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VOL. 137. NO. 4

NEW YORK, WEDNESDAY, JANUARY 3, 1940



GREATEST AUDIENCE RADIO DRAMA HAS EVER KNOWN

LUX RADIO THEATRE starts its
6th record-breaking year...and
again says, "Thank you, Hollywood."

LEADING CRITICS SAY . . .

"The pace Radio Theatre has set has been a hard one to keep. But each year, we radio editors have assured you that your pace has not slackened." ALTON COOK, Radio Editor, New York World-Telegram

"Lux Radio Theatre is consistently tops in the radio drama field and is worth the price of anybody's radio set." NORMAN SIEGEL Radio Editor, Cleveland Press

"Since its inception the Lux Radio Theatre has provided listeners with the best in radio drama." DOROTHY DORAN, Radio Editor, Akron Beacon Journal

"The Lux Radio Theatre brings the cream of moviedom's crop into millions of homes."

ELIZABETH L. SULLIVAN, Radio Editor, Boston Globe

"Radio Theatre's splendid plays and casts have been courageous pioneers in radio drama of high standard."

ROBERT S. STEPHAN, Radio Editor, Cleveland Plain Dealer

"Judged on the basis of entertainment value, Lux RadioTheatre is radio's outstanding dramatic show."

DON FOSTER, Radio Editor, Chicago Times



HOLLYWOOD BOULEVARD, HOLLYWOOD, CAL.

DIRECTED BY CECIL B. DEMILLE

LOUIS SILVERS, Musical Director

MONDAYS, 9 P.M. NEW YORK TIME, WABC AND COAST-TO-COAST COLUMBIA NETWORK

AKE ANOTHER BOW, HOLLYWOOD! Throughout 1939, as in all the past five years, you have made it possible for the Lux Radio Theather to score hit after hit. Awards for the best dramatic program, the best Hollywood program, add "official" recognition to the acclaim of radio listeners the country over. Yes, the Lux Radio Theather has the greatest weekly audience radio drama has ever known, and to its listeners, its participants and to the critics, it says, "Thank you."

And a special "Thank you" to those who have actually appeared before the microphone of the Lux Radio Theatre—our heartfelt gratitude to them and to the many others who have helped, behind the scenes, to make the Lux Radio Theatre the outstanding dramatic success in radio's history.



Vol. 137. No. 4

NEW YORK, WEDNESDAY, JANUARY 3, 1940

164 PAGES

LLYWOOD TO

3 Months After War Sees British B.O. Chaos Veering to Confidence IN B. O. STANDOFF

By Samuel Eckman, Jr. (Managing Director Metro-Goldwyn-Mayer, Ltd.)

London, Dec. 20.
From chuos to—what? After these first three months of war, I think I may say without unreasonable optimism—to confidence in the future. And confidence in the future in the confidence in the sake of the vast when the sake of the vast the center in the confidence in the sake of the vast when the sake of the vast was the sake of th

The first week or so of the war was pretty grim-

was pretty grim.
Every cinema and theatre shut by
Government order. Practically every
int company transferred to some of the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company of the company
to the company of the c

If I may venture a mild criticism, the theatre-closing order was made no easier by the language in which it was couched.

it was couched.

On the fatcul Sunday morning when war was declared, we all heard on the radio that every place of amusement was to be shut until further notice. In certain areas, the announcement continued, the matter might be reconsidered later on.

Of course, the authorities were expecting, or at least fearing, immediate mass air raids on London and other cities. Nevertheless, some assurance might perhaps have been would be reopened at the carliest possible moment—as in fact they would be reopened at the carliest possible moment—as in fact they would be reopened at the carliest possible moment—as in fact they more people in Britain who depend on cinemas and theatres for their more people in Britain who depend on cinemas and theatres for their counties number who regard them as their principal source of mental Duráshment, relaxation and amuse-Of course, the authorities were exnourishment, relaxation and amuse

ment.
Although this is a purely personal opinion, I do not believe that, even if severe raish and come-even if they come now, as they may—East—and could carry on without care. We all have learned a smeant. We all have learned a smeant with the person of the last war.
Aircraft then were less powerful and speedy than they are today; but anti-aircraft defenses were infinitely less effective.

New Model

As the result of her recordings of 'Oh, Johnny, Oh' (Columbia) and 'Billy' (Vocalion). Bonnie Baker has become one of the most imittated singers in the business. Prior to Miss Baker's rise to attention the girl vocalists with dance units were given to borrowing the style of Midred Bailey or Maxine Sullivan. Now they're trying to canture

Now they're trying to capture Miss Baker's sub-ingenue nasal as part of their own vocal man-

TRAVELING BIG SPEC THROUGH **SOUTHWEST**

One of the largest traveling spec shows ever seen in this country will tour through New Mexico, Arizona and Texas from the end of May until the end of October in celebration of the 400th anniversary of the coming of the Spanish explorer, Coronado. Special steel scaffolding is being fabricated to make it pos-sible to erect in 24 to 36 hours set comparable in size to those used in California Cavalcade at the San Francisco Fair last scason.

Francisco Fair last scason.
Productions will be presented in football stadiums at night with east of about 1,000 players recruited in the neighborhood and a small nucleus of pros and stuntente. With large Spanish populations in the touring territury, some of the productions will be presented in that toneue. tongue

Cavalcade opens at Albuquerque May 29

THIS EXPLAINS SOME BAD LEGIT ROAD BIZ

Buffalo, Jan. 1 There's growing resentment here about the final shows of visiting legit They are consistently interrupted by loud backstage noises due to removal and loading of sets and props

amit-aircraft defenses were infinitely less effective.

During War 1 there were score of air raids on London; yet the theat of air raids on London; yet the theat of air raids on London; yet the theat of air raids on London; yet her theat of air raids on London; yet her theat of air raids on London; yet her theat of air raids on London; yet raids of air raids on London; yet air raids of air raids on the same distribution of the state of the control of the same distribution of the state of the control of the same distribution of the same dist

Former's Film Gross Over \$10,000,000, But Rooney Heads'Em All in New Product Released in 12 Months — Fleming, Capra and Curtiz Leading Money Directors

FEW NEW FACES

By Arthur Ungar

Dy Arthur Ongar Hollywood, Jan. 1. The cinematic man-of-the-year is James Stewart. In 1939, five of his pictures grossed more than \$10,000-000, a bit of a record for a male lead. The films were 'Made for Each Other,' 'Mr. Smith Coes to Washington,' Destry Rides Again.' 'It a Take II With You' which latter, while a late 1938 release, did most of its earnings in 1930.

nings in 1939. earnings in 1909.

Holding strictly within the limita-tion of films released during the 12-month period, however, Mickey month period, however, Mickey Rooney tops the male star brigade at the boxoffice.

With the war threat and general (Continued on page 28)

Miller, Chester Both Record for Victor With Ditto Styles; Squawks

Chester's release from his contract. That was in turn denied. Chester's new band, which follows the current Glen Gray orchestra into the Paramount theatre, N. Y., was originally signed to Victor for a 10-side test stretch. It was subsequently signatured for a year, or more sides in the side of a year, or more sides in the side of the side o

Deadline Jan. 1

This edition went to press

Jan. 1.

Early deadline, because of the holiday's mechanical problems and the size of this issue makes it necessary to omit certain standard departments this week.

STEWART-ROONEY | WLW Shows Hillbillies in Denims; Their Personal Wardrobe Too Flashy

Top Money Directors

Victor Fleming Frank Capra Michael Curtiz William S. Van Dyke

THEATRE BLDG. **BOOM IN LATIN AMERICA**

Expansion of the theatre construction programs in Central American countries and the West Indies forecountries and the West Indies fore-cast a material hike in sales by American equipment manufactures in the immediate future. That is the word brought back to New York by H. B. Allinsmith, general manager for Western Electric Co. of Cuba, who has been on a month's tour of the company's Caribbean territory. the company's Caribbean territory. While the European conflict has delayed expansion plans in British dependencies, the increase in American garrisons has tended to improve business in Panama and Puetro Rico; also Latin American republic, especially in Central America, which are going forward with building on a scale unprecedented in recent

Largest theatre in Latin Americas is projected at Bogota while houses of 2.000 and 3,000 scats respectively are going up at Caracas and Baranquilla.

Allinsmith's recent trip included stops in Cuba, Puerto Rico, Trini-dad, Colombia, Venezuela, Jamaica and Panama.

LASKER GIVES CHICAGO U. \$3,500,000 ESTATE

Chicago, Jan. 1. Albert D. Lasker, of Lord & Thomas, has given his \$3,500,000 country estate in Lake Forest here to the U. of Chicago. Property includes one of the most famous golf courses in the country.

courses in the country.

Gift will be made official on Jan.

11, with the university to hold the property for at least two years. It in that time the university hasn't found an educational use for it, the school may then dispose of the property any way it chooses.

Lacker, who is a membra of the country of the property and who is a membra of the property.

erty any way it chooses.

Tasker, who is a member of the university's board of trustees, had previously given the school \$100.00 to establish the Lasker Pounds to was made in 1928 in conjunction [Hidaglo box at 18 Teatro with his first wife, the late Mrs.]

The coverament had made quite forms the solution of the solu

Cincinnati, Jan. 1.

Most hillbilly entertainers who get into the bucks via radio adopt a yen for flashy street clothes, loud jewelry, classy autos and other big-time splurge. This, if known to their fans, causes a popularity letdown.

fans, causes a popularity letdown. To build up. rather than tear down, fan illusions the WLW Boonc County Jamborce folks hold a public reception after Saturday night stage-airows in Emery auditorium. Patrons are invited to meet and mingle with the entertainers while the latter have on their stage ginghams and the stage of the open-house offer after each performance. They get backstage ginphes and are perfect before the programme of the stage of the open-house offer after each performance. They get backstage ginphes and are perfect the stage of the open-house offer after each performance. offer after each performance. They get backstage glimpses and are per-mitted to obtain autographs. Too, they clear out before the entertain-ers wash up and change to fancy attire.

attire.

Hank Richards, who writes and supervises production on the troupe's
stage-air shows, adopted the audience-mingling idea this season. He
also has discouraged extemporaneous
clowning and attempts at attentionhogging during performances.

hogging during performances.

At a meeting of the troupe last
week, Richards said: "The day when
radio entertainers were a novelty in
the theatre has passed. No longer
do audiences look upon you as a
member of the family and excuse
bum showmanship and rotten stage presence.

When you play a theatre now, from 35% to 50% of the audience is there to see you perform. Bear in mind that from 50% to 65% of the audience is made up of regular patrons.

'Too many radio acts have let down the people who paid cash to see them perform.'

COAST AIRPORT LOSES BOUT WITH PIX COS.

Hollywood, Jan. 1.

Hollywood, Jan. 1.
Pictures won a decision over aviation when the flying school at Tarzana, in San Fernando Valley, was ordered closed by the city council. Flim companies with ranches in the neighborhood, chiefly RKO, complained that the droning of airplane motors interfered with picture making.

picture making.

Training school, conducted by Major C. C. Moseley and backed by the War Department, put up a stiff fight but the film outfits won by a vote of 10 to 3.

Leftist Mexico Bans

Pix From the Soviet Mexico City, Jan. 1.

RETAKES OF 1939

By George E. Phair

Hollywood, Jun. 1.

Hollyw
There was a time when plamour was the rape.
When beouty raided the motion picture screen.
The leading femme was like a fashion page,
All spick and span, no matter what the scene.

In silk and ermine, pewelry and pomp,
The dankel posed to many a gilded hall,
But now they dank her in a tropic steamp
Or tereck her makenp in a barroom bratel.

De-Oomph, 1938 A. D.

In the history of the motion picture, old 1939 will'be known as the Year of Deglamorization. Feminine putchritude, cultivated, adorned and publicized at a tremendous cost, suddenly found itself behind a celluloid eight-

licized at a tremendous cost, suddenly found itself behind a celluloid cight-ball.

Not so long ago a femme star could dawdle through a stampede, a burtilean, a sandstorm off offer the and wind up by assimining over the state of the state

Picture industry may be a trust in Washington, but not in Hollywood, where one producer will trust another about as far as he can throw Oliver. Yeast ago the Supreme Court ruled that basebath was a peculiar business, requiring peculiar rules. And if baseball is peculiar, the film business is positively delirious.

In Hollywood, life is a jumpy refrain, With options.
Its rhights interspited again and again, interspited again and again, Not only in matters of cinema art. But even in gentle agains of the heart, They promise to used 'until death do us part.' With options.

'South of Pago Pago' sounds like the work of Victor Victor. Or Gordon Gordon. Proper spot for the preem is Walla Walla.

O. Henry's life is about to be filmed but it won't be his first appea on the screen. His yarns have been comera fodder ever since Holly was born.

Technically there is a difference between 'Hurricane' and 'Typhoon, but old Joe Fan won't notice. He is interested in sarongs.

In Picture Town the evening sky
Was pierced by flashes rising high,
Prodigiously the searchlights gleamed
A hot dog stand was getting preemed.

"The Drunkard' staggers into its seventh consecutive year, establishing a new record for marathon hangovers.

Ladies who are built like hack Shouldn't walk around in slack

Governmental shifting of Thanksgiving opened a new line of thought. Why not lump all the holidays into one grand festival? New Year's Eve always did sound like the Fourth of July and vice versa.

Even a cow must take a screen test nowadays. If she looks too much like a cow she is not the type

It Just Keeps Reilin' Along
All up and down this whole creation there is no more versalile river
than the Sacramento. It is not what you might call a big league stream
than the Sacramento. It is not what you might call a big league stream
to come the second of the sec



Muggs

Tie-In with RKO

Sales of the state of the state

TIME OUT TOUR

TIME OUT TOUR
Hollywood, Jan. 1.
Pending recovery of Claire Trever, the pitlating recovery of Claire Trever, the pitlating recovery of Claire Trever, the pitlating recovery of Claire Trever, the command at Republic, Roy Rogers; be personaling along the Coast.
He'll stay out until the command recovery of the property of the property

that new gave the Mississippi. Old Marse Sacramento has played the Volks, the Yukon the Mississ and everything but the Eric Canal, which no respectable stream and the stream of the Mississippi and the Samane, guilding in southern accents as it meanders through Calls fornia fields owned by lowa farmers: "For men may come and men may go, but my options go on forever."

In simple days of old, the humble cow Would meet the milkman in the dawn, but now She kicks aside the milking can And goes to meet the makeup man And get a smear of grease paint on her brow.

net Gaynor has something the other Hollywood gals ain't got. A hus-d who can't criticize her new clothes,

We have always wondered what would happen if some brash youth they will discover an original story.

While Uncle Sam's gunshoe boys are prowling around Hollywood, maybe walked up to Charles Laughton and said 'Hi ya, Chuck.'

Prison pictures are so prevalent at Warners that the sludio is known as the Big House. Secret ambition: to see Spencer Tracy in a dual role, stealing scenes from himself.

Warning to young vocalists: Once upon a time Ned Sparks was a crooner,

'Too Busy to Work' is not the life story of a sludio exec, although a lot f them are like that.

This talk about the extermination of B pictures is a lot of harmless buzzug. There will always be B's, no matter how colossul. Giveaways are becoming so common that the film fan who wins an utomobile demands a chauffeur with it.

They had to write an epitaph
For little Aloysius.
He asked a star to autograph
A set of gimmick dishes.

THROUGH THE (34) YEARS

So another year has come and gone and show business makes so anomer year nas rome and gone and show business makes its 1940 entrance on a world-stage that is peopled by strange and terrifying actors. On the backdrop is an erupting volcano effect, representing the resumption of European life and death struggle in age-old combat. Down front the scene is more tran-quil, a vision of America in troubled peace.

In the swirl of events show business is not detached from the eomposite setting. So closely are the theatre, the serven and radio intervoven with the world panorama that every day and hour make new demands on the resources of professional show-

The obligation is clear and the assignment clean cut. In a world that is on the verge of political and military hysteries, show business is the dominating influence in the cause of iniversal sanity. It is the mirror in which humanity may gliopse itself, however vague and bleared the vision may be. Show business alone retains some sense of humor, an attribute that

Dust of 34 years has accumulated on the bound files of VARIETY since its first issue. Week after week the publication has maintained its unique place as an international newspaper of the show world. Its columns bear testimony to the fortunde of show people who, through the years, have adapted them-selves to inncomited changes, innovations and developments both within and outside the theatre.

For the moment, the outstanding activity in professional entertainment is commercialized radio, the partnership of showmanship and merchandise. It's Joe Miller at his less and worst—in front of a No. 1 drop, armed with a shaving stick, a bar of soap and a plate of sonp. And Toscanini in the ordiestrapit! Nor in its whilest fermus could the generation of thearregoers and music lovers, who made a ritual of a John Drew opening at the Empire Theatre or a Carros appearance at the Metropolitan (high-lights of the era when VARIETY was young), imagine the show world that exists today. imagine the show world that exists today.

Record of the recent past makes a prognosticator hesitate be-fore predicting the future. But the future will be written, week

To the people in show business, Variety extends heariiest good wishes for the New Year.

Hollywood, dan. 1.

New production plan for Shirley
Temple at 20th-Fox calls for The
Young People' as her next starrer
instead of 'Lady Jane,' the original Switch was made to avoid shoot-ing the fourth consecutive custome picture with the young star.

SAILINGS

L. A. to N. Y.

Shirley Out of Costume

L. A. to
Gene Busch
Jimmy Durante
Tom Evans
Sam Hellman
Walter Huston
Jesse L. Lasky
Bruno Lessing
William Reynolds
Lucile Watson

N. Y. to L. A.

Robert Gray Lou Irwin Ahe Meyer Ellis St. Joseph



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THE YEAR IN PICTURES

As another year is left behind, the clouds of war hang meuacingly over the entire world and the picture industry, a world enterprise of fabulous stature, prepares to steel listeft, and only against the threats of disturbance originating abroad but also agas the picture business has weathered many a dorn in the past, there is more than fain hope that again it will emerge intact, surmounting all-the influences which are subversive to it, but while there is optimism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a modicum of pessinism on the one hand, there is more than a threaty been inflicted, but, in the minds of the right-tuck, whether or not this country becomes embroiled. While foreign markets have been decimated during the past few years and now lie: in the paths of greater ravage because of war, it is possible that the losses to be satisfied by the same percentage that the sam

Domestic Market Altogether

may not a standard to market in a minage overseas.

In some functors it is believed that year as come may have the film interest it is believed that year as come may have the film interest at its believed that year as come may have the film interest and making as good a ratio of profil as it has by altempling to encircle the globe with its merchandiae. To this end, the tendency appears to be to cut and tailor product much more with an eye to the American market and much less to the foreign. A representative number of pictures and merchandites which never could be given away abroad any personal time of the profile of the markets beyond the U.S. borders for their profile.

Though it is a paradox, a benediction of the present war with its atter destruction of lie and property, might become with its atter destruction of lie and property, might become are praying will come. It would no doubt be reflected in a vital increase in thetetre receipts, as it was during World War I. Meantime, the effort toward betterment of the box-office grosses is being extended in every direction by both

War I. Meantime, the citort toward soluterment of the boxoffice grosses is being extended in every direction by both
distributor and exhibitor. Each seeks more of the spending
dollar than has been coming in but how much more may
be wheedled from the public, I any, is a question aside from
the value of film merchandics since so mainy other arms
in the anuscement arens are also, reaching out for everything that can be had.

to the anuscencit arens are also, reaching out for everyting that can be had.

Other factors of a highly disconcerting character beset
the industry at large. Living in a forest of uncertainties,
the produces-distributors are bearing the heaviest burdenthe industry at large. Living in a forest of uncertainties,
the produces-distributors are bearing the heaviest burdenthere is a state of the control of the control of the control

The U. St. Trust Sult, the No. I. Wee

The U. St. Trust Sult, the No. I. Wee
The United States anti-trust suit against the majors is
No. I on the list of current hightnares. Filed in the summer
half, now and before it has refached a conclusion, the legal
bilt will be far up in the millions.

Lack of sleep and calm among producer-distributors has
also been caused by the Neely bill to outlaw blockbooking,
dock, by the problems created as a cacul of union produced.

On the problems created as a cacul of union produced, by the problems created as a cacul of union produced, by the problems created as a cacul of union produced and by a multifarious collection of other annogenees. Civil sults, constant legislative sharpshooting, censorial difficulties, and by a multifarious collection of other annogenees. Civil sults, containt legislative sharpshooting, economial difficulties, and by a multifarious collection of other annogenees. Civil sults, containt legislative sharpshooting, economial difficulties, and all descriptions. Federal interference, busybody nettling of all descriptions, Federal interference busybody nettling of all descriptions, etc., etc.—these all add to the parade of problems. The produce has his individual problems, the directions of the industry collectively also have theirs.

THE PRODUCER

THE PRODUCER

THE PRODUCER

The man who turns the raw product into saleable merchandise for a market that reaches every conter of the world, the producer is at the outset the most important cog in the fine industry wheel. Distribution and exhibition, as well as the industry wheel. Distribution and exhibition, as well as the producer is at the outset the most important cog in the fine industry wheel. Distribution and exhibition, as well as the producer in t

The matter.

Fewer pictures annually might also prove a part of the fewer pictures annually might also prove a part of the fewer pictures are made to the fewer pictures are made to describe the pictures are the fewer pictures and pictures are the fewer pictures are the fewer pictures and pictures are the fewer pictures and pictures are the fewer pictures and pictures are the fewer pictures are the fewer pictures and pictures are the fewer pictures are the fewer pictures are the fewer pictures and pictures are the fewer pictures and pictures are the fewer pictures are the fewer pictures and pictures are the fewer pictures are the fewer pictures are the fewer pictures and pictures are the fewer pictures are the

If the Neely Clauses, and the desired with the Mely Blasses, output will probably be seriously shaved because of the danger in investing money in pietures which, when put on the auction block, snight go beging for dates for free. The situation would be vasity different then, and not improbable that this legislation, if enacted, would

By Roy Chartier

erve as the greatest eliminating factor of the double-bill

serve as the greatest eliminating factor of the double-bill policy that has developed.

The cost of the 1898-04 satures, numbering over 500, will The cost of the 1898-10 satures, numbering over 500, will The cost of the 1898-10 satures of 1898-10 satures that reason.

Musicals have dwindled further in number, and the screw.

that reason.

Musicals would call until the mouther, and the serveball condities of 1930 that were one good with the proball condities of 1930 that were one good with the proball condities of 1930 that were one good with the proball condities of the pro
ball condities of the pro
ball

that fortheoming season. Because of a narrowea market.or. them. due largely to double bills, shorts may be much fewer in number for '40-41.

Cutting the Nat
Preparatory to a new season's manufacture and in line with the panic that dictates economy, studios have started wceding out whatever talent that could be spared, together with products, however, has been devolved understanded at the control of the contr

organizations, one east and one west, would complicate the situation, it is pointed out.

Paramount is building a new studio on the Coast, and others are expanding, the threat of LaGuardia, California taxation, ham-an'egg plans and the like notwithstanding.

THE DISTPUBLUTG

A salesman of salesman has been such as a sale and other ham-an'-egg plans and the like notwithstandina tasetion.

A salesman of salesman, here is the man who must sell a pig in a poke, make his customers believe they've made a right of the salesman of salesman here is the man who must sell a pig in a poke, make his customers believe they've made a right of the salesman of the salesman has been salesman to the salesman that has topped his on delivery during the past year, capide accounts into added playing time. Aght for better exhibiolections, try to move those shorts, and, in general, lead a dog's life most of the time.

The distributor takes the row those shorts, and, in general, lead a dog's life most of the time.

The distributor takes the row of the salesman to manifest and more manifest and a salesman to the sal

siderable distance yet to go with the old season's product. Should the final four or five months of the remaining prior season's product turn out bad, then that might serve as an example of the product of the season's product turn out bad, then that might serve as an example. If a distributor finished strong in the season's product of the s

date.

Various exhibitors also wanted to see what the new (2940) pictures were going to look like and stalled their buying until some of these, pre-released as well zs on general
release, were already being played. While, in effect, the
distribs tried to sell Christmas cards when the Fourth of
July was being celebrated, the exhibs lay back and did
nothing.

July was being eclebrated, he exhibit lay back and did nothing.

July was being eclebrated, he exhibit lay back and did nothing.

All the exhibit lay back and did nothing with the exhibit lay back and did nothing.

The exhibitors were bouring michight oil in a subject of the exhibitors were bouring michight oil in a death of the exhibitors were bouring michight oil in a death of the exhibitors were bouring with a subject of the exhibitors were bounded in a death of the exhibitor of particular to asless a fact months of tool and endless ungolution, in addition to countess meetings of the distance, the code was dealt a death has of exhibitor organic exations, the code was dealt a death has of exhibitor of justice, which ruled that it was not legal, and it palpably in now a dead issue though the need still urgently exists for self-regulation of relations between the stilling and buying branches of the in
The Code received a severe setback at the hands of Allied States Assn. at its 10th annual convention in Minneaponis in June, when it was rejected, but it may have been on the particular and the particular points in June, when it was rejected, but it may have been on the particular points and the particular points are particular points and the particular points and the

oils in June, when it was aimidal convention in Minneapiols in June, when the was aimidal and official Washington ruicd against it.

Late in August, with the code tabled, Warrer Bros. anamounced a new merchandising policy which embodied some
and the property of the property of the property of the proprivilege of 205, on features, the aven increased rejection
was \$100 or under. The volume of sales doubled and other
distributors followed suit, notably. Metro, which publicly
proclaimed a detaited list of trade practice points patterned
was \$100 or under. The volume of sales doubled and other
distributors followed suit, notably. Metro, which publicly
proclaimed a detaited list of trade practice points patterned
all deals for 1939-40, moreous were made retroactive on
holding true for Paramount and 20th-Pox. Excepting for a
lengthy voluntary arbitration clause which has been inserted in the RKO contract, the other distributors have not
sought to incorporate leading features of the code into their
sought to incorporate leading features of the code into their
solution of the many difficulties which arise over clearance, machinery to govern these disputes and arbitration
circles, with moves lin I. Let of desired it many exhibitor
circles, with moves in In I. Let of desired in the matter, although their fostering of the code signified
their support of arbitration to cover clearance and other
controversies. Extended PlayAstes
Due to war and foreign sales uncertainty, the distributors

the matter, although their fostering of the code signified their support of arbitration to cover elearance and other controversies. Scienced Playdates

Due to war and foreign sales uncertainty, the distributors cerly last fall began pressing the exhibitors for extended playing time in line with demands of the producers that the slack in market; abroad be met by getting more out of film being as easy as it sounds, with accounts having loaded up or all film for the 1939-40 season which must be played or .1.1 for, the distributor folk are more or less on the spot. The slack executive down to the exchange booker to the second of the slack executive down to the exchange booker. Dan was interpreted as being as much of a warning to the distribution forces as it was a complaint against Pablan are other theatre operators, who did not continue runs to be distribution forces as it was a complaint against Pablan are other theatre operators, who did not continue runs to be distribution forces as it was a complaint against Pablan are other theatre operators, who did not continue runs to be distribution forces as it was a complaint against Pablan are other theatre operators, who did not continue runs to be distribution forces as it was a complaint against Pablan are other theatre operators, who did not continue runs to be distributed by the slack of the slack of

liver, 'though it is understood the same terms prevail as for "Metro acts an important asless precedent under its policy to govern 'Wind.' Taking contracts for the picture through to 1941 only under an agreement that calls for advanced admission prices, the company is guaranteeing a 10% profit tied with the playing time commitment and the expenses to govern the run. In other words, there being agreement on the scale and overhead to apply, together with the playing time chart will be given, Metro still may come out with a net. The gamble it may lose by guaranteeing a 10% profit is relatively minor. In view of the potentialities of the picture at the bo., the mean average on retail return is more likely antee becomes a part of the contract where exhibitors desire, it. It remains to be seen exactly what opposition, if any. antee becomes a part of the contract where exhibitors des it. It remains to be seen exactly what opposition, if a there will be to the high percentage demands on 'Wind'

there will be to the high percentage demands on "Wind" as well as the two cartoons.

Over 1939 there have been a few shifts in distribution personnel but no important shakeups such as occurred in the most of the state of the s s assistant to Scully.

Paramount created a third division with supervision from

(Continued on page 32)

America's War Advantage Anent English Films; Too Top-Sided?

By Michael Balcon

others.

The author and director of the Formby comedier though restricted mainly to British and Dominions markets, they are one of the studio's most valuable assets is now Lieut. Commander Kimmins of the Royal Navy. The associate producer in charge of the Formby comedies is Private Jack Kitchin, late of the Territorials and now of the Regular Army.

medical managers, camera and somedimen and all young artists, left, in a comparatively small organization geared to make no more than two films at a time, a go which the cided to carry on with the production, nevertheless.

Paul Roberon, who could quite understandably have left dependent of the could have retired to tay and see the picture through. Welsh artists, who could have retired to the comparative man asked to stay on. It had its headades, and it had its

man asked to stay on.

It had its headaches, and it had its humors. One character written into the script became first two characters, as one actor was called up, and then split into three as the second actor was called, so the continuity of the story could be preserved.

A tonical twist was inserted into

ine story could be preserved.

A topical twist was inserted into the film. We carried our gas masks, we camouflaged and blacked out our studios. We cast anxious eyes at the sky until we became used to the idea to the title. for the time being, anyhow, y would not be blackened by enemy planes

enemy planes.

Meanwhile the cameras turned. I expected every day to lose director Pen Tennyson, aged 27 and a Naval Reservist, and the deputy director spent days mugging up the script.

There were understandably senti mental numents when fellows said

There were understandably sentimental amounts when fellows said
good by the control of the control
and the cont

Quota's Native Advantage:

Qooks Native Advantages. But what of the future? One diffi-culty after another become apparent. All the states of the control we did.
As opposing political factions in a

(Production Director, Associated Talking P

London, Dec. 20. war unite when the safety of the control of the productors are a first and the control of the productors really and the control of the productors really cover the air that we were at war with Germany. The film was in the productors really cover the air that we were at war with Germany. The film was in the productors really cover the air that we were at war with Germany. The film was the productors with the productors are also produced to the productors of the productors of the productors with Germany. The film was the productors of the pro

war rates.

Our studios, being one of the fortunate minority not directly despendent on the Quota sive have no ticup with any American outlet), we decided to go into production before the Board of Trade made the Bosition clear about the Quota the the Company of the Company of

The Board of Trade, after over two months of fence-squatting, an-nounced its tardy decision; to main-tain the Quota Act, anyhow until the end of March, when the posi-tion comes up for further review. Want U. S. Sympathy, But-

In my own view, the delay in an-nouncing this was inexcusable. We knew, here, that American financial interests had to be taken into conknew, here, that American financial interests had to be taken into consideration, and we recognize clearly that particularly in these firms, the taken the consideration of the taken to the taken taken to the taken taken

tude.
That was one of our major diffi-culties. Another, which cannot be underrused, was that many available, British arists and technicians are in-pered to the control of the con-aged to stay there by their Consul-aced to stay there by their Consul-conversely, what will happen to the reputations and the popularity of British artists, writers and tech-olic and their control of the con-trol of the of th

this country is enduring real hard-ships and dangers?

ships and dangers?
Under these circumstances, I do not think American producers have a safe investment in these names as far as this market and it is a considerable market) is concerned.

What are the subjects which the British film producer should concentrate on at this time? My own view is the following categories:

(1). Comedy films—that's what the troops tand the civilian population want more than any-thing else at this time.

(2). Exciting, fletionalized department of the control of the con

by the convuys of the vessels that bring food in us from overseas.

(3). Honest but exciting portrayals—realistic in the highest degree—of ordinary seeple liv. was on the ware before war broke out; the war killed it.

(4). Excapits subjects — those that make audiences forget the reality outside the cinema walk. Among these I would include highly imaginate thriftre—in-



CHARLES ALTHOFF

Senson's Greetings Now 8th Month Lew Brown's Musical TYOKEL BOY, Majestic, New York "YOKEL BOY," Majestic, New York "Returning to the comedy of the strow, ynu'll split your cides longhing at Grandpa light your cides longhing at Grandpa long on the fiddle, and the strong of the fiddle of the strong of the stro

DUE TO JOIN **COLUMBIA**

Sam Bischoff will leave the War-Sam Bischoff will leave the War-ner fold shortly, though he has con-tract until September of this year. Indications are he will go to Co-lumbia on a three-year deal as inp-producer on the lot at salary six times what he got when he left Col. some five years ago.

Likely, too, that with outside pro ducer-directors also making produc for Columbia, two producers, whose contracts expire within next six months, William Perlberg and Ever-ett Riskin, will leave the lot. Fred-die Kohlmar leaves this month on letion of his final nicture.

The Thought That Killed Lincoln

By Claude Binyon

Joseph Lincoln died early in 1939. He died seated at breakfast with his wife, and there were eggs and crisp bacon before him, and the morning was sunny. Until one moment before he died Juseph Lincoln on that day was one of the few happy men on earth.

Joseph Lincoln had spent seven years in Hollywood. He had jimped from a publishing house office to a seat on the editorial bearri of a motion picture studio, and from there to an ornately earved producery deak, and from there to his post as aide and advisor to the anomal whose maner represented Hollywood. Fullifully his salary had account whose

During the first of his seven years in Hollywood this Lincoln wise a slay, gangling youngsier with a belief expressed privately to his wife that motion pertures were dodging the issue. In his second year he be-came vague about whatever issue pictures were dodging. During his third year Lincoln started entertaining his triends in the Runau issue. By the seventh year he owned race horses and spoke of the American people as stupled hums.

eopie as supra mans. Then, suddenly, Lincoln became sick to his stomach. This happ ion. And it is hard to tell exactly why, although everybody kin

Lincoln walked out on Holywood. He walked out on a magnificent salary and a wonderful home and the California climate. He did this deliberatety, laughing while he did it, and his wife was laughing, too. His wife was still prefty, but she was tired.

The Linenlas after seven years were leaving Hollywood, stuffy with food and praise, but penniless. It is hard to tell about being penniless after seven years in Hollywood, although everybody knows.

Lincoln went to the head of the publishing firm in New York and aid he was ready to go back to work. The publisher stared. At \$100 week? Certainty! Who is worth more?

And so Lincoln bounced about with the weight gone from his shoul-ders, and he helped his wife pick the little farmhouse outsies New York. They added a breakfart room where the sun would him it full and here they would give thanks each morning for life and free-and eggs and crisp bacon and \$100 a week.

In this breakfast room Joseph Lincoln died, early in 1939. The morning was so bright and Lincoln's wife no longer was tired, and before him was this plate of legs and or less bacon.

God bless our home: said Lincoln. God bless the sun and the bacon and legs and my \$100 a week.

and eggs and my \$100 at week."
Lincoln's will pended happily "And," she said, 'God damn the \$184,000 you made last year."
The said of the

reconstruction. What she had said had brought the thought that killed For Joseph Lincoln, Iving dead now at his table, suddenly had remembered, as had his vate, that every penny of his scalary for 1938 would not pay the income tax for his last year in Hollywood!

Bioff Moves In On Studio Carpenters: Other H'wood Craftsmen Affected

As Result of Bioff Scandal, Gov. Horner

Metro Peeved at NBC

Over Garbo Publicity

Hollywood, Jan. 1.

Hollywood, Jan. 2.

NBC is accorded by the studio and Great Garbo on the spot by publicing an offer of state of the studio and Great Garbo on the spot by publicing an offer of state of the studio and Great Garbo on the spot by publicing an offer of state of the studio and Great Garbo on the spot by publicing an offer of state of the studio and Great Garbo on the spot by publicing an offer of state of the studio and Great Garbo on the spot by publicing an offer of state of the studio and Mis Garbo was not even apprinted as the recently gave State of the studio and Mis Garbo was not even apprinted as the recently gave State of the studio and Mis Garbo was not even apprinted as the recently gave State of the state o

Hollywood, Jan. 2. New demands, covering about 50% of work now done by studio car-penters, have been made upon film Sues Daily for Libel producers by Willie Bioff, another

Films' \$1,739,000 for Scripts in '39

This trailing of buys behind intereat is especially evident at the current time in the legit field, where as
whole floet of shows have Hollywood on edge in a desire to pur
wood on edge in a desire to pur
high that producers hesitate to lay
out the coin as long as there seems
a chance that they can get along
without these properties on their
gory are Life With Pather. Man
Who Came to Dinner and The Litte Foxes, while Skylark was purchased only last week after being a
Brondway ellek for almost three
months.
Tar's \$200,000 Buys
Paramount stands out as an ex-

PICTURES

| Films' \$1,739,000 for Scripts in '39 | | | | | | |
|--|---|--|--|---|--|--|
| With the limitation of foreign markets caused by the European war materially lessening the chances of producing companies to show a profit on every film, they are all | 000 for one play. In addition to the desire for prop- | By Herb Golden 000. Par is the runner-up, having laid out \$160,000, while Metro is in | Spent for Plays a | nd Books in 1939 | | |
| anxiously seeking story material of 'guaranteed value' in an endeavor to insure a favorable return in the re- | past acceptance, several behind-the- seenes angles protrude into the rea- soning back of the purchase of w.k. | show position with \$148,500. War- ner Bros. is fourth with \$75,000, fol- lowed by United Artists producers, \$40.000 plus royalties; Universal, | RKO \$500,00 Metro 148,30 | s. Books. Total. 00° \$50,000 \$550,000* | | |
| Best method of getting a story of proven b.o. quality, they feel, is in book or play that has certified it- | made up in saving all along the line. | \$30,000, and Columbia, \$20,000, while 20th-Fox bought no plays. Leading—at least theoretically— | Paramount 160,08 Warner Bros 75,00 United Artists 49,00 Columbia 20.00 | 00 120,000 195,000 00° 105,000 145,000* | | |
| elf a success by the patronage of | from the time the assignment for scripting is handed a lot scribbler, to the sale of the resultant picture to | the list of both plays and books for price paid during 1939 (in fact, since the advent of sound pictures) is 'The American Way,' bought last spring | 20-Fox 30,00 Independent 37,50 | 105,000 105,000 00 30.000 | | |
| Ingit hits and best-seller novels. Exemplifying the trend is the fact that \$1,739,000 was spent by studios | In the first place, it is easier for a story editor to sell the yarn to a producer; then it is easier for the | by Max Gordon and Harry M. Goetz for RICO release. It fetched \$250,000 with a royalty agreement that might | \$1,01t,00 | \$728,000 \$1,739,000 | | |
| property. Purchased during the 12 months were 22 books at a total cost | it is easier for producer and di- rector to sell it to topnotch players; it is easier for the production depart- | easily push it up another \$100,000. However, it is reported that pro- duction has been indefinitely post- poned, which will mean that the en- | was made to keep the purchase quiet, as anti-Catholic bias attached | | | |
| to the latter figure must be added oyallies which, of course, are im- possible to compute until a year or | ment to sell it to the sales depart- ment; it is easier for the sales exces, to sell it to the salesmen, and it is easier for the salesmen to sell it to | posit, buying agreement is under- | itself to the play because of its treatment of the Virgin Mary. Al- | No Cut to the Bard Universal made a singte purchas 'The Boys From Syracuse,' as the | | |
| nore after pictures, made Irom the egiters, are in release. Although the purchases were pretty well scattered over the entire | the exhibitors. Taking it step by step, it is said that it sometimes takes the story | \$250,000 when the film is released and at stated times thereafter. Gordon and Goetz also paid the | Catholie feeling might earry over to the film if known that Family Por- trait was its basis. Portrait was | mer RKO sales chief. Ritz Browll be in the picture. Broadway version, a musical, was produce | | |
| year, being accelerated by the war threats in Europe long before the actual outbreak of hostilities, the de- | editor weeks to sell a property to a producer because the latter is fre- quently too busy to be interested in | RKO release, 'Abe Lincoln in Illi- nois,' which will preem this month | written by Lenore Coffee and Wil- liam Joyce Cowen, produced by Cheryl Crawford in association with Day Tuttle and Riehard Skinner. It | by Abbott, Richard Rodgers as | | |
| mand has taken a big jump in the four months since the declaration was actually made. Purchases until the past few weeks when a brisk up- | author, while he perks up his ears immediately when an established | royalties. Film stars Raymond Massey, who was also the principal in the stage version. | ran about three months last season to slim pickings. Par's most important acquisition | said to have copped it from som brily). Shakespeare won't be c in however, on the \$20,000 paid | | |
| urn set in, however, have searcely cept up with the desire of studios o attain the properties, for, with the | Terms of contracts now allow many players a story say-so and | in the same price category, is The Primrose Path, for which \$25,00 | was made only at the end of the e year. It is 'Skylark' by Samson of Raphaelson, for which \$85,000 was y paid. It is currently in its 12th week | which will be shared by the thr | | |
| nereased demand, have come in- reased prices. This trailing of buys behind inter- est is especially evident at the cur- | they have to be eoerced into doing something by a newcomer, unless it is exceptional. On the other hand, when they hear a producer has | George Abbott. It was a dramatization by Robert Buckner and Walts Hart of Victoria Lincoln's nove | at the Moroseo, N. Y. Play had been r spoken of as a possible film vehiele l. for its star, Gertrude Lawrence. in an eastern-made picture by John | Sol Lesser bought 'Cur Tow which he will release throu United Artists, He paid \$35,000 to | | |
| rent time in the legit field, where a whole flock of shows have Holly- wood on edge in a desire to pur- chase them, but where prices are so | 'Grapes of Wrath' or 'The Man Who Came to Dinner,' they come running to him asking to do it. | | of Nation' Top All | ton Willer and produced by Jed Harris in 1938, being quite successf Another indic buy is 'And No | | |
| high that producers hesitate to lay out the coin as long as there seems a chance that they can get along | a known vehicle is even more im- | Highest price ever paid for film | rights to a book or play is said to be | Goodbye,' produced by John Go en in 1937, an adaptation by Phi Illoward of a James Hilton now which Lester Cowan, who usua | | |
| without these properties on their lists. Among the shows in this cate- | a magninglave imphle of morde to | the approximately \$2,000,000 by | Metro for 'Ben Hur.' Coin went to s. and Vincent Astor, who bought the | works for Universal, will film. | | |

49°. Let 'n the managerial end.
49°. Let 'n the managerial end.
49°. Let 'n the managerial end.
49°. Let 'n the 'n

of 300 for the rights.

A fresk purchase was the only one during the year by Columbia. If bought 'Both Your Houses', by Max well Anderson, for \$30,000 after it had completed 'Mr. Smith Goes to Washington' and found a great similarity between the stories, similarity between the stories, "Houses' purchase was merely to pro-flower than the stories, and the stories of the stories of

Highest price ever paid for film rights to a book or play is said to be the approximately \$2,000,000 by Metro for 'Ben Hur'. Coin went to Klaw & Erlanger, legit producers, and Vineent Astor, who bought the property from General Lew Wallace, its author. Deal with Metro was on a straight 96-50 basis from the first dollar, but was later modified in a straight 96-50 basis from the first dollar, but was later modified in the straight of the biggest grossers of all time, having taken in more than \$11,000,000, of which \$0,000,000 came from forcign markets. Second biggest price, approximately \$1,250,000, was for 'Birth of a Nation.' adapted from 'The Claimsnan', by Thomas Dixon. Dixon had an option of \$25,000 or \$25', of profits, and took the latter. Fig. made cost only \$11,000 to procuce, and noted \$4,000,000 as a roadshow and \$1,000,000 in general release.

and \$1,000,000 in general release.

McCrea and Marjorie Rambeau have been announced for the film.

Metro made four legit purchase at more than the more and part is understood planning Claudette and the more and part is understood planning Claudette and the more and part is understood planning Claudette and the control of the more and part is understood planning Claudette and the control of the more and the control of the c fourth purchase, "Remember the Day," cost \$7,500. It was written, by Philo Higley and Philip Dunning and praduced by the latter, running from September, 1935, until early January, 1936. "Freedom 'fiminization wareleased lust spring, proving a weak draw."

Camouflaged Buy

The Faculty of the Control of the Co

Broadway Plays Bought for Films in '39

| 1 | 'American Way' | \$250,000 | and | royalties |
|----|--|-----------|-----|-----------|
| 1 | 'Abc Lineoln in Illinois' | 225,000 | and | royalties |
| 1 | 'Primrose Path' | 25,000 | | |
| • | METRO | | | |
| ì | | | | |
| ۲, | 'World We Make' | 100.000 | | |
| | 'Susun and God' | 36,000 | | |
| ; | Remember the Day' | 7.500 | | |
| ď | 'Let Freedom Ring' | 5,000 | | |
| 1 | WARNER BROS. | | | |
| 1 | 'No Time for Comedy' | 45.000 | | |
| 1 | Elizabeth the Queen' | 30,000 | | |
| | UNITED ARTISTS | | | |
| 1 | 'Ot Mice and Men' (Roach) | 5 000 | and | royaltie: |
| | 'Our Town' (Lesser) | 35 000 | | |
| | UNIVERSAL | | | |
| | | | | |
| | 'Boys from Syracuse' | 30,000 | | |
| - | PARAMOUNT | | | |
| | 'Skylark' 'Kiss the Boys Goodbye'. | 85.000 | | |
| , | 'Kiss the Boys Goodbye' | 50.000 | | |
| | Family Portrait' | 25 000 | | |
| | COLUMBIA | | | |
| | | | | |
| • | oth Your Houses' | 20,000 | | |
| | INDEPENDENT | | | |
| 1 | 'Philadelphia Story' (Katharine Hepburn) | 30 000 | and | royaltie |
| | 'And Now Goodbye' (Lester Cowan 1 | -7,500 | | |
| | | | | |
| : | Total | 1.011.000 | | |
| | | | | |

Top Novels Bought for Films in 1939

| Capt. Horatio Hornblower, by C. S. Forester | 35,000 Goldsmith. Bein did the dramatiza- 35,000 tion from Grace Lumpkin's book. |
|--|---|
| "We Are Not Alone," by James Hilton | \$5,000 for film rights. Company's |
| Disputed Passage, by Lloyd Douglas. 'Country Lawyer' (non-fetion), by Bellamy Partridge. 'Miss Susic Slagle's,' by Augusta Tucker. 'Honorable Unele Lancey,' by Ethel Hoeston. | 50.000 Jourth purchase. Remember the 25.000 Day, cost \$7.500. It was written by 20.000 Philo Higley and Philip Dunning and 5.000 preduced by the latter, running from 5.000 preduced by the latter, running from |
| Escape,' by Ethel Vance | ary, 1936. 'Freedom' filmization was 60,000 released last spring, proving a weak |
| 'Brother, Here's a Man,' by Kim Beattie | 30.000 draw. 25,000 Warner Bros. bought two plays |
| 'Danger Signal,' by Phyliss Bottome. 'Days Before Lent,' by Hamilton Busso. | 8.000 during the year, both at big prices. 8.000 One of them, 'Nu Time for Comedy,' recently closed a 184-performance |
| Tree of Liberty, by Elizabeth Page. 'Arizona,' by Clarence B. Keltand. (SEPost serial to be published in book form) | 55,000 run of 5½ months on Breadway and 35,000 is currently on the road. It was |
| Rummelhearts of Rampler Ave., by Maude Smith Delavan | 15,000 duced by the Playwrights Co. WB paid \$45,000 for it. The other War- |
| Cappes of Wrath, by John Steinbeek. 'Children of God, by Vardis Fisher | ner buy. Blizabeth the Queen, has 70,000 already been released in celluloid a 35,000 Elizabeth and Essex. It was writ- ten by Maxwell Anderson and pro- duced, with the Lauts starring, by |
| Kitty Foyle, by Christopher Morley UNITED ARTISTS | was \$30,000. |
| Rebecca (Selznick), by Daphne DuMaurier. My Son, My Son' (Small), by Heward Springer. Dynasty of Death' (Wanger), by Taylor Caldwell. Passport for a Girl' (Korda), by Mary Borden. | 40,000 Camonflaged Buy 15,000 Paramount purchased three plays. 15,000 one of which, it is said, will be on- recognizable on the screen. That is |
| 'Gone With the Wind,' by Margaret Mitchell, was purchased by S International for \$52,000 in 1937, although the book remained in t seller lists through most of 1939. | \$728,000 Family Portrait, for which it paid belemicks \$25,000. It will be used as the bast-for a Cecil B. DeMille biblical epic, tentatively titled Queen of Queens; Contrary to usual practice, attempt |

Concerts' Big Boom, Via Radio And Films: 3 Name Exceptions

Much credit has been directed at radio buildup in present-day concertizing, yet hree top draws in American music, exclusive of veed its, have neere extent. Reclimation, and the reclimation of Fritz Kreisler and Josef Hofmann have always turned down term-contract radio offers deeple fees that have doubted their rectal prices. Hofmann has only men the property of th

Hofmann has only done two shots on Motion pictures are a men inore important force of the control of the contro

mer schedules this year.

In former years, topflight artists' headed for European festival dates in the spring but with most continental seasons off this year, musicians will remain in this country. Their presence here will probably be responsible for additional spring and sumper bookings.

sible for additional spring and summer bookings.
Lily Pons, little, but a good trouper, remains the ace woman boxoffee star, second only to Nelson Eddy, summer accompanied by her conductor-husband, Andrer Kostelanete, sesuring her lead. An audience of 500,000 in Chicago gave the soprano a publicity momentum which is easily to the control of the country.

Marian Andreson is third in the

Marian Anderson is third In the list of vocalists and certainly the best draw in some cities. Negro contralto has given three sold-out Carnegie Hall recitals this season, which is particularly heavy sugar for a single streetien.

particularly heavy sugar for a single attraction.

A new colored personality of grant importance is Dorothy Maynor, 28 year old soprano, who made an acclaimed debut in Town Hall (N. Y.) in November after singing for Serge Koussevitzky at the Berkshire Pestitival last summer. Miss Maynor is allow y heavily booked for next scandy heavily booked for next scandy.

Son.

Tibbett and Grace Moore
Lawrence Tibbett maintains his
place among he leaders with all the
place among he leaders with all the
Moore, after several spectacular
years as a cinematic soprano, holds
her own in the field with her yecent
poweratic successes, notably in Louise.

Kirsten Flagstad, although she dedraw in certain centers, and Richard
draw in certain centers, and Richard
draw in certain centers, and Richard draw in certain centers, and Richard Crooks, John Charles Thomas and Lotte Lehmann, three of the most artistic of present day singers, com-plete the lineup of principal vocal-

wotes more time to opera, is a big draw in certain centers, and Risad long idde. Rowing use of veral personal control of the most of the most of the control of the control

How They Rate

Top Vocalists Nelson Eddy.
Lily Pons.
Marian Anderson.
Jeanette MacDonald.
Lawrence Tibbett.
Grace Moore.
Kirsten Flagstad. Richard Crooks.

John Charles Thomas.

Lotte Lehmann.

Top Instrumentalists Rachmaninoff. Hofmann Menuhin Menuhin, Heifetz. Vladimir Horowitz. Jose Iturbi. Walter Gieseking. Albert Spalding.

liofmann is in his early 60s and one of the most scrupulous artists and liveliest troupers.

The Prodigy Grows Older

Yehudi Menuhin, a phenomenon as a child prodigy, continues as a box-office winner and counts on settling into the respectable, moneymaking groove that accommodates Heifetz, his predecessor in the baby parade,

and ration luminary with most be considered to the construction of the construction of

Myra Hess, the British planist, is not coming to America this season. She has remained behind to organism. She has remained behind to organism. But her place as the most successful woman instrumentalist eince Maud Powell is assured. A woman planist or violinist continues to be a drug on the American music markett proposed to the continue of the continues of the continues of the continues to be a drug on the American music markett proposed to the continues of th

2ilian pianist, approaches Miss Hess. However, Ignace Jan Pederewski undoubtedly would lead all concert performers as a draw were he able to appear more consistently. In his late 70s, he's no more than a fresk personality, since his playing has the state of the st

Law Radio Ratines

Concert headliners have only had a fair year on the radio, the Ford Hour being the most important outlet. Richard Crooks has been the Hour being the most important outlet. Richard Crooks has been the Hour being the Recent for the Concern the Conc



MOLLY PICON

Fourth consecutive season with Maxwell House Coffee — Sundays, 6:00-6:30 P.M., EST-WMCA:

Goldwyn Strips Payroll During Studio Siesta

Only a few exces will remain on Smmel Coldwan's payroll where the condition of the conditio

payo is on vacation in the east.

Schwartz's Warning and any office of the mean which attempts to touch Sam Goldwyn's next picture. The Westerner, will find itself in Charles C. Schwartz, United Artists belligerent statement followed reports that Goldwyn, who recently 'terminated' his distribution contract mount and RKO in attempt to get them to handle the forthcoming film. We have already said that we

them to handle the forthcoming film.

We have already said that we will fight Goldwyn on every legal ground in his attempt to wriggle out of his contract with us; Schwartz declared, and that includes any company that is downright stupid enough to deal with him while he is under our contract. right stupid enough to deal with him while he is under our contract. United Artists will distribut The Westerner' and any other picture made by Goldwyn until his contract expires on Sept. 2, 1945, unless we decide otherwise. Westerner' is the last picture due by Goldwyn on the current essons commitment to United Artists. He

commitment to United Artists. He recently delivered "Raffles" as his 'final' picture for their release. It is known that he is having difficulty in obtaining a distribution agreement on "Westernor" as every other com-pany is fearful of becoming in-volved in a costly and dangerous lawsuit—such as Schwartz threatens should any pact be made

THE 1939 B.O.

Wednesday, January 3, 1940

By Roy Chartier

By Roy Chartier

The pulse of the picture business, the boxoffice, has many fingers on it, with the constancy of a doctor ministering to a doubtful patient, but all the property of a doctor ministering to a doubtful patient, but all report on the prospects. Whether the outlook for the immediate future report on the prospects. Whether the outlook for the immediate future is bright, dubious or static remains as much a mystery as 1840 marks another year as it did 12 months ano.

Milety for a state of the prospects of the prospect of the pr

History May Not Repeat

have it taken away from them.

Operators of the older scheed, however, pion to the possibility that the provided of the older scheed, however, pion to the possibility that the provided of the older scheed, however, pion to the provided of the older older of the older older of the older old

Other Pastimes, Sports, Autos, Etc.

evening.

Other Pastimes, Sports, Autos, Etc.

Other sports or pastimes have similarly made inroads on leisure time which films in yoars past found it ensure to hop. Baseball, one of the best-which the similar to yoars past tound it ensure to hop. Baseball, one of the best-with the similar to your past past tound it ensure to hop. Baseball, one of the best-ball they compare odously to the killing for patronage made by some other fields such as football and horser acing. Professional football is now getting 'em in a big way on Sundays and holidays when the theatres look for the bulk of their business. A howman, citing the opoposition that now not to the things of the pole of the past, bit showman added, it was a habit to go to theatres on weekends, but now to read a portion of the public has turned to other things and it isn't who was a sunday and the past, bit showman added, it was a habit to go to theatres on weekends, but now to great a portion of the public has turned to other things and it isn't.

The automobile, equipped with radio, has also made a difference in the last deede, with good highways everywhere adding to the appeal of the open road. This, of course, has redounded somewhat to the benefit of the film theatre isnee people come from greater distances to see a show. But much to the autolist.

Cars have worked to a disadvantage for some theatres, notably the small house or shooting gallery' in hamlets or lesser communities, with township to the public of the public in their car to go to another town which get if the earlier of distances through modern transportation, the smaller operator has all of the justification for another sounds. In many cases, just because cars make it simpler for people in his town to get to some neighboring city, the suffers on clearance. The protection is lengthened but the theatte the distributors.

Bearing there present-day conditions in mind, if a war boom should come

the distributors.

Bearing these present-day conditions in mind, if a war boom should come it is reasonable to expect, however, that the theatre would get the same proportion of each dollar spent as now, with sports and other opposition enloying the same probable ratio.

At all times, on the other hand, much depends on the product that is being spread on the till mounters. Men of the theatre who seem to be being spread on the till mounters. Men of the theatre who seem to be the same to the till the same to the same to the same to the same formulas in picture production. There is no way to be anything but encentainty concerning this, however. but speculative concerning this, however,

Film Quality Has Been Above '38

out speculative concerning this, nowever.

Film Quality Than Been Above '18

Since the prison of season began with releases last Annual, the quality of the product have a season began with releases last Annual, the quality of the product have been prior, yet binsiness has not jumped in recognition of the improvement shown. On the other hand, the mediorer pictures of 1938 did better than the mediorer pictures have this season, leading to the assertion that if the 1938 they would probably be doing 20% less.

Superiority of the 1939 releases over those of the prior year has made it possible for grosses to hold their own or show a slight improvement his possible for grosses to hold their own or show a slight improvement his possible for grosses to hold their own or show a slight improvement his the result that since much higher ground was not reached during 1934, the comparison is odious, if anything. In 1938 the fall and carry winter business enjoyed a good upturn, probably showing better results in view to the property of th

Geographical Comparisons

The south and southwest have been in good shape during the entire year. The midwest has also been steady and the Chicago territory have the dup well but the east is off at least 20% and, the northwest has been away down. In New England business started out good in '39 but stifered from a bad summer and is a bit unsteady now. 'The Detroit and Michigan territory companes favorably with a year back but in Penuly arial it is claimed grosses are off slightly. The Rocky Mountain region and the far went is a little better than in 1938, and Canada, while off for most of '39, be beginning to come back strong.

NEW FACES OF 1939

By Jack Jungmeyer

Hollywood, Jan. 1.

Hollywood, Jan. L. Hore they are again—another aninversary pande of the players who survived and thrived in the competitive jostic for high place on the screen; a census of the competitive part of t

than normal progress toward stardom during preceung years.

Swill and swiller befores this annual winnowing. Swill may film taken tharvest; more intense the servicing of potential celebs in the feverith competition for favored place in the list of contenders. Grooming for stardom fins been accelerated. Producers and contract holders have been amazed and excited as never before at the astonishing success of youngsters who have elbowed into the importance and the start of the success of youngsters who have elbowed into the importance and the success of youngsters who have elbowed into the importance and the success of youngsters who have elbowed into the importance and the success of youngsters who have elbowed into the importance and the success of the product o

any, and in some cases no previous experience, Brief rehearmais in some of these cases have provided the Wherefore, the nationwide search for player material has been greatly intensified, new avenues being explored in addition to the usual proving grounds of little theaters, selool show groups, did not be such a state of the player and the proving from the past proving from the proving from the past proving from the proving fro

upstart. Deliberate showcasing roles for the film undergrads who indicate marked promise have become a matter of the film under the state of the film of the state of the film of the film

in groups of from two or three to a dozen in the same important picture, stimulating the competitive thespian passion: When the work of the kids has achieved an experiment of the competitive the pian passion. Not one of the unusually swift on the way to stardom but as talented and professionally disciplined as any who has come to prominence during 1039 is Jan Bryan of the pian of the pia

sendantic per again again this year has signed, we assent the control of the new tests. She has talent looks, charm and grace.

A Couple of English Gals

Greer Garson made the grade for American sudiences with her memorably perform and followed convivien the performance of the control o

Sensational in their swift achievement of importance and promising future is the group of young singing personalities brought out by various studios—Universal's Gloria deen. Il years old, clicking in 'The Under-Pup', Linda Ware, IA, protege of Charles R. Rogers, Pup', Linda Ware, IA, protege of Charles R. Rogers, Crosby, Lent Lyon, 13, farts seen in Metro's 'Babes in Arms', Susanna Foster, IA, who scored outstandingly with her thesping as well as warbling in Paramount's 'The Great Victor Herbert'. They are all in the tal-ended of the control of the contro

a Stranger.

Doris Bowdon, from Memphis, was spotted by 20th scouts at a college play in Louisiana State University, was coached through a few minor roles, and graduated through one of the 'Jones Family' films to an excellent showing with Henry Fonda in 'Young Mr. Lincoln.'

showing with Henry Fonda in 'roung wir. Lincoin.

Janice Logan, Chieago socialite wholly without experience, justified Paramount scouts' selection with
neat exhibit in 'Federal Offense,' made a hit as the
-school teacher in 'What a Life,' and was given the sole
femme part in the fantastic 'Dr. Cyclops.'

Glamor Girls

school teacher in "What a Life," and was given the sole teame part in the fantatic "Dr. Cyclops."

Lan Turner, careful and the control of the prime team of

chores. usiderable number of the young newcomers have

tant chores.

Considerable number of the young newcomers have profited during the past twelve-months through the investment of loanouts. Has given them wider and more varied opportunity, counteracted to some extent the tendency to type players, and has eliminated to considerable extent the former, long time waits between appropriate roles where a player was held jealously to the home studio.

Bankrolling For 5 Pix

Hollywood, Jan. I. Frank Lloyd and Jack Skirball are drawing up incorporation papers for their new indie production company with commitments for a minimum of five pictures, to be bankrolled by the Guaranty Trust Co. of New York. First to roll will be 'Tree of Lib

First to roll will be 'Tree of Lib-erty', slated for Columbia release. Outlets for the other four may be divided between Columbia and Uni-versal. Second feature, under pres-ent plans, is 'The Flying Yorkshire-man,' with Will Fyste in the title role.

Goldwyn's Legal Maneuvering Cues Premonition of Setback In UA Suit

Premonition by Max D. Steuer, is in England. That's why it is imSamuel Goldwyn's counsel, of the
jossible for Steuer merely to start
dismissal last week in Delaware fed his suit over again with the addicount of Goldwyn's contractis now even in New Yorks as the start
son back of Goldwyn's sudden announcement several weeks ago of (as the defendant) on similar
content everal weeks ago of (as the defendant) on similar
grounds without naming the other
prints. Wilmington makes it virtually imWilmington makes it virtually imGoldwyn to publis suit against UA
on the original tack.
Announcement of 'termination' of the State Steven's the State College of the State College

on the original tack.
Announcement of 'termination' of
his contract with UA is seen, therefore, as making the distributing
company take the offensive so that
the suit can be fought to the same
conclusion, but from a different

Court held that Goldwyn must name as defendants, in addition to UA, Alexander Korda and the Elton

parties.

Delaware decision has no bearing on the suit brought in N. Y. supreme court Dec. 8 by Goldwyn to obtain about \$700 interest from UA on the \$100.00 to \$100. alleges Goldwyn failed to fulfill his contract and thus why the coin was not owed him. When Goldwyn began to raise a fuss about the bonus, UA finally sent him a check for the money in hopes of avoiding further trouble, but he returned the check with the demand for interest thereon. In the Delaware action there are
(Continued on page 20)

Night Life of the Gods By Groucho Marx

When one considers the setup, it seems to me that this local bull pit called Hollywood has considerably less scandal than it is entitled to. Here is a town terming with beautiful ingenues, marble-chiseled juveniles, low-priced vintage vines and access of lovely, lonely mountain logs; yet, deep an eighboring occan and locens of lovely, lonely mountain logs; yet, despit all this, its Sodom and Gomersal Crossley; lonely mountain logs; yet, despit all this, its Sodom and Gomersal Crossley; its lower than any finiteriand cowdown.

a neighboring ocean and dozens of lovely, lonely mountain tops; yet, despite all this; its Sodom and Gomorrah Crossley is lower than any binterland.

What is the reason for all this? Is sex going the way of the horse and buggy? Is a well-turned ankle less important than a well-turned phrase? Not that it matters—but where is the next generation coming from? Be caim, my friend, love is still alleve and kicking, but Hollywood is too that little thing called love.

To begin with, there is the young whippersnapper group. This is the IR-21 crowd. The studios pair them up like horses at a State Fair and they their chapterness. They are accumulately and the IR-21 crowd. The studios pair them up like horses at a State Fair and they their chapterness. They are sumally snapped with their current sances, holding hands at a night club, sharing a nutburger at a Drive-In, or gingerly holding a tennis racket at I Si Mirador. The fact that they have never played tennis has nothing to do with it. If gives linem a chance to pose in startiets (as they are revoltingly called) must be photographed at some time in their young careers brandishing a tennis racket. If the lenser is particularly ingenuous, he poses them peering coyly through the gut. This is tops goes in for mass bowling, seronading each other on roller skates and officially greeting visiting Washington Congressmen who look as though they might vote for the Neeley bill.

They be not a proper should be a boy or a gift, local and national prize fights, the horses, African golf, the market, baseball, and national prize fights, the horses, African golf, the market, baseball, and national prize fights, the horses, African golf, the market, baseball and national prize fights, the horses, African golf, the market, baseball, and national prize fights, the horses, African golf, the market, baseball and national prize fights, the horses, African golf, the market, baseball and national prize fights, the horses for how many collective pounds a team will litted in one afternoon. Thes

The Cultural Bunch

Then there is the cultural or white-the-and-tail crowd. They spend half of their liver running to the Philaramouric to hear fectures, concerts, symitate promises a high-half opening. They take French and Spanish courses at the local universities; they specialize in first cellions and Old English plate; they rush over to Pasadena for Maxwell Anderson and Shaw and will entertain any wishing lecturer who can be induced to stop over for awaining in front of the thearter, a red-carpeted sidewalk of at .east 400 feet from their immosines to the main entrance and a grandstand of not less than 3,000 admiring yokels. In addition to this, the theatre manager has to be a summing the state of the

The Old Guard

And now we come to the final crowdenes of a rank final crowdenes of the old Guard. Somebody once said "he old guard is combody once the old guard is combody once said "he old guard is combody once in the last fitted guard in the old guard is combody once in the last fitted guard in the old guard is combody once in the last fitted guard in the old guard is combody once in the last fitted guard in the old guard in the last fitted guard in the old guard in the last fitted guard in the guard in the last fitted guard in the old guard in the last fitted guard guard

Number of pix and budgets for the coming year will be taken up by Mate Blumberg. Universal prez, during a (wo-week trip to the Coast on the Coast of the Coast of

BLUMBERG'S COAST TRIP than a month, has been completed and will be inked this week. It's for to SET U.'S PIX BUDGETS logs from Syracuse' although others are likely to follow.

are likely to follow.

Another producer with whom Blumberg has talked, and, it is understood, will continue negotiations is Frank Lloyd. He denied, however, that he has been in contact with Jesse Lasky, who, it has been sald, will return to film production via Universal.

IN UNIVERSAL

Blumberg refused comment on the
departure of Harry Edington from
the lot to become RKO production
chief. He said, however, that U was
taking into its employ two execs
on Edington's staff—Reginald Alien,
who was handling production detail,
and A. H. McCausland, business
manager.

Film Showmanship

It is only when viewed from the perspective of a sear's out that events shope themselves clearly to datelose the radical changes and trends which are taking place in dim showmanhip. Also the increasing importance of capable and experienced handling of picture properties. Past I monitation tried out with rarying degrees of success.

Dominant has been the out-of-town premier built-aup, which in a few months since that it is a similar to the state of the stat

20TH-FOX'S TIEUPS

207H-FOX'S TEUPS

Taking advantage of the giratic ecoperation from chambers of commerce, politically ambitious city and state officials and the willingness of newspapers to cover the premieres, other companies tried out successfully the out-of-town openings until they became invited half a hundred members of the press to the opening of 'Voung Abe Lincoln' at Springfield, Ill., the one-time home of the martyred president. He almost smothered the film angles when Marian Anderson sang some sipirituals so beautifully that listeners, entranced by her artistry, demanded more from her and less from the bevy of film states who spoke their continued to the ratistry, demanded more from her and less from the the very of film states who spoke their libity directors in using radio tuespe for exploitation of Zanuck film productions. He bought the broading rights for the Kentucky Derby and the dark of horse-fleth, 'My Old Kentucky Home,' Al Johigton Square,' He has teed in also with Kate Smith complexes and a minute description of Tokes of Washington Clubri linade to remires were arranged by Barreti

Square. The mass the m and what reason and the committee of the committee

Travels in Miami lost lustre as an important national event because first run bookings followed within a few days in New York and Chiengo. Film has proved a natural for holiday screen fare.

DON'T NEED THAT B'WAY STAMP

Breakdown of the long catabilished prevedent of a Broadway premier, as the accepted of abmondating was an entirely and the second of the secon

NO COHESION WITH NATIONAL CAMPAIGNS

and the public with the merit of important pictures. No OMESION WITH MATIONAL CAMPAIGNS
Recognizing the necessity of reacting as large an actioner as spossible, some of the major companies have appropriated large sums for national magazine activations of the major companies have appropriated large sums for national magazine activations of the major on newstands concurrent with the general release date of the first activation of the major of th

Wasted Publicity; Paper Defunct

Example of studio wastefuiness in shoveling out publicity is being demonstrated by all flackeries in refusing to remove defunct San Diego Sun from mailing lists despite 'return to sender' kickback.

Shortly before the paper folded, one studio circulated a quiz on the use of publicity. It was informed that the sheet tossed all releases into the trash basket, while staffers collected the pretty photographs. Studio, however, continued to shoot the works anyhow.

When paper folded, mail was sent back masters.

When paper folded, mail was sent back marked 'Return to Sender, Paper Out of Business'. But anyway the studio sends airmail flashes of special pix, etc., on 'Gulliver'. Reply went back by return mail pointing out the paper had been dark almost a month, and surgesting publicity be stopped.

S'no use. The flood continues, direct from that one studio to the city dump. Latest batch was received day this was written, one month and two days after the paper expired.

FILM STYLES FOR 1940-41 By Bob Moak

Hollywood, Jan. 1

Music once more fills the Hollywood atmosphere, which means another cycle of tunefilms—fourth since the dawn of cinematic sound—is just around the corner. Along with botyrephics, actionful dramas and super-sagebrushers, musical pictures will make up the major purtian of Filmtown's 1940-41 output.

There'll be the usual sprinkling of straight comedies, too, but screw-ballers, as well as crime pictures, are as passe as yesterday's map of

Europe. While scenario department staffs are oiling their typewriters preparatory to the start on next season's vehicles, studio production bosses are acanning its of composers and privisits with an eye to putting the elefters back in the foldin' money division. It's been a tough year for the sharps-and-falls crowd, but they're already turning up their noses at the 'coffee and' counters, having been assured that they may now unlock the rainy day howed because of fat tweekly appendent that are again in the diffing.

uccuse or lat weekly psychecust that are again in the doing.

Rehamesting of music for fuller purpose, however, doesn't mean that

Rehamesting of music for fuller purpose, however, doesn't mean

that is not provided to the purpose of the purpose of the purpose

rently have in mind is drama with song rather than the clambake type of

musical they previously sought to popularize, with disappointing results.

The gingerbread revue will be permitted to rest in its grave alongside

slapstick and cops-and-robbers yarms.

The Lineup

The Lineup

Emblematic of the current trend to funching are Metro's recent 'Babes in Arms', its just-released 'Baladinka' and its forthcoming 'Broadway Melody of 1940' and 'Good News'; 2011-670's, soon-to-be-filmed 'Say It With Music,' by Irving Berlin, and not unlike his other bo. winner, 'Alexander's Ragtime Band,' in pattern; Paramouni's presently-circulating 'The Great Victor Herbert,' its new 'Buck Benny Rides Again' and 'Road to Singapore,' and its coming-y 'Minam', 'Samuel Goldwyn's proposed 'Natchez: with Ailee 'Bye and Zorina, and Universal's Deanna Durbin starrer, 'It's a Date!

Some will earry big choral ensembles and hoofing lines, while others will merely intersperse drama and song, but all of them will be woven around tales as gutty as it is possible to drag from writing mills. Hollywood is convinced that the theatre-going public is music-minded, but it's not overlooking the established fact that the story's the thing that really

Biogs Again

Biographies, having proven their worth as turnstile spinners, will get even a heavier play from the celluloid cars in 180-04! thun they have in the past. Any studio would be willing to swap a top star for another Vesse James' or 'Stanley and Livingstone'. Lincoln has now been done to a strap, what with 20th-Pox's 'Young Mr. Lincoln' and RKO's 'Abe Lincoln in Illinois'. Metro, unable to cram the whole of Thomas Edison's life into one feature, is splitting it into two, 'Young Tom Edison' and 'Edison' the Brail of the Control of

construct Paramounts, 'Queen of Queens' around the Virgin May.'

Nor are persons who figured in the loo-dim go to garner all of the glorification. There's a tendency on the part of the talker chiefs to dramatize the biographics of their own celebrities, an idea tried out by David O. Sclanick when he made 'A Star Is Born' for the 1937-38 slate. It is generated that the characters portrayed in that feature Dy Prederis March and March Ma

Civil War Ail Over Again

Solarisk-Metro's 'Cone With the Wind having shown the production lade there is both romanes and action in the Civil War period, there's a race of a state of the control of

Ing Meass touching on the same era.

Universal's Destry Rides Again is serving to intensify interest in the more elaborate type of westerns. Teaming a pair of names never before associated with sagebrushers, as U did with Marlenn Dietrich and James Stewart in Destry, has minds of producers following new lines of thought, and any day now you can expect to find the Gables and Lombards, and the Munits and Shearers, donning caps and boots for lariet practice with the Matletless and the Coys.

Oreater care than ever before will be used by company heads in lining up programs for new season, exces of each outfit having come to realiza-tion that they've got to make features that lend themselves to the heaviest possible exploitation. Paramount's success in swelling domestic revenue, y throwing unusual bally earnpairns behind it a product this year list of the programs of the programs

Better than 85% of the 1940-41 crop of features will be turned out with a view to salesmanship angles. Producers today are unanimous in their stand that pietures lacking in marquee names are more or less a waste of time and money.

time and money.

Traveling exploiteers, roving bands of players, radio time and inercased newspaper and mag space will be utilized by all distributors to drain every possible dollar out of each film. But fellows who control the bankrolls are aware that exploitation of any kind is worthless unless they have something worth-while to exploit.

'SWANEE RIVER' PLUGS COME EASY IN PITT

Pittsburgh, Jan. 1.

Swanee River, current al Alvin, Is a cinch for local exploitation possibilities and George Tyson, head of Harris publisty department, or the property of the Control of the Control

on the air over KDKA with a plug for the film.

To the film will break locally, was consider a well break locally, was been a considered by the consideration of poster Memorial here, to fly to the Coast for a private filming of Swanee River. Hodges went out and gave the picture his blessings, with story breaking nationalty and, naturally, played up particularly big here.

Beery, Carrillo Teamed

Hollywood, Jan. 1.
Wallace Beery and Leo Carillo
team up again in '20-Mule Team,' a
J. Walter Ruben production at Pair last worked together in 'Viva picts

Just a Tie-Up Kid

Philadelphia, Jan. 1.
To Jack Lexey, manager of the
Stanley-Warner Broadway theatre, goes the prize for tieups.
When he played 'Heart of the
North' last year he had a heavy
Out' was showing, convicts a text
out' was showing, convicts a prison break
a prison break
Last week he fastured The
Last week he fastured The
came through, with an all-day
downpour.

Exhibitor Leaders Laud NSS-Par Deal

National Screen Service under terms of a new five-year contract with Paramount will handle dis-tribution of all Par trailers immeditribution of all Par trailers immediately, and on Feb. 1 will become the active sales agency for all Par advertising accessories. For the latter function a new subsidiary company has been formed called Advertising Accessory Corp.

Charles Casenave is general manager of the accessory distribution.

ager of the accessory distribution

BAINTER IN 'MARYLAND'

Hollywood, Jan. 1.
Fay Bainter was assigned by 20thFox to a topline in the high-budget
picture, Waryland;
Shooting starts Feb. 15.

WB Shorts Go West In Feb.

Hollywood Inn 1 Concentration of all Warners shorts at the Burbank studio is effective in February, when Norman Moray, WB briefle sales head, comes west. Meanwhile, Gordon Hollingshead eontinues to turn out the remainder of this year's shorts under Bryan Foy's supervision.

F. P.-Canadian Finds That Campus Trade Pays OK

Vancouver, B. C., Jan. 1. Surveying the past year, Famous Players officials consider their appeal to university and high school trade as one of their better promotion bits of '39.

"Passport' system, whereby kids are identified by pix in pocketbooks and admitted any time for a quarter, has proven highly successful, according to district superintendent cording to c

'Sea Hawk' Winged

"Start of The Sea Hawk, high-budget picture at Warners, has been set back two weeks from Jan 3, to permit Michael Curtiz and Errol Flynn to finish their jobs in 'Vir-ginia City.'

Western film has been delayed by

New Year Tees Off With a Bang In Chi: 'Herbert'-Jones-Martin Great, Ditto 'McCarthy'-Ted Lewis

Chicago, Jan. I.

New Year's Eve was terrific, in fact, the entire weekend was draw, and the course and the holdouts the rule at houses as early as Friday afternorm, which was opening day for most of the theatres. Everything was sole, error and the shows were obviously just what he are setting their first and the course of the course of

max Day and included New Year's Eve in their first week's gross figures.

Leve in their first week's gross figures.

Current Pix: Last Week's Estimates the Control of the

strong and the last shows at night weak, which totalled to excellent \$23,000.

State-Lake (B&R) (2,700; 23-40)

Dress Parade (WB) and A Be Marcus show its dynamite any time any place in this town and zooming take. Last week. "Thunder Afoat" (M-G) and waude, managed good \$14,300.

\$14.300.
United Artists (B&K-M-G) (1.700;
35-55-65-75) — 'Another Thin Man'
(M-G) (2d wk). With New Year's
Eve coin, whodunit should gather
strong biz eurrently after taking
close to \$15.000 in initial session last
week

Seattle Holiday Big Boosts 'Balalaika', Hunchback

Seattle, Jan. 1.

Seattle, Jan

'CISCO'-JOE COOK LOOK FORTE IN INDPLS.

Indianapolis, Jan. 1.

Biz this week in the downtown sector unit easing too bright a picture of the state of Lyric, with only vaude in town, and two midnight shows, looke good with Cisco Kid and Joe Cook unit Cisco Kid and Joe Cook unit Cisco Kid and Joe Cook unit and the midnight shows, looke good with Cisco Kid and Joe Cook unit and a sound the look of the cisco March 1997. The look of the cisco Kid Cisco Kid

STRONG HOLIDAY FARE

Trended that real structions are befored. The real structions are before the real structions and the real structions are before the real structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are structions are structions are structions are structions. The structions are structions are

'HARDY'-CROSBY **ORCH COMBO** PITT CLICK

inter was selectuled to run through.

Same week "Wife only fairish at \$3.500 meek "Wife only fairish at \$3.500 meek "Wife only fairish at \$3.500 meek of \$1.500 meek of \$1.

continued. Last week. Dress Parectifus and the continued of the continued Booms; 'Hunchback,' 'Swanee' Pacing OK: Colman, 'Gulliver', 'Wind' Strong

Licking their chops over the killing | packed the Strand on its first week made over the holidays, the Broadway theatres enter a new decade with the strand on its first week made over the holidays, the Broadway theatres enter a new decade with the strand on its first week made over the strand on its first week made over the strand on its first week the start in the strand on its first week the start in the strand on its first week the start in the strand on its first week and over the New Strands on the strand on its first week and over the New Strands on the strand on its first week and over the New Strands on the strand on its first week and over the New Strands on the strand on the st

losether with house allaches, hod controlling the country in the control of the c

Frisco Wickets Active: 'Swanee.' 'Hunchback'-Vaude Potent at B.O.

San Francisco, Jan. 1, ton's grawing power and the file of the series of

Cord business, exceeding expectations. Is opuring through doors of Dunied Artists, where 'Rolles,' plus Dunied Artists, where 'Rolles,' plus Destroy Rolles, and the Rolles, and Warfeld, with 'Bullelines, should have been supported by the Rolles, and Warfeld, with Bullelines, should Current Pix. Last Week's Estimates Fox 1P. WCO (5,000; 30 - 40) —

Current Fix: Last Week's Estimates Fox 1F-WC, (5,000); 30,40) — Swanee River' (20th). Should ret a month of the County of the Co

too forte at \$13,000.

Orphoum (F&M) (2,440; 30-40)—
Destry' (U) and 'Amazing Williams'
(Col). Gathering blue chips right and left and forecasts rip-roarin' take. Last week, 'First Love' (U) and Beware Spooks' (Col). in final and Beware Spooks' (Col). in final 65,000.

frame of three-week run, only fairid \$500.

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HOLIDAY HYPOS 'CAT'-BOLES IN OMAHA

Omaha, Jan. 1.
Theatres here profited nicely from New Year's Eve failing on Sunday night, which meant no hard likker sold at nite clubs and hotels. Latter celebration parties Saturday (30) mostly, but full effect was not there.

and at nite cities and notes. Laure and at nite cities and notes. Laure (130) mostly, but full effect was not there. (130) mostly full effect was not there. (130) mostly full effect was not the full effect was

00, n.g.

Paramount (Blank) (3,000; 10-250)—Judge Hardy Son' (M-G) and
Honeymons Over' (20th), dual.
Destry Again' (I) and WOW radio
how on siage New Year's Eve at
5c. Mick Rooney will give theatre
rofitable week. Last week 'Gulli-

ver Par) and What Life (Par),
State (Goldwer, 1960, 10-20-23-33)

-Women (M-C) and Blondie Balyon

-Women (M-C) and Blondie Balyon

(Mont) (M-C) and Cosed (M-C)

dual, Should get Intrin take, Last

Tawa (Goldwern) (1,256, 10-20-23)

-Tawa (Goldwe

V A UDE REVIVAL PACES CINCY'S **ROSY BIZ**

Gone With the Winds' phenomenal pull and New Years' week are mainsprings for this burg's facts to, in a decede. Recumpling the total the property of the prope

increased close to 50%, which allows for second week's hefty climb over the first property of the first proper

turning in a comfo figure.

Current Pix, Last Week's Estimates
Albee (RKO) (3,300; 35-42) —
Hunchback of Notre Dame' (RKO).

McJo, good \$13,000.

Capitol (RKO) (2,000; 75-81-81-50)
—Wind (McJ (2,000; 75-81-50)
—Wind

Portland, Ore., Jan. 1.

Every major spot went over the top in a big way last week, most houses getting 50 to 100% better than the average take.

ine average take.

Ballalika' is strong at the Broad-way. 'Hunchback' is a heavy win-ner for the Paramount, ditto 'Dexty Rides Again' at Parker's U.A. 'Gul-liver's Travels' rated a second week at the Liberty.

Current Pix; Last Week's Estimates Current Pix; Last Week's Estimates Broadway (Parker) (2,000; 30-35-401)—"Balainika' (M-G) and 'Nick Carter' (U). Getting magnifect biz, possibly 50% above normal tak-ings. Last week, Four Wives' (WB), Blue Grass' (WB), strong

and "Blue Grass" (WB), strong \$6.000.

Liberty (Hamrick-Evergreen) (2.000; 30-35-40) 'Gulliver (Far) and 'Neighbors, the Carters' (Far) (2d wk.). Holding up to good results after first week put House way over with \$5.500.

ier first week put House way over pro with \$3.00 m. Evergreen 10.500, 30.47 ml. The week put House was not provided to the second of the secon

\$0.500. United Artists (Parker) (1.000; 30-35-40)—Destry (U) and 'Call on President' (M.G.) Putting this house in the winning bracket. Last week. 'Hardy Son' (M-G) and 'Pri-vate Detective' (WB), strong \$6,000.

'Swanee,' 'Gulliver' H.O. Roth Good in Denver

Denver, Jan. 1.

A: severe cold snap at the start of the week cut grosses somewhat, but the biz on New Year's weekend is expected to make it up. The New Year's eve shows were practically all sold out.

Soin out.

'Gulliver's Travels' packed them in at the Denham last week and turning a tremendous second week. May be held for a third.

ntremendous second week. May be held for a third. As Week's Estimates Held for a third. Week's Estimates Asladin (Fox) (1.400; 25.40)—Everything Happens: Night' (20th), after week at Denver. Will have keeper's Deutyther (UA), after week at Denver. Will have keeper's Deutyther (UA), after week at Denver. Will have keeper's Deutyther (UA), after week at Denver. Deutyther (Wa)—Hardy and Son' (Mc) and Mexican Spiffer (RKO), following week at Orpheum. Buintess about averwing the control of the control Current Pix: Last Week's Estimates

Inside Stuff—Pictures

New electrical gadget, which enables an exhibitor to register automatically every patron passing the turnstiles, will be marketed shortly by Conrac, Inc., comprising many officers with the present Alter Service Corp. Count is made by persons crossing a beam of light. Device registers only those entering the theatre, not leaving it.

Screen tests in New York, once a popular device of the eastern falent reps of major producers, are currently being held down to a minimum. At one time almost a daily affair, with flocks of potentials facing the lenses, the tests now are almost a rarity. They cost about \$200 cach.

Publicity and advertising on 'Magic Bullets' dealing with the career of Dr. Paul Ehrlich, has been halted by Warners, pending careful scrutiny of all angles. Picture deals with the discovery of a specific against syphilis, a touchy subject.

Reported costing \$75,000. 'Tevya,' produced by Maurice Schwartz, actor manager, is the most expensive Yiddish film made.

Balalaika, Dietrich Riding Harris Bows Out of Michigan; Other Theatre-Exchange Moves

Harris Anusement Co. here is withdrawing from its theatre in the state of the state

ing company which operates Family
in Detroit. House was started in
1908 by John P. Harris, bounder 7st,
1908 by John P. Harris, bounder 7st,
1809 by John P. Harris, bounder 7st,
1819 by John P. Ha

Wallace Opens Auditorium Philadelphia, Jan. 1. The Auditorium, Newmannstown, pened under direction of C. W.

Wallace Opens Auditorium

Wallace Opens Auditorium

The Auditorium, Newmannstown, opened under direction of C. W.

The Strand, Atlantic City, and the Marsate, Margate, N. J., shuttered Melvin Koff, Carl Munzer and Helen Konchas have formed Continuity. The Bookland, in Logan section, the Continuity of the Melvin Koff, Carl Munzer and Helen Konchas have formed Continuity. The Bookland, in Logan section, the Bookland, in Logan section, and the Continuity of the Continuity. The Bookland, in Logan section, and the Continuity of the C

placing william manuscent signed last week to go into other signed last week to go into other segretary and the second of the se

Toledo Co. Wins Suit

Toledo Co. Wine Suit
Toledo, Jan. 1.
Rivoli and Palace theortres with
continue as tenants of the buildings
ledo, owned by the Toledo Theotree
Realty Co., as a result of a referal
Co. as a result of a referal
Co. as a r

ledo Theatres & Realty Co., operated under a truscetchip position, action
Though the applicants had offered a higher guaranteed rental thus the present occupant, the William Theorems of the present occupant, the William Theorems of the present occupant, the present occupant of \$350 a week, plus percentage of receipts, and the present occupant occupant

ers.

Three operators are negotiating for the house, which will seat 950.

Theatre Op Fined \$400

Theatre Op Fined 8409

Clark Woung, theatre owner here, the property of the pr

Ted Gamble Honored

Development of the Company of t

New Aero House

New Acro House
Los Angeles, Jan. 1.
Aero Theatre Corp., subsidiary of
Douglas Aircraft Corp., opened the
new Acro theatre, 750-seater, in
Santa Monies.
Föx-West Coast reopened the Valley in North Hollywood, after overhauling, and the Maywood at Maywood, after reconditioning.

Seitz Adds in Sandusky

Seitz Adds in Sandusky, O., Jan. 1.
Seitz Amus. Co. has taken over
the 690-seat Plaza here, with the expiration of Warmers' lease. WB will
continue operation of the 700-seat
Ohio. Woodrow Meyer, assistant
manager of the Plaza, transferred to
Canton, as assistant to manager Bull
Canton, as described to the Ohio, Warmer house
theret. Othe Ohio, Warmer house

Up UA's H.O. Press Aldes
Three members of United Arthut
provides the provided Arthut
provides the provi

Philly Blue Law Pushing 'Swanee', 'Destry,' 'Hunchback' to Big Biz

Philadelphia, Jan. 1.
With the Sunday blue law ban
against liquor pushing Philly New
Year's Eve celebrants to film mid-Year's Evc celebrants to film mid-night shows, downtown theatres are set for one of the biggest weeks in years. Good product at virtually every house is also helping to hypo the b.o. to pre-depression era pro-

portions.
Stanley-Warner houses did not up admish prices as in former years, giving their customers a cheap New Year's night out at the 68-cent top. Current Pix; Last Week's Estimates

giving their customers a cheap New Year's night out at the 68-cent top.
Current Pix; Last Week's EstimateAddine (WI) Common Pix (Missel Last Week's Common Pix (Wissel Last Week's Commo

(Par), prolliance (16,000 cm.)

Stanton (WB) (1,457; 22-42-57)—

Invisible Stripes (WB) (2d run),
Opened Sal. (30) after unvervoer from Earle.

Last week Putters Sea*

Studie (Goldberr) (398; 32-42-57)—

Harvest (French), Opened Thursawa (28), Last week horror dual of Return Frog (Sel) and Demon Barden (28), Last week horror dual of Return Frog (Sel) and Demon Barden (1990), and Charles (1990), and Char

ALL FILMS LOOK STRONG IN B'KLYN

Strong New Year's Eve bix in downtown sector, with all houses of the control of t

Covered Trailer' (WB), fair \$3,500.
Orpheum (CT) (1,100; 25-40-50)—
Mice and Men' (UA) (2d wk). Good
\$4,000 last week.
Orbital (Parker, France-Film)
Les Trois Valless', Last
week, fourth of 'L'Entente Cordiale',
week \$490.
SL Denis (France-Film) (2,300; 25-34)—'Orage' and 'Baby'. Last week,
'Mon Pere et mon Papa' and 'L'Etrange Nutt de Noei, poor \$4,000.

Snow Sloughing L'ville; 'Balalaika,' 'Gulliver' Both OK

Snowfall inha distorille. Jan. 1.

Snowfall inha distorille Jan. 1.

town Saturday (23), and again on ruseday (27), dealt a terrife sock to some of the control of the cont

make hights match good mats, so was light at \$3,000.
Stuart (LTC-Cooper) (1,900; 10-25-35) — Flying Deuces (RKO) South (20th), tark, considering, \$2,000 girls, \$2,00

'SWANEE' LOOKS **BEST IN DETROIT**

Detroit, Jan. 1.

Surprised by the bit boom after the shopping luli, most theatres here the lulis. This meant some tancy shuffling around to each into New Line and the holdovers to offer. Michigan, which did a big week of Dr. Kildare, is holding this pair for a second week, but to give an added fassib to its midnight, show the fassib to its midnight, show the fassib to the midnight, show the fassib to the midnight, show the fassib to the problem with ho. of Judge Hardy won't start their regular runs until United Aritists came up to same problem with ho. of Judge Hardy how the holding hardy and added another surprise the work of the hold of

week, 'Cat Canary' (Par') 2cd way, and 'Dress Parade' (WB), good \$7,000.
United Artists (United Detroit) (2,000; 30-40-55) 'Hardy Son' (M-G) (2d wk). Repeating after choice \$9,500 last week.

'Wind' Sweeping to Sock Grosses In 2 L.A. Spots After \$6,700 Preem; 'Swanee', 'Stripes' On Holiday High

'WIVES,' KYSER BOTH

WIVES, KYSER BOTH
HOT IN OK MEMPHIS

The Christman Memphis, Jan. 1

Cond holiday business started with the day liself and is continuing into Current week's attractions at 19 and 19 a

Strong New Year's Eve big in downtown actor, with all houses and the programment and RIO Albee and R

another \$30,000 after first week's bits \$22,000. (Law-Peo) (2,644; 30-6.4-5.75).—Swanee River' (20th) and City Chance' (20th), dual. Heavy week-end bit, with advanced prices on the control of the contr

Night' (Par) for midnight show at \$1.00 to 1.00 to 1.0







E CAT AND THE CANARY" "THE GREAT VICTOR HERBERT"

"GULLIVER'S TRAVELS

RULERS OF THE SEA" DISPUTED PASSAGE

Consistent deliv PRODUCT-PARAMOU

This week, the motion picture industry swings, not only into a new year, but into a new decade. The "Threadbare Thirties" give way, we hope, to what historians will sometime call the "Fortunate Forties." Looking back over the troubled years, which began in the last months of 1929, we can be proud of our industry, justly proud.

To Columbia, Metro, United Artists, Universal, Warner Brothers, 20th Century-Fox and other leading companies, we offer our honest congratulations for the stout-hearted, hard-working way in which they have not only fought tough times with ever stronger, ever finer product, but have made this industry a model to other great American industries in its ability to forge ahead no matter how tough the going. The past ten years are indeed a great testimony to the energy, the will, the genius of the motion picture industry.

And the past ten years, culminating in the gloriously successful year of 1939, are a glorious testimony to the strength of our own company, Paramount. As we face the new year, the new decade, we know that our record is a fine and proud one. For not only has our policy been consistent. We have succeeded in living up to our policy. Week in, week out, month



"MAN ABOUT TOWN"



"PARIS HONEYMOON"



"WHAT A LIFE"



"INVITATION TO HAPPINES



"GERONIMO!"



"THE LIGHT THAT FAILED"



"REMEMBER TED MICHT

ery of box office nt's record in 1939

in, month out, Paramount has continued to deliver a full, rounded quota of superior motion pictures. Believing that our duty is to keep the exhibitors of the nation supplied with the kind of pictures they want, when they want them, we have never shirked that duty.

In 1939 no company in the industry has supplied the exhibitor with more good, sound box office product than Paramount. Of course, we are proud of such great hits as "Union Pacific," "Beau Geste," "Midnight," "The Great Victor Herbert" and the other top successes we have used to illustrate these pages. But prouder still are we of the fact that Paramount has delivered at least two big pictures every month of the year, that no week has gone by in which an exhibitor did not see at least one worth while Paramount Picture on his Paramount release schedule.

CONSISTENT DELIVERY OF BOX OFFICE PRODUCT IN 1939, AS FOR YEARS, TOGETHER WITH AN HONEST, REASONABLE SELLING POLICY, WITH AGGRESSIVE NATIONAL PROMOTION, HAS MADE PARAMOUNT PRODUCT THE BACKBONE OF YOUR BUSINESS. IN 1940, FIRST YEAR OF THE NEW DECADE, YOU CAN BE ASSURED OUR POLICY WILL REMAIN THE SAME.









"THE STAR MAKER



"THE BEACHCOMBER"



"UNION PACIFIC"



"THE PARMER'S

PR. Cyclose

HISENER BY

WATEROUT TEARS

BISCOUR ENTERS

OF ALL PLESE!

THE WHE

"TYPHOON"

IT'S ANOTHER PA



Inaugurating another deca with a consistent delivery

IN LIGHT OF THE WESTERN RIDES ACRIN'S GOLD'S

"SAFARI" GOOD OUD SIWASE"



RAMOUNT YEAR!



de of Paramount progress of box office product...



SINGAPORE "A NIGHT AT EAST CARROLL'S" Cool S. De Mile's MOUNTED POLICE" in Fochnicolos "BOWN WENT " doroth groves, JANGARY 16th



Portrait of a Story Editor

By William James Fadiman

(Eastern Story Editor, Metro-Goldwyn-Mayer)

Restern Story Editor, Mero-Coldupyn-Mayer)

Ask almost any author-what some partial straight of the straight o

autographed pictures from the auautographed pictures from the auand Old Lacci.

As one of the fratemity, I'd like
to tell you what a Story Editor really
is. If you can conceive of somebody
hand to be raise critic, part espionage
agent, part salesman, part linguist,
part diplomat, part teader, part
writer, part stenographer and still
part sare—then you have some idea
part sare—then you have some idea
lieve it; but then, they said the same
thing to the Wright Brothers!

Some of the things that come under the the things that come unfor the the things that come un-

new comic strip:

The cousin-in-law of the executive's uncle who has spent 22 years in the African veldt and 'just knows' there's a picture in it somewhere,

somehow.

The foreigner who recites his whole play to you in Danish before you can tell him you don't understand the language.

The lady-author who interviews you as if she were on a witness stand and the jury were all men unhappily married.

married.

The Bright Young Thing who writes just like Katharine Brush because her sorority sisters told her so.

The 1,100-page manuscript (sixth earbon copy) that must be read overnight, and the night is only 10 hours long.

ng.

The wire from the Coast asking ou to trace a book on the plumage extinct birds in the Pleistocene

The out-of-town play opening which looks like a preview of a Chicago abattoir to you, and which is a Broadway smash after you've said it would never come in.

The item in Variers which says a

The item in Varierr, which says a famous author has written a great novel and which you find is non-existent after wearing out two phones, a used larynx and a dwindling command of the English lan-

ing command of the English language.

The dilletante whose book is not for the masses wit is willing to give for the masses with a willing to give for the masses. The production of the masses with a will be a supported by the control of the masses were, phone calls, letters and telepathy only for find that you knew telepathy only for find that you knew telepathy only for find that he lives at the Advanced of the masses of the masses

the author sues you and your company for 88 million dollars.

The agent who tays: 'I'm telline you this in utter confidence, mind you, just because I like you. An other company which I cannot name is going to buy this tomorrow morning to the young the young the young to the young the young to the young th

vard boys who want to bring culture to the films and feel the industry is tottering on the brink of 77B with-

The galley-proofs that are three feet long and fly out the window while you are reading.

The playscript bound in pink tulle with a hand-painted picture of the author on the cover.

The agent who submits a story that was purchased and filmed by your rivals six months ago.

The executive who wants to know immediately the names of the five best sellers in 1903.

The man who knew you in P. S. 63 and wants to meet Joan Craw-

The 4.554 imitations of 'Gone
With the Wind or 'Rebecca, which
wouldnt cost as much to buy and
are just as good.
The 'original' stories taken from
the Saturday Evening Post which
you are supposed to recognize immediately.

The author with the particle listed telephone who wants to know where you got his number.

The agent who buys you a lunch and then can't eat for thinking of

and then can't eat tor
the expense.
The producer who wants a ragsto-riches story that is absolutely
brand new in every respect.
The pins in manuscripts that give
The plans in manuscripts that give
Dages.
The pins its control with the pages.
The short-story writer who mails
you 70 one-sentence 'ideas.'

The novelist who doesn't like your ompany's pictures and tells you ast why for three and a half hours. The foreign novel whose rights



AL GOODMAN A Happy New Year to All My Friends

you've tracked down half way across the earth to discover that it's in the public domain and could have been used for nothing in the first place.

The publisher who tells you in onfidence that his book will win he Pulitzer Prize—and it really

The visiting celebrity who dis-cusses every subject under the sun save the outline of his new serial which you can see jutting out of his

pocket.
The 'inside story' of Charlie Ross. The newspaperman who will nock off a story for you in 15 inutes if you only say the word.

The agent who boasts that he never reads the material he sub-mits and proves it every day.

The clown in the elevator who grins and asks you whether you have read any good books lately. The Vassar daisy-chain graduate who wants to join your staff because you meet so many interesting people.'

The important writer who never makes carbon copies and conse-quently shortens your life by 20

ears.

The income tax expert who wants
know what 'entertaining authors'

to know what entertaining means.

The explorer-author who wants \$600,000 to give you exclusive rights to his unwritten story of Genghis Khan's third wife.

The literary tea where they serve

The guy who wants 10 tickets for Information Please! for tomorrow ght. And the exciting, thrilling electric

And the exciting, thrilling electric feeling you get as you turn the first page of every manuscript that reaches your desk in the neverdying hope that it will turn out to be a great picture possibility, and that you never lose no matter how many years you're behind the door marked 'Story Editor.'

P. S. Don't get me wrong. I love my work,



WILLIAM A. SEITER

The I-majored-in-English-at-Har-ard boys who want to bring culture. Refusing to divulge his number of years as a director, he does admit the films and feel the industry is tettering on the brink of TTB with a state of the testing of the brink of TTB with a state of the testing of the brink of TTB with a state of the testing of the brink of TTB with a state of the testing of the brink of TTB with a state of the testing of the brink of TTB with a state of the testing of the testing

PASSING OF POVERTY ROW

By Bill Bloecher Hollywood, Jan. 1.

Poverty Row, testing field for motion pictures' future stars, producers and directors, is on its last legs. And will soon find even those makeshift props breaking unless the Guilds and unions compromise on a more equitable scale for this class of production, small indie producers claim. A drop from approximately \$2,500,000 drop from approximately \$2,500,000 spent yearly on states-right production to less than \$250,000 each 12 months is the sum total of the more than five years campaign by various employe groups to increase member earnings by raising wages. A case of cutting off its own nose, independents assert, through putting the indie class of worker on the same e class of worker on the same basis as major producing com-

panies.

Particularly active during year in drive to prevent wage cuts and maintain its minimum scale was the Society of Motion Picture Pilm Editors. Drive drew two, asserte Labor Combarges and counter-charges during hearing before the State Labor Combarded the Combarded of the Combarded Combarded Combarded Counters was recent superior court filing of a suit by a suspended momber, containing by a suspended momber, containing by a suspended member, containing sensational charges of conspiracy between editors and the major pro-ducing companies to force statesrighters out of business. Ma ciety reinstated the member and dis-missal of action was signed Dec. 8 by his attorney.

his attorney. Feeling among Poverty Rowers is that indies have a good case against studies but Just when, and how, an problematical. Indies look on clause in agreement between actors and majors, which specifies no producer will be given a deal calling for less than scale paid by big lots as open to question of restraint of trade.

to question of restraint of trade. During the year independents have been making moves to reduce wage scales paid various union members, using argument that the Gullds have been their members' worst enemy, in spile of considerable upping in rate. There is not appeared to the proposition of the proposition of the proposition to uppin a few paids and increase results in fair less work in proportion to uppins of stiened, inincrease results in the less work in proportion to upping of stipend, in-dies contend. Many of the produc-ers along the row who turned out from six to 12 pictures yearly at a cost from \$8,000 to \$20,000, figuring cost from \$8,000 to \$20,000, figuring on a profit of around 20°s from states—on a profit of around 20°s from states—else take the risk of getting any money back. They figure there's not much money to be made when returns on that \$30,000 feature are still the now costs from 25 to 35°s, more to the state of the state on a profit of around 20% from state:

in this class.

union hit hardest at their members in this class.

Overtures have been made by indeed both to the SMPPS and the dies both to the SMPPS and the dies both to the SMPPS and the substitution of actors would also look into matter. Guilde's stand makes no bones about their freeling lowered bones about the substitution of the substitution of the substitution of the substitution of substitu

Negro Pix Best Bet Negro Pix Best Bet
About the only activity left among
the small-budget producer is now in
the Negro picture field. Two companies locally, Million Dollar Productions, and producing company
making a series for release by Bert
Goldberg's distributing setup, have

managed to keep working, turning out features budgeted from around \$13,500. Along the row though, Million Dollar is reported to have run into difficulties on its last effort,

lion Dollar is reported to have run into difficulties on its last effort, story and other troubles sending costs up into the 30G, with things still not whileped. By staying within a still not whileped, by staying within a still not whileped. By staying within a still not whileped. By staying within a still not whileped. By staying within a still not whileped by staying within a still not ensuity estimated profit, plus any gravy resulting from special percentage deals in larger spots.

Comeback in interpendent productive for the staying the

try. Producer has lined up big state of features plus three different series of westerns to be filmed at the Prairie street studio erected at Prescott, Ariz. Local production on fea-tures is being done at Grand Na-tional studio.

tonal studio.

Periodic hopes of lining up a nationwide distribution setup for release of independent product, going on for several years, are still only in the big talk stage and present indications are that there they will remain, states-right market being what it is. Henkel's Beef

it is.

Henkel's Beef

Suit charging conspiracy by majors to throttle indies was filed by proposed to the property of the proposed to the property of the prop duction.

Just how indies' rallying for bet-ter working terms for themselves will end is still vague, but it is a cinch that Poverty-Rowers can't take much more of 'a beating from what they term 'unreasonable de-mands' by the Guilds and the coun-try's market for their type of pro-duction

Unless radical changes take place soon, Hollywood stands to lose its best proving ground for new re-cruits.

cruits. Indies still hope for concessions from the Guilds that will allow them to operate at a reasonable margin of profit, a step towards that goal being reached when minor concessions in production of westerns and serials were gained.

Dismiss Suit Against Walter Reade, Others

N. Y. Supreme Court Justice Philin McCook has dismissed the suit of Henry H. Frieder and Henry and William - Grossman against Waller Reade, Reade Hudson Anusceneuts. Inc. Birch Holding Corp. of Hudson, N. Y., R. J. Service Corp. and several individuals for failure to shade craft individuals for failure to shade review 20 days to life an amended complain. The three plantiffe shirt has been considered to the control of the c

complaint.

The three plaintiffs claim to have sold 50% in five Hudson, N. V. three sold 50% in five Hudson, N. V. three streets to Reade in 1937. The theaters were the Playhouse, Rialto, Slar, Park and Community. They allege that they were forced from the magement of the theaters, that Reade, breached their contracts, etc.

Percental of Pande agraciation and the street of the

Removal of Reade, appointment of a receiver for the theatres and a general accounting was seen and a

By Mori Krushen

Montreal, Jan. 1.

Show business across Canada today is another name for N. L. Nathanson (Famous Players-Canadian
Corp.). With suave, able J. J. Fitzgibbons, negotiator and troubleand troubleshooter extraordinary, as second in
openment. Nathanson operates a 000 ahead of last year. The prairie wheat crop is one of the biggest in shooter extraordinary, as second in command, Nathanson operates a chain of some 350 picture houses with which are tied in about 150 other theatres under pooling or partnership agreements, and several film exchanges also controlled

nership agreements, and geveral min exchanges also controlled by H. St. in the upper crust of the picture of the picture of the picture business in the Dominion—the delayers, the important fact runs and without picture of the picture of picture of the picture of picture o space to shoot at. A lot of this money is already in circulation, showing in improved sales in cities also, since the farmers have received large cash advances on their marketings.

The sudden increase in purchasing power throughout Canada since the outbreak of war is perhaps best exemplified in a composite lineup of Iz lines of business taking in food, clothing and household requirements. These showed a gain of 24% in September over August, and in September 1st. Canada September last Canada Septe year.

Dollar volume of nine lines of consumer goods averaged 33% higher this fall than for the same period of 1938. For the farming community its been the most prosperous season since 1929.

Picture business in general has not been plaguaged by probleme such as

measure of prosperity some 10 years seo.

In addition to his chain of theates and film exchanges, Nathanson has frauchise hookups w. Metro, Poramount, 20th centre of the prosperity of the pros

Preture business in general has not been plagued by problems such as price-cutting, gagging, stunting, give-aways and banknite to any great extent during the past year. One of the major problems, especially in the Province of Quebec, has been to Nathanson in the near future.

Apart from the Nathanson chain
there are some 700 Independents
scattered throughout the country,
mostly unorganized, and doing business as best they can. In recent mostly unorganized, and doing business as best they can. In recent innes there has been some sort of a movement on foot in Ontario to organize independent exhibs and mode at Ottsue arent chain operation. Since those who complained were not backed up by any national organization, they were regarded as nothing more than squeelers. No determined effort has been made by independents to entablish an organization, they were regarded as nothing more to entablish an organization, they were regarded as the control of the state o

Stagnant Showmanshin

Totalitarian statesmen might even learn a thing or two from some showmen here. Result is that first runs do not chalk up the grosses they might get if each house had to for the maximum of business

they might get if each acute however, and the best lef or the maximum of business available.

In Montreal, largest city in the Dominion, exploitation is limited to the best left of the maximum of business available.

In Montreal argest city in the Dominion, exploitation is limited to the left of the left

1939 were up over the previous year, but so is the scatting capacity, with result that if new houses are counted out, net receipts for the others are

out, net receipts for the others are lower.

War elouds have neither easeed the problems nor shaded the favorable aspects of the picture business for 1940. But prospects for the coming year appear to be favorable rather than otherwise.

Farm Income Up a Lot

NORTH OF THE BORDER

Douglas Draws L-H

Gordon Douglas gets the director assignment

ince.

In some parts of Canada where training eamps and military bases of any kind have been set up business at picture houses has trebled.

wheat on that y are possible to the biggest of the possible to the possible to

French-language legit, for the first; time, is trying to establish itself here with a nucleus of local radio performers and a few French importations who are not required for thorny path in a town where the natives have never acquired the there will be a second the second the second that the second th

ulation of more than 1,000,000, tunin Hoboken. There's a little more initiative in Toronto. There's a continuative in Toronto. The continuation of the continuation of the continuation of the control by the Canadian Producester remain the control by the Canadian Producester remain the only source of Leland tevelopment here, most Canadian performers have most Canadian performers have the control of the control

Hollywood, Jan. 1.

have been okayed and less difficulty is expected on the whole with a new Exit—2d Letter in the Film Liberal administration in the Provi Alphabet; B's Become Near-A's

By Bob Moak

Standing guard to make certain the lot chieftains don't reneg from their

Bodywood, Jan. 1.

B-budget pictures bane of the exhilb's life in recent years, are due for a
real axing before the 1940-41 sell a
ling season rolls around. With all
real scale phore the 1940-41 sell
real scale producer, director and
sociale producer, director and
social producer, director and
social producer, director and
social producer, director and
sociale producer, director and
social

Additional funds will go for better writing and more important players. But Dualers Not Doomed

But Dualers Not Dooms.

But Dualers Not Dooms.

But Dualers Not Dooms.

But Challers Not Dooms.

Civiliance of B's by majors, however charge dualers, because, for every cheapie dropped by the majors there will be an added on From indie producers.

Latter today are more enthusiastip have been in a decode, for, having listened to chatter anent extended runs, they lell themselves, 'It can't de done.' At least it gives them an to round up francial backing, and many a shoestring operator who has been living on 'coffee and' already has turned to steaks on strength of Officials of both Monogram and Republic see for their companies added outlets immediately the majors check the flow of B's.

Keeping 'Em Up to Standard—Despite War Hollywood, Jan. 1.

whisper of warning, the refrain or 'chop, chop, chop' was wafted through the ('til then) pearly gates

Hollywood, Jan. 1.
A few months ago, with only a hisper of hope, chop, was wafted hrough the ('ii then) pearly gates of Hollywood.
War had buded into the open to the combardments had set up paint owner of the combardments had set up paint of actions on world fours. They were not that they come to the combardments action was needed. Foreign revenues had been wiped just in an overnight blackout of the combardments when the combardments were not the combardments of the combar Chop, crope, could be a compared to the compar

lechineal extravaganza.
To the clant of 'top, lon, lon, 'Holhywood teaped to its hastily appointde task. There was not a little glee
mixed up in the antics of the most
heavily furnowed brows in responding to the cell. Many a selfserighted hireling with a bit of authority pushed himself into a front
you will be the proper of the contraction of the control of the contraction of the con
traction of th

priming shift and interest action to a priming shift and interest action to a sense, because of its quericulable sanity and need, as the returne of shift and the same of shift and the same of cinematic things. For here was a monumental industry was a monumental industry was a monumental industry was a monumental industry to sense a monumental industry was a monumental industry to sense a sense in the sense in the sense in the sense of returnes of returnes of grosses. It cost was lost in a muze of boxoffee figures.

figures.

Now, for the first time in years,
hollywood went into a closeup of
liself and its business. Costs became
a factor of vital interest.

New Defense Line

And so, along with the heedless, panic-incited lopping, came, a regimented defense against extravagance. Hollywood, in fact, dug in to establish a new defense line.

establish a new defense line.

The spirit was willing—to reduce and, according to reliable sources, according to reliable sources, according to reliable sources, the sources of the sources were effected. Ward went down the line from the front office that a strict accounting would be required for every more. People, important people, were put on their mettle.

A producer no longer fall justified.

for the edification of eye.

Directors were ordered to shoot
the script, not change it, and not to
prop men to laboratory, by shooting
takes with a scene on the nose.

Art directors were present to employ
backgrounds in keeping with the
plastible directors were present or
plastible artifact in providing
backgrounds in keeping with the
plastible directors them. Cameramen, sound crews, electricians—all

the way down the line went instruc-tions to hew the 'on-your-toes' order of the day.

of the day.

Good Pix Still Being Made
While all this was going on, pictures were being made. Good pictures. Pictures which will doubtless
make their marks as good, bad, indifferent and terrific. It is questionable that the public will notice any
difference—even if it pauses to remind itself that this or that picture

mind liself that his or that picture was a 'depression' product.
Pictures announced were blocked out of schedules. But it is doubtful avowed course are the bankers who Paramount, 20th, Warners, RKO that economy accounted for excesse, if any. Other picture-years had gen plans and product silved. More nounced schedules. Again, they were pegged back In after a monetary flutry of indecision. Some product, even, drew increased Meanwhile, calamity how ler scalled attention to 'remakes'—alleged Meanwhile, calamity how ler scalled attention to 'remakes'—alleged

bevies of them. They blamed the war-scare, completely ignoring the fact that this product had been planned and announced long before there was serious thought of war-almost a year, in fact, before hostilities of the control of the

ble encountered with twice lifty manager. Parts we consolidated similar, may scripts, saving costume costs and salaries. Walls frequently suffice where once entire rooms were thought. Especially the saving some control of the saving some constitution of the saving saving some constitution of the saving s

off by their A brethren.
Stocks players only recently bemoaning their lack of opportunity
suddenly found themselves on call.
Freelance bit and part players left
the pinch of their replacement by
contract talent aircady on studio payrolls. Loanouts of stellar talent became an every-day occurrence. Playcame an every-day occurrence. Play-ers between pictures were induced came an every-day occurrence. Players between pictures were induced.

Stars became suddenly much more
amenable to the demands of their
scil-styled hard-working lot, immenscyl more cooperative, more considerate of their employers and the
menscyl more solventies, the considerate of their employers and the
ports them so richly.

For the first time, an industry
which had ridden through the 1929
depression on a wave of new-found
vocalith in talking pictures was larered
was royalty. Paradoxically, loo, it
was achieved by a calamity seemingly remote—the war.

It is doubtful iff it will admit it,
but the film inder approach to what
might be terrend normaley than had
been widely deemed possible.



GENE AUTRY

than otherwise.

ple, were put on their mettle.

A producer no longer felt justified.

A producer no longer felt justified in moving route a sound stage with in moving route a sound stage with a company until the had checked and sound of Sondo de him the risk. He couldn't will be heard on the Wright part of the Chinadha Network and the producer of the work of the couldn't will be heard on the Wright part of the Chinadha Network and the producer of the wright will be heard on the Wright straight will be heard on the Wright will b

Andrew Systems Antonomics of the Control of the Con

Demand 'Dinner

Of the unusual legiters, "The Man Who Came to Dinner," is per-haps in the greatest demand. Hald-ing up its sale is the fact that George S. Kaufman and Moss Hart, George S. Kaufman and Moss Hart, the authors, are in no way anxious. In the first place, it has no particular timeliness, hence they feel it will be as good next year as now. In addition, the lengthy run it is assured on Broadway must add to the price they can get. They figure also on big returns from the

moducing in New York on her own.
Although producers are anxious to
get three accepted properties, they
think twice or thrice before laying
down any \$100.000 sums, even if they
can obtain rights to film the picture
can obtain rights to film the picture
markets, studios must be certain the
box, success of the completed film
will be commensurate with the hurdies toward profit pair in its way bedies toward profit pair in its way befile toward profit pair in its way beto be profit to be the profit pair
begin to be commensurate to the top
Broadway plays may be expected

STATES OF THE PROPERTY OF T

year ago. This decree was vacated by Justice William T. Collins, and the attempt is now being made to continue the action.



MICHAEL BARTLETT Season's Greetings

Radio, Pictures, Musical Comedy, Concert, Opera

Hollywood, Jan. I.
Jesse James' body lies-a-mouldering at 2011-Fox but his soul goes marching on in 'The Return of Frauk James,' which Sam Hellman Is writing for Darryl Zanuck.
Henry Fonda gets the title role.

COOL TO CAPONE YARN

Hollywood, Jan. 1.
All studios are being offered a yarn about Al Capone. It is labeled fMr. Big Comes Home' and deals with the gangster's life after release

from prison.

There have been no nibbles.

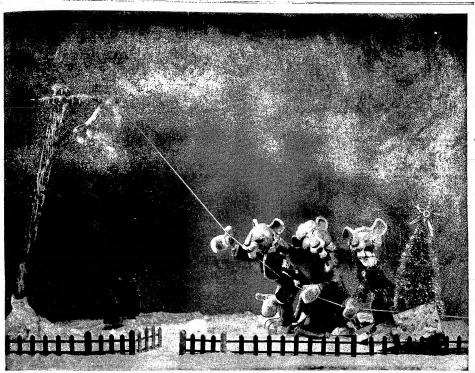
is the terminated. He also asked for an accounting.

Judge Nields, for convenience in the supinol, considered only the case of the day of the convenience of the conv

Autry's New Director

Hollywood, Jan. I.
Frank MacDonald signed a deal
to direct future Gene-Autry westerns at Republic under the producer
supervision of William Berke.

First picture under the new con-tract is 'Rancho Grande,' due to roll about Feb. I.



"From our family to yours, happy holiday, good cheer all year!"

FRIENDLY 1940!

All the folks of Loew's, Inc., Metro-Goldwyn-Mayer Pictures and Radio Station WHN take this opportunity to send heartfelt seasonal greetings to friends the world over.

To "The Women"
To "Thunder Afloat"
To "Babes in Arms"
To "Another Thin Man"
To "Ninotchka"
To "Judge Hardy & Son"
To "Balalaika"



HATS OFF!

It's really a great achievement and we're proud of it. Above are just a few out of the remarkable parade of hits delivered by M-G-M in the first few months of the 1939-40 season. The pace is terrific! Can M-G-M keep it up? Look!



BEAT THE DRUM

See what's coming!

BALALAIKA starring Nelson Eddy with Ilona Massey. THE EARL OF CHICAGO starring Robert Montgomery with Edward Arnold. CONGO MAISIE with Ann Sothern and John Carroll. THE SHOP AROUND THE CORNER starring Margaret Sullavan and James Stewart with Frank Morgan. BROADWAY MELODY OF 1940 starring Fred Astaire and Eleanor Powell with George Murphy and Frank Morgan. NORTHWEST PASSAGE (in Technicolor) starring Spencer Tracy with Robert Young, Walter Brennan. STRANGE CARGO starring Clark Gable and Ioan Crawford. I TAKE THIS WOMAN starring Spencer Tracy and Hedy Lamarr. NEW MOON starring Jeanette MacDonald and Nelson Eddy. YOUNG TOM EDISON starring Mickey Rooney with Fay Bainter, Virginia Weidler and George Bancroft. 40 LITTLE MOTHERS starring Eddie Cantor. SUSAN AND GOD starring Greer Garson and Fredric March. EDISON THE MAN starring Spencer Tracv. GO WEST with the Marx Bros. I LOVE YOU AGAIN starring William Powell. WATERLOO BRIDGE starring Vivien Leigh. THE YEARLING starring Spencer Tracy. START THE MUSIC starring Mickey Rooney and Judy Garland with June Preisser, Douglas McPhail. RUINED CITY... BITTERSWEET... I HAD A COMRADE starring Robert Montgomery. CHOPIN starring Robert Donat. TWENTY MULE TEAM starring Wallace Beery. NEW TARZAN with Johnny Weissmuller, Maureen O'Sullivan. BOOM TOWN starring Clark Gable and Spencer Tracy. A NEW THIN MAN starring William Powell and Myrna Loy. TONIGHT AT 8:30 starring Norma Shearer. SMILIN' THROUGH starring Jeanette MacDonald. HELL CATS starring Robert Taylor. ESCAPE...I MARRIED AN ANGEL starring Jeanette MacDonald THE FRIENDLY COMPANY! and Nelson Eddy.

Greater Distribution Co-op With Hollywood Production

By Jack Edwards

By Jack Edwards

Hallywood, Jan. 1.

Distribution need of pictures has been the distribution need of pictures has been the distribution and production of need for greater cooperation with this all-important phase of the production recognition of need for greater cooperation with this all-important phase of the production recognition of need for greater cooperation with this all-important phase of the production recognition of need for greater cooperation with this all-important phase of the production recognition of need for greater cooperations, and incompanies the production relations and production phase relations with distribution pacts relations with distribution of the production of the produc

orth distribution and well ducer.

On distribution and well ducer.

On distribution and producer.

Universal, under the guidance of two recognized top theatre shownen.—Nate Blumberg as president, in the contract of two recognized top theatre shownen.—Nate Blumberg as president, in the contract of the contract of two recognized top theatre shownen.—Nate Blumberg as president, in the contract of t

familiar with the lils of distribution. Gradwell Sears, at the head of Warner Bros. distribution, has been granted more power in recent months than has been the lot of the ordinary sales manager, with the result that this company has worked out number of revolutionary practices, all or most of which are expected to prove a greater tween the distribution and exhibition phases of the industry.

BEEFS TO FCC ON TUMS

Detroit, Jan. 1.

Formal complaint was lodged here

by Thomas McGuire, public relations, id director for the Co-Operative Thearelative tree of Michigan. He filled charge with Federal Communications Comrelation that Borace fields. To the communication of the communication of the communications and the communications Acts, unction the communications and the communications are also acts and the communication and the communications are also acts and the communication and the communica

his petition.

his patition.

That customers are staying home on chance of collecting big casts ward is reflected in from 10-40°; estimates on failing off on bir proposals have been made including one that co-ops build together and find out what it would cost for in-in one of their bouses gots the call for the big money. Other suggestion is that the boys kick in with a big-great kity, big it and boast that they patrons gets the call from Heidt.

THE UNIONS

A strike maneuver, in which it was | gers, Agents & Treasurers are not

houses. The distributors, having their con-tracts to live up to, refused to do this and Local 306 threw picket lines around the exchanges, with result the Exchange Workers Union, No. 52-B., walked out. Branches were badly cripoled for weeks in the handling of film while the so-called back-room help was out and momentarily the threat existed that the

place Percenters

Before the Department of Justice

Pice Percenters

Before the Department of Justice

Licons allowed under bankruptey, atlachment and other laws, in case any
architartion award is given agreed to the country and also get the exchange
comployees to walk in all the key
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control and the properties are
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control and the pr

A strike maneuver, in which is was jests, agains of accounts are not sought to put the distributors in the together, so far as jurisdiction of they middle by getting them to shut off is concerned, in the film houses but this service to theatres that were it's expected that this will not deter not in the American Federation of that moves in organization of man-Labor column and further moves agers, press agents, beasurers, with a view to solidifying the International Alliance of Theatrical Stage | Meantime, the ushers, doormen

with a view to soliditying the indexnational Alliance of Theatrieal Stage
Employees in the whole amusement
ited, highlighted developments dur,
and the stage of the stage of

conincident ultimately.

The unbers and doorman unions in
the Greater N.Y. are are investigate
to sindle out one of the larrier elido, cuts first as a test of strenet? beauting
the strategy with other unions in
the strategy with other unions in
the threater crafts now not organized
the other in the cast but their ports
of the country, notably New Enhalm and the midwest, where heavy membership drives have been insti-

There have been no extreme dif-

THEATRE MAN

with Tuesday night biz nipped by customers staying home to listen to giveaway programs, theatre man-gers are biting back.

by Thomas McGuire, public relations

Peace Over Pic Percenters

Hollywood, Jan. 1.

A more settled 1940 is expected by
Hollywood agents after a rather
rather are settled 1940 is expected by
Hollywood agents after a rather
year was final signaturing of the
Screen Actors Guild franching
agreement, formally accepted by the
Artists Managers Guild and associate members at a meeting Oct. 30.
Acceptance brought to an end the
Acceptance brought to an end the
the representation business, lasting
the representation business, lasting
the representation business, lasting
the representation business.

tien, all or most of which are exmost price of the control statement in the control of the con

Show Business' Hectic Labor Year

Anno Domini 1939 was a hectic year indeed for motion picture producers, at least from a labor standpoint. Hardly a week passed without the industry being threetened with a general strike. One demand for a wage increase followed appears of the strike of t

seer the telephone, in botel lobbies, at the homes of labor tenders, etc.

The attorneys nn interference most of the time, but when the going got tough the big boys usually called in Pat Casey to carry the bail. But half of the time Casey didn't now, the pattern of the patter

Costs \$5,000,000 More

who had bungled negotiations.

Costs \$5,000,000 More

When a final check-up is made il probably will be found intal approximately \$5,000,000 has been tacked on the cost of th

Writers'-Producers' TIE

In the case of writers, the producers again reversed a situation which had been in vogue for 10 years. Instead of leaving negotiations to the producers' labor department, which had maintained peace for 10 years, the executives first grabbed the ball themselves, and after the writers had walked out on them tossed a pass to the lawyers. The latter board hearing.

The break's in negotiations came when the producers insisted on a 10-year agreement. They finally dropped this to seven years, but refused to come around to the SWC's insistence on a contract of not more than 3½ years. The Guide need to be a superiod of writers to any material produced during their layoff periods. The producers offered a 70% Guild shop, graduating up to 80% after three years, but wanted to reserve the motion pix rights to stories produced during layoff stints.

also demanded an immediate 80% Guild shop and the right of writers to any material produced during their layoff periods. The producers offered a 70% Guild shop, graduating produced for the producers of the producers provided the producers niced the directors demands, spent more than a month and thousands of dollars defending the directors of the producers of the producers of the producers of the directors demands, spent more than a month and thousands of dollars defending the directors before the NLRB handed down its decision. Negotiations were renewed with the writers several times, but the boys energy quite of a round to a deal. The SWG stated it was not asking any drastic demands, and claimed met them half way. Experienced negotiators undoubtedly could have negotiated a pact that would have been satisfactory to both the producers and writers.

A fight between, George Browne, Eth.

Bage Employes and Technicians, Local 37, furnished the labor freeworks for several months. The boys in Local 37 demanded autonomy and the right to negotiate their own deals with the major companies. When they became too an emergency. John F. Galdece and Frank Stickling, IATSE international representatives, were sent in to take charge of the union. Alded by detectives and a strong-arm squad, they have been applied to the control of t

By Ralph Roddy

felt the result would have been closer but for the wage negotiations. Then, too, the fact that the USTG received financial support from Harry Bridges, of the Congress of Industrial Organizations, did not help the situation. True, the CIO had considered the constant of the CIO had the constant of Labor craftion. Federation of Labor craftic part of the constant of the constant

Actors Vs. Stagehands

been eliminated.

Actors Vs. Stagehands

Perhaps the most serious threat to the industry was the influence of the serious of the serious and stagehands. Start did client with the serious and stagehands. Start Actors and Artisles of America in revoking the charter of the American Federation of Actors. It was the only way in which the actors could get rid of Raiph Whitchead, AFA smoone other things:

Whitehead huddled with George E. Browne and the announcement was soon made that the IATSE was issuing a smoone other things:

Whitehead huddled with George E. Browne and the announcement was soon made that the IATSE was issuing a season. Sophie Tucker, then prexy of AFA, and Harry Richman supported Whitehead. Mist Tucker, soon to open in a Broadway play, was promptly suspended by Actors Equity, tors Guild. The IATSE announced that it's Sph could not go on, the stagehands would walk out. The Screen Actors Guild retailsted with a general strike threat for the entire film industry. Threats and charges were hurled the AFI. A plane-load of stars was flown to Atlantic City to appear personally before William Green and other AFIL greecutives. A compromise agreement which would have the AFIL a plane-load of stars was flown to Atlantic City to spear personally before William Green and other AFIL greecutives. A compromise agreement which would have have a support of the president, George E. Browne.

Wille Arain.

Willie Again

its president, George E. Browne.

Wille Again

About this time, Bioff let it be known that he was the gentleman to see if the actors desired to negotiate a peace pact. Bioff was being investigated by a Federal Grand schulding and the president of the president of the president of the president of the Pour A's in Its and the president of the Pour A's in Its and Its

the little, fellows became convinced they were getting nowhere, Bioff was 'draffee' to negotiate for them.

Bioff followed Willier Takes An Encore
Bioff tried and the Bioff was 'draffed' to handle the negotiations. He did agree, however, to arbitrate the question of
but are unable to convince the locals: that the industry is
not any entered the second will be an expectation of the second will be an expectation of the second will be an expectation of the second will be a possible of the second will be a followed by t

occurred with the Society of Motion Pieture Film Editors. The IATSE received less than 50 favorable votes for affiliation out of a membership of nearly 1,000.

Biotf and the IATSE made a bid for ne white-collar Biotf and the IATSE made a bid for ne white-collar industry-wide independent organization. The workers indistantly with the state of the industry-wide independent organization. The workers indistantly with the state of the industry-wide independent organization. The workers indistantly with the state of the industry-wide independent organization. The workers indistantly with the state of the state of the workers indistantly with the state of the state of the workers indistantly with the state of the stat

ment, spending most of his time at his New York headquar-ters. Pelton, it was stated, would negotiate with the local

crafts.

While wage increases were being handed out to the various labor unions, wages in the Producers' Association were being cut. Several members of the personnel were dropped entirely, while those getting \$50 a week and more were handed a cut.

-And on the Talent End By HOBE MORRISON

In the talent end of the business the unions had an un-usually eventful year. In the case of the Associated Actors & Articlese to America's Incent year of crisis, with the par-fect of the Articles of America's Incentification of the battle for existence. Affairs in the subordinate performer unions in the year brought confusion and many changes, but the outlook for the future seems fairly clear. The Associated Actors & Artitles of America (Four A's) in the Associated Actors & Artitles of America (Four A's)

the Association of uniter seems starty treats.

Association of the complex uniter seems starty treats.

It is a comprehensive and rather complex union covering all performers in the entertainment industry. It takes in Actors Equity Asan, the Screen Actors Guild, the American Federation of Radio Artists, the American Guild of Musical Artists, American Guild of Variety Artists, Chorus Equity, and a number of minor organizations. During the year the American Federation of Actors (vaudeville, intery and circus) charter was revoked by the Four A's and the union is now attempting to continue independently. AGVA is a new own attending to continue independently. AGVA is and artist of the Four A's. There had been rumblings for some months on the Coast and in New York and finally, at the demand of Ralph Whitehead, AFA executive-secretry, the Four A's world an investigation of the vaude-nitery unions's affairs.

One Big Union'

One Big Union

tary, the Four A's voted an investigation of the vaude-nitery union's affairs.

One Big Unlow?

A major premise in Four A's affairs for the last couple of years has been the advisability of revising the organization into 'one big union.' The reasons for this have been repeatably stated, and in general they are based on a theoretical registry of the properties of the pro

heads, whose personal interests are involved.

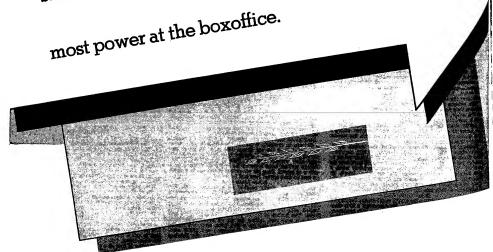
The question of television jurisdiction, which has been suggested repeatedly as a likely cause of triction within the cereical properties of the properties of the

The Writing End

organization. The Writing End
In he writing ond of the talent field there have been a few
significant development of the talent field there have been a few
significant development of the talent field the Authors Leane
of America, comprising the Authors Guild, Dramatist Guild,
Gercen Writers Guild and Radio Writers Guild, is the dominant organization in the field. Most of the developments of
SWG, which centers on the Coast and is less closely tied
SWG has made little progress toward winning a contract from
the studios—and that has been its main objective.
RWG has been moving carefully to extend its membership
in the scripting ranks and to better contractual conditions by
on both counts, but is still not ready to appraicant the arcenics
and networks for a contract. The Dramatists, after huddling
with the film interests for nearly two years regarding a
to over film backing of left, first present to cover
film backing of left, first present of the meeting, so
that anything more will be done before the minimum basic
hat anything more will be done before the minimum basic
pact expires a year hence. Certainly the prospect of further
concessions by the Guild is exceedingly remote.

it is recognized that the company having the most stars among the First Ten has the product with the

Watch for the results of this year's poll, because



20th Century-Fox has more stars in the First Ten







Next in "LITTLE OLD NEW YORK



Now in "EVERYTHING HAPPENS AT NIGHT

1939 Hollywood Toppers

Contauted from page 3
handle conditions that prevailed durgathe year, which included general
ing the year, which included general
ing the year, which included general
individual to the page of the

lest draught of product in which a femme played the major role. Many of the major role. Many of the major companies frought to the fore talent that they brought to the fore talent that they wraps to lead the booffice parallel to the several femmes who give indication to the theory of the major to the desired that the next year of two. Methods as everal femmes who give indication to the theory of the several femmes who give indicated as the potential of the several femmes who give indicated as a strong to favor the latter, howevers did wided and became a strong bo. fave in off his own lot as Clark Gable did, and became a strong bo. fave in off his own lot as Clark Gable did, and became a strong bo. fave in off his own lot as Clark Gable did, and became a strong bo. fave in the several companies of the several c

ranking group of the bigger major contains, as well as the section of the contains, always a top asset for Metro, was without a pieture in the entire year from his home company. However, with 'Wind' under his beli, and probably furn out three or four during 1940 that will give him the pranking spot of the year as a many probably the containing the c

Came. None of the Metro established stars None of the Metro established stars shone any too strongly in the femme division during the year, but studio hit a lucky number in Greta Garbo, whose change-about in characterization by Ernst Lublitsch for 'Minotchka' has given her great domestile draw value. This should prove a solution of her domestic stand with the stars and probably make her gravy.

changic conditions that privalited durment the year, which included periors
in the calendar year that were more
distanding productions came through
in the calendar year that were more
distanding productions and the production of the production
cert. The commercial value with
have to come under the 1940 recording.

Victor Fleming and Frank Capra
lead the list of directors in the
cale the list of directors in the
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cale the list of directors in the
production from the commercial value
in the commercial value with
have to come under the 1940 recording.

Victor Fleming and Frank Capra
lead the list of directors in the
cale the list of directors in the
cale the list of directors in the
production from the commercial value
in the value of the value
in the value of

Hollywood in 1939 stuck pretty much to its formula of the preceding year. It went fairly strong on certain series, such as the 'Hardy,' 'Jones Family,' etc. The 'Hardy group proved the most responsive in resturn beauting heere soundly estab. group proved the most responsive in return, having been soundly established with Mickey Rooney-Lewis Stone boxofice lengredients. The 'Dr. Klidare' series, which Metro called the being a runner-up to the Carlot of the control of th

the pictures in which it was used land and among those that found it is advantage at the boxoffice were the producers of Jesse James, Todge producers of Jesse James, Todge City, Wizard Co., Four Feathers, Victory, Wizard Co., Four Lower Low

year were 'Angels With Dirty Paces,' a late 1938 release, Dock City, 'The Old Maid.' 'Dark Victory,' 'Dawn Patool,' Each Dawn I Patool,' Each Dawn I Patool,' Each Dawn I Dawn Janes, 'Angels Charles,' 'Jesse James' was the lender of the 26th Century-Fox b.o. magnets, with The Rains Canse,' a much later redit not topping that gross, 'Other big lakers on the year were 'Stanley and Livingstone,' 'Kentucky,' Suez.

Paramount's four top-bracketers on the year were 'Union Pacific,' 'Men With Wings.' The Starmaker' and 'Bean Geste'.

Bean Geste

'Gunga Din' RKO's Topper

'Gunga Diri RKO's Topper RKO did exceptionally well, its quota of top coin getters being led by Gunga Diri, outdistancing all the others; 'Carefree,' a late 1938 re-lease, 'Love Affair,' 'The Castles,' 'Bachelor Mother,' 'Fifth Ave. Girl,' 'In Name Only' and 'Hunchback of Notre Dame,' this a late 1939 re-

uch. Heavy 'Prestige' Spending

as such as the provided and a such as the production. In all palent of oath was spent by all of the mayo find the mayo find the mayo find the productions. However, with the general market unrest in most instances there productions, especially those models productions, especially those models for the productions of the production of the production of the production costs, having, besides "Wind", and the production costs, having, besides "Wind" of the production costs, having, besides "Wind" of the production costs, having, besides "Wind" and the production of the production costs, having, besides "Wind" when the production of the produ

Dirty the \$1,000,000 figure on its product Dodge of the year, closest being 'When Vic- Tomorrow Comes,' made by John M. Stahl.

Fleming Year's Epic Director

Tomorrow Comes, 'made by John an.

Finel' Year's Epc Director

Victor Staming is sensity the tops

for the Wind, which is regulated to the control of the

Musicals

Musicals again on the year were less than in 1938, Metro having its MacDonalds-Eddys, Broadway Mei-MacDonalds-Eddys, Broadway Mei-MacDonalds-Eddys, Broadway Mei-MacDonalds-Eddys, Broadway Mei-MacDonalds-Eddys Meiner State Corea Victor Herbert. Indications point toward lighter story themes and comedy angles, and that musicals for the latter part of 1940 will again be dominant.

Cutting Down Stock Cos.

again be dominant.

Outling bown Stock Cos.

With general pruning going on during the year, most of the major companies. The small bit stock men and women were virtually eradiested from majority of the studio paying a state of the studio paying the studies and the studies paying the studies are the studies and the studies are the st

steady labor for their coin.

It was figured that no sixth move would be made by such studios as Metro. Warners and 20th-Fox. But was such as the such

Gone from the Majora

Am does from the Majors
are Freddle Bartholomew and Helen
Hayes, at her own request, by Metro,
with Lules Rainer on the inactive
Index of the Majors
American State of the Majors
American
Bajors
Bajors are Freddic Bartholomew and Helen Mayes, at her own request, by Metro of most of the Mayes, at her own request, by Metro of most of the Mayes, at her own request, by Metro of most of the Metro of the

stance Bennett, Gail Patrick and Hope Hampton. Of course, the fact they went of the star list of the different studios did not drive many of the rec-lanced on a per pleture basis, some of the ing more chores than in previous years.

most of the major plants planning fewer number of pictures on the year, it is likely that plealy of separation of chaff from the wheat

on the year, it is likely that pleasy of separation of chaff from the when will be done during the new year. We have a considerable of the second of the sec had their earnings boosted 50% to 200%. Mickey Rooney was the out-standing example of youthful screen progress, getting the till from around \$1,000 to \$5,000 a week. However, at the same time de-velopment of new star faces was al-most nil in Hollywood.

weopnient of new star faces was justice to make a more in the Moltywood.

James Stewart made the made make a marked progress among the male star contingent. This, however, he star contingent in the star of the star In the femme division the only

In the femme division the only mame to spring up with a bang over night is Vivien Leigh in 'Wind'. Just what her fate may be as result of this job in the future is most peaking that the property of the work of the wind of the Wind' role. Green contrasted to the Wind' role. Green Garson, whom Metro brought from Sangland after Mr. Chipg', also Brajiand after Mr. Chipg', also will have to be deturnined by 19th efforts, efforts.

efforts.
Coming from secondary roles to
leads in the year was Jane Bryan at
Warners, who looks like potent film
value in the future. Priscilla Lane
the future for the forward in
three or four joint came forward in
three or four Janeane forward in
three or four Janeane forward
on the 20th-Fox lot to the fore
ame Linda Darnell, a Jesse Easly
radio discovery; Mary Healy, Doris
Bewdon and Brenda Joyce, Betty
Field is the only comer from the Parson outstanding work in the prooutstanding work in the prooutstanding work in the prounited with Mice and Men' the last.
Universal brought forth a couple

with Mice and Men' the last.
Universal brought forth a couple
of kidlett, Baby Sandy and Gloria
Jan. Albo a line prospect on that
fast break in When Tomorow
Greet and the Sandy Sandy Sandy
Last Turner and Sandy Sandy
Last Turner and Sandy Sandy
Last Turner and the being ground
for the Jean Hariow type of roles.
Also being developed toward a slandom goal on that lot is Ann Ruther
Bad Year for the Combine
Bad Year for t

some and Kay Kyser are the only et outside of Orion Wellets to light recording to the progress was made by the control of the star and the control of the co

liss Garbo's Surprise Comeback At M-G Studio

Mickey Rooney was by far the st of the Metro coin stimulants on it year. That, of course, was rather rigrising for a studio which has the rigest aggregation of the them. regists aggregation of star talent, lark Gable, their 'Rhett Butler,' sade no pix during the year on his ome lot.

Garbo, with her surprise come-

METRO

Stars Stars
MICKEY ROONEY
*CLAEK GABLE
GRETA GARBO
ROBERT DONAT
JUDY GARLAND
JEANETTE MacDONALD
NORMA SHEARER
*SPENCER TRACY SPENCER TRACY
JAMES STEWART
ROBERT TAYLOR
LIONEL BARRYMORE
WALLACE BEERY
JOAN CRAWFORD
NELSON EDDY
WILLIAM POWER
WYENA LOY
ROBERT MONTGOMERY
MARGARET SULLIVAN
MARGARET SULLIVAN
MARGARET SULLIVAN
ELEANOR POWELL MARX BBOS. ELEANOR POWELL BOSALIND RUSSELL GREER GARSON HEDY LAMARR

* Made no ple on lot during

Featured

Lewis Stone
Lew Ayres
Ann Sothern
Nelvyn Bonglas
Frank Morgan
Fay Holden
Morgan Maureen O'Sullivan Virginia Bruce Lana Turner
Billie Burke
Bobert Young
Walter Pidgeot
Ceellia Parker
Reginald Owen
Nat Pendleton
Miliza Korjns
Johnny Welsst
Ilona Massey
Dennis O'Keef a Massey nis O'Keefe Florence Bice
Ann Rutherford
Virginia Weldler
Bonita Granville
Bita Johnson
Guy Kibbee Ian Hunter George Murphy Loraine Day Sara Haden Lorame Day
Sara Haden
Douglas MacPhail
Betty Jaynes
June Prelisser
Lee Bowman
Virginia Gray
John Carroll Howard
Terry Kilburn
Buth Hussey
Don Castle
Leni Lynn
Joe Yule Ann Morrise Eugene Rev

belishment, with the 'Hopalong warring and the studies of the sequiters, and a studies of the sequiters of the studies of the sequiters, and a studies of the sequiters of the of the se

Fred Astaire and Eddie Cantor will not appear on the studio star slate until early '40.

until early 40.

Lewis Stone, longest stock player in service on the lol, leads the featured contingent, with Lew Ayres and Ann Sothern running close sconds. Among the other topnotchers in this division who seem to hold prestige support value in filmer are Melvyn Douglass, Frank Morgan, Fay Holden, Robert Young and Walter Holden, Pidgeon.

Pidgeon.
Compared with last year the Metro feature list has been greatly curtailed, but those who remain on it are calculated to have unusual future value with Miliza Korius. Iloua Massey, Rita Johnson, Betty Jayne, George McPhaill and Lana Turner in this category.

In Metro pictures.

Studio had considerable number of stellar freelance players in its important pictures during the year but due to single chores, are not elassified with the Metro group as to ticket buyer value.

20th-FOX

Stars

TYRONE POWER SHIRLEY TEMPLE ALICE FAYE JANE WITHERS SONJA HENIE AL JOLSON N AMECHE DON AMECHE
LORETTA YOUNG
RICHARD GREENE
HENRY FONDA
CLAUDETTE COLBERT
WARNER BAXTER
NANCY KELLY
EITZ BROS.
CESAR ROMERO
SIDNEY TOLER
GRACE FIELDS

Featured nle Barnes Binnie Barnes Linda Darneli Jeseph Schildkraut Lynn Bari Doris Bowden Brenda Joyce Tony Martin Jed Frouty Silm Summervill Arthur Treacher Lionel Atwill George Sanders Jack Haley June Carlson Marjorle Weaver Marjorle Weave John Carradine Chick Chandler George Barbler George Ernest Spring Bylingto Gregory Ratoff Peter Lorre Eddle Collins Mary Healy Mary Healy Mary Beth Hughes Mary Beth Hugt
Douglas Fowley
Ken Howell
Robert Lowry
Jean Rogers
Joan Davis
Amanda Buff
Kay Griffith
Chris-Pin Marili
Kane Bichmond
Robert Shaw
Arleen Whelan
Sen Yung Sen Yung Charles Ta

20th is very strong on women fea-ture players. It has lot of develop-ing tulent in these ranks, with Binnic Earnes the topmounter, strongly crowded by Linda Darnell.

Exrice the topmounter, strongly crowded by Linda Darmell.

Many of the wewcomer in the Many of the wewcomer in the strong of the wewcomer in the strong to the strong to the line of the strong to the line of the strong to the line of the strong to the str

lona Massey, Rila soundayne, George McPhaill and Lamp Layne, George McPhaill and Lamp Turner in this sedegory. Studio still has number for past Crosby, Benny, Colman, Gour of the years and are just cast conveniently but outside of current usage are not figured to climb to greater heights than they occup at conveniently but outside of current on term contracts that call for little is more contracted to the collect as on term contracts that call for little is on increases in compensation and therefore are classified as before in the collection in Metro pictures.

Studio had contractable number the collection of the col

PARAMOUNT

Stars Stars
CLAUBETTE COLBERT
BING CROSBY
RONALD COLMAN
GARY COOPER
JACK BENNY
MADELEINE CARROLL
JOEL McCREA
FRED MacMURRAY
JACKIE COOPER BOB HOPE DOUGLAS FAIRBANKS, JR. DOROTHY LAMOUR WILLIAM BOYD RAY MILLAND BOB BURNS ALLEN JONES Featured

John Howard Robert Preston Eddie Anderson Akim Tamiroff Paulctie Goddard Ida Lupino Lynne Overman Victor Moore Brian Donlevy Patricla Morrison Patricia Morrison Charles Ruggles Martha Raye Louise Campbell William Frawley Tito Guizar William Holden Ellen Drew Isa Miranda Susan Hayward Betty Grable Joseph Allen, Jr. Lloyd Nolan J. Carroll Naish J. Carroll Nalsh Mary Martin Olympe Bradna Anthony Quinn Judith Barrett Mary Boland William Henry

William Henry Russell Hayden Frances Farmet Lelf Erlkson Susanna Foster Betty Fleid Ezra Stone Linda Ware

Janice Logar Joyce Matthews Murlel Angelus Albert Dekker

Beity Moran Peter Hayes Virginla Bale

Power Passes
Shirley at 20th-Fox
Metro. Bob Hope, who moved over from
Metro. Bob Hope, who was questioned in the production he was in during production he was in during regular to the material can become a standard box-drempic, who continues to alore among the former concepts of the material can become a standard box-drempic who continues to late among the former concepts and properly standard box-drempic who continues to the material can become a standard box-drempic who is being the profession in the material can be come as th

Copper ano war on two tor near the control of the c

Bette Davis, Cagney Are Warners' Honeys

Bette Davis and James Cagney ap-pear the main contenders for top honors in the Warner-First National lineup. Miss Davis proves able to aid in carrying a lot of product with her pictures. Cagney, though only her pictures. Cagney, though only having limited number of pictures under his belt, is ahead of Errol Flynn and Paul Muni in exhib estimation. Flynn did not come through

WARNER BROS.-F.N.

Stats
BETTE DAVIS
JAMES CAGNEY
EERROL PLYNN
PAUL MUNI
JOHN GARRIELD
GONG REBINSON
GEORGE BEENT
DEAD END KIDS'
PRISCILLA LANE
HUNPEREY BOGART
MIELAM HOPKINS
DICK FORAN
EOSEMARY LANE
ANN SHEEIDAN
WAYNE MORRIS OLIVIA DE HAVILLAND JOHN PAYNE GERALDINE FITZGERALD Featured

Featu
Jane Bryan
Eddle Albert
Gale Page
Claude Rains
May Rebsen
Alan Hale
Jane Wyman
Maxie Besenble
Frank Molfugh
Bonald Reagan
Donald Crisp Donald Crisp Brenda Marshall Donald Crips
Frenda Marshall
Frenda Marshall
Frenda Marshall
Henry O'Nell
Jahn Lilel
Barton MacLane
Glenda Farreli
Allen Jenkins
Bulla Canaville
Patila Canaville
Jenkins
John Ridgely
Morton Lawry
Johannic Davin
John Ridgely
Morton Lawry
William Hopper
Tom Kennedy
Gloria Dickson
Janet Chapmian
Janet Gübert
Janet Gübert
Janet Gübert
Janet Gübert
Janet Gübert

as Wärners figured as result of ploage City, while Muni is another of the studio prestige stars.

John Garfeith Edward R. Robinson consistent in this company's line-tup. Much is expected of George Raft, newcomer to star ranks here. We have a suppose the studies of the studies of the Warner croft with gave some splendid performances in last couple of pics, did not advance in selling value up to the expectations of the Warner croft warner in the studence of the warner croft warn

Ginger Rogers No. 1 On RKO's '39 Roster

Ginger Rogers Is in a class by herself as RKO's No. 1 star. She did one picture with Fred Astaire and then soloed in a few, meaning she was the essence of the RKO meal ticket. Cary Grant, who got a couple under his belt, came next, with Aslaire, now on Metro lot, third on the

interest was versin, won got a couple taire, now on Metro lot, third on the year.

Other potent stars, who were mostly on lot with single picture company of the property of t

RKO-RADIO

GINGER ROGERS CABY GRANT FRED ASTAIRE IRENE DUNNE CAROLE LOMBARD CABOLE LOMBARD
BARBARA'S STANWYCK
DOUGLAS FAIRBANKS, JR.
VICTOE MCLAGLEN
CHARLES LAUGHTON
ANNE SHIRLEY
JOE PENNER
GEORGE O'BRIEN
those for other studios. Robe

UNDUTSE O'BRIEN

I those for other studios. Robert
LAUREL and HARDY
LUCILLE BALL
KAY KYSEE

"JOHN WAYNE-CLAIRE
REVOR

TREVOR RICHARD DEX BOBBY BREEN JEAN MERSHOLT LEE TRACY DOUGLAS CORRIGAN

* Borrowed from Be

Featured Adolphe Menjou
David Niven
James Ellison
Gati Patrick
Sally Ellers
Walter Connoily
George Sanders
Chester Morris
Betty Grable Lee Carrillo Tim Holt William Gargan William Gargan
Wenta Barrie
Bescoe Karns
Bradley Fage
Allen Mowbray
Joan Fondane
Lee Bowman
Peter Ilolden
Edward Ellis
Edna Best
Maurcen O'Hara
Linda Hayes
Steffi Duna
Noah Beery, Jr.
Donald Woods
Virginla Weldler
Robert Barrat
Paul Guilfoyle





SIR CEDRIC HARDWICKE · THOMA EDMOND O'BRIEN-ALAN MARSHAL ALEXANDER - PRODUCED BY PANDRO

IT'S A HAPPY NE HOLDOVER EVERY

BIGORES FOR RKO RADIO!

HTON
HE
HBACK
DAME

S MITCHELL · MAUREEN O'HARA · WALTER HAMPDEN·KATHARINE

BERMAN - DIRECTED BY WILLIAM DIETERLE

ADAPTATION BY BRUNG FRANK

W YEAR Where! R K O RADIO PICTURES SOON
SWISS FAMILY
ROBINSON

ABE LÍNCOLN IN ILLINOIS

VIGIL IN THE NIGHT

more and more!

Cartoon Field Looks Lush To Metro. Will Turn Out Full Length Fantasy

Meiro is going into the auptivation of a going into the auptivation of a going into the auptivation of a going into the current oppularity of animated inkings, as evinced by the heavy returns on the Paramount-Pleischer film, 'Guller's Travels'. Culver City plantifactillities for shooting curtons is on a work of the control of any with the best of the first farmon and Rudolf Ising, is capable of handling cartoons of any size without nucleication of the production setup. Studio excee have been mulling the cartoon idea or yell short of Wall Disney's Snow White'. Consensus is that 'Oc' would have been more successful, both artistically and financially, it it had been made as a cartoon.

cartoon.
Current short cartoon production
under Fred Quimby is well ahead of
schedule, and a feature could be
added without seriously disrupting
the schedule. Studio is studying
several fantasy subjects for the first
bit cartfoot

WAR'S IF-MONEY ON ROACH'S STORY BUY

Hollywood, Jan. 1.
Hal Roach has taken another three-month option on the Kenneth Roberts novel, 'Captain Caution, making a total of \$10,000 advance payments against a total price of \$30,000. He had already paid \$5.000 for a first option, which expired last

week.
Angle of the deal is that if Roach
takes up the contract he will not acquire complete rights to the story,
but will get only a 10 year leastthe contract he will not acquire complete rights to the story,
but will get only a 10 year leastthree months doesn't extend the
lease period, however. At the contended to the contract of the contract of the
lease period, however. At the contended to the contract of the contract of the
lease period, however and the
lease period, however and the
lease period, however
author. Belleved it is the first deal
of the kind ever negotiated.
Roach's idea in obtaining a renewal of the option is to make some
war. Roberts consented to the
war. Roberts connected to the
renewal on condition he has the okay
on all changes. Deal was handled by
H. N. Swanson.

Havs Meeting Today Resumes Many Problems

Numerous problems that require Numerous problems that require immediate attention are supposed to come before the adjourned session of the Motion Problems of the Motion

\$200,000 less than in 1939 or any of the three previous years.

Legislative outlook also is to be given a thorough going-over by the given a thorough going-over by the given the Neely bill and means for preventing its passage. Next longorted, will be the Briesin situation of the previous going of the preventing its passage. Next longorted, will be the Briesin situations of the going of the go

U. S. Orders Goulding

Out; Re-Entry Exam

Alt Goulding, film director for 27,
years, was given 90 days to leave the
United States and take an examinaAustralian quota.
Goulding came to America in 1912
and lived here continuously except
1933-8. He came back on a threathen did not know it was a temporary
document.

Flying Year

Past year probably will be re-membered as the first year that the film business used airplane service to get executives to and from Europe, as well as to speed shipment of negative to foreign

accounts.

Only the newsreels employed the oceanic clipper ships, extensively, although Paramount rushed a print of 'Gulliver's Travels' to England so that it could open in London last week.

Paramount Theatres Seen Exceeding Par Pictures' Earnings

Paramount Theatre Corp and sub sidiaries will show earnings nearly sidiaries will show earnings nearly as good as 1929 and 1934, according to latest year-end forecast in Wall Street. Some believe the net take of the theatres will top the business shown by the parent film company, Paramount Pictures.

Southern theatre partnerships o chains, Balaban & Katz and A. If. Blank, look like leaders in the upped income expected for 1939. Now be-lieved that the only weak spot in the theatre setup will be Detroit where automobile labor troubles have hurt business.

xpected to come up for hand by the Hays organization by the Hays organization production code matters to the it egislative problems.

3. Orders Goulding
Out; Re-Entry Exam

The Company of the Company o

Selznick Omits Holiday To Prep New UA Lineup

Hollywood, Jan. 1.

Hollywood, Jan. 1.
David O. Selznick is taking a motorman's holiday on his three-month
vacation. originally planned as a
period of travel but now relegated to
Hollywood, where he will prep his
1940-41 program for United Artists,
beginning May 1.

TERRY TURNER'S BIG CLAIMS ON RIPLEY

Terry Turner filed suit Friday (29) in N. X. supreme court against Robert Bridge, Robert J. Hyland, John E. Gregory, Believe II or Not Oddition in the Comment of the Robert J. Hyland School fortun, Inc., and International Oddities. Inc., seeking \$102,735 from the first four defendants, and \$100,000 from the last, Turner claims breach of contract whereby he was to share of contract whereby he was to share in the profits of the venture.

in the profits of the venture.
It is elaimed that the defendants breached a contract made in May, 1988, whereby Turner secured a spot on. Broadway and 51st street in N. Y for the location of the Odditorium, when in March, 1989, they took the place at 1000 Broadway, where the show is now going on. Turner accrets that he was promised 50% of everything the ordering the control of the way of control of the way of the control of the control

Plainti is a p.a. and exploitation nan, now with IRO Radio Pictures.

FINAL QUARTER '39 **EARNINGS WERE OFF**

Earlier estimates of final quarter 1939 earnings, made a month or two made, have been revised downwards of the control of the

Thus a strong showing in the do-mostic market by a picture corpora-tion may be wiped out by declines abroad in the final three months of

One factor which may help major corporations having strong theatre affiliates is that theatre grosses have held up well during the last three or four mouths.

Pidgeon Goes Hula

Hollywood, Jan. 1. he did not know it was a temporary document.

DABRO'S PERSONALS

Frankic Darro, Monogram player, begins a vaudefilm four in Detroit at it che Colonial Jan. 7.

Tour will take hira through several key cities of the middlewest.

With Hollywood, Jan. 1.

Hollywood, Jan. 1.

Hollywood, Jan. 1.

Pits picture on the new state significant of light series of the minute starter in the male lead, on certain the Colonial Jan. 7.

Tour will take hira through several key cities of the middlewest.

Within Leigh and Joan Portaine.

Tever's illness.

Hollywood, Jan. 1.

Hollywood, Jan. 1.

It Happened in Koloha, 'Deanna' but wall but with walter ideon as a laster for light of Bergman, curricular in the male lead, on certain the colonial Jan. 7.

Tour will take hira through several key cities of the middlewest.

Vivien Leigh and Joan Portaine.

Tever's illness.

WB Cuts to 36 For 1940-41: See This as Gen'l Cue

Hollywood, Jan, 1, Warners plan 36 features for 1946.

41 and under this aligument, when Bryan Foy returns to the studio Jan, 15 as an associate executive producer to Hal Wallis, he will handte the making of 16. Wallis will do 20.
This means pruducers who are assigned to pictures will work under

them.

In elimination of 'B' product at Warners studio will make three grades of 'A, 'first 12 skedded for 35%; rental; next 12, 30%; along the studies of t the cutting.

in maximity of an A. Ayurus, down to Nove lev will Jint assien sory, producer and director to Foy, who take July from there in his group, and Walls continues this general labor on the 20 he will be sent the 20 he will be sent the same. Proportionals cut in the number of returners for the coming season, with I low bracketed feature dropped by most of them and reduced to the control of the contr former minimum costing product.

JOHN LODGE BACK TO COMPLETE FRENCH PIC

John Lodge sailed for France to fluish work on a French film inter-rupted in September by the war.

rupted in September by the war.

Pic, based on Jife of Austrian
Archduke Francis Ferdinand, was
being shot in south of France.
Shooting of scenes of assassination of
Archduke, immediate cause of First
World War, was broken up by beginning of second.

Max Ophuls, former Vicnnese di-rector, was directing the film until war started. Then he joined Foreign Legion. He is being given a fur-lough to finish the picture, Lodge said.

THE YEAR IN PICTURES

(Continued from page 5)

(Continued from page 5)
the home office when it brought Oscar Morgan up from
Atlanta to handle alt sales for the south. Over in RKO,
Jules Levy resigned and A. W. Smith, Jr., took over the
eastern division, with E. L. McEwoy going out to Cleveland
the sales of the sales of the sales of the sales of the
eastern division, with E. L. McEwoy going out to Cleveland
the RKO field setup. Republic broke down its h. o. lineup
to some extent and Jack Bellman shifted to Buffalo, whereas
over in Monogram, Harry Thomas was added to the sales
over in Monogram, Harry Thomas was added to the sales
for his department of the Sales of the Sales
for the Sales of the Sales
for the Sales of the Sales
for the Sales

nis method of dealing with exhibitors, the common and wide.

Distribution-reared men who have gone from film ped-dling to top excee posts at present include S. R. Kent, James R. Grainger. George J. Schaefer and Mutray Silvertione.

R. Grainger. George J. Schaefer and Mutray Silvertione.

Sales managers, the business has known, in alterial hilling sales managers the business has known, in the companies are Barney Balaban, Paramount, and Nate J. Blumberg, Universal.

Blumberg, Universal, THE EXHIBITOR
THE EXHIBITOR
Retailer of what the producer makes, and the distributor sells him, the exhibitor occupies an interesting niche in the industry. He deals with the public and he takes the rap there. If he has a landlord, he may also take it on the chin in that direction when the pictures he has bought are bad on he suffers he setbacks of local business stagnalion, strikes,

o. he suffers the setbacks of local business stagnation, strikes, etc.

From the man in the soft leather chair, in offices in the larger cities, guiding the destinies of theatres that are fair larger cities, guiding the destinies of theatres that are fair to set to the control of the contro

with the little exhibitor in competition with him. Exhibitororganizations have sought that, too, but though the probalems are many which should provide common ground for
all theatre operators, the tendency is rather to pull apart
than to hang together. A dog-ext-dog formula prevails too
The there is the exhibitor who engages in exhib polities,
trading on his activities in that connection in a seiths determination to get the edge on his brethren in dealings with
the distributors. Very often the mere fact that he enjoys
tributors, the producers or the neither industry, brings concessions to his door.

On the Neely bill, exhibitor opinion as stirided, the same
On the Neely bill, exhibitor opinion as stirided, the same
of the same of th

Sults Against Indie Chains.

Sults Against Indie Chains.

Powerful buying power, meantime, is under attack, with the Government having filed anti-trust suits against the Schine Bros. Griffith and the Government indicating the summer of the summer of the Government indicating the summer of the sum

inent afoot to lift the 40c minimum under the Federal tax statutes, so that admission scales may be increased where practical. But the industry is not very sanguine of results in that direction,

presents. But the industry is not very sanguine of results in that directly as the same process are not showing the strength they should in view of the high quality of product being delivered, and in view of the high quality of product being delivered, and in the process of the same pr

Songer.

Exhibitors who have bought their product in advance for an entire year also point to the fact that if they are going to give additional dates to certain pictures, that additional the state of the state of

Bad Spacing

Bed Spacing of pictures is another blame that is laid at the door of the producer-distributors, with men of the theatre believing first the gross aren't higher than they are because stars and other film personalities are being seen too letten—as well as heard on the air.

Loans of stars has partle caused stay result being the continues of the c

Bob Moak
Halywood, Jun. 1.

Are ever a task or a verify
flagrenous. Column
green from the present part of the part of Isamuel Goldwyn's 'Wuthering Fleights' David Selanick's 'Made For Each Other's and Walter Wanner of Walter Walter Wanner of Walter Walt

The street of the control of the con

HEREHE S! THE STRANGEST

If You Believe What You See— Then Watch Your Mind When You Think You See

You Can Feel Your Skin Creep!



MORE STRANGE THRILLS ...
MORE EERIE CHILLS ...
MORE AWESOME SUSPENSE

A UNIVERSAL PICTURE NATIONAL RELEASE—JANUARY 12th



CALL OUT THE RESERVES!
(The reserve floor staff, the guard rails, the tapes!)

NAN GREY JOHN SUTTON CECIL KELLAWAY
Suggested by the sensational H. G. Well's story
"The Invisible Man"
Screenplay by Lester Cole and Kurt Siodmak
RY JOE MAY

DIRECTED BY JOE MAY
ASSOCIATE PRODUCER, KEN GOLDSMITH



INFORMATION PLEASE

By Helene Samuel

Please give me some data on Glam-our-Glamour, Inc., talent agency. I've been recommended to them and I want to know if they're reputable and responsible. For a down pay-ment can they get me on top as they

Hello, hello, information deport-into theck the guest personally, estimated in the property of the property of

we first assured him we were directly able to be of assistance.
Queries are put to assistance, and a superaction of the control of the contro

the her recommended to them and released to the promible. For a down payment can they get men on pay a better controlled to the promible for the controlled to the promible pr

Just Another Anni

Hollywood, Jan. 1.

Hollywood, Jan. 1.
Twenly-sixth anniversary of
the start of the first feature film
made here, The Squaw Man,
passed with only a brief notice
and no celebration in Hollywood.
Picture rolled Dec. 29, 1913, as
Jesse L. Lasky Feature Phys
Mille as director general, Samell Goldwyn as chairman fothe
board and Diustin Farnum heading the cast. ing the cast.

CLEAR DECKS FOR U.S. TRIAL

A stipulation between the Government and major counsel was filed in N. Y. federal court last week extending the time of the U. S. to object to any of the film companies interrogatories to Jan. 15. Questions have been filed by all majors except Universal, that company is due in this week.

Universal, that company to docu-this week. The Government plans, and has so stipulated, that it will answer all questions by March 1. All major companies answers to The Govern-ment questions must be in by Feb. companies answers to 'The Government questions must be in by Feb.
15, except those of Columbia, and in
15, except those of Columbia, and in
15, except those of Columbia, and in
15, except those of Columbia
16, except those of the interorgatories, a hearing will be held on
19, n. 19, at which time a judge will
decide If Columbia must answer.
This refers to the sine questions only.
This refers to the sine question only.
This refers to the sine question only.
The sine of t

To be confronted with a request moder a tedious but important property of which we know nothing, is paper, of which we know nothing is paper, of which we know nothing is paper, of the paper of which we have been used to be performed in the paper of which we know have been performed in the paper of which we responded with quiet in the paper of which we responded with quiet which we responded ourselves. After the fifth imme, we forget our surroundings and Joseph Landy, Elite Pictures; Josephare such hings as male of the fifth are made in the east, with a few turned out in Holly-were exhibilitions, interior decoration.

Negro and Yiddish Film Boom

By Herb Golden

with a few turned out in Mollywood.

Star system has not been develpoped to any extent, but there are
toped to any extent to the control
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trade. Formerly all Negroes patronized segregated houses, and there
was plenty of profit for opp of these
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toped conies in southern theatres to Negro Irade. Formerly all Negroes there in the south a prosent received in the south a prosent for the south as practice and the south as practices and the south as a south a

proper houses can imagnetize considerable U.S. coinage through the general control of the control of the produced stands at the latter of the control of the

they occasionally get into major Hollywood productions.

Foreign field for the colored films

Foreign lield for the colored films consists mainly, at the present, of Cuba, the West Indies, Bernnida and Bahamas, which have about 500 houses. Once in a great while, the films get playdales in England. An attempt is being made now to export the South American market and Spanish subtilities have been added to several pix for export down

added to several pix for export down there.
One of the most popular features in Negro houses during the past two years has been a blackface version of 'The March of Time.' Preduced monthly by International Roadshows, it is labeled. The Negro Marches conventions and other traterior. In the conventions and other traterior. In the conventions and other traterior. In the convention of the conventions and other traterior. In the convention of the convention and other traterior. In the convention of bought on the q.t. from cameranen for the major newsreels, which have no use for this material. Runs about a reel and a half in length.

Dailies' Flaving Of 'Nazi' Spurs B.O.

Mt. Vernon, Ind., Jan.

Newsreels In War Time

By Mike Wear

By Mike Wear

The wide-scale European war brought American newsreed to the brought of the thind the thindenburg disaster, the dades to the Panay gunder of the Panay gunder of the Panay gunder of the panay town disaster, the dades of the Panay gunder of the Panay gunder of the panay town deals in the start of a new proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal proposal war coverage is obtained by all commercial proposal propos

ing record of momentous we.ld events.

The Nazi march into Poland and repearations of both France and England, as these tide control of the Prance and England, as these tide control of the Prance and the prance of the Prance and the Prance of the Prance

years, come toppes only by the Hudenburg disease of the invasion. Newsreel coverage of the invasion. Newsreel coverage of the invasion producers to come from the European struggle, this being partially due to the lack of a clivity on the western front and partly because only a Resemble. The warfront so far has been chiefly on the high seas, particularly in the North Sea. Arplane raids over Scotland, and Germany correctly the sease of the sease

Top News Stories

recpared. Top News Stories

The Russian invasion of Finland
provided the restrict.

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were late news headlines of 1939. Visit of England's king and queen to U. S. and Canada; Coronation of Pope Pius XII after the death of his predecessor; rescue of part of crew from the Squalus, sunt off the New England coast; Soviet invasion of Finland; Graf Spee's escape from British warships to Montevideo and subsequents. Belish, werhing he scene per out of the subsequent sculling; refugees from Spain arriving in France; the Spain arriving in France; the Corman refuge boat with 1,000 aboard that attempted to land days on the saxe dispatching of children from Loudon at the start of the Luropean war; pictures inside of captured barcelons, opening of the Luropean war; pictures inside of captured barcelons, opening of the New York, and the Chilean earth-quake furnished top news stories for here here in order named with the pean war, of curies, hereing the While stories from the Datus the arriving in France; the mount alone sticking to voices of Crman refuge boat with Job deemed best to put over the photo-aboard that attempted to land graphic story, no matter what radio drays on those the variety of the photo-aboard that attempted to land graphic story, no matter what radio drays on the first that the particular state of the property of the propert

rough. Then it became a race opaganda forces on opposing to land their best scenes will

sides, to, land their best seenes with. Inauguration of regular passenger and mail service by British and merizon clipper ships across the Allantic brought closer the dream of noe big. To, newweets of having one big. To, newrested to having one big. To, newrested the dream of early the company of the comp

back to London.

It was this same service which made possible the showing of Poland's invasion in this country less than two weeks after it happened.

Despite the fact that the European imbroglio already extends over far-fit of fronts, the U.S. newsreels thus far report no greatly tests. far report no greatly increased overhead. Two factors make this condition. First is that there is more condition. First is that there is more or less consolidated story coverage on the war in Europe. Second is a tendency to supplant footage in each issue from the domestic area with war material.

Besides the photographic work done by each government, usually via their signal corps cameramen, seldoni does the propaganda minis-ir of a belligerent permit a worth-while story to go out to one rect-sessoning of governmental officials able, no reel should be permitted to able, no reel should be permitted to make it. If worthy of the warring power, it should go to all five Ameri-ne newereds, thus being given five times as much publicity throughout reason why there is so much consoli-dated treatment of each yarn.

This joint covrage, plus graits ma-

dated treatment of each yarn.
This joint coverage, plus gratis material, keeps down overhead to an appreciable extent on the war front.
Where costs have counted up is with received in the state of the control of the

and all unsterial from the war zone, among American theatregoers, makes newsreel editors feel justified in playing up—and thus taking up a per conflict. In this manner, the war material supplants a healthy portion of each newsreel issue which ordinarily would be taken up with domestic, or less expensively old third story of the conflict of the conf tic and extraneous coverage helps to equalize the war expenditures.

Past season so / Pathe (RKO) lean more toward radio announcers for newsreel commentation, with Paramount alone sticking to voices deemed best to put over the photo-

Proving—Dualers Pay

Chicago, Jan. 1 Balaban & Katz will finish up the year of 1939 to a profit of over \$2,-000,000, biggest in the history of the

000,000, biggest in the history of the firm.

Most of it came from the big nabe houses which have been coining heavily on a double feature policy.

REPUBLIC SIGNS UKAY
Robert Gray, legit and radio actor,
has been signed to a one-picture deal
by Republic and left last night
(Tuesday) for the Coast. He'll do
an untitled picture now being scripted.

Films' Technical Advances In '39

By Walter R. Greene

Despite the general trend of major studios to reduce overhead and operating costs of backlot technical production departments videous trends and production departments under the studies of recent years in the studies of the stud

tion time.

Improvements on the technical and engineering sides are divided into two classes—new apparatus and materials made available by the manufacturers, together with suggested use of the new tools; advanced technical engineering by major studio departmental staffs.

Studio experime.

major studio departmental staffs. Studio executives have not yet credited the advantages along research lines available through consecutive states and experimental apparatus; and experimental apparatus; and experimental apparatus; and experimental apparatus; and experimental apparatus in experimental apparatus; and expenditions of dollars annutally for their militions of dollars annutally for their which comes numerous by-products applicable to improvements in molion pictures that are immediately made available to the studies.

made available to the studios.
The sound companies and raw
flun suppliers, Erpi and RCA, DuPout and Eastman Kodak, respectively, through association with research laboratories and engineers
in the east, are continually providing new materials and equipment to
increase picture quality and many
times reduce costs.

Erpi has access to research of the Bell Laboratories, out of which comes continual improvements for sound recording and new accessories and apparatus connected with the reand apparatus connected with the re-cording of voice or music. RCA's eastern laboratories also develop improved methods of sound quality applicable to studio work while delv-ling into increasing quality of radio voice transmission.

voice transmission.

On the raw flm side, DuPont and
Eastman Kodak eastern laboratofficaboth expending millions annually on
research work in their affiliated
fields, have provided studios with
new, faster and finer grained negratives and positives to allow forduction of production costs, while
to both the picture and sound track.
Bell Telephone Laboratories, RCA.

NEWSREELS' GRAF SPEE COVERAGE VERY COSTLY

Newsreels which had eameramen covering the Graf Spee burning and seultling near Montevideo, Uruguay, are still getting the backwash of this inaucial headache, Several reels had to depend on freelance photographers, while Paramount pressed its general manager of Uruguay into action.

action.

Reports on the coverage indicate that nearly every crew or director in charge was imbused with the idea and included that the individual to the ind

Fox Movietone attempted to con-Fox Movietone attempted to con-tact a feature production crew on location at Buenos Aircs (about 90 minutes from Montevideo by plane) but the crew was reported to have left for Hollywood two or three days

Added to these expense items was the cost of speeding footage by air-plane from Uruguay to New York City.

plane from Uruguay to New York
Kappane of such coverage recalled
other instances of costly news handing on past big events among newsreclers. There was the freelance
Rhinopean campaign at the last moment but only after a promise of \$250
per week plus exponses. First experse big exposes are presented to the present of the prese

care of the emission speed of the new-type film.

Eppl and RCA Hollywood engine the production of the

or DC current, which can eliminate seweral different types of camera and a mount recording motors generally. RCA provided improvements to its recording system for the benefit of incenses, most impurbant elements of its recording system for the benefit of the control of the co

By Walter R. Greene

DuPont, Eastman Kodak, four of the DuPont Carbon manual system of the motion picture studies for only located the motion picture studies of the background place simulations with the picture and larger screen, which capped to the background place simulation of the background place simulations with the picture and proper the background place simulations and proper studies provided the picture of the picture studies for only located from the picture studies for only located from the picture studies provided by the picture studies providing better quality of the original studies in the sound-recording and the release print, studies the picture of the picture studies providing better quality for the original studies in the sound-recording and the release print, studies the picture studies of the picture s making the proper slignment between camera and projector. Paramount ongineers have also developed what is termed "laste-on-the-run," a device which fits on the side of the work of the side of the camera start rolling for a take, registering number of scenes, etc., on full size screen when projected. Estimated saving by this concess, etc., on full size screen when projected. Estimated saving by this practices in production, whereby camera was turned for individual state markings, is around \$5.000 a year at the studio.

In line with a start of the size of the studios of t

while doubling the previous 12,000 bunness possible for this type of warmer technical group devised a special type mike boom for the operator, which has proven amazingly provided the provided of the provide

Technicolor's New Process

Technicolor-S. New Process
Technicolor look advantage of the
faster negative introduced for gencara production use early in the
year by having its stock manufactaster. Him the process of the contaster film to the control of the contaster film to the control of the color sets and greatly increased quality of color negatives shots. In adcolor sets and greatly increased quality of color negatives shots. In adstock, the Technicolor laboratory engineers, headed by plant superintendent Gerald F. Backett, deviate
and the color processing procedure in hartive to make rapid strides in presenting facer and more uniform
prints.

ment but only after a promise of \$250 per wock plus expenses. First consumers which have been continue to the properties of the properties



Their greatest performances

— their greatest picture!

ALL THESE IN

NVISIBLE STRIPES

George Raft • Jane Bryan William Holden Humphrey Bogart Flora Robson Paul Kelly BROTHER RAT and a RABY

The whole brilliant east of Brother Rat and the wonder behy. Peter B. Good

JACK L. WARNER In Charge of Freduction



He gives to his part from the heart ... definitely an all-time tob!

ry... It will make business history! Mew Warner Year!

JEFFREY LYNN ALAN HALE + FRANK McHUGH DENNIS MORGAN DICK FORAN MENNIS MORGAN DICK FORAN MELUNDIGAN & GUINN "BIG BOY" WILLIAMS HENRY O'NEILL & JOHN LITEL Directed by WILLIAM KEIGHLEY

IJARY, '

Boris Karloff Margaret Lindsay

HAL B. WALLIS Executive Producer

Gladys George Jeffrey Lynn Gale Page Spring Byington

INVISIBLE STRIPES

INVISIBLE STRIPES

Werner Bras, release of First NationalCaulis F. Belferen production. Marie
General Brass, release of First NationalGeneral Brass, and the Stripes of First NationalGeneral Brass, and Stripes of First Release,
Directed by Ladou Hacon. Servenius, by
Warner Brass, and Williams, and Brass, and
Warner Brass, and Williams, and Ladou
Brass, Ernet Balley, editor, Junes (IlliBrass, Marie Brass, Marie

| arried, Dec. 27, 30. | Running time: 81 |
|------------------------|---|
| MINS. | |
| Alld Taylor | General Raft |
| Pes 158 | Jane Bryon |
| Cim Taylor | William Holden |
| | |
| Mrs. Taylor | Flora Holson Paul Kelly |
| Ed Kruger | Paul Keny |
| | |
| Paride Officer Master. | s Henry O'Nelll |
| | |
| | |
| | |
| Lefty | Mare Lawrence |
| Joh my | Joseph Downing |
| Jimm | Les Gerrey |
| Shrank | Mare Lawrence Justich Downing Lea Gorcey William Hande Tully Marshall |
| | |

Stronk. William Hands
George Raft's second co-starring feature for Warners indicates that for him, Irom which both should be received to the second control of the second contro

typens gangater spots. It will have a contained the makeup is most obvious, and an advantage and a contained the makeup is most obvious, and a contained the makeup is most obvious, and a contained the picture in the state tempo and direction the truning time would tighten the picture into a compact package, from the truning time would tighten the picture into a compact package, and the state of the contained to the state of the contained to the state of the contained to the con

The Earl of Chicago Hollywood, Dec. 26.

| Savillo production. Stars Robert Montgom- |
|---|
| ary; features Edward Arnold, Reginald |
| Owan, Edmund Gwenn. Directed by Itleb- |
| ard Thorne. Screenplay by Lesser Samuels, |
| from story by Charles de Grandcourt and |
| Geno Fowler; adapted from book by Brock |
| Williams; comera, Ray June; editor, Frank |
| Sullivon, Previowed at Westwood Villago, |
| Dec. 26, '29. Running time: 85 MINS. |
| 'Sliky' Klimount Itobert Monigomery |
| 'Dou' RamseyEdward Arnold |
| Gervare Gonwell |
| Monsey Edinund Givenn |
| Redwood |
| Gerald Kilmount Itonald Sinclair |
| Maureen KilmountNormu Varilen |
| Lord Chancellor Halliwell Mobbes |
| Reading Clerk |
| Judena |
| GuideBilly Bevan |
| |

gemery ages to England to collect the property of the property

| . 1 | ning time: 104 MINS. |
|-----|--------------------------------------|
| П | Mae Belly Viel Lennie Lon Chaney, Ja |
| 1 | Mag Belly Viel |
| 1 | Lennie |
| ١ | Sltm Bickfor |
| - 3 | Candy Bohne |
| - 1 | Curlsy Bob Stee |
| - 1 | Whit Nonh Beery, J |
| | Jackson Oscar O'She |
| | Carlson |
| | Crookal.eigh Whipp |
| r | Suale |
| - | |

interest.

Production has background of a medium-sized barsely ranch of the mid-California valley, and although moderately set up with both interiors ring. Milestone judiciously refrained from attempting to inject sweeping panorams of harvesting in the fields, and maintains the intimacy of characters and drama of the Stage play.

| Ω. | Columbia production and release. Sters |
|----|--|
| - | Melvyn Douglas, Joan Blondell, Directed |
| | by Alexander Hall, Story, Sy Bortlett; |
| ۸. | by Alexander Hall. Story, Sy Barriett; |
| e | : Richard Maihaum; camera, Arthur Todd; |
| À | editor. Viola Lawrence; music, M. V. |
| ٠, | Staboff At I Berly Lincoln single Run- |
| и | Steloff. At Liberty, Lincoln, single. Run- |
| | Kenny Williams . Melvyn Donglas |
| ıf | Maxine CarrollJoan Blondell |
| • | McCororn Clarence Velle |
| ٠. | McGovern Clarence Kulls Effle Ruth Donnelly |
| • | · Marshy Marshy Want Branky |
| ď | Divise Densit MacPuble |
| Ξ. | Moseby Edward Brophy Bisler Donald MacBride Driver Don Beildag |
| | |
| 11 | MayorJenathan Hale |
| | StanleyJohn Wray |
| | |

Ed Brophy, handsuffet to him and boulder, handsuffet to him and boulder. Brophy blind-dates with Jona's roommate, Ruth Donnelly, who spears a number of the fact that the state of the stat

fold up for the weedding nicht, she dichesh erh nissand to follow a politiches her husband to follow a politiches her husband to follow a politic her husband to follow a politic hardward and the same that the sam

NORTH SEA PATROL (BRITISH-MADE)

Miliance production and release. Features (confrey Toson, 1-5-5 KeH, John nam Lee, Section 1, 1-5-5 KeH, John nam Lee, Sectemblay, Childred Grey, From play, Tanck of the Newy, be 21st, 174 form play, Tanck of the Newy, be 21st, 174 form play, Tanck of the Newy, be 21st, 174 form play, Tanck of the Newy, be 21st, 174 form play, Tanck of the Newy, be 21st, 174 form play, 175 form play, 175 form play, 175 form, 175

| MINS. |
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| Commander Clive Stanton Groffrey Toone |
| Centhia Maybridge |
| Lieutenant Pred Glifford Evans |
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| Nunkes Aftert Burden |
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| |
| Admirai Maybridge Cdmand 180-on |
| |
| Does Maybridge Dopline Baglan |
| |
| Anna Suveroff arguerite Allen |
| |
| Briggs Perrius |
| |
| Millie Diana liconment |
| Cook |
| CrumpLaurence Kitchin |
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Miles Garlie presentes. Sixts Reset Messages and Control of the Sarlie presentes. Sixts Reset Message and Control of Sarlie presentes. Sixts Reset Message and Control of Sarlie presentes. Sixts Reset Message and Control of Sarlie presentes. Sixts Reset Message May Control of Control of

The Stars Look Down

(BRITISH-MADE)
London, Dec. 15.
National production and release

International Content of the Content

Money To Burn

Money To Burn

Irequisite release of flux Mains production;
directed by Metha. Features the Glasses,
directed by Metha. Features the Glasses,
directed by Metha. Features the Glasses,
directed by Metha.
Methad of Methad Control of Methad
Me

"OF MICE AND MEN"

Hailed as one of the best 1939 Films—says Associated Press in 1200 newspapers, reaching 10 million readers. Hal Roach's production of John Steinbeck's best selling novel and stage play hit responds with record holdover business in Los Angeles at the Four Star, and the Orpheum Theatre, Montreal. Two openings—two long run holdovers as thousands flock to see the picture Hollywood said never could be made.



HAL ROACH presents

"OF MICE AND MEN"

by JOHN STEINBECK · Produced and LEWIS MILESTONE with BURGESS MEREDITH · BETTY FIELD · LON CHANEY, Jr. Associate Producer Frank ROSS · Screen Play by EUGENE SOLOW RELEASED THRU UNITED ARTISTS

P. S. Read Quentin Reynolds' article on "OF MICE AND MEN" in the January 6th issue of Collier's Magazine, it is thrilling 3,500,000 readers right nowl

CHART FILM BOOKIN

LEO BERGERE MAYOR

A new development in Mayor LaGuardia's eastern production move came to light Friday (29) when Lec-Bergere visited the Mayor to talk over things with him.

Nothing authentic could be ascertained as to what the producer and the Mayor discussed, but by piecing together the various rumors circulating the Mayor's office it appears that Hizzoner has not been successful in getting major production heads interested in producing films ful in getting major production heads interested in producing films in the east. The Mayor was also united to be a suppose the many indicates the major of the ma

MARTHA RAYE DECIDES ON JOLSON'S LEGITE

Pittaburgh, Jan. I. Of all Broadway musicals for which she's already been mentioned the only one Martha Raye is considering, singing comedienne said her last week, is show Al Joston will de hermore, it's the lone legit futur that would fit in with her curren schedule, since her unit's booking extend into March. The she was a single she had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, Miss Raye saishe's had offers from both 20th-70 mart to any studio, and U, but in future would conside only unlarge the said of the

Henigson In Exec Post With Roosevelt Out

Henry Henisuon, onetime gener manager of Universal studio a later producer at Metro, joins Jan Roosevel's Clobe Froductions, and the producer of the production produced by the control of the production personn for the new outfit. Roosevelt he stated his first picture for April stated his first picture for April stated his first picture for April stated his first picture for his production mill. He'll do dout Roosevelt bought 'Storm in Paties, and the production mill. He'll do dout Roosevelt bought 'Storm in Paties, and the production first is The Batt. Heinigs Canada and Henri Verstappen, production manage and Henri Verstappen, production assistant. Hollywood, Jan. 1

U.S. Nabs RKO House M

The long arm of the law after f

The long arm of the law after four months reached out to nab Gerard Sloane, who was at the RKO Upterown theater, New York, until he left without notice, taking \$264 of the house's money with him. He was arrested in New Orleans during the past week and is, held during the past week and is, held string the past week and is, held string the past week and is, held to the string the past week and is, held to the string the string

HUDDLES N.Y.'S (For information of theutre and film exchange bookers Mantex presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of all the American distributing companies to the current quarterly period.

| WEEK | Rev. | imerican distributing companies for the etcs as given in Variety and the running COPYRIGHT, 1939. BY VARIETY, INC. / In Variety Camedy; CD—Comedy-Drama; W—Western; 1 | | | |
|--------------|--|--|---|--|---------------------------------------|
| OF ELEASE | Rev. In Var. | | TYPE | TALENT | R. |
| 0/27/39 | 10/25 12.6 11/1 11/22 10.18 10/18 10,25 9/13 11/1 10/25 11/1 | BEVALE SPOORS (Cd) MUTINY IN BIG HOUSE (Mono) MUTINY IN BIG HOUSE (Mono) DANGER FLIGHT (Mono) DISPUTED PASSAGE (Fat) SECON MEN A VEAL (24th) HOUSEKEFFER'S DAUGHTER (UA) LITTLE ACCIDENT (UI) THE NO ARING TWENTIES (WB) LITTLE ACCIDENT (UI) THE NO ARING TWENTIES (WB) LITTLE ACCIDENT (UI) | D D RO D C C | J. E. Brown-M. Carlisle V. Weidler-G. Reynolds-R. Owen C. Bickford-B. MacLane J. Trent-M. Reynolds-M. Stone Lamour-Taminoff-Howard K. Taylor-L. Hayee-R. Lane R. Scott-P. Yoster-M. Linds-W. J. Benneth-A. Men Jou-M. J. Benneth-A. Men Jou-M. J. Caprey-H. Negart-P. Lane Weaver BrosR. Rogers Weaver BrosR. Rogers | 6 8 8 6 8 8 6 10 |
| | 11/1 | MUTINY IN BIG HOUSE (Mono) DANGER FLIGHT (Mono) | D D | C. Bickford-B. MaeLane J. Trent-M. Reynolds-M. Stone | 6 |
| | 10, 18 | DISPUTED PASSAGE (Par) | RD | Lamour-Tamiroff-Heward | 8 |
| - 1 | 10, 25 | 20,000 MEN A YEAR (20th) | Ď | R. Scott-P. Foster-M. Lindsay | 8 |
| 1 | 11/1 | LITTLE ACCIDENT (U) | CĎ | H. Herbert-B. Sandy-F. "Ice | 6 |
| | 10,725 | JEEPERS CREEPERS (Rep) | CD | Weaver BrosR. Rogers | 6 |
| /3/39 | 11/8 | JEFFERS CREFFERS (REP) BURNIE RINGS UP BARY (Col) BURNIE RINGS UP BARY (COL) BURNIE RING METARS (COL) NINOTCIKIA JAG. OVERLAND MAIL (Mono) FIGITINO BER (Mono) THE FLYING DEUCES (RKO) THE FLYING DEUCES (RKO) HAVEN BARRED WHEE FROKE (20th) LEGION OF LOST FLYERS (U) KID NIGHTINGALE (WB) REMEMBERS (M-G) | c | P. Singleton-A. Lake-L. Sims C. Starrett-L. Gray-D. Curlis G. Garbo-M. Douglas-I. Claire Jack Ramiall . J. Newill-S. Blane S. Laurel-O. Hardy-J. Parker George O'Briburn-M. Rambea J. R. G. W. Karlet, A. Devine R. H. L. Wardel, A. Devine B. Halop-H. Hall-M. Carlisle J. Payne-J. Wyman | 6 11 5 |
| " | 11/8 12.27 10/11 11/22 12.13 10/11 12/27 12.6 11/1 11/18 11/22 | NINOTCHKA (M-G) | CD W CD M M C | G. Garbo-M. Douglas-I. Claire | 11 |
| | 11/22 12/13 | OVERLAND MAIL (Mono) FIGHTING MEN (Mono) | W | J. Newill-S. Blane | 5 |
| | 10/11 | THE FLYING DEUCES (RKO) MARSHALL OF MESA CITY (RKO) | w W | S. Laurel-O. Hardy-J. Parker George O'Brien | u 6 |
| 1 | 12 6 | HEAVEN BARBED WIRE FENCE (20th) | CD | J. Rogers-R. Walburn-M. Rambea R. Arlen-A. Nagel-A. Devine | u 6 |
| | 11/18 | CALL A MESSENGER (U) | M | B. Halop-II. Hall-M. Carlisle | 5 |
| 10.00 | 11/22 | PENENBERS (M.C.) | | R Taylor-G Garson-I. Avers | · ; |
| 1/10/39 | 11/8 12/6 11/1 11/8 11/8 11/8 | REMEMBER? (M-G) HEROES IN BLUE (Mono) CAT AND CANARY (Par) MAIN STREET LAWYER (Rep) MAIN STREET LAWYER (RED) DRUMS ALONG MOHAWK (20th) FIRST LOWE (PRES) ONE OF THE COLUME (U) CLIZABETH AND ESSEX (WB) | D D | D. Purcell- B. Hayes | 10 |
| | 11/8 | MAIN STREET LAWYER (Rep) | M M D D | E. Ellis-A. Louise-R. Baldwin | |
| ĺ | 11/8 | DRUMS ALONG MOHAWK (20th) | D | C. Colbert-II. Fonda-E. M. Ollver | 10 |
| 1 | 11/8 11/8 10/4 | ONE HOUR TO LIVE (U) | RD M D | D. Durbin-R. Stack D. Nolan-C. Blekford-J. Litel | - 7 |
| | | ELIZABETH AND ESSEX (WB) | | B. Davis-E, Flynn | 10 |
| 1/17/39 | 11/15 11/15 | ANOTHER THIN MAN (M-G) | RD M D D M C D C | M. Loy-W. Powell-C. A. Smith W. Lawson-S. Hale | 1 |
| . ' | 9/20 | RAIDERS OVER ENGLAND (Mone) RULERS OF THE SEA (Par) | D | No Cast D. Fairbanks, JrM. Lockwood | |
| | 11/22 | TOWER OF LONDON (U) | M | B. Rathbone-B. Karloff | |
| t | 10/18 | MEET DR. CHRISTIAN (RKO) | Ď | J. Hersholt-D. Lovett-P. Lee | |
| . 1 | 9/20 11/22 11/15 10/18 11/1 11/1 | ANOTHER THIN MAN (In-G) ANOTHER THIN MAN (In-G) RAIDERS OVER ENGLAND (Mone) MEET DE. (GIRTSTAN (IRKO) ON DEESS PARADE (WB) DAT-TIME WHE (20th) WE ARE NOT ALONE (WB) ACALL ON THE PRESIDENT (M-G) CAFE MOSTESS (Gol) ALTHOUGH (MONE) OUTY IN DARKNESS (GOL) DEEN OR (MG) CHY IN DARKNESS (GOL) DEEN OR (MG) CHY IN DARKNESS (GOL) DEEN OR (MG) CHY IN DARKNESS (GOL) DEEN OR (MG) LUCKY TEXA (MONE) THE OR (MONE) THO THO DOUGHEREDS (RKO) BARRICADE (CO) THE OR (MONE) ON THE DOBBER (Rep) THE OR (MONE) THE | M | J. Fayne-J. Wyman R. Taylor-G. Garson-L. Ayers D. Purcell- B. Hayer D. Polanter D. D. Polanter D. Polanter D. Polanter D. D. Polanter D. D. Polanter D. D. Polanter D. Polanter D. D. Polanter D. Polanter D. D. Polanter D. Bolanter D. Polanter D. Pola | |
| 1/24/39 | | ANAZING MR. WILLIAMS (Col) | C D | J. Blondell-M. Douglas | |
| | 12/20 | SEURET OF DR. KILDARE (M-G) ROLL, WAGONS, ROLL (Mono) | W | L. Ayres-L. Barrymore-L. Day Tex Ritter | |
| | 11/22 12/20 11/8 11/22 11/15 11/29 11/15 | OUR NEIGHBORS (Par) THAT'S RIGHT, YOU'RE WRONG (RKO) | CD MU CD | F. Balnter-F. Craven-E. Lowe K. Kyser-A. Menjou-E. E. Horton | 1 |
| 1 | 11/15 | DAY-TIME WIFE (20th) BIG GUY (II) | CD | T. Power-L. Darnell-W. William | |
| 1 | 11/15 | WE ARE NOT ALONE (WB) | D | P. Muni-J. Bryan-F. Robson | 1 |
| 2/1/39 | 12/6 | CAFE HOSTESS (Col) | CD | P. Foster-A. Dvorak | |
| | | YUKON FLIGHT (Mone) | W. | C. Reynolds-J. King J. Newill-L. Slanley-D. O'Brien | |
| | 12.6 11/29 | COWBOYS FROM TEXAS (Rep) NIGHT OF NIGHTS (Par) | CD | R. Livingston-R. Hatton-D. Ren: P. O'Brien-O. Bradna-R. Young | ldo |
| | 12/13 | RENO (RKO) CITY IN DARKNESS (20th) | D | R. Dix-G. Patrick-A. Louise S. Toler-L. Barl-R. Clarks | |
| | 10/25 | INSP. HORNLEIGH ON HOLIDAY (26th) | M | G. Harker-A. Slm-L. Travers | |
| 0.000 | 12.6 11/29 12/13 11/22 10/25 12/20 11/29 | RETURN OF DR. X (WB) | N | II. Bogart-J. Litel-R. Lane | _ |
| 12/5/39 | | TAMING OF THE WEST (Col) | CD M | J. Holt-P. Ellis Bill Elllott | |
| | 12,′13 | HENRY GOES ARIZONA (M-G) LUCKY TEXAN (Mono) | CD | F. Morgan-V. Weidler-G. Klbbee John Wayne | |
| | | THE LLANO KID (Par) TWO THOROUGUBREDS (RKO) | W | T. Gulzar-A. Dunn-A. Mowbray | |
| | 12/13 | BARRICADE (20-h) MAN FROM MONTREAL (11) | W D CD D M | Alice Faye-W. Baxter-A. Treach | ıer |
| 10 15 00 | 12/6 | PRIVATE DETECTIVE (WB) | M | J. Wyman-D. Foran | |
| 12/15/39 | 12.13 | THE SECRET FOUR (Mono) | M D | W. Pidgeon-R. Johnson-H. Hull F. Lawton-II. Sinelair-A. Lee | |
| | 11/22 | WESTBOUND STAGE (Mono) ALL WOMEN HAVE SECRETS (Par) | RD. | Tex Ritter J. Allen, JrJ. Carney-V. Dale | |
| | 12/13 | SOUTH OF THE BORDER (Rep) THE HONEYMOON'S OVER (2016) | W | G. Autry-S. Burnette-J. Storey | |
| | 11/22 12/13 12/20 11/22 | MISSING EVIDENCE (U) THE MAD EMPRESS (WR) | RD W D M D | P. Fosler-I. Hervey | |
| 12/22/39 | 19/10 | HIS GIRL FRIDAY (Col) | — cp | C. Grant-R. Russell | _ |
| | 12/13 12/20 | GULLIVER'S TRAVELS (Par) | CD | L. Stone-M. Rooney-C. Parker Cartoon | |
| | 12/20 | MUNEY TO BURN (Rep) HAPPENS AT NIGHT (20th) | CD RD | J. Gleason-L. Gleason-T. Ryan S. Henle-R. Milland-R. Cummin | ES. |
| | 12/20 12/20 11/22 | CHARLIE M. CARTHY, DETECTIVE (U) FOUR WIVES (WB) | CD CD CD CD RD M RD CD | Alice Faye-W. Baxker-A. Treach Alice Faye-W. Baxker-A. Treach J. Wyman-D. Foran W. Pidgeon-R. Johnson-H. Huil F. Lawton-H. Sinelair-A. Lee T. Allen, J. J. Carney-V. Dale G. Autiry-S. Burnetie-J. Storey S. Erwin-M. Weaver-F. Knowles M. Novara-L. Atwill-C. Name G. Autiry-S. Burnetie-J. Storey G. Grant-R. Russell C. Grant-R. Russell C. Grant-R. Russell C. Grant-R. Russell C. Stone-M. Rooney-C. Parker M. Novara-L. Atwill-C. Name J. Gleason-L. Gleason-T. Ryan M. Sulland-D. D. C. Blekford-O. Davis, JrD. Day R. Rogers-G. Hayee-D. Barry G. Romero-M. Weaver-C. P. Ma M. Dietrich-J. Slewarl-M. Auc C. Romero-M. Weaver-C. P. Ma M. Dietrich-J. Slewarl-M. Auc C. Romero-M. Weaver-C. P. Ma M. Sullavas-J. Slew M. | |
| 12 29, 39 | 1 | SLIGHTLY HONORABLE (UA) | cd | R. Terry-B. Crawford-E. Arnold | |
| 12.29,39 | 12/20 11/29 12/13 12/27 | GREAT VICTOR HERBERT (Par) | MU | M. Martin-A. Jones-W. Connoll | y |
| | 12/13 | DAYS OF JESSE JAMES (Rep) | W | C. Bickford-O. Davis, JrD. Day R. Rogers-G, Hayes-D, Barry | |
| | 12/20 11/29 12/6 | CISCO KID AND LADY (20th) | MU MU D W O) D RD W M | C. Laughton-M. O'Hara C. Romero-M. Weaver-C. P. Ma | rtin |
| | | DESTRY RIDES AGAIN (U) INVISIBLE STRIPES (WB) | W | M. Dietrich-J. Stewarl-M. Auer G. Rafi-J. Bryon | |
| 1 /5 /40 | 12/20 | RAFFLES (UA) | cn | D. Niven-A. de Havilland-D. Di | gges |
| 1/5/40 | | THE EARL OF CHICAGO (M-G) | W C RD W RD | C. Starrett-I. Meredith R. Montgomery-E. Arnold-R. Ox | ven' |
| | 12/27 | LEGION OF LAWLESS (REO) | RD W | W. Henry-L. Campbell-R. Denni G. O'Brien-V. Vale | ng |
| | 12/27 | SWANEE RIVER (20th) FRAMED (U) | RD | D. Ameche-A. Leeds-A. Joison C. Moore-F. Albertson-R. Armel | ron- |
| 1/12/40 | - | A CHILD IS BORN (WB) | RD | G. Fitzgerald-J. Lynn | . vng |
| -/ AN: W | 11/99 | DANGER AHEAD (Mono) | CD M | J. Newill | gan. |
| | 11/22 12/13 | MEXICAN SPITFIRE (RKO) | RD | L. Velez-D. Woods-L. Errol | |
| | | CITY OF CHANCE (20th) | w | L. Bari-C. Aubrey Smith-D. We | arso ods |
| | l | OF MICE AND MEN (UA) | W RD W M M D C | V. Price-N. Grey-J. Sutton B. Meredith-B. Field-L. Change | Jr |
| 1/19/40 | + | MUSIC IN MY HEART (Cal) | <u>.</u> c | J. Brytedin L. Base J. Brytedin L. Base J. Brytedin L. Base J. Brytedin L. Bry | |
| x/x0/40 | 1 | CONGO MAISIE (M-G) | M | A. Sothern-J. Carroll-R. Johns | ows on |
| | 1 . | UNTITLED (Mono) | M M | Borls Karloff Frankie Darro | |
| | | MARRIED AND IN LOVE (RKO) | RD RD | B. Stanwyck-F. MacMurray-B. | Bon |
| | 1 | HE MARRIED HIS WIFE (20th) | ç | J. McCrea-N. Kelly-R. Young | |
| | | REBECCA (UA) BRITISH INTELLIGENCE (WB) | RD RD C W M | L. Olivier-J. Fontaine-J. Ander | nt rs on |
| 1, 26, 40 | T | LONG WOLF STRIKES (Col) | M | W. William-J. Perry | |
| | 1 | LAMBETH WALK (M-G) PIONEER DAYS (Mono) | M W W D | L. Lane-S. Gray-S. Hicks Jack Randall | |
| | 1 | SANTA FE MARSHAT (Post) | | manuali | |
| | 1 | SWISS FAMILY PORINGON (PWO) | | W. Boyd-R. Hayden-B. Hayes | |

Film Reviews Continued from page 40_

continued from pare 49

cases and in the provinces. It will receive the cases will be continued to the conti

ABUNA MESSIAS ('CARDINAL MESSIAS')

Generalsian relevant "ILEA "LAISI" River. Dec. 18.
Generalsian relevant "ILEA "LAISI" Git.
Intere Maria Perrard, Insuline Silvestir, Earth Girl. Blooded by Coffroid Alexander (Insuline Silvestir, Earth Girl. Blooded by Coffroid Alexander (Insuline Silvestir, Earth Girl. Blooded by Coffroid Alexander (Insuline Silvestir, Earth Carlotte, Carlotte

plants Silvosti, Barten tiberi, "errore merrelit Review Zeita," Tode- vitte, Barten
errore Zeita, Barten
der Zeita, Barten
der Zeita, Barten
errore zeitentlig had size and scope
of production in mind when they
of the biggest things ever tried here,
it should have fair returns dometod-the-mill abroad.

Yarn is historical, concerning
Ethiopia, its Mencile; and the Frantod-the-mill abroad.

Yarn is historical, concerning
Ethiopia, its Mencile; and the Frantod-the-mill abroad.

Yarn is historical, concerning
Ethiopia, its Mencile; and the Fransias was one of the latter, ganing
ethicitatinity among the natives. Messias was one of the latter, ganing
ethicitatinity among the natives. Messias was one of the latter, ganing
ethicitation of the Messias character. When the country. Jealous of Messias' power
historical control of the work head to the had done in the country. Jealous of Messias' power
historical control of the work head of the work head to the matter
to the work of the matter to the state of the work head of the work head to the matter
war. First two mbases are convincing enough, with some fine act
lippolite Silvestri as Johannes and
Mario Ferrari. Alanasio. Barion
Glori, as Mencile, is on the short
and mother of the state of the state
being used. And even though some
good clashes are shown, there is no
means of distinguishing who is wallshown through the word of mouth
and not by section. Too, some of the
latting is spolly.

Fildy Ranewe at M.f.

Eddy Renews at M-G

Hollywood, Jan. 1. Nelson Eddy inked a new contract with Metro to take effect at the close of his concert tour, which begins next month.

First picture under the new pact is 'I Married an Angel.'

PAYNE'S 'TWINKLE'

HAINE'S TWINKLE'
Hollywood, Jan. 1.
John Payne gets the male lead spot
opposite Linda Darnell in Twinkle,
Twinkle Little Star, at 20th-Fox.
Mary Healy is assigned to a featured role in the film.

R SCANDALOUS NAMES out to make box-office history!



Webb was a lawyer who practiced at the bar...any bar...and won all his cases out of court!



Sampson was the silent partner who had the whole town talking by the way he carried on ... and on . . . and on!



Alma was too beautiful to live ... but her murder blew the lid off a lot of private lives!



Joyce was the District Attorney who sold out his police department and then forgot to ask for



Cushing was the big boss who ran the city from the bottom down and even made a racket. out of love!

AND THEY WERE ALL WALTER WANGER A TAY GARNETT PRODUCTION with PAT O'BRIEN

EDWARD ARNOLD . BRODERICK CRAWFORD . RUTH TERRY Directed by TAY GARNETT . Novel by F. G. PRESNELL Screenplay by KEN ENGLUND JOHN LAY ROBERT TALLMAN

Released thru UNITED ARTISTS

RATING THE CAMERAMEN

Hollywood, Jan. 1.

With studio economies and practice of reducing shooting schooling schooling

on big productions instituted during the year, the sec enamerame, with pulsars of the Sea, two of Paramounty to smack through with a photographic principles of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounty to smack through with the state of the Sea, two of Paramounts of the Sea, the Sea, two of Paramounts of the Sea, the Sea, two of Paramounts of the Sea of the Sea of the Sea, the Sea, two of Paramounts of the Sea of the Sea of the Sea of the Sea of the Sea, the Sea, two of Paramounts of the Sea of the Se

First 10 Cameramen

(Listed Alphabetically)

George Folsey Tony Gaudio Bert Glennon Ernest Haller Rudolph Mate

Joe Ruttenberg Leon Shamroy Theodor Sparkuhl Gregg Toland Joseph Valentine

CHARLES BOYER

RONALD COLMAN



MONEY TALKS!

Spend your advertising dollars where they sell the most seats at lowest cost per ticket sold and your money will be talking for you in the only language that counts... PROFITS!

The Prize Baby
of the Industry
watches over
SPECIAL
ANNOUNCEMENT
TRAILERS
too here at
NATIONAL SCREEN
SERVICE

NATIONAL SCREEN TRAILERS reach more people . . . reach more customers . . . present more selling points from more different angles . . . quicker . . . more dramatically than any other advertising you can buy.

- That's how NATIONAL SCREEN TRAILERS have proven themselves the best seller in the business for more than twenty years ... making more profits per dollar spent ...
- The most concentrated... quick-action... lowest cost advertising in the field.

NATIONAL SOME SERVICE

1939 Hollwood Toppers

ture contract list with couple of the femmes and juves giving indications of development. For its stellar feature players it contracted during year with freelancers for individual commitments and or individual commitments. commitments and got some potent supporting strength to aid in box-

HNIVERSAL

Stare

DEANNA DURBIN RENE DUNNE-CHAS, BOYFR RING CROSEV DIETRICH-JAMES STEWART

C. FIELDS-EDGAR BER EN
DOUGLAS FAIRBANKS, JR.
BASIL RATHBONE-LUGOSI
LITTLE TOUGH GUYS
BABY SANDY
GLORIA JEAN

Featured

Adoiphe Menjou Mischa Auer Vincent Price Jackie Cooper Nan Grey Boris Karioff Barlo Rario Barton MacLane William Lundigan Preston Foster Hugh Herbert Richard Arien Constance Moore Robert Cummings John Mack Brown Frances Robinson William Gargan Sigrid Guriel Barbara O'Neil Buster Crabbe Juanita Quigley Irene Hervey Irene Hervey Peggy Moran Anne Gwynne James Craig Robert Stack Lewis Howard Andy Devine Fuzzy Knight Frank Jenks Dorothy Arnoid Heien Parrish Sam S. Hinds Bob Baker

5 Producers Swelled United Artists List

United Artists had five Coast producers during 1939 with more volume from here than ever in the

United Artists had five Cast producers during 1939 with more very in the past.

Sam Goldwyn's star maintsty was dary Cooper, with Merie Oberon Sam Codwyn's star maintsty was dary Cooper, with Merie Oberon Miles and Carlson Dairy Sam Codwyn's star maintsty was done of the year. Laurence Olivier also get into star bracket as 6 dairy and off the year. Laurence Olivier also get into star bracket as 6 dairy and off the year. Laurence Olivier also get into star bracket as 6 dairy and constitution of the year. Laurence Olivier also get into star bracket as 6 dairy and constitution of the year. Laurence Olivier also get into the year of the y

Continued from page 29.

Continued from page 29.

Studies also had one from standbys, Laurel and Hardy, in one Little Tough Guys' that was oke as and used each of the Bennett gals, well as bringing to the fore a cource Connie and Joan, in others, Rosch of Chris Jean, whom it figures canning Victor Alstrue, with west camplayed in on during next couple years and 'from freelance field mostly and couplered During Lauren and Joan and Joan and Couple Council and Couple of Louis.

Studio has a fairly promising feet of Louis.

Studio has a fairly promising feet of Louis.

INITER ARTISTS

UNITED ARTISTS

(Samuel Goldwyn) Stars

GARY COOPER MERLE OBERON DAVID NIVEN LAURENCE OLIVIER JASCHA HEIFETZ JON HALL

Featured Walter Brennan Andrea Leeds Virginia Gilmore Dana Andrews

(Walter Wanger) Stars

LORETTA YOUNG - DAVID JOHN WAYNE-CLAIRE TREVOR
ANN SHERIDAN
JON HALL-MAUREEN
O'SULLIVAN

Featured

Featured
Thomas Mitcheli
John Carradine
Ilugh Merbert
Billie Burke
C. Aubrey Smith
Raymond Walburn
ZaSu Pitts
George Bancroft
Donaid Meek
Barton Churchili
Broderick Crawford
Osa Massen

(Selznick-International) Stars

VIVIEN LEIGH-GABLE
CAROLE LOMBARD
JAMES STEWART
INGRID BERGMAN
DOUGLAS FAIRBANKS, JR.
LESLIE INOWARD
JANET GAYNOR

Featured Pauiette Goddard Joan Fontaine Alan Marshail Richard Carison

(Edward Small) Stars

LOUIS HAYWARD JOAN BENNETT

Featured

Adoiphe Menjou Warren Wiiiam Joan Fontaine Tom Brown Richard Carison

in the Columbia grouping. Studio had group of other stars for Individual committee the property of the stars for Individual committee the property of the Individual committee the Individual Charles Starrett.

Individual Charles Sta

COLUMBIA

Stafs
JEAN ARTHUR
JAMES STEWART
CARY GRANT
IEENE DUNNE
BARBARA STANWYCK
RANDOLPH SCOTT
MELVYN DOUGLAS
RALPH BELLAMY
JOAN BLONDELL
JACK HOLT
EDITH FELLOWS
ARTHUR LAKE ARTHUR LAKE PENNY SINGLETON CHARLES STARRETT

Featured

Walter Connelly Adolphe Menjou Thomas Mitcheli Warren William Wiliiam Hoiden Three Stooges Rocheije Hudson Rita Hayworth Rita Hayword Jacqueiine Weils Robert Palge Dorothy Peterson Joan Perry

Gene Autry Yippee Boxoffice for Repub

DOXONINCE 107 KEPUID
Gene Autry is the Tiffany for Republic, and getting to proportions in
asies value that Tom Mix held with
broadcast chants during 1950 he will
broadcast chants during 1950 he will
of obust attended in like you where here
to spot himself in keys where here
too the was of little consequence
value to Republic outside of the domestic market. Another cowboy,
Roy Rogers, is developing fast on
this lot, with he John Wayne out-

REPHRLIC

Stars

GENE AUTRY GENE AUTRY
ROY ROGERS
JOHN WAYNE
THREE GLEASONS
THREE MESQUITERS
RICHTD DIX.GAIL PATRICK
CHARLES BICKFORD
BARTON MAGLANE
BRUCE CABOT
PHIL REGAR
WELLE BYRD
ALPH BYRD

Featured

James Dunne Smliey Burnette Rocheile Hudson Paul Keliy George Hayes Henry Wilcoxon Frieda Inescort Billy Gilbert Edward Ellis Helen Mack Jean Parker Tommy Ryan June Storey June Storey
Donaid Barry
Otto Kruger
Marie Wilson
Harry Davenport
ZaSu Pitts
Doris May Doris May George Barbier Ralph Morgan Beveriy Roberts Lyle Taibot Chick Chandier Anita Louise Mabei Todd Mary Cariisle Kay Sutton Frank Jenks Mary Hart Mary Hart Warren Hymer Harold Huber

Owen Davis, Jr. Charles Grapewin

La Guardia Wants N. Y. to Take Part Of the Rap for Bad Pix. Lefty Thinks

By Joe Laurie, Jr.

