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Vol. 135 No. 13

NEW YORK, WEDNESDAY, SEPTEMBER 6, 1939 48 PAGES

# **TREN**

#### **Quite a Day**

Last Sunday, (3) easily takes rating as the biggest news day in the history of radio. The events broadcast from 6 a.m. to midnight that day were, from the viewpoint of world history in the making, without precedent, not only for broadcasting, but perhaps for newspaperdom during the current century.

Listeners during this 18-hour stretch heard:

- steners during this '18-hour stretch heard:
  Declaration of war against Germany by Britain and France,
  British Empire hookup for address by the King of England.
  Speech by Prenier Neville Chamberlain.
  Speech by President F. D. Roosevelt.
  Speech by Premier Mackengte King of Canada.
  News of the torpedoing of a transatlantic liner.

#### **Managerial Indifference Causing** More Dramatists to Prod. Own Plays

The greatest dearth of siage play according to a veteran legit producer, and the producer of t

There is a trend among play-wrights, established and otherwise, to dig up financial backing for their plays, so that when such writers ap-proach managers, offering scripts, the showmen are told that some of the production money is already as-

sured. With scripts rejected, even under surface and the state of the st

Sinc Lewis Squawks Vs. 'Strawhat' Term As Legit Derogation

Clinton, Conn. Sept. 5.
Sinchair Lewiso, Gong 2 week;
stagad in 'Out own' at the Playhouse
here, has a mild beef on what he
nessed to be the sept. Sep

age.
Firstly, there's the 'name' situation.
Despite the number of names who
(Continued on page 8)

#### Is Now an Inventor

Is Now an Inventor
Arthur Hammerstein, formerly
active as a Broadway legit producer, has, as a hobby, the invention bug. None of his gadgets, howthe is working on a simple gadget,
consisting of a ball of string within
a box, with a razor blade so placed
a box, with a razor blade so placed
up to the required length. Showman is
the required length. Showman is
will clean up.
Producer tried out a frama last

# PROD. IN SPAIN FREES U.S. COIN

Frank Ferris, formerly with Grand National and Educational Pictures, Inc., will produce a series of films in Spain for international distribution. For the State of the State

has been unable to withdraw them because of France government regulations keeping currency in the program. On the program of t

# OFFSET COIN LOSS

Features Costing Over \$800, 000 to Be Pruned to Profit Basis - Studios Immediately Curbing Controversial or Anti-U.S. **Neutrality Themes** 

#### NO PRODUCT SHORTAGE

By ARTHUR UNGAR

By ARTHUE UNCAS

By ARTHUE UNCAS

Retrenchment policy was burriedly instituted throughout the major studios here on Monday (4) as result of the outbreak of war in Europe. I had a fine the stabilition virtually et a standstill throughout the Continuent, floilywood is making every effort to backtrack on expensive proposities to earn costs without the foreign market. Many major companies during the major companies during the major companies during the continuent of the continuen

Cut Top Stars' Salaries? colors. A Start sharier.

All Hollywood on Sunday divided its time between listening to war bulletins and masterminding how the studies would face operation under the new circumstances. Agents showed great concern, with opinion asked immediately of all studies when the studies went and the studies went and their rebudgeting plans the prompts of the studies with well they to be a night (Trues a with Will lary to be a fine of the studies).

night (Tues.) with Will Hays to hear him outline the foreign situation as his aides understand it. It is reported that producers will be asked to adopt a uniform plan for individual and collective adjust-ments. New basic wage scales pro-viding increases for labor and me-chanics which it is raid ware. ehanics, which it is said were planned for later this month, will (Continued on page 6)

# TRIM BUDGETS TO Behind-the-Scenes Story of IA-4A's Maneuvers a Tense Pressure Drama

#### The Switch

WINS, New York, treated listeners last Thursday (31) with a rare case of reverse English, when an announcer said:

We interrupt our war news to give you the winners of the reverse the reverse of the re give you the winners of the fourth race at Narragansett.'

PIX TO APPEASE

# **G-MEN, OTHER U.S. GROUPS**

Washington, Sept. 5 Rannrochment between offended Justica Department bureaus and Hollywood studios was sought last

Justica Department bureaus and Hollywood studios was sought last week by Will Hays during a quick last with Attorney General Murphy, cabinet officer discussed a possible formula for various films design with subjects in which the law-enders of the state of the stat

#### FORD DOING A COHAN WITH RADIO PROGRAM

Detroit, Sept. 5.

When Henry Ford returns his Sunday evening symphony series to the series of the series of the series of the series of guest artists to American singers. He will even ask that these artists try to restrict their repertoires as much as possible to classical music Already boxed for four appearance seach on the series are Grace. Already boxed for four appearance seach on the series are Grace. Already boxed for four appearance and the series are Grace. Thomas, It will be the first time, that a sponsor has sought to put a nationalistic stamp on a program of this type.

By HORE MORRISON

The behind-the-scenes story of the actor-tagehand union settlement was a tense pressure struggle. It all ing (3) in Hollywood. But exactly ing (3) in Hollywood. But exactly what caused the stagehand leaders to reverse their previous stand—an about about-description of the stagehand leaders to reverse their previous stand—an comparation of the stagehand leaders to reverse their previous stand—an Undoubtedly a factor was the known intention of the Associated North Compared to the control of the

#### N. Y. Sponsor's Package Shows Put Commercial Plugs on Television

Piugs on Iclevision

Tronibited by FCC regulations

Inform scilling commercial time on its

the television broadcasts, RCA has

Income scilling commercial time on its

Interest of the scilling commercial time on the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commercial time of the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commercial time on the scilling commercial time of the scilling commerci

# **Criminal Action on Fox-W.C. Consent** Violation More Proof That U.S. Not In Any Mood to Dicker With Pix

Washington, Sept. 5.

Fiven If he got around to beging in seeking either fines or sentences for the seeking of the way for the molecular parently has hitle hope of smoothing the way for the molecular panels with the potential panels will be presented as a panel will be presented as a panel was a panel with the potential panels will be presented as an admirate panels will be pressed surreau. That is the conclusion of observers who sounded out the through the panels will be pressed surreau. That is the conclusion of observers who sounded out the through the panels will be pressed surreau. That is the conclusion of observers who sounded out the through the panels will be pressed surreau. That is the conclusion of observers who sounded out the through the panels will be pressed surreau. That is the conclusion of observers who sounded out the through the panels will be pressed surreau. The panels will be pressed surreau for the panels will be pressed surreau for the panels will be pressed surreau for the panels of the panels will be pressed surreau for the pan

offer concrete suggestions or even receive any proposals. Furthermore, their primary concern is to smooth but difficulties that are those the smooth of the suggestion of legal feuds. No date is set eyen yet for further meetings between Prof. Willard Thorp, the chief Hopking adviser, and representatives of dependent producers and theatre-owners.

So Far, No Dice

owners. So Far, No Dice
So far the Commerce Department
has had after Commerce Department
has had after troubles. Although
four or five industries have been
saked to lay their, difficulties before
the economic clinic, results have
been conspicuously meager. In thes
have thrown up their hands.
Revealing he had seen Hays durling the industry leader's brief visit.
Any thrown up their hands.
Revealing he had seen Hays durling the industry leader's brief visit.
here in the had been had been to be
there in the had been had been to be
there in the had been to be
the broad problems in which his
veron mentioned at the short parley,
Murphy stated. Nor has any word
came from the White House to lay
off or slow down.

"Not Even James Rosecvelt"
"Not Even James Rosecvelt"

came from the White House to lay of or slow down.

of or slow down.

The general view here is the Pedreal Government has gone so far that nobody can save the industry lost of grief, principally in the form of trials and preparation for court proceedings. Not even James successful faxer. The anti-fall merusade now has become the most important part of the general drive against monopolies—far overshadown and it must be fought to a finish even if the Government loses. That was the way the situation shapes but vietera watchers.

The contempt action in Los An-

the way the situation shapes up to veteran watchers.

The contempt action in Los Angeles should be conclusive proof that Faceles should be conclusive proof that former years are sufficient to the season of the se

# Murphy's Huddle In L.A. to Cover Film Situation

Washington, Sept. 1. Washington, Sept. 1.
Conference about results of ar of
the investigation launched in Los
Angeles three weeks ago were
Angeles three weeks ago were
trail Murphy. While on the Coast
for a political speech he will review
with Charles H. Carr, his special
assistant, evidence accumulated on
alleged labor racketeering, tax evasion, conspirecy to stifle unions, and

sion, conspiracy to stifle unions, and trade practices.

