

WORLD

APR 1 1942

Published Weekly at 154 West 48th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$15. Single copies 25 cts. Entered as Second-Class matter December 23, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146 No. 4

NEW YORK, WEDNESDAY, APRIL 1, 1942

PRICE 25 CENTS

RADIO COMPACTS SELLING

Do They Need to Be Urged?

J. Walter Thompson agency, which handles the publicity account for the dressmaking industry in New York, has joined with Irving Berlin, Inc., in getting plugs for the latter's recent release, "Dress Up, Baby." The lyric urges women to keep up their appearances for morale's sake.

Agency is not prevailing upon hand leaders to give the number a whirl, but is arranging for merchants throughout the country to call attention to the song through ads or window displays.

Exhibits Want Cut Rentals on Film Product with a Patriotic Flavor

Philadelphia, March 31.—Philly indie exhibitors yesterday (Monday) sent an appeal to the major producers to cut rentals of patriotic films (commercial, not the U. S.-made defense product) in order that they may obtain the widest possible showing.

The appeal was sent to the heads of the eight majors following a mass meeting at the Hotel Roosevelt sponsored by the Committee of 38 battling against alleged "price-gouging" by distributors in this territory.

In addition, the exhibitors appointed a committee of six lawyers, who are also exhibitors, to check on the validity of deals made between distributors and chain theaters. The committee is to report back at a meeting April 15.

The letter sent to the producers about patriotic films, read in part: "We have been decided unanimously by a group of independent exhibitors meeting here to seek the cooperation of the respective heads of the various film companies in obtaining..." (Continued on page 16)

\$83,000 Worth of Slacks?

Katharine Hepburn, currently co-featured with Elliott Nugent in the pre-Broadway tour of Philip Barry's "Without Love," revealed to a friend recently that her living expenses for 1941 amounted to \$83,000. Most of it went for clothes, she explained.

Inasmuch as the actress usually appears in slacks and, in winter, a mink coat, the friend is somewhat puzzled.

ARMY INFLEX NO HELP TO MIAMI

Miami, March 31.—The end of Miami as the country's outstanding resort city is in sight. It is expected that the next few weeks will see the army take over the entire beach area from 7th to 31st street—meaning about 600 hotels in all—for the housing of personnel and as hospital quarters.

Night club owners here are already talking about closing shop for the duration. None of them can see the possibility of profitable operation while this town is flooded with soldiers on their \$21 monthly salaries.

Some habitation was raised here last week when six hotels held out for better terms from the Government. The dailies played it up on the front pages as "unpatriotic" on the inn owners' part, but insiders saw it only as a bargaining maneuver and hardly as black as some prejudicial headlines.

(Continued on page 22)

Gypsy Rose Lee Plans To Buy Police Gazette Or Start Her Own Mag

Gypsy Rose Lee has been negotiating in the past week for purchase of the Police Gazette. Deal at the moment looks indefinite and there's a good possibility that, if it doesn't work through the buy-out-terminated-authorities will launch a new mag of her own.

Police Gazette idea originally came up as a publicity gag in connection with her new play.

(Continued on page 47)

Going My Way?

Hollywood, March 31.—Rubber, not ink, is spoiling problem of the Screen Writers Guild, which has sent questionnaires to all its members to find out how they can double up, or triple up, on their trips out from the studios.

Idea is to arrange scrivener from the same neighborhoods into groups leading of individual drivers, thereby saving tires and gas.

FEBRUARY GROSS ABOUT \$9,450,000

Broadcasting Momentum Terrific, But Some Slowing Down Expected This Fall—Coca-Cola Contract Shot Mutual 112% Ahead of Its Same Month in 1941

NBC, CBS NEAR TIE

Latest trade estimates of radio network dollar volume reveal the momentum with which American broadcasting came thundering into the first year of the United States' active participation in the war. No serious slow-down is immediately expected, although losses of revenue are foreseen starting next fall. By then the bell-lightening process will have set in.

The four networks, NBC, CBS, Mutual and Blue, were about 15% ahead in February, 1942, as against February a year ago. Their combined intake before deductions of commissions, discounts, etc., amounted to an estimated \$9,450,000. Boosts over a year ago figured as follows: NBC-Red, 15%; NBC-Blue, 12%; CBS, 6%; Mutual, 112%. That more-than-double jump for Mutual was largely due to the Coca-Cola six-nights-a-week musical contract.

Following is how the time sales figured for each of the networks with the take this year compared with that of 1941:

	1942	1941
CBS	\$3,810,000	\$3,400,000
NBC-Red	3,600,000	3,200,000
Mutual	1,900,000	1,700,000
Blue	940,000	440,000
Totals	\$9,450,000	\$8,140,000

For the first two months of this year NBC is 10% better off than it was for the parallel period (January and February) of 1941. The Blue is up 19%, CBS, 3%, and the Mutual Network, 14%.

MILLS' 5 SONS IN SERVICE

Irving Mills, talent manager and musician, will have five sons in the armed services of the United States by the end of April. His two boys who are already in are Richard (Army) and Warren (Navy).

Robert and Paul have been accepted by the Marine Corps and are awaiting the call, while Sidney, who is professional manager of Mills Music, Inc., is slated to be summoned for Army service next month.

USO Allots \$4,000,000 for Camp Shows Next Season; Over Double Current Yr.

A Sponsor

Chicago, March 31.—New description of a sponsor for the radio trade is this one by a small agency here: "A sponsor is a man, who doesn't like anything until he buys it; and then he hates it!"

Tremendous expansion in the number of shows to tour Army camps and naval bases next season, in keeping with the nation's rapidly-growing armed forces, is seen in the budgeting of \$4,000,000 to Camp Shows, Inc., by the USO. That will be more than double the current season's expenditures of approximately \$1,750,000.

It will mean probably the best year for actors since Wall Street laid that celebrated egg with CSI to employ more than 1,500 performers, musicians, stagehands, a dozen agents and managers to provide entertainment for soldiers, sailors and marines in this country and at offshore bases.

Allotment of \$4,000,000 to Camp Shows is being made out of the \$32,000,000 which USO will seek in a campaign to test-out May 11 and continue until July 4. USO this year requires a contribution of about \$150,000,000, of which Camp Shows got around \$175,000.

Major part of the current CSI funds are being spent on the 24 units now touring, for which \$1,501,500 is budgeted from Oct. 15, 1941, to June 30, 1942. There will be almost twice as many units next year, plus a...

(Continued on page 16)

TEACHING WAR METHODS VIA NEWSREELS

Detroit, March 31.—As part of their training, Uncle Sam's newest troops will be taught the technique of war by means of the newsreels. Uncle Arthur D. Clausen reported here that starting May 1 the American soldiers will be kept abreast of modern warfare methods via motion pictures. Professional technicians, working with Army staffs, are cutting select sections from the libraries of the newsreel companies, he said, to show actual fighting methods in all parts of the world.

The pictures are to be shown twice monthly as part of the educational program in the training of the new recruits.

American Theatre Wing Recruiting Show People For War Prod. Labor

Effort will be made by the American Theatre Wing War Service to recruit people from show business for work in factories and other war production centers. It is a start-up War Production Training committee has been formed to query more than 12,000 people in the entertainment industry in New York as to their technical or mechanical experience, skill, aptitude or language.

Those deemed available and suitable for such work will be offered training courses in various kinds of war production. Idea is to make available a sizeable supply of trained men and women for subsequent absorption in industrial and technical work. Questionnaire now being prepared will be distributed to the members of various theatrical unions and organizations. Forms are to be returnable April 20.

Plan is to concentrate on recruiting those over-age or otherwise draft-exempt. Ready to put across the plan is tentatively slated for April 16, at a spot to be selected. Identities of the committee members are not revealed.

Patriotic Slogans on Song Sheets Set Style Other Pubs May Follow

Charlie Tobias and Al Lewis, publishers and writers of "Rose O'Day," have introduced something on the title page of this song that will likely be adopted by the entire popular music publishing industry. The Music Publishers Protective Association is taking the matter up with its membership.

On the title page of the latest piano edition of "O'Day," there's a legend, "Buy U. S. Bonds and Stamps," plus an insignia with the added legend "Buy U. S. A. Bonds and Keep 'Em Flying." The sale of stamps for the first three months of at least 20,000,000 piano copies of this plugging of patriotic slogans added together and out, to be enhanced by the fact that unlike newspapers and magazine sheet music is retained by the purchaser.

Metro's 'Life of Ford'

Hollywood, March 31.—Louis B. Mayer has put Metro writers to work on the "Life of Henry Ford."

Mayer to Detroit some time ago, looked over the plant and conferred with Ford, who okayed the filming of his life.

WAR ACTIVITIES
5 Soldier-Produced Shows Will Travel 8,000 Miles to Entertain 80,000 Men in 17 Military Posts

Army's most ambitious effort at entertainment for soldiers by soldiers in either this war or the last... (New York, New Jersey and Delaware).

Appearing in the female roles in the three legions on tour are six Broadway actresses who are being paid by USO-Camp Shows, Inc.

Project has been made possible by the blessing of Major General Irving J. Phillips, commanding officer of the second Corps Area.

The other Unto unit is an original musical comedy, "We Ready, Pine Camp, N. Y., a stirring production of "Petticoat Fever."

Irving Berlin's 1942 "Yaphank" May Become An All-Industry Film

World War II counterpart of "Yip Yaphank" which, incidentally, will not be converted into a film as planned as an industry project.

"Petticoat Fever" cast is augmented by Florida Lange and Harry Rogers for female interest. Carol Hill and Helene Hanley are the girls with Service, who was produced by Private Richard Weiss.

H'WOOD'S MASS TALENT DRIVE ON 25 CAMPS

Hollywood, March 31. Hollywood Victory Committee massed for a major drive this week...

Stars of the screen, stage and radio numbering 10, have contributed en masse to the movement to be appearing daily in morale-building and entertaining programs.

Jed Harris Just Couldn't Keep Pace with Headlines

Hollywood, March 31. The Jed Harris producer deal at RKO, predicated on a story to be developed under his name...

BRANDT LOST 80 MGRS. BECAUSE OF THE DRAFT

Brandt Circuit, with operating interests in approximately 100 theatres in the New York metropolitan area, is now staffed entirely with managers below draft age.

Employment of women as eligible managers has so far been limited to tourist theatres and night clubs, operators considering femmes not quite good enough.

Stage Door Canteen, one of the major activities of the American Theatre Wing, if not the topper of them all, seems to be drawing an increasing number of show people.

Irving Berlin's 1942 "Yaphank" May Become An All-Industry Film

World War II counterpart of "Yip Yaphank" which, incidentally, will not be converted into a film as planned as an industry project.

Main idea is to utilize amateur talent and the aid of electronics 25% professionals, in the ranks, as against 75% will be maintained.

Berlin will call the musical "This Is the Army" after a title song which he has completed, along with quite a few other numbers.

Entire show from boxoffice and business management will be a War Relief Fund, came from the Dept. This being a 1942 inspiration.

Hollywood producers must determine for themselves what kind of film is in the war effort.

H'wood's Wake Island Pitched on a Desert

Hollywood, March 31. "Wake Island" retains its sea-water tang even though it is being filmed in the middle of the desert in Southern California.

CYNDA GLENN HELD OVER

Tie Top Club, Montreal, Canada. Excerpt from "Variety" review which at Rowley, Detroit, March 4, 1942.

Volunteer Aides On Rise at N.Y. Theatre Canteen

Stage Door Canteen, one of the major activities of the American Theatre Wing, if not the topper of them all, seems to be drawing an increasing number of show people.

Word that the canteen's success has aroused much interest among civilians, who want to see what it is all about.

Committee people were quite amused at the remarks of other service men. One asked another for information for the Office for the Canteen.

KANIN'S FINDINGS U. S. Filmmakers Not Told What to Create, He Explains

Hollywood producers must determine for themselves what kind of film is in the war effort.

Metro Calls in Another 'Kidnare' to Sub Ayres

Hollywood, March 31. Lew Ayres has been ordered to the "Conscientious Objectors" camp at Cascade Locks near Portland.

DREBEN-GIBBONS PIC 'Fighting Jew' and Floyd Gibbons Careers Interrelated

Hollywood, March 31. Picturesque careers of Sam Dreben, "The Fighting Jew," and Floyd Gibbons, late war correspondent, are being combined by 20th-Fox in a picture which Arthur Caesar is scripting for Bryan Foy production.

Cycling Is a Young Man's Game

Bicycling is an aid to the conservation of food, but in its early stages it is slowing up production on the 20th-Fox lot.

Industry Must Justify War Rating, Mellett Warns L. A. Defense Group

MELLETT'S FIRST Spewack's Criticisms of Events Feature, Bewails the War

Sam Spewack is currently compiling the first picture actually to be released under the label of Lowell Mellett's Office of the Coordinator of Government Films.

Good possibility exists that the picture will be handled to a major distributor for regular commercial release, as was done with previous Government-made films.

Spewack is uncertain as to how soon he will have completed the compilation job, but hopes it will be within a month or so.

Chas. Core's Son Wants Crack at Japs Holding His Dad and Mother

Charles Core, United Artists manager in Manila, hasn't been heard from since the Japs took that city many weeks ago.

Cartridge Priorities Too; Whither Westerns? Six-gun action in westerns and cowboy shows and outdoor films may have to be seriously curtailed.

Metro Calls in Another 'Kidnare' to Sub Ayres

Hollywood, March 31. Lew Ayres has been ordered to the "Conscientious Objectors" camp at Cascade Locks near Portland.

L. A. to N.Y. Irving Berlin, Steve Brody, Bill Collins, Bill Cullen, Robert Carson, John Green, Sam Dumbrow, Jr., Leonard Goldenson, Tom Green, Sam Cedic Redhawick, Phil Karlstein, L. Wolfe Gillette, Will H. Hays, Jock Lawrence, Jerry Lester, Russ Sherman, Gilbert Bralton, Clifford W. Smith, Sam Dumbrow, Howard Strickling, Kenneth Thomson, John Green, Sam Cedic Redhawick, Herbert J. Yates.

N. Y. to L. A. Jesse Brock, Tom Green, Cecil B. DeMille, L. Wolfe Gillette, Will H. Hays, Sam McCormick, Bill Pappas, Howard Strickling, Charlie Skouras.

RKO Board Meets Twice on Financing Next Quarter and Future Production; May Add \$1,500,000 to Revolving Fund

RKO board of directors met twice last week, primarily for the purpose of arranging financing for the RKO Radio Pictures for quarter immediate and also to discuss long-range banking plans for company's future production, from accounts. Understood film company affiliate's cash position is current, at approximately \$1,600,000, with around \$2,000,000 required for next quarter to meet all operating and production charges. Probability is that \$1,000,000 to \$1,500,000 will be added to company's cash pool and the remaining loans to take care of interim requirements.

George J. Schaefer, RKO proxy, who came in from the Coast last week, reportedly took up matter of financing for next quarter's production also. Possibility that Floyd Odlum (Atlas) would provide additional cash for this purpose, however, would depend to some extent on adjustment of differences between various interests (RCA, Radio-Teles and Odlum) represented on the RKO board. Some talk that Odlum might decide to meet over the top of preferred equities and provide for all necessary financing.

George J. Schaefer now coming up on the RKO lot is the Ginger Rogers production, 'RKO also has in its neighborhood of \$400,000 tied up in the British-American War Relief picture, which the studio understood to finance as a will-getter after following representation by Cedric Hardwicke, Herbert Wilcox and other British officials. It is not yet completed and element of negative-investing bank is not expected this quarter.

RKO has a \$3,000,000 revolving bank plan. At the time this financing was arranged last week, RKO excess held a \$5,000,000 fund was required and understanding that additional cash to be raised will give company operating capital close to this figure.

Question of Schaefer's contract was reportedly also taken up at the meeting last week, but no decision reported. Schaefer's pulled out for the Coast last Saturday (28).

NO TIRES PRIORITY FOR FILM SALESMEN

Following stormy sessions among district representatives working with the War Activities Committee on priorities problem, last week, concerned with ways and means of equipping field forces with tires for trucks, trailers and farm equipment reportedly becoming recognized as probably that no 'tires' will be made available for the industry by the War Production Board. In some quarters, comment is that there is no reason why the film industry should get tire preference over any other commercial salesman selling necessities.

Field forces are reported preparing to return to the 'horse and buggy' methods of 25 years ago in selling film.

RKO Probers East

Hollywood, March 31. Their two-week survey of conditions and activities at RKO studios completed, Raymond Bill and L. Lawrence Green, RKO production executives, returned east over the weekend to prepare their report for presentation at the board meeting April 6.

DEFER TO DIXIE

Alternate Versions of Film to Deak Prejudices

Hollywood, March 31. Color line resistance anticipated throughout the South is prompting Low-Lewin to make two versions of 'Moon and Sixpence,' Somerset Maugham yarn, which has a Tahitian girl marrying a French artist. It's feared that this inter-racial union may be resented in some states.

Femme leads will be alternated from light to dark, but George Sanders in the male lead may be unaffected.

PIX BIZ EXECES TO SIT IN WITH WPA

In place of sub-committees, representing various branches of the film industry, to see advocates in appealing to the War Production Board for materials restricted by priority classifications is a representative group of WPA will select personnel from the industry to act as advisory committees. For some time past has been offering to send personnel from exhibition and production ranks to Washington to serve full time in an advisory capacity in order to guide WPA officials so that any proposals or restrictions of industry requirements would be given careful scrutiny.

Statement on priorities, likely including names of advisory committees to represent the industry, was scheduled to be issued in Washington yesterday (Tuesday) by M. D. Moore, Consumers Goods Division.

ALMOST COMPLETE REMAKE OF 'HATTIE'

Hollywood, March 31. Metro has assigned Roy del Ruth to start almost a complete remake of 'Panama Hattie.' Mary McCall, Jr., is conceiving the new script. Studio ordered a fresh start after a sneak preview failed to please. Arthur Freed continues as producer.

McCarey Settles Up at RKO Hughes, Sets Up with RKO

Hollywood, March 31. Leo McCarey is settling up his own production contract at RKO following settlement of his legal quarrel with Howard Hughes. Under the armistice, McCarey agreed to direct his own story, 'Hollywood Legend,' for Hughes one year from now. McCarey's latest offering is the new RKO contract. It follows 'Honeymoon,' slated to start May 11 with Gary Grant and Ginger Rogers as co-stars.

Lewis Starts With Three

Hollywood, March 31. David Lewis draws three pictures as a starlier-under his new associate producer contract at Paramount. Films are 'Frenchie's Creek,' 'The Hour Before Dawn' and 'Storm.'

OWN FILM UNIT

Wants to Buy Back WPA

Hunt Stromberg's Palaver With Raftery Nearing the Dotted Line Stage—Cagney Bros. All Set

GOLDWYN MAYBE

Hollywood, March 30. Gary Cooper is reported flirting with the idea of heading his own unit at United Artists when his five-year contract with Sam Goldwyn expires in September. Understood UA is ready to arrange financing two pictures annually, in which he will star and produce. Several other major stars are bidding for Cooper, who has been Goldwyn's b.o. mainstay. Actor started in 1924 with Goldwyn, headed at first almost WPA's amount-Goldwyn contract and later exclusively Goldwyn. Under terms of current deal Cooper is paid \$150,000 per picture.

Cagney, Stromberg, Goldwyn financial details will follow by Hunt Stromberg will follow James and William Cagney into WPA outfits as producer. He's worked out on the Coast this week. Stromberg's dickers with RKO and, to less extent, other companies, came to uncertain conclusions and he appears definitely set for UA.

UA-Samuel Goldwyn negotiations are also hot, although RKO is offering strong competition in the way of terms to hang on to the producer. Leo Spitz is repping Goldwyn in the UA negotiations. He's got a reputation, inasmuch as Goldwyn's (Continued on page 50)

Even If Pix Cos. Buy British Bonds, U.S. Firms Can't Use Frozen Coin

Matter of American film companies purchasing British bonds as a gesture of goodwill towards a friendly nation in war is still hanging in the air. Legal opinion is to trade fairly well divided as to whether such purchases would violate the Johnson debt moratorium. Some attorneys claim that recent legislation has virtually nullified this act, even if it has not been formally repealed, and that this makes the purchase of British lens legally impounded. London. Although there may be by the Hays office but left as a matter up to individual companies because of different opinions.

If and when any American distributors buy British bonds, they in no way will figure in the freeing of U.S. distrib coin impounded. London. Although there are now upwards of \$20,000,000 frozen in Britain, purchase of these bonds would mean that currently impounded coin is being freed. Some London since no switch from British bonds or stocks into American money alternate under present U.S. regulations.

BREEN EXTENDS VACASH

His Old Hays Office Production Code Job Still Uncertain

Hollywood, March 31. Joseph I. Breen, vice-president in charge of RKO studio operations, is in Mexico City, returning to Hollywood late in April. He was originally due back next Monday (6).

W. H. Cochrane has taken over Breen's duties during latter's absence. No Hays Discussions, Bus— Although there was no discussion about getting an executive head of the Production Code Administration at the Hays office directors meeting (Continued on page 10)

Spyros Skouras the Only Man Considered for 20th-Fox Prez.

Says Schenck, But Must Quit TT

JUNK COORDINATOR

That's Matty Fox's Official Tag With WPA

Mystery as to what the Government post is that took Matty Fox from the vice-presidency of Universal and set him down in Washington last month has been solved. Fox's coordinator of gathering junk for the War Production Board, in an effort to break the bottleneck in steel production.

First task that Fox has laid out for himself is getting all the old jalopies lying around auto graveyards to the cannon-makers. When that's well under way he plans to speed up the junk selling numbers to get them to contribute their old tools and scrap to the war effort.

PROPOSE 10 P.M. CURFEW AS WAR MEASURE

St. Louis, March 31. A move to close flicker houses, niteries and other places of entertainment in St. Louis County, which has just won this battle at 10 p.m. daily as a war measure, has been started by the Good Government League and Heligste, one of the suburbs. Last week the members of the organization adopted a resolution calling upon County Court of St. Louis County to put the idea into effect for the duration of the war.

The resolution pointed out the early closing plan would enable residents to save money for defense stamp purchases, enable them to get more sleep in order to do war duties better and modernize the consumption of juice. The city is without power to order such closings, but the Richmond Heights residents are going ahead with the move.

20TH-FOX NET SEEN TO REACH OVER \$3,000,000

Annual financial report of 20th-Fox is expected out within the next 10 days, with the corporation seen certain of showing a substantial profit as contrasted with a loss of \$317,000 in 1940. Declaration of 25c dividend on more than 1,740,000 common shares during Wall Street's estimate that the 1941 net profit may exceed \$3,000,000.

Chaplin Scores Point In 'Modern Times' Suit

Either Georges Lourau, president of Films Sonores Toth, French Film Company submits himself for an examination before trial by March 5, 1942, in the N. Y. federal court, or his company's action against Chaplin, Chaplin Film Corp., and United Artists will be dismissed. The French film 'Modern Times' is the 1941 net profit may exceed \$3,000,000.

The French company had asked an extension of time to six months after the end of the war, but this was denied by the court. Suit claims Chaplin and United Artists stole the picture's picture, 'A Nous La Liberte.' An injunction, accounting of profits and damages are asked.

Spyros Skouras is the only candidate being considered for the post of 20th Century-Fox proxy to succeed Sidney Kent, and the sole stumbling block to his election at the annual meeting April 15 is whether or not he will forsake his lucrative 10-year contract as president of National Theatres to take the job. Joseph M. Schenck declared yesterday (Tuesday) in New York.

Schenck's number name have been handled about in New York and Hollywood of other men said to be candidates for Me Fox presidency, but Schenck discounts them. Among those most prominently mentioned have been Tom Connors, Hermann G. Place, Charles Buckley, George J. Schaefer and even Will H. Hays. Schenck is favored by the press by both Chase National Bank officials, who control a majority of 20th-Fox stock, and the factors meeting. Darryl Zanuck-Bill Geist group. The difficulty is insistence by both sides that Skouras cannot head both 20th-Fox and National Theatres at the same time. There's fear of Government regulations on suits, as well as stockholder protests in one man bossing both the theatre and production companies.

10-Year Pact as Thesis Head

What makes the decision difficult for Skouras is the fact that he'd have to give up his Fox proxy, at least at first, than he is getting now under his new 10-year pact as president of National Theatres.

Schenck said he hoped a solution might be found in allowing Skouras to retain some sort of percentage interest in NT. He was slated to confer with Schenck yesterday (Tues.). Skouras' board of directors meeting shortly came to a decision. Selection of a proxy then will be announced by the board of directors meeting next Wednesday (8), to be attended by Zanuck, upon his return from Hollywood, upon which board has consented to give up NT, the board will take him and his election to take care of the meeting the following week.

Probability that Connors would get the presidency, Schenck commented: 'We brought him in to do a definite job, and we want him to continue doing it.' Connors recently came to 20th from Metro as secretary to Kent.

WELLES NEARS WASHUP AT RKO, 1 MORE TO GO

Hollywood, March 31. One more picture, following 'It's a Wonderful Life' (October 1942), Welles (Mercury Productions) deals with RKO. Forthcoming Mercury picture, 'The Sign of the Cross,' Foster directing in Mexico, is aside from the RKO contract and is being shot in Mexico. Welles is with United Artists contract. RKO-Welles deal called for four pictures. 'The Sign of the Cross' contract consists of 'The Magnificent Ambersons,' 'Journey Into Fear,' 'It's All True' and one more with 'Kismet' when Welles returns from Brazil.

Honoring Patterson

Richard C. Patterson, Jr., chairman of the board of Radio-Keith-Orpheum, is being honored at a luncheon dinner May 18 at the Hotel Astor. N. Y. for his work as chairman of the Defense Savings Staff (bonds and stamps) in New York. Patterson will be sponsored by the four. Defense Savings Staff (Patterson will receive the club's annual award for distinguished service).

Film Excs Can't See How They're Going to Pay Off Those Excess Profits Taxes—Not a War Industry

In the foreground in expressing reluctance to carry out full settlement of the nation's tax load, majority of picture companies are hopeful that Congress will work out some equitable method of taxation than industry in 1941. Attitude of industry tax expert and financial men is that film companies want to see all profit taken out of war, but their recent operations of excess profits regulation costs non-war industry companies.

Picture corporations' attitude of reluctance to see all profits of war earnings piled up by war manufacturers.

Some of these officials is that if a company shows unreasonable war earnings they should be asked and not via the present setup, which often penalizes a corporation just now emerging from the financial woods. Reason for this concern over the excess profits alignment is that the presently proposed rates applied under the current formula, would put a hefty crimp into various film companies' financial structure at a time when foreign business is dwindling.

Under present Congressional committee, the film companies are worried about the future of their income from all total earnings rather than be permitted to deduct normal federal income.

In 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689, 2690, 2691, 2692, 2693, 2694, 2695, 2696, 2697, 2698, 2699, 2700, 2701, 2702, 2703, 2704, 2705, 2706, 2707, 2708, 2709, 2710, 2711, 2712, 2713, 2714, 2715, 2716, 2717, 2718, 2719, 2720, 2721, 2722, 2723, 2724, 2725, 2726, 2727, 2728, 2729, 2730, 2731, 2732, 2733, 2734, 2735, 2736, 2737, 2738, 2739, 2740, 2741, 2742, 2743, 2744, 2745, 2746, 2747, 2748, 2749, 2750, 2751, 2752, 2753, 2754, 2755, 2756, 2757, 2758, 2759, 2760, 2761, 2762, 2763, 2764, 2765, 2766, 2767, 2768, 2769, 2770, 2771, 2772, 2773, 2774, 2775, 2776, 2777, 2778, 2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 2926, 2927, 2928, 2929, 2930, 2931, 2932, 2933, 2934, 2935, 2936, 2937, 2938, 2939, 2940, 2941, 2942, 2943, 2944, 2945, 2946, 2947, 2948, 2949, 2950, 2951, 2952, 2953, 2954, 2955, 2956, 2957, 2958, 2959, 2960, 2961, 2962, 2963, 2964, 2965, 2966, 2967, 2968, 2969, 2970, 2971, 2972, 2973, 2974, 2975, 2976, 2977, 2978, 2979, 2980, 2981, 2982, 2983, 2984, 2985, 2986, 2987, 2988, 2989, 2990, 2991, 2992, 2993, 2994, 2995, 2996, 2997, 2998, 2999, 3000, 3001, 3002, 3003, 3004, 3005, 3006, 3007, 3008, 3009, 3010, 3011, 3012, 3013, 3014, 3015, 3016, 3017, 3018, 3019, 3020, 3021, 3022, 3023, 3024, 3025, 3026, 3027, 3028, 3029, 3030, 3031, 3032, 3033, 3034, 3035, 3036, 3037, 3038, 3039, 3040, 3041, 3042, 3043, 3044, 3045, 3046, 3047, 3048, 3049, 3050, 3051, 3052, 3053, 3054, 3055, 3056, 3057, 3058, 3059, 3060, 3061, 3062, 3063, 3064, 3065, 3066, 3067, 3068, 3069, 3070, 3071, 3072, 3073, 3074, 3075, 3076, 3077, 3078, 3079, 3080, 3081, 3082, 3083, 3084, 3085, 3086, 3087, 3088, 3089, 3090, 3091, 3092, 3093, 3094, 3095, 3096, 3097, 3098, 3099, 3100, 3101, 3102, 3103, 3104, 3105, 3106, 3107, 3108, 3109, 3110, 3111, 3112, 3113, 3114, 3115, 3116, 3117, 3118, 3119, 3120, 3121, 3122, 3123, 3124, 3125, 3126, 3127, 3128, 3129, 3130, 3131, 3132, 3133, 3134, 3135, 3136, 3137, 3138, 3139, 3140, 3141, 3142, 3143, 3144, 3145, 3146, 3147, 3148, 3149, 3150, 3151, 3152, 3153, 3154, 3155, 3156, 3157, 3158, 3159, 3160, 3161, 3162, 3163, 3164, 3165, 3166, 3167, 3168, 3169, 3170, 3171, 3172, 3173, 3174, 3175, 3176, 3177, 3178, 3179, 3180, 3181, 3182, 3183, 3184, 3185, 3186, 3187, 3188, 3189, 3190, 3191, 3192, 3193, 3194, 3195, 3196, 3197, 3198, 3199, 3200, 3201, 3202, 3203, 3204, 3205, 3206, 3207, 3208, 3209, 3210, 3211, 3212, 3213, 3214, 3215, 3216, 3217, 3218, 3219, 3220, 3221, 3222, 3223, 3224, 3225, 3226, 3227, 3228, 3229, 3230, 3231, 3232, 3233, 3234, 3235, 3236, 3237, 3238, 3239, 3240, 3241, 3242, 3243, 3244, 3245, 3246, 3247, 3248, 3249, 3250, 3251, 3252, 3253, 3254, 3255, 3256, 3257, 3258, 3259, 3260, 3261, 3262, 3263, 3264, 3265, 3266, 3267, 3268, 3269, 3270, 3271, 3272, 3273, 3274, 3275, 3276, 3277, 3278, 3279, 3280, 3281, 3282, 3283, 3284, 3285, 3286, 3287, 3288, 3289, 3290, 3291, 3292, 3293, 3294, 3295, 3296, 3297, 3298, 3299, 3300, 3301, 3302, 3303, 3304, 3305, 3306, 3307, 3308, 3309, 3310, 3311, 3312, 3313, 3314, 3315, 3316, 3317, 3318, 3319, 3320, 3321, 3322, 3323, 3324, 3325, 3326, 3327, 3328, 3329, 3330, 3331, 3332, 3333, 3334, 3335, 3336, 3337, 3338, 3339, 3340, 3341, 3342, 3343, 3344, 3345, 3346, 3347, 3348, 3349, 3350, 3351, 3352, 3353, 3354, 3355, 3356, 3357, 3358, 3359, 3360, 3361, 3362, 3363, 3364, 3365, 3366, 3367, 3368, 3369, 3370, 3371, 3372, 3373, 3374, 3375, 3376, 3377, 3378, 3379, 3380, 3381, 3382, 3383, 3384, 3385, 3386, 3387, 3388, 3389, 3390, 3391, 3392, 3393, 3394, 3395, 3396, 3397, 3398, 3399, 3400, 3401, 3402, 3403, 3404, 3405, 3406, 3407, 3408, 3409, 3410, 3411, 3412, 3413, 3414, 3415, 3416, 3417, 3418, 3419, 3420, 3421, 3422, 3423, 3424, 3425, 3426, 3427, 3428, 3429, 3430, 3431, 3432, 3433, 3434, 3435, 3436, 3437, 3438, 3439, 3440, 3441, 3442, 3443, 3444, 3445, 3446, 3447, 3448, 3449, 3450, 3451, 3452, 3453, 3454, 3455, 3456, 3457, 3458, 3459, 3460, 3461, 3462, 3463, 3464, 3465, 3466, 3467, 3468, 3469, 3470, 3471, 3472, 3473, 3474, 3475, 3476, 3477, 3478, 3479, 3480, 3481, 3482, 3483, 3484, 3485, 3486, 3487, 3488, 3489, 3490, 3491, 3492, 3493, 3494, 3495, 3496, 3497, 3498, 3499, 3500, 3501, 3502, 3503, 3504, 3505, 3506, 3507, 3508, 3509, 3510, 3511, 3512, 3513, 3514, 3515, 3516, 3517, 3518, 3519, 3520, 3521, 3522, 3523, 3524, 3525, 3526, 3527, 3528, 3529, 3530, 3531, 3532, 3533, 3534, 3535, 3536, 3537, 3538, 3539, 3540, 3541, 3542, 3543, 3544, 3545, 3546, 3547, 3548, 3549, 3550, 3551, 3552, 3553, 3554, 3555, 3556, 3557, 3558, 3559, 3560, 3561, 3562, 3563, 3564, 3565, 3566, 3567, 3568, 3569, 3570, 3571, 3572, 3573, 3574, 3575, 3576, 3577, 3578, 3579, 3580, 3581, 3582, 3583, 3584, 3585, 3586, 3587, 3588, 3589, 3590, 3591, 3592, 3593, 3594, 3595, 3596, 3597, 3598, 3599, 3600, 3601, 3602, 3603, 3604, 3605, 3606, 3607, 3608, 3609, 3610, 3611, 3612, 3613, 3614, 3615, 3616, 3617, 3618, 3619, 3620, 3621, 3622, 3623, 3624, 3625, 3626, 3627, 3628, 3629, 3630, 3631, 3632, 3633, 3634, 3635, 3636, 3637, 3638, 3639, 3640, 3641, 3642, 3643, 3644, 3645, 3646, 3647, 3648, 3649, 3650, 3651, 3652, 3653, 3654, 3655, 3656, 3657, 3658, 3659, 3660, 3661, 3662, 3663, 3664, 3665, 3666, 3667, 3668, 3669, 3670, 3671, 3672, 3673, 3674, 3675, 3676, 3677, 3678, 3679, 3680, 3681, 3682, 3683, 3684, 3685, 3686, 3687, 3688, 3689, 3690, 3691, 3692, 3693, 3694, 3695, 3696, 3697, 3698, 3699, 3700, 3701, 3702, 3703, 3704, 3705, 3706, 3707, 3708, 3709, 3710, 3711, 3712, 3713, 3714, 3715, 3716, 3717, 3718, 3719, 3720, 3721, 3722, 3723, 3724, 3725, 3726, 3727, 3728, 3729, 3730, 3731, 3732, 3733, 3734, 3735, 3736, 3737, 3738, 3739, 3740, 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3749, 3750, 3751, 3752, 3753, 3754, 3755, 3756, 3757, 3758, 3759, 3760, 3761, 3762, 3763, 3764, 3765, 3766, 3767, 3768, 3769, 3770, 3771, 3772, 3773, 3774, 3775, 3776, 3777, 3778, 3779, 3780, 3781, 3782, 3783, 3784, 3785, 3786, 3787, 3788, 3789, 3790, 3791, 3792, 3793, 3794, 3795, 3796, 3797, 3798, 3799, 3800, 3801, 3802, 3803, 3804, 3805, 3806, 3807, 3808, 3809, 3810, 3811, 3812, 3813, 3814, 3815, 3816, 3817, 3818, 3819, 3820, 3821, 3822, 3823, 3824, 3825, 3826, 3827, 3828, 3829, 3830, 3831, 3832, 3833, 3834, 3835, 3836, 3837, 3838, 3839, 3840, 3841, 3842, 3843, 3844, 3845, 3846, 3847, 3848, 3849, 3850, 3851, 3852, 3853, 3854, 3855, 3856, 3857, 3858, 3859, 3860, 3861, 3862, 3863, 3864, 3865, 3866, 3867, 3868, 3869, 3870, 3871, 3872, 3873, 3874, 3875, 3876, 3877, 3878, 3879, 3880, 3881, 3882, 3883, 3884, 3885, 3886, 3887, 3888, 3889, 3890, 3891, 3892, 3893, 3894, 3895, 3896, 3897, 3898, 3899, 3900, 3901, 3902, 3903, 3904, 3905, 3906, 3907, 3908, 3909, 3910, 3911, 3912

Par Continues to Sell Against Both Skouras and Century in N.Y.; Stout Duels to Loew's Hypo Biz

Paramount is continuing to sell away from the Skouras and Century areas in the Greater New York area and adjacent territory, making pictures available as they are available, in spite of reports that the Skouras interests have made the amounts to please overtures. Century people are not known to have figured in any approaches, direct or indirect.

Not only have interested parties interested in the Skouras and Century soundings out Par on the matter, but understood that George Skouras himself, operating his circuit for approximately 45 houses, has gone to Par executives to see what could be done about the matter. That's as far as it goes from accounts.

One of the reasons Par has refused to deal with either Skouras or Century from the start is that it turned over its product to the 85 theaters of these two circuits, then it would be breaking faith with other operators who recognize the value of the company's pictures this season (1941-42) and are paying the terms asked.

Indiana also includes the independents, in opposition to Skouras and Century, who are buying the company's film, placing it on their own terms. They asked, and given extended playing time in accordance with the permission of the plaintiff's attorney's office. Selling now to the Skouras and Century circuits on the terms they are willing to accept is tantamount to selling out the accounts that have been carrying the Skouras burden without having any.

Par is now offering the fourth and fifth blocks to accounts in competition with Century and Skouras plus Louisiana Purchase, which is being marketed singly. However, Par is making up a dual block with Purchase, throwing "Glamour Boy" in on its bookings.

Par especially since they lost the Par product and have to fill out with other material, including in some cases releases or revivals.

Doing the par game Par gave the Greater N. Y. Loew circuit Sullivan's Travels and Lady Hank. Par is dualing in the Loew circuit this doubtless is in very big for Loew's. It will also be made available to independents following Loew's.

So far as can be learned Par has gone no further in the matter of building up a subsequent-run circuit of its own around N. Y., but the idea has not been dropped.

NAUTICAL SELLING

Film Salesman Finds Exhib Paddling Own Cause, Literally

Detroit, March 31. A fine way to do business is being shown by a salesman, McCoy, Columbia film salesman, decided when he arrived in Yassar. He went to talk to Stanley Smith operator of the New Theater.

A dealer had spilled the Case River over its banks, and McCoy found himself floating over his stage. In a scene getting the samples and cance out of the water's way, all the theater's seats had been removed. However, they made a deal—McCoy from a rented row.

Seiter Megs 'Rio'

Hollywood, March 31. William Seiter directed the picture, chore on the Columbia musical, Carnival in Rio, co-starring Fred Astaire and Rita Hayworth. Dancing rehearsals with Xavier Cugat and his orchestra start in two weeks with cameras slated to grind early in May.

Chas. Skouras West

Charlie Skouras, Fox West Coast theatres proxy, showed off for the Columbia Co. He huddled with 20th-Fox and National Theatres execs in New York.

Rubbed Out

Hollywood, March 31. Film studios are working on collection of scrap, not to make money on old metals but to save it from the smelter.

Employees equipped with magnetic gadgets are picking up nails and other metallic remnants which have been causing huge tire repair bills on the major lots.

Even Though Patriotic, Defense Stamp Theatre Gateway Causes Arrest

Ironwood, Mich., March 31. O. P. Surprenant, manager of the Rex here, named in a gambling warrant for conducting a "Whoo" gang, declared, when arraigned in court that he was the "first man ever arrested in America for giving away U. S. defense stamps," and the ultimate outcome of the case is awaited by exhibitors everywhere who have included defense stamps and bonds in their trade substitution giveaways.

"Whoo" is a term that nowhere else of Hollywood and "Bingo" and Surprenant is accused of paying off winners in these theatres with defense stamps. He declared he had investigated the operation of similar giveaways elsewhere but nowhere else had any arrests been made. "Whoo" has been played regularly at the Rex for some time. The Rex is one of the group of houses controlled in this area by "Bingo" and "Whoo" operators.

\$1,000 Bond Giveaway

Milwaukee, March 31. Spring drive for business gets under way this week in the Fox Wisconsin group of theatres, highlighted by the giveaway of \$1,000 in 12 days.

Continue Darnour Unit As Feeder to Columbia

Hollywood, March 31. Darnour studios will continue to make pictures as a separate production unit for Columbia release, notwithstanding the recent death of Darnour. Under the leadership of a supervisory capacity, the company is committed to make two more reels for this year.

First of the cliffhangers, "Perils of the Royal Mounted," rolled this week at Talmass Studios, headed by Robert Stevens, new Columbia contract player, in the top role.

ERPI Sells Coast Studio

Hollywood, March 31. General Service rental studio has been sold by ERPI to American Industrial Corp. for approximately \$500,000. New outfit, headed by Ben Bogaus, takes over Wednesday (1) for continuation of rental picture for top producers.

D. C. Hickson, who operated studio for ERPI, leaves May 1 to take another job in the company's new Successor not yet named.

Very Little Left for Him

Hollywood, March 31. New route for James FitzPatrick, producer of the "Burrhead" series, covers Guatemala, El Salvador, Costa Rica, Honduras and Panama, starting April 1.

Lait, Jr., Hops Along

Hollywood, March 31. Harry Sherman signed four scribbles, three of them to work on topical and Cassidy westerns and one on the pioneer special, "Silver Queen."

GOV'T SHORTS SCOOZE OUT OTHERS

On weeks when Government shorts are being played in the theatres, they are cutting appreciably into the bookings of regular feature and two-reelers, especially where exhibitors have long shows on display.

There are cases also where newsreels are being skipped, at least on some performances, in order to squeeze in the OGD films.

As a result of regulation efforts from the various majors vary considerably but frequently exhibits contract for one week but pick up extras that are turned out. In other instances the commitment is for more or less, with many deals calling for the entire outlay.

Where exhibits sign up for an average of one week, but formerly have been picking up additional shorts that are available, many of them now may not be able to do so because of the U. S. briefs which take precedence.

Understood that some theatres are squeezing shorts that can't squeeze into schedules, where in other cases adjustments are made to give distributors in view of the general situation and the desire of all distributors that the OGD briefs be given precedence.

A sale of shorts this season has been a more difficult problem to begin with due to the consent decree which forbids forcing of the line and two-reelers with features. As a result distributors have sought better features to line up and the price will make fewer contracts average up the same as for the prior year.

First to the Filing

Hollywood, March 31. Producers Releasing Corp. beat the rest of the studios in the race for war titles with the registry of "Corregidor."

Feature is already in the writing mill, slated for a production start at Talmass studios in June 1, as a special on the 1942-43 program.

Shorts Producers Puzzled by Flood Of U.S. Defense Grats Briefs

Status of shorts next season. In producing real head-cracking work for industry, both on whether there are to be more briefs made should be made in number and content, and to the role the shorts is to play in the trade's program in all the U. S. war effort. Admittedly, it is hard to tell if there will be any flash in number of features in 1942-43, with distributors in a number of cases, both shorts producers and distributors are convinced the position of shorts during the U. S. war and documentary films is a very real one.

Agreement on UMPI Sales Plan Seen If Distribbs and Exhibs Reach Accord on Cancellation

As 'Variety' went to press last night (Tues.), distributed exhibitors groups were continuing meetings which had been going on all week, outlining proposed agreement on a United Motion Picture Industry plan would probably be reached by the end of the week, though mainly on cancellations. A compromise in that connection is believed a possibility, while also a deal is not unlooked for with respect to cancellation. Certain phases of cancellation may be prepared by negotiation, it was indicated yesterday (Tues.).

Writer's Paradise

Hollywood, March 31. Columbia goes literary in a record-breaking way, with a total of 53 writers on the payroll, the greatest number of screenwriters ever hired by the studio at one time.

They are working on * 43 stories.

No Double Daytime Time, at Least Not By Washington Edict

Washington, March 31. Theatre owners and broadcasters were relieved of one pressing worry Monday (30) when the War Production Board ruled there would be no move on the part of the Federal Government to set clocks ahead another hour in the wartime daylight-saving effort.

According to J. A. Krug, chief of the power branch of the W.P.B., only action is being taken to limit war-time-plus regulation.

Although the Federal Government has ruled there is nothing to prevent state-wide legislation indicating another hour of daytime romping, Krug pointed out.

Most ominous to the amusement industry was Krug's dark reference to a move on the part of New York among the states deciding to add still another hour of evening sunshine to their quota.

Par to Sell New Berlin Pic Separately for Next Season

Initial sneak preview on 'Holiday Inn' the Irving Berlin musical with Bing Crosby and Fred Astaire has caused Paramount to plan selling this one separately next summer as a beginning-of-the-new-season picture.

It's being sneaked again tomorrow night (Thursday) in Hollywood, following which Berlin returns to New York to set show plans.

Feature is already in the writing mill, slated for a production start at Talmass studios in June 1, as a special on the 1942-43 program.

Feature is already in the writing mill, slated for a production start at Talmass studios in June 1, as a special on the 1942-43 program.

It is quite generally agreed that the continuance of the flood of documentary and propaganda shorts will show little or no matter how faithfully exhibitors spot such 'must war documentaries or propaganda films, they will defeat their own purpose if audiences tire of them.

Most Must Make Inroads. What is generally agreed that the continuance of the flood of documentary and propaganda shorts will show little or no matter how faithfully exhibitors spot such 'must war documentaries or propaganda films, they will defeat their own purpose if audiences tire of them.

Exhibitor subcommittee of UMPI is expected to huddle again today (Wed.), while possible is another session of the committee of the whole (thoroughly), when complete agreement on a sales plan may be announced.

Refusing to yield entirely to the warning by William F. Rodgers, chairman of the committee of the whole of the United Motion Picture Industry, that the distributors under the consent decree have gone as far they can in not sales plan, the UMPI exhibitor subcommittee countered with a proposal for wider cancellation.

Disatisfied with the original rejection provisions, the subcommittee, in the view of the exhibitor leaders, held a meeting Friday (27), when members agreed to selling in block, rather than on a picture-by-picture basis, mandating that elimination be spread over the entire group.

The proposal, subsequently presented to the distributors, deemed that a fair cancellation would be 50% of the entire group sold, regardless of the rental average paid by the exhibitor during the 1940-41 season.

In view of the fact that a 25% rejection would divide a group of 12 into 2-5 pictures, the option to cancel two out of the 12, giving distributors an edge on the other two, the exhibitors would actually amount to 16%. For accounts paying over \$100 in average rental, the exhibitor would permit rejection of only one out of 12 pictures.

That is the original UMPI sales plan the account could not cancel. (Continued on page 27)

MINNEAPOLIS STILL MIXES UP BLOCKS OF-12

Minneapolis, March 31. Despite W. F. Rodgers' recent attack on the Minnesota anti-consent decree, in view of the fact that the courts against its constitutionality and the fact that it has cost the exhibitor a great deal of money, the city is still pretty penny by delaying the release of 1941-42 product-to-be-shown, Northrup is still in the market. He is already behind the measure which compels distributors to sell their entire season's product subject to a 20% cancellation.

The organization has one on record that is almost extended playing provisions are much more preferable than the proposed blocks-of-12 plan. It consequently it has turned thumbs down on the latter.

YEH, WHICH'LL IT BE?

Can't Extend Deals and Use Product Fast at Same Time

Minneapolis, March 31. With film exchanges here torn between two conflicting desires relative to their plans for the coming exhibitor, are wondering what the answer. On the one hand, the exchanges don't want extended playing time. On the other, they squawk if their pictures 'pile up' on the shelves. They want to get rid of their pictures, but they're afraid to let them go. (Yet they become antagonistic when they don't get extended playing time for many of their releases.)

Frankenstein-Hutton-Durante Ace Hub Combo, \$23,000. To Be 30 1/2 G

Boston, March 31. Jimmy Durante's first picture orch on stage plus 'Ghost of Frankenstein' at the RKO-Boston is popping off with top coin this week...

Key City Grosses

Estimated Total Gross This Week..... \$1,628,940 (Based on 25 cities, 175 theaters, except first runs, including N. Y.)

Total Gross Same Week Last Year..... \$1,518,710 (Based on 25 cities, 172 theaters)

(Indie) and 'Sons Desert' (WB), Best \$11,000. Last week, 'Burr Calling' (U) and 'Castle Drive' (M-G) \$11,000.

This (Noble-Forest) (988; 10-25-39)—'Peculiar Home' (M-G) and 'Bowery Bachelors' (WB) \$10,000.

'Sings' (WB) (4,800; 30-35-55)—'Ride 'Em Cowboy' (U) and 'Castle in Desert' (M-G). Nice \$10,500.

'Night in 18' (Par) good \$14,000. 'Sue' (M-G) (2,200; 30-35-55)—'Song Island' (20th) and 'Blue, White, Yellow' (WB) \$10,500.

'Always' (WB) \$10,500. Last week, 'Always' (WB) \$10,500 and 'Martin Eden' (Col) \$10,500.

Jersey C. Sluggish; 'Cowboy' Nice \$15,500

Jersey City, March 31. Unusual spring weather mixture of warm afternoons and cool on Sunday, has hurt this week's picture grosses. Strongest picture, 'Ride 'Em Cowboy,' at the Stanley...

Loew's (Loew's) (2,205; 30-35-55)—'General Duality' (WB) and 'Major and Minor' (M-G) \$15,500.

'Ride 'Em Cowboy' (U) and 'Castle in Desert' (M-G). Nice \$15,500.

'Night in 18' (Par) good \$14,000. 'Sue' (M-G) (2,200; 30-35-55)—'Song Island' (20th) and 'Blue, White, Yellow' (WB) \$10,500.

'Always' (WB) \$10,500. Last week, 'Always' (WB) \$10,500 and 'Martin Eden' (Col) \$10,500.

'Wild Bill' Hot \$6,000 in Port.; 'Dinner' 7 1/2 G on 2d

Portland, Ore., March 31. 'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

'Wild Bill Hickok Rides,' at the U.A. is the best new entry, with town hall and holdovers. 'Dinner' is the 'Man Who Came to Dinner' at the moment is the top grosser for the week.

Reap Sturdy \$31,000 in Two Spots, Swift L. A. Pacemaker as Biz Divs Generally; 'Tarzan' Thin 20G Ditto

enough \$2,500 after fair \$3,000 last week. 'Deals (France-Film) (2,500; 30-40-55)—'Breast and Mrs. Pettit' (WB) \$2,500.

'Breast and Mrs. Pettit' (WB) \$2,500. 'Wanted' (WB) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

'The Man Who Came to Dinner' (M-G) \$2,500. 'The Man Who Came to Dinner' (M-G) \$2,500.

Los Angeles, March 31. 'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

'Reap the Wild Wind' is the hottest local attraction, heading for a combined \$31,000 for the Paramount spot...

FLEETS IN \$14,000 IN OFFSH ST. LOUIS

St. Louis, March 31. Holy Week plus cold and blustery winds for two days has kept picture grosses in the city down...

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)—'Fleets' (M-G) (2,100; 30-40-55)

'MISTER V' 12G IN OKAY BUFF.

Buffalo, March 31. Only slight slow down in turning activity noticeable, this being about the first before Easter came in memory in which theater business has not suffered badly.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'Mister V' (U) (1,100; 10-30-44)—'Men in Life' (Col). Good \$2,000. Last week, 'Valley Sun' (RKO) \$2,000.

'MONT'L BIZ SLUMPS

Danbury, 30,000—'Lady Has Plans' 6G, 'Bill' 5 1/2 G on E. O.

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'Lady Has Plans' (M-G) (2,100; 30-40-55)—'Bill' (M-G) (2,100; 30-40-55)

'HARDY SOCKO' 12G IN CINCY

Cincinnati, March 31. Pic trend in general is very good for Holy Week, which is always a business booster. Clergy are an average of churchgoers. Monday night last week saw inception of 'Hardy' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'Hardy Socko' (M-G) (2,100; 30-40-55)—'Hardy Socko' (M-G) (2,100; 30-40-55)

'NATIONAL BUROFACE OF TREY' Features with War Background are Finding Bigger Audiences

Tripoli, 'Invaders' and 'To Be' Strong

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

'National Buroface of Trey' (M-G) (2,100; 30-40-55)—'National Buroface of Trey' (M-G) (2,100; 30-40-55)

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Weather Slows Lincoln; 'Travels' Swift \$2,900

Lincoln, March 31. Unusually bad weather this week is keeping theatre biz down. Estimates for this week: Columbia (Monroe-Noble-Pedersen) (10-10-32)—'Remediate Trail' (Par) \$2,900.

'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900. 'Remediate Trail' (Par) \$2,900.

Mpls.-St. Paul Indies Capitulate To Warners on Percentage Pictures

Minneapolis, March 31.—Bringing down the wrath of organization leaders and belligerents on their heads, some 200 independent Twin City members finally have capitulated to Warner Brothers' demands and bought the "understanding" as people an unwritten "understanding" among the group that the company would be boycotted until it sold flat.

It is claimed that the "offending" buyers have been verbally asked and "permitting" percentage to get a firm foothold in the Twin City neighborhood spots after Northwest All at its recent secret convention here had gone on record as desiring the complete elimination of such sharing deals.

Now the film company loyally is offering prospective Twin City independent buyers to furnish a body-guard with every contract.

Northwest Alliance unsuccessfully battled to break Warners down on percentage. Several of the Twin City independent exhibitors who bought the deal because, they explained, they were "forced" to do so, failed to obtain a majority of their out-of-town spots, and they were excused. But the present "deal" from the ranks have no excuses and are not trying to bail themselves. They say they're just getting their self-interest straight.

The resentment among the non-buyers is deep not only because the purchasers are expected to bring more in their "wack" and thus encourage further percentage demands next season, but also because the purchasers will have "Sergeant" York, "One Foot in Heaven" and other such box office "magnates" immediately available and will have a 20% advantage over other Minneapolis and St. Paul indie distributors following Warner product.

Sold Away

Warners has not only surpassed the trade by holding firm on its percentage demands in the Twin Cities, but also has tossed a "sledge hammer" away from the powerful Frank & Woepner, independent circuit of 10 houses in Minneapolis, in Owatonna, Minn., where Frank chain has two theatres against his.

There has been a belated rush by the Twin City indie exhibitors to buy before it was too late. Because this company's deal permits the cancellation of its four pictures designed for percentage, Northwest Alliance group does not feel that these purchases involve "surrender" on its part. However, the boys held out until the last minute when their need-aid the product was up to being signed contracts. They tried in vain to force the company to sell an entirely flat deal.

Up to this season the Twin City Independents have always been able to buy all the companies flat excepted to keep it, and they were determined to keep it that way. They expected a terrific but losing fight. As far as the boys in percentage are concerned, the all-aid sale are concerned, the Twin City bunch is squawking its head off against alleged "unreasonable" product and unreasonable terms, but the indie fell all over themselves to buy flat as soon as the deal was made possible to sell under the Minnesota all consent decree law.

600 TURN OUT FOR De MILLE

With nearly 600 turning out to the Associated Motion Picture Advertisers luncheon Tuesday (28) honoring Cecil B. DeMille as his 30th anniversary as a film producer, a gross of close to \$100 was reached and the event went there with a deficit to the AMPA on the lunch, held at the Waldorf, N. Y., the largest in the history of the group in some way, possibly by Paramount which releases DeMille product.

R. J. O'Donnell, v.p. and general manager of the Interstate Circuit, the featured while speakers included Will Hays, John Golden (subbing for William A. Brady, at the time of the pictures. Hays, who was ill), John C. Flynn ("Variety") and Gloria Swanson, once a DeMille star of good box office value.

DeMille was presented by the AMPA with a parchment scroll signifying his 30 years picture making.

The Quiz Kids, now making shorts for Par, appeared on a 30-minute radio broadcast on the radio, and a big hit. Broadcast was over Station WNEV.

Swedes Burn Up at 5th Column Crack in Rep. Pic

Jamestown, N. Y., March 31.—Cecil B. DeMille's Swedish picture "The Song of Bernadette" is hitting off trouble started with publication of a new article in Hollywood, quoting Joseph Santley, the director, who allegedly changed the name of the film to "The Song of Bernadette" to Remember Pearl Harbor," by Murphy to Anderson, because he felt there were many less of the latter.

Mayor Samuel A. Stroth disagreed with Santley saying: "The name of Anderson is highly respected in this community and these citizens have asked me to take this means of attempting to clarify the matter."

Another sensitive fact that has come are 1,100 Andersons here, as compared with 42 Murphys, and that on the 10th anniversary of the 178 of the Swedes and only 42 Murphys.

DeMille's reply and statements from several local Andersons were quoted in United Press follow-up.

More Car Ads as Autos Cut Down Using Autos

Philadelphia, March 31.—Philly delimiters and key names are now concentrating their advertising at subway and trolley stations instead of splurging on billboard advertising, as their patrons are beginning to travel by public-transport conveyances instead of their own automobiles.

Also returning is the old practice of handing out heralds of coming events to customers instead of advertising at the theatre, instead of the door-to-door delivery of the circular.

Open Texas Drive-Ins

Dallas, March 31.—The E. W. G. owners and operators, have opened their Drive-In Theatre, at Highway 10, between Hill, Dallas, and Camp Bowie Boulevard, Fort Worth.

Igloos with Kliegys

New premiere of RKO's "They Few Alone" made in London, may be in Iceland so that Robert Newman, one of film's stars, British serving on a mine sweeper in that area, and the film is a picture of absence to play in the picture opposite Ann Nagel.

Idea of shipping a print to Iceland is that of producer Herbert Wilcox.

Freedom on Freedom

Freedom on a family, like, and so familiar—so familiar that the malapropism of a "oak," we're not conscious of it until it seeps into our lives. I, blisfully, we take a much for granted that we don't appreciate it all more than we did appreciate it all more than we did.

We just can't conceive of not being allowed to speak as we please to our friends, to read what we please, to listen to whatever radio program we please, and to know to the full the pleasures of a whole church who please....

Liberty is a woman, ladies and gentlemen, who is a desirable, very jealous woman.

No woman asks to be taken for granted, or to be put in your back at her own door.

Hollywood glamour girl can equal her attraction as she stands there holding her torch aloft, and she has her feet, and the stars in her hair.

She's not to be won by idleness or by a compromise. She is America's sweetheart, and she demands a courageous offensive against the camp of unyielding conservatism and credit in her favor.

An actress, she desires the freedom she pleads for, and she demands an offensive against the camp of unyielding conservatism and credit in her favor.

She is America's sweetheart, and she demands a courageous offensive against the camp of unyielding conservatism and credit in her favor.

World Conquest of Another Sort

The job of motion pictures is to help bring home a full realization of the world we live in, and the barbarism that lurks in internal subjugation.

Hitler and the Mikado think they can conquer the world, but motion pictures, have already conquered it. We have invaded every corner, not by a sword of death and destruction, or to take from it its wealth, but to bring it our wealth, to bring it our peace, to bring it our science and art.

They are invading, not with armed forces and invading tanks, but with romance and music and beauty.

They are invading, not with the same place in the war effort that a standard bearer does in an army, but with the peace of mind and ever visible the values that everyone is fighting for, don't mean to us, but to the people of the world, that we're going to keep on to it spite everything.

As for the future o. the motion picture industry...

And America will last, ladies and gentlemen. It is the oldest country on earth, and it has survived.

It was conceived in the mind of the first man who wore chains, and before that—in the mind of God.

LIEBER, BROWN NAMED

Hollywood, March 31.—Public Relations Committee of the Motion Picture Industry, today named Perry Lieber first vice-chairman and George Brown second vice-chairman of the industry.

Meeting voted studio cooperation in the second annual anti-photostallion campaign sponsored by the Academy of Motion Picture Arts and Sciences.

Cecil B. DeMille's Talk

(Excerpts)

Some oyoio once said that a man's best friend is a good lawyer, and that I have not any more that statement—nor deny it—I do believe that one of the best friends a man can have is a good advertising man.

Advertising is so damnably important, of course, and I have nothing to do with it, but I have had the good fortune to benefit from the talents of good businessmen during most of my career.

As Shakespeare (another good ad man) said, "I have not any more that statement—nor deny it—I do believe that one of the best friends a man can have is a good advertising man."

But let's not make the mistake of advising the past as if no further use to us. Consult us some good advice about this. He said: "I never the past if you would divine the future."

Freedom on a family, like, and so familiar—so familiar that the malapropism of a "oak," we're not conscious of it until it seeps into our lives. I, blisfully, we take a much for granted that we don't appreciate it all more than we did appreciate it all more than we did.

We just can't conceive of not being allowed to speak as we please to our friends, to read what we please, to listen to whatever radio program we please, and to know to the full the pleasures of a whole church who please....

Liberty is a woman, ladies and gentlemen, who is a desirable, very jealous woman.

No woman asks to be taken for granted, or to be put in your back at her own door.

Hollywood glamour girl can equal her attraction as she stands there holding her torch aloft, and she has her feet, and the stars in her hair.

She's not to be won by idleness or by a compromise. She is America's sweetheart, and she demands a courageous offensive against the camp of unyielding conservatism and credit in her favor.

An actress, she desires the freedom she pleads for, and she demands an offensive against the camp of unyielding conservatism and credit in her favor.

She is America's sweetheart, and she demands a courageous offensive against the camp of unyielding conservatism and credit in her favor.

The job of motion pictures is to help bring home a full realization of the world we live in, and the barbarism that lurks in internal subjugation.

Hitler and the Mikado think they can conquer the world, but motion pictures, have already conquered it. We have invaded every corner, not by a sword of death and destruction, or to take from it its wealth, but to bring it our wealth, to bring it our peace, to bring it our science and art.

They are invading, not with armed forces and invading tanks, but with romance and music and beauty.

They are invading, not with the same place in the war effort that a standard bearer does in an army, but with the peace of mind and ever visible the values that everyone is fighting for, don't mean to us, but to the people of the world, that we're going to keep on to it spite everything.

And America will last, ladies and gentlemen. It is the oldest country on earth, and it has survived.

It was conceived in the mind of the first man who wore chains, and before that—in the mind of God.

Roy Brauer Succeeds Mansfield For U. in Memphis, Exchange Briefs

Prophetic?

Memphis, March 31.—Simultaneous returns of The Great Dictator to numerous bare houses here Sunday as half of a double feature, brought a number of angry readers of the amusement ads in local dailies.

The name column, the Idlewild theatre announced, "The Great Dictator"—"Among the Living" while the Memphis branch of the Great Dictator—"March On Marines" and a few inches farther along the Louisiana branch was trumpeting "The Great Dictator"—"The Body Disappears."

INSURANCE ADS PAY OFF

Detroit, March 31.—With theatre bit running at a higher level than it has been for some time, considering all the adverse factors here, exhibitors are handing out a great deal of credit to the insurance institutional campaign.

At the same time Roy Brauer, proxy of Michigan, has announced that he will run a series of booster plays as the greatest form of entertainment in the theatre which branches in other states.

The plan, branch of Earl Hudson, head of the United States Theatre, and put into operation on a widespread basis, used the endorsement of the insurance industry, and locally and started off by a quotation from President Roosevelt.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

Because the public response has been enthusiastic and the results of the campaign, usually, credit has been given to the trailers for bringing theatre bit far above the normal level for Lent, and in the face of changes out of work during the theatre season.

More Fuzze Users

Detroit, March 31.—They are promoting trailers to managers here, and they are selective because that women now have a "Fuzze" in their hands.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Femmes Vow Drifters

Memphis, March 31.—Women are drifting away from vacancies along Film Row. Two exchanges now get fumes up to head bookers this week, first such in the city.

Myrtle Branch, Memphis, Tenn., is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

THEATRES BALLY SALES OF POPCORN, SODA POP

Managers of some of the local Fox theatres have formed a circuit technique in selling refreshments during the intermissions.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Coast Groups Will Keep Tabs on Foreign Mags

Hollywood, March 31.—Foreign Delegation Committee of Hollywood voted for a joint program with the International Public Affairs Committee of New York at a meeting here attended by Les Allen of the eastern organization.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.

Circus' Big Ad Splurge

Ringing Bros and Barnum & Bailey circus is scheduled to spend approximately \$250,000 in several months on advertising in the form of big outdoor billboards.

Because of the dearth of males in the theatre, the "Fuzze" is being promoted as a "Fuzze" in the theatre.



Not
ONE!



Not
TWO!



Not
THREE!

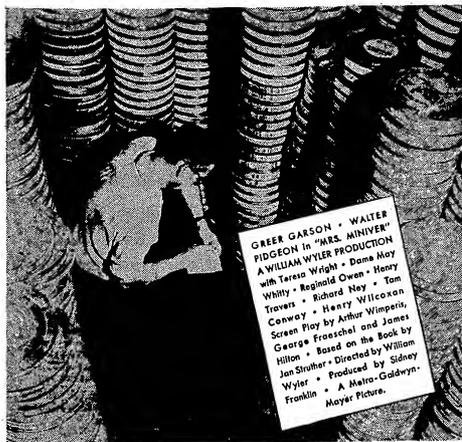


Not
FOUR!



but **FIVE** GREAT M-G-M PICTURES WERE PREVIEWED LAST WEEK IN CALIFORNIA!

Here's a report by an eye-witness!



GREER GARSON • WALTER
PIDGEON in "MRS. MINIVER"
A WILLIAM WYLER PRODUCTION
with Teresa Wright • Dana May
Whitty • Reginald Owen • Henry
Travers • Richard Ney • Tom
Conway • Henry Wilcoxon
Screen Play by Arthur Wimperis
George Froeschel and James
Hilton • Based on the Book by
Jan Struther • Directed by William
Wyler • Produced by Sidney
Franklin • A Metro-Goldwyn-
Mayer Picture



MAKE ROOM IN FILMDOM'S HALL OF FAME FOR M-G-M's "MRS. MINIVER"

Previewed to literally cheering audiences in California, packing thrill upon thrill and heart-throb upon heart-throb, this picture is already being hailed by the ambitious word "MASTERPIECE!" Time will tell and you shall judge for yourself. We are able to state without reservation that it is one of the greatest productions ever made by M-G-M, and we have no hesitancy in predicting that it will be one of the biggest, perhaps the biggest of this year!

(Turn, please)

"Two!"



THAT PREVIEW!



Trade-showings and published reviews of "Rio Rita" confirm what West Coast audiences have said about this fabulous box-office property! POP go the records, too!



BUD ABBOTT **LOU COSTELLO**

RIO RITA

The world's funniest team... some rattling down in the M-G-M's successful of spectacular showmanship!

KATHRYN GRAYSON • JOHN CARROLL
BARB CONWAY • WHITNEY • EROS VOLUSIA

Produced by FREDERICK STEPHAN
 Directed by A. SYLVAN SIMON • Screen Play by Richard Thorpe and Whitley Latham • Musical Adapted by John Stone

"Three!"



In VICTOR FLEMING'S PRODUCTION of JOHN STEINBECK'S

"TORTILLA FLAT"

A thrilling success at its California Preview! Star-power that comes through to captivate and delight audiences. Unusual people in an unusual setting, where wine, women and song are the essentials of a gay life. It's got that magnetism that draws at the box-office!

with **FRANK MORGAN** AKIM TAMIROFF • SHELDON LEONARD JOHN GUALEN • DONALD MECK • CONNIE GILCHRIST • ALLEN JENKINS • HENRY O'NEILL

Screen Play by John Lee Mahin and Benjamin Glazer
 Directed by VICTOR FLEMING • Produced by BAMS ZIMBALIST • A Metro-Goldwyn-Mayer Picture



Here's what they saw! Look at him, swinging from sky-scrapers! A brilliant stroke of showmanship has yielded the best Tarzan picture of all time! They've never seen this Tarzan before... in street clothes... but just as primitive as ever! Adventuring in New York's smelstrom... with jungle gold on the trail of kidnapped "Boy"! Tops in thrills and fun!

"Four!"



Not since "King Kong" such thrills as the Preview audience gasped at in

"TARZAN'S NEW YORK ADVENTURE"

with **JOHNNY WEISSMULLER** MAUREEN O'SULLIVAN • John Sheffield Virginia Grey • Chas. Bickford • Paul Kelly • Chill Wills

Screen Play by William R. Lipman and Myles Connelly • From a Story by Myles Connelly Based Upon the Characters Created by Edgar Rice Burroughs • Directed by RICHARD THORPE
 Produced by FREDERICK STEPHAN • An M-G-M Picture

\$HIP AHOY

HAS *Box-office*

WRITTEN ALL OVER IT!



Riotous is the word for "Ship Ahooy"! Seldom such hysterics, such howls, such complete enjoyment of a musical comedy as was registered by the audience. Teeming with talent: Eleanor Powell's brilliant new routines; Red Skelton's devastating antics; Bert Lahr and Virginia O'Brien at their funniest; and none other than Tommy Dorsey and his Orchestra flooding the screen with music. And ship-shape beauties! Tell the folks fast!

"Fidel!"



Eleanor Red
POWELL · SKELTON
'SHIP AHOY'

BERT LAHR · VIRGINIA O'BRIEN
TOMMY DORSEY and his ORCHESTRA

Screen Play by Harry Clark - Directed by EDWARD BUZZELL
Produced by JACK CUMMINGS - A Metro-Goldwyn-Mayer Picture

THE LONG GREEN!

"RIO RITA"
(Bud Abbott & Lou Costello)

"JOHNNY EAGER"
(Robert Taylor, Lana Turner)

"SHIP AHOY"
(Eleanor Powell, Red Skelton, Tommy Dorsey and his Orchestra)

"TORTILLA FLAT"
(Spencer Tracy, Hedy Lamarr, John Garfield)

"SHADOW OF A LADY"
(Jeanette MacDonald, Robert Young)

"MRS. MINIVER"
(Greer Garson, Walter Pidgeon)

"CROSSROADS"
(William Powell, Hedy Lamarr)

"WE WERE DANCING"
(Norma Shearer, Melvyn Douglas)

"SOMEWHERE I'LL FIND YOU"
(Clark Gable, Lana Turner)

"HER CARDBOARD LOVER"
(Norma Shearer, Robert Taylor)

"BABES ON BROADWAY"
(Mickey Rooney, Judy Garland)

"WOMAN OF THE YEAR"
(Spencer Tracy, Katharine Hepburn)

"COURTSHIP OF ANDY HARDY"
(Lewis Stone, Mickey Rooney & the Folks)

"I MARRIED AN ANGEL"
(Jeanette MacDonald, Nelson Eddy)

"TARZAN'S NEW YORK ADVENTURE"
(Johnny Weissmuller, Maureen O'Sullivan)



GIVE YOURSELF A BREAK!



8 Highly Impressive Film Industry And U.S.-Made Defense Shorts Shown

By **KEEB GOLDEN**

Most of the heavy artillery of the production lines to date in America's 'Battle of the White Rectangle' was marshaled, however, Monday (30) night for an invited, nationwide newsreel and defense people at the Astor theatre, N. Y. Meager as they seem, compared with the celluloid armament of the Axis, America's 'Victory Films'—the government- and industry-made shorts distributed by the War Activities Committee—proved hardly to lose Carson Kamin's, somewhat overly modest prolog. They were plenty impressive on their own.

WAC gathered eight films for the occasion: three of them spawned by Hollywood and five by the Office for Emergency Management Film Unit. They represented a variety of purposes, some to do a special selling job, some purely informational, some to encourage and confidence builders. None need any exhibitor be less than happy to play.

Undeniably the topper from which viewpoint was Walt Disney's "The Spirit of '76," which has already served its mission of dramatizing "The year taxes to beat the Axis," and the runner-up is "The Spirit of '63," a colorful documentary installment in America's confidence and resolve in their own ability to win the war. Tracy does the narration for the 10-minute OCM reel.

Another smash new documentary from the OCM is "The Great Lakes," nine-minute production written and directed by Guy Bolle and narrated by Frederic March. It shows the transportation of iron ore along the Great Lakes. In the same information category, but a little less impressive, is "Bomber," 10-minute OCM subject with a magnificent and already much-quoted commentary by Carl Sandburg. It was released last October.

With the object of opening the eyes of women to the varied assortment of answers to the question: "What do we do to help?" OCM has turned out: "Women in Defense." Katharine Hepburn delivers the 10-minute commentary, written by Eleanor Roosevelt.

"Fighting the Fire Bomb" is the screen's first stuttering answer to the question of what to do in case it runs five minutes and was made by the OCM as straight instruction without fluff. Sponsored by the training film under the arrangement of the War Department and the Research Council on Directed Army of Motion Picture Arts and Sciences by which Hollywood contributes to this kind of war tributes to the public more or less. Nine-minute reel proved so important and timely, however, that it was determined to release it theatrically.

"Eight Film in the Astor program" is a nine-minute cartoon, made by Leon Schlesinger (Warner Bros.) "Army Boys Today." It's of the type of screwy message.

Combination of top-notch propaganda, commentary and screw makes it one of the OCM's best. It's a good understanding and makes it highly worthy screen fare even if it didn't carry the message it does. Government film unit that can bring to theatres such pictures as "Bomber," "Lake Carriers" and "Ring of Steel" are considerably more cooperation from exhibitors than it's reportedly getting.

Morris Touting Camps With Amateur Magis

Hollywood, March 31.

For years he has been the party, done card tricks and what not at school gatherings. Now Morris is touting his amateur troupe of amateur magicians for a tour of the states before he starts his three-picture tour of the Bill Pine-Bill Thomas production unit for Paramount release.

As president of his company of amateur magicians, Morris will be assisted by his wife, Lil Kenton, as well as at the hand-its-quicker-than-the-eye magic.

Start Walking

Hollywood, March 31.

Surplus of 'B' production has caused a traffic jam in distribution. Felix Jenkins can find plenty in rentals through the delay in releasing "Sweater Girl." He has to hustle to get "I Don't Want to Walk Without You, Baby" one of the best-selling films for the past week.

Unless the traffic jam is straightened out, the song "will have out its welcome by the time the film is released."

Fortune Mag Survey Salutes Hollywood's All-Out for Uncle Sam

All-out praise for the film industry's contribution to the war effort is meted out in the current issue of Fortune magazine which has "Hollywood in Uniform," it believed to be the first such impartial defense of the industry which has been devoted to helping on every front it's made, by an important source.

"The millions of coils sliding across the screen in our theatres... are the ultimate proof that Hollywood is successfully fulfilling that primary which is to provide the most effective escape, entertainment and diversion for the greatest number of their people," states Fortune's, unbiassed writer.

"Hollywood needs to make no apologies for its program" he continues, which is fully satisfactory to the authorities in Washington. They are not at all opposed to bringing in trade on the public's movie reveries by saturating pictures with war propaganda and which the public wouldn't stand for it, and in the second place it would be a serious mistake to discourage attendance at film theatres by decree, but might consider discouraging attendance by insisting on the injection of patriotic declamations and bond-sales appeals into the screen forces, or by insisting that most of Hollywood's footage be devoted to war themes.

On the much-discussed subject of how much of war and allied themes to inject into pictures, Fortune declares that "entirely, which is to provide the most effective escape, entertainment and diversion for the greatest number of their people," states Fortune's, unbiassed writer.

"Hollywood needs to make no apologies for its program" he continues, which is fully satisfactory to the authorities in Washington. They are not at all opposed to bringing in trade on the public's movie reveries by saturating pictures with war propaganda and which the public wouldn't stand for it, and in the second place it would be a serious mistake to discourage attendance at film theatres by decree, but might consider discouraging attendance by insisting on the injection of patriotic declamations and bond-sales appeals into the screen forces, or by insisting that most of Hollywood's footage be devoted to war themes.

Although the general reaction to the Selective Service ruling giving deferment to film people is still a source of amazement to the country, Fortune says gives the impression that "Gaiety-Cooper, the Argentin York is better than any other script for CBS' Court of Missing Heirs" and Jack Sullivan, who, as Jack Raymond, played the Detective O'Malley part on the Mutual serial of that name.

Others are the whimsical Jack Mendelsohn, who wrote scripts for "Dellah," and Jackson Mann. Also Al Morris, who wrote the script for "Charlie Barnet's crew," and Frank Bonner, who, warbled under the name of "Frank Bonner" in "The Wildcat's order." Another script by Robert Slesky, who was dance director in "Bodie Cantor's musical, 'Banjo Eyes'."

Albany's Morris.

Morris, who wrote scripts for "Dellah," and Jackson Mann. Also Al Morris, who wrote the script for "Charlie Barnet's crew," and Frank Bonner, who, warbled under the name of "Frank Bonner" in "The Wildcat's order." Another script by Robert Slesky, who was dance director in "Bodie Cantor's musical, 'Banjo Eyes'."

Allensworth Called

Carl Allensworth, author of "Life Green," seen on Broadway earlier this season, goes into the Army with the United States Marine's Shubert press department, has

Felix Jenkins 3 Sons And Nephew-in Service

Request of Felix Jenkins, Jr. attached to the American Field Arm, revealed the fact that Felix Jenkins, former film secretary, has three sons and a nephew, latter raised in N. Y. in the military service.

Jenkins is only recently arrived in Egypt after a two-month trip, and now is serving in the ambulance corps. His brother, a former British army fighting the Axis forces. Word that there is a crying for more ambulances was transmitted to N. Y. Now Jenkins, who is also a lawyer, is receiving contributions from anyone desiring to finance this equipment. Each ambulance costs \$2,000.

Jenkins' son, Dan, is a staff sergeant attached to headquarters of the First Army, stationed at Government Camp, N. C. His brother, a seaman on a subchaser in the U. S. Navy.

Other, the nephew who grew up with the Jenkins in N. Y., has been with the R. A. F. almost since the start of the war. As navigator, he has participated in many raids on Brest and elsewhere in France and Germany.

Projectionists Switch Jobs to Save on Taxes

Numerous switches are being made by projectionists in the industry. The ban. Operators are having jobs rethought to work in theatres closed to the public. Thousands of automobiles here are being operated on a Sunday driver basis as well as a regular basis. For the duration, with the projectionists working out a plan so the men will be without a loss of income of their posts or situated close to public transportation service.

Uncle Sam's Roll Call

Plans, Here We March

Brooklyn, N. Y., March 31.

Army and the show business people who have come through this induction center within the past few weeks. In the U. S. Army, there have been J. Richard Jones, 28, who played "Charley" in the revival of "Burrhead" on Broadway last year. Jones also appeared in other legions and in radio and television.

Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Other 21 a month men are Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Other 21 a month men are Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Other 21 a month men are Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Other 21 a month men are Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Other 21 a month men are Edward E. Handley, who played the drunken sailor and understudied Eddie Dowling in "Time to Sings" on Broadway, another recruit. Still another is Joseph G. Bassett, who has doubled for numerous stars.

Intensification of ARP Training By Theatres Throughout Country

44th St. Casualty

Muriel Hutchison has given her all for her country. She's the first femme show business casualty of the war. Actress, last seen on Broadway in "The Land Is Bright" and "Man Who Came to Dinner" was struck and fractured rib during with servicemen at the Theatre Wing's Stage Door Canteen, on 44th Street, N. Y.

She's not sure whether the cracked rib resulted from being grabbed too tightly while juggling with a sailor or accidentally getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

Film Critics Defend Newsreel War Clips; Cite U. S. Censorship

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

As sensational narration has become more blunt and less optimistic on the subject of the war, there is little improvement in type of battle-front material available, more and more getting an over-ambitious soldier's elbow in her side during a coffee a few minutes later.

Intensification of air raid precaution training for theatre personnel is reported throughout the country. Virtually every theatre, chain or independent, has given out available employees to some post of duty to handle situations which may arise in the event of an actual bombing.

Although there still appears to be some confusion about the methods for extinguishing bombs, all other eventualities, including control of audience areas being assigned in specialized training of thousands of ushers and theatre managers throughout the country.

Pamphlet soon to be issued, now being printed by the Office of Civilian Control, will give detailed instructions for air raid precautions in theatres. In the meantime weekly air raid watch classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

Classes in air raid precautions are being organized to act in event of air attack. Tests are being made in the near future in low air raid areas recently bringing the entire ship, row under control. Within a few weeks classes have been set up in many situations. Classes of theatre employees are being conducted in the first place in bomb technique which are graphically illustrated by showing of such films as "Fighting the Fire Bomb," "The Warning" and "They Are Dropping Incendiaries."

3d Fire in 2 Years Does \$75,000 Theatre Damage

Springfield, Mass., March 31.

The blaze which gutted the Capitol Theatre here last December, caused damage of \$75,000, according to the Goldenrod Bros. of this city, operators of the theatre. It was the third fire in two years.

The two-alarm fire in the heart of Pittsfield's business district destroyed the organ, screen draperies, 20 rows of seats in the orchestra and 30 in the balcony. The theatre is now under control. Last August a portland concrete was burned away, while in the fire of 1939, the theatre was badly damaged when an adjoining block burned down. State and local officials are studying the cause. The cause is supposed to be smoke in the theatre.

Pittsfield Theatre

Pittsfield, Mass., March 31.

The blaze which gutted the Capitol Theatre here last December, caused damage of \$75,000, according to the Goldenrod Bros. of this city, operators of the theatre. It was the third fire in two years.

The two-alarm fire in the heart of Pittsfield's business district destroyed the organ, screen draperies, 20 rows of seats in the orchestra and 30 in the balcony. The theatre is now under control. Last August a portland concrete was burned away, while in the fire of 1939, the theatre was badly damaged when an adjoining block burned down. State and local officials are studying the cause. The cause is supposed to be smoke in the theatre.

Pittsfield Theatre

Pittsfield, Mass., March 31.

The blaze which gutted the Capitol Theatre here last December, caused damage of \$75,000, according to the Goldenrod Bros. of this city, operators of the theatre. It was the third fire in two years.

The two-alarm fire in the heart of Pittsfield's business district destroyed the organ, screen draperies, 20 rows of seats in the orchestra and 30 in the balcony. The theatre is now under control. Last August a portland concrete was burned away, while in the fire of 1939, the theatre was badly damaged when an adjoining block burned down. State and local officials are studying the cause. The cause is supposed to be smoke in the theatre.

Hono Ready Four

Four films in Hollywood, March 31.

The picture "The Sign of the Cross" is being produced by Wallace Fox and featuring the East Side Kids.

EASTER WEEK ATTRACTION IN



R K O
RADIO
PICTURES

It's hips, hips a' sway

when the sweeties
in Tahiti do the
Dance of Love!

KEY SPOTS COAST TO COAST!

TROPIC LOVE . . . South Seas adventure . . . Danger, thrills and laughs from the glowing Saturday Evening Post serial and novel, "No More Gas," by the authors of "Mutiny on The Bounty."

CHARLES LAUGHTON

in

The TUTTLES OF TAHITI

with

JON HALL

**PEGGY DRAKE • VICTOR FRANZEN
GENE REYNOLDS • FLORENCE BATES**

Produced by SOL LESSER • Directed by CHARLES VIDOR

Screen Play by S. Lewis Meltzer and Robert Carson • Adaptation by James Hilton



and

also in
RKO Radio's
fifth group
for 1941-42:

**SCATTERGOOD RIDES HIGH
THE MAYOR OF 44TH STREET
THE BASHFUL BACHELOR**

Coming Soon

**ORSON WELLES'
THE MAGNIFICENT AMBERSONS**

Advance Production Chart

FILM BOOKING CHART

Hollywood, March 31.
Studios have practically caught up...

In the cutting rooms and those shooting to make a clean...

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarter period...

Columbia

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

Picture in cutting room or awaiting release:
NOT LADIES MAN, comedy-drama; prod. Leon...

BLONDE'S BLESSED EVID, comedy; prod. Robert...

CAPTAIN MIDWINTER, mystery drama; prod. Larry...

THE ALAMO, western; prod. Jack Fier; dir. William...

THE FRENCH POLICE, comedy; prod. William...

A DESPERATE CHANCE FOR EILEEN QUEEN, mystery; prod. Larry Darmour; asst. prod. Rudolph...

SUBMARINE BANDIT, action; prod. unassigned; dir. Lew Landers; no writing credits; camera, Henry...

BELLO ANTONIOLI, melior; prod. Wallace...

THERE'S A CROWD, western; prod. dir. George...

MEET THE STEWARDS, drama; prod. Robert...

SWEETHEART OF THE FLEET, comedy with music; prod. Jack Fier; dir. Charles Barton; no writing credit...

ALEX OF LAWSON MEN, western; prod. Jack Fier; dir. William Beck; no writing credits; camera, Henry...

HE KISSED THE BRIDE, comedy-drama; prod. Edward...

THEY'RE BACK, comedy; prod. unassigned; dir. George...

HE'S MY OLD MAN, meller; prod. B. F. Schulberg; dir. Sidney Salkow; no writing credits; camera, Henry...

credits not set. Cast: Ann Sothern, George Murphy, Red...

MRS. MINIVER, drama; prod. Sidney Franklin; dir. William Wyler; story, Jan Struther; camera, Joseph...

SNIP ABOUT, formerly ILL TAKE MANHA, musical comedy; prod. Jack Cummings; dir. Eddie Buzzell; no writing credits; camera, Robert Plonck; Cast:...

TORRELLA FLAT, drama; prod. Sam Zimbalist; dir. Victor...

SUPREMACY, drama; prod. Irving Staller; dir. David Miller; no writing credits; camera, Paul Vogel; Cast:...

UNTIFFED GABLE, drama; prod. Pandro Berman; dir. Wesley Ruggles; no writing credits; camera, Hal...

THE CARDBOARD LOVER, formerly LOVE ME NOT, formerly THE BUTLER, comedy-drama; prod. J. Walter Ruben; dir. George Cukor; no writing...

BOON TO BE HAD, melodrama; prod. General Officer; dir. Harold Bruegel; no writing credits; camera, Carl Gable; Cast:...

CROSSROADS, drama; prod. Edwin Knopf; dir. Fred...

GRAND CENTRAL MURDER, mystery; prod. Benjamin...

THE RICH QUICK MAISIE, comedy; prod. J. Walter Ruben; dir. Roy Del Ruth; no writing credits; camera, Harry Stradling; Cast: Ann Southern, Red...

ONCE UPON A TRUESDALE, comedy-drama; prod. Irving Staller; dir. Jules Dassin; no writing credits; camera, Carl Munda; Cast:...

ME AND MY GAL, vaudeville; prod. Arthur Freed; dir. Busby Berkeley; no writing credits; camera, no writing credits; camera, George Pollock; Cast: Van Heflin, Virginia...

JACKASS MAIL, western; prod. John Considine; dir. George...

REVENDEUSE, western; prod. Harry Sherman; prod. B. F. Zeldman; dir. George Sidney; no writing credits; camera, Paul Vogel; Cast: Jean Rogers, William Post, Jr., Mona Maris, Henry O'Neill.

FERRER OF THE FLAINS, western; prod. Edgar Selwyn; dir. George Bell; no writing credits; camera, Charles Roher; Cast: John Carroll, Ruth Hussey, Bruce Cabot.

THE MALE ANIMAL, western; prod. Sam Marx; dir. Richard Rosson; no writing credits; camera, Sid Warner; Cast: William Lunden, Donna Reed.

Monogram
Picture in cutting room or awaiting release:
THE CORSE VANISHES, thriller; prod. Sam...

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

THE BLIND BOY, drama; prod. Sidney Franklin; dir. William Wyler; story, Jan Struther; camera, Joseph...

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

THE LADY IN WILLING (CO) 2/18 W 55 L. Averbach, R. Barrymore

Metro

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

Monogram

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-3/15-4/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-3/22-4/1

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-3/29-4/8

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/5-14/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/12-21/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/19-28/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/26-5/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-5/12-21/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-5/19-28/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-5/26-6/4

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-6/11-20/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-6/18-27/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-6/25-7/4

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-7/11-20/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-7/18-27/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-7/25-8/3

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/10-19/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/17-26/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/24-9/2

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/31-9/9

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/6-15/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/13-22/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/20-29/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/27-10/6

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-10/13-22/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-10/20-29/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-10/27-11/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-11/12-21/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-11/19-28/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-11/26-1/4

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-12/3-12/11

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-12/18-1/15

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-1/22-3/1

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-1/29-2/6

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-2/13-2/21

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-2/28-3/7

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-3/14-3/22

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-3/29-4/6

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/13-4/21

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-4/28-5/6

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-5/13-5/21

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-5/28-6/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-6/12-6/20

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-6/27-7/5

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-7/12-7/20

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-7/27-8/4

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/11-8/19

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-8/26-9/3

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/10-9/18

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-9/25-10/3

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-10/10-10/18

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-10/25-11/2

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-11/9-11/17

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-11/24-12/1

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-12/8-12/16

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

WEEK OF RELEASE-12/23-12/31

Table with 4 columns: Features, Serials, etc. and 4 rows of data.

Signs of a Hit!

"THE MALE ANIMAL"
is one of the funniest sights extant!"
--N.Y. Times

"THE MALE ANIMAL"
is one of the most delightful screen comedies of the year!"
--N.Y. Daily News

"THE MALE ANIMAL"
is something to give the old college cheer for. A good time will be had by all."
--N.Y. World-Telegram

"THE MALE ANIMAL"
is better as a film than as a play. Henry Fonda's best screen performance."
--N.Y. Herald-Tribune

And the biz in
New York, Philly, Rochester, L.A.
and everywhere else is

TOPS!

...Just like
WARNERS!

HENRY FONDA
OLIVIA de HAVILLAND
JOAN LESLIE
in "THE MALE ANIMAL" with
JACK CARSON • EUGENE PALLETTE
HERBERT ANDERSON
Directed by ELLIOTT NUGENT
Screen Play by Julius J. and Philip G.
Epstein and Stephen Morehouse Avery
From the Play by
James Thurber and Elliott Nugent
Produced by Herman Shumlin



IT'S ALWAYS
FAIR WEATHER
WHEN GOOD
SHOW MEN
AND GOOD
SHOWS GET
TOGETHER!

THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

EXTRA

PLAYING TIME IS
THE GEM OF
THE SOUTH
PARAMOUNT
PRODUCTIONS

PAR'S '30' LEADERS FORTE

The Harvest Begins



Here's the initial lineup of standees waiting to get in and glean two hours of thrills, as 'Reap the Wild Wind' opened last week at Radio City Music Hall. They kept coming, too.



Gloria Swanson, who twenty-three years ago starred in C.B.'s 'Male and Female,' looks on while DeMille cuts his thirtieth anniversary cake at the AMFA Waldorf luncheon. Her greeting to DeMille was a hearty hush, unabashed before newsmen.

At the speakers' table, left to right: Will H. Hays, R. J. O'Donnell, Interstate exhibitor, who created 'Oz,' Vince Trotta, AMFA proxy; DeMille, and Barney Balaban.

'Fleet' Tunes Flood Air Waves

Four tunes from Paramount's hit musical, 'The Fleet's In,' have turned up high on the list of 'most played on the air' records showed last week.

'Tangerine' stood second on the entire list of tunes plugged by all four major networks, getting 49 airings as against the non-plug tune, 'Deep in the Heart of Texas,' the topper. Closely following on the list were 'I Remember You,' Arthur Murray 'Taught Me Dancing in a Hurry' and 'If You Build a Better Mousetrap.'

'Tangerine' also was placed a sendoff on the 'Hit Parade' show this week.

Paramount copied third position on the most-played list, too, with 'I Don't Want to Walk Without You,' the runaway 'Sweater Girl' hit.

SIX SIX SIX; NO GOLD BRIX

'My Favorite Blonde' Opens at N. Y. Para While Five Others Make Headlines Nationally

'REAP' REAPING

Paramount's thirtieth anniversary celebration bowed in with 'Reap the Wild Wind' at the Music Hall last week to the tune of linking registries from coast-to-coast. No less than five Paramount pictures were making headline news in 'Variety's' box office report section; after today, with the Bob Hope-Madeleine Carroll gaga-saga, 'My Favorite Blonde,' moving into the Times Square Paramount, there'll be six.

'The Lady Has Plans' grabbed headlines for business in Newark, Buffalo, Louisville, Omaha and (teamed with 'Remarkable Andrew') Denver last week. Biz in these towns was described by 'Variety' reporters as, respectively, 'sturdy,' 'ok,' 'neat,' 'huge' and 'strong holdover.'

'Bahama Passage' came in for headlines as the 'topper in Jersey City' and 'Best Straight Film in Philly.'

'The Fleet's In,' moving into its third week in New York, completed a third in Detroit to make additional heads. 'Louisiana Purchase,' playing its third week in Baltimore and a second in St. Louis, came in for special comment in the National Boxoffice Survey, which also cited the popularity of 'The Lady Has Plans' in the midwest.

'Reap the Wild Wind' was the big news of last week, of course, opening to sensational business at the Radio City Music Hall following a strong World Premiere week in Hollywood as the newly opened, five-week Paramount. Newsiness of the theatre prevented comparative figures, but 'Variety' called it a 'sturdy take.'

'My Favorite Blonde,' opening today for its first New York showing at the New York Paramount, has been marked as big money in the bank by all trade reviewers—including even 'Variety.' Trade critics have agreed that it's certain to coin a mint everywhere. Picture boasts a screenplay by the men who wrote 'Zanzibar' and 'Singapore,' plus direction by the man who made 'The Lady Has Plans.' Plus Madeleine

WINCHELL PELTS PAR WITH DOUBLE ORCHID

Walter Winchell's 'On Broadway' pillar pitched a double 'New Yorkish' to Paramount in the issue which appeared March 27 in the N. Y. Daily Mirror and syndicated papers. Walter threw his potes to Cecil B. DeMille's 'Reap the Wild Winner' and to Madeleine Carroll and 'My Favorite Blonde,' a Bob Hope-feat.' The two were the only films cited for columnar coronas in the issue.

Wheeling Steel Program to Plug 'Fleet's In' Hits

Paramount's 'The Fleet's In' will get a hefty network air sendoff for the third successive weekend this week, when the 'Wheeling Steel' program will devote a good slice of its time to the picture's tunes.

The program goes out on the Blue Network from 5:30 to 8 p.m. EWT, on Easter Sunday. Arrangements for the plugging were made by Jim Furman, Par's District Advertising Representative for the Pittsburgh area. Credits for the Rex Theatre's playdates for 'Fleet' are expected.

'Wheeling Steel' was planning a 30-minute show devoted to the Marines, when Furman came along with a suggestion that 'Fleet' tunes be used—and brought orchestras—Wheeling Steel's advertising manager lined up willing. The tunes will be played by Wheeling Steel employees. Program is re-broadcast via shorewave to American troops around the world.

Paramount has given 'The Fleet's In' fifteen-minute shows on the two past successive Fridays, first via the Blue Network and second via Mutual. Heavy listening audiences were reported for both.

'FLEET' 'BLONDE' TERRIF IN FLORIDA

Hottest thing in Florida over last weekend was Paramount, early reports from Miami, Miami Beach and Jacksonville indicated.

First three days of business for the Bob Hope-Madeleine Carroll gaga-saga, 'My Favorite Blonde,' at the Paramount, Miami, piled up grosses well above those two box-office hopefuls, 'Nothing But the Truth' and 'Caught in the Draft.' Same story came through from the Beach Theatre, Miami Beach, where three days also showed 'Blonde' nosing out 'Truth' and 'Draft.'

At Jacksonville, Par's 'The Fleet's In' opened to terrific business, with grosses for the first two days outstripping the same pair of boxoffice daisies.

Terrid business for 'Fleet' isn't confined to Florida, though; as we go to press, word comes in that two days of the picture at the Met, Boston, shows it beating 'Zanzibar.' Four days in St. Louis also show it topping 'Zanzibar' by a good margin.

Hopalong Boyd Tops Tom Mix Record For Years in the Saddle

William Boyd, doughty Hopalong Cassidy of the Harry Sherman westerns based on Clarence E. Mulford books, has topped the record of Tom Mix for length of time playing a single character on the screen. Boyd is starting his 43rd 'Hoppy' film this week, after seven years of riding herd in the Cassidy role. Mix's record is six years.

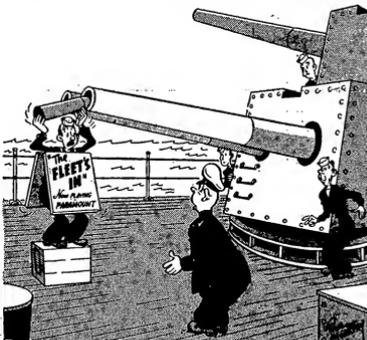
'That Hoppy will continue to out-smart rustlers for some time to come as was apparent last week when Paramount and Sherman signed a new two-year contract, calling for twelve more Mulford.

Daddy's Heart Belongs To Par, on Father's Day, Two Big Tieups Ready

Paramount has set two important national tieups, working through both its feature and its shorts departments, which will effectively sweep up 'Father's Day' as a Paramount observance.

Feature department has arranged a big merchandising tieup with the Saturday Evening Post, pinned on Bob Hope, which will bring national ads in the Post, displays in 2,000 'Grade A' stores, newspaper ads in about 100 key cities, and heavy direct mail campaigning. 'My Favorite Blonde' is plugged in all.

Shorts department has set a similar tieup with Collier's, planned on the Quiz Kids.



'But, commander, I told you I wasn't a real sailor when you grabbed me from in front of the Paramount!'

**2ND SMASH WEEK
IN SAN DIEGO
(At Two Theatres!)**

First time in local picture history that an attraction plays a dual engagement on a moveover after its regular first run!

**2ND SMASH WEEK
AT NEW YORK'S ROXY!
(World Premiere Run)**

Making boxoffice history here after opening bigger than "A Yank In The R.A.F." . . . Roxy's tremendous record-holder!



**TO THE SHORES
OF TRIPOLI**

Starring
JOHN MAUREEN RANDOLPH
PAYNE · O'HARA · SCOTT

with
NANCY KELLY · WILLIAM TRACY · MAXIE ROSENBLUM
Henry Morgan · Edmund MacDonald · Russell Hicks · Minor Watson

Produced by **DARRYL F. ZANUCK**

Directed by Bruce Mitchell
Screen Play by Lester Truitt · Original Story by Steve Fisher
A 20th CENTURY-FOX PICTURE

In two World Premiere cities, the leathernecks are knocking 'em right on their Tokyos! Go right into action! Mop up by dating now and playing now when 20th's terrific "hurrah" is at its height!

in **TECHNICOLOR!**

20
FOX

Canada's Tourist Biz Problem

(Continued from page 2)

of boarding houses, were jam-packed weekends and full during the week. But what Canada is going to get this coming summer may be just what to brighten a story. General uncertainty makes intelligent planning and publicizing almost impossible. There are a july cut-in on last year's \$150,000,000 of U.S. tourist business and also the mounting war high. Even some publicity on railway excursions and low-fare trips have been cut to the bone, and there is a serious long passenger haul, far from being increased this year, is liable to be rationed. There are some rays of hope. Apart from the rubber shortage, the gasoline situation, so that as Americans are contacted, it is not too bad.

Ne O'Gallan's Fidelity

Speaking in general terms, the position is as follows: (1) There can be no more "official" publicity urging people to travel to Canada until the present highway, rail and transportation impasse is cleared. (2) Canada will probably continue to put its name in front of American tourists on an "if, as and when" basis. (3) The tourist season may be a bumper one in certain areas, but it is expected modes of travel not directly affected by the shortage of rubber. Encouraging features that stand out include the fact that steamship companies, such as Canada Steamship Lines, report no serious shortage in heavy bookings. The same will likely be true of Canada's luxury hotels where well-to-do persons can come

by rail and holiday with no inconvenience through lack of motor transportation. Then the St. Lawrence River, through the area and others which are easily accessible by train or steamer are expected to be busy. There are a few areas which can be reached easily and are free from highway "commuting" problems with respect to tolls.

Heavy Bookings
All-year-round cottages and summer homes have had a busy season and are already experiencing heavy bookings in many localities. There are at least 100,000 Americans who own or rent summer cottages in Canada. They spend a lot of money in a summer.

The gasoline rationing problem in Canada will not hit American tourists until the rationing of five gallons each are allotted for the April-June quarter, and 20 for quarter of July-September. All the border an American coming there is given his Canadian rationing card. If he has not used up his five gallons, a fortnight, he can use up to 6 1/2 gallons for his first week and then another five gallons for his second week. This would give him ample supplies. Fred J. Godbout, of the Provincial Government, recently announced that all toll bridges operated by the government will be closed to the motoring public as of April 1. That removes a perennial headache in this province.

Cookin' with Gas

Buffalo, March 31. After the local fire department had extinguished a blaze in the u.s.era's locker room at the Lafayette early one recent morning may put in a call to manager George MacKenna who resides at nearby Niagara Falls. MacKenna inquired, 'What's cookin'?' 'The Theatre, Boss', Rochestered the sorter.

Agreement on UMPI Sales Plan

(Continued from page 7)

any of the five pictures that are, trade-shows for them, but would be allowed to return two out of the balance of having paid for a certain average film rental during 1940 of \$100 or less, whereas if having paid higher average license fees only one out of the seven could be eliminated.

Under such a cancellation setup, which had been agreed to in advance, could juggle pictures so as to minimize the benefits of cancellation. Metro had proposed only the best pictures (on Thursday) (2) Rodgers answered this, characterizing as an assinine argument that a distributor must make five poor pictures for screening purposes, knowing the exhibitor cannot eliminate any of them, and include in the balance of five, six or seven all of the good pictures, knowing the exhibitor would go no further on them. He added that this is as silly as the expressed belief the distributors would show only the best pictures and compel the sale of poor films that would be eliminated.

Vote of Confidence
After having received exhibitor and groups for trying to tear the UMPI sales plan to pieces and saying the distributors would go no further on it, Rodgers sought to resign as chairman. Urged to remain on the job, he was elected to remain on the job in his own mind into the record, and he is staying on.

Noted that, v.p. and distribution head of RKO, who was among those urging Rodgers to stick by his guns and do this thing, through, admitted that his company was one that did not want to wear away from consumers. He said he had little doubt.

Rodgers did not mention others, but said some distributors had found decrees selling was financially profitable to them and were reluctant to consider any substitute plan, but came along in the interests of industry unity. He added that he had little quarrel with decrees selling, but noted that it places a hardship on the buyer through frequent dealing. Noting there isn't much time until the shorts are distributed, he said Metro sales chief predicted that if the distributors applied for an extension of the decree they'll get it.

He also warned that if a ceiling on rentals is obtained through government regulation, then exhibitors may expect a ceiling also on admission prices. He said that in connection he said it is time to point the white light of publicity and analysis on the few troublemakers. Rentals have no place in a UMPI sales plan, Rodgers declared. Again I have heard it.

rumored,' he added, 'that in the minds of some, falling to get the impossible at this time, will be a resort to the legislation fix a ceiling on film rentals or to enact laws similar to the Minnesota law.'

The distributors could not sell nationally under the Minnesota law, the UMPI chairman asserted. 'It becomes an outlined for individuals there,' he said, but noted that 'it was done only in a spirit of unity and not because we felt it was the wise thing to do.'

Rodgers also dwelt on conciliation, saying:

'This brings to my thought another report that has come to me. A situation that you may as well face—and that is that there are no individuals or organizations not in sympathy with the conciliation program as outlined for individuals cases and territorial disputes.' He added that exhibits wanting arbitration and now that they've got it, they don't want it. Also, they didn't want the code of fair trade practices at Minneapolis and then they got the decrees, now an unwanted child.

Rodgers warned that if the UMPI sales plan isn't adopted quickly, that will be the end of unity. Influence by Rodgers was strong, along that the five big distributors would remain under the decrees in the escape clause. Viewing the worldwide situation with apprehension, the Metro sales manager said that exhibitors must be served, producers have no idea how far they may be able to go in the end of unity. Influence by that the making of pictures has never been as hazardous an enterprise as today.

Harry Brandt, president of the Independent Theatre Owners Assn. of New York, who said that film rentals are too high, but that UMPI is no place for its discussion, averred that the right-thinking exhibitor has felt badly about the lack of progress on unity to date.

In reply to Brandt, exhibitor leaders present at the meeting of the committee of the whole included Jack Eichel, Ed Kuykendall, Fred Wehrenberg, Max A. Cohen, Pete Wood, Leaven Point, William Crockett, Harry Gold, Bob Kuykendall, Rosenberg, Martin Smith, Sidney Samuelson, Ray Branch and Joseph Kelly.

Distributor reps attending in addition to Rodgers and Depinet, were also present, including Irving Kalmanson, Norton Ritchey, Irving Morris, and H. M. Ritchey, while others including Irving Kalmanson, Warner theatre operator, and Howard Levinson, Warner attorney who is the chief of the drafting committee.

IBEW RAISES FOOT POINT FOR LATSE

Hollywood, March 31. Most question as to validity of producer agreements with unions affecting 10,000 workers is raised by the U.S. Supreme Court decision outlawing closed shop contracts between company and union where labor organization is assisted by employer. LATSE is said to be particularly vulnerable to this ruling, which was given a closed shop contract in 1938, which admitted only 100 industry workers were in the organization. Those not affiliated, were required to secure LA cards before being given work.

Reps. of the International Brotherhood of Electrical Workers expected to capitalize on the decision in a drive to take away from IA electricalians.

Minico Booking Its Jukebox Film Shorts Into Regular Houses

Hollywood, March 31. Capable jukebox film shorts are to be distributed to regular picture houses by Minico Productions, including what has been serving approximately 5,000 machines throughout the country. Jack Bradley, president of Minico, says the service will deal with one of the majors shortly to handle distribution on a national basis, sometime negotiating exhibitor deals. Briefs trade-show at the Plaza Theatre last week, received and brought a capacity turnout of exhibitors and distributor reps as well as those appearing in various spots, including Dale, Benny Fields, Van, Morton Downey, Bill Robinson, Sylvia Sykes, Cab Callery, and John G. Williams, Barry Wood, Gene Krupa orch, Tony Pastor orch, and the Dixieland Orchestra, Benny Fields orch, Fats Waller orch, Willie Howard, Gertrude Niesen, Lanny Ross, Count Basie, King Sisters, etc.

Hersch With Soundies

Hollywood, March 31. Ben Hersch, formerly with RKO, moved in yesterday (Mon) as production manager for Roosevelt Cow-Mills Soundies.

Sam Costow, chief of RCM, announced the contract with Hersch following the resignation of Herman Webber, who had held the post since last fall.

Now, Dottie, Be Good

Hollywood, March 31. Dorothy Comings's suspension was lifted by RKO for the femme fatale of Richard Carlson in 'Silver Spoon.'

Picture, built on the Clarence Bud White and story, is slated to start April 1, with Peter Godfrey directing and Herman Schlom producing.

ACS Charges Producers With Unfair Practice In Union Dealings

Hollywood, March 31. American Society of Cinematographers filed a petition with National Labor Relations Board charging unfair practices by major studios through a violation of the National Labor Relations Act in negotiating contracts with unions for wages, hours and working conditions. Fight is between ASC and the International Photographers Local 659, which claims jurisdiction over all cameramen, as well as other employees of studio cameramen departments.

The American Society of Cinematographers is the sole official bargaining agency for directors of photography, also known as first camera men, and as such, it is industry, declared Fred Jackman, ASC pres. 'Any discussion of negotiation of contracts with unions for terms with other organizations about wages, hours and working conditions is an interference with our practice within the meaning of Section 8 of sub-section 1 and 3 of the National Labor Relations Act.'

Curbing Benefits

(Continued from page 3)

there are eight or nine radio shows alone for each stars must be supplemented. Most of the requests for a majority of requests for more or less minor functions must be nixed.

Others in New York with Thompson, although all didn't come to the committee for Vice Committee members, are Howard Strickling, Charles K. Feldman, James Cagney, Spencer Tracy and Fred Lawrence. Group is also seeing pub-heads of the film companies to coordinate with those of the Victory Committee with the Coordinating Committee of the Associated Actors and Artists of America, which handles requests for the show by photographers.

Now Look What You Did

Hollywood, March 31. Shift of Eddie Albert from 'Battle Stations' at RKO to 'Lady Bodyguard' at Paramount resulted in a triple play. Randolph Scott, originally slated to play 'Army Surgeon' at RKO, moved into Eddie Albert's 'Battle Stations,' and James Eilson took over the Scott lead in 'Army Surgeon.'

4 IATSE N.Y. LOCALS FAVOR EASTERN PROD.

Four New York City locals of the International Alliance of Theatrical Stage Employees have organized what is known as the N. Y. IA Union Council for the purpose of devising a plan to bring back to the east increase film production in the east. The unions are Local 306, operating in the west; Local 307, cameramen and 62, studio mechanics. These locals were very active a few years ago when Mayor La Guardia was in office. They are production to the eastern coast but gave up after making no headway over a period of several months.

Defense Boom Forces Balto House Reopening

Baltimore, March 31. The Valencia, apt Loew's Central Theatre, has reopened for business after several years of darkness. Except for overflow handling of 'Gone With the Wind' and a New Year's Eve midnight show, 1,450-seat house has remained tightly shuttered. New sound and projection is being installed and plans call for a getaway the middle of April.

Nail 6 in \$8,000 Stickup Of the WB Station, Pitt

Pittsburgh, March 31. Six men were indicted here last week in connection with the \$8,000 daylight holdup of the Stanley, WB Station, which was being run by Benjamin Benson, Barney Ames and Chick Weber. They were held on robbery charges while Fred Bucknell and John M. Miller were detained as accessories after the fact. One of the men was arrested in Akron, O., where two of the bandits were arrested when they got into a downtown hotel lobby.

Stanley, manager, in which Charles Stanley was manager, was bound and taped when he walked into his office last week. He was taken to a banking, also for a time involving Sammy Angott, lightweight boxing champion. Angott had been taken by two of the men from here right after the robbery to his home in Washington, Pa. He was taken to a hospital where he had just done the bandits, whom he had just while training for the Lewis fights, a favor when they phoned him from here and asked for the money. He was taken over after being questioned for several hours.

New York Theatres

<p>2ND WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>	<p>2ND WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>
<p>RAYNE O'HARA • SCOTT</p> <p>'TO THE SHORES OF TROPIC'</p> <p>Plus a Big Musical</p> <p>Stage Show ROXY at 69th St.</p> <p>MGM's Mighty Drama</p> <p>'The Bugle Sounds'</p> <p>Starring</p> <p>WALLACE BEERY</p> <p>CAPITOL 57th St. & 5th Ave.</p>	<p>8TH WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>
<p>FOR MORE CAROL</p> <p>TORNEY</p> <p>NO MORE BLOWN</p> <p>Plus a Big Musical</p> <p>Stage Show ROXY at 69th St.</p> <p>MGM's Mighty Drama</p> <p>'The Bugle Sounds'</p> <p>Starring</p> <p>WALLACE BEERY</p> <p>CAPITOL 57th St. & 5th Ave.</p>	<p>8TH WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>
<p>50c, \$1 & \$1.50</p> <p>PLUS TAX</p> <p>PER WEEK - 2ND EDITION</p> <p>10c</p> <p>IT HAPPENS ON ICE</p> <p>Plus a Big Musical</p> <p>Stage Show ROXY at 69th St.</p> <p>MGM's Mighty Drama</p> <p>'The Bugle Sounds'</p> <p>Starring</p> <p>WALLACE BEERY</p> <p>CAPITOL 57th St. & 5th Ave.</p>	<p>8TH WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>
<p>50c, \$1 & \$1.50</p> <p>PLUS TAX</p> <p>PER WEEK - 2ND EDITION</p> <p>10c</p> <p>IT HAPPENS ON ICE</p> <p>Plus a Big Musical</p> <p>Stage Show ROXY at 69th St.</p> <p>MGM's Mighty Drama</p> <p>'The Bugle Sounds'</p> <p>Starring</p> <p>WALLACE BEERY</p> <p>CAPITOL 57th St. & 5th Ave.</p>	<p>8TH WEEK</p> <p>'THE MALE ANIMAL'</p> <p>A New Warner Bros. Hit</p> <p>IN FERRON</p> <p>SHEP FIELDS</p> <p>and His New Music</p> <p>STRAND B'way & 47th St.</p>

LAST 3 DAYS

"TO BE OR NOT TO BE" OFFENSIVE SAT., APRIL 4, 7:30

THE JUNGLE BOOK

ARTISTS RIVOLI 49th St.

Soldiers Talking From Australia Should Be Waxed for Families

Mutual Tells Its Affiliates

Mutual, which broadcasts by short-wave pickup U. S. soldiers in Australia reading their letters home, has suggested to its affiliates that each local station give recordings of the talks to the soldier's families in their areas. In each case the name and home address of the soldier is given at the start of the broadcast, so the listener could be made to know the station if the family lives within the listening territory.

Letter readings are a regular part of the Australian shortwave broadcast schedule. It is broadcast by Mutual at 10:15-10:30 a. m. Tuesdays, Thursdays and Saturdays.

Service Flag Up at KNX, L.A.; Lots More Room

Hollywood, March 31. Flag with nearly 40 service stars is raised at KNX today to employees in the armed service. Harry Flannery, former CBS correspondent in Berlin, read the honor roll at ceremonies attended by officers from all military branches, and then turned the emblem over to Donald W. Thornburgh, Columbia boss on the Coast, who accepted for the key station.

There's plenty of room on the banner for more stars, which are expected to cover the field when the last draft really starts rolling.

CHICAGO SHOW RECORDS WEEKLY IN NEW YORK

Chicago, March 31. Justice Rines the Range' new western being waxed by Blackie-Sampel-Sturmer for Radio First is using John Tompkins of 'My Sister Sam' cast. Assistant in the cast is Stella Dallas. Bill Adams is handling commercial blurbs.

Also set for half-hour is Carson Robinson and his Buckaroo musical aggregation. Series is to run on 21 stations in Gulf territory and adjoining states, 13 week basis. Starting date March 29. Also on 21 stations in Gulf territory on Sunday in New York. Cast will come from Chicago in for weekly except with exception of Carson Robinson.

WINS' New Sales Rep

Free & Peters has been appointed national representative of WINS, and will be Cecil E. Hackett, station manager. Appointment is effective immediately.

'Second Husband' Goes Daytime

American Home Products Revamps Its Network Program Commitments

American Home Products has cancelled its two evening half-hour musical shows on the Blue Network and is replacing this with a new part, with a daytime serial version of 'Second Husband', which currently runs on CBS as a weekly half-hour (Tuesday, 7:30 p. m.). Of the two cancelled musicals, 'The Monday Merry-Go-Round' folds altogether, while 'The Wednesday Album of American Melodist' moves into what was the 'Second Husband' spot on Columbia.

The Blue stations become effective the week of April 13, CBS starts

MULLEN IN CHICAGO NBC Party West For Regional War Clinics

Chicago, March 31. Chicago last week with radio stations of NBC from Indiana, Illinois, Wisconsin, Missouri, Iowa, Michigan, North Dakota, South Dakota, Kansas and Nebraska in the company of Frank Mullen and Harry Faba how best to cooperate with the NBC staff, chief of the Midwest NBC headquarters. Acting as chairman was Stanley Hubbard of KSTP, St. Paul, by virtue of his membership in the National Speakers Bureau. Other participants were Mullen, Frank Russek of Washington; Jits Herbux-veaux, NBC program chief here; James Rowland Angell, NBC public service counselor, all speaking on strictly government and war themes. For the sales pitch were Roy Wytmer and Kenneth Dyke. Albeit Dale explained the position of NBC and the NBC staff. At the dinner, Max Jordan, former head of NBC European office, gave some low-down on European war conditions.

Following Chicago confabs, the official group headed for San Francisco for a similar two-day meeting.

Army Life as Seen Through Feminine Eyes

San Antonio, March 31. 'So Your Boy's in the Army!' the title of a series of weekly broadcasts to be aired over station KTXA under auspices of the Red Army, Morale and Public Relation officials. Programs will be under the direction of Bertha Burton, who is directed especially to the mothers, daughters, sweethearts of the men in the service.

Broadcasts each week, which are a quarter hour in length, will endeavor to give mothers and men, through a woman's eyes what is being done for the boys and men who have been called into service. Broadcasts will tell how the Army takes care of their religious life, their medical treatment, how the Army will make them and shape them into men of the future.

JUNIOR MINUTE MEN SET FOR AIR DATES

Junior Minute Men, public school youngsters recruited by Youthbuilders, Inc. plus the sale of service bonds and stamps, have scheduled appearances on 'Wake Up, America!' Mary Margaret McBride, Alma Kitchell, 'The World Is Yours' and 'Let's Pretend' programs.

On-airmen series are written by the juves themselves. Youthbuilders is arranging additional dates for the Junior Minute Men on other shows.

VOTE ON RADIO FAVS

Winchell, Hope, Kysar Types—Castles-Kesse Diabetes Himself

Milwaukee, March 31. With nearly 8,000 valid vote cast in The Milwaukee Journal's 12th annual radio poll, nearly half the ballots expressed distaste for 'top operators.' 'Those We Love' was voted the program most missed. This year Walter Winchell outdistanced 'The Mystery' ousted Carlton 'Morse's 'One Man's Family' as the favorite.

Kay Kysar led the dance bands for the fourth time, with Glenn Miller, while Carlton Morse's 'The Mystery' ousted Carlton 'Morse's 'One Man's Family' as the favorite. Kay Kysar led the dance bands for the fourth time, with Glenn Miller, while Carlton Morse's 'The Mystery' ousted Carlton 'Morse's 'One Man's Family' as the favorite.

Phil Carlin on Coast

Seattle, March 31. Phillips Carlin, vice president in charge of programs for the Blue Network, was here last week, meeting with members of the staff of KJLW local outlet.

On Spokane before going to San

Mutual Asks Cut-In on 'Army Hour' After Letter Is Set-Up With NBC

WCKY Stalks Guest For Fred Allen Spotlight

Cincinnati, March 31. WCKY is whooping up the talent search chief, president of Cincinnati student to appear as collegiate guest on Fred Allen's CBS show April 12.

Set Columbia Workshop Novelties; Joe Schildkraut In Repeat of 'Danube'

'Columbia Workshop' will mark the opening of the big league baseball season on its April 19 show with a comedy titled 'Play Ball' by Louis J. Hazan. Earl McGill will direct. Provided a tentatively scheduled showreel broadcast by the Archbishop of Canterbury doesn't force a postponement from that date, the Workshop show for April 12 will be 'Ye Shoudia Stood In Ribs,' a gangster comedy by Ralph Tolleria, with Charles Vanvalley slated to direct. April 26 stanza will be 'Looking for Garbat,' directed by Joe Schildkraut.

This Sunday afternoon's show will be a repeat of the 'Danube,' written last year by Maxwell Anderson for 'The Free Company' show. Joseph Schildkraut will star in the revival, which Charles Vanda will direct. William Miller, supervisor of the series, having succeeded Davidson Taylor on the assignment.

GLENN MILLER SET AT LEAST TO JUNE 29

Charlesterfield (Liggett & Myers) has renewed Glenn Miller for another 13 weeks, ending June 29. Any agreement beyond that date depends on whether CBS has done something about changing the schedule of the Miller series.

The account was to get away from 10 p. m. It will take two half-hours a week instead of the present three 15-minute periods so long as the time of the program is a couple hours earlier.

DEMOCRATIC METHOD Young & Rubicam Polls His Staff on Replacement Choice

Young & Rubicam resorted to the ballot last week to determine what the summer replacement would be for the 'Millor Theatre'. The vote, taken among the members of the agency's radio department, favored a CBS world news roundup. The latter event now goes over the air when International Silver takes it over. April 28, the time takes the vote, instead of 6 to 8:30 p. m. The agency last season used this same roundup as a pinch hitter for Guit Old.

George Gillingham Happily Quits Thankless Job—Seldom Allowed to Know What Was Going On

Washington, March 31. George O. Gillingham, publicity boss for the FCC, has left the regulatory outfit for the duration. Returning to his first love, the Chemical Warfare Service, he is expected to be absent for some time.

Hand-picked by Chairman James L. Starnes of the Federal Valley Authority to be the Connahmouth place, Gillingham for months has been reported on the verge of quitting because of the wheels-within-wheels conditions that make his job unbearable. Though at the outset he

Mutual Network has made application to the War Department for permission to broadcast the Army Hour series along with NBC. The program goes on NBC this Sunday afternoon (9).

It is being financing the argument that since the show is being furnished by a Government agency, it should be available to other networks if they want it. The request is said to be very embarrassing to the Army radio publicity section which feels NBC went all-out to be obliging and has committed the Army to a free donation to cooperate on the 'Army Hour' besides making a free gift of RCA world-wide communication. The Army is said to doubt the fairness of allowing Mutual to carry a program partly made possible by a free donation of RCA-NBC facilities or of forcing such an issue with NBC at the suggestion of a business rival.

Massachusetts Steps Up Bond Selling Methods

Boston, March 31.

All Massachusetts radio stations will be linked April 19 for the first time. Dramatic show will tie off a campaign to have every individual in the state pledge to buy defense bonds regularly.

The press agents of all stations will pool their efforts in a newspaper publicity campaign starting April 10.

At the Boston station, the pledge campaign will continue to May 6, with daily house-to-house canvassing.

HERSCHELL WILLIAMS JOINS U.S. AIR CORPS

Herschell Williams, daytime radio director of Ruhrkraft & Ryan, was sworn in Monday (30) at Mitchell Field as First Lieutenant in the Army Air Corps. He reported to the City Administration in Washington, after which he will be assigned to active ground duty.

Cecil Brown's Lectures

San Antonio, March 31. Cecil Brown, CBS roving war correspondent, will be in the city to talk here on the sponsorship of station KTXA on May 12. He will appear at the City Auditorium, station presented Edward R. Murrow here several months ago.

Cecil Brown is now in New York from Malaya and Australia. CBS set up a press interview for his yesterday (Tuesday) morning—(2).

Press Agent for FCC Not Told Much

Washington, March 31. George O. Gillingham, publicity boss for the FCC, has left the regulatory outfit for the duration. Returning to his first love, the Chemical Warfare Service, he is expected to be absent for some time.

Hand-picked by Chairman James L. Starnes of the Federal Valley Authority to be the Connahmouth place, Gillingham for months has been reported on the verge of quitting because of the wheels-within-wheels conditions that make his job unbearable. Though at the outset he

SOAP OPERA

THE PEABODY AWARDS

The Peabody Awards, thanks almost altogether to an advisory board which seemed to be a rubber stamp, has made remarkable progress from the relatively low standards and professional innocence represented by the 1941 choices to the relatively high criteria and "smartened up" choices represented by the winners for 1942. To have gone so far in only two years is to suggest that the Peabody Awards may succeed in time in creating the prestige necessary to earn—rather than to merely claim—rank as the Pulitzer Prizes of broadcasting.

Emphasis has now been wisely placed upon programs, as such, and away from the quagmire of radio station operations whose claims are mighty, deeds few. There can be little doubt that a well-informed and well-counseled board could possess a reasonable familiarity with major program merit through any given year. Hence the basic wisdom of giving fewer and better Peabody awards and confining them to programs.

It is pretty certain to win commendation for the Peabody Awards' second year choices that 'Against the Storm,' Cecil Brown and Alfred Wallenstein are definitely on the non-obvious side. Norman Corwin's 'We Hold These Truths' has, of course, already been showered with Advertising & Selling Magazine's award, and the Chicago Roundtable is a long-established prestige program. Which is no reason, of course, for not publicly hailing them again.

Questionable, because smacking of a hurried decision, was the stunt of giving an award to "all the international shortwave broadcasters of the country." To imply that all 11 operators are equally worthy of acclaim is unfair, unrealistic and untrue. It bunches together those who have done much and spent much with those that have done little, and spent little, and who are probably sincere with those who possibly are not. The choice suggests that members of the advisory board have read Charles J. Rolo's 'Radio Goes to War' and were conscious of short-wave's part in the present psychological war. It is a pity more time and thought could not have been given to produce a designation in the shortwave field with more character and smacking less of a last minute idea.

No comment on the first two years of the Peabody Awards can avoid allusion, however embarrassing, to the foolish lull during the moment of supreme decision by the jury and the moment of supposed supreme decision by the Peabody-Astoria hotel when the winners and their contemporaries get together.

Must there be a banquet? Would not a broadcast that really surprised the winners be a fatter (not to say better drama) than having to take one-half a grossier trade into a secret that nobody keeps, starting with the advisory board?

What will create prestige for the Peabody Awards: the judgment, integrity and knowledge of the judges who pick the winners, or the impeccable service and glistening white bosoms of a big hotel hall?

COCA-COLA TO GOLF Spray Transcriptions Again Use Jack Berch; Y&R Looks Over List

DECIDE THIS WEEK

Coca-Cola will decide by the end of this week just what its program will be on and when starting with June. The account would like to keep some part of the dance band going so as to supplement some of the more important angle that its bottlers dropped with the announcement of the cut on the beverage output because of the sugar situation, but there is also the question of the cost of advertising for something that can only be bought in limited quantities.

- 1. Continue as is, namely, on a six to seven week basis.
- 2. Reducing the schedule to four shows a week, namely, Monday, Wednesday, Friday and Saturday.
- 3. Go off entirely for the summer (13 weeks) but renewing at the same time the band booking contract with the Music Corp. of America with the exit regarded as a hiatus.

HARRY STAIR A CAPTAIN
Harry H. Stair, WEHC advertising salesman, was commissioned a captain in the Army 325 and will report for Fort Hayes, Columbus (6) for active duty.

'AGAINST STORM' CALLED BEST

Peabody Awards for 1942 Go to Programs Only—Cecil Brown Recognized As a Radio Reporter Who Takes Risks to Get News—Corwin Again

DX SPLITS ONE

Formal presentation of the 1942 Peabody awards will be made Friday, April 10 at the Waldorf-Astoria Hotel, New York. The winners, all of whom have been notified, are as follows:

'Against the Storm,' daytime serial sponsored by Procter & Gamble of Cincinnati, written by Sandra Michaels and directed by John Gibbs over NBC. Hailed as a case of merit in a field.

Cecil Brown, the radio reporter who in Exprt, Malaya and Australia has "gone out." His winning brings the spotlight back on a go-getting journalist as against the handout readers who have made all the money from new news without taking any risks to speak of it.

Alfred Wallenstein, the musical director of WOR, New York, he has pioneered in a quiet way for good music and has encouraged and originated various unique broadcasts.

'Chicago Round Table,' veteran education series is recognized for the high level of dispassionate scholarship it has maintained.

Norman Corwin's 'We Hold These Truths' celebrating the 160th anniversary of Dec. 15 of the Bill of Rights is recognized by the Peabody Awards as it was earlier by Advertising & Selling Magazine.

The 11 Shortwave Broadcasters of the United States) are jointly commended for patriotic service.

The awards differ radically in kind, viewpoint and number from those given in 1941. The awards are financed through a bequest of the late George Foster Peabody which the administrators through the University of Georgia.

Active members of the advisory board: Edward Weeks, editor, Atlantic Monthly; Cecil Underhill, H.R.D. & O. John Benson, Four A's; Mrs. Marjorie Peabody White, director of donor.

It is expected that a new advisory board will be constituted to set rid of the disinterested members who don't attend meetings.

Ed Klauber in New CBS Post; Kesten as G. M.

Paul W. Kesten, CBS v.p. for the past nine years, has been promoted to general manager of the network, replacing Edward Klauber in that post effective April 1. Klauber has become chairman of the executive committee and will concern himself primarily with radio monopoly litigation and kindred legislative action in Washington. Klauber, who was executive vice president, was detached from operating duties so that he can devote all his time to long range problems.

All CBS department heads, excepting program, now report to Kesten. Under the new department organization, William S. Paley, CBS pres. Under the setup that prevailed before, the operating department was shared between Kesten and Maxford Runyon, likewise v.p.

Network Affiliation Complications Multiply in Nervous New England

Gas Export
Toledo, March 31... Joe Miller, publicity director and special events announcer of WTO, Toledo, leaves April 3 for active service as a First Lieutenant in the Dental Corps at Camp Grant, Ill. Besides his duties at the station, he is a practicing dentist.

NIGHTS UP 8% DAYS OFF 2% SAYS C.A.B.

Night-time listening to network programs during the past February, according to a report of the Co-operative Analysis of Broadcasting, was 8% better than it was for the like month in 1941, but daytime audiences took a drop of 2%. Compared to January of this year, night-time listening last month (February) was up 2%, while daytime tuning registered a decline of 1%.

The C.A.B. report gives the nighttime listening index for February, 1942, as 32.2 in February of last year this index was 3.02. The average for daytime listening this February was 42.6, whereas a year ago it was 17.

N.J. Educational Meet At Trenton Teachers Col. To Hear Lyman Bryson

The New Jersey Association for Radio Education will hold an all-day spring conference Saturday, April 16, at Trenton State Teachers College. Robert H. MacDougal will preside, with Lyman Bryson of CBS discussing 'Educational Radio in Perspective.'

BETTERED 1940

Philco reports net income was \$263,000 better in 1941 than the previous year despite an increase of \$4,600,778 in Federal and state income and excise taxes over 1940. Earned net income was \$2,518,589 for 1941, as against \$2,483,600 for 1940. This is equivalent to 118¢ per share as compared with \$1.64 in the previous year.

Federal and state income and excess profits taxes for the corporation totalled \$1,600,000 for 1941, compared with \$1,247,222 in the previous year, an increase of 34.5%. Gross sales of all products amounting to \$7,470,000 in 1941 as against \$5,231,131 in the previous 12 months.

The corporation noted that it had provided a reserve for inventory and Commitment Contingencies by a transfer of \$50,000 direct from the treasury, deeming this adequate for abnormal scrapage, obsolescence and customer charge-backs which may occur primarily with termination of home radio, phonograph and re-frigerator divisions. James H. Buckley, company president, pointed to two wage increases and higher level of employment which resulted in hourly-rated employees in the past year being 81% greater than in 1940.

Butch Miller, who handled the playing in the war production effort.

Worcester, Mass. March 31. The first break in the scramble among New England stations for new affiliations as the result of the forthcoming NBC Radio Boston, Boston, the move to NBC, comes from WTAG, Worcester, which is owned and operated by Walter Coleman and Evening Gazette. WTAG will, effective April 4, 1942, quit-NBC to become a part of Columbia outlet, WTAG, which recently went to 5,000 watts day and night, has been with NBC since 1928.

WORC is the current affiliate of CBS in this market. WAAB Boston, stated that it would process it in a couple months and the expected tie-up for that station is Mutual.

As the date (June 15) of WBZ-WBZA's network affiliation expires, the two stations are likely among NBC's New England associates becomes more acute. In the case of WTAG the concern was WBZ's 50,000-watt signal. With WTIC, Hartford, it's the anticipated overlapping coverage of WBZ, Springfield, and WTIC, NBC's present affiliate, has already advised that the two stations are likely to be the idea of having 'WBZA' which is maintained to WBZ, on the same loop.

Shepard Warnes to Mutual. Friction between John Shepard, 3rd, and the Blue Network has ended the last of the Blue Network's work is back talking all terms and conditions with Mutual. Shepard and Warnes parted amicably after he had been told that the terms he asked could not be accepted by the Blue Network. Shepard entered into commitments with WJLB, New Haven, and WTRN, Hartford, which he had refused to consent to the switch to WJLB Boston from WJLB Red to a Blue outlet. The break becomes effective midnight, June 16.

San Antonio Challenge. NBC is still trying to straighten out the tangled web of radio from WOAI, San Antonio, as the result of the Blue Network's decision to establish an office in San Antonio. NBC-DOA has been contending that Blue can't do that to it, because the contract with WOAI is exclusive and the exclusive call on both NBC-Red and Blue Network program. The Blue has explained that it's now not only a separate corporation, but a separate operating entity and that NBC should disassociate itself from NBC affiliates.

STATISTICIAN WITH GLAMOUR

Radio series built around the Gallup Poll is being considered by agencies on the West Coast. It is recommended it to a client. Program is tabbed 'The Voice of America—The Gallup Poll.' Material is handled by the National Institute of Public Opinion (Gallup Poll). The Office of Public Opinion Research has been unofficially approved the series, Edmund Dorfman, producer of the Gallup Poll, has secured the radio rights and is supervising. Paul Stewart is director-narrator and Edward Glavin is scripter.

LENNEN & MITCHELL'S HOLLYWOOD BYE-BYE

Lennen & Mitchell closed down its Los Angeles office effectively (Tuesday). Agency's only Coast activity in recent months has been a regional program for Best Records, latter series folded last week. Sam Fierce, who handled the regional program and the office, is returning to Telesound production.

Civilian Defense Instruction on Air

WMAQ, Chicago, Broadcasting Weekly Hour to 300,000 OCD Personnel in Area

Chicago, March 31. WMAQ is presenting a weekly hour of radio instruction to personnel of the Office of Civilian Defense to more than 300,000 air raid defense workers in the Chicago area on March 21. This basic course is a requirement for all air raid defense workers. The instruction covers courses which will fit volunteers into specialized duties in the national effort.

This mass instruction drive will be conducted under guidance of Albert Lewagay, director of training for the Chicago area of the OCD, and the broadcasts will be straight classroom presentations. To make the classroom effect as nearly perfect as possible, some 250 defense workers will be assembled in WMAQ studios for in-person recitations. Remanaher of workers will be assembled in homes of block captains and attendance will be compulsory. At end of course, examinations will be held to determine worker's fitness for the post.

THIS IS WAR

Hollywood, March 31. Glenahall Taylor, of Young & Rubicam staff, who presides over a series of Allen Caplan and has been asked to do the April 4 broadcast of "This Is War" from here. He has accepted.

Script by Norman Corwin, the usual director of series, will originate at KNX here.

Corwin to Recoporate With "This Is War" slated to originate this Saturday night (4) in Hollywood. Norman Corwin's series, "This Is War," is taking a week's rest at Provincetown, Mass., for the time being.

Corwin will produce this week's show, assisted by L.H. Howard Nussbaum, formerly a radio writer, and Corwin on the show. Slava Zhaner will be directed by the show.

Produced by Donald MacDougal, until recently NBC-Rad chief scripter, and called "Your Air Forces" and which will star L.J. James Stewart. MacDougal will also have been asked to write another show for this series, one to deal with United Nations' and shipping.

BILL AIMS AT ALIEN STOCK IN SPOTIONS

Albany, March 31. State senate is expected to report out of the judiciary committee shortly a proposed amendment to the corporation and stock laws which permit any corporation engaged in the radio communications or station for the purpose of alienating or restrict the transfer of stock to alien. The corporation could also give the alien already owning such stock from exercising any voting rights or from assigning the voting rights to some other person.

The measure also requires that this policy be set forth in full or in part in the articles of incorporation or share of stock. Senator John I. Buckley, of New York, is the sponsor of the bill.

Lewis Titterton's Idea Tried on WEAF, N. Y.

New war show, "Distinguished Service," started a test run on WEAF, N. Y., on a five-minute "spot" (2) locally on WEAF, New York. It's a "five-minute" drama written by Kamman the producer, and Ned Hopkins the scripter, from an idea by Lewis Titterton, script chief.

Liggett & Myers (Velvet Toccas) has renewed the "Hill Kessome Comes to Town" series of 4's over WJBO, Des Moines.

Network Premieres (April 1-11)

"We Love and Learn," serial (containing "Hark" and "The Twig Is Bent"); 2:45 p.m., Mondays through Fridays, CBS; General Program, 7:30 p.m., Mondays through Fridays, NBC; Grape Nut Wheatmeal, Young & Rubicam agency.

CELEBS TO DO SPOT OF AIR ACTING

In a switch on their celebrity minstrels of some seasons ago Lester Lewis and his brother Mort are launching on April 10 over the Blue network, a "Celebrity Theatre" in which the central figure in a series of short stories will be enacted by a celebrity other than an actor. For example, mystery writer Rex Stout will appear as a detective character, John Vandervoort, an ex-spieler, and the pilot of another piece. Each celeb "who does a bit of acting in this fashion will be invited to AFRA and will be entirely hemmed in by a supporting cast of AFRA professional performers.

Lyman Bryson Joins PREC Vice Fisher

Lyman Bryson, new CBS educational director, has succeeded Sterling Fisher, the latter now with NBC. Bryson is chief of the Federal Radio Education Committee. Judith Waller represents NBC. Other committee members: John W. Studebaker, U. S. Commissioner of Education; George F. Adams, assistant chief engineer, FCC; John Elmer, Baltimore; National Catholic News Conference; Harold B. McCarty, Station WEA, University of Wisconsin; Stella Miller, president, N.A.B.; Levering Tyson, Muhlenberg College.

Arch McDonald on WJSV

Arch McDonald is returning to WJSV, local CBS outlet, to broadcast the baseball season program, which starts this season. WJSV has obtained the broadcast rights at a reputed price of \$100,000. McDonald is the calling of WMAU, NBC's Washington key.

WOR Games to Mills

General Mills signed yesterday (Tuesday) to sponsor broadcasts of all N.Y. Yankees and Giants home baseball games (including Sun) over WOR, New York. Deal starts today with reconstructed accounts of the pre-season games.

Virginia Skinner on WERY

Schaffer Stores, of Schenectady, has purchased the rights to Virginia Skinner's program, "The Ladies' Choice," which will be broadcast by Virginia Lawson Skinner, former radio manager of the Ladies Home Journal.

Special Class Tax on Radio Proposed as War Measure by Wisc. Rep.

Washington, March 31. Any kind of levy that will stem the cream of radio revenues was advocated last week before the House Ways and Means Committee. First suggestion that Congress soak broadcasters as a favored class was registered by Rep. Harry Southworth, Wis. con. who has urged different kinds of special taxes on several past occasions.

Taking cracks also at newspapers, Southworth did not make any particular recommendation about the type of levy or the rate. He previously has favored a wattage fee and the gross-income fee. After referring to the \$80,000,000-a-year "subsidy" (in the form of low postage rates) enjoyed by publishers, the Wisconsin legislator told the House group:

"Another source of advertising which is a special privilege from the Government is that of radio advertisement. Here, too, the Government should step in and exact a fee for this form of advertising. As to the amount of the fee, I leave that to the good judgment of your committee."

Despite the constant crusading of the radio trades unionists, legislation for a radio levy has been made so far during the House session that it is not expected to be enacted before the end of the Congress. The Administration has ducked the issue. The House Education Committee last year to devise a way of getting some return from the entire communications industry. Hearings have been wily-washy this year and the lawmakers are unlikely to get around his serious work in another month, with the legislation not expected to reach final form for a vote in conference before early May.

LINDLEY-HILLMAN FED TO MICHIGAN NETWORK

Washington, March 31. Latest co-sponsor of the network's commentator combination, Ernest K. Lindley, and William Hillman, is the Peffer Brewing Co. of Detroit. Outlets, will be WKYZ and WJOL in the Michigan State Network. The schedule is for five programs a week, including Detroit on a special reply \$30 p.m.

NBC'S DALLAS MEETING

Hedges, Herbervue, Hishworth, Wilmer Among Speakers Dallas, March 31. NBC's wartime policy in cooperating with Government agencies was discussed here last week when NBC executives and representatives of affiliated stations in this district met.

Pro-German Crank Letters Is Turned over to FBI

Boston, March 31. "WMEK is turned over to the FBI letters which threaten the life of Milton Yakus, station's dramatic director and writer of "About Town" program that "dramatizes news events."

The letters, and also anonymous phone calls, claim Yakus is "too one-sided" in his reports that reveal Jap and German horrors.

Fly Starts Off W67B

Boston, March 31. James L. Fly, chairman of the Federal Communications Commission, broadcast the first message Sunday (29) at the dedication of W67B, 10,000 watt P-3 station here affiliated with WBSZ-W67A Westchester stations in New England.

KPO Goes McGillivray

KPO, Westchester, Wash., has purchased the rights to McGillivray as its exclusive national sales rep. Station moves today (Wednesday) to a new location on a broadcast of 1,000 watts days and 500 watts nights.

Tom MacGowan in Hollywood. Hollywood Manager St. Tom MacGowan, formerly with WJBO Bridgeport, has joined the WJBO program here and will be office here as script writer. The first show airs today (Tuesday), will be "Age Night."

This-Is-How Sample Given BBC

The British Broadcasting Corp. office in New York has long been trying to get the home office in London to revise certain shortwave programs designed for Yankee listening. Idea is that they were too high in style and tempo. Description having failed, Stephen Fry this week took a BBC script that had been broadcast and had it reworked in New York in American style with American radio actors and will ship this overseas so that the BBC producers can contrast their own production with a this-is-more-the-Yankee-way sample.

St. Louis Beer Accounts Shift Agencies

Hyde Park to Y&R While Ruthrauff & Ryan Inherited Griesedieck from B.B.D. & O.

OSCAR TURNER RETIRES

Executive of NBC Disc Branch Will Run Disc Affairs Oscar Turner, of NBC's transcription department, is retiring early next month. He is getting out on 600 acres of land he owns in South Carolina.

SEVEN TOWNS IN HOOK-UP

Portland, Ore., March 31. A new Pacific N. W. localized hook-up of seven towns has been arranged by KOIN for the Pacific Northwest Light and Radio Electric Company, handling agency is McCann-Erickson. New program, which starts tomorrow (Wed.) is a half-hour weekly show staged on the Paramount theatre at 10 p.m. on Wednesday nights, and the radio show thereby becomes part of the Paramount network.

Radio hook-up from KOIN connects local transmitters of KRNZ, Bend; KODJ, The Dalles; KAST, Astoria; KWRC, Pendleton; KUI, Walla Walla, Wash.; and KJT, Yakima, Wash. The stations are variously associated with different networks in their ordinary operations and are linked for this time only by the new program.

Program is enlarged revival of "Seven Towns" which has been on KOIN in the past. Production includes 16-piece orchestra and Joseph Joseph Show is written by "Spik" Hennessy of KOIN's writing staff. Master of ceremonies is Art Kirkham.

YES! NOT YET! WORD FORUM

Question of whether Dinah Shore will consent to Bristol-Myers' proposed shift of product from Sal Hepatica and Hula Rulo to Mum on her Sunday night program on the Blue network, has been a hot topic. She has contemplated making the change May 1, when the series moves to Friday night. Idea is to transfer to Friday night agency to Pealor & Ryan. Bristol-Myers is insisting on the product switch, with a singer and her attorney, Henry Jaffe, still refusing to agree. A subject to place yesterday afternoon (Tuesday).

Bill Adams is a subject to place yesterday afternoon (Tuesday). Mrs. Shore has signed an exclusive with the William Morris office. Until last week, when she was represented by General Amusement and National Concert & Artist Corp.

Seattle, March 31. Musical show, "Axin' the Axis," with music and comedy by John Dearest, newscaster at KOL, is now under rehearsal at the Seattle Repertory Theatre.

Scheduled to open around May 1, the musical will tour the army camps after its run at the Playhouse.

Marjorie St. John's position as secretary at WMA, New York, has joined the script staff of the Blue network as a writer of musical shows.

She has been with the Blue script department since Feb. 1 as a reader.

TELEVISION MOTHBALLS

BUT EASING OF RULES PROBABLE

Expensive Side Issue of Broadcasting Expected to Stay Primed on Sidelines for Post-War Greenlight—Meantime Materials and Manpower Grow Scarce and Existing Requirements Are Stern

FLY GIVES VIEWS

Washington, March 31. Relaxation of present television operating rules is a reasonable expectation, though operators almost certainly won't be allowed to do as they please. For the duration, the FCC is on the verge of shelving the present minimum-hour requirement while still seeing it that ticket-holders continue attempting to perfect the system.

Shortages of men and materials make a modification probable. The War Production Board, in charge of releasing raw materials, and the inexorable logic of the war are forcible factors in favor of easing off the present requirements. With manufacturers being steered into fabricating guns, shells, instruments and other military materials, and with engineers at a premium, the FCC will have a hard job explaining why the industry should keep going full scale, with no prospect of expanding the audience or attracting sponsors.

No concrete proposals have been unveiled. Commish engineers, however, are described as feeling that the minimum-hour figure should be reduced materially. Suggestions have been heard that the operators should be allowed to use their own discretion, except that all ticket-holders must make periodic reports on their research and show they are not merely keeping somebody else from using the ether.

Moratorium

Whether the Commish will call a moratorium on construction of previously authorized plants is debatable. Chairman James L. Fly has said he does not want unused authorizations outstanding. But any build-or-surrender order would hurt the applicants trying to break the alleged video monopoly more than others. Numerous aspirants are caught in a damned-if-you-do situation, in view of the constantly tightening restrictions on building, etc. Fly's attitude is that television development must be encouraged and not allowed to stop, so the country can look forward to a post-war industry which would help to take up the employment slack. At a recent press conference he commented the thing we must do is to keep television in a vigorous condition and get all the benefit we can out of this time which is necessarily devoted to it and then be ready to shoot the well-rounded industry when the lull comes after the war. It will be of tremendous benefit not only to the industry, but to the country to have such an industry that is ready to go.

The Army and Navy don't want television development stopped, though realizing there is little chance it will produce anything useful during the war. Gold-bradders most interested in video operation now are occupied with other problems, and so cannot keep close watch on the experimenters, but they do not favor complete shelving of television for the duration.

Most likely guess, in the opinion of industry people, is that television will be shoved pretty much back into the laboratory until peace returns.

Marjorie Pollack's connection with NBC as star organist winds up May 1 and she becomes a freelance. Meanwhile she's taking a Miami vacation with her husband, Will Donaldson, and son, Ted.

Radio-Television V. P. Bankrupt, Owes \$22,875

William R. MacDonald, vice-president of Radio-Television Institute, Inc., filed a voluntary petition in bankruptcy in N. Y. federal court Saturday (28) listing no assets and \$22,875 in liabilities. In 1940, he earned \$2,481 and in 1941, \$2,857. Of the liabilities, \$22,715 is owed to Mary Gordon MacDonald on promissory notes. Other liabilities are doctor bills.

Gov.-J. Howard McGrath of Rhode Island has named John J. Boyle, of WJAR, as Director of Public Relations for the State Defense Council.

Changing Slogans

Chicago, March 31. WIND, is changing its five-day series from 'Bulletins for Defense' to 'Bulletins for Victory.'

Such a switch is typical of what is being done to other programs titles and slogans.

Nab Jap's Hideaway DX

Eagle Pass, Texas, March 31. In a surprise raid made on homes of enemy aliens in the vicinity of Nueva Rosita, Coahuila (Mexico), 80 miles southwest of here, a powerful shortwave transmitter was discovered in the home of a Japanese alien.

Trade Commish Says 'Oh, Yeah' to Television Come-On, Orders It Out

Washington, March 31. Industrial and governmental drum-beating about the imminence of television leaves the Federal Trade Commission cold. In curt phraseology, the hard-boiled corp readed blueprinted statements of DeForest's Training Inc., Chicago, about the great opportunities visual radio holds for young men.

Case-and-delist order told the Chicago outfit Saturday (27) to quit asserting it won't be very long until many of the 25,000,000 homes in the

U. S. will want television receivers.' Commish skeptics explained that "regardless of the optimism of various individuals engaged in the television field with respect to its commercial development, delay after delay has occurred to postpone that development, and the involvement of the nation in hostilities will undoubtedly result in further delay."

Kathy Glassman, formerly with Columbia Artists, joined the sales staff of WNEW, New York.

"IT IS NOT INCONVENIENCE—BUT UNEXPLAINED INCONVENIENCE—THAT WILL BREAK DOWN PUBLIC CONFIDENCE"



PAUL GARRETT, Vice President and Director of Public Relations GENERAL MOTORS CORPORATION

"Advertising's task of smoothing the way all along the channels of distribution between factory and market will become infinitely more intricate as defense requirements extend the area of dislocation.

"Many familiar products, familiar packages, accustomed buying habits are likely to be-

come disturbed. Advertising must lead the advertiser through this labyrinth of change by careful and continuous explanation of why and wherefore.

"It is not inconvenience but unexplained inconvenience that will break down public confidence." (May 24, 1941, at AFA Convention)

To the great names in American Business whose continued advertising is a shining symbol of faith in America's future . . . whose fortitude in total war adds another dash of defiance to the economic life of American enterprise and democracy . . . this space is dedicated by The Nation's Station.

WFLW

Pacific Coast 'Stepchild' Quits Air After Six Forced Moves in Year

Hollywood, March 31. Signal Carnival, a half year one of the top comedy programs on the coast, has tossed in the sponge and leaves the ring May 2. In the words of Bob Stebbins, head of the agency which handles the oil account, "we're tired of being around, so we've cut it." In more polite language he wrote down, "difficulty in securing and holding satisfactory time for the broadcast is one of the primary reasons for cancellation of this well-known Pacific Coast radio institution." Program has been on NBC coast red network since its inception.

Stebbins, who has long advocated the broadcast of a national program should have the same status as a coast regional program in the selection of network time, pointed out that 'Carnival' has broadcast at six different times in the last 12 months, and that four changes have been put through since October. "As a result of these changes," Stebbins declares, "our client has suffered a material loss in its radio audience in recent months."

Monarch Wine Cuts Newscast by Steel

Monarch wine will cut its sponsorship of Johannes Sied on WJCA, New York, from its present schedule of five nights a week to Saturday night only. Major reason is the seasonal falling off in the consumption of wine. However, the account may switch again to three-a-week sponsorship and is also dickering for time for another type of show on another local New York station.

Uncertain factor in the situation is the future supply of bottles. With the Government's establishment of a priority on tin, the beer companies suddenly placed huge orders with the bottle manufacturers, thus straining supply for some time. Matter is not immediately serious, however, as the wine firms have adequate bottles on hand.

Graduating Into 1942

Buffalo, March 31. WJEN starting round-table series Saturdays (4) aimed at June graduates coming out of school into a nation at war. Idea is to show what industries have been curtailed and which have expanded, pointing out job openings in each.

University of Buffalo will run weekly forums with local executives explaining job conditions.

Farmers at War

Pittsburgh, March 31. Series of 13 special interviews relating to the drastic reversals in farming operations made necessary by the war will start this week on KDKA's Farm Hour.

Recorded by Don Lerch, KDKA farm director, among Penn State College faculty.

WAR WORKERS CHANGE WGR POLICIES

Cleveland, March 31. Influence of war factory hours has impelled Station WGR to these changes:

1. Starting 45 minutes earlier at 6 a.m. daily to catch an estimated 18,000 war workers who are due at their labors at seven. No other Cleveland station now starts before 6 a.m.
2. Broadcasting a 45 minute mid-night program at 11:45 p.m. for the benefit of the odd shifts in the factories. Bob Kelly will conduct latter, filling out spots chatter with discs and regular news.

DeMille's Kudos to Radio

Cecil B. DeMille in his speech delivered at the AMPA luncheon Thursday (28) and broadcast over WNEW, kudos radio as "that amazing new dispenser of knowledge, over which Presidents and Prime Ministers advise, encourage or scold their people; over which Kings lay down their scepters; and over which drama and humor, commercial wares and news reach from the minarets of Manhattan to the farthest outposts of civilization."

Brinkley in San Antonio

San Antonio, March 31. John R. Brinkley is in a hospital here, having been down in last week from Del Rio, Texas, where he recently suffered another heart attack at his sleepless home.

The bankrupt ex-broadcaster of medical come-on from the Mexican border has had much recovery in past year including loss of a leg.

Bob Considine's Sponsor

Bob Considine, N. Y. Daily Mirror and Hearst-syndicated sports columnist, who has been doing a three weekly updating series of sports comments over WNEW, has been sponsored by the Eastern Brewery, Periods from 7:40 to 8 p.m. Monday, Wednesday and Friday were set through Weiss & Geller for 52 weeks.

In addition to Considine, the brewery has purchased the three alternating periods Mondays, Wednesdays and Fridays, also for sport and feature periods per week on the WNEW 'Dance Parade' to be heard Mondays, Wednesdays and Fridays, 7:50 to 8 p.m. for 52 weeks.

Same station has sold Finlay-Strass Strauss 100 weekly periods, Contract, placed through Arthur Kuder, for 52 weeks and starts July (25).

Cooper Safety Corp., for Cooper razor blades, will begin an extensive advertising program on the 'Dance Parade' recordings and transcripts on WNEW starting March 30. One-year contract will be placed through the Hoeffel agency.

HILLBILLIES TAKE TO LAW

Spartanburg, S. C., March 31. Tommie Lee Scott and John Sechler, ethering shows, mainly hill-billy, from KSNB here and other stations, are defendants in \$2,500 action brought by Charles Monroe of Greensboro, N. C. Defendant is entertainer advertising rival herb medicines.

Monroe seeks to enjoin Scott and Sechler from use of 'Kentucky Partners', 'Rambling Scottie', 'Smiling Bill' and 'Big Boy' program captions, alleges he invented, created and used and also registered. Further, plaintiff says he used name of 'Kentucky and Southern states, also in Ohio and West Virginia; that they are 'false and untrue' and that defendants are engaged in 'unfair competition'. Answering Scott claims 'Rambling Scottie' is his property, that he registered handle in Kentucky and that it is predicated upon malice. . . . To drive these defendants out of business."

Alpen Brau Daily Medley Of Discs, News and Scores

Wichita, Kans., March 31. KPBI has Columbia Brewing of St. Louis, (Alpen Brau) to bankroll two-hour program daily each day except Sunday. Program to be known as 'Baseball Score Board' starts April 15 and runs throughout baseball season. John Dixon will be m. c. for recordings of popular music, Ted Johnson will handle any special news and Bob Garberly will give baseball scores of all Leagues.

Joe Flowers, promotions manager, and Ralph Varnum, merchandising manager of station, visited brewery to get material to be used advertising and relation program. Lloyd Fuller will make personal calls locally to its special promotion.

KBN Towers to Stand

Omah, March 31. KBN's transmitter will stand. It has been decided. The newest and fourth station in town (260 watts) has erected a tall tower inside the building which houses it right in the heart of the city. Objections were raised at once on grounds of safety, but the transmitter will be allowed to stand. Other stations, WOW, KOIL, KOWI, have transmitters considerably away from the city.

KBN's transmitter is the tower type and as a matter of safety is lighted with three powerful lamps including a winker at the top. No trouble is anticipated.

Allen's Canadian Spread

Montreal, March 31. Canadian Broadcasting Co.'s 'alternate' network of 22 stations that were taken by Texas and other million's-bookup of the Fred Allen show.

Contract calls for 16 weeks this season and another 36 weeks during the 1942-43 season.

Inside Stuff--Radio

William McCabe, publisher of the N. Y. Mirror, solicited Monday (30) a rumor about WBAI, Baltimore, that has been rampant in the trade for the past three weeks. The report had it that James M. Cox was negotiating for the purchase of the Baltimore 50,000-watt. Cox owns WSB, Atlanta; WJOD, Miami, and WHIO, Dayton. McCabe declared that there had not been any talk with the Cox interests and that Edward Petry's concern with WBAI, was strictly a national sales rep. The rumor named Petry as the go-between on the sale and had it that Cox had put up \$250,000 as escrow on a sale price of \$2,000,000.

Radio Registry, trying to locate Raymond Edward Johnson last week for 'Kate Hopkins' serial the same afternoon, telephoned the actor's home at Chapman, N. Y., and learned he had just left by train for New York. According to the timetable, Johnson's train was due in Grand Central Station just a few minutes before air time, so it was possible for him to make the program only if he rushed directly to the studio.

Arrangements were made with Western Union and the railroad officials to meet the train, page Johnson and tell him about the assignment. He made it.

Drive is under way by the American Newspaper Guild to secure a majority membership of the Kansas City Star Times editorial staff, with members of the staff of radio station WDAF owned and operated by the station. Included in the proposal, Management raised an objection to the inclusion of WDAF staff members in the editorial organization, and in order to speed the election the Guild agreed to separate elections and initial workers and the radio staff. Guild would have combined bargaining provided it won the elections in both units.

While the Federal Communications Commission continues to cogitate on what policy it will follow on the question of wavelength and equipment testing, KRNZ currently operates at 100 watts on 1240 kc. Letter frequency is occupied by WBZ, Boston. KRNZ, Roseberg, Ore, has announced that it will apply for the same grant.

Plan inaugurated on WLW and WSAI, Cincinnati, by James D. Shouse, general manager, of having women, preferably mothers, related to men in the armed forces, send announcements encouraging the purchase of Defense Bonds, is being projected nationally. Extension of the idea is being encouraged by the U. S. Treasury's Radio Section, supervised by Emerson Waldman.

Notice of the plan reached Waldman's attention via a front page story in the Feb. 11 issue of 'Variety'.

Network radio has but one tea account that could be effected as the result of the order issued last week by the War Production Board in connection with the conservation of that product. It's Standard Brands' 'Finger Leaf Tea' which supports 'One Man's Family' on NBC. Lipton 'Finger Leaf' withdrew from radio several weeks after the outbreak of war in the Pacific. The cancellation involved Hieten Hayes.

W. B. Lewis, head of radio in the Office of Facts and Figures, was reported this week in N. Y. network circles as about to be named coordinator of all government broadcasting. This assignment would embrace all U. S. agencies, including the armed services.

Lewis' present status brings him under the sole authority of Archibald MacLellan.

Dorothy Gordon has written a book on children and radio, and Ransal MacDougall a book on radio script-writing. These will appear later in 1942 as No. 2-3 in the Radio House series of volumes of which 'Who, What, Why is Radio?' by Robert J. Landry of 'Variety' was the introductory volume. Letter is nearing its second printing.

Billy Richman, time salesman for WEMP, Milwaukee, who claims some sort of a record in making at least one sale a day ever since his return from the west coast three months ago, landed an account the other day for a radio set, wondering how he does it. He sold the Honey Valley ranch to sell goats' milk.

Walter O'Hearn, CFCF, Montreal commentator, has given up radio and enlisted as Cadet sub-lieutenant in the Royal Canadian Navy Volunteer Reserve. His war poem, 'The Little Men', got some extensive hallway via recitation by Marie Oberon.

Another CBS show, 'Big Sister,' may be added to the schedule of WLW, NBC's Cincinnati affiliate, starting April 6. Ruthraut & Ryan, agency on the serial, stated Monday (30) that Lever Bros. had the matter under consideration.

Isaac D. Levy, according to the latest Securities & Exchange Commission report, handed his wife and children 839 pieces of CBS Class B paper, out of his direct holdings to 21,800 shares. Still accounts for 26,876 shares of the A issue.

dependable

YOU CAN ALSO DEPEND

5000 WATTS
DAY AND NIGHT

You Can't Beat
POPULARITY!

In the Intermountain
Market KOYL Has It!

The Popular Station

SALT LAKE CITY

NBC
RED
NETWORK

JOHN HEARST
& COMPANY

'SOLOMON AND BALKES' With John Gurney, Pauline Carole, Nadine Conner, Helen Farrer, Robert Agnew, CBS Symphony Orchestra, Women's Chorus

On 5:30 p.m. Sunday, 2:245 p.m. WABC-CBS, New York

Randall Thompson, American composer, was commissioned by Columbia to write a one-act opera for radio on "Solomon." The result was the result of his efforts, based on the story from Rudyard Kipling's "Just So Stories." It proved thoroughly melodious, resembling Menotti's "Falala" in its realization of the dramatic oratorio in the arias. Part of the score bore resemblance to Wagner's opera "Parsifal" in "Mashera," but not enough to warrant criticism. For a first attempt, the score held interest, and warranted encouragement of the composer to continue along the same lines. Using a more suitable subject than some Americanists have with the expert orchestration he bestowed on "Solomon," the first good American opera since "Porgy and Bess" of the performance was good for the most part. Excellent diction marked the efforts of the singers, with John Gurney, Met himself, and Nadine Conner, who improved over register over his recent Met appearances. Mona Fabian's contralto voice showed a break between the middle and lower registers, but her usually was pleasant, and she sang with considerable audibility. Mrs. Coleman did creditably with her part, and Carlo Corelli had a good part, but the rest of the voices was not sufficiently modern to warrant his being termed an "old-fashioned" singer. Miss Farrell's part was too small to warrant more than a passing mention. The orchestra under Barlow played with considerable fire, and the chorus did well in its part. Edgy.

'HERITAGE OF SONG' With Lionel Danna, Jules Jacob, Anna Malenfant, Jeanne Desjarz, Singing Quartet

34 Min. Sunday, 1:30 p.m. WABC-CBS-CBF, Montreal

History of France and her a few centuries, of England also, is compressed in material which is presented here. John Murray Gibbon, Canadian author and historian, and Claude Champagne, superintendent of music for the Catholic School Commission of Montreal, have successfully documented their presentation from the government archives in Ottawa, with objects of tracing effect of music on Canadian culture. Program, first of a series of 12, is particularly appropriate in this province, since many of the Canadian folk songs are derived from early French folk songs. Gibbon, who translated the original French songs, has captured their essential spirit and portent with remarkable skill. Singing quartet and clavichord provide musical accompaniment. Long.

'WBNX NEW YORK' ... THE MOST INTERESTING SALES APPROACH TO AMERICA'S LARGEST MARKET. 5000 WAITS

WJEF GREENSTON ... Mutual and Maryland Coverage Network NATIONAL REPRESENTATIVE JOHN BLAIR & CO.

'THIS IS WAR-YE' With Norman Corwin, John Garrard, Henry Hull, Katherine Locke, Pearl Harbor, Norman Corwin, Frank Lovejoy, Norman Obler, Eddie Mayhew, Lynton Wolfson, John Banks, Lynn Murray orch.

30 Min. Saturday, 7 p.m.

Because of the "critical state of war production," this program written by Norman Corwin was substituted for another originally scheduled for this date. The program in "This Is War" series is a hard-slugging show, "expert" program, but the program is gripping rather than entertaining. The program stressed the urgency of the war, and the program is gripping. The program stressed the urgency of the war, and the program is gripping. The program stressed the urgency of the war, and the program is gripping.

'UNION SMOKING TOBACCO' With Lew Brock, Ethel Chellstrom, Stan Hertz, Bob-O-Links, Nan Marphoe, WCCO Orch

30 Min. Sunday, 1:30 p.m. WCCO, Minneapolis

Entertainment proceeds and follows the news. The program is a comedy of the situation type, rather than straight news. The program is a comedy of the situation type, rather than straight news. The program is a comedy of the situation type, rather than straight news.

'CONRAD VEIDY IN 'HATS' With Edgar Barrier, Hans Correll, Byron Kane, Lou Merrell, Jack Miller, Lew Cleary, Jay Newby, Charles Datt Orob.

Sustaining Sunday, 4:30 p.m. New York

As an emotion-rouser, this month in Arch Oboler "Plays for Americans" (29) on "Conrad Veidy in Hats" from Hollywood should have been a valuable contribution to the task of igniting the public to a springing of the imagination. The program failed to attempt to tell the listener what to do, or how, or why. The program failed to attempt to tell the listener what to do, or how, or why.

'DE. DEXTER PERKINS' 15 Personal 5:15 Musical Sunday 5:15 p.m. WFLA-Rochester, N. Y.

Under the general title "Rochester in Four Wars" Dr. Dexter Perkins, city historian and head of the Historical Department of the University of Rochester, opened a series on Rochester history. He has knack of making history very listenable. The one criticism that might be made of this program is that it is too long. It is too long.

'SUNSHINES' With Lew Brock, Ethel Chellstrom, Stan Hertz, Bob-O-Links, Nan Marphoe, WCCO Orch

30 Min. Sunday, 1:30 p.m. WCCO, Minneapolis

Entertainment proceeds and follows the news. The program is a comedy of the situation type, rather than straight news. The program is a comedy of the situation type, rather than straight news. The program is a comedy of the situation type, rather than straight news.

NBC's Worldwide Rally of Women

NBC last Sunday night (29) channeled through a half-hour program 1030 p.m.) the opinions of nine representative women of the democratic powers on what was to be done for the world at large for victory.

The speakers were picked up from various parts of the western hemisphere, and most of those who participated have seen active duty on the front lines. The women spoke of their own experiences and pointed out not only what the women must do in the active front line but the planning they should do for the peace. Margaret Cutbert, the author of "The Women's War," spoke of her own experience. Those who spoke on the program were Madame Chuh Shih-Ming, wife of the military attaché to the Chinese Embassy in Washington; Mrs. George W. Ferguson, of the American Red Cross, president of the Association of Junior Leagues of America; Krishna Bajpai, daughter of the agent general for India in the U. S. A.; Senora Isabel de Falcidia, former Spanish minister to Sweden and Finland, and Vera Mechele, Dan, an authority on international affairs. Madam Anastasia Petrova, executive secretary to Ambassador Maxim Litvinov, also spoke of her own experience. The program was arranged by Margaret Cutbert, of the NBC staff, with the cooperation of the National Federation of Business and Professional Women's Clubs. The one criticism that might be made of this program was the time chosen. It made three networks carrying at the same time programs with the same objective in view, namely, the stimulating of the public effort and action. CBS had its "They Live Forever and Mutual, its "Keep 'Em Rolling."

'WEEKLY WAF JOURNAL' With Mrs. George W. Ferguson, Senora Isabel de Falcidia, Krishna Bajpai, Madam Anastasia Petrova, Executive Secretary to Ambassador Maxim Litvinov, Vera Mechele Dan, Madam Anastasia Petrova, Executive Secretary to Ambassador Maxim Litvinov, Vera Mechele Dan, Madam Anastasia Petrova, Executive Secretary to Ambassador Maxim Litvinov, Vera Mechele Dan.

'WJEF GREENSTON' ... Mutual and Maryland Coverage Network NATIONAL REPRESENTATIVE JOHN BLAIR & CO.

'WJEF GREENSTON' ... Mutual and Maryland Coverage Network NATIONAL REPRESENTATIVE JOHN BLAIR & CO.

'WJEF GREENSTON' ... Mutual and Maryland Coverage Network NATIONAL REPRESENTATIVE JOHN BLAIR & CO.

WJEF GREENSTON ... Mutual and Maryland Coverage Network NATIONAL REPRESENTATIVE JOHN BLAIR & CO. Radios Most Popular Family FOR 8 YEARS Now Available for New Sponsorship Mgt. ED WOLF RKO Bldg. New York City HOLLYWOOD OFFICE 6912 HOLLYWOOD BLVD. BY JANE WEST

WMC, MEMPHIS SUCCEEDS WHBQ AT HOTEL

Memphis, March 31.—WMC, The Commercial Appeal station, closed a deal this week to serve as radio outlet for Hotel Claridge when WHBQ vacates the quarters it has occupied in the hotel for a decade. Beginning about June 15, WMC will broadcast same band music from the Ballroom Room at the Claridge.

In addition, the station will feed the South-Central Quality network from the hotel's lobby, either three 30-minute night programs per week or six 15-minute spots. Already set for this service are KARE, Little Rock; KWKH, Shreveport; WJDX, Jackson, Miss. New Orleans and Nashville stations are also possibilities.

WHBQ has not set its plans for new quarters upon expiration of its three-year contract with the Claridge. Station previously enjoyed free rent on a reciprocal agreement with the hotel for six times.

Claridge is stepping into direct competition for air followers with Peabody Hotel, its chief rival, which houses and has long employed the facilities of WREC, CBS outlet, and WMC will likewise be offering home name band competition for WREC for the first time.

WADC, Akron, Asks 50 Kw.

Cleveland, March 31.—While the FCC has clamped down on new licenses for the duration, applications from Northern Ohio still pour in. Allen T. Simmons, head of WADC, Akron, has asked to increase his station's power to 50,000 watts and a change of frequency from 1350 to 1220 kilocycles. This is the spot WGAR is asking in its plans to go 50,000 watts, but Cleveland officials feel Akron has submitted its request merely to be on the record.

Fiel's in New Britain
New Britain, Conn., March 31.—Fiel's Brewery, Brooklyn, N. Y., underwriting Milt Berkowitz sports-caster three times a week on WHPC. Station is now huddling with cigar company about other three days.

Air-Taught Stenogs

Springfield, Mass., March 31.—Stenography will be taught in a course which started March 20 over W3PR. Alberta B. Cushman of Commercial High is instructor. The course is chiefly aimed at those who want to brush up. Dictation will be given at 60, 80 and 100 words a minute. Prizes are given for the best transcriptions of letters read over the air.

GORDON BROWN HAS CP FOR 1,000 WATTS

Rochester, N. Y., March 31.—W5AR has received a construction permit and will start immediately building a new transmitter and taping power to 1,000 watts, according to Gordon P. Brown, owner and general manager. Brown states he bought all needed equipment and that the grant was given under an interpretation of the freeze order that permits completing construction already authorized by FCC.

Meanwhile the FCC turned down the application of Edward J. Doyle, local oil man, to take over W5AY's present wave length and 250 watts power. Doyle has been trying for more than two years to get a permit for a fourth radio station here.

Carling Beer, Cleveland, Spreads East to Troy

Troy, N. Y., March 31.—Carling Beer, a Cleveland product, not heretofore advertised east of Syracuse, has taken time for a 'Mutual Party' on WTRV, Troy, Wednesday and Saturday nights for 28 weeks. Nick Carter will handle the program, on the 7-8-5-4 block. Herman Davidson is Albany distributor of the beer.

The beer company has sponsored a sports program with Bill Rothrum on W5VY, Syracuse, for two years. Jim Patt's new W5BC Role Cincinnati, March 31.—James M. Patt has been promoted to sales promotion manager of WKRC, Mutual outlet. Dave Ward, who temporarily filled the post since November, returns to the announcing and writing staff.

During the past two years Patt was on the sales staff. He joined the station in 1938 as director of special events, coming from WBBM, Chicago. Orin J. Bellamy new to WKRC's sales force.

Atlantic Refining Sponsoring 3,000 Games in Six Leagues This Year

Pittsburgh Pirate Games To Reach Wider Area

Broadcasts of Pittsburgh Pirate baseball games, heretofore confined to local WTRF and KDKA, will be heard this summer over six station Western Pennsylvania hook-up under joint sponsorship of Atlantic Refining and General Mills. They'll originate at WWSW and also carrying the play-by-play accounts by the bankrollers for the 1942 season. WWSW will feed the Johnstown and Altoona stations by telephone line, but there's a possibility that the rest of the network will be reached by FM relays from W4TF, WWSW affiliate. That means Butler, New Castle or Uniontown would take the FM broadcast from W4TF and convert it for re-broadcasting on the standard band.

W4TF has been using FM for feeding the This Is War programs to WTRF in Sharon, Pa., and the set-up has been successful. This season marks the 11th for broadcasts of the Pirate games although home games weren't aired direct from field until 1938.

Bowman Dairy Returns

Chicago, March 31.—Bowman Dairy, of the air locally for over a year, is returning on WBBM with a musical quiz show Marvin Mueller will be quizmaster and Tom Moore handling announcing.

Contract set to start early in April will run 13 weeks. J. Walter Thompson agency producing the show, has reserved tentative time of 1-1:30 p.m. Sundays. No title for show has been decided.

Film Chatter on WTAG
Worcester, March 31.—'Movie Review', a new thrice-weekly show has been started on WTAG, replacing former sidewalk show, 'Man in the Market'. Same a p o n o r. Brockelman brothers, local grocery market, has contracted for series.

Atlantic Refining's seventh season sponsoring baseball broadcasts will involve the use of 50 stations and include more than 3,000 games in six leagues. Schedule opens April 14. Innovation this year will be the use of new sports during early hours on local stations as well as network outlets.

Use of FM stations will also be added this season, with W43B, Boston, and W98D, Mt. Washington, also carrying the games. N. W. Ayer is the agency on the various deals. Some of the series are being sponsored exclusively, others in cooperation with other bankrollers. Line-up of stations for the various schedules is as follows:

Philadelphia Athletics (American League) co-sponsor home games, by Dyrum Saam and Taylor Grant over WIBC, Philadelphia.

Philadelphia Phillies (National League), exclusive home games, by Saam and Grant over WPTZ, Atlantic City; WBBU, Reading, Pa.; W5AN, Allentown, Pa.; WILM, Wilmington; W6AL, Lancaster, Pa.; WOKR, York, Pa.; WESI, Easton, Pa.; WKBO, Harrisburg; WAZL, Hanover, Pa.; WKOC, Sunbury, Pa.; and WBOC, Salisbury, Md.

Boston Bees (National League) and Red Sox (American League) co-sponsor home games, by Jim Britt on WAAZ, Boston; WCOU, Lewiston, Me.; WLLH, Lowell, Me.; WEM, Fitchburg, Mass.; WLNH, Laconia, N. H.; WFBA, Manchester, N. H.; WDBI, New Bedford, Mass.; WNBC, New London, Conn.; WTRF, Pittsfield, Mass.; WZAN, Providence; W5B, Rutland, Vt.; WAJR, Waterbury, Conn.; WBDQ, Augusta, Me.; W1BZ, Bangor, Me.; W5AE, Fall River, Mass.; WHAL, Greenfield, Mass.; WTRT, Hartford, Conn.; W43B, Boston, and W38B, Mt. Washington.

Pittsburgh Pirates (National), co-sponsor home and away games, by Rosy Howell, on WWSW, Pittsburgh; WTRF, New Castle, Pa.; WMB5, Uniontown, Pa.; WIRS, Butler, Pa.; WJAC, Johnstown, Pa., and WFGI, Altoona Pa.

Newark (International), co-sponsor home and away games, by Earl Harpen on WAAT, Newark, N. J.

Syracuse (International), co-sponsor home and road games, by Tom McFahon on WAGS, Syracuse, N. Y.

Buffalo (International), co-sponsor home and away, by Ralph Rubbell on WGR, Buffalo. Negotiations are also in progress for sponsorship of the games of the International League teams in Baltimore and Rochester, N. Y.

Binghamton (Eastern League), exclusive home and road, by Jack Hand on WHP, Binghamton, Pa.

Elmira (Eastern), exclusive home and away, by Bill Pope on WENY, Elmira, N. Y.

Scranton (Eastern), exclusive home and away, by Claude Haring on W4EM, Scranton, Pa.

Wilkes-Barre (Eastern), exclusive home and away, by Chuck Whittier on WBAK, Wilkes-Barre, Pa.

Williamsport (Eastern), exclusive home and away, by Woody Wolf on WBAK, Williamsport, Pa.

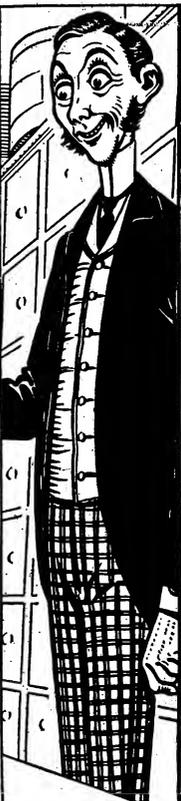
Albany (Eastern), co-sponsor home and away, by Glen Rand on WABY, Albany, N. Y.

Jacksonville (South Atlantic League), co-sponsor home and away, by Jack Rubin on WTRP, Jacksonville, Fla.

Savannah (S. Atlantic), exclusive home and away, by Dick Altman on W5AV, Savannah.

Charlotte (Piedmont League), co-sponsor home and away, by Lee Kirby on WAYS, Charlotte, N. C.

Richmond (Piedmont), co-sponsor home and road, by Hugh Carlyle on W8TN, Richmond.



More families
listen to WOR
in the early
morning
than to any other
New York station*

* In fact, from 7:00 to 8:15 A.M. WOR has more listeners than all other New York stations combined. From dawn to 8:45 A.M. WOR stands a consistent first.

WOR

-where showmanship sells

we had a swell time mister allen

Quiz King

© Q.K. 1942

Cleveland Takes in Rumors

Cleveland, March 31.—When WHK goes Mutual Sept. 1, leaving NBC Blue out of Cleveland, mainland rumors are either in Akron or Dayton station will shift its transmitter to town. Also, two applications pending before FCC might get some action, although that is highly doubtful. Other radio men in town say the 'squeeze' is on.

H. K. Carpenter, WHK manager, said station in going Mutual considers it possible that many Blue shows may still be coming over WHK.

Mandatory to Take Full Network At Certain Hours, Yankelovich Rules

Buenos Aires, March 24. Primera Cadena Argentina de Broadcasting, the network controlled by Jaime Yankelovich Radio Belgrano here (LR 13), has just ruled that advertisers using the web must take the entire loop, including the Puerto Barrios, of Montevideo, Uruguay. Obligatory proviso applies at these operating times: 6:30 to 8:30, 11 A.M. to 1 P.M. from 12:30 to 2:30, from 3 to 4:30, 4 to 5, 6 to 8:30, 7 to 7:30 and 8 to 8 1/2 P.M. Founded in 1931, the web is now the largest in South America and includes:

Montevideo, Rosario; LV5, Cordoba; Litoral; LV12, Aconcagua; Tucuman; LV7, General San Martin; Bahia Blanca; LV7, Graffigna, San Juan; LV7, Provincia, Corrientes; LV4, San Rafael, Mendoza; LV12, Central, Cordoba; LV7, Rosario; LV7, Corrientes; Carve Mariscal; Following is the current lineup of artists and units on the Belgrano network:

Argentine Orchestras: Francisco Canaro, Juan de Dios Filiberto, Roberto Zerrillo, Ernesto Martini, Pedro Suarez, Jose Garcia, and his Zorros Grises (Ray Foxes), Miguel Quij, Joaquin De Leon, Jose Servino and Mario Adorno.

Classical: Radio Belgrano Classic orchestra, director Herman Kunze. National Classical Orchestra under direction of the concert artist Adolfo Gendelman. Radio Belgrano chorus with direction of Manuel Amaro and Egido Pittaluga.

Native Singers: Directed Lemaque, Clara Luna, Diana Rey, Martha del Solar and Duo Lamar Sisters, and Lopez Sisters.

Radio Singers: Flavia Milano, Kato Kay.

Singers: Antonio Masda, Alesandra Siro, Lujan Cardillo and Alberto Bianchi Diana.

Comedians: Marcos Comas, Juan Manuel, Albe Antonio Domestica and Mariela Rog, Pierina Desales and Marlo Fortuna, Jose Ramirez, Ricardo Fimenter, and Julio Richard Bulli. Antonio Volpe and Blasco Villalba.

Dramatists: Elis Comar, compadre Gerardo Bernina Velloch company, Domingo Reich company with Anita Gerola, Cereza March and Ricardo Sironi.

Radio-theater company with star Horacio Turoado; Pedro Jose Cohanuco company with Maria Vilma and Ana Maria de Alvarado (Nestle program); Nicolas Olivari; E. Gonzalez Tuzon company with Ernani Torres and Juan Spelli; 'Tody's' Company; Atkinson Company with star Blanquina del Puerto. Procha Ortiz and Eduardo Cullino in 'Los Grandes Amores' ('The Great Loves') by Pedro Miguel Obligado. 'Esta es una Portena' (Buenos Aires Vignettes).

Variety: Buenos Dias, Senors' Group (Morning Music), Corlaendo Caminos' ('Crossing the La Gran Cañada' (The Great Rib') with the popular artist and Jose Bobo. 'Dibulos A la moda's' (Cartoons); 'Los Portenas' (Port Nights); a group of popular songs, 'Los Portenas on Equivoacas' ('Be Careful not to get into a mistake'); 'Pasajes criticas' (Argentine scenes); 'Pasajes criticas' Remold in Dubarry auditions; Show-time music; 'Fiesta dance program and 'Una Fiesta para Meditacion' (A pause for Meditation).

Chloe Fights on DX -
G. E. (Usually NBC) Sends Out Mutual (Bots to U. S. Soldiers

No Barata Successor

Rio de Janeiro, March 24. No successor has yet been designated for the job of director of the radio division of the Department of Propaganda—officially called Propaganda—following the departure of former director Julio Barata to the United States where he is expected to remain for one to two years, directing a series of broadcasts to Latin-American nations in conjunction with the Nelson Rockefeller outfit.

It was considered plausible that the job would be vacant until Barata's return.

RCA SETS UP BRAZILIAN

Rio de Janeiro, March 24. RCA will shortly start construction of a 50 kw shortwave transmitter with eight directional antennas for the government-owned Radio Nacional, which will thus become the most powerful shortwave in Brazil, and expected to be easily heard throughout Latin-America.

Wavelengths will be used to spread Brazilian music and cultural conferences throughout the other countries of the continent at the same time that plugging of national programs will be made. The station is expected to balance other Latin-American power stations, thereby leveling the playing field, although this country as yet has no station capable of being heard in its own continent.

Meantime, broadcasting of weather reports has been banned in Brazil as a war-time measure to daily train today—showers—tomorrow' bulletins from Brazilian broadcasters were believed to be directed against the war along the Atlantic seaboard and endangering the flight of United States bombers from Natal to Africa.

FCC Decided Against Dodge City Petition

Washington, March 31. Thumbes were turned down by the FCC last week on an application of KGNQ, Dodge City, Kan., for a night power boost because of interference-free service area of KGRB, Bismarck. Regulators turned down the added service resulting from raising KGNQ to 800 watts nights (expanding the area by 23 square miles with 1,080 people) is less valuable than continuing reliable coverage for the 1,265 individuals in 149 square miles dependent on the Cranesy transmitted.

Committee did not pass on the effect of the obligation to KGRB, Longview, Tex., in deciding public interest will not be served.

New CFCF Programs

Montreal, March 31. Carnation Mills began a series of 82 broadcasts over Canadian Marconi station CFCF twice a week, Tuesdays and Thursdays, under the title of 'Carnation Bouquet', transcribed.

Champion Oil Products is airing weekly in 149 square miles dependent on the Cranesy transmitted.

Champion Oil Products is airing weekly in 149 square miles dependent on the Cranesy transmitted.

Lorne Green's Title

Toronto, March 31. Lorne Green, news announcer for CTV Toronto, has been appointed Chief Announcer for the Mutual Broadcasting Corp.

AXIS LIE-SOCK SHOW ON WMEX

Boston, March 31. 'Is That So?' weekly program aimed to combat Axis propaganda by explaining its purpose and teaching the American Defense-Security Group's radio committee and the New England branch of the Council on Democracy.

Participants in the show were Richard Salinger, Boston advertising executive, and James G. O'Leary, and Sanford Lee Cooper, Norman Felton, Harvard University. All are members of the American Staff of Harvard.

MAURICE ENGLISH BEAMS AT ENGLAND

Maurice English is broadcasting to England three times weekly from NBC's shortwave station, WJCA, New York, program and high school students in England, he writes and voices series.

American overseas representative for the United States, English is new editorial chief of the NBC shortwave news staff.

Argentine Activities

Alberto Anshart and Marcos Kaplan, top comics from Teatro Maipo, who customarily hit political points, sonalities, now on Belgrano and web at 8:30 for Riciclote cooking kit. Show written by German 'Zelid, Mariuja Roig plays 'Cuchara' (little spoon). Anshart appears as a character in 'El Despertar' (waking crumbs) and Kaplan as 'Milanesa' (veal cutlets—also means 'lie').

Past Pades, U.S. singer, long resident here, now special salsas attach with Radio Splendid (LR 24) and chain.

Mme. Frey's Fur Account

Montreal, March 31. CKAC has sold its quarter-hour program in which Madame Jeanne Frey interviews local artists to the Ontario Broadcasting Corp. for a weekly stand, starting Thursday (28).

Another sale by the station involves its 'Questionnaire de Baseball' Champlain Oil Products is the advertiser.

Longines-Wittnauer has placed its advertising notices in the 'World's Most Honored Music', with the same station.

Military Analysis and Religion Stressed in German Language DX Broadcasts

The Columbia Broadcasting System's shortwave activities in German language broadcasts are being stressed in the program. They go European through WJCA, WFCB, New York, and through the German language program, including: 'Chang Kai-shek. (Mondays, 10:15 A.M.)

Military analysis by Horst von Bismarck, author of 'The Battle for the World' (Wednesday, 10:15 A.M.)

Lever's Add Three Serials to Assume Dominant Argentine Radio Position

MEXICO CITY'S 31ST

Polesis Is Program Supervisor of NEW XEOY

Mexico City, March 31. This city of 1,100,000 now has 31 active commercial radio stations with the inauguration recently of XEOY (10,000 watts) known as Radio Mil, and owned and operated by a syndicate of the actions of three of this city's wealthiest and oldest families—E. H. Brantist, A. Llanouar and C. Turbe.

Ricardo A. Hinojosa is manager, Violeta Villatoro, poetess, is station program supervisor.

RADIO THRIVES IN MEXICO

Mexico City, March 31. Business this spring at XEW (150,000 watts) is 30% higher than last season, reports manager Othom M. Velaz. This is particularly significant because general business conditions in Mexico right now are not too good. There is now a more definite swing in Mexico toward radio advertising interest.

Radio stations were somewhat haggard recently by the blacklisting in Mexico of some of the biggest businesses in Mexico and some of their best customers. These firms and individuals were listed by the U. S. and Great Britain. They include drug and chemical manufacturers, hardware makers and distributors; and those in various machine, implement and instrument lines. Under the circumstances these interests had to stop radio advertising.

But radio has now recovered from this temporary disadvantage to its former German customers. Jose Mimio, former treasurer of the Asoc. de Radio, is now an executive of XEW, working with Velaz.

But radio has now recovered from this temporary disadvantage to its former German customers. Jose Mimio, former treasurer of the Asoc. de Radio, is now an executive of XEW, working with Velaz.

U.P. and A.P. in Rio

Rio de Janeiro, March 31. United Press and the Associated Press have inaugurated new special editing desks for the news service sold to clients in Brazil. This unit is headed by Eric S. Halperin, while the AP is serving Phlo.

Colgate in Hamilton

Hamilton, Ont., March 31. 'Penny's Diary' Thursday night show for Colgate-Palmolive-Peet, Inc. in Libby's, Hamilton, 11:30 P.M. is being presented by Lord & Thomas of Canada, Ltd., is the agency.

Chas. Salmon's new comment series six nights a week on CKOC has been renewed by the T. Eaton Co. of Hamilton. Starting up CKOC, transcribed series, 'Carnation Bouquet', started March 24 for the Canadian Broadcasting through the Baker agency, Toronto.

Dayton, O.—Lewis Alkai, formerly chief of WJCA, is joining the announcing staff at WING, Dayton, O.

Buenos Aires, March 30.