New York, Jan. 1.

By Joe Laurie, Jr.

New York, Jan. 1.

Dear Vic:

It's certainty been great to be here all this time seeing shows, meeting old friends and making new ones. It has done wonders for Aggie and Junior; he has grown so that soon we will have to start lying about his younger of the property of the property

Dack there sez
Your Pal,
P. S.-J. C. Nugent sez, "The greater part of men harm one another for the sake of doing something."

put, especially since he hit the major field, very dominant in the draw. James, Lucille & Russell Olesson to James, Lucille & Russell Olesson to Grand the state of the state

Life Is Just a Flock

Of Series Pix at Mono

A check over the support or fea-ture list stacks up as a who's who of major screendom of a few years ago. All of these people have had mar-quee value in past and Republic in

MONOGRAM

Stars Stars
JACKIE COOPER
BORIS KARLOFF
TEX RITTER
JACK RANDALL
FAY WRAY
FRANKIE DARRO
JOHN TRENT
MARCIA MAE JONES
MARJORIE REYNOLDS
ROBERT KENT

Featured

Featur
Sldney Biackmer
Charies Bickford
Ann Nagel
Barton MacLane
Grant Withers
Warren Huil
Marsha Hunt James Stephenson Shiriey Deane Dorothy Tree James Newill

especially since he hit the major casting them aims to cash in on this

casting them aims to cash in on this asset.

Monogram has close knit schedule with acries by all of its stars, outside of single picture commitment of commitment of the commi

trade.

Besides those listed as appearing in major and indie productions there are several thousand players who fill the casts and get support billing, but cannot be grouped in the feature contingent. A good proportion of these work an average of six to fifteen weeks a year.

Study 'Swiss' for Road

Hollywood, Jan. 1.
RKO is mulling a roadshow tour for the Towne-Baker production, Swiss Ramily Robinson,' a nine-reser which cost about \$1,000.00 Studios other big production, Abe Lincoln,' is already on the upped-price list.

Lydon One of 'Em

Hollywood, Jun. 1.

Jimmy Lydon has been set for fop male role in Gene Towne and Grahum Baker production of Little Men' at RKO. KO. Filming will start early in March

STORY BUYS

20th-Fox bought film rights to the James Oliver Curwood novel, "The Hunted Woman'. Metro purchased 'Whitechapel,' by Leo Birinski and Kurt Siodmack.

SEASON'S GREETINGS

Paramount Theatres Service Corporation

PARAMOUNT BUILDING
NEW YORK

SEASON'S GREETINGS

HORACE MacMAHON

HOLLYWOOD

ROWAYTON BEACH

NEW YORK

ADOLPHE MENJOU

Season's Greetings

AL JOLSON

as E. P. Christy in the

20th Century Fox Production

"SWANEE RIVER"

MAINE AND NEW HAMPSHIRE THEATRES CO.

WE ARE STILL STRONG
FOR VARIETY

JOHN J. FORD

SEASON'S GREETINGS

FABIAN THEATRES
CORPORATION

Suite 2101

1501 Broadway

NEW YORK, N. Y.

FLORENCE ROGGE

ASSOCIATE PRODUCER and BALLET DIRECTOR

RADIO CITY MUSIC HALL-NEW YORK

Congratulations /ARETY

Romie Simen
20 W. 57th Street, New York
BRUCK-WEISS HATS

HAPPY NEW YEAR

t o

EVERYBODY IN THE WORLD

Shirley Temple

HAPPY NEW YEAR

Mervyn Leroy

M-G-M STUDIOS

Best Wishes

Robert Hopkins

20TH CENTURY-FOX

The Middleton Family at the New York World's Fair A Nationally Advertised Family's Visit to the 'World of To-Morrow'

The Middletons are pretty well known folks. There's not a State in the Union where people don't know them. Why? Just this! Ever since April, Westinghouse has been using the Middletons' visit to the Fair as the theme of their advertising.

A Sponsored Feature—6 Reels—Technicolor

Here is one of the biggest treats you can possibly give your patrons—A trip to the New York World's Fair.

Bookings now being made—all you pay is transportation one way



MODERN TALKING PICTURE SERVICE

9 Rockefeller Plaza, New York, N. Y., or Your Exchange City

ERNST LUBITSCH

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PRODUCTIONS

presents

AN UNTITLED SCREENPLAY

PRODUCED and DIRECTED

By

ERNST LUBITSCH

PRODUCTIONS

presents

"OUR TOWN"

The Thornton Wilder Pulitzer Prize Play

Directed by

SAM WOOD

RELEASED THROUGH UNITED ARTISTS

RADIO CITY MUSIC HALL

SHOW PLACE OF THE NATION

ROCKEFELLER CENTER

NEW YORK CITY





FOX WEST COAST THEATRES of Mothern California

ARCH M. BOWLES

FOX Wisconsin AMUSEMENT CORPORATION
HAROLD I FITZGERALD

FOX Midwest AMUSEMENT CORPORATION

FOX Inter Mountain AMUSEMENT CORPORATION
FRANK H. RICKETSON

Evergreen THEATRES CORPORATION

34—Years Continuous Service—34

IN

1905

MICHIGAN

1939

W. S. BUTTERFIELD THEATRE'S INC.

A MICHIGAN INSTITUTION

Season's Greetings



WESLEY RUGGLES



PRODUCER * DIRECTOR "T00 **MANY HUSBANDS"**

COLUMBIA

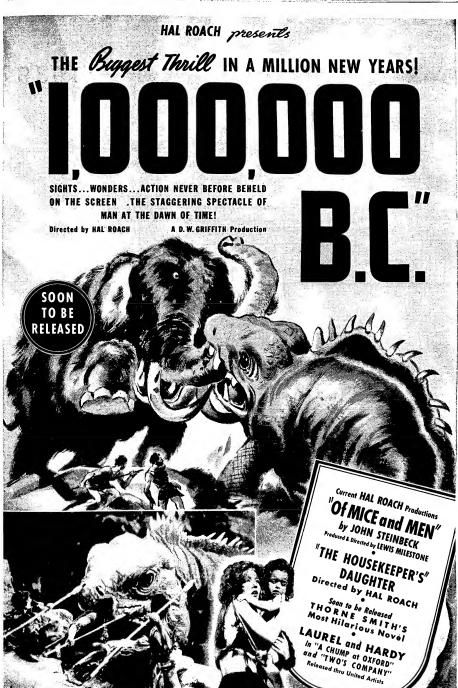
Season's Greetings

HARRY REVEL

COMMITMENTS

ORSATTI & CO.

HOLLYWOOD, CALIF.



SEASON'S GREETINGS

UNA MERKEL

WHAT DO YOU THINK?

Congratulations /ARIETY

WILLIAM C. THOMAS

ASSOCIATE PRODUCER

PARAMOUNT PICTURES

EUGENE ZUKOR

Associate Producer



Congratulations

JOE MAY

DIRECTOR

CURRENT

"THE INVISIBLE MAN RETURNS"

Universal Pictures

pat casey

Season's Greetings

GEORGE RAFT

For WARNER BROS.
'EACH DAWN I DIE'
'INVISIBLE STRIPES'

Thumana Planeva Canadian Corporation Limited.

Toronto,

HAPPY BIRTHDAY!

N. L. Nathanson, the Executives and Managers of our Company from Coast to Coast join in extending heartiest congratulations to "Variety" on its 34th birthday!

Here's wishing you many more years of splendid service to Showmen . . . everywhere!

Sincerely,

J. J. Fitzgibbons,

Vice-President.

Season's Greetings

BORIS MORROS

SEASON'S

GREETINGS

BOB BURNS

Management

William Morris, Inc.

SEASON'S GREETINGS

FRANCES DEE

34_{th} Anniversary

VARIETY

• Many Happy Returns!

> RKO THEATRES

AND FOR 'A

BIGGER AND BETTER

NEW YEAR

EDWARD SMALL

Presents

MADELEINE CARROLL AND BRIAN AHERNE

in

"MY SON, MY SON!"

Howard Spring's Great Novel with

LOUIS HAYWARD

Henry Hull

Josephine Hutchinson

Directed by CHARLES VIDOR

Screenplay by LENORE COFFEE

Released Thru United Artists

EDWARD EVERETT HORTON

ON TOUR

"SPRINGTIME FOR HENRY"

WILLIAM ANTHONY McGUIRE

STORY and SCREENPLAY

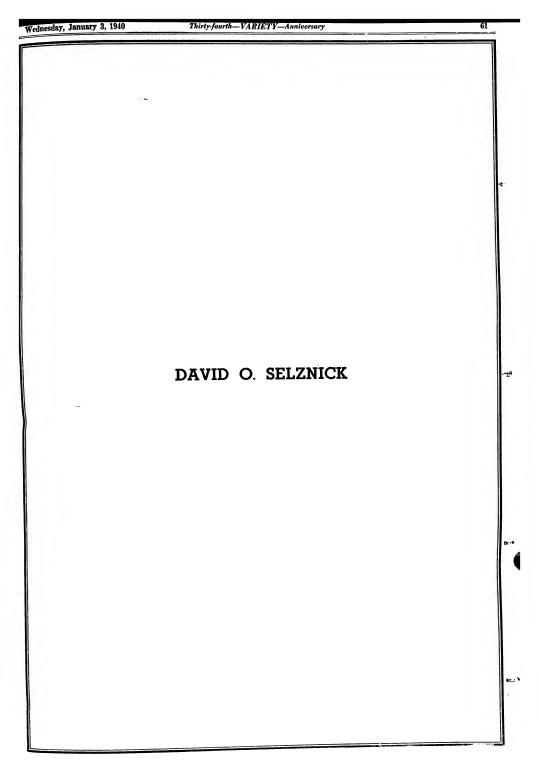
"ZIEGFELD GIRL"

M-G-M

STORY and SCREENPLAY

"LILLIAN RUSSELL"

20th CENTURY-FOX



SEASON'S GREETINGS

ROY DEL RUTH

DIRECTOR

"HE MARRIED HIS WIFE"

20th Century-Fox

"HERE I AM A STRANGER"

20th Century-Fox

"THE STARMAKER"

Paramount

Exclusive Representation

PHIL BERG - BERT ALLENBERG, Inc.

9484 Wilshire Boulevard

Beverly Hills, Cal.

Season's Greetings

HUGH RUDOLF-HARMAN-ISING

CARTOON PRODUCTIONS

METRO-GOLDWYN-MAYER

Season's Greetings

NAN GREY

Current Release 'THE INVISIBLE MAN RETURNS'

Under Contract to UNIVERSAL PICTURES

SEASON'S GREETINGS

JESSE L. LASKY

HOLIDAY HITS FROM MONOGRAM



Congratulations VARIETY

HUNT STROMBERG

M-G-M Studios

SEASON'S GREETINGS

M. E. COMERFORD

INTERMOUNTAIN THEATRES INC.

. BOX 1016

CAPITOL THEATRE BUILDING

WARATON 7088

TO VARIETY :

You have long been known to us, out here in the West, as one of our closest links with the happenings throughout the industry. We compliment you not only on your speedy reporting of vital screen news, but on your complete coverage of the entire amusement world.

We heartily extend our best wishes for a long future as pleasant and fruitful as the past thirty-four years.

Sincerely,

INTERMOUNTAIN THEATRES, INC.

Utah and Idaho
HARRY DAVID
General Manager

NEW YORK
Leo Morrison, Inc., & Jack Curtis
1776 Broadway

LEO MORRISON, INC.

BEVERLY HILLS

Season's Greetings

M & P THEATRES

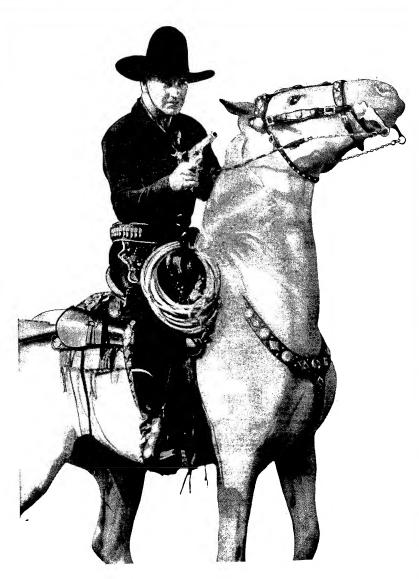


Holiday Greetings to the Trade

George B. West

Season's Greetings

RODGERS and HART



Season's Greetings From

WILLIAM BOYD AND HARRY SHERMAN

(HOPALONG CASSIDY)

JACK CONWAY

DIRECTOR

PREPARING

TOWN" "BOOM

(TENTATIVE TITLE)

METRO - GOLDWYN - MAYER

Chaos to Confidence

Continued from pass 2

without a single major catastrophe. General deputations put our rase behavior of this. There were one or two cases of the Government, and of the country. Our own fighting bytes and the country of the co

While business is remarkably good, considering the complete blackout and other existing conditions during the 11 o'clock closing weeks, it suffered badly during the 6 p.m. weeks, when we had to stop selling tickets at 4:30 in the afternoon

The authorities were possessed by the fear that too many people were on Leicester Square, for example— where there are five key cinemas, including our own Empire and Ritz— —at one time, which might have coincided with an air raid.

at one time, which might have coincided with an air raid.

While realizing the force of this with realizing the force of this with the realizing the force of this realized to the realized the realized

the chances against a direct hit are

You cannot imagine New York without Broadway. It is even less

"Arthur Mayer

Machine **Operators Union**



LOCAL NO. 306, NEW YORK CITY

JOSEPH D. BASSON, President

CHARLES BECKMAN

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BERT POPKIN New York Business Agent

JACK TEITLER B'klyn Bushness Agent

HOLIDAY GREETINGS

N. S. BARGER

RIALTO THEATRE CHICAGO

HOLIDAY GREETINGS

HARRY A. GOURFAIN

Let's Make

1940

A Year of Sound

· Showmanship!



NOW PLAYING-

"SLIGHTLY HONORABLE"

PAT O'BRIEN, EDWARD ARNOLD, BRODERICK CRAWFORD, RUTH TERRY, CLAIR DODD, ALAN DINEHART, PHYLLIS BROOKS, EVE ARDEN

> A Tay Garnett Production Music by WERNER JANSSEN

RELEASED SOON -

GEORGE RAFT

JOAN BENNETT

co-starring in

"HOUSE ACROSS THE

with Lloyd Nolan, Gladys George and WALTER PIDGEON

Directed by ARCHIE MAYO

NOW IN PREPARATION -

ALFRED HITCHCOCK'S Production

"PERSONAL HISTORY"

"SO GALLANTLY GLEAMING"

"DYNASTY OF DEATH"

"AROUND the WORLD in 80 DAYS"

A Pretentious Production of JULES VERNE'S Sensational Novel

RELEASED THRU

UNITED ARTISTS

JAMES KEVIN McGUINNESS

M-G-M

Mae to Stav at U

Iowa Always Wins Its Tax Des Moines, Jan. 1

Universal is building a dour-room bungalow for Mae West, indicating fath that the femme star plans a long star grides the promoters buy at the studio.

Only star bungalows on the lot at present are occupied by Deama Dur-

New York Theatres

The Rivoli Theatre

NEW YORK

Ace Run Time of the Country Presents Its Best Wishes to Variety for the New Year

"The LIGHT THAT FAILED"

UNITED RIVOLI Broadway ARTISTS RIVOLI BLAUD St. Doors Open 9:30 A.M. MIDNITE SHOWS

GONE WITH Q THE WIND

All Seals Sun., Hol.) 75c to \$1.10. Reserved EVENINGS \$1.10 - \$2.20.

CAPSTOL.

Come in a) any line and ne n
B'espa55is

series show. Lan presentation
bears Open a p. M. 13 l'. M. Sair, Son. 6
Ceni. Jer.

Ceni. Jer.

Sain. S. J. A. Piccisioner, M. 13 l'. M. Sair,
formance.

Son. Allal. Orch. Bil. 11.0



RADIO MUSIC HALL "HUNCHBACK

OF NOTRE DAME



HELD OVER

"GULLIVER'S MERRY MACS TRAVELS"

PARAMOUNT TIMES SQUARE

Lennon's Addition

Susquehanna, Pa., Jan. I.
Jerome Lennon will erect a new
neatre here in the spring.

Much New Theatre Building

Much St. Loo Building
St. Louis, Jan. 1.
Charles R. Rudolph, owner of the
Colonial, 400-seater, Troy, Mo., plan-A. B. Jeffries, owner of the New Piedmont, 206-seater, Piedmont, Mo., will augment his operations with an-

will augment his operations with another house in same town.
Paramount will build its own exchange on film row.
The Idle Hour, 600-seater in Festus, Mo, relighted by Harry Miller. House shuttered several

months.

Construction starts soon on new house in New Haven, Mo. Walter J. Buchholtz of New Haven will own

nd operate.

New theatre to be erected in Rosana, III., for Albert Crichlow.

Mrs. D. E. Williams new manager of the Hermo, 250-scater, Hermann, Mo.

of the Hermio, 250-scaler, Hermann,
The Jersey, Jerseyville, III., damiaged 355,000 by fire recently, will
undergo face-litting and recently, will
undergo face-litting and respectively.

Keresotes Bross, will close Senate,
days for extensive face-litting, paris, Ark., theatre men will erect
new house in Poplar Blaff, Most
operates the Criterion, 650-scaler,
and the Jewel, 500 scales,
N. Carter, Lawrenceville, III., will
revolute opposish to the Frisina
Amusement Co.'s Avalon, 500-scaler.

Dallas, Jan. 1.
A new Dallas nabe and a new Port Arihur house soon will grace the Texas skyline. P. G. Cameron is having new 750-seater built here, with body parkers arranged on a stadium-like ramp that will eliminate steps.

stadium-like ramp that will elimi-nate steps.

The Sabine, 800 seats, is being built for Sam Hyman at Port Arthur. Hollis Boren, operator of two Hollis Boren, operator of two houses at Memphis, Texas, has added theatree at Tulia, Dimmitt and Jacksboro, Texas, to his properties.

Wilby's Fourth Drive-In

Wilby's Fourth Drive-In.
Atlanta, Jan. 1.
George Wilby and associates, of
here, last week opened Drive-In
theatre in Jacksonville, Fla, their
fourth. They operate two here and
one in Savannah, Ga. Horace Denuing, ex-manager of Kirkwood
here, is in charge of Jax outdoor
cinema. AND HIS ORC.

the two local Drive-Ins. They recently sold their five North Georgia
houses, Star and Ritz, at Toccon,
Dixie in Cornelia, Habersham in
Clarkesville and Franklin at Lalog Springs, Ala, who operates It-theatre chain in that state, Mrs. A. S. - Wi
Kerlin and Bill Collins, Rits, at Toccon, is new 780-seat deluxor skedded
the control of the contr

DOC TAKES COURAGE
Hollywood, Jan. 1.
The Courageous Dr. Christian
scane General Theatre, Inc., Inc.
The Market Berner Grant Grant General Theatre, Inc., Inc.
The Market Gourageous Dr. Christian
scane General Theatre, Inc., Inc.
The Gourageous Dr. Christian
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The Gourageous Dr. Christian
scane General Theatre, Inc., Inc.
The Gourageous Dr. Christian
scane General Theatre, Inc., Inc.
The Gourageous Dr. Christian
scane General Theatre,
Inc. Grand Central Theatre,
Inc. Gran

Watsontown, Pa., Jan. 1.
H. J. Thornton, Watsontown, will erect a new one-story brick and steel picture theatre late next spring.

Ft. Worth Suburbans Increase

Ft. Worth Suburbans Increase
Fort Worth's seventh suburban
theare, The Hemphill, is under contheare, The Hemphill, is under conin February. M. S. White, of Dallas, is building it. Modernistic
structure, it will seat 800. Interstate, which operates seven
theatres in Fort Worth, four downarea suburban in Arthurton Height's
new suburban in Arthurton Height's

a new suburban in Arlington Heights in the spring. Plans are expected by Jan, 1.

Detroit's Class Nabe

here, last week opened Drive-In-theatre in Jacksonville, Fla, their fourth. They operate two here and one in Savannah, Ga. Horace Len- will open in mid-January. New 600-ning, ex-manager of Kirkwood shere, is in charge of Jax outdoor stuff, will operate on a noon to mid-cinema. The stuff of the stuff of the stuff of the stuff of the Wilby outfit operates Cameo, downtown indie, and Kirkwood and by Moss Investment Co. and will be Fairview, nabes here in addition to in Van Dyke chain.

SHERMAN'S 18 PIX FOR PAR OVER TWO YEARS

Hollywood Jan 1

Harry Sherman inked two-year deal with Paramount to produce six Hopalong Cassidy westerns, two Zane Greys and one special per

year.
William Boyd continues as star of the Cassidys under a new contract with Sherman for the same dura-

* * * * * IN THE HEART OF NEW YORK

Just a Step From the Roosevelt, Biltmore and Commodore Hotels.

All Newsreels

Travel Pictures, Sports Reviews, Famous Cartoons

Continuous Performance

SEASON'S GREETINGS

EDMOND SEWARD

Original Story Adaptation

*Screenplay

GULLIVER'S TRAVELS

Management ROSALIE STEWART

o In collaboration

SEASON'S GREETINGS **-

FRANK CAPRA ROBERT RISKIN

Season's Greetings

MARLENE DIETRICH

Congratulations VARIETY

its staff and correspondents throughout the land and thanks for your kind plugs during my personal tour

HUGH HERBERT

Personal Management—PAM-LANG AGENCY, Hollywood, Calif-

Congratulations to VARIETY On Its 34th Anniversary

WARNER BAXTER

NOTES AND CLAIMS

CLAIMS

CLAIMS

CLAIMS

Living Trust an extension to granted living Trust and a larger animal reviews. Judge Bondy Thursday (28) also granted living Trust an extension to Judy 1, 1940, to affirm or disaffirm in N. Y. on Wendeday (27) approach to applications by the second of RKO subject to the approach of RKO subject to the approach of RKO subject to the approach of the court. Another provise was inserted in the order which declared that I review and the trust time of RKO to pay off the balance due on its gold notes, and the second setting chains against the company. The second for the provise of the second setting chains against the company of the second of the court of the provise of the second of the court of the provise of the second of the court of the provise of the second of the court of the second of the

RKO SCORES ON bonds of RKO Western, was allowed at \$3,558. This latter amount represents interest, as the big claim had been allowed at a larger amount pre-

Just Fits

Hollywood, Jan. 1.
Frank Morgan, who recently had a close brush when his car overturned, killing his chauffeur, statted work at Metro in 'Hooray, I'm Alive.'
Both he and Mrs. Morgan were painfully injured, the latter more seriously.

he finds the company's books to his liking.

If the RFC comes through with he loan, Bergere may put up a production fund—to '-hich a syndicate of bankers headed by Irving Felt had previously committed liself and may still carry out if it chooses. If the RFC nixes the request, Bergere has up to be considered to continue the company in operation.

Exhibs Beef at 5,000-Capacity County Center, Tax-less, Hurting Their B. O.

All Hart
Operators involved, all of whom
are expected to file complaints, are
Loew's, the RKO circuit, Paramount,
Skouras Bros., Brandts and lesser
independents, Loew's, RKO, Par,
Brandt and Skouras are all within
the Westchester county borders.
When the word of the complaints of the county
County Center is continued with orchestra bills are not indicated at
this time.

based on a defaulted bond issue of Denver Orphom, was allowed at 347.522.

Ready with 'Cheers' Denver Orphom, was allowed at 347.522.

New 2,000-Sealer Warren, O., Jan. 1.

New 2,000-Sealer Warren, O., Jan. 1.

Warren, O., Jan. 1.

Warren, O., Jan. 1.

A new theatire, to seat 2,000, will be built here in the near future by an evening show at a 55 general adiation of the American Co., for I replace Burbara Shawyek, who is Co., now operates two theatires to me of the control of the c

Burning over the opposition days to date, but the next will be caused by the band and vaude shows a street Stantely 10% instend of Similaren Silven Sundays at the County Center on the Center for the Dec. 17 date, near White Plains, N.Y., theatre opcietators of the region are preprint. On opening of the double-bill

1450,000 Loan SUIU Yamping Till 15450,000 Loan Ready—Meeting Till 15450,000 Loan Read

Newcomers are 'Twinkle, Twinkle, Little Star' and 'Earthbound,' Jan. 8; 'Sweetheart of Turret One,' Jan. 15, and 'Lillian Russell,' Jan. 22.

McGuire Held at 20th

Hollywood, Jan. 1.

Congratulations VARIETY

HENRY KING

20TH CENTURY-FOX

REGIMENTED BERLIN GOES BULLISH ON NIGHT LIFE

By Claire Trask

Berlin, Dec. 20.
Six years of coercion is no cinch
for any human being. If it doesn't
wear him down, out of sheer-selfprotection it dulls his senses. And
that's about the spot most of the
Germans had reached by 1939. They

har's about the spot most or time general safe resched by 1939. They comman land resched by 1939. They are considered to the safe of stuper. Amusement became perfunctory, andings much mattered any more, and the safe of the ready.

diminutive Ciro never from diminutive Ciro never spin hairs over togs and so kept a steady front place as Berlin's vogue nitery catering to the upper strata with an international sprinkling. Flaunting more champagne gab than actual more champagne gab than actual hoofing is the custom here since Ciro's postage stamp dimensions with a three-man corner band curbs the swing. But at all times Ciro was the only frolic that looked prosperously

crowded.

Not so the wider-spaced dancebars like Barberina, Fiametta, Rakadu, Rio Rita, all of them hugging the
Kurfurstendamm in the West End.
Here business most certainly was
holding long sessions over a long
drink. And even the generous display of low-backed taxl girls was
to most of these wilted looking pleasure socicies as stimulating as a
Busilary, ride.

and I, Pompey, Freddie's, Cascade kept going only because of the transient trade periodically cluttering up the city when the annual exhibitions got going at the giant fairground in Charlottenburg, Berlin's twin radio shows or Green Weel for the farmer, they all and everyone turned out to be Berlin's honey to the hinterland bec. These expos frequently set up a spectacle of the grounds. But is a rat of the composition of the com

by wicked night life of the big city turns out the bigger altraction only a turns out the bigger altraction only a lace in the temperature of the temperature of the temperature of the three-divisioned Femina offering, next to the ballroom Casino a Pusstanext to the sulfroom Casino a Pusstantimate Schoppenstube for the wine connoiseur, that pulled in the sphemeral customer. So did the connoiseur, that pulled in the sphemeral customer. So did the connoiseur, that pulled in the sphemeral customer. So did the connoiseur, that pulled in the sphemeral customer. So did the sphemeral customer, So did the sphemeral customer in the sphemeral customer is sphemeral customer in the sphemeral customer in the sphemeral customer is sphemeral customer. Sphemeral customer is sphemeral customer in the sphemeral customer is sphemeral customer in the

du, Rio Rila, all of them hugging the Kurtureindamm in the West End Here business most certainly was holding long sessions over a long lofficial. And even the generous form of these wilted looking plea-sure sockers as stimulating as under the strength of the subway ride. No turnsway business was hitting the numerous small bar joints re-sounding with a keylickler and propaganda tossed off by the subway ride. Sometime to the subway of the subway ride. Sometime to the subway of the subway ride. Sometime to the subway ride. Sometime to the subway ride. Sometime to subway the subway t

the interest in radio has slackened since all the seasoning has gone out of home fare; and listening in on for-eign stations may be punishable as treason.

eign stations may be punishable as a control of the control of the

left for you to do?

The experience of one inflation was enough for any German. It looks this time as if the coin is going to be gone before anything like another inflation can catch up with it. And it is filling the long dried up coffers of the amusement industry!

Blackouting a Big Biz

The latest job also in for a boom is ray-tight window darkening. It shutters the houses so that the sharpsnutters the houses so that the sharp a est spy, peering around, can't hang a 50-mark fine on you for careless blackout. And while along the thor-oughfares the city is wrapped in pitchiblack cotton, Berlin flares up and makes whoopee on the inside.

and makes whoopee on the inside.

The major worry now is how to replace the worn-off soles of your dance slippers. For it doesn't matter what the gambol is, walts, tango, rumba, anything goes. Even the old-dashioned three-step pollan has a major midd, as long as it is the native brand, has as yet no rationing eard pinned to it. Beer has the same of the time of the same of the

Dodging the Censors

political satire.

Floorshows are now filling practically all the bigger places. Haus Vaterland, one of the biggest, maintains its tradition, merely priming the miniature "thundershower along the River Rhine" by a fresh coat of paint. All its other attractions, Casino, Bavarian, Turkish, Viennese, still get the awed goggle of the yokel as it did at its inception 10 years ago.

ago.

Most of these places dim out with a 3 o'clock curfew. But a few, such as Bendler, serving a peppery goulash soup to wash down the mealy midnight taste, and the Taverne, hangout for the international press boys, keep the latch-string loose till the milkman comes round.

boys, keep the latch-string loose till be milkman comes round. The term is the milkman comes round. It sight carousers the KddK, (Klub der deutschen Kunstler) has a unique glamour. This club, a spacious villa in the Viktoriatranse close to the ade back by Dr. Joseph Goebbel for his minion, the German artist. Far and above the most interesting. Far and above the most interesting trates it shat not only the propaganda minister, and many of the Nasi satellites, but Hiller himself. frequently, the same and the a discreetly, but thoroughly slouthed abode with every hand a disguised

Kohlmar Leaves Col

Fred Kohlmar, producer at Co-lumbia for past year, checked off the lot Final picture was 'Double In Dia-onds,' directed by Sid Salkow.

War Cues French Pix Trend To Drama; Gabin Tops B.O.

little ado.

Vivianc Romance, Gabin's femme counterpart, also climbed a few pegs to take second place. Miss Romance's promotion to runner-up position served to convincingly demonstrate that the French public's liking for Gabin and the type of picture in which he starred was no accident the definition of the starred was no accident the definition of the starred was no accident the starred was no accident to the definition of the starred was no accident to the starred was no accident the starred was no accident to the starred was no accident to the starred was no accident to the starred was no accident the starred was no accident to the starred was no accident to the starred was not accident to

but a definite sign of the times. The others, in order of their pulling power, as reflected by b.o. returns, were Hollywood alumni Charles Boyer and Danielle Darrieux, comedians Michels Simon and Fernandel, Louis Jouvet, Arletty, Michele Morgan with Gary Cooper, American and only foreigner, winding up the 18th.

ing up the list.

Despite the altered order of film name draws, the public showed a certain degree of consistency with its likes of former years. In a changed order, Gabin, Boyer, Fernandel and Cooper appeared among the first 10 for the third successive year, while Romance, Darrieux and Jourel were, in fast company for Jourel were, in fast company for Arletty and Morgan were the new-comers.

comers, Charles Chaplin (Charlot to the French), 1937 tops, and Snow White. I had year's choice, are both missing, last year's choice, are both missing turn out anything since 'Modern turn out anything since 'Modern Times,' and the Princess because hers was a solo appearance. Sacha Guitty, Raimu and candied singer Tino Rossi, who were in last year's roll of money 'makers, are also among the

missing.

In the past, the French public sought relief from the worries that beest a troubled world. In 'Snow beest a troubled world. In 'Snow fanciful, illusionary world where goodness triumphed over wlockdeness. It was 1938, too, which brought Muchand with it belief, or at least the hope, that reason could prevail the hope, that reason could prevail.

Paris, Dec. 20.

In a year full of vicisatiudes and strains, columinating of vicisatius, columination of vicinitarius, columination of vicisatius, columination of vicinitarius, columination of vicinitariu

Birds. Differ From Provinces
Were a list to be made for the
Paris deluxers it would vary to some
cistent with the foregoing one and
would probably be in the following
would probably be in the following
to the following of the following
the following of the following
the following of the following
the following the following or Mile.

But following the deluxers or Mile.

But frequently the deluxers or Mile. that frequents the deluxers, or Mile, Morgan, who is still a relatively new product.
A third list reserved for Holly-

A third list reserved for Holly-wood stars would see Evyer as rank-ing actor with Coper. Rogers-As-tice, Darrieux, Jinmy Capen, Daanna Durbin, Frenc Dunne, Errol Frym, Claudette Colbert and Shirley The first roll of honer, however, is the most representative one and the one with which we are con-cerned. It was compiled after con-sulting distributors, exhibitors and operators from many sections of the country such as Sammy Siritky, cut control 125 showcass through-out the country.

out the country.

Gabin's climb to head the money makers was earned by his excellent portrayal of raw and unavory parts to which French eudiences responded with enthusiasm. He was at home in such roles in 'La Bete Humaine' and 'Le Jour Sci Leve,' two tragic psychological studies.

Mae West's Counterpart

risque sexy roles in 'Tradition de Minuit,' 'Esclave Blanche' and 'Gi-bralter.'

inch and with it belief, or a least hich hope, that reason could prevail were might.

No Escapist Complex in '29 Early 1899 brought a cruel denouement to those hopes. It was a world ment to those hopes. It was a world peoples, were made acutely aware of stark realities. These realities were now too close and pressing to permit flightle into the realms of the unimaginative brute with primitive instincts and slow comprehension, had great appeal because he best typified an age which found the best typified and the primitive instincts and slow comprehension, had great appeal because he best typified an age which found the best typified and the primitive instincts and slow comprehension, had great appeal because he best typified and a primitive primitive instincts and slow comprehension, had great appeal because he best typified and age to the best typified and age which found the best typified and age with the primitive prim

At the outbreak of war I said in an Interview, T do not agree with the people who think the war will kill the serious theatre. Naturally, there will be a big demand for light and frivious fare; that is, only reasonable. But you must remember that a great number of playpeers dislike review. But you must remember that a great number of playpeers dislike review. But if you don't happen to like them in peacetime you won't like them any better because there is a war on. If you are a lover of serious plays, guy will still want to go to see them in wartime. What could be a fine-flow of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of taking your mind off present-day troubles than a vivid production of the present present that the serious theatre—I don't mean highbrow experimentalism or gloomy, depressing plays—will always have its supporters in the long run. I be serious theatre—I don't mean highbrow experimentalism or gloomy, depressing plays—will always have it supporters in the long run. I be serious theatre—I be the present that the present the serious theatre—I personally gave London those with, intimate little revues at the land the present t

Now, as Then
Today's war puls me in mism of a nearly Cochran revue. 'Odds and
Bndg,' which was staged entirely in black velvet curtains, and remarkably
effective they were. But a program note staing 'Mr. Cochran whise to
announce that he has spared no economy in mounting this revue' caused a
dramatic critic to point out, next morning, that Mr. Cochran should really
employ someone to correct him, when he obviously intended to say 'extain the control of the control o

THE THEATRE IN WAR TIME

By Charles B. Cochran

with a definite link-up between the episodes, but that will have to wait for happier times. I decided to put on an economic wartime revue, and by Sept. 15.1 had. I decided to put on an economic wartime revue, and by Sept. 15.1 had. I decided to put on the superior of the sept. 15.1 had to superior of the sept. 15.1 had to superior of the superior of many of my new productions. I used to call it my 'Riviera of the North', for at a time when many of my fellow-managers were holidaying in the south of France I would be up north, often round about Christmas or the south of France I would be up north, often round about Christmas or the many of my decided when the superior of the supe

New Year, putting in days and weeks of Intensive reheartals for a big imusical show.

Tunsical show.

John Gilegod, Edith Evans and company preceded the open from the first programment of the programment of the programment of Being Earnest at the Open House, Manchester, with the Bright of the State of Being Earnest of Being Earnest on the programment of Being Earnest observations of the State of Being Earnest observations of the State of Being Earnest observations of Earless of Earnest observations of Earless of Earnest observations of Earless of Earnest observations observations observations observations of Earnest observations observations

(WB) hit high success everywhere.

On the juves once topping everywhere.

On the juves once topping everywhere.

In the juves once topping everywhere.

On the juves once topping everywhere.

In the juves once topping everywhere.

In the juves once to grade as doubtful by local managers. Jane Withers, also once a prime fave, can't draw a decent prime fave, can't draw a decent had used to the prime fave.

Deanna Durbin has slipped somewhat during the year because of a similarity in pix offered by University.

In the juves of the juves on the juves of the juves of the juves on the juves of the juves on the juves of the juves on the juves on the juves of the juves on the juves of the juves on the juves of the juves on the juves of the juves on the juves

Taylor Skids

Taylor Skids
Biggest male lead slip during the
year was Robert Taylor, Once a hotshot with the femmes, Taylor's bo,
power was killed by lack of saitable
to the state of the state of the state of the
power of the state of the state of the
power of the skids for the time being.
Robert Donat, lawys a prime favorite, won further laurels with 'Goodbye Mt. Chipg' (McC), and chould
Laughton is another British: highly
thought of at the bosofifee. thought of at the boxoffice.

thought of at the boxoffice.

The best British comedian throughout 1939 was George Formby. And
Formby, if the war dosn't interfere
with production plans, looks like going places again in 1940. Leslie Howard, too, got top response with 'Pygmalion' and sppears a solid bet
for next year,

for next year.

A comeback of 5.0. worth was made by Lew Ayres via the 'Kildare' Odd-O's series. Clark Gable hasn't Odd-O's series. Clark Gable hasn't was the control of t

Few Femmes Clicks

Few Femmes Clicks
Outside of the quick rise of Bette
Davis, and apart from the hit made
by Merle Oberon in 'Wuthering
Heights' (U-A), very few femme
stars have been strong enough on
solo to chalk up smash trade. Irene
Dunne and Myrna Loy look the best
right now.

Dunne and Myrna Loy Joon to the right now.

In the double field, Fred Astaire-Ginger Rogers won back some lost bo. ground with "The Castlest RKO", but are not the same pull team for "39 was Nelson Edysteam for "50 was Nelson E

as labor controller in the same state, was also strongly opposed to any type of U. S. pilos of U. pilos of U. S. pilos of U. pilos of U. S. pilos of U. pilos of U. S. pilos of U. S. pilos of U. S. pilos of U. S. pilo

Will There Be a Change?

Major concern of the U. S. distribs is whether there'll be a lift of quota-rejection restrictions in 1940 because is whether there'll be a lift of quotarejection restrictions in 1890 because
of a contemplated product shortage.

of a contemplated product shortage.

defining law and an only be revoked
by an act of Parliament. This also
applies to the 15% compulsory British
screening. An acute product
applies to the 15% compulsory British
force this body to recommend to the
covernment a lift in such imposts.
However, any such move would have
flowerment a lift, in such imposts.
However, any such move would have
the Motion Picture Exhibits
Asson.

The British distribus are keenly
minious to hold the ground gained
in N. S. Wales on quota compulsor
British product on tap in 1940. Gaumont-British expects to have 26 pix
or distribution; Associated British,
distributed by Universal, already has
ciated Talking Pictures-CAPAD, via
British Empire Films, report sufficient product to carry on with, including the George Formby comedies.

Monetary Restrictions

Monetary Restrictions

Monetary Restrictions

Monetary Restrictions

Monetary Redrictions
It's anticlapade that the Government will impress added restrictions
on remilitances oversons. Current
rate allowable, and then only with
the permission of banking officials,
is rated at \$15,000 per month. This
month principally covers the cost
whether allma will continue to come
under this category is problematical.
However, there is a possibility of
to cover the question of remitting
at supervision. One of the biggest
monetary headaches to the distribs
arises from the exchange rate on arises from the exchange rate on

arises from the exchange rate on the Australian pound for conversion into U. S. dollars showing a consid-erable alip in recent times. There is, too, every reason to be-lieve that added taxes will be im-posed upon film traders during 1940 to meet the huge defense expendi-ture under Federal control.

Increased Film Rentals

steam for '39 was Nelson addyJeanette MacDonald, with every
likelihood of a repeat if co-starred
in 1940.

It's anticipated that 1940 will meastle
where is nothing to indicate the year
should be available at the boxoffices of
should be available at the boxoffices.

That the public wants laughter prodshould of any home talent hitting
the high spot next year owing
the high spot next year
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ierence.

Hollywood product had keen opposition from the British during 1989. Next year, providing war conditions here to be a second of the providence of t

Went for Classy Plx

and Four Just Men' (BEF).

Went for Classy Pix
At one time during the year It was
quite a unique sight to see six Britlahers marqueed in this city, and aid
the six of the six of the six of the six of the
term. Months before the outbreak
of war in Europe, and much to the
amazement of pic-wised managers,
there came into boxoffice being a
for some reason or other the public
swayed away from Hollywood material. After an extensive probe
this trend was put down to a sameterial. After an extensive probe
this trend was put down to a sameterial. After an extensive probe
this trend was put down to a sameterial. After an extensive probe
this trend was put down to a sameterial. After an extensive probe
this trend was put down to a sameterial. After an extensive probe
this trend was put down to a sameterial to the public
as carried to the control
for the side of the side of the
tops of the side of the side of the
trend of the side of the side
for the Britishers were experienced
to the Britishers ever experienced
A heavy try was made in Sydney

be said that 1939 was the best year or the Britishers ever experienced in this territory.

A heavy try as made in Sydney.

A heavy try as made in Sydney and the said of the s

Look for Comedy

Next year, manager gree, will see rn influx of comedy fare from see rn influx of comedy fare from the control of the control o

By E. P. Jacobi

By E. P. Jacobi

After a brief panie in September, when things looked their blackest, when things looked their blackest, budapest niteries have gotten back into their stride. In fact, they are Language and Language an

position, who enjoy special priviposition, who enjoy special priviposition of a Binge is Cheese
Cot of going on a binge in an
intery is very low if translated into
American terms. Cover charge even
at the best places is 20c, with anusement tax adding another dime. As
the state of the control of the control
and the state of the control
and the state of the control
and at Moulin Rouge consists of a
floor show in the framework of a
staff, starring Miss Arizona, proprictives. They still keep up the zoo
stunts that were successful in former
programs, but while they sha maletyear, this season they indulge in
more domestic quadrupeds. Last
year's attractions were boxes sunk
that of the control
and the control of the control
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are warming your toes by your hotely bedroom fire. Rouge, revues based on old musical comedy favorites, were well received last season; this year they have a Fairyland revue, with a few foreign numbers and several tured. Foreign dance acts featured tured. Foreign dance acts featured the featured with the fire foreign dance acts featured tured. Foreign dance acts featured Val Reno, Ceaser and Dorec, Christian and Durcy. Such acts at Moulin or Falisia be Janse were paid 4500 to 78 has the fire foreign dance with the fire foreign d

usually granted them export permits for 35% of their earnings. At present, however, with international dense of the second control of the second control of their second contr

THE FILM BIZ DOWN UNDER
By Eric Gorrick

Sydney, Dec. 15.
There were many boxoffice surprises during 1939. Payees shopped wisely for attractions, irrespensive of star value. If the stories appeals the standing, Proof of this is provided by the huge disappointment by 1901's Delight (M-C), series and 1940 with the standing. Proof of this is provided by the huge disappointment by 1901's Delight (M-C) again and the standing. Proof of this is provided by the huge disappointment by 1901's Delight (M-C) again as the head, may assist in restoring horse the standing. Proof of this is provided by the huge disappointment by 1901's Delight (M-C) again as the head, may assist in restoring horse the standing. Proof of this is provided by the huge disappointment by 1901's Delight (M-C) again and the standing. Proof of this is provided by the huge disappointment by 1901's Delight (M-C) again as the head, may assist in restoring happen restored to the standing proof of the is provided by the huge disappointment by 1901's Delight (M-C) again and the 1901's Delight (M-

Chinese \$ Worth 7c. Hence Few U.S. Acts in Far East

By HAL P. MILLS

By RAL P. MILLS.
Since the contamilation of Signal Agence is a signal area. American musicians have the apparatus of the contamilation of Signal area. American musicians have vibually faded from the picture and have been supplanted by Russian and Filiphon musicians, and to 4 and Filiphon musicians, and to 4 and Filiphon musicians and the supplanted by Russian and Filiphon musicians were regarded as to pan and russian adoes are to be found in Shanghal, and of the remaining ones fully 65% generally regarded as old 64% lands who have 'missed too many ships.'

The same is true with reference to American artists. Barring the

to American artists. Barring the Reynolds Bros. and the Dixie Sisters, American colored artists, no other American performers are in Shang-

al.

Reasons? Poor remuneration due to the unfavorable rate of exchange. The Chinese dollar today is worth exactly 7c U. S.—and all Shanghai night spots pay only in Chinese national currency.

exactly 76 U. S.—and all Shanghai inghi spots pay only in Chinese national currency.

Less than three years ago nearly all leading local bailrooms and night and the season of the seaso

Wartime London

London, Dec. 20.

GERMAN SCREEN AND THEATRE

By Claire Trask

Berlin, Dec. 20.

Like the rect of the nations membered inducty: A tenting the biggest received in the control of the property of the property

Curt Gett's Progress

A sizeble newcomer to screen

A sizeble newcomer to screen

A sizeble newcomer to screen

This initial Tobis effort. O're
Ris initial Tobis effort. O're
Tobis successes, but rather penning

stage successes, but rather penning

rictures shadowing last year's screen.

Du und ich ('You and I') was a

genuinely told pre-World War love

story of two young workaday people.

Wolfgam Liebencher. The one

point against it was its forced ending,

Ratism.

There is nothing new or surpris-

could of the control of the control

the drams, taken from plays, were the two Tobis pictures. Das unsters, the capital on the material end of Propaganda Ministry, headed by around Goebbels (Vollschulunc, Saartset two Tobis pictures. Das unsters, the two Tobis pictures. Das unsters, the two Tobis pictures. Das unsters, the work of the game. And sone every play Goebbels, are the Opera on Unterland to the passes of the plays the property of the plays th

actor-director and the main stem of players, directors and scenic designations and scenic designations are also as the state. Such acting names as the state. Such acting names as the state. Such acting names as the state of th

ar Curbs France's Greatest Cinema Advance in 25 Years By Joseph C. Ravotto Tale averaged between 10.75 and 25.51% on admissions, depending on the entegory of the houses. The state reduced taxes 25% on houses in the 10000-franc eategory, which helped with how revenues. Exhibitors on the other hand agreed to increase admission prices 20% on admission made 20 frances (at the time War Curbs France's Greatest

By Joseph C. Ravotto

Paris, Dec. 20.
The outbreak of war on Sunday,
Sept. 3, brought to a screeching halt
what was probably the greatest year
in the history of the French film in-

in the history of the French film industry.

High months of 1998 saw
production steeped up to the fastest
right months of 1998 saw
production steeped up to the fastest
right more sectionee, with quild keeping pace with quantity and with
improved technical skill and photography all maintaining the same
fast tenes willing public skill more
falm conscious and proud in a nafact tenes willing public skilly more
falm conscious and proud in a nafact tenes willing public skilly more
falm conscious and proud in a
falm pury linear tenes that the wailing,
puny infant of a decade age had
grown into a luistly with the halfdozen largest industries in the counry and, what is more important, a
fairty serious competitor to Hollywood.

Joseph School School School School

More thanks and the school school school

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puny into the school school

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fairly serious competitor to insury-cond. this steady growth toolt place despite lieavier taxation, severe legi-siation, higher cotts, the constant threat of armed conflict and a seen-siation to the control of the con-tery foundations. B. O. grosses showed a correspon-ter of the control of the control of the control of the control of the con-tery conditions and the contant threat the control of the control of the con-trol of the conthe American industry consolidated its position here, with more and better pics being sent over from Hollywood in original and dubbed versions. The American and French product both profited from the bull movement and everything pointed towards a still sharper climb on the thart of fall and winter business.

Most Ominous Perlod Since '14

Mest Onlineau Period Since '14
All of this occurred during the
most ominous and threatening peboard of the control of the control
most ominous and threatening peboard of the control of the control
most All of this occurred during the

world's film mart. War broke out and all industry, except that having to do with the big job at hand, was halted, or keyed down for four long years. And in some eases the effect years. And in some cases the effect was drastic. During these four years, Hollywood grew to striking proportions and French. cinema waned to practically nothing. It was not until four or five years ago that it began to assume a new and perhaps more promising character than that of 1914.

After September 1939 our extrining the properties of the properti

than that of 1914.
After September, 1939, everything crumbled like a house of cards. Lots were abandoned, studios deserted, cinemas partly shuttered and producers and distributors' offices locked up, while thousands of actors, directors and teclineians flocked to the solers and thousands of actors, the colors and thousands of others were put on the unemployed list.

the eolors and thousands of others were put on the unemployed line. On the support of the suppor

orgistered from all sides, set study barrage susceeded in a some minor restriction litted, in some minor restriction litted, in some minor restriction litted, where the study of the study

higher figures, depending on exits, and nearby shelters.

Exhibitors began some 275 out the first began doing business. Limited auditions, however, reduced gross returns and exhibitors, instead of buying new pictures, and exhibitors, instead of buying new pictures, are necessary for the first buying new pictures, and exhibitors, instead of buying new pictures, and returns and a return of the pictures of the first began to the first beg refused to release costly, high class films, awaiting a time when authori-ties might show greater benevolence in order to be assured of eleaving

ties might show greater benevolence in order to be assured of clearing Producers made an effort to get going, but with the army refaing to release actors and directors, or do: ability to find financial backing kept new production stagnant. Several pix, started before the war, were completed and a few new one-with the control of the co

Scandal Tee-off

Scandal Te-off
The year 1930 began in auspicious fashion with the largest scandal everrecorded in the French cinema world craeking wide open. During
Xmas week. 1836. But the PatheNatan Co., Jean Cert and Alexander Johannides three naturalized
Frenchmen, were arrested, charged
with fraud and embezzlemen
funds involving 140,000.00 franct.

At this stage of proposedings it was

with ratus and embezzerent (153,000,000).

At this stage of proceedings it was believed that the embezzerements went over the 1,000,000,000 francis (153,000,000).

At this stage of proceedings it was believed that the embezzerements went over the 1,000,000,000 francis (153,000,000).

At this stage of proceedings it was believed that the embezzere was the control of the control o

Citywide Cinema Shutdown

Oilywide Cinems Shadewa Circums J. 1939, also saw a divide cinemary, 1939, also saw a divide cinemary cinemary cinemary, 1939, and 1939, also saw a divide cinemary cinemary, 1939, and 1939, also saw a divide cinemary cinemary, 1939, also saw a divide cinemary, 1939, also saw a

tions. Blackoust forced the darkening of marquees. Reduced the test. Authorities were guide the rest. Authorities were guide the rest. Authorities were guide the rest. Authorities were guident that the rest. Authorities were successful distant of the were sinceredly distant for the were sinceredly distant for the state of the distant population. As the days sexed into weeks all an exercises and documentary films of the distance of the state of the distance of the state of the state

about 50c).

about 96c).

An old measure of the Blum government introduced by Communist deputies, imposing an extra 25% deputies, imposing an extra 25% houses which failed to employ or-nestras and variety, was also abolished. Instead of tuxing houses which refused to employ entertainers, the Government rewarded those that did with 25% tax reductions.

Siritaky-Gaument Merger

that out with 25% tax reductions.

Siritaky-Cammon Merger
One of the biggest deals of the per was the establishment in Automotive the stablishment in Automotive the siritaky and Gaumont circuits to eliminate competition and reduce overhead. This brought together 125 clients into one single-time to the siritaky and Gaumont circuits to eliminate competition and reduce overhead. This brought together 125 clients in the siritaky of the siritaky o

1939 Top Year

went to the cinemas for amusement.

1939 Top Yee

There is no doubt that French production would have hit a new mark had it not been for war. Some 56 picts were completed during the first six months, compared to 55 for the compar

Befahirs \$32,800 Fer live series that Joseph Fer live series that war it was received that Joseph Fer live series that Joseph Fer live series for the dollar this represented about \$32,000 per pic. Fernandel, the buck-toothed comedian, rated about \$00,000 to \$25,000 level series for the gross, which trustly boosted his take to between 1,500,000 to 2,000,000 transc (between \$40,000 to \$55,000 level series for the gross, which trustly boosted his take to between 1,500,000 to \$55,000 level series for the gross, which trustly boosted his take to between \$40,000 to \$55,000 level series for the gross which trustly a least 200,000 francs (both \$325,000 level series for the gross series and the series for the gross series and the series for the gross series for the gross series and the series for the gross series for the gros

Americha, suite were first rate and deserve being brecketel along with some of Hollywood's best. Gabin gave two outstanding performances in Le Bete Humaine' (The Human Beart) with Simone Simon, and 'Le Beart) with Simone Simon, and 'Le and Jules Berry, both profound studies of the human character. Another forceful psychological study of the over-the-hill class of humanity francen and Michel Simon in Julien Duvivier's hit, La Fin du Joue' (The End of the Day').

*Zénete Cordule' Best

studies of the human character, and the forested psychological study of the forested psychological study of the over-the-hull class of human character. The bombach lander on Aur. 10. The bombach lander of the bay. The bombach lander of the bay with some standing super-product that had agree the bay the back of the bay with the back of the bay. The bombach lander of the bay with the back of the back o

Spanish War:

For Americans, 1939 was essentially a year of threats which failed to materialize and surprisingly year which culminated with the removal of the long standing contingent system of ubbed picts. In the Statute du Claema lad been drafted and was ready for submission to the Chamber of Deputies for ratification. Consisting of some 50-odd articles, it would have had a drastic influence on the entire industry and primarily on foreign businesses.

try and primarily on foreign businesses in the distributed by the would have affected the Yanks were control of bo. receipts, tax on dubbing and limitation of program lengths. Through control of receipts, the downward of the program lengths of the development of the development lengths of the development lengths of the development lengths of the development lengths of the limit lengths of the limit lengths of the lengths of the

leature, one of winn invaluely use an American S-575; Lors

It was estimated that the passage of the statute would have cost the Americans between 50 and 75% of their bit in France between losses of the statute was a considered as a violation of the Franco-American treaty of June, 1958.

Also considered in the statute was Also considered in the statute was Also commission of Commission of Commission of Commission of the Winistry of Education of the Ministry of Education. This would have made a sui-

tion. This would have made a vir-tual dictator of the minister. The press belabored the then Minister press belabored the then Minister Jean Zay with all sorts of charges and accusations, saying that his am-bition was to become a film fuch-rer. The industry believes that Zay had been inspired by the Italian monopoly and German legislation, with Hollywood marked as the vie-tim.

with Rollywood marked as the victim.

At the end of March, the section limiting programs to 3,200 meters was struck out through the concerted was struck out through the concerted American embassy.

The fight shifted on the rest of the statute until it was indefinitely shelved. Echoes of the statute were ment issued a decree calling for closer supervision of receipts for closer supervision of receipts for laxation and royalty, but it had little effect upon American biz.

On June 17 the Official Gazette control of the contingent system but authorized 188 dubbed pictures per annum instead of 84 every six months, as formerly, Americans were, pleased with Jhis Americans were, pleased with Jhis the greater part of the visas. Shortly afterwards however, another decree appeared allocating visas by countries, effective Jan. 1, 1940. The United States received 100.

Contingent System Out

Including Guitry himself, Jaequeline Beaux.

On the lighter side were 'Frie Free,' with Michel Simon, Freander Industry, Growing and Artetty, giving a cross-section of grace and the state of the state

Franco-American pic relations were reciprocally encouraged by various awards. Jean Renoir was granted the National Board of Re. Research of the Research of th

the United States getting are withem.

With the nation becoming adjusted to new conditions brought on by the war and the authorities sincerely doing their utmost to normalize conditions among the civilians, indications are that the industry in 1940 will recover some of its former lunger.

to the cheef that hig business states eats in France are acutely aware of the new place that the naive industry had won for itself in the densities and world markets and they may power on the authorities to loosen up some restrictions. The constant and locally expressed threat that Hollywood may exploit the control of t

Canadians' Film-Spending Rose in 1938 Above 1937

Anose In 1935 Above 1935

Canadans are spending more morey on motion pictures, recently-revealed government stitutics show 1937 to 3132 in 1938

Receipts (exclusive of amusement taxes) rose from \$32,489.30 in 1937 to 3132,55,000 in 1937 to 333,55,000 in 1937 to 333,500 in 1937 to 333,50

dropped from 63 to 62.

British Columbia fans spend more money per capita on pictures than in any other province at \$4.81, with Ontario second 'at \$0.7. The latter province, most densely populated in the Dominion, led in revenues with \$15,202,800 with Quebec second at \$6,808,000.

Vancouver, B. C., Jan. I.
Radio station CKCD and CKWX.
both of this city, will merge effect the
first of the control of the control of the control
power to S,000 watts, with new
wave-length expected. Daily Province, newspaper from which CKCD
leased space. will continue newscanadian Froedactaint Corp. is examining Coast situation with view
to increase in power. Engineers
studying layout in attempt to
termine whether it excludes the
termine whether it excludes the
termine whether it excludes the
Butter of the control
between Vancouver and Prince
Rupert, or go up to 50,000 in this
city. It's a question of coverage
mountainous territory situating of

Italy Emphasizes Monopoly Terms As Price of U.S. Biz

By Hugo Speck

Rome, Dec. 20 uct for the Italian cinemas for this Film bis was a flooperso in upper winter's season had been settled, but use for the Yanks in Hally hist, year, he admitted that for the coming year Regardless of who is justly to blame it will be another question. But the Hollywood's withdrawing trom even with the European production the Italian market, the fact still cure to at least half by the war and the standard of the still believes that 30 in the standard of the still believes that 30 in the standard of the still believes that 30 in the still believes that 30 in

and companies are the first of the event.

And despite all that has been said on either or both sides of the Atlantic about the Yank product of the Atlantic about the Atlantic A

Strictly Economic Clamps

Titaly would be glad to see American films here again. It is not a question of politics with us as some American observes seem to think, American observes seem to think, but one of conomics only."

The spokesman stressed that al-

but one of contention only. that always, and more especially since the wars began, Italy is doing everything in her power to become self-sufficient in every field. That means in the case of the self-sufficient in every field. That means in the case only afford to allow a limited amount of valuable foreign exchange needed to buy raw materials to be spend of the case of the cas

me conditions which the Amer-refused. It is not our fault if an only spend so much and no

Asked about the numerous reports Asked about the numerous reports that had arisen abroad that Italy was the had arisen abroad that Italy was the had arisen abroad that Italy was the had arisen as the had arisen as the season as the had arisen to reenter the Italian field during the coming year, the informant denied that any such move had been made. But we are always ready to listen to proposals, the continued. He proposals would have to be within the possibilities of the monopoly. Universal Looks Out.

Universal Looks Out

Universal Looks Out

He also ascrete that the contracts
which Universal now has with IIalno distributing companies will not,
so far as he knew, be continued for
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Yank films will be a sufficiency with the Italian output on the increase.

There is a place in Italy for about yang of an aniation of the yang of the place in Italy for about yang of an aniation in such numbers they will not be dangerous for Italian production.

The 30 films to which Musclini. The 30 films to which Musclini. The 30 films to which Musclini with the year of the

be picked up from various sources and palmed off on the Italian public as late productions.

The Va. Above official standpoint, but Vanisty was also assured in other circles that the lack of the American product has put a great of the variety of the variety of the American product has put a great care the variety of the

all of this means that Italy cannot be expected to change anything of a capital nature in her foreign policy for some time to come. Problems more weighty and far-reaching where cerred, than that of film importations, will have to be confronted and decided during the coming months. So it is not now expected that any radical changes can be expected in terminediate future.

good clip, with 100 pictures being in all fairness in the content year of 1908. In all fairness its lib-taken on a proportionate basis—is also improving. But this will not answer the needs of the market basis—is also improving. But this will not answer the needs of the market basis—is also improving. But this will not answer the needs of the market basis—is also improving. But this will make the content of t

when that fall seasons latter it; unulant the obstitutes association with the following Wedner of the Fall Guy?)

Joint Trade Committee

By Joshua Lowe

London, Dec. 20.

Throughout the past year, with the year, very few exceptions, legitimate show business was definately on the show business was developed that the show business was developed that the show the

He also ascerted that the contract contract the street of the continued for the street of the contract contract the street of the contract contract

some any opinism either from the Anderstan of the description of the d

other 'places of entertainment': they got the benefit of the film trade's persistence and work on this from the property of the persistence and work on this from the form of the property of

Non-'Aryan' Blackout In Hungary

Tear 1939 marked the greatest ups and downs that the nature moltre picture industry has yet experiment on picture industry has yet experiment of the picture in the picture in the picture. What is more, production and promotion to a great extent, is now based on permanent foundations that will only last the present boom. Just the present boom. Production which can be calculated by the present boom. Production when the present boom. Production is at the present boom. Production in the picture. When the present boom was a love of the picture in the picture of the picture in the picture of the picture in the picture. The picture is the picture in the picture in the picture is the picture in the pictu

last the present boom.

Production has jumped because
there is an increased demand for local product, imports being limited
to half of the number they were in
recent years. But for the first time cal product, imports being limited to half of the number they were in the first that the half of the many in the serious. It looks as if the hand-to-mouth days of Hungarian films are \$20,000 petture on \$2,000 cests, with a cover. No more starting to make a \$20,000 petture on \$2,000 cests, with a cover. No more starting to make a \$20,000 petture on \$2,000 cests, with a case, loans from the composer, the assistant supervision, or the fear composer, the assistant supervision, or the fear composer, the sastiant supervision, or the fear composer, the sastiant is previously a start of the composer, the sastiant is previously the sast of the composer, the sastiant is previously that the composer is the sast of the composer is the sast of the composer is the sast of the composer is the composer in the composer the general standard of pictures, though certainly not to encourage great originality.

nnese are the reasons why local in spring and summer when activity and a complete standaill in spring and summer when activity and a complete standaill in spring and summer when activity and a complete standaill in spring and summer when activity and a complete standard. Their is all the more remarkable since extensive desired to the standard. Their is all the more remarkable since extensive control of the standard standard. Their is all the more remarkable since extensive control of the standard standard. The standard saving to the rulings of the 'Aryan' Law. No producer, production manager, supervisor, direction exceptions have been allowed). Of the artistic, technical and administrative personnel, 65 may be few. The standard sta

By E. F. JACODI
propositions, with a few others for choice, but no one has were heard anyous to be the control of the control

Imports Cut in Half

207. of all restures. Owns must be made in Hungary.

Imports Cut in Half

Distributors of imported films naturally suffer from wartime restrictions. Six months ago there was joy among their ranks because at with the National Bank anent liberation of frozen assets, and transfer of approximately \$16,000 per annum in foreign current of approximately \$16,000 per annum in foreign current of approximately \$16,000 per annum hungary and the second of the

is tiding over difficulties and there is no doubt that it will win through to new development the which the income that it will win through to new development the wind that it will will have been and private debates poisoned the almost place, already heavy. Next step was to ascertain who was a Jew and who wasn't. The discrimination was made on racial, not creliptous grounds. The discrimination was made on racial, not creliptous grounds. The discrimination was made on the wear of the wind wasn't. The discrimination was made on the wear of the wind wasn't are discrimination with the work of the wear of the wind wasn't are the work of the wind wasn't are the work of the work of the wind wasn't will be with the work of the work of the wind wasn't will be with the wind wasn't will be with the work of the wind wasn't will be will be with the will be will b

weep, but theatres struggled on.
Autocralle Authorly
In addition, Stage Chamber began
ossume autocratic authority over
a number of fields. Appointment of
the structure of the structure of the structure of
theatre was subject to the Chamber's approval, even if Icgal condictations were compiled with. Andition was brought about in the matter of provincial companies. So far,
pernanent companies playing in mutingal fleaters of large cities were
Government funds; even third-rate
Covernment funds; even third-rate
companies capioged some subsidy-

Forget It, Moe

Hollywood, Jan. 1. M-G-M Corp, bloomed sudden-y and faded out abruptly at a

M-G-M Corp. bloomed sudden, yand faded out abruptly at a profit of \$175.

Moe G. Miller incorporated himself, and Metro-Goldwyn-Mayer thought it might cause various confusing ideas to arise. Moe was paid to disincorporate himself.

pest considered itself duly bound to open in the second half of September, Management of state-supervised theatres—Opers, National, Kamara—is unclinanged; privately-owned theatres have, with the extended the same hands as last year, but partly with new figureheads as managers, to comply with the requirements of the 'Aryan' law. In the case of Magyar theatre, a first-rate stage of Magyar theatre, a first-rate stage con nominated as manager. Magyar, and the same prove the person nominated as manager. Magyar, Chamber refused to approve the person nominated as manager. Magyar, failing to open, some 200 actors and technical personnel were added to the list of Chamber's unemployed members. The theater, however, the control of the control o

of approximately 1800000 per our in anomaly successful authors over the motion important tudo, and the travel for the input of first in the control of the import of the input of the import of the control of the import of the import

ANZAC LEGIT. VAUDE IN '39

By Eric Gorrick

Sidney, Dec. 10, Throughout the major portion of 1939, legit under the misplaced guid-ance of Australian-New Zealand Theatres, took a drastic boxoffice Too many cooks frazzled beating. the ANZT setup and sent the stage the ANZT setup and sent the stage to the cleaners. The picture-minded mogules were brought into the ANZT hook, and the majorily of them, in-cluding George Dean, Snider-Dean, and Stanley Crick, former 20th-Fox exec, had their bankrolls dented con-siderably before bowing out in fa-vor of a re-lakeover by the William-ton of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of t

son-Tall exponence of the direction of E. J. Tait.
Early in the setup, many of the ANZT directors, including ken Agney, attorney for various pic units with producer-director. Enex directly attorney for many of the directly attorney for the directly attorney for the directly attorney for the directly attorney for the directly attorney attorney attorney attorney attorney attorney to the directly attorney at

Clock and Yes My Darling Daught and the all helped to set legit back will be a set of the set of th

Marlin's Brave 'Try

Dave Martin has made a brave sttempt to build legit into something
worthwhile at his Minerva, located
in a semi-nabe Sydney center. Martin had a tieup with ANZT, but
dropped pienty with Talois Delight
ANZT folded, but again met with
only so-o success. Martin now has
a working arrangement with W-T
for shows and players, and currently
is running a stock unit headed by
srunning a stock unit headed by
presented so far, include 'Dinner at
Egipt' and 'Elizabeth; the Queen.'
In Adelaide and Brisbanc, a couple
of attempts were made to sponsor

In Adelaide and Brishanc, a couple of attempts were made to sponsor an interest in legit under indic managements. Old fare was offered and the efforts hit the skids, but without very heavy losses.

the efforts hit the skids, but without very heavy losses.

Vaude Faced OK

Vaude-reve was paced along it a nice speed to return satisfactory profits for Troll Theatres in 1950. Its state of the state

AT THE PALACE. NEW YORK

WILL FYFFE

DID IT

In OWD BOB

WILL FYFFE

DID IT

4 ROYAL COMMAND PERFORMANCES

HE DID IT

RULERS OF THE SEA'

Last Hollywood Appearance

HE DID IT

AND GOT THE AWARD FOR BEST ACTOR

STILL DOING IT WILL FYFFE

LESLIE BANKS IN MURDER AT THE STADIUM

FROM AN ORIGINAL STORY BY LEONARD GRIBBLE WITH GRETA GYNT . IAN MACLEAN . ESMOND KNIGHT

Directed By THOROLD DICKENSON

CAST IRON BOX-OFFICE. FOR AN ALL POPULAR PATRONAGE. Daily Film Renter.

A BRILLIANT PIECE OF SPECTACULAR AND TIMELY SHOW-MANSHIP. THE FILM IS RATTLING GOOD AS WELL AS UNIQUE CRIME ENTERTAINMENT. LESLIE BANKS IS GREAT. Kinematograph Weekly.

EXCELLENT POPULAR ENTERTAINMENT WITH POWERFUL TITLE PULL ... FULL OF INGENIOUS TWISTS AND DRAMATIC SURPRISES. The Cinema.

MICHAEL REDGRAVE " A Window in London

SALLY GRAY. PAUL LUKAS. HARTLEY POWER Directed by HERBERT MASON

"A WINDOW IN LONDON" — EXCELLENT, ALL-ROUND POPULAR BOOKING.

Daily Film Renter.

NEVER BEFORE HAS SO SHORT A PERIOD BEEN CROWDED WITH ACTION OF SUCH COLOURFUL AND EXUBERANT

MICHAEL REDGRAVE IS DELIGHTFUL GLAMOUR IS CATERED FOR BY SALLY GRAY. Impartial Film Report. G. & S. FILMS PRODUCED BY JOSEF SOMLO - RICHARD NORTON In Charge of Production

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RALPH RICHARDSON DIANA WYNYARD

IN

ON THE NIGHT OF THE FIRE

WITH

ROMNEY BRENT MARY CLARE

DIRECTED BY

BRIAN DESMOND HURST

PRODUCED BY

JOSEF SOMLO C & S FILM

RALPH RICHARDSON GIVES A GRAND PERFORMANCE— HIS WIFE IS TENDERLY PORTRAYED BY DIANA WYNYARD —EXCELLENT OFFERING. Daily Film Renter.

AN UNFORGETTABLE EMOTIONAL EXPERIENCE — SPECTACULAR THRILLS — TELLING HUMAN ANGLE AND GRIPPING MOMENTUM.

Kinematograph Weekly.

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BRIAN DESMOND HURST

Director of:-

"PRISON WITHOUT BARS" "THE LION HAS WINGS" (Co-directed)

"ON THE NIGHT OF THE FIRE"

Sends Greetings to All His Friends In the Motion Picture Industry

James B. Harris

Tolyo, Dec. 15.

Approximately there years have passed since Japan entered flow of the form of th

Smaller License Fees Demanded in Aussie

After A Banner Year

Sydney, Dec. 25.
Following receipt of \$2,634.944 in license fees by the Australian Broadcasting Commission on the year's optomation, Australian Australian Broadcasting Commission on the year's optomate a new drive in 1940 to get from the current \$4 dunning. Total of radio licenses amounted to 1:131, 600, an increase of 73,949. Fans claim that they get their best ether fare from the commercial units which get Australian Broadcasting Commission and the state of \$2,500.

Australian Broadcasting Commission and the state of \$2,500.

Investments. ABC employed 13,-

from 196 public concerts and interest on investments, ABC employed 13,-220 artists. Program analysis shows 79,408 musical hours, 16,650 hours of talk, 4,122 hours of devotional sir-ings, and 9,623 hours of sports.

Commercial Stations of Australia. Murden is also in charge of the cen-sorship board.

Jan Rubini returns to U. S. this month after an air term for a lead-ing oil unit by arrangement with Hoyts Theatres.

Sir Ernest Fisk, chairman Amalgamated Wireless, has been appointed by the Federal Government to an important technical position for the duration of the war.

U. S. DX stations are only sending very weak signals across the Pacific nowadays. British and German units maintain strength okay.

Government will probably extend comments with probably extend comments with probably extend comments with respect to the probable of the proba

OLIVELLI'S-Now Bigger and Better

Greetings to Our Friends All Over the World

GRACIE FIELDS

Greetings To My Friends All The World Over



MONTY BANKS

Sincerest Wishes To All



Latest Directorial Effort:

'SHIPYARD SALLY'

For 20th CENTURY-FOX

Starring

GRACIE FIELDS

SEASON'S GREETINGS FROM

DIANA WARD

Femme Lead Opposite WILL HAY and CLAUDE HULBERT in Cliff Whitley's Laugh Hit

'SOMEWHERE IN ENGLAND'

LYRIC THEATRE, London, W. 1

There's Always A Cordial Welcome Awaiting You At Londo'us Smartest Night Club

THE COCONUT GROVE, Regent Street, London, W. 1

Fuvourite Rendezvous Of His Majesty's Forces, Mayfair Society and Leading Theatrical Stars

War's Big Shadow On Pix

' By Mike Wear

War and its effect on film distribu- timers and declines in grosses portion of two continents headlines the least of the U. S. foreign bittibu- timers and declines in grosses portions of two continents headlines the least of the U. S. foreign bittibutes and implications of purposeful snags placed in the way of Yankee distributors by an experiments. But through governments. But through a continent of the properties of deflated foreign markets will be avoid to the properties of the properties of

come, developments there were of the season but what helped its closely wetched. Remittances from I run at the World Theatre, N. Y., was England produced a net loss of the fight with the N. Y. censor. 18-50% because of stertling decline. This was partly counterbalance operating costs there were figured at the depreciated pound. Such as the SSth Street, N. Y. coin in England, with the government family ruling that 50% of the produced of the revenue of major companies (excepting Universal, with a separation of world Pictures. It to could be transmitted to the could be transmitted to th

tries and party overcome expected of lake up the foreign slack, the Latin-American market looks best Latin-American market looks best contention is that a greater trade bond has been the rule lately between U.S. and those countries. Honce, American companies are stressing the value of the field by intensive activities there.

Halv May Return

stone. American companies are stressing the value of the field by intensive a value of the field by intensive and the value of the field by intensive and the value of the field of the value of value of the value o

without any red tape to warring and neutral nations aline.

In reverse proportion, where the distributions aline in the U. S. is concerned, importer in the U. S. is concerned, importer released more foodage in this country during 1939 than in many recent properties, the properties of the country during 1939 than in many recent properties, the concerned properties of the country during 1939 than in the country during 1939 than in the country during 1939 than in the country of the co

country.

Partition of Poland between dermany and Russia meant a big because obtained at a "right" price of the Chise change cut force in the Chise change cut force i

formerly was—too weak for much boxoffice. Some hope is held out for productions made in Spain, particularly if American companies are to become interested in a limited amount of film-making in France's

country.

A little German product may continue to trickle in and flud play-dates in New York and other bigger key spots. Hungarian and other European product means nothing except in the extremely few foreign measure houses where they go for language houses where they go for the continuation of the continu the American market excepting in a few isolated Spanish-language

CREETINGS FROM ENGLAND

To All Our Friends in the U. S. A. And thanks again For helping along our English songs in U. S. A.

SOUTH OF THE BORDER

(DOWN MEXICO WAY)

MY PRAYER

STAY IN MY ARMS CINDERELLA

and a million thanks to all at SHAPIRO BERNSTEIN, INC., Our Agents for the wonderful way they are exploiting our songs

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BOB LYON

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TROCADERO SYDNEY

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Colin Bergerson - Jack Crotty

RUPE DUMBRILLE

the Pacific Ocean-

AND THEN-

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Chairman of Directors Head Office: "THE STATE THEATRE" MARKET STREET, SYDNEY, AUSTRALIA Cable: Unitheatre, Sydney

SEASONAL GREETINGS

FROM

JACK HARRIS

NOW FEATURED AT THE LONDON CASINO AND EL MOROCCO, LONDON, ENGLAND

TO ALL HIS FRIENDS

ITALY'S CRIPPLED VARIETIES

By Hugo Speck

tation of earnings, a continual way.

The ward did come, there was search hovering sover this country, and plenty doubt in this country whether the boot of the globe, foreign talent fought shy of Italy last year for not Facelst troops would enter the most of the property of the conflict. When it transpired that fought shy of Italy last year the best they could with what the local bookers could furnish.

Only the activation of the property of

Rome, Dec. 20.

Show biz, whether it be fitted or with at least one centering in Italy was one crisis after another—with at least one centering in Italy with a

Idines late and has its liqueurs about midnight.

The class joints also took another the bull local talent topped now and leave the control of the control o

plemy doubt in this country whether or not. Fascist troops would enter the bear of the boat of the globe, foreign intolling the troops would enter the boat of the globe, foreign intolling the boat of the post of the street of the stre

Wishful Thinking On Japanese Regulations

glevel. Vaule Talent Scarce

Availety houses as such shuttered

Lorent Scarce

Availety houses as such shuttered

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That Persistent NBC Problem—The Blue Web–Finally Solved During 1939

By Ben Bodec

Before business volume for the network took a sharp turn userd this past fall NBC and its black the word obit

Before business volume for the blue network took a sharp turn upward this past fall NEC and its blue distributed to the state of the st

woman me incustry itsel has served so much as a political toolbail.

Favored Red

The harrying that the blue used to take way may be a political toolbail.

The harrying that the blue used to take way and the profit of the control of the control of the profit of the control of the profit of the p

cial foundation.

There was a time that the blue could match its list of important commercial programs with that of the red. And that was back in the early 30s when it (the blue) had such leaders as Annos in Andy, Jack Benny, the Collier's Hour and the Maxwell Hayes Coffee program. The

Benny the Collier's Bour and the Maxwell House Coffee program. The refer sally started to forge alsed and the most program and the Maxwell House Coffee program. The refer sally started to forge alsed and the most program and the most progra

list. The other tack involved a remodeling of its sales policy. Salesmen began to admit that the red had an edge over the blue to the last of last

cal complex to hundle.

NBC realized that unless the blue were transcontinental in its own right it could not justify big talent expenditures for blue programs but the programs of the progra

Accis. Not Ploneers

Accts. Not Ploners
Even after the rounding out and
filling had taken place the blue
found that it had still a tougher nut
to crack. Advertisers shed away
to crack. Advertisers shed away
new groups of supplementaries, and
since, as the network listelf put is
commercials beget commercials, the
blue discount plan, which allowed
addiscount gas high as 20°: for
ern, southwestern, mountain and Paern, southwestern, mountain and Pa-



TED FIO-RITO

Composer-Conductor Composer-Conductor
Triple-threat: Meastro of Hadio,
Stage and Serren fame, after successful years along the West Coast,
accialmed Ambassador of Rhythm
of the Golden West and Hollywood
Film Colony's favorite band leader,
shifts enskward, currently appearing at Concress Hole. Collego, enrepute for stay on Freadward.

of a separate salesmanager for the blue dates back to 1927. This move didn't work out because Bill Ensign, now CBS assistant sales manager, quis shortly afterwards and nothing was done to replace him. The red and the blue continued to operate under a single sales settly mill bowd was brought in from KDKA to function as sales manager for the blue. Welson has since been shiftled to San Francisco as head of NBCs local stations management. During Nelstations management to buring Nelstations was prought to the sale of the instance, Doc Rockwell, but the only thing that really cut a swath o listeners attention and newsprin space was the recruiting of Arture Toscanini as the blue's No. 1 attrac-tion. It was a coup of coups for

The most drastic executive move to hypo action for the blue occurred last summer when Keith Higgins was since, as the network itself put it, leaves the commercials begit commercials, the taken out of station relations and have been commercially begit commercials, the taken out of station relations and have been commercially begit commercials, the state of the commercial begit commercially as the state of the commercial begit commercially as the commercial begin as the commercial begit commercially as the commercial begins as the commercial begit commercially as the commercial begit commercial begins as the commercial begit

BIG REVENUE IN 1939 BUT RADIO OVERHEAD BITES DEEP

blue has since added to its roster such accounts as General Foods (Aldrich Family and Young Dr. Malone), Pepsodent (Mr. District Aldrich), Pepsodent (Garcia), Woodbury (The Parker Family) Palmolive-Colgste-Peel and Westinghouse.

SHOW

SHOW

WICC TAKES 'WORK'

WICC TAKES "WORK"

WICC tonight (Truesday) joins
WTIC in taking Let's Go to Work,
Herbort Hadel's interviews with job
hunters sponared by Fuller Zhrush
spot.
Since interducing program more
than a year ago, Hadel claims make
nig job consists for more than 10
people at pay 'ranging, from \$9 a
week to \$4,000 a year.

Westinghouse has set Jan. 25 as the debut date for its program on the NBC blue. The half-hour stanza (Thursday, 8 p.m.) will consist of the Pittsburgh Symphony orehestra, Raymond Paige conducting, Deems Taylor as commentator and a local choir of 24 voices. There will also be a guest instrumental soloist selected from among the country's better-known schools of music, with such soloisis eventually brought together to form an orchestra of their own for a single broadcast. The programs will originate from Pitts-burgh, the sponsor's home town.

American music and talent will be stressed on the series. Paige was stressed on the series. Paige was booked by the Columbia artists bureau through the NBC artists bureau, this being due to the circumstances that it was CBS that brought Paige east last year under a long-term managerial contract.

Transcontinental Fails To Jell

business. Blackett-Sample-Hummert exes scouted these implication silly and added that the agenduc time would come forth will own explanation of the events led up to its decision.

Blackett-Sample-Hummert issued the following statement late Satur-day afternoon (30):

day afternoon 1000 of the Transcontinental Broadcasting System
continental System
continental
conti

work.

'Any prospective agreements between Blackett-Sample-Hummer' and Transcontinental have always contemplated the submission 'on the part of Transcontinental of widence of its financial stability. Such evidence has not been fortheoming and no agreements labeled to been made. We have and entitled to cooperate in every way with the Transcontinental group.

A LOT OF TACT AND A FEW FIGHTS

In announcing this special edition such as ex-congressman Pettingill, ager as follows:

'All of us who in our various activities have the welfare of the broadcasting industry at heart must see that in 1939, as never before, radio has performed a genuine public service, as parties in the service of the public opinion in the confidence of the public opinion of the confidence of the confidence

trustworthy controlator.
This is repeated here by way of preface to the indisputable fact that above all else in The fact that one future will study American radio control will study American radio the part the air played in forming public opinion concerning the events in Europe and the efforts Europe made to influence this vital channel

e to influence this vital channel ublic opinion. he various emergencies and dis-rs of recent years have accus-ed us to the miracle of instan-ous transmission. Reminders of aslers of recent years to the miracle of instan-taneous transmission. Reminders of broadcasts from procarious row boats tossed around on the flood waters of the Ohio river some springs. back will serve to empha-size the on-the-spotness of radio.

Caused By War

Normandie 100% French. Luxembourg 100% silent. BBC television suspended. Eddie Conne in U. S. Raymond Gram Swing spon-

ered.
Elmer Davis sponsored.
Charles Boyer nursemald to

mules. 'God Blcss America.'

Radio has capacities possessed by no other channel of communication and its place in the lives of everyone to the comment of the place in the lives of everyone to the comment of the place in the lives of everyone to the method of escape and rescue for any human being now living who runs, as all do, the risk of involvement in a group overwhelmed by many than the place of the place that gets wrist-stapped by the Federal Trade Commish. Most of the time our radio is as pure as the driven snow, and not Pittsburgh

Strict Neutrality

American radio was quick to catch the hint of President Roosevell's declaration of neutrality, and immediately the White House had spoken and the British Parliament had acted, it was realized a new set of circumstances governed all be-

Forward All Mail

Frank McNinch, chairman,

FCC.
L. W. Brockington, chairman,
CBC.
Durstine, B.B.D. & O. BC. Roy Durstine, B.B.D. & O. Jack Latham, American To-

pacco.
Rudy Vallce, Fleischmann's.
Wayne Randall, NBC.
Elliott Roosevelt, N.A.B.
John Thorwald, WRR, Dallas

havior. From that point onward American radio demonstrated its tact and good sense and it is significant amortican radio demonstrated its tact amortican radio demonstrated its tact among a modern and the state of t

Radio made vallant efforts in other level ways through the year to achieve this fatc's daring, benetits from nearly ways through the year to achieve this fatc's daring, benetits from nearly so-necessary tact. Not without hard-ship. The National Association of mail times, largely to England, but a solid properties of tact. Actually the war made deliveries limbed to the var made the viers of th

Radle Smartens Up
American radio represents now, as
always, a nice balance between many
weighted factors. In 1989, more than
greater adroitness in both the anticipation of, and in adjustment to,
the pressurer and the criticism. Notcraft Féderation of Women's Club
and the National Council of Women
and the enlarged budget for Columbia's American School of the Air
mart.

call free speech, goes without sayling. Every fortune-teller and numrecologist in the old days valued radio
recologist in the old days valued radio
recologist in the old days valued radio
recologist in the old days valued radio
charalatans now do, and denounced
with the same feeline of bruised
pocketbook the curtailment of their
radio rights to complete experimentioned tact is was necessary to split
the year. The NA-B. code had to
split of rutged individualism was
rampant. Tact wasn't their specialty.
They had to be led along sonthingly
much stubbornly insistent rebellion
radio stubbornly insistent rebellion
radio stubbornly insistent rebellion
radio sware of their of the
recister, were not, in all fainess
mentally equineed to comprehend
That sounded like Junior League
stuff to them: and they weren't snobsich. Anybody's money was acexplained in the property of the News Scoop
The News Scoop
The News Scoop
The memorable Montevideo epi-

bish. Anyonity's mounty was expebble to the News Scoop

The memorable Montevidee epided O'Dec. 17 must stand out for sheer excitement and scooperon. However, as regards the whole parade of over-neam transmissions thought the second of the s of the Athenia sinking.

Not the least memorable trade as

Not the least memorable trade aspect of the year was the executive vice-president of the Columbia Broadeasting System. Edward Klauber, rolling up his sleeves and perceitor running, the whole CBS news parade. His new star teporter, Empris, was to draw sponsoblood, Regal Shoes, while Mutual's boy, Raymond Gram Swing, altracted attention and rouschers of Wiley Profitable. After All

boy. Raymond Gram Swing, attracted attention and vouchers of White Out cligars.

If was the addition of new sponsors, many of them at late, odd, lard-be-sell times of the night, that helped make the industry feel it was all very profitable as well as excline. See it is considered that the see it is considered to the see of the see o

By Bob Landry

and ruddy prosperity, the radio industry held many huddles in 1838
to discuss the never-quiet, never
solved problem of music and muscians. The campaign against
sidns. The campaign against
into a proposal of control of the control of the control of the control
into a proposal of the control of the
is not now forseeable. Neville
Miller has been bouring the country
seeking, and to a considerable extent being promised, the necessary
tent being promised, the necessary
Music, Inc. Of this much more will

RADIO HEADLINES During 1939 in ARIETY

'AFRA Scorns 4A's Offer' '747 Stations in United States' 'Scan Holding Companies Strike Talk Overshadows N. Y. 'Admen's \$40-a-Week Legit Com-arison Irks Radio Actors'

"Top British Air Comic Gets \$157.50" 'Miller Tape in on Spec'
'N.A.B. Library on Market Again' 'Frank Hummert Gives His Views'
'AFRA Says 'No Compromise' 'Arra Says No Compromise'

'New Sponsors Get Scarce'

'Cecil Carmicheal to WLW'

'South America Hoplessly Behind,
Says Ray Linton'

'N. Y. Fair to Regulate Radio

Stunts'

Consider India Opposite!

No. 1. Fail to Angelia Stunts'
Canadian Indies Organize'
Canadian Indies Organize'
Canadian Indies Organize'
Catevis, Willis, Pased Education
Willon Lewis Reopens Fight for
Radio Admission to Capitol Galleries'
'Air Comies Under Wraps'
'AFRA's Sweeping Victory'
'Deutch-CBS Deal Off'
'Tarry Nivon Resigns WNEW for

Larry Nixon Resigns WNEW for

'Monroe Hellinger Heart Victim at

"Charles Gilchrist to WBZ, Boston"
"Phil Spitalny Cites Souvaine Beore 802"

Standing Headlines

'Raps Pot O' Gold.'
'Television Not Selling.'
'Commish Chides Statior
'Court Chides Commish. 'Director Has Ulcers.'
'Serials Get Worse.'
'Rupple Shakes Up CBS Press

dept.'
'Biggest Month In History.'
'Station Man Buys Yacht'

'Wasmer Believes State Laws Wrong Way to Fight ASCAP' 'Writers, Encouraged by AFRA Victory, Talk Doing Something

no doubt be heard and BMI will be push, the personality of Eillott prominent in the headlines of 1940. Roosevelt. His connection with norman clear of 1940 of Roosevelt. His connection with norman clear of the personal prominent in the heard of the personal prominent in the pers

ASCAP's Lack of Strategy

publication.

ASCAP Lack of Strategy
It became clear, however, that
ASCAP has not gotten much beyond
Lindy's restaurant in New York Citys
of ar as spreading its story or courting goodwill. Zeigar Grunwald, ord
the nation, reported back that only
ostriches would argue with the fact
that part of the stations' pereve was
a refex, almost automatic by now.
It was well-might impossible to get
them. The idea had gotten imbedded
in the consciousness of broadcasters
that ASCAP spelled city slicer and
it was well-might impossible to get
the composer-publisher side of the
argument.
For a time the ASCAP feud expressed that the composer-publisher side of the
argument.
For a time the ASCAP feud expressed that the composerstation men who came together at
the Ritz Towers, New York, expections, so they stated, to receive an
AGOAN Palme's brief statement that be
had come to report that he had nothing to report. This, it was claimed,
was the slap direct, calling for pixwas the slap direct, calling for pixsaid the broadcasters were being
metodramatic, were taking things for
granted, had not been promised a
delegation, and were insincer. (The
freely challenged in the kibbitzing
by both teams.)

Threatened Arrests

Threatened Arrests
Then, too, here was the classic attempt to cause the arrest of ASCAPs
officialdom on warrants issued from
a mountain village in Montana
princey. Mayor LaGuardia of New
York City chided his police for even
thinking of serving such papers in
woat hizzoner called a who-ower
work of the control of the control
washington were more willing
than the Little Flower, but, when
one of the innumerable ASCAP
case came up a bit later in Tacoma,
the big fellows of ASCAP were
the proposed of ASCAP were
the proposed of the control
topped of On Musicians

On Musicians

On Musicians

Worne Way to Fight ASCAP

Writers, Encouraged by AFRA

Writers, Encouraged by AFRA

Writers, Encouraged by AFRA

No Hit

About Rights

For School Complains No. Cass

Hit Wynn Emotionally Upset

Fred Weber Complains No. Cass

Fred School Neel Coward Was Williams to Forget He Doen't Like Radio'

George M. Cohan's AFRA Balk

Was Sawe Service in Brasdeasting'

Katel Smitt Tops Value

Williams Tops Value

Kw. Issui'c Service in Brasdeasting'

For C. Lists 14 Types of Program

Foston'

Chibwonen Warn Radio'

Ernie Hare' Air Fioner Enter
Fortable Sets a Summer Aid'

Gerald Cock, BBC Topsen

Topson'

Grand Cock, BBC Topsen

Fortable Sets a Summer Aid'

Niles Trammell, the NBC board.
Barlow Roberts,
Barlow Roberts,
Bangle-Rummert.
Blackett Lyons.
Don Stauffer, Lyons & Lyons.
James L. Fly, FCC.
Fred Thompson, FCC.
Ken Dyke, NBC saller.
L. B. Wilson, CBS.
Myron Kirk, Sherman K. Ellis.
George Jessel, Vitalis.
Hill Blackett, Republican
M. R. Baukhage, NBC.

Late in the year, Elliott Roosevelt was seen tip-toeing down the corri-dors of Blackett-Sample-Hummert and then began those events of November and December which were never quite in focus to the out-side onlookers. Mutual shook momentarily (think-ing it an earthouske), but went

Mutual shook momentarily (think-ing it an earthquake), but went swiftly to work checkmating, oppos-ing, consolidating.

The story of the NBC blue net-work's utilimate de-jinxing, as achieved in 1939 under a blitzkrieg

lald out by Niles Trammel, is one of the real success yarns of the year. It is told in detail by Ben Bodeq elsewhere in this radio section.

Personal

Ed Scheuing, bankrupt.
Bob Goldstein, ditto.
Maurice Scopp, de-appendixed,
Dick Richards, drydocked.
Ed Kirby, daddied.
Irene Rich, piqued.
Franchot Tone, polite.
Fulton Oursler, irked. Fulton Oursier, irked.
Doc Rockwell, puzzled.
Colby Chester, contented.
Dorothy Barstow, married.
Reggie Scheubel, engaged.
Lloyd Yoder, transferred.
Bob Jennings, divorced.
Bob Jennings, married. Fred Allen, panned.

Jerry Danzig, stage struck

When further consolidated and confirmed, the blue network will probably be loaded, its affiliates probably as reasonably satisfied as revival CBs campo concede the blue's recent improvements, but privatel gas campo concede the blue's recent improvements, but privatel gas concerned to the confirmed to the control of the

WPEN, PHILLY TOOTERS -STALEMATED ON DEAL

rements to showmanship in their presence is disquised arcsim. The presence is disquised arcsim. The presence is disquised arcsim. The process of the probably the majority accept the actual probably the majority accept the full probably the majority accept the full probably the majority accepts and the full probably the full probably the majority accepts and the full probably the full probably the majority accepts and the full probably the full

WAS 'THE CIRCLE' THAT BAD?

By Bob Landry

In 1939 a radio legend was born that the worst program ever produced on big-time radio was

that the worst program ever produced on bic-time radio was the
Kellong-nonsored hour. The Circle:
the program ran an unbappy and
uneven course and finally petered
out. The chart of its path is punctusted by marks: 'I the profit soduced the program sounds had
a quarrel with wmatzismene.' IndiBy the time the pack was mad a
cy yellouing for man sounds had
a quarrel with wmatzismene.' Indi
cy yellouing for the pack was mad
yellow the program sounds had
a quarrel with wmatzismene.' Indi
cy yellouing for the pack was mad
yellow the program sounds had
a quarrel with wmatzismene.'
I the program sounds had
prospect of grants had be yum-yum
yellow perhaps, the actual merits of
fore and become a matter of being
mart. I two stistinctly smart about
March. 1933, to snoer at the program. which meatitime were not
warmed by general indulgence,
and at its best, on paper, in basic
conception. The Circle' was often
of more sympathy than it
of. It fell away from its effective
flows. who had threw it away—
the Shows and threw it away—
the Circle' is a good case history.

The Circle' is a good case history.

marx, who stole the show—this show's idea—and threw it a way.

On Radio Criticism

The Circle' is a good case history to use as a springboard for a further to the control of the control

Lifebuoy, Also

It might also be asked with equal pointedness whether the Walter O'Keete program for Lifebuoy was that bad? This, too, was a flop, although after the first three or four which lad? This, too, we have the first three or four weeks it had been put in pretty good shape. The truly terrible opening broadcast, delying explanation and broadcast, and the continuing almost delying explanation and broadcasters. When the continuing almost delying explanation and broadcasters are the continuing almost delivery in the case of The Circle' to emphasize how tremendously important the first impressions are. Not beceause it is then and hand down their verdicts (asy what you will of professional critics, their importance or unimportance).

SCAP's Goodwill Reps

Going Into Action This W'k, Seek Pros, Constitution of the continuing and the is not nearly as dumb about entertainment as advertising agentument as agentument as advertising agentument

OHOTES FROM 1939 'VARIETY' REVIEWS

Sereen Actors Guild (Gulf. CBS)

Bright, brisk, professionally keen challenger for important attention. challenger for important attention.

'Gateway to Hollywood' (Wrigley,
CBS)—This latest aniateur program
has a lic-up with RKO pictures, but
on a basis of its first broadcast that's
about all it has yot.

sam Lavene (Royal Gelatine. NBC)—If the effort isn't to be an attenuated claimbake some intensive writing is needed.

writing is needed.'
D'Artega (Enna Jettick, CBS)—
'Slick little package of musical entertainment.'

Raymond Palge (U. S. Rubber. CBS) - Tackled a lough assignment and on first broadcast emerged brilliantly.

way must motable of the Lucky hilly des. Strike gallops:

Life and Love of Dr. Susar (Lux, igninity) ROD—Everything about the should receive the strike of daytine serials.

Life and Love of Dr. Susar (Lux, igninity) Rod of the should receive the strike of daytine serials.

Life of the strike of daytine serials.

Life of the strike of daytine serials.

Life of the strike of the

us the givenumy to end ell pive-voous! Mix Straightshooters' Rai-Tom Mix Straightshooters' Rai-Tom Givenum and the straight of the dominatury. Raymond Gram Swing (White Owl, Mutual) Cdm; judicioss use of lenguage and restrained delivers' water O'Reed (Lifebouy, CBS)— water or the straight of the bad material!

Mate Smith (General Pood, CBS)
—The whole groupm stacks up as a good way to sell a lot of Grape Nuts.



CHARLOTTE MANSON

The Casting of Charlotte Many Society Girl' is elicke - Vanis Management

ROGER WHITE PRODUCTIONS RKO Building, New York

STATIONS **WORKING OUT SELF-REG**

Hartford, Jan. I. Hartford, Jan. I. Automatic granting of juice jumps for five radio stations, operating on the same band, by the FCC is expected if a plan now being worked out materializes. All stations will automatically have their power output for day and night increased to 5,000 watts.

Aiec Templeton (Johnson's Wax, put for day and night increased to BNBC)—Cau boast of a quality not is common in radio, namely, charm.

Bob Zerke orchestra (RCA, NBC)

A digital virtuos of hotch, charm.

Silon with the street of the street o

FTC SURVEY SPOTLIGHTS RADIO BLURBS' PURITY

THE CHICAGO AGENCIES

Blackett-Sample-Hummert: Remains first in billing and first in the thoughts (the hearts?) of stations and station representatives. Placing accounts wholesale, the agency represents aggressive accounts.

arcunits wholesile, the agency represents aggressive accounts.

Russel M. Seeds: Practically a one-man organization and ne titioned second for its remarkable rise in the radio picture in one year. That one man, Freeman Keyer, and his account it Brown & Williamson Tebscoo man, Freeman Keyer, and his account it Brown & Williamson Tebscoo to the control of the second of the control of the control

unconvinced about radio.

Schwlmmer & Seatt: One of the livest and most progressive agencies continued its climb during the past year. Aggressive and ambitious, outstandingly No. 1 for local radio business during the past couple of years, S. & S. point to a spread nationally shortly for which they are now already handling Wurlitzer, Lea & Perrins, Fox Deluxe beer and Walgreen's. Flock of lecal accounts from clothing stores to biscuits to audicalers make this place a hangout for time selemen. An agency intensely convinced of the power of radio and an agency which uses radio for almost every conceivable type of siles job.

every conceivable type of sales job.

**Rasfor: Large user of radio time and willing to try anything once and therefore the field of action for radio men despite the belief of many salesment that you thave to locave an eye or an ear on the doak to walk out with a contract. In action for Procter & Gambles Drenc and Teel, Campbeil's Cereal, Tums and Welch Grape Juice. Leaning now towards strip shows and dramatic shows, and evidencing no leaning towards 'tile use of head-liners or stars."

J. Walter Thompson: Inactive locally as far as radio is concerned, with little ether billing. Lord & Thomas: A big-time agency. Sec N. Y. Comment.

Lord & Thomas: A big-time agency. Sec N. Y. Comment. Presha, Felies & Presha's. How numeral agency, with one man, Ed Feliers, known personally to perhaps more individual station operators than any Lamp. Household Magazine and Olson Rug. all of which are looking for mail. Uses same type of time and shows and stations year after year and gets down to the cross-roads peepul who doto no Inter-writing. McCann-Erickson: After a long dormant period, there are some sign or revival on the part of the Chicago Office of McCann-Erickson. Standard or revival on the part of the Chicago Office of McCann-Erickson. Standard

of revival on the part of the Chicago office of McCann-Erickson. Standard of ilof Indiana may even use some one-minute platters around this part of the country aimed at the farm audiences. National Biscuit has shifted to the N. Y. office. Maying remains quiet. But agency here has replaced N. W. Ayer for branches and dealers using spot plugs around the mindwest

Sherman K. Ellis: Has slipped into a pretty sound radio slumber follow-ing the departure of Puffed Wheat and Puffed Rice to other outfits, and the renaining Aunt Jemima portion of Quaker Oats indicates little chance for an ether ride.

an ether ride.

Aubrey, Moore & Wallace: There is always Campana; but, nevertheless, this agency has demonstrated what can be done with a single radio account. Many years with 'First Nighter' and now returning 'Grand Hotel' for the same account. In addition handing out some spot scraps for International Harvester and 20 Grand Razor Blades. 'Has a feeling for radio 20 Grand Razor Blades.' Has a feeling for radio.

Favin-Wasse; Up-and-downer from whom more is expected. Continues on the network for Carnation, but little other action at present, though there are hopes now that Irving Auspitz has joined the organization, since Auspitz is sold to the hilf on the efficacy of the microphone.

Auspitz is sold to the hilf on the efficacy of the microphone.

Needaham, Louis & Brobyls. And then there is Fibber McGee and Molly.

If for nothing else the agency rates in the upper brackets. But indicates a tendency to rest on its laurels of the great find it made for Johnson's Floor Wax. Have plenty of available accounts for radio, but despite this are using only a couple of spot plugs for Kraft? Parkay product and Johnson the property of the property of

son's Gloco.

Reflieke, Ellis, Ywangrene & Finn: Has lost ground and now being passed up pretty much by radio men who have torn their lungs out trying in interest this organization in radio. Presentalions by the score have been sent in to them, but the boys here are busy looking out of the window. Some spot shots for Burlington railtoad, most of which are soid by the stations locally just about covers the radio picture here in an outlit that United States Advertibing Co. At least this office has been count to hop on the either bandwagon. Has a spot shedule for Wilson's doglood and radying another for the lard product, but as yet hasn't been been to not the count to hop on the either bandwagon. Has a spot shedule for Wilson's doglood and radying another for the lard product, but as yet hasn't been been to the count to hop on the either bandwagon. Has a spot shedule for Wilson's doglood and radying another for the lard product, but as yet hasn't been been to the country of the big-time stuff. It would be to put over that convincer for the big-time stuff. It would be the present progressive operation of the radio department even more advancement lies ahead.

Benton & Bewles-Chitage: Three boys with a plan, and this small but

vancement lies ahead.

Bendon & Bowles-Chicago: Three boys with a plan, and this small but active agency here is going stronger and better than many bigger and older generate. In the control of the con

pleture and turns in consistent electronic production of the product of the Research (Reche, William Consistent Consisten

scramble.

Nelsscr-Meyerhof: There is the Wrigley account which is nice and pleasant. And then there is Kitchen Klenzer for which this agency has done and is doing a bang-up job with some femme-interview programs, and also some fine work for Sawyer biscuit. Hard-working organization.

STRICTLY NET Suc Carol Sulf-Books Herself on Texaco Show

Hollywood, Jan. 1.

Sue Carol didn't have to pay the usual 10% commission for booked into a guest spot on the Texaco program. Former film player did it herself, being an agent.

BILL HAY SETTLES LUM 'N' ABNER SUIT

Bill Hay settled his suit azunst Chester Lauek and Norris Grif Ham? If Abner) out of court. Bueslie air comies were accused and the Bueslie air comies were accused and another the Annes in Andy ammuneer a commission on radio work he secured for the L. & A. team.
Understood settlement figure around \$5,000.

'Also the first time a percenter was sought for guesting.

AD AGENCY SHOWMANSHIP 1939

Less spectacular hits and less spectacular flops—reflecting a generally keener critical sense—marked the history of severtising agencies in network programming during 1939. There were quite a number of banana peel upsets but only one program. The Circlei, went down with a crushing but only one program. The Circlei, went down with a crushing but only one program, the Circlei, went down with a crushing but of the control of

1939 for luture students of ratios suvertissing. Of passing note is the loss of the hour show dominance by J. Walter Thompson. With the beginning of the year agency had five 60-minute stanza on the fire but at the end of the year there were two, Kraft and Lux, or the same number of that description handled by Young & Rubicam, Lord & Thomas and Ruthrauff & Ryan.

Review of impressions along showmanship lines made by the ad agencies during 1939 follows:

Review of impressions along showmanship lines made by the ad agencies during 1939 follows:

Aubrey, Moore & Wallacer Has geared the Campagna prennial, The First Nighter, to the point where it's become an easy weekly habit, and with the result that this same account has been encouraged to bring back Grand Hotel:

N. W. Ayer: Still responsible for a topnotch hour of class musical entertainment, the Ford Symphony. Weaned the Dole radio account back with Al Parere as the balt. The merchandising of Dursiline 46 obborn: Major effort was the Ebryl session in which Walter O'Kocke was first paired with Andre Kotselanetz; but the clickome spark seemed missing in both program, made listeners fairly Royal Crown Cola consclosus through Bob Ripley and, for a time, kept DuPonts' Cavalcade of America' In an institutional-class of its own. CProgram has just returned; his work of the control of t

Bernainpham, Castleman & Piercei: Invested the Hai Kemp stanza (Cirific All-Wile) with an ingratistingly intimate stanza (Cirific All-Wile) with an ingratistingly intimate Biow Co.: Sticks to the same old rote; either a moderately powered dance combination with vocalists or a quita-managia. Outsmarted itself with Where Are Wei? Substituted to Played around with dramatic interpolations, comedy vigneties, poetry recitals and what not, to successively doubtful results. Sample-Hammert: Radio's, No. 1 serial mill, with the master pattern unchanged since the certy 30s. Same applies to list two Sunday evening musical sessions, Manahatian Merry-Go-Round' and 'Album of Familiar Music' Agency projects one ray of big time sunshine. It's Easy Aces. Agency projects one ray of big time sunshine. It's Easy Aces. Internet and without the slightest deviation from the established formula. The standard of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the promising sort, '30 Men and a Ciri,' with Rayburter of the complete of th

writing the blurbs that go with the serials. Also on its list by the program of the season, Stop Me, If You've Heard This One, but had to give it up with the Quaker puffed goods business to Ruthrauff & Ryan. Recruited Joe Fenner for Ward Bread this moderate results, but missed out in its efforts to make the program of the program of the season, Stop Me, If You had been defined to the program of the program of the program of the program of the green's programming efforts. Vaughn DeLeasth took up where the Voice' left off in Lydia Pinkham's behalf, which was the program of the program o

the right ingredient had been found for the Goodman stanza it was decided to drop him and merge Miss Bailey with Bob Crosby's unit. Crosby-Bailey combination, if properly nurtured, should deliver the goods.

Gale & Pietsch: Had that early Sunday evening dramatic idbit, 'A Tale of Today' on NBC until April for Princess Pat. Series dated back to January, 1934, but the spring had un down long before the fadecut.

Gardner: The Inside Story' (Ralston), a hybrid of 'We, the People' and 'True Confessions,' didn't turn out so well, mostly because of faulty production, but the agency is still doing a slick piece of showmanly persuasion with the 'Pet Milk musical session or CBS Saturday nights. "Tom Mix Straight Shooters' also germinates from this agency.

Grady & Wagner: Only claim to fame is that it's the gency for Emerson Radio, which gave Elliott Roosevelt to intry's loudspeakers.

Henri, Hurst & McDonald: One of radio's pioneer agen cies sticking by a couple pioneer mikers, namely Smilin' Ed McConnell (Acme Paint) and Bob Becker, canine biog-

rapher (Red, Star Dog Food).

E. W. Hellwig: Delivered an outside-produced serial, 'Society Girl,' to Corn Products, and thereby vouchsafing the housewife another peek into the drawing rooms of Park

avenue. Frances Heoper: Intermediary for Phil Wrigley on Jesse Lasky's 'Gateway to Hollywood'. Lesile Atlass, CBS' Chicago v.p., picks the shows and the F.H. agency signs the paychecks, among other details. Lasky show ran its course and off. Wrigley had previously abandoned promising Billy

and off. Wrighey had previously abandoned promising Billy House half-house. Hat the Pillsbury Mills contact on "The Woman in White," one of the more popular daytime dialog cascades. Ivey & Billington: Introduced Sam Balter, gib and incinve sports commentator, to miller general gib and incinve sports commentator, to miller general gib and incinve sports with the property of the property of the property of the property of the provential issues.

Mutual, seeking to clean the control of the control

Gold. Austor was proceed to the consistency of the

Tom Howard and George Shelton, as successors to Pic and Pat.

Lambert & Feasley: Bought 'Grant Central Station' from a program contractor in 1937 and kept switching the program contractor in 1937 and kept switching the prostabilished click. First Nighter,' and collected some of the reflected glory. Same agency has the True Detective Mysterics' on Mutual.

Lenner & Mittell: Experienced extremely mixed results Lenner and Built The Woodbury Flaybouse' into a solid entertainment Structure, via Charles Boyer. Herbert Marshill and the combination of Jim Ameche and Gale Page. Got itself into a wracking headache with Artic Shaw, and when the combination of Jim Ameche and Gale Page. Got itself into a wracking headache with Artic Shaw, and when the combination of Jim Ameche and Gale Page. Got itself into a wracking headache with Artic Shaw, and when the combination of Jim Ameche and Gale Page. Got itself into a wracking headache with Artic Shaw, and when the combination of Jim Ameche and Gale Page. Got itself into a wracking headache with Artic Shaw, and with the American of the William of the Combination of Jurgen and Cale Page. Got itself in the Page of the William of the Combination of Jurgen of the William of the Combination o

McChann Erickson: Invested 'Dr. Christian' this season with a good assortment of experiment droupers and more expert production, and the outlook is far more promising. Also continues to log along with that perennial, 20-Mule Team Borax's Marschalk & Frait: Had D'Artega on for a short sprint in Enna Jettick Shoes' behalf. It was one of those off-the-elbow musical quarter hours, even though the orchestral interludes were dettly styled.

It was not only the product of t

ing job.

Maxon: Did well by Gillette Razor in handling the merchandising and other details on the World's Series broadcasts.

Morse International: Dusted off 'Seth Parker' (Phillips

Lord) for Vick but found that as far as the listeners were concerned he could have been left on the shelf. Program ruted as among the most macabre ever unveited in radio.

concerned he could have been left on the shelf. Program ruled as among the most member ever unveiled in radio.

Needham, Louis & Brorby: Continues to hit the built's-tye Model and the left of the content of the left of the le

competing against Tommy Dorsey.

Fellar & Ryan; Has performed a neat steering job with
Guy Lombardo for Lady Exther, but its efforts with 'For Men
Only' have been of hit and miss calibre.

L. W. Kamsey Co.: 'Fitch Band Wagon' is the program
and since it comes between Jack Benny and Cherlle McCarthy on the NBC-red the trade regards it as getting the
richest free ride in radio.

L. W. Ramsey Co.: "Fitch Band Wagon' is the program and since it comes between Sack Benny and Chrille McCarthy on the NBC-red the trade regards it as getting the richest free rich in radio. "Seek Benny and Chrille McCarthy on the NBC-red the trade regards it as getting the richest free rich in radio." Seek Benny and Chrille McCarthy daytime tendencies. Latest pick is the Phillips Lord offices: By Kutheen Norris' series. Anercy's average for skillful grooving of such daytime stuff is pretty high. Ruthrauff & Ryan: Even though it stumbled bodily on the Ruthrauff & Ryan: Even though it stumbled bodily on the Ruthrauff & Ryan: Even though it stumbled bodily on the credit of a variable showmanship. Lifebuoy structure started crumbling because of an internal cast-executive situation that got out of control and Walter O'Keete's clambale debut, Please' combined to put the finishing touches to it. On the credit side for the agency there's the continued smart handling of Big Town'; the experimenting with a name singer (Lamy Ross) in a morning spot and the way it surprised brand of corn. Quaker Oats tossed 'Stop Me, If You Have Heard This One' into R&R's laps, and after a wayward start, the show vected closer to its archetype, flatoration, Please, and the start of the continued of the Ross of the Switzer of the Swit

values nour, and near the whate of Samborth slows of the total state of the state o

payroll.

Young & Rubicam: Had but one serious casualty, the Phil
Baker-Dole Pineapple show. Fred Allen stanza started off
on its left foot this fall but in a few weeks eaught its balance. Gulf's Sercen Guild has proved somewhat of a problem
year, besides the Dole incident, was The Aldrich Ennify
and it has with diligent and deft treatment succeeded in
raising this serial to the elick class. Continued to steer
We, the People along slick showmanly lines and to make
The Sliver Theatt' one of the smoothest dramatic packages
coming out of Holly bood. Also on the spotlight side with
Jesé Ennoy, Kast Smith, and Dove Elman's Tobby Jobby.

winstock's \$18,000 Suit Vs. Pearce Settled Out Of Court for \$2,250 Was also said that Comstock was not paid for the weeks of Jan. 2 and March 13. Of Court for \$2,250 Comstock's \$18,000 Suit Of Court for \$8,250

WIL Safety Plaque

Suit of Ruth Rubin, assignee of William H. Comatock, against Al Pearce for sikg00 on alleged before the the dot of contract, was discontinued and settled out of the N.Y. superule Port A. St. Louis unit of the Travels and Thursday (28) for \$8,250 to be set of the the dot of the third the third that the set of the St. Louis unit of the Travels and the St. Louis unit of the

The Land We Live In,' a weekly half-hour scries dramatizing the history of Greater St. Louis, spon by the Union Electric Co., of Missouri, resumes over KMOX, Sunday (17). First episode deals with founding and development of the St. Louis symph orch which, this year, is celebrating its 60th anniyear, is cure warms versary.

Arthur J. Casey will produce.

Shirley Seifert, native author of tand of Tomorrow, 'The Wayfarer' and other novels, is scripting.

Harry Johnson, KOIL sportscaste:

Harry Johnson, KOIL sportscaster who was in a local hospital intermittently since last July, expects to resume his twice-daily sports broadcast from his home.

Johnson is now home after having had 17 blood transfusions to combat a blood disorder.

WLVA, WBTM Hookup
WLVA here size in the second seco

Omaha, Jan. 1.

Harry Johnson Picks Up Lever Bros. Continues Spry Chainbreaks For '40: Starts Linton Biz

Contracts on Lipton Tea's campaign of daytime chainbreak announcements have been distributed with immediate starting dates.

ARE EDUCATORS BUM SHOWMEN?

I need not say that the inlriguing title of this article is not of my se-lecting, but its import will hardly

scape any possible reader.

It is sometimes said that you ca not indict an entire nation and the same thing is true of the genus educator-a word, by the way, which I greatly detest. There are tens of thousands of these persons, both male and female, abroad in the land Some of them have a very shrewd Some of them have a very shrewd releing for effective publicity methods, some are highly successful self-advertisers, others are remote, such as the self-advertisers, others are remote, publicity stunts. All they want is to be let alone to do their jobs or to follow their hoobies in peace, when one of the latter work of the latter work of the self-advertisers and promote some educational interest, be say to be pathetically inept. But what are the ends for which methods to may naturally seek

publicity? publicity?

I fear it must be admitted that for a few of these gentry the first personal pronous embodies the air personal pronous embodies the air personal pronous embodies the air personal to the personal that the personal tha

with men they of an ambitious young college instructor with a strong exhibitionist complex, who leaps at the first opportunity of make strong exhibitionist complex, who leaps at the first opportunity of make the first opportunity of the properture of the strong college. This gives the publical raily. He is referred to by the press as 'Professor X of Winner College.' This gives the publication of the properture of the prope

which he certainty will not gain for many a long year.

From the point of view of the fouth in question this may be ex-cellent showmanship, but only if he wishes to get out of college life into some other form of activity. The College he serves is not keen to be thus gratuitously drawn into the cir-ele of serimonious controversy, nor thus gratuitously drawn into the chi-ele of acrimonious controversy, nor to be credited with having among its professors an undistinguished and irresponsible stripling who could get irresponsible stripling who could get no hearing for anything he said were he not connected with the staff of the institution he misrepresents. So it just depends what you are after whether this sort of thing is 'bum' showmanship or good. Fortunately, the number of persons of this type is never very large in college cir-cles.

whether this sort of thing is 'bum' is showmanish or good. Fortunately, the number of persons of this type close electric terms of the control of the contro

precatory reports processibly of front as sensational story possibly of front as sensational story possibly of front as been all but universal that educational foils have only the remotest appreciation of what constitutes an broadcasting involves showmanship, either for the speaker of or the institution he represents, the scholar has been given a very low rating by ludgment is probably in most case quite justified, although many educational people would regard the opinion as in fact highly complicational people would regard the opinion as in fact highly complimentary for they entertain a pro-found contempt for much of what

By JAMES R. ANGELL (Educational Counselor, NBC. Former President, Yale University.)

identify with radio. One wide they identify with radio. One wide-ty known American university presi-dent, for example, has repeatedly stated, both publicly and privately, that the typical radio program is tripe. Of course, some persons like tripe, but the remark in question was not intended to be commenda-

tory.

Despite the fine musical programs. Despite the fine musical programs, accounts in large part for the fact the informative news releases, the that our American andvertising frateadmirable speeches and discussions which the radio offers, to say not be decided to the program of the p

our educational world regard as compatible with the dignity of the institutions they serve, and those which are generally prevalent in the press and in radio. I would not for a moment maintain that they are served to the server of the server the server these they are server these they are server these they are server the ser

SOME TELEVISION 'FIRSTS'

as compiled by JOSEPH N. KANE

Apparatus to operate any considerable distance was demonstrated April 7, 1927. Secretary of Commerce Herbert Hoover was both seen and heard by a large group gathered in the auditorium of the Bell Telephone Laboratories, 463 West street, New York city. On this occasion the television systems operated over both wire and resido networks between Washington and audience a complete radio broadcast of sound and scene.

Regular programs were telecast over Station W3XK, the Jenkins Lab-oratories, Washington, D. C., on July 2, 1928, at 8 o'clock and continued for an hour every Monday, Wednesday and Friday nights on 46.72 meters (6.420 kilocycles) for distant reception and 186 meters for local receivers). Silhouettes were first broadcast.

Comprehensive demonstration of the possibilities of television talking picture reception in the home took place in New York City Aug. 20, 1930, when a half-hour program broadcast from two stations was received on screens placed in a store in the Hotel Ansonia, Broadway and Tand street, at 8 Riverside Drive. On these screens appeared the image of performers talking and singing in the studies of the Jenkins WXXCR television station at Jersey City and the DeForest WXXCD station at Passac. The distance, approximately six miles, was the greatest transmission, and the longest completed in this country. Harry Hershfield, cartoonist, was massive of the property of the p

Outdoor demonstration of television was held in the offices of the Bell Telephone Laboratories, New York City, on July 12, 1928. Scenes which were enacted in the open air appeared almost as plain as those taken in specially designed studios.

Broadway play with its original cast was telecast June 7, 1938, by NBC and John Golden, Broadway producer, over WZXBS operating on channels of 468 megacyeles for picture and 49.75 megacycles for associated sound. The except was from Rachel Crother's comedy, 'Susan and God,' with Gertrude Lawrence, Paul McGrath and Nancy Coleman then playing at the Plymouth theatre, New York city. Exact replicas of the play's setting were built for the broadcast.

Weather map telecast from a land station to a land receiving station was sent from Radio Station NAA, Arlington, Va., Aug. 18, 1928, and received at the Weather Bureau Office, Washington, D. C. The demonstration was arranged by the Jenkins Laboratory, Washington, D. C.

Moving picture was telecast June 13, 1925, at the laboratory of C. Francis Jenkins, Washington, D. C. The broadcast was sent out by Radio Station NOF, Belleue, D. C., and was witnessed by Secretary of the Navy Wilbur, Dr. G. K. Burgess, director of the Bureau of Standards, Stepher B. Davis, acting secretary of commerce, and others.

Talking picture had its world (television) premiere as a theatre attraction on a seven-foot screen at Proctor's theatre, Schenectidy, N. Y., May 2, 1999. The theatre's orchestre was led by a life-size radio-television image of its conductor who, in a laboratory a few miles away, wielded his may be a laboratory as the seven which will be contributed to the demonstration by gesture, vocal music and instrumental selections. The demonstration was arranged by Doctor E. T. W. Alexanderson, consulting engineer of the General Electric and the Radio Corporation of America, to show the possibilities of television as a mode of entertainment.

Mobile station for televising outdoor events was station WNXET, con-sisting of two large motor vans containing television control large motor vans containing television control paparatus and a micro-wave transmitter was completed by the RCA Monagon and Co., Camden, N. J., and turned over to NBC Company on Dec. 12, 1937. The television events were relayed to micro-wave to a tower transmitter in the Empire State Building to be rebroadcast.

Book review May 3. 1938. Ernest Boyd reviewed Sidney A. Spencer's The Greatest Show on Earth, a new work which combined photographs and text to explain the economic problems of mankind.

Political campaign use of television was on October 11, 1932, when the Democratic National Committee broadeast a television show from the Columbia Broadcasting System, New York city.

Unscheduled event televised as it occurred was Nov. 15, 1938, by an NBC Mobile Television Unit which focused its lens on a fire in an abundance of a swimming pool when the fire was noticed. On another concept concepts recorded the falling of a girl's body from the Time and Life building, N. Y.

Wedding ceremony telecast, first in the history of the world, took place May 2, 1931, in the television studio of WZXCR-WGBS at 655 Fifth avenue, New York. Miss Grayce Jones was married to Frank Borie Du Vail, a television engineer, by Dr. A. Edwin Keigwin.

BIGGEST HOOK-UPS (of 1939)

CBS

77

Cilent Stations
Liggett & Myers (Whitcman). 98
Texas Co. (Ken Murray). 96
R. J. Reynolds (Bob Crosby). 92
R. J. Reynolds ('Blondie'). 92
Ford

Ford
Chrysler (Bowes)
Phillip Morris
Colgate ('Hilltop House')...
Colgate ('Myrt and Marge')...
Sanka ('We, The People')...

Jello (Benny) Chesterfield (Waring) Maxwell ('Good News').... Firestone (Wallenstien) ... Tums (Pot O' Gold)...... Tums (Pot O' Gold)
Camels (Goodman)
Kraft (Bing Crosby.
Fitch (Bandwagon)
Lucky Strike (Kyśer)
Raleigh (Uncle Walter).

NBC Blue Alka-Seltzer (Baru Dance).
Bugler ("Plantation Party").
Canada Dry ("Info, Please").
General Foods ("Aldrich").
Jergens (Winchell)
Jergens ("Parker Family").
Adams Hats (bouts).
General Foods ("Dr. Malone").

Mutual

Phillies (Sam Balter)

Telecasting During 1939

By BOB LANDRY

By BOB LANDRY
A question mark still hovers over
American television at the end of
1939, and in England the war has
locked the door until further notice.
The American question mark was
drawn by the Federal Comunication
Commission and underlined by the
Commission and underlined by the
New York City, which did not produce 500 retail buyers for television
sets at asking prices and with existing program service. ing program service.
Television's gains in 1939 were in

sets at asking prices and with existing program service.

Television's gains in 1939 were in the service of the

WHEN RADIO WAS OUT TO LUNCH

By JAMES L. CONNERS

Schenectady, N. Y., Jan 1 free-and-easy schedule of early-day broadcasting, compared to split-second allotment of time in a big station's programing of today, was vividly illustrated to a WGV official who recently broused through 1923 logs. At that time, when the Schenectady transmitter was only a year old, broadcasts were not limited

Schenectady transmitter was only a year old, broadcasts were not limited to quarter, half-hour or one-houp periods. No definite limits were set; in fact, station went on and off the air most casually. Frequently groups which case Kolin Hager (then 'the voice of WGY' and now its manager'), A. O. Coggeshall (present program pitol), Bob Weldaw or Carl Jest (1988), and the state of t

phonograph record, Cohen at the Telephone.

WWY Players, Indio's first dramatic group, broadcast full-length air versions of these Broadway shows: "The Green Goddess," Mrs. Temple's Telegram. 'Ready Money, 'The Third Degree,' Secret Service, 'The Friec Chap' and 'Why Service,' The Friec Chap' and 'Why the Georgia Ministrels make their air debut and click so resoundingly their programs were earried by whre to WYZ, New York, and WRC, Washinston. This was one of the earliest of the Page (Topichalles) when the Ministrels.

A rube program, with the Corn-

The Radio Hillbilly Still Wows 'Em

By Edgar A. Grunwald

1989 was a whopper for those blow-jug Indians who long ago (accord-ing to predictions) were supposed to be ready to bite the dust-i.e., the hillbillies. It may be that sits nix hick pix, but—according to all avail-able information in this sector—it is just as true that the rubes still like the rustle blues.

just as true that me rucos silli inte the ruside blues. hillbilly and his above the ruside blues, hillbilly and his above the ruside blue silling and and a size radio inventions. Some stations have artists bureaus which do noth-ple to be ruside and the ruside silling his berry festivatis and other plow-jockey wented of similar did the most settive of these (aside from the well-known MLS bureau) has been the KMBC booking bureau in Kanass City. Operated by Jimmi McConnoll (who WILS, WTAM, KDKA and WGY dur-ing the past 12 years), it made 377 has been in on minima ventures and ing the past 12 years), it made 377 bookings during the fast 10 months his year. During the past two years bookings have totalled 625, which means that about 1,000,000 apple-knockers have stared at the KMBC the past of this increasing momentum, it is not unlikely that McConnell can soon figure on a year which will total around \$100,000 in a year which will total around \$100,000 in considerable of the past of the past of the past of the past of the increasing momentum, it is not unlikely that McConnell can soon figure on a year which will total around \$100,000 in a year which will be a year a year of the year as the result of using principally hillbillies for talent.

ent.

McConnell, who would rather hear
the coyote wail of a hillbilly than
Lily Pons' soprano, believes that the
'billy-far from being burnt outstill has plenty of entertainment vitality. McConnell's argument is that tality. McConnell's argument is that entertainment cycles run through several decades, and that the hillbilly therefore has a long way to go be-fore his demise is scheduled to come around.

around.

Vaudeville had few hillbilly acts
(Weaver Bros. and Elviry was an exception) so it was radio that put over
the hillbilly. Radio took them out
of the Kentucky cabins and erossof the Kentucky cabins and cross-roads square dances and popularized them to millions of people. It was through the medium of the ethor them to be the cabin to the cabin to tabling but amateurs, playing for heter relatives and friends, were lifted from the parlor to the podium. The classic radio hillbilly gang (the equivalents of the original Dicidand Jazz Band in the litterbug briefland play and the parties of the whom Lambelln Kay started on WSR, Allatta. This aggregation was com-

deld) were the "Skillet Lickers" when Lambdin Kay started on WSB, posed of Gld Tanner, Riley Pucket, Clayton McMitchen, and Slim Bryant. That was 15 years ago. True the Company of the Co

Cheapness Prime Virtue

Cheapses Prime Virtue

Radio started the hilbilly, of
Radio started the hilbilly, of
Radio started the hilbilly, of
Course, because he was a cheap enprior in the payroll—a fact which still
lack of pay, the nasal vocalists soon
found new means of revenue. One
full the hilbilly songhooks. The dopier
billies would let publishers put their
billies would let publishers put their
billies would let publishers but the
manner to provide the publishers and
and thus work on ordinate and
and thus work on ordinate but the
manner to you-like Asher Sizemore—
Printed their own. Sizemore in one
stassic week sold \$10,000 worth of
sungbooks (incredible or not his total
stassic week sold \$10,000 worth of
sungbooks incredible or not his total
the sold of the sold something
cid, another smartle, sold something
ide 30,000 songbook between 1927
and 1930. Today the songbook gas
in mary dead, although periodic re"Ball source attempted."

Add. gas attempted.

Add. are attempted.

what are altempted.
As, a resit of this early radio boost, which billbillice expanded in boost, which billbillice expanded in three directions: (1) Ayound 1820 bay added fairs and similar festivals to their list of revenue-producers; (2) they becan to spread their appeal to industrial (eity) folks; and 3) they made phonograph records. Today, a good hilbillily troups of \$200ya, a good hilbillily troups of \$200ya becan draw around \$250 per \$200ya becan draw around \$250 per alternative fairs and count about

The fair and outdoor season of 1838 was a whopper for those blow 1848 as a whopper for those 1848 as a whopper for the fair through 1848 as a whopper fair through 1848 and 184

Not Good, But Nolsy

and looked okay in 10-gallon hals.

Not Good, But Nelsy

But the true hilbilly—the guy who comes from the mountains—is a rotten musician, and his basic mclored in the property of the propert

make the audience laugh or cry.

Anything in between is n.B.

Rowever, between the Texas covetities, some changes have be ligarcities, some changes have be ligarcities, some changes have be ligarcities, some changes have be ligarinstruments are being added to
hilbility band with quite
influence is seeping in, and there is even
influence is far from universal, but it
is increasingly felt. Not so long ago
the hoit-toity Duquesne Club in
Pittaburch put hilbillies into one of
its solrees. And meantime the fiddropped the colorful names they
sported of yore—such as Skillet
Lickers, Gully Jumpers, and Fruit
Jar Drinkers. Gals are also beginning to show silk-encased knees oveming to show silk-encased knees oveming to show silk-encased knees oveor billbillies are coming from
the same place as their forerunners
did—off the farm, and from the posit-office
own or cross-roads posit-office off the farm, and from the pool-n or cross-roads post-office the thinkers

Radio in Every Cell

St. Paul, Jin 1

Warden Utecht's drive for a
radio in every cell culminated
successfully at Stillwater (Minnecols State) penitentiary.

In the state of the state of the state
installation and the state reformatory at
installation to lift its espirit de
corps, the state reformatory at
St. Cloud followed suit although
St. Cloud followed suit although
making a start and would not
actually have every cell
equipped a la Stillwater for sevequipped a la Stillwater for sevutecht have every cell
utecht have every cell
utecht

eral months.

Utecht has maintained that convicts have it tough enough without having to be deprived of radio fare. Several Stillwater lifers had never heard a radio set before last week-and result-ant publicity in Minnesota metropolitan newspapers won't do the warden's scrapbook a bit of harm,

. A lot of 'em are joining the though in special pay-scale

bench. A 10t of the are juming union, though in special pay-scale union, though in special pay-scale jumine. McConnell's nomination for the leading hilbilly specialists of the current day—the so-called stars. Bradley Kinead, Hoosier Hotshots, Texas Rangers (now in Hollywood). Luiu Belle and Scotty, Louis Massey and Westerners, Asher Sizemore Carson Robison Buckaros, Girls of the Golden West, Red Foley, Arkansaw Wooderhopper, Mack and Bobsaw Wooderhopper, Wooderhopper, Mack and Bobsaw Wooderhopper, Woo

Miss Blackett Debuts To Glenn Miller's Music Chicago, Jan. 1.

Hill Blackett, of the firm of Black-ctt-Sample-Hummert, Thursday (28) imported the Glenn Miller orchesta from New York to supply dansapa-tion at the Blackstone hotel for the debut of his daughter, Patricia.

Miller almost failed to make it, lue to faulty train connections. Maestro, incidentally, is sponsored by a completitive agency's (Newell-Emmett) account.

Phi Beta No Handicap

San Francisco, Jan. 1 San Francisco, Jan. 1.
All this talk of radio and the 12year-old mentality falls on deaf ears
at KFRC. Station has hired two
members of the intellectual fraternity, Phi Beta Kappa.
Announcer Mark Goodson and
Melba Toombs, writer-actress, are

Radio. Patriotism and Henry Ford

Station Ideas

WOL's Double or Nothing

Wolfs house or nothing
Washington.
Two-way plan to add to listener
interest c. WOL and pack 'em in at
a local theatre debuts this week with
the 'Double or Nothing' quiz pro-

a local theatre debuts this week with the Touble or Nothing quiz program. Season of the Touble or Nothing quiz program. Season of the additione by Walter Compton, MSS announcer, who offers \$1 for the correct answer to each question. If the concistant can provide additional members of the season of the season

Liven Up Station Breaks

Washington Fed up with monotonous drone at station breaks, Bill Dolph, manager of WOL, has put them to music. With several discs to choose from, standard discs to choose from, standard that the station they're hearing with either a four-verse ditty or a football cheer.

Local listeners still haven't recovered from the shock.

Happy Club for Klds

Happy Club for Kids

Fort Wayne.

Fort Wayne.

WOWO has formed a new 'Happy
Club' for children. Idea is to aid in
keeping the kiddies clean and to develop such habits as regular hair
combing, tooth brushing, etc. Jay
Gould, 'The Old Songsmith, is sponfould, 'The Old Songsmith, is sponfould, 'The Old Songsmith, is sponweek day mornings before kids leave
week day mornings before kids leave
for school. In few weeks in existence show is already drawing
more than 200 new memberships
weekly, Clubs have been formed in
official membership card, id daily
habits chart and a club song sheet.

Hunting and Fishing Club

Husting and Flashing Club
Lambert Beeu Whiladelphia.
Motion manager of KYW, has mailed
2,500 compasses to sportsmen in 282
towns in Pennsylvania, New Jersey,
Delaware, Maryland and Virginia.
Part of buildup for the station's
hunting and fishing club.

By EDWARD SMITH

The United States has been dereloping an acute patriotism during 1939. This quickly reflected itself in radio programs. The trend was, in radio. Kate Smith's frequent singing of 'God Bless America' with much feeling and nation-wide reaction was symptomatic of the new trend.

Most prominent change occurred with the Ford Hour which went American with such a vengeance American with such a vengeance that it provided drone-if private—grumblings from word-famous musical artistes who, olthough of American nationality as insisted by Henry Ford, had no inclination to identify bred, had no inclination to identify been such as the such as th

An augustatus mader to the studiese sheen politely ignored.

Artists take position patriottes and good music ought not to be antagnosistic. Unbalanced programs are feered as a blow at the artist.

Unbalanced programs are feered as a blow at the artist.

a tenor, was joshed by his musical associates when the aris 'La Donna e Mobile' from 'Rigoletto' which sounded swell in Italian as 'La Donna e mobile, qual plut mal vento, broaded well in Italian as 'La Donna e mobile, qual plut mal vento, whacky in Case of the persent of the present as in fair washer.

Deliberately Second Rate

While the salaries remain as high

Deliberately Second Rate
While the salaries remain as high
as they do, it is not likely that the
squawk will be carried to the point
of dropping the program. However
the singers hope somebody may tell
the sponsor American audiences are
not so backward musically that they
cannot appreciate and desire the
cannot appreciate and desire the
halls of these side like it is concert
lists every time they make a public
appearance.

halls of these singers or instrumenta-lists every time they make a public appearance.

The property of the property of the pro-ton who guested on the Ford hour Dec. 24, with Fritz Reiner conduct-ing the symphony orchestra. Not for nothing is this Negro femme a topper on the concert lists. Rich, full come on the concert lists. Rich, full come and emotional depth are hers. But and emotional depth are hers. But was a case of a great talent presented at its commonet common demonina-dat its commonet common demonina-dat its commonet common demonina-tion of the selection she was given was inpressive and stirring, but the rest of the selections she was given to sing could have been handed by amount any proficient vocalist. The probably the outstanding example in radio of a wealth of artistry habitu-sally squadered on deliberately second-rate material.

Radio's New Talent—Wherefrom?

Commercial radio's talent picture took a sharp about-face in 1939. The new program trend away from va-riety shows into the gimmick-type of entertainment may soon place radio in the position where it will have to devise a gimmick that will furnish it with new talent.

in the position where it will have to devise a gimmick that will furnish it with new talent. The control of the

By Joe Schoenfeld

has been inserted in the fountain of new radio talent.

'Same Old Faces'

new radio talent.

Same Old Faces'

A Vasurr story last summer stated that the Same old faces' were coming back on the air for commercial that the Same old faces' were coming back on the air for commercial states. The states of the states o

guest shot. The squawk that actors' salaries had gone too high was frequently heard from theatree open closes. He had not some the salaries of the salaries of

team, into radio prominence. She also gave Henny Youngman, comic, a strong buildup, but this didn't take concrete form. Exit, More Guest Shows

Exit, More Guest Shows
Another personality identified with
building up talent is Eddic Cantor;
but he, like Vallee, is now off the air.
Cantor played up Deanna Durbin
and brought out Bobby Breen, both
now in films. The former is one of
pictures top b.o. names.

Besides the fact that the passing

now in films. The former is one of picturer' top bo, names.

Besides the fact that the passing besides the fact that the passing the picturer's polymer of the factors will harmore the discovery of radio talent, it also means the loss of a lucrative field for actors and agents alike. The Vallee and Kate Smith programs that the picture of the picture

for one show weekly.

The past season indicated further the sponsors trend towards gimnicks and audience-participation to the season of the

Connecticut Radioites Move_

Waterbury, Conn., Jan. 1.

Harry DeVorken dispatched by WBRY to commercial managership of New Haven substation, replacing Ralph Gottlieb, who's gen to WGBI, mounter, has shifted from WBRY to WMAS. Springfield, Mass, to take place of Stuart Wayne, another former WBRY spieler who's switched belief of the WBRY to WMAS. Springfield, Mass, to take place of Stuart Wayne, another former WBRY spieler who's switched belief of the Secondary of the Composer, has joined WATR as staff plants. Truman Craine has shifted from WWBC, New Britaines, with the work of the

as anno

WFAA, WQAM Bonus

Dallas, Jan. 1.
All staff members of station WFAA onus check got a Christmas bont One week's salary.

Ditto WOAM, Mismi

Cash bonuses, amount undisclosed, were distributed at station WQAM by F. W. Borton and W. W. Luce, the toppers.

by F. W. Borton and m. m. Loc., the toppers.

An optimistle note for 1940 was also sounded with the statement that if business keeps up the bonus next Christmas will be larger.

Midway Sucker Psychology Rehind Radio Coin Come-On

By Dan Goldberg

Chicago, Jan. 1. ening, money for Chicago, Jan. 1.

Money for listening, money for having a telephone, money for knowing facts, money for just being there money, money —and not thought of entertainment.

money, moley money—and money and money and money and advertisers group around conference tables to seek out of getting greenback, cheecently willing public. Shunted aside are other program considerations, such always the people listen because. This is a real and vital threat to the talent upon whom the entire radio industry has been built. The because the talent upon whom the entire radio industry has been built. The belief of the control of the contro

radio industry has been built. The silicers figure it this way. Why should a sponsor pay \$5,000 tor a show and try to a \$5,000 tor a show and try to a \$5,000 tor a show and the silicer power of each giveaway. Many advertisers reason strictly other advertisers are willing to kid themselves that cash awards answer all their radio advertising problems. Tallent is becoming secondary in a strict of the silicers and the silicers are willing to kid themselves that cash awards answer all their radio advertising problems. Tallent is becoming secondary in programs mently as an appendage.

Talent is becoming secondary in importance and is being added to programs merely as an appendisg to programs merely as an appendisg to the given away, and how much? After that, the question of performers and entertainment is discussed. It becomes evident among agenies that should the trend continue, process of dealing out money at andom, with the show reduced to an announcer for the giveaways and plugs and perhaps a small musical ensemble to fill out he wait or may be appeared for graining, aingers, writters, producers, directors, musical conductors, orderstars? Spin a wene, give away cash. Wonderfull: And so simple.

simple.

But the wiser radio men see in this trend a real danger, not only to talent (for whom they have no real compassion), but to the radio industry. For should the trend continue large masses of the public may be alienated, and it will not be the sponsor who will be blamed by the public, but radio steaff, for the public doesn't separate the station from the advertisers.

Backblown Sparate the station from the advertisers.

Sour-grapes Phychology

For every winner, there are thou-ands of losers, and losers never For every winner, there are thou-sands of losers, and losers never-again feel the same towards the in-termediate the same towards the in-termediate the same towards the in-termediate that in a spin-a-wheel game, for instance, the chances against any one listener is up in the attronomical figures, and they feel that it is poor policy for the same to the same to the same set-up which gives a huge money prize to one listener and makes be against the radio station and be against the radio station and the same that the same to the same there is any fake, or even if the -listeners don't actually believe there is any faking. never

reliateners don't actually believe there is any faking. In the background, also, the radio men see the spectre of the Pederal Communications Commission, the the Department of Justice. Admitted and agreed that the give-aways are carefully cheeded and seruitnized to see that they come clearly within anisonal and state laws, but in spite of the careful conning by lawyers, these games still are believed to hold a quantity of dynamite should any care to start a rumpus or decide to make an issue of the give-away situation.

Goldberg

long session of squalls and headaches the theatres backed away (or
were driven away) from giving
money to their customers as an inPictures became secondary; the
producers oi the Coast felt their lessening of importance and reduced
who wanted to gamble on the givesaway purchased tickets and didn't
even bother to stay for the show.
Business was all right for availe,
Who wanted to gamble on the giveaway purchased tickets and didn't
even bother to stay for the show.
Business was all right for availe,
On the other days attendance was
brutal. When outside forces began
compelling the theatres to stop
money gifts and return to tous picselves at a loss, with a poor grade of
pictures and a forgotten sense of
how to sell those pictures. Thereselves at a loss, with a poor grade of
pictures and a forgotten sense of
how to sell those pictures. Thereselves at a loss, with a poor grade of
how to sell those pictures. Thereselves at a loss, with a poor grade of
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selfselves at a loss, with a poor grade of
how to sell those pictures. Thereselves at a loss, with a poor grade of
how to sell those pictures. Thereselves at a loss, with a poor grade of
how to sell those pictures.
The marter tend one as a convinced that the ultimate goal of the
radio industry must always be the
listening public if the radio industry wants to continue its real hold
on the consciousness of the public
and keeps away from danger zones of
the carney owner, and money as a
lure for listening must remain
only as a gaff or jimmick such as
has been used for years by carnival
and except away must remain in that
castegory whether it be used on fairgrounds, thereway must remain in that
castegory whether it be used on fairgrounds, there were available.

WBTM-WLVA Hookup

Danville, Va., Jan. 1. Danville, and WLVA, , have linked themselves WBIM, Dailling, have linked themselves into a Bi-City Group, with the lines going in today (1). The two central Virginia outlets will exchange programs for a period of four hours a day. A newly organized special distribution of the programs for a period of the hours a day. A newly organized special grams for a period of Assumpt PPC and Assumpt



n's Greetin ROY SHIELD Musical Director, Chicago Division, N. B. C.

Author Paces Gulf Stars

Hollywood, Jan. 1.

Charles Taswell, who scripts the
Tom Mix programs originating out
of Chicago and also works on the
Gulf-Screen Guild show, docs his
writing at his home in Hollywood.
Before becoming a writer-director
he was an actor and is still regarded
as a versatile mike performer, although he reartly broadcasts nowa-

though he rarely broadcasts nowa-days. economy move to eliminate the lengthy preliminary rehearsals, Taxwell frequently takes his script around to the various stars who are to appear on the Gulf-Gulfild show. He has a couple of informal read-ings with each, taking all the other children, character roles and dia-lects, etc. He thus permits the children, character roles and dia-lects, etc. He thus permits the name players to familiarize them-selves with the script and spot any holes, but some of his readings are said to panic the stars.

Stinson Ouits Aver

Philadelphia, Jan. 1. Philadelphia, Jan. 1.
Robert W. S. Stlinson has resigned from N. W. Ayer & Son, Inc., ad agency, to become assistant to Robert M. Fuoss, Saturday Evening Post promotion head.
Stlinson was in charge of the Atlantic Refining Co.'s football and baseball promotion.

STAND BY FOR FLASH

By G. W. Johnstone (Director of Public Relations and Special Events, Station WOR, New York)

(urrector of rublic Kelaltions and Special Events,
Station FVGR, New York)

Under the heading 'special events'
mide sations loosely catalog almost in ender state of the state

23% Increase

Probably WOR is more than ordi-Probably WOR is more than ordinarily active in special events and it is significant, as a commentary or 1939, that our records the work of the starts of the starts of the starts of the start of 729 and some 522 like programs of 729 and some 522 like programs of 729 and some 522 like programs in 1937. This tally does not include other originations for Mutual handless.

L & T. SETS STATION LIST FOR PRUNE E. T.S.

San Francisco, Jan. 1.

Lord & Thomas has set the list of stations to be used in extensive promotional campaign by Prune Growreason of the program titled 'Hollywood Ten-OOO' Stations are:
WNAC, Boston: WBBM, Chicago;
WNAC, Boston: WBBM, Chicago;
WNAC, Boston: WBBM, Chicago;
WNAC, Boston: WBBM, WW York;
WCAE, Pittsburgh, and KMOX, St.
Steries will get under way Jan. 9
and on most stations will be heard
Tuesdays and Thursdays. Quarterhour st. has Ken Carpenter and drahour st. has Ken Carpenter and drahour st. has Ken Carpenter and drahour st. has Ken Carpenter and stahour st. has Ken Carpenter and Grahour st. has ken Carpenter and Ken Carpenter

Letter st. has had been st. had been companied to the companied

lus submarine disselver, the crash of the Bermuda-bound Cavalier, and John S. Young. WOR shared with the Mutual rate was a submarine of the Mutual rate of the Mutual

It was a great comfort, and no kidding, to have that gent as an all
against the terrific competitive bomand the state of the state of the state of the state
It was resasturing, also, to have Fultion Lewis, Jr., pitching for us in
washington, John Stecle in London,
Waverly Root in Parsi and Pat Mailland in Warsaw and Pat Mailsome touchdowns. But scoops are
not valuable simply for the sport,
week and year-by-year campaign of
the party of the steed of the path of the path of the steed
the public interest and the nable is
personality stand out in the contusion of many call letters and the
public well-known tendencies to be
vague.

public's well-known tendencies to be vague.

Another year like 1939 and myself, Dave Driscoll and Alvin Josephy will be eligible as ballet dancers from having to be on our toes so much.

Prevention of Political Time-Chiseling Causes 1st All-Conn. Confab

Ist AII-tonn. Confab

Hartford, Jan. 1.

For the first time in the history of Connecticut radio, representatives of all stations in the state met Wednesday (27) at the Hotel Bond of the Hotel

problem.
Political season in Connecticut is Political season in Connecticut is expected to be big, insamuch as both national and state elections are to be held. Understood that brondcasters in Rhode Island and Massachusetts already have set a deadline, after which politicos must pay for tirge.

Zeke Manners Sues

To Retain Baker

To Retail Baker
Leo (Seleo Mannin Il Mirel
Mirel May (28) in thirty 1, suppress
the first of the Mirel Maker and
WINEW Booking Office, Inc., charfing breach of contract. Manners asserts he is a theatircial manager and
and the theatirc. On September 6,
1399, the detendant engaged him as
and the theatirc. On September 6,
1399, the detendant engaged him as
manager for three years, and lie in
turn gurantece 39 week! employOctober 9, say; the suit, the 6fendant breached the contract, and
signed with WNEW Booking Office.
It is asserted by Manners that the
asterd to replace in his gang. As injunction to prevent Brit from working for anyone but himself, and damages is sought.

KFUO, the only non-commercial

Radio Writing on Spec, Author Credits On Air (or in Trade) Future Issues

The subject of radio script writing | the Hollywood chapter of the Radio Writers Guild, is only one of the ul-Writers Guild, is only one of the ul-timate major objectives of the na-tional organization. Since the matter has been officially brought up by resolution of the Hollywood end, it will probably be considered by the Guild as a whole, but actually it con-stitutes only a single phase as one of six major points in the union's pro-gram.

These points include:
Standard minimum contracts for
the lease of different kinds of material for different uses,

By Hobe Morrison

their own unsolicited program ideas

their own unsolicited program ideas on a speculative basis.

Whole question of radio writer contracts is extremely complicated, contracts in extremely complicated, exert exactly alike. There are countries different agency or network situations as well as innumerable writuations as well as innumerable writuations as well as innumerable writuation as well as involved and conditions are obviously much different for daff or aslaried writers as confident of the contract of the c

by mutual study and negotiation rather than by demands and pressure. Idea is that although there is bound to be a certain amount of difference in outlook among the various groups involved, the agencies and networks are tolerant people to whom amicable relations with writters is exsential.

In regard to the specific matter of speculative writing raised by the Coast chapter, Guild leaders in the east are uncertain of just what the procedure may be. Figured positismembers may not vurtle on speculations of the control of

These points include:

The points include:

These points include:

The class of different kind of make any unprecedented situations are and Chicago chapters obey the teach of the point include that with many previously be attitude that with many previously and the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the point include that with many previously and the proposal that all the poin

Special Song Material Extinct

By Ben Bodec

.The use of special song material into New York from Pennsylvania in radio becomes more rare as the medium grows older. The disinclination among vocalists and band leaders to act on their own tastes or take a chance on something that the other fellow isn't using amounts almost to a phobia. Their choice of numbers is dictated solely by either of two things: (1) the tune has top or close things: (1) the tune has top or close to partially on the most played list, or (2) the publisher has prometed to make it his 80.1 plug. To regged individualism is something that helped the Republicans bag Maine and Vermont in the 198 presidential testing the the providence of the regular to the days when in going over their current releases they could remark that such-and-such a number would be a natural for such-and-such a vaude-

such-and-such a number wouse or a natural for such-and-such a vaude-ville performer. It was the day when entertainers took a pride in their specialty or strove to identify themselves with a distinct type of the such a distinct type of the such a distinct type of the such as the such as the such as headliners were regular visitors around publishing houses, intent on finding material which by its novelty and departure from the current June-and-moon norm would brighten and heighten their individual reperand heighten their individual reper

and heighten their individual repertoires.

Today there aren't more than two
or three band leaders that make a
pactice of an order of the control of the control
order of the control order order or order
one, and failed. The general run of
leader and vocalist know only what
tell him. or what he notes on the
most played list. He has heard
that this is the age of the machine,
that to be popular one must conbody else do all the experimenting
or pioneering. All this he accepts
as gospel, with the result that the
builts to site of the control
or pioneering. All this he see every
year and the roster of real personsality bands continues to become more
and more restrictive.

Occasionally conneces No Selectivity

and more No. Selectivity

Occasionally someone becomes identified with a particular novelty line and rises to national attention, the national attention of the national attention of the boy swith their No. 1 plug and his or her repertoire becomes as select or exclusive as the noon select or provided the national provided in the national nation steler's lancy is in time lost within as 'Begin the Beguine,' Indian Love this hodge-pole of run-of-the-mill [call and others. They helped make material and the singer fades into his limbo of the has-beens. A clinical case into his beguine the singular based on th

into New York from Pennsylvania just a couple of years and She made a novelty tune and the rovelty tune made her and she was aces in practically every medium of enterior cided that her fame was strong enough to de-individualize her material.

Pulliars say that the only way they can now get a novelty tune they can now get a novelty tune

terial.

Publishers say that the only way they can now get a novelty ture started is by placing it with a phonocarted in the placing it with a phonocarted in the place of the

Dispute Radio Allbi

The cry of some band leaders that radio discourages them from dipping in the program heads of the networks. These executives refort that such statements can only go with a twisted point of view. The novelty would be a substantial to the statements can only go with a statements can only go with a statements can only go with a statements can only go the statements can only go the statements of the statement of the statem

taking delight in reviving tunes such as 'Begin the Beguine,' Indian Love Call' and others. They helped make

SPONSOR ORIGINS

VBC-Red 35 12 24 NBC-Blue ... 24

RADIO GANG IN CONGRESS' DIARY

Washington, Jan. 1.
Charter members of the new radio
fraternity whose names will be inscribed in the forthcoming issue of
the Congressional Directory will include 21 staff representatives of the
three networks, nine toilers for
Transradio Press and one each for the Yankee Network, WQXR, New York and WMAL, 'The Evening Star Station' (NBC).

tion' (MBC).

Scoring a major victory over newspaper scribes who have preened themselves for decades over being themselves for decades over being high-up administration politices and other big-wig in the Washington 'bible'. radio commentators, publicing the players and other bradeasting employees whose work brings them in contact with national news and contact with national news and in the next issue of the directory narks.

in the next issue of the directory, marks final triumph of a campaign begun last year when Pullon Lewis, Jr., and the property of a campaign begun his person of the property of the property

Newly-emancipated ntm-csiaters— who now hob-nob with President Roosevelt in their own right, and cover news which formerly was re-stricted to accredited press cor-respondents—include:

For WMAL and the Evening Star: Dorothy C. Rockwell will rep-esent WQXR, with Francis W. Tully atting for Yankee Network. m Enders Coyle.

Radio Charity Drive Over Top in D. C.

Washington, Jan. 1.

Banner year reported by all locci
stations in the annual Christmucharity drives, with records doubled
in most instances and shoes, toys
and clothing provided for the city's

and crossing with Washington newspapers, CBS, NBC and Mutual outlets supplied local hospitals, schools and sanitariums with an Original goal of outlets suppused sechols and sanitariums with an overflow of gifts. Original goal of WJSV for \$5,000 with which to furnish shoes for youngsters was boostiful coming in. Annual doll house of the control year. New toys numbering 1,950 plus \$1,275 in cash, were collected by WOI.

AGENCY CHANGES NAME

Film Studio Slants On Radio

By Jack Hellman

Hollywood Jan 1. The World's best collection of the adlines -that -didn't -happen embalms the story, as developed since 1986, of the flim studies' nort-affic the Mohawk' and Darryl Zanuck of the story as developed since 1986, of the flim studies' nort-affic the Mohawk' and Darryl Zanuck of the story as developed since 1986, of the flim studies' nort-affic the Mohawk' and Darryl Zanuck of the story of the studies of the stu the deals the same people made with that competitor. The film biz was, and is, a sucker for any radio pub-licity lie-up. Radio may keep people at home in droves but what a chance to tell them about the picture they should see next week—maybel the proper of the proper of the first the proper of the proper of the here. They take one clean colle-ciotts at the Brown Derby. They write down in large block type: 10.000,000 to 11.

Even in Hollywood three!!! after a figure like that is considered good form. After writing that down somebody says:

"This is the audience of the Soandso program." 'How do you know?' says some body.

'C.A.B.' is the knowing reply. 'Oh,' says the dope who asked the

question.

The implication is that if Superfluous can get its next release excorpted and dramatized on the
corpted and dramatized on the
fluous can get its next release extended to the control of the control
have plenty of prestige behind it.
What a picture needs is plenty of
prestige. They used to talk about a
used to do a fanty things with only
displays and electric signs and black
and white adversings. But that was
before prestige, before radio.

before prestige, before radio.

exeverly cut down. On this score the

erely cut down. On this score the doubters are as many as the af-firmers. Studio heads still insist that

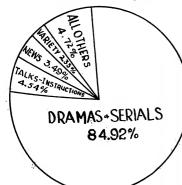
store by picture and personality credits on programs displaying their arts or artists. The others hap-hazardly climb aboard the band-

Radio has always done a job for pictures and is welcome to hang around. But once its usefulness as an exploitation adjunct peters out it

VOICE OF TIME CASE WON BY LUCE ORG.

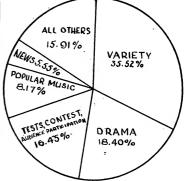
Federal Judge Clarence Galston in M. N. Wednesday (27) issued a permanent injunction in favor of Time, Inc., against Anschel Barshay, doing business as The Voice of Time, and ordered an accounting for profits, damages and costs. Carl P. Goepel was appointed special master to de-





(This chart reseals at a plane the preponderance of strials—the coupy of the Albany N. Y. Jan. 1. Hughes, Wolf & Co., Inc., Rocking—the daulight hours, Derring 1836 at user said the stations belonged according to papers filed with the Strining Products before uncotons and to Procter & Gomble affer. Secretary of State in Albany, burdeou, There was a tot of talk about this being an unhealthy radio affect of the Company of th

The Harmonious Nighttime



(In contrast to the unbalance of the morning-afternoon stretch, the net-work program schedule after dark is varied and in accord with commonly accepted nobinos of arranging entertainment to prevent any one type of turn from over-prominence. Such a chart as this would make sense to an old-time reducibile booker, even ly the fucus nobling of radio.)

A Neville Miller for Canada?

Winnipeg, Jan. I.

In he next few weeks the private in Toronto for the annual convention of the Canadian Association of Broadcasters. At that time it is possible to the private in the control of the Canadian Association of Broadcasters. At that time it is possible to may be authorized and hierd in obvious emulation of the American broadcasters who made Neville Minds and the control of the Canadian coulvillant, if and when materializing, will face problems of much complexity, problems peculiar to the complexity, problems peculiar to the complexity, problems peculiar to the complexity, problems of much complexity, problems peculiar to the complexity, problems of much complexity, problems peculiar to the complexity of the cof

divulge the facts. Right now this is all guessork.
Historically, the big event in Canadian radio during 1939 was the visit to the Dominion of King George and Queen Elizabeth. It also proved, from the standpoint of those whose jobs it was to handle programs, the biggest headache, historically.

Went Off Smoothly

jobs it was to handle programs, the biggest headden, historically.

Went OR Smoothly
That it all went off without misadventure is a tribute to the engineration of the control of the cont

press and public.

Lets of Stunts

By Norman Chamberlin

By Norman Chamberlin operators learned plenty. One thing is that the government-owned network is not immune to legal suits as the CKGW-CBE Toronto ease, which had been pretty well musted around the company of the com

marrest for sale of time, as a group, when the CBC Imposed a control of contr

wave tossers to its chain, thus bringing the total to ten stations of various sizes for the Dominion. These are CBA, in the Maritimes, at Sackwille, New Funswick; and CBK, for the Prairie region, at Watrous, Sasakathewan, Tiey were necessary to the CBC play were broadensters, taking the company of the CBC play were broadensters, taking the regionier outlook, viewed them

the CBC plan for national coverage, although private broadcasters, taking the gloomier outlook, viewed them as till another peg in these of the year was raised in Toronto when George C. McCullough, publisher of the Toronto Globe and Mail, cried Toul' when the CBC freed to the Toul' when the CBC freed to the tendency of the Toronto Holes of the Toronto Globe and Mail, cried Toul' when the CBC freed to the tendency of the Toronto Globe and Mail, cried toul' when the CBC freed to the tendency of the Toronto Globe and the CBC freed to the tendency of the Toronto Jubility and L. W. Brockington, former chairman of the network, got together and ironed the whole affair Cutlough was satisfied. Apparently that was that, as the Toronto publisher has been on the air several times since. Just to be sure another CBC grabbed a pencil and did some rapid revamping of regulations, which, according to private broadcasters, appear about as elastic as a Cutlough Incident hit front pages and editorial columns from coast to coast.



FRED WARING

And His Pennsylvanians
Best wishes for 1940 Pleasure
Time, NBC Red Network—7 p.m.
EST.

relations with foreign powers, or spread reports or make statements, false or otherwise, intended or likely to prejudice the recruiting, training discipline or administration of His Majesty's forces.'

The Monopoly Boys

It was during this period that things got hot for American news services (Transradio and B. U. P.) services (Transradio and B. U. 39)
services (Transradio and B. U. 39)
feeding stations in the Dominion, A
campaign was launcher by monopolatic Canadian interests to have the
competitive services bounded from
latic Canadian interests to have the
competitive services to drop nil commercial business thus derived
and take officially sanctified news
builetins only which, would not be
builetins only which, would not be
subscribers to those services to drop
next however, met with defeat,
with each station being held responsible for news broadcasts over its
own transmitter, all news used being
overstell to Others for checking
forwarded to Othuse for checking
for a brief period and, thes
dropped.

dropped.

Within the last few months broadcasters took a cilp on the chin when
station fees were suddenly boosted
station fees were suddenly boosted
Levy had been a fiar rate of \$50 per
year. New cilp had 100-watters paying off between \$50 and \$500; those
for between \$50 and \$500; those
for between \$50 and \$500; while the
10,000-watters are taking it to the
une of between \$4000 and \$10,000
per annum. The silding scale angle
coverage, coverage, or the basis of silding
coverage, or the basis of silding

coverage.

Brief attention was focused on the east for a few weeks over the question of beer advertising (Liquor advertising nationally lin Canada is not permitted, Quotee being the only province to allow such copy with advertisers being restricted to beer.)

vertisers being restricted to beer.)
Beer programs took to the skids
in Quiche for a brief period when
the programs of the property of the
themselves in the center of a whirlpool caused by reform pressure
groups. This called for plenty of
diplomesy on the part of CBC offierral public to pacify with all beer
programs showing hefty audience
response. Final score had advertisers
centraling their high grade
papered down to straight institushows white commercials were sand-papered down to straight institu-tional copy. Had decision been other way it would have thrown string of actors and musicians out of work and caused plenty of union headaches.

Murray Anti-Union

Murray Anti-Dislon
During the final week of 1329 it
became known labor unions had
been working among employees of
the CBC. This brought forth a note
that the control of th

part of Murray and promptly wanted to know why such a view had been take the year staggered to a close to a close the part of the forthcoming (Jan. 22) annual convention in Montreal of the Candian Association of Broadcasters. In convention in Montreal of the Candian Association of Broadcasters. In convention in Montreal of the Candian Association of Broadcasters. In convention in Montreal of the Candian Association of Broadcasters. In convention in Montreal of the Candian Association of Broadcasters. In convention in Montreal of the Candian Association of Broadcasters. In convention is expected to be sections of the Havana agreement, for it is refulled to the Candian Association of public attention. Their claims are there is a crying need for power parity with the U. S. transmitters on parity with the U. S. transmitters on the parity with the U. S. transmitters on the convention in Canada holds all private stations down to a maximum of 1,000 waits while Yank regionals on the came channels sump out as much as convention will go lato the much the part of the Candian Association of the U. S.) to sit in judgment of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation of the CSC. They have long wanted to see the Installation

INTERNATIONAL RADIO IN 1939

By Bob Landry

The war has probably only slowed down, not killed, sponsored radio in western Europe. Luxembourg is probability the second of th

Lots of Stants
Canada also went in heavily during 1939 for special events, stunts, outdoor remotes. Broadcasts began to provide the provided for the provided provide

spreading superstition and harboring all that used to be dubious in American sponsordom. Mexico, for reasons of 1ts own which are lost to the Yankee eye in the elaborations of native politics, has balked at fulfillment of the plegges of its representative mades all revenues of the propers of its representative mades all revenues of the plegges of its representative mades all revenues of the plegges of its representative mades all revenues of the plegges of its representative mades all revenues of the plegges of its representative mades all revenues of the plegges of the plegges of the property of the north of the U.S.A. our other immediate neighbor. Canada, has different kinds of trailor problems. These will be clearer next year. It may develop that CBS than ever. The Canadian private broadcasters have been, on the whole, distinctly timid and rather dumb. They have murided opportunities to defend them. They have been called the control of the stations. It has made to the station of the stations. It has an observe that the station of the stations of the stations of the stations. It have the station of the stations of the station of the station in the station of the station is the station of the stations. It have been called the station of the station of the stations of the station o

wanted. It is worth postseripting to this sketchy summation of international radio in 1939 that the transmitters in all the belligerent countries, including Canada, are guarded night and day by soldiers with rifics and machine guns. The lessons of the Spanish civil war have not been overlooked.

Canada's Prevailing Rules

By Edgar A. Grunwald

Despite war, government regulations, and similar factors, Canadian Timels Jood during elections to candiant and owas financially in the pink of least the control of the property of the program and the property of the prope

nothing of the network revenue available through the CBC.

The solvent of private meters of the control of private networks of the control of private networks of the control of the contr

domain should be inflied rather than increased.

This viewpoint, of course, is quite unlike the U. S. viewpoint on radio as a public utility. The U. S. Communications Act of 1934 specifically states that 'a person engaged in radio broadcasting shall not...be deemed a common carrier.'

dio broadcasting shall not...be demed a common carrier.

To appreciate the tendencies at work in Camada, some historical control of the shall be sh

U. S. domination of facilities and revenue.
The combination of these factors.
The combination of these factors and the the forming of a Radio Commission in 1932, which was succeed, and the combination of the Canadian Broad cutuate for the public, gets some crevenue from advertising on CBC-owned stations and the CBC network, and collects a set tax of \$2.50 words, and collects and collects and tax of \$2.50 words.

The collection of t

canacian Mounted Police to prevent sabotage.

3. Obeying the policies of the Cen-sorship Board, which, however, has promised that 'the crdinary avoca-tions of life and the enjoyment of property will be interefered with as little as may be permit'ed by the exigencies...'

4. Submission of advance material on all talks to be broadcast.
5. Prohibition of all foreign language broadcasts.

6. Discontinuance of weather re-

glust productions of weather reports east of Toronto.

7. Submission of news copy to the
Censorship Board.

8. Dissontinuance for broadcasts
from public meetings. Political mastudios, provided scripts are submitted in advance.

9. Exemption of CDE employees
from military service, except in specommitted to the committed of the committed

The Fawn at Bay

Louisville, Ed Barrett, who works for WHAS and loves the ballet, went to Cincinnati to see the Ballet Russe. He sat next a fidgety old codger who proved to be a disturbing factor to the entire audience. At interroticing the server.

planation came.

'Say,' demanded the old timer,
'is this the WLW Boone County

Jamboree?'

He had paid \$3 for a front row seat thinking it was the hillbilly frolic going on a block away.

Pole Commandeers WSAR to B'cast Anti-Nazi Tirade

Boston, Jan. 1.

Last Friday night an irate Pole, indignant at Germany's rape of his mother country, stormed into Fall River's station WSAR while a Por-

River's station WSAR within a Per-tuguese profram was in program, being in Polish, broadeast for two un-ing in Polish, broadeast for two minutes a tirade against Germany. When Orville Seagrave heard in the control room upstairs the strange rushed down and as he entered the studio, diverted the Pole's attention. Manuel Rodrigues, director of the minute, But Louis Bieleck, of the minute, But Louis Bieleck, and intruder, continued his outburst to intruder, continued his outburst to intruder, continued his outburst to a musician in the studie got on the pretext of getting a drink of water and celled the police. the pretext of getting a drink of water and called the police.

Bielecki, armed with a toy wooden mallet, was booked on a charge of disturbing the peace.

Mayonnaise Needed To Collect Mazuma

Radio Is Very Personal in Alaska

By Stanton D. Bennett

ments to those 'demonstrably required for efficient working in war time.'

It Discontinuance or staff, expansion 2 to the state of the

By Stanton D. Bennett

(Chief Engineer, KFAR, Fairbanks)

Fairbanks, Dec. 20.
In few places on this earth does radio play a more important role than 10 does in the life of the area of the place of the

NEW CONSTRUCTION

Juice Jumps for KOIN, WDRC, and WPRO Result in New Equip.

WPRO Result in New Equip.

Granting of 5,000 want night time power rating by the FCC harpone of the FCC harmonic of the Fargo, N. D., which uses the same 940 ke wave length.

New equipment is expected to both the FCC harmonic of the FCC harmonic

Hartford, Jan. 1. WDRC early this spring will get underway the construction of an ad-ditional tower at its Bloomfield trans-mitter so as to throw a directional signal. Station was recently granted a juice jump to 5,000 watts for nighta juice jump to 5,000 watts for night-time orperation. Formerly was 5,000 watts day's and 1,000 watts nights. Estimated cost of tower and antenna is approximately \$20,000. Construction work is expected to

construction work is expected to completed early in the fall.

Providence, Jan. Providence, Jan. 1. WPRO climaxed an eight-year record of growth Dec. 29 when W. S. Cherry, an official of the Cherry and Webb Co., which owns the station, threw the switch which officially closed down the 1,000 watt transmitters and put into operation the newly ereeted 5,000 watt job.

0.1 Pick's Nag Gees West
The apparent tleing with too short
a halter of a prize saddle horse
430 owned by Pick Malone, of radio's
51 Pick and Pat,' resulted in the aniani's strangling on the blackface
40 comedian's farm near Fort Edward,
53 N. Y.

FARM STATION ESSENTIALS

By JOSEPH O. MALAND Vice-President, WHO, Des Moines

of Central and South America combined). Press Agreement
In 1930 the CAT central report of the program service.

In 1930 the CAT central report of the program services of th

Be Moines, Jan. 1.

If you lived out and a pool in the moint of the mo

| Chase & Sanborn 34.3 | 20.3 |
|----------------------------|--------|
| Kav Kyser 11.9 | -5. |
| WHO Barn Dance 3.1 | 10. |
| Fibber McGee 14.2 | |
| Fred Allen 10.1 | 10. |
| The rating given by women | listen |
| ers for the same programs: | |

| Chase & Sanborn | 22.4 | -14 |
|-----------------|------|-----|
| Kay Kyser | 9.6 | 5 |
| WHO Barn Dance | 2.2 | 6 |
| Fibber McGce | 9.8 | 14 |
| Fred Allen | 4.4 | 5 |
| | | |

CLEVELAND: A TECHNICOLOR FINISH

Cieveland, Jan. 1.

Cieveland is a technicolor finish for a three months' tour covering Indicate the properties of the p and the School of the St. Louis for an Oriental bazar like Dellas-Fort Worti; nor a promotional tuba like Oklaborn City, nor a Persina Garden like Hollywood (where the CAB, is allah and J. Walter Thompson is his prophett), nor a Persina Garden like Hollywood (where the St. AB, is allah and J. Walter Thompson is his prophett), nor a miniature maintil like Sain Transieso, nor a miniature maintil like Sain Lake City; nor the honel of 16-cylinder management like F. C. C. forgot like Kanasa City; nor a folk fectival like Des Moises; nor a love-bower of newspaper, nor a folk fectival like Des Moises; nor a love-bower of newspaper and St. Paul; nor a technical-economic beli-cow like Milwauker. Cleveland, is a little like all of

economic bell-cow like Milwaukee. Cleveland is a little like all of these, but the resemblance is only enough to show that Cleveland is an important member of the radio family. Cleveland's own particular specialty happens to be ideal employer-employee relations. That's the importance of good employer-employee relations has strangely escaped many broadcasters. It warn's ismily that Cleveland

escaped many broadcasters. It want's imply that Cleveland wanted to forestall the inroads of unions. In fact, the Cleveland manuous, in fact, the Cleveland manuous and the control of the smart staff

business is directly innumence by a proper to the important angle, brings up the fact that many agencies are affeid to trust stations with really elaborate spot campaigns, and the state of the state o

Staff Members of WGAR Use Their Own Noodles

At WGAR everyone is his own boss. The story is told here that the switchboard operator once signed a rush eampaign when she couldn't find an exce at hand, quoted rates, fixed up time periods, and otherwise assumed responsibility of all mechanical-financial details: The station stuck to these arrangements as stuck to these arrangements as faithfully as if John Patt himself had made them. Offhand this sounds like a thoroughly wild-eyed system, but such an estimate is superficial. What WGAR has in mind is the elimination of such tight redtape operation that the minute the boss goes to lunch, the station falls apart.

falls apart.

WGAR employees not infrequently own minor shares in the extensive Patt-Richards properties, and at Christmas WGAR slips them a 10% points. Meanitine, everyone down to bonus. Meanitine, everyone down to bonus. Meanitine, everyone down to bonus. Meanitine, everyone down to benus. Meanitine, everyone down to the station, and—just as often-ortificize the daylights out of mistakes and slip-ups. Of course, this ideal scheme of things is reserved for the upper-crust layer of stations. Any medicare outflit attempting such a veryone outflit attempting such tune in a week. WTAM's scheme, less ebullient

a setup would be noplexisty out or WTAM's scheme, less ebullient than WGAR's, is just as com-mendable, and perhaps more uni-versally practicable. At WTAM two times are properly enforced: (1) personal appearance and personal artismanship. There is no better-dressed, better-housed staff any-where. Executives look as if they manufact the staff and control of the staff and properly and the staff and properly and announcers wear striped pants and Coxford coats in the daytime, chang-ing to dinner jackets after sundown. Engineers and technicians must don that's no joke Working in shirt that's no joke. Working in shirt

advance in employee happiness by preventing minor or major forms of claustrophobia. Ceilings all over the claustrophobia ceilings all over the clutivated. Meantime engineers get a special sop in that their control oroms are divided in half by a metal fonce. The sponsor, who aid booth his private library, remains on one side of the fence. The engineer is not not other, and never the twain shall meet. This arrangement two processes of the state of the state

captions under the pictures.

WHK-WCLE operate with a somewhat newer, younger staff than

WGAR and WTAM. Labor relations

here are hence more difficult to

classify under one definitive lid. But

so far as could be observed, nobody

was cussing the boss, and enthusiasm

was very much in evidence.

rate. WGAR is the CBS outlet. Owners are G. A. Richards (also WJR, Detroit, and KMPC, Beverly, Hills), Leo Fitzpatrick (also WJR), P. M. Thomas (also WJR), and John Patt. Leo Fitzpatrick (also WJR), P. M. Thomas (also WJR), and John Path Pitzpatrick and John Path 2re the Iwo gentlemen who came from Kansac City to build will, and later conversion of the Conversi

what else.

Suffice it to say, that the owners are bigshots in this area. John Patt is WGAR's general maanager and policy setter—one of his recent acts along these lines being a letter to radio stations deploring the prevalence of so many daytime serials.

WHK-WCLE operate with a somewhat never, younger staff with a party front-filler assistant and
WGAR and WTAM. Labor relations
here are hence more difficult and to a classification of the staff with the second of the sec

WGAR Phoned Chrysler Dealers of Strike's End

WGAR's operations are peppy and cagy. And business is immense. Right mow about 30% is via CSS, the rest is actional spot. The staff numbers 66 over all. Nine men comprise the house band. All are string musicions because WGAR thinks strings make the most flexible orchestras and the most flexible orchestras and tives including courter promise. combos. Merchandising is pretty active, including courtesy announcements, tie-ins with theatres, surveys, the control of the courtest of the c

tion heard that the Chrysler strike was settled, it phoned all Chrysler dealers to give them the news at was settled, it phoned all Chrysler dealers to give them the news at the control of the control

sports musical clock, and on Saturday at 7 PM. the mayor and by Valentine.

WTAM, owned by NBC and atfiliated with the Red, is said to United Bracacasting Co., are owned by NBC's best money-maker in the NBC's best money-maker in containing the NBC's with the

made to the classy physical plant which except the curve of juxoffines. Michael State 1 Veron 1 Veron

inancies the press department.

Bereald in a might manager.

That includes smallings, contacts, etc. Free stuff is not dished out. Sales promotion and goodwill are, however, strong, and stalks and personal contact work are standard angles. Currently the stallor is readying a mammoth presentation on the various stanzas, and talks and personal contact work are standard angles. Currently the stallor is readying a mammoth presentation on the various stanzas, and talks and personal contact work are standard angles. Currently the stallor is readying a mammoth presentation on the various stanzas, and talks and talks and talks and talks and talks and talks. The standard angles contact the standard angles contact the standard angles of the standard angles

WTAM Programing Long On Femme Fare

In the programming field, WTMA harps strongly on women's angles and on elvic, educational, and special cents. Class music might also be mentioned as another ingredient. On Sunday, for instance, the station has a show for the Cleveland art musics, a broadcast for the Creviland State University, a physic-astrony stanta from Baldwin Willace, and an 'Odd Moments in History' Americana series, On Saturday John Carroll University broadcasts music modern from the Carroll University of the In the programming field, WTAM tum. Sports and all manner of spe-cial events are handled by Tom Manning, here 14 years. Manning and Bob Dailey spiel the news.

Manning and the sease of the se

The Mostest and The Bestest

By EDGAR A. GRUNWALD

(Recently Ed Grunwold of Variety's home office staff completed a four of leading radio markets. He started in Washington, D. C. (where all stations start) and continued through Cincimnati, St. Louis, Louisille, Dallas, Fort Worth, Oklahoma Cily, Denver, San Francisco, Salt Lake City, Omaha, Der Moines, Kanasa City, Minneapolis, St. Paul, Mituaukee and Cleveland. From all these spots Variety's only member of Phi Beta Kappa (affidavit on request) sent back detailed analyses of the markets and the personnel. Goaded into a grand summary of his findings he has supplied the following chart of the mostest and the bestest encountered doing his journey—Ed.)

Best Dressed Station Manager

*Vernon Pribble, WTAM, Cleveland, Don Thornburgh, KNX, Los Angeles, Merle Jones, KMOX, St. Louis.

Only NBC manager with fancy cufflinks a la CBS.

Best Dressed Staff

WTAM, Clevela • Frock trousers mandatory for announcers

Most Nifty Girl Receptionist

Inez Yarbrough, KMOX, St. Louis

Remembers your name, whom you want to see.

Most Impressive Studio

Most Impressive Offices

Most Elegantly Mannered Staff

Most Diplomatic Executive Martin Campbell, WFAA, Dallas

Best Trap Drummer Don Davis, WHB, Kansas City

Best Tango Dancer
Johnny Gillin, WOW, Omaha*

* Worst tango dancer: Earl Gammons, WCCO, Minneapolis.

Most Serious-Minded Staff

WHO, Des Moines Most to-the-Point Executive

Jim Shouse, WLW, Cincinnati, Al Nelson, KPO-KGO, San Francisco.

Best Station Press Agent Milt Samuel, KPO-KGO, San Francisc

Most Unspoofable Executive



EDGAR BERGEN CHARLIE McCARTHY MORTIMER SNERD **Exclusive Management**

M. C. A. Artists, Ltd. and Music Corporation of America



TOM FANSHIER
400 South 9th Stree

"Cans't thou

Olimbia Drowd Casting Lystens

Links Matrice and My

Links Matrice and My

Links Matrices and My Sentlemen received your for rather my Magic of Part received your for rather my Magic of Radio Transmission and have read it with the radio deeper interest, I have always contended the radion deeper interest, I have always contended the manufacturer. depost interest, I have always contended the redio was the most wonderful thing on the world and were am more fully convinced their was that I am right, you described the magic of browleast munut detail we could then come nearer under-otanding what God meant when he spoke the words O sincerely thank you for my Magica.
O sincerely thank you for my Magica.
O Radio Virtues mission, and I take great placeme.
In expring myself afriend the Clambic Bread in signing myself afriend the Clambic Bread casting System, Jom Faushiers It its Columbia I know its good FANSHIER

...

send lightnings?"*

 ${f R}$ adio personalizes advertising. In radio advertising, words are winged through the air and delivered with the impelling warmth of the human voice.

So it is fitting that we who work with this personal medium should maintain informal, intimate contact with the twenty-eight million families we serve.

Today, CBS is closer than ever to these people who listen. An unpretentious book has played an important part. It's called "THE MAGIC OF RADIO TRANSMISSION." It tells, in the language of the man on the street, the "how" of radio transmission. For the first time, it brings the clear air of "layman's English" into the esoteric field of technical jargon and engineering impenetrables. It helps make the listener, more than ever before, part of the structure of American broadcasting.

The book has been distributed everywhere. Schools have requested copies for their entire

student bodies; clubs and associations and women's groups have used "THE MAGIC OF RADIO TRANSMISSION" as the basis for study and discussion. A third edition is already on the press.

We have been grateful for listeners' letters, such as the one we reproduce here from Mr. Fanshier. Grateful and a little humble. Friends are precions things.

Did you receive your copy of "The Magic of Radio Transmission"? We will be happy to make a supply available to all stations, agencies and advertisers (with your imprint) at only the cost of reprinting. Write to the Columbia Broadcasting System at 485 Madison Avenue, N. Y.



Columbia Broadcasting System

SEASON'S GREETINGS

PROF QUIZ BOB TROUT

BILL GERNANNT



GOODMAN

MYRT and MARGE

Just completing their THIRD CONSECUTIVE YEAR for COLGATE - PALMOLIVE - PEET SUPER SUDS . . . signed for another year . . . for the same Super Suds.

9th CONSECUTIVE YEAR ON CBS

Direction
BILLY JOYCE
WILLIAM MORRIS AGENCY

Advertising Agency: BENTON & BOWLES

Publicity Rep CHARLES MARTEL 535 5th Ave., New York greetings

Exclusive Management
MUSIC CORPORATION OF AMERICA

Carlton E. Morse

AUTHOR PRODUCER

"One Man's Family"

"I Love A Mystery"

EASY ACES

The Season's Greetings

> KNOX MANNING

GREETINGS

JACK BENNY

. and me too . . .

MARY LIVINGSTONE



Management—ARTHUR S. LYONS • A. & S. LYONS, Inc.

Congratulations to



on your 34th Anniversary

from

GERTRUDE BERG

and Her Beloved Perennials

"The GOLDBERGS"

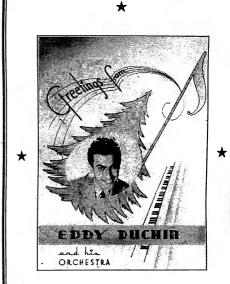
First of radio's script serials, which has just celebrated its Tenth Anniversary

Sponsored by PROCTER & GAMBLE for OXYDOL

CBS Network •

Mondays thru Fridays

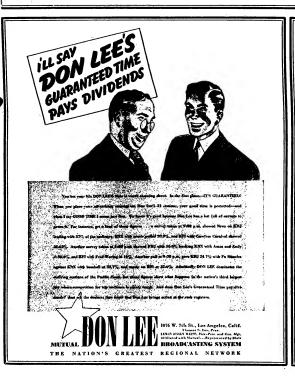
1 P.M., EST



EXCLUSIVE MANAGEMENT
MUSIC CORPORATION OF AMERICA

GEORGE BURNS GRACIE ALLEN

EXCLUSIVE WANAGEMENT LESTER HAMMEL WILLIAM MORRIS AGENCY HIND'S HONEY and ALMOND CREAM
7:30 P. M., E.S.T., MONDAYS • CBS
WILLIAM ESTY AGENCY



AIR FEATURES

247 PARK AVENUE NEW YORK Established 1898

XXX

WILLIAM MORRIS AGENCY

INC

"The Agency of Show Business!"

- Sincere representation is the first principle of the Agency—a principle established by the founder, WILLIAM MORRIS—a principle to which the entire organization has always adhered.
- Entertainment is one field in which human relationship is an important factor, personal integrity is essential and a mutual respect for judgment is paramount in successful operation.
- Radio, motion pictures and television may have altered the framework of the amusement structure, but the principles of entertainment remain the same, as does the relation between Artist and Agent.
- Variety is the essence of showmanship—on the air—on the screen—on the stage. Knowledge born of long experience enables the Agency to provide intelligent guidance for the careers of its Artists.
 - In more than forty years the WILLIAM MORRIS AGENCY has developed more talent from novice to established star than any other agency in show business, and its trade-mark has become a symbol of service.
- Cafes, hotels, clubs and ballrooms, which for years have been supplied with singing, dancing and comedy talent by the Agency, now obtain their music as well from an impressive list of name orchestras.
- Every form of public amusement enterprise, including executives, sponsors advertising directors and performers, is encompassed in the farreaching activities of the oldest agency in the field.

CHICAGO

HOLLYWOOD



BROADCASTING FOR DEAR OLD HALF AND HALF ON CBS 5:30 P.M. EST

Yowsah My Good Friends-Smoke a Pipe to Calm You Down.

BEN BERNIE

Management
MUSIC CORPORATION OF AMERICA

Double Happy New Year!

ONE FROM Bud ABBOTT

AND

ONE FROM LOU COSTELLO

DOUBLING

"STREETS OF PARIS"

BROADHURST THEATRE

NEW YORK



AND THE

KATE SMITH HOUR

EVERY FRIDAY 8 P.M. (EST)



Imerica's
PIONEER
RADIO
STATION

radio station WWJ was not only the first station in America, but it has maintained its position as the first station in litener interest in Detroit since it was established,—a fact proven by every survey that has ever been made.



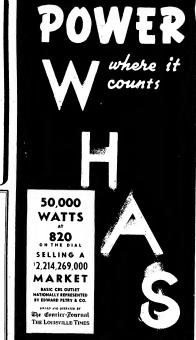
Metional Representatives

Geo. P. Hollingbery Co.

(ev. Test. Chicago. Jon Francisco. Alfonto

Happy New Year Everyone

GABRIEL HEATTER



Spreading the Good Word



Take audience...Take facilities...Take programs...Take selling power. On every count the NBC Red Network is out in front.

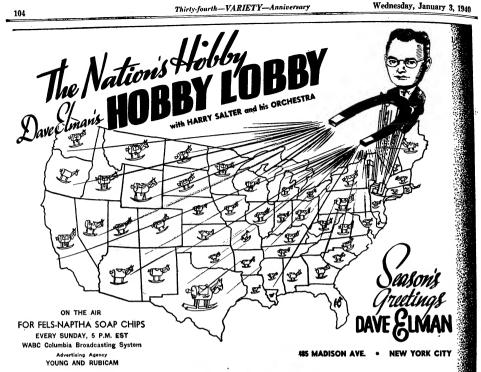
The Red's audience is the biggest in the business—by millions of families! Its facilities are the finest—more power, more desirable-frequency stations, more clear-channel stations than any other network! Its programs are the popularity leaders—have been since network broadcasting began, seventeen years ago.

Its selling power is evidenced by the confidence advertisers place in it—a confidence that in 1939 saw them invest \$35,000,000 in the Red Network—more money than was spent in any other single advertising medium in the world!

Advertising on the NBC Red Network
means extra sales results!



The network most people listen to most



ARIETY Writes Our Ad!

* WSYR, Syracuse—Continues to set the pace on special events and edu-cational programs. Turns out a slick promotional job, whether it involves tieup between national advertisers and local distributors or a local client of the station.

Reprinted from VARIETY'S 1939
 Showmanship Survey Issue Dec. 6, 1939.

WSYR Is The NUMBER 1 Station In Central New York

- NBC Red and Blue
- 41% Farm Audience
- Half-Billion \$ Market



Tops in Syracuse

PAUL H. RAYMER CO., Representatives

New York ● Chicago ● Detroit ● San Francisco

emceeing

NAME THREE **OUIZ SHOW**

REVELATION PIPE TOBACCO

8 P.M. Saturdays, EST

Season's Best Wishes to All Mu Friends and Listeners Everywhere

PHILIP S. BARRISON Director and Producer

"FIVE STAR FINAL" 150 West 55th Street NEW YORK

ARIETY

IS

THIRTY-FOUR

YEARS OLD

One Question Quiz!

If all of the actors Variety has panned in 34 years were laid end to end . . . How long would it take them to jump up if Vaudeville really came back?

Don't send answers to

FRED ALLEN

WEAF - - - Wednesdays, 9-10 p.m., E.S.T.

IPANA-SAL HEPATICA

WALTER BATCHELOR, Manager



PEOPLE IN SHOWBUSINESS EVERYWHERE USE

Postal Telegraph

WHY MAKE A NEW RESOLUTION FOR 1940 WHEN THE ONE WE HAVE USED FOR YEARS WORKS SO WELL.

WE RESOLVÉ: THAT OUR CONSTANT AIM SHALL BE BIGGER AND BETTER PROGRAMS SO AS TO EFFECT LARGER AND MORE APPRECIATIVE AUDIENCES AND EVEN BETTER RESULTS FOR OUR ADVERTISERS.

FIRST IN LINE: WJJD ON JANUARY I, 1940, BECOMES THE EXCLUSIVE DAYTIME OUTLET FOR THE TRANSCONTINENTAL BROAD-CASTING SYSTEM.

W·J·J·D

20,000 WATTS 1130 KILOCYCLES

National Representatives: The Paul H. Raymer Co.

SPORTS
FEATURES

CHICAGO MARKET

IT'S

 $W \cdot I \cdot N \cdot D$

5000 WATTS D. 1000 WATTS N. 560 KILOCYCLES

National Sales Office: 201 N. Wells St., Chicago, III.

"1938 WAS A GOOD YEAR. 1939 WAS MUCH BETTER. WE'RE LOOKING FORWARD TO A STILL GREATER YEAR IN 1940"

RUSSEL M. SEEDS COMPANY CHICAGO - INDIANAPOLIS - CINCINNATI

stations to receive one of Variety's 1939 plaques for showmanship. Virginia's ONLY 50,000 watt radio station-located near Richmond-is also

grateful for the practical applause we constantly receive from advertisers and listeners alike . . . which enables us to lead the parade in Virginia.

C. T. LUCY, General Manager

PAUL H. RAYMER CO., National Representative

NEW YORK-CHICAGO-DETROIT SAN FRANCISCO-LOS ANGELES



Greetings!

EARLE FERRIS 10 East 49th Street

NEW YORK

HOLLYWOOD

Operating: Radio Feature Service, Inc.

SEASON'S GREETINGS

AND HIS ROYAL CANADIANS

LADY ESTHER

MONDAYS FRIDAYS 10 P.M. EST 10 P.M. EST CBS NETWORK NBC NETWORK

> HOTEL ROOSEVELT NEW YORK CITY

Management-MUSIC CORPORATION OF AMERICA

Directed by ...

CARLO DE ANGELO . . .

Palmolive's Hilltop House for - - -Benton and Bowles - - -

> THE O'NEILLS, Presented by Ivory Soap - - - Compton Adv.

CARLO DE ANGELO

Is Available Through - - -

Ed. Wolf - - - Wolf Associates

SMOKE BREAMS - Musical Variety (La Pendrich Cigars)





MORE than 44 million radio sets are owned by some 30 million American families. These families-more than 100 million people-are therefore shareholders in a great American enterprise. No other nation approaches these figures.

Never before has the importance of the American system of radio been so evident. News must be winnowed from propaganda, fact separated from claims. Our own forthcoming presidential campaign raises further need for radio reporting that is fair and unbiased.

Through great music, famous artists and distinguished organizations, radio provides the world's outstanding programs. The poorest man gets free what the richest man could not afford to buy.

RCA, through the National Broadcasting Company, will continue in 1940 to maintain and improve American standards of broadcasting.

But the activities of RCA extend far beyond radio broadcasting. RCA provides swift message service to all parts of the world, and to ships on the seven seas. In the RCA Laboratories research

constantly develops new services for radio. Thus in 1939 RCA made television a reality; in 1940 will extend it further. RCA services also include activities in every other phase of radio. In all of these, the aim of RCA is to provide the maximum service for the minimum cost to the public.

These are the Services of RCA

RCA MANUFACTURING CO., INC.

Builders of RCA Victor Radio sets, RCA Victrolas, RCA Radio Tubes and radio equipment for broadcasting, trans-mission and many other radio services.

RADIOMARINE CORPORATION OF AMERICA Manufacturers of radio safety devices for protecting lives and property at sea. Swift message service to and from ships.

NATIONAL BROADCASTING COMPANY Operating the great Red and Blue Networks, and provid-ing distinguished entertainment, including the famous NBC Symphony Orchestra.

RCA INSTITUTES, INC.

A school offering technical courses in every phase of radio and television.

R.C.A. COMMUNICATIONS, INC.

Radio message service to and from 43 foreign countries, and among principal cities in the United States. RCA LABORATORIES

Continuous research in every field of radio.

MUTUAL ADDS 5 **NEW STOCK OWNERS**

Mutual Network is expanding its stock ownership so that Instead of the shares being held strictly bc-tween WGN, Chicago, and WOR.

the shares being held strictly between WGN, Chicago, and WOR, Newark, it will also be divided among five other key affiliates. The added stockholders consist of John Shepard, 3rd, as operator of WAAB, Boston, and the Colonial Network; and the Shepping Corp., which takes in WHK and WCLE, Cleveland, and WHKC, Columbus, WKRC, Cheminati, and Cheng Corp., which the she was the contract of the contract of the colonial she will be financial operation of the network and to serve as principal program origination points. All of them for another five years, effective Feb. [194], 1940. It is intended to enlarge Mutual's board so as to give these may stockholders representation. In the composed of a rep from each shareholding organization plus spokesmen appointed by the other affiliates in the Mutual setup. It is planned composed of a rep from each shareholding organization plus spokesmen the Mutual setup. It is planned to the composed of a rep from each shareholding organization plus spokesmen the Mutual setup. It is planned to the composed of a rep from each shareholding organization plus spokesmen the Mutual setup. It is planned to the composed of a rep from each shareholding organization plus spokesmen the Mutual setup. It is planned to the contract of the mutual angle in its full sense marks the fourth year of different manager.

Add: Xmas Salutes

St. Louis, Jan. 1.
Evening shoppers, hotel stuests and downtown workers as well as resinated with carrols from an old tables processed to the study street as a special hotely greeting from KMOX during week before Christians. Crosters were Mich School give club, and, with god weather prevailing the kiddle shad a swell time and the station copped lots of attention.

And in the Northwest Seattle, Jan. 1.

For the presentation of 'Santa Chairs' Chimney Top Survey,' by KIRO (fed Columbia Broadcasting Pacific network Xmas eve) a huge plane was borrowed and whole dramatic troupe, plus a male quarter and the present the present the present the present the presentation of Santa arriving from North-pole with his helpers and carol singers. Program started in the sludios where staff band set the seene. Continue of the present the second of the present the second of the present the city with everyone sitting on the floor of the all riner which was kept in a continual bank, KIRO program director, had standby fast auto with driver to carry him and staff to and from air field.

Season's Greetings From

RADIO CORPORATION OF AMERICA RADIO CITY, NEW YORK

RED SKELTON



PERSONAL MANAGEMENT TOM KENNEDY RCA BUILDING, RADIO CITY





WILLIAM MORRIS RKO BUILDING, RADIO CITY NEW YORK

MEMO

FROM-EDDIE CANTOR TO-HELEN KIRK

Remind me to write cope.

For Variety aminemony to

for Variety like - Thouses to

power thing like - Thouses

Field (the mon Russian)

Best Jordan (the mon Russian)

Field (Hunter,

Jorge House

Faichies and those

Torse and the Stract mongan

Ancers for helping recent

house records tour.

It doesn't crowd the "ad"

It doesn't crowd also say

We might also say

that Benkley is directing

that Ju. G. Tu. protine

my further mothers."

VARIETY'S award to KOIN of its NATIONAL SHOWMANSHIP PLAQUE

in the classification of

SOCIAL SERVICE

confirms this station's already established claim to local dominance

Showmanship DOES help build audience! . . . and the Social Service kind of showmanship that makes a station a respected leader in its community adds prestige and friendship as well as audience!...

BECAUSE OF "listener first policies

... production leadership

. . . CBS programs

. . . aggressive public relations work

. . AS WELL AS BECAUSE OF SHOWMANSHIP

K()[[

PORTLAND, OREGON

Is always FIRST CHOICE STATION in this first choice market

National Representatives FREE and PETERS - - - World Broadcasting System



WOXR

Interstate Broadcasting Company are happy to announce the arrival of a Construction Permit from the Federal Communications Commission

730 Fifth avenue, New York

for a 5000 Watt Station

Hello Folks—

WGST

ATLANTA, GA. WISHING YOU

K. C.

HAPPY NEW YEAR

WGST-The only Atlanta Station to receive honorable mention for Showmanship in VARIEST's 1939 yearly poll.

SEASON'S GREETINGS

PETER VAN STEEDEN

Radio Reviews

GLENN MILLER With Andrews Sisters, Ray Eberle Band, Songs

15 Mins, CHESTERFIELD

Baul Sources of Streets, any Eberle
15 Mins.
CHESTERFFELD.
To Mins.
CHESTERFFELD.
To Mins.
CHESTERFFELD.
To Mins.
CHESTERFFELD.
To Mins.
T

and meloay, but that he has strick a name meloay, but that he has strick a wair and sweet music.

The Andrews Sisters were derily and the has a strick and t

С

ment capably.

MAL VARCOE

Venticlists

Van Capable

Venticlists

I Mine.

WHIGLEYS

WHIGLEYS

AND MALE A STAR p.m.

SHOW Anchourse.

Varoe, via his doll, Ginger, is one of the outstanding personalizes on the outstanding personalizes on commanding a huge audience from commanding a huge audience from the control of the start of the personal commanding and the personal commanding the personal

BRISTOL-MYERS COMPANY

PRESENT

AMERICA'S FOREMOST RACONTEUR

GEORGIE JESSEL

For the Second Year On Radio

With the Compliments of VITALIS

Advertising Agency
PEDLAR & RYAN, INC.

GREETINGS

BOB CROSBY

AND HIS ORCHESTRA

CAMEL CARAVAN

Saturday Nights, 10 to 10:30, Eastern Time, Via NBC Red. Starting January 6th.

HOTEL NEW YORKER
Starting January 8th

SEASON'S GREETINGS

PAUL SULLIVAN

FOR RALEIGH CIGARETTES

WHAS LOUISVILLE, KY.

COLUMBIA BROADCASTING SYSTEM



It's KMOX again!

DIALERS: More people listen more hours to KMOX than to any other St. Louis station! And each year KMOX leads by a wider margin! Proved by every major audience study for more than eight years.

DOLLARS: KMOX earried more local and national spot business in 1939 than the other two St. Louis network stations combined!

DISTANCE: The 50,000 watt voice of KMOX is ten times as powerful as any other St. Louis station! Within its primary listening area alone KMOX serves more than 1,800,000 radio listeners who spend close to six hundred million a year! It's the largest market reached-and sold-by any St. Louis station!

The record speaks for itself. Today - as for the eight challenging years before - KMOX is champion.

KMOX can help you be a champion in St. Louis, too. Would you like us to send the details?

50,000 WATTS . A CBS STATION . ST. LOUIS

Owned and operated by The Columbin Broadcasting System. Represented by Radio Sales: New York, Chicago, Detroit, St. Louis, Charlotte, N.C., Los Angeles, San Francisco

HAROLD STOKES

AND THE

W. G. N. DANCE ORCHESTRA

Sends Season's Greetings to All Our Friends

When Santa Comes Down the Chimney-Yell -MUSICO-



, Ì:

JOSEF CHERNIAVSKY

Musical Director WLW–WSAI

Cleveland

Continued from page 94, Together, the stations employ 16

angen mistelium.

Since this fall, morchandising has beenne an ace factor in the commercial conduct of the two stations. All accounts now get the following: calls no broteers and distributors; program previace for retailers; trade contrects, ment of displays furnished by advertiser; pre-announcements; publicity to \$2 pages; news picture is 150 locations to hit consumers; looky displays; and space in the merchandising display guide for personally given to 30 wholesafers and jobbers dising display guide. The latter is a swanky, leather folder personally given to 90 wholesalers and jubbers ing the ether. New sheets are regularly inserted—green for grocery products and red for drugs. Bill-boards and similar out-and-out free advertising is frowfield, and of the state of t individuality

H. K. Carpenter One Of Radio's 15-Year Men

Of Radio's 15-Year Men

General manager of WHK-WCLE

B. K. Carpenter, here five and
a half years unaking a total of 15d
H. K. Carpenter, here five and
a half years unaking a total of 15d
WTAM and WPTF. K. K. Hackathorn, previously with the Plain
Dealer, is commercial manager. Bob
Greenberg, also previously with the
Plain Dealer, handles netchandising,
Charge of programs for cickit years
after experience at WTAM and
WJAY. Lez Biebel handles continuity, Bob Elliott assists in merchandising, while Mitt Hill issues pubsized in William Post. General musical direction is in charge of Louis
Rich, also musical director of the
Hanna Theatre. Rich additionally is
bureau which will book pa, tours
and the will book pa, tours
Both Stations, put mile a bit of
Roth Stations, put mile a bit

and units.

Both stations put quite a bit of emphasis on music, and curry a large staff or singers. Sports are also well-the staff or singers and Pinky Hunter. News is unspooled by Lee Olis, Alan Jen-kins, and Nick Burnett. Civic events are adequately handled.

WHK'S Sunday schedule includes a WHK'S Sunday schedule includes a WHK'S Sunday schedule includes a WHK'S Sunday schedule includes with two colonal-social judined run by Martin Kohe a la Daie Carnegie, law with vocational-social judined run by Martin Kohe a la Daie Carnegie, law and the staff of the

Les Lindow, head of the WCAE, Pittsburgh, sales department, has been named head of the sales man-agers committee for the third dis-trict of the National Association of

GREETINGS

OF THE SEASON

AND THE

WNEW YEAR

MARTIN BLOCK

"The Make Believe Ballroom"

ELTON BRITT

and His "Bound-T Ranch"

RICHARD BROOKS ALAN COURTNEY

"Gloom Chasers"

EARL HARPER

"Hot Stove League"

DAVID LOWE "Sound Track"

MERLE PITT

and His "Five Shades of Blue"

STAN SHAW

"Milkman's Matinee"

ROSALIND SHERMAN "In The Spotlight"

Holiday Greetings

LUCY MONROE

SEASON'S GREETINGS

LOUIS KATZMAN

Musical Director

HEARST RADIO

PAULINE ALPERT

WOR

Sara Algood • Eve Arden • John H. Auer • Lucille Ball • Wendy Barrie • Richard Barthelmess James Barton ● John Beal ● Harry Bellaver ● Richard Benedict ● Jack Benny ● Chaffee Blackmore Natalie Bodanya 🔸 Roman Bohnen 🔸 Phillip Bonrneuff 🔸 James Bridie 🔸 J. Edward Bromberg 🗣 Ed Byron Kitty Carlisle • Morris Carnovsky • Paul Vincent Carroll • Tay Carson • Ina Claire • Kendall Clark Russell Collins • Frank Coulou • Joe Cook • Phyllis Cooper • James Corner • Joseph Cottou • Walter Coy **Boyd Crawford** Hume Cronyn • Crumit and Sanderson Shirley Dale Henry Daniell Dennis Day • Howard Dasylva • Margaret Douglas • Frank Downing • Ashley Dukes • R. S. Eliot Dave Elman (Hobby Lobby) • Seymour Felix • Kenneth Ferrill • Ted Fetter • Martin Flavin ● Rudolf Forster ● Sidney Fox ● C. V. France ● Arlene Francis ● Reginald Gardiner • John Garfield • Gregory Gaye • Ira Gershwin • Tamara Geva • Peter Godfrey Arthur Goodrich • Siduey Greenstreet • Harry Wagstaff Gribble • Jack Haley • Robert Harris • Phil Harris Richard Haydn • Julie Haydon • Louis Hayward • Van Heftin • Irene Hervey • Alan Hewitt Peter Holden ● Billy House ● Dr. H. J. Hsiung ● Carol Hughes ● Henry Hull ● Josephine Hull Hugh Hunt • Denis Johnston • Allan Jones • Robert Edmond Jones • Albrecht F. Joseph • Elia Kazan Jerome Kern • Frances Parkinson Keyes • King Sisters • John Klempner • Fritz Kortner • Martin Kosleck Hedy LaMarr ● Francine Larrimore ● Francis Lederer ● Melchior Lengyel ● Bea Lillie ● Mary Livingstone George Iloyd • Charles Locke • Katherine Locke • Roy Lockwood • Loper & Barratt • Marjorie Lord Hugh MacMullan Arthur MacCrea Barre Lyndon Ida Lupino Margo • Somerset Maugham • Lothar Mendes • Frances Mercer • Lewis Milestone • Robert Milton Vincente Minnelli • John Moore • McKay Morris • Dudley Murphy • Sean O'Casey • Nell O'Day Eugene O'Neill • Henry Oscar • Al Pearce The Success of an Organization Is Dependent Sam Perrin • Arthur Phillips • Zelda Popkin Upon the Capabilities of Its Manpower Otto L. Preminger Cole Porter Gene Raymond ● Don Reid ● Betty Jane Rhodes **RADIO PICTURES** Ralph Richardson • Jack Roberts ARTHUR S. LYONS CLARE OLMSTEAD Authony Ross ● Lanuy Ross ● Herbert Rudley LOUIS ARTIGUE Harry Salter • Jimmy Savo • Dr. Albert Sirmay Ben Smith . Kate Smith . Robert Speaight **THEATRES** Eric Stanley • Lynn Starling • Haila Stoddard MARGARET LINLEY ROBERT C. KENNEDY Lee Strassberg • Ed Sullivan • Jessica Tandy SAM T. LYONS Richard Tauber • Dan Tobin • Vivian Vanc-A. & S. LYONS, Inc. Don Voorhees ● Albert Warren ● Clifton Webl Kenneth Webb • Kurt Weill • Phyllis Welcl

BILL STUHLER DON STAUFFER LESTER LINSK

LITERATI

RICHARD J. MADDEN CHAS. BEAHAN ALBERT H. GROSS

515 Madison Ave., New York London Connies, Ltd.

Hollywood Cal. Bank Bldg.

Sylvia Weld • Francia White • Eleanore Whitney

Geo. Zucco

Dame May Whitty

Hugh Williams

Emlyn Williams



3 GIRLS-3 TIMES A WEEK!
THE Sisters

Listen to them each Tuesday, Wednesday and Thursday (for a limited engagement of thirteen weeks only), on the Chesterfield program with Glenn Miller's orchestro, via CBS coast-to-coast, 10:00 to 10:15 p.m. (E.S.T.)

Hear their latest DECCA recordings, "Yodelin' Jive", "South American Way", "Ciri Biri Bin", "Oh, Johnny" and others!

Direction

GENERAL AMUSEMENT CORP.
Thos. G. Rockwell, Pres. New York, Chicogo, Hollywood, London

Personal Management — LOU LEVY



WMCA

"First on Your Dial in New York"

NEW YORK AFFILIATE
TRANSCONTINENTAL BROADCASTING SYSTEM

HOLIDAY GREETINGS

VIRGINIA PAYNE

(MA PERKINS)

CHICAGO

NBC

PUT IT DOWN, HARRY, put it down!

APPLAUSE

In a STOP-WATCH BUSINESS like radio, it's necessary to keep some control over audience response—frequently to cue the applause.

But on more than one occasion there has been a kind of spontaneous, un-cued applause on Young & Rubicam shows that's rare and unusual—applause for the commercials.

That isn't the result of just luck or accident. It all started seven years ago, when we set up the first (as far as we know) special department to write commercials. There are now 13 people in the department—13 ingenious men and women who do nothing but write commercials that blend with the script and personality of each program, and frequently succeed in being one of the high spots of the show.

This pays off better than a lot of advertisers realize. It's not unusual for a network show to get as low as 25% sponsor identification. It's not unusual for Young & Rubicam shows to top 90%.

46

Here are the Young & Rubicam Network Shows

BEN BERNIE for Half and Half Smoking

FRED ALLEN for Sal Hepatica and Ipana HOBBY LOBBY for Fels Naptha Soap & Chips KATE SMITH SPEAKS and MY SON & I

for Calumet and Swans Down

KATE SMITH HOUR for Grape-Nuts and

Grape-Nuts Flakes

JACK BENNY for Jell-O

ALDRICH FAMILY for Jell-O Puddings

JOYCE JORDAN, GIRL INTERNE for La France, Satina and Minute Tapioca

LUM & ABNER for Postum

WE, THE PEOPLE for Sanka Coffee

ONE OF THE FINEST for Silvercup
Bread

SCREEN GUILD THEATRE for Gulf Oil Corporation

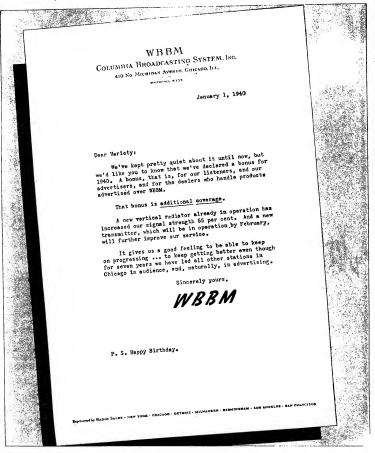
SILVER THEATER for International Silver Company

Here are the Young & Rubicam Spot and Local Shows

MINIT-RUB - SAL HEPATICA - JELL-O PUDDING - MINUTE TAPIOCA - POSTUM - CALUMET - SWANS DOWN
GULF OIL & GULFSPRAY - LIPTON'S TEA - R. H. MACY & CO. - SANFORIZING - SCOTT'S EMULSION

Young & Rubicam, Inc.

NEW YORK - CHICAGO - DETROIT - SAN FRANCISCO - HOLLYWOOD - MONTREAL - TORONTO



WAY OUT WEST IN OREGON



.. Where 95% of the homes

have Radios . . . Where folks have more time to listen ... And more money to spend...The top radio stations are...

and

STATIONS OF THE OREGONIAN PORTLAND OREG

EDWARD PETRY & COMPANY, INC. HEW YORK - CHICAGO - BETROIT - ST. LOUIS - SAN FRANCISCO - LOS ANDELES DON'T MISS PALMOLIVE'S

"HILLTOP HOUSE, BESS IOHNSON

By Adelaide Marston

Dedicated to the women of America.

The story of a woman who must of raising other women's children.

WABC-CBS-10:30-10:45 A.M. E.S.T. 78 Stations Coast-to-Coast

Direction BENTON & BOWLES, Inc.
Management ED WOLF, RKO BUILDING, New York

SEASON'S GREETINGS

JOSEPH GALLICCHIO

MUSICAL CONDUCTOR

NRC

CHICAGO

AUSTRALIAN RADIO IN 1939

By ERIC GORRICK

By ERIC GORRICK

Although there were natural fear in Spirember the were natural fear in Spirember the casting would be adversely affected by the European wars, such has not proved the case. To the contrary, indirect of setting from London to over expanded war-time orders for indirect of the contrary, indirect of the contrary. The program organ was the Jackpot program. This is aways, prices and coin connecting ways the States, it was brightly new here. Prizes from a cake of soop to \$1,000 structured that the contract of the states, it was brightly new here. Prizes from a cake of soop to \$1,000 structured that the states, it was brightly new here. Prizes from a cake of soop to \$1,000 structured that the states, it was brightly new here. Prizes from a cake of soop to \$1,000 structured that the states, it was brightly new here. Prizes from a cake of soop to \$1,000 structured that is not typically automatical table, is not typically dust states. They don't quibble with states.

traina. They don't quibble with success here.

Eux Clike.

Biggest production click of the year was the Australian Lux Radio delivers and the success which was a success here. The control of the results were marked by acting of the highest order under the direction of Harry Dearth. Lux will continue in 1946, with Sabbath shows on an hour playing time. But the success a la Edge with Sabbath shows on an hour playing time. But the success a la Edge Bergen was second by Mal Varee, Bergen was second by Mal Varee, but the success of the success o

An individual success a la Edge Bergen was scored by Mal Varee, originator of a ventriloquial dummy, officer. This program continues one officer of the program continues one other sponsored by the same firm in Dad and Dave, also on four times weekly and one of the oldest programmers on the commercial logus, propagnda program ideas, two of which. "Radio That Hitler Fear's and Nazi Terror," but to quick popularity. A very strict censorship of very control of the program of the program described by the program described by the program of the p

Frisco Radio Columns May Be Back in '40

San Francisco, Jan. 1.

Among the things which 1940 will bring to San Francisco radio will be closer cooperation between broad-casting and the printed page. For the past two months there has been a tendency to kiss and make up on the part of local newspapers and radio stations. For two years the lal-

the part of local newspapers and radio stations. For two years the latter have been poison to the former. The hatchet-burying is larsely the received of the part of All the latter have been poison to the former of the first things he did was jue of the part of

tion. Climax came this week when the twice-weekly Shopping News, with a circulation of 200,000, decided after 10 years to go for a radio section. It will take up most of the front page, featuring pictures and copy, with a box of best box Several stations including KFRC, KJBS and KSFO, the second of the second control of the seco

It is not unlikely that before the end of 1940 the Bay Area daily papers will have restored radio col-umns, as such, which were tossed umns, as such, wo out two years ago.



ON THE NBC RED NETWORK

Greetings from Columbia Artists

HERBERT ROSENTHAL Executive Vice-President COLUMBIA ARTISTS, INC.

