

# VARIETY

Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 25 cents. Entered as Second-class matter December 22, 1930, at the Post Office at New York, N. Y., under the act of March 3, 1979. COPYRIGHT, 1941, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 145 No. 9

NEW YORK, WEDNESDAY, FEBRUARY 4, 1942

PRICE 25 CENTS

## REFLECTORS' IN

### Advanced Dancemen Call War Songs Too Corny But the Public Buys Them

By BEN BODEC

Impregation current among the more advanced contingent of music fanboys is that the general run of dance-band leaders has yet to become aware of the change in musical tempo among Americans and that the latter won't get the types of songs they want to hear until the leaders map out of the submission in their own eyes and in swing fancies. It is these publishers' contention that the average dance band has no interest whatever in lending its tunes to the exploitation of war songs, and it is far more concerned with keeping up the old stylistic groove of the musical jump addicts.

On their contacts of recent years these pubs have come to the conclusion that, with the exception of a few melody bands, leaders are still living in a world of their own and are loath to yield themselves to playing the music of the times. The publishers state that their failure to awaken an interest among band leaders has discouraged wider acceptance and publication by them of war songs. The average jumpcro band they hold feels that such tunes are corny and if they play them their

(Continued on page 13)

### Vice-Crusading Cleric Gets Year In Pen On Perjury Conviction

Minneapolis, Feb. 3. The Rev. H. J. Solas, vice crusader and head of the Law Enforcement League here, whose raids of all-night liquor clubs, gambling houses, etc., have made him a local storm center, must go to prison Feb. 12 to serve a one-year prison term on a perjury conviction. The state court judge has upheld his conviction. The perjury was in connection with a trial.

(Continued on page 55)

### FED. AGENTS NOT YET HEP TO TRADE LINGO

Company managers with touring shows have been advised to use unrecognizable language when sending telegraphic messages to home offices because of federal scrutiny of communications. Recently a producer queried the man back with a show asking why the usual nightly wires sent the gross had not been sent. The answer being that the messages had been sent.

Inquiry at the telegraph office disclosed that transmission had been held up pending inquiry. It seems that several cryptic terms had been used and an investigator thought words were in code, possibly reveal-

### Award for Toledoan Who Broadened Fellow Citizens

Toledo, O., Feb. 3. Fred A. Springer, the local labor-bader who organized justice to comedians to Detroit and Cleveland musical and entertainment events (grand opera in Cleveland, Sonia Henie and tennis players in Detroit), has been awarded the annual Junior Chamber of Commerce distinguished service key.

Getting people away from Toledo to broaden themselves culturally was deemed "outstanding contribution to community."

### JUKEBOXES AS AID TO WAR EFFORT

Detroit, Feb. 3. Secretary of the Treasury Morgenthau has praised Michigan as the top state per capita on defense bond sales. Currently the No. 1, 2 and 3 states on the thousands of coin boxes in this area:

1. Remember Pearl Harbor—Sammy Kaye.
2. At the President's Ball—Glenn Miller.
3. "Goodbye Mama, I'm Off to Yokohama"—Frankie Masters.

Also on the current rundown of (Continued on page 11)

### Arena Mgrs. Now Plan Musical Revue on Type Of Ice and Roller Shows

Production plans for a musical revue to four arenas, with a view to making it an annual show similar to ice and roller presentations, comes up for further discussion in New York Feb. 16, when a group representing 16 arenas throughout the country meets. Arena Managers Assn., which has an interest in "Ice-Capades" and books Joe Follier and "Roller Skiffs," may finance wholly or in part.

Several musical producers who have been working out details have made submissions. Unit would call for company of approximately 125 people, including line of 48 girls.

One of major problems arena men have been faced with is that of getting a musical show capable of following the fast blade and roller specialties. Another factor involved is in producing a revue which can ade-

### HOT OFF CLIPPER GUYS GET BIG \$\$\$

Forecast \$5,000,000 Seasonal Business for Publicity Writers for Lowdown Which the Returning Foreign Correspondents Discreetly Don't Provide

50% COMMISSION

Although "just returned from the wars" foreign correspondents notoriously give almost no real inside story to their lecture audiences, there is a terrific boom market just now for this type of speaker. The experts who have been back too long and can't be sold as "hot off the clipper" find their fees fall off.

Precise arithmetic does not exist in the lecture business, which is specialized and partly secretive, but guesses are that this season will see a sensational gross of \$8,000,000. A large chunk of that will go into the pockets of the foreign correspondents. There are still the lady-poets, the monologists, the guys with pictures they have taken of birds in the Squeezee desert and the Yogi experts. But they're all playing stage.

(Continued on page 55)

### METRO MAY GO INTO DISC BIZ

Hollywood, Feb. 3. Metro will branch out into the record business if Nicholas M. Schenck okayes the venture. Louis B. Mayer, now at the studio appearing in "Ship Ahoy," Bandman ends his association with Victor March 31 for a tie-up which such an enterprise would be an invaluable adjunct to picture production, distribution and exhibition.

It is believed that Mayer got the idea from Tommy Dorsey, who is now at the studio appearing in "Ship Ahoy." Bandman ends his association with Victor March 31 for a tie-up which such an enterprise would be an invaluable adjunct to picture production, distribution and exhibition.

(Continued on page 55)

### LIBBY HOLMAN TO MAKE COMEBACK IN HUB CAFE

Libby Holman, after an absence of three years, is returning to show biz as a niter singer, opening Feb. 19 at the Somerset hotel in Boston. Agented by the William C. Hoffmann office, she'll specialize in "early American blues," with Joshua White.

### Joe Cook, 35 Years in Show Biz, Announces His Retirement at 52

By JACK PULASKI

#### Cafe Earnings as Pianist Paid for Ministry Studies

Philadelphia, Feb. 3. Rev. J. Samuel Stephenson, Jr., former niter pianist, on Sunday (1) became rector of St. Mary's Episcopal Church, West Philly, campus church for the University of Pennsylvania.

Stephenson worked his way through theological school tinkling the keys at Philly's niter in Upper Darby, a Pierre suburb.

### \$5 CAFE COVER IN WAR-RICH WASHINGTON

Washington, Feb. 3. Previously just a so-so show town, Washington, D. C. is now a "Klon-dike" for dance-bands that have recently played there. Heavy cover charges are taken in stride in a town jumping with people eager to spend. Last week (28) Glenn Miller's band opened Mrs. Maria Kramer's new Roosevelt hotel room with a cover charge of \$5 a couple which, with taxes, amounted to about \$5.50 yet almost 1,000 persons jammed the 600-700 capacity room, with turnover. Tony Pastor's current.

Dick Stable, who opened the slightly ramshackle Del Rio Club, also was protected from a blitz by sponsors by a \$5-a-club cover, but still was crowded under. Carlton hotel and Wardman Park hotels, with Joe Sudy and Layton Ballie bands also ran capacity almost constantly.

### Garbo Had Previously Given \$5,000 Donation To Fund, Friends Report

Since the upsurge in the radio and film trades last week over Greta Garbo's non-appearance on a radio charity program written and directed by Archbold (see "Variety" letter to "Variety," page 3 of this issue), friends of the Swedish star have come forward to reveal that Miss Garbo has within the last few months donated a sizeable check to the Infantine Paralysis Fund. This is said to amount to \$5,000.

Friends state further that Miss Garbo has been a substantial contributor for years to various charities, always without publicity, always

Joe Cook, at the age of 52, is retiring from show business because of ill-health. Diagnosis indicates a debilitating ailment which affects the nerve system.

He has been active theatrically for 35 years, starting during that period in a series of Broadway musical comedies as one of the big money

Mr. Cook's formal announcement of his retirement appears on page 51 of this issue in form of a full-page advertisement. He took the same method, an advertisement in "Variety," to introduce himself to show business when he entered it in 1907.

comedians of his generation. Above all, Cook was noted for his remarkable versatility as a performer, his talent running the gamut.

Cook has been consulting doctors for more than a year. Although occasionally a comedian, Cook was also finely trained physically, as displayed in his juggling and acrobatics on the stage.

Cook traces his illness back to two successive attacks of influenza, which he suffered about two years ago when at his unique and amazing estate called "Sleepless Hollow" at Lake Ho-

(Continued on page 52)

### Young B'way Hopefuls Will Try to Raise Coin For Theatre Via 50c Ball

A dance at Manhattan Centre, N. Y., Feb. 27, has been arranged by the young actors and would-be actors who frequent Waldgreen's drugstore at 4th street and Broadway, N. Y., to raise coin to rent a little theatre workshop. They hope to obtain \$2,000 from sale of tickets (50c each), program advertising and other.

Idea of having the theatre is to keep a continuous series of plays going to which producers, critics, film scouts and the public can come (Continued on page 54)

### GROUCHO MARX INSISTS 'VARIETY' PLUG HIS BOOK

Beverly Hills. Editor, "Variety": I am sure the position of your paper has been as precarious as that of most of the other theatrical journals of recent years, you probably have never had any traffic with the Internal Revenue Department. If, however, you are one of the fortunate few Lindy Hoppers whose weekly envelopes have been stuffed



## After the Ball Was Over

Reflections On the President's Ball Festivities —  
Hollywood Turnout Big

By ANDY KELLEY

Washington, Feb. 3. Another President's Ball is over. With each successive year the affair seems to draw a greater number of Hollywoodians. This year's Ball was no exception. The film stars were playing a life-dram and happy to take supporting roles to a great cause.

The coveted seats at the head table of the White House luncheon went to Rosalind Russell and Brenda Marshall. "Ros" was at the right of President Roosevelt, Miss Marshall at left. Directly opposite them were Edward Arnold and Dorothy Lamour.

The President remained with his guests for an hour before leaving for a Cabinet meeting. In informal remarks he jokingly reminded his guests that they were "entertaining themselves" (a reference to his earlier press releases on the use of the White House) but actually doing something useful for the war effort. John Herbold, in reporting for a Motion Picture Club luncheon, said the President's remarks represented the Chief Executive's chiding of the President's guests. He said that the President thought you were bringing me a new hat! (Last week he presented his three campaign fetters to the fund, and which were auctioned in Hollywood for \$2,500.)

Dinah Shore really made a White House entrance. A Friday rehearsal (Continued on page 22)

## Spyros Skouras Thanked Belatedly for Generosity; Other Plane Travel News

By GEORGE PROST

Plans for midair labor on 42-ton flying wings arriving at the airport this morning were a hangover from New Year's Eve, and cameramen showed pieces of a film production made the pot-pouri at La Guardia Field, New York, during the past week.

Pan American Airways' transatlantic division, which continues to operate between here and Europe despite the indignation caused by a \$5-a-pound tariff on soap, and sukuyal— is making plans to hire three midjets, as small as pos-

(Continued on page 15)

## Hero Lieut. Nininger's Dad Fla. Theatre Mgr.

Lake Worth, Fla., Feb. 3. The father of 2d Lieut. Alexander R. Nininger, Jr., first American soldier to be awarded a Congressional Medal of Honor in World War II, is the manager of the Lake theatre here. Young Nininger was killed in the Philippines. Gen. Douglas MacArthur cited him for conspicuous bravery and gallantry.

His father will receive the medal for him posthumously. The elder Nininger is a former soldier himself, having served in the Spanish-American war. Nininger, Sr., was also a former Shakespeare actor, some years ago turning to the management. He came to the Lake four months ago from Ft. Lauderdale.

## THOSE NASTY U-BOATS

Nats Interrupted Good Will Exchange With South America

German submarines operating in the Atlantic shipping lanes off the United States coast have temporarily embarrassed the Office of the Coordinator (Roosevelt) of Inter-American Affairs. The exchange of actors, singers, students, radio men and others is slowed down to zero because of the danger of passenger vessels being knocked off. Frequentation of passenger space in clippers is so extensive that only three clips per month are said to be available between U. S. and South America, for non-government officials.

## ROBT. MONTGOMERY AS M.C.

New Treasury Series Written by Hal Black, John Latoche

Lt. Robert Montgomery, U.S.N., will m.c. the first three of a series of recorded programs that is being produced by the Defense Savings Staff of the U. S. Treasury Department. Set with him on these three shows are Maurice Evans, Judith Anderson and Igor Gorin. The programs are being framed as a condensed version of the whimsical Treasury Hour and will be distributed among stations at the rate of one week.

William Bacher will do the directing. Al Goodman has the talent assignment. Hal Black and John Latoche will share the scripting and William B. Murray will plan and supervise the production. The initial three disks will be scheduled for release during the week of Feb. 23.

## Miami Gambling Nix Evidently Still Stands; Casino May 'Sneak'

Miami, Feb. 3.

The expected quota for Jan. 3 gambling went up as so dice, at least temporarily. Word is around that the boys may start 'sneaking' despite the municipal edict.

Some of the hope that still exists for the casino to open arises from the fact that several years ago gambling wasn't okay until Feb. 10. The idea, apparently, is that just a few spots will be cleared for the games, and not 20 or 30.

The Royal Palm, long the No. 1 spot here, is trying to bolster its show. The Three Nonchalans have been booked on open Feb. 14. Dean Murphy, Eunice Hestley, Jane Froman open Tuesday (10), with Gertrude Niesen, existing at that time. Abe Lyman and the Jack Cole dancers remain.

The Dixie Bros. are set to open on Feb. 25, with Joe E. Lewis being dickered for. The latter is presently at Monte Proser's Copacabana, New York.

## Extension of Patriotism

Dallas, Feb. 3. Tip 'em with defense stamps. So says R. E. Griffith, new chief barter of Variety Clubs of Texas. He has asked the 800 members of the state organization to always have enough defense stamps on their person to tip with stamps.



ABBOTT AND COSTELLO

On National Release Feb. 13

—In—

"Ride 'Em Cowboy"

Universal Pictures

Chase Sanborn House, NBC-Red

Under Personal Management of EDWARD SHERMAN

## FOR DEFENSE



Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defense bonds and stamps can be bought at all banks and postoffices, and stamps also can be purchased at retail stores.

## SHIRLEY TEMPLE LOOKS SET FOR P&G

Procter & Gamble has virtually decided on Shirley Temple in 'Junior Miss' as the girl to go into the second half-hour of the 8-10 p.m. spot Wednesdays on CBS, when Fred Allen hosts the Sunday night early in March. Product to be plugged on the series is still uncertain, though Ivory may get the choice. In that case Benton & Bowles would be the agency.

Reported price on 'Junior Miss' is \$5,500 a week, with Miss Temple. Program would originate from the New York City office. P. & G. is setting up a unit there to handle product. Doris Glick is tentatively set to adapt the series from Sally Benson's New Yorker sketches.

Ransom Sherman show may be moved from its present Friday night niche on CBS to occupy the first half of the Wednesday time, 9-9:30 p.m. Probable that P. & G. will leave its Saturday night lineup, 'Truth or Consequences' and 'Abe's Irish Rose,' intact on NBC-Red (WEAF). It may or may not retain the Friday night time now held by Ransom Sherman.

## MADELINE CARROLL EAST

Set for Radio While on Leave for War Participation

Madeline Carroll will do a guest spot on the Philip Morris show (CBS) this Friday (6), and Edward Arnold has been booked for a spot on the following Friday's (13) Kate Smith program (CBS). Hesse & McCarty agent both dates. Madeline Carroll will remain in the east for some time. She had obtained a leave of absence from Paramount to do war work.

## THE BERLE-ING POINT

By Milton Berle

Hollywood, Feb. 3.

Love writing on my new picture, 'Whispering Ghosts.' I get so much respect from everyone, from the janitor—down.

While Bert, who plays my valet in the picture, has been giving me plenty of laughs on the set. I asked him when he was going one night, and he said, 'Well, I'm gonna root home, re-veg, and chop up the pavement to my chick's demands.'

The other day on the set I came down with a bad case of strained ear-drums. I wish those 'Whispering Ghosts' would speak a little louder!

The whole company gathered in the projection room to witness the day's rushes, and when it came to the sequence where I play an invisible man and can't be seen at all, the director whispered in my ear, 'Berle, you must be completely invisible to the camera man.'

I was taking pictures in the still department and I suggested to the cameraman a new way to shoot me—does anybody want to buy a picture of a two-headed man?

Broadway Dept.

Harold Conrad says he knows a playboy who has been sued so much he now hides away in a 'Bain-Stitch'.

Jack (Baldy) Zero has gone very swanky. For all formal occasions, he is now wearing a pork-pie toupee.

There's a certain ak-shen-minded fellow who is finding things very tough every day, when he receives his social security check, he unconsciously deducted 10%.

Sherman Billingsley is thinking of opening an animal in his Stork Club for yakshe who like to gimples the girls and call it the 'Gawky Club.'

Hollywoodiana

Phil Silvers, just back from a trip to New York, says it was so cold back there, the natives actually welcomed a hot-foot.

Now that guns and ammunition are getting scarce for use in western pictures, it's going to look awful funny watching a band of thieves holding up a stage-coach with a lasso.

Every now and then I see a picture in Hollywood when they start putting their navy on the back of cards that drop out of weighing machines.

Anthony Quinn has an enthusiastic actor who wanted to join the Navy and is stationed at Veronica Lake.

Music Department

MacK Gordon is so pleased over the big sale on records of his song, 'Chainsaw Choo-choo,' he now tips his hat to the record store.

Kay Kyser knows a fellow with a 'beer-poke,' who always takes his girls dancing to Lawrence Welk's 'Champagne Music.'

Back Dept.

Bill Goodwin talking about a radio comedian whose comedy was from hunger, instead. 'His ad-libs aren't worth the paper they're written on.' Jack Benny's Crosby is so high now, every time Jack even thinks of it he gets a nose-bleed.

Brooklyn knows a certain radio actress who is so swanky she always refers to the mike as 'Michael.'

There's No Truth to the Rumor

That when Billy Gold stands near a stack of hay, the hay sneezes.... That Cliff Nazarro seems to double-talk.... That Walter Pidgeon is president of the American Society.... That one of the Great Lakes will be renamed Veronica.... That the Nazis are crazy about the Russian winter and take time out between running for ski contests.

Hamptons Descriptions

Actor-Wolf: Humorous.... Caviar: Buckshot gone social.... Dope Fiend: Hop-Head.... Hitler: Little Boy Phen.

Observations Dept.

The residents of California welcome the shortage of cars. Now they can walk across a street—instead of crawling over rooftops as before.

Everyone in Hollywood is getting scared. There's a sign in front of a delicatessen which said, 'Twentieth-Century Lock.'

'Eavesdropper at Trianon.' He's a character.' He believes in Life, Liberty and the pursuit of blonde.

'Eavesdropper at Palladium.' She's so wealthy, the rings under her eyes have diamonds on them!

'Eavesdropper at Pan-Pacific.' He's a swell guy. He always picks the check-up—and hands it to you!

My brother (the one with the plaits in his nose) has turned activist. He has just invented a process that extracts the rubber from bridge games.

Guy Voyer & Co. Always Becomes of—  
O'Brien, Fitz and The Murphy Bros.  
Ala Shields  
Talent & Merit  
Afterpieces  
Perry, the Frog Man

With Franklin D. Roosevelt as the country's President, no foreign power will EVER become a resident!

## COMISH NIXES RADIO CALL FOR PIC EXTRAS

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## A Review of the Reviewers

BY MORE MORRISON

Those perennial bad boys, the News Column drama critics, are at it again. Ben Hecht is making rude noises at out loud and in and finally—Samson Raphaelson had the temerity to write a play about them. Finally, a Greek actress has appeared as a new Hedda Gabler and the lads are in a dither of disagreement.

Brooks Atkinson, of the Times, and Richard Watts, Jr., of the Herald Tribune, differed sharply on two plays in just a few days. Atkinson, apparently thinking Raphaelson's 'Jason' character was aimed at him, panned the show as if from personal outrage. Watts, however, seemed to have the idea of an about crisis and even used his Sunday (1) column to repeat his opinion.

Atkinson and Watts took opposite views of Katina Paxinos's performance in the title part of the 'Hedda Gabler' revival, too. Broadway has since been saying that even allowing for inevitable degrees of personal reaction, there must be certain basic standards of playing. There must be such a thing as good acting, or bad. Yet to Atkinson, Miss Paxinos's performance has 'the incandescence of a real actress,' while to Watts it was 'Hedda the horrible.' Obviously, both extremes can't be right. One of the critics apparently can't distinguish good acting from bad. How about it boys?

Hecht's 'Lily of the Valley' drew the worst's worst press. John Anderson, of the N. Y. Journal-American, wrote a witty and discerning plan of it. Richard Lockridge, of the Sun, wrote with his characteristic modesty and sympathy, yet didn't hide his dislike of the show. Louis Kronenberger, as critic for the New York Times, wrote the column which from the 'Lily' material was taken, gave the play its worst beating, while Willela Waldorf, in the Post, was lashed by it. Incidentally, it was a pleasant week for Miss Waldorf—she liked everything.

With Mantle, of the Daily News, gave his straddle rating (Two Stars-Plus) to all three openings during the week, but he definitely didn't like 'Hedda,' Robert Coleman, in the Mirror, used his pet 'deeply dislike' cliché about 'Hedda,' thereby giving the play a bad review. He played an even split of four favorable reviews and four pans from the daily critics.

With John Mason Brown on a lecture tour, Frank Farrell brought a city room directness to the World-Telegram's reviewing assignment. He also revealed a critical crush on 12-year-old Paul Hitchcock, femme fatale in 'Solitaire.' Still, it didn't quench Altkinson's enthusiasm for Bobby Clark, in 'The Rivals,' or in anything else.

## Phila. 'Unalert,' Lets 2 'Nazis' Parade Safely

Philadelphia, Feb. 3.

The Philadelphia Record on Sunday (1) called the American Guild of Variety Artists office for a couple of actors to bring in a stunt testing the alertness of the citizenry—but not after would be on this job.

Stunt was to have the thespians dress as Nazi-U-Boat commanders and parade around midtown to see if they would be spotted. Not one of 30 actors who were on the type on AGVA lists would take the job for fear of getting beaten up by some outraged citizen.

The paper finally assigned two of its staff reporters to the stunt. They paraded around for three hours in the center of town, talked in German dialects to cops, soldiers, citizens and bartenders, yet no one apparently noticed the swastikas on their hats or paid any attention to their Nazi uniforms.

The stunt was similar to one pulled by the British War office in which 20 of its members paraded through London recently looking out at passers-by without being molested.

## Crawford, in Lombard Pic, Donates \$112,500 Salary to Charities

Hollywood, Feb. 3.

Joan Crawford takes over as the originally assigned to Carole Lombard in 'The Kissed the Bride' at Columbia, donating her entire salary, \$112,500, to charity. It will be Miss Crawford's second outside picture in all her years on the Metro lot. She will be giving leave of absence from the Culver City studio.

Of the actress' salary, \$50,000 goes to the Red Cross, \$25,000 to the Infants' Paralysis Fund, \$25,000 to the Motion Picture Relief Fund and \$12,500 to the Navy Relief Fund.

## TARZAN WASHING UP AT M-G AFTER 9 YEARS

Hollywood, Feb. 3.

'Tarzan' pictures and their chief exponent, Johnny Weissmuller, both off the Metro lot with the completion of the last picture for the studio. Studio is abandoning tree swingers and Weissmuller, after nine years of swinging from the tree tops at Metro, is mulling a deal with Fox.

Tarzan's mate, Maureen O'Sullivan, was turned aside by the studio some time ago.

Editor, 'Variety'.

This letter is written in response to your story in last week's 'Variety' regarding the failure of Miss Hedda Gabler to appear on the program of Jan. 24 for the President's Infants' Paralysis Fund.

The publicity for the celebration of the President's Birthday was because of the New York by George W. Johnstone. His assistant in Hollywood came to me for a tentative plan of the artist who was to appear in the first broadcast and I gave an answer to him, which was the name of Miss Garbo. Up to that time, Miss Garbo had not agreed to appear in his picture, but her appearance. The Hollywood Committee was confident that it could secure Miss Garbo's appearance.

Notwithstanding the fact that the list furnished Johnstone was a tentative one, I released publicity for the picture, which included Miss Garbo's name. Because of the fact that this was to be Miss Garbo's first microphone appearance, it naturally attracted attention in the press.

The situation is an unfortunate one, albeit everyone acted in good faith. For my part I placed reliance on the fact that the Hollywood Committee had Miss Garbo's appearance probably would be made. Undoubtedly the Hollywood Committee felt that Miss Garbo was a home town girl, a local girl, and the further complication was added by the fact that Johnstone had been releasing publicity making mention of Miss Garbo's name.

I have no criticism to make of Miss Garbo. She has the right to

## JOE MARLOWE IS BLUE BUT NOT BLUE IN THE FACE

Blonde Actress Speaks Perfect Spanish But Always Is Cast As Yanki—Rest of Who's Who Entirely Native

### UNLIKE HOLLYWOOD

Buenos Aires, Jan. 26.

At least one American actress, June Marlowe, is mistress of the Spanish language to the extent of being a regular player in motion pictures made in Argentina. But because she is American and a blonde she is invariably 'type-cast' as a Yanki. She's especially in demand for comedy scenes and because she is also a singer and dancer, Miss Marlowe also appears on the Buenos Aires stage.

Unlike Hollywood where all nationalities are freely represented in the film industry here the pretty exclusively native in stars and directors. Missing are the Swedes, the Germans, the French and the large battalion of British talent which are so conspicuous in Hollywood along with a scattering of Russians, Mexicans and others.

Unknown to U.S. filmgoers, but as familiar as Gable and Garbo to Latin film fans, are these outstanding Latin stars:

**Libertad Lamarque:** Top Latin star, specializing in melodramatic roles, she's in her thirties, as are many of the big names in Latin film. She is apparently making no reference. Can actually play the guitar as well as sing, and has a voice that makes millions of Latins weep.

**Nini Marshall:** Top comedienne. Plays several glib types which she created for radio. Stunt, although local, popular beyond the Argentine here.

(Continued on page 55)

## H'wood Counts Its Aliens as U.S. Orders Move-Out From Coast Areas

### Sadistic

Don Cordray, WJZ, New York, all-night record spinner, hinged a penchant for good-naturedly needing guest stars he gets on his own sessions. He allows his guests to choose a quarter or half-hour broadcast, adding their own comments on records played, but always using playlists selected by Cordray himself, which is where he gets in his needle work.

For instance, he recently had Sammy Kaye on his show and handed him a group of Blue Barron players to turnable (Barron's hand is very close in style to Kaye's); another time he had Benny Goodman, who was assigned Art Shaw disc. 'Topper, however, was a bunch of Rudy Valley recordings which Will Osborne gush recently.

## DURBIN MAKES PEACE WITH IT

Hollywood, Feb. 3.

Differences between Deanna Durbin and Universal have been patched up. Treaty of peace was signed by Deanna, president of the company, and the young actress, who returns to the fold after a tour of Army camps in the States.

The announcement of the peace protocol was made with expressions of gratitude from both sides. Deanna's old spat resulted from Miss Durbin's resentment of the studio's treatment of young producers. Vaughn Paul, whom she had married shortly before.

Paul leaves Feb. 17 (8) on a patriotic tour covering camps in Massachusetts, New Jersey, Delaware and Pennsylvania before returning for picture work in March.

Hollywood, Feb. 3.

Check-up on the nationality of hundreds of film artists and workmen is under way in the studios as a result of the announcement by Attorney General Biddle in Washington that all alien enemies must be evacuated from the Coast Areas on the Pacific Coast. Particular attention is being paid to the 7,000 extras registered with Central Casting Corp. Other departments in the film industry will make their reports at a session presided over by V. Frank Presnell, head of the Producers' Association.

Howard R. Philbrick, general manager of Central Casting, reported only one Japanese on the current register. As for German and Italians, there is no record. Philbrick declared the Screen Actors Guild has no members either citizens or aliens. Other guilds and unions are checking up to determine how much they have obtained citizenship papers.

Kenneth Thompson, executive secretary of the Screen Actors Guild, expressed the belief that most of the first lighted figures were citizens or had taken out their first papers. He promised to make an immediate study of membership. Other guilds and unions are checking up to determine what percentage, if any, will be affected by the evacuation order.

Proclamation prohibits alien Japanese, Germans or Italians from areas all the film studios. Aliens are given until Feb. 24 to move into other districts.

## ZANUCK, BERLIN PAID AGAIN; DEAL COOKING

Hollywood, Feb. 3.

Chill between Darryl Zanuck and Irving Berlin, which dates back to the fallout of the picture 'The Sign of the Cross,' has been thawed out by William Goetz, and all's well again, with a deal being talked.

Zanuck is hopeful that some arrangement can be worked out whereby the songwriter would supervise his own production.

## VARIETY

Trade Mark Registered  
PUBLISHED WEEKLY BY IRVING T. VAN  
NASSAULT, INC., 154 West 46th Street, New York, N. Y.

Subscription: \$10.00 per year in advance.  
Single Copies: 10 Cents.  
Foreign: \$15.00 per year in advance.

Vol. 146 No. 129 No. 1

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DAILY VARIETY  
(Published by Hollywood by  
Irving T. Van Nassault, Inc.)  
110 a year—\$10.00

## Oberler Has No Criticism of Garbo—Praises Generosity of Hollywood

refuse to appear for any charity cause if he sees fit to do so, and she should not be assailed for this reason. For my part, I would like to act in good faith, feeling that the Hollywood Committee would be able to persuade Miss Garbo to appear.

Now, about the other matters which appear in your story. You state Miss Garbo has long had genuine horror of radio and is quoted as seeing no reason why she should endure this series simply to permit Arch Oberler to score a 'scop' for her in his gallery of 'for free' promotions.

Star's Generosity

The good-will promotion have not been promotions for Arch Oberler but have been promotions for the general public. In the Treasury Hour series, there appeared a long list of outstanding stars of screen, stage, radio and in every instance their services were donated in the sense that they received only the minimum AFRA sale.

It should be of more than passing interest to you to know that practically the entire list of prominent stars in Hollywood volunteered for this series. There are many more anxious to do their bit for the Government than there are to refuse. Included such names as Betty Davis, Miriam Hopkins, Henry Fonda, and many others. Many of them, many of them were influenced in part to go on the show because they felt some degree of confidence in the kind of spirit that I would write for them. And, parenthetically

should add, that while these stars were not paid for their appearances, neither was I. We were all attempting to do a job for the Treasury Department of the United States.

Goos Back 2 Years

Going back two years ago when NBC put on a series of programs which I was writing and directing. I thought it was my duty to do a job for the United States Government. It is doing no less than dozens of top executives from industry and business, who are rendering service to the Government.

These are trying times. The American people have been kind to stage these stars, most of them have made very substantial incomes. I see no reason why they shouldn't help to ease the extent of their abilities. But to their credit it should be added that it has never been necessary to exert pressure on them. Hollywood has been generous in offering its wholehearted support to the Red Cross. Many of Dimes and Dots shows in which the Government is interested.

Arch Oberler



# Louis B. Mayer's \$700,000 Tops M-G For 1941, Loew Stockholders Learn

Louis B. Mayer made more than \$700,000 in salary and participation in the profits of Loew's Inc. during 1941. Second top earner among distributors and producers, executives of the company was producer Hunt Stromberg, with about \$337,000. He was just \$3,000 ahead of president Nicholas M. Schenck, who made around \$334,000.

Quentin Tarantino and percentage participation of 12 top Loew's-Metro executives amounted to about \$340,000 for the year. Of that sum approximately half was in salaries and the other half in profit-sharing setup of the company.

Figures became available as a result of the Loew's Inc. stockholders meeting in New York yesterday (Tuesday). One of the stockholders requested that the amounts paid out in the percentage participation plan be read. Salaries had previously been made public. Figures on salaries and percentages in the latter based on Loew's net of approximately \$9,000,000 after certain charges, are as follows:

- 1941
- Louis B. Mayer, salary: 67%; net, \$548,425; salary: \$150,000; total, \$700,425.
  - Hunt Stromberg, production bonus, \$77,400; salary, \$200,000; total, \$337,500.
  - N. M. Schenck, president; 2.5% of net, \$8,250; salary, \$130,000; total, \$334,250.
  - Quentin Tarantino, 1.4% of net, \$131,700; salary, \$150,000; total, \$278,000.
  - Edgar J. Mannix, 1.4% of net, \$127,870; salary, \$150,000; total, \$278,870.
  - Al Lichtman, 1.05% of net, \$91,464; salary, \$150,000; total, \$241,500.
  - Bernard Hyman, prod. exec; 0.7% of net, \$68,080; salary, \$150,000; total, \$228,000.
  - David Bernstein, 1% of net, \$90,000; salary, \$150,000; total, \$228,522.
  - John Rubin, 1% of net, \$90,000; salary, \$150,000; total, \$228,522.
  - Lawrence Weingarten, producer; 1.4% of net, \$130,494; salary, \$150,000; total, \$189,500.
  - Ben Thau, asst. to Mayer; 0.7% of net, \$68,080; salary, \$91,000; total, \$159,000.
  - Harry Rapf, producer; 0.5% net, \$50,000; salary, \$114,400; total, \$164,400.

## Radio, Picture Coin Donated to Charity Ruled Tax Exempt

1. The Loew's Feb. 3. Uncle Sam will not collect taxes on salaries paid to film stars for broadcasts or pictures and turned over to the Red Cross or other charitable institutions. Norman H. Davis, national Red Cross chairman, recently ruling by the Department of Treasury, in response to a letter from Harry Rapf, industry Red Cross chairman. In part, Davis said:

"Whereas the practical difficulty of obtaining in advance explicit rulings on each separate instance of doing so, we have observed, with our judgment, result in non-taxable income to the contributing artists by the beneficiaries of the designated charitable organization."

2. The party responsible for the payment, that is the producer or sponsor, must acknowledge in advance of the rendition of the artist's services, we have observed, with our judgment, result in non-taxable income to the contributing artists by the beneficiaries of the designated charitable organization."

3. The services of the artist would not have been rendered except for his desire to aid a designated charity."

## Col. Gets a Title From Another Company's Film

Columbia has taken a line from Samuel Goldwyn's 'Bill of Fare' and registered it as a title for one of its new pictures.

Line is 'What's Buzin', Cohn's Barbara Stanwyck, star of 'Fare', is to have 'produced' the picture herself. It being one she recalled from her youth in Brooklyn.

## Reynolds in 'Blockade'

In addition to a cast including a flock of British stars, 'The Blockade', recently completed in London for U. S. release, has a number of prominent people in other fields playing themselves.

Quentin Tarantino, Collier's correspondent in Europe. Reynolds is currently in this country on a lecture tour.

'Blockade' was made by Ealing Studios and will be released by United Artists in the U. S. under a deal made last year by which the company guarantees to distribute a minimum of three Ealing pic a year.

Playing in 'Blockade', are Robert Lewis, Leslie Phillips, John Gielgud, Will Hay, Basil Sydney, Albert Drayton, John Stuart, Griffith Jones, Marius Goring and John Mills. Michael Balcon produced.

## HELLINGER DUE TO QUIT 20TH

Hollywood, Feb. 3. Clash of two egos has been the motivation for Mark-Hellinger's contemplated resignation as a producer of 20th-Fox with more than a year to run on the present contract. Hellinger and Darryl Zanuck are locked in a struggle, each claiming to be each other professionally, but they clash about story material and its proper handling.

There was the same trouble at Warners, where Hellinger and Hal Wachs engaged in many a literary clash.

Understood Hellinger will check out of his duties as producer of 'Moonlight', slated for April release. Under his contract he is entitled to pull out at his own request.

## TAY GARNETT TRY'S OUT IN RADIO ON FEB. 15

Hollywood, Feb. 3. Tay Garnett, film producer-director, has formed Tay Garnett Radio Productions and will broadcast a radio program Feb. 15 with 'Three Sheets to the Wind', first of a series of programs on NBC. Tay and John Wayne and Helga Moray, English legit and film actress, will play the radio play 'Three Sheets' and Charles Darnay's orchestra will provide the music.

James Earle Ray, Chicago, is sales representative for Garnett Productions.

## Squelch Attempt to Inject Bioff Case in Loew's Stockholder Meeting

Attempt to bring up for discussion at Loew's annual stockholder meeting in New York yesterday (Tuesday) the controversy over the company's payments to Willie Boff and George R. Brown, was quickly stifled. J. Robert Rubin, president of the company, announced that the company's general counsel, who presided at the conclusion of the company's owners, refused to entertain any discussion of the payments to the two labor leaders, revealed in a recent Court decision. Rubin said he was convinced of extortion a few months ago.

Rubin said that inasmuch as the matter was still before the courts it was an improper subject of discussion. There was no objection to his ruling. Watson Washburn, an attorney, who brought the Boff payments up, said at his office after the meeting that he 'merely wondered whether the company had any statement to make on the matter.' Washburn said he was not a stockholder himself, but refused to reveal who the Boff payments were made to.

Only other reflection of the Boff-Brown bioff, however, which was to have 'produced' the picture, came after a number of those at the meeting got up to 'express

## Disney in D. C. Huddles On More Gov't Shorts

Walt Disney is huddling with Navy Department and Treasury officials in Washington this week on the production of another batch of defense shorts. He is due in New York for a quickie visit en route to the Coast.

Roy Disney shoved off for Hollywood last Thursday (28).

## Top Indies Form Own Group Along Hays Office Lines

Hollywood, Feb. 3. Eight name picture makers have banded together in an organization to be known as Society of Independent Motion Picture Producers, Inc. It will operate independently of the U. S. Hays office, which is paid to regulate the industry. Charter members who will be: Charles Chaplin, Walt Disney, Alexander Chaplin, Walter Pidgeon, David O. Selznick, Walter Wanger, Sam Goldwyn and Orson Welles.

Temporary president of the new group is William C. Wright, his attorney, who will step aside as when a new head, who can devote his full time to the job, is selected. James Allen, formerly with Department of Justice in the public relations department, is executive secretary. Membership fees, similar to percentage arrangement now prevailing in the Hays organization, will be exacted.

Society, which emphasizes that none of its producers are affiliated with theatre-owning groups, has been set up to work out its own problems, peculiar to its own group of indies.

## SELZNICK ENDS LONG PROD. LULL WITH 'KEYS'

Hollywood, Feb. 3. David O. Selznick moved back into production yesterday (Mon.) with 12 candidates for the lead roles. 'Keys of the Kingdom', an adaptation of the contemporary novel by A. J. Cronin.

Robert Stevenson, director, is testing 12 candidates for the lead roles. 'Keys of the Kingdom', an adaptation of the contemporary novel by A. J. Cronin.

## Lotsa Blood

Hollywood, Feb. 3. Screen Writers Guild is exceeding its quota on donations to the Red Cross blood bank.

Pinapinal contributions from members also good.

## Squelch Attempt to Inject Bioff Case in Loew's Stockholder Meeting

Appreciation and gratitude for the fine way in which the officers have run the company.

It was suggested that this expression be put in the form of a resolution, whereupon a stockholder asked an amendment be made to the effect that there was 'appreciation and gratitude expressed for matters now before the court. Rubin said he didn't feel the amendment was pertinent, but put it to a vote before the group, the majority of which was in favor of it from the resolution, which was later passed.

Rubin otherwise went off according to schedule, with all 12 directors re-elected without an opposing nomination. Wardfield had represented 23,263 shares of the 1,807,735 common and preferred outstanding.

Directors re-elected were: Rubin, George N. Arnsby, David Bernstein, Leopold Friedman, John R. Tazell, Alvin E. Libman, Charles E. Brown, Moskowitz, William A. Parker, Nicholas M. Schenck, Joseph R. Vogel, Walter Wardfield and Henry Rogers Winthrop.

Wardfield followed his annual common by attending the meeting.

# Theatres Seeking Boxoffice Solution To National Daylight Saving Clip

## Grainger in N. Y.

James R. Grainger, president of Republic, returned to New York Thursday (28) from a swing through the territory for brief home-office huddles prior to his departure for the Coast. Grainger is going to Los Angeles late this week for the first of customary quarterly regional sales meetings, set for Feb. 12. Herbert J. Yates already is on the Coast lining up Republic product for the fourth quarter.

Grainger visited Washington, Cincinnati, Cleveland and Pittsburgh on this trip. He reports business for the company remarkably strong.

## WONT CHANGE FOX SENSE

Philadelphia, Feb. 3. U. S. District Court Judge J. K. Bard last week refused—for the third time—to make any change in the year-and-a-day sentence and \$3,000 fine, imposed on William Fox, bankrupt ex-film magnate, on charges of conspiracy to obstruct justice and defraud the Government.

Fox was convicted after he pleaded guilty to the charges, but the Government failed to convict two men similarly accused: Former Circuit Court Judge J. Warren Davis and Morgan S. Kaufman, Scranton attorney. The U. S. dropped charges against them when their lawyers failed to argue on a verdict.

Marion Littlejohn, Jr., Fox's attorney, argued that dismissal of the charges against Davis and Kaufman destroyed the 'basic requirement of the law that it takes at least two persons to engage in a conspiracy. Judge Bard, however, ruled that one person may be sentenced on a conspiracy charge, even if the other defendants are not 'concurrently or predeceasingly convicted' with him.

Fox is under \$50,000 bail pending an appeal to the U. S. Circuit Court of Appeals. The case grew out of Fox alleged loans to Judge Davis while his bankruptcy litigation was pending in Davis' court. Kaufman was charged with being the go-between.

## L. A. to N. Y.

- Louise Beavers.
- John Boes.
- Richard Collins.
- Dorothy Compton.
- Jackie Cooper.
- Irving Cummings.
- Dan Daker.
- George Dembo.
- Maria Elger.
- Homer Hickert.
- Tommy Kirk.
- Ruth Granville.
- Ruth Hutton.
- John Hutton.
- Jan Kiepura.
- Vincent Korda.
- Clare Luce.
- Kay Mulvey.
- Ann Munson.
- Clare Roderick.
- Harry Perry.
- William Pine.
- Clare Roderick.
- Maxie Rosenblum.
- Irving Reis.
- Artie Schwartz.
- Gravell L. Sears.
- Murray Silverman.
- Clare Roderick.
- Frank Walker.
- Alfred Weinstein.
- Richard Whorf.

## N. Y. to L. A.

- Pat Casey.
- Ava Gardner.
- Paul Henreid.
- Charles H. Johnson.
- Robert Montgomery.
- George Raft.
- John H. Reynolds.
- Bernard L. Schubert.
- Herman Shumlin.

Preparing to meet national daylight saving, but with no concrete countermeasures brought forth to date, all of the country's theatres for the first time in its history will in an indefinite period face the possibility of boxoffice injury when clocks are moved forward one hour on Monday (9).

Some quarters it is believed that daylight saving due to wartime may have greater effect against business than in the past, when it was so prevalent only over the summer, due to the fact that the war has also shifted the clock. The nation's business has gone off, while night business has increased. With the new measure of daylight saving, which is in effect as the year progresses, this may cut into the night trade also, while, except at national level, will continue down.

Opinions vary as to what harm daylight saving may do in the past, when, when usually in effect from the last Sunday in April to the final Sunday in September, Operators in towns with large gelling populations or close by beaches are believed to have been the greatest sufferers, while in other territories having daylight time it appeared that the summer business level remained about the same as before.

A theoretical harm in film circuiting as an offset against daylight saving time is the maintenance of a longer day in September. Operators in places where the sun is shining, when prices change occur at 5 or 6 o'clock. This may mean a moment to get people in before dark.

## 5 PIX. PLAY, BOOK, ETC., ON BRIT. COMMANDOS

Exploits of the Commandos, Britain's invasion troops, have apparently intrigued imaginations in the United States, where they are shown at least four pictures on the Commandos coming up, plus a broadsheet and a book.

Films definitely lined up are Columbia's 'The Commandos', a story by Elliott Arnold, of the New York Times, and 'The Commandos', which the studio is giving an oversized contract to acquire. 'The Commandos', from the book of that title by William Wells, which the studio is giving an oversized contract to acquire. 'The Commandos', from the book of that title by William Wells, which the studio is giving an oversized contract to acquire.

Legier is John Steinbeck's 'The Moon is Down', which Oscar Seitz is preparing for Broadway production in April. It will also be published as a book. May stage, 'The Commandos Come at Dawn', is by C. E. Forrester.

## Shumlin Will Direct Rhine' for Hal Wallis

Hal Wallis returned to the Coast over the weekend after five days in New York. He will be directing Shumlin and Lillian Hellman on 'Watch on the Rhine'. Shumlin produced and Miss Hellman wrote the legler, which will be the second or third film to be made by his new firm at Warner Bros. Wallis said.

Shumlin, who has directed many Hammett, will make his debut as a film director with 'Rhine'. Dashiell Hammett will do the scripting. Paul Lukas, who stars in the stage play, is virtually a sure bet to star in 'Watch on the Rhine'.

Producer declared the screenplay will be very similar to the legit version, with its reflection of the progress of the novel, 'The Day After Tomorrow', with 'Errol Flynn, which went before the camera three weeks ago, the initial production by Wallis' unit.

Shumlin flew to the Coast Sunday (1) for further studies. He's due back next week.

## Should Be Quick Study

Hollywood, Feb. 3. Charles Winchell, who has played a role in the film, 'Friendly Enemies', for Edward Small that he did on the set, is now a writer for the picture. Charles Ruggles is the other enemy.



# So Lesser, McDonough Quit RKO; Studio Prod. Reorg Awaits Schaefer

Hollywood, Feb. 3. Sol Lesser, executive producer, and J. R. McDonough, in charge of B production at the studio, have both resigned in a producer shakeup at RKO which has been expected for some time. Lesser's resignation was effective when he cleaned up his duties. Joe Bren asked him to hold off until George Schaefer's arrival this week, but Lesser insisted on serving official notice.

McDonough handed in his resignation Monday (2), terminating nine years with the company. He called it quits while Bren was discussing reorganization of the B unit on new product. McDonough was brought into the studio by David Sanford (RCA) in 1933 to conduct a survey of RKO theatre and picture properties, and the following year was sent to the Coast to operate the studio. He left the studio two years later, when Leo Spitz assumed the presidency, then returned in 1938 when Pandro Berman became executive producer and operated B production on the lot.

McDonough headed the B unit as exec producer and handled outside independent production deals for the company. Another leaving RKO is Cliff Reid, producer at the studios at Universal. His contract expires Feb. 15 and will not be renewed. Bert Gilroy, who has been turning out Tim Holt westerns and small budget features since 1934, on Lou Ostrow, president of the studio, and 20th-Fox, joins RKO as assistant to Bren.

George Awaits Schaefer: When said that reorganization of the production department awaits arrival here of Schaefer within the next two weeks. Accompanying press here for discussion of 1942-43 picture plans will be David Sanford, Charles Koerner and several RKO theatre producers.

Lesser, who went with the studio six months ago, plans to close out his RKO duties by March 1. He will return his own production unit, has a commitment with United Artists to deliver "Strange Victory," which he puts into production after lining up a cast.

Howard Benedict has also checked out of RKO, after seven years, for a production berth at Twentieth Century. He was the theatre Guild in New York when Robert Risk brought him into RKO.

He served for five years as studio manager and director for the past two years as a producer.

## FELLOWS EXITS WB, DIFF ON PROD. POLICY

Hollywood, Feb. 3. Robert Fellows checked out of Warners lot after four years as an executive producer. Last picture made was "The Four Horsemen of the Apocalypse." He had been making "Knute Rockne," "An Angel from Texas" and "Santa Fe Trail." On Jan. 1, he left "Gentleman Jim," the life story of James J. Corbett, which has been produced by Underhill. There have been divergent opinions on policy between Fellows and Warners for several months.

## Odets at Warners For Screenplay On Gershwin

Hollywood, Feb. 3. Clifford Odets was signed by Warners to develop "Barnum," the life story of George Gershwin, into a screenplay. Fred Wild, producer, has been collaborating with Ira Gershwin, brother of the late composer, on material for the picture.

## Want RKO Meeting

RKO minority stockholders are requesting strongly for a shareholders meeting, which has been several times postponed, owing to uneasiness over administrative and studio production policies.

Shareholders meeting set for June, 1942, was not held and one generally expected in December was postponed until June, 1942, by action of board of directors.

## FREEMAN AGAIN TOPS COAST PROD. ASSN.

Hollywood, Feb. 3. Third terms were voted last night (Monday) to Y. Frank Freeman, president, and other officers of the Motion Picture Producers, which are E. J. Mannix, first v.p.; Cliff Weidman, second v.p.; Pandro Berman, executive v.p.; and secretary-treasurer.

The board of directors was also re-elected unanimously and approved the appointment of a Hollywood coordinator to collaborate with Francis Harmon on activities as they affect the picture industry.

With the advent of wartime savings bonds, 7 studios return to a 9 a. m. to 6 p. m. working. Since the war's outbreak, clock-punching started at 8.

Producers announced a survey will be made of studio machine shops with a view to their utilization for defense production.

## HURLEY, CHARTERIS VA PROD. DEALS GO COLD

Hollywood, Feb. 3. Harold Hurley was freed from his contract to produce pictures for United Artists, following a disagreement over the picture "Buckled." He wanted to make low-cost films, which he had produced for years at Paramount. UA owners deemed high-budget picture.

Some financial attitude caused Leslie Charteris, author of "The Saint" mystery novels, to call off his dogs. He wanted to make \$400,000 UA wanted pictures costing \$400,000 apiece and Charteris refused to meet the price. He has been producing UA pictures at RKO, as on the open market again.

## Reisman, Welles to Rio

Phil Reisman, RKO foreign sales agent, and Orson Welles, who is leaving New York for Rio de Janeiro Friday (6), Orson Welles, who is going to Brazil to make part of a feature production there, will accompany Reisman from Miami. They will reach Rio Sunday (8).

Welles picture "The Great Dictator" is being tentatively distributed on UA RKO's regular schedule via an arrangement with the Inter-American Affairs office, which will guarantee it against losses.

## Bogart Tied Up

Hollywood, Feb. 3. Humphrey Bogart drew the first straight seven-year contract ever handed out at Warners. He'll get star billing.

# SPECIAL GROUP PLANS TO REALIGN HAYS

Realignment of Hays Office Activities Immediately Effective—Petitjohn Resigns—Bert New Out

## HAYS 'AS IS'

Revamp-of-the-film-industry's approach to public, governmental and intra-industry problems is in process, under guidance of a special policy committee which has been appointed by director members of the two major trade associations, the Motion Picture Producers & Distributors of America, Inc., in New York, and the Assn. of Motion Picture Producers, headquartered in Hollywood.

Will H. Hays continues as president of MPDPA for as long as he desires to hold the post. The majority of some of the association's activities will become immediately effective, however. Resignations of Charles C. Pettibohn, who has served as counsel and legislative contact for the organization, and displacement of Bert New, in charge of Washington office, remain in the background. Hays and three attorney representatives of the west coast unit, who were in New York for 10 days, left for California Sunday (1).

Their conferees, shrouded in the section of quarters high in the Hotel Pender, tower, explored the entire field of the industry's public relations. Discussions included three major items: the reorganization of Hays and three attorney representatives of the west coast unit, who were in New York for 10 days, left for California Sunday (1).

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## New Plan on Legislation

Drafting of a new plan of handling legislation, which was completed within the next few weeks. Both Pettibohn and New are close personal friends of Hays. The former has occupied a key post in the Hays office since its formation, and New has been in charge of New York film circles. He formerly was active in Indiana and national politics. Hays has held the Washington post for 12 years.

Under the joint committee, each division of which will report back to its own board of directors, meant to be a more democratic organization, was dramatized at an all-morning session in the Hays office. The committee was composed of Hays, his attorney members and Hays met with the top advertising and publicity men of N. Y. home-offices of the companies. The press group was organized several days ago as an advertising committee. It was then the advertising code. It was brought out during the discussion that they had not met as a group to determine industry policies for more than a year.

Point also was made by a spokesman for the west coast producers that there was urgent need for closer cooperation between the eastern group and the Hollywood publicity group.

Constituency of the east-west policy committee of the two trade associations is the same as the steering committee for the industry. It was then the advertising code. It was brought out during the discussion that they had not met as a group to determine industry policies for more than a year.

# Agenda of Atty's. N.Y. Confabs Discloses Wide Variety of Industry Problems; Decree, Public Relations

## Milestone Back to WB

Hollywood, Feb. 3. Lewis Milestone returned to Warners under a director contract as part of the drive for talent on the Burbank lot, where he once worked as a "guy man" and later as a film editor.

Since leaving Warners Milestone has turned out a number of successful pictures, latest of which was "My Life With Caroline" for RKO.

## HARBORD OUTS RKO BD, BACK TO ARMY

Major Gen. James G. Harbord, RCA representative on the board, has resigned as a director of RKO Corp. Former commander of the Service of Supply in Tours, France, during World War I, Harbord has been recalled by the U. S. Army for duty.

A regular meeting of RKO board of directors held Monday (2) DeWitt Millhouser was elected director to serve during Harbord's absence. Harbord's term. No action has yet been taken to replace the late W. G. Van Schuyler, Hugh Robertson, another RKO director, is ill.

With Harbord resigned and Robertson ill, RCA representation on the RKO board is currently limited to L. P. Vandell. David Sanford will reportedly seek a board representation for RCA in June, when RCA, RKO Odium, Rockefeller and other interests will maneuver for position.

Meantime, George Schaefer, RKO exec., is scheduled to leave for the Coast this week to take charge of the studio, relieving Joe Bren, who is ill. Schaefer is slated to stay on the Coast for a month or longer.

## GORDON CLOSES SHOP AFTER 'WAY' AT COL

Hollywood, Feb. 3. Max Gordon Plays and Pictures Corp., operated by Harry M. Goetz as president and Gordon as vice-president, is going out of existence with the completion of "The Great American Way." To be produced and directed by George Stevens at Columbia. Announcement of the dissolution was made by Goetz, who said that Columbia acquired screen rights to the play.

Gordon, now a producer at Columbia, is preparing his stage piece, "My Sister Ellen," as a film starring George and Lucille Russell. Goetz, associated with Gregory Ratoff in the production of two pictures this year, for Columbia.

Whether permanent for the industry will be maintained in Washington, or special counsel engaged for individual matters, is not defined, is undetermined. No indication, beyond the usual industry rumormongering of any contemplated change in the status of Hays office. It was then the advertising code. It was brought out during the discussion that they had not met as a group to determine industry policies for more than a year.

Faced with constantly increasing problems of public relations, crystallized by war and its accompanying requirements for serving the film industry within its own far-flung boundaries of intra-mural activities is confronted also with a long agenda of matters of utmost importance.

To bring about better understanding of the prevailing circumstances and trends within the business, meetings were in progress in New York during the past week between a group of attorneys representing the Assn. of Motion Picture Producers and a similar group sponsored by the Motion Picture Producers & Distributors of America, Inc. These attorneys included a group of attorneys representing the Assn. of Motion Picture Producers & Distributors of America, Inc. These attorneys included a group of attorneys representing the Assn. of Motion Picture Producers & Distributors of America, Inc.

Discussions, examinations into various problems and numerous interviews which the committee conducted with various film officials in N. Y. were continued within a series of executive meetings.

## Problems Discussed

Some of the most important problems which were explored in detail include: U. S. Coast Guard Industry's No. 1 source of trouble, concern and worry. With its trade union membership in force for a year's period, both the anti-trust division of the Dept. of Justice and the Federal Bureau of Investigation are dissatisfied with its operation.

The committee members that the root cause of all lies in the ownership of theatres chains by distributors. Discontented with the next step is Thurman Arnold, head trust-buster. Evidence of added pressure for observance of decrees are the new Government suits filed within the past week against Paramount and United Artists, and the suits of the five defendant companies, have acquired additional theatre holdings and are contrary to the terms of the decree.

On the side of the industry, the decrees have been a bane to organizations, particularly as to the five-picture group selling position, which was substituted for the former annual blind selling system. Exhibitors make the claim that the decree has increased film rentals and are seeking some new distributing paces which will give exhibitors a chance to exhibit. Such plan is under discussion by the United Motion Picture Industry committee. The committee will declare the decree an unnecessary hardship, asserting that selling costs have increased and that exhibitors are in the time period for cost recovery. Meanwhile, the five defendant companies, which include Metro, United Artists, RKO, and 20th-Fox, must reach some determination before June 1 to make a choice of whether to abide by the Government by that date has not yet been made. The committee is also looking into the possibility of artists and Columbia to adopt a group of five plan.

Willie Bluff and George E. Browne. These two former executives of the industry have been sentenced to 10 and eight years, respectively, for financial slight of hand. The industry is under threat of calling labor strikes in theatres and studios, they extorted \$1,000,000 from the industry companies over a period of years.

Testimony at the trial by film executives was given in detail, by which payments were entered in the corporations' books, to cover up the purpose of the payments. In consequence, the officers and directors of the companies are being sued for the same accounting and return of cash. One of the companies, Paramount, is (Continued on page 10.)











# ROXIE HART

**Twentieth Century-Fox** presents the brilliant Jeanette MacDonald, the most beautiful of them all, in a new musical comedy, "Roxie Hart," directed by Allan Dwan. MacDonald is superb in the role of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

MacDonald's play of a girl who hawks in the publicity spotlight for a brief period when accused of murder is broadly embellished with the screenplay by Nunally Johnson and direction by Allan Dwan. Result is a farce that will catch profitable attention in the keys. In the picture, MacDonald is the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

Lines and direction smack over a contrived barrage of racy episodes to maintain audience interest at a low level. And, in the end, the filmster makes the tale as a synthetic and baroque presentation of a miscarriage of justice in the big city, but metropolitan patina is lost to the film. Roger Rogers does well as the man who is accused of murdering his wife. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# Song of the Islands

**Twentieth Century-Fox** presents the brilliant Jeanette MacDonald, the most beautiful of them all, in a new musical comedy, "Song of the Islands," directed by Allan Dwan. MacDonald is superb in the role of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

Studied with the type of presentation that is tuned to present maximum requirements, "Song of the Islands" is a spontaneous and breezy story of comedy and romance set in Hawaiian surroundings and photographed in Technicolor. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

winds up okay at the finish, after several complications have been generated to keep the boy and girl apart seems like a sufficient footfall. Liberal portions of surrealist comedy are scattered by Jack Donaghy into a field day in by-play with buxom blonde Jeanette MacDonald. MacDonald is superb in the role of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# On the Sunny Side

**Twentieth-Fox** presents the brilliant Jeanette MacDonald, the most beautiful of them all, in a new musical comedy, "On the Sunny Side," directed by Allan Dwan. MacDonald is superb in the role of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

This is a narrative of experiences of a young English boy who is a student in the United States. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# Castle in the Desert

**Twentieth-Fox** presents the brilliant Jeanette MacDonald, the most beautiful of them all, in a new musical comedy, "Castle in the Desert," directed by Allan Dwan. MacDonald is superb in the role of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

This will probably be the last of the type of film which is a mild murder mystery, without clear reason for action. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# Miniature Reviews

**"Roxie Hart" (20th).** Burlesque comedy of the girl who is accused of murdering her husband. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# HURRICANE SMITH

Rehearsal of Robert Herrick production, directed by Robert Verhaegh. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight. The film is a masterpiece of musical comedy, with MacDonald's performance being the highlight.

# Current Short Releases

**"A Torrid Torment" (20th), 7 mins.** Cartoon. **"The Torrid Torment" (20th), 7 mins.** Cartoon. **"Calling All Girls" (WB), 10 mins.** Song and dance. **"Jewel of the Pacific" (20th), 10 mins.** Musical. **"Happy Glows Days" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical.

# STORY BUYS

**"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical.

# TITLE CHANGES

**"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical. **"The Torrid Torment" (20th), 7 mins.** Musical.

# Resume of January Shorts

Shorts quality definitely hit the upgrade during January after a slight dip in November from the number of quality of the shorts. The shorts are a mixture of quality and quantity. The shorts are a mixture of quality and quantity. The shorts are a mixture of quality and quantity.

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# PARADES

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# THE ART OF SELF-DEFENSE

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WHAT A HOLD  
THEY HAVE ON  
THE PUBLIC  
TOO!

The screen's dramatic thunderbolt proves the year's great romantic hit as it sweeps the crowds off their feet and into theatres from coast to coast! It opens big and stays big. A world-famous stage play has been transformed into an outstanding money attraction!

**6 BIG WEEKS AT THE  
ASTOR, NEW YORK CITY!**



**LOS ANGELES...** Day-and-date in Loew's State and Grauman's Chinese. Opening week-end gross tops U.A. record holders for the past year!

**SYRACUSE...** Loew's first four days piles up receipts equal to average week's gross. "Shanghai Gesture" is the S.R.O. gesture!

**MEMPHIS...** Loew's opening day—on a Thursday—equals the Christmas Day holiday gross. Showmen are really sizzling with "The Shanghai Gesture"!

**MIAMI BEACH...** Day-and-date at the Lincoln and Surf. Opening day a record. First week in both theatres grosses 212% of average. Moves over to the Miami and Mayfair Theatres!



ARNOLD PRESSBURGER presents

# THE SHANGHAI GESTURE

National Release Date  
**FEBRUARY 6th**

starring **GENE TIERNEY**  
WALTER HUSTON • VICTOR MATURE • ONA MUNSON  
PHYLLIS BROOKS • ALBERT BASSERMAN • MARYA GOSWAMI  
Produced by JOSEF VON STERNBERG

RELEASED THRU  
**UNITED ARTISTS**







# THE POWER OF FURY

JUST  
FEEL  
THE  
MUSCLE

20  
BOX

hits  
FEBRUARY  
with  
FURY

(and it's only the  
second month  
of 1942)

TYRONE POWER  
in  
**SON of FURY**

The Story of Benjamin Blake

with  
**GENE TIERNEY**

GEORGE SANDERS • FRANCES FARMER  
RODDY McDOWALL

Produced by DARRYL F. ZANUCK  
Directed by JOHN CRONWELL

## NEW YORK

SOCKS THROUGH WITH A  
RECORD SATURDAY AND  
SUNDAY. AFTER SMASH-  
ING EVERY WEEK-DAY  
OPENING MARK FOR 3  
YEARS!

## PHILADELPHIA

SAME 3-YEAR WEEK-DAY  
RECORD SMASHED—SAME  
SENSATIONAL SATURDAY  
AND SUNDAY BUSINESS!

## ST. LOUIS

BIGGEST SUNDAY IN  
YEARS AND HEADED FOR  
THE BIGGEST WEEK IN  
YEARS — AFTER OPENING  
WITH "YANK" ZOOM!

## BOSTON

POWER'S POWER PROVED!  
BIGGEST OPENING SINCE  
"YANK IN THE R. A. F."  
AND WEEK-END COMPAR-  
ABLE!

## CHICAGO

TOPPING THE BIGGEST —  
AND THREATENING TO  
TOPPLE THE RECORD-  
HOLDER!

IT'S A "Hold Over" NATURAL!  
BOOK IT NOW — AND TAKE A  
3-WEEK WINTER VACATION!





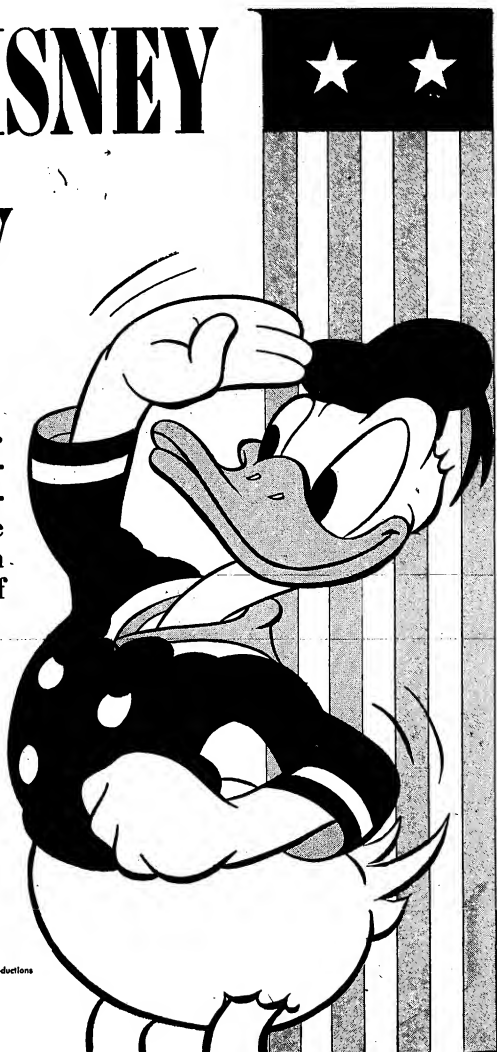


# Salute to WALT DISNEY for "THE NEW SPIRIT"

The Donald Duck U. S. Treasury Department picture, which every exhibitor in America will be proud to play, and which will help gross billions of dollars for Uncle Sam.

**RKO RADIO PICTURES**

*Distributed under the auspices of the War Activities Committee, Motion Picture Industry, by National Screen Service, Herman Robbins, President.*



© Walt Disney Productions



# London Legit Grossing \$250,000 Weekly, Best Business in Years

London, Jan. 9. Legit big in London's West End is grossing big figures these days, even better than the prosperous pre-war days. It is estimated that the 22 houses are grossing a hefty \$250,000 per week.

In the old days summer was always troublesome. But war has changed all that, with time being the spring and summer months.

There are many reasons why there is a cleaning up, main one being (1) plentiful supply of money; (2) Russia's success and (3) America's entry into the world theatre, the latter two, of course, provide a boost in the spirits of potential theatre-goers.

Hardest is Tom Arnold, mainly known for his annual pantomimes and provincial reviews. Has new Ivo Novello show and "Blossom Time" operetta starring Richard Tauber. Both are packing 'em in on tour, with Arnold anxious to jump them to the West End. He has also just inaugurated Hermione Baddeley and Hermione Glendon, first new girls destined for West End besides having interest in new Legit. "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

Charles B. Cochran has been in the lead for some time. His new show looks as if he'll soon launch out in a big way. His lineup is new revue starring Bee Lister, another new girl titled "Cock-a-Doode-Do", which comes from his latest book, and "Cochran's Cavalcade" in which he is teamed with Jack Hylton. Hylton is pretty busy, too, for besides having three shows in the West End he is framing two more in DuBarry as "A Lady", and new revue starring Arthur Askey.

Tennent Heads Ltd. H. M. Tennent, Ltd., heading list of West End managers, has a new show in a row, has a couple of more. One is revival of Shaw's "Doctor's Dilemma", which he has turned away from the sticks with Vivien Leigh as the star, and "Watch on the Rhine" starring Diana Wynyard and Anton Walbrook. Former goes to Haymarket theatre, replacing "No Time For Comedy".

March, when it will have run a full year. 'O'Brien, Linnet & Dunfee, who have three in the West End, are looking for spot in which to launch "The Banks in 'Good Night Children' from the sticks. Fifth production, "The Girl of the Year", which he is planning to replace with "The Girl of the Year" to Dinner all money-makers, has no immediate plans, but is very much the boldest for new shows. His scouts have orders to grab any Broadway hit.

George Black is calling it a day with two hit revues, and his next venture is likely to be straight play. He is adapting "The Girl of the Year" as Chase's best-seller, "No Orchids for Miss Blandish", which he has worked out with the U.S. Navy. He is also planning to put "The Girl of the Year" to dinner all money-makers, has no immediate plans, but is very much the boldest for new shows. His scouts have orders to grab any Broadway hit.

Of the minor happenings are new show at the St. Martin's theatre, "The Girl of the Year", which he is planning to replace with "The Girl of the Year" to dinner all money-makers, has no immediate plans, but is very much the boldest for new shows. His scouts have orders to grab any Broadway hit.

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by new "Me and My Gal" starring Lupino Lane, who is also presenting. "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

"Fun & Games", Prince's (38th week). "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

"Go Away" Palladium (5th week). Has been doing capacity since opening, though hitting pre-Christmas week, grossing over \$200,000 weekly, practically capacity, with also hefty advance sale. Looks set for year's run.

"Jack & The Beanstalk" Coliseum (3rd week). Packing 'em in at well over \$200,000, with all concerned very happy. Entire cast signed for nine weeks' run, and looks like staying 'til the end of the year.

"Jack & Jill", Palace (3d week). Jack Hylton's first venture into pantomime, which is doing very well. House jammed daily, with very few seats left at nights. Doing steady business, grossing over \$200,000 weekly, practically capacity, with also hefty advance sale. Looks set for year's run.

"Lady Beave", His Majesty's (31st week). "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

"Love In A Mist", St. Martin's (6th week). "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

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turning around Easter for lengthier run.

"Man Who Came To Dinner", Savoy (6th week). Surprising how London looks to this show, which is doing very well. Broadway hit. But undoubtedly a hit. Touching capacity at over \$200,000 weekly, with extra matinee added to accommodate demand. Looks good for year's run.

"The Morning Star", Globe (5th week). Author-actor Emlyn Williams has rung bell again. Doing steady business, grossing over \$200,000 weekly, practically capacity, with also hefty advance sale. Looks set for year's run.

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# Buenos Aires Film Critics Select 'Voyage, Kane' as Best U.S. Pix

## HUGH MCINTOSH, AUSSIE PROMOTER, EXHIB. DIES

London, Feb. 3. Hugh McIntosh, 68, former Aussie theatre man and sports promoter, died yesterday (2), following a major operation.

McIntosh was known throughout the world for his activity in sports, newspaper and theatre business. He became the first fight promoter in Sydney, Australia, and brought many big bouts to that country. McIntosh constructed a 20,000-seat stadium at Sydney. His outstanding fight was the Tommy Burns-Jack Johnson bout, which gave Johnson the heavyweight title.

He next tried his hand at the newspaper business, owning and editing the Sydney Morning Herald.

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Buenos Aires, Jan. 27. Buenos Aires critics from dailies, magazines and radio tied in picking best U. S. picture of '41, voting *"Voyage With a Lady"* (UA) and *"The Long Voyage Home"* (UA) and *"The Long Voyage Home"* (UA).

Aside from the division, vote was practically unanimous, with only one critic, "Observador," dissenting. "They Knew What They Wanted" (RKO), "Major Barbara" (UA) and "Kitty Ford" (UA) were also mentioned.

Ballooning on Argentina-mades was far more divided. "Los Martes Orquidea" (Tversky, Orchidea) (UA) was top with 11 votes. Comedy, which introduced the Legrand show, "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

Not one totalitarian-made pic received a single vote. Polls are compiled by Chas. de Cruz, Argentine commentator and local exhibitor. Recommended Argentine culture Arts and Sciences, in which U. S. picture is mentioned. "The Girl of the Year" (Leprie musical) by Archie Menzies and Arthur Macrae, who wrote their previous success "Under Your Hat".

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# TRAMP COMIC AS TOP BOX OFFICE

London, Jan. 9. "Tramp Comedies" (Mario Moreno), "tramp comic, acting here but five years, has achieved the distinction of being Mexico's top boxoffice player both on stage and screen. He is currently heading the cliky revue at the Follies Bergeres and is under contract to the Follies Bergeres.

At head of which is Santiago Reche. Latter is brother of Ramon Reche, producer of Follies show.

"Cintafin", El Gendarme Desconocido ("The Befuddled Cop"), was the first of the "Cintafin" series to run here in 1941. Only exact figures on the film—it's still running and cash data is not yet complete—have been made.

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## Bud Flanagan Defers To Allen, Nixes Show

London, Jan. 9. Bud Flanagan, partner of Chas. Allen, has decided to defer to Chas. Allen to take the place of Allen in the show.

Flanagan and Allen have managed to have signed up for New Year's Eve came to light Monday (2) when United Artists announced that Flanagan and Allen would be in the show.

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# TO BE TAKEN BY MEXICO FOR '42

Picture production of a big start in Mexico in 1942 with the completion by local studios of 10 films in January. The highest output for any one month in several years.

Six pic are scheduled to be finished this month and the program for the next 10 months of the year. The industry estimates of the producers last week that 50 pic would be produced this year was too conservative. Actual number may go as high as 70.

Producing end of picture bit is being done by the U.S. movie financial aid President Manuel Alva Camacho has promised it, plus U.S. money to make the picture. Leading Latin American countries as a result of the all-out, all-American get-together at the foreign minister's meet in Rio de Janeiro.

## Foreign Performers Must Now Pay Taxes On Their Mex Income

Mexico City, Feb. 3. Show folk who enter Mexico to perform are now subject to the Mexican income tax, under recent amendments to the law. Measure demands that foreign entertainers complete their Mexican engagements (15 or more days) in order to qualify for the Mexican Ministry of Finance.

Visiting entertainers will not be allowed to leave Mexico until the law is complied with. New law holds entertainers' agents and employers responsible for compliance.

Mexican income tax starts with monthly incomes of \$167 (Mex. \$15 U.S.) and has very few exemptions.

## Gould's Trek

Walter Gould, foreign manager for U.S. film on U.S. tour, is in New York around Feb. 15 for a tour of South America. He'll travel by ship, and will make stops in Rio de Janeiro, Sao Paulo, and Buenos Aires, with a number of other stops also on the itinerary.

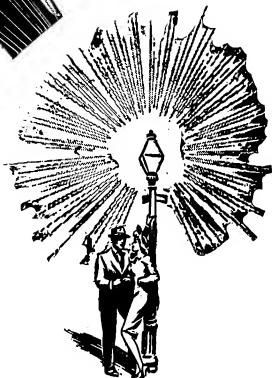
Gould had been planning to make the tour last fall, but it was delayed. U.S. management.







# KINGS ROW



at the Astor, N.Y.

**WARNERS!**







The Gayest Merry-Go-Round Of Love And  
Laughter That Ever Made Audiences Roar!



Marlene  
**Dietrich** **Mac Murray**  
in Mitchell Leisen's

THE  
**LADY IS  
WILLING**

Introducing  
the screen's  
most blessed  
event!



with **ALINE MacMAHON** · **STANLEY RIDGES** · **ARLINE JUDGE**  
**ROGER CLARK** · DIRECTED BY **MITCHELL LEISEN** · A COLUMBIA PICTURE

Screen play by James Edward Grant and Albert McClerry · A CHARLES K. FELDMAN GROUP PRODUCTION









**ROLL UP YOUR  
SLEEVES—  
and let's get down  
to business!**

★ Entertainment and morale go hand in hand... and advertising... the right kind of advertising... will play a more important part in tying these two together than any other single factor except the motion picture itself.

**Advertising** with a punch and a promise.

**Advertising** with a message of confidence.

**Advertising** that sells the big idea.

**Advertising** that will make all people... in every phase of our national life realize that this industry is doing its share to keep laughter, entertainment and enjoyment in the forefront of everyday commodities.

★ Yes!—Roll up your sleeves. Get down to business.

★ Keep the American temperament on an even keel.

★ Tell them we're still making pictures for fun and relaxation.

★ Tell them with the most potent American modern implement... **Advertising**

Tell them with  
**NATIONAL SCREEN SERVICE**  
Prize Baby of the Industry!



STANDARD ACCESSORIES  
SPECIALTY ACCESSORIES  
TRAILERS

**SELL MORE SEATS**







# INTRODUCING "WOMAN OF THE YEAR" TO THE BOYS!

"They were comparing me with Boom Town."



"They were calling me the Honky Tonk of 1942."

**JOHNNY EAGER**



"They were discussing my 325% business at Louisville and my big success since then"



"I just broke into the headlines with GWTW Business in Lynchburg! Big everywhere!"



"BOYS, YOU'RE ALL GREAT-BUT HERE'S MY NEW SWEETHEART!"



"Sorry to take the spotlight away, fellows!"

"Now, we'll unpack for a long visit to Radio City Music Hall."



PLAY "THE NEW SPIRIT," U. S. TREASURY SHORT-it's 100% entertainment!



## Georgian Congressman Declares Fly Operates Private Gestapo and Is 'Rapidly Becoming Dangerous'

Washington, Feb. 3. A new demand for a Congressional probe of the Federal Communications Commission—by a potent Democrat who in the past has helped lead the movement against the hopper of the House today from Rep. E. C. Cox of Georgia, member of the Industrial Rules Committee, who must sanction any special investigation.

Cox charged FCC Chairman James L. Fly with "monstrous abuse of power" and complained he is using a "good law to a bad end" (and apparently with regard to the antimonopoly reforms). Fly rapidly became the most dangerous man in the Government, Cox asserted, and must be curbed by Congressional action.

"He maintains an active and putting shadow on the freedom of the press, and speech without restraint," the traitor Georgia declared. "In the pretense of regulating the broadcast, which needs regulating, he is breaking down those freedoms which guard all others. He is taking advantage of the stress of the moment to federalize all means of communication."

## John Driscoll With Norman Corwin On OFF's Morale Program

John Driscoll, staff writer with B. B. D. & O., has been named by the agency to the U. S. Office of Facts & Figures. Effective Monday (2) he will work with Norman Corwin on the production of the first network morale show to start Feb. 14.

Besides scripting many of the programs of America's Driscoll wrote "March of Minnesota," the show the Advertising & Selling agency in 1938, the first national show to do so. He also authored the "Katie Rodick" script for "Cavalier," which will be broadcast on excerpts for its picture on the Notre Dame coach.

## YOUNGER MEN AT CBS CALLED UP FOR ARMY

Robert Gibson, of the Public Affairs department of CBS, was inducted into the armed forces last week, making six of the network's employees who entered the service during January.

Others were Robert Weir, pageboy, and William Deane, Walter R. Hearn, Grover Saltonstall, Joseph M. Pernice, from the mail room.

## Soft Drinks Hold to Schedule

## Nehi and Coca-Cola Both Committed Well Ahead on Radio Spending

Indications are that the national brands end of the soft drink field will continue through the coming spring, and possibly summer, to maintain their present pace in spot broadcasting. B.B.D.&O. is currently expanding its spot operations by the Nehi account (Royal Crown Cola), while the D'Arcy agency is moving forward to an unbroken run for Coca-Cola's transcribed "Single Sam" series on 272 stations as well as the Nehi account. CBS and Mutual. Neither beverage manufacturer has made any move to reduce its advertising outlay as a result of the sharp restrictions placed on their sugar supplies.

Coca-Cola is also going right ahead with its heavy radio commitments in Mexico. The Mexican campaign embraces a weekly 45-minute live show over 36 stations and three half-hour recorded programs on 44 stations. The account's obligations in that country are for the full year of 1942.

## Kate Smith Arrives

Miami, Feb. 3. Kate Smith's entourage arrived here with police escort and emphasis on singing unwittingly scared the Miami Beach cops into turning on the sirens.

Fans of stars certainly made them aware of party's arrival.

## WGBS REPLIES DUE FEB. 24, 25

Chicago, Feb. 3. Both NBC and Columbia have requested and received extensions of time to file answers to the government's suit against them on charges of conspiracy to violate the Sherman anti-trust laws.

Columbia has been granted a continuance until Feb. 24 to file an answer, and NBC has until Feb. 25. Originally, slated to be tried by two different judges in the U. S. District Court, the NBC case will have been reassigned and now both cases will go before Judge John Barnes. However, each case will be kept individual.

## WCCO Builds Show To Explain About Contests, Programs and Itself

Minneapolis, Feb. 3. WCCO this week is inaugurating a new 30-minute show, "The Program in Studio Two," designed to help picture its advertisers. The program, free of offers and other commercial programs' special events. Approximately 15 publicity announcements will be included in the half-hour programs. In addition, an index of premium offers will be announced. Each week, too, the story of one of the station's departments will be presented in dramatic or straight narrative form. On the first program, for example, Hugh McGinty, WCCO chief engineer, will talk on "The Magic of Radio," with sound illustrations. "How to make a noise like a brook" will be explained by Jack Nedrau, sound man, who will run through his complete sound effects repertoire the second week.

## JACK HALEY IN N.Y. TO BUILD AUDITION

Jack Haley is currently in New York to work with his agents, the A. & S. Lyons office, on an audition program.

The formula of the variety set-up has been completed and the Lyons office figures that the program will be ready for recording in two weeks.

## Jack Dempsey on WOR

Jack Dempsey will have his own sports show, a quiz with sports writers guesting as experts, Saturday nights on WOR, New York, starting Feb. 14, for Fie's beer. Stanzas will be spotted at 8:30 p.m. and 10:30 p.m. This is the agency.

Mark Goodson is tentatively set as m.c.

## COL. JIM HEALEY

News Commentator

An enviable record: Sun Oil Co. 6 1/2 years; Pann Tobacco Co. 2 years; First Nat'l Bank, 1 year; Fort Orange Chemical Co. 1 year—Twenty-three years of major newspaper experience.

Continuously sponsored on one or more stations, 1932-1941. Not available for network and the 'tates are right.

COL. JIM HEALEY  
154 W. 46th St., New York

## Celinese Formula Is Called Infringement On Opera Theatre's Idea

The Opera Theatre filed suit Monday (2) in the N. Y. supreme court against John & Rubenstein, Inc. CBS Celinese Corporation of America, Wagner, Ed. W. Wile, Jr., Charles L. Wagner, George Sebastian and Sam Dreyfus, claiming plagiarism of an idea of producing opera on the air. An injunction, accounting for the damages, is sought.

Plaintiffs claim that in March, 1941, they created an original idea and method for presenting operas in one half-hour programs while retaining the principal airs and the plot. In the suit, they charge that the idea was broadcast over WAAJ in Chicago in January, 1941, but that the defendants, through CBS, the defendants allegedly started a program which was copied from the plaintiffs' program, "Great Moments in Music." Conspiracy and plagiarism are the charges.

## SAM BALTER JOINS WCPO FOR BASEBALL SEASON

Cincinnati, Feb. 3. Sam Baltzer, ex Don Lee network and Mutual sports commentator, signed last week with WCPO, Scripps-owned station, to do the play-by-play of the Reds' National League season. He succeeds Harry Hartman, who will continue to supply color between the innings.

Hartman rounds out 14 years of sportscasting for WCPO on Feb. 20. He is the nation's first Red Sox league baseball announcer. He has been made sports director of the station's "Sport" program and will also have charge of all commercial accounts, he having doubled as a time salesman through the years.

Hartman will carry on as WCPO's boxing and wrestling announcer. Baltzer will complete with Ed Rogers Baker and Dick Bay, and will be the new host of the midweek celeb, "Walt's Hour," acquired dialing is Dick Nesbitt, former college and pro grid player and WKRC staffer.

A Mutual affiliate, WRCR is resuming airing of Reds' games this year after an absence of several seasons. WCPO and WSAI have been carrying the Reds' games with their separate announcers.

## 'Personalize' Wax Shows

With Waxed Greatings

WMCA, New York, is cutting transcripts of nationally broadcast comments of various name band-leaders for use on its daily record show. Under Bob Baker of Record Programs, discs are being made for insertion before, during and after certain shows in an effort to personalize them. It's Bach's idea. As leaders and other record personalities hit New York from the road, Bach gets them to WMCA to cut transcripts. He already has five or six, and expects to begin using them next week.

## Expect Marshall Field to Acquire And Improve WHIP, Hammond, Ind.

### Missed the Bounce

Hollywood, Feb. 3. Eastern agency exec turned up the telephone after last week's broadcast to lay out the announcement for a messy job. "And what's more," continued the scorch, "your first commercial wasn't in rhythm with the music."

## MORE TIME FOR TIME PIECES

Longine - Whitman Watch: Co. will return its transcribed series of symphonic music to the air this March. The half-hour program may have this time 38 weeks without a layoff for the summer. The account's strategy in the market went to buy 13 weeks in the spring to reach the graduation trade and another 13 weeks in the fall for the Christmas trade.

The manufacturer last week tossed a buffet-dinner for its advertising and sales staff to which were invited station reps and other outsiders concerned with handling the spot placements.

## 'Victory Network' of 24 Concerns Itself With Civilian Defense Help

Seattle, Feb. 3. Washington state's "Victory Network," consisting of 24 stations, the operation of all radio stations in the state is proving a definite help in the production of constructive and morale-building programs in this, the nearest state to the Far-east war zone.

Seven regular Sunday programs have already been broadcast over the network and a number of special programs for the Red Cross War fund have also been aired.

Network consists of 24 stations regularly hooked up for the broadcast of programs okayed by the state. Civilian Defense Council with KVAN, Vancouver, the only one in the state not regularly a part of the network. KVAN, which is in the Portland primary listening area, however, never broadcast some special programs.

Pete Lyman, public relations head of KOMO-KJR, Seattle, is devoting all his time to the operation of the hook up, headquartered in the Seattle offices of the Defense Council.

## B. A. Rolfe's All-Girl Orchestra

## Called 'Daughters of Uncle Sam' Group to Sell War-time Femininity Via Radio

## CALL FRITZ BLOCKI TO WGN TEMPORARILY

Fritz Blocki, freelance radio producer who was in New York City last week, is debasing for a contract with one of the advertising agencies was called back to Chicago for a temporary assignment. He will be directing the series of programs at WGN, Chicago. This is the series originally produced by William Bach, who disagreed with WGN.

Blocki will return to New York in a fortnight.

## Bon Gamble Passes Test

Detroit, Feb. 3. WJR announced that Bon Gamble, who handled the Ford Sunday Evening Hour for CBS, has passed his physical examination for the Army Air Corps and is awaiting call.

Gamble, who holds a civilian pilot's license, has been flying war planes.

Chicago, Feb. 3.

Marshall Field is making careful progress in his long-expected plan to take over a local station, and it is now pretty certain that the station will be WHIP, Hammond, Ind., Field is understood to have already obtained control of 45% of the stock, subject to a stock purchase plan.

With Field in control of the station it is not unlikely that he will obtain a considerably improved weekend service, more power and better hours of operation.

Field's name has been associated with nearly all of the latest moves in town, and he could have made deals for a number of them.

It is indicated that Field came into the WHIP picture through banking connections, and that complete ownership of the station will cost Field considerably under \$50,000.

## Pat Hitchcock, 12, Set For Armstrong Saturday; Patricia Pearson Also

Pat Hitchcock, 12-year-old daughter of film actor Fred Hitchcock, who made her Broadway debut last week in John Van Druten's "The Major and the Minor," is tentatively set for an early Saturday morning guest-star date on the Theatre of Today program for Armstrong Circle. Definite dates depend on finding a suitable script.

Also tentatively set for an appearance on the same series is Patricia Pearson, little actress of "Junior Miss," at the Lyceum, N. Y. Date also depends on a script. Pearson is also appearing on the series, B. B. D. & O. It's on CBS at noon Saturday.

## EARL MCGILL WEST FOR CONVENTION JOB

Earl McGill, Columbia's senior director, files to the Coast late this month to produce several shows for the National Education Association convention in San Francisco. He'll be gone about 10 days or two weeks, instead of the 10 days to Hollywood and New Orleans.

Although McGill was formerly a producer with the National Education Pictures, this is his first trip to the Coast. All his picture work was done in the east.

John Felt, manager of WGAR, Cleveland, is visiting G. A. Richards, president of the company, at Palm Springs, Cal.



# 'WAR NEED' HUNTS CONSUMER PROOF

Schenectady, N. Y., Feb. 3. Prof. C. E. Warner, of Amherst University, president of Consumers' Union of United States and a sharp critic of advertising, declared during a discussion on "Is Consumer Education Necessary Now?" over WGY Sunday (1). "If newspaper print is short, we must have curtailment of advertising, to the end that essential consumer and war needs be met." Warner, on a previous appearance over WGY, flayed radio advertising.

He spoke of action already taken by the Federal Government, because of 'power shortages', to curtail ad-

## White House Praise

Washington, Feb. 3. First instance of the four national networks joining hands for a series of programs brought White House praise for the effort Saturday (31). Official commendation set the stage for the debut of the 82-week schedule dramatizing the country's wartime resources and activities. This is welcome evidence of the desire of one of this nation's great industries, working in complete cooperation with the government, to render useful and constructive service. The White House said, noting that never before have combined war facilities been devoted to a regular series of broadcasts and that the Saturday night feature will be aired by 500 outlets.

verting. "Power for advertising purposes," Warner declared, "must give way." The Consumers' Union urged organization of consumers for their own protection. He held out encouragement given to such organization by the Office of Price Administration and its associates' activities in this line. Consumers groups should cooperate with their rationing leaders, Warner underlined.

He detailed the results obtained by a young woman who inserted a two-inch advertisement in a Syracuse newspaper. The ad, after pointing out that like her neighbors were going up, asked housewives what they proposed to do about it—"the producers and the distributors are already organized." Literally thousands of housewives responded, Warner said.

High taxes on those in a position best able to pay them, "avoidance of sales taxes" and levies on the "submerged" segment of the population, a check on the press for speculation in commodities as a curb on over-bidding by the wealthy were among other suggestions by the Consumers' Union pressy.

# MORALE SERIES BUDGETED DOWN TO \$58,000

Overall production cost for the U. S. government morale series which starts on all the crosscountry networks Feb. 14 will be \$58,000. The program will be divided equally among them. The morale series had originally been submitted to them by H. L. McClinton, the series' producer, was \$70,000.

The reduction was worked out at a meeting in Washington last week between McClinton and representatives of the networks. As director of the programs Norman Corwin is down for \$250 a week.

# The Cloak of War

This war, as we view, provides a cloak under which the private points of view of bureaucrats or pressure groups can sometimes be jammed through in the guise of war necessity but actually with little real war connection. This suspicion is certainly justified in the light of certain movements already noted. Among the latter is the propaganda that in order to conserve electrical power, as a war measure, radio should be curbed. The question arises as whether the proponents of this measure really mean 'curb radio' or instead mean 'abolish radio advertising.' There is a considerable difference.

Anti-advertising legislation is unlikely to pass Congress, but anti-advertising interpretations of war requirements by 'consumer-biased' bureaucrats are entirely plausible. It's just something more for businessmen to worry about.

Force or cunning can in wartime accomplish purposes impossible to direct attack under normal conditions. It is not easy for the injured parties to reply. There is a natural reluctance to seem to be putting selfish commercial interest ahead of winning the war. Hence this diffidence can be exploited by bureaucrats or idealists or reformers who have little trouble rationalizing an identification of their private opinions with patriotism.

Prohibition was jammed down the national throat in the last war. We suffered 13 years of a confounded nuisance, a deterioration of morals and overwhelming temptation to corruption. It may be as easy to slide some measure through in this conflict that will be as difficult to get rid of afterwards as was prohibition.

# Niles Trammell Rests From Sudden Operation; Mullen Handles Duties

Niles Trammell, NBC president, was reported yesterday (Tuesday) at Roosevelt hospital as coming along nicely from the appendix operation which was performed last Wednesday night (28) after it first seemed he would avoid an operation. Portionists had set in but it was quickly brought under control.

He had his first meal in a week Monday (2).

Mullen's Doubtful Duty

Frank Mullen, vicepres and general manager of NBC, is carrying the burden of Trammell's duties during the latter's absence.

## HOMER FICKETT EAST

Z. Wayne Griffin Directing Westerns in 'Cavalade' Program

Homer Fickett, who has been traveling between New York and Hollywood with 'Cavalade of America', has returned east to remain definitely. He'll handle the show when it starts from New York. Z. Wayne Griffin will direct the Coast operations.

Merle Oberon goes on the show in an adaptation of "The Angel" and Tyrone Power takes the spot the following week (23) in a remake of "Arrowmilk". Raymond Massey plays the lead this Monday night (8) in his third performance in the Lincoln in the Sharrowood-Sandbar "The War Years" series is on NBC-Red (WEAF) for Du Pont, from 8:30 P. M. to 9 P. M.

Edison Riazard Inter Army Broadcasts have been moved from the sales staff of Radio Sales, Inc., to enter the U. S. Army. He was formerly with B.B. & O.

Edward Hoffman, head of WMIN, Minnesota, is taking his mid-winter vacation in Miami. Second visit there in two years.

Advertising is under constant attack from groups who recognize it as a symbol of 'the old ways' which they wish undermined on the grounds that these were always and uniformly and utterly 'wrong ways.' 'Hit advertising and the whole present American system of mass distribution will start to wobble—that seems to be the strategy.

This is not to argue—and no clear-eyed advertising or radio man should make such an attempt—that bad, unnecessary bombast, foolish endorsement stuff does not find a congenial environment in copy-writing departments all too often.

Radio must also act, and act fast, to remove all possibility of widespread criticism of itself in the matter of commercials awkwardly imbedded in war newscasts. In these sudden switchovers from the normal to the abnormal copy-writers of war. They need to be jolted up to date because, as in so many other matters, the whole industry often pays for the thoughtlessness of a single merchandiser. The news sponsorship problem is only one splinter of difficulty. Radio happens to be vulnerable here more than elsewhere.

Nor is it desirable ever to impugn the patriotism of anybody. Different types of personalities and viewpoints will react differently and perhaps quite sincerely to the appeals of the Government. Nonetheless, it can hardly be denied that there is a lot of self-draping in the Stars and Stripes behind which private-end-called-war-essentials are advanced.

Business, and radio more than the average, has a colossal job of public relations on its hands this war. The solution is good will. The enemy is prejudice.

# 'V-Speakers' '42 Version of 1917

Chicago, Feb. 3. Having organized its school for radio technicians and operators, WBMM now plans to use its studios and personnel for a free school to train 'Minute Men' speakers in the art of public speaking at the station, and with the United States Treasury Dept.

WBMM will give course to special-manager men and women from some 500 volunteers of the Treasury Department's Speakers' Bureau.

To be known as V-Speakers, these people will devote their talents to the promotion of sales for war bonds and stamps. These people are laymen without any basic knowledge of the art of public speaking. To assure them this training, WBMM will give them an intensive two-week speaking course at the station, and will be especially instructed in the practical use of the microphone and the public address system. This will be a free school, and will train the 'Minute Men' in both practical and theoretical.

## MAY MOVE IRENE RICH

CBS Makes Suggestion to Welch's

CBS has offered Welch's Grape Juice (Irene Rich) the Friday 10-10:15 p.m. spot, provided that the former's Sunday night program, the Blue Network, Bristol-Myers (Dinah Shore) moves along with it. The move is subject to the Friday 10:15-10:30 spot on Columbia.

What has caused Welch to think about making a change is the fact that the Fred Allen show is slated to move opposite Allen. Allen replaces the Ford program in Columbia's 9 to 10 p.m. span March 8.

# War Regulations End Giveaway of Aeroplane, B&W Buys 'Flag-Quirt'

Brown & Williamson Tobacco is replacing its 'Wings of Destiny' show with 'The Flag-Quirt' combination Feb. 13. The niche Friday, 10-10:30 p.m. Government's shutdown on airplanes for civilians eliminated the 'Destiny' program's gift giveaway.

The Blue Network had the week before announced that it was going to carry 'Capt. Flag' as a sustainer.

## A WORD OF SYMPATHY

For the Dilemmas Confronting Radio News-Editors

Minneapolis, Feb. 3. Declaring that radio news has had a tough week, George Grim, of Star Journal, declared in his Sunday column that the first application of the radio censorship code has caused no end of confusion because the new code of Minnesota, which new commentators regarding the number of names of Minnesota who they tended in Ireland with the A.E.F. they could give out over the air. Some thought the 'name' was, however, real names.

The matter of interpreting the code is certain to lead to more acuity unless the government broadens definite 'musts' and 'must not's' declared Grim. The poor radio newscaster, who knows you can't understand weather or other figures or troop movements wonders, for instance, if Minnesota names might be considered part of troop movements.

"Tidy your radio newscaster. He knows more than he can tell you but how much he tells is a matter that bothers his sleep."

Lucille Norman, W.L.P., Cincinnati, contralto, took screen tests and did some radio auditioning last week for the William Morris agency and the Young & Rubicam agency.

# BUT WASH. NOTION SAYS IT SILLY

Washington, Feb. 3. Suggestion that radio listening may have to be curtailed in efforts to reduce power consumption during a chiding comment from Neville Miller last week. The N. A. B. pressy told Chairman Leland Olsen of the Federal Power Commission, that receivers cannot by any concept be placed in the 'luxury' category and suggested the Government anxiously look for drastic savings shows clearly other Federal officials agree.

Miller was lashed by 'Olds' testimony before the House Appropriations Committee.

## Far-Fetched Idea

Washington, Feb. 3. The Government's contemplation no request for the curtailment of radio listening to conserve electricity, means, says a Washington source.

Edward Fack, assistant chief of the power branch of the Army Production Board, which office would issue any power conservation order, declared last week (day) it was "unreasonable and far-fetched" to expect that there would be any need for asking that radios be used less frequently.

Even if home listening were confined to entertainment, we feel that its description as a "luxury" could be challenged in any way. The maintenance of morale is only one of the many functions of the radio. The radio industry is performing to further the country's war effort, the N. A. B. pressy said.

Remarkable on the audience for the President's radio broadcast from Pearl Harbor and the lively interest in news broadcasts, Miller added: "As you may know, the Army, the Navy and the Marine Corps are using radio extensively for recruiting purposes. The United States Civil Service Commission is using it for the purpose of recruiting skilled workers for war industries. The Treasury Department relies upon radio to assist in the sale of bonds and stamps, and radio has accounted for many millions of dollars' worth of sales. The fact is, we think that would not otherwise have been obtained. The Office of Civilian Defense and other morale agencies have turned to radio for assistance in their work."

"The activities mentioned above are but a few of the broadcasting industry's many uses that would not otherwise have been obtained. The fact is, we think that broadcasters are performing all of the above-mentioned services without cost to the Government."

Lively Interest in News

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# WHAT ARE WE DOING TO WIN THE WAR?

Cleveland, Feb. 3. Hickok Oil of Toledo will sponsor over WPIX a series of discussions on the subject "What Are We Doing to Win the War?" Reports of progress in cases in the bond drive, will be given under the title "Must of Victory."

Spots will attribute data and pictures for use in schoolrooms as a tie-up with the program.



## NBC Strictly Conforms To Censorship, Doesn't Report Irish Incident On Shortwave Until Direct Okay Is Given

Biggest single American propaganda event of the war—landing of the AEF in Ireland last week—was muted completely for 24 hours by three and perhaps more of the most important shortwave outlets in the United States. Failure to get the news on the air to Europe resulted from uncertainty as to the application of the censorship code to the international stations.

Trio of transmitters which are definitely known to have refused to broadcast the landing are NBC's WNBI and WRCA, and Westinghouse's WDSO, which is permanently hitched to and programmed by NBC. Although announcement of the AEF came from the White House and was carried by the news services, NBC didn't air it because it was under the impression that censorial code prohibited mentioning troop movements unless it was given specific permission.

This permission would ordinarily be contained in one of the half-dozen to a dozen "directives" the shortwave are fed each day by the Coordinator of Information and the Coordinator of Inter-American Affairs. These "directives" instruct the stations in what they can mention, what they can't mention, what should be played up and what should be played down.

Inasmuch as it got no "directive," NBC remained mum. Offices of the two coordinators apparently never thought to send one, fearing that inasmuch as it was a White House announcement and so widely carried by the wire services, stations would naturally pick it up. Staff member of one of the Government agencies suddenly discovered in an announcement the next day that NBC hadn't aired the landing. Point was immediately cleared up and the stations then put it on the ether.

Meanwhile, CBS had waited for no instructions and had the AEF story on the air in German less than 15 minutes after the White House announcement was made. It came at 1 p.m., just at the start of a 15-minute news broadcast to Germany, and before the end of the program it had been bulletined in. It was sounded in various languages all through the day and night.

CBS beat BBC to the air with the story by an hour. BBC, recognizing the full propaganda value of the move, sent it out in a continuous barrage to Europe, Africa and Asia in 24 languages.

## BACK TO NBC WITH BETTER JOBS

Three former NBC employees, dropped by the network in various purges in the past, were hired back last week. All were given better jobs than those they previously held at the company.

Joseph Selzer, who was dropped from the payroll staff only a few months ago because he was rated to have no future with the company, returned as a member of the sales staff of the Blue network. In the interim he was a producer-writer with an independent program production firm.

Don Wray, formerly an office boy in the script department, returned as a continuity writer-producer in NBC radio-recording after less than a month's absence. Robert Myers, dropped from the statistics department in 1939 and recently with the National Association of Broadcasters in Washington, has been rehired for statistical and research work.

### WFNC, Fayetteville, N.C., On Mutual As No. 197

Station WFNC, Fayetteville, N.C., joins the Mutual network effective Sunday (8), bringing the total number of affiliates to 197. Outlets operate on 1460 kc. with 150 watts power.

### BLUE'S CHI STAFF

Huber, Berry, Neubauer, Peterson, Nehenhaus Are Set

Chicago, Feb. 3.

Additional personnel for Blue Network offices here were named by v.p. E. R. Borzuff, with E. J. Huber brought in from the Minneapolis office of Batten, Barton, Durstine & Osborne agency to take over as manager of the promotion department.