Lever Brothers, U. S. soap-making concern, has become the leading advertiser on radio in Argentina in the inauguration this week of three new programs in Argentina. Company not only has the lead in Buenos Aires but also in other parts of the other Latin-American countries where commercial radio predominates. Advertisers above are heard over Radio El Mundo (LR 1), Red Anali y Blanco web, on radio Belgrano (LR 13) and on the Primera Cadena de Broadcasting.

All show are serials, Lever Brothers' 'The Unlucky group' is an advertising agency subsidiary of the Unlucky group.

First show on Belgrano runs from 3:00 to 3:30 p.m. and is called 'La Madona Diabolica', based on a novel by Thaux.

Second show from 4:30 to 5:00 p.m. is 'The Little Foxes' and is locally made adaptation of 'The Little Sisters' 20th Century-Fox film which was shot in 1935.

Third show stars Santiago Arrieta and Maria Ortiz. Runs from 10:05 to 11:05 p.m. 'The Little Foxes' which has also not yet been released here. Unusual step is that film firms are being asked to supply their own works on their scripts even in advance of premiere.

Advertisers while still using many newspaper advertising than any other medium in Latin-America are being asked to supply their own works and more because newspaper circulation has been decreasing due to the war, resulting from scarcity of newsprint.

CALLS BACK PETITION

J. R. Crowder Says War Members CP of Little Valley

Nashville, March 31. The FCC dismissed without prejudice the application of Dimple C. Crowder, former member of the CP, to operate a new station. John R. Crowder, Dimple's lawyer, requested the FCC to suspend the ruling and to return to completion of case files.

War was given as cause, since 1940 waits power on 1340 cycles.

New Montreal Contracts

Montreal, March 31. Royal Canadian Tobacco Co. has bought the KM 360 amateur show on CKAC. It's a half-hour Sunday matinee. Same station has dropped of 'Pierre and Pierette' a song and patter program, Tuesday through Friday. Libby's, Montreal, has bought the piano-playing station of Alfredo Meunier de Syvra to A. J. Bouchard.

CFCF's most recent spot accounts include Martin-Senou Paint Co., the Canadian Tire Co., the Canadian Kelllogg Co. (All-Bran), Langley Harris, Ltd. (Korn Kintard) and Canadian Co. (Canadian Bouquet).

Acapulco Ignoring S.O.S.?

Mexico City, March 31. Sir has been accused in radio circles of ignoring the S.O.S. of the embassy to the Ministry of Communications and Public Works, ruler of the radio of the Secretary of Marine Ministry's station at Acapulco, key Pacific port, does not answer the SOS of steamers in distress in its territory.

The Marine Ministry has given all its coast radio stations of the S.O.S. that they must attend instant all distress calls from all steamers that they receive. Several commercial stations are volunteering to relay forthwith to the naval and military authorities the S.O.S. messages which signals they catch that emanate in Mexican marine and land territory.

Wooley's New Position

Easton C. Wooley has been named to assist to William S. Hedges, NBC vp, in charge of the stations of the NBC network. Wooley has been manager of the service division of the same department.

Biggest Opera Seasons Loom

This Summer in South America;

Many Yankee Stars Signed Up

South America's two big opera seasons at the Colón in Buenos Aires and the Teatro Municipal in Rio de Janeiro loom this year as the most in the history of Latin America. The Buenos Aires season gets under way May 15 with 'Ballo in Maschera' with the veteran Agnes and Leonard Warren, both Americans of the Met, starred for the first time in the history of South America, and closes the Italian-French season Aug. 10. On Aug. 25 the house reopens with the grand season which will run to Sept. 25.

The Brazilian season will open Aug. 5 and run to the end of the novelties to be presented will be Gluck's 'Orfeo', 'Lohengrin' in Italian, and possibly Verdi's 'Macbeth' and 'Il Guarany' by the Brazilian composer Gomez.

Of the Met singers to go, Rosa Brampton will be the first American soprano engaged for the full season, and will arrive July 20 and stay to Oct. 15 singing in 'Ariadne', 'Lohengrin' and 'Tannhäuser'. Bruna Castagna, reengaged for the fifth time, will start May 15 and stay to Sept. 20 singing the entire Italian repertoire. Norman Cordon will be there Aug. 15 to Oct. 15, singing the French, Italian and German repertoire. Jagel is engaged for the Italian repertoire and will sing from May 20 to Sept. 30. Raoul Jobin from May 15 to Aug. 15 in the first of his repertories. From May 15 to Sept. 30 in all three, Florence Kirk from Aug. 6 to Oct. 10. Giovanni Martinelli will sing in 'Boccacina', 'Trovatore' and 'Ballo in Maschera', and Lauric Melchior in German repertoire, singing nine performances in 'Parsifal', 'Tannhäuser' and 'Lohengrin' from Aug. 25 to Sept. 25.

Others going include Zinka Milanov for the Italian season, as is Norma Greco. Herbert Janssen will probably go for the German season as will Irene Jessner. Contracts are still pending for Nicola Mosconi, Charles Mathan, Hilda Zucka, Arthur Caron and Polyna Stokar.

A. RICHMOND HEADS NCAC BUREAU IN HUB

Boston, March 31. Aaron Richmond, impresario of Symphony Hall's 'Celebrity Series' has been appointed to head the new New England activities of the newly-organized National Concert & Artists Corp.

President Alfred H. Morton and Mark Levine, director of the corporation's concert division, made selection.

LEWISOHN STARTS JUNE 17

Half of Needed Fund Raised For Summer Season

Lewisohn Stadium will open its 15th successive season in N. Y. on June 17 with Arthur Rubinstein as the first in an All-Texas symphony program under Arthur Rodzinski.

Later, Fritz Reiner, Alexander Brailowsky, Howard Barker and Etrem Kurtz will appear as conductors. Among soloists set so far are Rubinstein, Albert Spalding, Lily Pons and Andre Kostelanetz.

A dance festival from June 23-24 will be given. A fund of \$50,000 is needed to insure the season, and \$25,000 of that amount has been raised in an appeal letter made to the public to raise the balance.

Texas College Sets Four

Lubbock, Texas, March 31. The Texas Technological College here will have four concerts on its series next year. No dates have as yet been set for its first, but the soloists have been set.

Those booked are Albert Spalding, Richard Crooks, Leonard Sacher and Richard Crooks.

John Brownlee, Australian baritone of the Metropolitan, has sung 74 times in leading roles the last two seasons. The record was 57 this year plus 10 on the road.

Town Hall Endowments

The Town Hall Endowment Series will assess eight concerts during the forthcoming season. This will be the 13th successive season the series has been presented.

Artists to appear will be Marian Anderson Nov. 4; Arturo Rubinstein, Nov. 22; the Budapest String Quartet, Povia Frjsh, Dougherty and Ruzicka, and Ruth Freeman, Dec. 7; Mischa Elman, Jan. 6; Willino Kapell, Jan. 20; Jan Peerce, Feb. 10; Bartlett and Robertson, Feb. 24 and Nelson Eddy, March 24.

Dance Recitals Liked Even In Small Dixie Halls; Reviewed on Page One

Memphis, March 31. Maria Gambrelli accompanied by her daughter, David Andrus and William Van Simons, has been giving dance recitals in small towns and finding reaction enthusiastic. One such recital was reviewed on page one, the crowd large, applause generous and everybody contented.

Apart from the hazard of encountering a bad stage, lack of lighting and sound, and everything, small towns are not such risks for dance recitalists as might be supposed. Memphis, she stated while in Memphis over the weekend.

'There has been some talk' of her doing a film but there is nothing definite, the ballerina stated in reply to a question by 'Variety'.

South Carolina's Capital Sets 1942 Music Events

Columbia, S. C., March 31. This Carolina capital city has big classical music schedule booked for the summer. The program includes the following: The Carolina Symphony Orchestra, the Carolina Chamber Music Players, the Carolina Children's Chorus of 3,000 and Columbia Choral Society will back-drop lavish productions.

N. Y. Concert Reviews

FEAY and BRAGIOTTI Duo-Piano Feb. 28, 1942. In the 'Bois' excerpts, the two pianists, playing with impeccable coordination and with floods of color, made a most impressive display of an orchestra. Modernistic attempts were made, but they went forth in the same powerful fashion.

Recital was tops from every angle, including the showmen's side.

AMERICAN SYMPHONY ORCH With Frederic Delzell and Margaret Malt. Concert Theatre, N. Y., March 30, 1942.

Former Philharmonic sure-seater on the New York Symphony and the American Symphony a group of 30 musicians composed of graduates of the National Orchestral Institute. More than half the men are members of the American Symphony and NBC Symphonies. Margaret Malt was soloist with the baton of Frederic Delzell. Creditable concert did a highly creditable job with the orchestra. The program of modern selections which were read with ample imagination and gusto, but his tempi made a funeral dirge of many of the selections.

John Brownlee, Australian baritone of the Metropolitan, has sung 74 times in leading roles the last two seasons. The record was 57 this year plus 10 on the road.

EDDY DRAWS 3,900

Concert Sealed to \$3 in Bessie's Film Plays for 40c.

Albany, N. Y., March 31. Nelson Eddy, who sang with Al-Heyba's Manhattan Club 10 years ago in one of his first 'big' concerts, before an audience of 800, pulled 3,900 (including standees) to his first theatre on his first local date since he became a picture and radio star. It was the largest crowd since the late '20s, when he was already almost complete on his next year's bookings. He will tour two months later, and most of his pictures had been shown at a 40-cent top (it's now 40 cents).

Nelson Eddy finishes current tour in the middle of April, giving four a two-week rest before reporting back to Metro. He will already almost complete on his next year's bookings. He will tour two months later, and most of his pictures had been shown at a 40-cent top (it's now 40 cents).

Rochester Avoids Mel Opera Dates As Too Costly

Rochester, N. Y., March 31. Rochester Civic Music Association, which has climaxed its season annually for 17 years with the Metro-Chamber Music Series, has eliminated the Mel dates this year. Inability to get desired star combinations is given as the main reason, but it is also known that heavy expense involved is chief cause.

The Civic Music group, which has been steadily reducing its deficit in the last three years, is believed to be making a start in not adding to its burden amid uncertainties of war. Among stars mentioned as wanted but not obtainable were Klara Wald, Hedy Tomer, Lauric Melchior and Helen Traubel.

The Civic Music group is launching this week its annual campaign to raise \$68,200 to bolster its various music enterprises, including heavy and low cost concerts in the East-then theatre.

Milwaukee Park Comm. Brings in Crooks, Bampton, Tibbett, Other Big Names

Milwaukee, March 31. Milwaukee County Park Commission has booked a number of soloists for the summer season. Some of these are Rosa Bampton and Wilfred Palletier on June 23, Richard Crooks, June 30; Lawrence Tibbett, July 7; and Joseph S. Pennington, July 14.

Quartet composed of John Carter, Robert Weeds, Eleanor Steber and Anna Kaskas comes in July 21.

PAUL ROBESON TO SING BACKED BY 300 VOICES

Cincinnati, March 31. Association in charge of Cincy's annual Festival of Negro Music last week has announced that Paul Robeson, as guest soloist for the concert to be held the night of June 18 in Crockett Field, will be singing 'Ballad for Americans,' with a choral accompaniment of 300 Negro voices, including the Cincinnati Civic Music conductor, concert violinist and conductor, is scheduled to arrive from his home in New York City. The concert is the most complete to date of the concert's month-long training of the chorus.

3,000 Hear Kostelanetz Direct in Birmingham

Birmingham, March 31. Andrew Kostelanetz guest-conducted the Birmingham Civic Symphony Orchestra before a crowd of 3,000 in the municipal auditorium Wednesday (23). Attendance was disappointing, capacity at 6,000.

Hugh Thomas, local young pianist, who has been playing for some years at the town's townsmen's Club, was the soloist in B flat minor.

George Worthington (regular conductor) conducted the orchestra, which was aged 40 and Otakar Cadek (concertmaster) were praised on work in bringing forward orchestra by Kostelanetz.

San Carlo 126, Seattle

Seattle, March 31. San Carlo Opera Company, in five nights and two matinees, grossed around estimated \$12,000 at Metropolitan, seating 1,500 and sealed at 20 top. It's about the equal of last year, which isn't too considering the town can actually do more than 20 top.

Metropolitan has Edward Everett Horton for one week opening March 30, which will help make March 31 record month for the house since the palmy days. Horton appears in 'Springtime for Henry'.

Bidu Sayao's Dates

Bidu Sayao, Brazilian lyric-coloratura of the Metropolitan is concluding a series of appearances which saw her give 12 performances at a plus plus eight on tour plus 24 concerts at a series of \$1,500 appearances in Rio de Janeiro. She will appear in Rio and Sopra is booked in Buenos Aires for Feb. 10 and 11. She will appear in Rio and Sopra is booked in Buenos Aires for Feb. 10 and 11. She will appear in Rio and Sopra is booked in Buenos Aires for Feb. 10 and 11.

Headliners Want to Stay Clear of Excess Dates; Fear Higher Taxes

San Francisco's Repertory

San Francisco, March 31. While the complete schedule of the San Francisco Opera Company for 1942 has not as yet been completed, 12 of 14 operas to be given at the Civic Auditorium by the Metropolitan impresario of the company, will start the season in late September and run about 10 weeks as usual including his tour, at a total cost of over \$60,000.

Operas to be given include 'Aida', 'Trovatore', 'Barber of Seville', 'L'Elisir d'Amore', 'Traviata', 'Tosca', 'Cavalleria Rusticana' and 'La Cioia D'Or' as a double bill, 'Roméo et Juliette', 'Norme di Sicilia', 'Don Giovanni' and 'Samois et Dalila'.

Milwaukee Park Comm. Brings in Crooks, Bampton, Tibbett, Other Big Names

Milwaukee, March 31. Milwaukee County Park Commission has booked a number of soloists for the summer season. Some of these are Rosa Bampton and Wilfred Palletier on June 23, Richard Crooks, June 30; Lawrence Tibbett, July 7; and Joseph S. Pennington, July 14.

Quartet composed of John Carter, Robert Weeds, Eleanor Steber and Anna Kaskas comes in July 21.

Frederick Jagel's Long Run As American Tenor; Winds Up Season in Latin Lands

Frederick Jagel, dramatic tenor of the Metropolitan, will establish a record for American tenors for all time next season when he will appear at the City Opera in Caracas. He has held the record and Giovanni Martinelli with 30 years has topped it.

Jagel played his best season last year from an engagement and finished his tour in Lima, where he has tied the record and Giovanni Martinelli with 30 years has topped it.

Jagel played his best season last year from an engagement and finished his tour in Lima, where he has tied the record and Giovanni Martinelli with 30 years has topped it.

TORONTO CONCERTS

Kindler, Kostelanetz, Coates Lined Up to Conduct

Toronto, March 31. In series of guest-conductor appearances, the Toronto Civic Music Orchestra, Dr. Hans Kindler will lead off ninth season on May 7, with the Civic Music Orchestra's new program. Andrew Kostelanetz will be in for the third and fourth seasons, and will be in for the fifth. Negotiations for other conductors are under way for subsequent seasons.

Guest artists signed are Jan Peerce, tenor; Lubka Kloseva, pianist; Albert Spalding, violinist; Eleanor Steber, soprano; Joseph Schuster, cellist.

Jean Tennysson Opera Extended to Montreal

Montreal, March 31. The Canadian National Opera Company is sponsoring over CKAC, indie French language station, the NBC Wednesday night program from New York, 'Great Moments in History' sponsored by Celanese in the U. S. A. Tennysson, of Camille Dreyfus, president of the company, Orchestra is being extended to Montreal.

and Rublam advertising agency is handling the account.

Stephen Kennedy, WGN concert baritone, has made 40 appearances in U. S. O. camps in 1942 and will make 30 more during the next month. Kennedy is being recruited for defense work throughout a year.

Inside Stuff—Orchestras

Times Appliance, New York distributor of Columbia and Okeh records, is preparing to establish additional distributing points to service coin machine operators. It has had considerable success with a recently opened uptown branch that another is being opened in Brooklyn. It believes, too, that the rubber situation will eventually prohibit long trips to the operators, hence, is planning on adding other branches as time goes on to bring patrons to them.

Times' uptown branch, which opened about a month ago, went into competition with independent distributors who have however, the advantage of being able to service operators with labels of all companies. Times handles only Columbia and Okeh; hence, operators dealing there have to elsewhere for Victor and Decca output.

Ray McKinley has deliberately built his new band with men under 20 years of age. Since the previous 21-22-year-old line-up, he has added specialists. McKinley has been rehearsing for weeks at Patchogue, L. I. (a credit everyone connected with the band tried to keep as a means of protecting band's independence from music publishers, etc., interruptions). It debuts Saturday (4) at Cleveland hotel, Cleveland; April 19 it will replace Vaughn Monroe at the Commodore hotel, New York, until warm weather closes the room.

McKinley's 17-piece combo (10 under 20 years) will have all sorts of small musical combinations from within it, a quartet of vocalists (four boys-ge), male quartet, and a group of instrumentalists titled "Texas Ray-ners."

Another Bing Crosby philanthropy came to light last week when it was revealed that all royalties from the sale of the Decca's double-playing, "Silent Night" and "Adeste Fideles," are used to finance a unit of the "Platter Club" which has been around since 1936. The club has done well last year, and the \$8,132 accruing to Crosby in royalty payments went into the fund. When time from pictures and radio permits, Crosby joins the club members and makes a tour of the club, which is being run by a committee. Last year Crosby donated royalties from the disks to the St. Charles church in North Hollywood to help construct the parochial school.

Defense Workers Only

Seattle Sunday Morning Dances Popular With Production Bands

Seattle, March 31.
An all-Negro band, the Trianon (300) held a "nightclub" dance from 11 p. m. to 5 a. m., at the Commodore Hotel, with attendance limited to defense plant workers. Boeing employees sponsored the dance and included other defense workers as guests. This sponsorship makes the early morning dances possible, as the city council has refused to issue a license for present city ordinance which prohibits public dancing after 1 a. m., but for some periods of the year allows it if a responsible organization sponsors them.

Whether or not the first swing shift dance on March 1 was sponsored by Boeing employees or not has been a subject of contention between manager Ted Harris of the Trianon and the Seattle musicians. Local bands have been sponsoring dances must be played by a local band, and the first dance was played by Art Rowley, a traveling organization currently at the Trianon. Manager Harris contends that as first dance was by a traveling organization, it was advertised merely as a dance. AFM local board is to be asked for money to pay for Harris' must pay for the local band which was not used. Local bands have been booked for all early morning hours since the first one.

Business at the Trianon continues steady, with Friday getting a particularly heavy play.

DICK STABLE MOVING

Booked into Strand, N. Y.—Nearly Breaks Up Recently

Dick Stable orchestra, which only a few months ago was on the verge of breaking up, has been signed for two weeks at Strand theatre, N. Y., starting April 11, under Tomorrow (Thursday) debuts on Decca Records and in addition it has been bought for transcription by the World Record Service and now under the direction of Bill Burton, Jimmy Dorsey's manager. Stable started his comeback at The Rio Club, Washington, D. C., about eight weeks ago, with Gracie Barrie (Mrs. Stable) on vocals.

Outfit is currently at the Top Hat, Union, N. J.

LOWER RATE ON DANCE SHIFTS DANCES

Philadelphia, March 31.
Local "Big" Colgate Federation of Musicians, has instituted a special scale for bands playing at dances in Philadelphia and vicinity on a sliding basis. Most of these affairs begin after midnight and continue until about 3:30 a. m.

Ordinarily, musicians playing in the early morning hours would receive a minimum of \$15 per man. Under the new scale, minimum is \$10. The new schedule was instituted for the first time over the week-end for Freddy Herman's band which played at a dance for RCA-Victor employees. The dances are booked by Richard Ingram.

LOMBARD IN THEATRES

Colgate Commercial to Originate Weekly From Stage

Guy Lombardo, who opens a theatre at four Friday night (5) at the Boston theatre, Boston, will do his regular Saturday night broadcasts from the Colgate-Palmolive-Peet from the stage each week. His following dates include Hartford, Providence, Worcester, Springfield, and then Buffalo. After that he may tour the army camp.

Accompanying the band will be a quartet of vocalists (four boys-ge), male quartet, and a group of instrumentalists titled "Texas Ray-ners."

Accompanying the band will be a quartet of vocalists (four boys-ge), male quartet, and a group of instrumentalists titled "Texas Ray-ners."

Decca's 50c Releases Out

Decca Records' 50c line of recordings debuted yesterday (debuted day). New series called Decca but using a black label, initial release lists Deanna Durbin, Kenny Baker and Gracie Fields, all of whom were sold at 50c before.

The new line in its first release were Fred Waring, who made an album titled "This Is My Country," and Raymond Scott and Lionel Hampton.

JAZZ CONCERTS SUCCEED, MORE BOOKED

Trio of jazz concerts staged at Town Hall, New York, last month was so successful at the box that promoters Eddie Condon and Ernie Anderson have reserved the date for another series of three matinee next Fall. "From Oct 7 to Jan. 9, 1943, concerts will be weekly. The first will be at Carnegie Hall, N. Y., built around Duke Ellington, Louis Armstrong and Count Basie's orchestra."

Condon will stage a fourth get-together of jazz musicians at Town Hall on April 11, utilizing Duke Ellington and the Duke Ellington Band in much the same way Buck and Bubbles' song and dance turn of mind. Included Cooks Williams, Sande Williams, Dave Tough, Rod Cless, Dave Bowman, concert pianist Jimmy Johnson, and femme vocalist Billie Holiday.

Group of jazzmen led by Condon will be backed by musicians previously used and others playing their first time, including Cooks Williams, Sande Williams, Dave Tough, Rod Cless, Dave Bowman, concert pianist Jimmy Johnson, and femme vocalist Billie Holiday.

Todd Shipbuilding Corp. Considers Dance Music During Rest Periods

Todd Shipbuilding Corp., one of the most active firms of its kind in the country on war work, is mulling the idea of entertaining its workers during the lunch hour with the music of dance bands. A company rep has already discussed the matter with the New York musicians union and asked band bookers to submit orchestras that might be available and their prices.

The company might decide to try out the plan in its Brooklyn and Hoboken plants April 6 and 7. A band outfit has been booked to play on successive dates. The playing time suggested is between 12:15 and 12:45 p. m.

Hammond Part Owner

Of Han Mag on Bands

John Hammond, Jr., jazz critic and former recording director for Columbia Records, has bought a part ownership in Music and Rhythm, band fan mag. He is associated in its operation with Carl Coas, formerly co-owner of Downbeat, live show with the Raynor Sisters.

Downbeat's N. Y. rep, has switched over to a similar spot with the new magazine, which is published by N. Y. in Dexter's former post hasn't been made.

Ardie Wilber, former leader of his own small combination, replaces Abe Most on clarinet-sax with Les Brown's new great law service. Wilber joins April 10.

Greyhound Ends Chartered Bus Service Further Handicapping Dance Tours

Legacy Awaits Missing R. Henderson, Bandman

Kelowna, B. C., March 25, Editor, "Variety":
Today a cutting from a English paper was brought in to me which read as follows:
"Legacy Awaits Lost Singer: A original band leader, R. Henderson, radio-singer, son of the late Capt. John S. Henderson, Chief Constable of Reading England for 26 years, who died Dec. 12, leaving a widow, four sons and two daughters. Solicitors and friends are trying to trace Reginald Henderson, who is 33. Fifteen years ago he went to Canada to farm but soon gave it up for singing on the radio at Montreal. Three months ago he was with an orchestra at a cafe in Bridgport, Conn., but a letter addressed to him by a sister was returned."

This information came to me from a young lady who knew Henderson in England, to whom the cutting was sent by her mother. She also would like to 'hear' of or from him, and she is a friend of boy and girlhood. It has occurred to me that since he was engaged with an orchestra as late as three to six months ago he would no doubt be a member of a union, and a repetition of this information in your issue or section of your paper may reach his attention.

J. W. Brown, (CKOV, Kelowna, B.C.)

ONE-NIGHTERS LOSING THEIR LURE?

Band booking agencies are having trouble these days getting leaders, particularly topflight names, to play one-nighters. Several factors contribute to the situation being the hardest to get names to play south. One agency claims it had over \$10,000 in one-night offers last week from southern clubs, and couldn't induce any of its higher priced talent to accept any of them. Some of the bookers are a bit worried by the situation since they owe something to one-night promoters as well as the bands they handle. One-nighters are and always have been a difficult part of the band business as it currently known and they have to be served with material if they're to remain alive.

'MOST PLAYED LIST' ADOPTED BY N.Y. POST

New York Evening Post begins publishing a weekly breakdown of songs most played on the radio spots. April 11. Tabulation will be weekly Saturday edition feature as a part of a richetta-music column written by New York musician, who runs, daily, New York's column, begins Monday (6).

Post is planning to tabloid-size format same day. Its use of a 'most played' tabulation is apparently an attempt to cut in on the "Top 40" which is published on Sunday.

Colie Stoltz Into Army

Memphis, March 31.
Colie Stoltz, leader of a local orchestra the past 10 years and regular on the radio in the U. S. Entertainer, has been named to the committee for the Memphis Cotton Carnival, leaves this week for induction. His band will attempt to remain under leadership of Melvyn Lute.

For the past two years Stoltz has been in charge of arrangements for the Cotton Carnival, a festive conducted this year due to the war. He worked for the Melody House Show. Friends hung him a farewell feed.

Pennsylvania Greyhound Bus Co. suspended all charter bus operation last week at the behest of the Government. Order of halt bus-leasing to traveling bands seemingly does not affect companies set up exclusively for charter work, because applicants to that company for transportation will be referred to other, rival outfits.

Greyhound has been handling the majority of long movements around the country, and it's understood that their giving up charter work is a move to conserve equipment and rubber for this most important function. Company's cruisers, though the most expensive to hire, were used by every band that could afford them.

TOMMY DORSEY RECORDED TO VICTOR

Tommy Dorsey continues on RCA-Victor's "A" label. This is the first of a drawn-out recording company. Dorsey signed and mailed to RCA a check for \$12,500, and is being around for several months. It called for a guarantee of \$1250 a week for 12 weeks, or \$15,000, or \$120,000 minimum over two-year term of the agreement. This is against a royalty rate of 10%.

Dorsey had been into New York Monday (8th) afternoon to start rehearsal for his opening at "Starwood" theatre, today (Wed.). Band played at Rainbow Gardens, Fremont, Calif., last week, a date that was owed that promoter since last December.

Duke Ellington Lines Up All-Negro Jam Session For Hollywood Bowl

Duke Ellington plans to stage an all-Negro jam session at the Hollywood Bowl this summer. Three recording companies are bidding for rights to the program.

Those so far invited to perform are the Deep River Boys, Ernie Hawkins, Helms, Horns, Roy Eldridge, and Coleman Hawkins.

J. DORSEY IN FASTEST REPEAT AT N.Y. STRAND

Jimmy Dorsey's orchestra has been signed for the fastest repeat booking since the band's debut at the Strand, New York. It opens at the house May 8 for four weeks, less than a month after a "Top 40" date. Band was at the house from Christmas day part to mid-January.

It was charged that the promoter, the nearby Paramount by Woody Herman, who opens May 13. Herman's agency is the one that booked the date at the Par being his first since becoming a name band.

Clarence Carter On 5-Yr.

Probation for Desertion

Toledo, O., March 31.
Clarence Carter, 26-year-old, orchestra leader, was placed on probation for five years last week (26) for desertion during World War I and ordered to pay \$20 a month for the support of his two children.

It was charged that he was absent five 12 year ago, shortly after the birth of a child. The other child is 14.

Fredericks Hire P.A.

Chicago, March 31.
Frederick Bros. music office has made two additions to its staff. Has installed a press and exploitation department with Dick Costeney as its head.

Jack Kurtze has been brought in to handle the new cocktail music and department.

NBC BACK TO DANCE BANDS

NBC went back on the air with dance band remotes Sunday (29) after months of passing them in favor of studio pickup bands and house orchestras. First pickup goes to Teddy Powell's band at Log Cabin, Armonk, N. Y., for four 30-minute sets, three of 25 minutes and one quarter hour.

Powell is booked by Consolidated Radio Artists, formerly a part of NBC talent booking efforts. NBC has no other pickups scheduled as yet.

Duchin at Palmer House

Chicago, March 31.
Empire Room of Palmer House sets a record by playing its Duchin show on Wednesday. Will open a new show on Wednesday, first time in nine years. Occasion is launching of new show with Edy Duchin and orchestra. Duchin's birthday, hence reason for change.

Coming in with Duchin are Gower and Feing.

Band Biz in Theatres OK Despite Holy Week; Shep Fields Fine 45G, Davis Good 22G, Masters \$13,500

(Estimates for This Week)
Alvino Ray, Providence—(Metro-politan); 3,200; 44-65-65. Plus King Sisters and "Broadway" (Mona). Plenty good \$4,500 for this time of year (three days) largely on stage setup.

Chico Marx, Cleveland—(Palace); 3,700; 30-35-42-55-68. With "Valley of Sun" (RKO). Barely satisfactory \$18,000, though aided by "Harry Adler and Gil Lamb on stage."

Sammy Kaye, Kansas City (Newman); 1,900; 11-39-58. Combined with "Fly By Night" (Par). First theatre date for Kaye in K.C. and running up one of best grosses for house to recent years. Thrift upped from usual 44c to 58c, and trade is almost entirely due to band. Hove \$18,000.

Ray Hutton, Boston (RKO-Boston); 3,500; 30-44-50-65-75. Supported by Jimmy Durante on stage and "Ghost of Frankenstein" (U) on screen, band will turn in one of best takes this season here, around \$23,000.

Blue Harmon, Pittsburgh (Stanley); 3,800; 30-44-55-56. With "Sullivan's Travels" (Par). Considering cost of band, as against what house usually pays for its flesh, around \$15,000 isn't bad at all for Holy Week. Getting some help from film, which is stronger than Stanley's usual run of celluloid fare.

Les Brees, Philadelphia (Earle); 2,788; 30-46-57-68-75. Gertrude Niles, Jinx Falkenberg, Lew Parker on stage plus "Call Out the Marines" (RKO) on screen. Netting fair \$18,000 with credits about even between band, stage personalities and film.

Frankie Masters, Milwaukee (River-ide); 2,800; 50-46-50. With "Never Give Sucker Even a Break" (U). W. C. Fields in picture credited with helping in this house to draw un-expectedly good \$13,500 gross. For Lenten bit, swell.

Lois Hills, Brooklyn (Strand; 2,800;

30-40-50-55)—In addition to Ethel Waters on stage for four-day en- gagement, accompanied by "Tragedy at Midnight" (Rep) on screen. Brisk round of entertainment will bring fairish \$18,000.

Clyde McCoy, Newark (Adams; 2, 000; 25-35-50-80)—With Henry Youngman and Susan Miller on stage and "Let's Go Collegiate" (Mono). Band and other vaude acts are likely to draw good \$14,500. However, current attendance not quite up to that of recent weeks.

Shep Fields, New York (Strand); 35-55-65-90. With "Male Animal" (WB) on screen. Combined box-office pull of Fields and the picture, which received fine notices, means a muscular \$45,000 or near on the first week. Show starts second Fri- day.

Johnny "Seat Davis, New York (State); 28-44-55-75-90-110. With George Beatty and Beatrice Kay on stage, "Lady Has Plans" (Par) (2d run) on screen. While picture is credited with major portion of good \$22,000 or better sighted, stage bill is believed to be lending satisfactory support.

Les Brown, New York (Paramount); 35-55-85-90. With Connee Boswell, others, in person: "Feet In" (Par) on screen. Completed highly profitable 21-day engagement last night ("Bus") with final week being good \$45,000; second was \$48,000, very potent.

Red Norvo, Chicago Oriental; 3, 200; 33-44-53. With "Blonde Goes College" (Col). Red Norvo band has fair call following and managing \$18,000, all.

Bud Waples' band was the MCA operatic Friday night (27) for Hotel Texan; Den in Fort Worth which had been closed for recon- ditioning. With Waples is Charles Mayse, singer, and the Men of Mayse.

Band Bookings

Bob Allen, April 6-8, Plymouth theatre, Worcester, Mass.; 9-10, Poll T., Waterbury, Conn.; 11, 14-18, 21—Raymond B. Boston.

Loe Bruce, April 17-23, Century T., Buffalo; 24, Netherlands-Plaza B., Cincinnati; 25-28, Stratford T., Chicago; 29, Capitol T., Madison, Wis.

Bobby Byrne, April 13-15, Plymouth T., Worcester, Mass.; 16-17, Poll T., Waterbury, Conn.; 18, RPI, Troy, N. Y.; 22, National T., Richmond, Virg.; 23, North Carolina State C., Raleigh.

Del Casino, April 16, week, Cen- tral T., Passaic, N. J.
 Carl Holt, April 10-16, week, Cen- tral T., Buffalo.

Yea Ray Hutton, April 24, two weeks, Valley Dale, Columbus.
 Ray Kinsey, April 10, Kalamazoo T., Kalamazoo, Mich.; 24, week, Pal- ace T., Cleveland.

Stan Kenton, April 1-11, Maymor (Continued on page 55)

Bands at Hotel B. O.'s

(Presented herewith as a weekly tabulation, is the estimated cost charge business being done by name bands in various New York hotels. Dinner prices (-10 P.M.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designated as weekend and holiday prices.)

Band	Hotel	Weeks	Floor	Cover
Jimmy Dorsey	... Pennsylvania	500;	75c-1.50	2,775 18,526
Woody Herman	... New Yorker	400;	75c-1.50	2,125 15,150
Ernie Mastretta	... Biltmore	300;	\$1-1.50	2 725 8,075
Eddy Howard	... Waldorf	400;	\$1-1.50	10 2,850 27,275
Lani McIntire	... Lexington	300;	75c-1.50	1,475 9,875
Vaughn Monroe	... Commodore	400;	75c-1.50	24 1,850 37,925

* Asterisks indicate a supporting floor show, although the band is the major attraction.

Los Angeles

Skinnay Ennis (Ambassador); 800; \$1-\$1.50. Continuing on the upbeat with 1,100 covers on the two nights (Fri., Sat.).
Phil Harris (Biltmore); 1,200; \$200-\$1. They keep on rolling in here for "Tiva, Jackson"; 8,000 on the week plenty good.

Chicago

Chuck Foster (Continental Room, Stevens hotel); \$1.50-\$2 min.). Foster going along and satisfying in this room, off the top, enticing 2,000 patrons last week.
Xavier Cugat (Empire Room, Palmer House); 800; \$3-\$3.50 min.). Cugat winds up excellent stay. Being replaced by Eddy Duchin, Chicago fair.
Gene Krupa (Panther Room, Sherman hotel); 800; \$1-\$2 min.). Krupa band snapping into it excellently now and last week drew 5,000 dancers.
Neil Bendash (Mayfair Room, Biltmore hotel); 500; \$2.50 min.). With Jane Frazar as main attraction, played to 1,800 patrons.
Art Kassel (Wolman Room, Bismarck hotel); 300; \$1-\$2 min.). Kassel finishing up annual long stay here where he is standard attraction. Jimmy Joy replaces this week. Trade okay with 1,800 customers.

Baltimore

Don Bester (Charles Room) Belderevere hotel; 500; \$1-\$2 min.). Winding up six-week run with fairish 1,800 covers. No Sundays in this spot.

Minneapolis

Mel Marvin (Minnesota Terrace, Hotel Nicolette); 500; \$1-\$1.50 min.). Lent cut attendance at this class spot to around 400 nightly fourth—final night of well-liked Marvin band and 2,000 customers.
Three Tanner Slaters, Brucetta and John Gallus, current.

Boston

John Kirby (Bernuda Terrace, Brunswick hotel); 550; 55c-1.00 cover. Second week, Kirby did exceptionally well with 1,825 covers, mainly on weekend when cover is \$1. Will Osborne follows Thursday (2) for three weeks.
Wightman Noble (Terrace Room, Hotel Statler); 450; \$1 cover. In 11th stanza, Noble still maintaining fine pace with 900 Friday-Saturday, only here, plus excellent 1,000 covers on Sunday.
Griff Williams (Oval Room, Copley Plaza; 300; \$1 cover). With Dorothy Lewis' Ice Show; in first week, Williams drew big 1,800. Dinner biz good also.

Philadelphia

Fancho (Garden Terrace, Benjamin Franklin hotel); 800; \$1-\$1.50-\$2 min.). Biz picked up during Fancho's second full week here with okay 1,225 spare customers checked in.

LOCATION JES, NOT IN HOTELS

(Los Angeles)

Clash Thornhill (Palladium B., Hollywood, fifth week). Helped by parties and running ahead of expectations. Sold 11,500 past week. Sunny Dunham comes in April 7 for three weeks.
Bob Crosby (Trilium N., South Gate, Cal.). Hit high road for a nice 3,500 customers. Duke Fareed and "The Three Kings" (U) open all week.
Lois Armstrong (Casa Manana, B. Culver City, Cal.). Opened Friday (27) and should reach normal trade until word gets around.
Ossie Neuman (Florentine Gardens N. Hollywood). Normally hotel closes the 4,000 mark with Nita Granlund's floor show topping the punch.

(Chicago)

Orrin Tucker (Blackhawk; 400; \$1.25 min.). Tucker near finish of stay did nicely with 3,000 tabs last week.
Boyd Barbara (Civic Plaza; 400; \$3-\$3.50 min.). Barbara nearing end of run that has established him in this territory. Drew 3,000 persons last week. Mills Franklin band replaces.

On the Upbeat

Chuck Porter orchestra is being booked for Continental Room at Stevens Hotel, Chicago, until June.

Billy Yates orch. out of Treton Cafe and into Oasis, Pittsburgh, replacing Charlie Laue band.

Sunset Ballroom, Carrolltown, Pa., reopened Easter Monday (8) with Art Barrett orch. Bud Hunt plays one-nighter there April 11.

Duane Judd, arranger for Jan Savitt, now with Fort Monmouth, N. J. band.

Herb Marsh, Boston bandleader by night, has formed the Four Marshalls. (Continued on page 44)

Brunswick, Boston, To Run Later Into Spring

Brunswick hotel, Boston, is extending its season this year to June 1 and possibly may remain open all summer. Exceptional business done by its name band policy past season has been responsible. Normally hotel closes its Bermuda Terrace on May 1. If it decides on operation through the summer a cooling system will be installed.
 The name Kirby band is current, to be followed by Will Osborne and Gray Gordon.

"A NEAT ENTRY"
 —Variety, Mar. 11, 1942

"More Than You Know"
 AND
 "Down for Double"
 OKEH Record No. 6584
 COUNT BASIE
 And His Orchestra

Per. Mgrs: MILTON REBINS.

RAINBOW ROOM

THE REISMAN 20PIES ORCHESTRA

OPENING

APRIL FIRST

"Hats Off To MacArthur"
 (Send One Boy Down There)

The Music of the Movies
 1000 Broadway
 New York 10, N.Y.
 Tel. 10-3000
 1000 Broadway
 New York 10, N.Y.
 Tel. 10-3000

Send for "Hats Off To MacArthur"
 and other arrangements
 now ready.
 Musical Director: Milt
 Campbell
 1000 Broadway, New York 10, N.Y.

Lawyer Urges Restaurateurs to Defy ASCAP Claims for Performance Fees

Seattle, March 31. The American Society of Composers, Authors and Publishers has not complied with the Washington State music licensing statute, according to John T. Dalton, attorney for the Washington State Restaurant Association, who has advised all members of the association, using live music to refuse to sign any application for an ASCAP license. He also advises the restaurateurs to refuse to pay to ASCAP any amount on old license fees and to refuse to agree to pay any amount for the use of ASCAP numbers in the future.

It is anticipated, according to Dalton, that the true status of ASCAP will not and cannot be determined until the question of its compliance with the Washington Act has been tested in the courts. State Attorney General Smith Troy has held that ASCAP has complied with the state law.

The Restaurant association next month is calling a state-wide meeting of tavern, dancehall, skating rink and outdoor resort owners to determine the proper method of procedure to balk ASCAP licensing.

WARNERS SUES 9 MUSIC USERS IN NEBRASKA

Omaha, March 31. Warner Bros' music publishing group has filed nine infringement suits against local hotels and night clubs for unauthorized use of the suits' tunes. The action in the federal court comes two months after ASCAP had informed its members that it could no longer represent them in Nebraska because of a state statute and that they were free to protect their copyrights as they saw fit in that state.

The WB catalogs involved in the suits are Remick, Witmark and Harms, and the pieces against which complaints were filed are Warner's local counsel, Eilick, Fitzgerald & Smith, were the Hotel Paxton, the Beachcomber Casino club, the Hill hotel, the Overland Barrel House, Peony Park ballroom, the Bombshell, the Music Box, the Hotel Fontenelle and the Hotel Regis.

Special Lombardo Stunt

Group of defense workers of Baltimore are turning dance romancers for one night, April 14, profits they derive from a hop at an armory there going to various charities. Committee of workers is handling all details and have bought Guy Lombardo's band to play for them in addition a 'Miss National Defense' beauty contest is being run, as an added draw.

Lombardo left Roosevelt hotel, N. Y., Monday (2), being replaced by Frank Masters and has scheduled a string of New England dates before Baltimore. Upon completion of the Baltimore tour he will work only part of each week for six weeks, a semi-vacation.

DON'T TETCH IT!

Patrons UNA MAE CARLISLE on Millee 11421
NATTRESS-CHEENCK, Inc.
145 West 45th St., New York

HEBERTSON'S AMERICAN PAINTING

The Music Boom

Dave Franklin, songsmith and special material writer, cracks that there are so many new music publishing firms he's now authorizing trade names for new publishers. For example, Severn Can Fall Music Corp.; the Bend-You-Sold Music Publishers; the Agamemnon Day Tunes Co., etc. Franklin cracks that he's supplementing this field by writing new material for opening night wires to bandleaders.

NBC PLEDGES FULL BMI AID

NBC last week joined CBS in a drive to maintain radio industry support of Broadcast Music, Inc. In a letter to NBC affiliates William B. Hedges, v.p. in charge of stations, declared that NBC will not only back BMI to the limit, but it was advancing BMI six months of license fees. CBS had the week before addressed a similar communication to its own affiliates. Hedges also disclosed that NBC had signed a new eight-year contract with BMI.

PMM Passes Up Cuffo Talent for B'way Show

The Professional Music Men, Inc. will handle its benefit show along different lines this season. Instead of engaging a theatre and putting on its own show, the PMM has arranged to buy out the Sunday evening April 18 performance of 'Principles of War' and dispose of the tickets at its own prices. The organization figured that it might be difficult to get its own talent for the occasion because of the constant call that such names are being made to the war front. The advertising that Bob Miller, the PMM's executive director, has obtained for the benefit program already amounts to \$10,000.

SOLDIERS' JUKEBOX FAVES

Corn and Ballads Catch the Jitneys
Top Artists

Fort Riley, Kan., March 31. Corn and ballads rate top jukebox play from the Armed Forces, if preferences of enlisted men on the Fort Riley military reservation is any criterion. Survey of machines catering to service men at Cavalry Replacement Training Center, Camp Funston and Ft. Riley, reveals overwhelming presence of above-mentioned type of recorded disc. Vocal selections also predominate.

'Deep in the Heart of Texas,' 'White Cliffs of Dover,' 'I Don't Want to Walk Without You,' 'Moonlight Cocktail,' 'Blues in the Night,' 'Miss You' and 'Every Time I Love' all split nickel-drawing honors. Only instrumental platter to get all-around play is Glenn Miller's 'String of Pearls.'

Individual artists predominate machines in this area include Glenn Miller, Freddy Martin, Bing Crosby, Dinah Shore, Harry James and Sammy Kaye. Strangely enough, the rash of war songs seems to have left the Army here cold. Complete absence of 'Slap the Jap,' 'Remember Pearl Harbor' and 'We Did It Before' type of disc from machines. Crawlztronic stationed around here show an increasing favor for revival of old-time ballads such as 'Miss You,' Seymour Simon's 'Home' and 'Her Donaldson's Blue Skies.'

Freddie Bose and Johnny Marvin wrote 'California Joe' and 'She Was a Heavenly Sight' to be sung in 'In Old California' at Republic.

Here's Your Copy Of A TERRIFIC NOVELTY!

THREE LITTLE SISTERS

Lyric by IRVING TAYLOR, Music by VIC MIZZY

Moderato

There were THREE LIT-TLE SIS-TERS, THREE LIT-TLE SIS-TERS, And each one on-ly in her teens. One loved a sol-dier, one loved a sai-lor And one loved a lad from the Ma-rines. Oh, the THREE LIT-TLE SIS-TERS, they were the fair-est from Ice-land to the Phi-lip-pines, So said the sol-dier, so said the sai-lor And so said the lad from the Ma-rines. And when the boys marched a-way, The girls said they'd be true con-til the boys come back some day. Now the THREE LIT-TLE SIS-TERS, THREE LIT-TLE SIS-TERS Stay home and, read their ma-ga-zines. You can tell it to the sol-diers, Tell it to the sail-ors And tell it to the Ma-rines.

Copyright 1942 by SANTLY-JOY-SELECT, Inc., 1619 Broadway, New York, N. Y. International Copyright Secured All Rights Reserved

SANTLY JOY SELECT, Inc., 1619 Broadway, New York
TOMMY VALANDO Prof. M'g'r. BILL COTY Chicago MURRAY LAZAR Hollywood JACK FAY Boston

Night Club Reviews

Hotel St Moritz, N. Y.

Charles Columbus & Kathryn Carroll, Terri Francou, Ford Harrison Band with Rosalie Gibson; \$2 minimum.

Ford Harrison's orchestra, here for a run is excellent, than ever, highlighted by the maestro's violin specialties, which with the excellent vocalizing with the customers and up to the proceedings. But the supporting show is new.

Charles Columbus (ex-Caperton) has a new visit in Kathryn Carroll, a personable partner, and both breeze through a dance cavalcade that's highly effective for café floor or stage presentation. Following a conventional Strauss waltz performance, the Bunny Hug, Castie Walk, maxie, Charleston, the satirical 1924 brand of Westchester-style dancing and Stomping at the Savoy makes for brisk cavalcade.

Terri Francou, Latin tenor, sustains his end of the proceedings with his brand of romantic balladizing. With maestro Harrison is Rosalie Gibson, in a somewhat Gibson-girl cliff, who looks better than the vocals, and for the 10-30 p.m. intermission hall, the Maxine & Michael Dancers conduct a congarumba "champagne hour" (dance contest) that breaks things up gayly.

Per usual, no matter how good and for the \$2 minimum it's a dandy food-and-show buy, a bit on the bar-noodle value side, which explains the fast-trade despite Lent, taxes, etc. abel.

EMBASSY, PHILLY

Philadelphia, March 25. Anne Francone, Mary Jane Brown, Vicki George, George Clifford, Philly Hey, Fay Sheelin Orch; (6); \$1.50 minimum; seats night; \$2 Friday and Saturday.

Anne Francone, out of Philly's Social Register, is making her second appearance in her home town. The gal is turning out to be a Class A trouper.

Blessed with a crowd of looks, lots of poise and stage poise, Anne Francone is a plenty-pleasant, and she's unperturbed by the noise and clutter of the bar-dance, a thing that upset her aplomb a bit during her last stand at the Embassy. The localite has an almost endless repertoire of tunes and, when called, she clicked into her "I've Got Myself Made Up" "Drums in My Heart" and "Send Me No Flowers" as a natural for a smart intimate spot like the Embassy.

Other member of the vocal department this week is abuzz-tressed Vicki George, who warbles

with a thrashy voice and specializes in the torchy stuff.

Mary Jane Brown is a new face in this party. She's a former wife and looks and sings like Eleanor Powell. Her band work is a tap version of the equally adroit in the Latin and Equally broad of dancing. Ben in the show is a tap version of the Mexicanos. She has a refreshing manner.

George Clifford continues as m.c., handling show with smoothness and dash. The robust ex-cooler also doubles as host.

Under the close care of the lulls at the piano, while Pat Sheelin's six-man crew provides the music for the show, there is a tap version of the border rhythms and a House at capacity when reviewed.

Shat.

Continental Room, Chi (STEVENS HOTEL)

Chicago, March 28. Chuck Foster Orch (15) with Gloria. Dottie Dotson; Don Di Flavio; \$1.50-\$2 minimum.

Continental Room is restraint in space and as homey as a memorial ground. Siffiness is its keynote, and the quiet splendor of the joint makes it ideal for a mug to relax.

Probably the only reason any band says the room is because of the excellent WGN-MUTL wire which goes with the deal. Otherwise, it's just another job.

Into this setting the quiet and restful Chuck Foster orchestra fits perfectly. Upon request it can play "Tales from the Vienna Woods" or "When You and Wee Wee" and "Maggie". There are also tangos, chorzas and even "clap hands, here comes Maxie," with the customers demurely joining in. And when somebody asks for some rip-roaring right stumpy jumping the Foster band bounces out a snorting chorus of hot lines as easily as would the Chicago Symphony Orchestra conducted by Frederic Stock, who is three score and some. Of course, the band doesn't jump much, but the two singers and the orchestra snap their fingers, and that makes it hot like any other job.

Thus, the Foster band tries to satisfy everybody. Outt plays perfectly with the customers. But the essential item about the band is that it is a pretty little band that can do a much better little band than it is.

Orchestra is well built, plays music with confidence and competence, has a powerful lyric and has good phrasing and distinction in her straight-

forward style. Dottie Dotson, on the other hand, is a novelty type singer who has a wealth of talent and a manner which is a little over-the-top. Her important part only contains a tendency for the pop-a-dee, pop-a-dee, but with that slight tendency, she is a winner. Don Di Flavio sings and plays the piano alone during intermissions and does a fine job of this. The show comes up with some good vocalizing.

TIC-TOC, MONTREAL

Montreal, March 25. Brooks Glenn, Les Dix, Herby Brown & Pay-Cee Dancers (4), Myrtle Dunn, House Lites (10), Jack Lucille & Eddie Roberts, (4); No Cover, \$2 minimum weekend.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

Brooks Glenn, Les Dix, Herby Brown & Pay-Cee Dancers (4), Myrtle Dunn, House Lites (10), Jack Lucille & Eddie Roberts, (4); No Cover, \$2 minimum weekend.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

Brooks Glenn, Les Dix, Herby Brown & Pay-Cee Dancers (4), Myrtle Dunn, House Lites (10), Jack Lucille & Eddie Roberts, (4); No Cover, \$2 minimum weekend.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

This intimate 275-seater cafe has a considerable following in this city. Cuisine that is superior and a cellar of the French authentic.

While Shore, m.c., works hard through and closes well. Miss Bruce, headlin being a top number, is a classy dresser and a snappy dancer. Her personality in the show is a top version of the Mexicanos. She has a refreshing manner.

Satire Room, Boston (HOTEL FENSGATE)

Boston, March 19. Wally Boag, Art Thorne, Wally Boag, Lucille & Eddie Roberts, Cesar Pappo, Jack McLean; No Minimum, \$2.00.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

Shore holds his spot well with rube and Scotch imitations and an Irish melody. He has that radiating personality that clicks at all times, plays well, dances better and handles things perfectly.

In all in all, show, which runs an hour and closes the show with Miss Bruce and Shore. Boyd Reburn's orchestra, favorite of Cesar Pappo, works well with all acts. Orch agrees well with dancers. Loop.

On-the-Upbeat

(Continued from page 44)

voiced quartet, broadcasting dainties were WRB three weeks. His wife and his brother Roy, Jill Adrian Chandler Wood. Letter is brother of Donna Wood, who with her Don Juana, sing for Horace Hotel, also of Gloria Wood, Clyde Lucas vocalist.

Dean Martin, Sammy Watkins' former vocalist, has rejoined the band at William Penn Hotel's Chatterbox, Pittsburgh.

Lake Worth Casino, Fort Worth, will bring in Horace Hotel band for one night in May, exact date pending.

Al Kavalin is in Chicago lining up new headlin.

Joe Vera and his Men of Music renewed for four more weeks at Hotel Roosevelt's Fiesta Room, Pittsburgh.

Hal Melroy's initial one-nighter is at Mahanoy City, Pa., May 14. Currently at Glen Island Casino, N. Y., he's replaced there by Claude Thornhill.

George Auld band set for Roosevelt hotel, Washington, D. C., opening April 18.

George Olson, Richard Elmer, and Ernie Holt signed band management contract with General American Corp.

Britt and Casey Woodman, brothers, drafted together from Lee Hill's orchestra.

Benny Goodman now has four contracts, added Paul Gull, from Bob Chester, last week.

Royal Palm's Smaller Show

Girls from Miami's Clover Club show have gone into the Royal Palm theatre, while original line of 24 is now on way back to New York.

College acts from Miami theatre have also been picked up for the Palm.

Jenny Lind, night club, twice dined by Mrs. has responded in Fort Worth, Texas.

PHIL REGAN

Opening April 5
LATIN QUARTER
BOSTON

Personal Representative
FRANK VINCENT
Berly Hills, Calif.

THE CENTRES OF THE STARS

Marcus LOEW TV BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
100 W. 46th St., N.Y.C. 36, Phone 8-7500

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

RENEE AND ROOT

ROYAL PALM CLUB, Miami, Fla.—NOW

DOROTHEY DEY says: "Most Graceful Dance Team in This Area."

Just Completed 6 Weeks RAINBOW ROOM New York

Many thanks to Mr. John Roy, M.C.A., and the Louis Schurr office for the kindness and courtesies they have extended me.

Personal Management: LOUIS SCHURR

OPEN DOOR, PHILLY

Philadelphia, March 20. Johnny Cahill, Rita Zane, George O'Hara, Valdez & Peggy, Jenettes (6); House Klatsch Orch; (6); No Cover or Minimum.

This is one of the largest of the numerous spots which have mushroomed in the industry since Philly, cashing in on the property boom among defense workers. The Open Door, which has a seating capacity of over 900, is filled almost to the top.

Heading the show is a w.k. Philly nitty comedy Joan as a comedian with this type of crowd. He has a fine tenor and a fair for color and impersonation.

Another familiar face is George O'Hara, blonde songstress, whose orch changing is just the start to go with crying in your sleep.

That's the tip of the iceberg, a must with the milhinds these days. Stripper of the week is Rita Zane, a blonde who takes off her dress in front of 'em.

Also on the bill are Valdez and Peggy, knockout ballroom routine, and the Deering and a troupe of dancing girls routed by Jim Remington. Music is provided by House Klatsch all day.

CHEZ PAREE, CHI

Chicago, March 3. Willie Shore, Charlene & Kelly Moore, Billingtons, Carol Brey, Boyd Reburn Orch; \$2.00 minimum.

Court show doesn't run any too well, but it does have snappy spots. Outstanding is Carol Bruce, while

PHIL REGAN

Opening April 5
LATIN QUARTER
BOSTON

Personal Representative
FRANK VINCENT
Berly Hills, Calif.

THE CENTRES OF THE STARS

Marcus LOEW TV BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEW BUILDING ANNEX
100 W. 46th St., N.Y.C. 36, Phone 8-7500

J. H. LUBIN
GENERAL MANAGER
SIDNEY H. PIERMONT
BOOKING MANAGER

MUSIC HALL, N. Y.

'Glory of Easter' pageant with the entire Music Hall company... 'The Holy Family'... 'The Nativity'...

As during Easter season past, the Music Hall again this year offers a spectacular pageant... 'The Holy Family'... 'The Nativity'...

Some of the pageantry is carried out in the regular stage presentation, which winds up with a special... 'The Holy Family'... 'The Nativity'...

Patrols are carried through the white and blue costumes and... 'The Holy Family'... 'The Nativity'...

TOWER, K. C.

Kansas City, March 28. 'Sons' Show (Dancers 60) after Jenner and Buddy Don, Guy Laurin & Ginger, Jimmy Bunn, Jimmy Hodson, 'The House'...

A week of varied vaude is sandwiched in between the regular bookings at the Tower... 'The Holy Family'... 'The Nativity'...

M.C. Jimmy Bunn's singing is backed up by the vocalists... 'The Holy Family'... 'The Nativity'...

STRAND, N. Y.

Shen Fields' Orch with Ken Curtis, Alan Carey, George Tapp, Mary Small; 'The Male Animal' (WB), re-released in variety.

The sailors and their girlfriends... 'The Male Animal'... 'The Nativity'...

ORIENTAL, CHI

Chicago, March 28. Red Norvo Orch, March 28. Red Norvo, Kay Allen & Fran Snyder, Sammy Cohen, Radio & Rogers, Darlene Walders, 'Blondie Goes to College' (Col).

Coming to town with youthful group, Red Norvo gets the jitters... 'The Male Animal'... 'The Nativity'...

Always a favorite with swing fans... 'The Male Animal'... 'The Nativity'...

EARLE, PHILLY

Philadelphia, March 28. Lou Breese Orch (15) with Gerry Warren and Miss Norman, Bertie Warren and Buddy Don, Guy Laurin & Ginger, 'Call Out the Marines' (RKO).

There's lots of talent on the Earle... 'The Male Animal'... 'The Nativity'...

Low Parker is veteran m.c. who... 'The Male Animal'... 'The Nativity'...

A crowd-pleaser is Barry Warren... 'The Male Animal'... 'The Nativity'...

FLATBUSH, BKLYN

Jack Haley, Cappy Barry Group... 'The Male Animal'... 'The Nativity'...

Jack Haley, personalling at the Flatbush... 'The Male Animal'... 'The Nativity'...

The Flatbush bunch grew in popularity... 'The Male Animal'... 'The Nativity'...

Always a favorite with swing fans... 'The Male Animal'... 'The Nativity'...

STANLEY, PIT

Pittsburgh, March 27. Blue Barons, Billy Coover, Clyde Burke, Jimmy Brown, Tiny Wolf, Fred Sambrin, Dick Donnelly, 'The Male Animal' (WB), re-released in variety.

Standard bill for this WB deluser... 'The Male Animal'... 'The Nativity'...

Although the comic got laughs on most of the spot, particularly his... 'The Male Animal'... 'The Nativity'...

Whether he was amused or not, and... 'The Male Animal'... 'The Nativity'...

Wally Carpenter and Bernie Sand... 'The Male Animal'... 'The Nativity'...

STATE, N. Y.

Johnny (Scar) Davis Band, Hermans-Williams Trio, George Best, Jerry Kay, 'The Nativity'...

Johnny (Scar) Davis's band heads... 'The Male Animal'... 'The Nativity'...

Leader-patrol is an intense crowd... 'The Male Animal'... 'The Nativity'...

Hermans Williams trio is un... 'The Male Animal'... 'The Nativity'...

Sammy Key's orchestra... 'The Male Animal'... 'The Nativity'...

NEWMAN, K. C.

Kansas City, March 28. Sammy Key's Orchestra... 'The Male Animal'... 'The Nativity'...

This Par outfit occasionally finds... 'The Male Animal'... 'The Nativity'...

Informally prevails throughout... 'The Male Animal'... 'The Nativity'...

Regulars at the order of the day... 'The Male Animal'... 'The Nativity'...

FLATBUSH, BKLYN

Jack Haley, Cappy Barry Group... 'The Male Animal'... 'The Nativity'...

Jack Haley, personalling at the Flatbush... 'The Male Animal'... 'The Nativity'...

The Flatbush bunch grew in popularity... 'The Male Animal'... 'The Nativity'...

Always a favorite with swing fans... 'The Male Animal'... 'The Nativity'...

STANLEY, PIT

Pittsburgh, March 27. Blue Barons, Billy Coover, Clyde Burke, Jimmy Brown, Tiny Wolf, Fred Sambrin, Dick Donnelly, 'The Male Animal' (WB), re-released in variety.

Standard bill for this WB deluser... 'The Male Animal'... 'The Nativity'...

Although the comic got laughs on most of the spot, particularly his... 'The Male Animal'... 'The Nativity'...

Whether he was amused or not, and... 'The Male Animal'... 'The Nativity'...

Wally Carpenter and Bernie Sand... 'The Male Animal'... 'The Nativity'...

STATE, N. Y.

Johnny (Scar) Davis Band, Hermans-Williams Trio, George Best, Jerry Kay, 'The Nativity'...

Johnny (Scar) Davis's band heads... 'The Male Animal'... 'The Nativity'...

Leader-patrol is an intense crowd... 'The Male Animal'... 'The Nativity'...

Hermans Williams trio is un... 'The Male Animal'... 'The Nativity'...

Sammy Key's orchestra... 'The Male Animal'... 'The Nativity'...

NEWMAN, K. C.

Kansas City, March 28. Sammy Key's Orchestra... 'The Male Animal'... 'The Nativity'...

This Par outfit occasionally finds... 'The Male Animal'... 'The Nativity'...

Informally prevails throughout... 'The Male Animal'... 'The Nativity'...

Regulars at the order of the day... 'The Male Animal'... 'The Nativity'...

Mimi Subordinated Though Starred, In 'Yesterday's Magic'; Chances NSC

New Haven, March 27. Drama in three acts, the score, by Gino... Mimi Furey... Paul Muni...

The question going the local rounds after the preem of 'Yesterday's Magic' was why Paul Muni chose this particular play for a return to the stage following a two-year layoff.

Muni works hard in attempting to put across his interpretation of the role but at no time does he reach the heights that had been anticipated. It looks like mistaken judgment in Muni's part to have chosen this play.

At best, 'Magic' can hope for only modest success. It impresses as one of those London plays which have either seemed to lose their lustre in translation or as a classic comedy moderately absorbing as plot.

Story develops the more or less familiar pattern of the actor of great promise who kills his bottle when his wife dies in childbirth. He bounces around the lower rungs of the ladder for some years, with his daughter being sickly by his side.

Most of the acting goes primarily to the role of the self-accusing daughter, rather than to the weak-willed father, Jessica. A steady wealth of audience sympathy through her interpretation of the daughter and adds a definite charm to acting skill.

Current Road Shows

- 'Angel Street' (2d Cl.)—Harris, Chi. (1-11). 'Arsenic and Old Lace' (2d Co.)—Shrine, Ft. Wayne (6); Victory, Duff, Columbus, 8 (4); Erlanger, Atlanta (2).

- 'Candide in the Wind'—Erlanger, Chi. (1-4); Coliseum, Evansville, Ind. (6); Mem. Aud., Louisville (7); Big Chautauque, 8 (4); Erlanger, Atlanta (2).

- 'Claudia' (N. Y. Co.)—Locust, Buffalo (1-4); National, Washington (6-11). 'Claudia' (2d Co.)—Convention Hall, Tulsa (6); Melba, Dallas (7-8); Worth, Ft. Worth (10); Paramount, Austin (10); Texas, San Antonio (11).

- 'Hello, Hello' (N. Y. Co.)—Erlanger, Buffalo (1-4); Strand, Ithaca, N. Y. (10-11). 'Hello, Hello' (2d Co.)—Erlanger, Buffalo (1-4); Strand, Ithaca, N. Y. (10-11).

- 'The Wind with Father' (2d Co.)—Geary, S. F. (1-4). 'The Wind with Father' (3d Co.)—Music Box, L. A. (6-11). 'The Wind with Father' (4th Co.)—Locust, Philly (6-11).

- 'The Wind with Father' (5th Co.)—Locust, Philly (6-11). 'The Wind with Father' (6th Co.)—Locust, Philly (6-11).

- 'The Wind with Father' (7th Co.)—Locust, Philly (6-11). 'The Wind with Father' (8th Co.)—Locust, Philly (6-11).

- 'The Wind with Father' (9th Co.)—Locust, Philly (6-11). 'The Wind with Father' (10th Co.)—Locust, Philly (6-11).

Stromberg-Baferly Talks United States and the Hunt Stromberg producing unit is progressing toward the dotted line in producing a new musical.

Articles of incorporation have been filed in Sacramento by Hunt Stromberg Productions, Inc., with capital stock 2,500 shares, no stock subscriptions. Directors listed are...

'PORGY-BESS' LOOMS TOP REVIVAL IN YEARS

'Porgy and Bess' Majestic, N. Y., shows the most successful revival in years and may well set a record before winding up, either in the next stay grossed off at \$100,000 in its 11th week, the George Gershwin musical drama will surely be the most popular Broadway production in 1935.

'Porgy' has been averaging over \$22,000 weekly, a pace that provides excellent profits. Its price is \$2.75, a factor in the steady boxoffice. Indications are for a summer stay and after Broadway a long tour is anticipated.

College Show

SAINTS ALIVE.

(COLUMBIA UNIVERSITY). The annual musical production of the Columbia University Players, in two acts, 'The Saint of Simeon'...

Music is common-place, though excellent in some places. The production is well mounted and the acting is generally good.

Outstanding is the best-trust ballet troupe. They're not as hardy as the boys in the past but they show when a couple of tackles were thrown, when the music was strong.

Green's Vasech (Continued from page 3) on Monday (30), several major company executives still will wear such a PCA chief.

Breen has been mentioned by Coast producers as the most likely one to move back into the field to formerly head Metro. This has held out against this choice.

Breen is reputed to have been earning about \$40,000 per year from the PCA post to accept an \$100,000 per year salary at RKO. An \$100,000 salary is a high one.

Fact that Geoffrey Shurlock, formerly Breen's PCA assistant, has had a bad time with the Coast producers since taking over the reins.

Broadway Looks to Summer

'Be Free' with some of the material, but he will be the patriotic revival in years and may well set a record before winding up.

Melita Perry, the niter operator (Porgy and Bess, N. Y.) proposes a musical revival of Broadway's best-known as 'Beauty For Rent'.

Presented at the Music Box, Irving Berlin, who's been concerned in the previous Music Box revival, is occupied on the Coast, however, and his stay there is indefinite.

Leading straight show holder possibilities: 'Junior Miss', 'Loyalty', 'The Merry Widow', 'The Sign of the Cross', 'The Sign of the Cross'.

Disappointments Broadway's spring season, hopefully, will be less than expected.

'Without Love', the Philip Barry starring Katharine Hepburn, was supposed to be a definite blockbuster at the Shubert next week.

Gella Chagoss Plans The Theatre Guild, which is producing 'Love', changed its plans and has booked the show into Boston.

Green's Vasech (Continued from page 3) on Monday (30), several major company executives still will wear such a PCA chief.

Breen has been mentioned by Coast producers as the most likely one to move back into the field to formerly head Metro.

Fact that Geoffrey Shurlock, formerly Breen's PCA assistant, has had a bad time with the Coast producers since taking over the reins.

the musical represents an investment of \$100,000. The N. Y. Critics Circle is reported to be somewhat in a dither over the postponement of the production.

Herczeg-Flick Sung To Reclaim Their Play

Geza Herczeg and Pat C. Flick filed suit Monday (30) in N. Y. supreme Court against Clifford C. Fischer seeking to restrain Fischer from asserting any rights to the play 'Beauty For Rent'.

At the present time, plaintiffs are negotiating with Felix Ferry of the Monte Carlo niter to produce the play, and with Gabriel Pascal to secure the film rights.

Play on Broadway IT'S ABOUT TIME Review in two acts (2 scenes); music and lyrics by...

Review in two acts (2 scenes); music and lyrics by... The Theatre Guild, which is producing 'Love', changed its plans.

Another in the spurge of semi-pro leged offerings that have marked the season, 'It's About Time' is a double-act musical for Broadway.

Review originated with a summer show staged by Nat Lichman at Unity House, Forest Park, with some material and cast members added for the current presentation.

Review in two acts (2 scenes); music and lyrics by... The Theatre Guild, which is producing 'Love', changed its plans.

Review in two acts (2 scenes); music and lyrics by... The Theatre Guild, which is producing 'Love', changed its plans.

Review in two acts (2 scenes); music and lyrics by... The Theatre Guild, which is producing 'Love', changed its plans.

THE BAR WHO CAME TO AMHERST 'YOU'RE IN THE ARMY NOW' WARD... SAMUEL FRENCH

Inside Stuff—Legit

'Arsenic' Plenty Sugary For Best Cincy Biz 1736

Slight Drop in Broadway Grosses; 'Ramer - Kiss' Moderate at \$8,500; 'Guest' Okay 9 1/2 C, 'Cafe' Neat \$8,000

Colleges of 'Tap To Be Free' is set down as another Broadway disappointment. Revue, which was heavily advertised...

Dr. Samuel Harden Church, president of Carnegie Institute and one of the country's arch healthiest, still won't be left alone...

Carl Bernstein, publicizing 'Benjo Eddy' had a natural in Eddie Cantor's big anniversary at Broadway Musicome star, but the press response was extraordinarily generous.

Debut of 'The Moon Is Down' in Baltimore last week was unusually ragged and played more like a first preview. That was indicated by the fact that the John Steinbeck drama ran the curtain down 31 minutes...

Joey V. Ferrer, legit actor, is one of the directors of Genius, Inc. chartered to reconstruct the St. Jimmy Hotel, New York. Spot is designed to serve as satey for professionals.

'KISS' CLOSING POSTED—DUE TO UNION SWARL

Reportedly because of a union dispute, notice of closing was posted for 'A Kiss For Cinderella' at the Regency, N. Y. City, last week. The residents. The revival continues, but the rights of dispensation is yet to be clarified.

'Claudia' (2d Co.) Fair \$9,000 in St. Louis

The second production of 'Claudia' in St. Louis, March 31, by which Beverly Bryna, Reed Brown and Phyllis Thaxter have been touring...

GARR-HOUSE 'HELLZ' OK \$20,500 in CLEVELAND

By tackling a Broadway opening performance to Hellzapoppin' Mill Kranz, Hanna Margul, high-balled the Garr-House, starting last week in Cleveland...

New Group Bids For Easton, Pa., Playhouse

A new combination has been formed to attempt to take over the old Lyceum theatre in Easton, Pa., post eight years. Only a few days ago, Miss Rutaine, of the Hunterdon Bldg. Playhouse, started group...

Hattie' Cicky \$20,000, 'Eileen' Neat \$8 1/2 C, Detroit

'Panama Hatline', which stays on for a second week, cleared through its eighth performance at the Cass. Meanwhile, 'My Sister Eileen' went into its third week at the Suburban...

Biggest hit of the season for the 1,336-seat Regency Theatre, which opened up last week on 'Arsenic and Old Lace', with an estimated \$17,000 at \$2.75 top. All seats were sold after Saturday night. After that week were registered Friday (27) night for the matinee and night performance Saturday (28) night. The show was added and standees filled other seats.

It was the third play of the season here in the American Theatre Square in New York City. The show is in that series is 'Watch on the Rhine', which has been playing in the city since the 1st of this week. As a Holy Week performance, it has been playing in the city's large capacity, 'Watch' has a \$2.75 top, as compared to its \$3.50 top in most other cities.

'RHINE' BEST IN HUB WITH 25G

Watch on the Rhine, in its second and final frame, tallied higher here in the hub with the Blue Cross of 'Hellzapoppin' coming a close second. 'Kick Kicker' opens a two-week stand here Saturday (4), and 'Katherine' returns to the hub here for two weeks in 'Without Love, I'd die' in place for two weeks, ending March 29, and 'The Court Green' May 4.

'MOON' MODERATE 11G IN BALTIMORE BOW

Both legit houses were open here last week; Ford's with 'The Rivals' and the Regency with 'The Moon Is Down'. Oscar Serlin's production of John Steinbeck's 'The Moon Is Down' Big business in Baltimore, where the play goes to be being held an additional three days in some production, is available. Estimates for Last Week: 'The Moon Is Down', Maryland (1,907; \$2,777). One week, big and a bit with only moderate reception from local critic. Rated good possibility with many ratings on a pacing. Reached an estimated \$11,600 at \$2.75 top.

'Father' Big \$17,500 in Portland, Ore.

'Life with Father' closed big in the legit-drama circuit here last week. Played full house (March 3-28) at the Regency Theatre. 'Kick Kicker' top by revues. 'The Moon Is Down' and two matinees at \$2.75 top closed \$17,500.

Chi: Biz Breezy; 'Angel Street' 13G, 'Spirit' 1 1/2 G, Hayes 15G, 'Papa' \$5,500

Chicago, March 31. All the legit houses operating in the week are now holding their breath for the current Holy Week. Most of the spots was anywhere near capacity last week, but trade was on the profit side this week. In the offering, 'Watch on Rhine', for the first time, 'Kick Kicker' for the offering, following 'Candle in the Wind', which winds up its three-week run on Saturday (4).

Estimates for Last Week: 'Angel Street' (1,100; \$2.75), indicates good run and nice profit, coming through for \$13,000. 'Candle in the Wind', Evelyn Hayes (8th wk.) (1,100; \$3.00). Helen Hayes (8th wk.) (1,100; \$3.00). 'Spirit' (1,100; \$2.75). 'Papa is All', Blackstone (3d wk.) (1,200; \$2.75). Low-cost show going okay at \$5,500.

'Native Son' Surprises With NG \$5,700 in Pitt

Pittsburgh, March 31. Third time this week, 'Native Son' at Nixon last week. Drama, which had previously played here in the city, is doing better again, this time at straight \$1 top for matinee and balcony areas four bits for gallery, but couldn't make the grade. Wound up under \$5,700, red for both house and show.

On first visit, at \$2, 'Son' did around \$12,000 and returned just four weeks later at \$1.50 to get only a grand under that. Lent was the cause of this. 'Watch on Rhine' was that performance has grown since its first coming at the Regency, although that would hardly account for the miserable \$350 opening night. 'Native Son' returned here for three weeks last week, here for advance sale to more than \$18,000.

HEPBURN 22G 'DESPITE' CRIV IN PHILLY

Philadelphia, March 31. Two sold hit runs of three possible legit entries was last week's 'Katherine' and 'Hellzapoppin'. Katherine Hephurn's new vehicle, 'Without Love, I'd die', which opened at Philip Barry's Theatre, edged, got one rave notice, one half-sour, and two advices. 'Without Love, I'd die' has no complaints about the week's performance. 'Hellzapoppin' closed last week's other solid hit. Last week's other solid hit was 'Claudia', also an A-135 production. 'Watch on Rhine' is doing well. 'Locust' show stays a third week. 'The Moon Is Down' is doing well. 'The Moon Is Down' is doing well. 'The Moon Is Down' is doing well.

'Without Love' moved to the Forrest and is playing a second week. Next Monday finds one of those rare Philadelphia legit offerings. 'The Moon Is Down' is doing well. 'The Moon Is Down' is doing well. 'The Moon Is Down' is doing well.

'Father' Big \$17,500 in Portland, Ore. 'Life with Father' closed big in the legit-drama circuit here last week. Played full house (March 3-28) at the Regency Theatre. 'Kick Kicker' top by revues. 'The Moon Is Down' and two matinees at \$2.75 top closed \$17,500.

'EILEEN' (2d Co.) SWEET \$9,800 in 6TH L. A. WK.

Los Angeles, March 31. 'My Sister Eileen' (2d Co.) (parry) is still piling up profit at the Regency Theatre. Six weeks ago Saturday (4) to return to San Francisco for another pit stop at the Regency Theatre. Her new two weeks ago with marked success. 'My Sister Eileen' (2d Co.) (parry) is still piling up profit at the Regency Theatre. Six weeks ago Saturday (4) to return to San Francisco for another pit stop at the Regency Theatre. Her new two weeks ago with marked success.

'Eileen' (2d Co.) (parry) is still piling up profit at the Regency Theatre. Six weeks ago Saturday (4) to return to San Francisco for another pit stop at the Regency Theatre. Her new two weeks ago with marked success. 'Eileen' (2d Co.) (parry) is still piling up profit at the Regency Theatre. Six weeks ago Saturday (4) to return to San Francisco for another pit stop at the Regency Theatre. Her new two weeks ago with marked success.

There was a slight drop in Broadway legit grosses last week. Traditional slump may come this (Holy) week but there have been exceptions.

Key: C (Comedy), D (Drama), M (Musical), O (Operetta), 'Angel Street', Golden (10th week) (CD-178; \$2.80). Holding up well with strong second and third weeks. Only a few hundred off from previous week; cost was \$5,000; an average among money makers.

'Ramer - Kiss' (14th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'Ramer - Kiss' (14th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'Cafe' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'Cafe' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'The Moon Is Down' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week. 'Without Love, I'd die' (10th week) (CD-157; \$4.60). One to \$20,000, not much of a drop; has been holding up well in high position week.

Broadway

Ben Gross' N.Y. News radio critic, to meet Al Beach.
Jean Mull (Mrs. Henry Jaffe), an expert model...

Before he goes into the service show, the city managers parted three Army-bound colleagues, Jack Kahn, Jack Blatnick and Dave Wald, re-

Mexico City

Maria Teresa Montoya back in the city.
Pierre Neuville, French pianist, featured semi-weekly on XEBO.

London

"Comedienne Minnie Haines" left \$750.
The estate of Joe Coyne, who died July 2, 1940, approximately \$400,000.

Hollywood

supervising ballet routines for Ringling Bros.
Possibility of army taking over show, which a M. Barney Gales has intended to keep Paqo Paqo oper-

Chicago

Jack Howard with the M. O. Wells music office.
Jack Alton's back from eastern trip to a. no. new talent for Balaban & Katz.

Jack Pegler, of Lorel & Thomas headed west on picture ad matters.
Wolfe Kaufman, film critic of the Chicago Tribune, in town on his return to Chicago.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Raymond, playing army and navy, in his area, was tremendous click in appearance at the Chicago Theatre.
John Smith, head of the Operators' Union, has donated a new secretary to the Service Men's Center.

Quey Raeburn orchestra will go on next on theatre tour upon vacating the Chicago Theatre.
Hugh Herbert, playing army and navy, in his area, was tremendous click in appearance at the Chicago Theatre.

Water Wagner, stage manager of "Army and Old Lace," to become a father in July.
Fritz Ullman, Jr., Pathe news reel managing editor, back from a week's visit on the Coast.

Robert Graham, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.
Luis Lelo de Larrea, local tenor, will be singing at the new show at the Grand Opera House.

Clayton F. Churchill organized charity fund for Mrs. Churchill's Russia Relief Fund at Selden Park hotel, with Virginia Renshaw, Ethel Allen, Kirkwood and Carlisle among those on the list.

John Smith, head of the Operators' Union, has donated a new secretary to the Service Men's Center.
Clayton F. Churchill organized charity fund for Mrs. Churchill's Russia Relief Fund at Selden Park hotel, with Virginia Renshaw, Ethel Allen, Kirkwood and Carlisle among those on the list.

Charles LaToire, of legit, left over a week's vacation for the Coast.
Francis O. Warner, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Bernard DeLont, variety agent, is making preparation for three more legit productions, "A Thousand Ships," "The Trojan Women" and "The Trojan Horse," by Max Catto, and a farce by Victor Gollancz, "The All-Right."

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Edward E. Yager, playwright and producer, is making his routine and is putting up nicely.
Edward E. Yager, playwright and producer, is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

Francisco S. Cabrera, pic producer, resolving a revival of "The Mexican" novel of the same name.
Eva Beltri, who has hooped for 35 years in leading the water show at the Walkidli cabaret here.

John Mounds, film house operator at Valley Park Mo., headed at Jewell's, local Pat manager, to be in charge of the new sheet, company's Latin American sales, including all their department for South America.

William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.
William Scherl, Isle of Loew's Metropolitan, Brooklyn, is new at the city, and is making his routine and is putting up nicely.

"Complexion Beauty's Important!" *say both these lovely stars*

I'VE FOUND
LUX SOAP
ACTIVE-LATHER
FACIALS THE BEST
CARE FOR MY
SKIN—

YOU want skin that's lovely to look at—soft to touch. Why not let Hollywood's famous beauty care help you to have it? Try ACTIVE-LATHER FACIALS with Lux Toilet Soap for 30 days—it's the same care Paulette Goddard and Susan Hayward use every day for their million-dollar complexions.

Here's all you do: Pat the rich, creamy lather lightly in. Rinse with warm water, then with cool. Pat with a soft towel to dry. Now touch your skin. See how exquisitely smooth it feels—how radiantly fresh it *looks!*

MY LUX SOAP CARE'S
A WONDERFUL HELP IN
KEEPING SKIN SMOOTH,
LOVELY TO LOOK AT...

PAULETTE GODDARD

9 out of 10
Screen Stars use
Lux Toilet Soap



SUSAN HAYWARD

PAULETTE GODDARD
and
SUSAN HAYWARD

in Cecil B. De Mille's Production

"REAP THE WILD WIND"

NOW SHOWING LOCALLY

1941

Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 15 cents. Entered as Second-class matter December 29, 1906, at the Post Office at New York, N. Y., under no. 6730. POSTMASTER: THIS IS A PUBLICATION OF VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146 No. 5

NEW YORK, WEDNESDAY, APRIL 8, 1942

PRICE 25 CENTS

1941 BOX OFFICE \$50,000,000

Newfoundland USO Troupe Gives Show in Tobacco Road with Snow

Thousands of American soldiers in lonely, snow-covered Newfoundland, starved not only for entertainment but for just any new faces, made the discomforts of a 15-hour trip on a sputtering, 1800-voltage narrow gauge railroad, with uncertain dining facilities, only a subject for gags in the show staged by the USO Camp Shows, Inc., troupe which returned from the Atlantic outpost last week.

Sixteen performers and musicians, accompanied by an Army officer, were in the crew which, under a blanket of military secrecy that prohibited the slightest publicity, toured Newfoundland. They were on the island for about three weeks, during which they gave 19 regular performances and sundry informal ones in officers' clubs, mess halls and hospitals.

Ninety-minute show consisted of Claude Stroud, m.c., and his wife, Gloria Brewster; Dave Seed and Ethel White, comedians; Barbara Blaine, acrobatic dancer; Three Red Sisters, harmony trio; and Bob White and his seven-piece musical combo. Show was made up mostly of members. (Continued on page 39)

Artie Shaw, With Civilian Status, to Concentrate On Training Bands for Army

Artie Shaw goes to work within the next week or two for the USO training and leading orchestras at various Army posts. He has shunned aside thoughts of reorganizing his own band to devote full time to training Army bands to units which play for army and all functions. Leader went to Washington, D. C., Friday morning to work out details. (Continued on page 36)

Hope, A. & C., Glamour Gals Fix Faves with Army

Soldiers have turned down cold the Army Motion Picture Service attempt to sell them highbrow or arty pictures via the camp screen. The lady in uniform has invariably rejected Orson Welles' "Citizen Kane" and the camp bookers have even been trying to sell the favorite film of the New York Motion Picture Critics to khaki clad audiences. Same goes for Mayor Barbara's, for the service meet will have none of George Bernard Shaw and his troupe. The Army will not permit a pool of the camps on screen shows. Latest dates show the bookers that the lady with the colors go for Bob Hope, Fred Astaire and the glamour girls of Hollywood. (Continued on page 35)

Stars' Own Scripts

Hollywood, April 7. A few film players are now buying up plays to be used as their own starting vehicles. Mary Martin has acquired "Money Talks" and Mae West is using "International Spy" as studio bait.

AUTRY'S RODEO PROFITS GO TO ARMY-NAVY

Cleveland, April 7. Gene Autry is donating the profits of the entire tour of his "Flying A Ranch Stampede Rodeo," which starts his eastern tour the Cleveland Arena Thursday (9), to the Army and Navy Relief Funds. They will get approximately 10% of the show's take not only in Cleveland, but in every other city during its eight-week tour. Final two stanzas will probably be played in New York or Chicago. "This voluntary charity offer will cost Autry at least \$2,000 per week, according to David B. Whalen, his personal representative, and may make the Army-Navy Relief Funds richer by \$50,000. Whalen to whom it came as a surprise, figured that the streamlined (Continued on page 18)

Flock of Jolsons, Shuberts, in Flint, Mich.; Also Streets

Flint, Mich., April 3. Editor, "Variety": Just out to see the large new influx of performers being laid in for the new \$28,000,000 tank plant being erected south of the city for Fisher Body division of General Motors. And the newly constructed tank plant. Near where my party stopped, played some boys, ages 15 to 17 and 18 years. Everybody's first name seemed to be Lee or Al, from the shouts and ordering around. I inquired for full names, and learned that Al Jolson Brown, Al Jolson Lewis, Al Jolson Spencer, Lee Shubert Smith, Lee Shubert Hennessey and Harry Heilmann Jones had been born on streets named after the producer, singer star and famous baseball player of Ty Cobb days. The kids seemed to know all about Jolson, too. The plot known as Strathmore was plotted in 1923 by my father and was (Continued on page 25)

LOEW'S AGAIN LEADS MAJORS

Total 1941 Gross Income of Seven Film Distributors \$36,000,000 Ahead of Pre-War 1939 Despite Foreign Market Disruption — Par, Warners Second and Third

BETTER MANAGEMENT

Loew's (Metro) again led major film companies in gross revenue, as well as net profit, in 1941, according to a resume made by "Variety" based on official figures available, estimates and summary of income from operators who broke down from fiscal years. Gross income of Loew's, including revenue both from domestic and foreign markets, totalled \$128,400,800 for the fiscal year ended last Aug. 31. Paramount and Warner Bros. are next in line, total for each being all (Continued on page 35)

London Breaks Up Gambling Which Hit Many Show People

London, March 15. The London police have finally caught up with the chemist, Joe For one-night stands in London after "Variety's" expose nearly 12 months ago. Insiders estimate that during the 12 months this racket dounded at least \$20,000,000 changed hands on the streets of the city for Ebbett folk connected with the entertainment industry. The promoters' racket is estimated to have exceeded \$4,000,000. Among the hardest hit are some famous band leaders, with one having dropped \$2,000 in one of the last parties. His friends, however, are congratulating him that, now that it's all over, he is at least assured of losing no more.

HELEN HAYES CUTS PATRIOTIC RECORDS

Helen Hayes recorded for RCA-Victory in Chicago last week the first discs of her new music. They were recitations of "Star Spangled Banner," "Battle Hymn of Republic," "America" and "Pledge of Allegiance." She had orchestral accompaniment by Roy Shields and a choral group of voices. Discs are to be released on 12-inch Red label series, selling in album form. Miss Hayes is in Chicago with the play, "Candle in the Wind." (Continued on page 25)

F.D.R. Tells Gable He's More Valuable Making Pictures for Civilian Morale

Swift Demand

For the Judy Garland-Gene Kelly starler, "Big Time," Metro is using some montage shots of the Palace, N. Y., marquee when the house was two-a-day. Metro cops in N. Y. have been getting clearance on the use of top variety names, who were around in 1917, date of the story on the marquee footage. There's some difficulty with Joe Fison, however. He refuses to sign a release until Metro can assure him that he'll be head-lining.

CLEVE. SCANDAL CAUSES CAFE MOP-UP

Cleveland, April 7. Another clampdown drive is on against Cleveland's often beleaguered night clubs as a result of vice conditions revealed by four teenage white girls involved in a scandal with several Negro party figures. As the result, a nitery patrol of policemen has been appointed to investigate sales of liquor to minors and charges of immorality. Two clubs were closed and five figures in night life arrested as the case nearly settled the town apart. Police are holding Harold Simpson, singer at Lindsay's Sky Bar; (Continued on page 38)

N.Y. Trust Co. Analysis Cues Theatre-Upbeat As Sports, Motoring Dip

Considerable change in the pattern of entertainment and recreation in U. S. already has been produced by Army officers in the War Department industry in wartime made by the N. Y. Trust Co. This study of amusement, sports and recreation during wartime concludes that they are considered a "moral indicator of primary values." War priorities resulting in restrictions on sporting and athletic equipment as well as other supplies and radio parts are figured to bring a change in amusement habits and expenditures for different classes of entertainment. Motor car pleasure driving, manufacture of golf and tennis balls and other athletic supplies, as a result of the rubber shortage, is expected to bring a counterbalancing effect on other varieties. (Continued on page 25)

Now known that Clark Gable wrote to the President of the United States, directly after the Pearl Harbor attack, and offered his services to the Army, expressing the wish that it could be with a combat unit with service in Hawaii and the Philippines preferred. Roosevelt replied directly asking him to continue making pictures, emphasizing the value of good civilian morale. Gable later went to Washington and consulted with the Morale branch to see what he could do about helping out camp entertainment. He is chairman of the Hollywood Victory Committee which books stars for the camps.

Certain Army politicians cited to get Gable appointed by the Air Corps, a proposal which riled the Metro-Hollywood studio, since the star was disposed to accept the President's advice. Treasury Department, Special Accounting Branch, would like to have Gable help out in the sale of War bonds and he may give some of his leisure to this assignment, which was the work the late Carole Lombard (Mrs. Gable) was doing at the time she met her tragic end. Gable is 41.

Arthur Murray Decides The Net Publicity Of That Song Is Golden

Arthur Murray, New York jockey teacher, accepted \$10 recently in exchange for a blanket release for the use of his name in the song "Arthur Murray Tunes Me Dancing in a Hurry." Tune is one from Paramount's film "Fiesta" in, with Dorothy Lamour, Jimmy Dorsey's band. When Murray first heard the tune, lyrics of which aren't exactly complimentary to him, it's understood he burned, leashed, but cooled, and okayed the melody when it was pointed out that the publicity would get through its use would be invaluable.

Evans Bringing Culture To Camps; Bard's Teat

Washington, April 7. Maurice Evans says the War Department while playing his Washington engagement with a view to presenting Shakespeare. Evans also pleaded for more legitimate shows in mapping out the program. Evans' new production, "Edgar Runkel, Evans' general manager, was recently induced. Evans has been confirmed to think the Bard of Avon was too deep for the selectees. Statistics show that only a small percentage of audiences have ever seen a Broadway play. Evans persisted that those who, yet, culture (Continued on page 25)

Pearl Harbor Hero Takes H'wood For Fast Ride and Then M.P.'s Move In

Hollywood, April 7. Milton Berry, Dan Mountain, Don Tom Brown, Jean Parker, Joe E. Roy, Charley Fox, the young blonde, and Little Billy Curtis, the midget, wound up with red faces before the night-hall and the public prints this week as the town's leading suckers after giving the keys to the city to a New York hero who posed as a hero from Pearl Harbor. Proving again that the big ones fall the hardest, Jimmy Leyva, in the white hat and light pants of a sailor, checked in at the Hollywood Plaza Hotel last week. On his modest seaman's (first class) jumper he wore a pair of wings. He carried a cane and walked with a limp. What appeared to be a part of an arm rested in an elaborate sling. ... My pilots don't wear jumpers and tight pants, but nobody thought about that. Leyva told a simple tale: he was a flier at Pearl Harbor when the Japs attacked. His fighter was shot down in flames. His hand was blown off by a piece of shrapnel.

Lindy Blues

By GEORGE W. MEYER (ASCAP) My Mama done tole me, when I started writin'... My Mama done tole me, Son. A publisher'll sweet talk. And give you the big eye. They say bands don't like it. A publisher's two-faced. He won't plug a thing, a ballad or Or a blues, 'n' that ain't right.

When you hear the bull of All of them, they're full of-boo-ee My Mama done tole me... And the bands won't 'mike' it—ho-ee... My Mama done tole me... They're just full of-boo-ee And clickity clack, you get the songs Swing or Blues, 'n' that ain't right.

From Bernstein to Bornstein From Lindy's to A.S.C.A.P. I've been to a book. I've been to the big ones. But I don't have me much luck. publisher's two-faced. He won't plug a thing, a ballad or swing Or a blues, 'n' that ain't right.

ATLANTIC CITY BUSINESS SOCK DESPITE DIM-OUT

Atlantic City, April 7. This resort, heavily dimmed out, had one of the best opening weekends in a decade with a crowd of 850,000 here. Hotels, night spots, restaurants and boarding house film houses did a smash business. Reports had gone about in Philadelphia and New York of bowwails, blackmail and guns on the beach and subs half mile out, etc., and so anxious operators on the waterfront. Easter with grave doubts which proved groundless. Niteries re-open all night long. Theaters and hotel late spots kept bands on until morning playing to stayover crowds. Steel Pier, blacked out to its exterior and half mile to the ocean, drew large crowd with Jimmy Dorsey's band for dancing and Four Tops leading trade bill. Hamlet's Pier did not open for holiday. ... In Newark, a practically dark, with blue lights show windows and there and shop windows well lit, and on walk spots reported good business, but niteries well backed on main avenue drew extra patronage.

Moss Hart, Danny Kaye Just Talking Revue

Moss Hart and Danny Kaye have discussed the idea of an ambitious revue, as a prospect for his agency. However, it is only a vague, conversational possibility at the moment. Hart would like to make a collaboration with George S. Kaufman. Irving Berlin might be asked to compose the score with Spike Stine (Mrs. Kaye) and Max Liebman contributing special material for Kaye. ... Hart, author of 'Let's Face It', the musical comedy at the Alvin, N. Y., in which Kaye was featured last season, is currently in 'Stone Knoll' at the Imperial, N. Y., to which he is more or less committed at least for the Broadway run. He also has tentative picture deals in the works.

BURNS & ALLEN'S COIN

It's a Matter of Trade Talk—Biggs May Be Summer Sub Tommy Biggs has been suggested by the Young & Rubicam agency as summer replacement for the Burns & Allen program (NBC). Reports of salary trouble with B. & A. were denied Monday (6) by the agency. It was said that the team wasn't asking for anything in the way of cost raises that were already stipulated in the original contract. The story current in the trade was that George Burns' salary in the program has done a good job for Swan Song, the act was entitled to return to the top of the list for its old radio earnings, which was \$12,000 a broadcast, which covered all their costs. Under the present deal the team gets \$7,500 a week for its own comedy package.

Jane Cowl Sues Music Pub Co. for Royalties

Jane Cowl, actress, filed suit yesterday (Tuesday) in N. Y. supreme court against Music Music, Inc., seeking an accounting of profits on four songs used in the play 'Smilin' Through'. On July 7, 1931, plaintiff made an agreement with Vincent Youmans, Inc., to write the book and lyrics to 'Smilin' Through' with Jane Murnin. ... Records of Music Music, Inc. showed that the publisher had received 37 1/2% of all mechanical and publishing rights regardless of whether or not her lyrics were used.

James A. Farley, Actor

James A. Farley, former Postmaster-General of the United States, will turn actor for a last April 17, when he will star for NBC's new sustaining program, Celebrity Theatre, at 9:30 p.m. on the Blue network. He will enact the stellar role in 'A Good Party Man'. The star will be supported by Arline Francis, Katherine Rich, Frank Butler, Joe Granby and Louis Sobol, the Broadway columnist, plays himself. Farley is rehearsing and perspiring regularly between now and air time.

FOR DEFENSE BUY UNITED STATES BONDS AND STAMPS

Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defeat Defeat! Bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

Ky. Derby Seemingly Unaffected; Plenty Interest from H'wood

Louisville, April 7. War and the fire situation may reduce attendance for the Kentucky Derby, May 2, but other factors may offset transportation difficulties and there will be the usual tremendous Derby crowd according to Col. Matt J. Winn, president of Churchill Downs-Lafayette, Inc. Winn said that reservations were as heavy as last year. Officials of Churchill Downs predict that the Derby crowd this year will be boosted by defense workers and soldiers from Bowman Field and Fort Knox. These new race fans are expected to make up, in part at least, for those kept home by the rationing. Time regulations are expected to cut down on attendance of those who motored to Louisville from points within a 500-mile radius. ... Town's four leading hotels report reservations coming in steadily, with some rooms left at \$45 to \$60 for the three-day-of Derby weekend. Some hotels ascribe reason for many reservation inquiries from the West Coast to the lack of racing there this year, which will help to swell the Derby crowd.

Keeps on Passing 'Em Up

Hollywood, April 7. By passing up the femme lead in 'Silver Queen', Dorothy Comstock stays on the suspended list at RKO, a spot she has held ever since her refusal to play in 'Valley of the Sun', a role taken over by Gene Tierney on loanout from 20th-Fox. ... Records of Music Music, Inc. showed that the publisher had received 37 1/2% of all mechanical and publishing rights regardless of whether or not her lyrics were used.

THE BERLE-ING POINT

By Milton Berle

Hollywood, April 7. Just moved into my new home. You should see the unusual lighting system we have—indirect matches.

Why is about the size of the swimming pool. You can wash 60 pairs of socks in it at a time.

I'm glad Jack Benny only lives two blocks away. Now I can borrow DeWitt for money on my credit card.

I've a swell landlord. He likes me very much. In fact, he likes me so much he moved in with me. (How do you go about disposing of a landlord?)

Really like the surroundings very much, but car anyone tell me why the Sunset Blvd. bus always takes a short cut through my living room.

Jack Waldron knows a proprietor of a sidewalk stand who is doing so badly that not only is he cutting the soft drinks, but the Frankfurters also. I have Vincent met a fellow who is all broken up about the closing of burlesque houses. The poor guy was just mad about "Those Sweet California Chocolatees".

Jackie Miles tells about the mystic who got very scared whenever there was a blackout, so he built himself a "Palm-Shelter".

Paul Smith tells about the Don Juan card sharp who was known up and down Broadway as "Go-Rummy-see".

Read where Gypsy Rose Lee is trying to buy the Police Gazette. It sure will be nice buying the magazine from now on and having a strip left over in it with it.

Herold Conrad knows a fanatic who tried to add stars to the stripes in the Zebra Cross.

Why Hollywoodians I've seen everything now—noticed a fellow peddling down Vine street on a bicycle—with a trailer hitched to it.

Johnny Hitz parker says there's a music producer who is making a sequel to 'Kings Row', and is calling it 'Queen's Paddle'.

They made such a bad picture out of one of the studios recently they shelved the picture—and released the shell.

After Bing Crosby and Bob Hope ran out of picture titles with the word "Road" in it, I understand they are going to start on the "Delours".

Gene Durkin really shocked Roy the actor who once went out with a fellow who didn't know the first thing about music.

Music Depressed The musicians in Lawrence Welton's orchestra have played so much 'Champagne music,' which the band features, that they wind up each nite with tanglers.

Henry Busse doesn't sow seeds in his garden to raise corn—he just plants his musical arrangements.

Henry Busse has just bought a new toupee with the hair fashioned into musical notes. Now, when any of his men get up to play a chorus, they just read their solos off the maestro's head.

Just finished my 30th broadcast for Ballantine's and the fan mail just pours in. ('Where in the world do people have so many such languages?')

There's a certain radio comedian who has had some writers working for him he doesn't know WITS way to turn.

There's No Trusts to the Remover The Dead End Kids host Lord Fauntleroy says for Easter.... That 'Man Mountain' Dean got a commission as a tank in the Army.... That Ned Sparks took a vacation from pictures to take a course in laughter.

My former secretary is erecting Roy the actor who once went out with a woman sea in a subway.... That Hitler is simply mad about match-ball soup.

Humeral Descriptions Climbing Fighter: A Hug-Pug... Impolite Tenderfoot: Rude-Dude... Looz Hangman's Knot: Loose-Nose... Suing Shift: Disliker: Brews in the Beer.

Observation Department

Once upon a time a guy saw a snake that you on a dark street and try to get some light on it. He saw the same snake on the same street with a sugar.

Went to a theatre—and saw a picture that was so bad the management substituted pictures for the regular curtain.

Evadedropped at Catalina Island: Her looks gave me a bad case of cauliflower eyes.

Evadedropped at Palm Springs: I love the way he dresses. He looks like a cracked fashion plate.

Records of Music Music, Inc. showed that the publisher had received 37 1/2% of all mechanical and publishing rights regardless of whether or not her lyrics were used.

Ross and Dubrow Whatever Because of... The Melody of You Eddie Lambert and Minnie Hiss... Sunn Sizzler... Hugh Huxford

Buy Defense Stamps. Help put the gun to the Land of the Rising Sun.

Evacuee Children of British Actors Say Thanks to U.S. via N.Y. Revue

KYSER AGAIN DONATES \$1,000 TO N. Y. FUND

By BOBE MORRISON On the stage of the Imperial theatre, N.Y., where 'Let's Face It' plays nightly with such professional smoothness and sock, a troupe of British war orphans presented a play which was a real eye-opener (day). It was a revue, 'Greetings Yours', with a cast ranging in age from about eight to 17. It was a really amateurish, performed with youthful gravity, yet little self-consciousness or precociousness. But it was a disarming and at times intensely touching show. It was one of those sentimental occasions characteristic of the theatre and Broadway. The youngsters, children of British actors, were offering their show as a gesture of gratitude to the huge, strange America that had befriended them. They were also raising funds for two theaters (Continued on page 25)

Frank Nugent Uped

Hollywood, April 7. 20th-Fox signed Frank Nugent to a one-year contract as literary consultant to the executive staff, with an advisory supervision over stories. The contract has been on the lot for two years doctoring scripts.



ABBOTT and COSTELLO Soon on National Release 'RIO-RITA' Chase & Sanborn Hour, NBC-Rad Under Personal Management of EDWARD SHERMAN

THEATRE

Berlin, With 15G for 'Always,' Syncro Right, Says Song, Not Price, Counts

Irving Berlin, who should be an authority on such things, points to the \$1500 he just got from Sam Goldwyn for the non-exclusive synchronization rights to his "Always," a Hollywood argument that the publishers are asking for "ridiculous" fees. Films will pay the price, if the song fits the action. This 15G, a record high, and Berlin, technically, could turn around and sell "Always" to some other film producer. If he chose, although naturally he'll protect Goldwyn.

The point of Berlin's argument is that where a song will be used so effectively, as part of the story plot, as it will be in the Lew Chelwig film, it has been estimated, worth to the copyright owner.

Berlin thinks that the music publishers and songwriters err when they ask ridiculous fees for their tunes for unimportant usage, but the values of their old songs when it's just an important scene usage is low.

Berlin sold his "Remember" twice to 20th-Fox, once for the film "The Sign of the Cross" and again just now, for a forthcoming Jean Gabin picture, "Montmartre," for \$2500 net picture. (Continued on page 55)

Shirley Deane Files AGVA Wage Claim Of \$1,100 Vs. Frisco Cafe

Shirley Deane, film and nitery performer, has filed a claim for \$1,100 wages from the Frisco Cafe, New York. Deane, via the American Guild of Variety Artists in N. Y. Min Deane claims she got \$1200 net picture. (Continued on page 55)

Basis of the claim was the closing fare of the Club Moderne when the club was scheduled to open, although she had made a trip from Cincinnati to Frisco for Frisco. When the club reopened a couple of months later, neither a compensating date, nor the coin, was forthcoming. (Continued on page 55)

BENNY'S MRS. MAY GET LEAD IN HIS WB FILM

Hollywood, April 7. Warners is looking around for a replacement in the femme lead of "The Sign of the Cross" when the picture starts for Jack Benny. The picture was returned from a p. tour and is scheduled to start next week. Studio may overture Mary Livingstone to play opposite her husband in the picture.

Buzzell Is Healthy

En route east to visit his family, Metro director Eddie Buzzell checked in at the May Hotel in Rochester, Minn., and was told he's in good shape.

Buzzell returns to the Coast on Friday (10) for another assignment. He just completed "Ship Ahoy."

BORAGES TO BE WED
Asa Borages has been engaged by Warners to collaborate with John Bright, with whom he co-authored "Brooklyn A. A." on the screen version of the play.

Borages is on a leave of absence from the N. Y. "Daily Worker," where he's a staff writer, to do the Hollywood treatment.

Tasty Too

Hollywood, April 7. Scentry-chewers on the picture sets now have something appetizing to bite into. Studio wall boards now have a texture of asparagus fibre, consisting of wood fibre formerly used.

Benson, Gilbert Walk Off Junior Miss Air Script

Hollywood, April 7. Shirley Temple's "Junior Miss" radio writers, Betty Benson and Doris Gilbert, have left the assignment and will confine their writing activities for script changes to the Metro screen play of "Meet Me in St. Louis," adaptation of Miss Benson's Kensington notes in the New Yorker. Collection of the pieces come out in book form May 20.

Ladies of the quill are reported to have resented the conflict of authority on the show, which resulted in script changes to their special liking. When Harry Kronin, former radio writer for Louella Parsons, stepped in to work with the girls, the conflict became more acute and the Misses Benson and Gilbert decided to quit. (Continued on page 55)

Lunt, Rooney, Hope, Others Join in Super-Everything China Relief Program

Alfred Lunt, from New York, and Mickey Rooney, from Hollywood, will head the "Super-Everything" program which will clear over the Blue Network this Saturday (11) from 8 to 10 p.m. The stars will include Lynn Fontaine, Bob Hope, John Garfield, Judy Garland, Tallulah Bankhead, Madeline Carroll, Claude Rains, Loretta Young and Burns and Allen. Material will come from Pearl Buck, Maxwell Anderson, Fannie Hurst, Sinclair Lewis and Edna Ferber.

Frank Bell will conduct the music from New York and David Broekman from Hollywood. Dr. Du Sable will be the liaison to the United States, and Wendell Wilkie will speak, while Archibald Leitch will read a message from President Roosevelt.

HEDDA HOPPER IN EAST

Sunkist Chatter Queen Does Several Away From Hollywood

Hedda Hopper, who arrived Saturday (4) in New York by plane from the Coast, will be gone by the end of next week, when she flies back to Hollywood. She's doing her three-week program on the radio. Her first New York tour ends Wednesday (15), then goes to Washington to do the "Hour of the Woman" in the Capitol in war time. Her April 19 stanza will again originate. Her second chapter was dedicated to George M. Cohan and next Monday's (13) to the "Hour of the Nation."

Accompanying Miss Hopper east is James D. Fonda, director of the show for Lord & Thomas, and his wife, radio actress Margaret Brayton. Writers Robert Redd and Robert Fender returned on the Coast.

DEFENSE WORK MAY TOBIP HYPO

More Theatres Retaining Stage Shows Over Hot-Weather Period
Since Vital Jobs Will Keep 'Em Forgoing Vacations Formerly Trimmed Budgets During June-July-August

B.O. NAMES A FACTOR

Vaud's pronounced upbeat may be further hyped this summer by more theatres retaining their stage, shows than has been in evidence since the early 1930's. The deciding factor will be the availability of strong b.o. attractions.

With all sections of the country booming with war work factories, plus the fact that the workers' vital jobs will hold them close to home during hot months, theatre operators expect summer business to remain virtually as strong as it has been up to now. In former years, nearly all theatres trimmed their budgets for the first go in the summer, but the usual hot weather slump. (Continued on page 54)

GUS VAN, 4 OTHERS HURT IN UPSTATE N.Y. MISHAP

Buffalo, April 7. Gus Van, the wet-weather cowboy entertainer, was seriously cut and the face and scalp Easter Sunday (5) in a two-car collision in which Mrs. and Mrs. Richards, booking agent, and two other entertainers were also hurt. Van, 37, was taken to Memorial hospital, North Tonawanda, near where the accident occurred.

Mrs. Richards, 40, manager of Richard Entertainers, suffered lacerations; Mona King, dancer, suffered a fractured ankle and chest injuries, and John Brunner, emcee, received a possible fractured ankle. Chest wounds also were suffered by John Anderson, a friend of Van's, Car in which all were riding was driven by head on crash with the other car.

B'way's Good Holy Wk. Biz Surprises Mgrs., Production Outlook Improves

Broadway swiftly snapped out of its slump, the same as a result of disappointment over early spring debut delays. Crystallized production plans for the first half of the year, plus new shows due this month and next are not numerous, but the spring outlook is certainly bright, and over that indicated up to now. Factor in a more optimistic stance is the attendance in the past three weeks.

Holy Week was unusually good. In fact, comparatively excellent attendance was recorded and, although some grosses did taper off, none did, while the variance of receipts from the previous week were not material anywhere. It is usual for shows to take it on the chin during the final Lenten days and there have been exceptions to Holy Week which has been the case. This activity was a surprise. Two major musicals dipped off two or \$2,000 each from last week, whereas the other two shows drops of two or three times that amount were general.

Monday's (30) strong start proved a barometer for Holy Week. That evening several houses with plenty of shows in hand turned their backs away by curtail time. At the weekend, holds with Army Day and the holidays, there was a hoize of visit-

Metro's 'Cabin in the Sky' Buy May Pave the Way for More Negro Films

Gypsy Can—And How!

"G-String Murders" is being retitled to "Strip Teeze Murders" for the English market. When Simon & Schuster last week informed author Gypsy Rose Lee of the sale of the British rights, Miss Lee exclaimed:

"That wonderful, but who is going to do the translation?"

Hope's Sponsor May Be Luckies Next Season

If PepsiCo should fall to return Bob Hope to the air, he's best off because of the toothpaste packaging situation, there's a good possibility that the accessor sponsor will be the American Tobacco Co. The comic would plug Luckies in the cigars. Both accounts are in the Lord & Thomas agency.

Meanwhile the Chicago and Hollywood office are working together on the selection of a summer replacement for the Hope show. The show will originate from the Coast.

Paul Winchell Fails To Show Up For Date; Whereabouts Unknown

REKO's Palace, Cleveland, had two dropouts from its current vaudeville one of them entirely mysterious. Paul Winchell's whereabouts was booked but failed to show up and neither the circuit nor Winchell's agency, Music Corp. of America, knows where he is.

Roy Davis was sent from N. Y. to take Winchell's place, but at the minute Davis took ill and never appeared. Finally the theatre booked Trina Suggler, and she opened Monday (6).

Hollywood, always loath to even consider all-Negro films because of opposition of sales departments, has been given another indication this season to possible scripts for such a picture. Interest came to a climax last week when Metro set up for Metro of screen rights to "Cabin in the sky," last season's successful musical.

Appetite for the 100% Negro subjects stems partially from the tremendous popularity currently of the revival of "Porgy and Bess" at the Majestic, N. Y. In addition, there appears to be a wider interest in the Negro through the country, film companies feel.

They have always liked Negro pictures in the past because sales departments squawked that they have an almost impossible job in trying to sell them in the south. Inter-racial readers contend now that it is not that the citizens of Dixie take readily to colored entertainment if it is properly presented.

Fear of Negro subjects dates back to the last one distributed by a major company, "Calcutta," made by King Vidor for Metro in 1929. It got a good play from the arty set and immediately after it "Porgy and Bess," the George Gershwin revival, at the Majestic, N. Y., which split the list of potential backers of shows to come next season and thereafter.

Annual profit divided among (Continued on page 23)

'Porgy' Shows \$40,000 Net in First 2 Months; New Paradise for Angels

New candidate for admission into the angels' paradise created by such shows as "Life With Father" and "Arsenic and Lace" is "Porgy and Bess," the George Gershwin revival, at the Majestic, N. Y., which split the list of potential backers of shows to come next season and thereafter.

Annual profit divided among (Continued on page 23)

VARIETY
THEATRE
FOUNDED BY HENRI KILMERMAN
Published Weekly by VARIETY, Inc.
131 West 45th Street, New York, N. Y.

Subscription: \$13 Annual, \$4.00 Foreign, 25 Cent Single Copies, 1st Class Postage Paid at New York, N. Y.

Vol. 146 No. 5

INDEX

Bills 48
Chatter 53
Concert-Opera 59
Explains 16
Film Booking Chart 20
Film Reviews 8
House Reviews 49
Inside—Legit 50
Inside—Muscle 46
Inside—Radio 45
Inside—Pictures 26
Inside—Radio 37
International 18
International Radio 33
Legitimate 50
Liberals 52
Musical-Chester 45
New Acts 46
Night Club Reviews 46
Orchestras 40
Orchestras 40
Pictures 5
Radio 40
Radio Reviews 34
Vaudeville 45

DAILY VARIETY
(Published Except on Sundays)
131 West 45th Street, New York, N. Y.
*10¢ a year—11¢ foreign

4 WAR ACTIVITIES

11:50 A.M. Pix Shows for Detroit's Defense Workers Requested by Union As Wholesome Offset to Speakeasies

Detroit, April 7. Unusual union request here that the defense workers be given a crack at first-run picture seats seated in the 5,000-seat downtown Fox experimenting with a 1 a.m. to 2 a.m. picture bill. First typewritten plan to see if the mechanics are up to junkets down town for their pic was last Sunday a.m. with the current dull bill of 'Song of the Islands' and 'Secret Agent of Japan'.

Pointing out that one-third of the defense industry workers were working on a 11 p.m. or 4 a.m. night shift, officials of the powerful United Automobile Workers (CIO) made the request pointing out that one reason why they should be given special consideration with a late bill.

One of the factors they pointed out was that the State has been waging a considerable campaign against the saloons with the basic idea that these spots can get into jams unless they provide tame shows and soft drinks for the defense workers. J. I. Kaufman, for the union, pointed out that this campaign is a detriment to entertainment for the mechanics pulling down big salaries could lead to a dearth of first-run picture seats would operate after a 10 a.m. closing hour and with a policy of no refunds as the theater cannot pay for.

Since the union is as anxious as the State has its workers in the defense plants in top shape it was felt that the big picture houses would consider some entertainment for the boys on the loose rather than have them helping Detroit sprout white-throated drinkeries.

They also argued that the late hours on their Saturday night get like to make it a family affair. However, most of the wives have caught on to the idea of the late hours unless the first-run offered the late hour show there was nothing to do in the movie line.

The union made its appeal for special consideration in the downtown theater on the basis that it was another good way for the film houses, unusually cooperative here with wartime ventures, to enhance their public service and 'aid in the preservation of civilian morale.

John C. Fox, executive director, says 'is frankly on an experimental basis to see if the plan is practical. There are no guarantees that it (Continued on page 23)

Thespic Maneuvers

Aberdeen, Md., April 7. Playlets, sketches and dialogues even with costumes, lights and scenery were staged and used at the Army Proving Grounds here to get over 200 private military matters to trainees that Equity is forever stepping in and hindling trouble acting.

'Woa't it be wonderful,' one former Broadwayer remarked, 'to wake some morning and find a big neon sign over the lecture hall reading:

CORP. JOE JEEP .. MODERN MILITARY HISTORY ..

Next week 'Moralities' by P. G. I. Jones and Don Draftee ..

SAY IT WITH PIX, NOT GAB, CAPRA

The Army will get it in pictures rather than lectures. Major Frank Capra is now producing two-reel shorts which give the background of the war and delve into history to show why we are fighting.

Capra is transferring to the screen a series of orientation lectures which were originally sent to the camps for oral delivery. Moralities officers who gave the talks found it impossible to keep the soldiers from going to sleep at their orations.

Major Capra had skilled Hollywood scenarists turn the lectures into working scripts and they are now in production. This means that Japan's invasion of Manchuria and the attack on Pearl Harbor will be shown on the screen in vivid action. Soldiers will see them on duty hours and in the mess hall.

Major Capra will be ready for screening in May.



WILLIE HOWARD Currently Appearing in "Priorities of 1942 at the 46th St. Theatre, N. Y. City With Weekly John Howard is one of the wonder-workers of comic greatness."

Coast Theatres Sell \$403,940 in Bonds, Stamps in 4 Weeks

Hollywood, April 7. Sales of U. S. War Savings Stamps and Bonds in Southern California film houses reached a total of \$403,940 in the first four weeks far beyond all expectations, and resulted in a new drive on a nation-wide basis.

Idea was started here by the Variety Club of Southern California, working in cooperation with Howard D. Miller, local U. S. Treasury representative, in all the Fox West Coast Warner Bros. RKO, Paramount and independent theatres in this area.

PROBE SABOTAGE IN \$200,000 FAIR FIRE

Detroit, April 7. Two exhibition buildings and a department, valued at \$200,000, were destroyed in a fire at the State Fairgrounds here. The fire originated in the Electrical Display Building, where 30 boys of the National Youth Administration were engaged in war production, and destroyed the building as well as the adjacent Ford Motor exhibit.

Sabotage is being investigated since the buildings were used not only for war production but had stored in them 1,500 trucks and automobiles, valued at \$1,000,000, many bound for the Army camps. The loss was covered by insurance and the buildings will be rebuilt before the regular fair season. However, whether the fair will be held still is dependent on whether the Army will see the grounds here for its purposes.

L.A. to N.Y.

Pete Barnum, Irving Berlin, Margaret Bryan, Gary C. Breckner, Ben Bernheim, Gerald Carroll, Albert Dale, Geraldine Fitzgerald, Ben Hur, Ken Dyke, Geraldine Fitzgerald, Moe Gumble, William Hedges, Hedda Hopper, Raymond Massey, Fred Mitchell, Sandra Mitchell, Ernie Miller, Constance Moore, Mrs. William Morris, Sr., Norma Panama, Ed Raftery, Billie Holiday, Maxine Rittler, Emmet Rosenbloom, William Spanner, Charles Vidor, Thomas L. Walker, Ed Wynn, Ed Wolf.

MORE WAR NEWS On Page 12-23

'Hollywood Victory Caravan' Set To Cut Pressure for Film Names

How Un-Hollywoodish

Hollywood, April 7. Moss rides without guitars or serenades will gallop in 'Horseman's Ride,' to be filmed at Republic by Republic Pictures. The Department through the Research Council of the Academy.

Short subject will be made for the education of soldiers, with mounts and equipment furnished by the 11th Cavalry from Camp Lockport, Cal. Les Orlbeck directs, with Lieut. Colonel Marion Carson as technical advisor.

D. C. MULLS ITS OWN CANTEN

Washington, April 7. Whether Washington will have a branch of the Stage Door Canteen or the American Theatre Wing is now being pondered by the Variety Club of Washington.

Antoinette Perry and J. Robert Rubin of Loew's are among those who feel that Washington would have a branch of the highly successful furlough service for soldiers and sailors. The two bodies of performers held a meeting on the question March 30, with Milton Shubert giving the Hollywood outline.

Chicago, April 7. Theatre-Wing of America, after several meetings, decided against opening a canteen in Chicago. Reasons were that Chicago Servicemen's Center covers local field thoroughly and Theatre-Wing's work would only be duplication.

Political, exhibitor and a hundred other kinds of pressure, new and old, from scores of committees all over the country anxious to have names to aid in local Army and Navy Relief drives, resulted in the committee of Hollywood Victory Caravan. It will embark April 30 with some 70 Hollywood-owned on a 16-day tour of the West Coast in aid of the two service relief units.

Hollywood Victory Committee, which acts as clearing house for services of screen players in war benefits, was being designed with requests for names at projected relief fund functions. Many of these requests came from mayors, governors, exhibitors and others, and there whom it wasn't easy to deny. In addition, there's the constant threat of being called "unpatriotic" in response to a mix, no matter how patently impossible it is to fill all requests.

WINCHELL'S PRISO BENEFIT ON MAY 15

Threatened conflict in the 'Hollywood Victory Caravan' being booked into San Francisco May 15, while Walter Winchell was making arrangements in Washington would have shown three days earlier, was ironed out without difficulty this week. 'Caravan' will be cancelled in S. F. and Winchell has pushed back his date to May 15 to allow the Variety Club to take a poll of a number of people in the 'Caravan' unit, who will appear in his act.

In addition, although details haven't yet been completely worked out, Winchell will be making a special appearance in the receipts from the S. F. date between Army and Navy Relief Societies, in effect a benefit for the Army. Hollywood Victory Committee will supplement the benefit with other names to compensate for those in the 'Caravan' who will be forced to quit in Houston and Los Angeles. Winchell hopes to take to S. F. many New York entertainers, with Al Jolson and Ben Bernie so definitely lined up.

Detroit Theatres' Air Raid Routine Copied by Others; War Arsenal Alert

Detroit, April 7. Theatres here have perfected their air-raid procedure to an extent where they are being used as the pattern for other groups. With the theatre having been bombed in Detroit, No. 1 spot in the likelihood of air attack, theatre men here got going on a following of air-raid drills, and air raid shelter possibilities set up a practice of following the procedure which is being copied by other buildings.

During the recent Statewide Industrial Protection Institute meeting, the theatres were put into a joint session with hotels and office buildings with Carl F. Pomeroy, director of the United Artists building, as the principal speaker. All major Detroit theatre Michigan chain theatres represented.

Joseph Basic and Robert Corbin, of UD chain, presented the program which is being followed. It calls for specific assignments for each theatre employee with steps being taken to train all replacements to the same status. To avoid any delegation of authority, all managers have to assume full responsibility for the air-raid procedures. The plan also recognizes that there are two directly opposite methods theatre will have to follow during alerts: one, of keeping all the patrons in the house and, on the other hand, of emptying the house as quickly as possible. It means that each employee, with few exceptions, will have to be drilled in a double set of procedures to be carried by the manager. All actions are

contrived with the basic idea of seeming unburdened to forestall any panic, one of the biggest fears. A complete manual was worked out for each theatre, listing the duties of employees outlined, the list of emergency equipment in each, location and telephone training. First in the closest fire and police stations, doctors, hospitals and drugstores.

Negro Hostesses Now Cater to Colored Boys At N. Y. Stage Canteen

Additional colored senior and junior hostesses, coordinated by Equity and Cborus Equity, have been assigned to the Stage Door Canteen on 44th street, N. Y., to take care of any visiting Negro soldiers. With gusters like Ethel Waters, Hazel Scott, et al., it's inevitable that the colored boys in the service escort (Continued on page 20)

N.Y. to L.A.

Edde Buzzell,ikka Chase, Fred Astaire, Alton Dinehart, Homer Fickett, Charles Fox, Florence George, Max Hellingner, Alfred Hitchcock, Kenneth Thomson.

Uncle Sam's Roll Call

Holsten into the Army William Holsten, first married film star to be inducted into service, goes to the Army as a private at Fort MacArthur, Cal., April 11. His last picture was 'Young and Willing' at Republic.

Charles A. (Chuck) Casbon, former 'Daily Variety' man and later head of Republic's still life department, drew a lieutenant's commission in the Army Air Corps.

John Huston, currently directing 'Across the Pacific' at Warner Jinks U. S. Signal Corps as lieutenant in Washington April 7.

Ed Luckey, Henry Berman and Mickey McKeand, film cutters at RKO, left for Washington to look up with Major Frank Capra's outfit.

Billie Reed Needs Drums Reed, billed as a woman throbber at class at the Naval Air Station in Miami, was given a few extra days to help stage the 'Hollywood Victory Relief Society' benefit in Bay Park, Miami, night of March 28. Reed is now in New York with the affair. Reed worked in with Lawrence Schwab (C. Mandel) on the 'Hollywood Victory Caravan' tour. Now officially in the Navy, Reed

is doing morale work at the Naval base here. He is organizing a band among the enlisted men and sends a plea for the donation of bass and snare to make the only instruments he's missing.

Lieut. Franklin Tookes, J. G. Pittsburgh, April 7. Franklin Tookes, program manager at the Naval Air Station in Miami, J. G., in U. S. Naval Reserve last week and reported duty immediately. Tookes is currently in charge here from a similar spot at Westinghouse stations WGO-WGL in Fort Worth. His successor has not yet been named.

Ralph Falkner, announcer at WCAE in Fort Worth, was named as Walter as yearman, second class. Entered service in 1938. (Continued on page 16)

JOLSON PLANS ANOTHER TOUR OF ARMY CAMPS

Al Jolson, fully recovered from his sore throat ailment, is due in New York from his first tour of Army camps in retreat, to 'k' over an extended tour with Abe Lastogard under US auspices. Jolson will also try to the Coast with Ben Bernie as special guests. Jolson will be in New York with Winchell is planning for next month. Last January, Jolson toured the Dixie camps on a limited itinerary.

U.S. PICTURE

Priorities Officials Propose One-Third of U.S. Film Theatres Be Shut Down

Proposal was voiced by priorities officials last week that one-third of all picture theatres in the U. S. close down in order to conserve manpower, electric power, coal and other materials needed for essential industries. The officials of the proposal believe that houses remaining open would be sufficient to serve national interest in war time, and absorb trade lost by darkened houses. This follows proposal made, when film priorities first came up for discussion in Washington, that picture production be cut by as much as 50%. Though administrators are overwhelmingly in favor of maintaining film industry on normal basis, and any radical reduction in production and exhibition has, to date, been sponsored only by a small minority, industry leaders are convinced that entertainment field will have to justify its existence as an aid to the war effort if it is to remain in business.

Theatres Essential
Belief is becoming widespread within the industry that the theatre will continue to be considered an essential industry only so long as it continues to be essential to the war effort. View expressed by circuit operators is that if the Government could eliminate the automobile sales industry, as well as auto manufacturing, radio, electrical appliances and other manufactures, in one stroke because of the war, then it is taken that show business is not to be affected when it becomes necessary for a more intensive production of the war.

One official recently expressed surprise that the industry should find it so difficult to believe the country was at war. "Need for manpower may be long make in excess of 25 to 30% of personnel employed in various stages of production and exhibition. Realistic studios and theatre operators are making long range plans to conserve as normal as possible in such an eventuality.

Proposal that one-third of the theatres in country be closed, though taken lightly at the moment, has the majority of official Washington in favor of such a scheme, may well become a reality as war production gathers momentum. Theatres and power situation become acute.

Meanwhile, Washington is calling upon the film industry to shoulder an ever-increasing share of important, morale-building and fund raising work required by the government. Theatre and production executives at the National Association of Theatre Owners are optimistic that industry is fortunate to be in a position.

(Continued on page 22)

Big Stuff, Pard

Hollywood, April 7. 'Silver Queen' sounds like a western title, but Harry Sherman burrs when it is casually mentioned as a sagebrush picture. Producer of innumerable hit films Sherman has borrowed several high names from other studios for his biggest dramatic effort, which revolves around a gambling gal who files between New York and San Francisco, and roamed over canyons and buffalo grass.

He declares it was a tough job getting players to sign for roles in the picture because it was mistakenly tagged as a western.

Less Pix Seen Creating Film Sellers' Market

Minneapolis, April 7. Branch managers expect their companies to turn out anywhere from 25 to 50% fewer features the next selling season and declare it will be a sellers' instead of a buyers' market.

These managers declare that independent circuit owners particularly have been in the drivers' seat as far as buying films are concerned. If the indicated production curtailment materializes, most of the independent circuits will lead all the major companies in order to operate properly, it is declared.

Hitherto, it is asserted, most lines in the Twin City area and this territory have been able to forego one or more major production titles and this permitted them to play off one company against the other in their present effort.

Local branch managers openly predict that the next selling season will bring in the weaker general demand for percentage from the Twin City independents who probably are its bitterest foes anywhere in the United States. From now on, however, the branch managers insist, the Twin City indie will take percentage and like it.

PRE-CHECK PICTURES THEATRES

Function of Reviewing Boards in N. Y., Hollywood Is to Expedite Films Under Federal Export Control—No Interference With Free Expression by Industry

CURB USELESS TRIMS

Washington, April 7. Though Federal authorities will consider possible repercussions from characterization, theme, sets, and general story treatment, the export-control phase of film censorship will not extend to actual supervision of studio operation.

With many details still unsettled Federal officials have given definite assurance to industry representatives that precautions against disclosure of strategic information will be limited and the policy of non-interference with free expression rigidly followed. For domestic consumption, at least, film producers will not be treated any differently than the press and popular magazines. In conformity with instructions laid down by President Roosevelt himself in appointing Wendell Willkie as U. S. film co-ordinator.

Makcup of review boards to function in New York and Los Angeles still is in the future, though consultations have occurred over names of possible organizers. In conformity, though not represented, has been assured the members will have a "silent" and not be attacked over petty details.

To prevent financial injury from possible delays in the territory, figures or more suddenly is considered injurious to international unity.

(Continued on page 35)

Aldrich of Chase Says No New 20th Pres Yet Picked

Only thing definite on the presidency of 20th-Fox is that no one has been decided on yet. Winthrop Aldrich, topper of Chase National Bank N.Y., which controls a majority of 20th stock, told Variety yesterday (Tuesday). Aldrich refused to speculate on the possible selections for the spot, but did eliminate Darryl F. Zanuck as a potential successor to the late Sidney R. Kent. Zanuck has been recently with entrance for 20th chairmanship, but Aldrich said that he believed his Army status would make his acceptance impossible, anyway, his services were required on the Coast.

Indirectly, Aldrich the answer to the \$64 question, "Who's going to be president of 20th-Fox?" on April 21. That's the date the company will convene board of directors meets, immediately following the annual stockholders meeting. Present directors will conclude April 18, but will leave the priority problem to the new group.

A new name was thrown into the grapevine ring this week. That's James A. Farley. Word is that Chase wants a date from the company with entrance in the proper places. Others being mentioned regularly, however, consist of Fred Astaire, holding a share of Michel and Hermann G. Place, all already in the 20th-Fox family.

Bernhard and Blumentrost head present 2280,000-a-year post as head of National Theatres and taking the lead in the biggest business even handled he can't hold both jobs.

No Industry Advisory Committee Yet Recognized by WPB; WAC Group In D. C. on Priorities Gets Brushoff

Smaller Than That

Hollywood, April 7. Probably for the last time, background in the Los Angeles district known as Little Tokio are being shot by 20th-Fox cameras under direction of Eugene Forde for the picture, "Little Tokio, U. S. A."

It won't look the same after the Oriental aliens have been moved to the Owens Valley reservation.

Moves so far made by the War Activities Committee to obtain priority ratings from the War Production Board have left impression of confusion and uncertainty within the trade. The special Advisory Production Committee ostensibly set up last week has not been okayed by the War Production Board, as yet, and has no official Washington status.

The committee of motion picture producers which went to Washington yesterday to huddle with M. D. Moore, Consumers Goods Division, is for the time being a trade sub-committee, not an advisory committee. Members of the industry were not by invitation of government officials but was agreed to merely as a courtesy. The industry was not by Francis Harman called last Monday (6) afternoon, pointing out that studio executives had come all the way from the Coast to present their case to the War Production Board. Harman, the executive vice-chairman of WAC, drafted from the Hays office, to serve under George J. Schacter, chairman, but so far inactive due to his Coast journey.

Film reps met with Moore but briefly. He was not prepared to hear and were given what was tantamount to a brushoff. A Julian Brylawski met with Moore and discussed priorities but purely in an unofficial capacity since he has resigned post as WAC consultant.

Not Prepared

War Production Board is still studying priorities with regard to films, and is not prepared to meet with industry reps yesterday. As a result of the meeting, however, WPB officials said it was necessary to appoint an industry advisory committee which has been under consideration for some time.

Appointment of advisory committees is not under Moore's jurisdiction, although he has submitted a list of names to the Bureau of Industry Advisory Committees. In New York; Monday (6) afternoon, a meeting was held at the War Activities Committee to discuss study requirements and adopt industry proposal for submission to the WPB.

List of those going to Washington included Barton Kreuser, RCA; Frank Cahill and Harvey H. Bridge, Warner; L. H. Buel, Paramount; George Smith, Columbia; William Spencer, Metro; Steve Seidman, United Artists; Parsons, Monogram; John J. O'Connor.

(Continued on page 27)

\$10,400,000 More Frozen British Coin Paid U.S.

With the receipt of about \$10,400,000 in U.S. distributors rental coin for British films frozen in Great Britain last Friday (3), it was revealed that the eight U.S. major film companies have received a total of \$50,000,000 from Britain, as result of the last October unrefreezing pact, instead of nearly \$18,000,000 best previously anticipated.

The large sum represents money previously impounded in Britain but disclosed as result of the signatures late in October, 1941, with the British whereby half of American distributor revenue, collected from Britain distribution in the two years ended last October, was unrefrozen. First 25%, totaling about \$20,000,000, was remitted at once upon this agreement, remainder coming in last week.

This \$18,500,000 total is aside and apart from the \$20,000,000 the eight U.S. distributors have received during the current year winding up next October.

It also was disclosed that Will Hays, president of the Motion Picture Producer & Distributors Assn. is personally handling negotiations in behalf of the film industry to secure unobstructed flow of distributor coin to N. Y. from Britain and removal of all frozen coin bars. At the same time, it was stated that no announcement on progress of negotiations will be made until some final decision is reached.

Goldwyn's Distributors Tradeshow Idea Before Releasing Gehrig Film

YATES CALLS PEP MEET ON REP. PIX END JUNE

Hollywood, April 7. Herbert J. Yates, chief of Republic, is residing a convention of franchise owners, branch managers and salesmen in Hollywood June 1 to pep up promotion of the company's enlarged production plans for the coming year.

James R. Grainger, general sales manager for Republic, is sounding up the franchise holders and will be held here unless some war emergency makes it impossible. One of the objects of the coming trip is to plug "The Flying Tights," a war picture budgeted at \$400,000, a new picture to be made between the end of present 2280,000-a-year post as head of National Theatres and taking the lead in the biggest business even handled he can't hold both jobs.

Something new in the industry "distributors' tradeshow" is reportedly projected by Samuel Goldwyn who has added it to the list of projects he'd sign with no company for release of the picture. This is the first time he has had a chance to see in a New York playdate, probably at the RKO, but he has had it at the house. He was highly amused to see the "distributor tradeshow" idea, as it were, and he was sure it would be entirely possible for the M. H. to take "Yankees" on such a tour. He said it was a very good and satisfactory terms can be arranged at. It was likewise said in New York that RKO has been inside.

(Continued on page 25)

Paramount Pays Voluntary 6% Quarterly Bonus to Offset H.C.L.

In line with a policy that will continue for the duration will this company, in view of increased costs, Paramount on Friday (3) paid all its employees at the National Association of Theatre Owners a voluntary 6% on their salaries for the first quarter of this year. No other film company in the industry has adopted this means of taking care of the exorbitant suffering caused as a result of the war.

Par bars his 1942 on the first of this year (1942) for the figures of the U. S. Bureau of Economic Warfare, which shows that there has been an inflation of 6% in the cost of living, as well as a flat 6% increase in salaries of all employees excepting 45 who are taken care of under F.A.'s pensioning plan.

Employees were notified that the added checks they would receive would apply to social security and income tax.

Every three months Par will pay similar bonuses in accordance with the Bureau of Labor Statistics as to increased costs of living.

WB STUDIO CONFAB ON CURRENT AND '42-43 PIX

Joe Bernhard and Mort Blumentrost met last Sunday (5) for the Coast where they will be joined by Ben Kalmenson, Warner sales manager, in conferences at the studio with Harry and Jack Warner, Charlie Binfield, et al., on pictures coming up for production in 1942-43 season as well as product for the coming year. They will also huddle on war effort cooperation and plans for meeting various emergencies arising as result of the world conflict.

Bernhard and Blumentrost head east the end of the week, while Kalmenson will come back later as result of making exchange stops on the way back to the homeoffice.

Indies to Invite Goldwyn When They Air Beefs Vs. High RKO Terms

Protesting against the percentage terms demanded by Sam Goldwyn pictures, which under the producer's contract are sold separately on a straight commission basis, independent producers in the Greater New York area are planning to hold a "meeting" to offer a counter proposal to the policy and will invite Goldwyn to attend in order to be on the safe side of the law.

Taking the position that the rental terms on "Little Foxes" and "Ball of Fire" have been unreasonable, exhibitors believe that unless something is done Goldwyn may set a precedent on straight percentage deals that will affect exhibitor dealings with other distributors who own some worthy pictures also, in the words of one circuit operator.

Aside from taking issue with the "Ball of Fire" and "Ball of Foxes" on downtown runs and in RKO houses, exhibitors have been "beefing" the percentage on these two Goldwyn films since they are higher than Goldwyn receives before and after subsequent runs as RKO paid.

Many indie exhibitors playing behind RKO have not bought either "Foxes" or "Ball of Fire," while some that have are reported to have been "poisoned" on business done in view of the high terms.

"Goldwyn has had trouble in other parts of the country. The Florida State circuit, operating about 100 houses, has broken up the Paramount-Richards chain, with nearly as many theatres in Louisiana, Michigan and Alabama, resulting in a failure to Goldwyn terms, forcing deals away from them.

Mississippi Belle' 1st For Helinger in New WB Production Deal

As was expected, with the windup of his 20th Century-Fox film production deal, Mark Helinger has returned to the Warner Bros. fold to make a new five-year pact. He recalled the contracts back to the Coast this week and retained the rights to "Mississippi Belle" with his wife, the former Gladys Glad, of the Ziegfeld shows, this week in Chicago. Helinger was announced as his first assignment. Helinger's second and last for 20th is "The Woods," with a script which follows "Jungle Book" into the Rivoli, N. Y. His first for the Fox studio was "Rise and Shine."

Helinger, who thought he was to have greater independence in selection of stories, was disappointed eye-to-eye with Darryl F. Zanuck, with whom he is otherwise personally friendly. At WB, where Helinger for three years produced at the best bank plan, he will be given greater latitude than at Fox. He was commander of the production works. Wallis now has his own unit for WB.

Among other bids, before Helinger returned to Warners was an offer to head his own production unit for major release, but he decided that the grip on talent and getting desirable feature talent, all was not comparable with the WB setup.

Lesser Talking Tarzan Releasing Deal With RKO

Sam Lesser is retaining option on the RKO lot, although he is withdrawing as executive producer.

Reeling for his production in the old spot is that he is bringing out a new deal with RKO on "Tarzan the Ape Man" picture co-starring Johnny Weissmuller and Maureen O'Sullivan. The contract, however, says Lesser will either produce on the Gower street lot or at the RKO-Pathe plant in Culver City.

'Murder' Can't Wait

Hollywood, April 7. Margaret Hayes replaced Jayne Hazelton as the lead in "Red Tergood Survives a Murder," fifth of the series produced by Jerry Brant at RKO with Robert Hood in the title role.

Originally slated for the femme fatale Hiszard, she now recovering from an emergency operation for appendicitis.

Velly Well

Hollywood, April 7. These are lush days for Chinese extras working for 20th-Fox in "Thunder Bolt" on location at Ploasni, Arizona. They wear the same uniforms as the Chinese extras studying in nearby aviation schools.

Tourists and townspeople are entertaining the extras, thinking the thespians are training for heroic feats overseas.

Detroit's New War Population Ups Theatre Bldg.

Detroit, April 7. With an estimated 200,000 increase in population due in this sector because of the war boom, theatre construction for the first month of the year has soared over \$1,000,000 in the Detroit area. While not stepping over any lines on priorities, building material has been made plentiful in this district because of the Government recognition of the need for building expansion to accommodate the heavy influx of "G.I.s."

Projects here will include seven new theatres, costing \$600,000, in the southeastern Michigan area. In the southwest, \$1,000,000 worth of work has been planned on remodeling and enlargements with Building Department officials in the fore in increasing seating capacities.

NO TAX FOR PIX IN CAMPS HENCEFORTH

Washington, April 7. Ways and Means committee of the House of Representatives will take on a rider to the new tax bill stipulating out the amusement tax for shows in army camps. At the present time the exemption secretary of War Relocation Authority program admissions, 2c on each ticket. Camp shows, Inc. which provides the stage entertainment, the post writer also has to add 2c on each admission for the Over-18's in army camps was the treatment in the 1941 tax bill wiping out the exemption.

Secretary of War Anthony is willing to forego this tax and Congress is ready to wipe it out. The amendment wiping it out will be retroactive so that War Department camps remain much of the admission receipts already collected but held in escrow.

Studio Contracts

Hollywood, April 7. Claude Binyon renewed as scenarist at Paramount.

Paul Ryan, Ed Wynne's assigned Metro acting ticket.

Sheila Ryan's player option lifted by 20th-Fox.

John Ryan's minor option lifted by 20th-Fox, renewed by Superior Court.

Walter De Leon's option hosted by Paramount.

Russell Wade drew acting contract at RKO.

Some of the Pioneers, mutual group, renewed for eight pictures at RKO.

Bill Goodwin, radio announcer, lifted by 20th-Fox.

Beverly Jean Saul's moppel contract with Metro approved by Superior Court.

Ruth Terry linked player ticket at Republic.

John Rutherford moved from Metro to 20th-Fox on a new contract.

Joseph C. Wright, art director, renewed by 20th-Fox.

Eric Trevor's option picked up by Metro.

Clare Blore signed with Columbia for the "Lone Wolf" series.

Hathaway's Oriental Pic

Hollywood, April 7. Henry Hathaway draws the directing reins on "China Gate" in stages of preparation by Ben Hecht at 20th-Fox. Top role goes to George Raft.

Hathaway recently wound up his directorship of 10, Gentlemen From West Point on the same lot.

Double Daylight Time Now Strictly Up to Each State

Some apprehension is felt in these operating circles over the possibility of an additional hour of wartime for the summer advancing clocks two hours ahead of standard. While this may not come via Federal legislation, it is believed that some states, particularly those heavily laden with defense work or located in areas where black-out is not a remote possibility, will push the time up another hour.

It was first introduced at Albany in New York state to add an extra hour for a year, or possibly reported that Massachusetts is giving consideration to similar legislation.

Mayor E. LaGuardia is advocating an extra hour for New York City and is reported trying to get time added for a year, or possibly northern New Jersey, Westchester county and Long Island to come along with New York.

Because of blackout fears, Atlantic City is also giving thought to additional daylight time, but officials in Albany, it was said that if the bill becomes a law many communities in defense areas would probably take advantage of the authority granted to push clocks further ahead. More than 15 inquiries are said to have been received as whether communities or cities could advance timepieces the extra hour.

Following introduction of the Coudert bill, Sen. Jacob Schwartz introduced a bill which would authorize cities and villages to advance clocks on or after the first Sunday in September. It is expected to revert to wartime the first Sunday in October.

While extra daylight would probably affect theatres, it is doubted if the industry would actively oppose any move to change time further due to the war.

Although the president could ask for Federal legislation forcing the entire country to an extra hour of wartime for the summer or the year, it was denied that there is any plan in this direction as on tap.

NOLAN BACK AT RKO; ABSENT SINCE JUNE

Hollywood, April 7. Joe Nolan is returning to RKO in an executive capacity after being away from the studio since last June. Duties will include production negotiations, casting and casting. Story berth was not filled following Collier Young's departure.

His departure remains unexplained with Nolan overseeing. Nolan was executive aide to George J. Loew, Jr. when he was obliged to resign due to poor health.

BRONSTON'S BANKROLL

Guaranty Trust Gets It Up For Columbia—Others Pending

Hollywood, April 7. Financing for one picture and tentative arrangements for others have been worked out by Bronston with Guaranty Trust of N. Y.

Coin advanced covers production of "City Without Men" in a private release. Other properties he owns include "British Foreign Legion," "Misty of Maitland" and rights to several Jack London stories.

Shading for Sarong

Hollywood, April 7. Next starlet for Dorothy Lamour at Paramount will be a Technicolor picture, "The Bandwagon," produced by Sol C. Siegel.

Picture follows a prior commitment by Lamour to Columbia's bond selling tour for U. S. Treasury.

Brazilian Emissary to Hollywood Seeking Aid for U.S. Prod. in Rio

What's Doing? Ned R. Depinet, vice in charge of distribution of RKO, sat contiguously for 10 days with members of the United States delegation to the Hotel Astor. When announcement of agreement between executive and distributor representatives was being prepared, Depinet turned to a "Variety" reporter and said:

"By the way, what's been going on over at RKO?"

Disney Cartoons Remaining RKO Reissue Plans

"Bambi," Disney feature length cartoon, released for reissue by RKO this month in August, slated as the last of the full-length Disney productions to be reissued for the duration of the war, reports are that "Pinocchio" may be reissued for the 1942-43 season.

War situation, which has made high budget Disney unprofitable due to the war, has shifted the studio into production of Government films, also made impossible by a shift from RKO to United Artists for distribution of features, which had been discussed. Announcement was issued in Hollywood Monday (6) that Disney will continue to release his short subjects through RKO Radio for another two years. He will deliver 22 "Technicolor" shorts per season in 1942 and 24 in 1943. Disney's '42-'43 and '43-'44 groups will include cartoons about South America.

Disney's new studio, which has shifted the studio into production of Government films, also made impossible by a shift from RKO to United Artists for distribution of features, which had been discussed. Announcement was issued in Hollywood Monday (6) that Disney will continue to release his short subjects through RKO Radio for another two years. He will deliver 22 "Technicolor" shorts per season in 1942 and 24 in 1943. Disney's '42-'43 and '43-'44 groups will include cartoons about South America.

Disney's new studio, which has shifted the studio into production of Government films, also made impossible by a shift from RKO to United Artists for distribution of features, which had been discussed. Announcement was issued in Hollywood Monday (6) that Disney will continue to release his short subjects through RKO Radio for another two years. He will deliver 22 "Technicolor" shorts per season in 1942 and 24 in 1943. Disney's '42-'43 and '43-'44 groups will include cartoons about South America.

DRIVE-INS BID FOR HOSS 'N' BIKE TRADE

Milwaukee, April 7. Although the drive-in has appeared earlier than, with daylight saving and tire rationing in effect, it would not be a surprise to find a bid to drive-in theatre 10 miles west of town, the promoters have now contacted a possible buy-in, in nine other key cities.

Stakes for the wheels and seats for the riders are being installed, and hitching posts are being put in place in the Milwaukee area. Opening is set for April 19.

SISK EXITING PAR; PROBABLY TO 20TH

Hollywood, April 7. Robert F. Sisk checks out of Paramount and is expected to go to only one picture in his eight months on the lot. Deal is reported in negotiation for him to go over to 20th-Fox.

Sisk completed "Forest Rangers" and "The Night of the Living Dead" for Texas Guinan, which stalled due to difficulty in casting the title role; "City Without Men" for George J. Loew; and "The Bandwagon" for Binyon in doing a rewrite, and "Angels in Fury," which goes before the public before Sisk leaves the studio.

Tigers Fly Crosstown

Hollywood, April 7. Double feature will shift the services of David Milford, executive producer of "The Flying Tigers," to Metro.

Picture, dealing with American forces in the Philippines, is being produced by Granger's first production under a new Republic contract.

Dr. Anita Figueredo, assistant to Brazil's Minister of Press and Propaganda, left for the Coast Saturday (6) to confer with producers in an effort to stimulate additional American film production in Brazil, similar to the United States production feature. Brazilian government invited Welles and RKO to make part of his forthcoming feature production in that country. Walt Disney also was invited to Brazil to frame cartoon production in Brazil.

At the instance of the government of Brazil, Dr. Figueredo came to N. Y. with Phil Helman when he returned from a trip to Brazil.

Feeling within the Jack Whitney Inter-American group that the best way of developing better Pan-American feeling is by letting the U. S. know more about Latin-American nations, because they are familiar with American institutions, culture, educational system.

During his brief stay in N. Y., prior to leaving for Hollywood, Dr. Figueredo stressed how well Whitney, Walt Disney, Helman and Welles had conducted themselves in Brazil. He also was invited to go on their trips to Brazil. Also that they had made many friends on their trip to Brazil.

A number of others who accompanied Dr. Figueredo to the U. S. Inter-American group, including representatives of the Brazilian government to visit various phases of the film production in Brazil.

"Dictator" OK'ed by Brazil Charles Chaplin's "The Great Dictator" has been invited to an exhibition in Brazil, evidence of the complete break recently made by Brazil with the United States. United Artists is preparing for immediate release of the pic throughout the country. It is expected to release preems in Rio and Sao Paulo on May 10. Government and diplomatic circles are now working on the opening in three houses in Rio, the Political, Sao Luiz and Odeon.

Chaplin has been invited to the exhibition in Brazil, evidence of the complete break recently made by Brazil with the United States. United Artists is preparing for immediate release of the pic throughout the country. It is expected to release preems in Rio and Sao Paulo on May 10. Government and diplomatic circles are now working on the opening in three houses in Rio, the Political, Sao Luiz and Odeon.

Par Pards 'N' Y. Huddle

Myron Blank, son of A. H. Blank and now very active in operation of the Blank-Fox theatres, arrives in New York City for a huddle with manager of Ralph G. Branton, general manager of the circuit, for discussions of the circuit, for discussions, etc.

Due on Friday (10) is Jefferson Gordon, president of the Fulton circuit in Texas, also a Par partnership.

IN THIS OUR LIFE

Warner Bros. release of David Lewis... Directed by Fred Astaire... Cast: George Brent, Helen Walker, etc.

Mystery of Marie Roget

Universal release of Paul Mervin... Directed by John Cromwell... Cast: George Brent, Helen Walker, etc.

Miniature Reviews

In This Our Life (WB)... The Mystery of Marie Roget (U)... West of Tombstone (C)

West of Tombstone

Columbia release of William Berke... Directed by William Berke... Cast: George Brent, Helen Walker, etc.

Freelkes Comes Home

Monogram release of John Ford... Directed by John Ford... Cast: George Brent, Helen Walker, etc.

Bette Davis adds to her screen... In this our life... Directed by Fred Astaire...

This is another cinematic adaptation... Directed by John Cromwell...

Charles Starrett (WB)... Gangster moller of limited appeal... Directed by William Berke...

West of Tombstone (WB)... Columbia release of William Berke... Directed by William Berke...

Freelkes Comes Home (WB)... Monogram release of John Ford... Directed by John Ford...

Murder in Big House

Warner Bros. production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Juke Girl

Warner Bros. release of Hal B. Wallis... Directed by Hal B. Wallis... Cast: George Brent, Helen Walker, etc.

Prison whodunit serves as main background... Directed by Roy Delmar...

West of Tombstone (WB)... Columbia release of William Berke... Directed by William Berke...

Freelkes Comes Home (WB)... Monogram release of John Ford... Directed by John Ford...

Veracity Squelched

Hollywood, April 7... Two-timing by film actors and extras... Directed by Fred Astaire...

It Was Framed

Warner Bros. production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Lady Gangster

Warner production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Shepherd of the Ozarks

Republic release of Frank Borzage... Directed by Frank Borzage... Cast: George Brent, Helen Walker, etc.

Coe's Coast Trip

Charles F. (Cockey) Coe... Directed by Charles F. Coe... Cast: George Brent, Helen Walker, etc.

Veracity Squelched

Hollywood, April 7... Two-timing by film actors and extras... Directed by Fred Astaire...

It Was Framed

Warner Bros. production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Lady Gangster

Warner production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Shepherd of the Ozarks

Republic release of Frank Borzage... Directed by Frank Borzage... Cast: George Brent, Helen Walker, etc.

Coe's Coast Trip

Charles F. (Cockey) Coe... Directed by Charles F. Coe... Cast: George Brent, Helen Walker, etc.

Veracity Squelched

Hollywood, April 7... Two-timing by film actors and extras... Directed by Fred Astaire...

It Was Framed

Warner Bros. production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Lady Gangster

Warner production and release... Directed by Roy Delmar... Cast: George Brent, Helen Walker, etc.

Shepherd of the Ozarks

Republic release of Frank Borzage... Directed by Frank Borzage... Cast: George Brent, Helen Walker, etc.

Coe's Coast Trip

Charles F. (Cockey) Coe... Directed by Charles F. Coe... Cast: George Brent, Helen Walker, etc.

FRANK LLOYD PRODUCTIONS, Inc. Presents
REX BEACH'S

The

SPRINT

A UNIVERSAL PICTURE

**THROW THIS RAW
 MEAT TO YOUR MARQUEE
 —AND THEN STAND CLEAR!**

*It's the greatest adventure story ever slashed
 from frontier annals . . . NOW told in smash
 action with nerve-splitting suspense!*

NATIONAL RELEASE, APRIL 10th!

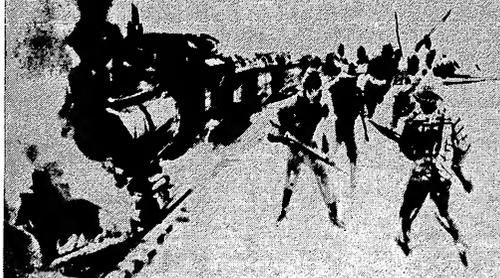
A Charles K. Feldman Group Production

starring

**MARLENE
 DIETRICH**



with **MARGARET LINDSAY • HARRY CAREY**
 Screen Play by Lawrence Hazard and Tom Reed





RANDOLPH
SCOTT



JOHN
WAYNE



RICHARD BARTHELMESS • WILLIAM FARNUM • GEORGE CLEVELAND
Directed by RAY ENRIGHT • Associate Producer, Lee Marcus

Produced by
FRANK LLOYD



Tripoli' Smash \$17,500 for Rebut
Pitt Harris (Alvin); 'Animal' Fair 14G

Pittsburgh, April 7.—Big noise of Easter week is the shores of Tripoli. Harris, the former Alvin Karpis, has made a brilliant getaway from ground up since first caught in 1936. Stage, the former Alvin Karpis, has made a brilliant getaway from ground up since first caught in 1936. Stage, the former Alvin Karpis, has made a brilliant getaway from ground up since first caught in 1936.

J. C. B.O.s Plenty Strong; Kings Row' Fine \$16,000

Jersey City, April 7.—Grosses at town's three major houses will be powerful this week. 'Kings Row' (M-G) and 'The Sign of the Cross' (M-G) are right behind.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Stanley (WB) (4,500; 30-40-55)
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Stanley (WB) (4,500; 30-40-55) Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

'Captains' Wonderful \$12,500, 'Tops Seattle'; 'Jungle Book' Huge 11G

New entry in first-run downtown field is the Music Hall, 2200-actor, which opened this week. 'Hamlet', Evergreen gave this house a break by opening with 'V.I. War'.

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Good Films Cleaning Up in Philly; 'Kings' \$20,000, 'Grable-Mature, 16G

Philadelphia, April 7.—End of Lent always brings tidings to the boxoffice, and this year's no exception. Celebrating the event, theatres have gotten in socko this week, and are getting ready to reeve a heavy harvest.

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Philadelphia, April 7.—End of Lent always brings tidings to the boxoffice, and this year's no exception. Celebrating the event, theatres have gotten in socko this week, and are getting ready to reeve a heavy harvest.

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

HARDY' \$42,500, 'BIG IN TWO TUB SPOTS

Courthouse of Andy Hardy is the most popular film in town. Low week, 'Heart' (20th), is good for second money. The 'Fleets' in' is doing all right on an 11-day run at \$10,000.

Estimates for This Week
'Courthouse of Andy Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courthouse of Andy Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courthouse of Andy Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courthouse of Andy Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courthouse of Andy Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courthouse of Andy Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courthouse of Andy Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courthouse of Andy Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courthouse of Andy Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courthouse of Andy Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

'FLEET' \$16,000, 'BOOMS CLEVE.

Theatrical sector looks bright with New Year's Eve over the Easter weekend, with extra details of police being called-out to handle the lines in front of 'Fleet' (20th). It's been slumped at the State, where 'Fleet' in' is anchored, with 'Rings on Fingers', paired with Martha Raye on Palace's special showing of being along with 'Slight hike in prices further helping Warner and RKO leaders.

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Fleet' (20th) and 'The Sign of the Cross' (WB)

Fleet (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Kings Row' (WB) and 'The Sign of the Cross' (WB)

Kings Row (WB) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

'Invaders,' Good \$19,000, Helped by B'lynn Bally

Albany, Brooklyn, April 7.—Aided by groovy promotional campaign, 'Invaders' (20th) is doing very well in first 12 days. Second week, 'Invaders' (20th) and 'Harvard: Here I Come' at Paramount. 'Invaders' (20th) is doing very well in first 12 days. Second week, 'Invaders' (20th) and 'Harvard: Here I Come' at Paramount.

Estimates for This Week
'Invaders' (20th) and 'The Sign of the Cross' (WB)

Invaders (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Invaders' (20th) and 'The Sign of the Cross' (WB)

Invaders (20th) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Woman of Year' (M-G) and 'Yank Burns' (M-G)

Woman of Year (M-G) and Yank Burns (M-G). Great \$15,000. Last week, 'Shanghai Gesture' (UA) and 'Major Barbara' (UA), weak.

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Hamlet' (M-G) and 'The Sign of the Cross' (WB)

Hamlet (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

'Courtship Hardy' Hot \$16,500, Tops St. Louis

St. Louis, April 7.—Four days of Holy Week crimped film business, but a B. picked up on 'Courtship Hardy' (M-G) and 'The Sign of the Cross' (WB) again on the upbeat. Low's 'Courtship of Andy Hardy' should lead the parade. A new policy was inaugurated, not to show the same actor when only one of the two features was shown on Saturday and Sunday.

Estimates for This Week
'Courtship Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courtship Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courtship Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courtship Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Courtship Hardy' (M-G) and 'The Sign of the Cross' (WB)

Courtship Hardy (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

'Cookin' Sprak-Boswell' Good \$16,000 in Balto; 'Jungle' Sold \$15,500

Baltimore, April 7.—Business is very steady all around. Nice lineup in 'What's Cookin',' spliced to stage layout of Charlie Sprak's actor and Connie Beechell at the combo Hipp. It's made to order for juve trade on the loose from school chools.

Estimates for This Week
'Cookin' Sprak-Boswell' (M-G) and 'The Sign of the Cross' (WB)

Cookin' Sprak-Boswell (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Cookin' Sprak-Boswell' (M-G) and 'The Sign of the Cross' (WB)

Cookin' Sprak-Boswell (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Estimates for This Week
'Cookin' Sprak-Boswell' (M-G) and 'The Sign of the Cross' (WB)

Cookin' Sprak-Boswell (M-G) and The Sign of the Cross (WB). Last week, 'Ride Me Back to the 40's' (WB) and 'The Sign of the Cross' (WB).

Stage Shows Getting Com in Frisco; Paris' Dick Powell Nifty \$23,000

San Francisco, April 7. The city of San Francisco is the jumping place for the big show in the Far East, is helping theatre business here. The RKO Golden Gate, having venue, is getting the big play from the boys from the mid-west... Paris' Dick Powell Nifty \$23,000

Key City Grosses

Estimated Total Gross This Week.....\$249,700 (Based on 100 seats, 178 theatres, chiefly first runs, including N. Y.) Total Gross Same Week.....\$1,434,580 (Based on 24 cities, 160 theatres)

FLEET! STRONG \$13,000, CINCINNATI

Cincinnati, April 7. Black eyes are making their customers... Fleet! Strong \$13,000, Cincinnati

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

'Jungle' Great \$13,000 In Port.; 'Roxie,' \$8,300

Portland, Ore. April 7. All new product this week with best ball going to 'Roxie Hart' at the Paramount and 'Jungle Book' at the Broadway.

Estimates for This Week

Broadway (Park) (1,900, 35-40-50) - 'Glorious' (Br) (1,000, 35-40-50) - 'Glorious' (Br) (1,000, 35-40-50) - 'Glorious' (Br) (1,000, 35-40-50)

A. & C., \$15,000, LEADING BUFF.

Buffalo, April 7. Good Friday picture... A. & C., \$15,000, Buffalo

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Good Weather, Easter Boom L. A.; 'Kings Row' Big \$29,000 'Reap' Great 30G for H.O., 'Hardy' 24G

Broadway Grosses

Estimated Total Gross This Week.....\$662,800 Total Gross Same Week.....\$2,624,400 (Based on 14 theatres)

Los Angeles, April 7

Perfect theatre weather... Kings Row \$29,000, Reap \$30,000, Hardy \$24,000

TO BE, \$20,000, GREAT IN DET.

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

'Divorce' Marcus Unit Elegant \$12,000 in K. C.; 'Hardy' 14G, Fleet' 8G

Kansas City, April 7. Attractions which evidently have cover over the city are... Divorce Marcus Unit \$12,000, Hardy 14G, Fleet 8G

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

Estimates for This Week

Albee (RKO) (\$3,000, 35-40-50) - Fleet's (Par) Anchoring night \$13,000, last week, Lady is... Capital (RKO) (\$3,000, 35-40-50)

NATIONAL BOXOFFICE SURVEY Easter, Spring Weather Sprout B. O. Winners - 'Reap', 'Fleet', 'Hardy', 'Animal', 'Jungle', 'Row' Sturdy

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

Reap \$30,000, Fleet \$24,000, Hardy \$24,000, Animal \$18,000, Jungle \$18,000, Row \$18,000

land, saved \$24,000 in two L. A. theatres, best in K. C. at \$14,900, straggled \$18,000 in St. Louis credited as good weather picture and nifty on second weeks in Chicago and Frisco.

'Reap the Wild Wind' though in only two principal cities, promises to increase up to \$20,000 in Seattle, Ceil B. DeMille picture. Picture landed a stock \$116,000 on its second week at the N.Y. Music Hall, biggest Easter week picture in the house and Chicago's phenomenal \$28,800 in Los Angeles; coming from the second week in one theatre, and long in another.

'Jungle Book' was launched Easter week with fine results being a very good \$46,000 at N. Y. Rivoli. Korla adventure film is rated terrific on its first Proven \$18,000 in Chicago, \$12,000 in Seattle, \$10,000 in Baltimore, moderate in Providence and solid in St. Louis. 'Ride 'Em Cowboy' continues to gallop along in the nation, reaching its strongest second session in Chicago, nice third weeks in Detroit and San Francisco, brilliant in Buffalo and solid in Minneapolis.

Although not presently in many key spots, 'Song of Islands' is credited with a very \$30,000 in Detroit, \$20,000 in Chicago, \$18,000 in Philadelphia and okay in Baltimore and Buffalo.

Of the flicks: 'Tuttles of Tuttle', \$22,000 in two L. A. theatres; 'My Favorite Blonde', \$18,000 in Philadelphia; 'Reap the Wild Wind', \$18,000 in two L. A. theatres; 'Row', \$18,000 in Philadelphia; 'Fleet', \$18,000 in two L. A. theatres; 'Hardy', \$18,000 in two L. A. theatres; 'Animal', \$18,000 in two L. A. theatres; 'Jungle', \$18,000 in two L. A. theatres; 'Reap', \$18,000 in two L. A. theatres.

'Reap the Wild Wind' though in only two principal cities, promises to increase up to \$20,000 in Seattle, Ceil B. DeMille picture. Picture landed a stock \$116,000 on its second week at the N.Y. Music Hall, biggest Easter week picture in the house and Chicago's phenomenal \$28,800 in Los Angeles; coming from the second week in one theatre, and long in another.

'Jungle Book' was launched Easter week with fine results being a very good \$46,000 at N. Y. Rivoli. Korla adventure film is rated terrific on its first Proven \$18,000 in Chicago, \$12,000 in Seattle, \$10,000 in Baltimore, moderate in Providence and solid in St. Louis. 'Ride 'Em Cowboy' continues to gallop along in the nation, reaching its strongest second session in Chicago, nice third weeks in Detroit and San Francisco, brilliant in Buffalo and solid in Minneapolis.

Although not presently in many key spots, 'Song of Islands' is credited with a very \$30,000 in Detroit, \$20,000 in Chicago, \$18,000 in Philadelphia and okay in Baltimore and Buffalo.

Of the flicks: 'Tuttles of Tuttle', \$22,000 in two L. A. theatres; 'My Favorite Blonde', \$18,000 in Philadelphia; 'Reap the Wild Wind', \$18,000 in two L. A. theatres; 'Row', \$18,000 in Philadelphia; 'Fleet', \$18,000 in two L. A. theatres; 'Hardy', \$18,000 in two L. A. theatres; 'Animal', \$18,000 in two L. A. theatres; 'Jungle', \$18,000 in two L. A. theatres; 'Reap', \$18,000 in two L. A. theatres.

'Reap the Wild Wind' though in only two principal cities, promises to increase up to \$20,000 in Seattle, Ceil B. DeMille picture. Picture landed a stock \$116,000 on its second week at the N.Y. Music Hall, biggest Easter week picture in the house and Chicago's phenomenal \$28,800 in Los Angeles; coming from the second week in one theatre, and long in another.

'Jungle Book' was launched Easter week with fine results being a very good \$46,000 at N. Y. Rivoli. Korla adventure film is rated terrific on its first Proven \$18,000 in Chicago, \$12,000 in Seattle, \$10,000 in Baltimore, moderate in Providence and solid in St. Louis. 'Ride 'Em Cowboy' continues to gallop along in the nation, reaching its strongest second session in Chicago, nice third weeks in Detroit and San Francisco, brilliant in Buffalo and solid in Minneapolis.

Although not presently in many key spots, 'Song of Islands' is credited with a very \$30,000 in Detroit, \$20,000 in Chicago, \$18,000 in Philadelphia and okay in Baltimore and Buffalo.

Of the flicks: 'Tuttles of Tuttle', \$22,000 in two L. A. theatres; 'My Favorite Blonde', \$18,000 in Philadelphia; 'Reap the Wild Wind', \$18,000 in two L. A. theatres; 'Row', \$18,000 in Philadelphia; 'Fleet', \$18,000 in two L. A. theatres; 'Hardy', \$18,000 in two L. A. theatres; 'Animal', \$18,000 in two L. A. theatres; 'Jungle', \$18,000 in two L. A. theatres; 'Reap', \$18,000 in two L. A. theatres.

Paramount (P&M) 3,981; 33-44-55-76 - 'Reap Wild Wind' (Par) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Paramount Hollywood (P&M) (1-4-56) - 44-55-76-77 - 'Reap Wild Wind' (Par) (3d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

RKO-Bibleweaver (RKO) (2,872; 33-44-55-76) - 'Reap Wild Wind' (RKO) and 'Reap Wild Wind' (RKO) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

Walt Disney (W.D.) (2,872; 33-44-55-76) - 'Reap Wild Wind' (W.D.) (2d wk) still becoming hurricane with terrific \$18,000. Last week rang up \$19,500.

PRC Powwow May 4-6

Producers Releasing Corp. will powwow on new season's filmings on May 4-6. Lightly budgeted 'Plans for '42-43 include increased production schedule. George Topper, of the lead made west May 1 for advance holiday.

THE PICTURE THAT FEATURES THE HOTTEST M

FREDDY MARTIN

AND HIS ORCHESTRA

playing his sensational "Piano Concerto"
and four new tunes heading for 'most-
played on the air' and climbing toward
top record sales everywhere!

MELODRAMA WITH MUSIC! . . . A flash show
that cooks with gas! . . . turning the heat
on the kickback racketeers who try to
take over the big town's big-name bands!

GEORGE MURPHY
ANNE SHIRLEY IN

The MAYOR OF 44th STREET

WITH
WILLIAM GARGAN
RICHARD BARTHELMESS
JOAN MERRILL

AND
FREDDY MARTIN

and his ORCHESTRA

Produced by
CLIFF REID
Directed by
ALFRED E. GREEN

Screen Play by Lewis R. Foster
and Frank Ryan



THE BAND OF THE HOUR!

and

**ALSO IN
RKO RADIO'S
FIFTH GROUP
FOR
1941-1942**

**THE TUTTLES
OF TAHITI**



**SCATTERGOOD
RIDES HIGH**



**THE BASHFUL
BACHELOR**

Coming Soon!

**ORSON WELLES'
THE
MAGNIFICENT
AMBERSONS**

The country's swinging into
Spring with these four tunes:
"Heavenly, Isn't It?"
"Freeze on Lake Louise"
"You're Bad For Me"
"Million Miles From Manhattan"
by **GREENE and REVEL**



Memphis Variety Club Cited For Its Mother's Milk Bank Charity

Memphis, April 7. Citation for the outstanding charity, awarded Memphis No. 70 to the club at the last national convention in Atlantic City, was finally presented to the Club officers last night (6).

Formal presentation was made by Roy E. Hummel, of the National Council, assistant national chief banker. Induction of 17 new members into the Tent was supervised by Paul Scott, of National Screen Service, Dallas, district chief banker.

Award came for establishment and support of Mother's Milk Bank, unique station that preserves and distributes milk to infants who would otherwise perish. It credited with saving dozens of baby lives annually.

Present and speaking at the luncheon exercises in Variety Club quarters were outstanding physicians who serve as board members for Bank and use its facilities, their number including Dr. E. W. Holder and Dr. W. C. Chaney, present and immediate past president of the Memphis and Shelby County Medical Society; Dr. Arthur G. Quinlan, who had tried to operate a similar project single-handedly for nine months, prior to Variety's activity; and Dr. David Coleman, who had been on the local on-call.

In the presentation speech, O'Donnell emphasized significance of the national line which he presented and praised the Memphis Tent for winning the title. He said that the Tent's budget of \$7,500 against keen competition from tents with much larger resources.

M. A. Lightman, chief banker, accepted in behalf of the Club. Second vice headquarters, Dr. E. W. Holder, by Major Fred Taylor and Lieut. Frank Kimbrough.

Two New Tents
Charter to cover the state of Washington and the territory of Alaska tent to be in the near future, applied for by Frank Newman and Frank Christie of the Fox Evergreen exchange, Everett, Wash., and Warner's, Metro, Fox, Monogram and United Artists, also operators of the Fox Theatre, in Everett. P.J.D. Theatre, National Screen Service and National Theatre Supply.

Under preliminary leadership of J. Hoffman, Warner Tent chairman for New England, petition for a New Haven charter is now in progress. This new tent will be known as Tent No. 28 of Connecticut.

Thus far about 130 United men are interested in the formation of this new tent, with a waiting list of over 50 more ready to join as soon as the charter has been approved and the headquarters selected.

CAPTAINS GETS BIG BALLY IN SEATTLE

Seattle, April 7. Combining exploitation for Captains of the Clouds, currently at the top of the Home Defense Tent in Seattle, by plunging sale of war stamps and bonds, the Hamrick-Edwards group, headed by Ed Hamrick, via Vic Gounsett, and Warner Bros. via pa. Marty Weyer, went places for exploitation in the formation of the 32-piece Royal Canadian Air Force band from Patricia Bay, Canada. They reported the sale of war bonds for parades and concerts centering in front of the theatre.

Henry Ross, of the Home Defense Tent, m.c.d the affair, and Edward Everett Horton, here in Springtime for Henry' at the Capitol, will be in talk at the ceremonies after the Canadian band arrived. The 50-piece band is directed by Capt. W. L. McCord, near Tacoma, and 16-piece band from Payne Field, Everett, is under the baton of Capt. J. H. Lupton, type army fighter planes flying above to aid the patriotic display.

The theatre arranged for buses for all the Canadian bandmen, who were guests at the home opening night.

BACK TO THE FROWL

Hollywood, April 7. Warren Warner, recovered from pneumonia, returned to the limelight for a delayed start on "The Fat Guy and Sooner" with Hilary Brodie as femme lead.

Wallace MacDonald production is directed by Edward Dmytryk.

'SHIP AHOY' GIRLS TO SELL WAR BONDS

Nationwide 'Ship Ahoy' Minutale Girls Tour is to be launched April 13 by the War Savings Staff of the U. S. Treasury in conjunction with Metro. Two girls from the forthcoming Eleanor Powell-led Striptease musical, Ahoy! will make pre-release appearances in hotels, factories, night clubs, stores, social welfare and civic clubs with object of selling enough war bonds and stamps to pay for a new destroyer.

Tour was proposed by Howard Zietz, Metro v.p. in charge of publicity, and is to be supervised by William Ferguson, M-G exploitation manager, and Carleton Duff, chief of motion pictures and special events at the U. S. Treasury. Metro will defray all traveling expenses. Plans and municipal officials will cooperate.

HORNE WINDING UP AT 20TH FOX

'Moon Tide' with Jean Gabin, will likely be the final picture to be handled by Hal Horne Organization for 20th-Fox under contract for special field exploitation which terminated last summer. Horne was originally called in last summer to handle spot exploitation at a time when the studio was not fully prepared to hyp production line with consent degree selling requirements. Field staff at 20th exchange is being increased.

Horne may also halloo '10 Gen. with the Borden and Lewis production released prior to windup of contract.

COL'S 15-MAG TIEUP BALLEYS COVER GIRLS

Hollywood, April 7. Columbia is thumbing a ride with 15 national magazines in the ballroom for 'Cover Girls', the forthcoming Rita Hayworth starrer which features 15 of the young femmes who glory newsstands.

Selection of the models will be made by the studio's magazine, followed by tours of Army camps and Naval bases, with each publication choosing its favorite cover girl. Total circulation of the mags is about 54,000,000. Shooting begins next fall, after a summer promotional campaign, with Sam Bischoff producing.

RKO Adds Dave Carter, Stratton to Field Staff

Terry Turner, exploitation department head at RKO, last week added David L. Cantor and Sam Stratton to his field staff.

Cantor has been shifted from the Coast to handle Minneapolis and Winnipeg, Minn. territories. Stratton, who joined the Coast last week, will handle Cincinnati and Detroit.

Billy Scholl, RKO field publicist working out of Cleveland and Detroit, has been appointed to exploit RKO's new film at the Fox theatre, Detroit. He's to work under Dave Ideal, manager.

Par Ties In Quiz Kids' Short With Father's Day

Paramount for the second year in a row will have a short to be given national exploitation via a tie-in with Father's Day. This year it will be the short "Quiz Kids". Last year it was Robert Benchley's "The Forgotten Man." The "Quiz Kids" feature is being marketed through several magazines after having been awarded a medal by the National Father's Day Day at the Fox theatre.

Short is to be pre-released nationally May 22 to permit theatres to capitalize on this campaign.

Tradeshows

Wed. April 15—"The Man Who Won't Die" (20th), "Wide-Open Ghosts" (20th), and "My Angel Sal" (20th), in all exchange cities.

Thurs. April 16—"The Mad Mariner" (20th) and "The Candidate" (20th) in all exchange cities.

Thurs. April 16, Fri. April 17—"Turning's New York Adventure" (M-G) and "Sunday Afternoon in St. N.Y." (M-G). N. J. these pictures will be shown Tuesday, April 14, at 10:30. They will be shown Tuesday; check local exchange to learn which film will picture show on the 16th, which on 17th).

Cole Suggests Pix Biz Buy Air Time To Bally Itself

Dallas, April 7. A weekly series of radio shows aired on a coast-to-coast network, to be underwritten by the entire motion picture industry, was suggested here by C. H. Cole, president of the Texas Allied Motion Picture Owners. Instead of plugging a motion picture premiere, Cole suggests that each be institutional in nature.

It was pointed out that such a series would not be regular film-goers. He said the industry is only showing its wares to about 25% of the people, and that the remainder offers a wide field of exploitation.

SPG AND PRODUCERS 'SETTING MEN'S STATUS'

With the basis of the contract between the major producers and the Screen Publicists Guild of New York worked out, terms of the two groups have been meeting during the past week, repeating the status of individual employees. This classification is almost concluded now and signing of the pact is expected to take place shortly.

Small SPG committee has been handling the classifications, meeting with each company individually to determine whether the employees go into the category of 'publicists,' whose minimum is \$85 a week; 'associate publicist' with minimum of \$40 a week, or apprentice, minimum \$25 a week.

Barristers Beef 'Roxie' Shows 'Em In Bad Light

Worcester, Mass., April 7. Complaints by some Worcester lawyers to police that 'Roxie Hart' showed members of bar in an unfavorable light, have resulted in a special showing before city's court board Saturday (4), but action pending. The barristers didn't get to first base.

Manager Joseph Anstead, of Loew-Pollock, said he would accept complaint Friday, screened 'Roxie' Saturday morning before full council board, and at concluding a group voted favorably for continuance.

Miss M. Elizabeth Tracy, police-woman, reported the entire courtroom scene was a 'crude burlesque' and made fun of the judge, jury and district attorney.

It took the lawyers several days to get around to ask that the film be barred. It had been in Loew's Poli for a week, ending last Wednesday, and then moved to Elm St. for a second showing. Anstead's Worcester was first city in country, as he is known, to object to showing.

\$75,000 Theatre Fire

Montreal, April 7. Palace, 1,650-seat nib in a suburban suburb of this city, was gutted Tuesday afternoon (3) by a fire and will be a total loss. Damage is set at \$75,000. Only a few people were in the theatre at the outbreak of fire and all got out safely.

The theatre was owned by Gordon-Lane Circuit, operating seven neighborhood houses in area around Montreal.

Fox Midwest Reshuffles Five Mgrs., Zeiler Reopens Harris, Pittsburgh

Kansas City, April 7. Fox Midwest Theatre's assistant manager Rhoden, called signals for shifting of five managers last week. Alan Karl comes from the Fox theatre, Seattle, to take over reins of the Uptown, first run here. He was formerly key city booker in the Fox Midwest offices before going to Seattle. Fred Zeiler, who was promoted post marks Karl's return to active duty after a recent season of surgery.

Frank Ritter leaves the Uptown where he has been manager the past two years to take over the kids subsequent run, which has been managed temporarily by Harold Hume's booker, S. Wilson. Zeiler has been film buyer, goes to manage the Fox theatre, Excelsior, Minn. M. home town, Gene Kincaid moves from the Boyz to the De-Craw, Brookfield, Mo. Shift is completed by Steve Soutar, who leaves Brookfield to take over the Fox at Sedalia, which was vacated by Karl.

Zeiler O.O.'s Harris, Pitt

New J. P. Pittsburgh, April 7. New J.P. Harris, Zeiler, who opened Saturday (4) on site of old Sedalia, Mo. Zeiler, who was in charge of Alvin Brown, for 18 months, was promoted from Alvin to Senator until his projected 12-month term. Zeiler's manment plan for the berth will be announced in week or two. Assistant manager, J. J. Zeiler, who moves up from similar berth at Harris, will be in charge of the new house, the Senator.

Zeiler's new Central on Center avenue being prepared to reopen shortly as a subsequent run film spot. Zeiler most recently has been the local home of Jewish stock company. Zeiler was promoted by theatre owner's son, Sunny Lando.

Redmond to Omaha

Omaha, April 7. Jimmy Redmond, of Fairbury, Neb., leaves his current post at the Redwood Theatre there for nearly seven years, to take over reins of the Theatre Corp. to Omaha, to take over the Orpheum, whose publicity had been handled by manager William Miskell. But it's more than a one-man job in that deal.

More Dixie Openings

Spartanburg, S. C., April 7. New Dixie opened at Spartanburg, Ga., under management of William Zeiler, who was promoted to Louise theatre, Alken, S. C., after a 12-month stint at the Theatre Corp. for \$7,000 raised and distributed to the charity. Zeiler is P. Parsons, manager, highly commended for his work.

New Deluxe opened at Covington, La., under management of William Zeiler. New Variety also opened in Raleigh, N. C.

More Femmes Training

Atlanta, April 7. Two hundred Atlanta women and girls are training for the theatre due to heavy drain on supply of men.

Cooperating in instruction are the Atlanta local manager, Hape Martini, Edgar University, and Mrs. Edna M. Edwards, formerly Jean LeMarr, Ziegfeld star.

Fleming Fubbed

Cleveland, April 7. Jane Melton is the latest femme drafted into the city's publicity pinching for David Bachner, who was promoted to My last week. Formerly meneg in Warner's advertising department, Melton was promoted to post of publicity manager for chairman's five local houses.

Howard's Strand, Rochester

Rochester, N. Y., April 7. Edmund Redmond, former chief manager of Loew's, becomes manager of Howard's Strand following drafting of Paul Fields.

Consolidated in Rochester, formerly with Consolidated in New York, take over of Scher's Riviera as Stockton Leigh contract. Redmond is advertising for 12 Schine theatres here.

Charles Schine, theatre manager, took Schine's theatre, switch of bookkeeping last week less than a year after his departure from the Strand. Redmond, was called into the city by the Strand's manager, Mrs. Emma Lore, and Whittington's manager, Washington, took charge of theatre.

with Howard Lurie of the Lincoln hotel the booking.

A. C. Theatres Reopen

Virginia, Atlantic City, April 7. Reopening of the A. C. Theatre film house, opened after being dark since fall. James Rice, who began his career booking in Atlantic City, is manager. The house was closed in 1937, is making a comeback since Rice has come up as assistant manager of the National, Warner, and Stanley houses.

Strand theatre, one of Welland-Lewis chain, also located on Boardwalk, reopened for season; John J. Snowdon new manager.

Greenfield Book to S. F.

San Francisco, April 7. R. Greenfield, Universal Pictures, moved back to France, succeeded by Don MacCormack, assistant manager. Greenfield was in charge of Connado, Albuquerque, received his solo flying license and says he intends spending his weekends in Denver, flying back and forth.

Ed LaPort, Barrow, who was the state owner, bought the building and equipment of the Park Denver, and will be operating it. The house has been operated for some time by Ross Woodruff, who also operated the Alameda. Woodruff expects to be in charge of the house. The Alameda will be operated during the Alameda by his father.

Zeiler to Denver as U/A salesman, Edward W. Wainwright to Seattle

Denver, April 7. Fred Zeiler, who was in charge of Alvin Brown, for 18 months, was promoted from Alvin to Senator until his projected 12-month term. Zeiler's manment plan for the berth will be announced in week or two. Assistant manager, J. J. Zeiler, who moves up from similar berth at Harris, will be in charge of the new house, the Senator.

Zeiler's new Central on Center avenue being prepared to reopen shortly as a subsequent run film spot. Zeiler most recently has been the local home of Jewish stock company. Zeiler was promoted by theatre owner's son, Sunny Lando.

Jack Luey Upped

Jack Luey, manager of Warner Bros.' Broadway theatre in South Philadelphia, has been promoted to the WB film buying department. Luey will be working with Warner's for

John Turner Vets Hinesley Philadelphia, April 7

John Turner, Philadelphia film buyer, has been promoted to chief film buyer. Turner was promoted by William Williams. But it's more than a one-man job in that deal.

Lou Davidson, district manager for New York, was named assistant film buyer.

DEPINET EXTENDS RKO SALES DRIVE 6 WEEKS

Ned Depinet sales drive, originally scheduled to end on April 15, has been extended to last additional weeks in an intensive campaign to increase billings on RKO books. Measure was one of proposals adopted at huddles in which George Schaefer participated. Depinet also accepted to direct management of the drive means of improving picture distribution's cash position.

Depinet announced extension of the drive to June 15, in transcontinental tour of the drive to district managers, (4) whereby message was carried to all 88 RKO exchange staffs in the Coast and West. Managers were rigged up in the exchanges so that all members of the field forces could be contacted. Depinet also announced bitious production plans for next season, with emphasis on A product, which will be the mainstay of the studio, has started the ball rolling on

Ginger Rogers-Cary Grant picture, "The Sign of the Cross," on the RKO lot. Koerner remains on the Coast indefinitely, while E. M. Alperstein, who was promoted executive v.p. and vice-chairman of the RKO, is director of Keith's and Orpheum's. Depinet also accepted to direct management of the drive means of improving picture distribution's cash position.

Though no official changes have yet been made, indications are that Depinet will be in charge of the drive for some time. Depinet is expected to be in charge of the drive for some time. Depinet is expected to be in charge of the drive for some time.

Schafer-Ottum-Wald Huddle

George J. Schafer, April 7. George J. Schafer, who went to Palm Springs over the weekend, visited with the RKO executives in a huddle on Sunday. Schafer was in huddle on Sunday with Ottum and Wald.

IT'S ALWAYS
FAM WARREN
WHEN GOOD
SINGS
SHE SINGS
SHE SINGS
SHE SINGS
TOGETHER!

THE Paramount Picture

EXTRA
PLAYING THIS
WEEK AT
THEATRES
IN
KANSAS CITY
MEMPHIS
PATERSON
RICHMOND

News and Gossip About the Production and Distribution of the Best Shows in Town!

PAR HEADS EASTER FAIR

Eight Pix to Roll in April; Backlog of Twenty on Hand; Five More Already Shooting

There's no slack season in sight at the Paramount Studios, with eight new pix slated to go before the cameras during April, despite the big reservoir of hit-cable features now cutting in on the can.

"Wake Island," Paramount's heroic drama of the Marines who defended this outpost, will roll first. Location shots will be made on the Salton Sea, isolated salt lake 200 miles west of L. A. Brian Donley, Robert Preston, MacDonald Carey and Barbara Britton have top roles, with John Farrow directing.

The big Technicolor musical, "Happy Go Lucky," starring Mary Martin, Dick Powell and Rudy Vallee, with Curtis Bernhardt as director, is also set to roll. Other April starters will include "Triumph Over Pain," with Preston Sturges directing and Joel McCrea and Betty Field starred. "I Married a Witch," film version of the Thorne Smith novel "The Passionate Witch," starring Freddie March and Veronica Lake with Rene Clair directing. "No Time For Love," a Mitchell Leisen direction starring Claudette Colbert and Fred MacMurray; "Silver Queen," drama of New York and San Francisco in the seventies starring George Brent, Francine Lane and Bruce Cabot, directed by Lloyd Bacon; "Lady Bodyguard," starring Eddie Albert with William Clemens as director, and "Wrecking Crew," a Pine-Thomas production starring Chester Morris, Richard Arlen and Jean Parker.

Studio has already topped its promise for releases to be completed for the season, and has built up a huge bank of certified B.O. pictures for release during coming months. For a detailed list of those completed or completing, see "Variety's" Advance Production Chart of last week. (Free adv.).

Doing O.K., Too

Paramount, which last week announced that it had captured Father's Day for store promotions via Saturday Evening Post and Collier's teeps with feature and that Mother's Day belonged to Paramount, too.

Saturday Evening Post will break full-page Mother's Day ads April 29, featuring Bing Crosby, Claudette Colbert, Robert Preston and Mary Martin, and their mother-in-laws. Credits will go current plus.

As for Father's Day promotion, the Post will follow through with displays in nearly 2,000 department stores using the Paramount players. Full-page ads in 12 key cities, direct mail to stores and manufacturers, and tie-in ads by local outlets go along with the arrangement.

Father's Day promotion in the Post is pegged to Bob Hope, with credits for "My Favorite Blonde." The Collier's promotion is hooked to the Quiz Kids and was arranged by Paramount shorts department. It brings a similar lineup of displays and ads for Father's Day.

Bob Hope gets set for a scene with Doty Lamour in "How to Succeed in the Book is 'How to Make Love—Six Lessons from Madame La Zonga.'" First B.O. reports on "My Favorite Blonde" would indicate she's grasped the fundamentals.

Do You Blame Him?



Probably the most unusual ad ever grabbed the showman Cecil B. DeMille is the above, taken by a Chicago news man during C. B.'s stopover in that town. Both his finished ad and the pencil in his hand just that DeMille may have just finished adding up first grosses of "Reap the Wild Wind."

With Father's Day Sewed Up, Par Also Takes Over Mother's

Paramount, which last week announced that it had captured Father's Day for store promotions via Saturday Evening Post and Collier's teeps with feature and that Mother's Day belonged to Paramount, too.

Saturday Evening Post will break full-page Mother's Day ads April 29, featuring Bing Crosby, Claudette Colbert, Robert Preston and Mary Martin, and their mother-in-laws. Credits will go current plus.

As for Father's Day promotion, the Post will follow through with displays in nearly 2,000 department stores using the Paramount players. Full-page ads in 12 key cities, direct mail to stores and manufacturers, and tie-in ads by local outlets go along with the arrangement.

Father's Day promotion in the Post is pegged to Bob Hope, with credits for "My Favorite Blonde." The Collier's promotion is hooked to the Quiz Kids and was arranged by Paramount shorts department. It brings a similar lineup of displays and ads for Father's Day.

AZUSA HONORS HOPE
Bob Hope was today named honorary-mayor of Azusa, town of 40 miles from Hollywood.

'BLONDE,' 'FLEET' SMASH RECORDS

'Blonde' Sets All-Time House Record for N. Y. Para. Except for Xmas Wk. 'Purchase'—'Fleet' a Phenom in 84 Easter Engagements

'REAP' REAPING BIG

It was a Paramount Easter this year, with three Paramount biggies making boxoffice history from coast-to-coast as Easter paraders marched to the ticket-wickets.

"My Favorite Blonde" at the N. Y. Paramount shattered all house records since the beginning of a stage show policy, with the exception of the giant Christmas-New Year's business of Para's Louisiana Purchase.