Preliminary reports have been received from Carr since he began work, Murphy said Thursday (31). No hint whether the special sleuth has struck pay-dirt. When asked whether it is certain yet that evidenter that the second struck pay and the second

#### Al Christie Digging B.R. for Eastern Prod.

Al Christie, former Educational shorts producer, is currently attempting to set the financing of a series of features to be turned out in the east.

Eastern Service StudiL. L. with the control of the

the east.

Eastern Service Studios at Astoria,
L. I., which would be used for the
production, is understood willing to
advance a portion of the coin.

#### **ESTIMATE FILM EARNINGS**

Poor's Survey on Potentialities of

Consolidated Film Industries will show approximately \$1.70 earnings on the preferred and a deficit of about 25c on common for 1939, according to Poor's Survey. Further payments against preferred stock arrears is a possibility, reflecting an increased volume of printing and developing business.

is expected to five histories of the provided to the common. The common cash of the cash of th Annual report of Technicolor, Inc.

prove beneficial. Earnings of General Theatres Equipment Co. for this year are estimated in excess of \$1 on the capital shares. Company expects a substantial increase in business the last half of 1939 when theatre construction and renovation activity begins.

#### Speculation Trend In War Stocks Hits Amus, Issues Hard

Selling of stocks, other than 'war-baby' shares, the last three days last-haby' shares, the last three days last-ment stocks and bonds to lowest prices this year. Declines were not so much in fear of decreased earnings as the desire of market traders, and the stocks and bonds to lowest properties that the stocks and bonds to lowest properties, and the stock of the st

in Great British and France. Traders obviously were dublous over the ability of picture companies to main-in present earning rather weakness was attributed to the desire by the trading fraterity to shift into shares with patent inflation prospects. Market vets did not anticipate a continued decline in amusement shares, however, even hinting that the play in inflationary wartime stocks might shift to the amusements.

#### 'Becky' on Her Way

Hollywood, Sept. 5.

'Rebecca' rolls at Selznick-International tomorrow (Wed.), Gladys Cooper playing the femme lead opposite Laurence Olivier.

British actress was a last-minute addition to the cast.

# Other News of Interest to Films

AFRA-RWG huddlePage	22
Hedda Hopper's peevePage	22
'Pinnochio' air scrap	22
SAG sets 672 film people for radio	
Extend Wrigley-RKO-Lasky showPage	23
NAB-nixes RKO's radio publicity	
War worries U. S. radio biz	
Rudy Vallee's timePage	24
Broadway's 10 strawhattersPage	43
TMAT rowPage	43

#### Can Mean Jail Sentences

Wednesday, September 6, 1939

Officials of the Department of Justice in N. X., commenting of the record on the criminal actions started against the majors by the Government, for alleged vollation of the Fox-West Coast consent decree, declared that should the U. S. win its action, it is very possible that some of the most important executives in the film industry may be jailed for three-six months.

It is up to the California courts to decide whether or no the violations are sufficiently serious to warrant punishment of this sort. In lieu of that, fines which might total into the thousands can be imposed, although in that case, the fines would be against the companies rather than the executives.

## Canadian Film Selling Apace Despite War: Other Product Deals

#### FREEMAN BACK TO **COAST PAR STUDIO**

In behalf of the Paramount studio facing various important production problems, now heightened by the outbreak of war. Y. Frank Freeman, in charge of the plant, left yesterday (Tres.) for the Coast. He had been east a week conterting with Par Barrey Balaban and members of the theatre department, on current producing problems, the world situation, budgets, fall film-making plans, policy, etc. was Freeman's second tripest in the studio, a prior first trip having been for the purpose principally of closing a permanent parinership deal In behalf of the Paramount studio

peen for the purpose principally of closing a permanent partnership deal with E. J. Sparks over Florida the-atres on which he had started nego-tiations as theatre department head several months previous.

# Extras \$400.000 Ahead of Last Yr., Near All Time Hi

Hollywood, Sept. 5.

Film extras earned \$400,000 more during the first eight months of 1939 than they did in the same period last year. Wages totaled \$1,598,745. If the average is maintained for remaining four months, it will set an all-time high for atmosphere olavers. players.

players.
Figures released by the Screen
Actors Guild show a total of 211,986
placements, compared with 173,956
for the first eight months of 1938.
June was the high month, with 34,946
jobs passed out by Central Casting,
Following is a month-by-month
comparison of placements.

1939
Jan., 21,253
Feb., 25,280
March, 24,204
April, 22,918
May, 27,596
June, 34,946
July, 32,229
Aug., 23,540

#### WB's Triple Oomph

Hollywood, Sept. 5.

Marners picked three stories for
Ann Sheridan, first of which is Dangerous Curves, 'a solo starrer.
Other two are 'Torrid Zone' and
Married, Pfetty and Poor,' costarrer with George Raft.

SPL 8 (Rio de Janeiro to New York), Sam E. Morris (Brazil). Sept. 2 (San Francisco to Hono-Carlotte and Sept. 1 (San Francisco to Hono-Carlotte and Sept. 1 (London to New York). Jane Baxter (Ile de France). Aug. 31 (London to New York). Herbert Yates, Gene Autry, William Saal (Manhattan).

#### ARRIVALS

ARNUYALS

(At the Port of New York)
Mr. and Mrs. Harry M. Warner,
Mona Bartie, Tyrone Power, Annabella, I. A. R. Wylle, Margaret Culkin Banning, Norma Shearer, Grace
Moore, Douglas Fairbanks, Sr., Lady
Achey GMrs. Fairbanks, Mr., and
Mrs. Edward G.
Edma Best, Hr. and Mrs. Edward G.
Robinson,

Montreal, Sept. 5. Film salesmen for major distribs reported this week that exhibitors are buying product for the new sea-son as usual, anticipating normal, or better, business despite the war in which the mother country is in-

volved. That their expectations will be ful-filled is given weight by experience following the outbreak in 1914. It is believed show business, on a whole, following the outbreak in 1914. It is believed show business, on a whole, and the following the state of the following the state of the following the state of the following the follow olved.

That their expectations will be ful-

#### Radio Kept 'Em Home

Radio Kept Em Home

Film men had recovered the conservation of the

#### Mono Rep Deals

Mono Rep Deals
George W. Weeks has closed
Monogram product deals with Intersites and Texas Consolidated Insites and Texas Consolidated Inments, Tenn.; Forkey Circuit, MaxJohn Keeph, Los Angeles; Bach
Bross, Minneapolis, and Hall IndiaBross, Minneapolis, and Control
Cocad Circuit Neuros, J. R. Granger,
Forto Major, Grover C. Parsons and
Francis Bateman ast in.

#### Distribs Sue Indie

Distribs Sue Indie
Minneapolis, Sept. 8.
When Richard Latshaw sold his
Hamline theatre in St. Paul he failed
to pay for pictures which he had
bought but failed to show, according to allegations of four local distributors.
The distributors are suing Latshaw to collect on the contracts.

#### L. A. to N. Y.

Harry Ackerman
Naie Biumberg
Harbur Dische
Aribur Ebensteln
Allee Puer Miller
Tyng Mille
W. F. Redigers
Adward Schellions

N. Y. to L. A.

# U.S. MOTHERS NIX CRIME P

## PIX TAKES BOW ON LOW COSTS OF DISTRIB.

Publication of a quasi-Govern-mental report last week showing average cost of distribution of all types of products in the United States to be 59% is leading the fill states to be 59% is leading the fill partice charges, to do some pointing with pride. Average distribution cost in the motion picture industry is only 26%.

is only 20%.

This report proves better than any other answer we can make to the Coverment monopoly suit that we recommend the coverment monopoly suit that we reficient distribution system, a leading industry official said yesterday. He pointed out that it is this system, wholed out that it is this system, wholed out the coverment of the coverm

itself costs \$250. System allows the most complete possible use of the product to bring the cost down to a minimum for the product to bring the cost down to a minimum for the product to bring the product to bring the product to be produced by the product the product to the product the product to the product the produ

Passage of an anti-block booking bill would raise film distributing costs from the present 26% to 42-45%, it is claimed.

#### MONOGRAM'S \$41,641 NET PROFIT, SIX MOS.

Annual report of Monogram Pictures Corp. for 28 week period from Jan. 16 June 30, 1329, shows a first operating profit of \$33,120 and a net of \$41,641. Since Mono has changed its fiscal year from Dec. 31 to end on June 30, this is the first level of June 30, this level was utilized less I January.

In the report of W. Ray Johnston, president, advises stockholders that in the six months of 169 for the previous of June 30, the previous six in the United Kingdom showed a marked increase over the last six months of 1938.