Gil Berry has been appointed local sales manager, and Rudi Neubauer has been added to that sales staff.

Ray Nehenhaus is sales traffic chief and E. S. Peterson is new office manager.

Seattle—Hal Thomas now announcing at KOL, Seattle. Formerly at KPYY, Spokane.

## In Praise of the Dream Dinner

### Sell Cook Book Via Discs On Which Celebs Smack Their Lips Retrospectively

Renee Carroll, hatched at Sardi's restaurant, N. Y., will m.c. a half-hour transcription show, "The Meal of Your Life." Stunt calls for celebs to talk about their most memorable meal.

Show is sponsored by Cuneo Press, Chicago, on behalf of a new cook book it is publishing.

Five disks already cut. Crosby, Gable and George Ross, N.Y. World-Telegram columnist, m.c'd those. Guests include Elia Maxwell, Ger-

rude Lawrence, Burgess Meredith, Ned Sparks, Rosemary Lane, Ilia Chase and George Jessel.

Miss Carroll will do five or six platters. Paul Lukas is her first interviewee. Kermit-Raymond Corp. is producing, with Stanley Wolf scripting and Ray Green directing.

Jack Foster, announcer, moved up last week to the new WCKY, Cincinnati, post of night manager, created to handle the station's growing volume of war-time activities.





# WAR NEWS, AD COPY CLASH

## Diana, John Barrymore May Share Bard on Wax

An off-the-line recording was made of the "Romeo and Juliet" balcony scene as enacted on Rudy Vallee (Seaside) program Thursday night (26) by John Barrymore and his daughter Diana.

Deal is under discussion with Victor for this new Barrymore combination to do a series of Shakespearean platters.

## MBS Names Anzac Rep

W. A. O'Carroll, Chicago Tribune correspondent in Sydney, is now acting as Mutual correspondent in Australia.

He will be heard weekly.

Des Moines—Duane Peterson, head of the auditing department of the Iowa Broadcasting Co., has joined the navy. Jules Hack, KSO announcer, with U. S. Coast Guard.

## FCC's Air Raid

Washington, Feb. 3. Participants at the press-radio hearing and spectators, startled by the gong, joined all FCC personnel in the agency's first air raid drill Wednesday (28).

Only two minutes were required to evacuate the 600 employees to designated places of refuge in the New Post Office Department building.

## Syndicated 'Jane Arden' On Home Town Station

Des Moines, Feb. 3. KSO has new serial, 'Jane Arden' written around the Register and Tribune's syndicated comic, 'The Adventures of Jane Arden.' It's heard on many other stations throughout the country by transcription.

May Floyd Sines, Chicago radio artist, who is the wife of Gene Shumate, KSO-KRNT sports commentator has the title role.

## SALESMANSHIP AT AWKWARD POINTS

Meeting Held in Washington Concerning Problem of Commercialism in Midst of World-Shattering Events—Webs Already Taking Drastic Steps to Conform

### EMBARRASSEMENTS

Office of Facts and Figures at a meeting—in Washington Saturday (31) with representatives of the four national networks and Neville Miller, president of the National Association of Broadcasters, took up the matter of eliminating the middle commercial from news and commentator programs and the use of news items as a springboard for commercials. The discussion, which was presided over by W. B. Lewis, of the O.F.F., dealt generally with ways and means of handling the news more intelligently.

It was suggested that commentators and newscasters could exercise better direction in drawing a line of demarcation between news and commercial and in refraining from marbling the affects of important news items on listeners. Note was made of the fact that some news broadcasters even split their review of the Roberts report on Pearl Harbor so that the usual commercial could be interpolated.

It was the war began the delicacies involved in unintentional (and intentional) juxtapositions of sales copy and world-shattering news items have multiplied rapidly. Ad men urging purchases to 'aid the war' have been called offside. More generally it is a matter of taste and judgment, latent aversions to copy excesses come to the fore more readily under crisis conditions.

It's noted that many commercial newscasts now allow several seconds to elapse before and after the advertising so that no embarrassing blittings of what is said before or afterwards can be exploited by enemies of all advertising.

## CBS, NBC MEN QUIT SINGAPORE

NBC and Columbia's Singapore correspondents have quit the island, as requested by British military authorities.

Martin Agronsky, NBC's staff man in the Far East, has moved to Australia, while Cecil Brown, the CBS reporter, is now in Batavia awaiting transportation to the same country.

## IBEW SETTLEMENT WITH WABC IS ARBITRATED

Long-standing dispute between the Broadcast division of the International Brotherhood of Electrical Workers (AFL) and WABC, key outlet of CBS in New York, has been settled by arbitration and a new contract has been signed for engineers at the station. Pact gives the technicians wage raises based on length of service and averaging about 15%. It expires next fall.

Union's contracts with WQXR and WEVD, New York, were renewed at Dec. 31 for one year each. Those deals also involved wage boosts.

Portland, Ore.—Mary Fran Leahy to KOIN-KALE staff from Oregon Journal to be program manager Henry (Hank) Swartwood's aide.

## The best informed man in the world

**H**ERB CHASON hasn't been to town for weeks. Passed a couple of friends on the road, though, and got some of the news about what his neighbors did last week.

But Herb knows what happened today on the Malayan Coast, and he could give you a pretty fair picture of the shifting battle between Russia and Germany (even saying Kuibyshev so you could understand it). What's more, he's got a lot of personal admiration for Donald Nelson, and he and Mrs. Chason have \$60 saved for a Defense Bond.

Not that men and women in his county look up to Herb especially. Most everything he knows, they know. So do the people in Barton, twenty miles away, and so do the people in Memphis, where the Chasons go once or twice a year.

Not everybody, of course, gets all his news from radio the way Herb Chason does. But millions like Herb on farms, and in small towns, do get all their news from radio most of the time. And millions more who are eager readers of the daily press are still more eager radio listeners.

The Columbia Network has 89 regularly scheduled news broadcasts each week—some from Batavia and Moscow and London, going straight to Herb Chason. And some from CBS news headquarters in New York—the famous Studio 9.

The CBS news staff is generally conceded to be outstanding in radio journalism. And throughout the war, it will devote itself to seeing to it that Herb Chason and his 130,000,000 fellow Americans remain the "best informed people in the world."

## COLUMBIA BROADCASTING SYSTEM





# XEQ Bait Bashful Mexican Housewives With Prizes By Phone Stunt; Dept. Store Sponsors

Mexico City, Feb. 3. XEQ (50,000 watts) is the first in Mexico City to top a department store account. That was baited through Carlos Riveroli del Prado's Say it by Telephone program, weekly 30 minute. At once is a shopper's club, to get addresses and phone numbers. Each week, 15 to 20 of the members are called by phone from XEQ and the answers are mixed. Every woman who answers her call gets a prize. Those who are not too shy to speak up for airing about questions concerning household affairs, cooking, film stars, love, astrology and other things that can be made public, receives an award that is three times the value of that for merely answering the calls.

Majority of the females called are willing to answer questions from XEQ for broadcasting.

More Blurbs on CFCF Montreal, Feb. 3. CFCF has sold following: Lever Bros. (Lifebuoy Soap), 200 spot announcements; Standard Brands (Magic Baking Powder), 270 spot announcements; Standard Brands (Fleischmann's Yeast), 270 spot announcements.

• KSAL • KYOS • WATL • WAAB • WFRB • WGB • WGR • KJL • WNR • WNL • WNK • WNC • WNE • WNF • WNG • WNH • WNI • WNJ • WNK • WNL • WNM • WNN • WNO • WNP • WNR • WNS • WNT • WNU • WNV • WNW • WNX • WNY • WNZ • WOB • WOC • WOD • WOE • WOF • WOG • WOH • WOI • WOL • WOP • WOS • WOT • WOV • WOW • WOX • WOY • WOZ • WPA • WPC • WPD • WPE • WPF • WPG • WPH • WPI • WPK • WPL • WPM • WPN • WPO • WPP • WPS • WPT • WPU • WPV • WPW • WPX • WPY • WPZ • WQB • WQC • WQD • WQE • WQF • WQG • WQH • WQI • WQJ • WQL • WQM • WQN • WQO • WQP • WQS • WQT • WQU • WQV • WQW • WQX • WQY • WQZ • WRB • WRD • WRE • WRF • WRG • WRH • WRI • WRJ • WRK • WRL • WRM • WRN • WRO • WRP • WRS • WRT • WRU • WRV • WRW • WRX • WRY • WRZ • WSB • WSC • WSD • WSE • WSF • WSG • WSH • WSI • WSJ • WSK • WSL • WSM • WSN • WSO • WSP • WSS • WST • WSU • WSV • WSW • WSX • WSY • WSZ • WTG • WTH • WTI • WTK • WTL • WTM • WTN • WTO • WTP • WTS • WTT • WTV • WTW • WTX • WTY • WTZ • WVB • WVC • WVD • WVE • WVF • WVG • W VH • WVI • WVJ • WVK • WVL • WVM • WVN • WVO • WVP • WVS • WVT • WVV • WVW • WVX • WVY • WVZ • WXB • WXC • WXD • WXE • WXF • WXG • WXH • WXI • WXJ • WXL • WXM • WXN • WXP • WXS • WXT • WXU • WXV • WXW • WXX • WXY • WXZ • WYB • WYC • WYD • WYE • WYF • WYG • WYH • WYI • WYJ • WYL • WYM • WYN • WYO • WYP • WYS • WYT • WYU • WYV • WYW • WYX • WYY • WYZ • WZB • WZC • WZD • WZE • WZF • WZG • WZH • WZI • WZJ • WZK • WZL • WZM • WZN • WZO • WZP • WZS • WZT • WZU • WZV • WZW • WZX • WZB • WZC • WZD • WZE • WZF • WZG • WZH • WZI • WZJ • WZK • WZL • WZM • WZN • WZO • WZP • WZS • WZT • WZU • WZV • WZW • WZX

## Today I Am A Man

Mexico City, Feb. 3. Carlos Amador, 20, local amateur program winner made a special trip to Buenos Aires to watch Mario Lopez, of Argentinean troupe of live theatrical entertainers. As wedding present upon return here he was hired as a professional announcer for XEW.

## O'Keefe's Beverages Uses Elissa Landi As Visiting Star to Launch Series

Toronto, Feb. 3. O'Keefe's Beverages Ltd. of Toronto, started sponsorship Sunday night (1) of a new variety-dramatic show produced by Bal Purdy and originating at station CFBT, Toronto. It will highlight Canada's war effort and charities. A McKim is the agency. Series will have guest names and a youth orchestra. Elissa Landi was the debut guest, planning in from New York for the week.

## IN ARGENTINA

By RAY JOSEPH  
Buenos Aires, Jan. 20. Radio Belgrano (LR3) increases network. Primera Cadena de Broadcasting, to include Radio Carve (CX16) and Voz del Aire (CX24) both across the River Plate, in Montevideo, Uruguay. Move represents first by an Argentine network in this direction. Emilio P. Rossi, managing representative and plans many way for interchange of programs.

Pharmacia Ingens Mendez, English drug chain, inaugurates new series on Radio Argentina (LR2) using orchestra from Mauro Vill, Tacho Danes and Perilla Mora, Oscar Alonso and a Cuyana.

Yerba Saiba (mate) on Radio Mundo (LR1) drawing unusual attention with new kid "Chispita" (Sparklet) who's already being hailed as the Argentine Shirley Temple. Script by Jaime Font, Saravia for the Wednesday and Sunday noon time show. Orchestra of D'Arizzone and D'Alba give program a top class presentation.

'Gente de Cine' (Film Foks) program on Radio Prieto (LS2) marks third anniversary with turnout of Argentine stars including Pedro Lopez Lager, Angel Magana, Della Ganes, June Marlowe, Sylvia Roth and Francisco Alvarez. Show is a two-man affair run by Roland and Platon, dated at 4 p.m. with children, age stars and o.s.s. of local and Hollywood plots.

Mundo has contracted Mexican singer Elvira Rios, just here from successful New York season.

Special week lined up by Radio Sendero (LS9) to cover Gran Premio del Sur 1942, international auto race, which runs through Argentina, Chile, Uruguay and Paraguay. Event comparable in interest to the U. S. World Series, will have most expensive radio coverage ever arranged here with 14 short and long-wave stations handling both transmission and pickup. Show being run by Provostas, S. A., who have concessions for all advertising types.

Palmolive (UIS soap) to increase series on Belgrano during next week script by Lalo Harbin and Luis Angel Ibarra, uses comics Buena Vista and Francisco Amor. Buenos Aires who are a kind of Argentine Laurel and Hardy, orchestra of Francisco Canaro, singers Ernesto Fama and Francisco Amor.

## WRITERS GUILD TALKS TONBC

Radio Writers Guild has opened negotiations with NBC for a contract covering writers in the news department. Existing contracts cover the network's dramatic and continuity scripts.

Guild also has contracts for dramatic and news writers at CBS.

## 'REHEARSALS FOR AIR' SPONSORED IN MEXICO

Mexico City, Feb. 3. 'Rehearsals for the Air,' broadcasts of actual studio preparations for shows, weekly 30-minute program at local station XEQ has been renewed by its sponsor, General Electric Mazda-de Lima. Tomas Perin, Jr., film juvenile, conducts program.

## I.Q. As Sustainer

Mexico City, Feb. 3. Dr. I. Q. is being continued as a regular weekly feature by radio station XEQ here on a sustaining basis. Doe was originally sponsored by Canada Dry of Mexico. XEQ has built up this quiz program to the extent of considerable fan following.

## Canadian Convention Topics

Montreal, Feb. 3. Subjects expected to come up for discussion at next week's convention here of the Canadian Association of Broadcasters are: Standardization of station rate structures. Yardsticks for measurement of station ownership in Canada. Priority of free time donations to Government, patriotic, religious and non-commercial projects. National wartime finance. Priority and engineering problems. Station-advertising agency relations. General feeling is that industry enjoys sympathetic relationship with Government at this time. Many high officials will be on the date at the banquet.

Polhemus will preside at all meetings as president of the Association, now a paid job as with the N.A.B. in the States.

## Canadian Broadcasters Assn. to Meet Next Monday (9) at Windsor, Montreal

## NBC Adds 4 In Mexico

NBC has added four more Mexican stations to its Pan American Network, by the way, to the list of the newcomers are XEBA, XGMA, XEBX, Sabina; XEBC, Saltillo, and XEOP, Los Mochis.

## Mexican Government To Assume All Debts Of XEFO, Party Mouthpiece

Mexico City, Feb. 3. Creditors of local radio station XEFO, mouthpiece of the Mexican Revolution, which has for some time run in the red, have been given good news by Antonio Villalobos, president of the Party. He announced that the federal government has agreed to underwrite the liabilities of XEFO and pay all its debts in full and pronto. President Manuel Avila Camacho, Villalobos said, is personally interested in keeping the station going and in good order for he considers it to be a highly valuable asset for the broadcasting of culture. XEFO and the other government station here, XEIZ, operated by the Ministry of the Interior, have started a weekly 'Youth Hour' program.

## REPEAT MURROW SPEECH

Public Bears Lecture Over XERO In His Home State  
Seattle, Feb. 3. KIRO aired a transcription of Edward Murrow's Tuesday night (27) speech here on Friday night (30) at 10:45 as the thousands who tried to get tickets to the lecture could hear Murrow's speech. Listeners were also urged to send in donations to the Red Cross, as all proceeds of the lecture went to that organization, Murrow even waving his fee. Station also carried an interview with Murrow and his mother, father and brother, all of whom live in Bellingham.

## Private Stations Whooop It Up for 'Invincible' Axis

Mexico City, Feb. 3. Radio experts have been rushed by the Ministry of Communications and Public Works, ruler of Mexico's air force, to Guanajuato and Queretaro states, to track down pirate stations that are getting away with much Nazi and Japanese propaganda, stuff slanted to make it appear that the Axis has won or will win the war. Stations are also receiving code messages which the Ministry has not yet been able to decipher. Most active of these stations are functioning around Dolores Hidalgo. There will be, in addition to Neville Miller, representatives from each of the four networks in the United States, NBC, CBS, Blue and Mutual. Lynne C. Smeby of N.A.B. will also be present. Herbert Laish, director of information of the Canadian Government and Joseph W. G. Clark, director of public relations for the Canadian Army and Air Force, will also be heard by convention.

THE BEST BUY SINCE THE DUTCH BOUGHT MANHATTAN!

## ON 165 MUTUAL STATIONS

COAST TO COAST

## FULTON LEWIS, JR.

## IS AVAILABLE

## For Sponsorship in Your City

Here's the easiest "sale" you ever made! FULTON LEWIS, JR., is the man of the hour with the **MUTUAL** of your city. Now sponsored on 59 Mutual stations from coast to coast and available for sponsorship in your city at a talent fee amounting to your ONE TIME QUARTER HOUR RATE PER WEEK!

Fulton Lewis, Jr.'s popularity is as sensational as the trail of sales success he has created for advertisers from coast to coast. From bakeries to banks—coffee to coasts—sponsors are selling merchandise and renewing contracts for this outstanding news commentator—broadcasting 5 times weekly from the studios of Station WOL in the Nation's Capital.

For further information—wire, phone or write: WM. B. DOLPH.

ORIGINATING FROM

WASHINGTON, D. C.

Affiliated with the

MUTUAL BROADCASTING SYSTEM

WMT • WBC • WBN • WBJ • WBR • WBS • WBT • WBU • WBV • WBW • WBY • WBZ • WCB • WCC • WCD • WCE • WCF • WCG • WCH • WCI • WCJ • WCK • WCL • WCM • WCN • WCO • WCP • WCS • WCT • WCU • WCV • WCW • WCX • WCY • WDB • WDC • WDE • WDF • WDG • WDH • WDI • WDJ • WDK • WDL • WDM • WDN • WDO • WDP • WDS • WDT • WDU • WDV • WDW • WDX • WDY • WDB • WDC • WDE • WDF • WDG • WDH • WDI • WDJ • WDK • WDL • WDM • WDN • WDO • WDP • WDS • WDT • WDU • WDV • WDW • WDX • WDY

Why argue with FACTS?  
... in INDIANAPOLIS

CARRIES MORE LOCAL COMMERCIAL PROGRAMS THAN ALL THREE OTHER STATIONS Combined!

BASIC NBC RED OTO, P. HOLLINBERG REPRESENTATIVES



# IS LIVES TO HEAR JAZZ?

## SOME DISPUTE 'YES' TESTIMONY

**Academic Question Now  
Rages Between Value of  
Constant Repetition of  
News Beamed at Nazi-  
Bossed Lands as Against  
Inclusion of Yankee Music**

### LATIN CASE DIFFERENT

There is an academic controversy 'mildly' raging between New York and Washington as to whether more or less news should be included in the shortwave programs beamed at German-dominated countries from the United States. The two viewpoints are as follows:

(1) Europeans risk imprisonment to listen to foreign shortwave, so at all, therefore they are probably not in a mood for entertainment but for outside information.

(2) Against this it is argued that shortwave radio should not forget showmanship. Too much abridged news may rob U. S. programs of the advantage they always enjoyed. Spanish civil war and other European experience testifies that bored peoples will risk their lives for jazz as readily as for news.

On this score it is noted that both Britain and Germany give plenty of valuable shortwave time to musical and entertainment programs and that Italy, which has the smallest audience of the three countries, uses the U. S. system of continuous news broadcasts related in various languages.

Continuous round of news, of course, gets pretty dull because not enough happens between sessions in any one language to have all fresh stuff each time. So it's pretty much rehearsed, spaced out with the tons of verbiage poured into the stations via teletype each day by the Government's two 'psychological warfare' agencies, the Office of Coordinator of Information (Donovan) and Coordinator of Inter-American Affairs (Rockefeller).

Incidentally, in the recently-published 'Radio Goes to War', author Charles Rollo contends that Hitler and Goebbels have no false impression that people believe the lies on the Berlin radio. He says there is an attempt to make people believe them. Whole object, Rollo states, is to confuse the issue and have listeners mistrust everyone else's broadcast, too, so that they believe the truth no more than they do the untruths.

## 3,500 SCHOOLS TAKE PROGRAM

Fort Worth, Feb. 2.  
More than 3,500 schools in 218 Texas counties have reported using the 'Texas School of the Air' program, according to a survey made recently by that organization. This is the only state in the Union with a state-supported radio program of this character. State Department of Education employs John Gunstream as its director.

WZAP, here, has originated the greatest number of educational programs for the air school per month. Other participating stations are WFAA, Dallas; WOAI, San Antonio; KPRC, Houston; and KGNC, Amarillo.

### Edward Batley Promoted

Edward Batley, Jr., research director of the Compton agency, has been made a vice-president of the company.

He has been with Compton 15 years and in charge of the research department since 1931.

## Danny Kaye on Schaefer As Formula Is Changed

Schaefer Brewing has moved its 'Schaefer Revue' from 7:30-8 p.m. Thursdays locally on WJZ, New York, to 7:30-8 p.m. Wednesdays on WZAF, New York. Guest-name policy has also been instituted for the series.

Spotted for the show next week (11) is harmonica player Larry Adler. Tonight's (Wednesday) guest is Danny Kaye, star of 'Let's Face It,' at the Imperial theatre, N. Y. Allan Robb's orchestra and chorus provides music for the stanza. B. B. D. & O. is the agency.

Niagara Falls, N. Y.—Edmund Little, actor from WEBR, Buffalo, has joined splicing staff of WHLD here.

## It's 'War Time' Feb. 9

The phrase 'War Time' instead of 'daylight saving time' will be used in all contracts, statements and announcements of the Blue Network.

This conforms to the President's suggestion.

## FCC Okays N. C. Outlet

Charlotte, N. C., Feb. 3.

The Federal Communications Commission has granted a construction permit to the Coastal Broadcasting Company, Inc., of New Bern, for a new station.

To operate on 1450 kilocycles with power of 250 watts and unlimited time.


## Blue Distributes To Affiliates Discs Outlining Its Public Benefactions

The Blue Network has distributed among its affiliated stations a series of five-minute recordings, plugging the web's programs, its public service, its wide range of sustaining interests and the part that its advertising plays in the economic life of the country. Also relating the development of the Blue as part of NBC and its recent establishment as a separate entity. The affiliates have been asked to broadcast the series during the current week.

One disc, for example, describes program preferences in various parts

of the country by dramatized bits about a New England couple listening to America's Town Meeting and a Southern family tuning in on the Metropolitan Opera.

Bob Clark, Jr., WJR, Detroit, sound man, has left the station following his enlistment as an aviation cadet assigned to Kelly Field. He is the son of the station's staff organist and his wife, Shirley Squiers, is a member of the WJR dramatic staff.



**WHAT did  
he find out?**

He is one of WLW's field representatives who call on retailers every week in the major cities of WLW Land.

What he found out is contained in WLW's latest book.

28,032 calls on the Men Who  
Move Your Merchandise!

It's mighty interesting reading!  
If you haven't received your copy write WLW or call one of our sales offices.

New York—Transamerican Broadcasting & Television Corp.  
Chicago—WLW 360 N. Michigan Avenue  
San Francisco—International Radio Sales

**WLW**

THE NATION'S MOST MERCHANDISE-ABLE STATION



## 802 Defers Withdrawal of Permission Covering Delayed Network Broadcasts

Officials of the New York (802) musicians union have reconsidered their plan to cancel the provision in their contract with network-originating stations which permits the use of delayed broadcasts of hookup commercial programs. It is understood that the union elected to defer any action on the issue until it has been discussed by the executive board of the American Federation of Musicians which is currently in session in Miami. The contract in session at 802 and the four network stations in New York permit the union to abolish the right of delayed broadcast on 30 days notice.

Blue and Mutual Networks are particularly concerned in this issue. At a recent meeting with officials of the two networks Local 802 spokesmen stated that the delayed broadcast arrangement was developing too many ramifications and that it was deemed best as far as the union's members interests were concerned to terminate the whole thing. What apparently had been disturbing to the union was the isolated practices of the networks to permit a New York-originated show to be taken off on wax at Los Angeles or San Francisco so that the program could be relayed at a later hour to the stations in the west coast regional. One particular case in point cited by the union was the rebroadcast from disc of the Jack Benny show over the Blue's Pacific Network, whereas the program originates over the NBC Network. Also cited was an instance in which one of these disked delays was fed back to the network's Mountain Group.

Aside from the monetary losses that the delayed broadcast arrangement entails for Local 802 members, the New York union, it is understood, is anxious to avoid any re-terminations from other AFM branches on the question of whether regional rebroadcasts infringe on the jurisdiction of locals outside of New York.

## STROTZ, GILMAN RIVAL TEAMS ON COAST

Hollywood, Feb. 3.

Sidney Strotz and Don Gilman, Coast v'ps of NBC and the Blue Network, respectively, chose up sides last week and put their lineups in the field. Here's how the battling order reads:

NBC: John Swallow program manager; Lewis S. Frost, assistant to the v.p.; Harold J. Book, publicity manager; Frank Dellett, auditor; A. H. Saxton, chief engineer; Walter Bunker, production manager; Robert McAndrews, sales promotion manager; Sydney Dixon, sales manager. Blue: Tracy Moore, sales manager; Leo Tyson, program director; Robert Moss, production manager; Milton Samuel, publicity manager; Sidney Dorais, chief auditor; David Lasley, sales promotion. Tyson formerly was with the artists bureau and previously manager of KMPC in Beverly Hills.

Operations for both networks continue from Radio City here, with NBC renting space to the Blue.

### Al Sheehan Revamps

#### WCCO Program Dept.

Minneapolis, Feb. 3.

Al Sheehan, who recently took over WCCO's program and production department, is giving the department an overhauling, having switched various assignments.

Ted Butler, announcer, will take over the Morning Sunrises' show and will bring in guest performers and emcee.

Replacements in the department, occasioned by the war, include Douglas McNamee for Burr Dawson as assistant production manager. The latter departs March 1 to join Naval Aviation. McNamee formerly was with the Minneapolis office of BBDO&O and also worked for an eastern radio station for five years.

## Studebaker Dealer Now Plugs Hand-Me-Downs

Rochester, N. Y., Feb. 3. Studebaker's h-s renewed thirteenth-week sports program over WHAM for four months with credits plugging defense bonds, Red Cross and other civic drives as well as second-hand cars and service.

Al Sisson of WHAM staff handles sportscast and Roche, Williams & Cunningham, Inc., arranged the deal.

### 'Wartime Women' on KOIN

Portland, Ore., Feb. 3.

New on KOIN is 'Wartime Women,' five-minute nightly effort to steer women into jobs and duties of war work.

Scripted and announced by Clare Hays.

## Incompleted Mystery Yarn Clues Lead to Department Store Prizes

Seattle, Feb. 3.

KOL has replaced weekly 'Trapped' half hour mystery stories for Franklin's with a live talent program of original mystery stories by Roy Grandy, station's program director. First live show aired Friday (30), with the 'Case of the Clutching Hand.'

New series uses a tie-in with the store's merchandising as each week's mystery is left unsolved, with several clues inserted in continuity for listeners to spot. Only one of the clues is needed to clinch the case, and the listener picking the clue and writing

the best reasons why it will convict wins a \$25 prize. Store has a 'Calendar of Clues' which will carry a synopsis of all mysteries to be broadcast and will also make it easy for those getting the books to spot needed clues.

Plays are done before a studio audience, and time for the program had to be moved up to 7 p.m. from 7:30 so audience could get into the building. Present building regulations in this city in the 'theatre of operations' call for closing at 7, with only occupants, with a pass and business, allowed to enter after that hour.



## TRY THE WEST...Then Add the Rest

The Pacific Coast is the only area where all eight essential radio testing factors are combined:

### ISOLATED REGIONAL MARKET

The Continental Divide sharply limits natural sales areas.

### ALL TYPES OF LISTENERS

You get city and farm homes, class and mass markets, too.

### REGULAR SALES REPORTS

The C. E. Nielsen (for subscribers), Facts Consolidated check sales.

### "BASICS" IN MINIATURE

You can "add the rest" with all coast-to-coast programs.

### MONTHLY AUDIENCE REPORTS

The C. E. Hooper Pacific ratings check the listening habits, too.

### HOLLYWOOD PRODUCTION

You can "add the rest" with the same program you test.

### NO COMPLUST FROM OUTSIDE

Other regional campaigns do not penetrate the Far West.

### ONE-TENTH THE TIME COST

Your test in the West will be economical as well as positive.



## Explorers Under Doug Allan Convey Top NBC Television In Popularity

Popularity ratings of the various NBC television shows reveal "Thrills, Chills from Everywhere with Doug Allan" as top audience-attractor for the past couple months. Ratings are prepared weekly in a report for the video staff by the NBC research department. Data is obtained through an elaborate weekly postcard survey of owners of television receivers.

Close to the Allan show in popularity recently have been "Gus Van's Minstrels," "Adams Sports Parade," "March of Time" and "News by Sam

Cuff." Allan brings to the transmitter explorers and travelers who have films of their journeys. After a short introduction, films are shown and the guest talks behind them explaining what they are, similar to a lecture.

**Hollingsberry Repeals KQV**  
Chicago, Feb. 3.  
George Hollingsberry station rep firm has added KQV, Pittsburgh, to its rep list.

This is an exclusive rep deal for this Blue Network outlet.

## YOU, TOO, CAN—

Phil Saltman Teaching Piano to WMCA Listeners

WMCA, New York, is starting a series of sustaining programs Saturday (7) geared to teach listeners to play simple tunes on piano without previous instruction. Shows are transcribed copies of broadcasts by Phil Saltman, who has had them on WEEI, Boston, for about 10 years. They'll air weekly, 1:30-1:45 p. m.

Saltman was formerly a piano player for Joe Rines' band. Later is now musical director of WMCA.

**Springfield, Mass.—Terry Caldwell**, WMAS announcer, gave his notice this week. He joins the army. Newcomer to the WMAS staff is Glen Saxton, former program director at WFTL, Fort Lauderdale.

## 'Giveaways' Chief Irritant Of American Public; FCC Records Show Only 254 Program Complaints

**PHIL CRANE NOW SINGER**  
KOL Announcer Doing Two-Act With His Wife

Seattle, Feb. 3.  
Phil Crane, formerly an announcer at KOL, has formed a singing team with his wife, Mildred.

Opened at the Cave in Vancouver, B. C., on Jan. 26 for a four week stand.

Washington, Feb. 3.  
Only 65 out of 254 program complaints received by the FCC during 1941 were sufficiently serious on their faces to justify investigation and all but two of the squawks were dismissed without punitive action. The regulators had two still on their desks on Dec. 15.

Statutes provided the most numerous yelps were about alleged false, fraudulent, or misleading statements. Of 12 complaints of this kind, the Commission pigeonholed 40 at the outset and closed the cases after routine investigation of the remainder. There were 34 waits about refusal to broadcast programs, 23 about contests, and 22 about failure to send merchandise or booklets promised.

There were 11 charges of obscenity, three squawks about lotteries, and two slander complaints. The largest number of investigations was prompted by the listener yelps that stations clients on their promised give-aways. Some 20 of the 22 complaints of this kind were investigated before being retired to the closed files.

## NOVIK HEADS N.Y. CIVILIAN GROUP

Morris S. Novik, general manager of WNYC, New York City's municipal station, is now in active charge of all radio activities of local civilian defense groups. Named for the assignment by Mayor LaGuardia, Novik heads a committee of five representatives of leading New York stations. Group consists of Dave Driscoll, special events head of WOR; Gerald Maulsby, of WABO program and production; William Burke Miller, NBC director of talks, and Leon Goldstein, WMCA publicity. Committee meets weekly.

Beside reading plans for announcements of blackouts, air raid alerts and warnings, the committee serves as a clearing house for all requests for time or announcements by civilian defense groups. Group of voluntary writers is kept on hand to rewrite all material into suitable radio form. Besides passing on the requests from the civilian defense agencies, the committee also makes the writer assignments so as to divide the work as equitably as possible.

Novik's work with the committee is independent of his regular duties at WNYC. In addition, he is working with the telephone company on tentative plans for a warning system via the telephone lines. Meanwhile, the WNYC telephone switchboard is being kept open on a 24-hour basis to serve as a clearing center for messages to local radio stations from the Army's Interceptor Command and the Police and Fire Departments. Estimated that with the present facilities, that in case of an air raid, all local stations could be notified by WNYC within two minutes during daylight hours and five minutes at night.

Novik was confined to his home with a severe cold Monday (2), but was carrying on the work from there.

## Former Announcer Now Sponsors a Program

Walter Otto, head of the W. T. Otto Stamp Co., of Brooklyn, is a former broadcaster, so in starting a ballyhoo campaign for the firm, he is using radio. Starting Sunday night (6) he will bankroll a program of stamp quizzes, stories and interviews on WYRL, New York. Contract is for 13 weeks and the show will be conducted by Walter Kemer, of the station staff. Otto was program director of WEVD, New York, in 1939 and was previously announcer at WLTH, New York.

# How to sample network radio...

and at "sampling" costs! To learn what network radio can

do for you, you must try network radio. But there's no need to

go coast-to-coast to find out. Columbia Pacific... a basic part of

Columbia's coast-to-coast network... will give you all the answers!

Eight reasons, just to your left, show why in no other area can

you make a test as thorough, as accurate, or as convincing!

To find out what network radio can do for you, try it first. But

try it wisely—with Columbia Pacific.

## COLUMBIA PACIFIC NETWORK



A Division of the Columbia Broadcasting System • Palace Hotel, San Francisco—Columbia Square, Los Angeles • Represented by RADIO SALES: New York, Chicago, St. Louis, Charlotte







## ARTHUR TRACY

Songs and Instrumental

EX-LAX

8:30-9 p.m.

WJZ-Blue, New York

(Joseph Horne)

Arthur Tracy (The Street Singer), self-accompanied on accordion, is a prodigious singer and a performer as potent as ever in his line. He is in the clinch with the housewife trade which the sponsors are ostentatiously aiming at. Tracy remains an unusually good singing turn, whether for radio or other media. "Ward My Song," "Everything," "Berkeley Square," "Come Back to Me" and the theme song "Rambling Rose," a holdover from his previous radio appearances, are all winners. Can't miss doing a job for sponsor.

Commercials are discreet, refer to the "happy medium," and stress kind and favorable qualities of sponsor's product. Morf.

## "THUNDER ROCK"

With Lee J. Cobb, Carleton Young, William Shiller, Arthur Hughes, Don Morrison, Don Phillips, A. F. Kaye, Ula Gray, Lill Valenty, 8:30-9 p.m.

WJZ-Blue, New York

WJZ-Blue's new drama, "Thunder Rock," an unsuccessful Broadway production of the fall of 1941, now proves to have been ahead of its time. The play, which has won an emotional excitement following the fall of France, is a well-crafted success and, in a full-hour adaptation Sunday afternoon (1) in the Great Play series, it carried a powerfully timely message of effective production than the Group Theatre did two seasons ago. The play might now become a Broadway commercial hit.

Dealing with the disillusionment of a veteran foreign correspondent, "Thunder Rock" is the story of a man's unsuccessful retreat into the past. Taking the job of lifehouse keeper on "Thunder Rock," in Lake Erie, the newspaper man recreates in his own mind the passengers and crew of a sailing ship wrecked 40 years before. When he finds that they, too, faced discouragement and disillusionment, he attempts to dismiss them from his mind. But they refuse to dissolve until he determines to face reality with courage again.

In Charles Newton's adaptation, "Thunder Rock" was artfully telescoped to include every essential plot detail and character. But the script was not fully altered to requirements, since the dialog was not adjusted to indicate frequently enough what character was speaking. Roy Lockwood's direction had pace and mood, but didn't capitalize radio's scope for clarifying the faces of the living and the imaginary characters. Also, the casting didn't provide sufficiently distinct voices. Ernie Watson's score, with Joe Stoddard directing the orchestra, bridged the scenes well enough, but offered no background atmosphere for the action.

As Charleston, the newspaper man, Lee J. Cobb was forceful, but unevenly expressive. He tended to be flat in the opening scenes and to shout too much toward the close. William Shiller, as the captain, was overemphatic at times, but convincing. Others, Carleton Young was properly reeducated as the fated aviator, Arthur Hughes, in the role of the Venetian doctor, and the Cobb played on the stage, was an impressive character. The music gave vitality to the closing scenes of the girl's part, and Don Morrison was sufficiently crass as the ship's doctor. A. F. Kaye clicked as the father, while Ula Gray and Lill Valenty handled bit parts capably. Hobe.

5000 WATTS

DAY AND NIGHT

There's SELLING to Do in '42

With audience-winning network programs, and ample power, KDYL offers you a real selling medium in the intermountain market.

The Popular Station

JOHN BLAIR  
OWNER  
& MANAGER

SALT LAKE CITY

NBC  
RED  
NETWORK

## 'PLAYS FOR AMERICANS'

Johnny Quinn, U. S. N. with Olivia de Havilland, Raymond Edward Johnson, Frank Black Musie

Sunday, 4:30 p.m.

WJAZ-Blue, New York

Prior to Dec. 7, a radio author who sat down at his typewriter to write a play for the radio could sense the spiritual presence of Seneca. He knew that the play would live on his shoulder. The senator was along with some of his contemporaries (and films, too), that Oliver's piece, like the wraps of the United States, is an American and foreign policies of the United States. Nye was not so much a United States senator as a crumpled other people's styles. But the Japanese have really well excoriated the senator and now the boys can, like Oliver's piece, take the wraps off the senator.

Johnny Quinn, U. S. N. is the eloquent spokesman in the story of the notion that the destruction and looting of people on far continents does not mean American. This idea is tightly and movingly argued through the interplay of a boy and a girl. Oboler has used the material from Hollywood to narrate the tale and play one of the best plays since from Hollywood he has used her to state the thesis that the world cannot thrive or survive on hate and half gangster.

The script had commendable simplicity. The story unfolded with straightaway, mounting interest in the romance itself. The spiritual element about "miles" and "miles" crescendo. Oboler's sense of the topical came through in using Pearl Harbor itself as the symbol and the end of his aim. And the literary snapper at the end when it was revealed that the whole story had been told by the girl on the night before her maternity, she addressing her yet unborn son about his brave, now dead father.

In using only a few voices, in stressing only one or two characters, in aligning personal self-interest to match the national self-engrossment made infamous at Munich, Oboler has gotten his message into vivid, easy, live, believable terms.

It is already obvious that the theoretical discussions of what should be done about "miles" and "miles" go on indefinitely among the academicians. They may or may not make any real contributions to this war. Meanwhile NBC is doing something that the ear can hear and the mind may register. Oboler comes back to the fold trapped by the prophet's robe with matching jacks.

Now, Kiddies, there are packages under the Christmas tree. For the sincerity of her performance, to Miss de Havilland, the certificate reading "Olivia is a good actress and cute, too." For the just-tough-enough impersonation of Raymond Edward Johnson a postscript inquiring "where have you been all our reviewing life?" And for Frank Black, who composed and directed the background music "when do you find time to eat?"

Lend.

## "THE SPIRIT"

15 Min.-Local

PHILADELPHIA RECORD

Saturdays, 7 p.m.

WFLB, Philadelphia

The Philly Record has evolved a novel method for plugging one of its prize Sunday comics by dramatizing part of the sequence the night before. The "Spirit" and "Endless" of the Spirit, hero of the strip, in dire do-or-die situation. If the listener wants to know how Mr. Spirit gets out of this situation, he has to wait for the Sunday Record.

Simple? The dramatization is a bit put on by the WFLB dramatic department and directed by Endless radio contact gal for the Record. Shal.

## TED STEELE

Willie Ma Grande, Max Alexander de Severy, Mrs. de Severy, Five Marshalls, Paul Laval orch

30 Min.

Sustaining

WJZ-Blue, New York

Ted Steele, the one-time NBC houseboy who does a Saturday evening show with Allen Prescott on WJZ-Red (WJAZ) for the first time, is now also heading his own variety series Saturday nights on the Blue (WJZ). Paul Laval's orchestra and the Five Marshalls vocal group are regulars and there are weekly guests: Jack McKinlay, director, and Raul and MacDougall writes it.

As heard last week (31) the show was uneven. One of the guests, Rita Grande, a burly stripper, proved somewhat less expert than Gypsy Rose Lee at handling dialog. But her favor it could be said that the Romeo and Juliet travesty given her was of the labored side. Other guests on the stanza were Max Alexander de Severy and his wife, and they provided a punchy interlude of anecdotes, climaxed by the aviator's record solo. Both he and Mrs. de Severy have definite air personalities, which the scripting capitalized.

For the balance an overlong, over-elaborate piano-vocal arrangement of "How About You" and Paul Laval's orchestra and the Five Marshalls provided several passages of musical bits.

It was a fair show, but has tough competition from "Truth or Consequences" on NBC-Red and "Hobby Lobby" on CBS.

## GWENDOLYN HATHAWAY

15 Min.-Local

Participating

Daily, 1:15 p.m.

WGX, Suburban

Gwendolyn Hathaway, home economist with some stage experience, is the latest in the list of women who have used WGX's new radio of Betty Lennox. Program for a long time consisted of recipes, hints, decoration tips, etc., with in-between snail of household products. Now it seems to be an odd mix of already known continuity being broken by interruptions for a. and announced commercials.

Darkness is noticeable, at times even irritating. Difficult is to stand why Miss Hathaway could not take her transcripts, instead of having a man's voice break in, once or more, before platters spin. The handouts some household-product advertising, offers a few recipes, various announcements concerning volunteer defense work for women and sports musical selections (on wax). Jaco.

Miss Hathaway is very mild of manner and quiet of voice for this type of broadcast.

Jaco.

## Madeline Ensign's Chores

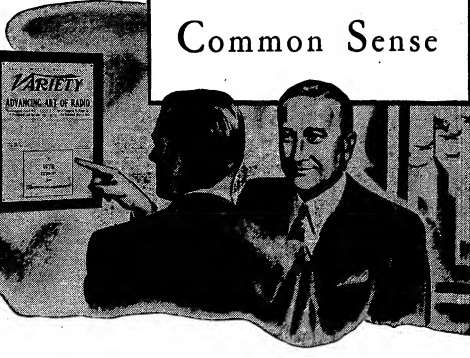
Washington, Feb. 3.

Madeline Ensign, program director of WOL, local Mutual outlet, will represent the network on the Federal Radio Educational Council.

Group meets Monday (9) to consider the proposed establishment of a research and service agency for children's programs.

WE'D RATHER JUST CALL IT

Common Sense



VARIETY recently bestowed upon WJZ a plaque for outstanding Showmanship during the past year.

It is an award to which we look with little pride. But if someone asked us what we thought the judges saw in our work that entitled us to the plaque, we'd have to answer "...just common sense."

For, it is our honest belief that good, old-fashioned common sense is the one thing which has helped us most in solving our problems of Showmanship. And we are glad this is so, because it may help us solve some broader problems that a changing world has thrust upon us.

It has been said that we in radio must be shownmen. True, but the things

we may do today are not necessarily successful simply because they bring down the house. Today we have a greater responsibility. It is to keep America working, to keep America whistling, to keep chins up, hands at work and faith increasingly strong.

There is no magic formula for this. But good, old-fashioned common sense will help... the kind that we at WJZ have always tried to apply to our daily operation, our thought, our words, our actions.



Winner... 1941

Variety Showmanship Award

BASIC STATION...COLUMBIA BROADCASTING SYSTEM  
G. A. Richards, President...Leo J. Fitzpatrick, Vice Pres. & Gen. Mgr.  
Edward Petry & Company, Incorporated...National Representative



## Bandleaders Reveal Radio Dialog Join AFRA; No A.F.M. Question

Hollywood, Feb. 3.—Question of whether band leaders who read lines on the air should join the American Federation of Radio Artists has been decided affirmatively. Apparently James C. Petrillo, president of the American Federation of Musicians, gave his okay, for maestro members of the union who had declined to sign with AFRA had been agreed to do so. As a result, all the musicians who double as actors are being rounded up by AFRA officials.

Battled has been stewing for a couple of years, but came to a head recently when Los Angeles local of the actor union, however, the strike order was set aside at the suggestion of AFRA's national headquarters in New York, where it was indicated that conferences would be held with Petrillo on the matter.

No such confab, however, has been, but the AFM pres must have issued the okay for the batons to join AFRA, as they had previously refused to do so without his sanction.

Persons who will immediately take out AFRA cards here include Kay Kyser, Paul Whiteman and Bob Crosby.

(Petrillo is currently in Miami, where the AFM executive board is in session.—Ed.)

Meanwhile Kay Kyser is branching out as an actor. Last week he signed for two straight acting roles, without benefit of his band.

Screen Guild Theatre set him for the main guest spot Feb. 22, and Silver Theatre is cooking up a comedy piece for the March 8 broadcast.

## WURLITZER SCHOOLS TAKE OVER WHK SHOW

Cleveland, Feb. 3.—Wurlitzer's Inc., through Schwimmer & Book, acquired a Cleveland station contracted with WHK to sponsor late-night radio Showboat program which has been discontinued for years under originator—emcee Duke Winkler.

Under the sponsor deal the talent presented by Lidyard will come from the Wurlitzer Schools in greater Cleveland zone.

## WKRC Sports Quiz Draws Award From Magazine

Cincinnati, Feb. 3.—WKRC last week received the first award made by the Sporting News to a radio station for the outstanding sports quiz show of the year. Presentation was made by Publisher J. G. Taylor Spink on the station's Wednesday night 10-11 p.m. Quiz Bowl stanza, in the series honored.

Regulars who answer sports questions for the program are: Dave Ward, Dan Tahan and Charles "Irish" O'Connor, with Syd Cornell as emcee. The game was created by Brad Edwards. The Palma Sports Quiz series, now in its 10th month.

## NBC Hires Sterling Fisher CBS

## Lyman Bryson Now Head of Columbia's Educational Dept.—H. B. Summers Acts For Blue

James Rowland Angell, ex-president of Yale, will be co-sponsor on educational matters for both the Blue network and NBC. The Blue's director of Public Relations will be Herbert B. Summers with Grace M. Johnson as aide. William D. Drops will function as the Chicago director. Mark Woods, president of the network, will designate a west coast public service director.

Sterling Fisher, Director of Education at the Columbia Broadcasting System, resigned from that network and subsequently became assistant to James Rowland Angell, educational counselor of NBC. The transfer was completed in a few days and York and attracted some trade ad-

## Outdoor's Outlook

Brekes of Outdoor Advertising, Inc., state that while there have been some cancellations of outdoor advertising since the beginning of the year, cancellations will be far lower than the \$180,000,000 recently estimated by some agency men. Statement issued by Kerwin H. Brekes, president of Outdoor Advertising, Inc., is to effect that the same percentages of total advertising dollars relation to outdoor media, during 1942.

## Ratner's War Brochure For Lord & Thomas

Lord & Thomas agency is distributing among American advertisers a promotional piece to show that the station is not only a radio station, now engaged in its third year, but has not been so drastically curbed. The book is entitled "What is Life Like—With the Enemy Less Than 20 Minutes Away?"

Brekes has a letter to American business men on life in England, the book contains many samples of British newspapers. Also charts showing the variations in British newspaper volume during 1940 and 1941 and the trend of decreasing unemployment from 1939 through 1941.

The book relates that despite comic and blacked advertising in Britain (1) mirrors the commercial conditions of the country; (2) protects the advertiser's investment in trade names; (3) keeps contact with the general public (particularly women) in; (4) keeps contact with the new market growing up during the war; (5) fulfills its responsibility of maintaining the freedom of the press; (6) maintains the right of the advertiser to be heard; and (6) plays an important part in upholding the morale of the people.

The brochure is first print by Victor Ratner, formerly of CBS, since joining Lord & Thomas.

## Edward Cooper Now Is FCC Assistant Secretary

Washington, Feb. 3.—Edward Cooper, former newspaperman, fills the FCC assistant secretary's seat vacated by John B. Reynolds, veteran of many years in the government, went into commercial broadcasting. Cooper has been chief of staff of the Senate Interstate Commerce Commission since 1939. Once was named by the House of Representatives for his interest in Congressional legislation.

Bryson from Columbia University who has an academic background plus much radio experience with CBS' "People's Platform," is successor to Fisher at the network. Bryson has been in radio connections for years. Later he has been conspicuous in NBC's new program thinking planning operations.

## Joseph Tenenbaum Forms Rockhill Radio Prod.

Rockhill Radio Productions has been formed as an independent package production outfit by Joseph Tenenbaum, former business manager of the Kernit-Raymond program production firm. New company will produce both live and recorded shows.

Rockhill has a working agreement with Western Advertisers Service, another indie program outfit, in Hollywood.

## ASCAP IS DEAL WITH WBS

The World Broadcasting System (transcriptions) and the American Society of Composers, Authors and Publishers are negotiating a form of agreement that will make it possible for the recorded program library manufacturer to pay the performing rights fee at the source for such of its station subscribers who do not deal ASCAP licenses. ASCAP has been threatening to sue WBS for deal of this type to World, so that the Society won't appear to be in the line of fire of the ASCAP licensees.

Meanwhile the NBC Theatrical and the Standard Radio and McGraw-Hill libraries continue operating minus any re-alliance with the ASCAP repertoire through either mechanical or performing rights. NBC's recording division has, however, approached individual ASCAP publishers on the idea of making separate deals.

Harry Post, agent and trustee for publishers on mechanical rights litigation, stated last week that he was writing contracts for a record of libraries that even though a station is not an ASCAP licensee, it is still barred from broadcasting ASCAP work in a library if the station has not received proper recording license. His letter, he added, would point out that the station which was in violation of the Government early last year to ASCAP and Broadcast Music, Inc., could not be a licensee of the owner to grant a dual license provided the work were lawfully recorded.

## WSIX, Nashville, On Short Music Deal Pending Jump To 5,000 Watts

Nashville, Jan. 27.—Station WSIX has new short-term pact with American Federation of Musicians here. Adrian McDowell and a seven-piece orchestra are heard 15 minutes six days per week. Under new pact, Frank Bobo, station manager, has also increased on air.

Pact for 1942 will probably not be signed until after station moves to 5,000 watts, when it is expected that union will expect corresponding increase in musical output.

WSIX signed with union last year only after bitter fight which resulted in cancellation of Mutual's station from Nashville, and James C. Petrillo threatened to pull all musical programming from the station.

Amount of 1941 pact is reported to have been \$2,500.

## John Hurley Quits CBS For Chicago Sun Job

John Hurley quit the publicity staff of the Columbia Broadcasting System in New York last week to accept an offer telephoned him from Chicago. He became assistant to the editor-critic Wolfe Kaufman of the Sun. He has been with CBS. Ted Weber, is now of the Sun and Hurley was with Kaufman originally on the staff.

Hurley was with CBS about a year previously having done a trick with publicity section of New York Telephone.

Fort Wayne—George O. Crossland, Jr., assistant sales manager for the Capehart Division of Farmington, is now serving as a lieutenant commander.

## Blue-Red Separation Avoids Heartache

Most Everybody Feels It Was Thoughtfully Done  
—Milton Samuel to Hollywood

## Plaintive Note

Radio theatre ticket "scalpers" who peddle free tickets for radio shows to unsuspecting strollers after begging the tickets from the producers are getting nervous. They carry on a mild guerrilla warfare with managers of the theatre, and the latter are shooting them.

But one of the moppets pulled the tops last week when Bernard Lloyd, assistant manager of CBS Playhouse Three, appeared on "Can't ya leave us alone," the gamn cajoled, "Things are getting so tough out here I was even thinking of asking you for an usher's job inside."

San Francisco, Feb. 3.—Splitting of the Red and Blue networks, which has caused the radio public relations experts to feel Samuel, for many years KGO-KFO manager in Hollywood, was asked to handle the chore for the Western Division of the Blue, with headquarters in Hollywood, and the Red, with his departure has been deferred a week, as Mrs. Samuel anticipates maternity in a few days.

No one is yet set to handle Blue publicity here but Major Frisco appoints on the KGO side include Headman William B. Ryan, and Walter Davidson (from Hollywood).

Promotion: J. C. Paltridge. Program: Roy L. Evans, program manager; Forrest Barnes, production manager; Fred Hegeland and Helen Morgan, producers.

Announcers: Bertel Bennett, W. C. Lively, John Galbraith, Horace Morgan, producers.

Sales: George Furst, Ray Rhodes, Gene Grant.

## WJW, Akron, On 850 With KOA; Gets 5,000 Watts

On the KGO-Red side, Al Nelson tops, and retains his own publicity man, Kay Bart, whom he brought from New York to handle the press, assisted by Edwards Gilmore, formerly Standard Radio in press.

Sales staff include Harry Bucknell, Frances Young, Walter Telleman.

Bob Seal draws the program and production manager, berth with Ray Buggs, and the sales manager, and Sam Dixon as producers. Byron Mills heads continuity.

Feeling here is that the division has been accomplished as happily as possible and most are satisfied with the results. A couple have been dropped, most important severance from the Glenn Dobbins, who has been KGO-KFO program and production boss for several years and who has been in the division since 1934 in Hollywood. Only one new man has been brought in so far, David Miller, who is sales manager here who hails from Hollywood.

## Helps WGAR Ambitions WGBZ, Cleveland, Feb. 3.

WGBZ, Cleveland, made a step closer to its drive of operating at 5,000 watts on 1290 kilocycles, when the FCC granted WJW of Akron permission to switch to 850 kilocycles.

The WGAR application for more power and a new place on the radio dial involved the Akron change from one at Canton. WJW has been operating on 1290 kilocycles. WGBZ, Canton, operated on 1230.

WGAR is now attempting to get approval, by means of an FCC cancellation, to change to 1290 kilocycles where WGAR now operates.

## WSTP's Signal Course

Charlotte, N. C., Feb. 3.—WSTP, Salisbury, will inaugurate in mid-February a 26-week course in radio communication, to be part of the government's war emergency program, and potential radio will be taught by Chief Engineer Carl Walton and Station Manager John Shultz.

New York—The Federal Communications Commission will supervise the course. Students are being registered now.

Hollywood, Feb. 3.—Marion Sayle Taylor, best known as "The Voice of Experience" in radio, died Sunday (1) following a heart attack on the street here. He was 53.

The son of a Baptist preacher, Taylor had the gift of gab. He did various kinds of speaking before, notably with sex lectures. At the peak of his radio career he had a whole lot in a time when he was to handle his mail. He had various talents, the last being Carnation which he concocted himself. Time Magazine mentioned him as was an expert.

Taylor was well liked among show people and was active in recent years at the Lamm Club, Hollywood. His friends here are inclined to the

## KRON OMAHA, BEGINS OPERATIONS ON FEB. 15

Omaha, Feb. 3.—Station KRON, owned by the Inland Broadcasting Co., will begin full-time operation here Feb. 15 with 250 watts power on 1490 kc. Outlet is managed by the former radio director of the Caples Agency and also previously held the advertising sales hearing his name.

James D. Farris, formerly with the Union Pacific Railroad advertising department and former merchandising manager of KYSM, Mankato, Minn., is commercial manager. Paul R. Fry, formerly sales promotion and publicity head of KOYW, Omaha, is in charge of the station. He will operate under a similar assignment for WBOB, Marie C. Maher, formerly with the Caples Agency, is in charge of the station. She is also previously held the advertising sales hearing his name.

Lea Gustafson, formerly with KGFV, Kearney, Neb., is chief engineer.

New building, a five-story Federal Club building, W. G. Rameau is national sales representative.

## The 'Voice of Experience' Dies at 53

His Friends Defend Sex Lecturer Who Became a Radio Counselor

belief that the deterioration of his career broke his spirit. Friends and associates of Marion Taylor, a calculating exploiter of other people's confusion, they declare he was mainly charitable and a nice person.

Taylor continued on transcriptions of his own radio program, "The Voice of Experience" who made him shorts, syndicated an advice column and wrote a book on sex. He was a life-long member of the Red. He had about eight big boys, ... Taylor married three times.

San Francisco—Jack Williams denied to KYA announcing that Taylor was at the Lamm Club, Hollywood. His friends here are inclined to the







# Disk Reviews

## Best Release of the Week:

**Jimmie Lunceford: "Blues in the Night" (Two Sides) (Decca 4123).** Spilt onto two separate sides the first of this set seemed destined to become a standard. Right at it instrumentally with alto sax solo that's literally a vocal. Reverse is ensemble chorusing and mellow band work in some slow tempo. Band played it in form of same name.

**Glenn Miller: "Poled-It-It Happened in Hawaii" (Decca 1145).** There's not too much strength in these. "Poled," a new ballad melody, is treated to solid arrangement, particularly in muted brass and sax solo opening, but its impact will be lost on counters. Ray Eberle vocally "Hawaii" isn't even vaguely Hawaiian, but Pearl Harbor, as title might indicate. It's a ballad done fairly well, but outdistanced by past releases, particularly Jimmy Dorsey's. Modernaires vocal.

**Vaughn Monroe: "Last Night I Said Prayer—Pretty Little Bubbly" (Decca 1142).** There's a lot of sentiment in first tune, one that increases in status each repeat. It may not be a solid hit in boxes, but Monroe sings simple melody, in even tempo, with smooth accompaniment, and counter-reaction ought to be good. Reverse, cute and catchy novelty also hits because it's done too slowly to realize its full value. Jack Pay-Martin Dale vocal.

**Benny Goodman: "Blues in Night—Where or When" (Okeh 855).** Finally composed "Blues" is a hit, many leaders are making belated versions to lap up some extra grass besides being a lap behind Goodman. Isn't "Blues" except for Peggy Lee's snarl and different vocal. Opening and closing bars are original and Goodman deserves a rap for mis-handling. Reverse, however, is something else again. Between leader's sub-tone clarinet and Miss Lee's slow vocal, her best to date she has all it takes to become a standard seller as well as a standard version of a standard. It's great.

**Louie Armstrong: "You Rascal You—Sleep" (Time Discs South) (Decca 4140).** This must be reissue of an older master; Armstrong's gravel throat and stalling trumpet haven't been on records as lately. His work on "Rascal," a standard with little, is full of lively pop selling qualities, counter or machine. Band

doesn't figure much. Reverse, slower, more lush, much straight instrumental featuring leader's horn, it's geared for boxes in certain areas.

**Tommy Dorsey: "Winter Weather—How About You" (Victor 2774).** There have been several good recordings of first, a lively rhythmic possibility for boxes. Good melody, not usual in rhythm tunes, gives it an arrangement and tempo and it should sell, though the Pied Pipers have done better work and recording is too "live." Coupling, being plugged heavily, is fair tune, not too strong for boxes. It's done in an unexciting way by band and Frank Sinatra.

**Eddy Howard: "Remember Pearl Harbor" (Decca 4140).** Did it before, but 39497. Howard isn't too well known outside midwest, but these sides should do well. He's got a good Clean choral work and lifting tempo to first, hooked to his ballad into, one of the best. Reverse, it's a Kaye version. Coupling is best release so far of another swagwaver, in the same style and with equal merit.

**Dinah Shore: "I Don't Want to Walk Without You—Poled-It-It Happened in Hawaii" (Decca 1142).** Miss Shore's being assigned top tunes; her work on first gets a little blue from the commercial melody. It's a box and counter-reaction ought to be good. Reverse is a better tune under her rhythmic, relaxed vocal and arrangement is good. It should help sales. Accompaniment on both is poor.

**Kay Kyser: "It Happened in Hawaii—You Rascal You—Sleep" (Decca 4140).** Kyser runs through "Hawaii," next melody, at an unusually relaxed tempo. Blue from the commercial, mental touches that are refreshing since his stuff has been inclined toward camp. It won't be a terrific box seller, but it's good stuff. Quartet vocals. Reverse is old CDH tune, first heard by even a boring, repetitious bit of nothing vocally by trio.

**Sherman Hayes' orchestra at the Crooked Lake Hotel, Troy, N. Y., and broadcasts three nights weekly over WTRY.**

**Sammy Watkins band opens at William Penn hotel, Pittsburgh, Feb. 16 for indefinite engagement, replacing Duke Ellington, who will be winding up three-month stay.**

**Kee Harnett, pianist with Al Morrison at Nixon Cafe, Pittsburgh, to the army, with George Armes moving to the section of keyboard and Jack Leary added to vacant reed berth.**

**Don Ostro's rhumba band opens engagement Friday (30) at Yacht Club, Pittsburgh, alternating with Herman Middleton outfit.**

**Eddie Weiss and his Pennsylvanians open last night (3) at Colonial, Pittsburgh, for their sixth engagement. There since last September.**

**Lawrence Heck pencilled into Stanley theatre, Pittsburgh, week of Feb. 16, with the Spivak following him on 27th.**

**Clyde Lucas and Lang Thompson bands signed booking contracts with General Amusement. Lucas was William Moc's agency.**

**Oogie Davies, Johnny Long gut-lashed, with Bill Nutting, from Dean Hudson, replaces.**

**Bonnie Kemper has left Horace Heidt's orchestra.**

**Shep Fields band held over until March 2 at Top Hat, Union City, N. J.**

# Band Bookings

**Chico Marx, Feb. 9-11, Plymouth theatre, Worcester, Mass.; 19-18, Metropolitan theatre, Providence, R. I.; 16-18, Loric theatre, Bridgeport; 19-21, Loric theatre, Waterbury, Conn.; 24-28, Paramount theatre, Salem, Mass.; 27-29, State theatre, Hartford, Conn.; 27-29, Bergen, Pa.; 4, Allen theatre, Alliance, O.; 8, Coney Isle, Cincinnati; 7, Aragon B. Cleveland; 10, Glenn theatre, Olean, N. Y.; Gene Krupa, Feb. 13, Penn State, Altoona, Pa.; 14, Duquesne University, Pittsburgh; 15, Myer's Lake Park, Canton, O.; 20, Rutgers U., New Brunswick, N. J.**

**Frankie Masters, Feb. 14, Police Ball, Rochester, N. Y.; 20-21, Wake Forest C., Raleigh, N. C.**

**Mitchell Ayres, Feb. 11, Empire B., Allentown, Pa.; 13, Blair Acad. emp., Blarstown, N. J.; 14, Police Ball, Rochester, N. Y.; 18, Elks Club, Watertown, N. Y.**

**Alvino Ray, Feb. 14, Valencia B., York, Pa.; 15, Arena, Trenton, N. J.; 17, Burdette theatre, Poughkeepsie, N. Y.**

**Woody Herman, March 13, eight weeks, New Yorker hotel, N. Y.; July 18 or 21, six weeks, Palladium B., New York.**

**Mary James, May 3, eight weeks, Lincoln hotel, New York.**

**Billie Holiday, March 10, two weeks, Beverly Hills C. C., Newport, Ky.**

**Isam Jones, Feb. 9, week, Brunswick hotel, Boston.**

**Billie Holiday, Feb. 16-18, Strand theatre, Brooklyn; 20-22, Palace theatre, Adams theatre, Newark; 20, week, Elks Club, Baltimore.**

**Erskine Hawkins, Feb. 18, Dixie-Land Gardens, Lexington, Ky.; 19, Juniata Park, New Brighton, Pa.; 18, St. Moritz, Pittsburgh; 19, New Albert Hall, Baltimore; 20, Kruger's Auld, Newark; 21-28, Savoy B., New York.**

**Rose Marie booked for eight weeks into the Casanova, Miami Beach niter, starting Feb. 8.**

**Nickie Carlson Stricken, Davey Tough Fills In**

Frank Carlson, drummer with the Woody Herman band, was operated on for appendicitis at Millard Field hospital, Buffalo, last Wednesday (28) and will be out before band played one-nighter at Statler hotel, for Chautau College, Local B. substituted.

Next day Davey Tough, recently with Benny Goodman, flew to take Carlson's place. Latter is okay and should be released this weekend.

## Band Review

**RED NORVO ORCHESTRA (15)** With Kay Allen, Jack Thompson and George Armes.

After several weeks of locations and extensive rehearsals, Red Norvo's new band sounds like it has good goods. It's an exciting combo that is a new young group of musicians clearly played by a group of youngsters with energy, enthusiasm and ability. This is a band frequently reminded of Claude Thornhill, not that it plays quite similarly, but its jump stuff is shot through with the distinctiveness of all lent by blues, above, etc.

With only three rhythm to back up three trumpets, three trombones and five reeds, as well as Norvo's own outstanding rhythm and lead, from the group sets up nifty dance tempos which kept the floor occupied by virtually every person in the room when caught. It's section that is not that it plays with a blending neatly in ensemble, and particularly so with Eddie Bert, trombone, are great.

In only one department is Norvo's new crew lacking showmanly driving. His veteran leader of them, George Armes, Allen, fair, makes little impression, and Jack Thompson, who also arranges, plays a similar role. They're adequate, that's all. Some of those short-comings, which aren't too easily corrected these days, are the lack of a good horn player, money-maker. Tasty arrangements will played with an enthusiasm that is not between band members and listeners is hard to keep down, and Norvo has that in abundance.

Wood. **Francis Murphy's orchestra, local, now playing at the Capitol Music Hall in Albany.**

# 10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, regardless of the type of jukebox. Ratings of more than one best, or finalist after the title indicates, in one category, popularity, unless records are being played. Figures and names in parentheses indicate the number of weeks each song has been in the lists and respective publishers.)

1. White Cliffs Drive (5) Shapiro.	Sammy Kaye.....Victor
2. Remember Pearl Harbor (4) Republic.	Jimmy Dorsey.....Decca
3. Blues in Night (4) Remick.	Woody Herman.....Decca
4. Rose O'Day (1) Tobias.	Cab Calloway.....Okeh
5. I Said No (1) Paramount.	Kate Smith.....Columbia
6. Shepherd Serenade (12) Mayfair.	Alvino Ray.....Decca
7. Tis Autumn (8) Wimar.	Jimmy Dorsey.....Decca
8. This Love of Mine (16) Embassy.	Bing Crosby.....Decca
9. You Made Me Love You (7) Broadway.	Johnny Luck.....Okeh
10. Chattanooga Choo-Choo (15) Feld.	Les Brown.....Okeh
	Woody Herman.....Decca
	Tommy Dorsey.....Victor
	Wenny Tucker.....Okeh
	Harry James.....Columbia
	Glenn Miller.....Bluebird
	Andrews Sisters.....Decca

## OTHER FAVORITES

(These records are directly below first 10 in popularity. Tunes with number of weeks in parentheses are fading, others gaining.)

Elmer's Tune (14) Robbins.	Glenn Miller.....Bluebird
Shrine St. Cecilia (7) Braun.	Vaughn Monroe.....Decca
Everything I Love (Chappell).	Andrews Sisters.....Decca
This Time Dream's On Me (Remick).	Glenn Miller.....Bluebird
No This Laughing Matter (Block).	Jimmy Dorsey.....Decca
Madeline (Sinfy).	Charlie Spivak.....Okeh
I Got It Bad (Robbins).	Sammy Kaye.....Victor
Deep in Heart Texas (Melodylane).	Woody Herman.....Decca
I Don't Want Walk Without You (Param't).	Bob Chester.....Bluebird
Somebody Else Taking My Place (Shapiro).	Duke Ellington.....Victor
	Glenn Miller.....Bluebird
	King Sisters.....Bluebird
	Merry Macs.....Decca
	Harry James.....Columbia
	Benny Goodman.....Okeh
	Sue Morgan.....Decca

# Inside Stuff—Orchestras

Agitation set in motion last year by Daughters of the American Revolution, which kept colored singer Marion Anderson off the stage of Congressional Hall, Washington, D. C., didn't stop there. Benny Goodman there last week. Williams, colored trumpeter and former member of Goodman's orchestra, worked solo and with Goodman during the latter's concert date with National Symphony, conducted by Hans Krider.

Goodman has been working concert dates booked for him by bopping out of New York each Sunday when his band is off at the New Yorker hotel, N.Y. His being held over at the latter spot until March 12 had mixed up a two-week series of concert appearances.

Personal managers of name bands have been voicing amazement over the telephone bands to which they have been subject in recent weeks to subordinate of Bill Coleman, of the radio branch of the War Department, who also is the writer of the song, "Keep 'Em Flying." These calls, binding for plugs on the tune, originate from the War Department in Washington on a person to person basis and the plugs to the managers created in New York are of considerable length. One band manager last week burned up at such a caller to the point of demanding whether this angling was part of the latter's duties, and, if not, which the latter realized he was working the band manager's money which had turned over to the Government in the form of taxes.

Larry Clinton, who broke up his band late last October, will not return as a leader until charges against him preferred by N. Y. Local 602 of the AFM are ironed out. Clinton was one of the leaders who allegedly paid his men below 802 scale for recording dates because of a misunderstanding of rehearsal and actual recording rates; as distinguished between classical and popular orchestras. His books are being gone over by 802.

Meantime leader is at home in Manhattan, L. I., arranging music for his band. It's possible he'll be back in the city before the end of the year. Heir contract with latter has expired and new work will probably be for Decca.

Government's Waste Paper Conservation Campaign committee has bought 100 copies of Pat Waller's recent "Cash for Trash" recording for distribution to many of the men in the military service. The latter is listing offers of underlings in gathering waste materials now valuable to defense.

In using Roly Rogers at Totem Pole, Auburndale, Mass., for four days beginning Wednesday (4), Manager Roy Gills points out that this is the first time in many of the men in the military service. Gills deplores the fact that so many Boston band leaders and musicians have had to leave home to establish themselves as names.

"Big head" attitude of a newly successful bandleader is a topic of conversation among musicians currently. He's supposed to be a promoter, but he's a songwriter's program on that outfit Saturday (7) using only ASCAP material. He's a member of the G. O. P. and ASCAP, and Nat Burton and Walter Kent, co-writers of current hit, "White Cliffs of Dover," are initial guests.

Freddie Elver, sax player, replacing Chick Herber at Akron, O., replacing Al Kucharski, who goes into defense work.

Joe Rines' ASCAP Show spot opens Feb. 10, with Toledo, O., yet set. Debridge and Correll will play. Latter put Gloria Parker, at the eight-piece combo, in Grand Terrace Cafe, Chicago, last week.

Al's 3:30-3:30 p.m. weekly.

## Dick Kuhn

and His Orchestra

The Biggest Little Band in Radio

4th Year, Hotel Astor

"Bill Bailey Won't You Please Come Home" on DECCA RECORDS  
MUTUAL NETWORK  
NET. 6-6 A.

## COUNT BASIE

and His Orchestra

with

"Coming Out Party"

on OKEON Records

Per. MCKEN ERBINS

## FLO BREESE

and His Orchestra

FLATBUSH, BROOKLYN

Week Feb. 5

DECCA RECORDS

GENERAL AMUSEMENT CORP.

Para. Rep. SAM LUTZ



## Low Draft Rating Excuses a Lot

Leaders Don't Want Side-Men When Uncle Sam Has His Military Eye On

Bandleaders and personal managers of orchestras now best with induction whistles are being choosy in their selection of new men to replace those lost in draft or to gals-leaders. Whereas the parties frequently used to be a well-mixed musician could play the foremost position currently is draft classification. There are an increasing number of leaders and managers who won't accept a man with higher than a 3-A classification no matter how expertly he plays, preferring to take on someone less proficient but with a better chance of returning with the band.

Changing men frequently works a hardship on a band, particularly when the men replaced are in key positions. An orchestra's interpretative ability too frequently depends on three or four men and when they're constantly being shuffled the effect is harmful.

One manager with a sense of humor asserted last week that Ozzie Nelson's tune "I'm Looking for an All-Star" who Doubles Clarinet and Wears a Size 37 Shoe? What do you change to "I'm Married to a Man Who's Drafted"? Hope? What Do You Play?

## ARTIE SHAW RETURN VIA MORRIS AGENCY

When Artie Shaw completes his enforced rest and returns to the band business his orchestra will be booked by the William Morris agency. Latter booked the leader's contract from General Amusement Corp. for \$15,000 late last week and has signed Shaw to a two-year agreement effective March 1. Shaw's remaining time under GAC was not definite, but was to run until he had earned \$175,000 in commissions for that agency.

Another condition in the change-over is that if Shaw ever plays any of the 10 weeks of theatres and two weeks at the Sherman Hotel, Chicago, which he cancelled recently, the commissions from the dates will go to GAC. Latter had made the bookings which Shaw cancelled to take his rest. For Morris Shaw will play only theatre and radio bookings, no one-nighters or locations.

Morris agency benefits from Shaw in another way also. Leader is backing his ex-leader's band, the George Auld in a new band, now in rehearsal in New York, and Morris is taking over leadership of Shaw's "Original orchestra, which he walked out on about two years ago broke up soon after, however. An orchestra led by one of Shaw's ex-musicians is being christened "Hot Lips" GAC. It will be booked by Morris.

Shaw's personal manager, attorney Andrew Weinberger, asserts that Shaw remains his orchestra will be of the same instrumentation as when it recently broke up, into the Morris agency's hands. Shaw's addition to the Morris agency is a band agency a badly needed "lead" band.

## Marlin Block's First 20

Results of seventh annual band poll conducted by Marlin Block on WNEW, New York, make the live-Broadway record program during last night (Tues) at Block's club at Ambassador Hotel, New York. His show was broadcast on WNEW.

First 20 bands were: Glenn Miller, Tommy Dorsey, Harry James, Jimmy Kaye, Vaughn Monro, Sammy Kaye, Benny Goodman, Duke Ellington, Johnny Long, Count Basie, Claude Thornhill, Charlie Savak, Gene Krupa, Woody Herman, Charlie Barnet, Alvin Karp, Sylvester Cusack, Ray Kyer, Guy Lombardo, Bob Chester.

## Three-Alarm Dance

Rochester, N. Y., Feb. 3. Police Benetti Association, shooting at \$20,000 late at its annual Valentine Ball, Feb. 14, has engaged three orchestras to play on many floors of the Civic Events building.

Mitchell Ayres will have main floor, Frankie Masters upstairs and Ken Sparrow's local radio band the basement.

## Hamilton College Pays

Wire Costs for Publicity Value of Barnett Remote

Costs of originating Charles Barnett's Coca-Cola "Spill-It" Bands' program from Hamilton College, Clinton, N. Y., last Friday (30) night was borne by the college itself. To publicize the institution on a coast-to-coast basis, Hamilton College posted \$50, in addition to what it paid Barnett, to underwrite cost of wiring the program to New York and to journey to Hamilton. It's understood that similar Coca-Cola shows are being arranged for other schools.

Barnett's broadcast was entirely devoted to saluting President Roosevelt's policies. All the time the top were turned over to March of Dimes fund, swelled by a \$500 contribution by Barnett himself.

## GRIER HELD GUILTY IN CAL. TAX MIXUP

Los Angeles, Feb. 3. Jimmie Grier, band leader, is accused of tax evasion by the state of California. Grier, who declared him guilty of violating the California unemployment insurance law, was fined \$100 or 10 days in jail.

Grier's contention is that he neglected his duties as a band leader because of the state because he and his orchestra were employees of the establishment where they performed. Court declared Grier an employer, not an employee.

## TIES UP BOB CHESTER

Arthur Michael Slaps a Plaster at Strand, New York

Initial skirmish in a legal battle between Bob Chester and his ex-manager, Arthur Michael, took place last week when Michael attacked Chester at the Strand theatre, New York, and any funds the leader had at Music Corp. of America, which books him. Accordingly Chester's first week's pay, amounting to \$750, is being held by the Strand Theatre. Arthur Michael is suing Chester for \$8,000 in damages and is awaiting adjudication of the dispute.

Michael had already begun a suit in New York. Chester's attorney, Louis Eastman, is attorney for Michael.

Papers in another suit, against Jack Phillips, were served on the latter by Eastman. Action was taken by Phillips to recover damages for breach a management contract between Chester and Michael, New England band financier and ballroom owner James S. Shrimm, recently assumed handling of Chester.

David Ballentine left Milton Karmel's band at Boston's Fox and Hounds Club to join Don Bestor as vocalist.

## ORCHESTRAS OUT 'JIMMY DORSEY'S'

American Federation of Musicians Leaders in Miami Meeting Ponder Ways and Means to Curb Lawyers, Promoters and Others Who Finance Dance Groups

## SHORTER JUMPS, TOO

Miami, Feb. 3. Executive board of the American Federation of Musicians, meeting here for its regular winter session, has been confronted with the problem of exercising more stringent curbs on the practices of band financiers and personal managers. The problem was tossed into the laps of the board through petitions submitted by major band booking organizations who charged that the "pawbroker" element was raising havoc with the business. These groups pointed out that unless this situation was rectified they would be forced to withdraw their efforts to engage in similar band financing methods.

Aside from the "pawbroker" and personal manager questions, and matters of routine the board's agenda included the following subjects:

1. Enforcement of social security payments upon employers who are not so securely situated as theatres and hotels.

2. Plan to expand band and orchestra entertainment at U. S. service camps.

3. Change of regulations lowering limit of long distance jumps for traveling orchestras so as to reduce the number of high-cost accidents among musicians.

The executive board was also occupied with hearing scores of appeals in connection with rulings issued against individual members by local branches throughout the country, but the topic which perhaps reared its head in explosive possibilities was the one pertaining to the trade practices of band financiers. The bookers who bid the petitions charged that the methods of the band money-lenders was not unfair competition but they were disruptive to the business. If these band-backers, the petitioners stated, were permitted to go on piling up their control of name bands there should be nothing to prevent the booking organizations themselves to do likewise.

As a corollary to this situation, the proposition whereby leaders such as Tommy Dorsey and Tommy Dorsey own parts of other bands was also brought up. It was noted that this argument was frowned upon by maestros and musicians among themselves and their booking organizations. As a band leader who has been financed gets his head out of water he complains that the band is dug out up like a herding by other leaders, lawyers, etc. All with the result that it creates a bad intra-trade dilemma.

Proposed curbs on the practice of manipulating the participation of personal managers in the band business it has been suggested that (1) they be licensed by the AFM, the same as booking agents, (2) the commission of a manager be limited to an equitable percentage, say 2 1/2%, with the money coming off the top of the income and (3) the personal manager be restrained from doubling as the band's booker. The AFM also proposed to enforce the AFM law which bars the operators of dance spots from owning bands.

Among those who addressed the board on the problem of social security was J. J. Williams of the Music Corp. of America. It was pointed out that whereas there was no objection in obtaining compliance with the union's social security requirements from the large hotel and

(Continued on page 38)

## Invite One-Night Promoters To Lead

Their Counsel In Camp Bookings

## Jive Kids Steal Music

Detroit, Feb. 3. Jitterbugs are going a little too far in their enthusiasm. They now have taken to collecting arrangements of the band stands. Stunt was pulled during the opening day of Jimmy Dorsey's appearance at the Michigan theatre here. The orch was using the regular elevator band pit for its turn. The music was being left on the stands for the next show. During the darkness someone slipped down among the music racks.

## Manhattan Beach Ballroom (It's Nearly Actually) To Benefit From Coast Guard

Coast Guard's acquisition of Manhattan Beach, N. Y., summer colony of bungalows to house recruits in New York will not disturb the band policy there. While spot that plays band names is usually referred to as Manhattan Beach, it's actually in Oriental Beach, close by. Accordingly, latter spot, instead of folding, has been rumored that it is to stretch from five to six-day operation, extra night being devoted to presenting entertainers, or, possibly, stationed at Manhattan.

Besides music of outst brought in for weekly stays, guest appearances of singers, etc., will be sought the sixth evening.

## DORSEY BROS. MAY PLAY MADISON GARDEN

"Madison Square Garden, N. Y., is likely to be the New York stop in the seven 'days of Jimmy Dorsey's' of Tommy and Jimmy Dorsey's Bands, etc., and soon found by charity organizations. In setting up the brothers' tour to raise approximately \$100,000 for USO, Navy relief, etc., only key cities with exceptionally large auditoriums are being considered.

Dates will probably be played around the beginning of May when Jimmy, etc., and soon found by Pennsylvania Hotel, N. Y., and Tommy have a scheduled booking at the Paramount theatre, N. Y.

## YOUTH MUSSUED UP

Lou Breese Doesn't Fancy Nazi Salute as Humor

Bandleader Lou Breese wound up in night court at Providence, R. I., Saturday night (31), after a one-nighter at the Arcadia Ballroom. Called to court in a suit of blows, Breese objected to being heckled while leading "The Star-Spangled Banner." According to the leader, group of male dancers needed him and kept giving a Nazi salute while he was ending the dance with the national anthem, and when it was ended he gave one an argument which resulted in a flurry of blows.

With the battle over, his men began packing their bags with instructions to go to court for 30 men waiting for Breese to exit. Called to court, however, by the police, protected the leading operators, then escorted Breese and his followers to court, where the leader was reprimanded for taking action against the heckler on his own behalf. He then paid \$5 to cover damages to someone's clothing. No action was taken by the police against latter.

In an attempt to smooth the path of bands playing Army camps under the recent "for free" arrangement between Camp Shows, Inc., and booking agencies, operators of regular military programs throughout the country are being asked to lend their support "whenever possible." Letters of explanation, seeking operators' help because of their "experience in the field" are to be mailed this week by CSI to ballroom owners selected from the combined lists of various agencies.

Letters state "it would be very much appreciated if you could attend some of these shows played in camps in your territory and perhaps even arrive before the orchestra to check some of the things you know are a night and a half might require. In addition operators are asked to do everything in their power to supply the necessary personnel to make it that to replace a scheduled name outfit" which somehow was prevented from getting to a camp on time.

Idea was fathered by Harry Scoules, one-night booker for William Morris agency, at last week's meeting of agency officials.

## AIR RAID CLOUDS OVER HOTEL ROOF

Pennsylvania Hotel, New York, is undecided whether it will use its Roof Garden this summer, having in mind the possibility, however remote at the moment, of an air raid upon N. Y. with the coming of fair weather. Hotel did not open roof room last year, simply redecorating downstairs Cafe Rouge in summer drapes, but figured to use it this season.

Charlie Spivak's band will return to whatever bandstand is decided upon from May 4 to July 11 and possibly longer. His selection as a summer band followed down out battle between he and Les Brown, with Alvino Ray in background. Spivak's current band was to be replaced Monday (2) by Jimmy Dorsey.

Nearby New Yorker hotel changes March 12. Woody Herman is to follow for four weeks, then Johnny Long for 16 weeks, opening May 7.

## Chatterbox, Mountaineers, In Unexpected Closing

The Chatterbox at Mountaineers, N. Y., closed last night (31) last Thursday (29) night. Les Hill's colored band was current. Spot may be reorganized and reopened, but it is unlikely.

Hile, caught unaware without bookings because he had been held over until Feb. 25, is expected to book at Tic-Toc, Boston, Feb. 15, and New England one-nighters thereafter.

## Cootie Williams Debuts

Colored trumpeter Cootie Williams' new band debuts this Friday (6) at the Grand Terrace Cafe, Chicago. Williams' band is to follow in cluding Williams, five sax, and four rhythm, outfit has been rehearsing until Feb. 25, and is expected to book at Tic-Toc, Boston, Feb. 15, and New England one-nighters thereafter.



# Band Theatre Biz Still Improves;

## Miller Smash 75G, N. Y.; Hoff Good

### 22G, N. Y.; Duchin Neat \$23,000

**Estimates for This Week**  
**Millie Britton**, Cincinnati (Shubert); \$1,500; \$34-44-60. Helped by personal appearance of Laurel and Hardy, first time here, and Judy Starr on stage. "Weed for Three" (RKO) also on bill. Zippy \$18,500.

**Lee Brown**, Minneapolis—(Orpheum; 2,800; \$34-44-55). Band not so well-known here, because it's comparatively new, but it has caught on big. Helped by three acts and Sullivan's Travels (Par). Good \$19,000 indicated.

**Henry Busse**, Los Angeles—(Orpheum; 2,800; \$34-44-55). With "Cowboy Serenade" (Rep) and "Body Disappears" (Col). Fair \$9,500, with aid from films.

**Bob Chester**, New York—(Strand; 2,750; \$35-45-89). With "George Price on Stage" (All Through Night (WB) (2nd-film wk). This showed good to go third week at indicated \$38,000, good for the second, which ends tomorrow night (Thurs.), but prior commitments prevent a hold-over. First week was a strong \$45,000. Chester and Price are both credited with importantly contributing to the business.

**Jimmy Dewey**, Detroit—(Michigan; 4,000; 40-45-85). And "Design for Scandal" (M-G). Big noise this week in Detroit, with smash \$77,000. Band is easily the draw on this one.

**Eddy Duchin**, Philadelphia—(Earle; 2,700; \$34-45-88-75). "Four Jacks and Jill" (RKO) on same program. Leaning heavily on Duchin's outfit for zingy \$35,000.

**Erskine Hawley**, Kansas City (Newman; 1,500; 11-30-44-55). Getting hefty support from the "Four Jacks and Jill" (RKO) (Par) not figured as helping boxoffice greatly. Scored \$14,000, leading ticket in town.

**Carl Hoff**, New York—(State; 3,450; 34-45-75-90-81-10). With Three Stooges on vaude bill, "Men in Her

Life" (Col) (2d run) on screen. Rather good \$22,000, or shade over, is indicated.

**Glenn Miller**, New York—(Paramount; 3,684; 35-45-85-89). With Sullivan's Travels (Par). The Miller band is mounting a grandly portion of the big business being done, while picture is also potent at the box; first week through last night (Tues.) was a smash \$75,000, with holdover beginning today (Wed.).

**Ray Kinney**, Boston—(RKO-Boston; 3,200; 30-35-44-55-55). With "Four Jacks and Jill" (RKO). Will hit around \$18,000.

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# Blue Gardens, Armonk, Improves Its Acoustics

Blue Gardens, Armonk, N. Y., roadhouse, long troubled acoustically, is being remodelled. Owners are installing a false ceiling, rebuilding the bandstand, and otherwise improving the room.

Raymond Scott's reorganized band opens there March 17 for 18 weeks. The new crew replaces current Red Norvo Friday (8), staying until Scott's debut.

# Masters Hits Slick

## \$6,670 in Boston;

### 1-Niters Hold Pace

(Estimates)

**Bob Allen-Van Alexander** (Raymond-Playboy R., Boston, Jan. 30-31). Allen, newcomer, and who were here before, did big 4,100 dancers two weeks for \$2,460 at 65c-55c.

**Charles Barnett** (Shubert theatre, New Haven, Feb. 1). Barnett's new band well received; drew approximately 5,200 admissions in five shows to gross \$2,871 at 50c per.

**W. A. Davis**, 303. Last time Miss Fitzgerald played here she drew more gross but less dancers at \$115; at 80c this spot she grossed \$50.

**Woody Herman** (Statler hotel, Buffalo, Jan. 27). Playing annual Canisius college group Herman was especially popular, drawing 1,000 at \$6.80 price.

**Jimmy Lunceford** (Palace theatre, Fort Wayne, Ind., Jan. 29-Feb. 1). Despite bad weather Lunceford did swell \$7,235 business with about 20,000 admissions in four days at 45c-55c.

**Frankie Masters** (Totem Poles B., Auburndale, Mass., Jan. 26-31). At Boston spot Masters was well liked, with 9,200 holders in four days at 14c, couple for \$6,670.

**Jan Savitt** (Chumet B., Omaha, Neb., Jan. 31). Very good draw of nearly 15,000 produced \$1,222 at 85c per.

**Ask Bandleaders To Meet Physical Fitness Exert**

Bandleaders and music men have been invited to a luncheon at the Astor hotel, New York, tomorrow (Thurs.) by Marie Sachs, head of Columbia Records' N. Y. office. Invitees will meet John B. Kelly, director of Division of Physical Fitness of Office of Civilian Defense, who will detail a plan whereby bandleaders and other entertainment talent will be enrolled to influence youngsters to keep fit.

It's figured leaders, just like outstanding ballplayers, can exert more pressure by personal appeal than any sort of other campaign. Sachs will head the efforts of bandleaders taking part.

**"Pawnbrokers"**

(Continued from page 37)

theatres, there is still the irresponsible one-night-stand and cabaret operators and that some way of coming this hazard ought to be devised so that the booker wouldn't be held indirectly accountable. Note was also made of the fact that the AFM's regulation on social security payments does not embrace collegiate dates or social dance bookings.

**300-Mile Jump?**

As for the problems of cutting down traveling distances between dance dates, there was the point that the limitation of 400 miles within any 24 hours may be changed to 100 miles by the union. Men call the priorities on auto tires is expected to act not only as a curb on

# Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotel. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give room prices and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Covers	Total
Ernie Goodman	New Yorker	400; \$15-15.00	18 2,200 5,175
Benny Goodman	Biltmore	400; \$15-15.00	1 400 400
Ray Kinney	Lexington	300; \$15-15.00	4 1,200 3,600
Charles Spivak	Pennsylvania	400; \$15-15.00	3 2,350 7,175
Vaughn Monroe	Commodore	400; \$15-15.00	16 1,975 2,500

\* Asterisks indicate a supporting floor show, although the band is the major draw.

# Chicago

**Del Courtney** (Continental Hotel, 400; \$15-42 min.). Courtney winding up excellent stay and will be back in a few months. Came through last week with 2,600 patrons.

**Johnny "Red" Davis** (Blackhawk; 400; \$12.50 min.). Davis in third week drew good 2,800 customers.

**Walter Carter** (Empire Room, Palmer House; 800; \$3-35.00 min.). In third week continues at great pace that will carry right through; drew 4,200 checkers.

**"Fat" Waller** (Dowdman Hotel, Garrick Stagebar; 200; no min.). In first full week in this new jive spot Waller clocked off net 2,500 patrons.

**Ray Kinney** (Chester Palace; 300; \$3-35.00 min.). Morton Downey and Willie Shure continue on the floor show and again a happy session with 1,400 fans.

**Jan Savitt** (Panther Room, Hotel Sherman; 700; \$25-35.00 min.). In first five days of stay Savitt orchestra indicates good results for this basement; brought in 1,000 patrons.

**Bob Kassel** (Walnut Room, Bismark Hotel; 300; \$3-12 min.). Kassel orchestra making good as always in difficult dance band room and held to 2,200 diners last week.

# Los Angeles

**Ray Nobs** (Ambassador; 400; \$1-15.00). Hitting around 800 covers on the two nights (Fri.-Sat.), which is not too bullish. Skinny Ray Nobs replaces Friday (8).

**Paul Harris** (Biltmore; 1500; minimum \$1-15.00). Still pulling strong. Aided by Thursday night sellout for high school grads for a smart 8,000.

**Tommy Dorsey** (Palaudum; 500; 65c-81). In the chips all the way and another 16,000 to help him toward the dancers' high threshold for the stand, extended about four weeks. Closes Thursday follows.

**Bob Taylor** (Tristan, South Gate; 800; 55c-75c). Building again for a nifty 5,500.

**Morane Held** (Casa Manana, Culver City; 2,500; 55c). Should wind up with a sporting 7,000. Jack Magardine follows (Fri. 8).

**Paul Whiteman** (Florentine Gardens; 1,000; \$1-12.50). They can't stop lovin' that men's music and another 7,000 on the books.

too much travelling but on speeding. Proposal advanced by three acts to gates from the San Francisco local that all location jobs of traveling bands be restricted to eight months out of any year, with the remaining four months going to local bands. It seemed short shrift from the board. It was turned down.

Then attending the meeting were President James C. Pettito, President Emeritus Joseph N. Weber, who gave the impression of being in good physical condition; William J. Kern, general secretary emeritus; Fred Blumach, international secretary; Harry E. Brenton, International Treasurer, C. L. Bagley, vice; Tom Gamble, Bert Henderson and Leo Ciesman, all of the international office; and the following board members, Walter M. Murdoch, C. Hayden, C. A. Weaver, J. W. Parks and Oscar F. Hill.

Committee named to handle the matter of intensified band entertainment at the training camps of the Army of J. Steeper, Jersey City, A. Rex Riccardi, Philadelphia, Jack Rosenberg, New York, and Antonio Castrenovo, Providence.

The current year's convention will be held in Dallas June 8-10, with headquarters at the Adolphus and Baker hotels.

# Your Big Request Novelty

## YOU'RE A SAMP MISTER JAP

Carl Hoff (Okeh) Oriin Tucker (Columbia) Dick Robertson (Decca)

## A Warm, Beautiful Ballad

## WE'LL ALWAYS REMEMBER PEARL HARBOR

## Getting Bigger Every Day

## JEALOUS

Andrew Sisters • Tony Martin (Decca) (Decca) Mike Ray (Bluebird)

## Patriotic Hit of the Last War

## ... A Greater Song Today

## AMERICA, I LOVE YOU

... and just recorded by KATE SMITH (Columbia)

## MILLS MUSIC, INC.

## 1619 Broadway, New York

# CANCEL THE FLOWERS

By Eddie Miller, Sol Marcus and Beanie Benjamen - Writers of I DON'T WANT TO SET THE WORLD ON FIRE

RECORDED BY Tommy Tucker (Okeh) 6446 Tony Martin (Decca) 4161 Mitchell Ayres (Bluebird) 21199 Charlotiers (Okeh) 6009

## CHERO MUSIC PUBLISHERS, INC.

HOLLYWOOD NEW YORK CITY CHICAGO 5334 La Mirada Ave. 1363 Broadway Woods Theatre Bldg.

EVERYBODY'S CALLING FOR

# ASTRUCHE CARLS

MUTUAL MUSIC SOCIETY, Inc.

(Leo Talent, General Manager),

1270 Sixth Ave., New York



# PARTY FALL-OFF ALARMING

## ALL ASCAP IS DIVIDED IN 4 PARTS

ASCAP has put the finishing touches to the reorganization of its branch offices and every zone now comes under the direct operation of the home office. The executives of the four districts and the 20 branch offices are as follows:

F. C. Erdman, eastern district head with headquarters in New York, and those reporting to him are H. A. Brown, Philadelphia; Samuel Berkett, Boston; William J. O'Brien, Pittsburgh; Arthur Rothkrantz, Baltimore, and Lawrence B. Schlus, Rochester.

L. T. Cohen, southern district supervisor, with headquarters in Atlanta, and his aides are Philip O. Alexander, Dallas; Stanley Shepard, New Orleans; Samuel Feidman, Cincinnati.

R. W. Rome, midwest supervisor with offices in Chicago, and the managers reporting to him are Dwin M. Ewing, Minneapolis; Frank F. Hembry, St. Louis; Edward A. Sherwood, Cleveland, and John C. Wooden, Des Moines.

Robert J. Powers, western district supervisor with offices in Los Angeles and his managerial staff consists of Harry O. Bergkamp, Denver; Herman Kenin, Portland, Ore., and Harry A. Levinson, San Francisco.

Freddie Rich wrote the music for 'Live on Danger' at Columbia and is conducting the orchestra on the scoring job.

## 15 Best Sheet Music Sellers (Week ending Jan. 31)

White Cliffs of Dover.....Shapiro  
Rose O'Day.....Tobias  
Blues in the Night.....Remick  
Shrine of St. Cecilia.....Braun  
Remember P. Harbord.....Republie  
We Did It Before.....Witmark  
Chattanooga Choo Choo.....Fox  
The Autumn.....Witmark  
I Got It Bad.....Robbins  
Madeline.....Santely  
Elmer's Tune.....Robbins  
This No Laughing Matter.....Black  
This Love of Mine.....Embassy  
Angels of Mercy.....Berlin  
Bells of San Raquel.....Peer

## THE LAWYERS IN NEBRASKA CAN'T LOSE

Lincoln, Feb. 3. Possibility of numerous test cases arising on the federal court docket here as freed ASCAP members, for Nebraska, prepared to file their compositions with the Secretary of State under terms of the anti-ASCAP law. Copyright owners seem to be reasonable enough in their estimate of prices, which won't be as high as feared in the preliminary survey. They seem to be protecting themselves against charges of being extortionist or prohibitive.

Nebraska demands that all prices of public performance be listed on the face of the music, so the buyer can stipulate at the music counter. (Continued on page 40)

## PHILADELPHIA TO COMBAT TREND

Feel Nothing Inherently Unpatriotic About Parties During Wartime and Hope Prominent Personages, Including Mrs. F.D.R., May Endorse This View

### ORGANIZE

Philadelphia, Feb. 3. Alarmed at the falling off of private parties among the social set because of the war, a group of Philadelphia musicians, party arrangers, bookers and others interested in the situation have formed an organization to combat the trend which has made serious inroads in employment in the party field. The group is to be known as 'Parties for Patriotism' and plans are being made to get endorsements from prominent persons, among them, it is hoped Mrs. Franklin D. Roosevelt, to counteract the impression that somehow it's bad late to hold social functions in wartime. Idea is to promote counter-theory that morale must be kept up in time of war and parties are one means to that end.

'Parties for Patriotism' is the brain child of Mrs. Edward J. MacMillen, social director of the Bellevue-Stratford hotel. She called the meeting last week at the Bellevue and attending were reps of all fields interested including florists, caterers, (Continued on page 40)

## Pubs Curious for Details of Renewal Decision by Ft. Worth Federal Court

New York music publishers and copyright lawyers are awaiting with much interest the release of a written decision covering a ruling on renewal rights which Judge James C. Wilson made from his bench in the Fort Worth, Texas, federal court last Friday (30). In setting aside a temporary injunction which the Jenkins Music Co. had obtained against Ruday L. Bowman, writer of 'Twelfth Street Rag,' the judge held that the composer was not lawfully free to dispose of his renewal rights until such rights actually become available to him, which, according to the copyright law, is a year before the expiration date of the original copyright. The written decision in the case is expected to be filed within the next few days.

Bowman copyrighted 'Twelfth Street' on Jan. 31, 1914, and after two years of self publication he sold all his rights in the song, which included any extension of copyright, to the Jenkins firm, of Kansas City. In 1937 Bowman approached Jenkins about making a deal for the renewal rights and the publishing house failed to come to terms with him, figuring that the 'extension' provision in its 1916 contract covered these renewal rights. Bowman later sold the tune's renewal rights to Shapiro, Bernstein & Co. These rights were to become effective Jan. 31, 1942.

Jenkins waited until the renewal filing date, which was Jan. 31, 1941, became due and appealed to the Federal court in Texas, of which state Bowman had become a resident, to stop the writer from going

through with his deal with Shapiro-Bernstein. Jenkins was granted a temporary injunction.

In vacating this injunction Judge Wilson last week declared that in his opinion the rights which Jenkins claimed were invalid because the rights that Bowman had assigned did not become his before the date on which the copyright law made them available to him. The question of whether an outright bill of sale containing a copyright extension clause is enforceable has been a moot point among music trade lawyers for years. Some have voiced the opinion as taken by Judge Wilson, while others have contended that such an assignment is binding so long as the writer is alive at the time that the renewal becomes due. If Judge Wilson's ruling is upheld by the higher courts the status of hundreds of valuable tunes held by the older line of publishing houses will be involved. It was quite common years ago for a writer to dispose of all his future rights for a lump sum after the song had gone through its original course of popularity.

While the case was pending in the Texas court the Jenkins Co. sold 'Twelfth Street Rag' to the Leeds Music Co. as part of a catalog.

## Seattle 100% ASCAP

Seattle, Feb. 3. Station KIRO has signed with ASCAP as of Feb. 1. For a program pact on both commercial and sustaining.

This makes it 100 per cent for Seattle stations.

## MAESTRO MUSIC COMPANY

GAVE YOU

FREDDY MARTIN'S ARRANGEMENT OF

## CONCERTO IN B<sup>b</sup> . . . By Tchaikowsky

AND

## TONIGHT WE LOVE

AND NOW WE PRESENT

FREDDY MARTIN'S ARRANGEMENT OF

## GRIEG'S CONCERTO IN A MINOR

AND

## I LOOK AT HEAVEN

WHEN I LOOK AT YOU

BASED ON GRIEG'S CONCERTO IN A MINOR

LOOK TO

## MAESTRO MUSIC COMPANY

FOR MUSIC THE WORLD IS SINGING

PACIFIC MUSIC SALES

6425 Hollywood Blvd.

Hollywood, Cal.

SOLE SELLING AGENT



# BMI Overtures Mutual for 1 1/2%

## ASCAP Still Ponders Mutual Plea for Adjustment of Performance Fees

Broadcast Music, Inc., has approached Mutual about signaturing a new deal covering use of BMI's repertoire on network programs. The proposition as outlined to Mutual calls for the payment of 1 1/2% on commercials, but for no sustaining fee. Also a contract that would run for eight and three-fourth years, starting April 1, 1942.

Mutual is applying the 1 1/2% fee. Mutual could deduct line charges, frequency discounts, agency commissions and a 25% sales commission for the network. NBC and CBS have already committed themselves to going with BMI for the additional period, providing the enterprise continues to receive the support of the independent broadcast.