"The Fleet's In," playing for Easter in 84 cities, was beating "Road to Zanzibar"—which also played Easter week—in virtually every spot heard from. In some, the gross was almost fabulously above the big No. 1 hit. For example:

First day's 'Fleet' gross at the Saenger theatre, Mobile, came to sixty percent of the full, four-day engagement gross of "Zanzibar."

First three days of 'Fleet' at the Caroline, Charlotte, came to 65 percent of a full week's gross for "Zanzibar."

Jefferson theatre, Beaumont, took in on one day 70 percent of the gross drawn by "Zanzibar" for a four-day engagement.

Other 'Fleet' grosses, compared with "Zanzibar" in every case, ran as follows:

Capitol theatre, Little Rock (first day) 25% above; Norshore theatre, Duluth (three days), 35% above; South theatre, Ft. Worth (2 days), Rialto theatre, Tucson (3 days), Capitol theatre, Williamsport (first day), and Florida theatre, Jacksonville (first wk.)—all 15% above "Zanzibar."

At the Metropolitan, Boston, first week's gross was 20 percent above "Zanzibar." The Paramount, Toledo, also reported a four-day gross 20 percent above "Zanzibar."

Florida loved 'Fleet' too. Four days at the Saenger, New Orleans, pulled a gross 20 percent above "Zanzibar" and four at the Tampa, Tampa, grabbed grosses 25 percent above "Zanzibar."

"Reap the Wild Wind" continued its phenomenal harvest at the three theatres that have it; third big week is under way at the Paramount, Hollywood, as the downtown L. A. Paramount moves into its second. Big for the second equate to the first week.

At Radio City Music Hall, 'Reap' headed in for a solid third week, after a second week that topped the soke first. Day for day of the second week in this specialty house grosses ran ahead of the same day in opening week.

'H-E-N-N-R-Y' GETS CALL
Henry Aldrich picture, "Henry Aldrich of the Junior Army," will be keyed to a timely home defense theme. Aldrich's family house sign now boasts the phenomenal Crossley rating of 37.1, tops for dramatic shows.

Sound Stages Jumpin' With Jive As 3 Musicals Finish, Another Starts

Our Hit Parade

Only thing lacking to make the Lucky Strike Hit Parade all show a Paramount sustainer last Saturday night was the addition of that 'Eyes and Ears of the World' theme music.

Of ten tunes played, two were hits from Para's "The Fleet's In"—"Tangerine" and "I Remember Sweater Girl."

A pair of tunes from 'Fleet' also got a sendoff on the last 'Fitch Bandwagon' network show, with generous picture plug via Jimmy Dorsey, guest band leader.

First three tunes turned up with "I Remember You" heading the list in "Variety's" compendium of most-plugged tunes on the four major nets.

There was dancing in the Studio streets this week at the socketer, business rolled up by current Paramount pix—and there was plenty of dancing on the sound stages too, as three big new musicals wound toward the final clinch and a fourth got under way.

Paramount has put plenty of emphasis on music and laughs in its current production schedule, and both are clicking big.

Latest big tuneget to go before the cameras is "Happy Go Lucky," Technicolor musical with a Caribbean Sea background, starring Mary Martin, Dick Powell and Rudy Vallee. Now readying for early release are "Priorities of 1942," returning many of the cast of "True to the Army"; "Road to Morocco," the new Crosby-Hope-Lamour "Road" show, and the big Irving Berlin musical "Holiday Inn," co-starring Crosby and Astaire.

PIX & PEOPLE

Dorothy Lamour leaves April 24 on another Defense Bond selling tour for the Treasury Department... she'll be gone a month... last trip netted sales of \$52,000,000 in bonds and stamps. "Tom Can't Live Forever," a story about truck drivers who deliver nitroglycerine shipments, has been bought by Bill Pine and Bill Thomas for production for Paramount... Incidentally, Pine and Thomas have won the monikers "The Dollar Bill" in Hollywood, due to the money-making records of their action films. Freddie March was to reach Hollywood today to start work in "I Married a Witch." Harry Carey and Julia Tannen have been set for top roles in "Triumph Over Pain." Victor Milner names the lens. Lynda Grey and Katherine Booth have been added to the cast of "Priorities of 1942." Jerry Colonna, Betty Jane Rhodes, Johnnie Johnston and Vera Vague have top spots. George Pal has used scenes of the new Paramount Theatre, Hollywood, into a forthcoming Puppetoon, "The Little Broadcast." Pal's miniature sets for interior and exterior of the theatre. Ed Cameron and Lynne Overman are latest additions to the cast of "Silver Queen," the big Harry Sherman production for Paramount. "The Flying Saucers" is wearing Junior miss clothes and blonde ringlet curls this week, for scenes in "The Major and the Minor" in which she poses as a teenage-age girl. Fire scenes in "The Forest Rangers," filmed last week, are said to be among the most sensational Technicolor shots in many a season. "Street of Chances," based on the Cornell Woolrich novel, "The Black Crucifix," was snubbed-overlooked in Englewood last week and got swift audience reaction.



I don't care, if it is good publicity for your show, you can't take them to the Country Club with us!

HOLD THAT 'BLONDE'!

Everybody's doin' it!

HOLDING IN NEW YORK
of course!

After the biggest weekend business in the history of the New York Paramount, accepting only the advanced-price New Year's showing of "Louisiana Purchase"

HELD for extra time at the Paramount, Miami, after business topping "Nothing But the Truth" and "Caught in the Draft"

HELD for extra time at the Beach and Sheridan, Miami Beach, after day-and-date run outgrossing "Truth" and "Draft"



EVERYBODY'S FAVORITE PICTURE!

BOB HOPE · MADELEINE CARROLL
"MY FAVORITE BLONDE"

with **GALE SONDERGAARD · GEORGE ZUCCO**
Directed by **SIDNEY LANFIELD**
Screen Play by **DON HARTMAN**
and **FRANK BUTLER**
A PARAMOUNT PICTURE



20 YEARS IN SHOW BUSINESS!

and still going **STRONG!**

(In fact, he's America's No. 1 Box-office Star and his new role is a riot!)



"THE COURTSHIP OF ANDY HARDY"

off to a sensational start!



BIG!

Glowing reports at press-time from: Chicago
Los Angeles (two theatres day and date) • St. Louis • Boston (two theatres day and date) • Washington • Milwaukee • Kansas City • Akron • Nashville
Tulsa • Scranton • Sacramento • Evansville • Wilkes-Barre • Niagara Falls
Manchester • Springfield, Ill. • Johnstown • Terre Haute • Springfield, Mo.
York • Lexington • Williamsport • Ogden • Jamestown • Richmond, Ind.
Amsterdam • Ottumwa, Iowa • Newark, Ohio • Salem, Ore. • Bangor, Me.
Lafayette, Ind. • Wausau, Wisc. • Glens Falls.



LEWIS	MICKEY
STONE	ROONEY
CECILIA	FAY
PARKER	HOLDEN
ANN RUTHERFORD	SARA HADEN
and DONNA REED	
Screen Play by Agnes Christine Johnston • Directed by GEORGE B. SEITZ • A Metro-Goldwyn-Mayer Picture	

**CHICAGO, DETROIT, CINCINNATI AND 'FRISCO
START THE PARADE OF HOLD-OVERS! WATCH!**

On land or on sea

SAN FRANCISCO—"TO THE SHORES OF TRIPOLI" AT THE PARAMOUNT DOES THE BIGGEST BUSINESS IN FOUR YEARS—THE FIRST TWO DAYS EQUALING AN AVERAGE WEEK!

or at the boxoffice...

OMAHA—NEW ALL-TIME SUNDAY RECORD FOR ORPHEUM WITH "TRIPOLI"! EVEN GOOD FRIDAY OPENING WAS TERRIFIC!

these are the boys

MILWAUKEE—20TH'S "TRIPOLI" GREAT-EST AUDIENCE PICTURE OF ALL TIMES! WIRE'S WIEGOMSKIN THEATRE! SUNDAY GROSS AT THIS HOUSE SETS ALL-TIME BOXOFFICE RECORD!

that mean

NEW YORK—2ND WEEK OF WORLD PREMIERE RUN AT ROXY IS BIGGER THAN FIRST—AND FIRST WAS BIGGEST IN YEARS!

SAN DIEGO—DUAL RUN HERE SENSATIONAL AND UNPRECEDENTED! FIRST TIME IN LOCAL PICTURE HISTORY THAT ANY ATTRACTION HAS BEEN HELD OVER IN TWO THEATRES!

business!



TO THE SHORES OF TRIPOLI

IN TECHNICOLOR!



NICK DEAN GETS 8 YEARS AND \$10,000 FINE

Nick Cirella, alias Nick Dean, Chicago gangster and former operator of the Colony Club in Chicago, was sentenced to eight years in jail and a \$10,000 fine by Judge to pay tribute to him, or suffer the consequences of a strike in the IATSE.

Martin F. Corra, U. S. attorney who prosecuted the case, had asked the court to sentence Cirella to 10 years. He declared, "His plea of guilty is a typical gangster maneuver calculated to block further investigation. He is simply taking orders from someone else to prevent the Government from continuing its investigation. He has already done everything in his power to obstruct the administration of justice in this case." Corra outlined the case for the court and said that Cirella, Louis Kaufman, George E. Brown and William Bluff had all used the powers of the union for the same purpose, the extortion of money. He accused them of having kidnaped the IATSE and declared that, in pleading guilty, Cirella was simply following orders from hitherto, unknown to the Government, to prevent further investigation and that while technically he had saved the Government the cost of a trial, actually he was blocking investigation.

Corra told the court that Dean and his attorneys had been warned that he would receive little or no consideration unless he accompanied his guilty plea by full cooperation, which was not forthcoming. Kaufman, former IATSE representative in Newark, has pleaded not guilty and will be tried in May. Bluff received a 10-year sentence and Brown an eight-year sentence, after being found guilty, and were fined \$10,000 each. Both are presently serving prison sentences.

TITLE CHANGES

Hollywood, April 7. "Top Sergeant" is now set on "Bowditch" at Universal.

"Variety Dynamite" became "Foot-Heart Serenade" at 20th-Fox.

Low Ayres

(Continued from page 7)

closest to understanding Low Ayres, though disagreeing with him to the last syllable.

"When those of us who aren't even eligible for the armistice have put every cent of our Federal taxes cheerfully, have accepted all the little war deprivations, not only in the letter but in spirit, have put away our jealousies, our private ambitions and our intolerances, have made in our own lives a shining example of what resistance to evil can be, then let us, if we wish, see a more, a condemnation on non-resistance."

Hears About-Face

Elmer Turner, "Globe Trotter" for the Hearst newspapers—which by their treatment of the story were to an important extent responsible for the Ayres hysteria—came to the defense of the actor in his newcast over WGNR, Chicago, Thursday (7). Turner declared:

"He might easily have maneuvered himself into a soft job, as some others have done, without any risk of inviting adverse criticism, but he chose the course he did, and this is itself our goal."

Cross-Section

Summary of reaction to Ayres' decision in representative spots as gathered by "Variety" correspondents, shows:

Canada—All Ayres films being recalled immediately by Famous-Players Canadian, operators of 300 theatres. No complaints received, circuit said, but it wants to forestall any.

New Orleans—Complaints, and Kildare's "Victory" pulled out of Tudor theatre, followed by similar action in subsequent.

Pittsburgh—"Victory" cancelled by some houses, not by others. Mild reaction.

Milwaukee—Fox Wisconsin cancelled "Fingers" due to show last Wednesday (1) at their ace Palace. Number of houses pulled "Victory", while others played it without incident. Many letters to the papers, both pro and con.

St. Louis—"Victory" cancelled by many spots after trailer for it boomed and phone calls received from persons representing themselves as American Legionnaires.

Fasttrack, R. L.—"Victory", sketched for Strand, cancelled.

Los Angeles—"Victory" crossed out of a number of spots, with some of them reporting phone calls threatening boycott if any more Ayres films booked. Only one house went through with "Victory"—Vern in east L. A.—and it reported slim attendance.

WB'S % DEALS IN NW STILL RANKLE

Minneapolis, April 7. With bitter reminiscences, all the air, dissemination threatens in the ranks of the Twin City independent group, the result of a number of the members' surrender to Warner Brothers' percentage treatment.

Die-hards and the more belligerent percentage foes are particularly up in arms because one of the first to quit the "strikes" ranks and to help to break what virtually amounted to a boycott was Harold Field, Northwest Allied's Minneapolis governor legislative committee chairman and actual leader, who bought the WB deal, with its three percentage pictures, for his St. Louis Park, local suburban house.

The development was considered sufficiently "serious" to result in several behind-closed-doors meetings of the group last week. At these meetings, according to unofficial reports, plenty of verbal abuse was heaped on the heads of Field and the other "deserters," with Field, however, coming in for the most "heat" and with imitations from some of the boys that he should resign his offices. Those present at the meetings were there was plenty of raking over the coals.

In consequence of the Field defection, distributors here regret the Twin City group's defeat in the percentage fight as all the more complete. Following Field's lead or preceding his capitulation, 14 Minneapolis, St. Paul and suburban independents already have bought the Warner percentage deal and the company reports that many other deals are in the making, indications being that there may be a rush to jump on the bandwagon. The alleged traitors have protested exceedingly by losing no time playing such boxoffice smashes as "Sergeant York" and "One Foot in Heaven" while they're still hot and before many other independents had them signed.

This marks the first time that any company other than Metro, has been able to make percentage demands stick with the Twin City independent group. It represents probably the worst check ever experienced by the group and is expected to result in a more and greater percentage demands in the Minneapolis and St. Paul area the next selling season.

Inside Stuff—Pictures

Comedy is currently going the rounds of Broadway producers which is unmistakably based on the family life of the Hepburns—Katharine, her mother and father, sisters and her ex-husband. Number of film companies are also interested, although the play hasn't actually been offered them yet.

Larry Lerner, the Stren was a Thorp and written by Richard McCracken, script does not identify the characters as patterned on the Hepburns, but there's not much mistaking the bizarre family life as recently described in a book series on Mrs. Hepburn and in previous articles. The Hepburns are said to resemble, but in an advanced form, the Sycamores of "You Can't Take It With You."

Film companies are lightly leery of the play, although it's said to be an hilarious comedy, because of complications over the fact that Miss Hepburn is regarded as a Metro star and to rib her wouldn't be cricket. "Toppie," it is figured, would be for Metro to buy it and star her in it.

Ring Lardner, Jr., and Michael Kahn, who sold "Woman of the Year" original screen treatment, for \$100,000 to Metro, have a new writing deal, calling for three pictures a year, for three years, that's a bit "special" for scripters. It calls for control of their own works as to rewrites, collaboration, etc., and promises production possibilities for the boys. They came to attention with a salvage job they did on "Marriage Is a Private Affair," prize novel, with which the studio had considerable adaptation trouble.

Metro has perfected a machine for sorting nails by means of an electromagnet, and another for straightening used nails so as to permit re-using instead of discarding them. Two machines have been placed at the disposal of all studios with Metro officials stating the company will not collect any royalties or enforce any patent rights.

Edward J. Mannix, Metro studio exec, has advised representatives of other studios they were free to send men over to Metro to examine machines and make identical equipment.

Boris Morros and S. P. Eagle, producers of "Tales of Manhattan," are nursing a headache over the antics of W. C. Fields, most expensive of the burlesque stars in the cast. Comic not only drew \$50,000 for his short sequence but insisted on doing his own script. Result was so unsatisfactory to Morros and Eagle that they are pondering whether to remake it or abandon it. There is some talk of having Jack Benny make over the sequence.

One of Hollywood's most roseate customs, the floral welcome to film stars and visiting friends, accompanied by batteries of photographers and interviewers, is lighted by war regulations. A high wire fence keeps publicity men and their cohorts from swarming onto the runways of the air terminal at Burbank. Coffeehorns are barred from taking shots except closeups of the passengers alighting from the planes, which don't abate backgrounds or hand the enemy any military information.

When Leigh Jason, film director, married (Miss) Jerry Liebermann, daughter of the late Philadelphia art collector, Alex Liebermann, in Dayton, O., recently, it came as a sudden thing. Both had merely gone to Dayton to officiate as best couple for Jack Hively, also a film director, now with the Signal Corps, and Dorothy E. Lovett, film actress. The Jason-Liebermann nuptials, for the double wedding, was a complete surprise to all.

Matty Fox, who left the vice-presidency of Universal for a WFB job in Washington as "coordinator of gathering junk," and who has been given credit for doing a swell job, really had the proper background for his present undertaking. Before Nate Blumberg put him in show business he was in a junk yard in Racine, Wis.

Gillespie ("Gep") Evans is the road company "Variety" mug in the Paramount ad-publicity dept. He writes those "Variety" headlines and simulates the paraphrase in the Par advertising for this sheet, and boss Bob Gillman has been giving him full sway in trying to pattern the Par ad copy after some of the more or less exaggerated "Variety" style.

March of Time is rushing one on India in the present crisis to cash in on the current critical political and wartime situation.

WE MUST BE VIGILANT

PHIL SPITALNY and his HOUR OF CHARM ALL-GIRL ORCHESTRA

Phil Spitalny has taken the "American Patrol" march and whipped it into one of the greatest vocal and orchestral arrangements to come along since coin machines were invented. With VIGILANT will have your machines running as long as the nickels order.

COLUMBIA 36550



SPORTS AND AMUSEMENT

Mutual's \$1,053,444 in March

Mutual Network's gross time sales for last month, was \$1,053,444, or 106.4% better than the \$813,774 which prevailed for March, 1941. The rise is 104.6% up over a year. Accumulative billings for the initial quarter of this year is \$3,016,141, as compared with \$1,461,162 for the first three months of 1941.

Campbell Cancels Lanny Ross; Tim Shortage Affects Packer

Campbell Show has cancelled the Lanny Ross series on CBS, effective May 1, on the grounds that it is unable to get the tin necessary for its packing of the Franco-American brand of spaghetti and macaroni. The victualer had also found out recently that if it did want to use tin it wouldn't be able to get schedule washers for sealing purposes. This cancellation, as far as the time tabular is concerned, constitutes the hardest blow that CBS has received from any individual customer since America's entry into the war. The Ross program had a hookup of 97 stations five evenings a week. The cancellation came just as Ross was due to switch from Ruben & Ryan to the Ward Wheelock agency, George Zachary had been hired to produce the series for the next week of April 6. Ross had recently received a 13-week renewal, which would have taken him up to June 29. Campbell's remaining programs, each on CBS, are Amos 'n' Andy and Bob Burns. The Burns contract has eight weeks to go.

Chesterfield has put in a bid for Ross' present spot (7-11). The six-cent week but three quarter-hours a week, but it is understood that CBS has been approached by another advertiser who would be disposed to make it five 15-minute periods a week. Chesterfield wants the niche for the Glenn Miller program.

WATERLOO HAS \$65,000-A-YEAR GUARANTEE

Under the deal which the Blue Network has made with KXEL, new Waterloo, Ia., \$60,000-watt, the station will receive a guarantee of free line charges for five years, with free line charges thereafter.

The deal also agreed to by the "Josh Higgins" program, from Joe Diamond, one of KXEL's owners, who has created the "Uncle Josh" character.

Robert J. Landry of Variety is lecturing at Harvard University in Cambridge this week on radio and propaganda in wartime.

Blue Offers 6-6:30 P.M. Spot For 'Lone Ranger' at Afternoon Rates

Another General Mills renewal on "The Lone Ranger" has come up and the affiliates of the Mutual Network are being asked to bid on the spot. The Blue Network has a bid for the General Mills business, and the question that Mutual has put to its affiliates is whether they will agree to meeting the Blue's rate proposition.

The Blue has offered to schedule the "Ranger" series at 6 to 6:30 p.m. at a daytime rate, with the proviso that its affiliates must be able to show at that time it would be taken off locally on records and broadcast

Art Green Bankrupt

Art Green, known as Archibald S. Gellis, radio announcer employed by WMCA, filed a voluntary petition of bankruptcy in N.Y. federal court Monday (6), listing \$700 in assets and \$4,000 in liabilities. He owes \$240 in taxes to the Government. There are no theatrical creditors.

WHDH, BOSTON, GOES TO BLUE

Boston, April 7. WHDH succeeds WEEB on June 15 as the local Blue network outlet. Ralph Matheson, general manager of WHDH announced here. WEEB takes over NBC-RD from WMAC, which in turn switches to Mutual, with WLAB moving to Worcester. WHDH operates on 480 kilocycles and 4000 watts power from a new plant on Saugus marshes.

John Hynes Into Media at Lord & Thomas Agency

John Hynes, time buyer of Lord & Thomas, moved this week from the radio department to the agency's media department. However, he continues the same duties and retains his title.

He and Joseph Bauer, space buyer, will be in charge of their respective branches of the combined department.

CANCELLED CANCELLATION

Bon Marche Finds Women Are Keeping Fit-Consious

Seattle, April 7. Bon Marche department store has called off its calling off of the "Good Health Club" program on WOL after receiving over 800 letters of protest by the same cancellation. The station thinks that the incident proved that women have become keep-fit for a long time.

Program, which is conducted by Ray Daugherty, announcing coach was to go off April 1. Announcement of the cancellation was broadcast four days previous (28).

at a later period. The rate would not be affected by this delayed broadcast. General Mills supports three installments of the "Ranger" series. In putting the proposition up to its affiliates Mutual pointed out that if the same arrangement as offered by the Blue was accepted Mutual would modify its rate in that the 6 to 6:30 segment could not longer be considered Class A, or evening, time. Mutual has for several years cleared the "Ranger" in the east at 7:30-8 p.m.

NO INQUIRY WHILE AWAITING APPEAL

Scrpps-Howard's Claim of Damage to WCFO, Cincinnati (in 1939) Without Right to Be Heard Is Upheld 6-2 by U.S. Supreme Court

VITAL TO RIGHTS

Washington, April 7. Broadcasters are entitled to get first orders delaying effectiveness of a Federal Communications Commission order, safeguarding their rights as public servants, under terms of a 6-2 decision of the United States Supreme Court Monday (6). In hard-fought litigation between Communist-haters and attorneys for Scripps-Howard Radio, the Supreme Court majority declared that appellate courts have a traditional right to prevent "irreparable injury" before a final determination of an important procedural question.

Effect of the ruling was a stop sign for the regulators in cases where, without a hearing, they grant an application over protests of individuals who have not been afforded the chance to register their objections, offer evidence, or press a conflicting claim.

Wis. Associate Justice William O. Douglas and Frank Murphy siding with the Communists, the six majority justices dugged down the regulators with a reminder that judicial review is empty privilege if situations are such that the unappealable can make up their minds. Associate Justice Felix Frankfurter reaffirmed the conventional power of intermediate courts to prevent "irreparable injury" by freezing the status quo pending a thorough examination of the facts.

Litigation dates back to October, 1939, when the Communists, without a hearing, green-lighted the application of WCFO, Columbus, O., to 250 watts. On behalf of its Cincinnati outlet, WCFO, Scripps-Howard asked the regulators to rescind the order and grant a hearing. This intention denied and the order to operate was taken. The Communist law experts opposed the 5-3 plea for a stay order, winning two to one, but later were stymied when on a rehearing the full District of Columbia appeal court reversed three times. Then the issue was passed up to the U. S. Supreme Court for resolution of far-reaching importance.

Arguments of the Communists that the question involved was not "general" didn't impress the Supreme Court majority. Tracing the legislative history of the Communications Act, Justice Frankfurter noted there is nothing in the statute which gives power to the regulators to issue (or not issue) stay orders. Therefore, he said, the traditional common-law doctrine that tribunals considered—it is reasonable for an appellate body to delay execution of a lower body's decision whenever it appears that irreparable injury might result from carrying out the challenged action. Court has sanctioned an accomplished fact would be meaningless, in the majority's view.

Slence Gives Consent

Dissevered on technical grounds, Justice Douglas said the type of order challenged by S-H was specifically proscribed from the provisions of the Communications Act. He noted that Congress failed to give the regulators power to issue stay orders in the FCC's way and said that the legislative silence draws a line which "prohibits" the regulators from making such orders. He said that the regulators must be fully thrashed out before Communist orders are final. Justice gives consent in Douglas' estimate that Congress meant for the D. C. Court of Appeals to have power to register the objections. It

802 Wants No Musician Pool Common to Both NBC and Blue; Demands Separation By June 1

Greenberg's Award

Axel Greenberg, not John Gibbs, directs "Against the Storm." Confusion of the two occurred in last week's story reporting the Peabody Awards which singled out this Sandra Michels-written serial. Greenberg does the directing for the Compton agency. He is executive production manager of NBC under Willard Roberts. Gibbs is business manager of the serial.

WLW'S OWN N. Y. OFFICE MAY 1

WLW sales offices in New York take leave of the Transamerican Broadcasting & Television Corporation. James L. Rines, director for WLW, recalls that the move is in accord with terms of a mutual agreement entered into 13 months ago. Negotiations are under way for location of WLW's new office in the International Building on Fifth avenue.

WLW's New York office is managed by Warren Jennings. Sales staff includes Frankenton, Eldon Park, George Comtois and Bernie Munk. The secretaries are Mary Walsh and Madison Heatsman.

DON BRYAN JOINS WMCA AS RINES' SUCCESSOR

Don Bryan becomes musical director of WMCA, N. Y., April 20, replacing Joe Rines, who resigned to go with the Blue Network. Starting next week, Rines is currently at Loew's State on Broadway. Bryan has been both conductor and manager of bands in radio.

would have said so. No matter how they felt about the most desirable way to handle these matters, the members of the Supreme Court have authority to reverse the ruling, Douglas protested.

The outcome of the controversy was checked by the preponderance of radio broadcasters. No matter how they lined up on the rightness or wrongness of the original Commission action, industry attorneys generally felt the courts should be able to proceed carrying out of a decision challenged in this fashion, especially when the regulators made a grant without hearing their current evidence except what was contained in formal papers.

V. Is for Vice With Some Clergy And Radio Stations Have Problems

Chatanooga, April 7. Some kind of compromise seems likely in the Chattanooga pastors' "Victory-over-V" campaign and the three local radio stations, WDDO, WAFD and WDEF. The clergymen have been refused permission to use their current drive against gambling and prostitution here, the stations' position is that the campaign was political. After church group talk of "opening" a fourth station, one of the ministers was allowed paid time Friday (4) on WDEF, Mutual affiliate, to discuss "Righteousness Exalteth a

New York local 802 of the American Federation of Musicians has given NBC notice that it wants the 130-piece orchestra that until now has served both the Red and Blue networks. Local wants the group to be divided into two separate units, to conform with the current status of the two ad separate chains, divorced from each other recently via FCC order. Leopold Spilhaus, union contractor at NBC, he will, of course, have to move to one or the other.

Local's idea in ordering the division of men is to prevent interchanging; if one set required say a combination of 80 and 50 men, under the split (which would cut each outfit to 65 men) the combining of men would be the NBC Symphony, which at times runs to 120 men. Future broadcasts would be made by the contractor or the Red would be forced into maintaining alone its present complement.

PAINE REQUESTS N.A.D. HEAR HIM IN CLEVELAND

John G. Paine, ASCAP general manager, has asked the National Association of Broadcasters to assign him a speaking spot on the program of its forthcoming convention in Cleveland (May 11-13).

In his letter to Neville Miller, NAB general manager, Paine says there were certain things of mutual interest, as between ASCAP and broadcast, which he would like to present during the convention.

WPB MORALE PROGRAM FROM HOLLYWOOD

The Blue network will launch a new morale show April 22 for the War Production Board. It'll originate in Hollywood, using film names, and will be spotted 10-10:30 Wednesday nights.

"America, Let's Go" has been suggested as the title, but that isn't definite.

GAC Reps H. Spence

General Amusement Corp. has obtained the radio rights to "One Foot in the Park" from the author, Harriet Spence, and is arranging to cast and record a sample installment of the program. About 40 churches, mostly Baptist, are behind the movement.

Warner Bros. did the film version of the novel.

Nation and Sin is a Repech to Any People! He runs in a few weeks in behalf of the "V-Over-V" move. Chattanooga Pastors Association will be okayed by the stations. About 40 churches, mostly Baptist, are behind the movement. Rupert Caplan, producer and general program consultant for Chattanooga Broadcasting Corp. is in hospital under observation for probable operation for aalstones.

SCHOOL RADIO'S RAID PLAN

WELL ORGANIZED FOR EMERGENCIES

Cleveland Board of Education Has Worked Out Details to Quickly Pass Instructions to 200,000 Pupils Throughout Cuyahoga County

AVOIDS PHONE USE

Cleveland, April 7. Through its FM outlet, WBOE, the Board of Education station, has formulated air-raid plans for evacuating approximately 200,000 pupils in 300 public and 100 parochial schools in Cuyahoga County. Each school has direct radio contact with WBOE and constant training is maintained by students for air-raid warnings. Tip-off will be three blasts of police whistle followed by word relation. Announcer then will give "Army Yellow" warning, designating 25 minutes before air-raid is expected. Teachers will, disburse classes instantaneously, and elementary teachers are to escort children part way home. At "Army Red" warning, five minutes before expectant raid, teachers will take classes to safest part of building. Radio will continue to blare warning until ordered off the air.

School officials, according to William B. Levenson, directing supervisor of radio, discovered this best means of warning schools. In attempt to reach school by telephone showed lines busy 20% of the while and this during normal day when parents are not alarmed. WBOE also has promulgated series of programs "What Can I Do" to further pupils understanding of air raids. Final program to be recording by Hollywood star on "See" Faith with a Just Cause. Idea of these 15 10-minute recordings to prepare pupils, just in case, and prevent pupils from becoming emotionally upset. Each of 13 centrally-located high schools is prepared to dispatch messengers to other schools in area when air raid warnings sound, not help pupils realize necessity of cooperation. Public, private and parochial schools formed School Committee on Air Raid Prevention to decide tentative plans believed to be first in the country concocted by school system.

WWJ, DETROIT READY FOR RAIDS

Detroit, April 7. Military drills of the station's personnel on a regular schedule were started last week at WWJ under direction of Forrest P. Wallace, business manager, named defense coordinator for the drive. Last fall an organization for the protection of property was completed by Robert Kelly, public relations director who functions as the black-out warden. The system went into effect Dec. 8 on receipt of the announcement of the war. The station believes it is the first which went into the war with a protective organization which includes detailed identification cards with photographs and descriptions for employees and a pass plan for visitors. Complete first-aid room also has been established on the lower level adjacent to the bomb shelter.

Akron, O.—Roger Adams, announcer at WADC, into Army.

BALLANTINE TO NBC?

Beer Program Probably Into Vented Frank Fay Niche

Ballantine Beer will probably switch its Milton Berle-Bob Crosby show from the Blue Network to NBC. Move would take effect April 25, or a week after the Frank Fay-Tums program folds in the Thursday 10:30-11 p.m. spot. If the arrangement materializes it will be the first time that NBC has lifted its eight-year ban on beer advertising.

The Ballantine show starts April 27 on a tour of service training camps. The first stand will be in California.

NETWORK RENEWALS

Boake Carter, 21 Mutual stations, 52 weeks, April 8; Land O' Lakes creamery. "Year Hit Parade," 95 CBS stations, 13 weeks, May 2; American tobacco (Lucky Strike), Lord & Thomas.

This War Needs Name

WHOM, N. Y., which specializes in foreign language broadcasts, has joined President Roosevelt's search for an apt name describing the present war. The station's management will solicit name suggestions from listeners nightly, offering a \$25 war bond as a prize. All names will be sent to the White House.

Preston Pumphrey Joins World Waxers in N.Y.C.

Preston H. Pumphrey has gone with the station relations department of the World Broadcasting System, Inc. He has been with the Fuller & Smith & Ross and Warwick & Legler agencies and his last connection was with Broadcast Music, Inc., as manager of agency relations.

What the War Is All About

Radio Commentators in Special Series Designed For Soldiers

Leigh White, former European correspondent for Columbia, will be the speaker tomorrow night (Thursday) on the War Department's new morale program for the troops at home and abroad. His subject will be "The War to Date." He will speak from Ft. Meade, Md.

York, "A Freedom Worth Fighting For," May 1, Camp Claiborne, La. Edward R. Murrow launched the series last Thursday (2) from West Point, N. Y., with a talk on "The Road to War." Programs are aired Thursdays, 6:15-6:30 p.m. over CBS and are short-waved to U. S. forces overseas.

Subsequent speakers will be Quentin Reynolds, "Our Allies—Your Comrades," April 16, Ft. Monmouth, N. J.; William L. Shirer, "Your Enemies, the Fascists," April 23, Ft. Belvoir, Va.; Herbert Agar, "What We Fight For," April 30, from an as yet unselected camp, near New York, and Sgt. Alvin C.

Annis Lorenz, new commercial program writer at WTAG, Worcester, is sister of Pare Lorenz. Dick Hermann has joined the sales force of Station WINS, New York.

FEB

MARCH

1% TREND IN NEWS LISTENING - ALL NETWORKS

1%

1%

50 HOURS IN SURVEY

HOOPER

AN ORIGINAL HOOPER CANVAS

MUTUAL

ALL OTHER NETWORKS

13% RISE

TREND OF ALL-STAR NETWORKS (TOP 3)

5.5% RISE

TREND OF ALL-STAR NETWORKS (TOP 3)

THE GANG ALL HERE

BY SWING, HEATIER, LEWIS, TINNEY AND HALE

I DON'T KNOW ANYTHING ABOUT ART... BUT I KNOW WHAT I LIKE!

THE FLIGHT DOTTED LINE

MUTUAL BROADCASTING SYSTEM FIRST IN THE FIRST 3

NEWS-SPORTS-AND POPULAR MUSIC

From the Production Centres

IN NEW YORK CITY . . .

The Radio Trade Is Discussing: Red betrays of Army Hour—Un-
abated indecadely. Harold McGee, Arlene Francis, com-
ment. Red tried about soft jobs—NBC's gesture to organizer labor.

1942. Trammell and Frank E. Mullen, of NBC, both made 'Who's Who'
by news. . . former now in Florida, later carrying on double lead. . . Two
newcomers to NBC press department last week were Cecil Carmichael,
from W.L.W. Cincinnati, to handle program exploitation, and George B.
Turrell to handle eastward publicity, replacing leave-of-absence man
Gerald Mayer. . . Red East and Polly doing another Kitchen Quiz short for
Columbia Pictures.

Henry Fick Carlton completed scripting a series of recorded dramatized
biblical excerpts, for the American Bible Society, to use by army and
youth chaplains. . . Harold McGee, Arlene Francis, com-
'What's My Name?' and lead on various other commercial shows, in the
cast of the forthcoming Broadway legit, 'The Walking Gentleman' . . .
Dick Krolich, assistant to Lester Gottlieb, Mutual p. a., leaves Friday (10)
to join the Army Air Corps. . . No replacement is set. . . John MacDonell,
formerly with NBC and for a time J. Walter Thompson rep in London,
collaborating with Eleanor Larson on script and directing the Frank
Parker show for Squibb.

Boris Karloff, who guested Sunday (5) on 'Inner Sanctory', has return
dates for the same show April 19 and May 2. . . El Brown produces-directs
the stars, which has the next-highest rating to Winches at 4.9 a.m. on
the Blue. . . Eddie Cantor will broadcast April 22 from Ft. Monmouth
and follow it with a special show. . . George Clancy, Mutual sales depart-
ment, leaves April 23 to general manager of W.A.L.B., Albany, Ga. . . Don
Briggs, currently pre-Broadway touring with the Hebrutin-Nugay legit,
'Without Love', commencing to New York for radio dates. . . 'Lambert
Hour goes off Mutual with the April 19 edition, but is slated to return
in the fall. . . Ed Byron was ill last week and missed the 'What's My Name?'
broadcast, with his secretary, assistant, Sylvia, as a replacement. . .
Joy Virginia Grubbs, assistant director of Columbia's 'School of the
Air of the Americas', leaves Friday to join the U. S. Embassy staff at
Bogota, Colombia.

Hal Craton, CBS pageboy, filled acting spots on 'Manhattan at Mid-
night' and 'Bright Horizon', for Young & Rubicam, but is continuing his
regular job for the present. . . George Bengel, Compton agency casting
director, organizing the season's first tin-shiping night for May 20. . .
Jane Lauren composed and sang that Chinese lullaby on a recent 'This Is
War' show. . . Fact that Allen Jones, a tenor, is starred in the broadcast
of the prime offering of the WGN contest Saturday night (11) on Mutual is
a tipoff which might be the winner. . . Sarah Burton, radio actress, in
cast of 'Kiss for Cinderella' revival on Broadway. . . Peter Donald, vice
m.c. of Carnation milk series. . . William Jaynes joined cast of 'Just Plain
Bill'.

Julius Horwitz scripted Friday night's (10) 'Grand Central Station'
chapter. . . Marvin Byssnon authored the April 17 edition. . . Mildred Muray
joined the Elao Maxwell show. . . Ralph Barton doing nightly recorded
'Jazz University' series on WINS. . . Royal Arch Gunston, Mutual rep in
Miami, among the 1500 Americans interested there by the Japs. . . No re-
placement contemplated by Fred Allen at the moment. . . Vic Knight,
who resigned as director of the Texaco to take an assignment for the
'War Department'. . . Louise Ralner guests Saturday (11) an Armstrong's
'Theatre of Today' for B.B.D. & O. . . Anne Tamm joined cast of 'Woman
of Courage' and John Thomas added to 'Timid Soul' troupe. . . Marian
Shockey, regular femme lead of 'Rilly Gays', left the cast of tonight's
(Wednesday) 'Manhattan at Midnight'.

Hattie Richardson is now using that name, her real one, instead of the
one she has used since the April 17 edition. . . 'Theatre of Today' pro-
ducing the Linda Lee name. . . She's the wife of Kermit Bloomgarden,
general manager for legit producer, Herman Shulman and the dormant
Group Theatre. . . Radio actor Allen Drake, who was in the
Omer Ames. . . Carlo De Angelo, radio director of Sherman-Marquette
agency, to Chicago for week of home-office confabs. . . His 'Story of Boss
Carter' direction still will be broadcast on May 6. . . 'Let's Talk' pro-
ducing

"COME ON—REDS!"

shouts Suzy our Steno.

"This year, again, odd
Reddie fans are tuning in
to the more complete and
more interesting play-by-play
description of the Reds' games broad-
cast by experts Roger Baker and
Dick Bray, Cincinnati's favorite base-
ball broadcasters.

ALL WSAI advertisers benefit from
Cincinnati's preference for WSAI's
re-coverage of the Reds' games!

WSAI'S SALES AIDS

- 1. Street car and 6. Tactful Covers
- 2. News Service
- 3. News Signs
- 4. Downtown Displays
- 5. Display Cards
- 6. News Wipers
- 7. Newspaper Ads
- 8. House-organ
- 9. "What's the Special?" Broadcast

IT SELLS FASTER IF IT'S

WSAI

CINCINNATI'S OWN STATION
H.S.C. A BLUE NETWORKS • 5,000 WATTS DAY AND NIGHT

tion man on the show. . . Val also doubles as director of 'John's Other
Man on the Blue, for Blackie-Sampler-Hummer.
The secretary of the L. Thomas time buyer, va-
cating. . . Gerald Holland, scripter of 'Swoop Night' and Cab Calloway's
Quizical on the Blue, also authoring Bob Ripley's show on
Carolee Lentz (10) on the Philp Morris
'Playhouse in Charles Martin's adaptation of 'I Wake Up Screaming' . . .
George Bryan, already reading a news report on CBS at 4:45 p.m.,
will host for White Box on Wednesday (9) a.m. daily on
network. . . Children of announcer Larry Elliott and Adelaide Howley
guested Saturday on the latter's 'Women' . . . 'The Air' program
'Blackie Byrne is scripting 'Furnal Hour' for Benton & Bowles
. . . Radio actress Nora Stirling is a sister of the former women's golf
champion, Alexa Stirling, who formed with her contemporary
Lillian and Perry Adair, the greatest juve threesome in nubbish
history.

Dick Gilbert, WHN's singing disc jockey, has added two sponsors to his
platter-chatter: Baracchi candy and Finlay-Struss, jewelers.

IN HOLLYWOOD . . .

The Radio Trade Is Discussing: Those NBC and Blue network re-
gional meetings and their significance in the all-out war effort—Holly-
wood's busiest season, subject with all the serious branches of the govern-
ment seeking out film talent and many of the mid-season with-
drawers turning over their time to Uncle Sam.

Milton Berle's 'Three Ringers' on the move again, this time to a rental
studio on the KFWB lot. Crowded out of NBC due to the Tuesday-even-
ing comedy show, producer, Harry L. Warner, which returns to
legit with 'Life With Father'. . . Agencies hearing waded audition of
comedy show headed by Edna Mae Oliver. . . Harry Langdon trying out
his comedy talents on KFKX. . . Gary Eredent, CNA
special eventer, new east to sub for Walter Butterworth on Vox Pop from
West Point. . . Bill Goodwin an actor will be. . . Paramount put him under
contract for a feature, possibly on the radio show, which
he must choose between Burns and Allen and 'Blonde'. . . Bill
Demling (Gil) and joined the Sealtest scripting staff. . . Red Skelton re-
turned to the year from April 28 with his own quarterly picture. . .
Ward Byron, producer of Fitch Band wagon, here with his pupils with
Clare Hughes. . . Arthur Kemp put in charge of CBS operations in Frisco
with Tom Thornburg. . . His radio post as boss. . .
Doyle replaced Steffer as manager of Radio Sales in Frisco, the latter
staying on as account executive. . . Heads Hopper cast for two weeks
of promoting the fashion market. . . Pete Barnum returning east and
Lyon Campbell coming west to hold down Ruthrauff & Ryan's Coast office
for a spell. . . Thomas Conrad Sawyer back after a tussle with the measles
Re. . . Betty's Rochester handling a San Diego plant that turns out
pilot, face and bomb cubes for Uncle Sam. . . Betty Van, NBC chanteuse,
joined Jack Teagarden's orchestra for a two-month tour.

IN CHICAGO . . .

Charles Ughardt, 'Vic and Sade' director, was a guest ringmaster of
Terrell Jacobs Circus at Peru, Indiana, April 5. . . Nelson Neilson, NBC
story teller, started new series of sales on supernatural. . . Scott Bishop
cast 'Dark Fantasy' dramas aired on NBC Fridays. . . Fern Parsons, of
'B.B.D.O.' back to work after his flunk. . . Joan Tighe joins 'Bachelors'
Children' cast Monday (6). . . Jack Fulton, formerly with Paul Whitehall
orchestra and various stations, joined NBC music staff. . . Blinn
Sisters, of Barn Dance, back in town after jaunt to Hollywood for work
in 'In the Groove' at Universal. . . Jackie Lynn, vocalist with WGN, leaves
Chi for New York to join NBC. . . Carl Anderson, Willard
Anker and Charles Barnhart of WIND engineering staff off to army. . .
Reva Jane Chapman, new member of WIND musical department, will
appear on the radio and travel over from local RCA Victor office.
. . . Bruce MacDonald of WEMP, Milwaukee, now at WIND mike. . .
Pvt. Thomas M. Wilkes of Chicago stationed at Camp Grant, scripting pro-
gram for the Mutual. . . Regular mutual program, 'The
Chi over WBCB'. . . Virginia Clark, 'Helen Trent' in CBS drama, off
show for two weeks. This was first time in eight years for actress. . .
Question was arrival of son at Evanston hospital. . .
Monday (13). . . 'Victory Parade, saluting armed forces, bowed as weekly
WBBM feature Wed. (11). . . Dick Mallick, CBS stringer, wrote original
theme music for 'Helen Trent' orch. . . How are Bus Brown and
Frank Allison. Talks by 'minute man' round out weekly airing.

Betty Arnold and Charles Irving added to cast of 'Ma Perkins'. . . Guy
Savage, WGN, will broadcast 'The Virginia Payne' from Tuesday to
Aurora each Saturday from April 11 through May 6. . . Bill Anson now
in as 'Brother Bill' on WGN to read funnies each Sunday a.m. Replaces
theme music for 'Helen Trent' orch. . . How are Bus Brown and
Frank Allison. Talks by 'minute man' round out weekly airing.

Whitfield Connor, gets role of Frank Chase in 'Romance of Helen Trent'.
. . . Billy Idelson, 'Rush' in 'Vic and Sade' and 'Chuck in 'Brewster Boy'
came in 1937 in statewide tennis tourney. . . Bernice Silverman to ally
with Martin Handelman, Chi. actor. Bride plays 'Ginger Lerner' in
'Romance of Helen Trent'. . . Hazel Dopheide, of 'Scattergood Baines' cast,
in radio group making plans for Seeing Eye movement. . . to Cherney
of 608 Club, Chi. nitery, to guest April 7 on WGN 'Maid of America' pro-
gram. . . Allan Jones selected for 'ale lead of winning opera to be
aired' Chi. Theatre of the Air. . . Chas. Brown, Chi. Theatre of the Air,
Paul Martin orchestras set by Standard Transcriptions for waxings. . .
Mollins to handle rumba assignments, Martin to hold down waltz work.
Each group will needs extra help. . . Virginia Payne, 'Ma Perkins', back
on her feet after fractured right leg.

Bob Bailey, of 'Arnold Grimm's Daughter', readying for arkling. . .
Tommy has been charged with the WBBM 'Meet the Stars' show on
a.m. CW7 spot, with broadcast of Monday (6). . . Helen Hayes guest-
on 'Protiles and Previews' April 4. Spoke in behalf of 'Bundles for Blue-
jackets' Chi. Theater. . . Palmer, of 'The Big Show', Chi. Theatre of the Air,
Dakota vacation April 3. . . Pat Flan, Chi. WBBM apostrophe, back
town from six-week training camp class. . . Jim Crustin, rep. WBBM
(Continued on page 30)

STERLING MAY USE NEWS STRIPS ON MUTUAL

Sterling Products is considering the
use of a daytime five-minute
news strip on the Mutual Network.
Contract would involve some 70 sta-
tions.
Blackie-Sample-Hummer is the
agency.

Thank You

Donald S. Shaw, Walter Craig, and
the entire staff of WMCA for a very pleasant
association . . .

Live of Cincy in N.Y.

Frederic W. Ziv, Inc., Cincinnati
agency, has been charged with the
secretary of state to conduct a branch
office in New York.
The capital stock of the company
was given as 100 shares, no par
value.

H. Leopold Spitznagel for engaging me as
one of your musical directors at N. B. C.

JOE RINES

SOCIAL TOLLERS PROVIDE PLOTS FOR WBBM

Chicago, April 7.

Unique theme for rad' drama will
be used in weekly 'Story of Con-
stance Worth' program. Aired Sat-
urdays 4:45 p.m. CW1, co-
story will deal with activities of
social workers.

Co-operating Illinois Society
for Prevention of Blindness, Mary
Bartelme Club, Institute of Psycho-
analysis and Red Cross organiza-
tions were cleared through Chicago
council of social agencies.
Sectional stories based on actual
case history will form weekly pro-
grams, produced by local co-operat-
ing. Program carries theme from
week to week.

\$20,000 BAIL FOR GRISKEY

Philadelphia, April 7.

William J. Griskey, 28, former
KYW announcer, was held in \$20,000
bail yesterday by FBI agents on charges
of draft evasion. He was arrested
March 18 in Williamsport after two
months' search by FBI agents. Gris-
er took it on the lam Jan. 20, two
days before he was scheduled to ap-
pear before his draft board for in-
duction.

The bail set for Griskey by U. S.
Commissioner Norman J. Griffin was
the highest ever set here for a simi-
lar case. Griskey had been released
shortly after his arrest when a WIL
hampshire commissioner set only \$2,
500 bail by mistake.

Coca-Cola Still Hopes Sugar Ease May Permit Some Radio Continuance

Even though cancellations have
been issued to both Mutual and Co-
lumbia, Coca-Cola yesterday (Tues-
day) won't certain what its radio
activities would be this summer. The
Mutual series winds up May 2 and the
Andra Kosteletzki show on CBS, May 29.
Should the beverage outfit decide
to keep running on CBS, the talent
setup would be so revised as to give
some of them a vacation, while on
Mutual the schedule would be re-
duced to Monday, Wednesday, Fri-
day and Saturday nights.

RAMSEY AT PEABODY EVENT

Cincinnati, April 7.
William Ramsey, Fred
Procter & Gamble, goes to New York
for the Peabody Awards dinner Fri-
day night (10) at the Waldorf-Astoria
hotel there. A. P. & G. serial,
'Against the Storm', is the winner of
the Peabody award.
Ramsey plans to return Saturday
(11).

Monte Carlo to Have Station

The tiny principality of Monaco is to have its own radio station. Long under the traditional diplomatic tutelage of the Republic of France the agreement to establish the station was closed with Vichy. The Prince of Monaco then announced the station would be called Radio Monte Carlo. The French permission is a euphemism under existing realities. It means that Radio Monte Carlo is okay with the Nazis.

U.S.A. Shortwave Listings Set For 54 South American Newspapers

Weekly schedules of all U. S. shortwave stations will be inserted in newspapers throughout South America by the Director of Cooperation of Inter-American Affairs. Campaign gets under way at once, with Irwin Williams Co., expert advertising agency in New York, handling the placement. Lists in Spanish and Portuguese will go into 54 papers in 30 cities. They'll also appear in Time mag's Air Express Edition and in the Spanish edition of Reader's Digest. Coordinator's office had previously effected cooperation of commercial advertisers and U. S. groups in South America to insert skeds of news broadcasts in local papers, wishing to keep out of the position of being tied up with the advertising itself. More comprehensive and direct action apparently is felt to be needed since the war and there's no subterfuge that the CIA is placing and financing the schedule advertising.

XEBR, Rosario, Mexico, Due to Start Soon; It's 100 Kw. and English

Rosario, Mexico, April 7. One of the most powerful radio stations in Latin America, XEBR is scheduled to begin broadcasting programs in English within the next several months. Station is some 10 miles from the California border. The station, with 100,000 watt power is being built by ex-President Abelardo Rodriguez.

French P. & G. Troupe To Hit Quebec Burgs

Montreal, April 7. With the cast augmented "We de Famille" (Family Life), the Procter & Gamble (Chippo) serial, which leans on CBF and a CBC-Quebec network, opens a personal appearance tour here April 17-18. Route will take in Quebec City, Sherbrooke, Trois Rivieres, Joliette, St. John's and other towns below Quebec City and the Lake St. John district.

Latin Tie-Up Essays

Cincinnati, April 7. Principals and history teachers and students of the six public high schools here are participating in the series of eight Saturday morning 15-minute broadcasts inaugurated last week by WKRC in cooperation with the Pan American Union of Washington, D. C. Series is linked with the national essay contest on "What Inter-American Cooperation Means to My Country." It is under direction of Bernice Williams Foley, the station's educational director, and Dr. C. G. Lewis, assistant superintendent and director of curriculum for the Cincy public schools.

Quaker Oats' Old Salt

Montreal, April 7. Quaker Oats has bought three 15-minute recitals a week of "Le Vieux Loup de Mer" (The Old Salt), on CIBC, with the contract running from April 14 to July 11. Arthur Lefebvre does the character. Lord & Thomas is the agency. Ironized Yeast is sponsoring "Les Secrets de Dr. Morrhanage," a detective serial, until June 26 on the same station. "Maison de Bonheur" (Happiness House), with Odette Oligny, describing methods of face-lifting, has become a "Finex" feature, running from March 31 to June 25.

W. K. Ziegfeld takes over duties as copy director of Chicago office of Young & Rubicam. Last with Ralph H. Jones Agency of Cincinnati.

U. S. Fails to Get Tax Nip from XEPN, Mex.; Carries U. S. Accounts

Austin, Texas, April 7. In a report handed down by the fifth United States circuit court of appeals at New Orleans, the Piedras Negras Broadcasting Co., of Mexico cannot be made to pay income and excess profits taxes on earnings from United States concerns. The decision, affirming a ruling of the board of tax appeals of Texas, which had been appealed to the New Orleans court by the Texas commissioner of internal revenue, held that all services and advertising contracts of the radio station were handled in Mexico. Station is XEPN, which is located across the Rio Grande from Eagle Pass, Texas, at Piedras Negras, Mexico.

WGAAR, Cleveland, is getting dolled up preparing for the coming N.A.B. convention with a new paint job and studio redecoration. John Pott is chairman of N.A.B. committee.

Sterling Fights Bayer in Latin Markets; W. J. Steele to Chile As Special Radio Emissary

Sterling Products International is embarking on a large-scale local radio campaign in South America, probably to include soap operas, in an effort to combat Bayer's Aspirin, which it controlled until the start of the war. Bayer's has reverted to its German owners, and Sterling is endeavoring to put over a new brand, Mejoral, in opposition to the trademark which it for years has been building up. Sterling subsid, the Sydney Ross Company, is sending William J. Steele, New York radio writer, to Santiago, Chile, to inaugurate the campaign in that country. He leaves by air Sunday (12). He hopes to introduce many types of shows which are standard in the U. S. but will be

Innovations in S. A. in the high-powered sales drive. They'll include soap operas, variety shows, straight musicals, news and audience participation programs, all in Spanish, of course. Steele has previously done radio work in S. A., and in this country has written for "The Shadow," "Build Dog Drummond," "Rainbow House" and "Sky Over Britain" series. CFCF's Paint Spots Montreal, April 7. Crown Diamond Paint taking 39 five-minute spots, Monday, Wednesday, Friday on CFCF. Swift Canadian airing "Jewel" shortening campaign 32 spots, five days a week.

NBC Doffs to Padilla

NBC is staging a luncheon at the Ritz Carlton hotel, N. Y., today (8) for Senor Ezequiel Padilla, secretary of state for foreign affairs of Mexico. It's his first official visit to this country.

Interview with a client on the subject of sales



Character: Mary Margaret McBride, originator of the woman's radio program; and George P. Buente, Advertising Director, the H. C. Bohack Company.

← "Sales up 29%"

The Bohack Company is one of the many Mary Margaret McBride sponsors whose sales charts are thriving on Mary Margaret's sincerity and WEAF's following in the New York market. And her program is one of many result-producers on WEAF's schedule. Whether you prefer morning, noon or night, news, variety or women's shows, you'll find the program for your problem and the program that delivers on WEAF. Ask NBC Spot Sales all about it.

● RADIO PROGRAM

SPONSOR H. C. BOHACK COMPANY

STATION WEAF

DATE APRIL 5, 1942

TIME 11:00 to 1:15 P.M.

MISS MORRIS: "As you advertising men know, a "silent" is something that radio people mention in hushed tones. I don't know why. I guess it's because, as the announcer says, they're supposed to be pretty tough fellows."

MR. BUENTE: "Well, I have one here today -- yes, a real live silent. And he doesn't seem tough at all. In fact, he's very nice. I've been talking about one of his company's products, Tenderly Beef, over WEAF for about three months now. Mr. Buente, I hope that it has helped your sales during this section. How is it, or am I attacking my neck out?"

MR. BUENTE: "You're a perfectly safe ground, Miss Morris. All of us at Bohack are delighted with what's happened to Tenderly Beef's sales since you started talking about it. In the New York area, they are 29% over last year's figures, and we feel that your program has played an important part in this increase."

MISS MORRIS: "It's nice of you to say that. This is the first time I've ever been on this side of a commercial. I like it."

MR. BUENTE: "Well, you've also been of invaluable help in getting our new Supermarkets off to a good start. Yes, you've done a swell job all around, and we want you to keep on talking about Tenderly Beef and Bohack for many more weeks to come."

**50,000 WATTS
660 KILOCYCLES
NBC RED NETWORK**

WEAF

**TALKS SALES
IN NEW YORK**

This Is War May Stay Another 13

Trade Thinks Further Financing Possible for Morale Series of Four Networks

Nothing is presently determined but trade expectations are that the four-network morale series, which will probably be renewed for at least 13 additional weeks. CBS, NBC, Blue and Mutual are presumably renegeing at before the expectations prove true.

Following the second 13 weeks it is surmised that the several networks will then probably take up on their own, each following its own best concept of best showmanship.

Denny to Keep Forum on Blue Straight 52 Wks.

The Blue network, has contracted with America's Town Hall of the Air program to continue the long year-round but under an arrangement whereby George Denny, the moderator, will continue for about half the time. Phillips Carlin, of the Blue, and Denny, closed the contract last week.

Two artists are in immediate prospect. One, an all-negro forum in the series from Howard University, Washington, Second, an Canadian originator from Ottawa.

The touring phase of the program will be in the summer months. Origination will be at the 43rd Street headquarters in New York through the next season. Denny will make Columbia, Mo., Denver, Ft. Wayne, Ottawa and Schenectady, as a starter.

Voluntary Response To Criticism Ends WPEN Racetrack Program

Philadelphia, April 7. WPEN yesterday (Monday) discontinued the broadcast of a daily program of horse race results which brought the station censure by a member of the Pennsylvania Public Utility Commission and a complaint to the Federal Communications Commission. The program was sponsored by Armstrong Publications, a racing form and listed approximately three weeks. Armstrong took to the air after the Penn commission ordered the publication's telephone service discontinued, on the grounds that the service induced gambling.

Arthur Simon, general manager of WPEN, in admitting the cancellation of the racing information program, denied it was done "under pressure."

"We took this step voluntarily," he said. He declined further comment. The complaint against the station was filed on March 18 by State Public Utility Commission over Richard J. Beamish, who charged that the station was "deliberately cooperating with this gambling outfit (Armstrong) to invade Pennsylvania under the guise of interstate operation."

Whether the FCC had taken any action could not be learned here. Beamish said that he had left the matter entirely in the hands of the Federal body as the State Utility Commission had no jurisdiction over radio stations.

Women Study Radio

Portland, Ore., April 7. Classes in radio script writing and microphone technique for women, primarily for the radio chairman of various organizations preparing or presenting programs for women's groups, start today (Tuesday) in the Central Library, Portland. Peggy Williams, director of women's activities for KCW-KKX, and Vere Keenan are in charge.

Similar classes were held successfully last fall.

Derby Oil is sponsoring Mutual Co-op news broadcasts by Fulton Lewis over radio station KFBL, Wichita, five days a week.

IRVING ROCKLIN ON OWN Will Specialize In Handling Local And Regional Radio Accounts

Chicago, April 7. Irving Rocklin, radio director of the Morris & Davidson advertising agency for the past four years, has left that company. Opened his own agency here, Monday (6).

Rocklin's new organization will specialize in radio, handling local and regional accounts.

LABOR GIVEN NBC VOICE

Frank Mullen, general manager, and John McKay, press manager, of NBC, were in Washington last week to set the policy for NBC's new "Labor for Victory" Saturday night quarter hour. These will be alternated between the American Federation of Labor and the Congress of Industrial Organizations. Series starts April 18 and will be heard at 10:15 p.m.

This is the first important all-labor sounding board provided by national radio. It constitutes a strong NBC gesture to keep its position unassailable as to bias. Recent anti-labor blasts of H. V. Kaltenborn stirred some backwash.

Mutual to Hold Affiliate Convention In Cleveland Synchronized With N.A.B.

FOUR GIRLS TRAINING AS WBBM ENGINEERS

Chicago, April 7. WBBM brought in women operators at studio control panel this week. Four girls have been transferred from other duties to dial wiring. They will be trained in production and studio technique. Selections were made according to musical ability and knowledge of radio production.

Eleanor Horn, who holds an operator's license will be head gal. Others include Isabelle Fairchild, Patricia Lynch and Rose Hilliard. These girls will form basis of femme experiment. If satisfactory others will be added not only at WBBM, but other CBS owned stations. Girls will not be used as transmitter.

Tom Nobles For WDEF Chattanooga, April 7.

Tom Nobles will again call all Chattanooga Lookout games this season over WDEF. Games have been renewed by 1941 co-sponsors, General Mills and Socony Vacuum. Joe Engel, WDEF owner, is also president of the Lookout ball club, of the Southern Association.

Although Mutual resigned from the National Assn. of Broadcasters after last year's convention, the network is sending a delegation to this year's convalesce May 11-14 at Cleveland. But Mutual is not rushing back into the trade association. Instead will hold its own meeting with its affiliates during the NAB sessions.

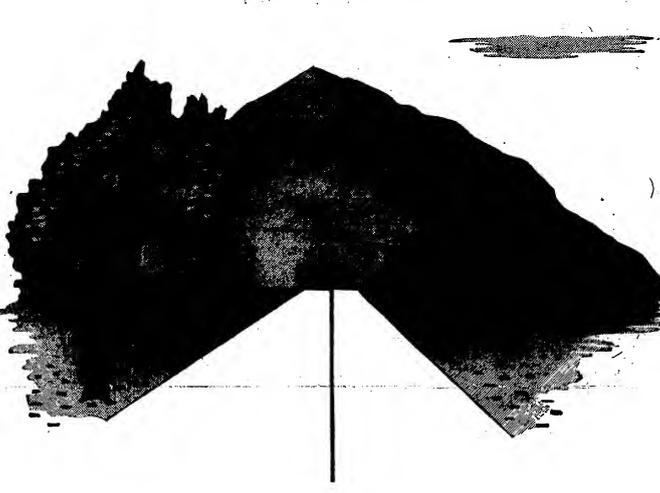
Beschewing at Slatler hotel, where the convention is being held, Mutual will put up at the Hotel Cleveland. Mutual delegates from New York will probably include Fred Weber, general manager; Theodore Streiber, vice-president and general manager of WOR, New York; Ed Wood, network sales head; Robert Schmid, sales promotion head, and Lester Gottlieb, publicity rep.

KSAM's Remote Studios

Hunstville, Texas, April 7. Station KSAM, operated here by W. J. Harpole and J. C. Rothwell has new studios at the transmitter site on the Walker County Fairgrounds. This is plus studios in the heart of town as well as on the campus at the Sam Houston State Teachers College.

J. B. McShane is commercial manager of the station.

KDKA WIRES A MOUNTAIN FOR SOUND



"Martin betting . . . Runners on first and third! It's the Pirates' first chance to score. Here comes the pitch! It's a Snap! The radio went dead!

That sort of thing happened regularly to endless lines of motorists streaming in and out of downtown Pittsburgh. Elitely tuned to their favorite program, they'd enter mile-long Liberty Tubes, only to lose all traces of reception:

Of course radio signals never penetrated any tunnel anywhere, and this particular one was two hundred and fifty feet under Mount Washington; But KDKA determined to prevent that maddening interruption:

It wasn't easy!

It meant mile-long underground antennas and most of trial and error in placing them. It meant relocating such things as three-stage amplifiers and lead-in and pick-up antennas. It meant weeks of testing to get consistent signal strength.

But KDKA wired that mountain for sound!

Now you can hear KDKA and every Pittsburgh station in the Liberty Tubes. For each Westinghouse station pursues an endless quest of greater usefulness to the public and the advertiser; Learn to expect it of Westinghouse stations;

WESTINGHOUSE RADIO STATIONS Inc
 KDKA • KYW • WBZ • WBSZ • WOWO • WOL

REPRESENTED NATIONALLY BY NBC SPOT SALES

Inside Stuff—Radio

Sloppy press relations of the National Assn. of Broadcasters continue, as evidenced by the complete failure of the trade body—again—to remember or care about the working press in apportioning the available rules at the annual convention hotel. This time the Stetler in Cleveland 'is all taken' (presumably by station sales reps, manufacturers and what not) in the matter of desirable space. Under the N. A. B. system at convention the press cannot directly contact a convention hotel but is required to write a committee which waits six and seven weeks to tell the press suites are unavailable.

Although the regular annual appearance and the consistent annual needs of the working press covering N. A. B. conventions ought to be well known, and although irritations and disappointments make itself in the quarters have a long history, the N. A. B. is still in such sloppy disorder in press relations that again in 1942 no imagination is used, no forethought given. The same polite note of regret is all that finally emerges from the mysterious deliberations of who-gets-what. This from a trade association that does not hesitate to invade the good will and solicit the favor of the press. The N. A. B. seems to be a one-way street where courtesy is nonexistent.

Network commercial producers are telling of a public relations officer in a Southern training camp who has no use for radio people and their entertainment and who makes it a practice of discouraging them from using the spot to originate programs. He assures applicants that the service men in that camp do not like to attend broadcasts, bars the touring commercials from a large auditorium and when pressed for a place he booths them to a recreation room with a capacity of 200 persons. Recently this officer let a commercial producer travel over 1,000 miles just to talk the latter out of his intention to pitch his show at that camp. The officer told the producer that even Jack Benny or Bob Hope couldn't draw a sizable audience in this ballwick. One of the visiting producers thought he recognized in the officer a program director and writer who, years ago, had had a brief and unsuccessful career with an ad agency in Hollywood.

Pulling power of radio was demonstrated all too literally to the American Theatre Wing War Service last week. Bessie Beatty, chatterer on WOR, N. Y., announced on her show one day that the Wing's Stage Door Canteen was in need of cake. She suggested that each listener bake a cake and bring it to the Canteen, which daily feeds around 1,200 servicemen, last Wednesday (1) at 3 p.m.

Came the appointed hour and more than 1,000 women showed up with enough pastry to feed the entire army. Canteen stowed up sufficient supply for a couple of days and, fearful that the surplus would get stale, was forced to send it off to camps, hospitals and charitable organizations in the New York area.

The Blue network, which recently set a company policy by selling local sponsorship of the Bauhage daily news comment series from Washington, may extend the policy to all its sustaining programs. The Bauhage stanza is now controlled locally by 24 different sponsors.

Same setup was offered last week on the nightly William S. Hillman-Ernest K. Lindley comment series, also from Washington, and it quickly drew 10 cents. That has suggested to the Blue execs the idea of making the policy standard for all sustainers. In particular, such shows as the international news roundup every morning are figured likely prospects for local sponsoring.

Freelance producer of a network serial had been quoting a price of \$4,000 per program to ad agencies. He heard that an agency was in the market for a summer pinch hitter and made a pitch at the \$4,000 figure to the radio head of that agency. During the phone conversation the agency man kiddingly remarked, "If your willing to take \$2,000, I'll buy it." An hour later the producer called the agency and, much to the astonishment of the department head, said, "It's a deal at \$2,000." Contracts were signed the next day, something unusual in agency procedure.

When this same account last went off the air it was up to \$3,750 a program.

'One Man's Family,' which starts its 11th year on NBC April 26, rarely goes for a musical interlude. However, when it does it's with a vengeance. Several weeks ago Author-Producer Carlton Morse saw a parody for Edna Fisher's flag-waver, 'Great, Great, Great, Grandfather,'

Praise and Only Praise

Parkersburg, W. Va., April 7. The "Voice of Victory," seven-minute nightly series of WPAAR, local CBS outlet, aims to ignite national spirit and offensive determination by stressing what the United Nations are doing and going to do, rather than what they have done. It is an attention-getting angle, the program is addressed to the Axis powers.

Show has been on the air several weeks. It is authored by Russell Stewart, executive director of station activities of WPAAR.

Russell Stewart to KLO

Salt Lake City, April 7. Russell Stewart, after ten years at KSL as chief announcer, is now director of the newly opened Salt Lake Studios of KLO, Ogden (Mutual), in the Newhouse Hotel.

Two participation programs and several are being originated in the Salt Lake studios.

and called in Dorothy Conroy to sing it. It went over so well that Morse had it repeated the following week. When 2,000 requests came through the mails for copies, the ditty was given a third airing. Now Paul Whitman is publishing the piece with the repetitious title.

Audition record for a series of dramatized spolia ballrooming increased war production was made last week by WLV, Cincinnati, and submitted to Donald Nelson, chairman of the War Production Board. Records would not be broadcast, but are intended for playing during lunch hour at armament factories and other war industry centers.

Arnold Moss, legit and radio actor, delivered the talk. "He was selected after extensive auditions in New York; was flown to Cincinnati to make the recording."

Flo (Mrs. Jack) Haley, wife of the comedian, was one of Mary Martin's guests on WEA, yesterday (Tuesday). She related her reaction to wartime Hollywood, having just come east from there, explaining that the thousands of men in uniform had taken away some glamour from screen stars, and that it felt more rather than with an evildoer who has spotted a submarine that day than Clark Gable. She felt that Hollywood was closer to the war than other localities in the U. S. because there are 112,000 Japs on the Coast and more air-raid alerts are sounded.

Don Lee Network has put on an intensive campaign to get CBS, NBC and Blue Network advertisers to give it the broadcast business (Pacific area) for their shows on these buses. Don Lee's regular network affiliation is Mutual. As part of the campaign Don Lee has in process of preparation a presentation comparing its coverage with the West Coast links of CBS, NBC and the Blue.

Rutherford & Ryan agency last week passed up reservations for time on several stations in behalf of Fall Mall cigars because the American Tocco Co. had discovered at the eleventh hour that local tax situations would make further merchandising uneconomic.

Some of the cancelled reservations had been blocked off at the agency's request two months ago.

Lieut. Col. W. F. Kernan, U. S. A., author of the fast selling 'Defense Won't Win the War' made a hit with recent 'America's Town Meeting' audience, due to his southern drawl and dry, quizzical, direct manner of speech.

WCPO, Cincinnati, has another chore to note that the C. E. Hooper figures are out for March. Scripps-Hooper quarry local 250-watter is pulling away from other stations in the picture Hooper presents of the competition against dominant WLW.

Morris Ernst Quits Censorship Council In Disagreement with Arthur G. Hays

Retail Stores on KOL

Seattle, April 7. KOL has a number of new programs, including a six times weekly fifteen minute musical program for Case-Litell furniture, dubbed "At Home for Music." Show uses transcribed music and airs at 8:45 a. m. In addition the firm will use quarter hour period on Sunday in a yet unscheduled position, plus 6 day-time and 2 nighttime spots daily. Series began Monday (6).

Emporium Department store has taken one spot announcement a day, and Maurer's Shoe store has signed with the Mutual station for two spots daily plus one Poll Parrot shoe musical spot each day.

Attorney Morris L. Ernst has resigned from the National Council on Freedom from Censorship in protest against the policy of the American Civil Liberties Union in reviewing and repealing resolutions on radio issues passed by the Council, an affidavit filed. In particular Ernst is understood to have been burned at Attorney Arthur Garfield Hays taking a contrary position in regard to issues concerning the Federal Communications Commission. Ernst is reported as feeling that Hays infringed himself gratuitously without knowledge of the facts and embarrassed Ernst who has been a supporter of the viewpoints of Chairman James L. Fly, on newspaper ownership of radio stations particularly.

Ernst's retirement became official at the Council's most recent meeting at the Woodstock Hotel, New York. Personally Quincey Howe, for similar reasons, was obliged to surrender the chairmanship to Arthur Rice. Hazel Rice is retiring as council secretary to engage in war work.

Live Stock Almanac Uses Ellison of U. S. Dept.

San Antonio, April 7. Live Stock Almanac will be aired daily for a quarter hour over station KFSB co-sponsored by J. W. Kothmann & Sons and the Union Livestock Commission.

Professional news items will be broadcast by Glen L. Ellison, assistant marketing specialist of the United States Department of Agriculture, assisted by Jack Mitchell of the KFSB staff.

KFSB Adds Blue

Wichita, Kans., April 7. KFSB, now Mutual, will carry Blue network beginning April 12 but will also continue with Mutual. KANS, which previously had both NBC Red and Blue, will continue with Red.

Elmer Peterson's Bankroll

Minneapolis, April 7. Peter Paul is a new sponsor for three daily morning newscasts of Elmer W. Pelton. WCCO news analyst. Company previously sponsored the daily two five-minute news broadcasts on the WCCO early morning 'Sunrise' program and the switch brings them on for three 15-minute spots a week. Peterson is 53% in Hooper local report.

WE MUST BE VIGILANT

The Spirit of America

PHIL SPITALNY and his HOUR OF CHARM ALL-GIRL ORCHESTRA

Phil Spitalny has taken the "American Patrol" march and whipped it into one of the greatest vocal and orchestral arrangements to come along since coin machines and orchestral arrangements and a terrific "All-Girl" treatment. WE MUST BE hold our. It's a sock puller maker of the first order.

COLUMBIA 36550



If It's Radio It's Not News

That Includes Patriotic Programs in New Haven Dailies—WELI Continues to Rib Local Publisher

New Haven, April 7. Station WELI, owned by Arde Biulova, is pot-shooting regularly at the two New Haven dailies, and especially their publisher, John Day Jackson, because the latter clings to a no-radio-mention policy, which includes all and any broadcasts of a patriotic, civil defense or other war-winning character. Latest tactic of station is publication 5,000 booklets of the broadcast bias of Carey Cronan, WELI news editor, against the Register and Journal-Courier.

Politicians not chummy with the dailies are joining with radio in finger-pointing, trying to create impression that newspapers are petty and bigoted in attitude and governed in matters of patriotism by a narrow fear of losing advertising to radio. Dailies just ignore the whole affair.

Shreveport Group Buys KTSHs From Hot Springs Chamber of Commerce

Memphis, April 7. A Shreveport syndicate, the Radio Broadcasting Corp., has purchased station KTSH, Hot Springs, from the resort city's Chamber of Commerce. Leading stockholders in the corporation include George E. Wray, Allan D. Morris and E. E. Parlow, all Shreveporters.

Conditions of the transfer include that studios and transmitter must remain in Hot Springs and that the Spa Chamber of Commerce get 2,500 spot announcements via its facilities over a period of 10 years. Ads will be used to plug resort and its both.

NBC Breakfast Clubbers Aid Kaycee Food Show

Chicago, April 7. Entire NBC "Breakfast Club" gang will do regular morning stint from Kansas City Thursday (8), occasion is Food for Victory show, being held at Municipal Auditorium.

Going along for trip are Don McNeil, m.c.; Jack Baker, Nancy Martin, Ezorts and Betty, and maestro Walter Blaufuss. Some 10,000 persons are expected to watch show.

LOU SMITH GABBING BASEBALL FOR WCKY

Cincinnati, April 7. Lou Smith, baseball writer for the Cincinnati Enquirer, bows as a miker April 13 when becoming sports commentator for WCKY. He will do 15-minute broadcast daily at 5:30 p.m. when the Reds are playing at home. While with the club on the road, his reports will be wired to the station for reading by a staffer.

WCKY, CBS affiliate, and WLW, NBC outlet, each a 50,000 watt station, the only local stations not airing play-by-play accounts of the Reds National League games. The Enquirer, morning sheet, is the only one of Cincinnati's three dailies without a radio affiliation.

Smith is the third local sports writer to double on the air. Nixon Denton, sports editor of Times-Star, introduced to broadcasting by Crosley's WLW and WSAI. Charles Hiett O'Connor, also of the Times-Star sports staff, is racing expert on the weekly Sports Quiz Bowl series on WKRC, the paper's affiliate station.

Free & Peters Now Reps KOB in Albuquerque

KOB, Albuquerque, which operates at 5,000 watts, has switched its national sales representation from the Katz agency to Free & Peters.

The change becomes effective May 1.

DIZZY DEAN CALLS 'EM FOR FALSTAFF BREW

St. Louis, April 7. Falstaff Brewing is again bankrolling play-by-play baseball of the home games of the Cardinals and Browns over KWK. "Dizzy" Dean will be back and will be teamed with Johnny O'Hara of the station's sports staff. Sports programs before and after the game have been handled by General Mills and Lever Brothers with Nick Stemmler handling these programs.

KMOX, the local CBS' outlet, for the second consecutive year, will not handle baseball and KSD, which has never gone in for baseball will continue to hold aloof. KXOK will originate an eight station baseball web for the Hyde Park Brewery.

WOOD's Army Talent

Chattanooga, April 7. After weeks of unwrapping governmental red tape, WOOD has inaugurated a regular Monday night series of shows staged by talent from nearby Fort Oglethorpe, Ga. Programs, with Announcer Bill Davies smearing, are staged at downtown auditorium and sports jam-up orchestra from the post's third Cavalry.

The 15-piece outfit is bolstered by several six-members of big-time bands who are now in army uniform. Wade Pollard, trumpet, was with Charlie Spivak before the draft; Homer Zirkle, sax, with Gene Krupa; Fred Taylor, trombone, with Charlie Barnett, and Eddie Berensheim, bass, with Red Norvo.

George Kinyon, formerly in the Dean Hudson sax section, isn't a member, but often rides with the band. Sergt. Carl Baum is leader.

Four-Hour Salute To Suds Sponsor in New Orleans

New Orleans, April 7. A four-hour show will be aired by WNOE on Wednesday (9) to celebrate the 1,000th program under sponsorship of the Jackson Brewing Co. Show, to be emceed by Hubert Grant, will include 10 pickups from city's night spots and host of talent broadcasting from studio.

Jackson Brewing is largest user of radio time in New Orleans.

KABC's Baseball

San Antonio, April 7. New series of quarter hour sport broadcasts on KABC with Bill Michaels will present members of the San Antonio Indians, local ball club.

Separately KABC will air all home and road games of the Mission under sponsorship of the San Antonio Bevers U. Bottling Co. and Wheaties.

Free L.D. as Prize

Greenville, S. C., April 7. WYFF, local NBC affiliate, has a defense "Home Front" program for Sundays evening. Payoff includes the long distance phone calls for wives and mothers to sons and/or husbands in military service.

Lee Parsons directing.

SLAP AT WBAL BY LABOR B'D

Washington, April 7. A slap was administered Wednesday (1) to the Hearst radio chain and its wholly-owned Baltimore subsidiary, WBAL, by the National Labor Relations Board. Accusing Hearst and WBAL of using two employees for their activities on behalf of the American Communications Association, Broadcasters' Department, and urging, persuading, and warning their staff in general against joining their union, the NLRB later down the law to the Baltimore transmitter and to the station to stop immediately in compliance with the plant copies of a notice stating that all coercion of employees would cease.

Respondent (WBAL) admitted it was engaged in interstate commerce, that it had and could not determine reminder, end all parties concerned (Hearst Radio, Inc., WBAL and the union) waived their rights to a hearing.

Although the Board did not go into details as to the posts occupied by the two discharged employees, the company was ordered to make whole John J. Mutch and Barbara O'Connor, Jr., for any loss which either of them have suffered by reason of their discharge by paying to each of them the sum of \$150. The men were fired last Sept. 18.

According to the Board, WBAL forced its workers to refrain from any contact with the CIO-affiliated union and threatened them with loss of discharge and possible imprisonment for any breach of that nature. In addition, the station was accused of having "intimidated and coerced their employees in the exercise of the rights guaranteed in Section 7 of the (National Labor Relations) act."

Answers to these charges were filed by Hearst and the respondent on Feb. 6, the Board continued, "denying the allegations of unfair labor practices in the complaint. Notices of postponement of the hearing were served by the N.L.R.B. regional director on Feb. 8, and March 7."

Hook of KGLO Injured Enroute to U. S. Army

Mason City, April 7. R. B. Hank's Hook, former announcer and publicist of Station KGLO, is in the army hospital at Ft. Sheridan, Ill. He sustained a fractured shoulder enroute to assume his second lieutenantcy at Aberdeen, Md. Pat Fetterman has replaced him at KGLO.

Another into uniform is Jim Woods, general-turned-actor and emcee. Meanwhile Leon W. Born, chief engineer of KGLO, was appointed assistant manager of the local ball club. New additions to staff include Damon Sokles, announcer from KPFB, Marshfield, Wis.; Charles W. Brown, announcer, and Ken Kew, sports-caster.

NIGHT GAMES TO WNEW

Daylight Clinch on WOR—General Mills Is Sponsor

WNEW, New York, has been given a contract by General Mills to broadcast all night home games of the Yankees and Yankees. Sponsor is handling both teams on WOR, N.Y. Daytimes, WNEW is broadcasting the first of 14 after-dark games May 22, Glamsa vs. Brooklyn.

Pat Allen will handle play-by-play.

Indianapolis Arrangements

Indianapolis (Wheaties), April 7. General Mills (Wheaties) and Lever Bro. Co. (Lifebuoy soap) will sponsor broadcasts on alternate days of the Indianapolis Indians' baseball games this season over WIBC, local Mutual outlet.

Bert Wilson will handle the play-by-play, as in former years.

MILK CO-OP IN 4TH YEAR

Detroit, April 7. First of the large cooperatives to engage in a regular schedule of broadcasting, the Michigan Milk Producers' Association completed three years of continuous sponsorship on WJZ on April 4 and renewed it into the fourth year. The farmers' cooperative uses a dual purpose in its commercials at both ends of the 12:30 p.m. newscast—to promote goodwill among members of the organization and encourage the city man to use more milk in his diet.

The association has 10,000 members in 100 service areas who ship 1,750,000 pounds of milk daily into Detroit. Program has had three newsmen at both ends of the broadcast. J. E. Smith and the present Austin Grant.

Disc Jockey Session Is Sold by WHK, Cleveland

Cleveland, April 7. WHK has new five day morning music half hour program with Mayer-Marks Furniture Co. Called "Disc Jockey" with the Band, stars Francis Pettay disc jockeying.

It's biggest contract of year, states H. K. Carpenter, WHK manager.

Personalities that Sell

It's no radio secret that a well-handled news cast is a surefire producer.

Yet news-sponsors on KSO-KRNT continually report more-than-expected results.

Says the H. E. Barnson Company, Iowa distributor for all Crosby products, "In a single week, our KSO news casts have produced an amount with a 75 good listener prospect."

Equal success with news on KSO-KRNT is reported by international and regional advertisers, including Manhattan Soap, Helmer Magazine, Tom's, Brothers Coffee and Phillips Petroleum—a fourth-year renewal.

The full Associated Press and United Press radio news services are available to KSO-KRNT clients. Aired by an experienced news team on KSO-KRNT can produce good sales—your products in Iowa's No. 1 market, Des Moines and its extensive trade-area.

Des Moines, Iowa, is a surefire producer.

Produced an amount with a 75 good listener prospect.

Equal success with news on KSO-KRNT is reported by international and regional advertisers, including Manhattan Soap, Helmer Magazine, Tom's, Brothers Coffee and Phillips Petroleum—a fourth-year renewal.

The full Associated Press and United Press radio news services are available to KSO-KRNT clients. Aired by an experienced news team on KSO-KRNT can produce good sales—your products in Iowa's No. 1 market, Des Moines and its extensive trade-area.

Des Moines, Iowa, is a surefire producer.

Produced an amount with a 75 good listener prospect.

Equal success with news on KSO-KRNT is reported by international and regional advertisers, including Manhattan Soap, Helmer Magazine, Tom's, Brothers Coffee and Phillips Petroleum—a fourth-year renewal.

The full Associated Press and United Press radio news services are available to KSO-KRNT clients. Aired by an experienced news team on KSO-KRNT can produce good sales—your products in Iowa's No. 1 market, Des Moines and its extensive trade-area.

Just completed 3rd successful season at the Hollywood Beach Hotel, Hollywood, Florida.

The Newest Musical Personality

THE OLIVER HIS PIANO AND HIS ORCHESTRA

Currently appearing at the Carleton Hotel, Washington, D. C., for an indefinite engagement (opened April 6).

BROADCASTING: TUESDAYS—10:45-11 P.M., EWT Blue Network—Coast-to-coast THURSDAYS—10:45-11 P.M., EWT Blue Network (exclusive of New York) SATURDAYS—11-11:30 P.M., EWT Blue Network—Coast-to-coast

MUSIC CORPORATION OF AMERICA

CHICAGO, NEW YORK, LOS ANGELES, SAN FRANCISCO, PHOENIX, MILWAUKEE, CLEVELAND

Most Band B.O.s Good: T. Dorsey Great \$80,000 in N. Y., Kaye OK 35G in Chi, Lombardo, 19G, Hub

(Estimates for This Week) Blue Baron, Philadelphia (Earle); 2,700; 35-48-57-80-73. Band led by Jerry Lester and Yvette on screen. plus 'Martin Eden' (Col) on stage. Drawn a fairish \$8,000, with honors splitting evenly between Baron's band, Lester, and Jim, which shows Earle's standard.

Connt. Esale, Milwaukee (River-side); 2,600; 30-40-50) with 'Jail House Blues' (U). Although not jamming 'em in to complete capacity, as he has done on local dance dates, Esale's hot band proved wise choice for Holy Week. Drawing highly satisfactory \$11,000, with weekly weekend play from younger element.

Is Brown, Newark (Adams 2); 600; 25-35-50-80) with 'Cue' in the 'Cue' (20th). Orchestra plus Sunny Rice and Frank Conville will bring in good \$14,000. Tommy Dorsey, New York (Parson-t); 3,664; 35-55-85-99). With 'Favorite Blonde' (Par.) on screen. Combo of the Dorsey band, here for the eighth time, and the picture is accounting for smash business; it's the first week ended last night (Tue). \$80,000 was drawn. Theatre pushed its top scale to \$110 on Saturday and Sunday (4-5).

Shep Fields, New York (Strand; 2,758; 35-55-85-99). With 'Male Animal' (WB) on screen. In final (2d) week of very strong at over \$40,000, following first week's gross of \$45,000.

Les Ray Hutson, Buffalo (20th Century; 3,000; 30-55-85-99). With 'Law of the Tropics' (WB). Not much in way of film support, so good \$14,000 is all to credit of former maestro. Art Kasel, Chicago (Oriental); 2,800; 30-44-55-85) with 'Kondzie' (U). Kasel a fave here and getting the credit for a good part of the fine \$19,000 coming up, film isn't much in way of support.

Sammy Kaye, Chicago (Chicago); 4,000; 35-55-75) with 'Remarkable Animal' (Fay) on screen. Kaye good in Chicago, with film also getting praise from crits. Both stage and screen sharing in draught of pleasant \$35,000.

Wayne King, Pittsburgh (Stanley); 8,800; 30-44-55-85) with 'Wild Bill Hickok Rider' (WB). Easter Week notwithstanding, Walls King little approximating his holy done here on past occasions. However, little or no screen support and faint of Holy Week holding take down. That means

Miller Skips Palladium, H'wood, Due to Pay Snag Unable to get together on snazzy Glenn Miller will not play the Palladium trip west to make a second film for 20th-Fox. Instead the leader will take a week in New York and film he bought during his last trip to the Coast. That, of course, is with the exception of the Cincinnati dates, which air three weekly. Miller's new film, now making, is titled 'Orchestra Wile'.

Cleveland Gives McKinley Strong \$3,150 for 2 Days

(Estimate) Don Bestor (Toten Pole B. Au-burnside, Mass. April 4). Bestor knows here, drew turanway crowd of 3,180 at \$145 pair for \$24,010. 1st Country Club (Cleveland, Ohio; 3,180; 17-25-28-38-44-65-88) with 'Comes Bowtell and vaude, and not much help from 'What's Cook-ing' on screen. Very solid at \$18,000. Attracting juve trade on holiday vacation for extra shows, particularly on weekend.

On the Upbeat

Freddy Daw Orch to round out six months at Merry Gardens, north side Chicago ballroom, May 1. Dick Argens completing five years at Argens ballroom, Chi, heads east to run at Totem Pole dancey, Auburndale, Mass.; then to new Chicago, Ill.

Henry King Orch opens April 11 in Marine Room of Edgewater Beach hotel, Chi. Along with orch will be Singing Marines, Pritchard and Lord and Dorothy Dorben Danes.

His band week in Chi theatres: Oriental has Art Kasel, Chicago carries Sammy Kaye.

Cab calloway back in Panther Room of Sherman hotel, Chi, April 8 \$35,000.

Jan Garber minus Leo Bennett, who left band for radio work at WGN.

Bob McGraw's orchestra leaves Chicago to open a 10-day stay in the Washington Hotel, Indianapolis. (Continued on page 54)

Bands at Hotel B.O.'s

Table with columns: Band Name, Hotel, Weeks Played, Gross, Net. Lists bands like Woody Herman, Frank Sinatra, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw. 12 days.

Boston

Will Osborne (Bernuda Terrace, Brunswick Hotel; \$50; 55c-61) cover. Osborne's opening three days, Thurs-Fri-Sat, (2-4), found 1,200 paying covers, mainly on weekend. Big good considering Holy Week. John Kirby went up 2 1/2 week engagement on first three days of week with the 500 covers.

Minneapolis

Freddy Nagel (Minnesota Terrace, Hotel Nicollet; \$60; \$1-150 min.). Nagel making first Minneapolis appearance after clicking at Trilon. Chicago. Local impression highly favorable, but Holy Week dropped attendance to around 300 nightly, slow pace for room. Good floor show includes Brucetta, John Galus and three Tanner Sisters.

Chicago

Chuck Foster (Continental Room, Stevens Hotel; \$60; \$150-42 min.). Foster doing nicely in this south loop hotel. In tough Holy Week managed 1,800 paying covers.

Baltimore

George Stearny (Charles Room, Belvedere Hotel; \$50; \$1-25 min.). Followed six-week stay of Don Bestor, Fri. (3). Holiday response pointing to 1,800 covers for six-day week.

Philadelphia

Pancho (Garden Terrace, Benjamin Franklin hotel; \$60; \$1-150-52 min.). Hurt by business slump during Holy Week, drawing 962 supper customers.

Los Angeles

Sliskany Ennis (Ambassador; \$60; \$1-150). Getting usual 1,000 covers on the two nights (Fri, Sat); satisfactory enough for this class spot which ain't what she used to be. (Continued on page 42)

CHERIO MUSIC PUBLISHERS, INC. GIVE YOU THE NEW No. 1 Song CANCEL THE FLOWERS Recorded by TOMMY TUCHER (Vocal) 6666 TONY MARTIN (Decca) 4101 GUY LOMBARDO (Decca) 4100 MICHELLE ALBA (RCA) BILLYE BLISS

Band Bookings Dick Jurens, April 23, Hershney Park, Hershney, Pa. Johnny McEer, April 8, four weeks Top Hat, Union, N. J. Barney Rapp, April 15-18, Totem Pole B. Auburndale, Mass. At Donahue, April 18, University Club, Spokane, Wash., 20, Trilon B. Seattle. Bob Asler, April 10, 2 weeks, Tic Toc C. Boston. Tommy Dorsey, May 2, Sunnysbrook B. Pottstown, Pa. 3, County Center, White Plains, N. Y., 5, U. of Rochester, Rochester, N. Y., 8-10 State T. Hartford, Conn. Del Geary, April 25-28, Cino-nado T. Rockford, Ill., May 1 State T. Hartford, Conn. 1. Ambrose C. Davenport, Ia.; 2. Orpheum T. Springfield, Ill.; 3. Roosevelt H. New Orleans. Henry Busse, April 28, Laramar B. Fort Dodge, Ia.; May 1, Orpheum T. Otham; 15-26, Lakeside Park, Denver. Ted Lewis, May 1, Aud. Stockton.

STAN KENTON and His Orchestra ON TOUR Just released on Decca records 'Thoo-Adoo'-This Love of Mine The Nango-Gambler Blues General Amusement Corp. Pres. Dir.: Carlisle Garpel.

IN 1942 A. D. HISTORIANS DETERMINED TO TELL THE REAL STORY OF WHY JONAH STAYED IN THE WHALE ERSKINE HAWKINS RECORD



Record Fans Too Will Have a Whale of a Time WITH 'SO LONG SHORTY' - backed by 'Wrap Your Troubles in Dreams' As Recorded by ERSKINE HAWKINS AND HIS ORCHESTRA ON BLUEBIRD No. 11483

1942 \$5,000,000

Small Jazz Groups Get Latin Bids

Photographers Establish their Reputations in South America—Small Size Is Economic Lure

John Kirby's sextet may go to South America this summer. It has had two separate offers for work there. First calls for a location date at the Rio de Janeiro café; second for a series of concerts in Rio, Montevideo, Buenos Aires, and other cities in those areas. Latter also includes radio work and a picture contract but doesn't call for any dance dates.

Offers are being according to Harry Moss of MCA, on Kirby's recordings, which find good reception in S. A. Requests for Lionel Hampton's small band, Raymond Scott's quiet and Dickie Wells' small group were made in the same way. The length of time it takes for recordings to circulate in Rio, Both Hampton and Scott now live big bids for small orchestras. Eddy Duchin's big band went to S. A. last summer at a staggering haulage outlay.

BAND VOYAGES OUT OF BALTO

R. B. Willis, owner of the Potomac River Boat Line, which operates each summer with name bands, has ordered two boat bands to leave big Nantasket Beach Line, Cape Cod, Mass. He intends using the additional boats to inaugurate another line playing name bands, running out of Baltimore. Operation of Potomac line resumes May 27, while the Baltimore opening date is indefinite.

Gen. Corp. of America has an exclusive contract with Willis to supply him with orchestra talent.

M'KINLEY INTO REVISED COMMODORE JAVA SHOP

Ray McKinley's new band, announced last week as having been signed to follow Vaughn Monroe's band at the Century Room of the Commodore hotel, New York, will remain in the Century niche two weeks, then shift to three days a week (Friday-Sunday) at the hotel's new latter in new location at the Shop, but will remodel to provide dancing space.

Babeck's Woes Unabated

Philadelphia, April 7. Local 77, American Federation of Musicians, last week revoked the franchise of Century Room band booker, who ran afoul of the State Department of Labor and Industry after being accused by New York band agencies of alleged mis-handling of their funds. The State also has refused to renew Babeck's booking license, although he has virtually cleaned up most of his outstanding obligations.

Babeck's troubles grew out of snafus from several colleges that were being paid by name bands for school dances after he had received deposits for them.

Recently, Babeck's ex-partner, is opening a booking agency on his own. Associated with him will be Ed Hines, Martin Snyder and Ruth Witt.

Hermanisse Va. Dorsey/Orchestra soft-ball begins today (Wednesday) in Central Park. Woody Herman vs. Jimmy Dorsey tees up.

Higher Tax on Jukes

Los Angeles, April 7. Licenses for coin-operated machines were upped from \$1 to \$5 annually as a vote of the City Council. Increase is estimated to raise the municipal revenue by \$200,000 a year.

KYSER DOESN'T WANT TO BE 'TYPED'

Kay Kyser has signed his band for four weeks at Frank N. J.'s, opening May 1. Since Meadowbrook is not an sponsored on satisfying (though Sunny Kay's played it) set new attendance and gross records, since topped by Tommy Dorsey (and Jimmy James), the booking is an unusual one.

Kyser assertedly wanted the booking in the West End, but it was available from there, to plug his Columbia recordings, which he has never done with the exception of a light push he can give them on his Lucky Strike broadcasts. In the background, too, is the vague idea that he wants to avoid being 'typed' as a radio and recording band.

George Washington Hill, American Tobacco head and boss of Kyser's Luckies broadcasts, has given the okay for Kyser to play Meadowbrook and do remote shows. Hill's ban against radio station's playing Kyser's popular recordings that also been lifted. Heretofore Hill had 'requested' that the band's platina not be used on sponsored or unsponsored platter programs. Since American Tobacco does a lot of spot buying on stations all over the country, his requests' were heeded.

It's the first time that Kyser has been located at any regular dance spot in the east. He has played at Catalina Island but at much stiffer prices. Two previous location stands in New York were at the Pennsylvania hotel several years ago before the present popularity level, and at the Waldorf-Astoria. Kyser will work at Meadowbrook only two weeks, taking Wednesday off to do his program from N. Y. Mondays is always out and will be used to play West.

Kyser, whose Wednesday night broadcasts on NBC-Red (WEA) are heard by millions, will be in the air continuously for more than four years, is trying to get a release from meeting the Great Lakes Naval Thomas agency for a vacation during July and August. There's also a possibility that he will be out to half-hour, dropping time charges \$8,000. Starting with next week's stanza, Kyser's Lucky Strike program in a short hour. He plays tonight (Wednesday) in New York, broadcasts next week (April 10) at the Great Lakes Naval Training Center; the following week (22) from the Chicago Civic Theatre, and April 20th program for the centennial celebration at Raleigh, N. C. Going along for the tour with Kyser and orchestra will be Ed Cashman, director; Paul Phillips, writer; Albert Capshaw, who Kyser has brought back to the show; and announcers Ben Grauer, Balby Rysdale and Speed' Riggs. Keene Brockert, sound man for the show, in promotion, will commute each week.

RECORDS MAKE BIG PAY OFF

'Chattanooga Choo Choo' Responsible for \$36,000 of Largest Single Check (\$56,000) Which Went to Metro Group—Others Also Get Sizeable Cuts

DISCS BOOMING

The music publishing industry last week was the recipient of a record royalty shower from RCA Victor. The phonograph record company disclosed checks totaling over \$325,000, which, it is estimated, represents payments on copyright numbers contained in over 11,000,000 discs. The distribution was for the quarter ending Feb. 28.

The largest pay-off went to the Metro-Robbins group, which consists of the Robbins, Feist and Miller records. This group collected \$56,000, with \$35,000 of it credited to Victor's recordings of 'Chattanooga Choo Choo' (Feist). Victor's various versions of the latter number sold over 1,500,000 records. Glenn Miller's recording of 'Chattanooga' reached somewhat above the 1,000,000 mark. Feist also had the tune on the other side of this disc, under 'I Knew Why.' Another redletter number on this group's royalty statement was 'The Robbin' (Robbins).

Other publishers that received large royalty checks from Victor were Warner Bros. Inc., Shapiro, Bernstein & Co., Southern Music, Tobin-Lewis and Mayfair.

ASK BALLROOMS AID NAVY FUND

Ballroom operators throughout the country are being asked to cooperate with the Navy Relief Fund in collecting one night's proceeds to the project. The event would be billed as 'Reduction and Night' with the band in the spot at the time also contributing its services gratis. The first spot in the New York area is set a date for the fund in the Roosevelt Ballroom. It's May 27.

Stanley Griffis, chairman of the executive committee of Paramount Pictures and chairman of the National Relief Fund's Navy Relief Fund, is directing the ballroom campaign. Griffis has also approached recording bands and vocalists. From them he has asked the contribution of the royalties on some particular disc.

U-BOAT CASUALTIES

Fearing Subs, Virginia Beach Cancels Bands

Surf Beach club at Virginia Beach, Va., heretofore a summer beachy top name bands, will not use music this year. Since it would be 'inappropriate' to operate at night (even though the spot is an indoor operation) it is thought to be impossible to book bands for afternoons only club has advised members that it would be a 'daytime club only' this season.

Surf constructed a larger bandstand at close of last season, preparing for the coming months. Heretofore music is based on its locality; clubhouse is right on the beach front and its lights would be impossible for raising submarines. Terrace club and Cavalier Beach club, nearby, use less costly bands. What their status will be hasn't been determined, but it's likely to be similar.

Seek Washington Sympathy on Tires For Band, Important in Soldier Diversion; Meantime Biz Is Good

CBS NEARLY LOSES

Misunderstanding on Roosevelt Grill Almost Gave NBC a Break

CBS' remote wire into the Roosevelt Hotel, New York, came near being out of that spot for all time last week. Through an oversight the net pulled its lines out of the hotel after Guy Lombardo completed his run there last week, apparently unaware that Frankie Mayer was to follow. Somebody thought the room was closing for the summer.

Roosey's manager was talking with NBC re a Red remote setup because he understood that it must be kept NBC on next year, too, when Lombardo came back. CBS ran the wire through paraphernalia back into the Grill pent.

GLUSKIN DOWN TO HIS LAST BAND

John Gluskin, lawyer-orchestra personal manager, relinquished the practice of his dance band last week, coincident with Agnes' shift of booking offices from Columbia to the Radio Music Amusement. Gluskin, who at one time handled a string of bands, now has only one, Ray Kinney, at the Lexington Hotel, N. Y. Two weeks ago Johnny McGee separated from him and re-located his move by switching from GAC to MCA booking.

VICTOR'S RECORDING HEAD PROBED BY 802

Frank Walker, head of RCA-Victor recording, has been called before New York Local 802 of the American Federation of Musicians trial board. Local is investigating alleged practice of Victor's New York studios in naming Leonard Joy and A. Sibley, contractors of house bands, as first in special recording procedure.

Ray Scott's 'Powerhouse' On CBS Starting Tonight

Raymond Scott's new band will be the meat of a network-produced-orchestra remote starting tonight (Wed.), 8-30 on CBS. Titled 'Powerhouse' the show will be constructed by the network. CBS' start production man and done from Blue Gardens, Armonk, N. Y., where Scott's band is located. The show will run three weeks only; time has been vacated by 'Meet Mr. Meek', formerly sponsored by Camel, but now commercial takes its place April 28.

Scott each week will introduce a new composition of his own. First to 'Secret Agent', second 'Conversation At A Diplomatic Function'.

Teddy Powell had renewed at Bluebird for another year, with options. Powell is at Log Cabin, Armonk, N. Y.

James C. Petrillo, president of the American Federation of Musicians, was asked last week by representatives booking agents to take up with Washington authorities the matter of granting first priorities to dance bands. The plea was predicated on the fact that the touring dance unit has become an important element in camp entertainment and that these dates cannot be filled unless the bands. The granting of special designations as to automotive transportation. And that if these bands are to be available for camp dates it is necessary that they have bus facilities to fill in the commercial dances and to intervene between camp engagements.

The request to Petrillo was made by the American Federation of Musicians office, assistant to the president of USO Camp Shows, Inc. Lastweek James C. Petrillo, president of the American Federation of Musicians, Inc. and they had delegated him to see Petrillo.

Victor's dance industry is wrangled over the eventual effects of rubber shortages and eastern gasoline rationing. There has been no clear indication of how much damage will be done. According to looking agencies, the situation may be to intervene between camp engagements and the outlook is good for the next few months. There's a band of any note available in that time.

If times get tough there isn't any doubt that the demand for Columbia in theaters, hotels, and major locations will be high.

Orchs Supplement Own Talent for All-Vital Phonograph Recordings

Keen competition and need to come up with hit records has caused band leaders lately to hire special talent to record with their bands. Two separate orchestras were hired by Les Brown for 'Sweet Eloise' with Les Brown for 'Sweet Eloise' which was recorded 'Sweet Eloise' also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal group, Mildred Greene, soprano singer, who last year made an outstanding record of 'Interlude' for Columbia. She sang it thru a Kiss into the Ocean with Shep Fielding, band for Bluebird release three weeks ago. Last week recorded 'Cut Me' recorded also by her own vocal

Bands at the B. O.

Continued from page 41

Phil Harris (Biltmore; 1,200; 56-105). Catching plenty of weekend influx of service men; good for about 3,500.

LOCATION QUAYS, NOT IN HOTELS

(Chicago)

Milo Franklin (Chez Paree; 500; 43-43.50 min.). Jean Sablon and Estrellita headlining in floor show. Opened Friday (3) and week-end on night at 1,500 customers.

Oren Tucker (Blackhawk; 400; 12-25 min.). Tucker band finishing up, with Ted Weems' band to replace. Last week off in holy season at 2,300 customers.

(Los Angeles)

Claude Thornhill (Palladium B, Hollywood, sixth week). Getting a strong play from soldiers and sailors who pushed count up to 12,000. Sunny Dunham came in yesterday (2).

Duke Ellington (African M, Southgate, Cal., first week). Off to a good start and should pick up a nice 5,500 on the week. He's sold with this clientele.

Louis Armstrong (Casa Manana B, Culver City, Cal., first week). Just what he ordered for this spot and won't miss a big 6,500 by far. That's the reason for this location in many months and indicates a healthy engagement.

Ossie Nelson (Florentine Gardens N, Hollywood). Has leveled off to around 4,500 customers a week, with a deep bow to Nils Granlund's floor show.

(Baltimore)

Del Casino (Chanticleer; 400; 11-15.92 min.). Packed in a solid week indicating 2,500 guests for seven-day dinner and after-theatre session. McFarland Twins (Summit; 650; 11-15.10 min.). Followed Louis Prima, Fri. (3) and up against weather in this suburban spot open early this season. Might hit 1,800 covers with action mostly on week-end.



PROGRAM DIRECTORS!

Why Gamble Your Song Selections

Against 30 to 1 Odds?

Of 3000 songs published annually, only 100 attain "hit" rating. Robbins eliminates the guess-work in your program selections by publishing only those songs which have survived the "acid-test." Play Safe! Select your songs THE ROBBINS WAY — proven the most consistent and infallible.

An immediate favorite everywhere

THE LAMPLIGHTER'S SERENADE

Lyric by Paul Francis Webster Music by Hoagy Carmichael

The first big novelty hit of the war

DON'T SIT UNDER THE APPLE TREE

(With Anyone Else But Me)

By Lew Brown, Charlie Tobias and Sam H. Stept

Timely! Inspiring! In demand!

ANCHORS AWAY!

The Song of the Navy

By Chas. A. Zimmermann

ROBBINS MUSIC CORPORATION

799 SEVENTH AVE., NEW YORK MURRAY BAKER, Prof. Mgr.

Discs Reviews

Blush Shore-Freddy Martin: "Look at Heaven—Can't Give Anything But Love (Blue, 11-487). Miss Shore and Martin's band combine beautifully on both sides. First is adaptation of Greg Concerto, played and sung with great feeling. Second—Gosse Boswell: "Nurse—When Roses Bloom Again" (Decca 4279). Rhythmic was novelty. Music is new but under Miss Boswell's handling. Reverse is good, too.

Tommy Tucker: "Johnny Doughboy Found Me in Ireland—'I'll Pray for You" (Okeh 520). Tucker did his best on tune likely to click. Medium tempo; Don Brown vocal.

Shep Fields "Jersey Bounce"—"Long My Way (Blue, 11490). Fields' brass-less bunch give the "Bounce" instrumental Charming going. Phil Spitalny "Vigilantes"—"America the Beautiful" (Cap, 38-550). Not just stuff for may machines, but Spitalny's gals do fine work on both sides.

PREMIUM ON KID PLAYERS

Bob Astor's new band, rebuilt after being raided by a better known leader, who took eight of his men, indicates what some bands of the future may be like. His outfit of 10 sax, six brass and three rhythm, averages 18 years of age. Some of his men look like they were playing hooky.

Astor, once known as Bob Dade, Los Angeles record jockey, is booked to debut the young group at the Tic Toc Club, Boston, April 19.

Seek Tires

Continued from page 41

tions easy to get to without the necessities of auto travel. In such situations the Dorseys, Miller, Goodman, James, et al, can still clear reasonably good profits to which they add added external radio salaries. Few top bands will accept such radio commitments because the majority demand the outfit stay in one spot to broadcast. Glenn Miller's Chicago programs can be done from anywhere in the country, an advantage not often possible.

Some important bands who have the same type of work available them in various key cities, jumping from one to the other by train. It is not beyond possibility to assert that there will be a circuit of clubs, hotels, ballrooms and dance places in Boston, Philadelphia, etc. which will change bands weekly instead of monthly.

One-Nighters

That one-nighters figure to be hurt is foregone. Though even that may not hold in portions of the east where ballrooms are situated near industrial centers. So far the major night-dance spots in New England, Pennsylvania, Ohio, etc., haven't been bothered by rubber ditty bands. There are agency executives who claim that the bigger names will always do business on a one-nighter, no matter what the transportation stymies. They say the youngsters will be on deck for a hot group, even if it means hiking miles.

Amusement parks and summer resorts along the eastern seaboard are walking on eggs with their fingers crossed, according to Jack Wittmore of MGM at Asbury Park. Atlantic City are going ahead with booking plans despite "dimouts" that virtually are blackouts will continue to do so. Jimmy Dorsey played A. C.'s Steel Pier last Sunday (5), for example, and drew capacity crowds while on the boardwalk after dark, you couldn't see your hand in front of your face. Virginia Beach, Va., is only water-tight spot backing down (see separate story).

Theatre business is one phase no one is bothered about. Groceries, particularly in those houses using name bands, have been increasing steadily. This is one source of important income (the rapidly becoming the major source) for nationally known leaders and since there are now about 45-50 and possibly more weeks of major houses in operation

Inside Stuff—Orchestras

Kay Kyser insisted that George Jessel, Sophie Tucker and other important names who played a "Bundles for Bluejeans" benefit at the Hotel Boston, Monday (6), be informed that the act is before going away was doing their stuff free (Jessel and Tucker were in Boston with "Hiss Kicker"), while Kyser was booked through regular channels at his regular price and his assistant feeling that the act is before going away was an effort on his part to avoid trouble if he should be discovered after the benefit.

Before coming east from California last month Kyser had set aside Easter Saturday, Sunday and Monday as days when he wanted to work paid promotions. This was to earn cost of coming east, playing Army Camp benefits, etc., and those three days were agreed most likely to produce the best results.

Executive Board of the American Federation of Musicians has reversed the New York Local on the Meyer Davis case. The local had found Davis guilty of not paying the right scale to a group of men that Davis had used in the cutting of an album for the Columbia record Corp. The issue specifically involved rehearsal money and the implication of other band leaders on similar charges was dissipated by the international board's ruling.

The AFM board found that the local itself had not been sure about the scale because it afterwards printed the scale in the house organ and then tried to make the fees retroactive.

Ted Lewis has been clocking around 45,000 a week and better at the Bal Tabarin, San Francisco territory, where Park with his crew of 15, having opened there March 5. Incidentally, says the vet, ragaball of jazz, it's his best Frisco big since he played the Palace hotel, SF, 43 years ago, which in many ways, show his spans quite a few years ago. Following Lewis plays Stockton and Sacramento (Cal.) theatres before a week at the Orpheum in L. A. and San Diego, and then opens in a Seattle nitery 17 days, on a \$15,000 guarantee against percentage.

Tommy Tucker is on his first location job in New York since 1932 and climbing. Essex House territory, where Park with his crew of 15, plus Amy Arrell, featured vocalist, Don Brown of the band is also moustard with his ballendering. Tucker is one of those built-up-by-radio masters, coming to attention via Murray's at Tuxedo, N. Y., later via his click on records ("Don't Want to Set World on Fire" which exceeded 300,000 platens on Okeh) and recently at the N. Y. Strand. After the Essex booking the Tuckertes go into the Broadway Paramount.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, according to operators. Figures in parentheses of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Moonlight Cocktail (6) Jewel.....	Glenn Miller.....Bluebird
2. Deep Heart Texas (7) Melodylane.....	Alvino Ray.....Bluebird
3. String Pearls (8) Mutual.....	Bill Crosby.....Decca
4. Somebody Else Taking Place (3) Shepito.....	Glenn Miller.....Bluebird
5. Don't Want Walk (2) Paramount.....	Woody Herman.....Decca
6. Street of Regret (4) Loeb.....	Benny Goodman.....Okeh
7. Miss You (3) Sanity.....	Russ Morgan.....Decca
8. Tangier (1) Paramount.....	Harry James.....Columbia
9. Someone's Rockin' Dreamboat (2).....	Vaughn Monroe.....Bluebird
10. Jersey Bounce (1) Lewis.....	Sammy Kaye.....Victor
	Jimmy Dorsey.....Decca
	Glenn Miller.....Bluebird
	Alvino Ray.....Bluebird
	Bill Crosby.....Decca
	Woody Herman.....Decca
	Benny Goodman.....Okeh
	Jimmy Dorsey.....Decca
	Glenn Miller.....Bluebird
	Alvino Ray.....Bluebird
	Bill Crosby.....Decca
	Woody Herman.....Decca
	Benny Goodman.....Okeh
	Jimmy Dorsey.....Decca

OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others are gaining.)

Sometimes (Berlin).....	Vaughn Monroe.....Bluebird
My Little Cousin (Doraine).....	Tommy Tucker.....Okeh
I Remember You (Famous).....	Benny Goodman.....Okeh
Mandy Is Two (BVC).....	Jimmy Dorsey.....Decca
How Do You Know It's Real? (Chappell).....	Harry James.....Columbia
Arthur Murray Taught Me Dancing.....	Abe Lyman.....Bluebird
What To Do (Loeb).....	Vaughn Monroe.....Bluebird
Zoot Suit (Greens-Revel).....	Sammy Kaye.....Victor
Don't Sit Under Apple Tree (Robbins).....	Glenn Miller.....Bluebird

the possible loss of one-nighters won't be a calamity. There are more than six months of location work in key cities to fill the remaining weeks in a year. Top, more and more leaders and their men are leaning toward vacations every few months, leaving opportunities for others.



LISTEN FOR OUR NEW SONG BY MARIA KRAMER

I'M TRYIN' INTRODUCED THIS WEEK BY

George Auld, Lou Barron, Four Belles, Don Bepko, Will Bradley, Lefty Brown, Jess Brooks, Gus Mac Carline, Jess Cavall, Jayas Crossen, Fred Fisher, Duke Ellington, Earl Hines, Fred Hunter, Shamus, Bill Lo Jack and the Dams, Joe Ray Hutton, Andy Jabson, Harry James, Louie Lerner, Larry L. Olsen, McFarland Tandy, Johnny Moore, Zita Poon, Paula Dale, Louis Prima, Three Ring Modale, Victor York (Bill & Verna Vernon), Jerry Wald.

BOMART MUSIC CORP. • 1619 B'WAY • NEW YORK

BRIBERY JOLTS MUSIC BIZ

Hollywooders May Pay Gilbert's Fare

Meanwhile It Looks Like Gene Buck Will Be President-by-Default

Hollywood contingent of ASCAP writer-members has decided to withdraw its petition asking that the Society's bylaws be amended so that Gene Gilbert, a director, could be paid his traveling expenses from the Coast to attend ASCAP board meetings in New York. Jimmy McHugh, leader of the Coast writer group, was quoted last week by Gilbert as "agreeing" that the cards were stacked on this proposition, since the publisher opposition would make it impossible for the amendment to get the required two-thirds vote.

Gilbert also quoted McHugh as stating that the Coast writers had decided that it is now up to the Hollywood writers themselves to furnish these traveling expenses, something that Gilbert had previously declined. Gilbert, who returned to the Coast last week, will be back in New York April 22 when the ASCAP board meets to vote on new officers. The indications are that the balloting for president will end in a stalemate, with Buck failing to get the required two-thirds vote. In that event Buck can go on holding that office. Nothing in the ASCAP bylaws provides for the automatic vacating of an office should the incumbent fail of re-election.

Fined for Dirty Discs

Boston, April 7.

For selling "dirty" records, two local record dealers were fined \$100 each, by Judge F. Delano Putnam in the Municipal Court. Police alleged that phonograph records, which tended to corrupt the morals of youth, were sold by Irving Seiden, 149 Washington st., Boston, and Charles Shirber of the Melody Shop, 190 Massachusetts ave., Boston. They paid the fines after the judge played the records in closed court doors.

In his concluding remarks, Judge Putnam said, "I am warning both of these men that it is a dangerous and dirty business."

15 Best Sheet Music Sellers

(Week of April 3)

- Moonlight Cocktail.....Jewel Don't Want Walk.....Paramount
- Sombody Taking Place Shapiro
- Deep Heart Texas.....Melodylana
- Miss You.....Santy
- White Cliffs.....Shapiro
- Sometimes.....Berlin
- Blues in Night.....Remick
- I'll Pray for You.....Harms
- Tangerine.....Famous
- Skyark.....Mayfair
- Don't Sit Apple Tree.....Robbins
- We'll Meet Again.....Dash
- Rose O'Day.....Tobias
- Three Kiss in Oceans.....Berlin

ASCAP OK Eases Army Arrangers For Radio Dates

By FVT. MEL ADAMS

FL. Riley, Kas. April 7.

Clearance of ASCAP tunes for local radio performance in Kansas has proved a boon to public relations section and dance band at the Cavalry Replacement Training Center here. PR office and Corp. Everett McDonald, trumpeting band front, previously had no end of trouble in setting up their weekly "Fort Riley Entertainers" show which airs via WJW, Topeka, Thursday 7 to 7:30 P.M., because of death of non-ASCAP tunes which made for good programming. Situation also affected band's dance dates on this Military Reservation. As a result, McDonald hesitated at scoring tunes for his book which he couldn't use

(Continued on page 44)

'CONFESSIONS' FLY AT N. Y. MEETING

Staff Contact Men See Jobs Jeopardized on Theory Publishers Can Afford 'Payola' and Payrolls, Too

—But Music Men Are Opposed to Asking Government Help to Check the Checkbooks

WORSE THAN EVER

Current agitation within the dance music publishing industry over the "payola" (or bribery) situation may result in the complete ousting of the present executive council of the contactmen's union. After a hectic week of recommitments and self-confessions on the part of professional managers, songpluggers who hold mere staff positions with their firms got together last Friday night (3) and pledged themselves to force a reorganization of the contactmen's union so that their jobs could be "preserved" since publishers can't afford bribes and big staffs, too.

These staff men signed a petition urging that the union's executive council resign immediately and that the membership be given an opportunity to elect a slate of council members that would be more energetic in enforcing the anti-bribery rules of the union.

What contributed the most dramatic highlight to the picture during the past week was a series of confessions that came during an off-the-record meeting of the contactmen's union last Tuesday night (31). Several union members who hold official positions with their firms openly admitted that they have been either violating the anti-bribery rules or practicing subterfuge. When a songplugger demanded to know why charges couldn't be

(Continued on page 44)

Sell Phonograph Discs With Gasoline

Classic and Elite Labels Also Using Dry Goods Stores and Theatres

Reator's Thematic?

William H. Lawrence, theatre reatorly executive for Paramount at home office, has sold a song of his own composition, "Empty Pocket Blues", to Famous Music, a Par subsidiary.

It's Lawrence's second attempt at songwriting. He sold his maiden effort, "Too Good to You", to a Coast indie.

Classic and Elite records manufactured by Eli Oberstein's Classic Record Co. are to be sold on gasoline service station counters beginning April 15. Oberstein concluded a deal with Firestone string of auto servicing outlets last week; he has another in the works with the Standard Oil Co. of N. J. Firestone operates between 500-600 branches.

Oberstein made a deal last week also with Butler Bros., buyers for a string of dry goods stores, to handle his stock of classical and Two Hits For Two Bits sides. He is also negotiating with Balaban & Katz, Chi and midwest theatre operators, to put through an idea whereby his recordings will be given away on certain nights to patrons, much in the way dishes have been distributed.

Radio Log Service Omits Disc Jockey From Plug List

Professional managers of popular music firms and their employers, meeting at the office of the Music Publishers Protective Association yesterday afternoon (Tuesday), voted to eliminate the listing of all recorded program performances from the daily compilations of the Accurate Reporting Service. It was also agreed to retain WOR, New York key for the Mutual Network, as one of the checking points in the ARS tabulation.

The taboo on the inclusion of disc plugs in the ARS count applies to transcriptions as well as phonograph records, and was adopted with the view of discouraging resort to such plugs during "drives" and to put a crimp into the influence of record jockeys. The meeting also urged that steps be taken to enforce the rules of the contactmen's union on plug bribery.

ASCAP Deals With Kansas From Des Moines

ASCAP will license Kansas' music users through its Des Moines office. Allocation of the Kansas territory occurred last week during a visit to Des Moines, by John G. Faine, ASCAP general manager, last week. John Wooden is manager of the Des Moines office.

Kansas recently lifted its ban on ASCAP after the Society had negotiated an agreement to comply with the state law on the registration of copyrights.

"WE MUST BE VIGILANT"

(AMERICAN PATROL)

The Spirit of America

PHIL SPITALNY and his HOUR OF CHARM ALL-GIRL ORCHESTRA

Phil Spitalny has taken the "American Patrol" march and whipped it into one of the greatest vocal and orchestral arrangements to come along since coin machines were invented. With new lyrics and a terrific "All-Girl" treatment, WE MUST BE VIGILANT will have your machines running as long as the nickels hold out. It's a sock profit maker of the first order.

order
COLUMBIA
36550



Inside Stuff—Music

NBC, CBS, Blue, Mutual Plugs

Deal which the Warner Bros music group has made with the various transcription libraries calls for the payment of \$10,000 over a period of three years on a maximum of 350 individual compositions. Current tunes may be used in as many ways as desired under a single license and for a single fee, but this special dispensation is limited to the first year of the number. Apparent purpose of this unlimited recording use is to garner all the exploitation possible following the release of the composition and thereby make sure that a special arrangement of the number finds its way in the 'books' of the transcription recorder bands.

Back page of sheet music of new patriotic tune, "Fighting Sons of the Navy Blue," carries a list of nine war slogans uttered by U.S. Navy heroes since John Paul Jones' "Surrender? I Have Not Yet Begun to Fight." It's in line with recent "Variety" story re patriotic slogans on song sheets. Slogans are listed chronologically through Perry's "We Have Met the Enemy and They Are Ours," "Remember the Maine," concluding with the present "Remember Pearl Harbor." "Fighting Sons" tune was written by Bill Waters, an enlisted seaman in U. S. forces, published by Vanguard Songs.

Robbins Music Corp. has entered into an agreement with Warner Bros. to discontinue the conspiracy suit that it brought several weeks ago in N. Y. supreme court over the song "We Did It Before and We Can Do It Again." Eddie Cantor was named as a co-defendant by Robbins. Shortly after the action was started Cantor removed "We Did It Before" from his Broadway production. Banjo Eyes' "Remember the Maine" that the contract had with Cantor for the show's score barred the inclusion of any new number not published by that firm.

A live character around Tin Pan Alley is Harry Nemo, the songsmith, who showmanly ad libbing of fanfares and tempos has been known to divorce music publishers from advance royalties. He did that the other day to one music pub exec, who shall be nameless, getting a \$150 advance, and the publisher still wants to know, "What did I pay you an advance for? Where's the song?" My boss is hollering for the lead sheet!

Sheet sales career of "Blues in the Night" (Remick) has been an odd one in recent weeks. It dropped from 32,000 copies a week to 4,000 copies in the space of another week (March 30-April 4) the song hopped up to 7,000 copies. The opening sales of the current week indicated that the comeback trend was still in progress.

ASCAP OK

(Continued from page 4)

on the air. Band's four arrangers, including Edie T. Tucker Herzer, former Claude Thornhill and Jimmy Dorsey score, currently knocking their heads out to bring down the up-to-date on ASCAP standards and current practices.

Riley Show for KSAL
P.R. office here expanded its radio activity with inauguration Monday (6) of the new (containing) morning news show, "Reveille at Riley with Kay Kyser," over KSAL, Salt Lake, conducted by Riley. Show airs from 6:30 to 7:00 a.m.—at a time when enlisted men in the G.I. Camp Funston and Ft. Riley are policing their barracks. News aimed particularly at personnel of this reservation' will largely concern intimate news and notes about convalescing and inter-Pfost athletics and recreation programs.

Ann Sheridan really burned up the spot when she appeared here with the "Funzafire" USO-Camp Shows unit last week. Making rounds of the Central Post, Center; Comph Girl's eye was caught by a demonstration of 30 calibre machine guns. One of the operating cadets' terter took their eyes off the sights for an ogle of the famed figure—unconsciously raised their range. Gulls of tracer shells landed in patch of dry grass and started a brief fire which 100 yards up a steep slope, stopped it here Thursday (2) en route to Messiah Festival at Bethany college. The show was a gala concert for officers and enlisted men at the Post auditorium.

Winston O'Keefe, ex-Five Star Enial and Pageant of Youth radio artist, b e g i n s a penning original sketches this week for Fort Riley. Entertains WIDW show. Winton O'Keefe, ex CBS and NBC artist in horse cavalry club here, scored a 'bull' his first week, qualifying as marksmen with the Garand .30 calibre rifle. Scored formerly on "Amanda of Honeymoon" "Marry Marjorie," "Daisy Drum" and "Prudential Family Hour."

Bribery Jolts

(Continued from page 4)

brought right then and there on the basis of the confessions. Joseph Brodsky, the union's counsel, pointed out that the session was not an official one and that it had been called for the specific purpose of obtaining a frank analysis of the situation.

Mr. B. G. As Wastes
Later in the meetings Brodsky asked the contemners whether they would authorize him to seek relief from the situation by bringing the matter to the attention of the Federal Communications Commission and the answer was that they would.

The music men present felt that the favorable publicity during its fight with the radio interests and that the people problem could be solved within the industry. It was Brodsky's idea to file a petition with the FCC asking that it issue an order requiring any band leader or artist who accepts a bribe for broadcasting a musical composition and also bartering the works of any publisher involved in such bribery.

It was the candid statement of Herman Starr, head of the Warner Bros. publishing group, that produced the biggest surprise at the Tuesday meeting. Starr said that his organization had religiously refrained from doing anything that might be construed in violation of the anti-bribery pact existing between the union and publishers until it found that the payola practice had progressed to the point where the interests of honest publishers were being seriously jeopardized. Starr remarked that he hadn't as yet learned all the tricks of payola but that he still cherished much hope in that direction. The Warner execu-

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual as represented by WAFB-WFZZ, WABC-WFBR, W. J. Completion here with copyright week beginning Monday through Sunday (March 30-April 4) from 5 p.m. to 1 a.m. and is based on data provided by Accurate Reporting Service regular checking spot for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Somebody Taking Place.....	Shapiro	30
Memory.....	Stanton	29
My and My Melinda.....	Berlin	25
Always in My Heart—'I Always in Heart.....	Remick	23
Sanity.....	Stanton	22
I'll Pray for You—"What's Cookin'.....	Harms	21
Skykral.....	Mayfair	21
I Think of You.....	Miller	20
I Remember You—"Fleet's In.....	Paramount	19
"Full Moon.....	Southern	18
Jersey Bounce.....	Levins	18
Tangerine—"Fleet's In.....	Famous	18
"How Do I Know It's Real?.....	Emboss	17
She'll Always Remember.....	Wibnack	17
"A Zoot Suit.....	Green-Revel	16
"Memory.....	Miller	16
We'll Meet Again.....	Dash	16
You Made Me Love You.....	Broadway	15
Wherever You Are.....	Miller	15
Don't Sit Under Apple Tree.....	Robbins	13
Moonlight Cocktail.....	Jewel	13
"I'm Glad.....	Robbins	13
Sing Me King Island—"Song of the Island.....	BVC	12
"I'm Singing in the Rain.....	Berlin	11
"I'm Singing in the Rain.....	Miller	11
All Those Wonderful Years.....	J. Campbell	11
How About You?—"I Babes on Broadway.....	Feist	10
"I Think of You—"Sons of Fun.....	Block	9
"Last Night I Said Prayer.....	Block	9
Sleepy Lagoon.....	Chappell	9
Three Old Sisters.....	Block	9
Army Air Corps.....	Fischer	8
Blue Skies.....	Berlin	8
"Great Day.....	Block	8
"Lamp of Memory.....	Marks	8
"Nightingale.....	Robbins	8
Somebody Nobody Loves.....	Robbins	8
Sometimes.....	Berlin	8
Blues in the Night—"Blues in Night.....	Mutual	7
Cautious Go Rolly.....	Shapiro	7
Dear Mom.....	Republic	7
When the Begonia.....	Famous	7
It's a Wonderful Life.....	Harms	6
"Shrine of St. Cecilia.....	Braun	6
White Cliffs of Dover.....	Shapiro	6
Anchors Aweigh.....	Robbins	5
Archie Murray's "I Thought I Was in Love.....	Famous	5
Autumn Nocturne.....	Advance	5
Barrel House Bessie.....	ABC	5
"I'm Glad.....	CLP	5
"As We Walk into Sunset.....	Green-Revel	5
"Heavenly, It's I!—"Mayor of 44th Street.....	Green-Revel	5
"I'm Glad.....	CLP	5
"On the Street Regret.....	Loeb	5
Perfect Song.....	Chappell	5
Someone's Rockin' Dream—"Fleet's In.....	Advance	5
"There Won't Be Shortage Love.....	Feist	5
"Where.....	Cornell	5
You Can't Hold Memory in Arms.....	Oman	5

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP. † Paramount, 1 Legitimate.
(An error in last week's 'Variety' plug list credited 'String of Pearls' with 16 performances. Tune, published by Mutual, should have been listed with 20 plugs.)

gave Dec. 7 as the date on which he made his decision to step on the righteous side.
Several other publishing company executives became so impressed by Starr's own avowals that they likewise took the confession trail. They declared that they likewise had come to the resolution that they would no longer permit any competitor to get away with unfair advantages and among the "disadvantages" they tolled was the publishing practice of smart-rocket jockeys, such as Martin Block, of WNBC, N. Y. Among those who spoke were Starr, Edwin H. (Buddy) Morris, of Mayfair; Sid Lorraine, of Southern Music; and Sid Koranow, of Smartmouset Music Corp.

Day following the "confession" meeting the owners of several small publishing firms called in their professional men and told them that unless they acted through their union to suppress the conditions which this meeting disclosed they would have no choice but to discharge their professional staffs and go out with the checkbook method. The Friday meeting was prompted by this warning. The

sentiment expressed at the latter gathering was in strong opposition to a proposal made at the Tuesday meeting that the anti-bribery bylaws of the union be abolished altogether and that the union deal solely with working conditions. The speakers at the Friday meeting contended that all the union needed was a group of councilmen with grit and determination to enforce the anti-bribery laws of the union.

The most singable ballad of 4th season
NIGHT TIME
Recorded by GENE KARDOS and His Orchestra
Continued No. C3000
Professional Material Available
APEK MUSIC, INC.
113 W. 48th St., New York

profit
WITH THESE
KAY KYSER HITS
WHO WOULDN'T LOVE YOU
backed by
HOW DO I KNOW IT'S REAL
Columbia 36526
THIS TIME
coupled with
SOMEWHERE, SOMETIME
And here's another Kay Kyser
Columbia disc that rates as
a sure-fire money maker.
A ZOOT SUIT
and
WHEN THE ROSES BLOOM AGAIN
Columbia 36517
Enter These Nickel-Nabbing Tips
Today and Profit With Kay Kyser on
COLUMBIA RECORDS

A War Novelty That SWINGS!
COME BACK TO YOU
DIG VERSIONS BY
MITCHELL AYERS ORCH.
LES BROWN ORCH.
BELLTONE MUSIC PUBLISHING CO., Inc.
93-78 Hamilton Terrace, New York
SONNY DUNHAM ORCH.
"LUCKY" MILLINDER ORCH.
Ed. Guggenb. Gen. Mgr.

Griffin Deposed as AGVA Exec Sec As 4A's Takes Over Operations; Tom Phillips Temporary Successor

Gerald Griffin, under fire for some time, on Monday (6) was deposed as national executive secretary of the American Guild of Variety Artists. Griffin, of the board of the Associated Actors and Artistes of America, which last Thursday (2) took over the operation of AGVA and suspended the latter's national office, was asked to stay on for two weeks to help Tom Phillips, who has been given the temporary title of national organizer, learn the AGVA office routine and become familiar with the variety union's outstanding business.

Phillips moved in yesterday (Tuesday) coming over from the Bursique Artists Assn, which he headed, and in all probability will be merged if and when Phillips is officially given the title of national executive secretary of AGVA. The Four A's board also asked Jonas T. Silverman, national secretary, to remain on and work in collaboration with Phillips. Silverman agreed.

Scope of last week's takeover of the Four A's was further clarified at the Four A's board meeting on Monday. It was announced that when AGVA's treasury, which holds around \$10,000, will be deposited in a special account in the name of the Four A's, Ruth Richmond, of Chorus Equity and Tom Phillips, national secretary, will be given the power to sign AGVA's checks, but both signatures must be on all withdrawal. Switch of bank accounts is effective immediately.

Four A's Now Promise a complete and workable reorganization of AGVA, the parent organization, and that anything that would have another breakdown it would be their finish. As a matter of fact, the former and the latter performers are united. The Four A's board has instructed Phillips to take over the organization of the New York area. It being felt that N. Y. is the most varied variety center. One of the criticisms against AGVA in the past was its failure to make progress in the metropolitan area. Phillips' job is not to be confused as meaning strictly AGVA's N. Y. local, which is another problem.

"Phillips will be directly responsible for the Four A's. He states it will take a more direct and active interest in AGVA's affairs than the former and the latter effort towards making AGVA a strong union. All Four A's affiliates are now showing anxiety to be active just that. Among those present at the meeting Monday was Kenneth Terrence, executive secretary of the Screen Actors Guild, who came on from the Coast. Another Four A's board member, who is scheduled for tomorrow (Thursday) morning.

Anti-Show Town Locals As Is
Until such time as the Four A's can effect its reorganization, AGVA's other branches will continue to exist. While their titles will be altered by the Four A's board, and then an AGVA's national officers will be appointed to take over the right to do nothing to impair local activities.

"Takeover of AGVA was completed by a resolution introduced March 29 by Henry Dunn, resigned national secretary of AGVA, at a local board meeting. Fact that Dunn's resignation had not been acted upon by the national board does not give the right to be present at that meeting. His resolution, which is claiming to be a matter of internal affairs, came as a thunderbolt at a meeting that was about to be adjourned. It was tabled pending a later meeting on Thursday (2), when his resignation was recorded, and adopted and immediately effective.

According to Dunn, when the initial Four A's meeting was held, he was either taking positive action on allaying the local situation with AGVA, he accused the Four A's of not wanting to do anything to help its affiliate by not sending what he meant by that, Dunn says his case against Dunn was the present poor operation of AGVA, and

then asked the Four A's to take over its management.

Reasons Differences There have been mounting differences between AGVA's national office and the out-of-town branches. This was an important factor in prompting the Four A's takeover, which Dunn stated that the Four A's in N. Y. was not operating satisfactorily in making such progress. While it was not officially noted in the resolution on the AGVA takeover, it was a widespread criticism of Griffin's part in the Tommy Dorsey music publishing office brawl last year. It was also a criticism of the Four A's action. Griffin was supposed to have aimed political insults at Harry Goodman, brother of Benny Goodman, which resulted in fat fights involving AGVA's executive secretary, brother Aloisia, and several guests at the Dorsey party.

The Four A's special finance committee for AGVA, composed of Walter Greena, of Equity; Mrs. Florence Marston, Screen Actors Guild; Emily Holt, American Federation of Radio Artists; and Ruth Richmond, Chorus Equity, was given the function. They made a special report on the operations and personnel of AGVA at the Four A's board meeting on Monday.

The finance committee was originally set up to help the Four A's as a 'protective' measure for the \$80,000 AGVA owes other than the Screen Actors Guild, \$30,000 to Equity and \$10,000 to Chorus Equity. However, the AGVA board at board meetings, they discerned the haphazard operation of the variety group. The AGVA's national board hardly functioned, due primarily to the virtual impossibility of getting together with a small quorum of seven. National officers were also chiefly distinguished by the fact that most of them were out of town most of the time. The present national president and he was active in AGVA's affairs when in N. Y. It was felt that the Four A's work kept him elsewhere a good part of the time.

AGVA has had the stormiest career of any affiliate in Four A's history. It was the result of the fulfillment of the American Federation of Actors three years ago, and the resulting together with the business-wide strike when the stagehands' union tried to take over the latter's territory. The case of Whitehead, AGVA has had a series of inadequate executive secretaries and a lack of unity.

First executive secretary of AGVA was Maids Reade, from Equity's council and completely inexperienced with vaudeville and night club business. She lasted less than two months. Her successor, Jack Mui, legit and film player, whose qualifications for the AGVA job were also all in office outside of New York, when a Hollywood screen role presented itself. Hoyt S. Haddock, on the AGVA office, was then appointed. He was the focal point of criticism virtually from the day he took the AGVA office and gave up his advertising soloist-night club columning job on his brother's N. Y. day inquirer.

Litomy in N.Y.

Leddie Litomy, executive secretary of Los Angeles branch of the American Guild of Variety Artists, is returning to New York to take over the right to be present at that meeting. His resignation, which is claiming to be a matter of internal affairs, came as a thunderbolt at a meeting that was about to be adjourned. It was tabled pending a later meeting on Thursday (2), when his resignation was recorded, and adopted and immediately effective.

Back to the Pipes

Fort Worth, Texas, April 7. Bill Doherty, executive secretary, has been heard over numerous radio stations in the south, has returned to his home in Texas to take care there since the theatre has gone back to audio-singing. He was in New York many times when the organ was installed years ago.

He's Used to It, Now

Milwaukee, April 7. John E. Chaplin, Ashland, Wis. newspaper publisher and politician, who ran for governor of the Badger state and was defeated in the present campaign, Julius P. Hell, has turned songwriter. He appealed to E. manager of the Riverside theatre, for a date to place his brainchild, "We'll Sing, We'll Sing in Victory". But only place Weisfeld could use him was in his Monday evening amateur show, when in spite of his patriotic theme, the politico was eliminated in the first round.

SERVICE SHOWS SUNDAY GET PHILLY

Philadelphia, April 7. The entertainment division of the Philadelphia Council of Defense got the cold shoulder from Bernard Samuel on its request for a permit for Sunday shows to raise funds to pay for entertainment of service men here and in nearby Army camps.

Mayor Samuel, although praising the cause as "worthy," said that Philly's Blue Laws forbid Sunday shows to which entertainers are invited. The entertainment committee, headed by Charles Borelli, is now planning to hold either weekly or bi-monthly shows on a weekday night, the shows, which will feature Philly talent and possibly an outside 'name' headliner, have been set for the new hall. All profits will be placed into a fund for the payment of entertainment expenses of units touring nearby cantons and Navy centers.

Singer, Musician Get 'Year for Reefer Sales At Soldier 'Tea' Parties

St. Louis, April 7. Phyllis Walters, 21, niter singer, and Russell H. Rohlfess, 27, a singer, were sentenced to a year and a day in a Federal jail for selling reefer tea to the military in East St. Louis. The soldiers, stationed at the Scott Field, Ill. and Jefferson Barracks, Mo., trading canvas, were invited to 'tea' parties where reefer was sold. Several tipped off the military inspectors.

Morgan Band in the Middle of Fend Between M w kee Theatre and AFM

Milwaukee, April 7. Feuding between the Riverside theatre and the Milwaukee AFM, local No. 8, AFM, took a new twist when the band, with two local radio stations, WMJ and WEMP, involved and Russ Morgan, vaudeville star, was invited to the vaudeville, in the middle. It was all on account of the union's annual ball Easter Monday night.

Skirmishes have been frequent between the union and the theatre, operated by the Standard-Riverside Co. The union, asked permission to appear at the Easter Monday dance with 25 other bands, Weisfeld said O. K., providing it wasn't intended to make a competitive attraction. Dahlsrud took the position that there was no sense in having the band at the ball if it were to be kept a secret from the public.

Prior to the commencement of hostilities, Weisfeld had arranged for Morgan to make two appearances on WMJ, at Johnny Smith's Run-down band from Friday night on the "Masters of Rhythm" program

Mpls. Club-Date Bookers Deplore Slash By Priorities of Trade Group Parleys, Formerly Big Talent Users

Name Bands Bracketed With Acts for Theatres

Supporting acts set to tour the vaudeville firms with name bands including the following:
Benny Goodman will have Shay and Raymond and the Ambassadorettes in support. Guy Lombardo has Calgary Bros, Don Tannen and Rose Marie Lombardo, 18-year-old sister of the clan, making her stage debut after touring with the band on the air. Gene Krupa has Macy and the Blue Belles, Bros. and Pops and Louie set to travel the entire itinerary with them; Wayne King's support will be Ross Wynn, and Barrett Sisters.

HOTEL, CAFE IN BOSTON TO U.S.

Boston, April 7. U. S. Coast Guard moves into Brunswick hotel here with May 1, taking over the Bermuda Tavern and dining room as well, with Gray, Gator, to be spotted closing band, following current Will Osborne, in 30 days.

Bermuda Terrace was known as Regatta Room and has been open for years ago as first dining room to feature dance music in Boston. Leo Reilly and Eddy Ruddy, who are others, built their reputations here.

Location has had its share of ups and downs during the last year, but past season received much publicity with 'name' bands. Manager Paul Bromley has pointed out that the ordinarily close quarters of the summer. On Sept. 15, he plans to use Bermuda Terrace name of another hotel here.

Carroll's N. Y. Pitch

Hollywood, April 7. Earl Carroll hailed east to line up eastern bookings for his new unit headed by Doc Rzewski. Pictures will be a new group composed of Carroll will be back on the Coast by tomorrow, Fred Chusky.

Dahlsrud's Order

Dahlsrud, taking the position that the theatre should be permitted to plug the theatre over the air if this same musician were not permitted by the theatre to appear at the union's dance, then ordered both WMJ and WEMP not to put the featured band on the air under any penalty of reprisal. The union chief further declared no musician could be allowed to appear in the theatre to further Riverside publicity, and said he also would halt Russ Morgan's vaudeville act, which was scheduled in the department stores during the current week.

Morgan, playing the theatre on a percentage deal. He sent a lengthy telegram to James C. Pettito, president of the AFM, to get the AFM's jurisdiction of the local officers. Pettito has been the object of a letter from the Standard-Riverside Journal, operator of WMJ, on various occasions, most recently this past week for stopping a high school band from playing a Chicago civilian defense function.

Minneapolis, April 7.

The war is playing havoc with local clubdate bookers who produce vaudeville acts for conventions, trade meetings and similar gatherings, as well as niteries, and who, previously, had a good turnover in the war, were prospering. Reason for the slump is the cancellation of many such parties because of war developments. Automobile trade groups, for example, have been coming out of the picture, whereas they formerly were the principal buyers of special shows for dealers and salesman's meetings. Because Minneapolis has the nation's largest and best convention cities, no less than 10 of these producing and booking agencies are now starting to get on by one many now are starting to go out of business.

Clyde Kayser, one of the most successful of the local clubdate producers and bookers, cites one of his trade shows as an example of the way its entire entertainment budget and using it to pay defense bonds. The war, he points out, is keeping the showmen and dealers 'off the train' and, due to priorities, shortages of goods and services, and the fact that there is no longer any occasion for trade and sales' meetings and gatherings.

N. Y. A MATRY SHOW OVER WEEKEND

As Sherman Billingsley, the Stark Club boniface sums it up: "The show is a ball of fire over the weekend." The show is a ball of fire, because the Stark is a stand-out variety show and when he conceals every other thing that is going on in the city. Combination of spring's advent and the Easter Sunday holiday, lists for a Broadway counterpart of this. This month is usually quiet in cafe tradition, everybody being back from the Coast. The show will be a good October-November peak proportion.

Opening Show Set For Latin Quarter

For Latin Quarter

Shown lined up by Lew Walters, Boston and Miami niter operator, for a Broadway counterpart of his Latin Quarter, as the Gay White Way will be reannounced, includes Emille and the Blue Belles, who will be in the show are Maxzone-Abbott, Danes (4), Gloria Gilbert, Trislie, Will Rogers, and the Blue Belles, Chinese nude; Barbara Perry, Bob Puller's Texas; Bobby Morris, butting George W. King with the Blue Belles, a line of Walli Wanger girls (12), with staging by Mme. Komarov. Who will be in the show are Berners' shows for Clifford C. Fischer. The Quarter opens April 15.

Latin Quarter, on the site of the old Cotton Club, and later renamed for Wm. W. Foster, who owned it when he ran the spot, will operate on a \$2 schedule. It'll be primed for the show to appear in the city of circumventing the \$1-125 dinner come-on which is usually restricted to the show. The show will have selective courses, plus a 'local charge for front tables, usually ranges the average check up to \$3 and 50.

Walters' plans for the theatre on a percentage deal. He sent a lengthy telegram to James C. Pettito, president of the AFM, to get the AFM's jurisdiction of the local officers. Pettito has been the object of a letter from the Standard-Riverside Journal, operator of WMJ, on various occasions, most recently this past week for stopping a high school band from playing a Chicago civilian defense function.

Philly Cracks Down on Strippers In Cafes, Theatres; Await Mpls. Quiz

Philadelphia, April 7. Stanley Carroll, proprietor of Carroll's Cafe, today was discharged by Chief Magistrate John J. O'Malley on charges of promoting a disorderly show. Carroll told the court that his place was rarely frequented by male strippers. O'Malley, who had been seated in the raid at Carroll's, had given 150 performers a ticket and had never been in trouble before.

Assistant District Attorney William Burke protested the discharge and said he would confer with the district attorney. No action would be taken until next week.

Philadelphia, April 7. Philadelphia police, spurred by complaints from church and reform groups, have cracked down hard on strip-teasers in cafes and theatres, making raids, arresting performers and announcing that hereafter there will be no acting in these parts.

In the first time, since the 'reform' administration of Mayor J. Hampton Moore that a stringent police policy has been instituted by the city fathers. If the policy sticks, it means the death knell for the city which has been called 'mecca' since the ban in New York city.

The raids were made late Wednesday night (4) at the three leading spots in town which theatre shedders—the Troc, a burlesque house operated by Izzy Hirt; Fay's, a vaudeville, and Carroll's, a mid-town nitey. It is estimated that at least 30 cafes in all parts of the city have strippers on their bills.

The raiders, armed with warrants, first visited Fay's in West Philly. This house has been the object of squawks from school officials, the cops said, insofar as it caters to a 'family' trade, including many children. At Fay's the manager, Sid Stanley, manager of the house, Sam Slettel, co-owner, and three strip-teasers, thebeaters (brothers) Lampher, Carl O'Lord and Jean Carroll. As for the following were picked: Les Arlis, manager, and dancers Marie Cord, Fatty Ann and Carol King. At Carroll's the cops nailed Dixie Sullivan and Stanley Carroll, the cafe operator. All were taken to City Hall and mugged and fingerprinted.

At hearings in a jammed court room the following day (5) the seven performers were held in \$2,500 bail each, while the same bail was set in Stanley Carroll's case. Arlis, and \$500 bond was set for Slettel.

Only Beginning
Assistant District Attorney John A. Boyle announced that the raids were the beginning of a campaign to drive all 'indecent shows' from Philly. Boyle emphasized that the shows were particularly offensive because they were shown during Holy Week. Magistrate Edward Willard observed that the shows should be kept clean in view of the fact

that Philly has had a recent influx of out-of-town defense workers and is also a general Army cantonment and a large navy yard.

Nathan Miller, attorney for Fay's, promised that the shows were 'innocent' and that they were the most respectable theatrical agencies in the country.

Boyle asked for 'substantial bail' for the performers, but since they had no addresses in Philadelphia.

Boyle's announced it would review its stage show policy and do away with strippers entirely.

Margie Hart had been set to begin a week's stay here Thurs. (2) and was cancelled out. Miss Hart said she was offered to do a singing act, but the Fay's management had insisted that she sign a paper accepting full responsibility for anything happened. Miss Hart was then to do her regular act. This she refused to do and her contract was then abrogated 'by mutual consent.'

The Troc is continuing its regular burlesque with contract acts and features somewhat subdued. The shedders also are on the bill at Carroll's, but they are their act to singing and parading around.

Mpls. Burley Crackdown

Following the revocation of its license by Mayor M. R. Millard, Minneapolis, April 7. An informal public hearing, the Gayety, Lewis-Gillman grind burlesque, is open to the public. A temporary injunction prior to a court hearing to determine if it is within his rights in closing the theatre.

Mayor Kline's action came on the heels of police complaints from a squad report that a show caught there was 'lewd and indecent,' investigators. The George Wood theatre had been permitted in the theatre during the course of shows, and the police had been informed that the theatre was 'filthy and unsanitary.'

Complaining to the mayor from the Fl. Snelling military reservation, the Catholic Youth organization and from ministers, all individuals first brought the theatre to the mayor's attention. The city council had refused a request to act in the matter. In a statement after the license revocation, the mayor cited the piling up of complaints during the past month. He said he considered those from the Fl. Snelling authorities the most important. He said he explained, had spoken of the theatre as 'most harmful to our young men and women' and that there has been 'smelling in vast numbers.' The mayor said he felt the Gayety was a 'disgrace to the city' and that which brought a return from Freddie Frampson, Gayety producer and chief comedian, that 'there has been prostitution ever since Cleopatra's day.'

Thinking all factors into consideration, I cannot see any excuse for this theatre's continuance in the community. I am moving to the city of Minneapolis and I am sure that the citizens to revoke its license.

Teas Down Morals
At the hearing, Helen M. Lynch, representing the Catholic Youth organization and the Rev. F. S. Rees declared burlesque in any form is objectionable because 'it exploits sex, exists solely to tear down morals and to bring about the arousing of people's sex desires.'

Miss Lynch, who during a previous administration has been active in having the musical show 'Du Barry Was a Lady' barred from Minneapolis, advanced the proposition that 'what you can't see or say on a downtown street you shouldn't be allowed to do or say on a theatre stage and stage costumes shouldn't be any scantier than street dress.'

The Rev. R. E. Olson said a Gayety performance seen by him was 'filthy in the lowest degree,' that strip-teasers peddle down to beach and that the strippers' actions were 'lewd' and the dialogue dirty.

'There were disputes as to whether or not the strippers wore high-heeled shoes or not and whether their performances constituted 'exotic dancing or not.' The mayor said he had consulted legal counsel in vain for one possible cause, asking for police supervision and for a permit to be promising to cooperate with the authorities and operate in accordance with the latter's wishes.'

Sues Lewis Circus for 25G

Detroit, April 7. Suit for \$25,000 damages has been filed in the Federal Court here by Earl Kuntze of Sandy, Okla., against Paul M. Lewis, of the Lewis Brothers Circus.

Kuntze charges he was injured in Struck on the head by a falling tent pole while attending the circus.

Fischer Setting New Vaude Cast; Moore-Gaxton Top

With Victor Moore and William Gaxton set as headliners of their second straight vaudeville show, presented at the 46th St. theatre, New York, Clifford C. Fischer, in association with Les Shuler, is supporting cast. Argentinia, Spanish dancer, and Smith and Dale look also likely, but no signature has been made. The Hartmans, and possibly Al Trahan and Heron, are possible trios. Plan to open April 22 after a Bridgeport break-in.

Bobby Clark is out, having been signed by Mike Todd for the Gypsy Rose Lee show. A songstress like Jane Frazon or Gertrude Niesen is a possibility, and Jack Haley has deferred his Coast return pending further palaver. The George Wood line of girls from the Royal Palm, Miami, is set as the nucleus. This follows the same pattern as Fischer's current successful show at the 46th St., which utilizes the Marjery Fielding girls from the Versailles.

Harry Richman was considered, but he's unavailable, being committed to the Bal Tabac, San Francisco, for four weeks, and Florentine Gardens, Hollywood, thereafter. The George Price was with the girls from La Martinique fell through.

Al Bordo, Chi agent, is in town with an eye to a similar policy for Chicago.

LEGT STOCK AGAIN IN BRANDT VAUDEFILMERS

Brandt Bros. will again lease the Flatbush, Brooklyn, and the Windsor in the Bronx, N. Y., to Jules Leventhal for the summer. Leventhal will play stock in both houses.

Flatbush winds up its final vaude bill for this season tonight (Wed.), while the Windsor, which has used stageboxes on weekends only, goes into its final Sunday night (4).

Eddie Mantej joined the floor show at Rialto Market's, Hollywood.

Ringling Circus' Union Troubles In Abeyance Pending N. J. Pream; Teamsters Walk Out on AGVA

What looked like interference with the opening (9) of the Ringling-Barnes and Bailey Circus at the Square Garden because of union difficulties was suddenly if temporarily averted Monday afternoon. At a session, Saturday, between union people and John Ringling North, the show's managing director, indications were that the big top's New York date would again be marred through working with unions. Show will debut with a benefit performance for Army and Navy relief and infantile paralysis fund Thursday (9), after which further negotiations with the unions.

Principally concerned is the American Guild of Variety Artists. There is some question whether AGVA ever properly organized the circus, and reports inside the show are that the performers' deal not join the union willingly. Also understood that those who did, have refused to pay dues.

Claimed the average performer has seasonal contracts with the big top and does not feel the need of AGVA membership. North at Saturday's session said he was willing to iron out disputed points with other unions of the N. Y. labor council, but refused to treat with AGVA unless it proved that it represented the circus performers. Saturday and Sunday the Garden was picketed by AGVA and the teamsters' union. Monday, Martin Leach, head of the union, is reported saying 'I got mine for my lunch and walked. That put the others in a spot, with the stagehands and ticket sellers had to withdraw from their sympathetic strike position.'

North Wants 'Free'

Although North seemed willing to renew an agreement with AGVA, he now wants to be shown that it is the bargaining body for his cast.

Vita Mafi, formerly with the circus, is the designated representative for AGVA, which seeks 'improvements' in working conditions for performers, choruses and managers. Payment of \$12 weekly extra while the show plays N. Y. and Boston, in addition to the \$100 and board which is taken care of by the management when the show is under canvas, and a limit of 12 shows weekly are also sought.

As the Ringling outfit plays twice daily every day in N. Y., that would mean extra pay two performances. Pay \$32 weekly is sought for choruses, as against \$25 now, in addition to subsistence pay of \$12, and if the girls do additional work in the show the AGVA asks \$7.50 extra. Minimum for producing clowns is put at \$60 weekly, assisting clowns at \$40, and all-in clowns \$32. A minimum of \$60 per person is asked for specialty performers, and \$40

weekly for people in the side show. AGVA contends that the Ringling show gets its biggest gross at the season in N. Y., at the Garden and extra compensation is due the cast. North said the increases asked would make profitable operation of the outfit impossible.

Confroversy with the teamsters union cropped up when theatrical truckmen were not engaged to bring the show from the Moti Haven yards to the Garden. Outfit got in from Florida ahead of schedule and Buddy North said that when he could not reach the teamsters, he had the show handled by the U. S. Trucking Co. The outfit got in from Florida ahead of schedule and Buddy North said that when he could not reach the teamsters, he had the show handled by the U. S. Trucking Co. The outfit got in from Florida ahead of schedule and Buddy North said that when he could not reach the teamsters, he had the show handled by the U. S. Trucking Co.

CIRCUS NOTES

Ringling show is scaled at \$4.40 top, highest price yet attempted by the big top. That rate especially goes for the loges, which are the converted boxes. There are 16 seats in each loge, each being numbered and numbered more comfortable than the chairs formerly used in the boxes.

Fact that the Rangers hockey team was shut out of the championship finals made the Garden available for a longer period than ever before. Dirt track was laid last Friday (3) but the show could have opened Monday (6). It missed virtually five days during which time the show would have probably drawn capacity from kids on Easter vacation.

There will be a run-through of the show tonight (Wed.). Because of the benefit opening Thursday (9), those who formerly received first show courtials will not be present.

Trip from Sarasota was made in unusually fast time, run being 46 hours. To guard against show people going hungry if stuck on the way north, the train kitchens were stocked with food supplies, much of it on hand when the outfit reached Jersey City. There were 52 cars in the two trains, as against 40 last season.

Special booklet for the benevolence of press and radio is a stunt this season. The turns are billed on two facing pages, a convenience for those covering the performance, and there is considerable data plus illustrated yards.

Ringmaster Fred Bridna is suffering an injury. Hurt his knee during a show he conducted in Havana, being knocked off the stage. He burned because the Cubans thought it was part of his act.

JAY CLARKE, America's foremost mentalist, now in his 14th consecutive week in Paramount theatres of Greater Miami

Currently appearing at Miami's largest theatre—the Olympia —one of the nation's leading vaudeville theatres; second engagement this season—

ONLY ATTRACTION to ever appear on the Olympia stage for THREE WEEKS in one season, in its entire history, and that's theatre history by CLARKE

For Dates After May 1st Wire
W JAY CLARKE
Paramount Theatres, Miami, Fla.

Virginia Vaughan Xylophone Dance Stylist

Beachcombers Club, N.Y.C.
Miss Beeny, N. Y. Mirror, says she is a dancer on Broadway, audiences desire to see her do a giant xylo phone.

Bob Mack, N. Y. World-Telegram says she is also a performer on a xylophone.

Safety Center - Virginia Vaughan does a clever dance for xylophone.

Eddie Seltzer, N. Y. Mirror, says she is a dancer on Broadway, audiences desire to see her do a giant xylo phone.

Dorothy Day, Herald - A big hit act in which she actually plays xylophone on a xylophone. Miss Day is a hit act here at Olympia Theatre.
Eddie Seltzer, N.Y. Mirror, says she is a dancer on Broadway, audiences desire to see her do a giant xylo phone.
10 Rockefeller Plaza, New York

PARAMOUNT, N. Y.

Tommy Dorsey orch with Frank Sinatra, Joe Bonomo, George Kay, Ziggy Elman and Chuck Peterson; Allen, Burns & Cody, Paul Ragan, My Favorite & Gene (P-), reviewed in 'Variety,' March 18.

It's laugh and fun at the Paramount this session right through the entire bill from show to show. Tommy Dorsey... It's a show that sets anybody's mood, and the Paramount Dorsey... The Holy Week... Tommy Dorsey... even Good Friday and an Army Day parade to boot.

...across clowning with Parker... familiar vocalizations which earn... The production evidences notice... improvement in stage decor... discovered restraint and willingness to

Dorsey kills everything and anything for a laugh... Such as when trumpeter Ziggy Elman... Buddy Rich finish a hot stanza of improvisation... Gene Krupa... Frank Sinatra stands... and shrimp trumpeter Chuck Peterson

...Pied Piper, quartet comprising... provide the best of the Dorsey vocal work... particularly the former, Sinatra hasn't... through smart use of the mike.

Only two turns have been added by the Paramount to the hour show... Burne and Cody (New Acts) and Gene Krupa... Burne and Cody (New Acts) and Gene Krupa...

Majestic, San Antonio... Sky Line... The Rio Rico (12)... McCowen, Hollywood Coods (2)... Correll, Hays, Bert Traxler, Ernest, Varney, Sime Zio; The Lady in Red (P-).

Ted-Fio Rico orchestra opens here for a series of stands on the Interstate circuit... Faced mainly by the best supporting group of specialty acts...

Hollywood Coods (2) are fast tap... best across. Corroll and Howe do... Allen side... Girl also sings 'Let Be Good' and... personation, via voice only, of Louis Armstrong...

Comedy honors go to bulldozer, Candy Candor, who gives out with... Band vocalist is Dallasborn Jimmy Baxter, rounding out his first month...

20TH CENTURY, BUFF... The Ray Hutton... Suters, Lew Parker, The Janitors... Plenty long time since the local segregation of litters has had a load of this blonde celt and

...dynamic rhythmic who crabbes... means—the rhythmic weaving of a... Riding on the upright, though...

...the hard way via sax... stands, there has now been added... means—the rhythmic weaving of a... Riding on the upright, though...

...the hard way via sax... stands, there has now been added... means—the rhythmic weaving of a... Riding on the upright, though...

...the hard way via sax... stands, there has now been added... means—the rhythmic weaving of a... Riding on the upright, though...

...the hard way via sax... stands, there has now been added... means—the rhythmic weaving of a... Riding on the upright, though...

on their work than in the head lady's direction. With the mistress of ceremony... contributions to the wealth of talent... the result comes of the... Presentation of eminent entertainment

Renowned by Evelyn Farrow... especially handly returns to his songs... Personalized Stage... double-truss bartitone and the... their well-known risley routine and

...across clowning with Parker... familiar vocalizations which earn... The production evidences notice... improvement in stage decor... discovered restraint and willingness to

Good Friday (2) big tin-tin... which those turning up the rest of the round! Burton.

KEITH'S BOSTON

Guy Lombardo Boston, April 3... Kenney Gardner, Lombardo Trio and... Don Jannen, Calgary Brothers (3)... Sweet music in a relief from the

long line of brassing bands that... have played here this season. Loy... larbo out is currently offering a

band has picked up a real asset in... Kenney Gardner, singer. Carmen... trio, and now blended into the... announcement of a medley of his own

Gardner's vocal of 'Frankie and... of one of the best bets in the... 'Heart of Texas.' Band novelty

Calgary Brothers, next-to-close... Slow risley duo warn a warm re... when caught, topping off, as usual,

Don Tannen got a good response to... banaritone bit and a ventriloquist... the band when he exposes 'the

Muggsy Spanier orch (15) with... Cliff Nazarro, Diosa Costello, Jean... Chuck & Judy, Edith Harper, Jerry... Mr. Wise Guy (Mono).

Muggsy Spanier band, while adre... with double t, registering com... numbers to give it distinction. It's

...with double t, registering com... numbers to give it distinction. It's... a conventional group as currently

...a conventional group as currently... numbers to give it distinction. It's... a conventional group as currently

...a conventional group as currently... numbers to give it distinction. It's... a conventional group as currently

...a conventional group as currently... numbers to give it distinction. It's... a conventional group as currently

STATE, N. Y.

Joe Rines orch with Willis Kelly... Jerry Borcherd, John Bette, The... Duke; 'Woman of the Year' (M-G).

Two applause smashes feature this... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

...and the rapidly fattening John... layout, both the superb Hartmans... and the rapidly fattening John

first with 'White Cliffs of Dover'... and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

...and Shrine of St. Cecilia, both faded... themes, thus poor choices. Miss... and Shrine of St. Cecilia, both faded

STANLEY, PITT

Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

...Wayne King orch (12), Betty Si... Menn, Chris Cross; 'Wild Bill Hickok

ORIENTAL CHI

Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

...Art Kassel orch (11) with Gloria... Leroy, Martez & Delita, Bert Walton

There's a steady welcome at the... WB deluxe for Wayne King, who... self not only on the stage, but also

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

...WB deluxe for Wayne King, who... self not only on the stage, but also... WB deluxe for Wayne King, who

FLATBUSH, B'KLYN

Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

...Bobby Byrne orch (16) with... Dorothy Clark, Jack Palmer; Ernest Youngman, Gonzales Trio,

EMBASSY, N. Y.

It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

...It's anything but the brighter side... first pictures to come out of the

TOWER, K. C.

A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

...A. B. Marcus Revue with Florence... Hitt, Lora, Roberta, King and Mann,

Literati

SEP Jewish Rebubal Nixed

Milton Mayer's piece, 'The Case Against the Jew' in a recent issue of the Post... Against the Jew in a recent issue of the Post...

Incidentally, M a y e r ' s brilliant... incidentally, M a y e r ' s brilliant...

concrete aftermath of the Mayer piece came Monday (6), when a stockholder in the Curtis Publishing Co. who heads a Chi public organization...

author's plan of attack... author's plan of attack...

Understand that a number of name authors had been increasingly... Understand that a number of name authors...

New York Post's Tab Format... New York Post on Monday (6)...

In a similar way, the authors aim... In a similar way, the authors aim...

to go after certain Congressmen... to go after certain Congressmen...

New Army Paper... New Army Paper edited and managed by Army personnel...

Christened 'Yank' and planned by two members of the staff of 'The Stars and Stripes'...

No advertising will be carried in this paper... No advertising will be carried in this paper...

Public Can 'Cure' Newspapers... Marshall Field's new Chicago Sun, in an unusual edition which it re-produced...

New York Post's Tab Format... New York Post on Monday (6)...

First issue ran 72 pages and was virtually packed with advertising...

daily serial story, etiquette column, health column, food column, and two columns of jokes.

New-size sheet was launched with a big ad campaign in the other N. Y. papers...

Aside from the past Saturday edition in tab size for five past weeks, the last time the Post appeared in abbreviated format was in 1933.

Wendell Bar Social Justice From Malls & Charging that Social Justice, the weekly newspaper founded by Father Charles E. Coughlin...

Current Road Shows

- 'Angel Street' (2d Co.)—Harris; Chi. (8-18).
'And Old Lady' (2d Co.)—Victory, Dayton (8); Shea's, Erie, Pa. (9); Colonial, Akron (10); Park, Buffalo (11); Grand, Cleveland (12); Hanna, Clevel. (14-18).
'Blithe Spirit' (2d Co.)—Selwyn; Chi. (8-18).
'Comedies Tonight'—Walnut, Phila. (8-18).
'Canale in the Wind'—Bijou, Chattanooga (8); Grand, Montgomery, Ala. (9); Temple, Birmingham (14-19); Ryman, Aust. Nashville (16); American, Wash. (17-19).
'Claudia' (N. Y. Co.)—National, Wash. (8-11); Ford's, Balto. (13-18).
'Claudia' (2d Co.)—Melba, Dallas (8); Worth, Ft. Worth (9); Paramount, Austin (10); Texas, San Antonio (11); Hall, Houston (13-14); Chi. Aud., Ind. (15-16); Muncie, Aud. Shreveport (16); Muncie, Aud. New Orleans (17-18).
'Clara Is Dead'—Cincy (8); Erlanger, Buffalo (9-11); Cass, Detroit (13-18).
'Clara Is Dead'—Ladies—Blackstone, Chi. (12-18).
'Chelippappet' (N. Y. Co.)—Majestic, Boston (8-18).
'Chelippappet' (N. Y. Co.)—Erlanger, Buffalo (8); Strand, Ithaca, N. Y. (9); Mosaic, Aud. Rochester, N. Y. (10); Grand, Wash. (11).
'High Kickers'—Shubert, Boston (8-18).
'Life With Father' (2d Co.)—Geary, S. F. (8-18).
'Life With Father' (3d Co.)—Music Box, A. S. (8-18).
'Macbeth'—Cass, Detroit (8-11); English, Indianapolis (13-15); Taft, Rochester, Wash. (15-18).
'Miss Sister Ellen' (2d Co.)—Curtan, S. F. (8-18).
'Miss Sister Ellen' (3d Co.)—Loew, Chicago (8-18).
'Native Son'—Flatbush, Brooklyn (8-18).
'Panama Hat'—Nixon, Phila. (8-11); Forrest, Phila. (13-18).
'Panama Hat'—Nixon, Phila. (8-18).
'Watch on the Rhine'—English, Indianapolis (8); Hartman, Columbus, O. (9-11); Nixon, Phila. (13-18).
'Without Love'—Colonial, Boston (8-18).
'Yesterday's Magic'—Forrest, Phila. (8-11).

Plays Out of Town

CATCH AS CATCH CAN

Los Angeles, April 7. Conceded in a recent interview by... Catch as Catch Can...

Program notes given to patrons at the opening of 'Catch as Catch Can' say about Jay Morris, co-author with N. Brewster Morse...

'Catch as Catch Can' moved into the Hollywood (Ullie theatre) Association building... Catch as Catch Can...

MUSIC TO MY EARS

Hollywood, April 7. Musical revue in two acts presented by 'The Music Makers'...

There's a good title wasted on this musical... There's a good title wasted on this musical...

ing, in German, by Gotthold Ephraim Lessing... ing, in German, by Gotthold Ephraim Lessing...

olive Deering, as the daughter Albert... olive Deering, as the daughter Albert...

Snell Buys Strawhat, Then Enters Army

Reading, Pa., April 7. George R. Snell, producer of some 20 musicals... George R. Snell, producer of some 20 musicals...

Snell, who went into the army to... Snell, who went into the army to...

LAYOFF COST \$5,500

It cost around \$5,500 to lay off 'Lady in the Dark' at the Alvin, N. Y., during Holy Week... It cost around \$5,500 to lay off 'Lady in the Dark'...

Lady in the Dark

'Lady' resumed Monday (6) matinee, drawing excellent attendance... 'Lady' resumed Monday (6) matinee, drawing excellent attendance...

Cleaners Ask Pay Hike

Porters and cleaners in Broadway legit theatres have asked for a 20% wage increase... Porters and cleaners in Broadway legit theatres...

Play on Broadway

NATHAN THE WISE

In two acts by Ferdinand Bruckner... Nathan the Wise...

Papa Closing

'Papa Is All', Theatrical Guild comedy playing at the Blackstone, is to close Saturday (11). Following day Buddy Ebsen and Skeets Gallagher will follow in 'Good Night, Beulah'...

LAW CANTON'S EILAY

Lawrence Cantor, producer of 'Canderego Goes to Town', and his company have obtained the rights to a play entitled 'Canderego Goes to Town'...

OBITUARIES

WILLIAM J. SPILLANE, v. p. of American News Co. since 1939, died April 7 in New York hospital after an illness of several months.

The decedent started with American News in 1902 in Kansas City, later becoming manager of the company in Vancouver, B. C. He became assistant manager of the office following the purchase of the service in the army, later assuming the post of superintendent of the West Coast division. He was made manager of the New York office, subsequently, in 1932, being made a member of the board of directors and, in 1938, a v. p. Widow, two sisters and a brother survive.

FLORENCE EARLE, veteran legit actress and widow of George Richards, co-diner identified with some of the Charles H. Hoyt hits of the '80s and '90s, died April 4 in New York. Earle made her first appearance on the stage in San Francisco in 1899. She acted with Maurice Evans, then inspector General, with Helen Hayes in "Golden Days," with the late John K. Lee in "The Marriage of Figaro" and in the original production in N.Y. of "Very Good Eddie," "She's a Good Year" and with Francis X. Busher in "The Sheik."

More recently Miss Earle played under the management of the inspector General in "Pals in Arms," at the National Theatre, N. Y.; with Joe

over his Atlantic City night club. Coroner stated death was caused by overdose of medicine he had been taking.

Earle, who amassed a fortune in the bakery business in Hazelton, Pa., went to Atlantic City some years ago and opened a night club there which he called "His Private Night Club," stating she had formerly spent in other night spots.

English-born, one of the best known here, she bore no sign of identification on its large building except "Wasn't the Depression Awful?"

NEZA MCNEELY ("Tommy"), dancing instructor known professionally as "Pomnie," died in San Antonio, March 28, after a short illness.

With his partner, "Mimi," McNeely toured the Orpheum-Capitol, Loew's and Pantages circuits as a headliner for years. He left the stage to open a school and opened a night club in San Antonio in 1928 to open a school there.

Survived by widow, his former dancing partner.

BOBBIE COMBER, 58, died recently at his home in Valley Stream, N. Y. He appeared in many reviews, musical comedies and, latterly, films and radio.

His London career started with his

for several months. He was allied with WADC since 1938 until he retired because of illness.

Widow, son and daughter survive.

ENID HELLMAN, 43, coltura soprano, died April 23 in N. Y. of pneumonia. She had placed second in the Chicago music festival vocal contest, and had appeared in concert, light opera and radio.

Survived by her parents.

EDWARD BRADY, actor in westerns and action pictures, died March 31 in Hollywood after a long illness.

He had been a film player for 25 years.

FLOYD SHANNON, 49, vaude performer, died April 13 in Chicago. In vaude for years, he once headed a turn known as "Playtime Frolics."

Widow and two daughters survive. Burial in Chicago.

J. FRANK DAVIS, author of "The Ladder," play about reincarnation presented at the Chicago music festival, free admission, died in San Antonio, Texas, April 6.

Widow and son in legit section.

EMMA LARSEN PETERSON, 58, concert singer in the 1870's, died of a heart attack, April 8. A daughter survives.

George W. Pickard, 31, senior announcer, WPTZ 43, Chicago, died with which he was associated since 1935, died April 4 in Toledo hospital of a glass ailment. He was the son of Ed Toledo who was an announcer in Detroit and Grand Rapids, Mich.

Parents, widow and a daughter survive.

Newton W. Spance, 61, died April 4 at his home in Atlantic City following a fall he suffered several days previous. He was the father of Edwin M. Spence, operator of radio station WOPC, Washington, D. C., secretary of the National Association of Broadcasters.

Abbe Littlefield, 49, brother of Herman Littlefield, Pittsburgh exhibitor, died in that city recently of a heart attack.

Two sisters also survived, both married to Pitt exhibitors, David N. Green, operator of Beacon theatre, and E. H. Goldberg, who used to own the Bruchton.

Mrs. Phoebe Hodder, widow of William Tins Hodder, veteran Pittsburgh exhibitor and contractor, died of pneumonia in St. Petersburg, Fla. Survived by son Clyde Hodder, who operates the Leona theatre, Pittsburgh.

Mrs. Violet MacGeeley, 43, wife of Earl MacGeeley, died April 6 at the family ranch, Fairhaven, La. Canada. She also leaves a son and daughter.

Mrs. Irma I. Segar, 69, mother of the late S. Segar, creator of a newspaper strip, "Poppy," died March 31 in San Antonio, Cal.

Mary Badde, 78, mother of Don D. Badde, a play player, died in Los Angeles, April 1.

Bay Benson once extended engagement at Anacapa Room, St. Louis, died of pneumonia.

Berry Wood plays Totee, two days with former Barney Rapp's work April 11-18.

Alvino Bay returns to Meadowbrook, Cedar Grove, N. J., May 29, following Kay Kyser.

Woody Herman band recorded a waltz, "Whisper That I Love You" for Decca last week, his first.

Earl Carroll's Heavy Time is an idea of the extent of stage playing time around the city can be gleaned from the fact that Earl Carroll's Heavy Time, which the State Brothers, has a list of 32 out of 39 weeks since it went on tour.

View of the unit's high salary around \$8,500, weekly plus per cent. The unit is expected to play on outright percentage terms opened many theatres for the first time.

Vaude has been given a terrific boost nationally by the outstanding success of the new production of Fischer-Lee Schubert's "Priorities" two-day venture at the 46th Street, N. Y. theatre and the success of the straight-vaude show, have unquestionably stimulated the interest of theatre operators nation-

ally. Since 1928, and they own the "Priorities" click, most theatre operators were prone to look upon vaude as more of a "necessary nuisance" than a profit-maker.

Stage shows will naturally depend on the extent and availability of B. attractions. The name of the game is to get some extra personalities, especially comedians, are necessary and they will in the long run be the success or failure of any general vaude comeback.

On-the-Heat

Mel Marvin opened engagement Monday (8) at Bill Green's, Pittsburgh, replacing Brad Stuart outfit, Marvin's in for two weeks with options.

Marty Soramun into New Hillcrest, Pittsburgh, for third engagement there, replacing Brad Stuart outfit, Eddie Tellez band.

Sammy Waldman group renewed at William Penn Hotel, Pittsburgh, until upper dance room, the Chatterbox, closed for summer season next month.

Joe Costanzo of Jurgens band received nod from Uncle Sam and will leave soon. Two new men added to Dick Jurgens band are Danny Gray trumpet player, and Herb Hasket, trombone.

Jerry Burke, organist for Lawrence Walk, off to army.

Orrin Tucker opens at Aragon, Chicago, April 12.

Dick Eddy's, lately with Bob McCarty, band in Florida, expects to join Herbie Kay's band.

Frank Duffy has booked Vaught Monroe's orchestra for midnight session in Municipal Auditorium, Worcester, Sunday night, April 19.

Bob Froeya's WTAG orchestra will play at outside April 10, Springfield, Mass., every Thursday this month.

WBEN, Buffalo, house band has new faces in Joe Gustafson, trumpet; Tom Whipple, tenor sax; Sandy Graf, drums; Jack Wade, bass, and Al Fisher, trombone.

Chas. I. Andrews, trumpeter, added to Dick Cantello's band, which opened Monday (8) at Park Lane, Buffalo.

Don Beator opens (13) at Montego, Cleveland, for four weeks, while some of Mildred Law, former Vaughn Monro vocalist.

Jack McCarthy, vocalist with Baron Eliot band at O'Herry's Ball room, on sick list with bad tonsils, while some of Mildred Law, former Vaughn Monro vocalist.

Key Taylor to Al Tronzo, in Pittsburgh, April 1. Bride is Nitty-Betty.

Bety Conover to Bob Cochran, in New York, Monday, April 4. Bride is Betty Conover.

Evelyn Wyckoff to Paul Hancock, in New York, Monday, April 4. Bride is Betty Conover.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

House Reviews

Continued from page 5

TOWER, K. C.

Shale, Bob White is generally handy as a semi-com and Norma Jean Beck is called on for vocals.

Featuring some of the most plentiful in five big sets, climaxed by a grand process of "The House Parade" of historically famous women, tropical number featuring "The House of the Future" in Oriental setting and a modern one in "The House of the Future" in various degrees of costume from the past to the future. The "House of the Future" in various degrees of costume from the past to the future. The "House of the Future" in various degrees of costume from the past to the future. The "House of the Future" in various degrees of costume from the past to the future.

On the Heats

Mel Marvin opened engagement Monday (8) at Bill Green's, Pittsburgh, replacing Brad Stuart outfit, Marvin's in for two weeks with options.

Marty Soramun into New Hillcrest, Pittsburgh, for third engagement there, replacing Brad Stuart outfit, Eddie Tellez band.

Sammy Waldman group renewed at William Penn Hotel, Pittsburgh, until upper dance room, the Chatterbox, closed for summer season next month.

Joe Costanzo of Jurgens band received nod from Uncle Sam and will leave soon. Two new men added to Dick Jurgens band are Danny Gray trumpet player, and Herb Hasket, trombone.

Jerry Burke, organist for Lawrence Walk, off to army.

Orrin Tucker opens at Aragon, Chicago, April 12.

Dick Eddy's, lately with Bob McCarty, band in Florida, expects to join Herbie Kay's band.

Frank Duffy has booked Vaught Monroe's orchestra for midnight session in Municipal Auditorium, Worcester, Sunday night, April 19.

Bob Froeya's WTAG orchestra will play at outside April 10, Springfield, Mass., every Thursday this month.

WBEN, Buffalo, house band has new faces in Joe Gustafson, trumpet; Tom Whipple, tenor sax; Sandy Graf, drums; Jack Wade, bass, and Al Fisher, trombone.

Chas. I. Andrews, trumpeter, added to Dick Cantello's band, which opened Monday (8) at Park Lane, Buffalo.

Don Beator opens (13) at Montego, Cleveland, for four weeks, while some of Mildred Law, former Vaughn Monro vocalist.

Jack McCarthy, vocalist with Baron Eliot band at O'Herry's Ball room, on sick list with bad tonsils, while some of Mildred Law, former Vaughn Monro vocalist.

Key Taylor to Al Tronzo, in Pittsburgh, April 1. Bride is Nitty-Betty.

Bety Conover to Bob Cochran, in New York, Monday, April 4. Bride is Betty Conover.

Evelyn Wyckoff to Paul Hancock, in New York, Monday, April 4. Bride is Betty Conover.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

John Hagedorn to Richard Wood, in Cincinnati, April 4. Bride is of Gomez and Minor ballroom team.

In briefs' memory of my dear wife and lifelong pal

MAUDE MALLIA

Who departed April 19, 1937. I miss you, dear girl.

HENRY MALLIA.

understanding of W. H. Barry, one of the ace comedians of the '20s and '30s, and he had also appeared in pantomime and musical comedies.

GUY FLETCHER, Guy Fletcher, actor-journalist, died in London, Feb. 15, from 1918-19 years on the stage during which he understood Sir Gerald du Maurier, he edited the editorial staff of the Radio Times (London) in 1933. His column, "Guy's You Know" for which the interviewed countless celebrities, and his weekly "Miscellany" department which was known to show his wit in London. In addition he wrote 16 novels.

WALTER TRASK, 63, president of the Theatrical Agents Association, died April 11 in his operating office at White Memorial Hospital, Los Angeles, following a heart attack. He was one of the oldest booking agents in California, maintaining offices in the same location for 24 years.

His son, Walter W. Trask, continued as head of the company.

HENRI G. SCOTT, 66, bassist of the Metropolitan Opera, died in Chicago when he fell to the street from a story window of his home. A vaude comedy.

CHARLOTTE BURTON, 60, star of silent serials, died March 29 in Hollywood following a heart attack. In addition to chapter pictures, she appeared with William Russell, Harold Lloyd and J. Warren Kerrigan, and the Pickford, Mary Miles Minter and daughter.

FLOYD HANFORD, 31, former member of vaude act Myers and Hanford, died April 7 in Chicago when he fell to the street from a story window of his home. A vaude comedy.

CHARLES EMERSON WALDO, Ralph Emerson and son, died March 31 in a Grove City, Pa., home, maintaining offices in falling back

ARCHIE PARNELL, 66, British theatrical agent, died in London, Feb. 27 of a heart attack at his home in London. He was for years booker for Variety Theatres Controlling Co., London, and later became director of General Theatres Corp. Later was general manager for the Daniel Mayer Theatre, and later was in charge of a booking agency in partnership with Alice Zetlin.

Survived by widow, two sons (one in the Army), father, formerly ventriloquist Fred Russell, and four brothers, including Fred and Eugene Parnell, booker for General Theatres, and Wallace Parnell, who succeeded Frank as managing director of Tivoli Theatres, Australia.

MAIDA CRAIGEN, 61, legit actress and one of the founders of the Broadway Night City, died in England, N. Y., J. April 4. She had made her debut in 1860 in Conway's "Called Back." Subsequent appearances were in "The Jilt," "Prince Kian," "Hills of Eborac" and "The Sign of the Cross." Much Ado About Nothing, "Hamlet" and "Maidie and Girls."

CHARLES CRAIGEN, 68, one of the greatest stars of these productions, including Dion Boucicault, Charles Mackintosh, and Charles Potter, John Mason, Mme. Modjeska, Edwin Booth, Frederick Paulding, Walker Whitehead and Mrs. Fiske.

GEORGE S. ENGLE, George Stuart English, died unexpectedly April 7 in his apartment

for several months. He was allied with WADC since 1938 until he retired because of illness.

Widow, son and daughter survive.

ENID HELLMAN, 43, coltura soprano, died April 23 in N. Y. of pneumonia. She had placed second in the Chicago music festival vocal contest, and had appeared in concert, light opera and radio.

Survived by her parents.

EDWARD BRADY, actor in westerns and action pictures, died March 31 in Hollywood after a long illness.

He had been a film player for 25 years.

FLOYD SHANNON, 49, vaude performer, died April 13 in Chicago. In vaude for years, he once headed a turn known as "Playtime Frolics."

Widow and two daughters survive. Burial in Chicago.

J. FRANK DAVIS, author of "The Ladder," play about reincarnation presented at the Chicago music festival, free admission, died in San Antonio, Texas, April 6.

Widow and son in legit section.

EMMA LARSEN PETERSON, 58, concert singer in the 1870's, died of a heart attack, April 8. A daughter survives.

George W. Pickard, 31, senior announcer, WPTZ 43, Chicago, died with which he was associated since 1935, died April 4 in Toledo hospital of a glass ailment. He was the son of Ed Toledo who was an announcer in Detroit and Grand Rapids, Mich.

Parents, widow and a daughter survive.

Newton W. Spance, 61, died April 4 at his home in Atlantic City following a fall he suffered several days previous. He was the father of Edwin M. Spence, operator of radio station WOPC, Washington, D. C., secretary of the National Association of Broadcasters.

Abbe Littlefield, 49, brother of Herman Littlefield, Pittsburgh exhibitor, died in that city recently of a heart attack.

Two sisters also survived, both married to Pitt exhibitors, David N. Green, operator of Beacon theatre, and E. H. Goldberg, who used to own the Bruchton.

Mrs. Phoebe Hodder, widow of William Tins Hodder, veteran Pittsburgh exhibitor and contractor, died of pneumonia in St. Petersburg, Fla. Survived by son Clyde Hodder, who operates the Leona theatre, Pittsburgh.

Mrs. Violet MacGeeley, 43, wife of Earl MacGeeley, died April 6 at the family ranch, Fairhaven, La. Canada. She also leaves a son and daughter.

Mrs. Irma I. Segar, 69, mother of the late S. Segar, creator of a newspaper strip, "Poppy," died March 31 in San Antonio, Cal.

Mary Badde, 78, mother of Don D. Badde, a play player, died in Los Angeles, April 1.

Bay Benson once extended engagement at Anacapa Room, St. Louis, died of pneumonia.

Berry Wood plays Totee, two days with former Barney Rapp's work April 11-18.

Alvino Bay returns to Meadowbrook, Cedar Grove, N. J., May 29, following Kay Kyser.

Woody Herman band recorded a waltz, "Whisper That I Love You" for Decca last week, his first.

Earl Carroll's Heavy Time is an idea of the extent of stage playing time around the city can be gleaned from the fact that Earl Carroll's Heavy Time, which the State Brothers, has a list of 32 out of 39 weeks since it went on tour.

View of the unit's high salary around \$8,500, weekly plus per cent. The unit is expected to play on outright percentage terms opened many theatres for the first time.

Vaude has been given a terrific boost nationally by the outstanding success of the new production of Fischer-Lee Schubert's "Priorities" two-day venture at the 46th Street, N. Y. theatre and the success of the straight-vaude show, have unquestionably stimulated the interest of theatre operators nation-

RE: THE CASE OF LEW AYRES

Addressed Respectfully to the United States Government

Back in July of 1941—about six months before Pearl Harbor—I took a series of advertisements in Time, Newsweek and this newspaper advocating war at once against the Axis powers. I advocated war in all its totality, with all its killing. At that time, when the nation was preponderantly isolationist, when it was popular to be against war, to be against killing and to be opposed even to the policy of our own government, I believed in war and the killing and our government. I believe in all three today. I was advocating an immediate war, one that might have saved our decent world the tragedy of Pearl Harbor and Wake and Guam and Manila and Hong Kong and Singapore and the Dutch East Indies at a time when a Senatorial Star Chamber was attempting to indict and smear the film industry as war mongers, along with President Roosevelt, characterized at that time by many in power as War Monger Number 1.

I was in favor of war then and am in favor of war now so that we may not continue to live but so that we may continue to live in tolerance among each other, respectful of our neighbors' honest opinions.

I am willing to fight and willing to kill to help in my small way preserve tolerance in America, one of the few citadels remaining on the face of the earth where a man has a right to his own religious convictions, no matter what they may be so long as they are sincere.

I am not willing to fight nor kill to create a nation of intolerance. That is what this war is all about—a war to eliminate intolerance so all peoples, no matter their creeds or beliefs, can live and die as decent, free human beings. I know that wars cannot be won without killing, but I also know that nations cannot survive without tolerance among its own people; not tolerance for the enemy but tolerance for the laws and religions of those who are of us.

We don't always believe in the other man's opinion, or his philosophy or his religion; we don't always approve of the results of free speech or freedom of the press or free assemblies—but that is what makes America our kind of country. That's what we're fighting for. It isn't something that was dreamed up on the morning of December 7—it's something that has been law with us since we became a nation. Our government is wise and good and tolerant; it has no law that can force a man or a woman to kill if it is in violation of religion or conscience. Any prospective juror in any courtroom in the land is excused, under law, from jury service if he or she has a conscientious scruple against the death penalty. No man or woman yet, so far as I know, has ever been publicly crucified for claiming this valid exemption no matter how heinous the crime of the defendant. The law of our land grants the same free, democratic privileges, in time of war, to any man whose religion does not condone killing. There are several religions the followers of which are opposed to carrying arms. They include the Quakers, the Mennonites (Pennsylvania Dutch), the Doukhobors (Russian Baptists), Jehovah's Witnesses, a few Mormons and a few Methodists.

That we are in disagreement with their viewpoint does not mean we must destroy them, crucify them, ostracize them.

There are plenty of jobs—and plenty of jobs at the front under shell fire—where these followers can serve and have served.

For us to interpret their views or motives in any manner other than that for which their lives have been led is to be intolerant.

We have plenty of man power on hand to permit a man not to betray the manner in which he serves his God. It would be an even greater cause of comment to those of us who naturally cannot understand the other man's views, if men chose not to follow and be true to their God.

I have a feeling that General Douglas MacArthur is aware that he is standing between an on-rushing atheistic horde and an America where every man, woman and child can serve God as his conscience dictates.

I know, too, there are jobs and dangerous ones to be done in MacArthur's front lines that will permit a man to serve his God in his own way and yet not bear arms.