In computing the earnings state-

a marked increase over the last six months of 1938. In computing the earnings statement, it is revealed that Monogram enter the control of th

#### Long Time in Saddle

Gene Aulty has a lot of riding to do when he returns from London, with three pictures on his Republic schedule in 80 days. Idea is to clear like the commitment with Shirty menderung the state before commitment with Shirty menderung the Shir

#### NOW THAT IT'S ALL OVER

With that characteristic keen regard for the proper dramatic touch at what is known as the psychological moment, the threatened 'war' between the 4 A's, representing the acting and singing talent of the theatre, films, vaudeville and radio, and the IATSE, organization of stage employes and film operators, has been called off by both factions, and replaced by a peace agreement of deep emotional content, consistent with theatrical tradition.

In other words, the American amusement industry has escaped from a devastating inter-union battle, and has rescued itself from a pre-dicament, which, if permitted to take its full course, would have tossed the entire entertain-ment business into a bitter and prolonged struggle.

The cheer that boomed through the lobby of The cheer that boomed through the lobby of the Hotel Astor, New York, on Sunday night (3) when Frank Gillmore announced to 4,000 4-A members the amicable outcome of last minute peace negotiations, was a mixture of joy and a sigh of relief. A threatened strike was no longer in prospect. Friendship, good will and fellowship were established with the IATSE. An 8:45 p.m. enemy had become an lallw at 8:50. ally at 8:50.

Reviewing all that has taken place over the past two years in the relations between the IA and the several actor union groups, it was inevitable that discordant issues sooner or later would reach the point of impasse, demanding full and complete settlement. That the negotiating groups, representing both op-posing factions, had the good sense, patience and authority to iron out differences and reach a clear line of jurisdictional demarcation prompts commendation from members of all factions.

A theatrical union war, heightened by em-A theatrical union war, heightened by employe strikes in theatres, film studios and radio broadcasting, would be little short of targic. To have taken place at the very moment of tense public feeling and deep concern over the cataclysmic events in Europe would have parely with A To the institution—pen. Yet how close to actuality it was is well known to principals and thousands of union members. members.

Gillmore made a plea that show people now should turn their backs on the past and look towards the future, that bygones should be bygones, and that the theatre, in all its branch es and ramifications should strive for a new goal. His remarks along these lines were greeted with quite as much enthusiasm as the greeted with quite as much enthusiasm as the announcement of satisfactory settlement of the jurisdictional issues. And well they might, because the entertainment world, within and outside, faces critical and complicated prob-

In the legitimate field there is required analmost complete overhauling and reconstruction of the commercial structure in order that the artistic forces may be put to useful and profitable work. A glance at legitimate book-ings, carried weekly in VARIETY, presents the

unhappy picture of a branch of entertainment that has contracted almost to the diminishing point, except for a handful of attractions in New York, with occasional lightings of the atter marquees in Chicago, Boston, Philadelphia, Los Angeles and San Francisco. A mighty art-industry, with unfulfilled promises mighty art-industry, with untillined promises of employment for thousands, is in desperate straits. Responsibility for this sad plight does not rest entirely with theatrical union labor, but any material and lasting betternient of conditions must spring from within the organized theatre groups, or an institution that should be a strong factor in American life will conbe a strong factor in American tinue to fade into insignificance.

With harmony between the creative and acting talent on one hand, and studio union labor on the other, there is bright hope that enlight-ened leadership will aid the film industry through a period, the complexities and prob-lems of which no one at the moment can ac-curately analyze. Hollywood's film industry has grown on the bounties of a world market. production schedules and cost sheets anticipate revenues from countries now at war. pace revenues from countries now at war. To what extent production will necessarily be cur-tailed to cope with the new conditions none can accurately gauge at the moment. It is fortunate that the immediate future is not furtortunate that the immediate future is not tur-ther darkened by a strike and its consequent drain upon the industry's resources. But there is readjustment to be made in Hollywood. Of that there should not be the slightest doubt.

As for the variety and vaudeville artists, what of them? And what of their field of operation, once so broad and lucrative, and now confined to night clubs, cafes, hotels and outdoor amusements? It is just one more dramatic item in the general script that the threatmatic item in the general script that the threat-need union strife originated with a branch of endeavor that is scarcely a shadow of its for-mer healthy and prosperous self. Now that the status of the variety artist has Leen defined, so that he takes his place in union ranks with his more fortunate brothers in the other branches, just what will be done for him? Union membership, without employment and the hope of economic progress, is a hollow privilege. privilege.

From within, not from without must come leadership that will reclaim the rightful place for the workers in the American entertainment industry. A divided and strife-torn structure promises nothing. Single purposed determina-tion to create something strong is the hope of the future, the outstanding constructive ele-ment in the settlement of recent differences.

Hard as the road has been thus far, the path ahead presents equally difficult obstacles to be met and overcome.

For the first time in the history of American amusements there is cohesion among the rank and file of its workers.

The 4 A's now faces an extraordinary responsibility—not only to its members, but to the industry and the public as well. How the organization meets that challenge will be the test of its right to its present position.

#### Ratoff Ends Rest Cure, Directs 'Daytime Wife'

Hollywood, Sept. 5. Hollywood, Sept. 5.
Gregory Ratoff has been assigned to direct 'Daytime Wife,' the Tyrone Power-Linda Darnell co-starer, due to roll Sept. 11 at 20th-Fox. Ratoff recently emerged from a Santa Barbara sanitarium where held been taking rest treatment since he directed 'Intermezzo' for David O. Selznick.

#### Col.'s 'Page' Replate

al Stream' and Grand Old Opry. Opr Rogers gets off his horse and Stream Stage and St

#### LAUREL, HARDY SCOUT | Court Upholds Brown's COIN FOR OWN FILMS

Hollywood, Sept. 5.

Bankrolling for their own pictures is being negotiated by Stan Laurel and Oliver Hardy. Comics would be their own producers after pact with Hal Roach expires.

Team has three more four-reelers to close out their current deal.

# Heating Up the Boards

Broadway Melody of 1940' Is under way at Metro now, with Elea-nor Powell and Fred Astate dancing before the camera. Norman Taurog is directing and Bobby Connolly handling the dance routines.

# Walkout on Percenter

Los Angeles, Sept. 5. Tom Brown was justified in break-Tom Brown was justified in breaking an agency pact with the Small
Co., under a ruling by Judge Henry
M. Willis in Superior court. Agency
had sued for \$15,000.
Court held that the agency's faliure to procure work for the actor
over a period of four months was
sufficient to terminate the contract.

King Stays at Par Hollywood, Sept. 5.
Paramount has picked up Louis
King's director option for another year. Currently he is piloting 'Typhoon.'

# H'WOOD THROUGH WITH GANGSTERS

Studios Called to Time by Parent - Teachers Assns. After Other Desists Ignored - Keep Kids Out of Theatres

#### MUSICALS, COMEDIES

By BOB MOAK

Hollywood, Sept. 5. Hollywood's cra of crime pictures has faded into an inglorious dissolve Springing up as its successor is a cycle of co:nedies and comedydramas, to say nothing of a return of musicals.

That is the way American moth-ers would have it.

ers would have it.

Be there still those who doubt the effectiveness of film censorship as imposed by Joid Judge Public Opinimposed by Joid Judge Public Opinimposed by Joid Judge Public Opinimposed Joid Judge Public Opinimposed Judge Judge

to do.

Mere mention of gangster fare to exhibitors nowadays draws from them the same degree of enthusiam with which they might greet an approaching epidemic. Underworld pics, they are loudly proclaiming, are currently as poisonous at the bo, as dictators are to peace.

as dictators are to peace.