ASCAP is still considering the adjustment of terms which Mutual contends due to the favorable national provision of its contract. ASCAP's counter argument has been that if Mutual were to sign a commercial fee reduced from 3% to 2 1/2% it will have to abide by the higher sustaining rate which prevails for NBC and CBS affiliated stations. The latter network has been sustaining fee of \$200 for each affiliated outlet, while Mutual's fee is \$10 for eight and three-fourth years of local ASCAP license and half the station's rate card per month in the event it has no local license.

Mutual contends that the \$200 fee could not be absorbed by the network, presenting the case recently to ASCAP's directorate. Mutual pointed out that if the fee were based on the aggregate power of each network's stations Mutual would be paying \$19 per kilowatt (1,000 watts), whereas it is \$19 per kilowatt for CBS and \$26 per kilowatt for NBC.

## Piantadosi Sues M-G For \$1,400,000; Charges 'Need You' Infringed

Los Angeles, Feb. 3. Al Piantadosi, songwriter, filed suit for damages against M-G, \$1,400,000 against Leo Feist, Inc., Metro-Goldwyn-Mayer and Leo Feist, Inc., charging infringement of copyright on the song, "That's How I Need You" in the Metro picture, "Barnacle Bill".

Plaintiff, who wrote the number in 1932, charges the defendants infringed the copyright at least 14,000 times through theatre exhibitions. He seeks separate action for each and infringement under a statute which calls for \$250 for each of the first 10 performances and each for subsequent performances.

Piantadosi also asked the court to order that Leo Feist, Inc., is not owner of any interest in "That's How I Need You" and 104 songs listed in the complaint. Action may result in a test case to determine who owns royalties on songs which have a right to license motion picture recordings of songs in which the composers have royalty or copyright interests, without consent of the songwriters.

Brown Sues for MSO  
Los Angeles, Feb. 3. George R. Brown, songwriter, filed two suits for a total of \$145,000 damages against J. M. Brown, Joe Stynes, Sol Meyer and Republic Pictures.

## Welcome KATE SMITH And TED COLLINS

We're glad you selected the LORD TARELTON for its special brand of sunshine and vacation comforts. It's nice to know you'll be broadcasting from this tropical paradise, where you'll meet AL JOELSON, JUDY GARLAND, BENNY FIELDS, BLOSSOM SEELEY and all your other friends.

WALTER JACOBS

## LOCATE BIRMINGHAM

Re: Stuart, Gold \$1000 for His 'Call To Arms' Song

Dallas, Feb. 3. Rex Stuart, 36, Texas, object of a national search because his song, "Call to Arms" won BMI's national contest for a patriotic march, was located last week through a newspaper. He gets \$1000 cash as a prize and opportunity of making a patriotic tour for RKO plus such royalties as may accrue hereafter. Kate Smith will use his song.

Stuart for several years has been an entertainer in Dallas and other Texas cities. He has been on the road, entertaining at army camps.

## Party Fall-Off

Continued from page 39

engravers, as well as those from the show his aid.

No Conflict  
The consensus of the meeting was that there is no inherent conflict between patriotism and parties, but on the contrary, there is an intimate connection between relaxing and military and civilian morale.

Mrs. Macdullin referred to the party of the men who were livelihood depends on parties. She suggested that a sealed bucket be placed at each party where guests may drop coins for some designated war charity or agency.

Members of the party who attended meeting were Meyer Davis, whose main play for the most society affairs here; Cliff Hall, pianist; Sylvan Herman, band leader at the Barclay; Bob Bennett, accordionist; Chuck Gordon, Abe Neff, Alex Haas, president; Jimmy Loughran, president of the Entertainment Managers Association (bookers) and A. Rex Ricard, secretary of Local 71, Musicians Union of America.

All attending pledged contributions to get the organization started.

## Pittsburgh Also Bad

Pittsburgh, Feb. 3. Local musicians, who used to make a little extra extra bundle regularly playing for private parties among the upper crust, are complaining that these affairs have dropped to almost nothing since beginning of year. Enter the new wave of parties with those who can afford the tariff has practically disappeared and departed, country clubs and lavish home shindies are being cancelled all along the line.

Members of Local 80 who used to pass up cafe and restaurant jobs to ride the special events circuit, are willing to hook on now with established bands wherever there's an opportunity, explaining that their income from the social entertainment belt have been hit since Pearl Harbor.

Banquet jobs, usually big around here, also scarce.

Local 80, involving the picture, "Muddy" film.

Plaintiff charges he collaborated with Stynes and Meyer on tunes that were played at the social events in Canova picture. He seeks damages and an accounting of profits on the film.

## Lawyers Can't

Continued from page 39

and pay his fee for whatever use he sees fit to make of the song. "I understood most of the firms in New York are figuring on the national radio sale because his song, 50c for an orchestra, 75c for a ballroom, and on up to the ceiling, which is \$1000 for \$4 for each firm."

Plans are being formulated by some of the dance spots to set up a clearing house, which will arrange for all the places within a given area, and serve as a warning to the Office will keep in constant touch with the Secretary of State, get in touch with the subscribers to the service in plenty of time to keep them out of trouble on each playdate by making them acquainted with restrictions as soon as they've been spotted.

One of the heads of a broadcasting firm in eastern Nebraska inclined to the ASCAP side when he said his station was not playing ASCAP members' music, even though it would have been legal to do so. He said that the law was upheld by the supreme court, because he felt it was not proper to use each firm's own ASCAP law to use of others for personal gain, without paying the man who owned it the right of privilege.

However, this thing works itself out," he said, "I want to see the copyright work itself out. I want to see Main Right in this scrap, over the hour haul, was conducted by Johnny Gale, F.W. O'Connell, who is a radio side, and Joe Malec, another local radio man. O'Connell's attorney was William J. Hotz, who handles the Eppley Hotel."

## Decca, Victor Cited By 802 for Non-Deduction Of Social Tax Discs

New York, Local 802 of the American Federation of Musicians will have representatives of Decca and RCA-Victor recording companies appear at the court before Judge Charles C. Carter before their executive board tomorrow (Thursday) to explain why each has failed to abide by AFM's ruling that social security must be deducted from salary checks paid musicians for recording dates.

Local 802 recently instituted an order that all payments for recording dates must be made through 802, which in turn pays off men involved. That's to check on proper social security for rehearsal and recording. It apparently was in this way that failure of Decca and Victor to take out social security monies came to light.

## Ask Charlie Tobias

To Form Songwriter Unit

Charlie Tobias has been asked by the United Service Organization to put together a group of songwriters for a tour of the training camps. Unit will be first called "Red Moonshine". J. M. Monday (3).

Tobias formerly headed one of the "Hearst" radio-remember acts in vaudeville.

## WSPR Signs with ASCAP

Springfield, Mass. Feb. 3. WSPR, Mutual outlet, signed with ASCAP this week according to Wayne Henry Latham, program manager. The station's tunes went on the air. Contract was big boon to WSPR. Rhyming Society, record program which runs a couple of hours daily.

Sid Mills on the Mend  
Sidney Mills, professional manager of Mills Music, Inc. and son of Irving Mills, is recovering from an appendix operation.

It was performed at Mt. Sinai last Wednesday (28).

Five Star Flies In Albany  
Albany, N.Y., Feb. 3.

Five Star Publishing Co., Inc. has been chartered to conduct a business in the printing of musical copy positions in New York. Directors are: Murray Don, Philip F. Seckler and Isadore Suchman, New York City.

Max Schaefer was filing attorney.

John King cut four sides for "Victor Bluebird" Deep in the Heart of Texas," "I Hung My Head and Cried," "Promise to Be True When I'm Away" and "Some Day You'll Know You Did Wrong."

## Separate Cash From House Plugs

John G. Postman, who does the plug checking for Broadcast Music, Inc., has supplemented his services with what he terms an "audience coverage index." The latter's purpose is to show the relative size of the potential listening audience for each plug.

By this device Postman expects to differentiate as to the exploitation value between songs that have received commercial attention and those that have accumulated lots of sustaining performances.

## NBC, CBS, Mutual Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF-WJZ, WABC and WOR, N. Y. Compilation herewith covers weeks beginning Monday through Sunday (Jan. 26-31, 1942) from 7 p.m. to 11 p.m., and is based on data provided by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
We're Couple in Castle—"Mr. Bug Goes to Town".....	Famous	37
White Cliffs of Dover.....	Shapiro	26
Blues in the Night—"Blues in the Night".....	Bernick	27
Everything I Love—"Let's Face It".....	Cis-Clapp	26
"This Is No Laughing Matter".....	Block	23
Deep in Heart of Texas.....	Metelid	23
How About You?—"Babes on Broadway".....	Fert	23
Rose O'Day.....	Tozier	23
Elmer's Tune.....	Shapiro	22
Chattanooga Goo Choo—"Sun Valley Serenade".....	Fert	19
Mandy Is Two.....	BVC	19
Someday.....	Shapiro	19
Who Calls?.....	Hanns	19
"Angeline".....	J. Campbell	18
Elmer's Tune.....	Shapiro	18
Someone's Rockin' My Dreamboat.....	Advance	18
President's Birthday Ball.....	Berlin	18
Anniversary Waltz.....	Mayfair	18
Anchor's Aweigh.....	Robbins	14
Foiled.....	ABC	14
Goodbye Mama Off to Tokyo.....	Shapiro	14
I Got It Bad.....	Robbins	11
"This Love of Mine".....	Mutual	11
We Did It Before—"Banjo Eyes".....	Witmark	11
Someday.....	Shapiro	11
"I Think Of You".....	Embassy	10
I Know Why—"Sun Valley Serenade".....	Fert	10
Shrine of St. Cecilia.....	Braun	10

\* Indicates BMI licensing; others have via ASCAP.

1 Filmstrip  
2 Legitimate.

## NAPA DROPPING SUIT

Action Against WFEN, Philly, Was Docketed for Feb. 17

Philadelphia, Feb. 3. The suit of the National Association of Performing Artists against WFEN, docketed to be heard Feb. 17 in U. S. District Court, has been dropped. It was announced yesterday by the station. No official of NAPA was available here for comment on the reason for the discontinuance of the suit.

NAPA had filed the action Feb. 15, 1940, to enjoin the station from playing recordings made by NAPA members unless the station was licensed by the organization. Arthur Simon, general manager of the outlet, said the station had agreed to the discontinuance of the suit provided that it was understood that WFEN was making no commitments or agreements of any kind with respect to its future conduct.

## Mal Kemp Dies in Cause

Maurice Speiser, general counsel for the NAPA, explained yesterday (Tuesday) that the reason that the suit had been withdrawn was because it was based on some records of Hal Kemp and that since Kemp was dead, the NAPA was deprived of Hal Kemp and that since Kemp was dead, the NAPA was deprived of Hal Kemp and that since Kemp was dead, the NAPA was deprived of Hal Kemp.

The discontinuance, explained Speiser, had been obtained "without prejudice" because WFEN had meanwhile ceased the use of phonograph records made by NAPA members.

## Robbins Sues To Bar

### 'We Did It Before' Song From Cantor's Musical

Robbins Music Corp. last week filed suit in the N. Y. supreme court against Warner Bros. Pictures, Inc., M. Winkler & Sons and Banjo Eyes, Inc. in connection with the inclusion of the song, "We Did It Before" and "We Can Do It Again," in the score of "Banjo Eyes," the Broadway musical which is being produced by Robbins Music Corp. The complaint charges that the performance of the song in the show is in violation of Robbins' exclusive contract with "Banjo Eyes," and the incident constitutes a conspiracy between the picture company and its two subsidiaries, Witmark and Banjo Eyes, Inc. The complaint asks for \$275,000 damages and a restraining order.

According to the papers in the case, which was filed by Attorney M. T. Abrams, the song "Banjo Eyes" was produced by Robbins, who produced the song, "We Did It Before," and the incident constitutes a conspiracy between the picture company and its two subsidiaries, Witmark and Banjo Eyes, Inc. The complaint asks for \$275,000 damages and a restraining order.

In 1941 we gave you 'INTERMEZZO' now we give you 'DARLING, I LOVE YOU'

from Tschickowsky concerto, part 2

## LOVE'S RHAPSODY

a dream melody

## DID YOU DID IT

(or did you didn't did it)

all arranged by KENDALL BURRESS

EDWARD SCHUBERT & CO., INC.

11 EAST 22nd STREET, NEW YORK







## Tom Kelly in Philly AGVA Wrangling. Says Acts Were Sold Out to Bookers

Philadelphia, Feb. 3. Tom Kelly, ex-leader of the local American Guild of Variety Artists, who recently came back to the city as "legislative adviser" for the union, had his wings clipped at a stormy meeting at the Hotel Commodore last week.

Kelly arose at the meeting and charged he had been excluded from a board of directors meeting. He alleged that his disbarment was at the instigation of "one man," apparently referring to the local AGVA president, the local, Richard Mayo, business agent, heatedly denied there was anything personal in barring Kelly. He said the latter had no business in a board meeting unless he was specifically invited for advice on legislative matters. Kelly arose and began another harangue, charging that the disbarment was at the actors in its recent deal with the Entertainment Managers Association (bookers).

Mayo declared that the record of the administration needed no defense, and cited the achievements of the present regime as compared with the "squabbling and nothing accomplishing" record under Kelly. At the point Chuck Muller, local m.c., asked that the Kelly discussion be ended. Kelly again tried to get the floor, claiming that his administration had been attacked and it was his right to defend it. Mayo declared that the action barring Kelly from the board meeting was taken by the vote of all board members.

The membership was told of the new price scales, and an announcement was made that the local was sending Mayo to investigate conditions in Washington and Baltimore with a view to establishing AGVA locals in those cities if the need was found. Dewey Barbo, here with the "Hilltoppers" company and a national AGVA board member, attended the meeting.

Earlier in the week (Monday) three agents were hauled on the carpet before a joint AGVA-EMA board on charges of unethical practices. Fred Siegler, charged with forcing actors to walk through a musician's union picket line, was reprimanded and assessed the costs of the hearing. He was warned that another infraction of union rules would result in the cancellation of his AGVA franchise. The other two agents, Edgar Sax and Harry Ritter, got away with only reprimands.

The board members who heard the case were Joe Campo, who acted as chairman, and Sid Roymont, Al Bea and Bill Jones, representing AGVA; and Roy Cross, Paul Mohr and Jimmy Laughman, representing EMA. Jimmy Laughman is president of the bookers group.

### Signs of the Times

Toledo, Feb. 3. Signs of the times. The Oasis Club, suburban night spot, has changed its name to the Victory Club.

## Expo May Bow to U.S.

Springfield, Mass., Feb. 3. Possibility that Eastern States Exposition may be closed or severely restricted for the duration appeared this week in first press conference of Col. Ulysses G. Jones, new Westover field commandant. Jones admitted that "Exposition grounds have been surveyed for possible billeting of troops there."

Troops were lodged there last September at 25th annual exposition.

## BEAR DOWN ON PENN BOOKERS

Philadelphia, Feb. 3.

The Pennsylvania Department of Labor and Industry last week held a hearing of charges of unethical conduct leveled against John Joyce, who was accused by the State of having obtained \$40 in "bookings" fees from Wilfred Hopkins, operator of Hopkin Rathskeller, North Philly nightery. Under the State law the sole fee a booker may get is from commissions from acts.

Joyce was left off with a warning that another infraction of the rules would mean revocation of his license. Anthony Sharkey, enforcement agent, revealed that next week the State would bring up a dance promoter on charges of "aiding and abetting a violation" the first time such a charge has been brought. The promoter is accused of buying his bands through a New York agency which is not licensed to do business in Pennsylvania. The promoter also said to be booking bands on his own without a license.

## Price Offered Cafe Bookings in Boston

Georgie Price, owner of a seat on the New York Stock Exchange, but now on a stage comeback, has received offers for repeat engagements from LaCongo, N. Y. nitery, and the Rio Casino, Boston. He may take the latter after closing his present date at the N. Y. Strand theatre. Also has offers from the Mayfair and Latin Quarter, other Boston cafes. Price recently played LaCongo for 10 weeks, the Boston nitery for three.

At the Strand, Price is appearing with the Bob Chester band. Chester and Jimmy Dorsey will record the song he wrote for his Strand booking. At the Early Bird Matinee.

## AGVA Threat

(continued from page 41)

act for obeying instructions from the AGVA office. A counter action would be brought by the act against AGVA. He added that the act stood ready to fulfill the obligations and demanded "an agreement among your officers as to what course shall pursue in the event allegedly told Richard that he (Irving) would "protect the act in the event of a strike."

Downey and Dunn entered the picture as "advisors" of the Callahan Sisters, who overruled the action of AGVA's national office although they themselves are in an official position. The AGVA's action is possibly forcing the Callahan Sisters, who withdrew from the Chest Faree might have had an adverse effect on Downey's own engagement in the same spot, without consideration in N. Y.

Plus the contract tangle, Irving stated that "I will not permit the Callahan Sisters to play the Club Ball unless that night club first post a cash bond for the one-way and two-way transportation. When asked if he knew of any instance where the Ball had failed to pay off, Irving skipped a snigger answer.

Actually, Callahan Sisters' contract with the Ball called for two-way transportation, but when asked if they played the spot only two weeks, or less than four, if they played more than four weeks, they would have been paid one-way transportation. Neither Richard, the Sisters' manager, nor Irving, who was to have been paid one-way transportation, would say so. Irving said a bond when first setting the deal with the Ball's bookers, Sam Collins, and Irving said that he is an AGVA-franchised agent. The Ball hasn't an agreement with AGVA, which is the reason why he's not letting the Callahan Sisters play the Miami nitery.

Another "insurance" by Irving involved the Sans Solo Dancers (6), current at Coleman's, Chicago, and their N. Y. agent, Eugene Downey, who is also a booker. Irving said 10% commissions supposedly were due from the act to Downey on the claim in the act in also paid Irving. The spot's booker, Tommy Sacco, was exceeding AGVA's limit of 10%. Irving is holding the act, which represents 10% of the act's salary for six weeks, and refuses to let the act leave the money to the national office despite a national board ruling to that effect.

For some obscure reason, Irving evidently has taken it upon himself and AGVA's Chicago local to do so. Irving, who is a member of the Artists Representatives Assn., of New York, which, according to Irving, has never been a union, is also a booker. Irving says he got a warning from the Chicago agents, Irving says he was told that the latter, though franchised by AGVA, is not an ARA member. Irving said the latter was "mystified by this stance, as there is nothing in his basic agreement with ARA to substantiate such action."

In the Douvan matter, AGVA N. Y. had worked out an agreement with why Douvan would collect only 5% commission, with the balance being returned to the performers.

Saturday (11) Douvan made a complaint to the State's Attorney in Chicago, claiming the local AGVA Branch, claiming Irving was "illegally" making money legally due him. He is holding an investigation by that official.

## Detroit Mulling Fate Of Old Burley House

Detroit, Feb. 3. City officials here are mulling whether to force a sale of the Empress theatre or let the old burlesque house go under the hammer at the State scavenger sale.

John G. Dunn, assistant corporation counsel, said he couldn't decide whether to foreclose on the debt and pay over \$2,100 in county taxes to acquire the title for the city as satisfaction for \$12,800 due in taxes since 1892, or to take a chance on getting the city's full share of the taxes from the State sale.

The former course indicated, he admitted, since it wasn't known how many of the town's burlesque houses dark, that there would be any heavy bidder on the Empress. However, he wasn't able to tell whether the purchase by the city would put Detroit in the burlesque business or not.

## Tire Shortage Serious Problem To Units' Auto Jumps, Kemp Deplores

### Housing Problem

Bridgeport, Feb. 3. Finding rooms for vaude talent going to be increasingly difficult for Harry Ross and Nat Rubin, managers of the main-entertainers.

Accommodations in warboard area are so limited that actors are stopping at Post Road cabins miles away from Bridgeport.

## CAROLINAS GO BIG FOR UNITS

Charlotte, N. C., Feb. 3. Vaude units are doing well at the boxoffices of Carolina picture houses; so well, in fact, that they are getting increased bookings.

Currently in this territory are: "Dancing Around" with Del Brees, Irish and Leslie, Harry Pepper, Barry Twins, The Pennington, Erma and Maudie, the "Lone Wolf" and "Johnston's band"; Dan Fitch's "Victory Jamboree" with Bee Ho Gray & Co., Karly, the "Bronies Brothers, Dan Campbell and Hutchinson, Genorita Cubano, and the Jamboleros band; "Revue Glorified" with Billy and Walter Brothers and Chutia, Nobis Trio, Curtis and Leroy, Pat Sheridan, Gordon May, line and orch; "Continental Hit Parade" with Wells Brothers, Ili Sing and Sing King, Line of Gamblers, Honore Mechum, OTF, Sisters, Roy Twins, Rita Dawn, Dean Edwards, Jackie Sisters, Angelo, line and band; "Artists and Models Revue" with Claire Hays, Clem Bebel and company, Fred Rogers, Dick Campbell, Ned Haverly, Pat Sheridan line and band.

## Saranac Lake

By Harry Benway

Saranac, N. Y., Feb. 3. Patients of the Will Rogers have flocked 100% into the knitting school of "Sweeters and Mitten for the Army and Navy Boys." Boys are admitting the girls of the town, with Harry, Irving, Max Smaller, Walter Cosgrove and Jack Altrec carrying top honors.

Edna Ball, petite owner of the Rogers, who is steadily climbing to the O.K. side, now taking night seasons. Victor (Radio City) Rockler is the Rogers' piano player.

Richard "Dickie" Moore, who left the Rogers to continue the oozing routine downtown, is faring well, still a bit bested, with the O.K. to get up for one meal a day. Friends can reach him at 33 Bloomington.

Eddie Burke, ex-minstrel team who took a spout on icy pavement, is nursing a broken collarbone.

"Toody" Emerson, of the Rogers, kicked the "liv" operation. After a short stint of hospitalization, he's back in bed at the local.

Ben Schultz, who was in the grade here and left for the Big Town to resume work, sends greetings to the colony.

Mrs. Roy Nunneley shot in from Portsmouth, O., to bedada her husband, who is playing a combatant in It's Nunneley's second trip as a colony oozner.

Edna Peblar, connected with dining room staff of the Rogers, now assigned as operator of the lodge's switchboard.

Write to those who are ill.

Charlotte, N. C., Feb. 3. Units playing in the Southern attractions circuit in eight southeastern states already are feeling the war pinch. "The Southern States," manager of S.A.

"The Southern States" is doing better than before the war, but tire shortage is presenting a serious problem. At least 40 cars are required to move the 10 shows now playing the circuit, and many of these already have been sold to the war effort. Kemp said to abandon a car, following a blowup, because of the ban on sale of tubes.

Kemp said that plans are to have all shows routed by rail by early fall.

Out Out Smaller Towns "This means that we will cut out several of the smaller towns of our main road line, and will probably result in the bookers of the main road line. Attractions being sliced from 15 weeks, as at present, to seven weeks."

This change also will result in cutting out towns that play units only once a week. Kemp feels that the bookers will prove a boon rather than a drawback to bookers, as it will cut out many headcases that go in with limping shows by motor car. Several producers that play area already have expressed themselves as preferring rail travel.

Switched to Bus "Some of our shows already are looking to traveling by bus, Kemp said. "The bookers will prove a boon as it will be able to make out by using them until they can get lined up on trains. In consideration of units still using private vehicles, we are tightening our routes by eliminating long trips and making unit lay over a day rather than take a big jump just to get a day."

Kemp pointed out that although in the last seven years the units playing the circuit had traveled almost exclusively by car, there had been only one fatal accident.

## Circus Equestrienne Suffers Critical Burns

Louisville, Feb. 3.

Betty Alvera, member of the Riesenbach equestrian family, now in Broadway City, was in a serious condition at a local hospital after suffering burns Wednesday night in a gasoline stove explosion in her brother's house trailer, parked on a downtown lot. Members of her family troupe found her rolling on the lawn, and attempted to extinguish flames that burned off her clothes.

The company was scheduled to appear in a Shrine circus in Cleveland on Wednesday night. The Riesenbach troupe performed with the Ringling circus for 19 years before joining Cole Brothers a year and a half ago.

## PHIL REGAN

Personal Appearance Tour

Personal Representative FRANK VINCENT Beverly Hills, Calif.

Second Engagement in 4 Weeks at Nixon Cafe, Pittsburgh

Thanks to Joe Hiller and Tony Conforti

Management: ROGER MURRELL

## THE EMPIRES OF THE STARS GEORGE CORTELO BOOKING AGENCY

GENERAL EXECUTIVE OFFICES  
LEW BUILDING ANNEX  
140 W. 44th St., N. Y. C. - Midway 9-7000

J. H. LUBIN  
GENERAL MANAGER  
SIDNEY R. PIERMONT  
BOOKING MANAGER



## "VARIETY" - JANUARY 14

"One of the best dog acts in the country" is the title of a cartoon showing a dog showman and contribute to the success of the act. Works with about 100 dogs, and is a very successful act. The showman and his dogs are featured in the act. The showman and his dogs are featured in the act. The showman and his dogs are featured in the act.

Colton.

## GEORGE CORTELO

and His HOLLYWOOD CANINES

★

Second Engagement in 4 Weeks

at Nixon Cafe, Pittsburgh

Thanks to Joe Hiller and Tony Conforti

Management: ROGER MURRELL



## Chiseling Show Promotions Broken Up In M'w kee By Agent Group and State

Milwaukee, Feb. 3. Working quickly sans ballet, a group of booking agents headquartered in Milwaukee, and with activities covering the entire state, have cleaned up a mess involving chiseling, fly-by-night show promoters. The latter had been giving a black eye to all show business throughout Wisconsin, to say nothing of the misery their unscrupulous dealings caused a lot of gullible performers. Later were frequently left broke and stranded in strange towns, with no recourse but to appeal to local authorities for food, lodging and transportation home.

Under conditions that have prevailed the last few years, it has been comparatively easy for nefarious promoters to round up talent, frequently including names who were temporarily down, in Milwaukee and nearby Chicago, collect fees in advance where possible for prospective bookings, then take the group to a distant town to perform. The promoters then collected the coin and frequently skipped with the entire take. Often there were kick-backs to local promoters with whom the agent worked. Often, too, the pickup shows were billed locally under misleading and deceptive names, leading the yokels to believe they were paying a fat price to see "Halleluagins," the original "Wild Barn Dance" or some other attraction with whose name or fame they were familiar.

**Bailed Cain**  
Naturally, this sort of thing raised Cain with the legitimate bookers, so they got together—Dick Pritchard, Cliff and Fred Burmek, Rusty Hagen, Bill Hunter, Len Holt, Lou Holt and Curt Berger—and organized the Milwaukee Entertainment Bookers' Assn. Then, officially titled, they went into a huddle with the Wisconsin Industrial Commission, which in this state is the court of appeal for people who work and don't get paid.

They worked out some regulations that have now become law. To

## 'Ice Follies' 75¢, Mont'

Montreal, Feb. 3. 'Ice Follies of 1942,' at the 9,600-seat Forum, will open his Thursday through yesterday (23-2). Gross was \$75,000 at \$3 p.p.

## 36 CAFES HELD 'OFF LIMITS'

Columbus, O., Feb. 3. Thirty-six night clubs in the U. S. Army's Fifth Corps area have been declared as 'off limits' for military personnel. The list, including 24 spots in Cleveland, Dayton, Akron and Cincinnati, has been forwarded to police authorities throughout the area, Adjutant General E. W. Dennis of Fort Hayes, Columbus, advised. Other spots were in Fort Wayne, Ind., and Covington, Ky.

At Cleveland, where four places were listed—Hot Spot, Cow Shed, Red Raven, and Vim Restaurant—it had been reported that the places operated 'under conditions that were not to the advantage of the personnel of the army of the United States.' It was charged that some places had exorbitant prices; in another a soldier was 'rolled' after he had imbibed, and in another prostitutes plied their trade.

The Akron spots on the verboten list were the Hollywood Cafe, Rich's Tavern, Lennox Cafe and New Tavern Cafe.

At Cleveland, a booking agent now must post a \$1,000 bond. He must also pay a \$50 license fee. His application to do business must be investigated and fully approved. These the chiselers are licked before they start.

## Power of a Name

San Francisco, Feb. 3. President, burial house here, is playing the Ann Corio Ann 'Swamp Woman' Ads, however, don't bother to mention the name of the plot or, in fact, even state that the peeler isn't appearing in person.

Opening copy merely announcing 'Starts today, Ann Corio, Nationally Famous Queen of Strip-Tearers.'

## SGT. FRANKLIN AGAIN 'TRIFLES WITH RIFLES'

Camp Upton, N. Y., Feb. 3. 'Trifles With Rifles in Class and Speed,' the billing vaudeville Benjamin Franklin used to give his sharpshooting turn, is going to be put to practical use. Franklin, a veteran of the last war, as a sergeant in the army, has reinstated at the age of 50.

Franklin's act played everything from the Palace, N. Y.; down and was variously billed as 'Sergeant Bessie Franklin and Franklin and Royce,' the latter when he worked with a femme.

Franklin spent nine years in the cavalry, serving in France and later in Hawaii.

## 60% Payoff Okayed On Ciro's in H'wood

Hollywood, Feb. 3. First attempt by operators of Ciro's to settle with the creditors for \$6c on the dollar was turned down and followed by an offer of 60c.

Some of the creditors agreed to a 60c payoff with a week's grace to raise the coin. Night spot will have to work on a c.o.d. basis if it opens again, it was decided.

Roscoe Ates, stuttering film comedian, had been booked for one of the floor show acts at Silver Spur, March 13 to 15 inclusively, at the Southwestern Exposition and Stock Show, Fort Worth, Texas.

## Coordinating Committee Set to Pass On Free Talent for Service Shows

### 'Country Store' to Tour Areas Served by WSIX

Nashville, Feb. 3. Roadshowing of WSIX 'Old Country Store' will take out on tour through Tennessee, Alabama and Kentucky areas served by station. Date of start of tour has not been set. Joe Calloway, in charge of station's hillbillies, will m.c. and emcee. When station goes to 5,000 watts then unit will play dates in additional territory served by increased power.

'Store' toured for a few weeks last year and met with fair success until taxes threatened to eat up all profits. Show then folded.

## AGVA EXEC JOBS DISSOLVED IN FRISCO

By order of the national board of the American Guild of Variety Artists, the board and official positions of AGVA's Frisco branch have been vacated. Local has been rent by strong factionalism that has resulted in several fatal brawls.

Until there's a local election, a special committee of three has been set up to administer the local with the help of Vince Sili, retained as executive secretary. On the special committee are the leaders of the two opposing factions, Chief Comedian and Paul Speegle, with Theodore Hale, local Equity attorney, as chairman.

Under the present arrangements a Frisco election must be called not later than six months from last week's change, nor in less than 90 days.

The Talent Coordinating Committee of the Associated Artists and Artists of America is the new set-up named to pass upon free talent for the U. S. army and navy. Committee will in no way interfere with the functions of Theatre Authority but when gratis entertainment is obtained by those outside the recognized organizations designed to obtain talent for the services, the talent committee is to 'clear' such shows.

Affiliates within the Four's must be credited when their members volunteer for such shows. Instead of private persons and committees' talent is being sought for army and navy relief funds, defense bond drives, etc., and while there is no objection to participation, the Four's announces to all members that exploiters who might seek to take advantage of the war for personal gain or glorification, be prevented from upsetting the entertainment program for the armed forces already set up with the cooperation of your union and at the request of the government.

Members of Equity, radio, screen, vaudeville and classical music affiliates of the Four's have therefore been told: 'Under instructions from your union, you may not donate your services except through the Talent Coordinating Committee.' Individuals, therefore, are ordered to notify Mrs. Blanche Witherspoon, 2 West 45th street, N. Y., when approached by any individual or organization to donate their services. Mrs. Witherspoon is secretary of the American Guild of Musical Artists, the concert-opera union. In Chicago the contact is to be made with Virginia Payne, while talent on the Coast is to report to Fred Beeton. Latest activity of the American Theatre Wing is to establish cabaret centers, designed to entertain service men rather than supply meals or refreshments. Such cantens would be open to men from one in the afternoon until one a.m., and gratis talent will be sought.

## Fresh From Hollywood

(BY REQUEST)

# CHARLES★★

Fresh Songs

Fresh Laughs

Fresh Agent

## CURRENT AT JACK LYNCH'S WALTON ROOF, Philadelphia

(Courtesy Gerry Society)

## OPENING MARCH 2, TIC TOC CLUB, Montreal

(If I Can Secure a Visa on a Due Bill)

Personal Direction  
PAUL SMALL MANAGEMENT CORP.  
Ambassador Hotel, New York

[\*\*Notice to All Prospective Employers: If the Army Gets Me, You're Very Lucky]







## Night Club Reviews

CAROUSEL  
(MIAMI BEACH)

Benny Fields, Al Bernis, Margaret Perry, Dancers (6), Betty Ortel, (7), Juan Pineda, Rumbos (5), \$1.50 minimum.

Benny Fields has put Ben Brooks' Carousel in the Beach spot, after its novelty of sitting in carousel-style seats. The music is passing, and the show is a checked career. Basically a bad show, but the latecomer, Al Bernis, is a perfecter alike, it only proves the old Man West adage: snow-gives you an attraction and even Daly's 63d St. becomes a hit theatre.

Similarly the Carousel, almost next door to the Vanderbilt hotel, a Ben Gaines operation embracing Ben Brooks, Ben Feinstein and Lew Tondor. Fields' advent with his socko crooning proves again that the hops about Florida are back on the track; he's never been away from the place, but so many another pioneer, he has just a bit ahead of the time with his insinuating and crooning style of songwriting.

Like much of the time, he has been per usual with "Melancholy Baby," "You're a Lucky Punk," "I'm Not a 'Hi Neighbor,'" etc. A particularly effective interpretation is "Fiddle Time," "The World is Waiting for the Sunrise," and some of the "Last Time We Said Goodbye." Mac Mac Gordon lry to Harry Warren's tune, "Ain't We Got a Feeling Good." In a picture, Fields intersperses his songs with showmanly patter. His "Milk and Honey" and "Taps," "Nicotini," and "Weekend in Havana" are all good. "The World is Waiting" is a highlight, and when he gets into "Wonderful World," "I'm Not a 'Hi Neighbor,'" and "Kindred Gas-sing," he's really in the groove.

Fields is a much improved and polished mimic. The mimicry rarely wears pretty thin of late, but not young Ben Brooks, who is seasoning and schooling under the Fields banner has been most effective. His takeoff on Richman is a gem.

The rest is also ran save for Danny Yates' crack snapper which plays "I'm Not a 'Hi Neighbor,'" and the violinist-conductor, long with Vincent Lopez until stepping out on the stage. The Margaret Bate Girls are extremely, but somehow the credo in Miami is live and let quantity. Betty Ortel is sportswriter Frank Kelly's daughter who warbles adequately; ditto Mac A. Denise with her singing, and Mac Mac Gordon rumba band, an extra nose job. Abel.

## SKY-HY ROOF, K.C.

Kansas City, Jan. 31. "Adrift in New York" by A. M. Adams, Marie Adams, Jack Douglas, Jack Irwin, Thayer Roberts, Ward Winkler, Pat Shannon and Mary Brandt; cover \$2.00.

Sky-Hy Roof, Hotel Continental, a policy switch, is presenting a "big" act, featuring a variety of acts, which is getting fair biz. The show has been here for a while, and the dance and crowd with the Continental is figured (and the show) after a few more weeks of trade brought only mediocre results.

Reopening with the semi-legit policy last week is showing somewhat better results and the show is present biz level will keep spot for several weeks. Presentation by the Harrison brothers and Dan Angler is in the old time melodic style. With occasional piano and explanatory asides, certain peculiarities are obvious. Theaters. The show is a new one, but the presentation in second of the two new operators, the Harrison brothers, is a new one.

## 365 CLUB, S.F.

San Francisco, Jan. 29. Paul Regan, Leslie Gates (2), Marie (6), Joe Marcellini (3), minimum \$2.

This third-floor spot is the first to come direct action to effect damper on a new, going on at 7:30 p.m. with blues blacked out, might be a little like a comedy. Although the new customers are inside, the new reaction indicates it may be a

while before folks get the nitty nitty too early.

The boys sporting black ensemble opens. With gals in flowered frocks, on bare chests, nervous kicks off with a Spanish Fiesta turn. Some of the boys are in a small floor, but okay as an ice-breaker. Lewis is a couple of top billing, even in the nude, device with vocals. Manage to get a couple of top billing, even in the Month of Sundays, "You're in Love," and "You're in Love." Grand.

Whirlwinds, dress skating into, for fast spins and a little into the show. The finale wherein gal is whirled by one male is smash.

Paul Regan is not into closing, does okay. Handles imitations of Fred Allen, Rochester, Abbott and Costello, Boyer, etc.

For more impersonations President Roosevelt offered to share the Pacific with the "We'll take the whole world" song.

Gale troupe on for the close with a couple of three-blade for the hours, climaxing with a spectacular, applause-pulling spin, boys whirling, gal, three-blade for the hours. Wern.

PADDOCK CLUB  
(MIAMI BEACH)

Miami Beach, Jan. 31. Jackie Miles, Arthur Blake, Doc Laurence (one), Al Bernis (one), Ben Kalman, Patricia Ogden, Ric Martineau, Dancers (8); \$2 minimum.

Jackie Miles is making this barnie leap a great windup spot. Miles is coming along with his staccato, continuity, much improved since he's been at the club.

Chi, etc. Long known for his facility as a comedy writer, having scripted "The Great Dictator," he's now selling it himself in an original, profane.

With Miles is Arthur Blake, good mimic who is best with the female impersonations. Blake is a comedian, much improved since he's been at the club.

Chi, etc. Long known for his facility as a comedy writer, having scripted "The Great Dictator," he's now selling it himself in an original, profane.

When this was caught Ric Martineau, Cuban singer in the "Chickadee" style, and the Chet Perez, Chi, and folded for the last time. The show is a great windup for the performers, and the result would away from the ordinary.

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tering to the average femme, and a pink and white color scheme.

Dance floor, on which shows are presented, rises and falls, and also be converted into an ice rink, this is an unusual feature in B. A. Back of the house.

Avoiding the usual back of the house, there is a small bar along the rear set at a higher level, and the brass band is charged to give the rest of the room, so to speak, a chance to look over the house. On the side of the bar, there is a small stage, directly on a series of giant-sized speakers, and the band is charged to give the rest of the room, so to speak, a chance to look over the house.

Lower level is mainly open to the breeze, but there are glass-walled alcoves, and the band is charged to give the rest of the room, so to speak, a chance to look over the house.

Upper level has been built, and the band is charged to give the rest of the room, so to speak, a chance to look over the house.

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George Murphy, Songs, Dances, Talk Shows, etc.

George Murphy has nothing to say about his current place, "You're a Lucky Punk," "I'm Not a 'Hi Neighbor,'" etc. A particularly effective interpretation is "Fiddle Time," "The World is Waiting for the Sunrise," and some of the "Last Time We Said Goodbye." Mac Mac Gordon lry to Harry Warren's tune, "Ain't We Got a Feeling Good." In a picture, Fields intersperses his songs with showmanly patter. His "Milk and Honey" and "Taps," "Nicotini," and "Weekend in Havana" are all good. "The World is Waiting" is a highlight, and when he gets into "Wonderful World," "I'm Not a 'Hi Neighbor,'" and "Kindred Gas-sing," he's really in the groove.

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## New Acts

MUSICAL MADCAPS (?) Singing, Dances and Instrumental Music.

Appella, N. Y. This is a sort of family novelty club, with a variety of musical acts, including singing, dancing, and instrumental music. The acts are presented in a variety of styles, and the club is known for its high quality of entertainment.

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## Unit Review

KEEP SMILING (BROADWAY, CHARLOTTE, N. C.) Dancers, Songs, etc.

Charlotte, N. C., Jan. 30. Ned Hume, Harry Clark, Cleve & Marilyn Keller, Carl, Wah, etc. The show is a variety of musical acts, including singing, dancing, and instrumental music. The acts are presented in a variety of styles, and the club is known for its high quality of entertainment.

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# STANLEY, PITT

Pittsburgh, Jan. 30.  
Max Adkins, Betty Brown, Betty  
Murphy, Black & Sully, 3 Shells,  
Lester O'Hann's Marionettes, Feisty  
Dancers, "Tartan" and "Dancers"  
(M-G).

Prett's good first show for this  
venue lay-out and holds material  
together in a shape up to the  
kinks have been ironed out. Open-  
ing performance "Tartan" and "Danc-  
ers" are excellent, much too long and mob  
beats in the middle of the show.  
The act of WB delux is un-  
questioned, lately to old-fashioned  
music, pointing in all directions  
for past presentations in the last  
time, it is probably the best of  
Stanley's inability to get the whole  
thing straightened out. The show  
evening approximately half an hour  
had been cut with excellent result.  
In place of usual hand house,  
has its regular pit orchestra, bated  
Max Adkins on stage and out of  
all right backing acts and also for  
itself.

Black & Sully, in a comedy  
on their own, Adkins doing a  
crack clarinet solo in the first and  
the second, near the end of the  
sound effect routine that should be  
changed in favor of a current pop.

George Murphy (New Act).  
A comedy, a brief past, the  
parks marquee drama and has some-  
thing to offer beyond the usual  
comedy, next to clothes he had an  
easy time of it with his chatter.

Black & Sully, in a comedy  
are handled by Jesse Black  
and Sully, in a comedy, the  
kinks following open band number  
with the over from the first show,  
added with this assignment, Black  
seemed to break up his standard  
material with the new act, and  
several sections before getting to the  
end of the show.

Black & Sully, in a comedy  
their effectiveness as a whole, though  
they lack and Sully, in a comedy,  
it runs fast and smart, with the  
laughs coming rapidly as usual. Un-  
less the circumstances were such  
he's sick to straight announcing and  
even femme out of the show.

Black & Sully, in a comedy  
start their own specialty.  
Black & Sully, in a comedy, and  
a gal, start things off with dizzy  
dances on the tester-board, building  
nearly to music in the middle of  
the show, blindfolded, is hurried up  
to the air in the middle of the  
show, a three-man high pole. Lester  
O'Hann's clever music, in the  
next slot admissible, O'Hann  
handles his little figure showily,  
and then leads the show to the  
path. For an encore, a gal sings  
a song, and then leads the show to  
another make while a wooden octo-  
pode, in the middle of the show,  
Three Swits clean up with their  
dances, juggling turn, now as  
ways, good, and Sully, in a comedy,  
comedy. After second of Black-  
more's, and Sully, in a comedy,  
Murphy comes on to ease into mob's  
business, immediately after the  
show, he sticks around for the  
comedy business, and Sully, in a  
comedy, and then they turn—bit late  
than to level off.

Black & Sully, in a comedy  
Earle, Philly.  
Philadelphia, Jan. 31.  
Eddy Duchin Orch. with Duke  
Shaw, June Robbins, Tony Leonard,  
Jack & Judy, Betty Brown, Betty  
Murphy, Black & Sully, 3 Shells,  
Lester O'Hann's Marionettes, Feisty  
Dancers, "Tartan" and "Dancers"  
(M-G).

Eddy Duchin and his boys, backed  
by a support, and Sully, in a comedy,  
twitely past show running 60 min-  
utes, the extra-long show, and Sully,  
almost a half-hour over normal,  
was performed by numerous encores  
to appease customers.

Black & Sully, in a comedy  
various performers were observed  
to appease customers.  
Black & Sully, in a comedy, and  
Sully, in a comedy, and Sully, in a  
comedy, and Sully, in a comedy,  
it's a little too much for any set of  
the show, and Sully, in a comedy,  
hogs Choo-Choo" was tired. Her  
kudos, all netting plenty of  
kudos, are "I-A" and "Dancers".  
Said No. "Blues in the Night" and  
"Dancers".

Black & Sully, in a comedy  
Other solid chirper Lew Sher-  
wood, trumpet, and Sully, in a comedy,  
a comic version of "Rose O' Day" in  
the show, "Sam, You Made Me  
Punk Too Long and Too Late"  
and "Dancers" with ge-  
neral "Cheesiest Turn" with ge-  
neral "Cheesiest Turn".

Black & Sully, in a comedy  
Bad baritone Johnny Drake  
opening proceedings, and Sully, in a  
comedy, and Sully, in a comedy,  
Duchin is so close at the keyboard,  
comitantes finger with the talent  
of showmanship as he wows "em  
with a series of "Dancers" and "Danc-  
ers" and others. He's also per-  
forming at the mike, and Sully, in a  
comedy, and Sully, in a comedy,  
acts clearly and with just enough

Black & Sully, in a comedy  
Almost rising up the show is  
the ventriloquist Bob Nello.  
Nello's woodenhead "Reggie" gets  
the show, and Sully, in a comedy,  
Nello's woodenhead "Reggie" gets  
the show, and Sully, in a comedy,  
Nello's woodenhead "Reggie" gets  
the show, and Sully, in a comedy,  
Nello's woodenhead "Reggie" gets  
the show, and Sully, in a comedy,

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Black & Sully, in a comedy  
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the show, and Sully, in a comedy,  
Nello's woodenhead "Reggie" gets  
the show, and Sully, in a comedy,

# FLATBUSH, B'KLYN

Blackstone & Co. (30); Sany Dun-  
ham, with Sully, in a comedy, and  
Sully, in a comedy, and Sully, in a  
comedy, and Sully, in a comedy,  
Ray Kellogg; Shorts & Neureuts.

Blackstone's legendariness and magi,  
along with Sany Dunham's band,  
are the main attraction of the  
stage time this week. Dunham's  
act, which is a comedy, and Sully,  
being allotted about 25 minutes to  
itself and spending the remainder  
of the show, and Sully, in a comedy,  
on Blackstone's bright and almost  
immaculate band.

Dunham starts off. He is an im-  
proved cutout that does his best  
and best in a comedy, and Sully,  
that it has always leaned toward.  
Blackstone's band, which is a comedy,  
Luncheon's band in its playing. Dun-  
ham's band, which is a comedy, and  
Sully, in a comedy, and Sully, in a  
comedy, and Sully, in a comedy,

Blackstone's band, which is a comedy,  
Luncheon's band in its playing. Dun-  
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comedy, and Sully, in a comedy,

# OLYMPIA, MIAMI

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

Olympia gets in a solid entertain-  
ment kick this week, with Faith Ba-  
con, Fay, Carlion Emma, Margaret  
Fieber, Harry Reser, "Dancers" and  
"Dancers" (M-G).

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
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Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
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Horse, "Dancers" and "Dancers"  
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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

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Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

Pathe, Brown & Miami, Jan. 30.  
Faith Bacon, Fay, Carlion Emma,  
Margaret Fieber, Harry Reser  
Horse, "Dancers" and "Dancers"  
(M-G).

# COLONIAL, DAYTON

Dayton, Jan. 31.  
Great Lester (2); Bell & English  
Brothers; (2); Johnny Duns & Fred  
Schultz; "Dancers" and "Dancers"  
(M-G).

Only four acts here this week but  
show runs regulation length. Due  
to the extended offering of the Great  
Lester (2), Bell & English Brothers,  
and Johnny Duns & Fred Schultz,  
and taintment all the way.

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show runs regulation length. Due  
to the extended offering of the Great  
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# TOWER, K.C.

Kansas City, Jan. 31.  
Betty Shuman, Betty Brown, Betty  
Murphy, Black & Sully, 3 Shells,  
Lester O'Hann's Marionettes, Feisty  
Dancers, "Tartan" and "Dancers"  
(M-G).

Regular comedy of four stand-  
turns with weekly an winner and  
a comedy, and Sully, in a comedy,  
and the Herb Six band, stacks up  
the show, and Sully, in a comedy,  
and provides fairly diverting ac-  
tivity of entertainment.

Regular comedy of four stand-  
turns with weekly an winner and  
a comedy, and Sully, in a comedy,  
and the Herb Six band, stacks up  
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tivity of entertainment.

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a comedy, and Sully, in a comedy,  
and the Herb Six band, stacks up  
the show, and Sully,



# Variety Bills

WEEK FEBRUARY 6

Numbers in connection with bills below indicate opening day of show, whether full or split week.

## Paramount

**NEW YORK CITY**  
 Paramount (4)  
 The Prisoner of War  
 Lorraine & Roman  
 C. H. Brown

**CHICAGO**  
 Harold Lloyd 3d  
 The Prisoner of War  
 Nonchalant  
 Clara & Shirley  
 E. H. Johnston 10

**MIAMI**  
 Olympia (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**FLORIDA**  
 Palm Beach (6-7)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**WASHINGTON**  
 Columbia (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**ROCKFORD**  
 Columbia (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

## Warner

**NEW YORK CITY**  
 Warner (6)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**PITTSBURGH**  
 Warner (6)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

## Loew

**NEW YORK CITY**  
 Loew (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**WASHINGTON**  
 Loew (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

## Independent

**NEW YORK CITY**  
 Independent (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**WASHINGTON**  
 Independent (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**Frank Hall**  
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## BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES EDWARD SHERMAN AGENCY NEW YORK BEVERLY HILLS, CAL.

**NEW YORK CITY**  
 Ansonia (10-8)  
 The Prisoner of War  
 Clara & Shirley  
 E. H. Johnston 10

**Frank Hall**  
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 E. H. Johnston 10

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# 'Porgy' \$22,500, Newest B way Click; 'Angel' SRO \$13,000, 'Banjo' OK 31G, 'Crown 6G' 'Clash' 10G, Scramming

Premieres have slowed down. Two new plays last week, but others' chances not yet clearly indicated; others' chances for daily revival, but in addition to last, 'Porgy and Bess' is the new money.

**Estimates for Last Week**  
**Key:** C (Comedy), D (Drama), C (Comedy-Drama), R (Revue), M (Musical), O (Opera).  
**'Angel Street'** (Golden (6th week) (\$9,000; \$3,800). Certainly in the money, which is good news to backers, having estimated \$15,000 last week.

**'Arnsfeld and Old Lace'** (Fulton (11th week) (CD-38; \$3.30). Varied up and down with the trends, but coming well below the average of the straight show leaders; topped \$14,000 last week.

**'Banjo Eyes'** (Hollywood (6th week) (M-156; \$4,400). One of Broadway's musicals, but not enough of somewhat late week; \$13,000.

**'Broadway Melodrama'** (Fulton (18th week) (M-119; \$4,400). Should run well into second week; longer; holds to better than \$20,000 weekly, exceptional for show sans name.

**'Bulfinch'** (Spirits' (Morocco (13th week) (CD-68; \$2.30). One of the season's good things that has been somewhat of a disappointment; came down; dipped to a bit under \$17,000 last week, but that was general.

**'Carnegie'** (U.S. (11th week) (CD-119; \$3,300). A problem run week, but coming in at \$20,000 weekly, well with most of the gross on Broadway and Sunday; maybe even break.

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## 'EILEEN' ALL ALONE IN BOSTON, NICE \$11,500

Boston, Feb. 3.  
 'My Sister Eileen' played a fifth week solo here, ran into some high coin last week and looks set for at least another month.  
 Comedy, estimated \$11,500 last week.

Now big is currently in slump here, but 'Student Prince' opened Monday (2) for a couple weeks.

## Current Road Shows

(Feb. 4-14)

**'Angel Street'** (2d Co.)—Ford's, Baltimore (9-14).

**'Arsenic and Old Lace'** (2d Co.)—Orpheum, Springfield, Ill. (4); Virginia, Champaign, Ill. (5); Lincoln, Decatur, Ill. (6); Shrine Mosque, Peoria, Ill. (7); American, St. Louis (9-14).

**'Billie Spirit'** (2d Co.)—English, Indianapolis (4); Hartman, Columbus, O. (5-7); Cass, Detroit (6-14).

**'Broadway Melodrama'**—Bliming, Los Angeles (4-7); Arlington, Santa Barbara (9); Aud, Long Beach, Cal. (10); Aud, Pasadena (11-14); Civic Aud, Fresno, Cal. (12); Music, Aud, Sacramento, Cal. (13-14).

**'Carnegie'** (U.S.)—Theatre Guild, New York (4-14); Erlanger, Buffalo, N. Y. (5-7); Hartman, Columbus, O. (6-14); English, Indianapolis (12-14).

**'Carnegie'** (U.S.)—Selwyn, Chicago (4-14).

**'Carnegie'** (U.S.)—Music Hall, Kansas City (4-14).

**'Carnegie'** (U.S.)—Harris, Chicago (4-14).

**'Carnegie'** (U.S.)—Walnut Street, Philadelphia (4-14).

**'Carnegie'** (U.S.)—Shubert, New Haven (5-7).

**'Carnegie'** (U.S.)—Forrest, Philadelphia (4-14).

**'Carnegie'** (U.S.)—National, Greenboro, N. C. (4); Academy, Music, Roanoke, Va. (5); Aud, Richmond, Va. (6); Aud, Asheville, N. C. (7); Carolina, Charleston, S. C. (8); Music, Savannah, Ga. (11); Aud, Columbia, S. C. (12); Erlanger, Atlanta (13-14).

**'Carnegie'** (U.S.)—Jackson, S. C. (4-8); Charleston Navy Yard, S. C. (7); Paris Island Marine Base, S. C. (9); Camp Stewart, Ga. (10-11); Naval Air Station, Jacksonville, Fla. (12); Camp Wheeler, Ga. (13-14).

**'Carnegie'** (U.S.)—Fisher, Milwaukee (4-7); Wisconsin University, Madison, Wis. (9-10); Chateau, Charleston, Minn. (11-13); Music, Aud, St. Paul (13-14).

**'Carnegie'** (U.S.)—Convention Hall, Tulsa, Okla. (4); Paramount, Joplin, Mo. (5); Wichita, Kans. (6-7); College Aud, Emporia, Kans. (8); Grand, Topeka, Kans. (10); Music Hall, Kansas City, Mo. (11-13).

**'Carnegie'** (U.S.)—Lonsdale, Detroit (4-7); Nixon, Pittsburgh (9-14); Wilson, San Francisco (4-14).

**'Carnegie'** (U.S.)—Geary, San Francisco (4-14).

**'Carnegie'** (U.S.)—Empire, New York (10-11); Erlanger, Buffalo, N. Y. (12-14).

**'Carnegie'** (U.S.)—Frying Pan (USO)—March Field, Cal. (4); Camp Cooke, Santa Maria, Cal. (6); Camp San Antonio, Cal. (7-9); Camp Roberts, Cal. (10-12); Fort Ord, Cal. (13-14).

**'Carnegie'** (U.S.)—Grand Opera House, Chicago (4-14).

**'Carnegie'** (U.S.)—Erlanger, Chicago (4-14).

**'Carnegie'** (U.S.)—Playhouse, Wilmington, Del. (7); National, Washington (9-14).

**'Carnegie'** (U.S.)—Metropolitan, Seattle (4-7); Lyceum, Minneapolis (11); Aud, St. Paul (12); Davidson, Milwaukee (13-14).

**'Carnegie'** (U.S.)—Empire, New York (10-11); Erlanger, Buffalo, N. Y. (12-14).

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## 'Can't Get,' \$2,500, Doesn't Get Much In Chi, Folds; 'Hattie Nifty' \$24,000

### Shows in Rehearsal

**'My Dear Pablo'**—Irving Caesar.  
**'Guest in the House'**—Stephen and Paul Ames.

**'Under His Roof'**—Russell Lewis, Rita Hassan.

**'Plan M'**—Aldrich and Myers.  
**'They Shoulda Said In Bed'**—Graham and Stieberg.

**'Angel Street'** (road)—Shepherd Traube.

**'Candle'** (\$19,000, NOT TOO BRIGHT IN PIT)

Pittsburgh, Feb. 3.  
 Estimated \$19,000 at the Nixon for 'Candle' in the Wind' last week was satisfactory, but not up to grosses.

Hein Heine usually turns in locally. Figure, too, includes the nearly \$11,000 from subscription sales, show having been presented here as a tour.

at the American Theatre Guild. Theatre Guild attraction of the season. That left the window take pretty unimpressive.

'Candle' got a generally lukewarm press, reviews following for the most part, general line of the Y. reviews, although not quite so sharply unfavorable. Show played to a \$3,300 profit, first straight play to get that much here since opening show of the Katherine Cornwell.

Nixon is currently shuttered, only second, dark week since mid-September, reopening Monday (3).

Louisiana Purchase (road) two weeks.

**'Purchase' First \$28,000 In First Detroit Week**

Detroit, Feb. 3.  
 Set for two weeks, 'Louisiana Purchase' piled up nice figures in its first week here, the Cass here, to come in at \$28,000.

with estimated \$3,800, with the second week continuing to build strongly.

Shubert-Lafayette was back in the running last week with the second dip into town of 'Native Son,' which held up to estimated \$8,000 at \$15.00.

in continuing this week with Ann Corio in 'White Cargo.'

**'Spirit' 11G In St. L.**

St. Louis, Feb. 3.  
 Noel Coward's 'Billie Spirit' here, Annabella, Dennis King, Esther Winwood and Carol Goddard in the top roles, wound up last week at the American theatre Saturday (3) with fair b.o. record.

Estimated \$11,000, with the second week estimated \$11,000.

'Theatre,' starring Cornelia Otis Skinner and Robert Rockwell, in the American last night (Monday) with the house scaled to \$2,800.

**'Reducing to Act'**

Alan Reed, who recently closed in Hope for a Harvest, with Fredric March and Florence Eldridge, is tentatively booked for the part of Hercules in the forthcoming 'Hercules and the Amazon' by the theatre.

and Lorentz Hart musical version of 'The Wizard of Oz' is currently on a strict diet to reduce his waistline for the role. Dwight Deere Wiman will produce the play with Rodgers, Ray Bolger, Kitty Carlisle and Carol Bruce as set for.

One of the more active character actors in radio, Reed is currently a regular on the Fred Allen radio show, 'Duffy's Tavern,' 'Abe's Irish Rose,' 'Meet Mr. Meek' and 'The Shadow.'

**'Student Prince'**—Shubert, Boston (4-14).

**'Broadway Melodrama'**—American, St. Louis (4-7); Cox, Cincinnati (9-14).

**'Tobacco Road'**—Ford's, Baltimore (4-7); Locust, Philadelphia (11-14).

**'Under This Rock'**—Playhouse, Wilmington, Del. (13-14).

**'White Cargo'**—Lafayette, Detroit (4-14).

**'Cornell 10G In Port.**

Portland, Ore., Feb. 3.  
 Katherine Cornell, who played in this western spot, played a three-show engagement of 'Rose Studd' (the Mayfield) last night (Monday) and tonight to well.

Grossed approximately \$10,000 in 1,600-seater at \$2.50.

Chicago, Feb. 3.  
 'They Can't Get You Down' came into the Studebaker from the Coast on its way to New York, but will never get there. The producers called off the attempt after a gander at the show, but it was not to be. Show folded here Saturday (3).

But the rest of the town was bright, with most reflecting somewhat the presence of the Cannery Company.

**Estimates for Last Week**  
**'Candle'** (Selwyn (20th week) (1,000; \$2.50). Perked up excellently on the closing notice. Two more weeks. Not excellent \$11,000.

**'Fay Wray'** (2d week) (1,300; \$3.30). Jumped in third session, coming up with \$29,000.

**'Panama Hatline'** (Erlanger (24th week) (1,400; \$3.30). Was capacity crowd for last week, but not at the boxoffice at \$24,000.

**'The Girl in Green'** (Harris (24th week) (1,400; \$3.30). Capacity crowd for last week, but not at the boxoffice at \$24,000.

**'They Can't Get You Down'** (Studebaker (1st and final week) (1,400; \$2.50). Supported well for last week, but not at the boxoffice at \$24,000.

**'White Cargo'** (Lafayette (31st and final week) (1,400; \$2.50). Supported well for last week, but not at the boxoffice at \$24,000.

**'Hecchi and Critics'**

Continued from page 45.  
 PM, which paper ran a series of his articles, and he told the editor so.

**Raphaels.** Fanned himself. Raphaels wrote a special yarn for the show, but it was not at the boxoffice at \$24,000.

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slightly off last week, when some new plays last week, but others' chances not yet clearly indicated; others' chances for daily revival, but in addition to last, 'Porgy and Bess' is the new money.

**'My Sister Eileen'** (Baltimore (5th week) (CD-81; \$3,300). Quite a hit, factory at around \$9,500 and got as much as the previous week, when under-quoted; indefinite.

**'Papa Is All'** (Guild (4th week) (CD-1075; \$3,300). Dred divided press, with most reviewers favorable; mid-business after opening around \$8,000 estimated in first seven times.

**'Spare the Rodeo'** (Playhouse (12th week) (CD-86; \$3,300). Said to be earning fair weekly profit at moderate pace with last week's pace again over \$8,000.

**'Sons of a Gun'** (Winter Garden (13-15; \$4,400). Getting capacity all performances and excellent management; well-planned; quoted around \$40,000.

**'The Flower of Virtue'** (Royale (D-1,047; \$3,300). Presented by Cheryl Crawford, written by Marc Conner, directed by John G. Blythe, Thursday (5).

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New York, Feb. 3, 1942

Editor of 'Variety':

I made my entrance into show business with a page ad in 'Variety' and make my exit the same way.

Am very thankful for the many fine offers received this season but due to ill health am announcing my retirement.

I take my leave with deepest gratitude to the public, my fellow actors, managers, producers, representatives, critics, press agents, authors, sponsors, musicians, stage hands and everyone connected with the profession. With every good wish for their continued success and for the theatre that I love so well,

Sincerely,

Joe Cook



















# IMPORTANT NOTICE

*Eastman Motion-Picture Film Cans and Cores*

## MUST BE RETURNED

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WAR requirements have sharply curtailed the supply of metal and plastics needed to manufacture 35-mm. motion-picture film cans and cores. Consequently, the Eastman Kodak Company urges the prompt return of these essential supplies. They must be used over and over again.

Help maintain the supply of motion-picture film by seeing to it that all Eastman cans and cores are kept in good condition, collected, and shipped to the Kodak Park Works, Rochester, N. Y.

By doing your part in this emergency, you help yourself and everyone connected with the motion-picture industry—as well as all those who depend more than ever on the screen for vital information and entertainment.

*Write for prices and detailed shipping information.*

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*Motion Picture Sales Division*

**EASTMAN KODAK COMPANY, ROCHESTER, N. Y.**



Published Weekly at 154 West 45th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 25 cents. Entered as Second-class matter December 21, 1946, at the Post Office at New York, N. Y., under the act of March 3, 1979. POSTMASTER: PAY NO DUES. VARIETY, INC. ALL RIGHTS RESERVED

VOL. 145 No. 10

NEW YORK, WEDNESDAY, FEBRUARY 11, 1942

PRICE 25 CENTS

# FILM NO. 1 COLLECTOR

## All Want That Film Biz

Hollywood, Feb. 10. While Hollywood is eyeing possible frontal attacks from the Pacific, it is being sniped economically from the rear. Governor of Arizona, mayor of Phoenix and various chambers of commerce beyond the eastern border are using political and business pressure on the film industry to move into the desert regions across the Colorado river, far from blackouts or possible air raids.

Land available for studios near Phoenix has been offered to producers, for free, along with guaranteed sunshine. California is nothing more than a claim jumper, according to historians of Arizona, who point out that Cecil B. DeMille made his first western, "The Squaw Man," in their state more than 20 years ago.

## Urge Dance Leaders, as Idols of Kids, To Ballyhoo the Need for Staying Fit

Bandleaders are expected to line up behind a plan to pressure the youth of the country into taking better care of themselves physically. Details of what leaders will be expected to do were outlined by John B. Kelly, Director of Physical Fitness of the Office of Civilian Defense, at luncheon given him by Marnie Sacks, of Columbia Records, last Thursday (5) at the Astor hotel, N.Y.

Revealing that approximately 47% of the selectees called up for Army duty since conscription began were turned down for various physical defects, Kelly took his listeners through a 20-minute discourse on the methods of the Axis nations in strengthening manpower, and deplored the American machine age as a softening influence. He asserted that jitterbugging induced by modern dance styles is a great conditioner, in his opinion, but that in visiting ballrooms recently he found too few dancers grating. Majority of young idlers of name bands and leaders spent their time clustered around the bandstand drinking in performances instead of dancing.

Accordingly he asked leaders to do (Continued on page 47)

## PAR PARD PROPOSES CASH GIFTS TO U.S.A.

One of the Paramount theater partners is reported to have recommended cash donations to the Government and was prepared to stir the ball rolling if high Par exes as well as all other partners would do the same. Thought was a gift of the money, not buying of bonds. This Par partner, not revealed, was willing to give \$5,000 of his own money. Plan went no further.

Several of the Par operating partners are extremely wealthy, rating into seven figures.

**Banking with Uncle Sam**  
Hollywood, Feb. 10. Recommendation that the strike fund and savings account of the Screen Cartoonists Guild be invested in Defense Bonds was approved Monday (9) night by the board of directors.

Amount not specified.

## Nifty Billing

Hollywood, Feb. 10. Praise for the best slogan for canteen at Fort MacArthur, San Pedro, Cal., went to Bob Schiller, former screen writer now stationed there.

Winning line was: "Through these portals pass the best damn soldiers in the world."

## MOTHERS OF SOLDIERS TURN ANNOUNCERS

Cincinnati, Feb. 10. Reading of defense announcements on WJLW and WSAI, Crosby stations, is being done by mothers of men in Uncle Sam's armed forces. This personal appeal idea was inaugurated Monday (9). Four different mothers are assigned to the task each day. They are introduced by name and identified as having a son in the designated arm of service and having a message for you. Mothers are selected for activity in Greater Civic's civic and social affairs.

In January, the two Crosby stations made 1,257 announcements, double the number for December, according to Katherine Fox, who is in charge of this patriotic service.

## No Gag Now

Hollywood, Feb. 10. Gagsters who have had fun kidding a certain film star about oversized dogs should make merry with a \$15,850 suit filed against the Chinese theatre by Mrs. Julia Kaufman. She charges injury when she tripped over the footprint in the star's famed forecourt.

**LILY PONS RATED 2ND, TOPS WOMEN**

**80 Performers Monopolize \$5,500,000 Gross by Snaring About Half of It—Haphazard Existence for Thousands**

## MANY IN \$1,000 CLASS

Of about \$5,500,000 grossed by thousands of concert performers in the United States annually, about 80 performers snare approximately half of that amount, a "Variety" survey reveals. Nelson Eddy and Lily Pons are the top earners, the former leading the entire field; the latter is second and tops the women.

The top artists receive fees of \$1,000 and up per engagement, which may run from four to 90 yearly for each, with the average about 25. With the limited audience and how-off availability, the smaller singers and instrumentalists are thus cut to a bare living and it is doubtful if more than 10% of those actually trying to make a living in concert earn as much as \$50 weekly.

The two biggest agencies in the field, Columbia Concerts and the National Concert and Artists Service, Inc., have about 225 artists on their lists. Nelson Eddy and Lily Pons are the top earners, the former leading the entire field; the latter is second and tops the women.

Another \$1,000,000 is picked up by independent managers, their artists and those who book themselves. NYC grosses about \$2,000,000, Columbia, \$2,500,000.

**Eddy Averages \$3,000**  
Eddy's average of 30 annual concerts does better than a \$200,000 gross. He has received as high as \$7,000 for a concert and generally takes in \$3,000-\$3,500. Miss Pons receives an average of \$3,000.

**Singers receiving \$1,000 or over per engagement include:** Jeanette MacDonald, Paul Robeson, Richard Crook, Helen Traubel, John Charles Thomas, Nino Martini, Gladys Swarthout, Steve Stevens, Lansing Hatfield, Marion Anderson.

## Fort Bragg Would

## DRAFT ENTIRE BAND

Ted Dunne, ardent-tenor sax player formerly with Jan Savary's band, soon to be inducted. Last week he received a request from the command of Fort Bragg, N. C., asking him to try to round up enough to-be-conscripted musicians to form an outfit and have them don uniforms with him and form a much-needed band for the post band. Dunne recently was rehearsing a band of his own, but gave it the thumbs down because of his low draft classification.

## See Record Charity Gross (\$140,000) For Navy Relief's Single N.Y. Show

### Military Sellers

The military songs that are usually selling in substantial lots are the old standards such as "Anchors Aweigh" (Robbins), "Caissons Go Rolling Along" (Shapiro-Bernstein) and "The Marine's Hymn" (Numbers).

Piano copies of these numbers have each been receiving as high an overturn as 400 to 700 a day.

## U.S. DIGS INTO FILM LABOR RACKETS

Hollywood, Feb. 10. New investigation of film labor racketeering has been launched here, said to be headed by FBI and Internal Revenue agents who made the first probe resulting in the conviction of George S. Browne and Willie Bielt.

Current investigation is reported centered around records of the IATSE in an effort to learn what became of the millions collected by Browne and Bielt on a 2% salary assessment against all members of IATSE. Understood the Government is not satisfied with the idea that Browne and Bielt were the only ones concerned in the financial milking of film studio and theatre employees.

## SONG REINFORCEMENTS FOR HERO MACARTHUR

Tin Pan Alley is engaged in a race to turn out songs celebrating Gen. MacArthur's valiant stand on Bataan Peninsula. Among the titles unveiled so far are "The Marines Who Have Already Been Fled with the registration bureau of the Music Publishers Protective Association are 'Hats Off to MacArthur' (Paul-Bonere), 'Fighting Doug MacArthur' (Berlin) and 'Here's to MacArthur' (Glen Ballard MacArthur) and 'The MacArthur March' (Shapiro-Bernstein).

The rationing delights of the war have also already begun to serve as themes for songs. There's Mills Music's "Don't Put Me On a Ration of Love" and "I Must Have Priorities on Your Love"; the Tobias Bros.' "Who Needs Sugar, When I've Got Honey and Broadway Music's 'I've Got Four Brand New Tires'." Other late entries to the war song list are "I'm Building a Tent House in Ireland" (Bob Miller), "Sweetheart of the Air Force" (Bernstein) and "Kickin' the Panzer" (Crawford).

Navy Relief Fund benefit show at Madison Square Garden, N. Y., March 10, in which name players from every branch of the show business will participate, is expected to hit an all-time high gross for any single performance. Ticket sale may realize \$115,000, with another \$25,000 possible from program advertising and sale, meaning an over-all total of \$140,000.

Boxes are being sold for \$1,000 per, while regular seats are scaled \$150 top. Several show business names have personally been pushing the sales, with Eddie Cantor himself getting rid of around \$25,000 worth. Those selling tickets say they've received as high as \$100 for a pair of \$150 boxes, purchased lacking on the extra coin as an added donation to Navy Relief.

For a time something of a tug-of-war was on between Walter Winchell (N. Y. Mirror) and Ed Sullivan (N. Y. News) as to which columnist would retain most identity with the mammoth variety show. Winchell was first in the picture, then Sullivan tried to edge into the spotlight by suggesting that the Madison (Continued on page 23)

## Mutual Network Chalks Up Its 1st \$1,000,000 Month

Mutual Network grossed \$1,024,512 in time sales for January '42, or 108.8% better than the tally was for the like month of 1941. It also repeated Mutual's first attainment of the million-dollar mark for any one month.

The network's previous monthly high had been the \$958,835 it grossed last November.

## Tracy May Do Steinbeck Play for Serlin on B'way

Spencer Tracy may be seen on Broadway this spring if Oscar Serlin is successful in his present mission on the Coast. Legit producer went to Hollywood last week, it has been learned, to attempt to get Tracy for the top role in John Steinbeck's "The Moon is Down" (Paramount).

Tracy's commitments to Metro are understood to be a principal factor in delaying the pact. Play has also Norwegian resistance to their Nazi overlords.

**Thanks to Yanks**  
Audrey Meadows, head of the Jamalee musicals circuit, who has been successful in his campaign to get the Jamalee government to cancel the "Play the Yanks, America" cancellation on all postage stamps.

Idea is to express gratitude to U.S. for part it is playing in the war.



## 'Wanna-Buy-a-Tire Pitch Throws Coasters; It's There, Now It Isn't There

Hollywood, Feb. 10. The rubbergeist has made his appearance in Hollywood and he ain't Leon Errol. He's suspiciously like the same guy who was selling phone perfume smuggled in from Tia Juana. His racket, equally as glib and Hollywood as usual, has failed. In fact several snarl suits at the studio and around the Hollywood-Vine sector have been taken. They'd like to squawk, but who'll listen?

The pitch is simple. From a corner of his mouth, the poddier advises the boys that he has a hot tire. He brand new. The paper wrapping is still around it. Serial numbers and everything are right there. You can see them yourself. Pal of his, truck driver for a big store, guaranteed it. All you want to do is run a file over the serial number. That's to protect his pal. The price? The pal has a six wheel tire, it'll go cheap. Can you see the tire? Sure. Hell have it out to your house for... Cash, though. No checks. Simple!

Night arrives and so does the guy with the tire. It looks like the McCoy. Wrapped in the original paper wrapping and everything is right there. Some of the wrapping just to prove what a bargain he is giving you. He just happens to treat you about seven inches of paper right where the brand and serial number are. He just happens to treat the sale. Here's the dough and the serial number. He's got the serial number. Right. The deal is made and off goes the Kind-Friend-in-the-Great Emergency.

Mr. Beat-the-Rubber-Shortage hustles back to the garage to betch. He examines his money. He takes off the remainder of the wrapper and with it gets a belly drop. What about a 10-inch tire of new rubber, serial and brand included. The rest of the tire is a brand new. He's got the serial number. Right. The deal is made and off goes the Kind-Friend-in-the-Great Emergency.

About a dozen sharp lads have been taken, but they ain't talkin'. Who's going to listen?

## CHINESE JAP WAR, ON NOVA SCOTIA STAGE

Halifax, N. S., Feb. 10. Survivors of a torpedoing epic off Nova Scotia participated in the first Chinese stage production on the eastern provinces. "Refugees of China" was the title, a medley of very melodramatic and musical comedy. It was based on the war between the Chinese and Japs, the complete Chinese cast spoke the Chinese language only. An off-stage voice instructed the action for non-Chinese customers.

Ma Ming, formerly an actor in the Hong Kong Chinese theatre, led the troupe. He played the part of a war hero, wrote, produced, directed the production, and played two parts, that of the Chinese merchant, wearing skirts, and the merchant's wife, wearing pajamas.

All the performers had been rescued from a ship sunk by a German submarine after drifting about on the bosom of the Atlantic for many days, during which over 100 of the Chinese crew perished from exposure to the severe cold prevailing in open lifeboats and rafts.

In the stage production, the Chinese win the war, and the cardboard hero of the "beheaded Jap generalissimo" is furnished overboard while a Chinese general stands with one foot on the balance of the Jap leader's body. The musical accompaniment for the "Refugees of China" was by the Chinese Club orchestra of Halifax.

## Father's Will Cites High Salary; Krims Let Out

Miami Beach, Feb. 10. Milton Krims, Hollywood writer, was left out of his father's will, recently died here, because "he was an income of more than \$50,000 a year and is not in need of an inheritance." Krims' father, Robert, died Nov. 2 and left an estate valued at \$220,000. "The father's estate went to the widow, Mrs. Betty Krims,"

## Bugle's Sour Note

Los Angeles, Feb. 10. That retired Jap on Lou Clayton's school, which blew up a \$70,000 damage suit against the plastic surgeon, was costly to him in a professional way. It was testified by Jimmy Durante, who should know something about it. He said the beautiful fiction project on the Clayton fabrication required such frequent hospitalizations that he (Durante) was forced to engage other agents to negotiate deals for him.

Dr. Josef Ginsburg, who hobbles Clayton's boxer, also made approaches to Durante for a makeover of his sniffer, but Jerome chased him with, "Whaddya want me to do, drive a truck."

## Berlin Still Fancies 'Yip, Yip, Yaphank II'

Camp Upton, N. Y., Feb. 10. Irving Berlin was out here from New York to view the "We're Ready" music, written, acted and produced by the soldiers, and to revive discussion of a "Yip, Yip, Yaphank II."

First edition of "Yaphank" in 1937 was a tremendous success in two weeks on Broadway. Berlin wrote and acted in it, and has frequently mentioned the idea of doing another soldier show at Upton for presentation in Manhattan.

## CAN'T BEEF BACK

Lighton Qualls Metre, Probers Banging Four-Footers. Hollywood, Feb. 10. Beef on the hoof is prepared to beets in the studio by Louis D. Lighton, who resigned as editorial supervisor on productions at Metro to live on his cattle ranch near Prescott, Ariz. Lighton spent five years on the Culver City lot, part of the time as producer. Among his productions were "Captains Courageous" and "Test Pilot," both money makers.

Exit from Metro is understood to be over a disagreement with higher executives on picture policies. Lighton is moving into his new hacienda in Arizona and has numerous cattle holdings in California.

## Star Billing for Berle

Hollywood, Feb. 10. Star billing, no less, will be given Milton Berle in 20th-Fox's "Whispering Ghosts."

He made three previous pictures at the studio as a featured player.



Bonds cost as little as \$18.75, save as much as \$100.00. Defense bonds and stamps can be bought at all banks and post offices, and stamps can also be purchased at retail stores.

## Argentine Takes Steps To Ban Fun-Poking At Dictators During Fete

Buenos Aires, Feb. 3. Fearful that forthcoming Carnival season—three-day pre-Lenten celebration which in Latin countries is the jamboree of the year—may be used by political elements, government here has taken steps to strictly control all fun-making.

Police have issued edicts banning fun-poking at foreign officials, meaning those of dictator countries, although that fact is not mentioned. Rule states that costumes, disguises, colors affecting feelings of any nationality will be prohibited. No masks or face covering of any kind will be permitted, except for those that they'll be used to cover up criminal acts. Use of tubes of water and perfume, which merry-makers have been accustomed to squirt in the eyes of passersby during the jolly period, has also been banned.

## Wynn Talking Radio Deal, Summer Musical

Ed Wynn summoned his personal rep, George Wood, back from Miami for a radio deal now being discussed via the William Morris agency. Wynn also plans a summer book musical. Lew Brown meantime is working on the comedy material for the radio series.

Incidentally, a radio report of Wynn's marriage is erroneous.

## Helen Twelvrees Gabs, N.Y. Of Films on WMCA, N.Y.

Helen Twelvrees, former film star, starts a weekly program of film reviews on WMCA, N. Y., next Monday (16). She'll air 3:30-3:45 p.m. on a sustaining basis. Actress was last in legit, with the road company of "Arsenic and Old Lace" last spring.

## THE BERLE-ING POINT

By Milton Berle

Hollywood, Feb. 10. Finally wound up work on my picture, "Whispering Ghosts." In one scene a fellow threw a hatchet at me and just missed my head. A little closer and there'd be clippings from the paper.

My producer, Sol Wurtzel, said to me: "Berle, you did a fine job—here's a bonus." I was getting a letterhead from the studio. A reporter from a big news syndicate came on the set and said, "I'm here to interview you, Mr. Berle. Can you give me a 5,000-word story—on Berle's beard?"

When the picture was in the can, the whole cast gave me a gift—just what I needed—pet-point kneecap.

Harold Conrad writes me that Joe Frisco is the cleanest fellow he ever met. Every night Joe washes out his Racing Form and hangs it up to dry. Joe's beard is getting so worried he can't work. His baby is almost a year old—and still no marriage offers.

One of Lady's berrings has struck it rich. He now has a penthouse in L.A.'s leebos.

Joe L. Lewis met an actor who is all ready for the opening of summer stock—he just purchased a picture.

Maxie Rosenbloom put his application in to become a member of the Army Intelligence. Three days later he received a reply: "Dear Sir—Are You Kiddin'?"

George Raft has introduced a new game to take the place of gin-rummy, called "Suspended." You go in for a game, you get a strip, you turn it into, then run home and pout. (Such fun.)

Cliff Nazarro says an independent company is going to make a sequel to "The Chocolate Soldier," to be called "The Chocolate Soldier With Almonds," or "Hersey Bar, I Love You."

Jimmy Bergen knows a fellow who got in bad with his producer uncle for whom he worked—so he's getting out of acting nephew.

Music Department. Henry Busse had a contraption put on the edge of his trumpet that pops the corn as it emerges.

Bob Crosby knows a songwriter whose tune lay on the publisher's shelf a long time. He finally decided to use it they had to avowate the song from the mahogany.

Tommy Dersway says with many musicians in the Army, the captain in command has to give the troops a pep talk. The chap is attention.

Radio Department. Due to all the shortages in the country, Clyde McCoy had to change his theme song from "Sugar Blues" to "Sugar and Spice."

Bill Goodwin knows a fellow who enters all the contests on the air and when he was divorced recently his wife won the custody of his boots.

Ed "Skeptic" of my radio show is a real writer who didn't have any files, never switched a joke and wrote nothing but original material.

Manrail Descriptions. Electric Chair: Hot-spot. Western Film: Cactus with Sprockets. Little Shop of Horrors: Zoot! Zoot! Bath: Bath that made good.

Observation Department. The new "Zoot suits" the letterbox. I saw one fellow with a jacket so long he hadn't have to wear pants—just a pair of shoes.

I understand they are going to hold the Academy Award dinner at Bette Davis' house—so she won't have to leave the place to get her usual "Goo."

If the American women are deprived of any more articles of clothing, due to shortages like jugs, skirts, stockings and so forth, they'll be walking around in the same old "Goo" as we are.

Eavesdropped at Jody's barber shop: "He must be a celebrity, he doesn't even pay his bills."

Eavesdropped at Maurice's: "Is he cheap? He even has imitation eichings in his apartment."

Eavesdropped at Merry-Good Round: "How could anyone with such a sweet tooth have such a sour disposition?"

My brother (the one who was left at the Emily Post) has turned philanthropist. He spends a lot of his money on calls for home-toe: moths.

Whatever Became of—? Timp-ing-Ling. Sam & Alice. Louis & Moore. Afterpiece. Schindlerkraut to Direct.

If you want to beat the Japs, Defense master check out.

L.A.'s Most Useful Citizen Award to Don Thornburgh

SCHILDKRAUT TO DIRECT DRUGSTOREITES'-ACTOR

Los Angeles, Feb. 10. Don Don Thornburgh, Coast head of CBS, was awarded L.A.'s most useful citizen in 1941 by the Battle Board and won the award at a gold watch at the annual banquet last Friday night (6). It marked the first time that anyone from the board had been singled out for the kudos.

Award read, "To the citizen who distinguishes himself from others by his unselfish civic service to the community."

A previous winner of the award was Will Rogers. Acclade has generally gone to civic bigshots.

Deering Deering. Houston, Tex., Feb. 10. Francis R. Deering, manager of Louie's Store, has been named L.A.'s outstanding young man of 1941 by the Junior Chamber of Commerce, and was awarded his distinguished service key.

He has long been active in local civic and fraternal works.

EDNA BEST'S BOY ENLISTS. Vancouver, B. C., Feb. 10. James Reed, 20-year-old son of English actor and producer Edna Best, of herbert Marshall, joined the Royal Canadian Air Force here recently.

He was one of six American "hit" players from Hollywood applying for enlistment.

Miami to N. Y. Bill Smith. Ted Willis. Kate Smith. A. M. Buford. Rodney Bush.

## ABBOTT AND COSTELLO

On National Release Feb. 13

"RIDE 'EM COWBOYS"

Universal Pictures. A Barnum Hour, NBC-Rad

(Under Personal Management of EDWARD SHERMAN)



# STARS FEEL THE DROP CAMP

## DROP CAMP SHOW B.O.

Never on solid ground, it would be strategic for USO-Camp Shows, Inc., and Army and Navy authorities to immediately drop the admissions charges to servicemen witnessing the camp shows. Representatives from USO contributors have already begun to pour in, objecting to their relatives and friends in the armed forces being forced to pay for something that was originally conceived and presented as strictly a charity.

More squawks will follow and they may well culminate in irreparable damage to the next USO drive for funds, scheduled for June. As it is, it's going to be difficult for the USO to persuade the general public to contribute to something the boys in khaki and blue have had to pay for.

This highlights one of the glaring omissions in this country's hasty preparedness program, which made provision for billions of dollars in armament but virtually nothing for the upkeep of soldiers' and sailors' morale. Instead, this was left to private enterprise, with the result that the United Service Organizations was set up and the public solicited for \$15,000,000. Of this, a little over \$1,000,000 has been handed over for camp shows, and, incidentally, that was just about the amount the USO collected via the theatre industry. It may be swelled to \$1,500,000 by mid-March.

Thus, what should have been a service to servicemen became instead a charity. Only it was charity in quotes, so no wonder the complaints that the soldiers and sailors are paying for something that was originally donated.

Little doubt exists that servicemen's entertainment should come to them without cost, but there's even less doubt that it should not be in the guise of charity. Anyhow, if the means to provide camp shows remain contingent on public charity, the entire entertainment program may be jeopardized. The administration has warned the nation to expect a long war and many sacrifices, not the least of which will be higher and higher taxation and more and more requests for donations to vital charities. That the USO's camp shows on their present admissions-charge basis will be considered a 'vital charity' is questionable. But the USO's fund-raising drives in the future may be difficult is a likelihood not to be ignored.

This puts it up to the Government, which, by car-marking say \$10,000,000, can insure a fulsome servicemen's stage-entertainment program through two years, at least. This without admissions. In World War I the U. S. completely financed the camp shows. Why not now?

It would be regrettable, should USO funds run short in the future, if the camp show program is curtailed. That will mean more and more calls for 'free talent,' and it then will be sharply emphasized that the average variety actor is not as affluent in '42 as he was in 1917-'18, when he could afford and evidently was willing to donate his talent.

While the high-salaried names from pictures, vaude, legit, concert and radio are in the position to contribute their services, the average actor's circumstances are such that he must receive compensation for any extended 'free dates,' or else break the habit of eating. The little variety performer has already evidenced, however, with the sharp salary cuts in the USO-CSI units, that he is not patriotic and willing to make sacrifices for the men behind the guns. Most of them can't afford further sacrifices, much less work for nothing, which they may be called upon to do.

## PROPOSE FREE GATE FOR ALL SERVICE MEN

### LOEW'S ICELAND NO GAG

Or the BKLO Bazaar—Setting Acts for Foreign Bases

Buffalo, Feb. 10.

A bill requiring picture theatres to admit uniformed service men free will be introduced this week into the New York State Legislature by Assemblyman Fred M. Hammer of the Third District.

According to a statement issued by Hammer, while some theatres are admitting service men at reduced prices others are collecting full ticket charges. The free admission bill will cover all amusements throughout New York State excepting where reserved seats tickets are used.

USO-Camp Shows, Inc. is going ahead with plans for the sending of talent to Army and Navy bases outside the United States, principally Iceland, North Ireland, Hawaii, the Caribbean area and Alaska. Naturally because of possible leakage of vital information, the names of acts, sailing dates and embarkation points are being kept secret.

Talent is being signed for six-week stints on an exclusive basis, for 21 days of travel each way to and from the point of entertainment for the troops.

Units will travel in convoys. Possibility that warships might be used as escorts is being considered, inasmuch as the Navy's ships might be engaged to battle at any time. It's possible, however, that for the Caribbean bases the talent may travel in Army bombers, as was the case with a contingent of name players some months ago.

## STARS, AUTHORS, PRODUCERS

Many Outstanding Legit Personalities Associated With Unsuccessful Plays This Season—Not Enough Good Scripts Around

### WRONG PSYCHOLOGY

The flop legittime is the talk of Broadway, although failures are far from unusual. Comment has been aroused by the number of plays by name authors, presented by name managers, that have opened and closed in short order this season. A number have also had name stars.

Wrong psychology as to what will attract playgoers is one explanation, while a claimed script shortage is another.

George S. Kaufman and Edna Ferber fell down with 'The Land Is Bright,' which was expected to keep the Music Box lit for all season. It's dark. Previously Kaufman's 'Reverie for Mr. Big' was swiftly taken off. Max Gordon produced 'Land Hammerstein,' Sigmund Romberg's opera that was a more costly losing venture, but it managed to stow away a real hit in 'Junior Miss' (Lyceum) before lamming for the Coast.

Somerset Maugham is also among the spotlight writers who couldn't score. 'The Theatre' failing to hold up on Broadway. John Golden produced, but latter still has 'Claudia' (Majestic). 'Kismet,' which Skinner was the 'Theatre' star.

Dwight Deere Wiman, who does much best with musicals, hasn't with straight plays this season. 'Letters From Lucerne' was a war casualty, while 'Solitaire,' written by John (Continued on page 43)

## Show Biz, Critic W.K.s Participate in Award Gala for Joe E. Lewis

One of those spontaneous galas that one couldn't pre-book or predict occurred Sunday (8) night at the Copacabana, New York City, where Joe E. Lewis is starred and the first of notable stars to appear as a personal tribute. Eddie Cantor and ex-Mayor Jimmy Walker attended as m.c.'s. War production boss Donald Nelson, Jim Farley, Danny Kaye, Maxie Rodes, Bob Hope, Tucker, Eddie Davis, Block and Sully, Johnny Green, Pat C. Fick and Henry Youngman were among those doing something on the show, and finally, after a solid three hours of variety performance, the show ended midnight until 3 a.m. Lewis had to beg off. 'Let me earn a living; I can't make a speech, but I'll do so for you.'

The highlights were several, topped by Donald Nelson's participation in Lewis' new song. 'Can't Get the Merchandise.' Can't Get the Stuff' a topical new production. The war production boss graciously got into the spirit of that.

The occasion was the award of the N. Y. Mirror-Ted Friend medal to Lewis as the top star of this season. He received an extra \$150 a week, charged, realizing around \$1,000 for split among three religious charity funds.

### Farrow Back Directing

Hollywood, Feb. 10. John Farrow, inviolable home from the Royal Canadian Navy, returns to pictures as director of 'Wake Island' (Paramount).

Robert Preston and Macdonald Carey are slated for top roles in the story of Marine heroism.

## Widespread, Sentimental Reaction To Joe Cook's Announced Retirement; Propose Public Tribute to Comedian

### Romance's 'All Clear'

Philadelphia, Feb. 10. A central city night spot used last Tuesday's test blackout advantageously. It advertised: 'Reserve a booth for the black-out. Fifteen minutes of uninterrupted romance'

## Vaughn Paul May Join Service As Deanna Rejoins U

Vaughn Paul, Deanna Durbin's young prince-husband, was last week reported heading for Washington to enter some branch of the U. S. service. Paul's reported decision coincided with Miss Durbin's peace pact with Universal.

Flareup which resulted in Miss Durbin's rift with the studio for approximately five months originated from the greatest burlesque (Universal excess turned down Paul's request that top stars on the lot be assigned to him for consideration of film yarn had been rejected.

Miss Durbin reportedly returns to the studio without any publicity. (Continued on page 46)

## \$4.40 Burlesque Planned By Todd In N.Y.; Would Star Gypsy Rose Lee

Michael Todd is running his plans for a Gypsy Rose Lee theatre in New York, which will be a dressed up, \$4.40 burlesque revue, with name writers contributing sketches, Hassard Short staging, noted artist Marcel Vertes on the scenery, and John Fredericks for the costumes. Miss Lee will co-star in the show with Bobby Clark, currently in 'The Rival.' Shubert, N. Y. Carrie Finell will also be in the cast.

Dressed-up burlesque revue idea has been under consideration by Todd for some time. He's speeding his plans now because of N. Y. License Commissioner Paul Moss' crack down on the regular grind burlesques, which lends added b.o. and publicity values to a more lavish strip-tease show.

Todd has not yet definitely set a theatre, but when he does it will last temporarily be re-gagged with Miss Lee's moniker. If the idea clicks, the theatre must be instituted, with periodic changes of comics and other featured players.

### DUKE DALY ENLISTS

Bandman Husband of Paula Stone Into Canadian Air Force

Duke Daly, husband of Paula Stone, went up last week with her band he had been leading around New York and enlisted in the Royal Canadian Air Force. He was a reserve officer in the RCAF for some time, an accomplished flyer, but he had been called to active duty. He's currently in Montreal attending an advanced school of aerodynamics.

Daly's leaderless combination is being taken over by together by Warren Pearl, personal manager, who is endeavoring to dig up someone suitable to take over. Captain Daly is giving relief for Vaughn Monroe at the Commodore hotel, N. Y., it being stationed by trumpeter Jerry Nearing.

Reaction to the announcement of retirement by Joe Cook that appeared in 'Variety' last week, when he readily explained his physical condition, diagnosis indicating what is technically called lateral sclerosis. Cook wishes that known because, he feels, it may reach the attention of some of his friends who have successfully treated the ailment which affects the spinal chord and is noticeable in his left hand.

In his letter to the editor, which was set forth in the page, the nature of his illness was not revealed but he readily explained his physical condition, diagnosis indicating what is technically called lateral sclerosis. Cook wishes that known because, he feels, it may reach the attention of some of his friends who have successfully treated the ailment which affects the spinal chord and is noticeable in his left hand.

The Herald Tribune, N. Y., crystallized the public sentiment in an editorial: 'Joe Cook's graceful and brief announcement of his retirement will bring regret not only to his friends but also to the good fortune to observe his ingenuity.' (Continued on page 44)

## Bill Murray Is Better Salesman in Home Than at His Office

Injured vetere, which has had Bill Murray, radio host of the William Morris office, bedded for six weeks, has paradoxically upset the agency's radio business. Murray has discovered that he's able to transact more deals propped up in bed than he could in his office.

Most of his clients come to see him at home and Murray has found that the peace and quiet which he enjoys in contrast to the bustle of the office make it easier to talk business. He's also been getting plenty of chance to listen to the radio, which he got insufficient time to do in his office. He'll be in bed a couple more weeks.



Trade Mark Registered  
 PUBLISHED BY HENRY SILVERMAN  
 141 West 42nd Street, New York, N. Y.  
 141 West 42nd Street, New York, N. Y.  
 141 West 42nd Street, New York, N. Y.

SUBSCRIPTION  
 Annual... \$10 Foreign... \$12  
 Single Copies... 25 Cents

Vol. 146 No. 10

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DAILY VARIETY  
 (Continued in Hollywood by  
 141 West 42nd Street, New York, N. Y.)







# WAR, JOE, AND BIZ

## WASHINGTON PARADOX

It is one of those strange paradoxes that, at the very moment when people in all branches of show business are bending every effort voluntarily to aid the nation in war, the spotlight of Congressional debate and newspaper headlines should be focused on incidents and personal efforts of minor importance compared with the scope of the industry's comprehensive war program.

To the credit of leaders in show business is their excellent display of good sense in holding their own counsel and refusing to be drawn into acrimonious controversy. The champion of show business is the public. It is yet to be heard from.

No one rightfully can find fault with Melvyn Douglas and Marjory Chay (and Eddie Fox, her husband) for volunteering their services to the Office of Civilian Defense. Such commendation as it was proposed they be paid is insignificant compared with their professional earning power. The OCD appropriation bill, as framed by the House and sent to the Senate, deletes provisions for their employment. Undoubtedly they can find useful opportunity in some other branch of war service. Show people are not easily discouraged.

Somewhat different issue concerns Walt Disney's famous character, Donald Duck, who is doing his very best to instill in the public its obligations and privileges as income tax payers. Donald is working day and night from the screens of thousands of theatres in a film called 'The New Spirit,' which Disney produced at the request of the Treasury Department. Secretary Morgenthau contracted to pay the cost of the picture, \$80,000, but the House appropriation committee has refused reimbursement. The expenditure is modest. The service rendered is more than generous on Disney's part, since he has sacrificed any film rental return. [In fact he estimates he's \$56,000 in the red on the whole thing]. National Screen Service, Inc., is distributing the film without cost to the Government.

It would be assumed that some sane judgment would pass on these matters in Congress. Instead, representatives jump to their feet and make smart cracks for their own chuckles, and the embarrassment of the Administration. If they knew the temper of the public they would be less hasty in their dialog.

Submerged against the back-drop while the clowns are performing down stage is a far more important move by the Government and its attitude towards show business. By order of Lieut. Col. C. S. Dargusch, deputy director of Selective Service, the motion picture industry assumes a major position in the national defense scene. Addressing the California State Director of Selective Service, the order quotes Lowell Mellett, in part:

As a civilian activity I believe the industry is essential to the national health, safety and interest through the maintenance of the national morale. As a war activity I believe the industry is essential to the production of training and instruction films for the armed forces as well as educational and informational films for the civilian population.

Further: 'In view of such certification, the Director of Selective Service finds that the motion picture industry is an activity essential in certain instances to the national health, safety and interest, and in other instances to war production. The responsibility of making and presenting films in major positions (of actors, directors, writers, producers, cameramen, sound engineers and other technicians) is upon the motion picture industry, and the determination of necessary men is one for the local boards and appeal agencies.'

As chairman of the Hollywood branch of the war activities committee of the industry and as president of the Association of Motion Picture Producers, Y. Frank Freeman comments with commendable acumen as follows:

Determination of those men whose service is indispensable to our activities in carrying out the duties assigned to us by the Government in the total war effort will be carefully made in each individual case. There can be no thought of requesting categorical deferments.'

It may be asking too much of congressmen and the press generally to properly and accurately appraise the position of the film industry in the war crisis.

The more reason why show people should understand their opportunity and responsibility.

## U Tops 10,000 Accts.

Universal exceeded 10,000 accounts for the current year during the past week, William A. Seely, vice president, was stated prior to his departure on a swing through the midwest.

High mark reached this year nearly four months earlier than any previous season in U's history.

## Giving the Lad a Lift

Hollywood, Feb. 10. 'Bundles for Freedom,' authored by an amateur, Milton Holmes, will be Cary Grant's next starlet at RKO. Holmes was a caretaker at the Beverly Hills Tennis Club when he sold the story, by Grant, who sold it to the studio.

## JANUARY GROSSES RISE 15% OVER '41

Public, Getting Accustomed To War, No Longer Glued to Radio and Newspapers —First Week in February Good but Slightly Below Final Jan. Week

### TEXAS-DIXIE STRONG

While war jitters continue to possess the nation, people are getting more accustomed to the situation and instead of staying glued to radio or newspapers are apparently breaking out in an amusement rash. This is reflected in the January grosses at the picture theatres, which are substantially ahead of last year, all right pointing to a strong first quarter in 1942.

Business for films is away up in some sections of the country, but not so strong in others, but estimated that the average for the month of January runs around 15% better than for the same month a year ago. The first week of February was also good but still a little as compared with the final seven days of January.

The initial week of January was comparatively light, as might be expected on account of the holidays and the big business rebound, but since then a fine level has been established. In some territories the advances shown are remarkable, notably in areas benefiting from debt contracts and training camp business. The entire Texas territory, for example, has reported receipts claimed to be up as much as 50% in some areas.

The entire south is generally strong except for Florida, including Miami, and despite that winter vacationists now hardly have anywhere else to go because of the war. Exhibitors in that state are no less disappointed, however, than hotel owners, niteries, etc., who are not getting the play this year that was expected.

The state of the film business throughout the nation on an average, regardless of spots like Florida where it hasn't measured up to anticipation, is believed due in some measure to the pictures that have been on release and the fact that slow selling in many sections has ranked up a lot of big films from the theatres have been unable to select for dating. Among other things there has been less incentive to stretch films in view of the ample supply.

Greater New York, which had been taking a licking all fall and throughout December, also staged a pickup during January with the mean average running around 15% better than for January in 1941.

## Stromberg-Metro Fail to Patch Up; Selznick Invites Him to Join UA

Hollywood, Feb. 10. Final efforts at reconciliation have failed. Metro gave Hunt Stromberg his release after he tendered his resignation last December. Producer ended 17 years on the lot of pictures (Tuesday), washing up a three-year contract which is still unexpired.

At a session last Friday attended by Selznick, representing Selznick, and L. B. Mayer, representing Nicholas Schenck and J. Robert Rubin on long distance line from New York, and Selznick was studio to give him his release rather than meet his demands for certain financial and operational changes. His new affiliation for Stromberg are Myron Selznick and Rosenblatt. He

## Sales Spurt, Though Distribs Still Reluctant to Lower Their Terms

### Capra Reporting to D.C.

Hollywood, Feb. 10. Called into immediate active service in the Signal Corps, Frank Capra leaves tomorrow (Wednesday) for Washington. He holds the rank of major.

Capra completed editing 'Arsenic Old Lady' at Warners last week.