JACK BERTELL Manager Personal Appearance Dept. COLUMBIA ARTISTS, INC.

THE HARTMANS

BARRY WOOD

"LUCKY STRIKE HIT PARADE SHOW"

Theatre Appearances Starting March

GAMBARELLI

Prima Ballerina

METROPOLITAN OPERA COMPANY

DORIS RHODES

THE GIRL WITH THE "DEEP PURPLE" VOICE

MAXINE SULLIVAN

STAR OF THE "COTTON CLUB REVUE"

MICHAEL LORING

CBS - Coast to Coast

OPENING ROYAL PALMS, MIAMI, JAN. 16

MILTON DOUGLAS

HOLLÝWOOD BEACH HOTEL, HOLLYWOOD, FLA. Indefinitely

DEANE JANIS

CURRENTLY GLASS HAT

BELMONT PLAZA, NEW YORK

NAN WYNN

CBS - Coast to Coast Three Times Weekly

Opening Feb. 1 - Fefe's Monte Carlo, New York

FRED FEIBEL

ORGANIST

Phil Cook's Almanac

Deep River Rhapsody Big Sister Our Gal Sunday

Richard Maxwell

MARTY MAY

On Tour

"THREE AFTER THREE"

THE MARTINS

"A BLUE STREAK OF RHYTHM"

On Tour - "Three After Three"

Personal Direction-FRED STEELE, 745 Seventh Ave., New York

REX INGRAM

CBS

A Happy Song For The New Year DEEP RIVER BOYS THE

CRS ARTISTS VERSATILE

From Spirituals to Swing

BROADCASTING-Six Times Weekly-CBS. GUEST APPEARANCES-Schaeffer-Beer, NBC; Gang Busters, CBS; Columbia Records, CBS.

PRODUCTION—"Swingin' the Dream'
MGT — COLUMNA ARTISTS, Inc.

KEN HARVEY

And His "VIBRALECTRON"

Now Under Personal Management of COLUMBIA ARTISTS, Inc.

AUDREY MARSH

CBS - Coast to Coast

THREE TIMES WEEKLY

FRED ALLEN

BEGINNING HIS SEVENTH YEAR ON THE SAL HEPATICA-IPANA RADIO PROGRAM* FOR BRISTOL-MEYERS

SALUTES VARIETY

NOW ENTERING ITS THIRTY-FOURTH YEAR OF STAR PERFORMANCE

*Every Wednesday at 9 to 10 P.M., E. S. T., on the N. B. C. Network

Announcers Under Personal Management Of Columbia Artists, Inc.

Holiday Greetings

DAN SEYMOUR

JAMES FLEMING

Announcer—Salesman

Direction: COLUMBIA ARTISTS, INC.

RALPH EDWARDS

PROCTER & GAMBLE CHRYSLER CORP.

HORN and HARDART

Many Happy Returns

LARRY ELLIOTT

Speaking for the More Than 45,000 TEXACO DEALERS From Coast to Coast

GREETINGS

JOHN ALLEN WOLF

THOM McAN SHOES

Seven Other CBS Clients

FRANK GALLOP

SEASON'S GREETINGS

MEL ALLEN

BALL—Yankees and General Mills Procter and Gamble Socony-Vacuum FOOTBALL—Giants and Dodgers General Mills DAILY SPORTS REVIEW Raleigh Cigarettes

and Also for CRISCO

TOM SHIRLEY

"Doc Barclay's Daughter" PERSONAL FINANCE "Billy and Betty" GENERAL MILLS, INC.

PAGE FOR A TIME BUYER'S NOTEBOOK . . .

WJSV is a dominant <u>first</u> in Washington __for the fifth consecutive year!

 A_{gain} —for the fifth consecutive year—WJSV is the farin-front First Choice in the rich Washington market. Here's the record for eleven months of 1939...

<u>CLIENTS</u>: WJSV was the overwhelming first choice of more of the country's leading advertisers than any other Washington station!

WJSV carried more hours of sponsored programs than any competitor...the greatest amount of commercial program time in the history of Washington radio!

DOLLARS: WJSV carried the greatest dollar volume of any Washington station... 42% MORE non-network program business than the nearest competitor—79% MORE than the third ranking station. The answer was just the same in network dollar volume. WJSV was a walk-away first...with 29% MORE network program business than the next station, and 200% MORE than the third station!

We leaned way over backwards in the above computations. Not a single one of WJSV's exclusive seventy-two sponsored baseball games was included. If they had been, WJSV would be first by even wider margins.



WJSV

50,000 WATTS IN FEBRUARY . THE CBS STATION IN WASHINGTON, D. C.

Now North Chicago, Detroit St. Luuis, Charlotte, Los Angeles, San Francisco

Desire to Better Relations With Webs Reported Reason For Mexico's Sudden Pact Okay

that details are tentative).

It was understood here that Commissioner T. A. M. Craven, the FCCS best engineering mind, and the person long-interested in a pact ensuing North, hereican wave-length order, called a quick meeting on Saurday (30) with members of his Saurday (30) with members of his very large to the property of the prop

at work because of the holiday. The reason for Mexico's about-face will have to await further claimation, but first reports indicate that the Mexican Broadcasters' Assumpt the heat on their government. Dut the heat on their government ago, when rumors began to be circulated that border stations were about to 'jump' onto certain U. S. frequencies, certain members of the Association were directly or indi-the control of the c reports got full U. S. circulation. As a result of such circulation, the U. S. State Department picked up its ears and started murmurings. Between the U. S. State Department and its own Broadcasters' Assn., Mexico thus probably had the best basis for a hasty ratification.

Why did the Mexican Broadcast-ers, want the agreement circulations.

ers want the agreement signed in spite of the consistent blocking of the powerful border stations? The apite of the consistent blocking of the powerful border stations? The these broadcasters would like better relations with U.S. networks, particularly NBC. Description of the program into Messengia between the program into Messengia brought about, more business will come their way as a result of the maining pleasanter relations. Whether ensuing pleasanter relations. Whether maning pleasanter relations when the program is a state of the program is a program of the program of the program is a program of the program in the program in the program is a program of the program in the program is a program in the program in the program in the program is a program in the program in the program in the program in the program is a program in the prog



Happy New Year

THE

SMOOTHIES BABS - CHARLIE - LITTLE

In a whirlwind about-face, the wholesale disorder. For virtually all Mexican Senate on Priday (29) and IV. S. stations located on frequencies Regional Broadcasting. Agreement, of 730 kc or over will have to shift and because the plan for putting present wavelength. Not only that, and simultaneously gave evidences for mile to 40 kc, depending on their of hoping that the plan for putting present wavelength. Not only that, would take hold in 90 days. This move took holdsy-minded Washinst and special instances. Undoubtedly the most of the plan for putting the present wavelength shifts in smoot completely by surprise, special instances. Undoubtedly the Mexico had balked at ratifying the Clubs, will want ample time to get agreement, and thus threw a few world that there is greenent and thus threw a few world that there to get monkey-werench into the otherwise face of the principles of the ratification, and during a time when official Washington is celebrating New Years, and during a time when official Washington is celebrating New Years, and during a time when official Washington is celebrating New Years, and concerning the Complex of the world that the world that was understood here that Complex of the comp

Ernest Mobley is a newcomer on the KTOK. Oklahoma City, announc-ing staff. He comes from KOB, Al-brougrque.

H. A. BELLOWS DIES

Pioneer Radio Man, 54, Had Bee WCCO Manager and CBS V.P.

WCCO Manager and CSS VI.

Henry A. Bellows, 54, a plorectnew of the property of the property

is survived by his widow, a son a daughter.

Deadpan, Tongue-Tied Examiners Attacked by Lawyer E. C. Lovett

placed in effect by former chalrman Frank R. McNinch vas lald last week in a rehearing petition challenging in a rehearing petition challenging happers, Inc., overlooks the fact, the happens of WIRE, Indianapolis, another outlet at Vincennes, anapoits, another outlet at Vincennes, India Ind. In an ingenious argument which puts the regulators between two fires, Eilot C. Lovett, countries of the Company of the Co

Washington, Jan. 1.
Ground-work for an important pletely counter to a policy followed court attack on the FCC procedure in another case which he is still fighting in the courts. The proposed grant to Pulliam's Vincennes Newsthe individuals in control of a contemplated local station resides to the

Whit ... FARM SERVICE

Millions of rural listeners call WLW "their station" . . . and no wonder! With one of the oldest and best organized Agricultural Departments in radio, WLW is uniquely equipped to serve its rural audience in one of America's most fertile agricultural markets-17,892,940 is the rural population of its primary area.

Besides daily weather, market and crop reports, WLW originates Everybody's Farm Hour, RFD Mail Bos, Truly American and Fortunes Washed Away. Special farm events and features cover agricultural activities ranging from Fairs and Expositions to pickups from actual farms.

To stimulate greater interest in radio among agriculturally trained men, WLW last year inaugurated the WLW Practical Scholarships in Radio Training. Each year, two Agricultural Seniors in Land Grant Colleges are selected for this 6 months training course. Last year's scholarship winners have finished their training period and are now members of the Agricultural Staff of the Nation's Station.

The bond of friendship with rural listeners is further strengthened with the regular personal appearances of WLW's Boone County Jamboree. Farm folks listen because WLW helps them to a more abundant as well as a more successful life.



WLW IS REPRESENTED BY TRANSAMERICAN BROADCASTING & TELEVISION CORP. **NEW YORK** CHICAGO

ASCAP Holds Back So Not to Seem Fighting New Broadcast Music, Inc.

Special radio committee, appointed for the property of the property of the property of the property of Composers, Authors and Publishers, now won't make a report on its medicing until the beard's Januarty meet of the property of the prope ASCAP want to avoid doing any-thing that might be interpreted in the local community, but expects the industry-owned music reservoir. In the future to be a sort of traveling the industry-owned music reservoir.

Civic Pride

The Morth, Jan. 1.
When Editor H. 1. Trout, of
the Glen Rose, Tex, Reptor
was asked to appear on a recent
KGKO suburban editor program,
15 Glen Rose business concerns
usberribed a purse to cover
Editor Trout's bus fare to Fort
Worth and return.
The fare, \$1.50.

commercial contacts in the national field. Buckendahl comes to KOIN after

being the Pacific coast manager for Gilman, Nicoll & Ruthman, publish-ers' representatives.

Religious Shów Sponsored San Antonio, Jan. 1.
Dairyland, Inc., local dairy, is presenting a half hour program titled Sunday School of the Air through KABC each subbath afternoon. Account was placed through Marion Johnson Agency.

Besides religious music a transcribed program, the Living Bible, will also be heard.

Chicago's Negro Station

By Dan Goldberg

Chicago has always been a fertile field for specialized racial (tanguage) groups, such as Jewish, Hungarian, Clerman, Polish, Italian, Swedish Service, Hungarian, Clerman, Polish, Italian, Swedish Stations making a play for these groups. But of all the stations, only one has established itself as the stations of the stations are statio

hymns. Despite the popular concep-tion that the Negro goes for hot stuff, the church music rates far and away the most popular of programming. For the late evening hours Cooper has plenty of hot records, however, which are used with announcements under the program tags of 'Hot and Bothered' and 'Sizzling Super-Swing.'

Swing.

Cooper supplies the talent for all the programs with the exception of the Jones Funeral Home, which further the own performers in the nishes its own performers in the shape of a gospel quartet, rated one of the top-notch attractions on WSBC.

snape or a gospet quarter, rate on wSBC.

Is gathering talent for the shows with a ground state of the shows the main expense is concerned with the main expense is concerned with the growing commercial strength of the growing commercial strength of the growing commercial strength of the singers to begin asking for folding money for appearing on the commercial shows. They are still willing to warble for nix on the sustainmental shows. They are still willing to warble for nix on the sustainmental shows. They are still willing to warble for nix on the sustainmental shows in the support of the Negros shows where most of the Negros shows where most of the Negros shows the nix of the sustainment of the support of the Negros are more at ease in their own studio than in the uptown. Cooper also runs a public service program tagged 'Search for Missing Persona' and in the year that the present of the Negros and in the year that the properties of the Negros in the support of the Negros on the has located program tagged 'Search for Missing Persona' and in the year that the properties of the Negros on the has located program that the Chicago Police Department now actively cooperates with the WSEC program.

Toteloo Dies Firm Fermed

Toledo Disc Firm Formed
Sweeney Sales, Iroledo, Jon. 1.
Sweeney Sales, Iroledo, Jon. 2.
Sweeney Sweene







Ed Maton, WLW farm announcer, interviews Louis J. Taber, Master of the National Grange (left), and Roy Battles, Agricultural Agent of Clermont County, Ohio, at Clermont County Farm Picnic.

"Everybody's Farm Hour"— ANOTHER WLW EXCLUSIVE

Typical of WLW's service to its large rural audience is the WLW program, Everybody's Farm Hour. WLW originated this program not to compete with the National Farm and Home Hour (which it replaced on WLW), but to give its listeners an equally fine program devoted to their particular interests-a sectionalized Farm Hour-a program not available from any other station. Everybody's Farm Hour deals specifically with the crops and daily activities which vitally concern WLW's rural listeners.

Cooperating closely with farm organizations and agricultural colleges, this program is continuing to bring to the WLW audience: Practical Farmers and Farm Wives-County Agricultural Agents-Home Demonstration Agents-4-H Club Leaders-4-H Club Boys and Girls-Future Farmers of America-Farm Organization Leaders-and Representatives of such Federal Agencies as the Soil Conservation Service-Farm Credit Administration-Farm Security Administration-The Triple A-Agricultural Marketing Service and other U.S. Department of Agriculture Officials.

Enthusiastic listener response proves that Everybody's Farm Hour is truly attuned to life in rural WLW-land.

THE NATION'S most "Merchandise-Able" **STATION**

SALES PROMOTION AMMUNITION FOR THE LOCAL BROADCASTER

(Bureau of Radio Advertising) By Samuel J. Henry, Jr.

Washington, Jan. 1.
When the NAB gathered in extraordinary session in Washington in
Unlike the Goddess of Wisdom the

when the NAB gathered in existance in the Condens of Wadom, the February, 1938, the convention theme branch and the Condens of Wadom, the Condens of Wadom

mmercial industrial and marketing commercial, industrial and marketing fleds requiring the use of advertis-ing: to collect from the industry-basic information, in usable form, for the industry; to place in the hands of commercial radio men effective respectably adopted for use in addi-tions, divisional deapted for the meeting of the properties of the pro-meting of the properties of the pro-ton of the pro-to ships with advertisers, advertising agencies, trade bodies and the trade

In selling time, the Bureau be-lieves, nothing succeeds like success stories. A keystone in its promotion efforts, therefore, is the series of inchorts, therefore, is the series of in-dustry trade studies (in reality indi-vidual case histories and success stories) published under the title. 'Results from Radio.'

Results from Radio.

The experience of stations who have used the trade studies seems to bear out the Bureau's original belief.

Their reaction is worth noting. Off the Bureau's original belief, and the state of the Bureau was delayed by other and more pressing industry problems until stations have ordered and are using a total of 2.600 copies of the Results from Radio studies. (Three have store, landings, and an initial combination of jeweler-oplician-furiture-clothing). In addition, these combination of jeweler-opircian-un-niture-clothing). In addition, these same stations have utilized 1,630 copies of the basic sales presenta-tion, 'Radio Reaches People.'

tion, Radio Reaches People.

In planning and producing the 'Results from Radio' series, the Bureau is considered to the properties of the Bureau is collected, and documented by exact sales results from an authoritative source, the studies almost write themselves. It is only necessary to be simple, clear, direct and honest. The case history itself is the thing, youted to searching, collecting and orwoted to searching, collecting and or-ganizing it into useful form. No frills, no window dressing, no irrele-vant neadlines to obscure the main selling point, which is simply that:

'Here, Mr. Local Advertiser, is proof that radio advertising, properly applied, will work for you.'

proof that radio advertising, properly applied, will work for you.' National manufacturers are always more and the properties of the prope

Only the Time Chiseler Himself Is Fooled

As the original announcement of the Bureau stated, 'one of its im-portant functions will be to examine proposals from publicity-seeking groups to uncover any hidden com-nercial interest, and to divert as many as possible into commercial users of radio; to stop the free-radio-tive shures. ride abuse

ride abuse."

It is not hard to detect a time-chiseler. Only the chiseler himself is usually fooled. Yet stations, and aware of the scrious threat to radio-seconomic position, and to its presign as an advertising medium, which lies cannot be supported by the control of the script o

stations aware of same.

stations aware of same.

2. Bring home to stations the simple, obvious fact that nine out of 10 feet of the simple, obvious fact that nine out of 10 feet of the simple, obvious fact that nine out of 10 feet of the simple of th

which they are made to realize that is the only way they can take ad-vantage of radio's mass circulation.

3. Make advertisers realize they are better off in the long run if they

The Bureau envertibers retaine they by for time.

The Bureau encourages individual stations to bring this last fact not to local dealers and distributors, encourage their present the parent company is also solicited for a passons/riph on a national basis, or asked to encourage their local outside the parent company is also solicited for a passons/riph on a national basis, or asked to encourage their local outside the parent company is also solicited for a passons/riph on a national basis, or asked to encourage their local outside their local film exhibitors a 15-minute transcription plugging the first parent producer fairly Robinson. The film producer fairly Robinson. The film producer fairly ground down on subsequent giveaways, in

Not Promising

Salt Lake City, Jan. 1.
KSL has a new Russell Stewart program entitled: 'You Name
It, We'll Play It, If We Have It.'

fear the exhibitors will feel they are fear the exhibitors will feel they are being put on the spot to buy adver-tising which is more properly paid for by the home office. Already sta-tions have noted a lessening in time-chiseling attempts, and from sources which have been most profile in the past. For example, Ed Cargill of WMAZ states. past. For ex-

It frankly believe that the amount of this material received is definitely and gradually decreasing. It is my firm belief that the great majority of broadcasters are taking the same attitude we are in turning down this type of promotion that should be delivered on paid time.

of new time-chiseting attempts almost daily. Many stem from unlorformed invectorers, innocently
innocently innocently
innocently innocently
without mail factor rather the consumply are not done, neurally suffices
Others are nothing mare than
high-powered rackets, often providing excellent program material in
high-powered rackets, often providing excellent program at considerable expension.

Recogniting the scrious pro-gram problem faced by many stations, the Blank company is now able to ofter you this out-standing series of programs which you may broadcast abso-lutely free of charge (or ex-sell to local spousors) in return sell to local spousors) in return for which all we ask is just a 'tecny-weeny' credit line.

of promotion that should be de-livered on paid time."

In some cases, no credit line is re-quested, which simply means that the advertising is buried in the Bureau continues to receive reports in interest material.



NO ADVERTISING CAMPAIGN IS COMPLETE WITHOUT WSM

IF YOU'D LIKE TO BREAK A FEW SALES QUOTAS THIS FALL, CONSIDER THE FOLLOWING:

Domestic Commerce (published by the U. S. Department of Commerce) features these figures for the East South Central States. Change from June, 1938, to June, 1939. Wholesaiers' Saies Up 9.7%

Accounts Receivable...... Up

| Inventories Down | 6.1% |
|----------------------------------|---------|
| dd to these the following: | |
| Industrial Employment (8 months) | Up 7.7% |
| New-Car Sales | Up 40% |
| Electrical Power Consumption | Up 11% |
| Telephone | Up 7% |
| Bank Deposits | Up 7% |

With sales INCREASING, employment up and inventories DECREASING the East South Central States, WSM's front yard, are ready to do a rushing business. WSM, the dominant 50,000 Watt Station in this favorable region, can carry your sales message to the people who buy, with a maximum of effectiveness and a minimum of cost. May we w you facts and fleures?

Retail SalesUp. 8%



National Representatives, EDWARD PETRY & CO., INC.

HOLIDAY GREETINGS

FROM

HAROLD BETTS (RADIO'S ROMANTIC BACHELOR)

8th Renewal-My Record as "DOGGY DAN" for

JOHN MORRELL & CO. WMAO-NBC

CHICAGO



small Kentucky towns as Viper, Greasy Creek, Cub Run, and the like. . . In fact, the only large section of Kentucky offering really concentrated sales opporon sentuces outering remay concentrated sates opportunity is the Louisville Trading Area—the home of a million people, who buy more than all the rest of Kentucky combined! ... To cover this area you need only one radio station -WAVE - a station which offers its listeners the finest home-town entertainment, plus the best on NBC. May we send you the complete story?



SISSON

Direction: JACK LAVIN, The Park Central, New York

GREETINGS FROM

DICK HARDING

'the man with a 1,000 flying fingers' MBS. Coast-to-Coast



PLATTERS HELPED POP MUSIC IN 1939

It's been a good music year, and continues to look good. There was verve, vigor and personality, both in music styles and in manpower. New firms and new blood revitalized Tin Pon Alley. Despite the war, England gave America (notably via Shapiro-Permetic), easily the No. 1 firm of the year) its foreness link, haaren Francy Schmeder, South of the Border, 'My '10-cr,' Beer Barrel Poks, 'Conderella Stay in

renewing. Way. "Cemes Loce," Are Won Hawbin, Any Punit" Cell Out of Town, "I Didn't Know What Time It Was," Do I Love You." Didn't Know What Time It Was," Do I Love You." Did Not Hollow Pop Song quality improved also. Refugees coming overoperved, My, what a wonderfully musical nation America is Chopin in the street. "This mythical observation referred to Raymond Scott's juzzique, 'In an 18th Century Drawing Room' (Mozart theme). Our Love' and 'My Reverie' (Debussy via Larry Clinton); Moon Love (Tschaikowsky, via Gonleys-Mayer, via B. A. Prozorovsky's 'Kuk Strano,' from the Russian), et al.
Anno Domini 1089 also produced "Three Little Fishies in the lity Bitty Poo,' Tsant What You Do, It's the Way Thatchs Do Tright." Under the Spreading Chestual Tree, 'Bomps-a-Daisy' (latter two from England), 'Little Man Who Wasn't There,' and the like.

and the like.

The year's trade evolutions were many. Fred Waring and his business aide, Johnny O'Connor, who have been campaigning for the 'interpretive artists' rights on recording machines, got ex-mayor Jimmy Walker to front the National Assn. of Performing Artists in a drive to collect from the

coin-machines. They Hoofed at the Crossreads
To the Very Best Dance Bands
To the Crossread and in the sticks, where the
kids hoofed to the cream of the nation's danaspators by
dropping an incide-lin-the-slot. Even ASCAP couldn't cope
with this, realizing that its proprietary rights were limited to
with the NAPA recording artists claiming a vital right, it
is hoped to collect from the 450,000 (very roughly estimated) coin machines seathered all over the country in pubs,
andry manners. This season if forced Best Barrle Polic's
into a national craze, being originally a Czechodovskian
betto sector by the Bohemian and Czech and workers in
their local beerstubes. It was thus called to Shapiro-Bernastein's attention, and it has sold 600,000 sheet copies and as
my plant and the complete of the control of the Cont

many platters to date.

The coin machine has a law created such pop hits as 'The The coin machine has a law created such pop hits as 'El Rancho Grande', etc.

But more important in recent months has been the manner in which the disks catapulted certain recording arists into the high control of the control

By ABEL GREEN

By ABEL GREEN

Archie Fleicher, the latter eastly this year refused a \$75,000 bid from Lou Diamond (Famous Music)-to sell out to the Paramount Fleichers subsid, but subsequently look a \$30,000 loss offer when his (Fleichber's) heart necessitated refirement, Morris catalog the nucleus of their new firm. (No relation between Joe and Buddy Morris), the latter deciding to go into business for himself when resigning as head of the subsequently of the property of the subsequently and the subsequently and the subsequently and the subsequently of the deciding in charge thereof.) The subsequently of the deciding the subsequently of the deciding his property of the deal as general manager. Acceptance of the subsequently of the deciding his property of the deal as general manager. Acceptance with the subsequently of the deciding his property of the deal as general manager. The subsequently when the subsequently in the subsequently when the subsequently when any other another name.

under another name.

Other new indie publishers are songwriters Sam Coslow (in Hollywood), and Eugene West (in New Orleans). (in Hollywood) and Eugene West (in New Orleans).
Personality highlights of the year saw Katc Smith celebrating her ninth anniversary in the business. Rudy Vallee
Robbins his Quarter-of-a-contury. The Smith, Whiteman and
Robbins events were signalized publicly with special sections
in Vanitry.

in VARIETY.

Isidore Witmark, who with his brother Jay are the sole surviving members of the original Witmark & Sons (now a WB subsid) authored his breezy memoirs, From Ragtime to

surviving memoers of the original willmark & Sons intow a Swingtime.

Johnson this breezy memoirs, From Reglime Io.

Jimmy Walker, back as an exec of NAPA, wrote 'In Our Little Part of the Town's as tolerance message for the Night of Stars at the Madison Sq. Garden, this being his second You Love Me in December as You Digin May?

Artie Shaw, who figured as the Cinderella Man of the Bounce Bands in 1939, and who is vivid to the music bit Bounce Bands in 1939, and who is vivid to the music bit some Sands in 1939, and who is vivid to the music bit some Sands in 1939, and who is vivid to the music bit some Sands in 1939, and who is vivid to the music bit some Sands in 1939, and who is vivid to the music bit some same of the same same of the some same of the source Bands in 1939, and who is vivid to the music bit some same of the source of the same same of the source of the source of the same same of the source of the same same of the same same of the swinging 'Begin the Beguine' on a Victor recording that made that dormant yesteryear Cole Porter tune a smash, Shaw's 'Indian Love Cail' was in the same idiom, but the resuscitation wasn't as successful as the king of swing, published with same same with a band; Mack Gordon and Harry Revel split, but are due to reunite; another long-established writing team severed when Al Dubin teamed with Jimmy Methys, and Harry Warren with Mort Dixon; and songsmith Johnny Mercer be-Personality times of a straige sort saw the death of Joe

ered when Al Dubin teamed with Jimmy McHugh, and Harry Warren with Mort Dixon; and songsmith Johnny Mercer became a radio personality. Items of a ragic sort saw the death of Joe Personality Items of a ragic sort saw the death of Joe Personality Items of a ragic sort saw the death of Joe Personality Items of a 10, buts also was hitting his peak; Rikke Morris at 78, and his brother Louis (Cully) Morris house of the Web Potters who formed Joe Morris Music Co.; Joe Green, at 43, Dr. Wilhelm Grosz at 43, and Edgar F. Bliner, former head of Loe Peisl, Inc. 34, Legislative Broadsides Musical Courier, at 62. 34 Legislative Broadsides Musical Courier, at 62. 34 Legislative Broadsides Musical Courier, at 63. 34 Legislative Broadsides Musical Courier, at 64. 34 Legislative Broadsides Musical Cour

with \$780.000 in royalties, plus an additional \$270.000 from transcriptions. The products Music, Inc., has come into existence, in name only at present, as a prospective means to combat ASCAP. It was rumored CBS was going into the music publishing business, but it wound up acquiring the American with RCA Witches) as an affiliate akin to NBCs affinity. ASCAP is always a battleground for ratings, revised accountings, etc., and this year was no exception. Several works are always and the production of the producti of Joe Davis).

of Joe Davis).

Of the Robbins group, Mitchell Parish set some sort of a record for a songsmith, with perhaps 1,000,000 copies in gross royalties accruing to him as lyricist of 'Stairway to the Stars,'

The Lamp Is Low, 'Moonlight Serenade' and 'Deep' Purple.'
There were sundry pop song manifestation of note. The
ballads and the novellies were the extremes. In between, a
year, stepped out in a big way. That inspired a renative
version of 'Ciribirthin' and latterly ditto with 'Marcheta' and
Victor Herbert's 'Indian Summer.' Bing Crossy has figured
importantly in lending them impetus through his interpretable of the property of the property

interpreters.
The 4 Ink Soots' recording of 'II I Didn't Cave' did for them and the song what 'Bei Mir Bist Du Schoen' first did for the Andrews Sisters, both, micharally, Decea recordings.
On the matter of disks, the country's continued voque for dansapation boomed the waxworks. Ditto those pop-priede phono-radio combinations. Some 680,000 of these were sold in 1838. Upon leaving Victor, Eli Oberretie formed his own U. S. Record Corp. (Varsity and Royale brands). Decea platter showmanhip. Latter stock and the John Southern Sout a 35c disk product.

a 38- disk product.

A reprise of the year's bestsellers indicates the wide range of times. Deep Purple, 'Beer Barrel Polka' (called the Barrel Polka' on the radio because of a tabo on the first word), 'South of the Border, 'Penny Serenade,' Cinderella,' 'My Prayer,' Rancho Grander, 'Wishing,' Sir Eeho, 'God Bless America' ta quiet seller, and restricted after Kate Smith's first infort, Lilacs in the Rain.' 118h. Contury Drawing Room, 'Good Mcrning,' Lady's in Love With You,' Stair-Jones Committed Com

Moon, "New moon are on the control of the control o

switcheroo, is about washed up. On the other hand, the Mexican folksing. La Golondrian, has doen nobly for 'Suntil of Worker' and the state of the s Miller scc-treas

Miller sec-treas.

The opening night pressure on the publishers was so terrific that they all turned out with junior conventions not only at premieres, but closings, and in between. Leaders' requests for 'special' nights, turnouts at Sundays and Mon-days or when biz wasn't so farrey, drained the patience and days or when biz wasn't so farrey, drained the patience.

the exchequers. Further on the trade end. from a merchandizing viewpoint, a tieup with a Hearst news distributing channel created some 500 heretofore untapped channels for sheet music (on kiosks, newstands, etc.), which has further interpreted itself in prosperity for the business.

WALDORF ON PARK AVE. land in the spring. Tucker takes over from Tommy Dorsey at the GIVES JIVE BUM'S RUSH Though Goodman is at the head of

GIVES JIVE BUM'S RUSH

Though Godman is at the head of the best estiff he had under his for a year or more, the business at the bands on execution in its Empire was disappointing. His stand there leat season was a difference of the stand the least season was a difference of the stand there is at season was a difference of the stand the least season was a difference of the stand the least season was a difference of the stand the sta

Sweet Dividends

dences that the sweet songs eclipsed the rhythmic numbers in sales turnover, Year-end radio programs,

which consulted VARRETY for adwhich consulted values of ac-advance info on the top songs of the year, all observed that they had to arbitrarily switch things a bit in order to establish a better balance by inclusion of memorable, if not big-selling.

'Faithful' to Block

Leoka Music Co, has given up the colling rights to the Mertin Block tune. Pailtful to You, and has returned the number to Block and his two collaborators. It will be pub. New York and the National Manifeld by the Martin Block Muric "gement Co, was reported at press

Title of the time connictes were feeded condition at the Post Graduate Famous Music Stathtul Forest, hospital, N. Y. ch., and the Music Whilshers Protective Assn., because of the similarity in tags, ordered Leeds to cross cold, which developed into acute indistribution of Block's musics.

RALPH HITZ ON MEND FROM SERIOUS COLD

l,

等事をは はない

Rulph Hitz president of the Hotel Title of the tune conflicted with cold condition at the Post Graduate time as improving from a serious

Bring 'Em Back A'Jive

A Plague in One Act

By Lester Gottlieb

Because Orrin Tucker has lifted himself to major attention through a revival of 'Oh, Johnny, Oh; other band leaders are suddenly bent or seanning the old catalony for times that they, too, might record to partner blood actalony for times that they, too, might record to partner blood to the catalog to the time that they, too, might record to the catalog to the cata

The Scene: Apartment of the noted bandleader Marty Thaw. The Time: 940. The Characters: Marty Thaw, Mrs. Thaw: MRS. THAW: Buck up, honey. If only a few MRS. THAW: Buck up, honey. If only a few hone, hone,

even lost a fan club yesterday.

MRS. THAW: Are you really sure the oldest tune you got In the books is
"Japanese Sandman?"

Japanees Sandman?
MARTY: Worse than that. I played 'Avalon' last night and even a jit-rbug sneered 'why don't ya grow up?'
MRS. THAW: Thou about 'A Bird in a Glided Cage.' That was written 1900. I should know. That's when I broke in.
MARTY: Ah, Mark Warnow had that No. 3 on the Hit Parade last

in 1900. I should know, trass were to the MARTY Am Mark Warnow had that No. 3 on the Hit Parade last MARTY Am, Mark Warnow had that No. 3 on the Hit Parade last MARTY. May the world a Picture No Artist Can Paint, didn't he' MSS. THAW: You should have been nicer to that J. Fred Helf. MSS. THAW: He was good enough to get next-to-closing on 'W4, the MSS. THAW: He was good enough to get next-to-closing on 'W4, the MSS. THAW: But that's what the public wants. The older the better. MARTY. What a craze. Charlier Foreman took a bow the other night MRS. THAW: What did he write!

MARTY: God Will Buy Most Anything but a Ture Girl's Heart. Glere MRS. THAW: What did he weite. And Sammy Kaye Just swung and Miler just recorded it last week. And Sammy Kaye Just swung and Dear. Why ain't I older so I can remember all those AK. tunes. Mother, Willy ain't I older so I can remember all those AK. tunes. Mother, Justice Marty Common Marty. Marty Common Marty Common Marty Common Marty: Common Marty: Give me that book. Till swing Hill.

Omaha Appeals **Decision Nixing** Anti-ASCAP Law

William J. Hotz, special states attorney on the case, declared last from the decision of a Pederal state from the decision of a Pederal statutory court, which Thursday (25) invalidated a Nebraska law directed against the operation of the American Society of Composers, Authors and that the questions involved were on important to composers as well as music users that a final adjudication should be obtained from the U. S. supreme court. Also so that U. S. supreme court. Also so that a proper basis of legislation in the matter of performing rights payments.

matter of performing rigino priments.

The special statutory court ruling was a sweeping victory for ASCAP, and granted in effect a permanent passed by the Nebraska legislature in 1897. Two months after Gov. R. Cochran is

stitution.

A hearing was conducted a couple of months ago before a three-judge court, Judges Gardner, Donohoe, and Munger on the bench. Opinion was prepared and read by Judge Gardner, and stated:

Munger on the bench. Opinion was prepared and read by Judge Card be assured of Digits on their selected mer, and stated:

Men and stated:

In the selected by the selected by the selected between the control of this statute must be granted. Counties for plaining and research of this statute must be granted. Counties for plaining may prepare and in any case pluggers concentrate with this copinion. In accordant the legislature would not reveal that the legislature would not reveal the selected by the statute which we are here considering is such as to warning to day the statute which we are here considering is such as to warning to the statute which we are here considering is such as to warning to day the statute which we are here considering to such as the statute which we are here considering to such as the statute which we are here considering to such as the statute which we are here considering to such as the statute which we are here considering the such as the statute which we are here considering the such as the such a

Louis D. Frolich, who conducted the plaintiff's case. Although it was in the lap of the attorney-general for the lap of the

Larry Clinton took part in a television stunt Sunday (31), directing his band via the iconoscope from an outdoor stand in Rockefeller Plaza, Radio City. Band was indoors in the RCA Bidg.

1939's 20 Best Sellers

'Angels Sing'
'Beer Barrel Polka'
'Blue Orchids'
'Deep in a Dream'
'Deep purple'
'God Bless America'
'Jeepers Creeps'
'Little Sir Echo'
'Man with the Mandolln'
'Moon Love' 'Moon Love'
'My Prayer'
'Over the Rainbow'
'Penny Serenade'
'Scatterbrain'
'South of the Border'
'Sunrise Serenade'
'Three Little Fishes'
'Umbrelia Man'

Wishing' Was Must Been Beautiful On the Upbeat

Lennie Hayton's group succeeds Georgie Auld at N. Y. Roseland ball-room Jan. 6.

Benny Goodman's outfit does special short wave broadcast beame at Scandinavian countries the after noon of Jan, 15.

Beb Chester follows the Para-mount, N. Y., date with a stand at the State, Hartford, Jan. 24.

George Damerel, son of Myrt, of Myrt and Marge, has moved his 10-piece group from the Trocadero, N. Y., to the Sherry-Netherland,

Hat Kemp plays the Florida State air, Tampa, Jan. 30-Feb. 3.

Spud Murphy pulls out of a long stretch at the Blue Gardens, Ar-monk, N. Y., Jan. 10.

Saxie Dowell, whose new band is in rehearsal, written a new tune called 'Playmates.' Santty-Joy pub-lishing.

Paul Wimbish, formerly with Paul Whiteman, may take over personal managership of Jackson Teagarden with John Gluskin on the scene but

Kay Kyser does his first one-nighter in the New York area in some time Jan. 7. Plays the County Center, White Plains, N. Y.

Phil Raskind, trumpeter, joined Gray Gordon. He replaced Glen Rolling.

Count Basic goes into the Golden house band, Teddy Wilson remaining Gate Ballroom, N. Y., for two weeks in the property of the

WHEN'S A MUSICIAN READY TO LEAD HIS OWN BAND?

By Gene Krupa

There are several things that revolve in the mind of a musician which executually spin into one train of thought to produce the idea—that he executed the control of the co

and anima topons that the public is tipe to accept a band under his lendership.

In most instances a plainer indication lies in response to recordings made with a band under one's own name, even though still a member of another orchestra. Quite often these platters are made with the self-same musicions with whom they are working for the original leader.

orenests. Aquie often incise platters are made with the self-same musicious methods are self-same musicious. However, their really can be no accurate gauging of the best time to step out, and, as a result, some take the jump too early; others too late. I step out, and, as a result, some take the jump too early; others too late. I was offered financial backing for a band of my own fully a year before the decision to go sheed with such plans. And the plans are self-same and keeping it in operation. The main requisite of a new band, just like any other business, is money. The outlay can be very heavy. There are on many individual and costly phases, such as arrangements, reherasi ladly, and keeping it in operation. The main requisite of a new band, just like any other business, is money. The outlay can be very heavy. There are many individual and costly phases, such as arrangements, the retarnal ladly and keeping it in operation. The main requisite of a new band in the same time in the control of the band intendistictly in that there was a demand of the band inmediately; my backers and handlers and still are.

Arrangements One Firements

Arrangements determine a band's style and are the first things to be thought of. I had 10 selections completed when the manpower reported for first rehearsals and another 40 were made up during six weeks of practicing. The 50 were split into 30 standards, the first to be made up, and

for first rehearsals and another 40 were mace up ourning are vereas or pre-ticing. The 50 were split into 30 standards, the first to be made up, and 20 popp.

The property of the first between the first to be made up, and 20 popp.

The property of the first between the first of the made up, and 20 popp.

The first are embryo outlist made up of local men wherever the band is formed, but in stocking a crew in a metropolitan enters such as New York it's difficult to get men with fire and enflusishm, so necessary to a new group. Taking them from out of two the pre- usually young, full of ambi-band just starting out. It's logical to assume that a new business getting underway with heavy maintenance expense is in danger of collaging if re-turns aren't definitely assured. A new band is similar.

That's why it's so necessary for a musician who expects to have his own band to know when he's ripe for it. As above stated, an accurate knowledge audience for his group. Hence, he can ask a price for the band from the beginning that is higher-than the cost of operation, the overflow going to help wipe out the costs of starting. If that can be done, it's safe to say the band has a chance.

Dancer of 'Scalet' Typing.

band has a chance.

Busines of Society Topics and society the society of the Society S

in other bands.

At the time I stepped out on my own my average yearly take amounted to about \$30,000. And I wouldn't have had all the headaches and sundry troubles that go with being a band leader. If the returns aren't commersurate, it isn't worth it. However, if you've got what the public wants, just like any other line of business, they'll pay for it.

Hotel Wasn't His Boss

Omaha, Jan. 1.

John F. Elmore, Omaha musician, has filed an appeal with the Nebraska supreme court from a district court ruling he was not an employee of the Hill hotel and therefore could

of the Hill hotel and therefore could not collect unemployment compensation.

The compensation of the Hill compensation of the Hill from June, 1938, to January, 1939, then lost his job. His unemployment compensation claim was allowed by the unemployment compensation division's appeal court. District court said was employee of Bowman, not hotel.

was employee of gowman, not notestary on, a new batch has been added. These are not all was songst and the state of the st

Skimpy BBC War Wages Brings Back Music Payola To Haunt London Pubs

London, Dec 20.

Not since the halzyon days of the 120s had the British music bit the 120s had the British music bit the 120s had the British music bit has not seen and the 1838. The B.B.C. find clamped down on payments and special corrected under the 1838. The B.B.C. had clamped down on payments and special corrected the 1838 were to be a sured of plugs on their selected tunes on a quota basis without any capents. Although there were war expense. Although there were war expense. Although there were war on the 1838 was getting used to it, and in any case pluggers concentrate on today, meaning today's hit.
Thus began 1898. Sheet mutic sales broadcasting fees, increasing; inconding more than the 1838 sheet mutic sales from the cove commercial radio daing jam to the bread and butter.
This, of course, was too good to

London, Dec. 20.

plans were being carried out to for most anything, protested, and evacuate London and other centers, gradually came an improvement unwirters began to think up new ideas till it was nearly back to normal, but about war songs which weren't leave the nearly term of the leave the contract of the music business for a long time, particularly as an immediate serial bombardment was expected. Some houses closed for a gagement had \$20 left upon paying the country. The Pan Alley for a gagement had \$20 left upon paying the country. The Pan Alley for a few days was a deserted village and the few who were about occupied in the fight to get in the maestro the few days and the few show the properties of the properties of the stock of their material, scrap unsuitable songs and look for a method to the stock of their material, scrap unsuitable songs and look for a method to the stock of their material, scrap unsuitable songs and look for a method to the stock of their material, scrap unsuitable songs and look for a few days which can give sweet music stock of their material, scrap unsuitable songs and look for a few days the scrape of the stock of their material, scrap unsuitable songs and look for a few days the scrape of the scrap

by the state of th

THE DANCE BAND PARADE

Probably the most important phase of the dance band business in the past year is the builth activity in the formation of new orchestras. The business has been eyeing the 'scramble of every outstanding symmetric and some who are not, or only just setting the Jessi but known to the dance public through being featured with an established outsit—to push out and baton a band of his own. Forming of new bands has become such a stock matter, with announcements considerable to the stock of un orchestra.

own orchestra.

Booking executives and others in the trade observed that they must be insure to think so many new bands can survive. Agency men thermed I judiculously set the very once years and the property of the propert

some of the gravy of the band biz boom.

Every new band that's fornned, whether making money or not at the start, tends to bring down prices. Maybe not now, but eventually. It's elementary logic that when the market is druigged the values skid. Sooner or later, if the present ace is maintained, thirt's just what will happen to the band business. Some may say that bands drop out as others are added, but the number of the latter far exceeds the forner, and even old bandleaders, long off the list, have slowed a tendency to return to lap up some of the

leavings.

Reasons why the band bit must suffer from so many new combos are simple. The public is continually open to new favorites. Along comes a new band and talk starts, if the band has something to talk about. When it's offered to some spot at little more than scale, owners would be crazy not to take it, as compared to the big name groups. Dance spots (cafes, holes), uitery, roadhouses, etc.) are only interested in how much is in the till at the end of the week, and the which some fresh interest has been shown, is compensated for by the difference in price—a very important factor.

Balt for Band Berths

Balt for Band Berths
Too, the new crews of late have been adding bait to get
themselves jobs in some spots. They underwrite such expenses as network wires and the musician's union tax for
remote pickups. Formerly it was the spot owner who stood
that tap. Some of the bands can afford it because the leader
doern't pay it himself. It's usually the band's manager, or
hape even some music publishers as was suspected for a long
time. It's simply added to the red side of the ledger as an
item necessary to getting underway,
Undoubtedly the rash of band building has produced some
embryo outlist capable of shooting up to a plane even with
helped form new bands. It doesn't take much reasoning
to figure that the more shots taken at an object, the better
are the chances of making a hit. Low of averages guarantees
that.

The More Important New Combos

The More Important New Combes

Bands formed in the pnat year which can be rated important additions are: Harry James, Jack Teagarden, Bob Zariek, Will Bradley (and Ray McKinley), Bobby Byrne, Bob Cheiter, Lennie Hayton (reorganized), Spud Murphy, Jimmy Mundy, Jack Jenney, Teddy Powell, Johnny McGe, Eddie McDorald and Teddy Wilson. Joe Sullivan tormed a small group, attill at Cafe Society, New York: Bud Freeman and a bunch of stars on various instruments have a small cooperative unit called the Sunna Cum Laudes which spent a long period at Nick's in Greenwich Village. Coleman Hawkins, famed colored tenor sax, returned from England to lead a Harlem group which opened at Kelly's Stables, New York studies. Tony Pastor Ielf. Arle Shaw's bunch to form a band that just started one-nighters in New England on its break-in las, Shaw's original combo is now being batoned by Georgie Auld, tenor sax. Others still to debut are Johnny Williams, Clauce Thornhill, Saxie Dowell, now in the works. its break-in lap. Shaw's original combo is now being b by Georgie Auld, tenor sax. Others still to debut are . Williams, Claude Thornhill, Saxie Dowell, now in the

Bob Chester's Spurt

Bob Chester's Spurt

Probably the most talked about at this stage is Bob Chester's outfit, styled as a cross between Tommy. Dorsey and Gimn Miller. He came to attention after a radio shot on the Filch Bundwagon and a flock of one-night stands at the stage of the Bundwagon and a flock of one-night stands at the stage of the Bundwagon and a flock of one-night stands at the stage of the Bundwagon and a flock of one-night stands at the stage of the Bundwagon and a flock of the stage of the Bundwagon and a flock of the Bundwagon and the Adolphus Dallas, then to the Nicollet, Minneapolis, He's set to go into the Paramount, N. Y., soon and almost cut into General Amusement's exclusive hold on Glen Island Castino, choice Westchester, N. Y., roadhouse showcase, for the Bundwagon and the Stand.

Bob Zurke pulled out of Bob Crosby's piano chair in not too happy parting and drew favorable reaction with and that's now in the south.

band that's now in the south.

Will Bradley (Wilbur Schwictenberg), a radio band trombonlst, combined with Ray McKinley, who pulled out of the
drummer spot with Jimmy Dorsey, to form an outfit that's
been working steadily and is now in the south also. This fine
errw went the usual practice of building a band around a
slight Instrumentalist one better by using two such men.

It is not to be the strumental to the strumental to the better by using two such men.

It is not to be the strumental to the strumental to the strumental to a be the strumental to a be the strumental to a broad formed a combo that's currently getting in stride at the
Brooklyn Roseland Ballroom.

Songwriter Tedoy Powell got bit by the band bug and put
overther a group that opened at the Famous Door (N. Y.), to
selfer a group that opened at the Famous Door (N. Y.), to
leader wood reception. He's probably the band bug and
properly at the Southland Cafe, Boston. Van Alexander is another songsmith turned meestro a season back.

Johnny Mages surrounded his trumpet with a group of local Paterson, N. J. musicians, one of the better of the new sweet bands though partly limited due to inability to find the best of men in that Jersey territory. He started at Donohue's, Mountain View, N. J., several months ago and has been held over since.

By Bernie Woods

of a powerful, solid group he formed soon after the first of the year, leaving a trumpet berth with Benny Goodman. Spud Murphy made two tries and is now at the Blue Gar-dens, Armonk, N. Y., with the second. His first opened at a Greenwich Village nitery and then dropped out. Second has been improving steadily and his first records were released recently.

Dack Jenney, another radio studio trombonist, gathered a bunch that, at first, weren't up to the standard of his ability, but impresses as improving with time.

Jules Alberti came along with a new idea he calls Tapa-Rhythm' weaving taps of two girls into arrangements as part of the rhythra section.

Jimmy Mundy, former arranger for Benny Goodman and Jimmy atunoy, former arranger for menny Goodman and Gene Krupa, amoung others, got around to forming another bunch of Harlem swingsters that recently opened and closed at the Onyx Club, when that N. Y. spot unshuttered after the summer. He subsequently ran into trouble on New York one-night dates, the union ordering him out because his band wasn't composed of Local 802 men.

his band wasn't composed of Local 802 men. Teddy Wilson left Benny Goodman and preemed his own group at the Famous Door, N. Y. It got only lukewarm reception but has been improving steadily and now is on a long stand at Harlcm's new Golden Gate ballroom. Jack Teagerden started his new band last winter after leaving Paul Whiteman and has had tough sledding. His band was recently partly reorganized.

Johnny Williams pulled out of the Raymond Scott quintet to build a combo around his drums. It should start pick-

to build a combo around his drums. It should start picking up dates soon.

Scott enlarged the quintet to full size and was using it for some time on CBS programs, experimenting, making changes, some time on CBS programs, experimenting, making changes of high-priced CBS house musicians and to take it out for one-nighters, etc., would mean replacing them with less expensive men which probably would go far toward nullifying the solid impression the band makes on the air. Using the solid impression the band makes on the air. Using the solid impression the band makes on the air. Using the solid properties of the solid probable of the s

to attention as arranger-memor for the usasy meaning sounwith Woody Herman drew heavy attention with a date at the
Famous Door, N. Y. It's one of the better of the current
ands though not yet a 'name' in the strict sense of the
word. Not a new band but also coming into prominence with
a change in style and a date at the Famous Door, N. Y., was
Charlie Barnet. Buddy Rogers also shifted to a show band
that so if in the midwest. Boby Hackett Corned a full-size
section. Joe Marsale enlarged then dropped back to his small
combo and is now on a long stand at the new Flesta Danceteria, on Broadway.

Headsches of Starting a New Band

Headaches of Starting a New Band

Headsches of Startlar a New Band
Getting a new band rolling entails a floot of headsches.
There are many who can't afford to pay for their own wires
as listed previously and to get into a spot assuring 'ma it
time is tough. 'Too often it's a man-sized job to get onenight or theatre dates. Inasmuch as most leaders are graduates of other bands, bookers try to line up dates in territhe bands from which they spring. In those spots ballroom
operators, etc., can be sold because they get the bands cheap
and they take 'em because they remember the men thenselves and figure their customers will. In one or two inheets of outfits of which their leaders were once members.
Prime requisite of launching a new band is getting it on
the wax. That's another quarter in which they run into
trouble. Few new bands can get current pops to interpret
on records. Publishers don't want to trust what they consudience. The recording companies themselves also favor
their more established bands that way. Result is embryo
outfits have to cut new arrangements of swingopated standards or originals.

ards or originals.

A consideration of the only one to have head. Recently formed bands are not the only ones to have head. Recently formed bands are not the only one of the original of the original of the original of the original origin

means possible.

If one leader wants a trumpeter another has, for instance, it's a natural assumption that in order to get him he has to many a salary is upped each time. The practice is drawing a knife across the throats of the big bo. leaders because soner or later they find themselves with so topheavy a parroll the band can't gross enough profit if bookings aren't could be to the content of the content of

foll the using carry gives carrough years right.

Such a situation is said to have contributed to Artie Shaw's retirement from leading a big band, according to those close to the state opening as the state opening as the state opening to th

Why Radio Commercials Are Necessary

Why Radio Commercials Are Necessary
With such a nut its imperative that the hand, in that
category be supplied with a radio commercial. And it has
to be one that allows the outlit enough freedom to pick up
one-nighters and circulate to other parts of the country.
Several bands, Jimmy Dorsey for one, recently nixed a radio
offer because, to accept, would have confined the band's ac
ceptance of other engagement, and the part of the country
commercial makes up loss plus profits. Yet they have to
accept those stands because of air time, so necessary to keeping themselves alive. Though it's the bandleader, who sufcers when his offer. One of the part of bard to be
only himself to blame for holping to up the price of mei
to induling in the practice of rading.
Bugabbé of high salaried players has reared itself in sev

MUSIC

eral new bands too. Those are outfits usually angeled by heavy money. They start out with big groups and good men and before they know what it's all about find themselves in a hole from which they'll probably never recover. One such is currently in the red so far it'll take vears to climb and the such is currently in the red so far it'll take vears to climb and the such as the continual shifting of men from one band to another, with accompanying increases in salary, is partly responsible for the rash of new bands. As a man progresses from one group to another he exhausts all possible jobs and won't return to a former afconvinced that the best thing to do it is form his own band and further increase earning power.

Those Lawyer-Managers

Those Lawyer-Managers

Quite a few of the new bands and a flock of old ones have lawyers behind them putting up the dough. In the case of embrye groups they help 'em get started, simply steering of the property of the prop

band. Booking agencies scream against the lawyers, saying they're continually harassed by them. One one-night booker almost goes out of his mind when they are mentioned in his presence. Says that before such 'managers' entered the biz all that was needed to close a one-night booking was a telephone conversation or a wire, and a letter of confirmation. Today, with a lawyer-manager in attendance, a single date longer than the same of the same than the same and the same a

From the Lawyer's Viewpoint

There is something to be said for two saids. Some leaders feel that having a lawyer as personal resembles as seen the procession of the said of the process of the said of the process as 100,000,000 as year a legal mind is necessary to handle all the angles such as contracts, taxes, suits, etc., and to have such a-person is killing two birds with one stone.

son is Kuiing two birds with one stone.

One of the oldest talent lawyer-managers in the business is Hymie Bushel who has been associated with Rudy Vallee for years. John Gluskin handles Jack Teagraden, Jimmie Mundi, Mitchell Ayres, parity handles Gene Krupa, and up to Jan. I, steered Tommy Dorsey, among others. Andrew Weinberger handles Artie Shaw's interests, and also manages Richard Himber and Jack Jenney. Mike Vallon and Goldrarb have Woody Herman, Teddy Powell and Johny Michael. John Bertson handles Larry Chindo and Las Brown.

Glenn Miller's Upsurge

Band ratings were considerably changed in the past year. Most notable of course is the sharp upsurge of the Glenn Most notable shall be made to the past property of the course for rome time the past past property of the past Jug, his own arrangement, shot Miller into the best pollute Jug his own arrangement, shot Miller into the best pollute platter class and into heavy popularity after a summer log stay at the Glen Island Casino, N. Y., with a flock of weekly network wires.

Click of Miller brought many bands around to employing the same style he uses in sweet numbers. It's obtained by using clarinet lead with four saxes. So many bands used the same arrangement after Miller started his climb that no matter what band a listener turned to on the air or in the spots, the lead clarinet could be heard in many arrange-

spots, the lead clarinet could be heard in many arrangements.

The style is nothing new, according to bandmen. It's been used off and on by different bands and some arrangers claim used off and on by different bands and some arrangers claim particular method is Bob Chester. Both are on Bluebird (RCA) records and the comment on Chester's band has led Miller to squawk to RCA Victor. At one point there was a possibility that Chester would switch to another recorder and the comment of the state of

lue band he dropped.

During the year the band business lost Chick Webb. The
rum ace had been ailing for some time and died suddenly
Johns Hopkins, Ballimore, where he had often gone for
eneral checkups. His death came just after plans had
eneral checkups. His death came just after plans had
eneraled for him to step out of his orchestra, due to his
oor health, and confine hinself to directing its activities
methind a deak, aitting in with the band on record dates

Ella Fitzgerald took over leadership of the outfit which was at first billed as 'Ella Fitzgerald with Chick Webb's Or-hestra.' The billing was disearded when it was decided that such a tag perhaps inspired depressing psychological cactions due to advertising a band under the leadership

of a dead man.

From the executive end the most important happening was the sudden exit of Willard Alexander from Music Corp. of America to hook up with the William Morris agency in a creative capacity, in charge of bands. His first such effort is the Will Brodley outfil.

fort is the Will brauley outs. There were quite a tew other changes, chiefly minor, but among the major happenings was formation of the U. S. Record of the biz. Which forced others to hypo prices in order to keep their artists. Important, too, was the shift of Benny doodman from Victor to the new 90c Columbia label.

coults's playing standard.

One-Nighters

On the other hand, protection for promoters on a one-night tous houldn't be forgotten. Which means being close to the promoters on a one-night tous houldn't be forgotten. Which means being close to the recording director and various publications on a one-night tous protects the band in age basis.

Another one-night duty is having fairly intimate knowledge concerning the studies of the control of the band in age basis.

Another one-night duty is having fairly intimate knowledge concerning the studies of the control of the control of the band in age basis.

Another one-night duty is having fairly intimate knowledge concerning the store is a band is to be shaped in the control of the control o

ance. Bad Bookings

One of the sharpest angles of booking a band into a hotel or nilery location stand, which has to be avoided, is placing an outfit in as pot which may hurt its prestige. Some bands fit into particular jobs; and the standard of the stan

| Oh Johnny, Oh | Forster |
|---|----------|
| Scatterbrain | BVC |
| My Prayer | Shaniro |
| *Chatterbox ("That's Right-You're Wrong") | Chappell |
| Lilacs in the Rain | Robbins |
| †All the Things You Are ('Very Warm for May') | Chappell |
| Blue Orchids | Famous |
| *Faithful Forever ('Gulliver's Travels') | Famous |
| tStop! It's Wonderful ('Mask and Wig Show') | Spice |
| Indian Summer | Witmark |
| El Rancho Grande | Marke |
| Beer Barrel Polka | Shaniro |
| Goody Goodbye | Olman |
| *Little Red Fox ('That's Right-You're Wrong') | Foiet |
| *Filmusical, †Production. | 2 6130 |
| | |

TOP PLUGS OF 1939

| 126 MUS | ic | Thirty-fourth | VARIETY | Annive | ersary | w eane | saay, Ja | muary 3, 1940 |
|--|---|-------------------------|---|------------------------|---|---------------------|------------------------------|--|
| WOES OF A | BAND MAN | AGER breath | the idea that everybod dessly awaiting its I d in their locality. This i | y is being s not | TOP | PLUGS | OF | 1939 |
| | ne of Them | forme | d around a well known in | stru- | | Lang. may but a | hout en les | |
| ву С | ile of Them | menta | list. Keeping a new band important above all else. | | | | | ng in 1939 as it was it the chains and went t |
| | | | | 1 100 | own with a total of a | t least 180 plugs s | spaced over | a minimum novies . |
| Since the band business | has there must be nucle | ermine such Act | Many Lil' Details wity in behalf of the wo f either new or establishe as, with all the attention | rking | The tabulation that i | follows was made | by the sam | e methods as the table |
| Since the band business eached such enormous propor comparison to what it was | things as convert char | ges and mini- end o | f either new or establishe | d or- la | tion for 1938. Song | s in this list are | chosen only | if they ran up 15 c |
| to the manual and more and | more : and think | | | | | | | |
| | | | | | | | | |
| oming an important figure. | The in theatres. For such | locations its An C | xtensive knowledge and | l ac- cl | luded, on the grounds | that a song which | h can't last ket all vieb | at least two and a ha |
| the band personal manager oming an important figure. rade, especially the booking of | fiees those that have floor | entertainment. cians | is essential. So many ch | anges st | amina over a long h | aul. Hence this 1 | nethod of | computation, as again: |
| hich are narassen day in and | Radio | are in | ade in swing bands today | titate, a | method involving pe | ne addition of pic | iga. | |
| out by so-called personal man who don't know their jobs, is coming increasingly aware of many maestro handlers brough | In radio there are 1 | we aspects to havin | g a list of good men alwa | same A | Song and Publishe | u_Rowiek | Derivation Pop | |
| the don't know their jobs, to | the sored. For the latter | the smartest situat | ion applies to arrangers, | copy A | n Apple for the Teac and the Angels Sing- are You Havin' Any I | her-Santly | Star N | laker• |
| none moestro handlers brought | into thing is not to wait t | or a booking ists, | and all other offshoots of | that A | nd the Angels Sing- | -BVC | .:Pop | alass. |
| nany maestro handlers brough he business this past summer b ash of new bands. They're iches from any angle. The personal manager far | the office, but to keep han | mering away partic | Publicity | | re You Havin Any I | appell | You N | lever Know** |
| ash of new bands. They're | cad- Be continually on the | e lookout for | other important angle is | pub- B | t Long Last Love—Cl eer Barrel Polka—Si | napiro | Pop | |
| ches from any angle. | ideas that may fit the | property rep- | Correct, most favorable | press B | egin the Beguine-H | arms | Jubile | c** |
| The personal manager far | sponsor is snagged. Di | ays of straight shout | ing has to be maintained | and B | lue Evening-Miller | | Pop | |
| with and competent enough to | man sustaining band show | vs arc prac- corre | et.' Under that heading of | omes B | lue. Orchids—Famous | America Charles | Pop | |
| ne every aspect of his job is | are the job at all times | seeing that a restra | ining too eager p.a.'s from | pull- | macrena Stay m My | Arms—Shapiro | Yokel | Boy ** |
| ave hand booking agencies in | the band is not kicked arou | and on a show ing s | tunts not in the best of | Often C | onld Be-Santly | | Pop | |
| ountry which control pract | cally which carries other | talent. Grab- the li | itter want to release the | entire D | ony In, Day Out-BV | C | Pop | |
| very band of note: Music Con | the Weck,' Fitch Band | wagon, etc., is backs | round of a bandleader, por | rtions D | on't Worry 'Bout Mc | -Mills | Cotlor | Club Revue** |
| iam Morris, Consolidated Radio | Art- another requisite. | To | a manager has to be a | psy- E | Rancho Grande-M | larks | Pop | |
| asal of new bands. They're ichics from any angle. The personal manager favilh and composite and the fact of the fa | Sustaining radio c | reates another choai | alyst. It's necessary to | know E | D R Jones—Chapu | ell | Sing (| Out the News** |
| MCA is admittedly the la | gest. choicest listening tim | es, which in- now | and what a bandicader to | may G | et Out of Town-Ch | appell | Leave | It to Me. |
| They steer the destinies of some print of the control of the cont | it's cludes when out-of-to- | Wn coverage is or w | il do. And take steps to | blóck G | to Fly a Kite—Famo | us: | Babes | in Arms* |
| irtually impossible for an a | ency balancing and pacing | (tunes), and him | or steer him straight if co | ertain G | Jolta Get Some Shute | ye-Berlin | Pop | |
| with so many properties to consist more time to each indi- | idual checking via listenin | g to be sure place | ting ruffled tempers and | buoy- H | lave You Forgotten S | o Soon-Berlin | Pop | |
| roup than to see to it that the | ey're of proper instrumenta | sce that it's ing | ting ruffled tempers and him up when discourage n. Knowing a bandleader's asies is something a bookin couldn't possibly know, a nual unhappy state woul be in evidence. | ement H | lave You Forgotten S deaven Can Wait—Ro Hold Tight—Exclusive Hurry Home—Spier Cried for You—Mill Didn't Know What C Get Along Without | mick | Pop | |
| | maintained. Getting v | vires into spots sets i | n. Knowing a bandicader's | ng of- H | furry Home-Spier . | | Pop | |
| That's where the personal ma comes in. He not only should | over- | arry them, and fice | couldn't possibly know, a | and a I | Cried for You-Mill | er | Too N | Iany Girls** |
| | ont major undertaking. | conti | nual unhappy state woul | ld al- I | Get Along Without | You-Famous | Pop | |
| for his bands, coordinating the forts of various departments | Records | Th | husiness end of manag | ing a 1 | Got Along Without Go for That—Famous Have Eyes—Famous Must See Annie Tou | ıs | St. Lo | uis Blues* |
| ing on one-nighters theatres. | adio. Last but far from it | ast is records. band | is another job that falls to p.m.'s. The band busines | to the | Must See Annie To | night—BVC | Pop | noney moon |
| records, location stands, etc. should have sufficient knowled | but In setting a band will | h a recording lot of | p.m.'s. The band busines | | | | | d Fiddle* |
| | | label. Which Chec | pusiness and is treated as king booking office states | nents, 1 | (I Didn't Care—Cha 'm Building a Sailbo | ppellSha | niro.Pop | |
| geography to protect his men the murderous schedules some set up by these departments; m | times means selling price an | d allowing for over | seeing reports coming the | 1 1 man | n the Middle of a Dr | eam_Spier | . Pop | |
| set up by these departments; more tain that his men aren't o | verly so as not to conflict | with a band is ou | t of town, maintaining to | x re- J | cepers Creepers—Wi Lady's in Love With | tmark | Going | Places* |
| certain that his men aren't of fatigued by repeated long jum | s too somewhat along the sa | me style lines. serve | s, handling musicians' pa | | | | | Like It Hot |
| close together on the calendar. situations can only result in lov | Such In that category is so | is worth to a the t | other items are just a li | care I | Last Night—Feist Lilues in the Rain—R | | Pop | |
| an outfit's playing standard. | recorder. | of. | | I | Lilucs in the Rain-R | obbins | Pop | |
| One-Nighters | Next in importance | are the tunes. La | st but not least a personal | man- I | Little Sir Echo-BVC Little Skipper-Feist | | Рор | |
| On the other hand, protection promoters on a one-night | n for That means keeping | t various pub. the | is a continual buffer bo pand leader and all annoy | ances, | Man With the Mando | lin—Santly | Pop | |
| shouldn't be forgotten. Which | neans lishers to assure a l | oand's not be- takir | g the brunt of all impact r words, as he's often la | ts. In | Moon Love—Famous Moonlight Serenade— | Robbins | Pop | |
| being sure that a previous | day's ing left out in the | turo hito In be a | complete louse. | | | | | |
| stand is not too close to a su | ssible scheduling recording | dates it's a | | 15 | My Prayer—Skidmor New Moon and an O | e | nPop | |
| stand is not too close to a su ing one, thereby killing the po- draw in each to some extent. | atter good idea to calendar | them for days | Dr. 1 1 0 | 10 | Oh, You Crazy Moon | —Witmark | Рор | |
| draw in each to some extent. angle, too, also protects the b the event it's playing on a pe | ng in most convenient to | vs in the year. Pel | ın, Pittsburgh, Goe | s (| Our Love—Chappell | oiet | Pop Wizai | d of Oze |
| age basis | in certain perious, wi | hen it's not ad- | Statler, Hence The | -0'0 | Our Love—Chappell Over the Rainbow—F Penny Serenade—Sha Scatterbrain—BVC Sing Song of Sunbeas South American Way South of the Border— Stairway to the Stars Strange Enchantmeni Sunrise Serenade—Je | piro | Pop | |
| Another one-night duty is | aving visable to have the | slow anyhow | | 162 | Scatterbrain-BVC . | Pantlu | Pop | Side of Heaven |
| fairly intimate knowledge co | Ca- For instance Good Fr | iday. | Conjecture on E | Bands | South American Way | -Harms | Stree | ts of Paris** |
| ing the spots a band is to play pacities, etc., which give kno | rledge In the case of a r | new band, pro- | | | South of the Border- | -Shaplro | Pop | |
| of how much money it's poss | ble to tecting it from the a | r. With record | Pittsburgh, Ja | n. I. | Strange Enchantment | Famous | Man | About Town* |
| get for a date. Last but no is keeping the band on a | standy sales shooting highe | r all the time! N | ot known yet whether the | re will | Sunrise Serenade—Je Thanks for Everythi | wel | Pop | les den Personalitieres |
| schedule when it's on one-ni | thers. they are a source of | and selling a lian | ny change in music setup n Penn, town's ace hote | at Wil- | Thanks for Everythi They Say-Witmark | ng—Robbins: | Pop | ks for Everything. |
| It keeps the men in the band if salaries happen to be re by the amount of work done. | ulated new outfit to a reco More at a flat rate, with n by bad royalties, is dangered | ording company that | management-operation | has | Thanks for Everythin They Say—Witmark This Can't Be Love—This Is It—Chappell Three Little Fishies—To You—Paramount Two Sleeple—Imparalls Man—Har- | Chappell | Boys | From Syracuse** |
| by the amount of work done, bands have been broken up | More at a flat rate, with n | us. There's no | sed into hands of Statler | outfit. | This Is It-Chappell Three Little Fishing | -Santly | | in Your Eyes** |
| one-nighter tours than probal | ly any telling which way th | ne public's taste pie | church Hotele Corn first | of year | To You-Paramount | | Pop | |
| one other dissatisfaction, H | | crew suddenly was | closed last week ,with ne | w own- | Two Slcepy People- | -Famous | Than | ks for the Memory* |
| in some cases, band memb | | instance of that I wo | announcing that Geralduld be retained as genera | O'Neill | We've Come a Long | Way Together-Fe | eistPop | |
| paid a straight weekly sal matter how much work is o | hand, is in the history of | one of the hot- age | r. | . man- | What Have You Got | That Gets Me?—Fa | mous . Artis | ts and Models Abroa |
| But even in that case the r is still responsible to the lea | anager test of the current b | | ICA has had a hold on be | and sit- | What's New-Witman White Sails-Feist | k | Pop | |
| lack of sustained schedules. | Newly formed ord | hestras also de- | on at William Penn for plying bands exclusively f | or sup- | Wishing-Crawford . | | Love | Affair* |
| On theatre dates the angle | | n in other fields per | spot, Chatterbox, and mos | t of the | Wishing-Crawford . Must Been Beautiful | Baby-Remick. | Hard | to Get* |
| On theatre dates the angle demand personal, managers a are also many. It entails s the right house in competitive | lecting first place an emb | ryo aggregation in | e for hostelry's Continent past, no orchestra but as | MCA | You're a Sweet Little | : ricadacne—Paran | iount . Paris | noneymoon* |
| the right house in competitive | towns, should not, in mos | t instances, get affi | liate has been able to get | in, but | *Film. **Legit. | | | |

Inside Stuff—Bands

Larry Clinton has given up recording of popular music and in the future will cut only originals, standards and novelties, except for whatever popular the himself weltes. Clinton reasons that if record buyers wint a popular they're not particular about what band records it, and invariably its twelve exclusive original on wax the public can be exploited via radio and machines into buying.

Clinton has a unique method of making up an arrangement of a pop tune for dance work. He waits until he gets at least five requests for any one number before putting it in his books. Result is that there's quite a few high-standing current pops that can't be found in his library because few have evidenced a desire to here his bund do the

Del Courtney orchestra will begin the use of a sustaining program idea coincidient with his opening at the Baker Hotel, Dallaz, Ján. I9, which NBC retused to allow hin to use on sustainers from his current Anabasador hotel, N. Y., stand. He leaves the latter Ján. 9. In conjunction with the band's Candid Camera' style tag, Courtney will ask listiciers to submit pictures of any subject which best depict titles of songs. Prizes will be awarded.

awarded.

Pickups from the Dallas Hotel will be made by the new Transcontinental Broadcasting System.

Decca Record has inscribed To You Sweethcart Aloha' seven different ways, which constitutes something of a record for the business. Those who have made the tune under the Decca label are Bing Crossy, Louis Armstrong, Henry King, Ray Kinney, Dick McIntire, Victor Silvester and Armbrose. Victor has versions by Guy Lombard, Gary Gordon, Abe Lounan and Dick Todd, while Horace Heidt did it for Columbia and Deccaring for Vocalion.

By Jack Robbins

(Head of Robbins, Feist and Miller)

(Head of Robbins, First and Miller)
consisted of a group of hole-in-the song and in films. We select a consisted of a group of hole-in-the song and invest our money to promake the individual who haunded the stage dones of vaudeville the atree, who would comprise with a street, who would comprise with a consistent of the stage dones of vaudeville to the atree, who would comprise with a far of the stage dones of vaudeville to of-fleye renditions of some of the secretary with the lyving of the stage done of the secretary with the lyving of the stage done of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the stage (Sevenbody, now, join in the second of the se

line.

May a publisher, operating on the proverbial shoestring, found it expedient, at the beginning, to be his own song plugger. Most of the im-

and the monetary returns, committed to the presented above trip. Gund it were pedient, at the breiming, to be his portant executives of Tin Dan Alley to the potential executives of the tin It is broad to the potential executives of the tin It is broad to the ti brief memoria or two. Try two.

brief memoria or two. Try two.

spine the autor distributor says built his band, would approach a marker publisher of the more not. The spine whether I like them or not. The spine was the spine of the

remain outcasts, subjected to the ani-toractic of the pand world.

In the band world.

State of the band world, weren't worth the state of the band world, weren't world the before.

State of the band world, weren't world the before.

I doubt, i.

There are orchestra leader's and singers who know of our problems, who have the univerself the control of the con

Addenda: Dorsey, Kemp, Lyman, Bernie Lost week Vanery published a rather long list, under various heading, of reduce programming of the lost programming and personalities that had, derived 1899, been made to the valence of the convergence o Now That the Hysteria's Abated: **Sentiment Displacing War Songs**

land."
Wish Me Luck.'
We'll Meet Again.
'I'll Remember.' (U. S.)
'We're Gonna Hang Out the
Washing on the Siegfried Line.'
'You Can't Black Out the
Moon.

American music man, now mone ing Director of Irwin Dash Music Co., Ltd., of London

London, Dec. 20.

Editor, Vastery:
When the war started, the first weeks things weren't to good. The blackout was something new; people (ret a little panicky and binsiess was not too; grand, and as the second week shirted the music business was shot for keeps. Cafes and restamate got rid of their kands, not

| | singers who know of our problems. | Wish Me Luck. | When the war started, the first |
|---|--|--|--|
| | | We'll Meet Again. 'I'll Remember.' (U, S.) We're Gonna Hang Out the Washing on the Siegfried Line.' 'You Can't Black Out the | When the war started, the first weeks things weren't too good. The blackout was something new; people |
| | courtesy. There have even been in- | We're Gonna Hang Out the | |
| ล | stances when an orchestra leader | Washing on the Siegfried Line. | |
| ۰- ۰ | measures to be taken when a col- league of his became too distreper- ous and too difficult to deal with. People of that sort, who work with yout—with all of us, and not a favored few—are vastly in the minor- | Ynu Can't Black Out the Moon. | not too grand, and as the second week sharled the music business was shot for keeps. Cafes and restaurants got rid of their hands, not knowing what was going in happen, and there was nothing for the some-plager; to do at night A conditions |
| of i | league of his became too obstreper- | | rants, got rid of their hands, not |
| ie. | Doorle of that cost who would with | 'Man with the Mandolin.' (U. S.) 'Kiss Me Goodnight, Sergeant Major.' | knowing what was going in happen, |
| ic | you-with all of us, and not a fa- | Major.' | plugger to do at night. As confidence |
| 01 | vored few-are vastly in the minor- | | phigger to do at might, As emilitence returned, the bands went back to work, the phiggers went around to see the different leaders, and business became terrific for those who had great songs. It also was very good in the cafes and resultments. What really helped the music and gramophone record business was the |
| nt i | ity. In practically every instance, they are on the lop of the her p and have been there for some time-all | Texas Hoofing Can't | work, the pinggers went around to |
| | have been there for some time | | uess became terrifo for these who |
| re | because they have, in addition to tal- | Make Up Its Mind— | had great songs. It also was very |
| lio ts. | ent, a knowledge of human relation- | Hillbbilly to Waltzes | good in the cafes and restaurants. |
| · | snips. | mindolly to waitzes | gramophone record business was the |
| rs. | | | fact that people had nothing to do ut |
| n- ic- | of thought and action? Certainly, | Ft. Worth, Jan. 1. | i night. They slayed home and had to |
| ıc- | Just try to tell the producer of a | Any orchestra leader headed for | provide their own entertainment, re- |
| ed. | of thought and nelion? Certainly, Just try to tell the producer of a film to use a song with commercial possibilities instead of the monstros- | Texas balirooms these days must be | provide their own entertainment, re- scutting in a smash music business. Naturally, there was a positive deluge of war songs, but we dun't benefit immediately, as the BBC transferred their entertainment de- partments to several towns some- |
| | | prepared to play (1) Viennese | deluge of war songs, but we don't |
| ng | around his swimming pool, and | waltzes 12) the schottische 13) the polks and (4) the varsovicnic. To be perfectly safe, he should have 'Gil Along Sally,' Turkey in the Straw,' Little Brown Jug' and other Ozark' tiens in his reperioire. The crowd winds that the de serve and felicitisment. | benefit immediately, as the BBC |
| on . | you're as good as a refugee from | be perfectly safe, he should have Gil | partments to several transferred de- |
| nd | Hollywood from that point on. You | Along Sally, 'Turkey in the Straw,' | where in England' and it was with |
| ng | finishing school, thought the lyric | Little Brown Jug' and other Ozark | a hardship for a while until they got |
| n- | see, his daughler, just down from finishing school, thought the lyric was cute, and so we're licked. If, by some miracle, a song with even | might want to do some old-fashioned | a hardship for a while until they got straightened out. Around 75% of the broadcasting |
| he | by some miracle, a song with even | square dancing. | Around 75% of the broadcasting |
| ne | | These ballroom exercises, borrowed | was gramophone records, and they were songs anywhere from three months to a year old. Gradually, however, as live entertainment crept |
| ۵. | cepted, just a few bars are used, or the camera shoots away from the | from the parlor days of grandma, are | months to a year old. Gradually, |
| le- | artist, so that the effect of the num- | Dallas and Et Worth Campbing | however, as live entertainment crept |
| 11- | ber is lost completely, or the song isn't reprised, or a dozen other things | the ballroom, the more likely you | hold and the public stanted a good |
| it- | isn't reprised, or a dozen other things occur to completely stille any chance | the rage in San Antonio, Houston, Dallas and Ft. Worth. Swankier the ballroom, the more likely you are to find the dancers doing the varsovienne ('Put Your Little Foot'). | in, our new songs attained a good hold and the public started buying. All firms have sent most of the song |
| at | | varsovienne ('Put Your Little Foot'). | pluggers to this town 'somewhere in England' to contact broadcasting art- |
| ss: he | significance. | They are doing the fast, old picture waltz to Strauss music when they | England' to contact broadensting art- |
| ed | significance. Tell the lads out there that our songs mean added boxoffice for the | | isls and producers. My men leaves here Tuesday marning and relurns Friday of every week. Cannot give you the name of the town, and it by |
| r- | niv and you are informed in no our | They love the schottische. The f.c- | Friday of every week. Cannot give |
| ng | certain terms, that they are not in- terested in Tin Pan Alley and that they will always consider songs as | this season. She does the varso- vicine and the heal-and-toe pulka. | you the name of the town, and it by |
| b- | terested in Tin Pan Alley and that | this season. She does the varro- | chance you happen to know it, which I doubt, please do not mention it, as I would not want the censor to think I had betrayed what is supposed to be a confidence. It would be a very serious offerer. |
| υď | they will always consider songs as | It's a question whether the rage | I would not want the consor to think |
| le i | merely a by-product. But there has been much of this before, so much, in fact, that it has been merely a been much of this before, so much, in fact, that it has been merely consider radio, for example. We have to invest thou- | for these old dances started in San | I had betrayed what is supposed to |
| n- | before, so much, in fact, that it has | for these old dances started in San Anlonio, where folk dancing has long been a hobby with the arty | be a confidence. It would be a very |
| 10 | become sheer jive. Consider radio, | long been a hobby with the arty | |
| a | for example. We have to invest thou- sands upon thousands of dollars and | man and Henry King stenned down | be a confidence. It would be a very serious offense. English Songs Benefit It is only natural that English songs were those which jumped to |
| ln | subject ourselves to every form of | erowd, or in Dallas, where Joe Reich- man and Henry King stepped down off the bandstand to become dancing | English Sengs Benefit II is only natural that English sangs were those which jumped to the forc. It was a better break for the publishers, because there is only one stalling broaderstime. |
| ne II- | subject ourselves to every form of humility before a sponsor will play a song on his program. We make | leachers in the Hotel Baker's Mural Room and the Adolphus' Century. Anyhow, incoming band leaders say | the publishers, because there is only |
| ck | a song on his program. We make | Anyhow incoming hand leaders suy | one stalion broadcasting, where we |
| he | it, at our expense, and Mr. Toasted; Reefer, or whal-have-you cashes in | it is a Texas phenomenon. | one stalion broadcasting, where we used to have several. Although we only have one British Broadcasting Core formers. |
| de | on it. | | ing Corp. formerly there wints |
| bу | Of course, this is an old story to us in the music business, and we'll | Claude Lapham composed the | |
| ~, | | Craude Dapham Composed me | been three or four stations in differ |
| es. | us in the music business, and we'll | score that the band is playing at the | only have one British Broadcast- ing Corp., formerly there misht have been three or four stations in differ- ent parts of the country broadcasting |
| es. ey | probably continue to mutter darkly | score that the band is playing at the Beachcomber, new Broadway niterie. Song include 'Song of the Beach- | al the same time but a broadcasting |
| es. | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get | score that the band is playing at the Beachcomber, new Broadway niterie. Song include 'Song of the Beach- | al the same time but a broadcasting |
| es. ey be of rs. | probably continue to mutter darkly | score that the band is playing at the Beachcomber, new Broadway niterie. Songs include Song of the Beach- | al the same lime, but now everyone hears this one broadcast. And speaking for myself, if you have a hit song you can make it with the over |
| es. ey be of | probably continue to mutter darkly and numble to ourselves about what we would like to do about it, and get nowhere. | score that the band is playing at the Beachcomber, new Broadway niterie. Songs include 'Song of the Beach- combers'. 'Samoan Serenade' and 'Zombie.' | all the same lime, but now everyone hears this one brondenst. And speaking for myself, if you have a hit song you can make it with live or six |
| es. ey be of rs. as | probably continue to mutter darkly and numble to ourselves about what we would like to do about it, and get nowhere. | score that the band is playing at the Beachcomber, new Broadway niterie. Songs include 'Song of the Beach- combers'. 'Samoan Serenade' and 'Zombie.' | all the same lime, but now everyone hears this one brondenst. And speaking for myself, if you have a hit song you can make it with live or six |
| es. ey be of rs. as | probably continue to mutter darkly and numble to ourselves about what we would like to do about it, and get nowhere. | score that the band is playing at the Beachcomber, new Broadway niterie. Songs include 'Song of the Beach- combers'. 'Samoan Serenade' and 'Zombie.' | at the same time, but now everyone hears this one brondenst. And speaking for myself. If you have a hit song you can make it with live or six brondensts a week. Our firm is 'very lucky to have you have same the young the same the young the same the same that the same |
| es, ey be of es, as on es, we | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get | score that the band is playing at the Beachcomber, new Broadway niterie. Songs include 'Song of the Beach- combers'. 'Samoan Serenade' and 'Zombie.' | at the same time, but now everyone hears this one brondenst. And speaking for myself. If you have a hit song you can make it with live or six brondensts a week. Our firm is 'very lucky to have you have same the young the same the young the same the same that the same |
| es. ey be of es. as an e's an e's | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get nowhere. Network Plugs, | secure that the band is playing at the Beachcomber, new Broadway niterie. Songs include 'Song of the Beachcombers'. Samoan Serenade' and 'Zombie.' | at the same time, but now everyone hears this one brondenst. And speaking for myself. If you have a hit song you can make it with live or six brondensts a week. Our firm is 'very lucky to have you have same the young the same the young the same the same that the same |
| es, ey be of es, as on es, we | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get nowhere. Network Plugs, | scure that the band is playing at the Beacheomber, new Broadway niterie. Songs include 'Song of the Beacheombers.' Samoan Serenade' and 'Zombie.' | at the same time, but you have expended as the same time, but you have a hit song you can make it with live or six broadcasts a week. Our firm is very lucky to have boo smashing hits. There'll Always to book the same to be smashing hits. There'll Always are not of large to the first a cone of large to the limit to country, and you will malier equally, and you will malier. |
| es. ey be of es. as an e's an e's | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get nowhere. Network Plugs, | scure that the band is playing at the Beacheomber, new Broadway niterie. Songs include 'Song of the Beacheombers.' Samoan Serenade' and 'Zombie.' | at the same time, but you have expended as the same time, but you have a hit song you can make it with live or six broadcasts a week. Our firm is very lucky to have boo smashing hits. There'll Always to book the same to be smashing hits. There'll Always are not of large to the first a cone of large to the limit to country, and you will malier equally, and you will malier. |
| ex. ey be of ex. as as as as as y cy tor y or y or y | probably continue to mutter darkly and mumble to ourselves about what we would like to do about it, and get nowhere. Network Plugs, | scure that the band is playing at the Beacheomber, new Broadway niterie. Songs include 'Song of the Beacheombers.' Samoan Serenade' and 'Zombie.' | at the same time, but you would are at the same time, but you would not heart his one broadcast. And speaking for myself, if you have a hit song you can mike it with his or six broadcast a week, you have a hit would not be not a before the same that you would have you hand you have |
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Thanks to my publisher, Jack Mills, to the orchestra leaders and vocalists who are making it a very happy 1940 from the beginning with

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OLD FAVORITES

Dreams

Little Gypsy Tea Room weet Long Ago

Valley of the Moon

Melancholy Baby Treasure Island

Your Hair Has Turned to Silver, etc., etc.

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MELROSE MUSIC

esents This Outstanding Rhythm Ballad

ANGRY

WEETHEART OF SIGNA CHI OTRE DAME VICTORY MARCH WISCONSIN CE LOUIS BLUES COPENHAGEN KING PORTER STOMP MUSKAT RAMBLE

SUGAR FOOT STOMP OMEDAY SWEETHEART WOLVERINE BLUES MAPLE LEAF RAG THAT'S A PLENTY

OOGIE WOOGIE (the original Pine-Top Smith's) -0-

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A MELODY OF GOOD CHEER FOR

THE NEW YEAR



Frankie

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Thanks to:

Band leaders, singers, program directors, music machine operators and all others who helped my songs scale the heights.

And also to my two friends, Horace Heidt and Bill Lackenbauer, of Jewel Music Co.



SEASON'S GREETINGS

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Greetings

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PERMANENT ADDRESS-1587 BROADWAY, NEW YORK CITY

ROUND VS. MILLER ORC

American Federation of Musicians

has tossed out the case of United States Record Corp. vs. Glenn Miller's orch. Eti Oberstein, as head of

U. S. Records, sought to force Miller to record for him under a contract

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to record for him under a contract supposed to have been signed between them last February. Federation's board would give no rullen on the case, leaving Oberstein free to take his charges to a civil court, which he has threatened to do. (Aguite ording to union rules, no dispute between member parties may be between the contract of the court of the court

mediators.) David McKay, counsel for Miller, answered Oberstein's charges, alleging fraud. Case had been filed three months ago, but wasn't acted on until last week. Meanwhile, Oberstein's new company has started rolling.

Levington Vice Stool

Archie Levington will replace Jesse Stool, resigned as Chicago manager for Mercer & Morris, Inc., Jan. 8.

Levington is currently assistant to Harold Lee, Chicago manager of the Witmark division of the Warner

Olman Music, Inc.

Extends the

SEASON'S GREETINGS

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Goody Goodbye

My Rosary

Ωf **Broken Dreams**

Ballad You'll Rem

Confucius Sav

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OSCAR ROBBINS HAL FEIN MONROE GOLDEN

BEN (Dynamite) TURNER Hollywand

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Greetings

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> AND HIS ORCHESTRA

Personal Management HAROLD OXLEY

17 East 49th Street NEW YORK

AMERICAN FEDERATION of LABOR

1450 Broadway

New York, N. Y.,

TO THE ENTIRE AMISEMENT THRESTON

> By and large, 1939 has been a successful year for the American Federation of Musicians of the United States and Canada.

> During the past year our membership has increased steadily; unity of purpose and cooperative action have characterized our every undertaking: varied problems that have been encountered have been solved peacefully and amicably; and most important of all, employment opportunities for our members have increased.

> If one is to judge the future by the past, then 1840 is destined to be a big year for all the members of the American Federation of Musicians. The demand for live music is booming everywhere. Our employment horizons are broadening, And our organization stands ever on guard to protect the interest of its members.

To all our members everywhere, to all our friends in show business, we extend our sincerest wishes for a happy 1940. May it be even better than 1939.

Sincerely.

AMERICAN FEDERATION OF MUSICIANS

President

oster of Radio

A New Hit On The Horizan!

THIS CHANGING WORLD

Lyric by Harold Adamson

Music by Dana Suesse

The Current Radio-Record Rhythm Hit

SMARTY PANTS

Lyric by Johnny Mercer- Music by Walter Donaldson

The Big "Get-Together" Party Song!

DOWN IN THE ALLEY AND OVER THE FENCE

by the writers of "The Man With The Mandolin"

Praclaimed A Hit By Repeated Performances

LILACS IN THE RAIN

Lyric by Mitchell Parish

Music by Peter De Rose

MURRAY BAKER, Gen. Prof. Mgr. LEO TALENT, Prof. Mgr.

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This Season's Outstanding Novelty IN AN OLD DUTCH GARDEN

> That Knockout COTTON CLUB number IT'S MY TURN NOW

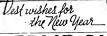
. AND In Preparation THE GIRL WITH THE PIGTAILS IN HER HAIR 1940's New Sweetheart

MACK GOLDMAN, Prof. Mgr.

PERCY FAITH

"MUSIC BY FAITH"







MUSIC PUBLISHERS

BERLIM-BULLETIN

READY JANUARY 1ST, 1940

Songs That Will Set the World Afire

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WHEN YOU WISH UPON A STAR GIVE A LITTLE WHISTLE TURN ON THE OLD MUSIC BOX LITTLE WOODEN HEAD TVE GOT NO STRINGS HI-DIDDLE-DEE THREE CHEERS FOR ANYTHING

CHAS. WARREN - Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.



Sweeping The Air Waves - Victor Herbert's Immortal

INDIAN SUMMER With A Grand Lyric by Al Dubin

From the COTTON CLUB PARADE to your hit porade YOU'RE A LUCKY GUY

. . and in preparation—that startling new ballad

MAKE LOVE WITH A GUITAR by Moric Grever, writer of "TipiTin" and introduced and featured by HORACE HEIDT and his MUSICAL KNIGHTS NORMAN FOLEY, Prof. Mgr.

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Orrin Tucker's Great Rhythm Song

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Ray Noble's Swell Instrumental

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THE NOCTURNAL PARADE

New York is now the No. 1 flaytup-line capital of the world.

Was a time when the competition

Was a time when the competition

For the competition to incheme, depending on the moul

Letter and the competition to incheme, depending on the moul

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and the stretchy same selections with the stretchy same stretching with the stretchy and the stretchy same stretching with the stretches, which has great and types—specially below the stretch of the st

peal were the barns and bistros fea-turing name swing bands—on the platters—and drawing the kids.

Siterana Billinsley's Stork Club-rates special distinction for its-inique let using of patronage. Its hearacter as a moeturnal institution today is more unique than ever be-fore, with its descriminable congre-tor, the arts. Biterati, press, Italy-wed and the like. It got so that illinsley had to take over Le Mi-rage, rettile it the Nine O'Clock Club- and advertise it in four letters, and the voungsters. That has of coed-the Stork's traitic much, lowever. For the reet the scene is the same; Sherman Billingsley's Stork Club

Dectroil, New Orleans and The Protion and California seasonal oach:

seramment for the summer anyway,
and the visitors were strictly on sile
and california seasonal oach:

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and the visitors were strictly on sile
and california seasonal oach:

can the service of the service of

Hollywood's Night Life Still Mostly At Home By Arthur Ungar

Hullywood, Jan. 1.

Hollywood, during the past six or seven years, has veiled itself to the point that when intery is methy and the point that when interview is the point that ionist would be evil in intertuit and floorist. It is the content of the content

months, or not sufficiently exclusive in conveil it gets a fast brushoff, those Berbills Swankeries or novel it gets a fast brushoff, those conveiling the properties of the conveiling th

Vaudeville's Abortive 'Comebac

Vaudeville circa 1939 took one step-forward, then two backward and wound up again in its familiar posi-tion behind the proverbial eight-bil. Compared with 1938, which was bad enough, the past year was a promis-al goust.

con person with 1938, which was bad compared and the 1948 of the 1

lugged.
Which all combined to make 1939 ook much like 1938, '37, '36, and fown the line to the big skid in the ate 20's. It all adds up to the one act that it's the picture that still control to the second.

Some Excitement, However

The past year in vaudeville, how-ever, was an exciting one for other reasons, chiefly the labor unions. Poor vaudeville, despite its desper-

Poor vaudeville, despite its despera-tely depleted since, was the fuse last summer which nearly set off one of drastic strice in all the history of the show business. The stepehild sud-denly found itself in the strange posi-tion of having all of his more pros-prous half-broilters fighting over him against the "big bad wolf," the stagehands' union.

That may have been funny to the That may have been funny to the wauds-performer, but it was nearly tragic for every phase of the entart trainment world. Just prior to the final settlement. It appeared certain that a strike sharting in the legitimate field would spread to motion pictures, open and even radio, resulting in a 100% blackout of the subtlements for the general radio.

public.

The strike was averted by a lastminute capitulation on the part of
the stagehands, but not before things
had been made plenty lively during
July and August. It was a well publicized batter, including all the namecalling and recriminations, before
the starshowle finally reproused

By Happy Benway
Kris Kringte packs a wallop of
food cheer: Each and every patient
lere received from the motherly
fix William Morris an individual
fix William Morris an individual
food of the fixed from the fixed
food from the fixed from the fixed
food food from the fixed from the fixed
food food from the fixed from the fixed
food from the fixed from the fixed
food from the fixed from the fixed
fixed from the fixed from th good here Mrs. Credit Frank Cambria and Mr. and Mrs. Sidney Phillips for their good cheer. At the Will Rogers hospital a little pat on the back should be given to Hazel Coleman, Margaret Newell, Jimmy Mechan, Eddie McDonald, Paul Dean and J. J. Glean who took time out from their resting periods to see that the rest of the gang were made happy. ie happ

Major Circuit Bookers

RKO Bill Hower PARAMOUNT
Harry Kalcheim.
Harry Levine.
LOEW'S J. H. Lubin.
Sidney Piermont.
WARNER BROS.
Harry Mayer.

long been looking for an inside track to gain control of the talent unions. long been looking for an inside track to gain control of the talent unions.

When the film, legit, opera and radio performers learned that Browne had unfolded his paternal; and the state of the state

like an amateur.

The IATSE tossed the first bomb on Sept. I, when it threatened strike the vaudfilm theatres there all agreed to AFA closed shops. Jones, Linick & Scheefer quickly signatured in Chicago, but Balabana & Katar referred the IA to the Paramount Bombon of the AFA closed shops. A set of the AFA closed shops a death of the AFA closed shops. Jones the AFA closed shops are the AFA closed shops. Jones the AFA closed shops are the AFA closed shops. Jones the AFA closed shops are the AF but the situation remained scute up until Sunday morning, when Screen Actors Guide officials in Hollywood got toestler with the IA's Coast of the Co

of the stagehands' union. News of the capitulation was first announced at a mass meeting of ac-tors at the Astor hotel in N. Y the same night, Sept. 3. It had been sup-posed that the gel-together was the purpose of consolidating forces and support for the strike that ap-peared inevitable on the morrow. The provides of the provides of the learned that Browne had retreated, leaving Whitehead and Miss Tucker on the battleffed, sadly wounded, sadly wounded. on the battlefield, sadly wounded

Other Incidents

There were further minor lnei-dents, such as Whitehead's \$100,000 slander suit against eight Four A's officials and representatives, but in

and August. It was a well pubsimple and August. It was a well pubsimple and a public and a state of the control of the control of the control of the control of the American February and the value performed the stagehands finally renounced the stagehands finall

Muir was appointed acting executive

Muir was appointed acting executive secretary in her place.

AGVA has been moving for certain reforms in what remains of the vaudeville and nitery business. First step was the licensing of the agents, and, while around 70 talent reps in N. .. led by the William Morris office, signed. If Sono become parcent that N. .. icd by the William Morris office, sixtend, it soon beame apparent that the license had been written by someone who cluther didn't know much about vaude, or else had little way open for serious curbs on the agone pusiness in the future. This prompted some latent reps in N. Y. to form an organization for their to form an organization for their control of the c

that it proposed placing any hin-drances in the paths of the agents but at the same time the union sub mitted a 'code of fair practice' to

Major Circuit Time (As of Jan. 1, 1940)

RKO
Golden Gate, Frisco, full week.
Palace, Cleveland, full week.
Keith's, Boston, half-week.
Shubert, Ciney, full week.
PARAMOUNT

Paramount, N. Y., one or more

ceks.
Chicago, Chicago, full week.
State-Lake, Chicago, full week.
LOEW'S
State. New York, full week.
Capitol, Wash, full week.
WARNER BROS. Strand, N. Y., one or more

ecks. Earle. Wash., full week, Stanley, Pitt, full week.

raramount to apply to this circuit's stage show house. In the main, this code also read like coming from the hand of someone not cognizant of the hand of someone not cognizant of the lems of vaudeville performers, but it contained one clause that specifically defined the maximum commissions actors would pay as 10%, re-gardless of the apili. Considering commission of 5%, the clause means that only 5% would be left for the agent. Later, two ACVA councillors stated that it was not the union's intention to cut agents' commissions, office fee.

It's expected that all differences. Paramount to apply to this circuit's

tention to cut agents' commissions, but raiher to eliminate the booking office fee.

It is the commission of the commiss

offices that have high over-

If outling commissions, AGVA will fail to take into consideration the vast difference between the problement of the prob

Major Indie Houses

Flatuush, Brooklyn; full week. Windsor, Bronx; full week. Hipp, Baltimore; full week. Fay's, Philadelphia; full week. Minnesota, Mpls.; full week. Minnesota, Mpls.; full week. Lyric, Indpls.; full week. Shea's. Toronto; full week. Tower, Kansas City; full week. Oriental, Chicago; full week. Fay's, Providence; full week.

route nowadays in vaudeville is a career for an actor and only just that much of an income for his

superior when he par year made applying approximating a sinable living out of vaudeville. Major part of the playing time was strictly for bands, and four offices—Music Corp. of America. William Morris. General Amusement Corp. and Consolidated agents were chiefly reliant upon some of the film nannes who essayed personal appearances, and the run-some of the film nannes who essayed personal appearances, and the run-standard variety acts. For them it was above water, though the few who were able to crack such nitery business that want' controlled by the 'Big 4' found' a fairly lucrative field.

Vaudeville Time Few agents in the past year made

Vaudeville Time

If a vaudeville revival is ever to come, it would have to get the support of the major circuits. This did not come in 1939, for are the major circuits evidencing any desire to would not be bore.

not come in 1939, for are the major circuits evidening any desire to ever alve it a hypo. In the independent, and they made and are making a valiant attempt to re-educate the public in stage shows. Tops and the stage shows the public in stage shows. Tops and the stage shows the

The indie 20th Century Buffalo. The indie 20th Century, Buffalo, tried stage shows on a few oceasions during the fall, didn't get very far, the state of t

Miami Beach, all of which opened Maras Day (28). The most of the most of the But none of the indist time, now or most of the most of the most of the real vaude comback when the majors keep their playing time down to an all-time minimum. RKO, for instance, in the last week of Decem-on its vaude book: the full-weekers, Shubert, Clincinnati, Golden Gate, Frizco, and Palace, Cleveland, and the halt-week Keith's, Boston, Para-and State-Lake in Chiespa, only had the Paramount on Ernadway. Loev's had two weeke in the State, New white Warners has only bare to Warners warners

This makes a total of only 11½ weeks of major circuit playing time, which is the lowest yet. The previous year, major circuit playing time totaled 17 weeks.

In face of its already depleted state, major playing time suffered two sever everyes during the year. One of them was RKO's dropping of the derectifs are house up until that stage shows at the Paince, Chicago, the circuit's are house up until that stage shows getting the gate at the Earle and a couple of nubes in that come to the company of the couple of nubes in that own. One inflied house in Philip was the company of the couple of nubes in that couple of n

Brands started with the raisouan, Brooklyin Windorr Brook, Audubon, Arganization Procession and Contrast to 1938, there was an incontrast to 1938, the was profitable. The Cartonion value survived a couple of weeks longer, but also showed mostly red in was profitable. The Cartonion value survived a couple of weeks longer, but also showed mostly red in was profitable. The Cartonion value survived a couple of weeks longer, but also showed mostly red in was profitable. The Cartonion Heights nabe that was once a great stage show sector, but has almost the profitable was called the profitabl In contrast to 1938, there was an

Saranac Lake

ortant that Mrs. Betty gang up here.

Church street here, gets Write to those who are iii.

the address of Joe Schriner, formerly Schriner and Gregory, old-time Keith vaudeville act.

Senriner and Gregory, old-time Keith vaudeville act.

A PDQ cure was made by Mrs.

A PDQ cure was most by Mrs.

A PDQ cure was most by Mrs.

Bobby Hat, old-time vaude single, and Eddie Ross of the Four Carlot blows.

Bobby Hat, old-time vaude single, and Eddie Ross of the Four Carlot blows, report that they're both okey, report that they're both okey.

Cfmy! Anderson, manager of the control of the town's ace spots with the control of the town's ace spots of the control of the contr

Furthermore, they were content ises

with modification of ruling which permits them to keep open for dancing until 2 a.m. on Saturday nights, which means much more to nights, which means much more to them than one New Year's Eve, and deeided against antagonizing Harrisburg authorities. A few of the roadhouses went ahead with their celebrations, incidentally reporting light reservations on all sides, but downtown key spots stayed shutLand hotels had only prate eith parties booked in advance.

No Wild Life
Detroit, Jan. 1.
Three Pontlac Irraternal Indges—date is the week of Jan. 2.
Elks, Ragles and Moose—may lose their liquor lienens; on charges of headline Louis Sobol. N. Y. Journal-permitting gambling on their premi-lametian date is the week of Jan. 2.

Week previous, the State will capture of the state Louis Sobol. N. Y. Journal-less.

and Cobina Wright, Jr.

Baker Revue, Sobol Set For State, N. Y., Shows

Loew's State, on Broadway, has booked two big shows for successive weeks starting Jan. 18, the most important feature of which marks the return of Phil Baker to vaude at the head of a condensed version of the 'Strawhat Revue,' which played legit

THE SKETCH

By Joe Laurie, Jr.

(Another in the series of Mr. Lanrie's farthcoming History of Vandeville.)

you want this trunk?

Put it in the next room. Say, ynn!
look like a bright young man; how!
would you like to be a actor?

the stage?!

look like a bright young mant how would you like to be an actor?

You meen an actor in the stace?

You meen an actor in the stace?

You meen an actor in the stace with the

wite. He paid fabulous salaries for those days), which hurst them it a field that was leaked dawn on by the legits. They couldn't do specialities, repen will be a verified to the salaries and the salaries salar some words, without production of the fold that was found during the fold that was found during the fold that was folded to for the folded that was folded to folded the folded that was folded that was folded to folded the folded that was folded that

Another in the service of Mr. Lanric's forthcomiced History of Vinderville.

The Sketch' was the backbone of recommend and Chally, Intuition Dreversity of the properties of t

Legiters Into Vandeville

the minny great comedy sets.

Legiters Into Vandeville.

The following is just a partial list of the great legit stars who played.

All agreet Aneilin "The Wager"), vivinin and Genevieve Tobin "Ape of Research. Economy Aped of Research. Economy Appendix of the Participation of the Children of the Participation of the P

Still Not Sure

Philadelphia, Jan. 1. Philadelphia, Jan. I.
The Guardsmen, a vocal cetet, were signed by Wilson's Cafe last October for a trial. On Saturcay, Charlie Wilson, aperator of the spal, inked them for another

rm.ed.), Churles Grapewin and Anna-Cannee ("Awakelajag Of Mr. Pipe"). Vera Gordin ("Lulliby"), Clande Gillingwater and Edith Jote ("Red Gillingwater and Edith Jote ("Red Gordina"), Chrystal Herne ("Dorr"), Hyman and Mchlyre ("Red ("Dorr"), Hyman and Mchlyre ("Devil "Dorr"), Hyman and Mchlyre ("Devil "Churleres"), John B. Hymar ("Devil "Red ("Churle"), The Dark'), Hallett, bild "Euller ("Corridor Of Gime").

vill give you some idea.

**Lloyd Bingham has done it.

He booked his wife, Amelia Bingham, in two combination moving picture houses in Chicago for \$1.500 a week for four week for four week for four weight with the picture of the p headliner at the higher zehedule houses, can go into a moving picture and vaudeville theatre and draw down a larger salary for her own act than usually is paid for a whole bill. To be sure traction bull it is natural to work the sure of the sure

Memorable Comedian The onistanding langhing sketch of vandeville was Imbuff, Conn & Curinne in 'The Pest Hunse,' Willard Simus in 'The, Puper Hunger,' and Murphy & Nichalls in 'From Zaza to Uncle Tun' were close run-

Copring 1 May 1 Mentary (The cocooldary to the plot, etc.
qualcree's, John B. Hymer (Poetl) When writing about the sketch' in
and Tom Walker's, Robert Ti, Haines
"Man in The Dark's Hillian side
with the Corridor Of Cime's
"Man in The Dark's Hillian side
with the Corridor Of Cime's
"Man in The Dark's Hillian side
with the Corridor Of Cime's
"Blechmail's Sessue Hayslawas
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ZIEGFELD FROLIC

houses, can go into a moving picture and vaudeville theairs and the few of the few own act than usually is paid for a whole bill. To be sure Miss Bingham is a box office attaction but it is natural to wone dependent of the few own act than usually is paid for a whole bill. To be sure Miss Bingham is a box office attaction but it is natural to wone dependent of the few of the few own act where will it stop? And the query is not restricted to one and the general public. And that was not for the big picture house of today but for a picture house of the came of the paint of the

1013 Sarah Bernhardt received \$7,000 a week and insisted upon being paid off after each show, \$500 a show. See member, that was for a skeleth. Many sketches reached the faur fagure insist as they were unully booked as a brooffice that. Of the Reasons

throws in The Poper Bauger, and Mirmily & Nichalls in From Zaza to Uncle Turn were close rundumpty & Nichalls in From Zaza to Uncle Turn were close runto Uncle Turn were many great hughing to the Control of the C

irather than become a persument union official.

Although Mrs. Bryant's sudgen iii. How the AGVA situits into a best through the AGVA situits into a resign for some time. She was, not only dissatisfied with what she considered lack of cooperation by officials of the affiliate onions, but also claim to the agent of t etings, so no action could be taker vital matters of policy at those

MUSICIANS LOSE SUIT VS. PA. LIOUOR BOARD

Philadelphia, Jan. 1

The Dauphin county court in Harrisburg refused to grant an injunction to restrain enforcement of the Slate Liquor Control Board regulation which bans enterlainment in licensed establishments after legal in licensed establishments after legal serving hours in communities look-ing such ordinances. Injunction was sought by members of the American Federation of Musicians, Pitistary of constitutionality of the section of the liquor control law giving the based power to regulate amusements in hotels, restaurants and night clobs licensed to sell beer and liquor. Identification of the control of the higher courts.

affect where the great energy of the present of the

B&K CHICAGO BOOKING BIG SHOW FOR JAN. 19

Chicago, Jan. 1

Chicago, Jan. 1.
Set for week of Jan. 19 at the Chicago are Bay Bolger, Gny Ruhertson, George & Jaina, Minnevitche Recorge & Jaina, Minnevitche Becals, while final okay is awaited on Anita Louise damerican Cun Co, for old out to the American Cun Co, for old out to the American Cun Co, for old out the American Cun Co, for a constant of the Control of



"Mischa Elman of the Ballet"

"Miss Hocture duries, as anyone would expect, are a delight to the eye.... In each of the appearances it is exciting to watch and married at that technique which must make Miss Hoctor something of a Mischa Elman of the ballet." HARRY MacARTHUR, Evening Star, Wash.

"Lovely woman in the uppermost brackets, <u>Harriet Hoctor, one of the few great dancers who owe no more to Russia than Islandora Duncan owed.</u> When Miss Hoctor and her tolled danced about practically midding as all, herself, spinning like the tolless like or repulsiting the pull of gravity like the highly moured humning bird, this old belly achier melhowed on the diet that dreams are made of." ASHTON STEVENS, Cheizago American.

"Harriet Hoctor the loveliest of the toe dancers."

LLOYD LEWIS, Chicago Daily News.

"Miss Hoctor, whose middle name is grace, is in-DOROTHY DEERE, Chicago American.

"Taking best things first, we turn our attention to

She ofters'two routines. spinning and twirling, and altogether filling the eye with her loveliness."

RICHARD L. COE, Washington Post.

"Harriet Hoctor, following, revitalizes the circus, It's the best new dance act she's uncorked here. Led-veiled bolero number has commanding viridness. Erie version of Poo's Taven' with her toes racefully fluttering like birds' wings against mystic-blue setting, is a striking novelty that is right down the alley of this ballet-crazy town." PULLEN, Variety.

'America's Paylowa, Harriet Hoeter . . . adds edor, grace and beauty to the show. Miss Hoeter has been very fortunate in ler choice of numbers for this show in that they blend art with speed and frivolity." unday Times, Chicago.

"Miss Hoctor solus in one of the routines that is the epitome of flowing grace and, in a court dance, does some of the Hoctor twirls and toe spinning that have made her queen of terpsichore.

ANDREW R. KELLEY, Wash. Times.

"Ballerina Harriet Hostor again charms with her Imaginative dancing to Bayer's "Bolero"—and the arrestingly beautiful interpretive number titled 'The Raven." The ballerina does considerable of this fascinating dance creation without music and, a toast to her artistry, you could have heard that pin drop in the answers." been so thunderous." The Show, Cleveland News pin drop in the theatre. No applause could have

HARRIET HOCTOR

* EXCERPTS FROM REVIEWS DURING 1939

Personal Management: HARRY KRIVIT

COMPLIMENTS OF THE SEASON

CLIFFORD C. FISCHER'S FOLIES BERGERE

35 AVENUE DES CHAMPS ELYSEES, PARIS, FRANCE

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HOLLYWOOD HOORAY FOR

AND CHICAGO, FOR THAT SWELL \$42,000 WEEK AT THE CHICAGO THEATRE THE WEEK OF DEC. 8TH

IOHNNIE (SCAT) DAVIS

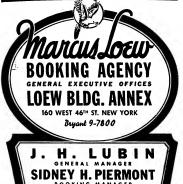
AND HIS ORCHESTRA

OPENED DEC. 23 ORPHEUM THEATRE MINNEAPOLIS, MINN.

JUST CLOSED **BLACKHAWK RESTAURANT** 18 WEEKS, WGN-MUTUAL

OPENED DEC. 31 ROXY THEATRE ATLANTA, GA.

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TINNEY COSGROVE Club South Bluff, Peru, III.

TINNEY'S SILVER CONGO LaSalle, III.

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3:30 P. M.

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Leicester Square

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Direction: GEORGE HAMID OFFICE

Season's Greetings

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Management, WM. KENT, 1776 Broadway, New York

Season's Greetings...

 f_{rom}

ELLA FITZGERALD THE FOUR INK SPOTS **ERSKINE HAWKINS** TERRY SHAND LYLE (Speed) MURPHY AL COOPER and His Savoy Sultans

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48 West 48th Street New York City

My Sincere Best Wishes For A Very Happy Holiday

LITTLE JACKIE **HELLER**

Direction: WILLIAM MORRIS OFFICE

GREETINGS

DOLLY KAY

HOLIDAY GREETINGS

RALPH GINSBURGH

And His Palmer House Ensemble PALMER HOUSE

BEST WISHES FOR A HAPPY AND PROSPEROUS NEW YEAR

ESSANESS CIRCUIT of THEATRES

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Phone Superior 9420

Season's Greetings -Denise

Helene-

FOREST Those Two Crazy Girls — Nut-ty, But Nice
Dir.: GEO OBERLAND
Kanehan & Marco

JACK JACK KALCHEIM Wm. Morris Office





MALCOLM BEELBY



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MISCH
Theatrical Cleaners and Dyers
Same Day Service
All Work Gunrauted—No Shriokage
223 West 47th Street (Near B'way)
Circle 6-0037-0038

Season's Greetings from

THE HIPPODROME

Baltimore, Maryland

· · · · · GREETINGS · · · ·

Sonny Kendis and his Orchestra

Just completed 4 years at New York's ultra-fasionable STORK CLUB

Currently Detroit Athletic Club

SEASON'S GREETINGS

NICHOLAS BROS.

Season's Greetings from

CHARLES H. ALLEN AGENCY

RKO Bldg., Rockefeller Center, New York CHARLES H. ALLEN MAX ROTH

NICK AGNETA JOSEPHINE WASHBURN MARVIN' HILD

RIMAC

World Famous Latin-American Band

Inst returned from a successful six months engagement at the CASINO ATLANTICO of Rio de Janeiro, Brazil

Presenting

'PAN-AMERICAN REVUE'

Featuring RHYTHMS OF BRAZIL

Such as the 'SAMBA' and the Brazilian swing called the 'FREVO' with

JUANITA—CHARLEY BOY—CONCHITA

Just concluded a week's engagement at

LOEW'S STATE, NEW YORK

Booked for a return engagement at Loew's State, next February 22 . . .

> Direction:-HARRY ROMM GENERAL AMUSEMENT CORP. RKO Bldg., New York

SEASON'S GREETINGS

TFRRY LAWLOR

Red Headed Colleen of Song

Season's Greetings to All

The Original Golliwog

NOW APPEARING CLIFFORD C. FISCHER'S FOLIES BERGERE REVUE BROADWAY THEATRE, NEW YORK

Holiday Greetings

GENE HARRIS

CLUB ALABAM—CHICAGO



Season's **Greetings** To All

DOROTHY LEWIS

Starring For The 2nd Year In

"ST. REGIS BUSTLES"

IRIDIUM ROOM, ST. REGIS HOTEL NEW YORK

Holiday Greeting

3 SWIFTS

Best of Everything

CLYDE LYDE HAGER (Assisted by EDDIE "SOAPY" OWES)

ONE SOLID YEAR - XMAS EVE BILLY ROSE'S "DIAMOND HORSESHOE" New York City

> Direction: WILLIAM MORRIS AGENCY That's All, Brother!

> > Season's Greetings

BASIL FOMEEN



Management: GENERAL AMUSEMENT CORP.

SEASON'S GREETINGS

Belle Baker

Season's Greetings

JOE GLASER

ATTRACTIONS

LOUIS ARMSTRONG

and His Orchestra Cotton Club, N. Y. 14th Week

DECCA RECORDS

ANDY KIRK

and his "CLOUDS OF JOY" MARY LOU WILLIAMS

JUNE RICHMOND and PHA TYRELL Doing the Vocals Just Concluded 3 Months

at Golden Gate Ballroom, New York

Apollo, New York This Week (Jan. 5) DECCA RECORDS

KING OF THE IVORIES

EARL HINES

Just Concluded Six Months at Grand Terrace, Chicago

Opening Jan. 9 GOLDEN GATE, NEW YORK

BLUEBIRD RECORDS

EDDIE SOUTH

and His Orchestra Just Concluded Runs at Trocadero, Hollywood and Blatz's Gardens, Milwaukee

Onyx Club, New York Starting Jan. 12 VICTOR RECORDS

ROY EI.DRIGE and His Orchestra

Return Engagement Now Arcadia Ballroom, New York VARSITY RECORDS

rld's Greatest Sax

COLEMAN HAWKINS and His Orchestra

On Tour of Theatres Howard, Washington, This Week

VICTOR RECORDS

Little Giant of Rhythm DON

REDMAN

Now on Western Tour BLUEBIRD RECORDS

I'se A Muggin' Ag'in

STUFF **SMITH**

and His Orchestra With Jonah Jones

Off Beat Club, Chicago VARSITY RECORDS

Glaser - Consolidated Attractions, Inc.

RCA Building New York

FELICITATIONS
TO VARIETY,
The Splendid Medium
That Covers Show Business
Like The Big Top...

RINGLING BROS
BARNUM & BAILEY
Greatest Show On Earth



Season's Greetings

CHARLES BAUM

His Piano and His Orchestra

NOW IN 2nd CONSECUTIVE YEAR, IRIDIUM ROOM, HOTEL ST. REGIS, NEW YORK

With grateful appreciation to VINCENT ASTOR, GASTON LAURYSSEN, JULES GLAENZER, WILLIAM RHINELANDER STEWART, RICHARD ROGERS, BEN SELVIN, ELI OBERSTEIN and my many friends for their good wishes and cooperation.

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JACK LAVIN
THE PARK CENTRAL NEW YORK

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FROM

JONES, LINICK & SCHAEFER'S

ORIENTAL THEATRE

CHICAGO

AMERICA'S GREATEST INDEPENDENT THEATRE

Season's Greetings from The best booking office on the Pacific Coast."

the actor who has played in this territory

JOE DANIELS

ORIGINAL EASTERN CIRCUIT 404 Orpheum Theatre Bldg. SEATTLE, WASH.

Congrats

- 34 years
- 33 W. 52
- The World-famous

LEON & EDDIE'S

CALBAS

STATE LAKE, CHICAGO

PORTRAIT OF A GYP AGENT but it worked often enough to put Muttel in U. S. Steel before the crash.

PORTRAIT OF A CYP AGENT
By Joe Schoenfeld

Talk about the vaudeville agency to the conversal to the conversa

tax.

He gave the racket some variation
by also calling shows benefits. If he
failed to tell the actors that it was
strictly a benefit for himself, that
was living up to Muttel's idea of
minding his own business.

Just a Wrong Gee

Muttel was also quick to notice that actors signed most anything without reading it. Muttel figured that they were either too lazy or couldn't read. He happened to be right both times, but that was no reason why he shouldn't use it to his own advantage.

one there were the control of the co

Season's Greetings

BILLY CARR 4th Year M. C.

606 Club-Chicago

CONNIE FANSLAU 606 Club-Chicago

CAROLE LORD

606 Club-Chicago

ANNABELLE FABER DEE DEE JENNINGS RUTH FOSSNER

My Appreciation and Season's Greetings to MR. and MRS. LOU NATHAN BLLY CARK SAMMY CLARK and MARTY WHITE From ALYSE CERF

Holiday Greetings Be A Booster For

MILTON

36 W. Randolph St., Chicago

SEASON'S GREETINGS

DON VOORHEES

SEASON'S GREETINGS to our friends everywhere

SULLIVAN

AND HIS CAFE SOCIETY ORCHESTRA Composed of Great Negro and White Instrumentalists

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2 Sheridan Square, New York

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". . . He made us laugh . . . " DAMON RUNYON

"... He has developed into one of the funniest comedians in town ..."

THE NEW YORKER

"One day Broadway will discover JACK GILFORD and he'll be on his way to the heights for which he seems destined. He's a cinch to click . . ."

ABEL GREEN—VARIETY

HERBIE KAY

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3 OLYMPIC GIRLS

Outstanding Acrobatic Novelty

Imported by GEORGE HAMID

MARK J. LEDDY

Still Proudly Represents

THE WIERE BROS.

Featured at the

INTERNATIONAL THEATRE-RESTAURANT NEW YORK

Thanks to RACOVA, NAT KARSON and GENE SNYDER

Season's Greetings

Season's Greetings

ARTHUR FISHER AGENCY

TOPS IN 1926

STILL TOPS IN 1939

SELWYN THEATRE BLDG. . . .

New England Associate: ROSS FRISCO, 260 Tremont St., Boston

Holiday Greetings

HERMAN L. CITRON

RCA Building, Radio City, New York

Holiday Greetings'

TED LEWIS

Holiday Greetings FROM

DON ZELAYA

MUSIC AND PHILOSOPHY

East. Rep. West. Rep. EDDIE SMITH SAM ROBERTS Legit. Mgt. HARRY BESTRY

Me, Too!

BILLY ROSE



HOLIDAY GREETINGS

from

BUDDY ROGERS

and His Organization

FEATURING

META STAUDER (Ballad Stylist)

JOHNNY MORRIS (Ace Singing Drummer Man)

MARJORIE WHITNEY (Sweetheart of Rhythm)

IOE SODIA (Guitar Soloist)

MICKEY SABOL (Romantic Baritone)

SCOTTY BURBANK (Novelty Instrumentalist)

THE FOUR NOTES GLEE CLUB OF 20

MUSIC CORPORATION OF AMERICA

Personal Management MICHAUD-PEPPE

NOTICE: To all nite club owners who think their shows are bad. To all Bands who think the Acts make them look sour. To all Acts who think it's the Bands that smell them up.

You Ain't Seen Nothing Yet!!

some of the material he does use doesn't fit, for instance his opening. Tree' special and reference to a dogs' constort station. Also that propinger, and Richards may be an entirely different story. He has all the salesmanship a comite needs, but he husn't much to sell as an unc.

New Acts

BARRY WOOD

Station

Radio's 'Bitt Parade' barriene fine the state of the state of

Perende Casino, N. Y.

Roy Davis is virtually entirely new in these barts. He's got a nice little was a similar to the control of the control He appears better suited for nit-eries than theatres, where the cus-tomers seated in the back may not get hep to his routine. Scho.

ROY DAVIS

Novemy 10 Mins. French Casino, N. Y.

UEA PLANNING 'CLOSED SHOP'

Philadelphia, Jan. 1. Philadelphia, Jan. 1.
A campaign to make Philly a 'closed shop' town for cabaret performers will be launched by the United Entertainers Assn. this week. The UEA, formerly affiliated with the American Federation of Actors, is set to sign every-agenat to an agreement to book only members of the union. With most of the book-

agreement to hook only members of the union. With most of the bookers already pledged in advance to co-operate with the UEA, the closed shop in expected. On the closed shop in expected, the closed shop in expected, the closed shop in expected, the closed shop in expected to see the close of the large number of spots, the close of the large number of spots, and the close of the large number of spots, and the close of the large number of spots, and the close of the close of the large number of spots, and the close of the large number of the close of the close

•15 YEARS AGO•

(From VARIETY)

In his theatrical column in the Chicago Herald and Examiner, Ashton Stevens referred to VARIETY as the Bible of Broadway.

The influx of British actors on Broadway left London's West End somewhat up a tree. Many man-agers there were having difficulty casting shows.

Reported practically settled that Gloria Swanson would leave Famous Players-Lasky upon expiration of her contract, and would have her future pix released by Joseph Schenek. Under new agreement Miss Swanson word get guarantee, work or play, of \$365,000 annually.

Rufael Sabatini, who won the \$10,000 prize offered by Adolph Zukor for the story whose filming made the best picture of the year. 'Scaramouche' was it.

While generally expected that the week before Christmas would be slow, with the holiday falling on Thursday, the going was particularly tough throughout the country for the legits.

'Old English,' with George Arliss starring, showed itself to be a fine piece of playwriting by John Galsworthy in its N. Y. opening at the Ritz. It was a Winthrop Ames production previously done in London.

JOE MOSS MAY TAKE OVER PHILLY ARCADIA

Philadelphia, Jan. 1.

Philadelphia, Jan. 1.
Joe Mors, who recently severed his connections with the International Casino, New York, has been approached by local financial interests well-founded reports. Moss, who ran the Club Modrid here during prohibition, may lake over the Arcadia-International, which has been highly the control of the property of the William Bookhoy Kugler Co. When the William Bookhoy Kugler Co. The bure repoil at the bure repoil at the properties of the William Bookhoy the William B

weeping last on accords in the sounds last fine last of the LEA.

There are about 40 licensed books. The about 40 licensed books. There are about 40 licensed books. The are are about 40 licensed books. There are about 40 licen

SEATTLE AGCY TEST SUIT

Seattle, Jan. 1.
Trial of a test case against Len
Mantell, manager of Bert Levey
offices here, was continued until

A Bit of Proof WHITEY" ROBERTS

Always Working
Year of 1939

1. 8—Majestic T., A'klami, N.Z.
9—thern Hone, Ihmilton, N.Z.
10—Majestic T., Hawera, N.Z.
11—Auditorium, New Plymouth, 1. 1.—Subjecte T., A'binal N.Z.
1. 1.—Majerit T., A'binal N.Z.
1.—Majerit T., Warren N.Z.
1. N. 1.—Majerit T., United St.
1. John T., Warren N.Z.
1. N. 1.—Majerit T., Warren N.Z.
1.—Majerit T., Warren

Section of the product of the produc

10. Total Control Cont

LORD &

STEWART Tailors of Today-And Tomorrow

LONDON: 19 Albemarle Street

PICCADILLY, W. 1 EW YORK: 660 FIFTH AVENUE

HOLIDAY GREETINGS

PAUL HAAKON

ALOHA A NUI

GIGGY ROYCE

Four Years, Young Roof HONOLULU, HAWAII

French Cashno, N. Y.

Cully Richards, who was seen in a Broadway revue some seasons are.

Broadway revue some seasons are.

Coast, was given too difficult an assignment here. He's protted as mc.

to be stretcher too difficult an assignment here. He's protted as mc.

Richards appears to be a good showman and at one point manager

Richards appears to be a good showman and at one point manager

to the store, but in the main he hasn't got the gast to overcome the harder of the pass to overcome the harder of the store, bowds introve. And

NEW HAPPY YEAR

RALPH 'COOKIE' COOK

HARRY'S NEW YORKER, CHICAGO

Here Until June 15th

JOHN KING, PERSONAL MANAGER

Recognized As

THE WORLD'S YOUNGEST AND MOST OUTSTANDING LADY JUGGLER

Universally Acclaimed

Extends Season's Greetings

EVERYBODY EVERYWHERE

Direction: MORRIS AGENCY, INC.

MUSIC HALL, N. Y.

gning over nicely with 'Stop, It's Wonderful.'

MUSIC HALL, N. Y.

Det Riot 131. Tip, Top & Toe,
Rasin Riots, Mr. Glee Glubs, Toe,
Rasin Riots, Mr. Glee Glubs, Toe,
Rasin Riots, Mr. Glee Glubs, Toe,
Lippy, William Carolle, Mr. Jib.
Rasin Riots, Mr. Glee Glubs, Toe,
Lippy, William Carolle, Mr. Jib.
Rasin Riots, Mr. Lippy, Thombach,
Rasin Riots, Mr. Lippy, Thombach,
Rasin Riots, Mr. Lippy, Thombach,
Robert Pher. 20.

The Marie Hall has compressed
and system of the Mr. Lippy, Thombach,
Rasin System Lighting and costume
result, Seeks lighting and costu

really. Sets, lighting nine examiner in this program, titled similar than the set of the

MOSC HALL, N. Y.

Port of the T. F. T. S. T. S.

ORIENTAL, CHI tolure and dince even the trailer getting. The Development of the Property of th

ROXY, N. Y.

Paul Remos and His Tay Boys, The Three Sumark & Harriet Hayes, Chick & Lee, Goe Fusier Girk, Paul Ash House Orch; Sueene River (20th), reviewed in Variety Dec. 27.

Variety Bills

NEXT WEEK (January 5) THIS WEEK (December 29)

Numerals in connection with bills below indicate opening day of show whather full or salit week

Loew

NEW YORK CITY Strick (4)
Sylvin Manon Co Johnny Isanes Capitol (5)
Sheim Burrett

Fulles Parisienne

Paramount

NEW YORK CITY 15 Preshmen
Furnament (3)
Casa Lann Che
Merry Mors
Marvin Lawler
CHICMGI
Chicago (3)
Londin Turson Co
Jugging Jowes 1 Journal & Rogans

RKO

Warner

NEW YORK CITY Strand (5)
Abe Lyman Ore
Toy & Wing
Calgary Bros
Rose Blans PITTSBURGH Stanley (5) Ted Lewis Orc Ted Lewis Orc (2%) Bob Crosby Orc

READING
Asioe (3-7)
Beb Chester Orc
WANBINGTON
Earlo (3)
Gac Foster Gle
Helen Fay
Harle & Shore
A Beall
A Comete
Comete
Martha Reye Rey

Independent

NEW YORK CITY
MINES BAIL OF THE STATE OF THE

Bobby Henehaw
4 Duiley Boys
(2 to fil)
FAIL RIVER
Emplee (31-3)
Variety Gambols
Simins & Balley
Fronk Conville
Hobby Henehaw
Revel Dancers
FREFORE Hobby Meashaw
FREFORT
Frenort (2-5)
Poster & Ball
Poster & Ball
Poster & Ball
BARTION
Marthe Sie
HARTION
Marthe Rave
KENARKI
Clyde McCoy Ore
Lin Spanison
McLedie (5-4)
Marthe McCoy Ore
Lin Spanison
McLedie (5-4)
Kenary

Lancegga Gie ELIZABETH Liberty (5-7)

Edille White
16 Lonergan Gis
17 Lonergan Gis
18 Lonergan Gis
18 Lonergan Gis
18 Lonergan
1

Cabaret Bills

NEW YORK CITY

JRK CITY

BIH's Gay 90'e
Churles King
Ethel Gilbert
Hill Loranee
Hill Loranee
Hill Loranee
Hery Donnelly
Storge Society
Jos Sullivan Ore
Cholecella Club
Mitchel Davien C
Fran Craveen
Hill Michel Davien
Fran Craveen
Hill Michel
Hill Mi

Peter Pinto Club'18 Jack Winty Pat Harrington Jane Reyardis Wilma Novak Gaye Hasun Frankle Hyers Lella Gaynes Bealo St. Heye Vinto Curran Geo'Cilford G Andrews Ore

Clab Guecho
Los Argestinos
Gabriel & Giralia
Los Isbalicos
Gabriel & Giralia
Los Isbalicos
Los Isbalicos
Los Isbalicos
Los Isbalicos
Los Isbalicos
Cotton Club
Louis Armstrong
Alan & Anise
Bobby Evans
Stump & Stumpy
Avis Anirova
Princess Vaness
Diamond Hurseals
Noble Sissis Ore

Diamona Birresulo
Diamona Birresulo
Noble Sissis Ore
Dan McGrons Or
Dan McGrons O

4 Inkepnia
Sind St. Tnny's
Sind St. Tnny's
Sind St. Tnny's
Sind Housian
John Sebastian
Tony Soma
Arreaci Cashin
Tony Soma
Retain Color
Ben Reliatoff the
Ben

Yacopi Tr Girld Room (Ambassadoe Hotel) Ramon Honos Ore Joe Huwards Ella Shielda Ruby Norton Lee Barbari Rita Shaw Arthur Behan Arthur Behan Will Wari Marion Ilaherga Mory Olcolt Ben Yost & Greenwich Villaga Chaina

enwich Village

Greenwich Village
Geo Researd Ore
Geo Researd Ore
Geo Researd Ore
Anne, Croaby
Val Voltana
Eleanor Wunda
Julie de Sistva 4
Marana-Maulridi
Nano Rodrigo Ore
Justilo Sanabria Or
Sergio Orta
Estela & Trapo
Gene Alvarez
Geo Alvarez
Elba Volladares
Hickory Mines
Elba Volladares
Hickory Mines

Elba Valladares
Hickery Hunse
Louis Prima Ore
Hollywil Resignes
Vincent Lang Ore
James Hall
Dorothy Manners
Riia Rengud

Ramona Georgette Ramona Bathwell Browne (Hatel Ambussulae (Trianna Roun) (Arianna Roun)
Rosaicas & Seville
Del Couriney Ore
Marissa Flares
Lawrence White
Hotel Asine

Hotel Asine
Dick Kuhn Ore
Sande Williams Ore
H'del Belmont-Phiza
Basil Fonnen Ore
Bob Ripa
Edna Strong
Duko McPlulo
Rolle-Aire
Hotel Cunnumber
Sannny Kaye Ore
Hotel Hillinger
Gen Olena Ore

Hotel Illim Geo Olsen Gre Harrison Sia 4 Bachelors Patsy Parker Jean Binir Vera Fern Ann Durson

Ann Durson
Hatel Hossert
(Breuklyn)
Eddle Laus (re
Hatel Exilson
Bluo Barron Ore
Hotel Exilson
Frankis Mariers
Marian Frunces
Jay Matthews
Buse Dillan
Hotel Lexington
Ray Kilmay Obe

Ell Spirach

File Staylords

Flore Repeate

Rriest Franc

Arther Tubert

Arther Tubert

Arther Tubert

Guen Mary

Jan Kills Ore

How Milliams

Madolyn White

Barbow Williams

Madolyn White

Barbow Williams

Madolyn White

Barbow Williams

Madolyn White

Barbow Williams

Madolyn White

Barbow Gill Barbow

Rabin Lelfaren

Kon Januery

Wenter Pari

Anne Gerard

Anne Ger Ray Kluney Orc Meymo Holl Hotel Lincoln Jan Saviti Orc

Smenn Keravseff, Nadia Mirova Nastin Pullakova Michel Michon Mischa I Sdonav Vubodla Katoy Or

Micros Areana Valentia Katoy O Niew Bird Visholia Katoy O Niew Bird Vishou Bir Midel McAlpin

J. Maganer Ore
Jeanus D'Arry
Leanus D'Arry
Hotel New Yorker
Pant Whiteman tur
Josas Edwards
Planting Distances
Horito Jesus
Moderanires
Moderanires
Mid Debawae Ore
Hotel Pennylyania
(Committ Grave)
Janein Ore
Joseph Mid Dera
Joseph
Hotel Perris
Hotel Pierrs
Hotel Pierrs

LOS A
Heverly Withline
Ruy Nable Ore
Many Parket
Many Parket
Millimore Bowl
Chuck Pester Ore
Jinny Caste
Sainty O'Dea
Pesty Taylor Trio
Fred Soult
Type & Kalincen
Type & Kalincen
Type & Kalincen
Cafe Callents
Don Enrique Ore Hotel Plerre

Don Enrique Orc Panelilia Don Manuel Kirby & de Gage Luis Banueloe

Enfe La Maze Hal Chansler Ore

Clab Ball Georga Young Bruz Fletcher

Cocoanut Grove Harace Heidi Or and Entertainere

Earl Carroll

Housen Hotel Pierre Hotel Pierre Hotel Pierre President Lower Fred Lower Hotel Pierre Hotel Pier

Holel SI. Regie (Ieldium Roum) Hotel S. Receled Hotel S. Receled Hotel Recombined Hotel Hot

The Control of the Co System (Margiand O Ulyvanni)

Smill Coleman Orcomer of the Marcos International Thea. Russ Morgan Orc Betty Braves of the Marcos International Thea. Russ Morgan Orc Betty Braves Orc Betty Braves Orch Bruce Debonalira on the Marcos International Proces Office of the Day Carol International Marcos International Processing One Kail Kat Club Kil Kat Club Kil Kat Club Sergio De Karlo
KH Kat Club
Contle McLean Orc
Peurl Bulnes
Flash & Dush
Velton Middleinn
J Jones Bnys
Bob Parrish
lita James
Beasio Publey
Alina Turner

Lis Conga Carlos Malina Orc Drigo Orc Diosa Costello Desi Armaz Teresita Orta Cellina & Alberta Arlini & Consue.o

In Mactinique
Dick Greparre Orc
Franto Eurbelo Or
Elivira Pios
Georgis Tappe

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Bull Ball
Irv Dorenfeld
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Ray Conlin

Hanneck Holel
(Walnut Room)
Hobiey GIs
Geralinie Ross
Jacy Reardon
Howard Brooks
Ari Kassel Orc
"llinekhawk
Don Pedro Oro
Joe Samilers Orc
Africano
Nis & Hud Roberi
Icielm Hogers Penthouse Paul Tauhman Eli Spiruk Puith Lille

Binckstons Hotel (Hallness Em) Aristacrala Oro Dais Evans Beerooet Hatel (Crystal Boom) Anaette Kannedy Joe NarGuill Hertrade Tobin Bob Billings

Bob Billings
Broadmont
Lydla Harris
Val Williams
Dot Carlson Gls
Borilino & Carroll
Jans Moran
Herb Rudolphe Ore
Cave o Winds
Bernis Green

True

Del Reies

Columbrate

Red Saumlers Ore Congerss Hotel (Glass Hat Rus) Johany Banga Ore (Pencuck Itm) Jue Vern

(Pompellan Rm) Irving Murgraff Drake Betel (Gold Coast Boson

Warne King Oro Ruth Puy Diano Denics

Eligowatec Beach Hotel (Besch Walk)

Ray Herbeck Ore Paul Gerrils Earl & Jo Leach Virginia Hayes Harriet Smith Gi Herb Foots

El Dunipe El Dumpo
Mary Marshall
Raymonds
Mulding Gardner
Sully Ayers
Sinn Hittnif Oro
Bob-O-Lyn Gls

Bob-O-Lyn Gla
Enterinhera
Mollis Mislone
Ceell Manning
Ruce Mack
Pergy Leonard
Margia Lea
Leon Darrell Ore

886 Cinb Johnny Honnert Seintors Ore Feanke's Cushio Palay In Rains Mary Comp Diana Clifton Ritchies Helon Pax Kay Karrol Tonya 885 Cinb

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Musto Garner
Musto Garner
Prince & Clarke
Islanda Hose
Jane Wayne
Mubel Scott
Jerri Withou
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Whirting Top
Gen Morrel Ore
Marcella, Chaira
Ellien Hercelles
Harling Authorial
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Harling Methodial
Jack Durani
Knulse Healy
Nick Jone, Sr
Ruth Clayton

LOS ANGELES

Onyx Club
Loves Lane
Marks Bryant
Hudley Bickerson
Snawball & John
Jungbla Pactor
Jesse Crypt
Cee Per Junjaan
H Take
Jee Jookny Ore
La Conga dayx Clu

In Couga Isloyd Pantages Kny Kuley Wally Parke Phillip Lapez O Alsrens Duly Rhythm Ruses Poels Inn Packs Ina Patsy Hamilton Juanilla George & Nancita Dominic Margirita & Mirtinez Ken Henryson Eric Marsey

- EARL CARROLL'S HOLLYWOOD RESTAURANT Son

HUBERT CASTLE PLACED BY MARK J. LEDDY

Henry Monet Helen Miller Chuck Henry Ore Sardl's Del Parter and His Feather Merchants

Gioria Reed

Gay 90's

Ginger Woods
Sid Schapps
De Nova Twins
Toby Les
Jessle Garwnod
Bob Danders Jr E Bush Curretii
Sippy Maxic's
Loraine de Wonte
Great Reys
Maxie Hosenbinos
Sid Tomack & R
JOAN J Brandow
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Topsy's

Nick Chehran Ore
Gry Nineties
Marguerita Padula
Patts Bros
Pat & Patts Moran
Harulina Paradise
Luana Woods
Sam Kohi Oro

CHICAGO

Amhusanice Hotel Judy Pope Junita (Pump Room)
H McCreery Oro Ton & Audrey Lead Josephine Ruio Art Welsa Ore Carbette Company

Edale Roth Ore Club Minnet Incz Gambel Betty Hill Alvira Morion Art Flachers Ore

Panelin Villa Ore Jana & Eddis Tom Garrey III Hat Willio Shors Gus Van Mary Lune Kreilow Gla Alghonsa Herg Jimmy Casaily Oce Celebrity Club

Ivanhoe
Kit Kat 4
Al Trare Ore
Holly Swanson
Helen Sumner
Kay Becker

Koy Becker

Koo Koo Kluh
Princers Natoma
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L'Algien
Mary W Kilputrick
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Don Quixols Oro
Eunio Bologniul Or

inn Quintal grows

L. & L Club

Eddlo-Gorman

Horiota free

Georgin Leitenu Jimme O'Nell Earl Wiley Ore Del Reites

Club Spanish
Jahnny Theker
Wesley Ducels
Inter Snyder
Leo Franz Ore
Colony Club
Suilile Theker
Cross & Dunn
Fernando Canay Or
Loc Critanio Oro
Culminus Limplantse Van Trifs (Irc Little Cinb

Ollio Hugido Melba Propasy Lea Spencer Al Johnson Medienwa MeGrawa Ned Santrey Hob Evans Smiley Dunley Ellen Kiener Andy Freeman Chinek An Irea Phil Contact Jack Tilson

McLaughlin's

Millstones
Frank, Bonia,
Jane Buella
Jack Roland Ore
Edna Elley
Morrison Hotel
(Hyston Oysler
Bonse) Hume)
Munfred Christof
Jinto St. Clargo
Numelres
Diane Henry
Earl Backies Ore
Kelifo Leon
Lauretta Im Buer

Nappo Gurdens Town Club Margie Dals Finikle Douls Ridge Land Kathleen Kay.

Nappo Girdeus
Habette (is
Dornshy Hill
Fauline, Hlack
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19st Robbisson
Fauline

Old Heldelberg Old Heldelberg (Marray Octest Banni Kantrow Sally Sharrat Swiss-Hill Hillica Herbia Orc Herbis Orc
Puddeck Club
Milly Erdman
Plo Palus
Acden & Lane
Collera
Jollic Manaer
Nodja Nodja George DeCosta Law King Les Descumin

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(Hetel Belavese Straffun)

Glor Min Americki

Cadillac Tavern

C Cadillac Caquettee

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4 Cadillac Captettee

4 Cadillac Captettee

5 Cadillac Captettee

6 Cadillac Captettee

6 Cadillac Captettee

7 (Emplee Hourn)
Tommuy Durkey Ore
Bob Neller
L Royes & Vanys
Nek Long, Ja;
Anlis Boyer
Jack Leonard
Abbnit Dancers
Phil Danley Ore

Pay Way Pair wow
Rinine Rabey
Steve Stateland
Sheeman Intel
(Celtic Cale)
Term Servin Orc

(Celtic Cale)
Geno Kerwin Oro
Jaros Nis
(Dame)
Janies Hamilton
Empire Hoys
Jerry Glidden

Empire Ilina
Jerry Gilliden
(Canthee Room)
(Canthee Room)
Gonnie Ilinier
Connie Ilinier
Tominy Wilson
Ireno Davo
Hoberts & White
Ireno Davo
Hoberts & White
Larry Ferbea
Sulle Harber
Aulle Harber
Jonn Haybur
Louise Panall
Jogy Conrad Ore
Silvee Bae
Gnrid Yunne

June Eldridge
Dolmonico's
Barnett & Barciay
Yvonsiles
Jerry Tans
Frank Hall
Eaule Jang
I'aul Rich
Eddy Morgan Ore
Dutkin'sRathakelles
Corilia

inerie Fararine Stokes
Silver Clind
William Committee
German Committee
G

Darlene Jones

Bi Chira
Al Mary's Gre
Al Mary Gre
Al M

Trudy Martin
Fredro Blanco Ore
Evergreen Cashin
Maureen & Nova
Kay Allen
Mopty Wilf
Crainless Monuf
Militresi King
Ruih Helselman
Leone Leosile
Holon Chuckles
Ven Ames Gis
Pat Shevim Ore
Madelyn Walince

Dianne Ruily Carr Oro Stevens Hulel (Continental Ranm Griff Williams Ore Buddy Marino Sunligh Thomas Frank Lilus Morrisoncite Gis Al Garbell Peppy Otia Marion Miller Adele Filips Miguon

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Jerry Gerard
Hed Wilson Ore

Jue Note Oro

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Anisla Lea
Nami Damont
Lert McDorrell
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Villa Maderne Parker & Fredericke Caches Medinas Ore Tany Cachet Ore Tany Cachet Ore Anna Carreira

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Vise Girdene

Mario Mottlenry
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Mile Motera

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Jimin 192

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Jimin 192

Divis Leu

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Hyron & Willie Joe Witte Joe Nelli Oro

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Taby Doilds
Charles Alc Brite
Darnell Howard
Hills Holliday
Freddie Heed
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Incz Gonan
Mary Grant
Pill Decea
Lemard 2
Hole O'Let Gis
a Hawailans
Frank Duvis Ore

PHILADELPHIA

1503 Locust

Mille Jestrah

Anchuengs Anchuengs
Bradforde
Johnny (Iraff Ore
Bonneo Diern
Roberts
Anchorago Stock o
Nick Frazotti
Gumpy Comfort Benny the Hunt

1528 Locust
Fithedind, Terry
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Glacia, Carlo
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Francia Leng
Edaine Horia
Larcee Rhoda
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3 Clefs
Evelyn Duchess
Vandarbills
Anderbills
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Hose Ferry, me
Pegana
Lane, Edwards, & A
Gary Leon
This Mutte
Harbara Weeks
Mil-Ray Gis

Hotel Ben Franklin
Barden Terrace

Ib to Foster
Lang Thampson Or
Fosty Nolan
Chack Rion
Fost Mariln

Gny 90'e Chie Williams Oro Jahnson & Brown Skipes Williams Vervon Guy Uthelium

Calaching
Gruker's Haft deag
Manus & Videll
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Marus & Alba
Marus Hof Brau O
Marus

Henel's Amire & Frances Ray (Plus) Al Hunte (S Krule McGes Chus Verne's Ors

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(II Walfor Roof)
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Earlie

Here White Way
Men, N. Jo
Phil Pape
Lora & Hanne
Johns MarParland
Thomas James
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Hardin Casina
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uniten Gate Gla
Lido Venice
Glamour Gla
Huras & Burnushea
Rita Rh
June

June
Frank Schinih
Stuny Muson
Stuny Muson
Lamn Prinos
Murphy & Yvane
Little Hathskeller
Mabel Frown
Speacet & Forman
Littles Piels
MacPepper
Irone Kny
Pyene Sis
Victor Hugo Ore

Victor Higo Ore Manaa Inn -Hole Riblity Drinovic & Dec Rey Damore Frans, Camelo Ore Diamir Rockella Edythe Sallinds Dec Holly Welliwind Trio

NEW YO

Barney Gallant's

Ann Padmer

Jene Darvelay

Nellie Puley

Mellie Marianus

Roberta Welch

Hilly Lincenin

Hilly Lincenin

Ann Whila

Puelli Sullivan

and \$2-0.

The decor has been completely switched under Nicholas Blair's day was a constant of the same and t

New Leviles Color Victoria Color Col Morgie Smith July Cummilings Bernard & Bleh Do Mayos Henry Patrick Orc Alun Gale

Alun Gale
Slamp's Cafe
Georga Scottl
Bert Lemish Oro
Itoney Breen
Jock & Johnny
Al Mance Gla
Jerri Vance
4 Music Hall Gls
Pops & Louic
Sliver Lake Jina
(Clementon)

(Clementon)
Carlan & Dorio
Yvette
Alice Luccy
M Familiant Ore
Mariya Maynes
Goorgo liced
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Folkadrighton Room
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Low Katherine Shilt
Low Katherine Shilt
Low Katherine Shilt
Low Ling Chapetli
Katherine Ore
Hilly Jalian
Partie Derly
Balla Lelmont
Jillian
Ann Carroll
Norton Hors
Marty Flixgoon
Marty Flixgoon
Hill Hagher
Mart Lamare
Marke Meely Viking Cute.
Trom Suff.
Hilly Kenlon
Shonnon & Biein
Jimmy Nacgro Ore
Genco O'llura
Warwick Hotel
Herb Hagenor Ore
Weber's Hof Brau
(Camden) Jean Lamarr Margle Menty Betty Menty Rainbow Terrace

(Camden)
Julio Plocco Orc
Jack Plocco Orc
Jack Plocco Orc
Jack Plocco
Jack Plocco
Jack Plocco
Jack Plant
Tred & Julia
Chita
Rully Pruder
Jlyran & Rains & Y
Syst Childen
Fot Suilkvan
Rains' Elluradiont
Ra Hell Linn and Day Sis Al Strell Ore Killy Smith Jone Arnstrang Prink Dumont Sunson House Richard Bach Jas Hougherly Build; Nugent Bill Dounling Joe Hough, m.o. 8 Guardsmen Marion

Marion
Texas Tommy
Jardun & Gruce
('laylon Johnson Orc
Goo Bakas
Yacht Club
Mini Stewarl
Jaan Coraz Remiczynum (Halri Schnior) Spirits of Histher Harry McKay 3 Tell Sis Spatula's spatula's ris Stauffer phas Stauffer b Byon Jaan Coraz Carita June Railette Harry Norn Ore

CLEVELAND Hotel Cleveland Kverelt Hongland Wolt Bergen Orc Hotel Sterling

plac Village

Marly Lake Ore Gayle Gaylord Homono Cosicilo Randolph Conjurer Hotel Hollenden
Bob Millor Ore
Terry Lawlor
Jernhardt & G
Mirth & Mack
Homony Three liotel Statler
Richard Bons Orc
liorothy Stone
Charles Collins
Myrus
Frances Ernst
Sam Custello

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Alexa
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Fredities Cafe
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Tony Knuma Cre
Vetex Nathey
Vetex Nathey
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Bill Lacktunan
Hanna Gelle
Mona Marti
Lamy Colyer
Ezelyn Heiz
Pele Zung
Bolel Allerion
Pal Jiyan

Brease Frest
Sam Custelle
Jack & Fisher
Jack

DETROIT

Book-Cuilline Hatel (Book Casinu) Jack Megora Orc Kendali Williams Sammy Jarvix Rith Dustman Dot Francy Icculoties (4) (Moler Har) Eddle Fritz Orc Club Imperial Club Imperior
Weber Sis
Sigrid Pox
Helty Dudley
Kay ('arrull
lictores Vinaro
4 Gingerettes
Norman Priest
Sid Ward
Nub Brown Ore

Eddle Fritz Orc
Bowery
Fin D'Orsay
Towns & Lose
Claude & Curline
Boweryelles (12)
Hartoy Stone
Claude Storiliste
Chas Carliste
Benny Hesh Orc London Chop He Jolly Frairs Ore Jo Ann Moylin Sammy Duke Ethel Sheperd Havenero 4' Pura Heyes Corlos, Espino

Mayfair
Billy & K Carro
Black Bros
Art Mee
Frank Kini
Eleanor Silk
Phil Olsen Orc Being Heah Ore
Blue Enniern
Don Frye
Gerhanit & Delloy
Glamaur (Els (5)
Shirley Rosse
Tomple & Marie
Lose Waltera (tre
York) Haldwin

Morocco
Jaan Hopo
Joe Tokeia
Raul & Hila
Houleites (5)
Hillian Paimer
Harry Jarkey
Earl Bammell Ore Commodore Club
Elbal Shutla
Elbal Shutla
Elbal Shutla
Glitello & Hichards
De Marthis
Jarry Vincent
Lishy Langfurd
Hurk Thomas Ore
Corktown Tavern
Myra Lott
Raine-Harlmen
Orlands
Ellen Kay
Dirk Haviland
Eddis Brailon Ore lore Club

Earl Bammell Ore
Noblolo's
Poy Witherspoon
Di Glovanni
Maurico & Audroy
Jinmy Yamametto
Phil & Yvonne
Ray Carlin Ore

Lais Parawa!! Geraidine Russ Gus Howard Jack Campbell

Jack Campbell O
Onals

Ribel & Lewis
Adren Marlawe
Norman Duffey
Fell Shell
Innity Lester
Samp Stern Orc
Palm Beselt
Kendall Kanps
Adarables (2)
-Mannie Drake
Anns Jacubs

Anns Jacobs Don Publa Orc Don Publis Ore
Palmello
Les Backer
Priseilla Langdon
Rawanna Gray
Anina
The Viscaunts
Madehin Juker
Roy Thronian
Lew Fidler Ore
Yeelst Club Iloys
Reifard Inn
Don Miller Ore

Vacalians
Club Royale
Donn Murphy
Hanners
Herer & Baol

MYAMY

Relmont Soul Horgess Ore Box Kalmus Buildy Walter Bull Jandan's Bell Challis Earle Whitjemor Wandan Alexa Marie Stanley Maxine Yark

Alaxine Yark

Club Ba-Ba
Dan Charles Or

Pat Clayton
Johnny Manual
Johnson
Joh

MINNEAPOLIS AND ST. PAUL

Collseum
Jack Kane's Orc
Commodare
K Davenport Or (5)
Arthur Murray Dan Arthur Murray Da Curly's I. MeNaida (Ire (4) Jimmy Hegg Pearl Fern & Co Flying Huddles Thelma Suirity Gill Rubson

Happy Hunt

SYRACUSE

Cinh Candles Leven they W. Ors irving Amenbe Northern Flanker Mary Ibran Marge & Commban Cinb Irving Plori's Over Anthine & Dullerry Ibale Bita Pelane Greenwich Village Amon Collon Ore Publish Ibran Collon Coll Club Candes

Hill Green's

Phil Levant Ore Club Belmaul Rddla Schaeffer Marty Milber Jean Martin Rdfth Morgan Jack Lerko

Jack Leebe Club Pellis Pleento Peta Orc Margae Durie Institution Pio Parker Editio Muris Jiernie Lambort Ilay Silles Cark and Bollle Jack Duxis

Jack Purds

Harlem Cashm
Sunset Royal Ore
Probling
Jella Smith
Ralph Brown
Genecleve Clover
Mako & Poke
Faye & Jimmy
Myrtla Wilson
Rol Simmons
Judy Cadwon
Rarle & Frances
Hald Hanry

(Gny 80'a)

PITTSBURGH

Anchorage
Hughla Morton Ore
Mayon Il Deans
Arllingina Lodge
Dale Somers Oro
Balcanullea
Bart, Indigers Ore
Hottle Alea (Challerbox)
Jahony Lang Oro
Jark Edimindson
Helen Yaung
Swede Nielsen
Tranty & O'Conno
(Conlinental Har)
(ill): Cglizone
Harry Martin
Johnny Fritz
Al Dillernia

New Penn
Anna Gardiner Ore
tiene Navarre
Parsy Faye
Loster & Baye
Nixon Cafs
Al Marsico Ore
tion, Catter
theamedia & Taya
finia 6
Manning & Mitzi
Angela Di Palmu
Nat House

Angela Di Palma
Nat. House
Ted Hinks
Hill & Edwards
All Mercar.
Harry Nusskoff.
Hat Mcthuan
Joe Klein
Old Shay Gardet
Etzi Cavado Ore
Gestjila Chada Ore
Gestjila Chada
Keriy Nylamiler
Hance Harrlings
Hill Douglas
Honn Sayre
Dick Smith
Oreland

_Orchard Jimmy Gamble Jay Loring Chuck Miller

Ray Englert Orc

Mary Jane Brown Rarslettes Danny brinctry Orc Sake Barry, Prince & C Hor Sarche Armoul & Lita Ful Mars (4) George Kavanagh O

San Diegn

Gluccotted

Jerry Statler
Middeed White
Riemore Kole
Petri & Lecter
larbs Sylvia
George Pressoll

Al Alexander Ore

M Mexamber Ore Shaller Malel (Terraire Roum) Navier Cugal Ore Raol & Eva Reyes Verme's

KatoVerne's
Jean Utile
Hed Gray
Hedty Wuss
Strict Wass
Vernetles
Jimmy & Myrila
Romons & Hughes
Joe Gardon Gre
Whillher Intel
(Gold Cup Room)
The Welch
Herry Joulius
Byron Richards

AMI

Suppose Weaver

Swippose Weaver

Swippose Three

Swippose

Mincaola Terrace
B Phesier Ore (14)
Kaina & J Tarrence
Diplores C'Nelli
Al Shari
Arthor Murray Dai
Mante Cuthbert

President Al Webie Orc (5) Tam Allen Shehlon Gray Joy Hemiell Tiny Crawfurd

Kay's

Geo Wilman Orc
Peggy Jacobs
Clineaco Marcely
Phick! LaHells
Gladys Martin
Blonca
Literals Ins
Jack's Swingsters

Jack's Swingsters

Prison Inn Mal Noble Ore Gen & B Garder Dan Kellaney Dan Reliancy
Tawn Club
Dan Smith Ore
Parisian Divore
Tommay Regis
Sitvia Brawn
Vera Francouer

Holel Wm Penn (Challerbox)

(a progressive piece of business) if decidence Einle Harper, a sepia of the control of the contr

Dowey Moon
W & J Brown
Norma Slies
Mine. Bonaffon
Riviera
Billy Miller Ore
Yacht Club

H Middlemon Ore

Dale Rhodes Darathy Dirkson Tony Marks Cs Sky-Vuo Marly Gregor Ore Palon Grill Palon Grill
Ari Yazello
Frank Natale
Mike Sandreite
Webafer Bull
Michale Berteit

Night Club Reviews

Matty Malneck orch, Chave: Congruends, Mapy Cortex.

Matty Malneck orch, Chave: Congruends, Mapy Cortex.

Matty Malneck orch, Chave: Congruends, Mapy Cortex.

On the second-floor site of the Winter Garden theatre building, which interest of the second of

John Fowers and kindred model agencies). The glamour gals will agencies to the glamour gals will agencies to the glamour gals will a strong dancing show with Niek Long. If, and Sunice Healy holding down that department in exploration of the glamour galler galler

elementary eigite leererdemain, as part of the terro. to Whatever You polation, and the polation of the control of the polation, which Long, L.*s, specially to Bachrist College of the polation, which Long, L.*s, specially to Bachrist followed by another rhythmeter than the polation of the polation of

Westens of the service of the servic

Ziegfeld Midnight Frolic
(NEW YORK)

New York

(NEW YORK)

The Parameter Forlic production as recommend the programment of the big finale after the revolving for the big finale after the revolving the production finaling. The production finaling stage, proceeded argas, etc., get in the production finaling stage, proceeded argas, etc., get in the production finaling stage, proceeded argas, etc., get in the production finaling stage, proceeded argas, etc., get in the production finaling stage, proceeding the production finaling stage, and the production finaling stage and

Musicals Repeat Big B. O.; Public Pays For A Laugh

Younger musical show makers are still well up in the going and some repeat seasonally. It is from this contingent that musical hits must come, for the veterans still extant are out of the running. Material, more than talent and settings, is the are out to the framents shatement and the main problem, mostly coming from a comparatively limited number of book and score writers who have book and score writers who have rather a select group, but an experiment of the selection of the select

Repatriated Musicomedians

Then, too, there are repatriated musical comedy figures who have abandoned Hollywood, for the time abandoned Biolly wood, for the time being at least, and who have developed a managerial bent. Head-ring that list are Lew Brown and Biodoy De Sylva, who respectively, and the being that least a least of the Broadway boards. They were formerly associated with Ray Henderson as a writing trio, but reappear as individual productions of the beautiful that were depended by the state of the beautiful that were deposited by the work of the state of th

season.
Familiar revue titles are again appearing on Broadway. The latest Scandal's has shown and is now on four. The Shuberts have the rights such edition is listed soon. Due too, is 'Vanities,' which Earl Carroll is 'Santies,' which Earl Carroll is 'Santies,' which Earl Carroll so hashoung on the Coast from a combination of his night club floor shows. Time was when Broadway shows the was when Broadway concurrently and drawing huge grosses.

Revues Clicki

Revues Clicking
Although the type of revue which
cost a fortune have disappeared, that
form of musical survives rathe
lustily, but designed more for laughprocoking rather; than to prepen
procoking rather; than to prepen
procoking rather; than to prepen
procoking rather; than to prepen
rent examples are "Hellzapoppin
rent is derect and rich drapperies derects and rich drapperies for instance, with
"Hellzapoppin to instance, with
"Hellzapoppin to instance, with
"Hellzapoppin to instance, with
"Hellzapoppin to instance, with
"Hellzapoppin, was devised by Olsen
The show was devised by Olsen

Hellapoppin,' the most profilable revue in a decade deviced by Olsen The show was deviced by Olsen The show was deviced by Olsen and the shows and the shows and the shows and the shows a possibilities and the intensives. None connected with the managerial end had any idea of the shows possibilities and the intensives. None connected with the managerial end had any idea of the shows possibilities and the intensive shows a possibility of the shows a pos

That musical shows will slways combine with the Shuberts on Paris' be part of the legit fare has been demonstrated in the past several seasons. It is not production and the control of the seasons is the past several seasons. It is not production as the seasons is the control of the seasons is the seasons in the control of the seasons is the seasons in the season where the cunedles are by far favored over dramasical musicals lately have ranged in musicals lately have ranged in the lately have ranged in the season when the cunedles are by far favored over dramasical musicals lately have ranged in the lately have ranged in the lately shows providing aurecase from the war reports.

Book Musicals Most Popular Book Musicals most Popular Sook musicals, or so-called musical stalely have ranged season when the war producters and the Vounger musical show and straight of the season when the profit.

Book musicals, or so-called musi-cal comedies, however, have the dis-tinct call among producers and the public. This does not include oper-eta especially, for book writers of such shows have found it difficult to inject enough hilarity to satisfy average audiences.

average audiences.

Proving the trend at this time are the hits which top the musicals—
Too Many Grid's and 'DuBarry.

On Many Grid's and 'DuBarry.

On the road the best musical grosser is a second to be best musical second with the secon

could not develop.

The Shuberts have been specialists in musicals, being much better in that field to a greater extent than with straight plays, with which they appear to have had small success. Most of their theatres are tenanted with dramatic productions of other managers. When the Winter Garden was as nowular as the Nivel was extensible. managers. When the Winter Garden was as popular as the New Amsterdam, the Shuberts clicked successively with Passing Shows' and other revue labels (time after time, but when revues lost favor for a time. the house was leased out to pictures (Warmers). Until Heltzapopin' (Warmers). Until Heltzapopin' scheduled to be turned into a the after cabaret.

Prolific Shuberts

Shuberts are again the most pro-lifte of musical show producers, even though Lee and J. J. go their sep-arate ways as to the type of presen-tation. Former is right with 'Helb', and the resultant 'Paris', with an-other revue on (ap. J. J. ha, 'Three After Three' and the musical version

STILL GOLD ON THE ROAD

By Jack Pulaski

As the number of productions dwindled in the past 10 years, the mount of round brooking was consument of years and the past 10 years, the mount of round brooking was consumed to the past 10 years, the years of the round the past 10 years the years of the round entirely the years of the round entirely the years of the round entirely the years of the round of the years of years of the years of years of the years of years of

good oil days." Veleran showmen rendily admit that it was on the road that the real coin in show business was made. Hits on Broadway may have earned big enough profits, but out in the sticks young fortunes were gleaned. Conservatively stated that the earnings from touring some hits were 200% more than the original run in the metropolis, meaning that could be considered to the control of the co

doubled the total in New York.

The past season or so saw several run shows duplicated for the road, but not in the same measure as forcompanies on tour are regarded as a high number, whereas main stem hits of other seasons resulted in sending out as many as six road shows. The obvious answer is there are fewer available booking.

Auditoriums Help
The development of auditorium bookings has helped major attractions and incredible grosses are re-

of 'Cyrano de Bergerac,' called 'The Vagabond Hero.' When operettas were popular, they were strongly represented with 'Springtime' and 'Blossom Time,' with the latter trouped every year except the presents eason. They bought the rights to 'Rose-Marie,' best money-maker (Continued on page 160)

agerial career he had 23 attractions operating at the same time. Some were on Broadway, but most of his shows were on the road. He made so much money that at times he so much money that at times he discipled to the his beautiful times to the his shows were Often his brother, the late Martin Herman, a genius at efficient, compact organization, would not know where Woods was until reciving a cablegram from London. Woods tiked to walk to his Ettinge clother with his beautiful times with nothing but a toothbrush for bagage. Not infrequently he liner with nothing but a toothbrush for baggage. Not infrequently he would be accompanied by a pal, who had the same amount of lugfage, yet a week or so later both were seen in Piccadily sporting top hats. Up until the world war's outbreak Woods still gloried in those jaunts.

A. H. Woods' Big Season

The big season in Woods' managerial activity saw his banner over the billing of six companies of 'Within the Law' (presented by the Within the Law' (presented by the Schwyns, but Woods had a one-third interest and his name was coupled with them on the road.) That same casaon he also had on tour a half dozen companies of 'Madamo Sherry' and, when he was on high, the profit on a single week was \$30,000. Many of the road shows were out two or three years

three years.

Among the notable Woods successes that cleaned up no tour were the faree comelies. All were laugh their come to the fare comelies. All were laugh their come-on tilles, such as 'Getting Gertic's Garter, 'six companies,' 'Up in Mable's Room,' here companies,' 'Up in Mable's Room,' here companies,' 'De fair in the Taxil, 'four companies. His top laugh shows were Potshs and Perimutter,' of which there was a series, 'four companies the beautiful companies and the companies that the companies t

'Mary Dugan's' Profit

Woods, who was a symbol of road activities, did not confine himself to

By Jack Pulaski

There is far less trouping territory or correct them in the past and it is a long chance that the road will every the proposed of the pulse of t

There were other managers There were other nauagers whose fame was known to the road and who approached Woods' mark in number of touring frouges. Included were claimed that the road was a superstant of the road o

Klaw & Erlanger, the Shuberts and Klaw & Erlanger, the .ibuberts and whose mentioned maintained not yellow these mentioned maintained not yellow, but also warehouses. Only recently have shownen aboundant the dea of storing the settings, progressive the setting of the settings of the color of the road, it was realized that been dismantled, for, with the claim of the road, it was realized that you will be the setting that the mount realized bring back the cost of storings. Example of that was had when Fix ample of that was had when Fix apple of the real storing that was the setting for the setting that was the setting

'Able's' Big Record

What the road that was really meant could not be better demonstrated than by the success of Abese panies on the control of the

provided by Miss Nichols' conset' classic. 'Abie' made \$5,000,000 and there again, it is known, most of the profit came from the road. 'Tent shows mean! little to the resident of the keys, but there were the managerial end was a dods with the dominant booking heads. Sarah Bernhardt appeared under canwas successfully and there again the so-callet' syndicte' (Klaw & Erlanger) was defeated. 'Nanette's Per P.

It is claimed that 'No. No. Nanctle. It is calimed that 'No. No, Nomette', which made the late Harry Frazee independently wealthy the too. liked 18,000,000 before it came to Brondway (at the Globe). That musted played Chieson for a solid year piof to New York and five componies to New York and five componies to the control of tropolis,

Even now shows can be successful

tropolis.
Even two shows can be successful.
Even two shows can be successful.
Even two successful to the successful by "My cancer Children," which has been running in Chicago for more than half a year. Unusual performance of its star, John Barry-more, however, is doubtless the primary factor in that run and it will be successful to the successful by the successful to the successful by th



IN THEIR BEEKMAN PLACE STUDY, NEW YORK CITY

LEGIT'S COMEBACK

When some of the better-known managers started fading during the last decade, at least so far as putting on hits was concerned, and Broad

isst decade at least so far as putting on hilburg and the concerned, and Broadwith the road steadily folded up, and the concerned of the control of the cont

through the summer, two suit occurrent.

The Fair proped Broadway's strongest opposition in its first month, yet during the easy fall it was a summer of the fair was widely publicated and there was a rush to lown by countless thousands, the expo turnstiles going to new highs. During September Broadway grosses started building the summer was the summer of the was realized attendancy from the summer. A stronger from the summer of the

started building to the supplied that showmen, and it was realized that theatres were getting patronage from a percentage of visitors.

Through October business in legit spots continued on the upturn, the Through October business in neutrons are supported in the upturn, the strival of new successes geared the theaters singe. Within a short line the boards and several additional good things entered the bload support of the statistical high grosses of those are supported by the statistical support of the statistical support line. At this mid-secon mark It is not clear whether, market of successes, nor the amount of production, but so far the hit score is promising.

Sanday Show Killed

of production, but so far the hit; core is promising.

Lat spring, when show business was so hopeful that the Fair would be abonance to Broadway, the matter of Sunday performances again it are of Sunday performances again in bath was okay for the Fair and proposils for a seven-day lown in New York were at first favorably review of the production of the production of the seven-day lown in New York were at first favorably review of the production of the stage and a seven-day lown in New York were at first favorably review of the production of the stage and a seven-day lown the stage hands—agreed that the idea should be uried. Again Broadway went to Albany in favor of Sundays, killed Sundays this time. At a conference expected to give the nod for Section of the stage hands, and the sunday should be a sunday that the modern of the sunday of the sunday should be a sunday that Eduly was trying to dicidate to show business.

By Jack Pulaski

casualties. During the first three months of May, 12 shows dropped off the list. Three announced the intention of resuming later but only one actually relighted, then to little purpose (Leave II to Me' which later went on tour and has been faring excellently).

WPA's Demise

WPA's Demise
The collapse of WPA's Pederal
Theatre project came early in the
summer, and the disposition of many
professionals with the relief stage
outfit has not yet been solved, indications that Washington's legislator
were rilled over phases of relief
were cumulative. Three man the
first communities of the prolect was ordered to cut down, and
FTP came under real fire starting in
April, It was charged that the pro-FPF came under real fire starting in April. It was charged that the project was rife with waste and extraorgance, but the real complaint was radicalism. The House voted the relief theart out of existence. The Senate attempted to save the project but the lower body was reported to the lower body was to be considered to the real tempted to save the project have been project to the lower body was to be considered to the lower body was the contract to the lower body was the lower body wa

rather than scrap the whole uppropriation bill. In new measures to revive the FTP but strictly along professional lines there were charges of amateurism in FTP). There is also a pending measure for a national than the new session of congress. WTA theatress stopped abruptly on July 1. Pay was made to some actors up to the end of that month, others being of September, FTP was washed up. Too much attention was drawn to FTP and Washington got plenty of September, BTP was washed up. Too much attention was drawn to FTP and Washington got plenty of September, BTP was washed up. Too much attention was drawn to FTP and Washington got plenty of Swing Mikado started and Hot Swing Mikado started and Hot Swing Mikado started and Hot Rough and the start of the started of the started was the started with the started of the started was the started wa the Fair.

Ticket Gode

The licket code, with the League of New York Theatres and Equity learned to effect a system to control high prices and other ticket evits, keep Equity from making new rules which could affect producing, a revised set of regulations was adopted the control of the country of the

be a domain to Broadway, the mailbe area of the way of the plant of the plant to the pl

more than 1937-38. There were 10 hits and five moderate successes, failures numbering 65. Up to the approach of the Fair's start, business was consistently better. Amount of money paid for picture rights was much higher than the previous season.

501.

John Anderson of the Journal won Vasuer's annual bux score with a percentage of 50f. Richard Wast, Jr., percentage of 50f. Richard Wast, Jr., which was second with £81. The percentages were fairly good, but in note instances the critical correct predictions over their look of the following the percentages were fairly from the previous asson.

Heltapoppen No. 1 Success The nutritional resuccess of the

"Helizapappin" No. 1 Success
The outstanding success of the
year was "Helizapappin," which is
still playin." Most costly production was The American Way," a
patriotic speciatic drama which
topped the list at the Center for
Though it religited, the show did not
the sale of the picture rights took it
out of the red.

There were 10 possibilities picked

out of the red.

There were 10 possibilities picked among plays tried out in the summer show shops. One is 'Life with Futher,' easily the best play ever prented in the sticks. It is this season's straight show topper along with 'The Man Who Came to Dinner.'
Year's Ohits

The Man Who Came to Dinner.

"The Year's Obits
Hague, March's, he was the husband
Lambs et al. The March March
Lambs et al. The March
Lam

BWAY LEGIT SANS A SLOGAN

Two seasons ago, when there was a flurry of plays about religion or the hereafter, a wisecrack heard frequently in the Broadway grog shops was that the playwrights had discovered God. Last season, when such patriotic pieces as 'Abe Lincoln in

ZIEGFELD GIRLIANA

By Bernard Sobel

(Florenz Ziegfeld's Last Publicity Director)

(Florenz Ziegfeld's Lest, Publicity Director)

Though life is filled these days give location of shosp, prices, etc, with war, crisis and doubl, cham- at various ports of call.

The control of the cont

spile of the present emergency, the secuties of the Follies series continue in their embeavor to embellish the stage, series, social and civic by the stage, series, social series,

and Suzanne Fleming, the latter no Mrs. Harpo Marx

Stars
Among the Ziegfeld girls who were stars of the original productions can be counted some of the most dis-tinguished theatrical celebrities of tinguished theatrical celebrities of the present-day stage and screen. Fannie Brice's comedy still delights produced covering her life history. Also, as 'Baby Snooks: she is a radio lavorite. Sophir Tuckers, one of the stars of 'Leave 11 to Me.' Ina Claire is one of the foremost comediennes of the American stage and Vivienne of the American stage and Vivienne Star.

star.
Famous, too, are Norma Terris
Harriet Hoctor and Gladys Glad
wife of Mark Hellinger, motion picture producer, columnist and author The achievements of other Ziegfeld girls have been highly varied. Dorothy Wegman is the author of a novel about Follies life entitled 'Glorified.' She is the wife of playwright Samso

She is the wite of playwright Samson Rapsetion.

Rapsetion.

Read of the legitimate and appeared in a prominent part in Fride and Prejudice.

In the producing field, Peggy Fears astonished Broadway by presuring the patrician musical, worthy senting the patrician musical, worthy senting the patrician musical, worthy has also appeared as a screen and night club artist.

Dorothy Dickerson was a prima donna with the Berlin Grand Opera Co, and appeared recently with the Chicago Opera Co. at the Hippo-Mary Legits was one of the stars.

Leota Lane Is an opera singer. Berenice Ackerman is a portrait painter with a N. Y. studio at 200 West 57th. She sings also on radio programs

programs.

Barbaro Joyner is now Mrs,
George K. Parsons; he's a stock
bruker. She is president of the local
Mu Phi Epsilon. Sorority and one
of the heads of the New York Texans, a society similar to the Texas
Society of New York:

Eatery, Hoofery, Realty

Irene and Cora Stephens are pro-prietors of The Whirling Top, East 52d street restaurant. Another Follies girl, Marie Marceline, works for them.

Anita Rice (Mrs. Herman Yorks) conducts her own dancing school at Long Beach, N. Y.

Mildred Darling, now Mrs. Benjamin Berg, sells real estate in Yonkers, N. Y.
Vivian Vernon, now Mrs. James
R. Cherty, Jr., advertising and promotion work for a Madison Avenue
dress show.

ex divisia. Vernon, now Mrs. James R. Cherry, Jr., advertising and promotion work for a Madison Axenue dress shop.

R. Cherry, Jr., advertising and promotion work for a Madison Axenue dress shop and the state of t

Barbara Pepper is a motion putter principal.

The Ziegfeld girl has been celebrated in "Show Girl by J. P. Mc-Broy; in my own book, 'Indiscret Girl'; and in the Metro picture, The McGuire, A new picture, collet The Ziegfeld Follies' has been related by the Collette of t

Five Indie Brokers In Boston Sue Shuberts, Charging Ticket Monopoly

Boston, Jan. I. Grombach Wants to Star a bill in equity against the Shubert Holding Co. and others in Superior to a head a gripe of several months' standing in the ticket-selling frater-nity since the Shuberts took over

Het riek's access.

Frank B, Poster (Tyson's), Thomas M, Mimphy (United Ticket Agency), Ben E. Cashin (Parker House access), Mary Roman (Hotel Tomine agency), and Chester Selbert (Rits-Carlton) are charging the Shaderon's House access of ticket resules, 'restraining the supply and price', and 'restraining the supply and the general public is prejudiced because they do not have fee access and that the policy of Herrick's is in violation of the laws of the General Court of Massachuetts. Herrick's agency. eral Court of Massachusetts

Laws alluded to stipulate that no

and Court of Massachusetts.

Laws alluded to stipulate that no more than 50e premium shall be learned in the result of a theutre control of the stipulate that no more than 50e premium shall be charged in the result of a theutre crefers to monopoly and restraint of the control of the control

suit further alleges.

Nathan Fink is attorney for the plaintiffs and a preliminary hearing is scheduled for Wednesday (3) in the Equity Motions Session before Judge Greenhalge.

ABBOTT ASKS REWRITE OF 'THE UNCONOUERED

George Abbott has assigned author Ayn Rand to completely rewrite The Unconquered', which he opened and closed in Ballimore last week. Indications are that he will take another shot at producing the show in
the spring if the Finnish-Soviet war
and other world events still make it in
topical. It will be recast. Abbott
storehouse. The one left in Baltimore is for the last scene, which will
be written out. The one left in Baltifloward Freeman, who was injured
from the Maryland Ceneral Hospital
in Balto to N. Y. Saturday (30).
fall was found to be only temporary
and the fears that he fracturer
is prince or pelvis proved groundless. closed in Baltimore last week. In-

Chi Ams to Do 'Children's Hour,' Once Banned There

THOUR Office Dailined Inference of Chicago, Jan. 1. Children's Hour, the Lillian Hellman play which Mayor Kelly prohibited from showing here some years ago in the professional theatre, will show here under amateur aus. Milme Galater, founder of the group, will direct the show, which will open Jan. 12, suspend, and play three more nights starting Jan. 19.

ATS' Chi Bookings

Thoda Cocroit, American Theater Society rep here, returned to town set remainder of subscription plays or the season. Coming are Little Foxes, which is figured to be the first in on the new year, followed by Time of Xont

Helen Gahagan, Douglas

tean V Grombach is diekering with Melvyn Douglas and Helen Gahagan to co-star in his and Ethel Park Richardson's 'Bishop's Wife', a Park Richardson's 'Bishop's Wife, or dramatization of the novel by Royalet Nathan. He hopes to do it in the spring. They discussed it during the recent visit of Douglas and Miss Cahagan (Mrs. Douglas) in New York, but nothing is set Grombach a raido producer and traineription maker, Isal season was also also the producer and traineription maker, Isal season was produced by the companies of the con-traineription maker, Isal season was produced by the companies of the con-traineription of the companies of the con-traineription maker, Isal season was produced by the con-part of the con-p

radio writer

PORTERFIELD'S PLAN

Va. State Theatre-Meantime Buying Va. Hams to Pay Royalties

Lynchlorg Jan 1

Swapping Virginia ham for Broadway art may become another southway art may become another south-ern custom it a plan simmering with Bob Porterficld jells. The bartering baratstrate, who makes his custom-tic plants and the state of the state bacoffice, the bacoffice was a state of the state of the commonwealth in backing a state heater. He wants to make it a per-manent organization, with two truppers in strategy of the state to the state of the state of the truppers in strategy of the truppers in strategy of the tourist attraction. Virginia has enough historical

sutrist attraction.

Virginia has enough historical shrines, he says, but it docsn't glot the tourist enough 'attra-dark' entertainment. He favors state backing, but not state eubscidization. Gave out his views white shopping this week for another supply of Virginia hams with which to pay royal—He sant ha ham as royalty to George Bernard Shaw, a vegetarian.

Future Plays

'Hidden Bands,' a satiric comedy by Harry Thompson, is slated as a possible February entry. Shirley Hector will produce and Eberhardt Krumschmidt directs.

Paging A Swami

Producers of a show, which Producers of a show, which has been a big hit in a mid-western key spols for months, wired their agent as follows, be-fore production was about to pull out for a few road weeks prior to descending on New York: "Try to arrange for capacity biz in all intervening keys. We will be satisfied with nothing less."

'HENRY' HAVING MONEY TROUBLE

Following the fast flop of 'Swingin' The Dream' at the Center N. Y., it has developed that other colored east shows are running into difficulties. Danger signal was sounded by the management of 'John Henry', in Boston last week and there was doubt Boston last week and there was doubt that the attraction will play out the second week. 'Henry', which, is widely publicated on Broadway as coming to the 44th Street next week. has Paul Robeson in the lead. If was produced by Sum Byrd, actormanger, who could not be with the show, being in the east of 'The Man Who Killed Lincohi, which opened of town last week

out of town last week.

It appears that the troubles of 'Henry' were augmented by a booking mistake which spotted 'Manhas' Daughters', colored cast drama, in Beoton at the same time. Business for both was away inder expectations. Equity was asked to permit 'Henry' to lay off this week because Henry to lay off this week because takings were off. Byrd's representative feeling that the first week in New York would be streng, what with several party self-outs and the Equity saying that if the show did not play, the players must be paid in full. There would be no salary liability if "Henry' closes, but a neight-week interval is required by engineer the financial trouble was finally adjusted.

FIRST NIGHT FANFARE

By Hobe Morrison

Maybe it's the Hollywood influence. But whatever the reason, Broad-way first-nights seem to be growing, if not phonier, at least much gaudier, Still, they continue to call them 'openings,' rather than 'premieres,' as in the film colony.

south, they continue to call them 'openings,' rather than 'premirecy,' as in the film collony.' But ultimately they! probably follow llollywood tradition and errantstands in South street and 43th sirrest opposite the Guild theester of the Music ox, so the yukes can which the celebrities arrive. About that time till be worth one's section or proteomed standing to stay away, the state of the proteomed standing to stay away, the state of the stay of

night performance.

However, Broadway first-nights have definitely become 'news' to the saviety and feature editors, so there are nearly always at least a few photographers on hand, phis special writers to describe for the news services the gowns worn by the visiting Hollywood star and Mrs. Whatis of Park avenue. That arcentinates the growing trend of the "inst-night crowd" to be seen in the finest duds. It also swells the already-growing swarm of autograph hounds that descend on every opening, to rush at arriving taxicabs, crowd around the theatre extrances to impede playgoes and generally become a nutsance.

arriving taxicals, crowd around the theatre extrances to impede playspess and generally become a museum.

In some cases the obvious cagerness of "relebrities" to get into the paper, or maybe just to draw attention, is rather plathletic. At the opening of Toreigness, for instance, when the theatre was almost mobiled inside of Toreigness, for instance, when the theatre was almost mobiled inside controlled to the property of the

Even the Pres

If photographers, autograph hounds and white ties are becoming more Equity before relighting. Reported the financial trouble was finally as a first inches and the financial trouble was finally as a first inches as the financial trouble was finally as a first inches as the financial trouble was finally as the financial trouble was finally as the financial trouble was a first inches and the financial trouble was a first inches was a first inches which the first was a first inches which was a first was a

(Continued on page 162)

BERT FEIBLEMAN, VET



Holiday Greetings from

ALFRED LUNT and LYNN FONTANNE AND COMPANY

Now on tour in "THE TAMING OF THE SHREW"

B'WAY MGR. DEAD

Bert L. Feibelman, 64, who died at the Polyclinic hospital, N. Y., Thursday (28) was unobstrucive but very well known formerly on Broadway. Although he was company manager for a number of hit productions, he was principally a legit house manager. During the partnership of George M. Cohan and Sam H. Harris, Feibleman was an important though not well defined member of the organization, regarded as Harris' per-sonal representative. After the firm split, however, he became more

sonal representative. After the firm split, however, he became more closely aligned with Cohan. They frequently went abroad to-gether, Feibleman always making the arrangements for such trips. He made it a point to spend the summer made it a point to spend the summers in Paris and found time to cruise around the world. After Cohan after a spendent per the part of the

'Salute' to B'way

Hollywood, Jan. I. .

Ralph Spence has completed rewrite of the 'Salute to Spring,' musical comedy given tryout at St.

Louis Municipal theatre year ago, and it will be produced on Broadway by Dwight Deere Wiman.

Aftred Schille: collaborated with Spence. Lyries are by Earl Crooker and Frederick Lowe, with latter do-

THE SPECS, FOREVER?

By Jack Pulaski

also no snow businers.

That, of course, is opposed to the essential production idea such as it is. There has rarely been a season that some plan to climinate ticket brokers has not arisen, but if and when they are wiped out there may be no more Broadway.

The whole openings.

be no more Broadway.

The whole argument about high prices of indetes accms to boil prices of the beautiful and the beau

old law of supply and the to the force.

People with the money to spend and the yen to altend hits, those who make up their minds they must get tickets for a sock show on the day of performance, are those who make

of performance, are those who make a parameter and performance and the performance are the performance and performance and performance and performance are the performance and the performance are the performance are the performance are the performance and the performance are the performance and the performance are the perform

One Wrong Theory

Some proponents of ticket control have expressed the naive thought that people who demand good tickets for the hits at the last moment, agnosed as being that as Italiacious as the supposition that people must go to the thearter. They actually good to be the proposition that people must be helpful, asy that first come first served would be better. This may pay to vandifum theater cliented to the proposition of the proposition of

so far as the legitimate theatre is concerned. Certainly share are ticket evils. Certainly share been and probably always with so Managers say that the ticket brokers prey upon their property, an argument open to argument. The ugency men declare they are essential to proper distribution, have developed organizations to that day upon the same of the proper distribution and supplying a service without charge to the manager. To some extended the proper distribution with their envy of repetition, but their envy of repetition, but their envy of resident profits of agencies has always existed.

isted. There was a lime that the man-agers were declared in. Then the Government came along and pulled out the book. So when the show-men found out they owed the col-lector 50% of the gravy, most of them lost interest taking what, for-merely was the prerogative of the boxoffice.

boxoffice.

Gratuities from the agencies to the ireasurers, known as 'ice,' has been greatly reduced, in fact is supposed to have been dropped. Boxoffice pay has been upped twice in the Pay has been upped twice in the past two seasons and, according to the basic agreement with the managers, treasurers agree to accept no lee. Theatre ticket sellers are not so hot for the practice, anyhow, since the federal tax men insist that half of such coin is payable to the Government.

New Allbi

New Allbi
Formerly the licket brokers, when charged with gypping, blamed it on the 'buys' which caused them to be stack with unsold tickets, also routine expenses, which included coin paid to showmen if not the box-office. With the code ruling out both those n_actinese the agencies have a with the code ruling out both those p-steines, the agencies have a new alibi, saying they cannot earn snough profit at selling at 75e premiums t50e in the balcony, because they cannot gct enough tickets or 'merchandisc,' as they prefer to call the pasteboards, to equal the overhead.

The answer may be that there are the bill loo many ticket agencies. Those who provisio framed the code are aware that that fective.

If there were no hits there would is a probable fact. Certainly the ken of licket situation. It is obvious, herefore; that it there were no suppose the cases, the control of the cases, the cases, the cases the cases

abey 'ma dispose of.

The code, as presently revised by
the managers and Equity, has
a fock of gyps out of the business
a fock of gyps out of the business
a fock of gyps out of the business
insied. It may work, 'Those who
framed the code say that if it is 75%
frective it will be satisfactory. Safegoard, actional three codes of the code
and, if such regulations prove effective, the source of supply depended
on by unaccredited agencies, who
ing, would be virtually wiped out.
Sale of tickets by agencies, how-

ing, would be virtually wiped out.
Sale of tickets by agencies, however, is often highly complex and
tickets have seeped into the wrong
hand metapic properties of the seeped into the
top of the seeped into the NRA tick
not work, nor did those before and
afterwards. Last season, when the
code went in the licket situation was
revised regulations are much more
stringent. Rule seall for reports of
daily transactions from the boxoffree and brokers, it being expensive
it reaches the lands of the patron.
When ower-bearing is detected and

When over-charging is detected and

When over-charzing is detected and the violators punished more than herefolore, a solution to ticket evils may have been found. There are those who do not believe that the cally, but that is speculative until proven otherwise. Some brokers say that if last season's code had holes punched into it, the same will go mow. They also aver that it is impracted, if you impediable, to follow the rules as it ingologists.

Equity's position reuzing
Equity's position in the ticket situsal unity's position in the ticket situsal unity's position in the ticket situsal unity specification in the ticket sitspecification in the ticket sitdigured that the actors organization's
functions should be confined to
acro. Equity leaders have a different
sort, Equity leaders have a different
are interested in keeping members
are interested and across the site of the
sort of the site of the site of the site of the
would mean longer engagements.
They are interested, too, in holding
down toket prices, arguing that more
ther we went of the site of the site of the site of the
thereby. Helping the possible lengtherings of engagements is believed
to be a rightful function of Equity,
greatly constricted in the past lo
years and a high percentage of members are out of jobs.

The managers invited Equity to Equity's Position Puzzling

bers are out of jobs.

The managers invited Equity to come in on the ticket eode on the theory that it would lend moral support to the control. Also, the show-port to the control. Also, the show-port to the control. Also, and the state of that if tickel control was had it would agree not to change policy— changes had been annoying the nan-agers for several seasons. Equity's present participation in the code is definite, since it has two out of the four members on the new cu-forcement board.

Other Sources of Agency Revenue Other Sources of Agency Revenue:
It is assumed that most agencie
depend on the legit healte, but
there are likewise such likeld sources,
other amusements. The code is strictly limited to regular stage shows a
does not cover the other fields. This
does not cover the other fields. This
can charge as much as the market
affords for other attractions, So
long as they pay 10% on the whole
amounts they receive to the Governtill the company of the control of the coverntill the company of the coverntill the covernment.

amounts they receive to use some time, it is low, sets.

An attempt was made to include.

An attempt was made to include.

An attempt was made to include.

An attempt was made to include and the set of the set

Suckers For A Song

Broadway's champion musical comedy fans are believed to be 'Mr. and Mrs. Sunshine,' who attend one of the tune hits every Saturday night and occasionally during the week. They go back to see shows they like time after time, always paying for their tickets and invariably sitting in the first two rows on the aisle.

Mr. and Mrs. Sunshine, was and Mrs. Sunshine, was given them years ago by some forgotten player who came to recognize them from the stage and they're known by the casts of all the Broadway musicals.

Edward Seward, to use his Edward Seward, to use his real name, is an attorney and began his long-distance theative-going about 15 years ago. Mrs. Sunchine' sometimes goos to straight plays, but Mr. Sunchine' 22 or 24 times during its run at the Imperial and has seen 'Too Many Girls' about seven times since it opened at the same hour 10 weeks ago. Mrs been broadward, several' times, s. w the 'Scandais,' at the Alvin, six the 'Scandais,' at the Alvin, six or eight times, but 'hasn't started or eight times, but 'hasn't started yet' on 'DuBarry Was a Lady.' at the 46th Street.

Deadline Set for Indie Bookers

To Sign Ticket Code, and They Threaten Suit Vs. League, Equity

When the board of the Legue of the return of approximately New York Theatre met to equal to the return of the return of approximately which is the balance in the third return of the independent of the return of the return of approximately a content of the return of the return of the return of approximately a content of the return of the

Equity will be coupled in whatever legal actions are taken, but the
eator's association will not be finanever legal actions are taken, but the
eator's association will not be finanever legal actions are taken, but the
eator's association will not be finanever legal actions are taken, but the
eator's association will not be finanvisions of the code and the basic
part between it and the managers.
Slipulated that counsel fees and
other costs, in cost of court precedcause of the code are to be paid by
the League. Such money would not
necessarily come out of the enforces
that the code are to be paid by
the League. Such money would not
necessarily come out of the enforces
of the brokers—that they are paying
the costs of possible prosecution.
When the ATTA was formally inelegated to the effect that there was
sigma attached to such a term, also
aligned attached to a such a term, also
aligned attached attached to a such a
aligned attached attached attached attached attached attached attached

Gordon vs. Code

Gordon vs. Code

As an individual, Max Gordon appeared before Equity's council last
peared before Equity's council last
pathy with the code, although an
member of the league. He stated
that his silent partner, Marcus Heiman, president of the managerial
Cordon averred that under the code
the brokers have 'no responsibility',
since they secure what tickets they
want and dump all those unsold back
into the boxofise.
The boxofise of the code of the code
the brokers have 'no responsibility',
since they secure what tickets they
want and dump all those unosid back
into the boxofise.
The boxofise of the code
to be boxofise.
The boxofise of the code
to be boxofise.
The boxofise of the code
to be made for his show. Very Warm
for May '(Alvin, N. Y.), Gordon
to May '(Alvin, N. Y.), Gordon
to May '(Alvin, N. Y.), Gordon
to make the code had
been adopted an othing could be
done about his suggestions at this
time, although he argued it was for
the benefit of Equity members that
play out a lengthy engagement.

time, although he argued it was for the benefit of Zeuity members that May' be given every opportunity to play out a lengthy engagement. Gordon and a particular state of the state of the

LEGIT STOCK'S DEBACLE

By Nat Kahn

Back in 1927 an ennul that threatned the progress of the motion picture industry suddenly got a shot

show business. "Singer' set the stage for the first all-talker a year later, Warners' "Lights of New York." And therein lies the yarn of how a once integral part of theatredom, legitimate stock, was forced to throw up the gauntlet in the wake of a partial paralysis that gripped all legit for a time.

Those first days of talking pix held ominous meaning for legit. Broadway survived, although it took a terrific kick in the pants. But in the stix it was a different question. The stock manager wasn't as well The stock manager wasn't as well fortified to fight the new type of film as was the Main Stem.

as was the Main Stem.

It was pretty much of a standard proposition in those days for the legit stock manager. His theatre, situated in, say Jamaica or Rochester, seated upwards of 1,000, and he'd ler, seated upwards of 1,000, and he'd run Broadway his at popular prices. Usually, the top scale didn't exceed \$1.25 and it wasn't uncommon for the fellow on the street to bring his entire family once a week. It was all pretty intimate—the same and ences, the same players and, all in all problems are properly and the street of the control of the same and the same and the same players and all in all the same players and all in all the same players and all in all the same players and the same players are same players.

Once 200 Stock Companies

Once 206 Stock Companies
Today, the olditime stock manager
must ais back and reflect of the sudclot demise of a field that at its
clot demise of a field that at its
companies operating in the
Today to the companies operating in the
U.S. Presently, there are only five
Equity stock groups, one in Causdan.
There are a number of other reasons given for the public againty,
there are law to the public againty
the Wall Street crash was not the
motivating factor behind the decline.
It was just the finishing touch to
rapid rise of the talking picture.
Subsequent terms in the drop were Subsequent items in the drop were theatre givcaways, more extensive tions, etc.

Coast in 1927. One of the stock pio-neers was Sylvester Z. Poli, who op-erated nine houses, nearly all in New England, at this height in the '27

Profitable in Keys

ture industry successing got a snot in the arm. The hypo was the billion in the arm. The hypo was the billion in the arm. The hypo was the billion in the arm of the properties of the propertie

Summer theatre impresarios, many Summer theatre impresarios, many of them operating in converted barns and on a shoestring, have to a great extent taken over the foriner legitimate stock theatres. However, in the past few years the evils of shoestring strawhat operating have greatly diminished, last year lawer greatly diminished, last year yard theatres. In the lush days of 27 there were only about a dozen strawhats.

Current Operations

Current Operations

Current Operations
Presently, Guy Palmerton is operating one of the more successful regular-season stocks, in Salem, Mass, at the Empire; John Holden has been holding forth several years at the Dominion, Winnipeg, while during the summer he has a troupe at the Bala, Ontario.

during me summer me has a troupe ... Then there is the veteran O. D. Woodward, operating the Belasco. Los Angeles. Latter for years has been a successful stock operator on the Coast. Ells Kramer, an oldlime the Coast. Ells Kramer, an oldlime month started a group in Little Rock, Ark. Myron Fagan, who a year ago had a profitable season at the Pabra, Milwaukes, with sight the Chiesgo Civic middle was the conducted and the conduction of the conduction of the conducted stock at the Copicy. Boston, giving it up after several medicine weeks.

There's some talk that for the first There's some tank that for the mass time in years the stocks are going to have somewhat of a chance for a revival this year. There are in-ereasing inquiries from groups and players laid off with the dissolution of the Federal Theatre Project.

of the Federal Theatre Project. Then there's that swank new theatre being especially constructed in Miami Beach for stock with a \$2\$ top, an outgrowth of the idea that the war will be responsible this winter for a greater influx to Florida than at any time in years. Nancy Cushman and Gant Gaither are the Cushman and Cast the swisting to the theatre, which is

OUESTION

the meeting were mostly players who

reference to the bulk of Equityles who get higher pay.
Understood that an accurate break-mon of salaries should show that the majority of players receive be-engaged. All such people would be affected if the minimom goes to 50, the salaries of the players getting higher pay are rated as demand players, those work of the players getting higher pay are rated as demand players, those work of the players and the players of the players are the players and the players are the players. The players are the players are the players and the players are the players are the players are the players and the players are the players are the players and the players are the players are the players are the players and the players are the players

trasted to member eking out a live-libod at the lowest pay.

Some Equity leaders continue to Equity leaders continue to Compare the control of the Compared to the control of the for the benefit of the rank and file membership. Last week the min-mon question was again reconside-condidering the move was consider-ably aogmented and is expected to make an exhaustive report, after ex-amining the salary data revealed by association. Contracts on the sit the association.

Pointed out there is no hurry to arrive at a conclosion over the pro-posed boost, since the increase could

posed boost, since the increase could not be effective until next season, because of the pact with the man-gers not to change rules this season. However, a fresh angle has arisen because the thicket could be a season. However, a fresh angle has arisen because the thicket could be a season to the season. However, a fresh angle has court to enjoin its operation. In the event the code dispole outst the icket control system, it would probably invalidate the agreement between the code of the country of the control of the country of the control of the control of the country of the control o

LONDON OKAYS 'ENGLAND' BOW

London Jan 1

proponents carefully avoided nce to the bulk of Equityites

EQUITY DIVIDED Mohawk Festival Sets 6th Schenectady, N. Y., Jan. 1. ON SALARY Mohawk Drama Festival, perhaps

the only strawbal which maintains a skeleton stall and carries on promotional work the year 'round, will stage it a sixth season from July 8 to Aug. 31. Jose Ruben will return to the stage in the sixth season from July 8 to Aug. 31. Jose Ruben will return but first the stage of Proposal that Equity boest the minimum pay for legit actors to \$50 even the state of the moot issues before the association. It is certain that no healy action will be taken, the pay for the shades of different populous that pay for the shades of different paylong that pay for the pay for t

CICICIES.

Rew publicity stunt of BeauvaisFox and Mitton Enerr, festival presspagents. Is publication and nationjwide distribution of a monthly sixpage news letter. First issue followsthe festival pattern in emphasizing'
Charles Coburn's picture activities;
and associations as well as those of
other goester.

Tooters' Union Head Bans CIO

There's considerable undertones of the second of the secon ican Federation of Radio Artisls. Censorship from Petrillo on the stage is a new twist. Mayor Edward Kelly has banned two shows so far stopping the run of 'Tobacco Road' and refusing to okay a script of 'The Children's Hour.'

Children's Hour.

Lincoln' Cest Squawk

I Lincoln' Cest Squawk

I Louis Jan. I.

Members of the cast of 'Abe Lincoln in Illinois,' headed by Raymoul
Massey, who wound up weeks stand
Sast days have at American DeservaChicago mission and the collection of Capity in New York against bar imposed by James C. Petrillo, pres of
Chicago missions using ment refuin Chicago stage production.

Beet stated that 47 members of
cast wish to express their astonishous action laten by Petrillo. We consider such action infinited to the prestige and freedom of the theatre and
urge strong measures to defeat this
ailwes of authors and producers. We
hold no brief for the persons or interests concerned, but consider it a
involved.

Lincoln's skedded to open a
three-week run in Chicago, Jan. 8. Somewhere in England, a composite of farce, musical and revue, opened as a twice-nightly show at the Lyric Tuesday night (26) to a receptive audience. With Will Hay in the lead, show indicates a good staying chance.
Douglas Furber, Claude Hulbert and Hay had a part in the writing, with Hulbert also in the show along with Marie Lohr, who has the leading tenime role. Clifford Whitley is making the presentation.

New Scripts

Norman Matson has completed Midnight! an adaptation of JoseMidnight and Sangara of Matson and Matson in the Matson and Matson is the daughter of Owen D. Young and Matson is the brother of Harding and Matson of the Matson & Duggan advertising agency. Waller Wagner advertising agency.

and canalizing Affeed Eighler's novel, 'Gentle Giant,' They're re-spective stage manager and assistant for 'See My Lawyer,' Adelphi, N. Y., and both play small parts in the show.

New Philly Mayor May. Revive Legit Censor B'd

Philadelphia, Jan. 1 Philadelphia, Jan. 1.
Mayor Roberte Lamberton, who took office today iMonday), is reputed getting ready to revive the Board of Theatre Control which was disbuiled after the death of Mayor S. Davis Wilson. Mayor Lambetton, in the control of the second of

Season Starting July 8



12-3): Auditorium, Shreveport (4); City Auditorium, Memphis (6). Three After Three I Simon Simon, Mary Brian, Mitzi Green)— Tobacco Road' (Sim Timblin)— Plymouth, Boston. Tobacco Road' (John Barton)— Hartman, Columbus, Tonicht We Dance' (Ruth Chat-terion)—Wilbur, Boston.

terton)—Wilbur, Boston.
'Vaçabond King,'—Playhouse, Hol-

lywood.

'Vanilies'—Geary, San Francisco.

'White Plume'—Nixon, Pittsburgh.

'Xmas' Ends

Following the unfavorable pre-mieres of all three Broadway entrants last week, reports expressed doubt they, would survive the weekend, One. Christmas Eve, was withdrawn Saturday 130) after playing six per-formances at the Miller. Manage-ment of another recent arrival was indecisive about playing this week.

CHRISTMAS EVE

CHRISTMAS EVE
Opened, Dec. 27, '35. While
some reviewers detected a trace
of earnestness in Dr. Gustav
Education's psychological study, of
Education's psychological study, of
resolute in declaring it nothing
more than elapirup and bad
sate: Brown (Fost) said 'pointless, silly script.' Andlerson
(Journal) wrote as trashy a picfournal wrote as trashy a picdown and the season
has winessed;

Plays on Broadway

KINDRED

State In two arts (time second and now leading to the historial, in the second and now leading to the historial, in the second and now leading to the historial, in the second and artificate t s, N. F., Ber. 20, may)
Aline MacMalhar, Mallice Ford MacMalhar, Wallisce Ford Manne Vall Christs Kentasily Hale Nauveuss Havin Stiller Walling Christs Walling Walling Christs Christs Walling Christs Walling Mallice Haline Stiller Mallice Haline Stiller Mallice Haline Stiller Haline Stiller

SEASON'S GREETINGS
New appearing in Yokel layers
and dishtly at the Italianus Igaus
Haldin City, New York,
Management
MILLIAM GENNANNT

Current Road Shows

(Week of Jon. 1)

(Week of Jon. 1)

Paul Vincent Carroll, the former fish adobtingator whose Shadow
York Dama Cittles Cityle to rise for a complete control of the second of the secon

Current Road Shows
sociations as well as those of gooders.

Week of Jon. 1)

Mention In Chi

Mention In Chi

The Lincoln in Illinosi Illinosi in Illinosi illinosi illinosi illinosi illinosi illinosi

amusing stattern.
Robert Edmond Jones has designed two settings that add atmosphere, and his direction shows percention. However, "Kindred" seems a doubtful orospect, thouch ib may have a limited class draw. It's unswited as picture material. Hobe.

CHRISTMAS EVE

| | · Hanks | Delb Merri |
|---|--|-------------------|
| ٠ | I Lep. | Shiney Lame |
| | Leo. Pater For. Julio. Mather McGlery | Kent Smit |
| | Julia | Katherine Louis |
| | Mather McGlory | Mildred Natwie |
| | | |
| | leanet | Michigel Margenil |
| | Tito | Vincent Bonetia |
| | Two Hallan Doys | Vlolu Dione |
| | | |
| ۰ | Doctor Harris | Helteri Ros |
| | LA Delivery Day | Peter Scol |
| | A Delivery Day Fullier Flynn | Anthony Rul |
| ٠ | Limme | Manual |

Liguez, named after Paderes-kein, Egueze, named after Paderes-ki.

There is a psychopathic almost perfect about most of the characters and the process of th

post-holiday futeror-ter trout he casting is very good. Both Mer-rill comes back to the slage after a lapse of 12 years, playing Hanks with an authoritative fullerly, and mother. James Rennie blusiers as the father, who's generally half stewed, turning in his bost performance, the state of the company of

have been better with more slindy. Mildred Natawick, as the Irish grandmother, is okay; Robert Ross is well liked as the doctor; Kent Smith, as Peter, is also good, along with Sidney Lumet and little Michael Macready as two of the smaller Mediologys. Glorys. Ibee.

(Withdrown Saturday after playing six performances; printed for the record).

Kingsley Gets 'World' From WB After Metro Pays \$100,000 For Play

Sidney Kingeley, who last week sold his. The World We Make' to Metro to 3 Metro to 10 Metr profits. Show continues indef at the Guild theatre, N. Y.

Doubt before Conference index at the Understood Warners' investment was about \$25,000, but the company will get a profit on the deal regard-less of possible future sharing, since price is 30%. Therefore any coin from the legit run will be gravy. Reason for the special sharing ar-testion to the special sharing ar-lant the play wis admitted from Miller len Brand's best-seller. The Onlivial Room. Under the terms of the spe-cial contract, Kingdey retains 35% goes to Brand. Metro's purchase of the serven Metro's purchase of the serven.

35% goes to Brand.

Metro's purchase of the screen
rights to the show canne after spirlade bidding by Warners. Kingslow
had set an asking price of the
thing streen and the spirtune of the streen
with a bid of \$80,000. About that
time it was reported throughout the
tade that Warners sowned the right,
so Kingsley personally phoned the
story editors of the other picture
was in the Open market.

Warners withoutpersonality raised its

A believe plane. A water was a limited plane with the policy of the plane was a limited with the prodoced-distinct plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the product of the plane was a limited with the plane was a li

Dinner' Sock 18G In Chicago Debut; Scandals' OK 20G

Chesno, Jan. I.

Iguase are all occupied this week, and all four ran up profits, especially was who came to himself and the control of the co

PITT PLAYS SANTA TO 'HOT MIKADO', \$23,000

Bill Robinson's Hot Milando' was a Xmas week natural at the Nixon and pushed easily into amach class. Gold second musical of season for the tune shows, particularly live drew raves from the reviewers at holiday time. The Savoyard jive drew raves from the reviewers the holiday time. The Savoyard jive drew raves from the reviewers reapeity all week long. Mats, in fett drew standees. When he was a season of the savone sale, There's big mail order the same sale. There's big mail order the same sale, There's big mail order the same sale. There's big mail order many and lot of interest, too, in Three Mag. Three,' which follows Children.

fren."

Extimate for Last Week

'Hot Mikado,' Nixon (2,100; \$2.75).

Clocked around \$23,000, great.

Legit-Starved St. Louis Shells Out 23G for 'Abe

Legilless for three weeks, natives timed out big for Abe Lincelin. In the Lincelin in the Linc

John Barton-'Road' Fair \$8,000 in Indpls.

Fair \$8,000 in Indpls.

Constance Bonnett in Easy Virtue. The Program of the Work of the W

TINCONOUERED' KO'D IN BALTIMORE, \$4,200

Bullmore, Jan. 1.
Full week here for legit, with the indie Maryland housing Herman Shumilins latest. The Male Animaly. The Male Animaly the state of the state of

'May' Scale Cut May See Other **Tuners Dittoing**

Ticket scale for Max Gordon's
'Very Warm For May,' Alvin, N. Y.,
was revised downward, top, starting
Monday (1) being \$3.30. Show
started with a top of \$4.40. Musical
manager was not discouraged, pointing out that his 'Roberta' and The
Cat and the Fiddle' also did not
please the critics; though both fared
son on the road. Same applied to
'The Great Waltz,' which earned back
son of the road. Same applied to
'The Great Waltz,' which earned back
son of the road. Same applied to
'The Great Waltz,' which earned back
son of the road. Same applied to
'The Great Waltz,' which earned back
son of the road. Same applied to
'The Great Waltz,' which earned back
son of the road. Same applied to
'The Great Waltz,' which earned back
with such a scale is known to sharply
decline after a certain period, but
have have a sale is known to sharply
decline after a certain period, but
have na ndverse affect on patronage.
Understood, however, that one or
the middle point of the scason has
passed.
Gross for 'May' bounded upwards
sat week. After dropping to \$7,700
credited with approximating \$18,000
and the scason has
to New Year's. Shortly after the
show opened, Gordon entered into
which has since played for small
salaries plus percentages.

Cornell-Lederet OK

Cornell-Lederer OK \$13,600 in Seattle

Katharine Cornell and Francis Lederer were at the Metropolitan for three niehts and two matiness in NO Time for Comedy last week. No Time for Comedy last week. A mat added to the original date was necessary, and it was capacity all the way, except first night (Christman).

Christmas.

Estimate for Last Week

'No Time for Comedy,' Metropolinn (1,500; \$2.88). Got capacity
enrly all performances; \$13,600 tan (nearly great.

'Leave' 20G in Cincy

Leave It to Mc, which closed a week's ensagement Saturday night torium, pulled less than \$20,000 on eight performances at \$3.30 top. Result was far below expectations. The great was the same than \$2.000 on the same than \$2

Maney's Still Boss

Maney's Still Boss
James Thurber, co-author with
Elilott Nugent of The Male Anithe Cort, N. Y., has done a nunthe Cort, N. Y., has done a nunthe Cort, N. Y., has done a nunthe other night he was telling
an acquaintance that he doesn't,
be the companied of the control
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o

'Mamba' \$10,000 **Leads Slow Hub:** 'Dance.' Road 7G

Boston, Jan. 1.

Dull bis all recombast week with four shows, "Mand had week with four shows, "Wand had been with four shows, "Wand had been with the shows," "Wand had been with the shows," "Wand had been with the shows and wand had been with the shows and wand had been with the shows and wand had been with the shows and t

EQUITY WOULD STOP ACTOR TIDAL WAVES

Although Equity's agency commit-Although Equity's agency committee has come to no conclusion on
to casters, who have been seeking
an increase to 10%, it is working on
other phases of the situation working
on other phases of the situation where
are regarded as more important to
lem is to work out a way whereby
producers' offices are not swamped
with applicants, which is a frequent
occurrence.

producers' offices are not swamped with applicants, which is a frequent and the producers whether they have been instructed to day of not. Beguing to formulate casting rules for any and the producers whether they have been instructed to day of not. Beguing to formulate casting rules for managers to follow, or to limit the managers to follow, or to limit the managers to follow, or to limit the managers to follow, or to limit then with producers with producers the cast, but invariably the final selections are made difficult when a horde of people from other offices turn up. offices that has of the Playwrights' Co. When east of the Playwrights' Co. When east of the Playwrights' Co. When casting, for "Two on an Island stated around 1,000 letters from applicants was ordered by Elmer Rice, reading that he obviously could not interies that many people. Show the subject to the producers make it a formula 50 players, unusually A number of producers make it a

for around 30 piagras, large.

A number of producers make it a rule to look over all applicants when casting their plays and recent plays their plays and recent points; the producers are produced by the producers and produced over the crush of applicants when casting is going on and want some regulatory measures adopted.

LeGallienne Neat 10G In 2-Play Rep in Frisco

IN Z-Priay Rep in Frisco
Eva LeGallienne drew about 310,
000, fair biz, in one week at the Currar are in 'Heeda Gabler' and 'The
Master Builder'. Featured with her
was Earle Larimore. Christmas
rush, bo, film fare, and Earl Carroll's Vanities' mext door at the
take, combined to hold down the

B'way Leaders Plenty High: 'Dinner' Paces Straight Plays, 26G; 'Hellz', 'Girls' 33G Exceeds DuBarry \$30,000

Broadway's leaders registered big, uniformly bad press and was taken grosses during the holiday week, some figures being new highs. In "DuBarry Was a Lady," 64h Street of new presentations that came in during the past two weeks. Not one favorable notice was accorded these restricts. Renderion is that those weeks (CD-106s; \$3.30). Expected where the control of the

during the past two weeks. Not one favorable notice was accorded these factors which are established above much better chances to survive the much better chances for the much survive the much survive the much better chances to survive the much survive

story wood, and the space of the control of the con

'Kiss Boys' Satisfying

sate Larimore. Christmar rush, bo. film fare, and Earl Carroll's Vanities' next door at the
Geary combined to hold down to
She was followed, beginning today
of Kidnday's by Katharine Cornel
in
No Time for Cornedy, with Francis
Vanities', which opened show the
Wastilest, which opened show the
Kidnaday by Kidnaday
Wastilest, which opened show the
Kidnaday of Wastilest
Kidnaday
Kidnaday of Wastilest
Kidnaday
K

\$16,000.