Having too long ignored the handwriting on the wall, producers are
now engaged in a frantic search for
new phases of entertainment, especially "not free!" B divisions, which
fenders from the standpoint of crime
output. Doing the most thorough
about-face on underword vehicles
are 20th-760. Universal, Paramount,
Metro, RKO and Republic Warton the control of the control of the control
stability is mow-tem-down contribustabiling its mow-tem-down contribu-

(Continued on page 48)



INDEX	
Bills40-31	l
Chatter 46	3
Dance Bands33-34	ŀ
15 Years Ago 38	3
Film Reviews 14	ı
Film Showmanship 8	3
Forum 47	7
House Reviews 36	
Inside-Legit 44	ŧ
Inside—Radio 30	)
Legitimate42-4-	4
Literatl 45	5
Music33-34	4
New Acts 38	3
Night Clubs35-36	3
Obituary 4	7
Outdoors 4	7
Pictures 2-2	1
Radlo22-33	
Radio Reviews 2	
Radio-International 3:	1
Summer Tryouts 4	4
Unit Review 3	
Vaudeville35-3	
	=

# ACTOR-STAGEHAND SETTLEMENT AVERTS BITTER STRIKE; HASTENS '1 BIG UNION'

Other Showmanship

An expanding form of show biz is accompanying the widely increasing interest in night base-ball, namely, the employment of casts and stunts to entertain the customers during all sits. practice that's being used throughout the country, though sidelights are nothing new, since Al Shach and Nick Altrock for years did their comedy panto act in the majors. The former is presently the leasures.

on some, being paid by the leagues. One example of the idea is Ken Baker's Suicide Legion, a through a final pain and through a finaling hoop before the games. This group works night games throughout the country in between dates at fairs. Other stunts are fungo hitting. Other stunts are fungo hitting, and the suicide of the country in between dates at fairs. Other stunts are fungo hitting. The suicide of the country in the country in the country in the country of the

PAR'S 'CITIZEN'

SCORED AS

**ANTI-UNION** 

Transport Workers Union of Greater New York is still agistating against Paramount's release of 'Our Leading Clitzen.' Grounds for at-tack are similar to protests made by other labor organizations recently on the basis that film slanders

Jerked in Wis: Capital

SAM MORRIS' HEART

Madison, Sept. 5. Following protests from labor groups, the Capitol here jerked 'Our Leading Citizen' after only one day lest week.

ATTACK IN BRAZIL

Sam E. Morris, head of Warner

Ops in New Chi Dicker

Chicago, Sept. 5. Motion Picture Machine Operator

Motion Picture Machine Operators union here is going into negotiations with the theatre owners on a new motion that are asking for a 10% increase in addition to the return of the 5% cut which they agreed to for the past year. Figured here that the final agreement will be signatured on the basis of the return of the 5% of the return of the 5% of the return of of the return of the 5% of th

Tourneur's Ol' Sleuth

on the

Strong Three-Ply Alignment for AFL Among Talent, Four Under Gun at 20th Musicians, Labor-Drastic Reorg of 4A's to Be Immediate Result of Solution

Settlement of the battle between the Associated Actors & Artistes of America and the International Alliance of Theatrical Stage Employees not only averfs a devasting show not only averfs a devasting show business strike, but it also brings about a long-sought ticup between the 'big three' unions of show busi-ness—the actors, stagehands and musicians. The settlement was made early Sunday morning (3) in Holly-wood, by telephonic communication with New York, following an all-night series of confabs.

night series of contaos.

In joining the stagehands-musicians working agreement, the Four As, which had been on the verge of bolting the American Federation of Labor, has solidified the AFL, hold the amusement industry. If this inthe amusement industry. If this in-creased power is used with a sense of responsibility, it should have a stabilresponsibility, it should have a stable izing influence on the whole show business setup, which has been har-ricd for the last few years by in-creasing labor troubles.

An immediate result of the settle-ment will be a drastic reorganization of the Four A's. The 'one big union' idea, which has been the subject of controversy for more than two years, will now become reality within a few months—and with the support of vir tually all affiliated unions and the various factions that had previously opposed the idea.

opposed the idea.

According to Four A's heads, the

AAAA, acting as 'one big union,' will

probably begin at once to organize
the vaude-nitery field on a national
scale, instead of merely in the few
key cities, as has been done in the
past. Similarity, the IATSE can
suicely nie up all streams the theates,
and the streams of the control of the control
it's figured that with a three-way
working agreement, the actor-stagehand-mustical unions can now orhand-mustical unions can now orhand-musician unions can now or-ganize on a scale never before pos-sible to any one of the three organ-

unions.

As part of its campaign, Transport Workers threaten to advise all taxi who are union members to abun attendance at theatres showing the film. Austin Hogan, union president, has demanded that Baruey Balaban withdraw the picture from all theatres. The American Guild of Musical Artists may also benefit directly from the new alliance, as it now holds power to enforce its demands immediately through the cooperation with the cooperation of the cooperation of the long-delayed issue with the Metropolitan Opera Co., N. Y. The Guild has had a contract with the Met in the past, but never an The united Metropolitan Opera Co., Not the Cooperation of the long-delayed issue with the Met in the past, but never an The United Metropolitan Opera Co., Not the Cooperation of the Coo The American Gulld of Musical

sirtight one.

The union likewise should now be able to obtain much more advantage cous terms from the two major concert managements, Columbia Concert control of the control of the columbia Concert control of the columbia Columbia

addition to AGMA.

In the same way, the minor radio stations realtered across the country may now be brought into june by the agreement of the control of th

but little difficulties and fine AEM, but little difficulties are supported on the question of such as a fine AE and reorganization of the Four AF, and revision of its constitution will begin almost immediately. As the proponents of the 'one big union' idea argued from the first, the buttle with the stagenhands revealed the necessity for greater unity,' cohesion and the company of the company

In effect, the action of the various affiliate unions in pooling their power in the hands of a central scerning committee amounted to the scerning committee amounted to the committee amount of the committee amounted the committee amounted the committee and the unions pledged its entire financial resources to the common cause. Under the other common cause under the unions pledged its entire financial resources to the common cause. Under the unions pledged its entire financial resources in the different treasuries is now working out a partity of the amounts in the different treasuries is now passes. Idea is that all movey and restantial that it is the amount of the different treasuries is now that it is the support of the different treasuries. It is the different treasuries is now the different treasuries in the different treasuries is now the different treasuries. It is the different treasuries in the different treasuries is now the different treasuries and the different treasuries is not the different treasuries. It is not the different treasuries in the different treasuries is now the different treasuries in the different treasuries in the different treasuries is now the different treasuries. It is not the different treasuries in the union between the different treasuries is now the union treasuries and the union treasuries are the union treasuries. It is not the union treasuries and the union treasuries are the union treasuries and the union treasuries are the union treasuries. It is not treasured to the union treasuries and the union treasuries are treasuries and the union treasuries are treasuries and the union treasuries are treasuries and treasuries are treasuries and treasuries are treasuries and treasuries are treasuries are treasuries and treasuries are treasuries and treasuries are treasuries ar

(Continued on page 46)

Hollywood, Sept. 5.
At 20th-Fox, four pictures are lined up for a simultaneous start on Sept. 11.
Quartet consists

Sept. 11.

Quartet consists of 'Daytime Wife,'
'The City,' 'Everything Happens at
Night' and a Cisco Kid story still un-

# BIG RKO AND U **BACKLOG FOR** CHI PALACE

Chicago, Sept. 5. Release schedules of RKO and Universal exchanges here have been iammed considerably by the sixweek layoff of the RKO Palace downtown showcase for U and RKC films. Backlog of both of these disfilms. Backlog of both of these dis-tributing offices, here now includes some dozen pictures and it has be-come practically impossible for the Palace to play off this over-supply of product. Result is that Universal has al-ready begun to sell away from the Palace despite its iron-clad agree-ment, and even the RIKO exchange

is readying to negotiate for earlied releases in Balaban & Katz down

tenesses. In Basician & Asid downtenesses. In Basician & Asid downUniversal made the first step last
week when it closed a deal to show
Under-Pul' in the B. & K. Rooseveit 'instead of waiting for playing
has on hand three or four pictures
for the Palace as it is, and is angling
to speed up the release proces in
the second of the second of the release proces
Core and the revenue the fitted
Core and the revenue the fitted
here in addition to a couple more.
Plase in order to press picture—
ent pictures during the two-week
run of the Police Bergere unit, replacing 'Career' after one week with
1 Stole a Million, giving both RKO.
RKO has ready "Pitth Avenue
Gil', but is being forced to hold that
up for some time due to the fact that
Gil', but is being forced to hold that
up for some time due to the fact that
Bachelor Mother, Is just completing
a two-week stay in the house.
It so happens that both RKO and
present line a pulcepictures through the single Palace
coultet and give each picture its
proper playing run. Universal made the first step last

#### Studio Contracts

Hollywood Sept 8 Metro picked up Nat Pendleton's ption.

Warners renewed Maris Wrixon's

Lesser Samuels inked writer deal at Metro Fred Niblo, Jr., scripter, signed by Metro,

RKO lifted John Twist's writer Warners signed Howard Koch

scripter 20th-Fox handed Hillary Lynn new writing pact.

Superior court approved Metro's ninor contract with Bonita Gran-

Paramount renewed Madeleine Carroll's pact for one year. Mctro handed moppet contract to Katherine Grayson,

David O. Selznick took up Alan Jarshall's player option.

Katherine Aldredge's option noisted by 20th-Fox.
Sen Yung inked player pact at

#### Formal Statement of Agreement

Hollywood, Sept. 5.