## ASK LABOR TO DEFEND SHOW BIZ IN D.C.

Eddie Cantor, Ole Olsen and Chic Johnson have wired William Green, head of the A. F. of L., and Philip Murray, CIO leader, protesting attacks made by members of Congress on the loyalty of the theatrical industry.

Wire stated, in part: 'We also protest discriminating legislation isolating people in the entertainment industry from their fellow-Americans. We need we remind the politicians that only a week ago or so before this malicious attack upon the entertainment profession the United States Congress lowered its head in mourning over our dearly loved Uncle Carlo Lombard, killed while returning from a Government mission.'

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## KENT, KANE RUSH EAST; MOTHER-IN-LAW DIES

Hollywood, Feb. 10. Sidney R. Kent abruptly ended his stay on the Coast when word was received on the desert, where he was visiting, of the death of Mrs. Kent's mother, Mrs. John Higgins. Mr. and Mrs. Kent immediately planned to leave for Robert T. Kane and his wife, the latter also a daughter of the deceased.

Kent had planned to return to 20th-Fox for further conferences with studio execs but now not expected to return until April. Kane is due back next week.

## Stromberg-Metro Fail to Patch Up; Selznick Invites Him to Join UA

has one offer from United Artists, through David O. Selznick, for his own unit and if a deal goes through he would acquire an ownership share in the organization. Stromberg huddles this week with Selznick on projected plan to make four or five pictures annually and transfers in New York with Rosenblatt toward the end of this month when the attorney returns from Mexico City where he placed last Saturday.

Stromberg thought (Tuesday) personally confirmed his negotiations with Selznick, but it was not until he also was discussing a deal to come to UA via a partnership with Myron Selznick, he was told that Selznick never seen nor talked to Selznick.

Sales have taken a strong spurt during the past two weeks in spite of reluctance on the part of most distributors to come down on terms, this season invariably including pictures on percentage. Some companies, however, have been willing to compromise with buyers in order to move product.

On the other hand, exhibitors point out that they can hold out forever, regardless of deals which the distributors seek to impose, and they either have to buy and hope for adjustments or close down altogether. Meantime, the release gap has petered out badly, exhibs having found that they are usually worse off with the older than if they had sought the newer new product available to them, or succumbed to higher terms demanded earlier in the season on top films.

Many accounts are said to be approving contracts calling for rentals higher than they want to pay in the expectation that if they lose on them, or if the margin of profit is out of line with the money paid, an adjustment will be obtainable. Cates are known where buyers are holding off payment. Films they have played in an effort to force an adjustment, however, that is far under has been a minimum of adjustments or rebates.

Such cases are rare, but underhanded some old customers are being permitted by certain distributors to play film for a few days after. Blocks of Ave are also being broken down in some instances to permit the purchase of a few more films, thus eliminating a portion. Other films are being sold singly.

While Par has delayed in selling Greater N. Y. accounts, Metro has made amazing headway and is completely cashing in on the jump taken in rentals since the 2,476 contracts were received by Par two weeks ago, a new high for the industry since the commitments since the beginning of the decade 1931, last.

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## NO BIDS FOR TOP PROD. NAMES

Hollywood, Feb. 10. Big name producer-directors are being sought by RKO to build up its feature schedule for 1942-43. Deals are under way with Leo McCarey and Gregory LaCava for two pictures each and feeling have been made out to other producers who might be available. Mark Hellinger also has been approached.

McCarey's legal difficulties with Howard Hughes are holding up the signing of a contract. LaCava is currently doing 'Lady in a Jam' for Universal and has one more commitment with the studio. He makes a deal with RKO it will not be exclusive.

## HORNBLow BLOWS PAR IN MAY FOR M-G PACT

Hollywood, Feb. 10. Upon expiration of its Paramount contract late in May Arthur Hornblow, Jr., moves over to Metro as a producer. Hornblow, who since 1933 as an associate producer he turned out some of the company's top grossers,



## Am Brickbats at Douglas, Chaney, D.C. Back-Pats Amusement Industry But Kills Budgets Critics

Washington, Feb. 10. Uphear in the House of Representatives last week over the appointment of Melvyn Douglas as head of the new Arts Section of the Office of Civilian Defense's Information Administration, the blow dealt by Miss Marya Chaney (Mrs. Roosevelt's personal and former dancing partner) as Director of the Children's Division of the OCD's Physical Fitness Division at \$4,000 a year and proposed payment of \$80,000 to Walt Disney for production of the Donald Duck cartoon, "The Flea Circus," on income tax; culminated in vote Monday (8) eliminating the \$80,000 Disney payment from the \$160,000 deficiency appropriation bill via an amendment. Same amendment also aimed at Douglas and Miss Chaney, prohibits use of any funds in the OCD for the transportation of artists, dancers, street shows, theatrical performances or similar activities.

But while Congressmen brickbatted, after lusty winds, pitched tirelessly at Douglas, Disney and Miss Chaney, the industry as a whole was heartily back-patted by grateful New Dealers for helping make the President's Birthday a huge success, ditto the Red Cross drives, and otherwise boosting the war.

Secretary of the Treasury Morgenthau's defense of the Douglas appointment she hoped 'everything we do in the Treasury is as good as this picture Administration's business.' She hoped that Douglas, Disney and Miss Chaney would be taken care of when Bill Rogers to the Senate floor.

Meanwhile, Douglas denied that he was to be paid \$4,000 a year as Arts Director and said he would work without compensation. James M. Hays, executive vice president of the other hand, stated last week that under a Government rule Douglas must receive \$10 a minute (substantiated) (\$5 per day) while on duty officially.

**Not Wholly Aged**  
Amendments to "Trivialities" from OCD does not leave Douglas and Miss Chaney off the payroll, however, since the bill which the rider was attached does not include any money for compensation of personnel. Revolt in Congress was intended, according to Representative Morgenthau, "to establish a precedent show we are not in favor of bonodoggling."

Debate took a satirical turn when Congressman Bennett of Missouri put into the record a proposal from the Rand, Dan, Dan offering better services to OCD at \$25,000 a year or "gratia if the budget won't stand it." Miss Rand also offered to change the name of fan dance to "Nude Deal." Bennett proposed that if Miss Chaney was worth \$4,000 a year, then Miss Rand is "exactly worth \$25,000."

## CONTRACT SCRIBES AT PAR MOUNT TO 18

Hollywood, Feb. 10. Contract writers at Paramount has grown in one year from 16 to 18, not counting four scribes on the under script terms deal. Contractees are Charles Brackett, Billy Wilder, Virginia Van Upp, Miss Butler, Don Heman, Charles Binion, Warren Wuff, Walter De Leon, Melvyn Frank, Norman Panama, Albert Maltz, Joseph P. Sullivan, Harry Tugend, Dalton Trumbo, Roy Boulton, Thomas S. John, Karl Tunberg, and Farrell Ware.

Two teams, Tess Steinger and Frank Davis, and Joseph Fields and Joseph Chodorov, are working under individual deals over for pictures annually for three years.

## Harvey in Coast Huddle With Chief Sidney Kent

Francis L. Harley, 20th-Fox managing director in Great Britain, went to the Coast early last week for studio huddles with Sidney R. Kent. He will likely be back in N. Y. this week.

As usual, he returns, Harley will plan a return trip to London.

## Foy, Jr., as Senior

Hollywood, Feb. 10. Eddie Foy, Jr., draws a new role at Warner Bros. as the son of his father, Eddie Foy, Sr., in "Yankee," the story of George M. Cohan.

The elder Foy and Cohan were fast friends in the old days.

## Maryris Chaney Says She Will Continue Her Job Regardless

Philadelphia, Feb. 10. Maryris Chaney, former member of the ballroom dance team of Chaney and Eddie Foy, who was subject of attack by congressmen when she \$4,000-a-year job as head of children's activities of the Office of Civilian Defense last week said she would keep her job whether she gets paid or not.

Mary Chaney, a personal friend of Mrs. Eleanor Roosevelt, said she felt her work in the OCD physical fitness program was necessary and she would do it whether or not Congress voted her, a salary.

"I feel that I must do something for America," said Miss Chaney at her office here. "I would do it whether I received a salary or not. I have a job to do here. If I didn't receive a salary, I would be living. I've been doing it for a long time." Miss Chaney said she felt she had a "clearer conscience" than some of her congressional critics. She denied that she was recommended for the job by Mrs. Roosevelt, who is Assistant Director of the OCD.

"I received my appointment from the President," she said. "I was recommended by Kelly is National Director of the Physical Fitness Division, who is very popularly known as 'Hole America'."

## Schreiber to Absorb Pettijohn's Haystack Duties; Series of Beefs

Hollywood, Feb. 8. Although Will Hays declares no successor to Charles C. Pettijohn has been discussed, reported here, Henry Schreiber, general attorney for the Hays office in New York, will take over all legal duties when Pettijohn pulls out of the picture.

Schreiber succeeded Gabe Hess as general attorney for Hays.

When Pettijohn resigned from his post as the Capital Hill's industry organization. Reported Bert New, who was Pettijohn's Washington contact, knew about it and were given the opportunity to fight it. Main beef was a wage and hour bill allowed to stand without any attempt to eliminate workers' earnings from \$100 to \$15,000 weekly. Also a roundly criticized bill the bill slipped was banning Indian Army officers from the Coast until the House approved. Previously, all studios exercised their own judgment in dressing military characters.

**Stays as Consultant**  
Pettijohn stays with the Hays office as adviser and consultant. As such he has been offered a three-year contract running until March, 1943.

Pettijohn explained to 'Variety' that he has wanted to step aside for a long time because of some time because of recent illness. He underwent two operations within 14 days. He is just recovering from the last one. Pettijohn plans going to the Coast after March 5, when he will retire as general attorney for a visit with his son, and a rest.

With the Hays office since Jan. 4, 1942, Pettijohn has been in the picture business for around 38 years, representing the American Motion Picture Assn., Seiznik Pictures Corp., Exhibitors Mutual Film Co. and Independent Producers Assn. at different times.

Actual successor to Charles C. Pettijohn as general counsel to the Hays office remains shrouded in mystery. Pettijohn has a number of attorneys temporarily going along with a makeshift staff splitting his duties. Pettijohn's duties are being handled by Schreiber, the general attorney of MPFPA since Gabe Hess died several years ago. Pettijohn so far just who ultimately would be selected for the general counsel post.

## Schuster's 20th Solo

Hollywood, Feb. 10. Harold Schuster signed a contract to direct one picture to be produced by Ralph Dietrich at 20th-Fox.

Schuster starts in early April when Leon Ward appears in his screenplay.

## Woodruff RKO'ed

Hollywood, Feb. 10. Frank Woodruff, one of filmdom's earliest recruits from radio, has been signed by RKO after directing six pictures in two years.

His work as producer of Lux radio shows and studio directing attention resulted in several others being drawn from the ranks of radio for directing jobs.

## \$500,000 STUDIO EXPANDED FOR MONO

Hollywood, Feb. 10. Monogram Pictures Corp. bought the Ralph Laika studio for a price reported at \$250,000 and announced an improvement campaign, including new buildings and equipment for the same amount, a total appropriation of \$500,000.

Company has been quartered on the lot under lease for two years and is now expanding its picture production program. Among the latest improvements is a new sound stage, a recently acquired ground next to the lot, making a total of four stages. Other items in the enlargement of the plant include new administration and writing quarters, a new office building, new sets and technical shops. City street sets will be used chiefly for sequences located in New York City, but may be utilized as the average urban thoroughfare in any part of the country. Another addition will be a dock scene. Company has already spent \$30,000 for a projection theatre and a studio classroom.

Old studio was purchased from Martha J. Loe, who has been operating it with her son, Ralph, on a rental basis. Adjoining property owned by Loe for a long term from the owner, Fred Gross.

## Lang Lingers at 20th

Hollywood, Feb. 10. Walter Lang, director of 20th-Fox since 1937, signed a new contract, extending his stay under the management "The Magnificent Jeck."

## Hope's Outside Pic When They Get Around to It

Hollywood, Feb. 10. Bob Hope, currently under contract to 20th-Fox, one picture for Samuel Goldwyn under his outside deal with Paramount, is slated for production through a roundabout manner involving Gary Cooper and Sam Wood.

First Hope's starer under the Goldwyn banner, following his job in "The Road to Morocco," was arranged to be the comic's one-off-the-lot contract with his home studio, Meenwhille, Goldwyn is lending Gary Cooper for "For Whom the Bell Tolls" at Paramount, which is dealing with the picture.

Sam Wood, finishes his chore on Goldwyn's "Pride of the Yankees" and then the picture Goldwyn will be on a loanout basis.

## Studio Contracts

Hollywood, Feb. 10. Saul Kaplan inked pact as music arranger at Metro.

Mary Scott's player option picked up by King Bros.

Arthur Cordova, Mexican player, signed by RKO.

Spring Rhythm renewed by King Bros.

Dorothy Dearing's acting option lifted by 20th-Fox.

John Smith drew a player option lift at RKO.

Marjorie Reynolds inked player deal with Paramount.

Paul Jones renewed as associate producer by Paramount.

Edith Jackson moved into Metro on a playing field.

Edith Head penned new contract with Paramount as chief fashion designer.

Pat Henry's player option picked up by King Bros.

Fred Kohlmair's associate producer option inked by Paramount.

John Brown drew a player option lift at Paramount.

Liz Garmes inked cameraman contract with Paramount.

Regis Toomey signed, term deal at Paramount.

## 1917 Trading-With-the-Enemy Act Places Censorship on All Film Exports; U.S. Cooperating With Biz

## Nature's Sabotage

Hollywood, Feb. 10. The U. S. Army blocked the filming of the Republic picture, "Girl From Alaska." It took three days for snow plows to clear away enough snow to permit the company to shoot snow scenes.

## Whitney Touches Off WB's Shorts Prod. Plans for Brazil

Series of Technicolor shorts which Warner Bros. will shortly release under the name of "Whitney's" are being made at the instigation of Oscar Whitney, president of the U.S. Film and Television Association of the International American Artists. Unlike the picture which Orson Welles will shoot in Brazil, however, International American will have no financial interest in the WB shorts.

Frazier has a veritable expedition which will shoot two of the shorts in the Mato Grosso, vast and almost impenetrable jungle of the interior of Brazil. One pic will be an animal world in the region of the other on tribal life and customs of the primitive people.

"Latter series will tour 16 Latin American cities to gather material for a subject on sports popular in the New World countries."

Whitney office's interest in pic which Welles is now in Rio to shoot, was started by the U. S. Army, of filming it in South America in the event RKO demonstrates its termination of the usual player film that money was lost on the payoff.

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Sweeping censorship, which began Jan. on new movie shipments to all Mexico, has been extended to all films exported from the U. S. under the 1917 Trading-With-the-Enemy Act has been invoked to censor all films leaving the country. The act has been invoked to hit the newspapers first. U. S. Customs department is handling the inspection of all films leaving the country, covering the executive function for four other departments, the U. S. Army, Navy, War Department and Lowell Mellett's division. The act also requires that the requirements of all four be passing on pictures.

Old act was an ad-hoc statute books and began being enforced merely as matter of routine, industry first hearings were held in New York. The act was passed in the House on Jan. 30, with full scope of law explained after war. No actual legislation has been forthcoming as to why new laws should be enforced after getting military cooperation, or reason given why feature pictures should be inspected. As one individual pointed out, the U. S. has this statute and intends inspecting all photographic material leaving the country, so why not do it in all ways possible?

Problem for foreign sales chiefs, as charged when making last week, is to expedite the inspection with the negative impact on foreign sales. Hays office foreign manager, conferred last week in Washington in order to expedite the inspection, but the last possible delay.

Enforcement of this censorship provision differs from other war business. Plans are being worked out whereby the reviewing of all pictures is being expedited to the point of origin. For all shipments going east out of the U. S., they would be inspected in New York while those destined for Australia, the West Coast of Mexico, South America, the Philippines, the East Indies and Australia would be sent to the West Coast for inspection. Because adequate facilities are available in these spots where inspection is being expedited, borders are not equipped to look at films, creating delay in getting approval of pictures.

Further difficulty for the film business is that concession may have to be made to the U. S. Army. Pictures are shipped, as to Australia, making it impossible for intelligent inspection. Plans are being worked out whereby the normal positive prints, delivered to exhibitors. Hence, a plan is being worked out whereby the customs inspectors can look at positive prints taken from the original negative submitted for inspection and certification given on the basis of the inspection report. This is an important aspect because American companies are shipping pictures to Australia, and Australia, via only the master negative, positive prints, and the original negative, from them when the negative arrives in those countries.

Under the new law, pictures being given by the Government to the industry in preventing needless delays on this type of picture.

Act also applies to film entering America, but thus far this does not seem to be a problem. Pictures are accepted on the few flats films brought in from England.

Universal Pictures has learned of efforts being made through various channels to locate different materials to be used in the making of a picture. About has been known since the U. S. entered the war.

## Raft, Brian in U's Remake of "Broadway"

Hollywood, Feb. 10. Universal borrowed Pat O'Brien from the Coast to make a co-production with George Raft in a remake of the old stage and screenplay, "Broadway." To be produced by George Raft.

O'Brien has a two-picture deal with 20th-Fox specifying that he will not be in any other picture until the deal is paid. Understood he draws a boost in pay for his trip to Universal.



# ARMY CAMP ONE-NIGHTERS

[A story of adventure in meeting the boys  
in service during a whirlwind tour  
of camps and stations]

By AL JOLSON

Miami Beach.

I have just returned from one of the greatest adventures of my career—a two-week tour of the South during which I played 19 performances in a dozen different Army Camps, Naval Stations and Air Bases, for more than 70,000 boys in Service. By plane, train and army cars, I visited six states, travelling at all hours of the day and night to meet engagements 300 and 400 miles apart, on a journey which took me well over 3,000 miles. Any personal fatigue is certainly greatly overshadowed by the buoyancy of spirit I now feel from my brief association with the boys in the armed forces. I'm prouder than ever to be an American and I feel a renewed assurance in the security of our great nation.

I cannot begin to describe the pride I feel in our boys—the cleanest, the nicest and the most able-looking men I have ever seen.

More than once during the tour tears of gratitude came to my eyes because of the great honor I felt in the opportunity of meeting such men. Their sincerity in the greeting they gave me, to demonstrate their welcome of the small thing I was doing to make them a little happier, could not be questioned.

There's nothing wrong with the morale of our boys. I'm not telling this story as an emergency call for morale-bolstering, but to let others know that the boys need entertainment, fun, relaxation, and perhaps the thrill of meeting personalities whom they have hitherto only seen on the screen or heard on the radio.

I know the boys need their entertainment because they packed the house every place we appeared. The theatre housing facilities average less than 3,000, but attendance is boosted above that average by standees.

But this is a story of American spirit as I found it in the camps, naval stations and air bases, and not of boxoffice, outstanding pressagency, nor voluminous clippings.

I want to thank everyone who helped to make this tour possible and a success, especially my accompanist, Martin Fried, and the morale officer, Capt. John T. Carlton, who accompanied me on the trip.



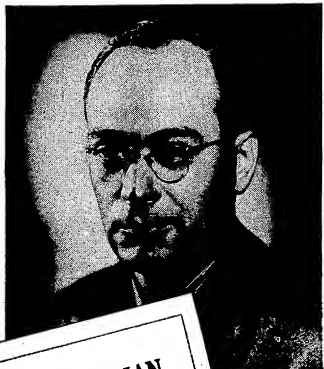








# A Difference of Opinion about "KINGS ROW"...



**JOHN CHAPMAN**

Syndicated  
Hollywood columnist  
of the N. Y. Daily News

*says*

**"KINGS ROW"**

**will certainly be one  
of the Ten Best  
Pictures of 1942."**



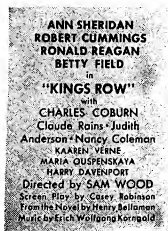
**RUSSELL MALONEY**

writing  
on films in  
The New Yorker magazine

*says*

**"KINGS ROW"**

**is plainly too good  
for the Ten Best  
Pictures of 1942."**



...And, best of all, the paying  
customers at the Astor Theater,  
New York, think it's terrific!  
And so do **WARNERS!**







"FILM OF THE YEAR—The perfect picture."—Mortimer, *MIRROR*

"Screamingly funny . . . leaves audience weak from laughter."

—Cameron, *NEWS*

"SUPERB. FILM OF THE YEAR." —Boehnel, *WORLD-TELE.*

"Into a gloomy world comes a bright spot, a picture called 'Woman of the Year'."

—Creelman, *SUN*

"One of the best pictures of the year, irresistibly entertaining."

—Barnes, *HER. TRIB.*

"The first honest-to-God Number 1, Class A smash of 1942."

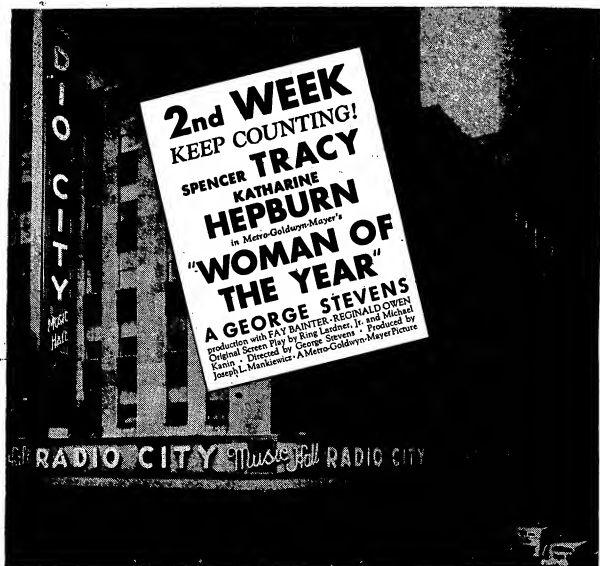
—Mishkin, *TELEGRAPH*

"The movie comedy of the year."

—McManus, *PM*

"For the first time in months, this spectator feels like tossing his hat into the air." —Crowther, *TIMES*

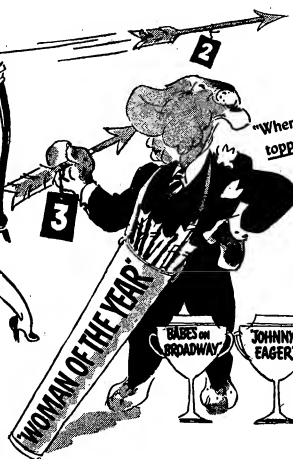
"Sure to be one of the pictures of the year." —Pelswick, *JOURN.-AMER.*



# SHE'S GOT A MARK TO SHOOT AT!



Play "THE NEW SPIRIT," U. S. Treasury short — It's 100% entertainment



"When M-G-M gets topped, there's only one company can do it!"

'BABES ON BROADWAY'

'JOHNNY EAGER'

'BUGLE SOUNDS'

'VANISHING VIRGINIAN'

Watch this line of 1942 trophies GROW!











# The Picture Everyone Wants to See



RELEASED  
NATIONALLY

**MARCH 6th**

**WORLD PREMIERE** Los Angeles, February 1942. Simultaneously at  
Three Theatres—Lorain State, Grauman's Chinese and Carthay Circle

In response to an unprecedented demand from exhibitors, United Artists announces the early release of Carole Lombard's last picture. An exciting romantic comedy, keyed to an ever-mounting tempo of suspense. Jack Benny at his best in a surprisingly different comic role. Here is a Lubitsch picture—brilliant in its acting . . . spectacular in its scope.

*Alexander Korda presents*

**Carole LOMBARD ☆ Jack BENNY**

in **ERNST LUBITSCH'S** comedy\*

**TO BE OR NOT TO BE**

with **ROBERT STACK • FELIX BRESSART • LIONEL ATWILL**  
**STANLEY RIDGES • SIG RUMAN**

Produced and Directed by **ERNST LUBITSCH**  
Original story by **Ernst Lubitsch and Melchior Lengyel**  
Screenplay by **Edwin Justus Mayer**

*Released thru* **UNITED ARTISTS**

\*\*\* FOR DEFENSE—BUY UNITED STATES SAVINGS BONDS AND STAMPS \*\*\*







IT'S ALWAYS  
WARMER  
WHEN GOOD  
SHOWMEN  
ARE TOGETHER  
SHOWING  
TOGETHER

# THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

**EXTRA**  
PLAYING TIME IS  
THE ONLY OF  
THE DAY WITH  
PARAMOUNT  
PRODUCTIONS

## PARA POPS GIANT CAMPAIGN ON 'REAP'



### SWAMI PARAMOUNT, SEER

Paramount is upholding its crystal ball reputation these days; they're beginning to whisper on the lot that Buddy DeSylva keeps a trance medium locked in a cupboard near his office for consultation on production plans. This is not true. But it does look suspicious. Paramount, you remember, is the company that released "Mystery Sea Raider" the day that headlines (year or so back) broke nationally to the effect that a Mystery Sea Raider was operating off Florida. It wasn't a plant. A month ago, Paramount released "Pacific Blackout"—a film inspired by test blackouts on the West Coast, but released just as real Pacific Blackouts began. In the next block-of-five, Paramount is releasing the Bill Pine-Bill Thomas picture "Torpedo Boat" . . . just as the Navy's Torpedo Boats are in headlines all over the country because of their exploits in the Pacific. And now, Well, last week, newspapers carried a story from neutral European sources that Allies are disturbed by a sudden influx of "re-education" Germans in Lisbon. And that, gentle reader, is the background situation of Paramount's "The Lady Has Plans." Ray Milland-Paulette Goddard comedy which is also a part of Paramount's fourth block.

### BING CROSBY—EXTRA

Theatre men who book the forthcoming Bob Hope-Madeleine Carroll picture "My Favorite Blonde" are going to get an extra star . . . playing his quickest role since he broke into films. It's Bing—but don't put it on your marquee and don't say we told you! It came about when the two road men (Road to Zanzibar, Road to Singapore, Road to Morocco) were playing golf one Sunday. Bing mentioned he was free the next afternoon. Bob Hope mentioned that he had to be on hand at the studio for a big scene, involving extras, for "My Favorite Blonde." Result: Crosby, in a Puckish mood, showed up among the extras.

Audiences will notice him, too. Hope saw to that. In the course of the scene Bob spotted Bing and walked over to him, asking him for a light for a cigar. The camera followed. After getting his light, Bob walked away . . . did a double taken, and then said, "Oh no—it couldn't be!" The bit stayed in the film and on the sound track!

### PARAMOUNT DISCOVERY!

Paramount, the old talent-uncovers, has turned up a new star. Young fellow who had been doing some singing around, but hadn't tried much acting. Rudy Vallee—maybe you've heard of him. Preston (No Stripes) Sturges found him. It seems Sturges, who would quit writing for his director, Sturges, if he ever did anything the usual way, cast Vallee for a dramatic role with little or no singing. In "The Palm Beach Story" Vallee, according to zips from the Coast Studio production rooms, delivered nobly. So now Vallee has been signed for another forthcoming Paramount picture, "Happy Go Lucky," which will star Mary Martin, Eddie Bracken and Betty Hutton.

### BE PATIENT, BOYS

Every day, new returns come in to bring water to the mouths of showmen living in those territories where Paramount's "Louisiana Purchase" hasn't played and can't be played until the road show has passed. Latest returns are from Borton, New Haven, Worcester and Springfield, Mass., where "La P." opened—in all four spots—to better business than that smasher "Caught In The Draft!"

### ZUKOR FIAT STARTS DRIVE

Adolph Zukor's Statement to the Industry Kicks Off Huge Advance Campaign for DeMille Technicolor Epic "Reap the Wild Wind"

### CALLED DeMILLE'S BEST

Paramount's biggest advertising, publicity and exploitation wheels started turning this week on behalf of Cecil B. DeMille's "Reap the Wild Wind." Technicolor epic designated as "Paramount's 30th Anniversary Picture." In a recent statement by Adolph Zukor, Paramount chairman of the board.

All current advertising for every production the company has on the market began carrying special slugs with the legend "Coming—Cecil B. DeMille's 'Reap the Wild Wind'." Meanwhile, rumblings were heard of possible manorhood opening in Charleston and/or Hollywood.

### Double Thrill!

Release of "Reap" marks DeMille's thirtieth anniversary as a showman, and Paramount's thirtieth anniversary as the oldest company in the business. C.B. himself is reported to consider the picture his finest, and Paramount execs see eye to eye with him. Story is based on the activities of wreckers along the Florida Keys early in the nation's history—and the fight to stamp out the vicious piracy of sea captains who wreck their own ships for a cut of the salvage money. Basically, it's a story of the emergence of patrols protecting the U. S. coast.

### Big Name Cast

"Reap the Wild Wind" has a cast by Ray Milland, John Wayne and Paulette Goddard. Like "North West Mounted Police" last year, it boasts a huge cast of stars. Following the trio named are Raymond Massey, Robert Preston, Susan Hayward, Lorne Overman, Charles Bickford, Walter Hampden, Martha O'Driscoll and Janet Beecher. The original story appeared as a Saturday Evening Post serial by Thelma Strabel.

### Exhibits Stage Buying Stampede For All Para Blocks-of-Five

Trade screenings for Paramount's fourth block of five mix under Consent Decree selling have kicked off a tremendous buying stampede for all Paramount blocks offered to date, according to announcements of Neil Agnew, sales chief. Sales for the week just closed will likely shatter the record established the previous week, when closing of 2,476 contracts set the second successive weekly record.

Sales in Block One went up 163%, Block Two, increase was 48%, Block Three sales upped 18%, and Block Four sales jumped 42% during this record week, Agnew revealed. Total contract sales have increased from 20 to 58 per cent each week since January 1.

Two causes are seen behind the Paramount buying spree. First is that Paramount's fourth block has shown the trade that this company can maintain the pace it took at the outset—delivering the best and best-balanced blocks in the industry. Second is the nature of the Paramount fourth block itself, its all-out entertainment, with fun as the keynote and "without a cause in a carload" or a frown in a single frame. Company has indicated that this will be policy "for duration."

The pictures grouped in Paramount's fifth block stand up to this keynote without exception. "The Fleet's In" is gag, gals, music, fun, frolic and fury. Dorothy Lamour heads a cast picked for entertainment ability, including William Holden as the male lead; Eddie Bracken as his gob side-kick; Betty Hutton (of below . . . and of plenty!) Betty Jane Rhodes, Lel Bricketon, Jimmy Dorsey and his orchestra. Cass Daley, the gal with the turbulent torso; Gil Lamb, who has panicked Paramount Theatre audiences (N.Y.) time and again; Lorraine and Rogan, comedy-bud team, and plenty more are also present. Half a dozen top tunes and specialties keep things popping.

"The Lady Has Plans" is a comedy-drama with Ray Milland and Paulette Goddard as principals, pans the panzers, mocks the master-torvok and ribs the Ribben-troops—

### "Storm" Brewing!

Paramount has added "STORM," George Stewart's best-selling novel, to its huge list of top stage and publishing properties. "Storm" had a 200,000 advance sale, was a Book-of-the-Month Club choice, and has been printed in condensed versions in "Liberty" and "Readers Digest."

with a spy-angle played 100 per cent for the fun therein. Paulette's newspaper girl whose back becomes an international front when the diplomatic representatives of three nations are tipped off that secret war plans are written on that lovely dorsal epidermis.

"The Remarkable Andrew," based on the book by the same title, concerns goings-on when the spirit of Andy Jackson returns to help untangle romantic and other problems of a twentieth century namesake. "Handy Andy" brings a few pals—George Washington, Ben Franklin, Jesse James and the like—to help him. It's one of the most "different" pictures of the year, and it's sold entertainment from ad-on-to fade-out.

"Fly By Night" is another topical number. It's strong on the melodrama, but the entire proceedings are needled with laughs. Basic plot is about a young interne who gets tangled in a battle for plans of a defense weapon. Pace is the secret weapon of this one!

"Torpedo Boat" the Bill Pine-Bill Thomas production in the block, is not a war film despite its title. It's a story about the race of a speedboat enthusiast to develop and sell the Navy on a mosquito fleet of high-powered small craft. Racing thrills and a dual romance highlight the story.

Paramount's production schedule for forthcoming blocks of film share the same trend. Buddy DeSylva has shrewdly laid all his production bets on films that have entertainment as their one goal.

### BETTY "BOMBSHELL" HUTTON . . . SHE BUMPS A BEAUT OF A BUMP!



Boy, Oh Boy—Does that Betty bounce about, in Paramount's "The Fleet's In." She even scares herself! Wildcat Hutton, known to the nation via Bob Hope's radio show, enters films with a bang in this Paramount fun-fest!











# From Miami... to the Millions!

**20TH'S SUPER-SHOWMANSHIP SELLS "SONG OF THE ISLANDS" TO THE NATION!  
HERE ARE PHOTO-HIGHLIGHTS OF  
THE \$3.30 WORLD PREMIERE  
IN MIAMI THAT WAS  
RADIO-BALLYHOOD  
FROM COAST  
TO COAST!**

Lincoln Theatre, Miami Beach, sold out for premiere (Thursday) many days in advance! Proceeds went to Navy Relief Fund! Surf Theatre in Miami and Lincoln, Miami Beach, opened simultaneous runs following day!

Betty Grable and Jack Oakie appearing in person were mobbed by admirers and reporters, culled countless columns of photos and publicity!

Grable and Oakie also guest-starred on first major broadcast from Florida! Together with noon air-ballyhoos reached estimated 70 million listeners!

Airplanes, sailboats, Hialeah Park races, special spot broadcasts, ballyhoos event! Costumed Hawaiian orchestra entertained in front of theatre! Drum and Bugle Corps paraded!

A force of foot policemen augmented by mounted officers patrolled premiere! Air cadets as guard of honor for Betty Grable! Front was flooded with 50,000 watts of light!

U. S. Navy officials in Southeastern division turned out en masse! Also many State officials—Mayors of Miami and Miami Beach—social celebrities—stars! Premiere was most colorful and spectacular event of Miami season!







# At Your Service, Uncle Sam!



TREASURY DEPARTMENT

WASHINGTON

January 28, 1942

To the Moving Picture Exhibitor Addressed  
Dear Sir:

Very soon you will be offered a new Donald Duck picture in technicolor entitled "The New Spirit" which is very entertaining. It was made especially for the United States Treasury by Walt Disney as a contribution to the nation's war effort. It carries a patriotic message to every American, showing through the medium of Donald Duck how each citizen can do his or her bit by paying his income tax promptly.

This picture will have widespread publicity, and I believe your patrons will be looking for it eagerly. It will be offered to you free and I hope that you will elect to show it.

Since its greatest effectiveness will be between now and March 15, I further hope that you will show it as soon as you can get it, and then send it along without delay so that the next exhibitor may show it promptly.

I shall appreciate very much your cooperation.

Sincerely yours,

*Henry Muzithaus*



Please accept the Play-date designated.  
Thanks for your co-operation.

COMING TO YOU FROM  
OUR NEAREST EXCHANGE

NATIONAL *Screen* SERVICE  
PRIZE DRAW OF THE INDUSTRY











# MacLeish's Focal Point of Morale: Research Will Cue Programs; Industry Know-How Esteemed

Washington, Feb. 10. Though not open to business, the office of facts and figures is preparing to recommend to broadcasters themselves that they should be harnessed to American people as part of psychological warfare. Machinery is just being set up and sometimes will elapse before outfit starts throwing out suggestions. Instead of beating base drum like Federal government experts networks, agencies and individual stations to assume responsibility of making people realize seriousness of the war.

Advisory committee comprising representatives of four networks and several major agencies will huddle frequently with MacLeish about line of programs. Project is still in research stage which currently is analyzing monitoring of new stations in different regions as part of quantitative analysis of programs affecting national morale. Before concrete plan is mapped government psychologists desire to make certain how much time is being devoted to different subjects, such as bonds and stamps, manpower, production, etc.

Eventually Federal people will suggest broadcasters concentrate from week to week on one subject or war effort. Emphasis will be shifted as continuing research shows need for more emphasis on various lines. Production people will be asked to stress subjects which are monotone and sustaining above, Government is not likely to originate any packaged programs aside from occasional speeches.

Conflict of ideas and need for coordination behind MacLeish's move to have Archibald MacLeish give eye to all official activity of cabinet officers, commission heads, administrators and other administration spokesmen.

It is feared that a system will be established to throttle wartime criticism has been voiced by some legislators. At least one Republican already is grumbling about "attempt" to stifle him by stalling on request for radio time until OFF faces green light.

Dissatisfaction with propaganda job or both the industry and government agencies, facing a huddle of N. A. B. code committee with W. E. Lewis. Federal attitude was everybody must pitch in more industriously to awaken the population.

Government units should be made to have more interesting shows. Archibald MacLeish has assured industry he will stick to "right" policy.

Code committee's chief accomplishment last week was agreement on various recommendations for handling news broadcasts besides suggesting, suggesting of John Shepard group about handling commercials, committee endorsed idea of joint strict control plan in middle of programs. Words and style should not lead to refuse to right to dictate where the puff goes. There was no agreement on that calm delivery, careful verification, and serious handling of war news are important. Industry people are waiting for MacLeish to establish some priorities for government programs. In this wayhead has been made in this position so far. Cooperative spirit on part of numerous executives is reported from the MacLeish's headquarters. But prompting belief some more opportunity will be given to other Lewis, industry will have opportunity to make suggestions about changes in type of government programs. As well as better scheduling, handling of news, and keep time tables, Harry Glazer joining the OFF in capacity of government traffic director, George Faulkner, secretary. Fleischman went to be being retained on consultant basis.

Creation of committee on war information including delegates from

## HINES HATCHETT TO JOHN PEARSON CO.

Hines Hatchett is leaving the John H. Perry station rep organization after five years. He will be the eastern manager of John E. Pearson, another station rep.

Pearson now has eight stations including KCMO, Kansas City and WEW, St. Louis. Additional stations are expected to be added March 1. Hatchett was formerly general manager of WGAL, Lancaster, Pa.

## WHEELLOCK UP ON OFFICIAL CHARGE

Arbitration hearing was held last week on the dispute between the American Federation of Radio Artists and the National Broadcasting Agency over a contract involving Vivian Holt, a radio actress. De-functed is by Advertising and Selling Magazine. Next week, Jerry Haff handled the case for AFRA.

The hearing was held against Wheellock for alleged violations of contract. It charges that Miss Holt was taken to the "Martha Webster" series in the belief the contract was binding. However, Wheellock failed to sign the pact, and after a couple of weeks Miss Holt was dropped.

Agency offered a settlement when she complained to AFRA, but the union seeks payment in full. It is claimed that Miss Holt refused other offers the basis of the contract she believed she had with Wheellock.

## NORM CORWIN'S MEDAL FOR 'BILL OF RIGHTS'

Norman Corwin got the individual's medal for work on this year's Advertising Awards, which is being given by Advertising and Selling Magazine. Author-director got honor last Friday (6) at Waldorf-Astoria party when he was handed the "Bill of Rights" program of Dec. 15 entitled "We Hold These

Other radio recognitions were to "The Aldrich Family," to the Peppols and Paul Moll spot campaign, and to Texas for its sponsorship of the Metropolitan opera broadcasts.

## Retired Marta Abba On Cleveland Station

Cleveland, Feb. 10. Marta Abba, European actress now married and living here, will play the lead role in "Broadway," The Wise" over WGAR, Feb. 18. He retired after "Tovarich" on Broadway. A series of plays will be produced and portrayed on WGAR by students of Western Reserve University.

All government agencies, directly conducting war effort, is concrete step toward more uniformity about what can or should be said. This unofficial directorate will advise MacLeish what things are needed most, and what should be so-called "beat" from straining in too many directions simultaneously.

## CHIEF OF THE GOVERNMENT FOR CBS AND Mutual, an Intriguing Form of a For-Net-Net

This is War Series Arranged and Financed by NBC, Blue, CBS and Mutual at Estimated Cost of \$4,000 Weekly — Watched for Hints It Will Give of What Government Wants Emphasized in This War

### CORWIN DIRECTS

In addition to their regular and usual contributions to various of the American networks, NBC, Blue, CBS and Mutual, are inaugurating this Saturday night (7) a special and unusual donation to wartime morale in form of a for-net-net. The effort that will cost them around \$4,000 a week in actual expenses. Some 450 member stations of the networks themselves will carry the series of programs. "This is War," produced by Norman Corwin, independent non-network stations that may wish to join the hook-up. This morale program will thus represent the nearest approach (perhaps over 700 stations) to a "universal audience" in broadcast history.

Those interested in the nature and quality of the program, the series of this war are eagerly awaiting the new series for hints of the "line" to be taken. In this case, the collaboration of private enterprise with Government auspices is promising to start with the theme of the approach of the series is also linked as far as its known in advance.

Norman Corwin is directing all the programs and writing the first one on Saturday (14). William N. Robison is writing the second program based on "The White House and the War." The third program will do "Your Navy" and Stephen Vincent Benet "Your Army" on succeeding weeks. The effort will have a good reason of its own: as will our good neighbors in South America and our allies in the United Nations. Clifford Odets will contribute "No Dangers" and "We Work" Donald Ogden Stewart "The Curbstone Colonel."

The special production committee, headed by H. L. McClintion from

## NBC Program Turns Satire on Gestapo: Kids Morality of German Generals

Since Pearl Harbor made it possible for the networks to go after the Axis nations, all the anti-Nazi and anti-Fascist programs have been cast in the shadow of angry Americans. Apparently the first attempt to use satire as a weapon.

On "The Blue Blatz," which David Howard and Howard Breslin scripted last night's "The Blue Blatz" was merely a fictional person created by another general to keep himself from being accused of being a spy break-through. Tag had the real general about to follow Hess's "The Blue Blatz" was a comedy time with another potential pique trying to thumb along for the ride.

Heavy Teutonic gutters' reading of many of the lines would have heightened the absurdity of many of the characters. Still it was amusing program and, if satire can be of hindrance and discomfort to the enemy, The Funeral of Gen. Von Blatz should help.

Closing announcement stated that heavy characters on "The Blue Blatz" were imaginary and added, "If they resemble any living persons it is a coincidence coincidence." Was it coincidence was the fact that it is similar to the broadcast May Gen. Fritz Todt was reported dead.

## Research Into Kids' Programs Called Unneeded and Untimely; Shepard, Angel Both Skeptical

### 12,333 ADMISSIONS TO NATIONAL BARN DANCE

Buffalo, Feb. 10. Alka-Seltzer National Barn Dance in one-nighter here (31) grossed \$11,780 for largest paid draw to Memorial Auditorium. Turnstile count was 12,333 admissions.

Not for Smokers-for-Soldiers Fund, sponsored by Buffalo Evening News, ran at \$4,677.

## 'LET'S FIGHT' IS MENSER'S SLOGAN

Clarence Menser, production head of NBC, is launching tomorrow morning (Thursday) a WEAF quarter-hour, "Let's Fight," designed to indoctrinate citizens with some pugilistic as they prepare for the day-quarter-hour at 7:45 a.m. on Tuesdays, Thursdays, Saturdays will include military marches and short messages and slogans. Reminders and announcements to be made in the music, only will be imbedded in the music. Voice with light it will be chosen by Menser.

N. W. Ayer, Corwin and John Driscoll of B.B.D.&K. has two reports on the National Association of Broadcasters, Robert Heller and Olga Orthman, and a publicist, Allan Meltzer, formerly of CBS. Officers have been elected to the committee by the National Association of Broadcasters in Washington. Broadcasts will originate in New York City, but gathering of material and organization details requires close contact at the Capital.

This is War will be shortwaved to England, Australia, New Zealand and also beamed at Latin America.

Washington, Feb. 10. Definite action on idea of setting up permanent research and service agency to improve children's programs was delayed Monday (9) after day-long parley called by Federal radio education committee. Broadcasters demurred at idea of undertaking ambitious program about kid shows at time when war is upsetting operations and presenting so many headaches. As result, only accomplishment was decision to have another committee investigate to see if it is feasible to adopt the recommendations of the Ohio State School broadcast evaluators.

Question of financing was sidestepped, though proposal to be weighed included budget of \$65,000 which would be raised from broadcast and radio advertisers as well as social groups and charitable organizations. The idea that sponsors will kick in at this time was questioned by Paul Peter, spokesman for National Association of Broadcasters, while John Shepard demurred that radio industry "ought not be expected to pour out more money when future is cloudy."

Hope that the research, if undertaken, will be along more practical lines was voiced by broadcaster representatives. Peter commented critically on past question-answering and network negotiators shared skepticism about possibility of any constructive achievements. "Even a doubt in military minds was seen in non-appearance of Dr. James Rowland Angell, who was expected to be addressed to the group, his disbelief that the Ohio State idea would bring any worthwhile results.

## Margaret Cuthbert Has 'Change of Desk' at NBC; Aide to Clarence Menser

Margaret Cuthbert, veteran of many years with NBC and previously known to more clubwomen than any other all-broadcaster, will report to Clarence I. Menser, production chief of NBC under the new dispensation at Radio City, New York. Her new job is described as primarily a change of desk. She will program and produce and produce women's and other activities which will be absorbed into the total activity of the new department rather than segregated.

Mrs. Cuthbert will be associated with the chairman of the department and with Burke Miller. This follows breaking up the "Public Service" between NBC and CBS.

Another NBC feminist, Mrs. Doris Corwith, spends most of her time on road lecturing in "Women in a Democracy." Currently she's doing a series of new page, new page, giving talks before nearly every organization in town. Will appear in Detroit and Manhattan, N. Y., on way back to New York.

## KXOK RENEWS AFRA, SPIELERS GET BOOTS

St. Louis, Feb. 10. The St. Louis Chapter of AFRA last week signed a new year contract with KXOK, which was set to let her, owned and operated by the St. Louis Star-Times. Under the new contract, KXOK will receive an increase of \$5 per week per increase, or plus 15% over the previous rate. The 16 month contract which recently expired, had been renewed for 16 months by the local AFRA Chapter handling the entire deal on her own. All of the "KXOK" was renewed under existing contracts, the first of which does not expire until next December.



# 'MASTER CONTRACT SYSTEM' OF LEVERS AIMS TO HOLD MAXIMUM TRADE DISCOUNT

**Splits Billings Through Four Advertising Agencies  
In Such Manner As To Get Full Bookkeeping  
Advantages**

Lever Bros. has applied the master contract system to its spot broadcasting business. Work of assigning time master contracts has been spread equally among its four ad agencies, but each of these agencies will go on planning spot orders for its own brands. Through the master contract the account will be able to maintain the maximum frequency discount rate, even though the campaign on a particular Lever Bros. product may have expired.

For Lever Bros. this master contract will serve as a control operation. The list of stations slated to get the contract has been split up among Young & Rubicam, Rutshaupt & Ryan, B. B. D. & O., and J. Walter Thompson, each of which agencies handles Lever Products. While, for instance, Young & Rubicam would place all master contracts in the New York territory, the other agencies would continue to issue 'insertion' orders for their own Lever brands to the various contracted outlets in that area. Rutshaupt & Ryan, for instance, would go on being billed by the stations for its Lifebuoy placements and the stations would continue to receive payment from the same agency. But if any mention about the terms of standing of the contract came up it would have to be referred to the agency that placed the blanket agreement, which in this instance would be Y&R.

## Spans the Lads

Under this system a campaign on Rinsol or Spray (R&R) could come to an end on one of these master contract stations, but the original rate remains intact, even though there is a full while Y&R is readying a spot campaign on Swan Soap or B. B. D. & O. one on Silver Dust. One agency services the master contract, but all four service their individual brands.

Two Lever products that are due for a considerable ride along spot lines this year are Lux (Thompson's) and Vimma, a 'vitamin' product (B. B. D. & O.). The Thompson agency is currently engaged in preparing its recorded Lux blurbs, while the Vimma campaign will take a more intensive course in March via one-minute transcription and chain-brokers. The Vimma plugs got their test in Providence and Cleveland and recently they received their New England debut.

## SOCONY-VAC. IN SPORTS, NEWS HUNT

J. Stirling Getchell agency is looking around the middle west for news and sports programs in Socony's behalf which would start in the spring. Account is also interested in local rights on baseball play-by-plays.

C. A. Snyder, the agency's radio director, will tour that area during the next two weeks to see what is available in these lines.

## CARLIN MAY BRING IN SCOTT BISHOP OF WKY

Scott Bishop, who authors 'Dark Fantasy' and the musical 'Southern Rivers' programs over WKY, Oklahoma City, and the NBC-Red network, may be brought to New York by Phil Carlin to write a new show for the Blue network (WJZ). Carlin, now program head of the Blue, put 'Dark Fantasy' on the Red while he was program chief of that network.

Before joining WKY, Bishop wrote several network shows.

## Hillman-Clapper Earlier; MacDonald to WJZ, N.Y.

Number of changes will probably be made in the news commentator lineup on the Blue network (WJZ). William Hillman and Raymond Clapper, now heard from Washington at 10:30-10:45 five-nights a week, are slated to be moved up to the 7:30-7:45 p.m. spot across the board, replacing various sustaining musical shows now in that niche.

Another commentator will be added in the afternoon, besides Bankage, who airs from Washington at 1-1:15 p.m. And James G. MacDonald, former Foreign Policy Assn. head, went in the 4:45-5 p.m. time across the board locally on WJZ, New York.

## WHIP FINANCE COUNSELOR

John W. Clarke In On Prospective  
Field Radio Station

Chicago, Feb. 10. John W. Clarke, a local securities man, has become v.p. and treasurer of WHIP, Hammond, Inc., and he will specialize as financial adviser to the station. WHIP has studios in Chicago.

This is the outlet which Marshall Field is expected to acquire as an adjunct for his Chicago Sun daily. WHIP operated at 5,000 watts on 1,520 k.c.

## Not the Cigar

Philadelphia, Feb. 10. The Philadelphia National League baseball club yesterday announced that hereafter it will be known as the 'Phillies' and not the 'Phillies' as it has been called heretofore.

Reason for dropping the 'Phillies' tag, officials said, was the fact that this name has been 'commercialized' on the air by Bayuk (Phillies) cigars.

## Gen. Electric (Radio Sets)

**On Sponsor Newscasts  
May CBS Thrice Weekly**

Radio set division of General Electric has given its agency, Maxon, an okay for a network campaign.

The current discussions with CBS are for a 15-minute news program three times a week.

Fraxier Hunt is believed to be probable choice.

## C.A.B. TO CHART TUNE-IN CURVE

Co-operative Analysis of Broadcasting will furnish its subscribers with a monthly index of listening so that they can observe the trend of listening periodically and compare the volume with the previous month or the like month of the year before. There will be two chart forms, one for night and the other for daytime listening.

In announcing the additional chart service the C.A.B. stated that 'there is a strong indication that the January, 1942, nighttime index will be higher than either the January or December, 1941, index, and that daytime listening for January, 1942, will be about the same as the 1941 January daytime figure.' The final three months of 1941 saw listening take somewhat of a slump as compared with the parallel quarter of '40.

# Fifteen Years of

CITIES SERVICE

SERVES A NATION

## A FEW WORDS FROM CITIES SERVICE...

'In reviewing our 16th year on the NBC Red Network, we cannot let the occasion pass without a few words telling you how much we've enjoyed our mutually profitable association. The Cities Service Program holds a warm place in the affection of our dealers and the listening public alike. Down through the years it has been the good right arm of all our advertising and promotional efforts. Our annual reveals, we feel, are concrete evidence of its sales effectiveness as well as of its institutional value.'

— CITIES SERVICE



# PROCTER & GAMBLE POLICE

## ASKS BLUE FOR COZY CORNER

J. Walter Thompson agency has advised the Blue Network that it would like to have another evening spot made available for the Balentine Beer show.

The program now occupies the Friday 8:30-9 p. m. niche, with the Kate Smith show and 'Information Please' as opposition.

Sylvia Lennox resigned last week from Hearst Radio Sales to join production department of the Blue.

## Raymond Knight 'Cuckoo' Show May Be Revived

'The Cuckoo Hour,' goofy comedy show on NBC some years ago, may be revived by Raymond Knight as a filler for the 8-8:30 spot Thursday nights on the Blue network, being vacated by the move of 'March of Time' to Friday night. Moderated version of the program has already been auditioned by Phil Carlin, Blue program head, and will be given a trial airing in the next week or two. Meanwhile, one-timer shows will be used to fill the opening Thursday night niche.

Knight is currently scripting 'House in the Country,' sustainer serial on the Blue.

## 'MARCH OF TIME' OFF COFFEE

'March of Time' gets away this week from the opposition that it has received from the Maxwell House Coffee show.

It has pulled out of the Thursday 8-8:30 p. m. period for the Friday 9:30-10:05 p. m. segment on the same Blue Network.

Brad Simpson, WKRC, Cincinnati, program director, is in New York this week on a talent search and for a biz confab with Mutual execs.

## 'DRUMMOND' GOES ON

George Coulouris' Road Tour Won't Interfere With Series

George Coulouris, title actor on 'Bulldog Drummond' on WOR, New York, will continue to head the show when his Broadway play, 'Watch on the Rhine,' goes on the road the end of next week. He will return to New York for each Sunday night's broadcast while the lighter plays eastern stands. When 'Watch on the Rhine' gets to Chicago, the program may be shifted there by the Redfield-Johnstone agency.

'Drummond' is sponsored by Howard Clothes on some Mutual stations and is fed sustaining to the rest of the network.

## CHECK COPY BUT BRANDS COMPETE

Seek to Avoid Advertising Confusion Between Various Soap Products—No Immediate Prospect of Adopting 'Repeat' Technique Between Competitive Networks

### LESS VERBIAGE

Procter & Gamble, biggest sponsor of daytime programs, is realigning its setup on commercial copy. New department was established not long ago at the company's home office in Cincinnati to supervise. Present system of announcements on consecutive programs will probably be revised.

Account has for the last four or five years been steadily decreasing the length of its advertising announcements. At the time the National Association of Broadcasters' code was established about three years ago, most daytime commercials ran upward of five minutes in a quarter-hour period, while the P.G. copy had already been whittled down to average about three minutes. Firm's plugs have since been reduced slightly to an average overall time of two-and-a-half to two-and-three-quarters minutes for a regular 15-minute show.

Unlike most other large manufacturers with numerous different brands, P.G. has always followed a policy of comparative independence for its various products. Thus, the Ivory soap and Camay divisions, or the Ivory Snow and Ivory flakes divisions, etc., have been allowed to work in competition with each other, even though this has frequently resulted in the advertising copy for certain of the brands offering direct comparison with competing types of product under the P.G. label.

However, a recent study by the copy department in Cincinnati has revealed that in some instances, the commercials for such brands as Ivory soap and Camay soap have

(Continued on page 38)

# Friday Nights.

780 WEEKS ON THE NETWORK MOST PEOPLE LISTEN TO MOST

THE best testimonial ever invented is the satisfied customer.

We point proudly to one of our long list, Cities Service, as an interesting example of NBC Red Network effectiveness.

For fifteen years of Friday nights, Cities Service has employed the facilities of the Red to spread fine music—and the fine points of fine gasoline—to millions upon millions of American families. That the combination works, and works well, is amply attested by the fact that Cities Service has renewed its Red Network contract not once or three or five or eight times, but fifteen—and is now starting its sixteenth year of doing business at the same old Friday night stand on NBC Red.

Dwell on that for a moment, when you think about radio in general, or the Red Network in particular. Or consider how consistently other leading American business organizations use the Red.

Of all the Red's 1941 clients, a summary reveals, ninety-five per cent were renewals. Seventy-five per cent of our present advertisers can look back to five or more years on the Red Network—an even third of them to ten or more years.

The best testimonial ever invented is the satisfied customer. The Red Network specializes in them.

NATIONAL BROADCASTING COMPANY  
A Radio Corporation of America Service



## EXIT DETROIT, A ZERO WHILE WAR LASTS

With practically all the Detroit branches of advertising agencies now shut down the various station rep organizations have decided to switch the managerial and sales staffs from that city to their other offices. Each of the reps have, however, left some clerical personnel in the Detroit office. Men will continue to travel this territory out of the Chicago or New York offices.

R. H. Bolling, who managed the Detroit branch of John Blair & Co., has been transferred to the company's New York office, of which his brother, George, is headman. Paul Ray, who was also of the Blair Detroit office, is now quartered in Chicago.

## Arthur Sinzheimer, Peck, With Civilian Defense

Arthur Sinzheimer, radio director for the Peck agency, has been named associate director of radio for the Civilian Defense Volunteer Office of Greater New York. He will work with Co-Director Robert Spafford in centralizing all the CDVO's radio activities.



## Fears Censorship by 'Fright' of Owners and Personnel of Stations

**Detroit, Feb. 10.**—The Washington Administration should declare that it has no intention of establishing a radio monopoly or radio censorship except in matters of military necessity and radio station managers should cease trying to be censors themselves.

Both recommendations were put forward here by Norman Thomas, perennial candidate of the Socialist Party for President. Thomas formerly was heard Sundays over WXYZ on a hookup of 13 stations, but said that the Detroit station had canceled his contract. He received another local outlet through WFLB.

"On the whole I admire the way radio in this country has kept open the channels of information," Thomas said. "They have done even better than the British and in all other countries radio is entirely the creature of the government."

"But there is a tendency in the United States to set up unofficial censorship, largely on the part of the people who are afraid of what the Government might do rather than on what has been done."

There are, however, many stations which have taken a broad attitude and it is important that this should continue since all our future depends on an informed democracy.

... Outside the military-in-

## COMPTON PAIR WED; McMILLAN BEST MAN

Isobel Olmstead, who does radio publicity for the Compton agency, was married Jan. 31 to Storrs Haynes, script editor of the same firm. She continues her job. Before entering radio, Haynes was a film and legit actor.

John McMillin, Compton radio head, was best man at the ceremony.

## Cincy Callers to Tampa

**Cincinnati, Feb. 10.**—Waise Hoyt, WCRB new baseball mill, will accompany the Reds to Tampa Feb. 10. He will put in three weeks there, making the rounds of his nightly 15-minute programs sponsored by Alms & Doepp, department store.

WSA's Roger Baker and WCPQ's Sam Butler, also go to Tampa.

formation field there's a terrible lot of territory to consider in questions of censorship. It's possible that the present rules could be interpreted to protect the Government against the consequences of incompetence."

## The Do-or-Die Spirit

**Chicago, Feb. 10.**—Orlin Tovrov, author of "Ma Perkins" series for Fred Procter & Gamble, made a speech at a party for the cast at the Racquet Club here, pledging himself to lift the program to top rating among the daytime series.

The Cooperative Analysis of Broadcasting ratings issued the following Monday, "Ma Perkins" jumped to first place among the daytimers.

## WNEW-News Deal Similar to Swap By WMCA-Times

WNEW, N. Y., debuts its news lineup with the N. Y. Daily News this Sunday (15), presenting a five-minute news period on the half hour every hour (such as 1:30, 2:30, etc.) during the entire round of the clock (24 hours). The arrangement is a trade-off of news for the schedule the station will for the first time cut into its "Make-Believe" with something other than music.

WMCA, N. Y., has had a similar affair with the N. Y. Times since early January, but in this case it's three minutes of news on the hour (1 p.m., 2 p.m., etc.)

## Shirley Temple 'Jr. Miss' Starts March 4 for P. & G.; Ransom Sherman Moves

Shirley Temple in "Junior Miss," which Benton & Bowles has bought for Procter & Gamble, starts March 4 in the 8-30 spot Wednesday nights on CBS, opposite Eddie Cantor's Bristol-Myers show on NBC-Red (WEAF). Ransom Sherman, now heard 10-10:30 Friday nights on CBS for P. & G., moves over to the 8-10-11 p.m. Wednesday nights, also effective March 4. That fills the 8-10 spot Wednesday nights being vacated by Fred Allen, who moves to the 8-10 p.m. time Sunday nights on the same network when the Ford program folds.

Product to be plugged by "Junior Miss" will be Ivory Soap, with Dretz possibly getting the mention over a few stations. Ransom Sherman will continue to ballyhoo Ivory soap, with Compton the agency. In moving the Sherman series to the second half of the Wednesday hour, P. & G. is relinquishing the Friday night time. Account had considered holding the Friday spot and filling it with an additional show, but decided that future network cancellations by other sponsors may create open time when and if another P. & G. program should be desired.

"Junior Miss" will be produced by Ed Wolf Associates, which will open a Coast office to handle the show. Director will be chosen in a week or two. "Doris Gilbert" will adapt from Sally Benson's New Yorker sketches, with Miss Benson having script approval. Latter goes to the Coast shortly on a Metro contract to do the screen treatment of her current series in the New Yorker.

Meanwhile, various picture offers are reported for the legit version of "Junior Miss," current at the Lyceum, N. Y. Max Gordon, producer of the play, is one of those angling for the screen rights, with the idea of using the picture under his Columbia Picture deal. Edward Small is also reported dickering for the show as a United Artists production, starring Shirley Temple, with whom he holds a one-picture contract.

## 'IMPEACH' HOLINER

Carroll O'Meara Succeeds at Meeting—Allergic EPA President

**Hollywood, Feb. 10.**—Carroll O'Meara of Young & Rubicam agency is the new president of Radio Producers Association. He succeeds Max Holliner of Benton & Bowles, who failed to show up for his "impeachment," not having called a meeting during his tenure of office.

John Swallow, NBC western division program director, was voted secretary.

## LONG NEGLECTED WSVS FINALLY DISAPPEARS

**Buffalo, Feb. 10.**—Curran rang down finally last week on WSVS, one of radio's most conspicuous cases of long-term neglect, when Buffalo Board of Education formally relinquished the 50-watt's license and all claim to 1400 kc. band. A few days later, FCG granted construction permit for an FM outlet on 42,000 kilocycles with one k.w. power, which board will share its time, gradually adding to WSVS' inability to pull itself with student station was given as a reason for its shutdown. New FM system to cost \$100,000 will beam its signal at city's high and grammar schools, board claims.

Time WSVS, dating from 1924, struggled along in recent years until, in 1937, it was sold to the Milwaukee radio education. Housed in a high school, staffed by technical students, non-commercial station ground out old recordings and hand-out speeches. Commercial WBNY shared its time, gradually adding to WSVS' inability to pull itself with student station was given as a reason for its shutdown. New FM system to cost \$100,000 will beam its signal at city's high and grammar schools, board claims.

Robert Wamboldt Joins Compton Agency in N.Y.

Robert Wamboldt, formerly with NBC in Chicago and the Texas State network, joined the Compton Agency Monday (6) in a program supervisory capacity. He may be sent to the Coast in a few weeks to handle production of the Ransom Sherman show from there for Procter & Gamble. In that case, Gilbert Ralston, who was sent out to launch the series, would be brought back to the agency's home office.

Besides his NBC and Texas State jobs, Wamboldt for a time operated his own independent program production firm.

## 'THAT BREWSTER BOY'

Serial by Pauline Hopkins on CBS for Quaker Oats

**Chicago, Feb. 10.**—Quaker Oats goes on the Columbia network March 4 when "That Brewster Boy" starts a weekly 30-minute period over the web. Program will originate in the WBBM studios here. Will be at 7:30 p.m. EST, with a rebroadcast to the Coast at midnight EST.

Written by Pauline Hopkins and produced by Owen Vinson, cast includes Eddie Firestone, Jr., Hugh Sibley, Connie Crowder, Louise Fitch, Bob Bailey, Bob Zellman.

WSA's sales representative, John Wayne, is featured in the advertisement.

"OUR NEW THEME"

announces Rudy or Steno, "That's because of WSA's greater popularity PLUS an aggressive merchandising program that keeps selling your program and product from broadcast to point-of-sale."

WSA identified.

It sells faster if it's

WSA's sales representative, John Wayne, is featured in the advertisement.

## WMC, MEMPHIS' DEPT. STORE PROGRAM

**Memphis, Feb. 10.**—Biggest local talent show yet set during 1942 takes to air via WMC tonight. Program is 30-minute variety item sponsored by the John Greer department store. Tuesday night (8). Artists Bureau of KMBG local CBS link, sponsored lecture at 20c, 50c and \$1.12 admission fees.

Murrow's new show, Feb. 20 when he will go to Washington for several days before returning to his London post via clipper and Lisbon.

Bob Trout, CBS news editor, is currently holding down the London post.

George Crandall of the CBS public relations staff is making the jumps with Murrow.

## MURROW WINDING UP LECTURE TOUR

**Kansas City, Feb. 10.**—Edward R. Murrow, CBS London reporter, drew crowd of approximately 3,800 persons to his lecture at municipal auditorium Tuesday night (8). Artists Bureau of KMBG local CBS link, sponsored lecture at 20c, 50c and \$1.12 admission fees.

Murrow's new show, Feb. 20 when he will go to Washington for several days before returning to his London post via clipper and Lisbon.

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# CANADA RADIO CONVENTION

## RATE REFORMS MEET PROTESTS

**Broadcasters Told 'Hints to Editors' Principles Could Be Adopted to Provide Valuable Off-the-Record Guidance on Public Opinion—Third Wartime Convention Hears CBC Is 'Friendly' to Commercial Indies**

### MILLER TALKS

By C. W. LANE

Montreal, Feb. 10.

The Canadian Association of Broadcasters opened its annual convention here yesterday at the Windsor hotel with 82 members present and a large delegation of guests from the United States. It was the third convention in wartime for the association and the first for the paid president, Glen Bannerman, after his year on the job.

Bannerman got compliments but his pet project, a study of 'The Standardization of Rate Structures' was subject to an unexpected attack Monday, causing its deferment until today. It is Bannerman's view that simplified and standardized rate cards as between all stations ought to be approved as present complexity is a nuisance involving clerical and other frustrations. Advertising agencies would be more congenial to Canadian radio if it were easier to do business, he holds.

With resumption of discussion on standardization of rate structures today (Tuesday), the whole matter went over until next year's convention. It was the clause barring frequency discounts on spots that was opposed. Gordon Love of CFCM, Calgary, and J. N. Thivierge of CHRC, Quebec, won a close vote after seven hours of discussion, 16 for postponement, 15 against, 21 not voting. 'Hardship' for measuring local station audiences was approved. It will be set up by a committee comprising broadcasters, agencies and sponsors from the respective trade associations. A fund of \$5,000 is available.

Convention first heard Bannerman report on negotiations covering various business details between the commercials and the Canadian Broadcasting Corporation, Government agency having jurisdiction over all stations, its own and its indie contemporaries. CBC Board of Governors meets again in March and some favorable action is hoped for, especially on transcription regulations.

Association also wants change in official ruling that an advertiser may not use more than one station in any given centre. In effect this prevents sponsors using the CBC's network (the only one allowed in Canada) from making supplemental use of local stations in towns getting CBC network broadcast for same advertiser. And where certain contracts are cleared, the CBC adds 15% to the 15% agency commission, the latter item also being a C.A.B. grievance.

Bannerman told broadcasters the CBC displayed a friendly attitude on most of the most points.

**Sponsored News**  
With regard to commercial sponsorship of newscasts the Canadian publishers' hostility has abated, it was declared. A subsidiary Press News, Ltd., is now prepared to furnish a ticker service to stations. This gives Canadian broadcasters another source of news apart from British United Press. Bannerman is urging that the ban on advertising sales of news periods be rescinded. 'Priorities in respect of securing replacements and repairs for broad-

casting equipment' was one of the most troublesome problems of the past year, Bannerman reported. Many technical points were involved in the importation of materials from the U. S. But recently A. A. Walker, in charge of priorities at Ottawa, informed him that the entire problem has been simplified and he thought C.A.B. members would be pleased with the position that would now be available for getting replacements. Details on this point will be available in a week or so.

Also bullish was statement that no future advertising campaign by the Canadian government is planned without taking broadcasting into consideration.

**Too Much Charly**  
B. W. Keightley, advertising manager of Canadian Industries, Ltd., and past president of Association of Canadian Advertisers Assn., said there were too many appeals for charity and near-war work going out over the radio. They were building up

a callous attitude on the part of the public. It was not only an inefficient way of getting money but also liable to affect success of the really necessary appeals. The essential problem of the day outside the war effort was how to build up the nation against the stresses and strains now being imposed on it. In his mind he thought radio was one of the most invaluable remedies. Radio could also help greatly in preparing the country for the great change that must follow the end of the war.

**Wishful Thinking**  
G. Herbert Lash, director of public information at Ottawa, told the convention not to count too much on the Russian campaign. He had heard much of great captures of Germans as the result of pincer movements and there was no demoralization that he knew of in Germany. As to Japanese and other matters it was part of the business of radio to check wishful thinking. As to use of news services Lash said that much of the record in-

formation was sent to editors and greatly assisted in forming healthy public opinion, checking complacency on the one hand and too much pessimism on the other. This news was strictly censored, but helped editors guide opinion. He thought radio should make arrangements to enjoy this tip stuff as does the press. There should be a radio correspondent established at Ottawa to get this very special news which could be used indirectly in guiding public opinion. On a co-operative basis it would cost stations all over Canada about \$1 per week per station.

**Uniforms Help**  
K. W. G. Clarke, director of Department of National Defense and in charge of public relations for the army, navy and air force, said that in Great Britain and Canada there was a very great use of uniformed officers on the staff, while in the U. S. only civilians were used. It was his experience that much more and more detailed accurate information

was obtained by use of service men in confidential matters.

**Miller Talks**  
Neville Miller, president of National Association of Broadcasters of the U. S. A., was the luncheon speaker. 'Some day the guns will be still, the last Unknown Soldier will be buried, and the nations of the world will gather around the peace table,' said Miller. 'On that table will be laid the list of those nations, and those leaders, who tried to destroy civilization, and radio—as used by them—will be listed as a powerful tool of aggression. Also on that table will be laid the names of those nationals and their leaders who fought to save civilization, and radio will be on that list, and it is your job, and my job, to see that it is written in letters of gold.'

San Diego.—William A. Evans has been named commercial manager of KGB, Don Lee outfit here, succeeding Dan Donnelly, transferred to Santa Barbara.

EVERY NIGHT AT 9:30  
OVER THE MUTUAL BROADCASTING  
SYSTEM COCA-COLA PRESENTS  
A SPOTLIGHT BAND...

WILL IT  
DISTURB YOUR  
READING IF YOU  
HAVE TO "AP" YOUR  
FEET?

IT MIGHT BE  
BENNY  
GOODMAN

OR  
TOMMY  
DORSEY

OR  
GENE  
RUPPE

OR  
FREDDY  
MARTIN

LOOK  
DID-  
LIKE THIS

OR  
HARRY  
JONES

OR  
EDDIE  
DUCHIN

"BUT YOU CAN BET YOUR  
RADIO IT WILL BE A TOP-FLIGHT  
BAND... BECAUSE 18 OUT  
OF THE TOP 20 RADIO DAILY  
DANCE BANDS WERE IN THE  
SPOTLIGHT THE FIRST 13 WEEKS"

AND ON  
SATURDAYS FROM  
9:30 TO 10:00 P.M.  
THE BAND PROVED BY  
THE COCA-COLA SURVEY  
TO HAVE MADE THE  
WEEK'S MOST POPULAR  
RECORD PLAYS ITS  
WINNER AND OTHER LATEST  
HITS

MUTUAL BROADCASTING SYSTEM FIRST IN THE FIRST THREE  
NEWS...SPORTS...POPULAR MUSIC



## From the Production Centres

### IN NEW YORK CITY . . .

**THE RADIO TRADE IS DISCUSSING:** Fred Allen's spoofing of the unusual situations perpetrated by other comics to make studio audiences laugh. Joe Cook's full page ad in "Variety" last issue announcing his retirement from show business—the Advertising Agency tugging of an author, Norman Corwin, for his men humor—preference for a rich, well-corned beef and cabbage party—Prospective appearance of Martin Linofsky at the Overseas Press Club banquet later this month.

**FRANCES CHANEY**, femme lead of "House in the Country" script, subdued for Irene Winston in the Broadway legitt, Brooklyn, U. S. A. . . . **Miss Winston**, also a radio regular, has an injured leg. . . . Blue network is inviting the deluge by asking for the submission of new scripts and script and program ideas. . . . The Celanese show is directed by Joe Hill, who also does "Manhattan at Midnight" both for You & I and Radio City. . . . **Isabelle Bech**, who formerly aired for General Foods on NBC and for Hecker Products on Mutual, started Monday a six-weekly morning series on WINC for women. . . . **Sandra Michael**, author of "Against the Storm," to Chicago last week and after about a week there proceeds to Palm Springs, Cal., to meet the balance of the winter.

**Helen Brooks**, in the cast of the legit comedy, "Arsenic and Old Lace" and Mutual's "The Timid Soul," joined the "Aunt Jenny" cast this week. . . . **Paul Chief**, for CBS, who is now a desk assistant in the CBS newsroom. . . . **Dudley Connolly**, WWRL program director, on leave of absence, with Fred Barr, night studio manager, substituting. . . . Ben Pratt resigned from Blue network publicity department and will become a talent manager and p. a. . . . **Howard Haysford**, author of the woodcut novel, "Murder for Pleasure," graduated Friday (6) on "Mystery Man" via NBC-RS (WEAF). . . . Meeting of the script writers and producers' committee of the American Television Society will be held today (Wednesday) at the Woodstock hotel, to discuss possible ATS package-production of television programs. . . . **Waverly Root**, former foreign correspondent and Mutual rep in France, started a six-weekly comment series Monday (9) on WINS. . . . **Richard Robert** organized at Radio City Music Hall and on WABC-RS, and on WABC programs, has opened a restaurant, The Encore, in 48th street. . . . **Larry Elliott** is announcing the new recorded show for the Treasury Department. . . . **Henry Taylor**, foreign correspondent for NAMA, doing twice-weekly series on WHN.

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**John Dillon**, formerly sports and special events director of WFAB, White Plains, N. Y., has joined NBC-RS as assistant to Bill Stern. . . . He succeeds Hugh Beach, who left to take an educational radio job. . . . "Aunt Jenny," daytime series on CBS for Spry, being rebroadcast via wax on WOR night. . . . **Audrey Posey**, WOR engineer, will be married Saturday (14) to **Jean MacGowan**. . . . **Norman Tokar** added to "Front Page Parade" cast. . . . **J. R. Poppe**, WOR chief engineer, left Saturday (7) for New York.

**Key Lorraine**, WNEZ vocalist, guests this week on "Lower Basin Station" over the Blue (WJZ) and on "Accent on Music" via CBS. . . . **Neil O'Malley**, former John Barryman, Andrews Sisters' "Divorce" troupe, is directing Hanna directing the David Harman repeat on CBS, with Richard Leonard continuing to handle the original on NBC-RS (WEAF), as well as the "Divorce" series. . . . **Worshipful**, WOR engineer, will be married Saturday (14) to **Jean MacGowan**. . . . **Arline Blackburn** and **Carl Eastman** added to "Just Plain Bill" company.

**Jo Ranson** doing a "Travel Talk" series Saturday mornings on WINS. . . . **George Ranson** and **John Barryman** are tentatively set by Charles Martin for the Feb. 20 edition of Philip Morris "Playhouse". . . . **Walter Houston** guests this Friday night (13). . . . **Edward G. Robinson** will m.c. and play the lead in the CBS series. . . . **Adolph Gobel**, WWRL musical director, doubling as organist at the Park Terrace cafe, Brooklyn. . . . **Edward Malcolm** the technician for "The World Today" on CBS for United Fruit. . . . **Charles Newman** adapting the "Great Plays" series on the Blue network. . . . **Ray Lockwood** is directing.

**Robert Heuberger**, formerly panelman on the Helen Hayes show and "We, the People," transferred to technician duty at the WABC transmitter. . . . **William Busch** took over the dial on "We, the People," and the Hayes show folded. . . . **Connie Ernst** will be the William Morris office contact for the four-network moral show being produced by Norman Corwin. . . . **Leister Hatfield** the panelman for "Man I Married" and "Life Can Be Beautiful" shows on CBS. . . . **Adolph Gobel**, WWRL musical director, doubling as organist at the Park Terrace cafe, Brooklyn. . . . **Edward Malcolm** the technician for "The World Today" on CBS for United Fruit. . . . **Charles Newman** adapting the "Great Plays" series on the Blue network. . . . **Ray Lockwood** is directing.

**Henry "Dobe" Carey**, son of actor Harry Carey, joined NBC pageboy staff. . . . He's studying for a concert singing career. . . . **Fred Vickers** handling the dials for the Lanny Ross program on CBS. . . . **Irene Kuhn** of the NBC promotion department, planned Sunday (1) to Mexico to gather material for a radio series to start Feb. 26. . . . **Louis Pelletier**, free-lance writer, added to CBS script department. . . . **William Gage** the technician on "Take It or Leave It," "Pet Milk" and the Philip Morris "Playhouse" and "Crime Club" programs, all on CBS. . . . **Scott Kilgore** engineering the Ed Hill news and Glenn Miller programs on CBS.

**Paul Sullivan's** 10-minute news spot Tuesday nights on CBS is being dropped by Liberty mag. . . . WABC is selling participation spots locally on its 1206-1230 midnight band show. . . . **Shufert Parker** and **Elie Cirina**, formerly heard on Mutual out of KJL, Los Angeles, fold. . . . It had three local sponsors. . . . **William Shirer's** news sustainer Thursday evening goes off the air. . . . **Add Studebaker** is ending its temporary sponsorship of Eric Sevareid's news series. . . . **Miriam Wolfe** is the femme lead on both "I'll Find My Way" and "Miss Meade's Children," six-weekly series on Mutual out of WGR, Buffalo, National Guard and Home Hour. . . . Also on the Blue, shrinks from 45 minutes to a half-hour, with Bauhaug taking over the old 15-minute spot for a news series from Washington. . . . **Alman Metzger**, of CBS publicity, will direct "This Is War," the new four-network morale program for the Office of Facts and Figures.

**Baroness Heleine de Poleszka** varying her WBYN commentaries to

stress women in defense activities. . . . now heard Sunday at 3:50 p.m. . . . much-delayed Raymond House book by Arch Oboler will appear soon. . . . **Playboy Awards** Committee will vote on the volume of the year. . . . **Radio Executives Club**, Manhattan luncheon group, is also giving an award soon. . . . **Editor**, Center turning 50. . . . **Mildred Fenlon**, Bates agency, New York, is a supervisor, back on job after hospital treatment for back ailment. . . . **C. N. Van Auker**, formerly of the WOR purchasing department, now in charge of the New York City district mail room. . . . **Beth Rayborn**, vocalist- pianist, back with series on WPAT, Paterson, N. J. . . . **Arthur Danzig**, WOR publicity head, added to press staff in charge of photographs. . . . **Helen Dunlop**, of the department's secretarial staff, became a departmental assistant. . . . **AFRA's** annual ball to be held Feb. 20 at the Waldorf-Astoria. . . . **Eddy Brown**, musical director of WOXR, elected head of the Green Room Club. . . . **Henk Keene** has completed his first 13-week series of recordings for Liggett & Myers (Velvet Tobacco) and is now starting on his second batch. . . . They're tagged "Henk Keene in Town." . . . **Newell-Emmett** is the agency. . . . **Arthur Zipser**, formerly with the story department of Paramount Pictures, has been added to the additional staff of the Fiction Division. . . . **Zipser**, who is a lawyer, replaces Kirk Quinn, who is leaving the network.

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# Al Steele of D'Arcy Agency. To Mexico for Coca-Cola Discs of Native Music

Al Steele, radio supervisor of D'Arcy Agency, left New York for Mexico City Saturday (7) to spend six weeks overseeing recording of native Mexican, Venezuelan, Colombian and Cuban talent for Coca-Cola transcribed programs used in those areas. Coca-Cola is to cut 158, 15-minute platters used on 44 stations.

While in Mexico City recently with George Zachary, director of Coca-Cola's Andre Kostelanetz series on CBS, Steele became interested in the wealth of native talent he came across. Current trip is the result.

CHIEF Gray, on WSPA, Spartanburg, S. C., as baritone, newscaster, etc., now also doubling as "Farmer Gray" for station's "Farm Page."



**WE TAKE ADVERTISERS**



especially the 203\* national and regional advertisers who helped to make 1941 our biggest year to date

\*And the 174 advertisers whose business is strictly local in nature.

**KSO KRNT**  
DES MOINES

Affiliated with the Des Moines Register and Tribune  
Represented by The Katz Agency

# Rooney Krafts for Bing While Latter on Swing

Hollywood, Feb. 10.—Bing Crosby was elected national president of the Radio Writers on Kraft Music Hall Feb. 12-19 so that Bing could go on his tour of the world, going with Bob Hope, who is touring at Phoenix and then leads to the four cities of San Antonio, Houston and Dallas. Meanwhile Hope is under treatment for both throat and eyes.

Coin for the exhibition matches goes to the Red Cross.

# HOCKEY ANNOUNCERS FORM ASSOCIATION

St. Louis, Feb. 10.—The Association of Hockey Broadcasters was formed here last week and officers were elected. The group will be the first in the American Hockey Association which embraces St. Louis, Kansas City, Dallas, Tulsa, Portland, Minneapolis, St. Paul and Wichita.

Casper of KXOK, St. Louis was named president. Tom Daly, WOL, Omaha and Ted Casper, KGKO, Fort Worth, vice-presidents. Frank Eichen, KSD, St. Louis secretary and Bill Durney, WIL, St. Louis, treasurer.

A dozen agencies became charter members of the organization which will present a Sportsman Award to an outstanding player each season beginning with the current season.

# WAYS, CHARLOTTE, STARTS Has Blue and Mutual Programs— Harold Thoms Manager

Charlotte, N. C., Feb. 10.—The much-delayed opening of WAYS, Charlotte's new 1,300-watt station, finally came off here when authority came through from FCC to begin operations. Station originally was to have opened in fall, but a string of bad luck, set off by collapse of the tower, in which sleepily miraculously escaped death, which was followed by refusal to sell, along with bad weather and difficulty in getting materials all contributed to force delay.

Station had been completed for three weeks, but was conducting tests required by FCC prior to being granted authority to begin operation.

Station opened with NBC Blue network and is to add Mutual on Sunday (1). This gives Charlotte local coverage of all major networks, since NBC Red is carried by WSOB and CBS owns WBT.

Harold H. Thoms is general manager, Robert Rieghy is chief engineer, and Ron Jenkins is program director.

# Acme Lead Buys Into Chicago Breakfast Club

Chicago, Feb. 10.—'Breakfast Club' variety show on the Blue network gets its third advertiser, with Acme White Lead taking a twice-weekly 15-minute slot over 65 stations, beginning Feb. 17, in a deal set through the Henri Hurst & McDonald agency here.

Other two sponsors are Swift & Co., which recently renewed for 52 weeks its three-a-week 15-minute series 'Cream & Whip', which has a twice-weekly 15-minute piece of the show.

# Opelika on Mutual

Station WFJIO, Opelika, Ala., joined the Mutual network Sunday (8), bringing the number of affiliates to 198. Outlet operates on 1400 kcs, with 250 watts in the daytime and 100 watts at night.

Charles Kucker's New Job

Charles Kucker has joined the Sherman & Marquette agency as office manager.

Kucker was formerly office chief of the Lord & Thomas agency here.

# KRESS HEADS WRITERS

Succeeds Savage in Chicago Radio Writers Guild

Chicago, Feb. 10.—Fred Kress was elected national vice-president of the Radio Writers Club at the organization's annual membership meeting Jan. 28 at the Drake hotel. He succeeds Courtenay Savage.

Members of the regional council elected at the same time are Leslie Edgley, Dan Ryan, Orrin Torvov, Jack Payne, Pauline Hopkins, Madeleine Clark, William Costello, George Roosen and Jack Mitchell, with Robert Donovan and Jim Fessenden alternates.

# Expect Coca-Cola To Quit Memphis Baseball on WHBQ

Memphis, Feb. 10.—Priorities will take their heaviest local radio toll if Coca-Cola follows through on its reported intention to drop sponsorship of Southern League baseball broadcasts this season.

Memphis branch of soda pop firm has aired Memphis games play-by-play since 1930, first with Francis Chamberlin handling via the old station WMBR (now WMPB) and since 1938 with Bob Albright speaking over WHBQ.

Rationing of sugar has whacked coke output badly and station is reported already casting about for another sponsor in view of probable cancellation. Everett Pridgen, soft drink magnate, is away in Florida at this time and final decision undoubtedly awaits his return.

Deal was probably largest single contract handled locally.

# Inside Stuff—Radio

Coincident with the 20th-Fox Miami Beach premiere of 'Song of the Islands' last week, Irving Kahn, radio exploiter for the film company, reviewed the standard that the Chamber of Commerce should defray line-charges for big-name radio programs as a means to induce more broadcasts from the Florida resort. It's a seasonal year, and looks good on paper, since many a radio celeb might like to originate from Miami instead of N.Y. or Hollywood, were it not for the costly line charges. Smith entourage was brought to Florida to tie in with the 'Islands' premiere. Betty Grable and Jack Oakie, stars in the film, participated on the Smith show.

Incidentally, Collins is crowding in an extra week in Miami Beach, setting his next Friday's show there, and hopping in Friday noon for the broadcast from N.Y. thence to the Michigan Naval Base the week after, followed by other military training stations.

In relating the performing rights clearance problem that the Carnation Milk account encountered following the decision to include ASCAP numbers in its transcription series a story in a recent issue of 'Variety' noted that the American Association of Advertising Agencies had cautioned its members against directly assuming any obligations for performing rights clearances. The caution from the Four A's, it was pointed out by that organization last week applied only to mechanical rights.

'Timout Clothing Co. would like to resume the weekly quarter-hour with Raymond Clapper and William Hillman on the Blue Network, but on the condition that the American Association of Advertising Agencies be paid up 15 minutes.

'Account used to be in the Thursday 9-15 p.m. slot, but after it went off the Blue assigned the 8 to 10 p.m. stretch to 'Town Hall.'

Jean Teneneyson (Mrs. Camille Dreyfus), soprano and guiding spirit of the Celanese-sponsored 'Great Moments in History' program (Young & Rubicam), expects to add some operettas and lighter pieces to the series after the current heavier items. She has been discussing the details with money in the bank.

WCFO, Cincinnati (Scrapps/Howard) has crashed through to second place in the latest N. E. Hooper daytime hours listening index for the city. Achievement is without benefit of network programs entirely on a local programming job of news, sports, etc.

Alfred Ryder played opposite Olivia DeHavilland in the first 'Plays for Americans' broadcast Sunday (1) over NBC. Raymond Johnson was credited in 'Variety' review, he having been originally cast for the part and so announced.

G. W. (Johnny) Johnstone, who last week joined the Blue network as director of special events is an oddtimer at WRAX, having joined WFAF, New York, March 23, 1933, when it was still a T. & A. station.

Something exceptional in inter-network and inter-station series is the buildup that Jack Benny is according to Fred Allen's forthcoming switch to a Sunday night hour on CBS. Benny started the buildup series last Sunday night (6).

**It's Hot! News! It's A Cowles Station!**

News is hot and listening demand is hot. **Mutual's** listeners depend on the **Cowles Station** for news—news that is fresh, accurate—calmly and fully presented. The newscasters featured are only four of a staff of 15 men trained for one purpose: the accurate presentation of news when and how our listeners want it.

Time is money. We have discovered that only the **Cowles Station** in this country can give you world and national news as reported by both **Associated Press** and **United Press**, plus news of local events in your own city.

Want you get more news? Then listen to the **Cowles Station** over the magnificently developed **WABC** in the **Cowles Group**, and you'll get more news than you can hear in any other station in the city.

Remember, **WABC** is the **Cowles Station** in the **Cowles Group**.

**GLYN LAW** heads the **KRNT** News Staff. Five years of this presentation of news have made him an outstanding leader in Central Iowa.

**CARTER REYNOLDS** is one of the outstanding **WABC** newscasters who hold the spotlight here. His news coverage is outstanding in Iowa and Central Iowa.

**MERRILL HOLMGREN** heads the news staff at **WRAX**. He handles several accounts like **WABC**, as well as directing the station's all-day news department.

**ROD HOLMGREN** came to **KSO** after years at **WOC**, the Iowa Blue Cowles station at Ames. Listeners all over Iowa know him and like him well.

**IN PHILADELPHIA**

**WE** *influence* **interviewers**

**SELL THROUGH WFIL**

**WMT**  
CEDAR RAPIDS-WATERLOO  
**KRNT**  
DES MOINES

**THE Cowles**  
**STATION**  
**WABC**  
DES MOINES  
SIoux CITY-YANKTON











# Stokes 35¢ In Chi, Tops Theatre Bands; Masters Fair at \$28.00 In N.Y.; McCoy OK 25¢ In Cleve.

## JEAN WALD DISBANOS

Leader of Girl Orchestra Joins Fredrick Bros. Office

Pittsburgh, Feb. 10. Jean Wald, local girl who started her first all-female band here 10 years ago, has disbanded her band, the Fredrick Brothers Music Corp. in its New York booking department. Miss Wald organized the original group here in 1932 while she was secretary to Sol Hankin, then manager of the Walds' home in Pittsburgh territory.

Since then she's had two of three bands, each of which has been recruited only a few months ago. Band's last date was at a Columbia R. cocktail lounge, where Miss Wald likewise had a radio commercial for several weeks.

## On the Upbeat

Evelyn Tyner combo shifts from Waldorf hotel, New York, to Essex House, N. Y., replacing Ray Norton.

Johnny "Scat" Davis band to record for Okeh.

Lani McIntire replaces Ray Kinney in Lexington hotel, New York, Hawaiian R. M. tomorrow night "Hurs."

Amv Arnell, vocalist with the "Tutti" Club, Philadelphia, became half owner of football team on Sunset Blvd. in Hollywood last week.

George Mazza, ex-Artie Shaw trombonist, joined Guy Meyers' Connecticut County band at WICC, New Haven, last week.

Sunny Clapp, songwriter-trombonist, heading his own band, opened at Terrace Restaurant, Miami Beach, replacing John Jones, another songsmith-maestro. Clapp is best known for "Girl of My Dreams."

Glenn Lee into Empire Room, New York, with "The Blue Bird," for an indefinite run.

Dorothy Otherman is new singer with The Roar club playing in the Youngstown, O. area.

Bill Barde band, at the El Dorado Room, Commonwealth Hotel, Toledo, O., has had its original five members extended two weeks, until Feb. 22.

Tommy Flynn, back in Baltimore, N.Y., on his way back from moving into Chez Ami, which reopens in about a month. Closed after Kmas day fire.

Jack Piel, Jan Savitt pianist-arranger, goes into Army Friday (6), Savitt's at Sherman hotel, Chicago.

Nita Norman replaces Jean Williams as Lou Breese vocalist.

Two Dallas night spots changed bands last week. Tony Letford's orchestra left a floor show into Baker Hotel's Mural Room and Carl of Pando band moved in at the Cactus Room of Plantation Club.

Joe Trivieri, former trumpet with Brad Hunt band at Bill Green's, Pittsburgh, now in Orrin Tucker's brass section.

Joe Ray Hutton band booked into Stanley theatre (13), Pittsburgh, for week beginning Friday (13).

Maxie's 3 into Club 13, Pittsburgh.

Paul Gene (Baldrige), formerly with Al Kavelin, now vocalist with Piano Trio at Club Petie, Pittsburgh.

New Gary Lee (Leo Strin), Pittsburgh Symphony violinist, band picked up for four additional weeks at Merry-Go-Round, Pittsburgh.

Lee Saura, senior in Carnegie hall, has just been to arrange staff of Baron Elliott's band to work with Lee Richey and Bill Williams, who gets on the payroll on part time basis until he graduates in June, when he joins staff permanently.

Freddie Packard, band leader, is under no direction, despite trying to bring films for the U. S. Air Corps at

# Les Brown, \$4,500, Tops Wisc. Prom; Roly Rogers OK

(Estimates)

Les Brown (U. of Wisconsin, Feb. 6). According to school dance committee Brown drew what's believed to be the largest prom attendance in school's history; 1,500 admissions at \$2.50 per for \$4,500. Band exceptionally well received.

Bob Byrne (Charmot B., Omaha, Neb., Feb. 7). Byrne was "disappointing" with 687 dancers at 75c for \$665.

Woody Herman (Kellie's Roof, Baltimore, Feb. 8). Herman went into percentage here with 1,400 at 80c. Last week (2) he set a new attendance mark at National theatre, Richmond, Va., with 3,600 admissions in four shows, at 50c.

Harry James (Arena, Trenton, N. J., Feb. 11). In two shows James played to great 3,400 admissions at \$1.10.

Johnny McGee-Bed Norve (Raymond, Boston, Feb. 2-7). One couple with new Norve combo. McGee drew 1,400 Friday and 1,800 Saturday for good gross of \$1,200 considering bad weather.

Bob Rogers (Totem Pole B., Auburn, Mass., Feb. 2-7). One couple, noting that Rogers' local crew had to block severe snowstorm he did amazingly well in pulling \$4,485 in four days at \$1.45 pair for \$4,485.

Wright Field, Dayton, O. He has also taken over a town band for one-night bookings in the territory.

Al Doeren from Bud Freeman's band joined Al Donahue's sax section.

Al Diehl has left Mickey Albert's orchestra (Coconut Grove, Boston) and taken his trombone along to join the Army.

Frankie Carlson, drummer, quit Millard Filmore Hospital, Buffalo (2), minus his appendix to rejoin Woody Herman's band.

Bernie Sandler reorganizing band in Buffalo before opening Wednesday (16) in Millford, Conn.

Eddie Witelski orchestra plays U. S. Freeman's prom with Mitchell Ayres band at Hotel.

George Duffy band shifts from Syracuse hotel to Gibson hotel, Cincinnati, Feb. 16.

Gerald Preshaw, of Six Hits and Miss vocal combo, in Army at Fort Riley, Kansas.

Gene Erwin, currently at the Hotel Hollenden, Cleveland, has enlarged his band to 11 men and has obtained a CBS outlet.

Lee Gordon, musical director of WTAM, Cleveland, will baton a 17-piece orchestra during the bandstand of Icecapades show at the Arena, starting Sunday (15).

Frank Marti, Latin maestro at the Copacabana, N. Y., recorded a Brazilian album for Decca under the name of Downey's direction.

# Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, dinner business (7-10 P.M.) not rated. Figure shows size of hotel, guest room capacity and cover charge. Larger amount designates week-end and holiday prices.)

Band	Hotel	Covers Total	Weeks Played	Guests
Freddy Martin	Waldorf (400; \$1-15.00)	3	1,900	4,075
Benny Goodman	New Yorker (300; \$1-15.00)	1	1,250	32,850
Eric Madriguera	Blissmore (300; \$1-15.00)	2	200	480
Lani McIntire	Lexington (300; 75c-15.00)	0	800	800
Sammy Kaye	Spivack (200; 75c-15.00)	4	250	950
Vaughn Monroe	Commodore (400; 75c-15.00)	17	1,900	25,450

\*Asterisks indicate a supporting floor show, although the band is the major draw, 2 days.

## Chicago

Det Courtney (Continental Room, Stevens Hotel, 400; \$1-50-42 min.). Final week for Courtney, who has done great here and will be back after theatre and one-nighter tour. Last week nice with 2,500 people. Johnny "Scat" Davis (Blackhawk, 400; \$1-25 min.). Not much longer for Davis, who is doing so-to-trade here, bringing in fair 2,400 customers last week, four.

Karl Casat (Empire Room, Palmer House; 400; \$3-55 min.). Cugat rates powerful here, even considering added strength of conventions at hotel. Scored fourth week with 4,000 patrons.

Paul Waller (Dowdland Room, Garrick, Stuegar; 200; no min.). In second week Waller continues bright attraction in room which has become week-long haven of Chicago, packed 1,500 here, 1,500 there.

Ray Barbee (Chez Paris; \$3-55 min.). With Morton Downey and Willie Shore as headliners on the show, Barbee is living and getting good help to fine 4,200 visitors.

Jan Savitt (Panther Room, Hotel Sherman; 400; \$1-25-55 min.). Savitt scoring well on his second visit here and clicked fine 3,000 during first full week.

Art Kasal (Walnut Room, Bismarck Hotel; 400; \$1-42 min.). Kasal counted nearly here. His is one of few bands to make good in this tough second floor room, dragging in 2,000 diners last week.

## Los Angeles

Shirley Kline (Ambassador; 400; \$1-15.00). Replacing Ray Noble, Ennis opened brightly business, 1,000 in first week.

Phil Harris (Kiltmore; 1,500; minimum \$1-15.00). Those graduation parties pulled up through the week for a heaping 6,500 tabs.

Tommy Dorsey (Paladium; 3,000; \$5-51). Floor has had little rest since Dorsey moved in and the counting of noses nudged 20,000. Band's setting an attendance mark that won't be touched for some time to come.

Bob Crosby (Trianon, South Gate; 800; 55c-75c). Topped 6,000 customers for another bangup week. That's slightly erratic for a band that's been around for 15 years.

Norval Biele (Casa Manana, Culver City; 2,500; 55c). Catching his second week before returning over the stand to Jack Tanager (13); past week pulled up 6,500.

Paul Whitehead (Florentine Gardens; 1,000; \$1-12.25). The place still brick and the room counting a nice profit on \$600 prices.

## San Francisco

Paul Baron (Rose Room, Palace Hotel; 500; 50c-15.00). Baron's draw is proving a surprise, inasmuch as he can be classed as unknown in Frisco. First week pulled just short of 3,000 covers, which had all concerned walking on air.

# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to "Variety." Names of records are in one hand or booklet after the other, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. White Cliffs of Dover (6) Shapiro	Sammy Kaye	Victor
2. Blues in Night (5) Remick	Woody Herman	Decca
3. Rose O' Day (2) Tobias	Kate Smith	Columbia
4. Remember Pearl Harbor (5) Republic	Woody Herman	Decca
5. Said No (2) Paramount	Sammy Kaye	Victor
6. Shepherd Serenade (13) Mayfair	Alvino Rey	Bluebird
7. Tis Autumn (7) Witmark	Alvino Rey	Decca
8. You Made Me Love You (18) Broadway	Alvino Rey	Decca
9. Chattanooga Choo-Choo (16) Peisl	Alvino Rey	Decca
10. This Is No Laughing Matter (1) Block	Alvino Rey	Decca

## OTHER FAVORITES

(These records are directly below first 10 in popularity. Titles with number of weeks in parenthesis are fading, others gaining.)

This Love of Mine (17) (Emmasy)	Tommy Tucker	Okeh
Elmer's Tune (15) (Robbins)	Glen Miller	Bluebird
Shrine St. Cecilia (8) (Braun)	Vaughn Monroe	Bluebird
Deep in Heart of Texas (Melodyline)	Andrews Sisters	Decca
I Don't Want Walk Without You (Param)	Sammy Kaye	Victor
Madeline (Sanity)	Merry Mac	Decca
Somebody Else Taking My Place (Shapiro)	Harry James	Columbia
Ev'rything I Love (Chappell)	Vaughn Monroe	Bluebird
This Time Dreams On Me (Remick)	Bob Chester	Bluebird
I Got It Bad (Robbins)	Benny Goodman	Okeh
	Rene Morgan	Bluebird
	Glen Miller	Bluebird
	Decca	Decca
	Woody Herman	Decca
	Andrews Sisters	Decca
	Duke Ellington	Victor
	Jimmy Dorsey	Decca

## Dick Kuhn and His Orchestra

The Biggest Little Band in Radio

4th Year Hotel Astor

"Bill Bailey" Your Own Place Come Home on DECCA RECORDS

MUTUAL NETWORK D.C. M.C.A.

## LOU BREES ORCHESTRA

WINDSOR THEATRE Feb. 12-16

MUSAK TRANSCRIPTIONS Feb. 18

DECCA RECORDS Feb. 18

COCA-COLA PROGRAM Feb. 18

General Amusement Corp. Per. Reps. SAN LUTZ

## TOMMY TUCKER

Doesn't want to set the world on fire, he just wants you to hear

'Cancel the Flowers'

On Okeh Record No. 6466

"Music With the STRONG Appeal"

## BOB STRONG and His Orchestra

TREAT TIME CBS ENGLE WALKERS BOB ROUSE NED RED Management: MCA



## New High In Disc Jockey Gall

Bandleaders who have played Detroit recently have been offered the chance to sponsor their own recordings by a record label connected with a nearby Canadian radio station. Several leaders, burned at the idea of being asked to finance the broadcasting of their own talents under the idea that it "would bring popular music to the area," have complained to their booking agencies.

According to one leader propounded he was to be guaranteed three 15-minute sessions of records on his band, and, in addition, announcements, every week in return for \$100 a month. He turned it down cold.