'Very Warm for May,' Alvin (7th week) (M-1,357; \$3.30). Ticket top now reduced from \$4.40, which would have helped earlier in engagement; better in holiday going; over \$16,000 estimated.

Added

\$9,500 in Det. Repeat or full-length version, around \$18.-00; 5th and final week; company jumps to Coast.

JOHN GOLDEN

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The Greatest International Actress

GERTRUDE LAWRENCE

AND

YOU

THE HAPPIEST OF NEW YEARS

GREETINGS

FROM

BERT LYTELL

PLAYING DR. JENNINGS IN

CLAIRE BOOTH'S

"MARGIN FOR ERROR"

Season's Greetings

Dennis F.

Arthur F.

Edward C.

O'Brien

Driscoll

Raftery

HELLZAPOPPIN'

2nd YEAR

OLSEN and JOHNSON

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"SPRINGTIME FOR HENRY"

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Greetings from the

GEORGE ABBOTT PRODUCTIONS

"SEE MY LAWYER"

By RICHARD MAIBAUM and HARRY CLORK with MILTON BERLE Eara Stone - Teddy Hart - Eddie Nugent

ADELPHI Theatre, New York

"TOO MANY GIRLS"

Music by RICHARD RODGERS Lyrics by LORENZ HART

Book by GEORGE MARION, Jr.

with Marcy Wescott, Hal LeRoy, Mary Jane Walsh, Richard Kollmar, Diosa Costello, Desi Arnaz, Eddie Bracken

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ELMER RICE . ROBERT E. SHERWOOD

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GREETINGS

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WILLIAM SAROYAN'S New Play "THE TIME OF YOUR LIFE" (Presented in association with Eddie Dowling)

EDDIE DOWLING with JULIE HAYDON BOOTH THEATRE, NEW YORK

> IN REHEARSAL: "THE FIFTH COLUMN" FRANCHOT TONE

> > Season's Greetings

COLE **PORTER**

BENNY BAKER

CUDDENTIV

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Now in its 3rd Month
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With

BERT LYTELL SAM LEVENE BRAMWELL FLETCHER LEIF ERICKSON ELSPETH ERIC PHILIP COOLIDGE cnd OTTO L. PREMINGER

Directed by Mr. PREMINGER
Setting by DONALD OENSLAGER

Company Manager, RAYMOND L. BROEDER Press Agent, CHARLES WASHBURN Now in its 8th Month

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Coming Soon to New York

JOHN BARRYMORE

in.

"MY DEAR CHILDREN"

By CATHERINE TURNEY and JERRY HORWIN

187:44

DORIS DUDLEY TALA BIRELL PHILIP REED

Directed by OTTO L. PREMINGER Setting by DONALD OENSLAGER

Company Manager, PIERCE POWER-WATERS Press Agent, CHARLES WASHBURN Opened Dec. 29th, 1939 At the PLAYHOUSE,

WILMINGTON
In Association With

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CONSTANCE BENNETT

NOEL COWARD'S
'EASY VIRTUE"

With RICHARD AINLEY

REGINALD MASON VIOLA ROACHE
Directed by HASSARD SHORT

Setting by JOHN KOENIG

Company Manager JOHN H. POTTER -Press Agent, CHARLES WASHBURN DWIGHT DEERE WIMAN

PRESENTS.

A NEW AMERICAN COMEDY

"MORNING'S AT SEVEN"

By PAUL OSBORN

(Author of "ON BORROWED TIME")

Now Playing Longacre Theatre, New York

IN PREPARATION

A NEW MUSICAL COMEDY

STARRING

Marta Eggert-Shirley Ross

Music by

Lyrics by

Book by

RICHARD RODGERS LORENZ

GLADYS

HART HURLBUT

Staging by JOSHUA LOGAN
Dances by ROBERT ALTON

Settings by JO MIELZINER

Costumes by **LUCINDA BALLARD**

OPENING IN NEW YORK ABOUT MARCH 1st

— Holiday Greetings —

VINTON FREEDLEY

-- PRESENTING --

WILLIAM GAXTON VICTOR MOORE

SOPHIE TUCKER

IN

"LEAVE IT TO ME!"

- ON TOUR -

000

"YOUNG MAN WITH A HORN"

WITH

BURGESS MEREDITH

30 ROCKEFELLER PLAZA NEW YORK CITY Season's Greetings

MARY BRIAN



ON TOUR

"THREE AFTER THREE"

Greetings for the New Year



ART JARRETT
ON TOUR — 'THREE AFTER THREE'
Direction:—DOROTHY VERNON

Love To All

Always-

Mitzi Green

On Tour

"THREE AFTER THREE"

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St. James' Theatre, London Cables: Gilrellim, London

THE CRITICS' VERDICT Judge for yourself! . . .

100% FOR THE NEW PINS & NEEDLES

"Admirable evening's enter-tainment." Il atts-Herald Tribune "I've seen it through three edi-tions and call this 'Extra'."

Anderson-Journal American

Three years old and prickly fun." Richard Lockridge-N. Y. Sun "Dull moments are not to be found in 'New Pins and Needles'."

Whipple-World Telegrom

"Fun."
Burns Mantle-Daily News "A merry evening."

1Valdorf-Post

"Liveliest musical show in town." Pollack-Brooklyn Eagle "Evoked robust applause." Coleman-Mirror

"Harold J. Rome scores again and Joseph Schrank's playlets are tich in humor and satire." Keleg Allen-Women's Wear "The new show is better put to seeker, better pured and better "The medical to the seeker, better pured and better "The medical to the seeker, better pured and better "The medical to the seeker better pured and better "The medical to the seeker better pured and better "The medical to the seeker better pured and better "Reight and spontaneous." Firight and spontaneous."

Reight and spontaneous.

"No better entertainment buy on B'way." Variety

"As swell a show as anyone could want to see." Billboard "Spirited, enthusiastic." Christian Science Monitor

"Enjoyable experience."
Rice-Morning Telegraph

"Improves with age."
Price-Brooklyn Citizen "A great show."

Hollywood Reporter

"Lilting lyrics, brilliant sketches." Bronz Home News "A good show." Dudley-11'HN "Crammed full of refreshing ioy." Starr-WMCA

50-50 FOR THE NEW PINS & NEEDLES

"Ebullient spirit not preserved... If not tempted to rest on its laurels, Labor Stage knows how to put on a good show." Gould-N. Y. Times

"Producers have felt the need to spice the show with a dash of red-haiting . . . yet the fun gets under the skin." New Masses

BAD FOR THE NEW PINS & NEEDLES

"Sour note is struck in 'Five Angels of Peace' when Stalin appears in the lineup with Chamberlain, Mussolini, a mili-tarist Japanese and Hitler... 'New Pins and Needles' totters.' Unity Worker

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presents

TALLULAH BANKHEAD "THE LITTLE FOXES"

LILLIAN HELLMAN'S Dramatic Triumph

PATRICIA COLLINGE · FRANK CONROY

CHARLES DINGLE . EUGENIA RAWLS . CARL BENTON REID LEE BAKER - DAN DURYEA - JOHN MARRIOTT - ABBIE MITCHELL

In February, 1940, after a year's run at the National Theatre in New York, "The Little Foxes" will start on a two-season, nation-wide tour.



THE MALE ANIMAL"

By JAMES THURBER and ELLIOTT NUGENT

Opening Cort Theatre, New York, January 9



Musicals Big

Continued from page 116.

of all operettas, when it was a bank ruptcy item.

Dwight Decre Wiman occasionally produces straight shows, but his most produces straight shows, but his may profuse straight shows, but his may profuse leading the showness as the stayed away from summer production, he came along with surch his stayed away from summer production, he came along with surch his summertime to himself. He did a summertime to himself. He did not repeat during the season. Another consistent hit musical producer is Vinton Freedley, whose did not be summertimed to himself, and the summertime to a summer of the summer o couple of less important tune af-fairs. 'Me' was a victim of the slump during the latter part of its Broadway run that accompanied the World's Fair and there was much doubt that it would be welcomed on the road. Its grossey, however, are the highest on tour. Abbott Enters Field

Abbott Enters Fired
George Abbott has entered the
musical field successfully. Just speson he, made his debut with The
Boys From Syracuse,' which was a
son to the second file of the
Boys From Syracuse,' which was
sen out this second. Has sent of the
sis Too Many Girls,' which is a
is Too Many Girls,' which is a
is Too Many Girls,' which is a
bott has specialized on straight lamp
shows, but is now counted and
shows, but is now counted the miscal
field. He has the backing of Warners.

field. Its has the backing of Warners.

Freedley rarrly centures outside the musical field. Ite was formerly teamed, with Alex A. Aurous and they fashioned some of the most at the Alvin until Brondway duples to much and the partnership broke up. Aurous went to Hollywood for methand they but it have a most and the state of the partnership broke up. Aurous went to Hollywood for methand they but it have a methan the state of the stat

High's teamed with Georgie Hale. Max Gordon has scored some top successes with musicals, usually of the musical council yor operate form. Several such presentations have not in the money, including Roberta and 'The Cat and the Fiddle'. Has waimilarly treated, but he insasts it will make the groved. Gurdon's most will make the groved. Gurdon's most will make the groved. Gurdon's most will make the groved. Gurdon's present grove of will make the groved. Gurdon's will make the groved. Waltz, which also was not warmly greeted by reviewers either, yet earned back most of the production and during a run at the Geneter and. the others make scellent money on the road.

LECNARD B. McLAUGHLIN

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A Happy New Year

Also the Same to the Companies of Paul Horgan's

"DEATH, MR. PRESIDENT"

and Margery Sharp's

"THE NUTMEG TREE"

Which Antoinette Perry Will Direct for Him in 1940

Holiday Greetings

BERT LAHR

"DU BARRY WAS A LADY"

46th Street Theatre

New York City

Season's Greetings

Broadway

B. S. Moss favored Atlantic City for New Year's. Universal held a big shindig at the Astor Friday (29).

Astor Friday (28).
Al Sindlinger, March of Time's pub-chlef, bedded by flu. S. Jay Kaufman is behind a new

Max Gordon went to Florida, but die back late this week.

water Reade to California to at-malter Reade to California to at-and opening of Santa Anita racing lew Year's day. Jim Dunne of the Rivoli bedded with a bad cold picked up during Christmas holiday.

hristmas noncay.

Mrs. Jack McInerney, wife of the
ublicity-ad director of the Paraunit out of bed after a long illness.

Stuart Stewart, now associated with Rosalic Stewart, this sister, in the agenting field on the Coast, due east shortly.

at shortly.

T. H. Blodgett elected to Altec Serce Corp., directorate, taking the ace left vacant by the death of L. Allen. B. L. Allen.

H. B. MacKenzie, Western Electric manager in Argentina, back to U.S. for prolonged vacation. Sails back for Buenos Aires Feb. 15.

the stronger vacation. Saits back for Busson Aires Feb. 15.

Al Spink is agenting the Court of the Chicago company.

Robert L. Graham, Paramount manager in Panama, arrived Thurston (1) to be assigned another foreign pole to be assigned another foreign pole to the Court of the C

Trouble' James O. Stack, one-time director and vp. of the Ritz-Carlton, former gm of the St. Regis, elected director and-praz of the Ritz, succeeding the late Albert Keller. Henry Holms of the RKO home office auditing department has been appointed cashier of the company acceeded with Thompson who sided

spointed cashier of the company, to asceed Dowl Thompson who died speed Dowl Thompson who died by Hurmed, Warner Bros. for-ign manager, expected back in New York some time this month from the property of the speed of the first speed of the speed of the speed of the total speed of the speed of the read to the speed of the speed of the who are bound to New York by Todo commitmed featuring Down to Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the Wallard Keefe Three Echoes' to so will be speed to the speed of the speed of the speed of the speed of the speed which hell appear around Easter. Whent C. Hart, formerly a men-ber of the Hays office production practice before the Federal Com-munications Commission in Wash-Elliton Vinson, assistant to Harry.

munications continued in the manufacture and t

week.
Kathryn Walsh engaged to Paul
Parlen. She's sister and manager
of Mary Jane Walsh; he's son of
cennis F. O'Brieh, of O'Brien. Drisoll & Raftery, and is associated with
he arm.

London

Rajph Coram an officer in the fly-ing corps.

Sam O'Casey has written a new play. The Star Turns Red.

Constitution of the Star Turns Red.

Graph Police in lead.

Best seller A. G. Maedonell finish-ing new play. Caledonian Market, Pededy Joyce Roes into Bradbury.

Pededy Joyce Roes into Bradbury.

Could Die Chief Chief Control

Clair Time, planned by Lee Eph-ram.

George Black sent over party of artists to entertain the troops in

rance. Beatrix Lehmann contemplating roadway-offer to play lead in They

Betrix Lehmann contemplating Practives of the play lead in They was a second of the play lead in They was a second of the play lead in They was a second of the play lead of the

Roy Limbert bought West End The Control of the Control of the Control of the Hansitat, deal feet by Eric Glera. Flay first done at Malvern Festival. Barry O'Brien, who are fouring offer for touring rights of author's offer for touring rights of author's offer play. Funch Without Judy; other play. Funch Without Judy; also dickerine. Sample May is also dickerine. Warnes Hansing of the Warnes Bros. (London) has signed a sticks under William Henshell man-agement, to star in pieture. Contract Links with the Menshell man-

calls for one process.

After having acquired seven Paramount houses, Oscar Deutsch now dickering for three more. These are Paramount, Tottenham Court Road, and one in Glasgow and Birming-

and one in Glasgow and Blrminghomelope Dudley-Ward, society galwho turned film actress, wed to Tony
Pollissier, soil of Fay Compton and
H. C. Pelissier twho founded the
H. C. Pelissier twho founded the
H. C. Pelissier twho founded the
H. C. Pelissier twho founded
H. C. Pelissier
H. C. Peli

Australia By Erie Gorrick

Will Mahoney entertaining local Exhibs in general slaying away from giveaways.

Only war pic to cop any major coin of late is Par's 'Beau Geste.' Swilzerland Ice Show routed to New Zealand for Williamson-Tait. Charles Chauvel going ahead with

trib.

Night clubs generally continue to pull good biz in Sydney and Melbourne.

'Wizard of Oz' (M-G) hitting a nice pace with kiddie biz over Xmas vacation term.

Dave Martin will probably stage a couple of U. S. musicals at the Minerva, Sydney, this month.

Hollywood

Bob Palmer nursing flu. Nat Carr recuperating from hear attack. Pat O'Brien bedded with bron-

Joan Crawford planning Manhat-Juck Kouvelis in from Australia on

James Hone in town for huddles with indie theatre owners. Mickey Rooncy readying for Honolulu vacation.

Clark Gable recuperating at home ifter siege of laryngitis.

Joel McCrea's sore throat halted shooting of The Primrose Path' at RICO shooting RKO.

RICO.

Harrison Carroll limping on a sprained ankle.

Edward Schellhorn back to work after six-week battle with eye infection.

Pittsburgh By Bal Cohen

Gone Kelly, of Time of Your Life, holiday week-ended with his family holiday week-ended with his family here.

The Saul Gottliebs, of the Metro Grice, are vesetioning in Atlantic Clynic.

Levant's lvo-week stretch at Bill Green's extended for an additional two.

Johnny Lours' mother up from Charlotte, N. C., for a brief visit with the muser diddess (sick half of dance steam of Liberto and Owens) are expecting an heir.

The Harry Fledoes shee half of ween some expecting an heir.

Nitza and Ravel had to cut short his not seen to for the same that he had been some the same that he had been some that he had been some

Literati.

Milton's New Daily

Millon's New Daily

George Fort Millon, Chaltanogas, New Dissibled the famed Brants | Iononciats, Tenn., newspaper publisher whose paper, the Chaltanogas News, was assistant v., of the American News as lidegedly sold from beneath him and respaped, is set to publish a sosciation with a runnber of former employees the containing around 100,000 expressions. Whilton has formed the Clict Iono, is to be published by Crowxll tamoga. Newspaper Cop., to bring, in the springe.

tanocia Newrozpec Corp. to bring to the distance and the reference paper to be known as the Evening Tribune. Allied with Million in the project and the result of the News Herry to sociate editor of the News Herry Ends. Jr., manarim editor, and R. E. Nicholson, director of circulation. At the time the Chattanocea News suspendent resolucion on Dec. 16, and Million charged the act was entitled to the Chattanocea News suspendent resolucion on Dec. 16, and the time the chattanocea news suspendent resolucion on Dec. 16, and the chattanocea News suspendent resolucion on Dec. 16, and the chattanocea News suspendent resolucion of Dec. 16, and the chattanocea News suspendent resolucion of Dec. 16, and the chattanocea News suspendent resolucion of Dec. 16, and the chattanocea News Section of Dec. 16, and the chattanocean News Section of Dec. 16, and

Sigma Delta Chi Contest

Sigma Beita Chi Contest

The best tall stories fold or heard about newspapermen and their work. Will fethe prizes from Sigma Delia Chill. Towards Towards and Towards Towards and Arthur Robb to serve as judges. First prize will be \$25 and an inseribed gold key; second prize. \$15 and an inseribed silver key; third. \$10, and \$1 ces he for he next 10 best.

What may be considered a hitch to the competish is that the submitted tales must contain no libel or ob-

Pubs' Trade Paner

Editors and publishers of school and college, publications, club and house organs, community newspapers, fraternal mags and the like, are to have a trade paper devoted to to have a trade paper devoted to their interests as a result of the deeision of the new owners of the Na-tional Printer Journalist to aller that periodical's policy

Lightner Publishing Co. of Chicago which recently acquired the Nationa

who published the famed Brann's leonoclast.

william LaVare sailed for South
America with his wife and daughte
for a book on Venezuela
to gather material and take pix for
a book on Venezuela
togate rematerial and take pix
togate with the sail for a book on Venezuela
togate rematerial and take pix
togate with the sail for a book
togate with a book or a book
pix with a whodunit, The Case of
the Deadly Diary, to appear this ist with a whodunit, 'I the Deadly Diary,' to

week.
His former colleagues on the N.Y.
World-Telegram at Christmas saluted
Murdock MacLood, recently retired
at 70, after 31 years of copyreading.
Composing the presentation committee were Douglas Gibert. 'Speed'
Denlinger and Frederick Woltman.

Burlesque Review

CASINO, PITT.

Pittsburgh, Dec. 28.
'Bring On the Girls,' with Mike
Sochs, Marlane, Mile. Evette, Senorita Montez, I. B. Hamp, Beryl
Cuffe, Alice Kennedy, Gertie Beck,
Jack O'Malley, Billy Crooks, Wayne
Barris, Line (16).

The property of the control of the c

WHAT THEY THINK

Vive Les Films Française Chicago

The 'Film Showmanship' article in your Nov. 15 issue was decidedly to the noint. I wish every exhibitor in the United States could rend it. Six years ago we opened our little World

the United States could rend it. Six years ago we opened our little World Playhnuse on Michigan Boulevard, Ichicago. It was tough going until we come to the property of the Renderford of the R

sections. The French make very fine pic-tures. Acting, direction, story and sets are the last word, usually. It is sets are the last word, usually. It is public. For the benefit of my fellow-chibitors let me, say that our big-gest successes have been with French films featuring player con-trolled by the set of the set of the Power with Michele Morgan in Orage's cored a big success with us a did 'Mayerling' with Boyer and were fine French pictures did not very fine French pictures did not Danielle Darrieux. Numerous other very fine French pictures did not click, as they should because of lack of names. Harry Baur in any French picture should go well in any regular Acuse. So should any French picture with Chevalier is garred. Chevalier is very popular over here still.

Popular de Femmen Started. Chevalier is well to be compared to the compared to th

'Carnival in Flanders' was good for five weeks with us. Our experience shows us that a French film make shows the names, experience of the shows the same filt was as kirning to a celeb-gity userla as kirning took Chi-caga by storn) in order to succeed. It is all up to the exhibitor, I should jungging. In any event II is worth

a try.

My suggestion to fellow-exhibito is to try out one or two of these out-islanding French tilms. Sandwich one in with a double-feature occasionally —advertise it as a distinct novelty... -advertise it as a distinct noveltyeven advertise it as a "little risque"
in the case of such films as 'Club de
Femmes.' Carmical in Flanders,'
'Slory of a Cheat,' etc. These films
will pleaso partons, if they are given
an opportunity to see them. And
they will give exhibitors something
they have been seeking—a novelly
that beats all the giveaways for

that beats all the giveaways for bringing in patrons.

Fur my part I predict that when the part I predict that when an important part every exhibitor will be sandwiching them in between some of the present-day American

Vorld Playhouse, Chicago. A Plug for Honesty New York.

New York.
Editor. VARIETY:
We'd like to take this means of
dispelling oft-heard rumors that song
publishers are regular practitioners
in time learners.

in tune larceny.

It so happens that we two hall from the small town of East Liverpool, O. Aspiring to be songwriters, we naturally came to New York to try to place some of our songs. We knew no one and trusted to luck and whatever talent we posses to put us across.

across.
Recently our first song, T Cried
Like a Baby, was published. On
Dec. 4 Fred Waring introduced the
tune via NBC ou his commercial. At
present two of our other songs are
Our esperiences with publishers
have been anything but underhanded.
And so we are writing you what
we heard was not what we learned.
Batter Ruben.
Doi's Ledge.

Nitery Reviews

bow but did their bit for Heller were Martha Raye, Barry Wolley Billy Conn, Rae Samuels, Marly Billy Conn, Rae Samuels, Marly Billy Conn, Rae Samuels, Marly husband), Don Zelaya, Mimi Chevalier and Jake Williams, so the afterpiece topped the evening, Heller much the guest section after distributing the usual credits and doil ributing the usual credits and only a constant of the control of the

tributing the usual credits and doing a sock 10-minute songalog on his period of the control of

serobatic dance trices and sufficient wild district a still among the local tops for both danaspation and floor, work, and vocals are handled pleasantly by Shritey Heller, another member of shritey Heller, another member of the floor show proper. Spot also expects to insert a line of six or eighterial permanently some time next week.

Hawaiian Room, N. O. . (HOTEL ROOSEVELT)

New Orleans, Dec. 29.
Ortic Nelson Orch, Rose Ann Stevens, Jimmy Curry, Norma Gallo, Robert Allen, Earl and Josephine Leach, Trixie.

Carolita Dalet, the band's young and the band beer a continue of the order of the o

at the Jive generation whereas Miss Stevens singing is consistently more wavet than swing. She really goes to Jumping Jive, adequately mixed in setween Over the Bainhow and a glever duet with Nelson on Two the Bainhow and the She and the include "Hight and Day" and Honey, among others. Norma Gallo, an actobatic central include "Hight and Day" and Honey, and the setween the setween the control of the setween the setween the licks with his piping. Get plenty barkies Ween She and She and She and She and Earl and Josephine Leash please

Darkies Were Born.
Earl and Josephine Leach please
with their waltz and fantasy numbers, but gel only fair response to
pearance, gal being a neat-looking
pearance, gal being a neat-looking
redhead. Trikie, chubby blonde
looker with infectious smile, works
back for swers amount of the
more of the pearance of the
Nelson mc.'s nicely and his band
provides excellent background for
the act in addition to playing well
to be the pearance of the pearance of the
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the pearance of the pearance o

TULANE ROOM, N.O. (JUNG HOTEL)

New Orleans, Dec. 29.

Bill Bradley Orch, Carlotta Dale, Talia, Lawrence and Betty Cook, Delphine,

Cood show at this soot, which continues to play to nice bir. Bill Brad-ley's band has, nearly everything a good swing outfit needs except a na-tional reputation. Crew is young, both as an organization and in the appeals particularly to the younger set, although on a few too rare oc-casions they demonstrate ably that they can drop swing for sweet if nec-essary.

essay. The work of the control of control of the control of control o

being a comely lass named Talia, who tosses her hips in a Gypsy dance and flowers at ringside tables to get nice returns.

For the context of the context of

It's Official. Frisco Fair

Culminating a fight that has been waged ever since the fair closed on Treasure Island last October, it was finally decided this week, once and for all, that there will be another Golden Gate International Exposilion in 1940. That will be its name, in spite of pressure to have it changed to The San Francisco World's Fair, and the opening date has been set at May 25. It will close September 29.

George Creel, U. S. Commissioner to the 1939 fair, is leaving Saturday (6) for Washington to ask President Roosevelt to approve Federal participation to the tune of \$500,000. Five members have been added to the committee in charge, bringing total to 15. As yet it has taken no action on question of naming top executives. In the administrative setup it looks as though there will

setup it looks as though there will be more old faces than new, but some of the new ones may be among the higher-ups. Leland Cutler has in-dicated an unwillingness to continue as president.

Just as last year's opening was preceded by several days of flesta beard-growing and costume-wear-ing by Frisco's fun-loving Citi ing by Friscos Iun-loving Citi-zenry, so too will the '40 fair, which is scheduled to place more emphasis on the Iun side, be preambled by a week of celebrating. If credit were to be handed out to any one individual for the reopento any one intorvious for the reopen-ting, it would most ectiality go to George D. Smith, manager of the Mark Hopkins hotel, who battled tirelessly and against seemingly in-surmountable odds in the form of apathy and conservation on the part of those who hold the moneybags.

Amazons Show at N. Y. Fair Causes'\$23,854 Suit

Order of N. Y. supreme court Jusexamination before trial of Fred-erick Ehrman, revealed an action by Wood & Hagan, Inc. against Ehrman, John Krimsky, Jerrol Krimsky, Adelaide Frider, Paul E. Mantheim, Adelaide Frider, Paul E. Mantheim, and Marco Heilman for \$23,84 based on breach of contract. The defendants are all stockhold-ers in Amazon Productions, Inc., The defendants are all stockhold-ers in Amazon Productions, Inc., World's Fajr at a cost of \$35,000. The John Hall State of the State of the John Hall Stat examination before trial of Fred-

The corporation, which exhibited an Amazon show, is insolvent, the complaint declares, and the officers are being held to account for the

Pamela Henry-May in U.S. To Marry Chas. Nicolai

To Marry Chas, Nicolai Show bis in London's West End is "almost normal," according to Parallel Henry-May, British actress, and the state of the stat

OBITUARIES

GUS YORKE

Augustius (Gus) Yorke, 79, member of the old vaude team of Yorke and Adams, died Dec. 27 in Gustand Manuscal Comedy over a period of half a century in this country and Kngland. His tast stage appearance was died of the died of the

Encores in 40

Billy Oconner, 26, member of the Weev. O'Conner vandeville family, died last week in Danville, III, of search ever. O'Connor, who reported contracted the malady from one of the cerver. O'Connor, who reported contracted the malady from one of the cerver. O'Connor, who reported contracted the malady from one of the cerver. O'Connor, who reported the malady from one of the cerver. O'Connor, who reported the malady from one of the cerver. O'Connor, who reported the cerver. O'Connor vandeville from the cerver. O'Connor vandeville from the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the contraction of the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the malady from one of the cerver. O'Connor vandeville family, died last week in Danville, III, of search every. O'Connor vandeville family, died last week in Danville, III, of search every. O'Connor vandeville family, died last week in Danville, III, of search every. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerver. O'Connor vandeville family, died last week in Danville, III, of search every connor who reported the cerve. gnt. Widow and two children survive.

GYPSY NIMA
Cypsy Nima, 39, singer and accordionist, whose real name was
Itelen Swan, died of a brain hemorrhage Dec. 20 at her mother's home
in Ilammond, Ind.
She had been active in vaudeville
and night clubs for more than 10
years, and had broadcast from time
to time. GYPSY NINA

ANNA HAMMERSTEIN

Anna Hammerstein, 71, widow o
Willie Hammerstein, manager for
years of Hammerstein's Victoria the
atre, N. Y., died in New York Dec
23. In 1910, her sizhen Annahe ryses of Hammerstein's Victoria the-atre, N. Y., died in New York Dec. 23. In 1910, her sister, Agues, Ham-merstein's first wife died, and she married him a year later. Surviving is a nephew, Oscar Hannucrstein.

nf Calvin Heilig, Pacific Coast show

man, and himself treasurer of the Heilig Theatre Co., making his head-quarters at the Mayfair theatre, Portland. Widow and two sons survive.

HENRY A. BELLOWS
Henry A. Bellows, 54, former CBS
v.p. and member of the Federal
Radio Commission, died in Minneaprilis Dec. 29. He is survived by
his widow, sun and daughter.
Further details in radio section.

BERT L. FEIBLEMAN
Bert L. Feibleman, 64, died in New
York Dec. 28. He was long connected
with Cohan-Harris and David Bel-

Further details in legit section.

WILLIAM C. RUSHMER
William C. Rushmer, 71, outdom
unsement operator, died Dec. 25
Los Angeles. He was a member
Showman's League of New York.

James M. Offield, 60, half-brother of Jack Oakie, pic star, was found dead. Dec. 27, apparently of a para-lytic stroke, in his home in St. Louis, Surviving are his widow, a sister and Oakie, whose real name is Louis D.

Simon Rasch, 74, father of Eddie Rasch, vaude and night club singer, Died Dec. 28 in Monteflore hospital, the Bronx. Surviving also are an-other son and three daughters.

Mrs. Virginia Dall, wife of John Dail, Paramount studio artist, died Dec. 23 in Hollywood after an auto-mobile accident.

Ruth Ware Schkolnik, wife of Ilya JAMES C. HEILIG

Schhkolnik, concertmaster of the
James C. Heilig, 73, died Dec. 15
Detroit symphony orchestra, died in
in Portland. Ore. He was a brother
Detroit Dec. 23 after a long illness.

First Night Fanfare

continued from page 149.

Couling the theorem (it was apparently great stuff in Shakespear's time), this practice has long been common in London and on the continent. It's also been quite the thing at operas, ballet and concerts. How it spread to Broadway's inst entirely elear—it's always been more on feet and the about. Any successful first performance is always greeted with a burst of bravos. And in some cases even the sorriest flops get a few hopeful yelps of the magic word. It's significant, however, that the should produce the sorriest state of the significant of the significant in the should produce the sorriest state of the significant in the should produce the sorriest state of the significant state of t

arent toaques, but it's curious how they're rarely down front.

Curtain speeches, once an inevitable part of a first-night, have virtually
ceased to be heard. A few actors (generally those who have continued
the practice from the old days-Fred Stone is an example) still step
speeches are the exception rather than the rule nowadays. Such stars as
speeches are the exception rather than the rule nowadays. Such stars as
thein Hayes, Katharine Cornell, Alfred Lunt and Maurice Evans never
make speeches, except on rare occasions for some special cause. Once
upon a time there was slaveys a call for sultors, suthor; with the dramatist
practice still exists in Loudon, but is seen less and less in the U. S.
Those Wires Those Wires

practice still exists in Louison, but is seen test and test in the U. S.

The practice of sanding rolls and the still the stil

MARRIAGES

RUH Johnson, serectary to Howard Federer, general manager, Nebraska Fheatres, Inc., to Hub Boswell, former Nebraska football player, July 8, in Lincoln, announced Dec. 24. In Lincoln, Markine Peterson, non-pro, Dec. 22. In Lincoln New Federal Fox 16 DP. Berney Kleifer.

AGMA Names Nine To Governing Board

Annerian Gulid of Musical Artisis and Artisis last week held its annual membership meeting at the Plana hotel, New State of the Artisis and the Plana hotel, New London and Company of the London of governors. They are Arthur Anderson, Amy Ellerman. Arthur Mahoney, Ruth Breton, Eva Guathier, Elizabeth Heepel, Jalius Huehn, Frederick Jagel and Armand Zokatyan. They will serve three

22. In Lincoln, Neb.

Zielle Fox to Dr. Barney Kleiger.
In New York, Dec. 24. Bride's with
Mills Missic.
Charles Cutler. In Waterbury,
Conn., Dec. 24. Bride is actived and Tokalyan. They will serve three
at WBEY, Waterbury, he's announcer
at WHICL, Waterbury, he's announcer
and with East of the meeting was mare of
announce the second waterbury, he's resident and other
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and water waterbury, he's resident, and other offerther
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BEST WISHES FOR 1940

Eastman Kodak Company

BEST WISHES

Janua Barlus

Published Weakly of 164 West 68th Street, New York, R. T. by Variety, Inc. Botered as Second-class matter December 88, 1908, at the Fuel Office at he COPTESSUME, 1864, BY VARSETY, 1864. At L.

VOL. 137. NO. 5

NEW YORK, WEDNESDAY, JANUARY 10, 1940

56 PAGES

Phono. Discs-Not Radio-Develop Singers: NBC Flopped on Ink Spots

agency impressive generally Brain Operation Filmed agree that the phonograph industry has taken over from radio the funchat taken over from radio the func-tion of developing aingers. It's been four or diver years since a single vo-citatio has been made by radio but phonograph records can lay claim to the eticling of such singers as the Andrew Bisters, Bonnie Baker and the last Spott. The laster (content) combination was on BEC for years with the property of the content of the variety until they started making records for Decen. Their 'If I Didn'; cover's street them. As a result of the shift in material developing awarent agency som have begun by with the latest output of the disc milk.

milis.

Not so long ago it was radio that
produced candidates for popular attention in other media such as films,
staps and discs. Now the course is
rversed, with radio waiting to see
what the other media succeed in
graming to headliner brackets.

Refugee Lawyer Writes Play, Starring Himself, To Hurdle U.S. Barrier

Ingenious attempt to get into the United States via a play which he is written to sade hisself is being the written to sade hisself is being the same of the written and the written and the same of t

goods law. With pienty of time on his hands. Dr. Frey set out to hurdle the immi-ficient technicalities. So he wrote the pisy and tailor-made the major ride to it humberl. Now be hopes to field a producer to stage it and thus when a visiting actor's permit, when a visiting actor's permit, the produced allow him to enter the control of the pish of the pish of the control of the pish of the pish of the control of the pish of the pish of the control of control control control of control control control control control control control

Play deals with various aspects of Play deals with various aspects of romanity, with the leading player as storney—the part Dr. Prey would away it is titled 'Das Dritte Ohr'. The Third Ear') and has just been mustated from the German by the Sartich agency, international play showers Dr. Prey, who is Jewick, sowers Dr. Prey, who is Jewick, sowers Berlin political trials many famous Berlin political trials.

Having Fun for \$1.50

Des Moines, Jan. 9
Mary Little, radio colòmnist for
KSO-KRNT in the Des Moines
Register and Tribune, is organizing a
contest for Alka-Seltzer on 'How to
The ture waganes.'

The two winners will have an all-teense paid trip to Chicago.

Tokyo, Dec. 18.

Tokya, Dec. 18.
The first medical picture in assund to be produced in this country will soon he released for educational purposes. Pic is the work of Dr. Kagete Satto, head of a section of the Ragory Medical University, and will show a delicate piece of garry upon the brain of an epiloptic period of the product of the p

BOWLING NEW MENACE TO B.O.

Bowling is the latest concern of exhibitors in the territory. With the public going strong for the game in ever increasing numbers, alleys are apringing up like mushreome everywhere. What more, steership in the capacity the control of the capacity control of the capacity capacity is a second of the capacity capacity in the show-housers.

bosses. The alarming part of the development is that women are becoming an open customers of the bowing alies as the men, it is pointed out by exhibitors. Leagues are being formed right and left. Here in Minneapolis they've even formed a film league, with all of the exchanges and many without the control of the customers. Bowling interest the pair exchange is the control of the part of the control of the con

WHAT TO CALL BABY A 15G RADIO CONTEST

dent will give away \$15,000 Perpodent will give away \$15.000 as prices in a name picking contest, slated to start on the Bob Hope pergan Jan 30. The object of the name will be the infant daughter of the start of the shows the shown to the show She was been two weeks 20. Winner of the name will get \$5.000. The last time that Perpodent had a similar name picking contest it movived Madame Querel's buby' in the Annos in Andra stript. The contest of the 20.000 bastleps.

3d Starrer At 2,

Baby Sandy starts her third Universal starrer, Sandy Is a Lady, this month, shortly after she reaches the age of two. celebrates her second

Moppet celebri birthday Jan. 14

THIRTIES' GLOOM

g Shoot and Phonograp Disc Sales Figures for 1939, with Promise of Even Better 1940, Marks Recovery From Headache Decade - And One of Few Industries in America to Really Turn the Tide

LEADERS NAMED

So far as the popular music industry of the United States is concerned the Terrible Thirties decade has ended with a complete restorated has ended with a complete restorated that the state of the second short of the second sho

(Continued on page 55)

AUTOGRAPH SECRETARY SAVES WEAR AND TEAR

Detroit, Jan. 9.

Detroit, Jan. 9.

Here's a tip to all autographbounded actors, activases, politicians,
principhiers, authors and other
activations of the control of the control
activation of the control of the control
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activation of the control
activat

BREAKS TERRIBLE Laughton Meets Memphis Femmes And They Express Their Sorrow

What About Stripes?

Ft. Worth, Jan. 9.
Convicts at the Himberlike state positentiary have a weakly ravide program, 79 Minutes Behind Prison Walls. Over the result holidays the cons got 6,000 pieces of fan mail.
One fan wrote: 'I love your voice. Meet me in the lobby of the hold. Wear a white carnation.'

PARIS NITE LIFE

A few more shades of aga are being put back into tags parcef following and the shades of aga are being put back into tags parcef following arveral new decisions takins by local military authorities towards. The ban on public dascing, on since the start of the war, has been infeed and of dancehalls have received permission to refer the covered to the start of the war, has been infeed and beginning dancing, on St. Catherine's Day (Nov. 26), was considered a hauge success. See a statistic to permit merrymaking over the Christman beliaday, according to enother oficial announcement. Preferct Christman beliaday, according to enother oficial announcement. Preferct permit cefer, venturarants, dancebalis, (Continued on page 55)

S. A. LYNCH, PIC EXHIB, **BUYS FLORIDA RAILROAD**

Miaml, Jan. 9. S. A. Lynch, veteran showman and partner of Paramount in the operation of a circuit of theatres in Miami and vicinity, has acquired control of the Florida East Coast Railway, Bhods on the line have been in default of the second time. Negotiations were carried on through J. P. Morgan & Co. of New

ion of a circuit of theaters in Mismi and vicatity, has equived entired overall.

Advertising men said the massive overall control of the Fibrida East Cost Ballway. In Cost of the Cost Ballway. In Cost of the Cost Ballway. In C

sion here for Dinle pre Hunchback of Notre Dame

ARIS NITE LIFE

GIVEN A HYPO

GIVEN A HYPO

Paris, Jan. 1.

A few more shades of gay are be put back lainly gay parers fallow.

A low of female were there are the put back lainly gay parers fallow.

Paris Jan. 1.

A few more shades of gay are be put back lainly gay parers fallow.

Paris Jan. 1.

A paris displacement.

Paris dis

Cheese Was Too Much. So Philly's City Hall No. Longer OK's Free Ads

Philadelphia, Jan. R. Theotrical and this press agents who were able to premate free adult hally healing his productions in the neither of City and hally healing their productions in the post will get the thumbe-down treatment on this gag in the futurement on this gag in the futurement on the City Service of the City Service of the Philadelphia of the Philadelphia of the Philadelphia would mily be used for cityle and charitable events.

RKO Reorg. After 7 Yrs. in Ct. Finally in Clear; Trustee Will Turn Over All Assets This Month

Love Feast

Hollywood, Jan. 8.
"My Little Chiades" wound
up just that way at Universal,
without a single gesture of warfare between Mae West and W.
C. Fields.
As —

As an example for Europe, the peaceful stars tossed a party for the cast and even at the studio commissary.

The final bearing in the N. Y. deval court concerning RKO was it yes a substantial of the substantial of January all anote of the comment, now in the hands of the substantial of Tunt, would be der prevision for the transfer will given Bondy for his signature slag (12).

Monchay (8) was the land are for

the given Bundy for the signature William (12) was the last day for inherithing to the new stock. It was dischoold that SEA/18 shores, the context and the con

men or \$100,000, Alties will receive the control of the Market will receive the control of the Market will receive the control of the Market will be the control of the Market will be the control of the Market will be the will be the

nomeric before Judge Bondy rupos the order terminating the proceedings.

Other developments of the past the control of the past the pas

SAILINGS

Jan. 13 (New York to Genoa), hwid E. Rose (Washington). Jan. 12 (New York to Rio de ansiro) Bernhardt and Graham Ar-

gentine), Jan. 4 (New York to Naples), Rob-ert Montgomery/ Ben Goetz (Satur-

in), Jan, 3 (Los Angeles to Melbourne), arkell & Rosa, Jackson & Black-rell, Emily Von Losen (Monterey).

ARRIVALS Amelita, Pamela Henry-May, Eileen Bell, Archibald Silverman.

Zanuck's N. Y. Confahs

Darryl F, Zenuck is due in New York in a work or 10 days for home-office discussions. He will reach the east in time to attend the reaching capsing of The Bluthic's at the Hollywood, scheduled for Jan. 18. Harry Brand is on shead of Zen-uck and will also stay through the

Quota Compliance Forces Renewal Of London Prod.

Hollywood, Jan. 8.

Budden surge of American film
companies to resume production in
England is result of the British goverament's demand that they live
to the quota act. Twentieth-Drov
faming over there without interruption, according to Robert Kane
charge of British production for the
Westernoof.

Headed by Lawrence W. Fox, Jr., former member of the New York stock exchange, GFI, had mainly been a financing outfit previously. B. br.al. six Hepsing Cassidys for Paramount release, among others.

lags of 8m company insiders during Nevember were revealed in the week's Securities & Eachange Cammaiona nummary of transactionary of transactions of the security of the secur

the ushed to 100,307 pieces of the comment.

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Comment.

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Other News Pertaining to Pictures

| Radio Networks' 1939 Grosses | 13 |
|--|----|
| A. F. M.'s Radio Armistice | 23 |
| Elliott Rossevelt Reduces Size of Texay Network Page 1 | 15 |
| Special Check on Bergen as Half-Hour | 16 |
| Radio Reviews-Gene Autry, Gloria Stuart, William Gargan, | |
| Ann Sothern, Edgar Bergen | |
| Kern's Best Music in Legit Flop | 19 |
| Calls Foreign Film Distribs Dreamy | 15 |

Gov't Sees Big Theatre Yr.; Figures On \$21,600,000 in Amusement Taxes

Most the Payoff

Probably the first time in history that a newpospersman has add the distinction of introduction and the control of the control of the control of the low for the low for the low for the low for their solution of the World-Table Books of the World-Table Control of t

FAIRBANKS' UA STOCK HELD BY ESTATE

Hallywood, Jen. 6.
Nate Blumberg, William A. Scully, Joseph Seidelman and J. Chevery Cored by Seidelman and J. Chevery Cored Seidelman Seidelman 1646-41 production. Four executives will set lineaup of product for next senses, zentraing to New York in about two weeks.

All exception Committee Seidelman 1646-41 productions of the Seidelman 1646-41 productions of the Seidelman 1646-41 production Committee Seidelman 1646-41 producti

weeks.

All excepting Cowdin, chairman of the board, who took a plane, made the trip by train.

Bombay' for Crawford

Hollywood, Jan. 9.
Joan Crawford gets star billing in
Bombay Hights, based on the Louis Bromfeld movel recently bought by Metre for \$50,000.
She is on route to Coast.

N. Y. to L. A.

N. T. to L.
Nate Blumberg.
William Bowers.
Mady Christians.
J. Cherver Cowdin.
Joan Crawford.
Edward Dimond.
Henry Edwards,
Maurice Evans.
Alice Faye.
Sie Codrie Hardwicke.
Jack Hively.
Eugenie Leontovich.
Julies Levy.
Eugenie Leontovich.
Julies Levy. Eugenie Leontovi Jules Levy, Edward Ludwig, Al Margolies, John Mock, Alfred Paschall, William Scully, Joe Seidelman, Lawrence Tibbett. Oraon Weller. Blux Williams

bodget meanage. Beeders bridge jurgs lifting of any existing imposit, the President solited for 900 mining in the president solited for 100 mining in the president solited for the current to the forecast. In revision mostly the experts bosted the estimated administration that yield for the current to the forecast. In revision mostly and the experts bosted the estimated administration that yield for the current to the forecast. In revision mostly and the experts bosted the estimated administration that yield for the current to the president to the forecast the president solite and the president solite and

serves and set it out of the state to sevel tassilen.
Levies this year, on both conjected and uncompleted pictures, it higher than last year's, amounting to about one and one-fourth cents on the dollar. Clip is made on a basis of production cost therets.
Studies have about 50 features, either in or ready for the cutting rooms and about 30 more still sheeting.

L. A. to N. Y.

L. A. to
Lastile Ball.
George Balleroit.
George Brain.
William Boyd.
Grace Brailey.
Louis Galbern.
Frem Carr.
John Carvadine.
Roy Disney.
Ken Dolan.
S. Chartes Einfeld.
V. Frank Freeman.
Lark Galba.
Mary Hayes.
Edwin Knopf.
hillon Krime.
Carl Krittner. Milton Krims.
Carl Kritiner,
Henry Ladd.
Jack Lait.
Cliff Lewis.
W. H. Lollier.
Bill Lyris.
Carole Lombard.
Anita Leuise.
William Marcus.
James Mulvey.
George O'Rrien. George O'Brid Tom Petter Tom Pettey.
Irving Reis.
Robert Ross.
Shirley Ross.
Grad Sears.
Charles P. Skou
Bill Stern.
Ken Thomson.
Joe Twist.
Marjorie Weave:
Jack Whitney.

HAYS MAY SURVEY PUBLIC

Goldwyn's \$975,000 Westerner' May Find Berth on Shelf: WB Deal Off

tisless Bannet Goldwyn has some-lag very unique up his cuff, gen-lated opioinn is that the United this legal battery has Jockeyed in let the unknoppy position of smaning almost I 1,000,000 worth of far which he has no release, in Westerner' will shortly erous the side tage at a cost of approxi-sally \$978,000 and, unless Goldwyn critics to guide a heavy discher-position to guide a heavy discher-

mately \$875,000 and, unhou Geldwys he willing to gutp a heavy door of he willing to gutp a heavy door of he price and give it to Diviside Art in the pair is the price and give it to Diviside Art in the pair is no official state-mail from Warter Bres. that the dal amounted last work for distribution of denial at work for distribution of denial of reports to that other, Paramount and RKO have delimited becoming legal guiness plan for Goldwan strategy of UA oncolony. The paramount of the Goldwan strategy of UA oncolony that other companies will of her thansarders.

CUT TO 40 PIX

Nolly opportures each will be re-leased by Metro, Paramount and Mb-Pex for 1904-41, according to stream indications. Many will be made in England, speed up with Hollywood names. There studies have such an-mount of the property of the pro-ter and means, but it's undershood her and means, but it's undershood but quota for new season won't ex-med 60 pictures, which constitutes havy trim numerically over past

Par Narrows Down

Several votes by Param ring the past few week and from about 20 a ing the past few weeks have red from about 20 to four the
from about 20 to four the
shop to subjects for a feature-length
to by Max Fleischer to sucGulliver's Travels', Final seun will be made within the next
weeks

Pinocchio' In After 2 Years of Cartooni

Hollywood, Jan. 9. Walt Dinney wound up camera-work on his animated cartoon, Prin-octhia, after two years of shooting and turned it over to crew for the working-in of sound track on the master print. Tentative release is set for Peb. 32 Original plan was to send it out this month.

McCalifs mag in February. Letter is for fall production.
Silverstone was careful to point out that Samout Goldwyn, with whom Roosevolt was associated and who is more in a bettle with UA, will not be the Samoutoi or directing singuity. Silverstone said, that will be, in every the guiding spirit behind his pictures.

LEVY GOES WEST TO MAKE 'SYRACUSE'

Set with Universal for the production of one picture, to be followed in all probability by others. Joiet Levy left for the Coast last night (Tues.) to prepare for the filming of The Boyz Front Syracuse. has initialer as a producer. Setting up his own producing company, known as 20 years of the producer. Setting up his own processes of the producer of the producer

Narrows Down
Cartoon Feature Field
real voice by Paramount exercised Form MKO. But the other career having been appet in distributed from MKO. But online career having been appet in distribution, and theretwo operation to enable ago, the deal with U follow-mal voice by Paramount exercised.

Anxious to Know What Is Keeping Public Away From Theatres — Though Basic Industries and Agriculture Showed Definite Upturn in '39, Admisi

ALONG RADIO LINES

ness," which was to have been the first film by Orson Welles, due to the

and thin by Orean Welles, due to the estimated budget of \$1,00,000. Studio figured the film was over-board on cein, on it (lighterpred in obligations to Welles and ceach to ac-reshelded by paying off \$90,000 to Welles and John Houseman have disorded their partnership. House-man gring back to Broadway and They find been partners since birth of the Mercury Theatre. Houseman losited that Welles has been partners and the houseman beatter that Welles has been partners and the singuishment of the histories of the second of the similar of the Mercury Theatre.

Freeman Will Huddle With Par Heads in N.Y.

of Paramount in charge of the studio at Hollywood, is due in New York

La Guardia Claims \$25,000,000 Will Be Spent and 125 Pix Made in N. Y. In Next 2 Yrs.; Vague on Tee-Off

Stahl, Starr Combo

LUSING

LUSING

Addition of another producer to the continue with people are not altendage given the continue with people are not altendaged in the continue with people are not altendaged agricultant—which it is figured holder or of the "westwart of the continue with people are not altendaged in the continue with people are not altendaged in the continue with people are not altendaged with the continue with people are not altendaged in the continue with people are not altendaged in the continue with people are not altendaged in the continue with the continue with people are not altendaged in the continue with the continue with

3-YR. PRODUCER DEAL

Hollywood, Jan. 9.
Pandro Berman signed a threeyear pact as producer at Hetro, moving in about Feb. 1.
Deal calls for straight salary,
without the percentages he formerly
collected as executive producer at
BKO

Ross Ouits As Exec. But Will Produce For Roach

Hellywood, Jan. B.
Frank Rose executive vice-president of Hal Boach studio since last two pictures on the same lot.
Rose joined the Roach outfit two years ago as a reader, later becoming story editor and stepping up to the vice-previdency after the resignation of Milebo Bren.

Stahl, Starr Combe
To Produce Col Par

Hollywood, Jan. 6,
John M. Stahl closed a deal to produce to the modern produce to the produce to the produce to the produce to produce to th

ably. Leading stated that he had apolism to many executives of the film industry, some of whom had vision and were willing to cooperate. He admitted failure to get together with others.

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MAJOR COS. WIN SWEEPING VICTORY IN BALTO ANTI-TRUST SUIT DECISION

U. S. District Court Judge Dismisses Every Item in Westway Complaint-Justifies Clearance and ortant to Pending Actions

Major film componies west as expensive the component of t

ODD SEX ANGLE ON PICTURES

The People's Forum,' Columbia work unrehearsed roundtable prough user he medium brough lich an odd criticism of films was arested to the public. Early in discussion on problems of education, jobs and opportunities for any people, one of the male parameter of the public of the publi m. Hundrech of thousands of young opto could not get married because there they did not have work or did are sufficient to make matter than the matter than th

Rep. Kramer In Copyright Chair, Liked

Carmen Miranda Goes

20th-Fex fer 'S. A. Way Curren Williams A. Way'
Carmen Miranda, Brazilian personality-singer current in Streets of
Parix', is being set for one of the
leading rotes in "Bouth American
Way," which 30th For will produce
as a musical.
Actual start on the film will depend on the run of the show, which
moves to Chicage soon.

Foran's Father Hurt

Foran's Father Hurt

Other We Oriean, Jan. 8.

Cidenel Arthur F. Foran, president

of the New Jersey Bensie and Live

tenant Gevernor of New Jersey, is

clickwist the create of the New Jer
sey Hatinana Guard planes in a ruwany

near here Phornday night (d).

Foran, Alm player, and was plyin

Metella, Newark, the pliet, and

Kelella, Newark, the pliet, and

Celemel Foran's other son, Arthur

Versity of North Carvolina. They

were so route to Montgomerer, Ala,

Studio Contracts

n into other | Republic signed Barry Hayes as stock player.

Salient Points in Balto Decision

Because of the logal definitions given by Judge Calvin W. Chest-nat, of the Federal District court of Marshand, of numerous fits trade practice, and the first product of the property of the trade practice, and the first product of the product of the charges against major film companies and the Durkee theater in terests in Ballimore).

This case arises out of the general particles of the control of th

Wind May Hit 500G Gross Rental On Single Wk.; \$221,000 1st Stanza

With 10 to 100 dates in as mony of engagements throughout the countitutations set between now and it? the peoplar price being \$1.16 feet to March 1, Conce With the Wind will the subhibiting of an estimated average of \$00c, and, an playdates pine up, a set been set at less than 12c in the gross restat return to Metre may hit as highs \$800,000 on a verb.

This is based, in part, on a respect of \$00c, and, an playdates pine up, a set been set at less than 12c in Metre properties return to Metre may hit as high as \$800,000 on a verb.

This is based, in part, on a respect of the fine in Metre of \$21,000 away three to \$0.00c, Linich & direct the set of the said is to expisite the configuration of the film, including RNe Vork and Boston (two houses that B.A.K. Gealrad a not 1534,000 in acch), Cincinnol, Harrighurg, Pa, and Metre would not go-niot the Reeding, Pa, Atlanta and Lee A. Chicage, B.K. Sagahips, and guarages.

Major Cos. Conspiring the configuration of the film of the challenged clearance with relations. Perform the configuration of the film of the challenged clearance with relations and the plantile in the legislation of the second film of the challenged clearance with relations and the plantile properties with the plantile properties and the plantile three and three three and the plantile three and the plan

geies. ... since a 19°s, profit at this exercise the internal floridage of fact which it is missed and profit of the profit of t

TRADE STORN

ASCAP Won't Take Sides on Neely

Jackson's Appointment as Att'y Gen'l Won't Change Anti-Trust Suit Picture: Arnold's Position Stronger

abindamed the program, and A artsoid cancered Jackson the wave filed. Principal sotion is vil proceeding involving all the via debendants in the southern and tirrust act.

I see the resulting the properties of the properties of the program of the program of the program of the program of the product of the program of the product of the

Elilianas, special anticast is of the film prosecutions, reties of the film prosecutions, redi bere on file. 48 after a
likely to cost firm of the reformed for the major film comfouring which considerable
to supervise the considerable
to provide the second of the second of

Howard Directing at WB

Hellywood, Jan. 8.
William E. Howard, voteran di-rector, chetch in at Warners Peb. 1 under a term contract. Currently he is reading seripts to pick his first pleture under super-vision of Hal Wallis.

Denies UA Plea To Nix Folley's **Anti-Trust Suit**

TREVOR'S ILLNESS UPS PIC COST TO MILLION

FACTIONS TAKE

and Cons Involve All Sides in the Trade in Hot Debates - Splits in Ranks Unlikely Over Anti-Blo

UNIONS, TOO

In prove an accounter rate by by the prove an accounter rate by the provening charges in the government witnesses.

It is the narriest biov pelops of it is the narriest biov pelops of it is the narriest become policy of its the narriest become policy of its the narriest become policy of the supersent of the sum of the province of th

Job Selling Charges Reported Run Down in Quiz: Guild Threatens To Force Guilty Ones From Pic Biz

Leap Year Film

War Clause' Will Force Dietrich To **Kick Back \$15,750**

CROSBY, MARTIN DUO IN PAR'S 'GHOST MUSIC'

Hollywood, Jan. B.
Mary Martin gets the co-starring
spot with Bing Creeky in 'Gheat
Music', which starts at Paramount as
soon as erecover winds up his forthcoming job of Universal.
Blary deals with a sing writer who
gheats' ditties for better known
tunemiths.

Weber and Fields Play Selves in 'Lil Russell'

Referee Orders Liquidation of GN. Ending E. W. Hammons' Long Battle; Trustee May Ask Date for Sale

With no offers as yet for the assets of Grand National, Harry Frombers, trustee in bankrupety, in disted to go into court today (Wednesday) to sak that a date he set for sake by acction, or that he he allowed to continue or that he he allowed to continue operation of the business for a gineri additional period. On the continue of th

referred, it could be held next work. Rarle Hammen, GH pres, has not ve given up his offerts for salvag-que the firm. He is satempting now to interest capital in buying up the sacta from the trustes. He is also interest, about this law is a tental product of the form and omedies. He has held serveral con-table on possible rolease deals and same bringing producer of therefore and on the control of the con-traction of the con-story of GH.

After a drawn out battle of two months, since the filing of its poti-tion for reorganization, Grand No-tional Pictures, Inc., finally gave up the ghost and referse Olney Friday (5) ordered liquidation of the com-

ne preserve remeare deant and manner of the current Louella O. Paramas panhet. Paramas panhet.

and in the company going beath, again.

A moetting was immediately called of refereo Clary deferred order-go lapidaten when Jack Comma. Producers Laborstartes, effected for the company of the company o

Powell, Blondell Top Players In Diverce

Hellywood, Jan. 9. Dick Powell, fresh from a pa. tour, is to be co-starred with his wife, Jean Blombell in 'I Want a Divurer' of Parameunt. Doel gives Powell his first picture role in more role in a peer, and his first non-musical role in several years.

Mine Blombell is on loosoout from

VAUDE BECKONS FIDLER, LASKY. **OTHERS**

Traveling bug has nipped Jene Looky and Jimmie Fidler, Both have consulted bookers for picture house routes, carrying with thom a house routes, carrying with them a troupe of film youngsters, after the manner of the current Louella O.

Asian Lessies in Vaccio
less Anila Lessies will make her first
ann.
present appearance, opening Fridge
yet (13) at the Sizes, Hardwel, agented
yet of the Sizes, Hardwel, agented
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yet of the Sizes of the Sizes of the Sizes
for resultine of the Sizes of the Sizes
for resultine development turn was
resultined by George Jenoi.

LLOYD ASKS DELAY OF PLACIARISM SUIT

date of trial of William Jordan Rapp and Lowell Brentano's \$75,000 ac-Educt Subside And Out .
Application will be made to the interest special state of the N. Y. supreme court today (Wed.) to dismits a \$1400,0000 site-children's collection of the N.Y. Section of the N.Y. Section court. An extended Liesy was made Thursten classification of the N.Y. Section court. An extended Liesy was made Thursten collection of the N.Y. Section court. An extended the section of the N.Y. Section court. An extended Liesy was made Thursten Collection of the N.Y. Section of the N.Y. Section

PICTURES M-G'S TUNE SPLURGE

Helty starts work on anoth musical today (Tuan) after when the prictures last work. He center in Two Girls on Breadway co-starring Lana Turner and Georg Murphy.

Completed

murphy.

Completed were 'Broadway Melidy of 1940' and 'New Moon.' Continuing the musical trgs, the CulveCity studie is readying another fo Mickey Rooney and Judy Garland.

AGENT ASKS \$92,000 FROM SONJA HENIE

Built for \$02,000 against Bonis Henia, which has been on file in N.Y. Superiodices unrevealed, was dis-closed Thursday (4) when Dennis R. Scanlan, the planted the ought to enamine the action seeks 19% of Miss Henich coursings and an accounting for future carnings.

tion needs 10% of Main Sensity coursings not an occurating for for-ing the sensity of the sensi

Ermolieff, Russe Prod., Suing RKO for \$100,000

A suit for \$100,000 against BKO was filed by J. N. Ermolieff, Russian producer, alleging breach of contract.

static.
Studio is accused of negotiating deal with him to produce 'Outpost of Morocco,' but disclaiming such a commitment later.

Philly Indie Asks \$225,000 From Majors in New Anti-Trust Suit

Settle Plagiarism Suit Vs. Lasky's 'Gateway'

Buit of John C. E. Carnevalé for

bly filling of the null, it is claimed to called thair the content of the content

ETC., FOR \$25,000,000

Pederal judge Edward A. Conque in N. Y., after seven months of pandering, Saturday (d) denied sp-plications by 31 officers and directors of Paramount, Paramount, Pateries, Inc., American Telephone Peterse, Inc., American Telephone Co., Electrical Research Products Lee, and Paramount Theatres Ser-vice Corp., to diumins a \$33,000,000 minority doctholiter action against complaint definitely visited a cause of action.

Moreoce, but disclaiming such a commitment laber.

Odlums' Divorce Set Minnespelit, Jan. 5. A divorce will be obtained by Mrs. and ordered the two plaintiffs, and the many charges were ambiguous Place been striken from the district and a constant of the many charges were ambiguous Place been striken from the district and a same of the many charges were ambiguous been striken from the district and as a same of the plaintiffs, district and striken from the district out difficult and the plantiffs of the striken from the district out difficult and the plantiffs of the plaintiffs, district and striken from the district out difficult and district and striken are crossingle as well as human treatment. In a cross-bill, Odlum made inside charges.

Philadelphia, Jan. 8
A suit for triple damages and
the Pederal anti-trust laws totalli
\$225,000 was filed Wednesday (3)
U. S. District Court by the owns
of the Admiral theatrs, uptor

Will H. Hays we leave the superson court Menday (8). Action therefore he was a superson court Menday (8). Action therefore he was a superson court Menday (8). Action therefore he was a superson court Menday (8). Action therefore he was a superson of administor from a superson of administor from a superson of administor from the superson of a superson of a superson of a superson of the superson o

Rat and Baby'-Parsons Unit Lead Strong Chi with Walloping \$39,000: 'Accident'-Davis Fair 13G, Rest OK

Chimaga, Jun. 8.

Bassiness continuous along a strong and oven heel in the long, with most of the household of the long with a long of the properties of the properties of the properties of the properties of the long of the

maintain & Rate Sagable measure reveal (2011, Recity passage measure a reveal (2011, Recity passage measure reveal (2011, Recity passage) (2011, Recity

Week of Jan. 11
Asier—Gone with the Wind'
(M-G) (4th wk.).
Capitel—One with the Wind'
(M-G) (4th wk.).

(Subject to Change)

Criterion - 'Child Is Be (WB) t10),

Globe—'My Son Is Guilty (Col) (12).

Music Hall—His Girl Priday (Col). (Col). (Reviewed in Current Jame) Palace—'Man Who Couldn't Talk' (19th).

Paramount—'Gulliver's Travels' (Par) (6th wk.), R1alto—'Mexican Spitfire' (RKO) (9), (Reviewed to Vasgrey, Dor. 13)

(Reviewed to Vangery, Doc. 12)

Rivell—'Ligh1 That Failed
(Par) 14th wk.),

Boxy-'Raffler' (UA) (12), (Reviewed in Vassey, Rec. 20) conviewed in Vaners, 2(A) (12), Strand—Invisible S (71pes) (WB) 112), (Reviewed in Vaners, Jun. 3) Week of Jun. 38 Asser—Gone with the Wind' (M-Q) (6th wk.), C ps 114 L-107—

B'way Tapers Off After Smash New Yr.'s W'k: 'Wind's' 3d Wow \$98,000, Garbo-Vaude Big \$32,000

Broadway was holdy bettered over the Stand the same dote: 'His Girl the New Year's holder and most of the New Year's holder and most of the Stand the New Year's holder and most of the New Year's holder and neverthing with the biggest erowde the deventors are also group of the New Year's New Year'

March Reference with both the control of the process of the control of the contro

Rebecca' Wardrobe

FILM SHOWMANSH

Atlanta Mgra., Burning At Dailies' Ad Boosts, Mull Using Radio Time

warg's radio stations stand a nod chance to pick up film house venue with demise of Hears's lanta Georgian and S

'GWTW' NOT INCLUDED

tackled the job of writing a ves-to hellyhoo the opening of the newly decorated Lincoln. His trailer copy went like this: "A bleased event is on the way... "A bleased event is on the way... The re-birth of the Lincoln theatre Situart to become the three finest sis-ter theatre in the midwest...watch for this bundle of joy, etc."

By John C. Flins

If there were any gauge by which such things could be measured, it is probable that occurate investigation would uncover the fact that motion picture, as presented daily in thousands of American theatres, represent the highest delier values of any merchandles sold to the public. That is to say, the ratio between production could and the average theatre admission

This burg's radio sistinus stand a good chance to pick up film heaves revenues with demine of Hannis and Hannis or an experiment of the deverage theories administed at the revenue of the deverage theories and an experiment of the deverage theories and the revenue of the deverage theories and the revenue of the deverage through the control of the con

weath out family rivide provides the committee foundary.

EW CRAPKE IN EXELIPITION

**November of the desirable of the industry.

EW CRAPKE IN EXELIPITION

**November of the what with and become of the window of the without of the owner of the window of the wi

Twe stiffer investment them cut of the restline release and giving them the impetus of special advanced administen casts handing. The Bloss Bird, 'tarring Bhirley Temple and beforehed in Technicolor, will be launched as revealed in the property of the state of the property of the state of t

the soil for the mojor night show. "Lineshe" will precode Winfi into the national capital by the margin
of boar days.

REAL TEST CORUBG IS EPRING
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operature, here of when are concerned with major first
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interaction of the concerned with the concerned
interaction in the concerned with the concerned
the administration impost. Where certain local conditions
major discourage the attempt, on the whole he will
find, perhaps to his amanement, that there are pleatly
heardings to pay for on evening's contratament.

Not the least interesting aspect of entageneous of
Come With the Wind," and also either high-greening
the contrast interesting aspect of entageneous of
Come With the Wind," and also either high-greening
them are parted believing their theveries, Theoremson of customers who are only occasional film potrices the only form of greening their inferiors. These
materians film theatives saight become, it he industry
and enthusing present customers to more frequent atmaterians film theative saight become, it he industry
and enthusing present customers to more frequent atmandage, its injumed by a study of bounding respect
turned in by the gland greeners, of which Come With
beautions for a ligner potentialities as the result is followed.

Painted of the contrast of the contrast customers at anterior to the location of the contrast of the study.

The contrast customers is the contrast to wellplainted and energial followers promotion.

1 Of Several Tieups For Selznick Picture Timp has been made by United Artists with Kiviette, designer of women's clothes, to vereate, manu-

Artists with Kiviette, designer women's clothen, to versele, man facture and market a comp Rebecce weardwise. Clothen are spired by the character in Daphne Maurier's beck-arthough the deter of Bribecca is never actus seen in the film produced by Distincts.

Betznick.

Seven garments, constituting Tebecca Luxury Wardrobe', will merchanised throughout the co. try simultaneously with release the picture. Boowit Teller sit exclusive outlet for the clash-New York Cont. of of try simultaneously with release of the picture. Barrell Taller data, the picture. Barrell Taller data, New York City, has given its cettle Fifth over breakpe—consisting of eight vindeous and the entrance-rest results. Windows and the entrance-res of the picture of the picture of the Pales design. Windows are picture of Reduced at the Radio City Meals Rail shortly.

Other disets arranged in consecu-tion of a special celor. Rebons moves, and a story in Voyce may extend the picture of the picture of the time was terranged by Lyran Facilit. U.A publiship and selvertime, of the

RAINBOW VETERANS TO SEE CAGNEY'S '69TH'

y to Insiderable. Pilm bush-tries dishes, but has yet to tried every thind of business to free dishes, but has yet to the dishes per to a well-moneyet industry, husued this addition of effect, the state-shifted personal traffic is the tries to the dishes and the lateral problem of the dishest personal traffic is traffic in that ether groups may two traffic in that ether groups may two

Bessel Event

Theatre Respensing

A Blessel Event

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War lon't Hindering Anssie Expellation:

Sydney, Dec. 20.

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Australia in re-nest times.

Wer playage in pic entertainment
high bid for paironage no sheetneite were and the sheet was a destination. Consely fare is being
sheet matter. Consely fare is being
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limit, is being exploited to the
limit for boordine gains.

Conseneral temps proved profitgater will probably be re-dressed
in 1864.

Too chain exploiteers for 100s

3 20th-Fox Pix Play B'way in One Week

Grapes of Wrath is set to open at the Bivels, New York, Jan. 56. The Bivels, New York, Jan. 56. The State of the Mallywood, Jan. 13, as the second 20th-Pox picture on Broadway at that time. With a 20th-Pox feeture also at the Racy that week, it will make three of that studies pictures play lag at the same time on Broadway.

'Scarlett', 'Rhett' Contest Plugs 'GWTW' In Philly

reuge UWIW In Philip Philidelphik, Jon B. To publicine the spening of 'Gene with the Winef at the Boyd and Barks on Jan, 18, a city-wide search whose measurements and face most closely resemble that of Vivian Leigh. The winning 'Scartet O'Bark' with the company of the company pricture. Bark' is a company of the pricture. Bark' is a companied by a guy who most resembles Clark Christian.

Gable.

The stunt is being co-sponsored by the Junior League and the Philly Record, aided by Metro exploitation men. Pollowing the preniere a disease dance will be given at the swanky Warwick hotel, with the winning "Scarlett" as belle-of-the-hall

Bands Wake Up Mpls.; Kildare'-Dorsey 161/4G, 'Ariz.'-Zurke 71/4G, 'Hunch' OK

Key City Grosses

Wind' Still Big Hub Blow At \$83,000, 2 Spots

'EARL' \$5,500, PORT.

week Dream Among Mohawet

18th), 82.80t, okary.

Werk (Brefery, 1586; 25.35-46.55)

Our Neinhbers, the Cartery (Part)

In wh. Considering critics random and the post-holiday season, chiefly disc

In wh. Desire of disappointing, al
Brech has been disappointing

KYSER \$18,000 IN HEALTHY DETROIT

Joan Crawford Returns

After a brief vacation in New York, Joan Crawford left for the Coast by train pesterday (Tausday) 12 do retakes for 'Strange Cargo,' with Clark Goble, at Metro. Her next at the studio will prob-ably be on untitled Louis Brom-field year.

Wind Howls Through L. A. for 2nd Wk. of Smash Biz, Rolling Up \$47,800; 'Balalaika' 22G: 'Child' 12G: H.O.'s O.K.

Broadway Grosses

Raffles' Shovels 10G Out of K. C. Blizzard: Rest Off

Balalaika' Big \$9,000 Setting Montreal Pace

Thinketheast 1820,00 for with Parison

1 work work.

Capital (CT) 12,700, 28-48-49.

Victor Herbert (Pari nose 25,008.

Lews (CT) 10,40-40-00 —Ballottin (16.6) in which and general admission during the control of the cont

Philly Licks Post-Holiday Letup; Balalaika' Big 19G, 'Child' \$7,000

Grosses; 'Swanee'

'GERONIMO' BEST IN N.G. SEATTLE, \$6,200

Snow Hits Omaha

INDPLS. WEAK: **LAUGHTON 9G**

Thaws Out \$8,000

SOLID 23G. WASH.

Laughton P. A. Helps chback to \$7,200. Memphis; Rest Okay

'Happen'-Mary Martin 15G, Cleveland

Cold Snap and Sonja Henie Ice Revue Freezes B.O .-'Hunchback' H.O. \$10,000

Balalaika'-Acts Bumper 25G, Buff; Hunckback' 186

Perlberg's Next

'HARDY' \$10.500 LEADS L'VILLE



My Deepest Gratitude . . .

To the New York Film Critics for having acclaimed WUTHERING HEIGHTS as the best picture of 1939.

I also wish to express my appreciation to those associated with me in the production of WUTHERING HEIGHTS....

William Wyler, the director.

Ben Hecht and Charles MacArthur, screenplaywrights.

Merle Oberon, Laurence Olivier, David Niven, Geraldine Fitzgerald, Flora Robson and the other members of the cast.

Gregg Toland, cinematographer.

Alfred Newman, music.

James Basevi, art direction.

And all the other members of my organization whose sincere efforts made WUTHERING HEIGHTS possible.

Samuel Goldwyn

BRITISH VAUDE—CAFE B. O. REVIVAL CUES INCREASING NAME SHORTAGE

Absence of American Performers Mostly Responsible -Everybody Seems Variety-Minded Now That

Absence of American Performers Meetly Responsible

—Everybody Seema Variety-Minded New That
the Rules Have Been Loesened Up a BR

Rule

because y contemplating a revival of his former policy to get in on the total former policy to get in the policy to get in the get in the policy to get in the get i

Gulliver' Big in London; Prepare Spanish Versie

London, Jen. 8. 'Gulliver's Travels' (Par) opened here lest week at the Carlton theatre to hig business despite the absence of thousands of youngsters evacuated from London.

Buenes Aires, Jen. 6.
Zuhor Wil Hicks, Jr., and Adolph
Zuhor will be honor gueste here
when 'Guilliver's Travels,' Spanish
version, will be prorieved, probably
early next sounts.
Dubbing the fantary into Spanish
to being done now at the Parameunt
studio under Luight Lurachi's appre-

Apollo unshuttered for first ti this season for Poils' benefit sh with Fernandel, Franconey, No Odette and Pierre Albertini pa ticipating.

Director Christian Jacque back in Paris, on leave from the front.

Mrs. Virginia Vernon, American singer, actress and writer, is new serving with the British expedition-ary force in France. Her duty is to maintain troop morale as director general of all army entertainment.

British aviation propaganda pic, 'Lion Has Wings', slated for army benefit gala at the Olympia next month.

Mayor of Bourboule, health resort, has banned picts for duration of war, causing big howl among cinema tans.

Andre Besthomies, who finished Toede of Montmartir pie on the eve for outbreak of war, is now on York the first of next month after infantly ceptian and editer of front-line paper fiche of Bettowille Cothe Lettica-Montmartir piece of the Maginot Line.

N. S. WALES SET TO BACK LOCAL **PRODUCTION**

Stated for This Winder
Cannes, Jan. 1.
The first Cannes Film Pretrud,
originally altest der lest Reprince,
but portgoned inder. 'tely due to the
war, will be held in February or
March, according to an official senwill be well-merry and pretrugation
will be well-merry and amount of
the first with Italy and Germany
among the rejection. It is believed
that disjonantic pressure will be emimproved relations between the two
countries since last aummer.

'Cuckee' Unpromising

Blight likelihood of a run is fer-seen for 'The Golden Cuckee,' which opened at Duckees here is a street of the control of the Pitty. of the control of the humorous in goats, but bauph are not close enough to offer any posi-bility for commercial success, which opened at the Bhaftechury last night (köndug), appears to hold any con-cept of the control of the con-cept of the control of the con-trol of the control of the con-trol of the con-

Hummel Due Back



ALL THESE IN JANUARY, TOO!

SIXTY-NINTH

James Cagney - Pad O'Drien - Goo. Brent - Jeffrey Lynn Alon Haly - Frank Mallagh - Donale Morgen 'INVISIBLE STRIPES'

Googe Belt - Jane Bryon - Wm. Helden Innahore Seasot - Place Saleson - Paul Kelle

BORN'

Geraldina Filogorald - Glodya George Jollony Lynn - Golo Fago - Spring Sylogton BRITISH

Suds Staded . Houseont Stades

CK L. WARNER to Charge of Production . HAL B. WALLIS Executive Products

| Crimmitia release of Howard Howks pro- |
|---|
| western nearly carry treast, remoting near- |
| sell; features Stalph Sellamy, Gone Lock- |
| hert, Helen Mark, Directed by Howard |
| Hawks. Screenplay by Charles Loterry. |
| bosed on 'The Front Page' by Ben Hertel |
| and Charles MacArthur; Camera, Joseph |
| Walker; editor, Gone Havlick. Previoued |
| in the Projection Sures, N. Y., Jan. 3, 1901. |

| Walter: editor, those Hartlett. Previousd in the Projection Roses, N. Y., Jan. J. 1900. Housing Time: 90 MURS. | |
|--|----|
| Walter Burne Cary Great Holdy Johnson Busiled Russell | |
| Printy Johnson | |
| Pirore Baldwin Balph Brilomy | |
| theriff HartwellGone Leckbort | 9 |
| Molto Malley | |
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| Rarl Williams | |
| Mrn. BaldwinAlum Kruser ; | ũ |
| Jes Petthene | 9 |
| Warden Cooley | |
| Dr. Haethoffer Borin Marnell | = |
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| Warner Pers. resease of Louis F. Diper- |
|---|
| mon production, Sters James Cagney, Put |
| or Strice, thousan Brand, Ettented by Will- |
| iam Keighley, Original occupating by |
| Serman Strilly Raine, Fred Sible, Jr., and |
| Heun Prombto, Technical advisors, Cart. |
| John T. Prent and Mark White, Camera, |
| Your Gaudle' film editor, Owen Morks; |
| special effects by Syron Stankin and Rox |
| Wimer: assistant director, Frank Broth. |
| Proviewed at Warners Hellywood, Jan. 4, |
| 'et. Rossing time, 60 MING. |
| Jorry PinnhettJomes Cagney |
| Pather Duffy |
| Wild Bill' Benovan Grorge Street |
| Jures KilmerJeffrey Lynn |
| Pet. Big Mibs' Wyon Alun Holo |
| "Creps Hanger" Burks Fronk McHugh |
| Lieutenant Ames |
| I.t. 'Long John' Wynn Hick Fores |
| Theory Wyon |
| Paddy Dalon Guinn 'Big Bey' Williasen |
| The Colomet |
| Cuptain ManganJohn Litel |
| Mike Murphy |
| Major Anderson, |

| Hollywood, Jan. 5. |
|--|
| Metro-Goldwan-Mayer release of Ernet |
| solder-h production. Stern Margaret Sulla- |
| on, James Stewart. Features Frank Mor- |
| on, Joseph Schildkraut. Directed by |
| Cract Labiters, Screenplay by Hamson |
| tophorison, based on play by Nikolous |
| coule. Comers, William Daniele; film |
| |
| and Village, Jan. 2, '80. Running time: |
| NEWS. |
| lara Novak Margaret Sullavan |
| Bred KrattkJames Stawart |
| ingo Maturchek |
| ference VadasJeerph Schildhrout |
| Tota |
| brovitch |
| tona |
| The second second second |

| HIS GIRL FRIDAY | laugh-line of the first picture, but nome of the earthiness of the prodecessors is still there and may be expected to gat some minor eclassical from acrogations censors. For instance, Miss Russell's g-vic , non-thumbing, Merb. | Miniature Reviews | the outprit. Finally, a carnation meeting at a cufe is arranged between Blewart and his aweethearthy-mail, but Stewart finds the girl to he Miss Bullavan and duchs without revealing his identity. From there to the had dichouser, story swings along at fast noce. Production background and ort- | tern, but is dressed most presents with much sparkling consedy dial Carries added advantages of the |
|--|--|--|--|---|
| Countin release of Howard Howtz pro- cleas. Bose Cay Guest, Insulind Sta- li- Federac Balah Bellang, Gree Lori- ton, Anna Santa, Gree Lori- ton, Carlon Lander, Carlon Ledders, what Preventing by Charles Ledders, and an The Front Pager by Bree Herde 4. Charles ManArthur; Camons, Joseph Short: editor, Guest Hayder, Frovinced the Projection Rayes, N. Y., Jan. 2, 1941. Sending Vision; 50 SIBR. | expected to get some minor scissor- ing from scrupulous censors. For | 'Min Girl Priday' (Col), Top- | by-mail, but Stewart finds the girl to be Miss Bullsvan and ducks with- | leut direction by Mitchell Leis and impressive performances |
| whn. Revenuitar by Charles Lederer, ad an 'The French Page' by Sen Hertel I. Charles MacArthur; Cumera, Joseph Short; editor, Gone Hartick, Provinced | thumbing. Herb. | "Min Girt Friday" (Col). Top- notch remake of The Front Page" with & Resalind Sussell as | there to the heal disclosure, story | stors, and all members of the m |
| ther; editor, Cone Havilek. Previously the Projection Russa, N. Y., Jan. J. 1901. Saing Time; 98 198308. | THE FIGHTING 69TH | the reporter and Cary Grant as m.e. | is in Miller Bulleven and dueths with- ment revealing his identity. From there is the band dischaure, clery there is the band dischaure, clery there is the band dischaure, clery from the band buller of the clery than Daniels of top cultive. Skightly Honorable Multywood, Jan. A. Lyand Arishs review of Warber Wenger production. Front-ord by Tay threet. Private And the state of the clery with the clery top of the clery of the clery with the clery top of the clery of the clery with the clery top of the clery of the clery with the clery top of the clery of the clery with the clery top of the clery of the clery with the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the clery top of the clery of the clery of the contribution of the clery top of the clery of the clery of the contribution o | Preston Sturges' original scre- |
| sching Time; 90 SURM. For Burne. Chay Great y Johnson Bankind Bas-Hi y Johnson Bankind Bas-Hi Off Harrison Great Bas Description Bas Description Cliff Edwards Description Cliff Edwards Description Bas Description Bas Description Cliff Edwards Description Bas Desc | THE FIGHTING OFTH HOPerson, Jan. 4. **Lorent Part.** release of Lerdy F. Bidd. **Lorent Lerdy B. Bidd. * | The Fighting 69th' (WB). Top war melodrams, starring James | liam Daniels of top colibre. | rather than the overall effect of |
| riff HartweijGono Lachbert tio Malley | mon production. Stery James Cogney, Put tritters, though Breat. Directed by Will- iam Keighley, Original personning by | war melodrama, starring James Cagney, Pat O'Brien and George Brent, lacks feminine appeal; nominal biz. | Slightly Honorable | crock who becomes enmeshed in |
| diagor Ermont Troces brook (Tief Kidusorda ar | brome Brilly Rains, Fred Kible, Jr., and thun Franklin, Technical advisors, Cart. John T. Prest and Mark White, (Insert. | The Shep Around the Cor- | Hollywood, Jan. 4. | store. Deputy district attorney M. Murray is assigned to prosecute ex |
| Borne Kon- | Tony Gaudio' Stm editor, Owen Marke; special effects by Syrun Stankin and Sext Witney; assistant director, Frank Heath, | The Shop Around the Cor- ner' (M-G). Margaret Sullavan and James Stewart star in Ernst Lubitech production geared for | Profest O'Street, Edward Armed, Frances Pot O'Street, Edward Armed, Street | though he plans to leave for Xn holidays with his mother in India |
| ty Absor Siterment Ty Presid Cirtle Williams John Garlen | Provinced at Warmers Hellywood, Jan. 6, 161. Reseating time, 60 MUNIS. James Chance | profitable grosses. | Tuy tlaractt, Street Press, Elected by Tuy tlaractt, Screenplay by Ken England, Adaptation by John Buster Lay and Believe | when detense attorney pulls a se prise, young d. a. has trial contin- |
| Baldwin Alon Kruser Pettiliane Billy Gifferd plen Cooley Put West | Pather Duffy | "Slightly Henorable" (UA), Political whodunit with comedy trimmings is mild entertainment; | Toltman, from nevel, 'Send Another Collin,' by P. G. Pyranell Comers, Merritt Gers- tad: film editor, Eurothy Sprince, Musical | main in juil in the interim. M. Murray suffers pangs of conscien |
| Hgefhoffer | rpt. Big Mike' WyonAlso Hole 'Crepe Hanger' Burke | dual supporter. | January, Previous of Westward Village, Jan. 4, 'on Busning time, 36 38256, | and gets her out on beil. When finds her home is also in Indiana. |
| of having 'His Girl Friday' | 14. 'Long John' Wynn | Bemember the Night' (Par). Comedy-drama looks like fine grosor; stars Barbara Stanwyck and Fred MacMurray. | John Webb | When the pair arrive at MacM |
| med a remake, Columbia blithely ps a pertinent point in the credits | The Columni | and Fred MacMurray. | Abon Brokener Chire Poid Commissioner June Abon Dischart | ties gets under the skin of the s |
| merely stating 'From a play by n Hocht and Charles MacArthur.' | Mejor Anderson | 'Brother Rat and a Raby' (WB) Sequel to 'Brother Rat' light and | Mrs. Cushing Jonet Brocker fortills Cushing Phyllis Brooks Gorge Tarket Bussian Damirille | mation takes place. Back in N. at trial resumption, she pleads gui |
| inescapable, however, that this the former legit and pic smash | Bood on the adventures of New | Sequel to Brother Rat' light and entertaining; indicates profitable biz and series potentialities. | Godena Bernard Nodell Mos Ater Bye Arden Mos Viteriana Syre | in prevent MacMurray from three ing the case. Ending is an unhap |
| e Front Page.' The trappings are | Based on the adventures of New York's crack Irish regimens during the World Wer, when the unit went overness with the Bainbow Devision as the 168th Infantry, AEF, "The Tighting 60th is a vigorously mois- dramatic war picture which should turn in moderate grosses on the marquise power of the starring trie of James Cappey, Pai O'Brien and George Bress. Beery in a factual precentation of | 'Grassy Get Yeer Gee' (WB). B-programmer will satisfy as dual support. | Commissioney Fromm Addison His barely Mader Douglas Footey Miles Baley John Sheeken | promise to come out with debt p |
| king reporter Hildy Johnson a | overseas with the Rainbow Division | 'Music in My Heart' (Col), | Braging Scott. Housel Michigan Art. Willie Brat Braging Morey Bulevel Middle-man | Picture is highlighted in numero |
| Columbia need not regret II. | Fighting 60th is a vigorously mole- | Tuny Martin's singing and Kos- telanets' music fail to lift this | Cutton. Brucet Years Capt. Graves | script and fine piloting by Leisen lift the yarn from commonplace of |
| senwriting job on it and producer | turn in moderate grosses on the | one out of B category. Two-Fisiod Rangers' (Col.) Fair horse opry dualer. | Officer Numbelt | defence plea for Miss Stanwyck fore the lower with his obstan |
| that can stand alone rimost ony- | marques power of the starring trio of James Cagney, Put O'Brien and | Fair horse opry dualer. 'Cafe Hostess' (Col). Sub-par | Plagesprint expert | manufactured tale to gain sympatis one of the finest combinations |
| ere and grab healthy grosses. Fith more of the feminine- | George Brent. Story is a factual presentation of | meller about nitery hostessing; for lower-deck dualling. | Detectives | pantomime and dialog that has the screen in some months. By |
| original, this new edition be- | at Camp Mills through its major en- | 'High School' (20th-Pox). En- | Here is a whodunit involving po- | town justice for tresposing is r |
| histicated comedy than the hard, ing picture of newspapermen that | tional interpolations for dramatic purposes. It's a vivid display of sei- | starts her through scholastic cycle of stories to bridge adoles- | of two young attorneys who do but- | Three songs, all familiar tunes, sently spotted. Martha Mears, at |
| cht and MacArthur painted in ir stage play. It's remake in this | in the front line trenches and up in | "Sounded Sheet" (Col.). Poor | trimmed liberally with comedy that swings to the wacky ride, story is | a brief chorus of Easy Living is nitery, sings Back Home in India |
| ially since it still moves punchity, | With en all-male cast, picture car- | newspaper yern, Bottom duster, 'Birancer from Texas' (Col). | tion is explained so fact that it fails to | will please the Hossiers in the au |
| st all of its drame. I slight shaving of the 92-minute | terest. Not only are wives and sweethearts missing from farewells | Charles Starrett western, with | gramer, lacking in marquee strength. Film is adapted from F. G. Pres- | rurprice with capable crooning End of a Perfect Day in the Mi |
| minutes), to eliminate just a | stopped the inclusion of French | best feature. Okay for the duals. | nell's novel, Send Another Coffin." Either the writers had little sub- | Murray home Xmas eve. Miss Stanwyck turns in a fine p |
| es, would be of further help. | American doughboys. Although this line is unusual for a war picture, it's | One of the poorest Gene Autry | or they muffed the motivation of the | as the serious-minded prosecut |
| ant and Rosalind Russell in the protes. Grant is the apphisticated, | distaff side of film patrons, important | Yuhon Flight (Crit). Best of | skips along between serious drama and comedy without definess, and | stretches. Beulah Bondi and Elis beth Potterson, MacMurray's moth |
| itor who was pertrayed by | Cagney has a definitely unsympo- thetic role as the smart-alock recruit | series, featuring James Newill, Leuise Stanley. | init. | characterizations, and Hollow |
| re version (produced in 1931 by sward Mughes and released by | from Brecktyn whose montal and physical fibre disintegrates under | Buried Affer' (Producers). | ford are teamed in a law partner- ship, taking advantage of politics to | ertron hits a high mark as the of |
| ns in the play (produced in 1938). Jed. Harris and directed by | lations, haggling with members of | departments. | swing some gravy their way from highway supplies. When Claire Dodd | Picture is provided with suitat production background in all techs |
| sorge S. Kaufman). Characters in this version carry | his cowardice in the front lines is responsible for the deaths of many | at the box office. Picture has hold- | Arnold pins suspicion on O'Brien to | photography high grade, |
| on to the part handled an the | regeneration through the efforts of Father Duffy (Put O'Brien) comes | and will get a big play from general audiences in subsequent houses. It's | ders occur while O'Brien tries to un- ravel the mess, with each succeed- | Brother Rat and a Bab |
| Pat O'Brien and now by Miss ussell. It's still Hildy (this time | too late to evince much audience sympathy for the character. | smart and elever, but still packaged with easily understandable situa- | But when O'Brien finally clears up the killings it's his norther who is | Hollywood, Jan. 4. Warner Bren. release of Behort Lord p |
| r Histograme; Johnson, A newly- jected part, required by the switch nex of Histor, is taken by Rainh | a despicable role, Cagney scores with a highlight performance. Put O'Brien | folks. | responsible. In between, there's some suave meanderings of O'Brien | Merrie, Jone Wymen. Penture Se Albert, Rossid Bengan, Jone Styan, Iv |
| ellamy. Bole of the practic-friend the murderer, handled on the | is effective as the famous Father Duffy, although the script confines | tion for Metro since his return to that lot several months ago. The | through police investigations, and his attempts to shake off the persistent | play by Jerry Wald and Sichard Morout from original story by Fred F. Fina-th- |
| sards by Dorothy Stickney and in se previous picture by Mae Clarke, | out the troublecome Cagney. Brent | story, written by Hungarian play- wright Nikolaus Lazzlo, was orig- | singer, Ruth Terry, O'Brien does as well as con be ex- | Hosber, film adder, Characre Kolster, a log director, Hugh Cummings. Frester |
| are favorably with the originals, articularly the sparkling Miss Rus- | van, head of the outfit; Jeffrey Lyon is excellent in too-brief appearances | intention of making it on his inde- nendent deal in association with My- | pected with material provided, Crawford is skay as his legal side- | aing time, 87 MSNs. Stind Edwards Edder All |
| il. Ernest Truex, as the sissy-re- orter, doesn't quite get the loughs | as the poet, Joyce Kilmer, and Alan Hale is a typical tough top sergeont | ron Selanick. When the venture failed to jell, Lubitsch included the | of a political boss. Little Ruth Terry, | depre Winfres |
| it that's due more to the manner in hich the character was gagged up | provides comedy lines and situa- tions, while Sammy Cohen scores as | with MGM, with provise he direct | shows possibilities with a surprise performance as the gal who takes ad- | State Jame St. Hearing Marries Larry Williams Marries 47 h |
| en. Principal action of the story still | the Jewish youth who assumed the name of Mike Murphy to slip into | venture for the studio. Although picture carries the indel- | vantage of every opportunity and moves in on O'Brien. Claire Dodd, | Nrs. Breeks |
| om toriginal was modeled after at in Chicago Criminal Courts | which he asks Father Duffy to pray for him, is an impressive highlight | generating humor and human inter- | Dumbrille and Douglas Fowley are most prominent in supporting cast | Mr. Harper |
| silding—this one is near New trk). All of the trappings are | of the picture. War scenes are displayed in a | unimportant situations, it carries further to impress via the outstand- | Tay Garnett directed a rather strange admixture of story material | t'ab firtury |
| ere, including the crew of news- wks who continue their penny- to maker through everything and | battlefield night scenes ranking with the best that have ever been | Sullavan and James Stewart in the | length of time. Just when yorn | Mejor Mercut of timpital tellinial |
| e practice of the sheriff's crew on e gallows for an execution in the | screened. Despite the spectacle of these episodes, dramatic intimacies | trayal is light and fluffy-in contrast to the seriousness of Stewart in both | tack, it detours into bypaths. Pic- | This is a sequel to the film v sion of Brother Rat, turned out i |
| ren the story, there is, in addition. | ground. William Keighley provides deft. | buriness and romance. Picture is certain to lift both players higher | duction background for its budget class, with Merritt Gerstad's pho- | year by Warners. Carrying over of the principals of the original a |
| edit of Hawks, this city room | direction throughout, for both the dramatic motivation and the im- | The supporting east is one of the best-bolanced and capable that has | ingraphy above standard. | ginia Military Institute, it adds |
| hough there are still too many re- itemen taking too many yarns | pressive and sweeping battle pano- ramas. Tony Gaudio's photography | months. In the compact group is | Remember the Night | Peter B. Good. Picture swit |
| ery came in with but 10 seconds areastime. | Film should click around New York, where exploits of the regi- | tor of the small gift shop in Buda- nest, and his staff including Joseph | Hollywood, Jan. 5. | decessor and should attract pro- |
| flar-reporter Miss Russell tells m. Grant, from whom she has just | ment has local interest. In other sectors it must depend on the action- | Schildkraut, Sara Haden, Felix Bres- sart, William Tracy, Inez Courtney | Peramegat release of Mitrhell Letters pro- duction. Stars Harbara Stanwych, Fred MacMuray, Festures Scuich Standt, Elis- | 'Brother Rat and a Baby' is wholesome and effervescing come |
| employ to marry another man. | Shop Around the Corner | a surprise entry as the store's mes- | poth Patternan, Marting Hellowny, Di- rected by Mitchell Leisen. (Iriginal access- play by Proston Sturges, Chances, Ted.) | built on a fragile story structs but gains entertainment strength |
| n nor marry again, retaining hope a rehitching. To prevent her | Hollywood, Jan. 5. | himself into a sales clerk post. Bres- sart capably carries much footage as | viewed at Westword Village, Jan. 5, '90, Barning time, 85 385NH, | excellently paced direction by E |
| aping, he prevails upon her to per one more story, that of a de- led radical charged with murder | Labilto-h production, Stars Margoret Sulfa- | on old clerk and friend of Stewart. The story might be termed a small edition of Grand Motel with accept | Lee Londor Enrharo Stonwyck John Sargent Fred Mac Morray Mrs. Sorgent Stends Machine | VMI grads and their girls frien neatly scripted with generous m |
| whom the paper thinks is inno- | Ernet Lubitorh, Screenplay by Samoon Rapherium, based on play by Nikoleus | cally all of the action taking place in the small shop. | Aust Roma | drama for suspense, are size |
| as she sits alone in the pres- | editor, Gone Stuggiere. Preview at West- wood Village, Jan. 2, '40. Running time: 97 MSNR. | Proprietor Morgan opens his store every morning—with the clerks | Judge (New York) | velop what may be a profitable ries for an extended stretch. |
| as Russell to bettle up the story, | Klara Novak Margaret Sollavan Alired Kraith James Stamort Huno Maturchek Frank Margaret | each night. Stewart, senior clerk, confides to Bressert that he is | Nonk John Wany Mr. Emery Thomas W Roses Refus Snowlinks | Albert, Wayne Morris and Ron |
| dellamy is okay as a meek soul m Albany whom Miss Russell is | Forence VadasJessph Schildkraut Flore Sara Haden Florerich Polity Beauman | responding with a girl through a newspaper ad, and takes the affair | Fat' Mile | olumni. Albert is married to Ju Bryan and couple are struggling |
| to marry so she can get out of screwey newspaper business. It | Popi Katona | Miss Sullivan arrives to apply for a | Judge (at runmage sale). Springer Charters | raise baby Peter Good. Morris the son of a rich publisher, a bre- |
| that the m. e. in the original | Deter | Stagrart, is hired by Morgan. From that point on it's an intimate | member the Night' will roll up prof- | fire. Reagan is a serious and pl- ding illustrator. Princilla Lane a |
| ant's attempt to describe him. | The Shop Around the Corner', | tale of the store and its workers. Morgan fires Stewart when he dis- | Collins Surphy. Service Services of the College State of the State of College State of the State of College State of the State of College State of State of C | June Wyman are the gal friends Morris and Reagan, respectively. |
| n favor of romante the finish | Lubitsch all with the vivaciousness | on an affair with the owner's v fe, | Picture is a holdover prospect for | Story is a slight and unimports background on which to hang ser |

| Blocking time, 85 365NH, |
|---|
| Lee Leander Enrharn Stnawyck |
| John Sargent |
| Mrs. Horgest Stephik Mondi |
| Aust Knema Elizabeth Potternen |
| Francis X. O'Leary Willard Behertenn |
| Willie Sterling Mollowny |
| Judge (New York) (Thories Waldren |
| District Atterney Post Spilloute |
| Tom Chorie Arnt |
| Hank John Wany |
| Mr. Empry Thomas W. Ross |
| Refus Pnewfishs |
| "Fat" Mike |
| Lee's Mother Ge-swin Caine |
| Mrs. Emery |
| Judge (at rammage sale). Spracer Charters |
| |

TODAY!

Special M-G-M Flash!



Ernst Lubitsch directing a scene with Margaret Sullavan and James Stewart!

Quickly Mr. Exhibitor!
Tell your patrons about M-G-M's

"THE SHOP AROUND THE CORNER"

It's a dream! It's a honey! It's BOX-OFFICE!

Opening soon at Radio City Music Hall!

Thank you Mister Lubitsch!

While the folks are still howling over "Ninotchka"

You deliver another hilarious hit!

You know what laughter means these days:

It means escape from the world's woes-

And it means lines at the box-office for every Tom, Dick and Mabel in town. And it's a grand love story between sweet Margaret Sullavan and James ("Mr. Smith Goes to Washington") Stewart.



Brother Rat and a Baby

Continued from page 14personnessed and a effectively as a male twen high senses in head of a management of the sense of

strenger entang visual new seen. Benevall good performances are turned in by the supporting players who a continuous and a read of the supporting players who a continuous players by the subset. Street, critical larger Williams Benry O'Nest, Jenne Burter Paul Marrey Benris Course Street, Paul Marrey Benris Course Street, Paul Benry Williams Benry O'Nest, Jenne Burter Williams Benry O'Nest, Jenne Burter Williams Benry O'Nest, Jenne Burter Williams Benry Golden Benry Benris Course Street, and Str

Gramy Get Your Gun

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| Stand. | 100101 | Harry I | 180-18 Ja |
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Date is generally blatant, lack on transactly or wit. Week.

TWO-FISTED RANGERS

(WTTH BONGS)
In once, probabling and returns. Buryon
Cay or ingured background for direction
in and that Planning Economic by Longo
Live to resupply. First Ryans interes and
lives him Rodge and Tim Species returns. In
Concess Mindage ordinat Chapter School, 12
Control, N. E. word Jan. 6, 19 Aud.
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MIGH SCHOOL

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SCANDAL SHEET

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Stranger From Texas

(WITH BOXGS)

Stranger From Texas

Stranger From Te

The hot bears of the control of the

RAFFLES

The most beloved crook of all fiction

GETS THE BOX-OFFICE LOOT

in superb GOLDWYN One of the best U. A. openings of LOEW'S CENTURY, the year of BALTIMORE

thrill entertainment!

Grossed average full week's business in three days of LOEW'S STATE, NEW ORLEANS

Smash first day and building steadily

LOEW'S, RICHMOND toward record take at

130% of average for opening week-end at LOEW'S, ROCHESTER, and LOEW'S, SYRACUSE

SAMUEL GOLDWY

Directed by SAM WOOD

VARIETY 18

La Guardia Continued from page 3.

would be seen good as the average Hellywood product. Pointing set the window, La Guardia drew attention to the set of the

mental gravitation with the following interest to the country of t

'étitor Large Companier'
An important feature et La Guardit's discussion, which he refamel is
cherfty, was that Heilly wood production is not the easy production du
taliable in the country, and Thure
may be other large companies springing up in the near future to product
pictures.

pictures. In response to questions on this subject, the mayer admitted a correlation of the subject, the mayer admitted a correlation of the subject, the majors set for May 1 trial in M. Y. and the Neety and-block beecking bill in the Sensie. The latter, be admitted, may be ve once bearing in the immediate future on M. Y. production, and the former, in time, also may have.

The mayer and his aidea plan to

same, note may have.

The mayor and his aides plan to
have nothing to do with the management of the enterprises, their selpurpose being to get it started. No
tangtion problems have presente
themselves, as 'New York is not o
hick form.'

Production details

themselven, as 'New York' is not a hisk-t town.'

"Production details and arrange meats will be handled in an britisti meats will be handled in an britisti will be used. The maybe explaints will be used. The maybe emphasizes how an set interested in the private lives of stars or persons in the new how a set interested in the private lives of stars or persons in the new how a set interested in the private lives of the private lives of the private lives of the private of the private lives of the private per the N. Y. critics' choices, La Guardi Banday (7) forgot to mention the French Rim, 'Harvest,' which we designated the best foreign film a designated the best foreign film a designated are proposed. Andre R. Hey mann, the film' distributes, from drugs of the private state of

Hellywood, Jan. 8.
"Wuthering Heights," which we
the New York film critics' away
was made by Sam Goldwyn to ke was made by Sam Coldwyn to kee machine campony from making i William Wyler first suggested store to Goldwyn, but was furned dow Then, while on loanout to Warner Wyler gol. Bette Davis interest Easily Brente year.

She in turn broached it to H Wallis, who put in a bid. It was the that Goldwyn decided he wanted make it himself and poid \$55,000 for the script.

Wyler later went to London a convinced Laurence Officier to pi the lead. It was while Vivien Lei came over from England to v Ofivier that she got the 'Gone W the Wind' role,

Victor Herbert' Brings Up Sousa Yarn Agai Following Paramount's recent file

ing of The Great Victor Herber studios are again being offered the autholography of John Phillip Souns, labeled 'Marching Along'. It had no labers when enginantly proffered after its publication in 1928, but with current vogue for biographical material there is nome interest in it. Buyer can also beve rights to all material there is nome interest in it. Buyer can also beve rights to all material work. Also evaluable at a fee, picture companies have been informed, are services of Souns's again to the actioning Currist Brown agency is bendling the works. studios are again being offered t

CONVICTED WOMAN (Col) STRANGE CARGO (M-G) CHASING TROUBLE (Hono) PAROLE FIXER (Per) THE MARINES FLY HIGD (REO) MAX WHO COULDN'T TALK (20th) DANGER ON WHEELS (U)

R Hodon-d. Ford-F. Incocort
J. Crawford-C. Gable-M. Dougles
Frankle Barre
W. Henry-V. Daio-R. Faige
R. Dix-C. Hervis-L. Ball
L. Noba-J. Regors-R. Clarke
R. Arlen-A. Devine

FILM BOOKING CHART

untion of threatre and film exchange backers Vanuers presents a complete chart of featur-oill the American distribution composition for the curved questroity period. Dute of reviews as given in Vanuer and the running time of prints our included.] TO CONTRILING, 1994, BY VARIETY, INC. ALS ABORTON DESIRED. (For to

| OP BELEASE | Rev. in Var. | THE MILE COMPANY | TTPE | TALENT | R.T |
|---------------|---|---|-------------------------------------|--|--|
| 1/3/39 | | BLONDIE BRINGS UP BABY (Col) | c | P. Bingirion-A. Laho-L. Simo C. Starvett-L. Gray-D. Curtin G. Garb-M. Beegin-L. Chire Jack Randall J. Newill-S. Shaop -J. Parker George O'Bardy-J. Parker George O'Berdy-J. Parker George O'Welbern-M. Ramboan L. Rayer-S. Welbern-M. Ramboan B. Massell, Rad-M. Carlisle J. Payne-J. Wyman | 67 |
| | 11/6 13 27 10/11 11/22 12/13 10/11 12/27 | NINOTCHRA (M-G) | S B B C | G. Garbo-M. Bongine-I. Cinire | 67 84 111 67 |
| | 12 13 | THE PLYING DEVCES (REO) | 8 | J. Newill-S. Blaze S. Laurel-O. Hardy-J. Parker | |
| | 12 27 12 0 | MARSHALL OF WESA CITY (REO) DEAVEN BARBED WIRE FENCE (2006) | CH | George O'Briss J. Rogers-R. Walburn-M. Rombeau | 61 |
| | 12:0 11:1 11/10 11/23 | BLONDER BRINGS UP BABY (Cof) STRANGER FROM TELAG (Cof) OTERANGER FROM TELAG (Cof) OTERLAND MAIL (Stone) PEGETING MEN (Meno) PEGETING MEN (MENO) DELAYER BARRED WIRE FENCE (DNS) LEGION OF LOW FLYERS (U) CALL A MESSENGER (U) | CHMMO | R. Arlen-A. Nagel-A. Devine R. Halep-H. Hall-M. Carllele | 61 61 62 64 64 |
| 1/10/39 | 11/0 | REMEMBER? (M-G) | | B. Taylor-G. Garson-L. Ayere | |
| | 11/1 | CAT AND CANARY (Par) | 5 | R. Hope-Panietie Goddard-J. Beal | 12 78 |
| | 11/0 | ALLEGHENY UPRIMING (REG) | B | J. Wayne-C. Trever-C. Sanders C. Colhert-H. Panda-E. H. Oliver | 108 |
| | 11/1 11/6 11/6 11/6 11/8 11/8 | REMEMBER? (N-G) DEBOES IN BLUE (Nome) CAT AND CANARE (Pur) MAIN STREET LAWYER (RE) MAIN STREET LAWYER (RE) DRUMS ALONG MORAWK (NNA) FIRST LOVE (U) ONE BOUR TO LAY (U) ELIZABETH AND ESSEX (WB) | MMBBMB | B. Taylor-G. Garson-L. Ayero B. Parcelli B. Bayes B. Hope-Paulchi Bayes B. Hope-Paulchi Geddard-J. Beal E. HibA. Leekes-B. Baldwin J. Wayas-C. Frover-C. Randers C. Calheri-H. Panda-E. M. Oliver B. Durkba B. Back B. Nolas-C. Blutbrd-J. Litel B. Nolas-C. Blutbrd-J. Litel B. Durks-B. Tyran | 83 60 72 72 96 103 64 61 106 |
| /17/30 | 11/13 | ANOTHER THIN MAN IM-G) THE PHANTOM STRIKES (Mone) RAIDERS OVER RYGLAND (Mone) RULERS OF THE SEA (Par) TOWER OF LONBON (U) THE COVEREN TRAILER (Rop) NEET DR. CHRISTIAN (RKO) TOO BUST TO WORK (Nich) ON DRESS PARADE (WE) | MP. | M. Ley. W. Powell-C. A. Smith W. Lawson-S. Hole W. Lawson-S. Hole R. Pairbanks, PrM. Lockwood R. Rathone-R. Ration G. Glenson-L. Glenson-T. Ryan J. Bernholl - D. Levell-P. Lev J. Prouly-S. Ryingion R. Slewell bead End Scien-J. Livel | 101 |
| | | RAIDERS OVER ENGLAND (Mome) | B | No Cast B. Fairbanks, JrM. Lockwood | |
| 1 | 9/20 11/22 11/15 10/10 | TOWER OF LONDON (U) THE COVEREN TRAILER (Rep) | M | R. Rathbone-R. Karled J. Glesson-L. Glesson-T. Ryan | 48 |
| | 10/10 11/1 11/1 | TOO BUSY TO WORK (20th) | HCBCH | J. Hershell-B. Levell-P. Lee J. Prouty-S. Ryington E. Hewell Dead End Kids-J. Litel | 94 61 61 64 62 |
| 1/94/30 | 1/3 11/23 12 20 11/0 11/22 11/15 11/29 11/15 | AMAZENG MR. WILLIAMS (Col) RECERT OF DR. BELDARE (M-G) ROLL, W. ROLL, (Memo) THAT'S RIGHT, YOU'RE WHONG (RE') HAY-TIME WIFE (1904) BEG GUY (U) WE ARE NOT ALONE (WB) | C | J. Proudy-S. Ryington E. Hewell Dond End Kiels-J. Lite! J. Bileadti-M. Doughe J. Barrymore-L. Day Layre-L. Berrymore-L. Day J. Barrymore-L. Berry J. Mind-J. Byrna-F. Robon A. Bothern-W. Garyan-L. Stone J. Rying-L. Ming J. Rying-L. Barry J. Barry J. Hall J. Barry J. Barry J. Lite-L. Lane J. Barry J. | 96 |
| | 12 20 | BOLL, WAGONS, BOLL (Memo) OUR NEIGHBORS (Par) | W CD MU | Tes Ritter F. Baister-P. Craven-E. Lowe | 96 82 59 83 91 71 78 112 |
| | 11/22 | THAT'S RIGHT, YOU'RE WRONG (RE?) HAY-TIME WIFE (SOLL) | C.30 | K. Kyser-A. Menjou-E. E. Berton T. Power-L. Barnell-W. William | 73 |
| | 11/20 | WE ARE NOT ALONE (WB) | CB | V. McLagien-J. ('coper P. Muni-J. Bryan-F. Robson | 118 |
| 2/1/30 | 12/6 | A CALL ON THE PRESIDENT (M-G) CAFE BOSTESS (Col) | CD | A. Sothern-W. Gargan-L., Stone P. Foster-A. Bvorsk | 69 65 71 |
| | 19.6 | TURON FLIGHT (Mone) | A B | J. Newiti-L. Stanley-B. O'Brien R. Liebersten, R. Hatten, P. Ranald | 71 in 82 |
| | 11/29 | NIGHT OF NIGHTS (Par) | CB | P. O'Brico-O. Braden-R. Young R. Biw-G. Patrick-A. Louise | 85 73 |
| | 11/22 | CITY IN BARKNESS (20th) INSP. BORNLEIGH ON BOLIDAY (20th) | MCM | S. Taier-L. Bari-R. Clarke G. Barker-A. Sim-L. Travers | 86 85 73 78 98 64 |
| | 12.6 11/29 12/13 11/22 10/35 12/20 11/20 | LAUGH IT OFF (U) RETURN OF DR. X (WB) | C | J. Bowns-C. Moore B. Bogart-J. Litel-R. Lane | 64 |
| 2/5/30 | 11/13 10/11 13/13 | FUGITIVE AT LARGE (Col) TAMING OF THE WEST (Col) | A CH W | J. Holt-P. Ellio Bill Elliott | 96 |
| | 13/13 | LUCKY TEXAN (Mess) | CH CH | P. Morgan-V. Weidler-G. Ribbee John Wayne | 46 |
| | 13/13 | TWO THOROUGHBREDS (REO) | B | J. Lydon-J. Kerrigan Alice Pave-W. Bauter-A. Treache | 7 70 |
| | 12/6 | BRG GUY (D) WE ARE NOT ALONE (WE) A CALL DATE FREEDOMT (N-G) CENTLEMAN FROM AREONA (Memo) YURON FLIGHT (Memo) YURON FLIGHT (Memo) WIGHT OF NORTH (FR) KENO (MEM) CITY IN DARKNEDS (Mem) KENO (MEM) CITY IN DARKNEDS (Mem) KENO (MEM) FUGITY OF NO BOLIDAY (MM) FUGITY AT LARGE (CH) TAMME OF THE WEST (CHO) LUCKY TEXAN (Memo) TWE LLAND KEN (PM) TWE LLAND KEN (PM) WE LLAND KEN (MEM) KAN FROM MONTREAL (U) FREVARE DETECTIVE (M-G) NICK CARREL DETECTIVE (M-G) | B CH D | R. Arien-A. Bevine J. Wyman-D. Ferna | 81 |
| 2/15/30 | 13 13 | NICE CARTER, DETECTIVE (M-G) WESTBOUNN STAGE (Mono) | W | W. Pidgeon-R. Johnson-B. Bull Tex Ritter | |
| | 11/22 13/13 13/20 11/23 | SOUTH OF THE BORDER (Rep) | W | J. Allen, JrJ. Cagney-V. Bolo G. Autry-S. Burnette-J. Storey | 88 |
| | 11/23 | NICE CARTER DETECTIVE (M-G) WESTBOUNN STAGE (Noss) ALL WOMEN DAVE SECRETS (Par) SOUTH OF THE BORDER (Rep) YHE HONEYMONN'S OVER (Noh) MISSING EVIDENCE (U) THE MAD RHYBESS (WO) | M M M M | W. Pidgeon-R. Johnson-B. Bull Tuz Bitter J. Alten, 3rJ. Cagney-V. Bolo G. Autry-S. Burnette-J. Storey S. Erwin-B. Weaver-P. Knowles P. Fester-L. Storrey R. Novara-L. Atu III-C. Nagel | 84 |
| 2/22/30 | 13/13 | JUDGE BARBY AND SON (M-G) | CD | L. Stone-M. Rooney-C. Parker, Carteen | 11 |
| | 13/20 | MONEY TO RUEN (Rep) MAPPENS AT NEGHT (Both) | E 80 | J. Gleason-L. Gleason-T. Ryan S. Benie-R. Milland-R. Cummings | . 24 |
| | 13 13 13 20 1 2 13 20 13 20 11 22 1 10 | JUDGE BARDY AND SON (M-G) GULLIVEE'S TRAVELS (Par) NONEY TO BURN (Reph) MAPPENS AT NIGHT (Beb) (WARLE M-C-ARTDY, DETECTIVE (U) FOUR WIVES (WE) SLIGHTLY MONORABLE (UA) | CH RH M KD CD | I., Stone-M. Rooney-C. Parker Carteen J. Glesson-L. Glesson-T. Ryan S. Bente-R. Milland-R. Cummings Lane-Stoter-G. Page-E. Albert R. Terry-R. Crawford-E. Arnold | 316 00 |
| 2 29, 30 | 1 19 20 | BLIGHTLY HONORABLE (UA) RELAT VICTOR DEBREKT (Par) YHOU SHALT NOT BILL (Rep) DAYS OF JEESE JAMES (Rep) HUNUWHACR OF NOTHER DAME (REG CISCO RIH AND LADY (20th) DAYNY RUDES AGAN (U) INVISIALE STRIPES (WE) RAFFLES (UA) | MU | M. Eddy-I. Maney-C. Ringgles M. Eddy-I. Maney-C. Ringgles M. Martin-A. Jones-W. Connolly G. Bickford-O. Davis, JrD. Bay B. Repers-G. Rayes-D. Barry C. Langhton-H. O'Harn C. Romers-M. Weaver-C. P. Marti M. Dietrich-J. Riewari-M. Asse G. Raft-J. Bryan M. Niven-A. de Havilland-D. Digg | 100 |
| | 11/29 12/13 12/27 | THOU SHALT NOT BILL (Rep) | D | C. Bickford-O. Davis, JrD. Bay B. Regers-G. Haves-D. Barry | 61 |
| | 11/20 | HUNCHBACK OF NOTRE DAME (REG CISCO BIH AND LADY (1986) | KD. | C. Laughton-M. O'Hara C. Romers-M. Wesver-C. P. Marti | 111 |
| | 13/6 1.3 12/20 | DESTRY RIDES AGAIN (U) INVISIBLE STRIPES (WE) | W W W W W | M. Dietrich-J. Stewart-M. Auer G. Rafi-J. Bryan | 61 |
| /5/40 | 12/20 | TWO-FISTED RANGERS (Col) | - W | B. Niven-A. de Havilland-D. Digg C. Starrett-L Meredith | 80 |
| ,, 5, 50 | 1/3 | THE EARL OF CHICAGO (M-G) EMERGENCY SQUAD (Par) | W C KH W RD CH RD | C. Starroti-I. Meredith R. Montgomery-E. Arnoid-R. Ow W. Henry-L. Campbell-R. Dennin G. O'Brien-V. Vale B. Ameche-A. Leeds-A. Johnon Y. Brewn-P. Moran-R. J. Rhodes G. Flingeraid-J. Lyan | 73 65 F 64 |
| | 12.27 | SWANER RIVER (20th) | RD | G. O'Brien-V. Vale D. Ameche-A. Leeds-A. Johnn | 86 |
| | | TWO-FISTED RANGERS (Cot) THE KARL OF CHICAGO IM-G) EMERGRACY SQUAD (Par) LEGION OF LAWLESS (REC) SWANKE RIVER (SWE) ROUTE RIVER (WR) A COULD IS DER (WR) | | Y. Brown-P. Moran-B. J. Rhodes G. Flisgerald-J. Lyan | - |
| 1,12,40 | 1/10 | A CUBLD IS B'EN (WE) MUSBAC IN NY HEART (Cell SHOP AROUNH CORNER IN-G) BANGER ARRAH IMEND THE DECEMBY FOUR 'NAMED GEROVING O'THE MALL (Fee) MEXICAN SPITTIRE (IREO) MEXICAN SPITTIRE (IREO) CITY OF CHANCE (1886) DAYSHELE BANK RETERM (U) DROTHER RAY EXTERMS (U) DROTHER RAY AND RARY (WE) | M CD M M W W RD W M | 6. Filagerald-J. Lynn 6. Filagerald-J. Lynn M. Sollivan-J. Mewart-F. Morgan J. Newill F. Lawten-H. Machair-A. Lee F. Fosier-S. Drew-A. Bevine L. Viele-B. Woode-L. Errel L. Livingulon-H. Batton-F. L. Pat L. Bart-C. Aubrey Santh-B. Woo Y. Pries-N. Grey-J. Soltan J. Pries-F. Lawt-L. Chancy, Jr. J. Bryan-F. Laws J. Bryan-F. Laws | 97 |
| | 11.23 | THE SECRET FOUR (Mane) GEBONINO (Par) | 80 | F. Lowton-H. Sinclair-A. Lee P. Foster-E. Brew-A. Bevine | 81 |
| | 13 13 | MEXICAN SPITFIRE (REG) | W RD | W. Boyd-R. Hayden-R. Hayes L. Velez-D. Woods-L. Errol | 61 |
| | | CITY OF (HANCE (20th) | 36 | R. Livingston-R. Hatton-P. L. Par L. Bari-C. Aubrey Smith-D. Woo | ries 54 |
| | 1/10 | OF MICE AND MEN (UA) BROTHER BAT AND BART (WE) | BC | V. Price-N. Grey-J. Sutton R. Meredith-R.Field-L.Chancy, Jr. J. Bryan-P. Lane | 164 |
| 1/19/40 | 1/16 | HIS GRE. PRIDAY (Col) (ONGO MARKE (N-G) YEE FAVAL BOUR (Masse) REMEMBER THE NIGHT (Par) MARKER AND IN LOVE (REG) DE MARKER BUFFE (19th) WENT OF CAMBON CITY (C) RERECCA (UA) MITTELLIGENCE (WE) | CH | C. Grant-E. Rassell A. Sothern-J. Carrell-R. Johnson Baric Rarler Saler Baric Rarler Saler R. Statewyck-F. Hackburray-R. Book A. Marshall-R. Read-P. Knowben J. Molrea-N. Kelly-R. Young J. M. Brewn-B. Saler-F. Knight L. Olivier-J. Founkhor-J. Anderse M. Linday-B. Earler L. Linday-B. Earler | . 91 |
| | | THE FATAL HOUR (Mene) BIDDEN ENEMY (Mene) | M BB RB RB | Beris Rarioff W. Hull-K. Lipaker | |
| | 1/10 | MARRIEN AND IN LOVE (REO) | R 80 R 80 | R.Stanwyck-F.MacMurray-R.Bon- A. Marshall-R. Read-P. Knowles | 46 91 |
| | | WEST OF CARSON CITY (U) | W. | J. McCrea-N. Kelly-R. Young J. M. Brown-R. Baker-F. Knight | |
| | 1 | BRITISH INTELLIGENCE (WB) | W | L. Olivier-J. Fontaine-J. Anderse M. Lindsay-R. Enrioff | 140 |
| 26/40 | | LONE WOLF STRIKES (Cof) LAMBETH WALK (M-G) PHONEER DATS (MOOD SWISS FAMILY ROBINSON (REO) DIGH SCHOOL (NOL) GREEN BELL (U) FFGBTING SEXTY-NINTH (WB) | M | W. William-J. Perry L. Lane-S. Gray-S. Blicks Jack Randall T. Mitchell-E. Beet-F. Barthelom J. Withers-L. Brown. JrC. Edwards D. Falrhamia, JrJ. Bennett J. Cagney-P. O'Brion | |
| | | PIONEER DAYS (Mono) SWISS PAMILY ROBINSON (REO) | W B | Jack Randall T. Mitchell-E. Best-F. Barthelam | w |
| | 1/10 | BIGH SCHOOL (20th) GREEN BELL (U) | C B | J. Withers-L. Brown, JrC. Edwards D. Fairbonks, JrJ. Bennett | 34 |
| | 1/10 | FIGHTING SIXTY-NINTH (WB) | B | I. Cagney-P. O'Brion | 91 |
| 0.0.00 | | | | | |

Neely

Creedy

Considered of New York is retempting as well as outsides, that the bill, it is convince enthibiters in the rock, as well as outsides, that the bill, it is convince enthibiters in the rock, as well as outsides, that the bill, it is convinced to the TDOA, well of the country, visiting 31 civits and subversed on estimated 1300 cities of the Country, visiting 31 civits and subverse on the hearthof effects be because of the bearthof effects be because of the country, visiting 31 civits and subverse on the country visiting 31 civits and continues that 90% of the within Visiting 32 civits and the membership of Allida are against the instance, and the country of the bill, the rank and file membership of Allida are against the instance, and the country of the provider of the product of the bill, the rank and file members with a verbasism capp of the Newly has provided its members with a verbasism capp of the Newly that the production of the country of the product of the country of t

affecting employment of their mem-bers.

Daring the past week the Central Tradis in Labor Council of New York, understing around 260 union. York, understing around 260 union. Council, passed as resolution taking re-ception to the Neely bill on the ground that it increases the risk for the producer. Central Trader is headed by Thomas Murtha, who is on official of Local No. 8, Breakyn alegishands.

Hays Office Says Neely Bill Will Wreck Industry

Bill Will Wreck Industry
Part of the reweping drive on the
Neely bill, directed by Heyname, in
Incerporated in a secuting arrayment cathed fisches Peterse in U. 8.
Under the Neely Bill. Breides take
ment cathed fisches Peterse in U. 8.
Under the Neely Bill. Breides take
ment cathed fisches Peterse in U. 8.
Under the Neely Bill. Breides take
prices on wholesale transactions, the
bill offers no right to exace the conmanyaris of the measure cites that the
bill offers no right to exace the tomanyare this with the prevent
ment is brought on the bestire to
refrain from showing the picture. In
compares this with the prevent
which gives exhibs a "tolds selected
from the state of the prevent
which gives exhibs a "tolds selected
from the state of the selected
from the

Bill Tee Impertant Washington, Jan. 9
New test of the Neely anti-block booking bilt will occur this year te-fore the full Hause Interstate Commerce Committee, according to Chairman Clarence F. Lee. Democrat, of California.

Chairman Clarence F. Lea. Demo-erat, of California. Too important to be delegated to a subcommittee as in previous years, Ear indicated that wilnesses will be called as seen to examine the committee has disposed of profiling husiness. Serveral inventors, the committee has disposed of profiling husiness. Serveral inventors, the control of the contro

May be some the state of the receivable was a second of the state of t



SHOWMEN ARE SAME TO YOU. THE FASTEST YOU HEARD CALLING IT ROSALIND. AND HAVE COMEDY



Imagine the wild woman of "The Women" and the Awful Truth" ganging up on your patrons! It's

edy set-ups that'll come your way all season

one of the sweetest com-

HOWARD HAWKS

GENE LOCKHART - Helen Mack



VARIETY

POINTS IN BALLO DECISION

THE STATE OF THE STATE OF CARREST OF THE STATE OF THE STATE OF CARREST OF THE STATE OF THE S



"THAT'S FOR NOTHIN"



THE BIG BOOK

That 34th Anniversary Issue With the Green Cover

I goes into hidin'—and they can't find me—

I emerges—and they corner me and they ask me if I'm goin' to be in this week.

I says "What's It Going to Get Me"-

They says "NOTHIN""—

So—on account of their truthfulness I says "Here's the Copy"—

Which Tells Nothin' and Gets Me Nothin'

Jimmy (Schnozzle) Durante



P.S. I couldn't find clippings of my rave performances—I must of been robbed!



23

Chains vs. Indies' Renewed Battle In Mobile: Other Theatre News

Mobile, Als., Jun. 8, prive Alexas all of the product alsorators of thestrees and independent in the control of the product alsorators of thestrees and independent in the control of the product and interest of the form of the control of the contr

WB Chaese Cirve. House

Cirveland, Jan. 8.

Warnery Lake, Blo-marie in center, the life of the building street, and the life of the life o

Lou Weisberg, Columbia castern-naise manager, checking the Buffalo exchange.

Holly waod, Lackswanna, has bowed in again under Dipson-Basil management. Plaza, Bobel after remodel-ing and redecoration. Lyviz, for-tography the Park, reopened by George Williams.

New York Theatres

THERE'S A BETTER SHOW AT THE THEATRES



"The LIGHT THAT FAILED"

ATTO MUSIC HALL

"INVISIBLE STRIPES' A Warner Bros. Picture

IN PERSON

STRAND Byen and

"GULLIVER'S MERRY MACS TRAVELS"

GLENN GRAT

PARAMOUNT THE

CARDO In THIN HAR

PICTURES

MONO PLAYDATE DRIVE: FILM DEALS

A five-week playease drive is being undertaken by Monogram starting Feb. 38, with three important prime, amount not stated, to be accorded to the basis of the best remains obtained among the best remains obtained among with the given no branches finishing first, second and third.

The strive has been scheduled to The strive has been scheduled to the program.

Late deals closed by Mono include recognized to the stripe of the scheduled to the sch

WB Seis Celevrade Beal
Warner Brux. has negotiated a
product deal on the current (180669) product with the Colorade Corp.
persting II houses in and around
Les Angeles.
Jack Brower of L. A. acted for
Warners under the supervision of
W. E. Calleway, weeken district

They include the Frisina circuit of 16 houses in Blinels, Missouri and lowe; Fanchon & Marco chreuit in St. Louis, Nasser chain in San Francisco and Alamods, the Publis-Mace group of 11 theatres in Arisona, Demordaunt-Dronan circuit in Idoho and the Moran-Isley chain in Otlahona, comprising nine cituations. Kibbey Freed
Montreal, Jan. 9.
Charles E Kibbey, accountant of
Consolidated Theotrea, List, was
Thurnday (4) when forgary and
theft charges totalling \$1,300 brought
against him were shandnesd. L. A.
Sperher, counsel for the company,
advised Judge Demarks that
was no evidence to offer on the
charges.

Charge Par Violated Labor Law On Mi

H. S. Carrasce, Stele Labor Commessioner of Sen Francisco, will pass on charges preferred against pass on charges preferred against pass of the sent passes of the se

Veggmen pest in 1 Trèse
Winnipez, Jan. 8.
Yeggmen speet om tapprolitable
New Year's in Winnipew sheen they
stiemphed to anaah safes in two Winnipeg thestrer. Bandits beund and
sagged night witchman Arthur Wintempied the break gene tha safe in the
office of assistant manager Nestor
Nevalt. They finally gave up and
left by a side door.
A pollorand néisturbed bandits who
et the Bose thestre. Both sitempte
of the Bose thestre. Both sitempte
of the Bose thestre. Both sitempte
orcurred New Yeer's morning after
midnight shows. Na arrests have
been made.

Yeggmen Full in I Tries

Inside Stuff-Pictures

Tri-Buistes Blutis Omniha Par Combination of John Reprint Combination of London Reprint Combination Reprint Reprin

David O. Seiznick has been made a member of the advisory board of he Netienal Education Assa, a Committee on Motion Pictures, Department & Secondary Education. It is the first time that a firm producer has been populated a member of this accelerate organization.

Warners is multing the idea of a comparative unknown for the title rele in Knute Rockne. Studio tried to borrow Spencer Tracy from Metro, but the deal failed to jell. Seript has been ready for some time.

THUGS GET \$1,360 FROM Tiff Looms Between 20th-Fox, U on Quints; WB HOUSE IN RACINE

While patrons were watching a picture, bandite-feed their way into the office of Warner's Vancière, Bandite-feed their way into the office of Warner's Vancière, Weiler, Schotter, Schotter, Warner's day. Less, than sixths same theatre and got away with \$1,500. Pathe Cold on Renewal

Bouse Mgr., Pinched
Okiland, Cal., Jan. 8.
Airz Lovin, manager of the Vogut,
Aleman, Andrew Control of the Vogut,
Aleman, Andrew Control of the Vogut,
Aleman, Andrew Control of the Vogut,
Andrew Control

A

\$50,000 BLAZE RUINS ALABAMA HOUSE

Mobile, Aia. Jon. 8.
Paramount theatre in Andalsiefa,
Alabama, was destroyed by fire Friday (5). The blaze started in the
locating system a short time before
the theatre opened.
Bouse was owned and operated by
C. S. O'Neal & Ch., and with cquipment, was valued at \$50.000. O'Neal
and that be would rebuild.

Bochester Heuse Bannaged Rochester, N. Y., Jan. B. The rear of the Lake theatre, unit of the Schine chain, was dan aged by fire Tuesday (2) to the et-tent of \$3,000.

20th, Roxy Win Point In Tax Reduction Suits

realise for future picture work, incitoling use of those already under
contract.

Dinkie Freeman Emotes

Bellywood, Jan.

Charles V. (Dinki Presenan, Jr.

son of the general manager of Cowras chosen top (annatur) actor of
sait the film suicide employeed from
Treamatic groups. Award landed young
Presenan's acting chares cell for
his doubling from Columbia's cutting
Freeman's acting chares cell for
his doubling from Columbia's cutting
pair whigher the film of the gans from under
their skirts.

Affiliates Protest Shortened Chainbreak STRIKE THREAT

NBC Decides Not to Make Issue of Pause Bet-Bergen and 'One Man's Family'

Older the Better

e and Pat, who tell black-gags, are currently doing special Seturday night see-on the Alka-Sletzer Barn so program. The price is not, writers.

OLD GOLD WOO

THAT RUSH TELEGRAM

shundessed the idea of re-to five seconds the chain-which comes between the McCarthy show and 'One 'passity' on the red link form and the control of the con-test section concerned raised a man protest. The executive sites of the Independent Radio rix Affiliates added its hit over the control of the control of the control of the control of the 'Indiana unique and the con-trol of the control of the con-trol of the

the accord break as has been the linked trade praction.

a cutver had acted on the reof J. Whater Thompson.

of J. Whater Thompson.

The general cutter the cutterm of J. The cutter the cutment of J. The cutter the cutcutter the cutter the cut
cutter cut-

Cancels NBC Lady Esther Session Which Larged **Behind CBS Duplicate**

Lady Esther has cancelled the half hour it fills with Guy Lombards on the MEC-red Priday nights. The yide discrepancy in rating when compared to what the same hand registery in its Monday night spot on CBS had much to do with the encoulabiles.

HARRISON ANDERSON SUCCEEDS BELLOWS

As Paul, Jan. B.

Arrison F. Anderson was opsted director of public relations
Control Mills. This the vessory
Bys on Dec. 29.

Bys on Dec. 29.

We director formerly was with
Monolulu Advertisor. NBC. and
worden A. Bushen, formerly asnint director of research with
E Thomas, Chicago, is now
t the market analysis research
with research with
Triment of Concern Mills.

Me-Discovered by CBS
Orth Bell, who does a hundir rouline as Uncie Jeonthas, will go
the CBS "Purruit of Happiness" in
the State Peters of Happiness' in
Happiness' in the State Peters of Happiness'
Happiness' in the State Peters of Happiness

usicians Union Will Study Station Behavior as Formal Pact Expires and Temporary Marking Time Ensues-Broadcasters Debate Wiscat

IRNA'S 'HINT'

With the American Federation of functions distinctioned at this time to rece the issue of a renewal of con-ract, station operators are faced with an employment difference that as no precedent in the broadcasting dustry. The threat of an im-sedists musicions strike has been specified. Broadcasters are not

have to be worked out between statement of the statement

ment after the expiration of the present agreement.

AFM's attitude of letting things ride as is for the time being is attributed within the breadcasting incachine to the statement issued last Nov. 20 by the U. S. Department of Justice on five types of unreasenable employment restraints which Agaistant Attorney General Thorman

Red Out-Paces CBS by Half Million On Year: 1939's Fireworks Finish: Blue Topped \$1,000,000 in December

Joint gross billings for the three erecursory softwarks in 1909 amongs over the billings for the 1912 Med St. 1912 amongs over the billings for the 1 of 171.784.06 for 1918. MEGS. 3 and 547.784.0 for 1912 amongs over the billings for the 1 of 171.784.0 for 1912 amongs over the 1912 amongs of 1812 amongs over the 1912 amongs of 1812 amongs over the 1912 amongs over

Chain Income from Time Sales

| Pebruary | 3,746,606 | 3,498.053 | 3,386,782 | 2,714,300 |
|-----------|-------------|--------------|--------------|--------------|
| March | 4,170,662 | 3,806,831 | 3,614,263 | 3,097,983 |
| April | 3,500,984 | 3,319,505 | 3,277,837 | 3,741,698 |
| May | 2,700,100 | 3,414,200 | 3,214,819 | 2,541,730 |
| June | 3,362,404 | 3,300,560 | 3,003,307 | 3,323,450 |
| July | 3,363,556 | 2,956,710 | 2,707,400 | 2,439,963 |
| Assgrant | 3,312,570 | 2,941,000 | 2,784,977 | 2,422,431 |
| September | 3,315,307 | 2,979,341 | 2,850,581 | 2,886,637 |
| October | 4,219,253 | 3,773,964 | 3,330,730 | 3,696,460 |
| November | 4,234,994 | 3,000.010 | 3,381,346 | 3,466,736 |
| December | 4,279,748 | 3,697,672 | 3,639,006 | 3,554,300 |
| | - | - | | |
| Total | 945,244,354 | \$41,462,679 | \$36,651,186 | \$34,523,960 |
| | | | | |
| | | CBS | | |
| | 1900 | 2938 | 3987 | 1936 |
| lanuary | \$2,674,067 | \$2,879,945 | \$2,378,620 | \$1,001,098 |
| Pobruary | 2,541,542 | 2,000,334 | 2,364,317 | 1,000,146 |
| March | 2,925,694 | 3,094,317 | 2,500,718 | 1,172,368 |
| April | 2,054,006 | 2,424,100 | 2,563,476 | 1,950,900 |
| May | 3,007,404 | 2,442,363 | 3,500,568 | 1,749,517 |
| Tune | 2,000,180 | 3,121,496 | 3,476,567 | 1,902,768 |
| luly | 2,311,953 | 1,367,397 | 1,986,412 | 1,300,775 |
| August | 2,341,636 | 1,423,865 | 1,955,380 | 1,222,586 |
| September | 3,563,132 | 1,001,786 | 3,309,560 | 1,003,003 |
| Detobor | 3,306,654 | 3,307,386 | 2,900,465 | 2,429,917 |
| Vovember | 2,474,163 | 2,453,410 | 3,654,473 | 2,439,917 |
| December | 3,529,154 | 2,529,000 | 2,786,618 | 2,433,368 |
| | | | | |

MUTUAL

82 229 762 82 820 224 82 228 667

principle in American Industry.

Because the American Communial

WPEN'S Useen Feed
Thirdesplain, Jan. 9.
The Business of WPEN is (CI) affiliate will support the management of the control of the control

Re-Discovered by CBS

Fuhrman Leaves WIP,

Replaces KYW's Martin

Pulladelphia, Jan. 8.
Clarence Pubranan, musical director of WIP for the past eight years, has resigned to take KYW music for the KYW

Ripley Back Feb. 16

Robert Ripley returns to CBS for Crown Cola Feb. 16. It will be the same Friday 10:30-11 p.m. spot. B. B. D. & O. In the agency.

MRS. MELBOSE VERY ILL Akron, O., Jan. 9. Edythe Forn Meiroa, manager of WJW here, is in Peoples hospital with pneumonia. Reported to be holding her own.

Petroleum Industry Provided 17% of CBS' 1939 Billings; Share Was 3% in '38

CBS CLIENTS'

| 000 | DI | TIM | r |
|------|-----|---------|------------|
| 444 | KII | LI IN | ı, |
| LUUJ | 20 | ALC: U | v |
| | 939 | 1939 BI | 939 BILLIN |

| CLIENT | DELLING |
|--|--------------|
| Laver Brothers Co | 85,345,675 |
| General Fuels Corp Culgate-Pulmelive-Pest C | A. 2 300.000 |
| Procter & Gambie Co Campbell floop Co R. J. Roynolds Tubbero C William Urigley, Jr., Co | 1 390 MI |
| William Wrighty, Jr., Co | 1 3mt 301 |
| Chrysler Corp | 100m, 144 |
| Port Meter Co Liggett & Myers Tobacco Texas Co | 863,611 |
| American Home Prod | 904.70 |
| Put Hill Sales Curp | |

| CDO IMMEDITY DICE | N WOWN |
|-----------------------------|----------------|
| DADUSTRY | TURE ON CBS |
| Ponds, Pond Beverages | 89,688,774 |
| Drugs, Tuilet Goods | 7,651,605 |
| Cigarettes, Cigare, Tobacco | 8,297,181 |
| Soans, House Supplies | 4,032,142 |
| Lubricants, Fuel | 2.390,774 |
| Automotive | 2,201,293 |
| Confectionery, Soft Drinks | 3,587,019 |
| Financial, Insurance | 939,869 |
| Jewelry, Silverware | 235,244 |
| Miscellaneous | 216,962 |
| Shoes, Leather Goods | 190,255 |
| Radios, Phonographs, etc., | 86,740 |
| Travel, Resorts | 11,000 |
| Building Materials | 3,645 |
| Political | 5,358 |

Voice Dubbed Into WGN Want a Job' Program

HEINZ DECIDES TO AVOID COSTLY SHOW

RELEASES OPTION

Out-of-Town Agency Snatches St. Louis Show Local Accounts Ignored

SPITALNY AIRS FROM **MLAMI AT \$1 ADMISH**

Ned Midgley, B.B.D.& O

Grace Line Selling Sea Cruises On Installment Plan Via WABC, N. Y.

ED WEISS AGENCY GETS 20 GRAND CIGS

CBS' Clients For 1939

| | Industry and Client ITOMOTIVE Chypter Cop. Ped Biolo Co. Port Cop. Port Linea, Najara Port Constitution, Najara | Expen | diture |
|----|--|----------------------|-------------|
| ١. | Purd Motor Co | 940, 277 891, 194 | \$2,301,50g |
| 1 | Holland Furners Co | 8.000 | |
| | MIARR CHARRYTER TORACCO | 796,629 | 0,000 |
| ı | American Tohacco Co | 347 000 | |
| ı | Auton Pinher Tohogre Co | 17 200 64,000 | |
| ı | Brown & Williamson Tobacco Co Baleigh Liquett & Myere Tobacco Co | 111 | |
| l | Photip Herrie & Co., Ltd | 687 470 146, 475 | |
| ı | R. J. Reynolds Tubares Co | 99.00B | |
| | LOTHINI AND DRY GOODS | 400,010 | 0,301,300 |
| 1 | ONFECTIONERY AND SOFT | _ | - |
| ı | Cardinot Condy Co | 1 | |
| ١. | William Wriging, Jr., Ch | 304.801 | 3,997,019 |
| 1 | American Home Products Corp | 300.000 304.004 | |
| | American Home Products Corp Hill's New Prop | 190,411 | |
| 1 | Bothopwool Curp Bathorwoot Products Compana Curp Itelian Baim, Dirit, Cooling. | 8.969 | |
| 1 | Chamberlain Loboratories, Inc., Hand Lotton | 14 344 | |
| 1 | Colgate-Palmolive-Peet Co | 91, 686 | |
| 1 | Coignite-Palmolive-Peet Co | 615 360 881 945 | |
| 1 | Columnial Domes, Sur | 6.041 | |
| ľ | International Collection Products., Kinesex, Quest | 804.430 430,020 | |
| ı | Loubert Co | 110.416 | |
| ۱ | M. Green & Robbins, Inc. Lifebury France | BPG 446 | |
| ı | Mentry Co. Tribet Articles. Nectoring Chemical Co. Shin and Shaving Cream. | 14.710 305.008 | |
| ŀ | Pructer & tiambie Co Tool and Brene | 200 640 | |
| l | Sufons Fulra Curp | 3.40a 801 148 | |
| ١. | John H. Woodbury Ch | 84.400 | 7.601,606 |
| ľ | Henrical Management Corp. Personal Loans | \$94,965 234,768 | |
| 1 | Producted Ins. Co. of America Incorance Services and Production and Production Income In | 611.330 200.167 | 000,000 |
| 1 | Calary Growers of Calif Calary Prore Calif Pruit Growers Barbangs Citrus Prote | 2 3400 | |
| 1 | Campbell Soup Co. Soupe, Joice, Bouns Campbell Soup Co. Franco-American Spagio-11. | 130,000 130,000 | |
| 1 | Corn Products Refining Co | 364 PMS 101,010 | |
| 1 | General Foods Corp. Port Teastles | 84. 8+1 780, 1841 | |
| 1 | General Pouds Curp | 381,425 | |
| I | General Funds Corp | 114 miles | |
| 1 | General Mills, Sur. (Sparry Flour). Wheatten General Mills, Sur | 14, 100 68, 911 | |
| 1 | General Mills, Inc | 20,100 | |
| 1 | Sourge A. Hermel & Co | 20 150 | |
| | Knez Gelatina Co | 3,010 | |
| 1 | Ponick & Pord, Ltd. My-T-Pine Deport | 60 000 600 742 | |
| :1 | Purity Balaries Service Curp | 61. NO. | |
| 1 | Sa W Fine Fuels, Inc | 905,000 | 0.000,700 |
| 1 | International Silver Co | 998,244 | 980,980 |
| 1 | American Cel Co | 10.000 | |
| ١ | Oulf Refining Co | 201.000 | |
| J | Rio Granda Oli Co Gas and Cili | ST 040 | |
| | Union Oil Co | 14.375 | 2.000 |
| 1 | RADIOS, PHONOGRAPHS, ETC. Columbia Recording Corp | 66,760 | 81,746 |
| | Griffie Mig. Co | 190,186 | 190,500 |
| 1 | Colgate-Palmolive-Peet Co | 82,795 915,365 | |
| | Puls & Co | 72.070 | |
| | Lover Brothers Co Lost Flahen | . III | |
| 1 | Practice & Gamble Co | 415.130 | 4 000 100 |
| ١ | TRAVEL, AND RESORTS Wilmington Transportation Co | 33,000 | 11,000 |
| 1 | E. L. du Post de Homone & Co., Inc., Institutional | 100,000 | |
| 1 | Paramount Pintures, Inc. Dog Pond Citizen Twentieth Contrary-Pon Pintures, Renn of Washington Renner | 10 460 T. 173 | 814,860 |
| 1 | Calif. Chirappactic Assa | 404 | 200,000 |
| | Proposition Ho. 8—Yes | 3.300 | |
| ١ | | | |
| - | The Bank of Processes Co. INTELLISTON, ACTUALISTA S. WILLIATON, ACTU | 456 | 8.800,000 |

GITTINGER PROMOTED

EX-CROSLEY STENOG. INVALIDED, ON AIR

Cincinnati, Jan. 8.
A series of twice-weekly programs have been insugurated at WS&I. They will be conducted by Kay Irion, who was a stenographer in the Crosley organization until a year ago.
She fell while horseback riding

STORES SCAN

\$60 Pianist Has \$300 Staff

On agency is brophed to extensive radio department stell in precious by the first many participates in the preparation of a second principal for the result of the precious program which contains but one performer, a singing passion, Acresing production conference for this set consists of a couple which can differ set the production conference for this set consists of a couple which can differ the production of the set of the

Sloan Foundation's 'Controversial Programs' to Start on KOA, Denver

Colminating a series of experiments auditions of experiments auditions of program belief to hope of making educational periods a hierarching as commercials, the Siesa Poundation again (SA, Titlet (For Shake America', the Siesa eries 20-10 pm, Jan. 15, will start of with Generomean will be wread insure. Smokley for the start of t

our avaisable. The initial program will have a at of 35 characters. Professional usic, sound effects, dramatic as-sences and all the radio trimmings quality commercials will be em-

oyed.

In charge of the program is Dr.

D. H. Kaplan, professor at the niversity of Denver, assisted by accee K. Sinckton, instructor of die brondcasting, and Forbes Park-

writer.

In Bloom Poundation also apon
is the University of Chicago
and Table program besides pay
dependent of students in several
existics who study government enicago an besides pay-students in several study govern

SUES TRANSRADIO FOR DX OVER-TIME

Dallas, Jon. 9.
Transradio Press is being sued bers by C. W. Churchill, discharged employee, for 800 plus attorney's fees under the fair labor standards employee, for SRSS plus attorney; a free under the fair laker standards act. Churchill alleges amount is den for back wages over an 18-mental standard of the standards overhead the standard of the standards overhead the standard of the standard party wave broadcasts in code if a m Transtradio headquarters, turned them into news broadcasts for WRR, municipal. Union of the standard of the standard of based local news for the bureau, which hired him in April, 1858.

Dorothy Maynor, Colored Soprano, Air Guesting

Brothy Mayner, Negro soprano berotry Mayner, Negro soprano whe recently made her New York sencert debut, will guest on the Alex Templeton Alka-Seltzer pro-gram Jan. 22 and on the Consoli-tisted Edison local N. Y. show Feb. 4. Desig set by Paul Louis, of Co-lumbia Concerts Corp.

Litchen Show for McBride

Ruthroulf & Ryan is working on a dayrinos program for Mary Morro and the program for the program

Ted Keereman's Burn-up Portland, Ore, Jan. 8. Ted Kooreman, manager of KALE. Is suffering from sunbaurn, despite fact that the sun seldom shines to Gregon from Nov. to March. Fell asleep under a lamp.

A Hillbilly Child

Ban Antonio, Jan. 5.

"Sunday Morning at Hy-G
Ranch" on Texas Quality Net-work had Dad Pickard and his family of five on its opecial Christmas show.

Veteran hillbilly clan intro-duced a five-year-old grand-daughter who eries for a micro-phone like some kids cry for candy.

Harvester Newscaster Deal With WSYR Carries Unit Tour of Towns Tieup

Syracise, Jan. 5.
International Harvester has contracted for E. R. Vadebanceuer,
William and the state of the

Arrangements cell for WBYR to send a unit, headed by Jan Costley, into various towns in which Mar-menter company maintains an

WCCO KIDDIE KWIZ IN DEAL WITH THEATRE

Minneagolia, Jan. 9.

WCCO and the absurban St. Louis
Pard film thesire are collabing on a new tide quit atmax. Jobeled
enough finance and the state of the consult finance on that 1828 questions were submitted prior to the
opening shot, and 189 per week since
then. Publicity blasts by both station and thestre included a film
trailer, 800 billhoard posters, and tide
too break announcemental. Leval
tion break announcemental and gave
if yarns in their columns.

Redde Gallabor WCCO mentional

it yaras in their columns.

Eddie Galloher, WCCO sportscanier, encees the preceedings which
take place Solutroly afternoon, colling jures up from the audience in
range from two-bits to a buck, plus
free theatre ducats for the mospetia
purents. Listeners submitting questions get two bucks for each group,
of three if they're home when the
if they're out.

Telly P'ris, comedian, also takes

STAGING A FORUM

National Dry Goods Asso-ciation Fosters Open Ses-sion (with Breadcasters Welcome) To Go Over Whole Question Jan. 17

RADIO PLEASED

Coming conclave of the National and objects Ximas made an about most week with a most ing cheer for these sessions in which room has the sessions in which room has the sessions in which room has the sessions of the session Section to be given over to radio will be held next Wednesday (17) morning in the Manhattan Room of the Pennsylvania hostelry. Radio people will be admitted to the pro-ceedings.

went on ment next welloaeday (11) mercing in the Manhattan Boos of the Pennsylvania hosteley. Redepope will be admitted to the proceedings.

NBC blue has booked in a special people will be admitted to the proceedings.

In the manhattan Bease? Design the past weeks the NRDGA has sent past weeks the NRDGA has sent in them what topics should be discincted. Somewhere between 10 and 130 questions have resultantly been 10 and 1

Fauntieroyized 'Armstrong' Leads in Hooper Survey: Mrs. Knox Reeves Beams

additionally labert in sumeror had before the state of th

N. Y. CONVENTION Elliott Roosevelt, Back in Fort Worth, Reduces Texas Regional Hookup: Echoes of Transcontinental

Eye-Rubber

From the waning list of anti-radio dichards can be subtracted. Ouve Boone', columnist of the N.Y. Sun, moted in the trade for consistent pin-shoving late the other medium. Columnist's stunt day after Xunas made an about-

General Motors After Cash Bids Were Made

situation) is nepsylying miles for the innering to give a radio atmosphere. While the list of topies to be discussed in not yet in final abape, the control of the control

Pittiburgh, Jon. 6.
A. LeRoy Hasenbulg, 36. national sales rep for NBC from Pittsburgh, died Jan. 4, at his home in Crafton, a suburb. He had been it! several

Having retired the week before as measuremental Breadcasting System. Elitable procession of the continuental Breadcasting System. Elitable Breadcasting Systems of TSM cauties will be reflected to more recommendary the hookup of TSM cauties will be reflected from all to its statement of the cauties of the cauties of the systems of the

markets remaining in the TBS are Forth Worth, Dollas, Big (Continued on page \$21)

BETTER KNOWN NAMES NOW WRITING

Whether or not it's a 'trend,' there have been on unusual number of have been on unusual number of name writes from legit and fines recently active in the radio fields recently active in the radio field. They include Helen Jerome (workling on the erript for televising her (workling with Grown Welles), Haller Flansagan (contributing to the Cloud News' show). Anne Nichols (working on an adaptation of her Alder's farish flowles), Arthur Stehwarta Alder's farish flowles), Arthur Stehwarta Casar Fittis) and also Jane Cowi Continuing to offer a series starring best of the Common first of the Common first of the Common first of the common first owner-hown legit and picture writes.

RADIO MANUSCRIPTS AS COLLECTORS' ITEMS

Original radio scripts, dos Original radio scripts, denated by their authors, will be bullyhoond as collector? Herm in a benefit suction of the state of the state of the period the Pierre holet, N. Y. next Sam-ship of the London as approximated writers and the Booksellers Guild of America. Ether cripts to be suctioned in-tode the Alfred Krymbarg's Tre-Chode the Alfred Krymbarg's Tre-Cott the Tuce' and others.

Deute's Choir Starts

dren, Russell, I. 2, and Patricia, 14, and a sister, Mrx. William B. Hedges, whose husband is NBC vg. in the control of the co

Bingo, Wheels by Any Name Ain't Roses AFRA CODE IS

By Martin Cooney (ExCarnival Man)

By Martin Cooney (Escarval Man)
The recent history of hings of gameling game with seems of aliens and variations) should have some value in the present hat he behaved state of radio served something men of the United States with which I am personally insuling there was an outside the seems of the United States with which I am personally insuling there was an outside the seems of the United States with which I am a group of carriary amon who had found the pickings meages in their own line struddled upon a marier of the seems of the s

re renceded the entire goes to the prize outlay continued to the contract of t

the fall of 1939 I remember ing in Vansurr about a promo-nd a radio announcer (I forget amnes) from the north who were sed in Florida on a rap from the

frolic. It was public confirmation of a lated me what I thought.

And then I timed in the ratio one right and I heard a familier sound —a carnival wheel. The radio was giving away \$1,000. It was lated they don't expect thing so table and questionable so giving away \$1,000. It was all within the low.' You don't expect and they don't call it bins, time, time. It sound fills the heart but of the property of the pr

home burg. This was a case of up something I thought was pretty sway the meney. But it s throwing \$600 to a stooge in a bings well on the skids. Not that radio strong. The same public confirmation of saked me what I thought.

You san't tell me a lot

THE BUNDLE OF BILLS PROGRAM'

That—Mexico has rotified the international radio treaty and ordeved Dr. Twinkle to stop practicing medicine over the air.

Twinkle to stop practicing medicine over the air.

Twinkle to practicing medicine over the air.

Twinkle to the practicing medicine over the air.

Twinkle the United States to stage the greetest radio bings game
and super-givenway program ever presented. He was quoted as mying
by door prizes are much too peed for the average Mexicon.

Missain-Dr. Twinkle air read here to his yearth capture of Deste-squirt,
the sensational new toothquate that is the prospective sponner of Dr.

Twinkle's new radio bings game.

Overhand in the har at the Remney-Plane—Mr. Slugger likes the
Dr. Twinkle's new radio bings game.

Overhand in the har at the Remney-Plane—Mr. Slugger likes the
Dr. Twinkle's new in the state of the state of the state of Change Program.

Mr. Slugger likes the inter better. He thinks
the lists of hering a pile of nichles so high as the Empire State buildling will appeal to the country's imagination. The agency any it's too
Long distance cell is Thee Burches and the the Change Program.

A hours by Western Union the program promises to pay the income
tames of both children for the never providing they're redbands.

iames of both children for the next 60 years, providing they're red-based.

The control of the control of the control of the control of the The Twinkles—Thi stake my professional reputation on it. Mr. Blagger—We wouldn't wont to be sund.

Dr. Twinkles—Pusitively, you heven't a thing to werry about. If there's one subject I specialized on in mediate choich it was law. If there's one subject I specialized on in mediate choich it was law. If the control of the control

NOW ITS A SANDWICH

Program That Called Biself World's Worst Gets A Spenser

the aspectitions aroused? How many win?

Dr. Treithelds—I sharps any immercew's another day.'

Mr. Singers—That's my philosophy, ten.'

Retwert delicals—Yes, I suppose after all we must be practical business men.'

And they talked like they had sever a six-car abow. At least with the sheet delicals—when the same producting when the delicals are the same producting when the delicals are the same producting when the delicals are the same production are the same production as the same production of the same production are the same production as the same production are the same production and the same production are the same production as the same production are the same production and the same production are the same production as the same production are the sa

READY FOR E.T. FIRMS

The Washington, Jen. L.

Little change in several method with the property of the property of

Coast Scale Set
Mollywood, Jan. 8.
New scale of local rates for free-lance actors, singers and announcers, to the put into effect neuroni Jan. 18, has been agreed upon by American Pederation of Radio Artivis and Co-lumbia, National and Mutual repre-mentatives.

omistives. One of the provisions is the break-ing down of radio stations locally into A, B and C classifications, with those serving as network outlets carrying the A brand and top solle to be paid.

DOUBLE CHECK CONTEST

Winner Gots Bonus for Com To Pay Attention

The Red Hewks, hilbilly trough and the Med Hewks, hilbilly trough and Co. of Fort Worth, have a new version of 'Are Ys Listenia'. They give away overalls for best letter received each week telling what a work clother, Wenning letter as work clother. Wenning letter has a chainer work of the wor

McCann-Erickson Takes Local Ford Program

Local Ford Program

Schenisteristy, Jan. 8.
Ford December 1997

Bernell Schenisteristy, Jan. 8.
Ford December 1997

Bernell Schenisteristy night halfbear over WGY, changed ageveles
last week from N. W. Ayer to McAgency swap is due to the fact
Ayer bandles Ford national advertising, while McClam-Erickson done
time, Ayer directed Ford regional
solvertising, including that of the
Green Island plant, from an Albony
office.

Serial for Irene Rich

Hollywood, Jan. 9.

Irene Rich has switched from
dramatic skits to a serial, Glorious
One, for Weich's grapejuire.
Chapter play will be in quarter
hour stanzas.

Edmund Abbott's Heath Trip St. Paul, Jan. 8. Edmund Abbott, WCCO's olderst announcer in point of service, left station for a dude runch at Cesty Wyo. Health trip.

Special Bergen Check-Up By Hooper On First Time Out As Half-Hour

normal dip which this show took in December. This istest rating is slightly over what the McCarthy loved B. Is quite passible that a true index of the listener reaction to the half-hour McCarthy setup wen't be validable for enother two months or as, since listening runs to peak points during January, February and most of March.

of March.
The chart herewith give the comparative ratings of McCarthy (123) and Yore Man's Femily' (120) as they fact appeared in the Hooper Radio Reports on Mary, fact appeared in the Hooper Radio Reports on Mary ratings since then. In the two years and a half 'Char Man's Family' has held three different spoits, going from the Wednesday 6-8-20 p.m. spot on the rad to the Thursday 6-8-30 period in Celeber, '38.

Bergen and 'Family' Since May, 1937-



FOUR-NATION SHIFT IN J

CBC Is. And Is Not. Crown-Linked

Superior Coart Justice H. A. Fortier decided last week in a judgment handed down here that the Canadian Broadcasting Corp. is a judgment handed down here that the Canadian Broadcasting Corp. is an amastion of the Crown, not subject to sales tax under the municipalitation of the CEC. A Toronto judge recently rated that the CEC ould not claim examples from a lawrealt taken by a firm of Outston the CEC ould not claim examples from a lawrealt taken by a firm of Outston that the CEC ould not claim examples from a lawrealt taken by a firm of Outston that the CEC outstone CEC of the CEC outstone CEC out

Judge Portier touched on a controversial chapter of the CBC's history where he said: 'Can we believe that the government, after casing this legislation, wished to dissintered itself with the administration of this important public utility; or that after taking it out of the hands of privale interests would center its entire administration are proportation which would be independent of the state?' The Government has in the past been charged with responsibility for the act; of the corporation. Boar recent stants; it is viewed the judgment of the Ontario court, have a properties within a few of still undetermined, with regard to its beside an emission of the Court.

Anti-Union Memo of Gladstone Murray

MEXICO'S OKAY **CLEARS THE WAY**

Canada and Cuba Eager For Reallocation's Start-FCC Will Work Fast, But Formalities of Notification to Hundreds of Stations Delay Date

PAD THE BLOW

Transposed with responsibility the Judgment of the Onlario court, all undetermined, with regard to file of the Canada and the Judgment of the Onlario court, all undetermined, with regard to file of the Canada and the Judgment of the Onlario court, all undetermined, with regard to file of the Canada and the Judgment of the The state of the s

Brinkley, Baker Expected to Get Less Desirable Wavelengths in Mexico

Cancel Russians

Cancel Russians

Syracuse, Jan. 8.

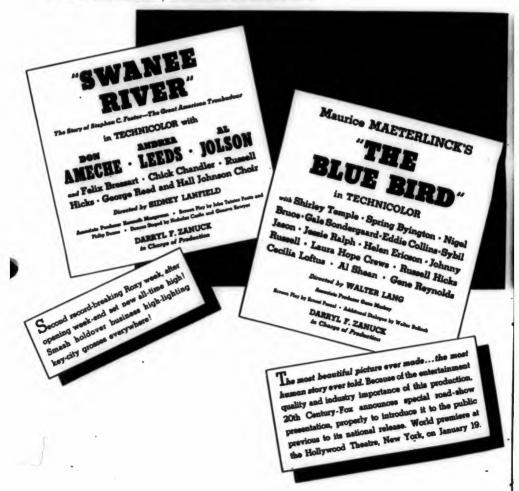
The Russians got H in the neck again, this time in Syracuse. For several weeks, WFBL in the For several weeks, WFBL done it gachedule a performance by the cuthedral choir of the local night as part of the Beasten Christman celebration.

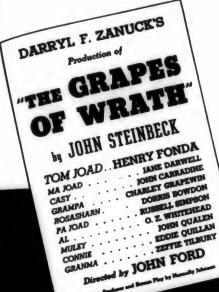
At the last minute, however, WFBL, Joined with WFWB in a Herbert Hoover's Flamish Beller Fund. The only time the two stations had open because of chalo commitment was the hour and the latter group was needly undered right of the sir, to make way for the Flans.

The Mexican government is conscribed by the Mexican government is conscribed by the Mexican power of the Mexican Particle The Mexican Mexican

On Broadway this month!... Heading for your theatre!... Spotlighted for the nation!... All from 20th Century-Fox!...

THE GREATEST CONCENTRATION OF SMASH ATTRACTIONS WITHIN MEMORY!





CONNIE GRANMA DARRYL P. ZANUCE'S

ALICE

FAYE · MacMURRAY · GREENE

BRENDA JOYCE-Andy Devine Henry Stephenson · Fritz Feld

Directed by HENRY KING

lth. - Screen Play by Harry Topped. - Story by

From the producer and the director of "In Old Chicago", "Alexander's Ragtime Band", "Jesse James", "Stanley and Livingstone"



- -the company with the most First Ten stars...
- -the company with 1939's most successful production record
- -the company with the product for 1940!

Radio Writers Guild (Coast) Asks Air Credit, Votes Out Spec Work

BEER TALENT VARIED

BUELL HERMAN TO KATZ Chicago, Jan. 9. Herman has joined the office of the (E.) Katz

enand for air credit and disconsince of specialistic writing were
I manisonally by Radio Wriincended and the second of the s

Harold Hough's Lone Star Chain Acquiring Biz

or at it Acquiring Bis Ft. Worth, Jan. 8. Indicated the street of the st

Trying Again-On Cuff

Seattle, Jan. 9.

Eddie Lenard, 23. singer who was there for two years without getting a hearing in Hollywood, is the winner of Capt. Dubbsie's 'Colden Opportunity' radio program over KOMO.

He goes to Hollywood as prize with all expenses paid.

N. Y. Fair Major Hypo To NBC Tourist Biz

TO NBC TOUTHS De-fer to boated the National Broad-ing Co. radio and television tour adance by approximately 200,000, compared with 100. Estimate to this week showed that ap-

Lessen, But Won't End, Wax Stigma

SORIO GAS USES NEWSCASTS | CAS STATIONS SPONSOR LOCAL ORCHESTRA

San Artenio, Jun. 8. Midway Service distinct, sone dis-tributors of Signore Cas, to mean-daily quarter hour program plus a half hour show on Sunday afteresses through KABC. A six piece string coarmble will furnish music garbed in service do. 4 ton uniform.

F. C. C.'s WASHINGTON DOCKET

NEW APPLICATIONS of Polymbia; Capital Broadcasting Co., Washing-

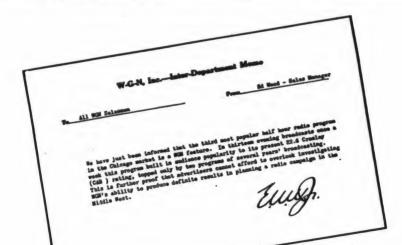
the parties from the a fill process.

In the parties of the a fill process. The parties of the p

f on (450 ke with 150 wasts as KVDO, Ardensea, boost night power from 100 tanks bastest KDOO, Ardensea becomery from 1110 to 710 bit for the dark bastest KDOO, change frequency from 1110 to 710 bit for the Chi at the first pin Chi at the fi

Joscelyn at WBT Jan. 15

Joscelyn at WD: Jam. 13
Charlotte, N. C., Jan. 1.
The change in managers will take
place of WET on Jan. 15 who take
colon Dellar leaves for KETO, Iam.
Francista, to become manager than,
and A. E. Joscelyn who is already
here, assuming general managershap,
Dellar here almee April, 1938.





THE MUTUAL BROADCASTING SYSTEM

coast-to-coast



RED NETWORK SWEEPS 1940 WORLD-TELEGRAM POLL!

NBC Blue Network runner-up ... All other networks trail!

Results of the 1940 World-Telegram radio popularity poll again proved why "most people listen most" to the NBC Red Network. And they indicate one reason why the low cost Blue Network offers "Sales through the air with the greatest of ease!"

Counting one "tie" as a half-win, 7½ of the 15 "firsts" went to the Red Network! 4 went to the Blue! And 3½ to all other networks! In the Open Classification (favorite programs regardless of type) the Red Network not only won first place, but four out of the first five—the Blue captured second place—and the two NBC Networks together accounted for 10 out of all 12 favorite programs!

Naturally NBC is proud of this sweeping victory, following so closely on the heels of equally great triumphs in the Cleveland Plain Deoler and Fame polls. We thank the advertisers and agencies who made these programs possible. And to Scripps-Howard and the 212 radio editors from coast to coast whose votes decided the winners—we make a deep bow. National Broadcasting Company. A Radio Corporation of America Service.

★Favorite Program Jack Benny

Outstanding New Star ALEC TEMPLETON

Popular Male Singer BING CROSBY

Favorite Studio Announcer DON WILSON

Popular Classical Singer NELSON EDDY

Popular Quarter Hour Program FRED WARING

Best Comedian JACK BENNY

Popular Orchestra GUY LOMBARDO

Favorite Sports Announcer BILL STERN

Favorite Quiz Program INFORMATION PLEASE

Favorite Commentator LOWELL THOMAS

Favorite Symphonic Conductor TOSCANINI

NBC RED NETWORK

The Network Most People Listen to Most

Stage Money Case More Involved

VARIETY

Salisbury Cause Celebre Opaque As a London Fog-Hearings Continue

A Cowles Station

5000 Wetts L. S. 1000 Wetta Night

CBS

Represented by THE KATZ AGENCY

Wachington, Jan. 5.

Mystecious origin of each described able community enterprises and tell have been contented by the community enterprises and tell have been on the six. The only included the FCC lest week attention throwing much light on the tell of the six of

The Male Animal

St. Louis, Jan. 9. Bt. Louis, Jen. v. A builtin posted in the gab-bers' room at WEW reads: Est-fective immediately. No arrows or prior to sundown unless he is en-gaged in cutting a transcription to be used at night. Borselin note from the boas brought shows when Al S. Poster cought Bill Durbin, gabber, in white the and tails at 8 a.m.

Inserting of the station was obtained from Gillett, while the engineer's has been the state of t

· Radio Daffodils ·

Ohlshema City—Paul Buonning, KTOK's announcer on wheels, who handles the 'Bikating Rink Review' from the Municipal Auditorium, inter-views and questions the staters in motion. Each stater who answers all questions correctly receives free tickets to the rink.

Restlet-Jerry Merris, KLR newcoater, started a 15-minute broadead with a threat table. Bild way paid to above it was impassible to can with a threat table. Bild way paid to the continue. Morris explained his pilish and beyond out, towing the news with the announcer to continue.

Immediately the station switchboard exploided with lights conveying emoliciences for the announcer's fleen's table.

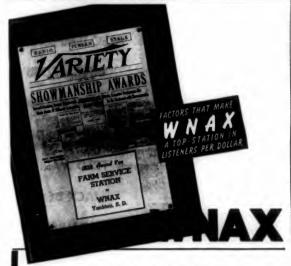
Ban Diego.—Roms Wine is conducting a search for the 'oldest Californian.' Son Diego's 99-year-old citizen was disqualified last week by Ban Jone youngster six months older.

Ban done youngers an amounts of WRIC airing a curboione program for a local bodding concern noticed a beautiful lass of about 18 years eating some condy kiness. Lacey brought his mine over to the girl and asked her for the defeation of a bias. Gal, after some fast thunking, and she couldn't be defeation of the condition. The control of the control o

New Orleans.—Walter Williams, WDSU Special Events man, closed for ity "man in street" interview for Rex hets. Only this man in the street tes his interviewees into the sponsor's store before he talks to them.

84. Louis.—Woman last week requested Roy Shaffer, WEW's hillbilly, to commemorate her Stits wedding auniversary and sice mention her four children, Jack, Dors, Kenny and Betty. The song she requested was Disapointed in Love.

-KGB to broadcasting a series by Belle Benchley, world's only we



receives Variety's

for Farm Service

WNAX service to the LARCEST daytime rural audience among all Columbia Stations wine Variety's award. And it can win sales for you. This type of showmanship is one of the "factors that make WNAX a top station in lieteners per dollar."

WNAX—only Columbia station between Minneapolis and Denver, between Omaha and Canada—also has the 24th largest urban daytime audience and the SIXTH largest total daytime audience among all Columbia Stations.

WNAX, with 5,000 watts that do the work of 50,000 and at 5,000 watt rates, can help you sell your products profitably. Can't we tell you more about it?

Studies-WHAX Building, Yankton - Orpheum Building, Sioux City





Sales through the air with the greatest of ease

From the Production Centres

IN NEW YORK CITY . . .

34

IN REW YORK. CITY

Addition libratory intro-revealants tails on WABC spansored by Krug Baking, o. Dr. Harviel Louwwid will do another 'limms Nature in Action' Baking, o. Dr. Harviel Louwwid will do another 'limms Nature in Action' review for NE cataring dan. It. ... John Gundher ceams NEC for a Farrida red., ... George Nelson of Leighton & Nelson, Schemesctady, proveling about at work. ... Seriety erriter Rusard Avers added to Barting Flavier's education of the Comment of the Comment of the William of the Willi

IN HOLLYWOOD . . .

IN BOLL! WOUL .

Bobby Brewn staying in Hollywood to represent the spanner (P. K. Wrigley) on the new J. Walter Thompson-produced Gene Autry 'Melody Ranch'. Poul Bickenbacher and Bob Breweier of the JWT side producing, with W. Ray Wilson collabing on the script with Carroll Carroll and Peter Dison. Carroll and Bob Breweier of the JWT side producing, with W. Ray Wilson collabing on the script with Carroll Carroll Carroll and Peter Dison. Carroll and Peter Dison.

Bobby B

IN CHICAGO . .

Roy Bargy on Own

With the Paul Whiteman orches-tra for the past 12 years as plantst, arranger and assistant conductor, Boy Bargy leaves that organization this week. He will go into radio arranging and conducting. Takes a short vacution first, how-

Woot, O'Heren Spensored Cleveland, Jan. 8.

Cirveland, Jan. 8.
Brownlee Chevrolet has tagged
Wayne West and Dick O'Heren, onng
and patter team, for a WEEC series
of three quarter-hour programs a

RCA-NBC Television

Wednesday, Jan. 10 2:30-3.30--'America's Wings, Wednesday, Jan. 19
230-330-4merica's Wings,
from LaGuardie Field.
230-250-7 Night in Old
Vienna, operatin with Bestrice
Lind and Marie Bernini.
103-1030-Wrestling at Bidgewoold Greve Eporting Crob.
230-Pupped Love, Bin.
230-Pupped Love, Bin.
230-Burn 'Em Up Barnes,'
Bim periol.

2:30—'Burn Ten Up Barnes,' film serial.

3:10—Thistledown,' film.
2:30—3:30—'Chani Gypsien,' film.
2:30—3:30—'Chani Gypsien,' film.
2:30—3:30—'Meet the Wife,' by Lynn Barting, with Phyllis Povah, J. W. Austin, Margaret Ledbetter, Lu eillt Penton.
Directed by Eddie Sobol.

3:2:30—3:40—'Sialom,' film fea-ture.

239-340—Stalom, film fea-ture.
9-90-1130—Boning at Ridge-wood Grove Sperting Club.
Smashay, Jan. 14
2:50-340—Spy of Napoteon, with Richard Barthelmen, Dolly
Market Spandagy Varieties,
with Televisien Employers, John
Williamson and his underseamotion pictures.

KFAB-KFOR DICKERS FOR SMALL THEATRE

Lincoln, Jan. 9.

EFAB-KFOR is dealing for the 440-seat Kiva theatre, to use as an auditorium. Present accommodations in the Lincoln hotel muditorium. Present accommoda-tions in the Lineoin hotel are limited to 130 people. RFAB, which airs the farm stuff, has heavy audience draw from 12:30 to 4 p.m. daily.

draw from 1230 to 4 p.m. daily. Kiva, a second run spot, has been chosed since Dec. 1. and Howard Federer, gm, title the radio by the Pederer, gm, title the radio by the make their best offer and soon, because fire planning a re-opening or the result of the radio of the result of the rest of the result of the result of the result of the result of the

of three quarter-hour programs a Arthur L. Perced, sales promotion week.

Les Biebl writing the act's chatis in New York on a business trip.

THE PISCON IN THE

Have you ever looked 50,000 FACTS in the face ?

• An all-time record attendance of \$0,000, proving that WKY's sudfance is semething more than on in-tensible statistic, jammed Olishama City's huge mu-nicipal suditorium the west of November 13 last to view and roundly appliced the Southwest's first public demonstration of tobevision.

Here was a flost-and-blood demonstration of the way WKY gets action from its audience . . . statistics you never find in a column of figures. Here was mee of what happens when WKY aks to its listeners. For those who like to look facts in the face this

rtial pictorial record of some 50,000 "facts" is still but a segment of the great mass which listens to WKY every day of the year and makes things hap-pen quickly and surely in Oklahoma's rotall stores.

WKY Oklahoma City

OWNED AND UPDRATED BY THE GELABORA PUBLISHING CO-REPRESENTED HATTOMALLY BY THE KATE ACCRPC, INC.

Inside Stuff-Radio

Borrowings (short term losses) made by Columbia Broadcasting System prior to June 30, lest year, under an agreement made of the close of 180, were revealed last work in information filed with the Securities & Barrowing and the Columbia Company of the Columbia Company of the Columbia Company of the Columbia Company of 180,000 from Brown Break Harrisma & Ch. 20, the spreament made by Colli of the end of 1809, the Barrowing Collins of Security Columbia Columbia

Betup of Western Coleway Broadcasting Corporation, steking license by a station in Rehenocatory, is unique in that Wastlow Leighten and Googe R. Nebent, two of the officers, incethindren and diversion, as againsty park. Reduced the Company of the Coleman of the

Frank O'Conner is a radio director for J. Walter Thompson. Another Frank O'Conner is a legil arter and the husband of Ayr Rond, pix-yeright Recently actor O'Conner was in the cast of this wide play. The Unessquered, during its Ballimore tryout and numbers of people congratulated director O'Conner, confusing him with his manasche.

Director O'Conner inc.

General Mills' 'By Kathleen Nerrot' has been offering an original hea-toffers unpublished (in book forms seved by that writer for file and a usin-ally (not a booksy) of Wheetles. Prolific writer averages three novels a peer, all published in magazines, but Doubhody-Dorna holds down the \$\bar{a}\$ book output to two per annum. Hence there are manuscripts I juig around. Nevel in question, "Apriery Books" rain to Connepolites measure for

C. R. Hooper, Inc., will put out a Fuelife Coast edition of its prigram audience reporting service starting this month. The co-incidental tishpone technique will be used in the checkup in four cities—Los Angeles, lies Francisco, Pertiand and Seattle—with the ratings being based on India in these areas for all pertials of the day from 1 am. to 19 p.m. On daytion and one vicenting rating report will be delivered each month, and there will be quarterly report as not in 1 un.

Precentation of Vaszur's Plaque for Social Service to EOSE, Portland, Me. was made into a special half-hear program over that station, 7 to 739 pm. Tuneday (Dec. 36). Mayor Joseph & Carsino of Portland, presented the pluque to the radio station in the name of Vaszurv. EOSE titled the program Your Station' and kept the theme of the broodcast atoing the ide

Abe Schecter, of NBC, points out, apropes of recent follow-up cer in Vassery on John Gunther, that it is so lack of appreciation of his on NBC's part that has kept the commentator limited to two periods by. Gunther himself has so more time to give radio due to the one pressure on his energies, what with the ver postlighting him as

WJR, Detroit, and WGAR, Cleveland, operated by the same interests, have adopted a group insurance plan covering the 150 full-time employees of the two stations. Pall cost of the plan, which provides for \$1,000 lbs insurance, hespitalization and dectory fees up to \$150, has been assumed by the distinct

in either case get a 19% become at Chr.

Buit of Both Brown against HBC, Bristel Myers Co., Crosley Radio Cors. and Podl. • & Ryen has been discontinued and solited out of the N. Y. sugreeme court. Blee cought on injunction against the program. Ter Hen Only, and an accounting of profits, claiming ownership of the title become of her published novel of the same name.

Mutual will take more Coast programs this year under an arrangement with Don Lee chain, consummated at recent Chicage meeting of Mutual directors. Lew Wesle was assured that the old bugaboo or clearing time on the bigger clations will be taken care of so that Hollywood originated shows will get full network play.

Marschalk & Prati has been retained by the new products division of Vick Chemical as advertising counsellors on problems of new product de-velopment. Arrangement adjects only possible new items and not already established Vick products.

Hugh Aspinwall, who presents Down the Country Roads, over KMOK. St. Louis, four times weekly, is a distant relative of President Rossevelt.

Rodney Lein, recently named superintendent of banks for the state of Ohio, is former treasurer of the lows Broadcasting Corp., Des Moines.

GEORGE BURNS AND

GRACIE ALLEN

HIND'S HONEY AND ALMOND CREAM

ESI

7:30 p.m., EST. -- CBS

WILLIAM ESTY AGENCY

Exclusive Management LESTER HAMMEL WILLIAM MORRIS AGENCY

MORE SIGN UP FOR MUSIC

Philadelphia, Jun. 8.
Approval of the proposed music species of the redoi industry, Broad-maril Music, Bard St. 1988.

In the control of the proposed music species of the redoi industry, Broad-maril Music, Bard St. 1988.

In the control of the redoi industry, Broad-maril Music, Bard St. 1988.

In the control of the redoi was in accretion of Broadenstern meeting in accretion of Broadenstern and the redoi was in the control of the radio cases precious in the new enterprise, while the clean and the redoi was to be a second of the radio cases precious and the redoi was to be a second of the radio cases precious and the redoi of the radio cases precious and the redoi of the radio cases and the redoi of the radio cases and the radio cases and

Newlish Millier in Gregon
Portland, Ora, Jan. 5.
Reville Millier, president of MA,
don in Pertland Jan. 13 to address
reduct if NAB meeting. Coregan
indiginal meeting of the CW,
year, S. humor NAB president, and
contained Missain, indigent of discussion in
section NAB contain years
with the president of the core of the
reducervation in Sectific on the
leveling day.

Truss Recerci II of 58
Essent II of 28 Truss estations which not here Prickey (5) with Nevellie Billing, NAB price to be the price of the Prickey (5) with Nevellie Billing, NAB price to breached Machine II of the Price of the II of the

ions whose men assembled for suclave were: KWFT, KVWC, , KPRC, WOAL KGKO, WRR, , KTSA. WBAP, KRGV, A, KONO, KUN, KGKR, A, KGNC, KFRO, WKY, E, KTRH, KRIS, KTEM, and

Bits of California Files Scaramento, Calif. Jun. 9. coadcast Music. Inc., has filed in-tention papers, listing 100,000 months of the control of the recent, IASB estormey; Nevulie recent, IASB estormey; Nevulie r, NAB presy; Walter Damm, rausker; John Elmer, Baltimore; or Kinsther, CBS; Lenox Lohr, or Kinsther, CBS; Lenox Lohr, and Kinsther, CBS; Lenox Lohr, the control of the control of the part of the control of the control of the part of the control of the control of the part of the control of the control of the part of the control of the control of the part of the control of the control of the part of the control of the control of the part of the control of the control

Smith nursing a cold that led her singing (not talking) program last week. Hopes the tonsils in order this Fri-



Beatrice Creamery Starts Setting Up Setter-Upper

Setting Up Setter-Upper Chicago, Jan. 8,
Two new shows have been set for commercials on Mutual Web, originating in Chicago, Through Lord & Themes agency, Bestrice Creamony has signstured for a four-vision hosti-ou, including WGM, CKLW, KPOR and KPEL starting Jon. 31.
KPOR and KPEL starting Jon. 32.
KPOR and KPEL starting Jon. 32.
Will be a morning exercise show with Wallace's Yasop Pit to Music.
Will be a morning exercise show with Wallace's Yasop Pit to Music.
Will be a morning exercise show with Wallace's Yasop Pit to Music.
Will be a morning exercise show with Wallace's Yasop Pit to Music.
Will Blinois Mass will start's a Mutual Enhanced to Chicago and Ch

Laughs Only

Salt Lake City, Jan. 8. Balt Lake City, Jan. 8.
EDYL' "Announcers Echool'
workly program not only jibes
stoff spiciers on bossers they're
made but gives would-be announcers a chance to try out.
Would-bes have secred a lot
of laughs, but one of 'em has yet
to land a jot one of 'em has yet

How Are They Laying?

ministic Margi will state and the state of t

Click of Old Radio Charity Stunt May Lead To Its National Expansion

Pittaburgh, Jan. 8.
Biggont chartly radio-nevergaperson and the continuous co





Why
They
Listen



WLW not only welcomes, but maintains a Special Events department of four people, to seek out events which reflect life as it is lived in WLW-land.

Innumerable requests for time on WLW by various institutions and organisations and committees are not treated as one of those 'necessary evils' incident to the operation of a broadcast exaction. But we consider these requests as definite opportunities to make over station as more integral part of the land which

This policy has tought listeners to depend upon WLW for broadcasts of news events and happenings that are genuinely of interest and concern to them. Three Mobile Units enable WLW to bring its listeners every major event within a radius of 250 miles—and frequently from se far as 600 miles.

REPRESENTATIVES - TRANSAMERICAN BROADCASTING & TELEVISION CORP. - NEW YORK - CHICAGO

THE NATION'S

most "Merchandise-Able"

STATION

BOB CROSSY ORCHESTRA With Mildred Balley CANELS Enterday, 19 p.m. WEAF-NBC, New York

Beb Crusby Bearl's shilted from the NEC Crusby Bearl's own post if singulation to bearl's own post if singulation to bearl's own post if singulation to be a supplaining that Millerd Baller, who held over from the Goodman stronglaming that Millerd Baller, who held over from the Condinan stronglaming of their musical backgreend, here they get stated backgreend, here they get stated backgreend, bere they contain the Crusby piped in from the Cond. Blag Allerd Baller from the Cond. Blag Trusby piped in from the Cond. Blag Trusby piped in from the Cond. Blag Baller depressed for the trusbings on the Beatrafacy first-out will be the model of what not to do to the the model of what not to do to Mins Ballery and the leader have

Agency got pep into the commer-

DRAMAGRAMS' 80 Mins.—Local Sustaining

WFBB, Baltimore. Staged by Henry Hickman of the WFBB production dept, this show, originating from the Centre theatre, selects seven members from theatre audience to Tunes who! 'guess where' or 'guess what' as indicated by short; haybels enscribed by a next by there; haybels enscribed by a next overded measured participants and for accepted ideas for energy than the production of the pro

future programs.
Raymond Tompkins, ordinarily a news commentator, conducts the program in breezy style giving the lip-pression of working entirely ad lib and sans seript. Bob Burieigh acists, handling sistion breaks and

Program has professional flavour



JOHN BLOIR & CO. Resembles



mildly pussed at this turn of it's not because they had selv be, but because Astry has it matte be.

With Elten Britt, Arteena Red Cowbey Chantles 15 Minn.—Lond BOUNTY TOBACCO Trees, There, Set, 7:30 p.m.

(Lennen & Mitchell)

Sante Fe instead of the Lesisville -Nontrille, this small group of 'covhands' yudols and fiddles with a le of pep and numerous pauses for the spiels. Its a method that always we and still is esteemed by the man facturers of cheap smoking tobact to reach the right strutum of the male population.

ale population.
Which seems plausible. Len

AUTRY GRAND BOTEL' With Betty Lee Grand tor, Charles

tor, Charton Eggiveies, Boss Brew, Joan Bavid, Louise Barch Vincent Pollettor, David Bacal 23 Mina. CAMPANA Sanday, 1-28 p.m.

Sunday, 1:35 p.m. WABC-CBS, New York

Density of the beautiful and the control of the con

there is to the title. Show is cut into two 'acts,' with a lengthy commercial at the opening half-way mirk and claus. Breath and a supering the supering the supering the supering the supering the supering the supering terms and certain to soften hands expand to dishrate the supering terms and climinate dandruff. If they'll also remedy that feet, the company ham?

As judged by last fluoriery's Chapter called 'Revenge is Mine' and produced by Joseph Anisely from a produced by Joseph Anisely from a produced by Joseph Anisely from a finite stand workly serials, with a bid or early able and so perceptible of early able and so perceptible of the stand workly serials, with a bid catter hole and so preceding the series of the seri

Production and direction are dilay, but the steam of issues independent with the steam of issues independent which is about all nervous could do with such eightgar. All energit the man who pigred the paragree, whose menty helicross. Besty Lau Gersonplayed the heroine, Harry Hunter are rown, and Jou'c Devid the real for rown, and Jou'c Devid the real rown and the production of the concernment of the companion of the troubledy had enough to be a distringe. It's a prefty discoveraging frings. It's a prefty discoveraging

SAMMY EATE ORCHESTRA With Vans Panelly, Clyde Borbe Tommy Byes, Jimmy Brown, Charlie Wilson Bond, Songe

ENSATION CEGARETS lends, 130 p.m. FEAF-NBC, New York.

Though be has bore consistently on the air for years this makes Bommy Kaye's first require connects. Illis grevious monley bradeasts have been on a guest basis. In motion of the secondary of th

Benasilen's current setup provides a half boar of pleasant diame and half boar of pleasant diame. The property of the pleasant diame and the pleasant diameter and the pleasant diameter and the pleasant diameter and the property of the pleasant diameter and the pleasant diameter

The band's participation smacked on we what of over-capitoning. There's the Medity Essention of the force. In the long of Tensorrow. The force, the found of Tensorrow. The lot. That hit predicting angle meased in the Seng of Tensorrow is reminiscent of Guy Lombardo, and the content of the senger of the senger

Raye carries plenty of vocalists with him and they fit neatly into the receedings. This four-some, impressing either individually or in mison, consists of Clyde Burke. Commy Ryan, Jimmy Brown and

Charlie Wilson.

As for the plug, the point still mot tressed is the savings of from three o five cents a pack; also the plu bout not letting eneself be prejuliced by the low price.

Odec.

EDGAB BERGEN
With Bound Dinon, Vera Vague
Wallace Beery, Robert Armbrusie
for Orthorira

30 Mins. CHASE & SANBORN Sunday, 8 p.m. WEAF-NBC, New York

Char & Standover's new half-hour hamben of the previous Standow (1), representing a budget halfvest on the previous Standover (1), representing a budget halfvest on the previous Standover (1), representation of the standover (1), rep

prompted by logic—statistical stems (presented by logic—statistics) and clearly in remaining flower held-hour shows, have high flower held-hour shows, have high respective to the relative states, and what's more the relative states, and what's more the relative states, and the states of the stat

But the program emission, on mire the war spirit of the transport of transport of the trans

In fact, if the new show is going to suffer from any major ailment, if sure to suffer from overcrowding most of all.

Edge.

THEN CAME WAR With Elmer Bovio Historio 16 Mins.—Local Friday, 7:30 p.m.

Although pissed on the sit and Although pissed on the sit and Although pissed on the sit and cont. (this material is on three phonomers of the sit and the sit and

BALLAD FOR AMERICANS With Paul Rebesses, Lynn Rus Chefr, Hark Worney orthogon

WABC, CBS, New York This is a vividity colored point 4-sheet set to music. When, introduced over CBS metals regram, Parsuit of Happines, ittred concething like a national symbologue and produced certain and produced and vertical regression and set of the color of the color of the certain and the color of the certain and the color of the certain and the certain and the certain the certain the certain the certain the certain and the certain the certain the certain the certain and the certain t

American history in treated is a simple follularith way, but such a much feeling and classic simplising, hearing and classic simplising, hearing and classic simplising, hearing and classic simplising, hearing and classic simplising, and puts to shame much of the nothed to the same and the same and shall be a superior of the same his one tingles with obsertion in the contract of the same his contract of the same and a fine lattle in everytage and a special the methods and the same and a fine lattle in everytage and a contract of the same and and a remarks wellow, the Shalled will as noted to beared many time.

JOE PENNER DUE EAST

Will be Three or Four Breadensh New York City

Joe Penner will breadenst from lew York for three or four week, larting Jan. 35. Reason for bringing the east from Holtywood is to two the employees and distributesustomers of the Ward Baking Ca. he program's spenser, an oppomitty to see the chore,

It will make the first time that tenner has originated from any soint but Hollywood since he's been under the Ward banner.

THE

SMOOTHIES BABS-CHARLIE-LITTLE

Listen to Their Bluebing Recordings of "Starilt Hour" and "Buxom Barmaid".

Anyone knowing the whereabouts of Moon Mullins, a former WHB radio artist and formerly a resident of Kansas City, Mo., communicate at once with E. G. Ege, care of Jenkins Music Company, Kansas City, Mo.

WBAL
means business
in Baltimore

LOU BREESE

And His Orchestra

Brought back to the CHEZ PAREE, CHICAGO, for another extended run. The boys in the band and myself wish to thank Mike Fritzel and Joey Jacobson for their kindness and co-operation.

Broadcasting Nightly

Coast-to-Coast - NBC - 10:30 P.M., CST.

'THE O'NEILLS'

FAMILY PING YELL MERE
AUGHTER TEAR A HART HRO

ISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P. M. EST

MGT. ED WOLF-RKO BLDG, NEW YORK CITY

Follow-Up Comment

Gloria Stuart's Giggle

We're not "crowing" - - just "showing"

"BEYOND A REASONABLE DOUBT"

Starring NICK DAWSON

THE C.A.B. - 16.09

THE SPONSOR"-

VICK CHEMICAL CO.

for VICK'S VAPORUB and VICK'S VA-TRO-NOL

THE STATIONS -

SACRAMENTO, STOCKTON and BAKERSFIELD, CALIF.

THE PROOF -

After only 15 episodes ... against major nighttime network competition

ASSOCIATED RECORDED PROGRAM SERVICE,

* Also sponsored in the State of Toxas by the Duncan Coffee Co.

"BEYOND REASONABLE DOUBT" will do the same job for your local or regional sponsor

McBlatchy Broadcasting Con RENEWED for another 13 weeks by Vick Chemical translated bringing group is become a few and the straight of \$ \$1.00 C.A.A. service on a managed beneath to seem the days in the service of the second for reaching days. As we had been compared by your classical days are considered to the control of the second for your classical days are controlled to the control of your classical days are controlled to the control of your classical days. THE REAL PROPERTY.

25 WEST 45TH STREET, NEW YORK

VARIETY Said in its 34th Anniversary Number



"H's been a good music year, and continues to The been a good music year, and continues to look good. There was verve, vigor and personality. Both in music styles and in manpower. New firms and new blood revitalized Tin Pan Alley, Despits and new blood revitalized Tin Pan Alley, use the war, England gave

Shapiro-Bernstein, easily the No. 1 firm

of the year) its foremost hits, namely, "Penny Ser-onade", "South of the Border", "My Prayer", "Seer Barrol Polica", "Cinderella Stay in My Arms", etc."

but ...

piro, Bernstein should have been

Both No. 1 and No. 2

as per the following from the New York Enquirer of December 31st, 1939:—

"LEADING SONGS VIA RADIO CHAINS

FROM SEPT. 29 TO DEC. 29

THUM SELT. 29 TU DEC. 29

In the last quarter for 1939 Jonie Type established the first and service ground by James the first and service ground of the Barder's properly additional to the service of th

• Indicates sond has finished one, two, three sons times flops. 39. Numbers before a building how man times (tite had finished in first three."

We propose to maintain our enviable standing and duple cate our unusual record in 1940 starting with-

LITTLE STREET IN SINGAPORE

Billy Hill and Peter DeRoss's Grand Balls

IN THE MOOD

PINCH ME

WHAT'S THE MATTER WITH ME?

CHEROKEE

Ray Noble's Swell Inc

SO LONG

LOVE SONG OF RENALDO

A Torrific Novelty by Fain and Kahal Featured by Abe Lyman in Royal Palm Royal

Shapiro, Bernstein & Co., Inc.

RKO Building, Radio City, New York

On the Upbeat

Eddy Kusby leaving the Hal Kemp

Bat Pace, any tooter with Al Done-hue, gave up his own band at Mu-sic Box, White Plains, N. Y., to Join Donahue now at Meedowbrook, Ce-dar Grove, N. J. He replaced Les

Woody Berman date at the She man hotel, Chicago, moved up fro March 1 to Feb. 9 for four week Now at Famous Door, M. Y.

Tony Pastor's theme tune will be hastoral," am original written by conard Foather, of Mills Music. obbins to fit is with lyrics and pub-sh. Pastor's new outfit now in New

Teddy Powell returns to the op-position Southland, Boston, for two weeks Feb. 5 after a fortnight at the

Paul Whitemas cutting an album ('Manhattan' tunes for Decca, "Hanhattan Louis Alter, Includes danhattan Serenade, 'Adosslight,' dasquerade' and a new 'Side Street n Gothom.'

Bel Courtney plays a one-nig date at a party at the Belden hote Canton, Ohio, Jan. 11 for Del Cour-ney. Latter's the hotel's manage

Will Osborne takes a Florida vac-tion after his current theatre di at the Sensior, Pittsburgh. Ba gees into the Pians theatre, Misr Jon. 25-38, Osborne picking up the

Buke Bulley replaces the Woody Herman band of the Famous Door, N. V., for three weeks Pek, Joh until The Peks Peks Peks Peks Peks Peks Land forced to delire the presenting be-cause of pre-Breadway dates out of town of Young Man With a Hora,' legit show she's to double to from the Door.

obby Starks has replaced living shelph in the trumpet section of Ella Fitzgerald band.

Ellen Cooper now vocali ony Paster's new outfit agland. Linda Keene was s r the spot, but stayed wif

Blok Stable replaces the Fran Masters outfit at the Essex Hos H. Y., Friday (12).

Sonny Kendis held over at Detroit Athletic Club. He replaces Reggie Childs at Rustic Cabina, Fort Lee, N. J., Jan. 18.

Count Basic does four weeks at outhland, Boston, opening Feb. 19.

Johany Anderson, of San Antonio, Joined Joe Reichman band as planist in St. Louis.

Emily Day Ingram of New York has been awarded an uncentested interlocutory divorce against John

Ingram, Buffalo musicism and former Fastival of Music in Hollys conductor of Shea's Buffalo orch-Mar.

Joe Sudy has replaced Lawrence band leader Jan. 6 at the Pills Adolphus, Delies.

Buth Johnson picked by Gus Arnheim se girl warbler. Now playing Olmos Dinner Club, den Antonio.

Shinnay Ennis moved his crew into the new Casa Manana ballroun h

Phil Ohman and Eddie Durante literating on the dance music at the recedere in Hellywood.

Boward Jackson signed to conduct merics of concerts, based on folk into Century Room, Hotel Adulan songs of all nations, during World Dallas, Jan. 34, succeeding Jee Sulp



The Hit Of The Week!

AT THE BALALAIKA

om M.G.M's Belalaiks, "starring Nelson Eddy & Sons N

The Twe Top Tunes from Key Kyser's BKO-Redie film, "Thei's Right - You're Wrong"

The 1940 Hovelty Hit! THE LITTLE RED FOX INYe N'Ye Ye Can't Cotch Mel

I'M FIT TO BE TIED

Nick Kenny's New Song 1th LEANIN' ON THE OLE TOP RAIL By the uritors of "Goldmine in The Sky"

GOTTA GET HOME

CRAZY LITTLE DREAM



FROM THE TOP OF THE WORLD



Orchestra of 14

featuring

MORRIS KING and his Violin

DOLORES ANDERSON **UNA WYTE**

is Lellaron, after three consecutive years of alternating with nation's foremost prohestrae, presents his augmented organ-on of 14 as sale featured prohestral attraction at

THE RAINBOW ROOM, Radio City, New York

ASCAP Paid Elderly Composer Altho Not a Member: Now Buries Her

Mrs. Effic I. Conning Certison, 84, seited actress and componer of Stock-A-Bye Buby. Jied in city hospital followings a homortage Jan. T. the appeared with William Gillette and in Charles Frobman and Mrs. Lealle Carier predictions. For the 189 years abe has lived pretty

a slove in store in the service of t

Juhn G. Paine, ASCAP general ganger, declared Monday (8) that is Seciety has arranged to pay for im. Cartien's burial.

Swing Musicians Put Under Microscopes

American Seciological Conventions that is seen here: produced a legislation before in the legislation of the legislation his personality, was described in impracts worker, but one following no known behaviour patters; ambier of a bestir to mounder as about the legislation of the

the two outstanding characters of the dance band musicians, sciology professors who studied reported. Of 100 studied, the mage one changed residence 10 m s year and five of them had hance apply 30 times annually.

s year and five of them had mange spots bit times annually, sy may be married but it only sty may be married but it only the a wife "spensively and per-elly moved from place to place", have many acquaintances but friends "Home" means his mond place. The only flaed test place in his psychological

use donce bands rise and fall meaning donce botton row and sai midenly, all awing musicians turn ballit and perior to believe in their sen ability. Their average wage in 177 and become of the unpredic-dility of popularity only nine out of rowy 100 own any property other han their instruments or automo-

hererding to the professional in-figures the dance band musician at only to play good 'jazz,' as any fast following his true bent, which has to improvine at sessions with

The name actuse students of the fre artists found that in such dis-manions of the two-best (Dixielland whe) and the four-best (Chicago or larten style) they were inclined to be as "disputations as the medieval tendoring the control of the control of the control

Jimmy Cairns Promoted

Frank Zula Dies at 27

After seven blood transfusions in 16 days, Frank Zula, 37, first trumpet player with the Cana Lome orchestra sided early last Thursday morning (4) in Polyclinic Houghts, 187. We said been with the Glen Gray of the Canada of th

Author's a resuments before that he had been with Fred within and George Olean. He was on the hallow whose copyring the property of the proper

He was looked upon as a standout municion on trumpet and in addition handled entertaining bits in front of the bond.

Witmark Sues to Restrain 'Sands' and 'Goodbye' Duo Dating Back 30 Years

witnest & Sone Sted suit in the N. Y. Seleval court Friday (3) against Fred Fisher Music Co., Inc., Mills Music, Re., and Goorge Graff. Jr., charging the infringement of their copyrighted sungs Till the later of the contracts of the contracts of the contract of the cont they are included as a detendant. It is charged that in 1939 Graff, without any right to do no, again sold the renewal rights in the composition to Fisher, who have been publishing the songs. Although requested to cease publication, Fisher has refused to do no, with the result being the present action.

CASH NOT ON LINE, KRUPA BAND SCRAMS

The measurement reasons, forbids him to min justice.

We would appear their it is around the measurement of the measurement of

Ralph Peer, who also owno South-ern Music, has taken his protest against the rating of Schuster-Biller to the availability appeals board of the American Society of Composers, Authors and Publishers. The rating now held by Schuster-Miller in 45 moints.

may Cairms Promoted the Cairms Promoted the Cairms has been premoted the Cairms has been premoted under of the Chicago affect Making, Inc.

Tabin stays as Cairms' anisitand are returnable by Jan. 19

Add: Alibia

Milwankee, Jan. 9.
A shot at ASCAP from a new
angle was taken this week when
Bruno Milkowski, bailed into
court for mangament of alimony
court for mangament of alimony
longer that ASCAP took all his
spare lunds as they was nothing
left for the ex-spour.
The tavere man's statement
was contradicted, however, by
ASCAP's lagar rap, Bobert A.
ASCAP and rap rap, and represent obtained against Milbowski for copyright inframent only 810 had been poid on
account.

Musicians Also Challenge Philly 11/2% Wage Tax

Philadelphia, Jon. B.
The first show in the fight against
the city's new 1\(\frac{1}{2}\), since in the gainst
the city's new 1\(\frac{1}{2}\), since in the
fixed by Local 17, American Pederation of Municians, Priday (28), with
a warning to enaphyses of orthestranot to reduct the last from mantimes of the complex of the control of the
such a deduction would be regarded
to the production would be regarded
to the operators, heleis, theatree, etc.
until the held legally responsible.
In a round robin letter to employ—
These the advised that Local 17,
American Federation of Municians,
will not countenance deductions from
will not countenance deductions from

Activious Pederation of bioiciants, and a control 17. Activious Pederation of bioiciants, wages of municians in line with the city's new income tox. We will repare this as a violation of agreements and contracts until the union. The specific unger cluster in our contracts. This warning placed employers in the middle, as they face pronecution from the city if they fail to deduct the tax from employed wages. The must be mede by January 18, with others twice-monthly throughout the year.

GETTING GOING NO CINCH

Englanders Trade Angles

Evidence of what can happen to
any of the many new basels formed
to support the support of the support of
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the ment. It was never made and he currently has claim charges filed with the musician's union awaiting

disposition.

New personnel lisis: Jack Goldie.

Larry Walsh, See Ferdinande, Art.

St John, asses; See Jee Gutterrez.

Seymour Geldfinger. Jee Farrelli:
Goodman, Al Seulee, trumperi; Don

Perri, gulart, Arneld Fishkin, base:
Ernie Augustline. drums: and Nal

Jadie, paine. Goldie Breigan: band.

Freddie Goodman in brother of

Benny.

Systematic Two-Way Drive by MPPA **Against Bootleg Music Song Sheets**

Copyright, ownership of 'Melancholy Buby', reled as one of the most
valuable in the business, has shifted
from Mercer & Morris to Bapaire,
Beraristin & Co. The deal, which
was cleased hast week, will result in
the discontinuance of a suit on file
week the threatened bitspains batween the two principals in the sale.
The action affected is the one which
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accounting of royalties on 'Baby'.

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accounting of royalties on 'Baby'.

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peers age.

Shapire-Bernstein had claimed that it controlled at least half of the renewal rights to "Baby." It had obtained an assignment from Mrs.

LUNCEFORD-OXLEY **NOW OWN A CATALOG**

Jimmie Lanceford and hir man-gare, Haruld Orley, are the latest to acquire a moste catalog. Pair last: week nequired the Ted Brewnie an availability rating of 10 pointed. Casely becoming secretary-lireaurer Music Co Termanded be New Lanceford will give as president, Onley becoming secretary-lireaurer Music Co Termanded be New Lanceford Whatic Co Termanded the New Lanceford and his manager own the tistes to some 60 users, all Lanceford originals, which will be com-boned with the Brewnie raising. Jimmie Lunceford and his man

JAMES OFF COLUMBIA

JAREN UFF COLUMINIA.
Harry James orchestra is being dropped from the talent list of Columbia Records when his current contract expires. Latter calls for less than half dozen more sides. He was on the new 50c label and his recent recording of 'Ciribirian' was named as one of the best cuttings of 1933.

tings of 1939.

tings of 1938.

Babby Mellin has quil, Wilmark to a cross-country tout to call on a choice on the cross-country tout to call on a cross-country tout to call on the cross of t

Kardos' Leaflet Suit

Gene Kardee tast week applied to the H. Y. supreme court for a numerical section is extending for companyin to supreme the sale of _soutley confidence and _soutlet to _soutlet _soutl

secure rights to Tabley. It had be rerevued rights to Tabley. The American transfer of the control of the con After five years as a personal meanager only, hise Gale has taken over the booking of his bonds and takent. Operating on a booking license beby had fer some time. Gale has aiready set up a one-slight department under his brother, Tim Gale, who was read manager for the Zile Pitzerrald or his brother, Tim Gale, who was read manager for the Zile Pitzerrald or Marie M

book only one-nighters until facilities are set up to handle other de-partments.

It is not to the move Gale ex-partments and the move Gale ex-lained: I hold no brief or gridge-against any of the booking offices our do I espect to enter into com-petition with them. I'm making one of I espect to enter into com-petition with them. I'm making one of the control of the con-position was structured in the nocking own sitractions I'll be in a better position to service and put them every consideration posi-ties. I'm order to do this I feel it is nockings.

First booking effort will be a one-nicht tour by the Inkapoti becket training March Buyal workestra ba-forming March Buyal workestra ba-terining Marc

Nat Tannenbaum's Tour

Not Tannenhoum, sales exec for living Berlin, Inc., leaves this week

40

Inside Stuff-Music

in an interview on the "Spellighter" program on WREW, N. Y., had week, Yan Alramader, whit had be currently at the Frietz Bacceleria, N. Y. explained that arrangers like binuest and Larry Clinton and Gleen Miller get the idea for a band of their own by watching the access other bands have obtained through the use of their arrangements. Figure that what their work can do for another outtle and to just as well for a band what their work can do for another outtle and to just as well for a band

Following is on illustration of what can happen after a publishing firm as had a number of tunes that have sold around the 600,000-mark. Jones app. general manager of Bhapleto, Bernstein & Coc., last work brought a men to be supported to the second listen to a first the second listen to be with an unabher? Certainty, not more than 100,000 copies. The writers gaped this remark, since the trade in general regards a time which soils 150,000 copies.

Breadcast Producers of H. Y. and Goorge W. Dan Junas filed sail schoolsky (3) in the H. Y. supreme court against Reference Record Co. Ac de Kurff and Reboet McCormitte, charging—bessel of -contract Co. Ac counting of profile is sough!. It is alteged that Junas was hired in April, 1998, at \$100 weekly by Kurff and in the manufacture, distribution and sale of paper records. Fifty cross of the manufacture, where the great paper records. They crossed of the vestime were to go to Breadcast Productions

Each Christmas for the past five years songwriters Sammy Cahn and ul Chaplin have panned a special time for the daughter of Jack Kapp of sec. Pash holiday it was The Grif With the Pigitals in New Hair' and yop got Bing Creaby to record it for her. Cacoby like it so much that it has been published by Harma.

ery Tenney stated last week that Teddy Powell has no financial in-t whatever in his publishing firm. The only connection between them when Tenney last year acted as selling agent for a song that Powell written and published.

JUST RELEASED!

Songs That Will Set the World Afire

WALT DISNEY'S "PINOCCHIO"

WHEN YOU WISH UPON A STAR **GIVE A LITTLE WHISTLE** TURN ON THE OLD MUSIC BOX LITTLE WOODEN HEAD **PVE GOT NO STRINGS** HI-DIDDLE-DEE-DEE

THREE CHEERS FOR ANYTHING CHAS. WARREN - Prof. Mgr.

THE BIG HAWAIIAN BALLAD HIT!

"TO YOU SWEETHEART ÁLOHA"

HOLY SMOKE (Can't Ya Tako a Joke)"

SANTLY-JOY-SELECT, 1619 Broadway, New York

Rand Bookings

Tomony Dorsey, Jan. 12, Iown City, 13, 81. Joseph, Mar. 14, Bisset City, Ia; 15, Clout Polis, B. D.; K. Disset City, Ia; 15, Clout Polis, B. D.; K. Disset, Indiano, Indiano,

Al Dor

Pla. Cab Calloway, Jan. 27, Idle Hout Park, Phoenix City, Ala.; 38, Spar-tanburg, S. C. Larry Cinnon, Peb. 14, Louisians State U, Baton Bouge, La.

Kaye's Dual Pianos

Kapy's Dual Pianos
Samny Kaps orchestra has added
second piano to its sotup which
till he played by singer Clyde
surke. Latter has been with the
stift since sur'l pain summer, being
sittle since of Tunning Ryan who was out
lace of Tunning Ryan who was out
tile a but throat. When Ryan or
surrend Burke was kept. Ryan in
suitarits as well as singer.
Arrangements are, being rearranged
of whell places. Bend its on a wintotel, Nr. Y., and siring for Sonsaion ciggies.

15 Best Sheet Music Sellers

| South of the Border |
|--|
| Oh Johnny, Oh Forster |
| †All the Things You Are ('Very Warm for May')Chappell My Prayer |
| *Paithful Forever ('Gulliver's Travels') |
| *Stool It's Wonderful ('Mask and Wig Show') |
| *At the Bulslaika ('Balalaika') |
| *Chatterbox (Thet's Right—You're Wrong') |
| tl Didn't Know What Time ('Too Many Girls') Chappell *Filmusical, †Production, |

Network Plugs, 8 A.M. to 1 A.M.

Pollouring is a totalization of the combined plugs of current tunes on NBC (WEAF and WZE) and CBS (WABC) computed for the work from Monday through Sunday (Jan. 1-7). Total represents accommuning performences on the two major networks from 8 a.m. to 1 a.m. Symbol 4 denotes film song, 1 legit, did others are pass.

Che Callowny, Jan. 21, Idle Nour Park, Phoenis City, Ala; 28. Spartanburg, E. C. Can. Prb. 14, Louisians State U, Baten Bongs, La.

Band Review

Al. Dennanch Bongs, La.

Al. Dennanch Bongs, La.

Donnahus Has been trying for come being control of the comment of

Johnny Williams Delays
After having had a new hand of hearest Johns Tucker
hearest Johns Williams, far former drammer with the Raymond Scott Quinter districted its debut. In former drammer with the Raymond Scott Quinter districted its debut. In a sage of the Lyric thesters here, reset for three dates over the New York weet which were causelied and tweek to hecome many the same and the same an Johnny Williams Dolays | Ted Nicholas, Indianapolis

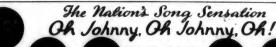
Merie Jacobs to Botroli Circuland, Jan. R. Merie Jacobs has been transferred from leaders and contact-man to Detroit, to open a new branch there for the chain. Will handle the entire De-troit territory, reporting to Howard Barton's MCA office in Cleveland only an week-ends.

B'Artega in again to guest of

BARTON, MARGO FIRM

Bon Barton and Not Margo he returned to the music publish business an their own under the fittle of Sing Song Music Co. The first number is 'I Loved You Befo I Met You.

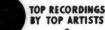




MAN TUCKER















ACTOR INDIFFERENCE

American Guild of Variety Artists held its first general Sunday (7) in New York. Only about 300 performance sufficiently interested in their own union to attendance of those who were there were disorderly.

apparent that some of the wounds left by the dises was apparent that some of the wounds left by the disen-schlement of the American Federation of Actors were still sing. The heckling at the AGVA meeting was reminiscent the get-logether called by Sophie Tucker last June for a vote gatheric in Raph Whitched's regime at the AFA, which and up in a riot at the Edison hotel.

ome of the hecklers on Sunday were Whitehead die-a also very evident. They asked some embarrassing ds was also very evident. They asked some embarrassing

mgh the meeting's disorder was bad enough, the failure membership of the AGVA to make a better showing in a gain points up the fact that vaudeville actors usually afficiently interested in their own organizations. This a un memorrymp or the AGVA to make a better showing in unders again points up the fact that vaudeville actors usually next sufficiently interested in their own organizations. This did true with the White Rats, the NVA, the AFA, and now he AGVA.

The next AGVA meeting is set for Sunday (14), and this will secent the election of officers. Who is to run the new variety reformers' union will be decided at that time—by whatever erition of the membership showing up.

Healy 300, or thereabouts, put in an appearance next Sunday, he actors will lose a stock question the next time organizational trouble comes about. They'll already know the answer p-WHO'S TO BLAME?.

Nate. Hartford, Heavy User of Radio To Plug Vaudfilms; 45 Spots Weekly

Hartford, Jan. 8. with the most comprehensive mains an assecredal radio came may be more an assecredal radio came to be most to by the horse. Busines a paying for apsinately 60 gas announcement of the states, the theater has also ligar conperative tissue with limerhants as well as with his methants as well as with his methants are will as with the methants are shedule as carried out, but at different times. I historitage, plugs on local combination of the three will have a warring of passents of the properties of the properties

have been a strong concerns. The strong strong area of the strong concerns as a strong strong as a strong as a strong strong as a stron

EZRA STONE IN VAUDE

EZA STONE IN VAUDE

four local stations, WTHT.

G. WTIC and WDIC, cash in the special smooth of the man of the special smooth of the man of the special since of the special sinc

Friedry and that means three A great part of the radio and the means three Consucle Mathews of R.C.