Agreement ending the AAAA-IATSE dispute follows:

The parties have been engaged in a controversy which seemed likely to tie up the entire industry. Realizing their responsibility to their members, the employers for whom they work, and the public, they have reached an agreement in settlement of the controversy. The

points are:

1. In order to prevent a recurrence of the controversy now existing the parties agree that the LATSE and AAAA will enter into an long the parties agree that the LATSE and AAAA will not have a controlled that the controlled that the controlled that the controlled that the LATSE controlled that the LATSE controlled that the LATSE controlled to the AAAA, will have to be made to make the agreement applicable to the AAAA and the LATSE and AFM, will become a party to the agreement now existing between LATSE and AFM, with whatever that the LATSE controlled to the AAAA, and the agreement applicable to the AAAAA.

2. The IATSE recognizes the jurisdiction of the AAAA as hereto-fore defined by convention action and decisions of the executive council of the American Federation of Labor; i. e., that the AAAA has jurisdiction over all performers in the amusement and entertainment

'3. The IATSE will concurrently revoke the charter heretofore granted to the American Federation of Actors.

4. The IATSE will forthwith notify its locals all over the United States that the organization and the only organization having jurisdiction over variety performers is the American Guild of Variety Artists and that such locals are to assist AGVA in every way, and that this assistance shall be mutual as between AGVA and IATSE.

5. All contemplated strikes arising out of the controversy shall be withdrawn. All litigation between the parties heretofore shall be dismissed.

dismissed.

The AAAA will cause all its branches to lift the suspension of 5. The AAAA will cause all its branches to lift the suspension of 7. Neither party in the future will Invade the jurisdiction of the

other.

\*8. AGVA will admit all present members of AFA to membership without payment of initiation fees and without discrimination.

The agreement is dated Sept. 2 and is signed for the IATSE by John Gatelee and for the AAAA by Kenneth Thomson, second vice-president.

#### Screen Playwrights Out as Arbiters **On Film Credits: Other Guild Moves**

#### KAINMANN IN TRUCE WITH ST. LOUIS UNION

A truce in the dispote between Clarence Kulmann, owner and operator of a string of North St. Louis nabes, and the St. Louis Theatrical Brotherhood was arranged last week by Circuit Jodge Robert L. Aaron-from the Bremen and O'Fallon, two of Kaimann's nabes. The Jodge hearing testimony in a suit brought by Kaimann to restrain picketing these two houses, called a huddle in these two houses, called a huddle in the two houses, called a huddle in the string of the second of the s

meet unon exces to ron out the A conference between the union and indie theatre operators has been set for Sept. It after Kaimann explained he was to be married Labor out that Kaimann, who employed members of a union affiliate as ticket takers and ushers, had been poying the union dues until Aug. It ticket takers and ushers, had been poying the union dues union members of the union were sus-pended for non-payment. In his sult kaimann charged the union insisted he was the support of the kaimann charged the union insisted he are supported to the supported to the support of the support of the support of su

#### Me and the Missus

Holly wood, Sept. 5.
One picture together annually, regardless of their separate commitments, is the plan of Charles Laughton and his wife, Elsa Lanchester. Their next combination will be 'The Admirable Crichton.'

Hollywood, Sept. 5.
Joel McCrea gets the male role op-posite Jean Arthur in 'Arizona', Co-lumbla's high-budget Technicolor picture which rolls on location near Tucson Sept. 11.

Producer-director Wesley Ruggles is making tint tests of his principals against adobe backgrounds at the studio.

Hollywood, Sept. 5. Screen Playwrights are no longer potent in deals between scripters and major studios. This fact was brought out in the Screen Writers Guild complaint hearing before the National Labor Relations Board, High-salaried scribes and agents testified that new contracts are being made without any reference to seltlement of screen credit disputes by

Sheridan Gibney was one of the writers who delivered testimony that he doctored a script for Paramount, without the SP arbitrating clause. Ferdinand Reyher and Leonclause. Ferdinand Reyher and Leonard Lee said they objected to the clause in their contracts. Allen Simpson, with the Leland Hayward agency, testified that he did not know of any studio insisting on its insertion. Hearing closed with attorneys being granted two weeks to file written briefs or to present arguments before the NLRB in Washments which was the NLRB in Washments was the NLRB ington.

#### Gifts Tabu

Gifts by extras to directors or production execs were banned under a new rule approved by the board of directors of SAG. New deal was also endorsed by the Unit Managers Guild.

Wage tilt of 25% for press agents wage tht of 25% for press agents when working away from the studio on overnight assignments was producer-Screen Publicists Guild contract. Agreement also calls for a 25% lift in pay for work on location

25% litt in pay for work on localon, ph. Morgan, president of Screen
Carlon, ph. Morgan, president of Screen
Actors Guild, is up for recelection at
the annual ballot Oct. 1. Others
nominated for another one-year
term are James Cagney, 1st ya;
Arnold, 3d yp; Porter Hall, Ireaurer, and Paul Harvey, recording
secretary. Eleven nominees for the
board of directors are Walter Aud.
Dudley Digges, John Garfield, Frank
McHugh, Robert Montgomery, George
Murphy, Irving Pichel, Elizabeth
McHugh, Boeth Montgomer, George
Murphy, Irving Pichel, Elizabeth
Cartoon film editors were excluded
from jurisdiction of the Screen Cartion Guild in an agreement signed
by George Bodle, representing SCG
the Society of Motion Picture Film
Editors.
Charles H. Carr, special assistant
Charles H. Carr, special assistant
Charles H. Carr, special assistant

Hollywood, Sept. 5.

Laughton is currently in back of Notre Dame' at RKO

#### McCrea for 'Arizona'

Niek Carthe does hit gumbne.

Niek C

# **CODE COLD; APPEASEMENT?**

#### **Exhib Views on the Code**

Cross-section of exhibitor views on the demise of the film trade practice code brings to the front several expressed opinions that reforms and modifications in distributor-exhibitor relationships will be the subject of state and national legislation during the coming months.

Prospect of delays in putting trade practice reforms into effect through the channel of pending anti-trust legislation, and subsequent appeal most an expression of the state and the state action as a more speedy remedy.

On the other hand, there is ample proof of the disappointment in exhibitor circles that the trade practice code, or at least its major provisions covering additional eancellations and guaranties against forced selling of storts, has been placed on the shell, as result of Thurman Arnold's opinion act. As head of the anti-trust division of the Department of Justica, Arnold stated that any code which was predicated on ownership and operation of theatres by major producer-distributors could not find support in his department.

ation of theatres by major produces the state of the stat

Soph's Spot

As the deadline for the strike approached. Sophie Tucker, whose suspension from Equity might have started the fre-works, became uneasy. She had of friends because her stand implied her Okt on the attempted stagehands grab of the actors. Sophie, you should be seeking laugh lines and melodiest mixed up in such a situation, with people who have nothing mixed up in such a situation, with people who have nothing to do with your performance? to do with your performances of the people who have nothing of the mixed up in such a situation, with people who have nothing to do with your performances of the people who have nothing of the mixed up in such a situation of the strike the such as th

Sears Says WB's 20%

Working Out OK for Co.

#### 'Positive' Code Was OK Cuthbert, Ga.

Editor, VARIETY:

I was no positive that the Code would be placed into effect for the current season. To bought product accordingly and now have under contract some 20% too much film. I would like to see the producers voluntarily put into effect all those terms the Code was for and do so munchialey so all could receive some benefit from now on.

8. G. Lee,

Never Believed In It Jerseyville, Ill. Editor, VARIETY:

I personally never had the slight-I personally never had the slight-est confidence in the code, never be-lieved that it would be approved, or that the exhibitor would derive any benefit from it even if it had been approved. Therefore, its rejection will mean very little to the exhibit-ors who had made a Superior or (Pirtle Circuit of Theatres.)

Cass Suspects 'Manipulation' Editor VARIETY

pétior, Vasteru:

Summer, I.a.

The Cast Theatre Circuit to In 10

The Cast Theatre Circuit to Individual to In 10

The NRA code had remained in force, very few small-town exhibitors would now be in existency. If the Government suit is indenitely town exhibitors can get relief is to concentrate on legislation, for the major producers, in my opinion, will never voluntarily give up their interple-hold.