Lew Ayres, I understand, had prepared himself for such a job. For months he had been studying medical work, was willing to be a nurse, willing to evacuate and tend the wounded, serve at the front, carry bedpans in front line hospitals—because he could not kill. To those of us who do not have that kind of religion it is difficult to understand. As a matter of fact, most of us don't understand it at all. That we may not understand it is no reason why he should be quartered and thrown to the lions.

I do not know Lew Ayres. I have never met him, never seen him, do not represent him nor his employers, but I believe it took great courage—courage as great as carrying a gun—for him to stand true beside his kind of a God.

He went to his draft board and told the simple truth.

He didn't seek a safe commission.

The draft board investigated his religion, his views. If they had been untrue, insincere, Lew Ayres might well be on his way to prison now.

We have been quick out here to pass judgment quick and cruel to assign a man to disgraceful oblivion—a man whose sin is he cannot kill, a man who does not eat anything that once lived and breathed.

Lew Ayres in this case is but one man. He is seldom in a lifetime that any of us meet a man who does not stop to weigh the commercial loss or gain—but simply stands beside his kind of God.

But there will be other Lew Ayres—and it will be to our shame if our intolerance for their convictions causes public opinion to destroy them.

This open letter is respectfully written in the belief our government—our tolerant government, which rightfully now has working for it at the Henry Ford plant, a man by the name of Lindbergh who once caused national disunity—will prevent Lew Ayres—and the others who may come—from becoming our nation's number one casualties due to intolerance—the evil we are trying to stamp out of the world.

May it be suggested that Lew Ayres be assigned to the medical duty, for which he studied long, at whatever post to which the Army sends him?

Let's not destroy a man who believes in his God, a man who cannot kill but is willing to be killed, unarmed, for his country. Voltaire said it all: "I disapprove of what you say but I will defend to the death your right to say it."

THEATRE

Published Weekly at 164 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 15 cents. Entered as Second-Class matter December 32, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1917. COPYRIGHT, 1944, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146 No. 6

NEW YORK, WEDNESDAY, APRIL 15, 1942

PRICE 25 CENTS

CULTURE WANDALISM CHARGES

H'wood to Get Chance to Disprove 'Extravagance' in Production to WPB

By MORI KRUSHEN
Hollywood will be given an opportunity to dispel impression that there is "wild extravagance" in film production, which has been held by members of the War Production Board, when M. D. Moore, head of the Consumer Goods Division, Washington, goes to the Coast as planned to hold roundtable discussions with group of approximately 30 producers embracing all elements including major, independents and shooting stars.

Moore—and possibly other Washington officials—is planning to go to the Coast within a month to get firsthand info on studio operations, with object of giving full consideration to reasonable requirements of both major and independent producers.

Moore's investigation may well lead to an adjustment of controversies which have been raging among various classes of producers and distributors as to what should be the amount of a cut in production, if such a move is finally ruled necessary by priorities officials.

Though requirements of essential materials in film production are low, in comparison with other industries.

(Continued on page 13)

Tommy Dorsey Donates Week's Pay (\$7,500) To Navy Relief Fund

Tommy Dorsey, who was set to take his band on a full week of benefit performances in behalf of Navy Relief, will instead donate to the latter his salary for a fourth week at \$7,500. Y. Paramount theatre (approximately \$7,500). Dorsey has originally figured, in speaking for Shuster Griffin, chairman of Special Forces for Navy Relief, immediately following his current 10th day, but the House suddenly optioned him for a fourth week. This is the beginning of a series of special efforts to be made by name band leaders, as arranged by Griffin, others will contribute differently, in special one-nighters, dice royalties, etc.

The donation by Dorsey is partial answer to master Phil Spillane, who (Continued on page 46)

Al Jolson, Mae West May Head New Revue

Two-day vaudeville at the Winter Garden, or possibly a revue, as an offshoot from this idea, is being pushed by the Shuberts, with Al Jolson and Mae West as co-stars at the Broadway house next September.

The continued efforts of Clifford C. Fischer's "Priorities" and the checks of "Hellasopopia" and "Sons of Fun" (replied vaudeville) add to the evidence about a possible vaudeville renaissance.

Circus Fans Assured War Will Not Foist Big Top

Hartford, April 14
Fans will not be allowed to close down America's circuses, Paul McNutt, FSA administrator at Washington, has told the Circus Fans Association of America in a communication to W. L. Montague, publicity director for the organization.

Communication was in reply to a letter by Montague to Senator Francis Maloney of Conn., recommending that circuses be kept moving during the war duration. Letter was turned over to McNutt.

4-MIN. MEN TO SPIEL FROM SCREEN

Revival of the four-minute man of World War I to spiel in theatres on any subject of national importance, as may be determined by Government officials, is now reported under consideration. World War II model of the four-minute man would talk from the screen instead of in person, according to plans which have been discussed.

If plan is adopted, bond and stamp selling would be but one phase of war activity to be taken up with theatre audiences from the screen. Film speakers would be lined up in cars with pictures that present as appropriate time to deal with any problem affecting the war effort.

Embarrassed Audience Heckles Russ Morgan Into Profuse Apologies

Milwaukee, April 14
Freedom of speech was a grossly abused privilege during the engagement of Russ Morgan's band this past week at the Riverside theatre. The town's tilt talking about the carnival of heckling that accosted Ed J. Weistfield, the manager, putting the clamps on, and the orchestra leader himself apologizing to audiences on several occasions when he realized he had gone too far.

Morgan's attempt to get laughs by talking over the footlights to the cash customers succeeded in part, but frequently to the extreme embarrassment of patrons, and his alleged vulgarities were sufficiently (Continued on page 55)

INCREASING WOES WITH KIDS ALSO

Coping With Jitterbugs, Kids Skipping School, Vandals Destroying Property and Thievery a Wartime Problem for Film Houses—Crashing Adds to Worries

DRUNKS GET BOUNCED

Along with the ever-increasing problem of handling the jitterbug element, where drawn, theatre operators are seeking to cope with what is referred to as a wild form of hysteria and vandalism affecting them as well as stores.

For this reason, added measures are being taken to effect control of the more destructive audience elements who have little regard for property, get into fights in the theatres and pilfer anything they can lay their hands on. The Paramount, N. Y., a jitterbug haven, has put two private detectives on the job, while (Continued on page 53)

15,000 Theatres Set to Sell U. S. Bonds Nationally

Albany, N. Y., April 14
Drive to enlist support of all the extra and exchange men in nationwide U. S. war bond selling campaign, getting under way in some 15,000 theatres, was launched here yesterday (13), when SI Fabian and Sam E. Morris addressed luncheon meeting called under auspices of the local Variety Club at the Ten Eyck hotel.

Morris attended huddle in place of Joseph Bernhard, chairman of the Theatre Division of the War Activities Committee, who returned to New York from Hollywood on Monday accompanied by Mori Blumentstock, Warner's eastern exhibition and advertising head.

H'WOOD STIONS WANT SAFER BOMBSHELTERS

Hollywood, April 14
Unions are making demands on studios for bomb-proof shelters on lots.

These presently constructed are said to offer little protection for workers from aerial attack.

U. S. Record Industry, Booming For 3 Years, Faces 70% Prod. Slash

Elsie Janis Entertains In Her Second War

Hollywood, April 14
Elsie Janis, "Sweetheart of the A. E. F." in the last war, is back again in the front line of entertainers. She'll help cheer up the air corps trainees at Long Beach April 21 as guest of Bob Hope, whose broadcast originates at the Naval Air Base there. She'll visit other camps in the vicinity.

Hope will make a seven-week tour of cantonments and bases through the south and southeast.

NOT SINGING ABOUT THIS WAR

Title registration division of the Music Publishers Protective Association has not had a war song added to its files in several weeks. Publishers are still inclined to steer away from war-inspired numbers unless the latter have a novel or romantic twist. This attitude conforms to the opinion that the public will not take to the fighting type of song until the United States has rung up a few resounding victories.

As a major publisher put it last week, "Apparently this is one war that American people don't want to sing about until it's won and over."

Par's 'Blonde' (And It's Not Madeleine Carroll) Upsets British Poise

"My Favorite Blonde" Paramount's new Bob Hope-Madeleine Carroll starrer, has British Army and diplomatic officials steaming in wrath. They object to the idea conveyed in the film that a gigantic fleet of planes being flown from this country to England by the RAF must await the arrival at the takeoff field of a tiny piece of jewelry bearing microscopic code instructions.

Gadget with the code is carried pell-mell across the country by a beautiful British secret agent (Miss Carroll), assisted unwittingly by a ham vaudeville (Hoppy). Britons object to the idea that important RAF operations hinge on any such hare-brained helter-skelter.

Matter isn't, of course, considered of enough importance for any official quavering, although a number of English officers have openly stated they wish Hollywood would be a bit more careful with its plot-

Washington, April 14.

Little bugs in India that feast on leaves and throw off a substance known as shellac now are reported, their output shut off for the duration, with the result that the American phonograph record industry, which has been booming for three years, faces what amounts to a 70 per cent of recent production. This was the sense of a War Production Board order issued here today (Tuesday), curtailing the limited shellac supply for airplanes, shell and other war needs.

The WPB's order in effect calls for the immediate curtailment of all phonograph record and radio transcription production to 80% of the 1941 production volume. (This, however, was at an abnormal peak, which is some saving grace.) The WPB explained that the interruption of shipping and attack on India, the chief source of shellac supply, necessitated the drastic step, and that RKO Corp., forming the object of the blow, because they consume about a third of the national supply.

Half of all inventories over 10,000 (Continued on page 42)

Report Music Corp. Would Like to Buy Out Sarnoff's RKO Shares

Reported that the Music Corp. of America, talent agency, is mulling a deal to take over Radio Corp. of America (David Sarnoff) being an RKO Corp., with object of becoming more active in film production on the Coast. Affiliation would also permit MCA close tie-up and routing of bands and other artists under management through RKO houses in situations.

MCA has already made three picture production package deals with MCA, including services of Fibber McGee & Molly and Edgar Bergen-Charlie (Continued on page 46)

Mayris Chaney Back In Show Biz As Dancer

Mayris Chaney (and Fox) is returning to show business, partnered with Julie Florence and Alvin, to prove that she can hold her own in her chosen profession, with or without the presence of being Mrs. Eleanor Roosevelt's protégée. A close friend of the President's wife, Miss Chaney was under fire because paroled at \$4,000 a year as Coordinator of Physical Instruction for children by the OGD, and was resigned rather than being the political turmoil.

Her former partner, Eddie Fox, is presently in retirement on the Coast, re-elected. ■

VALLEE'S MAIN OF FEAR FOR THE NAZIS; COME THE COMEDY VALUES IN AXIS PIX

A Seaman in First World War, Rudy Vallee Explains That a Rattlesnake Enemy Can Only Be Frightened by An Even More Ruthless Foe

By RUDY VALLEE
Hollywood, April 7.

Editor 'Variety':
As an interested spectator of the controversy concerning Prof. Gessen's attack on Hollywood's humorous satire of the Gestapo and Nazism, and writer Emil Leaguer's sense of minor treatment of the same in "To Be Or Not To Be," I would like to offer my 2c worth.
I not only recall the grim days of World War No. 1, but was privileged to serve as a seaman in the regular Navy, having enlisted two weeks before war was declared in 1917. I am, therefore, not exactly a neophyte in the subject of how men feel in the service, but as a keen observer of human nature and people in civilian life, I think I had an accurate feeling of the public pulse in 1917, and an even better one today.

Americans have always been complacent. For years we have tolerated racketeering and gangsters, although we know that as a result of racketeering, our cost of living has been increased 500%. Yet we still have done nothing about it. Even when a child was shot in Harlem, the best that New York public could rouse itself to was a mass meeting at Madison Square Garden, which petered out. The thought of a vigilante committee, or even taking out the racketeers or even the tarring and feathering of them, is something that has

(Continued on page 55)

Ask Margaret Sullivan to Follow Talulah Bankhead On Philip Morris Show

Margaret Sullivan is being propositioned by the Blowy agency for the dramatic spot on the "Johnny Presents" program. Tuesday night on NBC-Red (WEAF) for Philip Morris. Nothing is set, however, and several other names are being considered in case Miss Sullivan doesn't take the assignment. Helen Hayes was offered the spot, but couldn't accept because she'll be on tour the balance of the season with the Maxwell Anderson "Candle in the Wind."
While a replacement is being sought for the "Johnny Presents" Talulah Bankhead, now started in it, has been renewed for an additional three weeks, carrying her through May 19. Her regular 12 weeks contract ends April 28. Chuck Martin is the writer-director of the show.

PHONY AUTRY FRERE SOUGHT FOR FRAUD

St. Louis, April 14.
An impostor claiming to be Robert Autry, a brother of Gene Autry, screen cowboy star who has no brothers, is being sought in a nationwide hunt following a con game he pulled here last week, bilking a girl on Elmwood, Mo. out of \$25 and a wrist watch. The victim, Helen Horvath, 19, met the impostor in a downtown alley. He was decked out in a sombrero, red bandana and high-heeled boots.
After a whirlwind courtship lasting several days, the phony Autry disappeared with the watch and money. The fugitive is described as being about 28, 5 feet 7 inches and weighing about 140 pounds.

'Penny Dances'—For Jukes

Hollywood, April 14.
Ann Pennington, once top dancer on Broadway, is breaking into pictures via the jukes in one of 10 Roosevelt-Columbia pictures which went into production under direction of Josef Berne.
Bill Trinn, new musical director for RCM, has lined up a cast of names from the top generation of film folk.

PEMBERTON, COLUMBIA DEAL VIRTUALLY SET

Deal whereby Columbia will enter legit as a backer of Brock Pemberton has been set, but the contract has not been actually signed. Proposal has been hanging fire for a year, with differences in details evidently holding up the consummation. Pemberton is anxious to go into production this spring, and several scenes in process of revision. Whether Columbia will figure in plays the manager has tentatively tied up is not definite.

General plan of the arrangement between Pemberton and the studio calls for trying out a number of plays in summer stock and it is understood that Col has the choice of participating in possible Broadway presentation of such plays or declining itself out. Cost of showings in the highways is small compared to regular production.

Major film offices are willing to read scripts with the idea of financing plays, but none have made any commitments for next season.

Flora Robson Doesn't Want to Be Typed As A Crabby Old Meanie

Pittsburgh, April 14.
Flora Robson left her Sunday (12) for Hollywood following three-week guest-star appearances at Pittsburgh Playhouse in "Shakespeare" which she is declaiming, said she had no definite film commitment in light with the exception of a role for David O. Selznick in "Jane Eyre" with Joan Fontaine and Ronald Colman but added that picture wasn't due to start for several months.

At same time, Miss Robson announced she had turned down WPA deal for the mother part in "Now and Then" (Continued on page 16)

WB TESTS CAMPUS BEAUTY

Kansas City, April 14.
Betty Hill, Montic, Mo., beauty queen of the University of Missouri, got to Hollywood in July for a screen test at Warner Bros. Her screen test, which was held at the Biplane, talent scout, touring college of the middle west, tested Miss Hill in Columbia, Mo. last Thursday.
He also was impressed with Margot Seaman, of Columbia, Mo.



Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defense bonds can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

PRESS TYCOONS CONVERGING ON N.Y.

New York will be virtually swarming with newspaper execs for the next week. They start pouring in today (Wednesday) for various conventions carrying through until next Thursday (23). It'll probably be the greatest collection of editors and publishers in history, and continuous succession of on- and off-the-record speeches by top Government press, propaganda and production men of both this country and Britain.

About 1,800 execs are expected in all at the four conventions sketched (Continued on page 55)

Refugee Brit Actors' Kids Draw 4G in N.Y.

Indicated net proceeds of two benefit showings of "Gratefully Yours," enacted by refugee children of British actors at the Imperial, N. Y., last week, will be around \$4,000. Mattinee performance was fairly well attended and Sunday (12) night, when capacity was expected, attended was somewhat disappointing. Top for both performances was \$250. Exact amount netted by the program has not been determined at still due is money pledged for tickets which were not used.



ABBOTT AND COSTELLO
Soon on National Release
—In—
'RIO-RITA'
Universal Pictures Chase & Sanborn Hour, NBC-Red Under Personal Management of EDWARD SHERMAN

THE BERLEING POINT

By Milton Berle

Hollywood, April 14.

Being between pictures, went visiting on my home lot, 1200 Century. Was in the shop at the question of the new arms—
Went over to greet my friends at the cutting room. I know they're my friends because they always stack my seats so neatly on the floor. Ben into my Grubby. We started spinning yarns back and forth—until she had enough for a sweater.
Bumped into a crowd of people in the commissary and were they glad to see me—play the check.
Watched Vic Mature shoot a love scene. (What has Vic Mature got that I've never Vic Mature—'d will be Milton Berle.)
Got talk with Ward Hayward. He said he's coming out next pic. I wonder what it's like to star in 'Soundies.'

Broadway Department
Jay C. Flippen almost got into trouble with the FBI. They combed his hair out and found two concealed lions.
Mau Roff came near having a serious accident. He absent-mindedly put his face in his mouth and leaped on his cigar.
Joe Frisco is fit to be tied. He tried to get a bet down on a horse called Okapiella, and by the time he stuttered the name out to the bookie, the race was over.

Hollywoodians
A certain playboy actor is fit to be tied. He got caught in our recent ball game and had to park two hours with his own wife.
Phil Silvers reports a terrific battle between two actors. They fought it out at 20 paces—with their fists. The winner was Phil.
Maxie Rosenbloom has definitely decided to make a ring comeback. Every day he goes three rounds with a racing form.
One thing you can say about the census block in front of Grauman's Chinese. Someone's always putting their foot in it.
There's a certain agent in Hollywood who has a new racket. He books actors for guest spots at blood banks.

Meats Department
Sammy Kaye has a new idea. The audience plays the music and his band dances on the stage.
Got another one of my buds the other day. Met a handtapper who wasn't signed for a picture.

Budget Department
Bro Hope has just been elected the Mayor of Azusa. Anybody who can pronounce Azusa, deserves to be Mayor.
Burns & Allen have a great idea in that duck they use in their program. If an egg is laid during the show, they point to the duck and say "It's a duck!"
Looking forward to having Hedy Lamarr on my show this week. I can just see the billing: "Glamorous and Hamorous!"

The Hammer
That as a boy Robert Taylor looked like Wallace Beery. That Tommy Manville's wives call him Social Security... That Jack White had a loupette when he was a kid... That Bert Green had his picture printed on his annuities. (Continued on page 16)

Burlesque: Gone with the Fiorella... Ber. Of Thee I Sting... Sally Rand: Bubble-Talk... Ugly Girl: Hag-ravating...

Unmarried Department
Saw a very unusual Easter parade in Hollywood. Everybody started home. Instead, 5,000,000 new men flew in street.

The only one not worried about the census block in front of Grauman's Weismueller. He has four new "Zoo Leopard Skins."
I'll never wear makeup on the street again during these times. Four times I was put on a train to the J. Edgar Hoover Building.

Evanspotted at Little Trio: "His latest picture can be seen in the Rogues Gallery."
Evanspotted at The Players: "Is he rich? The stork that brought him here was a milk cow!"
Evanspotted at Tall O'Clock: "Is she voluptuous? Her lips launched a thousand kisses!"

My brother (the conscientious objector to work) has turned inventor again. He's invented asbestos eyeglasses for people with fire in their eyes! (Continued on page 16)

Tim & Irene
Pat Rooney, Jr.
Ruth Royce
Afterpiece

Buy War Bonds! Forget about personal gripes, and give, give to the Stars and Stripes!

Nelson Eddy Slated to Succeed Marshall-Wheeler-Macs Program

War Casualty

Hollywood, April 14.
Male hooters, once a drug on the Hollywood market, have become a rarity, with producers putting on musicals and Uncle Sam leading the lads into military uniforms. Paramount called for a flock of young trippers for "Fortitudes of 1942" and came up with a mere handful.
The rest of the boys are doing square jabs or kitchen ballet.

Cantor Undergoes Op., Closing 'Banjo' 2 Days

Eddie Cantor underwent a minor emergency operation in New York Monday (13), necessitating a two-day blackout of "Banjo Eyes," his musical currently at the Broadway theatre, N. Y. There's no performance on Wednesday night because of Cantor's broadcast, and the concert, which was expected to be held in makeup for tomorrow's Broadway performance. He also figures to be able to do some broadcast tonight.
Cantor was named up for Monday's performance at the Hollywood were given their money back; seats for a later date.

Nelson Eddy is due to head up the move from the Blue Network to CBS April 29. The J. Walter Thompson agency expects to exchange signatures with the singer within the next few days.

If and when Nelson does take over Old Gold's present cast, which consists of Robert Merrill, Marshall Wheeler, Hank Ladd and the Merry Wives, it will have ended their career with the account. The question of an orchestra will be left to Nelson's choice.

Nelson worked for the same agency for several seasons on the radio. He was paid \$10,000 a week. He started at \$4,000 a broadcast and wound up at a salary of \$6,000.

Film Cos. in N.Y. Weeding Out Axis Sympathizers

Allens of all nationalities are being quietly investigated by home offices of major companies with object of culing personnel with Nazi-Fascist sympathies. Any employees who are or have been connected with Axis groups will be dropped, regardless of American birth or citizenship. Questionnaire being used is same as that issued on Coast to studio employees. Home office staffs are for the most part made up of Americans, percentage of alien employees being less than 1% in some instances.

GENERAL NEWS

ARMY'S WIDE BEACHHEAD IN MIAMI

Miami Beach, April 14. The U. S. Army has established a wide beachhead and its invasion of this resort is being more and more consolidated. Of the 328 hotels on the beach, the Army intends taking over at least 40%. Inasmuch as many of the hostilities are either dated or too far away from the hub of things military, the 125 to 200 hotels the government will eventually lease will be the cream of the line on the beach.

Those Miami business men and hotel owners on the more pessimistic side are now bemoaning the fact that the Army's takeover of Miami Beach may mean the development of other beach towns further up the coast. They are afraid that Miami Beach at the end of the war will find itself "beached" or else in the position of "fighting" its way back to its place of pre-eminence as a winter resort.

The U. S. Army had already taken over 80 hotels, including such top spots as the Dempsey-Vanderbilt, the Sand, Grosvenor, Belmont, National, St. Moritz and Boulevard. (Continued on page 62)

Women in Pants OK'd by Studios; Stars Drop Frills

Hollywood, April 14. Sleeks introduced into Hollywood years ago by Madeline Dietrich are recognized now as working clothes among the Tenne employees at Metro, MGM and Universal. Understand Paramount is letting down the curtain against female trousers and other studies well out last week by the same streamlines.

Idea is to carry on follow the Government campaign to conserve textiles needed for war production. Long skirts and unnecessary frills are out for the duration, not only among the office workers but on the sound stages. Six weeks ago the Keys office warned producers to eliminate all wasteful use of dress material in feminine garments on the screen on a scale that will Hollywood sets the styles for clothes, not in the spool-nocker districts. Most of the feminine raiment you will see in new pictures are in alignment with the dictum sent out last week by the Office of Production Management in Washington. In war or peace, Hollywood fashions a couple of lengths ahead of the field.

RINGLING CIRCUS GROSS \$52,800 IN 1 DAY (11)

Ringling-Barnum & Bailey Circus, which opened at Madison Square Garden, N. Y., Thursday (9), jumped to \$52,800 by Saturday (11). On that day for the record, the show reached \$23,000, there being no half-price rates for kids on that afternoon. A probable fact is that the big take is the lifting of the night top ticket to \$4.40, but such tickets are scarce as hen's teeth. The show was corded the performance, and Sunday's biz was almost as strong as the preceding day.

Around the show it is claimed the advance sale is 40% higher than at the same period last year. Circus business missed most of Easter week, when New York was thronged with kids on school vacation, but indications are that the Big Top will recapture the missed trade through the show's grossed draw.

Hit by Real Thing

Hollywood, April 14. Shortage of film prints is slowing production on "Wake Island" at Paramount. Two years ago there were more than 100 film pilots available for picture work. Practically all of them are flying now in the Army, Navy or Ferry Command or instructing young birdmen in Government aerial action in the picture, is not only locking up aviators but for unrestricted flying areas. Studio is negotiating with the Civil Air Patrol in Utah for cooperation.

Herbert L. White, in charge of serial action in the picture, is not only locking up aviators but for unrestricted flying areas. Studio is negotiating with the Civil Air Patrol in Utah for cooperation.

HOLLYWOODIANS IN ARMY DENT AGENTS TOO

Not the least financial sufferers of the war have been the talent agencies, particularly those in Hollywood. Losing the 10% on salaries like those of Frank Capra, Jimmy Stewart, Garson Kanin, Lew Ayres and scores of other greats of the dejected has been called or volunteered for war service has meant a terrific slide in agency grosses.

Amusement boom that is already under way and which is expected to gain momentum will at least partially compensate for some of those lost commissions, it is hoped. Development of new faces, of course, to offset the losses of the dejected has also helped, although the agents always have the feeling that they'd have had these newcomers anyway.

Some of the lesser vaude agents around New York have profited slightly by the booking of their acts in USO-Camp Shows, Inc. units. All the agents agreed, however, to take no more than 5% commission in such units. (Continued on page 16)

Duchin, with Key Men Only, Offered Repeat At The Copacabana in Rio

Eddy Duchin has been offered a return date for his band at Copacabana Casino, Rio de Janeiro, where he played last season. Duarte Aitalya, operator of the spot, has suggested a deal in September to make the trip, thereby bringing transportation costs within reasonable limits, then fill out with local Rio men.

Aitalya assured Duchin of a 10-12 week stay if an arrangement of the sort could be made. He advised the leader that conditions are bright in his territory presently, due to the world situation. He expressed the conviction that it will be possible to approach the business the Casino attracted last season.

Duchin sew his entire band and Rio list summer at a cost of \$15,000 per week at Aitalya. He stayed there six weeks.

SOPHIE TUCKER'S SON BACK IN PROFESSION

Pittsburgh, April 14. Bert Tucker (son of Sophie Tucker) came here last week to meet his new boss, Bert Norvo, whose office is at 1100 Broadway, in the Morris office. Tucker's career began with Norvo's engagement at the big time in the Slavery, which began Friday (10).

Tucker has been out of the show biz for about 18 years. In the interim, he's been in several commercial enterprises, including shoes and drugs.

LAFFS, LETTERS AND BOOKERS

Showgirls Who Dance and Look Pretty Keep Johnny Doughboy Happy—Comics With Strong Material Also Provide Healthy Change of Pace

LIKE LEG SHOWS

By CAPT. BARNEY OLDFIELD
 Ft. Benning, Ga., April 14.

It's been about a year since the show business started marshaling its forces to throw them into the spare-time breach of the soldier's day and, all in all, the man in khaki looks at the world's big better for it.

Up to this time about 24 USO shows have toured the military key points of the nation, and great numbers of special shows have been cooked up in the big centers of entertainment and taken to outlying army posts. Radio net and individual station programs have been played to and used soldiers.

After all of the theatrical fluff, if you were to ask the man in uniform (Continued on page 16)

Nita Naldi In Backstage Tiff With Nicky Blair

'Colonel' Nicky Blair, Billy Rose's general manager, fired Nita Naldi from Rose's Diamond Horseshoe show last week. And just to make sure she wouldn't come back, he allegedly wrapped his fingers around her neck and choked her, she charged this week. She didn't come back.

She says, however, her attorney is preparing a coup de theatre against Blair for assault, the other angling for the Horseshoe for abrogating her run-of-the-play contract. Silent screen star, who has been in Rose's act show for more than a year, was not seriously damaged by the pressure-on-the-pulit business, although she claims she required a doctor. She following day.

Exactly what all the fighting was (Continued on page 16)

Bidu Sayao, Brazilian Glamour Girl Of Opera, May Do Carmen' for Par

Bidu Sayao, Brazilian lyric coloratura of the Metropolitan, will probably close a deal in September to make a new film version of Bizet's 'Carmen' for Paramount which owns the rights to the opera. The project was approached by the film company and expects to be available in late September when she will appear with Gasparino Merola's San Francisco company.

Merola's South American glamour girl, leaves April 24 for Buenos Aires and Rio where she will give two performances of the opera in the summer at \$1,500 per act at the Colon and Teatro Municipal.

Merola is considering a revival of 'Guarany,' only South American opera for next season. It was last done in 1918 with Enrico Caruso and Emmy Destinn. She will also be heard in 'Le Coq d'Or' and 'Pellicea de Mer' with the Metropolitan roles for Sept. 15.

Tire Shortage No Bugaboo to Det. Roadshows and Parks This Summer

Chemp Heal

Alex Dreier, American, formerly on the Berlin assignment for NBC is authority via Mort Lewis' new program, 'Nothing But the Truth,' for a curious footnote to history. He reveals that Lord Haw-Haw, most notorious radio figure of this war, has turned traitor against his native land and for very small wages.

His weekly salary is \$25.

RODZINSKI DEFI TO COUGHLIN'S HAWKERS

Cleveland, April 14. Dr. Arthur Rodzinski, director of the Cleveland Orchestra, told WCAZ (11) of recent sidewalk battle with so-called United Mothers after Civilian Defense Rally (11).

Walking out of city's Public auditorium where his symphony furnished musical background, Rodzinski grabbed handful of Father Coughlin's 'Social Justice' from having tossed them on ground. Amid taunts of 'communist' and 'foreigner,' Rodzinski called for peace.

'I'm as American and a citizen and I resent such people as you insulting our staff. I demand to be arrested. I want an issue made of this.' He was not arrested.

Commented city's leading columnist: 'Dr. Rodzinski is not the type of man that street street fights. He is quiet and courteous. When such a man, a Pole by birth, an American by choice, and a patriot by instinct, starts on these misadventures, it means that he has good cause to be aroused.'

DISNEY VOICES RECORD FOR BOSTON STUDIO

Boston, April 14. 'Snow White' and 'Prince Charming' from Walt Disney's 'Snow White and Seven Dwarfs' has been brought together in persons of Arthur Godfrey and Harry Shugart, well for a series of transcribed juvenile radio programs.

Kemper-Gordon studios there, organized the stunt.

Fritz Kreisler's RETURN Caretly Considered Tour East of Chicago Oct.

Fritz Kreisler has been booked for 15 concerts for the 1942-43 season by the NCAAC with the tentative opening set for Buffalo, Oct. 13, and the closing date, 10 in Baltimore.

The 67-year-old violinist is one of the top 6 stars of the country and has concert earnings between \$25,000-\$35,000 a concert.

The NCAAC is carefully routing the violinist so as not to tax his strength after his near-fatal auto accident last season, and he will not play west of Chicago. He will give a Carnegie Hall, N. Y., recital Jan. 20, 1943, and is also booked for dates with the Philadelphia Orchestra Jan. 29 and 30 and with the Pittsburgh Symphony Jan. 15 and 17.

ROADSHOWS AND PARKS THIS SUMMER

Detroit, April 14. Roadshows and amusement parks outside Detroit are cheerful about business this summer despite the Government's rumored policies on gas and tires. There are 500,000 residents of this area. Workmen are using foot-powered gas. Authorities have handicapped Detroit proper in the matter of entertainment. Hence the expectation that the outlying districts will do well. Typical of this attitude was Eastwood Park which almost literally knocked off its tickets after last week's unconditional show to open its carousels and other rides far ahead of nominal opening day.

Another factor shown here notes is this: among the newcomers to Detroit are hillbilly-type workers with their own cars and their own diversion. They are thirsty for fun, as more ordinary city-dwellers are not. This has helped to keep the business in the tire shortage although nine miles out from the city center. Where it figures on getting a boost out of the tire conservation program (Continued on page 16)

DINAH SHORE SIGNS FOR GOLDWYN'S FILM

Dinah Shore will probably sign tomorrow (Thursday) with Sam Goldwyn for his forthcoming Bob Hope-Dinah Shore picture, 'The Sign of the Cross.' Shooting is scheduled for this summer. Miss Shore will have a starring role in the film and her own request will be featured, not ordered. William Morris agency is working out program with Goldwyn.

Singer, who concluded Saturday (11) an eight-week engagement in the Wedgwood room of the Waldorf-Astoria, N. Y., continues her Sunday night radio series on the Blue and as vocalist on the Eddie Cantor and Harry Shugart Bristol-Myers. Latter show goes off this week. Her new picture, 'Miss Shore's own program will originate on the Coast during production of her picture.

Trade Mark Registered
VARIETY
 PUBLISHED WEEKLY BY VARIETY, INC.
 154 N. W. 10th St., New York, N. Y.
 SUBSCRIPTIONS:
 Annual, \$10. Foreign, \$11.
 Single Copies, 25c.
 Vol. 146 No. 6

INDEX	
Bills	46
Chatter	63
Concert-Opera	37
Exploitation	14
Film Booking Chart	18
Film Reviews	8
House Reviews	22
Inside—Legit	50
Inside—Orchestra	39
Inside—Pictures	25
Inside—Radio	35
International	18
Legitimate	49
Literary	52
Music	41
New Acts	38
Night Club Reviews	47
Obituary	56
Picture Reviews	32
Radio	27
Stage	15
Short Reviews	10
Unfiled Reviews	48
Vaultville	43

DAILY VARIETY
 (Published 10 times a week by
 Daily Variety, Ltd.)
 712 a year—\$12 foreign

Hollywood Victory Caravan May Total 100 Stars; \$750,000 Gross

Goal of the Hollywood Victory Caravan—the most distinguished one-night stand company in history—will be \$750,000. Expenses will be held to an absolute minimum so that the greatest possible net can be turned over to the Army and Navy Relief Funds, which are expected from the big show being staged by the film industry.

Twelve performances the 'Caravan' will give will allow for maximum audience of 150,000, which means an average tap of \$5 per ticket. Local committee in each town makes up its own scale, so stiffness developed on site of the auditorium being played. In Boston, where the local will be the big show, which will permit a \$75,000 gross. In Washington with the same scheduling, the company will make a much larger profit. The total gross is \$750,000, of which \$100 for box-seats and \$10 for orchestra.

Hollywood Victory Committee is daily adding star names to the troupe and the original estimate that 70 people to lead the 'Caravan' has already been upped to 100. They will be augmented by local musicians in each town. Fourteen people have already been set with the strongest likelihood that today's additions may include Bob Hope and his radio comedy troupe including Alvin Toffler, Frances Langford, and Spencer Tracy and Bing Crosby.

Whether the trip are Joan Bennett, Charles Boyer, James Cagney, Cary Grant, Charles Laughton, Laurel & Hardy, Marie Dressler, Eleanor Powell, Riese Siewack, and the rest of the troupe. Bert Lahr and Ray MacDonald.

Mark Sandrich, who is doing the production, has announced that every player will actually take part in the show; that there will be no show and no glad to be there. To that end, Victory Committee has lined up top writers to turg out material. (Continued on page 50)

JOLSON AND HARPO GOT BIGGEST CAMP CROWDS

Al Jolson and Harpo Marx held the marks for entertaining the top mass of soldiers of the approximately 25 screen names who have toured Army Camps and Navy bases under USO camp shows. Jolson has since January. Jolson in 10 days played to 60,000 troops and Jolson and Marx in 10 days to 57,000. Mickey Rooney is close behind with 50,000 in only three days. A number of boys played by various performers is by no means a direct gauge of USO in money, talent, time and effort. (Continued on page 25)

L. B. MAYER'S USO POST

As a Salute to Hollywood—Camp Shows Also Lauded by Hoping L. B. Mayer has been elected a director of the USO. He was nominated by Walter Hoving, chairman of the board of representatives. Hollywood figure, in recognition of large-scale contribution of the film industry to USO in money, talent, time and effort. Hoving suggested that Hollywood be represented on the board of the industry volunteered to produce a sock edit or 10-minute short, a feature and a vaudeville broadcast for the USO campaign for \$250,000, which will run way May 1. Several business interests active in USO—Camp Shows, Inc.—recently was called by Hoving probably the most successful of the USO operation. CSI activity will be played up greatly in the coming campaign. Hoving said he declared also that the War Department and Washington officials were delighted with the way CSI has handled things and with the Hollywood contribution. George J. Scheffer, RKO exec, recently informed the USO that he would look into the possibility of the organization reticize a share of the proceeds from 'Forever and a Day' to the firm to which English players and technicians have contributed their services. It will be for distribution shortly, Scheffer said. Plan is for half the proceeds to go to British War Relief and the other half to the American charity, which the RKO head hopes to make USO.

IT'S MAJOR ROBT. LORD, LIEUT. J. L. WARNER, JR.

Hollywood, April 14. Robert Lord reports to Ft. Monmouth this week as a Signal Corps officer. He has been Warner's producer for 12 years. Jack L. Warner, Jr., won a first lieutenant in the Photographic Corps, Division of the Signal Corps at Camp Joseph Robinson in Arkansas.

Lunt's Cooking Course At \$10 New Gimmick For N. Y. Canteen Funds

Enthusiasm of professionals for and in the Stage Door Canteen on West 44th street, N. Y., seems to increase, with any number of name performers figuring. Perhaps the most interesting development last week was Alfred Lunt's idea of conducting a course in the culinary arts, for eight lessons to cost \$10. The line formed immediately, girls who probably know as much about the kitchen as he does joining the class. So did Lynn Fontane.

Whether Lunt is a 'good cook' doesn't much matter. He explained that he would demonstrate how the simpler dishes should be prepared, what with the war and so forth. That is probably an apt. Tullio Novati goes to the Canteen classes to be held at the American Theatre Guild, 730 West 44th street. At the Canteen Lunt has been watching what is discarded from the trays with the aim of learning what the boys in the armed forces don't eat.

CAMEL STARTS ANOTHER CARAVAN FROM COAST

Hollywood, April 14. William Esty agency is assembling talent for another Camel Caravan, having delegated Katy Dixon to round up a troupe of 25. Entertainers will make a tour of Coast camps, the first stop being at Camp Haan, near Riverside, April 27. Camel's other caravan is now in Panama. Esty is expected to have a number of other stars as well as Pinky Tomlin, who will serve as emcee. Dick Marvin, radio personality, is to be in the caravan. April 20 to get the unit started.

Uncle Sam's Roll Call

Lieut. Oscar Johnson, USN St. Louis, April 14. Oscar Johnson, USN, is a member and pres. of the St. Louis symphonic society, last week quit the Army to accept a commission as Lieutenant, senior grade, in the Navy. Johnson, 38, was inducted into the Army last summer, but after several months was discharged because he was more than 28. He was called back to the Army in January and became a first-class private at Camp Crowder, Mo. Johnson was assigned to the Quonset Point, R. I. Naval station.



WILLIE HOWARD
Sixth successful week, 'Priorities of 1942' at the 46th Street Theatre, New York. Willie Howard is one of the great funny men of the American stage. You can turn him loose anywhere, on a street corner or in a \$20,000 extravaganza, and he'll have everybody howling.

PAR LOOKING AHEAD IN CASE OF DRAFT

Paramount has asked all department heads to make a check on opportunity to determine ages and status with respect to the draft. Because of the war and a possible drain on employees, company may have to make plans for the training of persons who can act as substitutes. Not improbable that substitutes may be brought in for construction jobs that may be forced open as a result of the draft.

Joe Louis Will Preem D. C.'s Colored Canteen

Washington, April 14. Private Joe Louis is coming to Washington to open what is equivalent to the first Stage Door canteen for colored soldiers. Opening date will be fixed when Soldier Louis arranges for his furniture. Abe Liehtman, owner of the Liehtman theatres, is backing the venture, which will be known as Leisure Lodge and will be located at 1438 U Street, Northwest. Liehtman supplies the site and most of the furnishings, and the operation will be by the Pollyanna Club, an organization of patriotic colored women. Everything will be free with a service uniform admission.

In Army circles the gossip is that Private Louis will be given a coronation as soon as he finishes his basic training, and that before the summer is over the heavyweight champion will be wearing a sergeant's decoration on his sleeves.

The Actor's Share

By EUGENE WEST
I used to hear him rave about the write-ups he had earned. And by the hour he would brag of star parts he had snared; And when he played in pictures how he used to steal a scene, And how he layed them out and how he made them lean; He boasted of his triumphs when he played for RKO, And what he did in 'trot to shut 'in Troy and Buffalo.

Today I met him face to face and he knocked me off my feet, For he was in a uniform and, boy, did he look neat! Even five-inch socks and shoes, and a pair of shiny spats; This clown who used to sleep till noon has booked with Uncle Sam; He's thrown away the make-up box, he's shouldering a gun; He's got his work cut out for him and he's got to get on; No longer does he seek applause and no more does he brag, He's grim and mighty serious—his fighting for the flag. He's got to get people to see that actors will do right; For actors love this country, too, with all their soul and might; And when we've won our Victory and peace they do declare, Remember that the Actor has also done his share.

14,000-Acre Texas Ranch For Patriotic Spec To Sell \$25,000,000 Bonds

San Antonio, April 14. This city's part in the most spectacular patriotic rally ever to be staged in the United States is expected to take place on the 14,000-acre Flat Top ranch in Boque county, was announced here by Mayor C. H. Quinn of this city. A local delegation will be selected by the mayor to attend the rally, which is expected to be attended by scores of top government officials, and film and radio stars of which is expected to bring about the sale of over \$25,000,000 worth of defense bonds.

In conference with the mayor were J. Eastus, district attorney at Dallas; Joe H. Jones, his assistant, and Edward I. Lee of the U. S. Navy. A few minutes later he left. Reporter is on loan from the Coordinator of Information.

According to Eastus, invitations to attend the rally have already been accepted by James A. Farley, former postmaster general; Secretary of the Treasury, Henry Morgenthau, Jr.; Wendell L. Willkie, Eddie Cantor, Bob Hope, Kate Smith and Mickey Rooney.

According to the editor, H. Henry Luce, publisher and editor of Time, Life and Fortune, will also attend and bring along a crew consisting of a photographic and editorial staff. The program will be an entire issue to the rally. The National Broadcasting Co. will devote a three-hour program to the affair and all of the leading newscast companies will cover it.

Hundreds of wealthy Texas ranchers have stated that they intend to buy \$100,000 worth of bonds each. The ranchers will also pay for the cost of the rally, estimated at \$150,000. Entertainment will include a rodeo, and a barbecue.

The Flat Top ranch is about 160 miles from this city. The owners, who is remaining anonymous, is donating the facilities for the rally which is to be held at a date to be announced within the next several days.

FILM EXTRAS DEMAND RATING FOR WAR WORK

Hollywood, April 14. Film extras, serving as air raid wardens, auxiliary firemen and other emergency tasks, are demanding a special rating for studio jobs through Central Casting.

Many patriotically inclined extra, stand-ins and other studio workers have missed telephone calls, doing their American duties during blackouts. Question is being passed along to Howard Hughes, general manager of Central Casting.

N. Y. to L. A.
Ralph Blane, Margaret Brayton, Hugh Marlowe, Eddie Buzzell, Harry Cohn, Charles Feldman, James Conna, Bill Goetz, Fred Hellinger, Hedda Hopper, Bill Perlberg, Hugh Marlowe, Samson Raphaelson, H. M. Ritchey, Will Rogers, Joseph M. Schenck, Darryl Zanuck.

Mellett Sets 26 War Shows With Hollywood

Hollywood, April 14. Shorted based on subjects vital to this country's war effort will be featured in the industry, which briefs to be delivered to the audience in the next six months. Mellett has announced following meeting here with Lovell Mellett, U. S. Film Coordinator, who returns east with a Nelson letter here as his rep. Pointier is on loan from the Coordinator of Information. Posters and top writers to be used, with the Government making accessible all its agencies.

N. Y. Stage Door Canteen Capers

By RADIE HARRIS
Chairman, Entertainment Committee
Alfred Lunt, who is handling the stage at the Canteen all week (and this isn't a publicity stunt, either), was interrupted by one of the kitchen staff, who said they had a hurry-up call for chocolate sauce, and did he, by no means, know how to make it.

Lunt replied that it was a recipe he hadn't attempted in 15 years, but he would try. A few minutes later he turned up with a confection that out-Schraffted Schraffts, and which, he said they had a hurry-up call for chocolate sauce, and did he, by no means, know how to make it.

Tallulah Bankhead, who is a rabid Quix Kids fan, was so disappointed when she was told they couldn't ride over to the Canteen in her limousine, but had to go in taxis... until she was told they had a hurry-up call in her car, and they would be used for \$10,000,000.

When Ladd Cregar (all 240 pounds of him) was introduced to the boys at the Canteen, he had a hurry-up call by saying: "There are three (Continued on page 25)"

L. A. to N. Y.
Joseph Bernard, Moe Gumble, Charles Buckley, Charles Coburn, Jack Carson, Donald Crisp, John Cullum, Tom Farrington, Dr. Asst. de Figueredo, John C. Flynn, Fred Goddard, Mose Gumble, Leiland Hayward, Tom Harrington, Bert Kalmonson, Sol Lesser, Fred Hellinger, Lowell Mellett, Mervyn Morwick, Marjorie 'Dr' DeLoach, Jean Rogers, Charles 'Sears' Charles, Leo Spitz, Fred Goddard, Ed Weldon, Loretta Young.

RKO's Cash Situation Improved

By Receipt of \$850,000 in British Coin Plus \$250,000 Collections

George J. Schaefer, RKO proxy, arrived from the Coast Monday (13) to resume conferences on budgeting and lining up product for last half of current season and likely take up plans for next season's studio output. Meeting of RKO board of directors, including studio operations and financing was scheduled for yesterday (14).

Of immediate concern was matter of getting RKO's sixth block of pictures into the hands of the distribution department and getting company's own production slate under way.

Retention of Walt Disney shorts distribution and signing of new deal to distribute three Samuel Goldwyn production, including "The Kidnappers," which had been expected, were favorable developments in company's affairs. In addition, cash position of the picture company affiliate has also been greatly improved as a result of receipts on April 3 of \$850,000 of RKO rental coin which had been frozen in British funds and is approximately \$200,000 more than had been expected by RKO execs.

Further easing the cash box situation was the drive on collections, which brought approximately \$250,000 into RKO coffers in recent weeks. RKO's \$800,000 from United Kingdom rentals is part of the \$10,400,000 which U. S. majors received as a result of recent British unblocking of credits.

Meanwhile, at annual meeting of Keith, Meeker and Hughes Inc. held April 8 the RKO parent company for first time in many years exercised voting control over the result that two RKO reps were appointed directors of K-A-O. Gordon Youngman, RKO president, and Hugh S. Robertson, RKO director, were elected to fill vacancies created by previous resignation of D. K. Davis and John J. McCaffrey. Other K-A-O directors selected were Malcolm K. Hays, M. Peter Rabinowitz, George J. Schaefer, L. P. Vandell and Monroe Goldwater.

Wis. Group of Exhibits Urges a 'Coordinator of Defense Trailers'

Milwaukee, April 14. Exhibitors here assert one of the biggest hiccups of the day is the apparently indiscriminate placing of overlapping defense trailers that either the industry itself or the Government ought to add just one more official to the existing formidable "Coordinator of Defense Trailers." Theatre ops want to be able to win the war and are willing to play the defense trailer every show, but they can't crowd two or three of them into every program.

Confusion is said to be due to the fact that Fox will rush trailers out to exhibitors, then before they can be put on the screen Warner or Metro or somebody else rushes in willing exhibitors. Exhibitors have to use their own judgment and use what they can when they can, but they tend to add more trailers put into the overlapping bookings.

94% Using 'Em
Poll of theaters here last week by the War Activities Committee to determine whether exhibitors are using Government shorts regularly shows that 94% of the exhibitors pledged have been including Victory films in every performance daily. Approximately 12,000 theatres of which 1000 pledged to show the films are using them regularly.

Block That Season

Hollywood, April 14. "Block That Kiss," which started out as a football tale at Paramount, has been jerked off the gridiron and tossed into baseball background. Studio's explanation is that the picture cannot be released in time for the pligkin season and will be wrapped in a horsehide cover for the spring of 1943.

The title will naturally be changed along with the athletic technique.

400G SAVINGS ANNUALLY FOR DISTRIBS

Distributors stand to save in the neighborhood of \$400,000 annually from conservation of materials. If this policy is continued at the present rate, it will save the industry \$1,000,000 without further government restrictions, according to several distribution and sales chiefs. Savings would be effected mostly by the operation of the exchanges.

Savings anticipated via priority restrictions are currently estimated at a rate of \$300,000 annually for one major distribr alone. Since this curtailment does not hinder normal business activity some distribrs believe that wartime policies will be maintained permanently and now wonder why similar system was not in general use until now.

Except for calls on manpower, exchange and distribution setup for the time being appears to be a branch of the industry likely to be least affected by priorities and other wartime measures. With exception of automobiles, distribution offices are not consuming any appreciable quantities of materials, exchange installations being of a more or less permanent nature and dollar volume of office supplies being smaller in proportion than most other industries of comparable scope.

URGES BOYCOTT ON GUTTRY'S PIX IN U. S.

Blast against all Sacha Guitry films, accompanied by proposal that picture patrons stay away from them, came from George Fisher, film commentator, over the Mutual net when he Sunday (12) afternoon broadcast.

Fisher condemned Guitry, long known as ardent Franco-German "collaborationist," for his pro-Nazi tendencies and urged U. S. audiences not to support him. "Dope is that Guitry is an honorary Aryan."

Guitry has, from all accounts, been making pictures for release by companies dominated by the Nazis since the United States is a sexy comedy entitled "Nine Bachelors."

Schlesinger's WB Slate

Hollywood, April 14. Starting his 13th year with Warner, Leo Schlesinger has set this year's quota at 26 Merrie Melodie shorts.

SEeks Answer to Present Non - Attendance, and Hopes to Halt Further Defections—Also Bolster B. O. Receipts by Millions—Gallup, Ross-Federal Mentioned to Do Survey

NO WILD GOOSE CHASE

Fact that the Motion Picture Producers Assn. on the Coast has been mulling an all-industry survey this week revived the long-considered market analysis idea for the film business. The Hays office in N. Y. has attempted to persuade the Motion Picture Producers & Distributors Assn. directors to back a comprehensive research study of the industry several times in the last eight years, and understood that it is slated to come up for consideration again at the next directors' session.

Market analysis by reputable survey agencies such as Gallup, Ross-Federal or Elmo Roper would be understood to be less, by former motion picture executives, than the streamlining the film business and fully realizing on biz potentials. Some of the reasons for the lack of many phases of the industry, the most prominent one to be probed would be to learn why former motion picture executives are leaving the industry. (Continued on page 20)

Labor Shortage In Pic Studios Curbs Speedup

Hollywood, April 14. Rush of production by major studios to build up backlogs of completed pictures, in case of Government curtailment, has caused a shortage of skilled labor, particularly among the painters. Motion Picture Painters Local 644 was unable last week to furnish enough qualified workers to meet the demand on the job were working overtime.

Plans to pool skilled technicians, acting talent and equipment are being discussed here by attorneys representing the eastern and western branches of the film industry. From the east are Austin Keough, J. Robert Rubin and Joseph Hansen, in connection with Herbert Freedman, director of Silberberg and Maurice Benjamin, Coast lawyers, to determine what can be done to restrict work more stringent.

Film execs are worried over the prospect of top male stars being drafted into the Army, of skilled technicians being inducted into war production plants, and of studio mechanics, woodworkers, electricians and cameramen moving into military craftsmanship.

Producers are trying to work out an understanding on future delivery of materials and to discuss priority matters needed in picture-making.

Gold-Plating 'Silver'

Hollywood, April 14. Harry Sherman, top Fox studio producer at Paramount, sent "Silver Queen" before the camera, not as a western, but as a high-budgeted comedy of American history. There are no cowboy pausing in the midst of a fight to say "they went halaway there."

Feature is directed by Lloyd Bacon, with George Brent and Priscilla Lane in the romantic roles.

Greater Zanuck Power Held Likely In 20th Via Skouras-Wilkie Choices; More Hollywood Influence on Board

Yippee Priority

On way to Washington to meet with priorities officials last week, Arthur Greenblatt, Producers Release & Inc. Corp., cracked to Steve Brody, Monogram. "You've got no priorities to worry about. All you need is an okay to use another horse. You've got even less to worry about," responded Brody. "All you need is a rope ladder for your cowboy star to climb onto his horse with."

K. Y. DUALS NOT THE ANSWER TO WPB

Proposal to eliminate double features as answer to all priority problems affecting film industry, which was rejected as a suggestion by the War Production Board by a prominent producer, is being hotly contested by majority of producers-distributors as well as by league outfits.

Case against doubling, so far sponsored by a minority of one, is regarded as most obnoxious proposal so far advanced on the fact that it came from within the industry. Understood, however, that method of solving material difficulties by Governmental decree limiting production houses to single bills is not being given serious consideration by the W.P.B.

Steinbeck's \$300,000 Film Moon Idea For His 'Moon Is Down'

Price set by John Steinbeck on film rights to his book and lighter, "The Moon Is Down," is \$300,000. If the figure is achieved, which is considered unlikely, although something near it is not, it would be a modern-day record. High currently is the \$285,000 Paramount gave for "Lady in the Dark."

Steinbeck is anxious to make a quick sale, with the picture releasable next winter, no matter how long the show runs, because he feels it has a message that he wants to get to the greatest number of people in the shortest space of time. With every major company interested, a quick sale is highly probable.

Film company execs were, like the reviewers, generally disappointed in the legit production after the excellent work on the book. They figure it a topnotch film but, however, because of the material available in the book.

Silvers Heads Capital

Hollywood, April 14. Bill Silvers, brother of Lou and Sid, was signed as general manager of Fox Capitol Productions.

Production unit is making "Snuffy Smith" comedy features, based on the Bill Beck cartoon, for Monogram release.

20TH ENCORES JOHNSON

Hollywood, April 14. Twentieth-Fox handled William Johnson a new one-year contract as story editor, beginning May 1.

Naming of Spyros Skouras and Wendell Willkie to top spots in 20th Century-Fox last week was seen as marking the ascendancy of Darryl F. Zanuck's influence in the company. Although Chase National Bank, by virtue of its stock holding, still can outvote the Zanuck-Schenck-Goetz ownership group in a showdown, Zanuck emerges from the current scene changes as the dominant personal figure in the company.

As a result, several shifts in the executive forces of the company are foreseen to bring the roster in line with Zanuck's ideas. Some of those foreseen as very possibly being swept out are men who have been at 20th by virtue of their link with the late Sidney R. Kent.

Skouras was the choice for the presidency of Zanuck's company, and Bill Goetz, who, among them, control about 19% of the company's outstanding voting stock, are expected above 40% which can be voted by Chase. Winthrop Aldrich, chairman of the bank's board, and Edwin R. Donald Campbell, his prez, were reported first to Harman G. Place, 100% bank man, for the top job in 20th. However, Aldrich and Campbell have confidence in Skouras because of the success he made for them in National Theatre. They've been stockholders recently on virtually all their film.

Bank's Men Of Board
Evidence of the production of "The Sign of the Cross" is purely bank appointees to the board and substitution of Zanuck and Willkie for the success he made for the board went Wilfred J. Eddie, company controller; Felix A. Jennings, secretary; and Edwin R. Donald Campbell, chairman of the board.

Naming of Zanuck, Goetz, Skouras and Willkie filled the three vacancies thus created by Kent's death. In addition, it is reported, another vacancy was created by the fact that he may resign from the board when the newly-constituted board meets after the end of the month. The board next Tuesday (21). The spot may go to another Zanuck designate.

Skouras, who has been in the company for 2-3-G group also, and his wife, last week from sales chief to v.p. in charge of sales was still another. Kent opposed Connors' coming into 20th, but gave in without too much battle, recognizing his ability. Fact, however, that he's the Zanuck-Mayer deal was clear from the quick acquiescence of Metro to his departure. Metro-Goldwyn-Mayer and the production unit are closely aligned through Nick and Joe Schenck being brothers and Goetz being Louis B. Mayer's son-in-law.

With Zanuck thus controlling the company, it was expected that Walter J. Hutchinson Saturday (11) will open the way for him also to take over the business side of the company as foreign sales chief. The man, it is understood, will likely be Ben Johnston, who has been in the picture office for Fox. Kent's virtually last official act, it is said, was the signing of a contract with Ben Johnston. He was doing nothing but spending his time with Zanuck, Skouras and Willkie. He had been in since the Germans took Paris, with little to do but still on the payroll.

WILKIE OK 'Round

Wilkie is understood to have been equally acceptable to both sides at Fox. His appointment as president, in fact, has been universally greeted as a fine thing for the company. He has been in the role of "emphasized, however, that he will take on an administrative, duties, but not an active role in the production special committee. His law firm, Wilkie, Owen, Otis, Farr & Gallagher, has been named to do special legal work for the company.

(Continued on page 12)

If Any Theatre Shutting Becomes Necessary, One Day a Week Should Be Sufficient to Aid the War Effort

Proposal of certain priorities officials to shutter one-third of nation's motion picture theatres is not being received favorably by the industry or individual exhibitors. They feel that closing any percentage of presently operated film houses for the duration is the wrong approach to this problem of conserving electricity, manpower, coal, etc. Showmen are convinced that they might be accomplished so much better by closing theatres but one day per week.

Closing one or two days weekly also is looked on with favor by exhibitors themselves. If any shutdown is necessary, they feel that technicians point out that but a one-day per week shutting would eliminate 750,000 operating hours annually, while closing a third of all theatres (figuring 15,000 now in operation) both in 1941 and 1942 would eliminate only 1,825,000 playing days.

This once-weekly shutdown could be done on Monday, or some other day with the same advantages on following two days. This method, too, would not disturb patrons who do not have children or employees and at the same time would accomplish any purpose desired by the public. If a shutdown need be, a second day each week could be added to the shutdown program but few exhibitors would feel this is essential, at least not just yet.

FIRE RAZES THEATRE AND DAMAGES ANOTHER

The Kee, Kewanee, Ill., was completely destroyed by fire Sunday (12) and the Plaza, Chicago, was damaged. It was seriously damaged and is closed. Both houses are operated by Great States, subsidiary of Paramount.

While the Plaza may be repaired and the Kee may be rebuilt due to war priorities and scarcity of the building material, extensive damage in money is not reported.

Eastman Stresses War Effort; \$21,588,790 Net

Active part Eastman Kodak Co. is playing the U. S. war effort is emphasized in the complete annual report which went to stockholders last week. The net profit of \$21,588,790, about \$1,500,000 ahead of 1940, despite net sales of \$179,991,549, which was the highest in company history, was previously reported by the company's preliminary statements.

Photography as a weapon and a tool were outlined, together with the complete printing and recording devices the Eastman Co. develops for wartime usage. Intricate instruments for use with anti-aircraft guns, never before made by the company, also are now being turned out.

HOOSIER NEIGHBOR?

Flock of Indiana'ans to Attend Fete in N. Y. City

Will Hays, David Paleyfrman, an assistant to Hays, and Wendell Willkie, newly elected chairman of the 20th-Fox directorate, will be among the honor guests of the Indiana Club at the Sons of the American Revolution, April 24, at Essex House, N. Y.

During these, the session of New York City Hoosiers also will host Steve Hanagan, Roy Howard, U. S. Senator from Illinois, and Governor Lewis B. Hershey. Hershey, Paleyfrman and Senator Willis all had from Angola, Ind.

'CONY LEADS SET

Ann Rutledge, Hollywood, April 14.—Transferred from Metro to 20th-Fox, draws the femme lead in 'Coney Island' opposite George Brent. Filming starts early in May with Irving Cummings directing and William Webster, producer.

Studio Contracts

Hollywood, April 14.—James Craig's latest option deal with RKO. Beverly Jess Saul's minor contract recently approved by Superior Court. Patty Hais, 6, had her contract renewed by Warner, inked past at Metro. Helen Harrison inked acting contract with Hal Roach. Anne Rooney, singer and dancer, signed player contract with Metro. James Wade drew acting ticket at RKO. James Warren inked player pact at Metro. Ted North's player option lifted by 20th-Fox. Albert Dekker's contract renewed by Paramount. Fatty Westmore renewed as chief of Paramount's makeup department. Albert Maltz drew new writing ticket at Paramount.

Charlie Skouras Spurs NT Mgrs.' Drive for Spyros

San Francisco, April 14.—All division managers of National Theatres are being asked to New York April 20 for the first get-together with Charlie Skouras in his capacity as new operating head of the chain.

Scheduled for discussion will be the spurring on of the Spyros Skouras drive in an effort to bring it to an all-time top as a gesture to the new 20th-Fox prey.

MULL NEW DISNEY-RKO SELLING PLAN FOR '42-43

New method of distribution of Walt Disney shorts next season under discussion at RKO. Possibility is being considered of selling Disney cartoons on an annual basis instead of by series, as currently.

F. Loyd Back to Megging After One More Pic at U

Hollywood, April 14.—Edwin L. Marlin directs his last production by Frank Lloyd at United Artists, 'The Invisible Spy'.

Understood, Loyd has given up production ideas and is going back to his old job of directing when he winds up his present assignment.

'Kings Row' Switched Warners has re-tagged 'Kings Row' for the Latin-American market, calling it 'Curses de Fasiol' ('Heights of Passion').

Warner's has re-tagged 'Kings Row' for the Latin-American market, calling it 'Curses de Fasiol' ('Heights of Passion').

Warner's also is expected to include this material as patriotic genre. Also, because eliminating such footage leaves out stories on latest army fronts, the work or some national defense message.

Col' J. J. Quinlan

Hollywood, April 14.—Five Columbia pictures are in the final stages of production for June release. First to go will be the George Stevens production 'The Talk of the Town,' with Cary Grant, Jean Arthur and Ronald Colman in the top roles.

'The Wife Takes a Flyer,' Meet the Stewarts' and 'Sweetheart' are next.

Moore's (WPB) Brushoff to Pix Comm. Ascribed to Not Following the Rules

KENT MEMORIAL CLINIC

A. H. Blank-Z. Frank Freeman Drive For \$75,000

Move to establish a Sidney H. Kent Memorial Clinic, costing about \$75,000, has started. Kent's long-time friends and associates, returning to the funeral of the late Mr. Kent, decided that some such fund would be the most logical and fitting way to keep alive his spirit as a picture industry leader. The plan is to build the Kent Memorial Clinic as part of the rapidly developing Country House project of the Motion Picture Relief Fund.

Fatty Freeman, who has started to raise money for this clinic, with about \$24,000 in \$1,000 subscriptions received. A. H. Blank, president of Tri-States Theatres Corp., has suggested that instead of obtaining the fund through thousands by those long-time associates, who, in contributing \$1,000 or more, express their undying admiration. Kent, Blank forwarded his check for \$2,000.

All contributors' names will be engraved on a bronze plaque to symbolize their belief that the good Kent accomplished should be kept in the picture business. Contributions presently are being handled by Blank.

DURANT NAMED TO U.A. PRODUCT PANEL

Hollywood, April 14.—Tim Durant, former member of the New York stock exchange and more lately executive assistant to Robert Small, was appointed to the United Artists' Product Committee.

Other committee members are George Eastman, chairman, and W. Kelly, Loyd Wright and Daniel T. O'Sullivan.

SAME RKO-GOLDWYN TERMS

Extra Ad Coloin on His Own

New deal signed by Samuel Goldwyn with RKO for distribution of his picture Goldwyn along with the Lou Gehrig biopic, 'Pride of the Yankees,' will from all accounts give RKO a slightly more than 37 1/2% of the gross, which was its cut previously.

In discussing the deal Goldwyn stated that he had no intention of generally joining in previous arrangement Goldwyn spent liberally of his own coin in exploitation of 'Ball of Fire' and 'Little Foxes.' Though reported not part of the 37 1/2% contract arrangement, Goldwyn came through with approximately \$60,000 for exploitation of 'The Ball of Fire' and 'Little Foxes.' This was not included in advertising bills by theaters showing the two pictures, but included in the computing extra space, for which Goldwyn had entered an exhibit undertaking to spend extra money.

Releasing deal for 'Yankees,' which is scheduled to be released in July, with RKO had been generally expected. Two other pictures projected are 'Wanted: Slippy,' with Hope and Dorothy Lamour starred, and 'Spitfire,' British-made film with Bette Davis and John Garfield, which will be released in England as 'The First of the Few.'

Boles, Francis Paired

Hollywood, April 14.—John Boles and Kay Francis, top roles in 'Love and Kisses, Caroline,' at Universal.

'The Wife Takes a Flyer' (16) with Henry Koster producing as producer and director.

Failure to advise the U. S. Attorney General of the proposed meeting of film industry groups with members of the War Production Board last week was largely accountable for inability of M. D. Moore, U. S. Consumers' Division, to receive a delegation of exhibitors and purchasing department heads in Washington. Understood that the approval of the committee first be obtained from the A. G. in order to make certain no agreements are entered into which might be in violation of the Sherman anti-trust law. Charges on this point have been sought in Ind.

WPB officials also burned at the Washington Club, in an effort for releasing names of a film industry committee prior to okay from the U. S. Dept. of Justice. Under consideration, WPB felt the members of the committee, if and when selected, should be invited to Washington formally by the Government in proper time, instead of through a press release. Constitution of the committee also would have been slightly different from that announced via the WAC.

EXHIBS ELSEWHERE MAY ALSO USE ASCAP

ASCAP expects to be the target from theatre groups in other quarters. The firm is being used as an anti-trust action similar to the one that was filed in the N. Y. federal court last week. The complaint enumerated 175 theatre companies operating 235 houses in New York, Connecticut, Pennsylvania, and the Society knows of at least one law firm, located on the west coast, that is in process of lining up similar clients and data.

It also was noted in N. Y. last week says \$808,784 in damages. The complaint claims that ASCAP controls the market, charges excessive fees, for all music used in film syndicalizations. Also that the exhibitors are forced to purchase the complete ASCAP catalog of 25,000 members, whereas his average needs only a few hundred.

The complaint which runs 170 pages charges ASCAP with maintaining a monopoly since 1928 and that because of its control of the music that goes into pictures it leaves the exhibitor with no alternative of supply.

The film exhibitors also ask \$50,000 for themselves.

KANNIN'S SHOCKER

Anti-Complexity Film Production Being Resisted Via OEM

'Fellow Americans,' second short to be made by Garson Kann for the Office for Emergency Management, has rights to the final editing stages and will be released shortly. Purpose of the 10-minute reel is to leave the exhibitor with some sense and business-as-usual feeling still being kept by the American public.

It is understood that the picture is being kept secret until the picture is shown, to get his message across. It is scheduled to be released in July. Footage for the reel was shot throughout the country by OEM cameramen.

First Kann film for OEM was 'Ring of Steel,' designed to build respect and confidence in the Army.

Dix Riding for Sherman

Hollywood, April 14.—First starrer for Richard Dix under his new four-picture contract with Harry Sherman for Paramount release is 'Pace Marshall,' a tale of a hard-riding eelgryman in the early 1930s.

Second of the four will be 'Buckskin Empire,' another high-budgeted of power films.

IMPETROUBLE ORIENTAL

Jap (Pro-U.S.) Edited, Fanned About 'Variety' Film Reviews

Film exhibition and film reviewing apparently goes on as usual in Honolulu, despite the Pearl Harbor attack and the closed Japanese enterprises that ensued. 'Variety' last week received the following letter, dated March 8, from James T. Kamada, film editor of The Nippo Jiji, Japanese language paper in Honolulu.

"This is to let you know that my 'Variety' has been coming through despite the upset shipping schedules due to the Pacific War. However, one issue—the Nov. 28, 1941—has failed to arrive. If you have any back numbers, please send them to me. I am keeping a file of all the 'Variety' articles for about 30 purposes. Thanks!"

It is noted that the front page of the English section of The Nippo Jiji to show that, despite the fact that the Japanese are in a "lose-lose" is okay. It is published under special authority of the office of the military government.

Par, Jackson, Miss., In Abortive Defi To Sabbath Laws

Memphis, April 14.—Parson, large showhouse in Jackson, Miss., on Sunday (12) defied state's venerable Sabbath closing statute, which legislature recently failed to change in four attempts. Behind the defiance stand a number of dissenters, but a large audience, composed primarily of soldiers from the Jackson Air Base, could not witness the show. The show, 'The Gentlemen,' directed by Lee and Jane Gardner, closed the house and the manager, Henry J. DeLoach, was arrested on a charge of violation of the law. He was held in the City Court Monday (13), where he Judge James Henry DeLoach on grounds would set a hearing. Judge finally postponed the proceeding to Friday afternoon. DeLoach is only liable to a \$50 fine if convicted, but he could not opt out.

This is the first serious effort to operate pix in Jackson on Sunday in history. DeLoach has set up the boycott since before the trial, and the manager obviously trying to crystallize support, but continuing behind his opposition to the Blue Laws. He pointed out that baseball was under way at the very time his show was hitched and a drive-in cinema operated in county just outside of town. DeLoach has been in the movies operate habitually in the Mississippi delta and resort cities since 1927, and he said that the Paramount is this state's finest theater.

Exhibs' Newsreel Cuts Not Liked; Curtains Patriotic Propaganda

Recent practice of many suburban theatres in slashing their newsreel shows has been met with disfavor by a crackdown either from the War Activities Group of the film business or from some U. S. government agency. Elimination of all newsreel material to a single story, be it one of hard-pressed show schedules, is keeping much valuable patriotic and defense industry propaganda from being seen by suburban theatre patrons, especially along the Atlantic seaboard.

Newsreel newsreel series are intelligently conceived and put together in sufficiently pungent fashion to attract maximum of theatre-audience attention, move is under way in the industry to compel exhibitors to bring in newsreel. Industry admits that they use only one or two clips simply because they have so much extra shorts material and trailers to show.

First step to encourage exhibitors to

WAC'S

Public Dead Agin' Blockbooking

Ninety per cent of the public which knows what the term blockbooking means is opposed to the practice, Dr. George Gallup, director of the Research Institute has discovered in sounding out U. S. opinion. It was learned first that 16% of those asked could satisfy the interviewers that they understood the meaning of blockbooking.

Once they established that they understood the term they were asked whether or not they would favor the return of blockbooking. Nine out of 10 people being opposed to it is one of the most preponderant averages the Gallup pollsters have ever recorded on any question.

Not Enough B.O. Experience With Ayres' Pix to Key Effect of Publicity

There has not been sufficient box-office experience with Lew Ayres' pictures, according to theatre executives, to determine the effect of publicity attendant upon the stand taken by the star as a conscientious objector.

There is a feeling, however, that with Ayres to be spotted in the Medical Corps of the Army, much of the publicity will be taken out of the situation.

Most theatres have already played Dr. Kildare's Victory, while his last picture, "Fingers at the Window," has not received much dating so far. It became available on national release only March 18. Understand, however, that in many cases where "Fingers" was bought, dates have been set back on the alleged conviction of assignment of Ayres to a conscientious objector's camp in Oregon. There were many cancellations on "Victory," where it hadn't been played. It was administered by Metro.

Born to Be Bad recently completed with Ayres, has not been readjusted as yet, nor has a release date.

Open letter to Lew Ayres from Metro proxy, Nicholas M. Schenck, secretary (Chicago) and also extravagant praise of the studio's former star, but added, paradoxically, that Ayres' stand was peculiarly beyond my personal comprehension.

Purpose of the letter was to deny as the alleged mitigation of a Miami newspaper story, widely reprinted, that the Metro mahatma had said Ayres is "washed up."

Schenck said that he explained to a Miami Beach gathering, including newspaperman, Ayres' refusal to eat meat or anything that had to be killed and his aversion to killing human beings. He also told of Ayres' repeated attempts to get into the Medical Corps and had high praise for the actor's sincerity.

The Fox-Midwest, Schine Bros. and Rockwood circuits have inquired of William F. Fox, general sales manager of Metro, concerning the favorable attitude with respect to the present situation of a conscientious objector on matters which also will concern the matter of a conscientious objector.

Schine circuit, says it is lending its cooperation by dating the Ayres picture that it has been handling, but unless conditions warrant a modification of our intentions.

Conrad C. Stenrod, president of the Rockwood circuit, a part of the Crescent Amuse. Co., says they will carry as though they had not heard.

PASCAL STILL NOT SET ON RELEASING

Gabriel Pascal, currently in New York, is understood to be in the process of dealing with a number of companies. He and United Artists, which he has a contract with, are not seeing eye-to-eye since the producer charged the company with giving back the job, along with a springing, obtained a moratorium on his contract and hopped over to RKO.

Pascal then had a battle with RKO and moved off that lot. Now he may or may not go back to UA, depend on the result of his contract work out with another company. He meantime, he's working on the script of "Till We Meet Again," Paul Gallio year, which he intends, as his next production.

MAPE RIZ STATIC

Shift in Attendance Due to Defense Work and War Now Giving B'way Theaters and Loops Elsewhere 50% of a Week's Gross on Weekends Alone - Violators, Servicemen Cried the Keys

ANTI-NATIVE FACTORS

While not true of all keys except possibly to a minor degree, in most cities the business at the boxoffice has shifted markedly to the extent that the downtown theatres are cleaning up and the neighborhood or suburban theatres are hanging still or not doing as well as they did. This includes New York, where native grosses are way off, but reported that Chicago, Boston, Dallas and some other scattered cities are not feeling the shift so noticeably, or at all.

The war, defense industry and patriotic activities of the summer have changed the entire picture generally so far as b.o. performance is concerned. It has been the point where downtown theatres in N. Y. and elsewhere are doing 50% of a week's gross on Saturdays and Sundays alone.

People who are working in factories and around the larger cities are swarming into town on weekends, while at the same time soldiers are making their way to the spending what they have at the picture houses. Those working on defense jobs are better housed and, in one circuit representative pointed out, have so much money now they don't know what to do with it.

The large crowds pouring into the cities patronize the downtown film houses rather than the naves, with result latter are not benefiting from the windfall. In the naves, also, it is noted local patrons have been drained through going into defense work or the army. Anyway, on weekends all are getting more in the habit of going downtown (loops) to see the newer show.

During the week theatre matinees are lower than they used to be everywhere, while also on Saturdays, business has been affected to an pre-war levels in naves or suburban runs. From Mondays through Fridays, business has not been affected only by lost drawing population but also by the fact that women are busy opening up new accounts, and with night with war work of various kinds. A certain number of men are being sent to the front, and wardens meetings, courses and auxiliary firemen and other activities of a war nature.

One of the larger independent circuit operators in New York estimates that there are at least 1,000 persons in the war, defense work and the like but estimated at the same time that there are at least this many people coming into the town on weekends. However, the picture industry does not get out of the downtown area.

It is believed that some of the major manufacturing plants in the Greater N. Y. region may move out of N. Y. because of requiring more space for the job. One of the largest plant, the Sperry Gyroscope company, of Brooklyn, is moving out of the city. This plant alone employs 30,000 people.

Could It Be a Jury?

Hollywood, April 14. Herbert I. Leeds draws the directorship of the "12 Men on a Jury" Michael Sheehan detective yarn at 20th-Fox.

Lloyd Nolan plays the top role.

Fewer Pix, Possible Inability To Designate Seven Out of 12, Gains Support for UMPI Plan

Par Powwow in N. Y.

Paramount, which may hold a national convention later on, has scheduled a meeting of home office executives and executives of district managers throughout the country and Canada to be held at the New City, N. Y., estate of Adolph Zukor May 4-7.

Sessions, to be presided over by Neil F. Sargent, balance of this year's product as well as next season's plans will be discussed.

ANTI-CONSENT LAW KAYOED IN MINN.

The Minnesota law forcing distributors to offer a full year's product, with cancellation options to the buyer, was held to be unconstitutional yesterday (Tue.) by the district court at St. Paul, and the appealed distributors are immediately relieved of selling pictures on a full-line basis in that state.

On reaching the decision regarding the Minnesota statute unconstitutional, the St. Paul court at the same time acquitted Paramount, RKO and 20th-Fox of criminal charges brought under the statute.

Complete victory for the distributors in the Minnesota courts follows an early decision not to sevice the state's exhibitors at all, in turn, followed by selling under the onerous Minnesota law after exhibs had pleaded that they do so in order to avert loss and shortage of pictures and forced closings. Paramount went in first, while Metro, which did not want to sell the state at all, was the last to capitulate.

As result of the important St. Paul decision, the Big Five may now end under the consent decree or later under the pending United Motion Picture Industry sales plan unless compelled to remain as is until appeal, it taken, is decided. It is highly doubted, however, that an application will be made for an appeal since exhibitors have been unhappy under the Minnesota law.

Plaintiffs in the action testing the constitutionality of the statute were RKO, 20th, Metro, Warner and United Artists. Last-mentioned is not a disfavovr but its under suit to sue distributors offering its full output.

GLENN ALLIANCE GETS FILM PRESS SEC JOB

Glenn Alliphan, in charge of publicity for "It Happens on 57th Street" which closes at the Center, N. Y., Saturday (Tuesday) has been named to the post of secretary for the Public Relations Committee recently set up by RKO, 20th, Metro, Warner and United Artists. He will attend the meeting to be held tomorrow (Thursday) and goes back to the Center to resume his job after the closing of the Center's ice show.

Chairman of the eastern PRC is Bob Gilliam of Paramount, while on the coast Howard Strickling is the head.

Following closing of "It Happens on Ice," the Gallo opera company comes into the Center to play "The Engagement." A summer edition of "It Happens on Ice" is being planned for late June or early July.

United Motion Picture Industry selling plan is gaining wider support because of the possibility that all companies will have blocks of as many as 12 pictures for sale each quarter. Certain theatre producers may make fewer pictures next season and some may be unable to designate up to a total of seven in each group.

Though consent selling has resulted in better placing of films and more care in production, under the UMPI plan, if placed in force, there may be an even greater effort to avoid making so-called "cancellation pictures." For this reason and because distribution supplies the money to keep production rolling, it is understood there may be fewer picture terms from complete to this connection it is thought that some amount of budgeting will be spread over a smaller number of films, thereby seeking to increase the percentage of worthwhile pictures to the point where cancellations will be held at a minimum.

Aside from admission among exhibitors that the new plan is better than the decree, it is felt that the UMPI formula greatly lightens the load of exhibitors. The bookkeeping of shows less of a problem, affords a more liberal interpretation of the terms to be played, and provides cancellation privileges where none exist.

The average exhibitor looks for a rejection option spread over the entire year. He would like to see the screened films totaling up to seven, and some are apprehensive as to how the picture would be played. However, other exhibitors and buyers have no fears in this connection. They are confident that the block of 10, 11 or 12 can be sold, due to the fact that five out of the group would be trade-shows.

Argument that a distrib might place one or two good pictures in the group of five, throwing in with them three or four among the 12 under quarterly sales, so that no cancellation may be effected, would hold water only if all 12 were ready and could be handled. This way after the group had been selected, being presented is far ahead. It is even doubted, including by Metro, that as many as seven pictures may be all right designated in accordance with the UMPI plan.

"Concern About Clucks" - In buying circuits, it is pointed out, a distributor would be foolish to buy pictures which are not clucks into the group of five trade-show pictures, so that these could be cancelled, while the other seven would not be likely to suffer the fate of rejection, because they are worthless. The fact that exhibs cancelled two good pictures among the unreleased seven, and instead try to dig out the best one.

Likewise, a distribution official says that exhibitors are grouped among a company should weaken a block by throwing a couple poor pictures with good ones. Exhibitors studying possibilities on the group-of-five trade-show pictures as well as those that a producer might have more of a gamble exists. There's always the chance that it had a film or two in the group of five pictures during the coming season, while a second may dip to less than one.

One Major May Cut to 40 - With regard to quantity of productions, one of the large decrees is to limit the number of pictures during the coming season, while a second may dip to less than one.

Brown, Canova Teamed

Hollywood, April 14. First production by Harriet Parsons under her new contract with Republic is "The Story of Joe E. Brown and Judy Canova in the top spots.

Sandley directs, starting April 27.

L.D. RELEASE BY WAC FOR 1 U.S. SHORTS

First battle between a Government rep and the industry's new War Activities Committee is said to have taken place within the past couple weeks. The participants are said to distribute a 10-minute subject made by the Office for Emergency Management. Lowell Mellett, U. S. Coordinator Government Films, and Francis Harmon, exec vice-chairman of WAC, were involved was "Lake Carrier," produced by OEM staffer Guy Bolte.

As a result of Metro's stiff fight, WAC has agreed to a compromise and will release it in six territories around the Great Lakes. Understand that if reaction is good, it may be released nationally later.

Arrangement between the Government and the WAC is that any film the former wants distributed in the approved first by the industry committee. After having given this okay, WAC makes arrangements for war-to-be released. It has attributes to handle the pic and asks the approximately 15,000 theatres which have agreed to play the "Lake Carrier," with narration by Fredrick March, as well as a police officer, freighters, as links between the world's richest iron mines in the Michigan ranges of the Upper Peninsula and the lower shores of the Great Lakes.

Mercury's Broken Wing

Washington, April 14. Arch Mercury, assistant to Lowell Mellett, Coordinator of Government Film, has resigned his post. He broke it when he alighted during the snowstorm in Washington two weeks ago.

Rep Reprises Ice Frolics

Hollywood, April 14. Republic is going on skates again with a frosted film, "Icecapades of 1942," the result of boxoffice returns from the studio's first edition of "Icecapades."

Bob Barth is assigned to produce the frozen picture, with most of the skaters in last year's revues back on the job. Also will be springing of non-skating film names and a new story scriped by Bradford Ropes.

Male Animal, Leads Chi; Captains 16G In 2d Wk.; 'Cowboy' Trim 13G on 3d

Chicago, April 14.—'Male Animal' got lead here over the line...

(2:30p. 30-40-52)—'Fleets In' (Par) and 'Night Before Divorce' (20th)...

Estimates for This Week: Apollo (B&K) (1:30p. 35-55-67-75)...

Mr. V. Schnoz Plus Norvo Orch Fine \$19,000, Pitt

Orlando (Troopica) (3:00p. 28-44-45)—'Cannal Zone' (Col) and 'Hawaii'...

Pittsburgh, April 14.—Perfect weekend theater weather...

Song Islands, \$10,500 Tuneful in Seattle

Seattle, April 14.—Spring weather hit the Sun Club forces...

Seattle (Harris) (2:00p. 30-40-52)—'Bahama Passage'...

First Runs on Broadway (Subject to Change)

Week of April 15: Capital—'The Cornish of Ed. G. (2d week)...

KINGS', \$15,000 IN OK BUFF.

Buffalo, April 14.—Main stem wickets are a whorl...

HORROR PLUS DIVORCE NICE \$12,000 IN J. C.

Hollywood's Jersey City, April 14.—Holdover's 'Woman of the Year'...

Tourists Show-Minded N. Y. Biz Big; Garfield; Stage 'n' Pic, High \$45,000; Invaders-Vaude, 28G, Reap '3d, 96G

With a couple of exceptions, business on the New York first-run front...

Estimates for This Week: Aster (Lover's) (1:12p. 44-45-55-60)...

90-110)—'Invaders' (Col) (2d run) and vaude show including Billy Gillis...

ROVIE'S \$22,000 GREAT IN DET.

Detroit, April 14.—Grosses here over the weekend...

TRIPLOI', BIG \$17,000 PACING OK. LOUIS

St. Louis, April 14.—Two days of almost continuous rain...

PLAIN STATEMENT ABOUT A MONSTER

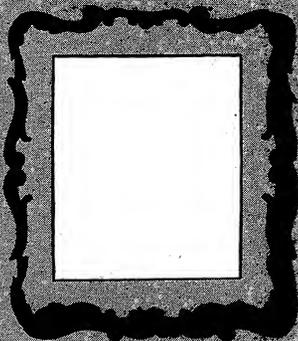
HE has broken every existing money or attendance record at the Rialto Theatre in New York!

HE has just broken an eight-year record for opening week business at the Stanton Theatre in Philadelphia!

HE now is doing a box-office business at the Woods Theatre in Chicago so sensational that nothing comparable to it has been seen in years!

HE is doing a business at the Grand Theatre in Cincinnati that has already put him among the very top grossers in the history of that theatre!

HE is absolutely the biggest money maker for his company to play this season at the Fulton in Pittsburgh, the Strand in Hartford, the Majestic in Bridgeport, the Paramount in Denver, the Lyric in Indianapolis, the Strand in Louisville, the Mayfair in Portland, Oregon, and the Civic in Portland, Maine!



He's the
MONSTER in
 Universal's
 "The **GHOST**
 of **FRANKENSTEIN**"
 of course!



*It's all
 NEW!*

DATE IT NOW!
 Let him scare up that big
 goose-pimple money for you!

**The GHOST of
 FRANKENSTEIN**

with
 SIR CEDRIC HARDWICKE RALPH BELLAMY
 LIONEL ATWILL BELA LUGOSI EVELYN ANKERS
 and
LON CHANEY

The sensational
 creator of the
 "Wolf Man"
 Story by W. Paul Cook Original Story, Ed. Tolan
 Directed by ERLE C. KENTON Produced by GEORGE WAGNER
 UNIVERSAL PICTURE

Soldiers in S.F. Go for Dolls and Action; 'Vanities' Spiffire \$22,000, in Groove

San Francisco, April 14. With town draining pictures to the last drop, and all but one of the picture houses here...

Army and Navy boys represent especially active and some dare stuff. There's a double treat at the Grove, where Earl Carroll's 'Vanities,' headed by Doc Brockway and...

Estimates for This Week Fox (P-W-C) (5:00) 25-40-35... 'Shores of Tripoli' (20th) and Night Before Christmas (20th) (2d wk)...

Estimates for This Week Fox (P-W-C) (5:00) 25-40-35... 'Shores of Tripoli' (20th) and Night Before Christmas (20th) (2d wk)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

'TRIPOLI' SOCK \$14,500, DENVER; 'FLEET' 104 1/2

Denver, April 14. Crowds at the Denver Shores to the Shores of Tripoli? tops a double feature here as late as to handle...

Estimates for This Week Fox (P-W-C) (5:00) 25-40-35... 'Shores of Tripoli' (20th) and 'Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Key City Grosses

Estimated Total Gross This Week \$1,539,200... Last Year \$1,342,768

Gene Krupa-Lady Plans

Top Mpls, Sock \$18,000, 'Captains' Zoom to 100

Minneapolis, April 14. Thanks to Gene Krupa's band, stage show with Lady Blue Plans, the Orpheum has the big boxoffice...

Estimates for This Week Asler (Par-Singer) (9:17-28)... 'Scorching Heat' (PRC) and 'The Captains' (20th)...

Orpheum (P-C) (2:00) 30-44-55... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 30-44-55... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

NATIONAL BOXOFFICE SURVEY

Keys Split Biz Between War Pix and Comedies; 'Tripli,' 'Fleet' and 'Mr. V,' Vie With 'Hardy and 'Animal'

A few weeks back it looked as though the boxoffice winners were strictly war pictures. Currently, it is a tussle as to type, with U. S. military service pictures...

Additional new faces in the biz. lineup include 'The Squidlers' (UP), 'The Picture' (RKO), 'The Picture' (RKO)...

Current popularity of U.S. military service varies possibly is best typified by 'Shores of Tripoli,' some great week in its third week at N.Y. Roxy...

'Fleet's' (1) is doing okay with 'The Night Before Christmas' (20th) smash on second Denver week, sold second Providence session, pleasing in Kansas City and \$20,000 at St. Louis...

'ANIMAL' FAIR \$187,500 IN H.B.

Boston, April 14. 'Man of Paris,' supported by Chico Marx band on stage...

Nation (RKO) (3:00) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Parsons (M&P) (1:37) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Metropolitan (M&P) (4:27) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Parsons (M&P) (1:00) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Parsons (M&P) (1:00) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Parsons (M&P) (1:00) 30-44-60-65... 'Joan Paris' (RKO) and Chico Marx band on stage...

Weekends Continue to Carry Load

In L. A.; 'Tripli' \$33,500 for Three Spots, 'Invaders' Big 30 1/2 in Two Broadway Grosses

Los Angeles, April 14. Weekends continue high voltage at local theaters, with 'Invaders' doing well...

Estimates for This Week Fox (P-W-C) (5:00) 25-40-35... 'Shores of Tripoli' (20th) and 'Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Weekends Continue to Carry Load

In L. A.; 'Tripli' \$33,500 for Three Spots, 'Invaders' Big 30 1/2 in Two Broadway Grosses

Los Angeles, April 14. Weekends continue high voltage at local theaters, with 'Invaders' doing well...

Estimates for This Week Fox (P-W-C) (5:00) 25-40-35... 'Shores of Tripoli' (20th) and 'Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Benny Turns In

Hollywood, April 14. 'George Washington Step Here' into 'The Night Before Christmas'...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

Parsons (M&P) (2:00) 25-40-35... 'Wild Bill Hickock' (WB) and 'The Night Before Christmas' (20th)...

11:30 A.M. Pix for Detroit Defense Workers Prove Popular

Detroit, April 14. Requested by the powerful United Automobile Workers (CIO) union here, the 1 to 5:30 a. m. Sunday picture burr in the downtown 'Fox has shown sufficient draw to warrant its expansion.

The situation looks favorable for the all-night Saturday policy, David Lewis, managing director of the Fox, declared, "and gives marked evidence of building."

The unusual request that the defense workers of Detroit be given a crack at first-run pictures caused the house to inaugurate the early Sunday picture show a few days ago with "Song of the Islands" and "Secret Agent of Japan."

Since the fact the boycott came on an adverse Easter morning and with adverse weather the policy pulled a big attendance which led to the follow up this week with a bill deemed stronger, "Roxie Hart" and "Valley of the Sun." Expectations are that the attendance at the 5,000-seat house will grow rapidly for the late hour show as the defense plants speed into heavier production which will leave these early Sunday hours about the only period in which hundreds of the workers to catch their fix.

The union made the request that the downtown house install this special show for men in the defense plants as a wholesome offset to the lack of special entertainment to be the only other entertainment possibility for the workers on their Sunday off.

Another of the reasons it cited in asking that the downtown houses arrange shows for first-run pictures of the defense workers was the family angle. It was pointed out that the workers have only one hour for picture going and since their families have caught the neighborhood show it was a good idea to give the family a chance to get out together by living them first-run entertainment at the 'right hours.'

HEMISPHERIC UNION SLOGAN, P.A.'S IDEA

"Unity" and "Victory" slogans started by the U. S. film company department officials are spreading throughout the Latin-American market and are not only being employed by picture companies and theaters but other large corporations. The slogan "Hemisphere United," originated by Jerry Warner's foreign agent publicity chief, has been featured in advertising matter by General Motors, Western Union, G. I. G. and the Mexican government after being adopted officially by the Executive board.

The slogan first attracted attention when used by U. S. film distributors in their "Campaign for Victory" slogan adopted by the Cuba film board also was first used by the National Picture Film Board in Chile just recently adopted another "United for Victory" slogan was first created in N. Y. by film company foreign department publicity chiefs.

Tires for Films

Hartford, April 13. A wornout tire Monday (13) was an admission ticket to the "Invaders" at the Loew's theater here.

All scrap rubber thus accumulated was turned over to the Hartford Safety Committee which has been

Loe Smith Leaves Col., Clashed with Taplinger

Hollywood, April 14. Loe Smith is leaving Columbia this week after two and half years as studio publicity director, Smith's assistant, Lance Heath, assumes control.

Since Bob Taplinger's advent, Smith and he have been clashing.

Buff. Theatre Using Institutional Ads to Stress War-Time Shows

Twentieth-Century theatre, Buffalo, N. Y., is using an enthralling form of institutional or goodwill advertising by training it around the idea of "keep you smiling" during war times. One recent newspaper ad was an open letter from Mayor Joseph J. Kelly, in which the latter thanked the theatre for its devotion and patriotism in taking steps to provide top-flight entertainment for thousands of Buffaloans engaged in the war effort.

Kelly stressed the importance of recreation and amusement in the community, and suggested that the theatre should be a place where the public could relax and smile during these trying times.

Another recent institutional advertisement, appearing in the Buffalo News and Courier-Express was in the form of an open letter from the theatre management, explaining its belief that present-day lack of the house is to keep the public smiling in times of stress. Robert T. Murphy, managing director, signed the open letter, in which a long list of name bands and stage attractions to which Ray Hutson's orchestra are listed.

INTERSTATE ASKS KIDS TO HELP WAR EFFORT

Dallas, April 14. The Interstate Circuit is to originate a series of broadcasts from here to be aired over the stations of the Texas All Club. Broadcasts will be part of a morning 11c. matinee to be held at key Interstate theatres throughout the state, at which all 'teen age boys and girls will be especially invited.

At each matinee, youngsters will be asked to bring some item which they have made or done. Special buttons and identification cards will be issued by the circuit. Special tie-in organizations have already been set.

Each youngster will be given a rank in the club depending on his ability to carry out his duties. Special buttons and identification cards will be issued by the circuit. Special tie-in organizations have already been set.

CREATORS OF HABIT

Loew's is reported having difficulty in educating the public to the policy it recently established for Hollywood theatres on the circuit under which three films are stretched to two weeks with one playing five days a second the same and a third four.

Patrons seem to be too fixated so far as the well-established change days of the past are concerned, and frequently complain that opening days have been changed or pictures are being treated too long.

One of the Loew division managers is reported to have opposed continually the 4-day plan, and the same manager return to the established change under which his public relations and Loew policy is designed to conserve film product and extend playing time. What formerly a 10-day picture over a two-week period under a 4-3 split weekly, it now shows a 4-3-4 plan for the same length of time. This enables a better selection of available product, among other things.

Exchange Mgr. Beefs at Manpower Shortage; Other Key City Bricks

Memphis, April 14. Distribution is getting short short of the film industry here. This time re-shuffling of manpower, according to the exchange, is necessary here who naturally prefer to remain anonymous.

"I understand it is true all over," he said. "We have certainly taken it on the chin in this area."

Pointing out that the able-bodied men are leaving the defense jobs and other Government service, as well as the armed forces, the manager said his office is hard-pressed already to keep 'em

"New people realize how many of our jobs are being vacated by the military boys, he said. "It takes training to be a good booker, for instance, or a good film salesman. You can't just step into a spot and deliver. You need to have been around the place for a while. And even then, it takes solid experience."

"If we ever do get people for jobs of this sort, now that the war is over, it will be in Memphis has been practically quilled out here. And the industry is just beginning."

"If the movie men are essential in considering what will happen if the production distribution here is in a morass of inefficiency, says he, "I don't think so. It's just what will occur, to his way of thinking."

"Women? Sure we can use women in our picture jobs. We've got 'em. 'Em where are you gonna get 'em? You can't get 'em here. You've got to go all a man's shoes in get 'em. You've got to have long ago gone and grabbed themselves up in jobs in defense plants and such."

"I've been in Memphis. You can't even get a good stenographer here. You're working at the rate of some promise of executive ability. You're working at the rate of some promise of executive ability. You're working at the rate of some promise of executive ability."

"All right, so some young ones are coming out of business schools every day. But they're not going to be in the line of business. They're going to be in the line of business. They're going to be in the line of business."

"The way things are going now, we'll soon be handling million-dollar eggs with schoolboy's still damn behind the ears."

And he means every word of it.

Last Coast House Unit—Los Angeles, April 14. Last film house to be built by Fox in the West Coast. The new building was the war restrictions are lifted in San Luis Obispo, so new hearing completion and slated for opening about May 1.

Theatre is a partnership venture between the Loew and the Fox. It is the third film house in San Luis Obispo.

Festing Mo Grassgreen—Albany, April 14. Albany Variety Club, 20th-Fox manager and active Variety Club member, on the 25th anniversary of the club's formation, gave a party. The affair will be held at Albany's Terrace Grand April 27.

Reynolds at Majorie, Dallas—Dallas, April 14. Albert H. Reynolds named new manager of the Majorie theatre. Reynolds has been vacant since the third March 11 of Edward J. Sullivan.

Prior to his appointment, Reynolds was the assistant manager of the Majorie. He had been in the same position as began when he was an actor at the Majorie, then owned by P. J. Moran, old-time showman.

Sholl Vice Remington—Albany, April 14. Keeping up a fair battle, William Sholl, field man for RKO working in the Albany area, is being replaced by the post of Harry Remington as press manager of the Fox theatre here. Remington left for Chicago recently to take over the field man post for 20th

Century-Fox in the Great Lakes States.

Misses E. O'Dell, of Chicago, has been named branch manager here covering the area from Chicago to St. Paul. Robert Harvey, who has gone to the Detroit WFB office.

Grant Takes Norfolk Job—Norfolk, Va., April 14. Russ Grant, photographer for Loew theatre in Hartford and assistant manager of the Fox in Columbus, Va., named assistant manager at Loew's theatre in Norfolk. Grant was previously assigned as assistant manager of the Fox Strand to join the Army. Replaced by Victor Wintle.

Seibel Aides Winchel—Minneapolis, April 14. Minnesota Amusement Co. has appointed Ed Seibel, who has been handling the Minneapolis business, to a new post. Assistant to Charlie Winchel, the Paramount circuit's advertising director, Don Alexander, in charge of St. Paul theatres' publicity and excursions. Ed Seibel will be replaced by Seibel. In St. Paul, the house managers will handle their own publicity.

Loew's Shifts—Promotions and transfers in various parts of the Loew's circuit as announced by Joseph H. Vogel: Thos. J. Foley, Sr., treasurer of the Loew's circuit, has become assistant manager of Loew's State, Detroit. J. H. Vogel, who has been Foley at Orpheum chief user Wm. J. Dixon, student assistant, Century, Baltimore, becomes assistant manager of the Loew's circuit. Joe Margolis, Norfolk, transferred to the Loew's circuit. Robert Russell Grant, student assistant at Loew's theatre in Norfolk, becomes assistant in Norfolk; Harold Motin, assistant Loew's, Meriden, moves to Loew's, Springfield, Mass. Helen Hold McLaughlin becomes assistant manager in Meriden.

Ken Reed Steps Out—Pittsburgh, April 14. Ken Reed, owner and operator of the State in New Philadelphia and former radio and electrical engineer, has resigned as manager of his wife to go to work for a plane and engine factory. Reed is also an experienced film.

Hubert Page, former assistant for the State in New Philadelphia, Ohio, has joined Lou Padoloff as assistant manager of the State in Parkersburg, W. Va. Padoloff, assistant manager of the Penn here who was transferred to Loew's in Akron, O., will be in charge of the State chain to become manager of the State in Parkersburg.

MGR. BADLY BEATEN; THUCS TAKE HIS \$92

Two tyroacs recently beat and badly thrashed Corrie, 64, manager of the Alcazar theatre, of \$92 and then tended off possible capture by a pedestrian.

Corrin, suffering from multiple lacerations and bruises about the head and neck, was taken to Croesus Irving Hospital. The attack marked his fourth hoodup.

The relative told them one assailant warned him, "You got away from me before, but you're not getting away this time."

Long Time Getting 'Round to That Title

Hollywood, April 14. George Sherman dismounts from his saddle on New York City in Croesus Irving Hospital. The attack marked his fourth hoodup.

The relative told them one assailant warned him, "You got away from me before, but you're not getting away this time."

Dietz on Coast—Howard Dietz trained for the Coast Friday (10) for a couple weeks' rest and talk at the studio on new picture.

Metro pub-ad chief returned to his office Tuesday two weeks ago after a severe illness.

NEWELL LEAVES 20TH

Monroe Newell, 20th-Fox press book exploitation staff, resigned last week to go with Sonner Steel Press. Newell started work on his new job April 13.



HE'S JUST FINISHED A HOLDOVER RUN OF

"CAPTAINS OF THE CLOUDS"

JAMES CAGNEY in
"CAPTAINS OF THE CLOUDS"
 In Technicolor with
DENNIS MORGAN
BRENDA MARSHALL
 Also with • **George Tobias**
Reginald Gardner
Reginald Dwyer
 Directed by **RICHARD CURTIZ**
 Screen Play by **Arthur L. Herman**
 Adapted from the novel by **Walter**
 Reuther. From a story by **Arthur E.**
 Phillips and **Stanford Culbert**
 Music by **Sam Steiner**

HE'S JUST OPENED AN INDEFINITE ENGAGEMENT OF

"KINGS ROW"

ANN SHERIDAN • **ROBERT CUMMINGS**
RONALD REAGAN • **BETTY FIELD** in **"KINGS ROW"**
 with **CHARLES COBURN** • **CLAUDE RAINS** • **HUTH ANDERSON**
HANCY COLLIAMAN • **Karara Varro** • **Marie Ouyonkaya** • **Harry Davenport**
 Directed by **SAM WOOD** • Screen Play by **Clare Booth Luce**
 From the novel by **Henry Hathaway** • Music by **Rich Wolfgang Strang**

HE'LL FOLLOW THAT—IN SEVERAL WEEKS—WITH

"THE MALE ANIMAL"

HENRY FONDA
OLIVIA DE HAVILLAND
JOAN LESLIE
 in **"THE MALE ANIMAL"**
 with **JACK CARSON** • **BOBbie PALLETTE**
HUBERT ANDERSON
 Directed by **BLIOTT HUGBET**
 Screen Play by **Julius J. and Philip G.**
Sprague and **Stephen Marchand Arny**
 From the Play by
James Thurber and **Elliot Nugent**
 Produced by **Herman Blumkin**
 A Warner Bros.-First National Picture

FASHION NOTE FOR SPRING!

SMILES ARE WORN EXCLUSIVELY BY CUSTOMERS OF

WARNERS!

JACK I. WARNER
Vice-President in Charge of Production

THE BIGGEST THING EVERYWHERE!

IN NEW YORK
Second week—and biggest ever. Start kid S.O. week at the Hroll!

IN TORONTO
Second week of indefinite run at Uptown 270% of average!

IN PHOENIX
First week at Fox and new high!

IN ANCON
First three days at Loew's bigger than average week!

IN PORTLAND
The Broadway holds over for 2nd smash around!

IN SEATTLE
In for 2nd week at Liberty after tremendous first week!

IN OTTAWA
The Elgin stood them up for after day and night and week and a meal!

IN VANCOUVER
Opening day Good Friday broke house record at Vogue. Hold over!

IN CHICAGO
New Saturday record at Uptown. Hour wait for seats all week-end.

IN OKLAHOMA CITY
Get big public O.K. and is set for 2nd week!



Alexander Korda
presents
HUDYARD KIPLING'S JUNGLE BOOK
IN TECHNICOLOR
with SABU • GREGG KEGG • FRANK BRIDGEMAN • MARGARET WOOD • GUY D'ARNO • GUY D'ARNO

THANK YOU, Samuel Goldwyn

... for your continued confidence in the sales organization of RKO RADIO.

WE are proud of our association with you ... proud of the job we have done with your masterful boxoffice productions THE LITTLE FOXES and BALL OF FIRE.

IT is gratifying to know that you are pleased with our efforts ... that you are granting to us the privilege of distributing, during the coming year, three superb Samuel Goldwyn productions:

(1) THE PRIDE OF THE YANKEES (the life of Lou Gehrig), starring GARY COOPER, with TERESA WRIGHT.

(2) the BOB HOPE-DOROTHY LAMOUR comedy.

(3) SPITFIRE, starring LESLIE HOWARD and DAVID NIVEN, produced in Great Britain with the cooperation of the Fighter Command.

THAT IS, indeed, an honor. Again ... Samuel Goldwyn, THANK YOU.



GEORGE J. SCHAEFER, *President*
RKO RADIO PICTURES, INC.

STRAND, N. Y.

Dick Stabile's orch with Grace Barrie, John Griggs, Jerry Lester, Miriam Lavigne, The Country Trio (W.B.), viewed in this issue of 'Variety'.

Strand joured on the names in this stage show, including John Griggs, Dick Stabile, John Griggs and in shadow on the screen, with the same effect as the show's opening night (Friday). It was an auspicious start for Jerry Lester, who made his first appearance at the WB flagship, Jerry Lester, who is now on a hit Broadway program; Grace Barrie, nifty little songstress, who is Max Strydom's new partner; and Dick Stabile, the pit-platform king. Show plays extremely well, except for the first act, which is a little flat. Vocates (New Act), eight girls and six boys in a hot shag group, act.

At one point Lester asks the audience, "Whether happened to you?" and then asks if they would like to see him and permit a recording of portions of his routine to make a wax. Many of the girls come many without the snoot, it's all the same. Lester's routine is a little flat. "Murray Lipchitz" bar should be altered, also the name and the "I'm a King" stuff. Lester does he deliver dirt, he overdoes it. The fact that Lester is a "hot shag" is perhaps most significant.

Otherwise, Lester is doing fine. He is being so on the stage that he's been doing on the air. That show is a definite knock-out, questioning the whereabouts of vaudeville for the last time. It is a hit, and vaude is paying him a pretty good salary.

At one point Lester returns for a love-making male bit with Grace Barrie, but he returns to be taken as to virtually make Grace look like a show, with the fact that he is playing a role. His lines opening night making him look like a show, with the fact that he is playing a role. The receiving end, adds beauty to an elementary bit of comedy which is a knock-out for all.

Shows' opener, following a bunch of songs by Grace Barrie, is a great one. Lester is doing fine. He is being so on the stage that he's been doing on the air. That show is a definite knock-out, questioning the whereabouts of vaudeville for the last time. It is a hit, and vaude is paying him a pretty good salary.

Shows' opener, following a bunch of songs by Grace Barrie, is a great one. Lester is doing fine. He is being so on the stage that he's been doing on the air. That show is a definite knock-out, questioning the whereabouts of vaudeville for the last time. It is a hit, and vaude is paying him a pretty good salary.

TOWER, K. C.

Copy Roy Lee, Gil Robinson, Anson, Frankie E. W. J. Stoker, Eddie Condon, Fred Lewis, Bob Bum, Herb Six House Orch: 'What's Cookin'!' (W.)

Although the Tower marquee is backing the light of a strong breeze in the name of Roy Lee, supporting bill is more or less good. But the opening show is more pleasing. Roy Lee's strip-tease is a production of an eight-day program before. Roy Lee's strip-tease is a production of an eight-day program before. Roy Lee's strip-tease is a production of an eight-day program before. Roy Lee's strip-tease is a production of an eight-day program before.

sters Frankie and J. W. Stoker on for a bit of fast rope twirling with the aid of the show. Some of the acts are routine, but some are good. Lawrence's act is good. Lawrence's act is good. Lawrence's act is good. Lawrence's act is good.

Fun turns out to be well remembered, slightly transgressed strip-tease. Lawrence's act is good. Lawrence's act is good. Lawrence's act is good. Lawrence's act is good.

EARLE, PHILLY

Philadelphia, April 11. Benny Goodman Orch: 'Juke Box Ramond, Ambassadors'; 'Juke Box Jenny' (D.)

If anyone has the idea that Benny Goodman is slipping in popularity with the younger generation, they'd be wrong. It is the reaction King Benny is getting here any night he appears is proof that he is still the boss man of his lot, in these parts, at least.

Goodman called out the riotous on his opening day (Friday) and did it with a vengeance. The show (Saturday evening). Not since has he been so good. The show (Saturday evening). Not since has he been so good. The show (Saturday evening). Not since has he been so good.

And the tunes that Goodman and his band play are so good. The show (Saturday evening). Not since has he been so good. The show (Saturday evening). Not since has he been so good.

STRAND, B'KLYN

Brooklyn, April 14. Betty Brown Orch: 'Red'; 'Don't Want to Walk Without You'; 'I'm a King'.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

Brooklyn's crack combination of three trumpets, three trombones, five sax (six with leader) and four vocalists is doing fine. The show (Saturday evening). Not since has he been so good.

STATE, N. Y.

Billy Gilbert, Al Siegel, A Susan Miller, Monroe Bros. (C), Susan Miller, Monroe Bros. (C), Susan Miller, Monroe Bros. (C), Susan Miller, Monroe Bros. (C).

A shrews show well, running only 58 minutes, but one that entertains to a fair degree. Comedy and novelty are in the majority, with for vocal favor these: Al Siegel's 'The Show Business' and Susan Miller (New Act) Dancing is an element that doesn't grant, an odd note.

Mills Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

Miller, who takes billing behind Siegel, maker of singing and dancing, is doing fine. The show (Saturday evening). Not since has he been so good.

soning, Richard and Eugene Weston are so cute. One brother does a bit of comedy, the other does a bit of comedy. The show (Saturday evening). Not since has he been so good.

WINDSOR, BRONX

Bobby Byrne Orch: (18) 'Hot Doreth'; 'The Show Business'.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

This three-day stand makes the band's first year of spill-over. The show (Saturday evening). Not since has he been so good.

KEITH'S BOSTON

Keith's Boston, April 10. Chloé Marz's Orch (16) with Jimmy Durante, Fred Lewis, Bob Bum, Herb Six House Orch: 'What's Cookin'!' (W.)

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

Chloé Marz's new band got off to a fine start. The show (Saturday evening). Not since has he been so good.

MINNEAPOLIS, MINN.

Minnesota, April 11. Anita O'Day Orch: 'I'm a King'.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

Anita O'Day, the band's feminine vocalist, is doing fine. The show (Saturday evening). Not since has he been so good.

HIPP, BALTO.

Baltimore, April 11. Bruce McCoy Orch (12) with Bob Williams, Fred Lewis, Bob Bum, Herb Six House Orch: 'What's Cookin'!' (W.)

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Bruce McCoy's new band is doing fine. The show (Saturday evening). Not since has he been so good.

STANLEY, PITTS

Pittsburgh, April 10. Red Norvo Orch (14), Jimmy Durante, Fred Lewis, Bob Bum, Herb Six House Orch: 'What's Cookin'!' (W.)

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Red Norvo's new band is doing fine. The show (Saturday evening). Not since has he been so good.

Case of Lew Ayres

Continued from page 7

pened and will make no changes in bookings unless forced to do so. E. C. Rhoden, general manager of Fox-Metro, says in his letter to Rodgers that he's "somewhat surprised at the attitude of the organization of the large circuit operators. He believes that by keeping still and waiting for any stories the public sentiment will quiet down and that the pictures can be exhibited to normal conditions."

MPTO of Connecticut discussed the Ayres matter at a meeting and unanimously recommended an order on record as being opposed to the arbitrary withdrawal of the pictures in question. MPTO of Arkansas, Mississippi and Tennessee has offered to lend its assistance in averting cancellations on Ayres' films in that territory.

Independent Theatre Owners Assn., representing the Greater N. Y. area, is opposed to taking any action, through cancellations or otherwise, with respect to the "Dr. Kildare" pictures as result of the Lew Ayres' situation.

Recommended for Medical Corps

Hollywood, April 14. Lew Ayres, film actor now in a "conscientious objector" camp, recommended for reclassification into I-AO, meaning a non-combatant job such as hospital work, by General J. O. Donovan, state director of selective service. General Donovan issued the following official statement:

"Lewis Frederick Ayres made application to my office by telegram for application to that of 'conscientious objector' to that of I-A.O. I have immediately forwarded the application to General Hershhey, national director of the selective service department, with a recommendation that it be granted and that Ayres be assigned to the Medical Corps. It is my earnest hope that this action will follow."

"The selective local board in Beverly Hills, which handled the case, and the FBI, which investigated it, are convinced after personal investigation that Ayres is and has been most sincere and that he has great courage in making such a decision, although a better understanding by him of the situation would have averted the adverse publicity given the case."

"My personal investigation discloses that from the start Ayres has been eager to serve his country according to his capacity and his conscience."

Metro's Coast Checkup

Los Angeles, April 14. Private check is being made by Metro in the southern California area to determine public reaction to "Dr. Kildare's Victory," which was dropped by some theatres but still showing in several houses in the Los Angeles district. Checkers in other theatres reported sporadic hissing but no general protest. Understood Metro figures it can play out the bookings "Victory" and two other films still awaiting release, in which Lew Ayres appears, in spite of his conscientious objector status.

70 Cancellations

Detroit, April 14. Cancellation of "Dr. Kildare's Victory" at approximately 70 houses in this area was announced by Carl von Helldorf, general manager of Co-Operative Theatres. In announcing the step Helldorf emphasized that individual exhibitors still could exercise their options to play the film if they desired, but that the cancellation step was taken to avoid any popular resentment.

No other chains here have taken similar steps although no Ayres pictures have been booked ahead. One of the oddities in this area, an outfit for war but one notoriously isolationist in sentiment, was a certain under-riding of Ayres' position as one of personal intimacy with some criticism of his draft board for not accepting his offer to serve as a medical officer, a step being making a use of his position. Several columnists criticized him as a man who would not stand up for his reasoning but aimed quiet criticism at the draft board for spotlighting the case when Ayres could have been fitted into the military with no notoriety.

Switlow's Stance

Louisville, April 14. While some exhibs in this locality are inclined to sound out public opinion before banning any Ayres'

pictures, Sam I. Switlow, president, Louisville Theatre Owners' Assn., representing the Greater N. Y. area, said Switlow, "I am speaking for myself and not the association, but I feel that the public should not be shown." Switlow heads a string of film houses in Kentucky and Southern Indiana and has been quoted as having a vast influence on public thinking and should, in this time of war, have a more far-reaching patriotic action, said Switlow.

Fred J. Dolle, operating the Riatta Theatre in Louisville, said he has seen as well as eight houses in Terre Haute and Lafayette, Ind., show a different view. "We have made no decision yet. It is a matter of how the public feels and what they want. I have instructed our houses in Southern Indiana to study the reaction of audiences to the showing of the latest Kildare picture, and to listen to patrons' comment. Upon results of these showings we will have some future policy."

"Some operators who canceled Ayres' pics have come to the conclusion they were too hasty," Dolle added. "Film players' personal war record or service among soldiers and sailors has had little bearing on their box draw."

Lay Off in Dixie

Spartanburg, S. C., April 14. Exhibitors in virtually all Carolina film camp areas are laying off Lew Ayres' films, pending a definite figure what some of their tens of thousands of soldiers and sailors might decide to do should "All Quiet" star flash on screens.

World War I vets returned to this city several times with no, truth, following establishment of Camp Croft. Kildare's series booked steady at Carolina, top Wilby-Kinney house, since movie openings were started. None booked now though.

Cowan Likes 'Heart'

Lester Cowan, who filmed Gilbert Miller's "Ladies in Retirement" for Columbia Pictures, is stirring up another Miller play, "Heart of the City," although the latter was short-lived on Broadway.

However, this will follow a Commandos story which Cowan has set with Paul Muni via Col.

UMPI Plan

Continued from page 7

that, it is said. In the event the year's program was 40, for example, the districts would be selling four different groups of 10 each. Should that occur, the exhib gets a further break on elimination since he could cancel one or two out of the five designated pictures instead of seven, depending on average exhibitors' rentals paid. The same increased percentage of cancellation would figure where the district on some quarters was unable to designate more than five or six films.

The UMPI sales plan may develop advantages to some districts in certain cases, dependent on how product and exhibitors' associations, latter being Allied Theatre Owners of N.Y. and the Independent Theatre Producers' Association of Wisconsin and Upper Michigan, but to date only reported rejection, unconfirmed by UMPI, is that of Independent Exhibitors, Inc., of Massachusetts. Frank C. Lydon is president of IE of Mass., who has been in Wisconsin for years, a leader of the Motion Picture Theatre Owners of America and subsequently president of Allied States Assn., is chairman of the board.

Allied States, which planned a battle to bring to act on the UMPI plan yesterday (Tues.), has postponed the session until April 30. It will be held in Chicago.

Wisconsin Gives In

Milwaukee, April 14. Although Wisconsin exhibitors were fairly well satisfied with the "Blocks of Five" plan, indications now are that they will not be agreeable to the new UMPI sales idea now being worked out, with product sold in five equal size blocks. The change in sentiment here was evident following a regional meeting of the Independent Theatre Owners' Association for Wisconsin and Upper Michigan held Friday (10) at Waukesha where Will Ayresworth, president of the organization, ex-

plained details of the recent New York meeting. The Waukesha contact was the largest of its kind in the Midwest and indicated the wide interest in the proposed procedure.

Officers of the Wisconsin organization will attend the Allied National board meeting to be held in Chicago on April 30, prepared to go along with the UMPI plan as it is being worked out.

Big Indies No Like

Hollywood, April 14. Going on record against the UMPI sales plan, with expressed preference for retention of decree marketing of film in blocks-of-five, the recently formed Society of Inde-

pendent Motion Picture Producers on Monday (13) issued an appeal to the public to resist the UMPI formula and urged theatre men not to approve it.

Lloyd Wright, attorney for producers and president of the SIMPP, in attacking the UMPI plan said "Any modifications of the sales methods are contemplated by the Department of Justice, such changes shall more vigorously protect the exhibitor against any forced group selling, leaving to his sole discretion whether he shall license one or more films from any group to be tradeshown exclusively."

Pointing out that decree selling has acted as a spur to Hollywood creative talent, Wright stated that

the quality of pictures this season had been noteworthy because screening of film had necessitated an effort toward worthwhile product.

Although the SIMPP proxy noted that major companies had requested exhibs to join with them in a plan as a substitute for the decree form of selling, actually it has been the exhibs who have opposed the decree from the very start and still do not want it, mainly because of the buying problem involved and the fact that under it there now is no cancellation whatever.

The SIMPP membership includes Charles Chaplin, Samuel Goldwyn, David O. Selznick, Walt Disney, Alexander Korda, Mary Pickford, Orson Welles and Walter Wanger.

This Look

is yours—

When You Subscribe to

THE FILM DAILY

THE FILM DAILY is the oldest daily trade paper in the motion picture industry.

PRODUCTION—
DISTRIBUTION—
EXHIBITION—

All covered completely five days each week.

NEWS—REVIEWS—EDITORIALS

Read THE FILM DAILY . . . Use THE FILM YEAR BOOK

Weight 8 lbs. Beautifully Bound Silver and Bronze Covers Printed on Best Stock Indexed Completely

THE FILM YEAR BOOK contains much interesting information of value to every exhibitor.

- ☐ A complete list of all pictures released during 1941 together with all credits.
- ☐ A list of more than 18,000 features released since 1915 together with the names of producer and THE FILM DAILY review dates.
- ☐ A complete list of all theatres in the United States, seating capacities, indications as to which of the major circuits operating in each theatre.
- ☐ A brief report on the "all out" participation of the film industry in the nation's great war effort.
- ☐ Personnel of important producing, distributing and exhibition companies.
- ☐ Exhibitor organizations, associations, labor groups and their personnel.

- ☐ Producers' credits; authors' credits; directors' credits; scenarists' credits; writers' credits; cameramen and their work; the work of players; a memorandum of short subject releases; original titles and release titles.
- ☐ The ten best pictures of 1941—all credits.
- ☐ Highlights of news events of 1941.
- ☐ A list of exchanges, their products and managers of each exchange territory in the United States.
- ☐ Production code of ethics and regulations.
- ☐ Censor Board regulations.
- ☐ List of motion picture critics and editors.
- ☐ Complete showman's manual and 1001 other important items of valuable information to everyone in the motion picture industry.

A Subscription to "THE FILM DAILY" Includes

THE FILM DAILY

Five days each week covering the News of the Industry, Reviews of Features and Short Subjects; a publication every week.

FILM DAILY EQUIPMENT NEWS

Every week a listing of the latest news in manufacturing, advertising, and distribution.

SHORT SUBJECTS QUARTERLY

Four times a year; an issue devoted exclusively to the Short Subject series, programs, markets, the latest, in fact everything about Shorts.

THE FILM YEAR BOOK

The Reputable Standard Reference Book of the Motion Picture Industry.

The FILM DAILY 1501 Broadway, N. Y. C.

Gentlemen: Please enter my subscription to the "FILM DAILY" which entitles me to "Equipment News," "Short Subject Index," "THE FILM YEAR BOOK" and "THE FILM DAILY" 5 days each week. All for only \$10.00 per year.

Name

Street

City

State

Country

Check herewith. Bill me.

THE FILM DAILY—1501 Broadway, N.Y.C. (Hollywood Office 8425 Hollywood Blvd.)

Hollywood, Cal.

SOMETHING TO LOOK FORWARD TO!



It's S.R.O. at the Astor. The photo above was taken Tuesday of the second week. Both Tuesday and Wednesday of the second week topped corresponding days of the first week at the scene of its earlier triumph.

We conducted a nationwide research
 And followed it with box-office tests
 So that you would know your
 Possibilities for success when you
 Play "Gone With The Wind" again!
 Seven triumphant test engagements
 In cities from coast to coast
 With hold-overs of two and three weeks are
 Climaxed now at the Astor Theatre
 Where it is making history anew!
 The proven facts are all you need to know:
 Bring it back for sure-fire success!
 Millions haven't seen it yet
 Millions want to see it again!
 Returning by public demand!
 The Greatest Picture of All Time!
 Get ready for ready money!

GONE WITH THE WIND

NOW!
 triumphant return to the scene of its original record-run engagement

ASTOR
Play a 6th Street

*
CONTINUOUS PERFORMANCES
 Doors Open 9:30 A. M.
 Come any time up to 10:00 P. M. and see a complete show.

*
POPULAR PRICES

*
FULL-LENGTH!
 Exactly as previously shown!

*You really haven't seen G.W.T.W. until you've seen it at least twice."
 —Crosker, N.Y. Times

(Above) Simple presentation of the full facts in the New York ad campaign.

DAVID O. SELZNICK'S Production of MARGARET MITCHELL'S Story of the Old South "GONE WITH THE WIND". DIRECTED BY VICTOR FLEMING • In Technicolor Starring CLARK GABLE • VIVIAN LEIGH LESLIE HOWARD • OLIVIA DEHAVILLAND A SELZNICK INTERNATIONAL PICTURE Screen Play by Sidney Howard • Music by Max Steiner, An M-G-M Release



N. Y. Canteen Capers

(Continued from page 24)

subjects on which I can discourse tonight: The Art and Science of Making a Canteen—Theories of the Fourth Dimension—or—Betty Grable. You can have your choice.

Policy of the Entertainment Committee is not to put any pressure on tonight. Which explains why Edna Ferber, acting as senior hostess, prevailed upon to take a bow, made this short and pertinent speech: "I wish you were young again, and I wish I were a man!"

Army, Navy Relief Funds Will Share in Giant War Exp Being Set Up in Chi

Chicago, April 14.

Final arrangements are now being completed for the presentation of a mammoth United Nations War Relief exhibition which will gather together in public display many war trophies, relics, arms and other material from the four corners of the globe.

Mayor Edward J. Kelly is honorary chairman of the Exposition and it was through him that the United States established with the foreign offices of the allied nations, and resulted in the proposition from the War Relieff in assembling the prize war material of the present world conflict.

There will be flame throwers, tanks from the deserts of the Middle East, dive-bombers, Spitfires, torpedoes, magnetic mines, land mines, marine torpedoes. It is hoped that the American government will permit the exhibition of the two-man weapon which was Japan's "secret weapon."

James W. Pope, coordinating representative, is the English representative of the exhibit, having received special permits to make the exhibition tourney on behalf of the Exposition.

Exposition is headed by Charles F. Glone, midwest banker. In addition to the many Chicago's leading citizens and industrialists are personally guaranteeing the Exposition's founders for this patriotic display.

Group has turned the entire operation of the Exposition over to the Amusement and Recreation Division of the Chicago Commission for National Defense. Have done their best to ensure that the show will be operated by show people in a showmanly manner. James Coston, of Warner, Edwin Silverman, of Essaness, and John Balaban, of Balaban & Katz, are chairman of the Amusement & Recreation Division and as such will be in charge of the exhibition.

All net profits of the Exposition will be given to worthy war relief organizations. The Exposition will be in for a large portion of the net, and other groups will also profit. Many of the exhibits for the Exposition for the sale of War Stamps and Bonds, and it is likely that the arrival of the war material will be given both space.

Exposition is due to open early in June, the exact date depending on the arrival of the war material from England, Africa, Australia, Hawaii, and the other corners of the world.

Expected that the Exposition will run a minimum of four weeks in Chicago. Tickets will be on sale for general admission of the Exposition very early. The Chicago Commission for National Defense, J. C. McCaffery, v. p. of the Amis. Corp. of America, will be in charge of the interior operations of the Exposition. Howard Barry, formerly with Ringling Bros. Circus, will handle ticket and dispatch.

E. S. Syracuse, N. Y., April 14. Edward S. Robinson, former assistant to Harry Wilder at WSVN, Syracuse, now enroute in the Navy, will serve, assigned to the Naval Aviation Cadet Selection Board of Third Fleet, at 120 Broadway, New York. Will handle personnel problems.

N. Y. ROXY'S PRODUCT JAM

Ferres 'Moonside' Out, 'This Above All' May Also Be Sold Away

Because of jam-up on product, several extended and popular pictures playing or due in, 20th-Fox is putting 'Moonside' into the River, and 'This Above All' rather than 'The Day It Started Its Run at the Riv'. It is due to start its run at the Riv April 22. There also is the possibility that 'This Above All' may be pushed into another house, if pending product jam at the Riv continues.

While 'To the Shores of Tripoli' may give way to 'Rings on Her Fingers' this week, since the latter originally was scheduled to start April 17, problem of taking care of 'My Gal Sal' immediately follows. 'Sal' was supposed to start on April 24, and even a two-week run would keep 'This Above All' out of the picture until May 8.

Hence the urge to shift some 20th-Fox product to other houses so it can be shown in time to start a J.A.V. and get out to subsequent and circuit dates.

Films' Good Will Job Praised By Brazil Emissary

Hollywood, April 14.

Fin job in the U. S. is doing a fine job in the promotion of mutual understanding between the two western continents, according to Dr. Aedo de Figueiredo, assistant director of Press and Propaganda for Brazil.

Here from Washington for a week's visit, the Brazilian emissary complimented the producers on their patriotic work at a luncheon in the Paramount conference, attended by 100 film leaders, with Y. Frank Freeman presiding.

Four Dangers at Rep

Hollywood, April 14.

Repliff is getting under way with four candidates for the 1942-43 season, starting with 'King of the Royal Mounted,' based on a newspaper serial.

Three others are 'G-Men vs the Black Dragon,' 'Darvedevic of the East,' and 'The Man in the Hat,' all under supervision of William O'Sullivan as associate producer.

Astor Gets Ware Case

Rights to 'The Ware Case,' English serial distributed by 20th-Fox since 1936, have been acquired by pictures from Arthur Lee, former head of Gaumont-British in the U. S. Astor, headed by Bob Saval, specializes in so-called streamlined releases.

Jolson-Harpo

Continued from page 24

in a general sort of way. Performers like Jolson, who toured southern California, and Harpo, who was recently captured naturally and better crowds than those in colder climates, are being playing in the small War Department theater. Size of the camps they played is also an important factor, and the number of playing days in parentheses: Jolson, 10; Harpo, 10; Burns and T. Harpo (20), 29; Deanna Durbin (17), 23; Martha Raye and Condoe Ross (20), 20; approximately 100, according to Gardner and Linda Farrell (13), 15,251; Ann Sheridan (6), 15,868; Joe Brown and Linda Darnell (10), 14,251; Ann Rutherford (10), 13,291; Hugh Herbert (10), 12,882; Eric Broz (10), 12,123; Mitzel Green (11), 10,171; Charles Butterworth (11), 9,092; Chester Moore (11), 4,870; Adolphe Menjou (6), 4,870; and Constance Moore (6), 2,517; Ray Bolger (1), 1,003.

Next month probably will make two tours outside of the United States to entertain troops. He'll go to Alaska and then to Hawaii. Tours will be arranged and sponsored by USO-Camp Shows, Inc.

Inside Stuff—Pictures

Russell Birdwell's opinion on the Lew Ayres case, which he stated in adverting space on the back page of 'Variety' last week and 'Daily Variety' while serving as David O. Selznick's assistant in the New York telephone switchboard. Many called in wanting to know 'Who is Russell Birdwell?' Where can we get in touch with Russell Birdwell, of 'What's His Angle?'

Birdwell, of course, is well known to the industry as a clever film press agent. He's most renowned for his sustained buildup of 'Gone With the Wind' while serving as David O. Selznick's assistant in the New York office of topnotch public relations for which he is remembered in Hollywood was the statement attributed to Carole Lombard at income tax time last year. Birdwell had her say something to the effect: 'It is a privilege to say my tax for the opportunity of living in the United States.' Statement was carried by virtually every newspaper in the country and widely in the industry.

Life may this week, in a series of pictures on Jane Russell, gives Birdwell a tremendous job, calling the young star virtually his creation. He's kept interest in her alive for more than a year, while the one and only picture in which she appears has been in cast on a shelf due to censorship troubles.

Birdwell, whose No. 1 client is said to be Birdwell, attracted almost as much attention to himself with another ad last summer as he did with the Ayres statement. In the previous ad, which ran in Time and Newsweek, and a few other national mag., Birdwell addressed greater Immediate U. S. Attribution in the war.

In the case of the Ayres ad, of course, as Birdwell made clear, he's not a party's p. nor does he know him.

Opening of 'Captains of the Clouds' in Detroit revealed that when the film company came to Canada for filming, six of the technicians did not travel to Hollywood. They gave up film jobs to enter in the Royal Canadian Air Force at \$1.50 a day.

Fact came out when it was learned that the directing staff and stars had deposited a trust fund in a Canadian bank in which the six can draw for their personal funds. There was one stipulation attached to the trust fund. Every one of the American recruits draws out money a like amount must be taken out to be spent on an Australian, New Zealand or Canadian tier.

Wife of a film and radio star, who heads a women's volunteer service in Hollywood active in serving hot coffee and sandwiches to gardeners at night, had a notice posted at headquarters setting forth the regular rules. Last paragraph carries the admonition, 'If you violate these rules I will consider it a personal insult to me and my husband.' Under which was written her signature. After a few days the past was deleted. Head gag couldn't stand the ribbing after the workers started talking it up.

Northwest Allied (Minneapolis) answering trade press criticism, decried, in effect, its holding of its recent convention here behind closed doors on its grounds. There was one stipulation attached to the trade press and other reporters never had barred from convention sessions before.

'How to send film publicity to Army camps and new population centers arising from war industries is the object of a campaign by the Public Relations Committee of the Producers Association in Hollywood. The committee has launched a special news service to be furnished to all camp publications, featuring stories of the picture industry.

Trend towards exhibitors playing newreels as close to original release date as possible is reported by short features distributors. With radio news broadcasts on most stations every hour or often, exhibitors have become increasingly aware of the perishable quality of newreels in recent months. They want the newreel issues while they are hot or not at all.

Charles F. Coe, new aide to Will Hays, may revive the formerly official custom of holding regular press confabs. Hays revived this idea from time to time, but abandoned any buddies with newspapers about three years ago.

Columbia had acquired the title and idea to a 'Winter Garden' musical from Warner Bros., and had William Gaston in mind for it, but the Shuberts have stepped in to buy the rights and the management of their Broadway property. Whereupon Col. dropped the idea.

New York Theatres
JOHN MARSHALL Randolph
FAYE O'HARA & SCOTT
John Nasoy Raymond
Garfield Coleman Massey
'Dangerously They Live'
JOHN DICK STABLE
STRAND B'way & 41st St.
MUSIC HALL
'VEGAS ROW'
UNITED RIVOLI B'way & 41st St.
MUSIC HALL
'VEGAS ROW'
UNITED RIVOLI B'way & 41st St.

LOEW'S STATE THEATRE
'VEGAS ROW'
UNITED RIVOLI B'way & 41st St.
MUSIC HALL
'VEGAS ROW'
UNITED RIVOLI B'way & 41st St.

LOOK SHARP IN YOUR PANAMA HATI
THE FIFTH AVENUE BLOCKERS
Old Goldsmith Method
Sullivan
New York, Conn. and Paris
210 FIFTH AVENUE, NEW YORK 17
New York, Conn. and Paris
210 FIFTH AVENUE, NEW YORK 17

**STOP DREAMING
ABOUT FULL HOUSES!**

*and Do Something
to Fill Yours!*



EVERY picture—big or program—is a battle to sell seats. Advertising is your ammunition.

The classes and the masses . . . advertising reaches them all. The transients and the regulars . . . advertising reaches them all!

And you've got to reach them all to sell those extra seats that make big profits out of little ones. You've got to reach them all to make running a theatre a pleasure instead of a headache.

Trailers get them on the inside . . . Lobby Displays and Special Accessories get them on the outside . . . Standard Accessories get them when they're away from your theatre.

Stop dreaming about full houses . . . THERE ARE SEATS TO BE SOLD and the Prize Baby's got the 3-way Theatre Advertising Set-Up to sell them!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

BEAT THE DEVELOPING

Radio 'March of Time' Material To Be Used By Film Director Stevens

In all the years that 'March of Time' has been on the air, it never got an independent film out of the recent chapter on the Tiger Squadron, and no less than four Hollywood studios tried in the past to buy the idea going to George Stevens, the director. The radio show's editor, Frank Norris (ex-cousin of Ed of Time mag), and scripters Fins Farr and Joel Sayre will collect under \$5,000 from Stevens. Which company will release is unknown, although he is presently making a picture for Columbia.

MOT incidentally is continuing indef, having just rounded out 26 weeks, and reached the peak rating 7.7, since shifting into a Friday night slot.

MOT departure will be piped Melville Jacoby from Australia, Life-Time correspondent, and if the pick-up clips, the program will bring other of its worldwide staff for similar exploits.

Robson to L. A. for WPB's Use of Lux Hour Time; WPB Series on Blue Net

William N. Robson, of Lennen & Mitchell, goes to Hollywood today (Wednesday) to represent the War Production Board on its use of the 15 minutes of the Lux Hour, April 20. Latter will be concerned with the theme and danger of inflation.

WPB is launching a series of light half-hours on the Blue net from Hollywood based on the series created by Dorothea Lewis and directed by John Nelson of the Raymond Brown Agency. Title of the series is "Three Thirds of a Nation."

Another WPB radio booking is the one-hour hour of the new Crosby Kraft Fests stanzas April 23. Program will split to Washington for Leon Henderson speech.

GLENN JACKSON KILLS SELF After 13 Years at WLVA Recently Moved to Greensboro, N. C.

Glenn M. Jackson, who spent 13 years as staff member and more recently as advertising manager of WLVA here, died Tuesday (9) in Greensboro, N. C., where he had assumed commercial management of the station less than a month before. Cause of death was given as a self-inflicted bullet wound. He was 33.

Jackson was widely known here as 'Old Man With the Grey Whiskers,' and conducted a daily sports broadcast and a highly popular radio edition to managerial duties. Wife and three brothers survive.

Author Back From Army in a Hurry Irving Neiman Resumes 'Joe and Mabel'—Meantime Hopkins Heard 8 Programs, Read 12 Scripts

Under the present system of call-backs and give-backs before a physical examination at the army induction center, there is always an element of chance that a writer will return in a few days looking for his job. That happened last week to author Irving Neiman, a man, who kissed everybody good-bye, only to be rejected by the Army before he had even reported.

Upon his return to deferment status Neiman resumed his 'Joe and Mabel' script. He had written, however, his successor—that was to have been, Neal Hopkins had listened to eight weekly episodes and read the scripts of 12 others to familiarize himself with the program he was to take over. He is now entirely lost labor for Hopkins.

Mary Small, Zero Mostel Join 'Basin Street' Jive In Revamp at Blue Net

Mary Small joins the cast this week of Chamber Music Society of Lower Basin Street, jive-comedy series Wednesday nights on the Blue. She'll be regular vocalist. Also set permanently on the show is Zero Mostel, comic from the Downtown Cafe Society, N. Y. He'll make guest appearances during the next couple of weeks on various other outlets on the network, a job 'Basin Street.'

Program moves next week (22) to its old 9-10:30 spot Wednesday nights, with a new WPB series, "Three-Thirds of a Nation," taking over the vacated 10-10:30 niche the same night. Welbourne Kelley, scripter of 'Basin Street,' comes to head the vacated 10-10:30 on the revised setup of the stanza. He's with the radio division of the Navy in Washington.

Joe Rines succeeds Henry Levine this week as 'Basin Street' bouncer.

DOLPHE MARTIN'S SHOW AIDS BOY SCOUT DRIVE

Boston, April 14. Dolphe Martin's WEEL March of Youth program to assist the Boston Council, Boy Scout of America, to increase the local membership from 6,028 to 9,000 in the Veterans War Effort campaign, starting Saturday (18) through June 8.

WEEL will make a weekly award to the Boy Scout or troop whose activity in some war effort has been outstanding for that week. The following awards will be given in the course of the campaign: April 18, best messenger courier service; 25, best record in signing up blood donors; May 2, best record in first aid kit preparation; 9, best record in salvage campaign; 16, best record for achieving new members. On June 6, station will conduct an investiture of one new scout to represent the other estimated 3,000 new members.

T. R. PUTNAM IN HOSPITAL Longview, Texas, April 14

T. R. Putnam, commercial manager of station KFTO, is in the Veterans Hospital at Alexandria, Louisiana. Putnam is expected to be hospitalized about a week. He is being treated for injuries received in World War I.

FREE & PETERS REVEISE THEIR WHO'S WHO

Chicago, April 14. Changes at Free & Peters, radio station representatives, moves H. Preston Peters into presidential chairmanship. Free gets title of Chairman of Board.

Russel Woodward, at same time, moves in as vice president.

Goldboro, N. C.—Harry Bright, programs at Free & Peters, recently destroyed by fire, has joined WEAM, Fletcher, Mass., in same capacity. Bright's new program and will resume broadcasting soon.

BARE NUCKLES FOR WALTER WINCHELL

Lever Brothers Pitch of NBC and CBS Seen in the Tradition of the Old Days—Trade Sees Significance in Change of Attitude Produced by War Worries—Media Must Now Fight for Business

ADMEN'S SLANT

Although present income remains high and there have not been as many cancellations as was first feared, the deepening a-broads of global war have produced initial changes in the psychology of network salesmanship personnel in the last several weeks. The advertising agency observers with whom 'Variety' has regular news contacts nearly all report a change of behaviour at the networks.

These agencies themselves undergo a rather notable pall of depression due to the impossibility of seeing far ahead—Ed.

What seems to be clearly developing just now, for the first time in years, is a buyer's market. This is unwelcome to the networks and the larger stations who have long enjoyed, sometimes unwittingly, realizing the implications, the rare situation of having buyers waiting in line.

Especially in 1941 did the dominant time controllers have their entirety their own way. It does not entirely dispense many advertising agencies at the moment to see some broadening of the market, but it is not amiable. Rejections during 1940 and 1941.

(Continued on page 33)

JACK KOEPP OF P&G TO NAVY RADIO JOB

Cincinnati, April 14. Jack Koepf, an assistant supervisor in the Procter & Gamble radio department, leaves for Washington tonight (14) to take a radio assignment with the Navy Department.

His successor will be selected this week by William Royce, the firm's radio head.

Ramsey is due back tomorrow from a business trip to New York and Chicago. In addition to attending the Procter awards dinner Friday night (16) in New York, he is planned to confer with several possible Koepf successors there and in Chicago.

LYNN FONTANNE ON COMMERCIAL PROGRAM

Lynn Fontanne will make her first commercial radio appearance May 14, playing Anne Royall, the femme popular agitator, in an original playlet based on several existing plays in America on NBC-Red (WEAF) for the day. Fontanne has previously guested on several existing shows, including benefits for the Red Cross and China Relief, as well as doing a White Cliffs of Dover poem reading on the Blue last year.

Claude Rains guest next Monday night (20) on the series, playing Thomas Paine in another 'Richards' original, 'In This Crisis' it will be broadcast from Hollywood. Rains, Goddard appears the following week (27) as Molly Fletcher in a script by Red Tullman for material supplied by Carl Carmer. Show will run Tuesday on the Blue. Following weeks Massey guests the next week (11) in a Stephen Vincent Benet original, 'A Poem for Eve.' Following weeks, May 18, will offer Claudette Colbert in an adaptation of her recent Metro picture, 'Remember the Day' from the Philo Higley-Philip Dunning stage play. Incidentally, Higley and Dunning return the radio rights to the work when they sold it to pictures so they will get a royalty on the radio work with the show.

Not decided yet whether the 'Remember the Day' broadcast will be the first east or New York. D. & O. agency hopes to do it from the east, but that depends largely on whether the Colbert picture is made the trip to New York. With director Homer Fleckert forced to commute back and forth with the show, the resignation of Wayne Griffin as Coast director, the agency is trying to have all the broadcasts from the east.

War Clauses Not Matters For Unilateral Decision, CBS Tells Accounts; Each Case Different

Lou Cowan U.S. Army's Liaison with Sherwood On Shortwave Firing Line

Lou Cowan, who has been a 31-day man with the radio branch of the United States Army Bureau of Public Relations, has been named by the War Department to the Office of Coordinator of Information, to act as an aide to Robert Sherwood, the playwright, who is deputy under William J. Donovan. Cowan will establish residence in New York City. His duty will be liaison between the Army and the shortwave propaganda firing line.

Cowan, Chicago press agent, is best known to the radio trade as originator and owner of the 'Kid-Kid' program sponsored by Alka-Seltzer.

His new job puts him in the temporary position of maintaining quarters in Chicago, Washington and New York.

Columbia continues to adhere to its policy against including a war clause in its time contracts. In several cases recently the network has informed prospective clients that it prefers to be in a position where it can consider each requested cancellation on its merits. To such clients CBS has also pointed out that it expects to be in business after the war and it doesn't plan to do anything that would antagonize the account against future relations.

The network has made it clear that it cannot afford to let its facilities be loaded with advertisers who might cancel after the start of next season to exercise war cancellation clauses and thereby leave CBS holding the bag. The Blue and the Blue Network hold to the same point of view.

Riley Vice Vic Knight As Texaco Producer; Baker's Faux Pas

Howard Riley, who has held stopwatch and otherwise aided in Fred Allen production, has been appointed director of the Texaco program, succeeding Vic Knight. This follows the recent tussle of Kenney Baker, Texaco's CBS representative, and does not speak to Allen, singing 'Ave Maria' in Germany. Was especially embarrassing, however, since Allen is a sponsor.

Comedy and music sections of the program will be rehearsing separately.

WALTER GROSS TO 'DUFFY' Will Also Read Lines—Teddy Wilson Of Program

Walter Gross, CBS pianist, took over the musical assignment on Sanka Coffey - sponsored 'Duffy's Tavern' (CBS last Tuesday). He replaced Teddy Wilson's small band. Gross will have lines to read as well as directing.

Wilson had been booked for four weeks only; comic that replaces his is to be made up of clarinet, trumpet, tenor sax, piano, drums and bass.

ADDED TITLE FOR KEMP

Arthur J. Kemp, Pacific sales manager, CBS, has been named as chief of operations in San Francisco. He will be the representative in the Donald MacDougal, the network's western vice-president.

Okay to Repeat Walter Winchell

Stations Have Okay to Play Jergen Show Cuffo as Same Repeat Same Night

HOWARD PILL OF WSFA NOW STATE SENATOR

Montgomery, Ala., April 14. Howard Pill, president of WSFA-TV, will represent the state for the next four years in the State Legislature.

He was elected without opposition.

St. Louis—Joan Cannon newest addition to the glibbing staff at KXOK, 'Babes' she formerly was with WHK, WBMM and WTJL.

Wabnis Corbett of the KXOK news staff to be inducted into the U. S. A. Thursday (16).

Lennen & Mitchell, agency on the Jergen account, has written the station that Walter Winchell program on the regular Blue Network hookup Sunday nights that is to be repeated because of chief of operations in San Francisco. He will be the representative in the Donald MacDougal, the network's western vice-president.

WZ, the Blue's New York, has already scheduled such a repeat. It's 12:15 a.m.

New York City—Paul Fireman has joined WRFL as transmitter engineer.

802 Board Divided Concerning Any Disturbance of Musician Set-Up As Is at Blue, NBC

Executive board of the N. Y. musician local (802) was still debating late yesterday afternoon (Tuesday) the question whether the Blue Network should be compelled to have a permanent contingent of musicians separate from that of NBC's. Predominant sentiment within official quarters of the union favored maintenance of the status quo, that is, a joint personnel of a maximum of 100 musicians. Mark Woods, Blue's exec. pres., discussed the issue with James C. Petrillo, head of the American Federation of Musicians Monday (13).

The 802 officials who favored the present setup have advanced the argument that as far as employment is concerned the division of musicians contingent into two parts might prove quite a disadvantage. It might, they pointed out, lead to the break up of the Blue's symphony orchestra series, since permitting the existence of a single reservoir of contracted musicians the union makes it possible for the Blue to employ the same or more symphonists every week.

If the personnel were to be split up, each week would be required to guarantee employment for only 50 musicians. The average amount of present work for the present joint arrangement is 45 musicians.

Change of Status

Cleveland, April 14. Comes the revolution! WHK-L has placed a local representative or announcer with demerit status in draft, and there have been four and a half weeks and ago, similar ad was placed and station was swamped.

Dinah Shore Introducing NBC Pageboys' Ditty, It's Popular at Stage Canteen

After more than a month's effort Dinah Shore was finally permitted Sunday night (13) to include on her song program Blue and white tunes from an unpublished tune written for her by two NBC pageboys. Numbered under an instantaneous listener response, as a result of which she may be permitted to record it for Bluebird. She had previously been denied requests to wax it.

Title of the song is 'I've Got Him Mad About Him; Sad Without Him, How Can I Be Glad Without Him Blues'. Composers are Larry Mackey and Dick Charles. Singer had offered it one night during an appearance at the Stage Door Canteen, N. Y., and her servicemen audience have been requesting it at every appearance since then. The friends trying again to record it for Bluebird, unless was priorities and all recording.

Miss Shore makes a repeat guest spot on the Radio City and NBC's 'Hit Parade'. Her Sunday night show moves May 1 to a Friday night spot on Blue and switches to NBC's 'Hit Parade' and NBC's 'Hit Parade' and NBC's 'Hit Parade'.

GLENN MILLER INTO CBS SPOT ON MAY 5

Cherchesterfield is spotlighting Glenn Miller in the 7:15-7:30 p.m. segment on CBS May 5. The schedule will be Tuesday, Wednesday and Thursday. There will be a rebroadcast at 11:15 p.m. EDT.

'Voice of Stockyards' Now Disc Jockeying at WKWB

St. Louis, April 14. Roland Foley is back on airwaves, but not as the 'Voice of the Stockyards', his nine-year-titular when WBEN.

Foley's expert switched to WKWB to run 7-7:30 a.m. stint of playbacks and food talk. It's now 'Foley's Food Features'.

HARVEY HARDING

Bartitone-Pianist
HOBBY LOBBY, CBS
Sat., Apr. 12, 8:30
WNET, Television, Tuesdays
11PM, Mon.-Tues.-Wed., 11:30 A.M.
Soloist; Biennial Convention, Conn. State Fed. of Music Clubs, Waterbury, May 1st.

Management
171 Fifth Ave., N. Y.

KU KLUX KLAN INVOKES FREE SPEECH

Washington, April 14. Attempts of the Ku Klux Klan to cut CBS on the spot this week included a not-too-subtle attempt to enlist FCC assistance. Without registering a direct complaint, the sheet-garbed crew circled the regulators with copies of their demand for network time to answer 'Sass' by Rep. Thomas H. Elliot of Massachusetts.

The diehards insist they should be allowed to reply to four slaps by the Federal Communications Commission and the latter's chairman, Martin Dies of Texas. Copies of letters sent the web by J. A. Colecott, current imperial wizard, were sent members of the regulatory body apparently to lay the foundation for a charge CBS was unfair to the cross-burners.

AT TRANSAMERICAN
Various Author Assignments of Office's Package Programs
'Ted Maxwell, formerly author of 'How-House' and other shows, is now scripting 'We Love and Learn' and 'Light of the World' for Trans-American. Former serial is a tiffed continuation of 'As the Twig Is Bent', previously aired as a spot transcription. It is now on CBS. General Foods continues as the sponsor and Young and Rubicam the agency. Louis Barley was the original writer on it.

'Light of the World', dramatized biblical serial on NBC-Red (WEAF) for General Mills, through the Chicago office of Blackett-Sample-Thomas, was formerly scripted by Katharine Seymour, who recently resigned to write a Red Cross show, also on General Mills.

Other Transamerican live programs are 'Life Can Be Beautiful', 'Smiles and Giggles' on CBS for the Compton agency, and 'Famous Jury Trials', weekly dramatic stanzas on the Blue network for Williamson candy, through Aubrey, Moore & Wallace agency. Former is scripted by Carl Bleyer, from his home in Connecticut, with Don Becker billed as co-author. 'Jury Trials' is written as a weekly feature.

Three Transamerican recorded shows, all juveniles, are 'Terry and the Topper', 'Little Orphan Annie' and 'Don Winslow of the Navy'. All are scripted by Albert Barker.

Louisville—Francis Elliott has taken over the morning announcing trick at WQXC, New Albany-Louisville. Was formerly with WCMC, Elkhart City, N. C.
New York—Francis Elliott, for several years with WGR, and other Southern stations, has joined WJVA, Louisville, as sports and special events announcer.

'Spirit of 42' Under Ted Collins

Sunday Show From Washington to Have Kate Smith As Emcee—Bill Sloucum Writing Script

The Other Side

A dinner in honor of H. V. Kallenborn took place at the Harvard Club, N. Y., recently. Kallenborn was being rapped as anti-labor and, simultaneously, was being lauded by his radio sponsor, Pure Oil. The toastmaster took note of both facts when he wisecracked that Kallenborn does not believe in collective bargaining. Our recent contract negotiations with him convince us otherwise. I can report that we bargained and he collected.

Ted Collins takes over production and Ted Smith emcees temporary m.c. on the 'Spirit of 42' program Sunday afternoons on CBS, starting this week (15). General Foods and Young & Rubicam, respective sponsor and agency on Miss Smith's Friday night and daily programs on CBS, have not given their final okay on the Collins-Smith tieup. The Sunday show, reportedly until they know how long the association is to continue and what form the stars will take. However, they're going ahead with plans to do the series.

Anti-Conscription Using CKAC in Big Canadian Plebiscite for 'Consent'

Montreal, April 14. Plebiscite to lift government's pledge against conscription for overseas service will be held April 27 across the Dominion at a cost estimated at \$1,000,000. Again, news papers will get the big cut and radio will trail a poor second. Canadian Broadcasting Corp gets the plum with all government and opposition leaders speeches from April 8 - April 24, including two by the Prime Minister, half-hour splices.

French language station CKAC also has a neat helping, but from 'La Ligue de la Defense de Canada', which is violently anti-conscription. They air their views every other night to April 16 and every night until April 24. Every one of their speeches is censored by Ottawa 48 hours ahead of delivery. The Ligue has been accused frequently in the press of being too friendly with Vichy and is the last line of French-Canadian anti-conscription feeling.

Col. Healey on WTRY For Stanton Brewing

Troy, N. Y., April 14. Stanton Brewing of Troy, which for several months has been using three five-minute periods daily on WTRY, Troy, and ed. announcement on WAFB, Albany, will expand its radio promotion, with 10-minute late-evening commentaries on the Col. Healey on WTRY. Healey starts a six-a-week schedule April 20, for an indefinite period. Five-minute blocks will be continued, too.

John Stewart, former m.c. on the CBS special tent show, with Willis Cooper, who recently resigned to script the Army Hour on NBC-Red (WEAF) Sunday afternoons. Former director of 'Spirit of 42' is Brewster Morgan, of the CBS production staff.

Writer of the series will be Bill Sloucum, of the CBS special tent show, with Willis Cooper, who recently resigned to script the Army Hour on NBC-Red (WEAF) Sunday afternoons. Former director of 'Spirit of 42' is Brewster Morgan, of the CBS production staff.

JOHN ELWOOD GETS NELSON JOB

San Francisco, April 14. John Nelson, former m.c. on NBC's International Division in New York, has been named manager of WFLA-TV, Orlando, Fla. Nelson has held the post for three years. Nelson, with Nelson, has held the post for three years. Nelson, with Nelson, has held the post for three years.

BELL PHONERS GUEST ON COCA-COLA SHOW

Francis White and James Melton, of the Bell Telephone program Monday nights on NBC-Red (WAFB), will be the guests the next two weeks on the new Kostas-Kostas program Sunday afternoon on CBS for Coca-Cola. Miss White appears this Sunday (15) and Melton gets the nod the following week (22).

BLUE REFUSES TO YIELD SHOW FOR NBC

The Blue network turned down a bid from the Young & Rubicam agency for the sale of 'Burn Street Blues' as a summer substitute for Eddie Cantor (Sat. 8:30-9:30). The Blue would have to surrender the show to NBC.

John Martin, Blue's v.p. in charge of programs, advised Tom Harrington, Y & R's director, of the fact that the Blue had no intention of the problem strengthening its own program net without letting one of its top retainers go to another network.

15 YEARS FOR BUFF'S 'FAMILIAR MUSIC' SHOW

Buffalo, April 14. 'Familiar Music', oldest sponsored show on Buffalo ether, marked off its 15th year via WHF Friday (10). Half-hours of semi-classics backed by Johnson Braun Co., department store, have not changed format since its start, although it has naturally been altered from time to time.

Lineup is Isabelle Tardif, soprano; Warren Hardy, baritone; David Cheskin, violin; Roy Wilhelm, piano, and Carl Coleman, organ.

'You Can't Do Business With Hitler' Enjoys Runaway Radio Popularity

Washington, April 14. Great popularity of the Office of Emergency Management's 15-minute recorded program 'You Can't Do Business With Hitler' was proudly set forth last week in a statement showing 720 of the 800 transmitters in the U. S. were carrying the series—some of them as many as four times a week.

where rival radio stations refuse to carry the same program except when the President speaks to the country.

Only 18 of the programs were scheduled originally, but the present schedule, totaling 48, and the amazing demand, unsupported by any publicity, which has developed sponsored in all parts of the nation, make it likely that they may be continued until Hitler ends out that he can't do business with America.

Programs were written by Frank Telford and Elwood Hoffman, and produced by Tedesco, with supervision of Bernard C. Schoenfeld, chief of the radio section of O. E. M.

Texaco First Account to Purchase CBS Shortwave to American Troops

'ADIE'S IRISH ROSE' OFF AFTER 17 WEEKS

Procter & Gamble folds 'Adie's Irish Rose', which is NBC Saturday nights, for the summer, with the May 16 broadcast.

The product is Drene.

Wagare, Carr, assistant manager, Eugene Cleveland, talks to the Cincinnati Advertising Club, April 22.

CBS has opened several periods on its international shortwave schedule for the transmission of sponsored programs to American troops in various parts of the Europe in first account to buy one of these spots in Texaco. The deal is for Sunday and Monday nights. The deal is for Sunday and Monday nights. The deal is for Sunday and Monday nights.

WORLD OF THE AIR

Espionage Theme Okay on Blue

The Blue network has relaxed its restrictions on dramatic shows to permit references to espionage and sabotage within certain limitations. Other networks still ban all story material dealing with such enemy activities.

According to Phil Carlin, the network's program vice-president, there are only three conditions on the use of references on dramatic shows: (1) that the action be presented under the same rules of 'good taste' that apply to all material on other shows, (2) that such material must not violate regulations laid down by the censor, (3) that the material be in line with any Government agency referred to or involved.

As an instance of the kind of material permitted on the Blue and possibly barred from other networks, Carlin points to the new series 'John Freedom,' a story of a Scarlet Pimpernel character, that debuts Sunday night (19) in the 7:30-8:30 spot, originating in Hollywood. Show will be written by Forrest Burnes, who also assists on production. It deals to some extent with espionage activity.

Lawyers Urge Need for Reform Of Radio Regulatory Legislation

Washington, April 14. Congressional consideration of radio barristers' version of Federal Communications Act today (Tuesday) with six bored members of house interstate commerce committee having first involved argument in behalf of sweeping procedural and administrative reforms. Legal crowd is pushing the congressional bill over protests of station operators against backbiting. Lawmakers are bled long reign of oratory. If they are really bent upon giving serious study to shortcomings eighty-year-old communications act all factions of the industry want to advance remedial proposals. The broader inspiration is the Senators-White bill hopped last summer—opened the drive with lengthy statement dealing almost entirely with suggested changes in regulatory procedure. Starting in with history of the 1934 act and existing conditions under the 1927 statute, Herbert M. Bingham, former president of Federal Communications Board Association, pleaded for complete overhaul.

His suggestions: More precise definitions. More rigid limitations on regulatory activity. More positive right of court review. More uniform procedure. More back-stage focus books.

Many aggravating defects will be wiped out immediately if the machinery is revamped. Bingham stated Chairman of FCC would be kicked upstairs and made chief administrative officer with little power to determine policy. Divisions of public communications (all forms of broadcasting television and radio) service and private communication would be made graders in their fields. General rules would be promulgated by the full regulatory panel. Legislative, judicial and executive functions of FCC would be separated.

'Break-down' of the system, Bingham stressed, is due to reassignment of members not assigned to broadcast matters, and unwillingness of regulators to be bothered with unromantic common carrier affairs. It is impossible for seven-man body to intelligently deal with the multitude of problems requiring attention.

On the procedural side, the barristers want Congress to make changes that will give reduce possibilities of wire-pulling, favoritism, and arbitrary decisions. Automatic hearings, wider opportunity to present evidence, and less legislative chicanery.

Little questioning of Bingham was done by the lawmakers, though industry missionaries have carried on intensive educational campaign to acquaint them with reasons for wanting both the machinery and the men to be changed. Bingham eventually begged a moratorium on legislation on the war. It is not clear if he is due to be followed by I.A.B., which wants the law to place rigid curbs on non-commercial stations and on interference with management and the

WHITNEY FORD'S BARROOM ON SIDE

To Write Radio Scripts in Trailer While Traveling With Lewis Brothers' Outfit This Summer

60% OWNER

Chicago, April 14. Whitney Ford, known on the radio as 'The Duke of Paducah,' has become part-owner of the Lewis Brothers Circus and will travel with the tent show this summer doing a comedy routine to supplement the usual circus turns. The association of a radio circus and a circus is believed to be without precedent, although various performers such as Gene Autry, Tom Mix have included radio and circus appearances along with their assorted activities. One circus years ago headlined 'The Lone Ranger' from radio, but was legally restrained by King-Trendle firm of WYZZ, Detroit.

The circus which travels by motor truck, not train, is a three-finger, rated fourth largest in its class, and is about 25 years old. Hereafter it will bear the title Lewis Bros. Combined Show with Whitney Ford.' The Duke of Paducah, long being identified with 'The Plantation Party' program out of Chicago, for some time has been making the personality of a program of unprovoked blemish aimed at small towners, he is expected to prove a genuine draw for the small Lewis tent. It is the intention to route the tent show in the corn fields that Ford will be able to return to Chicago weekly for his radio broadcasts. He will have Ensign Motor Oil in his own use while with circus so that he can use it to write and rehearse his radio chores.

National Refining Blurbs On Mid-west Stations; Hubbell Now Is Agency

Cleveland, April 14. National Refining Co., through Hubbell Advertising, will carry 100 to 200 one-minute sponsored announcements on 33 midwestern stations for 10 weeks. White Rose gasoline, White Ensign Motor Oil will be plugged. Sherman K. Ellis & Co. handled the account before shift to Hubbell.

Philadelphia—Peter Roberts, for merely of WHAM, Rochester, has been named as executive vice president of Raymond Gleason, formerly with the engineering staff of WDAS, Philly, has shifted to WJGB.

Can't Use Trade Names in Broadcasts Originating in War Ordnance Plants

Under a new ruling of the War Department, programs originating from war production plants are barred from identifying the place or product. The same also applies to radio news coverage. The broadcast operating from such plants may talk about tanks, planes or anti-aircraft guns, but there is to be no mention of trade names. The War Department didn't make it clear whether the cases are used for protective purposes or whether it doesn't want any particular manufacturers associated in a publicity war with the war product.

'Saturday Morning Vaudeville' Idea May Be Heard Some Night for Rinsco

Blue's Separate Phone

Blue network has now carried its separation from NBC and the Red to the extent of having its own telephone service and switchboard. Effective Monday (13), the Blue phone number in New York is Circle 7-5700. NBC-Red number remains Circle 7-8300.

Rubrauff & Ryan has recommended a revival of the 'Saturday Morning Vaudeville Show' Idea as summer filler for the Rinsco (Lever Bros.) spot on CBS when the Edward G. Robinson 'Big Town' stanzas goes off in June. The account is also mulling a family serial. As for the vaude session the agency believes that it would make attractive evening entertainment and might be built up to the point where it could do service through the fall bad winter. No evening has as yet been recommended, and it is presumed that should the program be held on, say, a Friday night, it would be called the 'Friday Night' vaudeville show. Question of the Robinson revival won't come up for several weeks. It is reported that Lever is dubious about supporting the Robinson-Big Town combination another season, but the same financial indication has preceded the signing up of Robinson in other years.

SPOT BIZ LULL IS INTERRUPTED

The quiet in the national spot field last week was broken with the dishing out of some announcement business by J. & M. Candy (Tracy- Locke-Dawson), MacMillan Petroleum Corp. (Roy S. Dartline) and Benzyl Chemical Co. (James D. Lamb agency, Philadelphia). With MacMillan it's 70-odd bursts on a period of 13 weeks. Benzyl has scheduled 13 hundred-word announcements for within five weeks, while M. & M. Candy is making it a daily campaign in most cases.

WICC Drops Blue Sustainers Ready for All-Mutual Position

Bridgeport, April 14. Three southern Connecticut stations—WJLH, New Haven, WJIB; Bridgeport; and WBRB, Stamford—Blue Network as WICC. Special Bridgeport-New Haven station leaves to go exclusively Mutual. Although WICC will not formally exit until June 1, it is this week dropping Blue sustainers, which were picked up by new affiliates.

WICC-New York is only major chain key which does not have strong signal in this section of Connecticut. Newbury that WBRB is but 30 miles from Manhattan, nearest non-metropolitan member of any of big networks.

Milk—It's Got 'Em

Chicago, April 14. In a campaign to 'vitalize' milk in public consumption, the Illinois Foundation, incorporated of Chicago starts spot campaign on eight local stations. 'Sponsored announcements for series produced by McCann-Erickson. Campaigning will tie in with car cards and newspaper teaturn plugs. WEMP, Word is built from words of good consumption. New Haven, Connecticut. A total of 250 spots will be used in the current 'glamouring' campaign.

CAMEL OPTIONS DUE MAY 18

Camel doesn't have to act on the options for its various network shows until the week of May 18. Meanwhile the agency on the account, William Eitel, is lining up some summer replacements. The program involved are Al Pearce, 'Blonde', Xavier Cugat, 'How'm I Doln' and 'Grand Ole Opry'.

Mort Lewis' Truth Will Succeed Same Author's 'Mike' on Blue

'Nothing But the Truth,' scripted by Mort Lewis, will be the successor on April 19 on the Blue Sunday afternoon (8:30) 'Bet a Day a Mike,' which has been sustaining for over a year by the same author. New series will largely emphasize spy tales of the last war as provided and recounted by Capt. Tim Healey, who will be permanent on the series. Joe Bines will probably handle the orchestra for the series. War parangas and war problem programs have brought about the balancing of the material, the spy tales running about 12 minutes of the half hour.

SHELLAC MATINEES

Four-Hours of Die-Jockey Set When Baseball Falls To Go WCAE

Pittsburgh, April 14. Four-hour day-time program show has started over WCAE, dialing from 1 to 5 p.m. to take-up the slack of several Mutual network cancellations as well as the dropping of the die-jockey 'Rock' conducted by Irene Couper. The program switches to morning department series commercial, Joseph 'Home's' 'Newscast', reflects the 'Home's' 'Savory', who retired to become a mother.

WCAE, local Mutual outlet, had been scheduled to carry a series of off day broadcasts of Pirates baseball games from WWSW, where they were being broadcast. The program in this subbed the marathon waxings. Only longer recorded show in town was 'Home's' 'Savory' on WWSW, but this is from midnight to 6 a.m.

El Paso, Texas.—Wilson A. Monroe to KROD engineering staff and William Shankle to the broadcasting staff. Monroe came from KRB, Rosemead, Montana, and Shankle from Zon KZOO, Great Bend, Kansas.

Sterling News Periods On Mutual at 11 A.M.; Earns Top Discount

Mutual Network has sold three five-minute news periods a week to Sterling Products for Aspartene. The schedule will be Monday, Wednesday and Friday at 11 a.m. Account supports John B. Hughes in three 15-minute news periods a week night-time on the same network. The morning periods were sold at half the quarter-hour rate, while both series, adding up to six spots, are being sold at a rate of 50% of a normal volume discount. Sterling was given the discount which applies to advertisers who are on the network 260 or more times a year.

HART AND WIFE IN RED CROSS RADIO DEPT.

James Hart, who with his wife Elizabeth contributes the plot on the 'Bright Horizon' program for Lever Bros., has taken a regular job with the radio department of the Red Cross. He is being transferred to New York moved to the Capital this week, but expect to continue their work for 'Bright Horizon.' John Young writes the dialog for the program, which is handled by Young & Rubicam, with B. B. D. & G. having one of the commercial announcements on it.

Hart's assignments for the Red Cross haven't been exactly specified, but it's understood he will write some shows to go on the air soon. The Harts formerly authored 'Gosh If You Find It' on CBS and were among the collaborators on 'March of Time' until the Time mag staff took over the scripting from the Y. B. agency.

Chizini Adds \$35,000

In Recording Equipment

Chicago, April 14. Expecting increased use of facilities, NBC has doubled its facilities for recording. Frank E. Chizini leads up department. Equipment valued at \$35,000 has been added.

Ohio State Institute Meetings

(Incomplete Schedule)

Columbus, April 14.
The Institute for Education by Radio which meets at the Desher-Wallick Hotel here May 3-4-5-6, under the auspices of Ohio State University, has tentatively set the following schedule of events:

SUNDAY

8-8:45—Broadcast over Mutual-American Forum: 'Is the Government Using Radio Effectively?'
Participants: Theodore Granik, American Forum.
Edward L. Bernays, publicist.
J. Harrison Hartley, Navy.
Ed Kirby, Army.
Robert J. Landry, Radio Editor, 'Variety'.
William B. Lewis, Office of Facts and Figures.
Roger N. Baldwin, American Civil Liberties Union.

MONDAY

9:30 a.m.—Radio News and Comment in Wartime.
Participants: Dean Arthur Klein, Ohio State College of Education.

Morgan Beatty, Blue Network.
H. V. Kallenborn, NBC.
Gregor Ziemer, WLW, Cincinnati.
(Followed by panel on issues raised by above speakers: James Cassidy, WLW; G. W. Johnstone, Blue; Abe Schechter, NBC.)

Monday, 2:30 P.M.—Work-Study Groups

Agricultural and Homemaking Broadcasts
Co-Chairman, G. E. Ferris, assistant editor, Agricultural Publications, Ohio State University, and John P. Neville, radio specialist, University of New Hampshire, Durham.

Broadcasting by National Organizations
Chairman, Henriette K. Harrison, national radio director, National Council, Y. M. C. A.

Children's Programs
Chairman, Sidonie M. Gruenberg, Child Study Association of America.

Religious Broadcasts
Chairman, Louis Minsky, National Conference of Christians and Jews.

Recordings for School Use
Chairman, Elizabeth Goudy, Los Angeles County Schools.

Participants: William D. Boutwell, Office of Education.
G. P. Cahoon, Ohio State University.
A. L. Chapman, University of Texas.
Dorothy Frost, Seattle Public Schools.

Enlie Halsey, American Council on Education.
William Harvey, Title Insurance and Trust Company, California.
Robert Hudson, Rocky Mountain Radio Council, Denver.
Philip Jacobson, University of Washington.
Howard LeSourd, Boston University.

William Levenson, Cleveland Public Schools.
R. B. Lovdermilk, Office of Education.
Berthold Lowenfeld, American Foundation for the Blind.
J. Robert Miles, Evaluation of School Broadcasts Project.
Marian Franko, Chicago Public Schools.

Thomas D. Rishworth, NBC.
Virginia Sanderson, Ohio State University.
James B. Tharp, Ohio State University.
William Van Til, Ohio State University.
Jerome Wiesner, Library of Congress.
Blanche Young, Recorded Lectures, Inc., Chicago.

Research in Educational Broadcasting
Chairman, Paul F. Lozarfeld, Columbia University.

School Broadcasting
Chairman, John W. Gunstream.
Participants: A. L. Chapman, University of Texas.
Donald Cherry, Redwood City Schools, California.
Sterling Fisher, NBC.

Juliet Forbes, Chicago Radio Council.
Margaret Harrison, New York University.
Robert Hudson, Rocky Mountain Radio Council, Denver.
Earle A. Kenney, director, Alameda School of the Air.
Kathleen Lardie, Department of Visual and Radio Education, Detroit Public Schools.

H. B. McCarty, University of Wisconsin.
Paul Smith, Rochester Public Schools.
Verna Walters, Zanesville Public Schools.

College Courses in Radio
Co-Chairmen, Kenneth Bartlett, director, Radio Workshop, Syracuse University, and Warren Scott, head, Department of Cinema, University of Southern California, Los Angeles.

Participants: Waide Abbot, director of broadcasting, University of Michigan.
John Carlini, director of radio activities, University of Alabama.
Elizabeth Goudy, Los Angeles County Schools.
Charles Stappmann, Office of Facts and Figures.

Judith Waller, NBC.
The Negro, and Radio in Education
Presiding, Walter N. Ridley, director, Audio-Visual Center, Virginia State College for Negroes, Petersburg.

Radio and Wartime Morale
Presiding, Edward L. Bernays.

TUESDAY

9:30 A. M.—Radio Drama in Wartime
Presiding, H. B. McCarty, University of Wisconsin.

Speakers: Norman Corwin, 'This Is War'.
Arch Oboler, 'Plays for Americans'.
A panel discussion of issues raised by speakers:

Gerald Bartell, University of Wisconsin.
Philip Cohen, Office of Facts and Figures.
Frank Monaghan, 'Cavalcade of America'.
Bernard C. Schoenfeld, Department of Interior.

Norman Wolfelt, Evaluation of School Broadcasts Project.
National Association of Broadcasters.
Presiding, Neville Miller, president, Cooperative Approaches to Educational Broadcasting for Women.

Presiding, Robert Hudson, Rocky Mountain Radio Council, Denver.
Broadcasting for Women
Presiding, Margaret Cuthbert, NBC.

CBS CLARIFIES STATEMENT ON WORCESTER

CBS clarified Monday (13) the form letter concerning WTAG, Worcester, which had been addressed 10 days previously to ad agency time buyers. The vague wording of the letter had proved puzzling to the agency men, causing numerous interpretations among them. The information that the letter actually intended to convey was that existing advertisers would be protected in the Worcester market for a year at the current rate of \$100 but new advertisers would have to pay \$200 a night-time hour for the same market even though WTAG doesn't join the network until April 5, 1943.

Worcester at present is a supplementary market, WOBC is the current affiliate of WTAG which caused puzzlement among the agency buyers following: Effective on or before April 5, 1943, WTAG, Worcester, will join the basic network. Worcester becomes a CBS basic network city at \$200, effective May 5, 1942. However, until WTAG actually joins CBS the selection of the Worcester market will be at the advertiser's option.

Columbia also explained that there was a possibility of WTAG coming into the CBS fold by mutual consent long before the April, 1943, date and in that event the station would be protected on the \$200 date as far as any new network advertisers were concerned. On the other hand a new CBS account doesn't have to include Worcester so long as WOBC is the affiliate but once WTAG moves over from NBC to CBS that account will not only have to add Worcester but pay the \$200 rate.

KDKA, PITT., HAS WAR SCRIPT COORDINATOR

Pittsburgh, April 14.
KDKA last week established new department, headed by Victoria Corey, to coordinate all programs relating to the war. Mrs. Corey recently has been writing special radio programs for the Pittsburgh Civilian Defense Council.
As coordinator of all war shows at KDKA, she will continue her scripts in behalf of Civilian Defense in addition to doing continuity for other special programs. Chief duties will be the clearing and preparing for broadcast of the heavy schedule of programs and announcements in behalf of Governmental and private agencies now being carried by the Westinghouse station.



Front Row Center... Bataan

It was the boys on Bataan instead of the usual white-tie audience who listened as famed conductor Artur Rodzinski led the celebrated Cleveland Orchestra on that recent Saturday afternoon. Originated by WGAR and short-waved to be heard in the Philippines at church time on Sunday, this broadcast saluted MacArthur's heroic men with a hymn of praise—the music of Kodaly's stirring *Te Deum*.

To the musicians in the orchestra, this was not simply another concert. To the staff of WGAR, it was not merely another short-wave broadcast. This was the voice of America speaking to its gallant defenders thousands of miles away. This was Mother's

brave smile and Dad's encouraging pat on the back for the lad in his fox hole, standing off a tenfold foe.

Said editors of Time Magazine: "Cleveland's station WGAR did itself proud with the most notable program by an inland station yet short-waved to the Philippines." Said WGAR's General Manager Patt: "Radio can help win the victory along the battle line as well as on the home front. It is our good fortune to be of service on both fronts."



Cont.-to-Cleveland...N. A. B. Convention, May 11-14



BASIC STATION... COLUMBIA BROADCASTING SYSTEM
G. A. Richards, President... John P. Patt, Vice President and General Manager

Edward Patry A. Company, Inc.
National Representatives

...THE ORGANIZATION CAN BE HARVESTED TO SUBSTANTIALLY INCREASE YOUR BUSINESS.

energetic

WUEN
AND COMPANY

RADIO STATION REPRESENTATIVES
NEW YORK - DETROIT - CHICAGO - SAN FRANCISCO

FOLLYWOOD-TO-CHILE BY DX

WARNERS RELAY RADIO SERIES

Film Company Has Right to Get Advertising Plugs in Exchange for Contributing Entertainment — Using Press Wireless Point-to-Point May Solve Rockefeller Committee Dilemma on South American West Coast

CLOSELY WATCHED

Warner Bros. has made an arrangement with Press Wireless and the Coordinator of Inter-American Affairs (Nelson Rockefeller) to produce a series of radio shows to be aired to Chile on a new experimental PW circuit. WB is permitted to put plugs in for its pix, and is getting the transmission fee in return for the shows. PW is a widely used commercial service for sending press messages by wireless.

Getting into Chile, which is on the west coast of South America, has been one of the toughest technical problems faced by the CIAA office. It's difficult for American shortwaves to reach there, and to get programs in by point-to-point transmission they first have to go to Buenos Aires and then across a converted, antique mountain cable system into Santiago.

PW's new circuit will carry point-to-point from Los Angeles to Santiago. Initial reports from PW's engineers on reception on the new setup were so good it sent them back for a recheck.

There's a commercial setup in Chile, incidentally, with powerful equipment for both sending and receiving by radio. It sends out stuff, but claims it does not have government permission to receive.

MINNESOTA UTILITIES B. R. TWIN PORT QUIZ

Duluth, April 14. The Minnesota Power & Light Co. and its affiliate, the Superior Water, Light & Power Co., have entered the radio field for the first time, buying a half-hour weekly show on WERC. The utilities will take over "Quiz the Twin Ports," which had a 28-week run as a sustainer last year. Program is designed along lines similar to inter-city quiz contests held in various sections of the country.

John W. Miller will write and produce the show, to originate in WERC's studio in Duluth and at the station's transmitter station lounge in Superior. Two towns are better than one, and last year's results in many arguments, challenges and good newspaper copy.

WGAR Hopes for 1220

Cleveland, April 14. Although FCC has frozen radio expansion, WGAR hopes to have its wave length shifted from 1480 to 1220 kilocycles. Change was originally part of its application for a power boost to 50,000 watts, but power hike has been temporarily cancelled by the war order.

WGAR now asking for the new dial spot. If granted, station could step up night power requested watts as this wouldn't necessitate any new equipment.

WADC, Akron, Columbia outlet, is also after 1220 spot on the dial. WGAR also Columbia.

Memphis—WMPB has three new staff announcers: David Banks, formerly of WWL, New Orleans; Earl Mobley, from Texas State Network; and Chris Kenyon, from KSLA, Little Rock.

BREWSTER MORGAN ILL Strains Fule CBS Producer on Arizona Ranch

Brewster Morgan, producer of 'Report to the Nation' at 9:30-10 Tuesday nights on CBS from Washington, is ill at the Remuda ranch, Wickensburg, Ariz., and will take an indefinite rest. Besides traveling back and forth between New York and the Capital for that show, he has until lately also been producing 'Spit of '91' Sunday afternoon series on CBS from various army maneuvers locations. Latter show has recently changed format.

Earl McGill, CBS senior director-producer, handled last night's (Tuesday) 'Report to the Nation' broadcast, and will probably continue until Morgan's return.

American Legion May Offer 'Daughters of Uncle Sam' (B. A. Rolfe) Over Blue

'Daughters of Uncle Sam,' the all-girl band program batoned by B. A. Rolfe on the BI 6, may be presented in cooperation with the American Legion, which would be given a spot to project its ideas and aims. Effort is also being made to line up a tour of army camps for the program.

Series moves next week (13) to the 8-8:30 spot Sunday nights, with 'John Freedom,' a new adventure series, taking over the 7:30-8 p.m. niche.

Two-Fold Problem in Maintaining Star System for French Lux Radio Theatre

J. Walter Thompson agency is having some difficulty maintaining the star end of the policy which prevails for the French version of the Lux Radio Theatre which Lever Bros. cleans over CKAC, Montreal, and CKCV, Quebec. The policy for this series is to spot a film or stage name every four weeks, and the agency's New York office is finding itself hard put to fill the monthly bill.

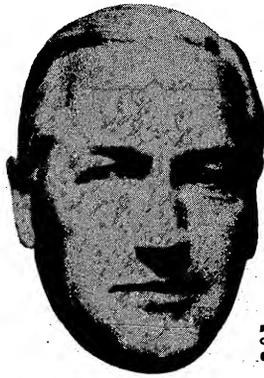
The requirement is two-fold: (1) The American name must be able to read and speak French fluently; and

(2) the availability must stem from the circumstance that name is in the province at that particular time, either on other business or a vacation. The diffe does not include traveling expenses.

Lux's Gallic program goes on Thursdays (9-10 p.m.). The scripts are based on French plays and books.

Atlanta—Joe Hill has resigned as WAGA sportscaster to handle sports and special events for WCOB, Columbus, Ohio.

"NO MANUFACTURER CAN AFFORD TO ENTER INTO THE POST-WAR PERIOD WITHOUT ALL THE GOOD WILL HE CAN POSSIBLY LAY UP"



Says CARL C. CONWAY Chairman of the Board, CONTINENTAL CAN COMPANY

"We recognize fully that no human being is so wise or so shrewd that he can forecast what the social and economic conditions governing business may be when the emergency is over.

"All that intelligent management can do is to emerge with plants ready to produce at the lowest possible competitive cost, with its present products improved by research and new products planned and tested, and,

finally, with the name of the company engraved in letters of good will on the mind of its public, its customers, and its prospects.

"Management generally is recognizing that whatever conditions may be after the emergency, they certainly are going to be tough, and no manufacturer, however experienced or well established, can afford to enter into the post-war period without all the good will he can possibly lay up."

(AAAA—ANA Joint Meeting, November 14, 1941)

★ To the great names in American business whose continued advertising is a flaming symbol of faith in America's future . . . whose fortitude in total war adds another sheet of defiance to the annals of free American enterprise and democracy . . . this space is dedicated by The Nation's Station.

I CAN'T SLEEP' With Raymond Massey Drama WABC-NEWS Friday, 8 p.m. WABC-CBS, New York (Young & Rubicam)

Relying upon irony, a seldom-employed dramatic vein in radio, 'I Can't Sleep,' by Palmer Thompson, was the simple soliloquy of a German father which, in the unfolding, revealed a curious paradox of the Nazi mentality. On the one hand, the father, seemingly proud of his son greatly, suffered the torment of not knowing if he was alive or dead in the war. Two fellow Germans out of human sympathy risked telling him that they had been on the verberant British radio that the son was alive in a British camp for prisoners. The German, father, then speaks aloud of (1) his great relief at having news of Carl, and (2) quite casually, of going to the Gestapo as a loyal Nazi to report to the two friends who had been listening to the BBC and had heard about Carl. He then adds the fact:

'Yet while I should be happy about my son, and proud of having done my duty as a German, I can't sleep, I can't sleep, and I can't understand it.'

The deeper, the climax, the whole point of the piece, is that the German father does not realize, so degraded has Nazi preaching made him intellectually, that he has performed an act of unseemable moral fenestrance. He, the kindly family man, is the monster who has betrayed to torture and probable death two kind-hearted fellow Germans.

The net effect of this piece was quietly devastating, and it was well done in a simple, under-played Teutonic dialect by Raymond Massey, Lond.

OLEN LANDICK Female Impersonator GRAPE-NUVES Friday, 8 p.m. WABC-CBS, New York (Young & Rubicam)

Olyn Landick has been around show business for quite some time. (In 1932, as a vaudeville turn, 'Variety' said he was entertaining but 'should get a better job'.) As one of three comedy items on the Kate Smith program last Friday (10), he was billed and presented by Ted Collins as the 'Huckensack gossip,' and dined a line of giggly chatter that may capture public fancy. Landick has of uses, a high falsetto voice which drips wit overtones of washful fatigue and just-among-us-ism.

Given time and such spitting and material as he has, he would have reason to suppose Landick might make the hill in radio. He is a performer of considerable talent and authoritative manner in the matter of timing and delivery. He was steadily amusing on this hearing. Lond.

DIANE GOURNEY-JESTERS (3) Song, Instrumental 15 Min.-Local R. H. H. BERTS Mon-Thurs, 7:45 p.m. WJZ, New York Plausible musical program quarter-hour two nights. Thursday on WJZ-to sell the States Island brew. First broadcast was somewhat marred by an easily corrected tendency in the continuity to suit amounting to superstitious rattle instead.

Local selections, too, risked a number of untried tunes and novelizations. The program is bound to cleave to the more familiar. Guitar and accordion accompaniment, for the girl singer and the boys is a limiting factor that narrows the formula to what is safe for a nice local entertainment to peddle suds and the like.

PEABODY AWARD CEREMONIES Friday, April 10 In Three Parts

WOR, WEAZ, WABC, New York WOR coverage of the Peabody Awards dinner last Friday night from the Waldorf-Astoria hotel, N. Y., was a juvenile comedy of inter-network jealousy. Because each network was determined to air the citations to its own prize-winning programs, but not carry the awards ceremony, the three different broadcasts of the event were sketchy, incoherent and exasperatingly repetitious.

Several portions of the ceremony were broadcast twice, notably the award to Alfred Wallenstein, WOR-Music director, WOR, New York. Just before the actual event and WEAZ, New York, subsequently repeated the broadcast twice, notably by transcription. The long, only partly comprehensible rigmarole of the Peabody story at Georgia University and the endless list of committee members' names, was broadcast three times. CBS had one third.

Just before WEAZ went on the air with its recording of a portion of the ceremony, the station's announcer attempted to create the impression that the Wallenstein award was partly based on, or at least connected with, the conductor's regular appearance on the Voice of Firestone program over NBC. That was patently untrue and untrue and the wording of the citation a few moments later demonstrated so.

The whole spectacle of the three broadcasts seemed an incredible display of infantile thinking. Neither the Peabody committee nor any other group would conceivably have voted anyone an award for it. As a matter of fact, if the Peabody committee had not been so egotistically eager for radio exploitation on any terms, by any means, next year the Peabody committee had better try setting an example of good broadcast, not just setting up as judges there. Hobe.

'THIS IS WAR'-No. 9 With Clifton Fadiman All Networks Saturday, April 11

Norman Corwin identified 'The Enemy' last Saturday night as Germany, Poland, France, Russia, and the Kluge, Silver Shirts and Father Coughlin's Social Justice. The list of enemies, of course, has been extended, but (1) 'This Is War' is not a half-hour program and (2) those who were omitted will probably not be guessed. 'This Is War' is just another plot by the inter-network, who acted narrator. 'The Enemy' was primarily a broadcaster's invention of his custom, and the Nazis and the Japs, mostly the Nazis. It stressed again the fact that the latter program, carelessly or casually, cut, and crucial recording piece from Don Wood's orchestra and with mounting passion from Clifton Fadiman, who acted narrator. The picture of the Nazis was definitely unpleasant, and, tragicomic. (Fadiman's long experience on 'Information, Please' and OEM programs gave him an assurance, intensity and authority in delivery worthy of a legit actor; his reading was a smallish cut of force.)

No doubt we need such reminders of the fact that the Nazis are like, such broad hints of what our fate will be if we fail to crush them. We are a good-natured people. Willing to be misled, we are. We are a more congenial economy a lot of rats might have grown up to be household pets. Only occasional demerolism doomed them to be vultures. The Nazis, so much one all-observing nature, are seeking more and more. That would be naive of us. We must understand! The whole moral position of the Nazis is that the Nazis needed more cheese and so resolving not to lack for plenty of same, they cleaned out Denmark, Holland, Belgium, France, Yugoslavia, Poland and Greece. This was quite all right because you see they needed cheese and that makes it all right. Ethics? Oh, my dear, how too, too quaint. Ethics went out of fashion with civilization! Where have you been all Hitler's life? Hobe.

'WALLS TELL A STORY' Historical 15 Min.-Local WABC-NEWS Thursday, 8:45 p.m.

This catchily-titled educational, presented by Union College and Albany branch of American Institute of Architects, deals with historical buildings and their structures of Eastern United States. If the series were written and delivered with more appreciation and understanding of the popular touch, appeal probably would be wider. Unfortunately, college professors are not inclined to be dramatic, detailist when they get on the air. Jaco.

'THE ARMY HOUR' April 12, 2:30 p.m. WEAZ-5, New York

If the Army can make up lost territory like it made up lost radio time, it can make up for its own feel so hard. The second program revealed an Army that seemed to be primarily interested in being dramatic, snappy, and a little tough. The program was not so much a 'dramatic operation' and not 'entertainment,' an artificial distinction which is primarily false with mere means as long as 'The Army Hour' has vitality from its own entertainment value, only a matter of definition. Clambers, even military ones, are a matter of definition.

The second program went to the Central Postal Directory, a 100-man crew; to a continental camp for a demonstration of the Browning automatic rifle; to a training field, side by side with the sound of engines and the voices of Yaps training side by side with young men from Mexico, Brazil, Argentina, Chile. There was an interlude of Jeanette MacDonald singing 'Beyond the Blue Horizon' in the background. The big dramatic hook, one of the few authentic thrills was the talk of the last night in Washington of Lt. Col. Warren J. Clear, who, just back from Batavia, Indonesia, had been awarded the Medal of Defense; who never minded that the Army had no chance.

Along the program's way there was a good deal of peppery military talk, and a good deal of military muscular stult. As far ahead of the program was a complete, and a little of a creep. True it must be reported that the Army of 1942 is a more complex, more composed, more every ten, of six-ex-announcers from radio who remain, and in every shaped vowels even in the rough-and-tumble places. Which is stream-lined, and more so. The program, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio. The program had information, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio. The program had information, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio.