## Army Takes Bus So Harry James Loses a Date

The Army made Harry James miss a date at Newport News, Va., Thursday, Feb. 10. After finishing at Syracuse University, band was to have taken a bus into New York, then hop a train for Newport News for a promotion date at Old Dominion Club for Jerome Gordon. When it came to go up aboard the Greenhead, however, James' road manager found that the Army had commandeered it.

Unable to get aboard a train James squawked so loud and long that a bus was released for their use, but snow and ice made going and the train out of New York was missed. So the band went right on further south for dates in Georgia, and Old Dominion Club stand was reconditioned for Feb. 25.

## UNION DEADHEADS MUSIC FOR SOLDIERS

Seattle, Feb. 10.

Seattle local of the American Federation of Musicians (local 14) has services of an orchestra one night a week for a dance at the local Service Club. All men in armed forces are invited.

Dances are held Wednesday nights from 8:30 to 11:30 p.m. at the Bownes Washingtons set the ball rolling on Feb. 4.

## FINE RUTH MANSFIELD Tangled Girl with Pa's Orchestra

Memphis, Feb. 10.

Ruth Mansfield, 24, pianist and dancer with Paul Page's orchestra, was fined \$30 in city court here on charges of disturbing the peace and assault and battery on Thelma Bradley, former cigarette girl in the Balinese Room at the Claridge, where Miss Mansfield has been appearing.

The girls tangled in front of the Claridge, in the street, and caused the way at a small restaurant. The girls said each other, and the other a customer of the night, tossed her on the floor during her hula. Antagonist advised him, he said she apologized, got punched for hula.

Insiders reported the two had been dating the same musician.

Ruth Mansfield was killed as a Hawaiian princess.

## Uses Dinner Music

Memphis, Feb. 10.

The Parkview, Memphis' largest apartment hotel, now has dinner music. A four-piece string ensemble recruited by Noel Gilbert, concertmaster for the Memphis Symphony orchestra, is playing from 6:30 to 8:30 each Thursday and Sunday evening.

Idea might be expanded if it catches on, says Manager Charlie Cartwright.

## Bill Johnson in Navy

Worcester, Mass., Feb. 10.

Bill Johnson, vocalist with Herbie Kay's orchestra, left for the navy to enter Naval service. Has been assigned to Norfolk where Gene Turner will be his boss in the athletic department.

Johnson's brother is Rita Johnson, film actress.

## Switch to Gabriel

Hollywood, Feb. 10.

Joe Bushkin, pianist with Tommy Dorsey's band, recently switched to the Army air corps at March Field, Cal.

There being no piano in a military band, Joe will play a trumpet.

## AL DONAHUE AGAIN BEFORE 802 WITH GAC

For the second time within two years General Amusement Corp. and GAC have agreed to a new agreement before N.Y. local 802 of the AFM. Donahue returned the booking agency's offer to guarantee Donahue's agency again last week and GAC is contending the move, alleging that Donahue owed it another year on a two-year contract.

Contract between leader and GAC is supposed to guarantee Donahue so many weeks of bookings with air time, which he claims GAC didn't get. Donahue is protesting the agreement. GAC claims that since Donahue broke up his band about six months ago and released some of the bookings they promised because he couldn't deliver them, GAC is reorganized band and some wouldn't take a chance on it not being up to the standard of the agreement. Donahue is still in force since it was Donahue that made the desired bookings long to secure.

## Band Bookings

Herbie Kay, Feb. 14, Stambach and Co., Youngstown, O.; 15, Trias B., Toledo; 16, Broadway Rm., Glenside, Pa.; 17, Aragon B., Pittsburgh; 18, Radio City, Astoria, Pa.; 20, West Virginia U., Morgantown; 21, Carnegie C. C., Oil City, Pa.; 22, Richmond Music Hall, Buffalo.

Jimmie Lunceford, March 2, Trocadero C., Wichita, Kan.; 3, Memorial Hall, Des Moines, Ia.; 4, City Club, Tulsa, Okla.; 5, Trianon B., Okla. City; 6, Agricultural-Mechanical College of Texas, College Station; 9, Community Center, Jonesboro, Ark.; Church Hall, Memphis; 12, New City Aud., Little Rock; 12, City Aud., Birmingham; 13, City Aud., Chattanooga; 14, Paradise Inn, Nashville; 16, Dixieland, Lexington, Ky.; Bob Chester, Feb. 14, four days; 15, Bay Theatre, Green Bay, Wis.; Central theatre, Passaic, N. J.; Z. Z. Rensselaer Poly. Inst., Troy, N. Y.; 21, St. George's, Brooklyn.

Alvino Rey, Feb. 15, Arena, Trenton, N. J.; 16, Masonic B., Scranton, Pa.; 18, Paramount Theatre, N. Y.; Del Courtney, Feb. 20, week; River Theatre, Milwaukee; 28, Le-Cole, 111; 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

## Fawcett's Band Fan Mag Launched 'Experimentally'

Fawcett Publications, publishers of a quartet of film fan magazines, has released the first issue of a dance fan magazine, titled "Swing and the Album." Devoted entirely to pictures and biographies of outstanding bands and their vocalists, it has a guaranteed circulation of 300,000.

Initial issue is a test to determine the advisability of monthly publication. It uses a 10-cent price and a guaranteed circulation of 300,000.

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With the spring and summer, as the big bands start hitting the nightclubs, the Mason-Dixon territory will get more band entertainment. This is in answer to the observation that the south seems neglected, because the geography of the area makes it get more than their share of stars, units, bands and vocalists.

That is partially true although the morale officers now take the position that the band is the heart of the camp life is military, and the scheduled two traveling units per month will be supplemented with the warmer weather.

## Phil Trux and Ex-Duchin Bandman's Army Shows

Carrying out the plans of the Second Corps Area (New York, New Jersey and Delaware) morale office to build soldier theaters in every camp, two members of the Camp Upton, N. Y., entertainment group have been transferred to the nucleus of similar setup at Fort Tilden, N. Y.

Private Phil Trux, son of Ernest Trux, and Private Milton Saunders, formerly in Ex-Duchin's 10-year career, veteran of the war, the theatre, was last seen on Broadway in "Man Who Came to Dinner." He'll be in charge of production at Tilden, while Saunders will organize a "Soldier's Theatre."

Theatrical unit idea of the Second Corps Area, incidentally, was given high priority and proposed as a model in other territories by Major Marvin in Washington, at recent meeting in the capital of morale officers from camps throughout the country.

## Chi Redates Les Brown

Blackhawk nifty has Les Brown orchestra booked for long term stay, and will probably be here entire fall and winter season of 1942-3.

Orin Tucker orchestra open this week for stay until April, and will be followed by the Art Jarrett orchestra.

## Inside Stuff—Orchestras

It cost Charlie Barnett \$400 in salaries to experiment two days with the idea of adding a quartet of strings to his band, leader replied his outfit last month, lowering its number of brass and using two violins, 'cello and double bass. After two days he tossed the strings out and went back to his old instrumentation.

String players, however, seemingly didn't go for the idea of being brought in for a favor but for the AFM that they had. They had been definitely hired, not on trial, and union regulations call for two weeks' notice. They settled for \$100 apiece.

There may not be a resumption of the RCA-Victor Dance Caravan of last summer, which was supposed to resume road work late this month. Several bands, including Glenn Miller, have been approached on the idea of taking part in a new tour, to promote Victor's Victor and Bluebird labels, but it is understood they turned it down. Reluctance to play in opposition to one-nightly balloon promoters is said to have influenced decisions.

Split with Heist last year's short tour with Tommy Dorsey and Step Field's band, is in California with Dorsey with whom he's supposed to be involved in MGM's plans for a new record company.

Art Thorsen, after an illness, recently resigned as personal manager of Horace Heidt and has left the band to assume a position as resident manager of the Commodore Hotel. Many bands. Among other things he's overseeing the booking of name orchestras, which the resort uses during the summer months.

Split with Heist was amicable.

Inquiry by N. Y. Local 802 of the AFM into Decca and Victor records, failure to deduct social security sums from payments to bands that record for each company, was deferred until this week or next. Representative of the AFM, who has been 802 ever since, says he has no objection to it, just week (5).

## Name Bands Keep N.Y. Hotel Grosses At High Pitch; Monroe's Surprise Draw

### Autograph Stuff

Kansas City, Feb. 10.

Autograph seekers mistook Jon Tyn, WDAF announcer, for Russ Morgan. Tyn obliged with his own signature as he, too, of an occasionally besought by the collectors.

Later two autograph hounds were overheard comparing notes. "Did you get Russ Morgan?" asked one.

"Yes, but he must not have been thinking," was the answer. "I got his real name, Jon Tyn."

## Priorities Not Worrying Disc Manufacturers

Theory that recording companies will be hampered by lack of materials that go into the making of records is laughed at by an executive of one of the companies. He points out, to substantiate his claims that war priorities on shellac, etc., won't disturb production, that if either Decca, Victor or Columbia were worried neither would have made a price to increase capacity. Columbia within the last couple weeks received orders for 100,000 new pressing machines; Decca is about to have recently installed more of the same, and Victor is enlarging its Indianapolis plant to a point where it will be able to increase the capacity of its main Camden, N. J., plant which is now being built into a new one of between 20,000,000 records yearly.

Bill Oberst, head of new Classic Records, claims that his own records would be pressed by the RCA-Victor, which presses his record, recently received delivery of a shipment of shellac that was aboard a freighter torpedoed in the Atlantic, but which subsequently made port in Oberst. Incidentally, claims that his Elite 3000-Elite-of-the-Week label has sold 300,000 copies in seven weeks of operation and that with the addition of 100,000 copies of 2,300 Philco label, his February total will be 500,000 alone.

David Harris, original member of Raymond Scott's Quintet, has formed small combo debuting on NBC's "Music from the Street" program to-night (Wed.).

## Inside Stuff—Orchestras

Charlie Barnett, "Hot Lips" Page George Wetting, Pee-Wee Russell, Louis Prima, and others have been chosen were Frankie Fairfax, secretary, Harry Monroe, vice-president, and the Negro toasters, Ricardo Waldorf, and Eddy Duchin before him, also is doing and did well there.

Another spot that seems to have been made by the Hotel Bill Monroe's Bowman Room with Madrigals and an Ice show. It's on the way to the Commodore at the Penn. Jimmy Dorsey followed Spiller at latter spot Monday.

Another spot that seems to have been made by the Hotel Bill Monroe's Bowman Room with Madrigals and an Ice show. It's on the way to the Commodore at the Penn. Jimmy Dorsey followed Spiller at latter spot Monday.

While bill of certain snooty cots in New York has fallen off the list four or five weeks, the business done in the bill of the Vaudeville rooms has been consistently good. Since a week or two before the Valentine's day, the bill of the rooms in "Variety" Bands at Hotel R.O.'s began moving upward, the pull of the name bands has remained at a consistently high level.

Perhaps the most surprising is the gradual build of the Commodore orchestra at the out-of-the-way Century Hotel. Since opening last October 8, Monroe's pull has shown a weekly increase from approximately 600 covers to a consistent average of 1,500 and better. Another series was the draw of Charlie Spiller at the Pennsylvania hotel, N. Y. One week he topped Jerry Goodrich at the near New Yorker hotel; Goodman has been consistently strong, too, even while he had Glenn Miller as competition at the Penn. Jimmy Dorsey followed Spiller at latter spot Monday.

## Jackson, Mississippi, Demands \$30 Weekly For Musicians; It's Too Much

Jackson, Miss., Feb. 9.

Jackson is without live musicians in the city since the city council decided to defund the city's music department and the Rotisserie, settling settlement of the demand for the city's music department. The Federation of Musicians for a \$2.50 boost in scale. For the Heidelberg it would be \$3.00. The city council has shut down its roof for renovations and the other spot is providing dance music for the city's music department. The city's music department is the only one of its kind in the city. The city's music department is the only one of its kind in the city.

## N.Y. BLACK AND WHITE TWILIGHT HOUR JAM

Town Hall, New York, will be scene of a Jam session projected by outstanding jazzmen. Under the title "Chloroform" of Jazz Consciousness (Chloroform) Chloroform is used as a metaphor for the city's music department. The city's music department is the only one of its kind in the city. The city's music department is the only one of its kind in the city.

Eddy Wilson, Bobby Hackett, Max Kaminsky, "Hot Lips" Page George Wetting, Pee-Wee Russell, Louis Prima, and others have been chosen were Frankie Fairfax, secretary, Harry Monroe, vice-president, and the Negro toasters, Ricardo Waldorf, and Eddy Duchin before him, also is doing and did well there.

## NEGRO-UNION ELECTS

George Byrge, Atlanta Reads Philadelphia, Feb. 10.

George H. (Doc) Byrge was re-elected president of Negro Musicians, Local 154, last night. He was chosen over Frankie Fairfax, secretary, Harry Monroe, vice-president, and the Negro toasters, Ricardo Waldorf, and Eddy Duchin before him, also is doing and did well there.



# Nine Film Musical Tunes Submitted For Year's Academy Award

Hollywood, Feb. 10.

Academy Award for the best song written for a motion picture during 1941 will go to one of nine tunes nominated by the same number of studios, critics, writers, pictures and companies are:

'Since I Kissed My Baby Good-bye' by Cole Porter, for 'You'll Never Get Rich,' Columbia.

'Baby Mine,' by Frank Churchill and Ned Washington, for 'Dumbo,' Disney-RKO.

'The Last Time I Saw Paris,' by Jerome Kern and Oscar Hammerstein II, for 'Lady, Be Good,' Metro.

'Dolores,' by Lou Alter and Frank Loesser, for 'Las Vegas Nights,' Paramount.

'Be Honest With Me,' by Gene Autry and Fred Rose, for 'Ridin' on a Rainbow,' Republic.

'Out of the Silence,' by Lloyd B. Nordin, for 'All-American Co-Ed,' Hal Roach-United Artists.

'Chattanooga Choo Choo,' by Harry Warren and Mack Gordon, for 'Sun Valley Serenade,' 20th-Fox.

'Boogie Woogie Bugle Boy of Company B,' by Hugh Prince and Don Ray, for 'Buck Privates,' Universal.

'Blues in the Night,' by Harold Arlen and Johnny Mercer, for 'Blues in the Night,' Warners.

Special award to Walt Disney for 'Fantasia' was recommended by the music branch of the Academy because of the 'all-round outstanding quality of the picture,' and because of its contribution to the musical education of the public. Group explained that 'Fantasia' does not fall into the scoring categories set up in the music rules for the annual awards because of its unique nature.

Thirty Musical Scores Nominated  
Total of 30 musical scores were

placed in nomination, 20 for dramatic films and 10 for musicals. They are:

'You'll Never Get Rich,' Columbia; musical director, Morris Stoloff; arrangers and musical collaborators, Leo Arnaud, Leo Shuken, Carmen Dragon, Charles Bradshaw.

'Dumbo,' Walt Disney; music by Frank Churchill.

'Chocolate Soldier,' Metro; adaptation, Robert Sterling, Herbert Stothart, Bronislau Kaper.

'Birth of the Nations,' Paramount; Robert Emmet Dolan.

'Is-Capades,' Republic; Cy Feuer, 'Sunny,' Herbert Wilcox-RKO; Anthony Collins.

'All-American Co-Ed,' Hal Roach-United Artists; Edward Ward.

'Sun Valley Serenade,' 20th-Fox; Emil Newman.

'Buck Privates,' Universal; Charles Previn.

'Strawberry Blonde,' Warners; Heinz Roemheld.

'Ladies in Retirement,' Columbia; Ernest Toch, Morris Stoloff.

'All That Money Can Buy,' Dietrich-RKO; Bernard Herrmann.

'The Little Foxes,' Goldwyn-RKO; Meredith Willson.

'Ball of Fire,' Goldwyn-RKO, Al Fred Newman.

'Lydia,' Korda-United Artists; Dr. Miklos Rozsa.

'This Woman Is Mine,' Frank Lloyd-Universal; Richard Hageman.

'So Ends Our Night,' Loew-Lewin-United Artists; Louis Gruenberg.

'That Uncertain Feeling,' Lubchuk-United Artists; Werner Heymann.

'Dr. Jekyll and Mr. Hyde,' Metro; Frank Waxman.

'Citizen Kane,' Mercury-RKO; Bernard Herrmann.

'King of the Zombies,' Monogram; Edward Kay.

'Hold Back the Dawn,' Paramount; Victor Young.

'Mercy Island,' Republic; Cy Feuer, Walter Scharf.

'Suspicion,' RKO; Franz Waxman. 'Tanks a Million,' Hal Roach-United Artists; Edward Ward.

'How Green Was My Valley,' 20th-Fox; Alfred Newman.

'Back Street,' Universal; Frank Skinner.

'Sergeant York,' Warners; Max Steiner.

'Sundown,' Wanger-United Artists; Dr. Miklos Rozsa.

'Cheers for Miss Bishop,' Richard Rowland-United Artists; Edward Ward.

## Unknown Publisher

Irwin Dash and Reg Connelly are being kidded as the Unknown Publisher because of a typographical error in 'Variety' last week in the radio plug breakdown, in connection with their current plug song, 'We'll Meet Again.'

A too literal printer, when a type correction came through marked 'Dash,' to supplement the Connelly firm name, put in a long-dash, instead of crediting the song to Dash-Connelly.

P.S.—this is a free ad as a square.

## 'HIT PARADE' INFLUENCE ON DRIVES

Major music publishers are expressing themselves as not compressing the ratings of songs on the 'Lucky Strike Hit Parade' are almost solely determined by the aggregate performances that they have received on the networks. This situation, say these publishers, has a tendency to encourage more than over the practice in the music industry of staging plug drives.

Through the latter device a publisher so marshals the delivery of his promised plugs that his current No. 1 song makes the top of the list within the period of a week. The publisher figures that once his tune heads the plug list it is bound to get recognition on the 'Hit Parade' regardless of whether the song has appeared among the best sheet sellers.

## Chi Downbeat Sets

Stuff Smith Orch Chicago, Feb. 10.

Stuff Smith orchestra has been set through the Joe Glaser office to open in the Downbeat Room of the Garlick Stagebar starting Feb. 21 for four weeks with options.

Smith in her own name, the current Fats Waller orchestra, slated to return within a few months.

Al Donahue's orchestra set for the Palace hotel in Frisco May 5. He has a previous date at the Trianon in Los Angeles Feb. 19.

## Hanley Who Wrote 'Back In Indiana' Victim Of Heart Attack at 49

James F. Hanley, 49, composer of numerous hit songs, Feb. 8 in his Douglass, N. Y., home from a heart attack which had been brought on by a blood clot. Before he started to writing 'Hanley played in vaudeville around the middle twenties and was a member of the American Society of Music Writers. He wrote 'Back In Indiana' for the movie 'The Big Boy,' George Crisco's 'Scandal,' 'Honeycomb Lane,' 'No. 100,' 'Thumbs Up.' He worked for 20th Century-Fox from 1931 to 1934.

Hanley's best known tunes include 'Back Home in Indiana,' which has gone over 2,000,000 copies, 'Just a Cottage Small by a Water Pond,' 'You Know Little Like I Know You,' 'Who Do You Love?' 'Song of My Heart,' which he wrote for a John McCormack film, 'Honeycomb Lane,' 'Rose of Washington Square,' 'Contented' and 'Second Hand Rose.' Hanley had completed just before his death, with Vernon Case as co-author, the score of a new musical, 'The Band Plays On,' but for which there was not as yet a producer.

Surviving are his widow and five children.

## WIDOW, KIDS WIN CAPEHART SUIT

Fort Wayne, Ind., Feb. 10.

Royalty suit begun more than a year ago against the Capehart firm, has ended with Judge John H. McCormack of Allen County Circuit Court ruling that a royalty of \$5 for each record produced by the firm to the Capehart firm was due the heirs of the late Ralph H. Erbe, inventor of the 'Erbe' engine for firm until his death. The suit was filed by Ida M. Erbe as guardian of four Erbe children.

Judge Gilegmann in his ruling found that Erbe, best known for the devices, used in manufacture of Capehart products, entered into a contract with the company authorizing use of his patent and subsequent improvements at a royalty of 5% on the instrument manufactured. He also served as chief engineer for the company, under the agreement that royalty payments were to be made by the firm to him during his lifetime and after his death to his heirs.

The action was marked by a volume of highly technical testimony submitted late in 1940 and briefs so voluminous that they were submitted to Judge Gilegmann only last fall.

Trial had been transferred to the U.S. District Court, but Federal Judge Thomas W. Slick had ruled there was no federal jurisdiction and remanded the action back to the circuit court.

## Music Notes

Paul Whiteman has resigned to record exclusively for Victor.

Fredde Rich composing and conducting the score for 'I Live On Danger' at Paramount.

Morris Stoloff scoring 'The Adventures of Martin Eden' at Columbia.

Stid Garrie and Bill McCrystal, front office employees at Metro, clerical 'Cheerio' the Sand Man.

Betty Jane Rhodes dictated 'I Said No' and 'I Don't Want to Walk Without You' for Decca.

How You're Music, Blackboard Record of the 'Mean Old World' Billed in Years.

AND SO IT ENDED' By Ben Edwards and Jack Edwards.

10 Million Men and a Girl' By Ben Edwards, James Cavanaugh and Jack Edwards.

EDWARDS MUSIC CO. 100 Broadway, New York City. Ben Edwards, Manager.

## PALINE REPORTS PEACE NEARED IN KANSAS

On his return to New York from Topeka last week John G. Paine, CAP executive, has reported that substantial progress had been made with the Kansas attorney-general's office in the settlement of the statutory barrier which keeps ASCAP from doing business in that state.

ASCAP is now waiting to hear from the Kansas attorney-general in connection with several legal questions affecting the lifting of this barrier. Under the Kansas law it would now state that would be required to pay the state a sum of 3% on all licensing fees collected in Kansas.

Representing the Kansas broadcasters in last week's discussions was Ben Ludy, of WIBW, Topeka.

Tobias Set in Nebraska Lincoln, Feb. 10.

Fully corrected, Charlie Tobias' filing of 'Rose O'Day' is now again under Nebraska's anti-ASCAP law. He has been in bit in Nebraska since last Thursday (5), and between 20,000 and 30,000 copies of the number are being sent into the state for sale.

Tobias is charging for only four copies of the dance orchestra, hotel or ballroom, and \$5 for commercial radio.

When Tobias first set his number to the secretary of state with his 25c filing fee, he neglected to state under what signature the number was filed, and what prices he wanted the tune sold for. That had to be made of record before accepted as proper.

To date, Tobias & Lewis are the only anti-publishers having complied.

## Peatman, CCNY Teacher, Makes Research Proposal To Music Publishers

John G. Peatman, the City College of New York psychology instructor, has proposed a plug checking service for Broadcast Music, Inc. is now trying to set the music publishing industry on the idea of cooperating with him on the formation of a music research foundation. His latest project calls for underwriting by sources outside the industry.

Peatman would like to set up a board whose best functions, as he puts it, would be to encourage research grants and allocate funds for research projects that would deal with such things as policies for logging performances, and reporting trade activities with regard to sheet and phonograph record sales. The board that he has suggested would consist of representatives from ASCAP, the Music Publishers Protective Association, the National Association of Broadcasters and the American Association of Advertising Agencies.

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GETTING BIGGER EVERY DAY

'Cancel the Flowers'

On Okeh Record No. 6509

THE CHARIOTEERS

A STAR SONG RECORDED BY A GALAXY OF STARS

JIMMY DORSEY

HARRY JAMES

BING CROSBY

GUY LOMBARDO

LOU LOMBARDO

HILDEGARDE

JUDY GARLAND

LOU LOMBARDO

ART KASSELL

JUDY GARLAND

LOU LOMBARDO

ART KASSELL

JUDY GARLAND

LOU LOMBARDO

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JUDY GARLAND

LOU LOMBARDO

ART KASSELL

JUDY GARLAND

LOU LOMBARDO

ART KASSELL

BROADWAY MUSIC CORP.  
1619 BROADWAY N.Y.C.



# THE INDUSTRY CARRY ON TIMES

## One Drive at a Time

With more orchestra leaders than ever doubling as publishers and the industry further congested with firms that bobbed up during the ASCAP-radio fight the old line of publisher has come to the conclusion that the day of being able to plug more than one song at a time is virtually over. These veterans of the music business hold that the combination of competitive factors which was nurtured during that fight will remain with the industry for some time to come and that during that period it will be both impractical or uneconomic for the average firm to pursue the exploitation of more than one new song at a time.

Formerly a publisher could afford to play with two or three songs concurrently, one of them, of course, being his top song, so that he could get an idea of whether he had something that would be worth concentrating on later.

## Arranger Working Outside Publishers' Offices Classed As Contractors

Music publishers are not required to pay unemployment taxes on arrangers, photographers or copyists who do their work outside the publishers' premises, according to a decision handed down last week by the Unemployment Insurance Appeal Board of the State of New York. The finding was the result of a test case that the New York musicians union had brought against Shapiro, Bernstein & Co.

The decision pointed out that a music publisher does not maintain jurisdiction over any person who performs an arranging, photographing, etc. assignment, but that the publisher's own offices and such person actually occupies the status of an independent contractor. Marshall H. Rosette, counsel for Shapiro-Bernstein, had contended to the appeal board that the persons involved in the case also did work for other publishers and that at no time did these persons come under the direct supervision of S-B executives.

Those in whose behalf the union had brought the appeal were Jack Mason, George Briege and Paul Weisberg, arrangers; William A. Starnier, title page artist, and Edward Duvelsdorf, music engraver.

## Herb Borchard of Paris Sets Up Disc Company In N.Y. for Educational

Herbert Borchard, formerly Paris manager of Polydor, has organized his own recording setup in New York, The Best Record Co. For the time being he will specialize in educational albums.

Two of these will consist of Latin-American folk music and early American songs.

## Irving Kahal Dies at 40

Irving Kahal, 40, who was the writer of a number of hit songs, died of uremic poisoning in his New York home Feb. 7. He had been ill for a long time.

Kahal's better known tunes were "By a Waterfall," "The Night Is Young and You're So Beautiful," "Moonlight Saving Time," "Let a Smile Be Your Welcome," "I Can Dream, Can't I?" and "Nobody Knows What a Red-headed Momma Can Do."

Surviving are his widow, Mrs. Alice Kahal, and a daughter, Ethel.

## EVERYBODY'S CALLING FOR 'Cancel the Flowers'

On Bluebird Record  
No. B11392

**MITCHELL  
AYRES**

## 15 Best Sheet Music Sellers

(Week ending Feb. 7)

White Cliffs of Dover.....	Shapiro
Rose O'Day.....	Tobias
Blues In Night.....	Bernick
Shrine of St. Cecilia.....	Braun
We Did It Before.....	Witmark
Remember P. Harbor.....	Republic
Elmer's Tune.....	Robbins
Chattanooga Choo Choo.....	Feist
Madeline.....	Santley
I Got It Bad.....	Robbins
No Laughing Matter.....	Block
Deep in Heart Texas.....	Melodylane
This Love of Mine.....	Embassy
Autumn.....	Witmark
Angels of Mercy.....	Berlin

## Russ Morgan's Stunt

Chicago, Feb. 10. Russ Morgan's orchestra introducing new series of songs written by service men. First tune is tagged "I Only Know" and scribbled by Bill Demond, petty officer with the Ninth Naval District. Lyrics were written by Bill Bruns.

Demond also wrote theme song of "Night of Stars" benefit show, tagged "For the Good Old U. S. A."

## THESAURUS IN DEAL WITH PUBS

Will Add Other ASCAP Catalogs to NBC Library As Deals Are Closed—Harry Fox 'Corrects' Lloyd Eger on One Point

### OTHER LIBRARIES

On the basis of a wholesale mechanical rights contract it made with the Warner Bros. publishing group, NBC's Radio Recording Division has begun release to its station subscribers some ASCAP numbers in the Thesaurus library. The recording division had previously obtained from ASCAP for a nominal fee a blanket license which makes the ASCAP numbers in the library available to non-licensed stations for a period of from 90 to 120 days.

ASCAP is willing to give the Thesaurus subscribers all this time to decide what form of ASCAP license they would prefer.

Meanwhile, Harry Fox, agent and trustee for publishers on mechanical rights, has challenged one of the statements made by C. Lloyd Eger, v.p. in charge of the NBC recording division, in a press release which he issued last Friday (6) on the subject of ASCAP music availability. The paragraph to which Fox took exception stated, "Heretofore, we were required to pay publishers and to charge our subscribers 25 cents, and in some cases 50 cents, per use per selection on certain sponsored programs using Thesaurus. These fees were charged in addition to the broadcasting license for which the station paid directly to ASCAP. These copyright fees are now eliminated."

Fox declared that the Thesaurus was never under its license with him required to pay the 25c fee in the event the library were used by

(Continued on page 38)

## Broadcast Music Trims For Future; No Arrangers Now Employed; Separate Publishing, Performances

## PSEUDO-MORT DIXON IN ST. LOO DOPE JAM

St. Louis, Feb. 10.

Harold Alex Simon, 46, musician, saying that under the name of Harold Dixon he composed "Bye Bye Blackbird," "That Old Gang of Mine," "Call Me Back Pal o' Mine" and other songs, was arrested here Thursday (5) by Federal narcotics agents on a warrant issued in New York City charging violation of the Harrison Drug Act. Actual author of "Blackbird" and the other tunes claimed by Simon is Mort Dixon, prominent ASCAP member, who is currently in Mount Vernon, N. Y., where he lives. Mort Dixon is 50 years of age.

Federal men here say that Simon using the name of Toni Dixon, sold drugs to Federal agents in New York and ducked town just before a trap was to be sprung to nab him and discover his source of supply. Simon denies the charges, asserting that he met a man in an Automat restaurant on upper Broadway who gave him \$65 for a dozen tens of a spook.

Simon said he figured the man a sucker, took the money and went to Jersey City where he boarded a bus bound for this city. In 1939 Simon then using the name of Harold Dixon, was batoning a dance band at a local downtown hotel, when he was nailed on a narcotic charge. Local people became interested in the case, persuaded the judge to permit the prisoner to take a cure instead of sending him to prison. Simon was discharged after three months in a hospital. He was again jailed six months later on a similar charge and sentenced to two years in the Federal penitentiary, but sentence was suspended on his promise to take a cure at Lexington, Ky.

Broadcast music, line, last week took another step toward minimizing its operations as a publisher. BMI's board of directors ordered that the organization's licensing functions be separated from its publishing operations. If the latter continues it will be as a separate business entity.

Meanwhile BMI has completely cleared its payroll of arrangers. At one time it carried 75 of them who specialized on public domain music.

With the view of keeping its affiliated publishing firms in business, BMI has instituted the system of guaranteeing some of them annual sums of money against royalties, providing the partners in these affiliated firms put a certain amount of their own money into the business.

## Shapiro-Bernstein Acts Under F.T. Worth Decision To Recapture '12th Street'

Acting on a decision which had recently been handed down by a Fort Worth federal judge, Shapiro, Bernstein & Co. yesterday (Tuesday) served notice on the Leeds Music Corp. to discontinue the publication of "12th Street Rag" and to cease licensing any other rights of the song. Shapiro-Bernstein's letter also demanded that Leeds turn over to it all the copies and plates connected with the number. Leeds became the tentative proprietor of the song's renewal rights by virtue of a catalog deal it made last year with the Jenkins Music Corp., the original publisher of "12th Street."

The decision affecting the ownership of the song's renewal rights was handed down by Federal Judge

(Continued on page 38)

## TIED FOR FIRST! ON THE RADIO PLUG LIST IN THIS ISSUE OF VARIETY

THE  
LAMP OF LENOVO  
American Version of the Enchanting Mexican Success  
INCERTIDUMBRE  
by  
AL STILLMAN and GONZALO CUREL

FRANK HENNIGS  
Gen. Prof. Mgr.

A DOZEN  
GREAT RECORDS  
RELEASED

EDWARD B. MARKS MUSIC CORPORATION  
RCA BUILDING • RADIO CITY, N. Y.

AND NOW WATCH THE SENSATIONAL PROGRESS OF THE MARINES' HYMN



BEN EDWARDS SETS  
UP AS PUBLISHER

Ben Edwards has quit the management of the Red Star Songs Inc. to enter the publishing business on his own. It's the Edwards Music Co., with Paul-Pioneer as the selling agent.

Of the two songs he is starting with one, "And So It Ends," is by his daughter and son, Joan and Jack Edwards. The other number is "10 Million Men and a Girl," a Salute to Miss Liberty.

## '12th St. Rag'

Continued from page 37

James C. Wilson, of the northern district of Texas, the week before last. Jenkins had sued to restrain Euday L. Bowman, writer of "12th Street," from assigning his renewal rights to Shapiro-Bernstein, but the court ruled that the renewal commitment which Bowman had given Jenkins on July 11, 1916, was invalid, because the composer was right in the renewal period at the time. The song actually became renewed Jan. 26, 1941, or year before the expiration of the original 28-year copyright, and it was Judge Wilson's opinion that the composer had no authority to convey a right which the law had not as yet made available to him.

Enunciation of this principle by the Texas has caused much surprise and comment among New York music publishers and copyright lawyers. A N. Y. federal judge, Edward T. Conger, took the opposite position in a decision which he handed down in the "When Irish Eyes are Smiling" case several months ago. This action is now up on appeal before the Circuit Court of Appeals. Judge Conger held that the law does not prevent the writer from assigning his renewal right "when and if they accrue" and that such advance assignment does not violate the renewal rights under the copyright law and is not against public policy.

In his conclusions of law Judge Wilson did not include any references to the copyright law or cite any decisions bearing on renewal rights.

## NBC Discs

Continued from page 37

local advertisers and that if NBC had ever remitted such fees it was because it apparently did not understand how the licensing contract operated. The only time that payment of a 25c fee was made obligatory, added Fox, was when thesesaurus records were broadcast for a national account, and this arrangement was interposed because a like fee prevailed when national advertisers used copyrighted music for custom-made transcriptions.

Deal

The deal which the thesesaurus has with Warner Bros. does not include the right to make the latter's music available to national advertisers. If such desired use should arise, it will be necessary for the station-subscriber to get in touch with Warner Bros. directly and to obtain a specific license. The WB-NBC contract for the library extends to this renewal right to use several hundred numbers for a flat annual sum. The term of the deal is three years. Regardless of the number of WB compositions the thesesaurus releases in any year up to the maximum amount the annual payment remains the same. It is understood that the guarantee involved is almost tantamount to what the Warner catalogs (Harms, Witmark and Remick) derived for the same library in 1940. The use rights cover sustaining programs and local-advertiser commercials. Warners is making the same type of deal available to all other record libraries.

Epper in his statement declared that the thesesaurus will continue to negotiate with other ASCAP publishers on the same basis and that as rapidly as his division was able to conclude satisfactory arrangements with them it would include their compositions in the thesesaurus. Epper also explained that his arrangement with ASCAP does not permit thesesaurus subscribers to broadcast ASCAP music on commercial programs, but if these subscribers wanted to do so they could be made under a local commercial per program or buy-out license from

## Inside Stuff—Music

Warner Bros. publishing group has complained to the American Tobacco Co. about the non-inclusion to date of "We Did It Before and We Can Do It Again" on the Lucky Strike 30th Parade (CBS). The publishing company, in calling attention to the omission, stated that the song has been the best seller for three weeks and had received plenty of network plugs during the past four weeks.

While the submission of war songs by professionals has slowed down in recent weeks, the trend has been the other way in the case of amateur entries. Music publishers figure that seven out of every 10 songs they now receive from amateurs are of war inspiration. So far nothing with promise has been uncovered from this mass of manuscripts.

"Humpty-Dumpty Heart" (Southern) was inadvertently omitted from the list of most popular songs for the week ending Feb. 8. The song received 10 network performances that week, and this came into the brackets of 15-and-above.

## NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF-WJZ, WABC and WOR. N. Y. Commercial Appeal covers weekly programming Monday through Sunday (Feb. 2-8), from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
"I'm Not a '12th St. Rag'"	Remick	32
"Lump of Memory"	Maris	32
"Foolish"	ABC	28
"Something I Love—Let's Face It"	Chappell	27
"This Is No Laughing Matter"	Palmer	25
"Mandy Is Not a Name"	Block	24
"While Clues of Doves"	Buc	24
"Miss You"	Santly	21
"Dreg in Heart of Texas"	Melodylane	20
"Everything I Love—Let's Face It"	Chappell	20
"I Don't Want Walk Without You—Sweater Girl"	Paramount	19
"Rose O'Day"	Tobias	19
"We're Couple in Cadillac"	Robbins	18
"Angeline"	J. Campbell	18
"We Did It Before—'Rango Eyes'"	Witmark	18
"I'm Couple in Cadillac"	Broadway	15
"Dreamsville, Ohio"	Ricker	15
"I Think Of You"	Embassy	15
"You Made Me Love You—'Bop'"	Embassy	15
"Anniversary Waltz"	Mayfair	14
"Elmer's Tune"	Berlin	14
"Who Calls?"	Harm	14
"Somebody Else Is Taking My Place"	Shapiro	13
"Somebody's 'Robin'"	Adams	12
"This Love of Mine"	Embassy	12
"Dag Dreaming"	F. B. Harms	11
"Humpty Dumpty Heart"	Seitak	11
"Chattanooga Choo Choo—'Sun Valley Serenade'"	Felst	10
"Dear Mom"	Republic	10
"Fire Dance"	Galaxy	10
"I Got It Bad"	Robbins	10
"*Chorus of St. Cecilia"	Robbins	10
"Somebody Nobody Loves"	Robbins	10
"There, I've Said It Again"	Radnoties	10

\* Indicates BMI licensing; \*\* indicates SESAC licensing; others are via ASCAP.  
† Filmmusical.  
‡ Legitimate.

ASCAP. Even though the Warner deal includes the use of its works on the programs of local advertisers, it is still necessary for a station-subscriber in such an instance to obtain a license from ASCAP. The blanket license extended to thesesaurus subscribers is limited to sustaining use.

Fox said yesterday (Tuesday) that he was leaving for the Coast next week to discuss new licensing contracts with the operators of the Standard Radio and MacGregor & Solie libraries. Fox has contracts in effect covering the use of the World Broadcasting System and Associated Music Publishers, Inc.

Saggy Cayles left Charles Warren's Triangine Music to contact Harry Goodman's Regent outfit.

Charlie Gordon has become principal manager of Radiotunes, Inc. in New York.

## Jonie Taps' Swingaround

Jonie Taps, general manager for Shapiro-Bernstein, leaves today (Wednesday) for one of the firm's Pittsburgh, Cincinnati, Cleveland and Chicago branch offices. He will be gone a week.

Have you heard the sweetest ballad this side of heaven by the sweetest band this side of heaven?

'Cancel the Flowers'  
On Decca Record No. 4105

In 1941 we gave you 'INTERMEZZO'  
now we give you . . .

**DARLING, I LOVE YOU**  
from Tchaikovsky concerto, part 2

**LOVE'S RHAPSODY**  
a dream melody

AND  
**DID YOU DID IT**  
(or did you didn't did it)

Orchestration by KENDALL, BURGESS  
EDWARD SCHUBERT & CO., INC.  
11 EAST 22nd STREET, NEW YORK

Robbins  
5 STAR HITS!

A VARIETY OF HITS  
FOR EVERY TYPE OF PROGRAM



The best-written song of the year

**I GOT IT BAD**  
And That Ain't Good

Lyric by Paul Webster Music by Duke Ellington



A novelty one-step in the tempo of  
"Ferry-Boat Serenade"

**IF I COULD ONLY PLAY  
A CONCERTINA**

Lyric by Al Stillman Music by Joe Burke



Winning performances on its own merit

**SOMEBODY NOBODY LOVES**

Words and music by Sy Miller



The surprise hit of the season

**WE'RE HAVING A BABY**  
(My Baby And Me)

Lyric by Harold Adamson Music by Varnan Dute  
from Eddie Cantor's musical smash, "Benjo Eyes"



The Nation's No. 1 Favorite

**ELMER'S TUNE**

By Elmer Albrecht, Sammy Gallop, Dick Jurgens

**ROBBINS MUSIC CORPORATION**

799 Seventh Avenue • New York, N. Y.

ABE OLMAN, Gen. Mgr. MURRAY BAKER, Pres. Mgr.



# THE HAVANA REVIEW

## Gagster Gagged

A local niteriy m.c. appeared before his local draft board last week and asked that he be deferred from military service on the ground that he was needed to keep up the morale of the civilians. In times like these, said the alleged "comic," people need laughs, and he supply them with no gag.

One of the board members asked the guy to give out with a sample of his 'gags.' After listening to about 15 minutes of the patter, the chairman of the board announced:

"Deferral denied—you're in, bud!"

## Holtz, Phil Baker, Willie Howard Set For Cliff Fischer's All-Vaude Policy

Lou Holtz, Phil Baker, Willie Howard, Paul Draper, The Nonchalants and Simone Simon are set as the first headliners of an all-vaudeville policy going into the 46th St. theatre, long a B. G. De Veste music-hall house. Vaude setup starts March. Clifford C. Fischer, veteran producer of old variety and more recent producer of revues, is the impresario, but the Shuberts are also reported in.

Shows will be two-a-day, in orthodox Keith's Palace style, with a former veteran P.A. pit conductor, Lou Forman, batoning. Scale, \$15 mats and \$1 nights. Shows run about \$11,000 to \$12,000 and 12 to 15 acts will be booked for indefinite periods. Keynote of the shows will be accent on comedy. A Merriell motley line of girls will back up the acts.

Fischer wanted Jane Froman, who is due into the Hotel Blackstone, Chicago, after her current Royal Palm, Miami, engagement. Similarly Kitty Carlisle is committed to the Chez Paree, Chic, and likewise couldn't be booked; ditto The Hartmans, Dinah Shore, Joe E. Lewis may come in later; he's committed to Lowe's State on Broadway.

Incidentally, priorities kayped Fischer's plans for a cabaret-style stop the 44th St., as his proposed policy, which was well met with the Astor Theatre (owner's consent), the Shuberts, called for certain necessary mornos, cooling plant, extra fancy chairs, etc.

## Fefe Plans to Continue Monte Carlo Despite Trouble With Creditors

Felix (Fefe) Perry's Monte Carlo, class New York city, has been experiencing creditors' troubles, but he plans to continue indefinitely. Gene Cavalieri of the Colony restaurant is the backer and co-partner, with some \$50,000 reported outstanding. Gene (Jesse) and Louis Anderson, Jesse's wife, hypoped big for a spell and some \$1,000 is still due him, but the comedian says he's unworried about payoff. The Jessels were in the Monte Carlo for 17 days in all, but pulled out after 12.

The Monte Carlo has been annexed and closed; that's the latest. The main room is running under Ted Straeter and Bob Knight's hands. C. Walter's combo had held forth in the Beach.

Jessel has just been advised that the \$1,000 due him from another ill-fated niteriy venture, the Theatre Restaurant, Chicago (formerly a "Felix Todd operation") is not at the time of its demise, in other words, necessary wage earnings; under the law, neither vaudeville vendors, waiters, and other Jesse's coin is being staid.

Like the Jessels out of the Monte Carlo, Miss Andrews is again accepting dates. She opened last night (Tuesday) for two weeks at the Club Chicago, Baltimore. Belle Baker will follow her in, also for a two-week stand, but dates being negotiated by the William W. W. office.

Philadelphia, Feb. 10.

Charles B. McDonald, RKO division manager, now regrets the idea that culminated in a unit for the circuit's naïve theatres. Unit is set as Keith's Union Square Old-Time Variety Show.

McDonald has had little rest since he called the a.k. performers call him at all hours complaining about the spelling of their names, billing, press notices, etc.

## Prime Ham

McDonald has had little rest since he called the a.k. performers call him at all hours complaining about the spelling of their names, billing, press notices, etc.

## Moss Just Ain't Hep to a Thing About Burlesk

New York License Commissioner Paul Moss has several city firemen on the anxious set. As long as the Commissioners won't talk about the burlesque situation, which has already shuttered three New York 'folies' shows, firemen, most frequently in the wings catching the critics' drippings, won't know whether they're to remain homeless.

Meantime Commissioner Moss remains blissfully ignorant about the burlesque situation. Asked if the 'folies' houses had been warned about their shows before they were refused license renewals, the Commissioner said he didn't know. Asked if the Mayor's own commission, the Variety Revue Theatre Assn. of New York, had made any complaints about the burlesk shows, Moss said he didn't know.

Moss also didn't know (1) if the Gaiety license expiring around the end of this month would be renewed; (2) whether he was aware of the fact that petitioners were circulating along 42nd street asking for the reopening of the Eltinge and Royal public theatres; (3) whether there is any chance that the darkened houses might be reopened before they are closed by infraction of regulations.

No action has yet been taken by the TRFA on the cash bond of \$15,500, deposited by each of the 'folies' houses, which are liable for forfeit for infraction of regulations.

## Gaiety Talent Vied Stalls Free Revue Benefit

Unavailability of certain Gaiety talent, notably Jean Seaton and Simone Simon, staled a big Free French benefit show that was being lined up for a Canadian tour. Cynda Glenn was set, she having been a star in the 'Folies Bergères' of Paris. She thought an American tour was in the offing, but she didn't; quick, and Miss Simon is also out, among others.

Fago Pago In Port, Ore. Portland, Ore., Feb. 10. A new bandstand niteriy has opened here. Fago Pago, has formed a 12-piece motit, manager being Fred Wilkie.

## Continuously Stormy Situation Rapidly Reaching a Climax — Silverstone to Los Angeles to Straighten Out Tangle

Internal situation of the American Guild of Variety Artists is fast approaching a climax, and the Associated Actors and Artists of America, parent organization of all talent unions, taking steps to whip the recurrently recalcitrant variety performers' union into line. What steps the Four A's will take has not yet been determined, but a complete reorganization of AGVA is likely.

## CHI RUCKUS

Internal situation of the American Guild of Variety Artists is fast approaching a climax, and the Associated Actors and Artists of America, parent organization of all talent unions, taking steps to whip the recurrently recalcitrant variety performers' union into line. What steps the Four A's will take has not yet been determined, but a complete reorganization of AGVA is likely.

AGVA's three-year career, since displacing the disfranchised American Federation of Actors, has been continuously stormy. A succession of national executive secretaries and "power-hungry" local executive secretaries have not been conducive to clearing up local expiations have been caused by the portently with Dorsey party brawl-fall, and "insurrections" by the Los Angeles and Chicago locals, under Leslie Litomy and Jack Irving, respectively local executive secretaries.

Silverstone to Coast As a possible maneuver to get the L. A. branch in line, James T. Silverstone, AGVA's counsel, left N. Y. for the Coast Monday night (9). However, AGVA's national executive has yet taken action against that branch, which a few months ago passed a resolution stopping the local tax payments to the national until administration. Resolution was officially aimed at Griffin.

Action by Irving in countermarching a couple of orders from the national office, one of which pertained to overlapping contracts held by the Callahan Sisters (3) for the Chez Paree, Chicago, and Ball Club, Miami, has likewise not yet received national board attention. Nor has the participation of Morton Downey, national president, currently at the Chez, and Henry Dunn, treasurer, also appearing in Chicago last week in Irving's revenue action received official treatment.

Several steps to reorganize AGVA are said to be under consideration by the Four A's. One of these would be a revamp of AGVA's constitution to give the national office more control over the actions of local officials, without, however, impairing the autonomy of the out-of-town branches.

## Eleanor French Set For Plaza's Persian Room

Eleanor French, and possibly Sara Ann McCabe, the late Ethel Barry, dancers, and Jane Winton, comedienne, are to headline the Persian Room of the Hotel Plaza, N. Y. The room, formerly strictly formal and \$150-a-seat place, is now informal and sans cover. But it is still n.g.s.

Another class show on the b.o. downtown is the St. Regis Tridium, where an ice show held forth for some time. The Hotel Blumhorn's ice revue, plus Eric McIndrag's band, seemed to kyo the St. Regis. The St. Regis is now informal and sans cover. But it is still n.g.s.

The class Cottillon Room in the Hotel Pierre, like the Plaza, has gone informal, with the Shuberts and Stanley Melba the sole entertainment.

## SKILES OPENS OWN NITERY

San Antonio, Feb. 10. "Dude" Skiles, vaudeville comedian, with Fred Waring, recently opened the Shadowland night club here. Skiles, who has formed his own 12-piece combo for the spot.

## Poor Tourist Biz In Havana Seen Partially Offset by Big Sugar Crop

Havana, Feb. 10.

Precisely zero tourist business, which has hit hard at Cuban niteries, will be partially offset when money starts rolling in this spring from sale of a 3,000,000-ton sugar crop. Meantime, shuttering of Sloppy Joe's and operation of the Casino only three times weekly, with possibility that it may also close, is indicative of the war blues. Most of the tourist bag, of course, has come from the U. S.

Despite wide-open gambling, the decline in Havana money attendance became noticeable more than a year ago when spots such as the Casino, which had previously paid top dance teams \$750 weekly, cut budget to \$250-per for a dancing turn or single attraction. This year even the \$250 figure could not be maintained for long. Niteries with 1,500 weekly take payrolls reduced operating nut to \$1,000 a year ago and dropped still lower during past season.

Casino, operated by A. Battisti, who owns the Seville-Biltmore hotel, a couple of months ago cancelled an American-Parisian. Included Chester Hale line of 12 and a featured songstress, while opening of a new air-conditioned niteriy, first of its kind here, in the Seville-Biltmore, has come from an expected reportedly until March, due to delay in getting equipment from the U. S.

Understanding that U. S. producers, such as Chester Hale will prepare pocket editions of U. S. variety revues, with smaller line, for Cuban spots.

Sugar revenue, it's felt here, may send Cuban niteries trembling in large measure. The downward reversal of the trend of yesterday, Eastern Hemisphere, such as the Cuban bankrolls will be fattened by the sugar crop this spring.

Colorful street fiestas, formerly held once a week, twice during February, have been called off on the 15th of the month. The government in native taxi dancehalls and Cuban niteries operating with local talent has been called off on the 15th of the month. The government in native talent spots are Karsual, Jiggs, Montmarite and the Seville-Biltmore, San Souci, a few miles outside of Havana, is still using lower-priced American acts.

## Albert Johnson Pays Performers on Floppo Ice Show of Last Year

Albert Johnson, who produced the ill-fated 'Stars on Ice' for showing at Luna Park, Coney Island, last summer, has been called off on the east of 30 through the American Biltmore Variety Artists show ran into financial difficulties and never opened, the east being over \$10,000 in the red.

Johnson's trouble really started when his backers backed out at the Apollo Theatre, where he had signed AGVA that he would personally make restitution as soon as possible. Johnson is currently at the Apollo, never known to be involved in such a predicament.

## Burke Still With Apollo In CAC Booking Switch

Dave Apollo, in going over to General Amos, Corp., has not left the Apollo Theatre, where he has been reported last week. Burke has been Apollo's rep for some 30 years. Apollo recently called for CAC to agent the dialectic musician.

CAC is figuring on building Apollo up, and the Empire Room of the Palmer House and has been held over through month of March. The Apollo orchestra returns to the room April 1.

Chicago, Feb. 10. Xavier Cugat orchestra has proved a big draw at the Empire Room of the Palmer House and has been held over through month of March. The Apollo orchestra returns to the room April 1.

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## Inside Stuff—Legi

her soft voice and ailments (some real, most imaginary) she wins the

her soft voice and ailments (some real, some imaginary) she wins the sympathy of every one, including the mother's brother and the 12-year-old daughter. She finally falls victim to one of her own phobias in a surprise ending.

Middlebury scores heavily in the difficult part essays, although in some points one finds it hard to hate her too much. Others who stand out are Leon Ames, who plays a doctor; Louis L. Hillman, who plays a lawyer; Louis Campbell, the wife; Pert Kelton, a hard-boiled artists model, and Katherine Emmet, as the wise aunt who puts the house in order.

William Spiller, who plays the father, also does a workmanlike job. Shal.

## Rally 'Round the Girls

'Plan M' deals with a German plot to invade Britain. A Nazi spy ring murders the war minister and installs a double, also Nazi, in his place to direct the British war effort. They also substitute a fake 'Plan M,' supposed to be the master strategy to defeat German invasion attempts.

That long hoped-for double lighting strike, the follow-upper of 'Meet the People,' isn't even a flash in the pan in this amateurish opus. Only things it has in common with 'People' are that Gertrude Ross, the presenter and producer, was onetime biz manager of the local surprise hit, and both revues first poked their pertness across the footlights at Assistance League Playhouse, 400-seater that has housed no end of modest promotions that languished

"Rally" flops hard on the one note that distinguishes "People"—clever, that distinguishes blackouts are sophomoric and the unknowns who try to make something out of them flounder around hopelessly. No less than seven songwriters dished up the score, and if there's an outsider among the donors or songwriters, it's not the one who did the best. Vocalists lack professional polish, and the two-plant accompaniment from the peris does not help.

Hollywood picture scouts were out in force for the opening and it is doubtful if they made any serious note of Jean Jorg, recently in the Earl Carter chorus, is more of a

Philadelphia, Feb. 9.

There's even little here that can be capsuled into a vaudeville unit. Just waste motion all around. Help.

## HEART OF A CITY

New Haven, Feb. 5.

Drama in three acts, eight scenes, by Lesley Storm; settings, Harry Hermer; incidental music, Louis F. Loeb; costumes, M. Machwis and Harold Purcell; arrangements and orchestrations by Alexander and Roland V. Hays; stored and presented by Gilbert Miller at the Shubert, New Haven, 1917. 42, 42 1/2 sep.

Judy.....	Gertrude Manganaro
Freddie.....	John McNally
Sam.....	John McNally
Pauline.....	Virginia Bollen
Diana.....	Leona Wilson
John.....	John McNally
Dunbar.....	Augusta Roeland
John.....	John McNally
George.....	Skilton Kneass

[illegible]

When the drama defending physicians of Broadway finish their conclusion, the City Theatre probably won't be enough around to pull it through.

Plot is about backstage life during the 1940 bombing of London. It's not that the play is too bad, or poorly acted, but it's too long. The bill is as far as Broadway is concerned. With a little more typewriter target practice its chances would be enhanced but there's little time for that before its skedaddled N.Y. premiere.

Heart? Will probably go on the season's record as the play that started out with something to say but developed an impediment in its speech. That's too bad, for a lot of time and money went into the presentation of the script.

Action shows what goes on in backstage life of a revue troupe during

Gertrude Musgrove, British actress making her American stage debut, plays Judy, a songstress who refuses to let events get her down. She's in the show as Tommy (Romney Brent), a songwriter of the outfit, but he doesn't return it, going instead for symphonic Rosalind (Beverly Roberts). The latter is swept into an overnight romance with Paul (Richard Almey), RAF flier. When Tommy goes to a nearby pub to drown out the loss of Rosalind, Judy follows and the two are killed by a bomb. Play closes with Rosalind taking over Judy's spot in the show for a rendition of "The Rose Tree."

**Play on Broadway**

## FLOWERS OF VIRTUE

Comedy-drama in three acts by Marc Conchelly. Features Frank Conroy, Isabel El-

After an extended film-scripting term in Hollywood, Marc Connelly makes his return to legit with 'Flowers of Virtue,' an uneventful comedy-drama about an abortive Nazi putsch in a Mexican hamlet.

Connelly's direction seems as stilted as his script and, with virtually no material to work with, the cast is generally unable to create any dramatic interest. Frank Craven, as the visiting bigshot from the States, is hailed as one such normally, com-

[illegible]

At one time the Muller agency has offices on Broadway, specializing in newspaper advertising. It planned to hold the organization together with the staff. However, individuals are starting their own agencies. Schnitzler, is still active, in charge

but proponents of the amendment do

Harry Benson has replaced Will 'Life with Father,' touring the south Gish heading the cast. Schneider accident in Oklahoma City.

**Joe Cook**  
Continued from page 3

ous and infectious antics on the stage. Ill health forced him to quit at the age of 52—a time when . . . he would be at his gayest and most

## Continued from page 3

Burns Mantle in the N. Y. Daily News wrote: 'We won't ever forget any of us, the first time we heard you tell the story of the four Hawaiians, and so far as we're concerned it will always be your story . . . we'll be seeing you and thanks for remembering the old ones.'

**Advocates Joe Cook Fete**  
Chicago.  
**Editor, 'Variety':**  
I just received my copy of 'Variety' and I saw the heartbreaking ad about Joe Cook. It seems to me that the theatrical profession should

Catholic U's 'Cook Book'  
Washington, D. C.  
Editor, 'Variety':  
Just for the sake of keeping the  
record straight, we [the Catholic  
League]...

University of America) would like to tell you that Joe Cook did not appear in our production based on

ing short p.a. tour in Pittsburgh last fall. Believer in fact, that everything happened 10 years ago he was cast as the Juvenile "Bride," with Clark and McGowan. On road, he was replaced by Paul Frawley. Actor returned to Pittsburgh for another musical, "Bride of the Year." The other musical was "Of the Mountains and the Sea."

ried practically all amusement copy per space. Late head of the outfit, either indefinitely by sharing profits split away from the Muller office, senior member of the staff, Herman of theatre and attraction advertising.

Boston Herald, came to New York of 'The Flowers of Virtue,' which Royale. While in town she saw sev-

week, Miss Hughes took occasion to suggested that more shows be sent

Week, is doing the mag's drama review in Hollywood. He is not bylined of his 'Pal Joey.'

Incidentally, you should have Joe let you read that citation). Joe came back for three more peeks at the show. He was playing at the Earl theatre in Washington. When the University show closed, Joe took Leo Brady, co-author of 'Cook Book' and the portrayer of 'Joe Cook' and

as good as I am. He's better than I am. He's even taller than I am.' Our Kerr-Brady production had pleased him.

Like all persons associated with Joe Cook, we deeply regret his retirement and hope and pray that a

when he is needed.  
Sincerely yours,  
(Rev.) Gilbert V. Hartke, O.P.  
Director, Speech and Drama.

---

**Play on Verdi**

'The Life of Giuseppe Verdi,' an

Italian play concerning Italy's greatest composer written and directed by Gino Caimi, who broadcasts a radio serial of the composer's life over WOV, N. Y., will be presented at the Venice, N. Y., for two performances Sunday (5).

Arias from a number of operas by the composer are incorporated in the play. Caimi is preparing an English version of the play, which he hopes to present on Broadway in late April or early May.

Warner Bros.  
MEL. LOU CLAYTON















# ***BATTING 1,000*** on the **Coca-Cola Saturday Spotlight Show**

**VICTOR and BLUEBIRD RECORDS**



**TOMMY DORSEY**

5-time winner, with *"This Love of Mine"*  
Victor Record No. 27508



**GLENN MILLER**

2-time winner, with *"Chattanooga Choo Choo"*  
Bluebird Record No. B11230



**SAMMY KAYE**

3-time winner, with *"Remember Pearl Harbor"*  
Victor Record No. 27738



**FREDDY MARTIN**

4-time winner, with Tschaiikowsky's *"Piano Concerto"*  
Bluebird Record No. B11211

**14 Wins out of 14 Programs**

**MORAL:**

**The World's Greatest Artists are on Victor and Bluebird Records**

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Published Weekly at 164 West 47th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 25 cents. Entered as second-class matter December 25, 1922, at the Post Office at New York, N. Y., under the act of March 3, 1912. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 145 No. 11

NEW YORK, WEDNESDAY, FEBRUARY 18, 1942

PRICE 25 CENTS

# WAR FORCES AND NATIONALITIES

## WB Challenges Soundness, Integrity Of 'Hit Parade' Basis of Song Picking

In a letter Monday (16) to Lord & Thomas, agents on Lucky Strike cigarettes, Herman Starr, head of the Warner Bros. music publishing interests, questioned the soundness and integrity of the survey used for determining song popularity ratings on the product's 'Hit Parade' (CBS). Using 'Remember Pearl Harbor,' which has been on the 'Parade' for several weeks, as an object of contrast, Starr submitted data showing that his 'We Did It Before and We Can Do It Again' had, as he termed it, been 'deliberately discriminated against.'

According to Starr's figures the network performance count for the two songs during the past six weeks was 'We Did It' 101, and 'Pearl Harbor,' 12. As for the sale of phonograph records, the Decca version of 'Pearl Harbor' has had a turnover of 74,000 copies, while the same brand's 'We Did It' has gone 68,000 copies. Sheet sales on the two songs has been about neck and neck.

Starr uses the Decca recordings probably because he's more familiar with actual sales figures since WB owns a piece of the firm.

## WAR LIKELY TO AID 'SERIOUS' MUSIC

Some phonograph record men are of the opinion that the classical and semi-classical side will be subject to a sales boom of huge dimensions by the end of the current year. They anticipate that as America becomes more deeply absorbed by the war the music business will be indirectly toward the serious types and that those who have sons, husbands, brothers or sweethearts in the service will this time turn to the more somber types of music for solace.

These phonograph record men figure that the American mutation in moods will follow the British and French patterns. In these two countries, they say, the demand for music records rose as the sale of dance records receded.

### Legs' Legiter

Marlene Dietrich is said to be quite enthusiastic about appearing on the stage in U. S. Her debut will be in Oscar Wilde's 'An Ideal Husband.' While plans are not definite, film star is slated to play road dates during the spring, with Broadway appearances next season.

Miss Dietrich will be presented by Alfred Fischer, refugee producer known in Berlin and Paris.

### Patriotic Brawl

Philadelphia, Feb. 17. Philly jukebox operators have become the plagues of the 'S.S.B.' Spangled Banner' on their machines. It seems that exuberant service men, looking for a little excitement, have hit upon the anthem record as a means of starting a nice brawl.

'They come into a taproom and slip a nickel into the juke, picking the 'S.S.B.' record. Then they look around for anybody who isn't standing.

Gypsy Rose Lee Strips For Red Cross, Melting Home-Town Society

Patriotism or charity—especially a combination of both—are great common denominators, which is a succinct explanation of how Gypsy Rose Lee last week became an accredited member of the social set of Highland Mills, N. Y., little village in the Ramapo about 40 miles from Broadway.

The erudite G-string singer has had a firm home near Highland Mills for some years, but the clan's village bluebloods acknowledged that only in the tax reports, edged that only in the tax reports. But then came the war.

Highland Mills pitched in by setting for itself an \$800 quota in the Red Cross War Drive. Fulfilling it was another matter, which Gypsy (Author) Lee discovered when, in offering a contribution, she asked about the state of Highland Mills.

It was around \$600 from its goal, with but a few days to go in the drive and only a village dance at 35c a head as the remaining colander.

There was Miss Lee virtually took over the Red Cross drive, the townpeople and junior and senior leagues. First she raised the price of the dance to 51c, then

(Continued on page 47)

## BENNY'S NEW DEAL WITH JELLO NEAR SET

General Foods may clear up its 1942-43 deal with Jack Benny in another week. Price of \$225,000 a week under the latest contract has been pretty well settled and it has also been agreed that the comedian will appear for four out of the 39 broadcasts of Benny's broadcasts his coming Sunday (22) installment of Jell-O from the Presidio, San Francisco's army cantina. Jell-O in abeyance is his plan for making up a USO unit and traveling it around the army camps and naval stations.

## LONGER RUNS NECESSITY

U. S. Priorities on Celluloid the Reason — National Theatres Convention This Week to Study Plans for Maximum Runs of Product

### DUALS K.O. INEVITABLE

Slash suggested by U.S. priorities officials of as much as 50% in celluloid available for films in the next 12 months is expected to result in rationing of product to exhibitors. Not only are double bills likely to go, following drastic cuts in the number of prints available, but extended playing time will become a necessity. Certainty of the downturn in quantity of studio output is already giving exhibitors something to think about. Point No. 1 on the agenda of the annual meeting of National Theatres (Fox-West Coast) circuit execs in

(Continued on page 46)

## Freddie's 'Face It' Sale For Par's Hope Burns Up Danny Kaye, Eve Arden

The Vinton Freedley sale of 'Let's Face It' for \$225,000 to Paramount, for a Bob Hope starer, has created much strain between Danny Kaye, star of the Broadway musical, and his impresario. Same goes for Eve Arden, featured therein, who, not having a run-of-the-play contract as Kaye, is reported ready to bow out next month.

Kaye believes that Freedley had used him as a trading point in the 'Face It' sale, at the same time curbing his own film negotiations, but that the producer disregarded the stage star when finally closing for the \$225,000. This \$125,000 goes to Freedley, his librettists Herbert and Dorothy Fields, and songsmith Cole Porter. The \$100,000 differential goes to 20th-Fox, which owns the film rights to 'Cradle Snatchers,' on which the musical is based. Latter studio, while having the inside, couldn't utilize 'Face It' for films because of the music on suitable stars. Par grabbed it for Hope.

### Gambarelli as Pavlova

Maria Gambarelli may play the title role in the 'Life of Pavlova' in Hollywood this summer. Dancer's managers are conducting negotiations with RKO and Paramount and the story may be retitled 'Flight of the Swan.'

Miss Gambarelli is the leading ballerina of the Metropolitan Opera Co.

## Theatres' 52-Week Co-op on Defense Bonds; Radio's Beef on Hearst Drive

### No Sabotak

Cafes, hotels, eateries and all other places where groups congregate are being urged to campaign towards a 'no sabotak' objective. The bad war news in recent days has driven many to extra drinking, with much disgruntled comment which borders almost on verbal sabotage. Hence the cooler heads are cautioning against any unpatriotic gab. In other words, chin up and button-your lip.

## Dot Thompson's Nazi Fracas No Press Stunt But Helps 'Cafe' Legiter

Martin Gabel, who produced 'By Craft,' 'Cafe Crown' with Carl Wharton at the Cort, N. Y., says it wasn't a press stunt, but at least two persons got nodded at the Cafe Royal, play's locale, one night last week after a performance. Dorothy Thompson, after seeing the show, went to the lower Second avenue coffee house to see what the original was like. In barged an unidentified blonde, who hailed Hitler and made aspersions about the regular customers.

That steamed 'em up, especially exude Cashier, a Yiddish actor, who socked the blonde's escort. Cashier it not known to have ever punched anybody before, but this time he may have had a horseshoe in his mitt for the fellow had a bloody nose and some persons swear he lost a tooth or two.

Miss Thompson exited during the excitement and was on the pavement when the blonde came out rather hurriedly. Columnist reproved the woman, who tried to kick Miss Thompson in the tummy. Whether the girl writer tried a left hook on the offending female isn't certain, but Miss Thompson is credited with knowing how to handle a situation.

Story on the battle in the dailies didn't hurt the show, for business again improved last week.

## G. W. HILL, JR. JOINS UP RESIGNS HIS 230G JOB

George Washington Hill, Jr., has resigned as \$230,000-a-year v.p. in charge of advertising for the American Tobacco Co. to join the Alcoa Corp. as a vice president. Hill, who is president of the company, will keep the post open and double as advertising manager.

Young Hill has received a commission and goes into the service this week.

Washington, Feb. 17.

While broadcasters were viewing with bewilderment the Secretary of the Treasury's personal slingshot of a high-pressure defense bond and stamp sales campaign by WJWS, Washington, Secretary Henry Morgenthau, Jr., this week was asking the film industry in New York and Hollywood to lend all its theatres to a continuous, 52-weeks-a-year bond and stamp drive.

Radio men were grieved by what they charged was a 'monopoly on patriotism' awarded the Hearst papers by the Treasury Department. They saw in the exclusive rights given Hearst sheets to plug bond sales via 'Buy a Bomber' campaigns the reason behind the secretary's squish of the drive initiated by WJWS and the Washington Post to sell bonds to 'Buy a Bomber for MacArthur.'

Meantime, Carlton Duffus, of the Treasury's Defense Savings staff, said: 'Continued on page 47'

## PROBE ENEMY ALIENS IN 'H'WOOD

Hollywood, Feb. 17.

The enemy alien situation in the picture industry is to be combed by a general assembly committee on un-American activities, headed by Assemblyman Jack Tenny, onetime songwriter now collecting royalties on 'Mexicali Rose,' among other numbers. Committee is going ahead with its investigation despite refusal of Governor Culbert Olson to approve a budget. Understood investigators already are checking contacts of studio personnel and may demand surrender of membership rolls of film Guilds, unions and the Central Casting registration.

Being incomed are reports from one studio department, and that at another major plant technicians are sending huge sums to relatives in the German army. Other allegations of alien activity by subversive elements are also pouring into the committee. Hearing is to be held after all the evidence is rounded up.

### A.C.'s 350G Bomber Tour

Hollywood, Feb. 17. Abbott and Costello will make a theatre tour late in April to help raise \$350,000 for the purchase of a bomber.

They'll pay their own expenses and net their earnings over to the bomber fund.



## Commandos Coincidence

London, Jan. 17.

A remarkable coincidence occurred in making of the Sockin film, "The Day Will Dawn." It was written some months ago and includes a big raid by British soldiers on the Norwegian coast, which in almost every detail compares with the recent raid by British Commandos on Norwegian islands.

The story was plotted some time ago and the striking coincidence is that while the actual Commando raid was in progress the producer was shooting practically identical scenes, with the British rushing out to the Germans and Quislings and releasing Norwegian hostages.

## Nearer Home Vacations Foreseen

**Cedar Point Sees Automobile Loss as Compensated By Other Factors**

Sandusky, O., Feb. 17.

G. A. Boecking Co., operator of Cedar Point, will use movie bands this summer starting June 13. As in the past, each booking will be for a week's engagement of seven evenings plus a Sunday matinee.

Officials of the company look for a good resort season despite curtailment of automobile traffic, for they will rely on the tourist trade, it will also force local vacationists to stay close to the home area.

Cedar Point thrived before the days of the motor car and expects to do it again the same way, namely by railroad and boat excursions, Cleveland steamer, Eastern States, and the Detroit boat, Put-in-Bay, make daily trips to the resort.

## S.A. HELPS UNCLE SAM SELL BONDS IN PHILLY

Philadelphia, Feb. 17.

Frank Palumbo has added a practical touch to the patriotic line in his niter at the spot bearing his name in South Philadelphia.

The gals, dolled up in red-white-and-blue costumes, go through an "Army Bonus" routine, and when they finish, they put on cleaver trays loaded with defense stamps and go through the audience selling them. The stunt is a great success, the males in the audience finding it hard to turn down a good-looking model. The take for the first two nights was more than \$400.

### N. Y. Niteries' Commitment

New York niteries have agreed to sell defense stamps with object of raising in the neighborhood of \$25,000 weekly for the U. S. war chest. Action taken by the Life Owners Guild also embraces plan for contribution of an additional \$25,000 a week for their 20,000 employees through the Treasury Department's payroll plan.

Among N. Y. niteries and restaurants participating are L'Aiglon, Armando's, Colony Club, the cabana, Co Roque, Cottillon Room, El Morocco, Bill Hardy's, Gay 90's, Jack White's Club, Martin's, LaRue's, La Salle du Bois, Leon and Ned's, Marguery, Monte Carlo, Radio Franks, The Show and Haydn's, Tools Shop's, Trouville, 21, and Versailles.

Among the movie bands already instituting payroll savings plans among their personnel are Guy Lombardo, Eddy Duchin, Jimmy Dorsey and Freddy Martin. Others, namely Benny Goodman and Vaughn Monroe, are getting their people lined up.

### Carradine's 'Richard'?

John Carradine, who arrived in New York last week from Hollywood, is a possibility for the title part in a revival of "Richard III" on Broadway.

Carradine guests Friday night (20) on "Information Please" and the following day (Saturday) on "Lincoln Highway." He also does a second appearance within the next few weeks on the Philip Morris Playhouse. He guested on the latter show last Friday (13).

### Brown Leaves M-G

Hollywood, Feb. 17. Clarence Brown has left Metro after 17 years as a director. He will freelance.

### Does Berle Say So?

Hollywood, Feb. 17.

Phylakarkas may return to radio as dialect comic on "Three Ring Time."

If deal is worked out he'll have Milton Berle as straight man.

## GARNETT '3-SHEETING' ON RADIO AS PIC TEST

Hollywood, Feb. 17.

Tay Garnett will use radio as a guinea pig for his adventure series, "Three Sheets to the Wind." After the program concludes its run on NBC and providing the public reaction is favorable, he and his writers will whip it into screenplay form for piclurization, with Garnett as director-producer. Leads in the air series, John Wayne and Helga Moray (Mrs. Garnett), also would head the screen cast. Meanwhile NBC is trying to package-sale "Three Sheets" for sponsorship. Three "Sheets" for sponsorship would also have an interest in the filming.

## Draft Took Stripper's Leading Man and Prod.

Detroit, Feb. 17.

Foiling of Ann Corio's "White Cargo" with the engagement here was attributed to the draft. Bob Rorke, the producer of the draft. Bob Rorke, the leading man, were called up.

Attempts were made to find a replacement for Rorke, but when no suitable actor could be found the show went off.

### PAE'S VAUGHN MONROE BID

Vaughn Monroe has a deal pending with 20th-Fox. Discussions are for a single picture commitment with options.



Bonds cost as little as \$18.75, stamps come as low as 10 cents. Defense bonds and stamps can be bought at all banks and postoffices, and stamps also may be purchased at retail stores.

## CHICO MARX MAY BUY CAFE

Chico Marx, currently leading his own band through a series of eastern theatre dates, is on the lookout for a suburban roadside spot to buy as a permanent home for his name and outfit. He has been making inquiries lately about northern New Jersey opportunities. Ben Polack, who built Marx's current orchestra, presumably acting for Marx, was interested in the Four Towers, Cedar Grove, N. J., until he found that it was directly opposite Frank Driscoll's Meadowbrook and was owned by him. Marx's bookings have been lengthened well into March to cover houses in New England.

### Glenn Miller Due West March 16, Cancels Theatre

Glenn Miller was advised Monday (16) morning that the starting date on his second picture for 20th-Fox had been set for March 18. Accordingly he has cancelled theatre jobs at Met. Providence, Plymouth, Worcester, Mass.; State, Hartford, Conn.; and week Buffalo. Another week at Central theatre, Passaic, N. J., if not cancelled, may set Miller in tie-off back a week. Band will be at work six weeks. Film is as yet untitled. Betty Granger is cast with the band.

### Charges His Dove Plucked

Los Angeles, Feb. 17. Columbia and Gregory Ratoff are being sued for \$150,000 by Walter E. Thiele, writer, who charges plagiarism in the production of "The Men in Her Life." Plaintiff claims material for the picture was lifted from his own story, "The Black Dove."

## THE BERLE-ING POINT

By Milton Berle

Now that my picture, "Whispering Ghosts," is finished, I haven't got a thing to do but write this column, my radio show, three or four songs, 10 benefits—and, my income tax.

When Palm Springs got away from everybody and ran into everybody I ran away to Palm Springs to run away from.

But didn't sleep at all. In the morning I got up on the wrong side of the fire escape.

Tried to get my little rubdown in the hotel massage parlor but due to all the show business I didn't get a good one. I bought a new one. I got my bride (Joyce Mathews) on the rifle range to show her my marksmanship. Where does that hotel come off charging me \$200 for a window?

### Broadway Department

George Price tells about the amorous brother who couldn't bear to be separated from his lady love for a moment, so he bought a love seat on the stock exchange.

The Theatrical Pharmacy manager almost passed out the other day. An actor walked in for something to eat and didn't ask to open a charge account.

Glass & Johnson have made so much money with their "Holinpeppin'" show they are using \$10 bills to remove their makeup.

Jack White, talking about a certain Broadway picture, exclaimed: "We want a fayer enough—we had to get a mouthful of new teeth and a toupee!"

With the summer stock season approaching, the cows in the straw hat sector are becoming worried. You would, too, if you were a cow and they threw you out of a barn to make place for a batch of actors.

### Hollywoodians

Met a very unusual girl the other day. She never wore socks, never liked Veronica Lake's hair-do, and her divorce agent was attached to the FBI.

Read where Gene Autry was been busting bookie records wherever he appeared on personal appearances.

Read where Gene Autry has a picture of Betty Grable that he cut out of a mass twig cheap?

Jack & Glennau has a picture of Betty Grable that he cut out of a mass twig cheap? Betty's legs hidden by a pair of slacks.

Miss Harris has played a doctor so often in the Kildare series they're now paying him off in thermometers.

### Musie Department

One of Abe Lymann's musicians, who never him, gave a pint of blood to the blood bank. They in turn gave him a pint of borscht and he immediately gained six pounds.

Sent a copy of my new song, "April Is Here," to my publisher in New York, and he wrote back, "It may be April in Hollywood, but it's February here and I'm freezing."

### Radio Department

Jean Hersholt has played a medico in the "Dr. Christian" series for so long that whenever his script suffers a cut he personally applies first aid.

The estate system has finally hit the domestic help. A maid whose employer works in 'A' pictures wouldn't think of talking to another maid whose employer works in 'B's'.

Went to the Palladium to see Tommy Dorsey's orchestra and the place was so crowded the jitters were dancing on the walls.

Passed a jeweler's window on Vine street and he had the most unusual ring in the window. It was pure platinum surrounded by little diamonds and in the center was the real business piece of cube sugar you ever saw.

Eavesdropped at Charley Roy's: "His eyebrows are so bushy he keeps scratching them with his little finger."

Eavesdropped at Mocambo: "When they broke up she wore her looking and his handbook on her sleeve."

Eavesdropped at Mike Lymann's: "What a licker; he couldn't ad-lib an exclamation point."

My brother, the one who has money tattooed in his wallet, has turned explorer. For a slight fee he helps you locate the chicken in chow mein.

### Afterpiece

Buy a BOND if you're FOND of liberty!

### L. HOWARD HEARD FROM

Shortwaves to Hika Chase—Rex Narveson in Airforce

### EARL CARROLL'S REVUE

FOR MEXICO, MAYBE

### Highpoint of Hika Chase's half-hour on NBC last Saturday matinee

(14) was a transatlantic interview with the Leslie Howard who was in charge of service in the latter's new British film, "Mister V." The picture has just been released in the United States. The two-way shortwave exchange was carried on in English, with a slight hitch during which, Howard revealed that he was hard at work in London, making a picture called "Mister V." was made despite interruptions from air raids and that he was over to U. S. soon with a new film.

Film and stage actor Rex Harrison called Lieut. Robert Montgomery, U.S.N., last week that he, Harrison, has joined the Royal Air Force.

### Miami to N. Y.

Leading players from Broadway productions have volunteered a program of special entertainment for the committee in charge of entertainment includes Radio Harris, chairman; Betty Hutton, co-chairman; Danny Kaye, Johnny Green, Richard Rodgers and Maxwell Smart.

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### American Theatre Wing's Canteen in Little Club

American Theatre Wing will open its canteen for service men in the former Little Club, basement of the 44th St. theatre, on Monday, March 16. Entertainment and rest center is under direction of Jane Cowl and Selma Royle.

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### ABBOTT AND COSTELLO

Currently on National Release

in "RIDE 'EM COWBOY"

Universal Pictures Chase & Sanborn Home, NBC-Rad

Under Personal Management of: EDWARD SHERMAN







# Wesley R. Kane 'Doped to Win' Rock Of Oscars Next Week, But 'Valley' And 'York' (Cooper) Hot Faves Also

## Douglas' Showmanship

# Political Friend of Hollywood Scores B.C. Bias as Exemplified by Hullahabaloo Over Douglas, et Al.

Unbiased opinion gives Orson Welles an excellent chance to cap his first movie in at least two events and possibly more Academy awards at the annual dinner to be given on Feb. 20. Welles' fate, however, is pretty much in the hands of 6,000 others who hold the balance of power. If he gets a substantial block of extra votes, he may make a clean sweep of the field.

His 'Citizen Kane' holds No. 2 post in nominations for the most outstanding production but this event he's believed to stand less of a chance than in others where it qualified. Generally believed to be a race between 20th-Fox's 'How Green Was My Valley' and Warner's 'Sergeant York' with almost money going on 'Valley' to finish first.

Welles is also up for the best performance by an actor, but will have to overcome the popularity of Gary Cooper and his performance in 'Sergeant York,' or Robert Montgomery's work in 'Here Comes Mr. Jordan.' It looks like Cooper, with Montgomery standing an outside chance.

Race for the best achievement in acting is strictly a three-way tie between John Ford for 'Valley' and

Welles and 'Citizen Kane' and James Cagney for 'The Public Enemy.' Main opposition to Welles is offered by 'Sergeant York,' 'Citizen Kane' should be an easy winner in film-adaptation classification. Kane also should cap first money for best original screenplay. Credit divided between him and Herman J. Mankiewicz, but 'Sergeant York' will be pushing hard. 'Kane' is also entered for best adapted screenplay, direction, sound recording, and best sequence in dramatic picture (but 'Valley' may be outclassed in these events).

**Acting Laureate's Tossup**  
Welles and I expect to see a winner in competition for best performance by an actress, with Joan Crawford probably being the favorite for her work in RKO's 'Suspicion.' Other half of entry, Olivia De Havilland, will receive some play for her showing in Paramount's 'Hold Back the Fire.' Only Mary Pickford stands a chance of upset is Barbara Stanwyck in 'Ball of Fire.' Greer Garson is a dark horse and may get an advance dose for her performance in 'Blossoms in the Dust.'

James Gleason looks like coming for best performance by a supporting actor. 'Here Comes Mr. Jordan' and Donald Crisp will furnish stiff opposition for his showing in 'How Green Was My Valley' and Walter Brennan will get a lot of votes for supporting role in 'Sergeant York.'

Two from the same stable are competing for the best performance by an actress in supporting roles. Patricia Collinge and Suzanne Wright, in 'The Little Foxes.' Here, however, Mary Pickford may be the favorite. Great Lee and Sara Altgood, 'How Green Was My Valley,' may shake a win.

'Here Comes Jordan' should make money for best picture. Competition with Goldwyn's 'The Little Foxes' finishing close up.

Big original motion picture story has a hard figure to beat, but guess is 'Night Train' (20th-Fox-British) and 'The Wolf Man' (RKO).

Best achievements in special effects winners names are: 'The Sign of the Cross' (Continued on page 20)

## Alien Registration

Washington, Feb. 14.

**Editor, 'Variety':**  
As you undoubtedly know, the Department of Justice is requiring all aliens of German, Japanese or Italian nationality to file applications for Certificate of Identification at their nearest postoffices.

The identification program is already concluded in eight western states and will be completed elsewhere in the United States on Feb. 25.

Through the medium of your publication I wish to present a special appeal to help us acquaint your readers with the requirements. Although most of your readers are citizens, I am sure that many have alien friends or relatives who are subject to the program.

Earl G. Harrison,  
(Special Agent to Attorney Gen'l)  
(Department of Justice)

## AFRA PROTESTS SLUR; RADIO'S PATRIOTISM

No greater sales force was ever assembled for any venture in this country than the radio performers who 'every hour of every day' broadcast the purchase of defense stamps and bonds, American Federation of Radio Artists declared last night. The telecasters' protest against Congressional slurs on the entertainment industry.

Emily Holt, in her capacity as secretary of the House to Senator Carter Glass, chairman of the Senate Appropriations Committee, stated: 'Men and women in the entertainment industry... are making their full contribution to the war effort. Their profession is able to render special services in conveying messages and information to the public and sustaining morale.'

The amendments introduced in the House to the appropriation for the Office of Civilian Defense are unworthy and unjust to these Americans. In her view, the Senate strike out these amendments which do not reflect on the dignity or contribution of professional artists, but, regretfully they do reflect on the dignity of the Representatives who introduced and voted for them.

Amendments referred to those inserted by the House to prevent the House from appropriating for the street shows, theatrical performances or similar activities, and were Melvyn Douglas and Mavis Chantey of the Treasury bill made by Walt Disney.

## Much Ado About Disney's 80C; Got It Weeks Ago

Walt Disney weeks ago received his highly-publicized \$80,000 from the Treasury Department, and neither his company nor the House of Representatives has a word to say for the appropriation or not it is little concern to him. Roy Disney, 16, was confirmed on the Coast Monday by the Treasury's brother, Roy, 16, by the Treasury's brother, Roy, 16, by the Treasury's brother, Roy, 16.

Disputed \$80,000 which the House of Representatives deleted from an appropriation bill two weeks ago was merely to reimburse the Treasury for the coin it had already paid for the emergency fund. The bill was turned over to Disney for 'The New Spirit,' an eight-minute Mickey Mouse made on order from the Treasury.

## Capra Starts Duties

Washington, Feb. 17.  
Frank Capra arrived here over the weekend to begin active duty with the U. S. Army Signal Corps. He was recently commissioned a major and will be attached to the 6888 Central Postal Directory.

Capra just completed direction of 'Arsenic and Old Lace' for Warner Bros.

Washington, Feb. 17.  
For a forthright prelude to his prepared remarks, Melvyn Douglas grabbed a lot of good will—where it counts—last week. As speaker at the weekly luncheon of the National Association of Broadcasters, he won his audience by explaining he would have preferred an introduction by Melvyn Heeseler. Douglas' because his father was one of the greatest publicists ever to come to this country and he is not ashamed of his family background.

Heeseler, Douglas' brother-in-law, is on the record on the record that 'What It's All About' turned out to be an in-the-room affair, because Douglas' brother-in-law, just named Dean James M. Landis head of the Office of Civilian Defense and major changes in the framework were in prospect.

## HELLINGER MAY REAP TO WB

Mark Hellinger's return to Warner Bros., which he left to join the NBC, is a possibility now that Hal Walcott heads his own unit and the not the WB production.

Like Bryan Fog, Hellinger and Walter R. Booth, who caused both him and Fog to switch to the Zanuck production organization, although at intervals.

## Open A&C, Morris Agency Hearing on Coast Today

Hollywood, Feb. 17.  
With picture contracts carrying a value of around \$250,000 at stake, attorneys for the William Morris Agency, which is in New York City, are here from New York to supplement local battery of barristers for the Screen Actors Guild of dispute between comedy heads and the comedians. Hearing and the comedians' hearing on the matter. The hearing was followed shortly after by attorney Michael Halperin, Abe Lastfog and the comedians' hearing on the matter. The hearing was followed shortly after by attorney Michael Halperin, Abe Lastfog and the comedians' hearing on the matter.

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Washington, Feb. 13.

When the organized motion picture industry is subjected to the slurs and attacks of the House of Representatives, because one of its stars was assigned to help out the war effort, it strikes one as observing the time has arrived to meet the challenge and speak out in behalf of plain justice.

Certain members of the House of Representatives, in my opinion, are deliberately sabotaging the effort at national unity, to the end of discrediting the administration, and casting doubt on the wife of the Commander-in-Chief. As Al Smith says, 'Politics at the record and on the stage'.

(1) Melvyn Douglas, a first night actor, Hollywood career well over \$100,000 a year in his profession, is asked to organize certain groups to help out civilian defense. It is a WOC job (without compensation). Does leaving a \$100,000 a year salary in Hollywood for a non-salaried federal desk indicate any selfishness, any lack of patriotism for Government handout?

In all the controversy which has developed, the question is asked: 'What can Melvyn Douglas be doing both time and income to serve the Government?' The answer is: 'He is doing both time and income to serve the Government.' The answer is: 'He is doing both time and income to serve the Government.'

(2) Melvyn Douglas' legal name is Heeseler, and for professional reasons he changed it to something more popular. He is a practicing lawyer, a member of the American Bar Association, and a member of the Congress. Congressman Leland Ford, California, by continuing to carry this name-changing, leaves the inference that the practice is reprehensible and implies a serious concealment. I wonder if that was the Congressman's real purpose?

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Taber of New York. What is his record? He was against the Roosevelt foreign policies, and voted against the Lend-Lease bill, and against the price control bill to curb profiteering, twice for the Smith bill, and against the Lend-Lease bill, and against the price control bill to curb profiteering, twice for the Smith bill, and against the Lend-Lease bill, and against the price control bill to curb profiteering, twice for the Smith bill.

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## Churchill, a Singsong, Sunday-Monday Registering, A Combine to Deal B.O.

Based on figures so far obtainable, exhibitors and exhibitors report that business during the past week has shown signs of weakening (Sunday) 15) notably off due to the draft and the bad war news.

Theory so far as the week is concerned is that while the mood is getting away from the radio and going out to amuse themselves in one way or another, the sudden return of events during the past week has at least momentarily thrown them back to the ether waves and newspapers. Also on Sunday (15) when Americans were shocked to learn of the unconditional surrender of Singapore, a lot of movie trade was no doubt lost by those who wanted to listen to Prime Minister Churchill's address. Noted in this connection, too, is that many of those who heard Churchill's speech were not left with much of a dash to picture theatres.

While it is not yet possible to get a clear picture of the entire country as to the state of the boxoffice nationally, and the apparent effect was that Churchill's airing and the draft has had during the past week, it's believed that business was off generally.

Larger centers are likely to have suffered more because of the draft than smaller communities due to the fact larger numbers of men in the theaters to register and go off to fight to wait anywhere from an hour up to be recorded. Registration took place in most of England, Feb. 17, Sunday and Monday (15-16), with estimates placing the number of men registering at approximately 500,000.

In New York City about 74% of those required to register on Sunday (15), one of the best theaters of the week and especially in the suburbs. Recordings were open from 7 a.m. until 9 p.m. but most of the crush was said to have occurred during the afternoon when they were lost or partly lost to matinees. In N. Y. business was not so good as in the suburbs, but in areas as much as in the nobs on Sunday-Monday (15-16).

## GOOD WEATHER SPELLS OK B.O.

Minneapolis, Feb. 17. The finest weather break within memory, as well as greatly improved economic conditions, has resulted in the most prosperous theatre business in this territory in many years. Mild temperatures and absence of blizzards and heavy snowfalls, blocking highways, have been tremendous factors to gross all along the line.

Many complaints have come from the Twin City independent exhibitors who have suffered because the economic anti-consumer decree law has delayed them in obtaining new season product. However, downtown theatres in houses in the Twin City St. Paul benefited at the independent's expense and have been enjoying record business.

## Coslow's 20 Soundies

Hollywood, Feb. 17. Sam Coslow signed on deal for a total of 20 soundies for distribution by Roosevelt-Coslow-Mills Production 10 with John Ford as co-producer and director at Fine Arts, and the rest with Herb Moulton in executive capacity at each studio.

In addition to the 10 soundies Bencht closed a deal to direct the first of a series of a dozen musical shorts to be produced by RCM for Paramount release.

## Hitched to a Star

Hollywood, Feb. 17. Alan Ladd, who has been hanging around pictures and radio for a few years, dimes to star at Paramount in "The Man in Half Moon Street."

New Job is the result of Ladd's "This Gun for Hire" which was recently a-r-r-k-previewed.

## Lubitch Starts 'Cindy'

Hollywood, Feb. 17. Ernst Lubitch reports at 20th-Fox tomorrow (Wed.) to start "Self Made Cinderella," a job under his producer contract.

Ginger Rogers goes into the top role.

## ESTIMATE U'S FIRST QUARTER AT \$700,000

Despite increased taxes Universal's net profit for the first quarter of the company's fiscal year ended Jan. 30, is expected to be around \$700,000, or approximately the same as the first quarter in the previous fiscal year. U showed \$700,785 in the first quarter ending in January, 1941, before tax deductions, while earnings in the recently concluded quarter are reported as holding right up to that level.

Universal's first report in earnings for the first quarter of the fiscal year came in January, the month of December being particularly hard because of America's entrance into the war and ensuing war jitters for several weeks prior to Christmas holidays. However, it was not particularly good but about even with the same time last year. It has been recently has been so severe no film companies are figuring even profits for the first quarter. The losses these writeoffs often make the net total vary by thousands of dollars.

## 'Birth of a Baby' Before N. Y. State Censors Once More

Albany, N. Y., Feb. 17. The Board of Regents of the State of New York celebrated during the week with the change which made the Board of Regents of the State of New York, Superintendent of Education, the appeal authority on rulings by the director of the motion picture division, as again before the Regents for consideration. The American Maternal Welfare Committee, Inc., and Sam Clifton lost in previous appeals to the Regents and to the courts. However, at the last meeting of the Regents, the case was re-examined. Irlwin Samson, director of the MPD, attended the session.

It is understood that eliminations which might bring a green light for widely distributed picture was discussed. Appellants asked for permission to submit a version different in some details from the one previously mixed. That had been strongly opposed by Dr. Thomas Parran, Jr., U. S. Surgeon General, obstetrician, some social-work leaders. The League of Women Voters, the National Education Department and the Regents. The appeal will be rediscussed at a meeting of the Board of Regents on the deletions will satisfy, there is not known.

The sequence depicting the actual delivery of a child is the one to which Samson, former Superintendent of Education, objected and the Board of Regents concurred that the film possessed artistic value. In fact, the Regents went so far as to offer the Regents of special permit for screenings be made in groups of five.

Parent-Teachers. This offer was not accepted, while the Regents reversed the decision and ordered the showing of "Birth" in theatres.

A tendency toward a more "liberal" attitude toward the "Regents' part has been detected by Capitol Hill, which in two decisions—one reversing and reversing Samson during 1941.

## Hecht's Far-Off Yarn

Hollywood, Feb. 17. First job for Ben Hecht under his three-year contract with Warner as a screenwriter at 20th-Fox is "A Yank in China," a lot of miles from China, but a lot of money, where he wrote his 1,001 Afternoons.

Chinese play is a Tyrone Power picture, recently released under the supervision of Pryor Zanuck.

## Studio Contracts

Hollywood, Feb. 17. Anne Baxter's picture option, picked up by 20th-Fox.

Horace McCoy inked a new deal at Warner Bros. picture.

Edward B. Powell's arranger-composer contract renewed by Warner Bros. Irving Berlin drew new writing ticket at Metro.

Dorothy Dearing's stock player ticket renewed by 20th-Fox.

John Merrill drew player ticket at RKO.

Alberto Villa, South American star, signed by Metro.

Robert Thoron inked scripter deal at Republic.

Robert Drew's actor option picked up by Warners.

Marjorie Lord handed a contract at Universal.

Frances Rafferty, dancer, signed by Metro.

Lynn Merrick's player option listed by Republic.

Maureen O'Hara's joint contract with RKO and 20th-Fox renewed for one year.

## U.S. PIX AWAIT JAP COIN HELD

U. S. major film companies are still awaiting around \$500,000, due on December and February payments from the Yohokoma Film Bank, San Francisco.

This is the remaining amount due on nearly \$1,000,000 representing the American film company revenues collected in Japan over a period of more than 18 years.

Other coin has been paid, starting with distributions by the bank last fall.

The payments, due on Dec. 8 and also Feb. 8, probably will be forthcoming as soon as cleared through the U. S. Treasury Department, which is passing on all such details of the war-stalled production.

## Literati Speedup At U Raises Staff to 42

Hollywood, Feb. 17. New speed record for literature was established on the Universal lot with the signing of 15 writers in 24 hours in preparation for the campaign to build up the scripting staff to meet the needs of the studio.

Increases increased the staff to 42, the highest in years.

Incoming screenwriters are Robert Andrews, Alvin Boretz, Oscar Brown, Jr., True Boardman, Gerald Butler, Charles C. Coleman, John Huston, George Plympton, Kurt Siodmak, John Klorer, Oliver Cooper, and John L. Dratler, Edward James and Edwin Kelso.

## WB's Oursler Play

Warner Bros. is reported putting out into the "Living Gentlemen" horror play by Mr. and Mrs. Fulton Oursler, which Al Lewis will produce. The picture is yet how big a chunk WB will take.

Warners is currently backing the Eddie Cantor musical, "Hello, Hello," virtually all other studios have been seeking acceptable legit properties for investment, but few are coming along this season and Hollywood's angling club has been left snug in the ground-hug.

## Move Admish Leveling

St. Louis, Feb. 17. Fanchon & Marco has leveled the admission scale in 30 houses for the week and adjacent St. Louis County. In the seven-day season run houses the flat rate was 40c. Including the flat in the subsequent run houses the rate will be 30c for adults, with the tax included.

Most of the indie houses in the suburban district have leveled their prices and it is expected that the St. Louis area will have a 100% leveling policy within the next few weeks.

## Delivery Services Face a Serious Priorities Problem

### No Spare Parts?

Reported that, in future, replacement parts for motion picture theatre equipment may be available for purchase unless accompanied by verified statement of need. Otherwise, parts requested cannot be repaired.

A Government priorities order which effect is understood pending.

## PITT RAISING 'KANE' AFTER 6-MO. STALL

Pittsburgh, Feb. 17. "Citizen Kane" has finally been booked into Pittsburgh after more than a six-month wait. It goes to Fulton, independently-owned Shea house, opening an indefinite run March 10. The picture has been consistently by WB-Low pool but they've recently refused to play it and for a time it was generally understood group planned to pay and shove.

Exactly what took place wasn't determined but Fulton's announcement that it was like a shell from the blue. News grabbed theatre page spreads in Press and Post-Gazette with Hearst's Sun-Times, and formerly devoted exclusively to foreign film, had had to label "Kane," promising RKO eight-week run, but it was no nap. Believed Fulton got it, in preference to Cinema, as result of the picture's record-breaking four-week engagement recently of "How Green Was My Valley."

### Set in Philly Too

Philadelphia, Feb. 17. "Citizen Kane" hot potato of the film industry, is finally coming to the big screen in Philadelphia. It opened in New York and other large cities. The film, which has been in the hands of the studio at least two occasions in the past, will open at the Aldine in three or four weeks, depending on the availability of the current and next film and will be shown under the auspices of a district RKO, on the same arrangement of the house with Warners.

This arrangement apparently winds up a headache for Warner officials, who have had plenty of complaints from their patrons and film critics because of the long delay in unloading "Kane" from the studio. It became an extra load recently when "Kane" was voted the top film of 1941 by the National Board of Motion Picture Censors, mentioned as leading contender for the Academy Award.

## Foreign B.O. Returns

### Stall 20th's Annual Report Covering '41

Annual report of 20th-Fox covering 1941 will be delayed this year because of slowness in getting financial statements from different foreign nations. Even Great Britain this year is a month or more behind in turning in figures for annual statements, company reporting that so many key men have been recalled to whether government service the same speed in getting returns is not possible. Generally reports from Britain come on at the same time domestic returns are available.

Net profit will not be known until these foreign statements come in. Also the profit will vary according to whether government service the same speed in getting returns is not possible. Generally reports from Britain come on at the same time domestic returns are available.

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A committee of exchange managers and delivery service men will go to Washington when properly armed with the information being sought through the War Activities Administration. The committee will be made up of representatives of exchanges and delivery service men.

The questionnaire asks for information on the number of trucks, number of trucks employed, carrying film, capacity of the trucks, average mileage yearly per truck, number of tires and their sizes, battery information, etc.

Managers are apprehensive concerning their business in view of the punishment their business is receiving from the patching film to theatres and picking it up for return to exchanges.

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**first** REPORTS ON "ROXIE HART"  
RATE IT AS GINGER ROGERS'  
GREATEST! IN ZERO WEATHER  
IN ROCHESTER, THE PREMIERE  
RUN IS OUT-GROSSING BOTH  
"A YANK IN THE R.A.F." AND  
"HOW GREEN WAS MY VALLEY"  
IN SUN-BAKED MIAMI. A DUAL  
RUN IS DYNAMITING RECORDS!



**first** WEEK OF "SON OF FURY"  
AT THE FOX, PHILADELPHIA, IS  
THE BIGGEST SINCE "ALEXANDER'S  
RAOTIME BAND!" AND IT'S IN  
PHILADELPHIA, AS WELL AS AT  
NEW YORK'S ROXY! FOURTH  
WEEKS COMING UP IN A DOZEN  
KEY SPOTS!



**first** SHOWING OF "SONG OF  
THE ISLANDS" AT MIAMI HAS  
BROUGHT AN AVALANCHE OF  
DEMANDS FOR PRE-RELEASE  
ENGAGEMENTS! MEANWHILE,  
RADIO-BALLYHOO CONTINUES  
WITH EDDIE CANTOR, FRED  
WARING, GUY LOMBARD, AND  
OTHERS, ADDING TO ENJOYMENT  
KATE SMITH STARTED



# first in the long runs!

**first** IN COIN, FIRST IN AT-  
TENDANCE, FIRST IN LENGTH OF  
RUN AT FULTON THEATRE, PITTS-  
BURGH, IS RECORD OF "HOW GREEN  
WAS MY VALLEY" AFTER A SENSA-  
TIONAL 6 WEEKS RUN. TYPICAL  
OF 20TH'S GREATEST-GROSSING  
HOLDOVER SMASH AS IT CONTINUES  
ON ITS EPIC WAY!