J. F. Cast,

Vigorous culture by Warner Bros. and a policy of added concessions, and a policy of added concessions, including a rejection privilege up to 30% against higher rentals for 30% against higher rentals for the policy of the polic

J. F. Cass, (Cass Theatre Circuit.)

# ONLY VOLUNTARY **CONCESSIONS NOW**

Distribs Individually May Favorable Deals With Exhibs-Could Incorporate the Best Elements of the Code-May 'Soften' the U. S. Attitude, Also

#### LEGAL ALTERNATIVE

Failing thus far to persuade Thurman Arnold to reconsider his crucial views concerning the trade practices code, this method of spewering the relations of distributors and exhibitors is now believed to be as dead as similar prescriptions of the past, including the NRA with its clearance and zoning boards; the 5-50 conference; the 2-2-2 behind that of the past of views concerning the trade prac-

arbitration.

Being no nearer a solution of its internal problems, the industry now looks to relief only through voluntary action of distributors of through the control of distributors of through the control of the c so far as more practical means of operating the arbitration machinery was concerned, the distributing com-panies would gamble on litigation and legislation, it is known.

and tegistation, it is known.

Since Arnold dealt his crushing blow to the code by declaring it illlegal and threatening action against it, the distribts sought to get him to change his mind but, to date, it is change his mind but, to date, it is find that the control of th

weekend.

The belief in some major circles is that appeasement' under a policy that would suggest the distribs are sincere about reforms, may be confident and the state of th bled.

A list of circuit deals given out by Sears includes Fox-West Coast (National), although the details of the trional), although the details of the worked out. Sears explained that WB and National have agreed upon a deal in principle, but that its application to the various theatres involved, which may require a few weeks' time, is yet to be worked out.

(Cass Theatre Circuit).

Sorry 16 Ser H Kayerd

Editor, Vantur.

U. S. Atterney Thurman Arnold has rejected the draft of the film industry's proposed code of fair trade practices. I an I remembauly in the sar ejected the draft of the film industry's proposed code of fair trade practices. I an I remembauly in the sar ejected the draft of the film, and the proposition it would prevent any single distributor from put any single distributor from the sar length of the distributor from the code into operation as a part of the safe and the same of the safe and the same of the safe and the saf

# Now the TMAT May Jazz It Up

With actors-siagehands contest settled and the Intended strike called off, it proved a relief to managers, but Broadway may be caught in the middle again over further union squabbling. Theatrical Managers, Agents and Treasurers union is burning because the stagehands chartered its treasurers group and threatens to picket theatres. Yeard the stage of the

# Entrance of Bioff Into the Actors Vs. Stagehands Credited for 11th Hour Settling of Probable Strike

#### SAG's Salute to Bioff

Hollywood, Sept. 5.

Appreciation for his part in bringing to an end the AAAA-IATSE controversy was expressed in a letter yesterday. (Monday) to William Bioff, personel rep on the Coast on the Coast of the Coast o

Dear Sir:

This. Body has been Informed that you have felt the best interests of the amusement industry will be served by prompt and conclusive settlement of the controversy now threatening the economic welfare and affairs of membership of the IATSE and AAAA.

Through the intervention

Through the intervention of AFL officials, your services were made available to the end that a just and equitable solution of existing differences has been effected.

fected.

Because we feel that industrial peace and harmony are essential at this time, and should be paramount to all other considerations, we are glad to assure you the assistance you rendered is appreciated by the AAAA.

Screen Actors Guild,

By Kenneth Thomson,
Executive Secretary.

#### Rehearing Denied Sheldon Barnes in **Letty Lynton' Suit**

The Circuit Court of Appeals in N. Y. yesterday (Tues.) denied a petition by Edward Sheldon and Margaret Ayer Barnes for a rehearing on the decision of the court, of the plantiff all the profits, as a result of the plantiff all the profits, as a result of the plantiff as the profits, as a result of the plantiff and the profits of the plantiff and the plantiff

Corp.
The circuit court had found that

The circuit court had found that 20% of the net, or about \$106,000, was a fair figure.

The application for a rehearing stated that the cases cited by the circuit court in its opinion show that the records indicate no evidence upon which apportionment might be based. They stoke that even if the (Continued on page 18)

#### Other Stories

Stories on the vaudeville-night club phases of the Four A's-IATSE settlement on Page 35 of

this issue. Legit aspects on Page 43.

Hollywood, Sept. 5.

General tieup of the entertainment industry throughout the nation, which threatened until it was within the state of the state

Bioff was responsible for the agreement between the IATSE and agreement between the IATSE and handing by an all too steep collection over the head of films, legit, vadue and every other branch of show biz and set to drop Monday (4) night, All sirtike calls issued for all the collections of the collection of the colle

Monday and Tuesday were immediately cancelled following the settlement.

The settlement is agreement, the IATSE related to the AFA. In turn, Equity, the Serean Actors Gulid and American Serean Actors Gulid and American Serean Actors Gulid and American Ders of the Four AA; lifted the person of the Four AA; lifted the AFA when the legit dept.]

AAAA further agreeA in accepting appear in Leave It to Me' in New York Monday night (detailed for AAAA further agreeA into the American Gulid of Variety Artists, which it chartered to succeed the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its ticket to do not be a series of the AFA when it lifted its licket to do not be a series of the AFA. A and they will be accepted into the new organization the major points in dispute without payment of initiation fees or back dusts. It was be agreed to the control of the lifted in the li quarters.
4 A's Jurisdiction Over Actors

4 A's Jurisdiction Over Actors
An important point in the peace
pact is recognition by the IATSE of
the jurisdiction of the Pathalance
the peace the peace that the conventions and the decision of the
American Pederation of Labor's executive council in Atlantic City recently. The Four A's thus is granted
sole jurisdiction over all performers
that the peacement and entertainment

world.

Details of amalgamating the Four A's into the operating alliance which has existed between the IATIS2 and the AFM for more than 25 years will be worked out at conferences between leaders of the three groups in New York shortly.

(Continued on 2007, 120)

(Continued on page 18)

## Hollywood Retrenches as War Cuts **Into Rentals From Foreign Markets**

be ducked, if possible, by the studios, All studios declared that rebudgeting will not involve salary cuts or discharge of personnel. Pruning, it is understood, will be done on the creative end. Long-drawn-out production periods will be eliminated, with stories ready when camera

#### \$110.000.000 Worth of Ply

Bilsees.469 Worth of Pix Budget for the current Bollywood season is around \$110,000,000, and with the passing of the foreign market, it is possible that revision of plans may cut it to approximately your products. The product of th

With elimination of some pictures from most major programs, there is no fear of a product shortage. Studios declare they are in position to reissue from five to 15 pictures to fill the gap.

With arrival here yesterday (Mon-day) from New York of Will Hays, a general picture of the worldwide situation was presented to the pro-

#### Big Ones on Way

Various studies have heavy budget pictures which have already been set to go into work, with sets built and player commitments made on which it is likely little shaving

on which it is likely little shaving can be done.

The done of the work of the

keeping with U. S. neutrainty.

There are around 560 features
scheduled for the 1939-40 output, the
amount of which may likely be cut
around 25% in case of urgent neces-

#### Would Freeze Pic Cein

Would Frece Pic Coln
During the 1984:18 period, the consumption of American silent film
product was not entirely eliminated,
product was not entirely eliminated,
or the control of the

production.

The biggest share of pic returns from abroad comes from the British market, with the natural exhibition intake heaviest in its populous areas.

#### Foreign % Breakdown

Here's the business done by American distributors in foreign countries most likely to be af-fected by the European war representing por-

tion of total foreign revenue):
Great Britain 45.0%
France-Belgium 13.0%
Australia 11.2%
Poland 1.0%
Bulgaria. Greece.
Turkey 1.2%
Jugoslavia 0.4%

Jugoslavia 0.4% Markets iikely to Improve, with percentage of foreign totals given: Japan, 1.3%; Scandinavian countries, 4.7%; Central and Jugoslavian countries, 4.7%; Central Countries, 4.7%; Cen

dancing girls in the routine. This studio also has lot of other top bracket costers in process of camera readying. Budget decisions on these will undoubtedly be revised.

will undoubtedly be revised.
At 20th-Fox last week they started
'The Bluebird,' a Shirley Temple
starrer to cost around \$1,250,000,
while Warners has a number of
heavy budgeters ready to go too.

heavy budgeters ready to go wo.
Paramount has two heavy ones
starting within the next 60 days, C.
B. De Mille's 'Royal Northwest
Mounted Police' and another in
which Claudette Colbert is to star.
Par plans going through on these as
balance of its top bracket pictures
have already been completed.

have already been completed.
United Artists has a number yet to
be turned out by Sam Goldwyn,
Walter Wanger and Selznick International which will be in the heavy
coin brackets.

Universal, RKO, and other com-panies have cleared most of their heavy budget pictures, latter com-pany having one real heavy one in Hunchback of Notre Dame, now in production.

production.