The program had spirit and point of view. It had information, since the revelation of the Latin aviation program in Washington, and the news to most Americans. So, too, was the Pan American Day stress of the program. The program had information, since the revelation of the Latin aviation program in Washington, and the news to most Americans. So, too, was the Pan American Day stress of the program. The program had information, since the revelation of the Latin aviation program in Washington, and the news to most Americans. So, too, was the Pan American Day stress of the program.

'MEMPHIS OPEN AIR THEATRE' Additions With Mallory Chamberlin, George Patterson, Dixon Webster, George Cross, Marguerite McLean, Joseph Brown, MOAT, Orchestra 30 Min.-Local Sunday, 4 p.m.

WMBZ Industries WMBZ Memphis Mallory Chamberlin framed to replace the Metropolitan Opera Auditions of Heretofore, turned out to be a pretty fair show. Slightly rough in spots and mis-timed, but nonetheless entertaining. Produced by organization responsible for summer musical shows in Memphis' Overton Park amphitheatre and set to run 10 weeks, series is a success. The Memphis Opera House, Marguerite McLean, Joseph Brown, MOAT, Orchestra 30 Min.-Local Sunday, 4 p.m.

WMBZ Industries WMBZ Memphis Mallory Chamberlin framed to replace the Metropolitan Opera Auditions of Heretofore, turned out to be a pretty fair show. Slightly rough in spots and mis-timed, but nonetheless entertaining. Produced by organization responsible for summer musical shows in Memphis' Overton Park amphitheatre and set to run 10 weeks, series is a success. The Memphis Opera House, Marguerite McLean, Joseph Brown, MOAT, Orchestra 30 Min.-Local Sunday, 4 p.m.

WMBZ Industries WMBZ Memphis Mallory Chamberlin framed to replace the Metropolitan Opera Auditions of Heretofore, turned out to be a pretty fair show. Slightly rough in spots and mis-timed, but nonetheless entertaining. Produced by organization responsible for summer musical shows in Memphis' Overton Park amphitheatre and set to run 10 weeks, series is a success. The Memphis Opera House, Marguerite McLean, Joseph Brown, MOAT, Orchestra 30 Min.-Local Sunday, 4 p.m.

WMBZ Industries WMBZ Memphis Mallory Chamberlin framed to replace the Metropolitan Opera Auditions of Heretofore, turned out to be a pretty fair show. Slightly rough in spots and mis-timed, but nonetheless entertaining. Produced by organization responsible for summer musical shows in Memphis' Overton Park amphitheatre and set to run 10 weeks, series is a success. The Memphis Opera House, Marguerite McLean, Joseph Brown, MOAT, Orchestra 30 Min.-Local Sunday, 4 p.m.

UNITED CHINA RELIEF With Alfred Lunt, Lynn Fontanne, Bob Hope, and the Metropolitan Opera Micky Rourke, Loreta Young, Paul Robeson, Chas. Arndt, Paul Robeson, David Rockefeller, Orchestra Saturday, 9 p.m.

United China Relief Charity appeal programs are seldom so successful. Producers and stars, in this regard, are exceptional. The great Alfred Lunt was drowned out by the Metropolitan Opera, and Lynn Fontanne very likely to happen, too, there were moments of high seriousness and high sincerity, and high earnestness and these two extremes do not mix. The program was a good one to use all but a good program with which the public might do a lot more for the collection.

The program opened in Washington, with the Chinese government, who has done the same chore on other occasions, read a letter from the President of the United States. Then the program took place in the big dramatic hook, one of the few authentic thrills was the talk of the last night in Washington of Lt. Col. Warren J. Clear, who, just back from Batavia, Indonesia, had been awarded the Medal of Defense; who never minded that the Army had no chance.

Along the program's way there was a good deal of peppery military talk, and a good deal of military muscular stult. As far ahead of the program was a complete, and a little of a creep. True it must be reported that the Army of 1942 is a more complex, more composed, more every ten, of six-ex-announcers from radio who remain, and in every shaped vowels even in the rough-and-tumble places. Which is stream-lined, and more so. The program, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio. The program had information, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio. The program had information, since Quirt's bad manners are now considered uncouth and unbecoming in the Marines, and this is a new world, a new war, a new kind of radio.

'CELEBRITY THEATRE' With Rex Stout, Tom Powers, Arnold Moss, Jack Hoffer, Myron McCormick, Frank Butler, Orchestra Friday, 8:30 p.m.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

WJZ-Bios, New York The Brothers Lewis (Mort and Lester) have several times before explored and exploited the obvious riches of the famous without much straining, picture themselves in the present six-week show. Rex Stout is, of course, no stranger to a radio audience. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio. He has been successful in the past through the leadership of the administration's program. Through the years, the Democracy and in other ways, the decorated novelist has become a deft turn of the radio.

Advertisement for WCPQ featuring 'BIG IN FEBRUARY' and 'C.E. HOOPER DAY AND NIGHT'. Includes statistics: 28% Better than, 90% Better than, 146% Better than. Also mentions 'WJZ-Bios, New York' and 'The Branham Co.'.

Canada Shows War Plants To U.S. Radio Men

The Canadian Broadcasting Corp. has invited 15 representative American broadcasters for a four-day tour of the Dominion's war plants, service training camps, trade training schools, etc., starting Monday (20). Itinerary will include Montreal, Toronto and Ottawa and among the events will be a luncheon with the transatlantic ferry command.

G. W. Johnston and Baughage will go up for the Blue Network, Bill Slocum and Lawrence Lowman will represent CBS and Mutual's delegation will consist of Lester Gottlieb, Fulton Lewis, Jr., and Dave Driscoll. Abe Schechter and Clay Morgan are making the trip for NBC.

Marvin Mueller Quiz M.C. For Bowman on WBBM

Chicago, April 14.—"Play Winsom," new quiz show, bows in at WBBM under sponsorship of Bowman Dairy Co. Marvin Mueller will m.c. program, with Tom Moore announcing. Harold Graham and Porter Heaps provide music for show.

Prizes of \$200 in cash will be awarded listeners weekly. Quiz ends of program built around musical selections, general questions and sound effects.

Longview, Texas.—Graham W. Sellers announcing KFRO, replacing Bob Ferris, who joined WERA-Little Rock.

Gonna With the Draft

Philadelphia, April 14. Last week Jerry Stone, WMAZ publicist, made handouts to radio editors announcing the start of a new program titled, "So You're Gonna Be Drafted" to be conducted by James Brownley. Show was to give prospective selectees advice on what to do when they're called up; interviews with men on furlough; experienced officers, etc.

On Saturday, Stone sent the following announcement: "Please call story on 'So You're Gonna Be Drafted' Program. Brownley's number has come up. He reports in two weeks."

ROSS HASTINGS, 27, WINS WGN OPERETTA CONTEST

Chicago, April 14.—Mister Mozart, winning operetta in the contest held by WGN, Chicago, was aired over the Mutual network Saturday night (11) from the stage of the Chicago Civic Opera House. Allan Jones and Marion Claire sang the leads, with Henry Weber conducting. The operetta of Fern MacGregor producing the show.

Winning composer is Ross Hastings, 27, of Los Angeles. His prize was \$5,000. He submitted the work under the title "America Loves a Melody" but the "Mister Mozart" tag, selected in a series of listener polls, was turned in by Mrs. Ethel M. Rigg, of Wichita, Kans., who received a \$1,000 prize for it. Total prize money paid out in the contest was \$10,500.

Broadcast was the season finale for the "Chicago Theatre of the Air" series Saturday nights on Mutual.

Ft. Worth.—Marshall Pope, announcer for KFJZ, left Saturday (13) to join WLW, Cincinnati.

William B. Lewis Awards To Stations Best Aiding War an N.A.B. Event

Several awards bearing on the war will figure in the display feature this year of the convention of the National Association of Broadcasters which will be held in Cleveland, May 11-14. Of the three awards dealing with the war effort two of them will be named after William B. Lewis, head of the radio division of the Office of Facts and Figures.

One Lewis award will go to the station which has most effectively educated its audience concerning the war effort and the other will be given to the station which has most effectively inspired its audience to combine its support of the war effort. The third will be a certificate of award to the station which has distinguished itself in the conduct of civilian defense activity.

There will be the usual award for contributions to the art of broadcast advertising.

ADRIAN SAMISCH HAS TEMPORARY Y&R TASK

Hollywood, April 14.—Adrian Samisch, who left Young & Rubicam some months ago to take a film directing contract at Paramount, is returning to the agency on a temporary assignment not connected with radio.

Not indicated exactly what the job will be.

Tim Healy For Adults

Tim Healy has altered his nightly series on WHN, New York, from a juve stanza to a show for adults, called "The Story Behind the News." It will be his first attempt at offering grown-up entertainment.

Belgium Information Bureau Buys Radio Time on WQXR, New York

Buyers' Market

Continued from page 27

1941 were sometimes made in words and with an attitude of condescension that galled many a would-be buyer. Human nature now chortles with a war-produced turning of the tide.

Considered highly significant among close pulse-readers is the breaking out after an extended period of relatively genteel rivalry of the old style bare-knuckle competition between NBC and Columbia. This has notably been true recently in Lever Brothers solicitation. Cambridge soap firm has long been the chief believer in the wisdom of demanding that any medium must defend itself against any attack upon its claims made from a rival source. For years CBS and NBC have carried their charts and graphs up in Boston periodically, knowing full well that this was an expensive act of assessment which Lever policy forced upon them. It was a serious ritual, but in recent years it remained short of feintless assault. Now the ferocity of attack is back to the good old days.

NBC claims that CBS started the all-out war on each other's coverage strength and weakness by recently giving adler NBC's Lever Bros. haul. NBC admitted last week that it had countered Columbia's approach to Lever with the presentation to that account of a new set of coverage maps. The latter, it was said, were based on figures that the network had not used previously.

As explained last week by an NBC exec, the business is getting into a buyers' market and that CBS has apparently set out to fill its open time by shooting at NBC accounts. In talking to Lever Bros, he added, NBC had borne down as far as it could on the CBS picture and it gave that network "the works" where it could.

The information contained in the maps, he said, had come from a nationwide postcard survey that NBC had made back in 1940. Some of the data was "so powerful," he continued, that NBC was loath to release it at the time, but that, now that Columbia had resumed the old style of give-and-take, NBC is making full use of its "secret weapons."

The Lever Bros. shows on NBC are Burns and Allen and "Grand Central Station."

The Belgian Information Bureau, educational-propaganda feature news agency in the U. S. for the Free Belgian government, has taken sponsorship of the 7:25-7:30 news spot Tuesday, Thursday and Saturday mornings, on WQXR, New York. It is buying news from Belgium, the bureau's weekly magazine, and its articles citing the Belgian Congo as a potential source of tin, manganese, copper and rubber to replace the Dutch East Indies supply. Gotham agency placed the account.

Same client is also using spots on seven eastern FM stations, but was recently crowded off several other FM outlets in New England because of baseball broadcasts. Belgian Information Bureau works out of the office of the New York consular general of the Free Belgian Government.

buyers' market and that CBS has apparently set out to fill its open time by shooting at NBC accounts. In talking to Lever Bros, he added, NBC had borne down as far as it could on the CBS picture and it gave that network "the works" where it could.

The information contained in the maps, he said, had come from a nationwide postcard survey that NBC had made back in 1940. Some of the data was "so powerful," he continued, that NBC was loath to release it at the time, but that, now that Columbia had resumed the old style of give-and-take, NBC is making full use of its "secret weapons."

The Lever Bros. shows on NBC are Burns and Allen and "Grand Central Station."

Happy Birthday WBT

and thanks for 20 years of good service—and for always giving us what we want.

Your 3,340,540 "regular listeners"

WBT
50,000 WATTS
CHARLOTTE

Happy Birthday WBT

... and congratulations on your grand sales record—and your constant pioneering ever since that April 10th in 'twenty-two.

Your 83 current advertisers

WBT
50,000 WATTS
CHARLOTTE

Happy Birthday WBT

and thanks for earlier "signons"—the first big league baseball broadcasts—Southern radio's first agricultural department—all to meet our needs.

Your 3,340,540 "regular listeners"

WBT
50,000 WATTS
CHARLOTTE

Happy Birthday WBT

and congratulations on creating the greatest single radio market in the Carolinas.

Your 83 current advertisers

WBT
50,000 WATTS
CHARLOTTE

Inside Stuff—Radio

All Nations Day

Harvard Law School recently held a mock trial of CBS vs. FCC on the issue of the anti-monopoly rules. Each Harvard lawyer-to-be brief and present the contending sides of a litigation of national importance. Three eminent jurists are invited to hear the case and hand down a verdict, based wholly on the skill and persuasiveness, not the arguments, of the neophyte counsel. This year one of the three visiting jurists was Justice Roberts of the United States Supreme Court. The collegians defended CBS and got the verdict.

Harvarders heard CBS did not fancy the whole arrangement and that there was an exchange of letters, CBS contentions being dismissed with a few intellectual wisecracks.

Joe Kelly, emcee of Lou Cowan's "Quiz Kids" program on the Blue network, reported at the close of last week's show that a survey made-by the Journal of Education, "the oldest teachers' magazine in the United States," on the effects of the radio program was having on the youngsters, showed "100% of 87 Quiz Kids to date 'definitely benefited' by the experience. They improved in voice, poise and mental alertness, without becoming egotistical, the juvenile walking encyclopedia, and to get along with other children. Best of all, said Kelly, the survey demonstrated that when they lose they can stand up to defeat like good sports."

The Blue network stated Monday (13) that regardless of how General Mills may have used the Blue's proposition in dickering with the Mutual network for a time renewal on The Lone Ranger series, there was nothing exceptional in the terms which the Blue offered the account. The presentation which the Blue made for the "Ranger" program involved a 45-minute period (6:45-6:30 p.m.) and a backup of 60 stations, and the Blue's spokesman declared that the rates quoted for the period were the same that would be made available to any other advertiser. In other words, the 6 to 6:30 portion was to be on the basis of a night-time and not daytime rate.

Negotiations between NBC and the Radio Writers Guild for a contract covering news writers in the network's Chicago office have broken down, but are expected to be resumed in the next couple of weeks. Meanwhile, contract talks for a contract for the NBC news writers in New York are continuing. News writers in the Chicago office of CBS have joined the RWG in a group. Organization intends to approach CBS officials to open negotiations for the men.

Paul Beck, the novelist, is founder and president of a new body, the East and West Assn., which hopes to bring Orient and Occident into better understanding. She hopes to make extensive use of radio, a medium new to her. She authored a piece read by John Garfield on Saturday night's United China Relief Fund broadcast. Meanwhile, Hugh Beach, ex-NBC, is radio director of East and West.

Al Johnson may collect \$5,000 option money this week on a radio dicker which MCA's Hal Hackelt is being conducting for him. Anyway, the radio show, if and when consummated, couldn't start until his fall, as Johnson plans to tour the Army camp bases and entertain the boys as his bit for the war effort.

HAMS BRUSH UP COURSE TO AID ARMY RATINGS

Memphis, April 14.
To help its members seeking spots in the Army and Navy, the Mid-South Amateur Radio Association will hold advanced classes in code and theory.

Sessions are scheduled for three nights a week, taught by Wilson Rainey, chief engineer for WREC, and a staff named by Earle F. Rebik, association presy.

R & H Beer, Staten Island product, opened its Dime Country-Jester series on WJZ, N. Y., Monday night (13). Program is also broadcast Thursday nights.

Chicago, April 14.
Gala victory show scheduled for WBEM, on April 19, "All Nations Day." During program 1,500 captains of Chicagoland area will swear in. Show will be fed to CBS, from city's Collins.

Mayor Kelly of Chi will preside at affair, administering oath. Program arranged through Office of Civilian Defense.

Gas Brands Stay on Air Despite Cuts

Despite the 30% cut in gasoline supply imposed by the Government in 1941, all the petroleum companies now on the networks will maintain their present time commitments throughout the coming summer. Texaco will retain its Sunday night hour on CBS, replacing Fred Allen with a straight musical show. For Gulf it will be "We, the People," while the programs of Cities Service, (Lucille Manners); Sunoco, (Lowell Thomas); Amoco and Paroli (H. V. Kallenborn) will remain unchanged.

'Heure D'Opere'tte' Likely For Autumn CBS Encore

Montreal, April 14.
"Heure D'Opere'tte," seven French language operettas, sung, directed and conducted by French-Canadian artists of this province, proved popular, judging by many reported requests by mail for their continuance and, in some cases, for encores. All proved on sparkling music side and were neatly compressed within the 15-minute time limit by Jean Beaudette, who handled singers and orchestra. Victor Brault drilled the chœurs.

Operetta broadcast were "Reve de Valse," Strauss; "Passionnément," Messager; "Comense Martiza," Kalmann; "Au Pays de Sourire," Lehar; "Changé," d'Armour; Schubert; "Fille du Tambour-Major," Offenbach, and "La Mascotte," Audran.

Singers included Caro Lamoureux, soprano; Violette Delisle, coloratura; Eugénie Havard, mezzo; with R. A. Brunet, Charles Goulet, Paul de Moulins and Albert Viana, male voices.

There is likelihood that the series will be repeated in the Fall for a longer time and with additional works.

Sidney Flamm, sales manager, and Lou Frankel, press agent, departed the payroll of WBYN, Brooklyn last week.

Royal Canadian Air Force Band Among Internationals Now on Blue

SMALL TOWNS GET GAMES

WJFA, Washington, and WCED, Dubois, on Pa. Impromptu Loop

Pittsburgh, April 14.
Two more stations, WJFA in Washington, Pa., and WCED, DuBois, have just been added to the regional Western Pennsylvania network which will carry General Mills Atlantic Refining broadcasts of Pittsburgh Pirates' baseball games this season. WJFA, Butler, WJES, Uniontown, ready set are WKST, New Castle, WJER, Altoona, and WJAC, Johnstown.

Work-up may add couple of more links before season is under way very long, with deals currently on the air. Plans of the network are being directed by WWSW with others being served by local station's FM subsidiary.

Broadcasts will be handled again by Rosey Rowswell, with Jack Craddock assisting.

LASSEN AGAIN TO SPIEL, SEATTLE TILTS ON KRSC

Seattle, April 14.
Leo Lassen is again broadcasting all Seattle-baseball games in the Pacific Coast League, over KRSC with Lundquist-Lilly, men's clothes, taking over the co-sponsorship of the accounts with Wheaties, replacing Goodrich Ties.

Night ball games on the Coast have been okayed by the Western Defense Command, with the proviso that crowds are kept to a maximum of 5,000. Regulations, naturally, are subject to revision, but it is believed that restrictions on crowds will have a tendency to boost listening to the radio accounts of the games.

Dorothy Lewis' New Task

Washington, April 14.
Add co-ordinators: Appointment of Dorothy Lewis, New York, as Co-ordinator of Listener Activities' was announced last week by the National Association of Broadcasters. Mrs. Lewis will conduct her activities on a public service basis without remuneration to maintain a status that can properly reflect unbiased public opinion and the reaction of the listeners," according to N.A.B.
She was formerly vice-president of the Radio Council on Children's Programs.

The Blue network is now airing a number of programs from Canada. Starting this week are "Stag Party," variety series 10:30-11 Saturday nights from Vancouver; the Royal Canadian Air Force band, 8:30 the same afternoon from Manning Depot, air training base at Toronto, and "Sweet and Low," musical stanza by Mart Kennedy's band, 6:30 Sunday nights from various locations.

Continuing is "Sur les Boulevards," musical, with Andre Durtaux, orchestra and vocalists, 6:30-6:45 p.m. Thursdays, from Montreal. Piped to the network, but not carried by WJZ, New York, are Don Messer and His Islanders, hillbilly outfit from Prince Edward Island, 6-8:15 P.m. Mondays, Wednesdays and Fridays, and the Western Five, at the same time Tuesdays and Thursdays.

CLEM MCCARTHY CALLS FOR STATION WAIT, CHI

Chicago, April 14.
Clem McCarthy, sports figure and racing authority signed by WAIT, will handle all broadcasts of motor races in Chicago area. McCarthy tees off on a new job with running comments from Sportsman Park, April 25.
Deal which brings McCarthy to WAIT, provides clearance for his network broadcast of Kentucky Derby, and other top meets throughout the country.

Chet Smith Repeats Sports Spiels for Duquesne

Pittsburgh, April 14.
Chet Smith, sports editor of Scripps-Howard Press and co-author with Jack Berger of syndicated sports page cartoon, "Time Out," will again spear for Duquesne Brewing a quarter hour, six times weekly sports-talk at 6:30 over WCAB. Walter & Downing agency set the deal.
Smith began the series April 1st of the month and will continue it until after the World Series next fall.

Australia Calling Now

Philadelphia, April 14.
Starting this week WIP is picking up the regular newscast from the A.T.F. in Melbourne, Australia, and making special recordings of the plows of all soldiers from Eastern Pennsylvania, New Jersey and Maryland.
These platters will be sent to the families of these doughboys.

more children listen more to WOR than to any other New York station*

* Actually, children stay tuned to WOR 500% more listening hours than to any other New York station.

Or, WOR's juvenile shows get four times the attention from children than do the juvenile shows of ALL other New York stations combined.

Shuler Tries to Find Support in Congress

Political Clergyman Says He Was Gagged—Has Reputation for Vicious Attacks

Washington, April 14. While the Rev. Bob Shuler, stormy petrel of the west coast frequencies, is attempting to stir up support among California congressmen, the Federal Communications Commission continues its scrutiny of scripts which he has recently delivered over KMTB, Los Angeles. Shuler charges that KMTB dropped his broadcast April 2 on orders from the FCC.

It is understood that the commission after deciding whether to haul KMTB's operator, Reed Callister, on the carpet, may turn Shuler's scripts over to the Federal Bureau of Investigation in connection with the latter's current seditionist roundup. Complaints received by the commission accuse Shuler of being viciously anti-American, pro-Axis and a menace to national security, while certain quarters siding with Shuler contend that his banishment is a New Deal move to silence criticism of the administration.

Certain scripts of Shuler's have been requested of the FCC for examination by the office of Col. William Donovan, co-ordinator of information, but nothing has been disclosed as to the purposes of this move. Shuler lost his own station about 10 years ago in proceedings which brought the first significant U. S. supreme court ruling, on free speech by radio.

Stanford, Conn. — Hugh Curtler handling foreign language sales for WGR.

WMC FORMER

Installs Substitute Sources of Power 'Just in Case'

Memphis, April 14. Moving to meet emergencies possible in war time, WMC recently installed an eight-cylinder gasoline motor at the station transmitter to provide power for operations in the event regular sources of electricity are cut off.

Station also ran a second line from its downtown headquarters to the transmitter, using a different route from the regular one, to insure uninterrupted service should air raids or other causes put one line out of commission.

Purchase of the auxiliary power unit was made possible under a WFB priority ruling that radio is a vital operation in time of war.

KOMO Uses A. P. Service

Seattle, April 14.

KOMO is now using Associated Press radio wire service, with seven newcasts scheduled per day. Fisher Flouring Mills are sponsoring the program through, and Bob Ackerley has been transferred from KJR to handle the new feeds.

KJR, in fact, also carries seven newcasts a day from the United Press wire, and all are sponsored at present.

'BOND WAGON' SPREADS

Idea Has Blessing of Treasury To Sell War Certificates

Buffalo, April 14. 'Bond Wagon' idea which started in Boston, and is spreading through Stator hotel chain with approval of Treasury Secretary Morgenthau, has reached here with Saturday night broadcasts on WKWB from local Stator's main dining room. Idea is to get listeners to phone in pledges to buy War Savings Bonds. Western Union selects the pledges and names of first received are read over air.

Patriotic series premied here Saturday (13) before full audience. WKWB sent Em-Cees Bob Glacey and Bob Sherry plus Singers Elvira Kuppel, Fran Hines and Four Cheers, House band, led by Herb Hagenor, is also used. Drawing of names of pledges produces a winner, to whom the hotel gives a free suite, meals, etc., the following week-end, when winner is guest on next program.

Breslaw's Spring Splurge

Of Area Announcements

Schenectady, N. Y., April 14. Breslaw Brothers, furniture chain currently sponsoring six 15-minute e. t. musical programs on WGY, Schenectady, and the 25-minute transcribed dance-band shows on WTRY, Troy, each week, have purchased a volume of announcements, to be delivered over three area stations from mid-April through May. WFOK Albany will outfit 37 plug; WTRY, 305, and WGY, 50.

Breslows are pioneers in radio merchandising, heretofore, having been on the air continuously via WGY since 1929. Leighton & Nelson handle the account.

From the Production Centres

Continued from page 34

check up on KECA. ... Jim McConnell, NBC's national spot sales manager, checking up on RECA, with prospect with Syd Dixon (got sales spotter on the Coast)... Tom Harrington closed with Tom Lewis at Young & Rubicam for the availability for the summer slanting... review and Shuler as Jack Benny, and Burns and Allen... Oscar Bradley packing up to go east for the summer banting of 'We the People at War'... Fibber and the 45 states, Amos 'n' Andy, who lecture has been on... Nelson Olmstead, WMAQ there celebrate 20 years on the air via cutin from here.

IN CHICAGO

Phillip Shukin, of 'Carriation Contended Hour,' not satisfied with flute, seeking over the availability for the summer slanting... review and Shuler as Jack Benny, and Burns and Allen... Oscar Bradley packing up to go east for the summer banting of 'We the People at War'... Fibber and the 45 states, Amos 'n' Andy, who lecture has been on... Nelson Olmstead, WMAQ there celebrate 20 years on the air via cutin from here.

Governor Dwight H. Green of Illinois to narrate 'Americans at the Ramparts' for WGN, April 23... Charles Irving and Betty Arnold latest additions to 'Max Perkins'... Additions to NBC guide staff include George D. Cavitt and Robert Ginty... CBS farm editor Charles Stooly in town gathering material on egg drying for 'Country Journal' programs... Ruth Balley joins cast of 'Romance of Helen Trent'... Mrs. Suzanne Stanley, Chi housewife, winner of \$1,000 prize contest on NBC 'Hollywood' show... Added to 'This We Live' cast are Hal Henshaw, Viola Berwick and Angela... Alexander McQueen, 'Nothing But the Truth' originator, back after five years absence... Vera Lane, WBBM vocalist now with Buddy Franklin's orchestra at Chez Paree... Les Tremayne, Art Van Harvey, Bernadine Flynn and Jonathan Hale return for American Theatre Guild musical.

Johnnie Nettlet releases Don Gordon on WGN 'American Family Bargain Counter'... Larry Fay, announcer, late of WTMV and WVA stations, is town making the rounds... Frank E. Chalmers, NBC Recording Department manager, off to New York on business... Vacationing from NBC are Howard Crissey, Willard Conrad and Andrew Shomaker... Bob Elson will again do 'Leland' Mas' broadcasts as pro-game chatter show before major league games.

Judy Starr, guests on NBC 'Clue Matinee'... She'll handle a comedy routine with Durward Kirby and do a few songs... Sharon Torrence, 23-year-old Texan, joins Blue Network as vocalist... Frances Allen replaces Rosemary M. Lambright as women's commentator on WJLD. Letter went out to be near hubby, now in Army... Jack Drees takes a postman's holiday from turtlenecking visiting friends in Kentucky... Dave Kind will call the races on WIND during Drees' vacation... Buddy Eben and Steels Gallagher, appearing tonight on 'Night Ladies'... guested at WJLD and WBBM... B. & O. railroad chorus groups on WGN 'I Hear America Singing' April 20... Virginia Clark's new name named James Charles Bengston. She'll host on 'Romance of Helen Trent'... Oscar Pettifolo and Mike Mangus of CBS music department collaborated on new tune 'Miss Americana'... Mark Love, WHIP artistic director, signed for ten-concert tour of concert tour in June... Also Sherwood of Standard Radio off on midwest tour, winding up at N. A. B. convention in Cleveland... 'Breakfast Club' on six-day spring tour... Don McNeill, Nancy Martin, Jack Baker, Excorts and Betty White, Walter Blinnage, conductor, play Kansas City, Springfield, Mo., Wichita and Tulsa... Proceeds from affairs will go to Defense and Victory committees of local spots.

Shell Takes a Slice

Atlantic C. Station Now Next to Its Antenna

Minneapolis, April 14. Atlantic City, April 14. KSTP's 'Sunset Valley' Barn Dance' has added Shell Oil in addition to renewal of Brown & Williamson. Produced by David Stone.

San Antonio—John Kay, formerly of station KVIC, Victoria, Texas, has joined the announcing staff of KABC, San Antonio, replacing Al Woodbury, who resigned.

Henry W. Curtis, Jr., newscaster of station WOAI joining Air Corps.

5000 WATTS
DAY AND NIGHT

You Can't Beat POPULARITY!

In the Intermountain Market KDYL Has It!

JOHN BLAIN & COMPANY
SALT LAKE CITY

NBC
RED
NETWORK

ACCENT ON NUTRITION

to accent food sales!

What's the big news in food?—The importance of nutrition! Today, more than ever, women are nutrition-minded... and here are 10 great nutrition-minded programs to sell your product!

Open to a limited number of non-voicings participating sponsors, this radio sales "package" reaches women in 10 great markets—18 million women spending 17 billion dollars a year. And you can put your message across in all ten areas for only \$1989.75 a week!

trition Chart, free to each station's listeners. These charts will have a wide distribution throughout each market area... constant reminders of the programs and sponsors... a sales-building plus for you.

Where else can you get so much for so little—in coverage, timeliness and established listening interest?—Write today for the 60-page presentation that tells the whole story of this modern, hard-hitting food seller!

*For a 15-week campaign. Even less if you sign for 30 or 26 weeks. And, of course, you need not buy all stations—buy from one to ten, to fit your distribution.

- WBZ-A... Boston & Springfield
Mildred Curson's "Home Forum"
- WGY... Schenectady
Mortie Boren's "Mortie Boren"
- WEAF... New York
Mary Margaret McIrdie
- KW... Philadelphia
Burt Wolfe's "Mortie Boren"
- WRC... Washington
Mary Hagan's "The WRC Home Forum"
- WINGA... Pittsburgh
Evelyn Gardner's "Home Forum"
- WTAM... Cleveland
Frances Taylor's "Women's Club of the Air"
- WOWO... Fort Wayne
Joan Watson's "The Modern Home Forum"
- KOA... Denver
Irene Boren's "KOA Home Forum"
- KPO... San Francisco
Gladys Coskille's "International Kitchen"

NBC SPOT and LOCAL SALES

New York • Boston • Washington • Cleveland • Chicago • Denver • Hollywood • San Francisco

Operatic One-Keelers Possible?

Charles O'Connell of Victor Records is reported enthusiastic about the business-tinted possibilities of a new proposal germinated by Mrs. A. Davidson, president of Educational Studio, Inc. and business manager of various Metropolitan opera singers, and Hal Horne, the freelance opera exploiter. Idea is to make one-acters of operatic personalities for release through masteries created on or ahead of the tri-la-la celebs making concert dates in the same town. United Artists would probably have the first offer of the series if and when actually put into operation.

Numerous cross-the-exploitation stunts are valued by O'Connell. Whole proposition is tentative and conversational just now.

COLUMBIA RECORDS CUTS DEEP INTO LEADERSHIP

N. Y. Concert Reviews

RADIO CITY MUSIC HALL (ORCH)
Mabel's Eighth Symphony
Carter Theatre, N. Y., April 12, 1942

First performance in N. Y. in 26 years of the Mabel's Eighth Symphony was presented at the Metropolitan on April 12. The Radio City Music Hall Orchestra under Eric Rapee, seven soloists and the personnel of five clubs. Over 400 participated between singers and chorus. The long clubs. Work is not likely to be popular. It is impressive. The gigantic scope with traces of Wagner and the immense power of Beethoven in the choruses. The orchestra held interest throughout due to long stretches of music.

The performance as such, was excellent with Rapee leading orchestra and chorus and John Herlitz, baritone, outstanding among the vocalists. Translation of the libretto into English was no help since only occasional phrases could be understood. Eddy.

'DE FLEDERMAUS'

Stryhan Theatre, N. Y., April 11, '42

Impassioned performance of Strauss's opera, "Fledermaus" in over a decade was adequate but not impressive. The production was under the direction of Robert Stolz, who has since tried to make a musical of both was second string.

Ralph Herbert belted much of his part and forced. Oscar Karwitz sang the choruses almost without all, but acted well. Carlos Alexander sang the choruses. The plot and plot got human with its own former class. Judith Hellwig was the first soprano. As Adele, she is palely costumed and not always true.

Sir of the presentation was Margit Rokov, who plays soprano Sokol and the "Is in all for the first time. Her singing is of ability as well. She looked and acted well. The production was directed by Stolz in the pit held proceedings together against his handicaps in professional style. Eddy.

At The Ballet

Ballet Theatre ended its first week of a split two-week season at the Metropolitan on good fare for its dealers and artists alike. They view as telltale the surpassing of the Golden Rules figures of 1941, when "Victor" was equipped with every advantage of unchallenged popularity, prestige, and publicity big names and, above all, in sole possession of Enrico Caruso whose "Swan Lake" by the tens-of-thousands monthly.

From the time of the old Bernier and Eldridge Johnson days in the middle 1890's and early 1900's, Victor has dominated the classical record field to an almost unbelievable degree. Its one great exception came in 1923, when the old Columbia label beat it to the punch by signing the Russian and the Metropolitan artists including Edeard De Reszke, Giuseppe Campanini, Marcella Sembrich, Suzanne Danco, Ernestine Schumann-Heink and Antonio Scotti on the market. Victor's answer was the purchase of the fabulous 5,000 series of recordings of Russian artists of Europe and the East in a short time.

Victor covered the important stars, it paid the royalties, it devoted its best to experimentation which captured the fancy of the public and it handled the artists with care. Columbia gradually faded into the background with hardly a flare up, the same situation existing until 1938.

Late this year the Columbia Broadcasting System decided to push its recordings once again. It hired Edward Wallerstein as its new manager. The same Wallerstein who a half dozen years before had directed the Metropolitan in the first season. Wallerstein hired a staff of young men.

Columbia adopted several basic policies, among them:

1. Publicity for interpretative artists, not for composers.
2. Artists to appear on all the symphonies not tied to Victor (Chicago, Minneapolis, Pittsburgh, Cincinnati, Philadelphia).
3. Attracting established artists and introducing temperamental promising ones.
4. Attracting new talent from national magazine advertising de-

Long Dominance Challenged by New Sales Generalship Credited to Broadcasting Network Brains—Attracts Many Big Artists

The Columbia Recording Company, since it passed under the ownership of the Metropolitan on April 12, the casting System, has quietly proposed to challenge and already has partly done the prestige leadership in classical music recordings held for practically 60 years by Victor. The outlines of what has been happening in this field are only gradually becoming apparent but the story does already constitute one of the classic reversals of the one-two prestige positions in a highly specialized field.

Columbia has not as yet topped Victor in gross. That miracle would do too much to expect. But it has cut heavily and deeply into Victor's business and prestige.

As the trade says in Victor's present operations: there are these disadvantages:

1. Excesses do too many things instead of specializing.
2. There is too little personal appeal to artist or dealer.

The drive behind Columbia is largely credited to new sales methods injected by the sales brains of the Golden Rules. Producers of the new line the blueprints for the disc expansion have been drawn up at 483 Madison. The new line, which does close liaison exists at all times between network and record-makers and William S. Paley, who controls the web, has personally interested himself in the total planning program.

A topic of frequent conversation among the operatic and recital people is how to make record contracts, contrast of royalty payment checks now forthcoming from Columbia as compared with Victor's. The latter has paid the same artists. And this, they point out, is accomplished against the odds, probably by the better publicity set-up with all the advantages of 40 years of doing business.

The Caruso Days

There is a good deal to talk in the trade as to the energizing effects of CBS management drive. Competition is good for all parties—dealers and artists alike. They view as telltale the surpassing of the Golden Rules figures of 1941, when "Victor" was equipped with every advantage of unchallenged popularity, prestige, and publicity big names and, above all, in sole possession of Enrico Caruso whose "Swan Lake" by the tens-of-thousands monthly.

From the time of the old Bernier and Eldridge Johnson days in the middle 1890's and early 1900's, Victor has dominated the classical record field to an almost unbelievable degree. Its one great exception came in 1923, when the old Columbia label beat it to the punch by signing the Russian and the Metropolitan artists including Edeard De Reszke, Giuseppe Campanini, Marcella Sembrich, Suzanne Danco, Ernestine Schumann-Heink and Antonio Scotti on the market. Victor's answer was the purchase of the fabulous 5,000 series of recordings of Russian artists of Europe and the East in a short time.

Victor covered the important stars, it paid the royalties, it devoted its best to experimentation which captured the fancy of the public and it handled the artists with care. Columbia gradually faded into the background with hardly a flare up, the same situation existing until 1938.

Late this year the Columbia Broadcasting System decided to push its recordings once again. It hired Edward Wallerstein as its new manager. The same Wallerstein who a half dozen years before had directed the Metropolitan in the first season. Wallerstein hired a staff of young men.

Columbia adopted several basic policies, among them:

1. Publicity for interpretative artists, not for composers.
2. Artists to appear on all the symphonies not tied to Victor (Chicago, Minneapolis, Pittsburgh, Cincinnati, Philadelphia).
3. Attracting established artists and introducing temperamental promising ones.
4. Attracting new talent from national magazine advertising de-

signed to build up Columbia artist prestige.

A price slash, that is what hurt most.

Daring Tactics
Columbia revealed daring tactics in connection with prices. For 17 years Columbia had passed 12-inch records at \$2 and 10-inches at \$1.50. It was the habit of Victor to stock its dealers with Columbia records for the fall. Columbia lagged deliberately in seeking orders, then on July 21, the Columbia label went into the shops by wiring every dealer in the country that its prices had recently went up to \$2.50 and \$1.75, respectively. After two plain checks of edelmann Victor has to low cut but he time is badly out of step.

Although Columbia could not raise actual royalty rates to artists it adopted various publicity and advertising devices to please them. Among other stunts it had paintings made of the virtuosos for exploitation purposes. It had a personal hit by making them a gift of the oil.

Former Victor names now with Columbia, in the time who previously had not recorded at all, include John Barabrolli, Sir Thomas Beecham, Joseph S. Bower, Leopold Stokowski, Lotte Lehmann, Lily Pons, Bruch, Castagnoli, Nino Martin, Lauritz Melchior, and others.

Arvid Varman, Herbert Jensen, the major symphonists previously mentioned, are now with Columbia. Robertson, Roland Hayes, Bidi Sykes, Joseph S. Bower, Salvatore Baccaloni, B. A. Brattley and Robertson, Oscar Casadesu, Andrea Kosmaly, and others. The new line, which does close liaison exists at all times between network and record-makers and William S. Paley, who controls the web, has personally interested himself in the total planning program.

First St. Louis Symphony Discs in 20 Years Now Being Cut for Victor

The St. Louis symphony orchestra is to begin recording for Victor currently under the baton of Vladimir Godeffroy. Godeffroy, who immediately began cutting the wax under the direction of Charles Koenig, is a member of the Victor company, who recently made a p. a. as a guest artist. Among the compositions that he put on was are "Frodothor's" "Symphonie Classique" "Sibelius" Seventh Symphony", and "The Swan Lake" by Tchaikovsky. This is the first time in 20 years that the local toolers have made a recording for the Columbia company for the conclusion of the 1934-35 season.

EREM KURTZ DUE FOR WB FILM IN AUTUMN

Erem Kurtz, conductor of the Ballet Russe, will leave for the Coast in September to appear in a production of "The Swan Lake" by Warner Bros. He made a number of shorts of the Ballet for the company last year.

Kurtz is conducting the appearance of the Ballet in the Metropolitan Opera House at the present time, and will also appear at Lewisohn Stadium this summer.

Robeson Big in Montreal

Paul Robeson recital at 1,600-seat, His Majesty's, here Friday night. He sang "The Swan Lake" with standees and fans seated on stage for a gross of \$5,000, exceeding the gross of \$4,000 from \$33.22 tax included.

Louis H. Bourdon promoted event.

Saleado-Le Roy-Schols-Saleado Ensemble will have two concert dates in Montreal. They and their four

Trenton, Only Self-Supporting Opera Offers Splendid 'Pagliacci' With Two Unknowns Taking Honors

By EDWARD SMITH
Trenton, April 14.
The fifth and final performance of the Trenton Opera Association, only self-supporting opera company in the U. S., will close with "Pagliacci." The double bill was "Cavalleria Rusticana" and "Pagliacci."

The first named opera was "Pagliacci," "Pagliacci" and "Cavalleria Rusticana," "Carmen," "Seraglio" and "The Barber of Seville." Among important singers to appear were Giovanni Martinelli, Roberto Weisz, Gianni Jahn, Viorica Delsa Cheda, Bruno Lando, Carlo Morelli, Earl Wrighton, James Melton and Dorothy Kirshen.

The "Pagliacci" was a different matter. The cast was headed by Giovanni Martinelli, who rose from a sick bed to sing. The tenor doubled the stage actor with the power and intensity of his emotion, and his singing of "Vesti La Giubba" topped the best yet heard. Morelli doubling as Tonio delivered a wile. "Unknowns" topped by a "V" hit.

Two unknown artists, however, stole the show. The first, Dorothy Kirshen, soprano, delivered a full, rich, brilliant lyric soprano of exceptionally fine quality and with a voice like like that of the top. The singer is young, good looking, an excellent actress, and should never be challenged to the top in her profession.

Earl Wrighton, baritone, as Silvio, showed a long beautiful line, his singing, and disclosed a voice of fine, powerful lyric quality, even more so in his singing of "Vesti La Giubba" than in his singing of "Vesti La Giubba." His acting was also first class, and his singing of "Vesti La Giubba" was his best. His singing was his best. His singing was his best.

MET ADDITION FOUR SUBS FOR EZIO PINZA

Pittsburgh, April 14.
Art Society, Pittsburgh's oldest musical impresario organization, has booked four more artists for the Metropolitan Opera House. The new additions of Air, Martins, Edward Gray, Frances Greer, Margit Rokov and Earl Wrighton. The new additions of Air, Martins, Edward Gray, Frances Greer, Margit Rokov and Earl Wrighton.

Pinza was to have appeared here about a month ago, but was released from FBI but postponed recital at last minute on account of illness. He was expected to appear at the city center.

It's Opera Week

Chicago, April 14.
Current week (April 12-14) has been proclaimed "Opera Week" by Mayor Edward Kelly. Occasion marks 32nd annual performance of San Carlo Opera Company at Civic opera house.

BALLET TROUPE TO MEXICO FOR FIVE MONTHS

The Ballet Theatre, consisting of 65 members, after concluding a two-week engagement at the Metropolitan Opera House, N. Y., on April 13, will leave for Mexico City, where at the request of the Government of Mexico, it will spend five months giving performances at the Palais de Bellas Artes and in outlying districts near Mexico City.

The troupe consists of 103 artists for its first American tour, starting next fall at an average of \$2,200 per artist. The troupe will be based in Detroit, San Francisco, Cleveland, St. Louis, Cincinnati, Minneapolis, St. Paul, Seattle and Pittsburgh. The Metropolitan Opera House, N. Y., will be the first American tour, starting next fall at an average of \$2,200 per artist. The troupe will be based in Detroit, San Francisco, Cleveland, St. Louis, Cincinnati, Minneapolis, St. Paul, Seattle and Pittsburgh.

Artur Roubinsten Set For 48 Next Season; Pianist To Give Mexican Recitals

Artur Roubinsten, who played 53 engagements this year at an average of \$1,800 per concert for 48 next season, the Polish pianist will give his first American tour in his recordings from RCA Victor, meaning that company sold \$250,000 of his records.

He is planning concerts in Mexico this summer and will spend the ballet tour at his home in Brentwood, Cal.

Cleveland Seeks Cony Support for Symphony

Cleveland, April 14.
From April 16 to May 1, Cleveland Symphony orchestra will be conducting 24 years. How under baton of Artur Rodzinski.

MENUHIN'S 40-DATE SEASON

Yehudi Menuhin will open a 40-date concert tour in October from the Northwest. The violinist ends a season of the same amount of dates in 1942 in Albuquerque, N. Mexico.

Menuhin will appear in the Philadelphia Orchestra at the Lincoln Financial Stadium.

INSIDE STUFF—ORCHESTRAS

Zip Kayes, with Abe Lyman's orch for more than 20 years as sax player, left the leader recently to return to California to care for his widowed mother. Kayes for the past number of years had handling some of the Lyman band's routine business, such as transportation, etc.

Warren Smith, trombonist and another Lyman vet of some 15 years, also recently left the organization to go into business with his brother in a California wax factory.

Kayes was with Lyman virtually from the start of the latter's incursion into the big-time band field. Lyman was a drummer, known as the "Daffodil Kid" and working in Coast spots when the late Herb Sorenson, originator of the Brown Derby restaurants and first husband of Gloria Swanson, persuaded him to branch out.

Columbia Records is recalling its old labels on Phil Spitalny's "Vigilantes" recording of the old "American Patrol" march, and will caplinn it "We Must Be Vigilant" for its in with the Edgar Waller write for the traditional American march. Spitalny's jubilee reaction of this disk has prompted Columbia to give it an all-out sales impetus, with an eye to a larger coin-machine market, than merely as just another patetiole waxing. It's for this reason that Col. is releasing it as a special solo, not as part of any album.—The quick sales reaction caused Bregman, Vocco & Conn to commission Leslie to write a pop lyric, and tie in as part of the sales blitz.

Last of the four jam sessions conducted by Eddie Condon was run off at Town Hall, New York, Saturday (11), to a full house. It was the most successful of the series, financially and from a performance standpoint. Condon has arranged to continue these sessions on Saturday afternoon next season; 15 affairs have been booked into Town Hall, running Oct. 10 until May, on alternate weeks, and three have been set up for Carnegie Hall on weekday evenings. Later will be Eddie Ellington and the John Bubbles (Buck and); another by outstanding instrumentalists in a "Jazz Music by George Gershwin" program; third by Art Hines.

"Swing to Symphony" is the theme of a display booth—now being conducted by Roy Rogers' orchestra at the New England Hotel Men's Exposition at the Waldorf Astor, and working in Coast spots when the late Herb Sorenson, originator of the Brown Derby restaurants and first husband of Gloria Swanson, persuaded him to branch out.

Cuba Relaxes Ban on Yank Music

Les Leiber Does Three Weeks for Cadena Azul (Sponsored) From Havana

Les Leiber, who formerly did a flute special with Paul Whiteman's orchestra, left New York Friday (10) on a week-end tour of neighborly dates in Cuba at the head of a six-piece jazz combination. It's first time Cuba has relaxed a tight ban against U. S. musicians, and Leiber goes with the sanction of U. S. authorities. He and his men trained to Florida and flew to Havana.

Group, headed by Leiber's alto sax, opened Monday (13) a two-week run on radio station Cadena Azul, sponsored by a cigaret company. In addition, it has been booked for two weeks of theatre work, but is to stay in Cuba only three weeks, one theatre stanza overlapping the radio job. Art Ryerson, guitarist; Sanford Gold, piano; Francis Cuatrecasas, bass; a trumpeter; and vocalist Jane Leslie comprise the band.

Leiber is presently partnered with Hal Davis in publicity work in N. Y., a continuation to be made on April 22 when Davis goes into the Army.

Brad Hunt Takes WWSW Staff Orchestra Deal

Pittsburgh, April 14.—Brad Hunt, dance band leader, will head the staff orchestra at WWSW. Hunt will cut his regular staff to five men, Local 60, of musicians union having failed in its efforts to get WWSW to increase its crew to five to seven men.

Prior to ticket for Hunt, station has been dickering with Ben Leroy's men, however, are musicians only by night, being employed at night in the theatre, and they couldn't see the WWSW offer. Station's staff ensemble was previously headed by Buzz Kagan, who has dropped the band in favor of a vocal berth with Bernie Armstrong's outfit at KDKA.

CARE BAUMAN IN HOSPITAL

Chicago, April 14.—Carl Bauman, vice president, Chicago Federation of Musicians, was ordered to Berwyn Hospital for complete checkup.

Suffering from influenza.

HITTING THE BOPS

Older Family Patronage Reported by Ballroom Operators—Every Third Dance Is Old-Fashioned—Quadrilles Also Enjoy Some Popularity

TIRE PROBLEM

Des Moines, April 14.—The comeback of the waltz continues unprecedented. At a recent meeting here of the Midwest Ballroom Operators Assn. the agenda emphasized that the waltz is making headway into the jitter dance, particularly because the younger men are being drafted, thus leaving much of the dances to the older, more conservative clientele.

We've discovered that older persons like to dance as well as the young. Carl Fox, of Mason City, Iowa, president of the association said, "provided they have an opportunity to dance the steps they are familiar with."

Old-fashioned dance nights, Joe Walsh, ballroom operator of Sioux City, Iowa, said, have become the most popular of all—whole family coming in to town for an evening of polkas, schottische and circle two-steps. Quadrilles (old-fashioned square dances gone a bit high-hat) are favorites again, four couples to a set going through the various maneuvers. The Rye waltz is another revival, partners gliding through the steps of the waltz rhythm as if the tune of "Comin' Thru the Rye."

Every third dance is a waltz. At most Iowa ballrooms, new operators say, and music, though, less 'hot' is twice as sweet as the new ones. The manner in which ballroom operators have been depicted in the movies drew the ire of the convention and a resolution of protest was sent to Will Hays. The operators declare the ballroom manager a respectable member of the community, operating a valuable business which provides healthful recreation for thousands of people.

We don't like the tendency displayed in some recent pictures to portray ballroom proprietors as undesirable characters," Tom Archer of Des Moines said.

Problems of taxation and management were discussed also.

At a recent meeting, notably Andy Perry's Empire Ballroom, Allentown, Pa., assert that there has been a noticeable increase in the attendance of older persons at dances played by name bands. Perry asserts that these outfits have helped build their reputations on clear recordings of old-time standards which are popular with the older people in his territory. Harry James and "You Made Me Love" he recently cited as an example.

Perhaps the outstanding example of the operators of a ballroom to attract waiters, etc., is Boston's Roseland-State. Three nights a week at this place are devoted to the style of music that caters to that style of dancing and it's almost always a near-sellout.

Bing, Mary Martin Combo

This week's batch of releases on Decca's new 50c Black label series includes a recording by Bing Crosby, who on May 15 will make his radio debut. His new studio recording is released on the regular 35c sides, but from now on he will make his releases with the doublets will sell at 50c due to the don't cost of talent. Crosby has recorded a new set of sides with the Andrews Sisters, Merry Macs, Jack Teagarden and band. Woody Herman's orchestra from New York, which has been sold for 35c.

His current release, with Miss Martin, was "Wait 'Til the Sun Comes Out" (Decca 4015).

AFM Instructs Don Haynes To Observe Letter of GAC Contract

Week's Best Releases

Charlie Spivak: "This Time Story of Starry Night" (Okeh 6637). Lively arrangement, clean playing of "Time" surpasses previous versions; reverse is well done ballad. Stardusters and ensemble vocal, with Gary Stevens. Jimmy Dorsey: "Sleepy Lagoon—Three Kiss in Ocean" (Decca 4084). Bob Eberly and commercial arrangement of nostalgic "English Lagoon"; Helen O'Connell and medium tempo sells the coupling.

Glenn Miller: "She'll Always Remember" (Sib, It's Military Record 11482). Remember, promising ballad, is good; Ray Eberly-Moderneaux vocal. Military benefits from medium rhythm tempo. Moderneaux again.

Dick Stabile: "Somebody Else Taking My Place" (Decca 4297). Love ballad's work. Moderneaux shows band with the future. Grandie Barrie vocals warmly.

Teddy Powell: "All Those Wonderful Days" (Blue, 11489). Treatment of "Love" good tune, and popular of all—whole family coming in to town for an evening of polkas, schottische and circle two-steps.

Raymond Scott: "Caterpillar in the Symphony Under Stars" (Decca 18284). Scott's original dance tempo has many new features. The record is commercial than anything he has made.

SHIRBMAN SUES TOMMY DORSEY

American Federation of Musicians gave testimony that both Tommy Dorsey and S. Shirbman to take a dispute between them into civil court. Accordingly a suit has been started by Shirbman in Supreme Court, New York, asking \$50,000 from Dorsey. Dorsey was served with papers in the action, but no complaint was handed him. It's figured, however, that the complaint will be the same as the one that had been handed the union.

Shirbman testified that he loaned Dorsey \$2,500 in 1937 in return for which he was to get 5% of Dorsey's earnings on one-nighters for five years. He asserts he hasn't been paid.

Shirbman stated his claim with the Executive Board of the American Federation of Musicians as required by union regulations. The okay by the union in civil court was then given. It was rumored last week that Dorsey was going to attach Dorsey's salary in the Paramount theatre, N. Y., where he's current, but couldn't make it stick. It was denied.

Bob Chester in Court—Bob Chester was examined in Supreme Court, New York, yesterday (14) in a divorce trial. A suit against him by Arthur Michael Lator, his ex-personal manager, is being heard by Judge J. J. Connelley, approximately \$8,000 in money, loans and unpaid commissions, which piled up during the period he managed the club.

Kay Kyser in Chicago

Chicago, April 14.—Kay Kyser opened his Chicago Theatre on April 17. Current piece "College of Musical Knowledge" is from the Great Lakes Navy Training Station before 5,000, hundreds.

Following week, Kyser broadcasts from Chicago's local radio station, WLS, and from the Grand Old Opry, Nashville, on the 21st.

General Amusement Corp. has emerged victorious from its latest skirmish with the American Federation of Musicians last week notified Don Haynes, personal manager for Miller and other orchestra leaders, that he must refrain from negotiating contracts with operators and that he was to turn all leads for dates over to GAC.

The other bands involved in the directive include Haynes are Charlie Spivak and Claude Thornhill. In transmitting the order to Haynes the union pointed out that the contracts which these bands have with GAC provide for the very termination of employment leads. GAC took the matter up with the union after Haynes had negotiated contracts with Hammett's Million Dollar Band. American City, the services of the three orchestras.

The AFM has under consideration another line of controversy between GAC and Miller. The band is seeking the international's approval for a 10% increase in its commission to 5%. In support of his right to eliminate the prevailing 10% commission, Miller has pointed out the fact that 5% is the maximum fee permitted under the New York employment agency law.

Brunswick Hotel Now Coast Guard Barracks; Band Spot Is No More

Boston, April 14.—Will Osborne had his engagement cut short a week earlier at Hotel Brunswick, which is now being used as the U. S. Coast Guard decided to take over the hotel and cafe three weeks ago. The building, which was previously announced, urgent need for premises—precluded Manager Paul Brown's finding a new location which had Osborne contract through 1948, followed by Gray Gordon, who had been in charge.

Coast Guard will use Bermuda Terrace dining room for drill hall starting Saturday (18). Barges throughout hotel will be converted into barracks and offices.

TAKES FBI MONTH TO CHECK ON ARTIE SHAW

Artie Shaw began work on his USO-Army camp job in New York Friday (10). He will remain at USO's N. Y. headquarters for four to six weeks, readying arrangements to be photoasted and distributed in the next few days. He will then spend a week at each post, selecting musicians, rehearsing them and giving them a week's work. He will assume leadership when he moves on to the next camp.

Shaw demands Shaw spend a month or more in N. Y., putting arrangements into shape, he couldn't begin actual camp work before the expiration of that time anywhere. It takes the FBI almost that long to check up on a leader filled out a post-graduate questionnaire week, giving the Dept. of Justice his background.

After-Midnight Hoofing On Seattle Increase

Seattle, April 14.—Seattle has gone all-out for early morning dancing with the Coast Guard ballroom adding an extra shift to its Saturday night dance, 1:15 to 5:15 a.m. Sunday. Trianon's early session is from 1:30 to 5 a.m., and that of Jack Parker's Pavilion from 2 to 6 a.m.

The Trianon also is running six hours of dancing on the nights, 9:30 to 1:30 a.m.

Goodman Near-Record \$33,000, Philly;
Cugat Fine 20G in Cleve., Krupa
Big 18G, Mpls., Marx, 22G in Hub

(Estimates for This Week)
 Count Basie, Newark (Adams); 2,200; 30-40-50) with "Harvey, He's Here I Come" (Col). Picture of little importance, but Basie's band is popular and likely to get fine \$10,000 gross.
 Les Brown, Brooklyn (Strand); 2,800; 30-40-50-55) plus several acts on stage at "Canal Zone" (Col) on screen, four-day engagement, emerged with first-rate \$9,000.
 Bob Crosby, Los Angeles (Orpheum); 2,200; 35-44-53) with "Honolulu Lu" (Col) and "Weekend for Three" (RKO). Crosby responsible for robust \$15,500.
 Xavier Cugat, Cleveland (Palace); 3,700; 35-40-55-70) with "Two Yanks in Trinidad" (Col). Excellent maestro, with nice support from screen, accounting for fine \$20,000 gross.
 Tommy Dorsey, New York (Paramount); 3,664; 35-55-85-99) with "Foggy Bottom" (Par) on screen. The Dorsey orchestra, and the excellent boogie pull of "Blonde" spells fancy business here; second week concluded last night (Tues.). Total \$75,000, close behind initial stanza's take of \$79,000. Show remains a total of four weeks.
 Benny Goodman, Philadelphia (Earle); 35-48-57-67-75). Teamed with "Juke Box Jamb" (U). Setting a near-high record for the house with solid \$33,000, including a record-smashing one-day (\$24) gross of \$6,000. Goodman is credited with all of the draw, getting little if any help from the film.
 Ray Heberstern, Providence (Met); 3,200; 44-55-65) plus Morton Downey, Ken Murray, Benny Rubin and "Stuffy Smith" (Mon) on screen. Stage names strictly responsible for gross, only take \$7,000 in three days.
 Gene Krupa, Minneapolis (Orpheum); 2,800; 38-44-55). Second visit here for Krupa who has large local following. Fine supporting show has Richard and Eugene Weston, Marie & Brach and Pops & Loole. Picture, "Lady Has Plans" (Par), a real help. Heading for tremendous \$10,000.
 Carl Hoff, Buffalo (Orpheum); 3,000; 40-55). Combo of Hoff crew and John Boles on stage with Boles to Happiness' starring Boles on screen, hit fair pace for medium draw of \$12,000-15-20.

Clayce McCoy, Baltimore (Hippodrome); 2,240; 17-25-28-39-45-56-58) with "Two Yanks in Trinidad" (Col). Drawing a very consistent response estimated at \$18,000.
 Chico Marx, Boston (RKO-Boston); 2,200; 30-40-50-55-99). Accompanied by "John of Paris" (RKO) on screen, the Marx band is displaying wild pulling power here, aiming at \$25,000, gross.
 Gus Morgan, Milwaukee (Riverchase); 3,000; 30-40-50) with "Valley of the Sun" (RKO) plus "Louis-Abe Simon fight film. Picture featured over stage show, unusual in this house. Matinee big with schools closed and booted week to \$13,500, surprisingly good.
 Red Nervo, Pittsburgh (Stanley); 3,800; 30-44-55-66). Plenty of stage support though, in Jimmy Durante, Mildred Bailey and Cousins Brothers. With "Mr. V" (UA) on screen. No doubt that Norvo's accounting for some big, since he's known and fairly popular here, but main draw seems to be the Schozzola, with picture next and then Miss Bailey. All adds up to an A-1 b. combination and should step off the \$19,500.
 Alvin Karp, Buffalo (Gra's Buffalo); 3,500; 35-55) with full screen assist from "Rings on Fingers" (20th). Rev's outfit on first stage showing here should drive up around striking \$16,000.
 Dick Stabile, New York (Strand); 2,750; 35-45-65-95-99). With John Garfield and Grace Barrie on stage. "Dangerously They Live" (WB) on screen. The Stabile band, plus personal of Garfield and Miss Barrie adding to a marked degree in getting a strong \$45,000 or better the first week. Holds over.

BRAMSON, COUNTRY JOUENRY
 Chicago, April 14.
 Sam Bramson and Crew Country of local William Morris office band; booking detented, planned south for five-day trip.
 Pair will visit New Orleans, Memphis, Houston, St. Louis and other southern spots, before returning. Trip will be strictly business, with no checking, and will wind up the album this week.

Irving Fazola to Powell

Irving Fazola, clarinet player who started a bitter argument several months ago when he tried to abrogate a contract with Claude Thornhill band, to join Muggsy Spanier's band, now shifted over to Teddy Fowl. Spanier left town recently on a road trip and Fazola stayed in New York.
 Powell signed him to a two-year agreement last week. He joined the band at Log Cabin, Armonk, N. Y.

Spivak, Barnet Hit High Takes On One-Niter Tours

(Estimates)
 Charlie Barnet (Rosalind State B. Boston, April 13). Wound up four days in this area with 1,800 dancers at 75c for \$1,350, biggest crowd in six months previously he drew 1,700 at \$1.10 at Commodore B., Lowell, Mass. (8); 1,600 at \$1.10 at Roseland B., Taunton, Mass. (9); 400 couples at \$2.50 total for \$1,400 at A. of New Hampshire (10).
 Count Basie (Convention Hall, Camden, N. J. April 6). Basie played to good 2,000 at \$1.10 at start of new promotions by Reese Dupree.
 Don Bestor (Totem Pole B., Auburnville, Mass., April 11). Bestor is here here so his 10,400 draw in four days at \$1.45 couple was no surprise; \$7,540 gross.
 Ernie Fields (Paramount theatre, Anderson, Ind., April 8). With Bill Robinson on bill, pair drew \$21,000 in one day, despite bad weather.
 Stan Kenton (Raynor B., Boston, April 7-9). Kenton's 2,000 draw was extra-ine considering this spot doesn't do too much midweek business. Three day gross was \$1,200 at 85c-55c. On Friday (10) coupled to local Guy Ormandy band at Raynor B., Kenton played to 1,600 at 75c-85c. Next night (11) with Bob Allen (Continued on page 42)

REISMAN'S DECCA ALBUM
 Leo Reisman has completed four of a six-record album for Decca of the "Porgy and Bess" music.
 Maestro, currently at the Rainbow Room, N. Y., enlisted Avon Long and Helen Dougherty of the Gershaw oprette for the vocal interludes, and will wind up the album this week.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, (Plant-McIntire, 7-10 P.M.) and (F.O.) offer name bands, hotel room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Weeks	Plant-McIntire	F.O.
Jimmy Dorsey	... Pennsylvania (500; 75c-\$1.50)	9	3,125	22,950
Woody Herman	... New Yorker (400; 75c-\$1.50)	4	1,875	9,700
Gene Mottiguer	... Baltimore (500; \$1-\$1.50)	11	925	9,375
Eddy Martin	... Waldorf (475; \$1-\$1.50)	12	2,525	27,325
Frankie Masters	... Rossmore (400; \$1-\$1.50)	1	900	1,950
Leslie McIntire	... Leisjans (500; 75c-\$1.50)	1	1,400	12,850
Vaughn Monroe	... Commodore (400; 75c-\$1)	29	2,375	42,200
Jerry Wald	... Lincoln (225; 75c-\$1)	1	600	750

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles

Shimay Ennis (Ambassador; 900; \$1-\$1.50). On either side of 1,000 patrons on the two nights (Fri. Sat.), normal biz for this crew.
 Phil Harris (Biltmore; 1,200; 50c-\$1). Enough parties scattered through the week to offset Wednesday night's blackout (9 to 11 p.m.) and bring the count up to around 6,000.

Chicago

Chuck Foster (Continental Room, Stevens Hotel; 300; \$1.50-\$2 min.). Foster being received well in Chicago and should establish himself on current stand. Drew 2,500 last week.
 Eddy Duchin (Empire Room, Palmer House; 800; \$3-\$3.50 min.). Duchin remains a strong monev for midwest biz, drew 3,700 customers last week.
 Jimmy Jay (Walnut Room, Bismark Hotel; 300; \$1-\$2 min.). Jay orchestra is remembered here from previous visit. Satisfying management on all counts, last week drawing 2,200 customers.
 Cab Calloway (Panther Room, Hotel Sherman; 600; \$1-\$2.50 min.). Calloway strong throughout the initial session, pointing out splendid count of 3,700.
 Neil Bonduch (Mayfair Room, Blackstone Hotel; 350; \$2.50 min. Sat.). Class spot doesn't need quantity and the tabs run high here. Last week, 2,000.

Minneapolis

Freddy Nagel (Minnesota Terrace, Hotel Nicollet; 500; \$1-\$1.50 min.). In second week, more to go, Nagel still winning favor. With Lent over, trade increased to approximately 400 nightly, but still below par.

Baltimore

George Shearny (Charles Room, Belvidere Hotel; 500; \$1-\$2 min.). Drawing a fairish response in six-day spot with some 1,400 covers figured.

Boston

Will Osborne (Bernuda Terrace, Brunswick Hotel; 1,500; 55c-\$1 cover). Osborne accounted for the extremely fine draw of 1,500 covers past week, mainly on Fri.-Sat. with a record 1,200 covers, including the biggest dinner biz in months. Spot closed Saturday (11) when U. S. Coast Guard took over hotel and cafe.
 Cliff Williams (Oval Room, Copely Plaza; 900; \$1 cover). With Dorothy Lewis' Ice Show; on third week, Williams upped biz 36% over previous week's draw for 1,000 covers—record for spot. Dinner trade likewise big. Slays three more weeks with maximum, requesting two additional weeks holdover to May 14, opening following day at N. Y.'s Waldorf-Astoria.
 Leonhile Noble (Terrace Room, Hotel Statler; 450; \$1 cover). Noble is established here for long run. In 18th week he played to usual 900 covers Friday-Saturday, only late nights. Dinner biz fine.

Philadelphia

Fancho (Garden Terrace, Benjamin Franklin hotel; 800; \$1-\$1.50-\$2 min.). Garnering the best business in the last five weeks playing to good crowd of 1,272 supper customers this week.

Locations Jobs, Not in Hotels

(Los Angeles)
 Sonny Dunham (Palladium B., Hollywood, first week). There's bounce to this aggregation and that's what they go for here. Should lead off the black-out.
 Duke Ellington (Trinon N. Southgate, Cal.). With the blackout night in hand, will still total around 6,000 customers, comfortable biz for this inn.
 Louis Armstrong (Casa Manana B., Culver City, Cal.). Of Satchmo is packing 'em in here for a bonafide 5,500. A strong rave in this sector since the old Cotton Club days.
 Ozzie Nelson (Florentine Gardens N., Hollywood). Hard hit by the blackout but managed better than 3,500 stiters, added no little by Nils Granlund's floor show.
 (Chicago)
 Buddy Hannon (Chez Paree; 500; \$3-\$3.50 min.). Franklin new here but catching on with the customers. First week good at 3,400.
 Ted Weems (Blackhawk; 400; \$1.25 min.). Weems opened a smash trade and continues at excellent pace; totaled big 3,500 patrons first week.

A HIT SCORE ★ A HIT PICTURE
 BY
MORT GREENE AND HARRY REVEL
 "THE MAYOR OF 44th STREET"
 ★ "HEAVENLY, SONS' IT?"
 ★ "WHEN THERE'S BREEZE ON THE LAKE HOUSE"
 ★ "A MILLION MILES FROM MANHATTAN"
 ★ "Y'VE BE BAD FOR ME"
GREENE-REVEL, Inc.
Music Publishers
 HOLLYWOOD - CHICAGO - NEW YORK
 1537 NORTH VINE HOLLYWOOD 54 WEST RANDOLPH CHICAGO 580-5th AVE. NEW YORK

"WHERE"
 Will put you where you want to be on top
 Featured by Top Singers and Bands On the Air
 Cornell Music Co., 48 West 48th Street, New York
 HAVE YOU HEARD?
STRICTLY INSTRUMENTAL
 Recorded by HARRY JAMES (COL.)
 CHERO MUSIC PUBLISHERS, INC.

Graft Slant Covers Flops?

It is the opinion of some publishers that the present uproar over class bribery can be traced to the alibi habits of the heads of professional managers. As these publishers see it, the leaders of the firm are so much to blame as some professional managers for not being able to distinguish between fact and alibi.

The boss, noting that a competitive concern has accumulated quite a number of performances for its current tune, will demand to know of his own professional manager why he hasn't been able to do so well. Instead of giving a detailed answer to this query, the less aggressive professional manager blinks as the boss, "Do you want to pay for those plugs?" Without analyzing or discussing on this statement the boss assumes the attitude that if others are paying he's going to protect his interest by also paying. Thus the actual payola parade starts and in due time what had been inspired by an alibi becomes a well-spread practice.

Contactmen Revamp Leadership In New Attempt to Halt Bribe Evil

The contactmen's union underwent a complete official housecleaning at a meeting of the membership Monday night (13). Spurred by a warning from publisher-employers that such jobs were being seriously jeopardized by the widespread practice of plug bribery, the union's members not only voted in an entirely new set of officers but named an almost completely new executive council. John O'Connor was elected the union's new president.

Plans for stringent enforcement of the union's anti-payola rules were discussed at a session of the new executive council which immediately followed the membership meeting. It was understood that O'Connor would be empowered to "pick up" the membership card of any contactman against whom "reasonable evidence" of bribery has been accumulated. The indications are that the union's regulations will be so tightened as to bar even the giving of theatre, football and baseball tickets to plug sources unless the contactman is himself a member of the party. The council informed O'Connor that the tougher he became in making the members toe the line in upholding the rules on unfair exploitation practices the better they will like it and him.

The new roster of officers, besides O'Connor, consists of Johnny White, vice-president, and Irving Tanz, secretary-treasurer. Bob Miller, who was replaced as president by O'Connor, will remain with the union as office manager at a stipend to be decided on later. Miller draws a salary as executive secretary of the Professional Music Men, Inc., a beneficial organization. O'Connor, who also holds such posts as ASCAP director and member of the latter's administrative committee, will receive no compensation from the union.

Plugs With Teeth?
All the members of the new executive council, excepting one, Irving Tanz, rate as professional managers

or executives in their own firms. The council members further comprise George J. Eider, Ron Wheeler, Eddie Wolpin, Joe Santley, Dave Dreyer, Frank Henning, Mack Goldmann, Harry Link, Joseph Brody, Tom Conn, White and O'Connor. The important fact about this setup is that it represents the biggest shift in power, as compared to the old council which was dominated by subordinate staffers, and that for the first time in the history of the union the major operators are in a position where they are pledged to do not only the industry as a whole but themselves.

The new slate of councilmen was "put out" in without some turbulent position. Sid Lorraine, of Southern Music, was arrested over the holier-than-thou atmosphere that seemed to prevail at the meeting. Lorraine also tangled with the union's counsel, Joseph Brody, over the parliamentary procedure used in naming officers. Lorraine demanded a closed vote but he was overruled and the selections were made by the process of hand-raising. Discontent over this procedure by members Sam Wigler and Leo Talbot, with the latter particularly raising the membership for permitting the bosses to take over the union.

Can't Go On
Lester Santly, who presented the new council ticket, pointed out that the payola situation couldn't go on as it existed and that it was time that the contactmen chose men of courage to enforce the rules. After the new council was named and announced its resignation, the nominating committee, chaired by Santly withdrew and 20 minutes later returned with its slate. Following his assumption of the chair, O'Connor suggested that the meeting consider the idea of electing the council by unit vote, adding that he realized that it was surrounded by the greatest group of Paola experts at
(Continued on page 42)

It's Easy to Write a Song

By FAT BALLARD
It's oh so easy, if you have a little — book
That rhymes some simple words,
Like nook and rook and brook;
Or if you write for papers
— Or if you only cook.
It's Easy to Write a Song!
It's oh so pleasant, if you have a little flair
Or if you've good connections
— Or an orchestra on the stage;
— Or only play 'em chords;
And sell off for their hair—
It's Easy to Write a Song!

The songwriters who have had a hit or two
Or even three or four, or even many more
Now sit with their hat at the Automat
And dream of the days of yore;
It's so easy, if you want to write a hit,
Just get a lot of fellows who'll help you further it;
If you pay them something, it might not hurt a bit—
It's Easy to Write a Song!
(Why don't you try it?)
It's Easy to Write a Song!

Signum Romberg New President of Songwriters With Partly-New Slate

Signum Romberg was elected president of the Songwriters Protective Association at a meeting of the organization's executive council Friday (10). Stanley Adams was picked as first vice; Ira Gerzhwin, second vice; Charles Tobias, secretary; Abel Bass, treasurer; Edgar Lewis, chairman of the council, and I. Wolfe Gilbert, vice-auditor.
At a meeting of the membership Wednesday (8), Romberg, Adams, Gerzhwin, Gilbert and George W. Meyer were elected to the council for a term of three years. The others on the council are Leslie Buer, Fred Ahlert, Jesse Greig, Felix Grofe, Oscar Hammerstein II, Peter DeRose and the late Sammie Davis.
Miss Sayre Mader was brought in as the association's new executive secretary.

LEONARD PUBLISHING
Harold Leonard, violinist-conductor, is publishing his second original independently, "It Must Be Victory," via his Instrumental Music Corp.
His first, "Ecstasy," was introduced by Fred Waring, who will ditto with the patriotic number.

Ralph Rainger and Leo Robin crafted "Lavin' Tigh," "Marching to a Love Song," "Land On Your Feet," "I'm Still Crazy for You," "Are You Kidding?" and "I Heard the Eldies Sing" for "Footlight Serenade" at 20th-Fox.

Top Bracket Writers Grumble That ASCAP Appears at Their Expense

15 Best Sheet Music Sellers

- (Week of April 10)
- Moonlight Cocktail.....Jewel
 - Don't Want Walk.....Flamingo
 - Somebody Taking Place, Shapiro
 - Miss You.....Gordon
 - Don't Sit Alone Tree, Robbins
 - Open Heartless.....Melodisc
 - Throw Kiss in Ocean.....Berlin
 - I Remember You.....Paramount
 - Till They Go.....Hammes
 - Doughboy Found.....Crawford
 - Silly Remember.....Witmark
 - Tangerine.....Famous
 - Some Times.....Berlin
 - Skylark.....Mayfair
 - White Cliffs.....Shapiro

Much grumbling from among high-rating ASCAP writers was heard around the trade the past few days over the amounts contained in their ASCAP royalty checks for the initial quarter of 1942. Double A writers, for instance, got \$2,300 to \$2,400 this time, as compared to the \$3,400 pay-off that prevailed for them a year ago and the quarterly cut of \$4,500 that they received during 1940.
One of these writers' complaints is that they have become the patsy for the writer classification committee's tendency to raise everybody and demote nobody. They hold that what has been going on for the past year is a case of "raise everybody and demote nobody." They hold that is not fair to the writers in the upper brackets that continue to proliferate. Some of these writers' committee is meanwhile considering a revised system of classification, and the hope that the committee consummates its deliberations before it is discovered that there is no longer any upper or lower brackets.

E. C. ANTHONY SIGNS ASCAP

Hollywood, April 14.
Earle C. Anthony stations, KFT and KECA, signed ASCAP contracts last week. Only transmitters in Los Angeles still unaligned by the Society were KFTV and KCFY.
Application has been made to ASCAP by Marshall Nell, who is erecting a new station in Pasadena with the call letters KWVK. Site expects to put out its first signal within two months.

Mills Novelty Socked For Priorities Breach

Washington, April 14.
Sockero for the Mills Novelty Co., one of the nation's biggest makers of gaming machines, jukeboxes, etc., and once connected with Jimmy Roosevelt's film venture—delivered Monday (13) by the War Production Board.
State or other disposition of 2,339 fun-givers was suspended by W.P.B. in the first alleged wartime violation of priority orders. Jukeboxes, etc. may be sold by the Chicago firm after July 10, when the suspension order expires, unless additional action is taken, Government war agency ruled.
Mills is prohibited by the order from disposing of machines made in excess of its quota, and the number of machines being manufactured at the present time is curtailed up to the date when production must be stopped—April 20. All priority assistance and allocations are denied during the life of the suspension.

Information, But Not Credit, New Reason For Jockey Check

According to the revised setup of the Accurate Reporting Service, the daily program logging sheets will continue to show the uses of current tunes on recorded shows, but these same disked numbers will not be included in the plug receipts. The professional managers, who adopted a resolution recommending the changes in the reporting service at a meeting last week, want to keep apprised of the performances their tunes get on recorded programs, but at the same time they don't want such performances credited among the compilations of network plugs.
The motive for eliminating the recorded plug from the ARS's recap was to discourage wholesale resort to this type of program for performance credits during a "drive." Also to curb the mounting influence of phonograph record jockeys in the plugging end of the music business.

Jerry Wald a Corporation

Albany, N. Y., April 14.
Jerry Wald, Inc., has been chartered to conduct a music publishing business in New York. Capital stock is 100 shares, \$10 par value. Directors include Jerry Wald and Samuel Moskowitz.
A. Edward Masters was filing attorney.

ACCLAIMED BY THE PROFESSION AND PUBLIC ALIKE THE OUTSTANDING SONG OF THE DAY



ANOTHER DISTINCTIVE CONTRIBUTION TO MUSICAL LITERATURE
by AMERICA'S TOP-FLIGHT WRITERS -
JOHNNY (Blues in the Night) MERCER and ROAGY (Stardust) CARMICHAEL

CURRENT RECORDINGS
BING CROSSBY - Decca • WOODY HERMAN - Decca • EARL HINES - Bluebird • HARRY JAMES - Columbia • GENE KRUPA - Okeh • HAL MCINTIRE - Victor • ELEN MILLER - Bluebird • GERTRUDE NIESSEN - Decca • GINNY SIMMS - Okeh • DINAH SHORE - Bluebird • BUNNY BERKIGAN - Elm
EDWIN H. MORRIS & COMPANY INC. • 1199 BROADWAY • NEW YORK

War Boffs—Disc Biz

Continued from page 1

pounds were frozen by the order, which requires also that 80% of future imports be set aside for military usage. Other shellac consumers were limited to 75% of last year's consumption up to June 30 and thereafter to 35% of amount used in each comparative three-month 1941 period.

Hope of developing substitutes, to ease the blow to the radio and phonograph businesses, was voiced by Federal authorities, who suggested that limited amounts may be stretched by reclaiming used plates. Firm having 5,000 pounds of shellac on hand on April 1, 1942, must file a report with the WPB by May 8.

Recorders Suspend Pressings
Major recording companies were asked to suspend all scheduled dates to record new material last week on receipt of advice from the War Production Board that the government would require a sizeable amount of their shellac reserves for the war effort.

Exactly how much shellac Columbia, Victor, Decca and other independent pressing plants had is impossible to determine. One asserted several weeks ago that it had enough to last more than two years at its present production pace. Formal estimates by executives of the other two majors were similar. That the Government was keeping tabs on the reserves held by each, since last January, is now known. No plans for the future have definitely been mapped by the major manufacturers and their position is clear. Rumors were plentiful the latter part of last

week about what was to be done by them, and how much of the shellac they were going to lose. Unofficial, but heretofore authoritative sources believed that the disc-makers would be allowed to retain enough of the material to press 50% of the 120,000,000 plates made in 1941 (approximately the total sales of 1940—50,000,000).

Wax Sellers Out
That the Government's move will force Decca, Victor and Columbia to jettison slower-selling talent concentrate only on those bands and singers which are consistently good sellers, is deemed certain. Executives estimates that his outfit will probably retain only 15-16 of the artists in new records, for its two labels. Whether it will be possible to the companies to drop unwanted contracts immediately is an opinion, among lawyers asked for an opinion, that prices of individual labels will be advanced is also expected.

Pop sides now relating for 50c are figured to be raised to 75c, while the 85c plates will go to 50c. RCA-Victor, it is understood, has also halted making classical releases for the duration. Decca only two weeks ago brought out a new 50c line with popular talent.

Curtailed production to a point where only top names will be released, and even those spaced farther between than they are now, will have wide repercussions. At least three phases of business now dependent entirely or in part on record sales, will be curtailed.

Firstly, of course, there is the manufacturers themselves and the

various distributors, dealers, coin machine operators, etc.
Secondly, music publishers and songwriters, whose royalties have increased sharply since the resumption of record sales (though it's figured that a boom in sheet music sales is likely).

Thirdly, the band business figures to be hurt badly (as pointed out in Variety's April 20). "Big recordings closed to them, young bands are not so doubly difficult to sustain, almost hopeless task to make progress."

Sustainers Vind
Another likely result: fewer recordings will find radio sustaining time at a premium.

Another likely result: figure to suffer. Since they have become increasingly important in the past year or so, the business of selling of bands on all levels but the very top, that will be another blow. Income from transcription dates has meant the difference between losing money and breaking even to a great many of the younger bands.

Ingredient that has started all the trouble comes from the top cut off. It's used extensively in manufacturing plates, shells, etc. and is obtainable no where else. Attempts have been made to develop a substitute, but none have been successful.

Victor is reported endeavoring to help ease the blow by offering 12c a Variety's April 20. "Big recordings, from which the shellac can be reclaimed. Year ago 2c a pound was the standard price. Other companies are following suit. No amount of returns, however, will be sufficient to proceed on the scale they have the first three months of 1942. The outlook is that a loss of recordings may bring about a return of live talent in places where it has been held up supplanted by canned melody-makers."

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WEA-F, W.F.O., W.A.B.C. and W.O.B. N. Y. Completion herewith covers week beginning Monday, April 13, from 8 p. m. to 5 a. m. (except Sunday, which is data provided by Accurate Reporting Service regular checking source of music publishing industry.)

ARTIST	PUBLISHER	TOTAL
Stevie	Mayfair	37
Me and My Melinda	Harlan	30
I'll Pray for You—'What's Cookin'	Berlin	28
Rocking Chair	Managers	28
Tangerine—'Fleet's In'	Famous	27
'Deep Heart Tune'	Melodylane	26
'I Was Walkin'—'Fleet's In'	Melodylane	25
Always in My Heart—'Always in Heart'	Lewis	24
Happo in Love—'Sons of Sam'	Remick	23
Don't Sit Under Apple	Mutual	22
She'll Always Remember	Robbins	21
String of Pearls	Witmark	21
'Breathless	CLP	20
I Remember You—'Fleet's In'	Paramount	20
Moonlight Cocktail	Jewel	19
'How Do I Know It's Real?'	Chappell	16
Miss You	Santly	17
Will Me Again	Cornell	17
Johnny Doughboy Found Rose	Crawford	16
Sing Me Song Island—'Song of the Island'	BVC	16
Sleepy	Blue	16
'Full Moon	Southern	12
'Heavenly, Isn't It?—'Mayor of 44th Street'	Green-Revel	12
There's a Heart in Me	Green-Revel	12
All Those Wonderful Years	J. Campbell	11
When Roses Bloom	Shapiro	11
Happy in Love—'Sons of Sam'	Remick	11
'A Zoot Suit	Green-Revel	9
If You Will Better Mouse Trap—'Fleet's In'	Famous	9
Lampshade's Straws	Blue	9
'Nightingale	Marks	9
Three Little Sisters	Santly	9
Cornell	Green-Revel	9
'Dear Mom	Republic	6
'Faded Memory	Marks	7
'Marines From	Marks	7
One Dozen Roses	Famous	7
Somebody Nobody Loves	Robbins	7
It's in the Night—'Blue in Face'	Remick	7
Blue Shadows, White Gardenas	BVC	6
Day Dreaming	T. B. Harms	6
Deliver Me From This Temptation	Advance	6
How About You?—'Babs on Broadway'	Feist	6
I'll Keep Love Light Burning	Remick	6
'Last Night in Bed—'Blue in Face'	Remick	6
On the Street Regret	Loeb	6
There Won't Be Shortage Love	Feist	6
Witness You Are	Blue	6
'While There's Music There's Romance	Marks	6
White Cliffs of Dover	Shapiro	6
You Can't Hold Memory in Arms	Chapman	6
Blue Skies	Berlin	5
I Remember April—'Ride 'Em Cowboy'	Leslie	5
'Blue Skies	Blue	5
'Shrine of St. Cecilia	Brau	5
The Angelus Rings Again	Berlin	5
'Things I Love	CLP	5
You Made Me Love You	Brooklyn	5

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP. † Musical. ‡ Legitimate.

SHELLAC SHORTAGE HOLDS KAPP IN N. Y.

Jack Kapp, president of Decca Records, was on the verge of leaving for California to record new material with Bing Crosby and Peggy Lee (6) afternoon, but deferred the trip upon word of the Government's advice to halt companies. At least require some of their shellac reserves.

Kapp remained in New York for holidays on future policy, a task that has occupied the time of the executive of all companies since the Government's needs became known.

Boston Scale Uped

Boston, April 14.
Musicians local has voted a 15% increase for local work and 10% on miscellaneous jobs. Beginning Sept. 1.

Spivak, Barnet

Continued from page 40
at same spot, draw was 2,000 at same prices.
Andy Kirk (Paramount theatre, Boston, April 10), Boston weather ruined stand here; 8950 gross. Band well received.
Luncheonettes (Ritz 13, Bridgeport, Conn., April 12), Luncheonettes drew great 2,000 people at 90c; all sold here.
Bay McKinley (Trilane B, Toledo, April 12), New McKinley band played to very good total of 1,700 at 55c for \$850.
Alvino Rey (Sports Arena, Rochester, N. Y., April 8), Rey drew 1,000 at 90c and \$1.10 for \$1,500 gross, very good midweek draw in this town.
Tommy Kaye (Queens Hotel, Glens Falls, N. Y., April 11), Reynolds was on flat guarantee; 300 tickets very good. Next night he played to poor attendance of 302 at Pavilion, Mohawk Mills, Amsterdam, N. Y., Cross \$208.
Charlie Spivak (Aud., Buffalo, N. Y., April 11), Spivak's first date here resulted in 'week' 2,400. Over 900 tickets in advance at \$1.25; remainder at \$1.40. Sunday (12) band played to fine 977.
Myers Lake Park, Canton, O., Monday (12) at Alexander's Hall, Hamilton, Ont., Can. band set new record for spot with 2,281 dancers.
Orin Tucker (Aud., Milwaukee, April 10), With Louie Bennett, Bonnie Baker's place Tucker collected \$1,500 for his end of 15,000 customers pulled into 20th annual DeMolay Victor Ball. Two widely known local bands played with him.

TOP WRITERS! GREAT MELODIES! TERRIFIC LYRICS!

FEIST Presents 3 Hit Songs From M.G.-M.'s Smash Musical Picture "SHIP AHoy" starring Eleanor Powell, Red Skelton and Tommy Dorsey and his Orchestra

THE LAST CALL FOR LOVE

By E. Y. Harburg, Margery Cummings and Burton Lane

POOR YOU

Lytic by E. Y. Harburg Music by Burton Lane

I'LL TAKE TALLULAH

Lytic by E. Y. Harburg Music by Burton Lane

...And Feist Has The Biggest Show Hit, Too!

HAPPY IN LOVE

Lytic by Jack Yellen Music by Sam E. Fain from Olsen & Johnson's "Sons O' Fun"

LEO FEIST, Inc.

1629 Broadway New York, N. Y.
HARRY LINK, Gen. Prof. Mgr. LON MOONEY, Prof. Mgr.

Contactmen

Continued from page 41

tivity and that he wanted to keep them close to him so that the council maintain a close watch. The members agreed with him—on the angle of parliamentary procedure—and elected the new council date with few dissents. It was then agreed that any one not holding a fully paid-up card four weeks would be stricken from the union's rolls and barred from employment in any local hold agreements with the union.
During the new council's final session it was intimated that action would also be taken on the matter among some publishers of accepting manuscripts from band leaders with a similar provision, if any of them. The likely procedure will be for each such publisher to give the council advance information of

manuscript acceptances from plug sources.
Telegrams were dispatched yesterday (Tuesday) to publishers who have union agreements advising that the fair practice provisions of the contracts will henceforth be strongly enforced and advising that they (the publishers), like the union members, help the undertaking by showing faith in one another.

818 Robin, Army private, sold 'Six Jerks in a Jeep' to Universal, to be sung in 'Private Buckaroo.'

MEREDITH WILLSON'S AMERICA CALLING

A new song by new writers and new publishers is destined to break all records. Join today with the hundreds of artists now featuring this great song. Rush your request for professional

"A BLUE SONG THAT MADE ME HAPPY"

Words and Music by Irving Siegel, Frank Sievek, Jr. and Will Vidler

SUDLIK & BIGEL, Music Publishers
1111 Broadway, New York

IRVING SIEGEL, Professional Manager

The new "country tune" sensation.
WALKING THE FLOOR OVER YOU
DICK ROBERTSON BOB ATCHER ERNEST TUBB
Decca No. 4189 Okeh No. 6496 Decca No. 5568
AMERICAN MUSIC, INC.
1211 M. Palmetto Drive, Hollywood

Burley Flourishing 15 Mins. From N. Y. in Jersey, But No Stripping

By MIKE WEAR

New York City may not be able to see burlesque or a reasonable facsimile of same because of Mayor F. H. LaGuardia's crackdown, but they can view old-fashioned burlesque shows in New Jersey after only a 15-20 minute train or bus ride. Wheel shows operate at the Empire, Newark, and Hudson theaters, Union City, and are advertised as such.

Shows presently in Union City follow much the same pattern of bits and strip-teasers as employed in Times Square theaters before shuttered by the city administration. Exception to N. Y. setup is that there is considerably less nudity and the strippers and ensemble never doffing the bras, at least not at the matinee performances.

Watson Reef Trust show, in Union City, currently, leans heavily on comedy with blue material played down. However, featured femme, Marlon Morgan, follows virtually the same dance routine as the others, all recently exhibited in N. Y. Audiences appeared to like it. House full to capacity over weekend. Buses run from Times Square to

within a few blocks of the theatre in less than 15 minutes at 15c a ride.

No Stripping in Newark

Empire theatre in Newark has eliminated strip-teasing within the last month at the request of the city authorities. Otherwise it's pretty much the same brand of entertainment meted out formerly in the N. Y. houses. Show gals never uncover in the tableaux, nor are bras ever discarded by any of the principals.

Pat Paree, featured femme in shows sought, gave the nearest thing to an undraping act, returning after her slow-motion gyrations sans about everything except full-length transparent opera hose, thin bras and G-string. Business appeared to be off slightly, but it is expected that they on Saturday matinees under wartime working hours and a recent Newark ordinance from 34th Street and Seventh Avenue to meet Penn City trains.

Men made up the bulk of the audiences at both the Newark and Union City houses.

Bill Green Turns Red Upon Learning Error On Pitt Band Booking

Pittsburgh, April 14.

Came last Monday (6) and Bill Green, owner and operator of Pittsburgh's biggest variety act, back and waited for Mel Marvin's band to start playing. Only there was no band there, and no band either.

Papers had publicized the opening of the engagement generously, radio columns had carried Marvin's list of 12 big names were in all the night club columns and a goodly crowd was on hand, too. Green, president of the Music Corp. of America office in Cleveland and wanted to know what had happened to Marvin. The MCA office told Green to look at his contract again. He did—and was his face red when he saw the band was to open April 13, not April 6!

So the nitery owner hastily called headquarters of Local 60 of the musicians' union and asked them to send out an assortment of horn-players immediately. He sent 40. Then Green phoned the Stanley theatre and asked Max Adkins, conductor of the house, to get the band out after his last show and from the pick-up crew just to make it look good, since Adkins has quite a local rep. By the following evening Green had located the only Pittsburgh band available, Tommy Carlyn's. He was available only because he had finished a run at the Sky Vue the night before. Carlyn finished the week there. Last night (13), Marvin was on deck—just as his contract said he would be.

Pitt Musician Arrested On Girl Dancer's Charge

Pittsburgh, April 14.

Albert Faust, 27-year-old Pittsburgh musician, was arrested last week by city police when Louise Cummings, night club dancer known professionally as La Cordera, told she was beaten while resisting his advances. Girl was treated for a possible fractured jaw and cuts on the side of the head. The South Side Hospital following the alleged attack.

Louise Cummings said Faust had offered to drive her home from an engagement at Pat McBride's club, where both were working at the time, but instead drove her to a lonely "lover's lane" off the main highway. Dancer told police she pushed Faust away finally and escaped from the car, but that later Faust returned to get in the auto and then drove her home. Faust, in addition to playing with the dance orchestra at McBride's, is also a physical instructor.

PHIL REGAN'S CHEZ DATE

Phil Regan has been signature for five weeks at the Chez Paree, Chicago, following April 20. Moves to Chi following the completion of his engagement at the 4th Quarter, Boston.

Oh, Yeah!

Coincidence stalked Connie Boswell last week when she played the Canal Street Casino, N. J. At the time she was booked for the date a number of weeks before, Harry Ledy, her manager and husband, brought a question to Harry Romm, General Amus Corp. vaude booker, about playing the date on guarantee and percentage. Romm recalled that the first three days of the date were the last half of Easter week, which should be good under ordinary circumstances. He remarked to Ledy: "That's April 8; you certainly won't have a blitzed date." Unseasonal snowing began early on her opening day (9) and continued almost all day.

Pa. Cracks Down On Shows Booked By N. Y. Agencies

Philadelphia, April 14.

The State Department of Labor and Industry is beginning to crack down on shows that are booked through the large New York offices in violation of the State laws governing booking of entertainment.

On Sunday (12) a show was set at the Hotel Broadwood for the United Retail and Wholesale Shoe Clerks (CIO) through the William Morris office. Just before it started, Anthony C. Sharkey, chief investigator for the booking licensing department, arrived on the scene and demanded to see the contract.

After a hurried consultation between representatives of the Morris agency, sponsor of the show, and Sharkey, new contracts were drawn up and cleared through Joel Charles, a local licensed booker. Although no comment was forthcoming from either the Morris reps or union execs, Sharkey announced that "all requirements of the State had been met."

He served notice that hereafter, all shows which are booked through any agency other than a licensed Pennsylvania booker, would be stopped and its sponsors prosecuted.

The show union show included Milti Green, Dave Apollon, Radio Echoes, Barry Sisters, Chae Chase and Alex Barth's orchestra.

Shuttering of N. Y. Burley Seen As Country-Wide Reform Drive; May Be Prelude to New Dry Era

Shuttering of burlesque houses in N. Y., upheld in decision handed down in N. Y. supreme court Saturday (11) denying petition of Galey theatre to force Commissioner Paul Moss to grant a license, is considered in show circles as prelude to a nationwide purify drive, ostensibly to protect morals of men in uniform. Some believe it a counterpart of prohibition and likely to wind up in enactment of another Volstead law.

Combined with cleanup drive aimed at niteries and burley houses in Philadelphia, Chicago, Detroit, Minneapolis, Cleveland and other metropolitan areas, move is construed as opening gun in campaign sponsored by prominent churchmen which will bring rigid curfew and drinking restrictions. Consensus of opinion is that neither Army nor other U. S. Government officials are backing move.

Morris I. Ernst, attorney for the Galey, pointed out that pressure for midnight closing of restaurants, niteries and other places of entertainment is already growing strong and may before long affect legit, vaudeville and every other form of entertainment.

Fight Up to Legit Showmen
Ernst stated that question whether the burlesque theatres will go to the Court of Appeals to fight on the basic legal constitutional point involving legality of closing any theatre by means of one-man censorship, without first singeing offenders into courts, will depend on attitude of legit managers. Burley operators alone are not financially able to contest the issue in the higher courts.

Ernst is discussing possibility of action from legit and nitery operators in conjunction with the burlesque theatres, also getting support of Authors Guild, Dramatists League and Theatre Council.

At the same time, Ernst has cautioned legit theatre men to get full year licenses from Moss, instead of six-month tickets, because any theatre in N. Y. could be closed by the same process applied in darkening the burlesque houses.

Ernst stated he is convinced the

bluesone mob is behind the current drive against burlesque and niteries and that they will eventually come from behind the smoke screen to impose another prohibition law. He said, also, that three legit shows kidnaping burlesque which are now being readied for Broadway showing will go the same reformers waiting and ready to pounce.

As to effect of industry restrictions, Ernst said that banning of coin machines from behind the smoke screen has served only to increase ally cash-shooting by youngsters. Ernst added that the only form of gambling to date immune from punitive action are the bingo games for church and welfare associations, which net around \$50,000 annually.

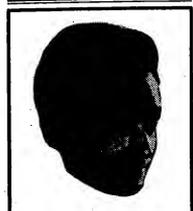
Meanwhile, Galey and all other burley houses in N. Y., which were closed Feb. 23, have no prospect of reopening.

Justice Levy's Decision

In his decision, Supreme Court Justice Aaron Levy said that if burlesque is not theatre and in no wise involves free expression, censorship is not then at issue. Nudity is the prime and predominant feature of burlesque. Burlesque operators are habitual and confirmed vendors of smut, not even avowed of double entendre.

Their entire performances are calculated to exploit the excitement of lustful and lecherous desires. What they have purveyed will poison the emotions, morals and minds of patrons. The individuals concerned gave their promise in 1937 that burlesque would be cleaned up, but the proof is that they did not keep faith. The petitioner has not shown a clear legal right to relief. Justice Levy added that Mayor LaGuardia's opposition to filth was well known and that the action of Commissioner Moss could not be said to be wholly without sanction.

Adding fuel to the flames of controversy was stand taken by Helen Hayes in letter to the N. Y. Times recently, expressing view that burlesque, like any other issue in question, should have its day in court. Reported that Bishop Manning bitterly resented Miss Hayes' defense of burlesque.



PAUL REGAN

Currently
PARAMOUNT
New York

Thanks
TOMMY DERSEY

OPENING MAY 1
CHICAGO THEATRE

PALACE, CLEVELAND.
"Paul Regan is not only one of the best impressionists. As Sheila Barrett, he uses wit and satire rather than the obvious tricks."
WINDSOR FRENCH, Cleveland Press.

CHICAGO THEATRE.
"Paul Regan is a find up speech making himself."
Gold, VARIETY.

PARAMOUNT, NEW YORK
"Equally good for theatre or matinee, Regan has a long list of characters he capably carboons."
Herb, VARIETY.

"His repertoire is almost endless and grows stronger as it unfolds. His stuff resembles a caricature, rather than an impressionist, and the gag material is good combined with his timing."
HAROLD HUMPHREY, BILLBOARD.

"Paul Regan offers rapid fire imitations. Patter is fresh and funny."
EDITH WERNER, N. Y. DAILY MIRROR.

Mgt. M.C.A.

Just wanted to say Thank You to all the grand people I appeared for while on my personal appearance tour.

As ever—

John Boles

Child O.s Pick Up, But Not Much; 'Blithe Spirit,' 'Angel' Each \$13,000

Chicago, April 14. Legit. b.o. was up 10% from the previous season, but still did not reach the peak...

Leo Freedman last week scored a one-way ticket and was elected unanimously by the press agents chapter of the Association of Theatrical Agents...

'MAGIC,' \$18,000, 'WIFE IN PHILLY'

Philadelphia, April 14. Easter Week legit. theatre biz held strong and profitable in all three of the houses lighted. Standout was Theatre Guild's 'Yesterday's Magic'...

S.F. LEGIT BIG; 'FATHER,' \$18,500

San Francisco, April 14. With Curran and Geary the two best legit houses going here, both are doing excellent biz. Strangely, it is a window sale with little advance business...

Shows in Rehearsal

'Night for a Lady'—Guthrie McClintic. 'The Strings My Lord Are'—Edward Choate, Alexander Kirkland. 'All's Fair'—Dwight Deere Williams...

War, Weather, Hold Down B'way's Easter Grosses; 'Moon,' \$18,000, OK in 1st Wk., 'Ice' Bounces to \$30,000

Easter week's business was under expectations on Broadway, with a number of shows dropping off as the war and weather. There are 12 shows playing Sundays on Broadway...

summer; line at the boxoffice rarely stops; Easter week takings rated over \$1,000,000. A Kite for Cinderella, Music Box (5th week) (CD-1012; \$2.75). Picked up last week after dropping 50%...

Current Road Shows

'Angel Street' (2d Co.)—Harris, Chit. (15-25). 'Arasels and Old Lace' (2d Co.)—Hanna, Cleve. (15-18). 'Wife in Philly' (2d Co.)—Selwyn, Chi. (15-25). 'Blithe Spirit' (2d Co.)—Walnut, Philly (15-25)...

'HATTIE,' \$15,500, FALLS DOWN IN PITT REHEAR

Pittsburgh, April 14. 'Pansie Hattie' was something of a disappointment in its 10th engagement at the Nixon last week...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'FATHER,' TOPS \$15,000 IN FIRST HWK WK.

Jason's Hudson (12th week) (CD-1,094; \$3.00). Controversial play which has climbed to \$15,000...

'Henry,' \$4,500, Falls Down in 2d Seattle Wk.

Seattle, April 14. His second week of 'Springtime for Henry' with Rogers, 630 seats at the 1,500-seater Metropolitan...

'KICKERS' FAIR \$17,000, BOSTON

Boston, April 14. 'Without Love' new Philip Barry and Lloyd Nugent, 630 seats...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

TREASURERS BALL NETS \$8,000; 1G to ATWC

Approximately \$1,000 will go to the American Theatre Wing Committee from the Treasurers Club...

Ruth Chatterton Sells Bonds, But Not Legit

Springfield, Mass., April 14. Ruth Chatterton made for herself her Friday (10). When advance sale for matinee of 'Private Life'...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...

'Corn' 96 in Cicely

Cincinnati, April 14. Ethel Barrymore, in 'The Corn is Green,' did not reach capacity in her half last week at the 1,335-seat Cox...

'Hells' \$6,300 in Buff.

Buffalo, April 14. Return engagement of 'Hellzapoppin'' (Billy House-Eddie Garr) led off the show...

'Machbeth' \$23,000, 'Eileen' \$8,200

Detroit, April 14. Running at close to capacity in 'Machbeth,' closed last week at \$23,000. 'Eileen' followed in Monday...



SAMUEL FRENCH INC. AUTHORIZED REPRESENTATIVE. Plays for Sale, Bureau and Radio. 23 West 40th Street, New York, N.Y. Tel. BR 7-8700. BR 7-8700.

OBITUARIES

WALTER J. HUTCHINSON
Walter J. Hutchinson, age 40th-Fox...

MABEL COURTNEY
Mrs. Mabel Courtney, 70, known pro-

SIDNEY WARSAWER
Sidney Warsawer, 56, who had acted...

ROSALIND WEBLING
Mrs. Rosalind Edwards, known as Rosalind Webbing...

CONRAD REEB
Conrad Reeb, 64, president of the Empress Amuse Co., operator...

ARTHUR HOUSEMAN
Arthur Houseman, 52, stage and screen actor...

CARLYLE ELLIS
Carlyle Ellis, 63, educational film producer, magazine editor, novelist...

PHOEBE COYNE
Phoebé Coyne, 72, retired stage actress...

NATHAN ROSEN
Nathan Rosen, veteran Pittsburgh pianist...

WILLIAM MILLS
William Mills, 32, died recently at Wembley, London...

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer...

FREDERICK FRESBIE
Frederick Frisbie, 78, one-time circus clown...

GLENN E. JACKSON
Glenn E. Jackson, 33, radio salesman and broadcast artist...

BOYD F. JOY
Boyd F. Joy, 69, president of Universal Scenic Studio, Inc., purveyor...

JOSEPH E. BARNES
Joseph Henry Barnes, 51, dancehall operator...

DR. JOSEF B. ENGL
Dr. Josef Engel, physicist and engineer...

LEE ORRISON SMITH
Lee Orrison Smith, 47, theatrical music publishing house of Carl Fleicher, Inc., died April 8...

MOTHER, 60, F. J. Karpas
Mother, 60, F. J. Karpas, Monahan's, died at the home of her son...

CONRAD REEB
Conrad Reeb, 64, president of the Empress Amuse Co., operator...

ARTHUR HOUSEMAN
Arthur Houseman, 52, stage and screen actor...

CARLYLE ELLIS
Carlyle Ellis, 63, educational film producer, magazine editor, novelist...

PHOEBE COYNE
Phoebé Coyne, 72, retired stage actress...

NATHAN ROSEN
Nathan Rosen, veteran Pittsburgh pianist...

WILLIAM MILLS
William Mills, 32, died recently at Wembley, London...

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer...

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer...

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer...

ville actor, died recently in a Charlotte, N. C., hospital. Though paralyzed, he had for several years devoted his time to composing written and radio work in behalf of shut-ins.

GLENN E. JACKSON
Glenn E. Jackson, 33, radio salesman and broadcast artist under name of the Old Man With the Gray Whiskers, committed suicide April 9 in Greenboro, N. C. ...

BOYD F. JOY
Boyd F. Joy, 69, president of Universal Scenic Studio, Inc., purveyor of theatrical equipment...

JOSEPH E. BARNES
Joseph Henry Barnes, 51, dancehall operator, died April 7 in Miami, Fla., after a long illness...

DR. JOSEF B. ENGL
Dr. Josef Engel, physicist and engineer who helped develop sound in films, died in Mt. Vernon, N. Y., April 8, widow survives.

LEE ORRISON SMITH
Lee Orrison Smith, 47, theatrical music publishing house of Carl Fleicher, Inc., died April 8 in Flushing, L. I. Survived by a sister.

MOTHER, 60, F. J. Karpas
Mother, 60, F. J. Karpas, Monahan's, died at the home of her son last week after a short illness. She had moved from Denver to Pittsburgh only last August following sudden death of Monahan's wife. Another son, John, also survives.

CONRAD REEB
Conrad Reeb, 64, president of the Empress Amuse Co., operator of the Empress theatre in midtown, Wash. D. C., died April 8 at his home last week. He had been ill for seven months.

ARTHUR HOUSEMAN
Arthur Houseman, 52, stage and screen actor, died April 7, in Los Angeles, Cal. ...

CARLYLE ELLIS
Carlyle Ellis, 63, educational film producer, magazine editor, novelist and newspaperman, died in Palm Beach, Fla., April 8. A Canadian by birth, he received his joint the U. S. and U. K. citizenship in 1918, in 1931 when he joined the service in New York, later becoming its draftsman.

PHOEBE COYNE
Phoebé Coyne, 72, retired stage actress, died in New Rochelle, N. Y., April 7. For a time she lived in England before her 1888 New York debut in the "Girl From Paris." ...

NATHAN ROSEN
Nathan Rosen, veteran Pittsburgh pianist and composer, died in Hensel in the New Granada theatre in Pittsburgh, died at his home in New York City last week of an illness. He had lived there for several years with his family for three years.

WILLIAM MILLS
William Mills, 32, died recently at Wembley, London. He started with the Williamson-Tyler theatre company, then joined the Charles B. Cochran organization. He became well known in New York as the manager of Elizabeth Bergers' "Escape Me Tonight" stage production.

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer and manager for the last 15 years resident manager for the National Theatre, died at his home in Philadelphia, Pa., last week after a long illness.

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer and manager for the last 15 years resident manager for the National Theatre, died at his home in Philadelphia, Pa., last week after a long illness.

EDWARD B. MORTON
Edward B. Morton, 56, veteran Pittsburgh theatre producer and manager for the last 15 years resident manager for the National Theatre, died at his home in Philadelphia, Pa., last week after a long illness.

HELEN GOLDEN
Helen Golden, 90, died recently at her home in New York City. She was a well-known actress and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

JOHN LIND
John Lind, 40, died recently at his home in New York City. He was a well-known actor and singer.

Bills Next Week

Continued from page 48.
Motel Somerset
Motel Somerset, 100th St., New York City.
Motel Somerset, 100th St., New York City.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

DETROIT
Johnny Policy
Johnny Policy, 40, died recently at his home in Detroit. He was a well-known actor and singer.

BIRTHS

Mr. and Mrs. Dave Carson, department manager of Columbia Pictures, announced the birth of a son, David Carson, April 8, in New York after a long illness.

Mr. and Mrs. Jerry Schnitzer, daughter, in Hollywood, April 7, announced the birth of a son, Jerry Schnitzer, April 7, in New York.

Mr. and Mrs. Lorand Andahazy, son, in Rochester, N. Y., announced the birth of a son, Lorand Andahazy, April 7, in New York.

Mr. and Mrs. (Pinkie) L. Smith, son, in Kansas City, April 7, announced the birth of a son, Pinkie L. Smith, April 7, in New York.

Mr. and Mrs. (Pinkie) L. Smith, son, in Kansas City, April 7, announced the birth of a son, Pinkie L. Smith, April 7, in New York.

MARRIAGES

Claire Hughes to Ward Bryant, April 6 at Encino, Cal. He's producer of "Rich Wednesday."

Yvonne Cline to William Douglas, April 11, in Hollywood. Bride is film actress; he's former radio announcer.

Boley, in Pittsburgh, April 6. Groom is with George Heild Radio Productions; bride is publicity director for Catholic Theatre Guild.

Harmony in Montreal, April 14. Groom is producer of "The Great Escape"; bride is actress. Ceremony at night on CMB and CBF, English and French. Reception at Club de la Ville. Agnes Macari to Augustine Cianciolo, April 9, in Memphis. Father is with George Heild picture show operators in Memphis.

Disc Used by Paint Co.

Harmony in Montreal, April 14. Groom is producer of "The Great Escape"; bride is actress. Ceremony at night on CMB and CBF, English and French. Reception at Club de la Ville. Agnes Macari to Augustine Cianciolo, April 9, in Memphis. Father is with George Heild picture show operators in Memphis.

20TH IS BATTING 1.000!



...of the champ
 ...the greatest season
 ...he's ever had!



PARADE OF THE WEAPONS

Published Weekly at 114 West 43rd Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 10 cents. Entered as second-class matter December 31, 1916, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146 No. 7

NEW YORK, WEDNESDAY, APRIL 22, 1942

PRICE 25 CENTS

Street Jitterbugging a Detroit Fad; No Hit With Owners of Cafes, Etc.

Detroit, April 21. — Making a nickel go a long way, jitterbugs here have caused a request that the city step in and do something about street dancing which is springing up spontaneously around North End juke box spots. Situation has got officials out-of-hand for the city to call a conference with police officials and protesting citizens to see if some solution to the bad situation could be worked out.

"Nobody seems to know what set off the strange fad here but the street jitterbugging seemed to spring up recently when a social center was opened in an abandoned fire station and the overflow crowd spilled out onto the sidewalk and street for dance spots. Kids must have found it fun for since then the pavement jolters have been spreading out with the young fry gangling up outside doorways, bars, drug stores and bus stop places where there are juke boxes and going into their dances. They have been pulling crowds and even have taken to kissing the hat.

Beside the traffic hazard, which (Continued on page 64)

'Don't Steal Sweetheart Of a Soldier' Is Latest Song of World War II

"Don't Steal the Sweetheart of a Soldier," by Lew Brown and J. Fred Coots, is to be published by Circle Music, Raymond Scott's company which is now going into popular production.

"In World War I a song with the address sentiment, "I'll Be a Hero in the Old Man When the Young Men Go to War," ran afoul of Uncle Sam. Government thought it bad for morale.

COLLEGE BUYS AIR TIME TO PLUG ITS COURSES

Alarmed by the war-created difficulties of smaller educational institutions, Bucknell College of Pennsylvania is experimentally taking to radio advertising. It will have a broadcast on WOR, New York, Sunday (28) and it is possible other will follow. Half-hour rate Sunday matins on WOR is \$46.

Bucknell will tell how it is geared to meet and help the war effort. Shortening some courses, introducing military staff to others, introducing semi-military training, setting non-profit classes in Civilian Defense, first-aid, air raid warnings, etc.

Edward Wertheim agency placed the broadcast through WOR salesman Victor Bennett.

Broadcast will be called "Bucknell Goes to War."

CARRYING ON, BUT WITH MISgivINGS

Tire Rationing, Gasoline Shortages, Double Daylight Savings All Possible Deterrents to Good Straw-hat Season—Some Managements Figure on Customers Pooling Autos

A FEW OPTIMISTS

By ROSE MORRISON

With the outlook for the summer admittedly uncertain, straw-hat dealers are planning to carry on as best they can, gasoline shortages, tire rationing, extra daytime-savings and added complications notwithstanding. Predictions about business prospects vary from bullish to outright pessimistic, but nearly all the business Belongs are at least going to attempt a season, though with fingers crossed.

Tire rationing will undoubtedly be a problem, as most of the rural spots depend on visitors from some distance for much of their patronage. On the other hand, the manage-

(Continued on page 51)

FANNIE HURST TOYS WITH BLUE WEB IDEA

Fannie Hurst may make her debut as a regular radio performer with a five-week comment series on the Blue network. She would offer vignettes of current life and everyday human drama.

Novelist would give the idea a two-week trial to see whether she likes it.

N. Y. Cris May Make Picking a 'Best' Play Definite Next Season

Maybe he will explain the plausibility of the New York critics. It's their annual guessing contest last Thursday (16) they came to the conclusion that there was or is no best play this season. In some managerial quarters it was bluntly put that the able sitters were taking themselves too seriously, some of the critics having the same thought. Because there was no award, the Critics Circle decided there was no need for a dinner, so the whole thing stopped.

An idea may develop from the unsatisfactory result, however. Kelsey Allen, of the Women's Wear Daily, suggests that the rules of the reviewers' organization be modified so that instead of a best play, the boys select a comedy, a drama and a musical, in addition to a top play of foreign authorship. That would mean giving out four plaques, or scrolls, respectively. Circle did none so far.

(Continued on page 58)

RAPS 'ALAMO' LYRIC

Affront to Mexicans Seen by Pennsylvania Official

Philadelphia, April 21. — Deputy Attorney General Thomas B. Minnick, Jr., last week declared that the song "Remember Pearl Harbor" is just when we are trying to establish good neighborly relations with the Latin-American Republics. Pointing to the lyrics "we'll remember Pearl Harbor just as we remembered the Alamo," Minnick declared:

"Bringing up sore wounds, like the Battle of the Alamo, when we are trying to establish good neighborly relations with the Latin-American Republics is not safe to say the least.

"It would be just as ridiculous as the Battle of Bull Run, to stir up hate against the Southern States, or a song about Bunker Hill so that our people should remember our old-time feud against the British."

Pix Biz to Get P. O. Franking Privilege To Aid Its U. S. Bond Selling Campaign

JOHN FORD'S FEATURE ABOUT PEARL HARBOR

Washington, April 21. — Commentator John Ford is reported currently in Hawaii, making a feature-length film on Pearl Harbor for theatrical distribution.

Ford, since departing Hollywood, has been on active duty in the Navy, but on loan to the Office of the Coordinator of Information, of which Col. William J. Donovan is chief.

Griffis Taking Self Off Par Payroll; 100% Effort for War Work

Stanton Griffis is reported taking a leave of absence from Paramount Pictures to devote virtually all of his time to war work, as chairman of the Special Events Committee of the Navy Relief Society, a post he accepted a few weeks ago and which has kept him busy since. As result of inability to devote little, if any, time to Paramount affairs, it is reported Griffis will forgo the high salary he receives from the picture company as its chairman of the executive committee. He is also a member of the board of Par.

Margaret Hendrickson, private secretary to Griffis, is understood resigning from Par to move over to the Navy Relief headquarters with him. Griffis, in directing sports and entertainment activities for the Navy Relief, has around 100 people under him and during the past two weeks has been exceptionally busy on the Hollywood Victory Campaign show which opens in Washington April 20.

BIG YEAR FOR A.K.'S

Radio Agencies Fessing Up Those On The Call List of Draft Shows

Hollywood, April 21. — What's your draft status? That's the big question being asked at every prospective comic, dramatic actor or singer under submission to agencies for summer films and fall holdovers. Those under 45 are getting the stallerow, the agencies being geared to lighten up a name and then lose him in the midst of his upswing to the armed forces.

Agent for Orson Welles ran into that obstacle when he sought to make a radio deal for him. Although signed for Orson Welles ran into that obstacle when he sought to make a radio deal for him. Although signed for Orson Welles ran into that obstacle when he sought to make a radio deal for him. Although signed for Orson Welles ran into that obstacle when he sought to make a radio deal for him.

(Continued on page 20)

Mellett Salutes Hollywood Co-op In War Effort

Washington, April 21. — If they're been any indecision and uncertainty in Hollywood as to the part films must play in the war effort, that's all over now. Lowell Mellett told "Variety" Saturday (18), Coordinator of Government Films, who had returned to Washington earlier in the week from confabs with producers on the Coast had nothing but praise for the Hollywood effort.

"The industry now is hitting hard and straight," declared Mellett, and (Continued on page 20)

Faculty Doesn't Savvy Student Boogie-Woogie

Minneapolis, April 21. — Accusing it of commercializing the Institution's name, college authorities have ordered the University of Minnesota Boogie-Woogie club to disband. Members, who claim the club has a following of more than 100, look like a big year for the A.K.A.

The motion picture industry has reportedly been given post office franking privileges by the U. S. Government, in connection with the nationwide war bond sales drive in some 15,000 theaters which gets under way May 24, under the leadership of Joseph Bernard and Adolph Zukor in collaboration with the U.S. Treasury Dept. Franking privileges have hitherto been virtually exclusively vested in Federal Government bodies or officials such as Senators, Congressmen, etc. This move is regarded by showmen as indicative of the importance attached by the Government to the services rendered by theatres and other branches of show business in furthering the national war effort.

Industry leaders believe that the picture business will be called upon to shoulder an ever-increasing share of informative, morale-boosting and fund-raising work for various Government agencies, as the war goes on and as they are prepared to cooperate.

Some top producer-distributor executives in New York home offices and circuit operators are currently developing a major portion of their budgets in one city branch.

(Continued on page 54)

Lamour to Tee Off 'Doorbell-Ringing' Bond-Selling Drive

Washington, April 21. — Dorothy Lamour starts out for another bond selling tour for the Special Activities branch of the Treasury Department, on May 24. Young girl will probably inaugurate the Government's campaign approved by Secretary of the Treasury Morgenthau, calling on the neighbors in one city block or over tour itinerary.

Special Activities branch, presided over by Captain Burns, former G. I. expeditor, with Jim Moran as his generalissimo, also sponsors the tour of the James Dean singers and (Continued on page 52)

BOYER'S \$125,000 B.R. FOR A FRENCH CENTRE

Hollywood, April 21. — Full cost of construction, equipment and maintenance of a French Center in Hollywood, estimated at \$125,000, will be shouldered by Charles Boyer. Site will be a meeting place for the study of French history, costumes and other French lore. Will be ready next month for both Americans and French in picture biz.

Boyer is also donating the Centre's art research collection, including over 10,000 volumes by French authors and paintings and prints by native artists.

U. S. Recognizes Theatres' Need For Morale; OK's Limited Repairs

With severe Governmental restrictions on theatre and other non-defense construction, arrangements are reported being made with various authorities with respect to maintenance of picture houses in operation so that they can keep going. Impressive gains so far among the theatre men is that in order to keep up morale, every effort will be made by Washington to continue the showing of pictures under conditions guaranteeing the greatest comfort and safety.

In the remodeling of houses, the architecture men say that the War Production Board will allow an expenditure up to \$5,000 maximum for this purpose.

There is very little theatre building under way throughout the country and what that is being done is being done at any time if and when the Government needs the required materials. In connection with building a priority number must be obtained from the WPB. Before that can be obtained it must be proved that the projected theatre or rebuilding of an old house is essential to the city, town or neighborhood.

Vire Hazarda, Etc.
Among the questions concerning construction and interior work is present in the exhibition field in a (Continued on page 53)

Sig Romberg in Vaude

Sigmund Romberg, composer, starts a vaude, this May 8 with a week at the Palace theatre, Cleveland. He'll play piano while a boy-band stage his songs. Two are Marie Nash and Gene Marvey. Romberg is composer of a vast number of standard tunes for concert, films, etc.

PIX INTERESTED IN DAYTIME RADIO SHOW

Hollywood, April 21. 'Against the Storm,' daytime serial on NBC-RD (WEAF), is being shown in picture theatres. Its author, Sandra Michael, has been approached for a scripting deal, either to do an original or on a term writing contract. Companies showing interest in buying the program are RKO, Columbia and Paramount, while the Myron Selznick and William Morris agencies have asked for authorization to negotiate a sale.

Miss Michael has previously been disinterested in film adaptation of the series. But she is now said to feel that it is strongly anti-Nazi themes might have a timely morale value, so she is inclined to sell the rights, provide the sponsor, Procter & Gamble, approves the deal and that she has a say regarding adaptation, casting and production. However, she will not give any agency the sole right to make a sale, but wants to hold the property open to all agencies and studios.

'Storm' recently won the Peabody Award offered by Georgia University. Clifton called it the outstanding dramatic program, the first time a commercial serial or a serial had been thus recognized. Show had previously received unusual attention for a daytime.

LOUIS PRIMA'S BURN-UP

Feels Columbia Records Used High-Handed Methods Favoring Goodman

Now that Government restrictions make it appear unlikely that his recording of 'Jersey Bounce' will ever be released, Louis Prima is doubly burned at Columbia Records. Prima recorded the tune for Columbia last October in New York and it's his contention that Benny Goodman heard his test pressing of it and that Columbia deliberately withheld the master until Goodman had cut it with his band, also as the Okeh label. Later is now one of Goodman's best sellers. Prima's was scheduled for release several times (Continued on page 54)



FOR VICTORY BUY UNITED STATES SAVINGS BONDS AND STAMPS

Bonds cost as little as \$18.75. Bonds come as low as 10 cents. Defense bonds and stamps can be bought at all banks and postoffices, and stamps can also be purchased at retail stores.

HEPBURN PASSING UP STAGER FOR M-G FILM

Hollywood, April 21. Metro is pulling together Tracy and Katharine Hepburn as co-stars in 'I. A. R. Wylie's story of newspaper life, 'Keeper of the Flame,' to be produced by Victor Saville. Miss Hepburn, currently leaving in the Theatre Guild's troupe of Philip Barry's 'Without Love,' continues about a month more on the road. She will return east in the fall to do the play on Broadway.

Deanna From Smart Girl to Divine Lady

Hollywood, April 21. Deanne Durbin has grown up so fast that Universal has switched her from a girl to a lady role. Next starrer will be 'The Divine Nine Lady,' replacing 'Three Smart Girls to Join Up.' 'Lady' is about an American school teacher who gets tangled up with war in the South Sea island zone and winds up happily in San Francisco, with the girl in a romantic climax with the ship-owner's grandson.

Maryis Chaney's Act In Cleve. Preem May 8

Maryis Chaney, Mrs. Roosevelt's protégée who recently resigned an OGD position after a critical storm in Congress, opens May 8 at the Palace, Cleveland, in her new dance act with Julio Alvarez. Turn will be billed as Maryis Chaney and Alvarez. It plays the RKO theatre, Dayton, the week of May 15. William Morris agency is booking it. Miss Chaney was formerly partnered with Eddie Fox, who is now ill on the Coast. Alvarez previously was teamed as Florence and Alvarez, working with various partners under that billing.

Radio Oversells U.S. Bonds?

Theatres have won out over radio as a potent factor in selling war bonds in opinion of officials in Washington. Values over the eight and sound medium, exceeding radio in effectiveness in selling war bonds and stamps, has been stressed by U. S. Secretary of the Treasury Henry Morgenthau, Jr., in a statement made with Joe Bernhard and other film industry leaders in Washington. Another factor leading to the decision to concentrate war bond selling in picture houses is that the theatre industry has reported the feeling in Washington that radio had oversold the war bond motif. Imminently of the task ahead of picture houses and other Treasury Department bureaus in selling war bonds and stamps, the feeling is accentuated by the close to the United States of the current conflict. Figure is now close to \$4,000,000 an hour, \$90,000,000 a day, \$2,850,000,000 a year—and this only the beginning.

THE BERLE-ING POINT

By Milton Berle

Hollywood, April 21. Went to the circus and had a great time. I bought a bag of monkeys to feed the results. What fun! Got an awful kick out of the striped zebra. (Next time I was padding in my trousers.)

Spoke to the laughing arena and he got hysterical. I immediately signed him to sit in the audience at all my broadcasts. The India Rubber Man was kept in a cage under lock and key. It seemed to me that the circus was selling more tickets and stamps than I did. Sure like circuses. What excitement, what color, what glamour, what a stomach ache.

Broadway Department
Jack Zorr finally gave his agent the set. From now on, says Jack, he's playing away two full-length features with each slate you buy. Phil Baker has a new time-saving invention. He puts oranges in his accordion and squeezes them while doing his act.

Danny Kaye knows all the secrets of the Navy and wouldn't sleep on an ordinary hammock—so they put tussles on it. Bert Gordon, the Mad Russian, decided he was too homesy and did something to alleviate it quickly—he got a manicure.

Hollywoodiana
Walter Brennan says there's a new crockery store open in town that gives away two full-length features with each slate you buy. Bing Crosby is sure a nice guy. I just learned that he put the stock on a pension.

Abbott and Costello have made so many pictures this year whenever they have insomnia they could preview. Saw Lupe Lopez at the Legion fight. She went through the motions of the fighters so well the referee awarded her the decision. Met an actor who is very nervous. Whenever he feels like tearing out his hair he tears it out of a substitute toupee he carries with him.

Stage Department
Just wrote a song called, 'I'm Ridin' For Uncle Sammy Now' and decided to sing it in Texas cavalry. Just my luck, not one horse in the outfit can carry a tone. Mack Gordon made so much money on 'Chattanooga Choo Choo' he's now making a picture out of it. Met a very unusual girl singer with a band. She didn't try to look like Lamarr and sang songs as written.

Theater Department
Got a great kick working with Dorothy Lamour on my Ballantine show. For the occasion, Dorothy wore a sarong made out of a script. There's certain radio comic who has something in common with his audience. When he tells a gag they gag too—but good.

There's No Truth to the Rumor
That Leo Durocher only speaks with his eyes open. That Mac West will be in a new version of 'Little Women'... That Charlie McCarthy keeps in the pink with wild alcohol riffs... That Veronica Lake didn't knock out her two eyes last year.

Stage Description:
Slow Army Truck Comes to a Stop. Five Star Fish: News in the Night... Jimmy Durante: Feet-Nor... Small Dog: Pup-pup Motion.

Observation Department
Wonder how all the women who have been wearing the pants in their families feel now—without cuffs. When I was in the army I had been so rainy out here racketeers are making a fortune sneaking up on you and showing you a picture of the sun for a quarter. Evensdropped at 20th Century-Fox: They kissed like two seals fighting for a fish. Evensdropped at Columbia: His eyes lit up like a sugar-charged glowworm.

My brother (the one who was kicked in the head by the stock) has turned chiropractor. He takes kinks out of bones that keep rolling craps.

At Moore & his U. S. Naval Band
Ann Greenway
Helen & the Entertainers
Wesley Berger
Lee, Lee & Lee
Snow, Black & Cole

Afterpiece
When you buy a War Bond you buy a 'Keep Them From Our Shore Bond.'

SCHNOZ A WOV IN O. All Grace Moore and Par Now Need Is the Story

Loraine, O., Really Goes to Town For Jimmy Durante
Cleveland, April 21. Jimmy Durante, who has four more weeks of vaude dates ahead of him, is winding them up. May be to take another film assignment. It's with Century-Fox, top role in a comedy with music to be staged as 'Comedy Island.' He added that it sponsors the United Obitography Club, he started his career at Coney Island's old College Inn as a \$40-per-week piano-popper.

What nearly furored the singing comedian during visit at local RKO Palace was the way he was lionized by the entire population of Loraine, O., a nearby small town. Burg's chamber of commerce invited him to be guest of honor in finale of its U. S. Defense Bond sales campaign last Saturday (18). When accepted offered to crown its 'Miss Victory' of the town pulled out its vaude banding, named it Durante Day and elected him honorary 'Mayor For a Day.'

Travis as 'Buff Bill'
Hollywood, April 21. Richard Travis gets the title role as 'Buffalo Bill,' originally assigned to Ronald Reagan, at Warner. Reagan, riding a horse in the U.S. cavalry

Amidst the Siege, Batasan Staged Original Revue

Troops on Batasan Peninsula, during some of the toughest days of the Jap siege, provided their own recreation and took their minds off momentary of the battle with an original musical show. Titled the 'Batasan Revue' its major feature was a skit, 'Mr. Tojo of Tokyo.' Show was staged in a clearing outside the camp in Batasan, with an audience of 200, on President Roosevelt's birthday, Jan. 30. Word of the entertainment reached by messengers morale officers in the U. S. in a letter from Cuthbertson to the Cross Field Director attached to Field Hospital No. 2 on Batasan. Her report whereabouts was as follows: Miss Nau also disclosed that the entertained men in the hospital with a quiz contest between the various wards. She also had a phonograph which she moved from ward to ward in bamboo beds hospital and organized a group of Filipino singers.

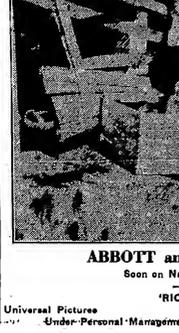
Even though the trek westward is on again, however, some of the performers express surprise when they arrive and learn it's show biz as usual (or more so), with nary a blackout for Tojo these many weeks.

No Hero to Uncle Sam

Hollywood, April 21. Errol Flynn has rejection slips from both the Army and Navy. He led enlistment with both branches, but failed in turn-down by medical on account of an athletic heart and athletic deficiency. **Don't honor him back in A.F.**

ABBOTT AND COSTELLO

Seen on National Release
—In—
'RIO-RITA'



Universal Pictures Chase & Sanborn Hour, NBC Red
—Under Personal Management of EDWARD SHERMAN—

5% MORE PICTURE TAXES

H'WOOD WANTS A CUE

The 26 shorts Hollywood will make in support of the war effort represent long overdue progress. Lowell Mellett and the producers with whom he met on the Coast deserve commendation for the simple, forthright plan they evolved. In fact, finally, the start of a planned program of cooperation between the Government and the film industry for getting vital messages of the day to a vast and impressionable audience. But it's only a start.

Shorts are important. They're excellent for doing certain specific jobs. But they're not the answer to today's problem of getting the greatest quantity of painless propaganda to the largest number of people in the shortest time. Features are the one way to do that. And it's time that both Hollywood and Washington gave plenty of thought—accompanied by action—to the full-length product that will turn the trick.

England, it will be remembered, has made hundreds of shorts. Most of them have been pretty good. But two features—"Target For Tonight" and "The Invaders"—have done more in the way of realistic propaganda for consumption at home and in America than all of the shorts combined.

Hollywood, before it can think straight on the subject, must rid its mind of the idea that there are two types of pictures: those that make money and those that contain propaganda. They can be one and the same—with the application of ingenuity and production brains. "Sergeant York," remember, was both 1941's best propaganda picture and best grosser. "The Invaders" is doing surprisingly well at boxoffice throughout the country. And Metro's little B, "Joe Smith, American," without benefit of exploitation or publicity, looks to make as much money for the studio as any B picture it has ever produced.

It's the same old story, true in the film industry since the first foot of celluloid was wrapped around a reel, a good picture will do business and a bad picture won't. No matter what the subject matter. And good pictures, it has been repeatedly proved, can be made on propagandistic themes.

That doesn't mean that every film must be a "Sergeant York" or "Joe Smith." Far from it. There still will be plenty of room for the "Louisiana Purchase," the "Abbott & Costello," the "Woman of the Years," that we need to balance our screen fare.

Warner Bros., unfailingly in the Hollywood vanguard in patriotic service, is first to come through again. It announced this week it would make a feature of an American Merchant Marine subject suggested by Mellett for a short. Other studios should be quick to follow.

Even in comedy, romantic drama and all the other types of film which seemingly have nothing to do with war, there's plenty of place for important messages, subtly put, unobtrusive and unobjectionable. Remember the famed story of the decline in the underwear business when Clark Gable removed his shirt to reveal, in "It Happened One Night," that he was wearing no undershirt. Suppose Clark Gable, in his next picture, refused a second or a third lump of sugar. Suppose he refused to use his car needlessly to avoid wasting gas. Little things like that, from detracting from a picture, would provide but an element of timeliness. And yet they could do wonders in getting over a point.

And there's where Washington is remiss. Hollywood must be told what points to get over, what ideas the Government wants to sell. Every producer and director isn't a propagandist. The propaganda experts belong on the rolls of the Government. Policy must be decided on and means of carrying it out evolved.

Hollywood needs a cue in these matters. It has been frankly fumbling—and certainly not entirely through fault of its own. It has demonstrated repeatedly its willingness to carry its burden—and more. Speedy access to accurate information and Government policy would be the obvious answer. The Government's hesitation at telling Hollywood what to do is commendable.

But this is war.

Gabin Freed From Hakiins Bergman's WB Loanout

Los Angeles, April 21. Jean Gabin, French film star, is not bound by contract to play for Robert and Raymond Hakiins, of Paris Film Productions Co., according to a ruling by Judge Caryi Sheldon in Superior court.

Gabin admitted he signed a contract in Paris in 1939 and that the prevented him from carrying it out.

David O. Selznick loaned his contract-famous star Ingrid Bergman to Warners for a co-starring job with Humphrey Bogart in "Casablanca." Picture, to be produced by Hal B. Wallis, is about refugees in French Morocco waiting for visas to the U. S.

ADMISS STAYS NEARLY STATIC

About 4,250,000 More Attending Film Theatres Weekly Than Last Year, Meaning Nearly \$1,000,000 Additional in Till Per Week — Distributions Average Take Up 25%

SCATTERED SCALE TILTS

The nation's picture theatre box office is running higher than a year ago, because of a 5% hike in attendance, and not because of any major change in the average admission price. Survey by industry associations reveals this.

While pointing out that the nation's average admish scale now is around 25¢, the survey at the same time shows the 2% increase merely covers the 10% U. S. admish tax since the starting point for the deuce taxation was lowered in the past.

(Continued on page 54)

'BANJO' CLOSING 100G CASUALTY

Now that it's virtually certain that "Benjo Eyes" will not resume at Warners Hollywood, N. Y., the musical which was holding a position near one of the top grossing shows on Broadway, is rated a major casualty. Eddie Cantor, who was started in "Banjo" and whose indisposition caused the show to abruptly close last Sunday night (22) performance last week, left the hospital where a minor operation was performed.

Fetchit Has 'Prof' He's Not Father Of Chorus Girl's Baby

Stephen Fetchit, who is out on \$500 bond on a paternity charge, will get a hearing May 8 in N. Y. Special Sessions Court. Meanwhile the Negro comic insists he is not the pappy of Winnie Johnson's baby and just as vehemently insists that his "banjo" to the colored chorine four years ago was merely "a publicity stunt."

Fetchit is showing alibid correspondence from the girl which, he says, will definitely prove in court that he is in no way involved in her predicament. State Senator Lee E. Quigley, Brooklyn lawyer, is acting as counsel for Fetchit. The lawyer also posted the \$500 cash bond.

Fetchit was arrested April 27 after he had completed the opening show of a four-day engagement at the Brooklyn Strand. Management then cancelled him.

THE CONGA FROM PARIS

And His Quilt Posing Doesn't Surprise Arthur Murray

Arthur Murray, a s.w.e.r.s the query, "What happened to the conga?" by observing that any dance fad comes up as fast as it goes down the same way. Not so the rumba, which is a national Cuban dance, whose craze is now derailing the conga, came to Cuba by way of Paris, where Eliseo Grenet, the composer of the first introduced it. Thus, the rumba is still popular, but not so the conga.

The Brazilian samba is trying to catch on and will, in time, akin to the Argentine tango. Both, being nationalistic dance styles, thus have assurance of longevity.

Studios Ready to Meet Crisis With Interchange of Facilities and Talent

Biggies on Scooters

Hollywood, April 21. Three sets of limousine tires drew a holiday for at least 24 hours when three execs checked in for work on the Metro lot.

John W. Condit, producer, Kenneth McKenna, chief of the scenario department, and F. L. Hendrickson, head of the contract staff, showed up for work on motor scooters.

They left their cars at home to alleviate the rubber shortage.

Blame Audience Stooze Habit For Rowdiness

Reading, Pa., April 21. Main street theatre managers here are racking their brains, now that folks have more money to spend on theatres, to devise means of keeping hoodlums from chasing adults away.

In some of the largest theatres gangs are looting, applauding, setting off time-whistling and singing yells, sometimes with girls in their parties, drive managers mad trying to maintain order so that other patrons can hear the dialog of the screen actors or follow the musical themes. Police, usually admitted free to theatres, are generally no help, either because they aren't there when wanted, or because one man in uniform is no match for four or more hoodlums in a bunch.

Some of the managers feel that they can blame themselves, in part, for conditions that arise, because in the case of past stage appearances they have planned men or women in the house to carry on chatter with folks on the stage. This encouraged free and easy conduct on the part of juvenile and senior high-school student groups and the abuse of the custom of talking from the house.

Usherette Stabbed
Christus Chapel, Texas, April 21. Luritt Letts, 19, substitute in a local theatre, died here on Thursday (19) 15 minutes after being stabbed in the face and body while working on the mezzanine floor of the theatre. Police arrested John D. Clemmons, 21, a student and charged him with the murder of the girl.

Al Jolson May Get An Officer's Rating In 'Specialists' Army

Washington, April 21. Al Jolson, venerated with Florida sun tan, dropped into town as gender at the Bowie race. While en route to the Brigadier-General Fredrick H. Osborn with his own camp entertainment.

Minister Jolson soon became a second tour of the Red, White and Blue circuit under the auspices of Camp Show. He said this time he got and reception in the Southern camp area recently completed gave him the greatest kick of his show.

It is said that Jolson wants the greatest kick of his show.

Edgar Selwyn Critical

Hollywood, April 21. Edgar Selwyn is in a critical condition at Cedars of Lebanon hospital. After long siege of illness, the Metro producer has been given intravenous injections of glucose as he's got a little to take solid food.

Hollywood, April 21. Film makers, usually at war in peace times, reached a friendly War Emergency Agreement calling for the inter-studio use of mechanical equipment and the interchange of acting talent for military or naval crises.

Mutual assistance pact was adopted by the Producers Association after recommendation by a committee of six film attorneys, equally divided between the West Coast and Eastern offices. Lawyers were Austin Keough, Joseph Hazen, J. Robert Rubin, Herbert Fresson, Maurice Benfante and M. R. Silberberg. Agreement has the approval of the Will Hays office. Outstanding among the war measures is recommended by the attorneys and adopted by the studio executives are:

"Inter-studio cooperation to carry out the film industry's contribution to war service."

"Adoption of a plan for inter-studio assistance and inter-use of equipment in the event of war damage."

"Survey of the available transportation and delivery service in view of war shortages."

"Employment of capable engineers for a survey to determine what equipment now being used in the production of pictures can also be used in part-time production for the armed war forces, what method can best supply such equipment to war needs, and a careful analysis of all possible means to insure essential raw materials in all phases of production."

Rae Samuels, Nordstrom In Fla.-Made Film Musical

Rae Samuels and Clarence Nordstrom, well vaudevilleans, and Ann Day, Hollywood figure-skating champion who has doubled for Joan Crawford, have been cast by Bert Goldberg for "Sweet New Song," musical which he is producing at Miami. Goldberg formerly made pictures with colored stars and is the first to give stars. Matthew Mathews wrote the story. Donald Heywood the songs.

VARIETY

Trade Mark Registered
FOUNDED BY SIMS SILVERMAN
Published Weekly by VARIETY, Inc.
814 Broadway, New York, N. Y.
114 West 41st Street, New York, N. Y.

SUBSCRIPTION
Annual, \$10 Foreign, \$11
Single Copies, 10¢ 25 Cents

Vol. 148 No. 7

INDEX

Bills	48
Castles	58
Concert-Organ	15
Exploitation	15
Film Booking Chart	20
Film Reviews	8
House Reviews	49
International	54
Inside—Music	44
Inside—Orchestra	40
Inside—Pictures	22
Inside—Radio	35
International	16
Legitimate	26
Literary	24
Musical	24
New Acts	46
Night Club Reviews	47
Outdoors	39
Orchestra	39
Outdoors	35
Radio	25
Radio Reviews	20
Saints	45
Vaudeville	45

DAILY VARIETY
(Published in Hollywood by
110 W. 41st—112 Foreign)

Hollywood Victory Caravan Shows Will Prelude Collections in 15,000 Theatres a la la the March of Dimes

Figured even more important than the \$100,000 Hollywood Victory Caravan hopes to raise for Army and Navy Relief funds will be the \$100,000 emergency funds will receive from the 15-city tour by the film industry. Plans include immediate followups to take advantage of the publicity will be a fund-raising drive in about 15,000 theatres, film exchanges, studios, home offices and all other branches of the industry will combine.

Campaign will start May 14, overlapping but a couple of performances the Victory Caravan, and winds up May 26, with audience collections to be made in all theatres during this period. Theatre collection drive will be chairmaned by Nicholas A. Scheer and will employ practically the same personnel and setup by which the industry recently collected about \$100,000 in the March of Dimes drive.

Oscar Good, pub-ad chief for Llewellyn's, is handling the promotional work, with members of the committee including Charles C. Boothby, Harry Brandt, Joseph Bernard, George Schaefer, Spyros Skouras and Gus Ryssel. Project was originally broached by Navy Relief drive, but theatre men felt it would be fairer and response would be better in the audience. Friends and relatives in the Army if both services were included.

John D. Sweeney will be campaign treasurer. Abe Montague, chairman exchange donations, and Leonard Gold-

(Continued on page 24)

Fred Kelly, Gene's Bro., Puts on Soldier Musical

Camp Stewart, Ga., April 21. — Fred Kelly, youngest of Pittsburgh's "Dancing Kellys" and late of Broadway, heads the billing of "The Great Decease" (title subject), a musical comedy which opens a four-day run tonight (Tuesday) at this anti-aircraft training center.

Fred Kelly, in the Army two months, is brother of Gene Kelly who succeeded him in "Time of Your Life" on Broadway. He's production adviser on the show as well as leading actor. Also in the cast are Johnny McKeever, formerly with George Hall's band, and Bettye Druce, Savannah dancer and the only woman in the cast.

Book for the show was written by Private Jack Fleming, Jimmy Kelly, "Great Lie" and other films before his induction. Six burly MPs make up the "Puff Baller," one of the lead features. Nine original tunes have been written by Camp Stewart soldiers.

SHARE-THE-CAKE

Jean Tenneyson's Plan Being Widely Adopted

Jean Tenneyson, opera singer, is having her Share-the-Cake plan widely adopted by other showmen who on festive occasions at the birthdays, etc., contribute part of the tidbits to the Stage Door Canteen in New York, or to other similar organizations in other cities.

Danny Kaye (Vincent Freudenberger) yesterday (Monday) of the 20th performance of "Face the Music" on Broadway gave Miss Tenneyson plan extra impetus.

Urges Camp Show Plan

Baltimore, Editor, 'Variety': "Don't you think that Camp Shows Inc. of the War Department should award a certificate or some souvenir that could be framed as a permanent reminder to those acts which have completed the camp circuit? I am writing you, or media, for those who play the military establishments at a cost of time, money and inconveniences. I think you should have some camp newspapers. I might stimulate them. 'Variety' offered prizes for best variety, etc., similar to the Aeyt award."

A. J. Kelly.

When You Don't Need It

Spot on West 45th street refused to take an unemployed actor cut either food or drink, but the actor was obviously a major comic, and I do not care if he repeats himself forever.

Owner figured the actor's booking in the Big Show good enough now.

Drama Editor, Maestro Find Shippers' Pay Better in Wartime

Seattle, April 21. Gil Brown, drama ed of the Seattle Star, has felt the urge of coming down with a defense line. He's now in the shipyards of Seattle-Tacoma Shipyards Co.

Jackie Souder, orchestra leader, also has shipyard job, where the pay is jolly and regular, with overtime a big item.

So many will join into defense jobs as well as lids, that theatres are having difficulty retaining personnel. Nat Kiviat, personnel director of Irving Ching (John Danz) reports four or five per day as the employment situation, at 18-19 in the local straits.

Similar report comes from the Harbick-Evergreen eaters where the U. S. Navy has been conducting a training ship anchored in the east.

Burdie, assistant manager of Columbia, enlisted in Navy. His successor is Scott Morris, former doorman at the Fox Avenue.

Johnny Bernagier, of the Box (Harbick-Evergreen), resigned to work in the shipyards. Ed Harbick, producer, also has returned to succeed Berg.

Uncle Sam's Roll Call

Willkie's Boy in Training Philip Williams, of the Viennese orchestra and the Vienna Choral Association from 1936 until the Anschluss in 1938, when he fled to Italy, then to the U. S.

Larry Arthur, 26, saxophonist with Clyde Lewis' orch at the Roseland ballroom, N. Y., was among the inductees through Camp Upton.

Claude Mizell in Montgomery, Ala., April 21. Charlie Mizell, traveling auditor of Wilby-Kinzy theatres, has been ordered to report for Army duty.

Marvin Warren, a former Alabama Theatre, Inc. house manager here, and at one time manager of a theatre at the local air field, has been transferred by Uncle Sam to Jefferson Barracks, near St. Louis.

A. H. Berg late Navy Great Lakes, Ill., April 21. NBC drama director Arthur H. Berg, 32, enlisted in Army to serve as a yeoman, third class. He is now undergoing recruit training at Camp Upton.

Joe Wells Red Cross Post Joseph Well, formerly head of Universal metropolitan office, is district manager for 20th-Fox and lately in Metro sales, as a student on booking, to the National Theatre.

Private Preben Louis Juhl, inductee, formerly with Ted Flo and Rita Fitzgerald and Duncan Siler, of the National Theatre, in Seattle, Abilene, Texas. He studied violin in his native Copenhagen and later in San Francisco with one of the teachers of Yehudi Menuhin.

Corp. Rudolf Fennlin, Austrian recruit, Camp Bowdoin, Brownsville, Texas, is filling requests for



WILLIE HOWARD Seventh successful week, 'Priorities of 1942' at the 46th Street, Theatre, New York.

"Everytime I see Willie Howard I regret the wasted years. Now I don't think it was funny... Either he's changed or I have learned better, for he's obviously a major comic, and I do not care if he repeats himself forever."

JOHN ANDERSON, Journal-American.

Set Up Eastern Clearing House for War Shows

United Theatrical War Activities Committee was established in New York last week, providing an eastern equivalent of the Coast's Hollywood War Activities Committee.

While the Coordinating Committee represented only the performer in the Army Camp Upton, the UTAWAC will also include reps of advertising agencies, radio networks, etc., producers, agents, etc.

Entertainers who appeared at the War last week were: Dinah Shore, Hildagard, Lady in the Dark, G. Lynn Ross, Harrison Ford, Cole Porter, Lannin & Orch., Carl Kent, Lou Adler, Don Freeman, George McCoy, Julia Gerrity, Doris, etc.

Entertainers who appeared at the War last week were: Dinah Shore, Hildagard, Lady in the Dark, G. Lynn Ross, Harrison Ford, Cole Porter, Lannin & Orch., Carl Kent, Lou Adler, Don Freeman, George McCoy, Julia Gerrity, Doris, etc.

Share-the-Cake

Jean Tenneyson's Plan Being Widely Adopted

Jean Tenneyson, opera singer, is having her Share-the-Cake plan widely adopted by other showmen who on festive occasions at the birthdays, etc., contribute part of the tidbits to the Stage Door Canteen in New York, or to other similar organizations in other cities.

Danny Kaye (Vincent Freudenberger) yesterday (Monday) of the 20th performance of "Face the Music" on Broadway gave Miss Tenneyson plan extra impetus.

Urges Camp Show Plan

Baltimore, Editor, 'Variety': "Don't you think that Camp Shows Inc. of the War Department should award a certificate or some souvenir that could be framed as a permanent reminder to those acts which have completed the camp circuit? I am writing you, or media, for those who play the military establishments at a cost of time, money and inconveniences. I think you should have some camp newspapers. I might stimulate them. 'Variety' offered prizes for best variety, etc., similar to the Aeyt award."

WILLIE HOWARD

Seventh successful week, 'Priorities of 1942' at the 46th Street, Theatre, New York.

"Everytime I see Willie Howard I regret the wasted years. Now I don't think it was funny... Either he's changed or I have learned better, for he's obviously a major comic, and I do not care if he repeats himself forever."

JOHN ANDERSON, Journal-American.

Set Up Eastern Clearing House for War Shows

United Theatrical War Activities Committee was established in New York last week, providing an eastern equivalent of the Coast's Hollywood War Activities Committee.

Indie Exhibs Would Like to Share In the War Effort with Major Cos.

Cloning In Fast

Hollywood, April 21. Jack L. Warner drew a lieutenant colonel's commission in the Army just before he left with his old colleague, Darryl Zanuck, who had been upped a major's rank in the Army. Lieut. Col. Warner will make training and operations film for the Air Corps.

Canteen Has Mixup On Press Relations; Record 15,204 Servicemen in Wk.

Another new high for the number of servicemen of the Allied forces entertained in the American Theatre Wing's Stage Door Canteen in New York, N. Y., was counted Sunday (18) when the clocer reported 2,000 as guest during the evening. The number of servicemen who visited the Canteen for a seven-day period up to that time was 15,204 which was another record.

There was some mixup over press coverage of the Wing's \$10 cents in cooking fees from which will go to the Wing. It appears that Congressmen, who are the committee people, wanted to have the Lunt stunt an exclusive story for Vogue, but was evidently unaware that the magazine goes to press four or more weeks in advance. Others connected with the Wing said that the item was more rightly for the newspapers, as wider publicity is desirable.

Francis W. Canteen will continue to be handled by the Wing's press bureau, of which Lorella Val-Mery is chief. Mrs. A. A. are also on the job at the Canteen.

Entertainers who appeared at the War last week were: Dinah Shore, Hildagard, Lady in the Dark, G. Lynn Ross, Harrison Ford, Cole Porter, Lannin & Orch., Carl Kent, Lou Adler, Don Freeman, George McCoy, Julia Gerrity, Doris, etc.

N. Y. Stage Door Canteen Cappers

By RADIE HARRIS Chairman Entertainment Committee

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Independent exhibitors in various districts throughout the area are volunteering to share in the financial support of the War Activities Committee which, to date, has been maintained largely at the expense of the major producer-distributors and large independent circuits.

Some exhibitors have expressed opinion that the cost of the government films, which have been distributed gratis, such as Diner's 'Few Spirit', Garson's 'The Ring of Steel' and others are of a type they would have bought and paid for if offered in commercial use. Some exhibitors have amongst themselves discussed paying a token fee for these shorts in order that by specific payments maintaining the WAC.

Understood, however, that since lining up Government film for distribution is but one phase of WAC work, which also covers national fund-raising and bond-selling drives in theatres, exhibs are being asked to support the Committee as a unit rather than by specific payments for shorts.

Meantime, total number of theatrical shorts that time was 15,204 which has jumped to \$3,800 from \$2,200, last reported figure. Majority of the shorts are from the major film studios regularly though some difficulty is experienced by large theatre owners and bond-selling drives in theatres, exhibs are being asked to support the Committee as a unit rather than by specific payments for shorts.

N. Y. Stage Door Canteen Cappers

By RADIE HARRIS Chairman Entertainment Committee

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Private Fred Kelly, formerly a member of Warner Bros. production staff, now in the Public Relations Office for the Wing. In latter instance operators are requesting advance notice of a week or two so they can send out advertising properly fitted into the program.

Having Spoken to Odium on Radio To Buy RKO, J. C. Stein, MCA Prez, In N.Y. to Huddle with RCA's Sarnoff

Hollywood, April 21. Parleys, with ultimate object of a takeover by RKO by a group headed by Music Corp. of America's J. C. Stein, get underway in New York with arrival there of Stein, goes into immediate conference with David Sarnoff, president of Radio Corp. of America. Before heading east, Stein talked over the proposal here with Floyd Odium and his attorney, Ed Weid, to take over the Atlas Corp. interests.

Odium's interests control 40% of RKO common stock, his Atlas Corp. holding upwards of \$10,000,000 in RKO stock. Odium has invested approximately \$3,000,000 in cash in RKO to date.

Radio Corp. of America is understood to have owned the RKO set up 13 years ago with an original investment of \$250,000, which date has swollen to \$10,000,000 by inclusion of \$11,500,000 for which RCA got debentures, common and preferred stock; and of which sum he got back \$4,000,000, with a like amount still invested.

RCA is trying to dispose of its interests, being dissatisfied with RKO's operation under the George J. Schaefer regime. RKO stockholders' interests are also trying to unload their \$5,000,000 investment, consisting of notes and about 20% stock.

Odium is reported impressed by Stein's offer, which would be for paying Odium interests (Atlas) in stock and cash. Odium, at one time president of the bank's support of RKO common, but now wants to dispose of Atlas' interests at a figure satisfactory to him.

Stein, reputedly very wealthy, has long pursued a hankering for picture production and theatre operation, to supplement his highly lucrative agency biz. He negotiated several peace deals with the bank's support to continue such arrangements. Stein believes that with such substantial investment and the bank's support he can swing a deal on an RKO buy.

About a month ago, Stein made overtures to MCA to buy out Charlie Chaplin for purchase of their interests in United Artists, but that deal never progressed beyond the talk stage.

Stein would give RKO a fast new shuffle, if a deal with Sarnoff were consummated. After settling the financial structure he would start house cleaning which would need of many including most of the studio's operating personnel. Also figuring adversely in the reorganization would be various other RKO companies, including holding and subsidiary companies.

Stein would give RKO a fast new shuffle, if a deal with Sarnoff were consummated. After settling the financial structure he would start house cleaning which would need of many including most of the studio's operating personnel. Also figuring adversely in the reorganization would be various other RKO companies, including holding and subsidiary companies.

KORDA BUYS OUT HIS BAKER'S INTERESTS

Alexander Korda, who is due back in New York from Europe this week, has bought out the interest of the Prudential Assurance Co. of England in his film productions. Prudential financed Korda's production producing activities from 1938 until 1939, prior to his coming to the U.S. States.

Negotiating the deal with Prudential was one of Korda's principal reasons for going to Europe this week. He was to return to the U.S. by clipper and was held up in London for several weeks awaiting passage.

No-Third Strike!

Hollywood, April 21. Originally was to be "Tommy Burns" and later changed to "I Happened in Flatbush." Now 20th-Fox is spending \$25,000 for five days of extra shooting.

Who's Who?

Hollywood, April 21. Epidemic of name-changing rattled three contract firms at Paramount. Dolly Loehr became Marguerite Lynn, Lora Lee, is now Rhonda Lee, and Betty Jane Rhodes is simply Betty Rhodes.

Meanwhile Bryant Fleming at Warners switched to 'Ging Young, the character he plays in 'The Gay Sisters.' Then the nominal backlisters shifted to the Columbia lot where Loraine Gattlini shed her pristine complexion and came up as Leslie Brooks.

Pix Fans Also Go for Radio, And Vice Versa

Filmgoers of the nation are also its radio listeners and, vice versa, radio listeners are heavy filmgoers. Those who seldom tune in on the air waves likewise seldom lay their coins on the box office bill.

That's the conclusion drawn by Dr. Lee, chief director of the Motion Picture Research Bureau, who at the first study of correlation between films and radio. Handel, who does audience research studies for David Schiffman and other producers, made his analysis on interviews in Manhattan, Brooklyn, Queens and Bronx.

Statistics show that those who never listen to the radio after 6 p.m. average only one attendance per month at films. On the other hand, those who average over four hours an evening of radio listening go to pictures 4.5 times a month. Film attendance goes up directly with quantity of radio listening.

SCHAEFER STICKING EAST ON RKO MATTERS

Current indications are that George J. Schaefer, RKO prez, will remain at New York home office for several months barring unexpected developments at the studios necessitating his return to the Coast.

Plans for an RKO-Radio national sales convention have been discussed here recently, with some talk that it may be held in July. Much would depend, however, on speed with which product lineup for next season can be whittled down for presentation to a convention.

Report on company accounts, for submission to RKO shareholders if annual meeting is to be in June, was announced in March months ago.

Schaefer was in Washington over the weekend, returning to New York Monday (20).

Understand he conferred with J. C. Stein, the Orson Welles picture, 'It's All True,' being filmed in Brazil.

Orson Changes Channels

Hollywood, April 21. Three new years have been added to 'The Magnificent Ambersons' at RKO, with specific instructions called by Orson Welles from Rio de Janeiro where he is currently making 'It's All True.'

Norman Foster directs the added shooting.

WPB MAY PICK OVER-ALL BOSS

Major Objective Reported to Be Realignment of Studio, Theatre and Exchange Operations So Business Can Continue Near Normal Via Employment of Women—Restrictive Regulations in Offing

WALL ST. MAN POSSIBLE

Donald Nelson may appoint an over-all coordinator for all branches of the entertainment industry, primarily to handle labor and priority situations within the framework of the War Production Board, according to persistent though unconfirmed reports within the trade.

One of the major objectives would be the realignment of theatre, studio and exchange operations so that business can be continued as near normal as possible through employment of women, manpower also absorbed in defense plants and the armed forces.

Theatre operators would, in this event, be advised not to train young stars below draft age as replacements for older men who are going to work for Uncle Sam. In some situations theatre circuits have already placed women in jobs formerly held by men, but this policy promises to become more far-reaching than anticipated so far. To date the female (Continued on page 20)

FILM EXEC'S D. C. POWWOW ON PRIORITIES

Washington, April 21. Producer-distributor representatives meeting with War Production Board officials on priorities this morning and a.p. in late this afternoon (Tues.), were given an outline on conversion of various materials, and were asked to do their utmost to speed up film construction.

No specific figure for curtailment were mentioned in early hurdles which took place under the chairmanship of M. D. Moore, chief of Section 4, of the Consumers Durable Goods Branch.

Upon head of the Consumers Division, addressed the report and stressed shortages of rubber, copper and steel supplies for non-war industries.

Upon stated that the Government fully recognized the value of films along with the press and radio, in maintaining public morale at a high level in war time. He urged, nonetheless, that use of essential materials be reduced and, giving a specific instance, suggested that wood used in set construction in place of metal.

Specific priority regulations were decided upon at first meeting though an advisory committee was appointed from among the producer-distributor reps present. Committee includes Barney Balaban, Carroll O'Connor, Arthur W. Sponne, William F. Rodgers, Joe Buell (Commander Pictures), Abe Montague, J. P. McCarty, O. Henry Briggs (PRC), Herman Robbins, M. J. Siegel, W. Ray Johnston, Earl J. Sponne. Motion picture from the Mirvoh, Louis de Rochemont, George Weeks, Grand Sears and Ray Klane, Society Independent Motion Picture Producers.

Spyros Skouras to Continue Active in NT, While Chas. Skouras Becomes Its Prez; Bowles Offered N. Y. Post

Nice Going, Pop

Hollywood, April 21. Walter Huston becomes a speaking source for the sake of his boy John in 'Across the Pacific' at Warners. It is an old family custom among the Hustons—not the source, but the speechlessness—whenever young John directs a picture.

Father Walter died silently in 'The Maltese Falcon' and bartended merrily 'In This Our Life' as an unbillied mascot for his offspring.

20th-Fox Board Reflects Slate; 800G Net, 3 Mos.

Following election of the 20th-Fox board of directors at the annual stockholders meeting in New York yesterday (21), Spyros Skouras, division manager of the company, announced that profits for the first quarter of 1942 would be approximately \$400,000, an increase of 100% over last year, for the same period, after setting aside appropriations for profits to production. Profit figure was arrived at after setting \$3,800,000 to reserve for the year for foreign holdings and rentals.

New directorate, elected by majority vote of 1,044,031 2/3 common shares represented out of total of 1,741,998, and 797,227 1/2 preferred out of total of 818,364 outstanding. Six new members included: I. Wilkie, Spyros Skouras, William Goetz and Darryl F. Zanuck. These directors fill vacancies caused by death of Sidney R. Kent and resignation of Albert P. Willard. J. Eddie Felix, executive and Edwin P. Kilroe. Others, re-elected, were: E. Donald Campbell, John R. Dillon, Daniel Hastings, William C. Mitchell, William P. Phillips, Hermann G. Place, Selton Porter and Sydney Towell.

Bestests Officers Board of directors went into session following the stockholders meeting, a meeting company officials call as follows: Wilkie, board chairman; Skouras, president; Zanuck, vice-president in charge of production; Goetz, in charge of studio operation; Place, chairman of the executive committee; Mitchell, executive committee; Michel, executive committee; Towell, treasurer; Eddie, company secretary.

Skouras, in discussing company operations, told the stockholders that foreign and foreign exchange combined, was up \$4,000,000, or around 30%, for the first quarter of 1942, as compared with 1941. He pledged that the company would devote the maximum effort to maintain public morale at the high level required for the successful prosecution of the war.

SPITZ WRITES SKOURAS BROS.' NEW CONTRACTS

Leo Spitz and Charles Skouras are in New York to set up new contracts for the Skouras Bros. Former, as attorney for the Skouras family, will prepare the covenant for Spyros Skouras and his 20th-Fox prez, and a pact for Charles to supersede his present 10-year instrument, as National Theatre Unit. Heaters now becomes prez of NT.

Spyros Skouras, president of 20th-Fox, will retain more than a supervisory position in National Theatre from accounts, due to his presence in New York. Charles Skouras, head of Fox-West Coast, slated to become president of NT, plans to remain on the Coast, operating both circuits from Los Angeles.

Aubrey Schenck, nephew of Joseph M. Schenck, and film buying exec assisting Spyros Skouras at NY, goes over to 20th-Fox as assistant to Skouras in an executive capacity.

Talk of moving National Theatre headquarters from New York to the Coast has been largely discounted, but it is now agreed that Skouras reportedly convinced of the advisability of maintaining the home office in New York.

Originally, plans were discussed to have Charles Skouras establish personal headquarters in New York, with latter reportedly not inclined to shift. Understood that all interests are now agreed that Skouras can operate both companies effectively from the Coast and, at the same time, have Bowles at NY, Coast, which is the profit backbone of the NT circuit of approximately 315 houses.

Arch Bowles East? In the meantime Charles Skouras has asked Charles Bowles, San Francisco division manager of the company, announced that profits for the first quarter of 1942 would be approximately \$400,000, an increase of 100% over last year, for the same period, after setting aside appropriations for profits to production.

A definite decision is expected before the end of the week. Presently the most prominently mentioned for the spot if he wants it. Bill Powers, National Theatre exec who formerly sat in on circuit film buying deals, was considered the likeliest candidate to assume charge of Eastern operations. He left New York last Friday (17) to join the army forces as a major in the U. S. Army.

JOHN C. FLINN EXEC SEC OF INDE PRODS.

John C. Flinn ('Variety') resigns from executive position and takes the post of executive secretary of the newly formed Society of Independent Producers and Distributors of Motion Pictures, Hollywood attorney, is president of this organization of indie film makers. Both are founders. Charles Chaplin, Samuel Goldwyn, David O. Selznick, Walter Disney, and Charles Skouras are also members. Orson Welles and Walter Wander. This body has gone on record as opposed to the saying that the movie industry's blocks-of-12 sales plan.

Flinn will headquarter on the Coast, but will divide his time between both coasts.

Wanger, Goldwyn Resign

Hollywood, April 21. Walter Wanger pulled out of Motion Picture Producers Association, with Sam Goldwyn expected to follow suit. Both are founders. Members of the new Society of Independent Motion Picture Producers, under independent membership fee is \$7,500, same as paid the MPFA.

Adoption of UMPI Sales Plan Seen Influencing (2) Smaller Programs Per Distrib. (2) Extended Runs

Adoption of the United Motion Picture Industry sales plan, and resultant incentive it creates to cut down the number of pictures to be offered for the coming season, may also influence smaller programs among companies not currently under the decree. Those outside which sell on a full-line basis include United Artists, Universal, Columbia, Republic and Monogram.

With any chopping of seasonal programs would come a greater drive for extended time on pictures and, in this connection, distributors see lengthened playdates as a virtual necessity, since product could not be stuffed off engagements so easily. Many pictures are turned out by various accounts while they are still doing well. Having plenty of pictures on hand means more money whereas if annual output was reduced the account would have to spread fewer pictures over 52 weeks of operation.

Should the UMPI selling plan go through, and strongly prophesied it will, none of the decree companies is expected to make more than a maximum of 49 as against an average of between 40 and 45 which has stood for years. In fact, it is understood Paramount may not produce more than 40, or more in high budget pictures more extensively. Also, reported RKO may not make more than 45, but figures are for the 1942-43 season.

48 Per Major

For these companies this would mean quarterly sales of 10 in each block, five to be screened, the other five designated. For Metro, Warners and Fox, which are expected to plan on 48 for the season, there is also the chance that inability to originate up to seven films in each quarterly block under the UMPI formula would automatically reduce the number they'd sell on the year.

All scheduling of 1942-43 selling plans awaits approval of the UMPI sales proposal, however. With exhibitor organizations acting on the plan without any more delay than necessary, it is probable that the Unity formula will become a fact sometime between May 1 and 15, following ratification by Department of Justice. Since estimates place the number of exhibitors favoring the plan at 90% or more, exhibitor approval is virtually an accepted fact. Before the plan goes to the D. J., the Allied States must hold its board meeting, scheduled for Thursday (30), and a committee of distrib-exhibits will have to be appointed to go to Washington with the results.

With some opposition has arisen against the unity sales substitute, including that from two exhibitor associations as well as the newly formed Society of Independent Exhibitors. Producer Leaders, the attacks are not believed likely to affect the final result.

Since the unity program is one that has been strictly between distributors and exhibitors, and the fact in concern the selling and buying of film, SIMPP is an outside body. In the matter States does not sell film, though they do have contracts for release outlets which, in some cases, stipulate terms, or terms under which their pictures are to be marketed.

Whose SIMPP Attack

Following the attack against the unity plan is the SIMPP a little more than a week ago, numerous exhibitor leaders have been studying answer and discount the answer, including William F. Rodgers (Metro), E. J. Connelley (United Artists), J. M. Kuykendall, Abraham F. Myers, Harry Brandt, Max and Edna A. Cole. Among other things, it has been pointed up that the distributors did

not ask the exhibitors to work out a substitute for decree selling but that it was the latter who have been campaigning for buying relief.

Independent Exhibitors, Inc., of Massachusetts, two weeks ago rejected the UMPI plan, while during the past week the Southwestern Theatre Owners Assn. voted to disapprove it and to appoint a committee to study the feasibility of seeking State legislation prohibiting a distributor from making the sale of any picture dependent upon the sale of any other picture or pictures. This would mean offering them singly, which Bob Wilby, general manager and operator who was in New York last week, believes is the only proper policy though anyone could buy more than one at a time, it is choosing.

Nat Williams, president of SICTO, embracing exhibitors in Georgia, Florida, Alabama and Tennessee, issued "Variety" that "we do not like group or five, but group of 12 are bad or worse, with no cancellation privilege on screened pictures and the distributor judge of what he shall screen."

During the past week additional exhibitor associations that have approved the UMPI plan are Allied Independent Theatre Owners of Iowa-Nebraska; Motion Picture Theatre Owners of the District of Columbia; Motion Picture Theatre Owners of Eastern and Southern Illinois; Motion Picture Theatre Owners of Rhode Island; MPTO of Mississippi, Arkansas and Tennessee; and International Theatre Owners Assn. except that the last-mentioned approves plan conditionally upon other platforms. This does not include four westerners for 20th, five from RKO and six from Paramount.

LOOK HEAD ON REVENUE RUNS

Missneapolis, April 21.—Twin City Independents are holding informal conferences to discuss extension of runs in anticipation of a reduced Hollywood film output. It is hoped to work out a schedule of longer runs that would apply to all theatres as to cushion the development and put every exhibitor on the same basis.

With some intensified selling and showmanship, some of the exhibitors believe that runs could be stretched further as to cushion the development and put every exhibitor on the same basis.

Too Soon to Check Whether Staggered Work Hours Help B.O.

Los Angeles, April 21.—After the first day of staggering work hours, exhibitors are trying to figure out whether it is good or bad for them. Still too early to tell, as Monday, ordinarily dull, offers no accurate gauge.

Some theatre managers are graphing hourly attendance for comparisons to check rise and fall of box. Yesterday's (20) market is a night big over normal possibly due to confusion of readjustment. Neighborhoods feel slump, too, although evening balmy and perfect for theatre-going.

UNLIKELY TO HOLD SOME FILMS FOR 1942-43

20th-Fox Farther Ahead On Productions and Released Films Than Others in 'Big Five'—Par's Inventory Also Strong—Consent Companies Can Hold Any Picture

RKO PROD. LAGS

Speeded production among most of the decree companies has resulted in such an extensive backlog of product in some instances as to enable the making of film now that cannot be released until the start of the 1942-43 season, this coming September or later.

In fact, numerous pictures are in the can that probably will be held over for 1942-43 distribution, creating what may become the largest surplus inventory in the history of the business.

Within another month or so, even before summer sets in, most or all of the consenting companies will have given pictures aside for the new season. At least two are already done as 1942-43 pictures. Both are "Holiday Inn," which Par has already released, and "Tales of Manhattan," which will tie off the coming sales semester for 20th-Fox, and "Holiday Inn," which Par has set for national release Labor Day week.

A survey of the situation shows that for the five companies under the decree, the fourth in line to be released or are "completed" awaiting release or other disposition. This does not include four westerners for 20th, five from RKO and six from Paramount.

20th-Fox Farthest Ahead.—Twentieth-Fox is in the best position, being farther ahead on release and production than any of the others among the "Big Five." It has already released 38 features on this season (1941-42) and has 13 others completed, including "Tales of Manhattan." On this basis it has releases, with dates set, for a final total of 50 through to Aug. 1 next when it starts a new season. Twentieth started the current ("41-42") film year on Sept. 1, 1941, while others began on Sept. 1. Company promised approximately 52, while others, excepting Metro, 45, or its minimum of 44 and maximum of 52, indicated no set number.

Under the decree, with pictures being held in blocks of no more than five at a time, there is no need to deliver any fixed number, with releases as to cushion the development and put every exhibitor on the same basis.

Par Second.—Paramount is right behind 20th so far as a backlog of pictures is concerned. Its intentions, never made clear, are to hold up to 100 pictures this year. However, company has already released 27 and has an additional 200 in production, awaiting shipment. Over and above this large number of completed and unreleased film, the company has put seven shooting and six ready to go in.

Metro, slung in building up a reserve of pictures at the first part of the season, has been slow on production, and as of this week will have sent a total, of 33 on release. The company has put out only 23 pictures but not released, while presently in work is the sizeable total of 15, and has a number of more pictures in its latest stages of completion. A majority of the 15 are virtually certain to be sold as 1942-43 pictures.

Sending 28 into release to date, including two English-made, Warner

Plans for Annual '41 Conventions In Abeyance Till '42 Settles Sales Setup; U, Rep Plan Meets

Now This Is Crucial

Hollywood, April 21.—War is wiping out the name-chair, for years the throne of royalty on motion picture selection, more will Tillis Zlich, the star, or Joe Spelvin, the director, to raise the canvas scene, with their names emblazoned on the shoulder straps.

As a result of priorities on canvas and paint, cello sitters will have to sit anonymously. An "now" and if they don't like it, they can stand up.

PHILLY INDIES SET 35% FILM CEILING

Philadelphia, April 21.—Philly Indies, meeting under the auspices of the "Committee of 28," a group pledged to fight against high film rentals—yesterday (Monday) agreed to set a price ceiling of 35% for "Captains of the Clouds"—first picture factored in their campaign for "lower film rentals."

The meeting at the Hotel Broadwing was the fourth in a series sponsored by the committee, which consists of representatives of Allied Theatrical Operators, United Motion Picture Theatre Owners, and exhibits affiliated with neither group.

The committee claimed that exhibitors in this area had been asked terms as high as 45% for "Captains" by Warners and cited reports that the film had been sold at terms "considered lower" in other sections of the country.

Exhibits attending the confab pledged not make deals for a picture at any terms above 35%, a figure deemed "reasonable" by the committee.

In line with the committee's policy "to lack the distributors' one at a time," the body announced the next picture which will be tackled will be "Shores of Tripoli" (20th), which they claim was also being offered at fancy rates. Following this it is expected they will take up the question of "high rates" asked for Columbia's "Invaders."

Next meeting of the group was set for May 4 at which time a lawyers' committee will make a report on its study on what legal action—if any—will be taken by the group.

Taussig Back in the Biz

Douglas Taussig, former vice president of the old Fox Film Corp., when William Fox beaded it, has been set on his feet by the Paramount theatre department. He is breaking in with the Par exhibition arm as manager of the Peelskill, Peelskill, N. Y., a unit in the Neco circuit, wholly owned by Par. May 4 at which time a lawyers' committee will make a report on its study on what legal action—if any—will be taken by the group.

Hollywood, April 21.—The "Fighting Littles," a Booth Parkington story, will be Harold Lloyd's production under his releasing contract with RKO. Lloyd recently completed editing and scoring the picture. There are only "My Favorite Spy," slated for an early press showing.

Plans for sales meetings to announce product usually the top of conversation around this time of year, are completely in abeyance. Thought of holding the annual convention is being held until a decision is reached on the new sales plan of the United Motion Picture Industry.

It's obviously necessary to know how pictures will be sold before complete plans can be laid for production, and before the setup can be presented to salesmen for the various companies. Likewise, an important part of the sales confab will be in explaining to the men in the field exactly how the new selling plan will work and company policy on various points.

The three non-consent majors, Universal, Columbia and United Artists, are as indefinite as their plans are definite. Plans for Universal is the most advanced, with some time during July as the likely time for the meet. City is still indefinite. Columbia is completely vague yet as to time and place, and the same holds for Republic.

Republic likely will have its national meeting in Hollywood, as last fall, in the middle of August. Universal is the most advanced, with some time during July as the likely time for the meet. City is still indefinite. Columbia is completely vague yet as to time and place, and the same holds for Republic.

WB Rushing Cohen Back For Memorial Day Debut At Hollywood in N. Y.

Warner Bros. is rushing out "Yankee Doodle Dandy," the George Raft picture, to be shown in New York on Broadway May 28 at the Hollywood, two-a-day, instead of waiting for the July season. Coincidentally, world premieres will be in Providence, the birthplace of the picture, and in New York, where these will be pre-releases, the film to be separately sold. The Hollywood theatre became available with the fold of Eddie Cantor's "Banjo Eyes."

Cohan, in company with "Cap" Dennis F. O'Brien, Arthur F. Driscoll and Edward C. Rafferty, his attorneys, saw the completed picture and agreed to a special pre-release (17) in the home-office of Warner Bros., and approved it almost 100%, excepting for one number, bringing some seven or eight minutes, which was a minor. Cohan song—anyway.

The veteran showman, still quite ill, was so impressed, with James Cagney's performance, that he was more so, with Cagney's hooding, that he expressed surprise that a screen writer and actor as expertly, because he was so thrilled to receive a wire from the veteran showman.

'Fighting Littles' Next On Lloyd's RKO Slate

Hollywood, April 21.—The "Fighting Littles," a Booth Parkington story, will be Harold Lloyd's production under his releasing contract with RKO. Lloyd recently completed editing and scoring the picture. There are only "My Favorite Spy," slated for an early press showing.

AN OPEN LETTER TO LEW AYRES

The newspapers this week have carried a story from Miami which has distressed me deeply because things I said have been misquoted. These are the facts:

During an informal dinner in my home at Miami Beach where I spent a few days, you were being discussed and severely criticized. I felt that my guests should know you as I do. It was not my province to judge your philosophy or the road you have taken. I said: "Since Lew Ayres is not with us, since this boy is away at camp, I can speak as an individual and not as the head of a company in which he is a star."

I told my guests that you were one of the finest men it has ever been my privilege to know, a person of utter sincerity. I explained to them that you had asked your country to send you to the front lines as an ambulance driver no matter how great the risk, that it was your hope to save human lives, that you could not kill. In this connection I told them a fact with which they were not familiar, that you did not eat fish or meat or anything that had to be killed. I told them that in all Hollywood there was no more charitable individual, that there was no cause for which you did not give bountifully. I pointed out specifically the splendid work you have been doing for the Red Cross. I told them that you not only made large contributions of money but that day and night, apart from your studio duties, you had devoted yourself to conducting classes in first aid.

Among those present was a Miami newspaperman. He expressed great interest in many of these statements, was delighted to get a true picture of an individual who has been misunderstood. Mind you, at no time did I discuss or express agreement with the stand you have taken. Frankly, I must confess that I have never understood your position. It is a peculiarity beyond my personal comprehension.

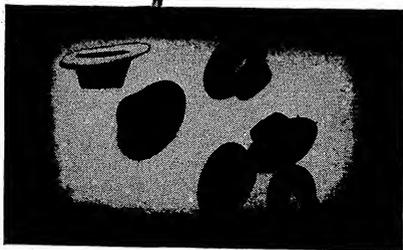
What you saw in the paper was a distressing misrepresentation, doubtless unintentional. I wanted you to know.

—NICHOLAS M. SCHENCK

The dough from Coast-to-Coast is ro-l-l-i-n-g down to RIO RITA



BUD ABBOTT & LOU COSTELLO
in "RIO RITA" with KATHRYN
GRAYSON · JOHN CARROLL · Patricia
Dane · Tom Conway · Peter Whitney
EROS VOLUSIA · Screen Play by
Richard Connell and Gladys
Lehman · Special Material for
Abbott and Costello by John Grant
Directed by S. SYLVAN SIMON
Produced by PANDRO S. BERMAN
A Metro-Goldwyn-Mayer Picture



Watch my step!
LEO (RITA)



SOMBREROS IN THE AIR FOR ABBOTT & COSTELLO in "RIO RITA"!

First hold-overs as we go to press: Harrisburg, New Orleans, Reading, Memphis, Dayton and more-a-minute! Opening at Norfolk is 271 per cent of normal biz; at Memphis it's 212 per cent and that's typical of what's happening as America's First Comedians convulse the nation in a magnificent M-G-M musical show topping "Ziegfeld Girl," "Strike Up The Band" and "Babes In Arms." Reach for those "Rio Rita" riches now.

Tripoli - Cookin' Sock \$30,000 Tops Forte Detroit - Kings Row' Hugs 18C

Fort Detroit, April 21. — With defense workers' lackluster work with big weekenders here and return of week ends to Fox valetine, Detroit continues to chalk up hefty figures.

Fort to the Marines have landed with "To Shores of Tripoli" and "What Cookin' Sock" vaulting into the big brackets. Also on the territory at the smaller United Artists Palace-State is sound with "Shores of Tripoli" and "Bill Hickok Rider" while holdovers sway stewards.

Estimates for This Week
Adams (RKO) (2:00) 40-35-65
"Rose Hat" (20th) (2d wk) and **"Young America"** (RKO). Former most week, **"Bride Son Cowboy"** (2d wk) and given a fresh added starter, nice \$100. Last week, **"Blue White"** (2d wk), same \$70.

Fox-Mitchell (5:00) 40-55-60. — **Shores of Tripoli** (20th) and **"What Cookin' Sock"** (2d wk) and probable holdover. Last week, **Rose Hat** (20th) and **Valley Sun** (RKO) each \$23,000.

Mitchell (United Artists) (4:00) 40-55-65. — **Capitola** (20th) and **"Remarkable Andrew"** (Par) (2d wk) each \$14,000. Last week, **Big \$33,000** last week.

Palm-State (United Artists) (2d wk) and **"Hickok Rider"** (WB) (2d wk) each \$12,000. Last week, **"The UA"** (2d wk) and **"Through Night"** (2d wk) each \$12,000.

United Artists (United Artists) (2:00) 40-55-65. — **"Kings Row"** (WB) and **"Chasing Charlie"** (WB) (2d wk) each going for huge \$16,000. Last week, **"Kings Row"** (WB) and **"Nazi Agent"** (M-G) (2d wk), fine \$9,000 and **smash \$15,000.**

"MAN TO DINNER" PACES DENVER, STOUT \$13,000

Denver, April 21. — "Man Who Comes to Dinner" at the Denver as toppe of dual bill is easily leading the town on money and word to the Shores of Tripoli, taking the Aladdin to a new high for the week. **"Through Night"** at Denham is strong on its third week but must be pulled because of strong **"Kings Row"**.

Estimates for This Week
Aladdin (20th) (2:00) 25-40-40. — **Shores of Tripoli** (20th), after week at Denver, **Stout** (20th) and **"Song Islands"** (20th), after Denver week, okay \$4,000.

Capitola (Fox) (1:40) 25-35-40. — **"Courtship - Hardy"** (M-G) and **"The Burma Road"** (M-G) each \$2,000. Last week, **Denver**, **Stout** (20th) and **"Mr. May"** (North) (20th) each \$2,000.

Capitola (Cockney) (2:00) 25-35-40. — **"Fiesta In"** (Par) (3d wk) and **"The Night"** (Par) (2d wk) each \$10,000. Last week, **"Fiesta In"** (Par), from \$10,000.

Denver (Fox) (2:25) 25-35-40. — **"Man to Dinner"** (WB) and **"Black Blotch"** (Par) \$13,000. Last week, **Shores of Tripoli** (20th) and **"Blondie's Event"** (Col), smash \$10,000.

Joan Brown (RKO) (2:00) 25-35-40. — **"The Parlor"** (RKO) and **"Mayor and His Men"** (RKO) each \$2,000. Last week, **"Courtship Hardy"** (M-G) and **"The Burma Road"** (M-G), okay \$7,700 for last week.

Faramont (Fox) (2:00) 25-40-40. — **"The Milling"** (WB) and **"The Duke Jovy"** (Mono). Good \$8,000. Last week, **"The Milling"** (WB) and **"UA"** and **Dudes Ferry** (2d wk), good \$9,000.

"KINGS ROW" STRAIGHTEN \$7,500 IN VANCOUVER

Vancouver, April 21. — Business around town is running strong. **"Kings Row"** led with standing at the Capitol. First two days of picture brought more patrons than any other picture.

Estimates for This Week
Capitol (F.P.) (3:00) 30-40-50. — **Design for Scandal** (M-G) and **"Nazi Agent"** (M-G) each \$2,000. Last week, **"Song Islands"** (20th) and **"Night to Heart"** (20th), nice \$5,500.

Kings Row (WB) (2d wk) with **"Jungle Book"** (3d wk), Good smash. Last week, same film, nice \$4,000.

Capitol (F.P.) (3:00) 30-40-50. — **Design for Scandal** (M-G) and **"Night to Heart"** (20th), nice \$5,500.

Pala (Odson) (2:25) 25-30-42. — **"The Night"** (Par) (2d wk), same price, okay \$3,500.

Capitol (F.P.) (3:00) 30-40-50. — **"Little Fools"** (RKO) and **Bahama Passages** (WB) (2d wk) each \$2,000. Last week, **Corianna Ross** (UA) and **All Through Night"** (WB) (2d run), fair \$2,000.

Strand (F.P.) (1:40) 24-30-42. — **"The Night"** (Par) (2d wk) and **"One Foot Heaven"** (2d run). — **Broadway** (M-G) (2d run) and **Kathleen** (M-G), each \$2,000.

Shores of Tripoli (WB) (2d wk) 25-35-40. — **"Admiral Jervis"** (WB) (2d wk) and **"The Night"** (Par) (2d wk), each \$2,000. Last week, **"Nazi Agent"** (M-G) and **"Killed Man"** (Mono) plus week, \$2,000.

"Gesture Train" \$16,500, St. Louis, Invaders' 11C

St. Louis, April 21. — The annual circus sponsored by the local Police Department plus the baseball season, will also be a factor in Saturday picture receipts. In the offing, **Loew's**, with **"Shanghaied"** for its first week, is coming away to a swell start and **"Changhaied"** for its first week, is doing well. An unexpected derby, currently, week enabled all houses to enjoy strong business.

Estimates for This Week
Loew's (Loew) (3:15) 30-40-50. — **"Shanghaied"** (WB) and **"To Sing"** (M-G). Swell \$16,500. Last week, **"Changhaied"** (WB) and **"Man Returned to Life"** (M-G), each \$12,500 for last week.

Wabash (2:00) 3:00 (3:00) 30-40-50.

'Bahams' \$2,700 in Line; 'Fleet' \$3,600 on 2d Wk

Lincoln, April 17. — **Bahama Passages** and a second week of **"Fleet"** are the week's highlights.

Estimates for This Week
Lincoln (Monroe-Noble-Feder) (2:00) 17-20-30. — **"Bahama Passages"** (WB) (2d wk) and **"Fleet"** (WB) (2d wk) each \$2,700.

Lincoln (Monroe-Noble-Feder) (2:00) 17-20-30. — **"Bahama Passages"** (WB) (2d wk) and **"Fleet"** (WB) (2d wk) each \$2,700.

'ISLA NDS' HIGH \$12,500 IN PITTS.

Pittsburgh, April 21. — General business trend locally has been a little to the sluggish side, but **"Islands"** is leading the town may have something to do with that. **"Islands"** is leading the town may have something to do with that. **"Islands"** is leading the town may have something to do with that.

Estimates for This Week
Islands (WB) (2:00) 30-40-55. — **"Islands"** (WB) (2:00) 30-40-55. — **"Islands"** (WB) (2:00) 30-40-55.

'Hardy' Nice \$14,000, 'Men' Sad 6C

Philadelphia, April 21. — **Hardy** and **"Men"** are the week's highlights.

Estimates for This Week
Philadelphia (WB) (2:00) 30-40-55. — **"Hardy"** (WB) (2:00) 30-40-55. — **"Men"** (WB) (2:00) 30-40-55.

'SPOILERS' 11G TOPS SEATTLE

Seattle, April 21. — Plenty of holdover currently in town with some going a third stanza for **"Spoilers"**.

Estimates for This Week
Seattle (WB) (2:00) 30-40-55. — **"Spoilers"** (WB) (2:00) 30-40-55. — **"Spoilers"** (WB) (2:00) 30-40-55.

'Air Raid Alert Sloughs Philly B.O.s.

Philadelphia, April 21. — **Air raid alert** sloughs **B.O.s.** and **"Hardy"** and **"Men"** are the week's highlights.

Estimates for This Week
Philadelphia (WB) (2:00) 30-40-55. — **"Hardy"** (WB) (2:00) 30-40-55. — **"Men"** (WB) (2:00) 30-40-55.

'FLEET' KIGHT \$10,200, 'PORT,' 'COWBY' 10G

Portland, Ore. April 21. — **Fleet** is the week's highlight.

Estimates for This Week
Portland (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55.

BUSSE-ENNY' \$9,000 IN K. C.

Kansas City, April 21. — Picture patronage is again becoming established.

Estimates for This Week
Kansas City (WB) (2:00) 30-40-55. — **"Busse-Enny"** (WB) (2:00) 30-40-55. — **"Busse-Enny"** (WB) (2:00) 30-40-55.

'KINGS ROW' STRAIGHTEN \$7,500 IN VANCOUVER

Vancouver, April 21. — Business around town is running strong. **"Kings Row"** led with standing at the Capitol.

Estimates for This Week
Vancouver (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55.