**20th  
CENTURY  
FOX**







IT'S ALWAYS  
FAIR WEATHER  
WHEN GOOD  
SHOWMEN  
ARE GOOD  
SHOWS GET  
TOGETHER!

# THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

EXTRA  
PLAYING THIS  
THE CENTER OF  
THE DAY WITH  
PARAMOUNT  
REEL-ERS!

## THE DREAMS OF HOLLYWOOD

### The Good Old Days

Herewith are excerpts from a Paramount press book issued just twenty years ago this week. Because of the peculiarly appropriate nature of the copy, in view of Paramount's 30th Anniversary observance and the selection of Cecil B. DeMille's *'Reap the Wild Wind'* as Paramount's 30th anniversary picture, we are dealing, with apologies and thanks, the heading and idea from *'Variety'*.

(Reprinted from a Feb., 1922, Paramount Press Book)

When the name of Cecil B. DeMille is identified with a Paramount picture as producer, it is to be expected that the highest possible degree of perfection has been attained in the production. To millions of motion picture lovers, the name of Cecil B. DeMille means the utmost in photography artistry, the last word in opulent beauty and dazzling luxury, and the highest and best in screen drama. To the exhibitor it means unprecedented box office prosperity and the guarantee of the continued patronage of his theatre's guests.

Cecil B. DeMille's name today is the magnet that draws all classes, rich and poor, old and young, to the theatre that presents his screen dramas. His name possesses this magic quality because the exhibitor—and what is far more important—the great theatre-going public knows that Cecil B. DeMille production marks the pinnacle of photographic perfection—a mark that is surpassed only by succeeding Cecil B. DeMille productions.

(That was written in 1922... you can mark it SET for 1952)

### Par to Roll Seven 'Naturals' in Feb.; 11 More Now Shooting or Shaping

Paramount will hit a new high in the year's production activity during February, when cameras will start turning on a total of seven new pics. At the same time, the Studio now has eleven, top major properties either editing or shooting.

Three top productions that moved out of the sound stages and into scoring and editing last week were Preston Sturges' fifth, *'The Palm Beach Story'*, the new Crosby-Astaire musical, Irving Berlin's *'Holiday Inn'*, and Mitchell Leiser's latest, *'Fred MacMurray and Rosalind Russell starrers'*. *'Take a Letter, Darling'* Sturges film co-stars Claudette Colbert and Roy McCrea, with Mary Astor and Rudy Vallee. Mark Sandrich is producer-director of the Berlin musical.

Readying for release and winding-up on final scenes are *'True to the Army'*, with Judy Canova and Henry Kolosa (smack previewed at the N.Y. Paramount last week to a round of wild audience comment, *'This Guy for You'*, starring Veronica Lake and Robert Preston; *'Beyond the Blue Horizon'*, Technicolor musical comedy idyl; *'Out of the Frying Pan'*, from the stage hit (William Hopper, Eddie Bracken, Eileen Benschley, Susan Hayward); *'Mr. and Mrs. Cugat'* (Ray Milland and Lucille LaVarde); *'The Blonde'*, new Bob Hope, Madeleine Carroll comedy; *'The Black Cat'*, with Burgess Meredith and Claire Trevor, and *'My Heart Belongs to Daddy'*, with Richard Carlson and Martha O'Driscoll.

New productions to roll during February include a Thelma Strabel story (she wrote *'Reap the Wild Wind'* for the Salepotev). Titled *'The Forest Rangers'*, it went for Technicolor cameras last week. Fred MacMurray, Paulette Goddard, Susan Hayward, Lynne Overman, Oscar Decker and others have billing. Six more starters include *'Mrs. Wiggs of the Cabbage Patch'*, with Ray Stender and

### HI-YO, STARDOM!

It's goodbye boots and addies for *'Reap the Wild Wind'* as *'The Glass Key'* with Brian Donlevy and Alan Ladd... *'Henry Aldrich, Editor'*, with the regular Aldrich cast... *'The Road to Morocco'*, starring the boxoffice road gang Bing Crosby and Bob Hope and Dorothy Lamour, who brought back pictures from Zanzibar and Singapore... *'Across the Border'*, a Harry Sherman *'Hopalong'* with William Boyd.

During the past few months Paramount has built up a big rear-ervoir of story properties, grabbing the cream of Broadway shows and best-selling novels. At the same time, the Studio's contract staff of script writers has been added to heavily—and they're all busy!

### HOLLYWOOD PAR GETS 'REAP' PREMIERE

Paramount's 30th Anniversary Picture, *'Reap the Wild Wind'*, were set early this week as a result of conferences at the Paramount Studio last week. First details of the big premiere were revealed in New York today.

### LAST OF THE 'GALAS'

Initial plans for a mammoth World Premiere, March 19, for Paramount's 30th Anniversary Picture, *'Reap the Wild Wind'*, were set early this week as a result of conferences at the Paramount Studio last week. First details of the big premiere were revealed in New York today.

Paramount plans to make the *'Reap'* premiere the last—and biggest—of the *'galas'* for the duration of the war. Backing has already been lined up from the Hollywood Chamber of Commerce; the Hollywood Merchants' Association; the Hollywood Boulevard Property Owners Association; and the Affiliated Chambers of Commerce of Southern California. John B. Kinsley, president of the Hollywood Chamber of Commerce and honorary mayor, is general chairman for these groups. Judge Harlan G. Palmer, publisher of the Hollywood Citizen News, is forming an additional central plans committee. Commander C. Bolton, Navy press relations officer, has promised cooperation.

Hollywood Boulevard, from Vine to the Roosevelt Hotel, will be banded and all shops will come through with their displays. The premiere will mark the formal opening of the newly completed Hollywood Theatre.

Immediately following setting of the big dates, Home Office drumbeating swung into high. Every Paramount Exchange unfurled a giant silk banner proclaiming: *'Days to the World Premiere of Cecil B. DeMille's 'Reap the Wild Wind'!'* Provision was made for applying new numerals to the banners daily, until opening. Outgoing mail at Paramount—a simple house production, special stickers were attached to every letter, with the proper numeral inked in.

Meanwhile a triple advertising campaign was in preparation, with posters and the works in three styles. All three will be tested in conjunction with the preem.

*'Reap the Wild Wind'* (as DeMille's *'North West Mounted Police'*) was the big star cast. Tops are Ray Milland, John Wayne and Paulette Goddard. Others near the top of the Rogity list are Raymond Massey, Robert Preston, Susan Hayward, Lynne Overman, Charles Bickford, Richard Carlson, Martha O'Driscoll and Janet Beecher. Story is by Saturday Evening Post serial by Theinheim. Story is by Saturday evenings of wreckers off the Florida Keys. High spot of the dramatic action is the battle between the boatmen of the sea, between principals and a giant squid lurking in the night. The *'Reap'* will be a battle are reported the most sensational underwater Technicolor ever lensed.

### Happy Holiday Greetings



We think the fact that this is the week between Lincoln's and Washington's Birthdays should be excuse enough for our introducing you to the Fourth of July girls you'll see in Irving Berlin's *'Holiday Inn'*, now shooting with Bing Crosby on the Paramount lot. If you don't agree, wire your congressman and have your head examined. These things on their late are fire-crackers, which the tunes of *'Holiday Inn'* are better than.

### Smash 'LP.' Biz Reported From Six New Dates

Paramount's "show that has everything," the Technicolor Hope-Crosby-Moore hit *'Louisiana Purchase'*, made more boxoffice news last week as the red tape withholding it from certain theatres was cut. Six new dates showed business above Hope's *'Caught in the Draft'*—and holdovers were the rule of the day.

*'Purchase'* became nationally available Feb. 1; previously Paramount had been barred under terms of its purchase from booking it in areas where the stage production had not played off. New England exhibs graded it fast—and held out.

Paramount, Springfield, held over after first week hit topped the national Fourth of July take of *'Caught in the Draft'*. Strand, Providence, where *'Draft'* also played the Fourth, duplicated the story and held. Holdovers, with business topping *'Draft'*, also topped the verdict in Worcester (Capitol); New Haven (Paramount) and Boston (Metropolitan).

*'Purchase'*, opening last week-end at Allyn, Hartford, also topped the smash business of *'Drafts'* opening.

### Par Buys 'Let's Face It'

Paramount announced at the close of last week acquisition of screen rights to Broadway's top musical from *'Let's Face It'*, Vinton Freedley smash Cole Porter songs, as the Bob Hope vehicle. Price was reported as "one of the largest sums ever paid for a theatrical property."

### 'SWEATER GIRL' GETS BIG PLAY ON JUKES

Two tunes from Paramount's forthcoming musical-thriller, *'Sweater Girl'*, have moved in for a stay on the Coin-Machine Best Sellers list. They are *'I Said No'* and *'I Don't Want to Walk Without You'*, both published by Paramount Music Corp. *'I Don't Want to Walk'* is also up near the top in network music plays.

### Lot Spots

Bob Hope has been awarded the Movie-Radio Guide Magazine *'Elmer'* trophy as the "funniest man on the screen during 1941." *'Elmer'* is the magazine's own *'Oscar'* award, made of wood for reasons of national defense.

Harry Tugend, who screenplayed *'Caught in the Draft'* and *'Birth of the Blues'*, and Johnny Mercer, song writer, are cooking up the screenplay for *'Thumbs Up'* Paramount.

Maxwell Shane is writing the screenplay of *'Interceptor Command'*, forthcoming Bill Pine-Bill Thomas action drama.

Robert Benchley is one of the new stars in the Paramount picture, *'Out of the Frying Pan'*, which just completed roles in two pics, *'Out of the Frying Pan'* and *'Take a Letter, Darling'*, and has now moved into a spot in *'I Married a Witch'*, new Sturges film. Meanwhile he continues to make shorts for Paramount.

Karl Tunberg and Darrell Ware, 20th Century-Fox writing team, who did *'A Yank in the R. A. F.'* and *'Tall Dark and Handsome'*, will move to the Paramount lot after April 1.

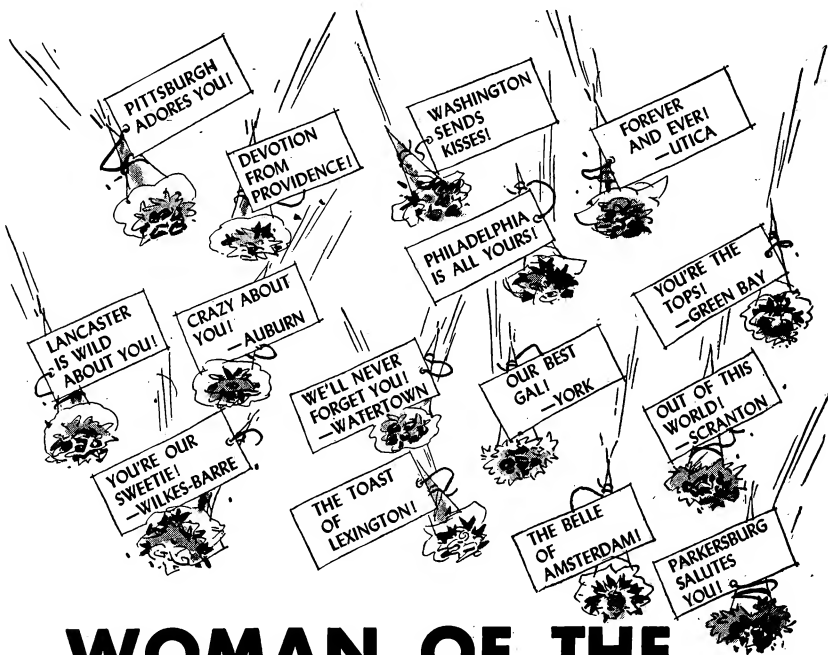












# WOMAN OF THE BOX-OFFICE, TOO!





## U.S. Film Companies, Soviet Negotiate Product Deal; Yanks See Good Market

Distinct trend towards sending much more feature product to Russia, and likelihood that the Soviet Union may develop into a sizable market, is seen in recent negotiations between U. S. major film companies in N. Y. and representatives of the Russian trading agency.

With Russia as an American ally, evidences in recent weeks point to a completely changed attitude by many American companies towards Russia as a product outlet. While several small product deals were made by major companies about a year ago, the Russo market for American films still was just a minor affair.

Two factors apparently have worked towards making the Soviet an improved market as far as U. S. films are concerned. One is that the old problem of having to screen pictures in Moscow for Soviet executive approval is being swept aside. Pictures currently are being screened in N. Y. Other is that Russia trading company reps have displayed willingness to pay in American dollars in U. S. as well as a general attitude towards meeting American terms.

Another factor in the switch on U. S.-Russia picture relations is the increased demand for American product by the Russian populace.

With millions of American dollars pouring into Russia for its defense, the Soviet film commission administration is cognizant of much greater interest in anything concerning American films are the forerunners in the new trend. Yet to learn more about Yank life and institutions has been on upbeat ever since the first U. S. bomber planes landed in Moscow.

Now, far, foreign managers in N. Y. claim that only certain types of screen productions are suited for the Russian market, as judged by trading reps. However, with some 500 features and almost as many shorts annually to pick from, plus a big backlog of older films extending over several years, product deals on a much vaster scale than heretofore seem certain. To date, it is largely a matter of screening the suitable product and arriving at satisfactory terms.

Actor Ian McLaren now a flight lieutenant in the RAF.

## PRATCHETT LEAVES N.Y. FOR SO. AMERICAN TREK

A. L. Pratchett, Paramount's Latin American sales chief, left for Mexico City, where he headquarters, and an extended trip through his territory over the weekend. He had been in N. Y. for conferences with John W. Hicks, Jr., foreign sales manager, and on personal business.

Pratchett's inspection tour will extend all through South America.

## ELCOCK IN BID FOR STOLL LOOP

London, Feb. 17.

Latest bidder for the Stoll circuit is George Elcock, who helped found the Odeon chain of theatres. Elcock resigned his Odeon directorship upon the death of Oscar Deutsch, Odeon head, when offered the joint managing directorship. He felt that he was entitled to the solo honor.

Elcock is constantly in talks with the chairman of the Stoll theatres. Latter was appointed apparently only temporarily to look after the Stoll film interests after the death of Sir Oswald Stoll.

Elcock wants the Stoll chain as the nucleus of a new circuit which he is forming. It would comprise 100 theatres, with the Halifax Building Society, backers of the Odeon, behind the scheme.

## Cammack Goes Dixie

Ben Y. Cammack, former South American supervisor for RKO, has been named by the company as manager of the southwestern district of the United States. He'll headquarters in Dallas. Appointment became effective Monday (16).

Cammack most recently was RKO manager for Argentina, Uruguay and Paraguay, and had also served the company in Africa.

## Stodels Celebrate

Cape Town, Jan. 18. Harry J. Stodel, pioneer South African showman, and his wife celebrated their golden wedding anniversary Dec. 28 at their home, here. Couple wedded 1861 in Johannesburg where it was a mining camp. Stodel was Cape Town branch manager for African Consolidated Theatres for several years, retiring in 1931, when his son, Jack, took over the position.

## M-G Uses Frozen Coin To Buy Theatre From Fullers in Melbourne

Sydney, Feb. 17. Metro has purchased the St. James theatre, Melbourne, from the Sir Ben Fuller interests. It reported here the house was leased to Metro, formerly being known as the Apollo when it served as a twilight spot for the Fullers.

Metro recently bought the St. James Sydney, from John W. Fuller. These two recent deals indicate that the American film company is sinking funds frozen here into theatre ownership rather than continue leasing theatres.

## Loretta Young in 'Men' Okay \$3,000 in Havana

Havana, Feb. 16. 'Romance Musical,' Cuban film of the America theatre, led the field here last week grossing about \$4,000 with the help of Pedro Vargas, Mexican tenor, who made personal appearances the entire week. A good showing was made by 'Men in Her Life' (Col), starring Loretta Young, at the Fausto, where it did approximately \$3,000 after having played a week at the Encanto.

## 'No Time' Quits London

London, Jan. 17. Actor Rex Harrison has joined the RAF. As a consequence 'No Time for Comedy' ended its long run at the Haymarket.

## 4 More Mex. Cinemas

Mexico City, Feb. 17. Four more cinemas are scheduled to open here soon, bringing the number of such active centers to 73.

## Oiling Red-Tape Machinery to Hasten Export Facilities of American Films

## 5 THEATRES BOMBED IN SOUTH AFRICA

Johannesburg, Jan. 13. Five cinemas in Pretoria were attacked by hoodlums in a series of incendiary bombings and fire alarms, causing some damage. A panic was prevalent among the cinema-going public by prompt action of house staffs.

The five spots were attacked almost simultaneously, and the damage to wreck theatres are reported in scattered spots throughout main South African cities. Nobody was arrested.

## WB. HOYT'S IN PRODUCT DEAL

Warners has made a short-term product deal in New York whereby Hoyt circuit, in Australia will use its pictures. Understood that the deal is a temporary one. Warners' guest sales deal Warner has made in Australia since its long-term contract with Warners was concluded last fall.

New product arrangement is reported to cover only Warner pictures now available in Australia, both parties feeling that this was the only way to get pictures presently in war conditions and difficulty in getting new product to that country. Understood that Hoyt's circuit needed the additional pictures and Warners was seeking additional outlets in Australia.

## 'DRAGON' NEAT \$6,200 AS BUENOS AIRES PACER

Buenos Aires, Feb. 16. Three outstanding grossing picture, film boxoffice picture here during the past week, while the rest of the picture continued in the hot-weather doldrums. 'Reluctant Dragon' (RKO) at the Opera boxed a slick 25,000 pesos (approximately \$2,000) partly because of its own draw and partly because of local interest in Walt Disney, whose recent p.a. here hyped interest in everything relating to his cartoon factory. 'Appointment for Love' (U) and second week of 'Suspicion' (M-G) also went into the money.

Other estimates, all given in Argentine pesos, currently at about 24c follow:

Ambassador (Lautaret and Cavallo) (1,400; 2,50-2)-'Law of the Tropics' (WB). Nothing particularly to recommend this one, third stanza of 'Divine Bomb' (WB), got a fair 8,000 pesos.

El Encanto (978; 3,50-5)-'Appointment for Love' (U). Hefty 21,000 pesos on the opener indicates that they have an extended run. Last week, fourth stanza of 'Lola', had an all-time low of 4,000 pesos for the theatre.

Box (Cordero, Cabello and Lautaret) (3,300; 2,50-2)-'The Penalty' (M-G). N.A. 10,000 pesos last week, 'People vs. Dr. Kildare' (M-G), off.

Narrasdale (Lococo) (1,400; 2-150) -'Blood and Sand' (20th). Still going, 10,000 pesos for the second week of the second run ain't bad.

Opera (Lococo) (2,400; 2,50-2)-'Reluctant Dragon' (RKO). Socked 25,000 pesos. Last week, 'Ladies in Retirement' (Col), did nice 18,000 pesos.

Broadway (Lautaret and Cavallo) (1,883; 2,50-2)-'Dark Command' (20th). Week 4,000 pesos.

Salpacha (Lococo) (500; 3,00 and 2,50)-'Suspicion' (RKO). Excellent 18,000 on second week after smash 23,000 the first indicates this one is set for a long run.

## M-G's for War Fund

Johannesburg, Jan. 13. Mrs. I. W. Schellenger, wife of the South African Theatres head, raised 18,000 pounds (over \$50,000) for the South African Gift and Comforts Fund for Allied troops.

With the old 1917 Trading-With-the-Enemy Act in operation, Carl Milliken, Hays office foreign manager, is acting for the film industry here to smooth out several moot points in connection with the customs department censoring pictures that is in Washington this week. The country likely will be crystallized when he is in London's capital because of a routine procedure.

Not known thus far what is to be done regarding setting fixed rules for the importation of motion pictures, but understood that the trade favors a definite set of regulations if the censorship is to be as strict as implied. This would eliminate leaving the customs censorship to chance besides informing producers in advance on what is okay and what is taboo. Reported that there is some anxiety over customs inspection if it is to be left to some individual inspection's judgment because of the broad phraseology of the Act. One stipulation is that anything detrimental to the U.S. must be eliminated from the picture. In the hands of industry executives familiar with censorship for the foreign market, the picture is not too difficult to handle, but exact rules would be preferable.

As stated in 'Variety' last week, arrangements have been made to have the film superintendents look at films in New York and in the border cities, rather than at the border cities, facilities for screening are not at good.

## Mechanics of Inspection

Mechanics of inspection still are being worked out by the customs. Two details are vital to the industry. One is that of obtaining certification on duplicate prints after the original or single one has been inspected. The other is to get approved a picture for a positive print (used in the theatre) can be inspected and the original or duplicate negative of the print then okayed for shipment. This is a problem in that the pictures as Great Britain and Australia where positive prints are made up of the original negative shipped in.

Reported in New York that several pictures are being shipped on the Coast, indicating that there has been some delay in getting prints inspected and certified for shipment. However, customs department officials have been told to expedite all inspection work because delay in making a boat during war times may mean a delay of a month or more.

Speed is particularly pre-requisite on newsreels on which the time element is vital.

Industry officials have expressed no opinions on the why and wherefore of the 1917 Act or why it is being enforced, they are just going ahead, complying with it and hoping to meet requirements laid down.

Unofficially it is stated that the 1917 Act has been invoked in hopes of plugging any possible loophole through which subversive elements might hope to get across some unfavorable mention of the U.S. or reveal military secrets, while maintaining such a possibility, as viewed by the Government, those in the trade hardly think it possible after previous Army and Navy censorship.

Additional information as to the sweeping extent of the U. S. customs department censorship on all motion pictures leaving has been that this country was given major control by the customs department by Carl Milliken, foreign manager of the Motion Picture Distributors & Exhibitors.

Censorship blockade laid down by the Federal customs department will mean setting up of a censorship supervisory company in numerous separate departments. The customs inspectors will cover a wide advertising matter, mats, stills, all publicity, scripts, etc. Collector of the Port at Los Angeles also attended the confab to outline some additional problems.

## 16 Mm. Mex. Filmer

Mexico City, Feb. 17. The first exclusively 16-mm film here is soon to be introduced in the heart of the industry belt.



ALL THIS... AND GRABLE TOO!

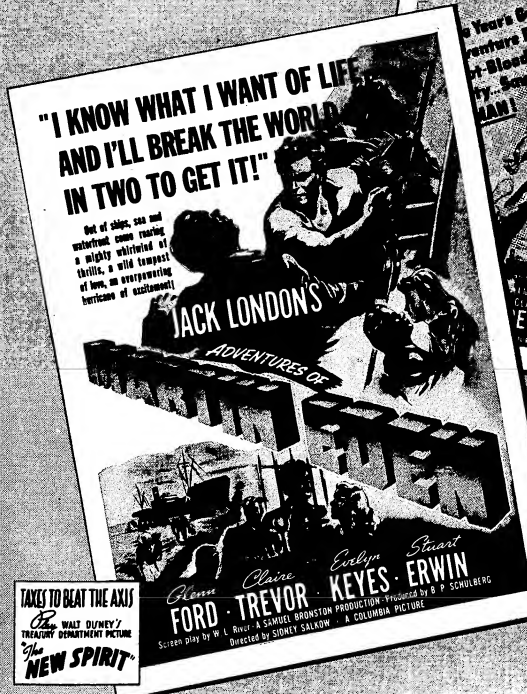
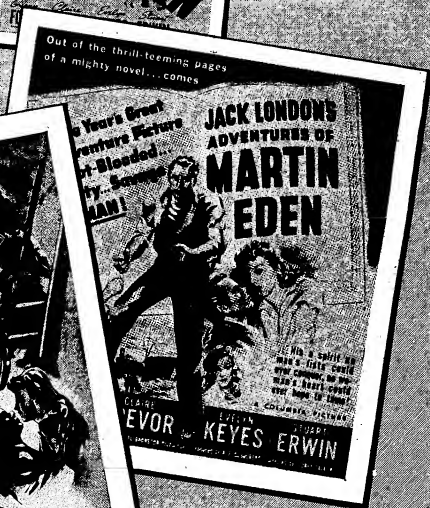
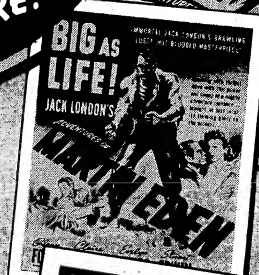


Dr. Seuss



**POWERFUL, EXCITING  
ADS TO SELL A POWERFUL,  
EXCITING PICTURE!**

Created to help you thunder to your patrons the triumphant filming of Jack London's immortal story of fist-lashing adventure and heart-stabbing love!

















# Frank Talk Not For Export

Raymond Gram Swing Not Heard on Shortwave  
WRUL, Boston, For Time Being

Raymond Gram Swing's broadcasts are suspended until further decision from shortwaving out of WRUL, Boston. He continues as usual on Mutual. He decided, and Washington morale officials concurred, that there was some hazard that foreigners might misinterpret Swing's blimp speaking at this time.

Remarks primarily intended for domestic consumption were not ideal for export to other countries, who Yankees would lack the essential background to hear pep talks to citizens without thinking them very unappealing.

Swing did not have the time to prepare separate scripts, so is sticking to his home lot exclusively.

## Send Back My Box Top!

New Orleans, Feb. 17. Radio fan, who figured he had waited long enough for premium, could stand it no longer, so wrote in:

"You've not only to send my heart locket, please return my box top!"

**CBS' \$4,800,000 Net For 1941 Represents \$2.80 Yield Per Share**

Although the annual financial report does not go to stockholders until around April 1, the Columbia Broadcasting System directorate last week issued preliminary figures showing consolidated net earnings for 1941 totaled approximately \$4,800,000 as compared with consolidated net of \$3,900,000 in the year ended Dec. 31, 1940. This is equivalent of \$2.80 per share as compared with \$2.91 a share in the previous year.

These preliminary figures indicate that CBS gross income in the past year was higher than in 1940, corporate earnings before Federal income and excess profits taxes running at \$3,775,000 higher in 1941 than in the previous year.

CBS estimated to stockholders that it declared a five dividend per share for 1941, the highest Federal income and excess profits taxes in 1941 as against \$2,400,000 provided for such taxes during the previous year.

Manner in which the net profit dividend also indicated in the year the directorate last week reduced its dividend on Class A and B shares. Dividend declared a five dividend on both class of shares, payable March 6 to stockholders on record Feb. 23. CBS paid a five dividend on Dec. 5, and in the previous three quarters had declared five dividends.

## Tom Harris Off FCC

Washington, Feb. 17. Thomas E. Harris, assistant general counsel to the Federal Communications Commission, resigned last week. He is left to become assistant general counsel in the Office of Price Administration.

He joined the FCC staff last May, succeeding Joseph L. Raub, Jr., who quit to join the legal staff of the Lend-Lease Administration.

No successor has been appointed as yet to Harris's post.

# ON EARLY MOVES TO CENTRALIZE

**Rockefeller Committee Would Prefer Outright Takeover of All 11 DX Stations in Nation—Two-Thirds of Clock Reserved for Europe, Africa, Asia**

## TALENT POOL

Contrary viewpoints continue to exist with regard to policies governing American radio shortwave. As an earlier issue the Donovan Committee (Europe, Africa, Asia) does not see the problem in the same terms as the Rockefeller Committee (South America). Latest division concerns a Donovan-allocated plan to buy time, not the stations of United States shortwave operators. Rockefeller Committee think this doesn't go far enough and favor a complete lock-stock-barrel takeover to get at the basic problem of the station's narrow, five to ten beams against present tendency in shortwave to tend to over-diffuse by attempting coverage that produces a broad beam and a proportionately weaker signal at the receiving end.

The Donovan Committee does not need the assent of the Rockefeller Committee. It probably will push through this week its proposal to take over 16 hours daily of all the nation's shortwave, leaving eight hours daily for Don Francisco. Donovan plan is already before the U. S. House of Representatives. It reportedly requires some \$500,000 for the first year, and is believed available from contingency funds. State Department approval is necessary but immediate.

**Time Cut-UP**  
Division of time on the stations directed for Office of the Coordinator of Inter-American Affairs (Rockefeller) to get from 4 p.m. to midnight at the Office of the Coordinator of Information (Donovan) all the rest. This gives each office the best (evening) hours in respective spheres of the world.

Control of programs is the pill on which some of the broadcasters are gagging. They do not fancy any situation where they must stand out, willy nilly, whatever is handed them and exactly as written.

Formula for working out payments for time to each operator is to share the total cost of operating the station on a 24-hour basis. Donovan with two-thirds, the rest to pay for overheads of the cost. Biggest coin will go to NBC and CBS, each of which has the best (evening) hours in respective spheres of the world. Donated should give a year's operating loss on its international set-up. Donovan should give a year's operating loss on its international set-up.

Inter-American for more than a year has been exploring every possibility for gaining further control and helping to absorb some of the cost of shortwave operation. And, as long as last, they entered into a contract with WRUL, Boston, to buy time on a somewhat similar basis to that contemplated by the Donovan group. Don Francisco, to that contract, stated that a company controlled by the Government be set up to acquire the stations of stations. Francisco's insistence on the Government's taking over the stations is completely at odds with their own beams changed. He's distressed over the poor reception and aims to get the current situation.

Transmission is much simpler to Europe and North Africa. A single beam can be sent every night up through Scandinavia, while another beam from the West Coast covers the Pacific.

Donovan plan provides for at least partially-centralized program operation. Number of stations have (Continued on page 46)

# Cornwallis Paddison of Australia

**Calls America Best Radio Model, Denounces 'Bureaucratic Control'**

## That'll Cost You 50

Hollywood, Feb. 17. They didn't turn out the street lights fast enough in the town's first blackout to suit Stewart Hamblin, radio cowboy crooner, so he took things into his own hands. Whipping out his trusty six-shooter, he blazed away at six lamps.

City is now suing him for \$50 in reviving an old western custom.

**Sterling, American Home Renewals Up Currently; Blue, Mutual Involved**

Sterling and American Home products will decide within the next week whether they want to renew their daytime schedules on the Blue and Mutual networks. In the case of the Blue there are four quarter-hours involved, while Mutual's stake is two quarter hours. The present contracts for the strips all around expire March 20.

The Blue strips are 'Orphans of Divorce', 'Honeymoon Hill', 'John's Wife' and 'The Adventures of the Mutual pair in Front Page Funnies' and John B. Hughes. Blackett-Sample-Hummert is the agency.

**CHICKEN WIRING TO BE SOLD VIA RADIO**

B.B.D.&O. has become active in behalf of the chicken wiring division of the Tennessee Coal & Iron Co. It's for a spring campaign in rural areas.

The quest is for farms and other local programs.

## Inna Phillips in Arizona

Chicago, Feb. 17. Inna Phillips, author of 'Woman in White', 'Road of Life' and 'Right to Happiness' serials for Procter & Gamble, has gone to Phoenix, Ariz., for the balance of the winter. She will continue her work there, keeping in touch with her office here by phone.

# 'Sabotage' Remark Angers Navy

**Demands, Gets Admiral's Rebuke of Burnet Hershey on Air Over WMCA, N. Y., Same Night**

Burnet Hershey, news commentator on WMCA, New York, in a reference to the Normandie disaster, said that the possibility of 'Vichy-minded Frenchmen' having sabotaged the ship. This broadcast at 9:45 p.m. elicited a strong reaction from the Third Naval District commander, Admiral Adolphus Andrews, who insisted upon and got from the station on its 1 a.m. broadcast the same night the following comment under the signature of the admiral:

'Neither the commentator nor the station is playing fair ball with the Navy in permitting such statements. What apparently irked the Navy was that an earlier statement of the

## By ERIC GORRIEK

Sydney, Feb. 17. Cornwallis Paddison, operator of a major commercial network, last week assailed the suggestion from Government sources that Australian commercial radio be nationalized. Appearing before a Parliamentary committee delegated to probe wartime radio, Paddison declared that any move by the Government to imitate the British non-advertising broadcasting system here would fail.

Paddison stated that the BBC itself ranked as a sorry example of bureaucratic control. He charged that this control was responsible for notoriously dull programs. Paddison said that a more effective way that Australian radio could be operated was on lines similar to the compensating system here would fail.

The opinion held by the majority of the Australian commercial broadcast organizations is that the advocates of nationalization will fail to obtain the necessary support from Parliament.

# Brass Band Under Goldman On Fitch Show

Because its style fits the tempo of the times the brass band led by Dr. Edwin Francis Goldman is to be the March of 'emancipation' of NBC's Fitch Bandwagon program. It's first time the broadcast has used any but a commercial band.

Columbia Records has an agreement with Fitch whereby it releases two tunes played by the band on the program, under a Fitch Bandwagon Special label. However, all the tunes used by Goldman will be incorporated in an album to go on sale immediately after the broadcast.

## Margaret Willie Joins Blacketti Agency, Chi

Chicago, Feb. 17. Margaret Willie has resigned from J. Walter Thompson as time agent and is joining Blacketti-Sample-Hummert agency here. She will handle budget details for Procter & Gamble account.

# Arrid Deodorant Sponsors Fidler On 100 Bluesies

Arrid, the deodorant, becomes a Blue Network account March 2. The spot is Monday, 7-15 p.m., and it will be filled by Jimmie Fidler, film gossipier, from Hollywood.

Program is set for a hookup of 80 American and 20 Canadian spots with a rebroadcast at 10:30 p.m. EWT. Sam L. Seltzer is the agency for Carter Products.

# COLGATE WONDERING ABOUT 'BESS' AND 'BACH'

Colgate-Palmolive-Peet, which recently named a new advertising director, is up in the air about what disposition it wants to make of its two daytime shows on NBC, namely, 'Bess Johnson' and 'Bachelor Children.'

Word of renewals comes up at the end of March.

## Griffith Thompson On WBYN Directors' Board

Griffith B. Thompson has a new contract and is a member of the Board of Directors of Station WBYN, Brooklyn, N. Y. This is the merger on 1430 kilocycles, of four former broadcast stations.

Thompson is v.p. and general manager, too.

# CBS Second 50 Kw Shortwaver Starts

Network Now 'Testing' Its Proposed Latin Loop of 76 Stations

CBS last Thursday (12) puts its second 50,000-watt shortwave transmitter on the air and began regular 'tests' of its new Latin American network of 76 stations. New outlet is WCEB, sister-transmitter of WCRB, which went to work Jan. 1. CBS is also continuing on the air with its very thin 10,000-watt WCEA.

Tests of WCEB and the network will continue for about three weeks, by which time CBS expects to unveil the new transmitter and web formal ceremonies—unless the Government has taken over programming of the stations by that time.

any day of sustaining service and a commercial between the hours of 4 and 11 p.m. daily. Now the stations can pick up for rebroadcast as much or as little as they want.

Schedule of the three CBS stations is:

- WCRB—beamed to Europe and North Africa from 8 p.m. to 8:30 p.m. each day and to South America in Spanish from 4 p.m. to 11 p.m.
- WCEB—beamed to Europe and North Africa with the same programs as WCRB from 8 p.m. to 3:45 p.m. each day and to Latin America from 4 p.m. to 11 p.m.
- WCEA—beamed to Europe and North Africa from 8 p.m. to 11 p.m. each day and to Mexico and Central America from 8 p.m. to 11 p.m. It joins WCRB for the six hours of Spanish.



colony wines...handed by Leon Livingston agency...Alfred Craspe...has been named KOA salesmanager by Al Nelson, Red chieftain here...comes from KOA, Denver...Howard Sipe, radio editor of the Berkeley Gazette, promoted campaign which netted 1,000 pounds of tea for boys aboard two British cruisers...Lincoln Miller, formerly program director at KFAR, Fairbanks, Alaska, is a new addition to the KSFO announcing staff.



## Director, Writer Bring Show to Success, Their Reward Is Loss of Positions

Eyebrows went up around New York radio this week with the news that Al Rinker and Margaret Lewerth, who nursed "The Gay Nineties" over a three-year period up to a 17 C. A. rating, had been rewarded with dismissal. Rinker, who had been director of the show, stayed with the show a year while it was a CBS sustainer. They moved with the show a year ago when United States Tobacco began sponsoring of the program in which J. Howard and Beatrice Kay are featured.

Discharge of the pair has been explained as an economy move. Frank McMahon has an independent producer-agent status with Western and will succeed them as writer-director.

Trade talk on the situation is that takes the bumps and the long potential development period only to be scratched off the payroll. It seems generally conceded by all, including U. S. Tobacco, that the director and writer were largely responsible for the upbuilding of the show.

The Columbia Artists Bureau sold the program as a package, including the pair.

## Harry Sedgwick Again Chairman For Canadians

Montreal, Feb. 17. The Canadian Association of Broadcasters completed its annual convention last week on Wednesday (14) with the election of Harry Sedgwick, of CFRB, Toronto, as chairman of the Board, representative of Glen Bannerman as paid president, and of T. Arthur Evans as secretary-treasurer.

The new director of the trade association for 1942 are: J. W. B. Browne, CKOV, Kelowna, B. C.; B. Carson, CPAC, Calgary; Geo. C. Chandler, CKOR, Vancouver; A. A. Murphy, CPQC, Saskatoon; Jack Cooke, general manager, Northern Broadcasting Co.; Keith S. Rogers, CFYC, Charlottetown; N. Nathanson, CFCB, Sydney, N. S.; T. Sandell, CKBT, St. Catharines; Phil Labadie, CKAC, Montreal; Narcisse Thivierge, CHRC, Quebec City.

## Network Renewals

Phil Morris' "Playhouse," CBS, effective Jan. 17, Blythe agency.

Charles E. Bunker's "The Morning Baking," effective Jan. 28, Bates agency.

Highway's "Shinola police, NBC-Red (WEAF), effective March 14, Benton & Bowles agency.

## Blue Auditions Boston Affiliates

Might Consider WLAW, Lawrence—Other Candidates, WHDH, WMEX, WEEI (Latter Now CBS)

Boston, Feb. 17. The Blue Network is making a survey of the Boston station situation with the view of lining up a successor affiliate to its present WBZ. The stations that the network is considering are WHDH, WMEX, WEEI and WLAW, the last being owned by Lawrence. The network officials figure on making a quick deal once the necessary data has been compiled. WBZ becomes allied with NBC June 15, which date coincides with

## Ike Levy's CBS Shock

Washington, Feb. 17. Family transaction cut Isaac Levy's stake in Columbia Broadcasting during December, according to the year-end report of the Securities & Exchange Commission. He reported the sale to his wife of 18,400 pieces of Class A common, while keeping 22,819 shares of the B share.

William C. Gittinger reported purchase of 20 shares for an amount in which he has an interest.

## PRESS BIAS CURBS WAR PUBLICITY

New Haven, Feb. 17. New Haven press-radio fight broke out again last week when manager James T. Milne of WELI charged that Mayor John W. Murphy sides with publisher John Day Jackson of Journal-Courier and Register, both of which dailies won't break boycott of local broadcasters even for listings of Defense Council broadcasts.

"Failure of New Haven newspapers to publicize radio programs of the local Defense Council is in the public," Milne said. "Radio is only trying to do its part, but it has been blocked at every turn here in New Haven."

Mayor Murphy and Thomas W. Farnam, Defense Council director and controller of Yale University, were delegated two months ago to publish a booklet on printing emergency broadcast schedules. Nothing has been done about it, but Farnam said he will take action before next council session.

## RIVALRIES SUBMERGED IN CIVILIAN DEFENSE

Akron, O., Feb. 17. Three Akron radio stations—WAKR, WJW, and WADC—have joined together to broadcast a weekly program for the Summit County Civilian Defense Council. Programs will originate at WAKR.

C. Neil Starr is in charge of the broadcasts working with S. Bernard Berk, of WAKR; Bob Wilson, of WADC; and William O'Neill, of WJW.

Buffalo—Thomas Hickey leaving WBNY copy desk to join navy.

Yearly "War" and WAAB. WNVC sports staff to join sports department of morning Courier-Express here.

## Last-Minute Version for Latin America Made Against Much Counsel—One Viewpoint Holds That Yankees Should Talk Less and Act More Just at Present

### OTHERS PRAISE

Inaugural Saturday night (14) of the four-network-sponsored, super-duper, morale-building program, "This Is War," produced a sharp division of opinion among psychological warfare experts and radio critics. The unfavorable viewpoint, summed up with the taut, "Big Talk and No Victories." The favorable viewpoint argued that critics who did not review Saturday's "This Is War" broadcast but instead emotionally reacted to the Normandy, Singapore and Dover Straits.

While the all-out-from-way-backers were calling Corwin's slugging program too tepid and tame, the religious types including voices that are quick to practice "American imperialism" were expressing shock and disapproval at the "extreme" views and phraseology.

There also has developed the possibility that appeasement, negotiated peace and Roosevelt-killing elements are out to discredit the program because of its supposed "Presidentism." It was not reviewed Saturday that a sting turn on the first broadcast, the Almanacs, were "Communist" bait.

Some observers thought they detected this line in the pleased whop following discussion on Saturday that a sting turn on the first broadcast, the Almanacs, were "Communist" bait. The implication easily conveyed to the program's propaganda with its blasts against the Axis is somewhat un-American. If there is a consensus campaign against the Government's own war propaganda on the air this would probably be sabotage in the best Nazi manner.

### Latin Version

Last-minute decision by sources close to White House resulted in Spanish and Portuguese versions of "This Is War" show being transcribed Saturday (14) afternoon for pumping by shortwave throughout the country to Latin America Saturday night and Sunday. Production labor and expense was shared by the Office of Inter-American Affairs (Broadcasters committee), NBC and CBS.

Both the Rockefeller organization and the two networks opposed the show to South America, but the pressure on them was from places too close to home. "This Is War" has been dubbed in radio circles "The President's Own Show." It will be broadcast daily to S. A.

Objection to it is that it is strictly domestic propaganda and not the type of stuff to be sent to Latin America. Following several months of disastrous American and British radio broadcasts, the U. S. has already done enough drum-shaming on its own behalf and it is time to arrive when we must either show ourselves mighty or admit defeat.

As a result, the Corwin script was completely rewritten and toned down in the translating process. A variant of the propaganda was deleted. Engaged to produce the Spanish and Portuguese versions was Aldo Ghisballet of NBC.

## Cooper Razor For Radio

Cooper Safety Razor Corp. has turned over its advertising sales to the New York City office of C. H. Pearson is the account executive.

It is intended to make extensive use of spot radio.

## Little Chance for Sanders or Any Other Radio-Investigating Bill Just Now

## Van Loon's Coca-Cola Tune

Gerard Willem Van Loon, songwriter of Hendrick Willem Van Loon, has written a new set of lyrics for the Largo from Dvorak's "New World" Symphony. Harry Wood will sing it on Coca-Cola. Guest on the Coca-Cola show for March will be Dinah Shore, her first date on the series. Golden Gate Quartet guests March 8 and James Melton the following week, March 15.

## BILL LEWIS HAS NO TIME FOR TRIP

Washington, Feb. 17. William B. Lewis, radio host of the Office of Facts and Figures, said today (Tuesday) that he had been requested by the Hollywood Victory Committee to come to the Coast to straighten out the hundreds of requests pouring in for film names on radio defense shows. Lewis declared, however, that he has no time to make the trip and no deputy available to send.

Victory Committee is said to be frustrated by the demand for stars in the talent pool it administers.

## 16 YEARS WITH WEEMS, GIBBS A RADIO EXC

Chicago, Feb. 17. Parker Gibbs, one of the standard veterans of the Ted Weems orchestra, is quitting the "band business" to join the NBC production department here.

Gibbs has been with the Weems orchestra for 16 years as saxophonist and vocalist. Will be a producer, handling pop musical shows.

## Who's Who at WMCA, N. Y.

It's okay with the FCC for WMCA, New York, to be WMCA, Inc., instead of Knickerbocker Broadcasting Co., as the FCC had previously ruled. Edward Noble, new licensee, appears only on the board under new corporate set-up.

Officers are: Earl E. Anderson, President; Donald S. Shaw, vice-president; C. Nicholas Piek, secretary-treasurer; Harry L. Morgan, Jr., assistant secretary-treasurer. The board includes Edward J. Noble, Anderson, Shaw and Piek.

Ray Diaz has been appointed supervisor of announcements of the Blue Network (WJZZ), with Reginald Stanborough night supervisor and Lewis Julian assistant. Blue Network staff includes Bill Abernathy, George Ansboro, Douglas Browning, Milton Clark, Jack Fraser, George Hughes, George Hicks, Don Gardner, Hugh Gilbert, John G. Hines, Jack McCarthy, Ray Nelson, Charles Nobles, Glenn Riggs, William Sparrowe and Bruce Watson.

Announcer staff for NBC-Red

Washington, Feb. 17. Any Congressional consideration of the Sanders bill, counterpart of the overall measure originally sponsored by Senator Wallace White of Maine, is far in the distance. Despite reports of wistful thinkers, the House Interstate Commerce Committee has no thought of delving into radio matters or hearing views of possible changes in the FCC at this stage.

The war has upset the whole legislative schedule. It was apparent last week that no radio measures will receive attention for a long time to come—unless President Roosevelt surprises everybody by giving the White-Sanders idea a pat on the back.

Currently pondering numerous measures, the Senate Committee on the House group has failed even to make a tentative date to take up the idea of revising the FCC. Any hearings are "far in the future," Variety's word, and the prospects for action get worse rather than better.

## Northwest Blues To Raymer From Petry Office

Seattle, Feb. 17. A change in national sales representation applies to the Blue network stations in the Pacific Northwest. Seattle, KGA, Spokane, KXG and KEX, Portland, are switching from Edward Petry to Paul H. Raymer.

Petry retains representation for the Red web outlets in the area—OMO, Seattle; KGH, Spokane, KXG, Portland.

KGW has been represented by Raymer since Jan. 1, 1942. KJZZ's contract went into effect on Feb. 15. KGA switches on March 1.

## I.Q. Due at Houston

Buffalo, Feb. 17. Dr. I.Q. quiz for Buffalo, B.N., wound up at Shea's Buffalo theatre last night (Monday) and moves Feb. 18 to Houston, Texas, for a five-week hitch at Metropolitan theatre.

Dr. Jimmy McCain punctuated his visit here with stretch of pneumonia, which sent him back to Methodist Hospital in Evanston, Ill., for treatment between his last few broadcasts from Buffalo.

Des Moines—Bob Miles, announcer of KSO-KRNT has gone to Arizona to join the Air Training Corps. Paul W. KGL, Mason City, will fill the vacancy.

## Announcer Staffs at Blue and NBC

Ray Diaz Supervises Spielers at Blue—Reginald Stanborough Ditto on Night Trick

Ray Diaz has been appointed supervisor of announcements of the Blue Network (WJZZ), with Reginald Stanborough night supervisor and Lewis Julian assistant. Blue Network staff includes Bill Abernathy, George Ansboro, Douglas Browning, Milton Clark, Jack Fraser, George Hughes, George Hicks, Don Gardner, Hugh Gilbert, John G. Hines, Jack McCarthy, Ray Nelson, Charles Nobles, Glenn Riggs, William Sparrowe and Bruce Watson.

Announcer staff for NBC-Red

(WEAF) includes Ford Bond, Bob Dyer, Don Gardner, Dick Costello, Cliff Engle, Ben Grauer, Rodcliffe Hall, Ed Herlihy, Dick Dudley, George F. Hall, John H. McMane, Howard Petrie, George Putnam, Dave Roberts, John Simpson, Bob Stanton and Lyle Van.

Philadelphia—Charles Stahl, former general manager of WRX, has joined the WDAS sales staff. Charles Freed, formerly of WKLB, Philadelphia, N. Y., has joined the announcing staff of WIBG.



## All-Night Operation for WIND, Chicago, On Basis of Mandel's Bulk Contract

Chicago, Feb. 17.

Station WIND goes on a 24-hour daily schedule starting at 11 p.m. following the consummation of a 24-hour deal with Mandel Bros. representative store for a 24-month newscast every hour on the hour around the clock.

Deal was arranged through the Schwimmer & Scott agency, here, which the program idea to Mandel's cold, without having had previous contact with the new account. With the addition of this schedule WIND will have some 219 news broadcasts each week, in addition to the regular news and sports commentary programs. WIND carries Associated Press and Transradio Press services.

Ralph Atlas has made arrangements for the installation of a 10-kilowatt Diesel generator to assure virtually continuous operation in case of regular power line failures.

## Horse-Yard Fraud, Using Radio, Earns Terms In Calaboose for Pair

Akron, O., Feb. 17.

Two Akron men who beat the races at Thistle Down track, near Cleveland, by unlicensed shortwave radio, were given federal reformatory sentences for violating the federal communication act. Judge Emerich B. Freed sent Robert C. Belbridge, 38, to Milan, Mich., reformatory for six months, while David B. Wolf, 46, who spent three months in county jail waiting trial, got a three-month term at Milan.

The fraud plan called for one man to be parked in a car near the track where he could spot the apparent winner. He then flashed the news by shortwave to another who got his money to the bookies before the books were closed on the race.

Defendants claimed that the Government must prove they intended to send signals which could be heard out of the state, but Judge Freed held it was no difference what they intended, that radio signals by their very nature are interstate.

## WNVC DENIAL BY FCC PLEASES OFFICIALS

Minneapolis, Feb. 17.

There was considerable individual rejoicing in Minnesota when FCC announced its denial of the petition of Mayor Florella LaGuardia to have New York's municipal station, WNVC, enjoy afterdark tenancy of wavelength 730, CBS outlet here.

State of Minnesota officially had intervened in the case after the decision, Gov. H. E. Stassen and the mayors of Minneapolis and St. Paul immediately sent telegrams to Chairman Fly, commending the Commission on its action.

Payne to Disent

Washington, Feb. 17.

Even though Mayor F. H. LaGuardia has threatened to stir up a rumormongering Congress, the FCC does not think it wise to break down the 830 kc channel. Proposed findings last week indicated a top-heavy denial for WNVC's application to operate nights on this I-A frequency.

The Commission held that the LaGuardia proposal to operate until 11 p.m., instead of quitting at sunset at Minneapolis, is a violation of existing rules and contrary to the principle of distributing facilities equitably. Commissioner George H. Payne, who from the outset has insisted the municipal transmitter deserves better facilities, announced he will dissent.

## WSRR Farm for CBS Pages

Stamford, Conn., Feb. 17.

Three CBS pages—John Mulliken, Jr., John Thayer and James Andrews—alighted WSRR time to experiment with 'Playhouse of the Future' progressive radio drama. Mulliken and Thayer commute to N. Y. from New Canaan and have to make connections at Stamford, anyway.

## WHIP DEAL SLOWED

Marshall Field Takeover Not Going Through

Chicago, Feb. 17.

Snag has apparently been encountered in the proposed deal for the take-over of WHIP, Hammond (Ind.), by Marshall Field as a tie-in with the Field morning Sun paper here. Understood that the Field group has called a sudden halt in negotiations for the station after it had put up \$75,000 in escrow for 45% interest in the outfit.

Field, however, continues to be in earnest about obtaining a Chicago area transmitter and the WHIP deal may yet be concluded satisfactorily, though probably on a different financial basis.

## WSRR, STAMFORD, SELLS LOCAL DEPT. STORE

Stamford, Conn., Feb. 17.

WSRR has sold C. O. Miller, local department store, full a. m. hour, five days a week. Program includes 'Women in Defense' guests, shopping comment by Ann Davenport, fashion talks and light classic discs turntable by Gale Smith.

Time deal is station's biggest since it went on air last fall.

Joey Nash, former Richard Himber warbler, comes from Brooklyn to handle daily participation show on WSRR.

## Wife Bars Hubby From The Air

Chattanooga, Feb. 17.

Joe Engel, president of Chattanooga baseball club, owner of WDEF and showman, had to call off his amateur show on his own station here after acting up whole world.

Show was titled 'Joe Engel's Ham Amateur Hour,' with Engel as emcee for surrounding hillbilles, etc. Program had sponsor lined up and was ready to go until Mrs. Engel got wise. He had to cancel it to appease her.

She said it was beneath the ballyhooer's dignity.

## Lawyer, Stock Broker Enter Radio

DePasquale Brothers Committed to Morning and Evening Periods on WBYN, Brooklyn

Ralph and Nicholas DePasquale.

Salmaggi's pop-priced opera at the

previously identified as an attorney

and stock broker respectively, have

deal with WBYN, Brooklyn, to

reproduce Italian language programs

'along American lines' each morning

from 9:30-10:30 and each night

from 8-10 p.m. This bulk time put

the DePasquale Brothers in a profit

sharing arrangement with station.

Recordings of Italian music, stress

ing operatics, will be used nightly

but for Sunday night there will be

a live show built around Alfredo

Salmaggi's pop-priced opera at the

previously identified as an attorney

and stock broker respectively, have

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reproduce Italian language programs

'along American lines' each morning

from 9:30-10:30 and each night

from 8-10 p.m. This bulk time put

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but for Sunday night there will be

a live show built around Alfredo

No successor has been named.



BASIC STATIONS—COLUMBIA BROADCASTING SYSTEM... G. A. RICHARDS, PRES.



# CONSEQUENCES OF 'FREEZE'

## Glycerine, By-Product of Soap, Gives Makers of Latter War Assurances

Soap advertising budgets will probably be little affected by priorities. According to present indications, there are ample stocks of materials or substitutes. Fact that glycerine, a soap by-product, is essential in the manufacture of explosives, secures maximum production of soap during the war.

Some manufacturers may presently be hit by inability to obtain coconut oil from the East Indies. In that case, palm oil may be imported from Africa, or, if that is unobtainable in sufficient quantity, soybean oil or some other substitute will be used. There is also a possibility of shortages of certain chemicals (as in P. & G. Dret, Teel and Dreux).

In any case, with a maximum supply of glycerine necessary for the

production of explosives, it's figured the Government will not allow shortages of materials to curtail the manufacture of soap.

### B. S. Bercovici Aims On WHK But From Akron

Cleveland, Feb. 17. B. S. Bercovici, Mutual news commentator, has been sold daily over WHK to manufacturers of White Dove Mattresses.

Bercovici recently married the former Katherine Hahn of Cleveland and took up his residence in Akron, where he originates his daily network programs through WTV.

Mrs. Bercovici is a sculptress who maintained a studio in New York for the past six years.

### New Radio Books

Four new books on radio have recently been published. They are:

**"Radio Goes to War"** by Charles J. Red (Putnam, \$2.75). A detailed account of the uses of shortwave propaganda by the various warring nations.

**"This Freedom"** and **"Other Radio Plays"** by Arch Oboler (Random House, \$2). Oboler's tale of the Nazi takeover of America plus selected items.

**"Thirteen by Corwin"** (Holt, \$2.75). A collection of scripts written by Norman Corwin. Introduction by Carl Van Doren.

**"Who, What, Why Is Radio?"** by Robert J. Landry, radio editor, "Variety" (George P. Stewart, \$1.50). First in a "Radio House" series of books of uniform format, this one is described by the publisher as "a definite preface" to broadcasting.

### PARLOR FULL OF GALS FOR MAN-ON-STREET

Cincinnati, Feb. 17. Mike Hunnicutt's "Man-on-the-Street" show on WKRC has been supplanted by a weekday studio show, labeled "Mike's Luncheon Party," in which six women are selected for participation in parlor games.

After close of 15-minute stanzas, the females are given a pound of coffee and dine in the Hotel Almas, headquarters of the station. Dot Food Stores sponsor the series.

### Hazel Kenyon's Panel

Seattle, Feb. 17. Hazel Kenyon, director of public service programs on KIRO, will lead a panel on the relationships between schools and local broadcasters at the first national convention of the Association for Education by Radio. Meets in San Francisco on Feb. 21-28.

## 300 EXPANSIONS OFF FOR CUBATION

**Meantime Broadcasters fret As to Whether Mexico, Cuba and Canada Can Cash In Under Havana Treaty While Yanks Are Shackled by DCB Order**

### CENSUS OF TUBES

Washington, Feb. 17. Veritable freezing of the domestic broadcasting industry at its present state of development, plus confiscation of tubes stored by product operators, looms as a result of Federal moves to prevent dissipation of critical materials needed for war production.

The Defense Communications Board recommended last week that no construction be permitted unless there is convincing proof the results will be to provide service for areas not currently getting reliable signals from existing transmitters. Even though permits have been issued, work in progress will be halted. But the FCC does not propose, on the other hand, to stop holding hearings.

Exact number of individuals who will suffer under this policy cannot be ascertained, but approximately 300 candidates and station owners will have to revamp their plans. Latest check showed the Comish had around 170 requests for new or improved facilities. The hook, however, while there were 147 outstanding construction permits. Latter batch includes 120 authorizations for new plans, all of which now will have to be re-examined to see if they are necessary to deliver to poorly served areas.

**Census of Tubes**

Anti-hoarding campaign is in the making, as next move to keep the radio industry from consuming materials which the military could employ profitably. Census of stocks on hand—chiefly tubes—is under way by the D.C.B. In accordance with desires of the War Production Board. So far there has been no clue how the Federal authorities will go about calling in the spare parts which forsighted broadcasters may have tucked away in their stockrooms. Nor any hint what the Government will consider unwarranted stocking up.

The FCC is agreeable to the policy suggested by D.C.B., though differences of opinion existed about all of the conditions imposed. In industry circles, however, great dissatisfaction exists, chiefly because the conditions appear to have been framed with the thought in mind of further efforts to break the so-called major network "monopoly."

The proviso that construction may be allowed if the project will produce "substantial new primary service" are the cause of most uneasiness. Strictly interpreted, these will permit erection of stations in the radio desert west of the Mississippi and in a few islands in the East. Likewise present plants on the fringe of the poorly-served regions may be able to wrangle more wattage and improve their competitive situation. But the operators who would be plunged into more torrid rivalry will be entirely unable to take a defensive step.

Great confusion has resulted in the ranks of radio lawyers. In view of the Commission's determination to go right ahead on a business-as-usual method of receiving and passing on applications. From now on, though, a new issue will be injected—whether the proposed construction or improvement will give added service to a substantial audience—which will over-ride all others in importance. Candidates hereafter may pass all the established tests of fitness—legal, financial, and technical—but still flunk the examination.

## The VOICE behind the men behind the Guns!

At the myriad fronts of this mighty war, the Voice of Radio speaks with purposeful authority. From far above misty ocean wastes, its messages direct our convoys, warn against enemy raiders, its mighty armored forces are linked with their command through its space-consuming magic. Battleships and submarines, shore batteries and landing units, bombers, fighters, and attack squadrons—all depend on Radio for information, direction, and unification.

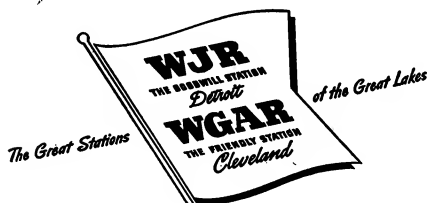
Yet, while Radio is helping our arms directly on the war fronts, it is no less ready to serve them on the home front. Throughout the nation, one hundred and thirty million Americans, eager to play their part, are already obtaining their information, direction, and unification through radio broadcasting.

In the home front, Radio brings to America's citizens the dynamic voice of our Commander in Chief. It unites them and binds their plans and purposes. It brings

them the news, good or bad, which sends them, crowding into 'recruiting' offices, pyramids sales of Government bonds and stamps, sends the Red Cross drive "over the top." Its voice causes countless men and women to present themselves for services of all sorts. It speeds factory workers to their tasks in 'piling up' weapons of war with which to crush the enemies of Freedom.

The voice of America's free Radio surges with the 'spirit of a nation' aroused, united, determined. You can sense in it the courage of a people who have fought for Freedom before, and willingly do it again. You can hear the singing hearts of men and women who, at any cost, will defend their American way of life.

Thus, on every battlefield and front—in every mill, factory and home—the Voice of Radio is helping to 'unite the vast power of America. It will continue to serve without stint, until the world is once more free.









## Payroll Traffic

**Toledo**—Bill Stevens, formerly of WIBC, Indianapolis, has become an announcer at WTOL. Karl Nelson has resigned.

**Dayton**—Harley Lucas has joined the announcing staff of WING, coming from WLOK, Lima, O. Also added at WING is Josephine, a continuity writer, from WCED, Dubois, Pa.

**Bismarck, Texas**—Engineer Ernest Stanton succeeds Winston Chilton at KXIC. Latter moved to KXIC from Dallas City. Stanton comes to radio after serving ten years as ship operator for Sinclair oil.

**St. Louis**—Jim Hennessey, KXOK staffer, has enlisted in the U.S.N. Charles Bernhart, KXOK continuity editor, gone to WMBD, Peoria, Ill. Dorothy Woodward, of Rader and Woodward, a vaude team, currently in "Those Were the Days" cast at KMOX.

**Philadelphia**—William J. Bailey, formerly of NBC announcing staff, has joined KYW.

Other new additions at KYW are Jane Durnall, Claire Kelly, program department, replacing Walter Smith and Walter Feeley, who have joined the Army; and Beatrice Otis, added to program department. Raymond Rogers, formerly with Eastern Air Lines, has joined the engineering staff of WSPH, WFIL's P.M. station.

**Pittsburgh**—Nancy Brooks has been appointed music librarian at KDKA, replacing John Kresge, called up by the Army. Mary E. Henderson is her assistant.

**Minneapolis**—Rod O'Connor, WCCO announcer, has resigned to go to eastern station. William Galbraith, formerly of WLB, University of Minnesota station, replaces him with WCCO.

**Detroit**—Shifts among local mikes here include the transfer of Charles Farrell, former program director of WLB, to the announcing staff of WJZ where he replaces Jack Wyatt, now at WNEW. Charles Guzman, after an absence of several years in Chicago radio, also has returned to WJZ and James Earle moves from the announcer post to the newly created position of program supervisor under Hal Wisman, program manager.

Richard Slade, announcer at WSD, the Detroit News P.M. station, has resigned to go to WKWK, Wheeling, and is being replaced by Bernard Ladendorf, formerly with WLB.

**Bridgeport**—Eileen Wilson, Bridgeport Post writer, gets femme fare shore at WICC, succeeding Virginia Miller, moved to Washington. O. C. Hal Lynch, ex-Times-Star, joined WICC sales staff.

**Cincinnati**—Kurt W. Steinhilber, who joined the Crosley publicity staff in November, when he was transferred to the Army's Enlisted Reserve Corps via the 28-year limit ruling, returned Tuesday (3) to active duty.

Marion Moore, announcer and m.c. from Florida, where he worked on several stations, joined WLW-WSAI Monday (2).

William E. Meredith, radio director for Prebe, Feltz & Prebe, Chicago, for the past two years, joins WLW next week. He will write and check mail-order copy and do scripting for the general run of shows, especially dramatics, under Van Woodward, continuity director.

**Tuscola, Ill.**—William M. Shaw keeps of sales staff of WDX, has resigned to become merchandising manager at WIBC, Indianapolis.

Bob McCracken, former sax and clarinet player and arranger with Benny Goodman and Frank Trumbauer, has joined the announcer staff of WDX.

Bob Williams, engineer, into radio division of the Army. Johnny Paul is a newcomer to the WDX announcer ranks.

**New York City**—Philip Fuhrmann, formerly with WMCB, New York, has joined the national spot sales staff of the Blue network.

Jack Woods, formerly New York manager of the Newark Evening News and previously with the N. Y. Journal, and F. Lawson Bennett, formerly head of his own bond firm,

have joined the sales staff of WINS, Hearst outlet in New York.

**San Luis Obispo, Cal.**—Laurence P. Lansing, announcer-writer-producer at KVEB, San Luis Obispo, has resigned to assume active duty as Second Lieutenant in the Infantry. He will take a brief vacation in Los Angeles before reporting.

**Memphis**—The Cats on the Keys' piano team over WMPB's Jack Morgan and Berl Olsonberg) breaking up. Morgan training in Wichita Falls for aircraft mechanics division of the Army Air Corps. Olsonberg has enlisted in the Naval Air Corps. Another WMPB staffer, Bookkeeper Phil Cole, has also left to join the Navy. Replacing is Volney E. Edwards, who also becomes office manager.

**New York City**—John Flynn, who resigned from the NBC mail room staff some time ago, has rejoined the

company as a member of the sales service department of the Blue network (WJZ).

Harold P. See, NBC engineer, has been appointed senior television supervisor, succeeding F. A. Wankel, recently named New York division engineer. See continues as television field supervisor, but will have A. E. Jackson as field assistant.

Kenneth E. Greene, assistant research director of the Blue network (WJZ), has been upped to assistant director of research of NBC. J. Robert Myers, formerly with NBC and recently with the NAB, has rejoined NBC as chief statistician.

James Booser, formerly with the Washington News, and Edward Wallace, formerly in the South American department of the Associated Press, have joined NBC news and special events staff. They replace Bob Eisenbach and Paul Huser, who joined the Army.

**Cincinnati**—Margaret Dotson, from Southern California, has joined WCKY's promotion department.

**Seattle**—June von der Helten, publicity department of KIRO, Seattle, has joined the editorial staff of the Seattle Times.

## New 50,000-Watter For Waterloo, Iowa

### Blue, Mutual Bid for DuMont-Blair Lohnes-Fetzer Station—But Priorities May Mar the Outlook

#### Lowell Thomas Airing Helps WGY Observe 20th

Schenectady, Feb. 17. Lowell Thomas comes to Schenectady Feb. 20 for a meeting of service club — Rotary, Kiwanis, Lions, Professional & Business Women and Zonta—marking the 20th anniversary of WGY. Originating his Sun Oil Co. news-stand here that night.

Flo MacDonald Injured Buffalo, Feb. 17.

Florence MacDonald, WGBR singer, recovering from injuries suffered when car skidded on icy pavement and smashed into a tree.

Singer was doubling back from personal appearances at suburban Williamsville Glen when accident occurred.

Intense bidding is on between the Blue network and Mutual for an affiliation with the proposed new 50,000-watt station in Waterloo, Ia. The grant for the outlet, on 1340 k.c., has been issued by the Federal Communications Commission but there's still the question whether the equipment ordered for the newcomer will be affected by the FCC's freeing order.

Financial interest in the proposed 50-kilowatt is split up among quite a few persons. These include actor-announcer Joseph DuMont, who was known on the air as "Josh Higgins"; John Blair, the station rep; Horace Lohnes, Washington attorney, and John E. Fetzer, of WKZO, Kalamazoo.

Bob Bradley, staff vocalist KLM, Denver, has joined army.

# Announcing: A NEW SALES SERVICE

Extensive study of the movement of consumer goods in both the food and drug fields, over a long period of time, has brought to light the need for a new type of sales service. These studies reveal that—whether a manufacturer sells through jobbers, sales agencies, brokers, or direct—there are times when there is a decided need for short, intensive selling campaigns.

However, a manufacturer who decides on such a course is faced with the problem of securing capable sales personnel, at prohibitive cost. Hence, Specialty Sales has been organized as a sales service agency available, eventually, to manufacturers operating in Ohio, Indiana, Kentucky and West Virginia.

Heading Specialty Sales is Lou E. Sargent, a veteran of twenty-five years in the specialty drug and grocery selling field—fifteen years with Herold F. Ritchie and Company, Inc., later with one of the major national drug manufacturers, and with a ranking manufacturer of a food product sold in both drug and grocery stores. Mr. Sargent's experience fits him admirably for leadership of this new type of sales organization.

Specialty Sales has no resemblance to sales agencies as they have been known in the past. Neither is it intended to replace the established sales organization of any manufacturer. Rather, its purpose is to supplement regular sales efforts or supply a short-term sales organization for intensive selling

efforts on new packages . . . new products . . . special deals . . . sales support for special campaigns or seasonal drives . . . or any other sales, distribution, or dealer relations campaigns.

Specialty Sales will employ only men with proven sales records, high type men who can secure and keep better salary jobs. Its services can be bought at one-half or less the usual men power cost, and it offers the additional flexibility of having a one week to 90 day contract. Specialty Sales will not handle more than four non-competing accounts at one time, and costs can be computed on a per call or weekly flat rate.

Furthermore, Specialty Sales will have full access to the findings of a large research department on the movement of drug and food products and the attitude of dealers toward manufacturers.

Specialty Sales will function as a separate organization but will work in cooperation with WLW, The Nelson's Station, with financial security guaranteed by The Crosley Corporation.

Initial operation of Specialty Sales will cover the trading area of Greater Cincinnati. As stand expansion is made, nine major markets of the four-state area will be added.

Opportunities for your profitable use of Specialty Sales are many. For details of its operation, or a suggestion as to how you might use our services, call or wire . . .

## SPECIALTY SALES 1329 Arlington St., CINCINNATI, OHIO



## Stahlman a Reluctant Show-Closer; See FCC 4-3 in Opposition to Ties Between Press and Broadcasting

Washington, Feb. 17. With the line-up on all appearances still 4 to 3 in favor of a ban, the FCC last week upheld its eight-month probe into the affairs of the newspaper industry and airing of news on the desirability of letting bidding publishers to hold radio permits. The hearings resumed indefinitely Thursday (12) after James G. Stahlman, former president of American Newspaper Publishers Association and owner of the Nashville Banner, appeared on the stand under instructions from the District of Columbia Court of Appeals.

Parade of witnesses on behalf of the publisher-broadcaster group seemingly did not make a single FCC convert, though they furnished a mass of valuable raw materials for a dissenting opinion in case the Commission majority decides to impose prohibition on newspaper radio ties.

Regular attendants at the sessions which started last summer when the Commission gave every indication of lining up this way.

In favor of a free forcing publishers to unload their radio interests: Chairman Fly and Commissioners Walker, Durr, and Wakefield.

Against signing out the newspaper industry as "unfit to operate stations": Commissioners Case, Craven and Payne.

**Not Impressed**  
The semi-legal arguments about dubious constitutionality of a ban do not seem to have impressed the "new Dealish element" which takes the view that "public interest, convenience and necessity" are more powerful than free speech and free press guarantees in the Bill of Rights. While obviously undecided, the quartet headed by the Chairman repeatedly disclosed by the tone of questions and casual observations a strong conviction that public interest "will be promoted if all links between the two media are severed. Similarly the Case-Craven-Payne wing reflected equally deep feelings that such a policy will be undesirable besides unquestionably a direct violation of the Constitution.

Chattanooga—John Gray, WDDO chief announcer, has been caught in the draft and reports Feb. 21 at Fort Oglethorpe, Ga. Charles Gullikson added to announcing staff.

**WJBK**  
250 WATTS  
Covers Detroit's 2 1/2 Million People Representing 57% of Michigan Population.  
24 HOURS A DAY

**WJBK**  
5000 WATTS  
DAY & NIGHT

In the Intermountain Market  
It's KDYL . . . the station that  
brings the programs people  
look for!

**KDYL**  
The Popular Station  
HALF LATE CITY  
KOMPANY

### The Enemy's Ears

Several New York ad agencies last week put up official posters cautioning the personnel against loose talk about America's war efforts. The posters, which are signed by the Office of Facts and Figures, the FBI, the Naval Intelligence and other like services, read:

"The Enemy is Listening. He Wants to Know What You Know. Keep It to Yourself!"

## HARRY WILDER ADOPTS 2% DISCOUNT

Harry Wilder, operator of WSYR, Syracuse, and other stations, will add a cash discount to his rate cards, effective April 1. It will be 2% on payments made within 10 days.

Wilder stated last week that he had thoroughly explored the subject and came to the conclusion that this trade practice deserves the support of the broadcasting industry.

Also that it is better to put the item on the rate card than show discrimination by granting it only under pressure.

Wilder is also of the opinion that the trade shouldn't carry on controversies between the buyer and seller. In war times, even though business is good.

Wenban With Government

Chicago, Feb. 17. Another agency exas quates the field for the duration. Robert Wenban is leaving the Sherman & Marquette agency here for service with the government.

Wenban was v.p. of the outfit.

Keith Kiggins, stations relations head of the Blue Network, last week answered by way of a memo to affiliated stations some comment that Fred Weber, Mutual's general manager, had made in connection with the network career of the "Cap't. Flag and Sarg't. Quirt" series.

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### Mary Hunter's Lead In Proposed Gibbs Series

Mary Hunter, of the "Easy Aces" cast, and Henry Morgan, an announcer, have the leads in a new half-hour comedy series, "Wise Couple," which John Gibbs has recorded for agency submission. Show is scripted by Ed Sherry.

Ed Grumbler directed it and Bill Meeder supplied the organ cues.

## MBS CONSIDERS '42 FOOTBALL

Program directors of Mutual affiliate stations are being asked for early consideration of the problem of broadcasting college football games next fall. Circular letter was sent to stations by Tom and possibly less important one. Matter was raised at a meeting of the affiliate program directors last November.

Problem arose last fall when, in certain instances, Mutual had scheduled a program of what might be called a broadcast, only to have other networks subsequently arranged to play-by-play accounts of the same contest. In most such cases last fall, Mutual then withdrew and took other games, rather than duplicate broadcasts.

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## Detroit on Eastern Wartime But State Farmers Force Central Zone Time

### The Blue Paychecks

Employees of the Blue network were paid in the new company's own pay checks Friday (13), the first time since the split from NBC. Instead of the usual checks on grey-green stock, the Blue network checks were on white paper, with vivid blue printing and signed with blue ink.

Much kidding that nearly all employees getting the new kind of check made a speedy trip to the bank to get them cashed.

Michigan's freak time changes have come close to costing the radio stations in this area \$500,000. At the moment the Detroit Common Council, which rejected the State on this, has saved the stations but the situation will become a corker when Detroit and the suburbs change to Eastern Wartime while the rest of the State goes on standard time.

Complaints by the stations and individualists have stalled off the Governor's signature to the law which would put Michigan in the Central Wartime belt but the farmer Legislature packs enough votes to override him.

The odd situation here is that Michigan lies on the fringe of the Central time belt. In World War days the State went on Eastern time as a convenience since, on true sun time, it was as close to one time zone as the other. When the Federal Government changed recently, it moved Michigan two hours ahead of its theoretical time.

The farmer legislature felt that two hours ahead of the sun was too much and last week passed a law which would have caused the citizenry to turn back their clocks November (18), one week after they had turned them ahead.

The new time change would have removed all Detroit stations from the convenience of being on the same time as Eastern stations and caused extensive losses on all time buying.

Chicago, Feb. 17.

Radio Awards committee, headed by Stu Dawson, WBBM-Columbia assistant program director, is getting plans for annual contest held by Chicago Federated Advertising Club to begin play-by-play accounts of the same contest. In most such cases last fall, Mutual then withdrew and took other games, rather than duplicate broadcasts.

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### CHICAGO'S OWN PRODUCTION AWARDS

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### CHICAGO'S OWN PRODUCTION AWARDS

Radio Awards committee, headed by Stu Dawson, WBBM-Columbia assistant program director, is getting plans for annual contest held by Chicago Federated Advertising Club to begin play-by-play accounts of the same contest. In most such cases last fall, Mutual then withdrew and took other games, rather than duplicate broadcasts.

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## Rap Sally's Furs Radio Ballyhoo

Not Hollywood Designed, Didn't Own Factory or \$500,000 Stock—FTC Demands Reformation

Washington, Feb. 17. New York fur shop Sally's Furs, Inc. came to grief Friday (13) when the Federal Trade Commission came down with charges of misrepresentation over the radio and through other advertising media. Claims that the fur berrills were designed in Hollywood or were copies of models originating in Hollywood and that the respondent owned a stock of furs worth \$500,000, were untrue, Commission determined. Reformation, the outfit owned and operated its own factory also was demanded.

The respondent corporation did not possess \$500,000 worth of furs at the time the advertisements appeared, the FTC declared. The garments were not designed or styled in Hollywood nor were they copies of Hollywood style models, and the respondent was not a manufacturer of fur garments but obtained the coats to advertise from outside sources in the open market.

Sally's Furs was given 20 days to answer the charges before a cease-and-desist order is issued.

## HARRY ACKERMAN EAST FOR YOUNG & RUBICAM

Hollywood, Feb. 17. Harry Ackerman, for the past three years producer of Gulf Stream Guild airshow for Young & Rubicam, has been elevated to the post of supervisor of radio production for the agency, which duties he will share with Jack Van Nostrand. He succeeds Adrian Samish, who joined Paramount Pictures as a director. Taking over production of the Seaton Guild show will be Hendrik Boersma, transferred here by the agency from New York where he produced March of Time and Manhattan at Midnight. He relieves Ackerman, who heads for New York after March 1 broadcast.

## Mark Woods to Florida

Mark Woods, president of the Blue Network, left for Florida Sunday (15). His wife has been ill and he decided to take her South to recuperate. He will be back at the end of this week.

## WABC

WABC RADIO BROADCASTS

## IT'S COLOSSAL

Latest release from Sales Management gives the average Connecticut family \$1414 in Effective Buying Income. No other state even comes close! Add this to your other good reasons for using WABC in Hartford, and act now! Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

Best CBS for Connecticut.

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## Names Sponsors

Boston, Feb. 17. Boston Herald local daily, has no communications about using commercial sponsors' names in its editorial columns as evidenced when George Frazier, general manager, and Peter Andy Seel on the Kraft Music Hall program.

Frazier as well as radio ad Alice Quinlan have repeatedly mentioned Ford, Coca-Cola, etc.

Felix Adams Quits KMBC, Fran Heyser, Caroline Ellis In Return to Kansas City

Kansas City, Feb. 17. Felix Adams, program director at Station KMBC since 1939, has resigned effective March 1. Nothing definite as to his future. Don Mason, recently elevated to assistant program director, takes over as the administrative head of the program department.

Fran Heyser, who has been in Chicago handling Arthur R. Church productions, has returned to Kansas City and will handle production work. Recently he has divided his time between Chicago, where he produced "Caroline's Golden Store" with Caroline Ellis, and Hollywood, where he helped the Texas Rangers turn out a library of 317 transcriptions, 100 of which are original compositions by members of the group.

Heyser for the present is producing the Bruh Creek Folies, CBS Saturday afternoon sustainer.

Caroline Ellis has returned to KMBC on her afternoon local gab show.

## MOYLAN SISTERS GET NEW SPONSOR PRONTO

With the girls cancelled out by Thrive Dog Food because of the shutdowns on tin cans for the product, the Moylan Sisters, who are on the Blue Network Sunday matinee, will obtain a successor sponsor in Heck's Products.

The Clements agency, of Philadelphia, which has the Thrive account, induced Heck, which was not on Clements list, to take over the sister's sponsorship.

## Pedlar & Ryan Office Closes, Lawrence East

Hollywood, Feb. 17. William Lawrence closed the Pedlar & Ryan agency here and hiked back to New York, where he will handle production of the Freddy Martin program for Lady Esther and look after two of the firm's soap operas. Eastern hitch is for three months.

P&R lost its only Coast show when Orson Welles chucked the Esther series to make a picture in South America.

Bartunek Clothes signed to sponsor "Strikes and Spares", 15-minute bowling program, WTRK, conducted by Sam Levine, editor of the Cleveland Klegier.

## Blue Has 115 Stations

With the addition of WAGE, Syracuse, and KFEQ, St. Joseph, Mo., the affiliation list of the Blue network has now been brought up to 115 stations.

WAGE's alliance becomes effective March 1 and KFEQ's, as a basic supplementary outlet, March 15.

## 'AS TWIG IS BENT' OFF WAX TO CBS

General Foods has given CBS through the Young & Rubicam agency an order for the 2:30-2:45 spot for the 'As the Twig is Bent' serial starting in April. This strip has been on disc for over a year.

Same account will at the end of March be faced with the problem of deciding what it wants to do with the three serials which currently fill out the balance of the 2 to 3 o'clock stretch. Renewal time comes up then. Only product connected with the trio that uses a tin package is Maxwell House Coffee.

Don Roberts From Blue to CBS. Don Roberts has quit the Blue Network sales force to become a salesman for CBS.

He had been servicing the J. Walter Thompson agency.

## Radio Set Manufacturers Given 4 Months to Switch 100% to War Work

### Worm Turns

Buffalo, Feb. 17. Switchboard calm at WBBN was punctured by late dealer who gave receptionist no time for her cheery hello. "Modern design," he shouted. "Whoo-o! Whoo-o! Whoo-o! How do you like it?" And hung up.

### Washington, Feb. 17.

Long-threatened order ending all manufacturing of radio receivers came from the War Production Board Friday (13) with the whole industry instructed to shift over to war operations within four months. Despite repeated declarations by the industry that it would keep turning out at least some product for civilian consumption, the Federal authority clamped down a complete prohibition on such production and warned it will take over plants which are not voluntarily converted by May or June.


R. R. Guthrie, assistant chief of the agency's bureau of industry branches, notified 55 companies to start preparing for the day when they will fabricate nothing but war materials. Large part of the trade probably will be handed assignment of producing various types of electrical equipment for ships, aircraft, and tanks.

Jack Richardson's Change. Chicago, Feb. 17. Jack Richardson has resigned from the Russel M. Seeds agency, which was his vice president.

He is now joining the Chicago Recording Co.

## Teen-Age Pianists Hired By WWSW, Pittsburgh, For After-School Shows

Pittsburgh, Feb. 17. Couple of local high school kids, Judy Shepler, 16, and Bill Parsons, 17, have been taken on by WWSW as a two-piano team for a regular series of broadcasts. They'll do a 15-minute show once a week on Tuesday evening, specializing in the music of Kern, Gershwin and Porter. Program will be announced under the title of "Judy and Bill and their pianos."



**WOR THANKS THE RADIO EDITORS**  
of the U. S. and Canada who ranked  
**"HERE'S MORGAN"**  
(starring, of course, the inimitable and inevitable Henry Morgan)  
as one of the nation's  
12 outstanding quarter-hour  
shows in the  
**"World-Telegram" 1942 Radio Poll**

## AGENCIES, ADVERTISERS, please note...

This unique WOR comedy show is now snaring more than 15% of the listeners when 30% of New York's radios are being used.\* What our Henry has done for Adler Shoes, Trommer's Beer and many others is a matter we are very willing to discuss.

The price? Dear Sirs, it's so very, very low—considering what it buys!

Our address is 1440 Broadway, in New York. Our phone number is PE9nsylvania 6-8600. Our facts on "Here's Morgan" are something you should really know!

\*Not to mention the fact that Henry was found to have 21 listeners to every ten homes checked by personal interview. He also appeals to ALL income groups in ALL kinds of homes.

Conductor -- Composer -- Arranger

# PAUL HAYAL

and His Orchestra

Conducting and Arranging for the No. 1 Popular Girl Singer of America

## DINAH SHORE

Currently on the WJZ Network at 9:45-10:00 P.M.  
EWT Coast-to-Coast for Bristol-Myers

VICTOR RECORDING ARTIST



# Buenos Aires, Rio Opera Bookers

## Seek More Americans; Grace Moore's Boxoffice Results Impressed Them

The financial and artistic success achieved last summer in South America by Grace Moore has begun to lead dividers to the American opera and concert performers. Mindful of Miss Moore's tremendous popularity in Latin America, where she made a 28,000-mile, six-week tour, she sold out nearly everywhere, two south-of-the-border bookers are in New York lining up as many Americans as possible for their four-month seasons beginning in June.

Presently represented in Gotham from the Colon Opera Co., Buenos Aires, is Ferruccio Calisti, while Silvio Piergalli is auditioning singers for the Teatro Municipale, Rio de Janeiro. The Portuguese Municipal is the largest opera company in South America.

Miss Moore's tour last summer had the sanction of the U. S. State Department. The Office of the Coordinator of Inter-American Affairs (Rockefeller Commission) contributed \$8,000 and made possible the use of an American bomber to facilitate her trip. Her American reputation she ranks third among the top-selling concert singers in the world, right behind Nelson Eddy and Lily Pons—was a considerable asset.

She is among many Americans slated to sing in South America and concert this season. Another pertinent factor in the desire for Americans in Latin America is the shadow of the European market, upon which, in normal years, South American could depend considerably for talent. However, war conditions have presently made performers more available. Miss Moore's clip emphasized the American outlet.

## MET DROPS 56 IN THE WEEK

The 12th week of the Metropolitan Opera Co.'s season in New York found an approximate total of \$50,000, with an estimated take of \$76,000 out of a possible \$100,000. The drop was in the three-quarter mark, has thus far lost over \$50,000, it is estimated.

**Wednesday** night (11), 'Bohème', \$17,500; profit, \$5,000.

**Thursday** afternoon (12), 'Götterdämmerung', \$17,500; loss, \$5,500.

**Thursday** night (12), 'Rigoletto', \$6,500; loss, \$3,500.

**Friday** night (13), 'Tosca', \$11,000; loss, \$4,000.

**Saturday** afternoon (14), 'Tannhäuser', \$13,500; profit, \$1,500.

**Saturday** evening (14), 'Barber of Seville', \$9,500; profit, \$5,000 (\$4,000, profit).

**Sunday** night (16), 'Traviata', \$14,000; profit, \$2,000.

## ARTHUR KENT IN ARMY

### BUT STILL SINGS AT MET

Arthur Kent, young American baritone of the Metropolitan Opera Co., a second lieutenant in the Army, reserved, was inducted into service Monday (14) at New York. Appearing for service with the Second Corps Area, Manhattan, last Monday morning he was able to complete his duties in time to make what was presumably his farewell appearance on the Metropolitan stage last night. He barely made the opening curtain. He appeared as Baron Drouglin in 'The Pirates of Penzance' and as the title character in 'Traviata' of the 15th.

John Carver, Met secondary tenor, also has been called for service but may be allowed to finish the season, which ends March 15.

## 'Music for Morale'

In Buffalo, Feb. 17, the Buffalo Philharmonic Orchestra opening 1942 fund campaign under slogan 'music for morale'. This year's goal is \$45,000.

## Kippis Nixes B. A.

Alexander Kippis, basis of the Met, who has sung for the past decade at the Teatro Colon, Buenos Aires, will not return there this season because of difficulties involved in transportation.

Kippis is not desirous of flying and considers travel by boat too hazardous.

## MET DROPS 11 OPERAS THIS SEASON

The Metropolitan Opera Co. this season has eliminated 11 operas given last year and an 11th is likely to be dropped. Those operas not being given this season are 'Cavalleria Rusticana', 'Manon', 'Alceste', 'L'Elisir de l'Amour', 'Bohème', 'Mélisande', 'Louise', 'Tristan', 'Pelleas', 'Don Pasquale', 'Lucia' and 'Carmen'.

'Manon' and 'Louise' are eliminated because 'Grace Moore, their principal, has taken on other roles and neither opera does much as a draw. 'Alceste' lost more money than any other opera at the Met last year. 'L'Elisir de l'Amour' and 'Pelleas' can't be dropped. 'Tristan' and 'Pelleas' lack the draw of Kirsten Flagstad and 'Don Pasquale' was not a success.

Salvatore Baccaloni has his hands full covering other assignments. No revival of 'Mignon' is as yet forthcoming from the Met, but it is reported the company will definitely present the opera with Irena Pétina singing her first performance of the title role last week of the season.

The Met will present 13 operas in Boston between March 19 and 28. Season opens with 'Lohengrin' and closes with 'Rigoletto'. It's the first leg of a Met tour.

It will include 'Mélisande', 'Fluete', 'Traviata', 'Barber of Seville', 'Orfeo', 'Walküre', 'Rosenkavalier', 'Carmen', 'Bohème', 'L'Elisir de l'Amour'.

The Met will wind up its tour in Cleveland April 6-11, when eight operas will be presented.

## 2 Ballet Troupes Set For 2 Wks. at Met O.H.

The Ballet Russe de Monte Carlo, which is touring the Metropolitan Opera House April 6 to 11, will be presented simultaneously in a two-week season at the Metropolitan Opera House. The company, which has 15 ballets, currently touring, will arrive for rehearsals at the end of March.

It is the 25th season of the Ballet Russe de Monte Carlo at the Met. N. Y. premiere of 'Russian Soldier' and the world premiere of 'Pillar of Fire' will be presented.

## Lining Up Fall Seasons

Out-of-town managers and impresarios in N. Y. lining up their fall seasons are Gaetano Merola, San Francisco; George C. Fox, New York; H. E. Vogel, manager of the Chicago Orchestra; Aaron Richmond, Boston; and Loren Berry, Buffalo.

## They Recall This One

Trying to impress an orchestra with his marvelous hearing, a conductor (well known) changed an 'E' major key to a 'D' major key. The score in the midst of a triple fort with brass and percussion going full blast. At the rehearsal he stopped the orchestra and accused the player of playing the tone flat. The violinist, who had been told that the conductor changed my key, I know the score too well—I played the 'E' natural.

# ALIENS AND THE WAR

## Y. Concert Reviews

**PHILADELPHIA ORCHE**  
Musical Director: Leopold Stokowski  
Carnegie Hall, N. Y., Feb. 10, 1942  
The first appearance in N.Y. this season of Arturo Toscanini with the Philadelphia Orchestra, resulted in the finest local orchestra concert of the season.

Perhaps the best-played work was Debussy's 'Le Mer', Tchaikovsky's sixth symphony refuted those who said that the Russian master could play Russian music in this work, and throughout the evening the extraordinary metronomic abilities of Toscanini were evident. The orchestra's unerring tempo, despite the white heat of the passion involved, were always in evidence.

## ELISE HOUSTON Soprano

Town Hall, N. Y., Feb. 11, 1942  
With a limited range, excellent quality and superb interpretative abilities, Elise Houston won her audience at Town Hall. The Brazilian English was hardly sufficient for her needs, but when she delved into Spanish, French or her native Italian, she was at her best. Her pressiveness and charm of her voice were top.

Grace Moore was originally slated for the concert, but her illness forced the substitution.

## The N. Y. Critics said:

**Times** (Stratton): "Offerings delivered with great conviction... gifted artist...".  
**World** (Thomson): "Musicianship impeccable... report of distinguished. About the only thing she did not do was to sing normally. She vocalizes verbally."

## GEORGE SANDOR Pianist

Town Hall, N. Y., Jan. 23, 1942  
A brilliant technician, with thunderous force and a prodigious facility, is George Sandor. His program featured a few evasive pieces, but the pianist was at his best. It was only in the best Beethoven Concerto in D major that he was quite equal to the demands, but even here it was only by comparison with Richard Krieger's excellent playing.

## The N. Y. daily critics said:

**Post** (Fennell): "A superb facility and little more. Playing was dry...".  
**Sun**: "Even in a town with the opportunities this New York affords, it is hard to find a pianist of this caliber. Sandor is a very good and well-balanced as George Sandor offered."

## HISDA HERMANNS

Town Hall, N. Y., Jan. 21, 1942  
A pianist of great range, with abundant technique and absorbing brilliance, but the youthful pianist still has to solve the intricacies of the works she tried to interpret.

She has solved the intricacies of the works she tried to interpret. She has an inner meaning. Eddy.

## The N. Y. daily critics said:

**World Telegram**: "Promising debut...".  
**Post**: "Excellent technique, highly commendable...".

## STUART GRACEY

Town Hall, N. Y., Feb. 1, 1942  
A pianist of great range, with abundant technique and absorbing brilliance, but the youthful pianist still has to solve the intricacies of the works she tried to interpret.

## The N. Y. daily critics said:

**World Telegram** (Baker): "One of the most...".  
**Post**: "Excellent technique, highly commendable...".

## BACCALONI ON DISCS

Salvatore Baccaloni recorded four records for Columbia Records Co., New York. The bass was sung by 'L'Elisir d'Amore', 'Boris Godunov' and 'Faust' with the Met chorus.

There have been recurrent reports of late—reports with a basis of truth—that a number of foreign-born concert and opera artists have designed a sneering criticism of The American Way. More specifically, those of Italian and German extraction.

Most Italians and Germans who have pledged allegiance to the American flag have been honest in those convictions. For it's been just a question of simple mathematics. With democracy as the common denominator.

But what about those who merely profess allegiance? What about those who would accept the benefits of our democratic principles but sneer in their own circles at our ways and customs? This good-natured land of plenty and of welcome is plenty tough, once ruled.

It is unfortunate that honest aliens must also feel the finger of suspicion. For it is they also who must bear the rashness of flaring tempers quick to suspect, in these times of stress, anyone whose birthright carries the foreigner's seal.

## Met Opera Reviews

### Götterdämmerung

Thursday afternoon (12) was the fourth and last presentation by the Met in its annual cycle of Wagner Ring. The opera, in its first Met hearing since 1908, was one of the best seen from an all-around standpoint.

Starring vocally and dramatically was Helen Traubel. Assuming the role of Brunhilde, Miss Traubel's tremendous brilliant tone and fiery role was superb, and she reached her greatest heights with the 'Siegfried' scene. It was the finest thing she has done since her debut. Her vocal elements at the Met.

Herbert Janssen and Irene Jessner were both in excellent voice. Janssen was a satisfactory Götter, and Jessner, as Freia, full-bearded Hagen. Kerstin Gundersen was much in demand as music, while Walter Orlitz grunted and squealed properly as Alberich. The conducting of Erich Leinsdorf was outstanding.

### Barber of Seville

Thursday night (12) was the first time this season Saturday night (13) at the Met. The opera, also making its first Met appearance, since he leaves on a tour of the United States, stood head and shoulders over the rest of the cast. Vocally he stole the show.

Behind Baccaloni was Fausto Cleva, conductor for the past 25 years, taking over a conducting post for the first time at the Met. Cleva did a splendid job, being always in complete control of the situation. The Met should use him more.

Pauline Schindler sang a superb Elvira, but little else. Nino Martin's Count was adequate as a role, but small voice, and while white on top. John Brownlee was adequate vocally and dramatically as Figaro. Norman Conrad burlesqued too much, and while vocally, Irena Petina repeated her almost perfect characterization of Rosina, also being too vocal.

'Rigoletto' received its last presentation at the Met on Saturday night (13). The opera for the most part was a disappointment, but a poor song. Best of the cast was 'Quinta e quella', warmed up after a Phaedra, and sung with a good delivery. Parnell vedes, and Parnell's acting of the role continues to be one of the best seen at the Met with warmth and color.

Glida Neggiani uttered a couple of lines of range which was inadequate. Her pitch varies, her voice is not as good as her acting, and her acting career. Francesco Parnell, as Rigoletto, was not as good as his violent vibrato married many climatic effects, and continued forcing a false note out of the voice. Basso Castagna was in very bad shape as Maddalena. The role of the Hatfield made Montenegro a power. The role of a small voice, Nicolò Moriconi was adequate as Spurio.

Benito Panizza did his best, to no avail, in the pit.

'Bohème' opened vocally in its only performance of the past year. Only the first act was heard.

Walter Orlitz, appearing as the role of the soprano's role, singing held the audience spellbound.

Nino Martin, appearing for the first time at the Met, as Rodolfo, was in a bad way. The orchestra was down to a fine point, but the conductor, who the tenor carried across the foot, was not as good as the conductor. Richard Bonelli was completely drowned out in the orchestra.

### Manon

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## WAR TOL IN SAVANNAH

Savannah, Ga., Feb. 17. War has restricted the National School of Music Festival, scheduled here May 6-9.



# Inside Stuff—Orchestras

Missed signals between Camp Shows, Inc., Music Corp. of America and Arthur French, owner of Oriental Beach ballroom, N. Y., led 1,800 Coast Guard cutters without a glimpse of the show that was to be put on for them last Tuesday (10). Coast Guard recently took over nearby Manhattan Beach summer resort as a training center and Oriental had scheduled for them the first of a weekly series of entertainments. In conjunction with whatever band French had on tap, Benny Thompson's crew was current. Jimmy Wallington was to m.c.

It seems CSI notified Russ Lyons of MCA that seven acts of vaude would be shipped, Lyons notified French. L. Commander McCabe went through the same procedure, later, but French misunderstood the idea. The latter that MCA was sending its own layout. None showed up. Wallington filed the time.

Benny Goodman is another of the top bandleaders facing censorship. He has been called by his selective service board to take his physical.

Goodman band has been at the New Yorker hotel, N.Y., since last October, but exits March 12 in favor of Woody Herman.

Duke Ellington's march at the Oriental, Chicago, recently was underestimated. Actually the band, playing the house on a guarantee and percentage, tallied close to \$25,000.

## Preserve Leader's Name as Dance Units Continue After Boss Is Drafted

Omah, Feb. 17.

Effort is being made by the Vic Schroeder agency, in Omaha, which keeps heavily in Nebraska, Iowa, Minnesota, the Dakotas, and Kansas, to keep every band from the office under the leader's name, regardless of whether he's drafted or not. Ofice has been informing all clients of the office of the likelihood of the attractions losing leaders, before the emergency is over, but that the manpower of the band called in style, will be kept as nearly the same as possible.

Agency is now practicing, having withdrawn its hottest rector leader, Paul Moorhead, from the front of his making an office booker of him, while the band goes on under his name. Gene Pieper, a notable band leader, has retired from his fronting job, keeps 40% of his band, and the remainder is owned by Mal Dunn, who leads it, and Jay Isakowski, sax.

Extremely vulnerable to the army call at the moment is Larry Her, and such others as Leo Pieper, Skippy Anderson, and Jimmy Duemoor, who served in the army before, are possibilities in the near future.

VSA is a sort of family-spirited concern, and a great many of the bands owned by it have been actually backed by office capital to get started. They also keep the office they play back around the same territory about every two or three months, and the personnel of the outfit is known almost as well as the leader.

Jimmy Dorsey Guest for Luckies From Regular Stand Okay With 802

Jimmy Dorsey's orchestra will do a guest spot on the Lucky Strike Bill Parade program on CBS next month, but won't move off the stand at the Pennsylvania hotel, New York, where it's playing. Dorsey has denied permission to leave the local 802 of AFM to do the program. His own dialog and those played by the band will be cut into different slots in the 45-minute band.

Though the details are set, the date is not.

## VALLEE'S VICTOR DISCS FIRST IN SOME TIME

Rudy Vallee is set for RCA-Victor label. Hasn't made records for several years. Cut four tunes on the Victor new deal recently. He did "A Letter from Mom," "Vagabond Lover," "My Time Is Your Time," "I Just Couldn't Say It Before."

They were made with a Victor record orchestra conducted by Lou Brigg.

Nick Foose, drummer, replaced James Falsone with a new drummer. Brown also went on Billy Butterfield, wife of trumpeter Don Jacoby, who went into Navy.

# STOP DANCE PERMITTERS, A.F.M. WANTS STOPPING BAD FUMURES

## RIGHT HAND OR NO BAND

That's Policy of Maria Kramer at Edison and Lincoln Hotels

Green Room of the Edison hotel, New York, will join the nearby Lincoln hotel's Blue Room, in a shut-down until a suitable band can be found to replace current Blue Baron. Currently doubling between the Edison and Strand theatres, N. Y., Barron leaves town after completing latter booking and room is to be darkened for supper. Dinner is to be played by a small combo.

Maria Kramer, owner of the two spots, did the same thing with her recently. She had a very dark scene Harry James exited early in January. Tony Pastor's supposed to come in this month of the party in March. Selection of a band to follow Baron at the Edison is made together by fact Mrs. Kramer demands a sweet outfit for it and good ones of that style are tough to find. Lincoln's a swing band can't.

## ARMY RETAIN A.F.M. STATUS

Under a new rule put into effect Feb. 3 by James C. Petrillo, president of the American Federation of Musicians, all members of the union that enter the armed services will be retained on the rolls of their respective locals with all dues and assessments marked paid in full until such time as they receive their honorable discharge.

This rule sets aside one which was passed after the war, under which required members entering the services to be considered honorably discharged from the union's rolls pending their return to civilian life.

## Buff Moves to Domesite

Buffalo, Feb. 17.

Buffalo firmmen passed up lure of a name band for their annual ball.

Chindig hired instead two local outfits, Bob Armstrong's WRENN house band and Gene Regan's crew, to make the music.

# BUS SCARCITY (They're Moving Soldiers) Makes Orchestra Jumps Hazardous

Already hard hit by the rationing of rubber, which eventually will mean the shelving of all movement by private car, travelling orchestras are being additionally slapped by a scarcity of buses. At New York, where requisitioning much of the rolling stock of various charter bus companies for troop movements, making the use of a bus in the city a matter of a bit or miss proposition even in cases where a conveyance is requested. Other lines, though they haven't been forced to cut availability of equipment to the same extent, are struggling by a lack of rolling stock to take up the slack.

What ails all will mean to moving bands as the tempo of war increases is obvious. It's not often that train schedules and definite playing hours dovetail, even in key cities along major railroad lines. And too many jobs are not on the road are not by rail; if they are the routes to them are so devious as to make the use of private auto impracticable.