"Wait Disney will possibly be one of the heaviest sufferers. His revenue from the foreign field is around 45%, with 22½% coming from Britisl Isles, 10% from France, and balance from rest of the foreign field.

Meno, Rep Prod. Lag

Meso, Rep Pred. Lag
Monogram and Republic are the
only two studies which are not sudficiently, shead on current season
production. These studies are just
only the formation of the control of the formation of the formation of the formation revenue comes
from the British terrain. The comgray had planned increasing picture costs for new season, but likely
nothing will be done in that direcproducers do not calculate the
South American or Spanish language

Producers do not calculate the South American or Spanish language market as overly important. Returns are not big at present, they claim, and they do not figure on much encouragement from this field during the European emergency as far as added income is concerned.

as added income is concerned.
All of the companies, of course,
are now interested in war stories
and it is likely that many of these
will replace pictures that may be
taken off the schedule because of
heavy costs.

#### No Player Problem

Although all five American news ready shipped a considerable between the part of the part

James Roosevelt, James Roosevelt James Roosevelt, vice-president of Samuel Goldwyn Productions, described the European situation as one that will force us to make a lot of changes' in the film business. Roosevelt planed in from the Coast Friday (1) for home office contabs in New Xork and to weekend in New Xork and to weekend in

Washington.
Rooseveit said that production and distribution plans would cut down considerably.

#### **7ukor Hicks Back From** Aussie See a Greater **Need Now for U.S. Films**

Mollywood, Sept. 5.

American picture producers will be compensated for a portion of their losses in the European-market by increased and the component of the compensation of Adolph Zukor and John W. Hicks, Jr., who arrived here yested (Monday) after a few months' tour of the far Pecific territo Pramount board, and Hicks, vp. in charge of foreign distribution, said the downunder Dominions are dependent enuity of U. S. product since the state unity of U. S. product since the state European production is at a stand-still.

still.

Par execs pointed out that the situation in the Antipodes is far different from that in Europe so far as exhibition is concerned. While London and Paris are being evacuated and authorities are warning against congregating of any kind, bombings are fartheat from the lihoughts of the Anracs. Flowes there will continue

Hicks left last night for New York. Zukor will remain at the studio for several days.

#### MCA CALLS HOME EXECS. ACTS FROM WAR ZONE

Hollywood, Sept. 5.

American executives and players in Europe were ordered home by the Music Corp. of America. Order afters London office force and four troupes of girls.

Fennmen have been told; to restura. The control of the control of the control of the control of the things of the control of the c

#### Italian Tour Cancelled Bookings in Italy for a line and

Bookings in Italy Ior a line and acts comprising 22 people were caacelled last Friday (1) by Noel Sherman, producer. He was to have sailed with the troupe on Oct. 21. Sherman was guaranteed dates for six months in theatres and niteries on the Italian Riviers, with options.

#### Let the Shrappel Fall Where It May

Hollywood, Sept. 5.

Personal History, a story of po-litical intrigue in Europe, was taken off the shelf by Walter Wanger and turned over to John Mechan for scripting. It's Vincent Sheehan autobiog.

Yarn was defoured last spring be-cause of political dynamite.

#### Gone With The Tide

#### **History Repeating Itself**

The European disaster that is nothing less than the result of someone's usiled dream has closed up show incisites on the Continent... Actors, monageness and the continent of th

lieved to be somewhere in Austrict. Trade Lenis was reported united prioride his regiment in the Hardward Lenis was reported of pactors in June 200 per control of the Lenis was no prolonged period of anxiety as to the outcome of peace efforts in 1914 as has marked the past fortnight. European war was one of those things that millions in the United States believed just couldn't happen. Promiser desired the past fortnight. European war was one house the past of the past o

# Foreign Censorship Slowing Up U. S. Newsreels' War Coverage

Declaration of war by England and, France proved a live subject over the weekend for Paramount and Universal newarcels, former being specialed lale Sunday (3) so that it hit Broadway theatres about 11 am. Monday (4), Universal reached Monday (4), Universal reached paramount was able to ship out by plane late Sunday night so that many exhibitors had the reel for their Monday show.

Unusual interest in screen consultations of the monday show.

Unusual interest in screen consistency by exhibitors, with many taking special space to bally newarest, and the proposed special space to bally newarest. One New England newapaper carried botice of latest newared on war on list front space.

notice of latest newsreed on war on its front page.

Although all five American newsreet plan using Clipper plane service to get prints on acreems here sixtude to get prints on acreems here sixtude to get prints on acreems here sixtude to the sixtude control per clipped on all film going out of France and England is slowing down this scrut. This early centoring means that all prints must be developed and instructional prints and prints must be developed and instructional prints and prints must be developed and instructional prints and prints

securing exclusive shots or stories once active warfare beginn. More than the control of the con

Only way the newsreels will be able to score beats will be in fuster shipping and rushing them out to exhibs at this end.

The reels now are slowed down in making shipments by clipper planes because flights end at Lisbon er Cobh, Ireland.

# **Arty and Foreign Distribs See Spurt** In U.S. Indie Pix to Make Up Shortage

Spurt in independent production for ocean transport. Levy went of reatures in the United States is created as results of the current law for the current most entirely cut off abroad, the continued of the states in America which production almost entirely cut off abroad, the continued of the states in America which production are included in the continued of the states of the continued of the states of the continued of the states of the continued of the continue

Cessation of picture-making by the British, however, is the only real Cessation of picture-making by the British, however, is the only real cause for alarmeters that the other tributors are the control of the picture of the pi

being made abroad.

Foreseeing the present stoppage of pix from Europe, J. H. Hoffberg, one of the major importers of British film, is currently in Hollywood in an attempt to spur independent production there so he can keep his ac-

counts serviced.

Hoffberg, who brings in from 60 to
70 English films a year, sald he has
on hand sufficient product for the
next six months. If he can't get indies interested in filling up the gap
atter that, he declared, he'll arrange
for production himself.

for production himself. It was suggested by other foreign distribs in New York that some co-operative organization to produce films may be set up in order to supply their customers. They might produce Polish, Russian, French and other foreign films, as well as English, to keep arty houses and lingual nabes ones.

At is the British films, however, as has been pointed out, which are of major concern to the distribs as well as exhibs, because they are bread and butter product. While the linguish provide extra income, the English are depended upon for day-to-day operation.

The theorem. It is the British films, however, as

The threatened shortage is only one angle the importers have had to face since the inception of the war trouble more than a year ago.

Busse Pic's Brashoff

trouble more than a year ago.

Basse Five Branked

Only two weeks ago the opening

Of the Conquest of Peter the Great.

On the Conquest of Peter the Great.

Was given the brushoff by the daily
was given the daily
to the daily was a series of the daily
Creeho-Slovak pix, which used to
was a series of the daily when the country was
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gns of rejuvenation of Spanish

Unger.

By Mary State of rejuventure of Sanish Spation, which were beginning to appear, will now fade, distribute to appear, will now fade, distribute to appear, will now fade, distribute the state of the realimption of picture-making. Foles Apprepriate Raw Stock Polish flims formet bid well but American distribs haven't been able to get my for some time now. Protect that the open state of the state of th

gency,
Scandinavian and Dutch films,
which have good but narrow markets in midwest towns where native
alocks from those countries have settled, have not as yet been affected
by the array of the set of the

Even at 1% the insurance is insignificant with most films, whose positives are valued at only \$500 to \$800. Frequently, however, on foreign pix negatives are shipped, which are valued at \$50,000 or thereabouts for transportation purposes.

bouts for transportation purposes. Belgian and Dutch exhibitors since Begian and Dutch exhibitors since the war scare started have been cabling this country frantically ask-ing distributions to rush over all pos-sible product. They apparently fear they will run out of film in face of an international blockade.

Biz Off Since Munich Aside from the English probiz on foreign films since Munich has suffered in this country. There has suffered in this country. There haven't been any major bo. pictures like 'Mayerling' or 'Grand Illusion' during the past 12 months, either, which has hurt. However, the run-of-the-mill films haven't been doing their share of bir through customary psychological quirk that, toward the country of the cou

Distributors of foreign language pictures are in a peculiar situation on French product. Limited time it lakes to turn out many features in France means that a large quantity are nearly ready for release. All that is needed its the editing, scoring and English-ainquage titing, and English-ainquage titing. The state of the state

delivery. This means three or four pictures per year for the next three years, deemed entirely adequate for the trade in U. S.