'Gesture Train' \$16,500, St. Louis, Invaders' 11C

St. Louis, April 21. — The annual circus sponsored by the local Police Department plus the baseball season, will also be a factor in Saturday picture receipts.

Estimates for This Week
St. Louis (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55.

'FLEET' KIGHT \$10,200, 'PORT,' 'COWBY' 10G

Portland, Ore. April 21. — **Fleet** is the week's highlight.

Estimates for This Week
Portland (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55.

'ISLA NDS' HIGH \$12,500 IN PITTS.

Pittsburgh, April 21. — General business trend locally has been a little to the sluggish side, but **"Islands"** is leading the town may have something to do with that.

Estimates for This Week
Pittsburgh (WB) (2:00) 30-40-55. — **"Islands"** (WB) (2:00) 30-40-55. — **"Islands"** (WB) (2:00) 30-40-55.

'KINGS ROW' STRAIGHTEN \$7,500 IN VANCOUVER

Vancouver, April 21. — Business around town is running strong. **"Kings Row"** led with standing at the Capitol.

Estimates for This Week
Vancouver (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55.

'Gesture Train' \$16,500, St. Louis, Invaders' 11C

St. Louis, April 21. — The annual circus sponsored by the local Police Department plus the baseball season, will also be a factor in Saturday picture receipts.

Estimates for This Week
St. Louis (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55.

'FLEET' KIGHT \$10,200, 'PORT,' 'COWBY' 10G

Portland, Ore. April 21. — **Fleet** is the week's highlight.

Estimates for This Week
Portland (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55.

'KINGS ROW' STRAIGHTEN \$7,500 IN VANCOUVER

Vancouver, April 21. — Business around town is running strong. **"Kings Row"** led with standing at the Capitol.

Estimates for This Week
Vancouver (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55.

'Gesture Train' \$16,500, St. Louis, Invaders' 11C

St. Louis, April 21. — The annual circus sponsored by the local Police Department plus the baseball season, will also be a factor in Saturday picture receipts.

Estimates for This Week
St. Louis (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55.

'FLEET' KIGHT \$10,200, 'PORT,' 'COWBY' 10G

Portland, Ore. April 21. — **Fleet** is the week's highlight.

Estimates for This Week
Portland (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55. — **"Fleet"** (WB) (2:00) 30-40-55.

'KINGS ROW' STRAIGHTEN \$7,500 IN VANCOUVER

Vancouver, April 21. — Business around town is running strong. **"Kings Row"** led with standing at the Capitol.

Estimates for This Week
Vancouver (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55. — **"Kings Row"** (WB) (2:00) 30-40-55.

'Gesture Train' \$16,500, St. Louis, Invaders' 11C

St. Louis, April 21. — The annual circus sponsored by the local Police Department plus the baseball season, will also be a factor in Saturday picture receipts.

Estimates for This Week
St. Louis (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55. — **"Gesture Train"** (WB) (2:00) 30-40-55.

To:
 GEORGE KAUFMAN
 HOWARD HAWKS
 SAM WOOD
 HERMAN SHUMLIN
 JACK BENNY
 MARK HELLINGER
 NORMAN KRASNA
 LEWIS MILESTONE
 VINTON FREEDLEY

Welcome to **WARNER BROS. Studios**

*Welcome to the motion picture industry's
 fastest moving, most stimulating lot*

- where your talent (and you've got plenty!) will
 get the chance for fullest play.

- where intelligent showmanship like yours can
 grow and flourish under the most inspired and
 alert organization making pictures today.

- where there is every resource for genius to
 command; the greatest stars, writers and direc-
 tors, the last word in technical equipment, labora-
 tory research, makeup, art and wardrobe.

- where there is not a bottleneck on the whole
 thousand acres of streamlined action.

*We who are Warner Bros. welcome you to the
 family. Together we shall go forward. . .*



J. L. Warner
 Vice-president in Charge of Production

Another Big Shakeup Among Mgrs. At Fox Visc., Femmes Spotlighted

Milwaukee, April 21. — Although there have been only three months ago in personnel of the Fox Wisconsin theatres in Milwaukee the past week there has been more extensive shakeup with all the main offices of the company in the city houses, excepting only Roy Pierce at the downtown Fox Theatre, who is including the reshuffling of those who were moved in the last job. This shakedown was done on a payrol, but all, with the one exception mentioned, are in different quarters than they occupied a week ago as the result of the general shuffling moving.

Only reason for the latest shakeup is 'good of the service'.

Akron's First Femme Ast.

City's first feminine assistant manager of a first-run is Kathleen Boling. She is also the first to be appointed in the entire Ohio division of Warner Bros. Pictures. She will assist Millard Ochs at the Strand, succeeding Ray Brown, Jr., who joined the Air Corps. Miss Boling joined the Strand two years ago as cashier. Mrs. Ruth, assistant manager of Loews, has been made manager of Highland, West Hill and the new 'Living Lament' has been named assistant manager at the Palace here, while Robert Ehrman has been appointed treasurer. Lamm succeeded Paul Williamson, who has been named John Bowker's place, Williamson and Bowker being joined in defense plans here.

Det.'s 1st Femme Booked

Detroit, April 21. — First appointment of a woman booker in a major theatre in the city years marks further serious moves to replace men with women during the past week. The new move was made by Producers Releasing Corp., which appointed Mrs. William Fleming, former secretary to William Fleming, branch manager, to the place of booker. She succeeds Bert Tish, tipped to salesman. Mrs. Fleming has been a heavy traveler in bookers during the past year with a move to the city of New York, and is moving to new job. Move is a natural for PRC, which has Anne Fleming as its only branch manager in these parts.

Dunbar, Elbert Upped

Robert H. Dunbar, Warner branch manager at Clevelander, has been named of the Detroit office for the same company, which has named James W. Wain, who resigned last week, as chief. Elbert, salesman, is promoted to management of the WB exchange.

Frank Panopier 2d Home

Pittsburgh, April 21. — Clairton's newest de luxe, Colonial, which represents an investment of more than \$150,000, opens within a few days. It is the second of a two-story second Colonial house; the other one is the Siles, which has been operated for 10 years. J. E. McClellan, formerly general manager of the Ideal Amus. Co., named president of the circuit of 14 theatres succeeding J. E. Scott, who died recently. Miss McClellan is former secretary of the hotel manager and paint distributor. He joined the Ideal Amus. Co. as Joseph Wells, veteran McKeeport actor, and his wife, who is celebrating anniversary in Miami last week. Among those attending the opening were three new bookers. (Continued on page 20)

THIS ABOVE ALL! INTO N. Y. ASTOR, 2-A-DAY

'This Above All' (Tyrons Power-John Fontaine) is being featured for two-day showing on Broadway by 20th-Fox from 4:15-M. It could not get into the Roxy early enough, due to other pile-up, hence the road show idea.

Likely 'Above All' will go into the Astaire, N. Y. following next week following present 'Go' engagement.

Ginny's Picture Lead

Hollywood, April 21. — First film from Kay Kyser will be one of top roles in the Edgar Berger-Fisher picture and Molly Picon, still untitled at RKO. Opening starts late next month with Alvin Dweck directing.

Shuford Resigns RKO

Stanley Shuford, assistant to S. Barret McCormick, RKO pub-ad manager, has resigned. Shuford handled special campaigns. Prior to joining the company last year he was a v.p. of the Blow ad agency.

Shuford is currently vacationing in Florida. His departure as part of a general tightening up at RKO.

PEARSON-ALLEN DO OK BY 'SABOTEUR' PREM

Washington, April 21. — Round two of the battle between Jesse Patterson of the Washington Times-Herald and his enemy, the Columbia Pictures, is on. The Columbia-Pearson and Allen—goes to the typewriter-slingers. P. and A. sponsor the opening of Alfred Hitchcock picture, 'Saboteur' (distributed by RKO-Keltheis on Wednesday (22)). They wrote personal invective to the publishers of Patterson's paper ignoring the bailiwick. Up to Saturday night P. and A. had won a 3-2 vote on the Columbia majority, judged by the acceptance. The boxoffice: 'Saboteur'—The House Invited, 341; accepted, 330.

Members of Senate invited, 98; accepted, 58. This gives the columnist a substantial majority. In addition they accepted on acceptance those of Attorney General Biddle, J. Edgar Hoover and Clyde Tolson of FBI, six major generals, five judges headed by Supreme Court Justice William O. Douglas, the entire Federal Trade Commission, Companies and Civil Liberties, the Warren of GAO and 134 members of the National Press Club. The acceptance run, 58, is a record in Washington for any invitation occasion.

Priorities Kayote Junket

Priorities kayote University's special junket to Washington for the 'War Relocation Authority' is being available for a press excursion from New York. The U. S. execs went to D. C. on their own, and the local and dignitaries will be entertained per usual, but the journalists are being taken to see the film in Radio City Music Hall instead.

COL. PUTS OUT COSTLY 'INVADERS' BROCHURE

Columbia is issuing a 28-page brochure, done in coated stock, to ally its picture 'The Invaders', now being released in the U. S. Over-size book constitutes a virtual pictorial reproduction of the motion picture. It is being distributed from a sinking submarine, who is attempting to make their way to safety in the U. S. The brochure is not to be used in the story.

Portraits of Leslie Howard, Laurence Olivier, Raymond Massey, Anton Walbrook and Glynis Johns are spotted. Miss Johns is plugging her name in this Center. The same done on all its exploitation and advertising of the picture.

Allvine Starts New Job

After being installed last Thursday (18) at a meeting of the Industry's Public Relations Committee, at the Hyatt Hotel, Chicago, Allvine has been named as secretary to the committee, moved into his new office Monday (20). Allvine's office ad-publicity quarters, at the Hyatt Hotel, Chicago. Kenneth Clark, a member of the same committee of the film business' Public Relations group, presided at the session last week. He joined the Columbia Pictures of the full committee, and vice-chairman, were absent from N.Y. Allvine's office ad-publicity office, spot he held for nearly two years while operating under its present exchange policy. Public Relations committee consists of ad-publicity chiefs of all eight major companies, plus Clark.

\$64 Question

New explanation that for a major company wins after a few weeks in his new job. 'I'm going to like the job; may I come in and get a new car?'

Homeoffice quickly telegraphed: 'Suggest you stay there and see if we like you.'

Berlin's 'Army Picture' And Army Relief Show Due for July 4 Preems

July 4 may be the date of double Irving Berlin presents, both for the 'This Is the Army' (the 'Yip Yip Yaphank' of World War I) and his Paramount musical 'Holiday Inn' (Bing Crosby-Fred Astaire). The picture press is Paris idea, being a nature of in with the theme of the film, and only for a few special pre-release bookings, since this musical has been designated for special selling by Neil Agnew, the Paris sales v.p. The soldier show, however, is Berlin's own idea as a natural July 4 treat. However, much depends on the progress Berlin will make with production of the show, which, he confesses, seems pretty well set to go into the Broadway theatre on 35d and the Madison. Berlin, the theatrical attorney, will be the sole link associated with Berlin, the rest being done by the Army, and all proceeds, of course, to the Red Cross.

Berlin's concentration on this revue, which he hopes will realize some \$250,000 for army relief, has indefinitely postponed his private show venture, a Music Box Revue, which has been closed. Agnew, Todd for the latter's Gypsy. Rose Lee-Bobby Clark revive, 'Star and Gypsy', which will open around the end of May.

DONAHUE-COE'S CO-OP AD CUFFED IN MAGS

Failing to call industry leaders on the idea of one-theater, national goal, cooperative ad campaign, Donahue & Coe's plan to advertise several other ads to get the message of film's part in morale over to the American public. Agnew, who handles a number of picture accounts, took immediate means to the American public. Agnew handles a number of picture accounts, took immediate means to the American public. Agnew handles a number of picture accounts, took immediate means to the American public.

Despite difficulty of large chunks of Stokowski from completed film, the American public. Agnew handles a number of picture accounts, took immediate means to the American public.

10% TILT SETTLES SPG - WITH H'WOOD STUDIOS

Hollywood, April 21. — Producers' Screen Guilds Guild have gotten together on a wage scale, which gives the facks 10% raise in all classifications. Retrospective to Oct. 9, 1941, schedule of pay follows: senior production minimum \$100 weekly; junior's start at \$80, go to \$55 second year, and then to \$40. Producers' Screen Guilds Guild have gotten together on a wage scale, which gives the facks 10% raise in all classifications.

100% Frank Bally Ups 'Kings Row' in Det.

Detroit, April 21. — Continuing its policy of 'realistic sales campaigns', the United Detroit here again is pulling no punches in putting over 'Kings Row', which has been running on the local film with such naked title words as 'Desire', 'Brutality', 'Lust', 'Fear', 'Frenzy'.

Renovations at Rapid Pace in Texas, New Building Off; Other Theatres

COE'S PRESS HUDDLE

Mays Aide, Back From Hollywood, to Contact With Newsman

Charles 'Cocoo' Coe, new assistant to Will Hays, back from the Coast, plans an early meeting with newspaper and broadcast men in N.Y., probably within the next 10 days. Hays, remaining on the Coast, has an indefinite period, likely until before the June session of the MPPDA directorate.

Edward L. Roddan, new MPPDA press representative in Washington, who went to Hollywood last week for conference with Coast execs, likely will remain there until the end of this week or possibly longer. Roddan has met with MPPDA officials in N. Y., present trip to the Coast being prompted by a desire to become better acquainted with production angles.

Fantasia' Bally Eyes Adult B.O., Foregoes Try for Youngsters

Exploitation and exhibition formula for 'Fantasia' has been better which is reportedly getting better. Since the picture has met with a lack of success in N. Y., it is being sold in adult admission scales on single billing dates, with advertising copy being reaching for adult audience. Attempts to interest juvenile audiences have been dropped.

'Fantasia' was admittedly the problem child of the RKO exploitation and distribution department since youngsters either picked it up or walked out after gaining admission. Bitterly disappointed, it wasn't a typical Disney cartoon picture. Demands for money back from the exhibitors were quite frequent. Despite difficulty of large chunks of Stokowski from completed film, the American public. Agnew handles a number of picture accounts, took immediate means to the American public.

New Ohio Drive-In Toledo, O., April 21.

The Drive-In theatre near Maumee by Interstate, the 15th to be planned until midsummer, when late arrival of darkness will force spot to offer a single performance.

Interstate's 15th in Houston Houston, Houston, April 21.

The Wayside, new neighborhood picture house will be opened April 24 by Interstate, the 15th to be operated in Houston by the chain. E. E. Newton, named manager, being a former manager of the chain, which he sold to Interstate several years ago, by Lionel Hannington, former asst. manager.

America Expand Martin Chain April 21.

Martin chain opened new 1,519-seat here. J. H. Luter manager, being a former manager of the chain, which he sold to Interstate several years ago, by Lionel Hannington, former asst. manager.

New One in Texas Temple, Texas, April 21.

The Temple, Texas, April 21. The new Temple will have a cost of \$20,000, by Phil Iley and Harley Sadler, opened Saturday (18). House was converted from a store building. The duo also announce the opening of a new house, the Sadlers, representing an investment of \$40,000 at Killeen, Texas. Formal opening will be held the latter-part of April.

These Tire-less Tires

With Akron, rubber center of the world, turning to bicycles, R. W. 'Dusty' Rhodes, Colonial theatre manager, is turning to tires. Rhodes is installing Akron's first downtown bicycle rack in the parking lot in the rear of his theatre.

San Antonio, April 21.

Although the wartime economy is holding new home construction to a minimum, conversion of store buildings and modernization of old houses are being carried on at a rapid pace throughout the state. G. A. Luchessa, head of the Zaragoza Amus. Co., is planning to build a new theatre. Plans call for it to be the second largest Mexican show place in this city.

In Corpus Christi, Manuel Ayala and Alfred Pena, two San Antonio projectionsists, are planning to open a house of their own. The Robb & Rowley circuit have recently opened their own house at the new theater, New Centre. The Texas Drive-In No. 2, accommodating about 500 cars, has opened under the management of the Texas Drive Circuit.

The new RKO in Bastrop, a store building conversion, an investment of about \$17,000, will open within the next several weeks under the management of E. C. Gibson.

Galtzick's New Dallas Link

A new name is being opened here by Bernard Galtzick at the corner of Main and Elm streets. His house in Mesquite burned down last year. Loss was partially covered by insurance. House was being rebuilt when it was bought by Roy Stinking of Grove, Texas. How there will be called the Fitzhugh or the Galtzick.

Komm's New 700-Seater

Sam Komm and associates opened their new 700-seater at the corner of Main Street, 250-seater, Edina, Minn. by the name of 'Edina', owned by Donald J. Canfield. The new house is in the same building as the former house in Southern Illinois, has been converted from a house of his son. The Merrv Underhill, St. Louis indie name, completely failed.

Herman Steinberg and the 'Volume' theatre, owned by the Steinbergs, will sell out lots bids for a new house. The Wehner, 800-seater, Lewisville, N. Y., now operating.

New Franklin, 250-seater, Plymouth, Ill.

Franklin, 250-seater, Plymouth, Ill. owned by the Steinbergs, Carroll Lord the former lessee.

IT'S ALWAYS
FOR WEATHER
WHEN GOOD
SHOWS
ARE GOOD
SHOWS
ARE GOOD
SHOWS
ARE GOOD

THE Paramount Picture

EXTRA
PLAYING THIS
THE BEST OF
THEATRE WITH
PARAMOUNT
PRODUCTION

News and Gossip About the Production and Distribution of the Best Shows in Town!

SHOWN AT PEARL; 11 LENSING

In For a Breather



Ted Genock, ace Paramount News war cameraman who returned to New York last week for a brief vacation, is shown above as he was snapped near the war front in Singapore. That's a rubber tree directly alongside him, and a camera-shy colleague next the tree.

Genock's vacation follows 800 successive days in the 'hottest spots' of the war area. His itinerary for those 800 days led him to England, France, Libya, Iran, India, Singapore, Malaya, Java and Australia—in that order. He will leave sometime soon for some place East. When and to where is a military secret.

Genock's eye-witness story of Java's fall is featured in the current Paramount News, along with shots of the U. S. Fleet in the Pacific and General MacArthur's arrival in Australia.

DRAMA DOESN'T DETAIL 'STURGES STOCK CO.'

Despite the fact that the current 'Preston Sturges picture, 'Triumph Over Pain', is a change of pace from past Sturges hits — drama rather than comedy — Sturges is holding his legendary 'stock company' as intact as possible.

Four members of the group of comedians and character players who have been seen in all Sturges productions to date were signed for 'Triumph' on Monday. They are Vic Fotel, Arthur Stuart Hull, Sheldon Jett and Chester Conklin. Hull gets a role as father of Betty Field, femme lead, while the other three will play slightly comic roles.

Three Roses

Fully aware that they'll be just as sweet under any other name, Paramount Studio Monday gave new monikers to three feminine starlets. Dolly Loehr, young pianist who first appeared in 'Magic in Music' and now is working in 'The Major and the Minor,' becomes Marguerite Lynn. Betty Jane Rhodes, of 'True to the Army,' will show up in 'Priorities of 1942' as Betty Rhodes, minus the Jane. Lore Lee, a contract player whose given name was 'Wavee Purkey when she was the light in Texas, will re-assume the Donnie to become Donnee Lee.

'Reap' to Continue Its Harvest at Music Hall for Fifth Smash Week

Cecil B. DeMille's sweeping Technicolor saga of the sea 'Reap the Wind' moved into a select circle of the biggest hits in the Radio City Music Hall's history this week, with the decision of Gus Eysse, managing director, to hold it fifth week.

Only three pictures have played five weeks at the Music Hall theater: 'Snow White,' 'Behcet,' 'Philadelphia Story' and 'Woman of the Year.'

Mainville, early reports from the Charleston premiere indicate that it's going to be the same story of abundant harvest there; opening day's business on Sunday was almost double that of opening day for the smash 'Louisiana Purchase.'

'Reap' set an all-time record for the Los Angeles Paramount when it held four weeks in that theater—while at the same time the Paramount's Hollywood, in day-and-date premiere booking, held it five weeks. Both runs close today.

Five more special pre-release engagements are already set, each will get special advance buildup by Paramount district ad men, plus top advertising.

Since the recent trade screenings of 'Reap,' Paramount home office has been flooded by an unprecedented deluge of letters from circuit heads and exhibitors, offering congratulations to both Paramount and DeMille, and predicting top boxoffice receipts.

STUDIO HITS NEW PRODUCTION HIGH

Some of Year's Toppers in Group of Films Now Rolling at Paramount; All Stages Busy and 'Wake Island' Crew Out on Location — No Letup Seen Ahead

'BELL' PREPARING

Paramount Studio hit its year's production peak today, as eleven pictures were before the lens at one time. Every sound stage on the lot was busy and one company was on location—the crew for 'Wake Island' working on the shores of the Salton Sea.

Paramount plans to put the Technicolor epic, 'For Whom the Bell Tolls,' into work within a couple of weeks, as soon as final casting is completed. This week Pola Negri was to be tested for Pilar; Sam Wood directs, and Joe Youngerman is assistant director.

Some of Paramount's top 1942 productions are included in the list in work today. List is as follows:

'ROAD TO MOROCCO'......newest Crosby-Hop-Lamour 'Road' picture. This one takes much of its action in a harem and is reported even more harum-scurum than Roads to Singapore and Sanbar.

'THE FOREST RANGERS'......Technicolor epic based on the Comopolitan novel by Theima Stabel, starring of 'Reap the Wind' Wind, and Ginger Rogers-Ray Milland co-starring directed by Billy Wilder, following his own work on the script. Fast comedy with a pack of young talent. Robert Benchley heads the support.

'THE MAJOR AND THE MINOR'......Ginger Rogers-Ray Milland co-starring directed by Billy Wilder, following his own work on the script. Fast comedy with a pack of young talent. Robert Benchley heads the support.

'I MARRIED A WITCH'......Fredric March and Veronica Lake in the first picture to be directed by Rex Clair for Paramount. Based on the Thorne Smith best-seller, 'The Passionate Witch.' Started in a blaze this week, as Clair filmed the opening scene—set in a burning hotel.

'TRIUMPH OVER PAIN'......Preston Sturges' first shot at serious drama; the story of the discovery of ether, co-starring Joel McCrea and Betty Field. Plenty of the 'Sturges touch' will be added as leavening, according to advance reports.

'WAKE ISLAND'......Paramount's salute to the gallant stand made by American Marines on Wake, to be shot on the shores of Salton Sea with cast including Brian Donlevy, Robert Preston and Macdonald Carey. The commercial company that made the actual governmental development on Wake is making the replicates.

'SILVER QUEEN'......George Brent, Priscilla Lane and Bruce Cabot will star in this Harry Sherman super of the Sevensies in San Francisco and New York. Lloyd Bacon directs.

'PRIORITIES OF 1942'......No relation to the vaude show by the same name now on Broadway. Jerry Colonna, Ann Miller, Vera Vague, Betty Rhodes and Johnnie Johnston in top roles. 'Tunes and terpsichore, larded with laughs.

'LADY BODYGUARD'......starring Eddie Albert and Ellen Drew. 22d

Stars of New Prize Package



Irving Berlin's 'Holiday Inn' will be sold separately by Paramount, Neil Argen announced last week. 'Holiday Inn,' a Mark Sandrich production, is the third Paramount film scheduled for separate sales first two were 'Louisiana Purchase' and 'Reap the Wind.' Release date of 'inn' is set for Labor Day. Stars above are Bing Crosby, Marjorie Reynolds, Fred Astaire and Mary Astor.

'Blonde' Breaks Another N.Y. Record; Biggest Third Week for Paramount

mund L. Hartmann, writer, whose six recent releases include the Abbott and Costello picture, 'Keep 'Em Flying,' has scripted.

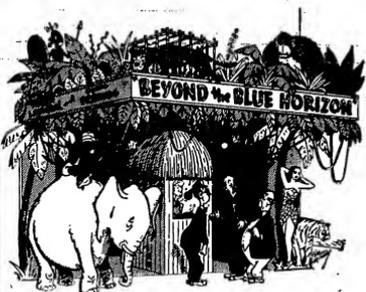
'WORKING CREW'......Pica-Thomas as actioner starring Chester Morris, Richard Arlen and Jean Parker. Frank McDonald is directing.

'HAPPY GO LUCKY'......big, lavish musical to star Mary Martin, Dick Powell, Rudy Vallee, Eddie Bracken and Betty Hutton, with Curtis Bernhardt directing. Setting in Trinidad.

Meanwhile, the Studio has one of the biggest backlogs of completed pictures ever, either awaiting release or polishing and readying. Included are the Irving Berlin special, 'Holiday Inn,' the new Sturges picture 'The Palm Beach Story,' the Ray Milland-Betty Field starer 'Mr. and Mrs. Cugat,' and Hitch Letem's 'Take a Letter, Darling,' starring Fred MacMurray and Rosalind Russell.

'My Favorite Blonde' has rung up the biggest third week's business since the inception of the present stage policy for the New York Paramount. Bob Weisman, manager, said today. Week's business topped the New Year's Eve third week business of 'Love Thy Neighbor' and ran 22 percent above the third week's take for 'Caught in the Draft.'

'Blonde' had a record opening week for the house, logging everything from polishing and readying and opening of 'Louisiana Purchase,' which ran at advanced prices. Second week also was a record, beating all previous second week takes since the stage policy, with the same exception. Picture will move out at the end of the fourth week because of previous bookings.



'He wants to know if it's a Jungle picture!'

SHIP AHOY

(Continued from page 8)
of latitude, and at times the film looks like a full-length juke-joint...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Story is a musical spy yarn, but in lodge-pool. At the finish there's a scene outside a movie recording station, but it doesn't tie up with any portion of the picture.
Miss Powell, star of a picture the...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Production is expensive. Scho...

WHISPERING GHOSTS

Hollywood, April 18.
Whispering Ghosts...
Whispering Ghosts...
Whispering Ghosts...

After a preliminary warning in several features, 20th Century-Fox...
Whispering Ghosts...
Whispering Ghosts...
Whispering Ghosts...

once-over for any further clues...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Grand Central Murder

Grand release of B. F. Zedeman producer...
Grand Central Murder...
Grand Central Murder...
Grand Central Murder...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Man Who Wouldn't Die

Hollywood, April 18.
Man Who Wouldn't Die...
Man Who Wouldn't Die...
Man Who Wouldn't Die...

mysterious happenings always associated...
Man Who Wouldn't Die...
Man Who Wouldn't Die...
Man Who Wouldn't Die...

MAD MARTINDALES

Hollywood, April 17.
Mad Martindales...
Mad Martindales...
Mad Martindales...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

LET THE PEOPLE SING

(Songs)
(BRITISH-MADE)
London, April 1.
Let the People Sing...
Let the People Sing...
Let the People Sing...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

This Week's New Shorts

Current Short Releases

(Prints in Exchange)
(Compiled by Ben Short)
'The Wrestling Opossum' (C) 10 mins. Short sport with Bill Skelton...
'Seeps in Chaps' (WB, 7 mins.)...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

PARLOR MY STRIPES

Reputable review of Albert J. Cohen production...
Parlor My Stripes...
Parlor My Stripes...
Parlor My Stripes...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...
Ship Ahooy...

'The Bear and the Beaver' (Color...
'Looneytoon cartoon in color'...
'Nolan is the focal point of attention throughout the proceedings'...
'The Wild and Wooley West' (C) 7 mins. Cartoon...
'Plaype, Plaype, Plaype and Popsy' (Par, 6 mins.)...
'Terton Hatches the Egg' (WB, 9 mins.)...
'Merric Melody cartoon'...
'U.214 mins.' Documentary story of Japan's treachery.

"WHAT BEDLAM THERE'LL BE ON BROADWAY APRIL 30TH WHEN THE FUNNIEST THING ON EIGHT LEGS COMES TO THE CAPITOL THEATRE! IT'S MORE HILARIOUS THAN EVEN THE GREAT STAGE FARCE AND ITS FIRST ENGAGEMENTS IN MIAMI, WILMINGTON, HOUSTON AND PROVIDENCE DREW THE YEAR'S DIZZIEST WHIRL OF LAUGHS WITH GROSSES TOTALING UP TO 157% OF AVERAGE!"

EDWARD SMALL presents

GEORGE BRENT JOAN BENNETT

IN *Twin Beds*

"Break it up, Joan, while I tell you what the reviews say! Hollywood Reporter calls it 'A hilarious farce delivering sock laughs!' Boxoffice writes: 'Exceptionally funny!' Daily Variety tips it as 'Perfect antidotal entertainment for wartime!' Film Daily exclaims: 'This is showmanship! You can bet on it to please any audience!' Showman's Trade Review says: 'Funnier than anything that has come along in a long time!' Motion Picture Daily says: 'Bedroom farce qualified to succeed as much as the Abbott-Costello revival of rough-house comedy!'"

with **MISCHA AUER · UNA MERKEL**
GLENDIA FARRELL · ERNEST TRUOX
MARGARET HAMILTON

Based on the Stage Success "TWIN BEDS" by Margaret Mayo and Salisbury Field
 Screenplay by Curtis Kopylov and Konnoth Earl and E. Edwin Moran • Directed by TIM WHELAN • Released thru UNITED ARTISTS

FILM BOOKING CHART

For information of theatre and film exchange houses... complete chart of feature releases of all the American distributing companies for the period...

Key to Type Abbreviations: M—Melodrama, C—Comedy, CD—Comedy Drama, W—Western, D—Drama, RD—Romance, M—Musical, F—Familiar, I—Indie, etc.

Table with columns for Title, Length, and Distributor. Includes 'Shut My Big Mouth', 'Joan of Arc', 'What's Cookin'?', 'The Mad Dog of Madag.' etc.

Table with columns for Title, Length, and Distributor. Includes 'Adventures of Martin Eden', 'Biding the Wind', 'Captive in the Desert' etc.

Table with columns for Title, Length, and Distributor. Includes 'The Lady Has Plans', 'King Vidor's Women', 'Ghost of Frankenstein' etc.

Table with columns for Title, Length, and Distributor. Includes 'Man With Two Lives', 'Mexican Spitfire', 'The Flamingo' etc.

Table with columns for Title, Length, and Distributor. Includes 'Coral Gables', 'The Fleets in Trial', 'Blings on Her Knees' etc.

Table with columns for Title, Length, and Distributor. Includes 'Two Yanks in Trinidad', 'Secret Agent of Japan', 'Remarkable Mr. Kipps' etc.

Table with columns for Title, Length, and Distributor. Includes 'Allan Borst Blackie', 'The Spanish Struggle', 'Kipling's Jungle Book' etc.

Table with columns for Title, Length, and Distributor. Includes 'The Incredibles', 'Fantasia', 'The Girl From Santa Fe' etc.

Table with columns for Title, Length, and Distributor. Includes 'Aunt Emma Finds the Town', 'Old From Alaska', 'Bride's Sideshow' etc.

Table with columns for Title, Length, and Distributor. Includes 'Down Rio Grande Way', 'The Bushy Bachelor', 'Saboteur' etc.

Table with columns for Title, Length, and Distributor. Includes 'Where the Trail Ends', 'Tales of Tangle', 'The Mad Wolf in the Moon' etc.

Table with columns for Title, Length, and Distributor. Includes 'Depreciate Cash for Elery Queen', 'Scattergood Rider', 'Broadway' etc.

Table with columns for Title, Length, and Distributor. Includes 'No A Lady's Man', 'She's in the Army', 'The Mad Mad Mad' etc.

Table with columns for Title, Length, and Distributor. Includes 'Vanishing Ninjas', 'We Were Dancing', 'Topside Boat' etc.

Table with columns for Title, Length, and Distributor. Includes 'This Time for Keeps', 'Who Is Hope Shively?', 'The Great Manly Lady' etc.

Table with columns for Title, Length, and Distributor. Includes 'The Spillers', 'About Face', 'Grand Central Murder', 'Whispering Ghosts' etc.

Week's New Shorts

Continued from page 18

lines, all shown to possess the Star of Victory sign. Hitler and Mussolini are reproduced to show they were not in the market...

'Personality Film' (Sports reel, Par, 10 mins.)—Ted Husing bears down hard with his chatter in an effort to put this over as a sport topic...

'Nightmare of a Geon' (Musical, Par, 10 mins.)—Teddy Hart, Marcel Viscina and Wilton Grainger...

'Circus Telescope' (Superman cartoon in color, Par, 9 mins.)—Pollock usual formula. Annoying array of characters...

'George Falsch Takes a Walk' (Madsen Models Puppet-toon, Par, 8 mins.)—George Falsch again catches in the net...

Mellett Salutes

I think you'll find that will be even more true in the future. You can expect to see of things, a lot of them, out of Hollywood...

Explaining the plan for 26 short subjects which grew out of Mellett's huddles on a list of themes which he had presented...

The films will have each company's top star names in them, the picture for stars and business...

With agitation in many quarters because of concentration on feature propaganda subjects, although no less concentration on shorts, Mellett declared he felt that the picture had gone far toward that end...

With 'Toll Hollywood' what to do concerning the subject of a new policy set by President Roosevelt in appointing him, asserted he does not think it was a good idea...

'Warner Bros. was quick to take the hint, announcing Monday (20) that it would send out 'Hilltop' to 20 subjects assigned by Mellett for shorts. Titled 'Heroes With Wings' it will feature the American Merchant Marine...

At the O.E.M. unit's headquarters in New York the word was that it would make the 26 Government shorts and that a heavy budget is being set for most of this production year starting July 1...

Exchanges

Continued from page 1

wives, the Dave Millers, Pete Danas and Jules Luplunas, and Harry Newbrite, built the Green Farm. Pittsburgh's only Drive-In, located near the entrance of South Park, was recently acquired by owner by Norbert Stern, managed by George C. Alex Hill, manager of Robey Theatre, St. Marys, Va.

At the O.E.M. unit's headquarters in New York the word was that it would make the 26 Government shorts and that a heavy budget is being set for most of this production year starting July 1...

Priorities

Continued from page 5

recalls have been largely within the past few days.

Nelson, through accounts, has already sounded out several possibilities, some in the New York downtown area, and others in the West.

Sentiment within the film industry has for some time been strong for the establishment of a separate priorities division, apart from the Consumers Goods Division in Washington.

Meaning a meeting of industry representatives with the WPB was held in Washington yesterday (Tuesday) and continues today (Wednesday).

Meantime a meeting of industry representatives with the WPB was held in Washington yesterday (Tuesday) and continues today (Wednesday).

Eddie Rivers, who was previously stationed in the War Relocation Authority in Cleveland to act as press rep for RKO in this territory, William Fox, who is serving as publicist for RKO in this territory.

War Shows

Continued from page 4

recording companies, Cant Show Inc., Authors' League, Radio Writers Guild and other organizations asked that Government business be left to those in the Victory Committee.

Object of enforcement of the Coordinating committee is to make more efficient and effective its work of sifting requests for free talent from Government departments, war relief agencies, and groups offering entertainment to servicemen, either on or off the home front.

Blanche Witherston, of American Guild of Musical Artists, who has been in the case secretarial office of the Coordinating Committee, will continue in that capacity in the new office.

Sauter, said yesterday (Tuesday) that he will give as much time as necessary to the UTWA, which may be called on to have ready a list of 45 reps of various organizations were present.

TITLE CHANGES

'Till You Return' is related to 'The Man From Martinique' at Metro.

'Mystery House' at Metro became 'The Incredible Stranger'.

Mal Roach changed 'Hilly's Valedictory' to 'The Heroic'.

Exchanges

Continued from page 1

wives, the Dave Millers, Pete Danas and Jules Luplunas, and Harry Newbrite, built the Green Farm. Pittsburgh's only Drive-In, located near the entrance of South Park, was recently acquired by owner by Norbert Stern, managed by George C. Alex Hill, manager of Robey Theatre, St. Marys, Va.

At the O.E.M. unit's headquarters in New York the word was that it would make the 26 Government shorts and that a heavy budget is being set for most of this production year starting July 1...

Priorities

Continued from page 5

recalls have been largely within the past few days.

Nelson, through accounts, has already sounded out several possibilities, some in the New York downtown area, and others in the West.

Sentiment within the film industry has for some time been strong for the establishment of a separate priorities division, apart from the Consumers Goods Division in Washington.

Meaning a meeting of industry representatives with the WPB was held in Washington yesterday (Tuesday) and continues today (Wednesday).

Meantime a meeting of industry representatives with the WPB was held in Washington yesterday (Tuesday) and continues today (Wednesday).

Eddie Rivers, who was previously stationed in the War Relocation Authority in Cleveland to act as press rep for RKO in this territory, William Fox, who is serving as publicist for RKO in this territory.

War Shows

Continued from page 4

recording companies, Cant Show Inc., Authors' League, Radio Writers Guild and other organizations asked that Government business be left to those in the Victory Committee.

Object of enforcement of the Coordinating committee is to make more efficient and effective its work of sifting requests for free talent from Government departments, war relief agencies, and groups offering entertainment to servicemen, either on or off the home front.

Blanche Witherston, of American Guild of Musical Artists, who has been in the case secretarial office of the Coordinating Committee, will continue in that capacity in the new office.

Sauter, said yesterday (Tuesday) that he will give as much time as necessary to the UTWA, which may be called on to have ready a list of 45 reps of various organizations were present.

TITLE CHANGES

'Till You Return' is related to 'The Man From Martinique' at Metro.

'Mystery House' at Metro became 'The Incredible Stranger'.

Mal Roach changed 'Hilly's Valedictory' to 'The Heroic'.

LOVE GIVES GOOSE-STEPPERS



THE BUSINESS!



THIS SOCK
ROMANTIC COMEDY
WILL GIVE YOU THE
BUSINESS OF
THE YEAR!



Could you capers when a dashing RAF Yankee falls out of the skies... to land in the arms of the levellest eye-fol that ever gave hellin' heels an awful of woe!

The WIFE TAKES A FLYER



STARRING *Joan* *Franchot*
BENNETT ★ **STONE**

with **ALLYN JOSLYN**

CECIL CUNNINGHAM • ROGER CLARK
Screen play by Sam Klein and Roy McKee • Directed by MICHAEL CURTIZ
Produced by R. P. SCHUBERT • A COLUMBIA PICTURE



NBC EXPLAINS ITS PERSONNEL POLICY

An NBC official in New York yesterday described as "exaggerated and unwarranted" the impression that "any staff purge is going on or any is contemplated. There has been a cleaning out of superfluous help—in the central stenographic department. This was explained, due to management stopping a sloppy practice that had grown with the years under which secretaries in the various departments were diverting part of their own time to central stenography. In catching up with this practice some 32 girls were eliminated recently. The departure of these girls and apparently some other underlings coupled with the distribution throughout the organization of a what-do-you-do questionnaire and the presence of a new personnel director from Macy's apparently alarmed the employees. Their misgivings are unjustified, it is now stated.

NBC is bringing its personnel practices up to date primarily to accompany the objective of streamlining (2) elimination of departments in similar work as between different departments. A minimum of \$110 and a maximum of \$180 monthly for stenographers of a certain rank is established to avoid capricious inequalities. NBC says it is conforming to scientific corporation principles in the matter of work and standardizing compensation.

The departure or transfer for various reasons of a number of NBC section chiefs is not related to any plan. One man resigned, as he has done other times before, but this time it was accepted. Two or three other purely personal decisions simply happened about the same time.

Mentioning this is the executive side of a situation which has produced more than the usual number of staff rumors:

Al Nelson, of KPO, San Francisco, resigned.

John Elwood, manager of International division, went to succeed Nelson.

Fred Bate, from London, to succeed Elwood.

Wilted Roberts, continuity acceptance editor, resigned.

Wilted Roberts, production manager under Menner, returns after taking a long walk in Central Park.

Axel Greenberg, second in command of the production department, is free lance.

John A. Dunn, into the army as a major, his job as NBC personnel director taken by NBC newcomer Ernest de La Cosa.

BLUE PROGRAM DEPT. SOCIABLE

The program department of the Blue network will be the informal blowout April 30 at the New Weston hotel, N. Y. For its staff writer, producer and announcer there will be a buffet supper and general comb about production problems and the network.

Phil Carlin, vice-pres and program head; Ray Diaz, production manager; and Ferguson, chief writer, are with the party of execs from NBC. CBS and Mutual, who are making a four-day visit to Canada, will pass this week. Hessler also is foreign editor of the Clincy Equitator.

NEOHOUSE VISITS CANADA
Cincinnati, April 21.
James D. Shouse, general manager of Treaty stations, and William H. Hessler, vice president, W.F.W., are with the party of execs from NBC. CBS and Mutual, who are making a four-day visit to Canada, will pass this week. Hessler also is foreign editor of the Clincy Equitator.

Spoof War Experts

Detroit, April 21. With the air forces of two world war commentators, Joe Gentile and Ralph King, at CKLW, were being called plenty of snide with their burlesque "war expert" who is a hedging character who won't commit himself.

At present he is dubbed S. L. A. Marshall, a direct name taken from the war correspondent, the Detroit News' war commentator, S. L. A. Marshall.

Detroiters still are passing along S. L. A. Marshall's latest prediction: "In the next 10 years, everything being equal, certain important developments are bound to develop."

ANTI-ESPIONAGE SHOW ON BLUE

New dramatic series based on the adventures of an undercover anti-espionage agent will be aired on the Blue network starting May 18 in the 10-11 p.m. hour. The series will be a Phillips H. Lord production, produced by Jay Hanna.

Transamerican, producers of Williamson Candi's "Famous Jury Trials" and "The Writing of an Answer" on a spy script that it submitted to the Blue's continuing acceptance department three weeks ago. The producers frankly informed the network the script's material was based on the court proceedings of Nazi spy ring case which took place here in 1938 and 1939. It is noted that Transamerican heard about its script was that it had been referred to the FBI.

Burke Miller, Diplomat, Assigned to Handle The After-Hour NBC Grief

NBC's Director of Talks, Burke Miller, is now reassigned to a non-entertainment job as program official and nighttime manager of policy matters. Noted for his even-tempered patience in handling his own Miller's service for the after-hour dilemma was especially noted general manager Frank E. Mullen denied.

Miller had adopted the theme song, "Night and Day."

BENNY'S REPEATER

But It's Only For Service Men and Not Broadcast

Hollywood, April 21. Jack Benny believes he has the solution to a problem which has been worrying him for some time, that of losing the 100 or so service men and thousands of soldiers in camp at the same time. That the widely divergent tastes of audience could not be regaled from the same script was deduced after a few tries. So Benny, starting shortly after 10 p.m. but the repeater will not be broadcast. It will be strictly for service men, who will be invited from nearby camps and transported to and from the encampments on a special bus or by the service bus to which they are attached.

Service show will run for at least 45 minutes, starting shortly after 10 p.m. and the service bus to which they are attached.

Service show will run for at least 45 minutes, starting shortly after 10 p.m. and the service bus to which they are attached.

Benny and his wife, Mary Livingston, donated their personal services to volunteer Army Canteen Service.

Madeline Carroll will guest on Bill Stern's Colgate spot show, via NBC, April 23.

HAGERTY'S IDEAS FOR THE AIR, HE SAYS

Special Tax Imposition Upon Broadcasting Again Up Before Congressional Committee With Printing Trades Council Blessing—Radio Gets \$1 in Every \$8 of Advertising and Three-for-No Monopoly, N.A.B. Counsel Points Out

BRIEFS RADIO CASE

Washington, April 21. Although not advocated by the Treasury Department, gross income tax on broadcasters is under advisement by the House W. A. and Means Committee for the second successive year. Just before hearings closed last week on the plan to boost Federal revenues \$7,500,000,000 the controversial proposition is supported by the printing trades and immediately repudiated by National Association of Broadcasters.

Using last year's conditional Treasury Department memorandum on the possible yield from a graduated scale levy, John B. Hagerty, president of the International Allied Printing Trades, renewed the call for imposts that would split between \$100,000 and \$10,000,000 the radio industry's earnings (on the basis of 1940-41 time sales). He presented the industry's position on the industry's ability to pay, enjoyment of a monopoly, injurious effect on the public interest, and failure to pay a cost of regulation.

Noting this year's need for revenue is so much greater than in 1941, Hagerty was puzzled by the Treasury's failure to recommend such a levy. He pointed out that declining rates were suggested, taxes, stations still would have income equal to 43.8% of their investment and networks would have a 23.3% return. Keeping the spotlight on asserted huge profits, he recalled that in the 1931-40 period the two veteran chains pocketed \$59,539,340 in 1940 the three skeins netted \$3,456,054.

Alvora's Rebuttal

Lengthy memorandum submitted by Elsworth C. Alvord, prominent tax attorney retained by N.A.B. to kill the levy last year, stressed the growing financial predicament of the industry to wit concessions, besides repeating the arguments about unfair discrimination, damage to public service, employment, and inability to pass on the bill. Hagerty's idea embodied a new plan, used in principle, Alvord protested.

He noted that sponsors are prying their outlays because they no longer have people to sell, opportunities for putting in, and the possibility of developing new business doesn't exist. Predictive that a 10% levy would be one-third of the peric's stations on the air, Alvord declared. Non-compliance with the program expenses of the networks, and all chains and stations are diverting more and more time to the war effort. Many transmitters are operating on the air a liveless daily Army request, at not.

Broadcasters are being ground from their own resources, and are unable to give away more time, cannot replace lost accounts, are unable to curtail operations.

Government is lousy. In response to the printers' argument about getting use of a public resource for making regulations, Alvord is the saving amount of radio service the Government gets gratis. On the question of ability to pay,

Mention of Upton Close Commentaries By Can. Commons a Surprise to NBC

Prospecting by Radio

Little Rock, Ark., April 21. Jack Warden, studio operator of KARK, Little Rock, has resigned to accept a position with the National Geophysical Company of Dallas.

Warden, in crew to operate in six Southwestern states, will employ radio waves to locate oil and natural deposits.

Toronto, April 21. NBC has taken "effective action" in dealing with the broadcasts of Upton Close, it was announced last night (20) in the House of Commons by War Minister J. H. Thomson. He did not elaborate except to say that the mounting complaints of Canadian listeners regarding "the offensive broadcasting and the Upton Close tirades against Britain" had resulted in the Canadian Broadcasters' Corp. laying a complaint with NBC in behalf of the Canadian government.

Thomson would not say what sort of "effective action" it was that NBC contemplated or had already taken, but he did say that NBC was subject to U. S. censorship and the CBC to Canadian censorship and that there is close and friendly co-operation between both broadcasting organizations.

Melays Censored?

NBC officials yesterday (Tuesday) expressed themselves as much surprised by the act of Thomson's disclosure. The network had gone over with Close the complaints that had been received through broadcasts and it thought that everything had been covered by Thomson's disclosure on the matter was to be considered off-the-record. It was also pointed out that it isn't customary for its commentators holds the same relation of managing editor to reporter as has been the case with Thomson.

It's Believed Close's comment on Malaya left the Canadians.

The lone rubber company, Firestone, in network radio has extended first day of its program on NBC for the summer.

The latest renewal takes effect June 1.

Roberts, Greenberg Walk On NBC Production Dept.; Announcer Gets the Job

Wilted Roberts, eastern production manager of NBC, and his chief bid on dramatic shows, Axel Greenberg, both resigned last week. Their departure, separately made and executed, were reactions to the new policy of national program manager Clarence Menner, who apparently is taking over many of the duties heretofore identified with the production office.

Greenberg in particular protested against the prospective disadvantages of working under and coaching a newcomer, Ray Nelson, former NBC announcer, who Menner appointed to succeed Roberts. Greenberg has several outside directorial jobs, and decided to concentrate on them. His income was the biggest in the department.

Roberts will probably join the government.

GERRY MAYER TO EUROPE

NBC Internationalist to Do Press Work for U. S. Embassy

Gerry Mayer has been granted a indefinite leave by NBC to become press attaché of an American consulate in Europe. He will be in the web's international department and spoke a number of languages, having been in Europe for many years. He has been succeeded by George Turrell, former magazine editor.

The attorney argued such a tax cannot be passed on because of intensive competition in the advertising field, increased by the war. He said that the net is in the industry's continuance, and the number of persons benefiting directly and indirectly from the advertising is 300,000,000. The argument about fat profits is misleading, Alvord protested. While true, the investment is moderate, the operating costs and maintenance expenses are high. Stations cannot improve their plant, while even in prosperous years an impressive number of operators run in the red.

Janet MacRorie Leaves NBC

Janet MacRorie, head of NBC's continuity acceptance staff, has joined in her resignation. She set out to do a job in Montreal, in an original planning the network for that specific assignment. She had previously been in the advertising end of the public utilities field.

Miss MacRorie's smartness and sometimes in dealing with agency people had gained her much respect and understanding from that circle.

LUNT-FONTANNE ON BOBLER'S WPB SHOW

Alfred Lunt and Lynn Fontanne guest Sunday night on "Keep 'Em Rolling," the War Production Board variety series on Mutual, in an original play written specially for the occasion by Arch Oboler. Piece will be dedicated to the actor, who is currently in New York from their Genesee Depot (W. E. Home), also appear May on "Cavaliers of America" on NBC-RD (WEAF) for du Pont.

Arthur Kurland directs the show for the WPB, and Milton Geiger is the regular scripter. Program goes off at 10 p.m. on Mutual, and is replaced by another for the same Government agency.

ASHTON DUNN A MAJOR

Ernest de La Cosa Succeeds Him as NBC Personnel Director

Ashton Dunn, NBC personnel director, has resigned to take a commission as Major on the staff of Lt. Colonel Marshall S. 300,000. He was in charge of the Army's supply. He will handle personnel work in the investment in moderate supply. Ernest de La Cosa, who recently joined NBC as Dunn's assistant, being named to succeed him as personnel director of R. H. Macy's department store, N. Y.



SOMETHING FOR JUST ABOUT EVERYBODY IN THE LONGEST TICKET-WICKET QUEUE EVER STACKED UP IN FRONT OF A THEATRE! — Motion Picture Daily

"WILL BREAK RECORDS ESTABLISHED BY 'ALEXANDER'S RAGTIME BAND'!" — Hollywood Reporter

20TH'S
GREATEST
MUSICAL
SINCE
"ALEXANDER'S
RAGTIME
BAND"!

Rita

Victor

HAYWORTH · MATURE

JOHN SUTTON · CAROLE LANDIS

in

Theodore Dreiser's

MY

GAL



It takes a gal like Rita to play a gal like Sal! And it takes the showmen of 20th to give you a show like this.



CRAMMED WITH COLOR, SONG
FOR ALL THEATROGOERS
BOTH YOUNG AND OLD!
—Variety

"INDISPUTABLE BOXOFFICE!"
The Independent

"20TH CENTURY-FOX'S DARB!"
John Chapman, N. Y. Daily News

SAL

IN TECHNICOLOR

with
**JAMES GLEASON • PHIL SILVERS • MONA
MARIS • WALTER CATLETT • FRANK ORTH**

Directed by Irving Cummings

Produced by Robert Bassler • Screen Play by Seton I.
Miller, Darrell Ware and Karl Tunberg

Dances Staged by Hermes Pan and Val Raset



Hear Paul Dresser's most famous songs; including "MY GAL SAL,"
"ON THE BANKS OF THE WABASH," "COME TELL ME!"

Little Stations Stand to Suffer Most From Draft, Thinks Lon Isoset, WAGA

Atlanta, April 21. Fear for future operation of "little stations" which are now held by their personnel by larger stations that can afford to pay a little more for talent to replenish depleted staffs, was expressed in Atlanta Friday (17) by Lon Isoset, general manager of WAGA, in an editorial as long amplified for 'Variety' previous statement made to Atlanta dailies that he thought "useless to train men for jobs from which they might be called any time."

By that I simply meant to explain the seriousness of the situation, but certainly didn't intend to indicate that we here at WAGA, or that any other station was likely to stop considering men and stop wanting men trained on radio."

"What I did mean, he continued, "is that we in radio must be prepared to pay more and work harder in the studio operator and even announcer fields, because the men just won't be available."

"We put one woman announcer on a probationary period here (Mary Lucille) and she's worked out splendidly for us."

In June Georgia Tech, which is in Atlanta, will graduate four separate classes of 25 students each, many of whom will be capable of taking over patrol jobs in studios and assuming announcer rolls. A great many of these people in these courses are women.

'Abie' Rates 18 In C.A.B. And Resumes Sept. 5

'Abie's Irish Rose,' Anne Nichols' adaptation of her own stage play, has been adapted by Foster & Ambler for next season. Saturday night comedy series on NBC-Red (WEAF) in the new champagne series for the summer with the June 27 broadcast and returns to the same spot Sept. 5. Broadcast is for a year, minus a 15-week layoff next summer.

In the Cooperative Analysis of Broadcasting survey issued Monday (20), 'Abie' rose to rating of 18%, considered remarkable for a program on the air only a few months. Axel Gruenberg directs the show for the Kastor agency.

Schaefer Revue's local variety show on WEAF, New York, which gives up its present 7:30-8 p.m. spot Wednesday for H. V. Kaltenborn's new comment series, splits into two 15-minute variety stunts at 7:30-7:45 Monday and Wednesday nights, effective May 11.

B.R.D.&O. remains the agency.

FATHER BURK RETIRES Jenett Identified With WWL, New Orleans and WSW, St. Louis, Ill

St. Louis, April 21. Rev. Wallace Burk, S. J., Director of WWL, the St. Louis University station, last week retired from all radio activities because of ill health and has gone to AUGUSTA, Ga., where he becomes assistant pastor of the Sacred Heart Church. In 1937 Father Burk and Al S. Foster left WWL, Loyola University, New Orleans to come to St. Louis to commercialize the St. Louis University station that had been maintained by private contributions for 16 years.

Under the joint direction of Father Burk and Foster the station became a paying proposition and was modernized within a year after their arrival here, equipment estimated to cost more than \$75,000 being purchased.

Two years ago Foster left the station following a disagreement over policy with Father Burk and launched the National Radio Checking Service. Foster was succeeded by Nicholas Pagliara and he has been upped to take over the station's business and program under the supervision of the Very Rev. Harry B. Crimmins, S. J., president of the St. Louis University.

Father Burk who is 60 years old was a guest at a testimonial luncheon hosted by executives of the radio stations here prior to his departure.

Y & R Staffers a Team On Agency's Quizzer

Several members of the staff of Young & Rubicam guessed as contestants last night (Tuesday) on 'Battle of the Sexes,' the agency's quiz show on NBC-Red (WEAF) for Summer Promoters. They included David Levy, director of 'We, the People'; Allan Rader, commercial copy writer, and Ted Pettinger, of the radio department. Fourth member of the male contingent arguing about fashions was Ed Chamberlin, New York newspaper man.

Their opponents, femme fashion editors, included Meia Underwood, of NBC; Dorothy Roe, of the AP; Gertrude Bailey, of the N. Y. World-Telegram, and Mary Braggiotti, of the N. Y. Post. May 12 broadcast of the program will bring as contestants four dance band leaders, and their femme vocalists. Sandy Stroch directs the program and, with Rachel Morgan, collaborates on the script.

Network Premieres Added \$12,400,000 for BBC; Robert Foot Sacks One Section; Bracken Mollifies Labor M.P.'s

April 22
"We, the People—At War," in-terviews; Sundays, 7:30-8 p.m. CBS, succeeding Screen Guild Theatre; Golf Oil, Young & Rubicam agency.
Edward R. Murrow, comment from London; Sundays, 8-11:15 p.m. CBS, succeeding "Silver Theatre"; International Silver and Rogers Bros., Young & Rubicam agency.

Camel Unit, From Panama Camp Dates, Into Texas Headed by Ford Rush

Nashville, April 21. Camel has assigned the unit of WENS' Grand Ole Opry which recently returned from Panama to make a tour of the army camps in Texas. This unit was the first put out by the big company and it has traveled 50,000 miles and entertained over 500,000 servicemen. There are four other similar units now playing camps and naval bases. These shows are not broadcast.
The unit just in from Panama is headed by Ford Rush.

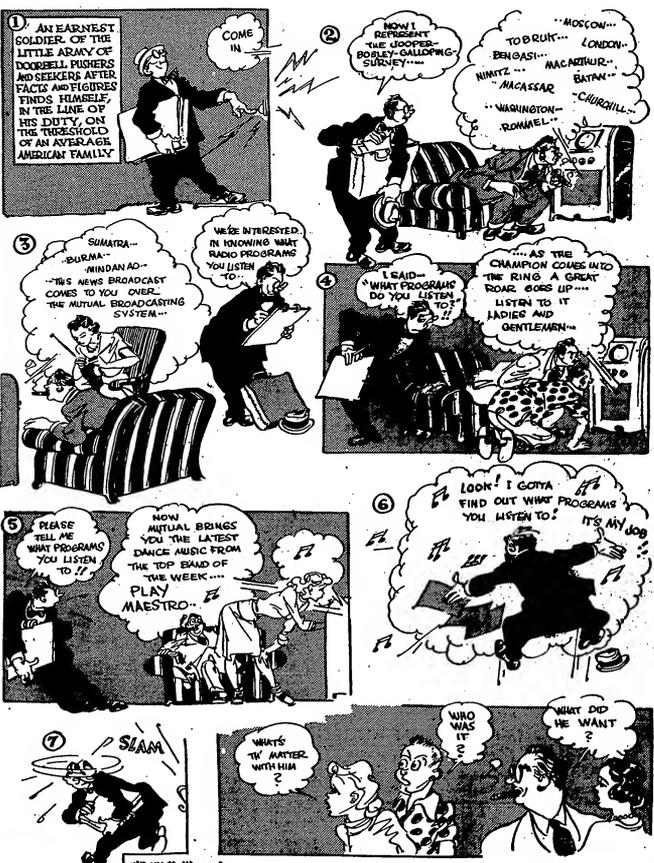
London, April 3. Government grant-in-aid to BBC for year ending March 31, 1943 has been upped by \$12,400,000. This is nearly half as much again as for current year, when BBC gets \$27,600,000. Meantime new Director-General Robert Foot is clearing heads of staff and has abolished Administrative Division. What this department did was to check and double-check expenditure and organization. BBC will still have five Divisions, which will absorb what was of abolished Division needs taking over.

Brendan Bracken, Minister of Information, was challenged in Parliament by James Griffith as to why BBC News ignored Labor Executive's Report on post-war reconstruction. Fobbed off with 'only an interim report' but finally admitted BBC should not have ignored it and gave assurance "Labor it shan't happen again." Labor newspapers

declared there is feeling BBC officials regard themselves as Government propagandists with a Conservative government. Conservative Party newspapers did not report these BBC questions and discussions. Complaints again made by Members of Commons BBC news items over bad news and wastes time giving long details of little-account trivialities.

Pinky Hunter at WHK

Cleveland, April 21. C. M. (Pinky) Hunter, has been appointed program director of WHK-WCLE. He succeeded R. W. Richmond, general manager of WRRN, Warren, O.
Hunter had been working with Jack Grayby, broadcasting Indian ball games. Lou Henry succeeds him.



MUTUAL BROADCASTING SYSTEM **FIRST IN THE FIRST THREE**
NEWS...SPORTS...POPULAR MUSIC

F-M Successfully Used Instead Of Telephone Line on 'This Is War' Show

Pittsburgh, April 21. Practicability of using the FM conversion method as a substitute for telephone lines in feeding programs to a regional network has just been proven here conclusively by actual operations originated by W4TF, FM component of station WWSW. Several weeks ago W4TF used FM to feed the 'This Is War' programs to WPIC in Sharon, Pa., a distance of approximately 60 airline miles, and officials of WPIC, which converted the FM for rebroadcasting on the standard band, were enthused over the results.

The process was utilized in the broadcast of a sponsored show for the first time when W4TF fed the Harry Bob-Lem Franklin fight here to WSTV, Asheville, N. C. for conversion. And it was used again last week when W4TF fed the first of the Pittsburgh Pirates baseball games to WSTV, 35 airline miles distant.

WSTV picked up the FM signal by means of a special antenna erected at its transmitter site. Success of the operation may lead to adoption of FM conversion method by some of the other stations in the regional Victory Network baseball chain, according to Frank Smith, general manager, who also foresaw its use in regional network broadcasts of commercial shows in the future.

FM conversion method, of course, saves stations the telephone line charges necessitated by the usual manner of feeding programs.

'GANG BUSTERS' OKAY FOR LOCAL SPONSORS

The Blue Network has made the 'Gang Busters' series available to its affiliated stations for local sponsorship as of May 1. This arrangement will prevail until Sept. 28, when Sloan's Lintiment will resume its sponsorship of the show for 30 weeks.

Program's niche during the summer will be Friday, 8 to 8:30 p.m.

Already Set On WEBB

Buffalo, April 21. Inquiries Beverage Corp. will cut in its credits over WEBB when 'Gang Busters' is made available by Blue to local sponsors May 1. Deal for Friday 8-8:30 p.m. serial is for 20 weeks.

Baldwin & Strachan agency set deal with WEBB.

Axis-Debunking Blurbs

Minneapolis, April 21. All quarter-hour KCTSP news-casts now are concluded with 100-word story debunking Axis circulated rumors and boosting the accuracy and authenticity of American newscasts. Statements gossip no words in length body. Column and column gossie spreaders and rumor mongers.

ITALIANS PROVE PATRIOTISM FOR U. S. A.

Buffalo, April 21. Only program in an Axis language still on Buffalo airwaves is WBNY's 'Neapolitan Serenade.' But clatters to this Italian show have demonstrated their patriotism to this nation to the tune of \$98,000.

Fledges for War Bonds in this amount were tabulated last week by Emelino Rico, who conducts the 2-to-3 p.m. platter show. Since the stamps and bonds first were put on sale, Rico has been conducting campaign among 52 Italian societies in this city's 75,000 Italian-extracted persons in a total population of 580,000. Pledges for \$1,000 or \$2,000 have been coming in since until now the campaign nets the \$100,000 mark.

'AN ORCHID TO YOU'

Prominent Local Ladies Give Weekly Show Free Names

Boston, April 21. Boston women are presented orchid starts 'An Orchid to You' program on WEEL. Mrs. Leverett Saltz, wife of governor, was first recipient yesterday (20). Other participants include Mrs. Leverett Saltz, Mrs. Faine vocalizes accompanied by organist Irene Hanly, with Jim Pollard and Lew Sargent announcing. Sponsored by Albany Carpet Co. David Maklin is agency.

In Argentina

By RAY JOSEPHS

Buenos Aires, April 14. Mobilio, U. S. gas, sign contract for fifth year of Noticias Mobilio on Radio Mundo (L. R. 1). Series of 100 on Tuesday at 4 p.m. local office of J. Walter Thompson and dramatizes news somewhat like 'Time' magazine. Agustín Restas is writer and director and cast includes Irma Cordoba, Blanca Orgaz, Juan Sulo, Matilde, Norma, Leonora, N. H. Fall River, Mass., Manchester, N. H., New Bedford, Mass., Waterbury, Conn., Augusta, Me., Lewiston, Me., Rutland, Vt., Fitchburg, Mass., Pittsfield, Mass., Boston, Mass., Mt. Washington, N. H., Newark, N. J., Philadelphia, Pa.

1) Pittsburgh, Pa. Infomation, Pa. Butler, Pa. New Castle, Pa. Johnstown, Pa. Altoona, Pa. Tonawanda, Pa. New York, N. Y. Washington, D. C. Chattanooga, Tenn. Cincinnati, O. Cleveland, O. Columbus, O. Dayton, O. Detroit, Mich. Detroit, Mich. Grand Rapids, Mich. Flint, Mich. Port Huron, Mich. Lansing, Mich. Battle Creek, Mich. Jackson, Mich. Grand Forks, N. D.

2) Nestles Chocolate clicking on Radio Belgrano with a series dubbed 'El Del Dorado' (Sorrow) part of a full series set dubbed 'El Siete Montanas de Emocion' (Seven Heights of Emotion) stars Vilma Vidal.

Alberto Daniel, singer on Radio del Pueblo (L. S. 6) getting terrific rush from local song pluggers who are busy with his warbling of pop tunes upping sales.

Chela Bastos, local Ruth Draper now on Mundo for Caseros Claretos. Working only with announcer m.c.) Horacio A. Zaluda. The initiate 15 characters on program aired Tuesdays at 10:30.

Toddy, U. S. beverage, using Belgrano for comic series 'Los Tres Mosqueteros,' based on 'Dumas' novel. Runs Mondays and Fridays at 6 p.m.

Farmacia Franco-Inglesa, generally rated world's largest drug store, is planning to launch a new newspaper space to plug air debut of actor Silvio Spaventa, on Mundo, program arranged by Mario de Orzen, chief of publicity of the drug house leaving local agencies burning.

Amalinda Ledesma and Fernando Borel of Ilms on Belgrano in 'La Cabalgata de Buenos Aires' (Buenos Aires Cavalcade) Original by Ignacio Camacho features highlights of local history during past 100 years, especially music. Egidio Pittaluga directing ork.

Phillips Milk of Magnesia, U. S. patent medicine, trying five-minute shows every half hour on the mark via Radio Argentina. The 15 minutes programs include Saint's Day, Phrases in Action, Today a Child was Born, etc.

Filt, U. S. insecticide, fishes series on Mundo, Mondays and Fridays at 4:30 with Mecha Cas and Antico Telesco. Program 'La Komedia Ciudadana' (The City of Shadows) original by Luis M. Grau.

Remove Shortwave Coils, Allow Part-Alien Family To Keep Its Radio Set

Detroit, April 21. Because of the scrambled status of many immigrant families, the assistant U. S. Attorney here, Louis M. Hopping, altered the regulation on the surrender of radios. The ruling which it is believed will set a precedent, was made in the case of the Scerifali family. The mother was an enemy alien, her husband and her daughters all American citizens. They had turned in their radios which had a short wave band, but the American section of the family petitioned for its return on the grounds that they could not legally be deprived of radio entertainment. Hopping's ruling was that such families were entitled to listen to American programs, provided they had short-wave bands removed from their sets.

Youngstown, O.—Tom Turnbull, formerly of the service department of WLW, Cincinnati, has joined the sales staff of WYFL, Youngstown, replacing Kenneth McCure, inducted into the Army.

General Mills' Baseball Schedule

City	Team	Station	Announcer	Co-Sponsor
Albany, N. Y.	Senators	WABX	Glen Rand	Atl. Rec.
Buffalo, N. Y.	Bisons	WGR	Dick Duroch	Atl. Rec.
1) Boston, Mass.	Red Sox	WAAB	Jim Britz	Atl. Rec.
Providence, R. I.		WWSW	Tom Huasey	
Bangor, Me.		WBZ		
Lowell-Lawrence, Mass.		WLWM		
Hartford, Conn.		WTIC		
New London, Conn.		WNLH		
Uxbridge, Mass.		WUAB		
Laconia, N. H.		WLNH		
Fall River, Mass.		WFAA		
Manchester, N. H.		WBHF		
New Bedford, Mass.		WVOT		
Waterbury, Conn.		WRDQ		
Augusta, Me.		WVBY		
Lewiston, Me.		WELM		
Rutland, Vt.		WVER		
Fitchburg, Mass.		W4BS		
Boston, Mass.		WBZ		
Mt. Washington, N. H.		WAAT		
Newark, N. J.	Bears	WIBC	Earl Harper	Atl. Rec.
Philadelphia, Pa.	Phils. Athletics	WIBC	Meri Allen	Atl. Rec.
			Tom Grant	
			Rock Rowell	
			Jack Caddock	
2) Pittsburgh, Pa.	Pirates	WWSW		
Infomation, Pa.		WWSW		
Butler, Pa.		WISR		
New Castle, Pa.		W4BS		
Johnstown, Pa.		W4BS		
Altoona, Pa.		WAGE		
Tonawanda, Pa.	Chiefs	WOR	Tom McMahon	Atl. Rec.
New York, N. Y.	Yankees	WOR	Meri Allen	Not set
Washington, D. C.	Senators	WJVS	Arch McDonald	Lever. Bro.
Chattanooga, Tenn.	Lookouts	WDEF	Tom Nobles	
Cincinnati, O.	Reds	WSAI	Roger Baker	Secony
			Dick Bray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	
			Dick Gray	
			Jack Gray	
			Henry Hunter	
			Joe Hill	

people are different from elephants!



Unlike elephants, people forget better than they do most anything. They forget names and faces, telephone numbers and appointments. They forget *brand names* too. Just ask the manufacturers who stopped their advertising during the last war.

There's nothing like radio to keep the public mindful of your product. That's one of the big reasons why so many far-sighted advertisers, whose production is curtailed or diverted to war purposes, are staying on the air without interruption. They realize that while radio has *sold goods* with unequalled efficiency and economy in recent years, it has never lost its original virtue—that it *builds good will*.

"Keeping 'em remembering" on the Blue makes mighty good sense in our wartime economy. The Blue gives you national coverage at the lowest price of any

medium entering the home—costs, in fact, from 11% to 35% less per thousand listeners than major network competition.

Whether you're after new markets, defending old ones, or merely protecting your brand name, talk over your problem with a Blue Network salesman. You'll find it's easy to do business with the Blue!

Blue Network Company, A Radio Corporation of America Service

the blue network



Advertising a Deductible Expense But Enemies Are Still Vocal

Washington, April 21. Proposal to slash advertising expenses allowed as a deductible income item has been considered but rejected. Randolph Paul, Treasury Department tax expert, advised the House Ways and Means Committee Wednesday (19). Such an idea has been mentioned with increased frequency the past couple of years, but as far as Paul is concerned remains "just one of those wild rumors around town."

Legislation along this line was introduced in Congress last fall, but would have affected only holders of war contracts. Rep. Carl Vinson, the Naval Affairs committee chairman, sponsored a measure—stuck in the Ways and Means pigeonhole—forbidding concerns drawing income to deduct outlays for publicity and advertising when calculating their tax liability. Various other suggestions have been heard for an arbitrary limit on the amount of deduction which might be permitted but never embodied in any specific legislative proposal.

Radio Paul Revere Stuff Insufficiently Considered, Says Victory Council

Washington, April 21. Brief announcements, during or just prior to regular air-raid warnings, were advocated last week by the Broadcasters' Victory Council, which noted that "it's become woefully apparent that most large centers of population don't have enough alarm sirens to scare a chipmunk."

Declaring that "announcing an air raid is a job for mass communication, and broadcasting has what it takes," the organization said that radio transmitters should rush to the rescue instead of letting listeners fiddle inside their set to see what had blown out this time when the "off" button is pushed and the station goes dead. Nation "seems a little weak," it was added, in overlooking radio station possibilities rural Paul Revere.

San Antonio—Johnny Anderson, well known local musician and pianist, has been named musical director of station WOAI, replacing Dwight Bourne, who resigned to go to the Coast.

WBNX NEW YORK
... THE MOST INTIMATE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET.
5000 WATTS

Wrong Stress

Philadelphia, April 21. Roy Neel, introducing one of WIBC's baseball preview programs recently, announced: "As of now the stress of the spring training camps—and stepped away from the mike. Sports gaffer Doug Amico gapes wide into his remarks."

7 NBC Coast Shows From S.F. During Studio Celebration

Hollywood, April 21. Seven Hollywood network programs will shift temporarily to Frisco next week for the week of festivities incidental to the opening of NBC's new \$1,000,000 station in the Bay City. First to air from the new plant will be Jack Benny's "Let's Go" troupe on the Sunday (23) opening the week's ceremonies. Others to follow on their regular times will be "One Man's Family," Burns and Allen, "Point Without Whodunk," Al Pearce and Hal Roach's "The Great Glendeneve," "Plane Load of NBC" execs from here will pass most of the week at the break-in ceremonies.

Spanish Lessons on WGAR

Cleveland, April 21. WGAR is offering series of weekly Spanish lessons sponsored by the radio committee of the Cleveland Council on Inter-American Relations. Listeners can get series of lessons by sending nickel in enclosed letter to station.

Picking a Local 'Quiz Kid' Proves Instructive to Springfield Store

Springfield, Mass., April 21. They went looking for Springfield's "quiz kid" but they got the mothers instead. Inate parents, teacher and contestants alike, such an uproar about the local quest for a bright youngster to appear on the Alka-Seltzer radio show that sponsors will have to send two winners to Chicago to pacify the crowd. Chauncey Sliger, treasurer of company which sponsored the contest locally, was ready to consume Alka-Seltzer and his department store carries by the time the "winner" was chosen Saturday (19). Storming the store with petitions circulated through the schools and flooding the

Payroll Traffic

Denver—Added at KLZ: Bill Gullin from the Coast to take over the Smythe returns to same department, and Milton Hall added to engineering corps.

Leaving for armed forces: Sam Maynard and Maurice Thelen, both clerks, going with the signal corps.

Cleveland—John Garfield, three years with commercial department, WGAR, leaves for Navy as lieutenant.

New engineers at WHK-WCLE include Paul Van Dusen, formerly with WABC, Akron, and Theodore Hines, ex-Army Air Corps man.

Zanesville, O.—George Skinner formerly with WHIZ, Zanesville, and WING, Dayton, has joined WTTA, Wheeling, W. Va., as announcer.

Toledo—Eugene Vaughn has resigned from the sales staff of WSPD, Toledo, to join an Indianapolis station.

Warren, O.—R. W. Richmond, formerly with WTRF, Toledo, is now an program director, has resigned to become general manager of WRN, Warren, O., owned by Frank Hill.

Regina, Sask.—New members of the Reg staff at CKCK, Regina, is Marshall Ellis.

Chicago—Allan Sargal to WLW, Cincinnati, continuity staff.

Chicago—Paul Courtney of Chicago Daily News, joins WBBM news staff. Succeeds Tom Noble, now in S. S. Army.

Capt. Flavia Murray Daniel, transferred from CACAC, Montreal, is finishing five-week officers' course and will be a Major. He resigned from CACAS and announcer in late to leave staff for U. S. Navy. Replacement is Benjamin C. Sweet.

Springfield, Mass.—Glen Saxton, WJAS announcer is slated to leave staff for U. S. Navy. Replacement is Benjamin C. Sweet.

Trey, N. Y.—Sam Gordon resigned as announcer at WTRY.

store's switchboard, those who objected to the way the contest was handled succeeded in getting a promise that another "winner" would be chosen this week. Both winners will appear on the radio program and both contestants will be accompanied by one parent. Milton Hale, WMAS salesman-announcer, who donated the professional tape here, bore most of the brunt. Trouble started when Garfield, son of a Springfield college professor, was asked to "Book that wasn't on Professor Hale's card. From then on, incidents, real and imaginary, multiplied and the situation wasn't helped when mothers who thought they saw Drewy disqualified, saw him win in Saturday's final. Formal protest against conduct of quiz was filed by Miss Mary F. Tress, a junior high school teacher, though she had plenty of assistance from several social and political bigwigs. Tress to picket store, but materialized, but sponsors decided that picking two "winners" was the safe bet in view of ill will created.

QUARTERLY MEETING

New York Chapter of AFRA Elects National Reps Tomorrow (Thursday)

Quarterly membership meeting of the New York local of the American Federation of Radio Artists will be held tomorrow night (Thursday) at the Astor hotel, N. Y. Those who matters to be taken up at the session is the nomination of representatives to the national board. Those who terms are about to expire are John Brown, Clayton Collier, Ted de Maria, Eric Dressler, Fred Dues James Melton, Walter Preston, Alan Reed and Kenneth Roberts. Nominations by petition may also be made until May 20.

Other items on the agenda of the meeting include a report on the activities of AFRA, including the special educational training plan.

WATL, Atlanta, Complains of NBC's Golf 'Exclusive' as Unfair Tactics

The Blue Adds Up

Blue network has added a total of 37 new half-hour and quarter-hour series to its program schedule since its inception Feb. 1 from NBC-Red. That includes 23 half-hour programs and 14 quarter-hour series. In all cases spot stanzas are rated as a single program, so the total are actually individual series.

Trade Names In Patriotism Draw Sarcasm

Detroit, April 21. James F. Hopkins, of WJRH, did a bit recently on "patriotism" and it kept a commercial eye. He dispatched the following scorching to the agency in Chicago: "This letter is a protest against the mention of products, by trade names, in our Navy transcription which your agency furnished us which we carried on Saturday, April 11."

We have contributed \$175,000 worth of time, figured at our regular rates, to projects connected with national defense, and we are quite willing to continue this policy. However, the repeated mention of Gruen watches in the transcription on Saturday—frequently with powerful selling adjectives prefixed to the Gruen name—appears to us entirely out of order in a program of this type. If the Gruen people care to advertise their product over our station we shall be glad to provide their agency with a rate card, but we do not propose to carry any hitchhiker on these patriotic programs. There seems to be a tendency right now, among opportunistic business leaders, to take advantage of the emergency for their own benefit. So far as this station is concerned, you may advise any future prospective donors that we shall expect them to be motivated by the same type of patriotism as dictates our gift of free time. We shall carry no more transcriptions in which trade names occur.

University of Kentucky To Train Women Radio Engineers for Wartime

Louisville, April 21. Classes for women radio operators are being organized at the University of Kentucky, Lexington, and will soon get under way, according to G. S. Sutter, director of radio activities at the university. Women will be trained to operate controls in radio studios, and in the field. Practical experience will be given in various phases of radio. No previous training of any kind is necessary. University has been airing educational programs for over 10 years over WTKR and within the next couple years has aired a large number of regular programs over WLAB. Transmissions from various stations throughout the state.

KEEP A JUMP AHEAD
with CENTRAL CHICKS
ONLY CBS OUTLET

Atlanta, April 21. Another complaint about promoters failing to recognize all radio on a parity with other news media was registered in Atlanta last week by James A. Davenport, General Manager of WATL. An "exclusive" right had been granted to Stern and NBC to cover Masters Golf Tournament in Augusta, Ga. NBC, Davenport said, froze them and all other independent radio out of the event, which this year, due to cancellations of national P.G.A. Open tournament, was top golfing event of year.

Davenport adopted that Masters tournament was legitimate news event, pointed out that all newspapers and press agencies and their own men on the spot, added: "I can't see why one network should have been given an exclusive right to such an event. If it was a commercial account it would be a commercial account." WATL is originating station for several Mutual pickups in Atlanta area.

Al Steele, Coca-Cola, Back In Mexico City for New Radio Discs in Spanish

Mexico City, April 21. Alfred Steele, radio director for the C/P&Y agency, is back here supervising an expanded Coca-Cola campaign of recorded programs for Mexico and other Latin-American countries. The latest program set up calls for 156 quarter-hour recordings, all musical. The cutting is being done in the Palace of Fine Arts (National Theatre) with the special permission of the Government, which owns and administers the Palace.

Coca-Cola has also just started a live series over XEW, Mexico City. It's a weekly half-hour directed by Riveroll del Prado and featuring such Mexican artists as Evelina Dagnino, Dr. Alfonso Ortiz Tizado, Hernandez Bros. and Raul Lavieja.

O'SULLIVAN HEELS OKAY

Able to Use Reclaimed Rubber For Its Product
O'Sullivan Rubber Co. has resumed its spot activities after finding that it can go on making heels by using reclaimed rubber. Account returned to its participation in the Arthur Godfrey early morning stretch on WABC, N. Y. Monday (20) after layoff of several months. Birmingham, Castlemans & Pierce is the agency.

When you buy time— BUY AN AUDIENCE



WTAG WORCESTER

WFBZ BALTIMORE
Mutual and Maryland Coverage Networks
NATIONAL REPRESENTATIVE: JOHN BLAIR & CO.

WTAG WORCESTER
WTAG WORCESTER
ASK ANY BLAIR MAN OR US!

Inside Stuff—Radio

After columnist Ed Sullivan ballyhooed Lee Shubert as 'one of the easiest men to get to see on Broadway,' the emphasis to the contrary which Benjie Becht put on that fact was a bit incongruous. Both he and her husband, on their morning program over WOR, seemed to make much of the fact that rooking one's heels in Shubert's theatrical office is a major occupation, or at least it was with her husband, who aids her on this radio program and who was a former legit actor. Shubert, who was guesting on the program, was asked the usual clichés about who were the most beautiful, talented, intelligent, etc. actresses. The rest was a plug for one of his current attractions.

CBS' publicity department is caught with a mass of photographs that it proposes to distribute as the result of Old Gold's decision to stop its present show for another headed by Nelson Eddy. Immediately after Columbia got an order for a half hour from Old Gold through the W. Water Thompson agency CBS' press department as is customary with it on any new account, had a lot of pictures taken of Old Gold's present cast. The press department had assumed that the show would be the same that the big account was being sponsoring on the Blue Network. The scheduled date for opening on CBS is next Wednesday (23).

Elaine Carrington, the serial queen, recently turned from literary to musical composition producing a song, 'Here's What You Are.' She contracted with Palmolive-Columbia-Peet through the Ted Bates agency to do a glorified commercial routine on 'Hotby Lobby Saturday night (18), without remembering that this is a competitive product for her sponsor, Procter & Gamble. A hasty phone to Cincinnati got the authress a clearance and she went ahead with her songplugging. Harvey Harding came along to sing the tune for her.

Blue network last week put one on the eye of WOR-Mutual in their understanding didn't only get two former Mutual accounts, Pepsi-Cola and R. & H. beer, but actually landed one with former WOR-Mutual talent. For the side account, formerly aired by WOR with Ramona and the Tune Twisters, the Blue sold Diane Courtney and the Jesters. It then signed Ramona and the Tune Twisters, which WOR had meanwhile dropped, and spotted them on the Pepsi-Cola show. Later series starts May 4 on the Blue. Former has already switched.

RADIO FAVS OF BERMUDA BOYS

Bermuda, April 21. News programs and top-flight comic are the favorite fare of U. S. soldiers stationed at the base here. They have a definite five-day diet, based on expressed preferences, on their master receiving set. Here's what they listen to, according to the Bermuda Base Command News: Sunday—William L. Shirer, Gull Theatre, Gliderettes, Jack Benny, Bandwagon, Charlie McCarthy, Inner Sanctory, Walter Winchell, Fred Allen, and Dinah Shore.

Monday (through Friday; daily)—Lowell Thomas, Fred Weing, Derocok News, Lanny Ross, Elmer Davis, Raymond Gram Swing, Telephone Hour, Margaret Speaks and Lux Theatre.

Tuesday—Gracie Allen, Bob Burns, Bob Hope, Fibber McGee and Bob Hope.

Wednesday—Quiz Kids and Eddie Cantor.

Thursday—Henry Aldrich, Frank Morgan, Bing Crosby, Rudy Vallee.

Friday—How to 'Do it' Kate Smith, Information Please.

Saturday—This Is War, Ellery Queen, Guy Lombardo, Truth and Consequences, and Your Hit Parade.

FUNNY AT BREAKFAST

Radio Executives Club to Be Humorous for N.A.B.

Members of the Radio Executives Club have been asked to contribute script material for a breakfast session the club has been invited to conduct at the Cleveland convention of the National Association of Broadcasters Wednesday, May 13. The participation will be in the form of dramatized bits on the themes of 'let's revives,' 'what burns you up' and 'embarrassing moments' and deal exclusively with trade slants. ... 200 members will also be the acting.

Devenport Hires Two Hands

Atlanta, April 21. James A. Devenport, who took over management of WATL in Atlanta two weeks ago, has hired Dick Pyron, for announcing staff, and George A. Beard for engineering staff.

Pyron, whose assignment includes newscasts, came from WFBG, Greenville, S. C. Devenport was formerly manager at WRBL, Columbus, Ga., and WGPC, Albany, Ga.

A. W. Dammann, Jr., WDAS salesmanager and son of the president of the station, now lieutenant in U. S. Signal Corps.

Herb Kraetka, long a member of the Texas Rangers singing crew, has left Greenwood and returned to Kansas City as a staff member of KMBC.

IRENE RICH TO CBS

Welch's Grape Juice Avoids Opposition to Fred Allen

Welch Grape Juice has decided to get away from the opposition of the Fred Allen program. By moving the Irene Rich show from the Blue (Sunday 9:30-9:45 p.m.) to a Friday spot on Columbia, namely, 7:15-7:30 p.m.

Bristol-Myers had previously solved a similar problem by moving Dinah Shore to the Friday 9:30-9:45 period on the Blue network. The 3-M quarter-hour is adjacent to Welch's on the Blue's Sunday schedule.

J. HAYES, SCHOLARSHIP WINNER, JOINS P & G

Cincinnati, April 21.

John Hayes, who worked his way through Amherst college by radio writing and announcing and who recently completed a radio fellowship offered by station WLW, Cincinnati, has been hired by Procter & Gamble as an assistant producer in the radio department. He succeeds John Koepf, who resigned to take a radio assignment with the Navy in Washington.

Having finished the WLW fellowship, Hayes was about to leave for a radio job in Denver when he received the offer from William Ramsey, P. & G. radio head.

Georgia Governor Cuts Law Fees To McClure and Caldwell in Half

KEX 'Granpappy' Re-Cast

Portland, Ore., April 21. 'Granpappy and His Pals,' variety series Sunday nights on a split Blue network, from KEX, Portland, has switched time and changed several leading members of the cast. Nora Lou and the Pals of the Golden West have gone to Hollywood for a Universal picture commitment and Allan Sheppard, of the KEX staff, has replaced Roy Jackson, one of the Pals, as Granpappy.

Patry Bauman and Jimmy Nolan have joined the show as vocalists and Ron Salt, of KEX, is batoning the six-piece band. Series has moved from 8 to 9 p.m.

JOE TOBIN JOINS WEZ

Boston, April 21.

'Fun House,' comic audience participation show headed by Joe Tobin, formerly of WESX, Salem, replaced 'Keep Guessing' program on WEZ recently (12) when its m.c. Fred Cole shifted to WJZ, New York City.

Christy Cole, advertising B-Y vitamin tablet, also sponsors new half-hour. Chambers & Wiswell is agency.

Atlanta, April 21. Gov. Eugene Talmadge Friday (17) authorized check for \$5,000, half of which firm demanded, as full payment to Washington law firm of McClure and Caldwell for services as state counsel in hearings before FCC regarding WGSF operational contract. Lawyers were authorized by Governor, along with Sam D. Hewlett, Atlanta attorney, to act in behalf of the state. In hearings at which Talmadge sought to have operating contract for Georgia School of Technology status transferred from Southern Broadcasting Corp. to Luce & Jenkins, theatre chain.

Developed into a political battle for power as Attorney-General Ellis Ford, Atlanta attorney, to act in behalf of the state. In hearings at which Talmadge sought to have operating contract for Georgia School of Technology status transferred from Southern Broadcasting Corp. to Luce & Jenkins, theatre chain.

Developed into a political battle for power as Attorney-General Ellis Ford, Atlanta attorney, to act in behalf of the state. In hearings at which Talmadge sought to have operating contract for Georgia School of Technology status transferred from Southern Broadcasting Corp. to Luce & Jenkins, theatre chain.

National Barn Dance (Alka-Seltzer) will shift from Chicago to Cleveland for this week's broadcast (24).

How to keep 'em listening



WCAU's formula for keeping them tuned to WCAU is "all out" day in and day out promotion. In the first three months of 1942, WCAU used 51,000 lines of display advertising in Philadelphia's three leading newspapers; The Evening Bulletin, The Inquirer and The Record, whose combined circulation is 1,294,044. A total of 491 individual insertions were made, at least 3 for every commercial program and outstanding station feature broadcast by WCAU. And that, by the way, is just one illustration of how WCAU keeps working to keep 'em listening—to WCAU!



Philadelphia • WCAU Building, 1622 Chestnut Street • New York City • CBS Building, 485 Madison Avenue • Chicago, Ill. • Virgil Miller, 400 N. Michigan Ave. • Boston, Mass. • Bertha Benson, 336 Little Building • South Coast • Paul H. Rayson Co.

From the Production Centres

Continued from page 34

Howard Flynn came in from Salt Lake to take over his announcing duties... Jerry Donahue, former advertising manager for Richmond, now with Bob Scheutz's NBC recording studio... Bill Goodwin will give up one announcing job, as per his own Burnham acting contract, he pulled out of 'Blondie' and remains with Perms and Allen. Cigle speller is now Harlow Wilcox... Alfred 'Doc' Morton and Dan Tutthill on their first Coast call since setting up National Council & Artists Corp. from their buy of NBC Artists Service... Ralph Burr, who announced the San Quentin show on the Don Lee network, catches on with KFRC in Frisco after he is paroled next week from the big house... Bob Hopkins hauls his Pepsi-ton funmakers east for seven weeks every April 28 broadcast from Perry Command base at Long Beach... Vick Knight studied last week's 'Command Performance' and was impressed outside the U. S. with plenty of top names. Performing under Shirley Temple's enclosing were Abbott and Costello, Fanny Brice and Hanley Stafford, Bill Stern interviewing Danbury Lounsbury, Martha Tilton, Gordon Jenkins' orchestra and Paul Douglas as announcer... If the Nelson Eddy-Old Gold deal is closed, Robert Armstrong will conduct the music... Blue network is spreading Art Bush's package deal on 'Call of the West' for a one-timer over the full network April 25 as bait for a summer buy... Open-spacer is peopled by Roy Rogers, Gabby Hayes, Sons of the Pioneers, Sally Payne and Martin Skiles orchestra... Myron Dutton produces from Paul Franklin's script... Grace Fields has a date in May for a Sealaden guest show... Al Nelson will try to wangle another license from FCC for WBQ, Chicago, which was expunged in the shuffle of frequencies several years ago.

IN CHICAGO . . .

Rosemary Wayne, magazine writer, newest addition to WBEM continuity department... Jerry Campbell, now in WLS production department, handling sound effects... Caesar Petrillo and Nelson Shown out with a new tune, 'Jim Went Away'... Gene Aufer in town on way to his radio in Cleveland... Margaret Speaks guests with Chi Womans Symphony Orch to concert... Mary Ann Mercer, vocalist with 'Uncle Walter's Dophouse' visits Kaita Field, Texas, and Elgin Field, Florida, in latest guest spots... Fort Pearson, NBC's announcer-coordinator, off to Miami for summer... Baker subs for him on 'Right to Happiness'... Ralph Camargo, Barry Drew, Mary Marden and John Larkin added to 'Ma Perkins'... Jack Cusik, writer for Ben Bernie, scripts 'WAGAs' for summer... June Baker (Kathryn Roche) of WGN goes east for new ideas and vacation... Sylvia Sidney of 'Angel Street' cast and Major F. M. Showalter, air corps expert, share triumph on WJLD 'Celebrity Reporter'.

WAGA, ATLANTA, RE-EQUIPPED

Atlanta, April 21. WAGA, Blue station in Atlanta, completed installation of new transmitter equipment Friday... Preparatory to switching frequency and boosting power. Equipment delivered was one of the last rigs to get out under priorities... New transmitter located eight miles from city, has 100 ft. self-supporting towers. Installation directed by Frank McIntosh, of Fort Mifflin Communications Police... WAGA parent-organization, with Russ Bettleir, WAGA engineering chief... Station now on 1,000 day, 5,000 nights, and 1,400 kc, will shift, as soon as required tests are completed, to 6,000 full-time at 600 kc.

Draft Leaves WSAJ in Need of Announcers As War Pace Gets Faster

Rochester, N. Y., April 21. The war came to WSAJ last week, when it granted seven-day notice... Short furloughs granted by Army officials to enable two draftees to train their successors helped the station carry on... Raymond sawes was inducted, then granted seven-day notice... Ken Loysen, program director, took a civilian job in the Army Ordnance Department and Ken Bell enlisted in the Coast Guard... Harold Kolb availed his induction call and Bernard Bloom took a more lucrative job with the Batavia station... Additions to the staff were Rudy Sturtevant, newsmen to radio, and Charles Ransom, U. of R. student working parttime until graduation in May... At least two more announcers are needed, even with Station Manager Mort Nuabum carrying part of the emergency burden and taking over in emergencies... WSAJ has made a policy of training new radio voices, so was caught with youthful staff having no dependents... WJAM staff has remained intact so far, although several members are in Class 1A... WREO, owned by Vincent DeRitis, who enlisted in Air Corps communications service, and Robert Spear, a soloist with Ken Sparrow's orchestra, who enlisted in the Army Air Corps... Jimmy Welsh doing news analyst period over KFJZ, Ft. Worth.

FREEDOM OF SPEECH ACADEMIC WITHOUT ECONOMIC FREEDOM, N.A.B. TO CONGRESS

JACK LOUIS' STATUS AS WAR SPECIALIST

Chicago, April 21. Jack Louis, of the Louis, Brodry & Needham agency, has become permanently stationed on the Coast as consultant for the Information Division of the War Department... Louis supervised the 'Fibber McGee and Molly' program.

FLY TELLS A.C.A. TO BE ALERT IN WAR

Atlanta, April 21. Chairman James L. Fly, of Federal Communications Commission, told 150 delegates from 48 states attending the national convention of the American Communications Association (CO) in Atlanta that they must keep their eye on the ball and guard against the efforts of 'backwash' fascists attempting to pit labor against employer and both against the government.

Fly promised that labor would be given a hearing when time comes for FCC to voice its opinion of 'recently introduced legislation which presumably would allow the merger of Western Union and Postal Telegraph'... Declaring communications are the nerve centers of this war—a tough war—Fly added tribute to communication workers. Said he: 'Transmitters may be bombed, cables cut and radios jammed, but we have kept instantaneous communication with our allies.'

'Ham and Stram,' WBZ, Boston, harmony duo, started 18th year together on the radio last week. They are Thomas Currier and Max Ziege of Boston. They debuted in 1924 on WGI, Medford Hillside, now defunct.

National Assn. of Broadcasters Spokesman Pleads for Surcease from 'Uncertainty and Interference' by Regulators

Washington, April 21. Consideration of proposals to overhaul the Federal Communications Act, setting up new regulatory machinery and making more specific the rights and duties of broadcasters, was interrupted by the House Interstate Commerce Committee Thursday (16) after Neville Miller begged for relief from the increasing uncertainties facing the industry and for a 'statutory command' to keep the FCC from interfering in business affairs and programming. Hearings resume May 5.

After the Federal Communications Bar Association spokesman finished telling why attorneys consider sweeping revision of the eight-year-old statute is imperative, Miller recited the worries hanging over average station-owners in view of the regulators' tendency to exercise supervision over the most intimate details of management, the danger of being driven out of business because of minor mis-steps, the assumption of questionable power, and the discrimination between different classes of applicants.

Keynoting that freedom of speech is academic without economic freedom, Miller begged Congress to write into the act a provision for 'declaratory rulings' on matters of principle, along with bans on 'unauthorized penalties and sanctions, censorship, and interference with business conduct' in view of the vague grant of power and the difficulty of challenging arbitrary FCC actions, legislative relief is essential for continued development and stability of the industry.

Dangerous to Challenge Broadcasters can't challenge the Commission powers in many instances without risking their right of existence, the N.A.B. had said, and the penalties provided in the present law are out of proportion to the seriousness of offenses. Punishment should be made to fit the crime.

By conducting sweeping inquiries on their own initiative and calling

for voluminous reports covering 'minute detail' the regulators harass broadcasters, he protested. As examples, he cited the annual statement and program service file, the investigations to determine policy regarding newspaper ownership and multiple ownership, the monopoly question. There is a general tendency 'to invade the field of private management more and more, he elaborated, sometimes involving discriminatory action which has no justification in the statute. The Commission has defied or disregarded the courts, he added.

No radical revision of the 1934 act is necessary, because it is essentially a good law, according to Miller. But Congress should perfect it so it will be easier to apply to increasingly complex conditions and situations.

Declaratory rulings, which could be appealed to the courts, are vital because stations often sacrifice their rights rather than take the chance of losing their licenses, Miller complained. 'Validity of regulations and interpretations—in such matters as whether a certain program violates the anti-lottery clause—should be determined before a license is threatened with punishment.'

All too frequently the regulators hulk conditions to their grants, going far beyond their power, the House group was advised. By requiring licensees to unload one transmitter in order to get better facilities for a second, by refusing to act on newspaper applications, and by insisting on various actions as the price for a grant, the regulators intimidate applicants and operators.

The anti-censorship provision should be stiffened and the regulators should be empowered to make and promulgate rules. Miller stated. He pointed out that the network-owners would control the source—and in effect the character—of program material and specify the contractual relationships between web and out-of-town stations. He stressed, as reasons for limitations on his proposals unless they are embodied in 'statutory commands,' the N.A.B. had charged.

Just completed 3rd successful season at the Hollywood Beach Hotel, Hollywood, Florida

The Newest Musical Personality

EDDIE EVER HIS PIANO AND HIS ORCHESTRA

Currently appearing at the Carleton Hotel, Washington, D. C., for an indefinite engagement.

BROADCASTING: TUESDAYS—10:45-11 P.M. EWT Blue Network—Coast-to-coast THURSDAYS—10:45-11 P.M. EWT Blue Network (Exclusive of New York)

MUSIC CORPORATION OF AMERICA LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BOSTON • PHILADELPHIA



W O R L D B O S T O N , M A S S .

Union City, N. J., Arranges Opera Try; It's to Be Municipally - Sponsored

Union City, N. J., April 21. A municipally-sponsored opera company has been formed here, and has been incorporated as the Hudson County Opera Association with Police Commissioner John Schuster of Weehawken, N. J., as president, George Tigue, treasurer, Stephen C. Sullivan, Jr., as legal adviser, and Thomas Patterson, publicity director. The company, which will service opera to the 70,000 inhabitants of Hudson County, will put on its first opera on May 22 with a cast including Robert Weede, Franco Perilli, George Alway, Dorothy Williams, Doris Marinelli and Elizabeth Wyatt. Opera is under the direction of Thomas Martin, M. J. conductor, as musical director, and Michael De Pace as general director.

It will be a new breaking organization sponsored by the citizens of the county and include a local chorus and orchestra. Opera will be presented in Grand Theatre, seating 1,475 at a \$1-20 top. Anthony Silvenwold will be stage director, and other performers will be given during the Summer with the switch to the theatre planned for the Winter months, with Metropolitan opera artists used. Only other venture of this sort is in Trenton, where profits were recorded for two seasons of opera.

BLUE SYMPHONY TO SATURDAY AT 9 P.M.

NBC Symphony, heard 9:30-10:30 Tuesday nights on the Blue, moves to 9 to 10 on the 10-10 spot Saturday nights in the same time slot.

Instead of using name conductor, as is done during the winter, young artists who have won public recognition will be used over the summer.

MANY CONCERT EVENTS IN OR NEAR SPRINGFIELD

Springfield, Mass., April 21. Four concert series are being offered to Springfield for the 1942-1943 season. The Community Concert course and the Charles Wagner course, sponsored locally by Edward H. Marsh, each sell over 3,000 subscribers.

The Community Concert course will offer: The Boston symphony; Paul Robeson; Bush and Serkin; Rites and Symphonies by the lists: 'La Boheme' in English; the Indianapolis symphony; the Farman State symphony; and Pan American concert.

Smith College offers: Bartlett and Roberson; Rochester Philharmonic; Rites and Symphonies by Heifetz and the Boston symphony. At Mount Holyoke college, the series presents: The Marriage of Figaro by the Philadelphia Opera company; Serkin; Novotna; and Engel.

Collect First, Then Book Ft. Worth Concert Events

Fort Worth, April 21. In two days the Fort Worth Civic Music Association reached its 3,000-mark in sales of season tickets for attractions yet to be booked. Sales were limited to only one day by the Rogers Memorial Coliseum where the events will be held. Tickets sold \$2.50 for adults and \$2.75 for students, tax included.

Artists are never booked by the association until tickets are sold. The cause not only then is known what can be spent. Richard K. Brown and Technicon, Inc., of Dallas, will be included in the bookings. Vladimir Horowitz, pianist, closed the season ending Thursday (10).

'The 1st 100 Years . . .'

The N. Y. Philharmonic Symphony orchestra, in its 100th season now closing, will have given 118 concerts. There were 11 conductors and 40 soloists during the season. The latter figure includes 10 pianists, 10 violinists, 10 violas, 10 cellists, one English horn player and one trumpeter.

Works of 86 composers were used, of whom 15 were American born. There were 18 first performances of works and 13 firsts in N. Y. Of the composers, Beethoven was first with 20 works played, Tchaikovsky second with 11, Strauss and Mozart tied for third with nine each, Wagner in fifth place with seven, and Prokofiev and Schubert in sixth, with six works each.

SAN CARLO ENDS GOOD SEASON

Playing 150 performances from February 1 to May 17, the San Carlo Opera Co., under the management of Fortune Gallo will end what has been a successful financial season with a N. Y. engagement from May 17 to 22.

Cities visited were Washington, D. C., Greenboro, N. C., Durham, N. C., Rock Hill, N. C., Augusta, Ga., Athens, Ga., New Orleans, Beaumont, Houston, San Antonio, El Paso, Long Beach, Cal., San Diego, Santa Barbara, Los Angeles, Fresno, San Francisco, Seattle Vancouver, Salt Lake City, Puerco, Santa City, Lawrence, Davenport, Bloomington, Ind., Lafayette, Ind., Chicago, Detroit, Toledo, Erie, Jamestown, Buffalo, Bridgeport, and N. Y. University stops included Duke, University of Toronto, Yale, Cornell, University of Utah, University of Kansas, Indiana and Purdue.

COLUMBIA CONCERTS

114 at Town Hall, 29 at Carnegie During Season

Columbia Concerts Corp. for the 1941-42 season presented 114 Town Hall, N. Y., concerts and 29 Carnegie Hall concerts. These figures are equal to the best in peak years, for each Town Hall concert calls for an outlay of \$750-\$1,000 and Carnegie Hall from \$1,000-\$1,250.

At Town Hall there were 65 pianists, 20 violinists, 22 vocalists and 12 miscellaneous concerts presented, while at Carnegie Hall there were 20 pianists, four violinists, two vocalists and three miscellaneous concerts given.

Tired Ballet Russe Ends Spring Visit

Estimate Gross of \$28,000 in Nine Performances as Dancers Emit Little Sparkle

A tired, spring-faded-tinged touring Ballet Russe de Monte Carlo grossed an estimated \$28,000 in nine performances ending Sunday (19) at the Metropolitan Opera House, N. Y. This represents about 25,000 admissions.

The company had moments of glitter but all too often played and was received listlessly. Considerable talk was heard on this score.

'St. Francis' revival was perhaps the best of its. Spring productions, last Tuesday (14). Ballet moves fast and was danced brilliantly for the most part. The Hindemith score was not played overwell by the orchestra and was brilliant for the most part of the score an excuse for discord. Leonide Massine, creator of the ballet, had found in the dissonance of the score an excuse for discord. Leonide Massine, creator of the ballet, had found in the dissonance of the score an excuse for triumph in characterization. 'Serenade' of Tchaikowsky and 'The Nutcracker', of the other ballets, were given adequate performances, but lacked inspiration.

'Scherzhaze', 'Prince Igor' and the Beethoven Seventh Symphony Wednesday made the best of the rest. Frederic Franklin dominated Igor in top notch form, despite having already appeared in the 'Scherzhaze'. He earned round after round of applause with his graceful leaps and pirouettes.

The 'Magic Swan' and 'Rouge et Noir' were examples of the company's Spring lethargy on Thursday (16). Both productions showed choreographic effects, but neither came to life for more than an occasional minute.

Something held the dancers back. It was routine discipline against fatigue. Both 'Parfles' closed the evening performances.

'Lahrin', 'Scherzhaze' and 'Gabin' Wednesday (17) June 22. It was again mostly lackadaisical. Only the second showed sparkle.

To sum up, it was all pretty tired.

N. Y. Concert Reviews

DOON GIOVANNI Opera

Concert Theatre, N. Y., April 20, 1942. Second version of Don Giovanni, second act, in the first of a new series of operas at the Metropolitan, N. Y., was a decided success. The men singers did the wrong, with Gerhard Pechner of the Metropolitan singing his first Leporello in N. Y. The excellent music was helped and a fine voice with brilliant Mozart style, by Hans Walters.

Doon also revealed a baritone voice which ranks near the top in freshness and excitement in this country. Knight stopped the show with his beautiful line, fine sung pianissimo, excellent legato in 'Il Mio Tesoro' and Carlos Alexander was a tower of strength with powerful ringing tones as the Commendatore and Masetto.

Margit Boker did a good job on 'Verdral Carino' but was hampered by a cold. Martha Maxil, whom you may remember from the Laslo Halasz, conductor of the St. Louis Opera, was rather good. Halasz directed the performance with ample force.

Theatre has installed a new policy for N. Y. and in the past few weeks has been available. Several would-be great crashes were tossed into the discard.

WYATD MALCUZEWSKI Pianist

Concert Hall, N. Y., April 23, 1942. Carnegie Hall, N. Y., April 23, 1942. Concert given by Wyatd Malcuzevski, whose pupil he was, was successful, whose pupil he was, was successful.

The N. Y. Daily critic said: 'Times (Taubman): "Redoubtable technique, sweep and brilliance, a match for many pianists."

Milstein Drops Tour In So. America For USO Bookings in U.S.

Nathan Milstein has cancelled a South American tour which was to start in 14 cities for the U. S. O. instead. 'Violinist had accepted a tour of the entire east coast of South America but decided to make U. S. O. appearances instead.

Milstein has finished a tour of 50 cities for \$1,000-\$1,500 per week which constituted his best U. S. season. He will appear at Lewishon Stadium Wednesday night and give the rest of his time resting. His U. S. O. appearances start next month. Dates have not yet been set.

Parade University will have Grace Moore, the Monte Carlo Ballet, Bidu Sayo, Zino Francescatti and the Don Cossacks-Chorus among its attractions for the 1942-43 season.

Tannhauser Sounds Like a Spy

One of those war-time tales involving compilations of an international spy ring, but it was widely repeated anyhow, has been going the rounds of concert circles in Manhattan. It is to the effect that operatic conductor cables sent to Arturo Toscanini from New York by Ferruccio Ciliberti, manager of the Teatro Colon in Buenos Aires, failed to reach destination.

After much trouble the missing cables were traced to a consignor station in the Caribbean where, so the tale goes, the censor said cables would not be released unless and until he was satisfied as to the standing of those Germans, Lohengrin, Tannhauser and Isolde.

Hope Arthur Carron May Prove An Alternate for Melchior on Wagner

Pons, Kotelnetz Team For Summer Engagements

San Francisco, April 21. Pons and Andre Kotelnetz, Munich, Germany, who appeared in a joint indoor appearance at the Metropolitan Opera House, April 8, drew 11,000 admissions, an all time high for any concert here.

Both Pons and her husband are scheduled for joint appearances at the Metropolitan Opera House, under the baton of Wood Field, Philadelphia, Washington Park, Milwaukee, Chicago and Hollywood Bowl this summer.

Possibility of a future alternate for Lauritz Melchior, Wagnerian tenor who since 1928 has been the supreme among the Metropolitan's Wagnerian heroes, is evidenced by the signing of Arthur Carron for 'Lohengrin', 'Tannhauser' and 'Parsifal' for the Teatro Colon in Buenos Aires this summer. Carron will sing the roles after Melchior's has appeared in the past.

Carron has been a leading tenor of the Met for the past five years and has appeared with indifferent success in Italian opera. He is believed to be a perfect heroic tenor for German parts and his trip to South America is being taken with the blessings of Edward Johnson who vigorously needs an American tenor to aid Melchior, who at 52 sang 19 out of 20 Wagner performances this year at the Met.

MUSIC CRITIC TO BATON IN CHIEF

First of the New World Music Critics to branch into professional playing for several decades, Robert Lawrence, of the N. Y. Herald Tribune staff, will conduct the Illinois Symphony May 4 in Chicago in Borodin's 'The Dying Swan' as well as Mozart and Berlioz selections.

Lawrence will also appear with the N. Y. City Symphony May 17 and 20 in conducting programs with Arthur Verdini's 'Don Carlos' with Met artists assisting.

C. L. WAGNER SET FOR 42 DATES IN '42-43'

Charles L. Wagner's 'Boheme' company has been booked for 42 dates opening Oct. 1 in Westchester, Pa. The company will give 25 or more performances a week in New York and will make appearances in Pittsburgh, Philadelphia, New York, Buffalo and Columbus.

The company is exceptional for the tour which is being sold for \$2,250 to \$2,500 per date and represents the largest tour spend in independent company has had for a single opera. The same manager's 'Barber of Seville' has already been booked for 22 dates opening Oct. 12 in N. Y.

HELEN TRAUDEL SETS NEW ROLES FOR MET

Helen Traudel closes her current concert season May 14 in Charleston, W. Va., after having made 78 concert and nine Metropolitan Opera appearances this season. To soprano has two shots on the Telephone hour scheduled for July and August. She will spend the summer in California learning new roles.

She is scheduled to do 'Isolde in Tristan and Isolde' at the Met next year, and it is understood the management has asked her to do 'Lohengrin' and 'Parsifal' for the 'Forze del Destino' and 'Aida' also.

Next year she is already set for 'Lohengrin' and will have a minimum of 12 at the Metropolitan. She opens her concert season Oct. 8 in Toronto. Miss Traudel sells for \$1,500.

'NOTRE DAME' IN NEWARK

First Production Since 1922 For Massenet's Opera

Newark, April 21. The Newark Civic Grand Opera Association will give a performance on April 26 at the Mosque theatre of Massenet's 'Le Jongleur de Notre Dame' which has not been heard since Mary Garden and Hector Dufrance sang it with the Chicago Opera Co. on Feb. 21, 1922. Performance of the Newark Co. will be with Colveta Arville in the lead supported by Claudio Frigario, Lorenzo Alvaro, Robert Tracy, Arthur Carlson, Constante Sorvino and Thomas Ransom.

Second half of the bill will be with Giovanni Martinelli, Lucia Trigiani, Angelo Pillo and Constante Sorvino.

Tibbett at Dell June 22

Philadelphia, April 21. Lawrence Tibbett has been engaged by Giovanni Martinelli, Philadelphia Dell summer season opening with the Philadelphia Orchestra on June 22.

Tibbett will sing a group of operatic arias and songs with piano accompaniment.

Hubert, French Cellist, To Play in USO Centres

Marcel Hubert, French cellist, concludes a season of 25 concerts in St. Louis May 2. His fall engagements set so far call for 22 appearances on a tour from the east to the west coast. He will play a N. Y. concert on Sept. 8 in Toronto. He will also be heard in a Town Hall recital.

Hubert will spend the summer playing in army camps as his contribution to the USO. He has already done half dozen appearances for army 'units.

He sells from \$500-\$750, close to the top for a cellist.

Pelham Health Inn Enlarging on Hunch Location Near Town a War Break

Pelham Health Inn outside New York City, is preparing to enlarge its seating capacity from about 450 to 600-800. Since it is on the fringes of the most populated section of the Bronx, and easily reached from that borough's Fordham Road, the idea of increasing its size is apparently based on the thought that site restrictions, etc., will bring it a bigger spot. Plans show lower level bands such as the McFarland Twins, Mitchell Ayres, etc., but may go for bigger talent.

If it does go on in higher priced music the spot can prove serious opposition to Glen Island Casino, a fair distance farther up the shore line in New Rochelle, and not as accessible. Clio now has Hal McIntire's band and brings back Claude Thornhill's combo May 14.

Herman Schubert, former head-writer at Lincoln Hotel, N.Y., operates Pelham Health Inn and his spot assertedly won't entail much material, just cutting out of partitions.

War Induction Class Protects Chicago Hotel On Glen Gray's Presence

War class protecting itself against the possible induction of Glen Gray into the armed forces, has written into a contract between the leader and Sherman Hotel, Chicago, a clause which starts the weeks at the spot June 3, and a rider to the contract calling for a check of Gray's status.

Shooting is Casa Loma outfit's first in business. Bands at Chicago, Chicago, in 1935 and played Palmer House in 1936. Several New York hotels have selected Gray for contracts recently, but all covered possible forcing closing of rooms and other business instruments against a leader being drafted.

JACKSON, MISS., LOCAL BALL EARNED \$1,500

Jackson, Miss., April 21. Local affiliate of the American Federation of Musicians has turned over \$1,500 to the special service division of the Jackson Air Base and the Jackson Defense recreation division. The \$1,500 represents the proceeds from a Victory Ball at the auditorium put on in the City Auditorium.

Four bands alternated during the event.

Dannemora Prison Needs Musical Instruments

Mrs. Edna White Chandler, formerly Edna White in vaudeville—White and (Torcum) Bezanin—has instrumental donations. She is the chairman of the Clinton Band Committee, set up to handle donations of musical instruments to the inmates of Clinton prison at Dannemora, N. Y.

One of the pet activities of Warden Walter B. Martin at Dannemora is the prison band, which is said to include some good music and an inmate conductor who is assertedly well equipped to teach and train those who feel they are musical talents. However, the money applied for instruments is said to be inadequate. Warden Martin having written Mrs. Chandler they are not in need of repairs. The warden advises the prison will be paid to pay all express charges on instruments donated, but points out that they don't want to accumulate a lot of worn-out or useless things.

The Clinton committee, of which the former vaude actress is chairman, has set up headquarters at local 802 musicians union in N. Y. Committee will inspect and call for any instruments that owners will donate.

'Mere Technicity?'

Majority of the counsel for the major theatre circuits minimize the Internal Revenue Bureau's move as a 'mere technicity.' They say the Government's agents are merely asking the theatres to sign waivers on the statute of limitations back to and including the limit year, 1938, pending final clarification, by test suit or otherwise, of the theatre's responsibility on social security taxes prior to the musicians union's Form B contract.

All of the circuits, with the exception of Warner Bros., have agreed to sign the waivers. WB has told tax authorities in Washington that it will not consider the waivers until the Internal Revenue Bureau, Philadelphia, places, which the tax department 18 months ago took as the 'official situation' to determine s.s. tax responsibility. WB submitted voluntary waivers, adding material in defense of its premise that the banders were the employers of the individual musicians, but to date the circuit has not received a bearing and ruling.

Musicians Travel By Public Bus; Tote Own Cases

Some bands are getting around the lack of bus transportation due to the Army's use of vehicles, by the simplest method possible—buying tickets for musicians on regular, scheduled lines which provide a wide variety, when charters were easy to obtain, the men were packed into their own canteen instrument stowed away, they now carry luggage to bus depots and ride as ordinary passengers.

Of course, it's not as convenient because there's usually another leg to be done from the point where they debark from the bus and the spot where they're booked, but it is all in all a real problem.

Trains are being used, too, but frequently it's not possible to reach certain points by rail. The method somewhat similar, but less bothersome to the musicians, is to employ s.s. to send instruments ahead by truck while men ride bus. Leaders who have to give guarantees, fine rubber deteriorates in storage faster than on the road.

SHAW INTO NAVY

Army Objects to His Non-Combat USO Assignments

Artie Shaw is now seeking to enlist in the Navy, after having laid and begun execution of extensive plans to equip the formations of the Army camp bands for the USO. Move toward the Navy is understood to be for regular induction.

While awaiting word on Navy enlistment, leader is continuing to prepare touring arrangements for his band by contemporary orchestra leaders, which will form a basic library for the band. Shaw is in his 'Begin Begins' composition.

Ray Heatherton replaces Eric Madriguera at Biltmore hotel, New York, April 21.

RENEUEDET. ENFORCING

Theatres That Tried to Find Out Where They Stood Two Years Ago Now Get the Sad News on Retroactive Responsibility — Seems to Contradict Treasury's Own Content in Griff Williams Case

A TUGH FELLOW

BY JOE SCHEENFELD

The worst zears of some theatre men after the capulation last year by the major circuits of the musicians union's Form-B contract are coming home to roost. The Internal Revenue Bureau is now going after sites, hotels, cafes, etc., for back Social Security taxes on traveling bands retroactive to the full limit of the statute of limitations. In the instance of s.s. taxes that's four years, which means an interest per month compounded monthly.

The Social Security Law went into effect last year until last fall when James C. Petrillo, president of the American Federation of Musicians, was Bureau in town. Petrillo, via Form-B, put in writing their responsibility for s.s. taxes on all side-men, the places of employment, bands, few places of employment of such orchestras paid such taxes. Now the places of employment, bands, few places of employment of such orchestras paid such taxes. Now the places of employment, bands, few places of employment of such orchestras paid such taxes.

On the basis of the employer's responsibility for 1% tax up to \$3,000 earnings for each employee (letter pays the same out of his wages), it's computed that theatres like the Paramount are the theatre, the 22 expense bands and costly shows, may be dunned for as much as \$15,000 in back taxes allegedly due with the 1/2 per cent interest hiking that figure considerably.

It was stated Monday (13) by an Internal Revenue Bureau spokesman that none of the theatres could be assessed penalties, inasmuch as all of them, so far as is known, have paid their taxes along with their regular employees, ushers, doormen, etc. When it is found that an employer has deliberately evaded paying taxes, heavy fines are tacked on, but it is assumed that the theatres did not do this. The theatres could be assessed penalties because they honestly believed they weren't liable.

It was also pointed out by the Government official that the Internal Revenue Bureau will attempt to collect s.s. taxes for all other legitimate employees, such as personalities and other affiliates with whom bands, may also consider liable the theatres' liability in back taxes.

Some theatre operators and lawyers were heartened some weeks ago when the higher Federal court appeal against a Federal District Court of Chicago ruling, won a victory for the higher Federal court and established orchestra leader Griff Williams as the employer of his band. The 22 establishments Williams' band worked in 1938. This was prior to the Form-B contract, which incidentally, the Internal Revenue Bureau feels irrevocably establishes the theatres, hotels, cafes, etc., as the employers of traveling orchestras.

Williams was originally established as the employer of his band by a Commissioner after the maestro had asked for a refund of s.s. taxes. The orch leader appealed to the U. S. District Court, where the entire case was looked up. That court reversed the Commissioner, who was then carrying the case on appeal to a higher court and winning out. By Griff Williams to establish Williams (Continued on page 44)

Maestri Asked to Give Camps Expectancy of 1,200 Personal Appearances of Dance Bands

ISHAM JONES MUST PAY

Decision Against Him on \$620 Committee Claims By Taps

American Federation of Musicians has given handleader Isham Jones a 15-day ultimatum to pay \$620 in back commissions to Taps, New York talent broker, or face revocation of his union card. Decision was handed down by AFM last Wednesday (15). Dispute was over a booking secured for Jones by Taps at the Terrace Restaurant, Miami Beach, Fla., past season.

Beach Dancery In N. Y. Adopted By Coast Guard

Another casualty of the housing problem for service men is the dancing policy at Oriental Beach, New York. Operating on a full week schedule through the past winter, the park and beach is set to strictly a summer operation. The park and beach is set to strictly a summer operation. The park and beach is set to strictly a summer operation.

Move that engulfed Oriental was of expansion. Several months ago the Coast Guard took over Manhattan Beach's facilities and bungalow colony for training quarters while Oriental wasn't disturbed. Arthur French opened later, which was part of Joseph F. Day holding.

Esther Salsbee, P. A. Takes Over Baton Of Mel Marvin Orchestra

Pittsburgh, April 21. When Mel Marvin goes into the army, which he expects to do in a few weeks, his band, currently based at Green's will be taken over for the duration by Esther Salsbee, chiefly known as a press-agent, but also an actual leader. Miss Salsbee is in Pittsburgh now getting tips on mastering.

The future femme conductor in the past has done publicity for Vincent Lopez, Nat Brandwynne and George Olsen and was also in the swing dancing press department for two years.

CASA LOMA CHANGES

Oldest 'Name Orchestra' Adds LeBrun Sisters From Buffalo

Glen Gray's Casa Loma orchestra has been undergoing a reorganization past weeks with a view toward modernizing the oldest name band in the business. Friday (17) the crowning touch was applied with the hiring of the LeBrun sisters, vocal trio originally from Buffalo. The sisters were secured by Gray after they left Meadowbrook, Cedar Grove, N. J., for theatre-one-night work.

Number of musicians had been changed previously, some replaced by expensive men.

Jules Stein, president of Music Corp. of America, came into New York Monday (20) from Hollywood. He'll remain about 10 days.

Letters were sent to all bandleaders connected with eight bookings of last Friday (18) asking them to okay a plan whereby each would agree to play at least six dates in Army camps during next six months. Plan was evolved at a meeting called to see what could be done toward increasing the number of bands playing Army dates. Conference was attended by Charlie Miller, Harry Moss, MCA; Tom Rockwell, GAC; Abe Lastford, William Morris, Charlie Green, CRA, and representatives of Moe Gae, Joe Glaser, Harold Oleyer, and Frederick Brox offices.

All 200 leaders can be gotten to subscribe to six dates apiece, all to be played at the USO-agency committee direction and once set not cancellable, it will add up to 1,200 commitments, doubling the number of dates to be covered, giving 100 camp dates per month over the nation.

At present the total of dates played for soldiers runs to around 25 a month, but the availabilities filed by leaders meet Friday meeting, for the period between the first and last of each month, totalled slightly over 50. That's more than double the number filled last month. The plan is to work toward the goal of 100 a month.

Park Central, N. Y., Back To Names; Abe Lyman Or Chicago Marx May Come In

Business being done by name of Park Central, N. Y., hotels is prompting the Park Central is prompting the name music policy in its first Chicago. The name of Park Central is prompting the name music policy in its first Chicago. The name of Park Central is prompting the name music policy in its first Chicago.

KYSERS' CHI STUNTS FOR TREASURY DRIVE

Kay Kyser orchestra did two broadcasts last night on a tomorrow (Thursday) from Chicago. Stunt corners to help the sales of War Bonds, Cedar Grove, N. Y., Monday and Tuesday (20-21) were on Mutual and CBS 11-1:30 p.m. The stunt was held at the Park Central Hotel. The performance was from a large truck.

Kyser is currently playing the Chicago theatre, after which he comes east to open at Frank Dattley's Meadowbrook, Cedar Grove, N. Y., on May 1. He recently did a similar open-air performance for the Park Central Hotel by the name of New York's Custom House, but it wasn't broadcast.

Wonders, Others in N. Y. For General Amusement

General Amusement Corp. executives are holding a branch office here on a series of meetings with executive men from New York Monday (20) at the Park Central Hotel. The out-of-town heads it's a combo comedy troupe.

Present were Ralph Wonders, Hollywood; Beryl Adams, Art Weems, and Art Frew, Howard Sinnott, Cleveland.

Kyser, \$46,000, B.O. Smash in 'Chir'; Stable's 2d N. Y., Fine \$33,000; Spanier Mediocre \$11,000 in New 'k

(Estimates for This Week)
Count Basie, Boston (RC-Boston);
2,200; 30-40-65-75. Sharing top billing with Maxine Sullivan...

Band Bookings

Lucky Wullerton, April 24, City Auditorium, Yankee League, Brooklyn;
New Orleans; 27, Tenale Roof Garden, Baton Rouge; 28, Camp Livingston, La.; 29, Palsie Park, Shreveport;
Troy Bradshaw-Lin Green, April 17-19, 14, Rhumbolme Cate, Chicago.

With the term 'juke-box' in disfavor among phonograph operators as well as recording companies, President Nicholas Russo has changed the name of his music publishing firm from Juke-Box Publishing Co. to Coin-Operated Music Co.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, Dinner Restaurants (7-10 P.M.) and night clubs after name of hotel, size room capacity and cover charge. Larger amount designates weekend and holiday price.)

Table with columns: Name, Hotel, Weeks Played, Cover Charge, Week On Duty. Includes Jimmy Dorsey, Woody Herman, Eric Marbury, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Monroe in \$2,275 Prom Date; Road Favors Spivak

Bob Allen-Guy Ormsandy (Raymond Brown), Boston, April 17-19.
Charmie Rogers (Aunt Mabel), Boston, April 18.
Eugene Lumsden, April 30-May 2, Municipal Aud., St. Louis; 3, White City, B. Chicago; 4, Coliseum, Cleveland; 5, Municipal Aud., Junction City, Kan.; 7, City Aud., Topeka; 11, Rainbow Bow, Denver; 14-16, Rainbow Rendezvous, Salt Lake City; 17, W. Y. Gardner, B. Idaho; 19, Radio Broadcast, Twin Falls, Idaho; 21, Vancouver, B. C., Can.

Los Angeles

Sklanyan Ennis (Ambassador), 900; \$1-1.50. Cutting edge of weekend gang that's spread over town; will count off around 900 covers on the city's largest floor show.

Chicago

Chauk Foster (Continental) Room, Stevens Hotel; 400; \$1-50 (incl. tax).
Eddy Deebin (Empire Room); Palmer House; 400; \$3-15 (incl. tax).
Jimmy Jay (Walnut Room, Bismark Hotel); 300; \$1-50 (incl. tax).

Minneapolis

Freddy Nagel (Minnesota Terrace, Hotel Nicollet); 500; \$1-35 (incl. tax).
Nagel band, in third week, continues highly favorable impression. Trade, however, still on the bear side.

Boston

Griff Williams (Oval Room, Copley Plaza); 300; \$1 cover. With Dorothy Lewis' Ice Show; on fourth week, Williams continued breaking records.

Baltimore

George Stearny (Charles Room, Belvedere hotel); 500; \$1-52 (incl. tax). Holding good pace here with some 1,600 covers figured for six-day (no Sundays) wk.

Philadelphia

Pancho (Garden Terrace, Benjamin Franklin hotel); 500; \$1-50-52 (incl. tax). Picking up slightly with a total of 1,355 during sixth week here.

Location Jobs, Not in Hotels

Sonny Dunham (Paladium B., Hollywood, second week). Got around 1,500 hooks exclusive of Wednesday night, which was a sellout for the better sheet-backed Millery Ball, with Glenn Miller also on the stand.
Duke Ellington (Trionan N., Southgate, Cal.). The Dook is top hole with the night owl in this payroll sector as is attested by a count of better than 1,000 on week.
Louis Armstrong (Casa Manana B., Culver City, Cal.). Aircraft workers like flying around to his hot licks and Satchmo picked up another 1,000 on week.
Ozzie Nelson (Florentine Gardens N., Hollywood). Will punch out around 1,000 stops in the week, fairly normal. Nis Granlund's floor show can be credited with better than half of the pile.

On the Upbeat

Billy Shaw is leaving Music Corp. of America headquarters in New York this week or next. He asserts the reason for his bow-out is that he was offered a cut in salary and refused to take it.
Bob Crosby's band moves into the Biltmore Bowl, Los Angeles, for an indefinite stay beginning May 1.
Sammy Kaye and his band in Hollywood to play in 'Island' in 20th Fox.
Ted McKay, former band leader, joined Bob Crosby's sax section.
Johnny Randolph's band opened at the Plantation Club, Dallas, yesterday (21), coming from Casin, Fort Worth.
Ray Rogerson, saxist formerly with Benny Goodman and D'Amico Trio, now in Enkai at Ft. Niagara, N.Y.
Red Teth, orchestra leader, was sworn in as Army Air Corps cadet in Detroit last Friday.
Milton Tarlow, manager of the Trionan Ballroom, Toledo, soon to leave for Army service.

Inside Stuff—Orchestras

Albert Hibbler, vocalist with Jay McShann's orchestra, has been blind since birth. In singing with the band he is placed in a chair on the bandstand with two trumpets before curtains and his voice is relayed to a mike always 75 feet from him. He is blind, but not handicapped by him on or off stage.

Band and radio p.a. George D. Lottman's 14-year-old boy, Herbert, who publishes Little Company in New York City, has been named for his profits, should go to the U. S. Treasury Dept. and, accordingly be freed of his income tax. Vincent F. Callahan, chief of the radio and press sections of the Defense Savings Dept., has been named for his profits, 62c with a laudatory letter, suggesting, however, that young editor Lottman buy defense stamps with it. The story was widely publicized by the Press.

Rumors circulated around New York last week had the Coast Guard taking over the Grand Union Casino, New York, with training base. Reports were probably started by fact that the CG has taken over the Riverside Island, site of the New York Athletic Club, nearby Glen Island. Glen Isle is a park owned by the City of New Rochelle. The Coast Guard's new facility is now at the Casino, to be followed May 14, by the Coast Guard.

Artie Shaw and his attorney Andy Weinberger have resumed financial interest in the Grand Union Casino, New York. Shaw originally intended backing Audy, but stepped out in favor of Benny Goodman (he Shaw) gave up his most recent band and took a vacation in California. Audy is currently at the Roosevelt hotel, Washington, D. C.

The shekelling the record business got from the WPB last week sent Decca manager interest in the record business. Decca is looking for new substitutes for the needed shellac should partially solve the shortage.

Barnet Hears From Draft

Charles Barnet has been ordered to report to his local draft board in New York for examination. Appearance will probably be delayed until his band gets back into the States from its current mid-western tour.

Howard Russell Quints Blue Regina, Boston, April 21. Orchestra leader at the Trionan ballroom, Regina, for many seasons. Howard Russell has taken over the music business and taken other employment in Winnipeg.

Charles Barnet, has been ordered to report to his local draft board in New York for examination. Appearance will probably be delayed until his band gets back into the States from its current mid-western tour.

Howard Russell Quints Blue Regina, Boston, April 21. Orchestra leader at the Trionan ballroom, Regina, for many seasons. Howard Russell has taken over the music business and taken other employment in Winnipeg.

Charles Barnet, has been ordered to report to his local draft board in New York for examination. Appearance will probably be delayed until his band gets back into the States from its current mid-western tour.

Howard Russell Quints Blue Regina, Boston, April 21. Orchestra leader at the Trionan ballroom, Regina, for many seasons. Howard Russell has taken over the music business and taken other employment in Winnipeg.

Charles Barnet, has been ordered to report to his local draft board in New York for examination. Appearance will probably be delayed until his band gets back into the States from its current mid-western tour.

Howard Russell Quints Blue Regina, Boston, April 21. Orchestra leader at the Trionan ballroom, Regina, for many seasons. Howard Russell has taken over the music business and taken other employment in Winnipeg.

Charles Barnet, has been ordered to report to his local draft board in New York for examination. Appearance will probably be delayed until his band gets back into the States from its current mid-western tour.

Howard Russell Quints Blue Regina, Boston, April 21. Orchestra leader at the Trionan ballroom, Regina, for many seasons. Howard Russell has taken over the music business and taken other employment in Winnipeg.

NEW RECORDS' FATE

Small Pubs Hardest Hit

The belief prevails generally in the trade that the publishing faction likely to be hurt most by the radical curtailment of disc output are those small firms that either rate as comparative newcomers or cannot claim any sizeable back catalog. While the phonograph company releases were many and frequent these smaller found it opportune to get their new tunes on the back of 'hit' sides. With recorders now hard put to make every disc, questionable tunes is bound to experience the Yezeroush blues. It is predicted that a similar predicament will be defied the unpublished manuscripts of recording bands, not few of whom were built up publishing firms solely on the backs of such 'other side' coups. Since the recorder will be in the driver's seat the band will have to leave the selection of the 'other side' number to the farmer's discretion or else.

Publishers also figure that the sharp restrictions imposed on a leader's disc output will redound to their favor on at least one score. It will be easier for them to get arrangements of their new tunes into the 'books' of these recording bands. Some of the latter have for some time maintained the practice of arranging only the tunes that they recorded and ignoring all other new numbers regardless of their quality or hit stature. Now the band leader must open his 'books' to new songs whether recorded or otherwise.

Omaha Niteries Seek to Avoid ASCAP Answers

Omaha, April 21.

Two local night spots which the Warner Bros. music group recently sued for copyright infringement have filed motions in the Federal court asking that the actions be dismissed on the ground that they (the defendants) were protected by the state anti-ASCAP law. The spots involved are the Regis hotel and the Beachcombers Cinema Club. The Warner interests, which include the Witzack and Remick catalogs brought suits locally after ASCAP had returned the performing rights of its members as far as licensing in Nebraska was concerned.

Under the Nebraska anti-ASCAP statute copyright owners are required to state on the composition's title page the fees required for the performance of the number, and also file a copy of the composition with the state authorities. The Regis and the Beachcombers were hit two of 11 Omaha music users that Warner filed actions against three weeks ago.

STAN KENTON

and His Orchestra
CURRENTLY:
FRANK DALY'S MEADOWBROOK
(CBS and Mutual Networks)
Decca Records
General Amusement Corp.
Exec. Dir.: Carlos Casals

Shellacking Blues

(To the Tune of 'Blues in the Night')
Parody by Vic Mizzy—Irving Taylor

Don Nelson done stole me
To cut down production;
He called me from Washington—
I said we were hoarding
Records for recording,
But now the hoarding is done.
Don Nelson gave orders
That here's what he meant
Just thirty percent—of tunes to record.

Now the boys of Decca
They are in a 'shellack' trouble (Don Nelson done stole me)
Lennie Joy is moosin'—oo—oo—oo,
And that goes double. (Don Nelson done stole me)
We're screwy—we're screwy;
We're flat on our back;
We can't get 'em free.
For tunes to record.

I'm sure that both the Koppes
Must hate the Jeps
From Victor Okeh,
And even Marie Sachs will say,
'Things up here are not so Okeh.'
Marrin Beck will go in hook,
'Cause he'll have no more things to play.'

How will Sammy Kaye—using and

(No shellack—no shellack.)

From Decca to Bluebird,
From Victor Okeh,
From Hipgins to Ober—teln.
The boys aren't able
To get either label;
The situation is mean.
A record's a two-faced, a worrisome thing
And no one will bring their tunes to record.

(No shellack—no shellack.)

'Cause we can't afford new tunes to record.

Music Friends, Inc., has been chartered to conduct a music publishing business in New York. Directors are Max Segal, Mortimer Spelling and Attorney J. William Geier, New York City.

RECORDERS STEP OUT TEMPERAMENT

Future Business Policies of Victor, Columbia and Decca in Brain-Cudgel Stage But Talent's Inferior Position Is Clear

ASK 50c OKAY

By BERNIE WOODS

Most telling and obvious immediate effect of the War Production Board's seizure of 70% of the available shellac pile in the United States is the placing in the hands of Victor, Columbia and Decca of full power over the bands and their managers. The recorders, who have been obliged to indulge temperamental Decca as expected to take full advantage of now being able to dictate Phonograph releases have, in recent years, made everything to the popularity of dance groups and this was the reason they were so demanding. They have already found out their chagrin, that the companies are now in the driver's seat.

Situation probably rules out original music and anything else any leader might want to record, if the material doesn't meet with a platter-maker's approval. And that goes, too, for tunes published by leader-owned companies. No more does a high-priced bandleader, who can ordinarily write his own ticket with any company, hold the whip.

Those high-powered bands, while they will be hurt where it hurts the most—in the gross—won't suffer half so much as will the medium priced outfit who will find themselves in the middle of a bitter fight for air-time to replace records. The biggies will have their fixed-royalty income more than cut in half (Jimmy Dorsey drew \$36,000 from Decca last year), but this will be nothing compared to the fight for very existence that will be staged by the Class B groups. New bands, of course, will in all probability fall by the wayside unless they have sufficient financial backing to secure advantageous locations with plenty of broadcasting. And securing such backing under present conditions will likely prove virtually impossible.

As to business policies the recording companies still report themselves indefinite as to their future plans. Some has made any decisions except that regular weekly releases have been shortened. Frank Glazer, advice from Columbia and Decca when he says his company has had a hundred plans, all of which have to be mulled.

Decca, Victor and Columbia are seen certain to raise prices to (Continued on page 44)

Name Bands, Three Vaudeville Acts Summer Formula for U. S. O. Units

The Publishers' Position

By BEN BOBEC

The music publishing business seems pretty well reconciled to sharing the blow, and in no small measure, that has befallen the phonograph record industry. To the publisher it does not merely mean a loss of disc royalties. With recording sources for new tunes drastically reduced, the publisher realizes that the lone outlet for exploitation, The artist, for the competing for plug on that medium will assume an unprecedented status and the publishing industry may find it necessary to make radical revisions in the gearing of its plugging and general operation policy.

While the publishing industry is wondering whether the manufacturers of phonograph records will come forth with a substitute for the shellac disc before their business goes into a nosedive, it does not think that this situation will prove a boon in another direction, and that is an increased sale of sheet music. It is recalled that when the phonograph industry went into an eclipse with the rise of the broadcasting industry the sale of sheet music also suffered and that when the record business staged its income in the later '30's sheet music also began to enjoy once again boom years.

The monthly royalty checks from phonograph records had become a highly important factor in the general publisher's financial structure. Based on the payments received from these sources for the first quarter of 1942, it is estimated that had not the shellac embargo intruded, the popular end of the publishing business might have collected this year as much as \$2,500,000 from the record industry.

Himber's 6th Repeat

Dick Himber band returns to the Essex House, N. Y., in July for his sixth summer engagement. He follows Sammy Kaye, who in 1941 succeeds the incumbent Tommy Tucker. Letr bows out next month.

Himber is heading until the Chase Hotel, St. Louis, in mid-May, and then one-nighters back.

Charles Stone joins Tucker
Charles Stone has left his spot as assistant to Jack Leary, head of publicity-advertising for Music Corp. of America, to join Tommy Tucker's orchestra to do publicity and exploitation and record promotion.
Lige McCarty, who previously occupied that spot with Tucker, goes into the Army.

Name bands will be the nucleus of one of a new series of paid units touring Army camps under the auspices of the USO. Details have not been definitely set but the unit, comprising a band and from one to three vaude acts, will begin circulating through training centers about June 1. Other groups will be circus, and various other types.

A band of the calibre of Charlie Barnet, Bobby Byrne, Bob Chester, Will Osborne, Dick Stabile-Graessle Barrie, Jan Savitt, will be used. Pay is expected to be better than scale, computed from guarantees possible to obtain over a normal six-day week of one-nighters, in addition to transportation. An added inducement may be a network remote broadcast from one camp each week.

Unit will operate a full month insofar as the bands are concerned. When one completes a 30-day stretch another band will be sent to a meeting-point to take over. Weeks will be laid out at six consecutive one-night stands, seventh a layoff. The troupes will each be a total of 20 weeks.

"The Sweetest Music by Far"—as styled by



and His
Genial Brothers
CHET and CHARLIE
and the Orchestra
featuring
The Three Stylists.

20th WEEK
CLARIDGE HOTEL
MEMPHIS, TENN.

Engagement Extended to
May 4
Breaking a 10-Year Record!
Personal Management
JOE GLASER
325 Madison Ave. New York City

Advertisement



Beautiful Susie Smith was the Lonesome Girl in Town. Until She Sought the Wisdom of the Venerable Pisha Pasha.

Advertisement



Susie Followed The Old Pisha's Counsel and Bought
ELLA FITZGERALD'S Newest Decca Recording.

Advertisement

Record Fans Will Have An 'ELL'ava Time
WITH
'I'm Gettin' Mighty Lonesome For You'
AS RECORDED BY
Ella Fitzgerald
BACKED BY
'When I Come Back Crying'
On DECCA No. 4315
48 W. 48th STREET GALE INC. NEW YORK CITY

Everybody Double-A' Satirical Slogan By ASCAPers at Its Pvt. Powwows

'Everybody's a double-A' writer now is the satirical crack about ASCAP's assessment policy on classification. The popular song-smithing haunts are boiling about the benevolent attitude of the American Society of Composers, Authors and Publishers, whenever a writer earns a promotion in rights collection. AA money has been cut in half; and, instead of the Society functioning as performing rights collection agency, and distributing its income predicated on performances, it's become peeped, perplexed and confused with benevolent gestures for its old-time songwriters and the like.

Songwriters dislike to protest for fear of being accused of selfishly wanting to maintain a certain high ratio of AA or A classification income. The middle grade writers are of no help, since they're the ones who usually aspire to top rating, so its left to the lower classification to protest that the biggies are being unfairly discriminated against.

Thus, the topflight songsmiths now take the attitude that "from a thing of good, the Society has become a good thing"; and it's OK with us if 200 AA writers are created. Then, and only then, will all realize that the dividend revenue is being spread too thin, and perhaps Washington will again have to step in, since seemingly the Society can't function intelligently for itself.

The major songwriters don't object to splitting with the little guys; but they don't like to be classified with the in-betweeners. It's now being commended to a captain wanting to become a lieutenant-colonel, but if he's reached the stage where the Society is an army of colonels. The classification committee, for fear of hurting anybody, lets everybody into top brackets.

When Edgar Leslie resigned from the board months ago in distress over the Society's operation, he showed that, in five years, there were 111 promotions among writers and only 17 demotions. He pointed out, Leslie's statistics pointed up how cockeyed was the classification system, or such was the intent.

15 Best Sheet Music Sellers (Week of April 17)

- Moonlight Cocktail.....Jewel
- Somebody Taking Place (Shapiro).....Don't Sit Apple Tree.....Robbins
- Miss You.....Santly
- Banging.....Famous
- Don't Want Walk.....Paramount
- Johnny Doughboy.....Crawford
- Deep Heart Texas.....Melodrama
- I Remember You.....Paramount
- Sh'll Remember.....Wilmak
- I'll Pray for You.....Harms
- Three Kiss in Ocean.....Berlin
- Skyline.....Morris
- Jersey Blue.....Lewis

NEW HITS HYPO SHEET MUSIC SALES

The popular sheet music business went zooming during the past week, with jobbers reporting that the volume of shipments was much bigger than it was just before the Easter holidays. Orders took a sharp dip the final week of Lent, and things stayed quiet until last week. The turnover represented by the recovery was sufficient to rate it as one of the top weeks of the year for jobbers.

Jobbers attribute the upturn principally to the circumstance that an entirely new set of hit tunes have made their appearance on the list. Among the newcomers that broke wide open last week as far as sheet calls were concerned were 'Don't Sit Under the Apple Tree,' 'She'll Always Remember,' 'I Threw a Kiss Into the Ocean,' 'Skyline' and 'I Remember You.'

Mitchell Parish and the Robbins Music Corp. have signed another year's contract. The writer has been with that publishing house since 1938.

Disc Reviews

Freddie Martin: 'Johnny Doughboy Found Rose'—TTL Keep Lovelight Burning' (Blus, 11563). Smooth, violin-studded, 'Doughboy' is fine. Clyde Rogers vocals.

Bob Houston: 'One Dozen Dozen'—'She Don't Wanna' (Decca, 4294). This may be best vocal interpretation in show so far. Rhythmic vocal by leader, with good background.

Benny Goodman: 'We'll Meet Again'—'Before' (Decca, 4274). Inexperts and Kay Kyser did 'Meet Again' months ago; Goodman's is spicily rhythmic, a fine arrangement. Peggy Lee vocals neatly.

Paul Waring: 'This Is My Country' (Decca Album, 310)—'Buckle Down Winscot'—'Moonlight Cocktail' (Decca, 4274). Eight-verse and patriotic tunes and single release by Waring's outfit is a real winner. It's reverse that's more interesting. Good tune.

Tommy Tucker: 'Three Kiss in Ocean'—'Oh How I Miss You' (Okeh, 6945). Pop and standard exceptionally well presented. Guy Arnell and Don Brown vocal respectively, with backing Five.

Johnny Doughboy: 'Johnny Doughboy'—'There Are Rivers To Cross' (Decca, 3274). Baker's 'Doughboy' is real, with it's reverse that's more interesting. Good tune.

GUARDS PLACED ON BRIBERY FIGHTERS

The Executive council of the contactees union agreed at a meeting Monday night (20) that it would expel any member who failed to furnish information to fight bribery. Joseph M. Gilbert, union contactee designated as the person to whom the information was to be given first, was the only member who failed to furnish information. He was strong enough, the accused contactee would, it was further agreed, be sent up on charges before the board.

Brooklyn declared at Monday's Gibbs that the union would guarantee the professional safety of any member who turned in such information. He also pointed out that the Labor Relations Act amply protected an employee under circumstances of this kind. He stated that there was nothing to be feared from any retaliation from employers.

A general membership meeting of the union will be held this Monday night (27) at which a report will be made on the effectiveness of the union's current drive against the plug payola effect.

Ask Writers Deduct From ASCAP Payments to Cover Wolfe Gilbert's Travels

Drive to obtain money to cover the traveling expenses of L. Wolfe Gilbert, writer-director on the ASCAP board, has taken a new tack. The writer members have been asked to contribute to such a fund out of their quarter ASCAP dividends. The move, which is without precedent in society history, comes after Gilbert's failure to induce the ASCAP board to make a grant. Gilbert has apparently also abandoned his plan to override the board's stand by the process of member petition.

The letter which went out last week asking for the subscription of the fund was signed by Stanley Adams, Fred E. Ahlert, Gene Buck, Richard Caesar, Oscar Brown and II, Sigmond Romberg and Charles Tobias. Ahlert, Caesar, Buck and Tobias are on a mailing list under the ASCAP board. The letter follows:

'We have been requested by a group of writers to make known to the writer-membership of the society their desire to subscribe a fund to pay the reasonable expenses of L. Wolfe Gilbert in attending meetings of the writers' classification com-

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one best or second offer in this category are given in parenthesis, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and reported as a publisher.)

- Moonlight Cocktail (8) Jewel.....Glenn Miller.....Bluebird
- Somebody Else (7) (Shapiro).....Tommy Tucker.....Okeh
- Jersey Blues (6) (Lewin).....Benny Goodman.....Decca
- Benny Goodman.....Okeh
- Johnny Dorsey.....Decca
- Johnny Dorsey.....Bluebird
- Vaughn Monroe.....Bluebird
- Glenn Miller.....Bluebird
- Woody Herman.....Decca
- Glenn Miller.....Bluebird
- Don't Want Walk (7) (Paramount).....Vaughn Monroe.....Bluebird
- Miss You (6) (Santly).....Bing Crosby.....Decca
- Sanny Kaye.....Victor
- Deep Heart Texas (9) (Melodrama).....Bing Crosby.....Bluebird
- Don't Sit Under Apple (1) (Robbins).....Glenn Miller.....Bluebird
- I Remember You (1) (Famous).....Johnny Dorsey.....Decca
- Harry James.....Columbia

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with number of weeks in parenthesis.)
- Always in My Heart (Remick).....Jimmy Dorsey.....Decca
 - Tommy Tucker.....Okeh
 - Kenny Baker.....Decca
 - Freddie Martin.....Bluebird
 - Guy Lombardo.....Columbia
 - Benny Goodman.....Okeh
 - Johnny Dorsey.....Decca
 - Timmy Tucker.....Okeh
 - Vaughn Monroe.....Bluebird
 - Connee Boswell.....Decca
 - Vaughn Monroe.....Bluebird
 - Kay Kyser.....Columbia
 - Andrew Sisters.....Decca
 - Harry James.....Columbia
 - Johnny Dorsey.....Decca
 - Glenn Miller.....Bluebird
 - Kate Smith.....Columbia
 - Andrew Sisters.....Decca

BILLY SHAW, EX-MCA, JOINS MORRIS AGCY

Billy Shaw, who left MCA Corp. of America's New York offices after being offered a salary cut which was refused, replaced Harry Squires as one-night booker at William Morris agency. In his new position, next week, Squires will become an 'executive salesman' working on locations, theaters, cafes, hotels, restaurants, etc.

Shaw bowed out of MCA Monday (20). He had in recent weeks been concerning himself with location bookings, after shifting over from the one-night department under Harry Moss. Before joining MCA, Shaw was head of the Consolidated Radio Artists one-night setup.

The Sign of the Lyre:
"The difference 'twixt debit and credit... resides in the orbit of merit..."
—R. M. C.

Ask For and Listen To
TITANIA
(The Love Song Beautiful That Lovers' Love)

Soon to Be Recorded by Famous Artists

MERIT MUSIC, Inc.
(The House of Original New Natural Hits)

701 Seventh Avenue
NEW YORK

ROBIN AND RAINGER AT THEIR BEST!
HERE YOU ARE
OH, THE PITY OF IT ALL!

They're not just picture songs, but the musical highlights from 20th Century-Fox's 'My Gal Sal,' starring Rita Hayworth and Victor Mature.

ROBBINS' CURRENT HITS
In less than 4 weeks—among the first 5 best sellers!

DON'T SIT UNDER THE APPLE TREE
(With Anyone Else But Me)

By Lew Brown, Charlie Tobias and Sam H. Stept

A top favorite with top radio artists

THE LAMPLIGHTER'S SERENADE
Lyric by Paul Francis Webster Music by Hoagy Carmichael

ROBBINS MUSIC CORPORATION
799 SEVENTH AVE., NEW YORK MURRAY BAKER, Prof. Mgr.

Obliging Saxer

Michael Beng, saxophonist in Ralph Keating's band in Cleveland, is assuming leadership of it on jobbing dates until saxastro returns from military service.

'This will authorize you to deduct from my future quarterly royalties, my proportionate fee measured by my classification in ASCAP an amount sufficient to pay the reasonable expenses heretofore incurred by L. Wolfe Gilbert in attending meetings of the classification committee and the board of directors of the Society in New York to be incurred by him in the future in attending such meetings.'

The return envelope also enclosed, carries the name of Sylvia Rosenberg, secretary to Buck, ASCAP president.

Charles Frevin directing musical backgrounds for 'Broadway' at Universal.

TWO GREAT NEW SONGS
K-P. EVER SO SERENADE OFFEN
AN UP TO THE MINUTE NOVELTY SONG A BEAUTIFUL BALLAD FOR ALL VOCALISTS

Write or Phone for Material
GORDON-KAUFMAN & REAL, INC.
1619 Broadway, New York JACK RICHMOND, Prof. Mgr.

A \$500.00 DEFENSE BOND

Will Be Presented to Anyone Providing Conclusive Proof
That Any Member of

THE MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

Has Violated That Section of Its Constitution Which Reads as Follows:

Article VII—Violations

Section 1. It shall be a breach of faith and detrimental to the welfare of this Union for a member to commit any one or more of the following acts, all of which are hereby prohibited:

a) To give any gratuity or make any promise of reward for the purpose of inducing any bandleader or other persons to permit the rendition of any published composition, whether to be sung or played, or to directly or indirectly participate in negotiations for such purpose, or to engage in any schemes or subterfuges for the purpose of committing this primary evil in our industry, or to make or arrange radio programs for leaders, singers, etc. The Executive Council in its discretion shall have authority to determine the facts concerning such alleged violation and complaint.

ALSO

A \$500.00 DEFENSE BOND

To Anyone Providing Information Acceptable to a Board
of Arbitration as Proof Conclusive That Any

MUSIC PUBLISHER, FIRM OR CORPORATION

Has Violated Either Section Eight or Nine of Their Fair
Trade Agreement with the Union Which Reads as Follows:

THE EMPLOYER AGREES

Eighth: That the employer will not give or offer any gratuity or make any promise of reward, or make any loans or engage in the wholesale purchase or distribution of commercial records, commonly known as transcriptions, paid for by the employer or to the cost of which said employer has directly or indirectly contributed (except that labeled commercial records purchased in stores or from the phonograph companies may be distributed), for the purpose of inducing any band leader or other person to permit the rendition of any composition, whether to be sung or played, or to directly or indirectly participate in negotiations for such purpose, or to engage in any schemes or subterfuges for the purpose of committing this practice, which is declared to be the primary evil in the music publishing industry.

THE EMPLOYER AGREES

Ninth: That the employer will not make or arrange radio programs for leaders, singers, managers of bands, etc. or back or support financially any band leader, singer, booking agent or manager of same, etc., in connection with the music publishing industry, or invest in or enter into any partnership or corporation relationship, directly or indirectly, with any such person or agencies, for the purpose or with the intention of securing advantage thereby in the exploitation of any songs of said employer, or of said partnership or corporation, or indulge in the practice commonly known and designated in the industry as cut-ins, or do or make special arrangements for band leaders, singers, booking agents, managers of bands, band representatives, or others, or make extractions from special arrangements or scores for such band leaders, singers, booking agents, managers of bands, band representatives or others, or directly or indirectly seek to induce the members of the union or any other persons to engage in the practices herein condemned.

★ **THERE IS NO PROPER REASON WHY FAIR TRADE PRACTICES AND DECENT RELATIONSHIPS SHOULD NOT EXIST IN OUR INDUSTRY; WE ARE ENGAGED IN LEGITIMATE ENTERPRISE; WE ARE MAKING A GENUINE CONTRIBUTION TO THE BUILDING AND MAINTENANCE OF BOTH CIVILIAN AND MILITARY MORALE, WHICH IS ESSENTIAL IN FORGING THAT NATIONAL UNITY WHICH ALONE CAN INSURE VICTORY TO OUR COUNTRY IN ARMS. THERE IS ROOM IN OUR INDUSTRY FOR THOSE WHO WANT TO CONDUCT THEMSELVES DECENTLY AND HONESTLY; FOR OTHERS OUR FIELD IS TOO SMALL.** ★

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

Local 22102, 1270 Sixth Avenue, New York

Chartered By and Affiliated With

THE AMERICAN FEDERATION OF LABOR

Inside Stuff—Music

Back Tax Fears Come True

Continued from page 39

as 'the employer', the Internal Revenue Bureau doesn't appear consistent with its current intention to protect itself against suits from the theatres, etc. on pre-Form B contracts. However, a last-minute use is decided strictly on its individual merits and the tax department now holds that the tax liability of users of name bands, especially theatres, were just as liable for suits under the new law as for pre-Form B contracts as they now are under Form B. Whether Grifff Williams' theatres in 1938 were liable or not is out in the decision by the U. S. Circuit Court Justices.

In one portion of the decision, in order to bear out its finding that Grifff Williams was the employer, the court cited a portion of the AFM's regulations.

Members of the Federation are only permitted to accept, collect, negotiate, purchase, or play in bands or orchestras. Members shall not accept, collect, purchase or play in bands or orchestras if the name of the employer or the agents of such employer is attached to the band or orchestra is furnished.

The court added that this regulation would seem to follow the no relation of employer and employee did or could exist between the establishments to which the names of the establishments to hire and discharge (indemnity) was likewise precluded.

Why this does not also apply to theatres is not explained by the Atlanta Revenue Bureau, which has field men now at work in the N. Y. State, in order to collect back taxes from theatres. It has been intimated that unless the theatres pay into the Government will attach the boxfiles.

Counsel for Grifff Williams pointed out that, because of the Circuit Court's ruling, many musicians in aggregations of less than eight would suffer, as the U. S. law does not apply to an employer with fewer than eight employees. Court's decision took cognizance of that, but stated that it was not a legislative body and musicians would have to go to Congress for relief of such a situation.

The court likewise took note of the AFM's rules and regulations prohibiting an employer from being a member, which, in its finding against Williams, would indicate his explanation from the union. Decision stated: "It is also pointed out that another result of an adverse decision will be to deprive plaintiff of membership in the AFM for the reason that, as an employer, he will be ineligible. Unfortunately as this may be, we think it is a matter between him and the Federation, and that the court is powerless to act."

The very fact that the Government is now endeavoring to collect pre-Form B taxes may lose the entire matter to the U. S. Supreme Court for a final decision. The Grifff Williams case, in which the Government itself fought to establish the bandleader as the employer, will probably be the peg for a test suit by the theatre operator. Another test for theatres will be the Government's pending action against the Music Guild, which is based on outside acts that theatre uses in its presentations. Music Hall contracts, these acts are for independent contractors and not employees of the theatre. Other theatres claim that theatres are likewise "independent contractors". The M. H. won an important victory in a continuing few months ago, when the N. Y. Court of Ap-

peals ruled that the outside acts the M. H. books are "independent contractors" also. The decision is not liable for unemployment compensation insurance charges. An unemployment insurance referee originally ruled against the M. H., with the theatre appealing to the Appellate Division. Later reversed the referee and then the State appealed to the higher court and lost again.

M. H. also lost before the court on the same contention in the Government's suit when it comes up. The Internal Revenue Bureau is sure, evidently, it can win a decision and force the theatre to pay taxes to the outside acts. Theatre, of course, pays the taxes on all its regular stage employees, such as Rockettes, Ballet, Glee Club, musicians, etc.

sweet band, singer, latin group, hillbilly, etc. All went around the business in New York end of last week about a substitute for shellac, or at least an improvement that can be used to dilute the vital material, thereby stretching the present stock-pile. According to Columbia's Ted Wallerstein and Mamie Sachs no suitable substitute is known or suspected, though chemists have been working on the problem for some time. Vinilite, the subject of the talk about a substitute for shellac, is a synthetic resin, a domestic product, also used by manufacturers of plastic. The record produced to cover 25% of the recording field's present needs; according to Frank B. Walker, General Government's order to slice record production to 30% of 1941's sales will mean that the combined total of all companies during the next year will be allowed to reach only about 400,000,000 copies, or approximately the business done during 1938. In that year recordings began to come back into favor. 1940 they had jumped to approximately 600,000,000—more than double the 1941 level. It was estimated that record companies were expected to keep up with the sales pace, forecast for 1941 almost 24-hour-a-day production to reach a sales total of 120,000,000.

Speculation as to the future, however, may be worthless. The current statistics are "the War" and again in June and an inventory of the war's outlook and the amount of shells on hand takes it. If the things have not improved, it's possible, according to responsible people, that the Government will halt all production.

SUE ASCAP ON STATE INCOME TAX

Louisville, April 21. Agreed judgment for \$10,328 against ASCAP was recorded in Circuit Court at Frankfort last week. Suit filed by Flying Saucer, Inc., for fees for rentals and royalties received in ASCAP from radio stations in Kentucky on the basis of compositions on which ASCAP owned the copyrights, running from 1936 to the year the State income tax was imposed.

The total was \$8,696, with the balance added as interest and penalties. No appeal was interposed by counsel for the music group.

Waxmen Rule

Continued from page 41

standard 50c, if the necessary mold is obtained from the Office of Price Administration. When that happens Decca's Blue and Black labels, latter out only a few weeks as a 50c seller, will be consolidated; Columbia will probably discontinue its 35c Okeh tag and issue everything on its 50c Columbia label. Victor has voiced the idea that it would try to keep both labels alive, both probably selling at 50c.

Another company is known, so far, to have cut any band deficit, but it's expected they will. There has been talk from the industry that the deficit will be retained, but released on perhaps only four to six sides a year, leaving the majority of the output to the top bands whose sales are more or less guaranteed. And even the latter will be granted a limited number of pressings in most cases, of any particular bit tune.

Song problem is one that will be given a lot of thought in the new year of things. Hereafter, according to Jack Kapp, of Decca, a tune will be made only in the manner and for its potentialities before being assigned to anyone to record, and then it will be made only in the manner and by the talent that best fits it; which will put an end to the practice of one song being made six different ways, by a swing band,

Pluggers' Lament

By WOLFE GILBERT

Without a song I'm like a jilted dancer. Without a song I'm just a horse's name. Without a song I always get the blame—without a song. I make the rounds with my poor little sheet, my little bands to try and make the sheet—without a song. New York sends me wires, I burn up my gas, but it's hard. If it wasn't for Vallee or that howling alley I'd test my 'card'. Without a song my reputation dies. I can't last long with those 'payola' guys. Without a song what good are 'Tubby's' lies, without a song.

"Tubby" Gann, songplugger.

PRINTER MUST PAY

No Defense That Copies Were Not Sold, Judge Rules

In important decision covering the copyright law as applied to song infringement was handed down Friday (17) in the N. Y. federal court. The case involved the N. Y. case of Santy-Joy-Select summary judgment and statutory damages of \$250 for the publisher of the song, "You're Little Squircles (Nuts to You)". Other plaintiffs not involved in the motion for summary judgment, were Chappell & Co., Inc., Harms, Inc., Shapiro, Bernstein & Co. In a consolidated suit involving 14 songs.

Defendant is alleged to have printed song among other things, music form entitled "Latese Flash Song Hits". Defense was that the printing did not constitute infringement since the defendant did not sell. Judge Bondy ruled "copying or printing copyrighted material constitutes infringement regardless of whether the copies offered were for sale or not or whether or not a profit was made."

Published by VANGUARD SONGS, INC. 4209 Van Ness St., Hollywood, Calif.

Local Sales Agents: Pacific Music Service, 4628 Hollywood Blvd., Hollywood, Calif. Material Available

Decision in the 'Come, Josephine, In My Flying Machine' case will appear in the next issue. The 60 days allowed for the filing of an application for appeal from the U. S. circuit court of appeals to the U. S. supreme court has long expired. The issue involved was an employer for copyright, with both the lower and supreme courts upholding the publisher, Shapiro, Bernstein & Co. Latter had sued to restrain Al. Eysler and the late Fred Fisher, writers of 'Josephine', from exercising the renewed right.

The 'Josephine' decision affords a similar controversy that has prevailed for some time between Winkmar and Jean Schwartz over the renewal of 'Josephine'. Winkmar's My Chinkston Music Co., Inc. Corp. gave Schwartz an advance for the assignment of these renewal rights.

Major Lynn Cowan, appointed director of Recreational Activities for the U. S. troops in Australia, is a veteran vaudeville and songwriter. Major Cowan and his wife had been touring the Orient, in vaudeville, and were billed in Singapore just before the Japanese invasion. Bill Bailey, Cowan's vaude partner, is reported held in Singapore, where he and Cowan operated a night club prior to the Jap takeover.

Jimmy Durante in Pittsburgh last week was producer of his first ASCAP check, for \$30, than he was of the \$3,500 he knocked down at the Stanley Theatre. Composer of seven published songs, the Schmorzolla has been trying to get into ASCAP for years and was elected to the organization only recently.

E. Wayne Tyler, Jr., a senior at Harvard graduate school of business administration, was appointed as the official song of this corps. Tyler was given by Maj.-Gen. Edmund Gregory, quartermaster general. Tyler is a cadet captain in the quartermaster battalion at Harvard.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WFAP—WJZ, WABC, WOR, N. Y. and WJLA—Chicago, as the official song of this corps. Approved Monday through Sunday (April 13-19) from 5 p.m., 1 to 11, and is based on data provided by accurate Reporting Service regular checking source for publishing industry.

Table with columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'Somebody Taking Place', 'Fame', 'Miss You', etc. with publisher names like Shapiro, Morris, Famous, Santly, etc.

* Indicates BMI licensing; ** indicates SESAC licensing; others are via ASCAP. † Fumalistic. ‡ Legitimate.

STRICTLY INSTRUMENTAL. HAVE YOU HEARD? THE NEW 'COUNTRY TUNE' sensation.

Off To A Flying Start. Thanks To: BING CROSBY, HORACE HEIDT, OZZIE NELSON, BOB CROSBY.

WALKING THE FLOOR OVER YOU. DICK ROBERTSON, BOB ATCHER, ERNEST TUBB. Decca No. 4189. Okeh No. 6496. AMERICAN MUSIC, INC. 1211 N. Palmetto Drive, Hollywood

FIGHTING SONS OF THE NAVY BLUE. Today a HIT Tomorrow a STANDARD. A MUST on Every Patriotic Program. It's written by a bluejacket.

Vaudeville Back in Montreal After 7 Years; their Cities Opening Up

Montreal, April 21. Vaude is back again in Montreal after seven years. The Gayety theatre, which years ago was the centre of burlesque there, is being revived under the old name, starting Monday (27), as a revue theatre with a chorus line. New Vaudeville stars are Phyllis Allen, Gilbert producer, in support of seven acts of vaudeville. Revue opened every night last week. Opening show will be titled "New York Folies."

Continental Enterprises, Ltd., will operate the new Gayety, and Thomas E. Conway, local booking and promoter, will manage the house. Prices will range from 22c to \$1, plus taxes.

Detroit's Vaude Next Fall

Detroit, April 21. Vaudeville is expected to return to the fringe of the loop district here, the Paradise theatre, formerly Orchestra Hall, would open in 15 weeks of vaudeville last Friday and is set to return with the same policy next fall. Make-up in the house's fairly good season is the fact that the downtown houses here still spot vaude. Intergrouping is being done with nearby Negro groups as well as the regular band fencers.

It is expected to peak for the 2,200-seat hall, which was once a concert hall, handling up a gross of \$100. Other big grosses were Bill Robinson and Jimmie Lunceford, Duke Ellington, the Ink Spots, Louis Armstrong, Lil Hardin, and Harry Bradshaw. Stage shows get little picture support.

Leo Cohen, circuit operator, took over the house a year ago and inaugurated the Negro oriented on Broadway in nearby neighborhoods. However, peak bands here still pull from the regular loop trade and brought weekend crowds of school kids.

Result was that when they wanted to go for the season, the operators of the nearby "Paradise Vaude," Detroit's Harlem, circulated petitions and obtained thousands of signatures asking that the Paradise continue through the summer.

The Cohen considered the policy but decided to wash it out until fall because of the dearth of summer attraction and because he felt that the advance might time here, which will probably put heavier taxes on the theatre, would whittle down the attendance.

New Haven Vaude

New Haven, April 21. Bilou has taken on under vaude with four shows Tuesday. Spot gets a week at showing of Tony Cannon's new act (April 28).

Harlem Unit Conceived

By Ed Sullivan When Idea Clicked at Benefit in N. Y.

Ed Sullivan's "Harlem on Parade," which opens Tuesday (28) at the Ed Sullivan theatre, is the first vaude show, was first conceived by the Daily News columnist at the recent benefit for the children of the Madison Square Garden. Columnist, with the help of Noble Singsie, staged the benefit, which was a vaude performance. Its success prompted the idea of putting it on as a regular performance, but suggested by Ed Sullivan, though the presenter of the show, will not appear on the stage, except, possibly, to give an introductory speech opening night. Conferred with him in a managerial capacity is Ed Siegel, who has also interested financially plus owning the theatre.

Ready-Made Audience

Detroit, April 21. Ready-made audience is being warmed up for the stage appearance of Gypsy at the Ed Sullivan theatre. The theatre formed a Hep Club among the young fry who poured out for previous vaude appearances. The idea was that the youngsters were balling on their favorite orchestra and vaude shows at the theatre. However, since the youngsters attend and see on the "ballet's" shows now has a list numbering close to 10,000 mailing; fans which make no slight matter to be contacted for the Krupa show this Friday.

Singer, Pianist in L.A.

Break-In As Team Kansas City, April 21. Virginia Barrie, songstress, and Virgil Bingham, pianist, left here last week for a new team to take up their first duo engagement at the Zephyr Room of Chatham hotel in Los Angeles. Bingham, formerly blind-pianist of Station WHB but recently had extended engagements looking the keys to both the Tropics of Hotel Phillips and the Hotel Congress, which he left for the western tour.

Miss Barrie was known hereabouts for her work with Judy Heron's band and later for their solo singing in the Tropics and the Crown Room of the Hotel LaSalle, which she left to team with Bingham.

Bert Levey Sues Sally Rand for % But Still Books Her

Seattle, April 21. Although suit for around \$500 filed by Lem Mantell of Sally Rand, filed by Lem Mantell of local Bert Levey, is still pending. Mantell has never been booked. Sally Rand into Vancouver, B. C. It's their work, opening May 1 at the Beacon theatre. Miss Rand's husband, Turk Greenough, Montana cowboy, was inducted into the army at Missoula, Mont. last week on April 19.

Joe Daniels, local booking agent, announces Miss Rand and show will open at the Hickock Music Hall, which Clifford C. Fischer in association with the Shuberts has taken over. Featured will be Sam (Solep) "Hear," now closing two weeks at the Cave night in Vancouver. Others with the Rand show include Chesney and Worth King London, a dance team to be act and line of 10 girls.

New Fischer Vaude

Revue Has Big B.O. Advance Sale in N. Y.

Perhaps most stimulating to the two-day vaude show policy, with which Clifford C. Fischer in association with the Shuberts has taken over his "Priorities of 1942" at the 4th street, N.Y., is the strong advance sale for the forthcoming "Keep 'Em Laughing," which bows Monday at 414th street on Friday (24). This is another Fischer show, topped by Victor Moore, William Gaxton and the Hartmans and his wife. Reports that the first two co-stars didn't want Smith and Dale on the bill are untrue. Moore and Gaxton are reportedly to be booked in the Broadway Fox's leading party. Smith & Dale might create a clash in the vaude pattern of the show.

Meantime, Lula Malina has replaced John Merrill in "Priorities," which will be staged at the University of Chicago. Fischer plans shifting "Priorities" to Chicago for a summer season.

A Fischer move for a Washington vaude unit is presently stalemated by "lack of theatres."

Russ Rosell, manager of a picture house unit tagged "Keep 'Em Laughing" in New York, who is based in the south, has written Clifford C. Fischer in protest to the latter's use of the title. Rosell claims he has been using the title for some time and figures on touring his unit into the south.

Eddie Darling, for years top booking man with Keith-Albee, is said to be ready to angle his new vaude, the Clifford C. Fischer-Shubert straight-vaudeville setup.

It's not clear whether the new team Darling was actively concerned in booking stage show.

Walter (Mosale) Fowell outfit has reopened Al Mercer's Nut House, which is following a four-month shutdown.

Delmar Auditions Acts In Chi for USO Shows

Chicago, April 21. Chicago and midwest acts are getting attention, at last, from USO-touring shows, with new acts being mar' in town over the weekend to look over the situation and to give their own audition for touring and people in the territory.

Delmar saw more than 35 acts in two days and more than 100 auditions. Several acts have already been pencilled in for tours in Camp Shows.

KDKA DEFERS TO PITTS AGVA OFF BROTHERS

Pittsburgh, April 21. After refusing steadily for two years to sign an American Guild of Variety Artists contract, KDKA's Inghouse-owned station KDKA dropped its Artists Service booking activities last week, pending further all banquet and theatre dates to other local AGVA-franchised agents. Underneath radio, outside decision was hastened by pressure brought by Clair Miesler, president of Local 60, musicians' union, who told James Rock, KDKA general manager, that he'd either have to apply for a franchise or get out of the business. KDKA Artists Service was the largest booking office in the territory, using a flock of stage performers, including a number of comedians, all of whom they set for outside dates. Nat Nazarro, Jr., executive secretary of AGVA, Local 7, has been trying, ever since union was first organized locally, to get KDKA in line, but station wouldn't go along. Recent takeover of AGVA by Four A's was responsible for enlisting musician aid, and that was the reason he've brought station's decision to drop service rather than be franchised. It's run into trouble, from Local 60.

Congress, Chi, Opens

New Niteriny June 3 Chicago, April 21. Congress hotel's new Pacific Club dinner room opens June 3 after undergoing complete overhaul. Place ready to simulate airport waiting room, with giant clipper model road around place.

Musical entertainment will consist of strolling musicians, with augmented vocalists. No names yet set.

It's Now Col. Alan Corelli

Theatre Authority Named Head of Official Volunteer Ambulance Corps

It's now Col. Alan Corelli. The executive secretary of Theatre Authority named the new head of the U. S. Ambulance Corps, official volunteer group in the theatre in the event of a raid or other dire emergencies in the metropolitan New York area. Corelli was named ambulance wares in World War I, and many of his buddies of those times are with him in the current USAC. A fennce branch of USAC has also been set up in New York, and Corelli is "Colonel" of the Father Duff unit of USAC. This group is setting up a unit already has a dozen odd members. Opposes the late priest's statue in Times Square, which will function from 12 p.m. to 3 a.m. nightly. It will offer free cigarettes, sandwiches, coffee, etc., to servicemen. The American Theatre Wing's Captain in the former Little Club on West 44th street closes at midnight, so the theatre will be open for a "late hour" spot for the men in uniform. Col. Corelli's ambulance driving unit already has a dozen odd members, plus the mobile canteen, which is a converted luxury trailer. As a result of raising funds for the mobile canteen's upkeep, a dinner is being tossed in Col. Corelli's honor by the Astor hotel the night of May 18.

Griffin Refuses to Give Up AGVA Job, May Sue for Reinstatement And 'Damages'; Four A's Called 'Dictator'

Hotel St. Regis, N.Y., May Have a Summer Show

The Hotel St. Regis' Viennese Room, N. Y., will open after all, in May, and most likely there'll be a new show; not just Paul Sparr's band which moves up from the Iridium Room. Last summer the Room operated with just two dance bands as a wartime economy.

The air-laid threats were a factor for a while but all N. Y. hotel rooms are proceeding with normal plans, and also the inclination is to extend and expand on talent, rather than curtail.

Gerald Griffin, although deposed by the Associated Actors and Artists of America a couple of weeks ago, refuses to give up the post of executive secretary of the American Guild of Variety Artists. In fact, he is being sued by Four A's for reinstatement and 'damages.' He is being aided by attorney William H. Rapp, who is also Griffin's brother-in-law and was for a long time attorney for the American Federation of Actors, disenfranchised by the Four A's.

It was expected that the suit would be filed early this week, but up until yesterday afternoon (Tuesday) neither the Four A's nor anybody at AGVA had been served.

Griffin last Friday (17), the last day of AGVA's rule, refused to get from the Four A's, would sign the check which Griffin refused to sign, and would sign a check to the parent union for administration. Four A's wish to have banked the money in a separate account, with checks then to be signed by Ruth Richmond, treasurer of the Four A's, and Thomas Griffin, head of the Burlesque Artists' Assn., who was named Griffin's successor by the Four A's.

Talent Unpaid, Strike, Fire At N. Y. Nite Club

Performers at the Beachcomber, N.Y., who walked out on strike over unpaid wages, after failing to collect \$140 for one night's back wages, may be completely out of the complete show, which is being held in the N.Y. ladies lounge Friday noon (24) virtually closed for the night.

American Guild of Variety Artists, which had been collecting the performers' pay every night, called the strike when Walter Merril, newest operator, did not pay \$140 due. Electricians also were owed some money so they walked, too, with all the other employees, including musicians.

Spot has had a haphazard career since a Newark graduate took it over last year. The spot has stepped out. A couple of notorious figures were actually behind the spot, but their names not appearing on the liquor and club licenses because of police regulations. One while Morris H. Siegel, the "insurance counselor," was listed as operator, with Merril succeeding him.

It's Rapp's contention that the decision in discharging Griffin, but that such a step should have been taken under the direction of the board. The attorney verbally acceded the Four A's for its "dictatorship" methods. He said that the Four A's, superseding AGVA's board and national officers. He added that the Four A's have not been rightfully taken was to revoke AGVA's franchise. The fact that the Four A's have a franchise with Screen Actors Guild and Equity, some \$4,000 did not give it the right, he said, to displace the Four A's AGVA employees.

Griffin, through his attorney, yesterday issued the following statement quoted in part: "I am a member of the American Guild of Variety Artists' Agreement and Constitution by my attorney, I am advised by my attorney that the said Constitution that gives the Associated Actors & Artists of America the right to dissolve the National Board of AGVA or to declare all of the National Board of AGVA null and void. Neither does it give them the right to place anyone in charge of our theatre, nor does it give them the right to seize the funds and property of the vaudeville actors union.

"I am sure that any action on the part of the Four A's to dissolve the National Board of AGVA will prove this action unwarranted.

"In my inception of the organization it is a well known fact that the Four A's, while granting a franchise to the National Board of AGVA has at times exercised a right to place its own members of AGVA by placing its own members on that board. Until the spring of 1938, the National Board of AGVA was never held and AGVA was ruled by a board originally appointed by the Four A's and augmented and reconstituted from time to time by the board itself electing various people to the board.

"After membership clamor became insistent that an election be held, (Continued on page 46)

Ft. Worth Cass Manana To Be Torn Down; A Flop

Fort Worth, April 21. Fast-decaying Cass Manana outdoor cafe-theatre, which won national recognition when it was built by Billy Rose in 1938, Texas centennial year—has been ordered "torn down" by City Councils in the Fort Worth area, the structure, made mostly of wood, has been attacked by merchants as well as religious leaders who oppose this form of entertainment.

Councilmen saw no hopes of reviving the show during the war; instead, the wrecking crew was told to go to it—scrap iron to go into the war program. Cass Manana, although a lavish show of many pretty girls and name bands and film, stage and screen stars, never was a paying show. Merchants kept it going four years to boost Fort Worth as an entertainment center and to bring in visitors.

Dick Stable, with Grace Barrie, looked into Stanley theatre, Pittsburgh, week of May 8 for second engagement there this year.

SHUBERTS SEEK JESSEL TO HEAD 2-A-DAY VAUDE

George Jessel is wanted by the Shuberts to head a two-day vaudeville revival on Broadway, but that will depend on the success of the Shuberts' new stage musical, when the show gets there in early May. Jessel is being contacted for the Krupa show this Friday.

Al Bloomington, who bankrolled Jessel originally in "High Kickers," is being contacted for the Krupa show and apart from the comedian.

STATE, N. Y.

'Meet the People,' tabloid version of original revue... Features Zasu Pitts, Buddy Rogers, Rudy J. Kelly, Jessye Wake, Jack Abernethy, Judy Pepper, Lester Koenig, Howard Blaine, Tyrrell, 'Marion' Colby, Howard Brown, Ruby Zwerling, and George Whitmore.

There remains inevitably a common quality between the two... Zasu Pitts, of course, is a negative factor in a bill that generally is good for plusses.

Buddy Rogers, who shares head-line honors with Miss Pitts in this revue of youngsters... 'Meet the People' is an individuality.

Miss Pitts, of course, is trading on her name and the... 'Meet the People' youngsters are the basic part of the unit.

Outstanding song number, as it was in the original production... 'Meet the People' youngsters are the basic part of the unit.

Joe Faye, from burlesque and who smartly paces the comedy in a couple of the sketches, notably in 'The Wedding' and 'The Wedding Day'.

Ruby Zwerling's house band plays the better and other concert pieces... 'Meet the People' youngsters are the basic part of the unit.

Opening night (Thursday) at the last show was great but the reviews the following day on the feature film didn't indicate much help for the stage show.

Ruby Zwerling's house band plays the better and other concert pieces... 'Meet the People' youngsters are the basic part of the unit.

TOWER, K. C.

Henry Buzze Orch with Les Edwards, Fuzzy Combs, Carl Osborne, George Whithore and Dorothy Ahearn; 'Juke Box Jenny' (17).

It's been two years since Buzze and his crew last appeared at the Tower, and it has been long enough for the boxoffice and the patrons.

Fifteen-piece instrumentation is the mainstay of the band here, and with two trombones and trio trumpets it's stronger in brass than usual.

strummed licks, such as Russ Beaudin (a home town boy) on trumpet and Carl Osborne, who adapts the Busch novelty playing of the horn.

STANLEY, PITTS

Claude Thornhill's crack outfit can stand up with the best of them, and at the same time, it has achieved a style that's definitely original and commercial.

Thornhill himself at the keyboard continues to lineup a combination of six saxes, three trumpets, two trombones, two French horns, bass and drums.

CHICAGO, CHI.

Key Kyser Orch, Chicago, April 18. Babbitt, Tyrrell, Julie Conley, Howard Blaine, and George Whithore.

The old professor is back again and so the Chicago theatre is playing a double dose of the same.

Whole show is easy to listen to and fun to watch. Band is nice looking, with natty outfits and plenty of color.

PALOMAR, SEATTLE

Clay Landon, Lester Harding, Felix & Doniphan, Clayton & Phillips, and George Whithore.

Well rounded bill at the Palomar this week, with Lester Harding, young baritone in his third week.

Harding, who will be held for a fortnight, is supported by the Stephen Foster tunes and further pleased with the sextet from Lucia.

Clayton and Phillips, in the wind-up of the featured act, do a nice balancing and posing, with the male part of the duo singing.

Clayton and Phillips, in the wind-up of the featured act, do a nice balancing and posing, with the male part of the duo singing.

Pittsburgh, April 17.

Clude Thornhill's crack outfit can stand up with the best of them, and at the same time, it has achieved a style that's definitely original and commercial.

Thornhill himself at the keyboard continues to lineup a combination of six saxes, three trumpets, two trombones, two French horns, bass and drums.

Thornhill himself at the keyboard continues to lineup a combination of six saxes, three trumpets, two trombones, two French horns, bass and drums.

Philadelphia, April 18.

Connee Boswell, Cliff Nazarro, Chester Dolph, Johnnie 'Scar' Brown, and George Whithore.

Connee Boswell has a way of whom she sings that is really something.

Johnnie Davis, who's lost a little bounce with his added avoirdupois, still gets plenty of kudos with his piano style of vocalizing.

KEITH'S BOSTON

Connee Boswell, Cliff Nazarro, Chester Dolph, Johnnie 'Scar' Brown, and George Whithore.

Connee Boswell has a way of whom she sings that is really something.

ORIENTAL, CHI

Martha Rogers, Condo Brothers (2), Arthur 'Red' DeLoach, and Artfield Roy Lang Orch (13).

Backing in light of strong headliner, Oriental this week has a good line-up of each her act.

Martha Rogers, Condo Brothers (2), Arthur 'Red' DeLoach, and Artfield Roy Lang Orch (13).

one into the next. Boys are okay on look and personality and get good audience reaction.

Miss Ray is spotted neat and gal gal really has the localies in her palm.

Miss Ray is spotted neat and gal gal really has the localies in her palm.

EARLE, PHILLY

Philadelphia, April 18. Connee Boswell, Cliff Nazarro, Chester Dolph, Johnnie 'Scar' Brown, and George Whithore.

Connee Boswell has a way of whom she sings that is really something.

Johnnie Davis, who's lost a little bounce with his added avoirdupois, still gets plenty of kudos with his piano style of vocalizing.

Johnnie Davis, who's lost a little bounce with his added avoirdupois, still gets plenty of kudos with his piano style of vocalizing.

Johnnie Davis, who's lost a little bounce with his added avoirdupois, still gets plenty of kudos with his piano style of vocalizing.

BOSTON, APRIL 17.

Connee Boswell, Cliff Nazarro, Chester Dolph, Johnnie 'Scar' Brown, and George Whithore.

Connee Boswell has a way of whom she sings that is really something.

MURPHY, Mpls.

Dick Jurgens, Dorothy (14) with Harry Cook, Herbie Hibber, and George Whithore (12); 'Rings on Her Fingers' (20th).

Here is still another of these theatre shows which, from a boxoffice standpoint, are really something.

Here is still another of these theatre shows which, from a boxoffice standpoint, are really something.

APOLLO, N. Y.

Jay McShann Orch (14) with Artie Shaw, Harry 'Red' DeLoach, and George Whithore (12); 'Rings on Her Fingers' (20th).

Recently brought in from Kansas City, home of Count Basie and other outstanding leaders of the band.

McShann plays a lot of piano and speaks of his time at the keyboard rather than directing.

McShann plays a lot of piano and speaks of his time at the keyboard rather than directing.

McShann plays a lot of piano and speaks of his time at the keyboard rather than directing.

McShann plays a lot of piano and speaks of his time at the keyboard rather than directing.

CONWAY AND PARKS

Conway and Parks, dance-song duo, are back in town with 'Zoot Suit'.

Conway and Parks, dance-song duo, are back in town with 'Zoot Suit'.

WILLIE DEE

Willie Dee, magician, runs through some new magic, including the 'Rings on Her Fingers' (20th).

Willie Dee, magician, runs through some new magic, including the 'Rings on Her Fingers' (20th).

RUSTINE COWBOY JOE

Rustine Cowboy Joe, the band's newest member, organizes Harry 'Red' DeLoach.

Rustine Cowboy Joe, the band's newest member, organizes Harry 'Red' DeLoach.

1942 Strawhat Lineup

Summer theatres which have announced plans for the coming season or that are reported likely to operate, are listed below. They are arranged in alphabetical order by city, with names of owners, managers, and production companies...

- Abingdon, Va. (Barter theatre). Robert Portfield has announced plans for the summer. (Owned by Equity.)
Ann Arbor, Mich. (Ann Arbor Dramatic festival). Robert Windt will again direct the early-summer season. (Equity-franchised.)
Beveryly Shores, Wis.-L. K. County Fair theatre. Tarrant and Julietta Daves announce plans for this new spot. (Equity status not indicated.)
Blauvelt, N. Y. (Blauvelt play house). Thomas Eldersham listed as planning a schedule. (Non-Equity.)
Boothbay, Me. (Boothbay play house). Sherwood Keith will direct. (Non-Equity.)
Boston, Mass. (Undisclosed Shubert house). Nate Beers, with offices in the Sardi building, will be planning a season. (Probably Equity.)
Braford, Conn. (Montowise play house). Mrs. Beulah White and Horace White will have this townlet. (Equity.)
Brighthampton, L. I. (Hampton play theatre). Lew H. Hays will be scheduled to open June 29 and will take his troupe to Southampton, S. P. Island and Westport. (Equity status not indicated.)
Cambridge, Mass. (Bartle Hall). John Huntington has announced a new opening, with an 18-week season. (Equity.)
Cape May, N. J. (Cape theatre). T. J. Pannan announced an 18-week season, starting May 27. (Equity.)
Canton, Mass. (Monomoy theatre). Mary B. Winslow opens her schedule July 6. (Non-Equity.)
Cleveland, Mass. (Cleveland Shore players). Mrs. Alexander Dean and Fred Birnbaum will again manage the spot. (Non-Equity.)
Dallas, Texas. (Fair Park casino). The Shuberts are reported to be starting a season. (Non-Equity.)
Del Monte, Cal. (Del Monte theatre). George V. Bynals has announced a July 1 opening. (Equity status not indicated.)
Denma, Mass. (Cape playhouse). Will producer Richard Aldrich, in the Navy, Arthur Shorn will direct. The season opens July 3. (Equity.)
Detroit, Mich. (Detroit theatre). Gurtler will again manage, and George Somers will direct. (Equity.)
Elmwood City, Ind. (Hiltop theatre). Don Swann, Jr., will take the spot. (Equity.)
Evanston, N. Y. (Champlain players). Frysne Hamden and Thomas Craven plan a season. (Non-Equity.)
Fresno, Calif. (Fresno theatre). Robert L. Adee announces a schedule of revivals for this location. (Equity status not indicated.)
Fitchburg, Mass. (Lake theatre). Guy Palmeron returns in mid-June for his ninth season in a 12-week schedule. (Equity.)
Greenburg, Mass. (Greenburg theatre). William Friedlander, formerly associated with the Judand (N. J.) theatre, is opening a spot for a spring season of guest-star revivals. (Equity.)
Hawthorne, Mass. (Bass Rocks theatre). Martin Manulis expects to relight this stand. (Non-Equity.)
Haverhill, Conn. (Haverhill theatre). Herbert Gellendine will manage the spot. (Non-Equity.)
Hempstead, Conn. (Tom theatre). Lauren Gilbert is planning a season. (Equity status not indicated.)
Hingham, Conn. (Hingham play house). Milton Stiefel is returning for his 13th season at this key stand. (Equity.)
Jeneworth, N. Y. (Mountain play house). James Stoughton is reportedly planning to return here. (Equity.)
Keene, N. H. (Fragout players). Fred Hammond is expected to continue another season. (Equity.)
Lake Pleasant, N. Y. (Tamarack theatre). Maxie Green probably be back at the spot. (Equity.)
Little Falls, N.Y. (Troquois Park amphitheatre). Fred de Cordova will produce-direct an opera season starting July 6 through Aug. 19. (Equity.)
Maplewood, N. J. (Maplewood theatre). Cheryl Green and John J. Willberg have unofficially revealed plans for another season to open May 30, but they have not yet announced a date. (Equity.)