Consucle Mathews of R.C.

Now With Guido Artini

Now With Guido Artini

Robert and the Hardmans are set to open Saturday (12) at the set of t

Perfect Alibi

Barney Gerard, set burtey and vaude producer, while an expected to R. Y. from ... the Const. noted that the Tower theatre, noted that the Tower theatre, while the set of the se

ATLANTA HAS VAUDE REVIVAL

of vaudeville down this way is re-fected in policy of Capitol theatre, Lucas & Jenkins, vaudfilmer, which is booking better class of units than ever before. Karston's 'Pollies Un-

unual opened at that spot Jan. T and will be followed Jan. It by Ger-trude Avery's 'America Swings.' Booked for week of Jan. 21 is Josef Clyman's Hoosea, America, with Thi-Booked for week of Jan. 21 is Josef Clyman's Hoosea, America, with Thi-ter week beginning Jan. 28. Units Cap is new booking boast from 20 to 80 people, double number that used to appear on their slage from 20 to 80 people, double number that used to appear on their slage that the special pool, double number that used to appear on their slage that the special pool, double number that the special pool, double number that the special pool, and the price of the special pool, and the price of the special pool, and price 25c doyline top and 25c Luces & Jordan's Paramount is

hight.
Lucas & Jenkins' Paramount is to booking stage shows, having set.

B. Marcus' show for week of so. 13, to be followed by Philipitalny and his All-Girl orch Jan.

This house played Ozzie Rel-n's hand just before holidays and delays at homefiles. son's band just beyond did okay at boxoffice. A. C. Cowles is L.&J.'s screen and hooker.

Kyser Sets Attendance Record at Westchester Co. Centre; \$7,023 B.O.

Kay Kyser shattered all att

ance records for any sort of event County Center, Sunday night (5). cromy, center, accuraty mans or, proming \$7.823 and turning a couple of theorem of the couple of the ming \$7,023 and turning a couple

Claire and Sana Sisters. Scale was Soc., Stc., §1.10. Kysér had State Senator William F. Condon, Mrs. Harold D. Mack, Westchester political figure, and Wil-lie Turness. golf champ, among the judges for his musical contest.

Hildegarde, Hartmans Open New Fla. Spot

Thomson Enroute to Untangle AGVA: Only 300 Attend Union's N.Y. Rally, Marred by Heckling

After 18 weeks of in-and-out legit and vaudfilm, A. A. Adams has shuttered the Adams theatre indefi-nitely, switching name bands to his Paramount-Newark and is ponder-ing what to du with the darkened 1,900-nent house. Decision came as JJ900-seat house. Decision came as surprise, for indications were that the boxoffice had been picking up steadily after a slow start, hypose by a half dozen girl shows and a holiday week of Cab Calloway and arch thet brought out the S.R.O.

sign.

Apparently. Adams found competition of 8ve midtown 8rst-run
houses (including him Paramount)
too much and elected to forego impressive grosses in favor of more
comfortable consolidation under one

Lynn Chalmers' Chi Run
Chicago, Jan. 9.
Lynn Chalmers, singer, goes into
the Pompetan Room of the Congregary Jan. 9.
Lynn Chalmers, singer, goes into
the Pompetan Room of the Congregary Jan. 9.
See the Pompetan Room of the Congregary Jan. 94.
See the Came in melitanCames in neiter date in the Raph
Titic and the Muriel Kretiew dates.

Hitz Book-Cadillar hotel in Detroit.

BUSY T. D. KEMP

New Setting Shows for Around 135

Theatres

Constitute, N. C., Jan. 9

Recent enlarging of territory by

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Sauthern Aftractions of the American Guids of
salies in the consideration of the Change of the American
Berving about 120 theaters from
Word Virginia to Principle, American Action of the Change of t

of playing dates for units was upped from its weakles by the recent Betting the process of the p

BOOKERS RESPONSIBLE FOR STRANDED TROUPE

comfortable consolidation under one common the State Labor common the common that the common t

Willie Shore Stays Oa

VARIETY

Night Club Reviews

Earl Carroll's, H'wood

Hollywood, Dec. 28.
Bromley, Hubert Castler,
ijne, Bob Williams & Red Dust,
Dustin Hollywood, Walter
Louis Hollywood, Walter
an, Bill Brody, Ray Parker &
iole, Joan Tighe, Singing
n, Archie Blegor Orch, Eduardo
or rhumba band.

duction numbers are lower and less distalling.

These might serve as an accurate to the control of the control

arkens are set off. Chorus of 4th out through the medians but the street through the set of the set

LORD &

STEWART

Tailors of Today And Tomorrow

PICCABILLY, W. 1

TORE: 000 FIFTH AVENUE

ginning.' Larry Ceballos staged the ensembles and Jean LeBeyeux is re-sponsible for the costumes and aconic offects. Carroll will try for four-month run on this one, his 50th stages show.

CAFE ROUGE, N. Y. (BOTEL PENNSTLVANIA)

Rougers Orch. (1).
Bill Irising in-speakerty through it already occuries the No. 1 mealine on the band link, the Glenn Miller outsit started its most important prestige stand to date here lad week for his Chesferdell etigits of the control of the

decided half set in on a positive to the hand left for its breaken. It is the hand left for its breaken. It is the hand left for its breaken and colored arrangement, heavily stricked un written by the hand left for its breaken and entered arrangement, heavily stricked un written by the left for its breaken and entered to the hand of the han

EMPIRE ROOM, N. Y.

(WALDORF-ASTORIA HOTEL)

leaghairs are coinic back, and in a choice dinner spot like the Empire Hongland is ideal. Probabily the best answer to this, is the fact that Goodman was restricted 180% to the suppor bit and a smooth combs, that grantywine, substituted for the district strains. Condense to the content of t

didn't want to be blasted out of the second property of the pr

PALUMBO'S, PHILLY

Philadriphia, Jon. 3.
Estelle Stoon, Coomes & Lolita,
Courag & Purka, Johnson Leavy,
Dame Collier, Gotham Girls 18,
Houard Reynolds Orch 18), Jerry
Delmar's Orch 16),

If the success of a show is measured by how much the patrons enjoyed themselves at this catching, then this offering is a sifty. For the houses, issued to the doors, appeared to the doors, appeared to the doors, appeared to the control of the significant of th

passed, shoulded and wholsted for almod.

Betelle Shoan's dance atop a xylomodel and the shoan's dance atop a xylomodel and the shoan and the shoan and the
model's shoan and the shoan and the
model's shoan and the shoan and the
model's shoan and Leillie mix up their
dance routine cleverly, starting with
anon, then going into high with a
thauth. Common and Farks, expain
tames, then going into high with a
thauth. Common and Farks, expain
thauth, then going into high with a
thauth. Common and Farks, expain
thauth, then
the shoan and the shoan and the
thauth with a
thauth with a thauth and the
tha

Definite: all-temme crew split the damagation chores.

Though show caught was in midst of the town's pre-New Year's lull, they had to add tables on dance floor here. Crowd consists mostly of fam-

NIXON CAFE, PITT

Al Marsico Orch (10), Manning & Mitzi, Gale & Beauvell & Tova, Bob Carter, Angelo Di Palma.

Certer, Augusta Di Pelma.

New Year, always a been at Your Context's threwing stater is nearly belianced and a britishing nockang router interest as well. Easily the sex-cut and a britishing nockang router interest as well. Easily the sex-cut and the state of the sex context in the state of the state of

accordingly and good for fact, for including the property of t

out observable and additional strips, with Carlor selling 'un the pash bal-lade and DI Palma going in for the conversit, strip would be a supported to the conversity and continues to the came anymore without either of them. Harrises band continues to dish out tan, preciously what the customer requirements are here, and plays a serviceable show. That's building any conversity to the different control of the c

TURQOISE ROOM, N.Y.

A very intimate room in a hotel that makes no prevence at going after night-clubbers in big numbers, the Turquise Boom of the Sherry-Netherland is a happy retreat for the after drinks, and a nice little show in ultra surrecanding.

wirghinal House of Day Virginia House of Day Committee of the state of the Sherry Nethers of the stay of the Sherry Nethers of the Sherry Nethers of the stay of the Sherry Nethers of t

•15 YEARS AGO •

(From VARIETY)

'Gentleman' Jim Corbett, the for-mer heavyweight hoxing champion of the world, was in a new vaude act, with Jack Norton. With a touch of fight talk in the act, it was clicko at the Palace, on Broadway.

htiton Berle, a new personality, in his chatter turn at the New York State, looked like a comer. He was still in his teens.

The Variety-Equity foud, which for five years saw this pub barred from the union's offices, was ended with an understanding.

A. L. Erlanger and Florenz Zieg-feld were reported to have had a spat, so leading to stories that Zieggy would quit Erlanger and align with William Randolph Hearst.

Eric Von Strobein, directing The Merry Widow, and John Gilbert, playing the lead role of Prince Donlie, were feeding. Von Stro-heim is believed to have originally wanted Norman Kerry for the part. Irving Thalberg bad to act as peace-maker.

Saranac Lake

By Mappy Bu

Kay Kyzer and his fustured sel-ist, Ginny Sims, were crowned En-and Queen of Winter at the Lain Plactid Olympic arens. As in the put years, Lowell Thomas did the cross-

ing.
G. Roy Nunley, Portsmouth, G. Hubert Carlson, Kannas City, I Henry Hearn, Charlotte, H. C. oz.-Will Regerites, are starting new year with a good health this

riscid trails.

Fred Duringer, who chirped is bartions with the old Guy Bran. Minstrels in 1915 and recently of the West Virginia House of Delegain, knocked out the flu at his Fairmount, W. Vas, home.

Radia. West

Jack O'Loary, of the old-time Kib-ies, who made the grade here, then and other places, is now a success ful businessman in Malone, N. Y.

aiding others at the Will Regers. Hap Ward, Tr, sisies that his gaid hastin reports are due to the fast that he is Ben Sichaffer's room male and that Ben's loughe aid the curs. Actors Colony wants to express its thanks to all those who made the holidays more cheerfal for thom. Write to these who are Si.

THREE WILES

Novelty Act"

FLATBUSH, B'hlyn, New York WEEK JAN, 11 WINDSOR, Brons, New York WEEK JAN. 18

nt Address 1909 00 Brooklyn, New York

MALCIA

Clifford G. Fischer's "FOLIES BERGERE"

Best Coffee in England **OUALITY INN**

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Name Day Service
All Work Stammatord—be Shrinkage
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("Saylo 6-005)-0006
Strand Theater Side, M. Y.
Look Mapped to All Puth of States States

ST. CLAIR and DAY

now appearing nightly

INTERNATIONAL CASINO, NEW YORK

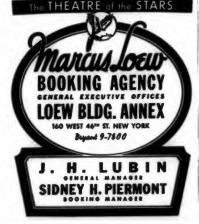
"Whether or not new to New York, they should win a following here and rate spotting in a legit musical. They are a perfect fit for niteries, the classics the better."

School:
Variety.

"Ht. Clair and Day the dancing team that well-nigh brought the ceiling down last evening (except that the international's ceiling is too high)."

—New Vorit World-Yelsgram.

"A gold star to St. Clair and Day, show-halting dance team at the international Casine."
—DOROTHY KILGALLEM, New York Journal-American.



Likely to Fold:

ress for Publix, the house that grained as high as \$40, the browdester grained as high as \$40, the browdester generation. To Trade Chair districts the brown as \$5,500 arms at the brown at \$5,500 arms at \$5,

Nitery Op Delays Trial Of Amanit On Scribe

Prior Simonian, 88, native of Bul-garia, proprietor of the Club Mo-rocco, former operator of the Scat-Vandpix in Red

Vandpix in Red

Minneapolis, Jun. 6.

Minneapolis, Valuation in Red.

**Minosepolity 2m, 10.
**M

TA Distribs \$10,000

To Trade Charties

To Trade Ch

It's Still A Mystery Why Connecticut **Banned Femme Performers In Niteries**

VS. PHILLY WACE TAX

Big Florida Show

Hello-Happy New Year-Cheerio

JACK JACKSON

AND HIS BAND

JUST OPENED RECTOR'S, LONDON'S NEWEST AND SMARTEST NIGHT CLUB

DOUBLING LEADING THEATRES

RECORDING H.M.V.

FULLY BOOKED

BROADCASTING B.B.C.

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STATE, N. Y.

Running time of the stage show is opt down because of the length of sinostehta, 'which is re-catabilishing ords Carlos of the bosodise. It was to Betro Bin that drew excellent strongs on the first night (Thurs-ny) of the current show, the four-ch bill being distinctly supple-sentary.

Andy Kirk's excellent outfit is the sain point here this week, direct main point here this week, direct maintenance in the same locality. It is one of the most under the little is one of the little is of

denerey occuping, openogrates steps that Mariano (2004) the discount of the mariano and the ma

STATE-LAKE, CHI

Billy Halon, Bobby Jorden, Jan. 8.
Searle, Bob McLang, David Gercey,
Florence Relon, Cy Landry, Murish
Sisters 131, Three Ryans, Jordan &
Gracy; Private Detective (WB).

strong Dollines. Region of the stage show is been strongly and the inevitable care. We cashly uniform, growly Provene Being, Cy Londry, Muriah Server steels in the stage show is restarted in the stage show is received in the stage of the s

the mate applicate requirements of the mate applicate requirements of the part of the part

no. without on attempt to instance meaning labor. Otherse insects out a couple of theorem of 'Boucht of' a couple of the couple

KEITH'S BOSTON

Gil & Bernie B Rollins, Jerry C Mortin, The Ror Larry Flint's Hou the Fleet' (RKO), (Indie), dual. Boston, Jan. 4.
Mason, Mosters &
Cooper, Stuart &
Lavel Dencers (4),
louse Orch; 'Follow
O). Invisible Killer'

Indies), dust.

This week's bill has its bright dealers of a cecum group of the control of the c in Gressrbo.

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bids handling the two
powers lurin.

pening the show are Jordan and
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ABC. PARIS

Paris, Dec. M. Wellou's Marionetts, Georgia, De anne, Sabban, Jennes Errend De Line Violts, Misnie, Andree Mass. Ruby & Sogan, Yron—Treki.

Mitty Goldin again music-hall program he ninging and light on var of the 11 acts are turned warblers. Unlike forms the music is

Prom practically all angle has of tricks stacks up as very holiday material, including two turns, on eighl-girl line shot the week and some special of up by Al Plunkett, show direct

songi. Sings in corner of sealed on uptirred keg with hight from pit position her ing effect. Also does 'Oh. J' Oh' with crowd-plensing resul. Due to several entorce. Thins went over the usual 70 m while house was map full cought. Fire shorts complete.

EARLE, WASH.

senist Harry Anger capital-it is use of line in intricate testing number to launch of chasing specialty act. Over-o in neatly devetailed, play-er the Rainbow' with trick which leads into line trios of Botler Skating on a Rein-rhich, in turn, regues into

as enteriors as a second of the control of the cont of noimal life.' Become towin- how anyone can be that mimic if he tries,' runs Charles Boyer, Ned Sparks, en and Walter Winchell. All ely and get him off to smart

LYRIC, INDPLS.

his week's bill is an example ad of neat talent whose potent et is somewhat lost by po

ing is tophravy with dance rs. The line starts with kick r in long dresses, circling a come back in dancing shorts or toutine. Followed by Lasisters, who would win more reasonable reasona

r m. jab which seemingly could much gain before his regular patter Backing all the acts, unit does noutly with Buddy Carvell. Duch's between July Backing and with Buddy Carvell. Duch's between July Backing and the seeks, unit does noutly with Buddy Carvell. Duch's between July Backing and the seeks and the se

TOWER, K. C.

centire dance.

Mary Graham Minos loads her gale
is a clever La Con a' specialty that
registers nicely. New Year has
brought three new faces to the house
made dependent of the control of the
manual chore and works or at a pere
and patter routine for laughs with
Miss Dicknon anisating.

Closing set is Kahne's demonstration of mental tricks, notably writing trick words upside down and
forgereditation simultaneously. Mrs.

PALACE, CLEVE.

Cleveland, Jan. 6. on & Martin, Leon LaFell Buddy Carroll, Jean Houe, artin, Wally Vernou, Am-rites, Bert Unper's House aventhina Happens at Hight'

A double-barrelled bill for this RKO stand as far as showmanship is concerned, with Mary Martin and Wally Vernon artfully peppering the

concerned, with Mary Martin and wally Vernom artfully peopering the investment of the control of

STANLEY, PITT

They still don't come howmanly than Ted Lew mains a topper for in showmanly than Ted mains a topper for staple pattern without its essential effective he's opening with a which in turn, respect to which or agreed to the state of the state of

With incals apparently factor on a factor of the color of

a mapping amo a gal in hitts (Cherri) aveninging the Highhand Fling, regwringing the Highhand Fling, regTop appliance gatherer is flexary
Wencen, verificiential. He has a wellpolitical turn with his three-way for the congraph of the control of the control of the congraph of the control of the control of the conform his lipstiched thousand for the control of the control of the conmonitors where he converses with a shead in a box, the doll, and Juggles. The Green's have been control of the control o

billifest. They're ballform dance devices the consideration in the consideration of the commendation in the own in the commendation in the own in the commendation in the own in the commendation of the commendation in the commendation of the comme

the same old jumine are coverage and direct, there's little on the current to appeal Apout necks from a current to the current

Al Borde outs his new rhythm unit, Uncle Tom's Cabin in Swing, into rehearal today (9). It has one of the history vaude unit

Philadelphia, Jan. 9. Holme theatre, northeast Philly rdie, will add a vaude bill on Saturday matinees beginning next week.
Harry Biben will book the sets.

FLATBUSH, B'KLYN

Tommy Dorsey Orch (15), Dorsey Quartet, Allen DeWitt, Antia Boyer, Winfeld & Ford, Lorvaine & Roy-nen; Secret of Dr. Klidere' (M.-C.)

ment of 'Old Black Jee' and Ian further enthusiasm with 'of Iedia'. Comprising a girl three men, has vocal quarter in three men, has vocal quarter of derful.' A Little Spanish Town 'Oh, Johnny, 'Practically all l'angements are surefire. A hot number, 'Jeepers Creb-brings on Winfield and Ford. A the property of the property of the their top and fillers, which are usual and difficult. Working (Continued on nase (Inc.)

Hara Ann McCabe

Barne Badie Davie Ora Jeseph nesith Gre

Variety Bills

NEXT WEEK (January 12) THIS WEEK (January 5)

ection with bills below indicate aponing day of w, whether full or solit week

Loew

NEW YORK CTTY | Predericts & Law Noste (II) | Predericts & Law Noste (II) | Predericts & Law Noste (II) | Predericts & Law Noste (III) | Predericts & Noste

Paramount

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V & I. Rivene closes Bhobbies Co. Jack Guyne (19) and the general control of the general co

Chirago (12) Winfeld & Ford

BROWN 1-163

BROWN 1-163

BROWN 1-163

BROWN 1-164

BROWN

RADIO CITY MUSIC HALL
NEW TORK
RITA AND RUBBIS
MARGETY DAYE
VIA
MARK J. LEDDY

NAME TORMS. CETY Miled Taylor meand (12) Jone Hovise Jone Hovise Jone Hovise Long Rend Kitchy Bert Ryren (15) Jan Vitale John Unit 17 John Unit 18 J

Variety a
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Massley (12)
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(13)
Ted (one Ore
W halff Nation
Herte (12)
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Independent

A. W. Worth CTTV
Number Stell
Number Stell
Blitz & Bable
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Unit Reviews

EUROPEAN ICE REVUE

House Reviews

Continued from page 6.

American premiere of Pred Event per Colleges on the Colleges on the State of Colleges of Colleges

Critic John Anderson Defends Legit From N.Y. Columnist's 'Smut' Charge

John Anderson, in his M. Y. Journal Anderson, legist evisions had been as the most of the rings, reclaining the evit of the piraliner in another Colliners people of the rings, reclaining the evy of a far missing four performances the same time Anderson was threat threat the same time Anderson was threat threat threat the same time Anderson was threat threat

two Clevens.' He also assend plays of two previous steames which could not be of criticised.

One man's humer is another main.'

One man's humer is another main can be a considered on the couldn's considered on the couldn's considered on the couldn's couldn's considered on the couldn's couldn's considered on the couldn's coul

recently.

Socialities yipped that resonable picture consorable existed but legit had no helds beared since Max Re-Cullough, city welfare directir, found last full that be lacked power to drape the cutter. Last attempt at legit consorable yaps years ago under the Woddy Tote administration.

New Scripts

who may be critic.

The critic mail he was not leading for provided the provided the control of the control of

Ballan Ceasership
Dallan, Jan. 9.
The threat of city ceasership over legit show was ruled here Tourslegt was to the continued of the continued of

test for some time.

Unenquered is said to have cost more than \$84.000. It is one of the shown financed by Warners, others including Oldri and Zee My Law-situd in the said of the shown financed by Warners, others and the said of the large profit on the case of with a profit on the season by written of the large profit expected from 'Girl', are gardles of the sowers! failures in which WB was interested.

Abbott has no ather class for the

Visiter Roses has completed at inorical drams, 'Carsival,' with a
sediground of 16th centary Praces,
scaling of the content Praces,
abbott has no other plans for this
season, Missical, with a Bodgers and
season Missical, with a Bodgers and
season Missical, with a Bodgers and
season Missical with a Bodgers and
season. The prace Torrid Night' and
season Missical with a war reported
to be concluding, was never conreal ideas for musicals, but they're
out for this season.

A-head Man

Jim Proctor, p.a., was sent to Beston by the Shuberts several weeks ago shead of 'Straw Hat Revue.' They never sent the show, however, which led Proc-

tor to quip:
"Yosh, I was out shead of ti show. About three years sheet

BWAY FOLDS TOPS FOR **SEASON**

Six shows quit Broadway last finituday (9). One which did not play New Year's week and at least noother are definitely through this week, heaviest outpoin list this neason for a two-week period. That is one more than the causalty total directly after Jan. 1, 1009.

directly after Jun. 1, 1999.

"Ladies aged Gentlemen' will de-part frem the Bock this weekend, when it will have completed a 13-week engagement. Started to big business, advance sale and parties upping it to better than \$20,000 weekly far a time. Altendance them steadify declined but the engagement was quite prefatible arrays;

LADIES AND GENTLEMEN LABRES AND GENTLEMEN.
Opened Oct. 17, 78. Most critics observed, while it is always refraishing to have listed to the control of the control

Tokel Boy' stopped at the Majes-tic, where it registered a run of 26 weeks. Attendance was light for some time, then dismbod steady through the astumn. Quoted an high are \$00,000 at one time, it got \$10,000 last week by virtue of big New Your's Eve takings.

TORES. SOY

Opmond July 6, '90. Though
the full quote of first-string
critics was not present, those
who were on hand thought Lew
part good nummer entertainment. Whigste (World-signam) and '16 brins with talent,'
Anderson (Jearnal) differed, diclaring '0, lacks 'wough' smoog
stated it, 'though up as moderate
stated it, 'though up as moderate other things. VARETY stated it 'shapes up as mo outertainment.'

Tarm of Three Ethose' stopped at the Cort, where it played six weeks tradest grosses. Was stated to sve but last week business dropped

FARM OF THREE ECHOES

PARM OF THREE ECHOES
Opened Nov. 38, 70. Majority
of the reviewers thought well of
the reviewers thought well of
Winchell (Mirror) and Whippie
Gwridt-Telegram) were the sole
dissenters. Addisson (Timos)
and the character acting dealid her character acting desole of the control of the control
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"Kindred" was taken off at the El-liott after two slim weeks that fol-lowed a doubtful press.

Opened Dec. 28, '28, with two successes to bis credit, Paul Vincent Carroll was less fortunate with his third play. Attissoon (Times) said '16 to moudin play, a waste of words and energy. Mantle (News) declared no great hope for it as a commer-cial venture. Vansery (Hobe) said 'doubtful prospect.'

Current Read Shows (Week of Jan. 8)

'Abe Lincoln in Illinols' (Raymond

Colbourne - Jones (repertory)-Jrand, Edmonton, Canada (8-10). "Easy Virtus" (Constance Bennett --Seturyn, Chicago.

Gelwyn, Chicago.

Rva Le Gallisano (repertory)Tumpia, Tacoma (8); Empress, Vancouver (8-10); Metropolitan, Seatti
(11-13).

ton Webb—Harris, Chleage.

"Han Whe Ritled Linestin—Hanna.
Cleveland.
Cleveland.
Cleveland.
Cleveland.
Cleveland.
Cleveland.
The Ritle Linestin—Hanna.
Cleveland.
The Time for Comody' (Katharino.
The Time for Comody' (Katharino.
Theonolaire (Willis and Bagone.
Theonolaire (Willis and Bagone.
Theonolaire (Willis and Bagone.
Theonolaire (Willis and Bagone.
Theonolaire (Alfred Lints. Lynn Pentanne)—Tumphe,
Alleriand.
Thaming of the Shreve' (Alfred Lints. Lynn Pentanne)—Tumphe,
Alleriand. Lynn Pentanne)—Tumphe,
Alleriand. Alleriand.
Theonolaire (Lints)
Three After Three' (Binnote Binnot, Mary Brian, Mital Gega)—
Nitional, Washington.
Theonol. Mary Brian, Mital Gega)—
Nitional, Washington.
Con, Cleviand.
Two on an Island"—Butbert, New Hausen (11-13).
Va g a b o a d E in g'—Playboun,
Holly wood.

from adverse press though it did fairly well Christmas week, then skidded.

VERY WARM FOR MAT

VEST WARM FOOL HAY
Oppmed Nov. 17, 38. This KarnHammerstein musical, though
posessing a late serve, apparoutly found its book too heavy
Cost and Kern score will be
ide to heep it popular.' Ledupointing.' Watts (Trifumei):
Thieris and ideas have held:
The chances appear limited.'
The chances appear limited.'

'Morning's at Seven' closed at the Longacre, also after a six-week date. Business moderate from start but dived last week.

MORNING'S AT BEVEN

MORNING'S AT SEVEN
Opened Nev. 28, 28. Paul
Osborn's e-wedy drew mixed
reactions. Mantle (News) said:
...'a happy thesire evening'.
Anderson (Journal): 'Ri is insupportably dreary and 'ceble and
pointless'. Wotts (Tribune):
Its dratimess is too inherent and
its islitativeness too great for

"Billy Draws a Horse' was with-drawn from the Playhouse where it played a week and one-half. Got little after critical notices.

BILLY DRAWS A HORSE
Opened Dec. 21, 29. This Engish comedy by Lesley Stars,
produced in London as Tony
Draws a Horse, proved a pear
Draws a Horse, proved a pear
to the theatire. Askinson (Times)
stamped it vise in side, rain
composition. Watta (Tribune)
called it an "upic in fatuousne).
Vansary (Ibee) said "its chances are debiasar.

New York Run of Toxes' Will Have Gressed 650G 2-Season Tour Planne

The Little Foxes, which gots on tour early next mounts, will have completed nearly a full year at the Notional, H. Y. Littless Hellman drams will have rolled up a total group of more than \$600,000 in that time.

Management figures on keeping Management figures on more than \$600,000 in that time.

-metryn, Chicaga.

Eva La Galibanas (repertory)
Twenpia, Tracena (8): Empresa, Vanceuver (1-0-10): Reirequisitian, Bestlett

Tale Mithedr (Bill Robbisson)—Andeltrium, Chicaga.

Tillam Heldrium, Evance—Heldrium, Ender Holling, Hardright (Bill Robbisson)—Andeltrium, Chicaga.

Tillam Heldrium, Chicaga.

Tillam Heldrium, Sander (Damia King)—Servey, Jan Diego (1-0); Chicaga.

Antiferium, Panadena (11); Pour Antiferium, Fandena (11); Pour Antiferium, Fandena (11); Pour Antiferium, Fandena (11); Pour Antiferium, Fandena (11); Pour Antiferium, San Jose (12)

Tilliam Ganton)—Shrina Antiferium, Serve In to Mr. (Victor Moora, William Ganton)—Shrina Antiferium, Feories (1-0-); Copicum, Davernet (1-0); Copicum, Davernet (1-0

VAGABOND' FOLDS AFTER 2-WEEK TRY

Pittalourgh, Jan. 8.

Vagabond Herr' foliotic here Sistinday night (b) et Hirom thusin, and the pittalourgh of the Hirom thusin, and version of Cyrono de Bengard oil version of Cyrono de Bengard and the saterated and stopped again. It was first treat out in 1898 foliowing as years before each by H. Lucht Monitogal Opers Co.

Labinst try was out only two works, and the saterated and the pittalourgh. It was roundly rapped in both spots and hir was friend, show hitting a new shi-time loss for the history of the hi

New Philly Mayor Revives Stage Show Censor Board

Stage Show Censor Board
Philadelphia, Jan. 9.
The Beard of Theater Coutrol, dis-noived by Mayore George Centell last fall, was revived Saturday (8) by newly-inducted Mayors Robert E. Lamberton. Named to the group is supervise Insectional processing the supervise Insection of the Country of the George Gordon Meade.
Beard will have the last word whether all stage shown are fit for Philadelphia theatrogova. The body tear judged by the Pennsylvania Board of Censors.

Engagements

Effic Shannon, 'Juno and Br Payreck.'
Frances: Farmer, Lee Cobb, The Fith Column.'
Ruth Thane McDevitt, Zamah Cur-ningham, Ethel Intropodi, John Adair, Young Cauple Warter, McGart, Warn, Robert Smith, Nadien Get, Bunice Healy, Tommy Wonder, Al-fred Drake, Frances Consulted, Wil-liam Archibald, Richard Sartin McDonnell, Two for the Show.'

BROADWAY'S FALSE

In This Cornab—'

Reports that independent managers planned withdrawing from the ages of New York Theaters for various reasons liveased the ticket sation early this week. Boris Said, who operates the B. James, she rejights with Bart Carrolls "vanities" faturelay (13), and the figurest, where John Bienry' opens tonight (Wednosday) has stated a yould de'est of Carroll, who seeds an agenty buy. Buys are pro-abled by the tiether code. Said, who bought in on 'Renry,' wonts a state agenty dead for that show. If the buys are arranged, Repuly might be piaced on a spot. It has your inteller them for non-weaters of the League and claims the sized Repuly order a sirthe it would become involved with the disjoin-shed section authors, whose people would be forced out of pick-sper circles it is doubted if Seculy would have such a step become substate sames greaten would smally sense. Humber of show people, a love questioned a suches Feight to floure in the ticket altrasition.

Boston Legit Biz Just Ain't; Specs, 'GWTW' Film and Other Complaints

but flavors over a fixed bit of Bostors, vec-culed infact ticket agrecies, which into court, charging monopely
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latest court of the
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Ta. Dissatisfaction is also ex
FFA. Dissatisfaction is also ex
three Shubert librates.

EARLY HITS BUT RECENT FLOPS

the Fall, But Perspective of Showmon Believed Distorted by First Su cesses — 16 Theatres Are Dark, With Little Relief

FEW NEWCOMERS

People in these basiness are subting on the processor of the sessor on Proceedway. Barty in the fall the cutted two as brights in the last fitted that a house shreing two many as 36 theatren would be lighted before this time. The peak was 17 the cutted that a broad shreing two many as 36 theatren would be lighted before this time. The peak was 17 the cutted that a broad shreing two many as 36 theatren would be lighted before this time. The peak was 17 the cutted that a broad shreing two was 18 shown, he was 18 shown to the shown that the same was perhaps a shortman, but then the was 18 shown to the shown that the same was perhaps a shortman, but then the perhaps that the same was perhaps a shortman, but the same was perhaps a shortman, but the same was perhaps a shortman, but the same was 18 shown to the same of waste of the same was 18 shown to the same of waste 18 shown to the same of waste 18 shown to the same was 18 shown to the same was 18 shown to the same of waste 18 shown to the same o

Fig. 1 possible back in New York
Bustom register generally unbinary theavier conditions and they
claiming about the bookings,
it anniquitation and the vicinity
general properties of the prop

Ticket Agencies Claim Code Wrangle Hits Patronage; See Brokers' Split Vote on Signing Cleared Up This Wk.

Season's Squawks

Lawrence Olivier and Virien Leigh production of "Romeo and Juliet" will probably open on the Coast in the apring and be toured existing and reviving on Breadway energy, the fall. Rohert Rom, who will direct, left for Hollywood last night 'Then-day' to confer with the starz regard-ing deskile.

day is conner wan me near regarding details. The desired details me details me details me details me details me details me details details de desired details de desired de desi

Lil Gish's 'Father' Pact

nectly from Colonel Binderd and that modely he all asked for a very law to the modely head asked for a very law to the modely head asked for a very heavy her touring. Management is easy for touring as an insist to the opinion of the staff that some of the prediction is not necessary and could be climinated. That includes platched as not insist to a not necessary and could be climinated. That includes platched to the control of the staff that some of the prediction is not necessary and could be climinated. That includes platched to the climinated that the climinated

The theatre ticket situation is New York in connection with the codd's central system may be clarified this week. Although both side declared they were stending pat inti last week, if was indicated Monday (8) that some of the indic broker of the Associated Theatre Ticke Ticket Ti

Paris' for Vaude Dates

Has Sister Dot as Sub The Streets of Paris, at the Broad-hurst, N. Y. will stick with the show for the first three weeks of its projected tour, but will then leave for a string of vaude dates. Munical

Plays Out of Town

| months; at the Auditorium, Bornester, monthing Dec. 28, '30; \$5.30 top. | |
|--|--|
| John Wither Booth Bickerd Waring | |
| Louis Paine John Mersy Pirat makter Pendicton Harrison | |
| Broand Saldier Claury Cooper | |
| Borry Howard Perguson Borry John L. Rearney | |
| | |
| First Congressmen. Behard Pittin Se-end Congressmen. Without Peacer | |
| | |
| Watter Borne McNelly Louise Lily Head | |
| flows Mercid Som fived | |
| George Atternati | |
| MurphyJohn Kearney | |
| Provident Lincoln | |
| Mater Bathhone | |
| Wiss Clara Batris | |
| CarlandFranc Bendtern | |
| Hed Spangler Claury Cooper | |
| Ling 4 | |
| Brary Bitty Furnant Thomas James Edwin Vall | |
| Col. Lafaverta C. Baker Behert Pithin | |
| Linux Boker Haward Frequency | |
| Crismal Conger | |
| Garrett Willard Furter | |
| Hen. Garrett Laurence Weber Jr | |

Musical play in two acts (12 proces), based on Edmund Restand's Vyrano do Bergerac'; presented by the Shuberts; So-

| by Samuel B. Pukram and Verson Eube; |
|--|
| advanted by Charles O Locks; staged by |
| adapted by Charles O. Lorke; staged by Bloucton; pettings, Watgon Barrett; doncer, |
| Natalia Managera continuos Frant |
| Notelia Kamarava, contagera, Ernst Schrappro; et the National, Washington, |
| caseing for, 36, '30; \$5.30 ton. |
| |
| Friar Joseph Donald Green |
| Comte de GuicheJoorph Bolland |
| Virumin de VaivertCornell Wilde |
| Rozane |
| La Comissos de Guiche Zella Russell |
| Bellerane |
| Little Municiper Bay Maribunald |
| Ligniere Prod Harper |
| Boron Christian |
| Raguenou |
| La Bret Ed Roscher |
| Larter Burk |
| Reserv's Durnes |
| Solo Duncer Valcoting Litymosf |
| Marquis de Quigy Herbert Outelmen |
| Marquie de Brisonille Driscoll Wolfe . |
| MenciferryTrumon Gaige |
| Cyrnes de BergeracGeorge Houston |
| Meddler |
| D' Artagnan Edward Constantine |
| Carten de Costel Jalouz, Robert Chickelm |
| Linette Ninn Olivette |
| Armand Wooley Bunder |
| La Mirenerse de Montecona, Kay Kingsley |
| Alde de Cumo |
| Mather Superior |
| Stater Cinir Betti Davis |
| stoter Martho Kay Kingsley |
| |

| | Cincago, sun, e. |
|---|---|
| 1 | Comedy preferal in three acts by North |
| | Coward, presented by Aldrich & Myers in |
| | association with Blackwell & Curtis: Con- |
| | stones Bennett starred; staged by Humard |
| | Short; setting by John Koonig. At the |
| | Selwyn, Chicogo, Jan. T. |
| | Mrs. Whittaker |
| | Marien Whittaher Mary Newshem-Linvis |
| | Column Whittaker |
| | Milds Whittaker Cora Studio |
| | Purber, their butler Heary Vincent |
| | John Whittsher Richard Ainley |
| | LaritaConstance Benneti |
| | Pariety Beautiful Beautiful |
| | Sarah Heret |
| | Philip Porden William Rockrick |
| | Living Louise a miles storages |
| | Harris Barold do Borker Hugh Putwarth Spencer Touble |
| | Ning Vancoutart Molly Bulloutyne |
| | Nobby Coleman |
| | Henry Furier |
| | Mary Bookeld Phillippa Bevans |
| ì | Lucy Coleman |
| | Mrs. Harris Harrist Lorente |
| | |

Out of the trunk energe an oldie of Noel Coward's to rerve as a plate on which to serve up Constance Bennett. Revival points up the fact that Coward deem't age well. This piece of the middle 'BF's has lost its anapand punch, and falls to held attention sufficiently.

Intended as a follow-up here for

La Deve.

Bet Director

Reary's Discusse.

How Enterest
Reary's Discuss.

Reary Enterest
Reary Discusses.

Patients
Patients
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Reary

Pierre Hotel, N. Y., Brings

21/2 Million; Cost 18 Million

2½ Million; Cost 18 Million
Purchase of the Pierra hotel, New
York, negotiated by William G.
Shelty and Paul Getty, was for a
reported \$2,500,000. Hotel was built
a deal was on for a long time
under which the Ritz-Carlton would
require the property and move uptown from its present quarters at
6th and Madison, better to be
was called off about six months ago.

The Man Who Killed

Lincoln

Brown in the words of superior to Control to Con

B'way False Start

_Continued from page 40__

Constanced from page 60

givity than anticipated, the 1830-86
period will the certain to run distinctly under last season's total of
persontation. The certain to run distinctly under last season's total of
presentations
for the certain to recommend the conpectancy biosped managers to bring
in shows during the apring. Some
clicked and played through the sunmer despite the b. d. disappointment
that the certain the certain the certain the certain
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the certain the certain the certain the certain
one film firm (Warners's anticipated
in legit producting. The others have
one certain the certain the certain the certain
certain the certain the certain the certain
one distribution on the part's
indicating they don't like it either.
The dark houses: Alvin Ambanadry, Bilmers, Massfeld, Yulion mot
jestic, Flayhouse, Little (not lighted
this season). Beleace, Ellistic, Golden,
Miller, Hudson and Hollywood. At
least another house to be on the dark
least another house to be on the dark
least another house to be on the dark
for the certain the certain the certain the certain
Some of the above had but one or
two short-lived extractions, several
operating for one week or less. A
few, however, will relight next week
and thereafter.

Inside Stuff-Legit

Bridgeport, Cvan., will vie with Hartford when its Kiele Memorial that the is ready. New house, upon which work started the fall, is designation that the control of the Bushnell Hemorial theaties in the capit; viet, Brist, along the lines of the Bushnell Hemorial theaties in the capit; viet, Brist, along the control of the property of the property

Pat Harrington, who made his legit debut in Ladies and Gentiemen, in its final week at the Beck. H. Y., will probably tour with the show. He desired to witherlow as that he could continue appearances in Chia M. a circle to witherlow as that he could continue appearances in Chia M. a too the continue of the could continue appearance for Ladies. Under the could be continued to the country of the

Bard's restaurant, M. Y., which in recent years has been a favored hund-cen upot for the Times Square legit crowd, has this season been getting a heavy after-chester pair. Entimated it serves an average of around Like late-ovening people a week, at a cash volume of about equal the hundress business. Course there's more profit in the late trade, which include a higher ratio of her his. Apparently there's no particular reason for the increasing after-thesis Apparently there's no particular reason for the increasing after-thesis ing open later during the last two years. Restaurant was formerly most a increhen specific that for measurement was formerly most quin hold, two blocks east in 46th circut, has also been getting a barvie dinner play the last couple of years and it recently added super-enertis-ment, which is likewise drawing after-thesite estendance.

Sourday before Christmas Phil Look decided he would apred the haliday with folia: in Philadelphia and started for the station. On the way
he met Abner Biberman, another actor, who was on the way to Treston,
there to pilet a new plane back to the Coast. Look accepted an invite to
accompany him, but never reached Hollywood.
Running into hed woother, Biberman grounded the plane at Bristol,
Tuna, and there they remained four days, mostly tolking about flying conditions. Look decided he didn't have any more times to good as he darked
refresh with the Group Theatre in Tright Music' or Biberman west
as been

Pemme star of a musical now playing in the west has been deing everything possible to discredit the advance agent for the above, a veteran whe is design a certifulage good jab. Parwy, in seldition to writing letters to the and advertising, has hired bernelf a personal press agent (not a member of the Theasterial Managers and Agents) and has been endeavoring to undermine work of the regularly appointed advance man. Latter, however, is sitting tight, fortified by home office advices to pay no ottentian to the star's outbursts, as his work is satisfactory to the bossey who pay his weekly salary.

It develops that plans had been made to send The American Way' on four, and it was faured the periodic spectacle dream could have easily toured the keys for three or bour months. Plan was to remodel the set-tage, which were fashioned for the big stages at the Contex, N. V. and the crimented read of that work was \$15,000. because Fredric March declined, stating of the time that he had fine commitments.

'Mother' Mary Elma, who peddles makeup and is a character around Broadway showshops, colebrated her 100th birthday last week. Before appearing uptown, she was a Samiliar figure to lower east side show proble Understood that a sister, who is a num, is 106 years of age. Her mother died when alse was 104.

William Herz, who expects to turn Broadeny producer shortly with The Strangler Fig.' mystery meller by Ethn Meinz, rotio arriptor is myly youngerle. Invited graduated from Carnegic Tech drama school in Pittburgh just three years ago. After getting his diploma, he hooked up with Crosn Weller Mercury Theories and nervod as casting director one some for that organization. Leaft year he played a minor role in Weller Brieder production of True Kings.

Shows in Rehearsal

"Life With Father' (road)-Oscar

Two for the Show'-Gertrude Macy, Stanley Gilkey. Toung Couple Wanted

'Road' Bucks Snow For 11G in Columbus

Buckling heaviest snows and cell-est weather in four years, Toksone Road John Barton) last used house the Hartman theatre to 880 houses.

Two for the Show'-Gertrude idacy, Stanley Gilbey.

Tenng Couple Wander'-Jerome iday.

Tang Couple Wander'-Jerome iday.

Tang and the Papooch' (revival)—

Shoute and Shirida.

Chi's 16-Cylinder Holiday Season Gives 'Scandals' 30G, 'Dinner' 201/2G

\$1-Top NG in Buffalo;

'UNCOLN' CAN'T LICK DETROIT CRIX, \$5,000

'Mikade' Hot \$19,000

In Icy Cleveland

The a Ribet Lineske. Can Bill Bobleske Chevitand. Jan. 9. Bill Bob 'Abe' Forte \$18,000

Vagabond Hero' Sour \$3,000 in Pittsburgh

The second of th

Post-Holiday Reaction on B'way, But 'DuBarry' \$32,000, 'Girls' 26G, 'Hellz' \$25,000; Straight Leaders Big

\$9.600 IN BALTIMORE

Indpls. Likes Names; Connie Bennett \$5,000

Crawford New ANG Pres Bucetsnor to the late Heyrwood Brouns a president of the American Newapaper Gulid is Kenneth Craw-ford, Washington ecrosponders ford, Washington ecrosponders the New York Post and The Notion. One of 14 conditions for the post, 13 withfrew in flevor of Crawford, who Gulid's international exact board Feb. 3 in New York.

the de missierest at a meering to pretable of the presecond of the presecond of the ANO, left veant
by Broun's death, would remain untiled until he missier ANO for the ANO, left veant
by Broun's death, would remain unlittled until he missier ANO for mode
a full-time, paid job. Reports that
vertain reactionary elements were
socking to grab the top pout in the
interior, hovered or remains the content of the content of the
Kental Content of the ANO are reputedly
leredy talking to him to take the
Crawford to accept the nomination
for prea of the ANO are reputedly
leredy talking to him to take the
They requed him as certain of eletion if he consents to run then.
Bank and file of the ANO is invirtual agreement that the preato be a full-time, paid job. It's felt
that no one in willing to give the
office the time and effect that Bround
did. Latter was not paid. Precedent
tions, labor organizations, even those
of much massile else, pay their chief

one step is the fact that all na-cean labor extended in the control of f much anniller size, pay their chief fluor for a full-time job. New York Newspaper Guild in-noted in newly-selected officers last ight (Thusday) at the annual most of the organization, when plans of the organization, when plans or the control of the control of the organization of the control of the organization of the control of the late of the control of the control of the late of the control of the control of the late of the control of the control of the late of the control of the control of the late of the control of the control of the late of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the late of the control of the control of the control of the control of the late of the control of the control of the control of the control of the late of the control of the control of the control of the control of the late of the control of the control of the control of the control of the late of the control ter organizing the N. Y. Sun, Times and Herald Tribune were discussed. Three pagests are the only once in yet parted by the Critical in the large state of the control of the Critical in the large state of the control of the Critical in line. At the Induction meeting, Carl Randau, of the World-Tolegons, was re-essated as press. By recently won.

wayson are not encusaed as yet period by the Griffs in the merivopolit, and plans have been on for some time for a militard wayson for some time time for some time to time for some time for some time for some time for some time to be some time for some time for

calculate of the Pfullcalculate of the Assert part of the Control of the Contro

Add: Who, Us?"

Vancouver, B. C. Vancouver, B. C. Himie Korlevoy, city editor of The Daily Province here, commond a few loughs when be columnized. This book is no good that it has been translated into 16 languages and Variety.

Jan. 27 at the Park Lane hotel, New York, at which time an award of 3100 will be made for the most dis-tinguished book published in the post-year by a solithern nuther on a mb-per dealing, were originated by the late Miss Marbury, play and literary agent, and continued since in her memory. Awards committee in made tap of a number of prominent acrib-nians. Burton Enacco, Joseph Wood Krutch, George Stevens and Vernon Loggins.

Pearson-Allen's Cemis Sterip
Draw Pearson and Robert S. Alien,
who column the syndicated Washington-Merry-Go-Round.* are the
result of the syndicated Washington-Merry-Go-Round.* are the
rith a Washington correspondent is
the principal character, which will
make its how around Peh. I. Strip
to be called 'Hap Hazard,' after the
name of the character, is to be
called 'Hap Hazard,' after the
called '

drawing.

Unusual feature of the strip is that names and pictures of real persons will be used for background individuals.

Dec. 26 in a Utica (N. Y.) h of complications following a

extraction.

P. B. Haber, former publisher of the Fond du Lac (Wis.) Daily Commonwealth, died in that city Jan.

2 after a long illness. It disposed of the paper upon his retirement in

z arrer a long illness. Le disposed the paper upon his retirement in Magustas Davisson. 22, dron of Georgia wordty newspapermen, died last week in Augusta infirmary after brief littens. He until held of the control o

we was active in Jewish affairs.

Roy E. CHATTER

Robert McDonough has sold an article on raids to Commonweal.

Walden Book Co. has signed a puet

Roy E. Chatter S. Chatter S. Chatter

Adela Resport SI. Johns will have

new novel out seen. Root of All

Bellowing the lead of other certi
hiers of rep. I. A. R. Wylis has writ
ten her authorise.

The New Feature Publications

Crap, perlung started in New York

Howard A. Moulten, of the Booton

Howard C. R. Baghes of the United Press

his post at Carnens, Venezusia.

James Hillson and Froderick Manlitt. Revenan taking time out from

Margaret Mayorga has edited:

The Best One-Act Plays of 1931.

"Awthe Dodd, Mead brings out Flot."

Twentieth Cantury From, in bringing

out Hildray Koder's Background the

New W. H. Tweett, head of the man

Plays Out of Town

EASY VIRTUE

arrives at a party in a highly deco-rative and fissibly evening gown. Viola Rasche as the mother-in-law turns in a sterling performance while Regimal Mason that the ap-pathetic and fat role of father-in-ities a joy. Bitcher do father-in-tered to the state of the state of the way loy. Bitcher do father-in-ities a possible of the state of the Short's direction makes the most

Short's direction makes the most of the few copportunities presented by the acrief. Keenig's inside setting is good in providing a side setting its good in providing a side setting the s

Eight O'Clock Tuesday

Cleveland, Jan. 5.
Myster metedrams in three acts by
Record on latter a novel, Pate Warning,
reach by Prodett McChanell and premented at Cleveland Play House, Dec. 20,
1979. 1870.
Cast: Buth Pusher, Sira Lora, Rolf Fracchardt, Noel Leelle, Kathevine Cast, Kirk Willia, theorye Roberts, William Phillips, R. S. Elberkin, Jr., E. Elmo Long, Thomas Givens.

lishing Co., died Friday (3) in New

New York. He was with the Class Journal Co. of Philadelphia before jointing the Co. of the State of the Co. of the Co

espense is good, holds the epting which motion picture the e tightening up. Em

since play has many riren, mines points that de an persanavir as gripping that are an experiment to be provided by high second of the property cont. Most shardling feature is its vietim, who probably in the stact residual control of the probably in the stact residual control of the probably in the stact residual control of the probably in the stact and the probably in the probable of t

LOUISVILLE.
(Continued from page 10)
ps.500. Last week, 'Quiliver' (Par)
and 'Two Thoreughbroot' (REO),
the 'Reoreughbroot' (Reoreughbroot') (REO),
the 'Reoreughbroot' (Reoreughbroot') (Reoreughbroot')
the 'Reoreughbroot' (Reoreughbroot')
the 'Reoreughbroot' (Reoreughbroot')
the 'Reoreughbr

Snow Helps Denver;

'Wives' Best, \$11,000 Denver, Jan. 8.

Heavy mow hart on Friday, but helped the week-end by hesping folks in kewn. Tour Wiver at the Denver collecting top coin this sec-

sion. H.o. of 'Gulliver' forte. 'Hunch back'at \$0,000, ditte.

Solid \$12,000, Baha.

Baltimore, Jan 5.
Expected dip all arvand after builds
the heliday work and its results
the heliday work and its results
the property of the property of the
town pack in Desiry Bloin Again,
sources of Thunchback of Bloin
musion of Thunchback
musion of Thunchback
the Bloin
Backet Canaday (Lorenty-LUA) (1,500; Lorenty
Baltimosis for This Week
Canaday (Lorenty-LUA) (1,500; Lorenty
the with musion (Emposery) (1,500; Lorenty
the Week
Bloin
Lorenty (Lorenty-LUA)
Bloin

seets, an against present J. H. Cooper care, the Metherska, which has only 1.3E. Estimates for This Week Catsonal (JVII + Nothe - Morror) (196, 19-13). The control of the

Broadway

narios Hunt managing Cort. le Shubert scrammed to Florida. arel Flynn is laid up with ainus

Bodgers, Metro's general sales in Florida for two or three

urtic Pettijohn, of the Hays ef-off for the legislative front in

Manual for the neglative freet in Washington.

Baney Keity, Sibt-Pon size, in the Baney Keity, Sibt-Pon size, in the Baney Keity, Sibt-Pon size, in the Sibt-Pon size, and the Sibt-Pon size, and the Sibt-Pon size, in the Sibt-Pon size, and the Sibt-Pon

ew Radio City unit going up at a street and Sixth avenue has a christened U. S. Rubber Co.

How Radio City until goong up at the Market City until goong up at the control of the City of the City

(9) to this week. He'll he away haut three weeks. Best and the same First all-Australian moisted pro-mine ever offered in the U. S. was me ever offered in the U. S. was harried Center, N. Y. All artists and Summers participating are cur-rently in this country. The control of the country of the country merces of Plancially aught where the pointings from the Polish pavilion at the World's Pair are sold at the Me World's Pair are sold at the of Polish refugere. For the benefit of Polish refugere.

of Politics, observed for the benefit of Politics, observed for the Chambellage ives are throwing a banquer tensight (Wed as the Chambellage in th

the band bit after four years to go into wholesale jewelry trade. Gene Bank is atsying close to the bediefied of his mother, it, who broke is the second of the second of

of again Techs Chair Boyle, ser and again Techs Chair Boyle, and a chair Chair Boyle Chair

Minneapolis

By Lee Rere

Charlie Spivak, trumpeter, visiting parents here. Ing parents here.

Al Puts, M-G office manager, va-cationing in New Orleans. Monte Carlo Bollet Russe will inneapolis Symphony Jan. 12-13, Sylvan Leff, Universal salesma ack from Montreal with a bride.

Marion Loysten, of Warner irothers, now Mrs. Vincent Marx. Film bowling league in full rwing.
Lee Mergan in from New York to
stage Tommy Dorsey show at the
Orpheum.

Local Warner exchange amo

drive.
Alten Cistworthy, M-G nalerman, recovering from illness that kept him confined to his home.
Jay MacFarland, National Screen branch manager, attending business conference in Chicago.

conterence in Chicago.

Harold Lyona, 20th-Fox salesman, back from Hamilton, Ont, reporting improvement in father's health.

Herb MacIntyre, RKO drive captain, here with Walter Bravon, his predecensor, to address asless meeting.

New Haven By Harold M. Bone

Parced theatre is loser nobe to un-lural hereabouts.

Eliner, Rice's Two On an Island' premiers at Bulbert, Joan 11.

Art director Jack Otteron, and Art director and Control Control of the Control of the Control of the ping in From Closet.

Two p. m. currey on fermor enter-tuarer has dumped a fact from the papeal.

Missay in Glenn Millier, Arena con-tract on face of the Control of the current of the Control of the current of the Control of the Control current on the Control of the Control current of the Control of the Control of the current of the Control of the Control of the current of the Control of the Cont

Goldwyn

Continued from page 1,

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Inguin to 18 a loint that Goldwyn in

Inguin to 18 a loint that Goldwyn in

Inguily riet to 18 a loint that Goldwyn in

Roberter, weeking on the haais that

Goldwyn had probably guaranteed

the "Westerner contract, fichwarts

pointed out that such indemnification

guarantee does not hold in court and

Wh weels have no such that every

theatte playing the peture would be

the di liable and would be so in
termed, making it appear almost in
termed, making it appear almost in
se exhibitors would be chary of in
volving themselves in any such bat
tie.

whising themselves in any such basis, The Sand UA strategy, it is understood, however, was to file no rust, as it is figured that Goldeyn's white purpose in announcing terminating to it is flavored that Goldeyn's better that the purpose in another distributer was to get to another distributer to the control of the con

CHATTER

in is first band to go tertain the troops in

chapter aff for a vacation in Merico at the end of the mostly.

Los Epitem around beating the desired of the mostly.

Los Epitem around beating the first the control of th John System of my some or per framer.

France: Day planning trip in:
France: Day grant trip in:
France: Company operating the Enchanger in:
Land trip in:
France: Day of the Enchanger in:
Indiagnament of English liques trip.
Earlier Neibson Empire errbests.
Does lit sink New show has grant and band.
France: Day of the State of the

the life of Leilie Stuart. Jack may-mend directing.

Jack Jackson and his bond are permanently set for Bradbury-Pratt's new nitery, Rector's. Teddy Joyce wields the sitch at the Kit-Kat, also operated by BP.

Paris By Joseph C. Ravotte

Jean Renoir off to Italy. Jeannie Aster to Rome for pic. Chatelet reopened with 'Nina

Cheleist reopened with re-lean." Ball Taborin can-can girls off for our of Italy.

Irvin Marks thinking of returning
Pauletto Darty, cale singer of pre-rar days, is dead.

Jean Tissier and Busy Prim latest in long line of pic actors going into

Jean Timier and Susy Prim latest in long line of pix actors going into vanid.

The Varietes unshuttered with Revue Nouvelle, featuring Soint Granier, Jean Rieux and Lee Dick-

Sea. Recine tricentenery observed at Vermilies (14) with performance of his play, 'Andromaque,' at the Montpensier.

Versulikes 143 with perfectioners, the Month play, Andremague, at the Month play, and the Month play and play an

Australia

By Erle Gerrick Warm weather upping carnival

Binguisty Merces of Walls.

Sistion Willow to whappy estimating by the labit unshappily estimating by the labit unshappily estimating by the labit unshappily estimated by the labit unshappile to the day of lis leavening. The standard winer, Station had started an SAR00 advertising compaging to include 24-theest, newspaper display.

Also had natientively rearranged its schedule, turned down some predig foreign language commitments and now probably an kin good-bye blatch that were contingent topon network programs coming through. Warm weather upping carnival Jan Rubini returning to U. 8 after T weeks here for Heght. UAA: air-mailed from Londom in 10 days; capened in Spotery. It's the British prepagated pir. The British prepagated for the local and British markets. British British British markets. British British British markets. British British the British prepagated for the local and British markets. British British the British markets are being the british briti

Pittsburgh By Hal Coben

Kenny Kenfield has shelved 50 pounds in the last two months. Fran Eichler's hand due back soon after 4,000-mile tour through Dixxe. Prees agent Sad Dickler has been land up with the flu since first of

wife of Butgern Railmen, of BKO, purpose in announcing termination of the Work Milwauker, Jon B.
Little chain that van't there' and
phoet to ghost' hook-up were among
the orrhids inseed to the Transcentinental Broadcasting System by
columnista in Milvani-ce whose
purely local ration WEMP was to
the chief outer for the network
to the chief outer for the network
and then postponed activities for
month.

Slightly Morose at WJRK

Party Called Ot Akren, O., Jan. 9.

Bitter In Mi. cauber

Milwauker, Jon 9:

Detroit, Jan. 9.

Hollywood

Errel Flynn to Florida for sie Zorina back to work after il James R. Grainger to New Or Mittai Haynes divorced ould. John Stone on four-week to C

arthritis.

Richard Greene back to work after week of flu.

James A. FitzPatrick to Honolulu

marre, Jr., on the road in the vasies unit. Wake Up and Cheer.

Darlie'y's two children in an approximation the fisherity's two children in agrithment in the fisherity.

They Busiest, with Bith Creaby.

Springs, Abliest, Ban Angele, Vernon, Wichita Pall, Bherman, Parts, Tearsham, Waren, Temph, Australian Creations, The Control of t Balvage Blords Go Go
Situation on the Transcentiseratial
Broadcasting Spriess from that been
fairly uneventual during the past
week. Elikett Reconveit is out as
retident betweek 1970 of this
still misses of the beautiful still still
still misses of the still still
still misses of the still
still
still misses of the still
sti

St. Louis By Sam X. Horsi

is developed for the proposed station link.

The B-S-H office last week repected its attenues of the previous week that it is still interested in working out conclining with Transconvinced that the project will have consistent with the project will have consistent that the project will be carry on for a year. The network was stated to start operations Jan. 1. The new date is Feb. 1.

By Ram X. Berral

Bays Carbenness, evitat, with to
good eclosed with Rt. Louis symph

reb (1)-13.

Hardel Blacage director of the Rt.

Hardel Blacage director of the Rt.

Hardel Blacage director of the Rt.

Hardel Blacage director in well

Anne Walker Oliver, no native.

Marian Anderson will make fourth

fing a rectal in opera house of

Mantigual Auditorium.

Michael Blacage

of lack of product. Will relight when

of lack of product. Will relight when

Stanley M. Blechman, insurance

conductors M. Blechman, insurance

conductors M. Barker, managered

Municipal Auditorium, resigned

for the conductors of the control of

Municipal Auditorium, resigned

for the conductors of the control

Municipal Auditorium, resigned

to a lixuity member at Stanford U.

George A. Busher, 43, head of the

discontinuous and the conductors of the conductors of

Monticipal Auditorium.

Mas busied in Kannas City, his for
Mas Busied in Kannas City, his for
Mid X. Hardman, former manager

Bid X. Hardman, former manager

Manticipal Auditorium, manager

Bid X. Hardman, former manager

Bid X. Hardman, former manager

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Bid X. Hardman, former manager

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Bid X. Hardman, former manager

Manticipal Auditorium of the Control

Bid X. Hardman, former manager

Manticipal Auditorium of the Control

Bid X. Hardman of the Control

Was barted in Kannas City, his former home. International former monager of the Chaire Club, west eend nitery, to wed Irma S. Lasarus. Hartiman is now measurer of the nitery in Hotel Evelyn Moser, native, and former member of deacting chorus of the control of t

Akron, O., Jon. 9.
WJW's 'egen house party to which
pruminent. Akronites had been invited to help insugerate the station's
affination with the new Transaffination with the new Transtown with the station's
affination with the station's
week had to be cancelled at the last
minute when the new chain 'dehayed' its opening. Telegrams were
sent for the guests advising them of
the delay.

South Africa By H. Hanson

despite transportation direct abroad.

Som Alexander, well-known Sc African theatrical personage, of in Johannesburg at 65. He st sored many shows touring Sc

in one many shows non-nered many shows non-African Consolidated Theories has African Consolidated Theories has the new delawar cinema. The Protes, Paarl, near Cape Town. M. M. Verster, popular in Paarl, is as a big

rroute, reart, most cope toon. As minager.

Chang, the mostician was being continued to the continued to the

OBITUARIES

HARRY BAYES irry Davis, 78, founder of the studeon in American, died in burgh Jun. 2. irther details on page 26.

SIR FRANK BENSON

SIR PRANK BRYSON Fronk Bennes, 61, a landing supersize netter in Great British more than 50 years and founder thesetrical company bearing his cheek of his early fraining was drown Sir Henry Erving and Torry, with whom he made his in Homes and Juhlef at the summer of the history from the history bearing the history bearing the history bearing the history was been been filled or latte Art, London, in 1882 and years here becames an active years history bearing the history was a structured-en-Arva. A anti-source of all to him in his participant in the Shahespearian Pestivals at Stratierd-en-Avon. A constant source of all to him in his varied undertakings was his wife, Constance Fetherstomheigh, whom he married in 1998. She easyed may leeding roles in his companies and also nuisted in managing his unterprises.

olto accette in managing-reprises.

produced all of the Bard's

a, with the exception of Titus ironicus' and Troilus and Crea-that associated with the thord Festival, he produced no than 30 of the annual cele-

ng contemporary actors who of his teachings at one time or r are included Robert Donet,

SHELLEY HULL DHED JAN. 18, 1919

LLIAM KERRY HALLIGAN

Codric Harwichs and Robert,
in. In recognition of his centions to the perpetuation of the
important of a m h. he was
held by King George V on the
's tercestancy at the Druty
- world War brought a tempoconstition in his activities, as he
netered in the ambulance core
- being awarded the Croix deros, He made a brief tour of
ng in 1932 when he was
niced by the Government in

r of his support to the English
h.

PLOBA PINCH

Flora Finch, Ti, planeer film nomedianne, died Jas. 4 in Holly-vood from a stepteceeus infection. The had been in pictures more than 80 years, after on early career as fa Balacapearean actress and later in

Dorothy Mackaye Kelly, 38, for-mer stage player, died Jan. 5 in Monte Sano, Cal., hospital no a re-sult of injuries sustained in a mo-ter accident. Her death followed that of her father, John Mackaye, by

our days.

On the stage Miss Mackaye bleved note as star in 'The Dove'. ico-Daughter' and other plays. Her ting career was cut short in 1827 a fatal fat fight in which her rit husband, Ray Baymond, was liked by Poul Kelly, whom she later arried. Kelly was notinned to re years in San Quentin for mon-

stoughter and Miss Mackaye to one year for concealing facts in connec-tion with the slaying. After their marriage in 1801, Miss Mackaye re-tired from the stage white Kelly made a cometack on stage and evens. She is survived by her hus-band and daughter, Valorie Ray-band and daughter, Valorie Ray-

ENERSY W. MORRISON
ENERS W. MORRISON
Event W. Morrison, 60, Paramount
executive and former manager of all
Paramount thesires in the south
ideal has week in Atlanta after long.
Morrison had been closely identified with the amusement business the
greater part of his life, beginning at
heads with the amusement business the
greater part of his life, beginning at
became manager, following with his
Si-year Par connection, serving that
the special manager, following with his
district manager, following with his
forced him to retire from pact as
iderired manager for Paramount in
the south.
The south proceeding the control of the
had been in charge of operations
for had been on the page of operations
for had been in charge of operations
for survived.

JULES PURRY
Jules Murry, 78, long associated
with the Shuberts as booker for their
enterprises, and manager of the
United Booking Office since its
founding in 1823, died, following a
mouth's illness, in Yonkers, N. Y.

Distuict mounts of the control of th

R. G. Miller, 68, trick marksman and lariat supert in his circus and vandeville days under the name of Kik Karana, died in Worcester, First booked in Leipsig, Germany, under the name of Kit Koster, he toured European variety balls, Restained to the control of t

an years, other in seathy sensor and lithauteparams and extreme and later in reader with.

Belianchan respectators. Her flats be in the common of the part of the common of the part of the common of the part of the part of the common of the part o

Survivors are his widow, son, daughter, two sisters and two heathers.

Jimmie Barry, 74, obtition vaude performer who teamed with his wife on the leading circuits 29 years ago, died in Dingman's Ferry, Pa., Jan. 4. Billed as Mr. and Mrs. Jimmie

Barry, the turn was one of the top-pers in vandeville 20 and more years age. They rated in the class of Bidds Lescard, Pai Reemy and Ma-worth and others of like popularity. Their results remained unchanged for years. Barry portraying a young hick smitten with an actives (Mrs. Their layeffs were few and far be-lewen and the act's solary, 2006, 20 years age, was then considered very high.

MARRE S. GAYLER
Mer. Marie Stockett Clayler, concert appraise until 16 yeaps ago, died
of a heart attack in her husband's
studie in the Métropolitan Opera
House, N. Y., Dec. 28.
She zang with many oratoria socert descriptions of the second of the sec

rviving is her husband.

CAFT. JOHN G. SPACET
Capt. John Graham Spacey, 46, dies undelsny in Hollywood Jan. 2, the day following a party he attended there. A captain in the Beilish army during the World War, he
had been shell shocked.
Latterly was in pictures. Known intock, he appeared in road companies of The But and The Fool.
A military huneral was swranged by
the British Benevolent Society.

GEORGE BILET

GEORGE BRIEF George Right, 45, former theairs operator and recently employed at the Warner studie, died Jan. 1 in Pasadena after a heart attack duting the Rose Bowl football game.

He was the first manager of Warner Brot. Biothywood theatre, which opered about nine years ago. Surviving is his widow.

HARRY BEDFORD
Harry Bedford, 68, old time music hall comedian and writer of comic congs, died in a Surrey, England, hospital Dec. 18 after three months' librates

One of his best known ditties was 'A Little Bit Off the Top.'

A LEBOY HASENBALO
A LeBoy Hasenbalg 38, for five
years national sales rep for NBC
out of Pittsburgh, died at his home
in Crafton, suburb of Pittsburgh,
Jan 4.
Puther details will be found in
the radio section.

LUCIO D'AMBRA Lucio D'Ambra, 88, well known Italian playwright, novelist and author, died in Rome, Dec. 31. One of his works, "False Alarm," was presented at the little theatre in

was one of the top-le 30 and more years ed in the class of pare, also a concert planist.

Vivian Green, 55, father of orchestra leader Johnny Green, sied at his home in Mameroneck, H. Y., Jan.
following a heart attach. He was a reatter. Survived by widow and one other on, film director Richard

Mother of Louis Phillips, Para-mount attorney at the h.a. and a specialist in distribution legalistics, died at her home in Brooklyn Sun-day sight, Jan. 7. She was St. Funeral was held in Brooklyn Jan. 8.

Anne Bryani (Boots) Pearson, 33, widow of Arthur Pearson, legit pro-ducer, died Jan. 1 in Lenox Hill hospital, New York. Burtal was in Lerty, Virginia.

Clyde J. (Ted) Knight, 24, for eight years planist with the Fernau dance orchestra in Columbus, O., died Jan. 1 in that city after a brief illness. Widow, daughter and son

Gussie Machaevitch, wife of Samuel Machaevitch, treasurer of Universal, died in N. Y. Jan. 3 following an operation, several weeks before.

Maurice Boredhin, 44, head of Paramount's music library, died Jan. 4 in Hollywood. Surviving are his widow and three daughters.

MARRIAGES

Jone Byran to Justin W, Dart, in Chicaga, Dec. 31. Bride whose read to the property of a chain drug store concern. Mrs. Netl Bayes, 1875 an executive of a chain drug store concern. Mrs. Netl Breckenridge to Julian E, Bontih, in Bouder Chy, Nev., Dec. 20. Crosson is engineer for KGLO at Tomopal, Nev. Bert. Mrs. Netl Bayes, 1876 and 187

APOSTOLI WIN RILES BETTINA FOLLOWERS

By JACK PULASES

By JACK PULABER

There was no title of takes when feel to be with state of the property of the

BIRTHS

FULL Cases of his works, Tables Alarma, was presented at the little there in indicate, N. Y. Jan. 7. Bride is a large was populated at the little there in indicate, N. Y. Jan. 7. Bride is a large was populated at the little there in indicate, N. Y. Jan. 7. Bride is a large was populated at the little there in indicate, N. Y. Jan. 7. Bride is a large was populated at the little there in indicate, N. Y. Jan. 7. Bride is a large was populated and the little was brided at the little was the large was populated and the little was brided at the l

WHAT THEY THINK applicated dein Stitle, a personable penug man who stoaged a minute penug and who stoaged a minute of two and wolfeed off holding his beliefly few can understand that)

so Heards in Waltz Time." figured instineous should also have to take of the two fields of two f

I am citing these specific instances is show Mr. Roche why his very with thought cannot be carried the stat under present condition. Until such time that there makes makes a conditional makes of the state of the s when a little town like more to inquiry it is simply become rahibitor himself is interested in musual and has the 'guts' to go that try to merchandise it to the fl public—the Prench films will have to get runs only in the R relita.

lager cities.

It is the exhibitor from the senall ten who inquires that should he taken who inquires that should he taked to in every way possible, for many run means money to the distributor that otherwise he would have get. However, as I have said.

Yeller higher seems to automatically distributor seems to automatically distributor seems to automatically.

introduced John fluttin, a personable entirelized John fluttin, a personable erroduced John fluttin, a personable erroduced John fluttin, a personable erroduced John fluttin, and the personable of the personabl

Boom In Pop Music

THEY THINK

Prints Dichited Street.

Special policies. Prints and the control of the control of

we mediacre German promote the tabe a rewer from now and tell yan how the mediacre German promote the warm of you were media to see "Zwell My good fired Charley" by good fired Charley and the members of your staff who have to take a work of the members of your staff who have to the members of your staff who have the members of yo



and winter, new ATTENDANCE records tan winter, new ATTENDANCE records of Frank Dailey's Meadowbrook; last month, new GROSS RECEIPTS records month, new GROSS RECEIVED records for night and week—excluding New Year's Eve, which hit another high!

RADIO

Twenty-six weeks for Quaker Oats (Ruthraul & Ryan), twenty-six weeks for Sensation Cigarettes (Lennen & Mitchell)

Without exaggeration of, we hope, w mour exaggerance or, we sope, consistent of we have humbly at the summary of our activities during the last year, Many bare been associated with us in these manages and as we have been associated with us in these have been associated with us in these performances, and as we begin 1940, performances, and as we begin tree, which we hope will be an even bigger

which we hope will be an even higger thank Pank Dailey, Harry Kalchelle to Anhan Manna Mahana Weitman, Arthur Lyan, Mann Holiner, Weitman, Arthur Lynn, Mann mouner, Blayne Butcher, Lawion Campbell, Nate Plus, Frank Wolker, Leonard Joy, Harry Bakking and Col. Tutis, Frank Walker, Leonard loy, Harry
A. Lanzner, Bill Robbins and Col.
Seymour Welsz, and the many others
who have been so friendly and helpful.

SONGS

Two Hit Parade leaders, "My Reverie", and "Our Love", and now "My Silent Mood", by Larry Clinton, Stanley Adams and Frederic Francois Chopin!

HOTELS

Twelve territic weeks at Hotel Park Central, New York; opening lanuary is at Hotel Roosevelt, New Orleans

RECORDS sellers for Victor, including

book of beet-sollers for victor, increasing the second of the second of



MILTON E. PICKMAN Personal Representative

GENERAL AMUSEMENT CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK · CHICAGO · HOLLY WOOD · LONDON

Published Workly at 114 West 66th Street, New York, N. Y., by Variety, In. Annual underrigation, \$10. Route copies 25 centre as accord-class matter Describer Et. 1904, at the Post Office as New York, N. Y., under the not of March 3, 1015.
COVERSOR, 1904, D. W. VARREY, INC. ALL SEGUES ESSENTION.

VOL. 137. NO. 6

NEW YORK, WEDNESDAY, JANUARY 17, 1940

56 PAGES

Bingo Tops B.B. in Cincy; 2,431,861 Spent \$1,924.681 to Play in 1939

Cincinnati, Jan. 16. Cincinnati, Jan. 16. Ideritis to theatre owners was the set last week on Cincy's bings ideance and receipts for 1909. Re-came from Police Chief Eugene

erly, whose department super-binge playing and keeps a tab on the game's gate and

to the on the game's gate and agent had 2,431,861 players for year apending \$1,594,861.0 of the gate of gate for the easen.

substitute of gate for the easen.

substitute of gate for the easen.

substitute of gate for the easen.

catherly said that white the pic-pheaters drew four times as up patrons as bings, the income incemas was only about twice as the son bingo parties. He added the average cost per show for film patron was 38c, compared the for the bingo player.

BOOKIES SET UP POOLS ON W'KLY TUMS WINNER

Centagious nature of gambling-Savured 'Pot o' Gold' radio program is illustrated here. The punchloard pentry is new making book on which that the Tums telephone call will

hances are sold with the holder he state for the winning state ing in. Gamblers take diff be-m prize and collection. Neveral recent disputes in connec-with 'don't answers' on the a show. B may cause some plications for the bookies.

Arctic Picture Theatre Is A War Casualty

Begina, Sank, Jon. 18
War has shuttered Canada's farfloat north motion picture house.
Circle was the rins of the Arcic
Circle was the rins of the Arcic
Distance of the Commission must be commission must be commission must be commission must be commission of the Commission of the

Eliminating Fright

Hollywood, Jan. 14.
Police and fire sirens must be eliminated from Hollywood pictures before they are exhibited in England, freiand, Sculland and Wales, take it from the British censors. Over there a siren means a bombing attack, and might cause confusion on the

reserved.

First Amorican film to feel the censorship is Universal's 'Black Friday,' in which a police siren plays a heavy part. It has been replaced by a gong.

L.A. COPS MAKE IT TOUGH FOR **SWISHES**

Los Angeles. Jan. 18.
Designed in its christmens to live down a widely publicited smirch as a wireled city, town's constabulary has made a start in that direction and picked on-female impersonate. The christment is not a start in that direction and picked on-female impersonate. These desiring to managereeds character analysis and also appear character analysis and also appear character analysis and also appear in the control of the police department's psychiatrist and give their outlook in life. Desire the police department's progressive and the police-than-thou's was Julian Enteron to accept an engagement at the Bendervous, Hollywood quasi-nitery. Ettings was favored to be was granted a permit to work. Pessmess donning trousers in public places of notertainment are also required to goat a text.

pass a test.

Other regulations alapped on nitcius and plain guzzle parkers include ban agailant parale parkers inindexent. et al. and a second parale parkers inindexent. et on congrand that no
feet of a patron.

More verbiens will be added as
fast as the moral monitors can think
them use.

MARRY, PLAY 4 SHOWS, **AUDITION ALL IN 1 DAY**

Toy and Wing, Chinese tap dance team, had a tough day Thursday (11).

They were married in the morning played four performances in the stage show at the Strand. N. Y., were in a recorded radio audition with Lou Holtz at the New Amsterdam roof, N. Y., and finally were houst at a party for friends late that night.

AT GREASEPAINT

Girl Singers With Dane Orchestras Appear on Stage in Schoolgirl Street Attire—Okay for Mat-inose, But Unshowmanly

OUTRAGED OLDTIMERS

Leaders and members of dance orchesters appearing on film theater stages as enicetainers have, in recent years, been ignoring sowers to be a supering and the stages of the stages of the stages of the stages with a supering the stages of the stages with the stages of the stage of the st

girden, upstate sur suream men and protection unbeared of among the old time vaudevillane, who grids themselves on professionalism, has been the recent habit of dance bend the processionalism of the processionalism. The processionalism is a second to the processionalism of t

Filmdom's Best Known Convict Quits Nebraska Penitentiary In 11 Mos.

Lincoln, Jan. 18.

Jules Rachman, regarded as the film industry's bert known penal pen and the film industry's bert known penal pen next Mov. 17.

Sentence of 15 years for the murder of his two cousins and Omaha Sam Goldberg, was commented in a split parden board decision. Both Secretary of State Harry Swanson and Attorney Generalom, and Governor R. L. Cochran, the discarder, said he felt a judge who gave him shy ly years for a dual murder was Cochran's free in which goed the fact that, with Rachman's time off for good behavior, he would be free to go sed this Rachman's time off for good behavior, he would be free to go sed this Rachman's time off for good behavior, he would be free to go sed this Rachman's time off for good behavior, he would be free my the search of the sea

(Continued in page 11)

N. Y. Fair Hasn't the Coin for Fancy Come-Ons, Gibson Tells Showmen

Hoover Catches Wise

During the hunchoon in New York Friday (13), when the theater and of the Finnish Electron and the Finnish Electron and the Finnish Electron President Herbert Mooren President Herbert Mooren Francisch Herbert Mooren Laurence, Talluish Rankheed, Katharine Hepburn and Ruth Cordon, Thore were expressione to this, derling, or the west to this, derling, or the west to this, derling, or the west to the this, derling, or the west of the this, or the west of the this of the think the west of the think the west of the think the west of the think the thin

During the luminotes in New York Pridge (13) Show that the test and of the Finnish Relief Pand drive was launched, former President Herbert Hoover the Art of the Market President Herbert Hoover the Control of the Market President Herbert House the Market President Herbert Western House the Herbert Western House the Herbert Western Western House House the Herbert Western House House the Herbert Western House House the Herbert Western House Ho

MEXICO CITY SLATES 7-MO. WORLD'S FAIR

Mexico's first World's Fair is to open here next Nov. 20 (Revolution Day), it is officially announced by ex-President Passual Oriz Rubio. chairman of the exer committee and artistic director of the show. Open-mostles, in the comment of the commen

to Harvey Gibson, new top exec of the M. Y. World's Fair, with an eye

the state of the second problem of the second problem of the second second problem of the second second problem of the second second power of the second power of the

RKO Reorg Will Wash Up Tomorrow (Thurs.) at Transfer of Assets Hearing

After seven years, less one week. the Radies Keith Orphesum Corp. has finally arrived at the contributions of family arrived at the contribution of facilities of the company. No opposition is expected at that hearing, and or closing dote, five business days after the provided of the hearing, and or closing dote, five business days after the provided of the hearing, and or closing dote, five business days after the provided of the hearing, and a closing dote, five business days after the provided of the hearing, and a closing dote, five business days after the provided of the hearing dote, five business days after the provided of the hearing and closing dote, five business days after the provided of the hearing dote, five business days after the provided of the hearing dote, five business days after the provided of the hearing dote, five business days after dote in the provided of the hearing dote, five business days after dote in disputing the hearing dote, five business days after dote in disputing the hearing dote, five business days after dote in disputing the hearing dote, five business days after dote in disputing the hearing dote, five business days after dote in disputing the hearing dote the hearing dotes and the hearing True Co. As those company that facilities are recovered to the being to the control of the service of the control of the contr

cisions, dictargle of the destor. Just in prevent, any matters relevant to now in fina Principies on the fit of the prevent of the paid and non-assessable shares or so, of full paid and non-assessable shares or so, of the paid and pai

mon for each \$100 of notes and debutures now be \$85,774 principals amount of notes and debutures holders have elected to receive 43 p in a share of preferred in lies of the are share of common. Recherciber he share of common. Recherciber he seem share of common. Recherciber he seem share of money. The state of the seem of the se ecommon. The total number of shares to be issued in £1,120,000. Pasi-No. 61 20,1000. Pasi-value 1800 a share, of 65 preferred to 65 preferred of 65 preferred to 65 preferred

Other News Pertaining to Pictures

| Future of New Network | age | 30 |
|--|------|------|
| Dick Powell to Maxwell | age | 26 . |
| Leading Radio Spenders for 🖘F | age | 27 |
| AFRA's Scale for Transcription | Page | 29 |
| George Trendle Signs AFRA Pact | age | 29 |
| Radic Reviews-Fred Kenting, Hugh Herbert | Page | 34 |
| New Act Reviews—Anita Louise, 'Dead End Kids,' Andy Devine, Frankle Darro | Page | 47 |

With the Trend

Hollywood agents are again seiting up London quarters now that production is being resumed abroad by American companies.

First out is Harry Hom, who shipsees

TALK N. Y. FILM **RELEASE VIA**

Contract 8 Mes. Early

Contract 8 Mes. Early

Hellyweed, Jan. 16.

Som Bischoff called of his producer contract at Warners and left incompany riage. Studio is said to have offered Studio for heart for the screen process of the screen process

Currently Lloyd is under commit-ment as a non-acting producer or one picture of RKO.

Unable to leave the Coast Friday

112., as planned, Y. Frank Treeman postspend his departure for a week load if the seat Monday (218) by Verbaum on the Coast Benefic William of the Will be accommended by Cliffic Markey Balaban, Stanton L. Griffic and others. He will be accommended by Cliff Lewis, whe's coming on to the Coast Stanton plans with Bob Gillham.

After contervences with Freeman posts the viewing until that oversing to Floride for a brief vacation.

Rubin Cites 'GWTW' to Justify Steen Film Costs: Loew's Re-Elects Directors

Winnie Sheehan Stays At M-G After 'Florian'

Hellywood, Jan. 16.
Winfield Sheehan is continuing on the Metro lot as a producer, although his contract called for only one picture, 'Florian,' now in the final editing stages.
Producer has four more yarns in

E. Riskin Leaves Col.

Hollywood, Jan. 16.
Everett Riskin checks off the Co-lumbia lot next month when his pro-ducer contract expires.
Understood be contemplates pro-ducing as an Indie.

SAILINGS

Jan. 15 (Genos to New York)
Frances Day (Manhattan),
Jan. 12. (West Indies Cruisel Mr.
and Mrs. Abel Green (Nieuw Am-

sterdam).

Jan. 12. (New York to Sontiago, Chile) Adolph Zukor (Sonta Elena).

ARRIVALS

(At the Port of New York) Ingrid Bergman, Mike Todd, Fer-ic Molnar, I. Goldsmith, Endre De

production is bring remines and the production is bring remines and the production is bring remines and the production is bring to the proper to the proper to the proper to the proper to the production with the production when the production when reliable when the production is producted by the producted by the production is producted by the production is producted by the production is producted by the producted by th russ Frod. Status at Par Hellywood, Jan. 14. Eugene Zoher and Staset Waller accetate producers in the Harold Hurley unit at Paramount, and Hurley and H

Clifford Goldson Nat Goldstone. Miriam Hopkins. Talbot Jennings. Ben Kalmenson. Hedy Lamarr. Sidney Landeld. Arthur Lake. Frank Lloyd. Gene Markey. A1 Melnick. Louis Mettser. Ona Munson. Joe Penner. A1 Rinker. Réward G. Robi Edward G. Robinse William N. Robson, William N. Robson, Tommy Rockwell. Artie Shaw. Harry Stradling. Terry Turner. Alice Thompson. Pot Von Cleve. Bob Webb. William Wellman. Crane Wilbur. Andrew Weinberger.

N. Y. TO L. A.

Lucille Boll,
Earl Corroll,
Dove Chasen,
C. E. Erickson,
Mr. and Mrs. Jack Kupp,
Anita Louise. Dee Lowran Lee Patrick. Cliff Reid.

ELEASE CHANNELS TIGHTE

II. S. Wants First Crack at Bioff On \$85,000 Tax Rap: IA Ouster Demanded

Government officials here want to ty Willie Bird on a 968.000 income at mp before be in extradited to binage to complete a six-months all gentence on a pandering convic-tion. They indicated it would be audible to readjust the United that District Court calendar and

in instruction of the control of the

sine on procedure, however, will be under by the Department of Justice in Washington.

In Washington.

In Washington.

In Stationary of the Stationary of th

account out salary reverse from the Charles Shapes Presed in TI. The second count covers Bioff homeon for 1897. The indictment allogs that Bioff reported his income on 1897. The indictment allogs that Bioff reported his income as in 1977.808 and that he poid set of \$183. The Government insists has Wille's take for the year was \$184.012 and that he delvasided the 1897 Holf Histed his income as \$1800 received in salary from the Continuout on nage \$20.

HORNER RAPS BIOFF DELAY

Chicago, Jan. 16.

Ratradition of Willie Bioff from
Culturais was formally requested
by Goe, Henry Horner, of Illinois,
who requisitioned for the return of
Bioff to serve the remainder of a
six-month sentence for pandering
for which be was convicted 17 years
age.

r. Horner, in signaturing the sition, stated that the delay in ing back Bloff was without ex-or explanation, and also that trand jury should seek to find why and how such delay oc-

Pressure on Bioff

Reports are making the labor rounds that Willie Bloff is planning to drop out of the picture, but to pull strings behind the curtain with a frontnan to make retirement look g n u in n. Whore is mild to be a messeuver to head off the chamber of the rank that the contract the string of the contract themself of the Government and Illinois raps.

Chicane most is said to feel

FINANCING NOT THE PROBLEM

With Outside Clogged Deals - India Finding Tough to Got Major

UA Adds Gabriel Pascal as Producer: Talks Deals With Stahl, Capra-Riskin

Only Us McCoys

Gabriel Paseal, British preducerdirector, secones United Artist? Etha active producer under a three, manactive producer under a three, manactive producer under a three, manschniste termer inked with the followed lengthy trans-Atlantic necessary and the followed lengthy trans-Atlantic necessary difficults and marked the seconddifficult marked the seconddifficult marked the seconddifficult marked the seconddifficult marked the secondcontract having been recently concluded with James Rossovett, Purther UA additions are still in the wind, with John Blash due in New York Monday (23) for confolia New York Monday (23) for confolia Cut Achief. Negolicitoms to section, Completed, so, with the Capta-Riskin und.

Tors in the ball of the second state of the se

Neely bill, outlawing block-booking of films, and the U. S. Government civil action under anti-trust laws against the major motion picture companies and independent theatre circure companies and independent theatre cir-cuits, are serious threats against the film in-dustry, as presently organized. Upon the out-come of these two issues the whole future course of the business will depend.

One is an attempt to regulate business practices, which have evolved through a quarter of a century of development, by the force of legislation. The other is legal prosecution for alleged violations of anti-trust and restraint of trade statutes. Both are weapons of government which, if successful in their purpose, will change completely the structure of the film in

As for the anti-trust suit, avowed intention tax in of which is to divorce ownership and operation of theatres from producer-distributors, the least except of the state of the stat possessed, and the law of the land so reads, then it must be assumed that by some hocus-pocus they will be satisfactorily compensated, but how and by whom no one seems to know.

How come that the industry suddenly is confronted by this dual enigma of Neely bill and Department of Justice prosecution? No high-priced firm of lawyers is needed to supply the answer. The business—that is to say the men who run it-has brought its troubles on itself. All that is happening now is a crystal-lizing of months and years of neglect to protect minorities within the industry, who have just as much claim to life, liberty and the pursuit of film patrons as the dominant majority.

The worm has turned, and unless there is ome fast and shifty action, some good com-mon sense reasoning and planning, the indus-try will turn over also. And no one knows what is on the other side.



Ch Da

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Pil

Po

| vance Production Chart | 16 |
|------------------------|------|
| la | 48 |
| atter | 54 |
| nce Bands | 9-41 |
| Years Ago | 42 |
| im Booking Chart | 33 |
| m Reviews | 16 |
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Ho Inte Ins Lit Leg

Music
New Acts
Night Clubs
Night Club Beviews
Obituary
Pictures

FILMS, RADIO DIFFER IN EMOTIONAL REACTION TO WHAT 'RESEARCH' IMPLIES

Radio Sponsors, Agencies Find It a Necessity - Keeping Up With Jone Film Showmen State the Only Thing Necessary Is Good Product

By BOR LANDRY

netvilles.

The Will Haye organisation was not pleased at being, inevitably, the tripplands post of gravity.

a. Sundry personages nod organization and a superior departy in the supplemental property of the sundry personage and expension of the sundry personage and profile which the sundry personage is not profiled to the sundry personage in the sundry personage i

and for some time past, beretting the greened bits. The redis industry, as the closed paralleling period by the closed period period by the closed period p

vey can provide a foot-proof system for these functions. It describ the a fort these functions. It describ the a fort the foot the system of t

percentages, the film story in boxoffice receipts.

If the process of the proce

Wood, secretary of the Independen Theatre Owners of Ohio. It reads: Columbus. Ohio.

By BOB LANDRY

Last works story in Vasity

Therito Owners of Columbus, Obin. I reside propose the possibility of the motion picture industry doing some 'rescarch immediately evoked various
reactions, chief among them:

A general flutter of excitement
and interrogation among the profrequencing cognizations equipped to
make purveys. There was a great,
burning with the know who was, eff
might be, the key men in any such
activities. Will keys cognizations
certified by the step benefit of the control of
the telephone point of gravity.

6. Sundry personage and ergin.

1. Wood, servetary of the Interpowers.
There's Owner's Columbus, Obin. I reside the
that Owner's Owner's Columbus, Obin. I reside the
Telephone of Columbus, Obin. I residence o

to two nources:—mediocre pictures and radio and other competition.

Let us first dwell on the second reason. Practically every night in the week motion picture stors or broadcasting and the fact is heavily advertised in the newspapers. This is especially true of the Guil program on Sunday night. regarding (Consinued on page 20)

St. Louis IATSE Local Cuts Costs and Dues

Bit Louis, Jan. 18.

John P. Nick, outside head of In-ternational Alli and the state of In-lease the state of International Con-legation of International International Interna-tional International Internati St. Louis, Jan. 16.

'Nother 'Lynton' Appeal

Poderal lodge Murray Holbert in an N. Y. Menday (1b) granted an application of the N. Menday (1b) granted an application of the N. Menday (1b) granted an application of the N. Menday (1b) granted and N. Menday (1b) granted and the N. Menday (1b) granted (1b) grante

Quiz Harold Lloyd

Quiz Flared Lloyd

Harold Lloyd was examined before trial Monday (15) in California,
pursuant to an order of New York
Federal Judge Murray Hubbert.

Examination was in connection with
a \$73,000 plagiarism action by William Jordan Rapp and Lowell Brentano against Lloyd.

PICTURES

New Orleans, Jan. 14.
Allan Jones got a nice heast of press agace in consistent with the press agace in consistent with day (14). Jones arrived in New Orleans to be greeted with the headline in the New Orleans ties that Jones Aggestate of the terms of the press of

Headline actually referred to Headline actually reserved to Som Jones, gubernatorial candi-date, who had appealed to U.S. Justice Dept. for supervision of state democratic primary.

CRAWFORD, MARCH AS TOPPERS IN 'SUSAN'

Hollywood, Jan. 16.
Shifting of cesting pears at Metro
brings Jean Crawford up as costarrer with Profits March in
Sunan and God, 'replacing Greer
Garson, who has been assigned to
the top role in Pritle and Prejudice,' previously indicated for Norma
Shearer.

Shearer. Miss Shearer is slated to star in the recently purchased Sidney Kingsley play, 'The World We' Make.'

LaVerre's 50G Smit Vs. WB Back on Calendar

New York supreme court justice Charles McLaughin Friday (13) restored a 504,000 action of William La Verre against Warner Bros. Pictored a 504,000 action of William La Verre against Warner Bros. Pictored Review of the State of

Zanuck Research Head

Hollywood, Jan. 16.
Darryl P. Zanuck was nomed chairman of the Research Council of Academy of Motion Picture Aris and Sciences to direct the co-operative technical program of the Council for 1848.

Other members are John Asiberg.
RKO: Bernard Brewn, Universal:
Parcell Edukt, Paramount E.

Robert Taylol gest the co-star job.
Warners: John Livedary, Columbia;
T. T. Musilian, Bassuel Golden, Bassuel Golden, Markey Livedary, Disquiss library. Metro with Merryn Leife directing.

Lone Ranger, Inc., Wins Injunction Versus Republic

Pubrui Jungs Altred C. Cone In New York Menday (18) headed down an opinion, in which he granted the application of The Lone Ranger, Inc., for a temporary lapments assumed Republication of The Lone Ranger, Inc., for a temporary lapments assumed Republication of the Lone Ranger and a permanent injunction. The present applications cought injunction and three counts, two dwinters are republic from inserted as with Lone Ranger's negotiations with these producers for the film prediction of its servial, and declares that the result of Pederal Judge Alfred C. Cone in eur York Monday (15) handed junctions against Republic Productions, Inc. Buil seeks \$18.00 damages and a personneest injunction damages and a personneest injunction distinctions on three counts, two of which were granted. The fart was a subject to the production of the major development with Lane Ranger's regulation of the major distribution with Lane Ranger's negative that the second of the major of the major with the second of the serial and declared that Republic has no right he are in the third serial. It was discissed that negative the second of the serial of the s

RKO. U Ask Dismissal Of Leurose's 150G Suit

The first answers in the triple damage action of the Learnes Amuse. Corp., against the Motion Picture Producers and Distributors Assu. and all the major libra companies, was filed in the N. V. federal court liberally of the Motion of the Corp. The answers consist of a gravel denial of all charges and requests for disminual of the action. Both seeks triple damages of special denial of all charges and requests for disminual of the action. Both seeks triple damages of special countries for disminual of the action. Both seeks triple damages and requester of a Newski Independent theater, was put out of business by being deprived of product by the defendants.

defendants.
Yesterday (Tuenday) Loew's, Inc.,
Warner Brus, Pictures, Inc., Vitagraph, Inc., and United Arists Corp.,
added their denials to the charges.
The action was dropped as to Metro.
Pictures Corp. and Metro Distributing Corp., through the filing of a
stipulation of discontinuance.

merge Columbia Suits

New York supreme court further

Samer Hofrisafter Thurnday (11)

Samer Hofrisafter Thurnday (11)

Samer Hofrisafter Thurnday (11)

Samer Hofrisafter Thurnday (11)

Pictures, Inc., and connoidated five junchholdery actions against the company, its officers and diverters.

Proposition actions against the company, its officers and diverters.

Davis, Breachts Le Presti, Samerel
Bapas, Sadie and Jennie Britten.

The plaintiff were given 30 days to five the same second to the same secon

Star in MG's 'Waterloo'

Circulating Stars Found Pix More To Their Liking On Transient Call

Biardom in Hellywood Jan. 16.

Stardom in Hellywood has developed line is set of circulating lid drew her best role in 'Unese With heary, to the benefit of players and the World and Janel McCree did all the world world with the World and Janel McCree did all the world world with the World and Janel McCree did all the world world with the World and Janel McCree did all the world world with the World and Janel McCree did all the world world with the World and Janel McCree did all the world world with the World and Janel McCree did all the world with the world world with the world world with the world world world with the world w

DELAY PHILLY ANTI-TRUST APPEAL

Philadelphia, Jan. 16.

chain's theatree over the India. Heads of all the head major exchanges were served with subpasses over the served has been been provided by the served has been been provided by Harry Fried, operate of here Mini Liu on the Harry Harry

Suburnan.

Fried claimed he uses 356 features a year at his three houses to the 180 shown amountly by the Ardmore.

ROACH CUTS TO FOUR

Cable received by Sam Gebluyn in New York hat week from repair-restative in Lemon, index-map re-restative in Lemon, index-map in-interestative in Lemon, index-map in-plitude may have be-ping mad. He estimated be has \$244,-900 lied up in inter- and product for future Nivern films. Securit & for future Nivern films. Securit & definition of the control of the con-definition of the control of the con-trol of the

players.

Niven returned to England from
Hollywood about two months age.

Though informed that he could return to the United States, the British
star nevertheless insisted in his offorts to enlist and was finally so-cepted in the officers emergency re-serve, awaiting call to the Scottish Highland Light Infantry.

BROAD POWER FOR EXTRA

PICTURES

Pressure Groups, Longhairs Lining Up Pro and Con On Neely **Bill: Some Hope for Changes**

Ball; Some Hope for Unitary

Fride propose group, creat to be finely and the standard of the s issedies to all divisions than the manifered provisions of the Neeth manifered provisions of the Neeth manifered provisions of the Neeth Lead Pressure Groups In the absence of the trade practice of the bill are depending for any personal trade of the Neeth Lead Pressured Groups In the absence of the Neeth Lead Pressured Groups In the absence of the Neeth Lead Pressured Groups In the absence of the Neeth Lead Pressured Groups In the Age of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Conference of the Neeth Lead Pressured Groups In the International Conference of the Neeth Lead Conferen Lead Pressure Greaps a shared of the Nevly shared pressure groups and a strike of the Case B members which the siturage as a strike of the Case B members which the siturage as a strike of the Case B members which the siturage as a strike of the Case B members which the siturage as a strike of the Case B members which the siturage as a strike of the Case B members which the siturage as an economy move in the part, and the unit of the making the strike present groups, more of appeared in their behalf last assumbled for the house heart-siturage as an economy move in the part of the three bounds and local present groups. Mrs.

STILL ON SHORT CON, MORRS SUES AGENT Strike from the many strike and the two properties of the three bounds the strike from the part of the Class B members without on the written vest of the Class B members without run three districts, but only evering as an economy move in the part, and the written vest of the Class B members without run three districts, but only evering as an economy move in the part of the disboving the two properties as an economy move in the part of the disboving the part of the class B members without any vote by the written vest by a written vest of the Class B members without any vote by the vertice of the Class B members without any vote by the vertice and the order of 15% of the Class B members without any vote by the vertice and the order of 15% of the Class B members without any vote by the vertice and the vertice of the three with the part of the class B members without any vote by the vertice and the vertice of the three with the vertice of the Class B members without any vote by the vertice and the vertice of the three with the vertice of the three with three with the vertice of the Class B members and the order of 15% of the Class B members without any vote by the vertice and the vertice of the three with three with three with the vertice of the vertice of the vertice of the three with three with the vertice of the three with three with three with three with t

TO CALL STRIKE

GIVEN AUTHORITY Judge Goddard to Hear Gov't Anti-Trust Suit: Pre-Trial Exam Surprises 26 Top Film Execs

John Nick Acquitted on Charges Of Extorting 10G From St. L. Exhibs

Up for the fourth time on an ex-tinon charge in connection with the egand payoff of \$24,000 by local ex-sistence to forestall a wage increase evenl years ago, John P. Bick, sixeh head of LATIEL Locals has con-trained to the contract of the payor of the contract of the con-tract John States Representative word M. Bayed were points word to the contract of the con-tract of the contract of the con-tract of the contract of the con-tract o

After the Blate's failure to establish a case, according to Judae Bowe. Circuit Attorney Franklin Miller announced be would proceed with the preparation of the trial of the serious of the trial of the serious control of the serio

hibitors in 1937.

At the first trial the case was stymied when a jurer tailed to a witness, the second time a mixture was ordered when a jurer laided of the second time as the second time as the second of Niela's family, for which he was jugged on a centempt charge, and the third blowup secured when a prospective jurer said he had been promised coin to vote for Nick's whitewashing.

considered when a material of delivery was named an action offered when a material of delivery was named another offered when a contempt charge on a contempt charge on the filter harmon, for which he was agreed on a contempt charge on the filter harmon occurred when a supple of a contempt charge on the filter harmon of the

The Trayoff when the property of the bank with Leuis Landon, former owner of the Maryland theatre, and Carenee Kalmenn, owner of a chain of North B. Louis nakes, and at least 1988 counter check. He still Briedy stuffed the money in his profest and deserted. Ascording to the counter check. He still profess that deserted. Ascording to the counter check the still profess and deserted. Ascording to the counter check the still profess that the counter check the still profess that the counter check the still profess that the counter check the counter check the still profess that the check the counter check the counter check the check

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The Circuit Attorney has not indisted whether he will proceed
gainst Bredy in the light of the deresource being put on him by all the
stry paper makes it seem certain
not Nick and Weston will have to
see a trial soon.

RKO Will Release

Dail has been atguestured by BKO alling for the release by this comstancy of a film to be made started.

Jam and Abner (Cheder Louck and
Jam and Jam Calebon
Jam and
Jam and

Ritzes in 'Syracuse'

Hallywood, Jan. 14.
Ritz Brethers inhed a contract to star in The Buys From Syracuse' at Universal. Studio is detering with Martha Raye for the featmer role. Picture rolls next month, with Jules Levy preducing.

Leach Will Double As Mono Treasurer: **Golden Heads Sales**

Thomas P. Lasch, treasurer of Paths Film Corp., was named treas-urer of Menagram Pictures at the latter's beard meeting last week. He succeeds Leon Prombers, who re-signed several months age. Edward G. Schleiber was named assistant treasurer. Loach stays in his job 48

'HELLS ANGELS' REISSUE

'Hella Angela, which Howard Stagline produced in 1990 et a cost of ever \$3,000,000, in to be reinred in what is described as a stream-lined version, with the running time cut down to 90 minutes. Originally the picture ran two hours and 18 minutes.

20th-Fox Is Shooting

definitely.

Cunsequently the studio decided to make all her assess in New York, shooting getting under way this week at the new Fox Movistone stage on Teoth avenue. Technicoler camera crew and technicism, headed by William Dietrich and Tom Webb, are on from the Coast for the Job.

PICTURES PATHE-DUPONT STOCK DEAL APPEARS STYME

Deal whereby Pulsa Film would have disposed of gene 3,000 shares of Dubust Film Co. stock to Dubust for each is stymied, with little prospect of it going through new for several months. Futhe has been entates to turn these shares into each and re-slign its holding company operations on on occonomical scale.
sought sale delayed because D
won't say the price Pathe is a
and latter won't come dow

Siegel Returns To Coast After Republic Huddles

by train for the Coast Friday (12) night after several weeks of con-fabs with Herbert Yales and other New York execs of the company Among decisions made during the Among decisions made during the gablest was to attempt to pash Tark Command' to completion for release outly in March, despite the illness of Claire Trever, which may hold up production for a month. Command,' budgeted at \$790,000, is one of the contilent pix in the indice history and its slated to be followed at one to make the command.

costlisses pix in the indis's history and is sixed to be followed at once by another top-budgeter, 'Lady of Rew O'risan,' if the first one can be completed on time.' Years a principal topic of discussion, with near being definition prevails with 'Comagh first situation with make, Singel raid,' Repit part, that is briving it in a measurement of the Constitution of the 'Comagnetic situation a new range-reasing dar for which the studies has tested between on a receiver of the Constitution of the 'Comagnetic situation,' where selected, will be handed the monilace, Bob Seton, and will become principal in a caw series of sight films each a year. They star Roy Rogers, Three Menutities or role in 'Sill Paradic,' which will be Rudy Valliev's initial production job for the stadies. April 18 date has been set for April 18 date has been set for Yeas will sollow Siegel west in 'Yeas will be 'Yeas will follow Siegel west in 'Yeas will be 'Yeas will follow Siegel west in 'Yeas will be 'Yeas will follow Siegel west in 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will be 'Yeas will sollow Siegel west in 'Yeas will be 'Y

Starting date has been set for April 15. Yates will follow Siegel west in a few weeks.

Mae Murray Loses **Custody Fight for Son**

former star.

Justice Frances Bergan ruled the boy, whose father is Prince David Mdivani, must remain in the care of a family near here with whom he has been living for the past four years.

with the state of the state of

Fine Arts Teeing Of With 7 Pix. 15 Exchanges; 42 Films for '40-41

Dietrich in "Sinners"

MARVIN, PIC PIONEER. INVENTOR, DIES AT 77

Harry M. Marvin, Tr. Inventage of many motion picture devices in the nearly days of the industry and former president of the industry and former president of the old Biograph company, died Friday (13) after a formation of the company of the compa

Bellywood, Jan. 16.

Weren Sinerer's previously humber of the property of the

move the party betting necessary to in the party betting necessary to in the party betting necessary to include by GN.

Joher in the legislation that much Hew Haven, includes Busin breact to the devantage of this interests in that the state would could be the first that a mod result to municipalities only these towns that reduced the legislation town that reduced the could be the state would be digitate to reduce the could be the state of the could be digitate to reduce the could be the could be digitate to reduce the could be the could be digitate to reduce the could be the could be digitate to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be the could be digitated to reduce the could be discussed to th

are New Orleans, Dallas, Bullas, Allands, Allands, Ball, Laho City, Purtland Atlands, Gall, Laho City, Purtland Section of the Control of the

Fleming Hunts Florida Location for Yearing

Hollywood, Jan. 16.
Victor Fleming left yesterday
Monday) for Florida to pick lections for his next Metro picture, The
carling, and discuss the book with
a author, Marjorie Kinnen Rawngs.

CHAIR FOR ORLEBECK

Hollywood, Jan. 1 Lester Orlebeck, film editor at

Lester Orlsbock, Sim editor at a public for five years, was upped to a director's job.

First chore is 'Oklahuma Outlaws'one of the Mesquiteer series, slated to start Jam. 26.

H.O.s Hold Chi Grosses Under: 'Swanee'-Vaude 33G. 'X'-Armetta Stout 17G, 'Raffles' Okay \$12,000

the step on tindectory \$8.00 list: Chemical (Jones) (1,300: 28-46)...

Il R. Lawyor' (Rep) and vaside, much strength on stage of the st

more resonant atter a mid 87,300 mid 81,300 mid 91,300 mid 91,300

Deuces'-Martha Rave

Peppy \$17,000, Balte;

Shep' Bullish 126

Baltimere, Jan. 16.

Carline (Fay-Lowe') (1.46); 23-35-49).

Baltimere, Jan. 16.

Carline (Fay-Lowe') (1.46); 23-35-49).

Baltimere, Jan. 16.

Carline (Fay-Lowe') (1.46); 23-35-49).

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Carline (Fay-Lowe') (1.400); 23-35-49).

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Carline (Fay-Lowe') (1.400); 23-35-49).

Baltimere, Jan. 16.

Carline (Fay-Lowe') (1.400); 23-35-49).

Baltimere, Jan. 16.

Baltimere, Jan. 16.

Baltimere, Jan. 18.

Baltimere,

WIVES' MERRY \$16,000, BUFF.

KILDARE'-RAFFLES' UPS PROV., \$10,000

responsible. 'Swance River' into Pay's, vaudilmer, for second down-town week after week's absence.

First Runs on Broadway

(Subject to Change) Week of Jan. 16

Aster-'Gone with the Wind' (M-G) (5th wk.), Capitel-'Gone with the Wind' (M-G) (5th wk.),

Criterion—'Judge Hardy as on' (M-G) (17), (Reviewed to Vassay, Dec. 13)

Hollywood — The Blue Bird' (20th) (19), Music Hall—'His Girl Friday'

Music Hall—'His Girl Friday'
(Col) (3d wk.),
Palace—'Sued for Libel'
(RKO),

Paramount — Remember (Right' (Par) (17), (Reviewed in Vamery, Jen. 3 Rishe—'Invisible Man Retu

(Reviewed in Current Issue)
Rivell—Grapes of Wrath'
(20th) (23),
Rosy—'He Married His Wife'

Rouy-'He (20th) (19). (19), retreed in Current Issue)
ad—'Invisible S(r) pen
(2d wk.),

(Will cld wk.).

Week of Jan. 25

Aster—Come with the Wind'
(M-G) (6th wk.).
Caption—Gone with the Wind'
(M-G) (6th wk.).

Music Ball—Shop Around the
Corner' (M-G).
(Revoiced in Vanaszy, Jon. 10)

Revolution of the Market of the
Ref. Shop Market of the Market of the
Ref. Shop Market of the Wide'
(Bible Call with)

th) (3d wk.), trand—Tighting 80th' (WB)

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CHEOU (3d wht, what \$85.00. The Mod (WB) (100); 25.40 - Victor Herbert (Par) (3d run). In today (Tuseday). Replaced Night of Night (Par), vanhed after four days of speed (3d Last week 150 or 150 or

Rain Swamps B'way, But 'Friday.' \$85,000, 'Stripes'-Fields Orch., 38G, Both Good; 'Wind's' 4th Big \$99,700

house's capacity at a \$2 top, was not nicked at the Capitol by the weekend downpour, and the fourth week there ending last night (Tues.) was \$77,000.

where creding last night (Tues.) was 800, getting only one week.

Triday will his \$85.000 or near to thought and the state of the state

Broad—Thighing 60th (WB)
(A).

Wanny Jan. 19)

HARDY - VAUDE

HEAVY 22½G,

WASH.

Washington Jon. 14.

Twe is up and down this week with the overall take below the property of the property o

saything special, but a h. "Call me of \$55.—Ninear the "14 Garlies" 12 Garlies "15 Garlies" 13 Garlies "15 Garlies" 13 Garlies "15 Garlies" 14 Garlies" 14 Garlies "15 Garlies" 15 Garlies "15 Garlies

Philly Station's Scribes Providing the Scripts

Philadeliphia, Jan. 14.

To make sure local celeba, secialites, politions, ret al., who will see the pour are feel up with taking things as they happen
and saying noiseless, which were the second of the second

The Paramount theatre here will be unshuttered for two-week book-ing of 'Gone With the Wind' starting Jan. 25. Pic will be shown on three-

ing of Cone With the Wind' starting Jan. 29. Pic will be shown on three-a-day basis at 78c and 81 for matis-nees and 81 and 81.50 evenings. Tri-States Theatres will handle advance and will man the house from Orgheum and Omaha staffs. Dan Alten, Omaha manager, will move over in the Parameount. Alten Combat Parameount and the Parameount after 60 days or wandfine that were 'very unprofitable.'

J. H. Cesper Books Wind*

Following negotiations with Metro
on Clone With the Wind* for his
midwestern territory, J. H. Cosper,
Oklaboma and Coloreda, Selfor conferences in the field, accompanied by Joe Philippon, who is in
charge for Cooper at the Far ho.
They will be gone two weeks, vistherefore, the coloreda coloreda coloreda

Wilds two mon were gut on in the
Wilds two more were gut on in the

herdquarters of the circuit, While two men were put on in the south to represent Metro in exploi-tation of 'Gone With the Wind,' William R. Ferguson of the h.o. does not expect to appoint additional men for advance work with theatres in the field, unless dates pile up to the point where M-G's own men can't

sangle the volume.

If the maintains a total of 38 ex-holiters weekly in as many ex-hange centers throughout the coun-ry and there are handling the en-agements now set up.

Exhib Sponsors Omaha Film Critic On Radio

Tri-Stales Theatre, which operates two first-run houses here, is employed to first-run houses here, is employed to the second of the second of

Philadelphia, Jan. 16. Philadelphia, Jan. 16.
Henry Friedman, op of the Lansdowne theatre in Delaware County, has found a way to beat the ban against printing bank night announcements in his newspaper ads.
For the Morsday night gimnnick features, Friedman's ad copy reads:
"Conflactous say Blank Nite To-

Editor, VARIETY: When you have been in the film selling end of the For 'GWTW' Lobby Cast time when you cannot recist the temptation to sit down

and put on paper some of the things which you no longer can keep to yourself. I mean there is a moment

the holdy broadcast, Wh.S. services the holdy broadcast, and the service mers have written aeright for every help the called.

So when Jafr. Mennis, "you have not the town of the town. It's just like a hundred others to be the service of the serv

all white been picked as Phility's electric OHars, through a circular OHARS, through the Chicago, Jan. 16.

After deal had been considered the circular of the control of the circular of the circul

DUAL-BILL VISTA

Have been sitting here locking out of the window and watching the snow creep up over the running board of my car. The main street is plently lively and has a seri of heliday lock, with red and green seems betchning the natives is the corner drug store, and but on the store of t

I was just thinking what argument I can use to get some of our stuff dated. The theatre is behind on two British-made films and eight from the Hollywood stu-

One of the skipped pictures is a centume drama in Vienna about 1900. Another is a gangater yarn wing that crime doesn't pay any more than a steady . Haven't neen any of the others and neither has exhibiter, but I know in advance by doesn't like in from the titles. Two are musicals, one laid in other and the other in Panama.

It occurs to me what a sensitional business we could do write a story about people who live in this kind of a town where I'm stark for the night. Thinking back some years, I remember the setting and of the film business was a lot of his when the stories were about some years, I remember the setting and of the film business was a lot of his when the stories about somewhat the stories about a lot of his when the stories about strength and stories about subsemblies and stressed like notives. There were stories about sutsemblies about selection, the stories about sutsemblies absenced, stengtages, when the stories about subsemblies absenced, stengtages, when we would be subserved and the stories about subsemblies subsenced, and the stories about home follows. I see that the stories are subsequently about home follows. We have bed a lot of American stories this past year, but they've been about early settlers, buttles with the laddens and British, or years around the Crief Ward of Thaming Youth, which was timely when it came of Thaming Youth, which was timely when it came out. Youtd think nothing was happening any more in this country by looking at the pictures.

FLERTY OF 800.00 STORY IDEAS

at the houselfice we get out the control of the maintenance of the past at year houselfice we get out think ment inner when it came that houselfice we get out the country by looking at the houselfice we get out the country by looking at the picture. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that fown is like a lot of others. There's a never that the main carried to the past at it years have been one federal or state relief, but I've never yet seen a good relief picture. There was a bind of the union acted as tosatmaster. Of course I don't have a state of the union acted as tosatmaster. Of course I don't have not have a country the commanded the region of the union acted as tosatmaster. Of course I don't have not have a state of the union acted as tosatmaster. Of course I don't have not maintain the course of the like the boys in Holty-weed, but it seems to me they are isolating in the course way, doing the heat they can, and having a lot of fun at the small during the werief wer. Raymond J. Relty, national corromander the training dates.

Our plant is Hollywood in't the only one that to he out of step with what the customer of the course of the c

getting dates.

Our plant is Hollywood isn't the only one that seems to be out of step with what the customers seem to want. I've talked with other assessmen who say the same thing. Several have written to their home offices with auggestions. Hothing has happened.

with suggestions. Nothing has happened.

When you've spent your whole life in a business you just can't welk away from it, although there have been times when the going has been pretty tough. Instead, you just along and, begother powers that he will see a little light and get bick to earth with entertainment for the Americhan seen. for the A

So I thought I would just get this off my chest.

Film Scleamen.

BARN DANCE' PREEMS St. L. Exhib Switches IN NITERY OF SAME TAG Title on 'Condemned'

First world-preem of a film in a nitery has been set by Republic for its 'Village Barn Dance.' Picture will be unveiled at the Village Barn, Greenwich Village, N. Y., bistro. Greenwich Jan. 26.

Jan. 26.
Gene Autry, Rep's gun-toting star will play host to the assembled press and other guests and Mayor LaGuardia will give a quick spiel or a Mutual coast-to-coaster.

Edison' Will Preem In Inventor's Home Town

Hellywood, Jan. 16.
Metro's Young Mr. Edison, 'narring Mickey Rooney, gets it preem
in Port Huren, Mich, where the inventor spent his boyhood.
Date is some time in Pedviary to be determined offer Barret Kinsline of the Commission of the Com

Forster Moves Up

Hollywood, Jan. 14.
Warners plans the addition of half a dozen directors and other personnel when the shorts department is moved here from the east next

But It Ends in a Pinch

St. Louis, Jan. 16. Samuel Millard, 44, an exhibitor at the downtown Lyric, who is litigating with the authorities over the ned showing of 'Condemned (Indie), tried to trick the cops last

climate the trick the copy last climber, tried to trick the copy last climber, tried to trick the copy last climber. In the climber cl

Indian Hypo

Seattle, Jan. 16.

'OLD NEW YORK' GETS SPECIAL MIAMI PREEM

30th-Fox is giving Little Old New York' a special premiere at the Lincoln, Mismi Beach, he night of Jan. 21 at increased prices, with con-tinuous run following the next day. Picture has Alice Fays, Fred Mac-Murray and Tichard Greene at the head of the cast.

head of the cast.
Christy Wilbert, of the h.n. exploitation department, is going to
Miami Wednesday (24) to work on
the opening.
Picture is scheduled for the Roxy,
N. Y., Feb. 2, date of its national
release.

Zanuck, Schenck in N. Y. For Special Premieres

World premieres of two 20th-Fox pictures, Maurice Maeterlinch's The Blue Bird in Technicolor, at the Hollywood theutre on Jan. 19, and The Grapes of Wrath' at the Rivoti (24), will bring to New York a dis-tinguished frame. tinguished group of players, pro-ducers and directors from Holly-

ducers and directors from Helty-woods he party will be Darry L. Zanuck, Jeseph M. Scheack, Gene Markey, associals lycolacer of The Blue Bird, and his wife Hedy La-mare? Jane Darvell, who plays Ma-Joed in The Grapes of Wrath; and Joed in The Grapes of Wrath; and will remain here to make hack-ground scenes and tests of Carmon Miranda for a forthcoming picture tentatively titled "South American Johnny Ruscell, who plays the role

for the laid 10 years, moves up to the post of active triangles of the post of the pos

40 Rainbow Division Dinners to Hook Un With Fighting 69th'

A tetal of approximately of Rais-bow Division dissers for members of the famous fighting unit of the World War will be arranged in as well of the second of the second consulty, healting up with Warners Plaything 80%, shortly going on the bees arranged for the Jon. 24 so on which all will be field. A mathematic raise hookup in Manila, tagether with the Philippina orchestra.

Universal and Harris Amus. Ca, tisup here with Post-Garette Pinnish rolled fund is giving Green Helf

traces note with Post-Caserte Francis reside fanal is giving Oreve Helf plenty of extra space in that herd plenty of extra space in that herd not be the because of the wide national publicity the delity's received heterogeness of the publicity of the publicity of the head of the publicity of the publicity of the publicity of the public of the public

'Wrath' Will Beat 'Mice' to Broadway

Broadway's Steinbeck Sweep-staked appears to have been wen in a photo finish by 20th-70s. While if has for several weeks had Urapre of Wealth booked into the Rivels for a law has present. United the Rivels in the Company of the Rivels for a law has been been as the Rivels immization of the other Rivels for papears certain for the Rosy, but not for at least neveral days discover-ture of the Rivels of the Rivels appears of the Rivels of the first Biteinbeck in. Paradoxical situation exists in the bookings. Rosy, 20th-Fox operated, will get the Urapress of the Post first

Schine Showmen View 'Mice and Men'

View 'Mice and Men'
Special screening of 'Of Mice and
Men' (Rosch-UA) for managers of
all Schine houses was held in Glorcrewils, N. Y., headquarters for the
circuit, on Monday (15). Managers
from as far as Ohio were present,
and George Lynch, circuit film
huyer.

Representing United Artists, distribs of the Hall Baach film, were district managers Bert Seers, Crapholtation chief. UA is attempting to
botain as many screenings of this
type as possible in the belief that a
particular type of handing is 2^a
quited for this film from the John
Steinberth media.

Frisco 60% H.O.s; P.A.s Boost 'Honorable' to 10G, 'Stripes' 12G

BALALAIKA'-TURPS' \$7,000, OMAHA BLAH

(Singer-REO) (1,290; 16-'Flying Druces' (REO) tian,' (REO) poor \$3,000. 'Hunchback' (REO) (3d

Key City Grosses

SHOP CHEERFUL \$10,000 IN K. C. BLIZZARD

'Charlie,' Sans French Trade, \$5,000, Mont'l

HARDY \$15,000. CLEVE BETTER

'Destry' Gallops to Big 251/4G, L.A., But 'Wind' 3d Still Tops, \$50,000; Herbert' 181/G, 'Raffles' \$18,100

Broadway Grosses

DETROIT PACK.

DESTRY PACES

\$18,500

PORT. FORTE; "SHOP" 51G, 'HERBERT' \$6,000

'Spitfire'-Dick Powell 151/4G, Cincy

'Gulliver' Fast \$13,500-Meredith P. A. Helps 'Mice' to 111/2 G-Rest Nice

Herbert' \$17,000, 'Chi' 12G, Philly; 'Mice' Squeaky, Rest in Doldrums

Philadelphia, Jan. 16.
Stiff competish from the 'Ice' Folsed of 1840, which closed at the
urena on Sunday (14), and heavy
alan over the week-end, serving to

'Swanee' Lush \$7,500,

1,450.
Aveuse (Hamrick-Evergreen)
27-42)—"Swanee" (20th) and
ag Evidence" (U). Big \$7,500.
major plugs for coming Gone
he Wind.' Last week, 'Hunch-(RKO) (2d wk), \$5,200. fuir for

Also skidding will a pure to the control of the color of 'Swanee' Hot 9G. 'Mice' Nice \$8,000

DESTRY' 111/2G. DENVER

'Shop' Okay \$8,000. Money - Vande 11G. dianapolis Too Icy

'Happens'-Welk-Minevitch \$13,000. Mpls.; 'Herbert' 9G, Adult Films Big

Remember'-Flesh Fancy 24G, Pitt.; Housekeeper Oke Cook Marketing in Cook Market

'Hardy' 4G, 'Raffles' \$3,200, Lincoln Okay

Australia Eases Film Tax On Local Distribs But Maintains U.S. Duties

Pulsoning heavy pressure from local arrayment and productions once the February pressure from local arrayment and productions once the February could not be be per foot tax immediately supply to the local instance, with the U. B. histories and the been through the foot tax in the foot of the foot of the foot of the U. B. histories that the been through the late the histories that the the late the

insiding units connected with the banned in India, Singapa in the state of the stat

Jewish Artists Evade Magyar Job Curbs By Private Performances

Budapest, Jan. I.
In order to sid Jowath sciera,
stitids, and writers who have not
been admitted to the Stage Chamber
or are otherwise deprived of the
pushibity of earning a living in consquares of anti-Sensitie laws, the
Caliural Society of Budapest's Jews
the community has acted to albeviate

London in Wartime

London, Dec. 30.
Lady Louis Mounthatten's concert
brity for the soldiers in France entertained there over Christmanheaded by Frances Devlater

Quash Mex Quota

Quasa risex Quota Mexico City, Jan. 18. Rabilisters induced the senale to peak the recently enacted federal by which demanded that cinemas the which desires arene three hardeness of the control of the

failty, with the U. S. Interests Canon Binders, with the U. S. Interests been threat into the limitight and previously. Canons Minister Lewson emphasized to a local film depotation that a war not the many large and the sum of the s

Tous, ...

The students have declared that the film is likely to prove detrimental to Inde-Japanese relations, for they say that the picture represents Indian life falsety. They cited that the film has stready been banned in India, Singapore, and in Monthener.

Little Touched

Capetown, Dac. 27.
Remoteness of South Africa from
the European war sone in which her
mother country, England, is involved
hann't disturbed show bit in this
Theatres and other annuscensor
upota are sorrying on an usual, minus
blackouts or other annuscensor
intrictions. Cenerally, business in
tacci, another factor in the excellent
to, status of show bit.
Dependence locally for product
from France, England and Germony
of course issuess big in the distribuhave had no difficulty because of a
picentiful supply in the vaults.

'Inequitable' Distrib Of Jap Foreign Quota Protested by Yanks

U. 5. embloso her has filed a praint.

Parent-Teacher Ass'n

Wants Better Kid

altered to principally among France.

Germany, Green British and Bestimening, 26

divided to principally among France.

Germany, Green British and Sean-dissolution, the Parent-Teacher as

Cernany Creek Bris formed Sensitive Con-traction of the Contraction o

Laprean Films has sent a unit to France, with permission from the We Office, is dim 'Old Bill and the Medical Mitsumass Younkis elements where created the fanous 'Old Bill and time to premise and the top to the the words 'The Lom Has Winss.'

M.C. which moved its executive was for a better distribution to the part of the property of

MEX PIX SPENT 950G IN '39. TOP YEARLY OUTLAY

Mexico City, Jan. 16. An investment of some \$66,000 was made in the Mexican pic Industry during 1939, the highest outlay for 12 months since the industry began in 1936.

FRANCE OK'S 7 REELERS

Fox, M-G, Par Among Coa, Permit to Import for Euration of Was

Paris, Jan 7.

A new film decree serves notice that seven film companies will be permitted to import newsreets for the duration of hostillizes.

They are Fox Movietone, Metra, Paramount, Metrotone, Pathab Journal, French Gaumont and Eclair Journal.

Stirs Workers' Plea To Cardenas for Aid

The Executive Committee of an Studewist Association in Mexico City, Jan. 18.

Appeals for all here been made in linkers to prove detrict in Indea-Japanese relations, and the president in Indea-Japanese relations, and the Indea-Japanese relationship in Ind

LUPINO REVUE GETS

PINO REVUE GETS
LONDON PREED OK
London, Jan. 14.

London, Jan. 14.

London, Jan. 16.

London, Jan. 16. Transp Side U. Ameter. Jan. 18.
Transp Side U. Ameter. Jan. 18.
We shall be provided the Majordy's on Friday (11), received warm critical praise that presenge a strong run for the furiestic provided the presence of the strong price and Flavence Demond, among pine and Flavence Demond, among sines. Elberaries offered to buy mainer parties of seath of the Additional Control of the Additional Contro

** arms Isetter Kid Pix
After being timinger Jan. It
mentacts the several
mentacts the first time to the several
tions are starting to make things
hot for local exhibitors by going on
a campaign for botter kid pictures
and the east-resing of more care by
sathibitors in booking their weekend
dim fare.

ablitheirs in country there were an Least thesets men any they know very little of the organization. It was also found that the preview consistent were the consistent of the country of the country of special previews, but had met with list denial, and hence the committee in new attending devoticew house is new attending devoticew house to have been appropriate Campaign is being conducted cheffly against nable house. Hence downtown thesize men have very little contact with the group.

Rachman

Continued from page 1 on ounced, with future meeting data of the directorate indefinite. The morrier was committed Dec. 2, 1922, adjourned season originally had in the Omaha theater office. He was been acheduled for Wedneday, but of the prints theater and has been acheduled for Wedneday, but up to the top recreational spot on the quorum. Inside. He has played amost 650. Besides the foreign attuation, It is diverged more than a dozen print on the propriet of the Name 1 of the propriet of the Name 1 of films during his term, and has produced more than a dionen prison cast performances to entertain the convicts. He held every good job in-side the prison, and has never had a mark against his record, one of the things which won him this leniency. He says he will go to work for Elmer Rhoden, district manager of

Hays Bureau Hears of UA Break From Yanks' Solid Front on Italy

Canada Held Mulling

It John, N. B. Jan 16, Info is bring disseminated that the dominion government is president to be dominion government is president to be added to the streetly heart liches to be added to the streetly heavy to be a second or an extraction of the streetly heavy to be second or the provinces. Whether the Government plans the continues to refrain from the streetly that the streetly heavy to be a said has company always had content to the streetly. The foreign chief, has not the streetly that the s

Foreign Mgrs. Huddle in N.Y.

HAYS DIRECTORS MULL FOREIGN DISTRIB, NEELY

The troubled foreign distribution situation, resulting from the European war, came in for principal discussion at the adjourned December Break during the past week in neofficial action of any kind was announced, with future meeting data for reciprocal tard agreement with
of the directorate indefinite. The effect on U. S. films entering the
adjourned season originally had
country, but holds potentialities for
been scheduled for Wedmenday, but a future cuffing to American prodelayed a day because of lack of
ducers. meeting of the Hays office directors

Besides the foreign situation, it is reported the Neely bill threat also the would have obtained and was discussed by the directors and also by the first staff meeting of flows. With the first staff meeting of 1 mm 5. Petry, Motion Petrue Producers & Datributors Ann. chief and the first staff meeting of staff meeting of the staff meeting of the staff meeting of 1 mm 5. Petry, Motion Petrue Producers & Datributors Ann. chief and the staff meeting of the staff meeting of the staff meeting the staff meeting of the staff meeting of the staff meeting and the staff meeting of the staff meeting the staff m

Solid alignment of major com-New Tax on Tickets against distributing pix in Italy was

All major companies decided to withdraw from distribution in Italy Jan. 1, 1930, rather than sell an terms dictated by the Italian film monop-

Some majors, principally Co-bia, UA and Universal, which pacts with Italian companies run past the latter date, carried to out, but then withdraw.

On British Com

Understood that peveral suggested plans of reprisal against Italy's film senepoly have been under consideration in the past week in N. Y.

PIC EXECS SAIL

Helly wood, Jan. 14. Brian Donlevy goes to England late in the aprint to play the title role in Barney Bernata, tale of the South African diamond field. Picture is one of the four to be made by David Rose for Paramount in London this year.

Normal Status Retained By U.S. Pix in Argentine Desnite Tariff Pact Snart

Peasure Ury.

Each time. In 1936 and last November 1930, when Rachman came
be said in the drive against the U. S. product pours in. And such
before the board, commutation of Netty measure when it comes up in an increase is not without postin terminal post of the community opposed by
Halph Goldberg. Omaba theself without postlastic post of the United States of the Community of the United States of the Community of the United States of the United States of the Community of the United States of the Community of the United States of the United Sta

Hammons Gives Up Fight for GN;

Neely

house members. Both sides, agh the dissemination of pamis, flashing of acreen trailers locally placed newspaper adsing, are making a bid for pulexpressions directly to Wash-

Trade Speculation on Bill Speculation developed this week in trade as to just what form the nearon would take when it finally marges from the Beisse committee the beisse committee the result of the second of the

Text of the Neely Bill

Up Fight for GN;
To Rebuild Educ

Unable to obtain the necessary fluoristic properties of the Remate as the list require resistant properties of the Remate as the list require resistant properties of the Remate as the list require resistant. He has been attempting to recording the company, or its recompany, to the company of the resistant of the subject of the resistant of the

nervisip, americalion, isolat-deck company, trust, or cor-portation.

(6) The term 'distributor' includes any person who emission believe three to engage in the distribution of minimal claim time. It is a superson to the com-gages or contracts to engage in the calcimitation of any person who emission of the company of the com-ney State, Terriberry, or the District of Columbia, and any place cuttiful thereof; or between points within the sum Biles. Terriberry or the District of Columbia. For the purposes of this act that in any Ter-riberry or the District of Columbia. For the purposes of this act that in any Ter-riberry or the District of Columbia. For the purposes of this act that in any Ter-merce if the film is part of that current of commerce usual in the motion-picture industry whereby films are predicted in one State, issued for exhibition in other in the several States, the films circulating from the ex-

changes and between the various exhibitors, normally in such current commerce shall not be sidered out of such commerce shall not be added to the commerce through resert had to any means or device intended to remove actions in respect thereof from the provisions of act. For the purpose of this purpose that commerce the commerce of t

Intensity of such commerce through reserve being actions in respect thereto from the provisions of this act. For the purpose of this paragraph, the word "State includes Territory, the District of Columbia, and for the continuation of the columbia of the

Mpls. City Council **Again Nixes New** Theatre Building

metion-picture fam.

(9) The term 'memmeree' means commerce between online within the many size, Territory, or the District of Columbia, and any place contide thereof, or between points within the many size, Territory, or the District of Columbia.

For the purposes of this act total in no wise limiting the definition of commerce a transaction in respect of any size that the continue of the conti

INTERSTATE CIRCUIT, Inc.

MAJESTIC THEATRE BUILDING DALLAS, TEXAS

HAVE YOU READ THE NEELY BILL?

DEAR FELLOW-EXHIBITOR:

Do you know that you are about to be saddled with the most destructive and oppressive legislation with which this industry has ever been threatened, which will surely ruin every exhibitor in the business, whether large or small, independent or chain? It will eventually lead to the extension of Federal supervision over this industry with its red tape, its checks, barriers to conduct of free business, and excessive supervisory costs. If this bill passes, there won't be a man in this business who won't be sorry for the day that he shrugged this problem aside as no concern of his or with the feeling that it was the other fellow's fight. Time is short! This bill has already passed the Senate of the United States and if it passes the House, with the President's signature, then it is law.

It is high time that every exhibitor in this business take just five minutes to read this bill. Study Sections 3 and 4 for yourself and arrive at your own conclusions. Don't be guided by rumors and hearsay and conversation about all the wonderful things that the Neely bill will do for the independent operators and the whole industry for that matter. When stripped of excess language the Neely bill is very simple and only provides for two things. (1) It makes it a criminal offense for a distributor to lease or offer to lease two or more features at a time, and (2) it makes it a criminal offense to lease or offer to lease a feature picture without submitting to the exhibitor an "accurate synopsis of the contents of such film." Since it is impossible to accurately describe a film that is not completed, this means that features cannot be leased or offered for lease until they have been completed. How will these two clauses do all the things promised by the proponents of this bill? It is clear that they won't

Figure out for yourself how this bill is going to increase the cost of making pictures, distributing pictures and <u>buying</u> pictures. Figure out for yourself who is going to pay for these increased costs. Consider that under its provisions there will never be a time when you will have any assurance of a sufficient flow of product to properly serve your theatre. Consider that as regards film rentals you will be wholly helpless before the demands of the distributor as he releases each picture separately in the manner of his choosing and at his own terms.

Make it your business to find out what the Neely bill is all about and when you do—acquaint your friends, your employees, your local organizations and clubs, and everyone with an interest in the motion picture business with this danger, so that we may all go on record protesting this measure to Washington.

Karl Stoblitzelle Round Journell

VARIETY

HE MARRIED HIS WIFF

Maltywood, Jan. 12

Twenderth Cursor-You friends of the production particular of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production parent up to an articular old plant of the production of

e straight line metrution of the CC-con its certain and strained his role. Mancy Kelly is miscast the seemingly seed to the seemingly wiles of a harving female are not to improve the property of t

A CHILD IS BORN

A CHILD IS BORN

Waren Draw, production and private Production Productio

Story and script are workmanlike efforts, with Joe May's direction holding a steady and suspenseful pace with few dull moments.

CONGO MAISIE

Day and Kuri medmah. Camera. Strome Membership of the College of t

Culumbia production and refront. Pro-sure Brace Cubat. Jacquellin ti etts, Harris-brey, Wyma Gilbans. Directed by Charles-helves. Everenging by Harry Stammes and Stam Level, Converting Prove 1; editor, 1800cm Level, Converting Jon. 18, '48, coming tion, 48 BENS,

| | | | | | Bruce | |
|---------|--------|---|---|-----|------------|----------------|
| | | | | 34 | rque Nas | Wester |
| | | | | | Blosey | 4 heres |
| | | | | | (1) tro | |
| Chaire | Magel | M | | | Wynes | Githand |
| Duke 1 | Maron. | | | | From | |
| W hitel | Morri | 9 | | | John | Typeell |
| Lotte | | | | | Margaren 1 | Departs |
| Months | | | | | Eller de | Cheer's to |
| Dan | ***** | | | III | iger Big | banes |
| | | | _ | _ | | |
| | | | | | | |

Membere metedrama differs mitted from humbered et olders in similar from humbered et olders in similar processors of the street of the street

| Kem | Ken Mayner |
|-----------|------------------|
| Letty | Fay Mckienas |
| Postondia | Nalph Prove |
| Panche | |
| Lockie | |
| ('rabiree | John Killed |
| Pletow | William Castelli |
| Mrskeff | Steen Hope Hees |
| Mershedf | Mi-bard Vallet |
| Morgan | Julion Medical |
| | |

With negging sequences and inspired to the antiles and georateanous disings of the antiles and georateanous dising of Mins Stothern to Hit II into the mildty naming grows, in which like the production of the production. Pleasured Long Xides Mins Stothern pairies overviews of boat captain J. M. Kervigan, are made the captain J. M. Kervigan, are made to the captain J. M. Kervigan, and the captain J. M. Kervigan, are made to the captain J. M. Kervigan, are made to the captain J. M. Kervigan, and the captain J. M. Kervigan, are made to the captain J. M. Kervigan, and the c

Though lacking marquer nam Though Jacking marquer names and handicapped by Re litle, The Man Who Wouldn't Talk' is good melodrams of the sort that con being the action of the sort week Ro. I feature. Picture looks like it had started out as a

looks like it had started out no a necondary production, but has plenty of class A qualities. B is a remake of The Valiant, by Holworthy Hall and Robert is, Middlemass, produced by Fox in 1809 with Paul Muni making his acreea debut in H. B now has a happing debut in it. It new has a happier and more attifactory anding and possibly more audience appeal than the original screen version. First picture, on early-day daiog film, was adapted from the vaudeville plays the Esrt Lytell used for many years. It originally had been a Lambu Gambol akit.

Simon. Science Basics.

Poor stuff, even in the western houses. Thesin files the Range' is on systematic applications. The state of the

Advance Production Chart

Unnel Jonnery bull is counting slight-drop in pictures forcing the council, in previous or release, has now reached total of 92, assuring studies plenty of production to meet demands for next few months, in reging number down to 27, but all signs point to a heary picture. Another of features in the culting units, receiving faul editing before. Manher of features in the culting units, receiving faul editing before. 343 pictures, are 244 to be completed before 1949-41 action relia around.

| | Number of Pix Presided | Com- | New Sheet- | Cutting | Bolance to Be Placed Before Cameras | Stories in | |
|----------|------------------------------|------|---------------|---------|--|------------|---|
| Fraintre | | 9 | 3 | | 23 | 23 | ì |
| Westerns | 40 | 4 | | 4 | | | ı |
| Serials | 4 | | | 6 | 3 | 3 | ı |
| | 400 | 000 | 400 | - | - | - | ı |
| Totals | 60 | 24 | 3 | 10 | 33 | 33 | ľ |

A link. Link: Received Station, Giren Ford, Lois Lane, Frieds Insecret.

TYPE LITTLE PEPPERS AT BOME. formeric villed TYPE LITTLE

PEPPERS MEDWAY, family draws; produced by Jack Fore for the living

Brishin unit; directed by Charles Barton; no writing credite released;

photographed by Allen Singler. Cast: Edith Fellows, Clarence Rolb, Rose
and Singler, Develop Am Bosec, Charles Peck, Chemey Bond, Re Evans.

m Sateshar; Janvany Ann Books, Charles Peck, Tommy Bood, Jee Evant, "THE LONG WOLL STEERERS," formore; Julied "BOUBLE IN BIA-TWEE LONG WOLL STEERERS," formore; Julied "BOUBLE IN BIA-TWEE LONG, mystery meller; preduced by Free Kohlmar; directed by Sidney, no writing credit released; juborappead by Henry Freulich, act. Warren William, Joan Ferry, Alan Baster, Asiria Allwyn, Robert House, Ere Binsen, Montage Low, Fred Keslay, and by Loos Barrha; directed by Joe Lewis; no writing credit; pricesed; juborappahed by George Boehan, Cast. Charles Blarrett, Irin Mercelich Ed Le Baine, Bleck Curtis, bo Nolan, Bonn of the Piensers, Kenneth MacDenald, Marry Cording, roscie Walber, Lilliam Lawvence.

Bob Nosin, Soin of the Primeers, Renneth MacChenaid, Harry Cordinal, "Studies and the Primeers, Renneth MacChenaid, Harry Cordinal, "SURGIC IN WI HEARTY femerated by Erving Starr; director, Joseph Sandley; no writing credits released; photographed by John Shumar. Cast: Tony Martin, Bill Sigworth, Andrew Konteinsrett, Edith Fellows, Alan Moowbray, "SULLERS FOR SURVELES," western: produced by Jose Fer for the Pring Brinkin unit; directed by Sam Nichon; no writing credits released; photographed by George Meeban. Cast: Charles Starvett, Loran Gray, Potographed by George Meeban. Cast: Charles Starvett, Loran Gray, Kennoth McChenaid, Lor Printer, Francis Wilker, Hal Tallaters, Eddy Lughton, Tim Benneer.

**FORTERS, Worstern, produced by Loran Brins: director, Edm Felions: The Control of the Contr

Columbia Pix Now in Production

Columbia Pin New in Production
TOO MATH BUBBAINE, "manufic-conseign produced and directed
by Wesley Rangles; no writing credits reissand; photographed by Joseph
Walker, Cast, 'clean Arthur, Melvyn Douglas, 'Prod Machiturys, Harry
Walker, Cast, 'clean Arthur, Melvyn Douglas, 'Prod Machiturys, Harry
M.A.PHER DA A BUDGERY, family connedy; produced by Belest Sparker
invected by Pract, Batteryer, on writing credits released; photographed
by Henry Freudich. Cast. Frency Singleton, Arthur Labe, Larry Simo,
Dairy Gamins, Dainny Minnerer, Rin Hayverth, Don Buddon,
Dairy Gamins, Dainny Minnerer, Rin Hayverth, Don Buddon,
directed by Levil Arthur Marker, Rin Harry Charles,
Carlin, Carlotte, Cast. Cast. Connert, Robert Fishe, Harry Cording,
Maria Manufachen, All Bridges, Lee Pricip, Bre Weddon, Jark Agents,
Boston-Boston-Boston, All Bridges, Lee Pricip, Bre Weddon, Jark Agents
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Metro

| Features | of Pix Premised | Number Com- ploted 31 | New Shoot- ing | Cutting | | Stories in Prepara- tion 16 |
|----------|--------------------|--------------------------------|----------------------|---------|----|--------------------------------------|
| | _ | - | _ | _ | _ | _ |
| Totala | 88 | 22 | 8 | 36 | 36 | 38 |
| | | | | | | |

Emmetti Kanne, Chester Conkilin, Transmi Bellit, Jim Thorpe, Robert Empiridola.

280.045WA WHELOFF OF 1846, musical: produces by Jack Cummings: Quieted by Nerman Tauren, no writing credits released; pholographed by Olover St. Programment of the Control of the C

STRANGE CARGO, formerly titled 'NOT TOO NARROW, NOT TOO EP," drama; produced by Joseph Manciewicz; director, Frank Borzani;

no writing credits released; photographed by Robert Planck. Cast: Joan Crawford, Clark Gable, Melvyn Douglas, Paul Lussa, J. Edward Brombert, Albert Van Dekker, Sars Haden, John Arledgs, Eduardo Clannelli, Peter Lorre, Paul Fix, Francis MacDonald, Betty Compton, Bernard Nedell, Jack Mulhali.

Nollinii.

NORTHWEST PASSAGE (Technicolor), historical drama; produced by Hont Bircenberg; directed by King Vidor; no writing credits released; holographed by Sid Wagner. Cast! Spaceer Treep, Robert Young, Walter Bircenan, Larsine Day, Donald McBride, Trumon Bradley, Isobel Jowell, Holen MacKellar, Rogis Tooney, Hugh Sothern, Addison Birchen, Donglis Whiten, Andrew Pena, Tony Guerrero, Lawrence Perter, Lumiden Hart, John Berlini, Old Olsson.

Frank Morgan, Sarah Haden, Pelis Breuart, Inez Courtory, Willom Tracy,

TLOBIAN, romanic-drams; produced by Winfield Steehan; directed
by Edwin L. Marie; original novel by Felix Staten; photographed by Krif
Freund. Cast. Robert Young, Helen Gilbert, Retenibil Oven, Rand Brooks,

Lag Boerman, Frank Barnerek, Lacelle Widens, and Delen Gilbert,

**Land Browner, Iran Barnerek, Lacelle Widens, de Delen Gilbert,

Party Lagel,

directed by Bharby Bartheley; no writing credits released; photographed by

Charles Lawlen, Jr. Cast. Eddic Cantor, Raigh Morgan, Rita Johnson,

Bonita Granville, Diana Lewis, Martha O'Driccell, Charlotte Munier, Louise

Beriel, Margaret Fasty.

Monogram

| Features | Number of Pix Promised 22 28 | Com- | New Sheet- ing | Cutting | Balance to Be Placed Before Cameras 34 13 | Stories i |
|--------------------|--|------|----------------------|---------|--|-----------|
| | - | _ | - | - | _ | _ |
| Totals | 48 | | | | 37 | 37 |
| Pictures in the cu | iting room | m: | | | | |

| Studios | Number of Pix Promised 50 | Com- | Now Sheet- ing | Cutting | | Stories is Prepara- tion 16 |
|-----------------|---------------------------------|---------|----------------------|----------|--------|--------------------------------------|
| Totale | - | 29 | 1 | 21 | 16 | 28 |
| Pictures now in | the cuttin | g rooms | or awaitie | g releas | t are: | |

t. Cast: Doug Lynne Overm Thomas Loud

'Henry'-Blackstone Potent 8G, Memphis: 'Destry' \$6,800, 0K

Henry towe or the property of the property of

"Warmer's (Warmer) (2,306; 16-36-46)-"Dritish Intelligence" (will be well be land \$3.200. Lest week, "Dr. X" (WB), \$3.300, poor week, "Dr. X" (WB), \$3.300, poor land to the land \$3.200. Lest week, "Dr. X" (WB), \$3.300, poor land to the land to th

week. "Sunchbach" (BKO), \$7,800, excellent. Grabeous (Cullins Survan) (2,806), \$1,800,

PORTLAND

than average second www. grands.

Liberty (Hamrick Evergreen) (2,000; 20-25-40)—"Busne" (20th) and Brevare Spooks" (Cell. Oksy S5,000. Lat week, Celliver" (Parl and Thoroughbreds' (RKO) wound up a third week to midding bit at \$2,000.

Law falz (Parker - Evergreen) with and the control of th

and Thoroughbreid (RKC) wounds on third week to middling but at the property of the property o

LINCOLN

(Continued from page 10)

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bed. Varsity (NTI - Noble - Federer) (1.805; 10 - 20 - 25).—'Cafe Harters' (Col) and 'Road to Glery' (Shi), Doing chay, \$2.308. Last week, 'Missie Heart' (Col) and 'Flight Midnight' (Col), average \$1.500.

'Ecstacy' Definitely Out

"Ecatacy" Definitely Out
Albony, Jon. 16.
Finish apparently was written to
the prolonged effort of Eureha Productions, Inc., to obtain a license for
Ecatasy, when the Court of Appeals
refused to hear an appeal from the
Dirition of the loader along three
division's denial of a permit. Originally ruled indecent by the MPD,
the Hedy Lomarr Casch picture ran
into a series of court decisions uphelding this opinion.
Lest prings of the MPD, but was
again turned down as 'indecent.'



ELECTED AGAIN!

The Annual Polls of the trade papers are in! First in Stars! First in Hits! First in the hearts of the ticket-buyers! Leo thanks the exhibitors and newspaper critics who elected him Champ again! Year in and year out it's the same story! It's reflected not only in a sound product but in friendly dealing with the trade. Already within the first days of 1940 M-G-M has revealed new triumphs. "THE SHOP AROUND THE CORNER" (Margaret Sullavan, James Stewart) has been picked by columnists as certain to be among the Ten Best of the new year. "STRANGE CARGO" (Clark Gable, Joan Crawford) is next to win national acclaim. "BROADWAY MELODY OF 1940" (Fred Astaire, Eleanor Powell) is positively the best of this famed series. "NORTHWEST PASSAGE" in Technicolor (Spencer Tracy) is destined to be one of the year's Biggest. Just a few of the early year, keeping up the electric pace that's the Talk of the Industry.

Advance Production Chart Bernn, Horton Briggs, Maurice Murphy, Leuis Jean Heydi, Clem

VARIETY

Continued from page 161

play by Leonard Lee and Franz Schulz; based on story by Frank OCConner; photographed by Charles Long, Peters Market Long, Occording to the Control of the Co

harfes Irwin, Charles Bissner, sond used: Paul Jones, directed by George (WYNAMES 'Preducatedor', produced by 18th Benenin and Franch Bissner, and the Company of the Company of the Company of the Company and Milland, Patrices Monteau, Astro Tambello, William Franch, Buller, and Milland, Patrices Monteau, Astro Tambello, William Franchez, Elly harfers Wyatl, Gertriade Hoffman, J. Farrell MacChenold, Sidyl Harris, nem Benan, Fay Helm, Darryl Hickman, Buese Alex.

Tem Beyant, ray Heim, Darryl Hickman, Borcov Acel.

"BEMEMBER THE NIGHT! drams; GMD production; directed
Bitchell Leiven; criginal screen play by Preston Starges; phintographed
del Tetialf. Cart! Barbars Stanwyck, Fred MacMurry, Buslah BuBitasbeth Puttervon, Snowfalse, Tom Kennedy, Berling Bolloway, J

Frey, Georgia Carin, John Beck, Thomas W. Ross, Virginial Brisne.

TTHE BRICUIT EATER, drams; produced by Jack Moss; director. Stu-leister; screen play by Stuart Authony and Lallie Hayward; based on ery by James Street; photography by Leo Tover. Cost; Bilt Lao, Hele ullard, Richard Lane, Lester Mathews, Snowfishe, Gordell Hickmon.

THE WAY OF ALL FLERRY frame: GBO production; amontas producer, Eugene Zuker; directed by Louis King; on writing credits released photographed by Threeder Sparkubl, Cast: Akin Tamierid, William Henry Glisdys George, Muriel Ancelus, Norma Nelson, James Seav. Roger Imbel Sperice Christill, Douglas Kennedy.

Indry George, Mureit Amptius, Nerma Neison, James Sevi. Roger Imber.

'AT GOB OLD SHWASH.' drame; preduced and directed by Ted Reciperion Churchill, Douglas Recomedy.

'AT GOB OLD SHWASH.' drame; preduced and directed by Ted Reciperion of the Committee of the C

ne. Earle Askan. Tum Tyler. Survey survey, Assu Lodt, Osorga Novne. Earle Askan. Tum Tyler.

180.89 70 Silvid APORE. musical-councy, produced by Harlan Thomasidencet. Victor Schertilager; greens play by Dan Bartanan and Prunk
filer, based on a stery by Harry Bervey; photographed by William
artice Coburt. Anthony Quinn. Gerry Celsona, Jehong Arthur, Pedre
1816. Charlan. Anthony Quinn. Gerry Celsona, Jehong Arthur, Pedre
1816. House Delmin. Bob O'Conner. Ed Gegan, Great Gendelstey

180 odie, John Keily, Kitly Kelly, Freddie Wolburn, Payne Johnson, Larry

1878. Ruger Gray. Monte Blue.

Harris, Roger Gray, Monite Blue.

"FIE FABMERS' BACOUTEEL, comedy-drame; r
liam Thomas; directed by Jones Hogas; m writin
liam Thomas; directed by Jones Hogas; m writin
Frankry, Richard Denning, Gertrude Michael, Will
maker, William Denneret, Inez Courtney, Lorrai
Lunghla, Anne Harrison, Tom Dugan, Jock Nor
John Harrison, Tom Dugan, Jock Nor
John Harrison, Tom Dugan, Jock Nor
John Harrisp, Durryl Hickman, Pat West, Jane We
Eddie Berdon.

tio Bordon.

WIFTENDOY N.MIEL: formerly titled "STEAMOR MONEY OF STEAMOR MONEY COMPANY TO STEAM THE STEAMOR ST

John Miljan, Undelee ut momen, actuer 1989. Hat pe't Hills, n. narra western. THE SHOWNOWN: fermenty titled TOWN ACE, formerly titled TOWN CHOOSEN, Thousand Canaday wester; produced by Harry Sherman, directed by Howard Berdebrein, crewn play by Harrid and Enalst Kasell-directed by Howard Berdebrein, crewn play by Harrid and Enalst Kasell-directed by Howard Berdebrein, crewn play by Harrid and Enalst Kasell-directed by Howard Berdebrein, crewn play harrid and hard Kasell-directed by Howard Berdebrein, crewn play harrid and hard to the William Boyd, Russell Harden, Britt Wood, Merris Anhrum, June Chayton William Boyd, Russell Harden, Howard Walter Shermi Magnada, Walter Shermi Magna

Numway,
"TYPHOON,' meller (Technicolor): GMO production;
ing: screen play by Allen Rivkin; based on story by Straphed by William Mellior, Cast: Derothy Lamourynae Overmon, J. Carrol Naish, Poul Harvey, Norma istron, Al Kikume.

Al A.R.UING.

Par Pin New in Production.

Par Pin New in Production of the New York of the

RKO-Radio

| | Number of Pix Promised | Number Com- pirted | Now Shoot- ing | Cutting | Be Placed Before Cameras | Prepara- |
|--------------------|------------------------------|--------------------------|----------------------|---------|--------------------------------|----------|
| Réadies | 52 | 10 | 3 | | 34 | 34 |
| Westerns | | 3 | | | 4 | 4 |
| Sol Lewer | 2 | 3 | | | | |
| The Plays' the | | | | | | |
| Thing | 4 | | | | 3 | 3 |
| Plays & Pix Corp. | 2 | | | i | i | 1 |
| Major Pictures | | | | | | |
| (English) | | | | | | |
| Hareld Lloyd | | | | | 1 | 1 |
| Stephens-Long | 3 | | | | 2 | 2 |
| Borio Morres Pred. | 8 | | | | | |
| Walt Disney | 8 | | | | | |
| | _ | _ | _ | _ | _ | _ |
| | | | | | | |

Pictures now in the cutting rooms or awaiting release are: ABE LINCOLN IN BLLINGES' (1939-40 release), red by Max Gordon and Harry Goetz; directed b

Bevan, Horlon Briggs.

"WHISE FAMILY BOBINSON," drama, produced by Gene Towns and
Graham Baker; director, Edward Ludwig; story adoptation by Towns and
Baker; acreenjar by Walter Perris; phoiseapada by Nick Manuraca. Cost:
Thomas Mitchell, Edin Best, Freddie Bartholonew, Terry Kilburn, Tim
Holl, Boldy Quillan, Christian Buth, John Way, Herbert Ravinson, Fred

non, mount genrant, Christian Ruto, John Way, tercent Revision, Free New Health Ed. P. 18 1800K. Incidental produced by Robert Site, directed by Robert Site, directed by Robert Site, directed by Robert Site, directed by Robert Robert, Robert Site, directed by Frank Health Robert Borris, Larrie Ball, John Edferden, Cast: Richard Dir. Chonter Borris, Larrie Ball, John Edferden, Deck Hogan, Breft Dunn, Reb Blanten, 1-LTFILE ORVER, dramm: produced by William Sisteron; directed by Roy McCore; screen play by Lynn Robe and Prank Pretton Sierce By Roy McCore; screen play by Lynn Robe and Prank Pretton Sierce By Roy Reference By Roy Robert Sierce Robert Sierce By Roy Robert Sierce Robert

In Grasse, Cast: @arole Lombord, Brian Ahrrae, Anne Shritey, Brends Ferber, Ribert (Coste. TROUBLE, 'melodisons, produced by CUR Reid (MARTS BOUBLE, 'MENDEME, 'melodisons, produced by CUR Reid (Martine) and Arthur (Mart

Breise. Secretary, Bittle Barnett, Spreise Vanier, John Carol, Chillian Micrales.

With male: problemed and directed by Her-bert Without: problemed and directed by Her-bert Without: screen play by Aire Daer Miller from the James Montgomery play; photographed by Bauesli Bestiy. Cast. Anna Nesate, Bay Milland. Boland Vosing, Alan Barrhal, Bay Roboss, Bittle Barthe, Bay Milland. Boland Vosing, Alan Barrhal, Bay Roboss, Bittle Barthe, Bay Milland. House, Bay Harris, Marcha Marthal, March Boland Complex.

"MY FAVORTE WIFE: drama; produced by Los McCarey; directed by Gramm Konin; serven play by Bean and Belli Sprenck; photographed by Patrick, Ann Shoemaker, Scotty Becket, Mary Lou Harrington, Donald MacBindo.

MacBride.

"SILL OF BNVORCEMENT," drame; produced by Robert Sish; directed by John Farrow; green play by Dalton Trambo Irom the stage play by Clemence Danc; photographed by Nich Manuraca. Chut: Maurewn O'Hara. Adolpho Menjou, Pay Mainter, Herbert Marshall, Dane May Whitty, Patric Knowles, C. Adoleys Smith, Ernest Consert, Kathyn Collier, Lauri Bentyl.

Republic

| | of Pix | Com- | New Sheet- | | | Stories in Prepara- tion |
|----------|--------|------|---------------|---|----|--------------------------------|
| Features | 34 | | 1 | 3 | 13 | 83 |
| Westerns | 34 | 7 | | | 16 | 16 |
| Serials | 4 | | 1 | | | |
| | _ | - | - | _ | - | - |
| Yotale | 88 | 11 | 8 | 3 | 38 | 31 |

Bejoin, Bestly,

Republic Pix New in Production

THE BARK COMMAND; melber; associate producer. Soil C. Siegel:
directed by Round Whiltin so weiling credit nebeased; photographed by
directed by Round Whiltin so weiling credit nebeased; photographed by
Partier Hall, Joseph Sauyer, Ratejorie Main, George Hayer.
Patter Hall, Joseph Sauyer, Ratejorie Main, George Hayer.
Jr., co-directed by William Witney and Jack English; excess play by
Jr., co-directed by William Witney and Jack English; excess play by
Shorr from a novel by San Rahmer; photographed by William Noblex.
Coal: Robert Kellard, Williams Royle, Tom Chatterion, Old Hytien, Lunaw
Walter, Horny Strondon, Gloried Transkiy, John Merken, Biodd Bauter.

20th Century-Fox (1939-40)

| Number of Pix Premised | Com- | New Shoot- ing | Cutting | Balance to Be Placed Before Cameras | Stories in | |
|------------------------------|------|----------------------|---------|--|------------|--|
| 96 | 38 | 3 | 33 | | 8.0 | |

Premine plotted for Rouse vamers

11

Pictures now in the cutting rouse a swaling release are:

THE BALE RBRD, feature, in Technicolor; america preducer, General Rather, directed by Waller Lang; serven plus by Ernest Parcel from back by Maurice Masserinac; photographed by Arthur Misler. Cost: Sairler Temple, Spring Bylogien, Eddie Collins, Syell Jusen, Gele Sondergaard, Nancy Kelly, Laura Hope Crew, Nigel Bruce, Johnny Rusvell, Leona Moberts, Jewie Balph, Al Stream.

Makerian Main MEER. connedy; associate graducer. Raymond and Mariann Main MEER.

"HE MARRED HIS WIFL, comedy; arosciate producer. Haymond Griffith; director, Roy Del Buth; no writing credits released; photography by Ernest Palmer. Cast; Joel McCrae, Nancy Kelly, Roland Young, Mary Boland, Mary Healy, Lyle Talbot, Elisha Cod, Jr., Barnett Parker.

Extras' Power

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collective bargaining matrix effects
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Cartespiels Submit Deman Cartesonies Submit Demands
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Guida. Group also is noting for revenue pay vareation with pay and a minimum wage scale ranging from the company of the cartesian desired part has been pendered to the cartesian proposed part have been pendered participation on proposed pending nel pendered participation of the NALL Control of the Caistonies of the NALL Control of the Caistonies of the NALL Control of the Caistonies of the NALL Control of the NALL Control of the Caistonies of the NALL Control of the NALL Control

tative for its members.

Plons are fash being compie of let the Coset end of the annual boil of Associated Actives and Artibles of Associated Actives and Artibles of Associated Actives medicalizing parameters and active properties of the Associated Actives Regulty and the Associated Policy and I. B. Kornebush, solitoring for Actives Regulty and the Associated Policy and Indiana. The Associated Policy and Indiana. Belief Coston. Edition of Associated Policy and Policy a

Kenneth Thomson.

Till between American Gold of Variety Artists and Earl Carroll was neitled by temperary agreement calling for payment of \$40 werk we chern and maintains of \$50 to relaberate the continuous of

either aide.

M. C. Carranco, State labor com-ministener, hos warned producing companies there must be strict ad-herence to regulations governing en-ployment of minors in pictures. A gathering of 75 studio executives wa told that on albies will be accepted in future for failure to procure proper permits for children, etc.

NLRB Acts on Carte Washington, Jan. 16.

Washington, Jon. 16.
Dismissal of petitions his is before Carton Guild for severimitive of employees for last relative of employees for last relative was announced Monday. 15th Orlains Residence Residence Residence Residence Residence Residence of the Carton Residence Residen

Griffitt, directer, Roy Dell Bull; no writing credits released. Adaptions to any of these employes. N.H.Bl et. Del Frent Flories, Cart. Science Cont. 2018. The State of the S

Miami Beach, Fla. Miami, Fla. Atlanta, Ga. Birmingham, Ala. Nashville, Tenn. Augusta, Ga. Macon, Ga. Savannah, Ga. Memphis, Tenn. Ft. Smith, Ark. Owensboro, Ky. lackson, Miss. Charlotte, N. C. Ashville, N. C. Hendersonville, N. C. Hickory, N. C. Greensboro, N. G. New Orleans, La. Oklahoma City, Ol Tulsa, Okla. Houston, Tex. San Antonio, Tex. Austin, Tex. Port Arthur. Corsicana, To Springfield, In Chicago, Ill. Peoria, Ill. Quincy, Ill. LaPorte, Ind. Detroil Kalam Saginaw, Mich. Grand Rapids, Mich. Lansing, Mich Bay City Battle Cre Jackson, Lac Flint, Mich. Milwaukee, Wisc. Racine, Wisc. LaCrosse, Wisc Kenosha, Wisc Manitowoc, Wisc. Hancock, Mich. Iron Mountain, Mich. Indianapolis, Ind.

Ft. Wayne, Ind.

Richmond, Ind.

Louisville, Ky.

Evansville, Ind. Seymour, Ind. Bloomington, Ind. Renssalaer, Ind. Terre Haute, Ind. Salem, Ind. Kansas City, Mo. St. Joseph, Mo. Wichita, Kan Jefferson City, Mo. Omaha, Nebr. Sioux City, Ia. Ottumwa, Ia. Cedar Rapids, Ia. Waterloo, Ia. Osk Clinton, Ia. Minneapolis, Minn. Duluth, Minn Sioux Falls, S. D. Austin, Minn. Ninot, N. D ockton, Cal. San Jose, Cal. Sacramento, Cal Phoenix, Ariz. Tucson, Ariz. San Luis Obispo, Cal. Santa Barbara, Cal. Las Vegas, N. M.

Santa Ana, Cal.

Bakersfield, Cal.

Ventura, Cal.

Norfolk, Va. Pomona, Cal. San Bernardino, Cal. Riverside, Cal. Seattle, Wash. Tacoma, Wash. Spokane, Wash. Sumner, W Salt Lake City, Utah Pocatello, Idaho Boston, Mass. ld, M Mass. ce. R. I. ortland, Me. Pittsfield, Mass. Lawrence, h Bridgeton, Me. Barre, Vt. Brattleborn Dover, N. H. Richford, Vt. Groveton, North Ray ster, N. Y. Syracuse, N. Y. Binghamton, N. Y Niagara E Wilkes Barre, Pa. Bethlehem, Pa.

Harrisburg, Pa.

Reading, Pa.

Lebanon, Pa.

Allentown, Pa.

Baltimore, Md.

Atlantic City, N. J.

Washington, D. C.

Easton, Pa.

Richmond, Va. Newport News, Va. Lynchburg, Va. Charlottesville, Va. ganoke, Va. eveland, Ohio lumbus, Ohio Toledo, Ohio Youngstown, Ohio Steubenville, Ohio e. Ohio erpool, Ohio Ohio xington, Ky. Hartford, Conn. New Haven, Conn. Conn. Ik, Conn. Janbury, Conn. Stamford, Conn. New Britain Bristol, Conn. South Manchester, Conn. New York Newark, N. J. Paterson, N. J. Asbury Park, N. J. ₩ d, N. J. Schenectady, N. Y. Troy, N. Y. Washington, Pa. Pittsburgh, Pa. Wheeling, W. Va. New Castle, Pa. Butler, Pa. Altoona, Pa. Meadville, Pa. Charleroi, Pa. Toronto, Ontario, Canada Windsor, Ontario, Canada Ottawa, Ontario, Canada

VARIETY

(Continued from page 18)

aphed by Charles Clarke. Cast: Jed Prouty, Spring Byington, Ken rwell, George Ernest, June Carlson, Florence Roberta, Billy Mahan, Joan slerie, Derothy Dearing, Irma Wilson.

DANCE WITH THE PACKET. IT NOW IN Production
DANCE WITH THE PACKET. Grams, produced by Harry Joe Brunn:
weeds by Heary Helsheavy; no verified revisits released. Coast: Tyrone
wer, Darothy Lamour, Edward Arnold, Lloyd Nolan, Charley Grapewin,
med Atwill.

net AtWIR.

WAS AN ADVENTURESS, drams; produced by Hunnally Johnson;
ried by Gregory Ratoff; no writer credits released; photographed by
a Shamroy, Cast: Zorina, Richard Greene, Erich von Stroheim, Peter

D. DYEL FOR WOMEN NO. 2.' drama; produced by John Stone; direct licerdo Cortez; no writing credits released; photographed by Geon. Cast: Lynn Bart, Jonn Davis, Joan Valeria, Robert Lowery, Henxon, Elise Knox, Mary Beth Hughes, Ketharine Aldridge, Henx, Derothly Deering.

United Artists

(1939-40)

| | Mumber | aber Number | | | Balance to Be Placed | | |
|-------------------|--------|-------------|--------|---------|-------------------------|---------|--|
| | of Pix | Com- | Shoot- | Cutting | Before | Prepare | |
| Samuel Geldwyn | 4 | 3 | 1 | | | | |
| Setsnick | 4 | 8 | | 8 | 8 | 8 | |
| Walter Wanger | | 3 | | 2 | 2 | 8 | |
| Chaplin | . 8 | | 8 | | | | |
| Beach | 8 | 8 | | 8 | 8 | 2 | |
| (Lourel-Hardy) | 4 | | | 8 | 8 | 2 | |
| Alexander Korda | . 8 | | | | 4 | - 6 | |
| Edward Small | | | 8 | | 8 | 8 | |
| Losser-Lubitsch | . 1 | | | | 3 | 8 | |
| Bougins Fairbonks | | | | | 8 | 1 | |
| Bavid L. Leew | . 1 | . 0 | | | 1 | 1 | |
| | _ | _ | - | - | - | _ | |
| Totale | - 60 | 8.8 | | 4 | 22 | 23 | |

TWO'S COMPANY, feature-length comed rected by Gordon Douglas, no writing credit ribur Lloyd, Cast: Laurel and Hardy, Jims aire James. d by Hal Be

NICE JESSES.

MOUSE ACROSS THE BAY, Walter Wangs
rchie Mayo; acreenight by Kathryn Seola;
rested. Cast Jean Brennett, George Raft, Lie
alter Pidgeon, June Knight, Pat O'Malley, Rass
1,000,000 D. June Knight, Pat O'Malley, Rass
1,000,000 D. June Knight, Pat O'Malley, Rass
price Seches jektefegraphed by Novierti Bredi

Chancy, Jr., Caroles Landis, John Habberd
hills, liers Pidanga, Ridger Etwerns, Gall Pyde from an original Cast: Victor Ma original by

abila, Ineir Paisings, Edger Edwards, Gais Picker.

UA PEN Nov in Production
UNTILED COMEST: production, direction and article production.

UNTILED COMEST: production, direction and article Subserval. Cast's consistent production, production, direction and Raille Subserval. Cast's Charles produced by the Commission of the Commission o

Universal (1939-40)

| Peniares | Number of Pax Premised 60 | Number Cum- pirted 14 | New Sheet- ing 3 | | Be Placed Before Cameras 17 | Stories in Prepara- tion 17 |
|--------------------|---------------------------------|--------------------------------|---------------------------|---|--------------------------------------|--------------------------------------|
| Actions | 7 | 4 | | | | |
| Workerms | 9 | 8 | | | 2 | 2 |
| Serials | - 6 | 3 | | 3 | | |
| Famous Productions | 3 | | | 3 | 8 | 2 |
| | - | - | - | - | - | |
| Tetals | 61 | 26 | 8 | | 23 | 23 |

THE GREEN HORNEY, serial; produced by Henry MacRae; dir Pord Beebe and Saul Goodkind; no writing credits released; photo by Jerome Ah. Cast. Gordon Jones, Anne Nagel, Wade Stele-Luke, Philip Trent, Walter McGrait, John Kelly, Gene Rizzi, Dougla lajab Duna.

TWE INVESTMENT MAN BEFUNNA' comedy-frama; associate producer con Goldsmith; director, Joe May; no writing credit released; photos and the producer con Goldsmith; director, Joe May; no writing credit released; photos and the producer control of the producer of the produc

Wayne Morris, Burke, Eddy Ch

Nilmon, Lee Powell, Edgar Edwards, Bun Taggari, Ray Mala, Chart versichi, Marry C. Bradley.

380GABOON, meller; produced by Ben Piver; directed by Harcold Schuschin, 1987.

380GABOON, meller; produced by Ben Piver; directed by Harcold Schuschin.

380GABOON, meller; produced by Ben Piver; directed by Harcold Schuschin.

380GABOON, Tennes Craig, Edwards Classelli, Tom Padden, Benry Victor, Robert C. Fischer, Clarence Muse.

787AMER, Formerly Hild "HOUBLET HIX MEDDLE HAME, comedy. TRAMER, benry Hardon, Hammer Cown, Bidowy Backmer, Indich, Indian Market, Martine, Jerome Cowan, Bidowy Backmer, Indian Martine, Benry Hardon, Jerog Marlows, Barbara Popper, Dot Martine, Jerog Martines, Benry Hardon, Jerog Martines, Benry Hardon, Hard

GREEN HELL, drama; Famous Productions; directed by James Whole; iginal story and acreen play by Frances Marion; photographed by Karl

Advance Production Chart Preund. Cast: Douglas Pairhanha, Jr., Joan Bennett, John Howard, Alan Habe, George Bancerelt, Vincent Price, Gene Garrielt, Francisch

"HONEYMOON DEFERRER,' hornorly titled "BOUBLE ALIES," in titled "HONEYMOON BEFERRER,' dramm, produced by Ken Col-directed by Line Cale: Roman Lore, Mangaret Limbor, John Cale: Romand Lore, Mangaret Limbor, Elizabe don, Anne Gwynne, Jerry Marlows, Jeyce Compten, Julie Steven Chandler, Citle Clark, Lilliam Yarbo.

Universal Pix New in Prod

"MY LITTLE CHICKABEE," western consedy; no producer credit; di-rected by Edward Cline; no writing credits released; photographed by Joe Valentine. Carl: Mae Weat, W. C. Pielda, Joseph Calleia, Dick Foran, Anne Nagel, Margaret Hamilton, George Moran.

Nager, Bargaret Himition, George Booria.
TH HAPPENDE BIE HALDBA' drama with music; produced by Jee Piaternsk; directed by William Beiter; erren play by Norman Grann; photographed by Jee Valentine. Cent. Deanna Durishs, Kay Francis, Wolfer States, William Control, Wolfer States, Wolfer State

Warners (1939-40)

Pictures now in the cutting rooms or await

retures now in the cutting rooms or availing release are.
***BRETHER INVELLEGATINE,** formerly blief **SCREET_EMERLY,* formerly
titled **STREET_AGENT,** meller; produced by Bryon Foy, nonetate producer, Mark Hellinger; no writing credits released, directed by Torry
to the control of the c

say, Holmen Herbert, Maria Wrison, Bruse Lester, Leonard Mudic, Clorence Devewent.

A CHILD IS BORN, 'formerly tilled 'LUYE BE A CHILD' 1828-08 re received to the control of the control

Illiam.

**REOTHER BAT AND THE BARY,' comedy; directed by Ray Enricht; rece play by Earl Balwin, Fishishoff and Monk; preducer and shotosphy credits not released. Cast: Eddie Albert, Wayne Morris, Prizeilla ma, Jane Wyman, Ronald Bengan, Arthur Treather, Nona Bryant. Jessie

Line, Jane Wyman, Romald Bengan, Arthur Treather, Nona Bryant, Jossis Britanter, St. 1988. Sept. 1987. Sept. 1988. Sept. 1988. Sept. 1988. Sept. 1988. Sept. 1988. Sept. 1988. Sept. 1989. Sept. 1989.

Marie Ouspenskays, Harry Davenport.

"RING OF THE LUBINEEZICAUK," extion meller: produced by Bryan
Foy: director, Bill Climanat, accessoring, Crasss.
Forman Commission Commission Commission
Friends, John Supervey, Vistors Killan, Herbert Haywood, Earl Dwire, James
Conlon, Creighton Male, John Deering, Cole Pinner, Jark Mover, Pat
Well, Rat Cart, C., Pat Cellina, John Sheeban, John Shiele, Miller,

Well, Rat Cart, C., Pat Cellina, John Sheeban, John Shiele, Sale

West, Nat Carr, G. Pat Cellina, John Bheeban, John Shiro Bheeban, Oshu Shiro Miller Gamalane Go Y THE HEED HEAT, mether; produced by Beryan Forested by General Review of the Control of the Carry Marrie Merris, Jane Wyman, Gibert Roland, John Litel, William Pawriey, Murray Alper, Robert Strange, Roper Pryor, George Mender, John Gallaudet.

"YEBRINIA CETY," unter return of the property of the property

Luce, traverum meac, Charles Middleton, Brandon Tynna, Harold Hickand, Charles Trowbridge,
Produced by David Lewis; directed by LowAND TALL.

AND TALL IN THE PRODUCT OF THE PROPERTY OF THE BEST OF THE BEST OF THE PROPERTY OF THE PROPE

Netter, Gowthorpe to K.C.

Leon Netter and Montague Gow-thorpe, Paramount ho. theatre ex-scutives, left Saturday 139 for Kan-ans Cily to discuss current problems in that territory with local operators. They will be gone a week or an, probably returning east before Bar-ney Balaban sheves off for Florida.

'ROCKNE' GETS FELLOWS Hollywood, Jan. 16.

The Life of Knute Rocker is Rob-cert Fellows' next assignment at War-ners, after he puts the finishing touches on Virginia City.' Shooting starts liste next month, with Pat Officine as the leading can-didate for the top role.

Film Research

Continued from page 4.

which I gooks a little piece in the
attached bulletin.

There are, of course, other sources
of competition, and, in this connection and in was highly amount
to read I was highly amount
to read. I was highly amount
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the the past six weeks I have been the past six weeks I have been controlled the past of t

Secretary.
The Independent Theatre Owners of Ohio, Suite 412, 55 East State street, Cohombus, Ohio

RKO Reorg Centineed from pace ?.

Creatiseed from pace 7:

1944, to purchase no more than 5 total of 236,000 shares of common stock, which must be purchased at a price at least equal the market price A grand total of 312,22,000 in unsecured allowed claims are on file, which will receive 1.222,500 shares of common, and which have elected and the state of the stat

6 MEN WAITING, while death sits off in the distance, like a vulture in a tree—and every man's thoughts on the woman who has blundered into their hearts!



GREEN HELL"

with JOHN HOWARD · ALAN HALE · GEORGE BANCROFT · VINCENT PRICE

and GEORGE SANDERS

Original story and screenplay by FRANCES MARION

Directed by JAMES WHALE Produced by HARRY EDINGTON

A JAMES WHALE PRODUCTION

NEW UNIVERSAL PICTURE

22

BRANDTS MAKE

VARIETY

PEACE WITH WARNERS

Prodling with Warner Brox, and severely attacking its nakes policies of the product of the product of the product of the product of the Warner product for 1820-40 Under the terms of the centrant, because of the Warner product for 1820-40 Under the terms of the centrant, because of the Warner product for 1820-40 Under the terms of the central played in a natal of 24 houses in New York, and Brooklyn. Deels in 160-1, calling for all time, because of the product of the product of the product of the distributor. Publishing Brandt it index against the distributor. Publishing Brandt is because organ of the Independent Phentre Owners Arm. of N. Y. et with the Harry Brandt is head, two circuits in the TrO. arting break which Harry Brandt is head, two circuits in the TrO. arting break that the product of the Parket Warner of the Parket Warner of the Parket Warner of the Parket Warner of the Rainfushin of 12 houses in New York and Wardetsvetz: and the Benchemer of central products of closing with Brandt Co. On the even of closing with Brandt

five.

On the eve of closing with Bran It is understood Warners were rea to make deals elsewhere in oppaition to the Brandt circuit.

RKO has sold its preduct for the current (28-40) season to the Gold berg chain, operating reven house in Orsaha; the Black Hills Amusement Co., which has thesires Nebranka and South Dakota; and the Delit Threstres, covering first-runs: Escensba and Marquette, Mich.

REP MATCHING LAST YEAR'S PIC SCHEDUL

Hollywood, Jon. 14.

War or no war, Repubble is goin ahead with its program of 52 feet ures, including 34 westerns and fou serials, for 190-41, numerically thanne as last year's schedule.

Mos J. Siegest returned from Ne-

Mary, Sullavan, Stewart Will Top Anti-Nazi P

Hollywood, Jan. 16.

Metro has card James Bewas
Margaret Sullavan, Frank Merga
and Robert Young in leads in Flyil
Bottome's The Mortal Storm.' Sind
deals with average German Inmir
reaction to Rasi regime.
Frank Boraage directs under Sinary Franklin's production wing.

BAWK' PLUTTERING

mewe FLUTTERING
Hellywood, Jan. 16
Soiling of The See Hawk' w
perjoned again, the result of cast
difficulties. Picture is still with
a frame lead of the Errol Fly
Launching of the Errol Fly
Launching better
Originally sheet of certaid twi
Originally sheet of real Jan. 2,
latest starting date is some time
February.

TITLE CHANGES

'Married. Pretty and Poor,' at War-ners, went back to its old title. 'Sat-urday's Children.'

'War Along the Stage Trail' is final andle on 'Hold Your Horses' at

Ti's a Date' reclaimed as release 1,26 40 little for Universal's 'R Happened in Kaloha.'

Universal's 'Rigadoon' reverted to its original name, 'River of Missing Men.'

Release title on The Man Without 2, 2 40 a Face' at Columbia is 'Men Without

"Castle On the Hudion' is final tag on 'Years Without Days' at Warners. Monogram's 'Front Page Lady' be-came 'Hidden Enemy.'

'Viva Cisco Kid' is new handle on 2, 9/40 Cisco Kid No. 2' at 20th-Fox. Globe Productions switched from Storm in Paradise to Two On Tour.'

'Criminal Cargo' became 'Outside the 3-Mile Limit' at Columbia.

FILM BOOKING CHART

all the American distributing companies for the current querierly period. Date of reviews as given in Vansay and the running time of prints are included.)

CUPTRIGHT, 1040, BY VARIETY, INC. ALL BUILD'S REMERVED

In Var,-Bretrard in Variety for to Type Abbreristiens In-Weinframs; C.-Comedy; Un-Comedy-Brann; W.-Weitern; D.-Bry

| OF RELEASE | Bev. im Vor. | | TYPE | TALENT | B. T |
|---------------|--|--|--|---|---|
| 11, 10, 39 | 11 8 12 8 11 1 11 8 11 8 11 8 11 8 11 8 | REMEMBER? (M-G) MEROES IN BLUE (Meno) CAT AND CANARY (Pur) MAIN STREET LAWTER (Rep) MAIN STREET LAWTER (REO) DRUMS ALONG MODAWK (Mch) FIRST LOVE (U) ONE MOUR TO LIVE (U) ELIKABETH AND ESSEX (WD) | D D M M D D D M D M D | R. Taylor-G. Garson-L. Ayers D. Parcell- B. Hayes B. Hope-Pashisto Goddard-J. Beal E. Ellis-A. Louise-B. Baldwin J. Wayne-C. Trever-C. Sandrer C. Colbert-H. Fonda-E. H. Oliver D. Burbin-E. Hach D. Nolas-C. Birthford-J. Litel R. Bartis-E. Tyrun | 82 99 73 78 98 193 94 91 |
| 11/17/30 | 11/15 11/15 0/20 11/22 11/15 10/10 11/1 | ANOTHER THEN MAN (N-G) THE PRANTON STREETS (Ness) RAIBERS OVER ENGLAND (Moss) RAIBERS OVER ENGLAND (Moss) TOWER OF LONDON (U) TWE COVERED TRAILE (Rep) TOO BUST TO WORK (NES) ON DRESS PARADE (WS) | ND N C D C M | M. Lay-W. Prevell-C. A. Smith W. Lawsen-S. Hale No. Cast D. Fairhanha, JrM. Larkwood B. Baishbean-B. Harteff J. Glesson-L. Glesson-T. Ryon J. Hernbell-B. Level-P. Les | 101 10 00 01 63 63 |
| 11/24/39 | 1/3 11/23 12:30 11/8 11/16 11/20 11/16 | AMAZING ME. WILLIAMS (C-4) BOLL, WAGONG, BOLL (M-G) BOLL, WAGONG, BOLL (M-G) O'UE MEICHBOES (Far) THAT'S BEGIT, YOU'RE WBONG (EM'2) BAY-TIME WIFE (1946) BIG GUY (U) | C B W CB MU CB B B | J. Blendell-M. Douglas L. Ayres-L. Barymare-L. Bay Ten Bilder P. Creven-E. Lowe E. Eyer-A. Menjan-E. S. Herten T. Fourer-L. Dorsett-W. William V. McLagton-J. Congr. | ****** |
| 12/1/30 | 12.0 1/10 1/10 12.0 11/29 12.13 11/22 10/25 13.20 11/28 | A CALL ON THE PERSONNET (IN-4) CENTLEMAN FROM ARREONA (Bees) YUKON FLAGHT (Home) YUKON FLAGHT (Home) HORT OF REGITT (Par) EXNO (REG) | POW WE WHAT | Seed. Eds. J. Leef. J. Bleeddd-M. Douglas T. Bleeddd-M. Douglas T. Barryman-L. Day F. Bailet-P. Covers. Levy F. Bailet-P. Leys F. Bailet-P. Day F. Bailet-P. Day F. Bailet-P. Day F. Bailet-P. Day F. Bailet-P. D. C'Bries J. Newill-L. Blanter-D. C'Bries J. Newill-L. Blanter-D. C'Bries J. Newill-L. Blanter-D. C'Bries J. Newill-L. Blanter-D. C'Bries F. Palet-B. Bailet-B. Lewis F. Palet-B. Bailet-B. Lance J. Bailet-F. Ellis Bayer-L. Jidet-B. Lance Jebn Wayne T. Gulan-A. Dwan-A. Newbray Jakov Fayr-W. Bailet-B. Lance J. Wyman-D. Forum J. Wyman-D. Forum J. Payr-W. Bailet-B. Lance J. Wyman-D. Forum J. Wyman-D. Forum J. Payr-W. Bailet-B. Lance J. Wyman-D. Forum J. Physon-B. J. Johnson-B. Holl | *********** |
| 12/6/20 | 11/15 10-11 12-13 12/13 12/6 | TAMING OF THE WEST (Cel) HENRY COSE ASSESSA (M-G) LUCKY TEXAN (Memo) THE LLAND KED (Pw) TWO THOROUGHBREDS (REO) BARREADS (SHE)* MAN FROM MONTREAL (U) PRIVATE BETTECTIVE (WB) | M CD W D CD D M | J. Helt-F. Ellis Bill Elliott P. Mergan-V. Weidler-G. Elbboo- John Wayno T. Gubar-A. Dunn-A. Mowbray J. Lydon-J. Korrigan Alice Pape-W. Baxter-A. Trooches E. Arten-A. Devino J. Wyman-D. Foran | |
| 12/15/30 | 12/13 11/22 13/13 13/20 11/23 | NICK CARTER, BETECTIVE (M-Q) WESTBOUND STAGE (Mono) ALL WOMEN BAVE SECRETS (Par) SOUTH OF THE BORDER (Rop) THE MONEYMOON'S OVER (98th) MISSING EVIDENCE (U) THE MAD REFERSE (WB) | M W W W W | Tox. Bitter J. Allen, JrJ. Cagney-V. Hole G. Autry-S. Burnette-J. Storey S. Erwin-H. Weaver-P. Knewles P. Poster-L. Hervey M. Novara-L. Atwill-C. Nagel | |
| 12/22/30 | 12 13 12 20 1 4 13 20 13 20 11 22 1 16 | JUDGE MARDY AND SON (M-G) QULLIVER'S TRAVELS (Far) MONEY TO BUEN (Ros) BAPPENS AT NIGHT (SOL) CHARLS M-CARTHY, DETECTIVE (U) FOUR WIVES (WB) BLIGGHTHY BONDRABLE (UA) | CD CD CD RD M RD CD | L. Bione-M. Booney-C. Parker Carteon J. Gieason-L. Gieason-T. Byan S. Honie-B. Milhand-R. Cummings E. Bergen-R. Cummings Lanc-Sisters-G. Page-E. Albert B. Terry-B. Crawford-E. Arnold | 1 |
| 12, 29, 39 | 15 20 11 26 13 13 13 27 13 20 11 29 12 8 1 3 13 20 | BALLAIKA (M-0) GREAT VICTOR BERDERT (Por) THOU SHALT NOT RILL (Rep) DAYS OF PERSE JAMES (Rep) ELYCORACK OF NOTHE DAME (REC CENTED AND LADY (SMA) INVISIBLE STREETS (WB) RAFFLES (UA) | MU D W D BD W M CD | N. Eddy-I. Manney-C. Baggites M. Martin-A. Jonne-W. Cennelly C. Biehlord-O. Bavis, JrB. Bay E. Bagere-G. Hayre-B. Barry C. Laughton-M. O'Bars C. Emerc-M. Wonver-G. P. Marti M. Ebstrich-J. Sievart-M. Auer G. Raft-J. Bryan O. Niven-A. de Bavilland-B. Dága | 10 1 |
| 1/5/40 | 1/10 1/3 12/27 1/17 | TWO-FISTED RANGERS (Col) THE EARL OF CHICAGO (M-Q) EMERGENCY SQL'AD (Par) LEGION OF LAWLESS (ERO) SWANEE RIVER (20th) BOW YOU CAN LOVE (L) A CHILL IS BORN (MR) | RD CD | C. Starrett-I. Meredith R. Montgemory-E. Arnold-R. Ow W. Benry-L. Campbell-R. Dennin G. O'Brinn-V. Vals B. Amecht-A. Loeds-A. Johna T. Brewn-P. Moran-R. J. Bhodes G. Fitagerald-J. Lynn | |
| 1/12 40 | 1/16 1/10 11/22 1/17 12/13 1/17 1/17 1/13 1/16 | MUBIC IN MY HEART (Co) SHOP ARGUND CORNER (M-G) DANGER AHEAD (Mose) THE SELERT FOUR (Mose) GERONIMO (Par) SANTA FE MARSHAL (Par) MERICAN SETTIFER (MEG) HEDGE OF THE SADDLE (Rep) (NY) OF CHANCE (BOA) (NY) HEART MAN BETURNS (U) | M CD M D W W MD M M D | T. Martin-B. Bayworth-E. Felhow M. Sullivan-J. Siconari. Morgan J. Rowill F. Lawien-B. Simrlair. A. Lee F. Lawien-B. Simrlair. A. Lee W. Beyd-B. Bayden-B. Bayes U. Velos-D. Weeds-L. Erred B. Livingtion-E. Batton-F.L. Paron L. Bart-C. Anbrey Smith, C. B. Morredith. B. Martin-L. C. Anbrey Smith, C. L. Paron J. Bayan-P. Lance | de |
| 1 19 40 | 1/10 1/17 1/17 1/10 | HIS GIBL FRIDAY (Col) CONGO MAISIE (M-G) THE FAYAL HOUR (Mono) HIDDEN EXEMY (Mono) | CD C M D RD | C. Grant-B. Russeij A. Sethern-J. Carroll-R. Johnson Boris Earloff W. Bull-E. Linnker B. Stanwyck-F. MacMurray-B. Bond A. Marshall-B. Read-P. Enowice | |

Hollywood, Jan. 16 1/17

REMEMBER THE XIGHT (Par)
MARRIED AND IN LOVE (RKO)
HE MARRIED BIS WIFE (10th)
WEST OF CARSON CITY (U)
BRITISH INTELLIGENCE (WB) LONE WOLF STRIKES (Col)
LAMBETH WALK (M-G)
PIONEER DAYS (Mose)
SWISS FAMILY ROBINSON (REG)
BIGH SCHOOL (SOL)
GREEN BELL (U)
PROSTING SEXTY-NINTH (WB)

1:10

CONVICTED WOMAN (Col)
STRANGE CABCO (M-G)
CHASING FROUBLE (None)
PAROLE FIXER (Pr)
YHE MARINES FLY HIGH (HKO)
MAN WHO WOULDN'T TALK (2006)
DANGER ON WHEELS (U)
DANGER ON WHEELS (U) 1/17

LITTLE PEPPERS AT HOME (Col)
BROADWAY MELODY OF '00 (M-G)
EAST SIDE KIDS (Meno)
LIGHT THAY FAILED (Par)
BLE OF DESTINY (BEO)
LITTLE CHICKADES (U)
MY LITTLE CHICKADES (U)
CASTLE ON YME BEDSON (WB)

A. Marshall-R. Read-P. Enowles J. McCren-N. Kelly-R. Young J. M. Brown-B. Baker-F. Knight L. Olivier-J. Fontaine-J. Anderson M. Lindony-R. Karloff 82

W. William-J. Perry L. Lane-S. Gray-S. Hicks Jack Bandle. Best-F. Bartholomew J. Mitschell-E. Best-P. Bartholomew J. Wilters-L. Brown. Jr.-C. Edwards 74 B. Fairbanks, Jr.-J. Bennett 28 C. Capusy-F. O'Brion 20

R. Hudson-G. Ford-F. Inescori J. Crawford-C. Gable-M. Douglas Frankle Barry W. Henry-V. Dale-R. Paige B. Din-C. Morris-L. Ball L. Néba-J. Rogers-R. Charke R. Arlen-A. Berles J. Stephenson-M. Stevenson 12

KOKOKOK

E. Fellowa-C. Koth F. Arkläre-E. Powell-G. Murphy Vince Barnett B. Colman-J. Huston W. Gargan-W. Ford-J. Lang A. Faye-F. MacMusray-B. Greene M. West-W. C. Fields J. Gardeld-A. Sheridan-P. O'Bries.

50G FIRE RUINS WB CONN HOUSE

Bristed, Conn., Jon. 16.

Bistorday (13) morning destroyed to the state of the stat

Blaze Bamages Theatre

Blase Damages Theater

Pittleful, Mans., Jan. 16.
Goldstein Bros. Capitol, one of
the largest theatres in this acction of
western Manschusetts, was saved,
although its entrance, which passed
through a four-story warchouse
building, was burned in a speciacular \$800.000 fire that desiroped the
warchouse.

house.

we discovered after theatre closed for night.

Arkansse House Destroyed
Star City, Ark., Jan. 18.
Fire early last week completely
devicesyed the Star thesive, Star City,
with a bas of approximately \$7,50e.
Building belonged to Arthur J.
Johnson and the equipment to
Dewry Blitchell, who operated the

Mass Berne Barne
Pettelevid, Mann, Jon. 16.
The Capital, largest and neavest in
Berkshire county, was destroyed by
five early Thurnday mersing (11)
and the large great on a thoretime of the great of the street
and apartments.
Breaking out at 12:15 nm. the
Ammes quickly run through the structraped to the adjacent building.
Develters in the apartment house,
avakened by the Barner in the thetraped to the adjacent building,
avakened by the Barner in the theThe theater, built less than 19
years ago, is council by Goldstein
Breas, of Bayringfold, operators of a
Theutree, Inc.

BERNARD VORHAUS TO PRODUCE AT REPUBLIC

Heilywood, Jan 18.

Bernard Verbiuss, fermer directed Regulable, and Record Regulable, and Record Record Regulable, and Record R

Ingrid Bergman Will Star In Selznick Pic

Hollywood, Jan. 14.

Joan of Arc, with Ingrid Berg-man starring is slated as David O. Schnick; first picture for United Artists 1949-41 program. Miss Beggman arrived in N. Y. from Sweden last week.

STORY BUYS

Hollywood, Jan. 16.
Metro purchased Pert of Hope, by Gina Kaus and Ladislaus Fodor. Globe Productions bought Ursula Parrot's novelette, "Love Song." Universal acquired Enemy Agent,'
y Sam Robins.

Republic obtained screen rights to Finger Woman, by Claire Aronton.

Robert Grant sold 'Mystery Ship' to Paramount,

E. B. Derr purchased 'Refugee,' by Martin Mooney, Norion S. Parker sold his western, The Thundering Frontier,' to RKO.

Metro purchased 'Stony Hollow.'

Screen rights to Bombay Nights, ovel by Louis Bromfield, bought by

Jules Furthman sold his yarn. Too Much For One Man, to 20th-Fox.

Brower Out After 25 Years With Warners; Theatre-Exchange News

Quits On Cuff

No Strike If One Man Fired, Ruling

Midwest Execs Huddle

Chicago, Jan. 14.
Mort Singer, Rajph Branton, Fred
Myers, Johnny O'Connor were in
a huddle here over the weekend,
mulling contemplated realignment of
film deals and shows for the lows
theatres.

Richards

UA Producers

PARAMOUNT

Amusement Biz Off in 1938-39: Govt's Tax Haul Dipped \$1,329,978

By Coast Jurist

Los Angeles, John St.

A discharged service in the security population over in the housetty population over in the housetty population of superior Jurist Inc.

A discharged security of the inc.

In Wilson, who issued a modeling Emmel in the control of the control of the control in force of Stra B. and the state in Stoch Gate, against Projectionists United Light St.

It Reliand was made in the case of the state of the control of the con

Sullivan vice Nathan

New York Theatres







"REMEMBER

MUSIC HALL His Girl Friday

"The LIGHT THAT FAILED"

DEAD END' KIDS

Film Reviews

HELL'S ANGELS

United Artists after having stalled in production for a long time, running to a cost of around \$2,000,000,000, the control of the production for a long time, running to a cost of around \$2,000,000,000, the control of the production for a long time, running to a cost of a around \$2,000,000,000, the control of the production of the product

SANTA FE MARSHAL

| Paramount release of Horry Sherman pro- |
|---|
| furtion. Pratures William Buyd Russell |
| Hayden, Marjerie Rambeau, Bernadens |
| Mayor. Directed by Lootie Selander, |
| Brevenplay by Harrison Jarobs; based on |
| characters created by Clarence W. Mul- |
| fired. Comern, Bussell Harlan; editor, Phore- |
| men A. Rose. At Central, N. Y., treek of |
| Jan. 15, '60. Running time, 86 MSNN, |
| Hopalong Caroldy |
| Lorky Bussell Hayden |
| Ma Burten Marj-rie Rambenu |
| Paula Bates |
| Der Bates Enel Hulgins Anel Britt Wand |
| |

This latest edition in the lengthy topalong Cassidy series varies quite ubstantially from the established ormula. It introduces considerably nore romantic interest and adds a official. In the second of the

ding, which is it a minimum. Blooy last in one that stribbler artison Jacoba could have day into y static's like for. Western town y static's like for. Western town the U.S. town of Bill Tilepairs of the U.S. town of Bill Tilepair oyd, to lake things in hand, Fretermenter of a medicine show one one discovers that the bandit man headed by little, old last Marjarie smallers. She said her boys are to really in the standard number of really.

stay order in the statistical remover the control of the control o

Heroes of The Saddle Republic release of Harry Grey produ

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| Serd. | bare | nd on | charn | defe cred | steel her | W 44- |
| Nom | C | dt 1 | Mar Des | ald: en | mern. | Will- |
| Mann | Nob | deat e | dinor | Lester O | rhebook: | mm- |
| strol | Bring | e. Cy | Proser | Previe | wed in | Pro- |
| Sect to | e R | andia. | N. Y 1 | an. 11, " | dit. Mitter | na/au |
| \$1800. | 346 | 261.01 | | | | |
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| Bunt | L | nile. | | Rays | named Mi | |
| Bine | | | | . Dreet | The Piece | |
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| Madha | | | | | | 100 |
| Channe | - | ***** | | | 7 PM F 0 | - |
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| Constable | | Vin | co B | - PROPE |
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| Mine Dubbe. | | Ethel | Max | If a like |
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| | | - | | |
| Republic | 's stock T | hree M | Leens | itees |
| characters. | | | | |
| cnaracters, | IB amou | DEX. DE | ruse | Printers. |
| opry series | featuring | r Rober | t Lit | ring- |
| | | | | |

n. Duncan Renaldo and Raymond tion, have become involved in too may a story in 'Heroes of the Sad-ch'. A tale built around a fock of phant involved in a political cor-pition machine, its only appeal on dualers will be for youngstern.

the dualers will be for youngstern. William Witney's direction heeps the pic moving at a pace that commands some interest during the early revia, but thereafter, when the film becomes immersed in a mass of questionable detail following the Meaquiteers' discovery of the corruption that threatens to make homeless the orphanage's immeten, it's just another.

| | THE INTRE HOOK | |
|---|--|--|
| | Measurem release of William T. Lo-Ley production. Features Baris Korloff, tirent | |
| | Withorn, Marjorie Reymolds, Charles Trow- | |
| | bridge, John Hamilton, Craig Beymolds. | |
| | Directed by William Nigh. Story, Joseph | |
| | West, adaptation, Scut) Starling; Sim elli- | |
| | | |
| ı | 12, '40. Sunning time, 62 MSWs. | |
| | James Lee Wong Borts Karloff | |
| | (aptain Street | |
| ١ | Nobbte Lonn Harjorte Bernolds | |
| ۲ | Fortes Charles Trombridge | |

| latters | Lee W | ong - | | Bert | a Kar | 1off |
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| Belden | . dr | | | Cyaig | Hea to | -64- |
| Mike. | | | | Jork | Kene | ender. |
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| Marda | ay | | | Wman | A Bu | when |
| G.samer | mp | | | Blank | | Mar. |
| Charles III | 44 | | | - Property | P - | |
| | | | | | | |

A routine murder mystery, none too well produced, which has as its prin-ter of the produced of the produced Karloff, working legit as a master detective. Basically an ordinary story, its fallow to improve is largely inconsistencies which figure. Hand-jud enough to command anything but lesser deling and No. 2 spotting on double bills.

leaser dating and No 2 sporting on decouble bills.

Among the shourdilies are the tayman and the shourdilies are the tayman and the shourdilies are the taytime of the shourdilies are the shourdilies of the shourdilies of the shourdilies of the shourdilies of the lack of attention that has been given the production. And walkshould be should be sho

| | (SOV) | ET-M | ADE | |
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| Ericerted by | 16. 47b | da urvii. | Plory. | C. Tras |
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| | streemeng time, 18 MENA. | | |
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| | Column Mineladro | M., | Chikblods |
| | The General | 8 | Presentias |
| | "Brotomet" Ker-menter | | a moba shi da |
| | Pavie Gudoshauri | | -Bor gull-14 |
| | | | |

HALALOS TAVASZ

('Deadly Spring') (HUNGARIAN-MADE)

dapest, Jan. 1. lease. Directed by Laje Kolmar. Scrowaplay, I ed frum his novel; m

| post. Running time, | 80 NSN. |
|---------------------|--------------------|
| letvon Egry | Paul Jane |
| | - Arthur Fumlo: |
| Mrs. Rajben | Hura Teens ! |
| Edith | Catherine Encud |
| 6 makemay | Namber Pyther |
| Count Abrenberg- | Julius Kamare |
| Jones | - Eve Margens |
| Blocken . | - Thomborn Million |

utionable detail following the Mes-quiteer discovery of the corrections of the first state of the first sta

where amount do other in native thesires.

Concerned liveral law of fer
Edith, a flirtations soriety girl, and
his deepair where he finds her holding hands with the young aristocrat
his deepair when he finds her holding hands with the young aristocrat
let meets a girl with whom he starts
a friendship, she falls for him, he
enevyl likes her, can't forget Edith,
experimentally the start of the starts
friendship, she falls for him, he
depiths. But Josie makes a man of
her again, and in a monested of refere, he promises to marry her. But
the old passion surges up again, and
letvan is not strong enough to either
the victure of the strong enough to either
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by returning to Edith, who wants to recover their friendships, Bo be shoots below the state of t

HAS STING REMOVED

Special joint committee representing various phases of the amusement industry has succeeded in restorying virtually all of the sting from the special part of the sting from the panel last May by the City Planning Commission. Act, as it originally indeed, would have required removal of marquees, vertical signs and flash-me signs of every type. It would have made of Broadersy the Torout Calvady.

Hamilton, Craig Beyendelt, Lista Chevered and Frank Parlia. Last impress particularly.

They Wanted Peace (1907) They Wanted Peace (1907) They Wanted Peace (1907) They Wanted Peace (1907) They wanted they be considered in the considered and they be considered in the considere

George O'Brien, screen George O'Brien, acreen player, will make a personal appearance tour in Brazill and Argentina after a vacation in Mcxico and Latin-American countries. Personal appearances are skedded for Feb. 10-16 in Buenos Aires and Feb. 20 to March 1 in Rio de Janeiro.

Warner Guest of 69th

Hollywood, Jan. 16.
Jack L. Warner and two of his stary, Pat O'Brien and George Break, leave Friday (19) for New York as guests of honor at the 69th Regiment dinner (24).

Celebration marks the premiere of The Fighting 69th."

PINCH-HITTER KEIGHLEY

Hollywood, Jan. 16.
William Keighley was called in to ichinit for Edmund Goulding as rector of Warners 'We Shall Meet rector of Warners

Gould ng is ill with pneumonia.

Self-Booked Cowboy Star

Tex Fletcher no doubt holds the distinction of being the only hopey star who has literally taken the built by the horns. His one only film was delivered to Grand National last spring, but as the e pany was running onto serious financial shouls and keying off most financial shouls and keying off most financial shouls and keying off most passess. As a result, the picture, "Six Gun Blythm," out two p

detective, for six years WOR's Lonesome Cowboy, wasn't stopped by that, however. He's not only now personally getting dates for the film in New England, but size booking himself in to do a p.a. with it. Be's got almost 25 dotes comming up in as many days.

Inside Stuff—Pictures

Recent shakeup of the British cabinest which asw Oliver Stanler, nuplicating Levils store. Belishs as minister of war and fit John Britis taking the place of Lord Harold Machillish as minister of information was pre-ceded caveral weeks earlier by a shift of chiefs in the Sinus division of the Information Shinking. Six Kronneck Clark at that these expensives Stanley is well known in the British picture industry because his activities as president of the London Board of Trade snade his fagure in a number of matters concerning Great British's time quasta law. He is read-time to the London Stanley of the British Brundersting Grey.

By existence, Kenneth Clark. In bead of public relations for the Hays By coilections, Kenneth Clark.

Here in comment in bulletin of brokerage firm of Alfred L. Baker & Co. on carcicom: Heamed up by \$1,00,000 gross take of Thow White, Paramount has followed with its Gulliver's Travelle. Busyr cost nothing and drawings in color. Technical costs noturally are high, but \$1,000,000 correct everything. Inclusiry is usefulnified in one with bated breach because it may mark a trend. Unfortunately, the picture is not well done. It lates it may mark a trend. Unfortunately, the picture is not well done. It lates the property of the picture is not well done. It lates the property of the picture is not well done. It lates the property of the picture is not well done. It lates the picture is not used to be property of the picture in the picture is not lates. It lates the picture is not picture in the picture of the picture is not picture. It lates the picture is not picture in the picture of the picture is not picture. It is not picture in the picture is not picture in the picture is not picture. It is not picture in the picture is not picture in the picture is not picture. It is not picture in the picture is not picture in the picture in the picture is not picture. It is not picture in the picture is not picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in the picture in the picture is not picture. It is not picture in the picture in

New camera lena, invention of which has been announced, though its manufacture in still several months off, promises to revolutionize studies motion picture producing. Because the new lens makes possible down or dust photography, technical experts in the trade forecast that it will edw or down on the amount of light needed in shooting a serow. He also will mean perfect newsreel samera work in almost any scene where ordinary selective lights are available.

Lens' discovery has been licensed to a commercial outfit and all camera companies soon expect to have the improved glass available for screen producers.

Scripting costs on Walter Wanger's "Personal History' are reported to have passed \$300,000, due to upheavals in Europe. Originally written as a biography by Unicent Sheean, the story dealt chelify with the Spanish eivil war, which last its timeliness when the Nazla marched into Caschovakia. Then came the big war and more changes in the crypt, Annes the Caschovakia and Caschovakia

Test runs in various cities are being made by Paramount of the short recently produced under the name of Lock magnitus. If Par finds trial manner is the part of t

One of the biggest distrib deals ever mode for a Yiddish-language film has been negotiated for Tevys, 'Maurice Schwarts starrer, currently at the Centinents, New York. Six Herbert Rosener theatres on the Coast are set to play the picture this month. Houses booked are the Enguira. Billywood, and Grand, Laz Angeles, where the film opens similaneously at the cod of this month, exact date as yet undetermined; Larkin and City, San Francisco, Berkeley, Berkeley, Cal., and Voque, Kansac City.

Because of his admiration for his actor-brother, Peter Lorre, Andrew B. Lovenstein, 31, had his name changed to Andrew B. Lorre in Detrolf's probate court. He looks so much like the film player that Detrol newspapers pot numerous calls asking if Lorre or 'Mr. Mode' was in town. He canne to this country in 1804 after the Germann marched his his mire that the country in 1804 after the Germann for the history of the Country o

Abstricts newwords have been experiencing long delays in priting news meterial from Europe because he has been been been been been and the meterial from Europe because he has been been been been been and rived in New York Menday (31) was the altiphane supposed to have left European soil early this year. Result was that the newsreel clips were as old as if they had been sent by a 10-day boot.

Virtually all film company story departments are showing great interest in The Male Animal, legiter which opened on Broadway last week. It is a light conedy-type of yars preferred by every studio. A three week? Travek, 'requires about 125 inkers for more than a year. More experienced members of the craft are being signed to long-term contract.

Growth of the feature-length cortoon field has caused a shortage of animators in Hollywood. It takes about five years to convert an artist into an efficient animator. Feature cartoon, like Pinocchie or Culliver's Travels, require about 128 inkers for more than a year. More experienced members of the crisf are being siented to long contracts.

Twentieth-Fox is not starring Shirley Temple in 'Blue Bird.' placing other members on an equal footing with her in the film. Understood that this is being done to avoid emphasizing the child side as a means of encouraging adult aggest.

UA Again Mulling B'way Showcase. But Some of Its Prods. Prefer M. H.

Difficulties currently being experienced by United Artists producers in gritting studiency Broodway houses for first-runs has then once again mellion the advisability of neguisting a regular UA absorcase in New York. They have had no guaranteed outlet on the main stem since the UA contract with the Biroid engired

olt has been that a nu Result has been that a number of UA pix recently have gone into the Boxy, with grosses that have been unsatisfactory both to the distrib-uting company and the individual

using company and the individual productive. Out the Boary is Ruffler Current. Other recent UA countries to the Russian State of the Ru

Jims. Lawrence of Johnson in the control of the con

Some situs would either have to be sid away, or well for dates. Aside from the M. H. and Roay, fort-tun houses are seldom avail-dee. Parameters large its flagship sides are seldom avail-dee. Parameters large its flagship to the seldom available in the seldom serve of the Strand, Mettre only one stere of the Strand, Mettre only one stere of the Strand, Mettre only one flagship to the seldom available of the se

20th-Fox Wins Point

McLaughlin in New York Wednes-day (10) granted the application of Bith Century-Fox Film Corp. and Sive the Tax Commission of N. Y. mill Feb. 15 to answer the 20th-Fox complaint, or be held in contempt of bourt. A similar order was ob-tained last week by the Roxy thea-tre.

fre.

The film company is seeking a reduction of \$215,000 in tax assessments on three pieces of N. Y. Praperty, which were assessed at \$1,300,000 for 1939-68.

'Earthbound' Moves

Hollywood, Jan. 16.
"Earthbound," postponed for a week, rolled yesterday (Monday) a 3th-Fox under Irving Pichel's di-

rection.

Start was delayed by script thanges.

MORE SUSPENSE

Hollywood, Jan. 16.
Henry MacRae's next cliffhanger
Universal is a western, rolling
Rly in March, with John Mack
town as star. Brown as star,
Ford Robe and Ray Taylor are to-directors.

Gone With The Flu

Hollywood, Jan. 16.

Twa an Adventures of Bibliota and Bibliota and

yers. Lyor's Ukase Won't Stop 306's Fight vs. Empire Matter of an increase for N. Y. Operature. Leval 200, retreactive to be delicated by late, the being gone to arbitrary market a decision, before the board of diversariation of the arbitrary market a decision of a condensarial arbitrarier was a specified by the Court of Appeals an Albany, Fred. Millen J. Randier, and Albany, and and Albany, and and Albany, and and and and and and and and Mayor's Ukase Won't Stop 306's

N. Y. Court Rules Vs. Disney In 'Voice' Suit

Suit seeks \$300,609 damages, claim ing that Dianey breached a countra whereby the singers were to has their voices used for the film and It is claimed that RCA dubbed the voices from the sound track as made thousands of records.

Mono's 'Casa Grande'

Minto 6 Casa Grander

Casa Grande, a color feature, in
next on the slate for Golden Weed

next on the slate for Golden Weed

cently released The Gentleman

Charles Goetz, head of the company, is here to line up the new alin
with Eatl Haley, producer-director

Picture is for Monagram release

FILMING BALLETS

Series of shorts of bollets will go before camera at Weel Coast Sound Studio, New York, next week. They Studio, New York, next week. They Ballet, a new group organized for the purpose, which plans to follow the film versions with stage boars. No relevant short plans to follow the film versions with stage boars. No relevant share been set for the breefes yet, but John Husber, but an anager, declared roungh interest has been aboun to warrant going aloned with the less work.

SUES IATSE

Estate Claims Hember's 5 Was Not Paid Off so Pr

Emil R. Flugel and Nancy Sher-burne, as executors of the estate of James J. Cenvey, shed not for \$4,00 Wednesday 13) in N. Y. supresse court against Jooph Bannen, presi-dent of local 306 of the International Alliance of Theatrical Stage Em-

Amanus by ployees. It is claimed that under the laws. It is claimed that under the laws of the union, when a member in good standing dies, \$4,000 is forthcoming to the wife or the estate of the deceased. In this case the money was saked for, but refused.

Arbitration Huddles On Local 306's Pay Boost; No Immediate Decision

of Columbia University, having been chean.

In progress made over the Well of the Columbia of

represent 306.

Local 306 had originally asked for an increase of 20%.

PHILLY JUDGE RULES **OUT ALL QUIZ GAMES**

Philodelphia, Jon. 16.