Sammy Kaye, for instance, was forced to hunt up and hire a sightseeing bus last week to haul his outfit from Washington to Philadelphia, where he's been playing for some experience. In Pittsburgh, where that Harry James was forced out of the date, New York's New York trouble in holding on to the bus was being, Saturday (14) Claude Thornhill had a bus mysteriously moved out from under him, and as a result he was more than an hour late at Sunnybrook Ballroom, Philadelphia. Pa. Greyhound rounded up a replacement at last minute and got a new driver of bad to move the vehicle out of New York.

But what of Jimmy Lunceford's orchestra between Baton Rouge and New Orleans tangled with the Army. Sunday (15) afternoon it was wound up in a ditch upside down. Lunceford's New York office isn't too clear yet on details, but it seems the vehicle was following a train of Army trucks closely and when the line halted suddenly was struck by the road, where it turned over. None of the orchestra was injured.

Bus wasn't out of the running more than a couple hours and the bus was back in the city to stop at Rhythm Club, N.O. An Army wrecker was in the conveyance and it was promptly impounded. The jalopy and set it back on the road.

## A.F.M. Implements Proposals Heard in Miami—Bringing All Band Owners Under Union Jurisdiction

### Twist on Draft

Reverse on the new common consent of orchestra leaders, which has been called up for army service was failure of Harold Oxley in New York to get a confirmation of a Jimmy Lunceford dance date in Boulder Dam, Colorado, from dance promoter Jim Marshall. Latter finally wired:

"Can't close the contract until I hear how I stand with draft board."

## Benny Goodman Promotes Army Relief Benefit Show; Set for Sunday Matinee

Benny Goodman has secured the donation of Manhattan Center, N. Y., for a Sunday afternoon late in April or early May where he will run off the first known solo attempt of a name band leader to help war charities. Goodman will be paid for will contribute their services gratis for a matinee dance out of which they expect to realize about \$3,000 for Army Relief. At 50c general admission, higher for boxes, leaders, who's handling all details himself, figures he can pyramid that much in capacity help. Only expenses to be taken out will be tickets, ushers' salaries, etc.

Goodman is eventually to be convenient. NBC's Symphony, conducted by Frank Bak, may participate in a Swing-Symphony concert. Interest in playing opposite Goodman has been expressed, but an early hint on the date will be because of certain Goodman commitments can't be set yet.

## Lima Taxing Jukes \$15

Lima, O., Feb. 17.

The City Council of Lima, O., has approved an annual tax of \$15 on each juke box operated in the city, with an additional tax of \$1 for each coin receptacle placed at tables.

The levy is expected to bring in about \$2,000 a year, due to the fact that about \$7,000 the difference between anticipated revenues and anticipated expenditures for the year.

Acting on complaints submitted during its recent session in Miami, the executive committee of the American Federation of Musicians will take immediate steps to abolish the practice of persons being hired by promoters. Ownership of pieces of a name band by persons other than the band's playing personnel has been declared to be in violation of union rules. Persons who are hired to be involved in such trafficking will be subject to either a heavy fine or suspension.

The board has also decided to bring personal managers or representatives of dance bands within the control of the union by making it mandatory for them to obtain "license" and carry out of them a system has prevailed for years in the instance of band agents and bookers. It also circumscribes a personal manager's percentage of income. The limit is 5% of the gross, and the fee is sold for scale plus booking office commission this cut does not apply.

The order against outside ownership of a band though apparently sweeping in its effect. It takes in dancers who maintain a "bookers" relationship toward newly organized or up-and-coming orchestras, lawyers who function in the matter, insurance agents, managers and band financiers, hotel managers, etc., who have made it a practice of acquiring a piece in a band in return for giving it work, and established band leaders who have been successful in securing work in their own field for a percentage of the latter's income. The order tells the leaders and their financiers will be allowed to untangle their situation, but they are yet to be determined by the union.

At the same time, Miami meeting, the board voted to submit all suggestions for enforcing payment of social security taxes to the Federal employers to its chief counsel, Gen. Samuel Ansell. The board felt that these suggestions presented so many problems that it would be prudent to have General Ansell study and advise them before the union issue any more rules on the subject.

An affidavit in which the union finds fault in the notion of social security is that while it was so far from the union's mind, it was in the case of theatres and hotel jobs the union has yet to devise a method for making such payments binding with ballrooms, colleges and other one-nighters.

The board failed to take any action in the matter of fixing the number of miles that a band may travel without a license. It has been suggested that the federation reduce the maximum from 400 to 300 miles, with a cut in the rate of travel. The mobility of auto-roads accidents, the board figured "in" the fire restrictions caused led to automatically to solve this problem.

## PHONEY SPUD MURPHY JAMMING THE MCCOY

Spud Murphy, arranger and former bandleader, and New York City Sunnybrook Ballroom, New York, Pa. Greyhound rounded up a replacement at last minute and got a new driver of bad to move the vehicle out of New York.

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# Blue Barron, \$48,000, Has Cagney In N.Y.; Kaye Nifty 19½¢, Cleve., Welk, 39¢, Hot In Chi, Band B.O. Good

Estimates for This Week  
Blue Barron, New York (Strand);  
2,750; 35-55-75-85-99. With 'Cap-  
tains of Clouds' (WB) on screen.  
Wm. Cagney on screen is strong  
boxoffice, the Barron orchestra is  
providing what is regarded as good  
support for a sock first week's take  
of \$48,000, this including a special  
Thursday night (12) preem for the  
picture.

Bob Chester, Brooklyn (Strand);  
2,800; 30-40-50-55. With 'No Hands on  
Clock' (Par) on screen and Mills  
Bro. for added stage support. Stage  
show mainly responsible for okay  
\$8,000 in four-day stand.

Del Courtney, Chicago (Oriental);  
3,200; 28-44-51. With Boston  
Blackie Confession (Col). Court-  
ney playing first Chicago theatre  
date, but sold after six months in  
Continental Room of Sylvania hotel  
here at \$130,000.

Duke Ellington, Boston (RKO-  
Boston); 3,200; 30-45-55-60. Band  
gets most credit for an indicated  
\$21,000, but Ethel Waters, co-starred  
on stage, counts in the tally, too.  
'North to the Klondike' (U) on  
screen isn't much help.

Joe Ray Huston, Pittsburgh (Stan-  
ley); 3,800; 30-44-50-60. With Misha  
Auer and Playmates' (RKO). First  
time for Miss Huston here in two  
years and she's being given lion's  
share of credit for excellent \$21,000.  
An especially strong campaign was  
launched in her behalf several days  
before opening.

Sammy Kaye, Cleveland (Palace);  
3,700; 30-45-55-60. With 'Wild Bill  
Hickock Rider' (WB). Kaye playing  
in his home-town and drawing smart  
business. Strong opposition in town,  
but house coming through with good  
\$19,500 regardless.

Ted Lewis, Omaha (Orpheum); 3,  
000; 11-40-50-55. With 'I Started  
With You' (U). Film got rave, so  
both the stage and screen are given  
equal credit for good \$15,000.

Glen Miller, New York (Para-  
mount); 3,600; 35-55-85-99. With  
'Sullivan's Travels' (Par) on screen.  
Wound up third strong week last  
night (Tue.) at \$45,000, while sec-  
ond was an equally big \$45,000.

Lawrence Welk, Chicago (Chal-  
enger); 4,000; 35-55-75. With 'Sul-  
livan's Travels' (Par). Welk orches-  
tra local favorite and going great  
guns for \$39,000.

Center, White Plains, N. Y., at 40-  
\$110

Merle Kay (Trinon B., Toledo,  
O., Feb. 15). Kay turned in very  
good total of 1,062 hoppers at 50c  
for \$541.

Freddie Long (Lyric theatre,  
Bridgeport, Conn., Feb. 9-11). Good  
evening \$4,800 for three days, with  
Jelly Roll Morton. Long then came back to  
Ritz B., Bridgeport, Sunday (14) and  
drew socko 1,000 at 88c.

Frankie Matlack-Mitchell Ayres  
(Sports Arena, Rochester, N. Y., Feb.  
13). Between them Masters and  
Ayres grabbed 'terrible' \$1,150 from  
11,000 dancers at \$1.50.

Johnny McGee-Jack Renard (Ray-  
mor-Playmor B., Bealon, Feb. 14).  
Coupled to well-known local band  
McGee drew 1,900 at 75c-85c for good  
\$1,300.

Alvino Rey (Valencia B., York,  
Pa., Feb. 13). This spot, owned by  
Sadie Tascia, hasn't been operating  
lately, which makes Rey's fine \$1,800  
more remarkable. At \$1.10 per.

Charlie Spivak (Caroline theatre,  
Philadelphia, Feb. 11). Supported  
by soldier camps Spivak cracked  
record here with day's gross of \$1,  
655, topping old maker Rey's fine \$1,600.

Claude Thornhill (Argon B., Cleve-  
land, Feb. 15). Liked tre-  
mendously by 1,200 troopers, who  
waded through snowstorm, piling up  
\$1,000 at 90c each.

Rudy Wallace (Trotter Pole B., Au-  
burndale, Mass., Feb. 11-14). Wal-  
lace, local outfit, drew 5,200 hoppers  
here, for four-day gross of \$3,770  
at usual \$1.45 pair. Fair.

## Breaking In Names

Lincoln, Feb. 17.

It's a name a week for the  
Marvin Dale band. Dale left it  
recently to join the army, and it  
was taken over by Don Shoup.  
In short order then, he played  
Pla-Mor, Kansas City, at Mar-  
vin Dale; played Hastings, Nev.,  
as Don Lee; and is booked here  
as Don Reid.

He sends his wife window  
carded at his home in Pitts-  
burgh, so she'll know who to write.

## Basie Draws \$7,430 In 2 Nites; Spivak Tops S.C. Stand

(Estimates)

Von Alexander-Johnny McGee-  
Red Norvo (Raymor-Playmor B.,  
Boston, Feb. 13). Alternating in  
two dances three semi-named de-  
fiant, drawing 1,600 dancers at 75c-  
85c for \$1,280.

Count Basie (Aud., Kansas City,  
Feb. 11). Basie accounted for great  
5,657 admissions at average 90c for  
approximately \$5,110 here; next night  
(12) he cracked record at Castle  
Ballroom, St. Louis, with 2,968 hoppers  
at 75c and 90c for \$2,320.

Art Donahue (Aud., Kansas City,  
Feb. 11). With Count Basie as hot  
opposition in another room of Aud.,  
Donahue played to okay 600 dancers  
at 75c advance, \$1 door. Sponsored  
by KCCN club. Next night (13)  
Donahue, up to Court, played to  
close to 900 U. of Nebraska twirlers  
at \$1.50 pair, grossing \$675.

Mary James (Munichberg C., Ab-  
lenton, Pa., Feb. 13). About 250  
couples attended Junior Prom at \$4  
pair, for \$1,000 gross. Next night  
(14) Jamps did outstanding \$5,000 in  
two shows, mat-evening, at County

## Michael Attachment

### vs. Chester Vacated

Attachment order secured by  
Arthur Michael against Bob Chester,  
which led up latter's two-weeks'  
safari while at Strand theatre, New  
York, recently, was vacated Friday  
in Appellate Division, N. Y.  
supreme court. Decision to vacate  
was based on a technicality. Jus-  
tice Eder found no evidence to dis-  
prove Chester's contention that at  
time warrant was issued he was a  
resident of N. Y. Michael contended  
he was a non-resident. Verdict has  
been appealed.

Michael secured the attachment  
without a prior judgment. He had  
previously filed a suit against Ches-  
ter to recover money loaned and  
unpaid commissions on work secured  
for Chester's band, but the case has  
been vacated.

Chester's salary at Earle theatre,  
Philadelphia, has been tied up by  
an attachment secured there, in the  
same dispute.

O'Neill Spencer, cured of illness  
which forced him out of Louis  
Armstrong's band, is to return to  
John Kirby's combination at Cafe  
Society Uptown, N. Y.

# Bands at Hotel B.O.'s

(Presented hereafter, as a weekly tabulation, is the estimated cover charge bands being done by name bands in various New York hotels. Dinner service (7-10 P.M.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday prices.)

Band	Hotel	Covers	Room	Total
		Per	Per	Per
		Person	Room	Person
Benny Goodman	Waldorf	4.00	\$1-15.00	5.15
Franky Martin	New Yorker	4.00	\$1-15.00	18
Ernie McDermott	Biltmore	3.00	\$1-15.00	3
Lani McIntire	Lexington	3.00	\$1-15.00	1
Jimmy Dorsey	Pennsylvania	5.00	\$1-15.00	1
Vaughn Monroe	Commodore	4.00	\$1-15.00	18

\* Asterisks indicate a supporting floor show, although the band is the major draw. 2 days.

## Chicago

Del Courtney (Continental Room, Stevens Hotel; 400; \$150-42 min.). Chuck Porter opened the first date here Friday (13); came through with good start. Courtney finished good spoum and is current in Oriental theatre. Final week excellent 2,800 customers.

Oris Tucker (Blackhawk; 400; \$125 min.). Tucker had great opening and looks for strong stay. Johnny 'Seat' Davis wound up with 2,500 on fifth week.

Xavier Cugat (Empire Room, Palmer House; 300; \$3-45.00 min.). Cugat enjoying splendid money run here and continues fine draw at 3,700 in his fifth week.

Joe Savitt (Panther Room, Hotel Sherman; 700; \$125-42.50 min.). In third visit to this town, Savitt remains a bright modern music man. Running smoothly second full week to excellent 4,000 people.

Art Kasel (Walnut Room, Blumauer Hotel; 300; \$1-45 min.). Kasel about the only band able to do well consistently in this rough market and last week pulled in 1,900 diners.

## Los Angeles

Skinnay Ennis (Ambassador; 800; \$1-15.00). Getting settled on two-night week stint and should average 1,800 take on second week.  
Phil Harris (Billmore; 1,500; minimum \$1-15.00). Getting good word from Hollywood mob and will push the count up to 6,000. Likeable and danceable.

## San Francisco

Paul Baron (Rose Room, Palace Hotel; 500; \$50-125). Rain hurt the second frame but still good at 1,915 covers.

## LOCATION JOBS, NOT IN HOTELS

(Chicago)

Fela Velez (Downtown Room, Currier Stagebar; 200; no min.). Waller continues fine pace, with room established as live joint of the town; third week brought 1,100 patrons. One more week for Waller.

Boyd Reubens (Chez Paree; 300; \$3-15.00 min.). Reubens is doing fine job here and can stay from now on with Wild Wild West and John Doney on the floor show clicked okay 3,500 patrons.

(Los Angeles)

Tommy Dorsey (Palladium; 500; \$1-15.00). The Dorsey name continues to be magic with the youngsters. Aided by a 4,000-ticket sale for a B'hai Brith benefit, scored past 20,000 stays. Claude Thornhill comes in Feb. 24.  
Bob Crosby (Prison, South Gate; 400; 55c-75c). Doing alright near end of long stand and the count will be around 6,000. At Danahue takes over Feb. 18.

Jack Teagarden (Casa Manana; Culver City; 2,500; 55c). Did okay before and should work out his old following for this stand; 5,500, good.

Ozzie Nelson (Florentine Gardens; 75c-12.50). Off to a solid start and should manage 6,000 on his first week, aided by Nils Granlund's new revue.

## Band Bookings

Ella Fitzgerald, March 30, 31, April 1, Plymouth theatre, Worcester, Mass.

Glen Miller, March 1, Masonic Temple, Scranton, Pa.; 2, Geo. F. Pavillion, Johnson City, N. Y.; 5-11, Capitol theatre, Washington, D. C.; 12-16, Central theatre, Pasadena, Ca.; March 23, 14, 25, Plymouth theatre, Worcester, Mass.

Charlie Spivak, March 6, Yale U., New Haven, Conn.; 11, Lyric theatre, New York, Conn.; 12, Strand theatre, N. Y.

Lucky Miller, March 1, Aud., Redville, N. C.; Palms Dor, Norfolk, Va.; 3, Aud., Charlotte, N. C.; 4, Aud., Savannah, Ga.; Aud., Warcross, Ga.; 6, Grant's Park, Charleston, S. C.; 7, Textile Hall, Greenville, S. C.

(Continued on page 45)

## On the Upbeat

Joe Veltre's Pennsylvanians to the Tropics, Youngstown.

Bernie Sandler at the Yankee Lake Ballroom, Brookfield, O.

Teddy Powell lost vocalist Dick Judge and trumpet Jimmy Mort-all to Army.

Duke Ellington brings his band into Symphony Hall, Boston, Feb. 23, for a dinner.

Sammy Watkins at William Penn Hotel, Pittsburgh, replacing Baron Elliott. Later one-night until middle of March when he checks into (Continued on page 45)

OPERATORS! . . . the line forms to the right for the nation's newest, scrawniest novelty.

**KAY KYSER** and his orchestra

order **COLUMBIA RECORD 36517**

Jack gave the lyrics a rhythmic treatment that will have the fans jumping from the opening bar. And what lyrical! Scrawny but sure-fire. Here's a nickel-garbage combination for every location because on the reverse side there's **WHEN THE ROSES BLOOM AGAIN.**



# LEGAL BLOW TO WRITERS

## OLD CATALOGS' VALUE UPPED

**Publishers Stand to Benefit Notably from Renewal Decision on Renewal Rights—Individuals Seen at Greater Disadvantage Hereafter**

### HOPE FOR APPEAL

The value of many an old music publisher's catalog will be increased tremendously as the result of a decision on renewal rights which the U. S. circuit court of appeals in this district handed down last week. The case involved "When Irish Eyes Are Smiling" with M. Witmark & Sons (Warner Bros.) as plaintiff and George Graff, Jr., co-writer of the song, as defendant. The majority decision, upholding Judge Edward A. Connelley's interpretation of the copyright which favored Witmark, is the hardest blow that writers have received in a high court of law in years in the matter of determining a copyright issue.

Affirmation of the lower court's finding was by a two to one vote, because of the dissent the way is open for the loser to take the case to the U. S. supreme court, but it is still up to the two affirming judges to grant permission for the appeal. If the interpretation of the majority jurists, Augustus A. Hand and William Clark, stands such catalogs as Witmark, Remick and Feist, will automatically take a big jump in value. These catalogs involve the possession of hundreds of outright bills of sale in which the writers likewise signed away their renewal rights. By virtue of the circuit court's decision these assignments can be exercised, as the renewals become due, by the publishers themselves without the necessity of entering into any further arrangements with the writers concerned.

**Case of 'Irish Eyes'**  
In the case of 'Irish Eyes' Graff had, when the original term of the copyright was only in its fifth year, conveyed to Witmark for a lump sum of money all his future rights in the number including the right to renew for a second 28 years. Several years ago Graff assigned this same renewal right to the Fred Fisher Music Co. when the right to renewal became available in August, 1936, both Witmark and Fisher filed applications in Washington. Shortly afterwards Witmark brought suit to restrain Graff and Fisher from

(Continued on page 34)

### Yea, Verily!

Business slogan which Frank Capano, Philadelphia publisher, has made his latest suboid, the Miracle Music Co., is proving a source of smiles around A. Connelley's industry. The slogan reads: 'If It's a Hit—It's a Miracle.'

## 'YOU'LL NEVER KNOW' INJUNCTION TARGET

The Sheldon-Mitchell Publishing Corp. filed suit Friday (13) against Leo Feist, Inc., and Loews, Inc., in the N. Y. supreme court seeking an injunction and accounting of profits

on the song 'You'll Never Know.' Song belongs to plaintiff, having been assigned to it by the three composers, William Mitchell, Henry Levinson and Fred Wise, it is claimed.

Feist is accused of publishing it without permission and having given it to Loew's for use in the film 'Lady Be Good.' Feist in an answer claims on June 15, 1941, plaintiff licensed the song to it for exploitation.

## Organologs Again

Fort Worth, Feb. 17. The Worth theatre has dusted off its organ and will immediately begin presenting organ programs in connection with the regular bill. Audiences will be asked to join in sing-alongs that will feature war and patriotic numbers.

## SUDDEN SLUMP HITS SALE OF SHEETS

Sheet music business last week showed a continuance of the strong pace of recently but on Monday (16) the inflow of orders to the jobbers took a marked drop. Jobbers and publishers were divided in their speculations about the latter event. Some thought that the slide reflected dealer and consumer reactions to the recent series of bad turns suffered in the war by the United Nations while others figured that the slump was merely due to the fact that the dealers were amply loaded with copies of the top tunes, which in this instance have been up there for several weeks.

The war songs were still doing well last week. 'White Cliffs of Dover' accounted for 35,000 copies. 'We Did It Before', 12,000 copies and 'Remember Pearl Harbor', 8,000 copies. 'White Cliffs' has now reached the 400,000-copy mark, with 55,000 of these representing Canadian sales. 'We Did It' and 'Pearl Harbor' have each gone slightly better than 100,000 copies.

## JUKE MEN BAN SMUT AND ADS

Philadelphia, Feb. 17. The Phonograph Operators Association of Eastern Pennsylvania and New Jersey voted unanimously last week to bar the use of smutty and double entendre discs from their machines. Also voted to ban all advertising records.

In recent months pornographic records had been making a stealthy appearance in some taverns and taprooms. Dealers had also been approached by whiskey companies who wanted records bearing commercials for their product to be placed in juke boxes in saloons.

## ISHAM JONES OWES \$620, TAPS TELLS THE UNION

Taps, New York talent booker, has filed a claim against Isham Jones with the American Federation of Musicians. He seeks to collect \$620 in commissions he says Jones owes him for work secured for Jones' band at Terrace Restaurant, Miami Beach. According to the booker, he made a short term deal with the leader and booked him on the Terrace job direct. MCA handles Jones.

Jones' stay at Miami spot started about Dec. 16 and finished Jan. 31. He drew \$1,100 first four weeks and \$900 each the remaining two.

## Billy Shaw's Change

Billy Shaw has been shifted out of Music Corp. of America's one-nighter department to take up the booking of location dates under Sonny Werblin and Bill Goodheart, MCA's war. He began booking Monday (16) when Harry Moss, one-nighter boss returned from Florida vacation.

Werblin left Friday (13) for three-week combined business and pleasure trip to Mexico and California.

## —music styled by stokes— AN IMMEDIATE BOX-OFFICE HIT!

# HAROLD STOKES

and His Orchestra

WITH

## 3 BERRY SISTERS HAL BEHAN MARCY MCGUIRE

Including the  
CAMPUS CHOIR, 4 TOP NOTES, 6 JIVING JEEPS

Just Completed Sensational Engagement  
Marine Room, Edgewater Beach Hotel, Chicago  
(NBC BLUE NETWORK COAST-TO-COAST)

Box-Office Smash Week at  
BALABAN & KATZ'S, CHICAGO, Chicago

MANAGEMENT  
MUSIC CORPORATION OF AMERICA

The Most Published Record  
Of The Year . . .

## COUNT BASIE

And His Orchestra

WITH

'Coming Out Party'

AND

'Harvard Blues'

On OKEH Records

Per. Mgt.: MILTON EBBINS

## A CHIAROSCURO JAZZ CONCERT

UNDER THE DIRECTION  
EDDIE CONDON

FEATURING BOBBY HACKETT • PEE WE  
RUSSELL • GEORGE WEITLING • HOT LIPS  
PAGE • MAX KAMINIKY • WILLIE-INE-ION  
SMITH • SHENY CALLETT • JOHN SIMMONS  
BOB OWENS • SHENY BRETCH and others

Playing a Program Including Items by  
GEORGE WEITLING and BOB MCGUIRE

TOWN HALL—FEBRUARY 21st

Saturday Afternoon—5:30 P.M.

ALL SEATS RESERVED—75¢ & \$1.30 PLUS TAX



RECORDED BY: GUY LOMBARDO (DECCA) • WAYNE KING (VICTOR) • BOB CHESTER (BLUEBIRD) • ALSO ON ALL TRANSCRIPTION SERVICE  
LEEDS MUSIC CORP., RKO Bldg., Radio City, New York, Circle 7-2670 — HAPPY TODAY, Prof. Mgr.



# WOW! COL OFF

## Attys. Encourage Ballroom Owners To Regard ASCAP Fees as Uncollectible

Lincoln, Feb. 17. Ballroom men of Nebraska have met and formed an organization called the Music Users Association, and elected Joe Males, Omaha (Pac Park), president; H. F. Glover, Grand Island (Glovera ballroom), vice president; R. H. Pauler, Lincoln (Turnpike Casino), secretary; and Matt Koballer, Lincoln (Pla-Mor), treasurer. Although only about a dozen attended, it is Males' hope to get a strong percentage of the 350 ballrooms in Nebraska represented in the organization.

William J. Hotz and Rainey T. Wells, Omaha attorneys, were guiding spirits. It was Hotz who fought the case for the anti-ASCAP side in the U. S. District court here, where he lost. He later took to the U. S. supreme court, and there the decision was reversed. He talked to the ballroom men during their organization meeting and told them ASCAP had always been bluffing, and its threats of suit against music users were more of the same thing. He said, unless they agreed to the plan prescribed by Nebraska law, ASCAP music was usable for the purchase price of the sheet music regardless of the job it would be used for.

This was in answer to some of the queries by ballroom men about the possibility of being sued for infringement by using an ASCAP member's music, even though he had not complied with the registration formal of Nebraska's law.

"That was one of the points specifically covered by the supreme court decision," said Hotz, "and the court said once a song is sold, all right to use it, because it is known that it's destined to be put to some use."

Hotz wanted the ballroom men and other music users to be in line behind the WOW, Omaha, idea, because, it is his belief that hotels, other radio stations, theatres, and ballrooms will also be able to use and recover license charges and fees for the period of four years in which payment was made under protest.

Tommy Dorsey opened a week on the Golden Gate, San Francisco, stage (25) with Horst Heidt, who once led the house band, moving in March 4.

### It Should Be in Your Books

### "Cancel the Flowers"

Cherio Music Pub. Inc.

1585 Broadway  
New York

In 1941 we gave you "INTERMEZZO"  
now we give you . . .

## DARLING, I LOVE YOU

from Tschalkovsky concerto, part 2

## LOVE'S RHAPSODY

a dream melody

## AND DID YOU DID IT

(or did you didn't did it)

Orchestration by KENDALL BURGESS

EDWARD SCHUBERT & CO., INC.  
11 EAST 22nd STREET, NEW YORK

### Don't Get the Pith

Lawyers associated with the music industry expressed their views Monday (16) as puzzled by the implied technique in ASCAP's monopoly suit against WOW. They said that they couldn't see where the station expected to get with the action since its counsel must know that WOW is in a complete void as far as service of papers are concerned. ASCAP withdrew its representation from the state when the Nebraska passed its anti-ASCAP statute and because the action is strictly an intra-state one WOW must first find some ASCAP official or attaché in Nebraska before service can be made.

Meanwhile ASCAP publishers have declined to file the necessary license applications with Nebraska authorities as they can do business in that state. Instead they have set up performance checking posts within the state preliminary to bringing infringement suits.

## WOW, Omaha, Sues ASCAP for Back Fee Payments

Omaha, Feb. 17. Alleging triple damages suffered through payment of royalties, the Woodmen of the World Life Insurance Society, with headquarters here, last Thursday (12) had suit in district court against The American Society of Composers, Authors and Publishers (ASCAP) and Eugene Blazer, as resident agent and attorney, for \$298,319.94. The Woodmen society is the owner of WOW, NBC affiliate. Intervenor claims, it is reported, will bring the damage amount to around \$1,000,000.

The petition was filed by Attorneys W. J. Hotz and Rainey T. Wells, and is also on behalf of all others similarly situated in Nebraska who may enter the litigation as intervenors.

It is alleged in the petition that from May 1, 1937, when a state law was passed barring alleged monopolistic practice of ASCAP in Nebraska, to the present, the insurance society paid ASCAP, under protest, \$87,724.92 for use of its songs and other music originating in WOW studios. It is alleged that the statute permits liability of triple damages and interest besides. It is further alleged that the Nebraska statute was upheld by the United States Supreme court on May 28, 1940.

## ASCAP PLENTY WITH RADIO BIZ

Society Realizes Emotionalism Still Persists Among Broadcasters—Now Has 565 Commercial Stations Under License

### FILES IN KANSAS

ASCAP last week relayed to the Kansas attorney general in Topeka a copy of the form of application that the Society is prepared to file in order that it may resume licensing Kansas users of music. It is the Society's intent to register all the numbers that it licenses in that state and to pay the percentage on the fee collections for such numbers as is required by the Kansas statute.

ASCAP's home office reports that it has licensed over 80% of the stations which are affiliated with the four national networks. The total local licenses issued by the end of last week involved 565 commercial stations and 35 non-commercial outlets. There are still quite a number of major stations that have not obtained local commercial licenses. Some of these are waiting to see what concessions ASCAP will offer them in settlement of music fees that have been due since the end of 1940. One of these stations owes ASCAP as much as \$20,000, while another is on the Society's books for \$14,000.

ASCAP has made no move to press any of them for the debts, preferring to let these stations as well as all other radio licensees have ample time to get over their anti-ASCAP emotionalism. ASCAP's new philosophy in treating with its broadcast customers is that since the present contract will run, with renewal, for 18 years the Society and the radio industry should avoid any annoying tactic that might prevent them from getting off on the right foot. ASCAP hopes that this policy will eventually result in the elimination of the belligerence and nastiness that has accompanied the two factions' relations since the Society undertook to license broadcasting.

## ASCAP EXECS TO HOLLYWOOD

Gene Buck, John G. Paine and John O'Connor, ASCAP officials, leave for Hollywood Friday to attend a meeting of the Coast members the following Tuesday (24) or Wednesday (25) night. The purpose of the trip is Louis Frollich, of ASCAP counsel. The general meeting will be the first of the annual gatherings on the Coast that are required by the Society's new bylaws. The amendment specifies the attendance of the president, the general manager and the chairman of the executive committee. O'Connor fills the latter post.

The meeting concerns some 250 writer members who make the Coast their permanent homes. These include many of the country's top songsmiths. The visitors from New York will apprise the writers of the progress made by ASCAP in repairing its radio fence and in readjusting the organization's international operations. The meeting will be preceded by a dinner at the Beverly-Wilshire.

### FEINMAN BANKRUPT

Rudolph Feinman, musical and booking agent, filed a voluntary report of bankruptcy in N. Y. Federal court Wednesday (11) listing no assets and \$1,000 in liabilities.

Most of the money owed is for rent, with \$150 owed Lora Davinci and Renee Wilde for breach of contract.

## BMI's Active Houses Hereafter Are Radiotunes, Greene & Revel; 160 to Be Continued on Payroll

### 15 Best Sheet Music Sellers

(Week ending Feb. 14)

White Cliffs of Dover.....Shapiro  
Blues in Night.....Remick  
Rose O'Day.....Tobias  
Shrine of St. Cecilia.....Brown  
Deep in Heart Tex. Melodylane  
Remember P. Harbor. Republic  
We Did It Before.....Wilmark  
Elmer's Tune.....Robbins  
Chapin in Castle.....Famous  
Chattanooga Choo Choo.....Peet  
Dear Mom.....Republic  
Moonlight Cocktail.....Jewel  
This No Laughing Matter. Block  
I Got It Bad.....Robbins  
Everything I Love.....Chappell

### BEILIN BACK WITH REMICK

Chicago, Feb. 17.

Al Beilin returns as manager here for Remick Music, replacing Nelson Ingham.

For several months Beilin had been general manager of M. O. Wells Music firm.

Even though it has decided on a policy of restricting its publication activities to those numbers that it figures has a chance of accumulating an appreciable number of new songs weekly, Broadcast Music, Inc. will maintain its present professional staff in New York and other key points. These publishing operations will be carried on through BMI's two subunits, Radiotunes, Inc., and Greene & Revel, Inc.

BMI's payroll has carried as many as 350 persons. It is now down to 160 persons, with this total representing both the licensing and the publishing divisions.

Phil Kornheiser is no longer with Radiotunes, where he held the title of business manager. BMI last week lost its Detroit manager, Bob Miller, through death and no decision has yet been made about his successor. Miller was struck by an auto while crossing a Detroit street.

*Why Feist is First!*

... because Feist has the Top Picture Hit

## HOW ABOUT YOU?

Lyric by Ralph Freed Music by Burton Lane

from the M-G-M Picture, "Babes On Broadway"  
starring Mickey Rooney and Judy Garland

... because Feist has the Top Show Hit

## HAPPY IN LOVE

Lyric by Jack Yellen Music by Sam E. Fein

from Olsen and Johnson's "Sons O' Fun"

... because Feist has the most timely novelty hit

## THERE WON'T BE A SHORTAGE OF LOVE

Words and music by Carmen Lombardo and John Jacob Loeb

Coming!

The Songs from Two Spectacular M-G-M Pictures!

## "RIO RITA" "SHIP A-HOY"

Watch for release dates

★

LEO FEIST, Inc.

1629 Broadway New York, N. Y.

HARRY LINK, Gen. Prof. Mgr. LON MOONEY, Prof. Mgr.







# War Fears Deplete Frisco Talent, MCA Forced to Use Mex Performers

San Francisco, Feb. 17. Shortage of acts for vaudeville and vaudeville has become critical here, according to the local American Guild of Variety Artists. Draft, steady work in defense industries and fear of Jap bombings are blamed for acts leaving Frisco area scrambling for talent.

Acts which ordinarily would be developed this way reportedly have declined to avoid the war zone. But in key cities here contracts have been renewed, although it's still off in plenty other spots.

With war scaring acts away from the Coast, Mexican talent from America is being imported from Mexico City to all bookings at La Playa night here. Arturo de Cordero and Leta de Hecio, Amelia y Ramon open (25) on a 12-week guarantee.

Herman Stein, in charge of the MCA office here, brands limousine of the acts "ridiculous" inasmuch as Frisco's nearest approach to war has been a couple of blackouts. Several acts, he says, have cancelled due to war fear.

Although dread of turns is a headache to bookers, it also puts the talent in the odd spot of passing up situations which are doing a hefty bit. It's virtually impossible to get big shows on weekends in the better hits.

Stein, who spent through the early bookings in London, says the current boom here has the boys paying off on a flock of bets he made paying out to the Harbor, who recently dropped to zero and club owners wanted to cancel all contracts. However, it happened in London, so he was able to forecast the present upswing.

## Priorities Cause Auto Dealers in Philly to Go In for Nitory Operation

Philadelphia, Feb. 17. The Park Casino, one-time swank roadhouse on Philadelphia's River Drive, will be reopened about April 1 by Joes and Charles Goldner. Goldners, Harry Diamond and Jack Hackett, who closed after a series of bad weather breaks.

The Casino, shuttered for the past two months, was owned by the Anchorage, operated by Arthur H. Padula. It was leased last year to Joes and Charles Goldner.

Shubert, Cincy, Goes STRAIGHT PIX FEB. 27

Cincinnati, Feb. 17. Vaudeville Shubert goes straight ahead Feb. 27. Stage shows this season extend over the next two weeks from 1940-41, with the average ahead of last season.

Best fight for current stretch was during New Year's week, when prices for two weeks, including New Year's Eve, magnified \$18-50.

Save for the \$15,000 paid last week by Laurel and Hardy's p. v. on b.o. Horace Hield reached \$17-200, Phil Harris, \$15,500; Ted Lewis, \$14,000; and Ben Benne, \$12,000.

## Retrenchment Key To MCA Dismissals

Long-expected weeding-out of surplus manpower at Music Corp. of America has evidently begun. Very important, for economic reason, is Dave Jones, in the vaude agency department. Some secretarial help is also reported to have been dropped.

It was thought would sooner or later all its staff was a foregone conclusion after the agency acquired last year the CBS radio network and later's entire personnel. A CBS man was appointed to head the staff, plus, tremendous added overhead for MCA.

## NO 'SITUATIONS WANTED'

Ben Yost Sings in 11th Date Last Night 18 Months at N. Y. Zoxy

Ben Yost Sings, male sextet, Feb. 18 at the Zoxy, N. Y. It will be the 18th engagement by Yost group at the house in the last 18 months.

Combined engagements total 45 weeks.

## MIAMI ENTERTAINERS MIXE UP THE AS BIZ 'TUPPO

Miami Beach, Feb. 17. As a further type to the continuously spotty business, every niter is going in for "birthday," "welcome back," "opening," "questing," "testimonial" nights. There are frequent talent interchanges, the idea being to keep the business well mixed.

Spread and perhaps some spot only at least a brief bypo.

Mentioning the Bix Bros. finally look set for the Royal Palm, opening there Feb. 25. Harry Richman has been booked to the Latin Quarter, the mammoth Lou Walters-Harry Heller niter, which has the highest minimum of the night.

With a view to hyping the late-hour business, Lou Holtz founded Sammy Walsh into Emilio Borelli's La Novana (another Walters-Heller operation); and Cross and Dunn have gone into the Beachcomber, new revue is at the Clover Club. All opening this past week, making four openings in one night.

Doing well with exception of the no-name Clover show.

Mme. Cicilia Alphonso date at the Versailles hotel, following Dwight Fiske, flivvered. The Brook is like-better than the night.

P.S.—Still no gambling.

## BOOKING SNAG KEY TO HARRIS' PRICE PEEVE

George Price follows R.omo Vincent into L. Martinique, N. Y. whereby hangs a peave from Jack Harris, boniface of L. Congo.

Broadway look where the comedian marked his comeback as an actor last fall. Harris thinks for Price to return to the Congo in March. Instead he opens Feb. 25 at the complete niter.

Price had been in retirement for nearly a year. But now, says S. Sander, his associate, now continues his seat on the exchange while the niter is in the air. Price is now head the new Ben Marden's Riviera show in the spring and summer.

Joe Lewis to Vacation Prior to Theatre Date

Joe E. Lewis will wind up his record-making tour of the United States at the Prosser's Copacabana, N. Y., March 15, when he'll take a two-week Miami beach tour before opening April 2 at Loew's State on Broadway.

Lewis, who opened at the Copa just before New Year's, is also set for two weeks at the Mayfair Club, Boston, starting April 15.

Before Lewis, the William Morris agency has spotted Belle Baker in the Hub's Mayfair starting at 8 o'clock, March 4, with Frances Faye following for a fortnight beginning March 16.

Alfalfa Come-On

San Francisco, Feb. 17. Sir Francis Drake hotel is expecting the return of the niter on a Saturday—come-on in the Persian room. No cover, with a special menu at 11 o'clock.

Sam Moore, NBC actor, is 'storekeeper' with Bill Wood, web announcer at new radio. He's also with Rosie and her guitar, also from the network studio here.

## JEAN SABLON

'Sablons' repertoire is a sure-fire stand the Pearl Room rounded and again with insistent requests for encores—'Abel, Variety, Current at the Brook by Miami Beach, Fla. Exclusive Decca Recordings

William Morris Agency

## FEFE FERRY'S WHITE CARO BANKRUPT

Fernan, Inc., operators of Fefe's Monte Carlo, bank night, and restaurant at 49-51 East 54th street, N. Y., filed a voluntary petition of bankruptcy in N. Y. federal court Friday (13), listing \$130,978 in liabilities and \$121,932 in assets.

Amount of restructuring, according to the petition, offers to pay creditors 42 1/2% of their claims, 17 1/2% of the balance of the claims, and 25% in equal monthly payments for a period of three years, eliminating the monthly June, July and August of each year.

Among the secured creditors are: Alice (Fefe) Perry, list are the secured creditors are: ASCAP, \$487; Brooks Costume, \$608; Colony Restaurant, \$2,658 (which Cavalero also secured); Carolyn Landrum, \$899; Meyer Davis, \$100; the Journal-American, \$1,000; Music Corp. of America, \$72; and the N. Y. Sun, \$38. Rosenblatt & Jaffe, attorneys, are owed \$5,399. Also are \$18,134 in wages, while secured debts total \$13,000. Unsecured creditors are \$10,000. Assets include \$9,797 in liquor and groceries and \$10,000 in fixtures. Cash on hand totals \$1,088 and accounts receivable \$6,304.

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# Jessel Suggested as Paid AGVA Prez As Move to Smooth Union's Problems

## Frisco Shows Move

San Francisco, Feb. 17.

Headquarters for American Guild of Variety Artists, Actors, and Musicians, American Federation of Radio Artists and American Guild of Musical Artists, has moved to new address at 28 O'Farrell street.

Previous quarters taken over by USO as a clubhouse.

## IT LOOKS LIKE HIZZONER'S THE W.K. SPOT

Detroit, Feb. 17.

It appears that Mayor Edward J. Jeffries, of Detroit, who never has been a burlesque show, finally will have to drop in at the Elmyr by virtue of his executive post, he will become manager of the theatre, Detroit is taking over the house of the theatre, the foreclosure of \$12,000 tax is settled and, with it, the headline which comes through the theatre, the more it is being going on in the house. Whether the mayor will view it from backstage with a manager's prerogative, or drop in quietly in the guise of a satisfied customer, has not been determined.

He can't send the police, from all reports, since the bookette knows all the loop detail of a quick which has led to the report that there is a danger running backstage with a signal to clean up. If how when these girls arrive. Songs taken on new lyrics and performers move clothes when the cops come in.

It poses quite a problem for the mayor who at last has shown him- self as a non-mindless, a piece of show biz by asking, "What burlesque supposed to be like any?" The problem is that if he is going to "cur" but burlesque, he is kicking out the party.

## SETTLE STRIKE THREAT VS. BOWERY IN DETROIT

Detroit, Feb. 17.

A strike threat against the Bowery, huge Hamtramck niter here was settled after State Labor Mediator William H. Rooks intervened.

Chorus line of 15 Don Arden girls had threatened to shut the club unless it received the 15 days' pay while the Bowery was closed by the State Labor Mediator.

The mediation developed that while Frank Barboro, owner of the niter, said he was willing to "make" deal with the girls, \$10,000 was employed and paid by Arden. Following this conference, Louis, the executive secretary of the American Guild of Variety Artists, admitted this was a misunderstanding and rescinded the strike threat against the place.

## Old Rumanian, N.Y., In 1-Day Talent Strike

Old Rumanian, niter on New York's east side, had a one-day talent strike, early last week, when the American Guild of Variety Artists demanded pay for the acts and threatened to shut the place during the spot was shut recently because of a police department complaint.

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Associated Artists and Artettes of America, via special committee, is probing the problems of the turbulent American Guild of Variety Artists. The committee, which was queried yesterday (Tuesday) by Walter Gressa, of Equity; Mrs. Florence M. Manderly, of the Guild's eastern representative, and Ruth Richmond, of Chorus Equity.

While the committee is to organize AGVA, into a better knit and more smoothly operating union have not yet been determined.

Meanwhile, in the trade, it's suggested that AGVA's chief problem of finding an executive head who is both a showman and a business head could be solved via George Jessel. One leading entertainer proposed to AGVA as a "fess" as its proxy on a salary basis, should not hindering him from accepting theatrical engagements with Jessel's wide acquaintance with showmen in the agency.

As an added asset to the union. So far as is known, however, Jessel has not been approached on the subject.

## Wm. Morris' 10 Already In Service; Lazar, Troch, John Lastigol Due Next

The William Morris agency is virtually fighting the war, from the extent of its manpower already in the line, with several more to go. Thus far the agency has provided the U. S. armed forces with 10 men, the agency's "military" marine got a 10th. Three others in the U. S. office alone are in the U. S. Army, and expecting to be called.

The 10 already in service are a "special" staff, the Morris office having made it policy to employ young men rather than women and in the agency's "military" manpower trained in theatrical agency work.

They are deeply cutting into its secretarial ranks, office may have to switch to female stenos for the duration.

Thus far only one of the agency's "military" men is scheduled to be fitted for an army uniform. Irving Lazar was last week put in I-A rating (11), in the agency's Coast office for six to eight weeks. He has not yet undergone the army physical test.

Those secretaries already in service are Lew Weiss, George Burns' (he's in the Coast office), a secretary in Panama; Max Klein, Melvyn Marx; Sam Sax, a lieutenant in the Coast office; and a secretary, Sid Bakal, Harold Reiter, Bob Laird, who enlisted in the merchant marine; Henry Levine, from the Chicago office, and Leonard Krupp, who was in the Coast office.

Two boys expected to be called are John Lastigol, nephew of Abe Lastigol, agency's v.p., and John Lastigol, nephew of the agency's v.p., and John Lastigol, nephew of the agency's v.p.

Agency interests rehiring all the boys when they leave the service.

## CHEZ PAREE, OMAHA, DESTROYED IN 40G FIRE

Omaha, Feb. 17. Chez Paree, Omaha's largest night club, was destroyed by fire Wednesday (11), in a fire started from defective wiring.

All instruments and the Don Roth orchestra also destroyed. Loss set at \$400,000.

## Soltan Must Serve Jail Term, Petitions Denied

Minneapolis, Feb. 17. Despite petitions signed by many churchmen, the Rev. H. J. Soltan, vice crusader, was sentenced to a year's term in the state penitentiary for a year's sentence for perjury in a case involving the Rev. Soltan's conversion with one of his numerous aids.

The petitions were sent to Gov. H. C. Benson for pardon. Soltan, a member of the state bar, was sentenced the minister and to the state pardon board.











rlotte Morby  
 n Reynolds  
 r Slanoes Ore  
 r Swanson Ina  
 mel Margan  
 r Tivison  
 Donahue Ore  
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**PHIA**

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 (page 47)



























## Continued from page 60

## DETROIT

<p><b>Book-Cadillac Hotel</b> (Book Casino)</p> <p><b>Meta Stauder</b> <b>Frank Gingen Orc</b> (Mutar Bar)</p> <p><b>Dick Rock</b></p> <p style="text-align: center;"><b>Bowery</b></p> <p><b>Donnie Bolker</b> <b>Ross Lane &amp; Ross</b> <b>Jay Jones</b> <b>Paddy Chin</b> <b>Don Arden Denc</b> <b>Johnny King</b> <b>Harlie Carliele</b></p>	<p style="text-align: center;"><b>Casanova</b></p> <p><b>Maurice &amp; Andre</b> <b>Anne Lyle</b> <b>Don Amata</b> <b>Rose Thraun</b> <b>Julio Hewitt</b> <b>Jessica Gerwood</b> <b>Lee Welters Orc</b></p> <p style="text-align: center;"><b>Club Cango</b></p> <p><b>Larry Steele</b> <b>Harriet Watkins</b> <b>Billie Holday</b> <b>Johnny Hudgins</b> <b>Miller &amp; Boogie</b> <b>Conco Orc</b></p>
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(Gay 80's)  
 Dorothy Neelbitt  
 Hualai 7th Avenue  
 Millic Barker 4  
 Hotel Roosevelt  
 Art Baker 4  
 Jole  
 Carole Dore  
 Hatali Scheenlay  
 Billy Hinds Ore  
 Joy Lind

BC  
 Beankonitzer  
 Harry Marlaasey Or  
 Chico Simane Ore  
 Dagmar  
 Jack & Lorraine  
 Beach-charmone (1  
 Bilmeistrub's  
 Peter Ridge Ore  
 Boyd Heathen  
 Rita & V Pickers  
 Golden Pair  
 Ardi & Consuela  
 Club Mayfair  
 Ranny Weake Ore  
 Nick Jarret Ore

Union Grill  
Sammy Waiters  
Frank Netales  
Mike Santos  
Villa Madrid  
Ezti Cavata Ore  
Mark Lane  
Michael Strange  
Texna Tommy  
Wander  
Sherry Marsh  
Burns & White  
Purnell Dana

**TON**

Fay & Wellington  
Harold & Lola  
(Missy Youngs)  
Gertrud Woodsum  
Herb Lewis

Capley Plaza  
(Sherron Room)  
Tammy Tucker O  
Amy Arnott  
Donald Brown  
Kerwin Somerville  
Dr. Rolf Fosse  
(Jerry Go-Round  
Mark Gilbert 2  
Crowford House  
Rudie G.

They must have court proceedings.

**'Big On'**

Mrs. Frigerio were all big, but He said they night, when he magistrate then plaintiff and Laurie in front of his car. This was not Laurie had dog police dog. Child bit a couple of was Jack Pulaski after which they filed a complaint harboring a woman denied that. He merely carried a had taught Child time he heard and the dog told

...heard about the  
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Laurie denied this  
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ing too far. Laurie  
to growl every  
the name 'Pulaski'  
it too serious!

front office and  
papers. In each  
operates, exclus  
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are tied up. No  
help put over th  
The Treasury h  
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several years. A  
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that certain peo  
felt the WJWS-P  
conflict with  
- Not only the  
mitted, but th  
exploiters blew  
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plugging bond  
superiors know  
there is another  
riding their act

## Continued from page 1—

pression received at WJSV was not certain people in the Treasury felt the WJSV-Post campaign was in conflict with the Hearst efforts. Not only the Post and WJSV are censored, but the Treasury's own exploiters blew their tops. One executive directly responsible for juggling bonds and stamps let his superiors know he'll walk out if there is another instance of overriding their duties.

ing a plug on wax for the jukeboxes around the country since Warner Bros. has a special interest in Decca; and an A affinity gives EKO Pictures with Victor records, this created Metro. The film company favored the idea of pop music: the Nelson Eddy, Jeanette MacDonald et al. ultimately waxed.

## and Winchell. Letter.

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suggested a show in the

Pulaski later insisted that the attack could not possibly have been caused by the frequent arguments between the two men. "I saw things at Chief's window of his apartment on 45th street fronted on Lexington," Chief was usually heard to say when Pulaski was around. "Laurie wouldn't move if Pulaski did. But Chief would hit him."

(Chatterbox)  
Beren Elliott Oro

Erik Rhodes  
Beb Williams  
Red Rust  
Del Riza  
Claire Francis  
Bonte McKenna  
Club Vaulty Fair  
Jocj: Mantore Ore  
Model's Harrington  
Stella Ray  
Ginnie O'Keefe  
Cocoanut Grove  
Mickey Alpert Ore  
Don Riza Ore  
Buster Klein Rev  
Lilly Palma  
Marianne Francis

Freddy Rubin Ore  
 Crawford Lottos  
 Solly Keith  
 Vera Lament  
 York & Tracy  
 Bobby Bernard  
 Morya Breen  
 Fax & Hounds  
 Milton George Ore  
 (Rhumba Caslan  
 Room)  
 Charles Volk Ore  
 H-Hint  
 Pete Herman Ore  
 Terry Andre  
 Frank Petty  
 Hotel Bradford  
 (Circus Room)

Pulaski later dog's attack could have been caused by he threw things back window of West 45th street backyard. Chief voluble when sleepy. Laurie finally Pulaski forgot him.

insisted that the  
not possibly have  
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at Chief when the  
his apartment o  
fronted on Laurie  
was usually mos  
Pulaski was mos  
couldn't move, s  
But Chief neve

with the gally:  
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Pulaski later insisted that the attack could not possibly have been caused by the frequent fights he had with Chief. "I threw things at Chief when he was in the window of his apartment on the 45th street fronted on Lexington," Chief was usually saying when Pulaski was talking. "Laurie wouldn't move if Pulaski did. But Chief was afraid of him."

## ION

Evelyn Martin

(Cited as 2000)

## Intel | Case

Henry Hunt Ore (Ear) Dancer

Evelyn Martin

(Cited as 2000)

## Adopt U.S. Bonds Plan

## Adopt U.S. Bonds Plan





## THE WHOLE INDUSTRY HAS ITS EYE ON "MISTER V"....

### SHOWMEN ARE WATCHING THE SMASH BUSINESS...

**NEW YORK CITY** Rivoli: Off to record long run as opening week-end plays to more than 50,000 admissions. Held over. Now in its 2nd week of indefinite long run!

**LOS ANGELES** — Four Star: Gets away to S.R.O. business as critics give "Mister V" a rave ovation. Looks set for a full month at this ace house!

### SHOWMEN ARE READING THE GREAT REVIEWS...

A masterful and magnetic motion picture crackles with suspense: Howard portrays a character of true heroic stature.

— *New York Herald Tribune*

"Decidedly exciting melodrama. 'Mister V' is a gallant figure to capture the imagination and stir the blood.

— *New York Times*

"Gripping melodrama, packed with suspense will make your heart jump. Howard is superb!"

— *New York Mirror*

"Exciting! Howard plays the title role with a nicely balanced sense of the comic and dramatic.

— *New York Daily News*

"Enormously entertaining melodrama suspenseful, amusing. Howard is tops. You'll enjoy this one.

— *Journal-American*

"Tingling entertainment. Speed, excitement, thrills, suspense, humor and drama in this artful blend of romance and adventure.

— *World-Telegram*

### SHOWMEN ARE PLANNING THEIR CAMPAIGNS ON A SCALE AS BIG AS THE PICTURE ITSELF!

EDWARD SMALL presents

# LESLIE HOWARD

# Mister V

with MARY MORRIS • FRANCIS SULLIVAN • HUGH McDERMOTT

PRODUCED AND DIRECTED BY LESLIE HOWARD



RELEASED THRU UNITED ARTISTS

TAXES TO BEAT THE AXIS! Play Walt Disney's Treasury Department Short, "The New Spirit," starring Donald Duck!



Published Weekly at 164 West 45th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies 15 cents. Entered as Second-class matter December 22, 1926, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1942, BY VARIETY, INC. ALL RIGHTS RESERVED

VOL. 145 No. 12

NEW YORK, WEDNESDAY, FEBRUARY 25, 1942

PRICE 25 CENTS

# SCREEN RADIO MUSIC STAGE

## B'way Looking More and More Like Hayseed Corners; N.Y.'s Big Weekend

The most cosmopolitan city in the world, New York, is today as basic as its general pattern as the average hinterland community. It's become so dominantly a weekend town it's a phenomenon with which the city slickers haven't yet reconciled themselves. The influx of population from Friday through Sunday taxes capacities of the big picture houses, cafes, eateries, nightclubs, dancehalls, bars, etc.—and then the Big Fall again from Monday through Thursday.

The Sat-Sun, milling of the mobs and the concentrated big give Times Sq. and the environs a New Year's eve aura.

The answer, of course, is war and defense work. Tens of defense workers getting fun on week-ends, plus the Saturday-Sunday leave for men in uniform, it's a field day for the pop-pieced amusements, from pix to drinks. It also spills into the Sunday legions, which have been booming, and into the class night clubs.

Another post-Pearl Harbor phenomenon. (Continued on page 45)

## Churchill's Audience In U.S.A. Soars to 41% For Sunday Matinee Record

Winston Churchill's U. S. audience for his address Feb. 15 established a new high rating for Sunday afternoon broadcasts, getting a rating of 41%, according to the Cooperative Analysis of Broadcasting. It was aired over the four major networks, with several recorded local rebroadcasts.

Prime Minister's address Dec. 29 (Friday) before a joint session of Congress, drew a CAB rating of 44.7, over previous speeches, all delivered Sunday afternoons, got ratings of 23.7 (Dec. 9, 1941), 16.2 (June 22, 1941) and 26.1 (Aug. 24, 1941).

## London Cops Powerless In Fight Vs. Gambling

London, Feb. 1. Police are seeking new powers to close private gambling joints, of which London's night life is now fast. Operators are using a socialize stooge who sends out invitations and acts as host. This makes the parties "private" and outside the present gaming laws. They use a fresh spot each night so as to duck the law relevant to gaming houses. Pay anything from \$10 up for a night's hire of a room in semi-private hotels and bars, in blemish their own booze and cigarettes. Hotel managers get around \$75 to a night. Figures to make \$30 a top-and-up a night.

## War Can Wait

Hollywood, Feb. 24. —In checking up on Santa Monica's blackout drill for Feb. 20, Tom Treason, L. A. Times columnist, was told that it had been called off. His why was answered with, "The night and we didn't want to make the theatre manager mad." Santa Monica is on the ocean front.

## OH BOY! IF U.S. EVER DITTOED OVER HERE

London, Feb. 24. British Income Tax Commissioner has ordered a probe into the song-plugging graft. He has instructed English music publishers to furnish all details of monies paid out to bands and crooners for plugging over a number of years.

A conservative estimate of the amount collected by these grafters, since the racket started, is more than \$5,000,000.

## Baseball Without Weather Comment Not Sure-Bait For the Air Advertiser

Nashville, Feb. 24. With baseball season only seven weeks away, it is still doubtful if Nashville games will be aired this year. WSMX has not in part for rights with local club, and Holman Bakers and Sooney Vacuum Oil have not been offered an option.

Several reasons are given for holding off. Chief reason is fear that by airing games, Axis agents could get vital information about weather conditions in Tennessee. Since baseball is played only in excellent weather, then broadcasts may be taboo to prevent a vital defense plans in area. Possible curtailment of night games to conserve TVA power has been given as another factor in reason for holding up definite baseball commitments.

## PRIEST-SONGWRITER

Father J. W. Connor, of Cliffside, N. J., parish, is an ASCAP songsmith under the non-de-plume of Pierre Norman (also Pierre Connor). His latest, "The More I Go Out With Somebody Else, the More I'm in Love With You," is being published by Crawford Music.

## DANCE NAMES POP BIZ 100-200%

Examination of Recent Figures in 'Variety' Boxoffice Reports Dramatize New Role of Orchestras—Now 30 to 40 Weeks of Theatre Dates Available for Them

## ASTOUND SHOWMEN

By JOHN C. FLINN

Dance bands playing in film theatres are the strongest boxoffice items in American show business today. The upturn of recent years has lately intensified. From 20 to 40 weeks of fairly regular bookings for orchestras, plus singer's dancers and comedy troupes travelling with them or booked separately, are available.

That dance orchestras earn a substantial part of their income from film houses is not a discovery, but it has not been generally noted that the presence on stage of hydraulic platform can jump average (Continued on page 46)

## Air Corps' Takeover of Several Miami Beach Hotels May Hypo Resort

Miami Beach, Feb. 24. Hypo to summer biz is expected here with establishment by the Army of an officers' training school which will hit a top enrollment 4,000 men around June. School was set up here at the invitation of the City of Miami Beach and the hotel association, which made a furious pitch, figuring the business not only from the cadets, but from stream of relatives and friends who will visit them.

About 900 men are here now, according to Lieut. Col. James T. Stowell, commanding officer of the (Continued on page 21)

## PHONEY BENEFITS FOR SOLDIERS BURN A.F.M.

Philadelphia, Feb. 24. Philly musicians are getting a little fed up over the rash of so-called service men's benefits. Organizations that invite a half dozen soldiers or gobs, call the affair a benefit "for entertainment of the armed forces" and demand cuffs music. The Musicians Union, ever fearful to be tagged unpatriotic, has granted many requests, but it's reaching the saturation point. Last week there were 15 of these bogus benefits, according to A. Rex Riccardi, secretary of Local 77.

## Misdirected Cheer

Hollywood, Feb. 24. Film players returning from Army camp tours are complaining that too much of their time is being monopolized by high officers and their wives for social events and too little is devoted to entertain the soldiers.

Maybe have to spend much time traveling from camp to camp and wait to spend the few remaining hours in cheering up the privates rather than entertaining the colonel's friends at tea parties.

## ASCAP URGES BROADCASTERS TO HELP BMI

Hollywood, Feb. 24. John G. Paine, ASCAP's general manager, pulled a fast switch at the district meeting of the National Association of Broadcasters on Monday (23) by making a plea for more dollar support to BMI. He said if BMI is to continue to compete with ASCAP on basis of material it must have better support than has been given by the broadcasters.

The implication is clear, however, that he wanted station owners to pay more coin to BMI so that better songwriters can be hired and retrained. (Continued on page 43)

## Propose Shostakovich Tour U.S. as Boost to Soviet Good Will Ties

Dallas, Feb. 24. Dimitri Shostakovich has been invited to visit the U. S. by the Dallas Symphony Orchestra as part of a proposed good will campaign to strengthen the cultural ties between Russia and the U. S. The 35-year-old Russian is considered that country's greatest composer and has declined offers from Hollywood and other symphonic organizations in the past.

Present offer is being made by Jacques Singer, musical director of the Dallas Symphony, who has sent letters to Cordell Hall and Maxim Litvinoff on his proposal. A new work of Shostakovich commemorating the battle of Moscow last fall recently premiered at the Soviet capital.

Number of individual protests have been lodged with major companies against release at this time of the anti-war films of the past 20 years. Feeling is that while on one hand studios are attempting to cooperate with the Government by planning films to make the public fighting mad, they are, on the other hand, taking the exact opposite course in releasing old preachment against war.

Two of the anti-war films which have recently been, or are being exhibited around New York are "The Eagle and the Hawk" and "All Quiet on the Western Front." Former was released by Paramount in 1933 and starred Carole Lombard. Its release is generally to take advantage of the sizable bankroll at Lombard's death, with most exhibits not containing any of its violently anti-war character. "All Quiet" was released by Universal in 1930 and is being billed now as "The invisible picture ever made."

Coincidence in the showing of "Eagle and the Hawk" at the Alden on upper Broadway, N. Y., recently, were pictures of Pearl Harbor in the new reel. Commentator Graham McNamee declares, "Look at these pictures and get mad and stay mad!" Feature pic is also designed to make people mad—but against war, not (Continued on page 18)

## WCTU Maps Ad Drive To Revive Prohibition; Use of Radio Uncertain

It was reported around advertising agents last week that the Women's Christian Temperance Union, claiming to have a sizable bankroll at hand, is lavishing agencies to submit proposals for a radio drive as a big thing of shouting that their buses will provide a war of the ship. It was going great with the wheels over the holiday weekend.

Buses aren't permitted on the West Side elevated highway, which provides the best view of the liner and are prohibited by police from stopping at the Radio City station roll by slowly, however, giving plenty of opportunity for a gander at the smoking sign.

Buses aren't permitted on the West Side elevated highway, which provides the best view of the liner and are prohibited by police from stopping at the Radio City station roll by slowly, however, giving plenty of opportunity for a gander at the smoking sign.



## Anticipated Enemy Bombings Step Up Theatres' Air-Raid Precautions

Intensification of war combined with recent warnings from President Roosevelt and other high officials that the United States may expect at least a couple of enemy bombings and shellings has brought near completion a uniform air raid precaution plan for use in all theatres throughout the country. Air raid and blackout plans, already lined up substantially in form which they are to be presented to theatre operators, are based largely on observations in England. Methods are being worked out as to be adaptable in houses of all capacities.

Plan, which is likely to be in final form for submission to the Office of Civilian Defense this week, includes instructions for fire fighting, organization of theatre personnel and a special group designated as "Army Flash."

Two most important points stressed in instructions are need for speed in detecting danger and issuing warnings and that the "show must go on." Properly handled theatres will have a complete blackout in two minutes.

Among provisions mentioned is one that theatres prepare an emergency lighting system which will enable the blackout but provide minimum lighting necessary to prevent confusion. Theatre men are instructed to prepare signs and directions within theatres so that patrons (Continued on page 45)

## JOHN MOSES, WITH WPB, CONTINUES HIS AGENCY

John Moses is now serving with the War Production Administration, but is continuing to operate his theatre and the union and steel branch of the Government agency. Returned from a Mexican trip late last week and on Monday (23) went to Washington.

Reginald Brown, associated in the "Red" Production Agency, is in the Army Air Corps and is going to school in New Orleans for training as a bombardier.

## Joe Cook Nixes Several Testimonial Proposals

Joe Cook, who announced his retirement from show business, has declined a number of proposed testimonial functions in and outside New York. Proposals sketched plans for such affairs, proceeds of which would be devoted to war aid and other funds, but Cook stated he could not make public appearances at this time.

Comedian proposes to open a road-house not too far from New York, not with the intention of reaping profits but more to keep him self occupied. If and when the place is secured it will include many of the mementoes and the vast collection of beer mugs which he removed from his former home at Lake Hopatcong, N. J.

## Gypsy Rose Lee Discs On Special Strip Tunes

Gypsy Rose Lee last week set a deal with Jack Kapp (Decca) to wax four sides for a special album. The author-stripper will collect a "flat" royalty of 7½% on each record sold. Miss Lee will record the special songs she uses to accompany her peeping.

Stripper left N. Y. yesterday (Twenty) by auto for a week's engagement at the Casanova, Miami Beach nitery, opening Saturday (28). Her three-day layoff will spend all end of the nitery date and a four-day booking at the Olympia, vaudeville in Miami proper.

## What, No Gam Art?

Hollywood, Feb. 24. Film fans in 40 Army camps throughout the country will get the kind of Hollywood reading they wanted through a news service being organized by Pulitzer Prize directors' Committee.

Aktion is the result of requests from book publications asking material of interest to soldiers.

## SCHNOZ AT \$3,500 PER ON 12-WK. VAUDE TOUR

Jimmy Durante, who is on an optional term to Warner Bros., is going ahead with some 12 weeks of vaudeville at \$3,500 a week. He's current at Loew's State, on Broadway, thence to Newark, etc. Two-thirds of the old Clayton, Jackson & Durante act has been reunited with the addition of Eddie Jackson whom Durante repatriated to Broadway with the State booking. Jackson was doing a highway in an obscure nitery in Akron, O.

Comedian anticipates no difficulty in setting back any dates, should he be called to the Coast, especially since he'll undoubtedly be worth in excess of the \$3,500 salary, as evidenced by the fact that he has made his last two pictures for WB with whom he has a contract. "You're in the Army Now"—his salary as a vaude singer was pegged at \$3,000. The extra 500 was following the Great Schnozzie's clicks in the two flicks.

## Producers Aid Probers In Enemy Alien Purge

Hollywood, Feb. 24. Investigation into the employment of alien enemies in the motion picture industry is getting full support from the Producers' Association, which has volunteered to open its books and personnel records.

Jack B. Tenney, chairman of the California Assembly Committee on un-American activities, was informed by Fred W. Weston, executive v.-p. of the Producers, that everything possible would be done to cooperate with widespread efforts of alien enemies in the film business.

## Danny Kaye Film on Fire

Sylvia Fine (Mrs. Danny Kaye) and Max Lieberman are going to the Coast this week to talk film story ideas with a couple of studios, including for Danny Kaye. If a plot jells a deal for the comic will be made.

Sam Goldwyn is reported interested in Kaye, currently starring in "Let's Face It" at the Imperial, N. Y.

## Chico Hits the Road

Chico Marx has a deal pending to go into the Mickey Ritz roadhouse on Route 29 near way to Easton, Pa. Would include the new Marx band which has been playing theatre dates.

Marx is also going to sign Vi and Vilma Vernon, NBC singing twins.

## FOR DEFENSE



## BUY UNITED STATES SAVINGS BONDS AND STAMPS

Bonds cost as little as 10¢ 75 stamps. Defense bonds and stamps can be bought at retail stores.

## Chester Morris, Menjou Start On Army Camp Tour

Chester Morris and Adolph Menjou leave the Coast this week on two-week tours of Army camps with USO-Camp Shows, Inc., units. Ann Rutherford, now in New York, probably will start on the military circuit this week also, although a delay has been caused by Metro, through a misunderstanding, calling her back to the studio after a tour had been worked out and approved by the War Department. Studio-countermanded the order, however, on Monday (23) and new set of dates is being arranged.

Tour is also being set for Martha Raye, although it won't get under (Continued on page 46)

## Old and Chic Are Just A Coupla Soffies After All

Ole Olsen and Chick Johnson will make a personal appearance with the "Old Time Variety Show" unit at the RKO 58th St. theatre Friday (27) for the matinee performance only. Screen will have a "Hellsapoppin'" in which Ole-J are starred.

Understood that several theatre operators around New York have been trying to get Ole-J to appear in conjunction with "Hell" but comes turned down all offers, accepting the 58th St. booking, from accounts, because of the sentimental value attached to oldtimers in the RKO unit.

## Major Zanft, Agent

Hollywood, Feb. 24. Nat Wolff trained cast to install Major John Zanft as New York manager of the Lyons & Lyons agency. He is due back in a week.

## THE BERLE-ING POINT

By Milton Berle

Hollywood, Feb. 24. Still at Palm Springs enjoying a well-earned vacation. Went around in the low 70's there. I started my car up to go to the beach. My bride, Joyce, that I could beat her score in a golf game and the boxer would carry the golf bags. (Why don't I keep my big mouth shut?) Jack Benny, who immediately lost that beautiful cement complexion of his. Jack had some suntan tattooed on his kisser.

Olsen & Johnson have made so much money with their show Henry Orlow is thinking of backing a bunch of new musicals to help balance the budget.

Jesse is feeling very bad these days—he just can't understand why his year-old daughter can't deliver a 10-minute monologue.

Harold Conrad writes that Tommy Manville woke up one morning and got the shock of his life. Not a newspaper carried a story about an impending divorce.

### Hollywoodiana

The soldiers of a camp where MGM bombshell recently did a benefit were so pleased with him they hung a set of chevrons on his cauliflower ear.

There's a new type of theatre just opened in Hollywood. They show no pix, no giveaways, no nothing. You just go in and pick gum off the seats. A sign in front of a beauty shop which said, "We don't like double features either, come in and let us work on yours."

Now that Humphrey Bogart has signed a seven-year contract with Warners, he's given up all hope of ever receiving a pardon.

Mac Gordon was so excited while awaiting the arrival of his new born son he only knocked out four hit songs in the hospital's ante-room. Good musicians who are in the Army and who used to keep people awake nights while they practiced on their instruments, are now being awakened every morning by a bugle.

Joe Egan has a new idea for a picture that he will shortly put into rehearsal. The band will feature six drummers who will play counter melody to twelve Scotch bagpipes.

### Studio Department

Just found out what Rudy Vallee did with the megaphone that he used to sing through and which made him famous. It is now a handy receptacle for old razor blades.

Two hundred citrus growers in California are getting together and are sponsoring a new program called, "The March of Lime."

Ed Grappling moments: Can you get a picture of Mabel Foster & Costello together the lines of their favorite "Fugle Strut" routine?

### Hangsail Descriptions

Betty Grable: Slick-chick. Margaret Hargreath: Warm-form... Henry Ford: Lank-Nank... Dorsey: My Music: Sweet-heat.

### Observation Dept.

Saw a sign attached to the spare tire on an automobile which said, "Dear-Bug: Please Don't Talk About Me When I'm Gone!"

Banjo singer told Indian in front of a crowd that he had never been chased. He no longer sports a feathered headdress, but a pork-pie hat. This is a wonderful work of invention. Now if a housewife is short of eggs, she can go to the market for the eggs of running out to the market for them, she just whips them off her hat.

Eavesdropper at Hotel Mirador: She had a poker face and the chips to boot.

Eavesdropper at Colonial House: "Even people who know nothing know more than you!"

Eavesdropper at Raquet Club: "She's the sweetest thing since Social Security!"

Whatever Became of...? Ann Wheaton & Harry Caran: Wrote a M. M. Frank McIntyre & Co. Tarum Vadio & Ots Gygi: Mabel Ford & Co.

Afterlife: Wake up America! What we need is a Defense Stamp-ede!

## Spivak Band Hitch-Hikes 100 Miles to Make a Date

Charlie Spivak's band hitch-hiked between two and three hundred miles from just outside of Baltimore into Philadelphia early yesterday (Tuesday) morning, then caught a train into New York. Outfit planned to Balto Monday (23) evening and left for a Coca-Cola broadcast (from N.Y.) last night (Tues.) but had only gone a few miles when its bus caught fire.

Instead of waiting for a replacement vehicle, band members began catching rides on trucks and private cars.

## MYRNA LOY FOR DU PONT

Bette Davis, Madeleine Carroll Also Set for 'Cavalcade of America'

Myrna Loy will guest in an adaptation of "Another Language" on the March 23 stage of Cavalcade of America, via NBC-RD (WEAF) for Du Pont. Loy decided whether she will do the show from the Coast or come to New York for actual "sette" show. Loy is tentatively set to guest March 9 in an original story composed by Clara Barton, founder of the American Red Cross. Madeleine Carroll is the probable guest for the March 16 edition.

From "Pickett" produces for B. B. D. & O.

N. Y. to Miami

Jack Bertell, Hal Hackett, Al Trahan, Paul Hunkin, Patricia Bowman.

Since Greta Garbo got an undeserved black eye through a clumsy "set" shot, some wordy actors and actresses of foreign nationality are extremely jittery when requested to make gratis appearances. Last week's "Blithe Spirit" sent her personal check to the Actors' Fund and accompanied by a letter of regret for not being in its benefit performance and expressing the hope that the fund would invite her directly next time.

M. Corbett sought with this gesture to forestall any criticism. She was asked for the benefit at the last moment by Clifton Webb only after it had been publicized that Webb and Peggy Wood, her colleagues, would appear without her.

## ABBOTT AND COSTELLO

Currently on "The Colossal Release"

"RIDE EM COWBOYS"

Universal Pictures Chase & Sanborn Hour, NBC Red Under Personal Management of: EDWARD SHERMAN



# THE LAST WORD

## 'VARIETY' and BENEFITS

Several requests have recently been made for 'Variety' to lend its support to certain charities, especially in the promotion of benefit shows. All these were refused, and the unquestioned worthiness of the various causes did not enter into the reasons for the turnaround.

'Variety' for years has maintained a policy of viewing benefits as an interested and often sympathetic observer. For the especially worthy causes, notably those aimed at the welfare of performers, it has always attempted to contribute constructive trade publicity. Further than that, neither 'Variety' nor any of its staff members can or should function.

It's not a question of being hard-boiled, but merely a reiteration of 'Variety's' independence. This includes its credo of not asking favors.

## 5 Patriotic Revues on Tour to Pep Canada's \$600,000,000 Victory Loan

Toronto, Feb. 24

With five patriotic revues touring Ontario to whip up public fervor in the current \$600,000,000 Victory Loan campaign, prominent names in America's entertainment world are freely contributing their services as headline attractions in the touring shows which are now doing one-nighters in every town and city in the province. Theatre operators are cooperating and, where a theatre does not exist, school auditoriums, church halls, town halls, are being utilized in the patriotic drive for funds.

Olson and Johnson are contributing three of their Monday evenings. Others already here are Grace Fields, Janet Gaynor, Brian Aherne and Clarence Nash. Latter with a dummy of Donald Duck, used as a McCarthy, is actually losing his temper over the Japs and Nazis in typical Donald Duck fashion. Victory Loan drive has been under a week, with negotiations now in progress for the appearance here of Grace Moore, Lawrence Tibbett, Mary Pickford, and Hilda Burke. (Continued on page 47)

## Fred Astaire, Bide Dudley Among Writers Elected To ASCAP Membership

ASCAP board of directors last week approved the admission to membership of 23 writers and five composers. The writers consist of Elmer Albrecht, Fred Astaire, Jack F. Betzner, Ruth Clary, Lynn F. Bide Dudley, Jack Ellis, Arne Furber, William G. Hammond, Ed. J. Lambert, Tom Lerner, Carroll Levey, Estate of Andrew Kirk, Jay Miller, Alfred M. Opler, Milton Perloff, Alois Reisinger, Stephen Richards, Victor Selman, Norman S. Tharp and Frank Turkbauer.

The new member members are Roy Howard, Jewel Music Co., Mercury Music Corp., Muesette Publishers, Inc. and O'Kay Music Co., Jewel, responsible for the Symphonies Serenade and the current 'Moonlight Cocktail'.

Music Society of European Stage Authors and Composers.

## Lucille Norman of WLW Heads For Metro Lot

Cincinnati, Feb. 24. Lucille Norman contracts, WLW for the past two years, leaves Wednesday (25) for Hollywood to join M-G-M, for whom she recently passed screen tests in New York. Her bow in radio was made in 1931 as winner of the \$100,000 prize in the \$100,000 radio contest, KLFZ, Denver. Two months ago she was in New York for one of the Metropolitan Auditions of the Air. While working here Miss Norman continued her study of music at the Cincinnati Conservatory of Music.

G. B. S. on U.S. Radio

Ala Maxwell, on her 'Party Line' program over the Blue network, quoted George Bernard Shaw exclaiming to her: 'America, where some people are put behind bars and lunatics before the microphone.'

## Plan Stage Tour of Berle's Radio Troupe to Improve Dial Rating

Hollywood, Feb. 24. Milton Berle's 'Three Ring Time' act will make a brief tour through the east if all details are ironed out to the satisfaction of the Radio Thompson agency, sponsor (Ballantine) and the principals. Completing the triangle will be Shirley Ross and Bob Crosby. Idea is that by showing them off from the stages of deluxe theatres it will hook up their radio popularity. So far the Thompsons are considering only three picture houses. Paramount in New York and Brooklyn, and Chicago in the Windy City. Route would be extended to all good well. Unique situation would be created if the deal goes through in (Continued on page 18)

## Matty Fox in Wartime Braintrust Job in D.C.

Matty Fox has taken leave of absence from Universal to accept a job in the defense act in Washington. He is understood to be working for the War Production Board in connection with all good well. Unique situation would be created if the deal goes through in (Continued on page 18)

Fox is v.p. of Universal and served as exec assistant to prez Nate Blueberg, his brother-in-law. He started work in Washington about 10 days ago.

## Mary Pickford to Donate House to Canadian Drive

Toronto, Feb. 24. Toronto-born Mary Pickford is negotiating with local patriotic committee on a plan to donate her house, which she owns here, House, which is in splendid condition and at present rented, is part of Miss Pickford's real estate holdings here. Plan is to hold a lucky draw at two-bits a ticket, with proceeds to be turned over to some Canadian war charity. Some plan was used a few months ago when Miss Pickford donated a diamond and sapphire evening bag, valued at \$2,000, to the same campaign. Getting this for a quarter. Campaign brought in nearly \$30,000 for Canadian war relief.

## TOP GROSSERS GIFFEY COMEDY

Post-Pearl Harbor, American Film Fans Seemingly Want Their Celluloid to Tickle the Risibilities

HOWEVER, DRAMAS 1-2

War or no war, America prefers to laugh when it goes to the films. That's clear from a survey of the pictures which have grabbed top spots at the nation's box since Dec. 1. Five of the top 10 grossers during that period have been comedies. And apparently the slappier they are, the better they like 'em.

It's not only the out-and-out slappers, however, that are leading the parade, but escapism as a whole. Along with the comedies, the big 10 include adventure and romance, but only two dramas. 'Sergeant York' (WB) is the one among the lot that couldn't be classed as escapist.

But a preference of escapology at the wickets is nothing new and the making of pictures that are catching big money is probably little different from what it's been for the past 25 years. No matter what the subject matter, it's apparently still how good any particular film is that counts.

Despite the heavy lead held by the comedies, the pictures in No. 1 and 2 positions in the box ranking, according to 'Variety' reports, are the two dramas. First is 'Sergeant York' and second 'How Green Was My Valley' (20th-Fox).

In ball of fire, 'RKO-Goldwyn's' pure farce comedy, 'Louisiana Purchase' (Par)—musical comedy satire. 'Son of Fury' (20th)—contemporary adventures.

Keep 'Em Flying' (U)—Abbott

(Continued on page 21)

## A.&C.-Wm. Morris Settle; Comics Stay With Agcy

Hollywood, Feb. 24. Arbitration hearings on the continuing dispute between Abbott & Costello and the William Morris agency ended abruptly after three sessions when the comics and Morris concurred that a settlement of differences had been effected. Team plays with Morris, but retain reservations which were not divulged. Settlement releases some \$20,000 of commissions being held in escrow.

## Radio's Turn To Get Tough

## Academy Banquet Twice Booted After Years of Head-to-Make

Hollywood, Feb. 24. Academy Awards banquet, blue ribbon event of Hollywood, long has been an untouchable insofar as putting it on the air was concerned. This year it's the other way around. Two networks, the NBC and CBS, finally hooked on for a coast-to-coast broadcast. NBC even provided equipment at the Billmore Hotel, where the Oscar Derby, will be held Sunday, March 28, but won't even provide it. It hadn't occurred to Don Glavin, Academy negotiator, that the NBC and CBS would turn down the plan. He turned down by the Blue network that cleaned up the Radio City situation.

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## Mrs. Roosevelt and Mayor LaGuardia Radiocast Plugs for Show Business

### For Being the Boss

Hollywood, Feb. 24.

One dollar was the award to William Doster for his story, 'Block That Kiss,' to be produced under supervision of Sol C. Siegel at Paramount. Under his contract as head of the story department on the same lot, Doster is restrained from profiting on film years.

The case note, which sealed the non-profit transaction, is being framed to hang over his desk.

## Porgy's Click Reviews Film Interest in Gershwin Work; Old Price \$100,000

With 'Porgy and Bess' Maljevic, N. Y., among the best draws on Broadway. Interest in the picture possibilities of the revival have perked up. When the musical was first produced in 1925 the tickets were priced at \$100,000. A \$100,000 option was paid, but when the show did not do as well as expected the option was allowed to lapse.

A much higher price is now sought, but the producers of the revival, Cheryl Crawford and John Wildberg, are grown somewhat older, and ending into a picture deal, having figured that there would be comparative little net to them after the authors' and backers' shares were (Continued on page 46)

## Lahiff's Tavern Folds; Once a B'way Landmark

Lahiff's Tavern, formerly one of the most popular chop houses in Times Square, has closed down. There are plans to resume with several other taverns by the bank to surrender the spot on 46th street, east of Broadway, but it has been known for some time that the restaurant was heavily involved financially. Since Billy Lahiff died in 1934, the Tavern had a succession of managers, none able to keep it on a paying basis. Tavern dates from the early days of prohibition. Lahiff had the Strand chophouse on 47th street, New York, present site of the Hanover bank. Understood the Tavern was financed from the money paid Lahiff by the bank to surrender (Continued on page 18)

## Aitkens Mull Comeback

Milwaukee, Feb. 24. Harry and Roy Aitkens, who organized the old Orange Film Co., have been reformed as follows: 'The Birth of a Nation,' and who have been living modestly in Wisconsin. The Aitkens are now two-time producers, and are now in the business of producing 'Mickey,' the Mabel Normand hit of other days.

## Thanks for the Lift

Hollywood, Feb. 24. Active on the Universal lot last week were the option picker-uppers who picked up six options ranging from \$100,000 to \$1,000,000, as follows: Robert Cummings and Lon Chaney, Jr., director; George Wagner, producer, director and writer; Ford Beebe, director; Milton Krassner, cameraman, and John Ford, chief of the special effects staff.

Both Mrs. Eleanor Roosevelt and Mayor LaGuardia took time on their regular radio shows Sunday (22) to speak a good word for show business. LaGuardia recently resigned as director and Mrs. Roosevelt as assistant director of the Office of Civilian Defense, around which much of the recent Congressional hullabaloo over actors and 'fan donations on Government payrolls centered.

President's wife, lightly angry and minus her usual ability to overlook her attackers, laid the attacks on her—aroused by appointments of Marya Chaney and Melvyn Douglas—to 'a small but very vocal group of unenlightened men,' renewing under the guise of various and economy the age-old fight for the privileged few against the good of the masses.

'It seems to me that we in this industry have a feeling of deep gratitude to the writers, actors, artists and musicians who always give so generously of their time and talents to charitable and civic institutions of the nation,' Mrs. Roosevelt said. 'I am apparently all right for business men to come to Washington to give their services on an expense basis, but not for an actor. We should be grateful to these business (Continued on page 47)

## CARL LAEMMLE, JR., INDUCED AS PRIVATE

Hollywood, Feb. 24. Carl Laemmle, Jr., president of now. One studio exec. and film producer was induced into the Laemmle family in Beverly Hills and his five feet, three inches barely met Army requirements for height. Before leaving for military service at Fort McArthur at 6 a.m. he gave orders to keep the Laemmles in Beverly Hills over during his absence as he did not want to work hardship on the servants, who have been in the family's employ for more than a generation.

## VARIETY

Trade Mark Registered  
PUBLISHED WEEKLY BY VARIETY, INC.  
1414 W. 4th Street, New York, N. Y.

SUBSCRIPTION  
Annual, \$10.00 (Postpaid) \$11.00  
Single Copies, 25 Cents

Vol. 145 No. 12

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DAILY VARIETY  
(Published daily except Sunday by  
Daily Variety, Inc.)  
\$10 a year—\$11 foreign



## Priorities Office Reviewing Film Producers' Needs for Coming Year

Minneapolis, Feb. 24.

Minnesota Amus. Co. (Paramount circuit) and Mort H. Singer theatres in Minneapolis have reduced their admission prices to approximately 50% for all uniformed members of the Army, Navy and Marines.

The reduction also applies to the

Ralph Morgan.  
Troy Orr.  
Walter Pidgeon.  
Buddy Rogers.  
Gilbert Roland.  
David Rose.  
Alma Ross.  
Anne Shirley.  
James Stewart.  
Richard Whorf.  
Nat Wolf.  
Herbert J. Yates.  
Major Zandt.

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# Big 5 Likely to Continue Under Consent Decree, Thus Sidestepping Divorcement; Arbitration Clause OK

While the United Motion Picture Industry setup is striving for a sales policy to substitute for the consent decree as well as expanded arbitration, it is regarded as highly probable in the trade that the distributors will seek to take advantage of the escape clause under the decree as a result of the past week's developments and admission by the Department of Justice that it cannot bring United Artists, Columbia and Universal to trial on all issues of the anti-trust suit against them.

One reason for this likely attitude on the part of the distributors, leaving aside possible modifications to the UMPI and the D. of J., is that the so-called Big Five in no event will want to lay themselves out for the divorce action after three years of the decree. The companies signatory to the c.d., all of which controlling theatre chains, are Loew's, RKO, Paramount, Warner Bros. and 20th-Fox.

Under the provisions of the decree, if the Government fails to bring suit in the district court by June 1, it is admitted, the Big Five are relieved of the necessity of selling goods-of-their-kind in the picture screenings, though subject for a total of three years to other features of the armistice, including arbitration.

There is a possibility that the U. S. will seek an extension on the June 1 date on certain grounds, but since that date under the escape clause makes a part of the consent decree, it's a question whether the Federal court, having jurisdiction, would grant such a request, regardless of the attitude of the distributors.

Meantime, the UMPI movement for a new sales plan and greater arbitration scope, under which the probability the practice of overbuying goods forward may be the way out of certain legal snafus without putting the distributors at odds with the D. of J. for the future.

UMPI's exhibitor committee which conferred with Thurman Arnold, assistant attorney general, and Robert I. Wright, special assistant to the attorney general, are reported to have been told that both would be willing to consider a suitable sales plan if one worked out. That a Arnold Wright are said to have been specific as to what type of plan they would be receptive to, results in the exhibit group of nine members will take a preliminary view of the plan to setting up a definite selling plan for submission to Arnold and Wright.

**Quarterly Selling?**  
Understood that of suggestions made in Washington by the exhibit committee of the UMPI, in order to modify selling, one proposal is the sale of pictures on a quarterly basis. This plan is expected to entail the trading down of five pictures that were ready with an additional five pictures, depending on what a distributor's product amounted to, being sold.

(Continued on page 47)

## IBEW In Drive To Take In All Juicers Working in Pictures

Hollywood, Feb. 24. International Brotherhood of Electrical Workers opened a campaign today, jurisdiction over all motion picture trades involving a use of electricity. Included in the drive for control are line operators, fixturers, soundmen and special effects, now claimed by the International Alliance of Theatrical Stage Employees.

Currently the IBEW handles all electrical construction and maintenance work in Hollywood. IBEW's international representative, and George (Curly) Davis, former leader in Technicians Local 4, have established quarters in Hollywood and sent out a general letter to film workers offering inducements to break away from IATSE.

## McCrea Scrams 'Chick'

Hollywood, Feb. 24. Joel McCrea caused the portmanteau of the 'Chick' to be mounted by turning down the co-starring role with Veronica Lake after a fight of the past week. Shooting is delayed until the studio signs a new male lead.

Revue Clair is director and Preston Sturges associate producer. McCrea is under contract to make two pictures for Paramount this year. Other one on the list is 'Triumph Over Pain.'

## Jan Handy Closing H'wood Offices Due To Loss of Auto Biz

Hollywood, Feb. 24. Jan Handy organization, one of the largest producers of advertising and public relations in the country, with headquarters in Detroit, is closing its Hollywood contact office, managed by Walter Breen, as a result of a constriction of the automobile business under war order. The GM company had built up an extensive trade based on the production and distribution of 35 mm. film, which Handy had built up of which dealt with various divisions of General Motors. Cancellation of the GM contract is reported to have wiped out around 80% of the Handy business.

Meanwhile the organization is being kept together by contracts to turn out a portion of Government advertising. Handy's development of commercial pictures is easily adaptable to the Government's campaign of public instruction during war time.

## HUB TEST BLACKOUT NICKS PIX BIZ 25%

Boston, Feb. 24. First blackout test last night was a success from the civilian defense viewpoint, and it cut into the gross about 25%, according to estimates of local managers. Blackout lasted only 20 minutes (10-10:20), and was announced in advance. Patrons of theatres were not allowed to leave during the air alarm test, and no much was reported in the downtown sector.

On the streets there were more wardens and auxiliary police than guards, most people staying at home or coming into the theatre early enough to catch the shows during the blackout.

## PRC All-Out For Corio; T-Day Shooting Sked Now

Despite reviews of 'Swamp Women' which have been handed out by the New York News was typical. Ann Corio film is indeed a success story, according to the studio. Releasing Corp. is about to shoot another. They're getting all out this time. The shooting schedule to seven days from the six allotted to the first picture.

Second film, 'Jungle Siren' will be a series of scenes with Buster Crabbe. Stripes, under and percentage on 'Swamp Women'.

She's now doing two weeks on a 'bullet' contract with the Cleveland and then goes to Miami for a rest before proceeding to Hollywood for 'Jungle Siren.'

Vaude a la Cinema

Hollywood, Feb. 24. 'Grit Crazy' gets a setback on the Metro production slate while Mickey Rourke plays a 'Hillbilly' in the picture and Judy Garland takes the lead in 'The Big Time,' a tale of a young girl who is taken to Hollywood by her father.

Pa' will be brought together later as co-stars in 'Crazy.' Otherwise, the picture is being produced by the Rooney role opposite Miss Garland.

## 'Leather Kid' Remake To Star John Garfield

Hollywood, Feb. 24. Pugnacious role in 'The Patent Leather Kid,' has been inherited by John Garfield from Richard Dix, who played the original unspoken role.

New version of the Rupert Hughes picture, which the writing mill at Warner's, with Wally Lester scripting under picture supervision of Wally McClellan.

Following his conference with U.S. officials in Washington, the Carl Milliken, foreign manager of the Motion Picture Producers & Distributors Association, is expected to be in the picture for complete expediting of films, destined for the U.S. market, to make two pictures under the Trading-With-Enemy statute now being enforced. Milliken outlined progress made thus far, following his trip to Washington last week, in a confab with film company foreign managers last Thursday (23).

While not definitely set, suggestions may thus far call for the operation of two small committees, representing some eight different government departments, to be set up in New York and Los Angeles. Each would consist of only three or four members, and would have a secretariat to follow from script to completed entry.

This arrangement would lighten the work for U. S. Customs inspectors, respecting every film to leave the U.S. Law also applies to imports, but a negligible number presently are being shipped into this country.

Physical government bodies which will be represented by such committees include the U.S. Army, Navy, Post Office, War Relocation Authority, Inter-American Affairs and the State Department. Customs inspectors will be in charge of the screening of the process and making eliminations in advance. In this way, the film business and all involved have to keep screening by the customs down to a minimum, thereby saving time and money for the picture.

In the operation of such committees, the picture industry is being sought would include cooperation by the industry's Production Code Administration, the Motion Picture Producers production committee, and the Inter-American Affairs representative. DeLoach and Bucknell were alerted. Thus, the committees would watch for any violation of the laws of the PCA approved script, the shooting and final version of all screen productions.

## Studio Contracts

Hollywood, Feb. 24. Violet Churney's player option lifted by 20th-Fox.

Sam Coslow to appear in a series of soundtracks. Johnson, singing guitarist, signed by 20th-Fox.

Virginia Maple's acting option picked up by 20th-Fox.

Franklin Inland scripting contract at Metro.

Mildred Gay's acting part renewed by 20th-Fox.

Gordon Kahn drew new writing ticket at Metro.

Rita Quigley's player option picked up by Paramount.

Graze McDonald, Peggy Ryan, and Condon, Bob, signed by Universal.

Tagalong Levine, all of whom appeared in the cast of 'What's Cookin' in the Kitchen' handled plays contracts by Universal.

Johnny Mercer's option as composer was picked up by Paramount.

MacDonald drew player ticket at Metro.

Clair James story player contract renewed by 20th-Fox.

Turban Bay acted acting part by Universal.

Edna Mae Jones' player option picked up by Republic.

Edna Mae Jones' option lifted by 20th-Fox.

Anne Jeffery, singer, signed by Republic.

John Anderson signed for three shorts a year at Columbia.

# Mpls. indie Won't Tilt His Prices And Giveaways are Eliminated

## No Escape From Tarzan

Hollywood, Feb. 24. Maureen O'Sullivan signed a two-picture deal with Bob Lesser, one of them opposite Johnny Weissmuller in a Tarzan adventure, still untitled. Actress recently obtained her release from Metro where she also played a number of jungle pictures with Weissmuller.

Releasing deal for the next Tarzan yarn has not been set. Meanwhile Lesser is preparing 'Strange Visions,' a non-jungle feature, and he agrees United Artists under an old agreement.

## Angott, Boxing Champ, Absolved In 8G Theatre Holdup: Two In Custody

Pittsburgh, Feb. 24. Police made short work of WB Stanley theatre holdup here, in which a \$10,000 ransom (ransom) was demanded. The only person who also has boosted the case similarly in nearly all the situations throughout the country. The only exception is in South Dakota, where no changes are contemplated for the present, and one holdup in Fargo, N. D. where the night admission was lowered from 25 to 15 cents.

Police along with scales in similar spots. A slight raises level of admission prices to an even figure, eliminating odd pennies, in practically every city. The only exception is in South Dakota, where no changes are contemplated for the present, and one holdup in Fargo, N. D. where the night admission was lowered from 25 to 15 cents.

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Until opposition houses in his district eliminate giveaway 'rackets,' F. H. O'Brien, owner of the Bleadway, indie nabie here, has announced he'll not follow other exhibitors in giving away admission price boost.

He's the sole holdout, but he's not alone. The only exhibitor in the theatre that has made some sort of giveaway as often as five nights a week. The Bleadway gives away admission cash running as high as \$1,500, for cash and 10¢ defense stamps to every patron, and he's eliminated.

Following its action in raising admission prices from 25 to 15 cents, Minneapolis and St. Paul theatres and affiliated houses, the 'Manassas' and 'Columbia' (Paramount circuit) also has boosted the scale similarly in nearly all the situations throughout the country. The only exception is in South Dakota, where no changes are contemplated for the present, and one holdup in Fargo, N. D. where the night admission was lowered from 25 to 15 cents.

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# B.O. Effects of New War Time, Auto Tire Saving Etc., Still Being Studied

It will take some time to accurately determine the effect of new war time on theater business. Operators are of the opinion that rationing of cars and tires is hurting and will be progressively felt as the war lengthens.

The holiday Monday (23), when Washington's birthday was officially celebrated, is pointed to as an instance of how people are pampering their automobiles with fewer out-of-town tags noted in New York than on other occasions. Additionally, with cars were jammed with people, in the downtown Times Square area was very much a scarcity.

A check on parking lots also would indicate that cars are getting their exercise on weekends but being there much of the balance of the week. As a result of the parking check on Saturdays-Sundays owners of N.Y. lots are declared to be taking advantage of the situation and are charging up to a maximum of \$1.50 on those days when the cars come out of their garages.

It's a question just how the saving of autos and times will affect the theater and where. Anti-parking laws in other cities in N.Y. are a drawback, particularly in places where people may come from distant cities and are too far from the average parking. However, also in places and downtown areas, the situation on cars may be affecting this summer of keeping more people away from the country or on joy rides, with the result being less traffic in their neighborhood theaters.

In the hinterland the shift of autos may be great one way or another since folks will not be so quick to drive from villages to near-by towns or cities to see shows. In their own hamlets the local theaters may be getting film as fast as days with the result that cars level to towns where pictures are shown. The towns that film ahead that may stand to suffer loss of suburban or other trade, while the picture house improves its box office position by playing to more of the townfolk. Of course, how the picture situation will work out, hurting here and possibly benefiting somewhere else, is problematical at this stage of the matter.

The new wartime will be better judged as days lengthen this summer, but an offset managerial opinion may be the economy on cars. Fear of being too far from home in case of raids, less golf, no cost. Also, probably few people will go fishing along coastlines for fear of mines or other dangers.

Cost Seen Nabs Benefiting

Hollywood, Feb. 24. Theater men are viewing with both alarm and confidence disclosure by (Continued on page 38)

## EXPECT N.Y. CENSORS' OK ON 'BIRTH OF BABY'

Albany, N. Y., Feb. 24. The Board of Regents, at their monthly meeting, passed back, for the Irving Berlin production, the motion picture division, State Education Department, the new edict on the birth of a nation. Regulations have been made in attempt to obtain a license for the offensive picture. School Hill observers believe that eventually 'Baby' may be okayed for exhibition in theaters throughout the state. They base this opinion on prophecy partly on the fact the Regents, by a narrow margin, voted several months ago to give the green light to John Steinbeck-Herbert Klein made-in-Mexico documentary, 'The Forgotten Village.'

Like 'The Forgotten Village,' 'The Birth of a Baby' is strongly endorsed by a number of leaders in the field of health and social welfare. The sequence to which the naps and the Regents, always objected was that depicting the delivery of a baby.

## Er-Kay, Use It

Hollywood, Feb. 24. Deal between 20th-Fox and the Brooklyn Dodgers gave the club the permission to use the name of the baseball team in the film comedy, 'Them Lovely Bums.' Top spots go to Lloyd Nolan, as manager of the 'Bums,' and Carol Landis as owner of the club.

## H'WOOD STANCE ON WARTIME LABOR

Hollywood, Feb. 24. Motion Picture Producers Association has adopted recommendations from the film industry coordinating committee for a survey of the labor situation. Recommendations comprise the promulgation of a forward-looking, long range labor policy for the industry embracing the analysis of the labor situation in this industry in comparison with other industries.

This would take into consideration labor problems presented by new establishments of a bureau to inventory all facilities and equipment of studios which will be accomplished in 1941-42 time conservation through inter-studio consultation and assistance.

Proposal includes meeting at least once a year, on the West Coast, of all company heads and production executives in order to study overall proposals of the industry.

Committee's report announced the resignation of Charles C. Pettibone as legislative representative of the industry and the appointment of John G. Bryson to succeed him.

## Theatres Broadcast FDR Speech to Offset Inroads on Their B.O.

Vast majority of theatre operators throughout the country displayed smart showmanship in heading off large influx of stay-at-home trade waiting for President Roosevelt's speech Monday night (23) by replacing the radio address into picture programs and halting shows for the duration of the speech. Business was also relayed from screen loud speakers to in order to offset radio competition.

Some of the circuits, such as Loews and RKO, devoted space in the dailies to advertise that regular programs would be interrupted in order to broadcast the President's speech. Roxy, N. Y., had copy reading, 'Why stay at home? Enjoy a picture and screen show and hear every word of the President's talk from our stage.'

In one of the Loews houses in the New York metropolitan area maps were flashed on the screen so that the talk could be followed more effectively by audiences.

## Maps on Screen

San Francisco, Feb. 24. Gate (Fox-West Coast) flashed world maps on the screen during the President's radio address. Management of the Gate made a deal with the San Francisco Chronicle for the 2000 to 10,000 copies of the Paramount made a similar deal with the Cal-Bulletin.

Business was excellent, helped by the holiday and 12,000 educators in convention here.

# MAINTENANCE YES Par Continues to Sell Away from Skouras and Century Circuits

Preference Rating Consideration for Cinemas Is in Line with Recognition of Films' Value for National Morale

## NO FURBELAWS

Washington, Feb. 24. Preference rating order, under which theatres will get more the head of the list of enterprises requiring various kinds of raw materials and finished goods, is in the making, but a virtual ban on new theatre construction will be occasioned by war shortages.

Because of the necessity of providing relaxation and the Federal Government's feeling that movies can be used effectively to convey information about the war program besides holding up mirrors, it is expected exhibitors will be granted a fairly high standing in the line of people wanting to buy essential goods to keep their enterprises running. But from seats to steel, theatre owners probably have to convince authorities of their need in order to get what they want.

On the whole, existing houses probably will be put on a 'replacement and maintenance basis.' This means that whatever is essential to assure continued operation would be forthcoming, but frills and furbeles are out for the duration. The turning up of properties will have to be considered, as well as businesses that are not necessary to the welfare of the population.

## W. J. LONG QUILTS ODEON CHAIN

Vancouver, Feb. 24. W. J. Long has resigned as president and manager of the 21 Odeon theatres in British Columbia, a post which he assumed when the Vogue was taken over by the N. L. Nathan chain.