Plays on Broadway

WHAT BIG EARS

Peace comedy in three acts presented at the Waldorf-Astoria by the Waldorf-Astoria Theatre. Written by George S. Kaufman and Moss Hart. Directed by Arthur Hays Sulzberger. Cast includes: Joan Marsh, Ruth Warrick, John Barrymore, etc.

'What Big Ears' is plenty meddlesome. It is a farce comedy with foolish characters and has a Hollywood touch. It is a comedy with a happy ending, but it is not as good as it seems.

Play has plenty of faults, but it is not as bad as it seems. It is a comedy with a happy ending, but it is not as good as it seems.

Commodore Barnett Moss, pop of Moss and Bernie Hart, returned from Europe. He is a patriot and is interested in Old Boy who has a patriotic rhyme and is seeking a publisher.

The senior Hart has seen 'Junior Miss', which Moss staged at the Lyceum, several times. Says it has more laughs than 'You Can't Take It With You'.

It was a first time perhaps for a drama reviewer to cover the circus, as did Brook Atkinson at the Waldorf-Astoria, N. Y. Sunday (18) column to the Ringling show at Madison Square Garden.

It is here that the usual farcical and grotesque comedy is attempted to hide their money gramma.

Shorewood, Wis. (Shorewood theatre). Edna Holstrom will manage in the absence of Alan Gray Holmes. (Equity.)

St. Louis (Forest Park). Richard Berger will start his Mundy Opera season June 4 and continue through Aug. 30. (Equity.)

Stockbridge, Mass. (Berkshire theatre). William M. Hershkop opens his regular schedule June 29. (Equity.)

Trenton, Conn. (Stony Creek players). Ronald C. Hamony will again direct the season. (Equity.)

Union, Conn. (Town Hall play house). Edna Holstrom will manage in the absence of Alan Gray Holmes. (Equity.)

White Plains, N. Y. (Ridgeway theatre). Dorothy and Julian Olney Holmes will direct the season. (Equity.)

Woodstock, N. Y. (Woodstock play house). Robert Wynne to relight the spot again. (Equity.)

Yardley, Pa. (Yardley theatre). William M. Hershkop opens his regular schedule June 29. (Equity.)

Inside Stuff—Legit

Abrupt folding of 'Banjo Eyes,' caused by Eddie Cantor's indisposition, resulted in a number of difficulties among the Warners' Hollywood. The office staff. Several groups from Virginia expressed their disappointment, saying they came north especially to see Cantor, and a bunch of women from Passaic, N. J. was late when they turned up at the street Monday night to see the play.

Couple of people also from Jersey wanted the boxoffice to give 'em their fare in addition to the ticket refund. Two others from Jersey, who had been in the boxoffice, asked if they could get a refund for the doctor instead. Another bit had Cantor squawking because of 18 interns came into the room to look him over.

A change of pace didn't work for Max Liebman, who turned legit producer for a one week. He was doing alright in a quiet way collabing on material with Sylvia Fine from Dupont from Virginia who had him up over a tour melodrama 'Autumn Hill,' which opened and closed at the Booth, N. Y., last week.

Liebman presented the play, an activity which he discerned was offside when the notices appeared, instead of trying to blame the critics. Liebman composed a series of 'punch lines' which were inserted atop the show's ads in the galleries, which read: 'Left Me Limp—The Producer; Right Me Limp—The Audience; Electricity—The Switchboard Man; 'Tied Us in the Asiles—Users.'

Play closed Saturday (18) after near zero receipts and on that day the show was closed. The show was 'Born April 13, 1942. Died the same night. Deep-set gratitude for your message.' That line was his only known expression of a squawk.

Commodore Barnett Moss, pop of Moss and Bernie Hart, returned from Europe. He is a patriot and is interested in Old Boy who has a patriotic rhyme and is seeking a publisher.

The senior Hart has seen 'Junior Miss', which Moss staged at the Lyceum, several times. Says it has more laughs than 'You Can't Take It With You'.

It was a first time perhaps for a drama reviewer to cover the circus, as did Brook Atkinson at the Waldorf-Astoria, N. Y. Sunday (18) column to the Ringling show at Madison Square Garden.

It is here that the usual farcical and grotesque comedy is attempted to hide their money gramma.

Shorewood, Wis. (Shorewood theatre). Edna Holstrom will manage in the absence of Alan Gray Holmes. (Equity.)

St. Louis (Forest Park). Richard Berger will start his Mundy Opera season June 4 and continue through Aug. 30. (Equity.)

Stockbridge, Mass. (Berkshire theatre). William M. Hershkop opens his regular schedule June 29. (Equity.)

Trenton, Conn. (Stony Creek players). Ronald C. Hamony will again direct the season. (Equity.)

Union, Conn. (Town Hall play house). Edna Holstrom will manage in the absence of Alan Gray Holmes. (Equity.)

White Plains, N. Y. (Ridgeway theatre). Dorothy and Julian Olney Holmes will direct the season. (Equity.)

Woodstock, N. Y. (Woodstock play house). Robert Wynne to relight the spot again. (Equity.)

Yardley, Pa. (Yardley theatre). William M. Hershkop opens his regular schedule June 29. (Equity.)

YESTERDAY'S MAGIC

Comedy-drama in three acts (six scenes) by George S. Kaufman and Moss Hart. Directed by Arthur Hays Sulzberger. Cast includes: Joan Marsh, Ruth Warrick, John Barrymore, etc.

Because of fire regulations, 27 seats have been removed from the mezzanine at the Imperial, N. Y., where 'Face It' is playing. Removal was ordered because of fire regulations, 27 seats have been removed from the mezzanine at the Imperial, N. Y., where 'Face It' is playing.

Means about \$300 less weekly in possible gross, tickets for those locations being \$3.50 at night and \$2.20 in the afternoons.

Dorothy Bryant, former executive secretary of Chorus Equity and for a brief period with the American Guild of Variety Artists in the same capacity, has rented her Connecticut home and aims to return to show business activities. She is planning to return to show business activities.

But it is sincere, warm-hearted and it is a comedy with a happy ending. It is weakened in certain respects by the casting, but it contains some of the best comedy writing since 'The Play'.

The plot weren't already pretty obvious from the opening curtain. It is a comedy with a happy ending. It is weakened in certain respects by the casting, but it contains some of the best comedy writing since 'The Play'.

Barm Drama Despite War

Continued from page 48

ments are already planning to arrange attendance in larger parks, and to go far to save mileage. Although the gasoline situation is not yet acute, it is expected to become more serious at the same time as may be tried to meet it.

Question of an extra hour's day-length saving, in addition to the day advancement under the present War Time, is admitted to be in the air. Some, like the St. Louis Music Opera, or the Louisville Amphitheatre, where performances are given outdoors, an extra hour of daylight would almost certainly bring an immediate cancellation of further shows. However, the results would probably not be as serious at locations where performances are given in theatres indoors.

Not Concurrent in War Times

Major precedent in the matter of public psychology toward summer entertainment in war time. There is no definite precedent in the past, a possible indication. Last summer's straw hat business was the most profitable on record, but was before the U. S. had entered the war and when the public mood was still unwarlike. Less serious, however, War offers no hint of prohibitions, as there were no strawhats as such in those days.

Number of theatres, located near dense industrial centers, are expected to draw additional business, but others far from large communities will probably be harder hit. Others are planning short-term schedules.

Indication of the lively interest of city impresarios in the coming season was the attendance and professional discussions at last week's 100th anniversary of the Summer Stock Managers Assn., at the Algonquin hotel, N. Y. Nearly 50 strawhat

managements were represented at the two-day session, while about 100 people attended the overflowed and closed the meeting Thursday night (20).

During the sessions the various SSMA members made reports on their work over the past winter. Among the things accomplished were adjustments in the Equity stock register, various concessions by agents regarding touring units, and changes in casting of touring units, and other arrangements for agents regarding stock rights to

Edith Gordon, play agent who operated the Saville (L.I.) playhouse last summer with Walter Dry, revealed that in anticipation of even more profitable business this season she has bought the spot outright instead of leasing it as before. Milton Stiefel, SSMA president and veteran owner of the Lyric (L.I.) playhouse, said he expects business for the coming summer to be down somewhat, but still declares he intends carrying on, regardless of what happens.

Gertrude Lawrence's Barn

Gertrude Lawrence, guest of honor at the Thursday dinner, disclosed before leaving for her performance in "Lady in the Dark," at the Lyric Theatre, N. Y., that she will be actively associated with Arthur Siroon this summer in Cape Playhouse, Dennis, Mass., in the company of her husband, Richard Aldrich, who is in the navy.

Richard Osborne, who operates the Lyric Theatre, said he is the only strawhatter who has no tire or gasoline tax. He also mentioned that patrons reach the theatre by excursion boat from Portland (Me.) by motor, as at most summer spots.

(See roster on facing page)

NATIONAL C.D.C., SOLD

Marion Balaban—Leonard E. Bergman Continues His Management

The National Theatre, Washington, which was ordered sold for the estate of the late J. Edgar Hoover, has been purchased by the same management will continue to operate. Leonard E. Bergman head a corporation, National Theatre, Inc., which was obtained said to be for a term of 10 years. Eddie Ffelmuth continues as house manager.

Purchaser of the property was not definitely identified, but is said to be the Trust Co. National was principally owned by Erlanger's with the estate of Harry Epstein at the theatre.

MILW. STRAWHAT HAS FIRE, UNION TROUBLES

Milwaukee, April 21. With wartime strikes on tires, the Port Players, who have operated successfully for several seasons at the Shorewood Park Washington, were impelled to seek a new location this year in the Gold Coast village. Shows within the Milwaukee metropolitan area. Scheduled to open June 24 for 11 weeks, National and a new lease was obtained to have to reckon in the hinterland, have bobbed up to bother them. Shows will probably be to appear in the Shorewood Auditorium under the sponsorship of the Shorewood Park Washington. It is believed that as an 'educational project' they should not be hampered by the war. Shows will be staged by hands and musicians unions, however, assert that the sponsorship is just a gag to dodge overhead expenses. The employment of union men and to obtain an unfair advantage over other unions. Shows were planned for the Fabat theatre downtown.

Actors Fund Meeting

Annual meeting of the Actors Fund will be held at the Waldorf Astoria Hotel at which time officers will be named and six trustees will be elected for a three-year term. The meeting is an open house, and will feature a play by William Lyon Phelps, of Yale, and Bob Davis are among those especially invited to attend.

Shows in Rehearsal

"Uncle Harry"—Bernard Clifton, Rayman, Lennie Heften.
 "French and Julia" (A Lady For a Night)—Guthrie McClintic.
 "All's Fair"—Dwight Deere Williams, Richard Rogers, Richard Kollmar.
 "The Walking Gentleman"—Albert Lewis, Mervyn Linner.
 "The Striking, My Lord, Are You"—Edward Chubb, Alexander.
 "The Life of Betty"—Harold Bromley, Day Tuttle.
 "Dress Rehearsal"—Norm Levinson.

Cochran's Revue Socks in Tryout; Tons Leigh Mark

London, April 9. Charles D. Cochran, who practically retired from show business was declared, is back with a whim. His first show, "Big Top," is being staged by those who work at the Liverpool opening, is one of the best things he has done.

First week at Court theatre, where it's in for two weeks, it broke the house record with \$12,000, beating the previous record of "Vivian Leigh in Shaw's 'Doctor's Dilemma'" which now goes to Manchester for three weeks with an advance sale of \$120,000. It then goes to Leeds for one week, where house is already sold out.

"Trouble of getting theatre in West End has not been overcome, with Cochran having closed deal with Jack Hytton, who has lease of His Majesty's Theatre, and the Theatre Properties, for show to open there week of May 4, with Hytton's lease closing end of April after a year's run.

"The line on bills will read 'Jack Hytton presents Charles D. Cochran's show'—This is first time a C.B.C. review has been printed in the veteran showman himself.

Equity May Revise Rules To Force Managers to Go Through With Complaints

As a result of the Mary Boland incident, Equity proposes to change its rules in any contract which contains where charges are preferred against its members. If the rules are changed, a manager who makes complaint of contract breach or other irregularity, he will not be permitted to withdraw his complaint as the Guild did in the matter of Miss Boland. It is felt that a lot of time and detail which each case entail would thus be avoided.

Miss Boland's suspension was lifted when she promptly resigned a \$500 fine imposed by Equity for disobeying its rules. Guilt, in withdrawing charges against her, also voided a claim for \$4,000 in damages, but had it originally demanded two weeks' salary, she would have been unable to collect from the actress. Explained that has been Equity's policy right along.

When Miss Boland was temporarily suspended pending hearing the charges, the other talent unions did likewise and much correspondence was required. After the Guild withdrew its charges, the other unions had to be informed; and, what with statements put forth by the actress and the list of those who were involved, a mass of papers piled up on the case.

As a result of the Boland case, Miss Boland was lifted when she resigned a \$500 fine imposed by Equity for disobeying its rules. Guilt, in withdrawing charges against her, also voided a claim for \$4,000 in damages, but had it originally demanded two weeks' salary, she would have been unable to collect from the actress. Explained that has been Equity's policy right along.

Talent Unions Fight Amendment To N. Y. Employment Agency Law; Equity Proposes Own Casting Office

McClintic's Duo

Guthrie McClintic has one play in rehearsal and another which is likely to be completed by the end of the season. Latter is an anti-Nazi play, current in London as "School For Slavery," which has been renamed to "Dreamers and Dreamers," authored by Lejos Bero. Due at Henry Miller's, N. Y. May 11, "Punch and Judy," starring Jane Cowly. It was formerly called "For a Year at a Night" and "With Her Gown." Katharine Cornell, who is Mrs. McClintic, has been on duty at the State Door Canteen, and in addition, will appear in "Candida" at the Shubert, across the street. Playing two matinees next week at benefits for the Army and Navy relief funds, starting Monday (27).

Skinner, Hammond Nominated for V.P.; Equity Votes June 5

Cornelia Otis Skinner and Ruth Hammond are the nominees on the ticket for V. P. for the Actors Equity. Election takes place at the annual membership meeting June 5 at the Astor hotel, N. Y. Term is for one year. Regular nominees for fourth year are Louie Sherman and Judydig Diggers. Selections were made by the nominating committee and approved yesterday (Tuesday) by the organization's council.

For members of the council, 10 to be elected for terms of five years, include Ilsa Chase, Todd Duncan, Walter Catlett, William Hagan, Raymond Massey, Alvin MacMahon, Byron McGrath, Theodore Newton, Ethel Nugent, Tom Powers, Donald Randolph, Roy Roberts, H. Ben Smith, Calvin Thomas and Ethel Wilson. Council nominees are elected, for a three-year term, by Jack Sheehan and Joseph Macaulay. For two years, is Alexander Clark.

Council nominees, six to be elected for one year each, are Edith Atwater, Whitner Bissell, Bill Bourne, Alfred D. Brown, George C. Brown, Brandon Peters, Ann Seymour and Edgar Stehl.

TREASURERS UN IN DISPUTE ON BIZ AGENTS

Differences within the Treasurers' & Ticket Sellers Union have resulted in the membership developing a controversial situation. One argument is whether two business agents are necessary, a faction says that that is not enough. That is the only paid officers, getting \$85 weekly, which is the same figure box office treasurers get. Jimmy Murphy and Morris Seaman are the incumbents. The Treasurers' Agents & Ticket Sellers Union has elected one Joe Grossman, who gets the same salary.

The other question may result in establishing two classes of membership. It was felt contended that the treasurer should control the ticket matter, but with assistants to have secondary standing. How a switch in the by-laws can be made is a problem and it is possible that in some jobs a ticket seller may be treasurer in one spot, but may then go into the box office as treasurer.

Nominations for the agents and managers union indicate that all named will be automatically re-elected. This is the case with the vice-president, for which post there are two candidates. Saul Berman has been nominated as president for the fifth term; Oliver M. Saylor and Philip Stevenson will continue to be vice-presidents. Milton Louis F. Werba will continue as

Passage of the Osterlag/London employment agency law amendment by both branches of the New York State Legislature, which was brought a protest from Equity, with the backing of other talent unions, is expected to be passed by the end of the future, may update the rules limiting the commissions collectable by agent-talent unions. Equity asked for a hearing before Governor Lehman, who has the bill for signature. The other groups in the Associated Actors & Artists of America are similarly seeking an audience in Albany.

If the talent unions are unsuccessful in convincing the Governor that the bill should not become law, Equity for one proposes establishing its own casting department for best results. If the other unions follow suit, it would be a lethal poorness to agents, who are being asked to support the bill. Claimed the legit casters are those who got the nod of the politicians while the talent union heads were looking out of the window.

Control Systems

At the present time nearly all the talent unions have agreed control systems. Equity limits commissions and the legit casters have a right to be paid for Equity for some time. Agents, in turn, have a right to be paid 5% to 10% of the actor's association. Equity to double its membership, but the casters collect more now. That hasn't been proved defensible. Equity is asking that the casters collect more. "Attempting" to collect 10%. Agents get 10% from actors whom they place in pictures, radio and variety fields, and the unions in those jurisdictions at 10% will be asked to fix maximum commissions with the talent salesman.

Equity wants the plan of establishing its own agency a number of times and actually did have a number of times. William Hagan, secretary of the association, 1919. Officers of the association, however, have felt that it was into the agency field might be internal dissatisfaction. That idea is based on the theory that it was the agency field that followed players were favored.

Equity declares, however, that it is permitted to cast legit shows. Equity agency goes on the statute book and that a fight to keep commissions at 10% will be fought. It is pointed out that even if the bill becomes law, the association has the right to give a lesser percentage and has legal precedent for its authority to tell members how and under what conditions they can work.

Arthur Klein, Max Starr. Two names have been dropped from Equity's list of agents who are permitted to cast legit shows. Arthur Klein, who was granted a permit several months ago, failed to appear for his permit. Max Starr, who has the \$25 annual dues and it was revealed that he was before him. When he puts it on the line now there will be no more. Equity has filed the nod from Equity. Max Starr's name is also, missing, evidently by accident. It is pointed out that he has been virtually inactive for some time, with few or no legit shows.

Under the Osterlag/London amendment agents will be required to be members of one of the talent unions. The schedules must be approved by the talent unions for filing of objections, can okay or disapprove. The amendment carries no maximum stipulations in regard to commissions.

Representative Osterlag has for years tried to amend the employment agency law. In the first time he has succeeded in having such a bill pass both houses. Secretary-treasurer and Grossman have also served as auditing agent. For the Board: Ben Boyar, Morris Jacobs, Bill Brennan, Victor Samrock (committee chairman), Samrock, Glenn Allright (press agents); Howard Herrick, Forrest Crossman (road crew); and Milton Weinstaub (Yiddish group).

GUILD PRESSING ARTSEXPANSION

Theatre Guild and the American Theatre Society are further expanding their subscriptions out of town, where they now have lists in 14 states. Move, while part of a general plan, was believed to have gathered impetus by the success of Guild shows on the road, that out of 11 plays, 10 were better out of town this season than on Broadway, particularly in subscription cities.

Fact that two or three Guild shows were getting exceptional notices and grosses off Broadway only to be knocked off by New York critics, believed to be the main reason why 'Without Love' is being kept out of town. Katharine Hepburn starred Philip Barry is selling out in Boston currently.

A subscription campaign drive is being made in St. Louis. Others that will probably be included are Cleveland, Indianapolis, St. Paul and Minneapolis.

'Spring' Legit to Play 50% N.Y. Relief Benefit

Half the gross for the May 5 performance of "Spring Again," at the Playhouse, N. Y., will be donated to the New Relief Fund by Guthrie McClintic, producer of the play, and William A. Brady, owner of the theatre.

It will be the first of a number of similar such benefits by Broadway shows.

'Cinderella' for Nabes?

Revival of "A Kiss for Cinderella," which closed at the Music Box, N. Y., Saturday (18), after a mild run, may play N. Y. nabes theatre, but Luce Ralston, who made her U. S. stage debut in the Barrie comedy, is best. She regards the Flatbush, Brooklyn, and Windsor, Bronx, as big chances.

House, are summer pop leggers booked by J. J. Leverthal, who calls them "Spring" the Atlantic Coast Circuit.

N. Y. Legit on Weekend Upswing; Moon High \$16,800, 'Porgy,' 22C, 'Fun,' 35C, 'Face It' 29C, All Big

Business for Broadway legit was easing off further last week until it reached a low point. Saturday was big. Betterment accompanied the more encouraging week in New York...

tion eight times, gross estimated at around \$35,000. (M-1; 15-75). Bookend activity makes the Gerzhin music show...

Key: C (Comedy), D (Drama), CD (Comedy-Drama), R (Review), M (Musical), O (Opera).

What Big Easy? Windsor (C-47; \$3.30). Presented by Daniel Blacnik and David Silberman...

'Fest Foot Forward,' Barrymore (24th week) (CD-100; \$2.20). Was slated for Saturday after six weeks...

Keep 'Em Smiling! Van (1.385; \$2.20). Another vaudeville in legit opened Tuesday last week...

'Fest in the House,' Plymouth (8th week) (CD-107; \$3.30). Another moderate-grosser which is laid out to have more than one week...

'Victories of 1942,' 49th St. (4th week) (1.347; \$2.20). Doing so well that successful vaudeville troupe...

'It Happens on Ice,' Center. Final and 74th week has scored a surprising run with records being during holiday periods...

'My Sister Elleen,' Billmore (69th week) (CD-891; \$3.30). Another run which is looking for a fourth week...

'Let's Face It,' Imperial (25th week) (M-1450; \$4.00). Eighty favored musical commands the business...

'Panna Maria,' Forrest (24th week) (CD-106; \$3.30). Some dissatisfaction by gross over cast changes...

'The Merry Widow,' Maryland (1.550; \$2.75). Regular Broadway Musical Co. offering...

'Claudia,' Ford (1,500; \$2.75). Regular Broadway Musical Co. offering...

'The Merry Widow,' Maryland (1.550; \$2.75). Regular Broadway Musical Co. offering...

'Lives' N. G. 4G in N. H. Revival of Private Life of Nathaniel Chatterton...

'Corn,' at \$2.75 Top, Rms Up Big \$21,500 in Det.

Detroit, April 21. Coming through with the Cass theatre's biggest weeks this season, Ethel Barrymore, in 'The Corn and Cakes'...

PITT NIXON'S 'BIG B.O.' YEAR

Pittsburgh, April 21. The off-again, on-again, gone-again booking here at the Nixon of the Katharine Hepburn play, 'Without Love'...

On money end, too, Nixon's enjoying its greatest prosperity in years. In 28 weeks so far, his house has grossed almost \$475,000...

'Watch On the Rhine' grabbed estimates of \$25,000. The picture is being rung up top gross of the season for its subscription offering...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19 and here in Washington for a three-day visit...

'Ship Ahoy' from the 'The Merry Widow' and 'The Merry Widow'...

'Lives' N. G. 4G in N. H. Revival of Private Life of Nathaniel Chatterton...

S.N.L. Pays Well in Chi, Ladies Getting Fine \$13,500; 'Angel' Okay \$11,000

'Arsenic' 17 1/2 in Cleve. Cleveland, April 21. Near bulls-eye gross was hit by road company of 'Arsenic and Old Lace'...

There is a smash in Ohio. 'Good Night, Ladies,' a production that came to town last week...

'Without Love' is postponing three other dates in its midwest tour to permit it being routed into Hanna week of May 4...

'Estimates for Last Week' (1,000; \$2.75). Magnolia holding well and managed \$11,000 last week...

'FATHER,' \$15,000, FULL OF LIFE ON COAST

Hollywood, April 21. 'Without Love' is at last definitely on its way out of town...

'Estimates for Last Week' (1,000; \$2.75). Running along smoothly but without excitement at \$11,500...

'Horton's Henry Fine' \$14,000 in Port. Week. Portland, Ore., April 21. Edward Everett Horton's 'Springtime for Henry' playing the Mayfair...

'Estimates for Last Week' (1,000; \$2.75). Another sellout smash tallying smash \$28,800...

'Current Road Shows' (April 22-May 2). 'Arsenic and Old Lace' (2d Co.) - Walnut, Phila. (22-23).

'Estimates for Last Week' (1,000; \$1.85). Was here five weeks ago and estimated gross was \$12,500...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Estimates for Last Week' (1,000; \$1.85). Was here five weeks ago and estimated gross was \$12,500...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Estimates for Last Week' (1,000; \$1.85). Was here five weeks ago and estimated gross was \$12,500...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Estimates for Last Week' (1,000; \$1.85). Was here five weeks ago and estimated gross was \$12,500...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Estimates for Last Week' (1,000; \$1.85). Was here five weeks ago and estimated gross was \$12,500...



'PUBLICITY MAN' Theatre experience, seeks position with a summer company in New England area...

'CLAUDIA,' BIG \$17,500, LAST ATTS PLAY IN BALTO Baltimore, April 21. 'Claudia' wound up the six-week...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

'Lamour's Bonds' continued from page 1. dancers with the redskins opening at Indianapolis on April 19...

Bills Next Week

Continued from page 4

Alvin Rodriguez
Eddie Coyne
Bill Perry
Michael Douglas

J. & F. De Marco
Wendell Davis
Eddie & Andre
Lynn Eakin

Mal & P. DeBaron
Vernon Brown
Ada Donnan
Doris Abbott
Dorrie Abbott
Dorrie Abbott
Dorrie Abbott

Jack Fisher
Verna Corrie
Evelyn Corrie
Fitz-ette
Roy
Roy
Roy

LOS ANGELES

Head Men
Pete Ripstein
Billy Gray
George Tibbitts
Bar of Mada
Paul de Mada
Ken Sams
William West
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

Orange Grove Local

Valadez
Dimitroff
Hollywood Hayter
Hollywood Hayter
Sherry Cameron
Paul Northrup
Paul Northrup
Little Tree
Homes of Murphy
Paul Northrup
Frankie Williams
Benny Rasi
Del Foster
Paul Northrup
Sandy Dunham
Chlor Stahl
Schnegalski

DETROIT

Book-Catella
Mae Stander

LAKEY BLA

Jack Fisher
Verna Corrie
Evelyn Corrie
Fitz-ette
Roy

August Huestri Hurt In Indoor Circus Fall

St. Louis, April 21. August Huestri, 38, of the Huestri circus, who was seriously injured Thursday (16) at the second performance of the annual indoor circus at the Department, when he fell 50 feet to the sawdust covered ring. At City Park, he was found severely injured, fractured of the left wrist and the right skull-injury. The cause of the fall was traced to the wire by members of the Gretanos troupe who were doing a similar act at another wire. Huestri was riding a bicycle on the wire, followed by another Franz, and on their shoulders was a board on which a third brother, William, was balancing another bicycle. Mrs. Alphonse Huestri, 21, a sister-in-law of the three men, was standing in the wings. As she fell, William seized her in a body catch, but he grabbed the wire, Franz likewise seized the wire. Before the Gretanos reached the wire, Mrs. Huestri fainted and this made the rescue work difficult. Police held blankets beneath the wire, and the rescue work got on with much excitement prevailing among 7,000 customers, many of them young kids.

Circus Review

OLYMPIA CIRCUS

(FOR 10 years now the Chicago Stadium has been proving its own size in a cooperation with the Barnes & Carruthers Fair Booking company. It will be building the first circus in town this season. The Ringling Bros.-Barnum & Bailey show, which will be the first circus to be staged at the Stadium, has the circus trade to look out for.

Not much can be said for the show other than it is a typical circus, and the Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements.

Not much can be said for the show other than it is a typical circus, and the Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements.

Not much can be said for the show other than it is a typical circus, and the Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements.

Not much can be said for the show other than it is a typical circus, and the Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements.

Not much can be said for the show other than it is a typical circus, and the Ringling Bros. show is a good up of the standard circus elements. The Ringling Bros. show is a good up of the standard circus elements.

Russell Trick Will Truck Along For Good Season If Tire Patches Hold Out

By GEORGE McCALL

Hollywood, April 21. Here's a branch of show business that will survive this season, if the weather holds and the supply of the patches holds out. Russell Brock, circus biggest of the circus, is scheduled for the highways for the next six months, starting its season in Los Angeles. It is a show that is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Hollywood particularly is a good circus town because Hollywood has a first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

Does Run K'll Be On A Very Small Scale

Toronto, April 21.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

For the first time in its consecutive run of 30 years when, for two weeks annually, it has become one of the biggest plazas for outdoor shows. The show is in general conducted on the show ready for the paying customers are Spencer Tracy, Pat Carey, Tom Brown, and Frank Whitehead, Wally Beery and J. J. Conroy. The show is a new one on the Coast since the late Tom Mix took over the Sam B. Dill show. Southern California looks down its nose on anything that resembles a gilly truck, and anything in the circus line that doesn't arrive via Southern Pacific or Santa Fe is the strictly of the circus.

ALBANY

Alpine Village
Del Kay
Walter White
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

CERRITI

Head Men
Pete Ripstein
Billy Gray
George Tibbitts
Bar of Mada
Paul de Mada
Ken Sams
William West
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

CLAYTON

Head Men
Pete Ripstein
Billy Gray
George Tibbitts
Bar of Mada
Paul de Mada
Ken Sams
William West
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

BOSTON

Backschoffer
Helen Grayson
Chico Shomo
Joe Burdick
Jack & Arma
Evelyn Corrie
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

Head Men

Head Men
Pete Ripstein
Billy Gray
George Tibbitts
Bar of Mada
Paul de Mada
Ken Sams
William West
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

Head Men

Head Men
Pete Ripstein
Billy Gray
George Tibbitts
Bar of Mada
Paul de Mada
Ken Sams
William West
Hoffman West
Robert Dancers
Roy Stewart
Theodore & Dorothy
Hill Harris
Jack Young
Lack Armstrong
Joe Young
Geocost Dore
Russey Dore
Carl Carroll
The Hebrons
Gill
L. Van Mow
Martin Mow
Lack Armstrong
Nicholas Orsi
Herman Gordon
Fred Garcia
Burr Dore
Charlie Roy
Cliff Edwards
Elizabeth M. Martin
Red Stanley

Y. Critic

Continued from page 1

'Bithe Spirit' (Morocco) as the best of the foreign plays, hardly worth an argument. Noel Coward's comedy came in under the wire by itself, one vote being given to 'Angel Street' (Golden).

Fact that the critics chose 'Spirit', a farce comedy, proved their inconsistency. They didn't think any of the season's farces were worth mentioning, but there is no logic in passing up the laugh shows, Dick Watts, of the Herald Tribune, wondered why 'Junior Miss' (Lycium) was not considered.

They might have led a one-man campaign for it, but it was too early in the afternoon to start a ruction. Management of 'Mie' had a faint suspicion that a person would be might explain why it was not considered, but the comedy's cleanup business' is a good enough also with a couple of critics.

Y. Critic

Continued from page 1
'Bithe Spirit' (Morocco) as the best of the foreign plays, hardly worth an argument. Noel Coward's comedy came in under the wire by itself, one vote being given to 'Angel Street' (Golden).

Fact that the critics chose 'Spirit', a farce comedy, proved their inconsistency. They didn't think any of the season's farces were worth mentioning, but there is no logic in passing up the laugh shows, Dick Watts, of the Herald Tribune, wondered why 'Junior Miss' (Lycium) was not considered.

They might have led a one-man campaign for it, but it was too early in the afternoon to start a ruction. Management of 'Mie' had a faint suspicion that a person would be might explain why it was not considered, but the comedy's cleanup business' is a good enough also with a couple of critics.

5 FINE \$100 EACH FOR NUDE CARRY STRIP

Mobile, Ala., April 21. For giving a nude exhibition here as part of the carnival of the All American Show, five persons—three women and two men—paid \$100 and costs each to the police department (17). These five were Frank Tezanzo and his wife, Johnnie Edgington, Marie Hill and George J. Chief of Police Dudley McFayden and Detectives J. D. Brown and

Chief of Police Dudley McFayden and Detectives J. D. Brown and appearing in the city hall were the three women and two men, whom the police arrested for a nude exhibition in the nude, said they arrested the exhibition and held them in the police station without bond. All five were, through attorney Graham Sullivan, fined \$100 each for the exhibition. The police hours to have the fines cut without result. The show is on its second night in the county and billed for a third week. Frank West owns the Shows.

Chief of Police Dudley McFayden said that the conviction performed by the convicted performers constituted a menace with many officers in Mobile.

Boogie Woogie

Continued from page 1

5,000, are protesting against the disorganization of the show. The University administration just doesn't appreciate boogie-woogie and has been in the city since the show. But we have to win our fight to stay on the campus by explaining it to the Smith is co-author of 'Beat Me Dmirt', a boogie symphony written by the University of Minnesota, Minneapolis Symphony orchestra conductor. Gene Krupa's orchestra, which has been in the city since a rally in the club's strip.

Chief of Police Dudley McFayden and Detectives J. D. Brown and appearing in the city hall were the three women and two men, whom the police arrested for a nude exhibition in the nude, said they arrested the exhibition and held them in the police station without bond. All five were, through attorney Graham Sullivan, fined \$100 each for the exhibition. The police hours to have the fines cut without result. The show is on its second night in the county and billed for a third week. Frank West owns the Shows.

Chief of Police Dudley McFayden said that the conviction performed by the convicted performers constituted a menace with many officers in Mobile.

Going on **THREE**

But still **Number ONE**
in its field!

**TRUTH
OR
CONSEQUENCES**



RALPH EDWARDS
CREATOR—CONDUCTOR

MCA ARTISTS, LTD.

Affiliate of

MUSIC CORPORATION OF AMERICA

745 FIFTH AVENUE, NEW YORK CITY

LONDON • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

THE WORLD

Published Weekly at 154 West 41st Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 25 cents. Entered as Second-class matter December 27, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 146, No. 8

NEW YORK, WEDNESDAY, APRIL 29, 1942

PRICE 25 CENTS

25¢ CLEVER OK

Kate Smith in Quick Sales Zoom Among Phonograph Best Sellers

Kate Smith sold close to 600,000 Columbia records in the first three months of 1942. This sensational sales pace was achieved as a result of a decision of her manager, Ted Collins, only just last to re-enter the phonograph field from which Miss Smith had been absent for years, concentrating on radio.

Collins secured top tunes to cut for Columbia's 50c label and the result has been a succession of hit discs. With "White Cliffs of Dover," "Malancholy Baby," "Blues in Night," "She'll Always Remember," etc., Miss Smith smashes.

Another recording artist, Benny Goodman, never sold records like he has recently, even in the hey-day of his popularity. Since dropping from Columbia's 50c sides to the Okeh 35-centers, he has had actual strong hits like "Jersey Bounce," "My Little Cousin," "Somebody Else Is Taking My Place." The renewed interest in (Continued on page 52)

Better With Spurs Off

Fort Devens, Mass., April 28. Following complaints of barked shins and slashed ankles, Chaplain Edward J. Kronebeck posted this order last week:

"Gentlemen of the cavalry will please remove their spurs while dancing."

SPECIAL BAND RATE FOR WAR FAREWELLS

Pittsburgh, April 28. Local 60 of musicians union at general meeting last week set a scale of prices for volunteer parades and public send-offs for draftees. For these functions, it'll be \$2 for an hour and a half or less, with the leader getting the regular fixed salary and paying the 2% charge to the local.

For any other patriotic affairs, other than parades or dances held in honor of or as a farewell to draftees and volunteers, price is \$5 for an hour or less, with the regular leader price and overtime. Engagements in these classifications can be held at any time of the day or night at this price.

Stars Develop Sudden Camera Shyness; Stay Out of Critics' Range

Hollywood, April 28. Film players who once leaped at an opportunity to pose for syndicates and magazine layouts are limiting the violet in these wartime days and making it tough for interviewers and their attendant photographers. Male stars of military age are turning down requests for off-screen photography, even when posed as (Continued on page 22)

Hedy's Hobby

Washington, April 28. Hedy Lamarr, in addition to her other attributes, has been revealed to the War Department here as quite an inventor of mechanical gadgets. Film star has evolved a secret device which she offered the Army.

Brassiere was much impressed with it, but turned it down because another inventor in another part of the country had a short time previously turned out something similar, but a little further advanced.

NO 'DOLLAR PATRIOTISM'

President's \$25,000 Wartime Income Ceiling Makes Film Production Largely Dependent Upon General Good Will of Stars and All-Around Cooperation Among Execs — If Stars Cut Down on Pix They Risk 'Public Forgetfulness' — No Ceilings on Rentals or Admissions

MORALE FACTOR

Quick on the heels of the Administration's move to establish a \$25,000 income ceiling, in order to curb possible inflation, show business has risen to the occasion in its all-out expression of accord with President Roosevelt. Hollywood, nobly, has stressed that 'dollar patriotism' is no byword among its stars and executives. Land of fancy incomes, the (Continued on page 35)

Joe Kennedy May Align With the War Effort In a Picture Capacity

Washington, April 28. Insiders in Washington feel that Joseph P. Kennedy, former Ambassador to the Court of St. James, will soon be connected with the war effort, but not as overlord of U. S. shipping. More likely in association with the motion picture activities of the Government. Kennedy himself has denied the shipping post report.

Kennedy's friends blame Harry (Continued on page 15)

MARILYN MILLER BIOG AS WARNERS MUSICAL

Hollywood, April 28. Life of Marilyn Miller, stage and screen star who died in 1929, is being prepared for filming at Warners as a starrer for Joan Leslie, who demonstrated her singing and dancing ability in "Yankee Doodle Dandy" recently snook previewed.

Audience response to "Yankee Doodle" persuaded Warners to try another picture with an outstanding figure in show business. Miss Miller's story was achieved chiefly on the stage in the "Follies," "Peter Pan," "Roadie," "Sunny" and other Broadway hits. In addition she appeared in several musicals for First National.

Coast Resorts Fall on Dark Days Via Dim-Out, But OK for Spoons

Kruppa's Confession

Milwaukee, April 28. Gene Krupa, who ought to know, says:

"It's publicketch phibnibers is all." Which, translated, means that the kids are going more for schmaltz—soft music, soft lights, romances, they're no longer wacky about swing.

By JO HANSON

Veteran operators of games, rides and bathing establishments in Coney Island, greatest Easter-hating colony on earth and America's cradle of inexpensive carnival, are long-faced but determined to cooperate in enforcement of new and drastic rules handed down by the Army and OGD heads regarding illumination at the island. It will be paradise, however, to scores of romancers on the board-walk because of the dimout. Rolling chairs, for first time in history of resort, may do bobbing-bid and will be at premium. Some are even dubbing the place "Pittsburgh-by-the-Sea" because of smoky outdoor Resort industry has been told or in blunt terms it must dim out in order to slow mounting shipping casualties from enemy subs. Meeting of all concessionaires was called by Coney Island Chamber of Commerce at Felton's eatery on Surf avenue in mid-Easternoon last week and given (Continued on page 32)

TOSCANINI IS EXPECTED BACK AT NBC

Arturo Toscanini will probably return next season as conductor of the NBC Symphony orchestra, Maestro is carrying on negotiations with NBC and his demands are reported met financially.

Toscanini will not conduct the orchestra unless his position is unqualified. Deal nearly struck when NBC wanted to divide control between the Italo and Leopold Stokowski with Toscanini vetoing the plan.

A.E.F. in North Ireland Lodges Squawk About Oldie American Films

London, April 28. The U.S. Army Command has complained directly to distrib offices in New York about the old American picture made available for American troops in North Ireland. Army heads threatened to bring over their own equipment and up-to-the-minute films unless the situation improved.

New York distribution execs then promised to supply late films, with the result that their British branches are in a jam. There's an agreement between Kinograph Distributors So (Continued on page 49)

McCoY Theme Song?

Camp Chaffee, Ark., April 28. Survey was made here recently to determine the boys' fave tune, so that Glenn Miller could dedicate it to them on his "Camel Caravan" show.

Winner was the very much you-ain't-kiddin' "Someone Else Is Taking My Place."

30 Film Stars To Sell Bonds In 120 Cities

Hollywood, April 28. Uncle Sam took priority on the off-screen talents of film players through an agreement with the Hollywood Victory Committee. Result is a clearing house by which motion picture stars will be assigned to entertainment jobs in Army, Navy and other Government service stations.

Under the new priority arrangement, reported by Kenneth Thompson, Charles K. Feldman and Howard Strickling after audites with of (Continued on page 54)

Anti-Booze Spotlight On Javes Because Of Misbehaviorism at Pix

San Francisco, April 28. Clubwomen here are sufficiently upset by unruly conduct of boys and girls at weekend picture shows to demand stricter enforcement of laws governing conduct of liquor to minors. The demand was made upon Police Chief Charles W. Dulles and Board of Equalization by women of the San Francisco City and County Federation of Women's Clubs.

The topic was conducted by minors they mentioned in their squawk was their conduct at the film house.

B'way Showmen Expect to Benefit By Gas Rationing

Stringent gas rationing reports, which were somewhat modified later last week, threw a scare into summer legit managers but it wasn't bad news to Broadway. Showmen who recently predicted a good summer for theatres in the metropolis are now doubly optimistic. They figure that the decrease in motoring will attract visitors to town, while rationing will be able to use cars for only short distances.

New York's other diversions baring war disturbances should benefit. (Continued on page 54)

History to Suffer Again If Milstein Creates Role Of Paganini in Films

Concert violinist Nathan Milstein is discussing a film deal with his film producer cousin, Lewis Milestone, to do "The Life of Paganini," story of the great violinist. The script is all prepared and terms are similar to those which Jascha Heifetz received from Samuel Goldwyn, a percentage, plus a guarantee.

Milstein is 37 and good looking. The fabulous Paganini was thin, ugly, and, legendarily related to the story, Probabilities are that Paganini will be made into a romantic character.

Thurs. Is Broadway Blackout Day And B. O. Is Expected to Suffer

A large number of theatres in New York City, including the entire Times Square area, are looking for the duller Thursday night over tomorrow evening (Thurs.) when there will be a complete blackout extending from 23d street to 125th street and from river to river. It will start at 9 p. m. and is scheduled to last until 5:20, according to police. Not only theatres, but nightclubs, restaurants, etc., will be affected.

In addition to total darkness in the large area selected for the best blackout, which will have a tendency to keep people at home, many men and women will have to be on duty as fire and police men, and as schedulers and as members of the roof squads, floor monitors, etc. Thursdays in the theatres is ordinarily a quiet day. (Continued on page 22)

H'WOOD AGENTS IRKED BY BAR ASS'N RULING

Hollywood, April 28. American Bar Association ruling that attorneys should not defend the attorneys is to be contested by film agents who are apprehensive this country would permit such a move in on the agency biz. Artists Managers Guild is studying the ruling and its possible effects on members.

One of town's leading promoters feels an alarmist attitude, saying if agents took ruling without a fight they would find attorneys edging in closer to their biz. Enforcement of ruling is expected to result in retaliatory measure to prevent attorneys, actually practicing law, from presenting actors or engaging in agency biz.

Bar Association ruling stated, "Relations between artist and representative is that of principal and agent. Fact that he is interested in 10% of amount received by artist under contract does not alter the 10% situation."

Some agents claim they will ignore the decision and continue to employ legal talent for clients whenever needed and when the action is satisfactory to players they represent. Specifically, ruling would eliminate agents in legal discussions of contracts between player and attorney and protect lawyers in their curricular duties as business managers.

Darmour's Widow Will Finish Out Col. String

Hollywood, April 28. Alice Darmour will carry out the production commitments made by her late husband, Larry Darmour, with Columbia. She is working on two more "Ellery Queen" mysteries, one serial currently in work and one to follow.

Cliffhanger now in production is "Peris of the North West Mounted," to be followed by "The Blue Beetle." First of the "Queen" pictures is "The Greek Coffin Mystery." Second is tentatively titled "The Lady in Black."

March as Mark Twain

Hollywood, April 28. Freddie March draws the title role of America's pioneer humorist in "The Adventures of Mark Twain" at Warners.

Picture, covering the California and Mississippi river exploits of Samuel L. Clemens, is one of the year's high budgets on the Burbank lot, starting late in June.

ZORINA A YANK NOW

Vera Zorina received her final naturalization papers in N. Y. Federal court Monday. She is expected to Hollywood immediately to be tested by Par for a role in "For Whom the Bell Tolls." She's a Norwegian by birth.

A 215,000 Sunday

Big league baseball, extremely nervous to date concerning 1942 attendance, got a surprise last Sunday (28). The good news came by way of the boxscore.

Of course, the thermometer registered 80 in New York that day, and it must have been pretty warm all over the east, but since over these figures for an ordinary April Sunday—and with the season hardly two weeks old. The cities where the games were played, the visiting teams, the doubleheaders, and attendance figures (taken from the boxscores) are given in that order:

Al—

New York (Braves) (2)	48,000
Detroit (Tigers) (2)	46,000
Boston (Yankees).....	40,000
Washington (Athletics) (2)	25,000
Pittsburgh (Pirates).....	22,000
St. Louis (Cardinals) (2)	15,000
Cincinnati (Cubs).....	13,000
Chicago (Indians).....	8,000

The total is 215,000. So baseball ought to be able to roll its cigarettes with one hand until July 4, anyway.

But were these crowds relaxing from the war? Was it the weather, or did they go to the games because of curtailed Sunday driving? Or is it just baseball?

Incidentally, Boston also reported 20,000 turned away from last Yank-Red Sox game.

SKOLSKY WRITING FOR HELLINGER UNIT

Hollywood, April 28. Sidney Skolksky is writing his hand in film writing with the Mark Hellinger unit at Warners. Leads off on construction and research for "Mississippi Belle."

Letter has been maintaining his "Kings Features" syndicated column during his entire Hollywood career, and Skolksky's present cinematic choice, of course, has no effect on his columning for United Features.

Cukor and Katie Again

Hollywood, April 28. George Cukor, who directed Katharine Hepburn in three pictures, will perform the same function as "Keeper of the Flame," in which the actress co-stars with Spencer Tracy at Metro.

Story by L. A. R. Wyllie will be produced by Victor Saville.



FOR VICTORY

BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

Bonds cost as little as \$18.75, stamps come as low as 1 cent. Defers taxes, and stamps can be bought at all banks and post offices, and stamps can be purchased at retail stores.

KORDA NAIVELY HONEST ABOUT WAR EFFORT

Coupled with the arrival in Yankee land of Alexander Korda from the junk to the land of Merry Ole, the striking press agents at New York's LaGuardia Field this week began to get the edges over their self-imposed ban on free space and wonder whether their tariff and sales department bosses really do know anything about the gentle art of public persuasion. At any rate, general signs of a relaxed attitude were apparent in many of the airline's "new bureau," and a partial return to the March 7 beebeebuzzes, which set in as a result of the Dec. 7 hotfoot, anticipated in concerned corners.

Korda came to town aboard a Pan-American Airways Transatlantic clipper, to speak at length of London. (Continued on page 53)

H'wood's Country House To Have Opening June 28

Hollywood, April 28. Country House in the Valley that Gilt's Screen Guild Theatre radio show built for Motion Picture Relief Fund will have its official opening June 28. Film stars who made gratis appearances on the program for which the offer paid \$100,000 weekly into the fund will participate in the dedicatory ceremonies, to be broadcast nationally over CBS.

Retreat for indigent industry workers will have accommodations for 50 persons at its opening, with facilities to be continually added.

Femme 'Spies' Overrun H'wood

There was only one Mala Hartl in World War I, but the current coverage is breaking out with an epidemic of femme screen spies. Three of them are at work simultaneously on the Universal lot, with Constance Bennett mooning around "Madame Spy," Mark Yarnall in "The Great Impersonation" and Irene Hervey in "Destination Unknown." Mary Astor does some plain and fancy espionage in "Across the Pacific," and Jane Wyman has just finished a similar job in "My Favorite Spy."

Madeline Carroll was a secret agent for a while in "My Favorite Blonde," but recovered from the Mala Hartl complex after languishing for seven weeks with Bob Hope.

THE BERLE-ING POINT

By Milton Berle

Hollywood, April 28. Went to the "Ice-Capades" and there was almost a catastrophe. While the skaters were performing, Mack Sennett walked in. The ice took one look at her and melted, almost drowning them.

Shavo Sbernan says that Broadway has changed. He met a panhandler who told him a recent headline: "The Great Depression is Over."

Harold Conrad writes about the agent whose business is handling by leaps and bounds: so he expanded. He now does business from two phone booths.

Jack (Baldy) Zero has gone very patriotic. He just bought himself a red, white and blue toupie with built-in spats.

Romo Pennington bought himself a suit without cuffs and it was the first time he's seen his knuckles in 15 years.

Lena Turner didn't have a date with a band leader the other nite, so she went out with a baton.

Joan Davis says the gophers on her property installed a pinball machine in one of the holes and now have fun tilting the laws.

The boys at a Navy Base fell so kindly towards Maxie Rosenbloom for entertaining them they elected him an "Honorary Barnacle."

Billy Curtis, the mild-mannered, worried about transportation problems. I caught him riding down Vine street on the back of a Great Dane.

That's the Circus is in town, everybody is wondering if the circus fresh can't do anything but sell hot dogs.

Musio Departments

Henry Busse has so much fun in a trumpet, it popped right out of his hands the other day while he was doing a solo.

Met a musician who's been out of work a long time. He just can't get a job writing special arrangements for lamsons any more.

Radio Department

There's a certain radio comic who always seems to get amemic sponsors. None of them seems able to lift his opinion on the subject.

Fred Allen has had so many college men on his program he can't get up in the morning unless his wife yells, "Rah, Rah, Rah."

One sure way of getting applause from a studio audience is to play "Deep in the Heart of Texas" for 30 minutes and have the people join in the clapping.

There's No Truth in the Rumor

That Maxie Mature has a special check he wears for formal occasions. ... That Maxie Rosenbloom had pleats put in his cauliflower ear. ... That

Everybody's worried about transportation problems. I caught him riding down Vine street on the back of a Great Dane.

That's the Circus is in town, everybody is wondering if the circus fresh can't do anything but sell hot dogs.

Musio Departments

Henry Busse has so much fun in a trumpet, it popped right out of his hands the other day while he was doing a solo.

Met a musician who's been out of work a long time. He just can't get a job writing special arrangements for lamsons any more.

Radio Department

There's a certain radio comic who always seems to get amemic sponsors. None of them seems able to lift his opinion on the subject.

Fred Allen has had so many college men on his program he can't get up in the morning unless his wife yells, "Rah, Rah, Rah."

One sure way of getting applause from a studio audience is to play "Deep in the Heart of Texas" for 30 minutes and have the people join in the clapping.

There's No Truth in the Rumor

That Maxie Mature has a special check he wears for formal occasions. ... That Maxie Rosenbloom had pleats put in his cauliflower ear. ... That

Everybody's worried about transportation problems. I caught him riding down Vine street on the back of a Great Dane.

That's the Circus is in town, everybody is wondering if the circus fresh can't do anything but sell hot dogs.

Musio Departments

Henry Busse has so much fun in a trumpet, it popped right out of his hands the other day while he was doing a solo.

Met a musician who's been out of work a long time. He just can't get a job writing special arrangements for lamsons any more.

Radio Department

There's a certain radio comic who always seems to get amemic sponsors. None of them seems able to lift his opinion on the subject.

PAYCHECKS IN FILM BIZ ON \$5.38 AVERAGE RISE

Sacramento, April 28. Average weekly paycheck for wage-earners in the motion picture industry during the month of March was \$51.07, compared with \$48.69 for February, according to statistics released by the Department of Labor. Workers put in an average of 35 hours a week, as against 33.7 hours weekly during February.

Not to Get Caught Short, Warners Buys Costume Co.

Hollywood, April 28. Warners bought insurance against a wartime shortage of motion picture props by the purchase of United Costumers, Inc., second largest costume and prop house in Hollywood.

Deal was made through an estate in New York, with the price of the transaction undisclosed.

Roz as Amelia

Hollywood, April 28. Amelia Earhart story "Stand By To Die," headed by RKO for \$35,000, will have Rosalind Russell and Joel McCrea sharing leads. George Paul, the widower of the aviatrix, received \$7,000 for his interest in the film.

Lothar Mendes directs.

20th Pays \$300,000 For the 'Moon Is Down'; Immediate Filming

Sacramento, April 28. Twentieth Century-Fox, Monday (27) night purchased film rights to John Steinbeck's book and play, "The Moon Is Down," for the record price of \$300,000. Metro made an identical bid and indicated it might have gone higher had the author chosen to sell to 20th. Steinbeck's satisfaction with the way Darryl Zanuck pictured his "Grapes of Wrath."

Only other bidder, when it became evident that nothing less than a stratospheric figure would win the rights, was Hunt Stromberg, who wanted it for his first picture as a United Artists producer. He offered \$200,000 and a percentage. Steinbeck refused to consider anything but a straight deal at a flat price.

Anne Laurie Williams, Steinbeck's agent, has been asking \$300,000 for "Moon" right along and last week announced that anyone who wanted it must submit a sealed bid to Monday to Sidney Fleisher, author on studio purchase. It was under the minimum basic agreement between the Dramatists Guild and League of New York theatres. Fleisher and Miss Williams owned and the envelopes Monday night and short time later informed Fox it had the story.

Unusual, in addition to the tremendous amount of money involved, is that the picture is being made in three (Continued on page 22)

ABBOTT AND COSTELLO

Currently on National Release

— in —

"RIO-RIITA"

Universal Pictures presents "Rio-riita" with Abbott and Costello. Sponsored by Sabornier House, NBC-Rfd. Under Personal Management of EDWARD SHERMAN

COLOR BY THE 'PROTECT THE STARS'

PROTECT THE STARS

Eight-thousand school children in New Brunswick, N. J., inexplicably burst forth into 35 minutes of shouting, screaming hysteria last week at the sight of Carol Bruce at a war bond rally. Seventeen-hundred children in Newark the week before vigorously gave way to an incredible animal spirit at a youth victory rally attended by the Newark Bears baseball team. The same thing has reportedly happened in other parts of the country. Some explanation appears to be that the hysteria is pent-up patriotic fervor no longer controllable.

Such happenings bear serious implications for local committees in charge of arrangements for the Hollywood Victory Caravan show which starts a three-week tour in Washington tomorrow (Thursday). Those occurrences provide a tipoff that planning adequate police protection for the members of the company is perhaps the most important of all the committees' duties. If one star can cause such hysteria, it takes no imagination to picture the melee that can be caused by 22 of them.

Nothing must happen to mar the perfection of the tour. Not only for the personal well-being of the performers who are giving their time and energy to a worthwhile charity, though that's reason enough, but for the sake of future celebrities, their past stage names can make great contributions by their presence at fundraising and bond-selling rallies. Nothing must happen to discourage further appearances.

On the other hand, such extreme and inflexible regulations must not be made as to discourage or anger crowds or eliminate completely the warmies of personal contact. It's equally important that the crowds get a reasonable glimpse of the stars—for the tour is even more a publicity stunt to call attention to the Army-Navy Relief Fund drives than it is directly a money-raising plan. It is also a vivid spotlight on show business' own contribution to the general war effort.

Well thought-out precautions, with plenty of use of good common sense, will prevent difficulties.

'Hollywood Caravan' Opens Thurs. in D. C. to Big \$40,000; However, \$10-\$20 Stubs Had to Be Hypothesized; 750G Gross

Pressure by local committees during the past few days has greatly spurred sale of high-price tickets for the Hollywood Victory Caravan show to raise funds for the Army and Navy Relief Fund. With 80 people contributing to a two-hour-and-40-minute revue, untold at a super-spread press in Washington tomorrow (Thursday) following a reception at the White House for members of the company.

Although lower-priced tickets for the show which has 22 of Hollywood's top names in the cast, have sold almost as fast as box offices have opened, the \$10 and \$20 seats have required pushing particularly in Washington. Capital appears, is so surfeited with celebs his response to them lacks the enthusiasm of other cities. The gross of \$40,000 is expected there.

Local campaigns in Washington and where during the past few days, however, have gone so well that the committee has made no revision of aim to gross \$750,000. Auditorium in which the 13 performances will be given have been scaled to produce \$60,000, with another \$100,000 hoped for from contributions of more than the stipulated price for each performance.

Des Moines is only city sold clean. (Continued on page 23)

Jennifer Jones Vampin

In Strawsheets 'Til Ready

With David O. Selznick's production "The Keys of the Kingdom" postponed until fall because of Elizabeth Bergman's previous commitments, Jennifer Jones, who will appear in the picture remaining in the cast until then. She is probably doing straight engagements this summer, as well as take a course in acting.

She and her husband, radio actor Robert Walker, had taken a house on Long Island for the summer, with their two children.

'BETWEEN JOBS' PLYERS OUT

Survey by 18 Theatrical Unions of 20,000 Members Being Made in Preparation for Expected Government Manpower Mobilization That Will Outlaw Unemployment

FOR WAR NEEDS

Questionnaires will go out to 20,000 members of 18 show business unions within three weeks in the effort of the American Theatre Wing to classify them for War Production Service. Sending out of the q. and a form will be preceded by a midnight rally in a Broadway theatre, which will later in what the Wing has dubbed "Victory Enrollment Week."

After returns to the questionnaires are analyzed and the individuals classified, Wing's War Production Training Committee will make the data available to the U. S. Employment Service and other Government agencies which have worked closely with the committee in preparing the questionnaire. Those who are qualified and willing will be listed on the U. S. Employment Service rolls and likely be placed quickly in war jobs.

Others, whose training and experience does not qualify them for immediate war jobs, but who have some aptitude along lines needed, will be offered an opportunity to attend classes or train for specific work. When they complete the courses they will be referred to the Employment Service. There will also be "refresher courses" for people who, at one time, were experienced in needed jobs but who require brushing up.

Group of 10 men has already been placed in positions by the committee as a tryout of the larger plan. They are all working in one major plant, which entering into it as an experiment, has hired them outside of the (Continued on page 16)

Jerked

Hollywood, April 28.

Noah Webster defined the noun 'jerk' as "a suddenly arrested push, thrust, push, thrust, throw, jolt, shake or motion." Will Hays defines it as something that can't be used in a film title. So "The Magnificent Jerk" at 20th-Fox becomes "The Magnificent Stupe."

According to Webster, a stupe is "a wet cloth used to assuage wounds."

HEDDA HOPPER VICE JOHN CHAPMAN'S COL.

With the return of John Chapman to New York in June from a two-year stint in Hollywood, Hedda Hopper will fill his spot for the N. Y. Daily News and the 15 papers which by Chapman's column through the N.Y. News-Chicago Tribune Syndicate. In addition, Miss Hopper will switch over from the Des Moines Register & Tribune Syndicate, bringing with her the 30 papers following her column through that outfit.

Although his pillar has been highly popular in Hollywood, Chapman has not proved equally popular in the rest of the country and the News-Tribune syndicate has been anxious to get back to the New York Daily News. Des Moines syndicate agreed amicably to her departure. There was no payment for the transfer. The News-Tribune Syndicate for her contract. She is understood to have herself (Continued on page 15)

British Actors Torn Between Army Morale Shows (ENSA) and Bullish Need for Their Talent in Theatres

Jeeps in Song Titles

The U. S. Army motorized band last week of the Jeeps, has become a highly favored source of inspiration for Tin Pan Alley's tunesmiths. Six songs with the Jeep as the central theme of the lyric have already been filed with the registration bureau of the Music Publishers Protective Association.

Following are the titles: "Johnny Got a Jeep (Mimla)," "Keep the Jeeps (Jimmy)," "Little Bo Peep Has Lost Her Jeep" (Southern), "The Jeep and a Jeep" (Leeds), "The Jeeps Are Comin' (Paul Pinner)," "The Jeep Song" (Crowford).

London, April 28.

Effort is being made here through cooperation of the military services and the various branches of show business to straighten out the conflict for star names between commercial producers and the organization assigned to provide shows for the Army, Navy and isolated industrial workers. United States, apparently from recent reports, is well ahead of Britain in coordinating the use of its performers, although it had nothing like the shortage of talent being experienced here.

Battling for artists on the one hand are theatre owners and managers who are trying to keep their theatres open to preserve civilian morale and for commercial purposes. On the other hand, the government wants the artists; is Basil Dean's Entertainment National Service Association, which must put on good shows to keep up soldiers' morale.

Difficulty in getting entertainers has existed since the start of the war with the Army drafting off so many of the male performers. It has been greater in coordination of the two (Continued on page 15)

LOWELL THOMAS HEADS OVERSEAS PRESS CLUB

Lowell Thomas was elected president last week of the Overseas Press Club of America. He follows Eugene Lynn and Burnett Hershey in John F. Kennedy, Ray Collins, Walter and Thomas M. Franzen were named vice-presidents. Ralph Franz was re-elected treasurer and Burnett Hershey, retiring president, was made executive director of club activities, the new post.

It was the organization's third annual election. Balloting took place at its headquarters in the Belmont Plaza hotel, N. Y.

Cowan's \$40,000 'Heart' Buy for Merle Oberon

"Heart of a City" legitler located in London (the picture has been purchased by Lester Cowan (Columbia release) for \$40,000. Merle Oberon will play with Gilbert Miller. This is the second film to be made by Cowan for Columbia in which he will have the cooperative aid of the British Ministry of Information office in Washington. The other is "The Golden Gate" with Paul Muni and Glenn Ford.

Semi-official trips are offered by the British Ministry of Information to the U. S. to see the spirit and activities of the British. "Heart of a City" is dramatized by the British Ministry of Information theatre, Tony Lonergan legit who with a stock company made up almost entirely of girls, which never missed a performance through the entire bill.

JOY HODGES WEDS

Paul Dudley (Hedda) is Her New Husband

Newspaper reports of Joy Hodges' marriage to Paul D. Hedmund didn't identify him as Paul Dudley, producer on the Coca-Cola radio band-show.

It's Miss Hodges' second marriage; also his. She's from radio also, having gone from singing there into pictures and legit.

Soph's D.C. Cafe Doubling

Washington, April 26.

Sophie Tucker, here with George Jessel, "High Kickers" doublets in the Troika, Helen Hamilton's Russian-style night club, during the past week's social engagement.

It is reunion week for the Jessels, with Lois Andrews, his wife, heading out as the adjoining Loo's Capitol theatre.

VARIETY

Trade Mark Registered

FOUNDED BY HENRY SILVERMAN

Published Weekly by VARIETY, Inc.

814 Broadway, President

134 West 44th Street, New York, N. Y.

Subscription: \$10 Per Annum in Advance, \$11 Single Copies, \$15 Per 5 Cents

Vol. 146 No. 8

INDEX

Bills 47

Chatter 50

Inside-Acting 26

Exploitation 13

Film Booking Chart 16

Film Reviews 8

House Reviews 48

Inside-Acting 42

Inside-Pictures 16

Inside-Radio 27

Inside-Vaudeville-Nitery 44

International 15

Legitimate 50

Music 41

Nitery 41

New Acts 49

Obituaries 54

Orchestras 39

Radio 27

Radio Reviews 36

Unit Reviews 40

Vaudeville 44

DAILY VARIETY
(Published in Hollywood by
Conceit Publishing Co., Inc.)
110 a year—11¢ foreign

Cut-Rate N. Y. Nitory for Jr. Officers, Forgotten Men of Army and Navy?

Those forgotten men of the Army and Navy—the junior officers—have found New York the one city where someone gives them a thought. In addition to the entertainment offered them is a nitory for their exclusive use, with plenty of pretty girls and reduced prices. And that's it! Another reason why men of every United Nations army and fleet have flocked New York to the "Friendliest City."

Nitory, in the Hotel Commodore, was conceived by the Officers Service Committee, a group of philanthropic civilians who since the war have been busy organizing a reduced price theatre ticket headquarters in the Center district for poor officers. Nitory, operating on a Saturday-night-only basis, is offering the Commodore's best coffee shop the rest of the week.

Hotel runs the spot. It deals with the calls for the committee to pay the \$50 cost of changing the room over from coffee shop to nitory any week that a specified group isn't hit. About to go into its fifth Saturday, the spot has attracted so many officers night after night that the original minimum guarantee has become virtually a joke. The one-and-a-half-cent (plus the 3c tax) against 60c in the hotel's regular bar, in addition to this attraction, there is about to go.

(Continued on page 20)

LITVAK JOINS CAPRA'S UNIT

Anatole Litvak became assistant Monday (27) to Major Frank Capra in the film production section of the Army Special Service branch. Litvak joins former Hollywood writer Leon Spigelgass and novelist Eric Knight as permanent members of Capra's staff. Producer-director William Wyler also joined the unit on Monday, but only on a temporary basis.

Capra is making films for the exclusive use of the Army. He wants to show soldiers and sailors who they are fighting, what they are fighting for and why they are fighting. Pictures are an outgrowth of lectures on these same subjects which the Army started last year.

Capra has 10 films, each to be one-half hour in length, now in the cutting rooms. They are made up entirely of library footage and material culled from newsreels. They were laid out with the aid of William Shirer, John Gunther, John Whitaker, James Hilton, Knight and Spigelgass. Other top flight foreign correspondents and writers will be called in to give temporary aid whenever a subject is raised on which they have special knowledge.

With the unit now fully under way, Capra hopes to reduce his dependence on library material and shoot at least 25% of the footage from his own 35 mm. size and some of them. It is understood, may be released for public showings if deemed suitable.

Capra, Spigelgass and Litvak were in New York over the weekend viewing newsreels and material in which they hoped to find useable material. Unit's ahd. is in Washington.

Button Your Lip, Honey

Camp Stewart, Ga., April 28. Lyrics of "Keep Your Mouth Shut, Sweetheart" from all-soldier musical, "The General's Daughter," at Camp Stewart, plainly seek to accomplish what men have been trying to accomplish from time immemorial—a woman from looking.

One stanza, written by Jack F. Noble, producer of the show, and "Put It Back Here, Sir," written by "No Daddy knows your voice, Dear, Is like a rat, it's true. If you know it, you know it." Let torpedoes make an orphan out of your baby.

Another one, on theme of a soldier's goodby, recounts: "My ship will never get out very far from the ocean. Give him information."

Just a Bit Part

Hollywood, April 28. Franklin K. Pierce, one of the most neglected of all Presidents of the United States, finally breaks into pictures in "Triumph Over Pain." Reason for his historical Hollywood debut is that he once favored an appropriation of \$100,000 to further the development of antibiotics, discovered by a Boston dentist, Dr. William Murray, played by Joel McCrea.

The Pierce role is only a bit part.

Catholic U. Musical Skedded for Wash., Linked to War Effort

Washington, April 28. The first local community production to be identified with the war effort is "Catholic University" forthcoming "Come Me In," musical by Walter Kerr, staged by Leo Brady, graduate student at the university. For the first time, a guest troupe has been selected (The Red Ronell Show is primed for May 10 preem).

Catholic University of late has been having other guests, such as Julie Hayden, Florence Reed and Fay Godwin, but this is the first author.

Rather E. V. Hartke of the University is USO based chairman in D. C. and he, with Kerr and Brady, have been prominent before the war effort in biographical dramatizations of the careers of George M. Cohan and John Ford, both produced at Catholic University undergraduates. It is said that Cohan, seeing their terms, has been in the stage, but is induced to approve it for a Warner Bros. screen treatment. Brady also author of "Brother Orchid" with Edward G. Robinson film.

Idea of "Come Me In" is that it will be a musical comedy. Shows, to point up the all-out war effort, and it is hoped that it will run in the city long enough for Broadway as a service fund money-raiser.

Uncle Sam's Roll Call

Major Fritz Traing Airmen Hollywood, April 28. LeRoy Prinz, recently dance director at Warners and more remotely a flyer in World War No. 1, has been re-commissioned a Major in the Army Air Corps, on the staff of General Collins at Santa Ana, Cal. and is actively engaged in the training of young airman. Measline he is the same partner in films.

Nicholas Nayfack, nephew of Nicholas M. Schenk and member of the USO staff, is about to start active service in the Navy, June 1, as a senior lieutenant, after long service in the Army.

John M. Hill, technical advisor on Walter Wanger's picture, "Eagle Squadron," went back to England to work for the Eagle Squadron as Flying Officer.

John Glover, sound man at RKO, quit his job to enlist in the Navy.

W. T. Powers Into Service W. T. Powers, for years film buyer for United Theatres and who recently returned from Australia, last week was called to active military duty. He is assigned to the Army intelligence department, and temporarily will be stationed in Washington. Powers is expected to farewell party by National and 20th-Fox officers recently. He's already serving in the U. S. Military Academy at West Point.

Milwaukee's Batch Milwaukee April 28. Carl Zimmerman, announcer for WEMP, to Fort Sheridan for Army service. Robert Schmidt, operating station, ditto.

Marcel Brazee, district manager for W. B. Brazee, Army. Cecil Gully, whose orchestra has



WILLIE HOWARD
Eighth successful week, "Priorities of 1942" at the 46th Street Theatre, New York.
"Triple A Endorsements... Willie Howard's drooleries in "Priorities of 1942."
LOUIS SOBOL,
New York Journal-American.

UTWAC Into Own Hdqrs.; Sauter In Full Charge

United Theatrical War Activities Committee, newly organized eastern clearing house for film, legit, radio and concert talent cooperating in the war effort, begins full-scale functioning today (Wednesday) when it moves into new quarters at 2 W. 46th street, N. Y. James Sauter, of Art Pastors, the producing office of Blackett-Sample-Hummert agency, is executive director and will be in complete charge, driving virtually full time to it.

T. Sauter was in Washington last Wednesday and Friday (22-24) consulting with heads of all Government agencies which use talent. He supplies Mrs. Blanche Wilgerson, exec secretary of the American Guild of Musical Artists, who headed fund money-raiser.

(Continued on page 20)

Benny Goodman May Get USO Duty Draft Board Denied to Artie Shaw

Benny Goodman has been offered the USO-Army camp band trainer position that Artie Shaw was forced to vacate recently. Goodman is mulling the offer, though he's reported as in danger of being inducted into the Army. He assertedly has a deferred classification.

Shaw was sworn into the Navy Monday (27). He originally was to work for the USO, training camp bands, but his local New York draft board viewed a prior claim on him and now he's seeing service in the Navy.

Mrs. Vincent Astor was a dropper-in at the Canteen the other night (Continued on page 18)

Rubber Rationing Eased For Troks to Camp Shows
Under a ruling issued by Price Administrator Leon Henderson, buses may now be used on special trips to carry entertainers to and from Army and Navy establishments without losing their eligibility under the revised tire-rationing regulations.

Ruling is aimed at easing the rubber situation for bus lines carrying performers to camp shows and provides only for "organically" given building recreational activities."

Permitting for using rubber only where there are no other means of transportation available and for which written request is served by the commanding officer.

Mellet's U. S. Film Setup 6 Divisions—Poynter, Hollywood Contact—Newsreels, Creative, Etc.

H'wood's USO Captains

Hollywood, April 28. Eight captains at as many major studios were appointed by the Screen Writers Guild to coordinate in the USO drive for patriotic funds.

With Francis Faragon as general representative of the guild, the captains are Jack Jungmeyer, Jr.; 20th-Fox; Mary C. McCall, Jr.; Metro; Lewis M. Green; Columbia; Art RKO; Paramount; Curtis Kenyon; ARCO; Stanley Roberts, Universal; Olive Cooper, Republic; and Robert E. Kent, War. ers.

N. Y. Stage Door Canteen Shortwaves to England With Lawrence, Kaye

A special broadcast from the American Theatre Wing's Stage Door Canteen, N. Y., will be shortwaved to England after pre-recording at New York, under the coordination of Johnny Wilson, Gertrude Lawrence will m.c. the half-hour, which will include Danny Kaye, Edward Constance Collier and Raymond Scott, among other personalities set for program, under the aegis of a series from the Canteen. Alex Clark is scripting the first one.

Former stage singer John Handley is CBS shortwave program director. With the Canteen on West 44th street, New York, and the well-formed men on leave, the principal problem now to be solved is to make the spot comfortable by the time that summer heat arrives. Club, which was the former Little Club, has no (Continued on page 20)

American Theatre Wing Stage Door Canteen Capers

Chairman Entertainment Committee Billy Gilbert with his sneeze-Hugh Herbert with his woo-woo-Paulette Goddard with her zow-zow—all the other members of the pitcher celebs are easily recognizable to the boys at the Canteen. But when it comes time to take the legitimate stage, for the most part the members men draw a blank. This is no reflection of the theatrical IQ of the armed forces, but is merely an indication of the fact that the majority of them are not seen-stage play.

Which explains why the following incident is one of many that take place at the Canteen: The other night a sailor said to Ann Mason, who was working the counter, "I've just been told that Lynn Follen is back here in the kitchen. Would you please tell her I'm here."

Harry Nelmes, who gets all sorts of messages dumped on him—whether it is that some soldier has been paroled or that Radio Rationing is calling Elsiebeth Eric for a job—let in message of his own the good night. It was his last night. "If anyone wants me during the next 15 minutes, I can be reached at the "Hunting Room" of the Automat."

Richard Arlen, Don Briggs, Dudley Chambers, Will Hays, Edmund Goulding, Will Hays, Robert Johnson, Paul Jones, Lou Levy, Walter R. Bruce, Pare Lorentz, G. R. McMahon, William Negulesco, Jean Pennington, Walter R. Bruce, Alex Ruch, Babe Ruth, Charles Spitzer, Edward Stevens, Alexis Thurn-Thaxis, Lorecia Young

Washington, April 28. Work of Lowell Mellett's Office of the new law categorized into six divisions. Here's the way the setup of the agency, which moves into the quarters vacated by the new Information Center building, stands:

1. Administration. Contact man is Nelson Poynter. His job is to transmit to the studios Government policy and ideas that the Government would like to see pictured. He also is to obtain for the studios any Government info they need for films and generally to be contact between the Government and the picture-makers.

2. Newsreels. Harold D. Jacobs is in general charge and Claude Collins is contact man. Their job is to coordinate the work of the newsreels on subjects pertaining to the Government. They are to think up ideas for the reels helpful to the war effort and aid them in getting material for them from the Government cooperation is needed.

3. Educational. Professor Edgar Dale, of Ohio State University, one of the country's foremost experts on education, will be in charge. This is 18 mm. output.

4. Film Register. This is a listing of all motion picture films kept continuously up to date. Recently issued by this division was a pamphlet, "War Films," listing all Government product pertaining to the conflict and telling how and where it is available.

5. Research. Alden Stevens is in charge. Job of this division is to contact the other departments and to determine what types of pictures are needed.

6. Creative. This is the brain-department and informally includes members of other sections. It includes Mellett and Arch McLeish's Office of Facts and Figures, keeping up-to-date on public attitudes and reactions; Stevens, of the Research division and members of other Government divisions who have ideas to contribute.

Marlene's USO Tour

Hollywood, April 28. Marlene Dietrich is opening a camp and Navy station tour April 30 at Fort George Meade, Md. The tour will be being scheduled by USO-Camp Meade.

N. Y. to L. A.

Roy Arthur, chief writer, Eddie Cantor, Jack Crandall, Bob Wills, Marjorie Davies, Edgar Dunlich, Izzy Ellinson, Decca Falchid, Templeton Fox, Bob Wills, Bill Lawrence, Edward Loeb, Dick Winters, Joe Quillan, John Rapp, Bob Wills, Jack Ruby, Dan Shubin, Harry Von Zell, Bob Wills, Walter Ruchell, Vera Zorina.

L. A. to N. Y.

Richard Arlen, Don Briggs, Dudley Chambers, Will Hays, Edmund Goulding, Will Hays, Robert Johnson, Paul Jones, Lou Levy, Walter R. Bruce, Pare Lorentz, G. R. McMahon, William Negulesco, Jean Pennington, Walter R. Bruce, Alex Ruch, Babe Ruth, Charles Spitzer, Edward Stevens, Alexis Thurn-Thaxis, Lorecia Young

Charles Skouras to Announce His F-W-C Changes Upon Coast Return

Important changes in the administrative setup within National Theatres and Fox West Coast will be made following the return of Charles Skouras, president of NT and F-W-C, to the Coast. He plans to leave New York on Friday (1). It is reported that recent changes in the president's pick of 20th-Fox and NT will result in the realignment of operating NT personnel.

New NT pressy states it has been decided that official announcement of any shifting of top manpower will not be made until after he returns to the Coast. The appointment of a New York operator for NT will not be announced until further discussions are held on the Coast. Entire executive setup will then be surveyed, the appointment of an eastern operator being but one phase of the situation.

Most widely discussed candidate for the spot of eastern operator was Arch Bowles, currently division manager for NT in San Francisco. Frank Riedel, former Fox, and Mountaintain division head for NT in Denver, and several others also have been mentioned for the position due to Bowles' known disinclination to leave California.

Meantime, directors of National Theatres Entertainment Corp. met in Jersey City last Thursday (23) to elect Charles Skouras as president of the Spruce Knob trust. One member of the board, Skouras brothers, Charles Buckley, F-W-C counsel, and NT's eastern manager, will accompany New York home office on personal adjustments.

Artkino Reports Hollywood Interest For Soviet Remakes

Several deals are under discussion between U. S. majors and Artkino, a Soviet film distributor, for acquisition of remake rights to a few Russian films already released. There is also a possibility that story properties, now held by Russian producers who release through Artkino, may be turned over to American studios on a co-producer basis. "Girl from Leningrad" is one of the Russian-made productions on which Hollywood producers have been bidding for remake purposes.

N. Napoli, Artkino sales head, is expected to leave for Hollywood this week for huddles with Coast producers. He plans to open a Hollywood office for Artkino.

FOY BACK TO WB? Like Hellinger, He May Reassume at Burbank Studio

Bryan Foy, former Warner Bros. producer, is reported possibly returning to the lot. That's deemed possible because of the changed studio situation at WB since Hal Wallis resigned as exec producer.

After taking a definite step on returning to WB, Foy is said to be awaiting preview reaction to his initial job at 20th-Fox, where he went from Warners. It's "The Loves of Edgar Allan Poe."

Wallis Hellinger just left 20th to return to WB.

Stromberg Joins SIMPP

Hunt Stromberg has joined the Society of Independent Motion Picture Producers. This house still is a United Artists producer on his return to Hollywood.

Other members are Charles Chaplin, Walt Disney, Sammie Goldwyn, Alexander Korda, May Pickford, David O. Selznick, Walter Wanger and Orson Welles.

Batcheller Quits PRC

Hollywood, April 28. George Batcheller, supervisor of production for the Producers Releasing Corp. for more than a year, resigned without announcing any immediate plans for the future.

Leon Frankoss, v.p. from the New York office, has been switched to the Coast to supervise production. PRC general offices are being combined with those of Sig Neulude, sup of western production.

LA GUARDIA OK FOR 11:30 A.M. SUNDAYS

Sunday picture house openings in New York are being pushed back half an hour to 11:30 a.m. as the result of an agreement reached between Mayor LaGuardia and the theatre representatives who asked for the constitutional time because of the necessity to show Government defense shorts.

Theatre operators estimated that regular showing of Government briefings on every program consumes approximately 45 minutes daily. With houses on Saturday and Sunday now equal to or exceeding balance of week's business, due to the heavy influx of war industry workers into N. Y. on these two days, cut of 45 minutes in turnover was being abnormally big slice out of receipts.

With theatre operators willing to cooperate fully showing Victory Films and Government agencies anxious to reach the attendance of approximately 1,000,000 in New York, theaters on Sundays, Mayor LaGuardia eased the situation by modifying the agreement on Saturday noon opening which has hitherto been in effect.

Houses with stage shows, such as the RKO and Music Hall, whose schedules had been most upset by introduction of Government shorts, get considerable relief by the earlier opening.

CLARENCE BROWN WITH HUNT STROMBERG AT UA

Clarence Brown, former Metro director of picture sales, is being taken to the new Hunt Stromberg at United Artists. Stromberg is likely to be a refugee from Metro, as both men are currently in New York.

Brown left Metro about three months ago to set up a new studio on the lot. He directed many top pictures, including some of the most successful of the Greta Garbo starers.

U. S. Filmers Doubt Pix 'Bootlegging' in Paris

Report from Vichy that American motion picture films are being made in bootlegging circles of German-dominated Paris was seriously doubted by several film industry officials in N. Y. Reason for such belief is that French screen productions have assumed great popularity formerly occupied by American features.

Case in point is the Paramount theatre in Paris. This house still is showing French-made films and is making money in the operation. It is the success of Paramount currently, of course.

FYI WE'VE HAD DUSTY PIGS AS GUINEA PIG

WPB Not Limiting Picture Production by Decree But Industry Will Be Obligated to Cut Down via Production Requirements Plan—25-35% Reduction in Film Output Foreseen

TRIAL PERIOD

Show business representatives were last week told by War Production Board officials in Washington that they were being placed on their honor instead of under Government regulation in the matter of curtailing wartime consumption of materials used in film production, distribution and exhibition. WPB also summed it up as a plan to use the film industry as a guinea pig for a system which may be applied to other industries if successful in this instance.

But, though film production and exhibition was not limited, for the time being, by Government decree it will be limited in effect under the priorities system in force for all major industries. A cut in film production variously estimated at from 25 to 35% is likely under the circumstances.

First reaction in industry circles to the leniency shown by the WPB was that immediate efforts should be made to curb possible abuses. Y. Frank Freeman is expected to call a conference of producers on the Coast shortly to discuss in detail specific methods for cutting down on use of war materials, technical equipment which cannot be replaced and various chemicals, metals and rubber. Elimination of extra steps through actors blowing lines, etc., close check on scripts in advance of shooting, use of substitute materials in place of wood and steel, are among the methods which have been generally discussed as a means of curtailing essential materials and manpower.

Poling Itself

The motion picture industry, with its \$200,000,000 corporate setup, becomes the first major industry in the United States to be allowed to police itself and enforce a code of materials under a flexible arrangement with the WPB.

The postponement of drastic film production curtailment orders which the WPB had been prepared to hand down, is a first step in the new methods so far applied in relation to the recording business, radio set.

(Continued on page 20)

Skouras and Century Chains, After Stalling Paramount on Product A-1 Season, May Make Separate Deals

30% Film Tax?

Toronto, April 28. Federal government is contemplating immediate levy of 30% war tax on motion picture admissions; present tariff is 20%.

Film depletion will confer with the government on the ground that picture entertainment is an antidote for anxiety and should not be penalized.

After playing a waiting game with Paramount, whose pictures they haven't played since the beginning of the current (1941-42) season, the Skouras and Century circuits in New York and vicinity are reported desirous of effecting peace. While in the past the two circuits have made their deals together, partly because they are pooled in some communities, it is understood both sides have indicated they will negotiate separately.

MILWAUKEE UPS SCORE AND NO QUIBBLING

Milwaukee, April 28. While bigwigs in the ranks are spotty, except for generally good weekends, the downtown take has been consistently good, and this past week saw an upping of admission fees among the leaders.

Warm boom in the first dance, hitting the top in its case houses—Wisconsin and Palace—from 55c to 85c on Saturdays and Sundays. Detroit's picture-gross, and no squawks. This week the Warner and the Riverview show suits, raising their price from 50c to 60c.

Warm boom is beginning to hit its stride with great excitement in diverse industries and high wages pushing the public in a spending mood and not inclined to quibble about nickels and dimes. There are a lot of things they can't buy now, and there'll be more, so they're spending for entertainment and war bonds.

DAVE FLEISCHER HEADS COL'S CARTOON UNIT

Hollywood, April 28. Columbia signed Dave Fleischer, recently with Paramount, to take charge of its cartoon unit, producing the Rhapsodies and Phantasies series in color under the Screen Gems label.

Fleischer was at Paramount 15 years, after having directed "Gulliver's Travels," "Mr. Bug Goes to Town" and other cartoon features.

Harry Rapf's Tiff with Dore Schary Results in Ex-Producer Leaving M-G

FOX PETITIONS TO CHANGE 'GUILTY' PLEA

Philadelphia, April 28. The U. S. Circuit Court of Appeals last Thursday (23) reserved decision on a plea made by William Fox, president of Fox, to change his plea from guilty to not guilty on charges of conspiracy to obstruct justice and defraud the government. Martin W. Littleton, Fox's attorney, declared that Government prosecutors had promised Fox that if the co-defendants (Warren Davis and Morgan S. Foster) were freed Fox would be allowed to change his plea.

Mr. Fox' said Littleton, "was to be the Government's insurance policy in the success of the prosecution of the defendants. I assured him that."

(Continued on page 22)

Hollywood, A. 11. 28.

Harry Rapf, ending his tiff with Metro as an executive producer, following a tiff with his associate, Dore Schary, later tendered his resignation last week, while L. B. Mayer was at his ranch, but when Rapf stated that he intended to mention any differences with Schary. When Mayer returned to the studio and found Schary's resignation at his desk, he hit the ceiling and gave Rapf a dressing down for not mentioning the schism after Rapf stated that Rapf demanded settlement of his contract which has three years to go to give the picture every possible edge.

Longest among producers in line of service, Rapf joined Metro in 1924 when Mayer and Irving Thurgberg took over the studio and was long considered a fixture. His current salary is said to be \$150 weekly, but it previously exceeded that figure.

Mayer straightened out Schary and he stays.

This any deal made by one of the circuits would not be contingent upon any deal with the other; also Fox has contended to do with one of the chains and not the other. While not the total number of houses in each circuit, Hunter Par has formerly sold were 36 operated by Century and 49 by Skouras. One theatre of the chain could not be sold due to being in conflict with other Par accounts.

Following meeting with independent chains, reported George Skouras is setting a meeting for some time in the future. He is expected to see what can be done about reaching accord on a product basis with the independent circuit, operating in New York, Brooklyn, Long Island, lower New Jersey and Philadelphia. Hunter Par also contacted Paramount and is reported ready to bend an ear to requests for a deal. Skouras has not already been sold away from his circuit.

Loew's has been instrumental in urging peace between Par and the two indie circuits which have followed the same Par film. The Century circuit is the landlord of five Loew theatres, it is said while Loew's in turn has an interest indirectly in some of the Century houses.

Somehow Century and Skouras theatres have not had Par. product since the season began in September. The reason for this has been anything else that was available and does not go to regular opposition Par customers. Meantime, reported various Skouras and Century theatres have sharply felt the loss of Par product while competitors have increased their advantage with it. Since the opposition indices are not running strong on Par terms, the company has sought to double up pictures on duals in such way as to give the theatre every possible edge.

N. Y. Exchange Did Okay. Although loss of Century and Skouras accounts is not a small one, of interesting significance is the fact that one of the houses in which Par and Century, inaugurated in all seriousness when Par broke with the lot, are doing business with Par and booking the Par exchange in New York City ranked second among all houses in the branch during the week ending through April 18. This exchange, of which Henry Randel is branch manager, has been a success story since Par territory.

Plans for building up a circuit of its own homes in which Par and Century, inaugurated in all seriousness when Par broke with the lot, are doing business with Par and booking the Par exchange in New York City ranked second among all houses in the branch during the week ending through April 18. This exchange, of which Henry Randel is branch manager, has been a success story since Par territory.

Plans for building up a circuit of its own homes in which Par and Century, inaugurated in all seriousness when Par broke with the lot, are doing business with Par and booking the Par exchange in New York City ranked second among all houses in the branch during the week ending through April 18. This exchange, of which Henry Randel is branch manager, has been a success story since Par territory.

Plans for building up a circuit of its own homes in which Par and Century, inaugurated in all seriousness when Par broke with the lot, are doing business with Par and booking the Par exchange in New York City ranked second among all houses in the branch during the week ending through April 18. This exchange, of which Henry Randel is branch manager, has been a success story since Par territory.

Plans for building up a circuit of its own homes in which Par and Century, inaugurated in all seriousness when Par broke with the lot, are doing business with Par and booking the Par exchange in New York City ranked second among all houses in the branch during the week ending through April 18. This exchange, of which Henry Randel is branch manager, has been a success story since Par territory.

Big Problem Among Film Cos. Now Is Trying to Anticipate '42 Taxes

Hoping for a change in method of computing Federal taxes this year, picture companies are beginning to guess just how severe their 1942 Federal tax bite will be. Most financial experts admit they have no way of telling except that the Federal taxation bill will be considerably higher than 1941.

Many are hopeful that Secretary Henry Morgenthau's recommendation of 75% maximum and further tilt in the income tax percentage is being adopted. If the 1941 method of computation is used, these financial men have previously pointed out that the method is manifestly unfair to companies such as picture corporations which do not directly benefit from any exemptions or munitions orders. If the 1940 method is employed, it would more adequately reflect the more tangible description of Excess Profits tax.

Most picture companies now are trying to guess what the new Federal tax law will be so they can put aside enough certain coin to cover their bill. The new law probably will be June before the new Federal tax law is enacted, as in 1941. The bill will be reported in the House in the next few days. Taxes will represent game, as in 20th-Fox estimate of its first quarter profits. That could mean a loss of 50% for these taxes.

Just how film companies will be affected by an extra 10% Federal bite of 50% is also revealed in the 20th-Fox statement which showed a 10% double tax on the first quarter of 1941 as compared with 1941 after taxation.

Universal reported 50% more profit before taxes in the initial quarter of its fiscal year (covering last November to December 31, 1941), the Federal taxes cut deeply into net profit even on this quarter, which included only the first quarter of the new 1942 taxable year. However, even after taxes, the corporation shows substantial net profit, more than the first quarter of its previous year.

While other major companies have yet to report their first quarter of 1942, it's reported that their earnings are running close to 1941. This is largely due to economies in operation and fact that gross income is reportedly 25-40% ahead of 1941.

WARTIME RULES SPREAD 20TH-FOX LOCATIONS

Eight forthcoming 20th-Fox features calling for heavy exterior filming are being scheduled for location work in six states and two foreign countries. In order to avoid wartime regulations in this area and to capitalize on natural backgrounds, the studio is planning the biggest location jaunts will be in the South. The first is "The Black Swan." Second unit for the picture is already assembling these two spots in the company heads for Mexico in five weeks. "Springtime in the Rockies" will be filmed in part at Lake Tahoe, Nevada. "Sloux City," Technicolor feature, will probably go to the Black Mountains in South Dakota. "The Flicka" is scheduled to be partly made in Utah. Arrangements are being negotiated with the Army for "Crash Dive" to submarine in the New London, Conn., submarine base. The "Coca-Cola Incident" will be filmed in Nevada. There is a possibility that a portion of "Coney Island" will be filmed at the New York "Coney Island" Down to the Sea in Ships" will not be partly in Mexico.

Hinchey's Playdate Post

E. Hinchey, veteran film buyer and for many years with Warner Bros., has been appointed head of the syndicate and distributor of the homeoffice. His appointment to that post is occasioned by the recent departure of Arthur Hinchey, president of Vitaphone, Inc., the sales subsidiary of WB. Hinchey, formerly in the h. o. the department on buying, has been in charge of all film deals for the Warner circuit in the past few years since decree selling went into effect.

Hold That Down-Beat

Hollywood, April 28. Archie Mayo took over the direction of "Orchestra Wives" at 20th-Fox, replacing John Brahm, who retired because of illness. Shift causes a postponement of the Jean Gabin starring picture "The World Shifted" slated as one of Mayo's director jobs. Meanwhile Ann Rutherford stepped into the femme lead opposite George Montgomery in "Orchestra Wives," originally assigned to Linda Darnell, who has been allotted to the star spot in "Blindman's House."

Shifting Population Situation Favorably Regarded by Theatres

Reports from non-war goods manufacturing areas indicate that hundreds of theatres have been shuttered during the past year due to concentration of population in defense plant areas. In the neighborhood of Denver alone more than 45 theatres have been closed due to shifting population from rural districts through business in Denver since war territories suffering from depopulation.

Government ban on non-defense goods has caused the theatre, as is also regarded favorably by circuit operators, some considering the war-time double tax on the oversteering problem.

HILLMAN'S \$300,000 SUIT ON AGFA FILM

George A. Hillman, independent producer, filed suit yesterday (Tuesday) in N. Y. supreme court against General Aniline & Film Corp., Agfa Anso Corp. and the Agfa Ray Film Corp., seeking \$300,000 damages claiming the defendants give him ray stock which was defective. On Oct. 12, 1941 Hillman purchased 34,000 feet of stock from the defendants, who admitted the stock is entirely perfect.

Film was delivered at Coral Gables, Fla., where Hillman was shooting the first of a series of seven features. Film was finished and entitled "Flight on Kite" but it was discovered the raw stock was defective, imperfect and unclear, plaintiffs producer, filed suit yesterday (Tuesday) in N. Y. supreme court against General Aniline & Film Corp., Agfa Anso Corp. and the Agfa Ray Film Corp., seeking \$300,000 damages claiming the defendants give him ray stock which was defective. On Oct. 12, 1941 Hillman purchased 34,000 feet of stock from the defendants, who admitted the stock is entirely perfect.

Theatre Operator Killed In Jersey City Tube Crash

Rube Greenberg, who operated the Rex, Irvington, N. J., was among those killed in the crash of two Hudson tube train film Jersey City Sunday night (28). He was 31.

Before taking over the Rex, Irvington, two years ago Greenberg had been a booker in the Paramount N. Y. exchange working under Kitty Film's lead booker.

Geraghty's Prod. Breakin

Hollywood, April 28. "The Falcon's Brother" is the first check for Maurice Geraghty, director of Metro writer, under his new pact as associate producer at RKO. Filming starts early in June with George Sanders and Tom Conway in top roles.

Vine Street Ouse

By BILL HALLGREN. Hollywood, April 28. There are two kinds of people in Hollywood... Those who play gin rummy and those who go to bed at 11. Since Mike Lyman, once his chromium bluish on Bill Malm's Boulevard, the kibitzer, has come into town...

There is an air of camaraderie at Mike's... A startling contrast from the amercia sayings of Chasen and Lyman. In Lyman's own words, Mike says, Mike is thinking about changing the color of the table cloth from ivory to white to pale blue green... Anything to make the boys feel at home... The most popular item on the menu is a glass of water and a deck of bicycle cards. The lads are even thinking Mike to tone down the music of the play room...

I am not going to put myself on a spot by trying to pick the tops at gin... Damon Runyon, Sid Grauman, Pete Riley, Lew Brice, Benny Chapman and Mr. Lyman himself. Mike has a card interest in the picture, in the angles also. It's a thriving buy place, but he seems to have forgotten where he is... a quick lunchroom on Hollywood Blvd. called Simon's... All staged in the Lyman manner.

Mike is quite a showman... I remember him was with Mike Fritzel over the West Madison, Chi... He to California in 1937... Mike has been here ever since... Mike's brother, Bill, is married in Los Angeles... Mike has a hand, one of the best, so Mike comes by his show-biz territories suffering from depopulation.

He is a big, good-looking man with a friendly manner and has the reputation of being a good character, as is also regarded favorably by circuit operators, some considering the war-time double tax on the oversteering problem.

Back in 1926 Mike and Nick Danabrook decided to go to Palmdale to the Dempsey-Tunney fight. They started to play sunny bridge on the train when the conductor told them all out for Chicago Mike was \$150,000 winner... That was just a billion, Mike, however, for he had a million in the bank and then ferried over to Manhattan and dropped a half a million to Rustein at Olney Cookley's office.

The talent should build a monument to Mike, for he has given the motion picture industry a lesson in boredom, and an absolute double-dribbled A-1 novelty for the deadly monotony of Hollywood.

Screen Explosion Too Realistic, Fans Panic for the Exits

San Antonio, April 28. An explosion in the picture, "The Iron Claw," Columbia serial, playing at El Nacional theatre, proved just a little too realistic here (yesterday) night. Several patrons sitting in the front rows became alarmed and started running toward the exits. Other patrons became excited and a stampede for the exits resulted.

The explosion scene was toned down for following run.

B & K NET, \$1,588,230

52-Week \$603 Share Earnings as Against \$60 Last Year

Chicago, April 28. Balaban & Katz Corp. showed a net profit of \$1,588,230 for the 52 weeks ended on Jan. 3, 1942. The amount to \$603 per share on the common stock, compared with net profit of \$528,311, or \$52.8 a share. In his statement on business, John Balaban reported that the net profit of Jan. 3 amounted to \$1,417,001, and liabilities as \$2,227,551. The balance sheet as of Jan. 3 showed an increase was elected a director of the company, replacing Y. Frank Freeman.

H'wood's Super-Super Fire

Seven Thelma grass huts were burned on the RKO-Pathe back lot for a scene in "Moon and Sixpence" with more precautions than were exercised for the burning of the building on the lot. The fire was supervised by the Army's Fourth Interceptor Command, with a radio relay on the set in case of an alert or blackout warning. All the electric implements were contained in the building, and an Army officer in charge. Studio quenching apparatus was on the job ready for an emergency, in addition to three trucks owned by the City fire department.

The seven huts burned with no more damage than a college campus fire day after the big game.

Hollywood, April 28. Seven Thelma grass huts were burned on the RKO-Pathe back lot for a scene in "Moon and Sixpence" with more precautions than were exercised for the burning of the building on the lot. The fire was supervised by the Army's Fourth Interceptor Command, with a radio relay on the set in case of an alert or blackout warning. All the electric implements were contained in the building, and an Army officer in charge. Studio quenching apparatus was on the job ready for an emergency, in addition to three trucks owned by the City fire department.

Heap Big Hunk of Man Ticket Sales' Taxes Yielded \$31,717,491

In 1st 3 Mos. of '42

Hollywood, April 28. Top male role in "Sloux City," tale of adventure among the midwest Indian tribes, goes to Victor Mature, with Bryan Foy producing at 20th-Fox.

Most of the shooting will be done in Nebraska and South Dakota, with Technicolor backgrounds of the old Sloux hunting grounds, starting in early summer.

CHRIS DUNPHY STARTS WPB AMUS. POST IN D.C.

Christopher J. Dunphy left Monday (27) for Washington to assume the post of chief of the amusement division of the War Production Board. He will function under G. Burell, head of the service branch of the WPB in Washington for the entire country.

Known in the sports and banking as well as film circles, Dunphy was last identified with show-biz as personal assistant to Adolph Zukor at the Paramount studio. He had previously been in charge of the picture business, department at the company's plant.

When Joseph E. Kennedy was interested in United Artists as backer of George Swain pictures, Dunphy was associated with him and was a member of the board of U. A. He saw active service in France in the first world war on General H. D. Baker when latter visited the front. Dunphy was military aide to the Florida East Coast hotels company and at one time was president of the Bowling Island golf club, which he organized.

As amusement coördinator in the United Artists office, he has charge of motion pictures, professional football and baseball, legit theatre, vaudeville and dog acting, circuses and carnivals, pool and billiards, bowling alleys, dance halls, skating rinks, athletic fields, sports promotions, vaudeville and opera houses.

Jean's Double Talk Gets Her Dual Role

Hollywood, April 28. Jean Brody, who speaks English and Spanish with equal fluency, draws a double job at RKO in "The Soldier" and "Mistake of Womanhood," which means the same thing in different languages.

Exhib's Son, 21, Killed

St. Louis, April 28. Robert Bankhead, 21, son of T. J. Bankhead, owner and president of the State, Bowling Green, Mo., 75 miles from St. Louis, was killed in an automobile accident last week. Bankhead was driving his car in which two companions were passengers on U. S. Highway 40 between Bowling Green and Louisiana when a tire blew out causing the machine to fall into a ditch.

The two passengers escaped with minor cuts and bruises.

YOUNG'S 'JOURNEY' Metro Slashed

Hollywood, April 28. Metro assigned Robert Young to "Journey Into Adventure," starring Margaret, slated as the first feature to be directed by Herbert Kline. The picture is to be produced by Young. Young finishes his present picture, "Jeannette MacDonald in 'Cairo'."

Downward trend in ticket sales was checked in February, but the Federal Government's take from amusement field for the year's low during March, according to Treasury Department figures disclosed Thursday (23).

With only the 10% amount brought in more cash than last year. This was due to the fact that \$50 from taxes bearing directly on commercial entertainment was aggregated. The ticket tax produced \$102,856,466, which was \$823,659 more than in February, but \$347,489 below last collections in the corresponding month of 1941.

Despite the upturn, the ticket sale volume still is not up to the pre-holiday peak. But for the first quarter of this year, ticket sales have averaged \$3,177,491, which is \$1,153,976 more than in the corresponding 1941 period, due chiefly to the stiffer rates effective last October.

Total take from all amusements during the first quarter of 1942 was \$20,140,000, which is \$1,000,000 more than for the year 1941, which held up remarkably during January, were in February, along with records and musical instruments. The bite on retailers and phonograph brought in during March \$2,402,024, which was \$833,000 under the February level and \$1,000,000 below January and the disc levy yielded \$135,224, a \$5,900 slump in 30 days. The musical instrument levy yielded \$1,000,000, and the disc levy yielded \$135,224, a \$5,900 slump in 30 days. The musical instrument levy yielded \$1,000,000, and the disc levy yielded \$135,224, a \$5,900 slump in 30 days.

License fees for slot machines brought only \$83,374, or for bowling alleys \$1,000,000, and for \$20,110. Marked drop from prior levels was natural, insurance and other factors are good for 12 months.

UA WINS RE-TRIAL ON 25C JUDGMENT

Columbus, O., April 28. Judge Charles C. Jones has granted a \$25,000, won by the Ardmore Amus. Co. here a year ago, has been granted a re-trial on the matter. Judge Clifford, of Franklin county Court of Common Pleas. In a decision handed down last week, ruled that he had erred in allowing certain testimony to be introduced in the original trial.

Suit involved the Bexley theatre, in nearby Ardmore. Owners claimed that the theatre was a "Mistake of Womanhood," which means the same thing in different languages.

Studio Contracts

Hollywood, April 28. High Market, Metro contract as music arranger. Gil Lamb's player option picked up by Paramount. George Sklar, screen writer, re-wrote with Paramount. Ralph Blaine drew composer ticket contract at Universal.

Louise Allriberton handed actor play contract at Universal. Richard Adams play option picked up by Paramount. Arthur Ross, screen writer, re-negotiated with Paramount. Shirley Patterson inked player pact with Columbia.

Robert Young to "Journey Into Adventure," starring Margaret, slated as the first feature to be directed by Herbert Kline. The picture is to be produced by Young. Young finishes his present picture, "Jeannette MacDonald in 'Cairo'."

Gene Autry in Person with Own Rodeo Kayoes His Pictures

Pittsburgh, April 28. In wake of Gene Autry's six-day smash at Gardens here last week in his Flying A Ranch Stampede came flock of protests all over territory from exhibitors playing his picture that Autry's rodeo personals were cutting in heavily on their grosses immediately before and after the cowboy star's p.a. Compliments are mostly from small-town theatre owners in tri-state district, who claim that half of their patronage for Autry films can be counted on to spend their available amusement money in Pittsburgh whenever the No. 1 horse opery player comes to town.

However, even one downtown Pittsburgh house took exception to Barry, an indie spot operated by William Skribball and the local home of all Autry's pictures. Barry, who is his week here at the Gardens, gross was only half of what it normally was. As added proof, it pointed to the Sunday take, which shot right back into high again. RKO didn't play here last Sunday, Autry going to New York for his weekly broadcast.

Small-town exhibitors, though, were who reported feeling it worth. While Barry was affected only during the term of Autry's engagement, others say their biz is affected weeks before and after, chiefly noticeable on the Autry films just preceding and following his rodeo personals." On the other hand, Barry management pointed out that it's only personal here in a theatre, at the Stanley some years ago, produced a profitable run in the city and was allowed. But last two annual rodeo appearances have dissipated that more, according to reports from all over territory.

This year, in his time, Autry did his last season. Estimated at more or less close to \$70,000, a lot of box hay.

COMMITTEE TO RULE ON PRODUCTION CODE

Production Code Administration of the Motion Picture Producers and Distributors Assn. is headed for committee rule rather than operation by a single man, when Geoffrey Shurlock or somebody else. Full details have yet to be worked out. Reason for the switch to committee rule is that all elements in the industry feel this will place less onus on a single man, in that they will know that producers got the idea that regulating under the one-man rule more or less represents the man's opinion. Whether or not this is actually the case (indications are to the P.C.A. ruling is not necessarily the composite opinion of the industry committee), the placing of authority in the hands of the P.C.A. body instead of a single individual is expected to work out more effectively.

Hope He Means Me

Hollywood, April 28. "What a Lucky Guy" is slated as the second feature picture of Charles R. Rogers under his releasing deal with United Artists. Cary Grant will play the lead, which he approves the script, written by Charles Sherman.

Ricardo Wallace is signed to direct "Lucky" as well as "The Powers Girl," first under the Rogers deal with UA.

Smith a Busy Man Is He

Hollywood, April 28. With five shorts in some phase of production, Pete Smith's schedule at Columbia is the heaviest of the year. Smith includes "Victory Yippee," "Barbee-Jones," "Victory Quiz," "Self Defense" and "Pete Smith's Scrap Book."

Right in His Bomb Rack

Hollywood, April 28. Edward Superband draws the director task on RKO's "Battle Stations" naval yarn with Pat O'Brien and Jackie Cooper in top roles. Studio is also negotiating with Superband to direct its forthcoming "Bombardier."

N. Y. Court of Appeals Affirms Verdict for Par Directors Vs. Stoneham

N. Y. Court of Appeals at Albany has handed down unanimous affirmation of the original N. Y. Superior court's decision in dismissing the David Stoneham case against former directors of Paramount. Stoneham, of Interstate Theatres, Boston, in his original action against Sam Katz, Sam Dembow, Ralph Kohm and other Paramount directors at the time, claimed they were responsible, as Par directors, for the corporation's financial statements and charged they were fraudulent. Judge Kaufman, who presided at the time, dismissed the case, taking it away from the jury on the ground that there was no proper proof of damage claimed. Stoneham then appealed to the Appellate Division, which unanimously affirmed the dismissal.

Affirmation by the Court of Appeals is viewed as vital to the film business because it establishes that (1) the directors of a film company are not personally liable for the accuracy of a financial statement they prepared in the regular course by the company's accounting department; (2) that financial statements don't have to show notations of contingent liabilities of subsidiary companies.

Transaction back of the original action involved the leasing of the Empire theatre, Portland, Me., by Stoneham to Paramount-Public and group of notes given in part payment. Stoneham claimed he had accepted the notes in reliance on the Par financial statement, which did not list \$300,000 in guarantees of lease. Later Paramount went into bankruptcy, and the notes were unpaid. Stoneham sued the Par directors personally.

Hope He Means Me

Hollywood, April 28. "What a Lucky Guy" is slated as the second feature picture of Charles R. Rogers under his releasing deal with United Artists. Cary Grant will play the lead, which he approves the script, written by Charles Sherman.

Hope He Means Me

Hollywood, April 28. With five shorts in some phase of production, Pete Smith's schedule at Columbia is the heaviest of the year. Smith includes "Victory Yippee," "Barbee-Jones," "Victory Quiz," "Self Defense" and "Pete Smith's Scrap Book."

F.P.-Canadian Corp.'s Position Strengthened: \$5,500,000 - Taxes

Murphy Draws 'Canteen'

Hollywood, April 28. Paramount handed Ralph Murphy the director assignment on "Stage Door Canteen," a yarn dealing with the Florida State show people in wartime.

Author's Try to Reopen Plagiarism Suit Echoes Judge Mantion Scandal

Myra Page Wyren, who lost a plagiarism suit on "Death Takes a Holiday" in 1936, is seeking to reopen the case in New York Federal court on the contention that Judge Manton, who sat in on the appeal, made the decision dubious. Manton convicted a couple years ago of accepting bribes in other cases.

Defendants in the original action were the Shuberts, Samuel French, Inc., United Artists, Paramount Public Theatres Corp., J. B. Pincher, Philip Mervale, Albert Cassella, Walter Ferris and Bertis Curti. Mrs. Wyren asks the decision be set aside and a new trial held. Motion is returnable May 4.

PAR THEATRE EXECS' HUDDLES IN FIELD

Leon Netter, contact for southern theatres in Paramount theatres in Florida, leaves some time next week for Atlanta and Jacksonville to huddle with Lucas & Jenkins, Willy-Kinco and Florida State circuit executives. Meantime, Frank Rogers, in charge of the Florida State circuit, will arrive in New York the end of this week or early next for homeoffice conferences on operating matters, buying, etc.

Seven Pix Move Up To 20th Starting Line

Hollywood, April 28. Cameras start grinding on seven new pictures at 20th-Fox in the next four weeks, beginning April 30 with "The Sign of the Cross" and "A Box."

Others are "Berlin Correspondent," May 4; "The Women of Paris," May 8; "Careful, Soft Shoulders!"; "Little Regal, U.S.A.," May 11; "The Sign of the Cross," May 12; "The Sign of the Cross," May 15.

The Bills Hold Frank

Hollywood, April 28. Bill Pine and Bill Thomas, producing unit for Paramount release, filed Frank McDonald's credits office assigned him to pilot aviation picture, "Interceptor Command."

Can't Scattergood There

Jerry Brandt, producing unit for Scattered Good series for RKO release, called off preparations on "The Fortified" in California, an island and nearby waters in the prohibited war zone.

THAT'S OR THEM

Hollywood, April 28. Allan Jones and his wife Irene Hervey, are teamed in romantic role in "You're For Me" at Universal, which Jones recently signed a three-picture deal.

Right in His Bomb Rack

Hollywood, April 28. Edward Superband draws the director task on RKO's "Battle Stations" naval yarn with Pat O'Brien and Jackie Cooper in top roles. Studio is also negotiating with Superband to direct its forthcoming "Bombardier."

N. Y. Court of Appeals Affirms Verdict for Par Directors Vs. Stoneham

N. Y. Court of Appeals at Albany has handed down unanimous affirmation of the original N. Y. Superior court's decision in dismissing the David Stoneham case against former directors of Paramount. Stoneham, of Interstate Theatres, Boston, in his original action against Sam Katz, Sam Dembow, Ralph Kohm and other Paramount directors at the time, claimed they were responsible, as Par directors, for the corporation's financial statements and charged they were fraudulent. Judge Kaufman, who presided at the time, dismissed the case, taking it away from the jury on the ground that there was no proper proof of damage claimed. Stoneham then appealed to the Appellate Division, which unanimously affirmed the dismissal.

Affirmation by the Court of Appeals is viewed as vital to the film business because it establishes that (1) the directors of a film company are not personally liable for the accuracy of a financial statement they prepared in the regular course by the company's accounting department; (2) that financial statements don't have to show notations of contingent liabilities of subsidiary companies.

Transaction back of the original action involved the leasing of the Empire theatre, Portland, Me., by Stoneham to Paramount-Public and group of notes given in part payment. Stoneham claimed he had accepted the notes in reliance on the Par financial statement, which did not list \$300,000 in guarantees of lease. Later Paramount went into bankruptcy, and the notes were unpaid. Stoneham sued the Par directors personally.

Hope He Means Me

Hollywood, April 28. "What a Lucky Guy" is slated as the second feature picture of Charles R. Rogers under his releasing deal with United Artists. Cary Grant will play the lead, which he approves the script, written by Charles Sherman.

Hope He Means Me

Hollywood, April 28. With five shorts in some phase of production, Pete Smith's schedule at Columbia is the heaviest of the year. Smith includes "Victory Yippee," "Barbee-Jones," "Victory Quiz," "Self Defense" and "Pete Smith's Scrap Book."

While gross income and net earnings were not announced by J. J. Fitzgibbons, president of Famous Players-Lasker, at the annual stockholders' meeting held during the past week in Toronto, Fitzgibbons predicted that the financial position of the company has been strengthened and, while net earnings after deduction of all taxes, show only a slight increase over the previous year "It is interesting to note that Famous Players and its subsidiary and affiliated companies during the year have paid to the Dominion, Provincial and City governments throughout Canada a total of more than \$5,500,000 in taxes of all kinds."

The F.P.C. president stated that this is equivalent to more than three and one-half times the net earnings which were available for distribution to the shareholders of these companies in 1941. The total paid at somewhere between \$1,000,000 and \$2,000,000.

FF-C paid in wages to employees more than \$4,400,000 during the past year and purchased supplies, fuel, oil, etc., for more than \$2,000,000. Additionally, Fitzgibbons reported his company spent over \$25,000,000 in advertising, including the \$600,000 in other forms of advertising. Communications in the express companies, telegraph and airway charges ran up over \$300,000.

Fitzgibbons, in addressing the shareholders of F.P.C., pointed out that "rapid changes in the social life of our public have been reflected in the greater demand for comedy, melodrama and action pictures. He added that keener interest has been evident in topical subjects, particularly in newsreels and documentary films."

Mr. C. G. Condon concluded by saying that "the motion picture screen must be preserved vigorous and intact to play its historic role in the world construction that must follow after peace with victory and to this end we are endeavoring to improve ourselves particularly in newsreels and documentary films."

At the annual meeting of the board of F.P.C. also held during the past week, Fitzgibbons was elected president; R. W. Bolstead, v.p. and treasurer; N. G. Barrow, secretary; J. G. Geeting and J. Brown, assistant secretaries; A. MacCunn and W. E. Kerr, assistant treasurers. Those who resigned as directors were Fitzgibbons, Bolstead, Barney Balaban, Barrow, Wendell Ferris, Stanton Griffith, Austin C. Keough, MacCunn, N. S. Robertson and H. F. Robinson.

Keough, v.p. and general counsel of Paramount, which controls F.P.C., attended from New York.

Confederals' Statement

Montreal, April 28. Financial statement of Confederation Amusement Co. for 1941 states seven neighborhood houses in city for fiscal year to Dec. 31 last, justly net profits at \$7,200 show improvement over 1940, in spite of considerable increased taxes. Working capital position is good showing current assets of \$394,440.

Fitz Quits One Post

Toronto, April 28. Because of the pressure of other duties, J. J. Fitzgibbons, president of Famous Players-Canadian, has resigned his post as president of Eastern Theatres, Ltd., F.P. (Can.) subsidiary. R. W. Bolstead, former v.p. and treasurer, has replaced J. J. MacCunn as executive treasurer.

Newly elected directors of Eastern Theatres are J. J. MacCunn as president, J. G. Dargy, W. E. Keer and J. R. Taylor.

Hathaway's Oriental

Hollywood, April 28. Director choice on "China Girl," first Ben Hur sequel, is 1940 Fox, goes to Henry Hathaway. Filming starts in June, with Gene Tierney in the title role.

Fleet Robust \$13,500 in Blah Pitt; 'Lady Plans' Plus Blackstone Ditto

Pittsburgh, April 28. Unseasonal mild weather isn't helping downtown situations...

Key City Grosses

Estimated Total Gross (Based on 26 cities, 186 theaters...)

BUFF. SOFTENS; HARDY, \$15,000

Buffalo, April 28. First stretch of continued warm weather is fueling...

Estimates for This Week

Buffalo (Shen) (3,300; 30-45) 'Mama's Boy' (U) and 'What's on My Mind' (U)...

40-55—Bedtime Story (Col) and 'Adventures Martin Eden' (Col)...

'COWBOY' GREAT \$8,000 IN PORT. H. O.; 'MR. V' 7G

Portland, Ore., April 28. Holdovers rule the town this week...

Estimate for This Week

Portland (Parker) (1,900; 35-40) 'Ride 'Em Cowboy' (U) and 'Mr. V' (M-G)...

'Cowboy,' King 2d Both OK \$7,000 in Montreal

Montreal, April 28. Thirty-six holdovers and families changing addresses from May 1 to May 9...

Estimates for This Week

Montreal (Shen) (2,100; 30-45) 'Rings Round' (U) and 'The King' (U)...

'Favorite Blonde' Terrific \$38,000, 'Dommates L.A.,' 'Woman' Slick 27 1/2 G, 'Saboteur' 23G, 'Jacks-Lewis' 19 1/2 G

Broadway Grosses

Estimated Total Gross (Based on 12 theatres) Total Gross Same Week Last Year \$2,978,500

Los Angeles, April 28. 'My Favorite Blonde' is the town's favorite this week at the Paramount...

A & C, \$11,000, BOFF L'VILLE

Estimate for This Week

Louisville, April 28. Plenty of b.o.'s in town currently, but the two houses on the main street...

Estimate for This Week

Brown (Fourth Avenue) (1,400; 15-30-40) 'Courtship Rite' (M-G) and 'Man Returns Home' (U)...

Estimate for This Week

Chicago (Grauman-WC) (2,034; 33-44-55-75) 'Woman Year' (M-G) and 'Time to Get Married' (U)...

Estimate for This Week

Hawaii (Holloway) (1,100; 33-44-55-75) 'The Sign of the Cross' (U) and 'Mainly Weekend Hit Here Now, \$5,300 still a profit. Last week, \$5,300'...

TIERNY-FONDA NICE \$5,500 IN MEMPHIS

Memphis, April 28. This is just another week with 'Rings Around Her' (U) and 'The King' (U)...

Estimate for This Week

Warner (WB) (2,000; 10-33-44-55) 'Kidnapped' (U) and 'The King' (U)...

B'klyn Biz Falls Down; 'To Be Good' \$15,000

Brooklyn, April 28. Biz is off at all downtown theaters...

Estimate for This Week

Albee (RKO) (2,714; 30-40-50-55) 'Ride 'Em Cowboy' (U) and 'Secret Agent James' (20th) (2d wk)...

NATIONAL BOXOFFICE SURVEY

Abbott and Costello in 'Rio Rita' Join New List of Holdovers, Sparked by 'Reap' and 'Kings Row'

As the show season swings into the summer heat there is no general drop in boxoffice figures...

Standout figures of the week are 'My Favorite Blonde' (P), which hit \$36,000 two spots in Los Angeles...

Other holdovers include 'The Sign of the Cross' (U), which hit \$10,000 at the RKO in Buffalo...

'Kings Row' (WB) is a holdover in Detroit, Cincinnati, Newark and Buffalo.

Theatre Destroyed by Fire

Kansas City, April 28. Kiva theatre, Slater, Mo., 650-seat house managed by Mark Cade and Charles H. Kivela...

JAMES CAGNEY IN "YANKEE DOODLE DANDY"

Based on the Story, Lyrics and Music of GEORGE M. COHAN with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF • James Cagney • Frances Langford •



YANKEE DOODLE DANDY

is ready!

It has still to receive the proud, the loving, the inimitable treatment that Warners give to a truly great picture. But everything's ready...and today -- before a contract has been signed or a ticket sold -- we know it's one of the great boxoffice hits of all time.

George Tobias • Irene Manning • Directed by MICHAEL CURTIZ • Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner • Released by

WARNERS!

Kalmenson Back; Kalmine's WB Contab; Theatre-Exchange Briefs

Ben Kalmenson returned to the Warner home yesterday (Tues.) after conferences in Atlanta with Jack McCoy, who apparently was placed in charge of sales throughout the entire south and middle sections.

Roy Haines, eastern-Canadian division manager, and other executives of the Warner organization, were also due back yesterday (Tues.) from regional meetings in Pittsburgh (27), San Francisco, metropolitan Detroit, and Detroit manager, attended the Boston huddle, also such managers, Boston, New York, Albany, Buffalo and New Haven.

Exchange heads from Philadelphia, Pittsburgh, Detroit, Cleveland, Cincinnati and Boston were at the Pittsburgh session.

Kalmine's WB Contab

A meeting of all the Warner circuit film buyers and bookers was held at the home office yesterday (Tues.), called by Harry Kalmine, assistant general manager in charge of the chain, who presided. Buyers brought from their respective offices: Cleveland; Alex Halperin, Chicago; Bert Jacobs, Boston; Max F. Crouch, Washington; Hoffman, New Haven; Frank Danks, New York; Max F. Albany; Harry Feinstein, Pittsburgh; and John Turner, Philadelphia.

Special excess attending yesterday's sessions included Clayton E. Harry, Rochester; Max F. Albany, Morris, Harry Goldberg, Frank Marshall, Harry Kaplan, and Kalmine, and Leonard Schlesinger.

AGC a 4th in St. Leo

St. Louis, April 22.

Julius Leventhal and Charles Godeau indie excess in the downtown district here, have acquired another house, which is located in the fourth floor of that sector of the city. Last week they obtained possession of the house from Lorie, 1930 E. Leventhal & Goldman also own and operate the main office of the Rivoli, 625-seater, and the Holly-Rivoli, 1,000-seater.

(Continued on page 16)

METRO'S SPOT RADIO FOR 'GONE' REISSUE

Metrol is making use of spot announcements for the revived exhibition of "Gone With the Wind." Donahue & Coe is the agency.

The placements are at the rate of three plugs a day, with a maximum of number of announcements depending on the number of playdates. In Detroit towns the minimum of announcements to be run off within two days.

May 14 Parade to Drive Off Fund's N.Y. Theatre Drive

Theatre drive for Army and Navy Relief Funds will be held off in New York City with an impressive parade, which will be reviewed from stands set up in Times Square. Large display of Army and Navy uniforms, and Coast Guards' will also participate.

Plans were set by Max A. Cohen, N.Y. State chairman, for the Army-Navy Relief campaign. Bob Wellman, manager of the drive in New York, is in charge of Times Square theatres and Oscar Doob, local publicity head of the banding press.

They will fly banners and bumper stickers, and in which 5,150 houses have been assigned to date.

Another of the various contributions to the Army-Navy funds by the band stand stages at the Roosevelt ballroom, N.Y., Monday (27) night. Jim Hensley and Woody Herman combined their talents to the tune of \$4,000 for the funds.

Buy a Stamp, Kill Hitler

Two stunts to promote the sale of war stamps will be carried out in New York City.

At Loew's Pitkin theatre, Brooklyn, there's an electric-eye device that will flash a red light on one who buys a war stamp a shot at a picture of Hitler. At Loew's Broadway, Yonkers, there's a machine that fires a red light at a war stamp aimed at Jap films.

Two "day" shows at the Rivoli brought more than \$1,000 in bond and stamp sales.

USHERS ATTACKED IN NAZIS SAILORS BALLY

Youngstown, O., April 22.

Two German sailors who were manhandled three times in five minutes were rescued by police before they angry crowd had a chance to burn them. They were Patsy Bufeno and Philip Morganto, ushers at the Palast, New York.

The little exploitation for "The Invaders." The pair had doctored Nazi semantha uniforms, complete with swastikas, and had passed only 50 or 60 persons before a traffic policeman grabbed them. When they explained, he then go to see what would happen next. Thirty security men were grabbed against this time by a detective. A newspaper reporter interceded on the pair's behalf, and they were released.

It was then that a boisterous crowd of civilians gathered. When one man named the two sailors against the side of a building, police decided that things had gone far enough, and hurriedly took the two ushers into a patrol wagon for safety.

Cheesecake With U. S. Flag Trimmings For July 4 Breaks Tabu

Several picture companies have been advised to watch their step on July 4 bills by the War Dept. public relations staff. Reason is that in the past there has been a tendency of still photos to use the American flag in draping starlets for Fourth of July ad specials. While such escaped notice in peacetime, careless studio is at war.

Couple of companies were informed publicly of this stills, including several years ago, were found in circulation in the film stills section. They were told to stop using the colors to cover their figures. Distributors in question immediately withdrew their "oldie" bills, cautioned care on July 4 stills this year.

TIGHTENING UP NEW PRESS DEPT.

In view of minimum salaries imposed by the contract of the Screen Publicists Guild, which the home office producers-distributors have not signed as yet, it is understood men leaving their jobs or going into the Army will not be replaced. The work case possibly be doubled up. This assembly is the answer of the film companies to the industry's publicist pressbook writers and the like, all of whom are to get a 10% increase in salary on the Guild contract. It has been in negotiation for some time now and is expected to be agreed to, calling for a minimum for minor pressbook and other publicity workers.

When the Screen Publicists organized on the Coast, distributors were in a quandary, with the Guild operating "with smaller staffs than they used to."

Difficultly between United Artists and the Screen Publicists Guild of New York is clouding the Guild's department employees is holding up signing of SFC pact with six major studios.

THE WINNERS

\$2,500 in U. S. Bonds & War Management Playing Par Fix

Winners have been decided in the Paramount new showmanship contest in the Greater N. Y. area, based on best results in Low houses playing the new picture during the month. Prizes of \$2,500 in war bonds are being distributed by Par to manager and assistant. The winners are Kameo, Brooklyn, showed the best results among the theatres, with Ed Winger, manager, the best, receiving a \$100 bond and John O'Connor, assistant, one worth the same.

In the Bronx, the Crown was the winning house, with similar honor going to manager Gilbert Miller, assistant Bill resting.

At Guttmann, manager of the Delawarean, the best among the suburban Low houses and gets a \$100 bond, while Buddy Neustein rated \$75 in bonds.

Bonds whose face value are \$50 were awarded to numerous assistants in the Brooklyn division as result of their borough coming out on top.

Trade Shows

Mon., May 4—Mexican Spitfire Sees a Ghost (RKO), in all exchange cities except St. Louis, where it will be shown Tues., May 5.

Mon., May 4—My Favorite Spy (MGM), in all exchange cities except St. Louis, where it will be shown Tues., May 5.

Mon., May 4—Night in New Orleans (Par), in all exchange cities except Dallas, Denver, Kansas City and Omaha, where it will be shown Tues., May 5.

Mon., May 4—Take a Letter, Darling (Par), in all exchange cities except Dallas, Denver, Kansas City and Omaha, where it will be shown Tues., May 5.

Tues., May 5—The Falcon Takes Over (RKO), in all exchange cities except St. Louis, where it will be shown Wed., May 6.

Tues., May 5—'Syncope' (RKO), in all exchange cities except St. Louis, where it will be shown Wed., May 6.

Tues., May 5—Undercover Man (MGM), in all exchange cities except Dallas, Denver, Kansas City and Omaha, where it will be shown Wed., May 6.

Tues., May 5—Broadway (MGM), in all exchange cities except Dallas, Denver, Kansas City and Omaha, where it will be shown Wed., May 6.

Tues., May 5—Beyond the Blue Horizon (MGM), in all exchange cities except Dallas, Denver, Kansas City and Omaha, where it will be shown Wed., May 6.

Wed., May 6—Powder Town (MGM), in all exchange cities except St. Louis, where it will be shown Thurs., May 7.

Fickle Femmes Run True to Form: Theatres Go Cuh-zazy on Turnovers

SOCIALITE BALLHOO FOR GABIN N. Y. PREEM

Jean Gabin arrived in New York Monday (27) to attend preem of his first American film, "Moonlight," at the Rivoli (Wednesday).

Arranged by the Hal Horne organization for 100th-Fox, will be sponsored by American Theatre Wing Service, which will get the entire preem.

After the debut tonight, Gabin will be guest of honor at a benefit supper at the 21 Club. Mrs. Gilbert Miller and Mrs. Cret LaRoche have arranged the shindig, proceeds of which will also go to the wing. Ned Hardin, 80 Mrs. LaRoche's husband, has charmaned the Rivoli opening.

Press and Stills Economies Devised For Foreign Papers

In a concerted campaign to eliminate all waste of raw stock and at the same time reduce the output for foreign press, exhibitors are devising many major film companies are working out several schemes to reduce their film stock. Warner Bros., Paramount, Metro and Columbia 'tilt far have advanced the most radical ideas for saving material and space saving drive.

Warner is testing a plan whereby distributors would offer foreign exhibitors reduced size stills. Two methods suggested, the one whereby 30-by-40 stills are reduced about 40% in size. This makes it possible to place six scene stills or photos on one 30-by-40 mat and gives 30 access stills on five mats instead of 30.

Distributor accounts in the foreign field are being advised to reduce exhibitors to what they think of the smaller stills. Thus, instead of 30-by-40 stills, the company is able to save in the expense of making up only five mats each containing six scene stills. It is saving space and saving in shipping.

Other methods suggested by major companies call for stills only 3-by-4 inches in size. In either case, this represents real economy on coin, making it possible for exhibitors to major send 5,000 to 10,000 scene stills out on each feature going to the foreign market.

Paramount is employing this paper on its publicity for mailing overseas. It is reducing its stock overhead. Columbia is working out some plan for photographing publicity stills to conserve space in shipping, but not tested yet on its feasibility.

Some companies which reproduce bulk of their photos in foreign countries have little to worry about on this subject. Light 2000, which has been used recently.

S. F. THEATRE PROMOTES BLOOD AND PUBLICITY

San Francisco, April 22.

The first week bills by The Telegram news theatre doesn't draw up some of the best picture schemes. It's a lot of space in the day press and produces big at the b.o. Latest news theatre, Metro show "The Mercy," by having Red Cross nurses in theatre, with mobile first aid unit and other fine pledges for blood donations.

Billed as the "First Theatre Blood Bank," the picture gathered in on one night for three and a half gallons of blood.

'Blind Date' Pic Bally

"Blind Date party" for 500 service men was held at the Foxxy last night. The party was held at the theatre lined up 5000 femmes from offices and the film business to act as brides for the regular army marines. Service men were given a chance to dance on the theatre stage after a break of the regular show.

Preview of "Gal" started at 9:45 o'clock.

Milwaukee, April 22.

These are the most and more have been using girls to replace men who are just beginning to realize what they let themselves in for. Turnover on femmes has developed into a regular thing (Wednesday).

It isn't that the gals are getting so far married. A reasonable number were expected to be lost via this route. They're smart lookers, or they would be picked for the theatre jobs in the first place. Their navy uniforms spic them out, and they make a job contact.

It seems the veterans, domestics, transients, etc., are just a wee bit prettier. When they take the jobs they're expected to be happy content with the fixed wage set up in the overhead, but they quickly find themselves offering their services for more money elsewhere, for help, particularly attractive help, is just as scarce in other lines as it is in the show shops.

The girls have no illusions about stalling for a few days for further advancement and higher salaries; they don't know just how long the war is going to last, so they're getting to get all they can while the getting is good, from whoever offers it.

They're not the veterans' plants swing into operation, there are more and more jobs the girls can fill, and they're not to be happy content with the theatres pay, but they have every night off and all day Sunday.

There isn't a man in the theatre who do about it except his other girls, remodel uniforms to fit them, lower their artistic standards as to lookers, and hope for the war to end.

Cosk Exhibs Ill

Los Angeles, April 22.

Labor shortage, male and female, has become a major problem among exhibitors, particularly the larger theatre chains which have been dependent on women's theatre chains to doorman to assistant managers to managers. So many managers have been called to the front that there is a dearth of capable young men for responsible positions.

It is a common sight to see a woman slide, with so many theatres moving into better pay and more convenient hours, and a woman's theatre chain to doorman to assistant managers to managers. So many managers have been called to the front that there is a dearth of capable young men for responsible positions.

LOU POLLOCK LIKELY NEW PREZ OF AMPA

Louis Pollock, Universal's eastern ad-publicity chief until this week, is being named as the probable winning committee to become next president of the Associated Motion Picture Exhibitors of America for the year tomorrow (Thurs.). Other unanimous choices to be voted are Arthur Schaefer, president of the National Theatre, treasurer; Blanche Livingston, secretary; and directors, Paul Verrier, president of Metro show; David E. Weisner, Martin Sliar; board of trustees, A. M. Beiford, president of the National Theatre.

Nominating committee which made these selections was chairmaned by the National Theatre. A-1 men's activities and former president. His opposition ticket has been placed in the field.

Tripoli 'As Recruiter

Spartanburg, S. C., April 22.

Randolph Scott, John Payne, et al, may not know it but down South there's a recruiting drive for A-1 men's corps recruiters. To shores of Tripoli' is being heavily milked by the recruiting drive. A-1 men's corps with exhibitors, showing film. At Asheville, N. C., a mobile station was operated by A-1 men's corps with excellent results. In Spartanburg a marine sub-station there's been a recruiting drive for A-1 men's corps, with several sign-ups.

Navy evaded score, however, by sending a mobile station to Greenville, S. C., following Navy Relief Show.

**JEAN GABIN ... "the
year's hot new box-office star!"**
—JOHN CHAPMAN

Starring in his first American Picture

MOONTIDE



**BRILLIANT \$2.20 WORLD PREMIERE
RIVOLI THEATRE, N. Y., APRIL 29!**

JEAN GABIN
Pronounced Gob BAN
IDA LUPINO
MOONTIDE

with
THOMAS MITCHELL
CLAUDE RAINS
and
JEROME COWAN • HELENE REYNOLDS
and
ARCHIE MAYO • MARK HELLINGER

**20th
FOX**

Remember M-G-M's Prediction?



Not ONE!



Not TWO!



Not THREE!



Not FOUR!



But FIVE BIG HITS!

IT'S TRUE!



"RIO RITA" (*Abbott & Costello*)

Topping the biggest of M-G-M's past musicals. Held over from coast to coast! Absolutely sensational!



"TORTILLA FLAT" (*Spencer Tracy, Hedy Lamarr, John Garfield*)

Trade-show and acclaimed by showmen and press! Selected as Red Book Magazine's Prize "Picture of the Month." Watch the first engagements next week!



"SHIP AHOY" (*Eleanor Powell, Red Skelton, Tommy Dorsey and Orchestra*)

As predicted! As confirmed at trade-showings, M-G-M adds another magnificent musical extravaganza to its "Great Ziegfeld" and "Babes on Broadway" crowd-getters. Just starting its box-office career at press time! Watch!



"TARZAN'S NEW YORK ADVENTURE" (*Johnny Weissmuller, Maureen O'Sullivan*)

We told you that not since "King Kong" such breath-taking thrills and fun. The trade-press says it's the best of them all! The trade-show enthusiasm is your tip-off to get set for a showmanship spree!



"MRS. MINIVER" (*Greer Garson, Walter Pidgeon*)

We predicted it would be one of this year's Biggest, perhaps the Biggest! Never has a motion picture been so discussed in this industry prior to its general showing to the trade or press! On word-of-mouth alone, following its several "sneak" previews in California, it is already conceded to be the Giant Production of 1942. Watch for notice of its trade showings. When you see it, you'll tell us "They didn't say half enough about 'Mrs. Miniver'!"

Five Big M-G-M Shows in a Row! A Prophecy Come True!

Uncle Sam's Roll Call

(Continued from page 4)

collar divisions, now serving as soldiers, guards and marines.

Gordon McLean, RKO projectionist, Signal Corps.

Ray Ramsey, Metro cameraman, Signal Corps.

Ray Wilkinson, Republic production, Navy.

Net Tanchuck, screen writer, Army Air Corps.

Edward Churchill, Paramount publicity, Army Perry Command.

Turk Greenough, cowboy husband of Sgt. Hank, Army.

Carl Auer, radio musician, Army.

Charles Hoffman, screen writer, Army.

Jeffrey Kaufman, Warner explorer, Navy.

Yaughn Paul, husband of Deanna Durbin, Navy.

William Holden, Columbia star, Army.

Phil Aronoff, film actor, Artillery.

An Old Chicks Customer

Lee Mortimer, N. Y. Mirror's film critic has been found scold in wind and rain by the Army medicos, and his papers are in for one of those khaki zoot suits. He has permission to continue writing for the Mirror and Kings Features.

Claudio in Navy

Rappabannock, Va., April 28.

George C. Clanton, owner, Daw theatre and publisher Rappabannock, died of a heart ailment, after a training at St. Diego.

Edward M. Hyans, Jr., left cast of "My Sister Eileen" to accompany in L. A. to appear as army induction at his local board in New Rochelle, N. Y.

Ray C. Jenkins, KSTP, Minneapolis, sales manager, has been named chairman of the new board of the Military and Naval morale committee which arranges all entertainments at Ft. Snelling.

508 WBites in U. S. Service

Edward Smith, manager of the Army activities of the country among Warner homeoffice employees is the total during the month and 508. Leaving over the weekend for khaki or blue were Morton Brill, Nat Greenman, and Charles Moscovitz of the publicity department and Ellis Egan of the business office.

Toldians Indicted

Howard Fugley, manager of local Police, has reported for duty in the American Air Corps at Lafayette, Ind. He has previously served eight months with the Canadian Air Force.

Max Kollat, student assistant manager at the Loew's Valentine, Toledo, has been indicted by Army, being the first member of the staff to go into the armed forces.

Party for Toledo Dancer Mgr.

Milton Tarlow, manager of the Trilbon Ballroom, Toledo, who was drafted, was given several gifts at a party given by the downtown theatre managers were guests. A radio, wrist watch and pair of shoes topped with 100 presents were a few of the presents he received.

Epston's 5 Letters

Campton, N. Y., April 28.

Inductees coming through here recently included three theatre boys. One was Mortimer Lipman (John Randolph photograph), 27, of the American party, who will complete a tour with "Native Son" and was in Al Johnson's "Hold On to Your Hat" last season.

Another was Philip P. Wernick (professionally Philip King), 28, who went in and was assigned stage manager of "Pal Joey" and was a featured dancer in "Crazy With the Heat." Also John Stuart, 31, stock player.

Rocheater's Contingent

Rochester, N. Y., April 28.

Among the Rochester theatre men now in the U. S. armed forces are Don Whittington and Don Stevenson, both of the Rivoli. Whittington is in hospital with a broken collar and Stevenson with the Medical Corps at Camp Lee, Va.

Albert Pevnessy, Arnett, in ser-

vice in photography division at Mitchell Field recently reported he was on his way "somewhere."

Charles W. Green, who is serving in the Pacific as radio operator on submarine; Harry Rockowitz, who is in the Army in Australia; and Joe Marilino in tank corps there.

Edward Conner Joiners up, are John Mezzile, central, Tank Corps at Fort Knox, Ky., and Howard Partidge, almost at the end of his tour in Alden Allen, Liberty, corporal in quartermaster corps in Pennsylvania; and Carl Valle in air corps cadet.

Jimmy McSherry Is Navy

Worcester, Mass., April 28.

Jimmy McSherry, dancer, enlisted in Navy recently. A seaman in the first World War, he was best known in vaudeville as a member of the Four High Lites.

Mr. H's Hent, Arthur Speth

Cleveland, April 28.

Arthur Speth, drama and film critic of Cleveland Post, enlisted in the U. S. Army Air Corps, received his commission as first lieutenant and leaves today (29) for officers' training school in Miami.

Successor for his newspaper post has not been appointed yet. Fred Meier is punch-lifting.

Lieut. Lewis Martin

Lewis Martin, lieut. aviator, has been granted a First Lieutenant's commission in the Marine branch and leaves for Quantico in a few days. He served in the Marines during the first World War and has been in vaudeville since 1925.

Allanias Inc. Service

William H. Murphy, Jr., booker in Warner Bros. office, and Howard Rutherford, assistant manager of Loew's Grand, also army bound. James Gossett succeeds.

Peterson Army P.A.

Howard O. Peterson, local sales manager of WOW, is now a major sign in the seventh corps area public relations office.

Great Lakes, Ill., April 28

Cleveland radio announcer Alan T. Jenkins, 28, has started training at the U. S. Naval Training Station here in a seaman's school class.

For the last seven years he had been employed as announcer by the American Variety circuit, operator of WHK, Cleveland.

Shoulder Bar for Huston

Hollywood, April 28.

Hurryup call from the Army thru John Huston away from his director job on "Across the Pacific" at Warners with several days of shooting underway in the American Variety circuit, was inducted into the army Monday (27).

Ben Haskell, actor and once member of the national board of the American Variety circuit, was inducted into the army Monday (27).

Ben Haskell, actor and once member of the national board of the American Variety circuit, was inducted into the army Monday (27).

Frederic Brown, formerly of the Six Brown Bros., act. is now in the Army band at Fort Dix, N. J.

Henry Lerner, Parkinson's home-office publicity, active service with American Amphibious Corps, likely to see service in Libya.

Hartford, April 28

Jack Bloom, assistant manager of the State and also assistant publicity officer, Army.

Atlantic City, April 28

Jokey White, proprietor of Johnny's Derby Club, lost injury, enlisted in army.

Fort Worth, April 28

Keddy Parker, boogie-woogie artist, enlisted in army. He had previously knocked his appearance with Billy Muth and Ewen Hall in an organ program at the theatre. He will go back to his musical career after the war but hopes he will get to play in an army band with them.

Book of Playlets Turned Over to The Services

Sketches, blackout and short plays prepared by the Material and Writers Committee of USO-Camp Books are being turned over to the Services to be sent to Army and Navy bases throughout the country for approval. When they're okayed, CKS will determine how they are to be printed and bound.

Idea of the committee in preparing the books is to give soldiers and sailors in isolated places something material to entertain their fellows. Most of the skills and plays have been previously simulated so they can be presented in a very limited space.

Most of the material is original, most of it having been culled, with the cooperation of writers and producers from Broadway productions of the past 10 years. Some of it is much older, with antecedents dating back a decade or more. The book has been polished up, however, and brought up to date.

With the material for the first volume finished, the committee is starting on another. Books will be in a number of categories. One of them, "Major Marvin Young of the War Department's moral branch and workbooks" from the committee, will include one with quiz questions and other audience participation shows, and another with sketches and popular radio programs. In the series will also be volumes of comedies, and a book of plays for the variety of other subjects. "How many hasn't determined yet."

The book is complete even to stage directions, which are illustrated with sketches. Even the most inexperienced soldier players are expected to be able to follow them to achieve at least moderate success.

Members of the committee are chairman are Harold Bratter, local producer; Hal Block, Edward Duryea and James F. Gordon, who are the address; Alan Lipscomb, Mort Lewis and Billy K. Wells.

Theatre Wing

(Continued from page 4)

Her husband owns the premises, so that she might as well "be gone". She was so much impressed that she said she would like to come back as a worker every week. She was asked to bring her lieutenant-husband along, too, but she said it wouldn't be worth the trouble because they'd escort her home afterwards, since none of the hostesses is allowed to date any of the boys.

Trick's Square

Fauley and Gaudin, looking just like a movie fan, are in a picture star-studded, diamonds and velvet—not even danced with in the boys who were lucky enough to get in on her, but also signed individual autographs for every smitten boy in the room.

One of them banded her his auto license, with the remark that he never so office if the law would ever give him a ticket when he showed how he rated with Goddard.

Burgess Meredith was dying to come to the Canteen the other night, but he had to go to the States as yet learned his lines for "Candida" and he was afraid he might run into back to back places. King and Gaudin, who—knowing her lines—was in her usual place pouring coffee at the counter.

When Grace Fields arrived at the Canteen minus an accompanist, one of the hostesses, Melissa Melburn, was pressed into service and she played every number from "Ave Maria" to "The Biggest Producer of the World" without a rehearsal. Afterwards she confessed that she didn't know how she got through a single note, as she never dreamed, back home in Australia, that one day she would be playing the same job she had idolized all her life.

Playlets

Sighs You Never Saw Till Now! Call Van Vechter as a bus-boy—"Come along, Tommie" as a counsellor. "Vincent Pappas" as an egg-salad mixer. "Robert Sinclair" as a check-room boy.

Add Visitors of the Week: Burgess Meredith, Julie Laemmle, Robert Young, Ben Jacobson, Terry Todd, Tom Rogers, Art Lewis and Sidney Kingsley—all in uniform.

An English sailor who has been transported twice was in seventh heaven the other night when he obtained the autographs of the Canteen's "Lass" Miss Eileen Rogers and Lynn Fontaine, Billy Gilbert and Geraldine Fitzgerald.

"The boys of the theatre may get me," he exclaimed, "but they'll never get this autograph book!"

Nestlaid on 44th St.

A lachrymose note was injected into the gay proceedings on Saturday night when Tamara warbled "A Nightingale Sang in Berkeley Square." An English sailor who served in the Canteen for two years old showed a nostalgic tear in fall where he bounded into the telephone booth and said "I'll be in the Canteen before you can be alone."

Three men not in uniform came to the Canteen and tried to straggle the Canteen was only for men in uniform.

"I'm one of them replied. "We were here a few weeks ago. Our uniforms are at the bottom of the sea and we're now in the States. We won't let us in now!"

"Tom Rutherford, the 'Office' of the Canteen, was recognized and interviewed and passed them in.

Parents See Son in Film, Then Hear of His Death

Detroit, April 28.

Friends of Mr. and Mrs. G. M. Foreman, of Detroit, Ind., that the couple go down to see the current showing of "Captains of the Clouds" by the United States Army, that they had spotted their son in the film. The couple did last Thursday (23) and they were told there was a flight sergeant, Bertieker (James) and had enlisted in the Royal Canadian Air Force. They had seen their son on parade and were receiving their medals. They were told that genuine skulls inserted in the picture.

When they returned home from the picture, they were told that their home, it advised them that their son had been killed in a bombing flight over Germany.

44-65 AFT MISSED FEW SHOWMEN

"The number of showmen who didn't have to register in the 44-65 draft would be crowded into the average size of a small town. Most of the studio and would still have room to move around. So far as can be learned, only a few showmen actually executed in any branch of the picture business who escaped getting a selective service number. That is Adolph Zukor, who turned 70 in January.

No one in the studios, including executives, producers or directors who had been in the service before are a few actors who have scaled that ripe old age. Among them and their ages are: Charles B. Clary, 75; Joseph Smith, 79 (probably the oldest man in the industry in any capacity); Joseph P. Kelly, 82; Harry Holler, 82; H. B. Warner, 85, Donald Crisp, whose approximate age could not be learned, is also probably over 85. Among those not far from the 65 deadline are: Charles B. Clary, 68; C. W. Crane, 68; W. C. Nugent, 68; Willis H. Hays, 63; Lionel Barrymore, 63; Charles B. Clary, 63; and Charles Wininger, 58. Though he has been retired from the screen for some time, Charles B. Clary is to be over 70 and thus he didn't have to register.

Among the oldest who are active are Edgar Selwyn, who has been inactive for some time due to illness and who is now in the States; Charles O. Cecil B. DeMille, 61; and Richard A. Rowland, 62. Joseph M. Brannan, 62, is also active.

While there may be some scattered exceptions over the 35-year age limit, the vast majority of those who are active are 35 or under. The vast majority of those who are active are 35 or under. The vast majority of those who are active are 35 or under.

Free Admiss to Service Men in Harris' Pitt Prices

Pittsburgh, April 28.

Harris Amusement Co. operates two first-run houses in downtown, new J. P. Harris and the Seneca. The latter is a first-run house. Harris took the lead here last week by announcing that in the future all service members would be admitted to the theatres free of charge. In past, Harris, like other circuit and indie theatres, usually made official price concessions to the boys in uniform.

Whether other chains and exhibitors will follow Harris' outfit couldn't be learned. All of them said they were not sure of the move, but hadn't as yet made a decision. In the meantime there's been widespread approval of Harris' move. Harris action doesn't amount to an idle gesture, either, inasmuch as uniformed members of the armed forces here by leaps and bounds, with what so many defense industries to guard and protect.

"1,000,000th Free 'Kicket' Recognized

Legit showmen and picture theatre managers here at the Mayor LaGuardia Monday afternoon (27) in appreciation of their support of the USO-Camp Books program. The 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen.

The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen.

The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen.

The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen. The occasion marked the 1,000,000th free ticket given soldiered the Canteen.

IT'S ALWAYS PAID TO GO WITH GOOD WIRELESS MUSIC WHEN SHOWS GO TOGETHER!

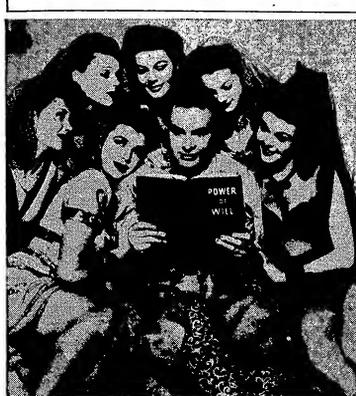
THE Paramount Picture

EXTRA PLAYING TIME IS THE GEM OF THE DAY WITH PARAMOUNT PRODUCTION

News and Gossip About the Production and Distribution of the Best Shows in Town!

PLAYING TIME STRETCHES

DETOUR ON THE 'ROAD TO MOROCCO'



Not long ago we showed you a picture of Bob Hope standing a book called 'Six Lessons in Love, by Madame La Zouga.' Guess he savored the course, because here's Constant Reader deep in 'Power of Will,' another unknown. 'The gals? Just some of the scenery on 'The Road to Morocco,' including Suzanne Ridgway, Yvonne de Carlo, Theo De Voe, Patsy Mace, Brooke Evans and Louise La Planché.

Brooklyn Exhibs No Bums, Anyhow; Cop First in Battle of Boroughs

Twenty Brooklyn showmen were the richer by United States War Bonds today, following the close of the Paramount-Leo 'Battle of the Boroughs' showmanship contest. Brooklyn, domain of the famous 'Que Bums,' placed first in the interborough competition; second place was a three-way tie among the Bronx, Manhattan, and the Queens-Westchester sectors.

Winners in all borough received letters of congratulation from Barney Balaban, president of Paramount. Competition was based on campaign staged for eight recent Paramount pictures. Manager of the theatre making 'the best showing' in each sector received a \$100 bond and his assistant received a \$50 bond.

Assistant managers of the nineteen Brooklyn theatres received a \$50 bond each; assistant managers in all other sectors split second-prize \$25 bonds. Four of the winners are now in military service, including Marines Leonard Mayer of the 46th Street and Pitkin Theatres and Privates Ben Singer and Kenneth Tower, of the Prospect and Triboro Theatres.

Dicker for Hunk of Man

Paramount has opened negotiations to borrow Victor Mature for the male lead opposite Ginger Rogers in 'Lady in the Dark,' it developed this week. Studio is also considering Edmund Goulding as director. Fred Astaire and Macdonald Carey also are being mentioned for important roles.

MORE PIX GET EXTENDED RUNS

Three, Four and Five Weeks Not Unusual; Showmen Holding the Grosses

ESPECIALLY PARS

A month ago this week 'Variety' judged a trend toward extended playing time for the industry's top productions, demonstrating that the biggies are staying longer in first run houses and filtering out to the nabes much slower.

Today, the Paramount Page would like to point out, the trend hasn't let up a bit! It's still growing. Particoularly for Paramount. As an outstanding example, Cecil B. DeMille's 'Reap the Wild Wind' enjoyed a total of nine weeks in Los Angeles, via day-and-date bookings at the Los Angeles Paramount and the Paramount, Hollywood. In New York it held the Music Hall for five. Latest dates look like more terminations are in prospect; first week's business for 'Reap' in Charleston was double the sensational biz of 'Louisianna Purchase' and the picture carried over to the Victory from the Gloria. First day of the carryover grossed 75% of the opening day business for 'Purchase'!

At the Warwick, San Francisco, 'Reap' has tied the big take of 'North West Mounted Police' for the first three days; same holds true for the New York, Norfolk, four days of 'Reap' took a gross equal to a full week of 'North West'—a week that included 'Banking in Miami.' Four days at the Colonial, Richmond, topped the same period for 'N.W.M.P.' while at the Nova, Norfolk, four days of 'Reap' took a gross equal to a full week of 'Caught in the Draft,' which played over July 4. Day-and-date bookings at the Beach and Sheridan, Miami Beach, netted business 60% above 'N.W.M.P.' with the Beach running 70% of the week.

Another shining example is Par's 'The Fleet's In!' It has moved in, and stayed in, for date after date. To name just a few examples, 'Fleet' remained in for three weeks recently at the Newman, Kansas City; the Allyn, Hartford; the Paramount, New Haven; the Capitol, Worcester; all in the same running grosses from 10 to 30 percent above 'Road to Zanzibar.'

'Two-week stays for 'Fleet' are almost more common than single week dates. Fox, St. Louis; Paramount, Fort Worth; Des Moines, Des Moines; Majestic, Houston, State, Minneapolis; Paramount, St. Paul; Welton, New Center; both running grosses from 10 to 30 percent above 'Fleet' are among two-weekers.

'Meanwhile 'My Favorite Blonde,' just hitting the early dates this week, gives all promise of doing a similar thing. New York, it held the Paramount Theatre throughout April-five weeks. Many of the two and three-week dates for 'Fleet' represent tradition-breaking engagements. For example, the St. Minneapolis has strict one-week policy—or did have, 'Fleet' represents the third recent holdover.

The extended trend almost certain to continue, if the caliber of pictures forthcoming is any criterion—which it is. Par has scheduled for the months ahead calls for the release of one big super-grosser after another—most of them completed and awaiting release.

—SO WE SCREENED IT FOR FRED ALLEN



—AND 'BLONDE' WAS HIS FAVORITE, TOO!

Et Tu, Muk?

Last week the Paramount Studio announced changes of name for three contract starlets; girls now known as Betty Rhodes, Donivee Lee and Marguerite Lynn—formerly Betty Jane Rhodes, Dolly Lester and Lora Lee.

Today word has come through that 'Muk,' the chimpanzee seen with Dorothy Lamour in the Technicolor jungle romance, 'Beyond the Blue Horizon,' will hereinafter be known as 'Gogo.' Studio has decided 'Gogo' sounds friendlier and is easier to pronounce. 'Gogo' will go on a personal appearance tour soon, when 'Horizon' is released.

Week ago Sunday, Fred Allen had the nation in stitches on his Texaco show, with a fifteen-minute sketch about his fruitless attempt to get a seat for 'My Favorite Blonde,' at the N. Y. Paramount. 'There hasn't been a seat in that theatre for weeks, and you know it,' he yelled at the Barker who was chasing 'Plenty of sessie seats.' Paramount knows it, anyhow, have smacked one home second after another. Fourth week was the biggest fourth for any picture since the state policy—including HOLLYWOOD four weeks!

So—since Fred was about the only New Yorker who missed 'Blonde'—we screened it for him over the weekend. How'd he like it? Look at the photo above!

'BLONDE' GRABS BIG BIZ IN 1st DATES

Any idea the industry may have had that the sensational business of 'My Favorite Blonde' at the New York Paramount was just one of those things is dispelled quickly during the past weekend.

'Blonde,' which closed yesterday in New York after four weeks—each week a house record since the inauguration of the present stage policy—had six openings end of last week. Here's how they stacked up.

First five days of a day-and-date booking at the Los Angeles Paramount and the Paramount, Hollywood, did record business. At the big downtown house 'Blonde' beat 'Nothing But the Truth' handily—and 'Truth' played with a stage show.

First three days of 'Blonde' at the Paramount, Newark; the Strand, Scranton, and the Comertord, Wilkes-Barre, ran above 'Truth'—20 percent over for Newark and 10 percent for Wilkes-Barre. First two days at the Florida, Jacksonville, also hit 10 percent above 'Truth.'

SIGN THAT PLEDGE... mail it to us... for full cooperation in the Army and Navy Emergency Relief Assistance Collections—May 14 to 20!



"After reading about those New York and Los Angeles runs, I thought we'd save money this way!"



"WHAT'S ARMY-NAVY RELIEF?"

It's the solace that kept our soldiers at Bataan knowing through dark days that their young ones, their loved ones at home would be quickly helped.

It's the comforting thought that softens the hardships of our men at sea, risking their lives on all the oceans of the world, assured that Mother and the kids will have a friend.

Army-Navy Relief won't let them down. It acts fast. It's ready in the pinches to feed hungry little mouths. The public is ready too. They've all got relatives, friends, sweethearts in service.

Mr. Exhibitor, here's something that the American heart understands. Please help us in the Army-Navy Emergency Relief drive during the week of May 14th-20th. Join the showmen of America, run the trailer, make audience collections. Every film company office, every studio, every Exchange Center is taking part.

A pledge blank has been sent to you. Kindly sign it and mail to the address below at once so that the free trailer may be shipped to you. Your action speaks for you. It says: "I'm keeping faith with them. Count me in."

*Motion Picture Industry Campaign, Nicholas M. Schenck, Chairman, Army and Navy
Emergency Relief (War Activities Committee) Room 303, 1501 Broadway, New York City.*

CINEMAS BALLY 'GO TO COLLEGE' CAMPAIGN

St. John, N. B., April 28. "The Church is the Hope of The World..."

Day-Dating Alert

Los Angeles, April 28. One general system of identification of air raids and blackouts has been adopted by every police department in Los Angeles...

System will be booked up with more than 700 theatres, bowling alleys, night clubs, restaurants and other amusement spots...

9 P.M. Shopping For Cleve. Defense Workers A Break For Theatres

Cleveland, April 28. Decision of merchants to keep their department stores open three hours longer every Monday...

Change in store hours to 9 p.m. on Monday for the summer starts in this week, is expected to have three results: (1) Workers in Cleveland's key department plants, who are not able to come downtown during days, will have a chance to do their shopping...

PHOTOGRAPHERS USE UP LOTS OF FILM

Detroit, April 28. Recent restrictions on the transportation of exposed camera films to the United States...

Recent weekend saw 5K cameras, mostly movie, impounded by the customs men for departing Americans who do not want to destroy films they had taken in this country...

Because of the large collection of cameras and no ordinary weekend, the customs inspectors are installing a larger, special room for the anticipated accumulation during the tourist season...

The biggest surprise was on the afternoon of the tour, when it was found that the camera had made either the film or the camera big enough to be collected...

SMALL TRADINGS IN RKO AND LOEW STOCKS

Washington, April 28. Minor dabbling in film stocks was recorded by the best of the market summary of the Securities & Exchange Commission Friday (28).

KANSAS EXHIBS IN 24TH ANNUAL MEET

Kansas City, April 28. Kansas Missouri Theatre Association is holding its 24th annual convention at the Phillips Hotel here today (Tuesday) and Wednesday (29).

RCA Film Division Shifts

Philadelphia, April 28. Edward C. Cahill, manager of RCA Mfg. Company's motion picture division, yesterday announced these promotions in its Hollywood and New York studios:

Chaplin to RKO in N. C.

Kansas City, April 28. United Artists and Loew's could not agree on terms for the "Gold Rush," and film has been sold away from the Midland, Loew house...

H'wood Caravan in Wash.

Continued from page 5. so far, although number of others are on the way. Results of pressure in Boston are evidenced by the \$10,000 at the pike last Tuesday...

10-Car Special Entourage

Comely left Hollywood Sunday (28) on a 10-car Santa Fe special, with a chorus of eight starlets in addition to the 22 name performers...

The Show

Here's how the two-act show runs off. Overture by Newman, followed by chorus of starlets singing special numbers by Arthur Schwartz and Frank Loesser.

New York Theatres

THEATRE TOMORROW HAYWORTH & MASTER "MY GAL GAL" IN TECHNICOLOR... NEW YORK THEATRES

in "TWIN BEDS" Capitol Theatre... PALACE THEATRE

Palace Theatre "FANTASIA" "DANGEROUSLY SHEEP LUV"

Merle Oberon, Ray Middleton being the first section to a finale in Boston... Newman's overture opens second act...

Next on the program is "The Song of a Gun Who Picks on Uncle Sam," backed up by the chorus of starlets...

Next on the program is "The Song of a Gun Who Picks on Uncle Sam," backed up by the chorus of starlets...

Want U.S.-Made Giveaways

Detroit, April 28. Here is the newest of beads on giveaways. "Those faithful writers of letters to the editor now have hope..."

ANTI-BLUE LAW FIGHT IN MISS. CONTINUES

Memphis, April 28. Mississippi's Sunday film fight continued unabated this week as manager Henry Seal of the Paramount, Jackson, the state capital, was arrested and fined \$800 in city police court...

This latest fine, like the two previous ones, was not levied in the County Court, where Seal will be tried by a jury...

Ironically enough, even as Seal was undergoing his trial, the Jackson baseball team of the Southern League was opening its season...

BOSTON

"Almost Married" (I) (2d wk), Point-By-Point (\$12,000, good, first week, \$23,000, terrific).

"Metropolitan" (M&P) (4,387, 30-40-40), "The Captains Courageous" (WB) and "Bullseye" (WB) (2d wk), \$22,000.

"Paramount" (M&P) (1,800, 30-40-40-40), "Larceny, Inc." (WB) and "Fry Cook" (The), okay \$12,000, last week, \$18,000.

"Blacks" (UA) (revival), aiming at \$2,000, good.

Reads Cities City, N. Y., Suit for \$3,500

Walter Reed's suit for \$160,000 against the City of New York was dismissed by the City Court...

Readed had said on an oral contract granting him the right to operate the City of New York's 1839 after having operated it since 1834.

MUSIC HALL "WE WERE DANCING"

Spectacular Stage Productions. "MOONLITE" UNITED RIVOLI ARTISTS

LOEW'S STATE THEATRE

Starts Thurs. 40. 30. DANCE, RUBY'S "THE BABY" "ON THE WATER" "WAVE COLLIER" "HOPKINS BROS. COMPANY" "MAY 4 & 5"

1,000 Mexican Announcers Must Pass Test of Fitness; Without License They Cannot Broadcast

Mexico City, April 28. — Examinations to determine the professional fitness of radio announcers to enjoy the privilege have been ordered for next month by the Ministry of Communications. The latter is reported anxious to raise the average level of Mexican announcers. Some 1,000 persons are thought to earn their living at the microphone. The implications of the whole examination idea are causing much discussion. In licensing announcers on a basis of their ability to pass a bureaucratic-devised and bureaucratic-judged test the Ministry assumes the right to deprive any announcer of his credentials and livelihood. All have been informed that they continue for the time being on trial.

Mexico has interested itself in who speaks over the air before now. News commentators of the Raymond Gram Swing and Gabriel Heister types are unknown here and possible announcers. Strict neutrality in newscasting is officially demanded, although the Government's own stations have not necessarily applied the same rule to their own items. The examinations is for the benefit of the May examination is that announcers who pass it will get permanent licenses. The number of doctors admitted to practice so long as they avoid the license approval.

Not reported is whether the total number of announcers will be kept at the present level or increased by adding those who qualify and protecting them from newcomers.

WAX VS. LIVE IS CHECKED

Young & Rubicam agency has just completed an extensive coincidental survey to determine the size of the listening audience for the recorded versions of "The Adricb Family" as distinguished from the listeners of the same show's live broadcasts on NBC Thursday nights. A similar recording job will be done in connection with the recorded versions of the Burns & Allen Swan Soap program which currently airs on NBC stations of the Keystone Network.

The probe in the case of the B & A recordings will extend to stations where the tune-in results have been, both live and recorded, under various station coverage conditions. These will include umbrella areas, or communities that fall within the signal of a high-powered outlet, or secondary areas likewise receiving the original and disked versions, and those particular areas where the recorded version is broadcast in the afternoon.

The Germans, with the consent of the Spanish Ministry of Propaganda, are building a radio station in Spain. It is a 120 kwatt medium, 40 kwatt shortwave station, the site of which is about 30 miles from Madrid. German engineers are working on it now.

CBS Audition Ducats Passed Out Among Sightseers on NBC Tour

Staff of the Ed Wolfe office (free-lance producers) last Wednesday (22) recruited an audience at NBC radio station that was the first put on in a CBS studio. The program auditioned was a half-hour version of "The O'Reillys".

Some time before the period for the audition the men from the Wolfe office stationed themselves in the corridors of the RCA building and as each NBC-guided tour came to an end a passing audience of tourists was handed out tickets.

RFBI, Wichita, Kas., had Dorothy Lamour as guest Sunday (23) when it joined U. S. Treasury Department in opening local victory pledge campaign.

Starters and You, Dear

Opening Friday (1), WJZ, New York, is dropping its station-break identification, "The blue-tinted NBC logo!" Idea is that there is no "R" in May, so oysters are in.

WJZ, the bright spot on your dial.

Don Stauffer Succeeds Lawton Campbell, R. & R., As Latter Joins U.S. Army

Don Stauffer has become director of radio for the Abraham J. Ryan agency. He takes over from C. Lawton Campbell, who has obtained a commission in the U. S. Army. Stauffer will join Campbell in Hollywood Monday (4) to go over the agency's local program operations. Campbell will then enter the service, while Stauffer will remain on the Coast for two or three weeks. S. Heagan Bayles continues as co-ordinator of R. & R.'s radio work.

For Stauffer it is a return to a type of job that he gave up about three years ago to become a seller instead of a host of talent. For two years prior to 1939 Stauffer was co-director of radio with Bill Stauffer of the Young & Rubicam agency. Stauffer quit Y. & R. to go with Lyons, and after an interval Stauffer joined him as a talent manager on the radio.

Stauffer's immediate task on his new job is the picking of a half-hour program each for Ryan and Bayles.

BILL ROBSON LEAVES LENNEN & MITCHELL

Bill Robson is out of Lennen & Mitchell as director of radio, and is devoting all his time to work for the Office of Emergency Management. Richard Digges, who was his assistant at L. & M., is acting head of the department.

CAMPANA FOLDS SERIES 'First Nighter' Off on Glycerine Priorities Situation

Campana Sales Co. folds its 'First Nighter' series on CBS with the Friday, May 29, broadcast.

Request is going off a little earlier than usual because of the glycerine priority situation.

Griffin Renews O'Haire's "The Frank Morris" series weekly via WJZ, Schenectady.

Berningham, Castleton & Pierce is the agency.

Fannie Brice, Morgan Vacation, But Separately

Maxwell House coffee show Thursday night on NBC-Red (WJZ) from Hollywood will remain on the air over the summer, with Fannie Brice, and Frank Morris taking six week vacations, but at different times. Others of the cast will continue, with guest stars brought in each week to fill for Miss Brice or Morgan.

Beginning with the June 4 broadcast, another General Foods product (Pot Toasties) will sponsor the Maxwell House coffee show. Same date will start Miss Brice's vacation. Benton & Bowles is the agency.

COL. JIM HEALEY
Ace news commentator, analyst and post-1 philosophy. Currently appearing nightly 10:50-11 p.m., WJZY, Troy.

Available for sponsorship WGY 6:05-6:15 p.m. nightly except Sunday, immediately following 5:30 news bulletins. Rates are right—this is one helluva fine buy! Write for rates Col. Jim Healey, Turner Place, Albany, N. Y.

Darrell W. Martin Faces More Grief Over Radio Mag

Pittsburgh, April 28. — New charges against Darrell W. Martin, former radio editor of the Sun-Telegraph and the Post-Gazette, were revealed here over the weekend by county detectives, who also brought his brother, Donald Martin, into the case in which Martin is accused of fraud in the sale of stock for the purpose of publishing a Pittsburgh radio magazine. Detectives went before Alderman A. M. Dwyer, city council member, charging the Martins with conspiring to cheat and defraud. The case was handled by the city after a hearing on accusations of false pretense in the disposition of \$2,000 allegedly obtained from Mr. and Mrs. Roy Claypool of New Kensington, Pa.

The new information—said that Martin placed the \$2,000 in a postal savings account with his brother, who was employed as a postal saving clerk, and drew out the money a month later. Donald Martin is listed as treasurer of the magazine company. Also understood that Martin had sold hundreds of cash subscriptions to the magazine, but the publication first issue of which had been promised a year ago, to radio people, musicians and performers locally.

FAKE CHINESE FFC Orders Chen Nail Polish Be More Accurate

Washington, April 28. — Gullible knob-twisters who are partial to pink-tipped fingernails are being warned by the Federal Trade Commission when the Chicago arm, Associated Distributors, Inc., was told to stop representing itself over the radio and in printed ads as putting out nail polish in China.

Product of the company—Chen Yu Nai Lacquer—is not of Chinese origin, the formula or manufacture, Commission declared, and is not chip-proof, or crack-proof. It's made in China.

These representations, which the complaint charges are misleading and deceptive, allegedly were made there by the respondents use of the trade name "Chen Yu" accompanied by Chinese letters or symbols and depictions of Chinese art, the FCC explained.

Two days were given the respondent to answer the complaint.

W. J. Preston's Assistants
Chicago, April 28. — Change in program set-up at WJZB, announced by Walter J. Preston, CBS Midwest program director, effective May 1.

Directed WJZB sales-program co-ordinator, becomes Assistant Program Director in charge of general commercial programs. Stuart Dawson assumes title of Assistant Program Director in charge of sustaining programs.

Blunt-Speaking Editor Calls Radio Step-Child in Newspaper Family

Commentator Gag

PM of New York carried a cartoon yesterday (Tuesday) showing a business meeting. The chairman says: "We need a commentator who can glide imperceptibly from the Russian front to pickles."

Priorities Justified For Restoration of Burned-Out Goldsboro, R. C., Station

Washington, April 28. — Permission to reconstruct burned-out station at Goldsboro, N. C., was granted priorities for equipment by the Federal Communications Commission.

Station WGBR, Eastern Carolina Broadcasting Co., Inc., which was completely destroyed by fire March 24—with the exception of the antenna—will be restored. The work was needed for rebuilding in order that 17,274 listeners could once again receive primary service.

The restoration of this service will require the use of materials for which priority ratings are required and have been obtained, Commish acknowledged. All of the necessary equipment is available to the applicant and will be delivered within the next 30 days with the exception of 100 lbs. of modulation transformers which can be delivered in from four to six weeks.

BERGEN VACATIONS FOR 8 WEEKS AFTER JULY 1

The Edgar Bergen program (Chase & Sanborn Coffee) will be suspended from NBC following the July 1 broadcast for a period of eight weeks. "True or False" (Williams Shaving Cream) and "The Case of the Walter Thompson Agency," folds after June 30, and the question of returning it to the Blue in the fall has yet to be settled.

LINCOLN HIGHWAY TO FADE

Shelton, Illinois Begins June 6—Jones, Plickens, Byner Booked

'Lincoln Highway,' Saturday morning dramatic series on NBC-Red (WJZ) in Chicago, will have a summer layoff after the June 6 broadcast. Length of the hiatus determined definitely, but it will probably be six or eight weeks, bringing the show back July 13.

Allan Jones and Jane Plickens appear on Saturday's (2) edition, a musical. Kay Kyser guests the following week (9) in a straight comedy.

Theodoras Yates directs and the scripts are free-lanced. Bert Prager casts it for Benton & Bowles.

Saa Antonio—Florence Larmee has joined the staff of station KABC, replacing Mrs. Pat Moseley. Mrs. Larmee will have charge of the traffic department under Tommy Reynolds, KABC program director.

16-Inchers Too Big For War Cargo; Hawaii's Transcription Problems

Beer Newscasts Spread To Alabama Network

Birmingham, April 28. — First daily commercial show to be piped over an Alabama network has started in Birmingham with Bill McCarty's newswest publication on WSPA, Montgomery, and WMOB, Mobile.

Program originates at WBRC, Birmingham and is sponsored by Sterling Beer.

Erls Berw, for the past seven years heard exclusively over WCAZ, Cleveland, has adjusted his biweekly daily sportscast over WJW, Akron, with Bill Griffith, program manager, behind the mike.

Madison, April 28.

When the League of Wisconsin Radio Stations met here at the Madison club to promote closer cooperation for the general welfare, its members got what they should have considered a slap in the face from William T. Elyse, editor of The Capitan. The speaker of the Madison Sun Journal, operates WIBA, local NBC outlet. Elyse asserted the success of the newspapers is the primary objective, with radio relegated to a position of secondary importance.

Elyse, who himself does a Sunday afternoon commentator program on WJZ, said he had acquired an interest in the station as a form of insurance and to remove the possibility of a "bumped" from a rival medium, but regarded the radio connection merely as an adjunct to newspaper business. He also expressed opinion that the FCC really did anything about the alleged divorcement of newspapers and radio stations the ruling would not be a blanket inhibition but applied only in such cases where there were conflicting individual merits.

While the editor's talk was a jolt for many radio execs at the meeting, it apparently met with the approval of other members in a position to influence radio as well as the execs, radio execs as an incidental sideline.

Elyse's discussion of radio came in his introduction of the conab's principal speaker—Clarence A. Dykstra, president of the University of Wisconsin, who took much of the sting out of the editor's remarks by a glowing tribute to radio as one of the most potent influences of modern life in the education and enlightenment of the entire world.

CBS, FRIDAY, 10 P.M. TO COLGATE

Colgate-Palmolive-Peet has optioned the rights to 10-11 p.m. slot on CBS for a show that will be handled through the Sberman & Sberman agency.

Account late yesterday (Tuesday) was considering three program candidates. The one chosen by Sberman, "Bringing Up Father" and "Appointment for Crime."

Pedlar & Ryan Reopened On Coast by Lawrence

Hollywood, April 28. — Pedlar & Ryan office has been reopened by Bill Lawrence, who closed it two months ago when Orton Pedlar decided to make a picture in South America. Lawrence will produce two shows from that base—The Case of the Mr. Smith (Mum) and Freddy Martin for Lady Esther.

Shore musical takes off May 1. Martin pitches here late next month to coincide with his engagement at Coconut Grove.

Stations in Honolulu are now faced with the added difficulty of getting standard-sized transcriptions from the mainland. The Honolulu department has barred the shipment of 18-inch records on the ground that they take up too much room in transcription.

While the rule prevents the Hawaiian stations from augmenting their recording libraries, they are able to import recorded versions of network shows by the device of having programs transcribed on 12-inch discs. Because of the shortage of the supply in 13-inch metal packs the network has decided to make the discs immediately following use. These discs are reprocessed with shellac.

WORLD WAR II

U.S. Radio, Not Press, Latin-Minded

Considerable notice was taken at the time of Pan American Day, April 15, of the amount and emphasis of radio cooperation. This contrasted with the press generally, which did little or nothing, as far as can be ascertained. Broadcasters apparently have become aware of the Latins that the publishers have, a tribute especially to the ballroom work of the Coordinator of Inter-American Affairs, Nelson Rockefeller, and his staff.

Commercial programs that took note of Pan American Day included: CBS Prudential Family Hour, "Take It or Leave It," Lanny Ross, "Hobby Lobby"; Red Burns and Allen, Philip Morris, "Fibber McGee and Molly"; Bob Hope and "The Blue Network, a Sixty-second Year"; "Red, Xavier Cugat, True or False"; Mutual; Gabriel Heatter.

More numerous were the non-commercial allusions and tie-ups, while many local stations carried some 17 announcements prepared and offered them by the Rockefeller office.

Department Store News on Blue But Labeled as Not For Sale

Nightly shopping service program, "Department Store News," starts Sunday with the Blue network, as a six-weekly series. Ken Farnsworth, formerly heard on various local New York stations, will be the show, which will offer four nightly "best buys" for next day's shoppers. "Ultimate deal" is to air the series twice a day.

Blue will set up a shopping and clerical force to gather and classify material for the show. Theme for the first few weeks will be purchases under priority conditions. Program will not be available for sponsorship.

WHIP, CHICAGO STARTS MAY 15

Chicago, April 28. WHIP set to debut with full power, 5,000 watts and 22 hour daily operation, on May 15.

Plans call for presentation of "The Flute" in English, with orchestra and orchestra on opening night. Piece will be done at Hammond Swift Opera House. Series of programs are being planned for presentation in some downtown Chicago auditorium on same night. Station is now undergoing construction work at studios and transmitter preparatory to full time operation. Program will be fed from Chicago and Hammond studios 22 hours daily.

In addition to station is William Cline, who will handle commercial production.

Shaw's Jewelry again has sponsored its 15-minute Sunday sponsored baseball resume over WCLB, Milwaukee, with Jack Graney at the mike.

Bill Stuhler Can't Take CBS Offer

Network Wants Agency-Experienced Man For New Program Liaison

Bill Stuhler, of the A. & S. Lyons office, has been offered an important post with CBS, but he can't accept it because of his Lyons contract. Latest organization work is related to the assignment at Columbia involves program sales and other duties.

Columbia has for some time been considering the bringing in of a liaison with broad advertising agency experience whose services would be valuable in solving a problem which has caused the network heads much anxiety. It has been the desire of some agencies toward stragglers in connection with programs that have been on the air for a long time and have held high popularity ratings. The entertainment

RADIO DIRECTORS QUITE N. Y.

George Zachary is President, Ed Byron, Vice President; Ted Corday, Secretary; Lester Vail, Treasurer of Organization — Drive for Additional Membership

STRESS WAR AIMS

A number of key radio directors have formed their own professional organization with the announced aim of raising the standards of the craft, and assisting the Government in its radio activities in the war effort. Group is called the Radio Directors Guild. It is not now affiliated with any other organization.

Officers: George Zachary, president; Ed Byron, vice-president; Ted Corday, secretary, and Lester Vail, treasurer. Members of the executive council, to serve six months and including representatives from the agency, network and free-lance fields, are Earle McGill, Herb Sargent and Phil Cohen.

Radio membership is open to additional directors not in the charter group and the organization states it will foster the development and training of new directors.

Complete list of charter members of the RDC follows: Ira Ashley, Lambert & Peasley; Fred Bethel, WOR-Mutual; Harold McGee, WOR-Mutual; Ed Byron, free-lance; James Church, Blackett-Samples; Phil Cohen, free-lance; Ted Cooley, Ruthrauff & Ryan; Tom Cops, Benton & Bowles; Ira Ashley, Lambert & Peasley; Fred Bethel, WOR-Mutual; Ed Byron, free-lance; James Church, Blackett-Samples; Phil Cohen, free-lance; Lee Cooley, Ruthrauff & Ryan; Tom Cops, Benton & Bowles; Ted Cooley, NBC; Norman Corwin, free-lance; Ed Dunham, NBC; Ed Gardner, freelance; Martin Gosh, freelance; Axel Grunberg, Cuypton; Bruce Kammern, NBC; Richard Leonard, Blue network; John W. Lovston, R. & B.; John Macdonell, free-lance; Nils Mack, CBS, free-lance; Earl McGill, CBS; Lindsay MacHarris, Blue; Arch Oker, free-lance; Robert O'Keefe, NBC; William Rainey, free-lance; Irving Reis, free-lance; Allan Rinker, Blue; Herb Sanford, N. W. Ayer; Robert S. Shayon, WOR-Mutual; Bill Sweels, NBC; Herb Tuttle, freelance; Lester Vail, NBC; Bob Welch, Young & Rubicam; George Yates, R. & B.; George Zachary, free-lance.

AFRA'S NEW YORK PACTS

WEVD, WNEW, Silex—WINS For Apart—Also Dicker With NRO

The American Federation of Radio Artists signed a renewal last week of its actor-singer-announcer contract with WEVD, New York. Pa. It involves a wage increase, but is otherwise similar to the former one. Negotiations have been virtually completed for a renewal of the deal with WNEW, New York, including full-time category. Union is far from agreement with WINS, New York, but negotiations are continuing.

AFRA is also far from an agreement with NBC for a renewal of its contract for sound effects. Union is seeking wage raises, but conferees are said to be still far apart. Blue network is not included in the negotiations, as the NBC sound effects department services that as well as the Red network.

CLEAR NELSON EDDY FOR OLD GOLD SHOW

Hollywood, April 28. Final impediment of a deal between Nelson Eddy and Old Gold, with J. Walter Thompson as the agency, was removed during the past weekend, and the singer, thru the account on CBS in the 8 to 8:30 spot tonight (Wednesday), Robert Amburster will baton the orchestra. Cast will include a mixed chorus of 12 voices.

Eddy had refused to give the singer a release from the non-broadcasting provision in the studio contract, but it related later.

and production standards of the program may slide off, as well as the ratings, but the network agrees because of its closeness and familiarity with the program, doesn't attempt to do anything drastic about the situation.

With an ex-agent man who has been named to the job, CBS officials figure that the network could contribute effectively to the improvement of such program quantities. After the program's recent history has been amply studied and analyzed the network staff executive could approach the agency with a detailed appraisal of the show's shortcomings and suggestions for jacking up the program both in entertainment and sales copy content.

Bureaucrats Believe Their Ears!

Local radio stations in Washington and Baltimore carry a special burden of responsibility for all the radio industry because it is to certain of these stations that men prominent in the United States Government listen. The "bureaucrats" in a regular or disciplinary tunic-in-ner. He is very prone to generalizing from one or two examples of his own personal experience.

A couple of unfortunate examples of advertising-shocked-war-news have been overheard by men of power in Washington, their reaction being extreme in relation to the importance of the incident. Men who worry about the welfare of the broadcasting industry, especially under present criticism of its "commercial-misadventures," are alarmed by the Washington-Baltimore hazard, and some sort of a conference to help the industry put a better foot forward may be organized.

Blue's Wednesday at 5 P.M. Period Used For New Act Troutons

NOT IN REP. BIZ Trade Carbons Following Boston Station Talks with Newsday

Report last week that the Blue Network's local sales division was extending its operations to include the representation of affiliated stations caused quite a stir among station reps. Murray Grabhorn, manager of spot sales for the Blue's managed and operated stations, explained that the network did not entertain any such policy, and what might have prompted the report was that his department had considered taking on WHDH, Boston.

After closing a deal for network affiliation, R. G. Matheson, WHDH operator, had asked Keith Kiggins, the Blue's station relations manager, whether the network would be interested in representing his station on spot sales. Kiggins referred Matheson to Grabhorn.

Last Friday (24) Matheson himself reconsidered the contemplated tie-up and entered into negotiations with the George P. Hollingsberg Co. for a national sales representation contract.

TYLER DAVIS JOINS LAKE-SPIRO AGENCY

Tyler Davis, formerly radio director for the Kenyon & Eckhardt agency has gone with the Lake-Spiro-Shurman agency.

He will be an account executive assist with copy, plans and contract.

'Gang Busters' Sold Milwaukee, April 28.

Practically as soon as information was received here that the "Gang Busters" had been sold to the Milwaukee area for local sponsorship as of May 1, WCLB did the show.

R. J. Dunn's elgiers bought it for the summer season.

No Paid Religion on Blue

Cadle Tabernacle, Indianapolis, Mentioned in Report —Religious Collections Big During Wartime

BILL HAY GETS GATE After 13 Years With Amos 'N' Andy —Sharbit Succeds Him

Hollywood, April 28. Bill Hay, Amos 'N' Andy's Scotch-Irish pastor, will be on the way for Campbell spots next week. After 13 years with the long run change he is being dropped by Ward Hedges.

Debut comes here from New York for the barbers role after he signs of Lanny Ross for a Campbell line May 1.

Smith Sisters, Billie, Bonnie and Donna, vocal trio, have joined the staff of KGW-KEX, Portland.

The Blue Network yesterday (Tuesday) denied a report that it was on the verge of changing its policy toward paid religious broadcasts. The web stated that it would stand firm against accepting any religious broadcast that went to the solicitation of contributions.

The account involved in the report was the Cadle Tabernacle in Indianapolis. It is generally known in the trade that these contribution collecting broadcasts have in recent months been resping a heavy, particularly because of the psychological factor produced by the war, with millions of men having sons in the service, etc.

COMMONS EYES CBC OPERATION

Montreal, April 28. Canadian Broadcasting Corporation's policy of administrative operation will soon come under review by a special committee of the House of Commons, the first inquiry of its kind since the war started. Main points of the inquiry will be the question of investigating balance sheets and accounts of the corporation; the other whether and to what extent any control or influence may be exercised on the CBC by the government.

There have been controversies over broadcasts, especially of a political character, and something of the sort occurred in the recent plebiscite campaign which closed Monday (27). This will come up under the coming investigation.

Ed Lear at WLOF, Orlando, Fla., April 28. Ed Lear has been made manager of WLOF, Orlando, Fla. If he remains as President of the corporation, WLOF will be owned by W. B. Walb, Albany, Ga.

WAR: ONE-FOURTH AS IMPORTANT

"Imagination Needs AA Rating, Too," was the title of an extended piece in last week's 'Variety' to which several replies from well-known literary figures have since been received. Their several points of view are arresting for their intrinsic value but beyond that for the fact that they reveal, if any evidence was needed, how keenly creative and critical minds feel on this subject of wartime morale.

Agreement seems to exist on two cardinal points emphasized in 'Variety's' previous article. First, counter-propaganda against domestic enemies is conspicuously lacking at present and, second, commercial programs are the logical medium through which to get in the really effective counter-propaganda blows.

Re Stout, the novelist, is one of those who reacted to 'Variety's' remarks. He stated his viewpoint with characteristic vigor as follows:

"I hope your piece, 'Imagination Needs 'AA' Rating, Too,' will be read by the people who had the most names furnished on request. Especially what you say under 'Counter-Propaganda.'"

"Like every other war that has ever been fought, this is a double war. We have the enemy without, and the enemy within. The Outwar and the Inwar. France, for instance, suffered so disastrous a defeat in the war that she never really fought the Outwar at all; she lost it by default; and India is in danger of repeating that performance.

"Up to now, American radio's performance in the Outwar is pretty good. In the Inwar it is simply non-existent. If not only refuses to strike a telling blow; it even refuses to make faces at our most powerful and dangerous internal enemies. It is a deplorable and shameful situation, and who is going to do something about it?"

Clifton Fadiman was one of three belonging to the so-called Writers War Board who write in on this subject, saying:

"I would like to applaud your bold statement in the last issue of 'Variety' concerning the necessity of utilizing our finest commercial radio program in the furtherance of the war effort. It is obvious that a united nation can help to win the war; that radio is one of the finest ways to unite them; and that the commercial programs are the logical medium toward this end. The OFF has made a beginning. Let's hope it will go further."

Henry Fisk Carlton, who was a radio writer when radio itself was just a funny noise, berated the whole

idea that the war is or can be over-advertised. He wrote:

"Cheers for your editorial on giving imagination 'AA Priority.' Connected with the OFF plan published in the same issue of 'Variety' it shows two things...

"First, the government has finally set the light. They are going to make use of the top circulation air shows to sell this war to 100 per cent of the listening audience—instead of 20 per cent they've been hitting with special war shows (This Is War)..."

"Second, that the war is at least one-fourth as important to the sponsors as Jello, or soap, or grapefruit. (Every fourth week, says OFF, you must give a war message in half-hour weekly shows)..."

"These steps are all to the good except they don't go far enough! Are the clients, agencies, networks and government afraid of over-selling the war? Are they afraid of repetition? Compare once every four weeks with three or four plugs per show selling Jello—or soap—or what-not! Did sponsors think this was over-loading?"

"There isn't anything as important at the moment to anyone as winning the war! If the imagination and ingenuity of ad writers, scripters, men can sell products and not kill audience interest, can't these same brains devise ways of doing the most imaginative selling job in American history and doing it at least as well as they have been plugging products?"

Carl Van Doren made a shrewd observation on the natural limitations of 'oratory' writing:

"The points you make in your 'Variety' article of the 22nd seem to me absolutely sound. There is no more reason for setting up new agencies for distribution when the commercial radio programs already exist than for building new railroads to parallel the ones we now have."

"There is one way to avoid the sense of repetition, I think. That is to devote less time to men no matter how good, and more to dramatic bits or patriotic songs. There are many fine songs, popular in America from the Revolution down, that could be put on the air with striking effect. After all, you can listen to arguments only so many times without being bored. You can hear good songs many more times and still enjoy them."

Ruth Adams Knight, who has had some personal experience in embodying the war theme into commercial programs, has contributed this letter:

"Those were a lot of intelligent sentences you strung together this week in 'Variety' about radio and war scripts. I hope it's only the beginning of a real effort in that direction. Given a little oppor-

tunity and support, I'm sure every writer in radio would love the chance to do something to help the war effort and to do it intelligently, as a part of today's picture, not as propaganda to be crammed down the public's throat. Lots of writers are doing it now with sponsor cooperation and have been doing it for weeks. But there's a chance for lots more of it."

"In our small way we did it on 'Dr. Christian'—a story of war activity in a small town, set in the small town as a test tube for democracy. It seemed to work very well. I hope we can do more of it."