Quit games played in picture thea-tres were put in the same category as bings, bank night, etc., by Judge Eugene V. Alessandroni, of the Com-mon Pleas Court, and forbidden in Philly houses henceforth. The ban, insued Saturday 16, put a crimp in the revival of games here under the 'Ouit' hanney.

depat forms against arterial private decapted from a servi lilegal between the against were lilegal between the answers were made entirely by charce, and thus they constituted a size and the questions were worded as Trickily! that persons who knew the right nativers might pushed the right answers might pushed to the right answers might pushed to the right answers might pushed to the right answer and the right pushed to the right and the right pushed to the right pushed

Wante to Legalite N. Y. Barge Anomablyman Aaron Goldzien, of Brooklym, is interducing today brings in New York State Ausembly-burgo in New York State Ausembly-ness Louis Benealt, of Bronz, Louis new Louis Benealt, of Bronz, Louis hi, but says this you's measure ex-cepts thesize circuits. Coldsteam's bit would not legalize Coldsteam's bit would not legalize (Editation's bit would not legalize for fraternal, religious and charitable organizations.

Bedre's New House

Los Angeles Jan 16 Construction of Jenne Dodge's new indie in Ventura starts this week. House will be an 800-seater, single programs.
Chie Sturdivant's film house Somerton, Cal., is being renovated

May Tax Banks Louisville, Jan. 16

Louisville, Jan. 16
Among the major new revenue
proposals to come before the General Assembly, now in assistent in
Frankfort, Ky, is a tax on bonk
nights at picture theatres.
Another is a proposed tax on winnings at Kentucky racetracks.

Trade Has Broken Out in a Rash Of Distrib. Circuit Huddles: Both Sides Mull Ways to Hypo Revenue

Yodels Come High

Los Angeles, Jan. 18.

Charging yoder their, Beynard Fraunfelder, Swiss no-len-sy massive, Sties on-len-sy massive, Sied noil for SOLOBO damages against Universal. Al-recorded four bars of his tonal calculationates in 1937 and tuned them without authorization in the picture, Mad About Music.

Philoidiffs nahe ES,000 See his control of acres greets, more for lack of acres greets.

Wisc. Ops May Appeal for Law To Curb Evils'

Threat to appeal to the state to mact a code governing picture thea cose governing picture the-atre operation throughout Wisconsin is latest development in the India exhibit campaign to eliminate early bargain administon prices, two-for-ones, double-A feetures, giveaways and other 'evils' they claim are ruining treer bissiness. Just overwheelings culminated in the amountement that a unanimous agreement had been reached, not only among the indies, but also with the chains, for

been reached, not only among the indice, but also with the chains, for abolition of the various se-called abouts. Formal compliance with the various regulations drawn up was considered to the various regulations drawn up was considered to the property of the place with the belief with the place with the belief with the place with the belief with the place with the place with the place with the was not as served as operated on the surface. The indice themselves are arreed on what they want to do not be unface. The indice the was a server of the third cover the applecant, all on account of early admission bergains at two of array admission bergains at two of array admission bergains at two of acres of the applecant, all on account of early admission bergains at two of acres of the applecant, all on account of early developed the applecant, all on account of early and the constitution of the place with a size of the place with a size of the place of the place with a size of the place of the pla

Col's 34tc Dividend

Columbia Pictures resumed region payment of its 88% dividend the preferred list week. In precion programs, programs, and paid 34% can the preferred stock, but the distribution last week is on the basis of the regular \$2.75 amoust rate. Columbia also declared \$45c and ditional to clear up to drivey us. Both dividends are payable Feb. 15 to stock on record Feb. 1. These payments bring dividends on the payments bring dividends on the preference issue up to data.

Curb Sunday Openings

Curb Sunday Openings

an Antonio, Jan. 16.

In an ordinance passed by the city
council, and which gave sint o effect
Jan. 21. theatres will not be able to
jan. 22. theatres will not be able to
jan. 23. theatres will not be
jan. 24. the able to
jan. 25. the

Fines ranging from \$30 to \$50 are provided for any violation of the ordinance.

Industry-wide straining for greater playing time, where deserved; ways and means of projecting showman-thip for the most good for stimulation of poblic inherent and spendage; mulling of poblic inherent and spendage; mulling of policies and changing in the new control of the c

The distributors are holding in-numerable nesting, some of them in New York with sales assessive called in trem everywhere, acceled a toward, a new high is being set to toward, a new high is being set in-ing place in verious districts with the number of semions that are tak-ing place in verious districts with the distributors are constantly thenk-led the distributors are constantly thenk-led the set of the set of the set of the pushed for any evaluatesoms brush-torne in being Jespardiand. The distributors are holdi

turns is being jeopardized.

Bimilarly, the theatre chains are
going over every situation with
fine teeth-comb and helding if
fleck of meetings with higher-ups a
home offices, or out in districts o
divisions where the managers are
brought together to consider less
problems, planning, booking of these

the. The large major chains, controlled by producer-distributors, are either forcing their representatives into headels with unusual frequency, or field to keep closer fourth on all eparation. In all instances, the major circuits are on-operating with a considerable of the product. In all instances, the major circuits are on-operating with a considerable of the product of the pr juggling prices, or in other way figuring angles that may boost the revenue. Sales drives are also being pro-lected by various companies include

received and also being present and the presen

GC Takes Over New Terminal Newsreeler

An agreement has been signatured by Grand Central Theatre, Inc., whereby it will open the new news-reel theatre in the Airways Terminal on East 42nd street neer Park ave-nue. House will be catled the Air-ways theatre, will seet nearly 800 and will cost more than \$550,000. Opening is act for July or early and will Opening August. Outfit

Outfit presently operates the Grand Central newsreel theatre in the G. C. Terminal.

You Dress For It?

Hollywood, Jan. 16.

'Well Dressed for Murder' is Les-Fenton's next director job at etro, with Jack Cummings pro-

Shooting starts when Fenton fin-ishes editing his latest picture, 'Arusse and Beware.'

DEE LOWRANCE QUITS.

Jack Adams Believes Coin Needs Of Transcontinental Forthcoming: **Hummert Stays With Agency**

JAX BEER UP 10% end new network, the Transcended new network, the Transcended new network, the Transcended new network of the product and that Test counsel for Biackett ampleted the financing of the production of the production

MUTUAL-TSN SEVER LINK

Mitheli with KABC
San Antonio, Jen. H.
Bert Mitheli is new manager of
KABC here. He opened KFLT, of
Farin, in 1804, and subsequently
served as manager of KOKL, fine
the server of the transfilled Herprovite. He has also been with KFLYO,
Lubbock: KFDM, Beaumont, and
KFBC, Austin. KABC is the TSM
Cliffillate here and is controlled by
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Commercials



FRED JESKE

DICK POWELL TO MAXWELL

WCAX, Burlington, Deal Echoes In N.Y.C. Court

ECTROCS IN N. 1. C. CONT.
Soit of Gordon M. Mills against
Charles P. Hashrook was revealed in
the N. Y. supreme court, when the
detendant applied to dismin the acnation. But seeks 40% of the stock,
and 40% of the not profits of the
Burlington Daily News and reddie
station WCAX located in Burlington,
"Chilaintif, Charges house, of a

Elliott Roosevelt Drops 54

KFRO, Longview, Grumbles at Loss of Web Link Roeser, Richardson Say 'No Comment'

revend so manager of ROLES, field Angelo, and in the merchandising department of the Transaction of the Tran

NBC Gross Billings to Agencies (1939)

| | Agency | Gross |
|---|--|--------------------|
| 1 | Blockett-Sample-Hummert, Inc. | 28,002,070 |
| 2 | 1. Walter Thompson Co | 4,732,166 |
| 3 | Counton Advertising, Inc. | 3,672,860 |
| 4 | Lord & Thomas | 2.406,474 |
| 8 | Young & Rubicam, Inc. | 2.206,137 |
| 6 | Pediar & Ryan, Inc | 2.002,048 |
| 7 | Stack-Gobile Advertising Agency | 1,336,363 |
| | Leanen & Mitchell Inc | 1,254,172 |
| 10 | Wade Advertising Agency | 1.236,254 |
| 10 | Benton & Bowlet, Inc. | 1,199,743 |
| 12 | H. W. Kaster & Sons Advertising Co., Inc | 3.106,006 |
| 13 | Newell-Emmett Co., Inc | 1.041,742 |
| 14 | Powde Wasse & Co. Inc. | 1,094,889 |
| 16 | Erwin, Wasry & Co., Inc. Roche Williams & Cunnyngham, Inc. | 656,004 |
| 17 | Knox Reeves Advertising, Inc | 649.701 |
| 18 | Sherman K. Ellis & Co., Inc. | 600,966 |
| 18 | Blow Co. Needham Louis & Brosby, Inc. | 300,016 |
| 100 | Needham Louis & Brosby, Inc. | 549,330 |
| | Hutchinson Advertising Co. Bweeney & James Co. | 361,710 358,746 |
| | Arthur Wudner American | 512,797 |
| 14 | Arthur Kudner Associates Betten, Barton, Durstine & Osborn, Inc. | 506,168 |
| 29 | L. W. Ramsey Co. | 400,365 |
| 10 | Gardner Advertising Co | 497,778 |
| 17 | Ward Wheelock Co. | 451,340 |
| | McCann, Reichan, Inc. | 449,026 |
| | J. M. Methes, Inc | 365,960 |
| NI. | | 305,343 |
| 88 | Grant Advertising Co | 220,016 |
| 38 | Henri Hurst & McDonald, Inc. | 235,784 |
| 34 | Maxon, Inc. | 211,800 |
| | Hixnen-O'Donnell Advertising, Inc. McKee & Albright, Inc. | 200,304 |
| 17 | Cecil & Preshrey, Inc. | 101,407 |
| 10 . | C. W. Hoyt Cu, Inc. | 164,120 |
| 10 | Glicksman Advertising Co., Inc | 151,808 |
| 86 | Morse International, Inc. | 121,466 |
| 42 | Mary MacFarland & Co. | 112,387 |
| 13 | Westeo Advertising Agency Hays MacFarland & Co. Pranklin Bruck Advertising Corp. | 305,362 301,886 |
| 14 | Poster & Davies, Inc. Puller & Smith & Ross, Inc. | 97,014 |
| 45 | Fuller & Smith & Ross, Inc | 94,622 |
| 16 | Marrenaux Fratt, Inc | 70,738 |
| | N. W. Ayer & Son, Inc. Borton A. Stebbins Advertising Agency | 34,306 |
| 10 | Fitzgerald Advertising Agency, Inc. | 47,676 |
| 30 | Rmil Brisscher & Steff | 44,838 |
| 51 | Kenyon & Eckhardt, Inc. | 38,613 |
| 12 | | 38,160 |
| 14 | Tomaschire-Ellist, Inc. Tucker Wayne & Co. | 37,864 |
| 16 | Byer & Bowman Advertising Agency | 34,162 |
| 16 | Long Advertising Service | 31,131 |
| 57 | Botsford, Constantine & Gardner | 29,530 |
| 16 | | 24,660 |
| - | The Clements Co., Inc. Weill & Wilkins, Inc. | 23,236 |
| 81 | Dan B. Miner Co. | 15,300 8,206 |
| 62 | Logan & Stebbins | 8,940 |
| 63 | Joseph Katz Co | 4.303 |
| 64 | Ray Davidson | 2,636 |
| 10001112130141000077000001113233450000770000661442344556776600051555577600061642344566776600051552344565577600061642344566776600051552344566577600061642344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344566776600051552344567766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000515523445667766000500552524456600050005000500050005000050 | Walker & Downing | 1,007 |
| - | Honvey & Hoos No Agency (Billed Direct) | 764 |
| | | 772,200 |
| | Total NBC Gross | 845 244 254 |

'THE GOOD SAMARITAN'

| | I | U | UU | Uľ | Ш | 3 | 3 |
|---|-------------|--------|--------|-----------|------------|---------|---|
| | \$ | \$ | 8 | 8 | \$ | \$ | 8 |
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| | | | | | | Expe | ndi- |
| | | | | | | fee | |
| | Adv | rertie | er. | | | 283 | 8. |
| • | Proc | ter & | Gan | oppe (| Ce: | \$6,485 | ,788 |
| ٠ | Steri | ing F | Tedu | ets, h | ne., | 3,841 | |
| ٠ | Stan | Dare . | Bran | ds, In | e | 2,896 | |
| ۰ | Gene | Tal M | Bears, | anc | | 2,136, | 200 |
| ì | Gens Ame | Tion I | Man | Cerp | | 2,016, | 900 |
| ۰ | A SHOP | la Co | 2500 | 100 P | 700- | 1,724 | |
| | Brow | m A | | | | 1,124 | ,110 |
| 1 | Tob | 2000 | Co | 14314830 | ELECTIVE . | 1,767 | 663 |
| | Miles | Lab | orete | ries | Inc | 1,236 | 254 |
| Ī | Ame | rican | Took | 9000 | Co | 1,000 | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| | Inc | | | | | 1,210 | 438 |
| Ļ | Quak | O yes | ets C | 0 | | 1,192 | |
| | Natio | omat | Dair | y Pa | rade. | ., | |
| | Ce | rp | | | | 1,164 | ,636 |
| | Brist | iol-Ms | rers (| ČO | | 1,141 | ,546 |
| Ŀ | Liggs | att & | Mye | ra Tu | bac- | | |
| | 60 | Corp | | | | | ,632 |
| | Ands | rew J | erger | as Co | | | ,940 |
| ١ | Citie | s Ser | vice | Ce | | | 202 |
| ٠ | Cum | mer I | Produ | acts (| Ce., | 600 | |
| • | Sun | Oil C | | | | 656 | |
| ٠ | Radi | o Car | p. et | Allie | rrica | | ,936 |
| • | Pepu | ndent | Co | u | | | ,336 |
| • | Caro | ntion | Co. | • • • • • | | | 400 |
| | | | | | | | |

Virgit Evans' Weehly
Spartanburg, S. C., Jan. 16.
Virgit V. Evans, evener-operator of
station WSPA and South Carolina
legislator, has announced plans for
a weekly newspaper, the Spartishburg News.
Publication to begin early in 1945

THE BIG SPENDING AGENCI

BLUE NETWORK ADDS 2 ACCTS.

NBC-blue network has added two ore night-time half-hour programs its schedule and the indications that it will get an additional or of American Home and Sterling ducts business from Blackette-Hummert. One of the half rs will be listed by Greynound and the other by Brown & Wil-son Tobacco. Both involve the 's Friday night achedute, Grey-ul, 8 to 8-38, and B & W fol-ng. The tobacco company at-19 fills the 9-20 period with its total property."

ramation rarty.

B-S-R has replaced the 'Orphani's Diverce' serial (Dr. Lyons) in the 2-15 apot on the blut, and is figures on gradually building this conection up to a full hour.

Chicago, Jan. 18. Greyhound Bus Lines go on the BC blue web starting Fvb. 18 for weekly 20-minute shot at T p.m., rough the Bosumont & Hehman ency here. Will be combination usical and quits program, with the estions concerning American geognity and history.

SAD. HEART-FELTIS

By Harry T. Smith

Bir Harry T. Smith

Bir Harry T. Smith

All distinctly, grinchy desagerously Hugh

four-week grudge against Dan

four de KPAR Lincoin. Frelish has

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It seems that Petits after burning

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FIRST 25 AGENCY NETWORK SPENDERS (COMBINED NBC. CBS. MBS EXPENDITURES)

| | | 1939. | 1930. | 1937. |
|-----|--|--------------|-----------------|---|
| 1. | Blackett-Sample-Hummert, Inc | \$16,714,498 | (1) \$0,003,125 | (1) 87.293.400 |
| 2. | Young & Bubicam, Inc | 6,481,352 | (3) 5,003,040 | (41 3,821,010 |
| 8. | J. Walter Thompson Co | 6.342,208 | (2) 5,320,006 | (3) 5.283.134 |
| 4. | Benton & Bowles, Inc. | 5 385 301 | (4) 4,000,300 | (51 3,634,340 |
| 8. | Ruthrauff & Ryan, Inc. | 4,001,348 | (9) 4,015,950 | (6) 3,407,000 |
| 8. | Lord & Thomas | 2.891,306 | 151 4,791,300 | (21 3,549,195 |
| 7. | Compton Advertising Inc | 3,811,128 | (7) 3,107,788 | (T) 3,901,600 |
| 8. | Pedlar & Ryan, Inc | 2,902,570 | (11) 1,508,185 | *************************************** |
| 9. | Ward Wheelock Co | 2,305,270 | (8) 2.350,425 | (18) 1.120.540 |
| 10. | Batten, Barton, Durstine & Osborn, Inc | 2,481,296 | (10) 1,500,554 | (16) 1,001,006 |
| 11. | Neweti-Emmett Co., Inc., | 1,967,363 | (91 1,003,314 | (9) 1,951,381 |
| 12 | William Esty & Co | 1.852.529 | (19) 1,006,300 | (17) 1,033,263 |
| 13. | H. W. Kaster & Sons Adv. Co | 1,732,120 | (15) 1,345,302 | |
| 14. | Lennen & Mitchell, Inc | 1.613.974 | (12) 1,500,635 | (13) 1,300,063 |
| 13. | Russell M. Seeds Co., Inc., | 1,400,433 | | |
| 16. | Stack-Gobie Adv. Agency | 1,294,410 | (30) 1,007,000 | (11) 1,495,307 |
| 17. | Wade Adv. Agency | 1,226,254 | (14) 1.383,741 | |
| 18. | Biow Co | 1,334,522 | (19) 1,001,115 | |
| 18. | Gardner Adv. Co | 1.165.253 | | |
| 20. | N. W. Ayer & Son, Inc. | | (19) 1,100,681 | (19) 998,336 |
| 21. | N. W. Ayer & Son, Inc. | 1,144,315 | (13) 1,397,535 | (6) 2,842,215 |
| | Erwin, Wassy & Co., Inc | 1,005,908 | (17) 1,106,072 | (30) 930,363 |
| 22. | Boche, Williams & Cunnyngham, Inc | 1,000,500 | (21) 1,004,155 | (18) 958,510 |
| 23, | Arthur Kudner, Inc | 963,873 | (94) 785,440 | * |
| 24. | Buchanan & Co., Inc | 888,440 | ******* | * |
| 25. | Neisser-Meyerhoff, Inc | 804,635 | (22) 929,170 | (14) 1,232,900 |

* Not among leading spec

VALLEE SET

Budy Valles will return to a Thurnday night apat an the NBC-red the early part of March and his new appears will be Sealtest, part of the Kert and his new appears will be Sealtest, part of the National Delity group. Maxwell the National Delity prosp. Maxwell be will clither take over the 28-16 pm. stretch variety gragam or a retrieb variety gragam or to a 590 feating time and Valles assigned to the 16-26-11 apot. Kraft in a National Darly subsid.

Deal in Sealtest's behalf was handapper, Belarm of Valles will give the NBC-red four successive variety red by NBC-red four supportance.

Valles Inte Training
Hellywood, Jon. 16.
Rudy Valles checked in at Republle to start a 38-day course in Simmaking under tutelage of various department heads.
First job as producer, "The Hill
Parade of 1940," rolls in a month.

a job as producer, The Hit of 1940, rolls in a month. B. STILL CONFIRMS OUT SHOWS' VALUE IN THE PROPERTY OF T

FOR RETURN (Combined 1990 billings on CBS.

| MBS and NBC) | | | | |
|---|--|--|--|--|
| Became British Br. Became E. Bline & Co., inc. Subseque E. Bline & Co., inc. Subseque E. Bline & Co., inc. Subseque E. Bline & Co., inc. Larger & Ballager & Lo. Larger & Ballager & Lo. Larger & Fredley & Lo. Larger & Houser Adv. Agency Larger & Houser Adv. Agency Larger & Houser Adv. Agency Larger & Lo. Balla & Aber Co. | 8773, 99- 733, 99- | | | |
| M. Sherman K. Mills & Co., Sec., | 149.30 141.71 | | | |
| M. Naedham, Louis & Hrorby, Sto. | 249, 30t | | | |
| in Hutchinson Adv. Co | | | | |
| of the A Milliagen Inc. | 331,01 | | | |
| it. McKee & Albright, Inc.,,,,,, | | | | |
| 14. L. W. Ramsey Co | 300, 100 675, 431 684, 884 630, 701 | | | |
| 55. Lambert & Featley, Sur | 476,434 | | | |
| M. Aubrey, Moore & Wallers, Inc. | 439, 800 | | | |
| II, Francis Hosper Adv. Agency. | 241, 900 | | | |
| Manufel A Lorder Loc | 13.1 | | | |
| M. Manne, Par. | 3000, \$400 | | | |
| I. R. H. Alber Co.,,,,,,,,, | 346, 100 | | | |
| E. Joseph Kate Co | 7300 BHG | | | |
| H. Campbell Hwald Co. (N.Y.) 16. Grant Adv. Co | 200, 100 770, 200 204, 300 250, 016 | | | |
| h. Henri, Burst & McDongld, Inc. | | | | |
| | 239, 304 | | | |
| ff. Lea Burnett Co., Inc., | 211,420 | | | |
| Bermingham, Castleman & Pasco | | | | |
| Proce | 194,535 | | | |
| B. Chell & Prosurey, Sq. | 101,000 | | | |
| R. Cuell & Provincy, Suc. B. Hollwig-Billion Co. Charles W. Hopt Co. Suc. Chickenson Adv. Co. Suc. Criticalist & Co. Criticalist & Co. Whence Adv. Agency. December Co. | 101,007 104,000 104,139 | | | |
| d. Girbemen Adv. Co., Inc | 134,000 135,600 135,797 | | | |
| d. Critetafield & Co | 132,600 | | | |
| 4. Westen Adv. Agency | 129,793 | | | |
| A. Murus International, Sec M. Franklin Bruck Adv. Corp | 110,466 140,173 160,140 | | | |
| I, Hore Meriariand & Co | Peril 240 | | | |
| S. Grady & Wagner, Inc | | | | |
| it. Houman & Cutumble, Inc | 102,871 | | | |
| in, M. M. Michaewetter Adv. | | | | |
| Agency, Inc | 140, 360 140, 147 | | | |
| H. Servanon & Co | 100,161 | | | |
| | 99,941 | | | |
| M. Fuster & Duxley, Inc., | 90 941 | | | |
| H. Futter & Duntes, Inc., | 94 Apr | | | |
| 5. Marochalli & Prost. Inc | 63, 200 | | | |

The Runner-Uppers ESSO, A PET, MAY EXTEND

AMECHE FAVORITE FOR OLD GOLD SHOW

There is a possibility of Don Ameche heeding up a 30-minute show for Old Gold eigenvic Lerri-lard). Lenners & Mitchell, agency on Marshall in a dramatic series, but the leaning within the tobacce com-bine is more in Ameche's favor. Ameche was m.e. for the Chase & Sanbors show for two years.

Ed Wynn's New Idea

Ed Wynn is again being offered around to the edvertising agencies. Pragram outlined involves what his agent describes as an idea radically different from that used when he was last on the air (1837).

| 100 | | | |
|--------|--------|-------------------------------|------|
| me ? | 88 | John H. Dunham Co | 4.73 |
| 134 | Swe. | Richard F. Cunner | 3 45 |
| 196 | twe. | M. M. Mumphrey Co | 2.79 |
| 100 | 140. | Combonner Agency | 2,04 |
| 940 | 546. | Brooks, Senith, French & Doc- | |
| HIS I | | rance. Inc | 8 93 |
| 1999 (| 104. | Howard G Honvey | 8 26 |
| 100 | DMS. | Gignor Adv. Agency | 8 47 |
| 100 | 3460. | Walker & Downing | 1,05 |
| 35 | \$m2 | Henry & Hass | 240 |
| 144 | 204 | Parts Malkiel Adv. Agency | - 0 |
| 100 | \$160. | Duna Jones Co | 674 |
| | | | |

MANY THE SAME. SOME SHOOT UP

ussell Seeds of Chicago Conspicuous Outsider to Make the Big Gross Group —Young & Rubicam Takes Second Place From

ESTY NOW 11TH

For the fourth successive year Blachett-dample-Hummert in 1900 took the load for network regularity took the load for network regularity agencies and the indications are that it will book the size of the second state of the se

Spot Leader, Too

Spot time buyer de lune for 1039 was the same Blackett-Sample-Hummert that was first in network billing. Billi the fig-ure was down a bit from 1938. Spot bit for '30 reported as 91,879,848.

STATURE*

**Towng & Bibbinam displaced J. Walter Thompson her assend place, givter Thompson her assend place, giving the former agency for the first
time pre-sminence over the majoring the former programs on the serhospited laided programs on the serjumped \$2.460,050, while Thompson's

-Another marked shift twas that of
18th to 18th place. Pediar R Byan
chipped from 18th to sighth spot.

Another marked shift was that of
18th to 18th place. Pediar R Byan
chipped from 18th to sighth spot.

**Hills State-Cholke west up four

**Townson of the series of the series

- Townson of

Combining 'Consumer' Tips on Fresh Produce With Package Bally

Uirginia Davia KMOK's Tool Scott, has been KMOK's Tool Scott, has been to the Moker of the Macaroni Ca, B, Leuis, through B J. Potta Agency Kannas City, Pro-gram originates in St. Louis' whole-ale produce marbet and given house-wives the lowdown on best buys in fresh fruits and vegetables. Com-mercial interests are served by pro-fering cooking revises that

It Won't Be WHTR

R Wen't Be WHITE.
Spartanburg, S. C., Jan. 16.
WHTR has been drupped as call
letters for Spartanburg Advertising
Corp.'s proposed new radio station.
New letters applied for.
Praident Charles O. Hearon expocts sation to go on air in early
summer. Major network connection
is now being assight.

completely surrounded by parents. Some of the major agencies are all some of the majo Stations Need for Victor License Nearly Stopped Martin Block Deal

Welch's 100-Worders

Chicago, Jan. 13.

Welch's 100-Worders

Chicago, Jan. 13.

Number of Interest and Intere

Crosby, A&A. Whiteman, Lloyd Buy Into KMPC: Report Richards Retiring

Hollywood, Jan. 16. Stock has been purchased in G. A. lichard's Beverly Hills station, Bichard's Beverly Hills station, KMPC, by five leading figures in show business who take seats on board of directors. Those involved are Freeman Gosden and Charles Correll (Amos 'n' Andy), Bing Cro-by, Paul Whiteman and Harvid Lloyd. Bichards retains controlling interest.

clusion at Beverly Hills and Palm Springs. Bummoning of his operating era commercial program.

Bummoning of his operating era commercial program.

Both Ball Rhyming in the forevament to en nanosancement of further, particularly as possibly complete retirement of Richards from his reals operations, John Patt, vice pres in charge of the Cleveland the year and has been esting as spokensom for Richards. Also here are Lee Pitsparick, case vice prest in charge of W/R: P. M. Thomas, consider of Devicit William Als. Book Califon Model Coulom Section of the Cleveland of the Cleveland of the Cleveland of the Section of the Cleveland of the Section of th

File Files to Falm Springs
Detroit, Jon. 18.
Les Fitspairick, executive vicepresident of WiR here, choo-choose
to Palms Springs, Child, over the pair
to Palms Springs, Child, vore the pair
to Palms Springs, Child, vore the pair
to Parent Springs, Child, Child, Child,
Tyron, of KiMFC, Beverly Silling, Child,
Tyron, of KiMFC, Beverly Silling, Child,
Toron, Child, Deverly Silling, Child,
The Child, Child, Child, Child,
The Chil

KHPCh CBS States
KMPC, Brevry Mills, Calif., has
become affiliated with CBS as easitewaste or additional ration to
KHX, the network's regular 50-kilowatter in Los Angelos. Rate for
KMPC, which is owned by Dick
Richards of WZR, Detroit, and
WGAR, Claveland, operates on 116
Lo. at \$500 watts daytime and 1,000
watts at inglet.

WEB CHECK-IIP TO BE MORE SASSY?

Weshington, Jan. 18. Hint that the hung-delayed chain-monopoly report will lay the ground-work for cliese scruling of network corporations and operations in some in the testimony of PCC Chairman James L. Fly before the House Appropriations Committee recently. Chief regulator told the legislators, according to transcript released this according to transcript released this been lax about riding herd on the chains.

chains.
Indicating be believes the law gives sufficient authority, Fly placed emphasis on the need for 'a greater emphasis on the need for 'a greater the web owners. While the property of the property of

Just how far the Commish is like-by to go was not made plain, but Fly herped on the familiar theme that facilities are limited and radio re-sources belong to the public, hence all operators ought to be watched steadily. He hoped that in the future more complete information will be available so that regulation will be more effective.

Showcase Salary

Regardious of the same's reputation and regular radio salary, the top for any guest on CBS's Theresul of Happineer's (Bundays) is 5000. Program now rates at the network's new pop sustainer, of value among the guest insance, but the network in booking the new cidesteps any disposition to negotiate or haggin. If it the flat, and they sink it or have it. Because of the prestige that the rate of the presting the rate of the prestigent that the presting the present the presting the present the pres

Hotel Lobby In WJR Beer-Sponsored Show

Bob Hall, oldline vandeville adilib-rhymester current in floor show at Book Cadiline hotel's Caino here, is of hotel for the bottle caino here, is of hotel for Printler Boer over Will. He's on Twesdays at 16-18 p.m. and Thursday nights of 1-18. beard ra-tured permits for radio show to be chaged in hotel's swant nitery, since state has forbids beer or lique ad-vertising from a plane where it's sold. Deals of by Bancon, the.

SEZ CBS TO PH.D.

Ton Can Bove This 1,800-1

Columbus, Jan. 14.

Ohio State University has received a gift of radio transmitting equipment from the Columbia Broadenting System. The gadgets will serve Station WOSU, owned by the university. A 1,000-watt transmitter is included.

when new, was \$33,000. Experiment in New England Bosto, Jen. 18. Bosto 27 New Digital college pub-lication editors are participating 'ex-pensione' of a new regional experi-ment in voluntional' breadensing lais allowed to the college of the college of the lamble stations. It's a fluintegly lais afternoon offair with the ideas and the takent, if any, provided by the halfs thereaches. Allow is tagged Campus on the Allow's is tagged Campus on the Allow's is tagged Campus on the

Sets for School Eldo
Son Francisco, Jan. M.
CBS' heed selfilate, KEPO, is tiedin with KROW, Oakhand, and the
in with KROW, Oakhand, and the
old redie sets, repair them, and dénnate them to public schools. Some
1,000 school children herabouts
have no chasreou. receivers, KEPO's
have no chasreou. receivers, KEPO's
continuations, R. W. Domn, Sonné

Broadcast Name of New

Texas Web Gets Kastor

Account Across Board

Ban Antonio, Jan, M.

H. W. Kastor agancy control and the desired from the first of fluid and Pathing with Gail

Rorths and crotestra, 13 milled be sponsered by the Illinois Beat Co.

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Rorths and crotestra, 13 milled by sponsered by the Illinois Beat Co.

Rorths and crotestra, 13 milled by sponsered by the Illinois Beat Co.

Rorths and Co

Leading 1939 Network Advertisers

(Combined CBS, NBC and MBS Billings)

| 1. | Proctor & Gamble | \$8,769,135 |
|-----|------------------------|-------------|
| 2 | General Foods | 5,209,567 |
| 2 | | 3,755,811 |
| 4. | Lever Bree | 3,302,672 |
| 5. | | 2,806,521 |
| 6. | Colente-Palmelive-Peet | 2,749,733 |
| 7. | Campbell Soup | 2,704,331 |
| 8. | American Home Products | 2,529,553 |
| 8. | American Tobacco Co | 2,506,141 |
| 10. | | 2,411,398 |
| 11. | Brown and Williamson | 2,047,536 |
| 12 | Liggett & Myers | 1,937,652 |
| 13. | | 1,723,574 |
| 14. | | 1,304,391 |
| 15. | | 1,236,354 |
| 16. | Philip Merris | 1.217.166 |
| 17. | Quaker Oats | 1,200,947 |
| 18. | National Bulry Produ. | 1.164.930 |
| 29. | Bristol-Myers | 1,141,548 |
| 20. | Chrysler | 950,146 |
| 21. | Ford | 949,297 |
| 22. | Lady Eather | 901.546 |
| 22. | Touns Co. | 875.418 |
| 24. | Kellogg | 861,474 |
| 25. | P. Lerillard | 794.014 |
| 28. | Andrew Jergens | 763,940 |
| 27. | Continental Baking | 729,543 |
| 28. | Cities Service | 718.282 |
| 28. | Pet Milk | 600,242 |
| 36. | Cummer Products | 600 664 |
| 31. | Sun Oil | 654,084 |
| 32. | BCA | 635,926 |
| 32. | Lowb-Howe Co. | 635,336 |
| 34. | Pepsadent | 603,400 |
| 28. | Carnation Co | 598,127 |
| 34. | S. C. Johnson & Son | 580 330 |
| 27. | Pillsbury Flour | 561,710 |
| 38. | Firestone Tire | 558,746 |
| 36. | Bayuk Cigers | 521,614 |
| 60. | Ethyl Gaseline | 497,575 |
| 41. | Hawalian Pincapple | 400,630 |
| 43. | F. W. Fitch | 488,285 |
| 63. | Lambert Pharmscal | 476,434 |
| 64. | Relaten Puring | 466,011 |
| 65. | U. S. Tobacco | 450,075 |
| 66. | Campana Corp | 438,850 |
| 67. | B. T. Babbitt | 438,300 |
| 68. | Gulf Refining | 424,300 |
| 48. | Production Inc. | 414.330 |
| 50. | Beneficial Mgmi | 300,005 |
| | | |
| | | |

P. & G.'s Day vs. Night Testing

Procter & Gamble is expanding the station list connected with the experimental spot composits for Lava sons, coming out of the Chicago office of Blacket-Linespie-Humoret. The programs involved are two contracts of the Chicago of th

Called Showmanly, G-Men Purr

Max Wylie Recalls Former Government Broadcasts as 'Inert Bores'-Taint So Any More

they are now familiar.

Pertinand Trying F.M.

Portland, Me. Jan. II.

WGAN, the Press Herald-Evening
Express station here, is all ready so
pashed with construction of Frequency Modulation rig as soon as
Wohlnighten convert through with final
food with KFI, Los Angeles, and is
forced to poil switches when the man
sats on the Coast sender's radiator.

Armstrong outfit will enable the
local part-timer to continue studies
facinet quantity of listeners will go
out and buy the special receivers required.

Pranklin M. Doolitte, press of WDRC, has been named a member of the board of directors of the newly formed Frequency Modulation Broad-casters, Inc.

Bill Hylan Mendine

Bill Hylan Ressung
Bill Hylan, on the salts saft of
Radio Salen, Inc. CBS subsid, in on
the mend in Mt. Sinal koopital, N. Y
trem an appendix operation,
R took piece last Thursday (11).
Sunday (21), but won't (21), but won't

as "Inert Bores"—Taint So Any More
visith he ideas and any provided by the gard Compuse of the Sponsored by Stephano Detroit, Jan. 18.

Prancisco, Jan. 16.
Doz. Large Chorus of 14
Sponsored by Stephano Detroit, Jan. 18.
Doz. Large chorus of 18
Sponsored by Stephano Detroit, Jan. 18.
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Sponsored by Stephano Detroit, Jan. 18.
Sponsored by Stephano Private Private of government cohecast to the Stephano Detroit Jan. 18
Sponsored by Stephano Private Pri

SCRIBNER

WOR, New York, fitted suit against Millian Irving Hamilton, Isrc, and Rimmodell, Inc., in the N. Y. Federal court Monday (15). In connection with on alleged vauleut on a time and pregram contract. The station involved was Jimmy Scribner? WOR claims that after a run of 30 weeks the maker of a scrib crewn week, anding Dec. 4, 1883, bed it elected to quit on Sept. 18, 1809.

Pearce Using Vanders

Al Pearce is turning to vaudeville personalities of yesteryear for his guests. He will introduce a different one of these acts each week on his Dole program over CBS, starting Jan. 24.

RLY 100 STATIONS SO

AFRA FEES IN Bigger 'n' Better Rumors TRANSCRIPTION BIZ

WBBC's Ferinight
WBBC's Ferinight
WBBC's Ferinight
With activities between the American
The Committee of the

NBC officials had to contend with another runner last week, them considerably puszled. Act cording to the latest runner and continue to the latest runner advantage of the latest runner advantage of the latest runner and latest latest runner. MBC got its first owners, MBC got its first latest runner. It is an aga until the next morning when he press associations clustered calling on the sense topic. It was decided not to issue a release, but callers were storic that if they are clear the sense to the latest runner and latest runner and latest runner.

Courboin Organ Support

Frozer & Gamble rwitches a couple of its serials this Monday (22). The Right to Happenese' goos from the NRC-blue (16:15-16:30 am.) to Columbia (1:36-16:3) and This better spanist on the Multual net-will, have been lined up by Right (1:36) and the former's place. Some of the NRC-blue (16:15-16:30 am.) to Columbia (1:36-16:3) and This makers of Gold Chain Floor, Couchman with the former's place. Some of the former's place.

WSB, ATLANTA, TOP SALE OF '39

WISBOURN IX.

WISBOURN IX.

Workington, Jan. 16.

AFRA TERMS

AFRA

San Antonio, Jan. 18

Ban Antonio Muele Co. 18 bankrolling 13-week perios of transcribed
piano and other guest artista. Pregram will give away booklets on how
to get hot on the piano artistly by
and will replace highbrow 56 you
Think You Know Music sustainer
from CBS.

Busneking Your Homeregram for Spencer-Sanz tramber
C of this city. Includes philcoophy, powers and household hints
above the period of the city of the city.

WHEW New York, last week sold
is college baskethell games from
program for Spencer-Sanz tramber
C of this city. Includes philcoophy, powers and household hints
above the city of the city.

WHEW New York, last week sold
is college baskethell games from
program for Spencer-Sanz tramber
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WHEW. New York, last week sold
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Bakeries and there of purity Raker.

U.S. Stroken, in behalf of 'Mode'
of the first light period on the

Play, Then Name, Tune

Play, Them Name, Tume

Wild instituted Jan 18.

Wild instituted a policychange in instituted a policychange in instituted a policychange in moustal seletions played over that data.

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radio shows. He said that the

calls asking the identity of a

number after it had been played

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to title.

GEN'L MOTORS' MILESTONE **PARTY**

Say Fress What City

Simulating Andersin, Jun. 16.

Flusters of Ben' program gave on

Fuzza State Network. Edward E.

Conroy, special agent in charge of

the Dallar Piela Division of the Pedconduct.

Restriction plead on the G-man

program by the Washington headwork can'd give any publicity to the

originating point of Coursey's broad
casts. Advance amountements of

the cities from which the program

the cities from the cities of

the cities of the cities of

the cities

Shell Using Spots

Shell Oil has okayed an extensive spot announcement campaign to be placed through J. Walter Thompson. It will be out of the agency's New

Vital Matters Before FCC in 1940

Mahington, Jan 16.
Major decisions on regulatory
politeirs are in prospect for broadcaters in the new year. Beginning
of 1999 finds the Friderial Communications Commission poised uncertainly at what may prove to be
a most significant fork in the road,
where the fast and future of
centre radio industry will be greatly

notice radio industry will be greatly offected.

At the opening of the year, the Committed is set by possesserities—and the committed of the year of the Committed of Committed of the Committed

Continuous Strain in 79
m the viewpoint of the radio sters, who are the buffers for rations and networks, 1839 has a continuous strain, with ex-nent, indecision, someoreauits, gitation. Year ended on a far-harmonious note than it d, houvever, dus chiefly to ap-ment of a new Chairman and the continuous control of the results of the second of the con-trol of the accommion to the re-results.

or's sent.

same of the changed atmosphere around the Commish, industry men look shead through low more equanimity, even though concede that judicial actions, bly legislation, and Commish of the concede that for the concede that judicial actions are bound to have a produce of the contract of the contr

under methods, is the children methods, in the children methods, in the children methods, in the children methods, in the children methods which still is rather for ment with ratiful is rether for completion. Although the rather methods which still is rether for members and beyond to complete the methods and the work of the methods indication, which controlled the retembers of the methods indication. The plantation hispan directly on the beddings by the Commission based on promisers of the commission based on promisers of the commission based on the complete the commission. The commission based on the complete the commission of the commission based on the complete the commission of the commission based on the complete the commission of the complete the complete

PCC faction would like to see the law amended in these respects. Renovation in administrative pro-cedure looks like another sure 1940 model. Although the Commish has been experimenting with one office technique after another for the past three years, there remains wide-

Wattage Tax Again?

Washington, Jan. 18. In Proportion westage use idea is the interest of the control of the contro

When cases now on various court calcudars have been settled, both the Commish and the industry will have a better idea of how much authority and freedom each posnove a better idea of how much notherity and freedom each pos-nesses respectively, important questions are before the judicity, such into a contract their interests, whether the regulators are compelled to deay requests that might in any way in-jure the revenues and business and the degree of the results of the regulators are compelled to deay near the revenues and business and the degree to which Commish decisions are appealable to the ourt. Several procedural matters of dollars-and-cents importance are for determination, notably the right of the court. Several procedural matters of the results of the court. Several procedural matters of the results of the court. Several procedural matters of the results of the court. Several procedural matters of the results of the court of the results of the res

moved from policing the ether.

Original genera of the role of the plan. Congressman Boylan of New York, died a couple of party, and the plan. Congressman Boylan of New York, died a couple of party ago but members of the training the plan. Congressman Boylan of New York, died a couple of party and the plan of the vision and the acceptance of frequency of party and the plan of the vision and the acceptance of frequency of the training of the vision and the acceptance of frequency of the plan of

Bigger FCC Staff?

Washington, Jan. 18.
More vigorous inforcement of communication laws, notably closer servitiny of applications and operations in contempolate by the PCC in the coming fixed by the PCC in the coming to complete the polarity of the polarity of

the value and userbiness of the regenerator.

One most to case the load on alcommon to the results of closer caseful
tion between the PCC and the Ce
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tions will be fired in connection the Census of Business or Cenn Manufacturery relating to bus volume, expenses, payrolis, etc. will broadcasting be included time—as it was very satichit; 1833 and 1935—in the Census Amurements

Both breadenestes and agents—
long without and the liber property of the liber property

F. C. C.'s WASHINGTON DOCKET

parametrican over network—affiliate agreements, particularly relation to accessive and tyring up of reaching and the properties of the pro

and H. H. Joyre, with Charles Price appearing for the Wither brothers.

MINUTE PELINUTS

California: E.R.H. Gibbert H. Jercherg, execute of create of called and the control of control of control of called and control of control of called and called

application. Washing her, Ashland, granted new station to be operated on 1310 he with 100 worte tapplicant has submitted catefactory proof of authority to lesse rapiral state, proposed to be blessed and to do hostorous to the sate of Warmaning to be blessed and to do hostorous to the sate

NEW APPLICATIONS

Abshamm: WHEP, Wilson Harryr Pollard. Houserlish, bount power from 100 to 150 wests.

100 to 150 wests.

Photelas Watty, St. Poterbarg Chancher of Commerce. White Market Watty, St. Poterbarg Chancher of Commerce. When the Commerce of Commerce was to the Commerce of Commerce with the Commerce of Commerce was to the Commerce of Commerce with the Commerce of Commerce was the Commerce of Commerce with the Commerce of Commerce with the Commerce of Commerce of Commerce of the St. One of the Commerce of Co moth broadcasters and agence of agreement to the property of t

CBS NETWORK SWEEPS ALL MAJOR "FIRSTS" IN 1940!

CBS enters 1940 breaking all major radio records; leading all networks in audience and advertisers' acceptance.

These tangible records, today, reflect the "intangibles" that have so long been associated with Columbia...the intangibles of service, of performance, of action; the basic contributions which CBS has made to radio in twelve vigorous years.

By these things the leadership of a network is measured.

AUDIENGE: CAB figures show that CBS dominates the audience in the "major battle-ground of network competition." They show CBS with a consistently stronger schedule than any other network from 6:00 to 11:00 in the evening—winning the largest audiences for CBS elients (against all competition) in 78 of the total evening quarter hours seven days a week; against 51 quarter-hour "firsts" for the second network; and 7 for the third; 34% more for CBS than for both others combined! This CBS leadership is just as definite between 8:00 to 10:00 P.M. alone—the most tensely competitive hours in radio—when again CBS wins more "firsts" than both other networks combined.

FACILITIES: CBS caps the swiftest technical rise in radio history with more high-powered U.S. stations, in 1940, than any other network—a total of sixteen CBS 50,000 watt stations. But that's not all. In the past twenty-four months 91 CBS stations made major technical improvements which increase their service-areas without increasing wattage; and a total of 45 CBS stations directly increased their wattage as well.

ADVERTISING: CBS now carries a larger volume of business than any other network; the largest volume ever carried by any network in the history of radio. And CBS, consistently from October through December, 1939, carried the largest volume of business ever carried by any network in any one month or in any quarter of any year.

COLUMBIA PAGE SETTER FOR THE NETWORKS

RUMORS FLY AS FCC CAN'T SEEM TO PIN DOWN SALISBURY 'STAGE MONEY' FACTS

around the time when the hearing on the Sicarns application for con-struction papers took place. He re-peated his prior explanation of re-lations with Gum, who says he bor-rowed money from the sension to help pay for a house he purchased coincidentally.

esincideritally.

Gum, who came into his office in 1935, often had cares of his own. Dill terified, and was compensated for the business which he handled that was of a joint nature. Drawing account can around \$125 monthly, the former legislator and, but Gum received free from clients with

received fees from clients whom Dill had no connection.

Where the Finances Came From Is as Hard to Find Starter and Gun had a falling out.

as the Pea Under the Walnut Shells — Call They laid their troubles before him Lawyers Into FCC's Private Chambers

Wentle Finances Came Afron Shells — Call the starter of the st

another week

Washington, Jan 18. Stern attitude of the Federal Communications Commission in the case of the mining memory for construction of WöAL, Bollubury, Md., was revealed Friding (12) following wild-received imprediagnment of the matter in which the requisitors have threatened a license revenued have threatened a license revenued have threatened a license revenued with the heart in which the requisitors have threatened a license revenued have threatened a license revenued have former. Bendalfer servely to have former. Bendalfer servely to Mur. give a heart-to-heart explanation of their part in the langified in the sense proceeding is concerned. Washington, Jan. 16. another week.

Repeating the story he told several days earlier, Dill was unable to explain exactly why he had large amounts of each in his possession around the time when the hearing in the open proceeding is concerned, however, the regulators still don't know in which walnut shell hides the evacure pea.

the evalve pea.

What happened behind the closed doors was not disclosed, although one version was that everything was sweet and pleanant. No ultimatums or threats were harled, industry lusteners, heard, although there are repeated rusmors that the whole incident will be latined ower to the eident will be turned over to the Federal District Attorney, Mutter-Federal District Atterney, Muterpanings of prosecution for parjuing of prosecution for parjuing of prosecution for parjuing of prosecution for parjuing on the ridio barristers excited throughout the work. Instruct was heighten the work. Instruct was heighten from and Dill into the asarctium at a time when a semi-indicial proceeding in in progress and before any judgment his there inceded on the grant has the rendered on the promision of whether there was a voltage of the proposition of whether there was a voltage of the proposition of whether there was a voltage of the proposition of whether there was a voltage of the proposition. whom Dill had no connection.

Manutaining he knew 'very little'
about the WSAL matter, Dill said
he had seen Stearns around the office
a 'great deal' before and at the
time of the alternpt to obtain PCC
connent to erect the local transmilter in rural Maryland. He solded
that Stearns, former gaseline stations

The hushed-up quit came after a brief hearing Thursday (11) at which Senator Dill was questioned

intently for the second time about some of his financial fransactions of his financial fransactions. Singuistical his been hinted that provided the money which Gam all the provided the money which Gam all the financial his property of his

and he told Gum th best thing was to get poid off and pull out of the matter, Dill and.

The ex-shoen insisted he never shared the \$1.500 for poid his officer shared his office

Sterv Lives.

With the WSAL case dragging out,
With the WSAL case dragging out,
the Commissh postponed hearings on
license renewal applications of
WSALX, Wilson-Barre, and WQDM,
St. Albans, Vt., called following dis-closure that Gillett also had a previcusly undisclosed interest in the
management of these transmitters.

Sensitive

Minnespells, Jan. 18.
When Dendel D. Davrs, General Mill's prox, addressed the Advertising Club of Minnespells Wednesday (18) near heart and painter and painter and applications and for proximation basis for advertising agencies.

Midway in the presult, and application of the proxy, sitting practice proximation painter and paint

Wismer of WJR, Detroit, To Marry Ford's Niece

Detroit Jan. 16.
Mary Elizabeth Bryant, niece of
Henry Pord, will wed Harry Wismer,
sportcaster at WJR here, early this
nprine. Engagement party held and
work by Mra. Henry Ford in Dearhere.

hern.
Wismer, who's also secretary to G.
A. (Dick) Richards, president of the
Detroit Lions per football team, does
the 'Inside of Sports' show over WJR
as nights westly and during the
U. of Michigan (Chevrolet) and Detroit Lions games (Wheaties). With
Richards, who's also prez of WJR. Ill
in California during the gast year,
much of the discontine of the Lions
club fell on absorbire of Warner.

Frasetto Gets WIP Baton

Frasetto Gets WIP Baton

Financia of the Philodelphia, Jan. 18.

Jan. Francis in at the replace
Converse for the properties of the Contract in order that the band-had contract in the properties of the Polymer of the Properties of Jan. Properties of Jan. Properties of Jan. Properties of the Propertie

NEW ORLEANS MOVE BY IBEW PANELMEN

New Orleans, Jan 16 New Orleans local of the Inter-national Brotherhood of Electrical Workers this week requested working agreements from three New Ocans radio stations. Stations af-ced by the move are WDSU, nirelided by Joseph Uhali: WSMB, nirelided by Saenger Theatre, rramsunt-Richards combine, and NOR, controlled by State Senator mes A. Noe. leans radio stations, fected by the mov

Station managements were pre-sented with a tentative working agreement which the union would like to have accepted. Included in the plan are provisions for a closed shop, 40-hour week, with minimum engineer salaries proposed at \$49.30 ner week, with third engineers engineer salaries proposed at \$49.30 per week, with chief engineer set name also calls for engineers at studio control panel. Studio announcers at WDSU and WNOE have handled atudio controls in past.

Group at 8rst was said to have practically 100% membership among all New Orleans stations. However, no agreement was presented to WWL, the Loyela University station. The station's 14 engineers suddenly

The station's 1d engineers auddenly withdrew from the picture. New Orleans organiser representing national body affiliated with American Federation of Liber is O. A. Walker, New Orleans group chartered as Local 1,129.

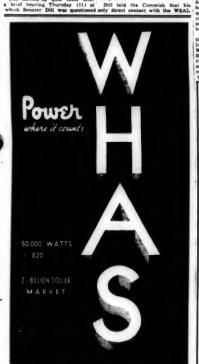
chartered as Local 1,139.
Agreements, if accepted would mean substantial hike in stallon expenditures. All procest, engineers are receiving from a low of 830 a week to a high of 833. Acceptance will also mean employment for all load seven additional engineers in take over studies control panels now handled by amounteria. accepted

SALISBURY, MD., AMS. GO ON

Salisbury, Md., Jan. 16. erew of Josy Korans which opera at WCAU tomorrow Weed).
Lee Zolle, currently at the Bain-bow Tercare in Sitzation P. S. Williadelphile Dairy Products (Delily amove into Fraction's spot at Fogelman club.

Georga Wheeler. WRC-WMAL the Manish dark the program of the Walkington astronuccy, speed to the from the stage of the Accele Dairy will be replaced by Roger Van Roll. School for the Manish of the Manish o

(July OF MERICO



"nation's most community minded station"

Says VARIETY, in awarding showmanship plaque

. . and what a community! All this is KTSA's community 27% of Texas' total population

Some quick facts:

- 100 factories with \$25,000,000 pay-relia, selling \$40,000,000 worth of merchandise in trade area.
- Agricultural income for area is
- 82,781,423 barrels of oil annually. · Bonus market of 11,800 U. S. Army men.

KTSA

rate doing a 50,000 watt job 550 kilocycles

Says VARIETY: "Standard radio maps and rate cards cannot indicate the impertance of the station's standing in its own commonly." And, in sweeding Kyanica was commonly." And, in sweeding Kyanica Waliety would be supported by the state of th

The station with the 5,000 watt

San Antonio, Texas

Howard H. Wilson, National Representative

Phone Company Denies Making Error

Pat o' Gold' Uproar Involves Station-to-Station Call With a Changed Number-Man Hires Lawyer

THREE OUT. TWO IN

Makes Changes in CBS Production Bent.

Hollywood, Jan. 16.

Albany, Jan. 16.
The controversial it-is-it-isn't-aleavy program. Put o' Gold,' has
greinped one of its most involvecomplications in this area. Newsmentications in this area. Newspershave carried extensive space after claim of Coroelius C. Dusnost, and Almory, that he wan the \$1,000 pin was been as the claim of Coroelius C. Dusnost, and the state of the state Hollywood, Jan. 18.
Charles Vanda shook up his CBS.
Coast production staff last week,
dropping three and taking on the
Niles brothers, Ken and Wen. De-tached from the payroll were producers Bill Lawrence and Ralph
Scott, and announcer Frank Graham.

NEW CONTRACTS

WQXR, New York

on commercial contracts were I last week by WQXR, New Deals disposed of all the sta-time signals and the nightly Yelf. Dense temperor at the set of the property of the propert

WFFN, Janaestown N. V.
WFFN, McC-blue offiliate, has
started off the new year with a batch
of new business and renewal orders.
The new ones include Bigelow's Departnenst store, three quarter hours
week, and Public Loan Corp., aix
week, and Public Loan Corp., aix
records of Smillin' Ed McConnell of Smillin' Ed McConnell
the offer the "That Was the Yout"

ewals include such locals as Menewals include such locals as friengle Stores, Jamestown Coco-cia, Blystone Mattress, Clark Hard-Ware, Dairyles Milk and Whitehouse Coffee. For a town of Jamestown's size the business on hand rates as exceptionally big.

KMOX, St. Louis

Bwift & Co., Chicago, Sumbrite Benner. Time signals, 5 per week. Brough Radio Sales. Olson Rug Co., Chicago, 13 mins. Inags and philosophy with High As-jawall. Through Radio Sales. Bhell Oil Co. of St. Louis. Time dende, Disco.

Bhell Oil Ce. of St. Louis. Time signals. Direct.
Hartz Mountain Product Ce. Chi-gap. 15 min. live and time signals. One weakly. Benevent. 13 weeks.
Back Furniture Ce. East St. Louis.
B mins. Ranger Riders and Bally-puter. 5 times weekly. Direct.
Dr. L. D. LeGear Medictine Ce. Dr. L. D. LeGear Medictine Co. Chiago. 160-your pages me. 30.
Chiago. 160-your pages me. 30.
Ratter Purina Ce. St. Louis. 15 mins. ET Checkerboard Time. 3 times weekly. Direct.

mins. ET 'Checkerboard Time.' 3 lims weekly. Direct.
King White Soap Co., Los Anima Weekly and Committee of the Committee of

mbia Recording Co., New 'Master Works on the Air.'s weekly. Through Radio

New 'Green Hornet' Time

Detroit, Jan. 16.
WXYZ's Green Hornet drama, heard over NEC Blue network part few months, switches to 9 p.m. Mondays and Wednesdays.
Fermently presented at 8 p.m. Thursdays and Saturdays. It's sustaining.

Cliff Johnson Pro Tem at KFOR

Cliff Johnson appointed acting regram director of KFOR yesterday (15). Renlace

Replaced Jack Hanssen, who went b KYSM, Mankato, Minn., and with

A.T.AT. RADIO SHOW PENDS

Don Verbees, James Mellon, Francia White Are Involved

It will likely be the Friday 8:30-10:30 spot on the NBC-red.

KTSA SINGER WINS

Bon Antonio, Jen. 18.
KTSA is excited because its show-case program 'Merry Matinee' has graduated. Reth Jehnoon, who was heard ereveral times, to vecalist spot with Gua Armbien's crebests. Bhe bloom of the company of the same of Ruth Leys. Scott, and announcer Frank Graham. It arrives has been producing an here's reversal times, to vessels special announcing 1 West a Diverce at 1800 for the past several week. Lipod. See Lasky's 'Caleway to Holly-wood.' He will be Vandes' as ide on 'm announcing the Vandes' as ide on 'm announcing the Vandes' as ide on 'm announcing the Vandes' and th

Political Campaign 'Starts' Feb. 1?

N. W. Ayer is still waiting for an obay from American Telephone & Connecticut May Cuffe Governor's Talks to April 15 Telegraph on the institutional preparan consisting of Dan Yourhees, damed Stricts and Francis White

Hartford, Jan. 16. broadcasters, first having been held Owners and representatives of Dec. 27,

Owners and representatives of Connecticut's nine radio datates meet Thursday (18) at the Magnetic Hat the resolutions committee, and the Connecticut's nine radio datates meet Thursday (18) at the Magnetic Hat the resolutions committee, bended by Fosier, will ask Tath. Take up: (1) deadline for free time for politication, during the committee, headed by Fosier, will ask Tath. Take up: (1) deadline for free time for politication, during the committee, headed by Fosier, will ask Tath. Take up: (1) deadline for free time for politication, during the committee of the foreign time for political open season; (3) setting up a take organization; (3) 2.10. To quest for time on the six.

Battaline owners and representatives of the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state government, porticipating in Threaded talks, would severally the state of the state government, porticipating in Threaded talks, would severally the state of the state government, porticipating in Threaded talks, would severally the state of the state government, porticipating in Threaded talks, would severally the state of the state government, porticipation of the state government, port



·97.800 Man-Miles Traveled—39 Cities Visited by WLW Special Events Men in 1939



REPRESENTATIVES—TRANSAMERICAN BROADCASTING & TELEVISION CORP.—NEW YORK—CHICAGO

THE NATION'S most "Merchandise-Able" STATION

Follow-Up Come

Lovy, WCAU, Philadel

WSAI announces

The addition of 3 experienced men to serve you better!

W. R. CHRISTIAN, Salesman

From WSGT, Atlanta, with 12 years of creative advertising experience.

GEORGE P. MOORE, Salesman

From WAGA, Atlanta, with 14 years of Radio Sales and programming background.

WILLIAM HAAS, Service Mgr.

From WLW, Cincinnati, with 6 years of Radio training.



"How does BALTIMORE stack up against other metropolitan markets?"

Let's look at the record. Here are

EDWARD PETRY & COMPANY

RED NETWORK

NO DISSENTERS NEV. MILLER STATES

Hollywood, Jan. 18. broadcasters were left pretty servineed that Netional As-n of Broadcasters' own nur-ceits siller, A.B. gave them upt talking-to on the subject nearly 19. A round 60 oper their reasonable production of the servine siller, and the servine siller to the servine servine siller to the servine siller to the servine servine siller to the servine servi

of telling the Coast group that ment favoring a break with item Society of Composers. Ale Publishers and setting up an reservoir of music is swiftly alsing in other parts of the try, delegates started buzzing deber and when the meeting of they were all in Miller's cor-

heritand before returning east.

Barry Raed, B.H.M. Opposes
Forthand, Ore., Jun. M.
Beetlin Porthand, M.
Beetlin M

CANADIAN BENEFITS FROM REALLOCATION

With Mexican intellerence a ner-bus problem on the 800 ks and 910 he thannels for the post six years. Mexican government has now lardily substantial powerful stations need of the border and eliminated the pauly handicropped reception which has been drawing long and concerted the station of the border of the station of the work of the border and eliminated the pauly handicropped reception which has been drawing long and concerted met with the arctinal cause of the fineterion.

with the erritor, and the protection of the prot

IDYL Staff Revised

Mew staff alignment at KDVL
Brea the following set-up:
Myron Fox, local sales and proBram director; Emerson Smith, asminate program director; Douglas
minates, Emerson Smith, asminates, and though a set of the
Charles Buck, published director,
Brown Smith, and the set of the
Brown Smith, and the
Brown Smith, and the
Bramest, asks department,
Belson Meliameh, head of sports deBratimest.

rl Christopher to work with sales and program departments.

O'Keefe Handles Bailey

r. C. (Corky) O'Keefe has taken wer the personal management of fiddred Bailey. She's currently on the Camel show wer NBC-red Saturday nights.

Bridgewater to Kaster Chicago, Jan. 16. J. C. Bridgewater moves from the late Agency of Baltimore to the later agency here as account ex-

HILLBILLY COUNTED IN

S.F. CHRONICLE'S 75TH MADE MUCH OF BY NBC

Local NBC stations, KPO-KGO, and the San Francisco Chronicle have gone overboard in prolonged

im enough folding menery to annew high-prevered hillbully sutemobile.

Weed-Nam Breits to Receptial

Weed-Nam Breits to Receptial

Hared Breits, the Doggy Dan ont

EENR for Red Beart day food, it was not the Civic

EENR for Red Beart day food, it was not the Civic

EENR for Red Beart day food, it was not the Civic

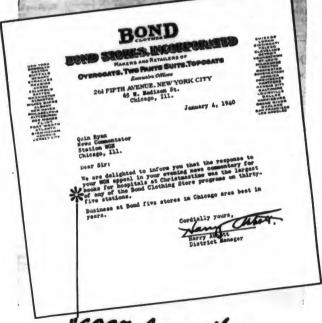
EENR for Red Secret day food, it was not to the control of the c

Short Pants to Long Parts FCC Members Agree Income Tax **Enough of Biz Headache For March**

suffered annually
(4) release from
of making out sepa:
which to satisfy the
a of hastness removes

WJR'S NEON SIGN JAMMED ITS SIGNAL





"600% larger than the next highest station"

THE MUTUAL BROADCASTING SYSTEM

coast-to-coast

n Francisco and Los Ang

220 East 42nd Street **New York City**



Bulova Attacks Brushed Off By FCC

Connery Gets No Satisfaction—Paulist Fathers Claim Watch-Maker Owes 'Em



Two Million

Bacquis or 1800 hearing as owner of the property of the proper

in quite a few stations but cited facts retributing the constraint site in controls. He is the sole control nine cuttlets. He is the sole control nine cuttlets. He is the sole since to the Control of the Control of the Control of WOV, New York; WEL, New York; WEL, New York; WEL, New York; WEL, New Haven, and WHEN, New York; WEL, New Haven, and WHEN, New Heritain. Commish said bis interest in WAG. Regarding the statements of the control o

Washington, Jun. 18.

Demands that the FCC revoke licenses of stations in which Ards blaves has meny radio connections. Demands that the FCC revoke licenses of stations in which Ards blaves has a many to be connected to the following the following his blave has a familiar blaves and which are been rejected on or other violation of the Commenciations Act Turn down for Congressman Euwrence J. Connery of Massechusests was fixed as Chairmon James L. Fly by Rosse Political indicates the west by the Biouse Approach the west by the Faults Fathers, former by the Approach the west by the Paults Fathers, former workers of WLWE, Revork, to cause trouble for the individual who beought their plant.

Connery of Massechusests was done to the Paults Fathers, former workers of WLWE, and the Paults in the beautiful plant which the wast to uncover superieted favorities have a to we completely, or a comment of the properties of some aims of the properties of the propert

stations and favorable to WTRY.
Lousda and Schardel, attorneys
for Widow will the random and the set of the se

KWJJ's Oiled Baskets

Portland, Ore., Jan. 16. Fortisan, Gre, Jah. 16.
KWJJ has obtained special permis-ion from the FCC to adjust its op-rating schedule so that it son carry he Portland and of the Coast Con-serves basketball games for Asso-ted Oil.

Big spensor's handing of the sked to the 500-watter marked quite a leather in its cap, for KWJJ is non-network, largely relies on disca, and normally is off the air from sunset

wLW MAIN STREET BOBS
Clacimant Jan. It.
WIJW will broadcast a ceries of
Sunday night programs dramatizing
histories of cities in the station's territory. Startes will be Richmond,
Ind. Ed Cardes, of the Crodey coning, will visit the cities to obtain
data from old inhabitants, officiaand newspapers.
For assert

For Woman's Deposition
In Idea Lift Charge

The good provided curbation of the same accuracy promise reports that Expending reports that Pittaburgh Quiz Show
Pittaburgh Jan. 18
Bosey Rowrewell, haseball breadcommittee of the property of the property of the
Coleonial Biteruit Cn. It's a quit show
tabeled Wiles Cracker' from stage
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means business in Baltimore

DON'T MISS PALMOLIVE'S

"HILLTOP HOUSE"

Dedicated to the women of Ame The story of a women who choose between lave and uncess between leve and the care of raising other wemen's nhill

WARC-CBS-10:30-10:45 A.M. E.S.T. 78 Stations Coast-to-Coast

rection BENTON & BOWLES, Inc. nt ED WOLF, RKO BUILDING, New York

ot a bonus, but circulation itself, are KMA's two million arm folfas. Because they are A-1 circulation, toyal to the actreens, KMA is recognized among farm belt advertising genetics and advertisers as ourse-fire testing ground for or accounts, new products. KMA's attractive rates, suc-corful celling methods, merchandising cooperation, and howmanship make this station the choice of the Midwest. "The Number One Farm Station In

"A considerable number of stations . . . hegan (in 1939) cultivating the farmers as the PLOW-JOCKEYS loomed large as a circulation bostus in coverage." —Variety, Dec. 6, 1939

The Nation's Number One Farm Market"

"Plow Jockevs"

BOWA

cented by HOWARD H. WILSON CO.

THANKS-

THE ME RRY MACS

TO-

HARRY KALCHEIM, BOB WEITMAN for making it possible for us to establish a NEW RECORD — Playing 8 WEEKS WITHIN 6 MONTHS AT THE PARAMOUNT, New York

NATIONAL BROADCASTING COMPANY for selecting us as the outstanding singing group on CURTAIN CALLS OF 1939.

FRED ALLEN - BRISTOL-MYERS - YOUNG & RUBICAM For Your Cooperation

From the Production Centres

IN NEW YORK CITY . . .

Dong Coulter, CHS Beldis Mannix, goins off for a month to take it cays. Beldis Bracken doing Dixty on 'Aldrick Family' for Jells pudding... Diana Barrymore, 18, in 'Big Bister' on CBS... Beas Flyam's new one, Life Begins, 'begins Jan. 23 for Compbell soup... Dian Bourbon on the stopsyste... Bedin director Predericka Militer of the Precident's Birthday Bell losing 'em up for the flast galloy... Coset pleve over WARC comes in Jeden with names... Jack Benny as 'assistant' to Eddie Caster... Bob Begs, Mickey Bossey, et al..., of the NEC recrevation is The Animal

whatnot and Lou Rogers narrated.

M HOLLYWOOD

Jamp Shields quilting his vocal choires on Tibber McGee and Molly program and hutfling back eart. Guest warbiers will be rotated in the grant ... Jon Thompson Moints [PMC] production and in the We free on transfer. ... Just the prove that the deem't have to be "Vern Vagaw' to get a picture, in Bachara Jo Allen rides on her own identity in Parameunix' Destiny ... RSC is giving full network play to Haven MacQuarris marriage animer. ... Lost Perbon uplicated for number quarter as marie director or shering the production of the prod

IN CHICAGO

Prid Brines joining the Ray Linton inited agency. Prank Rand exiting Chinakha-Wallay publisher staff to go into instependent public relation 5400. Pred McChaer, NBC antistant network miss shiel, in hospital will joud of 810. Guilbert Glibbons quitting NBC production staff to join Carl Woster radio production organization and will likely direct Guiding Light and Shight to Hoppiness". Lenux Lint, NBC predicton, in for to usual of Burles Dawns. Benn Gehiere added to staff of Thoula Carlo Links Linton Shippiness and Jecon Radio Carlo Linton Linton Shippiness and Jecon Radio Carlo Linton Linton Shippiness and Jecon Radio Carlo Linton Shippiness and Jecon Radio Radio

Bulls Breant, societies, and Sidney Morman, plantst, on WON each Sundo for Mr. J. Canadan, leased Deside desleve, Nursiquis Rustreaud & Ryan... Designed of the Committee of t

Michael Romano and Hugh Rowlands additions to NBC's 'Arnold Grimm's Daughter'..., Doris Daughte into 'Backstage Wife'... Scramming on Jan. 19 is the 'Carters of Elm Street' program... Bret Morrison written into 'Story of Mary Marlin'.

CBS SETS MRS. FDR TO SELL CHEWING GUM

CBS Artists Bureau is pointing with pride to the fact that its late-! booking is Mrs. Franklin D. Roose-

She'll appear on the Gene Autry show for Wrigley gum Jan. 28.

Jane Bartlett, WBT, Charlotte, R C., vocalist, is the mother of a new girl baby, her third.



WOW's 1939 Vigil

Omaha, Jan.
Station WOW was on the air
urs during 1839, accordin

WTAG'S NEW GINGER

hours during 1938, according to Chief Engineer Kotera, averaging slightly less than 18½ hours per day. Average was largest in station: history, due largest to special war broadcosts of all-night nature. In 265 days WOW lost one hour.

In 365 days WOW lost one two minutes and 32 seconds of technical mishaps.

Will Gunnesdurfer, manager of KSRO, Santa Rosa, Calif, has been named district manager of the Sales Managers' Division of the National Association of Broadcasters. Howard Lane, the NAB's 15th district director, did the appointing.



is delighted to report

that two advertisers have used this station for 14 years.

One has used it for 13 years.

Eight others have used it for 12 years—one for 11 years—two for 10 years—two for 9 years—three for 8 years—seven for 7 years—six for 6 years, and twenty-five for 5 years.

One of the most genuine pleasures we have at WOR is this recognition of effectiveness from quickstep advertisers where long-term association with this station has been both pleasant and profitable.

Ratification of Copyright Treaty Up

N.A.B. Strongly Objects to Provisions of Much Revised Bill

Washington, Jan. 16. Washington, Jan. 16.

Frequently revised copyright bill intended to bring 30-year-old statutes into harmony with the international Copyright Convention but which broadcasters have registered strong objections in before the female in a prosen to alear the peak strong objections is before the Senate in a more to clear the road for ratification of the treaty. Legis-lation is aponsored by Senator El-bert D. Thomas, Utah Democrat, who is in charge of the pact for the Foreign Relations Committee.

won in cnarge of the pact for the Ferrigin Relations Committee.

Damage clauses are the same as were rubber-damped by must consider the water for the committee of the committee

Shippe maximum never types of maximum intringeness. In the case of simultaneous airing of unauthor-tended compositions interesting the control of the case of the control o

plan much extra amounts as the court incandate "part and propul" but made and propul" but made and propul to the maximum amount. Limitations do considered were and the second and the sec

A Slight Mystery

Jan Savitt, currently at the Lincoln hotel, N. Y., is supposed to have given Consolidated Badio Artista a check for \$25,000 to buy up his contract lest week—but CRA exece are divided as to whether the check week-but CRA exerc are d vided as to whether the chec was honded over or not and als if it was, whether it was do oly or as a stag.

Savitt's pact with CRA has several more years to run.

Big Roofless Hoofery, And Nearer Lincoln, As Turnpike Annex

R. H. Pauley is planning to build an outdoor annex to he Turnpile Carlain. The new spot will be much properly the properly of the con-present helibroom which has a root. During the ammer the new oftwa-ture will be the one primarily in the company of the con-traction of the con-traction of the con-ing the head hooled for the occasion to the Turnpile Casion. He intends to the Turnpile Casion.

route and his brothers are in the humber and building materials business. The Casino has proved their best paying venture.

Kyser's Cleveland Jumb Clevel

Kay Kyze's bigget dance dash here, from viewpoint of h.s. passibilities, will be at 12s with Chreshold Endowed Street and the control of the

Tums Call

ent salesman, were in with Thomas H. Laine, Pheips, account salesman, were in dangerement with Thomas H. Lains, assistant v.a. of telephone company at Albany, over whether bunnets was called at 4-807, assigned to him in the 1983-30 directory, or at 8-3451, his present number. How-ever, Ganneti's Kniekerbocker News reported the sponsor constended the number called was 4-807.

reported the sponsor casteeneed the number called was 4-690?

Times Union stated that Porter and the Side (wired when person falls to answer the call! Ital) been will be supported to the support of the supported to the supported to the support of the supported to the support of the supported to the supported to the support of the supported to the suppo

Description of the property of

was 4-007.

Dumont was finally tendered 500 ft for April 12. New at Biltmer.

L A.

(parts awarded when person called finite analysis of the April 13. New at Biltmer, or of the person of the person

On the Upbeat

Eddie McDonald at the Car liami Beach, Fla.

Al Kavelin h.o. Commode otel, Tolodo, until Feb. 16.

Benny Goodean into Stanley the-atra, Pittaburgh, week Feb. 8. Brook Club in New Jersey to get NBC wire for Gus Steck band.

Don Redman to make up sax ar-angement book for Mills Music.

McFarland Twins replaced Spud durphy at Blue Gardens, Armonk,

Jan Garber shifted from Topsy's. L. A., to St. Francis hotel, San Fran-Vincente Gomez, guitarist, to write guitar arrangements for Exclusive Music.

Van Alexander to follow Bob Chester into New York Paramount, probably Jan. 31.

Manny Strend took over beton from Archie Bieger at Earl Carroll's Hollywood nitery.

Hollywood nitery.

Minmfe Plata theatre date for Will Osbarne 1Jan. 23-29 out. Theatre dropped stage policy.

Teddy Powell now has hot unit from within band, too. Calls it Teddy Powell's Teddy Boars.

from within hand, too. Calls it Teedy Powell's Teddy Bears.

Jack Besenberg, pric of New York Local 121 for 19-day red.

Beony Goodman's orchestra will have Bears Goodman's orchestra will have Bears Goodman's red.

Ball to beed sensory Web.

Bears Goodman returned from the Common Sensory Coodman returned from the Common Sensory Coodman returned from the Cooper Sensory Coodman returned from the Cooper Sensory Sensor

Charlie Barnet has suit for \$20,000 ending for loss of instruments and brary in Palemar, Lee Angeles. pending

Bill Boberts and his sexiet opened a four-week stand at the Marcus Daly restaurant, Beverly Hills, Cal., Jan. 13.
Eddy Duchin to have a party torond

four-week dated at the Marcust Daly restaurant, Beweity Bills, Cell. and English College and College a

Bradley in New York currently culting new research.

Abe Lyman band got first dance
remote out of Piccids from the Bloyal
Piccids from the Bloyal
Piccids from the Bloyal
Piccids from the Bloyal
Piccids flaght Theoday
Sunny Schyuler, tener with Vincent Lopez, is having his name legalymade over to Slumy Skyler, becure too makey piccid from the Convilk file Samest Boyal Orchestra will
drop the bend's tag and he called
Four Inkapots and Their Orchestra.
Chuck Fester band will
Mark Hapkins helet, Sam Francisco.
Set for April 13. Now at Biltmer.
L. A. cause too many people nisipeti it. Gerysteine B. Gertrell.

Waiserbaiven, with the Russell Repail Orchesteria will force the band's tag and be called Four Inkapets and Their Orchestra.

Chuck Fester band will be first with the Same Morgan, Jan. 38 Flich Bundmann, Mark Hapfin, heelt, Sin Francisco.

Set for April 12. Now at Billmore.

L. Ar. 1, Opcomed Monday C. H. Same Morgan, Jan. 38 Flich Bundmann, Mark Hapfin, heelt, Sin Francisco.

La Ar. 1, Opcomed Monday C. H. Same Morgan, Jan. 38 Flich Bundmann, Mark Hapfin, and S. Horis in No. 18 Horis hold, N. V. 19 Feb. 20 Horis of the Same Mark Hapfin, and S. Horis in No. 18 Horis hold, M. V. 19 Feb. 20 Horis of the Same Mark Hapfin, and S. Horis of the Same Mark Hapfin, and the

Raigh Hawkg in New York from N. Y., that was given to Bob Ch Gets five 15-min. shots nightly Barney Rapp released from CRA

Eli Oberstein back in New York after fast trip to the Coast to lineal Jack Lee on manager there for U. S. Records. Also signed Jan Gerber fo-fleck of platters.

Joe Miller, former tenor sax with Rusly Vallee's Connecticut Yanken, has organised own band in hems town, New Haven, and has opened at Hotel Taft with WELI remotes. Martin Block now selecting Ben-ord of the Week' on his Mahe-Bellieve Ballroom program. Out of these

album.
Risdolf Frimt, Jr., and hir orch ast for indefinite stay at Hotel Dubble Wallick, Columbus, replacing Bay O'Hara. The O'Hara band moves west for a Feb. 1 opening at Denver's Brown Palace Hotel.

Harry James band making the rounds in Connecticut. Current at State theatre, Hartfurd, orchesing one-nights Sunday (21) at Rix ball-room, Bridgeport, and week later (28) at Hamilton park, Westbury, Latter apot next Sunday plays Jack-son Teagarden.

Charity Ball's Importing Of Outside Musicians Is Called Uncharitable

Rochester, N. Y., Jan. 16.

A member of the Rochester Ma-sicians' Union writes to the editor of the Democrat & Chronicle attach-ing plans to hire a name band for the President's ball here Jan. 26. "Why not have charity begin at siciant. Union writes to the editer of the Democrat & Chronicle stateling plans to hire a name band for the Democrat & Chronicle stateling plans to hire a name band for the plans to hire a name band for the plans to hire a name band for the plans to hire a name band to the plans to hire a charity hell." and the musician, declaring 160 level musicians could be hired for the amount of the plans to the plans

Band Bookings ***********

Emery Deutsch, Feb. 1, week

Jack Spratt, Feb. 4, Pavilion C price, Netherland Plaza, Cincinna 28-March 2, Graystone B., Detroit. 28-March 3, Graystone B., Detroit.

Jimmie Lunceford, Jan. 19-30, Orphoum theatre, Mellon, Wit. 28.

St. Paul, Minn. 27.

Turnplike Casine, Lincoln, Neb. 28.

Municipal Aud, Kannac City, Mei, 36.

Oli Capital Chub, Tulso Ohia, 17.

Trianon B., Oklahoma City, Fyb. 1.

Cooper C., Henderson, Tex. 3, Pli
ziria Aud, Housten. 19
Man March M

"Show of the Week," WOR-Mutual, N. Y., Jan. 21, Shep Fields: 28, Mitchell Ayres; Al Goudman, Feb. 4; Bob Chester, 11; Will Oubcrue, 18. Georgie Auld, Jan 27, Club Browning, Fort Lauderdale, Fla.; 36, larasota, Fla.

Sarasota, Fla.

Al Donahue, Feb. 5, U of W Vs.
New Martinville, W. Va.: 10, U.
North Carolina, Chapel Hill.
Claude Hopkins, Feb. 9, Penn
State, Philadelphia.

state, Philadelphia,
Jimmy Dorsey, Feb. 21, Lake
hore C. C. Chicago.
Frankie Trumbouer,
Graystone B. Detroit.
Andy Kirk, March 7, Winterhaven,
flami.
10, Hariem Square club.
flami. G

For the first time since the incep-tion of the publishers availability committee in the American Seciety of Componers, Authors and Publish-ors there is spirited obericoncering committee. The habitoing clean Friday (18), but up to yearlow (Tuanday) few of the important pub-lishers had depauled their votes be-come most such publishers were still unable to work out unitefactory vote swaps for themselves or their larged control of the control of the larged control of the control of the control of the larged control of the control of the control of the larged control of the control of the control of the larged control of the control of the control of the larged control of the larged control of the control of the control of the control of the larged control of the control of the control of the control of the the control of the control of the control of the control of the the control of the the control of the control of

favored candidates.

In previous years the rester of the succeeding wraliable committee the succeeding wraliable committee the succeeding wraliable committee the succeeding was a committee to the publisher membership. A few of the big availability rat a publishers would get tagether on the makeup of the committee and how their committee and for the c

as to insure the execution on me poweriest groups of which the came chapter disfirst held in pre-siercine holds the pre-siercine disfirst held in pre-siercine to the committee, which decision on the administration of Sor of the publishers' distinction of Sor of the publishers' distinction of Sor of the publishers' dispits. The campaign has crusted a fight. The campaign has crusted a fight. The campaign has crusted a fight. The campaign has crusted a finisher receipt of the committee opening re-cise-tion are fluid Bornstein, Man Dreynou. Louis Bornstein, Man Dreynou. Louis Bornstein, Man Dreynou. Louis Bornstein and Aste hery-model of the Warren Person Start, bead of the Warren Person Start, beat of the Warren Person Per

reedy promised him, R. H. Bustey; Morris is interested in getting him-sid elected as one of the three stendard publishers on the commit-ter. Two of the latter, Gus Schirmer, and Walter Fischer, are reported to have agreed upon Walter Kramer, of Galaxy Music Co., as their choice for the remaining niche.

Sues to Stop Ex-Aides

Going Into Biz on Own

With What He Taught' Em

Tighten Lines of Piracy Fight As Santangelo Jailed for Eight Months Tin Pan Alley Bail will be held in the Terrace Room of the Morrison held on Ratch 28. Tin Pan Alley Bail will be held in the Terrace Room of the Morrison held on Ratch 28. Tin Pan Alley Bail will be held in the Terrace Room of the Morrison held on Ratch 28. Tin Pan Alley Bail will be held in the Terrace Room of the Morrison that the Terrace Room of the Morrison and the Terrace Room of the Morrison that the Terrace Room of the Terrace Room of the Morrison that the Terrace Room of the Morrison that the Terrace Room of the

Blott Paul, American novelist recently repetrified from Europe, in attending all and nundry of putting down the notes of the three Heggs plantist, Albert Amenen, Patter Heggs and Heggs plantist, Albert Amenen, Patter and Heggs plantist, Albert Amenen, Patter and Heggs plantist, Albert Amenen, Patter and Heggs plantist, Albert American, Patter and Heggs plantist, Albert American, Patter and Heggs plantist, Notion that such study could be written down in Patter down. But a Hersey highlower work.

Prehably his most erudite con tribution is that the hoogie wongies are really playing Back type music and don't know it.

Prevent Feist Getting \$250 Copyright Award

Charles Spivack Back. Organizing Within 802 Charley Spivack, trumpeter who dropped out of Jackson Teagarden's band short time ago to build a band of his own, is currently in New York putting together a second new band. It goes into rehearsal in a week or so. General Amusement is hooking.

summing.

Spivack gathered and started to reheave a new group in Minnespolis immediately after leaving Teagarden, but changed his mind and come to New York to compose his group of New York local 862 men.

Wisconsin Effort To

usite Publishers Protective Asso-tion last week began to mail out in notices of warming' to come 91,-megasian retailers as part of its and compaging to suppress the letter cited the provisions of law which made them either should be suppressed in the same fast wheek made them either instity or civilty lishle in han-ge such showlar and pointed out it is mandatury on the court in inferiogenees turns domage for inferiogenees.

ard \$250 as minimum damage for infringement. be letter also mentioned three of angiphent now on the market, nety, 'Song Hita' as published by Ug Lyrice, Inc., 'Sing Bender' (At-binate Carp.) and '480 Songs to nember' (Song Lyrice, Inc.), and queted that if the dealers were in

Sandangelo Bestences A.
Sandangelo Bestences A.
Bustiero C. Gonn, Jan. 16.
Bustiero C. elgist momita in juil
and a fine of 8800 was meele out to
Julian Sandangelo, of Drivby, in the
land Sandangelo, of Drivby, in the
land entered a nole contenders
plus to a charge of distributing 10680 Higgal onegabesis. It is the sift
and protonce handed down for exist
and decise in only findered court.
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point that the prosecution was pig per to show that flantangelo last and 250,000 congrhects from a sport printer and that an PBI co ed that these

swalligation disclosed that these softs were to be distributed over ones ranging from New England as for south on the Carolinas. Santangels and Mancini have also see indicted in New Jersey on aghreit case: prepared by the II. In co-operation with investi-sion from the Music Publishers

Portland, Me., in Tryout With Benny Goodman At Big (For Town) Fee

Brenny Goodman gors into the Brand, local film house, for week starting Jan. 21. Six inger's advent by Jan. 21. Six inger's advent by Jan. 21. Six inger's advent by Jan. 21. Six inger's advent with a major band on program with pix. House under a previous management tried indice units for a member of the second or service and the second of the second

MARTFORD SUICIDE FOLLOWS AFM SCANDAL

Following the discussey last week of an alleged shortage of at least 86,000 in the funds of Local 400 of the Minicians Union, Louis Greenberg, 40, its secretary-tressurer, committed micride, Audit of the musicians' hooks was instituted Frainy and It is foured loss may van much higher. Hartford, Jan. 16

and it is feared not may two higher.

Greenberg had been secretary-freasurer of the union for 21 years. He died as result of taking poison at a time he was to have answered a time he was to have answered a time he was to have answered as time he was to have a superior as a board of the superior as the

Chicago Ball March 25

ASCAP REORGS **FAR WESTERN ZONES**

viern operations is being instituted by the American Society of Com-posers, Authors and Publishers. John G. Paine, ASCAP general manager,

poorty, Authors and rousanters, John C. Paline, ASCAP general manager, left for the work law work to notify proposed changes and to set up his divisional controllation plan in Holymore design of the proposed changes and to set up his divisional controllation plan in Holymore design of the Polymore and Polymore design of the Polymore design of Richard Powers, who has been in recent months supervised the ASCAP operated district offsen, but the Polymore design of Richard Powers, who has been in recent months supervised the ASCAP operated district offsen, have been supervised to the polymore design of Richard Powers, who has been in recent months supervised that ASCAP operated district offsen, have been that have been

Dubin, McHugh Working On Show in Atlantic City

Milwusker, Jan. 16.
Lated offensive in Wiscensis tavers bespeer" war on ASCAP was started Thursday '11) in Federal to the control of Asia and the court to prevent Los Decisions of the Control of Asia and the Court to compel Fest to deposit a resonable sum with the clerk of court to compel Fest to deposit a resonable sum with the clerk of court to compel Fest to deposit a resonable sum with the clerk of court as security for costs because the publisher sum with the clerk of court as recurring for costs because the publisher. F. Byan Dhy annisanced that he would set the time for hearing articles of the control of the control of the control of the control of the Court of the Cou

completed portion of the overe of their new quase for Bubberts tenta-tively utited—"Keep Off the Graci-The review will have a Central Park legale and Jinniya Burante. Ray The Company of the Company of the Section of the Company of the Company of the Company of the Company of the During a test period Dubins tori, During a test period Dubins tori, the Company of the Company of the property on raising constrainty of tyrics. They're getting a little loss strict, he wontowed. Several only juries from The Streets of Parky the country in the Company of the Com

meaning."

Dubin said he and McHugh will make Atlantic City their headquarters off and on until completion of the 'Grass' score.

Malneck Doubling

Matty Malneck will double from The Beachcombers, Broadway nitery, when be opens Jan. 21 at the N. Y. Paramount with 'Geronimo.' Mai-neck doesn't do his specialties until after-theorie, Chaver's congarumbo bond helding forth in the mair at the 'Faithful to Fon' now belongs to Exclusive Music. Will wait till Fa-mous' 'Faithful Forever' dies out so

Hot Vote-Swapping Electioneering For Vital ASCAP Availability Group

The Brewers' Polka'

Bitweather, Jan. 18.

There Barrel Pethal was a natitural for Barrel Pethal was a natitural for Barrel Pethal was a natitural for the second pethal pe

Radio Station Gunshoes Joey Kearns Orchestra; Wants Quiet Break-In

Philidelephia, Jan. 16.
WCAU has put the hush-bush on the opening of its new house band under the beston of Josey Karrat. All the second properties of the second properties of the second properties of the second properties. The second properties of the second properties when the second project of ballythose via the dailize and air plant. Not a line has been printed, second properties of the se

Kearns band replaces that of Bob Golden temorrow. The new outfit will play under the cognomes of the 'Blue Room Band' for at least two Atlantic City, Jan. 16.
Al Dubin and Jimmy McFlush confirm abrogation of their control. Thise Beem Band for at least two
firm abrogation of the results. This Beem Band for at least two
with the Warner Brothers. Heave
completed portion of the acree of the
completed portion of the acree of
their new opus for Bhuberts tentainvely titled—Teep Off the Gran
continue for the new operators to get
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tion.

It was pointed out that Gene Krapa's band opened with a let of fandare here after the drummer's break with Geodman, and because Krapa's boys weren't hally set they disappointed many of their fams at he outset. Kearn's band is set for a heavy exploitation via WCAU and the CBB network, after which it is expected by go out as a 'name' out-fail for dance and theatre dates.

JACK KAPP'S TRIP

Joy J. Pierri and the Champion Record Corp. Blet said Friday 123 in the N. Y. apprene courty course of the N. A. apprene courty course of the N. A. apprene courty course of the N. A. apprene course of the N. A. apprene course of the N. A. apprene course of the Paintiff Courter of the Star Record course to the Paintiff Course of the N. A. apprenent of the Star Record course of the Paintiff Course of the N. A. apprenent of the Star Record course of the N. A. apprenent of the Star Record course of the N. A. apprenent of the Star Record course of the N. A. apprenent of Days in Hawaii-Then Long Stay in California

Jack Kape, head of Decca Record
Ca., and his wife left yesterday
They sail from the Coast Fraids 1919
and will remain on the minute for
Take III PRILL MATTE

Rapp will follow his vacation wi a pretracted stay in California re-cording Bing Crosby and others co-nected with the Decca list.

TAKE UP FLA. MATTER

stated at Year foot belongs to intercement on the distriction of the state of the s ASCAP Legal Battery Takes Position

Greenberg had been recretary:

Hulaland Getting Hep to Jive, But Dance Biz Favors Native Rhythms

VARIETY

Swing's Burden

By MARSHALL W. STRABUS

Remotivity, Jan. 14.

Dance music in Hemotivity Jan. 14.

Dance music in Hemotivity Jan. 14.

Dance music in Hemotivity Jan. 14.

Detroit, Jan. 14.

Now it's the war their's biamed an unit dish up a buils every other set by way of garmining the tourist burners, advance blooplete for the visiting deriment. For the rest, they are presented to the properties of the properties. Properties of the properties. Properties of the properties. Properties of the p

Nebody has ever tried to get them tegether.

The future of dance music in Health to problematic The young-most problematic The young-most problematic The young-mod in cager to follow the musical has never had the opportunity. The vertual solution may be a combination of the problematic tried of

Style Show Needs Orch

Jype 3how Needs Orch
Dollas, Jan 16.
The spring style shows here Jan.
Il and 30 will be produced by Kathtran Dully of Oklahama City with
Dully of Oklahama City with
der consideration for mosting under consideration for mosting unsheet. Bob Bourdine of the wholement. Bob Bourdine of the wholement. Bob Bourdine of the wholement. Bob Bourdine of the wholement of the property of the conbooking jointly to eving a music
booking jointly to eving a music
booking jointly to eving a music
booking jointly to eving a music
stage a mathet show with Freddy
Martin playing between chores at
the Towas Botel.

15 Best Sheet Music Sellers

| Scatterbrain |
|---|
| tAll the Things You Are ('Very Warm for May') Chappell |
| South of the Border |
| *Faithful Porever (Guilliver's Travels') Famous Indian Summer Witmark |
| *At the Balalaika ('Balalaika') |
| *Little Red Fox ('That's Right-You're Wrong') Point Lilacs in the Rain |
| (Ston! It's Wonderful ('Mark and Wig Show') |
| *Chatterbox ('That's Right—You're Wrong') Chappell El Bancho Grande |
| *It's a Hap-Hap Happy Day ('Gulliver's Travels')Famous |

Network Plugs, 8 A.M. to 1 A.M.

classes. Beeng Fields, for example, and a stage of the combined place of current times on the local stage of the combined place of current times on the local stage of the excellent of the combined place of current times on the excellent of the combined place of current times on the excellent of the excellent of

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| the Things You Are . ! Very W | farm for May Channell | |
| tterbrain | BVC | |
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| thful Forever "Gulliver's Tra | velsFamous | |
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EVERETT HOAGLAND

EVERETI MUAGLARU

I like your grand

"Music Designed For Daneing
at the Walderf-Actoria
Empire Room, New York
I'll he listening to the smoot strains of your exhecters with
you play your ewell arrangement
of

"YOU'RE FIRST ON SECOND AVE."

THE BIG HAWAIIAN BALLAD HIT!

"TO YOU SWEETHEART ALOHA"

"HOLY SMOKE (Can't Ya Take a Joke)" By JOHNNY MERCER

SANTLY-JOY-SELECT, 1619 Broadway, New York



BREGMAN, VOCCO & CONN, Inc.

Platter Plugs and Pans

This may be the best record the Herman archestra has yet turned of auranting its Woodchopper's Bair which was considered among our of his year. Parado, an original in the parameter of an observer opera strain by Reason, solid rhythm, as combination of an observer opera strain by Reason, solid rhythm, and several sock nodes. It's a cruting that has recorded unusual minumentals breaks as solid as the Maginot Line. Rhythm group hassing the solid control of the solid con

Ralph Hitz, Dead at 48, Was Shrewd. **Showmanly Buyer of Nitery Talent**

ra in Vienna March I, 1891, his hotal job was as an elevator op-r is that city. After coming to

ESTERDAY S HIT

ODAY S REQUEST

WITMARK & SONS

In the passing at 48 of Ralph Hits. New York with his father in 1906 he susignees of Ch. Inc., show business with a businey's lock at 3 a week marked an actual buyer and appropriate pinners. While the hard promise properties in heids all over the same of the same and the same repeated by the same repea

Philadelphia, Jan. 16. classical while being farced to play the classical with being farced to play for the break and better, are formed for their break and better, are formed for the break and better, are formed for the break and better the forestion of Marty Kramer, anaphonist in the old Pox pit hand. Bunch practiced at the WCAU studies on Studys morning.

Anita Boyer Leaving

Anita Boyer finishes up as vecal-ist with the Tommy Dorsey band to-morrow (10). She replaced Edythe Wright in the singing spot at the start of Dorsey's recent stand at the Palmer House, Chicago, last Octo-

r. No replacement been named yet.

Werester's Name Bands

wereassers name Bands
Worcester, Jon. 16.
Among name bands set for Worcester in near future are Benny Goodman, Jan. 38; Buddy Rogers, Peb. 4;
and Ben Bernie, Feb. 6.
First two will appear at Auditorium which recently inaugurated
Sunday vaudeville shows; the latter,
will be a Frank Duffy

sorium which recently inaugurated Sunday vaudeville shows; the latter, will be a Frank Duffy presentation in Mechanics Hall.



EDDIE CANTOR endorses JOSEF CHERNIAVSKY'S You're First on Second Ave."

M. Baron, Inc., 1650 Broadway, New York

Music Notes

Eddie Cherhose, Jacques Press and Leon Belasco cleffed 'Rhythm of the Islands,' to be sung in 'R's a Date' at

Victor Young will compute score nd Sigmund Krumgold direct the nusic for Paramount's Road to Sing-pore.' Krumgold has just com-leted musical scoring for Par's

Rey Webb doing the musical score or 'The Saint's Double Trouble' at

Myer Grace wrote words and music of 'Please Don't Say Goodbye' for Harms publication.

Joe McCarthy writing lyrics for new songs in 'Irene' at RKO.

Max Steiner finished his accorning job on Warners 'The Magic Bullet.'

Metro made three scoring assignments: Edward Ward on 'Congo Maloie', Arthur Gurman on 'I Take This Woman,' and David Seell on the new, untitled, Frank Mergan

Moe Jerome and Jack Scholl eleft-ing songs for 'It All Come True' at Warners.

Luigt Luraschi in charge of scor-ing on Spanish version of 'Gulliver's Travels' at Paramount,

Frederick Hellander is composing the score for Paramount's Safari,' with Sigmund Krumgold conducting.

Gus Kahn writing songs for Eddie Cantor's picture, '40 Little Mothers,' at Metro.

At Newman and Eddie Powell completed reoring job on Metro's Broadway Melody of 1940."

Max Freedman and Mor Feinman, Philly tunesmiths, have sold 'You As Yon Are' and 'Broadway to the Farm' to Mills Music.

Frank Capane, Ray Bretz and Billy Hoys have placed 'It Always Was and Always Will Be You' with Peist.

Gene Grant shifted from the pro-essional department of Witmark to arry Spier Music.

Jack Mills has acquired from Noel Gay the American rights to 'I'll Pray for You' and 'Run, Rabbit, Run.' Mills will in his edition use the same lyrics and extra chorus contained in

Howard Jackson finished scoring ib on 'Teddy, the Bough Rider,' at

Werner Beymann scoring '1,000,000 B.C.' for Hal Reach after completing 'The Earl of Chicago' at Metro.

Raigh Freed and Frank Skinner eleffed The Color of Your Ryes," to be sung in 'The House of Seven Gables' at Universal.

Johnny Marvin wrote a new ditty, 'Broomstick Buckaroo' to be sung by Gene Autry in the Republic picture, 'Rancho Grande.'

Max Stelner doing background music for 'Virginia City' at Warners. He recently finished a similar chore on 'Magic Bullets.'

Harry Revel and Ted Fetter cleffed froadway's Still Broadway' to be ing in Metro's 'Two Girls on Broad-

Herbert Stethart scoring 'Bread-way Melody of 1940' at Metro.

Howard Steiner and Bill Watters are a new music-lyrics team,

Phil Gregan, writer of the recent Especially for You' has another, written with Johnny 'Seat' Davis, lagged 'Spring in My Heart' set with Lincoln Publishing.

By Baron Turns Stroller

Hy Baron broke up his five piece band last week, after three years at Avaion Club, to go solo. Went fints College Inn as strolling violinist, with Sammy Burke as piano accom-

penset.

Baron second local maestro to disband outfit this season, other being Charles Cantor, now with Willard Pott's staff occhestra at WHK.

there can be only ONE first PUBLISHER ROBBINS!

BECAUSE Robbins policy is to promote American songs by American composers!

IN METRONOME

The nation's orchestra leaders voted Robbins Music Corporation the most popular publishing house, based on their selection of 3 outstanding American song hits during 1939:

DEEP PURPLE STAIRWAY TO THE STARS MOONLIGHT SERENADE

IN BILLBOARD

Robbins topped the field by placing its song hits in No. 1 radio position 10 times, during 1939.

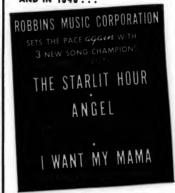
ON THE HIT PARADE

Robbins still maintains the all time high with MY REVERIE, which remained among the first 10 for 14 weeks. The Robbins' Group also holds the all-time second place hone with DEEP PURPLE, OVER THE RAINBOW, and ONCE IN A WHILE.

IN BOWN BEAT

The 1939 popularity pall proved that the greatest American musician-composers were under exclusive contract to Robbins, for modern music, educational books and music folios.

AND IN 1948 . . .



ROBBINS MUSIC CORPORATION 799 SEVENTH AVENUE . NEW YORK

MURRAY BAKER, Gan.-Prof. Mgr. LEO TALENT, Prof. Mg.

Pa. Labor B'd Threatens Crackdown On Out-State Bookers, Radio Stations PANTHER ROOM, CHE

Local radio stations which operate takent agencies face stringent preservoirs by the State Department of Labor and Industry union they are the contract agents of the Contract with the Contract

THEATRE of the STARS

160 WEST 46" ST. NEW YORK

Bruant 9-7800

SIDNEY H. PIERMONT

LUBIN

Night Club Reviews

Jimmy Doracy Orch with Helen O'Connell & Bob Eberle; Pats Waller Orch (5), Calinhan Sisters (3), Mar-doni & Louise, Roberts & White, Jit-terbage (6).

With two jive aggregations here, the cellege and high echool mob is shagging themselves into a happy the shagging themselves into a happy. Dorsey members to mesh in some comparatively emonth, quiet tunes, and the novelty is highly acceptable. O'Conneil and Bob Eberle, both of whom have capable tonsits and workle pages are good effect. Exertle size which we have capable tonsits and workley to the control of t

TIC TOC. MONTREAL

Montreel, Jan. 4.
Tess Gardella (Aunt Jemima).
Remus & Resette, Moran Bros., Al &
Ted Lane, Lenore Deba (8).
'Happy' Sherman Orchestra (9).

The Avon Comedy Four and Bells Happy Sherman Orchesters (9). Balts rever a most the old standary respected to the standard response of the standar

106 Assault Suit Settled

ster, N. Y., Jan. 16. Rochester, N. Y., Jan. 18.
Settlement of Edward S. Swanzy's \$10,000 suit against Albert Michaels, operator of the Chairous, nike cital, was reached just before the case went to trial in supreme court here. Swanzy claimed Michaels best and assualted him with unjustifiable bratality' at the night citib in October 1938 Michaels claimed sife.

Chi Royale Frolics May Switch to Colored Show

Ed For, who closed his southaids colored Grand Terrace, is readying to take over the loop Royal Prolite, which was closed his southaids on promise Consey, decided whether to make the Frelies into a colored spot or to continue its previous only policy.

• 15 YEARS AGO •

(From VARIETY)

John McCormack quit radio, And all because of a big beef by record dealers and concert impressions who stated that radio was cutting down his b.a. appent. Later be song again —and often—on the air.

Equity forced the Shuberts to for over for extra shows to performer in the Al Joison starrer, 'Big Boy after some wrangling.

'Is Zat So,' by Jimmy Gleason and Richard Tabor, and featuring the former with Robert Armstrong, was a comody click at the 20th St. thea-tre, N. Y.

'Night of Romance' was a nifty comedy-drams starring Connie Tal-madge. Joe Schenck produced. Also in the film were Bonald Colman and Jean Hersholt.

Jean Hersholt.

The Avon Comedy Pour and Belle Baker were among the old standbyz at the Palace on Broadway, with Arthurs Byzn and Gilve Wyndham, from legit, augmenting the nest bill. Leo Carrillo was also elicko with his diolect stories.

BEACHCO B'WAY'S NEW **NITERY CLICK**

Traditional post-New Year's reac-tion has hit the New York inken-tion has hit the New York inken-ted business is off zave in a re-sport. Distinguishing the situation that time, hewever, is another situation that time, hewever, is another in-place citick it clicia terrificate, hancks off much of the other appa-ciation. Monite Proper's new Busin-combern is the hield No. 1 manager.

famed Beachcombers in Hollywood is further distinguished by (1) it's in a jinx room, the second floar of the Winter Garden theatre building which has been variously become as-the Plantelion, Benedwalt, Com. La-pex, Mirader, etc., with sorre or lan-nesses; and GI that this room is proving necessiful both as a disas-ter of the common secondary of the secondary of the common secondary nonembry, since a spot either cities for disease and lingues on host list alter-tions of the common secondary of the theory of the common secondary of the common secondary of the com-terned. Prover's spot has the com-terned, Prover's spot has the com-terned, Prover's spot has the com-terned, Prover's park has the com-terned, Prover's park has the com-terned by the common secondary of the common secondary publicate, Presse is now exploiting but small sayon. Walter Betchelor, the agent, is Pro-ser's portner both at the Busch-nitery, and La Comps, Hellywood interpretable and the common secondary.

LORD & STEWART

Tailors of Today-And Tomorrow PICCADELLY, W. 1

EW YORK: 600 PIPTE AVE

THE THREE RYANS

"The Fall Guys of Comedy"

WEEK JANUARY 17

TOWER THEATRE, KANSAS CITY, MO.

BACK EAST AFTER A LENGTHY RUN ON THE COAST

Direction: MARTY WHYTE, 540 N. Michigan, Chicago

HOLY SMOKE! WE ALMOST FORGOT

A MERRY CHRISTMAS AND HAPPY NEW YEAR TO EVERYBODY

TOOGES

CURLEY, MOE AND LARRY

P.S.: LOOK FOR OUR UNIT "SEEING STARS" OPENING, JANUARY 19, ORIENTAL THEATRE, CHICAGO PRATURING

GLORIA DICKSON MARJORIE BELL

CLIFF EDWARDS **BREWSTER TWINS** **ALEXANDER DURCY EVELYN FARNEY**

Staged by MACKLIN MEGLEY. Written by EDGAR ALLAN WOOLF, LEW POLLOCK and HERMAN RUSY Produced and Managed by LEO MORRISON, Inc.

Nite Life In Havana

By ABEL GREEN

Havana, Jan. 16. ip of Mavena's night life is ine Macisnal, government-Pagence Macional, government, and Casino Macional, government, and their Marden's Riviera and their Marden's Riviera and their Marden's Riviera in Ben Marden, Jark Arkin, Bam drin and their Marden's Riviera halewood, H. J.) associates oper-ing the place. That takes in the dearrant proper and floor about a struction for the Lady Luck ab-

histoir.
With Ben Marden's Casiso Nacional
With Just that way, it's one of the
few personality prefixes ever premetted at this de lusse nitery-casino,
h addition, Marden has a tie-in with
the Hotel Nacional and the rece-

Show Draws Record
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Rab trouge is due in in a week corole is a good composite of insert,
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was center. A new high La Lana ing or Terminal convert life persons tensors. In the control of t

Friendly Opposish

Indianapolis, Jan. 14.
Lyric and Circis, competing stage thew houses, are universitionally using each other's stage to plug pie bendings.

Withers on stage, and sent week Withers on stage, and sent week Lyric plays her picture 'High Sichool' (20th). This week Lyric has Andy Devilee on stage, and next week Circle plays his pic Gerenium' (Für J.)

Ice Show Draws Record \$90,000 in Philly' Cons

end Arable sleight-of-hand preference. However, Guill-Guill she has been possible to the process of the control of the process of the control of the control of the process of the control of the control

MPLS. CLAMPS LID ON JOINTS: MANY ARRESTS

Minnespots, Jan. 16.

Bissultaneously with the most extensive vices on yis in the ciry's historic properties of the circumstant in having the list disamped on with a bone. A doson all-night close and the current grand jury were hard made to the circumstant in having the list disamped on with a bone. A doson all-night closes and other gambling paraphensis were nested by the wholesals. More than a bundred arceta have the circumstant of the circumstant o

Thomson Sits in at AGVA. But Just to 0.0. Situation: Only 75 Paid-Up Members Attend Meeting

Philadelphia, Jan. 14.
Performers were doing a burntop here but week when a lot of
for a bronefit performance. It
was a testimonial to a well
known Phility Judge and the
Phility politicions were plenty
eited.

olled.
Audience scarcely even
bothered to turn heads to look
at performers, who wondered
why they were asked and why
they came.

SENATOR, PITT, DROPS

Senator, one of Harris outht's down-town spots, took place over weekend, with house returning to straight pix Friday (13). Spot's latest effort to put over vaude lasted exactly two and a half weeks, with Harrises and a half weeks, with Marriess drapping served grand on the drapping acceptal grand on the trapping the trapping served grand on the proposed 19 months ago that an astempt has been made to establish 1 centralism, but no soap again. Last-eninste more was made to get stagehands unione, but this failed. Final bill, headed by Will Oubstrae-cred, neer grees up slightly, not conceed to justify continuation. That leaves the partity continuation. That leaves only stage show house in town.

Comerford Resumes

Vaude at 2 Pa, Stands

Valuer as a F. H., Channel Comerford resumes vade on a split week basis starting tomecrow of the Capital theorems of the Capital Capital Services of the Capital Capit

Nitery Op Burned

With its administrative future still uncertain, the American Guild of Variety Artists is going ahead to set up its New York local and fill out the personnel of its national board. committees were elected at the membership meeting Sunday after-noon (14) at the Palm Garden, H. Y., and eight new members of the na-tional board were named Monday

Audience scarcely even be othered to turn heads to leak why they were sided and why they even with a warder of the pain of the

ENATOR, PITT, DROPS
VAUDE AFTER 21 WKS

Pittsburgh, Jan. 14.

Expected fidding of vaudiffm as sensiter, and the sensiter, own or Harris outfil's downer, and the sensiter, and the sensiter is sensitered by the sensiter of the sensiter is sensitered by the sensiter is sensitered by the representative from the AFA, with signs to down the sensitered by the sensitered by the sensitered by the representative from the AFA, with signs to sensite sensitered by the sensitered by the sensitered by the sensitered by the sensite sensitered by the sensite sensitive from the AFA, with signs to sensite sensite sensite sensite sensite sensite sensite sensite sensite sensitive from the AFA, with signs to sensite sensitive from the AFA, with signs in the sensitive from the AFA, with signs in th

ROGERS NAT'L THEATRE **WEEK STARTS APRIL 18**

Seven days, beginning April 18, have been set as the annual Will Rogers National Theatre Week dur-ing which coin will be solicited from g which com will be solvened from color patrons for support of th ill Regers Memorial Hospital, Sar ac Lake, N. Y., and associated phil thropies for motion picture pec theatre patrons for si Will Rogers Memorial

chairman of the campaign committee on which chiefs of all major circuits and exhib organizations are serving

Cleve. Hotel Onits Shows Despite Profitable B. O.

Nitery Op Burned
Detroit, Jan. 14.

Bernard Softer he weer, water before shown an orders from the New secretly burned when Wren lan, profit like season with the policy.
Owness night club, was destroyed by far Jan. 19.

Divons and Fraken bowed on the Jan. 19.

Divons and Fraken bowed on the week land to the policy.

To the same with the policy.

The same with the policy.

Folding of the Int'l Adds to B'way's Post-New Year's Nitery Casualties

MERRY MACS' RECORD

Played 8 of Last 26 Weeks at N. Y

Night Life in Havana

The Merry Macs, radio-stage harmony quartet, set record for repeal quite Overliche, arx, quite a male ca. leg. The sidewalk cales prunt lands to the New York Paramount, which conde last night Chuesday. Act had played the house eight of the last 28 weeks.

The secretary control of the secretary control more quartet, not record for repeat magements during their four-water which evoid land night (Thousity), was previously at the New York Parament, which evoid land night (Thousity) are provided in a special set of the Lecuma combo, which complete the house eight of the Lecuma combo, which complete the house eight of the Lecuma combo, which complete the repeat of the repeat of the lecuma combo, which complete the lecuma complete the lecuma combo, which combo complete the lecuma combo, which combo complete the lecuma combo, which combo complete the lecuma combo comb

Wednesday, January 17, 1940

RY ARMETTA

STATE-LAKE, CHICAGO

THIS WEEK-HEADLINING

PERSONAL APPEARANCES H

Nastia Polisheva Mirhel Michen Mischa Undener Voledia Kator Gre

(Fernal Billio)

Jules Atterti Gre 4 Debutantes Midred Tanner Top-A-Bhythme Dorts Moore Natable Githert Gioria Dawn

Mork Club

Comulting

Variety Bills

NEXT WEEK (January 19) THIS WEEK (January 12) connection with bills below indicate of show, whether full or split week ning day of

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Paramount

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LeQuerne Co Frank Convide Co Bissace

Happy Pelton Ore Tony Martin Rancy Healy J & J McRonan WHAMB-BARRE Cupiled (16-20)

Cabaret Bills

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BOSTON
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LOS ANGELES

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Sonja Henie Ice Show Opens in N.Y. To 200G Advance; Jams Mad. Sq. Garden

TOWER, K. C.

STATE, N. Y.

STRAND, N. Y.

ep Fields Orch, Claire Runn, Lenny & Statler Twinz, Don Dond End Rids (Gabriel Dell, Iz Hall, Leo B. Gorcey, Bernard ley), Mrs. Léo B. Gorcey, Sam "("Schlepperman"); "Invisible per" ("WB), revieuced in Vanus;

ROXY, N. Y.

Bob Howard, Four Raya, Whitey & Ed Ford, Freddie Craig, Jr., Linda Moody, Olive Sibley, Gae Foster Girls, Paul Ash House Orch; Raften, reviewed in Vanixy, Dec. 20.

New Acts

ANTTA LOUISE

DEAD END RIDS (4) With Sam Searn (Se Mrs. Lee B. Gorcey Councily 13 Miss. Strand, N. Y.

VARIETY

STAND, N. Y.

May Ford the Control of the Control o

'John Henry' Comes A-Cropper

Paul Robeson Starrer Folds After String of Financial Tangles

John Henry

Opened Jan. 18, '48. Meet crities agreed this was an excel-lest idea but poorly executed. Watts (Tribune) said 'author and composer have failed with sin-gular completeness.' Lockridge (San) observed 'nothing except Mr. Roboson serves to disquise its insidepasseries.'

'John Neary', large-coat colored rema with mails derring Poul Verset, R.Y., last Wednesday (16), week, R.Y. last Wednesday (16), week to be a second of the last verset, R.Y. last Wednesday (16), week to be a second of the seco SHAW'S 'GENEVA' TO OPEN IN N. Y. JAN. 29

Turonia, Jan. 14.

Co-managerial English trouge of Maurice Called Trough of Maurice Called Tours of March 2006 Productions. Militer productions and Militer productions and Militer productions and the Eaville. London, and had made a tentative deal them, although Warren Minnesli, of the Theories Guild, and a Shuibert rop both journeyed ing its Boyal Alexanders engagement.

Formerly Theatre Guild hold U. S. rights to Shaw's plays. In the case in a close freed of the playwright, the C-J due obtained entire North American rights to the Irishnan's 30th play.

Equity Beauraicy (13) but there was a dispute over previous making of the Theorie Guide Babeson, under contract at \$1.50 to the Contract of th

Done with Muriel Dickson
Muriel Dickson, Metropolitan Opera
Muriel Dickson, Metropolitan Opera
with the D'Oyl' Carta Guesses
be starred in a revival of 'Patience'
to sour the atrawhats this nummer,
to source the source of the source of the source
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Current Road Shows

(Week of Jan. 15)

Culbourne - Jones (reperi-loyal Alexandra, Turonto. "Easy Virtue" (Constance Be-Selwyn, Chicago.

many viruser (Constance Bennett)
—Setwyn, Chicsgo.
Eva Le Galliesse (reperiory)—
Broadway, Butts, Mont. (5); Fox.
Billings, Mont. (16); Marlowe, Hei-eva, Mont. (17); Wilma, Missoutis,
Mont. (18); Fox. Spokane (19); Cap-ital, Yakima, Wash. (20).

ital, Yakhua, Wath. (39).

'Masslev' (Magrice Evant)—Genfy,
San Francisco.

'Masslev' (Magrice Evant)—Genfy,
San Francisco.

'All Marched an Angel' (Dennis

Ring)—Curren, San Francisco.

'Kins the Boya Geosthys'—Lucust.

'Kins the Boya Geosthys'—Lucust.

'Louve B to Ber' (Victor Moore,
William Gaston)—Municipal Auditorium, Rinbonna City,

'Honey B to Ber' (Victor Moore,
William Gaston)—Municipal Auditorium, State (14-13).

(172): Convention Hall, Tulan (18-1).

'Herica Auditorium, Oklahoma City

(191): Auditorium, Pikhologhjah.

Talan Who Cause to Bhaner' (Cid
In Wath)—Barric, Chicago.

Tay Buar Children' (John Barry
"No Yune For Cumedy' (Katharine
Cornell)—Billimore, Los Angeles.

Bash Broger (mansilogh)—Crand,
Ros Angeles.

Rosh Broger (mansilogh)—Crand,
Ros Angeles.

Rosh Broger (mansilogh)—Crand,
Ros Angeles.

The Time For Cumedy' (Katharine
Cornell)—Billimore, Los Angeles.

The Time of the West' (Willia and Engene
Howard)—Eclanger, Chicago.

Themaska' (Willia and Engene

Everett Horton) — American,
Losis.
Lo

ton.

Three After Three' (Simone Smoon, Mary Brien, Mittai Green)
Nixon, Pittsburgh.

TEXAS BASEBALL DECISION AWAITED

Som Antonio, Jun. 18.
Although the baseball reason is still a long way off, least broadcalling meeting of the Spreaded form of the proposed to the spreaded form of the Truss League at Dallag, Jun. 20-11. They're aftern a Dallag mans will be done away with, due to the fact that many claim it harts attendance at the games, but the problem of the probl

CE to Meet

Quarterly meeting of Chorus Equity will be held at the Zdiona hotel, N. Y. Priday (19). Similar, hot when a quorum failed to attend it was adjourned.

At the time a number of musicals were being readed and it was supposed that members were prevented from attending because or rehearstals.

Engagements

Inside Stuff-Legit

Much of the credit for the run of 'flty Dear Children,' with John Bary-more, in Chicago, where it played its weeks, is given to Isan Strattes, who prose-agenized the show there, by Alferth and Syrre, the produces, proposed to the show there, by Alferth and Syrre, the produces, Children' in Chicago, Included was Starold W. Ceben, whose notice peared in the Philiburgh Post-Gasestic showt three months aga. Manag-ment flayers that his mention counted in the excellent gross in Philiburgh Lat week, takings being around \$25,500. Extension in curvely agentize lat week, takings being around \$25,500. Extension in curvely agentize Early Virtue in Chicago.

andfing the prum ore new consideration of the desired and the consideration of the considerat

Although recent reports were to the effect that Ed Wynn was readying for a roturn to the diags, the consolian remains inactive. He's aresty me in show circles though occasionally attends adject circles, unsalty assess possible by his ont, Keenan. To the few who have choiced with his Wyn districted by an article trustless circles are the circless of the control of

Tobacco Read company on tour with John Barton is booked up to Ph. 34, when it will have played 74 weeks and will be routed thereafthe 19. Eastheard (Dick) Lambert, who has spitcle the show for the past three seasons. Tour of the drama duried Labor Day, 1893. Only layflat sever the weeks before Raster and Christians. By great Columbar
Extracted of Read 21, 2000 and 21, 2000 and

Helen Hayes is chairman of the theatre committee, but having left N.T. with "Ladies and Gentiemen," which chosed of the Martin Beck Salanday 153, John Golden and Gilbsert Militer are actively participating in the plans for the theatre besself performances for the Finnish relief Lond. Another Delvice will not be limited to the theatre Among radio programs proposed, which would be offered a sponsor at a high figure is one in which Corta Garba, Altred Lant and Lyme Fentanne, who have enery been on the sir, will be asked to participate. Miller is slated to alt those names to make the mile appearances.

Notices of the death in Portland, Oragon (Dec. 17) of Jim Helifs, photovana. have small of the process of the p

Already annoyed by the similarity is thome of 'Young Couple Wantef to his Two on on Island,' Elmer Rites burned last week when Jerem Mayer, producer of 'Couple,' moved its opening day up from east Thurbday (35) to Monday (25). 'Island' was originally skedded to premiere of With the announced switch of the 'Couple' date, Rice and the Playwrights Co. determined they would not be besten to the starting line and reinterrity changed 'Saland' to open on Monday also. Certain that in fall case Rice would draw the first-dring critics, Mayer decided to push Munwelling back to Wednesdoy (34).

New Scripts

pieted 'Ill Wind.'

A. J. Creein, the physician and author of 'The Citadel,' has acripted a new one, 'Jupiter Laughs.' Ira Bue and Mordeesi Gereik have collaborated on another play, 'Pillar to Post.' Gorelik is a scene designer.

Bareth.

two new ones, 'Captains and King and 'Winner Lose All,' the latter dramatization of his own short stor of the same title.

of the same title.

High Walpale has abandoned fiction for the moment to turn out a play. The Hantonia.

Sichima Rantman, magazine writer, biographer and former valuation of the property of

Affred Neumann and Erwin Pisca-tor have collaborated on a adapta-tion of Toistoy's 'War and Peace.' Booth Tarkington has turned out a new one, 'Your Humble Servant.'

Charges H'wood Rental Fraud, Sues for \$42,946 Los Angeles, Jan. 14.

Angeles, Jan. 18. Here Revue Personal State of the State

The St. Louis Municipal Theatre Association, which sponsors alfresco-entertainment in Forest Park, has shadded a 13-week 1960 stacon in-stead of the customary 13. The American Way' opens the season June 3 for a two-week seageneerst. One week of Knicksrbocker Holi-

'American Way' Opens

ay surows.

Efforts will be made to engage tops who played the original roles a Broadway. Walter Huston starred to the latter, and Predric March and lorence Edwedge topped the former.

Effects will be made to engage those who played the original roles on Broadway. Walker Husten starred in the latter, and Prodrice March and Prodrice Effects and All Company starts here Jan. 28. In Little theater of Humicipal Annual Peed Jan. 27. The Hot Air Club, organization, proceeding, the start of the start, and legister of the process of the start of the start of Humicipal roles of the start of Humicipal will be given weekly by cast from Priceilla Beach theatre, Ptymouth cases dust, of legistermann, will hold the start of Humicipal roles of the start time given weekly by cast from Priceilla Beach theatre, Ptymouth the start of the start time given weekly by cast from Priceilla Beach theatre, Ptymouth the same process. The start time given weekly by cast from Priceilla Beach theatre, Ptymouth the same process. The start time given weekly by cast from Priceilla. However, the start time great the same priceil. He will be performances at the proceedings. Chambake is inversiblely Andro holds, N. Y. A. part a da al, and brief the last Sunday of each July. These will be performances at the proceedings. Chambake is inversible by Andro holds, N. Y. A. part a da al, and brief the last Sunday of each July.

ORGANIZING THE AUDIENCES

Solit Invitation to Show Biz for Finn Relief Fund Participation Bringing Sharp Comment From Those Ignored

Baselon haid at the Algonough that M. Y. Pickley (123) to formulate plant for aid to the Finnish Releight and the Pinnish Releight and the West Pinnish Releight and the West Pinnish Releight Releig

susting, but they content than rea-e of the unemployed in the profes-les too of vital importance. Applications for aid made to the everal stage guilds, Actors Fund, lags Relief and other theorie or-nalizations have been steadily neutring. At last week's weekly otters Fund buard meeting the num-cer of applicants for financial help (Continued on page \$2)

Grisman Cal. Arrest On Check Charge Climaxes S.F. Production Fiasco

Hollywood, Jan. 16. Hollywood. Jan. 18.

Arrest of Sam Grisman on o check
sharge in Needlex, Col., yesterday
(Benday) c'ilmaned a week of finandid fasces. In his presentation of
Sam Reinhard's Workshop Flayers
in a trilogy at the Geary libeatre.
In the Common was picture of the Color
bella arcrefely freeling in Chinagin
bella arcrefely freeling. In Chinagin
bella freeling in d to Chi.

Warrant was issued on complaint of the State Labor Bureau, which alleged be gave a post-dated check at woman to promote theatre with the state of th

Deyment.
The State Labor Bureou filed another complaint against Grisman late Posterday 'Abonday', charging him with stranding 37 employees without makeries. Norman Sien, manager, and Ben Atwell, advance man, are making relief through the Theatrical Managers. Agents and Treasurers and Ben Atwell advance and Treasurers and Ben Atwell advance and Treasurers and Treasurers.

Time Marches On

of them successes, two Sopa.
First was Christmas Evenheth bidded Dec. 30; then 'Ho let' and 'Kindred,' Jan. 4, a 'Ladies and Gostlemen' last Surday (13). Another, 'Lit Fozen,' howe out Feb. 3.

WPA No-Profit Rule Shutters Coast Musical

Numerous complaints filed with the Government against farming out of legit municular produced by Fodgrand and the state of the state of

the WFA.

Presence of members of Actors
Equity in casts of music project
plays, which during early days of
project's operetts revivals ran at
high as 16 Equity players in a show.

high as 10 Equity players in a show, has frequently been proteried by less managers, and was forcibly brought to Equity's attention by Edwin Lester, producer of light operas of the Philharmonic Auditorium, and by Homer Curran, the Coast's principal legit producer. Following in the producer of legit producer.

by Momer Chrise, or cipal legit producer. Following representations by Equity to WPA chiefs, number of Equity players was limited to three control of the co

parties when there were no funds to commercial productions. Insure payment. Meyer Weigal, of WPW was linked with last four Blow York, who advanced Grisman muscals staged at the Playhouse. Blow Fricas production of the proceeds derived being put in fund likes 16 in an accounting. Trouble started for Grisman, who The Reinhardt-directed plays of did a find noedlive. Cast of 32 meters when the Reinhardt-directed plays of did a find noedlive. Cast of 32 meters when the second trade until Equity moved in the second trade unti

injustic for the sponners. Shutdown of Music Project's pro-tioned. ching repertaire of 'At ductions at Playhouse throws hun-faceties,' Sister Bestries' and ductions at Playhouse throws hun-faceties and the sponners of An advertised tand actually used reat the sponners of the sponners of the sponners of the sponners of technic when continues were leads for the operatis were Ruth of an the third night for men-sent. See the sponners of the sponners of the sponners of the Keast.

Chi Mummers 'Night'

Chicage, Jun. 16
Mummers, little theatre organization, planning to go into the Studetaker with 'Night Murt Fall.'

hin. Treasurers were well right Must Fall.

Equity has made certain concessions in order to promote produc-tion. Espect to upon within a few the venture.

LEGIT PUSHES B. O. STIMULUS

Experimental' Idea, Having Managers' Backing, to Be Tried First in Westchester County As Broadway Hypo-Information Liter ature Part of Plan

LEAGUE'S \$2,500 AID

Move to effect the 'terganizing of nutlenees,' as provided for in the part between Equity and the managers (League of New York Theature), was started last week in N. Y. whites a considered leaf week in N. Y. whites a considered leaf very a preparation of the part of the

westerester county, towns being Benneyills, White Plains and Searchish, all being principally populated data, all being principally populated data, all being principally populated principally proposed and principal data of the principal data

(Continued on page 52)

UNCONOUERED' GETS NEW PROD. SHORTLY

George Abbott has received a re-vised script of Aya Rand's "The Un-conquered" and expects to put it back into production within a couple of

into production within a couple of weeks.

Producer was approached by Alex Producer was approached by Alex Producer was approached by Alex Producer was a proper of the proposition and stage r awar connectly about former acting, but ofter reading the accipied he declined the proposition. Abbott and Yokel produced, with Abbott staging and collaborating on the acript with John Ceell Belom. Mitten Berle, connectly and in "Security of the producer of the producer

Lyceum-'Married' Can Get By at \$2,800 Per

What is understood to be the lowest Broadway theatre-attraction op-erating cost setup pertains to the Lycum where 'Whert We Are Mar-Lyceun, where When We Are Mar-ised in playing. House and Move can get by with a grots of \$2,000 hiere leving a lessing arrangement. Cost in said to be on minimum sid-ary with previous for percentage and the said of the said of the said of the accuracy of the presenter, but J. Leven-ter, and the presenter, but J. Leven-ter, and the said of the said of the layer of cut-rates the venture. Servical deals to suite over the Lyceum, with a profiler to buy the property were reported recordly the interretted.

Gotham Ticket Situation Cleared Up When Indie Broker Group Accepts Code: 20 Out of 23 Agencies in Pact

Lincoln, Neb., Jan. 16. Wilbur Cushman, former \$150-a-day unit booker, is now ar-ranging a tour for 'White Cargo,' legiter. All towns formerly

ranging a tour for 'White Carga,'
splighter the control of the con

Legit Theatres Move Eastward:

Planes to beautify New York's Birth versus, which will eventually be a wide thereusphare lined with trees, which time it beauties of the subway.

No hegit theatres have been construction of the nieuway from the Main Biern beaute of years, and it was predicted among the beauties of the subway.

No hegit theatres have been construction of the nieuway from the Main Biern beaute of the ryasrs, and it was predicted among the beauties of the subway.

No hegit theatres have been constructed in the Breadway ready from the Main Biern beauties of the ryasrs, and it was predicted among the subway from the Main Biern beauties of the subway. The beauties of the subway from the Main Biern beauties of the dropped from M-M to the beauties of the subway from the Main Biern beauti

seing built eartwarded Park avenue has been mentioned a number of the base been mentioned a number of times.

Will-complete the service of th

Lincoln, Neb., Jan. 18.

Wilsor Chalman, former 3150.

Wilsor Chalman, former 3150.

Wilsor Chalman, former 3150.

Tricket Agascias last week accepted New York Thashers and Equity, and was cleared up. After averal convenient his content.

The grantemanty rep. Bill Arms, will visit your city showing assaples of, our never harms and the new York ticket islussion were made to the agency about that time the oreveral reputed plane and the content.

The visit of the content of the conte

its \$4.00 clientele.

With Theri's remaining in N. Y.
difficulty in replacement players was
climinated. Abbott and Cortelle
were slated to leave the revue after
it was on the road several weeks for
vaude dates. Now understood they
will stick for the remainder of the
Broadway run. Some goes for Carmen Mirabid.

| Rilen Turner | |
|-------------------------------------|--|
| Tamore Turner | |
| Patrula Stanley | |
| Wally Myers | |
| Dean Frederich Botto-S Ivan Simpoon | |
| Michael Barner III Bobert Scott | |
| Am Ferguson | |
| Mrs. Historie Demon | |
| t Keller | |
| dertie heller | |
| hatm Miller Bichard Beckhard | |
| Kenspaper ReporterJohn Bereff | |
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| | Budonest, Jan. 2. | |
|-------------------|-------------------------|---|
| Drama in 8 acce | tolk aconese by Laux | ٠ |
| feder, staged by | Ermo Tarmay; at th | á |
| igestman, Student | ret. | |
| bundettn | Maria Mone | н |
| kmdro Heveroc | ant Eeling Gregu | ĕ |
| Selen | Margit Ladomer wh | ä |
| Paul Martel | Bander Komtve | ñ |
| lene | announce Politica Blood | ú |
| Serge | Julius Kamare | ü |
| Sebreme | | ü |
| | | |

Plays on Broadway

THE MALE ANDRAL

THE

'Abe' Betters 18G in Lively Chi: 'Scandals' 24G, 'Dinner' \$18,000

'Hamlet' (Evans) Big \$16,000 on L.A. Stand

Horton Solid \$18,000,

Detroit; Barrymore In

work and fishering fiftermon shows covered to the control of the control of the Case will be dark until Jan. 20. when John Barrymers pope along in Very Deer Children', getting a play already at the b.a. Estimate for Last Work 'Springtone for Berry', Case (1.366, \$1.75). Up there with a strong \$15,000.

IN PITTSBURGH

'Boy' Only \$4,000, K. C.:

The Variety of the Tender of the Hall of t

Barrymore Vs. 'Wind'

'MAMBA' SLOW \$11,200. PHILLY

Robeson to Make First

RUTH DRAPER 76, TORONTO

B'way Strong; Male Animal' Clicks, DuBarry' \$31,700, 'Hellz' \$28,000, 'Girls' 27G, 'Dinner' 201/G; 21 Shows

With a new hit in twee and come betterment in most legiter. Instruction that the control of the

THREE OKAY \$20,500, D. C.

would (LEFT) within Garden (60th)
specially to listed official announcement, on Pubratry II. It too, is on
the control of Pubratry II. It too, is on
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the control of Pubratry II. It too, is on
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the

BUTH DRAFER 16, TOROUTO
TOROUTO, Jun. 18
With Royal Alexandra enjoying a cell-out Friday, 123 and turn-average and the state of the sta

SYMPH MAESTRO **OUITS IN ROW**

Syracus, Jan. 18.

Bitring a tempest in a texpot,
cholas Gualillic, conductor of both
Ulten and Syracuse oraphony
thestra, has announced his resirtector between the force preform the between the force
conjunction with contemplated
conjunction with contemplated
conjunction with contemplated
conjunction of Stream' Salomo.'

hodulad for Jan. 31. Bresignation
comes offictore Pol. 1, day after

nert.

onter of controverry is Thelma scree, Byracuse and Rechester or instructions, who was to have some different control of the second of t

none accepted.

to thought of the dance being reper'is 'mmusing to anyone who we dancing or who has seen it,' Biracree said. ', , It is by no no a so-called strip tease affair—thing but that. The vella are dis-

I am respectancy courses.

Biracron is head of the EastBehool of Music (Rochester)
department and formerly
d with the Eastman theatre
any in the haydey of the
ster theatre's stage presenta-

AGMA, MET WILL MEET ON DISPUTED FRANCHISE

American Guild of Musical Artists spin angostations Priday (12) with a Metropolitic Priday (12) with a Metropolitic Open: regarding a dispated Classon IF to the convey standard construct with its artists of the control of the contr

St. Louis Fund Drive On

St. Louis, Jan. 16. campaign to raise \$135,000 for maintenance of the St. Louis phony orchestra for the 1940-41 on is under way. Only 20% of expenses are obtained through sales because scale is so moder-

de.
Alexander France, chairman of the hoird of Directors of the graph a ority, said \$137,000 will be open for national takent, including salaries of the tooters and exposes of bringing ritists here for p.a.'s, A further \$66,-60 will be car-marked for advertis-g, music fees stage hands, manage-



Costumes-"For Sale"

PREMIER SCENERY STUDIOS W. 41st St., New York City MEdallies 3-4155

Snap Judgment

Detroit, Jon. 16.

Russell McLaughlin, drama
eritic on Detroit News, is doing
a series of Mondoy night reviews of tests plays, is they hit Cantheatre here, or WWJ.
Has noral is minutes on average to prepare his review for presentation at 11:18.

Stoki's Signing of Philly Musicians for S.A. Tour Threatens Robin Dell

Philadelphia, Jan. 18.
Philadelphia may have to forego
its Robin Hood Dell concerts this
summer if any more members of the
Philip symphony orchestra utin up
for Leopold Stokowski's Bouth
American good-will tour.
So for So

American good-will four.
So far 30 members of the orchestra have been signed for the trip, and if many more succumb to the lure of the South American way, the Deli concerts will be all weaked up for Rosenbaum, president of Robin Hood Dell Concerts, Inc., which runs the open-air programs.

Unises 70°, of the Phility Orches-tra sign up for the Dell by 76°s. In and a crew or 60° men juned up, the child programs of the control of the programs.

Finn Relief

Funish theatre drive are dely-bound to consider too the indigent and needy of the stage.

A percentage of takings from the proposed Finalsh parformances is likely to be agreed in will not be the proposed Finalsh parformances and the proposed for formances formances for formances for formances formances

tion also by the picture industry, radio, opers and concerts. Meantime, the annual benefit for the Actors-Fund, to be held at the Winter Garden, N. Y., Jan. 28, is being readed, while a legit benefit performance of Time of Your Life' for that fund and a showing of 'Margin for Error' for Stage Relief were held Sunday (14).

Clinton, N. Y., Jan. 16.

Kamilton College will present on hosterary dispray of doctor of humans midyaer convocation here Bunday (21).

Robeson in a Paradian convocation of the products of the product of the product

Robeson is a Phi Beta Kappa graduate of Rutgers and holder of a bachelor's degree in laws and let-ter from Columbia.

Italy Okays De Luca

Itelian Government.

The To-year-old boritone is the best known of the artists forced to remain to Italy. He will arrive early in February and has been engaged for five performances, including the Barber of Seville, Rigolette, Travisia and Faust.

Travisia and Faust.

BCA Victor plans to record De
Leca in a complete set of Rigalette,
victor plans and Giscome Lauri
Vibit Lily Pens and Giscome Table
ti lily pens and Complete Complete Lauri
American bartinon will be phifted to
other discs now that De Lauri is

Yiddish Play

If I Were Rothschild

patrical councily in two acts tell accessive Manufacture Schwarts, adapted from the levy by Santon Alecticom, pre-nased by the Viddioh Art Theories, attack theories, incared by the acts in moster, related the Art Theories, attack the series, and the series, and the series, and the series, and the series and the series of t

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| Chtef of Pultre tiester Schockt |
| Neberribia |
| Queen of theha's Great-Great-Great |
| Grand-daughter Naomi Alsh-Louf |
| The Bear s. redney |
| Cumrade Been |
| Compade these |
| The Center Morro strassberg |
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electrical into the results of factatory with his latest proceedation. The House of Redstechild, and for the House of Redstechild in the re

ntretches creduitly beyond redemptanaming from the standagoid of
courage—but certainty nol from
novelty—in the characterisation of
pilgrimage to the White House, with
his aides, to ask advice on a ophtion
Abraham Lar had the lead part
at the Helvew tercher when caught,
nate in that role. Las is excellent,
nate in that role. Las is excellent,
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to its Parks. Miriam Kressyn in notation in the product of the courage of
the courage of the courage of
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U. S. Okays Alien Dancer

Manuela Del Rio, Spanish Manusia Del Rio, Spanish in-terpretive dancer, was released from Ellis Island Friday (4) after being held there since her arrival (2) from Europe with her troupe of three be-cause of passport difficulties.

Charles H. Allen is agenting Miss Del Rio. She's tentatively booked to open at Town Hall, N. Y., in about two weeks.

Milwrukee Planning Symphony Orchestra

For Met Appearance

A slicht letup in restrictions placed on Balous opera singers will see the appearance of Guisepon being a grounders presently here, music once of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to Apprehim and State of 10 arists whose passperts to the Apprehim and State of 10 arists whose passperts to the Apprehim and State of 10 arists whose passperts to the Appearance of 10 arists whose passperts to the Appearance of 10 arists whose passperts to the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts which are the Appearance of 10 arists whose passperts to begin time and the Appearance of 10 arists whose passperts to begin time arists whose passperts to begin time and the Appearance of 10 arists whose passperts to begin time arists whose passperts to begin time arists whose passperts with the Appearance of 10 arists are the Appear

a service of energit. It is hoped the continued to Milwauches alsow, but extended into the state.

Milwauches has hed to depend the symphonic means well as the symphony band.

Organizing Auds

Continued Auds**

Continued Form page 0

on be taken care of if arranged for far enough to advance. The carlied date when there is no machine and successful as the same page of the symphony band.

The carlied date when there is no symphony band. The carlied date when the there is no symphony band. The carlied date when the the symphony band well as the hoped that shewmen well assent to addregating women's child the symphony band will be entired to the symphony band will be entired to the symphony band as the symphony band will be entired to the symphony band will be entire

was dated to begin Det. 1 and six monthly payments are acceptable on money due for January, Pebruary and March of last year. No levy applied thereafter up to last Sept. 1 and so it was further conceded the

and March of last year. No levy applied thereafter up to last feet. I and so it was further conceded that no such coin apply to the first three months of this season. (September, Cettober and Revessiber). In that the present rules shall not be changed unless the brokers are consisted. Agency people satisfied there will be bruker participation in the ad-ministration of the code. Under-coded the code of the code of the code of the code of the code that the code of the code of the them hast season and such coin will be credited on amounts due or be-coming due.

Rallet Review

BALLET THEATRE

(GREAT AMERICAN GOOF)

Battet-play with book and disher by with mode, Henry Brant; cha graphy, Fingens Leting; greeny and e steen, Borts Arman; greeny and e steen, Borts Arman; memori-play with hook and dishis to be the flowering manie, Heavy Breat; a same, Barris Armanie, Heavy Louis Same, Barris Armanie, Heavy Raboh Stone, conductor, Alvantier Jonn, Processed by Advanced Arts B. In-, at twister, H. Y., Jan. 11, 10; top 63:30 openings.

N. Y. Chain Store Bill Still Includes Theatres

Bennett chain store tax bill re-introduced after being killed in com-mittee last year, still include the-tres among the places classified to-tres among the places classified to-tre two blooms. The control of the will not affect theirs though wordage incluses otherwise. Annual levies are from \$30 on each bloom's access of two and not more than few, to \$1,000 for each vlore's in excess of \$20. Albany Jon 16

which opened but which opened the the Street, which opened the Street at the Street and the Street at the Street and the Street at the Street

That much-balled-of new evening the daily for New York will begin policious sevenud Jone 1. Ball without much the first written on nound-nod-film, half a century, died Jun. 9 in Complications sevenud Jone 1. Ball without and the subject. Although balls in the price of the price

Ratevapast Bioff Tale
Sill without a name, the new payr will be whally different from cle in Jan. 27 issue of Satevapast,
special Somewhat smaller in Carrier State of Satevapast,
special Somewhat smaller in Carrier State of Satevapast,
special was now special to the coverence of the Satevapast,
special was very special special special was very special was very special was very and granted with the Coverencest and state of
Hilmon's Satevapast State Tale
Were covered to the lead of the special was very special gws mags, notably Time, of which agernoll was v.p. and general man-ger until recently. News will be de-artmentalized, with the front page in index of the paper's content. shout helf the matter will be pic-

prisi.
No ads will be taken, at least at the start, but advertising matter will be handled as news when it nerits. The paper will sell for a

and will se users, at Jeans at the start, but advertising master in the paper will sell lee a like the paper will sell lee a like per levered papers, will be many the published and person in the published sellowed papers, will be many the published sellowed papers, will be many the published sellowed by the published sellowed by

ming coltier, and William Bussine, relief, Jr., of the N. Y. Daily News, business manager. Donald F. Stevanson, and the Stevanson manager. Donald F. Stevanson, and the Stevanson of Stevanson, which is capitalized at 1888(806 has among its state-label Cheesee Bussines, reveal-based Cheesee Bussines, reveal-based Cheesee Bussines, reveal-based Cheesee, Burstington Hartfard, Minara, Darothy Thompson, George Huntington Hartfard, Minara, Bussiness of Stevanson, and the Johnson William of Stevanson, and the Johnson of the Stevanson o

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Arbbre im P. Bayde.

Arbbre im General and the second in the second of the 10-year of Browleys in the State of the 10-year of the 10-y

players.
Pact cells for Miss Parsons to continue her daily and Sunday Hollywood columns plus 'exclusive' stories
of fitndom. She has been fitn-celtumning since 1913 when she became
the Brat picture columnist in the
U. S.

Yarn carries title 'All Right, Gen-tlemen, Do We Get the Money?"

NEW PERIODICALS

Key to Contemporary Affairs, monthly mag on the international scene. Published in New York by Contemporary Affairs.

LITERATI OBITUARNES
Watter W. Blackman, 65, political
cartoonist on the Birmingham (Als.)
Age-Herald for 21 years, died Dec.
29 in Cleveland. He was a pioneer
in the drawing of animated film
cartoons.

Ernes B. Babey, 78, former publisher of the Vesedershurg Ind.) News, diel in that city, Dec. 22. Irving Supies, retired New York publisher, died Jan. 3 in Old Greenwich, Com. Formerly a member publisher, diet in New York; he also published The American Encyclopedia of Music in New York; he also published The American Encyclopedia of Music 18, paging post Supies of the Committee of the New York in the American Encyclopedia of Music 18, paging post (1997) and the New York of the New York (1997) and the New

language mag.

F. J. Plym. 70, publisher of the
Niles 1Mich.) Bally Star, died Jan
12 in that city.

William L. Ostrum. 78, former
publisher of the Olean 19, Y.1.
Evening Herzld, died Jan. 12 in that
city. Buying a half-interest in the
paper in 1855, he acquired full
1203.

William W. 1935. He retired in
1203.

wood ecolumna plus "arclinive" stories of Shindows. She has been sim-eed earlies with the Strip jetture ecolumnist in the U. S.

Canada GE's Leek Re-Entry
Canada GE's Leek Re-Entry
Canada, relinquishing ite ban on a strong of the strip in the strip in

CHATTER

Ka-bide Ohada Nita Ray massi Betty Nytander Famin Cartings First Douglas From Botta Dick Smith Hendrik Willem Van Loon ex-hibiting his brush work. Vera Brittain due in today tWednenday i from England. Lloyd Gladfeller, Journal, ebected president of the Mitwaskee Press

president of the Milwaunee reco-Chia. Frank Gervasi, Collier's war cor-

respondent, sailed to foreign assign-

reinist Gervant, the control was extra-ment.

Martha Geilmen in N. Y., after covering the Russe-Finnish front George Seell's fourth book, The George Seell's fourth book, The Barbarinos, accepted by Caston Publishers of Idaha.

Wallace Brothway and Herbert Wheel Magazine, m. 20 Good House-

Publication Carp., has joined This Week Magasin and Code House Register and for the past year, is considered to the construction of the past year, is considered to the past year, is considered to the past year. It was not to the past year to the distribution of the past year to the distribution of the past year to the past year. It was not to the publisher of The Bulletin Intelligence of of The Bulletin Intelligenc

ersol for a book on that continent.

After 20 years of Chicago newspaper work, Ersest L. Heitkamp has become editor of The Cherry Circle, monthly mag published in the Windy City.

monthly mag published in the Windy Cay, Mehrton Ligojinett, Jr., Joseph Mehrton Ligojinett, Jr., Joseph Mehrton Ligojinett, Jr., Joseph Mehrton, Jr., Ligozinett, Mehrton, Mehrton, Mehrton, Parez, Oscar Levanti, book, 'A Smatter-ing of Ignerance, already in a third printing although it has only just been released, co., acuther of Hearst, Lord of Son Simens, drew a \$3,000-a-year job as press relations secretary in Governor Olson of Call-lornia.

secretary to Governor Olson of Cali-tornia.

Mr. Raymond Ive, Inshino editor
O Vogue, and Mrs. George Palon
Snow. editor of Hurpers Banan,
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Mrs. Sinconvey Thayer, formerly

delive as editor of the anti-orderion of the control of the contro

day Times, arrived in New York or the City of New York for opera au-

Lesley Kuhn, who's been covering Lestey Kuhn, who is been envering Broadway for various toreign-language papers, preparing to pub-lish the International Amisement Guitle, in association with Andrew

lish the International Amisement Giutile, in association with Andrew L. Swan.

Fifty - two - year - old Alabama i Montgomery. Ala I Journal has -thonged honds, having been acquired by Col James Hammond and Nicholas Pevay from Frederick I. Thompson.

Members of the American Book-

Thompson.

Members of the American Booksellers Asim. have begun balloting for their favorite books of the year.

with Harry Hansen, book critic of the N.Y. World-Telegram, to anounce the selections on Feb. 13.

nounce the selections on Feb. 13.

Bills Next Week

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Happy 16

CLEVELAND

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MINNEAPOLIS AND ST. PAUL

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Passes Boor Virginia Persons Jack Elliett Berbu Hierman Bajer Abe:

Exchanges

with vaudeville last half of week, Olympia is second and third-run film

From Mgr. to Critic

From Mgr. to Critic

San Antonin, Jan. 16.

Boyd Sincloir, assistant manager
of the Capitol, Austin, has revigence
to become motion picture critic o
the Austin American Statesman.

Pitt Variety Club Gets Cla

Piti Variety Club Gete Clemy
Pitisburgh, Jan. 16.
Twet No. 1 of Variety Club here
will have by middle of next month
the circuit of showmen's regentation. Group stays at some hotel,
the circuit of showmen's regentation. Group stays at some hotel,
william Pena, but in moving up a
floor and taking over an entire wine,
william Pena, but in moving up a
floor and taking over an entire wine,
redecerated at a cost of nearly
\$20,000. There'll be eight different
owns, tapped by a lossing 40-feet
deep and surrounded by circular her
charge of Victor Rigamount, theoise
architect, under supervision of C. J.
Latta, nevly-selected chief barber.
Work will be flatished by Pol. 18,
a series on inglity housewarmings,
James McHugh has reaigned as
an anager of WFs Plana theory with
simmanger of WFs Plana theory
and poet goes to David Wald, on avoidsince the property of the property
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change.

Mrs. Lucy H. Love, of Johnstown, has been named secretary of Pennylvania state board of film centers by Governor Arthur H. James, Post, formerly held by Mrs. Hester M. Pye of Waynesbarg, has been vacual for past air menths. It pays an sential salary of \$4.50.

Bod Silverman Elevated

Bod Silverman Elevated Bod Silverman, district manager of Schine Ohlo houses, become city manager in charge of 10 Rochester when the company of 10 Rochester ter and Fairpert, nacceeding Levited, who will manage the Riviers. Gene Curtis, obversion of Riviers and manager of the Riviers, one of Syrature at manager of the spect of Syrature at manager of the silvers, taken over advertising delira-sistent, taken over advertising delira-sistent, taken over advertising the con-Silverman has headquarters in the Madison theatre with Bill Beimmer as house manager. Buddy Freeman moves from the State to the Dixie, Wally Folkins switching to the State. Saturday night vaude dropped at the Madison, goes into the Monrue Saturday (20) and continues at Cameo, bicycling across the city.

Lake theatre, Schine house, is sloted to relight Jun. 26, following repairs necessitated by \$5,000 bins which destroyed stage and rereen. Entire house being redecorated due to smoke chanage.

Outros House Oper

Porest Hills, L. 1, Jan. 16.
The Trylon Theatre has opened here an Queens Boulevard. Spotla initial how was minus lovish cere-

Outside of theatre borrows the architectural theme of the World's Fair.

Broadway

VARIETY

Colby Harriman in town. Zeb Epstin is the pappy of a girl.

G

ak O. Miller better at

on in hospital.

Barroy Belsban going to Florida

William Dieserie in from the Coast

r a two-week stay.

Bandra Gould to Blasmi to recuprate from parumonia.

Bill Mellinia e-elected director of

ew York Athletic Chib.

Harry Rubin on the mend for a long siege of illness.
Al Greenfield breke mitt on ulter. Led with the right.
Endre De Toth, young Hunglim director, arrived last week

relyn Nesbit in Masseu hospital sola. L. for an operation, largaret Pervy back to her Idah ch after a month in New York.

dre Burdino, member of the age Opera Co., sailed for Baly. in Hamrick, of Hamrick-Ever-i circuit in the northwest, in

orge L. (Lefty) Miller again ing Yiddish shows in weekends righton Beach. sw York Film Board of Trade its its recently elected officers y (Wednesday).

y (Wodnesday).

anel Novaman, 32-year-old broof Bobby, conducting 'Vanilies'
estra at 81. James.

me Goiger, ex-Broadway nitery
retator, now heating at the Caret, now Mismi Beach apot.

d Spooner p.a. for 'Two For the
w'; Henry Sasher replacing an
tor Mismin's Doughbers.

v'; Henry Seaber replacing as for Manhai's Daughters.' its Goldstein, who was in town neing Paramount executives, returned to Springfield, Mans. O. (Sert) Brown, peer of y Williams Issum, calcirated birthday and still going strong, to Dishi, electrician for The Who Came to Dinner,' to Coast ght the Alex Wollecti company.

ght the Alex Woolleott company, arry Sherman's daughter, Raomi, perating at the Bronx hospital wing on appendicitis operation, as Lobowitz wed to Albert lan. Bride is servetary to Phil sham, Warner Bros. h.a. essec-

Interest of the Both by a common of the Both by a bank of the Both by a bank of the Both by a bank of the Both Two Indiana of the Both by a bank of the Both Two Indiana of the Both by a bank of the Both Two Indiana of the Both by a bank of the Both Two Indiana of the Both by a bank of the Both by a ba

Dave deal with Two Bellywood class eathermed from Bellywood class and the second of the Bellywood writer, expect to be in New York shoot of the American May Jee REO. John Cromwell, director of line American Billiotic, trained in New York (1998). The American Billiotic, trained in New York (1998). The American Billiotic, trained in New York (1998). The American Billiotic, trained by 1271. Herman G. Weinberg, former publicity chief on Harvest, has resigned consections with French Classes of the New York (1998). The New York (1998) was a first trained from the New York (1998).

n. lim MacFarland, who has a farm Jersey, last another cow, the mal getting itself electrocuted by ting mixed up with a milking

schine.
Ben Harden back to Broadway, vocding his new Chester Hale vue to Havana, where he, Jack rkin and Sem Salvin operate the sino Nacional.

Bruss of malaria sum-lareup of malaria sum-pears ago.

Ferenc Moinar, Hungarian play-wright, arrived from Europe to lec-lure at Columbia University. He was met by Gilbert Miller, who will read in nigy. ..., Or Not To Be,' recently

met by Giner, i.o Not To Br., rehis play. ... or Not To Br., recompleted.
Cliff Beid. RKO associate producer, who had been vacctioning in
New York over the holidays, trained
in the Coast Friday (12). Eddie
Konof, scenario ed for Sam Gold-

New York — to the Coast Prince Knopf, necessive de for Sam — Knopf, necessive de for Sam — Knopf, necessive department chief, vacationing in Florida until the end of January. Will return to R for the Coast to reorganize the department.

Minneapolis By Lee Bees

Henry Herbel, Alexander Woollcott in one-night ecture stand at Lyceum. Al Menke orchest

world's Fair Minonths' engageme

worms rair Museum ending two months' engagement in loop. Jay Hans, Peramount homoeffice of sales' supervisor, in town. Nichey Goldhammer, RKO district manager, visiting Das Moines' branch. U. of Minnesota Playhouse offer-ing Sasan and God' for first time here.

Cone With Wind goes into Or-phesian Peb. 2 with three perform-ances a day.

Rey O'Connell, Warner Bros. zone theatre manager at Lantaster, Fa., here to visit ill mother.

here to visit ill mother.

Marvin Wolfish, from Detroit,
new RKO hooker, succeeding De
Kimmel, transferred to Chicago. new BKO beeher, aucroeoling Dave Kimmel, transferred to Chicarde Carrie (Chicarde Carrie) and the C

Bioff

IATSE, and \$1,375 in dividends fro domestic and foreign corporations.

ome #1.79% in dividends from the continued of the continu

IATEE
Almost eincoltaneously with Bioff's
indictionent, the county prosecutor at
Port Townsond, Wash, amounced
that be was 'seriously considering',
against the LATEE representative.
He stated Bioff was arrected in Oct.
1884, after on automobile he was
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Paris

ers on leave admitted free to morning shows at Balzac. Guitry started series of readcasts of famous French

By Joseph C. Baveste

Boldiers on leave admitted free to

Bondey merraing shows at Belzee.

Bach Goldiers on leave admitted free to

Bondey merraing shows at Belzee.

Bach Goldiers derive derive of

redoin condensate of Jameses Freench

Miningswell made her return to

music-hell stage at Binsie Palace in

Becordings of Masurec Chevalier's

latest two nong hits being sold for

Jean Remeit of Bonne to mg 'La

Toucal with Viviane Bonnesce, it was

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Lancoureus and Colonne symphony

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Lancoureus and Colonne symphony

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and the Freion Bergerse.

Berg Lancoureus

Lancoureus and Colonness

Lancoureus and Colonness

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Lancoureus and Colonness

Berg Lifar of Son Bergerse.

Berg Lifar of Son Berg Lifar of Bergerse

Havelock Ellis left \$20,000. Carroll Gibbons band back to the Sevoy hotel. Berry Orde, stage and radio mimic, married to bandleader Cyril Staple-

havey beed, chape and radio mimic, married to handleder Cyrll Stapiston.

Brother of Boris Karloff, Sir John Prati, is statched to the Ministry of Nervo and Knox, part of the Crary gang, celebrating their 31 year's partmership, up now revue in which he will finiture new acts. Walter Wanger and to have calved other to Naussen Wayse the Property of the Crary of the Crary of the Crary of the Crary gang, and the control of the Crary gang celebrating their part part of the Crary gang celebrating the control of the Crary of t

Australia

By Erle Gerrick

In Keith has returned to U. 8.
after legit run? (14.0) down size
"Whated of ric. (14.0) down size
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"First of the British propagated
pix, The Lion Has Wing! (1/A), is a
man hit blaw, is playing added
time in Melbourne for Tivoti Thename of the rich size of the rich size
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war chould brighten. Declares
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war chould brighten. Declares
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newedays.
Will Quintrell has replaced Jon
Bushind or coin to be made Regent.
In imagerial vanish's horige, dustry
for var funds netted \$60.00 in one
for var funds netted \$60.00 in one
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throughout Australia by the inductivation product of the court of the

gramophone dises to tell the our time to triephone inquirers. 'Caesar,' historical play alloped by Giovacchine Ferrana, but ga-erally known to be co-authored h Stumolini, in rehearal at the Ni-tional.

tional.

As a sign of political appro-Jugoslavia for the first time per import of Hungarian pictures. I is cross the border, with much cean, was 'Hotel Springtime.'

in cream the before, greeness, First in cream, we will be before a control to the control to the

Pittsburgh By Hal Cohen

Joe Cairns has quit theatre bit to open a beauty salon. Jackie Heller will rejoin NTG unit in Wheeling this weekend (18). Earl Mellem hand back in town of-ter 15-week run at Chi's O'Henry Ballroom.

three weeks. Dith the Al Mercurs, but for longer.

Al Mariene band rounding out its the longer of the longer left, but longer left, but longer left, but longer of longer longer

ploitation staff on the Coast.

Occar Levant brought his bride.
former June Gele, home for a day
lest work to most his mother.

Barbars Bunt's parents will be
waiting for her in Florida when she
reaches there with Will Orberne
orth.

oren, Original revue, Thank Your Start' by Charles B. Gayner, opens month's run at Pittsburgh Playhouse Jan. T. Gayner, who did smag, jyrics and skeithes, is here smitting Frederick Burleigh, Playhouse director, in the

Release

d from page 3. jurisdiction in the event there is a releasing commitment based on ap-proval of story, budget, financing, etc., rather than on viewing of the completed picture.

Release Stymind

In Middletter waters in its ladd.

Retease Stymiol
In distribution quayters, it is indi-cated, offer the manner of asking a question, that while it is obvious trouble, where is the releasing chan-nels going to come from except for a releatively small issueder of pre-ductions. This prior is raised, in amount of planning both end and west for filming of pictures inde-pendently, the vast majority of which would require major release to get anywhere.

The virtual certainty that the

receding his own Chatter No.

where he have, where he have, where he have the control of the con

Hollywood

Dick Dorso laid up with & George Topper to sanstorius Al Wilson suffered relapse

Roy Rogers suffere Stu.
Al Christie in tow

deal.

Donald Crisp recon oak. Albert Ma

Aon S

Aon Sichern to hespital for appeaAon Sichern to hespital for appeaJerry Asher joined Warners pubJerry Asher joined Warners pubLevy Mail.

Jerry Asher joined three-mostle

Levy Mail.

John Blumar recovering from mepersonal tour.

John Blumar recovering from mepersonal tour.

John Blumar proceeding from meCharles Laughton back from resmaily burnets back from broBonding Formation.

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Edmand Goulding back on the

est of the state of the services.

William Bord on vacation after

William Bord on vacation after

Los Bonding and Bonding and Con
William Bord on vacation after

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William Bord on vacation after

Los of the Bonding Bonding.

completing his 20th Mopalong Cassidy illan.
Una Merkel, recovering from presuments, unable to work for zery. Frank Freeman and William Leibaron guests of home at Masquers disnor. George Arlies has written an account of his Hollywood experiments under the title of My 10 Fores in the number the title of My 10 Fores in the Little, Srewen is publishing it in April.

Detroit

Bub Keily, of Cleveland's WGAR, in town.

Cass Howard lack as m. of North-wood lan abow.

Tel Leary, from Hollywood, to Tel Leary, from Hollywood, to Tel Leary, from Hollywood, to Texas Tunnany and his Wonder Horse in at the Commoders.

Everett Barbahll, at the Beowart, Everett Barbahll, at the Beowart, Detreit symplemy orchestra giving Install Rolled Fund besendt Jan. II. W. All Learn and Common C

oyale. Ed Schuitz, piano, has joined Den amon's rhumba outfit at the Lon-

Ramon's rhumba outfit at the Lon-don Bar.

Ethel Shutta out after two weeks at Commodore for plotter dates in the east.

Dorothy Schanmer replaced

at Commendere for plotter dates in Davelin, is i've an or replaced Prances Hall, injured, in the Chib Bodgi, Lacete bowed out as guider at Oasis after a mostl, with Harvey Stone taking over—Anne and Vivience) will wed Detroiter Dick Prest there on Valedinar's Day, but taken over George Ravanagh's hand now over George Ravanagh's hand now the Comment of the Comment

OBITUARIES

MARRY N. MARVIN ryy N. Marvin, 77, retired in-ry, who was one of the original ters of the old Biograph Stu-jud held many motion picture to in association with Thomas itom, died Jan. 12 after a three-hiliness at his wister home Scrassio, 78: ther details in the picture sec-

BALPH HITE

Hits, 48, president of the Hotel Management Co., died York Jan. 12 of a heart at-

Further details in dance section.

Jack ROSELERSH

Jack ROSELERSH

Jack Roselsigh, about 83, radio, stags and silven recent neive, died in the section of the section of the section recent persons. The section pregram, Pepper Young's Panilty, appeared by Proctor & Comitio pregram, Pepper Young's Panilty, appeared by Proctor & Comitio pregram, Pepper Young's Panilty, appeared by Proctor & Comitio pregram, Pervious Incomition of the Section of Laborator of the Section of Laborator of the Section of Laborator in the Section of Laborator of the Section of Laborator of the Section of Laborator of Labor

ns succeeds him in the serial).
native of Tennessee, Roseleigh
appeared in various forms of
business, including Belasco
productions and silent films
Francis X, Bushman. He is

JOSEPH MANDELKERN

JOSEPH MANDELRERN
Joseph Mandelkern, 72, retired
flustrical agent and batter manager,
dependent of the manager,
suppresentative of the Metropolitan
hyperentative of the Metropolitan
flustrical agents of the Metropolitan
fl

WALTER T. HITCHCOCK

WALTER T. HITCHICO. IN Walter T. Hitchcock, 65, pinneer Baltimore exhibitor, died in New York, Jan. 10, after a long illness. Known as 'the Blind Singer of Baltimore.' Hitchcock opened and optimer.' Hitchcock opened and optimer that the second picture theatre in Baltimine.

Knewn as the Billed Binger of the best rea and bourser, single steel the control of most ready in Cheage Jan. 13. At the time of his death he was with the Auditorium.

We have the exceeded pole-turn theorem and sincer of reage utilizing illustrated silence. The control of the Boltimire.

Originally a composer and singer of songs utilizing illustrated slides, allicheck also improvised unique mund effects for early films. Of revolve the was active in the Blind Sudherhood of Maryland, whose modern acted as honorary pull-more acted as honorary pull-more acted as honorary pull-more and six grandshildren Thomas and six grandshildren Thomas and six grandshildren

first companies, died Jan. 9 at the Edwin Forrest Home for Actors, Philadelphia.

Philadelphia.

Starling his coreer at the old Walnot St, theatre, Philip, before the
Civil War, he later managed productions throughout the U. S. Those
who trouged under him included the
late Fanny Davengent and H. B.
Warner. The son of the late William
B. Chapman, also a thestireal manler's company, in New York for a
number of years.

Albert HART

Albert Hart, 60, stage and screen
orter, died Jan. 10 at his home in
Hollywood after a long lilenan. Ne
Hollywood after a long lilenan. Ne
relating on Broodway, where he rose
to stardom and played for 10 years,
the was star in 'Doller Princesa' and
played the role of Dick Dandeyo in
played the role of Dick Dandeyo in
correction of the N. Y. Higapacterson.
Hart's first picture job was at Fort
Lee, N. J. for the World Plan Co.
Loter, he meved to Hollywood,
where he worhed for Universal and
where he worhed for Universal and
starting of the starting of the works.

Bartviving to his widow.

GEORGE C. MACE
George C. Mach, 52, vasudeville
George C. Mach, 52, vasudeville
and burlenque performer, who also
worked in legit and more recently
cerebral hemorrhage at his home in
New York Jan. 11.
He appeared in a comedy turn
with Al K. Hill in vasude and also
the played in The Squareler, 2 melodrams produced at the Forrest theter, N. Y., in 1953, and was also seen
Scruting breider his widow, is
Surviving breider his widow. is

orchests, no member of Blus orchests, no members. It is tracinal hard of a heart altack. His home was in Cambridge, O. Patter, N. Y. Jen. B. Bern and odd-harphet, died at his home in Brooks, of the state of the st survived by a widow and child.

MABELLE F. C. BENDRECKES
Mrs. Inhelte F. Comway Headrick, T2, widow of Ben.
Here
drick, T3, widow of Ben.
Here
Here
Seven.

Burthers Brochs, of WWJ,
notes than 50 years and was a
lister. Barbars Brochs, of WWJ,
notes than 50 years and was
DOWNNEK SOBERO

DOWNNEK SOBER

ADOLPH M. ABRAMS
Adolph H. Abrama, 68, ploneer castero Ohio picture theatre operator, owner and operator of the first film house in Casteno, O, died first film house in Casteno, O, died allment. He went to Canton in 1806 from East Liverpool, O, and the same year operator of the casteron of the castero

HOW ARD THURSTON
Howard Thurston, 28, chief an-nouncer at KWG, Stackton, Cali-fornia was found dead in one of the studies by newscaster Lester. Jecobon last week when latter came for the ar after an early more and in which the state of the state of the precised an analysy was at first sus-pected, an authopy revealed the Thurston was the victim of acute gastritis.

esetritie.

Deceased was not related to the late magician of the same name.

CHARLES TANNHAUSER

CHARLER TANHAUSER
Charles Tanhauser, 40, legit thetre and boroffice manager, died sudonly in Chicago Jan. 18. At the
action of the charge of the charge
and the charge of the charge
previously had been boxoffice an
other Chicago legit houses and at
one time had been manager of the
Studebaker. I was children survive.

MENRY T. BINDER
Henry T. Binder, whe operated the Content Content, Xenia, O., until he recent content content, I content to the Content Conten

L. H. MONTERRY
Paul B. Zbinden, better known as
L. H. Monterey, a name he adopted
years ago when he was advance
agent for the Barsum & BalleyRingling circus, died receetly in
Miami from injuries he received in
an explasion in his fruit atore.
Widow and three brothers survive.

CHARLOTTE KINDERLEY
Mrs. Charlotte Kimbertey. 42. formerty in seiven and bier weil
known as a dramatist of melters,
died in Flint, Seotland, Dec. 27.
She first appeared on the stage at
15 and at 21 wrote her first melodrama. She wrote 41 in ail.

JOSEPH LAWRENCE
Joseph Lawrence, vet vaude and legit performer, who fell and broke his leg shortly before Christmas, died in a Brooklyn hospital, Jan. 6. He had worked on the Kelth cir-cuit for years. Burial was in Cin-

FRED BOSENTHAL
Fred Rosenthal, 68, vasude agent,
died in a Chicago, hospital, of intestinal disorder, Jan 12.
Had been agent for years, upecialising in indie and fair booking.
Widow survives.

JERRY KING
Jerry King, 46, member of Blue
Barron's orchestra, died Jan. 15 in
a Cinclinati hotel of a heart attack.
His home was in Cambridge, O.

Thomas M. Carier, 76, East St. Louis orch leader for years, died re-cently of heart disease in St. Louis. About 10 years ago he become in-structor of instrumental music in East St. Louis grade schools. Survived by invalid widow.

Mrs. Elbabeth Melleride, 70, mother of Mortha Denne (Mary Margaret McEleride), died in Winter Park, Flo., early yesiterday (Tueeday) morning following influenza attack. Daughter is newspaperwoman and radio speaker.

J. J. Bells, T7, son of Ernest Seitz, noted pianist and composer who wrote 'The World Is Waiting for the Sunrise,' died in Toronto on Jan. 12. He was president of the Underwood-Elliott-Tisher Manufacturing Co.

Sue Ringling for 31G

hefty package of esteriusment in the use right, with emphasis on the losspher; or the machasis on the losspher; or the state of the transport Dallos, Jan. 16
Suit for \$31,000 has been filed in
U. S. district court here against the
Ringling Breas-Barnam & Bailey
Circus by J. R. Langford and his
wife, Ida Longford, of Fort Worth.
Petition sileges Mrs. Langford was
kicked by a circus horse, breaking
her arm.

nanaged the publishing house and direct its trade paper for 25 years.

WHAT THEY THINK

Jules Biogler Concurs New York City.

A much better way would certainly be for three distributors in question to blow their own horn and to con-stantly heep their product in front of the exhibitor.

Suban Biopher Concern.

New York City.

Edition, Vanexer:

I have read with the utmost interest several recent letters from your interest several recent letters from your interest letters from letters from your interest letters from abroad.

I and delition to the difficulties the part of the your interest letters from your interest letters from your interest letters from a from your interest from your interest letters from abroad.

I and delition to the difficulties the part of the your interest letters from a from your interest from you

House Reviews

STATE-LAKE, CHI EMBASSY, N. Y.

haifed in the snow, suggestive of british method it the floating of the Services and oppolause for the Goods from the Services and the Servi

stuff is accepted without sudible comment. The Pax city of n. No. (WB).

MARRIAGES

Brity Robinson to Kendal Elli-in New Orleans. He's WDSU a nouncer.

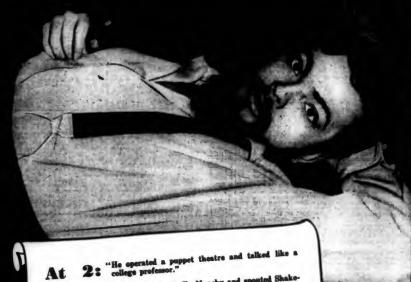
Joan Bennett to Walter Wanger, in Phoenix, Arix., Jan. 12. Bride is the film star; he's the film producer. the lim star; he's the lim producer. Myra Bration to Trumana Bradley, in Las Vegas, Nev., Jan. 12. Bride is radio player; he's a radio announcer. Mrs. Pamela Clark to Norman S. McGee, in Westport, Conn., Dec. 21. He's director of agency relations at WQXR, New York.

Margaret Dromgoole to Dave (Young) Olds, in San Antonio, Jan, 12. He's sports announcer for KABC, San Antonio.

Helen Taylor to James Crow, in Los Angeles, Jan. 15. He's drama editor of the Hollywood Citizen-

Berlin Music has three new Jimmy Van Heusen tunes: 'Imagination,' 'Pulks Dots and Muonceam' and They Ought to Write a Book Abe

HOW DID HE GET THAT WAY?



"He looked like Dr. Fu Manchu and spouted Shake-speare like a veteran."

B2 "He started making his own highballs."

At 10: "He decided psychology was a fake and used psychologists as guinea pigs to prove it."

At 18: "He was leading man for Katharine Cornell."

At 23: "He gave the nation gooseflesh with one breadcast."

At 24: TODAY—"He has the most amazing contract ever

READ THE FANTASTIC STORY OF ORSON WELLES IN THIS WEEK'S SATURDAY EVENING POST

by ALVA JOHNSTON and FRED SMITH

THE SATURDAY OUT EVENING POST Today

VOL. 137. NO. 7

NEW YORK, WEDNESDAY, JANUARY 24, 1940

PRICE 25 CENTS

N. Y. Dailies' Radioesque Rooftops; Old and New Methods Fight It Out

Glamour Girl Part Of Politics Showmanship In Milwaukee's Race

Milwanhee, Jan. 23.

Milwanhee, Jan. 24.

Milwanhee

Refused to Be Female

Impersonator; Expelled Mexico City, Jan. 23.

was expelled from the Mexican actors association because he re-funed to play the lead in a revue house here of a paredy on. The Women' current at the National than 12th. Moreno told the association that he considered the paredy not only a poor one and beneath his dis-nity to do, but that not fer any pay would be suppose on the stage dressed as a woman, as his part in the place would fee include the control of the con-trol of the control of the con-world demand.

SUPERMAN' TOO **HEROIC FOR RADIO**

There will be no radio version of the cartoon strip, 'Buperman' at a st no notwerks are concerned. Erwin, Wasey & Ch. picked on this care at the notwerks are concerned. Erwin, Wasey & Ch. picked on this let as a medicine to sell kild listeners on Hecker cereals but the webs have thumbed it down as a preliagestic of the much horrer stuff pond carejt's war and apy thems. The 'Buperman' character is clothed with unlisted physical and metals powers and character and the company of the company of the company of the control of the concept with planes stacking him with death rays and held up benshed adjustrapers until the occupants of All this and much more was deemed by the network is attend to unlined on adolescent histoners, or from parents and teachers association.

ran, LaGuardia's Aide, An-swering Rumors Majors May Tie Up Eastern dies, Hinto at Threat Anti - Trust Laws --However, That

7 FEATURES SET

Hollywood yesterday (Tuesday) was subtly 'warned' not to altengt to place any harriers in the path of ...ow 'yerk film production. Clean densind. J. Ryna. Jr., recently application of the second production of the second production with Mayor F. H. LoGuardia's drive to bring extensive film production each film interest and the two bring extensive film production each film interest and the two brings of the second production of the second produ

Film Director Faces Mob Scene He Couldn't Handle, And All Because of Hitler

Pierre Tytis, directing Mes Crimes, with the horrors of the Nazi regime as the theme, was mobbed and pitched out of a large Paris de-partment store by on angry mob last welk when he attempted to buy a picture frame for a photograph of

Ice Shows, Rinks In Big Biz Class: Henie Drew \$214,000 Into N. Y. Garden

1,000 Girls Made Jobless By Anti-Gambling Drive

Minnespolis, Jan. 23.
More than 1,000 local girls, jobless ince the lid went on here and the pame of '14' was halted in toverent and eafes, are organizing to try to agalize the dice shaking.

legalize the dice shaking. If this lan't donnt they say, the Rev. Henry Saltau, head of the law enforcement lesque that has cleaned up the town, whould take us in and Seed us, 'the girls' declars. "Something has to be donn, or we'll all be on relied,' is the girls' ultimatum.

NO HIGH HATS AT N.Y. FAIR IN '40

N. Y. World's Fair for the second year has been indicated for some time, and the promotional literature aimed to attract exhib

nently carries the comment: may have been one of the bus executives who said Too may have been one of the bust executives who said Too M High Hait. What they needed 5-cent hamburgers. The quotie originated in Look magazine, vi-ton in the control of the con-trol in the control of the forth the idea that there were many \$10 dinners." Already settled that general and sion to the Fair is to be 50°, et does not be set to be 50°.

Detroit Asks \$125,000 For Publicity Campaign To Take Curse Off City

Pierre Tytis, directing 'Mea Crimes,' with the horrers of the Nast regime as the theme, was mobibed and pitched out of a large Pierra of the Comeback Via Film of Hitler.

Tytis was seeking a frame suitable has been proposed to buy a pelcular frame for a photograph of Hitler.

Tytis was seeking a frame suitable has been proposed to buy a pelcetang fare. After complaining to the floorwalker that mone of the frames was nuitable, as themetical that the curse off the frames was nuitable, as the most of the floorwalker that mone of the frames was nuitable, as the most of the store of the store. He was forced to got the floorwalker are some diminish out of the store. He was forced to got the floor the police and phow has identify papers.

WB Chiefs Huddle in N. Y. on '40-41 Sked; Budgets Up to \$2,500,000, No B's Jack L. Warner, arriving out Leonard's New M-G Deal Monthly (22) for home office hudfiece on production matters, administration discussions, and for attendstress of the highest Michael (1). But and the stress of the matter of the stress of the stress of the matter of the stress of the matter of the stress of the matter of the stress of the stress of the stress of the stress of the matter of the stress of the matter of the stress of the stres

Jack L. Warner, arriving out
Monday (22) for home office huddies on production matters, administration discussions, and for attend-ance at the Rainbow Division dinner at the Waldorf tonight tWed.), returns to the Coast Friday (26), Expertation is that the lineup for 1946and producing plans, supposedly calling for a reduced program to 40

restures, will be discussed.

Albert Warner, who has been in Miomi, gets in today (Wed.), while

Mismi, gets in today (Weel, while ham Schneider, Warner except class of the State of the State of the Emission of the State of the State of the Priday (18) from Burbenh. On arrival, Jack Warner stated test films to be the State of the State test films to be the State of the Sta

gether B product.
Warner's estimate was thet production costs had risen 480%, with result that the film costing \$175,000 four years ago now would cost \$700,000, with the same cast used.

PAR'S B'D WILL **ACT ON NEW STUDIO**

heard meeting of Parameunt, included for temorrow (Thurs.), contest to be one of the most im-riant sessions of the directorate aring the past year, although some ers coming up for discussion be tabled for further considera-

th Y, Frank Freeman, visited to the bank 14,000 discussion from the Coast, action in the taken concerning the 97-ord building of a new studies of facts a Monica. While the State St

while Preemen is east, it is expected that program plans for 1946— it will be discussed. It is understead the company will make fever pictures, but that no figure has been detrained upon, though 60 has been reported as the probable number.

reman came east by way of New ma, with E. V. Richards, an-director, accompanying him that point.

COAST PREVIEW PACT SOUAWKS

Hollywood, Jan. 23.

Producers at their next meeting will air the preview situation. Warners and 20th-Pex are accused of breaching the agreement to clear previews through the Hays office.

Other majors threaten to compete against their dates unless the two studios again respect the agreement which limits previews of A pictures to one a night.

SAILINGS

Feb. 2 (Los Angeles to He Ray Kinney (Lurline). Jan. 26 (South Sea cruise) Mr. and Mrs. Cole Porter (Kung-holm), Jan, 19 (Los Angeles to Honolulu) Jack Kapp (Lurime),

Hollywood, Jan. 23. new deal with Metro by which he makes three pictures annually, one as a director, under producer Hunt Stromberg, and two as a producer. Stromberg, and two on a producer.
First effect of the new agressions in to relieve Leonard of the disrection of the reliabre on Theor Bonn's which have been turned over to
W. S. Van Dyhe. Leonard thee
over the directorial job on Tritic and
Executery and Leonard bover their
Stromberg and Leonard bover their
Stromberg and Leonard bover their
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State of the Circle Ziegelelf and

Irving Trust Will Turn Over RKO Assets Fri. (26)

Federal Judge William Bendy in N. Y. Thursday (16) signed the official order directing Irving Trust, sets now in its hands to the re-organized company. The order win filed Saturday (20) and Irving Trust will make the turnover on Friday

The only change in the form of order was to have Irving Trust reserve \$64,625 as payment to be made to Chemical Bank and Trust Co., is Chemical Bank and Trust Co., trustee under the collaboral note in-denture deted July 1, 1991. The bank is turning back to RKO oll as-sical piedged with 3, and was un-willing to do as unless its claim for services was first taken care of. Bendy allowed the bank \$6,000 date. Description of the bank \$6,000 date. Description of the bank \$6,000 date. The services was the services are to the services are worth. Actual return of assets consists of

companies cinecturing sects river of the section of the court. He was addressed to section of the court. He was selected to section of the court. He was selected to section of the court. He was selected to select likelin, secretary; John bill, section of the court of the section of the court. He was selected to select likelin, secretary; John bill, section of the section of the court. He was selected to select likeling the selection of the court. He was selected to select likeling the selection of likeling the selection of the selection o

Small in Georgia

Other News Pertaining to Pictures

| PW Radio Protest Lieuris to P.C.C | 200 |
|-----------------------------------|-----|
| homson, Jaffe See Joe Weber Page | 20 |
| Americana' Increases on Air | 29 |
| lid Tune Mania Irks Publishers | 20 |
| wing Knocked Itself Out | 20 |
| | |

The Ferry to Hoboken

By BILL HALLIGAN

They Note from the Coast on shelping (23), justing ont step with the coast of states of the coast of the coas

Forever' for Shearer

Norma Sheary gets the star spo-in Metrico Torover, recently pur-acquired the years as a possible gia-rer for hereal. Camera as a Sidarmerge start in three weeks, ney Franklin producing.

HAWK'S PEMME LEAD

Hellyweed, Jon. 23.
Brenda Marshall gets the fenness lead opposite Errol Flynn in The Sea Hawk' of Warsers.
Picture rolls Feb. I, with Michael Curtiz directing.

N. Y. TO L. A.

N. Y. TO L.
Ingrid Bergman.
Lon Chaney, Jr.
John Chaney, Jr.
John Chaney, Jr.
Long Chaney,
William Dieterle,
Sir Cedric Hardwiche,
Roy Kinney,
Dennis F. O'Brien,
George J. Schaefer,
Felix Seymour,
Ted Sisson.
Kenneth Thopson.

WALL STREET SEES U PROFIT OVER \$1,000,000

Universal's financial statement, covering the fixed year outed last Oct. 31, is due out next week.
Company is expected to show between \$1,000,000 and \$1,250,000 net ormings, according to Wall Street.

L. A. TO N. Y.

David Blankenb Nate Blumberg. Harry Gittleson. Keith Glennon. Al Johan.
Plerence Lake.
Mergaret Lindray,
Jone Loring.
Jeffrey Lynn.
Herbert Macintyre.
Al Margolies.
Ned Marin.
Louis B. Mayez.
Wayne Morris.
Joe Penner.
William A. Sculiv. Penner. Ism A. Scully John M. Stahl.

Mary Pickford Setting Up Producing Unit. But Expects Outside Star Role

Mary Fickford, arriving in New York last week, revealed that the will begin produce the con-plet of the control of the con-tal of the control of the control of the above may star in a film hereoff next enough the control of the control of the 1804-11 season, and three films a year 1804-11 season, and three films a year thereafter. Picture in which the ap-pears, however, will not be bar own production; and a star initial pro-ducing venture is The Legian of Dis-hunz, an original by Jean Initial pro-ducing venture is The Legian of Dis-hunz, and the control of the con-ducing venture is The Legian of Dis-hunz, and the control of the con-ducing venture is The Legian of Dis-hunz, and the control of the con-trol of the con-trol of the control of the con-trol of the con

character of one weman from youth to eld age.

Associated with Mine Pickferd in producing will be a group of mea handed by David Toursure, a finant producing will be a group of mea handed by David Toursure, a finant producing will be a group of mea handed by David Toursure, a finant producing will be a group of mea handed by David Toursure, a finant producing will be produced asked company to handle the financia (Mine Pickferd and it is untillated, Mine Pickferd and it is untillated, Mine Pickferd and the suntillated, Mine Pickferd and the suntillated, Mine Pickferd and the suntillated asked to the producing when Korda used in Toursure is too heard in and would rather account to the read of the producing with the producing will be Gregory to the producing will be Gregory to the producing will be on the financial backets. Production will be on the financial backet. Production will be consultant to reacquire them whenever che is ready to start work. Bell is well arrive and deliver becomes of Colevyn ick, that the last the right to reacquire them whenever che is ready to start work. Bell is unfaired to the first to reacquire them whenever che is ready to start work. Bell is well arrive in the United that the start of the st

U OUTPUT SAME AS LAST YEAR

Hellywood, Jan. 22. rerual's 1946-41 program is the numerically, as last year's. It is 43 features, seven westerns, action melodrames, four cliff-rs, 13 two-resters, 43 one-rest-

TO UA'S COAST HUDDLE

Mirray Silverstone, United Artists

thief, planes for the Coast in about
a week language for the Coast in about
beek Companied by Jymn Faranch, head or
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Al Margolis, UA publicity chief,
full read of the Coast visit in the round robin
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Loew-Lewin's Initial IIA Deal With Flotsom

Hollywood, Jan. 23.
First picture to be made by David L.
L. Leew-Albert Lewin Productions in Eric Remarque's "Flotam," re-entity bought from Metro.
New company will produce on the RKO-Pathe lot for United Artists re-

SALES STRENGTH

RECO-Paths los for United Artists re
IROS. PRODUCTION

TO U.S.

Service of the service of the

BLANCHE YURKA HAILED

NEEDED CHANGES AWAITED REORG

s and Addist. Following in Wake of Lo Appointees Step Up

SALES STRENGTH

One a Year for Henie

the request of J. Hollywood, Jan. 22 on Edilywood, Jan. 23 on Hellywood, Jan. 23 on Hellywood, Jan. 23 on Hellywood, Jan. 23 on Hellywood, Jan. 24 on Hellywood, Jan. 25 on Hellywood, Jan. 26 on Hellywood, Jan. 27 on Hellywood, Jan. 27 on Hellywood, Jan. 27 on Hellywood, Jan. 28 on Hell

Schenck Sees No Cut in 20th's 52 Pix Sked: Zanuck Details Prod. Plans

Grainger Moves Over

To WB as Producer

Hollywood, Jon. 23. Edmund Grainger moved into the Warner studio under a new contract as associate producer under super-vision of Hal B. Wallis.

He had been a produ

PAR AFTER 14 YEARS

Charles Ballanon, with Paramount 14 years, has resigned as managing director of the Orient due to ill health and is presently in Mismi. He devises that he will fly to the Coast shortly and possibly go to the Booth Sons, from there, with no conserve for the immediate feature accept to the minute of the conserve of the conserve of the minute of the conserve of the c ment in the international he may return to foreign

Following Ballance's the sales managers in Calcutta and Bombay will supervise sales in the Orient for the time being until per-manent plans are laid by Par.

Little likelishood that 20th Century-Fox will produce fewer pictures in 1984-18 than the current read-tures in 1984-18 than the current read-ture in 1984-18 than the current read-ture in 1984-18 than the current read in 1984 than the read-ture in 1984-18 than the read-ture in

Bills

Film Showmansh'p 16 12

Night Clubs 39 Obituary Radio Radio Reviews

Incomplete List Shows Film Salaries Lower in '38: Colbert's \$301,944 Tops

washington, Jon. 28.

real lowering of the malery
during 1988 was indicated
tay (tilonday) when the Treassupermost made public the
diactioners of biggest incomes
trica. Centrury to nonwhen I disclosure was increased. Contrary to pass possible to a fight for access to one marter reset the Research Revenue ut this time put out a minuse and internal Revenue ut this time put out a minuse did into containing 300 name more than \$73,000 by corport of all types.

In perponnities towned in perponnities and again the high

The list of Constant industry units shown in the Treasury release follows:

State of Stat

Glamorous Lil Struts

PALEY IS TOPS

in more than \$75.00 by occupiests of all types, the same of the prevent of all types, the property of the prop

of the list showed, and the of the highest-paid individual individual industry in the blook of the highest-paid individual industry among those on few of the highest-paid individual industry in the highest-paid individual industry in the highest-paid individual industry in the highest-paid individual individual industry in the highest-paid individual individual

Studio Contracts

Patric Knowles signed play at RKO.

W. R. Hearst's Pay Pared To Mere \$100,000 in '38; Ripley Income \$145,000

linking field.

Monarch of San Simons, who is other years has been paid \$800,000 and more from his various conjunctions, reselved only \$100,000 in consensation during \$1000, according to inter reserve published Monday (3D) the Treasury Department, Like showing earnings of individuals topping \$11,000 included him pursue of the paid of the pa

Le Baron Gets Toasted and Roasted By Masquers, with Benny Pouring

Cromwell Draws 'Susie'

EDWIN CAREWE DEAD AT 56

wood courtsa take place in Wollywood innerrow (Wadnesday).
Carewe, noted as a showman,
reached the top of his career as a
derector in the sitent films of the "2" is, but but he even hept the
Generally connected to be his contanning job were Rismons, "Fenword in his point with the most
is said to have had a financial interest in the picture, which never
the site of the picture which never
him \$500,000 in single year. Resurvection was another by
tringing him \$335,000. 1986. Cravew darked his film career in 1984. The Girl of the Colden West. 1985. Carewe shield a financial bridge of the College War. The reason I don't good for the control of the college War. The reason I don't good for the college War. The reason I don't good for the college War. The reason I don't good for the college War. Carewe was a financial bridge of the College War. Carewe was the film of the college War. Carewe was the film of the college War. Carewe was the film of the college War. Carewe darked his film career in 1984 in an active with the college War. Land War. Carewe darked his film career in 1984 in an active with the Labia Co. War. Ballow Marked his film career in 1984 in an active with the Labia Co. War. Ballow Marked was the care darked his film career in 1984 in an active with the Labia Co. War. Ballow Marked was the career was the proposed in followed was the career was the proposed was the film of the care was the proposed was the career was the film of the care was the film of the career was the proposed was the career was the film of the career was the proposed was was

LLOYD TO PRODUCE SIX FEATURES FOR U

Hollywood, Jun. 23.
Frank Lloyd agreed on terms with Universal for the production of six pictures over a period of two years beginning Oct. 1. with the studio financing production and Lloyd sharmaneing production and Lloyd sharmaneing production.

ROXY'S 371/20 DIVVY

Roxy Theatre, Inc., declared a Brow quarterly dividend of 37%c per shc o Gora meeting of directors last week.

Divey is payable March 1 to stock of record Feb. 8.

meent's production be flavor, last Thursday in the club and to the hor of an overflow meb of a up his past and had it of board for the offer-clus to make merry

Hellywood, Jon. 21.

Belvin Carvee, once notable in filling as a diverte and power state of the filling as a diverte and producer, definition for the filling as a diverte and producer, definition for the filling as a diverte and producers, definition for the filling as a diverte and producers. The definition for the filling as a diverte and producers of the filling and diverte fillin

beginning Oct. 1, with the studio fi-namening production and Lloyd of off because they were all the control of the production of the production of the control duce and direct the first three pic-tures, produce the fourth and act as improvince on the other two. Bougets see plonity. Fueler, in the are understood to be around \$750, one prepared to the production of the p

called Cellier the greatest wit de out time. Others ranged along the speakert table were Robert Taylor, Pred Rows, Jean Herothel, Led Clusher at the control of the control

PUBLICITY GOING OUTSIDE?

U.S. Willing to Let Bioff Complete **Pander Sentence Before Haling Him** Into Court on Income Tax Charge

Hollywood, Jan. 23.

Willie Bioff is scheduled to learn this work whother he will be returned to Chicago to serve a sinuscia, just southern for the chicago to serve a sinuscia, just southern he could be comment. If Governer Calbert Gleen signs the Bilineia requisition, Government officials have indicated they will set attempt to prevent the Chicago Ingitive from being returned officials.

on highlive from being returned at. Date for tried of Bioff on the inDate for tried of Bioff on the inthe transparent of the second of the

that the Government sid not desire the income tax indictinent against Bidf to be considered a reason for tradition required. Asswering a pleas of Bidf's attorneys that the indiction of the property of the p

Bioff Takes Back Seal

Bioff Takes Back Seasi
Since his indictment in Federal
court, Bioff has faded into the background and is leaving negotiations
for studio crafts in the International
Alliance of Theatrical Stage Employees in the hands of International
representatives and craft business
representatives.

representative and train representative. Office Employees. The Serven Disc. Employees. The Serven Disc. Employees are trained and appointed a committee to draft a contract proposal for submission to the producer. The Guild will six for a closed shop, va. and the submission of the producer. The Guild will six for a closed shop, va. an ininimum wags cacle calling for a substantial increase over average salaries now paid.

Malaries now passes over average malaries now passes over average malaries now passes over a verage malaries malaries

E Pluribus Unum

Neely's Backers Put Pressure On **House Committee**

VS. 20TH ON "LINCOLN"

New York Lativement New York Lagrence court justice Peter B. Schmuckt yesherskay (Tunelary) disminsed the saist of Robert E. Sherwood and the Playwrights Producing Co. against 20th Century-Fox claimed unfair competition in the use by the film company of the filt Young Mr. Lincoln. Sherw wood had sing of profits of the film Justice Schmuckt declared. There is no question of copyright or plantfaring here had been been successful to the company of the competition. Since the source of their material belongs to the public compain, no activitive right to the use chough they (Sherwood) we're the first to discover its value as a medium to awaken public interest.

Jones Family's 17th

Hollywood, Jan. 23.
Seventeerth edition of the Jones
Family series rolls the first week in
February at 20th-Fox.
Otto Brower is directing from a
script by Harold Buchman.

WITH 'CYCLOPS'

Closes Deal with Tom Fix dale Agency to Handle Entire Publicity and Exploitation on Forth Feature — May Set Precedent, Taking Publicity Out of Hands of Company

RKO REPORT

RKO REPORT

Hellywood, Jan. 23.

The future of publicity and exploitation forces on the payrolis of major preducer-distributions is of major preducer-distributions in a superior control of the payrolism. The property is a superior control of the payrolism and merchandizing, through tiesuse and the little, handled from the builded.

Parameount has made with the Youn Friedde office of New York to take over the campaign on a fertheomising release. Dr. Cyclops' The control of the payrolism of the payrolism of the payrolism of the payrolism of Parameount, meantime, are to leave the payrolism of Parameount, meantime, are to leave the payrolism of Parameount, meantime, are to leave the whole job to Friedders, according to understanding here, with prevenience being that the nature of a test to determine whether it is practical, as well as more economical, to have publicity enterthing the payrolism of the public outsides.

Findste, who was here laying plane on the Cyclopy' campaign from this end, has returned east after plane, and the payrolism of the p

MANY READY TO SHOOT AT WB, RKO

Warners and RKO bave s full production lineup for the next few weeks. Former studio has nine features sloted to roll during March, while the letter lot has elight to go. Warners list includes "The Sea Hawk, "Torrid Zone. Brother towars Heights," City for Computer's and an untitled James Stewart picture.

tere. BKO starts Thursday (25) with Curtain Call, followed next Saturday (27) by The Romantic Mr. Kinklin; Monday (29), 'Smiler with a Knife; Feb. 1, Tom Brown's School Days', Feb. 3, Bonne Chance; Feb. 13, Passport to Life,' and Feb. 25, an untiled George O'Brien

STEFFES STRICKEN AT WASH, MEETING

Minneapolis, Jan. 23.
W. A. Steffer, long a nationally-known independent exhibitor leader, is confined in Providence hospital, Washington, suffering from a serious heart attack. He was stricken while attending the Allied States directors'

attending the Allied States directors' meeting.
Attending physicians say that it will be from three to five weeks be-fore Steffes, who is Northwest Allied-president and retiring Twin City Variety club chief harker, can be re-leared from the hospital.

PAR EXPERIMENTS Majors and Gov't Near Agreement On Interrogatories In Anti-Trust Suit, Insuring May 1 Trial Date

Out of Their Shell

Hellywood, Jan. 22.

Film Stand-Ins Guild steps out for the Shell of the She

Application to sue as a poor person revenied a \$100,000 action of Lole Harris, unemployed actives, against 20th-Fox for \$100,000. The planning 20th-Fox for \$100,000. The planning Way's in Second Folder.

Miss Harris asserts the submitted the script to 20th-Fox in August, 1933, and was informed from time to time it was being considered as a few for Sooja Beene. Second Fox Sooja Beene. Second Fox Sooja Beene. Second Seco

Fiddle, the asserts, is based on her sort, fin. company's annewer consists of a general denial, and a statement that it never received or saw the alleged plagiarised serigit. A dismissal is asked. Mins Harvis aftidavit asserts she has been unemployed for a year and a half and hasn't got \$200 to continue prosecution of the action.

'Quo Vadis' Remake

Hollywood, Jan. 23 'Que Vadis' will be remade at

Metro.

Robert Leonard-Hunt Stromberg production combo rell take up this chore after they complete 'Pride and Prejudice,' now in work.

that the acquisition of a few additional theaters would either design pre-trief reasonations, or aericousty embarrass the Government in the trial of this suit.

Columbia Pictures, and the Control of the Columbia Columbi

Columbia.

The Department of Justice refused to comment on the objection filed, other than to state anything if has te say will be heard by Judge Bondy Tuesday (30).

Panlette Goddard Will Team With Hone at Par

Hollywood, Jan. 23.

Paulette Goddard checked out of
the Chaplin studio for the lead with
Bob Hope in Paramount's 'Chost
Breaker.'
At picture's finish she goes back to
Chaplin for retakes on 'The Dietator' now in 111th day of production,
with about two menths to go.

Par Concludes Deal With Demhow To Return as Theatre Dept. Exec

strike age in an order accident, deed road exists, with molitors of the operaturent since then spread up of the particular the contract to make it is a clear to make the process of the particular that the particular

a weekgreund which includes stribution and buying, Dembew is v.p. of the old Public Them of Corp., main meledary of Para-to-Corp. and meledary of Para-to-Corp. and meledary of Para-to-Corp. and the Corp. and the

METRO BIDS \$200,000 FOR LIFE WITH FATHER

Personaint has chosed a deal with flow Develow. Jr., to return to the control of the control of

Morris, Small Co. Suits, Totalling \$31,000, Settled

Autry On the March

M-G Donies Story Lift

Odets' Night Music' Sold for Film Prior To Its Legit Opening

FOR FOX-WC SESSION

East Angeles, Jan. 22.

Spyron Shoutes, precy of leaking.
Theires, the control of the control of the control of their control

National Theatre conference will be attended by Harold Fitzgerald, Milwashee; Elmar C. Rhoden, Kan-eas City; Rick Rickston, Denver-Frank Newman, Seattle, and Arch

Jackie Cooper to Tour With Band and Unit

Jackie Cosper, at the head of his own hand, will be rested through the east next month by Loo Merrison and Bobby Crawlerd. Unit of 18, mostly youthful performers, is now being tramed.

K-A-O's Delayed Divvy

GN Hearing Discloses Educ'l Got \$1,100,000 for Assets Valued at 43G

Olivier, Garson Team In Metro Preindice'

Hollywood, Jan. 23.

Laurence Olivier and Greer Gar-sin are slated to co-ster in 'Pride and Prejudice' at Metro.

FOXES' BRINGS 100G FROM

GARRETT, ROSEN WILL DIRECT FOR FINE ARTS

Dorothy Lamour Said

Tippett Suit Out

Built for 9890,000 of John D. Typnett, line, against Universal Pictures Corp., Print Steeck Corp., Eadman Kodak Corp., Consolidated Film Instance, Carl Laemmin, Maurice Fleckets, Julea E. Brutstour was discharges, Inc., and Julea E. Brutstour was discharged for the Contract of Contract of

Examine Sonja Henie

EXAMINE Sonja Henie
Sonja Henie was ordered yesterday (Tuesday) to appear for examination before trial on Feb. 13 by N.Y.
supreme ecut Justice Philip McCook, in connection with Dennis R.
Scanlan's S0,000 usit against her.
Scanlan claims breach of a managerial contract.

To Want 20-Fox Berth
To Want to Fox Berth
To Want to Fox Berth

Pasternak's 'City'

Hollywood, Jan. 28. Universal assigned Joe Pasters to produce 'Our City', heavy bud, entry based on Grover Jones' or inst. Loretts Yeung and Gloria Je are top billed. Yarn has a Manhattan locale.

Trever Pic Resuming

Hollywood, Jan. 23.

Claire Trever is making speedy re-Claire Trevor is making speedy re-covery from her recent illness and Republic will resume shooting an Dark Command by Feb. 1. By this time Waiter Prignon, male lead, will have finished his job in Ti's a Dale' at Universal. Studio collected \$250,000 insurance on Miss Trever's illness. Film about 16 more days of shooting.

It's the Bad Weather in Chi. Too: 'Remember'-Vaude 40G, 'Guy'-Unit \$18,000, Sonja 10G, 'Child' \$6,500

FRIDAY' HOT \$7,000

First Runs on Broadway

(Week of Jan. 25
Aster—'Gene with the Wind'
(M-G) (6th wk.),

Freezing Temp. Ices B'way B. O.s. But 'Hardy' Hot \$17,500; 'Night', Ink Spots Nice 45G; 'Lion', 10G

FILM SHOWMANSHIP

50th Anni Campaign Cost Only \$1,200, But **Got Excellent Results**

The 90th Anniversary of Motion Pictures campaign has produced comparatively satisfactory routs for the industry, according to a compilation of results achieved in the nation's press. List has been compiled by the Motion Picture Producers & Distributors Assar, which handled the outine drive beginning at fall

handled the entire drive beginning handled the data at much publicity accrued as during the Grested Picture Year campoing during 1938, the net result obtained is rated an excellent considering the small cash outlar, specific on the Golden Jubilee compages as against about \$1.000.000 on the Grestent Medion Picture Year. Dalk of meney for the 50th and work for preparing and making on controlled the controlled of the controlled of the controlled of the controlled of circuits haddle. picitation manual to cuits and circuit heads.

NATURAL TIEUPS HELP **"SWANEE'S" PITT RUN**

Pittsburgh, Jan. 23.
City fathers, Pittsburgh Symphony and number of other civis-minded agencies have made it pretty soft for learns outsit, in putting over Swanes kiver' (20th). Picture is currently in its fearth demnines week his in its fourth dyestiaren week between two Harris houses, Alvin and Senator, only spet in country as far where it has elicibed as spectrolarly. Right in middle of run, Bugdons have the selected of the spectral property of the selection of the se in its fourth downtown week be-tween two Harris houses, Alvin and

RKO Pitting Pinocchio' Vs. Robinson' in R. C.

tion.

Prizes in the Bahn Frei bings games ranged from \$2.50 to \$165 a game, and winners received earlie cates which could be redeemed at a tavern operated by the Zrimseks in connection with the hall. Opening of Pinnechler' at the Center, New York, Peb. Y, and Wests Level and the Content of the C

guarationed minimum 10-week enBloom.

Bloom.

Transportation Tienn

By John C. Flinn

By John

H the Metro publicity herrors incidental to the hunching of 'Cone With the Wind' dominanced other time publicity in important first rue spots for a few weeks, the enjoisitation staffs at Warners, 20th-Fox and RKO seem determined to get into the middle of the RKO seem determined to get into the middle of the RKO seem determined to get into the middle of the centre of the companies. Special effort has been expended in high-leading the presence of Wrath' (20th-Fox). 'Also the large of the RKO seems of Wrath' (20th-Fox). 'Also the large of the RKO seems of Wrath' (20th-Fox). 'Also make the large of the RKO seems of Wrath' (20th-Fox). 'Also would ordinarily have received special handling and symphasis, the temporary bisnobeling of the field for swould ordinarily have received special handling and symphasis, the temporary bisnobeling of the field for sund companies. Warner Brox. has gone merital and even Broadway, which takes film bollyhoe rights in strick, has been perhing up its military stance to the accompaniment of the 16th Regiment board. The bram and avocations in connection with some exploitation stunt for The Fighting 60th.' It has been a lively companies which will strike its top note tonight (Worl ») at a number of revaluant disnorm in a score of cities given by everans a unit. In Manhattan the dinner will be hild at the Waldorf-Astroira. Film personalities who will speak include Jack L. Warner, James Cagney and Pri. Cibi. SCH'S \$3,000,000 IM FILMS

20TH'S \$3,000,000 IN FILMS

To the galety of the month, 20th-Fox offers some \$3,000,000 in films. The Blue Bird' was lifted from general release and promoted as a two-e-day attraction in the Birdtywood theatre, the premiere (161 having all the familiar bolty accounterworks of aretights, tobby broadcasting, police issues and chinchills. Studie executives and some of the players came east for the occa-tives and some of the players came east for the occa-

sion, remaining over for today's (Wod.) issueching of Grapes of Wrath' at the Rivell. Third entry from the company is Little Old New York. comission of Little Old New York. Commission of Wall of the Commission of the Commission of Wall Little Old New York of the Little Old New York of Abe Lincoin in Illinois, based on the Robert E Sherwood play, and the showing there is at selvanced admission price; similar to the Old New York of Wall Commission price; similar to the Denier the Center the Care of Pick. 7 for an extended run with steepped up admission seeds.

Proc. 1 for an extension to the control of the cont

POTENTIAL B. O. FILMS

POTESTIAL B. 0. FILMS

Any major distributer will discover upon close exmination of film rental returns from early sesson release that half a donor 'mainter' pictures might have
moved into substantial profit if the mine department
and the theatest circuit bookers had known in advancemore about their merrits as centertainment. The rootmark about their merrits as centertainment. The rootmarker bound that the contract of the contract of the conmarker bounded by the favorities consaming the mare heaviler budgeted product) makes recognition of leaser films
difficult. And this, despite the fact that the run of the
mill films, in total, cost more than the specials, employ

R is only through channels within the trade that a
good word can be applien for the less spectacular production. Any of the major producing organizations
would profit by more advertishing on the general rechange of the producing organizations
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CENSORSHIP THREATENS

WISC. SUPREME COURT Sidney Holland Wins \$1,000 Columbia Prize UPHOLDS BINGO BAN

Milwaukes, Jan. 22.

Thestre men are jubilisat over the decimal supreme court upholding with the ban on bings on a lottery and a problem summer that the ban on bings on a lottery and a problem summer that must be suppressed. The high court unanimoustry of \$1,000. Award represented first court of the Climax and Rashows the summer of the Climax and Rashows the Rashows the Rashows the Climax and Rashows the R

On "Life" Sequel in N.Y.
Don Hartman, Paramount writer,
is in New York working with Clifford
Coldmint, on the neight for a sequel
to What a Life. Yes the sequel
to What a Life. It is beautively
which Hartman will return to the
Coast to begin adaptation of "Man in
Half Moon Burset," a Lendon play,
Writers came east to finish the
Addivide arright after working on it
will also begin after working on it
will also begin the sequence of the sequence of the
'Up Spoke the Capitain, "which may
be done on Broadway in the fall.

Reach Casts Turnabout

M-G Story Huddle

BIG CHIEF STAYS

Katherine Brush Will Write Next 'Hardy' Film

Katharine Brush, writer, has been signed by Metro to a one-picture pact. She will do the story for the next 'Julge Hardy' film, studio having decided on a change from the formula of the writers on the lot, who have turned out the series in the past

Miss Brush, on the Coast for con-fabs on the story, returns to New York this week, where she'll do the

Miranda Winding Up

Carmen Miranda, Brazilian singer in Streets of Paris, Majestic, N. Y., should wind up this week the se-quences being taken in New York at the Fox Movietone studio for use in South American Way, which 30th— Fox will produce. william James Padiman, eastern story editor of Metro, leaves for the Coast early in Pebruary for a series of confabs with Kenneth McKenna, studio story head.

Chinfests will pave way for apring announcement of 1940-41 product.

Full technical crew was brought or from Coast to do the shooting in the east.

ALL L. A. THEATRES

Los Angeles, Jan. 23.

Cessorship of film and legit thesizes and the control of the control of

city.

Revoke permits when there is found, in its own estimation, justification for the sch.

Deny permits for thestes operations to persons unable to convince the convince of their moral quali-

Raise the license application fee from \$1 to \$10 to cover expenses caused by the ordinance.

Center Well Staffed

In anticipation for the run of Walt Disney's second full-length produc-tion, Pinecchio, which will have its world premiere at the Center Thea-tre, Radio City, on February 7th, Hall Roach signed three top male players for his next picture for United Artista release, Turnsbeut! Adolphe Mesjew, William Gargan the film, which Roach will produce and direct. Carol Landis is under considera-tion for the feature lead. Shooting starts about Prb. 15.

Benedict-Woodruff's 2d

ITAMSPORTABLES 1 Letting Tax and the control of the

Dixie's Color Line Draws Negro Pickets To Lincoln' Premiere

wannington, Jon. 22.
World premiere of 'Abe Lincoln in
Illinois' here last night at Keith's
theatre, sponsored by Newspaper
Women's Club as charity benefit, et audience for movi affair in local history-and they all paid from \$2.50 to \$5. Mrs. R velt headed celebs who include id colohe who included up-

poid from \$2.50 to \$5. Mr. Roossvelt hesside debtes who included upward of 60 from the diplomatic ceips,
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and Mira. Milking for Mrs. Sein
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conference with securities alies constructed and construction of the construction of t

Harry Mandet and Mr. one me. om Brennan.
Barrett McCermick had been in town for three days and two advances men had apent three weeks building up the bailtyhee which even outdit 'Gene With the Wind,' due for less! opening this Priday (25) at azone re-served asst policy and histed prior assts.

station of their meral qualithe licenne application fac
to 810 to over expenses
p the ordinance.

Well Staffed

For Pinocchio Ram
White House preview night before.

MARTIAL CAMPAIGN FOR 'FIGHTING 69TH'

world premiere at the Center Theory.

Radio (City, on Privary 7th,
John Kenneth Hyrst; managing director of the theatra, has engaged
30 additional tubers, bringing the
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Tieup With Civic Drive

Philly's Sole B.O. Breeze Is 'Wind,' \$60,000 in Two Spots; 'Rat' \$16,000

Parliadelphilo, Jan. 23.

All reader as leading to the Bryd and Barle this work where Vision with the Wind in barden standards.

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Assume (WE) (1,205; 28-49-744)-Salor (WE) (1,205; 28-49-744)-Salor (UA) (Ab with,) Skidding very large with a bare \$4,800 for rounties. First such equality discounting any with \$10,300. Green Hell' open

Boyd (WB) (2.380; 1.14-1.71)— That (M-G). With every pew in the hume taken at each performance and the newspapers and radio stilbealing the drivine, this open is as far a long ride with \$23,000 in the UR for the first seek. Last were Thang (16-G) under per with a medicer \$13,300 for eight days.

Barks (WE) (2,782; 75-1,14)—Windf (3-63). Three shows daily to copacity audiences is dropping a supeleve BE,500 into the each bin. Though prices are under that of the layd, more seats and extra show booking the h.s. here. Last week Tart Caleagor (H-G) stumped berlly after a good start and wound up with

Fur (WB) (2,435; 38-48-07-48)— Ret and Baby' (WB). Will be held for nine days in order to being house to a Friday opening. Bet for a fair \$15,000 for the period. Last week Balalakis' (M-G), poor \$0,100 for

Marken (WB) (1,000, 23-43-77-48) — Whoy' (M-G) (M run). Moved over from Boyd with a profitable R/00. Last week "Four Wires" (WB) brought a fair 94.400. Beigh; (WB) 1,570; 23-43-7-48)—76mehback' (RRO) (M run). Can't get going with a sad \$23.00 for the week after panning by word-of-

old run.

Snasby (WB) (2.916; 23-42-97-68)

"Wister Herbert' (Par) (3d wk.).
Is set for a fair 98,000 for five days
of the second seeb. Winds up today
(Thes.) to allow house to get back
to Wed opening with "Friday" (Col.)
Last week "Herbert' bruncht a real

Blanton (WB) (1,457; 32-42-57)— 'Geronimo' (Par). Opened Set, and looks like a nice 86.000. Last we've 'Mr. Williams' (Col). oksy 85.700 'Married His Wife' (20th) opens Set

'HUNCHBACK' 19G, B'KLYN

Besiry' - 'Turps' Swell 317,500-

RKO Albes in running sheed of all other downtour debuggers by displaying Hunchhack of Notre Dano's in the downtour debuggers by displaying Hunchhack of Notre Dano's Inches and the Competitive in Lowe's Metropolitan with howey Hills Aguin's and Hr. and which boosts of local angle and which proceeded oditivity page mecmount's arecord week of Guillver's Travels' and Claim Kid and Lady' Will seeme through with profitchle and the competition of the competition of the Milkey of the Competition of the James of the Milkey Women' and James of Milkey Women' and

Low's Metropolitan reports complets sell out for first two nights of Gene With the Wind, opening Thursday, Feb. I. House plans to run opus at least two weeks at higher prices than usual.

Abos (3.74; 25-35-50) — Hunch-back' (RKO) plus Information, Plusar short. Excellent \$19.000 ex-poted. Last week, 'Remember' (M-G) and 'City Darkness' (20th) suist \$13.000.

Fox (4.000; 25-35-50)—'Child Born' (WB) and 'Big Guy' (U), Quiet \$14.000.

Key City Grosses

rid 'One Hour' (U) (1d wk.), fine \$16,000. Met (1,816; 25-35-50)—'Destry' (U) and 'Turps' (M-G), First rate \$17,-500. Last week, 'Housekeeper' (UA) and 'Bed Little Gir' (M-G), skar

Personnel (4,126; 25-38-50) — Oulliver' (Par) and Cisco Eid' (20th). (2d wk.). Good \$18,000. First stansadrew satisfactory \$18,000. Strand (3,270; 25-36-6) — Sirvet of Binaing Wemon' (Col) and Horst Sea Potroy (Ind.) Better than usual;

ies Patrof' (Ind.). Better than usual; soid \$5.500. Last veek, "Music leart (Col) and Exile Express' GN) okay \$5,000.