Disensions follow dissolution over relations with Odeon executives and arrangements agreed upon which Long asserts were never carried out. Recently huddling with Haskel Masters, general manager of the Odeon chain, followed by the work the way things were pointing out so far as he was concerned. Long states that he told Masters that he would carry on for 10 weeks and then make his decision. He does not indicate the nature of the friction except for arrangements that were not carried out.

The Vogue here was built on local financing and in February a year ago it was taken over by Odeon on a 10-year lease for inclusion in the new Columbia unit of the circuit. As its key Vancouver house left for the Vogue was closed by Paul Haskel, followed by Nathan, the Odeon chain for his father, N. L. Nathan, and by Oscar Anderson, who has since resigned from Odeon as an executive and shareholder.

Long came to Vancouver from Edmonton, Alta. in 1936. He has years of theatre-operating experience. He has not indicated his future plans.

## Col.'s Fort Knox

Hollywood, Feb. 24. Columbia is digging \$500 new underground in its ranch in San Fernando Valley. Dugouts are designed as a protection for the studio's negatives.

# Par Continues to Sell Away from Skouras and Century Circuits in N. Y. as With First 2 Blocks

## Keep 'Em Dated

Hollywood, Feb. 24. Originated as a publicity stunt, 'Love Insurance, Ltd.' has been registered as a film title by Metro. Idea is that a soldier in California, by the payment of two-hundred per month, can date a Hollywood glamor gal whenever the gal-healed-behind goes straying with one of the non-military boys back home.

## UA'S 15 BY END OF 1941-42; 19 PIX IN '40-41

United Artists will release 15 features this season, as compared with 19 during 1940-41. Nine will have been delivered up to the end of the year, while 13 had been sent into release by this time last year. However, the studio has not yet sent eight Hal Roach 'streamliners' are being distributed this season.

Edward Small will have secured at least in part six of UA's 15 pictures, one of the highest numbers in years to come from one producer. He will have made four of them and imported two from England, paid for with coin he has blocked there.

Absent from the UA release list, as it now stands in its final form, is the product of a number of last year's indies. Among the absentees are James Roosevelt, Samuel Goldwyn, Lewis Lewin, Richard Rowland and Sol Lesser. Low-Levin and Lesser will both be represented, however, in next year's lineup. Former is preparing Somerset Maugham's 'Moon and Six Pence' and latter a series of Tarzan pictures.

UA will have four English-made and a release ('The Gold Rush') among its 15 this season. Released so far have been 'Three Cockeyed Kicks' (Small), 'Major Barbara' (Small), 'International Lady' (Small), 'Lydia' (Korda), 'New Wine' (Small), 'Sundown' (Warner), 'Corcoran Brothers' (Small), 'Shanghai Gesture' (Presburger), and 'Gentleman After Dark' (Small).

Coming up are 'To Be or Not to Be' (Small), 'Mr. Bland' (Small), 'Jungle Book' (Korda), 'Gold Rush' (Chaplin), 'Twin Beds' (Small), and 'Ship's With Wings' (Ealing).

## D. M. Major Fatally Shot

St. Louis, Feb. 24. D. Moss Major, owner-operator of the Mainstreet, Paris Mo., was shot to death in an alley in the rear of an apartment in Paris where he lived with his family. A discharged shotgun was nearby. Major is reported to have been in the neighborhood of the Mainstreet picture circuit.

## Pa. Okay's 'Gesture'

Philadelphia, Feb. 24. United Artists' 'Shanghai Gesture' last week finally received the okay of the Pennsylvania Board of Motion Picture Censors. It was tentatively booked into Warner's Stanley to open in about two weeks. The picture was held up in Pennsylvania because the gangsters found a couple of scenes were 'objectionable' under the terms of the State motion picture code.

Selling its first two blocks of five pictures each away from the Skouras and Century (A. J. Schwartz) circuits in the Greater New York area and on Long Island, Paramount is farther apart than ever with these two important independent chains as a result has started to offer its third and fourth groups to opposition operators. This would make it appear that the breach may be permanent.

The break this becomes the biggest to actually occur under current decree selling. In other cases threats to sell away have resulted in settlements. A total of 15 pictures are involved in the decision of Par to require that its pictures and Century's 1941-42 product on the terms which the two circuits demand.

On deals in units and in blocks, 10 pictures sold away from Skouras and Century. Par is continuing to close deals in units and in blocks instead of making accounts—take 'Loudspeaker' Purchase'—because it is combining it with another picture, 'Glamour Boy.' Mr. Bug Goes to Town' and Sullivan's 'Travelers' are also being coupled, and 'Passage' and 'Remarkable Andrew.'

Getting percentage deals from the indies to which neither Skouras nor Century would consent, Par closed circuit deals in units and in blocks to sell on the first and second blocks. Also, in numerous cases Par got quick dating and, in many instances, where houses committed themselves to three or four days, they held their hands in units and in blocks.

Reported that Skouras and Century are in the midst of a buying agreement that might be to the detriment though that is not certain. It is hooked up, and that both are involved in the picture business. Loew's is said to be involved in Astoria, L.I., while in Jersey City Warner's and Loew's are both dividing the Par product in the past. Warners has taken the half to which it is entitled under the arrangement and with Skouras unwilling to buy the other half Par is assertedly looking into the matter to determine what should be done. Warners might get the picture product as a result of the situation.

Par has long been in negotiation with Skouras and Century, operating 38 houses in Westchester and Long Island but, with difficulties on splits worked out, a deal was closed during the past week. This is one of the more important of eastern indie deals, involving key houses in strategic towns.

## MICH. STALLS ITS 3% TAX PENDING RULING

Detroit, Feb. 24. No action will be taken by the state of Michigan toward collecting the 3% tax on movie rentals until the picture industry has been allowed to present its case in question before the State Tax Board. Louis N. Nims, State commissioner responsible for the ruling, following this presentation of the industry's side of the tax, an offshoot of the 1936 Michigan law which was made by the board, probably within two weeks, which will be applied to the picture industry in Michigan.

The action for collection was started against Allied Film Exchanges, as a test case, but most of the picture houses in the state now will result in a blanket ruling.

## Shadowed Through Egypt

Hollywood, Feb. 24. Next starlet in the picture line at Metro will be 'Shadow of a Lady,' based on a story by Ladislav Bala. Tale is about a Hollywood songstress visiting Egypt and getting into complications, not too serious.







# Chi Temp. and Biz Warming Up; Day's Andrews Bright \$45,000, Pulham's Fine 17G, 'Helz' 2d 33G

Chicago, Feb. 24. Weekend was like New Year's Eve in the loop. This was due to lull in the weather, which was hovering around the zero mark for days and then dropping to warmer numbers. Result was rush to the downtown area where the Andrews Sisters still prove to be boxoffice ammunition in the Chicago where, with the help of Remember the Day to fine business. United Artists came up with Pulham, Sat. (Saturday) (1) and has been getting standees.

Adams' looks like its place with the other major first-run spots in the loop, getting under way with "Play and Four Jacks and Jill" for its first combination. Looks profitable.

**Estimates for This Week**  
Apollo (BA&K) (1,500; 35-55-65-75)  
Bahama Passage (1,500; 35-55-65-75)  
Glamour (1,500; 35-55-65-75)  
Clamour holding in fairly rapid, Bahama's and getting \$4,000 currently, following good \$2,500 last week.

Chicago (BA&K) (1,400; 35-55-75-90)  
Remember Day (Par) and Johnny Longorch and Andrews Sisters in days. Latter a draw the day. Longorch is new quantity in the loop. Room reaction is good, with trade rising to hit \$45,000. Last week, "Sullivan's Travels" (Par) and Lawrence Welk (1,500; 35-55-65-75-80).

Lawrence Welk (1,500; 35-55-65-75-80)  
Sullivan's Travels (Par) and "No on Clock" (Par) and "Duke" (1,500; 35-55-65-75-80) last week. "No on Clock" (Par) and "Duke" (1,500; 35-55-65-75-80) last week. "No on Clock" (Par) and "Duke" (1,500; 35-55-65-75-80) last week.

Original (1,500; 35-55-65-75-80)  
Over \$3,000 for second week in the loop. Original (1,500; 35-55-65-75-80) last week. "Over \$3,000 for second week in the loop. Original (1,500; 35-55-65-75-80) last week.

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## 'FURY' BLUE DUAL OK \$10,500 IN OMAHA

Omaha, Feb. 24. "Son of Fury" and "The Duke" are topping the town, with "The Duke" leading, second, and "The Duke" leading, second, and "The Duke" leading, second.

Estimates for This Week  
Brandis (Mog) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1,500; 35-55-65-75-80)  
Four Jacks (Mog) (1,500; 35-55-65-75-80)  
Last week, "Bedtime Story" (Mog) (1,500; 35-55-65-75-80) last week.

Brandis (Mog) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1,500; 35-55-65-75-80)  
Four Jacks (Mog) (1,500; 35-55-65-75-80)  
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Four Jacks (Mog) (1,500; 35-55-65-75-80)  
Last week, "Bedtime Story" (Mog) (1,500; 35-55-65-75-80) last week.

Queen (Col) and "Cookery Salad" (UA), triple split with Riders Bad (UA), triple split with Riders Bad (UA), triple split with Riders Bad (UA).

## Raye Wins 'Night' To Big \$18,000 In Hearty Buff.

Buffalo, Feb. 24. Buffalo fans are pounding up to another socko set of the night. The current can. Great holiday weekend run. Last week, "Sullivan's Travels" (Par) and Lawrence Welk (1,500; 35-55-65-75-80).

Lawrence Welk (1,500; 35-55-65-75-80)  
Sullivan's Travels (Par) and "No on Clock" (Par) and "Duke" (1,500; 35-55-65-75-80) last week. "No on Clock" (Par) and "Duke" (1,500; 35-55-65-75-80) last week.

Original (1,500; 35-55-65-75-80)  
Over \$3,000 for second week in the loop. Original (1,500; 35-55-65-75-80) last week. "Over \$3,000 for second week in the loop. Original (1,500; 35-55-65-75-80) last week.

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## TYRONE-TIERNEY BIG \$11,000 IN LOUISVILLE

Louisville, Feb. 24. The two delivers have things pretty much their own way this week, with "The Duke" leading, second, and "The Duke" leading, second.

Estimates for This Week  
Brandis (Mog) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1,500; 35-55-65-75-80)  
Four Jacks (Mog) (1,500; 35-55-65-75-80)  
Last week, "Bedtime Story" (Mog) (1,500; 35-55-65-75-80) last week.

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Four Jacks (Mog) (1,500; 35-55-65-75-80)  
Last week, "Bedtime Story" (Mog) (1,500; 35-55-65-75-80) last week.

## First Runs on Broadway (Subject to Change)

Week of February 28  
After-Kings Row (WB) (4th week)  
(Reviewed in Variety) Dec. 26 (1941)  
Capitol-Johnny Eager (M-G) (2d week)  
(Reviewed in Variety) Dec. 10 (1941)  
Criterion-What's Coo'kin' (U) (2d week)  
(Reviewed in Variety) Dec. 10 (1941)

Globe-Gentleman at Heart (RKO) (1st week)  
(Reviewed in Variety) Jan. 7 (1942)  
Music Hall-Woman of the Year (M-G) (4th week)  
(Reviewed in Variety) Jan. 14 (1942)  
Paramount-Bahama Passage (Par) (2d week)  
(Reviewed in Variety) Dec. 10 (1941)  
Radio-North of the Klondike (U) (1st week)  
(Reviewed in Variety) Jan. 14 (1942)  
RKO-Roxie Hart (20th) (2d week)  
(Reviewed in Variety) Feb. 4 (1942)  
United Artists-Captains of the Clouds (WB) (3d week)  
(Reviewed in Variety) Jan. 21 (1942)

After-Kings Row (WB) (5th week)  
Capitol-The Invaders (Col.) (2d week)  
Capitol-Hot and Cold (Time) (U) (1st week)  
Capitol-What's Coo'kin' (U) (2d week)  
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## 'FURY' \$12,500 TOPS SEATTLE

Seattle, Feb. 24. Avenue are leading the town in the order named with "Son of Fury" at the Paramount soaring to \$12,000 or better. "The Duke" is second, with "The Duke" leading, second.

Estimates for This Week  
Blue Music (Hamric-Evergreen) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1,500; 35-55-65-75-80)  
Four Jacks (Mog) (1,500; 35-55-65-75-80)  
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# FDR's Talk Bents Big Biz; 'Ginger' Sweet \$65,000, 'Eager' Good 33G, Schnoz-Big, Nice 23G

Although not so many out-of-town invited Broadway Birthday shows as last week, the three-day show is still in full force and filed past boxoffice in full force. Weather was good, and the show is still in full force.

Sunday (1,500; 35-55-65-75-80)  
Monday (1,500; 35-55-65-75-80)  
Tuesday (1,500; 35-55-65-75-80)  
Wednesday (1,500; 35-55-65-75-80)  
Thursday (1,500; 35-55-65-75-80)  
Friday (1,500; 35-55-65-75-80)  
Saturday (1,500; 35-55-65-75-80)  
Sunday (1,500; 35-55-65-75-80)

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Last week, "Bedtime Story" (Mog) (1,500; 35-55-65-75-80) last week.

## Auto Plant Lull Spells B.O. in Det.; Fury Big \$31,000

Detroit, Feb. 24. Mechanics' holiday before the automobile plants get going in full force. "The Duke" is leading, second, and "The Duke" leading, second.

Estimates for This Week  
Brandis (Mog) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1,500; 35-55-65-75-80)  
Four Jacks (Mog) (1,500; 35-55-65-75-80)  
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Brandis (Mog) (1,500; 35-55-65-75-80)  
Call Me (Mog) (1



# YOU CAN'T KEEP A GOOD MONSTER DOWN!

HERE'S UNIVERSAL'S  
"MIDAS" AGAIN! . . .  
OUT FOR MORE GOLD!

*With every chill a thrill . . . . .  
with every thrill he fills your till!*

# *The* GHOST *of* FRANKENSTEIN

SIR CEDRIC  
**HARDWICKE** · **LAM**  
LIONEL · BELA · EVELYN  
**ATWILL** · **LUGOSI** · **ANKER**  
and  
**LON CHANEY** as  
Frankenstein's Monster

Original Story by Eric S. Ross  
Produced by GEORGE WAGNER

PICTURE

**NATIONAL RELEASE MARCH 6th**







# "ROXIE" ROX ROXY!

"The crowds are uncontrollable," reports New York's Roxy on opening day! "And they raise the roof! We can't get the sound up high enough to cover the laughs! They're screaming!"

GINGER ROGERS ROX HART  
 GEORGE MONTGOMERY ADOLPH BRILL  
 SNOWTIME ROX JEANNE BRIDSON OTHERS



AMERICA'S BOXOFFICE SWEET-  
 HART KEEPS 'EM ROLLING (IN THE  
 AISLES) IN MIAMI...IN MEMPHIS...  
 IN PHILADELPHIA...IN ROCHESTER  
 ...IN FACT... *Everywhere!*

FIRST IN  
 THE LONG  
 RUNS!



TAXES WILL BEAT THE AXIS! PLAY WALT DISNEY'S TREASURY DEPT. SHORT "THE NEW SPIRIT"







## N. Y. Stagehands Getting Tougher In Labor Demands; Want 5% Tilt

Recent expectation that unions would get tough when it came to re-signing contracts, as demanded by the demands made upon Greater New York theatres by Local No. 1, Theatre Protective Union (stagehands), with whom negotiating difficulties are probable.

The stagehands has informed a labor committee representing theatres that it feels it is entitled to a 5% increase in salary and various conditions which were not called for in the old contract that expired on Feb. 1. This bout is wanted retroactive to Feb. 1, but this time Local No. 1 wants a one-year deal, leading to the assumption that it desires to leave the way open for additional demands next February.

In addition to the stiff increase in wage sought by the stagehands, they want two weeks vacation with pay fringed of one.

Also, No. 1 is demanding the elimination of the so-called reserve employment agreement which heretofore has given theatres the privilege of dismissing a stagehand once a year in favor of hiring a new one. In lieu of this the union wants to have upon the new contract a provision that no one can be dismissed except for incompetence, drunkenness or dishonesty.

Further, the N. Y. deckhands have indicated a reclassification of the Music Hall, Roxy and State is in order. While not setting forth in exact demands in this connection so far, it is believed the union has in mind a double-over provision such as exists at the Paramount and Strand where two top boys are paid, one doing operating hours.

Meeting at which preliminary demands were presented was held in the office of L. E. Thompson, representing RKO, and J. E. Thompson, representing Warner Bros., representing Warner Bros., Bob Wellman (Pax), and Vincent Jacoby, business agent. Another session to go further into the matter will be held before the end of this week.

## FREE TAXI SERVICE AS BIZ HYPO IN PHILLY

An experiment is being tried by the Stanley-Warner circuit for the Sedgwick, a key name in the Chestnut Street Theatre section of Philadelphia.

The house, recently refurbished, has instituted, among its innovations, free taxi service within a mile radius of the theatre.

The cab service is worked out on a set rate deal with the city, and building up its neighborhood service. In view of the rise and auto rationing, the theatre is offering free transportation, there must be four or more persons coming together.

City officials are studying the results of this experiment with a view to extending the policy to other theatres in the local theatrical sections of the city and suburbs.

William Furusko, manager of the Sedgwick, is the man who worked out the plan with the city, and the district in which the Sedgwick is located.

## Triple for 'Triple'

San Diego, Feb. 24. Triple movie premiere of "To the Shores of Tripoli," story by the U.S. Navy, is slated here March 24 in three theatres, the Fox, State and Plymouth.

Half the picture, produced by 20th-Fox, was filmed here at the Marine base, with Marines who are going soldiers for atmosphere.

## Kistner Prexies Painters

Hollywood, Feb. 24. Motion Picture Painters Local 644 elected Jack Kistner president to succeed Jack Warner as president.

Kistner won the ballot over three opponents, William B. A. Friedman and Ernest Hoffman.

## In Other Words, It's An OK Par Publicity Stunt

Cleveland, Feb. 24. Four local relatives of Bob Hope, who grew up in Cleveland, or ballyhooed about in other cities as a timely plug for the star's "Louisiana Purchase," during its run at the Loew's, are uncaringly drawn up by Ed Fisher, the theatre's publicist, who also nominated Ivar Hope, Fred Hope, Milton Hope and Sidney Hope to the organization's board of governors.

They're all brothers and nephews of the actor who are building up a collection of his first snapshots, photos and schoolbooks he used here. Slogan of the club, according to Milton Hope, is "Uncle Sam and the Hope Meat Products Co. is 'White there's Bob, there's Hope'."

## 20,000 Kids Partied By J. H. Cooper in Feteing His Son's 13th Birthday

Lincoln, Neb., Feb. 24. For the entertainment of some 20,000 youngsters in the territory of Nebraska, J. H. Cooper, president of Warners and Paramount—Nebraska, Oklahoma and Colorado—the Cooper house here threw open its doors (21) in observance of the 13th birthday of Joseph Cooper, Jr.

All the situations, in clubs with local newspapers, had open house, and where two top boys are paid, one doing operating hours.

Annual goodwill stunt has been in vogue for 12 years.

## VIC SHAPIRO HEADS COAST INDIE FLACKS

Independent press agents formed a permanent organization, The Freelance Publicists, and elected Vic Shapiro president. Shapiro, 42, is a v.p., Jack Melvin secretary, Maury Foldes treasurer, and Beverly Barnett publicist. Shapiro is president of the executive committee. Members are Russell Birdwell, Alan Gordon, Max Miller, and Earl Greenblatt.

Shapiro is drawing up a constitution and bylaws for the group at the next meeting, March 21. First huddle was attended by 21.

## Heart Still Frowns On Russia, Even Vodka Pix

Pittsburgh, Feb. 24. Rest of the Allied world may look upon Russia as a friend, but not William Randolph Hearst. He says "makeup" with "Palmyra State" at Al Jolson's theatre.

At the same time, Hearst's translation of his local newspaper sheet, the Sun, is carrying a headline that reads: "Soviet pictures now in the hands of the American film-going public."

Whenever Art Cienfuegos, local foreign correspondent, writes a picture, all it can expect from the Sun-Tele is a two-word remark before going to bed that it all is no review whatever. First Soviet film to play Art Cienfuegos in couple of days.

"A Day in Moscow" was double-billed with release in sound of Charlie Chaplin's "Tillie's Punctured Romance" and Hearst devoted its entire notice of bill to "Tillie." Just mentioning "Day in Soviet Russia" in last line.

## Defense Stamp Admissi

Jersey City, Feb. 24. Skouras State theatre here ran a "Stamp Out Peril" show Monday morning for children, in an effort to assist the Government bond drive.

The defense stamp admitted a child and a 25c stamp an adult. Management is turning receipts over to the War Relocation Authority, to be used before the usual opening of the State, was made up of shorts having kid appeal.

## Oliver-Howard-Massey Film in 5-City Premiere

Premiere of Columbia's "The Invaders" at the Capitol, N. Y., March 5, will be followed by four other cities: Baltimore, St. Louis, Buffalo, and Lincoln, Miami Beach.

Produced by Oliver-Howard-Massey, Leslie Howard and Raymond Massey, "The Invaders" was originally titled "Up Parallel."

## BERLIN NIXES 35th ANNIVERSARY

Irving Berlin has asked Paramount to lay off the third-century ballyhoo in connection with "Holiday Inn," Bing Crosby-Fred Astaire musical, slated for July release, which Berlin composed. The song-music, by actual company date, was written in 1907.

He's requested Paris-Al Wilkie to make broadcast visits in fact, Berlin, but he doesn't want that tied in with the Par picture to any sentimental purpose. Berlin is not making trips to huddle with key-city press people, as he did for 20th-Fox's "The Sign of the Cross" in 1934.

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## Zukor, Balaban, Agnew to D.C. for New Par Exchange Prem; Theatre Briefs

Numerous Paramount homeoffice executives were in Washington over the weekend attending festivities in connection with the opening of the company's new exchange there, said a spokesman in the modern in the city.

Many executives who attended the service at Washington, attended the two days of official events.

Functioning hosts were Earl Swelgoff, executive producer, and J. E. Fong, executive producer, headquartered at Philadelphia, and J. E. Fong, executive producer, headquartered at Philadelphia, and J. E. Fong, executive producer, headquartered at Philadelphia.

Adolph Zukor, Barney Balaban, Harry Warner, and J. E. Fong, executive producer, headquartered at Philadelphia, and J. E. Fong, executive producer, headquartered at Philadelphia.

Placed in charge of Paramount theatre operations at the home office was William B. A. Friedman, who has succeeded Leo Board, resigned in charge of these duties. Leonard H. Stern, who has been officially named president of Paramount Theatre Service Corp., subsidiary over the theatre.

Before joining the company, Stern was in charge of the company's theatre operations at the home office, and has been officially named president of Paramount Theatre Service Corp., subsidiary over the theatre.

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is part of the Ned E. Depinet sales drive of RKO.

Denver Closing. Denver, Feb. 24. Four closing dates for the week include the Rex at Casper, Wyo., and the Rex, Rocky Ford, Colo., operated by Circuit City.

Shutters RKO, Fruit, Colo., and the Rex, Rocky Ford, Colo., operated by Circuit City.

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**1000<sup>th</sup>\***  
**PERFORMANCE**  
**56 Weeks**  
**in New York**  
**\* Feb. 18, 1942**

# NOW AVAILABLE FOR POPULAR-RUN ENGAGEMENTS

THE PICTURE that holds Broadway's long-run talking picture record...now playing a return engagement at the Broadway after a record 51 weeks at \$2.20 top...ready for presentation at YOUR regular policy and prices...

THE PICTURE that led reviewers to greater praise than they had ever lavished before...

THE PICTURE that's had the greatest publicity coverage in the history of the business...

THE PICTURE most eagerly awaited by more people than any other picture of record (result of official national poll)...

**WALT DISNEY'S**  
**TECHNICOLOR TRIUMPH**

# FANTASIA

WITH **STOKOWSKI**

GET IN TOUCH WITH YOUR RKO

**39**  
 weeks  
 in  
 Los Angeles

**15**  
 weeks  
 in  
 Chicago

**15**  
 weeks  
 in  
 Boston

**12**  
 weeks  
 in  
 San Francisco

**12**  
 weeks  
 in  
 Philadelphia

**11**  
 weeks  
 in  
 Detroit

**9**  
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 Cleveland

**8**  
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 Pittsburgh

**7**  
 weeks  
 in  
 Washington

**5**  
 weeks  
 in  
 Minneapolis

**5**  
 weeks  
 in  
 Baltimore

**4**  
 weeks  
 in  
 Buffalo

RELEASED APRIL 30  
 THE SHOWMAN'S  
 PERFECT  
 EASTER WEEK  
 ATTRACTION









Even the  
**SERGEANT**  
*salutes*  
**CAPTAINS!**

We weren't kidding when  
 we called "Captains of the Clouds"  
 the "Sergeant York" of 1942!

It's topping the Sarge's record at  
 the N. Y. Strand!

It's SROver everything in years!



Again, the whole  
 industry salutes  
**WARNER BROS.!**

**JAMES CAGNEY**  
**"CAPTAINS OF THE CLOUDS"**  
 In Technicolor  
 with  
**DENNIS MORGAN • BRENDA MARSHALL**  
 Alan Hale • George Tobias  
 Reginald Gardiner • Reginald Denny  
 Directed by **MICHAEL CURTIZ**  
 Screen Play by Arthur T. Horman, Richard Macaulay, Norman  
 Bailey, Nelson • From a Story by Arthur T. Horman and Roland  
 Gillett • Music by Max Steiner • A Warner Bros. First Nat'l Picture







IT'S ALWAYS  
FAIR WEATHER  
WHEN GOOD  
SHOWMEN  
AND GOOD  
SHOWS GET  
TOGETHER!

# THE Paramount Picture

News and Gossip About the Production and Distribution of the Best Shows in Town!

EXTRA  
PLAYBOY TIMES  
THE ORDER OF  
THE DAY WITH  
PARAMOUNT  
PRODUCERS

## AIR SHOWS FOR 'FLEET'S IN'

**New Para Exchange Open for Biz;  
Exhibs, Execs at D. C. Shindig**

Paramount Exchangers in Washington are wearing their best bibs and tuckers to work this week, until they get used to the ultra-ultra new office building housing them, on H Street, N. W. Building was formally opened Monday, following mammoth housewarming parties—open for exhibs on Saturday and open for company executives Sunday.

The new building is super in every detail, from the 22-foot photomural in the marble and terrazzo lobby to the 50-seat modernistic projection room. It's two-story, concrete, with limestone front trimmed in black granite. Entrance doors are glass; all lighting is fluorescent, and air-conditioning prevails throughout. Basic design harmonizes with new Washington government buildings.

Paramount Exchange had occupied its old quarters at 1101 N. Capitol Street for twenty years. The new building is used by Paramount News as well as Paramount.

### STUDIO HEADS PAD LADD LAD'S SKED

Sneak previews and Studio and Home Office screenings of Para's forthcoming "This Gun For Hire" have put both the company's coasts in a dither over the B.O. potentialities of Alan Ladd, young star discoverer who plays a killer role in the pic. Result is that Ladd is already scheduled for three more productions, one of them bought expressly as a topper for him. Talk now is of giving him special billing in the first film, along the line of "..." and introducing Alan Ladd. Film co-stars Veronica Lake and Robert Preston.

"The Man in Half Moon Street," Barry Lyndon's London stage hit, is the property bought as a Ladd starer. Prior to it, he's set for roles in two Dashiell Hammett "Class Key" and "Red Harp."

### Chris-Pin Crowned Nepot King-Pin

Chris-Pin Martin, cowboy comedian appearing in Harry Sherman's "Hopalong Cassidy" pix for Paramount, clinched the Hollywood nepotism crown end of last week when Sherman asked him to pick six kids to play roles of his children in "Across the Border," forthcoming Hoppy. Martin signed up his six grandchildren.

### Hope, Crosby & Lamour Finish U. S. Road Tours, Hit 'Road to Morocco'

Cameras started turning yesterday at Paramount on the third "Road to" picture for Bing Crosby, Bob Hope and Dorothy Lamour—"Road to Morocco." Studio has given the new show the same combo, wherever possible, that proved B.O. magic in "Road to Singapore" and "Road to Zanzibar."

Hope and Crosby reported on the lot fresh from a series of exhibition golf matches in Texas, with gallery receipts going to war relief funds. Following the matches, the pair put on shows for 50,000 soldiers at two Army camps.

Lamour recently got one of the biggest receptions ever given a film star at the L. A. Union Station—where big receptions are a matter of routine. This one was the McCoy, with Treasury Department officials thanking her for her efforts on behalf of Defense Bond sales. Treasury has said they "found definitely she sold more than \$5 million dollars worth."

Donna Drake, who made a hit with her dance in "Louisiana Purchase," and Maxwell Baerly, character actor, have been added to the cast.

### PAR TAKES BLUE COAST-TO-COAST

Jimmie Dorsey, Lamour, to Highlight Two Sendoff Broadcasts to Ninety-Three Station Network

#### EXHIBS GET PLUG

Paramount will go on the air with not one but two special national network programs as a sendoff for the sock musical of its fourth block, "The Fleet's In." Home Office announcements revealed today. Shows will feature Jimmie Dorsey, whose band made the picture; Dorothy Lamour, and other cast members.

Unusual feature of the pair of broadcasts is that the Home Office has paved the way for exhibs to sell theater and playdate announcements into break-in time, to plug local bookings—without cost to the exhib. Arrangement adds an appreciable jump to the net fee, but Paramount believes it's worth it. In that the air show will thereby be tied directly to every date set.

First show takes the air at 10:15 EST, March 20, and will feature Dorsey in most of the picture's tunes, including "Fingerin'"; "Build a Better Mousetrap"; "Arthur Murray Taught Me Dancing in a Hurry." Each second show will play at the same hour on the same hookup the following Friday night, March 27. Except for Lamour, the exact lineup of stars hasn't been set. However, one or more of the "specialty acts" in the show is likely; maybe Gil Lamb, Betty Hutton or Cass Daley. Eddie Bracken, comedy lead following William Holden in the billing, is another prospect.



### MURRAY IS HEP TO 'HURRY' STEP

Far from doing the burn that some Paramount people expected, Arthur Murray, the dance man, has jumped to cash in on the scatsong introduced in Paramount's musical, "The Fleet's In," which aimed a gentle rib at him. Titled "Arthur Murray Taught Me Dancing in a Hurry," the song is sung by flitterbug Betty Hutton in the film—and illustrates the dilemma of a gal who gets her tangos and her rhumbas tangled.

Murray saw the dance at Paramount Home Office screenings and joined in the laughs. This week he announced that he's promoting a new dance that picks up the steps done by Hutton—and sending all his instructors a breakdown on how it's performed. Dance is designed especially for performance in the "Fleet."

"Arthur Murray Taught Me Dancing in a Hurry" was written by Johnny Mercer and the late Victor Schertzinger, director of "The Fleet's In." Since Betty Hutton introduced it on the Bob Hope show some weeks back, it has been getting regular network plugging.

### PULLMAN SEAT . . .

Here's what the well-DRESSED, supple girl will wear in a Pullman seat when she's tucked out of her state-room. Candelita Collett makes this trip out of a pair of padamas and a blanket. In a riotous scene of "The Palm Beach Story," new Sturges pic.

### Plans . . . Players . . . Pix . . . Properties

Scripting was completed on "For Whom the Bell Tolls" last week by Academy Award scripter Dudley Nichols, working from a Louis Bromfield adaptation of the Ernest Hemingway B. S. . . Du. Geo. Marshall took a troupe of 130, including Fred MacMurray, Susan Hayward and Paulette Goddard, for a 21-day location trip to the Big Basin Redwoods, for footage on "The Forest Rangers," Techni epic . . . Screen version of "Out of the Frying Pan" has been retitled "Young and Willing," it bills William Holden, Eddie Bracken, Robert Benchley, Susan Hayward, Ted Wells, rodeo champ, has been signed for a part in the forthcoming Sherman, Hopalong, "Across the Border" . . . George Pal is going to make a surrealist Puppetoon . . . "Mood Music" of Cecil B. DeMille's Technicolor, 30th anniversary epic "Reap the Wild Wind" will be waxed for release by a major record company . . . Bill Thomas, co-producer with Bill Pine of acoustics for Para release, headed west from New York this week with background film for their forthcoming "Wrecking Crew."

Starring Writer Preston Sturges, right, and Director Preston Sturges, left, a pair of geniuses who don't speak when they meet.

### STORY CONFERENCE . . . STURGES STYLE



"WHADDAYA MEAN," she enters billing her nails, billing her lips and shuffling her feet—how would you like to try directing the nonsense you write? This "Palm Beach Story" is getting me on the beach."



"FURTHERMORE, you've got a scream or a shotgun blast every fifteen feet of film; you're making a nervous wreck out of Colbert and heaven knows what you'll do to audiences. I've a good mind to quit you."



"O.K., QUIT," you—lugg. What did you ever do before you had me for a writer? You just follow that script, see, and I'll tell you what audiences will do. They'll eat it up—and praise YOU!"





ORCHIDS *for*  
NORMA SHEARER  
MELVYN DOUGLAS  
*in*  
"WE WERE DANCING"

with GAIL PATRICK • LEE BOWMAN • MARJORIE  
MAIN • REGINALD OWEN • ALAN MOWBRAY  
FLORENCE BATES • Screen Play by Claudine West,  
Hans Rameau and George Froeschel • Based in Part  
on "Tonight at 8:30" by Noel Coward • Directed by  
ROBERT Z. LEONARD • Produced by Robert Z.  
Leonard and Orville O. Dull • An M-G-M Picture







# NBC, CBS Fail to Get Injunction; Must Await FCC 'Injury' Before Proceeding: One Judge Files Dissent

NBC and CBS will decide within the next few days whether to press their grievance against the Federal Communications Commission to the Supreme Court. Impression in the trade is that the FCC will defer acting to enforce its new rules on network broadcasting until the two networks move quickly on the appeal. Later setback suffered by the networks in their fight with the FCC is the refusal of a special Federal statutory court, sitting in New York City, to grant an injunction. In a majority opinion (two to one) it was held that the courts were without jurisdiction.

Justice Learned Hand, who wrote the ruling opinion, pointed out that the FCC's orders were nothing more than a declaration, "or, if one chooses, a threat," that it proposes to enforce certain conditions upon the "renunciation of a statutory right in the future and that under the circumstances the court has no power to rule whether the action is right or wrong. Judge Hand also stated that so far no evidence had been adduced that the FCC has changed the status of prevailing contracts between network and affiliated stations.

He agreed that enforcement of the FCC regulation of network affiliation affects the networks' interests but when that does actually happen, Judge Hand added, the networks can appeal to the U. S. court of appeals. This appeal would be from any order imposing unlawful conditions upon an affiliate's license. "At any rate," concluded this judge, "until the common show is disposed of, to deny them (the networks) a fair trial in a proceeding for a renewal of an affiliate's license, we are not to assume that it will not do so." When Britain Broadcasting is silent on the belief that the networks were entitled to relief without delay, that he is in the line of the telephony of a denial of a license.

## Martin Block Jockeying Discs from Richmond On Lucky Plant Tour

Martin Block is to take his WNEW, N. Y. Make-Believe-Earlroam record program to Richmond, Va., Thursday and Friday (25-26) to inaugurate the beginning of a quarter-hour daily series by Lucky Strike cigarettes. Block will tour the American Tobacco Co.'s plant and do his show from WRML, Richmond. It will be broadcast to WNEW by telephone lines.

Block and a group of Lord & Thomas advertising agency executives leave N. Y. today (Wednesday) to record special recordings for the recordings with him to use on the four broadcasts he will do.

## DEWEY LONG TO CHICAGO

Will Head WLV Sales Office—Grinlays Up at WSAI  
Cincinnati, Feb. 24. Dewey Long, general manager of WSAI since August 1939, transfers this week as manager of the WLV sales office in Chicago. He replaces Walter C. Grinlays, who filled the post for the past two years and is returning to become vice president of Robert E. Dunville, general sales manager of Crosley stations.

Grinlays, who has been sales manager under Long, becomes WSAI general manager. Further reassignment of Crosley station sales executives as Bernard Munkin changing to WLV, and WSAI sales office to WLV sales staff in New York.

A farewell party at Long's honor will be Monday (23) night in the Cuyler Press club.

## Dinty Doyle Joins CBS

The original Dinty Doyle has joined the press department of CBS in New York under Lou Ruppel. Ruppel, radio editor was last with Earle Ferria.

## 10c Worth of Partners

Currently the "Easy Ace" script is kidding advertising agencies. The name of the fictional firm in one of the long-winded ones, Lewis, Williams, Taylor, Jones & Ace.

In the middle of giving the name a character pause for a brief episode and the telephone operator breaks in: "Deposit five cents, please, for another three minutes."

## Par Soap to Sponsor 'Service' Show from KFI Over NBC Pacific Loop

San Francisco, Feb. 24. Although details are not closely guarded, Par Soap has bought a contract network quarter on the NBC Red. This apparently ends a two-year hitch which the three (now four) wks. Oakland soap outfit has used previously. The show, which is current deal is first major other venture. Shows entitled "Happened in the Service" will have an army camp flavor but will be aimed at the home audience. Time 8:30 to 9:30 p.m. Wednesdays and show will originate in KFI studios in Los Angeles. Account is handled by Long Advertising Service of San Francisco and San Jose.

Understood supplemental stations will augment the Red outlets used.

## JAY CLARK SUCCEEDS VINCENT ON 'COURAGE'

Jay Clark succeeds Chick Vincent, effective Monday morning (21), as director of "Woman of Courage" series on CBS-Ford-Calgate-Palmolive-Pepper. Clark already directs "Parker" on the Blue for the company. Vincent handles "Pepper Young" on CBS-Red, and "The Captain" on CBS, for Prager & Gamble. Proximity of the latter two shows to the "Woman of Courage" repeat was what necessitated the change.

Courage is supervised by Mildred Feinberg, daytime radio head of the Ted Bates agency.

## Peter Grant Into Army

Cincinnati, Feb. 24. On March 9 Peter Grant, WLV veteran newspaper, will become private Melvin Meredith McGinn. Grant is being inducted into the Army at Ft. Monmouth, N.J., opposite Cin.

## Jack Haley's Audition

Jack Haley is working on an audition record for The Amazing Mr. Smith through the A. S. & Lyons office in New York.

American Can Co. sponsored the comedy mystery last season, without success because of the priorities situation.

## WGN Picks Three \$1,000 Winners

## Operetta Contest Grand Prize by Public Vote

Armstrong, Faith, Hastings Selected for Run-Off

Chicago, Feb. 24. Lee Armstrong, arranger for Ben Bernie, Paul Whiteman and Alec Templeton, won one of the three \$1,000 prizes offered by WGN in the Operetta Contest. The contest was made during special broadcast of the operetta "The Merry Widow" (21). Each of the three winning operettas, the other two were by Ross Hastings. Lord & Thomas, conductor of the Con-

## RUBINOFF SCORNS HIS SURROUNDINGS AT WGCR

Louisville, Feb. 24. Rubinoff, the violinist, just served as the target for a Steve Clark "explanatory" broadcast. Rubinoff had called off a snuff appearance and the manager of WGCR on the air took the violinist's reason they weren't hearing the scheduled violinist was the reason for a concert. The idea of broadcasting from a makeshift studio. Rubinoff was in town for the day (19) to do a radio local auditorium under the auspices of WGCR and the Chicago Symphony Orchestra had been arranged for publicity purposes.

It was admitted that the studio in question did not compare with studio of modern design but that since it was good enough for the origination of 10 shows a week to Mutual it should have been alright for the violinist. Rubinoff claimed that he found the studio piano out of tune and sounds of other noises filtering into the studio. Also that the piano strings showed signs of having been banged on with the foot for some serial's sound effects. Clark countered this with the statement that the violinist had been through but the studio itself was thoroughly tuned.

Clark had meanwhile called on WKB, Cleveland, to fit in with that not only was the piano but also Rubinoff's contribution to the sustainer, "Mutual Goes Caring."

## BRAD SIMPSON OPENS AGENCY

Cincinnati, Feb. 24. G. Bradford Simpson, program director of WKB, Mutual affiliate, has opened a new agency in Cincinnati. He will be leaving station on March 2. He will open an advertising agency here with special attention to radio accounts, with scripting and production service and exploitation of program.

In addition to his own name, Simpson was in the St. Louis radio office for the past year. He was previously, who has been his assistant, will move up as acting program director of WKB.

## BILLY HILPOT WITH A ROCKEFELLER GROUP

Billy Hilpot, formerly program manager of the Blue Network, has joined Ted Weaver in the radio division of the Rockefeller Committee of the Rockefeller Foundation. Hilpot has also been a radio entertainer and booker and agent of talent.

## 20 SPOTS FOR 20 WEEKS

Kellogg All-Kenyon and Pep Resume via Braun & Eckhardt  
Chicago, Feb. 24. Kellogg will resume its spot auction record in behalf of the Kellogg and Pep the middle of next month. They are being placed by Kenyon & Eckhardt.

Schedule stipulations 20 transcribed announcements a week for 20 weeks.

## WGN Picks Three \$1,000 Winners

Chicago, Feb. 24. Lee Armstrong, arranger for Ben Bernie, Paul Whiteman and Alec Templeton, won one of the three \$1,000 prizes offered by WGN in the Operetta Contest. The contest was made during special broadcast of the operetta "The Merry Widow" (21). Each of the three winning operettas, the other two were by Ross Hastings. Lord & Thomas, conductor of the Con-

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## 'Black Skin' Sermon Reacts

Lincoln, Feb. 24. Broadcasting over KFOR here Rev. Paul Becker chose a novel method to highlight a sermon against Negro discrimination in the United States. He announced that he and his family had gone to bed while and awakened with black skin. Then followed the details of all the disadvantages of the color of the skin and the disadvantages of the color of the skin and the disadvantages of the color of the skin.

Within a few minutes the KFOR telephone switchboard began to light up with calls asking more details on the terrible disaster to the pastor. These continued all day and the incident became a matter for press stories the next day. Some of the callers were asking for more details on the next day. Some of the callers were asking for more details on the next day.

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## Payne Dissents From FCC Ruling, Raps WCCO, Minneapolis, in Decrying Turn-Down of WNYC

Baseball Player Draws Blank in Slander Suit Against Radio Station

Fort Worth, Feb. 24. The 96th District Court here has dismissed a \$50,000 damage suit filed by Ray Starr, baseball pitcher, against Jack Hurt, KFTZ announcer, and others because of remarks Starr was purported to have made against Starr during the broadcast of a baseball game between Fort Worth and Oklahoma City.

Starr then was a member of the Fort Worth team but is now with the Cincinnati club. Other defendants were the Texas State Network, Inc., and the Tarrant County Broadcast Company.

## OFF'S COMMITTEES FOR AD MEN, WEBS

The Office of Facts and Figures has two new committees. First for advertising men and second for radio stations. The first committee is headed by A. K. Spencer, J. Walter Thompson.

Heagan Bayles, Rutheff & Ryan. John G. Hynes, Lord & Thomas. John A. Carter, Pedlar & Ryan. Arthur Pryor, B.R.D. & Co. Frederick W. Wile, Young & Rubicam.

R. J. Scott, Schwimmer & Scott. Kirby Hawses, Benton & Bowles. Network cooperation committee includes Charles Vanda, Madeline Ensign, C. L. Messer, Charles Barry, William Lewis, Frank Stanton, Philip Cohen, Douglas Meservey.

## Orange Crush Orders

## Disc Music from World

Orange Crush Co. has placed an order for one-minute announcements with the World of World Studio, New York.

Alonzo Cole loses

## ALONZO COLE LOSES

## Third Time His Action Against Lord Is In Court

Long-pending, many-chaptered case of Alonzo Cole against Phillips H. Lord, Inc. involving Lord's radio program, "Mr. District Attorney," dismissed by Judge Ferdinand Pecora in the N. Y. Supreme Court last week after a five-week trial.

It was the third trial of this plagiarism action, representing a victory for Lord, Judge Pecora, granting judgment in favor of his firm.

## Halley Back to Kaycee

Kansas City, Feb. 24. George E. Halley, who was associated a Chicago office for Station KMBZ, has returned to the Kansas City office. The Chicago office, where Halley was director of national program sales, is being temporarily discontinued.

Here Halley is devoting himself to promotional work on the new 300-watt radio library of transcriptions recently completed in Hollywood by the Thomas Rangier and Arthur B. Church program property.

## Bob Burns Optimized

Campbell Soup has picked up its option on Bob Burns for another 15 weeks, according to the Rutheff & Ryan agency.

The new bidder takes effect March 17.



# FREE SCHEDULES

## Pro and Con on Radio Biz

The National Assn. of Broadcasters has prepared a report on the business outlook in view of priorities and other wartime conditions. It presents this composite picture.

### Favorable Outlook

**Agriculture:** Cattle Foods  
Seeds  
Nurses  
Live Stock  
Amusements  
Beverages  
Boots and Shoes  
Clothing Stores  
Cleaners—Dryers—Laundries  
Cosmetics  
Dairies  
Department Stores  
Drug Stores  
Educational  
Farm—Orchards Produce  
Financial  
Florists—Nurseries  
Food Products  
Garages (uncertain)  
General Stores  
Grocery and Food Stores  
Hotels, Restaurants, Resorts  
Insurance  
Jewelry  
Medicals, Proprietaries  
Merchandise Chains  
Professional Services  
Public Utilities (uncertain)  
Publications  
Sporting Goods (uncertain)  
Soups, Toilet Goods, Beauty Shops  
Tobacco  
Tourist Attractions  
Transportation Rail, Bus (uncertain)  
New Products  
New Uses for Old Products

### Unfavorable Outlook

**Automobiles:** New Passenger Cars, Trucks  
Accessories  
Tires and Tubes  
Tra-trols  
Aviation  
Beverages  
Building Materials, Supplies  
Confectioneries  
Contractors  
Farm Machinery  
Furniture, Home Furnishings  
Floor Coverings  
Curtains and Drapes  
Gasoline and Oil  
Heatings, Plumbing  
Home Appliances: Refrigerators  
Washing Machines  
Ranges  
Oil Burners  
Industrial  
Electric Equipment  
Radio Receivers  
Real Estate  
The general field of "Durable Consumer Goods"

## ON ISOLATE CASES PRIORITIES

No Present Signs of Drastic Hot Spell Exodus of Sponsors Because of War — "Fibber McGee" Held a Priorities Problem Strictly

### FOODS AS IS

None of the leading ad agencies in radio anticipates any marked changes in the commercial aspect of the network this summer. A check among them last week disclosed that they regarded as merely isolated cases of priorities embarrassment the announced withdrawal of Winston Waco's "Fibber McGee and Molly" and "The Great Gildersleeve" for the summer without sponsored replacements. Such agencies as Young & Rubicam and Rutherford & Ryan stated that there was no basis for imputing signs of a trend to these two departures and they pointed out that they themselves were currently quite active in lining up replacement shows for the coming summer.

J. Walter Thompson revealed that the network operations of its account will be no different this summer than they were last year. What Thompson accounts that don't continue their program through the warm season will exercise their usual status of several weeks. Lord & Thomas reported that Bob Hope (Peppermint) will have his customary summer pinch-hit and Buchanan, agency on the Texas coast, is expected shortly after looking around for a replacement that would serve as a substitute for Fred Allen when he takes his vacation June 28.

Neither Young & Rubicam nor Rutherford & Ryan, which are heavy in food accounts, figures that the packaging problems caused by priorities will so affect such of their clients as to halt or revise their network advertising this summer. Each of these agencies declared every account on its list which uses a replacement program last summer will repeat the same procedure for 1942.

Under the system prevailing at NBC and Columbia any account that retires for the summer minus a replacement program takes a chance on forfeiting its spot.

Under the breakdown the Y&R accounts this summer might be Jell-O (General Foods). Other agencies speculate that NBC has indicated that Jack Benny's night spot could be had for 13 weeks starting July 1.

Benny goes on his vacation June 28. NBC's offer suggests that it is prepared to release the package contract during July, August and September if a deal can be made with another advertiser.

More Hot Than Cold  
CBS' sales department yesterday (Tuesday) balanced its contract books and found that since the first of this year it had sold 134 hours more than had been cancelled. Following are the breakdown:

Old Orders	New Orders
Quaker Oats.....	1 1/2 hr.
Procter & Gamble.....	1 hr.
General Electric.....	1 hr.
United Fruit.....	1 1/4 hrs.
Celanease Corp.....	1/2 hr.
Wrigley Gum.....	1/2 hr.
Total.....	5 3/4 hrs.

Shick Razor..... 1/2 hr.  
Ford Motor..... 1 hr.  
Union Trust..... 1/2 hr.  
Chrysler Corp..... 1/2 hr.  
Mack Trucks..... 1/2 hr.  
MacFadden..... 1/2 hr.  
Total..... 4 hrs.

Crowley's Plan Too Soon?  
A radio executive has expressed himself as puzzled by the tactic which Jerry Crowley, radio director of the Citizens for Victory, has taken

## Short-Lived Spot Campaign Seeks To Convince Civilians There Are Seats on Air Transports

### R. J. Compton Back

Richard J. Compton, president of the agency bearing his name, has returned from a three-week business-vacation trip to the Coast. Leonard Bask, vice-president, is still in Florida convalescing from pneumonia.

## 'ALDRICH' ADD TAXES

General Foods may extend the use of "The Aldrich Family" to NBC Thursday night, according to reports of the show as broadcast over NBC Thursday night would be heard in various markets plugging itself Postum or Post Toasties. Plan is to make these spot schedules effective the week of March 2.

## RADIO WRITERS GUILD EXPECTS CBS DEAL

Radio Writers Guild expects to sign a renewal this week of its contract covering news writers at CBS. Deal calls for the same wage minimum as before, but improved working conditions and terms. Contract for writers in the shortwave department may be signed by next week.

Organization is also discussing a similar deal covering NBC news writers in New York and Chicago.

In seeking to obtain support from network advertisers. In submitting what he terms a "plan for continuance of sponsored radio series in cooperation with Citizens for Victory," Crowley might, they agency men suggest, be doing a disservice to the networks. Hardly any network customers have shown disposition to quit and the agency execs fear that Crowley by his drive to coral advertising into the network, by considering cancellation of radio activity during the war, could stir up a score that would do the radio business no good.

These agency people question whether Crowley's "pled" his appeal idealism. They contend that for as far there are no signs of a possible exodus of network accounts and that Crowley would be far more effective in his project if he avoided the cry of "wof" and confined himself to trying to get time wherever possible on existing network commercials.

The presentation which Crowley has distributed among advertisers calls for the maintenance of a dualistic program, in which the latter would explain why their products weren't on the market and the advertiser would be avoided production. A portion of the same program would be devoted directly to the aims and purposes of the Citizens for Victory through a brief talk by a prominent speaker of a dramatization which the latter would produce.

### Blatz Trying F-M

Chicago, Feb. 24. WSCB, the Chicago Tribune F-M outlet, has Blatz Brewing Co. of Milwaukee as a partner in the new announcements, six nights weekly. Set through the Henri, Hurst & McDonald agency.

Spot campaign which was launched last week by the Air Transport Association to counteract certain reports about airline travel lasted but three days. When the *Wash-Waspy* agency placed the business with 37 stations it made it clear that there would be no announcements of the sort. On the day that the third announcement was broadcast the association instructed the agency to shelve the project.

What the association sought to accomplish by the air bluffs was to allay the impression among prospective commercial plane passengers that the airlines were being reserved primarily for those engaged in the war effort. The agency said the move was made by the association by its order to cancel indicated that its purpose had been simply accomplishing the air bluffs was to allay the impression among prospective commercial plane passengers that the airlines were being reserved primarily for those engaged in the war effort. The agency said the move was made by the association by its order to cancel indicated that its purpose had been simply accomplishing the air bluffs was to allay the impression among prospective commercial plane passengers that the airlines were being reserved primarily for those engaged in the war effort.

## CAB Reports New Nite Listening High For Last Jan. 6-11

Night-time listening, according to the latest report of the Co-operative Analysis of Broadcasting, reached an all-time peak during the week of Jan. 6 to 11. The night-time index for that week was 32.5, whereas the index for the same week of the previous year was 31.5. Daytime listening during that same week showed no gain over the parallel week of '41. Prior to Pearl Harbor, network listening was somewhat off as compared to the going of the previous year.

C.A.B. states that night-time listening for January, '42, was 7% higher than for the previous month and 15% higher than for the same time of the previous year. A margin of increase amounted to 8%.

## ARMOUR OFF FOR SEASON

With the exit of the Buddy Clark-Johnny Weigel program from its radio home, the CBS last Friday (20) the Armour Co. ended its radio March 2-28.

Account's other cancellation is Wayne King, who has filed a Saturday evening period on the same network.

### Raymond Spector Moves

With Brown & Thomas  
Brown & Thomas agency and Raymond Spector agency have merged in New York on Brown & Spector. Dan Rodgers will be radio director.

Accounts included in merger are Serutan, Johnson of Livine, Schenley, Block Drug, Dewar's whiskey and others.

### Rem-Rel March Uprent

Chicago, Feb. 24. Maryland Pharmaceutical Co. has announced its announcement scheduled on WMAQ for Rem and Rel remedies to 20 for the period of March 2-28.

H. B. Cough Drops renewed an additional four weeks.

## NEW RATE CARD DUE THIS WEEK FROM BLUE

The Blue Network will issue a new rate card this week which will provide for further discounts for advertisers using several groups of supplementary stations. Purpose of this move is to make it economically easier for clients to buy extensive hours.

In May, 1941, the Blue initiated an amendment to its discount setup which provided for special discounts when an advertiser purchased one or more of such supp groups as the Blue Southern, Blue Southwestern, Blue Mountain and Blue Pacific Coast. Similar special discounts, ranging from 5% to 20%, were extended to clients buying still other groups. The Blue management has come to the conclusion that advertisers are being charged too much for "that extra batch of stations."

## NO MERCY FOR 'KATE HOPKINS'

'Kate Hopkins, Angel of Mercy,' series on CBS for Maxwell House (General Foods) goes off the air this week. The April 3 status. The account has not yet decided whether to replace it with another show, or drop the time.

Program is handled by Benton & Bowles, scripted by Gertrude Berg and directed by Jack Hurd.

### NBC Bread Returns

McCann-Erickson is returning NBC Bread to the spot field. It's a one-minute transcription campaign with schedule calling for 12 announcements a week over a period of 26 weeks.

Sales account's cracker division is considering also going spot but through local programs.

## DANNY KAYE ON, OFF SHOW IN AGCY. MIXUP

Danny Kaye was on and off the Mike Smith broadcast for Friday (22) as a special guest as result of a possible law suit. Ted Collins' office opened negotiations with the Corp. of America for Kaye, but the comic's attorney, Lou Mandel, stated he would not make a deal unless it came via the William Morris office.

Mandel then got a 'release' from MCA, but, believing that MCA could use any show, he called off the negotiations.

Kaye was originally under contract to Columbia Artists Bureau, which was bought, took stock and barrel, by MCA last year. Kaye, however, refused to move over to MCA with the general assignment of talent contracts. Instead, Kaye signed with the Morris office.

### MARSHALL FIELD'S 30%

Looks Like Deal For W.R.I.P.  
Hammond, Is Going Through  
Chicago, Feb. 24. Action on the issue between Marshall Field and W.R.I.P. Hammond, (Ind.) perked up considerably last week and arrangements are now set for the take-over of 30% of the station by Marshall Field and an additional 15% by his collaborator, John W. Blarke.

Deal with Field includes purchase of two hours daily immediately on the position for the Chicago Sun page, which Field is financing. Communications Commission need not approve this transaction since control is not involved.

Deal requires that Field take switch of share ownership. Dr. George F. Courrier continues as president of the station at this time, and Doris Keane remains as v.p. and secretary. Clark takes over posts of v.p. and treasurer.

Station is now building five-hour daily set-up to lift up its Chicago area coverage. On March 29 will step up its schedule to 22 hours daily. It is out of the part-time class which now has the station operating on a daytime schedule.

Minneapolis.—Lella Gills promoted to assistant publicity director at WCCO, succeeds Mary Hennings. Joins National Geographic editorial department, Washington, D. C.



# Record of

# \$5432

FOR ONE AT WAR

EVELYN  
and her Magic Violin

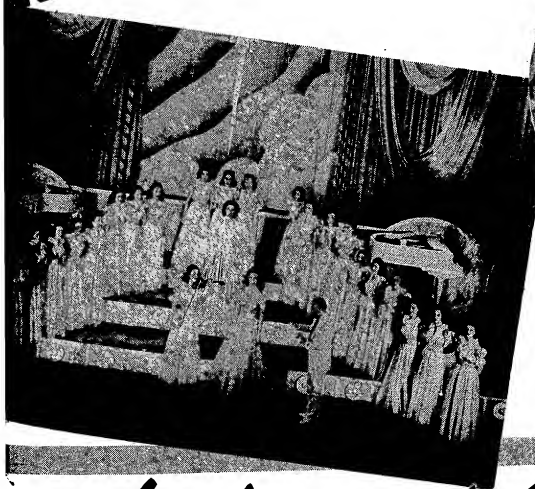


The Velvety Tones of  
MAXINE



# Records!

## NER'S THEATRE, ERIE, PA.!!!



The Golden Voice of  
**VIVIAN**

# "The Hour of Charm"

**ALL GIRL ORCHESTRA**

**CONDUCTED BY PHIL SPITALNY**

**SIXTH YEAR OF BROADCASTING FOR GENERAL ELECTRIC  
SUNDAYS: 10 P.M. EWT RED NETWORK**









# 'ACTION' IS DONOVAN MOTTO

## INDUSTRY FEARS ARE DISCOUNTED

**Government Committee Wants Cooperation But Must Have 'Control' of Program Content—Push for Quick Decisions After Many Meetings**

### BUSINESS SQUIRMS

Washington, Feb. 24. After another week of shortwave conferences who, what and why—minds have not found is easy to meet and in some cases will discount the effort to do so in favor of action, right or wrong. Action is the great need and cry and is especially the motto of the Donovan Committee.

The latter tends to be impatient of the industry and of other short-wave operators who want to argue about details. Apparently the Donovans feel strongly on two points: (1) Only a Government agency can be in the final analysis have authority over wartime program content and (2) there is every need for the cooperation of all under a partnership operation that need not be odious to private broadcasters. The fears of the latter will be "responsible" in the sense of blame without having authority to censor the errors is not regarded as pertinent under present pressing needs. It's called a hair-splitting question.

Though there are differences of opinion in several directions, Uncle Sam is about set to initial agreements to take over in the time of the nation's international broadcasting stations and in confining plans to build new DX facilities that probably will be privately operated under close Federal supervision. Direct outlay of around \$20,000,000 is anticipated by industry observers acquainted with desire of Government officials to hypo the short-waved propaganda activities which so far have been a disappointment.

Threat of 'Government operation' has caused considerable uneasiness, but the plan being discussed most seriously provides for private management to do a good proportion of the programming and keep hands on actual running of the transmitters. Even the prospective new facilities likely will be farmed out, somewhat the same as the Army is getting commercial manufacturers to manage tank and airplane factories built with taxpayers' money.

Final consummation of the goal for the full facilities of the 11 international plants now on the air has been delayed by two rows and the usual governmental red tape which necessitates approval by several different agencies. But it is hoped the issues can be settled within the week.

The Coordinator of Information (William J. Donovan) and the Coordinator of Cultural Relations (Nelson Rockefeller) have pretty much decided to continue separate ways, after futile efforts to link their activities more closely. Philosophies of the two outfits, which are trying to sell democracy in different parts of the globe, just won't blend.

**Suggest Private Groups**  
Meanwhile William S. Paley has proposed that a couple of private-outlet units should be in almost complete charge of all operations. The Paley scheme—laid before several operators of DX outlets last week and due for further discussion tonight (Tuesday)—calls for creation of governing boards, each representing three international stations, with a director-general apiece. Suggestions for program only would be advanced by the government, with execution completely in the hands of these private industry groups.

Some of the 'private' philosophy doesn't sit well here. Officers hint it is impossible to let any 'outsiders' (i.e. outside the Government) deter-

mine the country's radio foreign policy or have unrestricted power to say how the Roosevelt-established policies should be conveyed to foreign listeners.

Hopes that the Donovan and Rockefeller organizations might come close to merging their work have vanished. Latter backed at being submerged to any degree and apparently has succeeded in getting over the thought that it knows far more what sort of propaganda should be beamed to Latin America. Despite this expectation is that some Federal agency—possibly a new government-owned corporation or any of several existing outfits—will contract with the DX operators for all of their time and then parcel it out between the two coordinators. The Cultural Relations group seems certain to retain its hold or the block from 4 p.m. to midnight, with the C.O.I. having the other 16 hours to spray programs at Europe, Asia, and Africa.

Considerable expansion of the 'Bronze Network' of existing DXers

## MacLeish Will Outline OFF Plans

Washington, Feb. 24.

First hand explanation of what the Office of Facts and Figures plans along radio lines and how the broadcasting industry can help the war effort will be told to all network affiliates Saturday morning (28) by Archibald MacLeish, librarian of Congress and head of OFF.

Arrangements are being completed for networks for informal talk over closed circuits of all webs. Management of every affiliate will be able to get direct picture of the whole war propaganda drive and broadcasters' responsibilities therein. No time has yet fixed.

Actual number of new higher-powered short-wave plants. Perhaps as many as two dozen.

The government does not contemplate buying time on existing transmitters at anything like card rates. Rather, the U.S. will guarantee all costs of operation plus an allowance for depreciation. No profit item is being considered.

As for new facilities, either an existing outfit like Defense Plant Corp. or Reconstruction Finance Corp. may make loans or an outright invest-

ment. In the former case, capital would be furnished private companies wanting to put up additional transmitters that they would own from the start. The other procedure—as has been followed in getting steel, aluminum, chemical and other plants built—would call for outright Federal ownership and then either leasing with an option to buy or retaining private enterprise on a management-contract basis. Both techniques are possible. Still a third arrangement may involve understandings with the non-broadcast short-wave operators (like Press Wireless, Mackay, International and American Tel-and-Tel companies, and RCA) that the government would buy enough time to warrant their using their own money to put up additional antennas to beam programs to specific places.

**Not An Operator**  
The C.O.I. if successful in getting money from Congress and making the arrangements with private owners, doesn't intend to become an operating company. What's more, it (Continued on page 32)

## HOW TO GLUE A LISTENER TO A RADIO

**1 TAKE A GOOD HELPING OF NEWS**

**2 ADD GENSEROS AND FREQUENT NUGGETS OF SPORTS...**

**3 BREAK AND STIR UP FLYING BARS OF GOOD FRESH MUSIC...**

**4 SPREAD EVENLY... AND TURN ON THE RADIO...**

**RESULT...**

**MUTUAL BROADCASTING SYSTEM... FIRST IN THE FIRST 3**

**NEWS-SPORTS-AND POPULAR MUSIC**

**MILLIONS OF LISTENERS GLUED TO MULTIPLE STATIONS—LISTENING TO THE KIND OF PROGRAMS CLOSEST TO EVERYONE'S HEART—LISTENING TODAY—BUYING TOMORROW!!**



# New CBS News Rules Fortright

The Columbia Broadcasting System attracted favorable comment last week among the New York advertising agencies with its clear-cut statement in furtherance of commercial content controls recommended recently by the Broadcasters Victory Council. Agency men are developing an aversion to the vague-worded, hard-to-understand kind of statement that has been fairly common in the industry with regard to supposed interpretation or clarification of war-produced situations.

Agency time buyers who carry lots of news programs on their books especially credited CBS with exercising forthright judgment. Network-released BVC recommendations in the following easily-grasped rules:

## Short Opening Commercial

Opening commercials should be as short as possible and every news broadcast should get into the news as rapidly as possible. Forty seconds is to be the limit on opening commercials for 15 and 10 minute news broadcasts, and 25 seconds for the opening of a five-minute program.

## Not Faked As News

Opening commercials must be given in such a way as not to lead the listener to believe that he is listening to news rather than to a commercial.

## No Jingles

Neither opening commercial nor any other commercial is to be in the form of a jingle or any device manifesting undue gaudy, humor, or excitement.

## No "Teaser" Technique

The technique of giving mere sponsor identification, then a few headlines, and then going into a commercial is to be avoided because it tends to the use of a few headlines as a kind of "teaser" copy, confuses the listener and compels him to listen to a commercial before he really finds out what the news is all about.

## Middle Commercials

Middle commercials shall at the option of the network be permitted only in news programs of 10 minutes or more. They are inappropriate in a five-minute news broadcast because they compel interruption of such a brief period of news.

## Only After Three Minutes

One middle commercial is to be permitted when its inclusion is technically feasible, and this shall be preceded by a minimum of three minutes of news in

order that a reasonably leisurely and comprehensive review of outstanding developments may reach the audience before the program is diverted to a commercial message.

## Omissions

If the middle commercial is normally permitted, the network reserves to itself the right on any appropriate occasion to refuse a middle commercial, or to insist upon its coming later in the program, when its use earlier interrupts a continuing discussion of a single situation. For example, if 10 minutes of a 15-minute news broadcast were devoted to the Roberts report of the news that that report should not be interrupted by a commercial. Similarly, if some transcendental item takes up the entire news period, the sponsor's middle message could be omitted.

## Advertising Airt

All commercials, except opening commercials which are obviously a sponsor's message, must be set apart from the news content, in the form of two ways.

It is preferable that a different voice be used. If this is not done, the news broadcaster is permitted to give the sponsor's message provided he invariably separates it, not solely by a pause but by some appropriate phrase, such as—now a few words from our sponsor—now let me tell you something about our product, and so forth.

## Not a 'Flash'

The sponsor's message shall not be presented as a news item. This, of course, bars the use of words like "flash" and "bulletin" to introduce a commercial, and bars such phrases as—now news about Blank's product. Such phrases as—now here is something new and interesting about the product—however, should not be barred. The objection is application of a specific news label to a commercial.

## 25% Reduction

Over-all limits on the amount of commercial message in a news broadcast are to be 25% below those allowed for other types of sponsored programs.

## Must Be Temperate

Commercials on all news programs must be temperate and restrained and appropriate to the spirit of the program. Too rapid-fire delivery, or an over-emphatic type of selling should not be permitted on any news broadcast.

# Inside Stuff—Radio

George Seligman's pamphlet, *In Past*, took Roma Wins to task for one of its recent Liberty mag adaptations, claiming the piece was "anti-liberty poison by Radio." Whereupon the Bernheim, Castleman & Pierce agency wrote Seligman:

"We are indeed sorry that the Roma broadcast in question was considered offensive and injurious to you. No such offense was intended. . . . Roma broadcasts on WGR are simply dramatizations of Liberty magazine short stories selected . . . by Olin Clark. . . . Bernard Macfadden has long been a champion of Liberty. . . ."

Seldes commented on this: "This ad agency says the broadcast should be charged to Roma. That is true. But it is not true that Macfadden and Liberty have been friends of liberty."

Coca-Cola in signing bands for mid-week shows on its "Spotlight Band" program on Mutual has inserted a clause in contracts giving it an option on same band for a Saturday night show at a then-stipulated price. Since Saturday session is given each week to the band that amassed the highest over-contract record sales the week previous, clause is designed to protect sponsors from last minute band holdouts.

Clause is probably based on recent activities of a ring of top leaders who got together and set a price for the use of their bands on the "Spotlight." Scheme was upset, however, by one of number who signed his band separately.

Superman recorded serial, still heard on about 50 stations for various accounts, will probably finish out the season, but its resumption after the customary July-to-October layoff depends on the materials and priorities situation. Actual production of the recordings, which runs several months in advance, will halt early in March, there being enough platters already to complete the season. There have been several cancellations of the series by broadcasters, but dairy companies, Royal Crown Cola and Quaker Oats continue.

Show is produced by Bob Maxwell, of Superman, Inc. It's recorded at World, with Clayton Collier in the title part.

Great Lakes Naval Training Station reciprocated the 'salute' by Xavier Cugat to his former personal rep, Lou Mindling, on a preceding Tuesday, by saluting the conga maestro last Tuesday. This was in accordance with a Latin tune, Eddie Peabody (Lieut. Commander E. E. Peabody to you), former emcee and banjo soloist, is a morale officer at Great Lakes and Mindling, one of his aides in the band department. Mindling is the former CBS talent scout and MCA agent. Great Lakes has one of the finest army bands, also a 200-voice choir.

Jim Hanahan, manager of Station WMPS, Memphis, and vice-president of Scripps-Howard radio, has come in for deal of razzing via remote control the past week. Bedded with the juvenile disease of mumps, Hanahan denied that his head had actually swelled over favorable publicity and editorial in 'Variety' anent his recent rap at commercial plugs that break artists in the guise of news flashes or use the war to peddle their wares.

Young & Rubicam has dispatched Jack Savary, Coast publicist, up the Coast as far as Seattle to find out why ratings are so low at points under the C. A. B. tabulations in other parts of the country. He'll also do a little merchandising for the firm's air accounts, calling on stations and trying to get the p.a.'s into intensifying their activities in behalf of Y & R advertisers.

Mary Margaret McBride's book, *America For Me*, is the inspiration for the patiotic song of the same title which has just been put out by Sently-Settle-Joy. Vix Mizzy wrote the melody, while the lyrics are credited to Irving Berlin and Mary McBride, who currently holds a dolly spot on WEAF, N. Y.

Jeannette Wyden, who married an army officer last week, will 'wait for him' at Washington where she will embark on research projects at the Office of Facts and Figures. Mainline her former boss, C. J. Friedrich of Harvard, will continue the study of the relationship of Congress, the FCC and the networks, with two new assistants, one of whom is Fred Ottaviano, whose father is a broadcaster in Minnesota.

Blackett-Sample-Hummert agency has yet to receive the go-ahead on the huge spot campaign that it has been working on in behalf of Sterling and American Home Products for the past three months. When the order does come through it will be for a half-hour a day, five days a week, with the programs consisting of recorded serials. The list will take in about 50 markets.

In cancelling the Ted Strasser-Jerry Wayne series on Mutual, effective today (Wednesday), Regent cigarettes (Riggle Tobacco Co.) exercised a war clause it had in the time and talent contracts. The M. H. Hackett agency, which placed the business, was quoted as advising that the war has seriously interfered with the importation of tobacco from Turkey, but the agency denied last Friday (20) that this had been given as the reason.

Warwick & Legler agency last week extracted the Wilfred Pelletier-Earl Lewis dialog bit from a recent "Behind the Mike" (sustainer on NBC) and especially recorded, with news quoted as advising that the war has seriously interfered with the importation of tobacco from Turkey, but the agency denied last Friday (20) that this had been given as the reason.

Everett N. Case, who, at the age of 40 has been chosen the ninth president of Colgate University, is a son-in-law of Owen D. Young of General Electric and formerly of NBC. Case served as secretary of NBC's "advisory group" from 1938 to 1933.

Because the name of Douglas MacArthur means so much in the news these days, Douglas Arthur, WGR's Philadelpha, has decided to eliminate his own name when doing newscasts. Use of his own name had confused listeners.

Wishart Campbell, tenor of the Canadian Broadcasting Corp., and his misadventurer, Elmer Clock, escaped from second story of singer's blazing home by a leap, in Toronto last week.

# Allow Portable Radios In Some War Plants For Wee Hour Shift

Buffalo, Feb. 24. Buffalo Broadcasting Corp. has put WKBSM into its WGR, on round-the-clock schedule. Aiming "wee-hour stint of canned music and gab at workers in defense plants. Many of the latter now allowed to take portable radios to their shift. Jack Geiler is the WGR's new WGR recently replaced Ralph Snyder with Sherwood Gordon as its all night disc jockey.

## STAFF FOR TEMPLE SHOW

Dave Rose Swings Sick, Hughes Produces 'Junior Mix' on CBS

Hollywood, Feb. 24. Musical direction of Shirley Temple's 'Junior Mix' series over CBS for Procter & Gamble goes to Dave Rose, of RKO-Don Lee. Producer will be Gordon Hughes, who will double over from the Irene Rich dramas at WBC. Ed Wolf, who packaged the sale, gets in Monday from the east with Sally, from whose stories 'Junior Mix' was contrived, and Doris Gilbert, who collabs on the scripting.

# Carlo DeAngelo Shuttles Between N.Y. and Chicago For Sherman & Marquette

Chicago, Feb. 24. Carlo DeAngelo has been upped to position of radio director for the Sherman & Marquette agency here. Has been with the agency as general production supervisor. DeAngelo was formerly with Compton and N. W. Ayer agencies. He will headquarter in New York but commute regularly to home office here.

*In the Groove*  
Latest C. E. Hooper

	WCPO	WCPO	WCPO	WCPO	WCPO
MORNING INDEX MON. THRU FRI. 8:00 - 12:00 A.M.	48.3	24.0	6.4	2.4	11.2
AFTERNOON INDEX MON. THRU FRI. 12:00 - 6:00 P.M.	48.3	28.5	8.1	3.3	5.9
EVENING INDEX SUN. THRU SAT. 6:00 - 10:30 P.M.	49.3	9.6	22.2	3.3	9.4
TOTAL INDEX 8:00 A.M. - 10:30 P.M.	48.8	17.8	15.7	9.0	8.6

...Lowest cost per listener... By far... than any Cincinnati station. More listeners than any Cincinnati station from 8 A.M. to 10:30 P.M. except one... More listeners than the COMBINED TOTAL of 3 other Cincinnati Stations for the 10-hour period 8 a.m. to 6 p.m.  
Source C. E. Hooper.

**WCPO**

Cincinnati's News Station  
Affiliated with the Cincinnati Post  
**THE BRANHAM CO.**

IN PHILADELPHIA  
M in friends influence listeners  
SELL THROUGH WFIL



# THE KEY RADIO MEN

## DRAFT BOARDS SO INSTRUCTED

**Hershey Advises Soldier-Pickers That Some Specially Trained Broadcasters Are More Useful to Nation at Their Jobs—Each Case Will Be Separately Considered by Local Boards**

### SALESMEN NOT VITAL

Washington, Feb. 24. Draft deferments for radio personnel, chiefly technicians, are possible under general ruling that broadcasting, along with newspaper publishing, is an industry essential to national welfare. As in the case of the interpretation affecting film industry people, the policy will be tested in each individual case and is not a blanket waiver for everybody connected with the radio business.

Brig. Gen. Lewis Hershey, Selective Service director, explained that all local boards have been advised to weigh carefully all pertinent facts before calling for induction any individuals employed in broadcasting. This policy, which not binding or to be construed as an order to the local draft boards, is a clear advisory that network and station employees will get special consideration in view of the Federal Government's desire to keep radio functioning at maximum efficiency as a means of sustaining public morale and keeping the civilians thoroughly informed.

**Specialists Only**

After Selective Service officials explained the film industry ruling—which drew widespread criticism about letting "glamor boys" off easily—was intended especially to prevent loss of key men, it was implied the radio-newspaper interpretation will benefit chiefly major executives, engineers, and specialists. News interpreters and analysts probably will come in the "specialist" grouping, but run of mine microphone hands, on the contrary, in probability would not be deemed "essential" to the continuance of the industry. Nor would page boys, publicity staffers, advertising salesmen. In the talent group, top-flight performers and individuals with unique accomplishments unquestionably will be considered more necessary to the industry than to the military. Gram, though typical musicians and minor entertainers are likely to be deferred for Army duty.

The ruling followed repeated pleas from the industry, which has experienced increasing difficulty replacing such personnel as program

### Or Else Shut Up Shop

Washington, Feb. 24. Shortage of technical men last week forced the Federal Communications Commission to relax its licensing requirements to allow stations to operate with a few operators, while all classes of broadcast stations to hire holders of first and second class radiotelegraph operator licenses. Only for the duration of the shortage, however.

One first class radiotelephone operator must be retained at each station to be responsible at all times for the technical operation of the station and to make all adjustments of the transmitter equipment except for minor adjustments normally needed in the daily operation of the station. Lacking a first class radiotelephone operator and until such operator is available to make the adjustment, the station must cease operation, the FCC decreed.

## Temporarily Halt Drive For Air Technicians; Many Now Enrolled

Washington, Feb. 24. Requests for stations to quit announcing the radio technician training program last week follows completion of plans to equip 20,000 men for prospective military service in the communications field. With 63 colleges and universities already having arranged to give special courses, all funds available to finance the instruction have been allocated, though attempts are being made to get more money so larger numbers of men can be grounded in fundamentals of radio.

Courses have been approved for 12,700 individuals, with detailed work started for 6,000 accepted applicants. Station personnel without FCC licenses meantime have been urged to do extra studying so they can move up the ladder. Biting gaps in station personnel ranks or getting fitted for military duty. Shortage of teachers is a bottleneck that industry may ease, the NAB pointed out.

Army-Navy need for radio technicians is growing and several thousand more will be required in a short time. Both services have made repeated appeals to amateurs, industry employees, repair men and electrical engineers to sign up for immediate service.

Directors, special events bosses, engineers and operators since the Army and Navy speeded up the call to service for holders of commissions in the reserve forces.

For several weeks, the National Association of Broadcasters has been urging Selective Service to consider more sympathetically the requests of station and network executives for deferment of their key men. The NAB has been acting as liaison between members and SS headquarters.

### 'History In The Making' Draws WHK Renewal

Cleveland, Feb. 24. "History in the Making" weekly 15-minute news summary over WHK, has been renewed by New United Corp., Cleveland wallpaper and paint concern.

Heard Sunday at 11 p.m., the program is transcribed with regular broadcasts aired to the Cleveland school system through WBOE, the Board's FM station. Programs have been bound into a volume, copies being filed at all branches of the city's public libraries and at USO headquarters.

Bob Carter, program announcer, now is a petty officer in the Naval Recruiting Service here and is continuing his work for the sponsor by special permission of the Navy Department.

Bruce Fahnestock, Far East Commentator on WTIC, Hartford, has been commissioned a captain in the United States Army. Left for duty last week.

## Broadcasters Victory Council Warns Of Fakes; Check All 'New' Sponsors

The Broadcasters Victory Committee has cautioned stations to guard themselves against accepting any sponsored announcements from persons with devious war purposes. The committee's recommendation on the subject is that the station thoroughly check anyone who in a telephone call seeks to place an immediate batch of announcements and never to accept a commercial from an unknown who walks in, plunks down cash and wants his announcement put on the air immediately.

A more subtle possibility cited by the committee is a personal call from individual who describes himself as the new advertising manager of a local department store. He explains that the store is having a rush sale on umbrellas and that he's anxious to get his copy on the air before it

stops raining. In every such case, states the committee's warning, the authenticity of the person should be investigated. And that also goes for firms not well known by the station.

## 24-SHEETS BALLYHOO FIVE-MINUTE PROGRAMS

San Francisco, Feb. 24. Use of 24 sheets to plug a five-minute show is something new in radio here. Billboards are being used by Acme beer in Northern California to plug "Toast to America's Allies".

Bratcher-Davis made transcription series.



## "Take us to London and Berlin"

They visited with Churchill at 10 Downing Street. They looked into Hitler's gaudy chancellery. They were in the East End when the Stukas came over, and along the Wilhelmstrasse when the R.A.F. roared back in reprisal.

Yes, Clevelanders who went to Public Music Hall on that recent memorable evening heard a vivid description of wartime London and Berlin as WGAR presented Edward R. Murrow and William L. Shirer, radio's famed foreign reporters, speaking

jointly for the first time from the same lecture platform.

WGAR sponsored this event for the benefit of the local Civilian Defense Fund. Citizens supported it generously and enthusiastically. For, like Americans everywhere, Clevelanders are depending more and more before on their radio stations to tell them when, where and how they can do their part.

**BETTER FREQUENCY!  
BETTER LOCATION!**  
5000 WATTS, DAY  
OR 5000 WATTS NIGHT

560KC  
NBC  
RED

**COLUMBIA, S.C.**

FREE & PETERSON INC. National Representatives



BASIC STATION... COLUMBIA BROADCASTING SYSTEM  
G. A. Richards, President... John F. Parr, Vice President and General Manager

Edward Petry & Company, Inc.  
National Representative





















## Bands at Hotel B.O.'s

TREAT TIME  
C B S  
UNCLE WALTER'S DOG HOUSE  
NBC-RED  
Management: M.C.A.











# Inside Stuff—Music

Irving Berlin is kidding himself. Two written a new song, 'Me and My Melinda,' the first non-patriotic popular tune in over a year? This refers to the sundry pro-Administration song trailers he has been turning out of late—Red Cross, Boy Scouts, taxes, armaments, Defense Bonds, etc.—although actually 'Melinda' is a rewrite of a tune he had authored for pigdiage when he was supposed to have gone into the B. G. DeSylvia-Berlin production, 'Louisiana Purchase,' until the role was found better suited for Irene Bordino.

Muzak v.p. Ben Selvin, also a maestro for the transcription firm, and Bob Ertos, radio trumpeter, have co-authored 'Memory of This Dance' which BMI has set as its No. 1 plug.

Sidney Kaye, v.p. and g.m. of the firm, denies BMI is abandoning publication, or that it will operate solely through Greene-Revel, Inc., and Radiotunes, Inc. Latter two are self-contained units, independently operated, although financed by BMI.

Robbins publishing group has just distributed its biggest royalty plums, \$40,000. It's for the six months' period ending Dec. 31, 1941, and the amount is unusual in that the three firms (Robbins, Felat and Miller) had been off the air for 10 months prior to Nov. 1. The payoff to writers from Feist was \$42,179, from Robbins, \$23,600, and from Miller, \$9,317.

'Song of the Islands,' standard Hawaiian thematic, dominated the 20th-Fox film of the same name, but the studio also has a 'Sing Me a Song of the Islands' number on the score. Both titles, however, adorns both official songs, published by competitive firms. There has been legal plavver, but probably no suit.

Bregman, Vocco & Conn has obtained the publishing and selling rights for 'Dear Old Day of Mine' from the G. Ricordi Co. The number, by Josef, Cita Riccio and Harold Robbe, was hit during World War I and B-V-C plans to put on a revival campaign.

## Abolish BMI Publicity Department

Russell Clevenger Will Be Consultant on Side—Staff Dispersed

Broadcast Music, Inc., will discontinue its public relations department April 1, but Russell Clevenger, who is head of the department, will continue to handle the accounts on a piece basis through the Albert Frank-Gunther Law agency. Clevenger originally came from that agency as a farm-out.

Clevenger stated Friday (20) that he has already found outlets for his assistants, while the stenos in the department have been placed with NBC and elevators.

## Tenney Back in Tune

Sacramento, Feb. 24. Jack B. Tenney and George A. Patrick organized the Western Songs Company, starting out with two new numbers, 'Blue Sierra Hills' and 'Giddy-Yap, We've Goin' Home.'

Tenney is a member of the California federal advisory and composer of the tune 'Mexicali Rose.'

**HIT PARADE**  
**HERE I COME!**

## The Mem'ry of this Dance

BROADCAST MUSIC, INC.

500 FIFTH AVENUE, NEW YORK CITY.

AT LONG LAST...  
THE RECORD YOU'VE BEEN WAITING FOR  
EVERYBODY'S MAKING MONEY  
BUT TCHAIKOVSKY

BY LES BROWN (Okeh) 6753

ROE-KRIPPEN MUSIC PUBLISHERS, INC.

1650 Broadway, New York Woodie Theatre Building, Chicago

## 15 Best Sheet Music Sellers

(Week ending Feb. 21)

White Cliffs.....Shapiro  
Blues in Night.....Shapiro  
Deep Heart Texas.....Melodylane  
Shrine of St. Cecilia.....Braun  
Rose of the Desert.....Shapiro  
Don't Want Walk.....Paramount  
Remember P. Herber.....Republic  
Howdy Doody.....Shapiro  
Moonlight Cocktail.....Jewel  
We'll It Before.....Witnick  
Dear Mom.....Republic  
Miss You.....Santley  
Howdy Doody.....Shapiro  
We're Couple in Castle.....Famous  
Rockin' My Dreamboat.....Advance

## NBC THESAUROS HAS UNIQUE WB PROPOSAL

Under the licensing deal which was formally signed by the Warner Bros. publishing group and NBC's Thesaurus, recording library, last week, the latter is free to use a WB tune for current issues and in many ways it desires, without the necessity of taking out more than one license for that tune. This is because the WB-NBC contract has caused much comment in the music publishing industry since it has been the practice of the industry to issue a license for each specific recording.

As the Warner deal stands a plug tune is treated different from a standard number. If NBC wants to have three of its Thesaurus bands record a standard tune from the WB catalog, it must obtain three separate licenses but if it wants to have the same orchestra record a song that Warner is currently exploiting, NBC may make all such uses under a single license and for no extra compensation.

It is the first time that any firm in the publishing industry has drawn, at least outwardly, a distinction between the sale value for recording and the sale value for a tune in a standard composition. It is also the first time that musical numbers in the publishing industry have been manufactured on a bulk or wholesale basis.

NBC has approached other publishing firms on similar propositions but to date the only one to which the Society has been closed with any concern other than the WB group.

## THOSE NEBRASKA LAWS

One Allows Service By Registered Mail Against ASCAP

Lincoln, Neb. 24. Service of process in Woeby's suit against ASCAP to recover triple damages of \$266,319 for money paid to ASCAP for the use of its tunes was made this week on Frank Marsh, Nebraska secretary of state. The suit was taken because Eugene Bazer, Omaha attorney and former representative of ASCAP, is the only man in the state who ever had ASCAP affiliation, although it has been severed since May, 1941, when the ASCAP law was upheld by the supreme court.

There was some doubt in New York that such service on ASCAP could ever be accomplished, unless the officers could be caught within the bounds of the state.

Nebraska has a law, No. 20-511, (1929) amended in 1935, which in the compiled supplements of Nebraska statutes, which says that service of legal process (if usable) to be accomplished on the heads or agents of corporations within the state, can be made on the secretary of state by payment of a \$3 fee to that office.

The law also says the secretary of state, within two days after such service, must send by registered mail, a copy of the process, to the party named in the suit. Return receipt must be requested, which will show that the named individual or corporation has been duly notified. It was on this basis that ASCAP has been acquainted with its case and service on the secretary of state was made last Wednesday (18).

Jack Lee, who formerly was with Joe Glaser as a band manager, is now on the professional staff Mills Music, Inc. Another newcomer to the same staff is Robert Mills.

## Dreyfus, Spier Hypo Crawford Co.

1,800 Titles of Larry Spier, Inc., Merged — Offices In Three Cities Will Be Opened

## STASNY-MARKS SETTLE 'RANCHO GRANDE' ROW

Stasny Music Co. has settled its differences with the Edward B. Marks Music Co. over the song, 'Alla Bamba' which was featured in the film 'For Marks' discontinuing the infringement suit which it had brought against the latter. The settlement has agreed to assign all the rights in the Stasny number involved and also to deliver to Marks all stock of music and plates. Marks had contended that a Spanish number which Stasny put out was a lift on 'Rancho Grande,' while Stasny's immediate reply was that both tunes were derived from the public domain.

Melody of Marks' 'Rancho' was written in 1915 in Mexico by Silvano Ramos. Marks published it with lyrics by Bartley Costello.

## Pubs Not Anxious To Be Also Rans For ASCAP Board

The publishers nominating committee which has been delegated to compile a list of candidates for the forthcoming director elections is experiencing much difficulty. It finds that the publishers who are already on the board are convinced they have no chance of election since they have to run against such incumbents as John O'Connor, Max Dreyfus and Jack Mills. The publishers who have been approached on the subject of opposing this trio feel that each of the latter is bound to be re-elected.

While O'Connor himself controls but few voting points, he was not long ago that the ASCAP board prevailed upon him by personal solicitation to reconsider his position of resignation. This O'Connor did. Both Dreyfus and Mills as publishers hold quite a batch of voting points and they have been members of the board for several years. Another factor that sought-after candidates say is equally discouraging concerns the fact that elections to the board are still based on availability points held by each publisher in 1936.

There will also be three vacancies next month in the writer section of the board and a writer nominating committee is currently engaged in lining up candidates also.

Kay Swift, songwriter, assigned by Warner to work with Ira Gershwin in the editing of tunes to be used in the film biography of George Gershwin, 'Rhapsody in Blue.'

## OLMAN MUSIC CORP.

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**WHAT'S COOKIN'**

WOODY NORMAN

## YOU CAN'T HOLD A MEMORY IN YOUR ARMS

The ANDREWS SISTERS sing

## WHAT TO DO

Standard Selections—

Heartaches Little Girl Hawaiian Paradise  
Whistling In The Dark Little Lady Makebelieve  
My Extraordinary Gal Waltzing In A Dream

## OLMAN MUSIC CORP.

RKO Building, New York  
Suite 302 Circle 7-2672  
Mickey Golden, Gen. Mgr.

Max Dreyfus is perking Crawford Music Corp. intent on making it the second largest of its kind, next only to Chappell. Larry Spier is now at the helm of Crawford, which will be expanded into a coast-to-coast organization with offices in Boston, Chicago and Hollywood, plus a roving professional representation through the midwest.

Spier is merging his Larry Spier, Inc. catalog of about 1,800 copyrights with Crawford Music, and operating on a profit-sharing arrangement with Spier, Inc., also continuing works taken over from McKinley Music and H. W. Kent.

Dreyfus, who sold out Harms, etc., to Warner Bros. has been concentrating on Chappell's list. Harms' name, which differs from Harms, Inc.) is now chiefly the Jerome Kern publishing outfit. Crawford Music is the outgrowth of DeSylvia, Brown and Henderson, Inc., borrowing its name from the late Bobby Crawford.

In the past years, especially because of the ASCAP hiatus, Crawford has been dormant. Now Spier plans spotting musical and producing material, to be sold by Chappell works on a Cole Porter score, as it's now doing with 'Fare Thee Well.' The next Fred Astaire (Columbia) musical will probably go through Crawford.

First plug by Spier under the new setup is a pop, 'When Johnny Doughty Found a Star' in Ireland by Kate Twomey and Al Goodhart which Kate Smith is introducing this Friday (23) on the air.

## Langlois & Wentworth In Overtures To ASCAP Pubs; Heretofore Public Domain

Langlois & Wentworth has approached several ASCAP publishers on the subject of issuing licenses for the firm's recorded library. L & W's repertoire of heretofore been confined almost exclusively to music in the public domain.

Irving Berlin and Cole Porter are among the composers in whom L & W. has expressed a licensing interest.

## CANTOR'S DECCA PLATTERS

Eddie Cantor will record 'We're Having a Baby (My Baby and Me)' from his 'Banjo Eyes' stage musical for Decca this week. 'Marie,' an oldie, will be the backup.

Harry Sonkin's band will accompany.



# USO-Camp Shows to Be Free For Service Men Starting March 9

Admission charges to the 24 shows currently touring Army camps and Navy bases, under sponsorship of USO-Camp Shows, Inc., will be eliminated March 9. Announcement was made simultaneously in New York and Washington yesterday (Tuesday) and followed a "Variety" editorial on the unfairness of charging soldiers and sailors admission to shows for which the public will not be already paid by its contributions to USO.

Admission levies was 20c for the 11 major shows touring 65 large camps and 15c for 13 smaller shows touring about 150 camps which have only limited theatrical facilities. It was estimated by CSI yesterday that admissions received from time present series of shows got under way at the end of November, until the present, amounted to about 12% of operating cost, which is as much as \$500,000 a week. CSI is for short of the coin it will need to keep the program going until mid-April, as planned, and has been using the admission income to help lessen the deficit.

## Realized Error

USO-CSI began to realize shortly after it had initiated the admission tap that it was an error and has been requesting the Army to permit it to abolish it. Army was adamant, however, in demanding a fair trial period for the 15c and 20c rate.

Disappointing attendances—which have recently crept up from the 50% of capacity at the start to about 56%—was the first thing that made USO-CSI feel the tap was an error. Another reason was fear that bad publicity reaction to the door levy would hurt USO in the campaign it will inaugurate in a few months for \$3,000,000.

Final star, however, in addition to the "Variety" and other press comment, was growing volume of letters of complaint to the War Department from parents and friends of soldiers and sailors. They declared they had contributed to USO and wanted to know why admission was being charged. Explanation of course, is that shows are costing a great deal more than USO has allotted for the purpose. Rather than make a public issue of the matter, however, War Department agreed to removal of the fee.

## Bookers Exempt

A bill is before Congress for Government registration of employment agencies. In committee, however, a resolution proposed exempting theatrical talent and booking agencies from the measure.

## Saranac Lake

By HARRY BENNETT

Saranac, N. Y., Feb. 24. Ben Schaffer at his peak; he's allowed unlimited energy.

Benny Becker dashing good reports.

Ray English, ex-manager of station WNBZ, also a former announcer, now assistant manager of a local grocery store.

John Kavanagh and Kathleen Cronin, Roxbury, doing and skating while vacationing with the Roger Boucks here. Also hitting relatives coming at the Truckee sanatorium.

Years ago, Johnny Jones took the routine at the Will Rogers and left to resume his work. He's back here for an indefinite period of in-bred.

Harold Smith recently signed her father, who shot in unannounced from Louisville.

Word from out-of-town: Tommy Vicks (Beeton) recently mastered Ed, Cecilia Hafferman (Revere, Mass.) doing her appendix to the medical profession; Frank Carter (Cleveland) went with the Ringling circus after a two-year exile; Henry Hearn (Charlotte, N.C.) kicked gripe.

Joseph C. Perry, musician, a newcomer here. Incipient case.

Don Clark, who made the grade here, is now trumpeting with his own band at the Lido nightclub, Flatbush, N. Y.

Al Didenor, Waterbury, N. Y., state spot owner, here ogling for a spot. Should be in the city.

Harry "Pop" Barrett is slowly regaining a spot. The 30-year-old juggler was slightest for nearly two years. He's at 302 Broadway, Saranac Lake, N. Y.

Write to those who are ill.

Clyde Lucas band replaces Earl Dawn at Roseland Ballroom, New York, March 6.

## \$250,000 Fair Fire

Dallas, Feb. 24.

Two buildings that have housed many pleasure-seekers in recent years at the Texas State Fair were destroyed by fire recently (11) at a loss of \$250,000, partially covered by insurance.

They were the rambling Automobile & Foods Bldg. and the new and the awesome Gardens of America, and old Globe Theatre building which was erected in 1936 for the Texas Centennial.

## B. O. Effects

Continued from page 7

state engineers that 46% of cars in California will be out of highways by February, 1943, due to fire rationing.

Revealed only 11% of state's auto rationing policy, with indications owners are eligible to buy more.

Neighborhood theatres are seen as profiting from back-to-theater car. Estimates by engineers would have 4% of autos off streets by March; 7% by April; 8% by May; 15% by June; 15% by July; 18% by August; 23% by September; 28% by October; 33% by November; 38% by December; 43% by January; 46% by February. Not taken into consideration were cars headed for junk.

Nabes are also figuring on heavy attendance at the residents who do not want to stray far from home due to possibility air raids and blackouts.

Neighborhood picture studios have enough rubber to roll for from six to 18 months but, after that, they're on their own as have not been issued priority numbers. Just how to keep trucks and other vehicles moving during that period is keeping the master minds guessing.

Shaying Hone for Fun

Philadelphia, Feb. 24.

Effect of tie rationing on Philly's show big was reflected in report of the Delaware Bridge Commission last night (Monday). Joseph C. Costello, business manager of the bridge which connects Philly with Camden, announced that traffic had increased during the day when people came to Philadelphia to work there.

But had dropped at night when Jerseyites go to the big city to theater.

Desire of residents of N. J. to find play spots closer to home is shown in the upsurge in business in din houses and bistros in the vicinity of Camden.

## The Good Old Days

Herewith appears a "Variety" review of a N. Y. Palace bill of 20 years ago. The intention is to suggest that looking back at the relative ease of 1922 with the current date of today. No special reason in reviewing these reviews other than the interest they may have in recalling the acts which were commonplace at that time, the manner in which they were presented (the stock-inp), which radio stations may find pertinent, and as a resume of the type of vaudeville revivings of that day.

(Reprinted from "Variety" of Feb. 24, 1922)

## PALACE, N. Y.

The Palace bill Monday evening had to play before a different crowd, holding in a large share of what are known as "first nighters" on Broadway; a blue bunch that have yawned more than one good play into the storehouse. They were mostly down, while not yawning at the Palace, many carried that bored look that may almost be evened as plainly as is seen. A couple of the turns got the actual high, even if they will never know it, while three others really got to all of the audience, including the wise ones.

The dress suits were out to see the Dolly Sisters (New Acts), reappearing over here for a few weeks. They were in the second half, and were followed by D.D.H., the monologist, who was one of the hits of the show, in a hard spot. Next to closing with that bunch in front meant something to hold them, but the Dollys looking like successful and it being up laughs to the very finish.

Another turn, new to the Palace and which has steadily climbed upward, McLaughlin and Evans, got quickly to the fancy of the house, following the long "On Fifth Avenue" production, an act that ran so long it began to tire before ending. The "Fifth Avenue" act's best were Charles Irving and Rose Kosen.

The McLaughlin-Evans couple, boy and girl, have skitted the "Bowerly" over their long career in the theatre. They talk with the East Side twang and slang, dance around the flunk and also sing the old kid songs, but it is their talk and mannerisms that get them over. They suggested to the Broadway show.

The very next act, closing the first half, Harry Carroll and Co., in a holdover Palace week, under the handicap of not having Anna Wheaton, as billed, was the third of the substantial successes of the otherwise nobly light-weighted Palace bill.

In the Carroll turn were Tom Dingle and "Patric" Delaney, also the Bennett Twins. Miss Wheaton reporting ill Monday morning, Carlton Hoagland, with Carroll, and Dingle, Miss Delaney and the Bennetts, shaping up the turn presented within two hours.

It was a good act as the Carroll group did it Monday night in 18 minutes. The twins were there with their own dances, but it was really Dingle's work with Miss Delaney's assistance in the double that put so much pep into the act and also put it over. Dingle never did better with his foot.

The dancing of this act may have had its effect later when the Dollys showed their dancing goods, for even the Bennetts alone could have taken the edge off of any other pair of feminine steps.

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With so much dancing on the bill, the Dollys would have been better spotted closing the first half. They certainly were not protected in this layout.

After intermission caught Dolly Kay with her pop songs and a pianist. Miss Kay is full of graces and almost empty of numbers. Her final song, supposed to be a comic, is open to question, depending upon where it may be sung. How it is to be forced over the boards, is open to question to an extent that suggested suspicious applause concentration.

The Courtney Sisters, billed, did not appear, with Roy and Arthur closing the performance at 11:10. The Four Reeling boys, with Harry and Grace Ellsworth second. It needs drama, as well, to follow Miss Ellsworth.

In the afternoon the boxoffice sale had to stop owing to the standee line, while at night there were not that many. The Palace had a complete sellout in the evening, with several rows standing in the rear downstairs.

Sim.

## Lastlogel Due East

Hollywood, Feb. 24.

Following a meeting with agents and casting directors to plan lineup of talent to appear in USO camp shows, Alas Lastlogel heads out.

Before leaving he also meets with the Hollywood Victory Committee and USO Camp Show Committee to effect closer cooperation.

## Levison, Kneeland

In Agency Partnership

Charles Levison and Jack Kneeland are now talent agency partnership in New York.

Some years back Levison was associated with Lester Lee and Jack Kneeland in a band man.

Ed Drew, WFRG (Providence) musical director, has added his first girl singer to the band, Leona Smith. Drew returned to CBS network last week.

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- "On My Preferred List!"—DANTON WALKER, Daily News, N. Y.
- "Bold Show!"—DOROTHY KIGALIN, N. Y. Journal-American
- "Big Hit!"—LOUIS LOMAX, N. Y. Journal-American
- "Thrilling!"—R. W. DANA, N. Y. Herald-Tribune
- "Excellent!"—NACOLIN JOHNSON, N. Y. Sun
- "Superb!"—WILLIAM HAWKINS, N. Y. World-Telegram
- "Startling!"—RICHARD MANSON, N. Y. World-Telegram
- "Blamers Show!"—HAROLD CRODGER, Brooklyn Eagle
- "Excellent!"—BOB MUSSEL, United Press
- "Sensitively!"—VARIETY
- "Delightful!"—BILLBOARD

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