"These are viewpoints that cannot be lightly disregarded. They fit in with a suspicion of others that most American writers and broadcasters among them, are taking to get a view of the whole question of what it means to be at war. Of course fairness to the radio industry demands that adequate allowance be made for the work-habits that naturally imposed on radio from September, 1939, to December, 1941. Radio, along with many other businesses and the country as a whole, has not easily shaken loose of the half-stupor that false pose of 'neutrality' produced."

The United States was divided about this war on December 7 last. Many still believe the same divisions exist, that any seeming change of mind or loyalty is mere expediency. Exposures of slow-downs in war factories, quotations from the still-published isolationist press, the unabated propaganda of abuse against our allies, notably the British and Russians, and the steady irritation by all possible means of racial, religious, industrial and class feelings clearly prove we are surrounded by enemies at home far more treacherous and possibly equally as dangerous, as our enemies overseas. We are, it ought to be clear, being constantly bombarded by made-in-Berlin incursions of the mind and spirit."

Those who feel this way raise the cry for realism. They charge that we are day-dreaming about an imaginary national unity while expecting the FBI to carry the whole burden of policing sedition, which we foolishly assume to be a minor instead of a most rewarding problem. They, many feel, an unreality of generosity to internal enemies, who do not harbor any similar generosity toward our cherished institutions, our concepts of the good life, or our standards of equal rights without racial disqualifications. America's refusal, and radio's refusal along with the rest, to let its supply factors in the face, has about it, many believe, all the earmarks of a colossal nation-wide Pollyanna delusion capable of making possible plenty of unnecessary mischief."

Fresh Spurts of Showmanship For War Bonds Cued for Next Month

Madeline Carroll, Red Skelton, Jean Harsholt and Red Wato will headline a single-shot variety program 10:30-11 p.m. tomorrow (Thursday) on NBC's WPAA (Radio City) Drug Industry Council. Show will launch a war stamp drive to be held in May, involving 100,000 drug stores throughout the country giving change from all purchases in quarters. Coins will be in cardboard packets carrying the slogan, "This is War, This is Progress."

Miss Carroll and Miss Wato will be the show from New York with Peter Van Sledright's orchestra and a chorus. Skelton and Harsholt will be picked up by the Coast. Harry Ackerman, Bill S. Gamm, and Pete Barham, of Ruthless Ryan, are producing the stanzas, and Carlo Angilio, of Sherman-Marquette, is directing.

Seattle's Bond Push
Seattle, April 22.
There will be no commercial program featuring a state radio station for the half hour period, 8:30-9 p.m., Sunday, May 3. This Victory slogan will be used by all door-to-door canvassers, with door bells being sounded. The program will be chanted and sung, with a 25-piece orchestra and

FRANK McINTOSH TO WPB RADIO POSITION

Toledo, April 22.
Frank McIntosh, technical supervisor for the Fort Industry division, which operates six radio stations, including WSPB here, has been appointed a post with the production bureau in Washington, leaving Monday (27) for his new duties. He will serve as chief of the radio division of the communications branch of the War Production Board.

Girl at WCCO Panel

Minneapolis, April 22.
First girl to go into the control room of a Twin City radio station is Mary Ellen Trotter, who has joined WCCO as a control room operator. She comes to WCCO from WJLB, University of Minnesota station, where she has charge of background and transmission music, handling transcription and copy work.

Her only special technical training has been a course in electricity. 15 vocalists, recruited from all parts of the state, featured. All time, talent, etc. is being donated by the radio industry of the state to further the sale of stamps and bonds, with 9,000 canvassers ready to hit the streets the next day.

O'Daniel's Sacrifice

San Antonio, April 22.
If necessary, Senator W. Lee O'Daniel will discontinue his weekly morning broadcast over a group of Texas stations which are transcribed in Washington and sent to the Texas group. The Senator stated he would do this to comply with the new War Bond order earmarking shellac.

'Easy Aces' Become 'Complacent,' and All Because of the Nazis

Goodman Ace last week abruptly terminated a sequence in his 'Easy Aces' script which concerned German spies, following a small freshet of mail from Nazis, who called him names and threatened to kill him. "I am not merely sensitive that all of us are not spies and that people who are not Nazis look the trouble to pan and hardly any producer, distributor or advertiser is able to applaud the sequence, author Ace decided that maybe there was something in the complacency angle of the public. Hence he is shifting his scripts to the latter angle. In the new script, the ace is invited to impersonate the role of complacency in a club peasant and considers it a great honor."

Gill Heads KQW Music

San Francisco, April 22.
John Ernest Gill, who left NBC here about a month ago for Los Angeles, is back as orchestra director at KQW (Columbia). He will build up a 15-piece band for station and San Francisco originating programs.

Home Front Radio Favorites Now Shortwaved to Yank Garrisons

Among commercially sponsored radio entertainments in the United States the following are now being shortwaved from recordings. Programs are intended for American war garrisons in foreign areas via WRCB and WBNL, owned by RCA. This list is of WBO (radio) commercial:

- Jack Benny—Hobo revue goes out Monday morning at 11, six days a week.
- Ray Kayser—A-Merica on the Occasion program is DXed Thursdays at 10:30 A.M.
- "Information, Please"—Fadiman quiz Saturday, 11:30 A.M.
- Colgate's Sperm Newsreels—Tuesdays at 10:30 A.M.
- Bill Stern, Bill Stern, Bill Stern—Bill Stern's Quiz for Emerson Drug, Saturday noon.
- Blug Orchestra, Sundays at 9:30 A.M.
- "Almiral Family" General Foods, Saturday, 11:30 A.M.
- Fanny Brice, Maxwell House, Friday, 1:15 P.M.
- Bill Crosby, Kraft Cheese, Sunday noon.
- Bob Hope, Peppercod, Saturday, 11 A.M.
- Al Pearce, Camels, Sunday, 1:15 P.M.
- Ed Egan, Wicks, Tuesday, 1:15 P.M.
- "Fibber McGee and Molly," Johnny's McGee, Sunday, 10:30 A.M.
- Berna and Helen, Sunn Soap, Saturday, 12:30 P.M.
- WLS Barn Dance, Alka Seltzer, Sunday, 11 A.M.
- "Johnnie Presents," Philip Morris, Sunday, 1:15 P.M.
- Bernice Reids Trust, Wednesday, 1:15 P.M.

Edwards Quiz, Procter & Gamble, Tuesdays, 11 A.M.
Another account bearing at the Yankee outpost on foreign shores is that of WRCB, WBNL, WRCB, General Electric's short wave stations in Shenectady, will broadcast for U. S. troops in Iceland, Northern Ireland, England and at Atlantic base description of the running of the Kentucky Derby from 6:15 to 8:45 p.m., Saturday.

WCKY Special to Troops Cincinnati, April 22.
For entertainment of U. S. service men in foreign lands, WCKY is producing a series of 15-minute recordings to be heard at camps and bases via play-back machines. Package goes through the War Department's morale division.

Kentucky Derby to Troops Shenectady, April 22.
WGBA and WCCO, General Electric's short wave stations in Shenectady, will broadcast for U. S. troops in Iceland, Northern Ireland, England and at Atlantic base description of the running of the Kentucky Derby from 6:15 to 8:45 p.m., Saturday.
Columbia network has a longwave exclusive on the event.

Bexco Vitamin Pills Scout

J. D. Turcher agency is scouting around for availabilities either announcement or news, in connection with Bexco Vitamin Pills. It's a new McKesson-Robbins product.

WORLD OF RADIO

Inside Stuff—Radio

QUEER NOTE FOR ADVERTISING INDUSTRY

Dies Looks Victorious Over Professor

Meantime Coca-Cola Recommends Columbia Cancellation—Bottlers in General Face Shortage of Metal for Caps, and That Depresses Advertising Outlook

Congress Makes Something of Quotations Over 25 Years—Watson Protests 'Witch-Hunt' in Vain

June Will Tell

G. M. INTO CAMPS

June Will Tell

DUTCH SALUTE FOR MAY 10 IS AVAILABLE

Gas Cancels Hill

DATE WITH JUDY AGAIN SUMMER 'SUB FOR HOPE

CFBS' NEW ANNUAL SCRAMS

Urnhart's New Title

LEO NEJELSKI WRITES PIECE, BLUE PRODUCES

REGINA (CAN.) RADIOTE MISSING IN RAF FIGHT

Blue network continuity acceptance department has been battling lately with the Street & Flynn agency over the scripts for the "Inner Sanctum Mystery" series Sunday nights for Carter. The agency is anxious to be cutting out permissibly on the network. "Brother Karloff, alternate-week star of the show, is being dropped because of a change in the amount of blood curdling on limiting such material. Karloff, currently in the legit "Arsenic and Old Lace" at the Fulton, N. Y., is noted for his appearances in shudder films and also believes listeners expect and wish him in that type year. Situation has placed scribes Robert Newman and Milton Lewis squarely in the middle. "Inner Sanctum" is produced by Hill Brown.

Brown & Spector agency has circularized local stations for time availabilities in behalf of the Golan Wine Co. It's one of those propositions in which the agency gathered the data but the business itself is placed through local distributors at local rates.

The letter received by stations from Brown & Spector speaks of 20-second and one-minute announcements and the probable signing of a 12-week contract which would guarantee but four weeks of business and contain a two-week cancellation clause.

Ethel and Julius Colby, Mr. and Mrs. radio drama critics on WMCA, N. Y., have a nice chatty style of post-morteming a play, and when they're colloquially in the groove they're excellent. But when the tough script-writing psychology becomes too weighty, it tries them and shatters the illusion of easy-going ad libbing, and it takes quite a spell to again recapture the general spirit. With that in mind, the Colbys the us to "The Right Corner, drama ed. German-language dailies) should keep their sentences shorter and easier to recite.

Talk about the hoarding proclivities of various broadcast elements has been going in volume around the industries. The more-restrained elements in the industry are hoping that this tendency is curbed before the priorities program finds it necessary to issue an order pooling all extra supplies of tubes, condensers, copper wires, amplifiers, etc. Story is being told of a Kentucky broadcaster who, to prove his fair-mindedness, has made it a practice recently of going to the store when he needs them, showing them what he describes as a three-year supply of tubes.

Ken Berkeley will leave the Blue Network's payroll in Washington to manage WMAJ when the Washington Evening Star formally takes over the operation of this station. The Blue has dropped its license on WMAJ, but the latter will continue to operate as a radio affiliate of the Blue. Berkeley will occupy the lower floor of the building now housing WRNC, NBC's local release. Berkeley has been managing both WRNC and WMAJ under Frank Russell's direction.

Ballantine Beer is winding up its Milton Berle show on the Blue Network with the one broadcast. The J. Walter Thompson agency dated last week that the account is merely going off for the summer.

It was said that negotiations will meanwhile be carried on with NBC and the latter will continue to operate as an affiliate of the Blue. The Berle program started on Mutual in September, 1941, and 13 weeks later it moved over to the Blue.

Ernest Applequist, one-time member of the Swedish Olympic swimming team and a machinist in General Electric's Schenectady plant, is working against the odds with his voice as well as with his hands. He puts in a night shift as a war worker in the motor department and then spends at least two hours each week-day morning preparing and reading a minute Swedish language news program, shoreward via radio to his native land.

Garry Moore had to forge in memory to cover a five-minute stage walk that occurred last Saturday morning through a Chicago-New York maze on the Joe Emerson-General Mills-NBC program. In his make-believe, comical about everybody telling him that the advertiser gave rise to one of those legends in which it was supposed the program director was sounding off unaware of an open mike.

Paul Martin's duet melodies, from Hollywood on an NBC hookup, rate with the best band sessions on the air. This band has been "up" a couple of times for too long. It's been a program on the affiliate station, the forthcoming Dick Deane, with Jean Sablon, and on their own, mayhems turn the tide.

The Blue network, which had anticipated having to start using femme announcers as its male gabbers were drafted for army service, now figures that the action will be taken to "buy" to the affiliate stations regarding men who might be drawn to network spiker jobs in New York. Another plentiful supply of candidates is available.

Merle Oberon failed to show on another guest date during her latest stay in New York. First it was the "Daughters of Uncle Sam" series on the Blue Sunday evening which she had to drop because of a personal matter given in either case was indisposition. The dates were arranged through the United Artists office.

J. Walter Thompson agency is working on a spot announcement campaign for Cold Metal Halcion Oil Capsules (Block Drug Co.). The business will be recorded. Thompson got the account last week.

Jim Cox, Jr., has applied for Naval assignment and expects to join up shortly. Son of former governor of Ohio is 39 and has been in charge of Blue's various radio properties. He has been changing to get into the war.

Water Winchell has been voted "favorite radio commentator" of Wichita Beacon readers in a poll conducted by Kansas paper over period of several weeks. Fulton Lewis, Jr., received next highest vote, with H. V. Kaiterou third.

Columbia has been getting letters from manufacturers wanting to know how come the network can get cardboard and heavy glossy paper stock for direct mail promotional pieces when they (the manufacturers) can't get cardboard boxes for their products.

Kernell Raymond, indie production office in New York, is doing the weekly "So-called" program on the Blue. It's a pilot program with special appeal that, if sponsored, any profits will be turned over to the U.S.O.

A bonus of 10%, to meet the increased cost of living, was paid to all employees of Harry Wilder's stations, including WSRF, Syracuse, and WFSX, Troy, on their total salaries for the first quarter of this year.

Purchase by General Motors of a night-time hour on CBS for a series of "Cheers From the Camps" amateur soldier talent shows starting in June was hailed in the broadcasting and ad agency trades Monday (27) as the best piece of news that has come their way since the advent of the priority policy. The hope was expressed that both quarters of the automotive's activity will influence other major manufacturers of durable goods to maintain their present program, or if they aren't now on the air, to get into it by next year. The agency that sold General

The first network casualty resulting from the Government's announced intention to ration gasoline was the Atlantic seaboard is the American Oil Co.'s Edwin C. Hill series on CBS. The r.m.f. heard Columbia take cancellation last Friday (24) and Hill's last broadcast for the Atlantic seaboard was the last broadcast distribution is exclusively along the eastern seaboard. Hill will be on CBS for this return June 15, 1940.

Motors on the idea of these camp shows and their own production, selected Tuesday 9:30 to 10:30 p.m. General Motors' closing of the deal with Columbia came concurrently with the announcement that the War Production Board had ordered priorities to refrain from manufacturing any more bottle tops containing aluminum. This order produced a depressive effect particularly on the agencies that have been accounts. The order did not apply to the black metal plate which serves as the beads for the bottle caps, but agencies affected pointed out that such caps would not be acceptable to the consumer because of their unavailability to rust. It was hinted from Washington that by the end of this year no tinplate or black plate would be available for consumer goods packaging.

Despite the sudden turn in the product situation, Coca-Cola has decided to retain its Auden Kosteianetz series on Columbia. The network has been asked to continue the series, effective May 24. Columbia had previously announced a tentative cancellation, but now it could keep this series going through the summer as an option to the black plate which is available for consumer goods packaging. This proposition did not figure in the beverage company's decision. CBS' black plate cancellation was a result of the Kosteianetz show one week on an eastern hookup and the following week on a western hookup. During the alternate week CBS would feed a sustaining program of similar concert composition to the section of the country not receiving the Kosteianetz stanza.

Leo Nejelski, advertising manager of American Home Products, has returned to an old enthusiasm of his, the advertising and public relations firm. He will broadcast this Sunday at 2 p.m. On the Blue Network by the latter-day company.

Ad agency men generally are of the opinion that June will prove the critical month for their business, since the War Productions Board will, by that time, have a pretty good idea of any and all products that must be rationed. The board's edicts during the interim will prove an important factor in the status of commercial network radio this summer.

Many accounts, they point out, don't have to decide until the latter part of May as to whether they want to wrap up their summer options and, add these agents. The impression among advertisers is that if the WPB axe doesn't hit them during May the rope will be of sufficient duration to warrant going ahead with their current radio campaigns.

On the second anniversary, May 24, of the Netherlands "Thumbs Up" program will be broadcast on United States Stations from transcription made in New York by World on behalf of the Dutch government.

Recording, running 30 minutes, includes the voice in English of Prince Bernhard, consort of the Netherlands Crown Princess, and a choir of 40 voices singing songs of the invaded kingdom.

Hollywood, April 28. "Date With Judy" again will be the summer sub for Bob Hope beginning June 23, repeating last summer's "Person to Person" series.

Deal was negotiated by James Saphier, Tom McAvity, associate of Saphier, will produce. Saphier also set Gordon Jenkins as music director on the new Dinah Shore program for Bristol & Menzies.

CFBS' NEW ANNUAL SCRAMS. KQW, at Las Vegas, Calif., has been selected to host the annual "Scram" in the Palace hotel, after the network finally persuaded KFSO, its San Francisco affiliate, to relinquish the title. KQW became Columbia outlet "January 1," but KFSO refused to call it new station, with Columbia in the Palace hotel, after the network finally persuaded KFSO, its San Francisco affiliate, to relinquish the title. KQW became Columbia outlet "January 1," but KFSO refused to call it new station, with Columbia in the Palace hotel, after the network finally persuaded KFSO, its San Francisco affiliate, to relinquish the title.

Chicago, April 28. Charles C. Urquhart, director of the "Red and Blue" program, NBC Central Division Production Department, has new title of assistant production head, under Wynne Wright. Urquhart has been with NBC local radio station, WGNB, and prior to that was assistant manager of WGBL, Scranton, Pa. He succeeds Maurice Wetzel, who was appointed Central Division Production Manager for Blue Network.

Washington, April 28. Tenure of Dr. Goodwin Watson, faculty member of Columbia University, not leading the FCC propaganda analysis section, appeared nearly over this week with the Senate Appropriations Committee recommending a House-approved clause in the Independent Offices Appropriation Bill forbidding salary payments after June 30. Congressional harpoonists have been shooting at the clergyman-educator since shortly after Pearl Harbor.

With several sources obviously suspicious about Watson's social and political views, the Senate group re-buffed Chairman James L. Fly and Commissioner C. J. Durr, who begged for elimination of the restrictive clause. The House, however, has appointed a committee. The transcript of secret Senate committee hearings showed Watson received an intensive going-over, with Senator Kenneth McKellar of Tennessee leading the questioning. McKellar, who has been a member of the Senate Foreign Relations Committee. The transcript of secret Senate committee hearings showed Watson received an intensive going-over, with Senator Kenneth McKellar of Tennessee leading the questioning. McKellar, who has been a member of the Senate Foreign Relations Committee.

Segments from the 200-odd articles he has written in the past quarter-century were threaded at Watson during the lively inquisition. Besides McKellar, Senators Will Dwyer of Mississippi, Harry C. Byrd of Virginia, Jas. M. Mead of New York, and John H. Bankhead of Alabama, seemed appreciative about retaining on the payroll an individual who authored such plain and unadorned articles such as those for sweeping social changes.

Though Fly protested several times that Watson is a native-born citizen, McKellar forced the FCC chairman to concede he would have been voted in by the United States. McKellar forced the FCC chairman to concede he would have been voted in by the United States. McKellar forced the FCC chairman to concede he would have been voted in by the United States.

Called to the stand on his own behalf, Watson flatly declared he is not a Communist, nor a sympathizer with any totalitarian doctrine. This questioned articles, and the fact that he had written reports on developments, thinking, and activities of McAvity, who investigated any diabolical aims. Watson told the inquisitors he is completely loyal to the United States and the democratic type of government.

Attack on Watson was initiated several weeks ago by Chairman Martin Dies of the House Un-American Investigating Committee. Citing the fact that Watson had written articles and movements with which the Columbia professor had been identified, Dies charged that Watson had been a Communist. He launched a counter-attack on Dies and steadfastly attacked Watson in thorough, unflinching, and unrelenting an astute student of propaganda method. The House Appropriations Committee, which has the authority to not use any of next year's allowance to pay Watson's salary, after hearing Dies' charges, has voted to continue his proposition, despite Administration wire-pulling.

Regina (CAN.) Radiote MISSING IN RAF FIGHT

Regina, Sask., April 28. First Regina radio man to be mentioned in a casualty list since the outbreak of the war, Gordon Frankston was listed as missing by the Royal Air Force-ferry command. Frankston, a transmitter operator with CRFM, Regina, left the station last to go to the front. He was reported on bombers being ferried to Great Britain from Canada. Frank Stewart, announcer of station KFSW, San Antonio, is to be hospitalized for two weeks for minor operation.

SRO—THE TALK OF

CLIFFORD C. BROWN 'KEEP 'EM

At the 44th STREET THEATRE

William Gaxton

'Everyone knows Mr. Gaxton's furious energy, too, and has relished those contortions with which he has wriggled his way through countless happily remembered songs.'

JOHN MASON BROWN
New York World-Telegram

Victor Moore

'Everyone loves Victor Moore, and with reason. He is one of the funniest of our great funny men; a pathetic, rotund little fellow who all these years has been winning guffaws by being so downright helpless and pathetic.'

JOHN MASON BROWN
New York World-Telegram

Zero Mostel

'Zero Mostel, graduate of Cafe Society Downtown, scored a solid click with his impersonations. It's his first crack at Broadway and he came home a winner.'

BOBES' COLUMN
Daily Mirror

Cafe Society Uptown
and
Blue Network's

JOHN BROWN
Wednesdays 9 p.m., EWT

Jack Cole and His Dancers

'There is the magnificent dancer, Jack Cole, who has added the able and pretty Virginia Miller to his troupe and whose East Indian dances, set to jive music, are breathtaking.'

BOBES' COLUMN
Daily News

Kitty Mattern

'Others who won applause include Kitty Mattern, who demonstrates how different people laugh.'

KELCEY ALLEN
Woman's Wear

Phil Romano and

NEW YORK—SRO

SCHER Presents
LAUGHING"
THEATRE, NEW YORK

Paul and Grace Hartman

The Hartmans, who are the most comical dancers in the world, conclude the first half of the program with some routines that are masterpieces of buffoonery. This department may be permitted a little private rejoicing over the crack-brained antics of the Hartmans. What they do is always fresh, for they are intelligent people who know the value of a pose in comic profile and a pause in speaking dialogue, and they shine in each other's company. What a map Paul Hartman has! It is very fine stuff. And it is the high point of a remarkably good vaudeville entertainment.

BROOKS ATKINSON
 New York Times

Hildegarde

"Hildegarde gives out with shovelfuls of personality."

LOUIS SOBOL
 N. Y. Journal-American

"Hildegarde is an appealing singer of taste and distinction."

ROBERT SYLVESTER
 Daily News

"Hildegarde is lively and likable as you may know, and has her special way with songs."

RICHARD LOCKRIDGE
 New York Sun

"The lady known to safe society as Hildegarde delighted the devotees of the 'pop' classics with her sophisticated chansons and slick style."

ROBERT COLEMAN
 Daily Mirror

Stuart Morgan Dancers

"The Stuart Morgan dancers achieve wonders."

JOHN ANDERSON
 N. Y. Journal-American

Leonard Gautier's Bricklayers

"The Bricklayers alone is worth the price of admission. I can recommend it heartily—it is fantastic, fascinating and unbelievable."

JOHN ANDERSON
 N. Y. Journal-American

His Orchestra

Miriam LaVelle

"Miriam LaVelle, who twirls herself all over the stage with speed, skill and grace."

KELCEY ALLEN
 Woman's Wear

MESDAMES LEWIS, MILLIGAN, GEE TO RUN WOMEN'S SIDESHOW AT N.A.B. MEET

Stress Wartime Problems with Particular Regard for Their Sex—First Time 'Listeners Activities' Have Been Stressed at an N.A.B. Convention

Cleveland, April 28. This year's convention (the 20th) of the National Association of Broadcasters will carry a feminine delegation in the form of ladies auxiliary meetings under the general direction of Mrs. Walter V. Magee, president of the Radio Council of Greater Cleveland. Mrs. Harold V. Milligan of the National Association of Manufacturers and Mrs. Dorothy Lewis of the National Association of Broadcasters. The meetings are classified as "Listeners' Activities." The theme of war, which the N.A.B. holds wishes stressed throughout the convention, will be prominent.

The N.A.B. will convene May 11 at the latter hotel. The supplementary women's sideshow will be confined to Tuesday and Wednesday under the following schedule:

Tuesday, 2 p.m. Greetings—Mrs. Magee, Neville Miller, B. S. Bercovic—"War News for Home Consumption," Fred Weber—"Broadcasting in Wartime," Guy Hickox—"Radio and International Affairs," Jennings Pierce—"Public Service Questions."

Wednesday, 8 a.m. Breakfast Round Table. Chairman, Jane Weaver, WTAM. Subject: "Women's Radio Programs in War."

Panel: Eleanor Hanson, WHK, Cleveland; Ruth Clinton, WSYR, Syracuse; Mrs. Hyle Cavener, WCCO, Minneapolis; Susan Allen, RGA, Spokane; Marjorie Cooney, WSM, Nashville; Geraldine Elliott, WJR, Detroit; Lavinia Schwartz, WBBM, Chicago.

Wednesday, 10 a.m. Dorothy Lewis—"Radio at Home," C. E. Arney, Jr., N.A.B.—Greetings.

Transmitter Gardens

Cleveland, April 28. WGAR engineers, stationed at transmitter at suburban Newburgh Heights, have planted a "Victory Garden" in area of idle land adjacent to transmitter. "Other stations around country are doing same."

JOHN PAINE OF ASCAP SET FOR N.A.B. TALK

National Association of Broadcasters has penciled in John G. Paine, ASCAP general manager, for a talk at the association's convention which opens in Cleveland, May 11. Paine will speak at the music session Tuesday afternoon (12) on the special continuity services that ASCAP will render to its station licensees.

Mrs. H. V. Milligan—"Women in Industry," Earl Glade—"The N.A.B. Code," Mrs. Arch Trawick—"The Role of the Listener," I. A. B. Tyler—"Radio Education,"

Mabel G. Flansky—"Tuning In"—Recess until 2 p.m. Dorothy Lewis—"Radio Abroad," Beatrice Belcourt—"Radio in Canada," Winifred Cullis—"British Women Speak," Lieut. Col. Ed Kirby—"Radio Serves Our Army," Charles R. Hook—"Industry's Role in a World Offensive."

Armed Forces Need For Radio Technicians Gets More Emphatic

Washington, April 28. Growing shortage of top-flight radio engineers was stressed by the FCC last week in an order further relaxing the requirement that first-class operators must man the panels of broadcasting stations. The Army and Navy have matched so many technicians the Defense Communications Board recommended, and the FCC quickly granted additional exemptions. Holders of "restricted" radiotelegraph or radiotelephone operator tickets now can run stations, under supervision of a technician with first-class rating. At least one Grade A man must be retained and assume full responsibility for proper station operation. Before persons with "restricted" certificates can be left in charge, the FCC stressed, proficiency must be shown in a special examination. Special endorsement will be placed on the license if a person is an "improver" who may try to land on pay raise. Examination will be similar that given candidates for Class A amateur papers.

Cavalry Trains Radio Men F. Riley, Kas., April 28. Constantly increasing importance of radio communication in modern warfare was seen this week in the establishment of a new communications lab training course, designed to produce radio operator-cavalrymen, at the Cavalry Replacement Training Center here. Course directed by Capt. W. B. Long, of Minneapolis, with Lieut. Dale Alexander Repke as chief instructor.

Need for trained radio operators has increased tenfold with the advent of mechanized warfare, according to a report of technical operations by fast-moving radio units of combat units. Satisfy the communications problem of modern warfare, he said. Every radio must maintain constant communication with its particular organization. The most practical medium is radio.

Evidence of the potential extent of radio training among cavalrymen is the plan to eventually qualify from 50 to 100 of the men in mechanized training as radio operators.

Irving Beck Engineering New WSNY, Schenectady

Schenectady, N. Y., April 28. Irving F. Beck, a member of WGY's operating staff for the past two years, has been appointed chief engineer of WSNY. This is the new local Schenectady station promoted by the Leighton Nelson company, which hopes to start broadcasting in midsummer. Beck will supervise the technical details of the station's studio and transmitter construction, on which work is to begin soon. Licensed for 250 watts on 1240 kilocycles.

'VICTORY MATINEE'

Newa, Spark, Orchestra, Vocals, Parts of WBBM Session

Chicago, April 28. "Victory Matinee" is new afternoon jamboozie on WBBM. Program runs from 3:15 to 4:30 P.M., CWT, as a Monday through Friday summer. Talent line-up for program includes Caesar Petrillo and orchestra, Jack Fallon, Novally Ann Fran and Yogi Vergassano, Jean Brown and Lili Vergassano.

Billie's orchestra, Bob Acher and Bonnie Blue Eyes will augment the usual cast from time to time. Howard Teichman on "Valiant Lady," serial on CBS for General Mills (Bisquick), effective with the Monday 4:27 chapter. Knox Reeves is the agency. In addition to currently authoring the CBS war show, "The Navy Show," Teichman wrote the first few editions of "Stories America Loves" for General Mills. He recently scripted various commercials.

All Admen Welcome At N.A.B.

Cleveland, April 28. Eugene Carr, assistant manager of WGAR and chairman of the Sales Managers Division of the National Association of Broadcasters, urged all and any agency or sponsor officials to consider themselves highly welcome and under blanket invitation to attend the N.A.B. convention at the latter, here, May 11-14. Various events of particular appeal to advertisers are scheduled. Speakers will include Miller McGilchrist of Advertising Guild, Gene Frank of Rose-White, Harry Deak Wolfe of Kent University. For reservations write N.A.B. Housing Committee, 1004 Terminal Tower, Cleveland.

Mutual Meets in Cleveland But Remains Outside N.A.B. Membership

AT DAMROSCH DINNER

Kobak, Carlin, Summers, Johnstone Representing Blue in Columbus

Edgar Kobak, vice-president; Dr. Harry Summers, public service head; Paul Carlin, program vice-president; and G. W. Johnstone, special events director, will comprise the Blue network delegation at the dinner in honor of Dr. Walter Damrosch during the meeting of the Institute for Education by Radio, under the auspices of Ohio State. Dinner will be held Tuesday (5).

Proposed new stock reallocation plan for Mutual will be voted upon by the network's stockholders at directors May 10, at the Cleveland hotel, Cleveland, during the annual convention of the National Assn. of Broadcasters. Session will be held in the morning, with another meeting of Mutual affiliates scheduled for the same hotel that night. Pending the reallocation vote, the executive committee, consisting of representatives of WOR, New York; WGN, Chicago; the Don Lee and Colonial networks, and WIEK, Cleveland, will continue to handle Mutual affairs requiring more immediate action than would be possible if held for decision by the full board of directors. If the reallocation proposal is defeated the executive committee will continue as at present. Because it no longer holds membership in the N.A.B. Mutual will not have flower girls at the convention's opening session to present flowers to all the delegates.

Radio Urged to Explain Gravity Of Gas Problem

Washington, April 28. Intensive work of radio to emphasize the importance of war problems in specific areas was made last week with stations in the 17 Atlantic seaboard states, District of Columbia, Oregon and Washington were urged to drive home the serious oil and gasoline shortage. Even before the Office of Price Administration decided conditions necessitated a resort to rationing, the Office of Facts and Figures had enlisted radio of broadcasters in a campaign to encourage rigid voluntary conservation.

Ruth Howard on WMOA, N. Y. Ruth Howard, daughter of a woman's program on WMOA, New York, Monday (4). She'll occupy a 10:30-11 a.m. spot Monday-Friday, program will start substituting, but is intended for participating sponsorship.

Miss Howard has conducted similar programs on stations in Chicago and Buffalo.

NO PLAY-BY-PLAY THIS YEAR IN ROCHESTER

Rochester, N. Y., April 28. Radio play-by-play baseball is missing here first time in years as the Rochester Red Wings opened International League season. Formerly both WHAM and WEEC had competing sponsored reports. Then WHAM took over, but this year cost and difficulty of getting consecutive time reportedly stymied negotiations. All three stations are stressing scores.

LYMAN, MILLER IN NAVY

Rochester, N. Y., April 28. Pete Lyman, formerly continuity head at KOMO-KJR, is now Lieutenant. Junior grade, in the Navy. Reg Miller, formerly an announcer at KOMO-KJR, is also in the Navy carrying a rating of ensign. Don Austin's back at station as a news broadcaster.

BOBBY HANNON

17th WEEK!!

ROXY, N. Y.

Guest Star
SCHAEPFER REVUE
WEEF, May 11, 7:30 p.m.

'Are You a Genius'—CBS
Daily, 5:00 p.m.

Decca Records Booking: MCA Artists, Ltd.
Personal Mgmt. PAUL KAPP

MORNING NOON & NIGHT

We've got the town by the EARS!

MORE NEWS ON WCAG

than any other Pittsburgh station

39% MORE NEWS THAN #2 STATION
82% MORE NEWS THAN #3 STATION
84% MORE NEWS THAN #4 STATION
87% MORE NEWS THAN #5 STATION

And more time devoted to nationally famous network commentators. than all other Pittsburgh stations combined.

INTEREST COVERAGE RESULTS WCAG PITTSBURGH

THE KATZ AGENCY
1900 WATTS
2500 K. G.
NEW YORK—CHICAGO—DETROIT—ATLANTA
KANSAS CITY—DALLAS—SAN FRANCISCO

Mutual's Kid Shows Go Blue

'Lone Ranger' Starts At Once—'Jack Armstrong' Moves in the Fall

General Mills late yesterday afternoon (Tuesday) turned "The Lone Ranger" and "Jack Armstrong" serials over to the Blue Network. The loss is the Mutual network. "Lone Ranger" starts over a five-line line of 70-odd stations this Monday (4), while the other kid show isn't due to fall on the same date until the fall. When it does it will be between 90 and 100 stations.

The deal as worked out with the account permits Blue affiliates that are unable to broadcast "Ranger" at 6:30 p. m. to take it off the line on disc and rebroadcast it at 7:30 p. m. The Blue sales department had been five weeks by General Mills to produce clearance for "Ranger" on the stipulated stations and the deal for that least was made yesterday (Tuesday). It was reported that the network had experienced difficulty in getting right of way in several towns, including Chicago and Cleveland, because the requested period comes under station option time or for other reasons. The Blue announced yesterday (Tuesday) that the Chicago angle had been solved.

The "Armstrong" serial's time on the Blue will be 5:30-5:45 p. m., while the "Ranger" will operate on a three weekly basis. "Capt. Midnight," it was understood, would eventually be added to make it a full hour for General Mills. "Ranger" plus "Jack Armstrong," "Wolves in the Wood," and "The Lone Ranger."

In connection with its negotiations with General Mills the Blue denied the report that the 6:30 slot was being sold on other than a night-time basis, and reaffirmed its assurance that the terms given General Mills will be available to any other advertiser.

Agencies involved are Knox-Reeves ("Armstrong") and Blackett-Samphe-Hummert, of Chicago, ("Lone Ranger").

SERVICE GROUPS DISCUSS WAR PUBLICITY

Henriette K. Harrison, national radio director of the Young Men's Christian Assn., will preside over a meeting at the Ohio State Institute for Education by Radio at Columbus next week. The subject "Public Relations in War-Time" will have the following participants:

- Hezal Kenyon, KRDO, Seattle.
- Paul Fratley, United Charities, Philadelphia.

Dorothy Gordon, children's program personality.

Bert Taylor, Community Chest, Inc.

David Remick, National Society for Prevention of Blindness.

Edward McGrail, American Legion.

Gloria Chandler, Junior League.

GREGORY AS WEAF BOSS, CARMICHAEL ASSISTS

Sherman D. Gregory has been named manager of NBC's key N. Y. outlet, WEAF. He continues, however, as manager of NBC managed and operated stations with the network's station relation department.

Gregory will continue to perform his function as Gregory's assistant.

Geraldine Farrar Guest On McBride Birthday Show

Mary Margaret McBride celebrates her eighth year in radio Monday (4) with a birthday broadcast over WEAF, New York.

Geraldine Farrar, who periodically has appeared on radio programs since she retired from the Metropolitan Opera, will be Miss McBride's guest along with Peggy Wood, Florence Reed and Otto Kruger.

Seattle—Eddie Rivers, recently RKO publicity rep in Miami, Cleveland and Detroit, has returned to the Pacific Northwest, to handle publicity and promotion for KRSC.

FOOTBALL GUESSER BACK

Dick Dunkle Reunites as a Time-Buyer—John Donahue & Coe

Dick Dunkle has returned to time buying. He's now with the Donahue & Coe agency. He was formerly with Benton & Bowles.

When he quit it was to confine himself exclusively to his system of forecasting the results of football games.

STUDIO AUDIENCES BACK AT WGY, SCHENECTADY

Schenectady, N. Y., April 28. Ban on studio audiences at WGY, put into effect some five months ago as a precautionary measure, has been relaxed. Two leading programs, "The Little Red School House" (commercial quiz) and "Speaking of Books" (sustainer with name authors and critics) are now being aired before visuals in the audience studio. "School House" was shifted to Van Carter hotel, after GE clamped down the lid on visitors to WGY. "Books" was transferred to the Union College chapel.

By-Products

Auburndale, Mass., April 28. Unclaimed woolen mufflers left behind at Town Pole Hall-room here, are to be cut and sewn together to make one or more patchwork quilts, and to be auctioned by Dick Jurgens when he opens May 27.

Proceeds will go to a local charity.

Bump Hadley on WBZ

Boston, April 28. Irving D. "Bump" Hadley, ex-pitcher, started yesterday (27) as baseball and general sports announcer on WBZ-WBZA, to be heard daily Monday through Saturday. Hadley spent 15 years in the major league baseball.

Eddie Condon Jive Tribe May Do A Spell on XEW, Mexico City

Now He Talks

Hollywood, April 28. A dashing figure of the silent pictures, Neil Hamilton was seen but not heard. Now it's the other way around. He'll be heard but not seen.

Thompson agency has picked him to announce the new Nelson Eddy-Old Gold series.

Deal is being negotiated by Al Steele, of the D'Arcy agency, to put a 10-man jazz band composed of U.S. musicians, headed by guitarist Eddie Condon, on XEW, Mexico. If idea goes through it would keep the outfit on the powerful Mexico City outlet all summer sponsored by various local products.

Condon and a group of his jazz men, who recently staged a successful series of concerts at Town Hall, N. Y., were televised recently by CBS. Date was deemed so acceptable that a duo of Dave Brubeck, piano, and Eddie Dougherty, drums, was rushed back for another program Monday (29), and additional work for the larger combo is being arranged.

WEAF, of Reading, Pa., has named William G. Rambuse Company as national representatives.

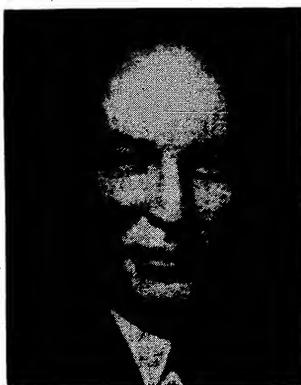
JOE BURGESS INTO ARMY

CBS Personnel Director Probably Will Be Captain

Joseph Burgess, personnel director of CBS, expects to go into the Army Air Corps in a few days with the commission of Captain.

He will probably be stationed in California, doing procurement work. John Carey is expected to succeed him.

"TO ABANDON ADVERTISING FOR ANY PERIOD IS TO LOSE THE ACCRUED BENEFITS OF EARLIER INVESTMENTS"



Rep. DONALD D. DAVIS, President, GENERAL MILLS, Inc.

"Advertising and merchandising are dynamic and not static instruments in the conduct of American industry. As such they must be continuously used, experimented with and constantly improved. To abandon advertising for any period is to lose the accrued benefits of earlier investments.

—constitute a great challenge for American industry. Advertising is the vehicle through which we reach the entire American public, but it does not stop there. It is also the vehicle through which business keeps in intimate touch with the reactions and desires of the whole public.

"In my opinion this is especially true for radio. The new potentials and the possibilities yet uncovered in the field of radio advertising—indeed in all fields of advertising

"Therefore, I believe firmly that continued advertising is not only industry's responsibility to itself, but responsibility to the American people."

In America's future . . . whose fertility in bold war adds another shove of defiance to the enemies of free American enterprise and democracy . . . this space is dedicated by The Nation's Station.

WLW

No Renewal for 'This Is War'

Ends with May 9 Broadcast—Norman Corwin to Collapse on Ranch

Norman Corwin, director-writer of the four-act radio play "This Is War" program, will take a vacation on a ranch in the southwest when the show goes off the air with the May 9 broadcast. In the meantime, however, he will probably settle details on another assignment. He has two radio offers but a Government agency, but would involve war subjects programs presented by a network or agency.

Corwin himself is writing the two final "This Is War" programs. The Saturday's (2) will deal with youth in the present crisis, while the concluding one will be an analytical breakdown of listener mail about the series. Number of the more progressive ones will be answered on the air.

Communications Control Must Be Exercised At Less Cost, Says Congress

Washington, April 28. Members and employees of the FCC will do much less junketing next year if Congressional economy sentiment continues. The appropriation bill carrying cash for the radio regulators in the year opening July 1 has a much smaller amount for travel on official business.

Exact extent of the retrenchment, as far as FCC operations are concerned, has not been hoped out. The Senate Appropriations Committee decreased a percentage reduction for all agencies, first move toward horizontal reductions in non-war outlays, but the Cominch has a substantial allotment of national defense money that may soften the blow.

Publicity and travel expenditures were subjected to close scrutiny by the Senate group before the Independent Offices Appropriations Bill was reported. Testimony revealed this year the Cominch is spending \$157,000 for rail, boat, and plane tickets, and hotel bills, plus \$180,000 for automobile purchase and maintenance. Last year the travel-hotel bill was \$22,000 and in 1940 only \$80,000. Bulk of the rise was attributed to national defense and war activities, particularly swamping out suspected illegal transmitters.

DINAH SHORE TO L. A.

Bade Singer Not Yet Set For Amalgamated

Dinah Shore left New York for Hollywood Sunday (28) afternoon but hasn't been signed to any of the picture deals she has been offered. Singer will not be on the Eddie Cantor Ipana-Sai Hepatica radio show tonight (Wed.) but will be in Hollywood in time for her first program for MUM, which starts Friday (1) on 105 Blue stations.

Miss Shore's picture arrangements were further complicated last week by the receipt of an offer of \$50,000 to make a picture for Universal with Abbott & Costello. She also has offered contracts to Paramount for Bing Crosby, and others from Metro, and 20th-Fox.

Spire, McCann-Erickson, Aide to Schoenfeld in OEM's Radio Section

William Spire, radio director of the McCann-Erickson agency, leaves this week to become assistant to Bernard C. Schoenfeld, chief of the radio section of the Office of Emergency Management. His duties will be of an administrative nature, particularly supervising the new Government program, Three-Fifths of a Nation, which airs Wednesday nights on the Blue network from the Coast. However, he will be stationed in Washington.

Radio section of the OEM also handles radio activities for the War Production Board, Office of Price Administration and the Bureau of Economic Warfare. With Spire's addition to the staff, Schoenfeld is expected to concentrate more on artistic matters.

Spire's successor will probably be named by McCann-Erickson in a day or two.

From the Production Centres

IN HOLLYWOOD...

The Radio Trade Is Discussing: Those eleventh-hour demands for their contract riders on their sponsors and producers... Program buyers in from the east that aren't buying for the summer, just looking for a slim attendance... It's been a long time since the radio has been in the land, the operators preferring to remain closer to home during these perilous times... General Motor Radio buy.

Hands were thrown in the air at NBC last week when orders came through to studio space for Xavier Cugat and his Camel rumbaists, come May 5. Tuesday being what it is with six comedy shows, which of course is a busy schedule, it became necessary to put the rumba crew. So he'll pitch in Hollywood Radio Playhouse studio, which otherwise is used for youngsters learning how... For summer buyers the blue sky may 1... Brewster Morgan, by his own admission, used to be old salt stuck on the Colorado plains at a radio station. Feeling his time had just about run out, he sought a lariat and an object. His aim was, true, but the bovine seemed a tenderfoot. After a few more days when the ranch visit to the westward Morgan will return to his New York base, far from the bellowing dogs.

Sid Strotz wanted to show his bride the beauties of coastal California so he motored to Frisco and back, but he decided to let his wife see... Laviton Campbell took a look at Edna Mae Oliver in "The Private Life of Palmyre Pratt" but made no commitments for Ruthrauff & Ryan, the city shopping for summer replacements for Big Boy and Bob Burns' supper... Richard Reporter (John Wald and Don Forbes) now in his 14th year of newscasting along the Coast... Milton Berle takes his show to the Metropolitan Hotel... George Randall, late with television W6XAO, was promoted to a corporal at Camp Lee, Va. Refreshing to hear of someone from Hollywood who did not begin his career in the service... Nat Wolf in Washington to talk over with W. B. Lewis, radio director of Office of Facts and Figures, his functions as headman here for OFF's radio program directed by Dick Merrill... Dick Merrill has been bought out summer shows yet. All such deals must wait until May 15, he sez... Arch Oboler addresses Institute for Education by Radio at Ohio State University... The radio program directed by the Metropolitan Hotel... The exodus being to Frisco where the network is breaking in a new studio.

IN NEW YORK CITY...

The Radio Trade Is Discussing: Those horror and really horrible pictures of Japanese atrocities contained in WLP's brochure about its Asiatic expedition, Carroll Alford—the exodus to Ohio State's Institute for Education by Radio... The radio program directed by the Metropolitan Hotel... The exodus being to Frisco where the network is breaking in a new studio.

Tom Harrington, Young & Rubicam radio head, vacationing... Vince Donahue, former radio actor, for the last six months headquarters sergeant at Mitchell Field, now taking officers' training course at Miami... "The Radio Trade Is Discussing" those horror and really horrible pictures of Japanese atrocities contained in WLP's brochure about its Asiatic expedition, Carroll Alford—the exodus to Ohio State's Institute for Education by Radio... The radio program directed by the Metropolitan Hotel... The exodus being to Frisco where the network is breaking in a new studio.

actor-critic Bob Simon... become famous in June... Phil Lips Lord will attend dress rehearsals of his "Gangbusters" program by direct line from the studio to Ellenville, Me... He lives on an island off shore, who did not begin his career in the service... Charm-Kurt Hurl-waver sponsoring daily film chatter series on WIN by Adrienne Ames... Fred Barr, announcer, has been upped to general program director at WIN... Irene Reilly, secretary by Ivory Flakes for more mystical spots through Compton agency...

Gabriel Heatter on two-week vacation, with Frank Singler bubbling on his nightly news series... Doc Whippert's program for "Light of the World" does the elaborate musical accompaniment for the program without rehearsal... Elizabeth Todd, scripter of "Amanda of Honeymoon Hill" for Blackett-Sampson-Hammer, has also taken on the writing of "Young Wilder Brown" for the same agency... Don Becker made a 'comeback' as a ukulele player Saturday morning (25) as guest on "Family Party" for General Mills... Incidentally, he's wearing mustache which he had in 1937.

Orville Prescott, a new critic for the New York Times, and Konrad Bercovici, novelist, went to Schenectady with Princess Paul Spiekhof, author of the recently published "Beyond This Shore," for WGTV's Spelling of the Day April 24... Harmon Nelson, assistant to Bob Welch, director of the Eddie Cantor program, doesn't go along with the show of the week, but will come to the mainland to anti-sponsor to assist... Kate Smith stanza... James O'Neill, of the agency's Coast staff, will be Welch's new assistant... Green Horset's nameless series on the Blue network... Hal Graves, who formerly announced the NYA symph broadcasts on WNYC, has switched to WFLB, succeeding O'Chia, who was out of the army... Blaine Peterson will be the "Wake Up, America" sustainer after the operation with the American Economic Foundation, but will cut it from an hour to 45 minutes... This is the "Truth" Mori Lewis show on the Blue, will add a spot debunking Axis propaganda, with material supplied by the Donovan committee.

These like-named announcers, George A. and George P. Putnam, have added to confusion by the first radio-spielung for General Electric, and the latter doing shorts for Western Electric... American Academy of Arts and Letters awarded Norman Corwin a \$100 grant, or the equivalent of four weeks' salary... helping the deserving poor artist... Frank E. Mullen spent all last week splashing in Miami Beach with Miles Trumbull, controlled by the Young & Rubicam agency... Irene Reilly, secretary by Ivory Flakes for more mystical spots through Compton agency...

These like-named announcers, George A. and George P. Putnam, have added to confusion by the first radio-spielung for General Electric, and the latter doing shorts for Western Electric... American Academy of Arts and Letters awarded Norman Corwin a \$100 grant, or the equivalent of four weeks' salary... helping the deserving poor artist... Frank E. Mullen spent all last week splashing in Miami Beach with Miles Trumbull, controlled by the Young & Rubicam agency... Irene Reilly, secretary by Ivory Flakes for more mystical spots through Compton agency...

Doctor Sues WMCA, Et al

Emmanuel M. Josephson, physician, filed a \$600,000 libel suit against Station WMCA, the N. Y. Times, M. Y. Herald Tribune and M. Y. World Telegram, charging libel. Plaintiff was chairman of the public health committee which sought to bring election of William O'Dwyer Mayor.

He charges that last November WMCA broadcast a speech of Mayor LaGuardia slanderous to him. The N. Y. papers carried details of the speech.

... Getting action because it reaches the most responsible audience in America's busy industrial center...

REPTO'S LEADING INDEPENDENT STATION



20TH'S TOP STUDIO EXECES EAST ON BIZ

Hollywood, April 28. Twentieth-Fox studio this week is bereft of its top execs, due in New York by midweek for confab with Spyros Skouras and Tom Connors on finances and operations for the fiscal year beginning Aug. 1.

William Goetz, Fred Metzler, studio treasurer, and Harry Brand, publicity director, are gone as is Darryl Zanuck, who with Goetz, is attending directors' meetings. Joe Schenck is east on personal biz.

WNOX IS HEAVY FAVORITE ON EAST TENNESSEE TRACK

Total Coincidental Calls This Period: 2,931, of which 2,459 were completed. (Mar. 17-23 '42)

MORNING (6:00-12:00)	57.6
AFTERNOON (1:00-5:00)	56.3
EVENING (6:00-11:00)	51.9
TOTAL (6:00-11:00)	55.1

COINCIDENTAL SURVEY GIVES WNOX 84% MORE LISTENERS THAN STATION "B"; AND 270% MORE THAN STATION "C" (IN KNOXVILLE ALONE).

*To all three of Knoxville's good stations, the survey was complimentary—only six homes out of 2,931 telephoned, were tuned—night or day—to outside stations.

WNOX

... another Scripps-Howard Radio Station... a management program... as up an agency... WPCO, Cincinnati... changed... time-saving habits... Queen City. Both stations are represented by

When Mr. Hooper comes to Knoxville we believe we'll find the same facts discovered by the cows heads of the University of Tennessee—Departments of Marketing and Advertising—E. O. Dille and E. E. Garrison—who conducted this survey.

The Branham Company

In all Tennessee WNOX delivers the biggest CBS market cost of Memphis—both night and day.

Construction at WNOX is almost completed for operation with 10,000 watts both night and day on 990 kc.

LICENSED ANNUALLY BY THE L.C.C.
 REPRESENTATIVES IN NEW YORK PARIS ~~AND~~
 Members of the Agents' Association Ltd.

TELEGRAMS: "CONFIRMATION LONDON"
 TELEPHONE: REGENT 5367-5368-5369.

Foster's Agency
 ESTAB. 1888.
 GEORGE FOSTER
 HARRY FOSTER

Entertainment Bureau
 Mr. William Morris,
 Rockefeller Center,
 New York, U.S.A.

*Piccadilly House,
 Piccadilly Circus,
 London, W.1.
 April 12th 1942.*

Dear Bill,

BEBE VIC REN
DANIELS OLIVER INCH

Regarding the above, as requested, herewith a brief resume of their war-time activities in Great Britain:-

RADIO :- "HI-GANG" their Radio Show has broken all existing B.B.C. broadcasting records in this country. On May 3rd it will have completed 78 programmes, and is still the No. 1 show on the air.

FILMS :- They all appeared together in the film of "HI-GANG" which has just been released. Gaumont-British tell me that this has broken all Box-office records to date. Options for further films have already been exercised.

SHOWS :- BEBE and REN are starring at the PALLADIUM in "GANGWAY". VIC OLIVER is starring at the HIPPODROME in "GET A LOAD OF THIS". Both shows, produced by George Black, are in their sixth month, playing to absolute capacity and look like running indefinitely.

With all this work, how they can devote so much time to the entertainment of troops and factory workers simply beats me. But they manage it somehow.

Hope things are still okay with you.
 All the best, as ever,

HARRY
 HARRY FOSTER

Is There Gold Only in Miseries or Can People Like Each Other on Serials?

New York, N. Y.
Editor, 'Variety':
Apropos of your article of March 23 about misery-ridden "soap operas" and also the psychiatrist story from Buffalo in the same issue, I thought you might be interested in my two cents worth on the subject. Mark Twain said "Everybody talks about the weather but nobody does anything about it." Well, I've talked about the inability of soap operas to get away from hospitals and misery for quite a while, and finally the Blue Network has given me a chance to do something about it, so the rest is evidently up to me.

About a year and a half ago, in a monthly radio column I wrote for a magazine, I stuck in a quip asking the readers how they liked the daily serial. The response was so great and the letters so vehement that I devoted my next column to the subject. 80% of the answers said in unceremonious language that the serials were too sad, stark, sobby, etc. Summed up, these housewives said that they had enough trouble in their own lives and they didn't want to hear any more on the air. Whereupon the agencies promptly informed me that my own little census was all wet and that the great big Polls

showed that the ladies liked to hear about amputations, impending blindness and little babies who turned out to have two heads.

As a result I was too busy writing plays designed to run a maximum of six (6) days on Broadway and I didn't do anything about it. Then (last fall) in a spare moment I whipped up a serial idea called "A House in The Country". It was just about a young married couple who yielded to the national urge to go back to the soil and who left the sidewalkes of New York for a cottage on a country road. They had fun and they started to live and they got a kick out of life. That's all, very simple, but the important thing is they had fun.

Well, the Blue Network took a chance and put it on five days a week in the morning. It's still on. No doors have been broken down by a rush by sponsors to cancel it. Maybe it will never sell soap. Maybe in a while there won't be any soap to sell and I'm sitting pretty, but the thing I find interesting—and satisfying—is that the fun was justified. It's coming in and it's building and it sings the same song with no exception. Every letter approves of

the program for the exact reason which I wrote it.

Here are some excerpts: "What a relief to hear a program where people are getting along together!" "Do you know that I used to think that people who listened to the country on the radio ought to have their heads examined?" "One day my neighbor asked me what program I had on the radio, she was listening to one so sad she felt terrible. I told her and she laughed together..." "I only more radio age listeners would like to get humor and less stark tragedy..." "I am the mother of a young girl and my family, 'Cheer! At last you have a soap opera minus the soap!'"

Maybe I'm wrong. Maybe the people who wrote those letters are wrong. Maybe the Blue is wrong. But I don't think so. I don't think the Trend is coming. I think it's here. I'm no crusader, but at least I try to do something. I don't know what I read in 'Variety'.
Raymond Knight.

From the Production Centres

Continued from page 32

New York, with a quotation from Shakespeare and then switched it to London, where Bob Trout introduced the speakers (at 3:30 a.m.). Murray Close will be the first to appear, in charge of balancing on the Eddie Cantor show when it goes to the Coast... Joe Quillian, John Rapp and Izzy Elmsom go along as writers... Clarence Van Alken, in charge of WOR mail, will be the first to appear on the Coast... Gerard Conway resigned from the station's mail room last week to join the Army Air Corps... Daniel Ehrenfeld quit the WOR news desk to become a writer for the R. S. Stevens Co. in New York... Stowell, Benton & Bowles radio business manager, to the Coast for assignments on the Maxwell House show... Young... Rubicum production assistant Charles Charles... to the Coast... Howard Ziegler... to the Coast... He also does the studio production job on the Ed Murrow program for International Silver... Hull succeeds Bill Rousseau on "We Love and Hate" and also becomes assistant to Francis Van Hatten on "Aloha Family"... Zita Johann joined "Second Husband" cast... Frederic Tozer added to "Our Gal Sunday" troupe... Maribel Pollock (Mrs. Bill Donaldson) back from Florida vacation and playing the organ accompaniment on "David Harum" and "Stella Dallas"... Eddie Lewis, of the "Kidoodors", subbing as guitarist for "John's Other Wife" while Stan Davis vacations... Howard Pettie and George Ambro have swapped announcer assignments: the former now doing "Second Husband" and "Amanda" and the latter handling "John's Other Wife" and "Just Plain Bill"... Leona Roberts joined "Stage Door" cast... Charlotte goes new to Lorenzo Jones troupe... Ken Schou now the bass in the "America's Free Choir", succeeding Roger Kine, who joined the Army... Ian Martin to "Just Plain-Bill" cast... Bob Wood subbing as announcer on the program of Paul White... Latter is ill and is due back in a month or so... Bill Slocum is handling special events in the interim... Bob Trout remains in London, assisting Ed Murrow... CBS Europe's new program, announced on the Coast, will be a series of recorded commercials with the Korm Kobblers, for the Ziv agency... Mutual will air a daily news quiz, quickly by Ryan Field, from various states, 4:15-4:30 p.m., starting Monday (4)... Network carried such broadcasts only twice-weekly last year... Mutual shatters its "Playhouse 90" record with the final "Spotlight Bands" show Saturday night (2)... "Double or Nothing" and "Treasure Hour of Song" will be moved to other studio-theater... Hay McClintock, Aven agency vice-president to produce "Tall Tales" and "The Big Game"... "The Big Game" and "Figures Job"... Ensign John Driscoll, formerly with B. B. D. & O., will probably take another radio assignment for the Navy Department when this War folds... John Young, former NBC announcer, to the Coast... authors "Second Mrs. Burton", which starts Monday (4) on a Coast hookup for Benton & Bowles... Harry Kromman is now set as writer on the "Shirley Temple-Junior Miss" series for Procter & Gamble, also B. & B.

U.S. LEVELS IN PHONE, RADIO 'TRUSTS'

Patent restriction complaints against Bell Telephone System and RCA were renewed today at Senate Patents Committee hearings on proposals to force release of tied-up patents needed for war effort. Charges that Bell and RCA have sought to establish monopolies in communications, broadcasting equipment, and similar fields were made by William H. Bauer, FCC attorney.

With more than 8,000 patents of its own plus rights to groups of patents held in trust by others, Telephone System has issued but few licenses and RCA has sought to limit use of its patents so the Bell System will not be endangered in the communications field now identified. Patent agreements with companies located in numerous other countries—including Axis nations—give RCA "very dominant position" in radio communications field, he said.

VERNON SMITH'S NEW LOT Heads World-Herald Advertising As Well As KOWH

Omaha, April 28. Vernon "Bing" Smith, manager of KOWH in the past year, has been placed in charge of all advertising by the Omaha World-Herald which owns KOWH. The promotion follows resignation of Fred Rowden, who goes to St. Louis Post-Dispatch. Ed Sheper, who was KOWH's assistant in managing KOWH, will become manager; of the station under Smith, who will still exercise supervision over it.

Condon's Three-Way Job Cleveland, April 28.

Maurice Condon, announcer, has been named promotion director WGAR, combining offices of merchandising, publicity and promotion. He succeeds Charles Newcomb, who left for WNNC, Asheville, N. C. Lloyd Wingert has been promoted assistant chief engineer.

WJW Up By July 15 Akron, O., April 28.

WJW, Akron, will operate on its increased power of 1,000 watts on a new frequency, 850 kilocycles, by July 15, barring unforeseen complications. The new WJW transmitter will be located one-half mile north of Bolander, O.

James Abbe Joins KGW-KEXX, Portland, Ore., April 28.

James Abbe, war correspondent and photographer, has joined the news staff of KGW-KEXX, local outlet of the NBC and Blue networks. He will do two programs daily, writing his own scripts. A photographer-correspondent for 50 years, Abbe has been broadcasting in the U.S. for two years.

IN CHICAGO . . .

Mason Moltzer joined "Scattergood Raines" . . . Olan Soule returned from Florida vacation for "Home of Helen Trent" . . . Eugene Conroy, former NBC tenor now with Carlo opera, announced on Roy Shield Revue . . . Thomas Goose, NBC studio engineer, adapted "Lights in Darkness" for Author's Playhouse . . . He leaves for Army as Second Lieutenant, night of broadcast . . . Shirley Boyer, former NBC announcer, to the Coast broadcasts over WAIT . . . Same station still looking for a good English make-man for their Heuser's news broadcast . . . Lou Cowan's Quiz Kids were guests of WJFD for opening baseball game. Kids worked with Pat Flanagan and Jack Fitzpatrick on series of baseball program throughout the day, giving sports stunts and play by play account of game . . . Shirley Boyer and Ed Helen were guests of "Let's Have These Two" on WJFD's Northwestern Radio Play Shop . . . Myrna Dee Sergeant, style commentator, starts three a week series on WJFD. It's her eighth year on air . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army . . . Bob Calveygo on Blue Quilley's reviving his now famous "Vie dictionary" . . . Barbara Fuller heads American Federation of Radio Artists' local bond drive . . . Yogi Yorgesson added to WBEM "Victory Matinee" . . . Jack Baker, "Breakfast Clubber" recipient of silver loving cup for selling most war bonds and stamps in Evanston, Ill. Harris, WLS' producer, elected vice-commander of American Legion Post . . . Bob Cunningham of WBEM announcing staff takes over George Guyon's supervisor post. Guyon off to army .

Lord's Dayers' New Attack

Toronto, April 28. On the unique plea that commercial announcements on Sunday programs are unlike other advertising media, deputization of the Lord's Day Alliance called on Canadian Broadcasting Corp. officials, seeking ban on Sunday air advertising, but were told that certain commitments had been made by contract with program sponsors.

Point was made by Rev. George Webber, general secretary of the LDA, that newspapers and magazines provide advertising on a six-day-a-week basis and that radio was similar to such media. He had no answer ready as to whether Sunday reading required the skipping of ads.

Payroll Traffic

Milwaukee.—Don Hendricks, formerly at KWNO, Wisona, Minn., has joined the announcing staff of WTJM-WSSM.

San Antonio.—Monte Kleban, WOL, into Army.

Toledo.—Merrill Pheat of WSPD, Toledo, has returned to the Air Corps as a first lieutenant, assigned to the field at Santa Ana. He was a pilot during last war.

Akron.—O—Garnet Dunkle has been returned to the sales staff of WAKR, Toledo, to await the arrival of his heir. Ethel Hawes has also left the station's sales staff.

Toledo.—O—Bob Ingham, formerly with WCOL here, is now sports announcer at KLO, Ogden, Utah.

Tuscola, Ill.—Number of staff changes have recently taken place at WJZ, Tuscola. Dippy Johnston, a member of the staff, has been upped to production manager. Murray Knight, formerly with the Edward Petry station rep office in Chicago, has joined the station as continuity editor. Johnny Paul, who recently joined WJZ as announcer, is publicity director.

Evy Walls, of Mattson, Ill. has joined the staff of WJZ as violinist and Larry Dall, fiddler, guitarist and vocalist, has returned to radio as a WJZ staff member after two years touring Illinois. Gordon Miller, of Saucier, Ill., and Don Wilson, formerly of WDWS, Champaign, Ill., and WGTL, Galesburg, have joined the WJZ engineering staff.

Ashland, Kansas.—Paul Roscoe resumed managerial duties at Station KVAX, here, as of April 13. He had formerly handled same position, but had been absent from Ashland more than a year on other radio connections. New manager replaces L. S. McClure, who returned to newspaper work in Herrington, Kansas.

Walt Bodine continues as program director of KVAX.

Cleveland.—Fred H. Smith, former manager of WCLE, Chicago, has joined WHK announcing staff.

Alun Jenkins, WHK announcer, has enrolled in Great Lakes Naval Training Station.

Pittsburgh.—Bob Peebles is the latest addition to the WCAE announcing staff. He comes from WJTN, Jamestown, N. Y.

Fred Klaus has replaced John Ott in the engineering department at the same station. Ott has re-enlisted in the navy, where he has already served a four-year stretch.

Pittsburgh.—Latest addition to the KDEA engineering staff is Clifford C. Gomez, who comes as studio operator. He was formerly chief engineer at WLSB, Ogdensburg, N. Y.; WJED, Dubois, Pa., and WISR, Butler, Pa.

Jim Greenwood, former assistant chief engineer at WCAE, is studying at the University of Houston, Houston, Tex., as a member of the Navy. He is classed as a specialist in high frequency radio waves.

Troy, N. Y.—Bob Colville, WFRY announcer, will be inducted into the Army on May 1.

Portland, Ore.—Ralph Greer, traffic manager of KGW-KEX, Portland, has joined the Army, and his place has been taken by Mildred Lester, his assistant for the last five years. Helen Thurston, who has been named Miss Lester's assistant.

Omaha.—Vic Brugh readying self for coast guard post and announcer Henry Kelps expects to join the navy soon.

Lincoln.—Bill Wright, assistant continuity chief for KFAB-KFOR,

BON MARCHE STORE RETURNS TO RADIO

Seattle, April 28. The Bon Marche department store is back on the air regularly again after a lay-off of more than two years. Truman Bradley cracked the account, which is now using a half-hour weekly musical show on KZLX.

Program, titled 'Evening Interlude,' has ensemble of violin, cello and pipe organ with vocalists Alice Corlett, soprano, and Bill Anderson, tenor. Budget allows for signing of visiting singers or actresses if or when available. Also may go to two or three times a week in the near future.

Army Tie-Up for WGAR Series with Marta Abba

Cleveland, April 28. Featuring ex-Broadway actress Marta Abba, Western Reserve University players, cooperating with Public Relations Division of Army, will present series of plays over WGAR beginning May 2.

'Riders of the Sea' by John Millington Synge, will start half-hour, biweekly broadcasts.

Port Worth—Lynn Bigler of station KWFT, Wichita Falls, Texas and Harfield Weedin, formerly of station KFPC, Houston have joined the announcing staffs of stations WFAA-KGKO.

WQAM, Miami, Denies 'Union Firing'; NLRB Gives Ruling Next Month

Miami, April 28. Investigation of charges that WQAM violated the Wagner labor act, by firing an employee because he was a member of the American Federation of Radio Artists, was concluded here today (24) by Trial Examiner William F. Webb of Washington. Webb reserved ruling for three weeks.

The charges were filed with the National Labor Relations Board by Sam Parker, president of the Miami local of AFRA. The allegations were:

"That the management fired Fred Handrich, announcer, on Dec. 10, 1941, because of his union affiliation; that rights of other employees to organize were interfered with; that employees were warned not to join the union or to witness if they had already done so, and making other statements to employees derogatory to the union and its representatives.

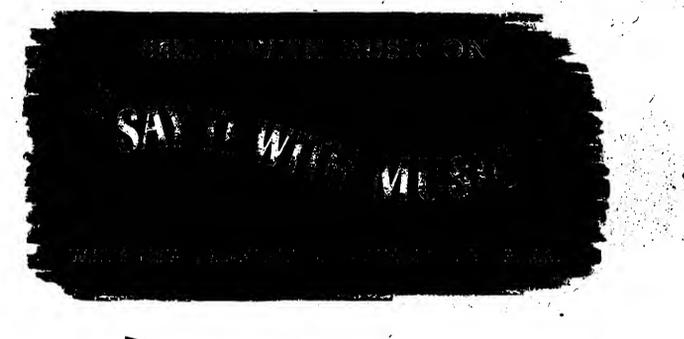
In replying to the charges F. W. Borson, president of WQAM, claimed that Handrich was discharged because his services were no longer necessary; his lack of training and poor delivery made him incapable of handling new broadcasts after the United States entered the war, and that his

lack of technical training made him useless to the station.

Borson denied that the announcer's union activities had anything to do with his dismissal, and brought out fact that Leslie Harris, station's production head and special events announcer, also joined the union at the same time as Handrich, and his position remained unchanged. Attorney for the respondent also pointed out that Borson had hired Bill Hightower, an AFRA member who resigned from WIOD to join the WQAM announcing staff and previous to Handrich's dismissal was negotiating with Brad Anley, WIOD news editor, also an AFRA member, to take a similar position at WQAM. Handrich's successor at WQAM is Ellis Hollums, former executive editor of the Miami Herald.

John C. McRee of Atlanta, attorney for the NLRB, handled presentation of the complaint, and Vic Connor, field representative of AFRA, was present in an advisory capacity.

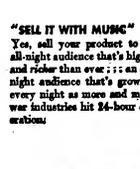
Minneapolis.—Doug Meiges has resigned from WMIN to join WOLO as announcer. He replaces Peter Temple who has joined the Navy.



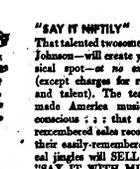
"SAY IT WITH MUSIC"
Here's a program that makes more of music than any other all-night show. Exclusively musical are time-signals, station identifications, commercials. The only spoken words are the short but complete hourly news summaries.



"SAY IT THRIFTILY"
\$400 buys 25 one-minute spots a week...; one a night for seven nights! (Lower frequencies are available.) You'll be reaching the world's richest market over WJZ's powerful signal for as little as \$11.43 per spot...\$11.43 never bought so much before!



"SELL IT WITH MUSIC"
Yes, sell your product to an all-night audience that's bigger and richer than ever...; an all-night audience that's growing every night as more and more industries hit 24-hour operations.



"SAY IT MIRTHLY"
That talented twosome—Kent Johnson—will create your musical spot...; no extra cost (except charges for recording and talent). The team that made America musical-spot-conscious...; that set long-remembered solo records with their easily-remembered musical jingles will SELL IT and "SAY IT WITH MUSIC"—for you!

Alan Kent and Ginger Johnson—creators of the famous Pepsi-Cola jingles, the Lucky Strike, Amour, Bondi and other famous musical spots—are available without extra charge to advertisers on "Say It With Music."

WJZ
NEW YORK'S
FIRST STATION
50,000 WATTS / 770 KC

'NIGHTINGALE AND ROSE'
With Vivian Della Chiesa, Felix Knight, Earl W. Wallace, George Leese, Beatrice Gore, House Jansson, Frank Black, NBC Symphony Orchestra.
6:30 P.M., 2 to 3 p.m.
WJZ-NBC, New York

This is a radio opera especially composed for NBC by George Leese... composed from Oscar Wilde's story, 'The Nightingale and the Rose'.

It is regrettable that Lesner, who writes the real score, for melodious harmonic music did not see fit, or was unable, to write as successfully for the human voice. His parts are written so high...

The story of the opera might have been woven into a more pleasing... His choice of English, which contains many words of an archaic nature...

John Herrick, the baritone, had much trouble with the high tessitura. Earl Wrightson displayed some of the lowest tones...

'ROLE OF SCIENCE IN THE WAR'
With Prof. Albert B. Newman
15 Min.—Local
Saturday, 10:45 a.m.
WNVC, New York City

Prof. Newman, Dean of the School of Technology, City College of New York, and regional advisor to the U. S. Office of Education...

War industries will be obliged to get along with a minimum of graduate training... called into the army and secondly because many had been drafted...

Prof. Newman contended that, contrary to common belief, more engineers will be required after war plants are completed in order to continue the development of war industries.

EDWARD R. MURROW
Comment
WABC-CBS, New York
Sunday, 8 p.m.
WABC-CBS, New York
(Young & Rubicam)

Back to his regular month-to-month visit to the U. S., Edward R. Murrow (28) in his 6-4:15 broadcast, succeeding the 'Silver Theatre' for a moment...

Murrow's talk was almost exclusively of London through the eyes of the man who has been in London for over a long winter.

'MARY ALIAS FREEDOM'
With Mary Milford, Frank Gray, Grace Shelby, Sid Rodgers, Ivan Green
30 Min.
WJZ-NBC, New York
Sunday, 7:30 p.m.

WJZ-NBC, New York was the second installment of this series and the regular broadcast...

While nothing new, 'Alias Jan Freedom' poses an interesting dramatic concept. The central character presented here as a foreign correspondent...

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

WNVC, New York is a national program... 'Answering You' is regretfully small.

WALTER KANE
Stamp News
15 Min.—Local
Saturdays
WVRL, New York

According to an assertion on this program, there are 9,000,000 stamp collectors in the U. S.

Commercial copy was suitably brief for the occasion. Opening contained merely a sponsor identification.

'POWERHOUSE'
With Raymond Scott Ork., Dorothy Collins, Billy Leach
30 Minutes
WABC-CBS, New York

Despite the 'Powerhouse' title, which indicated a session of strict Scott music, the first of a trio of half-hour broadcasts showed Scott new band in a new and most pleasing light.

Howard Barnes' production injected just enough talk and history into Scott as his music to take the listener above an ordinary band routine...

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

WNVC, New York is a national program... 'Answering You' is regretfully small.

'POWERHOUSE'
With Raymond Scott Ork., Dorothy Collins, Billy Leach
30 Minutes
WABC-CBS, New York

Despite the 'Powerhouse' title, which indicated a session of strict Scott music, the first of a trio of half-hour broadcasts showed Scott new band in a new and most pleasing light.

Howard Barnes' production injected just enough talk and history into Scott as his music to take the listener above an ordinary band routine...

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

WNVC, New York is a national program... 'Answering You' is regretfully small.

'POWERHOUSE'
With Raymond Scott Ork., Dorothy Collins, Billy Leach
30 Minutes
WABC-CBS, New York

Despite the 'Powerhouse' title, which indicated a session of strict Scott music, the first of a trio of half-hour broadcasts showed Scott new band in a new and most pleasing light.

Howard Barnes' production injected just enough talk and history into Scott as his music to take the listener above an ordinary band routine...

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

'ANSWERING YOU'
From England
30 Min.
Sunday, 8:30 p.m.
WNVC, New York

This is an interesting discussion program which is being broadcast weekly... Big things are happening in and around Detroit...

Not too much exchange of viewpoint through radio occurred even now between America and England. What little there is suggests the war and peace question already receptive to or familiar with the new democracy in factories would be an improvement.

WNVC, New York is a national program... 'Answering You' is regretfully small.

'THE ARMY ROUTE—No. 6'
Sunday, April 29, 8 p.m.
WEAF-NBC, New York

The fourth of the broadcasts organized by the United States Army proved a splendid job of attitude-forming, information-giving, spirit-boosting radio.

What made the telling of the story interesting was the seemingly artless, actually careful piling up of the little details of human relations, the understatement, the quiet, even occasionally bored, dry's work of transferring the machine...

'THE ARMY ROUTE—No. 6'
Sunday, April 29, 8 p.m.
WEAF-NBC, New York

The fourth of the broadcasts organized by the United States Army proved a splendid job of attitude-forming, information-giving, spirit-boosting radio.

What made the telling of the story interesting was the seemingly artless, actually careful piling up of the little details of human relations, the understatement, the quiet, even occasionally bored, dry's work of transferring the machine...

'THE ARMY ROUTE—No. 6'
Sunday, April 29, 8 p.m.
WEAF-NBC, New York

The fourth of the broadcasts organized by the United States Army proved a splendid job of attitude-forming, information-giving, spirit-boosting radio.

What made the telling of the story interesting was the seemingly artless, actually careful piling up of the little details of human relations, the understatement, the quiet, even occasionally bored, dry's work of transferring the machine...

'THE ARMY ROUTE—No. 6'
Sunday, April 29, 8 p.m.
WEAF-NBC, New York

Words and Weapons... F.O.B. DETROIT



authentic account direct from the lips of those men who have converted the world's greatest automotive center into a mammoth Arsenal for Democracy.

There have been rumors that America cannot produce armaments fast enough to avert defeat, that Americas go into battle with empty hands.

These are facts which perk the ears of Mr. and Mrs. American Citizen as they listen to the radio program called F.O.B. Detroit.



is Detroit's report to the nation—



BASIC STATION... COLUMBIA BROADCASTING SYSTEM Edward Peary & Company, Inc. National Representative

WBX NEW YORK THE MOST INTENSIVE MATHEMATICS PROGRAM TO AMERICA'S LARGEST MARKET. 5000 TATS

ADOLESCENT BEHAVIOR

Performances by Tommy Dorsey's band on the stage of the New York Paramount have been food for conversation for the trade the past week or two. Consensus is that the outfit is a party on stage each show for its own benefit. Caught one night last week the men in the band, particularly Dorsey, Ziggy Elman and Buddy Rich, were having so much fun that every effort with the exception of one, by singers, soloists, was 'broken up.'

At one point during a long instrumental break by Elman and Rich, the former stopped trumpeting completely while he changed horns deliberately and with no thought that an audience was watching, and waiting. Rich also stopped and since the band was laying out during that passage nothing was going on but the giggles of the musicians and the cracks being tossed back and forth between them. At other times Dorsey reached up and belabored Elman with a drumstick; or Rich would lean over and bat him on the noggin. When Frank Sinatra came on for vocals Elman and Rich broke up every song but one, 'O! Man River,' and Elman did his best to interrupt that.

It's no wonder that the band's lame attempts at 'screwball showmanship' brought forth disparaging remarks from exiting patrons. If Dorsey could have stood in the inside lobby after the show in question he would have no trouble realizing the number of new 'friends' he made. Some of the remarks were too pointed to be misunderstood.

Egotism that swells to this size would be outside the realm of trade comment if it were private or merely a case of a few over-prosperous musicians forgetting professional standards. Unfortunately this sort of thing is both public and contagious. Other, lesser bands may imbibе false notions of what is permissible, what can be gotten away with. This in turn does no benefit to the future of dance bands or of theatre dates.

There are a number of bands that are pretty consistently sloppy in their attitude toward the public. This is sometimes noted in cafe and hotel dates as well as theatres. The trade has perhaps been too indulgent, too forgiving of such behavior. With the exception of the 'official' dancing on silly kids, and especially gushing girls, may seem to certain musicians a plausible basis for the idea that favorite bands can themselves behave like adolescents having the giggles. But when they do amuse themselves in this style they ought not to be allowed to imagine that they are witty or clever or cute to anybody above the mental I.Q. of a moron.

Blackouts, Tire Shortage May Crimp Maine's Dancemalls and Strawhats

Portland, Me., April 28.—Ye Olde Tire Shortage is expected to cut plenty into tourist biz this season resort state—and with it the attendance at strawhats, and resort dancemalls. Biggest of latter by far is the Pier at Old Orchard Beach. Duffy, owner of the Pier, goes ahead with plans to open in two weeks with same band policy as previous summer season. He would run one or two nights a week through May and June and nightly from then till Labor Day. Spot averages one and two top bands a week with modest to good names for

to replace. The Greenwood Playhouse at Peaks Island, plans a full season according to manager Richard Osborne. House is reached by the same means as could be had by rubber shortage. But it's not certain whether Government will permit in this area (Portland) harbor.

N. J. OPERATOR HAS TIRE DATA

Some of the suburban New York roads of tire wear, the band leaders now working them were shaken last week by the announcement of the monthly mileage effect in mid-May. Consensus is that an allotment of the vital fluid in five-gallon-per-week portions to average car owners will probably spell the folding of many spots.

Fred Dally, owner of Meadowbrook, Cedar Grove, N. J., is not as worried as the others. He claims gas comes from within a 15-mile radius of Meadowbrook (New Jersey plays quiet definite county designations). He says approximately 85% of these cars are equipped with tires good for another year—and a good deal to boot. He says he has had a year and a half of tires checked that show the average yearly mileage put on each is 5,500 miles. Charts are also able to tell Dally the average age of cars driven by customers. He asserts that 60% of them are from between 1940-41 models; 20% are 1930-35; and 20% are 1920-39. Which also gives insight into how well-kept the average Meadowbrook customer is.

Haymes Recruits Band

Dick Haymes, former vocalist with Helen Duchs, is currently recruiting a band to be handled by Jack Marshard, Boston personal manager who directs Vaughn Monroe. Haymes is to be booked by the William Morris agency.

There is a possibility the group will unwell at Seller's Ten Acres, Weyland, Mass., where Monroe started.

DANCEMEN SPIN UNDER WARTIME BLOWS

Transportation difficulties are the main source of conversation around band agencies at the moment. And the main source of gloom. If the situation isn't relieved within the next month or so by the efforts of James C. Petrillo, president of the AFM, in securing special dispensation on tires and gasoline for travelling bands, a lot of one-night routes and a good few chances of disintegrating this summer.

Last week's announcements of gasoline rationing to begin next month is another blow at the already reeling nightclub bands. Some outfits still have good rubber on their cars, which are being used on the road, but it's better to have the remaining service out of them than to allow the tires to rot in storage. For the lack of rubber joined hands with a dearth of charter buses, and an occasional 'curve' from railroads to pyramid travel grief. All this has tended toward making leaders, particularly the more affluent ones who can pick their dates, away from one-night schedules. Majority of them now want theatre and location bookings only, the former for earning tours and the latter for air time and prestige.

What the difficulties of travel and the lack of bands to play one-nighters will do is increase one-nighter prices sharply. One traveling by train wherever possible is much higher than hopping by bus or private car and increase will have to be made up some way. The very lack of man on the circuits will meet with a price-raising edict under the law of 'supply and demand.'

SCHOOL FINES FRAT FOR TOO COSTLY DANCE

Omaha, April 28.—First victim of Creighton University rule against a campus orchestra for paying more for a party for an orchestra is Phoenix, the military fraternity. Fine of \$25 was assessed by the Very Rev. Joseph P. Zuercher, S.J., school president who said that if the frat's president would not get the military organization goes off the white list.

Violation of the 4150 limit rule was on Jan. 17 for the military. An annual event.

Skinner Enails Follows Eddy Duchas at Palmer House, opening June 25

Louisville, April 28.—Practice clubs and other social organizations requesting free music on patriotic grounds was scored at a meeting of musicians union officials in Kentucky held this morning in Virginia last week. Oscar F. Hild predicted the Cincinnati mail order service of the American Federation of Labor's executive board, termed these requests for coffee music an evil and urged that they be turned down. 'We've got,' he said, 'one thing to sell and that's our services, and we can't sell it if we give it away.'

Hild predicted that the WPA music project would soon be dropped un-

Country Clubs Sign for Union Music In Pa. After All Were Rated 'Unfair'

Enemy of Names

Philadelphia, April 28.—The elimination of names from college dances was urged here last Saturday (25) by Rudolph B. Spingarn, president of the Port Terminal, Inc. and Trustee of the Social Hygiene League of U. S. Spingarn, in his capacity as trustee's table on the problems of fraternity life, Lewis declared:

'We must have an elimination of party trills. The big name band has no place in an all-out war.'

2nd Boston Hotel Closed To the Public

Boston, April 28.—The Coast Guard will take over its second hotel, the Somerset, on May 15, as housing quarters for personnel taking specialized training at the Coast Guard Academy. Brunswick was taken two weeks ago.)

Paul will shutter hotel's Ballroom Orchestra for several seasons. Dwight Pickle closes here Thursday (30). Marshard continues to about May 9. The first delegation of men will occupy the quarters beginning May 15 and by June 10 it is expected that the entire hotel will be used by naval personnel.

A third hotel is rumored to follow suit.

They're in the Army Now Making Soldier Music

Pitt. Ritey, Kas., April 28.—Dance band at the Cavalry Replacement Training Center, under direction of Sgt. Everett L. McDonald, this week celebrates first birthday of its organization. Group is traditional 14-piece combo including leader McDonald, George B. Harrigan and Paul Paolissio on trumpets; Frank Thomas, Bill Cesa, former Kenney Allen, trombones; John Raymond F. Schmidt, late of Dick Barrie's and Corry Lynn's crews; and members of the 3rd All Stars; Young Harper, ex-Jimmy Joy sledman, and Ned Farrer, formerly with Kenney Allen, trombones; John M. Hamill, formerly with Jerry Wald, drums; Eddie 'Duke' Herzog, guitar; Bill Folsom, Paul Teamin, piano; and Sgt. Glen Kerr, formerly with Gary Nottingham, piano. The band was formed in a fog, who arranged at one-time for Claude Thornhill and Jimmy Dorsey, who had recently returned at the Penny Pansy hotel, New York, for any 10-week period since the hotel has been using name bands. Beginning his current run on Feb. 9, Dorsey completed 10 weeks in the hotel, and a steady state on Monday (18) at total of 26,527 paid cover charges. That's an average of 603 customers weekly, not counting dinner patrons.

Clubs Yen for Free Music

less a place can be made for WPA music under the recreational phase of the defense setup. On the question of whether hand leads should be regarded as independent contractors Hild told the delegates that only one thing he could hold this kind of reference had to do with the legal position taken by the AFL with regard to the American Federation of Labor's executive board, termed these requests for coffee music an evil and urged that they be turned down. 'We've got,' he said, 'one thing to sell and that's our services, and we can't sell it if we give it away.'

Hild predicted that the WPA music project would soon be dropped un-

BAND LEADER STABBED TO DEATH

New Orleans, April 28.—A bandleading guitar player was stabbed to death Thursday night (23) by a fellow orchestra member in an argument over a third musician who had allegedly snatched a record. Victim of the stabbing was Butler Rapp, 55, who was playing with his band at the Fern Dancemall. According to a statement by the police, Rapp was playing with the band when he was stabbed in the back by a man named Walter Joseph Brown, who fell asleep at 4 a.m. at his drums. During the melee that followed, Rapp was pulled, whipped about and a sharp stab wound was inflicted. Decou was pronounced dead and booked at Third precinct station on a charge of murder.

PHILADELPHIA, APRIL 28. Virtually every country club in the Philadelphia area has signed a closed shop contract with the Musicians Union, Local 77. About all but three of the clubs in this district have already signed on the dotted line, and the holdouts are expected to get into the fold shortly. A Rex Riccio attorney for the local, said: 'Signing up the clubs was the result of a novel bit of maneuvering by the union. It was accomplished quietly, without publicity or picket lines.'

Instead of negotiating with each club individually, officials of the union merely placed all of them on the unfair list en masse. That meant the only bands that these clubs could hire would have to be from the union. There aren't enough of these bands around. With the spring dance season in full swing, with schools and colleges looking for spots to hold dances around town, the holdouts were placed in the position of either turning down the business or signing with the union. They signed.

BUNNY BERIGAN LAID UP

Bunny Berigan is in Allegheny State Hospital, Pittsburgh, recovering from a stroke which he suffered while playing that with his band Tuesday (21), thereafter being hospitalized for a week at the Hotel Sun-Mid, Allentown, Pa., the next night. Group opens a stay at the Sun-Mid, Allentown, next night (Thurs.), where Berigan will join it when he's sufficiently recovered.

JIMMY DORSEY'S COUVERT PACE

Jimmy Dorsey's orchestra has another steady state record at the Penny Pansy hotel, New York, for any 10-week period since the hotel has been using name bands. Beginning his current run on Feb. 9, Dorsey completed 10 weeks in the hotel, and a steady state on Monday (18) at total of 26,527 paid cover charges. That's an average of 603 customers weekly, not counting dinner patrons.

In the weeks, usually looked upon as the weakest of the year, Led exerting an undeniable influence. In fact, it's a week where covers run over 3,000 and four between 2,500-3,000. Never once did Dorsey's band fail to draw over 1,000 hotel Saturday night (2) and opens the Strand Theatre, N. Y., for four week places. A. Charlie Spivak recs.

Lyman, \$42,000 in N. Y.; Whiteman, 24G in S. F.; Krupa, 42G in Detroit, All Big B.O., Stable \$17,000, Philly

(Estimates for This Week) Tommy Dorsey, New York (Paramount); 3,684; 35-55-68-93—With 'Frankie and Johnnie' as a picture. Terrific draught of Dorsey and that of the Bob Hope-Madeleine Carroll film brought total \$44,000 on the fourth-night week ended last night (Tuesday). The third was \$35,000, tremendous.

Jan Garber, Kansas City (Twentieth); 2,110; 11-30-50—With 'Almost Married' (A). Almost five years Garber has been here. Week's take of \$10,000 good, most of picture, which frequently realizes much less, but not a figure a buff like this one would draw in this town.

Benny Goodman, Buffalo (20th Century); 3,000; 35-55. Goodman feed off to leave from New York. 'Sleepytime Gal' (Rep) rated on soggy side, with band entitled to full credit for lush gate of probably \$17,000.

Richard Himber, Newark (Adams); 2,000; 25-35-50-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Cleveland (Palace); 3,700; 38-40-45-50-70—With 'Larceny, Inc.' (WB), plus Jerry Lester and Dixie Falcenberg for stage support. Many competitive factors in this town, so will have to be satisfied with around \$20,000, still good.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

Gene Krupa, Detroit (Michigan); 4,10-45-60—With 'Night Before the Divorce' (20th) and Dolly Dawn and Archie Robbins on stage. Getting good \$14,000.

In My Heart' (WB) and Jack Haley and Hal Leroy for stage support. Sully's 'Blonde' gets the credit for most of full \$17,000.

Paul Whiteman, San Francisco (Columbia); 2,450; 35-45-55—With 'Mayor of 44th St.' (RKO). House grossing same \$24,000, mostly on the draught of the band.

Big Com Source For One-Nights

(Estimates)

Bob Allen-Guy Ormsandy (Raymond-Plymouth B., Boston, April 24-25). Third week-end date here proved fine for Allen and local outlet pulled 1,800 Friday, 1,900 Saturday, 2,000 Sunday.

Blue Barons (Arena, New Haven, Conn., April 25). Approximately 2,000 dancers at \$1.10 per greeted Barry (WB), Fred Astaire, and Gene Krupa.

Les Brown (Shubert T., New Haven, Conn., April 28). Brown staid 'Big Top' out of these shows, with value, grossing estimated \$2,200 at 35c-65c good.

Henry Busch (Memorial Hall, Burlington, Vt., April 24). Busch played to good total of 1,439 dancers at 85c advance, \$1.10 door here. Next night \$1.25 pulled 1,600, \$1.50 (25) band pulled only 1,253 people at Meadow-Acre, Topeka, Kan., at \$1.

Gene Gray (Loric T., Bridgeport, Conn., April 29-22). Casa Loma out pulled \$1,840 in three days here.

Big Little (Rockland-State B., Boston, April 29). Hite drew 200 less than \$1.00 gate here; 700 at 65c for fall 45c.

Kay Kyser (Armory, Louisville, Ky., April 25). Kyser ran one of his 'concerts' (20th, 20th, 20th) and over-all played to 12,000 people at \$1.10.

Way Messner (Commodore B., Lowell, Mass., April 22). Biggest crowd of year turned out, 2,100 at \$1.00, three times total year ago. At Arena, New Haven, Conn., Sunday (26) band also proved okay, drawing 5,300 admissions at 55c-110c.

Red Norvo (Yankee Lake, Brookfield, Conn., April 10). Norvo did fair here, luring 944 people at 65c for \$615.

Ken Reeves (Totem Pole B., Auburnville, Mass., April 22-25). Local outlet of first appearance did excellent with this group (20th, 20th) drawing regardless of attraction) pulled to 8,000 in four days at \$1.45 per head for \$1,100.

Alvino Rey (Lafayette College, Easton, Pa., April 24). Some 450 boys in full paid heard Rey here; 80c, \$2,250.

Tommy Reynolds (Ritz B., Bridgeport, Conn., April 28). Reynolds' crowd of 1,010 dancers at 75c was considered 'good'.

Maggie Spauler (Western Reserve U., Cleveland, April 24). Junior frat prom in gym got only 'fair' attendance, 800 at \$1.10. Next night (25) drew 1,300 into same Ballroom, Carrolltown, Pa., okay at 65c per but comparatively unknown crew.

Disc Reviews

Hills Fitzgerald: 'I'm Gettin' Mighty Lonesome for You'—Wilson. Com. Rec. 3527. (45). Miss Fitzgerald's initial effort with Four Keys accompaniment instead of orchestra is good; first side shows her in swell commercial groove; fine melody.

Kay Kyser: 'Don't Sit Under Apple Tree'—'There Won't Be a Cloud in Lovin' (Col. 3007). Apple tree, getting wide attention currently. Is strong. Sully composed. Good. Reeves is also good, new rhythm tune.

Diok Stabile: 'Jealous'—'You Know' (Decca 4311). Instrumental arrangement of first, featuring leader's sax, should do a lot for good new band. Reeves has fine points, too, vocally by Gracie Barrie.

Yank Monson: 'Three Little Sisters'—'Be Brave Beloved' (Blue 11508). Initial side is cute novelty, done at fast tempo and vocally by Four V's.

Jimmy Dorsey: 'Full Moon'—'You're But a Dream' (Decca 4312). 'Moon' is fine, but it's reverse adaptation of Rubenstein melody that should hit hardest; Bob Eberly vocals both.

Nobby James: 'On the Beach'—'Roses' (Columbia 35858). 'Roses' arrangement is notable for tricks; 'On the Beach' reverse, vocally by Helen Forrest, is also strong, new tune likely to move.

On the Upbeat

Herbert Fritzsche back into Broadway, Pittsburgh, for fourth time this week, succeeding the Cudy Corporation.

Billy Rogers has added a girl trumpeter, Josephine Hunt, 17 years old. She will be graduated from Arlington (Mass.) high school in June.

Sonny Blanton, trumpeter, has left Ben Ellman's band to play Orpheum ballroom in Chi to join Herman Middleman's outfit at the yacht Club.

Tommy Dorsey booked for a one-nighter at the Sunset Ballroom, Carrolltown, Pa., Monday (4).

Ward Kaler has quit Herbie Kay crew to front his own band, which opens Friday (1) at Rugles Beach, Ohio.

Laag Thompson otech one-nights at the Aronson Ballroom, Pittsburgh, Tuesday (5).

Chick Floyd's engagement at William Penn Hotel's Chatterbox, Pittsburg (Continued on page 53)

Band Bookings

Jimmie Lunceford, May 22, U. of Washington, Seattle; 23, Century B., Wash.; 25, 25, Triano B., Seattle; 26, Spanish B., Portland, Ore.; 28, Civic Aud., San Jose, Cal.; 29, Civic Aud., Stockton, Cal.; 30, Sweet's B., Sacramento; 31, Sweet's B., Oakland.

Bob Allen, May 4, week, Palomar B., North Va.

Michael Ayres, May 20, Court Square T., Springfield, Ill.; 21-22, Ritz B., Eastbury, Conn.; 25-27, Loric T., Bridgeport.

Lou Bressa, May 1, Purdue U., Richmond, Ind.; 2-3, State T., Richmond, Ind.; 4, Hill 24, Evansville, 6, Grand B., Chatsworth, Ill.; 7, Twin Lakes B., Rockville City, Ill.; 8, U. of Iowa, Iowa City, Ia.; 9, Elmore B., Kansas City.

Bobby Byrne, May 11, week, Palomar B., North Va.

Dee Caste, May 1-3, Strand T., Syracuse; 6-10, Yankee Lake, Brookfield, Conn.; 11, Summit B., Seattle; 12, 15, two weeks, Beverly Hills C. C., Newport, Ky.

Sonny Dunham, May 3, San Jose Civic, Cal.; 15, U. of California, Los Angeles; 16, Sweet's B., Sacramento; 17, Sweet's B., Oakland.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, including business (7-10 P.M.) rated. Figures after name of hotel give composition and cover charge. Larger amount designates weekend and holiday prices.)

Table with columns: Band, Hotel, Weeks Work, Covers Per Week, Debit Hotel. Lists bands like Woody Herman, Woody Hadravsky, Fredrick Mager, etc.

* Asterisks indicate a supporting floor show, although the band is the major draw.

Los Angeles Skippy Evers (Ambassador Hotel, 501-51-51-52). Off a bit but will manage around 800 covers for two nights (Fri. and Sat.). Freddy Martin, a few in this town, returns May 21.

Phil Harris (Biltmore, 2000; 500-51). This lad can't do any worse than 6,000 peeps a week, mighty sweet biz in this downtown spot. Joe Reichman comes in May 28.

Chicago Chuck Foster (Continental Room, Stevens Hotel, 41-80-82 min.). Foster handling himself nicely, running good score in this out-of-the-loop location, drawing 2,300 customers.

Rddy Doolin (Empire Room, Palmer House, 300; 83-83-50 min.). Doolin remains powerful Chicago name and consistent winner in this distinctive room, bringing in line 3,600 patrons last week.

Jimmy Joy (Walnut Room, Bismarck Hotel, 300; \$1-42 min.). Joy in third week and holding its own with 1,700 patrons.

Pat Callaway (Pamphlet Room, 400; \$1-42-25 min.). Pamphlet Room continues one of the really top spots in town. Callaway's third week came in with nearly 5,000 patrons.

Class location switched from Jane Froman to Yvette as name warbler on Friday (24). Consistent spot did well with 2,500 tabs, added considerably by legit hit, 'Good Night Ladies,' in adjacent Blackstone theatre.

Minneapolis Freddy Nagel (Minnesota Terrace, Hotel Nicollet; 500; \$1-11-50 min.). Well-liked band in fourth week. Business still far off, but showed pickup past seven days, attendance climbing to approximately 850 peeps. New show acts are Manor & Mignon, C. Ray Smith and Woods & Betty.

Boston Griff Williams (Oval Room, Copley Plaza; 300; \$1 cover). With Dorothy Lewis Lewis show; on fifth week, Williams kept high pace with 1,900 covers, best biz his act has seen in years, with Friday-Saturday coverage accompanied in adjacent Grand Room. Dinner trade also, acceptably good. Williams opens tonight (Wed.) at Totem Pole, Auburndale, Mass. His band is taking a week's vacation, returning May 1.

Leighton Noble (Terrace Room, Hotel Statler; 450; \$1 cover). In 15th week of indefinite engagement, Noble continued fine to 850 covers Friday-Saturday, only late nights. Dinner biz also good throughout week.

Philadelphia Fasnacht (Garden Terrace, Benjamin Franklin Hotel; 500; \$1-15-52 min.). Dropping slightly in next-to-last week with a total of 1,182 spot customers.

Location Jobs, Not in Hotels (Los Angeles)

Sonny Dunham (Palladium B., Hollywood, third week). Getting great play from service men every night, will hang up around 11,000 admissions on the week. Band surprised by keeping to a good consistent level. Harry James set for a big opening tonight (Thu.).

Bake Ellington (Trianon N., Southgate, Cal.). Still whamming for a hot aggregate of 7,500 stubs.

Jan Savitt (Casa Manana B., Culver City, Cal.). Opened last Friday night (24) for second stand here within a year. Last time he had to buck Glenn Miller at the Waldorf Astoria site. Harry James at the same dance. Around 6,000 peeps on first stanza, accelerated by a round-the-town advertising.

Gene Deane (Florentine Gardens N., Hollywood). It's same old story at this site, 4,000 customers more or less. Rudolf Friml's band comes in April 30 with Nils Granlund's new floor show.

Buddy Franklin (Chez Paree; 500; \$3-85-50). Franklin getting along fine. With floor show came with 3,500 customers.

Ted Weems (Blackhawk; 400; \$1.25 min.). Weems has smoked 'em out in this spot and going great guns to 3,300 customers again last week.

Pat Forney, Ind.; 10, Paramount T., Hammond, Ind.; 15, two weeks, Chase Hotel, St. Louis.

Will Osborne, May 1, Casa Loma B., Charleston, W. Va.; 2, will hang up around 11,000 admissions on the week.

Diok Rogers, May 9, Sunnysbrock B., Park Canyon, O.; 6, Avalon B., LaCrosse, Wis.

George Olsen, May 1, Shorham B., Washington, D. C.; 2, Lakeside Park, Barneveld, Pa.

Diok Rogers, May 9, Sunnysbrock B., Park Canyon, O.; 6, Avalon B., LaCrosse, Wis.

Gene Deane (Florentine Gardens N., Hollywood). It's same old story at this site, 4,000 customers more or less. Rudolf Friml's band comes in April 30 with Nils Granlund's new floor show.

The new "country tune" sensation. Ernest Tubb's WALKING THE FLOOR OVER YOU

Advertisement for Louis Armstrong and his Famous Orchestra, featuring Sonny Woods and Velma Middleton. Includes text about their success and upcoming performances.

Advertisement for Tommy Reynolds and his Famous Orchestra, featuring Sonny Woods and Velma Middleton. Includes text about their success and upcoming performances.

Advertisement for Jimmie Lunceford and his Famous Orchestra, featuring Sonny Woods and Velma Middleton. Includes text about their success and upcoming performances.

Advertisement for the Famous Orchestra, featuring Sonny Woods and Velma Middleton. Includes text about their success and upcoming performances.

RECORDS

Keep 35c Labels But Switch Names

Meantime Coin Machines May Have to Return Two Old Discs for Every Three New Ones

It appears now that none of the major recording companies expects to relinquish the investments they have in the 35c label titles marketed by each in place of giving up the Bluebird, Okeh and Decca cheaper issues, each unit is preparing to move its stronger-selling talent to 50c sides while continuing to manufacture the 35-centers. These latter will be occupied by the lesser noted names among the bands, singers, et al.

Beginning with the times out on his next recording date, Jimmy Hayes will jump to Decca's new 50c Black label releases, and Woody Herman will do the same. At Columbia, Benny Goodman, Tommy Tucker, Dick Jurgens will be shifted to the 50 Columbia label. At Victor, Glenn Miller, Freddy Martin, Dinah Shore will head the move from 35c to 50c. Coin machine operators will soon hear what is expected of them to help the situation, in regard to return in use of plastic. They may be required to turn in two old discs for every three new ones bought for which they will be allowed six cents (two discs—weight about one pound, which conforms to the 4c per pound plus one cent).

Few record officials feel that the amount of material that can be returned from old records will be stable enough to make much difference in the current situation. True, they say, the Government's order didn't allow production 70%, it simply cut in the use of shellac, which in turn reduced production. But they feel that materials cannot add much to the available stockpile, it is felt.

Legendary Russian

There's a story going the rounds in New York presently about a Russian chemist who has been camping on RCA-Victor's doorstep for the past two years or so, trying to interest the company in a new method of processing recordings. His formula, it is claimed, is composed of domestic materials easy to obtain and which do not figure in the government's war effort.

Since the recent curtailments in the use of shellac in platter manufacturing RCA is supposed to have made a frantic search in New York for the chemist, and succeeded in locating him last week.

FORGOTTEN FINALLY MUSTER NOTES

Necessary Two-Thirds of Board Ends Paid Priority in Favor of Honorary Post for Deems Taylor

—Fued Between Gene Buck and Publishers Grew Bitter in Past Year

\$25,000 PENSION?

Replacement of Gene Buck with Deems Taylor as president of ASCAP at the annual election of officers last Thursday (23) rates as the slickest coup that has been carried out within the organization for many years. The capture is the enough votes among the writer-directors came as a shock to Buck and the fact that the publisher contingent on the board had managed their session as a stalling tactic. Buck repeatedly caused much incredulous headbashing in the music industry. Buck will be paid the balance of his \$35,000 salary for the current year and the question of paying him the pension will, it was indicated, be taken up by the board at some later stage. It was also hinted that disposition will be made soon of another major figure in the ASCAP.

The annual pension for Buck will probably be fixed at \$25,000. It is understood that the writers who voted for Taylor had advised the board on the board that they would go along with the former provided that a pension be granted. Buck in the discussions on this point the \$25,000 figure was mentioned, but the matter whether it was to apply for a period of years, or a year-to-year basis, is also yet to be determined by the board.

The polling of votes for president was preceded by several parliamentary questions that were very open. Buck interposed an objection to a secret ballot and argued that notes be sent out in the open. Charles C. Schwartz, of ASCAP counsel, was consulted on this point and he stated a secret ballot was permissible under the ASCAP bylaws. L. Wolfe Gilbert, a Buck henchman, brought up the matter of the recent election for writer-directors and raised the question as to whether there ought to be a recount of the votes. In a contest that resulted in Ray Henderson coming out victor over Jerome Kern and Al Lewis before the board, which included Henderson, proceeded to vote for officers. A feeling of quiet protest throughout the meetings when at the opening of the balloting it was noticed that the faces

'So Say We' Is Publisher Footnote To Shellacking of Angle Leaders

ASCAP's New Officers

ASCAP officers who were elected last week for a year's term were as follows:

Deems Taylor, president.
Gustave Schlimmer, v.p.
Gene Ransmerville, v.p.
George W. Meyer, secretary.
Max Dreyfus, treasurer.
J. J. Ferguson, asst. sec.
Irving Caesar, asst. treas.

SINGLE CONTACT GATHERS RADIO PLUG INFO

The contactmen's union has arranged with NBC and the Blue Network to bring a mass of representative serve as the go-between on daily clearance of musical numbers over the two nets. Instead of individual professional managers clustering around the networks' headquarters to find out which of their numbers were being broadcast that day, they will pick up their data from the network's library at 4 p.m. each day. Move leaves the web of advertising managements and telephone calls from publishers' men. The policy becomes effective Friday (1).

John O'Connor, president of the union, who worked out these arrangements with the networks last Friday (24), also obtained from C. L. Menses, NBC's program head, the assurance that interest will be repetition of current tunes will be reduced to two hours and kept right. It had been three hours.

'ARTHUR MURRAY' ALBUM

Tea Strateer's album titled "Arthur Murray Taught Me Dancing" Book will be made up of eight dance melodies in fox trot, waltz, rumba, tango, etc. The album will be released in the time "Arthur Murray Taught Me Dancing in a Hurry" from the film "The First in Line".

Sides were Strateer's first for Decca.

Frank Loesser and Jimmy McHugh are doing songs for "White Hot and Blue" at Paramount.

As part of a general tendency to curb the powers of bandleaders, now that shellac scarcity has changed the facts of life, the music publishers aver that they, too, 'won't play ball' with theaters, unless are congenial with cut-in-theaters who have their own songplugging and publishing angles, etc. 'Just how they'll achieve this is an 'X' problem, but the theory is that if and when a hit song comes along, for it's a piece of song material that looks unusually strong, it will be withheld from the suspected maestro.

The objective is to curb those leaders who will foot-note the songs they're interested in. Now that the shellac shortage has put another complexion—by governmental order—on the disk business, the selection of songs for mechanical releases and production of records are more scientific and discriminating, and not as haphazardly put on the wax. The theory is that utilizing shellac will be a time line will merit perpetuating on wax.

Griff Williams Sidelacked From Waldorf

Sudden decision of the Music Corp. of America to switch Guy Lombardo as the next head at the Waldorf-Astoria Hotel, N. Y., has caused some speculation within the dance boogie trade.

Lombardo, who is currently playing the Waldorf, has secured a contract at the Waldorf May 18. Lombardo closed a winter's session at the Roosevelt Hotel, N. Y., only a few weeks ago.

Contacted in Boston Monday (23) Williams was greatly disturbed about the situation. He claimed he would never have come east without Music Corp. of America's assurance that the Waldorf deal was set. He explained that he took his recent Copley-Place hotel, Boston, job on MCA's promise that it would follow with the New York 'prestige' spot. MCA's Chicago office had offered him some lucrative midwest and Coast States jobs, but he turned them down in favor of the eastern deals. He figures his choice of unfulfilled eastern promises has cost him a lot of money.

Williams also is burned at MCA. Lombardo's contract was a three-year contract called for network wires and he received none. Bund opened to him a new contract with the New Orleans, La., Mass., stays until May 29, then goes to Beverly Hills C.C., Newport, Ky.

FLORIDA SEEKS ASCAP FORMULA

Orlando, Fla., April 28. — Group of Florida broadcasters met with John G. Falson, ASCAP general manager, Sunday (22) to discuss over the terms of a compromise compliance that would permit ASCAP to continue doing business in this state. It is understood that the discussion included the matter of settlements on accumulated fees due the Society.

Under a Florida statute which has been in effect for two years ASCAP is barred from licensing music they directly.

PROFESSIONAL MEN NET \$10,000 FROM BENEFIT

Professional Music Men, Inc., will net somewhat over \$10,000 from the theatre party of last Sunday night (26). The sale of advertising in the Journal and from its Raffite. The theatre buyout was "Priorities of 1942."

Frank Jay's dance songs won the \$200 war bond which was the top prize in the raffie.

WALLICHS UNPERTURBED

California Secretary Ben Conditon on New Disc Company

Glenn Wallichs, owner of record and music store in Hollywood, who's behind the new Liberty Record Co., along with songs by Frank Sinatra and Buddy DeSylva, v.p. and production chief of Paramount Pictures, in New York currently telling people he contacts that he does not expect the Government's seizure of 70% of shellac releases to hurt him much. He asserts that he will be able to go ahead with his plans, and will be contacting New York distributors to handle his output when he gets going.

Wallichs is very secretive about his plans, refusing to divulge where his plant will be done, except that it is to be handled on Long Island. He has intimated to persons he talked with that Horace Heidt's orchestra will be one of his record names.

PARLOR SALES PK. HAS RECORD OPENING

Palace Amusement Park, Fort Lee, N. J., had one of the biggest opening days in its 32-year history Saturday (23). Park officials refused to divulge the exact number of people who attended, but parking lots overflowed to capacity and lines of ticket-holders waited for trips on various rides concessions. The afternoon was also busy, but chillier weather later in the evening set things up. By then gene music had run out of the park and several restaurants on the grounds were cleaned out of some.

Park is a regular buyer of name bands. In February (2) were at the dance pavilion Saturday night, Johnny 'Scat' Davis Sunday.

MUGGY SPANIER IRKED

Refraints in 'Frieder' Upties, From Filing Against Decca.

Muggy Spanier started to file a claim against Decca Records with New York local 602 of the American Federation of Musicians last week over the cancellation of a recording deal he had made. His friends prevailed upon him to forget it. Spanier was scheduled to cut four sides on a single disc contract at a price of \$750, at Decca's N.Y. studios Thursday (23) morning. His band arrived, but it was told the date was off.

Spanier burned because Decca had not notified him earlier, pointing out that his booking office (CRA) had left the date open for recording and that he never had played a one-nighter on the way to Cleveland where he was due at Westwood Reserve U. Friday. He got hotter when he found that Woody Herman's band was to record in New York the first to go was understood why Herman's date was fulfilled and his was cancelled, despite the government's recent restrictions on the use of shellac, which stands to hurt the recording, which stands to hurt the recording, which stands to hurt the recording.

Had Spanier filed a complaint it would have been the first to go now stands. Decca explains that Spanier had been told by the Government's move against shellac to come in when he had arranged for other tunes. He came into the studios without warning.

Leo Robin and Ralph Rainger washed up their 18-month stay at 20th Street, New York, with "Footlight Serenade."

Questions and Answers on ASCAP

Victor Herbert Was Honorary
Presidency of ASCAP previously was an honorary title, Victor Herbert was the first. Gene Maxwell, head of G. Ricordi (American branch) the prez immediately before Gene Buck.

Taylor Chosen for Prestige
Society choice Deems Taylor on a 10-year contract with the radio; a man of some artistic stature and prestige.

Palme In, Mills Uncertain
John G. Paton, as general manager, seems to be in a favored paid position at \$25,000 annually. Status of Edwin Claude Mills, as chairman of the executive committee, under the new order within ASCAP is currently debatable.

Re: Schwartz & Frohlich
Also a question mark are Schwartz & Frohlich's continued services as exclusive legal counsel at \$25,000 a year. During the BMI and U. S. consent decree lifting, Charles Poletti, legal governor—New York State and of counsel for Milton Diamond's law firm, receive \$-0,000. David L. Poletti, legal special counsel, got \$70,000. Schwartz & Frohlich's recent preoccupation with film matters leaves them somewhat unreliable to the Coast. Herman Finkelstein, a member of the firm, "has not really been most active on the ASCAP account, has been mentioned a moving in as 'house' counselor, or taking over the society's legal special counsel. ASCAP still favors some 'pre' g' firm for legislative effort in Washington and New York, not knowing when another legal attack may come.

O'Keefe's Attachment Suits vs. Freddy Martin

F. C. (Cork) O'Keefe, New York personal manager, has secured an attachment on the earnings of Freddy Martin's orchestra, now at the Waldorf-Astoria Hotel, New York. O'Keefe alleges Martin owes him approximately \$10,000 in commissions and called things up concerning the year ending Feb. 1 past. Louis Nizer, Martin's attorney, will move to have the attachment vacated this week.

According to Martin, he had a trial run on the ASCAP account for one year, which expired Feb. 1, after which he notified with O'Keefe and called things up concerning the decision by mail. He knew nothing of O'Keefe's demands for commissions until he was notified by Nizer with the attachment papers.

NBC, CBS, Blue, Mutual Plugs

MUSIC EDUCATORS AND LATIN-AM. TUNES

Inside Stuff—Music

Following tabulation of popular music performances embraces all four networks—NBC, CBS, Blue, and Mutual—as represented by WEAP—WJZ, WABC and WOR N. Y. Compilation herewith covers week beginning Monday through Sunday (April 20-28) from 5 p.m., to 1 a.m. and is based on data provided by Accurate Reporting Service regular checking source for music publishing industry.

Table with columns: Song Title, Publisher, Total. Includes songs like 'Don't Sit Under Apple Tree', 'I'll Pray For You', 'I'm Glad I'm Not a Soldier', etc.

Editor, 'Variety':

Concerning the recent Music Educators National Conference, one of the main objectives of this mammoth meeting of music educators was to emphasize Latin-American music...

It seems that student-musicians are 10 years ahead of their teachers and in this particular phase of music, know more than their teachers are attempting to teach them about it.

By listening to popular radio programs such as Andros Melodians, Meredith Willson, Raymond Falge, Cupat, etc., young students are getting a better education in music...

Dr. W. Otto Missner, head of the music department at the University of Kansas, told me he has the opinion that there should be more "living music," or music written by prominent composers who are still alive.

Student-musicians would give up their attention to their music studies if they were permitted to play and study music which interests them more than their school music. However, there is good progress being made in this direction...

J. J. Robbins.

Buck Out

Continues from page 1: of Buck's bitterest foes among the public were absm with confidence.

How They Voted

The count that elected Taylor comprised 11 publishers' votes and five writers' votes. The 16 votes just made the two-thirds majority...

What had made the industry abloom about the anti-Buck movement previous successful at this particular time was that illness was bound to prevent the attendance of not only Taylor but Otto Harburg, one of the publishers had for some time counted as an ally...

Intense publisher-director antagonism toward Buck has been accumulating since early 1941 when an undertaking to treat with go-between in a U. S. department of justice station without first consulting ASCAP's board of directors.

Back Resented: This antagonism increased considerably when Buck some eight

Because the Glenn Miller and Sammy Kaye musicals which 20th Century Fox is producing will be released within a brief interval of one another in September, its publishing arm of Bregman, Vocco & Conn has elected to handle the Miller score and leave the Kaye publisher to exploit the score of the Kaye picture...

Jack Robbins cites some gross sales and pop song statistics to prove that 'The U. S. public won't go for victory songs until we have some signal victories' that seemingly they're partial to simple songs.

Before Metro changed the title of the Eleanor Powell-Tommy Dorsey 'Ship Ahoy' film from its former title of 'The Girl on the Boat', a title song had been written. Unwilling to discard the melody entirely, it was retained by switching the title and lyric to 'Till Take Tallulah'.

10 Best Sellers on Coin-Machines

Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to 'Variety'. Names of records on one band or occlatist after the title indicates, in order of popularity, the recording artist being played. Figures in parentheses indicate the number of weeks each song has been in the list and respective publisher(s).

- 1. Somebody Else (6) (Shapiro)..... Benny Goodman.....Okeh (Russ Roodman).....Decca (Glenn Miller).....Bluebird (Tommy Tucker).....Okeh (Benny Goodman).....Bluebird (Jimmy Dorsey).....Decca (Jimmy Dorsey).....Decca (Vaughn Moore).....Bluebird (Woody Herman).....Decca (Glenn Miller).....Bluebird (King Sisters).....Bluebird (Harry James).....Columbia (Jimmy Dorsey).....Decca (Glenn Miller).....Bluebird (Bing Crosby).....Decca (Sammy Kaye).....Victor (Harry James).....Columbia (Vaughn Moore).....Bluebird

OTHER FAVORITES

- (These records are directly below first 10 in popularity. Tunes with numbers in circles in parentheses are finding other outlets.) Johnny Doughboy (Crewford).....Tommy Tucker.....Okeh (Kenny Baker).....Decca (Freddy Martin).....Bluebird (Guy Lombardo).....Decca (Harry James).....Columbia (Jimmy Dorsey).....Decca (Jimmy Dorsey).....Decca (Jimmy Dorsey).....Decca (Jimmy Dorsey).....Decca (Vaughn Moore).....Bluebird (Connee Boswell).....Decca (Glenn Miller).....Bluebird (Kate Smith).....Columbia (Art Kassel).....Bluebird (Tommy Dorsey).....Bluebird (Tommy Tucker).....Okeh (Kate Smith).....Columbia (Harry James).....Columbia (Woody Herman).....Decca (Andrew Sisters).....Decca

months later flouted as ridiculous the terms submitted by NBC and CBS for settlement of their frequent and ASCAP and scored as 'Qualifying' those publishers who wanted to openly admit that radio had taken them and that there was no sound reason for continuing the fight.

Last Thursday's (23) meeting also passed a resolution holding over John Hunter as chairman of the new ASCAP executive committee for an additional 90 days. It is understood

TIN PAN ALLEY Music Publishers Established 1937 FRANK CAPANO, Pres.

Top Artists! Great Melodies! Terrific Lyrics! Outstanding Hits from MGM's Smash Musical "SHIP AHOY" starring Eleanor Powell, Red Skelton and Tommy Dorsey and his Orchestra

THE LAST CALL FOR LOVE By E. Y. Harburg, Margery Cummings and Burton Lane

POOR YOU Music by Burton Lane Lyric by E. Y. Harburg ...And Feast Has The Biggest Show Hit, Too! HAPPY IN LOVE Music by Sam E. Cain Lyric by Jack Yellen from Olsen & Johnson's, "Sons O' Fun"

Tavern Men of Wisconsin Confident Judge Ryan Will Again Sock ASCAP

Milwaukee, April 28.—Judge F. Ryan Duffy last set May 12 as date for final argument in the long pending case of the American Society of Composers, Authors and Publishers against Wiley Young, local tavernkeeper, for copyright infringement, and upon the outcome may depend the entire future of ASCAP in Wisconsin. The original action, brought for playing a Wayne King record of his theme song "The Waltz I Saved For You," a Leo Feist number, without payment of part of copyright fee, has almost been lost sight of in the maze of legal argument that has grown out of it. The Wisconsin Tavern Keepers' association having seized upon the action to make a test case out of it and settle once and for all the arguments between innkeepers, dance hall proprietors and other purveyors of melody with ASCAP.

In the light of Judge Duffy's previous decisions (the fined ASCAP \$25,000 only little over a year ago in a Government anti-trust suit) and his generally conceded antipathy to the society's methods, the tavern men are anticipating a ruling favorable to themselves, and planning their next move.

"This move will be an application for an injunction to prevent the entry of ASCAP from doing business in Wisconsin, their chief contention being that inasmuch as the society has failed to comply with the Wisconsin statutes (No. 177) it has no right to operate in this state. Under this law, ASCAP is required to pay 25% of its income here into the funds to do, holding the law to be unconstitutional.

Organized musicians are backing the tavern keepers in the litigation, seeking to force ASCAP to quit doing business in Wisconsin.

Peatman, CCNY Instructor, Makes Another Offer To Compile Plug Credits

John G. Peatman, psychology instructor at the City College of New York, has resumed his efforts to sell the popular music publishing industry on his system for compiling plug credits. Peatman is now including in his pitch the argument that his system, which publishers generally have considered too complex and arbitrary, would do away with the "drive" angle.

Peatman, who came into the business through Broadcast Music, Inc., during the radio-ASCAP fight, would use the daily compilations of the accurate Reporting Service as the basis for his system. Instead of a plug being credited as a single unit, Peatman would multiply by the number of stations in the booklet, the popularity rating of the program involved and a few other elements. Under this method, he claims, "drives" on tunes would be eliminated as a primary purpose, namely, a top spot on the weekly "most played" list, since the songs with commercial program usages would have far the more credits.

Peatman, who came into the business through Broadcast Music, Inc., during the radio-ASCAP fight, would use the daily compilations of the accurate Reporting Service as the basis for his system. Instead of a plug being credited as a single unit, Peatman would multiply by the number of stations in the booklet, the popularity rating of the program involved and a few other elements. Under this method, he claims, "drives" on tunes would be eliminated as a primary purpose, namely, a top spot on the weekly "most played" list, since the songs with commercial program usages would have far the more credits.

Jerome Kera and Johnny Mercer turned in six new tunes, "Dancing Air," "Dearie Beloved," "In Old Fashioned," "You Were Never Lovelier," "Wedding in the Spring" and "Shorty George," for "Carmin'" in Rio at Columbia.

15 Best Sheet Music Sellers (Week of April 25)

- Moonlight Cocktail.....Jewel
- Somebody Taking Place Shalroo
- Don't Sit Apple Tree.....Robina
- Sickard.....Morris
- Don't Want Walk.....Farrington
- Miss You.....Sandy
- Tennessee.....The Four
- Jolly J Doughboy.....Crowford
- Always in Heart.....Remick
- We'll Meet Again.....Doshi
- I Threw Kiss Ocean.....Berlin
- Breathless.....OLP
- Till Prey For You.....Harms
- Sleepy Lagoon.....Chappell
- Deep Heart Texas.....Melodylane

INSISTS ON HIS RIGHT TO BE BRIBED

Members of the contactmen's union had been instructed by their president, John O'Connor, to refrain from contacting one band leader currently staying in a New York class alley. The action was taken after the leader had demanded to know what right the union had to stop the publishers from paying him for arrangements. The contactmen were told that any business relations with this leader would lead to immediate loss of membership in the union.

Spencer Bentley Obtains Change of Venue; Sidney Smith Seeks ASCAP Fees

Judge Russell of the Supreme Court, Columbia county, N. Y., this week granted Spencer Bentley, radio actor, and ASCAP a change of venue to New York county in the case in which Sidney Smith is suing Bentley and ASCAP in an effort to be declared an ASCAP member. Change to N. Y. was argued on the grounds that books, records and witnesses were in New York county. Smith's attorney, S. B. Ball, claimed that Smith was needed in Columbia county, near Albany, in OGD activity.

Glen Grayers Into Penn

Glen Gray's Casa Loma orchestra begins its first location date in New York July 16 at the Pennsylvania hotel. Last time it sat down anywhere in N. Y. was at the Waldorf Empire Room several years ago. Gray will follow Charlie Donkey Monday (4).

On the band of the Penn contract, negotiated by General Amusement Corp., the Gray outfit has signed a term booking contract with that agency. Prior to this the outfit has been booked by whatever agency they follow current Jimmy Dorsey Monday (4).

The smarter they are—the harder they fall— for this brand new swell ballad

DON'T TELL A LIE ABOUT ME (AND I WON'T TELL THE TRUTH ABOUT YOU)

By James Cavanaugh, John Rodmond and Frank Waldon

★ HERE'S YOUR COPY! ★

Chorus
Slow - Tender

DON'T TELL A LIE ABOUT ME,
DEAR, and I won't tell the truth about you.
Why tell a lie till you see, dear, if
all of these things are true. Hon- est and true.
me too, P So DON'T TELL A LIE
A- BOUT ME, DEAR, and I won't tell the truth
about you. you

Copyright 1942 by SANTLY-JOY-SELECT, Inc., 1619 Broadway, New York, N. Y. International Copyright Secured. All Rights Reserved

SANTLY JOY SELECT, Inc., 1619 Broadway, New York

TOMMY WALANDRO, Pres. Mgr

BILL COTY Chicago

JACK FAY Boston

MURRAY LAZAR Hollywood

STRICTLY INSTRUMENTAL

HARRY JAMES (COL.)

AND MUSIC PUBLISHERS, INC.

Vaude Upbeat Trend Best Indicated By Indie Bookers' Hefty Schedules, Sherman, Fisher Both Top Circuits

That the vaudeville upbeat is no momentary flash in the pan is being indicated by the healthy status of the indie books of the Edward Sherman and Arthur Fisher offices, especially for this time of the year. It's in the indie houses, plus the two-to-day ventures of Clifford C. Fisher-Shermans on Broadway, that vaude is getting its renewed impetus, hence the indie bookers are the best criterion of the possible permanency of the trend.

Usually at this time of the year, with summer just around the corner, the indie houses begin to draw in their horns for the season, either dropping stage shows altogether, or decidedly trimming their budgets. Neither is true this year; in fact, some of the bookers appear to be getting new additions despite the imminence of hot weather.

Sherman's office, with 134 weeks of stage playing time on the circuit, is easily the leading booker, circuit or indie, in the country. Fisher, with eight and a half weeks currently, is a comparatively close second, and he also has more playing time than any single major circuit office. Both Sherman, with the Atlantic City Steel Pier, and Fisher, via lesser the Million Dollar Pier at the same resort, will reach get an additional week of playing time when those spots open Decoration Day.

The Steel Pier is probably the most extensive buyer of stage talent and hands in the country for its 20-week season. It plays as many as three name bands a week, plus the highest-priced stage personalities.

The Piers In A C. Million Dollar Pier, operated by George Handl, also uses stage talent extensively, but isn't anywhere near as high-budgeted as the Steel Pier, much more successful ventures under Frank Gravatt.

Fisher, with the two Brandt houses in N.Y., the Flatbush, Brooklyn, full-weeker, and Windsor, Bronx, three-day stand, has an additional week and a half in season. Both these houses recently switched to stock

legit for the summer, a regular seasonal policy.

Playing time of the two leading indie offices follows:
EDWARD SHERMAN OFFICE
Hippodrome, Baltimore (full week),
Carmen, Philadelphia (full week),
Staten, Newark (full week),
Felix's Philadelphia (full week),
Palace theatres, Akron & Youngstown (split),
Lyrin, Indianapolis (full week, opening in June),
State, Hartford (3 days),
State, Baltimore (split, playing colored shows),
M. & W. Patson, N.J. (split),
Towers, Camden, N.J. (3 days),
State, Harrisburg, Pa. (split),
State, Easton, Pa. (3 days),
20th-Century, Buffalo (full week),
Bastid, Syracuse (3 full),
Boyal, Baltimore (full week),
M. & W. Patson, N.J. (split),
Natsional, Richmond (full week, playing occasional shows),
Willow Grove Park, Philadelphia (1 day),
Broadway, Pimlan, N. J. (1 day).

ARTHUR FISHER
Capitol, Lynn, Mass. (full week),
Central, Passaic, N.J. (full week),
Flynthom, Worcester, Mass. (3 days),
Metropolitan, Providence (3 days),
Empire, Fall River, Mass. (3 days),
Lyrin, Bridgeport, Conn. (3 days),
Felix's Waterbury, Conn. (3 days),
Jameson, Jameson, L.I. (split),
Cant. Sea, Springfield, Mass. (3 days),
Capitol, Pawtucket, R.I. (3 days),
Liberty, Elizabeth, N.J. (4 days),
Steinway, Astoria, L. I. (4 days),
Sunnyside, Woodside, L. I. (2 days),
Capitol, South River, N.J. (2 days),
M. & W. Patson, Brooklyn (3 days),
Mayfair, Brooklyn (1 day),
Marine, Brooklyn (1 day),
Fresport, Freeport, L. I. (1 day),
Lynbrook, Lynbrook, L.I. (1 day),
Siranad, Haverhill, Mass. (1 day).

Other possible important additions to the growing vaudeville time might be found in Canada, where His Majesty's Montreal and the Auditorium, Ottawa, are receptive to two-to-day stage shows. Earl Car-

roll's 'Fratlier' lab last week played His Majesty's at \$250 top and this week is current in Ottawa, with both being played on alternate nights. The seven night performances and five matinees weekly. Carroll is placing the houses on parage.

7 Nabes Hard-Pressed
Detroit, April 28.

With defense workers here, Detroit for the loop area on the week-ends, nabes are becoming hard-pressed to meet the downtown hotel and petition. With the men working long hours in the armament plants, most of the downtown hotels are in the neighborhood hills or the family fees the urge, in view of the wage being paid down, of making a night of it where the lights are bright.

It may be the odd reversal here of the usual setup with the neighborhood houses playing vaudeville while the rest-run continue with their policy of double-hills.

One of the large nabes here, the Hartford already has moved experimentally into the vaudeville policy and a price package which, it is expected economic conditions will call for. The theatre has installed orchestra and pit seats for \$100 a seat, and Sunday, with the ante up to 40c. Biz has improved considerably and other nabes in the neighborhood are eyeing a similar policy of giving the downtown houses, which have never left the city, a run for their money. First-run here have set in stage shows but with the downtown houses have shot up far above the picture level.

Holyoke to Up Capacity
Holyoke, Mass., April 28.

Welcome mat has been put out for the new here at the Vantage Point Arena. It's now in its eighth Sunday of operation and house has been planning to increase seating capacity. Plays to about 6,300 presently.

One of the Garden Arena is a veritable vest-pocket edition of Madison Square Garden. Each night it sponsors a professional event. Present deals calls for boxing on Monday nights, wrestling, Wednesday night, dancing, Thursday and Friday nights, and vaude, Sundays. From time to time roller skating has been on the program.

Sundays shows are something new for the arena, a circular affair with two shows plus a main floor. It's almost a perpetual SRO during the day. Shows consist of name bands plus seven to eight stand-up acts on each bill. They're presented on the main floor from a large platform at center rear. On the platform is the band, which backs up the show.

For next season a larger platform is planned on rollers. House is also planning three-days-a-week entertainment. Due to Sunday law there is no dancing on Sunday. Under planned setup there will be dancing and Saturday night dancing after the last show, from 11-1.

Final operated as theater club. Main floor is crowded with tables. Meals and hard seat are served during the show. Seating capacity is 500 at the tables. Charge is 55c plus 50c cover. For the dough, seats, seating 1,600, the fee is 55c.

House gross on a normal Sunday is in the vicinity of \$200. As for the house is comparatively low. There is no rent and costs for light, gas, attendance, etc. It's a cooperative proposition between the arena owners and the promoters of the Sunday shows. Home is being utilized on Sundays. Under present setup, house gets its share of the profits of hand. The main floor while promoters get free ride for bringing in this patronage to the house.

By arrangement with the local unions, there is one stagehand and one janitor fee for one hour's paid. Promoters of the Sunday vaude presentations are Rocco Marzani, Hartford stagehand, and Emery Luttrell of Holyoke. A. & B. Dow book the house.

Portland, Me., Looks Up
Portland, Me., April 28.

After 10 vaudeless years, this town's first started getting the top in stage last season eight weeks back. Those ten years were absent. About last week Costello (they Universal) product rather than any general faith in vaude decided the Brothers Zeitz to try top-end vaude at the Civic, their local 1,400-seater. Brokeville, who looks for the new New Bedford theatres as well as the local spot, has pencilled in (through A. & B. Dow) such bands as Louis Cardo, Top Gun Raymond Scott, Ray Burton, Ella Fitzgerald and the cur-

Inside Vaudeville-Nitery

Morris Chanezy's (formerly of Chaney and Fox) new dance partner, with whom she'll open a tour next week, is Julio Alvarez, who has had four "Flowers" as part of Florence and Alvarez. First Florence was Florence Kolindak, now the former of the Dolly Waters, in Europe; second, Joan Keena, daughter of the Hon. John Leo Keena, American Minister to the Union of Africa; third, Merrie Vee Johnson, who formerly danced with Jack Hollon (of Holmg near Holmg) and now Miss Chanezy.

Hurricane on Broadway has gone a little overboard on talent budget, with Bouie Basher having \$150,000 set up opposite to Lou Walters new Latin Quarter nearby. This spot, on the former Gay White Way site, is also a new headache for Billy Rose's Diamond Horseshoe. Basher, now the most lavish nitery revue in the Times Square sector, Rose, however, is also reading a new show. Completely, Leon & Eddie's rubbed in a more lavish lineup, and ditto the new Boobs McKenna show at the Park Central hotel roof is likewise more extensive, all primed to meet the new competition.

Romo Vincent subdued his Phil Baker in 'Priorities' at the 46th St. when the latter had to take his 'Take-It-or-Leave-It' shrosh to Belmont on Sunday (26), and Vincent will probably ditto next Sunday, when the radio show emanates from Richmond, Va. As part of the Baito junket, Baker did a Monday morning performance at the local Low's theatre as part of a 100th anniversary celebration of the local dept. store. He flew back to N. Y. on Monday, just in time to make his matinee.

A story that appeared in the 'Variety' vaudeville section, issue of April 1, erroneously referred to Gus Van, the former vaudeville star of Van and Schenck, as having been injured in an update New York auto accident. The person thus injured was another performer, Harry Van, but even the local hospital entered him as Gus Van.

Jackie Cooper spent the hours between 1 and 6 a.m. Sunday morning in the hospital, with new suit at the Strand, New York, with Ann Graham, last in Eddie Carter's 'Banjo Eyes', and went on with it first show Sunday morning. His initial hit proved a dud and both he and house managers were going along making new material until the last show, William Morris agency exec, walked backstage Saturday and reminded Cooper of the hit he had with Rita Hayworth on a recent tour of Army camps.

Call to the Grand Hotel, with her new teleplay and Miss Graham was secured. Only thing remaining of his original act is his drum routine.

Herbert Jacoby's aptitude for unearthing good, but not costly, acts, yet possessing distinction and eclat, is manifested anew at his Rupan Bleu, 100th St. New York, where Paula Valente, with her clever lyrics, and the Delta Rhythm Boys, colored quintet, give out sock spirituals and pop. The limited, drawing-room capacity of this continental-style boîte (there's no dancing) makes the modest, late budgeting a must, but the pay-off in medecrity is what highlights Jacoby's acts. Miss Laurence, doubling from 'Bonnie Mac', and the Delta quintet, both mark return engagements. Ditto Paula Valente, ducky soprano, with her neat style of songolags. The 'bonita doubles' as emcee.

One of the indie bookers in N. Y., booking one particular house that plays shows only on percentage, is pulling a gimmick that was familiar during the days of the Pantages booking office. Booker is getting the best of both worlds, and the best of both worlds, and the best of both worlds into the house on the best possible terms. Of course he puts it all on 'gravy' over and above their salaries and other income.

Saranac Lake

By Happy Besway

Saranac, N. Y., April 28.
Michael J. Kennedy, the new Tammany chief, is well known among the gang of the actor's folk. He has spent many vacations here ogling his brother, Dan Kennedy, who recently passed away.

Michael Kennedy, who left here to produce two units for the USO, is back on the job at the Hotel St. Regis. Bobby Graham, Toronto critic, has another setback.

Stanley Reich has received his go-home papers. He can also return to work.

Robert Herron, who produced many amateur shows here and did some radio work, off to Camp Gordon for Uncle Sam.

Times station WBNZ has joined the Blue Network. Frank his has upset 90%, says Johnny Griggs, manager.

Frank Foyle's salute to Percy Weint, singing father's 'Put On Your Old Gray Bonnet' over a national hookup, had a greater effect than the medico's treatment, say Percy.

Thomas Brady, who served at the old N.Y. sanatorium for years and mastered four stages of that operation is now doing a bad round at the state's Raybrook sanatorium.

At the last bookout at the Will Rogers, Fred Schaffer refused to turn out his lights, stating that he was a conscientious objector. After a slight injection from his medicine, however, his lights went out.

John Landon, who did his bit with 'White Cross' ago, doing a bad round hit here with the comeback routine. Still a little shabby, but he is getting by.

Write to those who are ill.

CELEBRATING ONE SOLID YEAR

RUSS SMITH

And Ella Grubbs Featring the

Tunesmiths

IN RAINBOW GRILL

at the

RADIO CITY

Hold Over Indefinitely

Thanks MR. JOHN ROY

For the Kindness and Courtesy Extended Me.

Keep 'Em Smiling

CAPPELLA & PATRICIA

3d HOLD OVER

ROYAL PALM, MIAMI

PHIL REGAN

CURRENTLY CHEZ PAREE CHICAGO

Personal Representative.

FRANK VINCENT

Beverly Hills, Calif.

THE THEATRES OF THE STARS

Marcus OEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LEWIS BUILDING ANNEX
150 W. 46th St. N.Y.C. - BR 9-3700

J. H. LUBIN

GENERAL MANAGER

SIDNEY N. PIERMONT

BOOKING MANAGER

THE THEATRES OF THE STARS

Marcus OEW BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LEWIS BUILDING ANNEX
150 W. 46th St. N.Y.C. - BR 9-3700

Artists Have No Salary Priority On Bankrupt Nitory, Chi Ref Res; Decrees Wage-Earners' Come 1st

Chicago, April 28. Revolutionary decision was handed down by Referee J. Hanbury William L. Sullivan in the bankruptcy of the defunct Northside Theatre Cafe, with the referee stating that several unpaid performers were not wage-earners and therefore not entitled to any priority claim.

"Wage-earners" (in effect, laborers) as distinct from "artists," who are designated as independent contractors, were the only performers who were to receive priority. The American Guild of Variety Artists sought uncollected salaries for Trudy, Dawn and Harriet Bond and the Singing Marines, Emil and Evelyn, Bill Gary and George Seal.

Irving queried the referee—why then do the performers have to pay social security taxes if they are not dependent wage-earners? The referee did not discuss the point. However, Irving did collect \$100 in back pay for the chorus girls, who were adjudged as wage-earners. Referee stated that chorus girls work under direction of employer, but that actors do not.

In this action on this decision, Jack Irving, local AGVA head, has instituted a drive to make all entertainers in theatres sign a new bond for performers' salaries.

In two days Irving obtained bonds for the salary of the Royal Cafe, Belleville (Ill.); the Faust Club, H. Club, Talk of Town Club and Blue House, and he will also contact all other entertainers and throughout the Chicago territory for wage-earners before permitting new clubs to open with performers.

BURLEY EVADES E.C.C. CLIPPING

Kansas City, April 28. Hearing on complaints of obscenity and offensive language in the performance of burlesque at the Folly were held by Police Chief Harold Anderson in his office Tuesday (21).

B. Irons, of the Folly, appeared to answer the complaints. Also present were G. Tyrone and W. C. of the Social Improvement League and C. H. of the Citizens' League. Burgard, of the police, and Leonard Laird, C. S. Star columnist and referee.

Called first, Irons stated that Folly burlesque does not have any more novelty or rough language than some of the travelling road companies which play in the Music Hall. He cited "Tobacco Road" and "Tellopopy" as examples, claiming the last only exaggerated burlesque.

He also stated that taxes from the theatre amounted to about \$2,000 for the government and \$400 for the State of Missouri.

Chief Anderson also heard the testimony of Burgard, who had the testimony of Margie Hart, home-town girl making her first appearance here. After hearing varied testimony, Chief Anderson said he will move unless some particular charge was made by a citizen.

Chief Anderson's director of welfare, also said he could do nothing unless a particular charge was made. When called to view a Folly performance and after suggestions for censorship, he would not do so unless instructed by the board.

At the conclusion Anderson said he would consider suggesting to the board that an ordinance be enacted giving the department jurisdiction over all theatres.

It is necessary to have a censorship board. Columnist Laird added that if the proposed censorship by the board is not adopted, there would be a possibility of a lot more drab theatres in town.

Chief Anderson opened here Christmas day after two years. Firms, houses and clubs are doing theatrical performance, operates the theatre as most western spot of their kind, which centers around Ohio towns.

No Job Worries

Don Casanova, m.c. at the Havana-Madrid, New York, nitory, defended by army.

Nitory has his signature on contract which calls for his re-appearance 12 hours after the war's end.

DERBY TOWN N BIG NITERY SPURGE

Louisville, April 28. Derbytown's night spots are making their annual spurge, with bands and floors showing sprouting where normally there would be an act-hell claim.

Wirtz dismissed her act after she had called on AGVA requesting information on Labor Day (27), announced that she would seek a special priority for actors under a forthcoming rationing of shows. A number of other local actors are contemplating similar action.

Brown hotel has booked a number of big parties for the Crystal Ballroom with Enzo's band and floor show, and Bluegrass Band and Woody Wilsons band and show. Post war Lovelock Club was opened last night (Monday) with Howard LeRoy orchestra with Marguerite Sullivan and show.

Flamingo Club reports heavy reservations for Derby Two and Derby night, and has booked Paul Nielsen band with Nola Zane and floor show. Holding forth at the Silver Stripper is Gene Edwards' band with a new band, Cummins' band and Bill Monday orchestra, Jack and Vocalist, and Sammy Walsh, m. c. at the Gypsy Village.

"Deacon" Moore will be here for three nights, May 1, 2, and 3. Cliff Winfield, comedian and m. c. popular locally from club night, supported by Bea Gardner club and floor show.

SALLY LEWY TO FIGHT LEVY CONSUMPT

Seattle, April 28. Sally Rand has served notice on the best financial booking office in the city that she will fight Levy's suit against her, which alleges she owes \$854.18 commission for bookings in Seattle (Show Box nity), Spokane and Tacoma.

Miss Rand has hired Smith, Mathews & Wilkinson as her attorneys. Levy's lawyer is Bernard Reiter, who is later Carl Reiter, veteran Orpheum manager here for many years.

Ted Lewis Booked By Seattle Nite Club

Seattle, April 28. Ted Lewis has been booked through the best financial booking office for Music Hall, Mike Lyons' night spot, opening for 17 days May 7. Bert Lewis, m. c. of the show, will be followed. Following Lewis will be A. B. Marcus show for three weeks.

LYMPIA CIRCUS, 2256

Chicago, April 28. The Olympia Circus, ending a 17-day tour which may extend to the Casey Stadium, is heading for a May \$225,000. Show is playing twice a day at \$2.50 top.

Circus moves to Detroit May 8 for nine days.

LEVERNE WINS AAA DECISION

Members of the American Arbitration Assn. handed down a momentous decision in favor of the act-hell claimer, when they ruled that Le Verne, featured skater in the Happy on Ice, recently closed at the Center, N. Y., was dismissed by producer Arthur Le Witt last September because of union action.

The American Guild of Variety Artists through counsel, William Silverstone, brought the action in behalf of the skater. The decision grants him a lump sum of \$5,925 in back salary.

The four grand is evidently a compromise figure, as her salary in the show was \$50 weekly and pay from dismissal date till the show's closing would have been well over \$8,000.

Wirtz (she's the act-hell claimer) dismissed her act after she had called on AGVA requesting information on Labor Day (27), announced that she would seek a special priority for actors under a forthcoming rationing of shows. A number of other local actors are contemplating similar action.

Mayo asserted that restricting traveling actors to five or 10 gallons of gas per week would be tantamount to taking away their livelihood. In addition, he pointed out such restriction would force many entertainers to leave their livelihood, which as playing at benefits or entertaining soldiers or sailors at camps and on yards.

"Actors can only get enough gas to barely fill their regular needs; when it comes to touring, they can scarcely be expected to play at military encampments or hospitals, etc. when it means going to the gas station to buy their skimpy allowance of gas," said Mayo.

The AGVA official pointed out that many actors play roadshows which are at spots where public transportation service (buses, trains) is not available, especially in the early hours of the morning when they finish their chores. The actors should be classified in the same category as businessmen who must travel to peddle their wares, Mayo said.

Mayo offered the facilities of the union to act as a clearing house for the listing of cars owned by actors. A system whereby one car could be used to transport all acts to a given date could be instituted, he said.

Wirtz said she must meet tonight (Tuesday) to nominate officers for the coming elections. A new president must be elected at the AGVA Camp who was indicated into the office.

Mayo announced that all but a few of the local bookers had signed their names to the AGVA petition, a successful conclusion to a long-standing campaign for a "closed shop" among the presenters.

Stripper Ban Folds Fay's, Philly; Other Spots Socked Hard

Philadelphia, April 28. Fay's Theatre, West Philly vaudelin, was being socked hard by the casualty of the war waged by the city fathers against strippers. The show was being presented by Sam and Edward Sherman, closed Wednesday (22) after trying to run for two weeks.

The Sherman boys have been expected to loosen up when the heat from the crotch crowd was off, shows no sign of relaxing, but "no-nudity stand."

Cashless 1-Day Marriage Cashed In By Entertainer

Detroit, April 28. One-day marriage between night club entertainers here failed to jell, according to the plaint of Mrs. Mary Florence Green. Green was granted a divorce by Circuit Judge J. B. Murphy. She testified that Sid Green, a Green, Chicago night club entertainer, who had been expected to marry her under false pretenses.

"He was supposed to be well off and was to buy me a house and car," she said he had "not up into that kind of money." She said they eloped to Detroit, Mich., and were married the next day when she questioned him and found his statements about his financial state being false.

Mobile, Ala., April 28. Mobile, Ala., Vaudelin, The Lyric Theatre, dark for over 10 years has been leased by Bert Bicker, formerly of Mobile and New York, who has opened June 1 with vaudeville policy.

4A's Circuitously Gains Access to AGVA Funds Despite Griffin's Refusal to Surrender Bank Acct.

False Security

A man-and-wife adagio act, utilizing a half-male thrower, has lost a third-size show the Associated Actors and Artists' Guild in the past year. Recently, as a matter of insurance, they hired an advertising estimator, feeling certain that the army wouldn't want a guy like that.

They were right, but they didn't reckon on the adagio quitting anyway when the draft board doctor told him that he had a weak heart and shouldn't go strenuous exercise.

Gerard Griffin, despite his insistence that he would not surrender his post after being dismissed from the executive secretaryship of the Associated Actors and Artists' Guild, has been maneuvered out of AGVA. Griffin was also boxed out of AGVA's account, which he refused to surrender to the Associated Actors and Artists of America, the parent body that dismissed Griffin. The Four A's last week got the coin by using two other accredited AGVA members, Charles Henry Dunn, national treasurer, and Billy Glavin, vice treasurer, of the N. Y. locals. Another notable member of AGVA-A's is John F. Donoghue, paid secretary of the Four A's, but he declined to put his name on the draft withdrawal of AGVA's funds to a special account, which he thought the Four A's Donoghue said he didn't want to be put in the position of taking sides in the dispute between Griffin and the Four A's.

SEEK PRIORITY ON GAS FOR ACTORS

Philadelphia, April 28. Richard Mayo, executive secretary of the Philly unit of the American Guild of Variety Artists, Monday (27), announced that he would seek a special priority for actors under a forthcoming rationing of shows. A number of other local actors are contemplating similar action.

Mayo asserted that restricting traveling actors to five or 10 gallons of gas per week would be tantamount to taking away their livelihood. In addition, he pointed out such restriction would force many entertainers to leave their livelihood, which as playing at benefits or entertaining soldiers or sailors at camps and on yards.

"Actors can only get enough gas to barely fill their regular needs; when it comes to touring, they can scarcely be expected to play at military encampments or hospitals, etc. when it means going to the gas station to buy their skimpy allowance of gas," said Mayo.

The AGVA official pointed out that many actors play roadshows which are at spots where public transportation service (buses, trains) is not available, especially in the early hours of the morning when they finish their chores. The actors should be classified in the same category as businessmen who must travel to peddle their wares, Mayo said.

Mayo offered the facilities of the union to act as a clearing house for the listing of cars owned by actors. A system whereby one car could be used to transport all acts to a given date could be instituted, he said.

Wirtz said she must meet tonight (Tuesday) to nominate officers for the coming elections. A new president must be elected at the AGVA Camp who was indicated into the office.

Mayo announced that all but a few of the local bookers had signed their names to the AGVA petition, a successful conclusion to a long-standing campaign for a "closed shop" among the presenters.

AGVA's treasury, now being administered by the Four A's, holds around \$10,000. New signatories of checks, with both monickers required, were Bill Dickinson, treasurer of the Four A's and Thomas J. Phillips, head of the Burlington, Vt., unit, also a Four A's affiliate, who replaced Griffin as executive secretary of AGVA.

Griffin's Next Move Unknown

What Griffin's next move, if any, is, is not yet known. He was first intimated by his counsel and brother-in-law, William J. Rapp, that he should go to the aid of the Four A's, who was also attorney for the disenchanted American Federation of acting secretaries of AGVA. Rapp has castigated the Four A's for its dilatoriness' methods and accuses the parent body of sleeping outside of its jurisdiction in discharging an employee of AGVA without the instructions of the AGVA. Rapp has supervised AGVA's national officers and board.

Griffin, Griffin is allegedly still carrying his fight as far as possible, but he is not yet ready to ship. He is attempting to quote one of the ideas in mind that the variety performers should apply to the AGVA, which is to have a separate charter. It's not expected that he'll get very far with this type of plan.

It has been ordered that Griffin be kept out of AGVA's offices, except to receive mail. Griffin has had his name removed from the AGVA's files to the office, and the Four A's will be in charge of the AGVA. Mayo may have to be changed to keep Griffin out after hours.

CAFES BEMOAN POST IN PA.

Pittsburgh, April 28. Night club owners here and over the state have plenty to moan about the new Pennsylvania law which requires a minimum of \$100,000 in assets at least. Reason is failure of Pennsylvania communities to meet the law. Owners who might savings time to the currently-extended war time. That means an hour of September 15, 1942, and 100 days nights during the warm weather, a 60-minute period each operators were used to welcome with open arms.

In past, on daylight savings time, Pennsylvania law required this state to operate on standard time. It means that from end of April to end of September they could peddle their wares for 100 days. Instead of shutting the bars at the mid-winter, they could operate for this one hour more without the weather profit and loss during the winter.

Present war time is considered standard in Pennsylvania, however, and recent appeals that bars be permitted to operate on daylight savings time with a firm return from the Pennsylvania State Liquor Control Board. Cates says that the law is a hardship, but perhaps other key cities, would go on daylight savings just the same but such action was taken and won't be.

VINCE SILK QUITS AGVA JOB FOR GOV'T SERVICE

San Francisco, April 28. Vince Silk, executive secretary of the San Francisco local of the American Guild of Variety Artists, resigned to enter Government service and Curtis J. Hyans was elected to take his place.

The local also recently lost its two members, Don J. Hyans and Max West. Their jobs have not yet been filled.

Ates' New Partner

Fort Worth, April 28. Replacing Lillian Gilbert, Dub Taylor, who syphonized in the picture, "You Can't Take It With You" has joined the act of Roroco Ates, the stuttering comedian of stage and screen, who has opened an indefinite engagement at the Clover Club.

Casts Talk of Insuring their Stars As Protection Against Sudden Closings

Aftermath of the abrupt closing of 'Banjo Eyes' in New York, may result in supporting casts protecting themselves, as do stage lines. Instance of the latter idea was the insuring of Gertrude Lawrence in 'The Dark' Alvin, N. Y. New idea, if developed, would be used when a star is regular in a production.

In the case of 'Banjo,' Cantor's illness lasted the largest cast, plus back stage crew, musician, etc. amount only out of work; some 200 people in all.

When Eddie Cantor went to the Hospital for a minor operation, and later, stated he did not feel he could resume in 'Banjo' until the summer period, it was reported that insuring the comedian had been proposed. A. L. Berman, assistant manager of the musical, although it was produced by Warner Bros. and Cantor, with the latter said to have sold most of his share. Berman was supposed to have considered the insurance plan, but it was not consummated.

Could Have Protected Investment

It is clear that the stars who have insured against illness the venture would have come out even, or with a profit. It having proved still insured on production for \$100,000. Players and others in the company of 'Banjo' have figured out that they have been generously remunerated had they taken out a policy. Cost of \$100 policy would have been \$100,000, and it was figured that, on a pro rata basis, premium would have been small per player.

Insurance plan may be considered by the stage managers association for future adoption. It was suggested by the syndicate of Equity, which, however, could not figure directly in any such deal.

While Cantor's indisposition is stated to be the primary cause of the closing, there are many reports of contributing factors. However, there appears to be no foundation to the suggestion of a quarrel between the star and Warner. Cantor leaves Friday (1) for Palm Springs.

Insuring of 'Banjo Eyes' was offered for sale on Monday (7), preceding any chance of Eddie's recovery. It was reported that the deal was closed at Warren Hollywood, N. Y., when the star was taken ill. Settings would result for the show which recently there is no other stage of similar size available on Broadway.

Continuing of the show has started. Equity will revert to pictures later this May, when Warner's 'The Good, the Bad and the Ugly' biographical film, will start showing.

HORGAN'S LINCOLN PLAY TO GET TEST SHOWING

Experimental Theatre, which was created late last spring but has been inactive since then, will soon present Mr. President's Lincoln play as a drama by Paul Horgan. It is regarded as a new work, but for variations did not depart from the original. Brook Pemberton thought so well of the Horgan play that he optioned the script for three or four years at a cost said to be around \$3,000.

When Mr. President's test dropped up in the Lincoln play, which was directed by Robert E. Sherwood, had scored and at the time it was not figured that the Lincoln play might be presented. Pemberton, however, tried to get the show on the boards this season, but was disappointed in being unable to cast the lead as he wished. It is also understood that the casting sought for the play was not possible by an agreement between the dramatists Clifton and Horgan and calls for showings without scenery and only elementary props. Mr. President does not call for exceptional production.

Actors are not paid in such presentations, but there are many applications for the jobs, as it gives the player an opportunity to be seen by the public. If experimental plays are regularly produced after the test showing, a small percentage of royalties is payable to the group part of such coin will be shared by the regular players. Same applies if there is picture rights to the play.

Although most of her time is devoted to the American Theatre Wing, Antoinette Perry will direct 'Mr. President.'

No Coolers

Washington, April 23. There will be no priorities for theatre contracts during the summer of the War Production Board. Decision means that the National Theatre's plans for cooler this summer will be abandoned and the playhouse will rely upon a battery of fans.

With a summer program was prepared to gamble with the Washington heat and keep the house open during the July, August and September. Figure that the gas rationing will keep the abnormal population within the city limits and any kind of stage entertainment will add a paying audience.

Bamberger On Own At Bucks County; Ann Arbor Lines Up Guest Stars

Theron Bamberger will have solo operation this summer of the Bucks County playhouse, New Hope, Pa., after the summer season, which is associated in the management the last two seasons, will enter the army.

Strawhat opens June 5 for 15 weeks. Policy of guest directors will be followed again.

Ann Arbor's Sked

Ann Arbor Drama Festival opens its annual spring schedule May 11 with 'The Ladies' Footsies' and 'Comedy.' Subsequent offerings will be Michael Whalen and Madge Evans in 'Forsythe Ferguson,' William Reed in 'Suspect,' and Jose Ferrer in 'Charley's Aunt.' Season ends June 1.

Valentine B. Windt returns as director, with Mrs. Lucille W. Windt as managing director. W. James D. Murnan company manager.

Mary Barthelmess Signed

Cambridge, Mass., April 23. Mary Barthelmess, daughter of Richard Barthelmess, will direct the season's inquiry by the Cambridge Summer Theatre. Also signed for the season are Peter Florentine, which opens May 11, are: Allen Toury, Nancy Duncan and Charles Bell. Louise Kaufman, Helen Mendrek and Helen Gillette are holdover players from last season. Robert E. Perry will direct and Andrew Mack will do the sets for the 18-week season. Stan Warren is again the p.a. for this strawhat.

Giving Critics a Ride

Washington, April 23. Steve Cochran will furnish transportation for Washington and Baltimore critics when he opens the strawhat season at his Olney theatre on May 18.

John Will has an Equity company, with Eddie Dowling as the first guest star in 'George Washington' at the playhouse with the local theatre and increasing its capacity to 1,000, a popular priced restaurant adjacent to the playhouse will be made available for his company. Renovations cost \$10,000.

Not Condensing 'Kickers'

George Jessel, that appearing with Sophie Tucker, will appear in 'The Kickers' show which will be condensed into a tab in incorrect. Robert E. Perry will direct and will play Chicago for two weeks or more.

Individual expects to be available for individual bookings thereafter in about four weeks, possibly for one show at the Fisher (Shubert's) vaudeville show.

'Purault's' Switch

'Purault of Happiness,' with Francis Ford, will be produced as a stock outfit then switched to a production basis. That may explain the mixup in the New York City, Worcester, Mass., recently, but the stand was not played.

Understood the management of the American Theatre Wing (theatrical auditorium in Worcester was stuck with the newspaper ad on 'Hippocampus,' J. Harlan comedy presenting.

Capt. Waters Seriously Ill

Capt. Pierce-Power Waters is in serious condition at the Federal home, after being hospitalized for some time. He was general manager of Joseph Verano's 'The Other Socialite Showmen,' and later was connected with Maurice Ryan. Waters was back with 'The New Children' during the various episodes which John Barrymore figured when started in the 'Theater.' Close association with the star in the 'Theater' Barrymore, written by Mrs. Waters.

N. Y. Legit House Strike Ends Just Before Sat. Mat.

Union fareups occurred around Broadway legit theatres late last week. The picket line was set up on Union picketing Saturday (23) until half an hour before matinee curtain closed. The picket line was called off when it was evident that the actors, stagehands and musicians would participate in the strike.

Fors and cleaners sought a 20% salary increase, but the managers claimed they could not pay more wages, what with the number of unlighted theatres and general condition of the legit period of the season. Union then set a date to picket early Saturday morning, around noon the managers are said to have made an offer for slightly less than 10% better pay, which was accepted. It was agreed to consider the matter further. Jerry Chalken, head of the porters bunch, was also reported to be in the matter.

Situation was quite confused when it was claimed the combined theatre crafts, headed by Vincent Jacobo, would support the strike. Equity is not in the combo. Jacobo is a backer of the stagehands' union, which led to an idea that the dockhands would strike in sympathy. However, when the stagehands sought at first said the actors would not cross the picket line if the strike was legit and the managers were not clear, but it was known they would appear if the stagehands were out.

Technically the stagehands contract expired Feb. 1, but it has a new agreement under which time that a new contract is agreed upon. Several conflicts for that purpose were held with the New York Theatre, but further sessions will probably be necessary.

John Will held up the stagehands a larger crew backstage at the 44th Street for the vaude review 'Keep 'Em Smiling.' There was a little between Jacobo and Lee Shubert, who operates the house. Manager said he wouldn't open the show, but he did and the union angle was evidently satisfactorily settled.

Guests at Ford Home Celebrate Barstow's Birth

Philadelphia, April 23. The guests at the Edwin Forst Home for Actors held their annual celebration of the birthday of Barstow Ford, which was held (23) with a costumed presentation of the Bard's greatest work.

Guests included those who took part were William H. Turner, Mrs. Turner, Helen Potter Jackson, Josephine, Mrs. Helen Turner, Joseph George, Herbert D. Fortier, Maude Nolan, Helen Van Hoose and Edna.

The home in Fairmount Park is supported by the will of Edwin Forst, leading stage star of the 19th century. There is 13 guests in all.

Abbott Signs Lester

Jerry Lester has been signed by George Abbott for comedy lead in 'Beast the Band,' musical set for production in New York City. Lester, who has had a shot at radio as summer replacement for Bing Crosby, is mostly a singer and a nude entertainer.

He was signed by Abbott during the closing of the Strand, which ended last week.

B'way B. O.s Belie N. Y. Legit Crits, Who Call Worst Season in Years

Seeks City Home

Philadelphia, April 23. The Hedgewood theatre, one of the largest groups in the U. S., is seeking a new home somewhere in the city. The group is looking for the pinch of time and gas rationing begins to feel.

The theatre is now located in Rose Valley, about 18 miles from town, and train service to the Valley is very poor. Unlike the other legit theatres, Hedgewood functions all year round. The group, headed by Jasper Deeter, celebrates its 10th anniversary this week.

N. Y. Governor Has Yet To Act on Agency Bill; Veto Appears Likely

New York State bill which would legalize higher commissions from actors and artists than allowed by the state, is expected to be vetoed by Governor Lehman at Albany. Fact that Equity and the other unions within the Associated Actors & Artists' union have been in the word from the executive mansion in response to their request for a hearing before the Governor decides whether the measure shall become a law is taken as an indication that it will be vetoed.

Known as the Osterlag-London amendment to the employment agency law, it is referred to as a 'steep' by talent union leaders, but once it passed they speedily went into action. For one it is likely to start its own agency for legit shows should the bill be signed. That is in line with the association's plan to hold down maximum legit commission to 5%, although 10% applies to most other engagements.

Legislature adjourned late last week, but it is understood the Osterlag-London amendment is the mass of legislation upon which the Governor can decide within 30 days. If not passed or vetoed within next two weeks the bill will automatically be killed. Bill calls for 10% of gross receipts of commissions with the license department, with no limit evidently on the percentage.

'GUEST' NOW WORKING UNDER NEW CUT DEAL

A new arrangement for a salary cut, if and when, has been entered into between the acts of 'Guest in the Town,' Plymouth, N. Y., and Paul and Stephen Ames, who produce the show. The deal is to take 25% under contract salaries if the gross is under \$8,000. Plan is to take 10% of the gross and to make another three weeks, which would take 'Guest' well into June. Show cuttings will be replaced with a better than indicated by the critics notes.

The third instance where an agreement to allow has been agreed upon by the management and players of the show 'Guest in the Town' Ames brothers, who are new to Broadway, coming from Wall Street, thought of folding the show. Their cut arrangement was the alternative, to apply if the gross dropped below \$8,000. The deal is to take 25% to \$8,000. In both instances the deal was to be 33%. Understood that the company has not been cut as yet. Latest plan being based on a possible business drop as the season starts to wane.

Among other shows operating under a cut scheme is 'Jasper,' Hudson City. The salary cut is to be taken up to \$7,000, a level the show has not reached lately.

Vinton Freedley New Prez Of Episcopal Actors Guild

Vinton Freedley was elected president of the Episcopal Actors Guild last week, filling the post left vacant through the death of Ollis Skinner. Freedley has replaced Skinner as president of the Guild.

Several among the New York critics devoted their Sunday (26) columns to contentions as to why they failed to pick a best play of the season. The critics agreed that the quality of plays was subnormal and mentioned name players, but they did not pick anything. Brooks Atkinson, in the Times calls it 'the worst season for at least a decade running longer in former seasons.'

The boxoffice proves differently and it is difficult to see the grosses in justifying their opinions on shows. Not one reviewer referred to the boxoffice, which may not qualify for prize commissions. However, critics have attributed some of the reasons to 'Winter Garden' since pre-depression (the \$350 top. Let's Face It (imperial) had been just as consistent a high grosser; 'Banjo Eyes,' up to the time it abruptly closed, was a high grosser; 'The Good, the Bad and the Ugly' (Barrymore) and 'Lady in the Dark' (Alvin), which 'Landed in the city' and 'The Sign of the Cross' (Majestic) is the best grossing revival in many years.

It is difficult to see the boxoffice's value, whether they be of native or foreign origin, hardly supports the disaster which is the season's 'Winter Garden' since pre-depression (the \$350 top. Let's Face It (imperial) had been just as consistent a high grosser; 'Banjo Eyes,' up to the time it abruptly closed, was a high grosser; 'The Good, the Bad and the Ugly' (Barrymore) and 'Lady in the Dark' (Alvin), which 'Landed in the city' and 'The Sign of the Cross' (Majestic) is the best grossing revival in many years.

It is difficult to see the boxoffice's value, whether they be of native or foreign origin, hardly supports the disaster which is the season's 'Winter Garden' since pre-depression (the \$350 top. Let's Face It (imperial) had been just as consistent a high grosser; 'Banjo Eyes,' up to the time it abruptly closed, was a high grosser; 'The Good, the Bad and the Ugly' (Barrymore) and 'Lady in the Dark' (Alvin), which 'Landed in the city' and 'The Sign of the Cross' (Majestic) is the best grossing revival in many years.

Critics Panned 'Meas'

Critics panned 'Meas' as the logical winter in 'The Sign of the Cross' (Beck). Most of the reviewers, however, were in agreement with the merit, as indicated by the notices, and in balloting for the best play of the season. 'Meas' was the best play. However, while not selling out 'Meas' is getting as much if not slightly more than 'Junior Mink' (Lyceum), season's best grosser, which was also passed up by the critics, probably because it was a comedy instead of a drama. Atkinson's name of one of those who favored 'Meas' was 'The Sign of the Cross' (Beck), which was the same notion being Burns Mantle, News, and Dick Watts, Herald Tribune.

Pullizer awards are due the company and critics are hoping that the drama will do better in the same way they did—no best play.

AMER. THEATRE WING HAS PHILLY CANTEN

Philadelphia, April 23. The American Theatre Wing will open a fifth dining room in the basement of the Academy of Music within the next two weeks. The company has been cut as yet. Latest plan being based on a possible business drop as the season starts to wane.

Among other shows operating under a cut scheme is 'Jasper,' Hudson City. The salary cut is to be taken up to \$7,000, a level the show has not reached lately.

Vinton Freedley was elected president of the Episcopal Actors Guild last week, filling the post left vacant through the death of Ollis Skinner. Freedley has replaced Skinner as president of the Guild.

Literati

London Newsmen in Jam
War Department in Washington has ordered Walter (Gack) Farr, writer for the London Daily Mail, stripped of his credentials...

Thomas declared, was the subsequent development this Miss Samp was not engaged on a production opera...

Farr was formerly correspondent in Washington for the Daily Mail, where he had gained some little reputation for 'scopses' over U. S. writers...

George and Allen had their ad set up exactly like that of Thomas and headed it 'Is This Fair, Mr. Labor?'...

Actually it now appears that the story for which Farr is being so drastically censured wasn't far from being a true story...

It was only after all this, P. A. A. has been informed, that Miss Samp issued her statement setting the facts stated above in the Army report...

Greatest danger in Farr's story, of course would be the fact that the Japs, inasmuch as convicts were probably still in route when the force was in Hawaii...

Don Craig, regular News critic in Washington, is in the service, attached to Camp Lee Traveler in England...

Streamlining of the Saturday Evening Post which the publishers have been planning since they came under the ownership of Ben Hibbs a month or so ago...

Willis Chapman, yet San Francisco newspaperman, ran second best in the race for city clerk of suburban San Diego...

Other streamlining which had been previously announced is a cutting down in length of stories, with a maximum of around 3,000 words...

Robert W. Chandler, former San Francisco Chronicle staffman, became executive manager for United Press, headquartered in Helena...

Disic Dallas Mike Prices
Few Dixie dailies have upped advertising rates since the war, but virtually all of them have hiked price...

Alfred Stevens, director of research for Lowell Mellett's Office of Congressional Government, is preparing for an article 'Aimee of the People' in current Harper's...

Drew Pearson and Robert S. Allen, Washington Merry-Go-Round columnist, and A. J. Thomas, president of United Auto Workers (UAW), engaged in an unusual duel in full page two weeks ago...

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

That George and Allen had their ad set up exactly like that of Thomas and headed it 'Is This Fair, Mr. Labor?'...

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

LITERATI OBITS
Louis B. Ward, 54, publicity man formerly associated with Father Coughlin, died April 21, in a hospital station in Syracuse, He was under subpoena to appear before the grand jury in Washington...

George T. Bragaves, 70, with the Hearst newspapers for over 25 years, died there April 22. He was publicity manager of King Features Syndicate, manager in Tenany, N. J., April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, publisher of the Tamama (Pa.) Evening Courier, died there April 22 in the State Hospital, Coaldale, Pa.

Mrs. Anne MacDonald, 67, author of 'Anne of Green Gables' as well as a number of other books, died in Toronto April 24. 'Anne of Green Gables' was made into a silent film...

Thomas Fink, 86, Australian writer, died in Melbourne April 26. Isom Shepard, 61, veteran newspaperman, died in San Francisco April 26.

Isom Shepard, 61, veteran newspaperman, died in San Francisco April 26. He had been compiling San Francisco journalism history for WPA Writers' project.

Willis Chapman, yet San Francisco newspaperman, ran second best in the race for city clerk of suburban San Diego.

Robert W. Chandler, former San Francisco Chronicle staffman, became executive manager for United Press, headquartered in Helena.

Alfred Stevens, director of research for Lowell Mellett's Office of Congressional Government, is preparing for an article 'Aimee of the People' in current Harper's.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

new language, that conveys passing in mid-Atlantic signal to each other the glories of the Stage Door Canteen. It was directed by the fabulous lights in Morse from one balcony to another.

There was a platoon of Marines marching faultlessly in the limelight, and a group of the numerous thrills of the evening was the scene, facing the back of the stage, responded with a click to the order "Fix bayonets! Advance!"

And, on the crowd slowly and steadily, the band set to swing into "Semper Parvum." Alf's portion showed full professional in the forces. Musical part—and there was plenty of it—was particularly strong, with the whole presentation backed by two choirs on the stage in a mode battle of the bands.

On one side was the Ford Dix outfit, "coaxed" by Sgt. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, publisher of the Tamama (Pa.) Evening Courier, died there April 22 in the State Hospital, Coaldale, Pa.

Mrs. Anne MacDonald, 67, author of 'Anne of Green Gables' as well as a number of other books, died in Toronto April 24. 'Anne of Green Gables' was made into a silent film...

Thomas Fink, 86, Australian writer, died in Melbourne April 26. Isom Shepard, 61, veteran newspaperman, died in San Francisco April 26.

Isom Shepard, 61, veteran newspaperman, died in San Francisco April 26. He had been compiling San Francisco journalism history for WPA Writers' project.

Willis Chapman, yet San Francisco newspaperman, ran second best in the race for city clerk of suburban San Diego.

Robert W. Chandler, former San Francisco Chronicle staffman, became executive manager for United Press, headquartered in Helena.

Alfred Stevens, director of research for Lowell Mellett's Office of Congressional Government, is preparing for an article 'Aimee of the People' in current Harper's.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

John M. Harris, 64, publisher of the Tamama Courier, Pa., died there April 22. William C. Crasser, 87, former editor and publisher of the Montrose Democrat, Montrose, Pa., died there April 22.

Plays Out of Town

Continued from page 50

The Walking Gentlemen

moor of impending horror, while the "Walking Gentlemen" returns, which only sustains the mood but is interrupted by a play which tells the American side of a theatrical production. The second act, full of unimportant details, ends with a scene in which picks up speed for a novel finish.

The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot. The play is a 25-act, but is advantage in the colorless role of the actor, while Andy Francis is emotionally and pictorially effective as the ex-wife. Victor French is a fine actor, and Arnold Koff, Margery M. Lester, and Arthur H. H. and Lew Hart get the most out of minor parts.

College Show
The play attacks at Pearl Harbor changed the plans of a lot of people in this country. The college show brokers were no exception. They had planned a theatrical production with war the board of strategy felt was in lighter vein. They came up with a modern fairytale combination of Goldilocks, The Three Bears and Snow White.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

The Three Bears (BROWN UNIVERSITY)
Annual musical, Providence, April 23. Annual musical, Providence, April 23. The cast is large and generally excellent. The play introduces Victor French, while Andy Francis is emotionally gives an outstanding characterization despite the complexities of the plot.

Army-Navy Show

Continued from page 3

Metropolitan Opera House to the motto gallery for the show which began at 11 p.m. and didn't wind up until 1:30 a.m. First night was occupied by New York Police, Fire and Sanitation Department's band led by Raymond J. Blum.

Clara (2d Co.)—Wilibur, Detroit (29-9). 'Angie Strife' (2d Co.)—Harris, Co. (29-8). 'Arnelo and Old Lads' (2d Co.)—Wainut, Phila. (29-8).

'Bliss Spirit' (2d Co.)—Selwyn, Co. (29-8). 'Blossom Time'—Shubert, Boston (29-2); Playhouse, Wilmetton (4-6); Short, New Haven (7-9).

'The Three Bears'—Wilibur, Detroit (29-9). 'Angie Strife' (2d Co.)—Harris, Co. (29-8). 'Arnelo and Old Lads' (2d Co.)—Wainut, Phila. (29-8).

'Bliss Spirit' (2d Co.)—Selwyn, Co. (29-8). 'Blossom Time'—Shubert, Boston (29-2); Playhouse, Wilmetton (4-6); Short, New Haven (7-9).

'The Three Bears'—Wilibur, Detroit (29-9). 'Angie Strife' (2d Co.)—Harris, Co. (29-8). 'Arnelo and Old Lads' (2d Co.)—Wainut, Phila. (29-8).

Kate Smith

Continued from page 51

him resulted in new sales for some of his past works and in all he sold somewhere between 60,000 and 100,000 copies of his new album. \$2.42. Compared to his 11,000 sales during the like period of '41, his new album is nothing short of amazing. Harry James sold, according to his own figures, 1,200,000 copies of 1,400,000 recordings the first three months of 1942 as compared against only 1,000,000 for the same period of 1941.

OPA's Show Biz Exemptions

Nearly every thought by film producers, exhibitors and broadcasters is placed under price control, but regulations issued today by the War Relocation Authority, in conformity with the statute, specifically exempt theatre admissions and time sales from Federal price control, along with newspapers and magazines. Sweeping order will protect Broadway and motion picture exhibitors from price controls, since ceilings on thousands of prices include items used in both industries and services rendered in connection with sales of commodities.

Explanatory OPA statement emphasized film rentals, theatre tickets and radio time are not touched, because programs included these business areas in the exemption. Advertising services and news charges also are unaffected. Rent ceilings will not apply to theatrical establishments, only industry and residential services such as hairdressing, laundries, cleaners, radio-repair shops, and similar outlets are controlled, but not fees for purely personal services such as those for lawyers, barbers, freighting supplies to wholesalers and manufacturers May 11, to retailers May 16, and to services July 1.

Washington, April 28.

Ceiling OK in Hollywood

(Continued from page 1)

Initial poll of the Coast tappers finds widespread support of any wartime tax measures the President may consider necessary. From Sam Goldwyn to Jack Benny, the industry poll indicates an all-out with F.D.R.

And thus, although the payoff last month may have been a bit low, instead of big cash takings, indications are that the film stars and Hollywood studios will all be ready to turn out high-budget product in order to maintain high morale above wartime controls.

Entire structure of film production becomes largely dependent, however, upon the going rate of exchange, rather than the earning power, of picture stars, directors, writers and producers but will be dependent Roosevelt's proposal on Monday (27).

The first reaction in industry circles following the President's address was question whether stars like Cabell Callaghan, Eddie Davis, Taylor, Power, Cooper, Grant, Hope, Abbott & Costello, Deanna Durbin, et al., would consent to make the same number of pictures annually following windup of current contracts.

Asked how he thought the Presidential decree would affect Hollywood's \$100 million a year industry, the president stated, "I think that should come from the stars." He added that the current tax plan would not affect production, was a matter for serious consideration by the Hollywood reaction is detailed below.

Wish Hollywood

The President's proposed tax measure strikes more heavily at the studios, due to their heavy reliance on renters than any other industry. Even if the measure should be eventually modified, allowing for minimum income of \$50,000 annually, the liberal allowance would be containing the glamor illusion of picture celebs, the industry is faced with staggering tax bills, and is wavering upon high-salaried stars, particularly those not under long term contracts, to continuing to make the same number of pictures as heretofore.

Distribution department heads, in the two years immediately preceding America's entry into the war, were prior to the present war. But rest plan had been faced with the problem of overcoming the reluctance of big name stars to appear in the same number of pictures as prior to the upped salaries. Field forces have for some time been suffering the brunt of exhibitor demands for more marquee strength in programs while, at the same time, an increasing number of top ranking players cut their output from four stars or even two stars a year.

Since the war, studio heads have been stressing the point that stars should continue making pictures regardless of taxation in order to do morale. Another major factor was that as prolonged absence from the screen would make even the best known players "forgotten stars."

Morale

Consensus of opinion is that the picture stars can be expected to proceed from the standpoint of their value in maintaining national confidence and morale in the reduction in starring productions is anticipated regardless, and the problem of handling some of the permanent top names, when earnestly, will call for new figures prominently to play.

Initial problem now looming for producers is come to the exhibition branch of the business. Theatre operators as well as producer-distributors will be p e n c

50,000 Such Incomes

Unfavorable editorial and commentary surrounding the proposed \$25,000 income ceiling was widespread, following the announcement of Executive Order 9509, though Treasury Department figures showed only about 50,000 stars in the U. S. likely to be affected.

Whether the figure suggested or the one actually adopted, will eventually be adopted, however, does not appear likely to be a matter of importance, since administration seems to be aiming at a greater equalization of living standards for the duration.

Paradoxically the agent, that factor in the show business generally responsible for creating the high priced market for stars through competitive bidding and extensive use of bonuses, will stand to suffer as severely as any other element. Gross volume of the industry is estimated to be approximately reaching close to \$15,000,000 a year, will be among the first to be affected.

Though producer-distributors and circuit operators would also come under the \$25,000 income ceiling, the impression prevails that the most obvious problem will be in retaining the cooperation of talent. This is predicted on the theory that industry heads have a permanent stake in the show business, either through stock holdings or via long term contracts while talent is on a relatively short term basis with no security to look forward to after the war is over. Necessity of maintaining the picture stars will depend upon to alleviate this situation.

President Roosevelt's message to Congress last week, in which he asked an extending price ceilings in film rentals or theatre admissions. The exemption of pictures from the price control act was established through amendments sponsored by Senator Charles McNary, of Oregon, which was being debated in the Senate. McNary's amendment was approved by the Senate. While the president's message does not mention price ceilings, it does mention picture, radio and publishing businesses, over-all implication of his proposal is that prices remain at current levels.

Exempt Distributors-Exhibits Specifically Under EPC

Distribution and exhibition branches of the film industry were specifically exempted from the price control act by the Emergency Price Control Act of 1942, and are not likely to be affected. The President, stating that there would be no price ceilings on rentals or theatre admissions.

Motion pictures sold for export are also exempt from the price control act. The War Relocation Authority by the Office of Price Administration. The exemption of picture and supplies, however, come under the price fixing order. The exemption of the tremendous reduction, in earnings for industry, which is \$25,000 or \$50,000 earnings ceiling, will be a major factor in the minds of Low-Metro on executive earnings made public about two months ago. Philharmonic participation of 12 top Low-Metro executives totaled \$3,400,000 for 1941. The lowest net income in that group was

\$145,000 for Harry Rapt and the highest was Louis B. Mayer's at \$1,000,000. While not as high in most of the other companies, the upper income group, including Fox, Paramount and Warners have earnings on a comparable basis.

As a result of the tax legislation there appears to be some belief that all industries will have another hearing, but the industry proposals, including taxes of from 75 to 90% are imposed. It is reported that J. Cheever Cowdrey, chief of the board of general counsel, is to make one or more appearances before the Ways and Means committee on the subject. He presented a tax plan in Washington on behalf of the National Association of Manufacturers.

'Shock But No Surprise' H'wood All-Out for FDR

Hollywood, April 28. President Roosevelt's proposal for \$25,000 living on annual earnings after taxes, came as a shock to Hollywood, but not as a surprise. It is credited about among the industry biggies, but no one is shocked as was so close at hand.

While it will upset the life and habits of many high wage-earners, but not so severely as some have feared, the industry or come tax is much more lenient than in other states, and family heads will be able to raise. A survey of studies would indicate not more than 200 persons are affected by the new law. The industry is putting up to Congress for the figure. Anticipated that only those earning over \$25,000 a year will be hit by the anti-inflationary measure. Considered likely many stars will be exempted from the law, as well as many pictures as physically possible into a year's time, they will be exempted from the law.

Retrenchment talk has been in the air for some time, so actual cutting down would be a question of disrupting.

While some studios maintained a no comment attitude, others have expressed their agreement with the Roosevelt proposal. Some of the industry heads, including the President the incomes should be limited for the duration. While boys from front lines are being killed, the least we can do is limit our incomes.

Herbert Vates, Universal press, said, "We will certainly join in support of the president, Congress and the people of this nation with certain to our war effort. We are interested in only one thing—winning the war."

Herbert Vates, Republic's headliner, said, "This is the time to follow the lead of our country and to do our part. Now is the time for all good men to come to aid their country. I am proud to be a part of this war effort and willing to meet their country's requests and ready and willing to do my part for the future association of the President may make for the good of our country."

Some of the industry heads, including the President the incomes should be limited for the duration. While boys from front lines are being killed, the least we can do is limit our incomes. Sentiment around studios seems to be that while F.D.R.'s proposal is one we will support, it will be with the Administration's war effort it is enacted.

Henry Ginsberg, Paramount general manager, said, "I am in favor of the program the President has proposed. Congress deem necessary to win this war and helping out the war effort is the only thing we can do. We will support the war effort, nothing else counts."

Y. Frank Freeman, pres of the Paramount Pictures, said, "I am in favor of this war effort and willing to meet their country's requests and ready and willing to do my part for the future association of the President may make for the good of our country."

Toscanni

Continued from page 1
as conductor of the first fortnight of the Toscanini Concert Series followed by Bruno Walter, Arturo Rodzinski, Dimitri Mitropoulos, Fritz Lehmann and the Boston Symphony conductors in that order. Toscanini committed to open season to help the Italian war effort. The Philharmonic season will be the customary 28 weeks in length this year. The concert series will be given in the latter half of the season.

Coast Resorts' Dark Days

(Continued from page 1)

stern persons by top police officials, park department experts in charge. Lunt and Shepley parks are now engaged in extensive experimentation in order to license types of entertainers that will get need from Army quarters.

Lights Out

Present situation calls for all high standard lights on north side of the island, but on south side, high standard light has been painted out on sea. The lights on the island, Sunnyside avenue and several other main arteries have undergone extensive decrease in illumination. Instead of using 340 watts in boardwalk buildings, now 100-watt bulbs. Eighty-five percent reduction in light intensity is figured when summer season rolls around officially. All highlights in Lunt and Shepley parks are out. This also applies to roller coasters, wonder wheel and other high structure amusements on Coney Island. The Board of Transportation and the Board of Public Works, principal hostelry, is putting blackout curtains on the windows of the government auditoriums, red light on former World's Fair Parade grounds and boardwalk side of park, will continue to burn. Edict is due from Board of Transportation to require lights on television lines running into the island. Suggestion has also been made that high ceilings be built on boardwalk edge of boardwalk to cover illumination from Coney's low lights.

Police realizing Coney's crowd problem during hot spells have been ordered to use tear gas, mace, clubs and batons and plainclothes men. More than twice the number of last year's police will be present and detectives have been more than doubled in order to keep sharper eyes on amusements and light shows. Several thousand local air raid wardens are cooperating with police in the effort to control the crowd. Handling of crowds this season, more than ever before, is being handled by the police, according to local observers, and they might panic at presence of air raid sirens. Campaign will start soon to educate them to be on their guard.

No new major attractions are being planned for this season because of the shortage of steel. The city officials are essential for games and rides. Two outdoor showmen actually have been offered \$100,000 to operate a speedboat show. Campaign will start soon to educate them to be on their guard.

Shooting gallery at Coney are to tie prices and cut down number of people securing the prizes. Security. They're only getting 75% of former quota, and some are already out of length of the Federal holding cartridges from 15 to 12 shots. Merry-go-rounds, for years popular with the young, are being upped prices for adults, who now pay 10c (kids still grab gratis for 5c).

Number of Coney's familiar figures are moving to Atlantic City, where they are being housed by a club operator, who thinks they're sort of his greater possibilities this year, and Charles Plesien, game and showman, is moving to Atlantic City at Hamlin's Pier. Sam Gumpertz, former Coney leader, continues to operate at the pier.

Deansers Back

The Deansers will again operate Luna Park, starting May 12, with free-gate policy. Manhattan and Oriental Beaches have been taken over by the Deansers. Coast Guard station, causing riy bathery end of confusion. Joseph P. D'Onofrio, former of the Deansers, says he's planning to jazz up things at strip of beach he still holds in Atlantic City, and the possibility of profitable Manhattan Beach Day Camp moving into Luna Park.

It is well worth it, concessionaires swear by all that is holy—but if only childlike gullibility made to take a beautiful prattfall.

Atlantic City Effect

Atlantic City, April 28. Although this resort has been dimmed by the war, it is still thought possible, Mayor Tom Taggart received a telegram Saturday (25) from Theodore S. Dignan, chief of staff, New Jersey Defense Council, informing him that it is not "advisable" to allow the resort to operate.

Dignan informed the mayor that the Navy report stated "light glow could be cut down to miles at sea and altitudes vessels." Message also carried warning that "overall glow must be cut down or drastic action should be taken."

"Drastic" action can mean only one thing—complete blackout. That would be disastrous to the resort's summer business. Thus all hotels, restaurants and other amusements have dimmed. Coming on top of gasoline rationing edict, this is second blow for resort in few days.

Seattle Light Up Again

Seattle, April 28. Seattle still is preparing for any eventuality. But the town is lighting up tonight. Thus the partial blackout is new. City ordinance permits marquee lighting on buildings, but no other commercial lighting, to permit light, if the theatre obtain a permit. Theaters, restaurants and hotels have attendant or watchman to turn the glimmers out in minute of need.

DM-OUT WILL BOFF N. Y. ROOF

Army orders for dimming the Atlantic coastline to a depth of 15 miles inland, with all lights on skyscrapers, hotels, restaurants and hotels, dimmed at night or thoroughly shaded, may work havoc with the development immediately within the city and the Rainbow Room atop Radio City. Nitty portions of the building will be left in the dark, sufferers, the hostesses expecting demands from patrons to be housed in the building. The city is on courts, thus making high-story rentals difficult.

The city is on courts, thus making high-story rentals difficult. The city is on courts, thus making high-story rentals difficult. The city is on courts, thus making high-story rentals difficult.

The city is on courts, thus making high-story rentals difficult. The city is on courts, thus making high-story rentals difficult. The city is on courts, thus making high-story rentals difficult.

General Phillipson's regulations right now insist on only external lighting. The city is on courts, thus making high-story rentals difficult.

Should this type of dim-out prove ineffective, would need partial dim-out and blackout curtains will take care of that, and already the city is on courts, thus making high-story rentals difficult.

First Lieut. McCurdy New

Portland, Ore., April 28. William L. McCurdy, son of Parker-Thomas McCurdy, "Bill" McCurdy, who was killed in action during the First Lieutenant in the Army Air Corps. Young McCurdy is at present in the Army Air Corps.

"Want Romance? Then don't neglect Complexion Care"

"Romance and lovely skin just seem to go together," says this beautiful star. "Find the right care for your skin and stick to it. I use Lux Toilet Soap regularly. You'll find ACTIVE-LATHER FACIALS really work." This gentle soap's ACTIVE lather removes stale cosmetics, every trace of dust and dirt—helps keep skin smooth. Get 3 cakes today!



MARLENE DIETRICH

Try Hollywood's *ACTIVE-LATHER FACIALS* for 30 days!

MARLENE DIETRICH

in the picture

"The Lady is Willing"

Now Seen in Localities



HERE'S MY DAILY
ACTIVE-LATHER FACIAL.
I PAT THE LATHER
LIGHTLY IN...RINSE
WITH WARM WATER
THEN WITH COOL



PAT DRY WITH
A SOFT TOWEL.
NOW YOUR SKIN
FEELS SMOOTHER,
HAS SUCH A FRESH
LOOK. LOVELY
SKIN WINS!

9 out of 10 Screen Stars use Lux Toilet Soap

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
www.loc.gov/avconservation

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org



A search of the records of the United States Copyright Office has
determined that this work is in the public domain.