HUB STALLING; 'REMEMBER' \$16,000

'Gone With the Wind, Jon. 23.
'Gone With the Wind, 'now completing a five week run at two houses,
shows only the slightest weskening,
and it now looks like six weeks or
more far this massh hit at tilted
prices. Rest of the town is no-on this
week, with the Keith-Boston better
then manal with flour days of wunde
and Duke Elington added on stage

The wife State of the State of

Fewway (M&P) (1.232, 25-35-46-36)
—Child Born (WB) and City
Chanor (30th). Medium \$5.00 indicated, Last week, Everything Happrint (20th) and Ennergency Squad
(Par), \$5.000.
Kelth Memorial (RKO) (2,907; 25-

Reith Memorial (RKO) (2,907; 2 35-40-55)—Swance' (20th) and 'Fly ing Deucer' (RKO). Just meander ing to around \$15,000. Last week 'Hunchback' (U) (3d wk with 'It formation Please' closed with 'It merrity \$14.000.

Metropolitan (M&P) (4.367; 25-35-60-35)—Remember Night' (Par) and Barricade' (30th). Pallid matines and good evening bix will add up to about \$16.000 Last week. 'Ninotchian' (M-G) and 'Secret Kildare' (M-G).

Orphonos (Lows) (2,900; 73-81.16-81.50)—Wind' (M-G) (5th wk), Still very hetty on matinee and evening bir, but ensing off in the mornings. Fith frame will take around \$84,600, secks. Last week \$37.500. Farameous (MAP) (1,797; 25-28-40-25)—Child Born' (WB) and City Chance' (30th). Hitting average gait.

ency Squad' (Parl, 97,300.
Sealiay (MaP) (2,338; 23-38-69-36)
—Wictor Herbert' (Parl and Eseraativ Yours' thoth 28 run). Around \$4,500. so-ss. Last week. Twistble Strippe' (WB) (continuous run from Parl (Farmer), 97,300.
State (Last Verland), 97,300.
Wind' (M-CJ) (580. wk). Making history at this town, aming at 323,000.

NOT ALONE,' \$9,000, PACES POOR DENVES

Denver, Jan. 23.

With below-sero weather putting a crimp in grouses over the weeken all first runs are off considerably We Are Not Alone' at the Denver collected most coin by a narrow mar-

Aladdin (Fox) (1,400; 25-40)— Destry' (U), after a week at the Deriver. Bringing a fair \$3.500. Last week. 'Four Wives' (WB), okay \$3.500. Gross built almost every day to warrant holdover. Beaver (Fug) (2,535; 25-35-40)— 'Not Alsee' (WB), Fair \$5,000. Last

Hilden (REO) (2,000; 25-25-00)

—Thop' (M-G) and Tlying Deucer'

Parameousi (Fox) (1,300; 28-40)— Barrinode' (30th) and City Darknour' (30th). Fine \$6,500. Last week, Child Born' (WB) and 'On Your Toor' (WB), strong at \$5,000. Blatta (Fox) (478; 3-40)—Four Wiew! (WB), after a week at each the Derver and Aladdia, and Saugh B. Off (U). Good \$2,000. Last week, Toward' (30th), fater a week

EARL'-POWELL \$16,000, CLEVE

Cleveland, Jan. 28.

"Barl of London' with Dick Paweil on stage as thisfe-warms-upper inter to recover from effects of 14-fection-below zero spell, hiking the Palacen' temperature faster blacen' temperature faster blacen' temperature faster blacen' temperature faster blacen's temperature faster blacen's temperature faster blacen's period of the control of the cont

Estimates for This West
Albambra (Printz) (1,120; 16-20IS)—Blendie Baby (Col) and 'Hour
o Live' (U). Likeable due, certain
if \$1,300 for four days. Last week,
Cafe Hosten' (Col) and 'Big Guy

\$1,100 for some spell.

Albon (RECO) (3,000; 30-35-45-56)(Destry (U). Nice going for thi
shift-over, \$4,500 Last week, Hunch
back' (RECO) copped only satisfactory \$4,500 on third week after be-

Chele (Marmorstein) (1,000; 15-25)

"Mr. Smith' (Col) (2d run) and
Second Honeymoon' (revival). Justifying policy switch with excellent \$2,000. Last week, "Eternally" (UA)

held to mild \$2,300.

Hipp (Warner) (2,700; 20-35-62-35)

"Swinner' (200h). Running up to
\$15,000, not had .1 all in these cold
times. Last week, "Destry" (U) got
henesit of nurel muhiletty branks. \$15.

Palnes (RKO) (2,300; 30-35-45-55)

—Earl Chicago' plus Disk Powell in vaude. Lutter practically given the keys to the town, and despite posopening, should wind up with at least \$16,000. Last week, 'Invisible Striper' (WIN) with 'Stellunder' mut melted

L. A. Coin All to the Wind' for Sock \$48,100 4th Wk.; 'Rat' Okay \$15,000, 'Barricade'-Wife' Weak at \$13,600

Broadway Grosses

w off house's doors and surprised with \$17.500, very worthwhile. Sinte (Leew's) G. (80; 38-38-48-48). "Victor Herbert' (Parl.). Rostnigle using offsetting rape at 60ery, and lary Martin's recent p.a. heeping it room going under \$14.000, everage, and week, "Hardy Son" (M-G) went bever it, \$2.000.

above It, \$12,000.

Siffinan (Lorw's) (1,972; 36-35-42-35)—'Hardy Son' (M-G) (2d run).
Sockier than ordinary first runs. May hit \$6,000. Last week, 'Housekeeper' (UA) was a coaster, \$5,000.

Wife'-Whiteman Snowed Out, 17G, Buff.; Rest Sorry

Buffalo h.e.'s are taking a brutal softing from the worst blizzard of he winter which raged through nost of the stance. Zero temperatures combined with traffic tie-ups a decimating the withers.

Residence for The Week at 1—1 Mercia di 1—1

about as expected, \$1,300.

Map (Shes) (2.196; 25-35)—'Congo Maisle' (M-G) and 'Red Little Angel' (20th). Soft gaing, Frobably \$5.500, silm. Last week, 'Hot Alend' (WB) and 'City Darkness' (20th), tapered to dull \$4.000.

Ladayotte (Hayman) (2,306; 28-39) — Small Berlin' (Ind) and Thirling (Ind) and Thirling (Ind) (I

38th-Cestery (Dipson-Basil) (3.-600; 30-40)—(Child Bern' (WB) and Smanhing Money Ring' (WB). Under hopes. Around 86.000. Last week, 'Hunchback' (RKO) (2d wk.), dipped at close to \$7.000.

Los Angeles, Jen. 29. Town is protty well shot, with the sole exceptions of Carthay Circle and United Artista where Bowld O. Solezzick's Gone With the Windre continues record-breaking pace. How revisibs are not solting any records,

Newcomers include 'Brether Ratand a Baby' at the Warner daydaters, Hellywood and Downtows, and 'Barriesde' with 'He Married His Wife' at Leew's Bate and Grauman's Chiaces. Destry Rideo Again's is due for account hereptive week at RKO and Pantages while Parameunts thould have another profit-makingweek with heldover of Victor Her-

Carthay Chude (Fux) (1,518; 75-80-1,50)—Wind (H-G) (6th wh.). Continues physics to near capacity with weekend bit remaining terrific Will add another big \$30,000 on first work, after succellent \$21,500 or

Chinese (Graumen-F-WC) (2,000; 30-40-50-60)—"Barriende" (20th); and "Morried Wife" (20th). A complete weshout and lucky to hit \$0,000 mark. Last week, "Secret Kidders" (M-G) and 'Cinco Kid' (30th), very near \$0.300.

6)—Rat and Bahy (WB) and Britial Intelligence (WB). Showing control of twelling and thousand flating with the state of the state of the state (UA) and Fanor (REO), and S.St. Four Sho (F-VC-UA) (See -6)——Micer (UA) (Sith wh.). Will probably risks compile of more classes.

ably stick couple of more stangar, although no longer in profit class. Current studies bringing weak \$2,100 after fourth stansa menaged to let \$2,700. Bellywood (WB) (2,795, 30-40-56-60)—"flat and Buly' (WB). Manth' the appeal with the Hellywood crowd the stand that the standard the standard that the appeal with the Hellywood crowd

appeal with the Hollywood event will probable when seem when will probable when seem with Last week, Haffler (LA) and Testor (REO), fell to \$7,988, below expenlations. Pushages (Pan) (2,812; 20-40-50-Destry" (U) and "Broodle Baby"

'Destry' (U) and 'Blondie Buby' (Col) (3d wt.), After initial work of \$11,700 chould add mother good \$8,000 on holdover.

Parament (Par) (3,386: 36-65-88)

—Victor Herbert' (Pur) and stage show (2d wk.). Holdover is for nine days which should bring okay \$15, 000. Piret week finished with nearly \$19,000.

BADO (LIPE; 30-48-39) — Toury with. Hollower rating good 83.06 after big \$12.060 or 10.24 to 48.26 after big \$12.060 or 10.24 to 48.26 after big \$12.060 or 10.24 to 48.26 after big \$12.000 or 10.24 to 48.26 after big \$1.000 or 10.24 to 48.26 after big \$1.000 or 10.24 to 48.26 after \$1.000 or 10.24 to 48.26 after big \$1.000 or

'Happens'-Kyser Smash 37G, Cincy

'Wind' 5th Still a Gale at \$22,000 — 'Herbert' Okay \$10,000—12 Below No Help

Kay Kyser, Dajaing his first local theater date, is geyrering the burg's mightiest easier updavid aince the heavy-fielding-money days of 1882. Burgy-fielding-money days of 1882. Burgy-fielding-money days of 1882. Burgy-fielding-money days of 1882. Burgy-fielding-money days of 1882. Burgy-fielding-fi

Of the fresh releases currently at the major cinemas, Great Victor Herbert, in the Palace, is ho, tops on fair returns. Earl of Chicago is doing elkay at the Shubert, which is recessing its vauddim policy this week so Kyser can occupy the larger Albee. Keith's has a middle in Child

Estimates for This Week

Albee (RKO) (3.300; 42-63)— Everything Happens' (20th) and Kay year band. Sensational \$77,000 for incy's record gross since the 1920 olden era. Previous high für that seriod was \$28,000. tugged early and nonth on Eddie Cantor's pa. here at amm acale. Last week. Gulliver (Par) at regular 35-63-cent pic smile, taxy 182-56. Capited (RKO) (2,000; 75-81-61.59) — Wind (MG) (5th wk, thrice daily showings. Nipped only slightly by sub-nece spell. Wham 825.00. Last week (6th), time 825.00. Last week (6th), time 825.00. Hold at least three more week. Family (RKO) (1,500; 13-25)— Framed (U) and Theocomplehedic

Family (RKO) (1986; 13-29-77 and (1994) and Theoreuighteeds (RKO) split with Wash Carlor Mail (RKO) split with Wash Carlor Mail (RKO) split with Sale week on Cafe Hostens (Cal) and 'Dr. Christian '(RKO) split with 20,000 Man' (20th) and 'Flying U' (Ind.). Resida's (Laboun) (1,300; 38-42)—Child is Born' (1985). Mild \$3,500. Last week. Tour Wives' (WB) (3d

or second week. Tame \$3.00. Lasreek, 'Invisible Stripes' (WB), fait 4.200. Palace (RKO) (2,000; 35-42)—'Vio or Herbert' (Par), Fair \$10.000 aust week, 'Mice' (UA), fairly good

Shebert (RKO) (2.159; 38-43) larl of Chicago' (M-G). House is raight acreen this week to permit longe of combo policy to the baggle livee for accommodation of Kay livee for accommodation of Kay evir. "Spiriter' (RKO) and Duck evir. "Spiriter' (RKO) and Duck evir. "Spiriter' (RKO) and buck evir." Spiriter' evir.

'Swanee' \$6,500, '20's' Ditto, Montreal N. G.

Couple of left-overa running currectly, leaving "Swance River" and Roaring Twenties' to top a 32-32 week at around \$85.00 apiece. Balance of English pix will hardly total five figures between them. Preach pix static at swerage takes.

Ritimates for This Week Palace (CT) (2,700; 23-45-53). Swanse' (18th). Peinting to sks 85.90. Last week, 'Hunchbac' (RKO) (3d wk), good 85.000. Capites! (CT) (2,700; 23-45-55). Roaring Twenties' (WB). Gos 85.00 in sight. Last week, 'Charli McCarthy' (U), better than expects 85.00 in sight. Last week, 'Charli McCarthy' (U), better than expects 85.000.

000, Leew's (CT) (2,800; 20-00 Islanika' (M-G) (3d wk), tlook at \$5,000 after nice t week, Primeess (CT) (2,300; 25-34

Princess (CT) (2,300; 25-34-50)-Mr. Williams' (Col) and 'Blind Alley (Col). Good \$3,000 in sight. Last week, 'Night of Nights' (Par) and Television Soy' (Par), fair \$3,000. Orphoum (Ind) (1,100; 25-90-50)-Raffies' (UA) (1dd wk). Pair \$3,000 best estimate, after good \$3,290 last

(600; 25-50)—"Les 3 Values" (4th 4th Still holding for good enough 81,26 after fair 81,600 last week. St. Denis (France-Film) (2,300; 2 41)—"Yous Seul que l'aimo" and 'I Dompteur." Sighting for good 86,00

Arctic Temps Cost Mpls. 12G;

VARIETY

PORT. N.G.: 'GERONIMO'

But Rooney \$8,500, Wives 76 Honomitteeper (UA). It is used in the one low

'FRIDAY'-VAUDE \$15,000, BALTO

BLUEGRASS'-WITHERS 41G, MEMPHIS, 31 DAYS

'CHILD'-SKELTON OK \$14.500. D.C. ICY

Frisco Marking Time; 'Shop' Dual \$14,000, Geronimo' 111/4G, H. O.s Okav

PROV. IN HIGH GEAR: SHOP'-TURPS' \$13,800

LAUGHTON HOT

Induls. Buying Coal; 'School' - Ted Lewis Best at Fair 11G

Shooting Starts TODAY!

OBRIGHT OF

FROM THE PULITZER PRIZE PLAY

By THORNTON WILDER

DIRECTED BY

SAM WOOD

Production Designed by . .WILLIAM CAMERON MENZIES

Associate Designer HARRY HORNER

Director of Photography . .BERT GLENNON, A.S.C.

Art Direction LEWIS J. RACHMIL

Technical Adviser EDWARD P. GOODNOW

Costumes byEDWARD LAMBERT Production Manager.....BARNEY BRISKIN

THE CAST

FRANK CRAVEN

AS

The Narrator

A SOL LESSER PRODUCTION

Released Thru United Artists

Keeping Busy

Paris, Jan. 10.

The American Josephine Bahre Is one of the busiest persons in Paris. In addition to her star role at the Casino de Paris, in Paris. In addition to her star the star of t

N. Y. Dailies

Canada Shows 1st Film

New Australian Law Demands U.S. License for Importation of Pictures

Under the new customs regula-isms dealing with countries not her-age steriling mesetary system. Metalities are supported in the countries of the countries o

N.Y. Viewpoint
U.S. film company foreign departments interpret the new Australian unitons regulations as a mend particular and the control of the control of

SNAG ON YANKS ANGLO COIN **PROBLEM**

Bettlement of a working basis whereby seven of eight major Amer-has a sale deal, is the exception) will receive a pro-rate share of the \$17,000,000 result of the ballowed annually out of Great Britain, is proving a tough not to crack despite insumerable haddles of foreign Three are a classor remainfeations.

fs in New York. here are an many ramificatio lifferent product deals involv now it premises to be a be contention for works to come

LEADER' RIBS FUEHRER. BUT N. G. IN LONDON

Wave Wilts The radio watch has a strong rebuttal point in the connuming claimed to be possible over cable, commercial wireless, or transcensic telephone

Rio de Janeiro, Jan. 23. Heat wave has hit pix h.o. hard throughout Brazil. Majority of American companies are aligning their product so that ace pictures will not go out until the

War Facilitates U.S. Pix Distribution in Holy Land Jerusalem, Jan. 1. Local theatre operators are highly used to prompt to admit or appreciate the company of the co

Description in Resy Lan-Jerusalem, Jan. 1. Ocal theatre operators are highly and over the precent distribution up, which is an emergency one upth to by the war. They claim it in pre-War days they had to it from six to 12 months for the ger pix to come from America, se most of Europe had first call an

Prop Bomb Injures 4

Mexico City, Jan. 23.

Explosion of a property bomb and
the hospital four leading pic playCarles Lopez, Emma Rolda,
i the brothers, Domingo and Jua Soler.

Asking Huge War Fund Montreal, Jan. 23.

First of a series of gover

film shorts, in on effort to enlist the savings of the nation for the suc-cessful prosecution of the war, has n released for showing in ap-nimately 800 Canadian picture sen. It's entitled 'Call to a No-

house. It's entitled Call to a Notition. Produced by Associated Serven for Canada's National Film Board, thin is part of a nation-wide drives be put over the Englement of the Park State of the

Improved British **Quota Films Hike** Chances in U.S.

when trend is motivated by the resulty for new distribution outlets rameries firms due to curb en ramer markets through the war, restofore, these pix seldem broke rough the tilled distribution.

Paris in Wartime

French and British soldiers and a few civilian setters will present shortly a Prescularith play write military interpreter. By will be singed somewhere on the front and mark the opening of the Anglo-French army theater.

Helena Gressley and her line girls of the Casino de Paris, together with Josephine Baker, Mireille, George Declina, Zeuty Sisters and Ben Ty-ber, dashed up to the front bast week to entertain British troops.

lessons now being Radio Paris three

French want to de some pe ganda picts patterned after the Brit-ish R.A.F. pic, 'Lion Has Wings.' Deploye fact that nothing tyroned and

Almost \$700 realized in auction take of French pie showing downing of nine Meuserschmidts at Lions Have Wings' gain at the Olympia. Show was preceded by a cecktail party in the afternoon at the Hotel Continental, with UA acting so hosts. lake of French pie showing opming of niew Messerchindis at Tilean all three pis started before the war live Winger gals at the Olympia. In the Prince of the Messer pis to the defendance of the Messer pis to the defendance of the Messer pis to the defendance of the Messer pis to the desirable pis the Control of the Messer pis to the Me

Coming Into Own

Opinion in trade circles is that the wer is forming attentic apprentions of U. S. Aim companies' flowing departments and at Albania foreign departments and at Albania foreign operations of larger companies are responded; of their total revenues annually. In his been a departmen for a department of the state of the s

French Pic Prod. Has Slight Boost: **Xmas Week Curfew Extension Flons**

Lodge Clippering in this work to complete his role of Archduck Fran-cia. Edwigs Fusilities is starring with him. Lancet, featured in Secs-Bernardh Lilion Hervey, was given a special leave recently as that Jean Boyer could complete the film. Jacquase Feyder is directing 'La Loi critin Micholes Horgan. Pierre Rich-ard With and Pierre Vanch. Paris-Hew York' also went on the lot, magand by Yes Mirando, with Goley hand the country of the country of the Jacquase Pierre Vanch' only has a few days work left before it heads for the cetting-room.

28 Fiels Started
Two completely new pirts have been started. Jules Durivier is turning Untel, Pere et Fits' ('John Dea, Father and Son'), underwritten by Columbia, in Nice. Scenario is

French papers proudly point out that the Altied meral blockned against Germany has offerenced Germany-has offerenced Germany-has offerenced Germany-has onferenced Germany-has ontended to the control of the contraction of the control of the contraction of the control of the contraction of the control of the conmany of

in Amsterdam and Copenhagen.

by Duvivier, Marcel Achard and
Charles Spaak, with whole list of
marquee names including Raimu,
Louis Jouvet, Mille. Mergan, Saxy
Prim, Le Vigen and Colette Durfeuil.

Riquette or se More' ("Miguette and
Her Mother") has gone before the
camera in a Paris studie, Jean Boyer
camera in a Paris studie, Jean Boyer
have and Marquerite Pierry fentured. Mes Crimer' ("My Crimer")
in approaching its final risque, It is

sured. "Men Crimer" ("My Crimer") is approaching its final riages. It is based on the horrors of the Nazi regime and is partly documentary. Chantons Quand Meme, directed by Pierre Caron with Anna Vernay, Post Cambon and Baymend Cordy are in the cutting-room. Among the films due for release sometime this month are "Menacer" (Threats). La Homme du Niger," with Harry Barr, and Cavalende d'amouir ("Leve Cavalende"), done by Raylor Caroline and Cerime Luchaire, all three pix started before the war and recently completed.

sho had its effect on reveipts, with chestro-spine crowds showing some reluctance to go out once night has sides.

All the control of the con

Lease Covent Garden

William E. Butlin, answerent pair, person, in operator, i

2 Down, 1 to Go

Tel Avv. Jan. L.
Cameras are rolling in the third
attempt to film a feature picture in
Palestine. A new company has been
formed, based mainly on the local
newareel outfit, Carmel Film Co.
The other two attempts achieved
mediocre results.

MEXICO BANS CONQUEST

IS theatres, 15 musicmerets, one circum and
weeness opened over this
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Glamour Girl



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TRIM REVIEWS

Wednesday, James 19, 1969

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SHOWMEN AND PRESS HAIL

"THE BLUE BIRD"

FOLLOWING SPECTACULAR
N. Y. WORLD PREMIERE!

"Unquestionable appeal to audiences of all ages, types and places. A masterpiece of imagination, spectacular, rich in sentiment."

—M. P. Daily

"Colorful and enchanting. A beautiful film. Sets are opulent, photography gorgeous! Should prove an enchanting adventure for the youngsters...and their elders, too!" —N.Y. Daily Mirror

"A screen masterpiece. Something radiant—new in screen history. Touches deeper wells of sentiment . . . women will be dissolved in tears!"

-L. A. Times

"Zanuck and 20th Century-Fox can well be proud. Most unusual entertainment for young and old alike. Charmingly different."

-L. A. Herald-Express

Pow openings have drawn so many leading exhibitors. Typical of their reaction is the following wire from an outstanding showman and one of the best judges of pictures in the business:

"YOU TOLD ME THAT 'THE BLUE BIRD' WAS A GREAT PICTURE, THAT WAS A MILD STATEMENT, AFTER SERING THE PICTURE AND AGAIN REVIEWING THE VARIOUS SCENES, I AM CONVINCED THAT THE GREAT BEAUTY AND CHARM OF THIS PRODUC-TION WILL CAUSE THE PUBLIC TO LOVE IT. I HOPE EVERY EXHIBITOR ENTHUSES OVER 'THE BLUE BIRD' AS I AM EN-THUSED AND THAT THEY GIVE IT ALL THE SHOW-MANSHIP THAT THE PIC-TURE DESERVES."

A. R. BOYD

"Complete enchantment is in store for the millions who unquestionably will see this. Will send children into ecstacies and give their elders supreme entertainment. Moving, poignant story... and tender drama which brings many a lump to the throat!"

—Hollywood Reporter

"Will enchant children and delight mature audiences. Brilliant fantasy ... superbly projected to the screen." —Film Daily

"There is comedy... pathos, too. Surprisingly emotional in its effect. Apt to bring out all the handkerchiefs in an audience. A picture with a charm of its own."

-N. Y. Sun

"Big treat for young and old. Will undoubtedly delight both adults and children all over the country. Done on an elaborate scale."

-L. A. Examiner

"Opulent and eye-filling spectacle . . . to beguile those of all ages who are lucky enough to see it. A pictorial gem . . . delightful."

-N. Y. Daily News



PARAMOUNT, N. Y.

Bob Chester Orch. (18), Delores Reill, Al Stuort, Buddy Brenner, oy Dovis, Gracie McDonald, Bro-hoeler (6), Pour Jukspots; Remem-er the Hight' (Par), reviewed in AREETY, Jan. 18.

Current hour layout is well ounded, emerity knit and solidly en-training all the way. Complet to the troughy received Fred MacMurray-serbare Stanwyck, ecrosen fare, are sember the Hight, the house should

where the design of the part of the load o

ing for some time, which suggests that new errangements are in order. Lee Mergan lighted and staged the hypout well. Business good when cought last show Thursday (18).

Wood.

Paramount, Newark

Neuerk, H. J., Jan. 30.

Mortha Rays, Senor Wences, The
Four Lazanders, Pot Rooney, Ir.,
Horman Tim Serig, Jr., Variety
Dancers (6), Joe Fecher House Orch
(11); The Faish Hour! (Mann).

STATE, N. Y.

Louis Sobol, Sinclair Twins, Jimmy and Midred Mulenhy, Cobins Wright, Jr., Joe E. Lewis, Ruby Euerling's House Orch; 'Amazing Mr. Williams' (Col).

Without (Cel).

Enge show oppose with on apology by Lexis fished, Broadway columnate, for the N. Journal American, who is desolving as m.e. for the week, the N. Journal American, who is desolving as m.e. for the week of the N. Journal American, who is desolving as m.e. for the week of the N. Journal American, which is desolved by the week of the customers is even time pushed, off time but he does produce a cufficient of each performance. Remny Youngman made that they are the new of the same joint of the proceeded to tell some of the same joint the time of the new of the same joint the new of the new of the same joint the new of the new of

Account millions marby and can under very compain to his manners the Highe's the boson hands that reviews.

Account millions marby and the substitution of the substit

lai initiatione would enhance contexteably.

Grace Dryndale, with her puppet, Lain Brits, in on an end velvet errore, and the puppet, and the

LYRIC, INDPLS.

Indianapolis, Jan. 19.
Ted Lewis Orch, Radio Aces, Horie Holis, Dennis Bisters, Hackers (S.) Betty Jane Smith, Muppy Spenier, Charles 'Snowball' Whittier; 'High School' (20th).

Setting Janua Smith, Mitagery Bressler;
Charles Thousebull Whitter; High
Zchoof (1986).

In his 26 years as a band leader,
the wish has been at one of the properties of the properties of the regular spets in the circuit.

And in regular spets in the circuit.

And shall regular spets in the circuit spets in the circ

Winnipeg

Winnipey, Jan. 18.
Stovens Bros. 14) & Bio Boy,
Stoles Bros. & Peerl, Rudy Wheeler,
Tom O'Neil, Bunkof & Camon, Om Wright's House Band, 'Pricate Lives' (M-G)

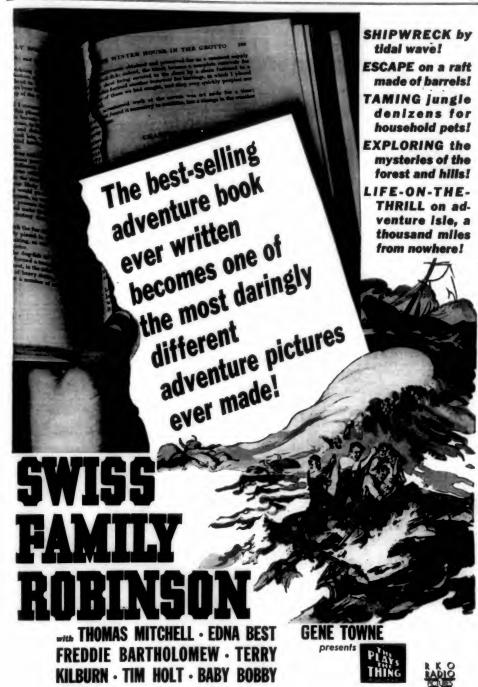
ROXY, N. Y.

up as well as some outstanding juggiers.

The Biss Boys, radio harms launch a nice array of rhythm but fail to sell themselves. It arrangement of 'McChonid's as starter decem's help. for radio quis shown is a honey of chility but fails to stress hum gie sufficiently.

Store 191, Dan Chimmings; 'Incivitive Streppe' (WB v.) just the right layout for life; Dorchin's plant music, coating the property of the prop

OUILLAN



Produced by GENE TOWNE and GRAHAM BAKER
Screen Play by Walter Ferris, Gene Towns and Graham Baker

STANLEY, PITT (Continued from page 16)

ion.

ax Adking' house crew in pit and
overtaire is on our-easy arrangeit off, put understandable beis off, but understandable beis of sub-zero weather, caldent
bere in overal years. Cohen.

BEACON, VANCOUVER

Vancouver, Jen. 26.

'Florentine Garden Revus' with Turners and the Same, Chester Dolphon, Jack Pons, June Hart, Frank Marace'is House Orch (5); The Forgotten Women' (U).

With a deep breath, this house poned Friday (19) with an idea it's poned Friday (19) with an idea it's ence considering for weeks—bringing a a line of girls with the possibility with the possibility with the Tayrion Dancers (8) on a wo-week contract, with an option of wo-week contract, with an option of wo-week contract, with an option of the option of the contract of the contrac

the work hard and achieve fair me in their cleaning Bolera, with toma thumping and Bole and no Tayaton dolon on effective 1 of center-tages, all in black. "Doll's House" is colorfully esc-doll's House" is colorfully esc-tive over the heads of this sudi-

Benny Ross and Maxine Stone, sile not 'America's forwards com-not' (as they are moderally billed), anage to coax what few laughs or are are out of this show. Ross nofice bismelt well with two the quise but his langures part-tile with the control of the con-tinguish the fact that she's called to be drought.

value of her film name without haveting a pail of lether printed to a pail of lether

SHEA'S, BUFFALO

Peul Whitemen Orch (18) with Jonn Edwards, Pour Modernaire, Charlie Tongarden, Mike Pinuitore, Bob Baunen, al Galladore, Goldie', 'Rarried Hu Wige' (20th).

charter Tongarden, sinks Pinntion, Codeler's Mos Hamman, Golden's Meterroid Ris William and Codeler's Meterroid Ris Risk Codeler's Meterroid Risk Codeler's Meterroid Risk Codeler's Ri

STATE, HARTFORD

Hartford, Jan. 21.
Linda Moody, Phil Regen, Barr &
Estes, Ben Yest Hew Yorkers (12),
Lew Parker Co. (5), '10, '10 & '00,
Jen Raplan House Band; 'Futal
Heur' (Hono).

Strand, Portland, Ma.

Benny Goodman Orch (14), Lional Hampton, Charles Christian, Helen Forrest, Huriet Winsor, Gene Shel-don, Lorette Fisher; 'Joe and Ethel Turp' (M-G).

Stage show policy at house is at least temporarily resuscitated with conflicts bill ever brought into local flower. Figuring seem to be that if Goodman doesn't bring 'em out, so one will. Precentation in a solid 60 minutes of the type that still registers.

minutes of the type that still registerd.

Outlines goos through some perGuide as goos through some perduse of a marky peach last nummer.

But it more than holds up as for as
the swing househ as to make the
swing househ are concerned,
with Earry Elmon taking back on
the unbern. Most obvious disappearance is that of Jens States prosince in that of Jens States from
pians, but Johnsty Guarniers, who
had of the "bedougst" qualification.
Stacey is now with Bob Crasby,
to officiently conservative holding the
clusters are some with the control of the
ded well with Goodman's equal
reductors. But handles there are very
providing a meeded alteration in pace
and volume.

Linde Broods, Pivil Repres, Barr do not be drowed; and the state of the property of place are made as he spilly demonstrates, with the state of the property of place are made as he spilly demonstrates, with the state of the property of the property of place are made as he spilly demonstrates, with the state of the property of the pr

bening in Weshington are briefly seen. A Hislanh rece clip and a Bette Bavis sould win our breather Bette Bavis sould win our breather Bette Bavis sould win our breather off sealy in the evening Friday (16) to announce the deeth in Weshington of Seanter Bereit to a seal of the seal of the seal of the the showing of the slain colliders in Fulland in a constitute. Indicated seal of the seal of the seal of the seal for the seal of the seal of the seal seal of the seal of the seal of the seal for the Christian Frust fluor of the For Bereitone Signitus as tops this week in numbers with Be clips, there are 16 by Fulls and depth each team are 16 by Fulls and depth each team.

CAPITOL, WASH.

The control of the land were the land

APOLLO, N. Y.

Brassions of Erskine Hawking even to sway the jitterbugs, bright and screwy humor of the skits and the novel production and up to sur-printingly pleaning outertainment at the providence and the providence in the providence of the providence of the interesting with Bartonian approval was a strong from strong from when

seeds, and the works in side indeeding the production number. Gals appear a white sometimely a worked into production member. Gals appear in white some production number. Gals appear in white some part of the production number. Gals appear in white some part of the production number. Gals appear in white some part of the production of the part of the p

CROWDS..CROWDS..STORMING THE BOX-OFFICE FROM 9 A.M.'TIL 1 O'CLOCK NEXT MORNING AND OFF TO RECORD WEEK AT THE GLOBE THEATRE!



Publicity

Continued from page L.

Leity at the Warner studie undering the part week that Findale made
his deal with Paramount after the
company had nought to line up the
Rannell Erichwell agency or Sieve
Hannagan to handle of department.
Heth are said to have demanded too
much money.
Former't from Chicago and reported to have made his final deal
with Barney Bailshan and associates
in New York by way of the Hert
connection. Meanthme Phaemadia
antified with the publicity and exploitation results on starious features
lately notably 'Uniliver'. Travels,
aithough the company's p.a.

Liney's Timechia, 'wheth is due
for release next month.

Trade of the publicityexploitation outlets to favor Walt
Dinney's Timechia, 'wheth is due
for release next month.

Prinche in Paramounter whether

Prinche in Paramounter whether

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And the publicity and exploitation outlets to favor Walt

Dinney's Timechia, 'wheth is due
for release next month.

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And Prinche in Prinche in the publicityexploitation outlets to favor Walt

Prinche in Paramounter whether

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exploitation outlets to fiver Wall Disney a "Biscochin," which is doe Pellewing the deal mode with Floide by Farameout, which may be provided by Farameout, which was a long-term central to superment to be supermented in the superment of the sup

in close 60-spersus with the complete c

More recenity for made a five-year deal with National Screen un-inder which this organization, orig-inally a producer-distribute of trailver, will not only related to the constant's unbefore the conditions is text. National absorb Fur's whole and make department, headed by Don Voles, who has been in charge of accessories from the home office of accessories from the home office of accessories from the home office of cachange in the condition of the ho. by ad railes.

Ultimately, with progress assert-edity well under way in that disve-tudes the artists mointained at the ho. by ad railes.

Ultimately, with progress assert-edity well under way in that disve-tudes the artists mointained the cachanges in all the key centers, a antificient number of such exchanges to be opened for the storing and sale under one roof of the ad allow the condition of the storing and sale under one roof of the ad allow and the condition of the storing and sale under one roof of the ad allow and the condition of the storing and sale under one roof of the ad allow the storing the conditions and the storing and sale under one roof of the ad allow the storing and the storing and the storing and sale under one roof of the ad allow the storing and the properties of the storing and sale under one roof of the ad allow the storing and the properties of the storing and the storing and the storing the storing and the storing and the storing and the storing the storing and the storing and the storing and the storing that the storing and the storing and the storing and the storing the storing and the storing and the storing and the storing that the storing and the storing and the storing and the storing that the storing and the s

'39 AMUSE, TAX BITE TOTALS \$19,946,307

Although the trend was no more notationd than a pendulum, the 155 adminish bits brought the Testeral for any year energy 1307 since upping of the rates early in the decide. Total take was 1894-8307. Total take was 1894-8307. In hand from ammismenta reflected the unsteadiness of the trade, but the increases were so much bigger than the decident that the registers to the higher than at the 1898-8308. Total, however, was 1300-730 behind the

being of 12 months along 200-277 higher than at 200-277 higher than at 200-277 higher than 200-277 higher

'Zone's Starring Trio

1.24 1/10

Pat O'Brien gets third co-starring good with George Raft and Ann Sheridan in Torrid Zone; slated to go before the cameras late this month at Warners.

FILM BOOKING CHART

nation of theatre and film exchange bookers Valuary presents a complete chart of feature all the American distributing companies for the current quarterly period. Date of reviews as given in Valuary and the running time of prints are included.)

COPUMBLIST, 1940, BY VARIETY, INC. ALL RIGHTS BESKRYED tier to Type Abbrevlathens—Councily-Brama; W.-Western; B.-Bre B. T.—Bunning Nov. in Var.—R mai 80atha She

8. 2. TITLE AND COMPANY TYPE TALENT M. Loy-W. Powell-C. A. Smith W. Lawson-S. Hole No Cost 11/15

ANOTHER THIN MAN (M-G)
THE PHANTOM STRIKES (Home)
RAIDERS OVER ENGLAND (Mone
RULERS OF THE BEA (Far)
TOWER OF LONDON (U)
THE COVERED TRABLES (ESC)
THOUSE OF LONDON (U)
THE COVERED TRABLES (ESC)
TOO DUST TO WORK (MA)
ON DESSE FALABS (WB) SOUNDERS OF W. Lawson-S. Hale No Casi B. Fairbanha, Jr.-M. Lockwood B. Raibbons-E. Karleff J. Gleanon-L. Gleanon-T. Byan J. Horshott-B. Loveti-P. Lee J. Prouly-S. Byington-K. Howe Dead End Kids-J. Life! 8/20 11/22 11/15 10/18 11/1 2. Prouty-S. Ryington-E. Birovill Deed End Kido-J. Little

J. Bloandeth-M. Bougho

L. Ayron-L. Barrymer-L. Day

J. Bloandeth-M. Bougho

L. Ayron-L. Barrymer-L. Day

J. Ballister-F. Craven-E. Lowe

J. Barlister-P. Craven-E. Lowe

J. Ryare-A. Meedjas-R. E. Borten

J. Poter-M. Barnel-W. William

J. Rying-J. Barnel

J. Bought-M. Doronk

J. Bought-M. Doronk

J. Bought-M. Doronk

J. House-M. Doronk

J. House-L. Barnel-B. Bone

J. William

J. Wortil-L. Blankey-B. O'Brien

J. Rying-L. Barnel-B. Bone

J. Wortil-C. Barnel

J. Barnel-A. Blankey-B. Bone

J. Wortil-C. Barnel

J. Bill-P. Ellis

J. Gullar-A. Dorona-A. Howberg

J. Gullar-A. Dorona-B. Dorona

J. Wyran-B. Form

J. Wyran-B. Form

J. Wyran-B. Form

J. Wyran-B. Form

J. Wyran-B. Porten

J. Wyran-B. Dernes-B. Bull TOO DUTY TO WORK (1988)
ON DRESS PALADE (WS)
AMAZHOO MR. WILLIAMS (Col)
AMAZHOO MR. WILLIAMS (M-0)
AMAZHOO MR. WILLIAMS (M-0)
OUR REGISTORY (M-1)
AND AND AND AMAZE (M-0)
OUR REGISTORS (Pay)
AND AND AMAZE (M-0)
AND AND AMAZE (M-1)
AMAZ 1 3 11 22 13 30 11 8 11 22 11 15 11 20 11/10 80 80 81 TT 78 112 1/10 12/0 11/20 12/12 11/22 30/25 12/20 11/20 11/15 10/11 12/13

1/24 12/13 13 6 87 W. Pidgeon-R. Johnson-H. Bull Tex. Eliter J. Allen, Jr.-J. Cagney-V. Balo G. Aufry-S. Burnette-J. Sterey S. Erwin-H. Wayer-P. Enswis P. Foster-L. Hervey M. Hovarn-L. Aiwill-C. Nagel NICE CARTER, DETECTIVE (M-G)
WESTBOUND STAGE (Mone)
ALL WOMEN HAVE SECRETS (Par)
SOUTH OF THE BORDES (Reg)
THE HORETMOONS OVER (Muk)
MISSING EVIDENCE (U)
THE MAD EMPRESS (WE) 12/13 #

L. Stens-M. Roomy-C. Parker Carleon JUDGE BARDT AND SON (M-G) QULLIVER'S TRAVELS (P-u') RONER TO BUEN (R-g) BAPFENS AT NIGHT (Sed) CHABLER MCCARTER, DETECTIVE (U) FOLD WIVES (WB) SLIGHTLY HONORABLE (UA) 12 12 12 20 1 2 12 30 12 30 13 20 11/22 1/10 2 11 8 75 75 25 E Carleon
J. Glesson-L. Glesson-Y. Ryan
S. Hesis-R. Milland-R. Cussesis
E. Bergen-R. Cussesis
Lano-Sistero-G. Pape-E. Albert
R. Terry-R. Crawford-E. Arael

M. Eddy-I. Massay-C. Bargino M. Eddy-I. Massay-C. Bargino M. Martin-A. Jenso-W. Cemnel G. Bletford-O. Barry, Zr-Jb. D. R. Repers-G. Hayro-B. Barry C. Loughton-M. O'Bars-C. Bomers-M. Wasver-C. P. Ma Biotrich-J. Berwart-M. Asso G. Rall-J. Bryan B. Nives-A. do Baviliand-B. D 12 20 11 29 12 13 12 27 12 30 11 29 12 0 1 / 3 13 20 BALALAKA (M-G)
GREAT YKTOR HERBERT (Par)
THOU SHALT NOT KILL (Rep)
DATS OF JESSE JAMES (Rep)
BATS OF JESSE JAMES (Rep)
BUXCHBACK OF NOTHE DARE (REO)
CINCO KID AND LADY (NNA)
DESTRY REDES AGAIN ()
INVISIBLE STREFES (WB)
RAFFLES (UA) We

C. Starrett-I. Meredith
B. Menigemery-E. Arneld-B. Or
W. Henry-L. Campbell-E. Donal
G. O'Brison-V. Vale
B. Ametho-A. Loods-A. Johns
T. Brown-P. Moran-B. J. Bhode
G. Fitaporald-J. Lynn TWO-PISTED RANGERS (Col)
THE EARL OF CHICAGO (M-G)
ENERGENCY SQUAD (Par)
LEGION OF LAWLES (REO)
SWANEE RIVER (190b)
ROW YOU CAN LOVE (U)
A CHILD IS BORN (WB) 13/21 1/17 95

A CHILD IS BORN (WB)

NUMBER IN NY HEART (Cot)
SHOP ABOUND CORNER (H=0)
BANGER AHEA (Hose)
THE SECRET FOUR (Hose)
GERONING (FATHAL (Pw)
MEXICAN SPITTIER (ERO)
HEROES OF THE SADDLE (Rep)
CITY OF CHANCE (Hos)
INVISIBLE MAN RETURNS (U)
SROTHER DAT AND DARY (WB) th Pringwrain-J. Lynn
T. Martine-B. Rayworth-E. Pullows
H. Sullivan-J. Siewart-F. Horgan
J. Newill
F. Lawine-B. Binchair-A. Leo
F. Vester-E. Brew-A. Berline
L. Viele-B. Woods-L. Errol
E. Livinguion-B. Binthe-P. Larvan
L. Bart-C. Asbery Emith-D. Wood
Y. Prins-N. Govy-J. Suiten
B. Marveith-B. Fried-Lonery, 2r.
J. Stynier-L. Lanc. 11/22 1/17 12/13 1/17 1 24 1/17 1 3 1 10 B

HIS GIBE, PEIDAY (GA)
CONGO MAISSE (M-G)
THE FATAL BOUE (Mono)
HIDDEN EXEMY (Mono)
HE MARRIED HIS WIFE (BEO)
HE WAS A C. Grant-R. Russell
A. Solthern-J. Carroll-R. Johnson
Bowk Earlier
Bowk Earlier
B. Stanwyrk-T-Machier
B. Stanwyrk-T-Machier
B. Marchall-R. Read-P. Kasowine
J. McCres-N. Kelly-R. Young
J. M. Brown-B. Baker-Y. Highd
L. Olivier-J. Founkine-J. Andersa
M. Liedmy-R. Earlier
L. Lindon-R. Earlier CD C M D RD KD C 1/10 1.24

LONE WOLF STRIKES (Ced)
LAMBETH WALK (M-G)
PIONZER DATS (Meno)
WOLF OF NEW YORK (Rep)
SAINTS DOUBLE TROUBLE (REO)
HIGH SCHOOL 1980
GREEN HELL (U)
FIGHTING SIXTY-NINTH (WB) W. William-J. Perry L. Lane-S. Gray-S. Hicks Jack Bandin. B. Lowe-E. Heart-J. Cowas G. Sanders-H. Whitney-J. Hale J. Withers-L. Brown, Jr.-C. Edwin B. Fairbanks, Jr.-J. Bennett J. Cagney-P. O'Brisn 44 1:24 74 87 88

PROBLEMS MATT-MATE (WE)
STEAMOR CARGO (M-G)
STEAMOR CARGO (M-G)
CHASING TROUBLE (Nemo)
PAROLE PIXER (Pr)
VILLAGE BARN DANCE (Rep)
THE MARINES FLD HIGG (REO)
MAN WHO WOULDN'T FALE (M
DANGER ON WHEELS (U)
CALLING PHILO VANCE (WB) D Hudson-G. Ford-F. Incesori J. Cruwford-C. Gablo-M. Bengi Frankis Barro W. Henry-V. Bab-R. Paige R. Cresswell-B. Bay-G. Rachlor R. Dis-C. Morris-L. Ball L. Nébe-J. Reger-R. Clarke R. Aries-A. Bevine J. Stephenste-M. Stevenson M D D M D M D M

LITTLE PEPPERS AT HOME (Col)
BROADWAY WILLOUT OF '99 (M-G)
EAST SIDE KIDS (Meng)
LIGHT THAY FAILED (Pay)
VIGIL IN THE NIGHT (BEG)
LITTLE OLD NEW TORK (Both)
MY LITTLE CHICKABEE (U)
CASTLE ON THE HUDSON (WB) E. Fellows-C. Koth F. Astaire-E. Powell-G. Murphy Vince Barnett B. Colman-J. Hunton C. Lombard-E. Aberso-A. Shirley A. Fayo-F. MacMurray-E. Greene M. West-W. C. Fields J. Garfield-A. Shoridas-P. O'Bries. MUMBER 19.97

MAN FROM DAKOTA (M-G)
MURDER ON THE TUKON (Meno)
SIDEWALES OF LONDON (Par)
SWISS FAMILY ROBINSON (REG)
YOUNG AS YOU FEEL (SOM)
BONEYMOON DEFERRED (U)
GRANNY GET YOUR GUN (WB) W. Beery-B. Del Rio-J. Howard James Newill C. Longhton-V. Leigh T. Mitcheti-E. Best-F. Barthelo J. Prouty-S. Byington-J. Valorie E. Lews-M. Lindan-E. Risdon M. Robem-H. Bavemperi Bioff

Continued from page 1

public, Gleen Past, Michael Alexander, Hilds Reman; Selznick-Inwanger, Eliec Collett: Samol Rolet
wyn, El Mannix, Frank Egan, Frank
Capex, Cheeler Silicht; Hal Rosch,
Helen Jacoba.
Capex, Cheeler Silicht; Hal Rosch,
Helen Jacoba.

wyn, Ed Mannis, Frank Egan, Frank Capen, Cheles Bilchit Ital Rosch, Capen, Cheles Bilchit Ital Rosch, Biudio Carpenters Local 946 has semended its by-laws to prohibit members from driving their own cars to location spate. This action cars to location spate, This action between the control of the control o

Prem Agenia' Paci Ready
The proposed agreement between
my proposed agreement between
model in Could have finally been
completed by producer atterneys and
the could have finally been
completed by producer atterneys and
turned over to the BFG for approval. The pact calls for a minman proposed by the could be a series of the
Los Angeles police have been
asked to ald in the search for R. L.
Hayward, business representative of
the LATER stated trade of Theoricall Stage Employee. He has been
mining about 10 days. O'lickais of
the LATER stated trade of the union
the LATER stated trade of the union
the LATER stated trade of the union
deen reports that Hayward had been
contacting outside operators and
selling them work , cruits without
ward only recently was re-desired
for a seventh term.

Marek Windheim has been elected
areas with the complete of the
vios-chalman, with Richard Hagaman. Other elected to the exerctive committee are Mario Chamles,
Man meeting of Los Angeles Chapter of the American Guild of Varrichy Artists has been at for Monday (Bb). A nominating committee
Union has filed a complaint with the
membraning of Los Angeles Chapter of the American Guild of Varrichy Artists has been at for Monday (Bb). A nominating commitman, Other Engloyee
Union has filed a complaint with the
membraning of Los Angeles Chapter of the American Guild of Varrichy Artists has been at for Monday (Bb). A nominating committee
the membraning of the complaint
with the membraning of the candidates for AGVA offices. New
constitution also will be submitted to
Union has filed a complaint with the
submitted to now of the sales i
barjaining representative union the there
were entitled to 10% way the of the
reservation of workers to salest a
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and the committee of the complaint of the
control of the complaint with the
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the same time other American Fod
and internet.

88 89

72

the same time other American Federation of Labor unions were given on herason.

So have the control of the cont the wage rise.

Couldn't Wait

Hollywood Jan. 23.

'All This and Heaven, Too' got the gun at Warners yesterday (Mon.). one week shead of the original achedule.

Picture co-stars Bette Davis and Charles Boyer.

×

\$ A 4 A × 0 NOTICE LOOK WHAT'S N The Showmanship behind these! #

Film Reviews

CITY OF CHANCE

effects to tip off the police, keep things maving at a welf poec. we writer was thomas and a temperature writer was thomas and a temperature tablet. It is long with her issued to be a second of the second of the excess logistic and by chance eventually win him away from his formation of the second of the seco

from Texas overhears a conversion.

It hades the supert troughing of C.
All the black the supert troughing of C.
All the supert supert superior trough the superior trought to the superior trough the superior trought trough troug

GREEN HELL

Hollywood, Jan. 16. nor of Harry Editaria p. Thousand Faithers a. J. Pensures though it in Service below. Heaver below.

See of the Service Bellevice 2.

1 likes, being Bennett, be net being be

housh Green Helf is rather ob-meledrama for the customers yr runs. It's sufficiently adven-s and rousing in melodrametic not to satisfy in the subsequent rs. Picture, with broad hake moniment, will carry through the houses for nominal bis entirely be power of the east names.

rempost with the control of the local property of the local proper

The Lone Wolf Strikes

Columbia rebens of Pref. Schlener pro-duction of the Columbia of Pref. Schlener pro-fered Perry, Eric Biers, Alin Baster, Aurich Jaco Perry, Eric Biers, Alin Baster, Steff Albaja, Montage Love, Robert Wires, Pin-Hory Stephan and Albert Delly; steep by Indian Transle. Bissed upon a wat by President Bin ending All Carls. Previoused at Designe, Jan. 17, 68. Benning time, 68 UNN.

| Indea Jordan . | Junn Perry |
|------------------|--------------------|
| Accessed | Write Stiners ! |
| Jim Spier | Alon Beater |
| Bitterie Wolfers | Astrid Allwro |
| Routh charlick | Messegn Larre |
| Halph Bult-m | Below W. W. dres ! |
| 'wereg | (Dog Strödur) |
| In bone | Fred A. Kelsey |
| Stonley Young, | Addison Hichards |
| Phillip Jordan | May Harden |
| Atherte | Hartand Tucker |
| Decimal | Peter Lann |

Latest entry in the Lone Wolf se-ries being turned out by Columbia is

New York Theatres





Brany \$10.5.00

an "MUSIC HALL "SHOP AROUND THE CORNER"

sciacular Stage Produ

James CAGNEY in "The Fighting 69th" PAUL WHITEMAN & ORCH. STRAND .

Starts Friday, Jan. 20th Pat O'BRIEN . Geo. BRENT

"THE GRAPES OF WRATH"

ARTISTS RIVOLI Menderal

"REMEMBER | Bert Wheeler

4 Ink Spots Bob Chester

and Orch. A Paramental Picture PARAMOUNT TIMES

ment to assist a friend in regarding extensive the secondary subjects. The control of the secondary subjects the secondary subjects to secondary subject

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| | repolar from Paren Firm Cats of Scotteres ! | |
| | this numberships the Mouseur, Jose | 9 |
| | a list tem. The sted by Claused V. Venducina ! | 17 |
| | retreated to 1 made To both, haved on | 4 |
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| | him, At the rid, N. Y., durt, would ad Jam. | ١, |
| | In 1900, How they have, 66 MINA. | |
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| | Hendere & | ٠. |
| | Joseph Tony House | -1 |
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| | | |

Body conceived as a vehicle for Tito Guizar, this film will dad a horir road about, even with the horir road about, even with the Faramount primarily aims the street starting him. It nevers one of that the studie taken star whose more was boilt on his vocal shollity he is given no opportunity to ex-tend the studies of the studies of hist his force. The Liano Ref on thist his force. The Liano Ref on the studies are starting to try his marques value in future product.

| Ohrie Pauliner | Elmand Love |
|---|------------------|
| Pency Nobia | |
| Hirara Regrin | James Hephranes |
| Congress r | Jerome Comes |
| Itial Elmain | William Promered |
| Frankie Moses | Mouries Murphy |
| e'envetable N h-n | |
| E portuge | |
| Shoot int | Andrew Tumber |
| M 41:81 | Ben Walden |
| *************************************** | |
| *lastraer | Bog therion |
| | |

nd the best of the group. Its sensor of superior and surve detecting the provide adequate program optimized for the sensor and survey described by the Coast with the considers within the consideration of the considerati

Varuity, Lincoln, Baies Wreckers Lincoln, Jan. 23. Varuity and Colonial, in path of planned street opening here, have been appraised, one for complete de-struction, and the other for con-

Lowe, the criminal lawyer turned district atterney, his eventually all the control of the contro

sind pairs him late a flux in which is a first the graph of a graph of the pair of the pairs of

New N. Y. Heuse Gees Duals
Pix theories, Harry Brandt operation on 40m street, New York,
which has been open only about a
month, already has gone in for a
drubbe feeture policy. Co-incident
with two pictures which were on the
program starting last Solutriey, the
last and materially trimmed in

Lowe, the criminal lawyer turned district attorney, his eventual connents.

Rose Hobart deserves, a better turner. House is uning first-runn, ton, have find the connection of the first data setup.

LONDON PRESS ACCLAIMS!

"THE STARS LOOK DOWN

AN ADAPTATION OF

A. J. CRONIN'S POPULAR NOVEL

OF THE SAME NAME

SUNDAY TIMES-"I place it for above The Citadel '

EVENING NEWS—"Hollywood could not have done so honest and accurate study. I do not recall being so gripped by a film sequence since D. W. Griffith. 'Stars Look Down' is a grand film."

LONDON STAR-Stars Look Down' sends up our film stock. A British picture to evoke pride and admiration. Is a triumph, and will be one of the outstanding pictures of the year, not a note of false sentiment in the picture."

EVENING STANDARD—"Out of depths com a fine British film. As a film, it has not one false touch. It is great. Full of good characters."

NEWS CHRONICLE - "Cronin's novel makes great screen drama with real people in real situations and an atmosphere which breathes realism from beginning to end."

SUNDAY DISPATCH - "One of the best pictures in British film history."

DAILY MAIL (Seten Margrave)—"I was one of the rosh people who said Cronin's novel could not be filmed. I was wrong. It has been and done very well. The climax is the most realistic representation of pit disaster ever seen or even attempted in films. Make no mistake about it, this is a great picture and to the kind of picture that British film producers must turn out if they are to make impression on the film world. It gets four very glowing stors from me.

DAILY MIRROR—"Most vivid spectacle ever seen in a British film. Unequalled. Really first-class piece of acreencraft and gripping entertainment."

DAILY TELEGRAPH-"Triumph of 'Stars Look Down' finest British film. Not a single false touch to mar its exciting realism. Atmosphere perfect "

DAILY HERALD - "Triumph of Store Look Down.' Pleasure to hail such a magnificent film. Superb acting. It is imaginative, forcible and deeply moving throughout. Millions will see it."

DARLY SKETCH-"I salute this company for turning out this grand British film."

SUNDAY CHRONICLE - "An outstandingly good film."

DAILY EXPRESS (Paul Holt) — "Best home-made British film since Four Feathers'."

SUNDAY OBSERVER-"Unlargettable and inecapable and I congratulate everyone

SUNDAY PICTORIAL - "In my opinion it is finest film ever to have come out of a British studio "

SUNDAY GRAPHIC-"Prophecy this one of the best films of year."

SUNDAY EXPRESS-"I should like to make every woman, every schoolboy and every achoolgirl in this country see it, whether they wanted to or not. This film is hundred percent."

Produced by I. GOLDSMITH

WITH

MICHAEL REDGRAVE. MARGARET LOCKWOOD. EMLYN WILLIAMS

AND A LARGE CAST

Directed by CAROL REED

TRANSCONTINENTAL SEQUEL IS 'MYSTERY' TELEGRAM FROM WORLD TRANSCRIPTION

Blackett-Sample-Hummert Business May Go Via Weems Succeeds 'Grouch' Platters - Jack Adams to Florida on Doctor's

VARIETY

World Broschesting System has tweetersheen to salvage the \$2,000,000 worth of business that the Bischett-Bemple-Hummert agency het made tentatively available to the proposed tentatively available to the proposed transitively and the salvage of the proposed transitively available to the proposed transition to submit a flat rise for two or three hours of afternoon time. Transcentinated had on Friedry (B) amounted that it would not be able to circumstantle had on Friedry (B) amounted that it would not be able to circumstantle had on Friedry (B) amounted that it would not be able to circumstantle had only the base of the proposed to the transition of the proposed to the transition of the proposed to the transition of financing unantification; which is the proposed to the proposed

Reccue."
thn T. Adems, chairman of the
beard, is now in Florida. A
ement issued by his effice said
t he had to go there for a rest.
reicians, it added, had 'lound him

Wisconsin Survivors Of Transcontinental. Form Own Regional

Milwonten, Jan. 23.

Misconsin has another regional
link. The letest one originates from
MEMP, Milwouken, and has been
tagged the American Broadcasting
gymen. Others in the group are
WHBU, Sheborgan, WRJN, Racine,
WHBY, Green Bay, KFIZ, Pood du
Lee, and WIBA, Madison.
All but WIBA had contracts with
the Transcontinental Broadcasting
gystem and lines had been installed

Program Percentages

Washington, Jan. 22.
Level live programs still deminste breadersling. During the
week of Det. 11, 1980, a PCC report discloses, herel broadens's
time 600 stations were on the air.
Hetwork originations were on the
100, 3 relikes and 100, and 100, and
100, 3 relikes and 100, and 100, and
100, a relikes and 100, and
100, a relike and 100, and
100, and regional network programs, 4.3%.
The report also shows for the
time to network programs, 4.3%.
The report also shows for the
time to network programs, 4.3%.
The report also shows the
time to network programs, 4.3%.
The report also shows of their
time to network programs, 4.3%.
The report also shows
a significant of their time to web programs of
against 22.6% for local originations of live programs.

Seek to Restrain Revival Of Information, Please' Mag: Judge Cogitates

Supreme Court Justice Louis A. Valenta, Monday (22) reserved deviation on application of Danlei and Ann Golempaul, owners of the radio to the Court of the Court

Radio's Longest Onene

Washington, Jan. 23.

Another batch of attorneys with a yen to represent the radio industry approved last week to gractice before the Pederal Communication Commission. Added to the mile-commission. Added to the Machington, D. C.; James Alfred Avient, Cumberland, McL. John A. Chamblins, Chattoneous, Tunn; Locy Hallman, Dallan, Tex, and M. A. Hetchinson, Education, Schemond, Va.

'Calling All Cars' Off

Hollywood, Jan. 22.

Two of the top Coast shows lest their sponsors lest week? Grouth Club, a product of KFWB and surrord into a network diversion for General Mills, goes back to station on a sandhill.

SWING ASKS PACE EASE-UP

Baymond Gram Swing has asked WOR, N. Y., to reduce his achedula from five to three days a week, namely, Monday, Wednesday and Priday, White Ovt eigen is shated Priday with Ovt eigen is shated reconcessity propertiess this March, the breadcasts for this account Mon-day and Priday nights.

day and Frisky nights. Bring has given the poor state of his health as the reason for westled, to cut down on his work. He states a result of the state of the st

QUIETLY SETTLED

Indian Singer Withdraws 'E. Litigation in N. Y.

stiff: registation.

Roberton meserted that on June 13, 1893, Allen was presented over 4MEC on We the People' as an Indian barltone who cang two days previously before King George previously before King George and the President. It is nestred that Allen accompanied Robertson on the tom-done at this performance, and Allen's singles; on the sir was sufficiently poor to ridicule the plating, and hart his reputation.

Standard Brands Wide Open

Studierd Brands account has become wide open for the first time shows in been with J. White Thompson, with a piece of the handson already angined to Shormson K. Bills. The Ellis appointment concerns the devertising on Boyal Disserts, which now has the Those We Love' aerial on the NBC-red Thursday nights. Prod combine started Intends page 18 of the Prod combine started Intends page. Among those of other agencies Thompson and Thomps

Serlin Nixes Radio For Legit Hit

'Life With Father' as Radio Serial Must Wait Until Much Later

J. B. LYMAN TO DENVER

Denver, Jan. 21.

Jehn R. Lyman has been named production menager of KOA by Lloyd K. Yoder. He succeeds Rescue. K. Bleecken, who has Yeld the job for 11 years. Sleecken resigned the job for 11 years. Sleecken resigned upon the production of the production over KOA weekly.

Lyman started as an amouncer at KPSD in San Diego. Latterly with NBC production department in San Francisco, be was given a leave of absence to direct radio special events at the Prisco fair. He will join KOA

10-Cent Cigarettes Buy Local Sports Programs; Weiss, Keyes Both Busy

Contracts generally dated to start in April simultaneous with the base-ball season get-away.

Reggie Scheubel Will

Honeymoon in Hawaii

Honeymoon. In Hawaii.
Raggie Schustelt, radio director for
the Milton Bloor agency, merried
Jahn II. Ballical, pestident of the
Administration of the Control of the
work's discriment in what force the
exercise for the control of the
work's discriment in what force the
exercise of the Control

II. Bloor is Florida; and in addition to that Miss Schechel is bury
tion to that Miss Schechel is bury
Lowe Curp. The green is occupied
with a company convention.

Occar Serlin, producer of the Broadway show, "Life With Pather," has rehand to consent to a radia version of the script's characters, 2, on the script's characters, 2, on the script's characters, 2, on the subject before negociating the script as a serial to one of its clients. Berlin baradown was explained by Man, has basing morely temporary, but the script of th

Experience Opposes
Although Bock in 1923 a radio
build-up beloged on old Casino thestre musical, Wilddire, Yura from a
forgo jots no smith-bit and there have
for legit, on the whole most experience of Broodway managers induces
them to believe the best very to his
a good thing at \$230 or \$4.00 is to
give it away in excerpt form via
mids. Participating with the uncermids. Participating with the uncertime. Participating with the uncerying play's flavor and reputation,

SUES WMCA, ALLEGING PROGRAM WAS STOLEN

Soil for \$100,000 demages by the Broadcost Producers of New York against the Kincherbocker Broad-casting Co., sperature of WMCA, was revealed Prising (10) in the N. Y. Planm, necrebally (10) in the N. T. Planm, necrebally (10) and the Planm, made application to examine Sideny Planm, service, Alfred Hall, pro-priam director, and Matty Cohen, trial. The derendents are charged with plagfacting material of the plantist. Producers are in the huntiness of producing radio shows and selling them. It is asserted in they produced a program existing and selling them. It is asserted to various rations including WMCA. The inter station, it is charged, made detertions transcriptions of the pro-ductive of the pro-

WON'T DISMISS SUIT

ld Besdine Libel Action Still on The Bocket

The Beehat

R. Y. Thurnday (12) denied an apmirance (2). Early a denied an apmirance (2). Edwin C. 2011, Levey A.
Lincola, Woodsom Corp. and the
Bamberger Broadcauling Service.
Lincola, Woodsom Corp. and the
Bamberger Broadcauling Service.
Belaidff is on insurance activate.
Belaidff is on insurance activate.
600 clients, and to have spent \$60,000

during the past year in radio advortiang. The defendants are charged
with conspiring to put Beslines

with conspiring to put Besline

of business, and of having broadcast

of business, and of having broadcast

concerning him over WHN and

WOR.

Great Rastor Chicago, Jan. 23.
Derdon Hughes has obtained a lasve of absence from the HBC production staff here to take over the reins of the Painted Dressmi' show for American Family soap fashes. It's one of the Kastor shows under Bahdenslay.

Natl. Biscuit's 'Ballroom' Program Is Best By Royalty Counterclaims

All but WIBA had contracts with the Transcendinscial is grained and in an interesting and the properties of the property of th

MIICH LIKE VAUDE

Sharp Rise on Chase & San-born Hour Just Before Charile McCarthy Special-tics — 'Pot O' Gold' Gets 'Em for the Door Prize

writters respect.

C. R. Honger, Inc., has been taking 'amplier' at regular intervals during a program and thes relicing the valid of the program clemest on the air at the moment of measurement. Tagged as 'A Latening Paris. Report for nervey's result, see the program of the p

Chartle McCartus specials with a negociation, in concretainment ties — "Pet O' Geld Gets"
Em for the Door Prize

OTHER ANGLES

Radio audiences display the amment and the second second

Concerning Method

Heoper evenimental chart, shown below. Illustrates elserly the point of the point o

Shewman's Brach
The showman's until Brach
The showmanly outlingent in radio
has always been levery of any show
of novelty description which is so
routined as to build up to a surprise
or dramatic climax. B has been their
contention that unices a program has

a compact unit there is always the chance of listeners splitting up their chance of listeners splitting up their during the name hour or half-theur, with the results that the sponses loses of the pattern was holding an auditorial profit, as carried below, deals with the Chance & Sanhern program during October, November and Decemport, as carried below, deals with the Chance & Sanhern program during October, November and Decemport, as carried below, deals with the Chance & Sanhern program during October, November and Decemport, as carried below, deals with the pattern was obtained from a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which Hooper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which hoper gathern a retabulation of the coincidental interviews which ho

terviews which Hooper gathered for he requisity published program ret-ings. The sample pattern report becomes vividity pointed when compared with the way the C & S program was regularly routined. Pollowing is ap-proximate time schedule for the various terms on this show when it ran on hour:

VENUTA JOINS JESSEL

VARUTA JOINS JERREL.
Benay Venuits set to sing and foil for George Jessel on the latter's NBC Vitalis show beginning with tomerrow's (Thurnday) breadcast, maining stains of a 32-week stretch. Miss Venuits has dropped her Musal Friday sustainer temperarily, returning with it to a Sunday night an-east 4-28 p.m. sist Feb. 11.

Hartford, Jon. 21.
The flotter of democracy depends largely upon democracy depends largely upon democracy depends largely upon democracy depends largely upon democracy democrac

Don Ameche Deal Set;

Starts NBC-Red in April

Starte NBC-Red in Agril CM Gold will return in the FRE-red Agril 8 with a variety show beased by Den Americh. It will be the Friday 16-1650 p. m. There will be the Friday 16-1650 p. m. There will not offere shown outside. Her has the formatic been not. The nortice will originate from Heilywood. In decide on the there were the shown to be the started of the there was not to decide on the show for Union Leader. The tabacto company may use Fulton. Leval. Mudsail commensation, to the conduction of the branch on the west Castal Leval. Mudsail commensation, they way of the Dies Lee astronce.

CHASE & SANBORN VARIETY - CHARLIE McCARTHY" Red Network Listening Pattern . 8-9 RM. EST Sundays BASE: 7,23/ TOTAL CALLS 841 A-N 8-46 8-9 8-21 836 8:4 8:56 296 1216 RATINGS 176 154 194 25 75 25

* Source: Hower RADIO REPORTS FOR OCTUBER, NOVEMBER & DECEMBER, 1999

Dishonorable to Accept Business, **Account Suggests, If Station** Not Capable of 3/1 Pavoff

In a circular lotter addressed to states throughout the middle west to Bartanar-Thomas Advertising Co., of Oraths, headon in the Section Co., of Oraths, headon in the International Co., of Oraths, headon in the Internation to the Internation International Internat

The letter follows:
The interest of the continuous and the most medical positions and publishes a very sufficient and the continuous and craws of the finest tensors and the most medical publishes a very the most medical publishes a very state at the Union.

Our radio cortes will testure better the Union.

at of home owners in every state to Union. Our radio series will feature labor. Our radio series will feature labor. Our radio series will feature labor. Series in the same that have successful motably on a dosen or more mid-near stations for the part ten arx. The audience outpys and would be beauty from the gentless is emided of the routine offering of sense and music of the day's promoved on the series of the series of the day's promoved on the series of the ser

What we want to knew is this: feated you like to be placed on this chedule? Do you beneatly believe on can return orders at the rate of a in one deliter units for each \$1 on our invoice? Will you give as the meeth of your meat favorable rate of your heartised exoperation in an effort to make good if we use your

season and future assessing as well foot the initial corder for the test will find the limit of the foot the first state of the foot the foot of the f

Orders will be ready to go out within a very few days, so we trust you will write us fully by return

chanan-Thomas Advertisi mpuny, Radio Departmen

Mrs. Earl Gammons a Wow Minnespolin, Jan. 23. Eddie Gallaher, WCCO announcer, ports expert and ace bowler, is anging his head. Mis boars wife, Mrs. Earl Gam-nons, outscored him in three suc-cessive easure.

What, Not Sponsored?

Buffale, Jan. 23.
Cocker spaniel cursed by Fred
Parthill, Niagara Falls,
follows tunes played in high hey
on radio, but just how's when
they's lower.
Big specialty is "South of the
Berder."

Malo Deplores Deadhead Blurbs

Hartford, Jan. 23.

A growing practice of advertising agencies in to request ratio stations textion to network commercials on the station. Bill Main, commercial director of WDRC and also chair-ramp for him district, elrengity frowns upon the deadhead blurb requests for which, be note, usually colucide with a given program's larly check of the Compercitive Analysis of Broadcarting.

Main proposes to bring the issue

Analysis of Broodcasting.
Malo proposes to bring the issue up for discussion with his fellow-members of the NAB but has mean-while adopted policy at WDRC or plugging all programs impartially in periods art saids for institutional build-up on behalf of the entire program schooling.

MOODY BIBLE SEEKS FREE RADIO TIME

Biow Spots Coming Up

Milton Blow agency is working on a mass of aget broadcasting for the Joe Lowe Corp., which it proposes to start this apring. Campaigns involve not only Lowe's Pogsicte business but its various

What's My Name?' Moves

What's My Name?' (Oxydel) moves to the Friday 9:30-10 p.m. apot on the NBC-red Feb. 9.
B's now on the same web Saturday nights (7-7:30).

Bob Berger Unaffected Personally as Funds Are Denied for Platters

BADIO

Washington, Jon. B.
Abolition of the Office of Government Reports which appeared the risborate period of the state of the content of the cont

By specialty is "Bouth of the reference of the Personal Part of the reference of the Personal Part of the reference of the Personal Part of the Personal Par

Million in Time Cuffee

Milities in Time Culles

Washington, Jan. 22.
Radioi told Washington, Jan. 22.
Radio Washington, Jan. 22.
Radio

3.889 13-minute discs.

The House Appropriations Committee also revealed the U. S. Houseman Authority, presenting the Government's alum-clearance activities, has induced over 200 stations to carry its propagands, which takes the form of 13 transcriptions ballyhooing the effort to provide low-end housing tor the undersprivileged cleases.

14 Sponsors 'Spanked' in 1939

tion involving 16 sponears last year, although less than half of the pages of script examined by the Poderal Trade Consistation required any-thing more than causal acrating. Numerous programs had been stopped by the time the blue-pencil-ers got around to inquiring about some of the statements drenned mis-lending.

Taylor Washington Hachine Co. Bromo Quinine. Syrup of Pepsin. Sepon Products Co. (laxatives). Knax Co. (ecsema cure).

cease and desist from continuing criticized ballyhon were given by Bristol-Myers, Bayer Co. (Calirad wafers, not asparin). United Drug, General Foods (plugging certain brand of nalth, Scholl Arch-Support Shoos, and Alica-Seltsee.

FCC's Program Complaints

Frivolous, unsubstantiated, or otherwise not warre

investigation' **Hature of Complaint**

35,000,000 Radio Sets in America: Only 1.582 Protest Letters to FCC

Bill School Guiding Columbia's Invasi

Columbia Records has no present expectation of establishing a library expectation of establishing service but will seek cust assistantents.

WLW Sends Staffers For Interviews In New York Cincinnati, Jan. 23.

Cincinnail, Jan. 23.
To give its listoners a line on New York's current theatre and night chubfare, WLW will need Paul Kennesty there for a remote broadcast Jan. 25.
Box. Basides interestering about the Man Who Came to Disney' cast. Box. Basides interestering the state of the Man Who Came to Disney' cast. Julying that theatre. Kennedy will comment on other New York shows accompanied by Herby Play, of the WLW special events department. Kennedy, who is radio-editor of the Cincy Paul, does a sent-wealthy sixporter, "specific about pins, Janya and nitery shows here and radio not status."

stints.

Idea of an inland station piping program on show world doings in it big town is thought to be anoth first for Crosley's 50,000 watter.

WINS COWLES' PRIZE

en's Money Bell' Gels SC's for G. F. Brake

Des Moines, Janz 23.

George P. Draho. copyretter in Blachett-Samp.

George P. Draho. copyretter in Blachett-Samp.

George P. Draho. copyretter in George P. George P. George P. George State of George State

Of Transcription Size

William School, former CBS states to manager of the brand-new transcription and commercial phonomerates to the state of the s

allowing him to do his stuff over the some European Invoice (Sircel Pear could Jump 20) was referred in charge, of propaganda slapped via foreign language programs on American stations. In the wider some anti-evalution and other between the contrast are related to the previous or related to the previous or related to the previous of the contrast are related to the previous of the contrast are related. In the contrast of the United Store.

Hot Rivalry Over News Of Cold Weather

Bert Mitchell, formerly in mer-chandising department of Texas State Network, named manager of KABC, San Autonia.



This is getting downright embarrassing

RED NETWORK SWEEPS Radio Daily 1940 WORLD-TELECRAM- POLL!

WE blush in embarrassment—and are very naturally proud—when we think of the way the NBC Red Network has swept to victory through poll after poll. We had no sooner finished celebrating the Red Network's overwhelming triumphs in the World Telegram, Cleveland Plain Dealer and Fame Polls when we were flashed the news of an equally great triumph in the vote conducted by Radio Daily.

Top ranking shows—broadcast over the finest facilities in radio—make the Red the network most people listen to most. That's why in 1939, for the second consecutive year, advertisers invested more money in NBC Red than in any other single advertising medium in the world.

Again our thanks go out to the advertisers and agencies who made this showing possible, as well as to the men and women who cast the ballots. National Broadcasting Company, a Radio Corporation of America Service.

Red Network Wins 7 Out of 10 Places in Favorite Program Classification

| Programs | | | | | Network |
|---------------------|-----|-----|----|--|---------|
| Jell-O Program | | | | | Red |
| Chase & Sanborn Pro | gra | ma | ٠. | | Red |
| Kraft Music Hall . | | | | | Red |
| Information, Please | | | | | Blue |
| Fred Allen Show . | | | | | Red |
| Bob Hope Program | | | | | Red |
| Lux Radio Theatre | | | | | CBS |
| Ford Sunday Evening | H | our | | | CBS |
| Kay Kyser's College | | | | | Red |
| Good News of 1940 | | | | | Red |

In all 16 classifications of the Radio Daily Poll, the NBC Red Network won 8½ first places. 4½ went to CBS and 3 went to the NBC Blue Network. More firsts for the NBC Red than all others combined?

NBC RED NETWORK

The Network Most People Listen to Most

Kenneth Thomson, Henry Jaffe Fly to Miami for Joe Weber **Conference: Mum on Strategy**

legs suggetes una new action and the second commenceres and the second s

ably of back to the Coast inmediately after that continmediately after the continuation of the speaker' committee for the Pacitle Coast Contentance of Sales after programs will start the latter
continuation to the continuation of the content of the continuation of the continuation of the continuation of the content of the content of the continuation of the content of the cont



Scant Coverage has its place...BUT-

For a real selling job in the presnerous Southern New England marhet you need the kind of therough severage no other station delivers as effectively as WTIC. In our prisary area alone WIIC is an established listening habit with 1,863,570 le-more than live in Clevend and St. Louis tegether. Their

al average by nearly 40%.

What's more, the records show still another 1,700,000 people outside our immediate coverage area who rank WISC at the top of their list of real work for you - to do a thorough celling job not in Hartford alor

WTIC

Make Good on Radio Or Go to Work for Me' Is Pa-in-Law's Proposition

New London, Conn., Jan. 23. Charles Cuiller, announcer-writer at WRILC, has made a deal with is father-in-law: Ether he makes gred in radia or becomes partner in fath-or-in-law's transportation bis.

or-in-law's transportation bit.
A former legil active who has
worked on most Connecticut radio
stations. Cutiler a few weeks ago
married Alice Albert, actross as
WBRY, Washerbury, h-law's offer
of menuitive job and partnership
followed, but Cutiler decided that
he'll give broadcating one more he'll give broadcasting one more full-sized try, and therefore leave next month for California and air

UNION STRIFE **BREAKS OUT IN** SEATTLE

Brottle, Jan. 33. Drive of the International Brother-head of Electrical Workers to obtain recognition for its radio origineer discussed by the state of the state

row (Wednasday).
The strike at KIBO broke at 5:30
p.m. Thursday as one of its local
commercials was not to go on.
There was a barried to go on.
There was a barried conference with
union officials and 22 minutes later
union engineers were back at the
controls and broadcasting that the
named. The waltout at KOL ecthis station was off the air but 20 minutes, with the chief engineer, not an INEW member, taking over the

controls. Walkout involved four technicians at RIRO and five at KOL. The union is demanding 4522-5 for 40 hours per weak as against the present scale which varies between 433 and 454 a month, Archie Tatt, of KOL, stated ha statem was willing to pay that he was a statement of the way of the statement of the wage scale. In addition to nicketing KOL the

to the wage scale.

In addition to picketing KOL the
union is using two sound trucks in
front of the studio building. Postale
are being mailed out to advertisers
by local union declaring the station
unfair. KOL's curtailed operations
will take the station off the sir at
11 p.m.

WPEN In Picketed

WFEN In Pick ded

Whitefophin, Jan. 23. A

Philindelphin, Jan. 23. A

"Right to the finish" against
Balwa-operated WFEN was promised by officials of Lecal 77. American Federation of Busicians, who returned over the week-end after handles with international officer handles with international officer handles with international officer.

The union has been picketing WFEN since last flunder (14) when the ten-man hand was dropped by the station, when they couldn't account of money the station, when they couldn't account of money the station.

Lecal Tr called the action is 'Lection', but was not supported by the sincursors and engineers at the action, members of the CIO's American Communication Association.

BERW Whise' at WQAE
With two of five eligible voters
essting their ballots for 'neither
union' labor squabble at WQXE,
New York, was settled by the National Labor Relations Board in
favor of International Brotherhood
of Electrical Workers, A. F. of L.

of gasecrical workers, A. 7, on L. Contest over representation among technicians at the station was between the Brothschood and the American Communications Association, CiO affiliate with which WQXR had previously been dealing.

Radio Pay Average: \$41.17

Analysis of paychecks distributed among representations of the paychecks distributed among representations and the broadcast statistics lated week revealed an everywhere of 600 U. 8. broadcast statistics lated week revealed an everywhere of 600 U. 8. which was a statistic lated to the payce of 600 U. 8. which was a sample week of Dec. 11, 1293—a lotal full-time paycel of 9818.00, covering misries to 14.879 employers. This included paychecks to Fact that the general everywhere was down 1808 from figures taken in March, 1938, was explained in a ristement insued by the National Association of Broadcasters to the effect that numerous small transmitters had been added between March and December where comparatively her wage raise prevailed.

AFRA-KWK Negotiate

St. Louis, Jan. 23. Preliminary talks pointing to a new wage scale for legit members of AFRA employed at KWK have begun and Nellie Booth, exec. sec. tegun and Notice Booth, sizes, and the St. Louis Chapter especia the shall inking of the pact within a few works. Building are being held by Beb Convey and Ray Dady of station and Miles Booth. However, the state of the state o of the St. Louis Chapter expects the

The last station has joined.

The last station to kick in with a new wage scale for AFRA members was KSD. Wage approach to WEW is expected after negotiations with KWK are out of the way.

WLW ACT AT FILM EVENT

WLW ACT AT FIRE EVENT.

Laid Belle and Sectiv, of WLWs.

Boons County Jamberer rural excounty Jamberer rural exGrant Theatra, Georgetiera, O., Jan.

Bor the fart showing in this section of the Willage Barn Dence'
(Republic) pleture, in which they
Wagne (Barbers Jee Alien).

Georgetown, 26 miles from Cincy.

Georgetown, 35 miles from Cincy, was selected for the sectional pre-miere as a typical village tie-in with the nix. miere as

Chicago Scale Not Set. AFRA **Wants Arbitration**

American Protection of Basis Artists Bied a domand on the not-works and agarence year-leaf yielday 5 for arbitration of the Chicago local acels under the code of protection of the terms of the code, the question will be settled to the code of the protection of the

two weeks later. When the network voice was algored a year ago the question of a Chicago area was the continuous and the continuous actions. Agencies Erver a lower make for Chicago, with AFRA destring the regular network scale for all programs from network origination points. Since the question has remained unactitled, AFRA finally remained unactitled, AFRA finally

Edgar Shutz Dies

St. Louis, Jan. 21.

Edgar P, Shutz, commercial man-ager of WIL, died Saturday (20) ed a cerebrais henorrhaga after cellagaing in the atsism's office. Formerly in cerebrais henorrhaga after cellagaing in the atsism's office. Formerly in Louis Times, Shutz joined WIL in June, 1932, so a saleman, and exercial monothe later succeeded Recolus Hendry as commercial manager, deals was largely instrumental into deals was largely instrumental into at WIL, picking up. He had been in sood health until the collapse. Shutz was 69 and is anywed by Boutz was 69 and in survived by Instrument was held today (23) at St. Peter and Paul's Cemetery.



RE AMERICANA STUFF

WEBS SPENDING FOR SUSTAINERS

John Royal Scanning Hollywood at the Mome Patriotism Emphasis Inspired by 'Pursuit of Hap-piness'

FFW SINGERS

Plans are under way for NBC to increase its sustaining program costs appreciably. The network's production staff is already at work on several pretentious half-hour features, of which blends entertainment educational and patriotic with Trip of John F. Royal, NBC program chief, to the Coast last week had this program main objective. W. B. Lewis made a similar trip not long ago.

aimflar trip not long ago.
Duder the new program plan
which NBC has under consideration
to network would intensify in
building of shown for citent prevoxserve as development model and
shaw windows for much helf-hour
serve. Between selection department
france. Billy Hilpot would serve
Burrou and the production department
with the Burrou and the production department
with a E. Bhowerman, eastern
also manager, would do the
gamman with the selection of the
Per the first quarter of this year
Columbia will be spending 25% more
restaining programs then it did he austaining programs in the like period of 1809. While a goodly part of the increase is attributable to the cost of news coverage, the network is way up over the numal quotas on such partialners as Turnutt of Happiness, "The Adventure of Ellery Queen," (App Ninetice Revust and 'The Columbia Work. for metaining programs than it did for the like period of 1939. While a

With less time to fill the trend in the case of CBS has been to concentrate its production and takent appropriations into the few half-hour apoint it has available. These have apoint it has available. These have no that the network has less staff singers than every before.

WOR'S New Sustainers
WOR. New Sustainers

WOR's New Sestainers
WOR, N. Y., program, "Laff 'n'
Swing' shifts from local to network
coverage Feb. 12. Same night WOR
Reeff picks up a new one, "Dinner of
Home" with Gaynor Maddux in 9:15-

Honor with Guyen. 9:30 spot. Comedy By,' with a guest come-dian each week gets its first siring Feb. 16, local, 9:30-10 p.m. All are



\$100,000 AWARD

Radio Sets Invalved in Chicago

Chicago, Jan. 23. Jury here last week awarded Vladimir Polydoroff damages of \$100,000 against the Johnson Laboratories and its president, Victor S. Johnson, on breach of contract in-

volving the use or me re-growned core.
Suit alleged that Johnson had not given Polyderoff the promised five percent of stock in the laboratories in return for patent rights to Polyderoff patents, including the core, which is used in construction of small radios.

Mostly Entertainment. Minimum of Gab. On KDKA Infantile Rit

Pithburgh, Jan. 22.
Following its recently adopted policy of cetting straight talk to a minimum, KDLKA last week sold local President's Birthday Ball committee against usual practice of series of sive-minute speckes by civic mans. D. Gregory, station manager, persuaded charity org to use stage celebrities on the brief spots, letting them use most of the time in entertainment specialities and utilizing only 30 seconds for the plug.

Result was het Binness Einon.

Jello's 75c Charity Charge

For the first time in Coast history on admission will be charged to a commercial breadcast when Jack Beauty airs his Jells pregram from the commercial breadcast when Jack Beauty airs his Jells or the beauty when Jack Beauty airs his Jells or the commercial breadcast and the commercial beauty airs with the Jells of t

Mitti Gree, Stepin Prichit, Jock chin, Johnny (Scat) Davis, Cliff Ed-wilding, Mary May, all of Three After Davis of the Companies of the Comp

Mid-Western Farmers

Listen Because -

The WLW Microphone Brings Them All Major Farm Events

Records show that the WLW Agricultural Special Events Staff traveled 36,312 manmiles in 1939 (enough mileage to go one and one-half times around the world) in bringing every important event of interest to farmers in WLW-land.

Whether it is an Exposition in Kansas City, New Orleans or New York, or an event on a nearby farm, if it is attuned to the life of rural WLW-land our Agricultural staff is there to bring it to mid-western farmers. That is one reason why listening to WLW is an established farm habit-one reason why WLW is the Number One buy for manufacturers wishing to reach the greatest rural audience in the country.



IN 1994, FARMERS HEARD THESE SPECIAL FARM EVENTS RECADOAST ON WLW.

International Livestock Exposition, Chicago, Ill. American Royal Livestock Exposition, Kansas City, Mo.

World Poultry Congress, Cleveland, O. Farm Programs at World's Fair, New York. Ohio State Grange Annual Meeting, Columbus, O. National 4-H Club Congress

American Farm Bureau Annual Meeting, Chicago Ohio State Corn-Husking Contest

Farm & Home Weeks from State Agricultural Colleges in Ohio, Indiana, West Virginia, and Kentucky

Obio, Indiana and Kentucky Farm Bureau Conventions

Mid-American Farm Chemurgic Conference, Columbus, O.



Editor WALTER LLOYD of the Ohio Farmer and WLW Farm Announcer Ed Mason at the Ohio State Corn-Hushing Contest at Dal-Contest at Dels ware, Ohio, Octobe 27, 1939

STOCK IN THE MAR, but the WLW Mobile Unit gets through to pick up another farm event for rural listeners of the Nation's Station.



most "Merchandise-Able" STATION

N. Y. Symposium on Department Store Radio

BUREAU OF MISSING BUSINESS

(Of widespread interest to all radio stations is the question of how to crack the local department store which smoots the 'new' advertising medium, professes itself fully satisfied as is, gives most of its advertising to dailes, and to the extent that it has rired radio at all has often wished it to fail. Intermittently this problem has been discussed by Vantery's 'Bureau of Missing Business'. The present report is, however, by all odds the most significant development, as distinct from mere table talk by and between broadcasters.)

An extended discussion on the use of radio by department stores was staged but Wednesday (17) at the National Retail Dry Goods convention, assumed at the Pennaylvenian hotal, New York City. The buys and gale from the but disres result at the National Retail Dry Goods convention, assumed at the Pennaylvenian hotal, New York City. The buys and gale from the but disres result at the stage of the

from of approach.

2. That it is feelish to 'lest' radio by using a few announcements and using a few announcements and understand the state of the consistent composition, preferably every day of the week in !!—insules parcels, was advocated heavily. Byou

are week in 1-minute announcements were greatly flammed announcements were gen over 1 years announcements were gen over 1 years announcements were gen over 1 years announcement of the secondered tele long as a trial period.

2. That the best way to set up a reallo budget in take it from the general part of the secondered teles in take it from the general part of the secondered teles and the secondered announcement of the media or forcing the buyers of certain departments to a spatial part of the secondered was characterized as inviting head-sches and courting disaster.

4. That measurement audit radio.

department stores, were assured by two passits of early of Kandmann's, two passits of early of Kandmann's, Pitthourgh; Lois Munn of Hengarer's, Butlatic George Blockhower of Bamberger's, Sewark; and Bredjamin more. The assemblight of the Core of Creek's, Dairuh; C. B. Bertinsen, Canana City, Mar, Barrie Core of Creek's, Dairuh; C. B. Bertinsen, Canana City, Mar, Barrie Creek of Creek's, Dairuh; C. B. Bertinsen, Banana City, Mar, Barrie Creek of Creek's, Dairuh; C. B. Bertinsen, Banana City, Mar, Barrier of the Core of Creek's, Dairuh; C. B. Bertinsen, Banana City, Harrier, State of the Greek of Core of Creek's Dairuh; C. B. Bertinsen, albe manager of WTIC. I Bartierder, and the queries to the two band used radio over a fairty vietned of sirveth. Stemannick States people who as used radio over a fairty vietned of sirveth.

rection of redits. This important point two coughed with a carried as better breast then it is currently getting, and consider than mergapar elevancy generally heing bigger than mergapar elevancy to terms of potentials), can open new unarbet erets and promote man customers.

Tats, Pfines' Policera

The two-hour menten, politered client forms of potentials, can open arborated are individually the sa effective for a mercapolitary and the constant of the consta

with this steep personnel? Ren Tayirelated liters, are man add theated in
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and had sold a whale of a lot of mer-chandise by tring up with the swother, etc.

PART II

(This discussion was devoted to minship programs)

(Whal is the head timp for a Pe-liform, as the proposition of the development of the state of the state of the simple of the state of the state of the state of the state of the strong fibe deria, buyen, etc.

PART III

(This discussion was devoced to reside ceats.)

Q. Ban any stere respected that sentences to the sentence of t

set of the second section of the control of the con

operate with department steres on newspaper and also cooperate on reader? George Stockbower said there was no reason why they shouldn't. He said that anyhow, stores should decide for themselves



empticated kind of business.
It was also histed quite pointedly—and importantly—that the
media new used by department
atores (window displays, counter
displays, neuronness.

TREATY HARDSHIP

PETITION CBC

Montreal, Jan. 33.



AUSTRALIAN SCRIPT DENATURED FOR U.S.A

Brockington, Like Reith In England, Brought Back for Public Relations



Man Called This Area...



TELEVISION HEARINGS SHOW CONFLICTS, LITTLE AGREEMENT ON PROPER STEPS

experimental programs. No camage would result if operators were permitted to let their consciences guide than, be felt, then, be felt, one frequency to smaller metropolitan areas also drew criticism from the CBS guckesman. Murphy felt there might be greater benefits for the public from compatition between two outlets in than from one ration in each of two cities of such size. He was not in the loast cutturisatic about the idea advanced by Chairman James L. Fly of having various operators using the same plant. The FCC leader sugation of the control of the

FCC GETS MOST OF FUNDS IT **ASKED**





The addition of KLZ was the only nge in Stokes' advertising program from ous years. Yet by November 1st Stokes ere up 22% from the c period in 1938! November ad were 30% above any month in St tory! Sales which had been confined to the diste Denver trade area spread out into new markets in four states! A new experience

rtiser who uses KLZ for the d KLZ move merch year after year this is an old and fo story. KLZ always st

From the Production Centres

N NEW YORK CITY . . .

is point will be Feb. It.

Signaley E. Hobbard, KSTP prexy and g.m., pulled a coup de grace in
tiling NBC in New York the idea of dispatching hometown boy Graham
collames to St. Paul to cover this burg's winter carnival, opening Sisterty (37)... Bear Flynn, Chiesge ceripter, has moved to New York...

soules Entrikh has waved a dramatic series which NBC is submitting

or generarchip.

New York local of the American Fuderation of Radio Artista toned its ret party and show Saturday night 120 at the Plaza botch, N. V. Johnny tens) had supplied music and about 1300 attended.

Shirky Howard, singer, does one-shotter on Tummy Riggs show Monday 30... Dinah Shore begins a new custaining aport on the Blue at 519 p.m. unday this work 130... WMPS, Memphis, and W736, Jackson, Tenn, on the Mutual useb (KADA. Okishoma, studies burned last week)...

sing Croshy switched gaunt shot on Coast Nobody's Children, 'Mutual net how, from Jan. 3 to Feb. 18.

IN HOLLYWOOD . . .

B HOLLYWOOD

John Royal in from New York for a few days of confabbling on NBC programing with John Swallow...Lee Aliass reading the sub-sere wasther reports from Chicago while amoning hissaed in front of Columbia Squares. Lee Fitzentein and John Patt Isach to Date State and Chicago, while amoning hissaed in front of Columbia Squares. Lee Fitzentein and John Patt Isach is Chicago with a State of Columbia Squares. Middle in Berchitt. John Hallerms transferred from N. Y. to Young & Rubtennin Hollywood certy staff. His To the Memory of will serve Gerdaline Pitzentein on Silver Thesire vubicts Jan. 20... The day Dicklarin pitzentein Chicago and State Chicago and Chicago and

IN CHICAGO . . .

Dear Radio Directors:

t streety a matter of batance. If you i to stand firmly in the Omaha mar-plant one foot in the cornfields of tern lowa and the other in the live-k and packing centers of Nebraska.

WOW coverage maps coincide almost vertly with the map of the Omaha mar-rt. New, with 5,000 watts day and night on 590 kilocycles—WOW will give you



Follow-Up Comment

Miss Goldard and Miss Brewers,

Miss Goldard and Miss Brewers,

Rabert Wood and the Radia City

Rabert Wood and the Radia City

Misse Hall orchestre, with Erros Ra
per basicals, bursed in a pleasure land Merium Emeric, greds of

tions Bunday noon (21) over NBC

radia (WEAF). The barrisons use in
caread join on the stablest with the stable of the

One Advantage

Prod Allen, in cross-dive with the broad of American Television
Television will coable the first of the part 19
From the Delite standard for part 19
Frank the first of the part 19
Frank the Delite standard for the part 19
Fra

WLW Rural Scholarships



84

X Marks Spot Where FCC Might **Okay Another Local Radio Station**

strictions.

Some 234 fowrs, or 54.3%, are within one of 85 metropolitan districts' specified by the Consus for tricts' specified by the Consus forecas, Commish reported; areven, or 2.3%, are adjacent or contiguous to tion (those larger fowns are not incentioned in "metropolitan districts", 126, or 25.8%, are within the 2 million (those larger fowns are not one continued or and the control of the control of

Unexplored territory for individuals who may have a pen to one day retablish a radio station was seen last week in the Pederal Composit.

Of the states containing the 113 extablish a radio station was seen last week in the Pederal Composit.

For week in the Pederal Composit.

It was not contained in FCCs an inside report to Congress.

Even with TF8 standard and spectral broadcast to Congress.

Even with TF8 standard and spectral broadcast to the states and spectral broadcast to the state

Indiana, 1; Iowa, 2; Maine, 1; New Hampshire, 1; New York, 3; Pome-sylvania, 1; South Dakota, 1, and Wisconsin, 2.

Reed, Godfrey of Defunct WPG Join WBAB, A. C.

Atlantic City, Jan. 23.

Attantic City, Jan. 28. Norman Reed, studio manager for the non-feedment Proc. magnetic terms of the studies of atumnus. Seascent of the men was made by Athert J. Feyle, president of the publishing company. Press-Union station hopes to start by Feb. 1. Transmitting tower already erected

Tom Wolf Leaves WOR

Tom Wolf, night publicity editor of WOR, New York, has resigned to go with the NEA. Present idea is to leave the WOR job vacant for a while.

RADIO ED ALESHIRE WALKS

Ed Aleshire has withdrawn en-tirely from his parineritip with Art Marquette and Stuart Sherman in Benton & Bowlee-Chicago (sepa-ratity set up) and will make an-other connection. General disagree-ment on policy given as reason for

Sooty St. Louis Seeks More Free Radio Ballyhoo

Six local stations and WTMV, serous the river, are mulling a request of his St. Louis C of C for some stations are supported by the Louis C of C for some stations are limiting it hard to agree as their commercial commitments are such that town coffs. Louis. Several haddles have been held and the larger stations are limiting it hard to agree as their commercial commitments are such that town coffs. The C of C has asked for 30 mins, weekly from each station. Currevelly each station, in bars, time. This burg has been given a nooty reputation by the three daily reas respectively, for the failure of the city fathers to eliminate the smoky atmospheric conditions, and it is believed that the C of C is trying to suppose the condition of the station of the place when the care consistency of the place and by the core of the place made by the C of C to the stations to dole out more time.

WOAI's 1940 Start

San Anionio, Jan. 23.

WOAI is starting off the year with cluster of new business and reewals on both national, regional and
east accounts. To wit:

Skinner Mig. Co. one minute e.t.

Skinner Mig. Co. one minute e.t.

Mentholstum Co. announcements.

Mentholstum Co. announcements.

Wortholstum Co. Sanbia What's Mr.

Procter & Gambia What's Mr.

Procter & Gambia What's Mr.

per week. 13 weeks, Through Dillard-Jacobs. Procter & Gamble 'What's My Name' (Teal), through NBC network. Welch Grape Juice, 15 min. tran-acription with Irene Rich. H. W.

Weens with Irene Mall Paper, an-Kaster.

Alamo Paint & Wall Paper, an-

Alamo Paint & wan rupersonnements.
Carier Producta, e.l's for Arrid,
three per week.
Beschout Pecking Co., 29 announcements weekly. 13 weeks.
Tarough Newell Emmet Co.
Campbell Cereal Co.' (Malt-OMeal), announcements. H. W. Kas-

Meal), announcements, h. w. nefor. W. R. Caldwell Co., 1 minute
Lin. 11 per week. Through Benton & Bowles.
Charry Specialty Co. Through Cos.
Charry Specialty Co. Through Cos.
Castodian Tulletties, announcements. H. W. Kastor.
Imperial Sugar, three Il-minute
programs through Texas Qualify
Network per week. Tracy, Locks &
Dawron.

Martin Gosch's Award

Latest decoration that has hit rudio from the cultural and intellectual sidelines is the 'Authors and Psychel-ogists Award. Dr. William Mouthon Marsden seems to have tagged Mar-tin Goach, who used to produce for award's recipient for 180s. The Har-vard Club was named as the place of the precentation.

George Hartrick's Mishap Cleveland, Jan. 23. George Hartrick, WTAM enacem-eer ran his auto into a safety zone and himself into a hospital sick-bed last week.

School Board Completely Neglects Educational Station In Buffalo

CBS-Metro Deal Rumor

Woollcott's Moth-Eaten Gags Wow Andience,' Puzzled Daily Admits

Minneapolis, Jan. 23.
In his Lyceum theatre hecture here, Alexander Wooltcott took ce-casion to impress upon his audience that he did not quot the radio he-custo if tunperseed him, as, he said, has been inferred in numerous cur-cles.

cause it 'unpressed him,' as, he and, has been inferred in numerous cried. The first from the radio,' explained Weellecht, Secause the networks insisted that I sign up for 30 weeks. This would have imposed a difficult and disagreeable task upon me. I sid over the second of the seco

Wollectt is said to have received \$1,000 for the lecture, and the local promoter claims to have lost money on the appearance. Scale was \$2.20

Austin's Squawh
A signed story from Austin, Tex.
which appeared to the World Telegram, M.Y., Saturday (20), indicates
that well-known down there are
plenty peeved at the lecturing
immediat who is stated to have been
occially immiliary. Writer indicated
him there again, Texas might seeder
from the union.
"Maybe they call him The Man
Who Came to Dinner' up your way
to down here we get our oven name
that the state of the state of the state
Woolfort; they stated
Woolfort; they stated

Buffalo, Jon. 23.

Non-political educators are pisteling over recent School Bend Tecommendation that the time of WSVs, one of solition's two high-school-operated stations, be cut in favor occumencial stations WSVS. Stations share L170 k.e. wavelength.

Becommendation.

Catholic Cage Tournament

c-postsored in Pt. Wayne
Pt. Wayne, Jan. 22
Lincela National Bank & Trust
Company has bought the Indiana
State Catholic bankthall bournament
broadcast rights on WOWO and
WOLL Pt. Wayne. This bourney is
the fifth and final bankethall package
the fifth and final bankethall package
The bournament will be held Pelo
23, 24 and 25 in Fert Wayne, and will
bring tagether about 10 state Cathcite prep teams.

Vancouver Power Boosts

Vancouver Joseph Manager Power Boosts
Both CJOR and CKWX have received confirmation from Ottowa of
increase in power to 1,600 wats.
Reg Dagg, commercial manager for
the latter, in New York trying to
drum up some new bis.

SMOOTHIES BABS-CHARLIE-LITTLE

Listen to Their Bluebird Recordings of "Starlit Hour and "Buxom Barmaid".



THE O'NEILLS' LISTEN TWICE DAILY

COAST TO COAST

MGT. ED WOLF-RKO BLDG, NEW YORK CITY

50,000 WATTS lest selling POWER in the South's gre MEMERTIVE . . . THE KATE AGENCY, INC COS APPILIATE ... MAT

When you think of

you think of:

SWING KNOCKED ITSELF OF

MCA MOVES TO SOOTH PHILLY

built Corporation of America an al 17 of the American Federatio iant here have app d over what difficulties th a in Philly had MCA be imble broadcast time was tied up was Local has advised all bands m. Lors me average posed of Ti'members to register, key desire, for a wholesale tion which MCA will conduct on

pet. Hamain had a full-size group out in twe jast summer after a long stretch at the Hichory House. N. Y. with such a meall bunch as he's now meading. He dropped it just before sis wife, Adele Girard, harpist memore of the band, gave birth to a son set fall. She's to play in the new fill-dise attention.

Martin Block Promoting Dances Again in N.Y.C.

was Bobby Byrns, who out of a long stand at Brook-isseland Ballroom last week. So two nighty because are deadheaded, boys hick-

Miller, Kaye On Ballroom mn Miller and Sammy Kaye offer will be en tap Feb. 3 at imbassador hole, N. Y., for the samiversary party for Martin 's Mahe-Belleve-Ballroom, re-drogram on WNEW, N. Y. at thus Block's sensual shin-has been put on outside of the

A coment judgment of \$2.250 ended Bentomin Sonneuberg's \$8.250 action in the H. Y. supreme court against Paul and Margaret Whiteman, and the Artists Management Bureau, Inc., Thursday (143). Suit charged breach of contract

Bands at the Box Office

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Spots listed are only where the band is the main attraction for supper. Dinner business (6-9 P.M.) not ruted. Figures after name of botel give room capacity and cover charge. Larger amount designates week-and and holiday price.)

| Band | Motel | Weeks Played | Past Week | Total Covers On Date |
|---------------|------------------------------------|-----------------|--------------|----------------------------|
| George Olsen | Biltmore (300; \$1.00-\$1.50) | 1.3 | 500 | 7.500 |
| | Commodore (400; 75c-\$1.50) | 12 | 1,300 | 17,500 |
| Bob Crosby | New Yorker (500; 75c-\$1.50) | 2 | 1.250 | 2,700 |
| | Pennsylvania (600; 75c-\$1.50) | 2 | 2,125 | 4,350 |
| Henry King | Plaza (350; \$1.50-\$2.50) | 1 | 750 | 750 |
| Guy Lombardo | Roosevelt (500; \$1.00-\$1.50) | 18 | 625 | 18,500 |
| | Waldorf (Empire) (400; 75c-\$1.50) | 3 | 1,250 | 3,300 |
| Lani McIntire | Lexington (300; 75c-\$1.50) | 1 | 1,300 | 1,300 |

designed to relieve the un-designed to relieve the un-place source of tritisties be-IECA and the lenck. Latter and that level later age title to develop because of ex-IECA busings in this terri-

Joe Harsala to Expand
At Fiesta Danceteria;
MCA Reported Unpleased
Bustines of Fiesta Danceteria, New
York, to allow yoe Marrains of the hilbitily note oblo beam of Yes
en a charge of shooting her husband,
Joseph E. (Yes) Harrison with intest to hill. Two was free-few days
was continued to the common of the continue his mail orchestra into a fullsize outh and thereone line a fullsize outh and the common of the continue to the continue of th

Ben Bart Joins Gale

Ben Bart, head of the Paramount Orchestra Bureau which handled Mina Mae McKinney, Thy Brad-shav's erchestra, etc., has given up he agency to pion Gale, Inc. He is an associate of Tim Gale in handling one-night bookings. Gale office last week announced it would begin booking as well as personal managing He talent.

Will Bradley Almost Jinxed Third Time On CBS' Record Show

Will Bradley band's apprearance on the Columbia Record show on CBS this Prelay (20) was simmed cancelled for a third time. Band is excluded for a third time. Band is consenigated to the President State of the College. Brandenst from the date at the Penn Athletic Cloth, Philadelphia, for Laffalle to the College. Brandenst from the date attained committee discovered that a time of the College State of the C

IMOOIFIED. VARIED STYLES COMING

vive in Diluted Form — College Committees Name Weary of Physical Strain of Shag Era

MELODY BACK

By BERNIE WOODS

2 WLW MUSIKERS

HEAD BANDS

Concinnati, Jan. 23.

Jimmy James, one of several WLW archeets leaders under direction of music chief Journal of Jo

INSPOTS DOUBLING,
HARLEN TO TIMES SQ.

Inhapots may be forced into inspect mothers their inspect may be forced into inspect mothers with the content of the policy course of the from Vansert that the bond in quer-tion could play revert. Then it arranged for the bond to devote part of a broadcast, from a hotel stand the band was on, to several overel manners to prove the dimenting group wrong.

That Tucker-Baker Old Tune Click Making Miseries for Publishers Tony Paster Group Record

anisherancy party for Martin
Make Delicere-Ballroom, remines of the publishers compilate that
Make Delicere-Ballroom, remines of the review of the commercial programs overseered that
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First Bluebird Discs

Tany Pastor's new cuttle made its fart Bluebird recording date last week, cutting four tunes. Recular 15 piece band was augmented by a fourth trumpet and fourth trembene, former played by Andy Ferretti, re-cently with Trummy Dorsey and trombene by Mee Zudicell, radio manifeian.

'Fire Alarm Orchestra' Requires Only Half Hour Notice for Radio WHAT POWER OF THE PARTY CHAPTER TO THE P

Back in the old beer hall era when vandaville acts did unpteen performances a day there was a stock show his ang about two actors who were evalenced by a fire alarm in the middle of the night. One of the actors jumped out of hed, yell-ing, 'there's our cue, we're on next?'

ing, 'there's our cus, we're on nearl'
Something like that prevails with
the Tomory Tucher orchested to the
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the disc-dance upot. Band is ovailable on shout a half hear's notice to
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the rest to CBS. Murray, 1 ika Mendowhrook, Codar Grove, N. J., enother high secure on remote pickups, is outlet the juricifiction of N. Y. Iocal 863 of the AFM which requires a \$3 per man tax for each pickup.

Harlan Leonard's Tune Has Similarity to Strip Character, So Changed

aged.

onard's band is composed of 13 so played by Leonard, Darwith, so played by Leonard, Darwith, so the Composition of the C

CASA-LOMA DANCERY FIRE

St. L. Spot Budly Dumaged—

Casa-Lona dance hall in South St.
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Toledo Local Elects

Tokeds, O. Jan. 33.
John C. Rishn has been elected probability of the probability of the

arms.

Members of the executive board are Bruning, Paul Gallagher, Prank H. Westmeper, Van Buren, and Herman Myzatt, all of whom were re-elected with the exception of Myzatt, who is a new officer. Carr was named delegate and Hahn alternate to the national convention at Indian

Woody Herman's let Chi Bate Chicago, Jan. 23. Woody Herman orchestra makes its nitery how in Chicago on Feb. coming into the College Inn of the Sherman hotel

A Smart Musician

Of late years he had been head of the violin department of the Detroit College of Music and a lawyer was seeking to get con-trol of his estate.

Pittsburgh Rendezvous For Profesh May Fold

Pittsburgh, Jan. 28.
Musicians Chu, late-spot hangout
Local 60 and practically every
siting AFRice, may fold shortly on
count of high overhead and spotty
in Organization occupies entire
ind floor of big downtown building
of includes bar, dance floor, and
d sand recome, and has been the
see of some of hosteot jam sessions
we staged locally.

scene of sever was cover staged locally.

Vote of membership this week is to destermine whether or not to go on. Higher prices suggested but talk is shell Local 6 telds are library to vote that Local 6 telds are library to vote whether the control of the contro

Band Bookings

Will Osborne, Peb. 16, Astor Hotel, N. Y.; 17, private party, Broaklyn, N. Y.; 18, Show of Week, WOR-Mutual, N. Y.

Georgie Auld, Jan. 31, Bettle
House B, Meblein, Ain.
AI Doushaus, Peb. 1, George F, PaVillan, Johnson CW, W. 7, C. Caronger Tech. Pittshurgh: 14-18, Greenritis, S. C. 14-17, Durban Armery,
Durban, B. C.; 23, Weldorf Helel,
C. 14, Parkan, M. C.; 24, Weldorf Helel,
March I, Russell Biese Calless, Troy,
K. Y.; 2, Philadelphia,
Will Hellander, Jan. 28, Rivoli
Banquart Hall, Brocklys.
Will Brokender, Jan. 20, Rivoli
Banquart Hall, Brocklys.
Bill Bardo, Jan. 27, Nicoliet, MinProddle Pisher, Feb. 4, Pists Palm
Gardenn, Milwaukee, four weeks.
Bill Bardo, Jan. 27, Nicoliet, MinDuke Elisington, Feb. 16, Wayne U,
Detroit; 18-38, Sirand T, Grand
Rapids, Michigan; 23-34, Michigan T,
Ann Arbor, Michigan; 23-57, Keith.
Henry Busse, Feb. 1, Roservell.

Ann Actor. Michigan, 28-27, Keith.
Lansing, Michigan, 28-27, Keith.
Lansing, Michigan,
Henry Busse, Feb. 1, Roosevelt
Hotel, How Orleans.
Ben Cutler, Feb. 38, Brandt thestres, N. Y., two and half weeks.
Ranny Weeks, Jan. 38, Netherland
Planz, Cincinnati, four weeks of B.,
Clear Lake, Iowa: 9, Armory, Lelayetts, Indiana, 17, U. of Indiana,
Bloomington; 18, Morrison Hotel,
Chicano.

Don Bestor, Fen. 4, sagses m., stra-wauker; Iš, Milwaukee Athletic Club. Jon Sovitt, Feb. 14, Empire B., Al-lentown, Pa.; 24, U. of Cincinnati; 27, Palais Royal, Toronto. Korn Kobbiers, March 18, Old Vienna, Cincinnati, indefinite.

WRITTEN IN AS SINGERS

Three singers being used as part of a quartet with the Dick Stabile band as the Baser House, N. Y. currently are really part of his orchester when he plays outside New York. Heath when he plays outside New York. Heath, or Jehniny Drake are members of N. Y. local 200 of the AFM, and in order to have a complete local outfil Stabile replaced them with local musicians and carried them in a musicians and carried them.

Band Reviews

With Severity, Med Sandar Control of Severity, Med Sandar Severity, Med Sandar Severity Control of Severit

BRCK STABLE ORCESTER [44]
With Frank Gibees, Balph Frape,
Ray Beath, Johnson Drake
Ray Beath, Johnson Drake
This is Stabilit's first stand in New
York for some time, his outfit having
apont a bang stretch in the middle
cial combe of 11 pieces, manothly
styled to mediaheled swring and occatical combe of 11 pieces, manothly
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that the pieces of the pieces of the pieces
(special Dick Stabilis model) occacialriant or fiddle, 11 reaches such
high notes.

high rotes.

Main purpose of the hand here in for dimension and it fuitible. Three branch was transported for terminous contraction of the fuitible of the formation of the fuitible of the fuitible of the fuitible of the fuit of the fu

JAY MILLS ORCHESTRA (18)
With Bash Books, Barbars Lamer
Philosols, Brilys.

Indiance in the control of the cont

as singers.

Band is now being handled by Arthur Michaud in conjunction with
Bert Block, its personal manager.

Lannie Bayton set for two weeks
it Rymor Ballroom, Boston, beginning Jan. 27. Does Brandt
N. Y., circuit starting Feb. 22.

Bandleader Confesses All

Following letter received hat weak by the Remick Mude Curp. from a rendered of the Presenters testifies to the effect that the preachments of Father Divin has had effect on one en-band index.

'Deer Birs:
'Jon writing to conjess to your company that some yours upo I, on a denice band leader operating in Los Angeles, did receive projections of the control of the Kenneledge and under the influence of Pather Divine's sciencing.

'Included you will find a postel meany order for six dollars which,' believe will cover the amount received unifolitionally and on anthon believe will cover the amount received unifolitionally and on anthon that I have made this remittence.

On the Upbeat

Prank Sinaira, recently with Hurry Petti at Everglades Club, amea, will replace Allen DeWitt Beach.

Harry James, recently off Columbia Record list, signed with U. S. Records. Enoch Light goes Bluebird, Happy Felton, Varsity, Freddin Rich, Vocalism

Freddle Martin erchestra will re-place Everett Hongland at the Wal-dorf-Asteria hotel, N. Y.

Mitchell Ayres extended until May at St. George hotel, Brooklyn,

Classe Thershill subbing for Sammy Kaye at Commodore hotel, N. Y., during Kaye's Monday broad-casts for Senation, as well as for Glenn Miller at Penngyivania, N. Y., three nights during Miller's Chester-field interludes.

Jan Savitt exits Hotel Li Y., Peb. S.

Joe O'Connett and Larry Colkin pined Gray Gordon's arranging staff.

Will Bradley is the 'Band of the Work' at the Hotel New Yorker, M. Y., Sunday (28).

Will Orborne underwent a tonsilec-tomy at St. Francis Hospital, Mismi, Fla., last week.

Ralph Allen and His Detroiters back into New Penn, Pittsburgh, for indefinite stay, replacing June Gard-ner and her Gentlemen of Swing.

Brommer Tomany Hell and trum-pet-player Sally La Perche, late of Happy Petton band, have joined Herman Middleman's at Yacht Club, Pittsburgh.

Grighted Dixio Land Band had three of its five members on 'We, the People' for shetch of its career from New Orlean, to Chicage to Reissaweber's, New York, and for command performance before King George V of England at which it should fromated on broadeast.

Mary Neville, who has sung will various name bands, is now doing a late-evening sustainer, to her our piane accompaniment, over WGY Scheneriady.

Jan Garber follows Jimmy Grist into the Victor Hugo, Beverly Hills, Peb. 14.

Benny Goodman opens at Cocco-out Grove in L. A., March 19, suc-ceeding Guy Lombardo, who moves in Feb. 6.

Preddie Nagel orchestra ended II weeks at Empire Room, Holel Utah, Salt Lake City. Jumped to Del Mer Club, Santa Monica, Cal.

Horman Waldman with new bar rounded up in Dallas during wints opens at The Den, Ft. Worth, Feb. following Carol Lefner.

Gray Gordon one-nights Sunds (28) at Ritz ballroom, Bridgepet Jan Savitt set for Feb. 13.

At Birthday Ball

Jan. 30.

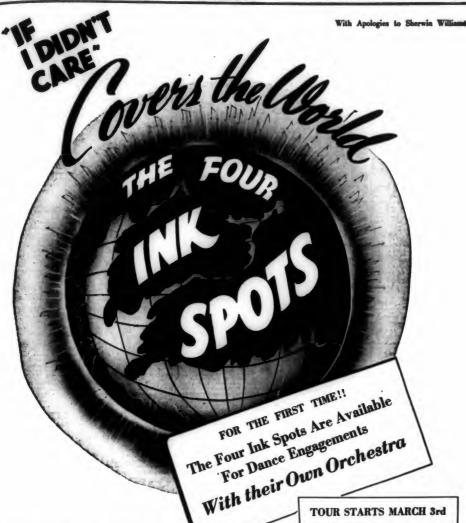
Al Donahue had previously best for the New York counter-part the hop, at the Walderf-Asteria.

Philadelphia, Jan. 21.
Three bands have been inked to play at the President's Birthday and at Convention Hall next Tuesdo' (30). They are the crews led by Harry James, Mai Hallett and Francisco.

(30). They are the crews led by Harry James, Mal Hallett and Fra Hines. Heading the list of showfolk was will attend are Morton Downst-Belle Baker, Phill Ragan, Franchel Tona, Lance Ulrich and fermal Mayor James J. Walker of New York

HELSON INTO BLACKHAWK

Ozzie Nelson orchestra comes into Blackhawk here replacing the Current Joe Sanders band on Feb. 18 Beb Crosby orchestra is alsted to return to Blackhawk early in the apring.



NOW HEADLINING STAGE SHOW AT NEW YORK PARAMOUNT THEATRE

DECCA RECORDING ARTISTS

Night Club Reviews

Night Club Reviews

LE COQ ROUGE, N. Y.

Barie Spatia. Tissue of the account of the control of t

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Novaline Payne with Fie Rite

Kanna City, Jan. 23.
Novaline Payne is new vocaliste with Ted Fis Rite band. She joined in Chicago Monday (22). Crew is heading east to open in a New York hotel about Feb. 1. Frank Tracy

booking.

Miss Payne closed a 16-week en-gagement at the Tower theatre here.

Previously with Al Kavelin and Sammy Kaye.

Herbert Stethart handling the musical direction on 'Waterloo Bridge' at Metro.

15 Best Sheet Music Sellers

| Oh, Johnny, Oh |
|--|
| Scatterbrain |
| *Faithful Forever ('Gulliver's Travels') |
| tAll the Things You Are ('Very Warm for May') Chappe |
| Careleas |
| South of the Border Shanira |
| Indian Summer Witmar |
| "Little Red Fox ('That's Right-You're Wrong') Pelat |
| My Prayer Shapiro |
| *Chatterbox ('That's Right-You're Wrong') Channel |
| *At the Balalaika ('Balalaika') |
| Lilacs in the Rain |
| In an Old Dutch Garden |
| tStoo! It's Wonderful ('Mask and Wig-Show')Famous |
| "It's a Han-Han Hanny Day ('Gulliver's Travels') Harms |
| *Filmanical, †Production. |

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current times on MRC (WEAF and WIZ): and CBS (WARD) computed for the excels from Monday through Stunday (Jon. 18-21). Total represents accumulated purposenaces on the two major networks from 8 am to 1 am. Symbol t denotes film song, 1 logit, all others are post.

| FFFLE | PUBLISHER | T |
|---|-----------------------|---|
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| is Changing World. I the Things You Are (Very Verbirds in Mounlight "Gullive | | |
| the Things You Are I Very | Farm for May Chappell | |
| ithful Forever "Gultiver's Tr | pre traves Pamens | |
| rn That Dream 'Swingin' the | Abream BVC | |
| Johnny, Oh | Porsier | |
| on Old Dutch Garden | Harms | |
| dian Summer | Wilmark | |
| the Balainita Balalaika | Carlos Woods Patel | |
| I four You the Barry Was | Lody Channell | |
| I Love You!Du Barry Was ittle Street in Singapore | Shapiro | |
| otterbrain a a Blue World "Music in My gabond Dreams | BVC | |
| s a Blue World "Music in My | Heurt ABC | |
| gabond Dreams | Paramount | |
| a Hap-Hap Happy Day *Gul | Sharing | |
| the Mood | Remick | |
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| ri Biri Bin | Paramount | |
| Rancho Grande | Marks | |
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| | | |
| nu're a Lucky Guy (Cotton C | lub Parade Witmark | |
| | 7+ | |

Music Notes

2000s Messle, her, will publish London Love Song' and Barawhat in the Rain, tunes from the Pom-mer-Loughton-Mayflower produc-tion, "The Sideraths of London,' which Parameant will release in this country, "Sideraths' has been titled '35. Martin's Lane' in England.

Edward Ward signed to com the score for Edward Small's Son, My Son,"

Arthur Lake cleffed 'I'm Doggone Fond of Blondie,' to be sang in his next 'Blondie' picture at Columbia.

HARMS' CO-MANAGERS

EARMS O-MANAGERS
Chicago, Jan. 23.
Dual management system has been
set up for the local Harms missi
office, with Harry Garfield and
Archie Levington established as emanagers of the office.
Garfield was formerly assistant in
the office, while Levington move
from the local Witneskie Office.



THE BIG HAWAIIAN BALLAD HIT!

"TO YOU SWEETHEART ALOHA"

By HARRY OWEN (writer of "Sweet Loilani")

This ain't no idle rumor-this seng's get stuff and hur

"HOLY SMOKE (Can't Ya Take a Joke)"

By JOHNNY MERCER SANTLY-JOY-SELECT, 1619 Broadway, New York

CHAS. WARREN - Prof. Mgr.

THREE CHEERS FOR ANYTHING

COMING UP FASTI

LITTLE SHEPHERD OF MY DREAMS

I'VE GOT NO STRINGS

HI-DIDDLE-DEE-DEE

The No. 1 Song of the Country CARELESS

WALT DISNEY'S "PINOCCHIO" WHEN YOU WISH UPON A STAR GIVE A LITTLE WHISTLE TURN ON THE OLD MUSIC BOX LITTLE WOODEN HEAD

P. Bradford, Denied ASCAP Admission. **Introduces More Copyright Tangles**

Befural of the American Society of Composers, Authors and Publisher to sceep Fevry Braciford as a writer-ansilter when he applied in a writer-ansilter when he applied in 18th Bradferd, who wrote such numbers as Crary Blore, Black Bradferd, who wrote such sumbers as Crary Blore, Black Bradferd, and I Had in Dene Geno, has linked ASCAP and the Southern Month of the Composer of the Southern Month of the Composer of the Works, resemble of the Works, res

After serving ASCAP and South-mer with nummans Shafter & hafter, Braidworth counsel, sort cir-ture terms to networks, sixthem, the present the service of the service same that they were not entitled in the numbers in the four catalogs inhead diesect permission from addred. The four catalogs in-tered the service of the service of the property of the service of the service of the property of the service of the service of the property of the service of the service of the property of the service of the servi

e Publishing.
The catalog listing which ABCAP
patishes to its licences has Bradnd's four catalogs listed under
suthern Music Co. In 1932 the Sosity had Perry Bradford, Inc., listed
a subsidiary of the Alfred Music
ublishing Co.

Joey Stool to N. Y.

Chicago, Jan. 23. Joey Stool goes to New York this seek to assume new post as pre-ssional manager of the ABC mussional manager manager of the ABC mission in Arrangement was set in New sirk last week by Saul Bornstein flowing extensive confabs with

was recently manager of the office locally.

YESTERDAY'S HIT TODAY S REQUEST

VICTOR HERBERT'S

THE WORLD

WITMARK & SONS

NOW PROF. MGR.

ABC MUSIC CORP. 799 7th Ave., New York

The Princess Spurned

Harma, Inc., nas rescoré
Trincess Poc-De-Ly Has Plenty
Po-pay's to Harry Owens, who
has returned his selvance of 2004.
widely recorded, it's herred from
the networks because of what the
latter has termed its double ententre price.
Owens is published.

Conspiracy (Federal Pen Offense) Charged to 5 **Bootleg Song Peddlers**

Newark, Jan. 23.

Indictaseous charging complexes, were returned but week by a grand with the control of the co

Death of Effie Carlton

Probably Ends Music Bill

Probably Ends Music Bill Washington, Jan. 23.

Bill introduced in Congress early this session to guarantee that possible the session of the session of

nature that only an act of Congre

Robbins Music Corp. has with-drawn the objection that it field with the American Society of Composers, Authors and Publishers against crediting Shappin, Bernaries & Co. "Sierra Sion," and waived its claim to the number in favor of the List grm. Robbins had also had for the publishing rights to this old number, found that the control of the control of the found of the control of the control of the found that S-B's was a more binding centract.

found that S-B s was a more sunning contract. White Shapiro-Bernstein was try-ing to get the rights it discovered that Robbins had been there before it. Shapiro delait press the effer un-til it tearned that the contract which Robbins submitted to the compared widow hadn't been duly exceeded Shapiro then upped its figure and got

Billy Jerome Renewals

Go to Shapiro, Bernstein the Comparty, Delinated Bhapira, Bernstein & Co. has obtained the renewal rights to all Billy Jerome tunes in the Massiries Bhapiro and Cohon & Harris Music Publishing Co. catalogs from his widow, Mrs. Massde Nugent Jerome.

The numbers include The White Wash Man' and Meet Me in Rose Time, Rosie.

Herman Starr, G. Fischer Newcomers to ASCAP's **Availability Committee**

All but two of the old setup has availability committee of the American Society of Companers, Authors and Publishers. The newcomers are Defensed as the Companers of the Warner Bross, group, and George Fischer. of J. Fischer & Bro. They replace of J. Fischer & Bro. They replace Companers of Brogman-Vacco-Conden Present Co. Bepresenting the pop pulse on the present availability committee are Saul Bornstein, Louis Bernstein, March Dervyton and Sarro, while the ninef-Pischer, Inc., Walter Fischer and Guschirmer. availability committee of the Ameri-

Wattenberg Argues ARG Point Is Badly Taken

Attorney Sidney William Watten-berg argued against the technical at-tack that the American Record Co. has made on the \$190,000 suit of the Crawford and Chappell music companies before the appellate division last Friday 191. The Herbert Vales interests, which formerly owned the ARC, had not out in the lower court in its offort to compet the saing for action for each license agreement. Watersberg, as Crawford many as 30 licenses in each cause of action. According to the amend-complex's work of the competition of action. According to the amend-complex's would rue Li-300 pages. panies before the appellate division last Friday (19). The Herbert Yates

complaint would run 1,560 pages. The action is an outgrowth of an audit made on the ARC's books and records, with the dismages involving alternal faulty regardly counts on a reason of the control of the reason of the control of the country of the

Harry Bergkamp To Rep ASCAP In Denver

Harry Bergkamp, who has been with American Society of Componers. Authors and Publishers for the part two years, was named last week district manager of the Bocky Mountain division with offices in SHAPIRO GETS TUNE

SHAPIRO GETS TUNE

SHAPIRO GETS TUNE

Destrict Read-blas for "Sierra Bee"
Copyright Read-wall

Colorado, Utah and Wyoming.

RETURNS PERMITTED

Exclusive Music is to open a Chi-cago office under Art Tubin, and Vincest Sherwood of Mills Music, shifts to trade monager of Exclusive in New York. Latter company, which herectoder distributed through Mills, will begin filling orders itself Feb. 1.

At the same time Exclusive will adopt a new trade policy of follow-ing system whereby music is return-able. Exclusive is one of the few

Remich's 'X Gaucho Serenade' is going into the Warner Bros.' produc-tion, 'And It All Came True.'

Phonograph Industry Attacks Shotwell Bill. Scores 'Happy Family' Stuff

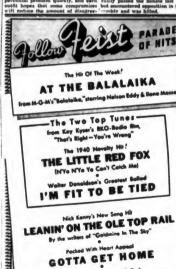
Phonograph record industry has ment between parties concerned over launched a wide and systematic attack on the Shotwell copyright hill, leave the Shotwell copyright hill, leave the Shotwell compression of the Shotwell compression of the Shotwell compression of the Shotwell committee, who as being lined up for a similar between the Shotwell committee, the shotwell will be shotwell be shotwell will be shotwell be shotwell will be shotwell be shotwell committee, the shotwell be shotwell committee, the secret in this tetter for the shotwell committee, the secret in this tetter for the shotwell committee, the secret in this tetter for the shotwell committee, the secret in this tetter for the same than the secret in this tetter for the source of the shotwell committee, the secret in this tetter for the same the secret in the state of the secret in the secret in the state of the secret in the state of the secret in heatings be arranced for and that the industry be afforded an opportunity to afforded an opportunity of the proposing the bill, belief reasons for opposing the bill, Dr. Edits K. Ware, rescueitle secretary of the Shotswill committee, Dr. Bills to the Shotswill committee the state of the sta

The Warhington End

The Warbington End

Warhington, Jan. 22.

Copyright legislation probably will see any such unauthorisant for not get perious attention in Congress in. This is a measure which for more than a month, if that soon. Waring and other performers at Neither House nor Senate committee are disposed to take up the percental problem quietly, and each cauly passed the Senate lant M outfit hopes that some compromises but encountered appealing in the Will retrieve the amount of disagrees—"emble and was filled.



UE WOR

An Unusually Attractive Balled

CRAZY LITTLE DREAM

LOH MOONEY, Post man

Hon Puris Larry Stey Gre Mary Cohns

Variety Bills

NEXT WEEK (January 26) THIS WEEK (January 19)

th bills below indicate

Loew

Paramount

NEW YORK CITY Heate (881 Frichispers W & G Abears Ros & Davis House Frields Horris, Claire & S Horris, Claire & S Horris (86-88) Major Berso Ca

Parameter (SE) Parameter (SE) puls Chester Gre Lert Wheeler Co Grace McDunald

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People West

NOW

WINTELD AND FORD VIST MARK A LEDDY

RKO

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Wassington
Capital 690
Shythm Roviers
GH & Berne Man
Alexander & Fant
Stuant & Martin
Larry Adler
Korma Gollo

Pure Abort Pure A Fay's (199) Rec Arden 3 Wites LaVerant Faul Winchell Kay Handiton 14 Longram tile Punt 1711 Benny Lendman Cr

Como Studion Sturies Windsor Page 1 Sept. (188) Page 1 Sept. (189) Parity Joseph Co. (199) String Bree claudior Co. REATTLE Palemer (199) Stajer Swan Co.

Cabaret Bills

NEW YORK CITY

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Yed Lawin Ore DAYYON DAYYON CALLED (18) Park Ave Reante (19) Andy Periso Co SYRACTINE Resemble (19-26) Robbins (19-26) Part Henning Co Randall Fur Don Rice Canastrolipe

Warner

Bearress

Bearress

A results (198-21)

A results (198-21)

A results (198-21)

A results (198-21)

Bearress

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NEW YORK STYL
MIRAGO (30)
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Brue Privise Ore
Brue Privine Ore
Brue Ore
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con Peer P

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Wandy Herman time
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Sind H. Twenture
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fidnight Frolic Fold Is Final Sad Chapter to the Theatre-Cafe Flash

The Midnight Frolic, noe the Para-on, on Broadway, folded Saturday gold (3b), ringing down the gold (3b), ringing down the state of the state of the ratio of the state of the state of the liver with Preceding the Frolic, liver with Preceding the Frolic, thereof Jan. 11, one week after the state of the state of the state of the entry respond French Casino-alled II quits following a single state of a straight wands show pre-

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Bost Coffee in England QUALITY INN

Leleaster Square

MALCIA

Clifford C. Flacker's "FOLIES BERGERE"

NAN

AGVA, stated yesterday (Tuesday) that to her knowledge Canning did not post the notice at the International, or inform the union that the spot would close.

Saranac Lake By Happy Benway

By Bappy Beaway

By Bappy Beaway

By Bappy Beaway

Larriet Emersus, former crestury
circuit worker, is a new servival at
the Will Repert, ditto Cherice Boward.

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"THE INQUIRING REPORTER"

LOEW'S STATE, NEW YORK

CAPITOL, WASHINGTON, D.C. (WEEK PER. 2)

Personal Managers-AL GROSSMAN

2ND WEEK, STRAND, NEW YORK

Vanders Sought By Pearce for Air Show

Hollywood, Jan. 23.

Al Peace is easting around for old time vaude performers to spot on his Delo radio program. For the past week he has sudditioned a score or more, but an far none of the talent has the flexible qualities necessary for adjustment to kilocycle adapt-skilter.

AGVA EXEC SEC POST STILL UNFILLED

With Kenneth Thomson, Screen Actors Guild executive secretary, sluted to fly back to the Coast Priony 138), the question of a successor to Dorothy Bryant as essecutive head of the American Guild of Variety American Cuild of Variety American Cuild of Variety American hoped that Thomson might have on the job temporarily during the crisis precipitated by Mrs. Bryant's resignation, but indications are he probably will not accept the assignment. day (28), the question of a successor

ant's resignation, but indications are be probably will not accept the assistances and the probably will not accept the assistances are also as a second of the probably will not accept the assistance and a second of the probable with Joseph N. Weber, American Federaling an undisclosed matter, but he is due back in New York understand the probable will not be a second of the AUVA and American Federaline of the AUVA and American Federaline of the AUVA and American Federaline of the AUVA second one that the second of the AUVA and American Federaline of the AUVA and the SAU board on the Coat. Mrs. Florence Marsion, SAU's eastern representative, and Alas Gorelline of the SAU board on the Coat. Mrs. Florence Marsion, SAU's eastern representative, and Alas Corelline for the job. Unlikely that suryons with the AUVA board meeting Monday (22) drew the best attendance of any such assistent in many workshop of the AUVA board meeting Monday (22) drew the best attendance of any such assistent in many workshop of the AUVA board meeting Monday (22) drew the best attendance of any such assistent in many workshop of the AUVA board meeting Monday (23) drew the best attendance of any such assistent in many workshop of the AUVA and AU

1CE FOLLIES' GETS \$145,000 IN BOSTON

Boston, Jan. 23.
Tee Follies of 1940' cleaned up at
the Boston Garden last week, selling
out every show and grossing about
\$145,000 for the stanzs.
Broke house record for attendance

Lynch Offers \$900 Fine In Lieu of Club's Closing

The State Liquer Control Board Thursday 18) suspended the liquer license of Jack Lynch's test being the State Liquer Control Board State S

May Elinore Stricken

Hollywood, Jan. 23.
May Elinore, once of vaude team
May and Kate Elinore, is critically
ill at St. Katherine's Hospital here llowing a heart attack. Her sister, Kate, died 12 years ago

AFM Gives Philly Local \$7,500 To Continue Picketing WB Houses

•15 YEARS AGO•

(From VARIETY)

Tom Mig renewed contract with William Fox. Three-year termer called for \$3,000,000 guarantes.

S. Z. Poli listed on the income tax seconds for \$1,349,500 for 1924.

Joe Schenck suggested vaudfilm policy in England. The Provincial Cinematograph Theatres, Ltd., larg-est theatre chain in England, favored

The new sumptuous E. F. Albor theatre, Brooklyn, opened to a capacity audience. On the bill were Carlton Emmy's Dogs, Willie West and McGinty, among others.

and mousinty, among others.

Second American appearance of Nikita Balleff's 'Chauve Souria,' at the 48th Street, M. Y., was a smash success in the opening of its eightweet limited dets. F. Ray Comstect and Morris Gest were doing the presentation.

Feeder Chalispin, the Russian basse, was getting \$3,000 per opera performance from the Met, the high-est ever paid to any opera performer. Caruso had been getting \$2,000.

Centralized booking office for all Famous Players picture theatres, on innevation, decided on at company's Atlanta convention.

Actual test of a pic house broad-casting revealed that radio had hurt the h.o., according to Managing Di-rector Erro Rapes, who tried it at his Fox theatre, Philadelphia.

Julian Eltinge Stymied

Hellywood, Jan. 28. Julian Bilings in appearing at the Rendervous turned while atterneys for the Hellywood nitery are fighting the police commish ruling that the spot in not the proper place for the familie impersonator's set. He'll just play greater until the court hands down its ruling.

Philadelphia, Jan. 23.

Fund of \$7.500 has been appropriated by the American Potential of Musicians to continue the local picketing of Warrer Brox. the stress, which have refused, since Der. J lant, have refused to the stress of the same than the property of the pro

others in neighborhoods.

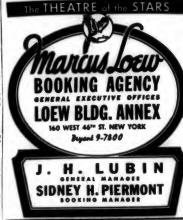
Announcement of the sum which has been made available by officers of the international was made is union members by A. Best Riccardi, accretary of the local, spon his release to the local spon his relative to the local spo

atre and the Musiciane Union, ac-cording to reports.

The Horth Phility indic dropped stage shows and its orch Dec. 8, when the union refused the Car-man's request that its band contract he cut from 52 weeks to 46. Since then the house has been running on a straight film policy.

ETHICS CODE SLATED FOR N. Y. AGENTS' ORG.

New York's Artists Representatives Asm., new organization of taland repa., will probably get a code
of ethics to heap the aposto within
most Monday (23) to work on a
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WEEK JAN. 19-ROXY, NEW YORK

YNNE, BROCK and AMES

Direction: EDDIE SMITH

B'way Apprehensive Though B.O. Up; 'Juno \$7,000: Vanities' Fair \$12,500, 'Animal' 16G, 'DuBarry' Tops, \$32,000

more agencies sell all tichets thing can "Effenancepairs, Winias Garden (19th works 161-1971; 23.20). Another more sell and the sell and the sell and the Garden and the sell and the sell and the Garden and the sell and the sell and the Garden and the sell and the sell and the Garden and the sell and the sell and the part of the sell and the sell and the part of the sell and the sell and the part of the sell and the sell and the C-1.086, \$2.20). Clicking and Life Whis Fashers' Empire 181800. Man Who Cann to Biomer', Month of Box 1440, works (C-1.012, \$3.20). The sell and the sell and the sell and the sell and the part of mandests, bettering \$18.800. Man Who Cann to Biomer', Month of \$1.500.

So and about 200 Another week the control of the co

Thanks' Preems To Okay \$6,500, Seattle

'Mamba' 2d Okay \$13,600, 'Boys' 8G (at \$1), Philly

Serlin Bolts UBO in Chi. Sets 'Father' in Indie to

Avoid Ticket Stantion:

Background from good press with some careptions and singured profession of the particular of the particular

Conventions Help Chi; 'Scandals' \$24,000, 'Abe' 181/G, 'Dinner' Big

Horton Thaws \$14,000 In Icebound St. Louis

HAYES SO-SO \$14,400. BALTO

for an indicated additional fortist. "Man Who Came to Bloome," No. (4th week; 11,00; \$2.75). He advance sales gave show six gross again to better than \$17,00 cm. (1,400; \$3.30). Musical jeaming capacitally with convention mob. packed to the dears at \$34,00. Seriam after another week, however

'ISLAND' OKAY \$11,000, HUB

CORNELL SOGGY 13G.

Rendered in twin auditation for Last Week in twin auditations for Last Week in Last

'HAMLET' 19G, FRISCO: 'ANGEL' FAIR \$17,000

League's Code Board Holds Inquiry On Alleged Ticket Agcy. Violations; Probe Sales to Unaccredited Broker

shout the Acme man of a hu-instairs.

I by the code enforcers was at the code a signal to agency that enforcement of the rules he closely unstehed. In ticket it was figured there was little for charges of violations. So

EQUITY WAIVES 6-MONTH

exception to Equity's alon-regulations has been granted to be 18th players appearing in and the Payeeck," at the 18th, H. Y. Those onceived deal, H. Y. Those onceived heart, Players, and the Paul Vincent di drams which was taken off in Kindred, the Paul Vincent di drams which was taken of Ribitst after a nhert stay, filly raised that because June! in the West Mark Stammenth lapse be-

Short's 'Mikado' %

Supermee cust justice Philip Methy passerday (Tuesday) centimed
waved of \$4.30 granted to Hanwaved of \$4.30 granted to Hanman and the Handley of the

SUE SHUBERTS FOR 25G

Grisman Explains 'Garbled' Reports Of 'Stranded' Unit

mise of Max Rein-p Players,' with

they were, therefore, permitting the the present engagements, being priced would erdinartly, hope priced would erdinartly, hope priced would erdinartly, hope priced would erdinartly and the choice date that the company was the present of a shown with Réward Chaste of the priced with the company was readed proved untrue since the stuffle had return licket from Frices of a shown with Réward Regulty paid the players. Grace (1800 permitted priced with the players of the subtle of the was to work tend from the work of the subtle of the subtl

STATE IN REORG OF LEBLANG **AGENCY**

this and Broadway, at one time the wholes at \$18,000,000. When the devalues at \$18,000,000. When the devalues at \$18,000,000. When the devalues at \$18,000,000. And the second of the hands of the Salary's benking department, which the lightwise be

Treasurers union, to which the ticket reliers had belonged as a group, has had a 1% assessment on all work-ing members since last year. That

Red Influence Seen Major Factor In Possible Nix of Finn Relief Shows: Equity, Stagehands Figure as Snags

Wins Werba Exam Right In TMAT Job Wrangle

Robeson Files 5G **Claim With Equity** For 'Henry' Pay

nued, the showman says, and the matter of he return far was made in general pressured to the same term of the return far was made in general pressured to the same term of the return far was made in general pressured to the same term of the same

Plays on Broadway

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| | exponent of 'the movement,' a radi- | |
| Another Married Couple . Derothy Duction | cal rich man's sons; Earl McDonald, | i |
| Ruck Comond Helen Reter | as an artist; Martha Hodge as a rich | |
| A Mindu Lord Louris | divorcee; Dora Weisman, as a | |
| | midam from Pholins also Power Man. | |



The Man Who Killed

| Dunma in three arts brevented at the |
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| famoure N Y Jan 22 to by Joseph ! |
| M. Gaires, decount and by Elimer Harris |
| and Philip Von Shown Storm from Interfall |
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| to Europe Dunkel, \$1.30 ton. |
| John V. hes Broth Blichard Waring |
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| Fine nobles |
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| Gerrett Willord Fester |
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| Bill Garrett |

Buchi review into secuence Corp. 12-232. Paramount. Autom. (24); Majorite. Bellow in the secuence Corp. 12-232. Paramount. Autom. (24); Majorite. College Ma

LEGITIMATE

Play Abroad

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MIAMI, FLORIDA Mgt.: WM, KENT

Broadway

spany or Line With Father. Insecting the Military p.a.-ing Finoc-rist the Conter for Disney, sewherd Field in now with the salve Guide press department.

L. Stong, Western Electric public, bark at his office after being ided by Su.

ry Frolic will be held March be Winter Garden, with Milton as Frolicker.

pr Dunne huddling with his und, Ernst Lubitsch, at the 21 under (Thin.)

Spatin was rushed to Poly-heep Monday (22) for an or Serlin to Chicago last week unge for opening of No. 2 com-of Life with Father.

m Boyd in from the rief vacation. Harry empanied Boyd cost.

we will vession. Herry Sherins accompanied Boyd cost.

Ibs. Howard Le Sherr had a bally
major had vess. Fallow? In it the
land Artists of Joseph Control
property of the Con

g to N. Y. in about 10 days. Christie, formerly with NBC nore recently of the N. Y. 's Pair press department, has the press staff of the Poul 18-For-President castern beed-

stars. supplied Girls will hold fifth an-ball April 6. Also have a cock-party listed for Jan. 30 at the meembers. Gals have a press d, Hancer-Williams, for their digs this tires.

met, Hansen-Williams, for their indigs this tiene.

Mrs. Harry Rubin, wife of the laif of the projection department of wannant, hit a \$400 daily double.

Blami. Hubby is going down the net weak in February to join the ideas, accompanied by \$61 Kutlow, ow out of the picture business.

Chicago

d Beek seriously ill. mil Stern back from Florida. Il Silverman due to be a papa in

M-G team leads Film B Al Stern, RKO

with 80.

Henry Adrian, Hellywood &mpreducer, visiting father hers.

Abe Engler to built new \$100,000 |
1,000-cost theatre in Hepkins, suburb.

Titurder in Old Red Barri in 30th work at Word Hotel Moornin Sconner, breast, ager, smalled site, but escaped inlarge, mashed soits, but escaped inlarge.

ager, smashed auto, bur-jury. L. E. Goldhammer, REO district manager, confined to home by ill-hurlangue.

Marry Hirsch's stock burlesque sason at the Gayety shotters Thurs-day (19).
Menongram staging a Charlie Weiner Feetival Jubilee drive as te-timonial to local branch houd.
Ben Friedman, indie chain oper-stor, and family metering to Cali-landic circuit ageratory spantiality.

in Piorida increm-Hearpass, Oscar Wompner am an-ney Volk.

Jerry Bahner, Paramount ad cales head beally, resigned to become representative for Advertising Ac-cessories in Milwaukes.

Kansas City By John Qub

By John Gwinn
Arthor Chierch, chief of KMEC
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were and implement dealers of terrilary. awrence Lehman, of the Or-um and Ruid Lehrenz, of War-thou Division to accepting of hing 60th at Edison Hall Pri-(19).

Plays on B'way

Continued from the contract from board of the contract from plays, 'A literal moderation requires and the contract from plays, 'A literal moderation requires and the contract from plays, 'A literal moderation requires and the contract from plays, 'A literal moderation requires and the contract from plays and the contract from plays of the contract from t

Paris

By Joseph C. Re

grippe.
Lotsie Kac Le Triomphe premiere Chips' (M-G), Stanley and Livingst Fox t a big local draw,

Fox 1-a big local draw.

Harold Smith off to Savoy with
wife for winter sports.

Forty Sve American picts presently being shown in Paris.

Wuthering Beight? passed its
sixth month at Les Portiques.

ently being shown an Paris.

"Wethering Heighter passed in state most in Lee Pertiquent in the process of the p

Eugene Lemerit, dean of Freemen extended in the Eugene Processes of George Proceses of George Processes of George Processes of George Processes of

do Las Entanta Sagare (The Wasser Crieffing, 1984). The Market Sagare Creating of Manas, he discreted by Bross' Brazarda Value, de Greeched by Bross' Brazarda by Brene Mennard and Benesant-Marc. Sagare Market Market Sagare Sag

dent's birthday porty in Municipal Auditorium Pec. 8.

Auditorium Fe. C.
Carlus Cheves, Mexican compoor
and conductor, will replace Visionic
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'GWTW' advance sale at the War-ner has already passed the \$27,500 mark.

Schenck, Zanuck

Union, 'Return of Frank James, 'South American Way' and 'Mary land,' 'Jones Family' and 'Cherli Chan' series will be continued.

St. Louis

By Sam X. Herst

Paramount has purchased a new ite for its local offices. Plans call to Experience of the previous year because of the previous pear b

Hellywood

Prince with Grentland lites for a golf international. Generoused cheiched in at 20th-Fox for her farst cryene job in eight years.

George Schneiker at Palm Revina, George Schneiker at Palm Revina (George Schneiker at Palm Control Schneiker at

Jules Stein back from Fri where he huddled with officials music plans for second year of World's Fair there.

Civic Theatre readying 'Room Service' for next month.

'Leave It to Me' in for two shows at Ellis Auditorium Jan. 31. es assus Auditorium Jan. 31.
Little Theatre premiered 'Slight
Case of Murdor' Monday (33) night.
Wife of Col. Cacil Vogel, of Lorer's,
was in hospital with arthritts for
week.

m nair on tour.

San Carlos Opera Co. to de 'Alda.'
Nartha' in English and 'Elgolette'
under Beethoven Club auspices Feb.
3 and 8.

business. Much talk because Katharine Cor-nell is passing up Memphia. 'Cornell always a sellout here. Hence the surprise a sellout here. Hence the surprise is a sellout here. I have been a k. A. Lightman and friends brought home a sarload of troubles from the Minimippi date bridge tournament in Jackson.

Castananeae Competition
Coress Fort Milton, grev of the
decisions Chettaneaea (Twan,) News,
who has accused certain interests
with efforts to keep him out of the
newspaper field in that city, will lieve
establish a new paper, the Chottenooga Tribane, next ments.
A state cheater has been granted
News-Pree Prens Co., the purpose of
which is to publish a new daily and
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which is to publish a new daily and
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which is to publish a new daily and
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which competed with the publication a few weeks ago after a bond
foreclosure.

foreclosure.
Reported that McDonald and his anoccistes will immediately begin publication of an associate afternoon paper to his Free Press before Minor on get his new Tribune under

Newsdom Soupends
Newsdom Soupends
Newsdom (Newsdom (Newsd

New Advantage Cartoon
An educational adventure earloon, with novelists Edwin Balmer end Pullip Wylie B

Art for The Cons

Syrnesse, Jan. 23. Every year, WFBL, sponsors an appeal for calendars to be placed in the cells of nearby Auburn state prison.

Ashern state prises.

This year, 604 were received in the studie. Some fectured modes. They were believed by the studies of th

ing been a reporter and editor on numerous Ohio newspapers.

numerous Onto newspapers.
Francis J. Hansen, Al., former acsistant publisher of The Doluth
Herald and The Duluth News-Tribune, died in his Larchmont home
Jan. 21. He had until recently been
head of the A. S. Wildey Advertising agency, New York.

Newdom Suppends
Newdom Suppend

walls Wylie handling he yers, hese been contracted by 46 newspaces year.

"Boood Spandding" in the title and platients Hesengaper Berein. Looking to the diversion from HelHesen Writings Hesen Writings Heywood lishs Brown obserting the Heywood lishs Brown solution to the Heywood lishs Brown soluting the Heywood lishs Brown soluting the for publication in a single volume. Book will carry the title of "Book of Heywood Lishs Brown solution to the Works," which was the name the whole of the Heywood Lishs Heywood Heywood Lishs Heywo

CHATTER

Lyon Mearson is getting mag for Macfadden.

The Glendale (Cal.) Star, a semi-cekly, becomes a daily March 3. Jackson Dollner recovered from Swade Richen preumonia, and has resumed acrib-bing.

Olin Downes, music crick of the N Y. Times, has a new bride, the former frene Miles.

Forrar & Rinehart has set Feb. 15 is the publication date for Herbert Jorman's biog of James Joyce.

Richard Reagan, of the N. Y. Herald Tribund, elected prez of the New York Ship News Reporters Assn.

Maint Abend, China correspondent for the N. Y. Times, pacted by Doubleday for a book on Gles. Prederick Ward.
American Newspaper Publishers American Newspaper Publishers American Statistics Anders American Statistics American

ment, and the volume is due for a reissue. Theima Strabel has sold her 'Reap the Wild Wind' to the SEPost for early serialisation. There's film in-terest in it as her 'You Can't Ecope Forever,' serialised in Cosme a cou-ple of years ago, was purchased by Warners.

Book of Bream Writings

Heywood Hale Broun selecting the best pieces writins by he late to see such that the production is a single volume. The production is a single volume. The work of the production is a single volume. The work of the production is a single volume. The work of t

Bills Next Week

Bill Douglas Donn Sajra Dick Smith

Jimmy Gamble Jay Loring Chuck Miller

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the Carter
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Tip Top Cirls
Angelo Di Patm
Hot Shoute Mirlera Bully Jantes Gro Bully James Ore Earls Clab II Biddleman Gro Ilbirley Heller Der Blarvan Jack Jenkins M Kretlew ülts 161

Rat Bonns
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Harry Honchoff
har Helionan
Joe Klein
Alice Troots Ore
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CLEVELAND

Hetel Aller Pat Ryan Al Lerner Hetel Cleve Herbie Kay Jean Wohl King Harrey Passy Combe Hestel Stori Alpine Village
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Myron Ryan
Margarel Antoner
Horman Pirchner
Avalum
George Exercit Han
Thelma Blean Panty Combe Stotel Storling Marty Lake Ore Statel Mellender Sob Miller Ove Stapletone Val Sers Londonaires Terry Lawley

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Duka Melvin Ore
Han Snow
Joe Franchers
Grant Page
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Ann Starr
Bammy Lippenan
Arited Blue Ora
Lindeap's Sky-Clue
Poteen Gardens
Bird White
Blarold Simpson

Memore's Cafe Ted, Mary Toft Jeanne Stewart Claude Hoagund C n lave

Carkiewa Energy Billy & Kit Carroll Les Bartes Evans Deryre & F Breu Arlistis Coursess Orlands Blien Kay Dick Haviland Eddle Bratten Un-Frentienac

Frunisman Koryl Norman Bibly Joy Bobbio Itell Francis Bavid Bobbie Fergusse Don Wise Bibly Brill Dei La Roy Dut Kay Gre

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Club Imported
Dela Gilmore
Balph Gilmore
Balph Gilmore
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Jackin Starr
Grean Armold
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Grean Armold
Jennes Bassell
Jed Grey Gle (3)
Bid Ward
Nub Brown Ore
Lendon Chup Hom
Johy Frairs Ore

London Chop Hos Jolly Frairs Ore Ja Ana Majlin Hammy Puha Havenero 4 Pura Bar

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Carlos Espiso

Mayfair Yamio Myer Jock Lavis Jaco Bower Frank Daneck Buster Phil Olsan Ore Marceco Jay Jasen Chark Miller
Pince
Ray Englist Ore
Plana Cafe
Jimmy Partice Ore
Devey Moon
W & J. Brown
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Hartes Rebrusste Jay Jason Towns & Les Towns White Towns Whitney Aries Sumes Produ Latter Bart Rammell Ore Netson's Cates

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Marty Gregor Gre
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Frank Ratale
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Matter Satri (Terroro Bosm) Cirdo Lucas Gra Lynn Lucas

Middler Betel tiold (up Busin) Charles And Trin Bill Regula Begar Heliman

Manpower

advisory capacity, more recently also an executive assistant to George J. Schaefer.

J. Schneder.

Ringuiserg Mischan's Misc.

J. Menn interests, which are heavily involved in the theatre end of the company. He has denon some shabing economy measures that included nalary reductions.

Fromotion for Kingsberg is to the Roman State of the Company of the Roman of the

Pears.
Schoefer, Espinet on Const.
Hellywood, Jan. 23.
George Schoefer and Med Depinet are in from New York for product confains at RKO with Harry Zeinston and other studio exect.
Party goes to Palm Springs toward weekend for ceveral days of huddles on the '80-11 product size.

ORITUARIES

to Horian, 75, whose retirement summer terminated a cureer of e than 30 years on the stage and an, died Jan. 30 after a long lift, at the home of a daughter, lift, in 1938 he suffered a stroke is rehearsing for a screen part 1 Al Johnon.

h Al Johnson to the heart of th

or plays in which he had roles pd 'A Block Sheep,' a consid-success in the mauve decade; ht and Day,' 'A Trip to China-

17 Years Passed A the Messary of Oc Father DAVID POWELL

COODMAN 26rd Jun. 29, 1921

ring one fram us has gone for we bread in stilled; are in terant in our hearts th never will be filled. min ton dear double

OF BOWELL AND FAMILY

"We in the Shade," 'A Twas.

"The late of Champages," the person to Jones, "The lan Baddel." The Vanderbill in Baddel. The Wanderbill in Baddel. The part of Judge in 1912. The part of Judge in 1912 The part of Judge in 19 in the Shade, produced in 19 in stage appear.

Bin career in pictures embrased fas entire cycle of celluloid, from the haruns-roum days of Fatty Admichs and Pearl White up to the (IRRIDIO extrawaganass of today, same parts of ciderty gertlemen with kindly souls, he appeared in mose than a scere of films, including them Box!, Yang of Jan.; Dib-lower and the 'Old-fashioned Way.' Whose also survives.

HABOLD WHALEN

Barold Whalen, 41, who was in the headline; class when tenuned with Harry Jano during vanideville's two-a-day era, died Jan. 17 in Chi-sage following an indominal opera-ion at the Illinois Masonic hospital. Be the had been appearing there in a factorial of the companion of the com-lineer role in George White's Scan-lab.

minor reaks in George White's "Scandahe"

Whiles was literally bears in a thearriad brush, being the sen of
Charles Whiles and Carrie Weil.

Whiles and Carrie Weil.

Whiles and Carrie Weil.

Whiles and Carrie Weil.

Whiles a first stage appearance to the stage of the stage here he has worked res as a bit player. Ill recently, Whales

sent part as

EBWIN CAREWE in Carewe, 58, film actor, disingle, a single, a single, a single, a single, and producer, died in Los An Sandory (23), there drittle in film section.

GIUSEPPE STURANI Citatega Sturant, Ed, for 10 sections musical accretary of the Metropolitan Opera Association and identification of the Metropolitan Opera Association and identification of the Metropolitan Control operation of the Metropolitan store coming to America in 1908, died at his books been in 1908, alter coming to the U. B, he served as completed videlists, who had risulted at the Bologna Conservatory of Music, where he was awarded a music master's degree in 1998. After coming to the U. B, he served as number of Music, where he was awarded a music master's degree in 1998. After coming to the U. B, he served as number of Music, and Palverna. The following year maserine for the Met for three commerciative persons. Thereafter he held a similar poot with the Chicago Civic Opera Cu. and upon completion of a Central and Booth American tour Surviving are his widow, Ada, and a brother, Creare.

seen werrying seut insacata distriAn owner of the Montmartre Cale
on Hellywood bivd. In the 1997s.
Brandstater was the Friends and confiduate of most of the notables in the
petters industry. Prize to squaling
the petter industry. Prize to squaling
the distribution of the control
to the

Laier, in partnership with Dave Covry, Brandstater epened Sardis on Hollywood blvd. and sald out his inserest in 1828. Lately he had been operating Brandstatter's Grill on North View street and had started building a Bohemian Village in the valley, but it was never completed. Surviving is his widow.

SOL MARCOSSON

SOL MARCORDON

Sol Marcomen, N. Deprimery vislimit alexancemen, N. Deprimery of the

Man. 14 in Cleveland after a direct

Binharmonic Quartet in 1884 and

later became solosit for the New

Concertmater of the Chieval of the Concertmater

and part of the Chieval of the Chiev

QUINTON MePHERSON

Quinton McPherson, 60, better known professionally as Mr. Hy-mark, a vet English vauder who also loured in the U. S., died recently in louden.

toured in the U. S. died recently in London. London. London value in Voudeville McCProril and hot year celebrated in 36th year on the riage. From 1806 to 1825 he appeared in English music halls as Mr. Hymack, the Chameleon comedian, and during that period had also mode tours, in addition to the States, to Australia. South Arrives and the Continent. He also did some 8 time work.

ARTHUR WALLS

ARTHER WALLS
Arbur Willo, 76, vanderille performer for half a century, died Jan.
Arbur Willo, 76, vanderille performer for half a century, died Jan.
Sin Tremonion, Ulsh, alter a cerebrall hemorrhage. For years he had
played over the old Orphesun circut, and inaugurated the first chautousqua tour in Australia.
He was prominent in entertainment work during the building of
lelands after they were taken over
ty the U. S. government. For the
last seven years Walls had lived in
Glendale, Cal, where he was buried
Surviving is his widow.

bony, and widely known vaudeville, night club and dance band per-former, was found dead in his bed at the hetel last week, a vistin of strangulation by food ledged in his

With his brothers, Robert and Harry, Murphy had conducted the New Kenmore, whose Rainbow Room has long been Albany's leading night

LEO GALLAGRER

LEO GALLAGEER
Leo Gallagher, 40, who toured the
rhowboat circuits 35 years ago with
Kwa Tonjuoy and the Moore Brox,
died Jon, 16 in Pentine, Mich, heapital of injuries nustrined when he
fell down a flight of stairs at his

Morid War veteran, Goliagher was gassed in the Argonne. He had been employed until recently as a motor car designer in Postiac and Detroit auto plants. He was unmarried.

A ALBERT YOUNG J. Albert TOUNG
J. Albert Young, identified with
Baltimore legit for half a century,
deed Bloodsy night (22) after a brief
illness. At time of his death he was
house manager of the Lyric, lie had
also accretary of the famous
dd Baltimore Oriole basebail club
that included John McGraw, Bitghis
Jennings, and Wilbert Bolhisson.

daughter and

EDDIE BRANDSTATTER
Adolph (Eddie) Brandstater, 54
ner Höllyweid's beding restauteur, ended his life with earther onessiled Jan. 18 in the garage of his
new worrying about financial diffitities.

Survived by widow, daughter on, Burial was in Minmi.

EDWARD E. FINCH

Edward E. Pinch, 84, president of the Cambridge & Marietta Amus. Co., died Jan. 14 in Marietta, Q.

For the past 13 years Finch headed the company operating the Hipp and Putman theatres, Marietta, and the Colonial and Strand, Cambridge, O.

E. ALYN WARREN

E. ALYN WARREN

E. Alyn Warren, 65, portrayer of oriental types in pictures, died Jan.

22 in Los Angeles. He started in Sims 23 years ago after stage work in the east and at the time of death he was under contract to Metro.

He leaves a widow and son.

EDGAR P. SHUTE

Edgar P. Shuiz. 49, commercial manager of Wils. 5t. Louis, died Jan. 20 of a cerebral hemorrhage after collapsing in the station's offices. His wistow and two children surviva. Further details in the radio sec-

EDWARD J. WEISMAN

EDWARD J. WEISMAN
Edward J. Weisman, 30, for six
years manager of the old Educational Film Exchange, Milwaukee,
and recently a film salemann, died in
a Milwaukee hospital Jan. 12 after a
iong illness.
Widow survives.

STANLEY PELCH

Stanley Felch, 90, former legit per-former, particularly in early musical comedy and Gilbert & Sullivan oper-estan, died in Chicago on Jan. 17. Three doughters and one son sur-vive. Burial in Chicago.

HARRY ST. CLARK

Harry St. Clore, 84, who toured circus and vaudeville circuits with animal acts for 23 years, was found dead Jan. 18 in his Toledo room, vic-

LAZARE GILBERT

Lazare Gilbert, 53., producer of travelog shorts, died Jan, 19 in Los Angeles. Widow and five children sarvive.

Effie D. Williams, 67, partner with her husband, Charles E. Williams, MPTO of Nebraska prexy, in opera-tion of Park theatre, Omaha, for 23 years, died at an Omaha hospital after a brief illness. Burial in Shelby, Ia., her former home.

William G. Schrok, 42, well known William G. Schenk, 42, well known Detroit organist, deed in that city Friday (10). He was last a member of the staff of the Detroit Conserva-tory of Music. He leaves his widow, you and mother.

AUGUSTUS E. MURPHY
Augustus E. Murphy, 30, co-prorictor of New Kenmere hetel, Alin Alloona, Pa., Jan. 14.

WHAT THEY THIS

New York Editor, VARIETY (If you have one):

Editor, Vanery (II you here one):
Anyway you musga.
I'll never believe anything I read
ever again in your rag, New Jahn
Colden will inshe me show him the
copt year question that Gertle
Lawrence in 'Rhylork,' at the
Afterosco, did Di grand a week
On pase th, your Jan, I'l sheet.
I'dl you will be the sheet of the
inschene for the Finnish Relief at
the Algements.' I know that's not

unchen for the Pinnich Beiler at the Algomenin. I know that's not the Algomenin. I know that's not true—and year of the print this to square yourself with me. I called Leuis Reheffer of the International Ladies Garment Worhers Union and out the facts, which you could have done if you call yourselves reporters.

not the facts, which you could have done if you call yourselves reporters.

Laude Schadfer started the whole ball rotting on the S by arranching the Laude Schadfer started the whole ball rotting on the S by arranching with the started that the started by a started by an animal started by animal started

this give the contrastent or your content of the co

Tracing Anna Kres Baltimore

Editor, VassTY
I on trying to locale a Miss Annum
Resuser or her heirs. Also Monum
so Mrs. Joseph Byrnes she was on
the stape between the years of 1965
and 1900 under the names of Alec
Gray and Alice. Wastell.
It is my understanding that Miss
(Kreuser of Mrs. Byrnes died bethe died and left any heirs, It is
necessary that I know their names
and addressee.
Mr. Boutson of the Hippodrome
Mr. Boutson of the Hippodrome

necessary that I know their names.

Mr. Boutson of the Hippodrome theatre suggested that I write you and request an article in your paper on the matter. Anyone who knows anything of her or her heirs' when abouts should get in bouch with me as there is an entire now pending the property of the property

Charles H. Durn

In Praise of Harold Goodwin Princeton, N. J.

Editor, Vanuery:

Editor, Vaasty:

Perhaps this 'What They Think'

Forhaps this 'What They Think'

nois should be written to Buth Century-Fox rather than to you but as

so the should be written to Buth Cen
tury-Fox rather than to you but as

appointed in reading your recent

review of the new Jane Withers film,

Righ fichool, that not all of the cast

review of the new Jane Withers film,

Righ fichool, that not all of the cast

be an increasing tendency among all

lim companies to simply bill the

stars and festured players among all

lim companies to simply bill the

stars and festured players and not

stars and festured players and not

all more warmed to a supporting players.

such a star would player,

such a star work but do not

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smay times and admire

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star in the work of the companies of the

times and many times in Fox films

Let the full casts age credit in the

future players. Perhaps you would

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push the proper pour would push

like Middrein.

Active referred to is Hand Goad
Active referred to is Hand Goad
Active proper to be the companies.

tuture please. Perhaps you would publish his mane in your column. Miles Hidreth (Actor referred to is Mires Hidreth wins at he has been as reliable as the above lefter suggests for 15 years, deling back to 1919 and sifest films.—Ed.)

Don Sancie's Parine Wichita Kant

Editive, Vanitty:

I am not one to all tily by and not see the Bevil given his due. Engelally, when that Devil to my portner,

T was the seed of the

Vice-President and Gen'l Mgr. Station KFBL

MARRIAGES

Ben Griefer, to Elaine Conheim, in New York, Jon. 21. He's house man-ager of B's Paramouni, N. Y. Charlotte Lloyd to Edward Wolfe, in Yuma, Artiz, Jan. 16. He's produc-tion manager for Harry Sherman Benay Venuta to Armand B. Deutsch, in New York, Jan. 19. Briefe

RIRTHS

Mr. and Mrs. Tim Holt, son, in Los ageles, Jan. 16. Father is film ac-

or, Mr. and Mrs. Monroe Eisenberg, on, in New York, Jan. 16. Mother Winsona Winston, of Gomez and Jinnona, donce team. Mr. and Mrs. John M. Kane, son, Saharan Mrs. John M. Kane, son,

in Schenectady. Father is director of the WGY, Schenectady, guest re-

lations staff

jations shell.
Mr. and Mrs. Carl Czolbo, daughter, in Pittiburgh, Jan. 19. Fatheria, manager of WB Model theatry. Pitt. Mr. and Mrs. James Mellugh, Jr., daughter, in Bellywood, Jan. Canader.
Mr. and Mrs. Edward Margue, and Mrs. Edward Margue, in teres at Shen's Buffalo, Jan. I. Patter in teres at Shen's Buffalo, WB. Mr. Mr. Mr. Mr. Raw Romarks.

Mr. and Mrs. Ray Ramory von. in Santa Monica, Cal., Jun. 22: Futher is Metro cameraman.

WHO'S GOT HOLLYWOOD SCARED NOW?

Do you know the full story of the ex-Chicagoan at the bottom (and on top) of Hollywood's labor unions? Whose union has raked in \$4,500,000 from movieland's 12,000 film workers? Who has the film stars scared they'll be "adopted" next? Here—for the first time—is the complete story of that man who boasts, "them producers would like to see me dead in every room." Thousands of people in the picture business will be reading this timely article.

**ALL RIGHT, GENTLEMEN, DO WE GET THE MONEY?"

by Florabel Muir

IN THIS WEEK'S ISSUE OF

THE SATURDAY EVENING POST

Published Workly at 114 Wast 6th Street, New York, H. Y. by Turkey, Inc. Assumi extensions, \$14. Single content to conta Extend as Second-class matter December 25, 1984, at the Four Office of New York, H. Y., under the off of Newt 8, 1975. COTESION, 1994, BY VARIETY, INC. ALL RESERVE ARRESTMENT.

VOL. 137. NO. 8

NEW YORK, WEDNESDAY, JANUARY 31, 1940

PRICE 25 CENTS

OLOSSALS

N. Y. Drama Critics' Box Score

AS OF JAN. 17, '40

ny to abbrevialienz: SB (shows reviewed), B (right), W (wrong), to apinton expressed), Pri. (percentage). SARD WATTS, JR. (Herald Trib) ... 34.
HERF COLEMAN (Mirror) ... 22.
HARD LOCKEDGE (Sun) ... 37.
IM HARD NEOWN (Post) ... 36.
HERF LOCKEDGE (Sun) ... 37.
IM HARD RECOVER (Post) ... 36.
HERF L. WERFFLE (World-Trib) ... 36.
IN ANDERSON (Journal-Amer) ... 36.
IN THE WINCHELL (Birror) ... 31.
INS MANTEL (Hows) ... 31.
INS MANTEL (Hows) ... 31.

Watts, Coleman 1-2 Among N.Y. Drama Critics In the Half-Season Box Score

Bishard Wotts, Jr., who covers the dense for the N. Y. Herald Tribone and geneticson doubles or out to the control of the country of the St. I boy in Yaszury's ensual box-mus of the legit critics as the Broad-way season reaches the half-way mark. Watts in betting 341, one of the lighest percentages yet zehieved by a reviewer at the mid-necessor

If a reviewer in the second 34 shores, asking IR right and whitting on the meadour. This gave him quite an obrastage over Robert Coleman, on the Milror, who is in second pace with 30s, although the tab's picker was also wrong on only two shows were also wrong on only two shows of the second of t

Expect Flagstad,

The sounble at the Metropolitan was home, onced in seeming and the soundary will be previded an element of the soundary will develop reperturbe the soundary will develop reperturbe the soundary will develop reperturbe the soundary will see the soundary will develop reperturbe the soundary will be soundary will be sound the soundary will be soun and the begining of last season the sugar and the statement of the sugar and the sugar actived, on recommendation strong actived, on recommendation strong actived, on recommendation strong actived on the Health Statement of the Statement of the

Bernie Under Ether

Ben Bernie, appendectemied last week, came out of the op-erating room to find a wire waiting for him from Goorge Jessel. 'I understand,' Jessel quipped.

"I understand," Jessel quipped,
'you looked better under ether
than Winchell does normally."

Theatre Ticket Agcy. For 'Service' at N. Y. Fair; Big Spec Set

Deal has been virtually closed whereby McBride's Hebst agency will have a branch offers at law have a branch offers at law between the state of the staffed by McBride's. Lotter figures that a new service will be provided for visitars and also be presentations of the staffed by McBride's. Lotter figures in the staffed by McBride's. Lotter figures for visitars and also be presented to the staffed by McBride's and the sta

UPSETS FILM SKEDS

with a second conductor, working smally with the late Artisr Bodes, we will be a set of the second s

ABOUT-FACE ON '39 WAR JITTERS

1940-41 Assured in Advance Peek at New Film Schedules Primed to Get It Back in Domestic

NO MATERIAL BUGABOO

With all companies rushing to complete 1980-41 picture schedules for ammountment in the apring, carded for filming, as printed below, reveals a prependerance of big, es-pensive pictures that are almost disnostrically apposite to what was acceptabled during the paste-strikens of the property of the paste-strikens of the paste of the paste of the paste November.

(Continued on page 24)

LaGuardia Airport Kayoes Mayor's Pet 'Cinema City' Site

Tellisem City' near the New York
World's Fair grounds will never matimule reports deciared this week.
North Beach airport (LaGuardia
Frield), which the Mayor cought to
a bard to build, climinates wirtualty all
stad. Drose of the meters of the big
transport planes, forming aimost
accountant procession in an dout of the
field, which will be the busies in the
(Continued on page 2) of
the Sittle Rainer is rebearaing here
for her American stage debut in titis
role of Shaw's 35, Joan' with Washington (Cult Phrasite, a D. C. anneteur
for her American stage debut in titis
role of Shaw's 35, Joan' with Washington (Cult Phrasite, a D. C. anneteur
week.

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for her American stage debut in titis
role of Shaw's 35, Joan' with Washington (Cult Phrasite, a D. C. anneteur
week.

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week.

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for her American stage debut in titis
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week.

Exists Rainer is rebearaing here
for her American stage debut in titis
role of Shaw's 35, Joan' with
role of Shaw's 35, Joan' with Washington (Cult Phrasi Plane said to be envisaged by Mayor LaGuerdia and others for a Clinema City near the New York World's Fair grounds will never materialize 'universe seembody is crazy.' Nerth Beach airport (LaGuardia Fleid), which the Mayor fought so hard to build, climinates virtually all of Queens as a studio site, it was said. Drone of the motors of the big constant procession in and out of the field, which will be the busiest in the field, which will be the busiest in the (Continued on page 2)

It's OK to Aid the Finns, But What About the Actors' Own Benefit Show?

Hitler's Theme Song

HRC had its usual house or-chestra standing by for the heredeast peterday afternoon (Tusoday) of Hitler's speech commemorating his avenith anni-versary as Germany's Fushrer. About three minutes before Hitler's votes started consing through, the network's hisus combination played: You Grow besides as the Your Go by.

Negro Wins Abe Lincoln 'Double' Contest as His Race Pickets Theatre

Washington, Jan. 20.

Some of the diseased rebed in this territory may shared the shared the shared washington. However constant to the shared washington flower constant to the shared washington. The Rower husbard up the matter and so did Keibin's, currencity showing "Abe Lincoln' in like the shared washington to the shared washington. The shared washington and shared the principle of the shared washington. The choice locations were part of the principle washington. There was among discussion between Keibin's some states of the shared washington. There was no shared to the principle washington to the principle washington. The choice locations were part of the principle washington to the principle washington. The choice locations were part of the principle washington to the shared washington. The choice was colored, but if was decided to give him the coin and televists to avoid unitavorable publicity, or (Circumstand on page \$51)

(Continued on page 54)

The Notional Variety Artists is a pretty old gest, so far as clush and organizations as. Once mightly in the above beautous, it's now housed on one block from the former cravels MVA clushooms on West 68h street. In concerne the WA clushooms on West 68h street, in one respects parallels on the drawn between the NVA and Finland, but there's one meaning link.

or Finnish benefits scheduled as great number of actors price claving one another to donate services for the relief of the torn Finns. Helping the Fi

torn Plints. Helping the Finns is plenty okay, the HVA-lies feel, and perhaps if a too much to expect that exters should help actors, but there's usine 88-odd acts and indigent of their profusion to be fed. The HVA has been buying meal tickets for those performers, (Costimsed on page 84)

U. S. Reveals How It Smoked Out Additional Film Income Tax Coin

Files Brief in Calif. to Extradite Willie Bioff on Pander Conviction

Biocramente, Cal. Jan. 20

Bi-lec citting legal authority for extraoliting Willis Bladt to Chicago, to serve out a six months' metiscane bereath of the control of the cont

Time, Inc.'s, 'March of Time,' in initial film, venture, new is trying to frame another about to plug Life ang, a sister publication. A test reel was patterned along the lines of 'Life Goes to a Party,' a feature in Life, but the original short pre-terior. It was a metion picture rec-end of a party on the Coost. Rear-tions at a must preview in New York was unsatisfactory. Time exacutions are ending the control of the control of the control of the Pirme on a previous are eredited with being disappointed with March of Time on a previous are eredited with the control of the control of the control of the mosth for the small set profit real-ized.

rest.

Frincipal previous venture of Life and into erreen production was bout 13 years ago when Educational released a "Life" cartoon conselved of the control of the contr

Arlen Stays at U

Richard Arlen signed ne'r six-por-ture deal with Universal, effective June 1 when current contract ex-pires.

Andy Devine continues to team ofth Arlen under the new pact.

Griffia Promises LaG. Par Will 'Cooperate'

Stanton L. Griffin, chairmen of the executive committee of Paramennt, new Mayor F. H. LaGuszelle during the past week and promined any possible cooperation Par might land in line with the mayor's compasign to bring more fining to the cent. Chendenin J. Ryan, Jr., mayor's ade,

Privise Lives of Elizabeth and Benser. Warraren, and When Tomerrow Comes, Universal.

La Guardia

Continued from page 1.

world when all facilities are completed, make thoughts of him activitation. The continued from page 1.

world when all facilities are completed, make thoughts of him activitation. The continued from the world up their end.

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Other News Pertaining to Pictures

| Jap-U. S. trade lague no block to pix accord | 15 |
|--|----|
| New monopoly setup on Italy | 15 |
| War censors' headachePage 1 | 15 |
| Opera-on-Tour decision important Page 1 | 18 |
| Television wage scale | 18 |
| If Tums walks, it's OK with NBC Page 2 | 8 |
| Playwrights cool to cuffo Gulf scripts | 1 |
| lack Robbins cruising | ă. |
| New act review: Lee Dixon | 46 |
| darta Eggert's Broadway legit | ë. |
| egit review: Thanks for My Wife' | 2 |
| | |

Saturday Eve. Post' on Bioff

The story in the Post evidently was prepared by Miss Muir prior to Bioff's indictment for alleged income tax evasion, of which there is no

\$150,000 for 'Philadelphia Story,' 100G To Hepburn; L.B. Mayer OK's M-G Buy

Colbert's War Yarn

Colbert's War Yarn
Hollywood, Jon. 20
Claudette Celbert's next starrer at
Parameunt is 'Arise My Love', a
newspaper yarn based on the late
war in Spain.
Story was written by Benjumin
Glazer and John Szektey, Arthur
Hornblow, Jr., is the producer,

L. A. TO N. Y.

Annabella.
Brian Aherne.
Ben Atwell.
Harry Corey.
Madeleine Chrroll
Jack Bailey.
Dolores Del Rio.
Edward Gross. Dolares Del Rie.
Ridward Gross.
Rube Jackrier.
Rube Jackrier.
John Maiten.
Abe Hinnlague
Frank Richtugh.
Dennia Minore.
Mr. and Mrs. Arthur 31.1.
Tyrsus Power.
George Schaefer.
Frank Vincont.
Ornun Wellen.
Danny Winkler.

N. Y. TO L. A.

N.Y. TO L.
Harry Brand.
Emil Briencher.
Mrs. S. Charles Embeld.
V. Frank Freeman.
Keith Ghennon.
Harry Kaufman.
Chick Lewis.
Gene Markey.
Joseph M. Schroch
Frank Beitzer.
Robert Taphinger.
Robert Taphinger.
Robert Taphinger.
Robert Taphinger.
Robert Taphinger.

ALBERT IN MEX WILDS

ALBERT IN MEX WILDS

Mollywood, Jan. 20, Moll

plus another \$100,000 to Korbarrapito Helphant to size in the film. May has since left for Plarida. Helphant to size in the film. May have a size left for Plarida. Helphant size left for the plant size left with a size left with a size left with a size left with size left for the plant size left size

SAILINGS

Peb. 3 (New York to Gental) Madeleine Carroll (Conte di Savoia) Jan. 31 (New York to Hayana) Jack Robbins, Jimmy Van Heusen

Jan. a. Jack Robbins, Jimmy von. (Oriente). Jon. 28 (Naples to New York) Phillips Holmes (Saturnie). Jon. 37 (New York to Germa) John A. Ojerholm (Manhattum).

ARRIVALS

Mr. and Mrs. Zoltan Kords. Sabst.

PUTTING NEELY UP TO FAI

Myers and Schaefer Expound Pros And Cons on Neely Before SWG

Holtywood, Jan. 30.
Undecided on whether or not they
till aspport the Heety bill, the
fereen Writers Guild heard the pres
and cone expounded for their cells
and cone expounded for their cells
duties Monday Glb night by Abream
typers, outside for Allied Blates Exhistors Amenication, and George J.
binately, pres of RKO.

ice had better vote-gettling qualbelening on the affirmative side,
even you here resonan why bell
even you have resonan why bell
ed (1) that there is a clear-cut
or right and wrong at the belof the controvery on which theton the controvery on the control
there is a seither reason because
legislation will enlarge operate
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set recognition which is desired
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to the control of the control
ton the control
to the control

Rehaeler's Counter-Points heafer summed up his requirement sur questions: (1) Shall the large ye ha hangevent by government dation? (2) Shall there he Govern nent regulation of selling? (3) Il there he such regulation if it parsy production and relands and reason free expression? (4) Shall the Government regulation, tun-ture of the counter of the counter of the party party plane. White its hugers and homogers producer salary.

re hayers and hampers produces a large of the constraints of the const

BALABAN FLORIDAS. **GRIFFIS TO FOLLOW**

Lawing Sunday (38) for Florida, lawny Salabhan will remain away shifts and of Pebruary and silf. Lawn Farnat, UA pub-ad-adilination of Pebruary and Service Se

Schaefer's Quickie East

un Schafter proved more Banks See N.W.

Banks See N.W.

Gen'l Business
Boom, Incl. B.O.

Minnespolia, Jan. B.O.

Gains for Northwest business and agriculture which hould prove by lifely pubmedical to the theory will result in interestant the state pattern to probe the pattern products. Business of the pattern products and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture which should prove lightly beneficial to the theatre business and agriculture with should administer the provided by the common provided provided by the common provided provided by the common provided by the common provided by the common provided provided by the common provided by the common

more contended by in the bill and United Artists, doesn't leave for the contended by in the bill and United Artists, doesn't leave for the red bint the dealer. He also desired that the dealer of the third that the contended the red bint the contended that the

of the new Korda-UA picture. Thief Baghad.

Silversione has been huddling with Jock Whitney in New York on the General Control of the Control

WILL TILT ADMISH

Places Picture Public in the Middle — Trade's Anti-Neelyites Also Foresee a Federal Film Commission Next, as With Radio

CAMPAIGNING

The Nestly and Content of the Nestly and Content of the Nestly of Independent and reverse the Nestly barrage, as well as various clubs and reforms groups, are fairlying themselves to answer various committee. Aside from keeping upontineant for the measure among representatives in Washington, Nestly bill backers are milling moves a mong representatives in Washington, Nestly bill backers are milling moves to the measure among representatives in Washington, Nestly bill backers are milling moves to the nestly of the Ne

Film Workers Drew Higher Coin But

Steuer's Visit to Goldwyn on Coast Next Week Will Decide 'Westerner'

Foy's Texas Angel'

Hollywood, Jan. 30.
Bryan Foy initials his new associate producer status at Warners with 'An Angel From Twas.'
Ronold Reegan and Jone Wyman have the leads.

N. Y. ON A UA DEAL

On New RKO Talent

INDEX

44

Night Club Reviews

NEW PAR THEATRE OPERATING SETUP SPLITS U.S. BETWEEN DEMBOW, NETTER

Both Clearing Through Goldenson - Means They, Lolly Started Something Gowthorpe and Others Will Go More Frequently Into the Field to Huddle Partners

Following return of Sam Dembow. Edwards Hunts More Jr., to Paramount as a high theatre department executive, all partners, eperators, buyers, associates, etc., have been notified that the whole country is being split up so for at theatre operating matters and film buying is concerned, between Dem-

ow and Leon Netter.

Dembow will be in chorge of the putate N. Y. Netco choin; the Publix-Shea territory in the western art of the state; the Ohio-Kentucky part of the state; the Ohio-Kentucky division; Michigan circuit; the Chicago territory illuishon & Kotz and Great Batter: Minnered and Creat Batter: Minnered and Creat Batter; the A. H. Blandt middlewestern region; J. H. Cooper's Neberasho-Okiahoma group; the Ubh division and Richards & Nace circuit in Artisona. The majority of this territory is centrolled 100% by Personant or

chair to thet.

Retire will have home office thecare operating-burying respectively

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consiste ever at of New England

excepting the fringes into which

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and Alabourant to Benegret and

and Alabourant to Benegret and

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A Jenkin in Coorgis; E. J. Sperins

A Jenkin in Coorgis; E. J. Sperins

A Jenkin in Coorgis; E. J. Sperins

Carl Bannford portnership in the

customer. Homilian String in Virginia
car Deminism string in Virginia

Carl Bannford portnership in the

customer. Homilian Pennership in

Langland Majourity of these are per
nerships and not controlled whelly

by Ter.

Cando Retrieved. Revised. will have home office the-

Fine Arts Exchanges

In Atlanta, Dallas, N.O.

Sol Edwards, custers rep of Fine Arts Producing and Distributing Corp. Left Saturdsy 121 on a swing to Atlanta, New Orleans and Dallais to at company's exchanges to the Dallais to at company's exchanges have been established to dute, with 32 the final number nought. Franklys Warner, who formed the company several weeks are to more company several weeks are to more distributions. The company of Country of Section 2012 of the Section 2012 of

EXAMINE TARKINGTON IN WB 'PENROD' SUIT

A liver biamagnative Transferre and the Collection Brown Circuit, all in New Englands. Majority of these are partered to the Collection Brown Circuits, and in New Englands. Majority of these are partered to the Collection Brown Collection Brown Collection Collecti

tion.

Marguerite Chapman inked acting ticket at 30th-Fox.
Hans Remeau signed to writing deal by Metro.
Paramount renewed Victor Young

shorts manual handed properties.
Leils Erest.
Brenislau Kaper signed to Metro's music steff.

New U. M'gment's 1st Full Year Results in

Lucille Fairhanha.

Alloy Carero nibred poet at Repiloy Research nibred nibred

Show Biz Charity \$1,153,321 Net Profit Feed to Walker

SI_IS3_321 Net Profit
Universal Pictures* consolidated at profit of \$1,154,321 for the float are reasonable with demands for players to accompany as wapaper columnists on personal profit of \$1,054,000 over the profit

Vs. Joe Pincus Is Given Heave-O Out of N. Y. C't

cal comedy star and vaudeville head-liner, last her suit for some \$75,000 potential alimony against Jee Pincus, the 20th-Fon play and story seout in New York, when she di-worsed in 1917. At that time she was earning \$1,000 a week; he was making \$30. Today she's broke, or

Larlo W. Hammenen, former prest.

Active W. Hammenen, former press.

Active W. Hammenen, former press.

Active W. Hammenen, former prest.

Active W. Hammenen, former press.

Active W. Hammene

ion, Broadway lawyer, whom Gene Fowler glorifies in The Great

when the first has, during the past week, dropping in to see supple and also to again get the seeing of the servering promot.

Leftaire's Prod. Co.

FRANKLIN ON RKO

DEAL POR 'DRUNKARD'

Mollywood, Jan. 20.

Hollywood, Jan. 20.

The Drunkard, after testering for the years of the productions, loc. with rapidal rock graphing and productions of the productions, loc. with rapidal rock graphing and productions of the productions of the production of the control of the production of the

PAR USING ONLY TITLE OF 'DIVORCE' PROGRAM

Although based on the same antidiscover theses, Persancount' 7, Wood.

It was a support of the same and the

Hammons on Stand in Examination To Uncover Any Hidden GN Assets

\$1,000,000 UP FOR EXTRA

New RKO Tees Off Clear of Debt: Gross Up \$8,000,000 From 1933

dio-Keith-Orpheum Corp. off-emerged from YIB at 230 p.m. y (18) when the laving Tread y (18) when the laving Tread y (18) when the laving Tread y the last seven year, and the last seven year, and the last seven year, the same name. The last seven for the last to a same name. The last seven the last of the last seven properties of the last seven properties of the last seven properties.

iam Bondy, who had supervised process.

sender coreannais were held in brief to the based were held in brief to the based with the brief to the brie

of with a substantial capital surption.

During the soven years' administwiten by the trustee the fixed debt of RKC and subsidiaries has been
released by more than \$11,000,000.

Anthrow of hirther reduction offixed by the plan of recognitionion offixed by the plan of recognition offixed the plan of the plan of the plan of the plan

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th

ed. builed among the various offi-concerned with the transfer Merrill, William Mallard, Wil-Bt. Clark, O. R. McMahon, J. Walker and G. E. Youngman

illier Walher and G. E. Youngmen W. REO.

The travers years, less one day, we then the terminy pears, less one day, we then the terminy pears, less one day, we then the the company fall the terminy is now through with court way is now through with court to the terminy in the terminy that the t

Mildred Harris Chaplin's Specialty in Burlesquer

Milwattee, Jan. 28.

didred Harris Chaplin, former to fillmdom's richest consedient. It the draw with "Hellywood Fair's the Empress (burley) for the Empress (burley) for the Hennica, and despite zero weather, with house one of its best weeks with the control of the reason of the best weeks with the control of the reason of the second with the reason of the reason of the reason of the reason of the burley, but did a specialty iditing of two songs and a specialty in vans, fully gowered, which is well as the reason of Charley for the same of Charley for the same of the reason of the rea Milwaukee, Jan. 30.

Not Hot Enough?

Hollywood, Jan. zz.
George Raft was withdraw
from the top role in Turri
Zone. Warners exces decide
the part was not right for his
Put O'Brien is most likel

Miranda's Tripling Causes Her Collapse On 20th Set in N. Y.

needed.

About 30 extras from the New York chapter of Screen Actors Guild were employed in the film.

\$100,000 PRICE TAG

DRESS GROUPS

\$1,000,000 to \$1,500,000 Rise, or \$5,500,000 Yearly —Other Hollywood Labor

B' PLAYERS' VICTORY

Carmon Miranda, appearing in a Broadway jacificre, a nitroy and methods of the street of the street

ON THE MALE ANIMAL

Hollywood, Jan. 30.

Mis malor received the field between the producers. It is self-independent producers in non-control with the producers in the producers in the producers in the producers

May Examine Harry Cohn on Coast In U. S. Suit, Setting a Precedent For Other Top Studio Executives

His Dish

Katherine Brush Tees Off Name Anthors For Further 'Hardy' Films

PHONEY KENTUCKY COL. **DUPES JACKIE COOGAN**

Pederal Judge William Bondy in N. Y. yesterday (Thesday) reserved decision on application of Louis D. Problich, representing Columbia Picture of Problich and Problems of Louis D. Problich and Problems of Proble

SAG and Other 4-A Groups in Rift: 'One Big Union' Idea Now Fading

Prospect of the recognization of the Associated Actors and Artistee of Associated Actors and Associated Actors and Associated Actors and Associated A

washed not to accept the assignment of the accept the a

where the theorem is not a pro-note elitation in apparently load-rith dynamite since bitter re-inctions have been exchanged. factions are questioning each of motives and the Four A's feel when the second of the con-tent of the content of the con-tent of the con-

in all such interfactional equations in all such interfactional equations in all such interfactional equations the issues do not concern the sum unions, but are condined to least increase prover or advanced in a sum of the sum of t

LIGHTMAN ACQUIRES ORPHEUM IN MEMPHIS

tractions' will be pume to time.

Trobability of Lightman's present ain street showcase, the Maleo alone, reverting to Leew's at the id of its five-year lease in March, so was admitted by the local show-

New Orleans, Jan. 20.
The Piety, sales, was destroyed by
fire here early Monday (20). Owned
by United Theetres, Inc., it was
valued at \$00.000 and the contents
\$10,000. The fire started in the the-stre and spread to six adjoining
dwellings. Cause of the fire was undetermined.

the third link in this chain hit by fires in past few years.

hit by fares in past few years.

Thoughe Desireped by Fire
Bhinnelin, W. Yu., Jan. D.

The Res burned down Jan. 28, the
fire being discovered by (Miss)

Lyane R. Monroe, the manager, of
20 in the afternoon while talking
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Pil-Mer Pire Less
Lincoln, Jan. 30.
George O. Mancrel' Empress. 190seater in Kaerney, Rich, which
brand a SEJAN bins last uset, will
realize around \$13,000 from the insurance coverage. Since the Mencarbon, approval of each person inthe outsite in secessary before outing to rebuild although construction
in new ballewed asserted.
Fill-Binst, 350-maker owned by
Fill-Binst, 350-maker owned by
Gatt (1) and will step whot for at
least two months, due to bad bis.

SLRB DECISION SEEN AS A BREAK FOR 306

A decision which is viewed in Local 266 quarters in New York as being of vast impertance and may mans the sequisition of more or all Empire booths in Greater N. Y. has been handed down by the State Laber Relations Board in a case in-volving the Arlon, Middle Village, L. I.

visings;

a beard dismissed an application of Empire operators for reinstatement in the Middle Village thestre, where they had been replaced,
so the histogramment breater Owners,
and not employed Empire men at
the time 284 made a contract with
the ITOA, calling for replacement
in the terms.
Action

this thesers.

Action of the SLRB in upholdin
the 888-TFOA contract is regarded of
more than easual importance 126 because numerous theatres, soploying Empire ope, have been waiing to see what happened in the cos
of the Biddle Village replacemen
They may field freer to go should a
writch now.

W. C. Patterson's Health Hiatus In Palm Springs

Hintus in Pains Springs Willard C. Patterson. Warner home-office executive for many years, is in Pain Springs, Callf., for an indeterminate stay to regain his health. He was previously away ple of years aga, but forced to taken another lower of absence. Pattern has been with WB about six years in charge of appeals relation, about the charge of appeals relation, about the charge of appeals relation, about the pain was a second of the charge of appeals relation, and the pain was a second of the charge o

SAG LISTS FRANCHISED HOLLYWOOD AGENTS

Hollywood, Jan. Bt.

Sereen Actors Guild ammuneed
that following agents have been
franchised and that members are
forbidden from doing business with
franchised and that members are
forbidden from doing business with
cutted prior to Begt. 18, 1880.

Helen Ainsworth & Juett Box, Jr.;
Lorottly Farmer Masses, doing business as Allied Arta Agency; Artists
A authors Corp. of America. Inc.;
Associated Artists. Ltd.; Phil Bergman, doing business as Standay Bergerman
for the Corp. Inc.; Sta

centetee, Inc.; Lew K. Chawlett,
William B. Charney: David Chookney: J. S. Rec Cole; Ruther Collier,
Inc.; Collier-Wiscorement of California. Inc.; Conlier-Armstrong, Inc.;
Hallam Cooky Agency & S. George
Ulinsan; Crower, Gun Dembilde,
Crow. doing business as The Crow
The Feldman Blum Corp.; Decise
Rec.; Richard Donnidone Corp.; Predde
Carling Agency: Gun Dembilde,
Corp.; The Feldman Blum Corp.; Charles
Kenecth Feldman Corp.; Predde
Corr. Mitchell Gorts Agency, Hor.
Nat C. Goldetene, Ritchell J. Hunth
Hayward, Inc.; Lede R. Gardney, Bruse
Corr. Mitchell Gorts Agency, Marke
Herzbrus, Jose B. Hench, InteresHerzbrus, Jose B. Hench, InteresHerzbrus, Jose B. Hench, InteresHerzbrus, Jose B. Hench, InteresHerzbrus, Jose B. Hench, InteresSem Jaffe, Loid, Meniles I. Johnstein Agency; Walter Kone, doing
Monisten Agency; Monisten, Inc.
Acc, Inc., Agency; J. Kingston
Acc, Inc., Agency; Land, Rec.
Hency Markey, Longon Mara, Inc.
Rec.
Ben Meditori, Art Moyer Agency, HillHard, J. Lehn, Agency; J. Hench, Inc.;
Ben Meditori, Art Moyer Agency;
Mark J. Lehn, J. Agency; J.
Hency J. Lehn, J. Agenc

Significant 'Lincoln' Decision

Fox Wins Sherwood's Suit Over 'Abe Lincoln in Illinois'—Public Domain

Flora Robson's Stager

Hollywood, Jan. 30.

Flora Robson is deserting pictures for her American stage debut in Gilbert Miller's "Ladies in Retirement."

FEB 15 CONFAB ON IA'S 15%

to the third Clock Kiff feature.

For Emphayer Medea

Hollywood, Jan. 26.

Annual remployer Federal Credit Union
din Employer Federal Credit Union
discloses 47 dividend for 1989 and wyn, an a partner in UA, run enjoy;
holyer's aveings balance.

1800.000 annual income: even if never making another picture.

poetition greecholds any able commissionation for plant and a control of the cont

PIONEERS' ON TOUR

IOPRLERS OH TOUR
Hollywood, Jan. 30
Singing troupe, 'Bons of the Pioncura,' under contract to Republic,
shoves off for a road tour Feb. 8:
opening in Lawton, Ohta, unified
up in Washinston, D. C. March 18.
Group returns to Hrilywood like
in March to go into a Charles Starrest western at Columbia.

UESTION OUTSIDE BALLY

D.C. Dizzy From What May Be F.D.R's Final Presidential Birthday Ball

Washington, Jan. 30.

What may be the last President's Birchard, Celebration, in his present form, drev received to the espital for a new high in traditional diary 34 hours. Official functions, at which last responsed, began at 11 a.m. 10.

Barry 100, 100 and 100 are 110 a.m. to-merrow. Sizes began arriving as nearly as Printy 60%, and immediately feel into pattern of sent-official formation of the sentral prints o

sing seary, fortwood to stoneyer at a consideration of the sear attending included James space, Feb O'Brisn, One Manson, George G. Robinson, Tyrone Power, G. Robinson, Tyrone Power, G. Coreo Resider, George Anthropy, Island Sanony, Elan Lanchson, Sanony, Carlon Anthropy, Island Sanony, Elan Lanchson, Sanony, Carlon and Event Harton (playing at the continual) and Kay Kyure's complete all, which played for dencing all, which played for dencing all and the complete and, which played for dencing all and the search of the Sanony and the Sanony a

at individual bell at the Meyr-rated, overy theater man in above rank of uther was have rank of uther was all into service as either essent production and at balls, shows the Meyr Rossevels again made ing to risk between each with a set star. Tickets to ball, good beeks, sold at \$250 per person; is to two midnight shows at thosees went at \$1.50 per hockers, and at \$1.50 per hockers, and the shows at the shows at thosees went at \$1.50 per hockers, and at \$1.50 per hockers, and and the shows at the shows at thosees went at \$1.50 per hockers, and produced the shows at the shows at the shows at the shows at all the shows at the shows at the shows at all the shows at the shows

Maxey, In Brin Circuit Setup, Bankrupt; Debts,

Milwaukee, Jen. 20. Batent of flanencial operations of Warren Gardiner Sinzey, the Oth-Organ Co. and was one of the batent of the line of line

br a nickel, patron sees double lares and the usual shorts and has thack at each givenways on two its a week. Show runs approxi-rly three hours.

to Garmes' 'And Se Goodbys.'
of three productions for RKO
libution, is slated for release
it is.

Unintentional Tipoff

Schine theatres here along with others in the chain started screen announcements they would equal radio's 'Pot o' Gold' prims missed by anyone while attending a Schine theatre.

extending a Schine theatre.

Pound it was tipoff to most potrons who had never heard of the sir gimmick, which goes over a Buffale but no Rochester station, so theatres dropped the free ad.

Exhibs Lining Un Campaigns to Kayo Tums' Pot o' Gold'

Plymouth, O., Jan. 36. Ed Ramsey, operator of the Plyit. Any patron in the Plymouth who award if he'd stayed home, will re-ceive en equal amount in cash from Romesy.

Ramsey,

Plymouth has a population of approximately 1,600 persons, the the-stre sests 250.

Beef to FCC On

Detroit, Jan. 20. Bettevit, Jun. 28.
Enhibitors all over the clustry are being enhisted by the Co-Operative Theatree of Michigan to belast compalant lodged formatly with the rederal Cheminetations Commission last week in Washington against the Part of Gold programs, their current Part of Gold programs, their current are urged to protect by better below to the PCC and their congressmen against all price money programs. In its formal complaint the Michi-

against all prise money programs.

In its formal complaint the Michigan group charged the cash give-away programs were violations of Section 18, the anti-gambling section of the Communications Act.

ton of the Communications Act.

\$652,459, Assets, 110G

Milwaukes, Jen. 26.

Milmaukes, Jen. 26.

Anterior of financial operations of client, and the original property.

FARGO, N. D., INDIE'S

Minneapolis. Jan. 20. Manuel defendant in noti-trust sait, the Minneapolis. Jan. 20. Manuel defendant in noti-trust sait, the Minneapolis of the M

Market at each giveneways on twe law of the state of the

TRADE DUBIOUS ON SPECIAL P.A.S

ent-Fizdale Deal on "Cyclops' a Lone Tester— Birdwell Assigned Colum-bia's Ruggles Film, But Not So Elaborately

BEEN DONE BEFORE

dling of publicity and exploitation on films by outside agen-cies, under experiment by Para-mount, is not practical and will creste confusion, according to conse

and out of Par.

While national advertising went to agencies several years ago, and excessories are apparently tabling the name route, it is pointed up that publicity-exploitation is something that belongs much more definisely within company confines, at home offices as well as studies.

omes as well as studies. Observers also add that when pictures begin to overlap, with two or three to be "handled at one time to the extent that their value dictates, it would be much less practical to try to have outsiders take care of the work. This would be particularly true if such outsiders were also handling other accounts, it is be-

hieved. The construct made with Paramount by the Tem Findale agency of New York to take over the entire publicity and exploitation campaign on one picture, 'Dr. Cyclops,' has thrown the fack-exploiters gentry that this may mark the heginanting of a very revolutionary move. How that this may mark the heginanting of a very revolutionary move. On the Par-Findale deal created a big stir both at home offices and in studios, with many publicity mes believing such a tiep to be 'disagreent' suppressed the opinion it couldn't work.

Only Solution

384, the anti-gambling secthe Communications Act,
program which does an interprogram which does an intertop of the second of the second

were at fault.
Fladale informs Variety that the agently is not negotiating with any other companies to handle publicity-exploitation as it is doing for Par on singleton. He added, however, the same that the same to be s

for quite awhite. Planted by the Pisdale agency, Cycleap' publicity is already beginning to break, though this is not for granted as a tought to publicie; being a story of the Peruvian jungle and containing no cast name. Talent includes Albert Dekker, Junice Legan, Thomas Coley, Charles Halton and Jessers.

Chi Exhibs Ask Change in Releasing System, in Effect for About 20 Years

Ropin' a Crooner

Hellywood, Jan. 20.
There remains IRI creamers-inthe remains IRI creamers-inthe remains IRI creamers-inthe remains IRI creamers-inthe remains IRI for a contract
or. By gradual elimination
eatly seven remain in the running and from there this week
and buildup.
George Sherman, who profused in the remains IRI for the
post menth, and been testing
the points illustrative of the
post menth.

WB's Surprisingly Good 1st Quarter Profit, \$642,129 Net

ment for the first quarter of its fis-cal year ending Nov. 29 last, espe-

Not earnings amounted to 14c per common share after allowance for current perferred dividend require-ments. Statement showed that the company was \$25.83 per preferred share in arrears on dividends for the preference stock.

account by \$11.722.

The increasing fereign exchange credit of \$500.702 as of Nev. 25 her is carried in the company's balance sheet as a deferred credit and consequently as allability to the corporation. Also explained that because of the entitions of restrictions contains the control of the company of the control of th

SARANAC HOSPITAL JUNKET DEFERRED

Plan of the Will Rogers Memorial Commission to take a group of trade paper editors and film exect on a tour during January up to the Sora-nac Lake. N. Y., hospital which it maintains, has been postponed due to so many absentees from the city, either south or on the Coast.

Trip will probably take place in Pebruary or March, according to A. P. Wauman, who heads the campaign which will begin in April for funds to maintain the hospital.

Some exhibs Living, Jan. 20.

Some exhibs have are demanding that the entire the same of the property of the p

cal year ending Nov. 20 leat, especially in view of the substantial less from operations in the preceding quarter. Company showed net will be provided the provided of the provided that the provided provided the provided provided the provided provided the provided provided

all the subsequent houses.

Steniller Bittenton in Nipha.

Minnespolit, Jan. 20.

Increasing sociousness of the problom created as the result of so many
seighborhood houses playing the
seighborhood houses playing the
casuing local independent achibitres
on gilate for a conderence to sitempt to work out a colution.
On a recent Bendey, 17 Minneapniphared Tables in Arm. It was the
break dets for all 300 houses and
most wanted to grab it up immediately.

distely.

As a result, it's declared, business was adversely affected all-around and takings in practically every instance were below expectations. Moreover, according to the exhibitors, many potential customers squawhed because they didn't have a greater choice of sitractions.

Myron Selznick Sues Warners for Holding Back Flynn's Commish

Lor Augelia, Jan. 88.

Myron Schmidt Sendered in his legal bottle with Errol Flynn, filing suit for 80.500 in superior court against Warrer. That sum represents commissions on the action of Flynn began with the actor's potition to the State Labor Commission, demanding abregation of the agency outract on the grounds that the property.

Flynn, in his petition, declared that he had, without the aid of his property. The property of the sum of the property of the sum of the

1945. Seiznick's answer to the Labor Commission denied all charges of neglect. He suit in superior court is based on a clause in his contract with Fiyan, which calls for the studio to deduct 10% of the actor's aslary and turn it over to the agency during the life of the contract.

FILM SHOWMANSHI

'Cherj-Bibi' Placs Go **Awry When Belbenoit** Ouits U.S. by Remest

Bene Belbenoit, one of the few convicts ever to excape from Devil's leaded and sorvive, attended a leaded so sorvive, attended a leaded so sorvive, attended a leaded so leaded so leaded to leave the receiver below the place repeated to leave the country before the Pius republicary, but was forced to leave the country before the Pius republicary monists concerning the film's on-the total the request of the Department of Blate Directive plan was to find-the place of Blate Directive plan was to find-the place of Blate Directive plan was to find-the place of Blate Directive plan was to find-the plan was to the place of Blate Directive plan was to find-the plan was to the plan which was to be plant to the plant ne and as been given of the U. S.

the U. S.
Cheri-Sibl' is the only film ever de in France shout Devil's Island,
I has caused the present French remnent considerable embarsasnt. Permission to make it was used by the Leon Blum governnt, which had planned sholishing colony.

colony, rentieth purchased distribution is in the U. S. and 18 Central and h American countries from Ed-Fadiman's National Pictures, win Fadiman's National Picture which imported it. It is believed the the first deal of its kind of sur-wide scope by a major distrib. Span ish and Purtuguese dubbing is bein completed this week and prints ar-being shipped south at once.

PAR CASHING IN ON VIVIEN LEIGH'S 'GWTW

Instead of holding back 'Bidewalks of London,' as was considered by Persmount, the picture is being made available on notional release Pet. 16 Leigh's Gene With Mind' hallyhon. Riv bought the picture, made in Bagiand, its mouths ago, but has released it to Paramount and now it will go into the Per Pet. 18

"Birth of Nation" Ditto
Billiones, Jun. 38.
Taking and Billiones, Jun. 38.
Taking and the William of the Birth of a Birth of the Germinon business area, Merril Bethoule hung up a hossor recent and its certoding run to a full work.
Wer background, steemed up for Cone With the Wind, was a business attenuism. Other nahes constroines allowing and.

die Tra

Diphematis Truller Weshington, Jan. 20. Lengthy, plug was handed 'Gene With the Wind in the Senate yea-torday (Monday) by Majority Leader Albon Barkley after the noon recess. He followed it with introduction to fellow-enotors of Olivia de Haviland, who was in the gallery and took a bow.

Special R. C. Tiemps Set for Pinocchio

Approximately one-half of the Museum of Science and Industry in the BCA Building, Radio City, N Y, will be given over to a display in connection with Walt Disney's 'Pi-center thesite Weden and the moseum, which is visited by 11,800 school children a month, will be original drawings in various stages of completies and the outre mechanism of producing a curtous, and the contraction of the con

sound effects.

Dinney's stuff has also made a tisup with the R. C. Rainbow Room to
supply 460 menus a day with 'Pinecchio' advertising There will
also be a 'Pinnechio' custume party
et the nitery following the pic's

Double Header Preem

Hollywood, Jan. 30.
Warners moved the world preem of 'Virginia City' back two weeks to March 16. It will be a double header, at Reno and Virginia City the some

By John C. Flins

Miest stimulating feature about the filming of John Steinbeck's 'The Grape of Wrath' is the encouragement its success will give to Hollywood studies to tackle story material that treats with contemporary life and problems. There is not likely to be any rush into incial' themes, however, because few dramatists and other novelitats have explored either very far, or with papular sociales, into the field. It is lertile ground, not also the medium of may become even more on, consider-newtheless, and may become even more on, consider-

social themes, however, because few dramatida and other neveltate have explored either very far, or with popular acclaim, into the field. It is fertile ground, the state of the control of the property of the control of the control

lem, in this instance, unemployment, is something that touches daily the lives of the audiences as well as the serven characters. Not with such tragedy, perhaps, but the menaics is there just the same.

PALSE VIEWING WITH ALARM

There are some within the film industry who 'view with alarm' the filming of 'The Grapes of Wrath', and contend for a less provecuive erren. They regard the very excellence of the workmanship which distinguishes the picture as the lure which might spread the spirit of unrest through the country.

the spirit of unrest through the country.

It is argument with which films always have con-tended when contecting courageous has been understaken. Much his criticism was heard when films first struck at gangeterism in America and turned the spot-light on the dark places where hoodinums and a few letterion. The motion picture served the public hand-toneyly in its exposen for more effectively than the press. When informed and aroused, the public gave the necessary backing to prosecution who in time stamped out the diagraceful union of thugs and po-litical acompa.

That the solution of prevailing notial problems soom vasily more remote than in federal grand juries should not deter film producers from catching the toric which 30th-Pox, Darryl F. Zanuck, Nunnally Johnson, John Ford, et al., have tossed into the breeze.

John Ford, et al., have toosed into the breeze.

At the mensent, The Grapes of Wrasti's playing in
only one theatre, the Rivoli, New York. It is what is
nown in the trade as a pre-volume data, a tryout enterm of the trade as a pre-volume data, a tryout endition record from the trade as a pre-volume data, and
office results at the said of the first serve showing. For
effice results at the said of the first serve showing and
the record flagment. Only one earlier Charles Chaplin
picture, of much less footsge and therefore able to
tem over austiences faster, had one better in the house.
Officials of 20th-Fox declare they will wedch the Rivoli
reperience exertally before scheding the next point of

stized.

It is a paradox, frequently commented upon, that the company selected 'The Bive Bird' for a readshow engagement at the Biblywood theater, and presented engagement at the Biblywood theater, and presented support, the laster would have fared far better than 'Bive Bird' as a two—day Bird Bird Bird' as a two—day Bird.

A resounding blow has been struck for films on the side of greater nervies and popularity.

Nat'l Theatre Operating Heads on Coast For Sesh With Shourase

Los Angeles, Jan. 30. Annual convention of National Theatres chieftains is under way this week at Fox West Coast home offices, with Spyros Shouras, No. tional prexy, presiding. Meeting, will run a full week with house operation and product discussions to

ourse arrived here from New York over weekend, accompanied by Charles P. Skourns, preny of Per West Coast Theatres, who sp.ni past several weeks in New York conferring with his brother and other Noal Theatre chiefs. Also here from New York for the annual seasion are Harry Cox, A. A. Powers and Edward Zabel.

Division heads participating in the discussions are Harold Pitagerald, Milwauker; Elmer C. Rhoden, an-na City; Rick Ricketson, Doucher Prank Newman, Scottle; Arch M Bowles, San Prancis

\$500,000 Camby Beyo

1800,000 Candy Revenus Plan to sell candy in 100 house of the National chain was under dis cusions at the meeting of Shown and Pox West Cand operating bank Scheme was figured to increase as-nual revenue by \$500,000. Shourness favor candy to offest decising grove candy to offest decising properties of the control of the con-trol of the con

W. H. (Bud) Lollier, P-WC realty and tanation head, would look after distribution of cendy aided by Bill Lyris, theatre supervisor. Counter distribution in lobbine is favored over machine.

WB Questionnaire On Shorts Preferences

Norman H. Moray, head of Warner Bros. shorts department, leaves New York for the Const on Feb. 5 for a month of confabe with the bright staff on next sesson's program. He'll stop, on the way sot, at 18 WB exchanges to get views of monagers changes to get views of monagers and check on shorts sale, which was not start to the confact of the confact of

and check on shorts sales.

Moray will also take with him a compilation of the answers to 4,800 questionnaires be sent out during December to exhibitors in an attempt to check shorts preferences. He was out to the Coast during the late fail and on his return visited WB exchanges other than those at which he'll rive on the coming trip.

'Pinocchio' Opening In Two Los Angeles Houses

Two Los Angeles Houses
Press preview of the new Walt
Disney cartoon feature, Pinnechin,
hab been at the next Wedneschin,
hab been at the next Wedneschin geneing
performance in the Content feature,
lowing morning.

Only additional first run on farby Ned E. Depinet, in charge of
the R.O distribution, is the day and
date ongagement at the Hill Street
theater, Lee Angeles, and Pantages. Hollywood, opening on Feb. 8, on a
Administra prices in both cities will
be at 15 cents made, and 81.10 even
had, with the service of the content of the conte

Settle Realtor's Suit

Borbester, N. Y. Jan 30 Bochester, N. Y., Jan. 20.
Funywessy, former theatre opera-tors here, estiled for \$10,000 a suit of Edward J. Shes, real estate broker, for \$30,000 in commissions claimed due him in the naic of four Feny-veiny theatres to Schliers for \$600,-veiny theatres to Schliers for \$600,-veiny theatres to Schliers for \$600,-viii days of trial in Supreme Court before Justice John Van Voorhis.

uble Header Preem
Hollywood, Jan. 20.
Butt against four Fenyewey corporations, headed by Albert O. Fenyerinic City' beach two weeks to 16. It will be a double header, to and Virginia City' beacher. City the same on Virginia City the same to the preempt of the City of th

MICH, TOWN DRESSED UP FOR TOM EDISON'

Taking a page or two from the hallyhoo on 'Union Paetite,' nearly Port Huren is getting elaborate prep-aration for the world preem of 'Young Tum Edison.' It's set for Feb. 10 to coincide with the 20d birthelete of the town's most famous

con.

Time will be turned back, with
the town putting up false fronts in
a portion of the business district to
recrease the atmosphere of the
1850's. Citizens are digging up eesturnes of the past and beards are
aprouting like apinach after a heavy
rain.

aprouting like spinesh after a heavy rain.

Heavy Pord is leaning from his Greenfald Village his 16-year-old Sam Bill engine and firsh, one coach better than the second of the second o

Nabes' Radio Plugs

Reciprocal agreement entelling motival pluggling for a radio specime and and the state of the reciprocal and and the theoretic in the Revent has been worked out in a new programs or WBMX in that borough. Seventeen beams are participating in the control of the reciprocal and reciprocal an

Lauds Interstate Execs

Laurus interstate Execs
Dalla, Jan. 30.
Interstate Circuit and three execs
were lauded in the January issue of
particular and three execs
particular and the effect of the

'Wives' Gets Special Buildup for Husbands

Don Gauld, of the Metrapolitan, grand of the Metrapolitan, grand of the Metrapolitan, grand for Pour Waves (WB). Windows, plugging flowers, electrical appliances and either gifts men might give their wives now Christman is over, while the Winnipeg Bester, went for a newspaper spread and window with the work of the control of the contr

Vassar Gals Threaten To Boycott French 'Borgia'

A college boycotting or picketing

A college borrecting or picketings at beater thereates the Julies, as thesets of the picket and pic

COL SUES EXHIB

WB WEEKEND SALES **POWWOW IN CHICACI**

Warner Broa. helds a two-day sales sension in Chicago Saturday and release Saturday and release and for the halance of the reason (1980-40). Understood there will be no discussion concerning plants for the 1980-41 stonescode there will be no discussion concerning plants for the 1980-41 stonescode there will be no discussion concerning since for 1980-41 stonescode the reason (1980-41). These products of first regularization men to assess and field explicitation of the product of the plants of the plants

Mitchell Rawson, Ed Schnitzer and Som Leftovitz.

Mrs. Einfeld goes on to the Conf from the Chicago meeting, while Einfeld returns to N. Y. to remain cast through Pebrasary. Jack L. Warner is Isaving N. Y. Sunday (4) for Burbanh. He had intended de-parting Friday (20), but delayed, due to home-office discussions.

Biscuit Eater' Dates In 40 Georgia Spots

Y. Frank Fraeman, Jr., leaves to-Y. Frank Preeman, Jr., leaves day for Albany, Ga. to iny plane the world premiere there of " Blocult Exter" (Par), filmed in G gia and on which he acted as a p duction executive.

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Lewis in WB Texas Post Dollas, Jan. 38.

COL. SUES EXEED

Columbia Pictures filed and in Signature of exploitation director for the columbia pictures filed and in Signature of exploitation director for the columbia pictures filed and in Signature of exploitation director for the columbia pictures filed particular than the columbia pictures filed pictures and shorts.

Answ. Co., charging breach of columns and columbia pictures filed pictures and shorts.

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Unprecedented 'GWTW' Grosses

| | ha started. | |
|---|--|-------|
| | Theatre receipts reported currently are: | |
| | New York Capital (6th week) | 72.00 |
| | | 12.71 |
| | | |
| | | 10,01 |
| | Detroit United Artists | 16.00 |
| | Wilson | 81.0 |
| | | 10.0 |
| | | |
| | | 96.0 |
| | | 18,01 |
| | Omeha, Paramount | 12.0 |
| | See Francisco, Warfield | 49.0 |
| | San Francisco, Wattern | |
| | | 12,0 |
| | | 9G.0H |
| | Wants | 18.00 |
| | | 11.0 |
| | | 25.0 |
| | | |
| r | Boston / Orpheum (6th week) | 98,0 |
| • | State (5th week) | 38.0 |
| | Kanana City, Midland | 97.0 |
| | | 38.0 |
| | | |
| | | 43,0 |
| | Atlanta (6th week) | 22.0 |
| | Metro executives declare that the most successful exhibition polic | |
| | Metro executives decisive that the most successful value por | , , |
| | Tions With the Wind' is late morning and matines showings continue | PUBL |

Wind's' Terrific \$68,000 Doesn't Swamp Other Chi Pix; '69th'-Vaude Fine \$45,000, Rooney Snappy 13G

'69TH' HITS K.C.

FRIDAY NEAT \$13,000 IN CINCY

General poll of are houses is on the sunny aids, yet a heavy tumble from last wesh when Kay Kyser's personal set a burg high for the post 13 years. An eigh-day cold spell, were double like the post in the sunny aids, yet a heavy tumble from last wesh when Kay Kyser's personal set a burg high for the post 13 years. An eigh-day cold spell, we want here in several winters, began to list by Bunday (3h), but the covered Ohio River proved by, opposite hy magneting thousands of camera by magneting thousands of camera by the sunny several conditions of the collection of the sunny aids, yet a heavy tumble from his post of the sunny aids, yet a heavy t

Kids Aiding B'way; 'Grapes' Sweet \$55,000: '69th'-Whiteman a Record At 55G; 'Shop' \$8,000, 'Wind' \$94,700

to only \$80,000 or less, piece.

Six who division on his proceed week of Bernard devision on his proceed week of Bernard Health and the second week of the second wee

Wind,' \$49,000, Loud Roar in Frisco: '69th,' \$15,000, 'Mice,' 11G, Both Good

VARIETY

WIND' SOARS TO 28G

Earliest Lent

IN HUB WITH \$38,000

by the first state of the first

'CHILD BORN' BRIGHT

FOR OK \$6,000 IN OMAHA

Impending Wind', Zero Temp. Slough Mpls.; Destry' Town's Best at \$6.500

Not Chilled Out

ACTS, GOOD 21G IN PITT

somes cont ionight (20), day ahead of subsidies. Needs copyrise is had been subsidies. Needs copyrise is had been subsidies. Needs copyrise is had been subsidied. Needs to be a subsidied in the control of the control

'69th' Cracking Philly Record With \$29.000; Friday' Plenty Sweet 19G

WIND' BLOWS \$12,000 NTO LINCOLN THEATRE

Key City Grosses

\$6,000 IN 2D

Wind Terrific \$25,000 In Slow Portland, Ore.

HUNCHBACK' BIG \$27,000 AS DET. **GETS WARM**

L. A. B. O.s Plenty Lively; '69th', Big \$33,100, 'Friday', \$33,000, Earning H. O.s, 'Shop' Prosperous \$27,000

Broadway Grosses

CAGNEY, \$7,000,

Wind Takes Toronto,

Wind Boosts Biz 600% in Indpls.; Cagney-O'Brien-Brent Nifty \$11,000



IN UNIVERSAL'S ROOTIN, HOLDOVI

LITTLE

rarting february 9th national b



OOTIN', SAGA-DAGA OF THE WEST!

KADEE

Joseph CALLEIA · Dick FORAN · Donald MEEK

Fuzzy KNIGHT · Margaret HAMILTON

ASE-FOR A TRAIL OF GOLDEN DATES!

PINOCCHIO

14

VARIETY

FINANCE HO

(Custano Proture, in Culou)

(WITH SONGS)

BACO selected by Hellywood, Jan. 38.

Daniel on Uniform State Sta

marin revenues, abin universe, Pramarin revenues, abin universe, Pramaring time, 67 libba.

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Miniature Reviews

"Pinocebio" (Disney-RKO), He's one it again,

done it again.

The Grapes of Wrath' (20th).
Picturization by John Fard of
the Steinbeck novel is tense en-tertainment and smash b.o.

'I Take This Woman' (M-G).
Spencer Trory and Hedy Lamarr
will have to corry bin for draggy nic.

pic.

'Village Bars Bunce' (Rep).
Musical with a flock of radio names, mostly hillfully, will do okay outside big cities.

'Gestleann Fram Arisem' Idene). Nameless color west-ern, of dubious money possibili-ties.

circumstances. In uneven and spetty. Ven Dyke separently did the best he could with the network assignment and inadequate material. Perduction, otherwise, is topflight in every technical department.

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VILLAGE BARN DANCE

(WITS 80NG)

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AR CENSORS AS YANK FOE

'GWTW' May Set All-Time High **Gross Record in Foreign Market**

New Monopoly Set Up in Italy As First Fails

with the Wind, promines to per grozer than Ben Her, a record-breaker, in the for-Merger Again Delayed

See U.S., Aussie **Envoy Exchange Healing Film Rift**

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ming anything like general and anything anything like general and anything like general and anything angel.

Engene O'Neill's 'Beairy Under the Remove which the wight U.S. and plant general and the Westminster interface where the strength years of the strength of the st

FOREIGN SNAG TO U. S. FILMS

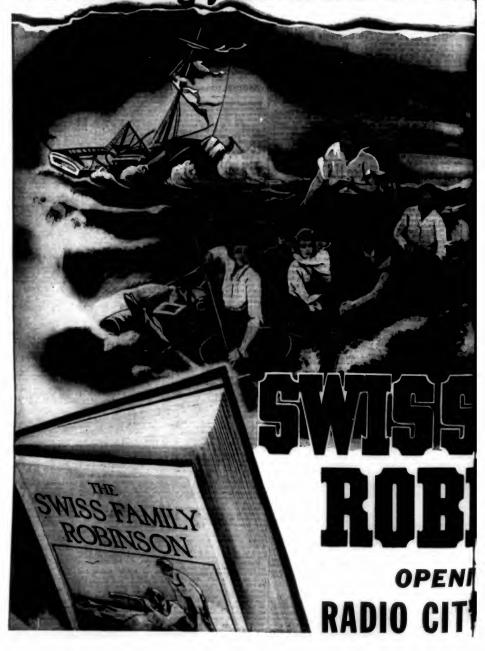
Severe so as Not to Dis-turb Sensitivities of Their People --- Crackdown Par-

ANOTHER HEADACHE

JAP. YANK DEAL **NOT HOPELESS**

London's Legit Production Plenty Active: 'Little Dog' Leads at 25G. Velvet' \$20,000; Pie' 15G, 'Hat' 9G

The best-selling adventure boo most daringly different adven



ver written becomes one of the pictures ever made!...



The most refreshing new note in screen entertainment since "Gunga Din."... Big as the book that has fired the imagination of millions for generations!... Mightily filmed with all the lure of shipwrecked folks against the unknown terrors of an uncharted tropic isle!... Jam-packed

> with things never seen on the screen before...wondrous sights and scenes; strange new situations; animals. birds, exotic foods, flowers: things exciting, stirring, irresistibly real in unreality bevond the humdrum life of a punch-the-timeclock world!

GENE TOWNE





FEB. 8TH

IUSIC HALL

with THOMAS MITCHELL **EDNA BEST · FREDDIE** BARTHOLOMEW-TERRY KILBURN TIM HOLT **BABY BOBBY QUILLAN**

> Directed by EDWARD LUDWIG - Produced by GENE TOWNE and GRAHAM BAKER

TEATRO NACIONAL

(BAVANA)

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occasional Vasagry review of an act that looks attended to the Cuban metier, and the Fibe.

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Best Server Vasalmand theater of Barcelman. personality gall with least of clean who will do all right in its two portions. a personality gall with least of clean who will do all right in its two portions, especially could be received by the problems of the control of the control of the country of the country

MUSIC HALL, N. Y.

Marie Grimaldi, Leán Anchatina, Paul Hankon, Ballet, Gler Club, Buth Barrison & Alex Fisher, Sheller & Brenner, Rechettes, M. H. Orche-ten with Erno Raper conducting, Shop Around the Corner' M-GI, reverseral in Vantus, Jan 10.

where the position of the pos

FLATBUSH, B'KLYN

Ann DuPont Orch (14), Milt Herth Trin, Chester Predericks (2), Popi-koff, Judy Ellington, Deed End Kide 18) with Billy Holey, Bobby Jordan, Jackie Seerle, Florence Holey, Phil-

committy top, rope top and herether.

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in the Shocker's "Browthit nevue the Breadway.

A Shah set their's very attractively and the state of the sta

APOLLO, N. Y.

Les Hite Greh (14), with Toni Anthony, T-Bone Welker; Blim's Flat Poot Passgis Boys (b), Red & Carlet, Sandy Burns, Vivian Marris, Cles Reys, Agus Brochs, George Wilsher, Honey Johnson, House Line (18); Heritage of Desert (Par).

Paul Whiteman's Orch (20), with Jean Eduards, The Modermaires (4), 8th Homeon, Al Gollodore, Mike Pingliore, Goldie, Charlis Tooyarden, Mif Mole; The Fighting 6th 'w 21, reviewed in Vansey, Jun 10.

The Strand is in the big money with the combination of Paul White main's unit and the James Cramey and Officer-George Brent 1980 of the Stranger of the Strang

are grayered stillir but effectively. The second process of the control of the co

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THIS IS A GRAND occasion for us. We feel warm, happy and grateful and we want to thank you
... Exhibitor Leaders, Exhibitors, Producers, Trade Paper Publishers and Editors ... the
whole industry ... for the hundreds of congratulatory messages you sent on the creation
of our new child ... ADVERTISING ACCESSORIES, INC.

- e in this new addition to the NATIONAL SCREEN family we assume a tremendous obligation to our customers, to the distributors whose product we handle and to the industry. Our aim is satisfied customers... good, showmanship theatre advertising that will help you sell your show... and increased service... NATIONAL SCREEN Service!... and fair dealing to all.
- We have nothing to sell but advertising. Trailers on the screen through NATIONAL SCREEN SERVICE. Lebby displays through NATIONAL SCREEN ACCESSORIES, INC., and now the complete line of distributor accessories for all companies serviced through the new baby . . ADVERTISING ACCESSORIES, INC. Our aim has been and always will be give you the best theatre advertising it is possible to produce at the fairest prices.
- Accessories for all companies serviced through the new ADVERTISING ACCESSORIES, INC., will be available to you on a rental basis with current rental prices prevailing.

THERE WILL BE NO INCREASE IN PRICES!

• That means immediate savings to those exhibitors who now buy their accessories outright. And, peering into the future, we feel certain that as our organization develops and our business increases we will be able to make substantial reductions in the price of accessories, as we did with trailers. Our record speaks for itself.

- We have been in business twenty-one years and as our business has grown we have shared the benefits with our customers in reduced prices and superior service. We will continue to share, for we have learned during the years that fair dealing pays dividends.
- We are optimistic about our future and the future of motion pictures. The whole NATIONAL SCREEN SERVICE ORGANIZATION has been built around men with the ability to accept and foresee new trends . . . to inject new creative inspiration into theatre advertising.
- We will continue to build that way, with the new baby too, ADVERTISING ACCESSORIES, INC., devising new ways and means of bringing more people into your theatres through these great mediums of theatre advertising . . . TRAILERS . . . LOBBY DISPLAYS . . . ACCESSORIES.
- e We repeat—ADVERTISING ACCESSORIES, INC., entails many heavy obligations. A tremendous financial obligation to our COMPANY... a serious obligation to DISTRIBUTORS whose productions we handle ... an important obligation to EXHIBITORS whom we service. We will try to meet them in the same manner that we have always met our obligations.
- For it has been a rule of our business life to let performance be our best advertisement. We will continue to live by that rule.

NATIONAL Sour SERVICE · NATIONAL Sour ACCESSORIES ADVERTISING ACCESSORIES, inc.

STANLEY, PITT

three quarters of on hour later, orch makes every mament count with weing 'Shekk of Araby,' with Davis scetting vocally; 'Can't Give You Anything But Love,' dith, and 'One O'Cleck Jump,' which gives each of the crew a short sole. Wild finish bit too much on the brans but otherwise

the erwe a short soils. Wild fluish bit to meast on the brane but observing to meast the brane but observing the soil of the brane but observed in between, Beeing Start until the beef to be the soil of the brane but of the brane between the betwe

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orries of quick grinds, peels within the law, and is cell in a flash. In the law, and it is a flash. In the law of the la

STATE, HARTFORD

Van Alexander Orch (12) with Phyllis Kenny, Butch Stone, Bill Schall, Jerry & Turk, Jee and Jone McKenna, Case Daley, Som Kaplen Hease Orch; Legion of Lost Florry (U).

Current show is cautiously booked, representing a smaller said than in rule for the bount. Layout is shim-less than the layout in the layout in the layout layout

warthing offectively. So do Butch Stone and Bill Schall, both of the bill stone and believe to the bill with justice for the stone and the stone and

CHICAGO, CHI

ABC, PARIS

Furts, Jan. 17.

Jean Tisser & Suzy Prim. Suzy
Solidor, Riss Ketty, Pierre Dac, Les
Pierrellys. De Roor, Christians
Jaquier, Jean Solar, Jean Musgier,
Annetie Lajon.

Mitty Goldin's final vaude sh Mitty Goldin's final vaside show at the ABC before going to for revues can be classed as the best all-around program of the wartime season to date. With several marquee names to draw the crowds, the talent lives up to its rep and turns in excellent serformances.

performances. Jean Tesser and Busy Prim, pir stars who we gone liste motile half-stars who we gone liste motile half-stars who we gone liste motile half-stars where, are the show manutage with a kirt. Don't Walk Around Budo, I was a star of the without in full sight of hase star of the star of the without in full sight of hase specified without in full sight of hase specified without in full sight of hase specified in the star of the

KEITH'S, BOSTON

Besten, Jan. 28.

Deed End Kids (Leo Gorcey,
Huntz Hell, Gabriel Dell, Bernard
Punstey) with Sam (Schlepperman)
Hearn, Seven American Gauchos,
Berr & Este, Oxford Buyes (3), Bererly Roberta, Terry Howard & Jack
Talley, 'Choc Kid and Lady' (20th).

Inaspirating a series of name shows called Shows of the Month, this one set a good medium risand.

Dead Red Kids ore the backbone of the custemer built et aised eries.

With Lee Govey as key man in the custemer built et aised eries.

With Lee Govey as key man in the custemer built et aised eries.

With Lee Govey as key man in the custemer built end of the reven natisfy the audience, though as an act the lee of the custemer built end of the custemer built e

interest office in a decira and in a hardrague meller. However, their hardrague meller hardrague

Washington, Jon. 28.
Norma Gollo, Alexander & Senica
Revue, Gil & Bernie Mason, Charles
Stuart & Harry Martin, Larry Adler,
Raythm Rockets, Leve Docurs with
Sam Jack Kaufman & House Orch;
Balaislank (M-G).

House has rounded up five acts, all of which have previously played here this season, plus frequently booked line into a smooth revue ped-died as "Encore." Gals have only

fempits collect day of the winter.

Calculate Collection of the co

ROXY, N. Y.

in dancting. Red much in smir in first a hishance bleed outside in the first a hishance bleed outside in the first a hishance was a first a hishance and a first a hishance and hishance an

believe only fair Friday (36) at

EMBASSY, N. Y.

THE GRAPES WRATH SECOND WEEK BIGGER THAN FIRST!

"Just about as good as any picture has a right to be; if it was any better, we just wouldn't believe our eyes. -Frank Nugent, N. Y. Times

Better than the book."-Walter Winchell

"Every inch a masterpiece." -Howard Barnes, N. Y. Herald Tribane

"Merits a badge of honor for the U.S. -Life Magazine movie industry."

"Darryl Zanuck's greatest production achievement. Has outstanding factors for boxoffice success."

Hollywood Reporter

"Dynamic entertainment pointed

Lynamic entertainment pointed towards top grosses. Takes its place with industry's milestones."—Film Duily "A great film, one of the greatest ever

roduced." William Boshnel, N. Y. World-Telegram

the greatest reviews !

Detroit

STRIPES'-WILLIAMS' TOP B'KLYN, \$21,00

'Galliver', at \$8,500, Montreal's Top Wim

FILM BOOKING CHART

mation of theore and film exchange bushers Vanner presents a complete court of pre-all the American distributing companies for the curved questriety period. Dated reviews as given to Vannery and the running time of prints are included. COPERIORY, 1940, NY VANNEY, 1845, ALL RESIDENCE RECORDS.

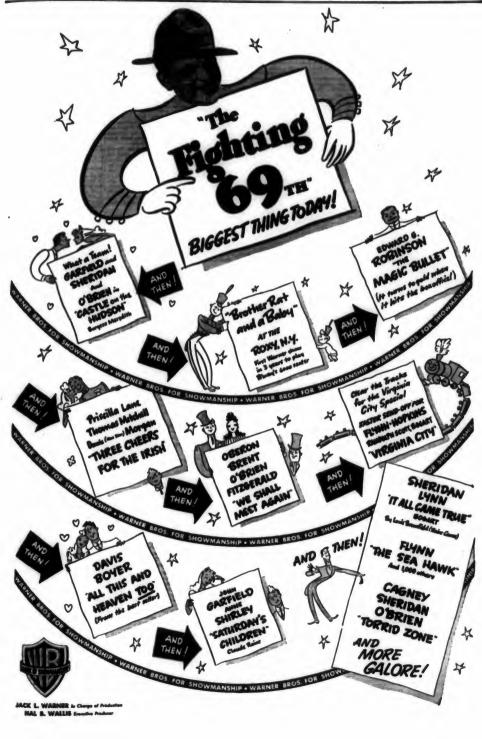
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| 1/94/30 | 1/3 11/22 12/20 11/4 11/22 11/15 11/29 11/15 | AMAZENG ME. WILLIAMS (CW) SECRET OF DE. RELDARE (N-G) SCOLL, WACONS, BOLL (News) OTE NESSENDE (N-T) ATTHEW WIFE (ONE) RAT THE WIFE (ONE) RAT COUNTY (ONE) | C B W C B B B | J. Bloodell-M. Bougha L. Ayron-L. Barrymer-L. Day Yex Ellier F. Baister-F. Craves-E. Lewe E. Kyner-A. Menjton-E. E. Horton Y. Power-L. Darnell-W. William V. McLaghon-J. Couper P. Muni-J. Bryan-F. Rebson | |
| 8/1/39 | 12.6 1/10 1/31 1/10 12.6 11/29 12/13 11/23 10/25 12/20 11/20 | ANALYSIC AND COMPANY ANALYSIC AND WILLIAMS (CA) ACCEST OF R. REBARE (R-G) OUR NEEDEBOORS (R-C) OUR NEEDEBOORS (R-C) BIG GUT (U) BIG GUT (U) A CALL OF THE PRESEDENT (R-G) A CALL OF THE PRESEDENT (R-G) CONTENSAN FROM AREDON A (Mono) TURON FLIGHT (Mono) COWNEYS FROM TEXAS (Rep) EXTOR (REG) CUTT IN DARKHESS (MAN) EXTURN OF DR. X (WB) FUGITYE AT LARGE (ON) FUGITYE AT LARGE (ON) LUCKY TEXAN (Mono) LUCKY TEXAN (Mono) BARRICADE (SWI) BARRICADE (SWI) | CD CD W D W CD M M CD | J. Mandel M. Doughas J. Doughas J. Doughas J. Doughas J. Doughas J. Baller-F. Creven-L. Leve F. Baller-F. Creven-L. Leve F. Baller-F. Creven-L. Leve J. Baller-F. Creven-L. Leve J. Baller-F. Creven-L. Leve J. Baller-F. Baller-F. Baller J. Berlin-B. Baller-F. Baller J. Berlin-J. Baller J. Berlin-J. Baller J. Howith-L. Blander-B. G'Brein L. L'etagend-B. Baller-B. Bend J. Howith-L. Baller J. Howith-L. Baller J. Berlin-J. Baller J. Baller-B. Balle | do |
| 2/6/30 | 11/15 10/11 12/13 1/24 12/12 12/12 | FUGITYE AT LARGE (Och) TAMING OF THE WEST (Col) HENRY GOES ABSEDONA (M-G) LUCKT EXAM (Meso) TWO THOROUGHBREDS (REO) BARRICADE (SHI) MAN FROM MONTREAL (U) PRIVATE DETECTIVE (WE) | M W B CB B M | J. Holt-P. Ellis Bill Ellist P. Mergan-V. Medier-G. Kibbee John Wayne T. Golser-A. Busn-A. Mowbray J. Lydan-J. Kertran Alice Faye-W. Baster-A. Treacht E. Arkus-A. Devine J. Wymn-D. Foran | |
| 2/15/30 | 11/22 12/13 12/20 11/33 | WESTBOUND STAGE (BOOK) ALL WOMEN BAVE SECRETS (Par) SOUTE OF THE BORDER (Rep) THE BONETHOON'S OVER (ROCK) HISRING EVIDENCE (U) THE MAD EMPERS (WE) | No. A. | Tox Billier J. Allon, JrJ. Cagmey-V. Bule G. Astry-S. Burnette-J. Storey S. Erwin-H. Weaver-P. Enowice P. Poster-L. Hervey M. Menra-J. Astrill-C. Nacel | |
| 2/22/30 | 12/12 13/20 1/3 12/20 12/20 11/22 1/10 | JUDGE HARDY AND SON (M-G) GULLIVER'S TRAVELS (Par) HONEY TO RUEN (Esp) HAPPENS AT NIGHT (Sob) CHARLES M-CARTHY, DETECTIVE (U) FOUR WIVES (WB) LIGHTLY HONOGRABLE (EA) | CD MU CD RD M RD CD | L. Stone-M. Sceney-C. Parker Carleon J. Gionzon-L. Gionton-T. Syon S. Hente-R. Hilland-R. Comming E. Bergon-B. Commings Lans-States-G. Page-E. Albert | . , |
| 12/29/20 | 11/20 11/20 12/13 12/27 12/20 11/20 11/20 11/2 | BALALAIKA (NG) GREAT VICTOR BEREERT (Par) THOU SHALT NOT EELL (Rep) DATE OF JESSE JABES (Rep) HÜNCHBACK OF NOTHE BASE (RK) CHOO EEL AND LADY (SMA) INVINIBLE STREETS (WE) EAFFLES (UA) | MU MU W W D W M M CD | N. Bády-L. Massey-C. Buggies M. Hartha-A. Jones-V. Connoilly C. Bickford-O. Bavin, JrD. Bug B. Bayer-G. Hayes-D. Burry C. Laughkes-M. O'Bara C. Bastrich-J. Bivers-M. Aser G. Batt-I. Bryon B. Mirra-A. do Hartiland-D. Bic | da ' |
| 1/8/40 | 1/10 1.3 12.27 1/17 | TWO-FISTED RANGERS (Col) THE EARL OF CHICAGO (N-G) EMERGENCY SQUAD (Par) LEGION OF LAWLESS (REO) SWANEE RIVER (DOL) HOW YOU CAN LOVE (U) | ED ED | C. Sharroli-S. Moredith R. Mentigemery-E. Arasid-R. Ou W. Henry-L. Campbell-R. Donnie G. O'Brins-V. Vale B. Amsch-A. Leeds-A. Johan T. Brown-P. Moran-R. J. Ehedro G. Pilecteld-J. Lev. | es es |
| | 1/10 1/10 1/10 11/22 1/17 12/13 1/17 1/24 1/17 1/3 1/10 | HUSEC IN MY HEART (Cell) SHOP AROUND CORNER (IM-0) DANGER ANKAD (Mone) THE SECRET POUR (Home) THE SECRET POUR (Home) SANYA FE NAMEMAL (Per) MEXICAN STITTERS (IMC) HEAGES OF THE SADDLE (Reg) CYST OF CRANCE (SHE) INVESTILE MAN ESTURNS (U) OF HEER ARM MEN (UA) | M CD M D W W M M M D C | 7. Martin-B. Hayworth-E. Fellow H. Sull'ivan-J. Blowart-F. Morga J. Novill F. Lawin-B. Stackir-A. Lee F. Lawin-B. Stackir-A. Lee W. Bayd-B. Haydan-B. Hayes L. Vois-D. Woode-L. Ervel R. Livingeton-B. Hattins-F. J. Paras B. Bart-G. Aubrey Smith-B. We V. Prins-M. Grey-J. Sullion B. Martellia-Field-L. Chancy, J. B. Martellia-Field-L. Chancy, J. | |
| 1/19/40 | 1/10 1/17 1/17 1/17 1/10 1/17 | STR. CHEL PERDAY (Col) COMGO RABINE (NCom) REDDEN ENEMY (Missel) REMEMBER THE NORTH (REC) MARRIED AND IN LOVE (REC) WEST OF CARRON CHTY (U) LION HAR WITH OF (UA) LION HAR WITH OF (UA) | CD C M B B B B B C W | C. Grant-R. Rometi A. Sethera-J. Carroll-R. Juhasee Beris Karloff W. Hull-K. Linsker B. Slanwyel-F Machierray-R. Ben A. Marnhall-R. Rosel-P. Knewis J. McCron-R. Krily-R. Young J. M. Brow-B. Raker-F. Knight M. Orron-R. Richardson M. Lindaw-R. Karloff | di |
| 1/94/40 | 1/34 1/34 1/10 1/34 1/10 | LONE WOLF STRIKES (Cd) LAMBETH WALE (H-d) PIONEES DATS (Nome) WOLF OF NEW YORK (Rep) SAINT'S BOUBLE TROUBLE (REO) BIGH SCHOOL (Ph) GREEN HELL (U) | M C B M C B B | W. William-J. Perry L. Lano-S. Gray-S. Hichs Jack Rendall E. Lewes, Beart-J. Cowan G. Sandero-H. Whitney-J. Balo J. Wilhers-L. Brown, JrC. Edward R. Fairbanks, JrJ. Beanesi; J. Cacmar-P. O'Ricky | |
| 2/1/40 | 1/31 1/31 1/21 1/17 | CONVICTED WOMAN (Col) I TAKE THIS WOMAN (M-G) CHASHNG TROUBLE (Mono) PAROLE PIKKE (Pro) VILLAGE BARN BANCE (Rep) THE MARMES FLY MICH (RKO) MAN WHO WOULDN'T TALE (Solb) BANCER ON WHEELS (U) | M ED D M BD D M | R Hudson-G. Ford-F. Inconart. S. Tracy-R. Lamarr-W. Pidgeon Frankle Barro W. Honry-V. Ball-R. Paige R. Cromwell-B. Bay-G. Barlor R. Dis-C. Herris-L. Ball L. Nein-J. Ragur-R. Clarko R. Arlen-A. Devine J. Rechesses M. Histonian | |
| 2/0/40 | 12/27 | BROADWAY MELODY OF '40 (M-G) | C MU M B B B C C | E. Fellows-C. Kath F. Astaire-E. Powell-G. Murphy Visco Baresti B. Colman-J. Ruston C. Losbiard-B. Aberne-A. Shirley A. Faye-F. MacHurray-B. Greens M. West-W. C. Fields H. Bebon-H. Davenpori | |

BLONDIE ON A BUDGET (Col)
NORTHWEST PASSAGE (M-G)
SON OF THE NAVY (Mone)
ENGLITS OF THE BANGE (Par)
PINOCCHIO (BEO)
THEY CAME BY NIGHT (1015)
FRANEE (U)
VIRGINIA CITT (WE)

Toronto

HENIE COOD \$6,000 AS MEMPHIS PICKS UP

WIND' PACES DENVER. \$36,000; 'FRIDAY' 11G



Film Colossals Again

Continued Freen page 1.

The product. With greates in Engineering Mills religious spic, but still on the reviews heeth of the review in Engineering Mills religious spic, but still on the review in Engineering Mills reviews in Engineering Mills reviews in Engineering Mills reviews in Engineering Mills reviews in the second management of the product in the second management of the Broadway legit much to be second management of the Broadway legit much to be second management of the Broadway legit much the Broadway legit much the Broadway legit management of the Broadway legit much the Broadway legit management of the Broadway legit management of the Broadway legit much the Broadway legi

business. In addition and both of that like in addition and both of that like in a difficult of the state of

emary to take other steps.

Issuered Extended Pleppinten
Flyers of these steps, be stated, is
replan to make hig pletures which
strength to demand admitted pleture which
strength to demand additional playing time and higher restals. Remaining time and the state of the s

COLUMBIA

Too Many Husbands,' with Jean

Arthur.

'Doctor Takes a Wife,' with Melvyn Douglas.

'Jane Addems and Hull House.'

'Elizabeth Blackwell, dirst woman doctor), which Lieyd Douglas is Bedtime Story.'
'June Mad.'

The World We Make, from Sid-ey Kingsley play for which Metro and \$100,000, with Norma Shearer entatively set to star. World' was ramatized from Millen Brand's set-seiling novel, The Outward

or musical.

Prisie and Prejudice, from the fa-nous book, by Jane Austen, which lelen Jerome dramatized, and in high Laurence Olivier and Greer arson will star.

Susan and God, from the Broad-

ay legit hit.
"Escape," from the best-selling

'Shepherd of the Hills.'
'Victory,' from the best-sell

The Enchanted Cottage, with Ginger Rogers, from the novel.

"Kitty Foyle," from the best-seller by Christopher Morley, for which RKO poid \$50,000. Ginger Rogers tentalized.

BRO pass process.

Tom Brown,3 School Days, from the classic.

Tom Brown,3 School Days, from Welker Carlons.

Carloness. Ornon Welker Debrums, with Welkes and Dits Puris.

'American Way,' from the stage play, to be made by Max Gordon and Harry M. Goetz with Fredric March and Florence Ediriqs, who clared in the legiter. Screen rights cost \$250,000, film budgeted at \$1,500,000. starres cost \$250,000; cost \$250,000; \$1,500,000. Starold Lloyd picture CENTURI

SOTH CENTURY-POX "Lillian Russell," budgeted at \$2,000,000, tops for 20th. Will be road-

Town to the Sea in Shi rise a readshow. "Western Union." Return of Frank James." South American Way." 'Maryland." 'Lndy Jene." 'The Californians." The Great Comm End of the Trail.' Marching so to W

Rind of the Trail."
Marching as to War.
March of Zerce.

Hadon Bay Company.

Rip Ven Winkle.

Rip Ven Winkle.

Rip Ven Winkle.

Rip Ven Winkle.

Rip Vin Winkle.

Rip Lin Winkle

UNITED ARTISTS
'Dictator' (Chaplin).
Legion of Dishonor, tentative pro-luction by Mary Pickford. Also en dditional tentative Pickford produc-

tion.

'Major Barbara' (Pascal) from
George Bernard Shaw story.
Second Shaw story to be made by
Gabriel Pascal.

'Jungle Boy' (Korda), starring

ane Mad.'

contain Page Boyn, a Charles R. Sabin.

ers production.

durard G. Robinson picture, for Oberon (sentative).

Thotaam' Univer Low-Albert to Columbia.

gract to Columbia.

Tree of Liberty, Frank Lloyd production. METEO

The Mortal Source, from the book on Germany house, from the passes, from the passes, from the passes, from the passes, from the best-selling nevel by Marjorie Kinnan Ravillage.

wherear is oversed our connick of the proture by Schrick.
Vivian Leigh picture by Schrick.
Vivian Leigh picture by Schrick.
Carole Londerd picture by Schrick.
Dynasty of Death' (Wanger), from
the invest by Thylor-Caldwell, for
See Gallanty Gleening' (Wanger), Jules Verne classic.
The Bat' (Hoosevelt), tromake.
Love Soing (Roosevelt), from
Tabrem in Paradier' (Roosevelt),
Story by David Boehm and Henri
Versiappen.
UNIVERSAL

Verstappen.
UNIVERSAL
Stars of the Gold Coast, with
Mariene Dietrich and Gloria Jean
Joe Pastiernak musical epic sein
geräpted by Bruce Manning and way legit hit.

Theraps, from the best-selling movel by Ribed Vance.

The Philidespha Eachel Cream, the property of the Participation of the Philips of the Participation of Participation of the Participation of Participation of the Particip

erhaps co-starring Carole Lombard Two Deanna Durbins. Three Frank Lloyd productions. "Spirit of Knute Rockne," with Pa (Brien.

Page.
'Angel from Texas,' with Eddie Albert. Jane Wyman, Priorilla Lane, and Wayne Morris.
'Staff of Heroes,' with James Stew-

ari.
"City for Conquest," with James
Canney and Princille Lane.
"Four Mothers," with Princille Lane,
Rosemary Lane, Lola Lane and Gale

"Black Gold," from Rex Beach's novel (no connection with origina story of same title owned by Gold-

'Reuters,' with Edward G. Robin-in, story of the English news

service of the English news agrancy.

Constant Nymph, with Merice Derron and George Brent, from the play and beek.

Polymon and beek.

The Market State of the St

The Sea Wolf, from Jack Lon-don's story, "Terrid Zone," with James Cap-ney, Pat O'Brien and Ann Sheridan. "Life and Death of Joe Doe," to be made by Frank Capra and Robert Bickin for WB release.

TOWER, K. C. (Continued from page 30)

Continued from page 20) errics of shelpin, tap and semi-acyticistic dances. Four easily identifies an interty by aimilarity of size and act rather than an individuals. But own't is acrobate tap as they finish, billed as a Monday night semiented discovery, though shelp had belief than the properties of the properties. Size of the properties of the properties. The properties of the propert

Line interludes with use som two free in continuous con

Colonial, Dayton

"Park Avenue Scandals" with Charles Butterworth, Donald Hovis, Judy Starr, Eddie Kane; Jerry Lau-ton, Dawn Sisters, Andrini Bros, "Cisco Kid and Lady" (20th).

Cueo Kid and Lady (20th).

They may not exactly set the ansarament world on size but Chapter-less Butterworth and his co-layers offer better-then-average entertainment. With his deapan countrance, Butterworth makes his cutrange are also the floor before the who hadded his med and who insists he's more than the country of the country o

Chi Stickups

at one of the rings, which was a little, at the previous taken, however, tight, All the jewein taken, however, the tight and the second time within a few weeks that Mins Benneth and taken. On Jan. 2 the reported to indinangatin police that \$1,450 in hotel room a few hours before always a checkuled to leave for Chicago. That occurs now to have been partially a second to be a second to have for Chicago. That occurs now to have been partially a second to be a second to have a checkuled to leave for Chicago. That occurs now to have been partially in the second to have a checkuled to leave for chicago. The tight of the second to have a second to hav

Neely

continued riem page 1.

to a federal commission to run the motion picture industry, medical along lines of the Interestate Commerce Commission and Poleramere Commission and Poleramere Commission and Poleramere Commission and Poleramere Commission in the procedure follows:

The department of the procedure follows the pattern developed in other inthe pattern developed in other in-

destries. Neely bill supporters continue to solid the grapachies of various re-form and chois units. Adde Brom to the supporter of the support

Two film talent guilds, the Serven whiters and Serven Writers, are exceeded to zend spokesmen to the magressional hearings to oppose the feety bill. Action will be independent of the Hays office, the studies or other unions. r other unions. Screen Actors Guild council has bready gone on record as approach

Possible Vacash

Union there are a facet of special acutions, the film business will not be confronted with an many attacks in various state and a special state with an individual state of the special state with a special state with a special state with a special state with a special state of the s

to the measure, while the Screen Writers Guild is slated to hold a measurecting Monday (20) in Holly-wood to decide its policy in the master. However, the sentiment of the scrivener membership is be-lieved to be preponderantly against the Recty proposal.

the Neety proposal.

Organization some time ago queried its parent outfit, the Authors League of America, regarding
the latter's attitude on the question.
League replied it had not considered
it and asked the film scriptors to
suggest a policy and the supporting
reasons, but no answer has been received from the Sicilywood and as

According to Kenneth Thomson, SAG executive-secretary who came east on Associated Actors & Artistee of America organisational matters, the actors and writers will probably send representatives to Washington logsther, although there's no indication who the delegates will be Robert Montgomery, at that time BAG precident, and Thomson argued According to Kenneth Th

Dos Moines, Jan.
Tri-States Theatre Corp. has
holding special meetings for
theatre employees and exhilt
from over the state promoting
tion against the Neely bill.

Hammons

hearing was set for Pub. 3 is by Eledman for Trailing

while Ziedman, 2016

atterney will enamine the his ruge's books for partner informat Venterday (Than.) Hammone questioned again concerning fishin transactions. The GH gas 2006,086 for he 20 works cented 3.0, 1909. He desired that we formed, GH had assets in caces 1170,090, including the \$1.001,000 (including the \$1.001,000 (incl

whether, whosee for tensions, and over to him.
Debth Hammons wants wiped sites the \$25.00 mercage and \$25.00 mercage

iso creditors of the present Grand Mational bankruptey. Curious angle is that since the current hankruptey, CN trustee has had to pay Educational, which was the holding company of GN, approximately \$100 a day rest on the stationary of the companion of GN, approximately \$100 a day rest on the stationary of the companion of the c

Sale of furnishings of GN head-quariers and N. V. exchange several weeks ago brought 57,800, about \$300 more than the appraisal. Trustee to all in a until the company? set has had no reassable offer. They will, therefore, he suctioned off ag-pending the company of the suctioned are 29 features to which the company of the company of the suctioned are 29 features to which the company of the company of the suctioned are 20 features to which the company of the company of the suctioned are 20 features to which there is no successful to the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the successful the company of the company of the company of the company of the successful the company of the company of the company of the company of the successful the company of the com

Dickers for GN Plant

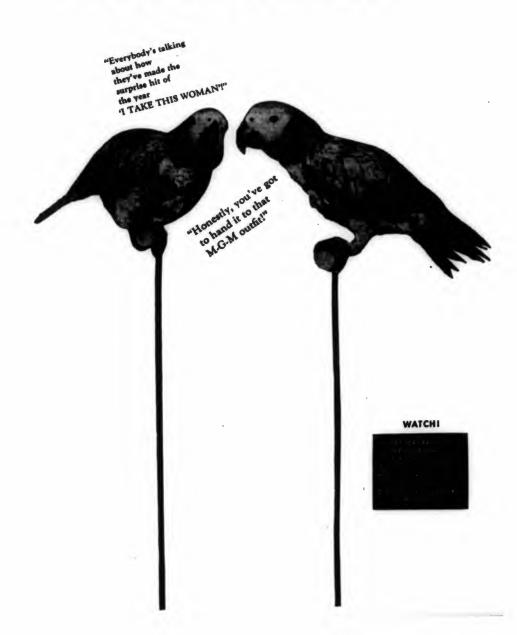
Diekers for GN Flass
Mellywood, Jan. 20.
Franklyn Warner is still dickering
for the purchase of the Grant National plant here, although he has
moved his Fine Arts production
headquarters to the RKO-Pathe lot
in Culver City.
Fine Arts' new distribution department has signed leases for 21 exchanges throughout the country and
is negulating for more.

Tracy as 'Cyrane'

Hollywood, Jan. 30

Holtywood, Jan. 20.
Spencer Tracy has been elected by
Metro for title role in 'Cyrane de
Bergerae', 'which studio acquired in a
deal with Alexander Korda. Latter
originally intended to do Edmund
Rostand play in England with
Charles Laughton.

YOU'LL HEAR THIS EVERYWHERE!



7,000 More Seats for Ohio: Other **Theatre-Exchange Manpower Moves**

Eight new picture theories have been built in nertheastern Chia. Billians, Missel, with the managership of the Babecett, the best built in nertheastern Chia. Billians, Missel, city manager to the previous year.

The new bousses opened since Jan. 1, 1950, are the Bosers, 1,500 needs in The new bousses opened since Jan. 1, 1950, are the Bosers, 1,500 needs in The prevent managers, and the latest the Gelihie and Jewel for Atlast, as Gelia, Planewille Missel, City (Missel, Company). Lake, 1,500 needs, Planewille Missel, Gelihie Missel, Victoria, Company, City (Missel, Company). The prevent managers, Ed Warie Company, City (Missel, Missel, Mis

mental Woodwills.

Woodwills a few bosses under city manages of the present of th

Bouver Bosons Bougeris.

Mar spending \$18,000 on a renovating lob. J. J. Goldstein has been consistent to the second stilling Goldstein has been consistent to the second stilling of t

New York Theatres







PARAMOUNT

Bert Wheeler REMEMBER 4 Ink Spots

Enoch Light and His Orch.



"THE GRAPES OF WRATH"

MUSIC HALL "SHOP AROUND THE CORNER"

Stork-Casting

Port Worth, Jen. Bt.
Lowell Y. Bedderd, manager
of the Parkury (substruct),
looked for a visit from the stort
the first week in February when
he would be playing Täbben in
Artisi. Art fooded him, delivered
The subsprund girl Jan. 24. Title
of the picture that day, 'Unexpected Father.'

Berkson-Mills' Setup
J. S. Berkson and B. H. Mills, former Republic franchise holders in
Albeny, Buffalo and Detroit, have
organised a new company, Screeneraft Pictures, Inc., to distribute ed a new company lictures, Inc., to the states right m

Examine Cohn

t would apply to Judge Henry W. Goddard on Feb. 8 to strike out Committee's 8 interregutation on 13. The rescens for the application were as follows:

1. That the interregatories seek disclosures which are immediately.

2. They call for evidence obtained to the control of the

eries.

3. They request information of which the Government has no first-and knowledge.

4. They request the U. S. to decerbe and cleanity evidence which is not in second with issues of pleading the control of the co

A They call for expressions of equinton,

4. Require furnishing of names of probable witnesses.

1. They seek to limit Govern
1. They seek to limit Govern
1. They would be on unreasonable burden in answering.

2. They would be on unreasonable burden in answering.

24. They are too numerous and un
25. They are too numerous and un
26. They are too numerous and un
27. They would place undoe burdens upon the Court and he wastering in the court and the wastering time.

28. They are too broad in scope and violate the Pederal rules.

29. They are too broad in scope and violate the Pederal rules.

29. They are too broad in scope and violate the Pederal rules.

29. They are too broad in scope and violate the Pederal rules.

29. They are too broad in scope and violate the Pederal rules.

Prespons Painty Soats

Prespons Painty Soats

Argument for preliminary injunction in the case of the Admiral up-town loids, against the Stanley-War, and the major districts, shoulded to be heard year-reference, shoulded to be heard year-reference, shoulded to be heard year-reference, and the same proposed in U. S. district court, Although the reason wasn't made pulsed by own tatched it was beginned that exchange bosses subponend to appear urged the plaintiff, to agree speak urged the plaintiff, to agree speak urged the plaintiff, to agree yeard urged to be a supposed on the plaintiff, to agree year urged the plaintiff, to agree year urged the plaintiff, to agree the plaintiff, to agree year urged to be a supposed urged to be plaintiff, to agree year urged to the plaintiff, to agree years and years are not year.

main here during the present cold and a present col

Film Reviews

STRAIGHT SHOOTER

tween three lone riders converging on one point so many times that it acress to go on forever.

The femme interest is Julie Shed-don, who enters into the story be-cause she's, the numbered besters, the contract of the story because the story to meander to have allowed the story to meander toward the finish line at will.

CHASING TROUBLE

| Monogram release of Great Withers pro- digation. Directed by Homord Streiberton, devempley, Mory McCartle, commen, Heavy Normann Provinced in Projection Room, N. T., Jan. 35, '60, Supports 1100, 64 WSNE. |
|---|
| Cupid Prantic Barro |
| Sunto |
| |
| Morgan Alex Callem |
| Jeffernen Marton Merriand |
| Men. O' Firten |
| Callebon Stene |
| Phillips Triotrom Cuille |
| Moint-df |
| Muset Willy Contails |
| Castley Denald Morr |
| Physics (Bessel Walker |

LITTLE AUSTRALIANS

| (AUSTRALIAN-MADE) Sydney, Jan. 11. |
|--|
| Paterson's release of O'Brico productive. |
| Directed by Arthur Grevitte tudline. Civigi- nal, Ethel Turner; acrossplay, Pat Ston- comers, George D. Malveles. At Lycrom. |
| Sydney. Running time: 45 MENS. Captota Woolcot ('herles McCallum |
| Stater Putricia McClumbi Meg Sandra Jaquet Pip. Rebert Gray |
| Sudy |
| Noti Jonet Gloranz Raby Nancy Gloranz The Georgi Don Toll |
| |

Beer Constitution of the C

The Chinese Bungalow

(BRTISS-MADE)

British Lion production and revision. History
Past Lohar, fratures Jane Fuster, Robert
King, Streenglan, Bretter British Adapted by House
King, Streenglan, Bretter Streen stage play by
Markin (Smand and James Cubett); comers,
Johns Streenglan, Streen Library, LeeJohns Streenglan, Streenglan, 19 1878. Pool Johns

a young British plantation monager. To offset her monotonous life, hen-band had brought her sister to live with them. Bister falls for brother of plantation manager, a naval cummander. Enterner fixes the loves according to the othics of his race, and the stater is the finer, so reaches for her, but unsuccessed to the stater of the race of the race of the stater of

ment relation the sales? In the Arthur Chally.

Paul Leikan is standout, giving harmonic of them Sints on succional standout, giving harmonic of the man's quality and psychological standout, and the man's quality and psychological standout, and the marked of the man's quality and psychological standout of the man's quality and psychological standout st

THE PROUD VALLEY

Marrying J. P., Ex-Exhib, Finally Decides to Quit

(BRITISH-MARE)

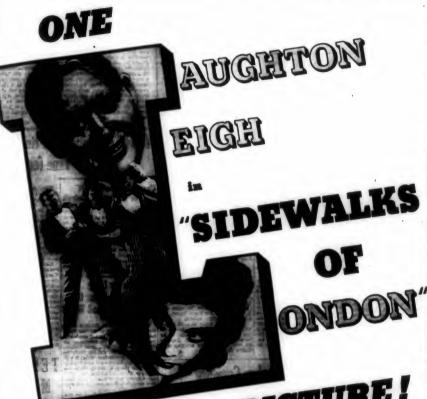
British Larp gardens, Jan. 18.

British Larp Jandens, Jan. 18.

George R. 181. Louis, Jan. 18.

George R. 181. Louis, Jan. 18.

Lauis, County who gave up that his clause of the Piece several years ago and earn the sobel-mark of the state of the Piece several years ago and earn the sobel-mark of the state of the Piece several years ago and earn the sobel-mark of the state of the Piece several years ago and earn the sobel-mark of the state of the Piece several years ago and earn the sobel-mark of the state of the Piece several years ago and earn the sobel-mark of the state of the piece of the Piece several years ago and earn the sobel-mark of the state of the piece o



OF A SWELL PICTURE!

"Charles Laughton will easily clinci his hold on American theore-goes through his shining performance Virian Leigh's artisty easily matche that of Laughton as well as measuing up to standard she sof for hersel on Scarlett O'Herse!" —Out Ywis

Vivien Leigh shows other facets of her amazing personality and skill. Charles Laughton gives his best perfermance to data!

-Balah Jardon, International News Service

"A hit picture . . . literally spiked with "good audience stuff." Splendid perfermances by Charles Loughton and Vivien Leigh, Audiences should take to this picture as ducks do to water?

"New we can understand why Vivien Leigh made the "Scarlett O'Here" rele what it was, after watching her beautiful performance in "Sidewalks of Leaden"!"

-- Hadda Hasser, famous movie columns!

"Charles Laughton and Vivien Leigh are in top form!" —Ju Season Militations

"The best performance of Charle Laughton's career, backed up by th fire of "Scarlett" in Vivien Leigh's gree characterization!" —at Kote, United for

"Miss Leigh evidences that poculiar magnetism which has made her Scarlett such a distinctive conquest!"

-- Edwin Schallart, Los Angeles Times

CHARLES LAUGHTON Vivien Leigh SIDEWALKS OF LONDON

, Tim Whele is a ERICH POMMER



OPERA-ON-TOUR RULING VITALTO RADIO: OFFSETS THURMAN ARNOLD'S PRINCIPLÉ

A. F. M. Encouraged by 3-2 Appellate Ruling—Trade Tompkins Is Manager Sees Musicians Mowing Down Transcription Libraries Pronto

Decision which the Appellate Di-vision of the New York State su-preme court handed down last week in favor of the American Federation of Musicians on the right to restrict mechanical devices when they interfere with employment has aroused considerable speculation within the various branches of the broadcasting dustry. While the court split three two on the decision, the finding regarded as highly significant in of it squarely upholds the right a labor union to prevent the use a labor-saving mechanical device en though the union's action relits in injury to the exploiter of the wice.

28

units in injury to the exploiter of the levice.

Counsel for the networks and security of transcriptions and annufacturers of transcriptions and the levice of the levice

genized labor engowes the persons or excellent under the anti-trued law.

Co-destinated with the AFM in this important text case was the standard of the control of the con

Opera-on-Thur charged the two-tagahands not to work after the AFM had previously condemned the mechanical device a harmful to its members. Also that as a result of the unions' action the project had to also the condemned the condemned the members. Also that as a result of the unions' action the project had to also their pole.

Badle Men Worried
The AFM's victory in the Appolless Division has already started to
cause concern among breadensters.

The AFM's victory in the Appolless Division has already started to
cause concern among breadensters.

The AFM's all the AFM's all the AFM's all
has present suggested by Thurman
Arnaids, the unkno recently decided
has present suggested by Thurman
Arnaids, the unkno recently decided
a new national employment confirst
from radio. The original agreement
aspired Jan. Id. It is believed that
here conditioned by the case pendlage in the Appellats Division, which
has now been decided. The Puderahas more applicated that the application of the Coptertotransfer of the Copter-on-Trust
itigation before undertaking to map
it its strategy as far as the broadnating industry was concerned.

In addition to shelving the musta-

out its strategy as far as the bread-casting industry was concerned.

In addition to shelving the motter of station sneptoment the APPLA of the state of the state of the state of the forcing certain drastic near solutions of sections constituting was liberary servise to radio stations. Some ed-servise to radio stations. Some ed-tonic will be stated to the state of the state of

ree the disc luxum;, — to of business. The Appellate Division's decision as written by Justice Joseph M. dishan and those onceuring were business. Twenter, Presiding Justice Franchard and Justice R. H. Glenny and the injunction insued along the unions by the lower langt the unions by the lower langt the month of the control of the con

Spoke for Himself

Hollywood, Jan. 80.
Some acts of a speed record to bring and a condition of the condition o

Sturges, Medalie For AFRA's Chi Arbitration

Two arbitrators who will bear the dispute between the American Fed-eration of Radio Artists and the networks over a local code in Chicago have been selected and the third will probably be chosen within the next

Of Cecil & Presby Radio

Edward Tempkins is the new m per of Cecil & Presby's radio artment. Levetle Scanian is his

stant. Tompkins replaces Henry Sou

Esty Not Picking N. Y. Baseball Amouncers Until Just Before Start

William Erty won't held sud N. Y. Glants and Yankees games over WABC, N. Y., until March B. The agency, which closed the deal for the tight last week, declared yesterday (Tassiay) that Canad dees cesting cottain of the Walks and the tight last week, declared yesterday (Tassiay) that Canad dees cesting cottain of the Canad dees cesting cottain of the Walks and the coming season. Glants-Yankees game last season had a three-way partnership, deceasy, Georal Bellia and Peccele & Conv., Georal Bellia and Peccele declared the season but the indications are that WOR will again be the out-bet and General Mills and PAG probably the underwriters. will use on the breadcasts of th

THEY DIDN'T FLY

Following are excerpts from the Appellate Division's opin-ions on the Opera-on-Tour case;

Affirmative Opinion

ions on the Opera-on-Tour case

Affirmative Opinion

Th seems undisputed that their funnishmentagehands) a ct i e ns have been quided by the prinary that their qualitation of the prinary that the prinary that the defendants were not singling out plaintiff for attack, but attacking plaintiff along with all others who contributed to the singling out plaintiff for attack, but attacking plaintiff along with all others who contributed to the conduct on the defendant's part if you the use of mechanical music. "It would seem to us that such conduct on the defendant's part is justified as a legitimate endoword and an ending the plaintiff. Unsame injury to the plaintiff. To use the property of the plaintiff from using the contributed of the plaintiff. To use the property of the plaintiff from using the property of the plaintiff. The content is the plaintiff from the plaintiff than is the economic factor of employment to the defendant. They contend that both have interest to protect, and that he defendant. They contend that both is plaintiff from the plaintiff than in the economic factor of employment to the defendant. They contend that be defended to the plaintiff than in the economic factor of employment to the defendant. They contend that be defended to the plaintiff than in the economic factor of employment to the defendant. They contend that be defended to the plaintiff than in the economic factor of employment to the defendant. They contend that be defended to the plaintiff than in the economic factor of employment to the defendant. They contend that the defendant was one of the edge of the plaintiff. The plaintiff that the plaintiff that the plaintiff that the plaintiff. The plaintiff that the plaintiff that the plaintiff that the plaintiff. The plaintiff. The pl

Dissenting Opinion

Dissenting Opinion

To labor dispute concerning
wages, hours, bealth, safety, coaditions of employment or right of
collective bargaining is involved
in the action. By availing itself
of the investion the plastifit gave
the investion the plastifit gave
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defendants be correct, all progress
could not affect it otherwise enloyed grand opera at reasonable
prices. If the contentions of the
defendants be correct, all progress
could not affect in the contention of the
defendants be correct, all progress
the contention of the contention of the
hough it may afford employment
and pleasure to thousands of
propie.

though it may aftered employments to thousands of seconds.

"It the contentions of the de-fendant are uphelt, we might just as well scrap nearly all mechanical investions. Not only could it appreciate the second of the second in the second

rect interest in the subject, to step work in protest against the use of mechanical music. We have no other question involved. Judg-ment reversed with costs. Com-plaint dismissed."

O'Fallon Protests to World

Wednesday, January 31, 1940

Immediately upon receipt of the World Broadcasting Bystem telegram regarding the possible deal for block time on his station, Gene O'Falism of KFES. Deal of the block time of the station of the Company of the Company

Gene O'Fallon-KFEL

World Tight-Lipped on Its Effort To Clear Time for B-S-H Discs

Castle Leaves CKLW For Aircasters, Detroit

FOY ARCESSERS, Defroit, Jan. 80. Ourdon Cartie, for past two pools production chief at CKLW have, production chief at CKLW have, program director and second ease at Aircaster, lose, radio agency accounted here by Bandey Bargaton. Agency has serveral independency and appear has reveril independency and the control of the

Union Leader Using Local Productions Of WSB. WHO and WHKC

Union Lender has decided on a transcribed version of Arthur Ged-try for 13 sittens in the south of the con-trol of the control of the con-ceptivest and local programs on and WRIKC Columbus, O. With the Allanta and Das Heisens cutlet it will be new, the former six and the lat-ter three times a week, while the Borkeys Four, hilbillies, will plug the tolescon on Wiles. The Ged-of two a week. He case of two a con-

hey recentle will be used at the rate of two a week.

The transcription stations on WET.

Union Leader culculas are: WET.

Okiahoma City: KVOO, Tules:

EPSC, Housein: WOAL Ben Animais: WFAA, Dallas: WDBA,

Colando: WFAA, Dallas: WDBA,

Colando: WFAA, Dallas: WDBA,

Themsevilla. Gaine: WILL,

WJAA, Jackson wills: WPAA,

Themsevilla. Gai: WGPC, Albony,

Leunen à Mitchell is the agency.

Emil Brisacher in N. Y.

Emil Beinscher, bend of San Fran-cinen agency, is and setting another Sh-week reserval on 'I Wan' a Di-verse reserval on 'I Wan' a Di-verse reserval on 'I Wan' a Di-verse radio show, regionally apon-need by 13 different products over 49 MBC-red stations, and also re-served to the setting of the setting Show presented last October 10 to Show presented last October 11 to sail, Seeman Bran. (White Rose gre-commencing next September. In the sail, Seeman Bran. (White Rose gre-commencing the under writes it. Britischeld is under writes it. Britischeld is to the Coast the end of this week.

Vernon Pribble Elected

Vernon H. Pribble, monage of Warner Arthur, Chambus, O., Jan. 30. Warner WTAM, Cirvoland, has been elected Association. Naming occurred at the semi-annual morting of the Association last week. Pelix Hinkle, WHEC, Canton, became v. p. and B. A. Manning, WHEC, Combon, secretary-ireas-weight.

Vaughn de Leath's Novaci Bridgeport, Conn., Jan. 30. Vaughn de Leath is rehearsing sew program with own novacherd

MINIMUMS PEND

A six months achedule of pay working hours will shortly be aought for television. Possibly through a three-way administration committee an of reps from Equity.

tions would only hamper its develop-ment.

Claimed, however, that the acter-artists unions aim fo prevent pay-responding to the second of the second NBCD being cut further. Pay for an hour's pregram is tope at Sho hast it is claimed that average is marer SBA, such pay covering ra-marer SBA, such pay covering ra-lating probable that the committee will neek to establish a minimum wage, somewhat higher than at per-mand and to limit the number of pro-pared and the second of the second of the preparation to another possibility.

Lifebuoy at 6:45 A. M.

iccount.

It will be minute announce—haduled as early as 6:45 a.m.

BAROMETER WA

NEVER BEFORE SUCH RATINGS

nashing Year for Program Popularity Climbs Due to War, Cold Weather and Diversity—Nearly All Programs Share in Audience

BUT FEAR FUTURE

By ED GBUNWALD

By ED GBUNWALD

othing in the history of radio
gramming own remotely apeaches the gain in listening to notthe particular of the control of the control
and the

| Fregram. | 76 | œ | Gain. |
|-----------------------|-----|---|-------|
| Beb Hope | | | . 95 |
| Vez Pep | | | . 87 |
| True or False | | | . 83 |
| Beitle of Sexes | | | . 78 |
| Avaien Time | | | . 76 |
| Information, Phonos | | | . 65 |
| Fibber McGee | | | . 64 |
| Bill Parade | | | . 64 |
| Grand Central Station | ١., | | . 63 |
| Ask-H-Basket | | | . 57 |
| Kay Kyser | | | . 57 |
| Luss & Abner | | | . 37 |
| One Man's Family | | | 47 |
| Lowell Thomas. | | | - 46 |
| First Nighter | | | . 37 |
| Araft Music Hall | | | . 29 |
| Kale Smith | | | . 27 |
| | | | |

At thesid be noted that six of the shown making huge gains are quit. or soldience-participation, shown. Meantime, the 'Pet o' Cold,' which wan'd be compared with last year because it's a newconser, shown a raile in the hieset CA. R. report of light in the listed CA. R. report of product of the contract has gained its lower than has gained its raing 15945. See whose increased its rating 15945.

nik, or porceniage-wise increased reling 1894;5,
a will be noted on an accompany-chart, the holf-hour evening chart, the holf-hour evening chart, the holf-hour evening that the second of the second

Bookkeeping the Popularities

| Oct. 1938 and Jun. 1938 | +3.3 |
|--|------|
| Increase in rating of the five leading 60-minute shows between Oct, 1939 and Jan, 1940. | +8.0 |
| Increase in the rating of all 60-minute shows between Oct. 1939 and Jan. 1939. Increase in the rating of all 60-minute shows between Oct. 1939 and Jan. 1940. | +2.5 |
| Increase in rating of the 15 leading 30-minute shows between Oct. 1838 and Jan. 1839 Increase in rating of the 15 leading 30-minute shows between Oct. 1839 and Jan. 1840 | |
| Increase in the rating of all 30-minute shows between Oct. 1939 and Jen. 1939. Increase in the rating of all 60-minute shows between-Oct. 1939 and Jen. 1940 | +13 |
| Increase in rating of all 15-minute shows between Oct. 1939 and Jen. 1939 Increase in rating of all 15-minute shows between Oct. 1939 and Jen. 1940 | |
| Increase in rating of all evening shows between Oct. 1939 and Jan. 1939 Increase in rating of all evening shows between Oct. 1939 and Jan. 1940 | |

The service of the control of the co

Should Tums Decide to Take a Hint (And a Walk) NBC Won't Be Unhappy

HBC higher-ups are now pretty, when hids raided mith much decided that The Pet of Coled shouldn't be continued on the network, and the only thing now remaining for them is to device a way of eming out the program without jury to the account, Yino. March and the program without the provided with the program without the program without the provided with the program without the program with the

group of stations on some other net-work.

The opinion surroug the
powers-theat-he of NEC is that Treas
should be advised that the contract
for its present Trenday prog m will
be considered on expiriting at the and
be considered on expiriting at the and
power of the contract
for its present Trenday prog m will
be considered and expirit in the
contract of the contract
private in the cont

draw a cerrelation between C. A. B. paset it on Feb. 28, first available January ratings and U. S. weather due for the Fried uniformation.

Fear Rate Beest Singly, or in combination, all three factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to make the 1509-10 common to the factors are tending to the property of the proper

Gives Away Real Gold

O'Daniel, Elected by Hillbilly Radio Methods, Alienates Broadcasters

By general consent it was radio which elected W. Lee O'Daniel, hill-hilly flour salesman, as governor of Tozas, an office he assumed just a year age. How, by general if private agreement among the breadcasters of the stota, the accomplishment has not resulted in universal dright. For O'Daniel has become very difficultinising of his term as

month has not reasoned in discremination and the first property difficult.

At the beginning of his term accided over of the state virtually overy radio station in Tenas was willing to carry grain the fluiday overy radio station in Tenas was willing to carry grain the fluiday dished out homedoling, fidding and hondown, the same stuff that elected him. But the governor apparently towen what he could appropriately towen what he could appropriately experience of the could be suppressed to the suppressed to the suppressed the station's apology and the suppressed the station's apology and the suppressed the station's apology and perspectives. Instituted the suppressed the station's apology and perspectives had deliberately extended the suppressed to the could be could be suppressed to the suppressed the station's apology and of perspectives. Instituted to suppressed the station's apology and of perspectives in Emission that it was a new form of perspectives in Emission that it was a new form of perspectives in Emission to supplementary of the suppressed the station's apology and the supplementary of the supplementary o

teven what he could appropriately pet acreas on seek a program and the type of political propagations of the type of political propagation and the type of type of the type of the type of t

here stations by patronizing their divertiers.

Amusing sidelight was that the overnor was Troson' off the air for ne minute, just after praising those lations which carried him. Ice ormed in the TSN transmitter house t Fort Worth and interrupted the roadcast.

KOMO-KJR SHOW OFF ON NON-UNION ANGLE

Scottic, Jon. 29
KOMO-KJR got involved in the footerasional Brother-hood of Electrical Workers earlies petuce least work when the broadcast achealaded by these two statemer from the Orivers of the Control of the Cont

History's Low Point

Disillusioned director of one of the major daytime serial artips shown has figured out his own way of telting what the way of telting what the capability of the major of the serial products of the capability. But when it becomes an announcing it will be the reliable of the capability of the capabili

Hearst Daily Drops WHN Listings to Retaliate Loss of Cuffo Discs

Mancher Transcriptions

Mancher Transcriptions

After hosgist the is for more
than a year. KIMA has family
found a sponsor for the Tu Mancher'
disc series. It's been taken by figure vs
à C.s. local department store, for di
trends, with series more weekly
all weeks, with series more weekly
placed by Walher-Downing agency
and with be used specifically by a
figures to plog its new men's cistle. I
in department-supplit rights, to Tu
Mancher' last winter and at that time
made the amenancement and great
haltybon, to-sing coctatal shinding and
atl'Chinese disner at station for it
atl'Chinese disner at station for it
propagation. Nothing same of it,
the propagation of the company of the company
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haltybon to-sing coctatal shinding and
atl'Chinese with singer at station for it
propagation. Nothing same of it,
the station of the stati

Sherman & Marquette New: Benton & Bowles - Chicago Title & Eradicated

RADIO

Title is Eradicated

Name of Benion & Bowles-Chicage was erased from the door of the agency last week with the new control of the agency last week with the new querte, line. This follows the acquisition has week by \$80 Shormon and Art Marquestes of full cownership of all interest in Benion & Bowles-Garden and Art Marquestes of full cownership for the control of th

VIC KNIGHT 'ON LOAN' TO DIRECT VALLEE

Noitywood, Jan. 30. Vic Knight, under contract to Eddie Centre as producer, has been Tunned to McCice & Abright agency to the McCice & Abright agency with Bindy Vallee.

Herbert Kerholt is looking after Coast operations for the agency approximate the Abright State of the McCice March 1, will originate from the Coast for at least 16 weeks. It is proposed to least 16 weeks. It is proposed to least 16 weeks. It is proposed to though the McCice March 2, will originate from the Coast for at least 16 weeks. It is proposed to least 16 weeks.

James Dillon Promo

James Dillon Fromsteden
San Diegn, Jan. 20.
James Dillon, for seven years the
tentile manager at KCB. was elevased this weakt to program and proways Justice goes to the truffic
denk in his place.
Dillon, oldest member of KGB
oldf, comes from legit and for many
years was a dramable actor in stock.

ms a dramatic actor in stock.

Burriti Revived at WBEN
Burliti Revived at WBEN
Dr. Edgar White Burriti, wheel reading of Ida M. Tarbell's tribute to Lincoln was yearly feature of old Evereedy Hour tran 1925-30, will revive state on Lincoln Day program on WBEN (18).

Lecturer new burling and transport of the control of t



RAYMOND PAIGE

The former California who now Here in New York City travels each work in Pittaburgh to consider an ordered and the California who now Here in New York City travels each work to Pittaburgh to consider an orchestra of 152 musiciness largely revealed from Pitta Bainer's Pittaburgh in page 100 musicines largely well and the Pittaburgh Indian Pittaburgh Ind

Local Sponsors Hard to Please

Purisants expectations of nome Main Breef radic Binstoyers we highlighted in a recent experience with a group maintain state. But the add home condition a single production of the second experience with a group maintain size. But two fairly helty web austainers. Show was of a Fred. I. Q. tyres was aired from a thooter sudderlorm in the 30 minutes prior to the big film. Exhibitor threw in free trailer, a blut in two newspapers brackeaster denoted quitt material and on smears. It actually out the aponaire only \$81 a week.

Detroit Hears Coughlin Vexes Church

It's All Very Quiet But 'Christian Front' Seen as **Embarrassing Catholics**

HARTFORD SHOW TO WOR

Hadel started the series on WICC in the summer of 1938.

Payroll Traffic

St. Louis.—Winthrey Sherman, formerly with WBAP, Fort Worth, has joined KMOX in gubbing simile. Pills verancy caused by resignation of Manny Cliffer, who now is in Chicago.

Butto — James Wooline, who publish from newscaster to m.c. and nnouncer at KUJ, Walla Walla, is pining KGIR, Butte, Feb. 1, on a

Besten.—Robert G. Duffield, Jr., Studio Supervisor of WBZ, has been transferred to WGW-WGL, Pt. Wayna, Ind., where he becomes Plant Manager. William Houser, Studio Supervisor of WBZA, Spring-field, moves to Boston to Sti the va-cancy. Duffield at WBZ since 1998.

Portland, Ore.—KOIN added Enoch Squires, formerly of WFBL, flyra-cuse, to its news and production de-partments. Squires drove west with his wife and family.

Fairment, W. Va.—Joe Rockhold, who writes, produces, and enacts a con-man serial celled "Brush Creek Folks," leaves WHMN, Fairmont, W. Va., to take his program to the Don Lee Network. Rockhold enacts momerous characters on his program, which was originally heard over WSFD, Tobods, for many years.

Youngstown-WKBN soles addi-tion is Herbert Schorr, formerly of WDAS, Philadelphia.

FL Worth-Too Casper at WBAP

Charlette, N. C.—Betty Wins Todd doing continuity for WBT.

Cincinnati—News announcer at WKRC is George Sutherland from WMEX, Beston.

Father Coughlin's admitted sym-pathy for the so-called 'Christian Front' has greatly embarrassed the Catholic Church, those close to the inside report. As the result, seme

Broadcasters Fleaned
Washington, Jan. 20.
Representatives of the broadcasting industry are braskly pleased that
ing industry are braskly pleased that
make the long-supected fatal bhinder in capeusing the Christian Front
over spaced as a group of would-be
justich-makens. While observers
ment are more stuged than designment are more stuged than designous it is not lost sight of that the
same next of stagidity was on Integral part of the growth of Nation
In any

OMAHA INSURANCE MEN SEEK RADIO STATION

Omnha, Jan. 20.

MASB Broadcat Co. of Omnha hat anked PCC for permish to build 20untl station here, unbinnied time on 1500 for. C. J. Mahmaisa, Lincolni, Control of feet, John K. 200.

Tennon, Vich., see-recount's control of the control of the

RADIO'S OLDEST BAD HA

From the Production Centres

NEW YORK CITY . . .

Baseron Tracy, radio writer-actor, has invested a patter game. World Prest, James in lines of Monosphy, which is now being sold on the Cost and the lines of Monosphy, which is now being sold on the Cost and the lines of Monosphy, which is now being sold on the Cost and the lines of Monosphy, which is now being sold on the Cost and the lines of lines o

N CHICAGO . . .

besser Howe, who conducts 'Radio Neighbort' program on WENR, will appealer at the Pols. In mesting of the Chicago chapter of the American Chicago Chapter of the American Chicago Chapter of the American Chicago Chapter of the Chicago Chapter of the Chicago Chicag

DIXIE SUPPS CITE FAN MAIL

HBC to trying to get Standard Brands and J. Walter Thompson to trainfall the accelera supplementable in the red hookup carrying brands of the second supplementable in the red hookup carrying brands of pressure brought by some of these efficients. Latter complained that when the serial was discontinued they were flooded with phone with and mall demanding to know while and mall demanding to know of the incention of the programs. Cost of the locality of the programs of the locality of the programs of the locality of the programs of the locality of the programs.

ruise.

Same of a general advertising my wave in the organization and Brands recently dropped thing in this hookup but the mountain and Coast groups.

177' plugs Fleischmann Yeart.

Weiss & Geller Formed

Chicago, Jan. 30.

Rew ad agency of Weiss & Gelare has been organised by Edward
Felia, who owns McDougail & Weiss
macy here, and Max Geller, forearly of the Lawrence Gumbiner
warey of New York.
Weiss lists as president, Geller as
mac v.g. Weiss will headquarier
saulty, while Geller will likely retain in east.

Robert E. Sherwood's 1st For Radio Rides Feb. 12

Robert E. Sherwood has written a special radio drama to be aired Lin-coin's birthday (12) on the 'Cavalleolin's birthday (12) on the 'Caval-cade of America' pragram. As yet untilled, it's based on on episode from Carl Sandburg's recent book, 'Abraham Lincoln, the War Years.' Raymond Massey, currently touring in Sherwood's 'Abe Lincoln in Bin-nois,' as well as the film varion of the play, will do the radio portrayal, remoting from Chicaps. The Carlotte of the Carlotte of the play of the first writing for radio.

THE OLD SOUTH, SUH!

Dallas, Jan. 30. Competition was forgotten here over the past weekend when KRLD's new \$14,000 transmission tower crashed, cutting off its broadcasting operations completely. WFAA, NBC affiliate, announced that the programs of KRLD, CBS release, could be heard over WRR, the municipal tation.

Federal Communications Commis-

Federal Communications Commis-tion later granted a special per-mit which permitted KRLD to re-nume broadcasting, atthough its di-rectional control is believed to have been damaged. Crystallization of metal from unusual cold is thought in have caused the erach. Several weeks will be needed for repairs.

Parwell in Senara Daminger.

Dallat, Jan. 3d.

Senara Milla Dominguer, wife of senara consul here, who was on the property of the property of

IN CLOCKING

On-The-Nose Boys Still Nu-merous in Radio and Blamed for Many a Floperoo — Can't Get Away From Stopwatch to Notice What's Happening

HOPE'S 'SO WHAT?'

and not seconds.

The first thing that a program di-rector gets is a stop-watch. It is one agency exact, idea that the watch-piece ought in he taken away from the producer as he enters the attoic for first rehearsal and not returned to him until the dress rehearsal is about to go en.

Reviving 'Adventure'

FORGET THE SHOW Playwrights in Modest Circumstances Not Hot on Gulf Script Donation

LISS, WAYNE JOIN CBS

John Lagrman Pless Picked for Workshop Feb. 6

Joseph List and Million Wayne have joined the writing steff of CBH. List is design series in were and green for the Columbia Workshop. Wayne was fermerly on the WPA writers' project in Newark. Play to be done on the Workshop for Pch. 8 will be Aucisburgraphy of Joseph CBH Joseph Million Workshop for Pch. 8 will be Aucisburgraphy of Joseph Million Workshop for Pch. 8 will be Aucisburgraphy of Joseph Million Workshop for Pch. 8 will be Aucisburgraphy of Joseph Million Washington Joseph Million London Joseph Million London Joseph Million London Joseph Million Jose

HOPE'S 'SO WHAT?'

Clock-watching is as unapopular in radio as in other businesses but a live of the continues to the property of the widelver in a hird hand with little interest in the job and a burning second allowed by regulations the clock-watching that anneys the busers in radio is a data of mind into the property of the busers in radio is a data of mind into the property of the busers in radio is a data of mind into the property of the busers in radio is a data of mind into the property of the new and the minute hand arrive at the dign-off in exact unions the buser of the property of the new and the minute hand arrive at the dign-off in exact unions the buser of the property of the new and the minute hand arrive at the dign-off in exact unions the buser of the property of the new and the minute hand arrive at the dign-off in exact unions the buser of the property of the prope

taining discoveries. They make room for the next one that comes along.
Uncle Jonathan skits kidded radia.
Leonard Carlton, radio columnist of the N. Y. Post, made a point last week of underlising that radie want good at kidding itself.

wasn't good at kidding Itself. Latest bulletin—CBS is still holding its interest in Orth Bell. While it is considered there is no point in continuing the afternoon series, other possibilities are in mind. W. B. Lewis and his colleagues concurs the fact that Bell has got something for radio.

Allen Marsh's CBS Title

Allen Marsh as witched places with Bill Ensign in the CBS sales department. Marsh becomes assistant sales manager and Ensign becomes a member of the sales staff.

Dusfey Fay, who used to be with J. Walter Thompson, has resigned as a Columbia time salesman.

Criticism of the Motion Picture Relief Fund officials for their policy of seliciting royalty-free use of of soliciting reyalty-free use of Breedway plays for use on the Guil-Screen Guild program is beginning to be heard in heigh player-righting circles. Complaints apparently come from the successful name writers as well as abuse in more modest cir-tum to the complaints of the com-traction of the complaints of the the chipetion in their writers for the the chipetion in their writers for the the chipetion in their writers for the the chipetion is their writers for the the chipetion in the writers for the the chipetion is the writers for the the chipetion is the writers for the their complaints of the chipeting of the requested makes it almost impossible to the chipeting of the property of the chipeting of the requested makes it almost impossible to the chipeting of the chipeting of the chipeting of the requested makes it almost impossible to the chipeting of the chipeting of the chipeting of the regular chipeting of the chipeting of the chipeting of the property of the chipeting of the chipeting of the chipeting of the property of the chipeting of the chipeting of the chipeting of the property of the chipeting of the chipeting of the chipeting of the property of the chipeting of

Af Back

Radio; Was

Big Account

B. Louis, Jon. 10.

B. Louis, Jon. 10.

Brewing Ch. which some rives the many properties of the interest of the many control of the

be used on a network program of lessis another peaces.

According to the less ruccess playwrights, the agency, networking playwrights, the agency peace playwrights, the agency peace playwright is a possible peace of the second peace of the peace of the

MBS PROTESTS A.T.&T. DEAL

WLOK, Lima, O., owned by WSPD, Toledo, began full time schedule Jan. 12. Don loset is man-ager, Previously operated to aun-jet.

Morin, a Liberal, Viewed Happily As Hope of More CBC Sympathy, **But Fear Murray May Dominate**

End Union Frown

STATIONS GO ON AIR

Montreal, Jan. 30.

Consolion radio breadcasting may be entering a constituetive phase of fire of Bread and the constituent of the constituent of Bread Coverners of Bread Morie last week at chairman of the Bread of Governers of the Canadian Bread conference of the Canadian Breadcasting Corp. It appears also that the CEC may be written to assume a best inhuman guise. At least private breadcast are constituent of the conference of the constituent o

Strong Minded Men

Chestian now is whether Morin in the server with the server

'Aunt Jenny' Poor Source For French Canadian

Montreel, Jan. 20.

Disatisfaction with results from French-language Lux program here, half-hour dramatic show entitled Cred La Viv. has brought regular to the control of the control of

Howard Large's Troop Shows

Large, secretary of the Moose Jaw Legion, is a former member of Cap-tain Plumkett's 'Maple Leafs' of the 1914-18 World War.

Sir Thomas Beecham, British canductor, will do concert tour here in 1946 for Australian Broadcasting Communication.

Canadian Commercials

Sign-Up Haste In Montreal Not Making Friends

Montreal. Jan. 38.

French-language radio program production appears to be hitting on a final province. Mostly It's become a case of monkey see, monkey do. One of the most recent programs remains to been done in the past on American stations and locally.

BBC Presents An Alternative Program: Reluctantly Okaved As Gesture to the Soldiers

GILDING THE LILY?

Battle of the River Platte and sub-request actualing of the Graf Spec-are to form haris of one of the big-got dramable documents of the war-yet aired by British Brookesiting Corp. Hem in being original by Capit. Taperell Barling, writer of any arms under the pan asses of Tuffi-

BRISTOL **BBC'S WAR**

state and the strips, thereby couning KGB. Bon Diags (on 1330), many a head-addition to Morie, broad-parcell historier Hows, programming and less into the well-assemble heads and the strips. Thereby couning KGB. Bon Diags (on 1330), many a head-addition to Morie, broad-addition and the proper state of the profit the profit the profit that the profit the profit that the profit that

sion was broadcast, but the Afrikis announcers assertedly took the levely of deleting several items if did not please them.

The Committee of Inquiry of framed that certain announcers in billed to carry out their duties a strongly recommended that the whold the staff be reorganised.

Transcription importers may find fi difficult to transmit money to the U. S. following governmental most to freeze currency here for the diffi-tion of the war.

European News Profitable In Argentine But Propaganda Is Troublesome Buse Aires, Jan. 15. [angle, it is agained, that Raddo Ex. [result] that stations get thereafted

Bossos Aires, Jan. 15.

Retransmission of foreign pregrams, particularly from Europe.

All indicates the outbreak of war. Under Argentine problems of the present of the pr

PLEDGES HARD TO COLLECT

Inside Stuff-Radio

tion Picture Relief Fund, beneficiary of the Guil-Screen Guild series is getting revertherelises from its brondenst from New York has Now in Thilatals Blashbead presidated a row by reducing to appear to the property of the New York has now the property of the New York has no property of the Relief Screen and Picture of the Relie

sald Flamm, head of WMCA, N. Y., stated last week that his staff had go do do with the producing of the program over which Broadcast scores of New York is using him for \$100,000 in the N. Y. suppress . According to Flamm the Emergency Electer, a charity organiza-ispand for 13 broadcasts and itself put on the program, Talester of named in the complaint. After several weeks the Emergency Electer of WMCA that it couldn's afterfor to go on with the broadcast, and talon, and Flamm, not only released the charity organization from lightline but returned, as a domation, the meney it had received for

p it has coded second place on gross network billings to Young & m, the J. Walter Thomson agency still has four out of the first 13 in the Cooperative Analysis of Broadcasting program popularity be latest C. A. B. ratings give three seach to Y & R. and Lord &

siliarity of the Wrigley program with Gene Autry to the CBS sur-lest summer with Johney Mack Brown and Arthur Chunch's Tena turn from KMEC, Kannac City, was commented upon in Vasarty's re-of the program. Rangers have been working under wraps on Wrig-tow as the harmony background.

WDRC's (Hartford) idea of playing a musical number and identifying it title after, rather than before, may be experimentally tried by the slumbia network. CBS thinks it a novel approach to the listener's interest. So says W. B. Lewis in a letter to program director Walter Hanse of

SPORTS CONTROVERSY

Dellas, Jan. 20. Willard Hat Co. is bankrolling Let's Talk Sports," a new sports stanza with Hal Thompson as emore, on WFAA here. The shows are l-table discussions of controvernd-table discussions of controvers-spert topics, and started out. Do you think the Cotten Bowd of the operated as a private en-ded to the control of the state, and the control of the Postpern regularly, and one or Postpern regularly, and one or Postpern regularly, and one or be invited to get in the sports fash. Show is strictly and its. Thompson summarizing points of the conclusion of the Postpern.

Myron Kirk to L. A.

ren Kirk, new business and exec of the Sherman K. Ellis 7, left last night (Tuesday) for wood in connection with some somial contacting for Calex.

ONLY 140 ON LINE

roadcasters' Delay in shership for Cash as ideast Music Starting Has to Be Put Back

AIM FOR FEB. 15

Washington, Jan. 30. Molasses check-writing speed of broadcasters who have given Broadcast for the Jan. 20. However, and the season of the start of the M.A.B. Into muste publishing. However, pesterday's meeting in M.Y. shortened the postponement to Feb. 15 and it may be seener. Another meeting will be held in Manhelian early next week that time the BMI band will decide on next steps including the contracting of a muste publishing offerial. Miller is hopeful that the tempor of policy of the publishing dicking. Pledges are near 9900,000, but the contracting of a must publishing dicking. Pledges are near 9900,000, but the publishing between deciding and procreatization tendencies. Measuitine Broadcast Muste. Enc., has on office with a couple of clerks in R. V.

Laggarde were precided last week.

358 PROMISED BUT Variety's' Story of How Canadian Broadcasters Feel (Privately) Is Discussed at Montreal Convention

F-M Towers Damaged

Wester played have with fina-tion WIXOJ, Yankes net frequency medulation station step Amebumskit Hill in Paxten. Antenne mest est-fored BLOGO demags. Most was folled by a combination of high winds and in-covered gay wires. Replacement is scheduled for flying, with an-tenness of different construction and

TAFT OF KOL ASKS

BEW ARBITATION

Added from Sedguich's effect some of the Maintain early next week with Novellas Billion. At that time the BMI beard will decide on next size including the controls. With technical and of the Bottoman and the second of ploage-mande-good will quintient. Pledges are near 800,000, but the agreed one-fifth in each is a drauged by the second of the secon

Akron, O., Jan.
A block of Columbia Broader
System stock and a cash settle
of \$18,000 was part of the pre
settlement when Allen T. Sim
owner of Station WADC hervorced his wife, Lovene, in cor
nless coact.

vorced his wife, Lovene, in common plean court.
Simmons charged his wife, who was his third, with neglect and cruelty, adding that he married her in Havana, Cuba, Feb. 17, 1931, and that she is now in Arisona and refuses to return and live with him.
WADC is the Columbia outlet here.

F. C. C.'s WASHINGTON DOCKET

MINOR DECISIONS

Victor van der Linde, formerly general sales counsel for NBC, and Ralph Ressiter, formerly head of his own agency, have joined the sales staff of WNEW, N. Y.

No. 2 Memorit KMIRC, Konna City, genated night placely from 1 to 3 km.

Missourit KMIRC, Konna City, genated night placely from 1 to 5 km.

Rechard, Training and the property of the property

granted petition for leave to smead request for new station, changing frequency from 1500 to 1270 he end power from 100 water to 1 he.

NEW APPLICATIONS

NEW APPLICATIONS.

California, EEGA. Barte C. Authory, Inc. Lee Angeles.

Billett of Colombia (Created Grandellage C., Weshbar.

10a, are station to be operated on 1110 to with 216 wests.

10a, are station to be operated on 1110 to with 216 wests.

10b darker seminous station to does share incorporation from Norman K. Winstein to almost M. Co.,

10b darker seminous station and 600 shares incorporation from Angeles.

10c darker seminous station and 600 shares incorporation from Angeles.

10c darker seminous station and 600 shares incorporation from Angeles.

10c darker seminous station and 600 shares incorporation from Angeles.

10c darker seminous station and 600 shares incorporation from Angeles.

10c darker seminous station for washing and formation of 10c darker from 1

REBUKE PRIVILEGE OF APPEALS COURT IS DEFINED; BIG VICTORY FOR COMMISH

D. C. Court of Appeals Must Confine Itself to Ise

D. C. Court of Appeals Must Confine Itself to Issues
of Law—Can't Re-Make' Procedure of FCC—
Frankfurter Files Opinion

Washington, Jan. 28.
The Pederal Communication's winds, as long of cours, as it do
The Pederal Communication's visit on long of cours, as it do
Ton Pederal Communication's visit of the special court of procedure in the adjustment of conflicting private rights through adjudication.
Revenue of Columbia Court of Appeals. as well as public interest. The Pederal
Longram, may assend any under Court clear and far-veaching. The Pederal
Longram, may assend any understand the procedure of the second court of the special cou

RADIO

Gillette Using CFCF

Montreal, Jan. 18.

Joe Weed & Ca. planting god campaign for Gillette over Canadian Marcond stellom CFCF for four weeks, turied daily four days a week, nometime in March.

Gillette Grant the country of the coun

at the completeness was or govern-and a result of this week's long-awaited rulings, the FCC is free in decide between Potteville Bronchesi-fection between Potteville Bronchesis and awarding occupancy of the much-nought privilege of serving the mis-ing community. As result, the odds and provided the serving of the pro-ton of the provided provided by the barve the birming of Senator Jo-soph Clarce and to be favored by New Dealers.

In the Heitmerer case, the Com-mish will proceed with a new hear-ing, forcing Heitmeyer to start from acratch in competition with two late starters seeking to do business in Cheyenne. Wyo.

Farnsworth Seeks OK For Fort Wayne Television

Fort Wayne Television
Fort Wayne, Ind., Jan. 20.
Fornsworth Television & Radio
Fornsworth Television & Radio
Fornsworth Television in operate
the 10th permission to operate
the 20th permission of the 20th permission
TA,000 killocytee, and the application
table been referred to a special teletompany command and vice-president
vars in Washington to testify better
the commission. Firm has obtained
as again for the top two stories of
actilities for the ringing of ancommand
the commission of t

Quaker Oats Show Folds

Chicago, Jan. 20
Chicago, Jan. 20
Quakter Onto here through Ruthrauff & Ryan agency, concelled its
Milton Berie 'Stop Mo B! You've
Heard This One' show. Program will
go off at close of present contract
period, as of Feb. 34.

Blow was quite antistantors to

period, as of Feb. 34.

Bhow was quite antidactory to elient on rating but failed because of product situation of cold cereal. Quaker's puffed goods have found it tough to compete with another company's cellophane wrapped package, which setle for but a nicket.

GORDON BROWN'S BANQUET

GORDON BENOWS B BANGULE.

Gordon P. Brown, owner and genral manager of station WSAY, will
have a dinner in Hotel Bochester.

Fred Weber, Mutual gar, slaved as
refrielded signalese. Business and civiles.

Michael Station of the St

on Martin Upped at WFIL

Philadelphia, Jan. 20.
Don Martin, traffic supervisor of
WFIL, has been upped to production
manager starting tomorrow (Wed).
He started as a gabber at the outlet four years ago.



... That Radio May Better Serve ONE THIRD OF A NATION ... The Rural Radio Audience

Each year the competitive examinations for these highly-prized scholarships are open to Agriculture Seniors in Land Grant Colleges throughout the country. A competent board of judges awards the

The two WLW Scholarship winners then some to the Nation's Station for an intensive 6 months period of practical training and experience in one of Radio's oldest and hest-staffed Agriculture Departments. So outstanding was the work of Merton Emmert and Charles

Gricham, the students selected in 1939, both were retained on WLW's Agri-culture Staff upon the ter-mination of their training period, January 1, 1940.

. . these things, to we think are part of the story of WLW



WLW'S 1939 SCHOLAR-





THE NATION'S

most "Merchandise-Able"

STATION

NTATIVES: TRANSAMERICAN BROADCASTING & TELEVISION CORP., NEW YORK - CHICAGO

THE GREAT ORSON V



"Where's the love interest?" radio technicians howled before the Martian hocus-pocus went on the air. (You'll be entertained at Orson Welles' theory about this

How was Welles himself the chief victim of the panic? broadcast.) Here are the final fireworks in the life of the man whose beard is driving Hollywood crazy-the actor who gets \$150,000 a picture plus a per cent of the gross (and no interference from the Board of Directors!)-the lad who pointed to Hollywood's maze of cameras and lights and said, "It's the greatest railroad train a boy ever had!"

Read-

HOW TO RAISE A CHILD" by ALVA JOHNSTON and FRED SMITH

NOW ON SALE

THE SATURDAY OUT
EVENING POST Today

Lawvers Testify as 'Stage Money' Case Ends, The Mystery Still Intact

Washington, Jan. 20. Torsor Ispall associates and friends Fresh M. Sterm Last week block New W. Guin and former Season new W. Guin and former Season -in-now-you-don't 180,000 which satellity was slipped in and out of local Maryland bonk two years N. FCC concluded its upon probe orierumstances surrounding niching of WALL season by a the construction of Gillett, consulting radio engineer, new revocation hearing wound up

considerable smortag sport in the re-considerable substantialism of the 7 told by Bearms, ostensible er of the outlet, and Gillett, and Cillett, and District and Cillett, and the con-text daytime plant, was obtained and the content of the content of the theory of the content of the con-tent of the

Others Twelty
Outstanding testimony in the most
striguing day of the three weeks of
suitesing was the stery of Thomas E.
hodes, a former Justice Department
vision chief and iseyer, who was
ragged into the confused situation
1927 when Sheerns was seeking to
should his hot potate. The most dicit evidence that Dill was far more

port. The story that Rundes took was follows:
Stearns said Gum suggested applying for a construction permit, promising to look after all details and to arrange for financing. Money was put in the bank by Gum and Gillett,

RADIO KFRO's Odd Position

Ren Antonio Jan. 30.
KFRO, Low Trans is in a dileron: The reconstruction of the Havana treety finds them in a problem. They green now operating on 1270 kilocycles. Station has just receive a persuit to go to 1269 kilocycles was treety provides that all ristions on 1240 stations move to 1370.

learmed \$6.000 had been withdrawn from the account. Gum demanded Stearns assign his stock and transfer the license to the corporation. The proposition, in Stearns' mind, was to take the station away from him. In attempting to bring about a satis-factory adjustment, Rhodes went to Dill, who acted as though he knew the state of the state of the state of the state.

d Dill, Fees recalled.

After hearing the laments was asked by Dill what S

Steams balked at the proposition was not made clear.

Dickson told the Comm' h he knew Dill was looking for a station in the District of Columbia-Maryland-Virthe venture was being financed by Gam and Dill. Although Dickson was not acquainted with the details, Gum and if would be easy to put up the matey and the lawyer 'pre-sumed' Dill and Gum were providing the cash. This witness also told the Committed the case Dill and he was Committed the case Dill and he was committed to the case Dill and he was been put to the case of the case of the was not the case of the case of the case of the was not the case for the size.

· Radio Daffodils

Portland, Ma.—Local listeners who set the signal that happens to come out of the loudage wasn't their time-pieces that has been throw rount broadcast by VONF, a Hewfoundland st nicely here after WGAN, local part-timer, va-happens that Newfoundland time differs 30 ml

Loadon—Sandy MacPherson, BBC organist, can harmer, if a publicity handout is to be trusted, rom a fan in India, who says he was listening t urmed and discovered a make tying beside him, ised by the organ II only Sickered its eyes.

betrett-WJR is getting letters addressed 'In Deficial Bi Bud Mitchell, chief announcer, has called his staff to ted a little more care in saying 'In the Fisher Building Buffalo-Earl Schlen

Hareld A. LaPened, president WORL, Boston, made final arra-ments last week with station : ager George Lasker and chief gineer George Luckey for the





The Adventures and Romance of the West Come to Life when

CARSON ROBISON and HIS BUCKAROOS

Here is another new NBC Recorded Program Series that thrills audiences with its realism, its stirring songs, its tales of high-riding adventure in the rearing, exciting West! Carson Robison and His





pay ten cents each and crowd into a Minneapolis theater, to participate in a WCCO program...and to loarn! The "at home" audience sends in the questions -an average of 2,500 each week! And out of the admission money come prizes ... for each question, for each participant, for each correct answer.

Here's an educational program that entertains. Conceived, planned and executed by WCCO, it's called "Kiddie Kwiz." The children like it. Their parents like it. Their teachers like it (Principal McQuaray of the Washburn High School calls it "the most wholesome and instructive children's program on the air").

"Kiddie Kwiz" is only one of many programs with WCCO's unique touch. Into their making goes all the showmanship that sixteen years of programming in the Twin Cities have taught WCCO. If you want to buy a ready-made audience, sponsor WCCO's "Kiddie Kwiz." If you want the most popular station in the market, buy WCCO. It's unique in the Northwest!

WCCO 50,000 WATTS WHERE IT COUNTS THE MOST

CBS - 818 KILOCYCLES - MINNEAPOLIS-ST. PAUL
Owned and operated by CBS. Represented by Radio Sales.

The stery which Steams privately told was backed up in one than trappet by Dickson. The



1939-1940

YOUR LUCKY STRIKE HIT PARADE

The American Jobacco Co.

*

WE THE PEOPLE

Santa Coffee-General Foods

京

PURSUIT OF HAPPINESS

The Columbia Broadcasting System

MARK WARNOW, managed exclusively by Columbia Artists Inc., 485 Medicon Avenue, N. Y.

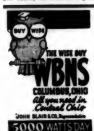


FCC Goes to Supreme Court On WKBB Wrangle: Involves TIMDO WIAUGIE, INVOIVES John Manning, Profile American Profile Common C

Washington, Jan. 28. Idea that competition is the chief way of serving public indexest bost was attered forcefully last week in PCC brief urging the U.S. and the control of a new station in Datasyon, lower objections of the town present outset, WKBB. Biage is set for ruling on the vital proposition whether existing operators should be protected from anything except rulence competition.

With argument disc.

consistency will result if the somic injury' argument is a bar-against granting permits for outlets, the Commish argued.



Because the Communications Act is specifically intended to insure against memorally but under the D.C. Court of Appeals reasoning the regulators would be powerless to encourage the competition necessary to reach this goal.

Another important naint insuring teachers

encourage the competition necessary to reach this goal.

Another important point, involving the offer-stacked PCC processar.

Another important point, involving the offer-stacked PCC processar.

One of the reasons for the rereversal in the informedate court was the Commission's failure to make proper findings. In asking the florproper findings. In asking the florproper findings. In asking the florproper findings. In the contract of th

minute book evidencing um raisem. If the Commission were obligated to make detailed findings with respect to every application made for a new licens or for the reverval or intellectual to the second of the second

W. C. Swartley, manager of WOWO and WGL, Port Wayne, and R. A. O'Conner, president of the Magma-roux Ca, are among the members of the committee in charge of assisting in the federal census.



not been on the air, will be given a chance to see how voices register. Harry Lin, wring most critic from Belavia, Jova, was on Keyse Percis's Twenty Lin, wring most critic from Belavia, Jova, was on Keyse Wall and the Committee of WEEL Traffic Dept. An approximative transit Dept. An approximative transit Dept. An approximative transit Dept. An approximative transit Dept. The Proceedings of the Committee of WEEL Traffic Dept. The American Committee of WEEL Traffic Dept. The American Committee of WEEL Traffic Dept. The American Committee of the Committee of the

The Smorties, WBZ singing quartet, went to New York last weekend to make a series of transcriptions for sponsorship on the Canadian Net-

sponsorship on the Unissum revisitions of the Value of th

show. Beginning Bunday, Feb. 4. Co-lonial Beacon Oil will be apontor-ing its Eno newscosts seven days a week over WBZ-WBZA. WEETS George R. Dunham is in New York gleaning sales ideas at CMR.

Detroit, Jon. 30.

Per 88,000, WWJ here has obtained eachsaive commercial rights to broadcast University of Michigan football games next fall. Same rights were held last fall by WJE, which paddled the contents to Chevrolet, but WWJ also carried games as sun-

New Ft. Worth Biz

Barring Insurance Ca. Chicago, will aponee Sancaror Carlo Carl

JACK DOUGLAS TO KMPC

Detroit, Jan. 30. Jack Douglas, for a long time 'the id Nightwatchman' on WJR here

Jack Douglas, for a long time 'the Old Nightwatchman' on WJR here and for a time on the networks out of New York, is joining KMPC, Dev-orly Hilb, Calif. Lao Fitspatrick, executive v.p. of WJR, WGAR and KMPC, wared for him soon after arriving on the Coast last week for annual pov.wow with G. A. Richards, prez.

First Outright Revocation by FCC Ends Life of Station KUMA. Yuma

257 Press-Linked

STUDEBAKER GRATIFIED

grams Berng 1990

"Washington, Jan. 20.
Bigger and better rodio programs
will be dished up a 1980 by the U. S.
Office of Education, Commissioner
John W. Studebahre announced last
week. Pelating with pride to accombinaments of the past form years,
clared a 'here and expanded programs of radio servicer was on the
mount for the coming year. Studehaber is 'haven convinced than over
that radio is registry becoming one
cutchaning and carriething of education,' de declared.

Three const-to-const acries will be

Beginning Sunday Peb. 4. Co.
WEETS George R. Dunham is a
New York glossing sales idea of the Sunday S

Soles With Havana Symph
Philadelphia, Jan. 20.
Refuel Drudes, violaties with the
KYM house bearing special policy
in with the Hand, way guest policies
to with the Hand, way guest policies
Cuban capital on Menday (28).
Druins flew to Havana from the
Camden airport Thursday (28) and
returns the same way immediately
after his performance to take care of
his air commitments.

W. J. Cameron Out, Illi William J. Cameron, Ford vp. and spokensan, was off the Ford hour last Sunday night (IT) because of a overer cold, his third absence from the show in six years. No replacement was made, the usual institutional talk being drepped.

Revocation proceedings were in-stituted against KUMA on Pok. 8; last year, and a hearing was called at Phoenix, Aria, last Dec. 1. Before drawing the final curtain on the Yuma transmitter, Commish per-mitted Schermann to withdraw as application for hearing which was

pending.

Although the regulators have lead office quasantiers in the KURA case was the first in victor of the results of the



only the first station in Amer-ica, but it has maintained its position as the first station in





ON THE N BC RED NETWORK

DON'T MISS PALMOLIVE'S

"HILLTOP HOUSE", BESS JOHNSON

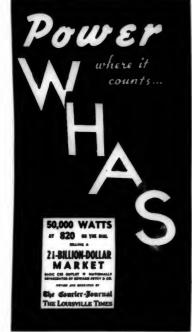
By Adelaide Marston

digsted to the women of America

The story of a waman who must chasse between love and the caree of raising other waman's children

WABC-CBS-10:30-10:45 A.M. E.S.T. 78 Stations Coast-to-Coast

Direction BENTON & BOWLES, Inc.



VARIETY Advertising Reaches The Leading Spenders

FIRST 25 AGENCY NETWORK SPENDERS

(COMBINED NBC, CBS, MBS EXPENDITURES)

| | | 3939. | | 11-38. | | 1937. |
|-----|--|--------------|------|-------------|------|-------------|
| 1. | Blackett-Sample-Hummert, Inc | \$10,714,498 | 110 | \$9,683,125 | 410 | \$7,293,499 |
| 2. | Young & Rubicam, Inc | 6,481,352 | 13) | 5,693,640 | 161 | 3,821,010 |
| 2. | J. Walter Thompson Co | 6.342,398 | 121 | 5,339,006 | +31 | 5.283 134 |
| 4. | Benton & Bowles, Inc | 8,385,301 | 141 | 4,000,300 | +31 | 3,634,240 |
| 8. | Ruthrauff & Ryan, Inc | 4,901,348 | (6) | 4,015,050 | 161 | 3,407,896 |
| 6. | Lord & Thomas | 3,891,366 | (8) | | 121 | 5,549,105 |
| 7. | Compton Advertising, Inc | 3,011,120 | 171 | 3,107,768 | 173 | 3,001,000 |
| 8. | Podlar & Ryan, Inc | 2,902,570 | (111 | 1,588,185 | | |
| 9. | Ward Wheelock Co | 2,506,270 | (8) | 2,258,425 | (16) | 1,138,540 |
| 10. | Botton, Borton, Durstine & Orborn, Inc | 2,481,296 | (10) | 1,588,554 | (30) | 1,001,000 |
| 11. | Newell-Emmett Co., Inc | 1,967,363 | 191 | 1,600,314 | (8) | 1,961,361 |
| 12. | William Brty & Co | 1,852,529 | (18) | 1,006,300 | (17) | 1,693,363 |
| 13. | H. W. Kaster & Sons Adv. Co | 1,732,130 | (15) | 1,245,360 | | • |
| 14. | Lennen & Mitchell, Inc | 1,613,974 | (121 | 1,500,635 | (13) | 1,300,063 |
| 15. | Bussell M. Soeds Co., Inc | 1,400,433 | | * | | • |
| 16. | Stack-Goble Adv. Agency | 1,294,410 | 1361 | 1,967,000 | (11) | 1,498.307 |
| 17. | Wade Adv. Agency | 1,236,254 | 1141 | 1,363,741 | (12) | 1,457,470 |
| 18. | Biow Co | 1,294,593 | (19) | 1,001,115 | | • |
| 19. | Gardner Adv. Co | 1,165,253 | (18) | 1,100,001 | (19) | 938,336 |
| 26. | R. W. Ayer & Son, Inc | 1,144,318 | (13) | 1,397,536 | 481 | 3.842.215 |
| 21. | Erwin, Wasey & Co. Inc | 1,025,598 | (171 | 1,105,072 | (20) | 939,263 |
| 22. | Boche, Williams & Cunnyngham, Inc | 1,008,000 | (21) | 1,804,155 | (19) | 958,519 |
| 23. | Arthur Kudner, Inc | 963,672 | (24) | 785,649 | | • |
| 24. | Buchanan & Co., Inc | 808,440 | | * | | • |
| 73. | Neuser-Meyerhoff, Inc | 884,625 | (221 | 920,170 | (84) | 1,332,900 |
| | | | | | | |

THE 1939 STORY IN A METABLELL

VARIETY, January 17, hour

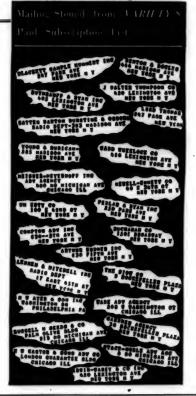
Fifty-two times each year a copy of Variety goes into the hands of time-buyers and budget-controlling executives of these leading agencies.

Fifty-two times each year these executives read Variety.

Fifty-two times each year your station's sales story, appearing in Variety, will be read by these leading spenders — and fifty-two times a year your sales-message will create a desire to buy.



154 West 46 St., New York



RAYMOND PARCE ORCH (148) With Beems Taylor, Millon Cr Mixed Chefr

THEMBUSE
day, 8 p.m. yerk
18ct., 18 yer yerk
18ct., 18 yer
18ct.,

Filter of the state of the stat

the context of the co

JOHN C. HARMON News Commentator Sentations 15 Mins.—Local WEN, New York

Psychic?

Peyson Pittaburgh, Jan. 20. Irda reading: Your music lout your commercial long were received by phonose a day before the festinghouse musical prowith flaymond Paige and Taylor, went on the air description of the reading of the read

WHAT WOULD TOU rith Ben Grauer, Jack Custello adience Show

With Andlence Ba-30 Mins. ENERGINE (CURNE Friday, P.30 p.m. WJE-NBC, New York (Stock-Go

Williams has ensured that the state of the s

Follow-Up Comm

his appendectomy haspitalisation with the properties of the pageing. Bernie windy reprinced the pageing. Bernie windy reprinced the pageing. Bernie windy reprinced the pageing bernie windy reprinced the pageing of the promonable of the properties. The rwitch on Half will be promonable derived the properties. The rwitch on Half will have been propertied. The rwitch on Half will have been propertied. The rwitch on Half will have been propertied, the properties of the hospital ber anomalies that the was Bernie wine in orderieng to the baseline of the Half will be was been propertied, the baseline of the the way to be the properties of the baseline of the the way to be the properties. The properties of the baseline of the the way to be the properties of the baseline of the the way to be the properties of the baseline of the the way to be the properties of the baseline of the the way to be the properties of the baseline of the the properties of the baseline of the the properties of the baseline of the the properties of the properties of the baseline of the the properties of the baseline of the the properties of the rate made good capital of indectomy hospitalization

"I Want a Diverse series on NBC-WEAF Standay afternoons in a part-ticipation regional meller, commanding from the Cond. series by me measuring from the Cond. series by me measuring reconstructions. Heath Wiley 468 this past shot; 8 1,000 perios stary in the past shot; 8 1,000 perios stary in the chore; a Peter B. Kyne years first tend off the orries had October when chore; a Peter B. Kyne years first tend off the orries had October when continuing to build and in episodic denced. However the show has been continuing to build and in episodic devocem emeage, showing its number evila; ranging from juvenité della-ions, Janees Eardea and others parties-tions. Mouries Tuttle, Prach Ré-son, Janees Eardea and others parties-tions, Mouries Tuttle, Prach Ré-son, Janees Eardea and others parties-tives partrayal. While Rues (grocery products) revisioners as apsenses over producers over of outlets, and 18 sta-tions carry it come bankrolling.

GREASEPAINT BOARD OF DERECTORS
K-19F: Dedication with Ames 'w'
Andy, Bing Crouby, Harold Lloyd,
Ben Wilson, G. A. Brinards, Lee
Tyson, John Scott Troiter's Orch.
Minn-Lorest
Minnelly, 5:59 p.s.
KiPFC, Berverly Mills, Cal.

RAINBOW CHOIR (45) Beigh Martin, Director Sustaining Senday, 9 a.m. WOR, New York

Dolph Martin has taken over the juvenile voices available on Big Brother Bob' Emery's regular WOR Intention to the Control of the Cont

OD TODAY

Sunday, 1:30 p.m. NBC-WEAF, New York

said Parisas of Wooden Bockers' in a part of the parisas of Wooden Bockers' in yet moderated ruvings. The sensurers' chatter intercludes are likewise smart and suphisticated without ing the interces. It's a times percise 12a-Da. neather to the cryst of older revivals, tired off the damas with Atlife Red Wing, "wherein a size trambone and some interposing smitch the parisas of th

Liff BEGHNS'
With Ben Flynn, Floyd Burkley,
With Ben Flynn, Floyd Burkley,
Carleton Foons, Toni Gimon,
Jimmy Benneth; Ricaner Phelyn,
Remerik Roberts
15 Minn.
CAMPBELL's SOUP
Bully, 15145 a.m.
WASC-EM, NW. Newleysh

(CAMPRELL'S SOUP)
Bully, 1018 a.m. Yark
Walk-Comment of the Comment of the Commen

ion uroducci, and Kroneth Brokerts is announced.

***BRORT SHORT STORKE**

***With Feal Stevart, Beleeve Gillin II.
**Committed Stevart Wheeloveth Jene Health Stevart Wheeloveth Jene Health Stevart Stevart

A. F. M. SEEKS INTERPRETIVE' **STATUS**

Mismi, Jan. 30.

Equive board of the American
ption of Musicians has gone on
as determined to do someshout obtaining recognition for interpretive artist in any new right legislation which comes r the consideration of Congrues, counsel will be instructed to

reer.
Benny Goodman outfit is scheduled
be this Bunday (4) on its swing
lack from New England and out
tward the Const, where it open at
the Cocoanut Grove, Los Angeles,

LASTFOGEL PRESIDES AT BOOKING CONFAB

Chicage, Jan. 20.

Abo Lastfagel, William Morie hide, had week assembled all band at much man of the agency for a better than the most man of the agency for a better than the most man of the agency for a better than the most man than the most man

Buddy Fisher Retires

Bands at the Box Office

(Presented herewith, as a weekly tobulation, is the estimated cover charge business being down by name bonds in various New York hotels. Spots listed are only where the band is the main ottraction for supper. Dimner business (6-9 P.M.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amound designates week-and and holiday price.)

| | Band George OlsenBiltmore (300; \$1.00-\$1.50) | Weeks Played | Past Week | Covers On Bate 7,875 |
|----|--|-----------------|--------------|----------------------------|
| | Sammy Kaye | 1.3 | 1.025 | 19,575 |
| В | Bob Crosby | 3 | 1.225 | 3,925 |
| B | Glenn MillerPennsylvania (600: 75c-\$1.50) | .3 | 2,550 | 6,900 |
| | Henry King | 2 | 525 | 1,450 |
| P | Guy Lombardo | 19 | 750 | 19,250 |
| 8 | Everett Hoagland | 4 | 950 | 4,200 |
| 8 | Lani McIntireLexington (300; 75c-\$1.50) | 2 | 1,325 | 6,900 |
| Ŀ. | | - | | 6.4.0 |

Canned Music Ballroom Loses **ASCAP Suit**

well bits me to the inclusion of acceptance work for the inclusion of acceptance to the bill will be attended not only by the APR's general and Washington cusmed but by a national of the Washer Douglas, choirman of the Washer Douglas of Washer

FIRST MAN TO LEAVE

Vancouver, B. C. Jen. 26. Mark Kenney, maerire of the West-ern Gentlemen, will hand out his first release ticket in nine years here Sunday (28), when he replaces Don Skilen, ascophoniat, with Stan Pat-tion. Formerly leader of his own combo, Patien will work as arranger and second saxman. State of the bend's fasting pulse and with a nice chunk, company of the company of the company of the com-panying system.

Class Up Omaha Spot

Peony Park ballroom at a city is spending \$50,000 on ext remodeling job. Manager Joe has enlargement of present floor and construction of ot terraces on sides in mind. Ha and asies will be expetted urchestra stand built jike a titane with curtains and flood leted. Place will use name be

Kay Kyser Took \$17,500 At 50-50 in Cincinnatic Free Ducats a Pai

Cincinnest, Jan. 26.

Largest vaude or pic house salesy over paid here was the 817,200 and year over paid here was the 817,200 and here was the 817,200 and here was the severe produce and his head at the Albee. Reafiest measured preference and his seat a record high for the bury since the velvet person of 1928. Played to 17,000 and his part of the 1928 and there were holded so most of the time. Juve, who got in for 25 ceats, held dewn the growth ye remained for address the velvet person of 1928. Played dewn the growth ye remained for address the program on NBC, which originated in the 2360-next larety Births program on NBC, which originated in the 2360-next larety Births program on NBC, which originated in the 2360-next larety Births program on NBC, which originated in the 2360-next larety Births program on NBC, which which contients the six show, and fer the local dailies, all of whom were flowed cut to the Lock by Birth distributions of the Very Ward of the Control of the State of the Lock by Birth distributions of the growth of the Lock by Birth distributions and deals. Thomas agency in New York, which is the Topus of the Control of the pasteboards to the station and the remainder to Locky Birth of the Lock by Birth of the Control of the State of the Control of the Control of the State of the Control of the State of the Control of the Control of the Control of the Cont

Teeth-Chattering In Dixie Bad For Bands' B.O.

SUPPLY OF ACE MEN ALMOST I

Reached for Mom petlighting Individ abors of Name Orch tras Incited Competiti

PRIMA DONNA STUFF

LUCKIES CLAMP DOWN ON HIT LIST

Lord & Thuman, agency on the American Tobarco account, had week and the control of the control o

Success Worshipping Radio Demand For Hits Only A Plugger's Problem

Band Reviews

MATTY MALNECK ORCHESTRA

Rhythmic typ. 22 Mins. Beachcomber, New York

Il Milm.

This very unusual criest headed by the control of the co

or Hay."

A musical life-picture of Gershwin incrtwines his 'Rhapaedy in Blue' rith 'An American in Paris,' 'Min Love,' 'Brife Up the Band,' etc., own to the last thing he wrete, own to the last thing he wrete, leve Walked in, 'from a Sam Gold-ryn filmusical. Likewise a musical science of Bing Creaby takes in 'Resistery of Bing Creaby takes in 'Resistery of Bing Creaby takes in 'Resistery of Bing Creaby takes in 'Reinter-twines his Thousandy in Bloom inter-twines his Thousandy in the second of the control of t

something most swing drumners were to have forgotion, citi. Brailey dated not. His fine trember dated not. His fine trember dated not. His fine trember dated not be hardles himself easily, seems personnel and labely did his convention of the best of the convention of the best of the seems of the other law trembenes and tree trumpets to form aix bran. companied by four trembenes and free trumpets to form aix bran. companied by four trembenes and feeting the control of the companies of the compan will Osborne to MCA

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Will Osborne erchestr's abilit from

formageness to form als branch

and trumpeds to form als branch

and produced to form als branch

and by the unual four synthen

and produced to the con
balls pooks good and has a nice

but her delivery is dull and

filling. Just an average po
arrangement that the team

arrangement

colled Celery Stalks at Midnight, itle seemingly by courtesy of Ray-nond Scott. Ripley or not the band us an arrangement of 'Oh Johnny' half's different.

New Band Fever

Load Books and Standard Control of the Standard St

On the Upbeat

Charile King orchestra organised and rehearted by Mearice Spitaloy, gets Hotel Schenley, Pittsburgh, spet for resumption of formal weekend dancing at Continental Boom. Puggy Message.

Borntee Cummins set for first of Pittsburgh Unit Club's series of Sat-urday night name basid donces at Syria Mosque Saturday (3).

Bonny Burion into Bill Gre Casino, Pittsburgh, Feb. 7, replace Phil Levent outfit.

Johnny Long, Brad Huni and Baron Elliott plucked off President's Birth-day plums in Pittsburgh celebration at William Penn hotel.

Baltas Birthday Balts used Hym Charsinsky (Baker), Murray La hert (Adalphus) and Lou Has (Jefferson).

Clay Bryson set for Feb. 7, opening at Ciro's Club, Dallas, succeeding Larry Kent.

Ray Noble moves into Palace Hotel, San Francisco, Peb. 16, for six weeks. Replacing Vincent Lopes, who heads east an a tour of one-

Proddy Martin was at Chrystal Ballrocen of Hotel Twas, Ft. Worth, for National Fashios Essistions, Inc., which meets here annually and ad-vertises to prospective buyers that Basiness in Fort Worth is a Pleas-

Geria Tucker's band with Bonnie Baker will provide the music for the Milwaukse Variety Club's annual ball at the Auditorium Feb. 28, launching the state campaign to build up a \$10,000 charity fund to aid underservisitened children.

Bub Chester band is replaced at the Paramount, N. Y. soday (Wednes-day) by Ruoch Light though the film and the rest of the stage show hold over. Chester had already been committed for a string of one-night dates so was forced to pull out.

Tommy Tucker hand, at Murray's, Tuckshoe, N. Y., follows Paul White-man into the Strand, N. Y., for two weeks Peb. 23.

Ousie Nelson replaces Joe Sanders band at the Blackhawk, Chicago, Peb. 14.

Jerry Blaine orchestra started a new semi-name policy at the Surf Club, N. Y., last night (Tuesday).

Shorty Shurse leaving Bob Crosby trumpet section. Ed Wade replacing. Reggie Childs held over at Rustic
Cabins, Fort Lee, N. J., until April &
Nathranea, Harty, Backcomber, NTC.

BAND ROUTES

Week of Jan. 29

changes and correction. There is no charge Abbreviations used are as follows: B—I country club; B—botst; NC—slight club; B Beshing office abbreviations are: HCA, Heat General Assumment Corp.; CRA, Consolide Production Bros. Wn. Horvin is spelled out

Armstrong, Louis, Cutton Club, N., HTC. Anh. Paul, Beny T., HTC. And, though, //o GAC, HTC. Arres, Butchell, B. George R., Butya.

short, Brunes, o'th Wan. Heaville, 18 Personal Control, Charlette, 19 Cells, NYC.

Article, 19 Ce

to Rito, Trd. Congress H., Chicaga, Vales, Prodello, GAC., Chicago, Valescand, Richards Backer, Chicago, Charles Backer, Chicago, Charles Backer, Britanes Boort, H wood, Joseph Jan. Wiff, Philips Condello, Jan. Boolevard Condello, Condello, Jan. Boolevard Condello, Chicago, Ch

in a. Univ. Giva, Syramus M., Srramus, N. Y. Gordman, Renny, Mch., NY-Codeman, Renny, Mch., NY-Codeman, Groy, Hos., et al., Martin, NY-Codeman, Groy, Hos., et al., Martin, NY-Codeman, McCodema, Grayman, Hol., Codema Gordena, Grasmin, Call.

Hall, Geo. e 'o CRA, NYC.
Hallett, Mol., Rosslend G., NYC.
Hallett, Mol., Rosslend G., NYC.
Harim, Risk, 'o'B-d'K.
Horris, Taid, Wilshire Boor, H. wood,
Heidt, Hannar, MYA., NYC.
Nessy, Check, Paris lan, 1. A.
Herwick, Ray, P. R., NY.
Horriwck, Ray, P. R., NY.
Hissier, Rickfard, Pisper H., NYC.
Hissier, Rickfard, Pisper H., NYC.
Hiss., Rock, Grend Terrare, Chi-apa,
Hile, Loa, Apollo Y., NYC.

ngarina, Carl CBR Chicago, ea, Herbia, P. R., NTC.

off, Art, Blomarck H., Chicago, clin, Al, Commodors Perry H., Doy Committee of Parry II. Derical Committee of Parry II. Committee of III. Service of III. Committee of III Kuba, Dick. H. Aster, NTC.

Lawson, Bur, c'o Ruckwell Amus, NYC, Lane, Eddin, Rossert H., Shiya, N. Y Le Baron, Eddin, Ralebow Room, N., NYC.
Light, Enorth, Peramenent Y., NYC.
Little, Little Josh, La Suille H., Chirage,
Lombarde, Gong, Carcinous Group, J., A.
Lowes, Chyde, Harlier H., Distract,
Lowes, Chyde, Harlier H., Distract,
Lowes, Chyde, Harlier H., Distract,
Loweshort, Jimmy, co. Blarchi Caise, 17
C 60th H., NYC.
Jones, A.A., Boyel Paim, Cich, Micad.

Hickola, Red. c/o Wm. Marrin, NYC. Noble, Loughton, Statler H., Sustan, Subte, Star, Baverly-Wittstee H., H.

Val. c/s Wm. Morris, NTC.

mont, Loui & Hidde's, NTC. mont, Samon, H. Ambanador, NTC. tret, Don, Greenwick Village Casine Hermond, Nicht, Le Con Bongo, KTC, Header, Chen, Versellien, NYC, Header, Chen, Gresswick Village Code

Bremerik, Green, Greenware, Brief, Mine, et al. REA. NTC.
Brief, Joseph C., NTC.
Brief, Joseph Lymbia, Philis, Brief, Brief, Ref.
Brief, Ref. Ref. Ref.
Brief, Ref. Ref.

Scientifia, Juantin, Havana-Bodrid, NFG, Scientifia, Jee, Harbinark H., Chiraga Front, Ivan, Tymenders, Nf vand, Shariver, Bill, Transders, Nf., NfC, Scholin, Rev. NRI, Chiragameter, Nf., Chiraga, John Phillip, H., Co Wm. Morris, Nf., 1998.

reputator, Phil, o'n MCA, NTC.
Reade, Drit, Name Brane, RTC.
Reade, Drit, Name Brane, RTC.
Reade, Manyer Manife, H wood,
Recessa, Jos. Calego Inn. Phila.
Readfler, Wally, o'n P. R., NYC.
Smillivan, Jos., Cale Smiller, HTC.
Reader Committee, Cale Committe

Teagarden, Jack, e'o MCa, NTC, Thris. Henry, e'o, GMC, NTC, Thompson, Long, Hen Prinkith H, Phila. Tumlin, Pinky, Projec H, Chiraca, Tumri, Don, Westchester Country Cish

Venuel, Jon. GAC, NYC. Vernus, Eddie, M. Merits M., NYC. w

Totte, Kenny, Kelly's Biobles, MTC, ichee, Bonry, Wills, Chirage, ichee, Bonry, Sill Chirage, ichee, Blook, Sill Chirage, ichee, Blook, Sill Chirage, iche, Benny, Blannesia Terrara, Bion, iche, Lawense, rich P. B., BYC. blooman, Prod. strand T., BYC. Bloom, Chirage, Recom H. C. Chart, Salles, Bollow, Technology, Lindberg, BYC. Benny, Borry, Benny, Be

Rucke Sub c'o Wm. Morris, NYC. Ruccing, Suby, State T., NYC.

RUBINOFF'S CONCERTS

It Exceeds Badio For Ports B. O.-51,000 Guarantees

B. Co-31amonations
B. Co-31amonations
B. Co-31amonations
Minneapolis, Jan. 31.

Dave Rubinniff, Infilling a concert
occasement at Virginia, Minn., near
his present plan of operations his
most profitable venture by far—considerably more remanerative than
a loven under the auspices of a local organization, takes the first
\$1,000 into the benefitee, the semisering hody got the next \$500, and
that, if any,
During the past year Rubinoff asserit he has played 300 encapersonia
that, if any,
During the past year Rubinoff asserit he has played 300 encapersonia
that, if any,
Buring the past year Rubinoff
asserit he has played 300 encapersonia
that, if any,
Buring the past year Rubinoff
asserit he has played 300 encapersonia
for from 200 to \$300.

Me carries only a twin plantif
team, Pray and Bragiotti, and in
the same played trained to the
man who handlish his beckings,
Minneapolis or \$81. Paul. He also
appeared in La Crosse, Wis, pair
the Twin Cities.

Add-A-Part Stunt Discs Permit Amateurs to Practice with Pros

sing Add-a-Paris, on unusual sion of record and shoet her instrumentalists who have had the opportunity to play cool musicians and thereby in-shility. Bocords are cut sup-y as a quested, with one par-g. Buyer of the record also is a chest of music for the original part which is measu-istepreted in conjunction which conded trio when the platter

parts are rotated as that a gan be obtained with any four instruments missing-recorded on the SOc Colum-d, the combination sells for gle and from \$3 to \$8.50 in

Jury Awards Ballroom \$500 Damages vs. A.F.M.

Un Union Regulation

the Canton, Pa., Jan. 30.

A lary here and the Canton, Pa. 30.

A lary here and the Canton, Pa. 30.

A lary here and the Canton in this city 500 domages against the Easton local cit the American Preferration in cit the American Preferration and cit the American Preferration in this city 500 domages against the Easton local cit the American Preferration in the Canton Cant

were caked. Biclais testified that the defend-informed them that only men-or of the local would be allowed lay for danses, and that local sectra did not drow well and the room was forced to close in mid-mer last year. The jury de-rated less than as hour in reach-lated less than as hour in reach-

Several Cities Now Claim '18th and 19th St.' Song

"Bith and 19th St." Song.
Thewen 18th and 18th on Cheetsail St.' the sang turned out by Will
Otherse and his singer Dick Ragers.
has aroused porcular reaction in sevjuntaine. Philaderphia, the city in
mind when the tune was written, in
mind when the time was prefixed.
Note of the Interest from Philip
Montal Company of the Company
Montal Company

that particular section is comparable to New York's Park avenue of New was writt-

and Oklahoma City.

mber was written on Osborne's
last nummer at the Palomar
nom, Lon Ange'es, and the lyrics
if while on location in ChiB was unveiled in the latter

op it all, the piano playing Frent named in the lyrics is in Tranton, New Jersey, of the writers were aware.

Mischa Kottler Promoted

isctor of music.

Walter Bastian, returning to WWJ
sther a year's absence, will act as
staff musician and as WWJ contact
with Detroit Federation of Musi-

ASCAP POSTPONES ELECTIONS

Board of directors of the American Board of directors of the American Bociety of Composers hast Thursday By put off the election of officers for the current year until the next menthy meeting, Feb. 28.

Milton Rall Pinchhits

rippe, Overwork during heliday reson lold Dave low,

25 BANDS HEARD BY GOODHEART IN GESTURE

Philadelphia, Jan. 26.
Some 25 local bands are skedded to be auditioned tenight (Tues.) by the Music Corporation of Afterina at the WCAU studies. Billy Godheart of MCA New York office is in

ASCAP IN THE MIDDLE OF A STAGMA CLAIM

N. Y. rupreme court Justice Charles B. McLaughlin Saturday 173 pranted an application of Mor-ris W. Primedf, Ist U. S. tax consul-ris W. Primedf, Ist U. S. tax consul-tation of the Court of the Court of Statiline General Court of the Busiliveringer, and Gane Burt as president of the American Beeity of Componers, Authors and Publishers, the plantif being a Indigency credit, the plantif being a Indigency credit, but the Court of the Court of the Court of the Burt of the Court of the Court of the Court of the Burt of the Court of the Court of the Court of the State of the Court of the Court of the Court of the State of the Court of the Court of the Court of the State of the Court of th

or against the first derbendant for MACAP over the Austrian sectory ASCAP, but in serving an Inpublication to claim since STAGIAA, the community of the Communi

Adding Orchestras

Detroit, Jan. 30. Another entery here is transform Another enterty process, and the control of the con

Lewis (London Docca) Sold Out Over Here

Washington, Jun. 30.

Final demping of stock in Decor.
Beereds, Inc., has been achieved.
R. R. (Tod) Lewis, British director,
neceeding to flexerities at Zenhange report of November transactions ismed last Thursday (Sil). Lenders of common stock in the pisture of common stock in the pisture can pany last October, cleaned on the account by selling \$300 papers of the same designation the following manth, R.C.

execute by reiling 5,000 sees were the same designation the Satterbian months, S.E.C. reported. Outside between the Satterbian control of the Satterbian control of the Satterbian control of 10 days. Levils held sees of 2,000 to 8,000 shares, over a period of 10 days. Levils held sees of 10 days. Levils held to be control of 10 days. Levils held to be common above reported on the part of Deca Recerd Ca., Lid., of Landson,—parent control of the control of the Satterbian conseque, English cettif thoughed on common sees of the Satterbian control of the American should.

WHITEMAN RKO DATES AT 71/4G PLUS %

Paul Whiteman's erch and radio unit, currently at the Strand, New York, has been set for three weeks of vaside dates by RECO, opening Feb. 25 at the Phinos, Cloveland. Imme-diately following will come the Shubert, Circinnati, and Keith's, Co-

BARBERSHOPPERS TO CONVENE IN N. Y. CITY

The invitation jointly extended by Mary F. H. LaGuardia and fermer Gov. All Smith to the two-year old Society for the Preservation and Encuragement of Barber Shor Quartet Singing in America to hold at annual convention in New York City was favorably received by the executive committee, in sension here but

WECKER'S POST

WEURLE'S FUNT
Hollywood, Jan. 20.
Carl Wecker was named supervisor of the Federal Music Project
for Southern California, replacing
William Dean.
Wecker held a similar post in

Time Goes Back to Bob Ripley-CBS Decides Continuance Unwarranted Presently

sich Kottler Promoted
Detroit, Jan 26.
Sinch Kottler Promoted
Detroit, Jan 26.
Sinch Kottler Promoted
Detroit, Jan 26.
Sinch Kottler Promoted
Detroit Jan 26.
Sinch Kottler Remany years a
solver of WWTs musical staff, has
beed Herbert Mert as WWTs di
fire of music.

Stricken by an acute attack of
Stricken by a

Roston Radio Station S.R.O. With 7 Hours Daily of Name Dance **Band Phonograph Recordings**

Broadcast at 11:45 A.M.

Champs of remote band broad-casts, at edd boars, is the Jimmy Kennedy orchestra from Paris Inn, San Diege, Calif. Pickup of the band comes in on the Mu-tual net to New York at 2:8, p.m. sech Wednesday vin KRJ. That mes

VANCOUVER IS OPEN TO NAME BANDS

Vancouver, B. C., Jan. 30.
This city, which has hed a reputa-ion as a tengh spot to reack by vointide hand dating hack 10 years than 15 berved Paul Whiteman to the control of the control of the tengy rigidity excluded by a tight tway rigidity excluded by a tight tway rigidity excluded by a tight way to the common up to the common up to reach the common up to the common up to ring the deal.

Union efficials alternative to the common up to the c

the deal.

In efficials slipped in a proin the form of a letter, to
they will point if invading
crowd the local boys to
although visiting bands will
to pay a stand-by crew.

Blizzard Biffs Bands

Bradley Due at N.Y. Door

Bradley Due at N.Y. Door Will Bradley orchestra goes into the Famous Door, New York, either Pub. 50 or March 20, depending on whether the Ells Pittagerald band pote in as scheduled. Latter outlit current wordy. The product of the Pittagerald band with the show Young Man With a Horn, in which she has a part, may force the outlit is step saide in favor and the product of the produ

Columbia Disc Ballyhoo Show Off

Kay Kyper will do his Lucky Strike broadcast from Florida for four or five weeks, beginning the middle of February. He'l take his whole trouge south for a vacation in Miami. Probably his last date before head-ing southward is non-night dance date Feb. 2 in Legington, Ey.

WORL, 500 watter, boasts a 400% increase during 1990 over 1990. This is entirely attributed to an all-day

Kyser Broadcasting
From Miami, Florida
Kyser will de his Lucky
broadcast from Florida
Kyser will de his Lucky
broadcast from Florida
Kyser will de his Lucky
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for five weeks, beginning the
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Foley Publishing
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Night Club Reviews

CASINO NACIONAL

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GREEN ROOM, N. Y.

ONE OF OUR FINEST BALLADS

"THE SINGING HILLS"

"HOLY SMOKE (Can't Ya Take a Joke)"

SANTLY-JOY-SELECT, 1619 Broadway, New York

Band Bookings

Joseph Budy, Peh. I-March 13, Beht Chuh, Miner Boy, Peh. J. Harch 13, Biltmere Boyx, Feb. 9, Philadel-hiban Holel, Phila, Indefinire, Johns Holel, Phila, Indefinire, Larry Clinton, Peh. 17, Auditorium, Irrimigham, Ala; Feb. 22, Ambrect Jollege, Amberty, Mass; Feb. 27, Impire B., Allentiovn, Pa. Al Danshue, Feb. 7, Grand the-rea, Himstington, Pa.; 8, Orpheum irs B., Allentovn, Pa.; March 8-18, Iaymer B., Baston. Johnny McGe, March 2, Emgire Johnny McGe, March 2, Emgire J. Allentown, Pa.; April 30, Higp bester, Belliums

15 Best Sheet Music Sellers

(Week ending Jan. 27, 1940)

| Carelens |
|---|
| tAll the Things You Are ('Very Warm for May') Chappell |
| Oh, Johnny, Oh Porster |
| "Faithful Forever ('Gulliver's Travels') Pamous |
| South of the Border , Shapiro |
| Indian Summer Witmark |
| ScatterbrainBVC |
| In an Old Dutch Garden |
| "Little Red Fox ('That's Right-You're Wrong') Peist |
| My Prayer Bhapire |
| In the Mood |
| "At the Balalnika ('Balalnika') |
| "Chatterbox (That's Right-You're Wrong') Chappell |
| Lilacs in the Rain Robbins |
| It's a Hap-Hap Happy Day ('Gulliver's Travels') Parasus |
| |

Network Plugs, 8 A.M. to 1 A.M.

| denotes film song, 1 legit, all a | | |
|-----------------------------------|--|-----|
| TITLE | PUBLISHER | TOT |
| Careless | Berlin | |
| ladian Summer | | |
| All the Things You Are t Ver | y Warm for May.Chappell of a LedyChappell | |
| Do I Love You 1Du Barry W. | of a LodyChappell | |
| Paithful Forever "Gulliver's | TravelsFamous | |
| This Changing World | | |
| To You Sweetheart Alabs | -You're Wrong Frist | |
| Little stee Pur That's stignt- | ty Heart ABC | |
| Courte Consende | Bomiek | |
| It's a Man Man Manny Plan 90 | Juliver's Travels, Famous | |
| | | |
| At the Balalaska "Balalaska | the Dream BVC Berms Souty Shapire Shapire Miller | |
| Daca That Dream (Swindig) | the Oream BVC | |
| In an Old Dutch Garden | Harms | |
| Holy Smoke | Santly | |
| Little Street in Singapore | Shapira | |
| My Prayer | Shapire | |
| After I Say I'm Sorry | Miller | |
| in the Mood | Iway Melody Crawford | |
| ve Got Mr Eyes on You " | way Mesody Crawtord | |
| Vagations (Swages) | Paramount | |
| Bluegards in the Manningst"On | Ager | |
| Confession Con | Olman | |
| | | |
| Beattacheala | RVC | |
| Stool It's Wanderful tMark a | nd Wig Show Spier | |
| Only What Vest Said (Three | After Three Mercer | |
| Thought About You | Moreor | |
| Startit Mour (Vanities | Robbins | |
| After All | | |
| Goody Goodbye | Olman | |
| I Didn't Know What Time ! T | to Many GirlsChappett | |
| Yodelin' Jive | The state of the s | |
| You're a Lucky Guy (Cotton | Club Parade Witmark | |
| Say Bi Bi | *Pracchie Berlin | |
| When You Wigh Upon a Biar | Shapire | |
| Man Back to 1986 A D. ATher | e After Three Mercer | |
| Angel (Wanitime | Robbins | |
| Me Male Making Person at Ma | Mills | |
| Cirl with the Pistails in Her We | dr Harms | |

Music Notes

THERE

TODAY S REQUEST

Lyris-Cliff Fried Music-Jon. H. Sa

My Melancholy Baby

and His Orchestra

MUTUAL BROADCASTING -Coast-to-Coast **BLUE BIRD RECORDS**

Playing NEW YORK PARAMOUNT Now 2nd YEAR HOTEL TAFT, NEW YORK

MUSIC CORP. OF AMERICA

Inside Stuff-Music

In conjunction with 20th-Fox's "Swance River," Robbins Munic is to sat a book of Stephen Fovier tunes containing 57 of his writings. In 25-60 of the ones listed have never been printed since first editions.

Otsen and Johnson, who wrote the number 26 years ago, are arrang a include 'Oh, Gee, Oh, Gosh, I'm in Love' into the score of their Bru asy show, 'Belizapoppin.' May Questel has recorded the number

preme court justice Charles B. NeLaughlin in N. Y. last Tussday d out a libel action of Islam Jones against the Down Beat Publishing lare, of Chicago. The judge found the defondant was improperly d in New York.

is alleged libel occurred in the Dec. 1, 1600, issue. No complaint as the libel, or the damages sought was ever placed on file.

Things hoppored to the Hal Kerme hand, now on a tour through the goods, wesh better last. First a home in a fewline ready with a Garage and Kerney's man results are the state of the state

Boling which the Appellate Division of the N. Y. supreme court handed down last week in favor of the Crewford Music Co. and Chappell & Co. in consecuted to the Co. and Chappell & Co. In consecuted to result in the falling of a mass of similar south by other publishing houses. Counsel for the latter had delerved starting their statem until the higher court had estitled a technical objection to the Crewford and Chappell complaints. ARC will now have to file its answer to C & C of the green of incular prosoblent repulsy abbunement.

to C & C's charges of issuing firsudulent repully statements.

American Record had sched that Crawford and Chappell be ordered to rate a reproduce cause of action for each license agreement nomed in the complete that Buyerme Court Justice Person ruled that the fact that C & C had grouped as menty as 20 licenses in each cause of action was skey. It was this decision that ARC appealed.

The Herbert J. Vains interests nod the ARC to CBS list year but they have assumed the determe of the sult. Shapire Bornstein filed an action floating 171.

Earlementers on Paradet Lennie Mayton's new hand comes over the air mm H. Y. Roseland toince out) in fine fashism but it could use more of the lender's pieces breasts to give the property of the lender's pieces breasts to give the property of the lender's pieces breasts to give the property McGee from Denohus's Ceder Grover. I. J. which can't be missed because of the leader's sweet trumpel. McGee has an arrangement of fine a Pari of Weeden Sheet's sweet trumpel. McGee has an arrangement of fine a Pari of Weeden Sheet's sweet trumpel. McGee has an arrangement of fine a Pari of Weeden Sheet's pieces that stands out. Weeden Sheet's the stands out. Weeden Sheet's the stands of the Weeden Sheet's the Stands of t



Fex-trot Sensation of 1940

YAWNING AT DAW!

EVAN GEORGEOFF MUSIC PUBLISHING COMPANY THE THE AMELING. ONLY

'NOLA' SHOW CAUSE ORDER

A show cause order returnable today (31) in supreme evert, Queen,
N. Y., was signed in Breodyty last
Friday (30) by Justice Charles J.
Dodd requiring Bam Fax, member of
the mostic publishing firm of Sam
the control of the supper
as a witness before trial of a \$800,000
unif for reyalline brought by a sister
of the last Felix Arndi, composer of
Noda' and other seasy.
The order also compele Fox is
shown why be thended not be required
taining to Arndi's songs Teloi.
Marisonits', Operatis Rightmary
and Clever Chab.
Arndi's sistem, Mr. Charlotte A.

"Basicolotto," Cyperette Rightmery and Amelly distra, Birx Charlette A Alexander of Jametes, N. Y., etc. and Alexander of Jametes, N. Y., etc. and the componer's order has been contained letters of administration on the late componer's order has been contained by the componer's order has been contained by the componer's order has been contained by the componer's order of the componer's order of the componer's order of the componer's order or the componer of the componer or the componer or the componer of the componer or the componer of the componer of

ASCAP DECREE IN NEBRASKA

heard my a special court.

The court found the terms of the Rebrasks law so drastic and its penaltice so great that ASCAP had no adequate means of testing its validity violating its terms and then defending itself against presecution.

Byron Gay Sues Robbins, 20th-Fox on 'The Vamp'

Byron Gay is using the Robbins Music Gorp. Lee Fried, Re., and 20th Ground-Fried Re., and 20th Ground-Fried Res 2000,000 on the ground of making unautherland mechanical use of his point, The Vangtham Carried Res 20th Re

Wattenberg Starts Trip

Sidney William Wettenberg, counsel for the Music Publishers Practice Association, Jerf Sunday (23) for a tour of the middle west to line up local associate counsel in the MFPA's notional drive to support of the bootley associate counsel in the MFPA's notional drive to support to the support of the support of the bootley associated with the bootley associated with

gaters.
Drive against contraband songsheets has been intensified as a result of the entrance of the international Circulation Co. as a distributor of sheet music among stationary
and drug stores and other places
that the said managing

ASCAP Grabbed Furniture, Cafe Continued: Owner's Daytime Job Slapped With Garnishee Order

23rd ASCAP Slap

Keetucky mokes the 22d state in whose legislature a bill directed against the American Society of Componers, Authors and Publishers has been introduced. The phrasing of the bill is similar to the Nebrasha measure, which a special federal statutory court recently declared to be unconstitutional.

SHUBERT MSS. **NOW OKAY VIA ASCAP**

Catalog of the Shubert Music Pub-ihing Corp. has again become availlishing Corp. has again become avaisable for brackeasting as the result of a settlement fast week between the Shuberis and the Warner Brez. publishing interests. Under the settlement deal Harms and the Shuberis become joint owners of SMFC and the existing is reinstated as a memory of the American Society of Com-

become joint owners of SMFC and the cuising is releasted as a member of the American Sectoty of Componers, Authors and Publishers as of August, 1804. Sidney Keys, as counsel for Broadcast Minist, Inc., recently made on other for the Shubert youth the discussion sings.

Fact terminated 32 actions which the Shubert had pending in the 21. 3', supersent and federal courts to \$2.304,000 and the derendants manned benides the Warners included ASCAP, NBC and CSS. Worked have been beared from the air nine the beginning of 1936 when Warners after a five months' observed returning the extension of control of the performing free collected on their mustical secret. Will had the choice of either returning the extension of either returning the extension of either returning the catelings to the Shuberts or withdrawing latter dervice, Harms became the dendant of 24 suits. The articlement was worked out by A. M. Wattenberg, WS counsel, and M. R. Weinberger, the the Shuberts.

United Bindes court in security chronic court when a new and unmessal notes wort universal notes were interpolated into the lumbled court. When the federal court shows the polarical court when a court when the polarical court of the court was a court of the court o

JACK ROBBINS CRUISING

The music publisher has been fill recently and the trip is primarily in the nature of a convalencent cure.

G.-S. Tunes Dropped

THE GREATEST SCORE SINCE "SNOW WHITE"

WALT DISNEY'S "PINOCCHIO"

WHEN YOU WISH UPON A STAR

GOT NO STRINGS WHISTLE WOODEN HEAD MUSIC BOX HI-DIDDLE

THREE CHEERS

The No. 1 Sons of the Country **CARELESS**

AND RIGHT ON THE HEELS OF "CARELESS" LITTLE SHEPHERD OF MY DREAMS

THE SUBDBUSE MIT

YOU'D DE SURPRISED

CHAS, WARREN - Prof. Mgr.

IRVING BERLIN Inc. 799 Seventh A

AGENTS HIT BY POISON-PEN LETTERS

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Most of the letters have been for-warded by the hotels to the Enter-tainment Managers Anna, and the American Guild of Veriety Artists here, with both organizations investi-gating the situation and considering adjecting the sid of the U. S. Post-oftice Department in tracking down

Obsolete Laws Haunt Canadian Theatres

St. John, N. B., Jan. 30

Altief Echibiters have estied a moviet enter a formal protest to the provincial government gainst same cholsters provincians in the legislation governing dimemblishers.

film exhibitors.

Bircound for consideration are (1)

Bircound for consideration are (1)

Bircound for consideration are (1)

all tinger: (2) a license for of \$100

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on each performance of any tinger above of any kind, and with fine of the search unioners.

"Whitey" Roberts

Note, M.F. with Breez Goodson

Unit Review

AMERICA SWINGS (BROADWAY, CHARLOTTE)

riotte, N. C., Jon. 30. Randatah Avers, Billy, Lambert, Paultine Radick, Gale Sisters (3), Gates & Claire, Line (10), Band (3); Heaven With Barbed Wire Fence (20th).

all right, but or come are a remained and a right, but or come a remained and a r

Reopens as Burley Louisville, Jan. 30.

Drusty Lane, 1,100-seat house (for-merty Walnut) owned by Dr. Irvin Abell, local modion, respensed Pri-day (30) with burley, Meyer Blackie, Landt, farmer operator of several houses in Ohio, has the backing of Circinnati capital. Matt Koli, former producer of Columbia wheal shows, is produced.

prostocer.

Name 'burlesh' will be absent from the marques when house opens, as it is generally understood that Dr. Abell has frowned on leasing the house for burley. Shows are being billed as musicals, 'botter than burlesh.

Producer Sues Theatre

Producer Sues Theatre
Montreal, Jan. 20.
Burleaque show put into the Mayfair here without consultation of producer Sel Tapley resulted in Ingal
Amuse, Corp., operators of the house.
Tapley, local misery producer, had
contract giving him charge of stage
shows at Mayfair and objected to
change from established vaude
policy.

Reported Variety Corp. paid off ut of court, taking up Tapley's

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46" ST. NEW YORK Bruard 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGER

BOOKING

VAUDEVILLE PHILLY UEA PLANS C'T TEST ON CONTRACTS

The United Entertainers Anna, independent actors uniton, is not to dissured to text the validity of performin CRY Magistrate's Court this
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•15 YEARS AGO•

(From VARIETY)

Famous Players, to guard its 'sec-and Valentime,' Bicardo Cortee, had a marriage clause in his contract. So, it looked like he and Alma Ru-hena couldn't get hitched, although they did later.

Charles Probusan received blanket continct from Sir James Barrie, and was offering 20 of latter's 22 play for use in America. Arrangements completed by Githert Miller, Froh-man's Landon rep, in the British

Actors couldn't get sick on Pan-tages circuit and expect to have con-tracts in force when they got well, according to deft harded by Pan at Vaudeville Managers Protective Asm. Armatrong and Blondett were apacide set involved.

At least eight \$2-inp pix were ex-pected on Broadway by the middle of February.

Good bix in small-time houses run-ning vaudfilms led managers to be-lieve that this was the coming policy, with big-time vaude on the way out.

'Abis's Irsh Rose' was winding up-in its 88th week at the Studebaker, Chicago, and the crowds were surg-ing for a last chance to see the com-edy. 'Abis' was in its 141st week at the Republic, N. Y.

Lon Chancy signed by Metro for three years at \$2,500 weekly,

Henie 100G in St. Louis

Despite sub-serve weather during most of the engagement of Sonia for the engagement of Sonia Areas, approximately 80,000 natives from the greater Sil. Leuis area laid \$100,000 on the line to see the spectrum of the engagement of

room at \$1 was peddled on the last night.
The take exceeded that of Miss Henio's appearance in Sept. 1938, when \$90,000 was groused.

Saranac Lake By Happy Benway

Saranac, Jan. 38

Saranac, Jan. 30. New arrivals at the Rogers are him Rudy Gayles, formerly with the Harms Publishing Co., and Wil-liam Carey.

the Harmi Publishing Co., and Wil-liam Carey.
Ruth (Tuddy) Blewart, who did the trick up here, came back for a cheek-up. Medice gave her a com-plete obay.
The E. M. Donahuse came in un-pressed and deded Ages Orr.
December of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the

or mean.
Tudor Cameron has been moved
rom the infirmary department to
he up-and-exercise gang.
Robert Congrove came in for ob-

revailed.

It was 44 below zero one day last reak. The next day at neon it was

New Acts

her stuff is not reputative, for an test interest and the interest and interest and the interest and interest and the interest and int

and a below for more operations. In the control of the control of

BETTY & ESCORTS (5) Singing 5 Mins.; One Chicago, Chicago

Chiesaya, Chiesaye
Three men and a girl from midwest NBC ranks, slong with a piano
accompanies who lan't assential to the
act, comprise Betty and Execrts. H'a
typical three men and a girl wassling.
Have an easy manner of singing pop times, and go in for occsional twists of arrangements for the
harmonicing.

harmonizing. Betty is a tive-footer with a baby voice and makes use of it to go cute on her sole number. Three bays are in the background for the main and hold up their end of the tonsil work is good fashion. In all, it's a youthful and nice-lesting fournemen, Should be miliable for environment. Gold.

JUDY ELLINGTON Songs 4 Mins. Flatbuck, B'hirn

Plathaud. B'klyro
Miss Bilington is doing a single
after having been in the vecalist spot
with the Charlin Barnet and Twanny;
Reynolds bands. She's a cute blonder,
with shifty for band vecalising, but
hasn't enough style and power to reptant this, where after swerking in front
of Ann DuPont's orch, she' does okay,
okay.

oksy. Costuming is good, but her colfure, which gives her a hard appearance, could stand revision. Singing Taith-ful Forever' and 'Rockin' Chair's Got Me' on this date.

SHEFFER and BRENNER Plane Due 6 Mins.

Conservations of Section 1997. It is Blina. Section 1997. It is a more than suggests a reduced strip routine. It is more than suggests a reduced strip routine. It is more than suggests a reduced strip routine. It is more than suggests a reduced strip routine, but the section 1997. It is more than suggests a reduced strip routine, but the section 1997. It is blinarious 1997. It is section 1997. It is blinarious 1997. It is section 1997. It i

Plathench, Shiya.

Lee Disma, a native of Broaklyn, has been in pictures and vaude, but inn't in the New Act the, so this retien't in the New Act the, so this reien't in the New Act the, so this refellow, with the grace and agility of a much manler man, and he has an attractively breezy personality. Act is already a click for vaude or niteries, but if sharpened it could be begatter and an advantaged in the state of the state

Aber.

Albert.

Alber

Detroit, Jan. 84.
A marier of everenonies abouté nat try to clown while driving his ear. Helen Louise Slong, singer, testified in her suit here for \$21,000 damages because of ears on her nose. Defendant is Chart. Stanley, whose mark belt reads and nilery shows. The singer alleges her heauty was mark belt reads and nilery shows. The singer alleges her heauty was mark belt reads and nilery shows. The singer alleges her heauty was mark belt reads and nilery shows. The singer alleges were con-merted in August 1958, when Stan-ley, driving to on engagement, tried to be framp and, turning to the back most to see how the length were con-ment to see how the length were con-tact. The seed of the con-tract of the seed of the con-tact of the seed of the seed of the car, corroborated Miss Stong's testi-mony.

Bost Coffee in England **OUALITY INN**

Leicester Square LONDON, WEST-END

MALCIA

Clifford G. Flacher's "FOLIES BERGERE"

A SMASH HIT!

Loew's State, New York, Week Jan. 25th LEONARD GAUTIER'S

WEEK FEB. 9TH, CHICAGO, CHICAGO Birection: NORTH and FLAMM

The ARNOLDS

Mpls. Stage Show Season a Dud: Minnesota and Gavety Both Shut

more than two winning weeks age in two curved-assess whirts, age is two curved-assess whirts, age is two curved-assess whirts, age is a total of shout with also include Everetti Marshall, the Debo-shout for the state of the st

working and the procession of the section of the differences between the section of the differen

TRYING TO SAVE

The Aginte Ann. here has taken siege to reprieve the dring varieties in Greet Britain, requesting its members to list their total bookings for last ments and the current one order to show the Labor Ministry that the control of the

LOLITA CORDOBA, CAFE SINGER, OWES \$113,503

labila Cerdoba, singstress current la Conga, N. Y., and also known Basta Rivers and Loist Van Basta Rivers and Research of Study (28) listing aneste of \$110,000. The petition of the Control of the Congard of th

Dallas Nabe Is Trying Vande With 10-Act Unit

NITERY BANKRUPT

The Village Brewery Rectaurant, Inc., operators of a cabaret et 186 tion for recreations of a cabaret et 186 tion for recreations in N. Y. Recreat court Monday (29) listing assets of \$5.000 and liabilities of \$50.000 and liabilities of \$50.000 and liabilities of \$50.000 and liabilities occurrent of \$5.000 and liabilities of \$50.000 and liabilities of recreations on conformation.

All priority claims will be paid in calcium on conformation.

All priority claims will be paid in calcium on conformation, which will be a conformation of the conf

Leo Deslys Broke

Lee Deelys (and Clark), nitery singer and bandemen, of 812 Park Avenue, N. Y., filed a voluntary peri-tion of bankruptcy in N. Y. federal court Monday (29) listing no assets and liabilities of \$13.574. and liabilities of \$13.574.

Largest recitor is M. Offutt owed \$12.500 for monies loaned.

For Nilery Dancer's Fall Hannah Becker, dancer, inled sail in the R. Y. federal court Thurridge (25) against Billy Row's Dismond Retreshole, Inc., socking 178,000 dam-slow the softward in full. The acceptance of the first state of the first

WB. MUSICIANS TALK PEACE IN PHILLY

John S. Olsen and Barcid O. Jehnson (Ole Olsen and Chiz Johnson),
filed usit yesterday (Theeday) in the
New York supersee court seeking as
New York supersee court seeking as
New York supersee court seeking as
profits against Benny Merodf, Albert
Borde, Rex Weber, the Contoury Thestrical Enterprises, inc., for the alsigned plagiarism of Telellaspropoin! in
Recover as 'Hellasfer'. An application for a temporary injunction will be
heard inday (Wednesday).
The plaintiffs assert they have
mentile on the road and at the Winter Garden, N. Y., has ground over
\$2.00,000 and is still doing better
for Garden, N. Y., has ground over
\$2.00,000 and is still doing better
than \$25.00 weekly. It is planned,
the show on the road, and possibly to
lan \$25.00 weekly. It is planned,
the show on the road, and possibly to
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and are socued of having appropriand are socued of having appropriand are socued of having appropriand are socued of having approprisolity out of 'Heltaspoopin'.
A Vasarry review from Dayton,
Ohio, of Jan. 6, is cited to prove
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C. O. & T. to Coast
Cast, Owen and Topsy, via agreement with Earl Carroll, pulled out
of Vanities' in New York last week,
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75G Suit Va. Billy Rose For Nitery Dancer's Fall 2 Employment Agency Bills Introed In Albany for Agents and Bookers

Canada OK's Tour Stay To Two employment agency bills efficially covering the show busi

B'KLYN NITERIES AVERT AGVA STRIKE

In Suit Vs. Ripley

New York superses court justee
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tract. Turner claims an agreement was made in May, 1938, whereby he was noted in May, 1938, whereby he was noted in the secure a die for Ripley's above. He claims he secured a spot at rupty in N. Y. federal court listing Broadway and 31rt street, but the 31th ansare and 31.01 in liabilities. He defendants breached the agreement and opened at 1008 Broadway.

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NEXT WEEK (February 2) THIS WEEK (January 26)

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Corkious Taxers

Actors Fund Annual Show Runs Long And Clicko. Grossing Around \$7,500

By JACK PULASKI

George M. Cohan. in a medley of in energy, we roundily greefed, key thrust a microphone towards in, but the star pushed it aside ith the comment that he didn't, and that thing. Just the opposite then Walter Huston came on, be gright bed in war the amplification, cincipally to warble the Septem-er Bong' from 'Knickerbocker lidding,' in which he appeared last

uniday, in which he appeared last of the common and Jehnson brought on common and Jehnson brought on the common and Jehnson brought on the confirmen number, which we withing a summer, which was the confirmen number, or the confirmen on the confirmen number, which a from the common and the common and the common and the summer of the common and the co

DOUBTFUL EQUITY WILL ACT ON CLAIMS VS. LTC

right, though the showns the continued of the showns the shown of the

Marie Naldi, Dancer, May Go Into 'Concrete'

Mario Maldi, d'Aury Rays and sid opera in Restan next week and Raddi, heltressen Barry Rays and sid dated to debut in town Pub. 22. Side Nacional here, when the Capital Concrete, which Pietre do Dounts to drawante to knotide with Maldi, having him inmind are one of the major suspension for the second of the

ments.

Di Donate has promised his drama-tization to the Group theatre, via Chartes Friedman, but George S. Kaufman is also interested in pre-senting II.

World We Make' Folds When Kingsley's Co-on Plan Hits Some Spaces

Although Sidney Kingder proposed to continue his first manufacture to the continue his first manufacture to make the show co-speration of the continue his first manufacture to make the show of continue his first manufacture to continue his first manufacture his first manufacture to continue his first manufacture his first ma

DEALS

perventage errangements for legist appearances. Stars and forest appearances. Stars are for fixed emperatures and a similar plan has been adopted enceuts, but no have of the grant and a similar plan has been adopted enceuts. Case in point in 'Margin for Erroy.' to their reported offered course, to their expectation of the property of the cost are on percentage. Understood their coursest singulate a devision their coursest singulate a formation of their courses of their course of their cour

TMAT Claims Against Sam Grisman Hinge On **Technicality in Contracts**

with the Thestrient Managers Agestal with the Thestrient Managers Agestal advance agest, and Nerman Bieri, company manager of Max Reinhardt Werkshop, which folded in fam Frantines recently after one ThatTi officent it was not cheer which side was in the right, though It was indicated that the showman was a support of the thest of the the thest of the the

with Correlia Olfs Skinner

TSG Suit Vs. Carroll

TSG Suit Vs. Car

Western Union Enters N. Y. Ticket Situash, Proposing Distribution At 10c Premium: Newman Fined \$250

followed the debut.

Guidd has the larger share of the
ownership and the management, but
Rose has been in close tusch with
the above. Understood that he locome interested in Column's through
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who plays the male lead. Play wa
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Classer, who returned to legit after a
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nist-up. Term treat. Upon the result depends claims of three stagehands, who also went west under claims of three stagehands, who also went west under claims of three stagehands, who also went west under claims. Another claim was filed by Nick. C. Wagner, who any three weaks a particular of the first of

Chase to Prep for Show

Hollywood, Jan. 30.
Charley Chase trusts for New York
next Tuesday (4) to start rebearsals
for legit show, 'Worth a Millind,' to
be produced by Jack Mallindy in assecution with the Shuberts.
Play opens on Broadway after trycosts in Atlantic City and Philadel
should be the show of the cost of Demonia's Cale here
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for foture floor, shows at the spot.

Comedy' Seling 75%
Of Texas Grosses

Katharine Curnell, in 76-Time for Curnelly, began a tour of Texas at Annuilla Transled (20), hongo and tour of the text of the Texas at Annuilla Transled (20), hongo and the text of the Texas at Annuilla Transled (20), hongo and the text of the Texas at Annuilla Transled (20), hongo and the text of the Texas at Annuilla Transled (20), hongo the text of the Texas at Annuilla Transled (20), hongo the text of the Texas at Annuilla Transled (20), hongo the text of the Texas at Annuilla Transled (20), hongo the text of the Texas at Annuilla Transled (20), hongo the text of the Texas at Annuilla Transled (20), hongo the text of the text of

Nicholson, Banberger

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Plays Out of Town

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| Pier I House Livere, Jan. 38 Berton in Flore Blaven, Jan. 38 Berton in Frag by Erree Liveren, 19 Francis and Liveren, 19 There is the liveren and Liveren Liveren There is believe and Liveren Liveren There is believe and Liveren Liveren There is believe and Liveren Liveren The and Liveren The liveren Liveren The liveren | as seed can come of the match and a persoader the girl to pass not of the picture and leave Bawtings to the work. This has does in the hope the beautiful that the beautiful the beautifu |
| out-of-town break-in stretch should bring it to the proper boil before it but, Broadway, as there are plenty of | results obtained from two high up- stage horns and two low downstage ones. Timing of these effects also is |

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to to MR. CARL SHYDER and MR. PAUL SMALL



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LEGITIMATE Shows in Rehearsal

Lacro Ser to Haaraa'— Dright Deero Wiman.

'Anather Sew! ('Spell Your Manni,' 'H Stight Hare Been Yes!—Chery! Crawford.

'The Unesaquered' — Goorge Abbett.

'The Burning Beek' — Jack Small.

'Night Munit'—Group Thes-its.

tre.

"Life With Father" (Chicago Co.)—Oscar Serlin.

FONTANNE'S ILLNESS **EXITS 'SHREW' DATES**

Three New England one-nighters were cancelled by the Thesize were cancelled by the Thesize were cancelled by the Thesize the Lants first half of this tweet because of on attack of larrygains which need Lyan Pentanes to Dectors het Lyan Pentanes in the Lyan Pentanes in Mentanes in the Lyan Pentanes in Mentanes in Lyan Pentanes in Mentanes in Lyan Pentanes in Lyan Pentan

Short Asks Judgment For \$4,351 on 'Mikado' %

84,351 on 'Mikado' 'go Hannerd Shart applied to be H. Y. raprense court for a judgment of a sward granted him by three articles to confirmation of a sward granted him by three arti-lite, and Mikheles Todi, produced 'Hot Mikado.' The plaintiff staged to show. An index presented an Alleged on Sopt. In 1908, a common on Sopt. In 1908, a common awarded the plaintiff the above amount. Short is receiving the money entitled him to 15°, of the green.

Foxes,' Vanities' Close

| actings by flound thousinger, presented by |
|--|
| Jerome Mayor or Manue Elliott, N. Y., |
| Jim 26, '60, 88.30 top. |
| Mrs. Pitch Ethel Introddl |
| Mrs. Duly |
| Mr. 14aly John Adair |
| Jed Jones Mugh Murlows |
| Betty M-miline |
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| Catherine Italy Ariery Francis |
| Itemald Themseen Pickard Clark |
| Miss Muhlen Buth Thone McDevitt |

Inside Stuff-Legit

The Man Who Killed Lincoln, which Joseph M. Geites opened and closed at the Lengacre, N. Y., is estimated having but \$80,000, exagginated and the Lengacre, N. Y., is estimated having but \$80,000, exagginated the desired place of the second of the second

I Married on Angel' ended its tour Seturday (II) after completing a three-week date in Sen Francisco. Bond showings were mostly dispositionests and it is understood that out-of-town endagements for 'Angel' this senson piled up a loss of \$80,000. Figured that had Zerina remained in the cast attendance results would have been estirally different, for showing the contract of the con

Charles Washburn has stepped out and opened on office on Broodway for himself and ossociate press agents. Latter include Gardner Wilson, who, except during the winter, is on the Bingling circus press staff. He is curroutly headling Thay Virtua, 'starring Constance Bennett, in Chicap, although that unsignment was supposed to be Bom Birstinin,' who has been agenting 'My Dear Children' for its tour.' Washburn takes over for the Wey York engagement, deted for the Belease 20 and 31.
Finemen Bannon and Frank Goodman, who was with the Mercury Thartra, are also in the Washburn outlit, which anticipates handling commercials to the Washburn outlit, which anticipates handling commercials to the Washburn outlit, which anticipates handling commercials in the Washburn outlit, which anticipates handling commercials and the Washburn outlit, which anticipates handling commercials in the Washburn outlit, which anticipates handling commercials to the Washburn outlit, which and the start in the Washburn outlit, which are the washburn outlit washburn outlit, which are the washburn outlined to the Washburn outlit, which are the washburn outlit, which are the washburn outlit, which are the washburn outlity washburn takes over for the Washburn outlit, which are the washburn outlit, which are the washburn outlit washburn outlit, which are the washburn outlit washburn outlity washburn outlit washburn outlit washburn outlity washburn outlity

Business for 'Streets of Pars,' which moved from the Broadhurst to the much larger Majorite, N. Y., last week, did not improve as expected, although the sales was reduced to \$3.0. So the revue gave on the road offer will be replaced after three weeks out of tires. Comics will return it will be replaced after three weeks out of tires. Comics will return its New York each Priday for radio broadeasto on the Kate Smith program. Common Mireade will continue in Parif. She will double into a night chick during the Chicago engagement.

Annual illustrators' show Priday (2), at \$15 top, will again be given at the Beckscher Beatin, a little bouse on upper Fifth venous, N. Y. Although a sing performance, artist models will again be on view, girls continued to the performance and the state of the performance and the performance artist models will again be on view, girls combined being bandled by Joe Laurin, Jr. Performance is said to be sold out. Since the proceeds are for aid to needy artists there is a possibility that the revue will be repeated on the evening following the arthoulded showing.

Stubholders for opening of John Barrymore in 'My Dear Children' to-aight (Wednesday) are finding a bronze replies of their tichets in the beart the filed price premisently. Also in the envelope is a cared werning that this inchesed bronze tichet is a souvenir... and is NOT good for ad-mission... Aldrich & Myers.'

ond production financed by the firm of Carly Wharton-Martin Gabel, which is the legit investing agent for John May Whitney. This one looks like a had guest, but as principal like a had guest, but as principal but with Teher the outh still has a justy profit. Wole.

Propose to Lagitants Step as
Proposed State of the Case of the Ca

COLONY CLUB Palm Beach, Florida Mgt.: WM. KENT 1776 B'way, New York

'VIRTUE' ENDS IN CHI WITH N.G. 7G

oth modeler convolty, "amma to the model of the manner for Land Work at Lanch he Blanche Grand (1st 1, 1st 1, 1st

"Semilals," Erlanger (5th-fir week) (1,600; 83.30). Conventi-mole site this tip and it get who \$5,000 for finale.

CORNELL 18G: LEGIT SWINGS TO H'WOOD

Legit activity has transferred from herenteen accurrently to halfy seed accept. It Capitan theater ex-plated (20) for two weeks engage-died (20) for two weeks engage-tiale Steet the People, originally defent at the Assistance League influence, moves Feb. 1 to Helly-street for resent its success of the of few stance.

r to repeat its success of the we stanza-, harine Cornell wound up two good weeks at the Bilmore getting approximately \$18,500 at week. House went dark Feb. 12, when The Man Who to Dinner' will be premiered kienander Weollectt in the title Gestrye S. Kaufman, one of sthorx, is claging the Som Harmelschien.

Detroit Gives Barrymore Gad Hand, Big \$22,000

Detroit, Jan. 30.
Intrymore, at the Cass in Children, and a cordial from the critics last week it plenty of added attention on.

r prem. evenetity his at ap-mately \$22,000, and the play ship could have game along well brond week. Can is again dark 'George White's Scandals' rolls anday (4).

Kine OK \$9,500, Philly; May Hold for 4th W'k

Philadelphia, Jan. 30.
current attractions are The
Culuma, Thaster Guide preCuluma, Thaster Guide preCuluma, Thaster Guide preCuluma, Thaster Guide preculum, Thaster Guide preculture of the company of the
Culuma of the company of the
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C

Ballet 10G in Portland

Portland, Ore. Jan. 30.

Ballet Rance de Monte Carle
layed two nights and one mat at
Daiz Auditorium (26-27), admish
16-42-73.

Show, always popular in this burg. St. approximately \$10,000 in the ine-day stand, nict,

Incoming Attractions

of to arrive

The Taming of the Shrew,' return ngement slated for one week at Alvin, proceeds going to the hish relief fund. "Two for the

Life With Father' 'Command' Show Got 6G in Washington

HELEN HAYES TALLIES **BIG \$19,500 IN HUB**

'Fifth Column' Grahe \$7,200 in 3 N. H. Shows

New Haven, Jan. 20. m of Tifth Column' was sold reral days ahead for weekend Tavorable comment stirred domand that couldn't be filled got estimated \$7.300 in three Proem out several stand. Favor ticket deman ow got er

performances.
House has February booked fairly solid, with the Limit here in "Tam-ing of the Shrew" this weekend (1-3); premiere of Walter Huston's "Passenger to Ball' set for Feb. 5-10.

Pic Preems Clip 'Mamba' In Wash.; Fair \$12,000

an vash,; Fair 312,000
Mamba's Daughters, which fairloved Hot Mikade as second Negre-performed hit of local season.
mouth, but was underly overshadewed by weeds presented in Historie
werein of Make Lincoln in Historie
version of Make Lincoln in Historie
version of Make Lincoln in Historie
Come with the Wind' (38), which
came name week and side hefty
chunks of legit satisfance. Typical
came and the second companies of the
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\$12,000, fair,
Current is Edward Everett Horton in Springtime for Heary, with
Tullulah Bankheed's Little Fosses
next week (5) and seventh local
week of Tobacco Road, this one
with John Barton, set for Feb. 12.

Three' Revue Rings Up Big \$21,300 in Toronto

Three After Three left week crashed through at Reyal Alexandra to en estimated greet \$21,300 at \$3 top, only exceeded this reason by I Married an Angel, which got \$22.000.

The 1.461-seater is dark fo

Current Read Shows

(Week of Jan. 98)

Lincoln in Hillands' (Ray-

'Abe Linevel in Historican' Abe Linevel in Historican Manney)—Grand Ope Chicago.

Allowerican, St. Leuis.

Eva Le Gallismae (reg. Wyoming University, Lars trade Springs (31; City At Denver (1-3); City At Denver (1-3); City At Pushlo (3).

"Hamble (3).

"Hamble (Allowerican Evanson (1-3); City At Denver (1-3

Hayer. Primp nevirone—Con-Teners B to Me' (Victor M William Garton—City Auditon Becaumon, Texas (B); Auditorium. B phis (31; Temple, Birmingham Erlanger, Atlanta (1-3). "Hamba's Danghteer (Ethal ters)—Ford's, Batlimore, inc. Webb—Harris, Chicago. "does the People"—Flayhouse, lywood.

(Ethel Wa-

ton Webb—Harris, Chicago.

'Meet the People'—Piaphouse, Holywood.
'Ye Time for Comedy' (Katharine Cornell) — Parantount, Annarillo, Trasa (40); Shrine Auditerium, Oklahoma City 131; Majaetin, Pt. Worth (1); Mela, Dalias (4-3), "Brandah" (Willie and Bugues Howard—Niene, Prikhurgh.

Roward—Niene, Prikhurgh.

Roward—Niene, Prikhurgh.

Roward—Niene, Prikhurgh.

on, mming of the Shrow' (Alfred t. Lynn Fontanne)—Metropoli-Frovidence (39); Bushnell Au-rium, Harthord (30); Anditorium, cester, Mass. (31); Shubert, New

Future Plays

Another Sen, a Derothy Thompson-Pritz Kortiner play, is disade for water production by Cheryl Crawford. Cast will largely be composed of Hiderian refugees. Rehearsals start this week with Kortner as disaded to the control of the co

rector.

"Lellaby of the Bridge," adaptat
of George Roth's novel, "Blood
Let," by Karl Kraft, will be on ea
March offering under the auspicet
Roth-Kraft, a new firm compassed
the novellat and adaptor. Play
a Williamsburg bridge (N. Y.)
cale.

ale. "Now I Owe Ten Nothing", omeny with a Hollywood back round by Sam Hoffman, is a rece-cquisition of Paul Trebitch. I still produce it in association will use Leventhal and promises

will produce n Jules Leventhal and promious a March preem.

"Leve Ber to Beaves", a mystery drams by John van Druten, has been bought by Deight Deere Wann as a starrer for Ruth Chaiterion. Base recently completed a ti-west road tour in Tonight W. De Broadway, the bought brought a benefit brought as the bought of the Been.

Lunts' 196 in Balto

Baltimore, Jon. 39.
Legit bookings continuing steedy,
with 'Manube's Daughter's currently
at Ford's, and Leave It to Mg, 'due
at rome bouse, 'Feb. R. Also on the
calendar for Feb. 13 is return any
aggement of Life with Public',
aggement of Life with Public',
public of the steel of the steel of the
ping off at the indie booked Maryinad, corne of pre-Broadway striand, corne of pre-Broadway striand, corne of pre-Broadway striof Howard Lindsay-Russell Crouse
connedy manth.

comedy rmash.

Last week, the Lunts in 'The Taming of the Shrew,' built to solid sell-out proportions toward end of week and hung up approximately \$18,700.

'Wife' Cold in Mpls.

Minneapolis, Jan. 30.

None too well treated by the criics. Thanks for My Mile: starring
Alan Dinehart, Glenda Farrell and
Lyle Talbot, got approximately 32,
500. light, in four nights and one

matinee.
Sub-zero temperatures also helped to raise boxoffice have at the Lycecum

N. Y. Shows and Comment

Pier

"Bullarry Was a Lady," 46th Street, (9th week) (M-1,372; 94.40). Pacing the field; top greening musical over \$32,000.
"Geneva," Milter (CD-940; \$3.20). Precented by Maurice Colbourne and Barry Jones in association with Gilbert Miller; written by George Berder, Jones of the George Berder, Barry opened lact might (Pues 1947).

"Bestimappen," Winter Carl of a rid on Tista useks 18-1,871; \$3.30). Almost a streng as ever; inkings close to \$50,000 again hast week, may skey "Key Langs," Barrymov, eith weeks (D-1,900, \$3.50). Expend off somewhat last week when takings were \$16.500; still predicable and should fare way when takings were \$16.500; still predicable and should fare way will on road where it goes your still predicable and should fare the still predicable and should far

500; still profitable and should have very well on road where it goes to year with one of the still profit t

(C-1); capacinate week, with later 177,000.

The Philadelphia Stary, (25d week) (C-1,397; SL30 success is more than holding and engagement is indefinite motival.

Bake.

Pine and Needles, Window week! (B-66; 81.65), Labor intervene is simed for anoth-money; over revue is aimed for another holdover; continues to ney; over \$7,500, ckey to te show.

rol full weak close to nettery for Irish drama. "Valles Bergers," Brue isity show along vaude ut listed among legit neving after another outh, probably to Boull

Engagements d O'Brien, Leave Her to

Ramest Collins, June and the PayRamest Collins, June and the PayJimmy Durante, Ray Bolger, Keep
Off the Grass.

Vera Allen, Modge Evans, The
Burning Dock,
Kate Warninesher Sun,
Mome Cronyn, Peggy French, Pat
Halleran, G. Albert Banith, Ed Dersey, Paul Huber, Ray Mayer, The
Weak Link:
Helene Berthon. Tobucco Ruad.
Harry Carry, Housel, A. Millon,
Jane Wyatt, Will Lee, Night Muic.

Benedict MacQuarrie, A. J. Her-bert, Wendell K. Phillips, Kendall Clark, Harry Shuten, David Leonard, Boris Pritcher, Fifth Column.

Horton's 'Henry' Gets Fine \$12,000 in Cincy

Fine \$12,000 in Cincy
Cincinnati Jan.

No legit here until last half of next
used, when Consistence Beneated in of
the Children, and Deresthy Ffstcher,
and the Children, and Deresthy Ffstcher,
and Externations and a matinee of the
Cox at \$2,72 has matinee
Plays and several predence, has
attendance for approximately \$12,000
to a seven and predence, has
defined approxy

Brained approxy

Braine

FRANCES FARMER MUST ANSWER TO EQUITY

Prance Parmer, who was to have been in The FWth Culums, he here sited by Build's on charges breasth by the Guild, producers to the play. The has been given to the play the has been given to have a her home in Section of the new at her home in Section of the course signed a run-of-the-play contract signed a run-of-the-play contract to the falled to report for he-hearmsh. She was subsequently re-hearmsh. She was subsequently re-hearmsh. She was subsequently re-hearmsh. She was subsequently re-hearmsh and the play and would then be harred from appearing on the slage or, because of Egully's woulden, say other amusement field.

New Scripts

Almet Je Saturday Ev Her Childre of the Ann dling it.

"Hamlet' 20G in Frisco

Mariel Berkeley has written The
Will Bevesen,' a drama about uomen whose men are in prion, from
at the Curran last week at approximately \$11.000, while 'Hamlet' part and an Angel'
and curranise of the ron.

Rymond English has done the book
are celement of the ron.

100.000, next.

Literati

Baser Circles Spilit
Reorganization of the linear Circle,
New York group of present and farNew York group of present and farNew York group of present and farnot limit the group solity to either
nerwapspermen, home as the result
of a spilit in the ranks.

Reputed long-standing differences
and father of Mary, rote an introderivation of the spilit of the spil

Quiery Reading Tabover ole two newspapers in Reading, are new under a single owner-power, and the control of the power of the Times, many paper, of the Times, many paper, from John El. Perry and many paper, of the Times are part of the Times are the vill continue as in screen that Times is to be published at the plant of the Engle. Times had been without an oditor past few weeks, Abe Herwitz, term newspapermin and the signed to become additor for the solvern Newspaper Union.

Kelland's 'Asseyment's field Asseyment's Self-Asseyment out to be Y. Supreme court by Charence Geington Kelland to vesets on extination of hissest before trial. It is not to be the self-asset of the self-asset of the self-asset of the self-asset of the semination is necessary, and that the suit was eaght to harses and snear him section of the self-asset of the self-asse

Limited Edition for Letters' A limited edition of 330 copies, au-spraphed by Helen Hayes, Catherine layes Brown and little Mary Mac-layes Brown and little Mary Mac-layes, at 86, supplements Random



direction.

LETERATI ONTS

Thoman Alrehyld Blare, 96, former implications of the Gashen (Ind.) News. Gird Jan. 22 in that etc., 22 in that etc., 23 in the etc., 24 in the etc., 25 in the etc., 26 in the etc., 27 in the etc., 27 in the etc., 28 in the etc

produced.

Alice Jane Trumbell, 57, author, died Jan. 25 at her home in New York. Her specialty was stories for children.

People in a Glass House

Most unique publishing offices in New York is that being con-structed for the book-publishing firm of Simon & Schuster. Com-prising a separate halfding be-ing constructed atop the Conter-tensive. Rechedler Center, the auto of 26 offices, on the wholly fairne-mentoned. Project is ex-pected to be completed by April

Clear with of the offices will street a total length of 250 feet unintercrupted by a single celumn. There will be no windows or radiators, with air-conditioning available for both the office of the conditioning available for both the office of the conditioning available for both the office of the conditioning available for both the conditioning the conditioning the confidence of terraces and planning both co-recing the building. Architect's name is Edward W. Blaco.

a brief period, his sold a book on Paris to Simon & Schuster. Louise Rich, author of yarns with a New England background, has sold another to Woman's Home Com-panion.

penson.
Hugo Speck, United Press correspondent in Rome, new in Istanbul in anticipation of any crisis in the Balkans.

processor in Rosse, new in Intended in anticipation of any crisis in the Balkann.

National Press Club inducted over the westered its new press, Richard Carlot of the Des Moines Register and Tribitite.

New York State Newspaper Publishers Assn., at its annual convention in Albany elected E. M. Warner and Carlot of the Park Lann State.

First annual diamer of the Overence Press Chub is shedded for Friday (2) at the Park Lann Stotel, and the Park Lann Stotel, at the Carlot of the Carlot of the Carlot of the Carlot of the Park Lann Stotel, at the Carlot of the Park Lann Stotel of the Park Lann Stotel of the Carlot of the Park Lann Stotel of the Carlot of th

Western Union

Both McBride's and Leblang's among those queried. That is was not also called to the s of the League of New York tres was the subject of sharp

Plays Out of Town

TWO FOR THE SHOW

revous dentiet (Wynn) with her prid-fire chatter. Also appears as the special price of the special price op about her fance from a daper, critualistic me d iu m. Gleveda serbes!; and again Miss Arden orthe hard in a saltie on Coverudo arrence, which will be really ap-reciated by only a handful of

Thanks For My Wife

Beettle, Jan. 18.
Coundy in these arts floor recent by Jasoph Cartin and Alan Discount Convention of Alan Discount Production of the Convention of the Street of the Convention of the Street of the Convention of the Street of the Convention of the

| 7. '40. | | | | |
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Note: Her specialty was inverted to the League of the Leag

Actors Fund

Breadway

pelix Seymour has returned to the Barney Bolobon to Florida for a R. Y. Fair will probably have a big alleann with name bands.

Note Goldstein, Paramount partner have England, to Florida. Mr. and Mrs. Louis B. Mayer from Y. to Ficrida for a vis.t.

Robert Stack, Universal player, saided at the Pietre with a cold.

Bob Shapiro, house manager at the
just, under the weather with grip.

The Ben Krannes to Palm Springs
is a mouth or so, leaving next week,

B. M. Loew, the New England theprior.

levin Muir made redio debut in at Miss Julia, WOR commercial railan Maironette at the St. folds Feb. 3 for the Lenten

Arthur Lorw visiting New Ocleons' farth Gras, to be followed by motor rip to the Coost.

in the Coast. Breve Berutle, who operates a price losses in Philadel philo, dur A. M. van der Hoek. Instituted philos, dur A. M. van der Hoek, hortleutlung deuter af Beneberleiter Contert, back ma Weel Indies cruise, and the state of the second of the with Father; C. V. Richards has returned to "puramount home office, and in puramount home office, and in puramount home office are the manufactures are the second of the second parties are the second of the secon

and of 'Alfe with Father.'

E. V. Richerd her returned to leve Orients following, resulted to leve Orients following, resulted to leve Orients following, resulted to leve Orients following the leve of the leve

men will return to Helly-

nay, Buckmarter opens at the Algonquin supper club tonight, in of Gladys Cooper, the Eng-

actress. in the second of the

Back to town the only a lev days
matther thour of theorets betrively for
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pany. Mrs. Monroe Lovy in private life, she's expecting a bundle in April. Milhan Pro-

in the second of the second of

The foldings have reflected in upped business in other posts, other posts, and the posts of the posts of combie drink too many at Monte Preser's Beachcomber, started abus-ing everybody including the lost, whereupon the business housed off with his left. One-punch Procer now has his left hand in a cust as result of the free.

St. Louis

By Sam X. Hervi

Freddy Martin sech follows Gus
Arabeim into Chave club.
Mary Blobengarich has top role in
Post Stead to be percented by the
Munmers of Bl. Louis.
Johnny Perkins back from Hot
Springs and prepping to make entire
spring safe prepping to make entire
spring training trip with Cardinniks.
Tuny Berta, Jr., of the Fire in
Amus. Co., in nearby api mightal His.
will proce weed Chart Success, Viction, Amus. 6

CHATTER London

Jack Horris a flu victim Dave Crowley breaking into ve

Lord Tyrell, film censor boss, has John Woolf confined to his her

E. A. Newbould moving from Cork street to Haymarket.

Percy Athos in Baly with new bunch of English beauts.

Emlyn Williams has written a new play for Godfrey Teorie, titled 'The Light of Heart'

Light of Heart.

Max Miller playing his first date at the Cafe de Paris. Is in for four weeks with option.

'Shy at the Moon,' new play by Sir Robert Vansitart, art by Lee Ephrain for the Lyrie

Ephraim for the Lyric. Charles Tucker lining up new tal-ent for his 'Show Boat' revue, which is taking to the read again.

Council of Public Relations.
Naunton Wayne out of cost of 'Giving the Bride Away,' unfering from, of all things, chickenpox. Teddy Carr, too bury to be oper-ated on, finally evitered Middlescx hospital. Operation was minor. About 10,000 cinema employes in over 600 houses have received in-creases from \$1.25 to \$3.75 per week.

Clive Brook and Gordon Harker to o-star in a film version of Edger Vallage's racing play, The Calendor.

Fredrick L. Thomas appointed publicity director for 30th Century-Fox here, succeeding Roy Simmonds,

For here, accreeding Boy Sunomonds, demined.
Vic Oliver in Shakespeereen ebend in Vic Oliver in Shakespeereen ebend in Vic Oliver in Shakespeereen ebend in Vice Tony Drawn Property of the Work End.
Tony Drawn a Norre' classed at the Tony Drawn in Majerty's Cust' at the Shaftenbury, and 'Yeu Of All People' at the Apalle, and safet of deep of the North Collins, of the North Collins, of the North Collins, of the North Collins of

Manustro Real Heavy Crutcher, see the Lorentz and Antheny Maurice which is at the Apolla, was bassed with a see the control of the Committee o

By B. Bases

By S. Bases

Cherk By S. Bases

By S.

and doing big. In order that the natives may understand it thorough-by, it is preceded by a short describ-ing the workings of the Capitol, with a commentator explaining the rou-ticely and the commentation of the control of the capital of the c

Rome

c

Isa Miranda back from abroad. Cinema Bex Teutro opened on the urso Trieste. unch of English besuits.

Emilyn Williams' Lendon bone
shibed of (3,000 worth of jewels and
in at the Golleria.

Emlyn Williams' has written a new scio dell' Alexanz'.

oute to African vacation.

lole Volert, new him find, making listen Lescout for Grandi Film length.

Ralph Bond

Australia By Erle Gerrich

ves of Metro siven cosh

onuses.

Nick Lucan being apolled over the loyte nobe loop.

Slanley Crick appointed Lord fayor of Sydney. Beachcomber' (U) a b.a. click troughout Australia.

Metro's 'Winard of Oa' is proving fine puller for the kids. Covent Garden Ballet away to a sed start for Williamson-Tail.

Covent Garden Ballet away to a good start for Williamson-Tail.

'Noughty Marietta' 136-G3 relin Jaying in bale promet on repeat.

Noughty Marietta' 136-G3 relin Jaying in bale promet on repeat.

In former serveiary, Kgawi Stone.
Federal government plane measure increasing transism on theatre.

Sayd Grachmon, Associated Tailling Pictores, will be made a Justice of the Power this year.

Your Hat' to New Zealand. Musical Justices of the Springer, Scholers in uniform seministed half-monwealth and New Zealand.

Government is still walting on report from Pinac Commission before deverage cash to head put producers.

ducers.

With a figured drop in vauderevue importations, local artists are
looking forward to more work in
this field.

this field.

Associated Talking Pictures said to be planning with the British government to produce prepaganda pic on the convoy angle.

on the convey angle.

Latest films presented here are
Planstehkn' (M-G). 'Anto in His
Pante' (BEP) and Mr. Smith Gees
to Washington' (Cols.
Pred Blackman. by arrangement
with Williamsen-Tail, is predicting
for Dave Martin of Miserva. Sydney.
Current show is 'Gaslight.'
Prodesimes doint your well in

Passionings of called a special control of the passioning very well in Melborrier for various legit unit. Between the wall in Melborrie for various legit unit. Between the wall bringing and prices between the work of the collection of the collect

De Larino.

This year is expected to ret the start of Clipper ervice between Son Francisco and New Zerland. Distribution and the start of Clipper ervice between Son Francisco and New Zerland. Distribution and the start of the

Hollywood

\$3

Wallace Beery to Hot Springs, Ingrid Bergman in from N. Y. Mitchell Leisen back on job after

Fronk Capra baking out Hu on the Denie Merrison joined Russel

Alan Curtis to hospital for minor operation.

Max Pone joined Max Reinhardt Workshop.

William Cowon joined Arthur Lan-day agency. Karl Von Wiegand through en Harry Davenport celebrated his once to African vacation.

Rolph Byrd bock from 16-week personals boar.

loldy Voiler, new une meaning the properties of the Adria Plance. Leaves of the Adria Plance. Cancer in Burrassec. of the Adria Plance. Cancer of the Adria Plance. Cancer of the Adria Plance. Cancer in Burrassec. Plance. Adv. Burrassec. Plance. P

Reguldic after surroung burn. Reduction of the burn. Reduction of the burn. Reduction of musical show for Branchesy of the burn. Reduction of musical show for Branchesy Reduction of the burn. Angeles Reduction of the burn. Angeles Reduction of the Bill Sullivan shifted to Republic of ten New York, where he mannuter central of Berbert J. Yoles.

Pittsburgh

The George Juffee off on a tour of the routh until middle of March. Dancer Betty Simon and Morry Prim have on April wedding date. Veriety Club's Brat annual Movie Bell has been set for night of April 1. The Harry Kaimines of on a cruise to Cuba, Marke and the West

es. prolyn Lee, tiny Par starict, here a few days' visit with her

for a few days' view porents. Sieve Swetenic off for the Cuart of Florida and a marim fishing ca-dition.

Bever Swetenie off for the Custmere Swetenie off for the Custmere Swetenie and a marchin fishing canmere Swetenie and a marchin fishing canmere Swetenie of the Sweten

Minneapolis By Les Be

Plorence Meng, of Warners, a

Finence Meng, of Worners, to fall;
Universal new in first place in Nelson Edgly scheduled for Auditorium concert Feb. 20. band benchar, talber of a Sip-point beer. Joe Welf, Forzamount city sale-man, healing nation in sales counts may be a supposed be a supposed by the sales of the sales of

What About the Actors?

hough it's estensibly a notial club our, besides helping a little towards he room rent. Maybe manns will sin down from the beavens, but one of the skeptics at the NVA on't take as much stock in this as a sod gross via the benefit.

Bo it's natural that the NVA is worrying a trifle. Not only hann't it worrying a trifle. Not only hann't it worrying a trifle. Not only hann't it view, but it will have to meet the competion of two Finnish benefits on Broodway also exheduled for not it was will be a performance of the original triple of the competition of the original triple of the competition of the original triple original triple of the original triple or

er only names the NVA now feels or rely on to show up Saniday are Stoby Clark, Abbott and ribo, Eddie Dowling and Daniel man. The latter tim't an actor, scales it a point in help actors, to some NVA-ites feel ten't a bad gle for some other actors to fol-

Legits' Finn Benefits, Controversial Problem

Controversial Problem
Legit preformence, for the besets!
If Finnish was sufferers, developed of Finnish was sufferers, developed of Finnish was sufferers, developed option to the sufferer sufferer sufferers who will appear, will receive a percentage of players who will appear, will receive with the sufferer sufferer

citicians will also receive compan-tivity appears in here withdrawn, mitz pentition. It had been de-red that a reachulum adopted by Theorie Authority was to the other formation of the single central state of the single central state of the single central state of the state of the single central state of any recedure to findlewed, the only recedure to the dispute, which term around the artivities of last of central which declared last centre in that so long as the clears the special performance of receives 15% of the takings, age charity organizations, actors y appear gratio.

Cart he Grésered to Play
It is pointed out, however, that
players cannot be arbitrarily ordered
to play the banedite without pay.
They may assent or deeline an lovetransport of the player of the player of the player
the fund committee. Récises were
posted to the offset that such performances would be held, without
that in one show with \$E players, if
voied against playing, the other six
being divided and three naying they
would go on if paid. Laker, when
the cast clayer the benefit but
least some players will be compressated.

Needs Help Itself

Detroit, Jan. 30.

While a public subscription campaign was being waged here to save the Detroit Symphony orchestra, the orchestra itself put on a bosest for the Finnish Relief Pund, which grossed \$7,000.

minus the showe are successful their mescenal total is small, as that they meed any extra memory in eight. It is not the first time that players of such rating have been paid for benner events of the successful their successful

netted.
First becedt for the Finn sufferer was held Monday (39) at the Morsson, N. Y., when Certal Morsson, S. W., when Certal Maryla, Maryla,

Says Film Business Almost Nil in Finland

Assertion. I'vil in Finland admost to the venishing point in Finland, between the property of the property of

Schobam indicated that virtually the only thesire operations or distribution are the heavily curbed effects in the western part of the country. Wemen and boys below military age are the only ones left to carry on these modified operations. He arrived in N. Y. with his wife.

Negro Wins

perhaps be on the receiving and of a lawaitt. Bomer, former lawyer and railroad employee, is said to be a dead-ringer for Raymond Massey, who portrays the screen Lincoln in the Robert Sheewood play. His wife is also very light-intinued, and it wann't until the thesite and the mewupaper investigated the family that it was established Bonar is of Regre extraction.

The News did not publish any pic-tures of Bomar, letting the whole thing be quietly 'forgotten.'

Agency at Fair

to people who now purchase moder-ate-priced tickets, such as baleony locations, are potential patrons of the orchestra floor, so that in accommo-dating that class of theatregoers they are building up a clientele for the platers.

at nome players will be comsisted.

Into demmittee's reguled conthat the benefits would round

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or charity affairs is traditional benefit

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oresions such as Crystal Lantes, marr by, will be eliminated. Latter struction ended away in the red, add others.

C. L. Lee, who was in charge of C. L. Lee, who was in charge of the control of the con

Bills Next Week

habe
Aund Jounteen
Bawn & Herrell
M Kubhinen L. (4)
Hob Perry
George Kovanagh @
George Kovanagh @
Hill Bendwer
Birl Bendwer
Birl Bendwer
Borl Bendwer
Al Abrander Org
Med Budhe Palm Brack

Lyon Luras
Verno's
Surine & Nudista
Dac Merriti
Rays Burko
Da Ronda & Bor
Kondall Cappu
Lee Bordon tire

PITTERURGE

Harry Martia Johnny Prits Al DiLeroia New Ponn Balph Allen Gro Joe Horocco Bub Liedthe Bursthy York Maxima & Binry Zolda

Batel Statler (Terrare Bessa)

Dale Itemers Gre
Salvandes
Bart Redgers Gre
Dettle Alex
SEE Greats Gre
field Robbins
Den flardest
Elective Webb
Club Schooline
RAdio Roberts
RAdio Roberts
RAdio Roberts

Seida

Kitsan Cude

Al Maratro Gro
Bob Cartor
Hobalto & Don'doos
Charlie Caryor
Hywd Blonders (6)
Gray & Harlow
Angelo Di Palma

Cub Fuells
Freeze Pres Ove
Lone & Haren
Troy Barris
Fro Patris
Horiton Custon
Horiton Custon
Horiton
Hori

Simony Gambie Ove Jay Loring Churk Millipr

Basel Beary States Cottle Britt Akin Ore June Cook (Gay Strh) Dereiky Northt Metel Beasevolt Idlers

CLEVELAND

Motel Attented Pat Eyan Al Lorser Motel Circulan Hortels Kay Jean Webb King Harvey Puny Combe Motel Storing Marty Lake Ore Motel Storing Marty Lake Ore Motel Storing

Alpine Village Gio Thera Gre Itawa & Barrow Kwan Bron Wen Bl Cote Myron Ryan Bergarat Ammer Horman Pirchnar

Londonniens Terry Lanter

Sain Contello

Jark & Eddie's
Littlen Roberto-a
Botte Erone
Joan Dal
Ann Stary
Rammey Lippman
Ariene Rica Gro Lindeny's Sky-Ci Poleon Sardner Rita White Harold Simpson

\$1,000,000 for Extras

Continued to 2.300 arranging special tents for 2.300 arranging special tents for 2.300 arranging to provide Control Continued to 2.000 arranging to provide Control Continued and Control Cont

in medies who are trying to drive a wedge between the actors and orange in the servine and the

filing demands with the produces. Workever are being asked in whether they are employed by the heart, day or week, pay they result whether they are paid overtime, six leave, vareations, etc. George 2 in the control of the control o

May Leave Met

Writing for the Quetes?

Writing for the Quetes?

The necond liem is the review is tendency of some of the critics to relate the control of the critics to read the critics and the critics are gettind back to the former style of urtiling to the quete of the critics and the critics and the critics and the critics are critically as the critical critics and the critical critical critics and the critical crit

Charge Bights Abridged
Workers claim such a pledge is a
divert visation of their constitutions of the constitutions of the constitutions of the constitutions of the pledge one of the pledge one of the pledge over to Department and the pledge over to Department of Justice operatives. Several Gosson services of the pledge over to Department of the pledge over to Department of the pledge over the pledge over the pledge over the pledge over the pledge of the pledge over the pledge over the pledge over the pledge of the

WHAT THEY THINK

Looks thebul's Gasalers

Bow York.

The the first time, I feel amounts to be under the same of us if she is living. As far as I have she does not know of her and the present policy she does not know of her and the present policy she does not know of her and the present policy she does not know of her and the present policy she here the first time, I feel amounts to be beautifully. Letters here come to be for the present and the present policy she here the present the p

lien.

In a more or less kidding way, an agying semething about it Saturthey, but it would help if it appears mnewhere in Vasery that my coperment at Lower's Stabe was not
redispated on any ability to bring
past stars, nor would it sign any
such construct if they made it a custion.

Louis School.

Colles-They'd Never Be Missed Portland, Oct.

Editor, Vanisty:

I have just rend the criticism of
Mr. Henry Ford and the Ford Sunday Evening Hour in the Jan. 4
haue of Vanisty, and think it not
only unjust, but untruthful and un-

hind,
There is nothing pro-American
about the 1830-60 series except recognilion of our own splendled American
singers. Surely it is high time we
did realize that these artists mere
the results of the series of the series
are legalty and appreciation. There of realise that these critist merit will be pully and appreciation. There we be pully an appreciation of the pully property of the pully and the pully people and pully and the pully to the pully and the pully continued to the pully people and people peopl

fined them no different than the current ener. The same holds true for previous years. How can you return the man of sering these subsequents them of sering these subsequents are subsequent to the series of the s regeneous gro-nething to ple

abiless Marian Anderson sings tunis for the benefit of her own he and she should. Her Christ-pogram was very appropriate maintan.

the program was very very the program was very very large with the savery a rare treat to hear the savery a rare treat to hear the savery as force Mone as the Core Fine hear force Mone and the savery in facility. Never has it been some better to any bandage. A great many ral friends have remarked how

with much less criticism, D. Lundberg.

(The article in question appeared in the Anniversary edition of Vanuary under the heading Radio, Particlism and Henry Ford' and reperced the strictly private grambings of operative singers at being assigned to seng this little lawer beneath the dismity and vengs of their views of the control of the contro

Checking Service in Theatres

Chicago.

Editor, Ventry:

Move theatres may be the most modern in design but they are like to the control of t

Deline houses usually have grati-checking facilities for costs, umbrel-ins, parcels, etc.—Ed.)

Secks Jane Hays India

Editor, VasiTT Indianapelia
Editor, VasiTT I am gong to also for a favor and I'm very sote of you can help
me you will as the profession is built
that way, I usit waste cereamy
and cume to the point. I am trying
that way, I usit waste cereamy
and cume to the point. I am trying
that way, She lived in Buffalo. She
napired to be a tor dancer. She
took several months' training at Not
Wayburn's situdin when she way. It.
She washed a nammer the next year.
She washed as nammer the next year
using Notes and
dancing act (with whom I don't
hows).

hmost.

Her falher, Charler N. Hays, died
in Buffalo two years ago and at that
time she could not be located. He
had not beard from her for two
years before
years before
tried to constact her.

The mother died when Jane wo 16
The father and daughter were very
devoted to each other and I have
come to the conclusion that Jane

Montanez Meets Hank Armstrong, With Regrets

By JACK PULASKS

By JACK PULASES

There were quite a bunch of sight influence who thought the chart end in the control of the co

Week before the fight most of those connected with the affair were apprehensive over the gate and the profit departments provided interest, as usual. There were reports that Armstrong was showing up and that he probably wisid not be able to take it around the body from the challenger. From his exhibition, take it around the body from the challenger. From the exhibition of the challenger. From the exhibition, American state of the challenger. Armstrong chance Barner Rose out

and then some.

Armstrong chased Barney Ross out of the 'profession,' but not out of the rise. Ross never before took such a lacing and never will again. His courane alone hept him up. Montance ensayed to do the same thing, but he just could not stand the punishment.

tance evayed to do the same thing, but he just could not stand the pumiliant he could not stand the pumiliant he eighth round, but before the hell, Henry retped back a piec, come in with a left hook and dropped Pedra cold. The boy never would for the pumper of the pum

after time. They say that Armstrong will burn himself out because of the belting pace be maintain. That may eventually be correct, but right now he is as dangerous as ever Friday 121 Apostoli and Betting meet again. Win for Apostoli recently was disputed by tans.

Sports Zone Rapped

Los Angeles, Jan. 30. Los Anystes, Jan. 30.
Amusement concession in the county area known to Gilmore Island were called public nuisances in a suit filed by the State of California, neeking to prohibit further operation.

Complaint D directed against Hullyword Baseball Association, Midgel Racing Association, the P, Gilmore Co., and several food drink concessionnaires

OBITUARIES

Landotte K. Devenboose Landotte Kinby Devenbort 6. playwright, author and advertism, executive, died Jan. 23 of a heart attack while attending a reheareal or one of his productions in the auditorium of F. C. Huyek & Svan Mills. Benaseller, N. Y, for which he was local advertising manager for many years.

JOSEPH P. WHELAY
Joseph P. Wheelan, M. former
wasterillan and theeler m.c. deel
Jan., 24 of his winter home in a
finding-rich wenter how as home.
Whelsa was one of the Four Hispar,
When a Market has been a selection of the control of the four Hispar,
Hard J. A. McAvy, and another sites, Mrs. J. A. McAvy, and another sites, Mrs. Duvid Line.
After retirement from Jape Whelsites. More recently he was partner
with another ex-vaudevillen. Hory
Morrisage, in operating Melody Bar,
Bridgeport.

Prant M. Wilson, 0, frastored in sudeville for 27 years with his sudeville for 27 years with his field plan. 23 in Hollywood. At these of his death he was valing Hollywood to see a state performance of the state performan

L. CLARE MeLAUGHLIN
L. Claire McLaughlin, 79, vet to
trical agent in the Pitteburgh
trict, died at his home in that Jan. 28 after a short illness. hat city He had Jan. 28 after a short illness. He had been active right up to the time of his death. McLaughlin at one time wine reclusive beoker for the old Kenyon theatre in Pittaburgh, the fortrainiser of the city's leading vanie specie. In addition to his widow, he leaves a cloughter.

n magnere.

May RLINORE
May Rimers, 48, former hyadiner
in vandrevilk, field Jan. 25 in Santa
Monies, Cal., following a stroke: For years the teamed with her sister,
Kiete, as the Elimere Sisters
in Canada and the sister of the sister in 1934. After the death of her sister in 1936, deceased termed the sister in 1936 deceased termed of the sister in 1936 deceased termed of the sister in 1936 deceased termed of the sister of the siste

LOUISE DUNHAM

LOUISE DENNIAM
Louise Dunhons, 34, asxophonist
with several girl bands around New
Ye k, died after an operation at a
N. Y. bespital Friday 1961,
Sarviving are a brother, Sonny,
with Glen Gray's Casa Loma orchetra, and a sister, Mildred, who is
Mrs. Will Gordon.

SOL PINCUS

Rol. PINCUS

Soil Pincus, 63, brother of Relph

Pincus, manager of the Geary the-sare, San Francisco, died last week.

Deceased had been prominent in the

Frisco theatries! world for years.

For the goat seven years he had

been a legit p.a. on the Coast.

JOHN F. BAND JOHN F. RAND
John F. Rand, 68. one-time film
comedian, died Jan. 25 in Hollywood.
He started his career as a circus
accobat and later toured in vaude-

PAT GRIBBILE
Pat Gribble i Mrs. Harry Holle i
former assistant easting director at
Fox Studios in Hollywood, and later
at RKO, died in a San Francisco houpital last week from plantic anemia
following a two-menth filmess.

JIMMY BRITT
Jimmy Britt, 66. a leading lightweight contender in the days of
Joe Gone and Butting Nelson, who
once did a brief menolog in vasifeville, died of a heart attack in San
Francisco Jan. 22.

Mrs. Barbara Milekovich, 50. Je

mother of Mrs. Charles Picard, the former Mary Carney, who recently appeared on television programs in New York and has been under contract with Universal and RKO in Hollywood, died in Youngstown, O., Jan. 18.

Jack Harrison, 84, died in London Jan. 9. He was a thentrical con-tumer, so was his father before him, and was known throughout show business in London.

Mother of M. Lewis Goodkind of Margan & Goodkind ad agency, died in Chicago Jan. 22. Goodkind is formerly radio department head for Lord & Thomas in Chicago.

Pace Albana, 28, concert guitar-ist, died in Mavana recently of ma-laria. Survived by his widow, Rosita Scrovia, danser, with whom he ap-poared.

Trapezist Wins 10G From Ringling in 51G Fall Suit

Los Angeles, Jan. 30.

America Olvera, trapeze per-former, won a verdict of \$10,000 in.
Federal court against Ringling Bree, and Barnum and Bailey circus and AI G. Barnes Amus. Co.
Mino Olvera's spine was injured in a fall while performing with the show in Anthony, Kas., in 1927. She had sued far \$81,000.

Even the Echo Paid For

Los Angeles, Jan 20.

Reynard Fraunfelder's S w is a yodels were bought and paid for at 825 per day, according to Universal's answer to the singer's \$50,000 dam-

ntrucer to the onger a manage nult.
Fraunfelder charged his Alpina vocel gymnatics were misappropriated for use by Christian Rub in the picture. Mad About Music. Bludde contends that it paid for the yooks and had the privilege of using them wherever it naw fit.

MARRIAGES

Ellen M. Conners to Dr. Frank W. Asper, Jan. 17, in Salt Lake City. Bride is non-pro, groom organist of Mormon Tabernacle program on KSL.

Méremen Tabernacie program en KEL.

Helen Leyner to Masuweil M. Bindha, in Lew Yogan, Nev., Jan. 22.

Holen Leyner to Wagan, Nev., Jan. 22.

Fine Arts advertising director; he's a radio singer.

Jane Gilbert to William De Wold Leyner, Jan. 22.

Jane C. Rabernach Meeric, Jan. 22.

Jane C. Rabernach Meeric, Jan. 23.

Jane C. Rabernach Meeric, Jan. 24.

Jane C. Rabernach Meeric, Jan. 24.

Jane Wyman, Jan. 25.

Meric Myman, Cholman of the board of Young & Rabellam, Jan. 24.

Maris Wrison, plefure actives, the melator, Jan. 24.

Meric Merryman to Jack Prazer,

Lat Vegan, Nev., Jan. 27.

He'en Merryman is Jack Prazer,

Lat Vegan, Nev., Jan. 17.

He'en Merryman is Jack Prazer,

Lat Vegan, Nev., Jan. 27.

Weet Coast booker.

BIRTHS

Mr. John Parker, Fin.

Mr. and Mrx. John Parker, Fin.

in Boston, Jan. 17. Father is engineer at WORL, Boston.

Mr. and Mrx. Mel Berns, son, in

Hollywood, Jan. 27. Father heads

RKO makeup department.

Mr. and Mrx. Pred Fredericks, son,

in Hollywood, Jan. 27. Mother is

Dianc Cools of film; father is with

Diane Cook of films; father is with Max Factor. Mr. and Mrs. John B. Nathan Pather in Buenes Aires, Jan. 22. Father is Paramount's managing director for Argentina, Uruguay and Paraguay. Mr. and Mrs. George Sessien, daughter, Jan. 22, in Los Angeles. Father is film writer; mother is the former Paylis Lawton, dramaite

Mr. and Mrs. Sam Coolick, daugh-ter, in Brooklyn, N. Y. Jan. 21 Father is in Loew's ad department

N. Y.
Mr. and Mrs. Eddie Peyton. 2010, in
Pittsburgh, Jan. 22. Faiber's nitery
owner in Pittsburgh,
Mr. and Mrs. Childen, Smithaer,
Mr. and Mrs. Childen, Scillater,
Mr. and Mrs. Childen, 22. Folloris
with WCAR, Pittsburgh, Avrim s.
Mr. and Mrs. John Cromwell, 2010, 22. Los Angeles, Faiber in film
director; mother is former Kay
Johnson, actrem.

CONGRATULATIONS, MARTIN BLOCK!



WNEW salutes America's No. I Air-Salesman — and the famous "Make Believe Ballroom"

We think you're great... and on your Fifth Anniversary we want to tell the world so! • During the past five years you've probably sold more goods per radio-advertising-dollar than any other man in the U.S.A. You've played a big part in creating WNEW's vast audience. • Going into your sixth year, we wish continued sensational success to you—to the "Make Believe Ballroom"—and to your good and wise sponsocys.

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AXTON-FISHER TOBACCO CO.
B. C. REMEDY CO.
J. W. BEARDSLEY & SONS
CALIFORNIA PACKING CO.
CANADIAN FUR TRAPPERS CORP.
COMMUNITY OPTICIANS

GROVE LABORATORIES, INC.
GRUIN WATCH COMPANY
THOS. J. LIPTON, INC.
GRENIAN BAKERIES, INC.
LUDEN, INC.
MADISON PRESONAL LOAN, INC.
OAKLAND CHEMICAL CO.
PURITY BAKERIES, INC.

VANTI PA-PI-A

WNEW

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