#### See Some 500 H'wood People Joining Colors

Considerable corps of foreign-born in follywed people of the declaration of war. It is figured that approximately 500 from here will be supported that approximately 500 from the cast of Raffle's and is reported ready them of the supported that the supported that the cast of Raffle's and is reported ready writers, technicians and studie work-ors subject to call by England are writers, technicians and studie work-ors subject to call by England are leave voluntarily to enlist. Canadian subjects who have been in touch with their consultate have been told to hold themselves in in touch with their consultate have been told to hold themselves in of Parliament. French and German consultates decline to comment on the status of their nationals here, their number, or when they may be

called.

Registration at Central Casting
will drop by about 200, it is expected, as English vets of the First
World War pull ont.

#### British Legiters

Despite England's declaration of war against Germany last week, there will be no immediate rush of English legit actors to join the Brit-

their will be an immediate the Bit.

It have a way to them are in the reserve, but don't figure on being called for several months.

Maurice Evans, who has been cadying a repetrory tour of 'Hamber's and the several months.

Maurice Evans, who has been cadying a repetrory tour of 'Hamber's and the several months.

Go ahead with his plans. Although the actor took out his first I, citizenship papers more than a year ago, he offered his services to the Birtish consul in New York, but would not be needed for some time would not be needed for some time would not be needed for some time to be not be to be a service of the consultation of the con

Scandinavian and Dutch films, I tain.

which have good but narrow man;
According to word received in Mey Tork, Robert Fleenyng, whose the control of the con

#### Sez Singer to Hitler

# **Devil-May-Care** Spirit Asserts **Itself Around N.Y.**

mbined with the natural upturn of a Labor Day weekend, brought about a major spurt in resort and show business in key centers throughout the United States.

Final outburst-of the conflict, re-lieving two weeks of tension, seemed, as in past' wars, to instill in a size-able portion of the public a we-might - as - well - have-a-good-time-while-we-can attitude, which many showmen expect presages generally better days for the business.

better days for the business.

New York and Allantic City provided the prime previews of the
palmier days which may lie ahead.

Broadway, at 10 in th. morning, had
a better than average crowd for a
weekday midnight. And the jam
grew thicker as the day wore on.

grew thicker as the day wore on.

The N. Y. World's Fair, with attendance passing the 500,000 mark, cracked every previous daily record.

Parking lots, for the first time since the opening on April 30, were loaded to the gates

#### N. Y. Hotels Jammed

Virtually every hotel in town had all rooms occupied, turning away potential guests who were still wan-dering from one hostery to another after midnight in quest for accommo-

As war talk replaced depression

As war talk replaced depression psychology, Atlantic City was hyped to 1929 form. Rooming houses, hotels and bars were bulging. Public golf courses, tennis cours and other sports throughout the country also shared in the gravy. Davis Cup matches at Haverford, Pa, near Philly, played before a crowd of 7,000. In Boston, 27,600 fams

crowd of 7,000. In Boston, 27,000 fams showered pop bottles and abuse on the players at the Red Sox-Yanks encounter while the Giants and Dodgers drew 18,367 spectators to the Polo Grounds, N. Y.

Despite the devil-may-care spirit in the keys, film and show business generally in lesser centers was not good. The new world hojecaust, as detailed on the air waves, remained too much competition.

#### FRENCH IN MONTREAL OBJECTED TO 'GESTE'

Montreal, Sept. 5.

'Beau Geste,' scheduled to open here at the Palace Friday (1), was withdrawn at the last minute due to suggestion from the French consul that film held material which that film held material which might be of a nature prejudicial to the na-tional interests of France, especially during these times. Last minute booking of 'Old Maid' (WB) was arranged after Legion film had been plugged in advance and in advertis-

ing copy.

Special showing of 'Beau Geste' was quickly arranged as courtesy to French consulate, with distribs be-lieving that film would be okcyed lieving that film would be okcyed after the screening, since picture is not considered holding anything of a derogatory nature to France. Last filr dealing with French Foreign Legion which roused con-siderable controversy here was 'Devil's Island.'

Teo Tough
Hollywood. Sept. 5.
- Paramount's Jegionnaires in "Beau
Geste' are too tough to suit the
French Army. Official protest
some of the bruilailty.
Chief kick was directed against
Brian Donlevy as the lard-nosed
Sergeant Markoff.

## French and British See Necessity Of Theatres for Morale Purposes But Meantime All Show Biz Shot

London, Sept. 5.

While, the Government decreed a complete shutdown of cinema houses throughout the United Kingdom atmost the moment war was declared and George Bernard Shaw called the order a master stoke of unimaginated the control of the control of the control of the complete of the control of the cont

the near future for most of them. When potential danger of air raids has been determined in all areas, film houses will be permitted to operate under conditions dictated by police, it is said. An order has air-ready been made permitting cinemas to reopen in the Abercsytvyth area of Wales, which is remote from possible raids. Shaw, in a letter to the Lo

sinaw, in a letter to the London Times, protested against the shut-down. He wanted to know how the Government proposes to amuse sol-diers on leave and keep hundreds of thousands of evacuated children out of mischief and traffic dangers.

of mischief and traffic dangers.
In a two-point program of his own,
he proposes that the Government
at once set to work to provide new
these are lacking, and second, that
"all actors, variety artists, musicians
and entertainers of all sorts should
be exempted from every form of
service except their own all-important professional one."

tant professional one.'
When and if film houses are permitted to reopen, strict censorship of all films, including newsreets, the professional strict censorship of the professional strict of the professional st

subject to official gandering.

Censoring Voluntary
Scissoring is being handled by the
British Board of Film Censors. Producers, distributors and exhibitors
are to come in line on a voluntary
basis, except in the case of exports.

hasic except in the case of exports. Conditions under which theatres will be permitted to reopen will be governed by the locality, but it is likely that most of them will be restricted to daylight hours. They are not compelled mult protect customers from fiying splanters and also provide cover for the staffs. In some quarters it is believed the dark period will be from three to six months, and in the West End of key cities for duration of war. Country theatres, like those in Wales, will probably reopen quickly. Govt. Admis Need for Amus.

try theatres, the mote in wates, with opposably respect quickly.

Gov. Admits Need fer smars.

Government. It is aid, is well consent and the consent and the

Columbia has leased a castle. Studios continued production right up to the final moment, but it is unlikely that they will be permitted to operate any further, unless it be turn out propaganda. With the litting of quota restrictions, American films will be depended upon the continued of the con

lywood and complete the picture there. Bulk of the footage is com-pleted except for trick effects.

#### French Cinemas Closed But Expect to Relight Paris, Scpt. 5.

Parts, Scpt. 5.
Start of the Second World War flows show business in France virtually at a standstill. Mobilization and evacuation have caused general disorganization, but it's known that the government will encourage resumption of entertainment as soon as it can be reorganized, as France considers it necessary to maintaining named Alexander Korda production production is practically under the control of the propagation limits.

halted and only a score of cinemas are open. Citywide theatres, variety and the hotspots are closed, with few

exceptions.

A degree Monday (4) ordered all entertainment spots shuttered at 8:30 p.m.; subventioned theatres completely shut until further notice.

Radio programs consist only of phonograph records and war news

reports.
The Cannes film festival is com-

The Cannes film festival is com-pletly off now. Siritiky theatre circuit announced that the mobilized would be ad-mitted at halfprice to its cinemas. U. S. Exchanges Eveauted. Branches of American distribution houses in Strabourg, Lille, etc., have been evacuated and probably will go to Bordeaux.

Kodak-Pathe factory has been

Adolsk-Pathe factory has oeen Entertainment sections in the newspapers are cut down greatly. Methodological in France have to the third product of the cut to the third product have mobilized. Eric Von Stroids have mobilized to the country Official decree says all wireless broadcasts and all cinems projection temporary to the control of the General Information Bureau. Export of all undeveloped sho-

the General information Bureau. Export of all undeveloped photographic documents and motion pictures are prohibited, while developed pix may be exported outside the continent if bearing a visa

Canadian Fair K.O.4

St. John, N. B., Sept. 5.
On oxive die defense authorities, the St. of the defense of t

ing soldiers for use with the British forces overseas.

The order to cancel the fair, was not received until the night of Sept. 1, about 19 hours before the scheduled opening. Just what the loss will be to the association and to the exhibitors is not known now, but the exhibitors is not known only the control of the exhibitors in the known of the exhibitors in the exhibitor is not known on the exhibitor is not known of the exhibitor is not known on the exhibitor is not known o wno was supplying the outdoor pregram as usual. Ben Williams, furnishing the midway rides, shows and concessions, as usual, was also concessions, as usual, was also the supplementary of the suppleme

#### Trying to Get Home; London B.O. Hit Hard

LONGON 15.U. HI Hard
London, Sept. 5.
The American Embasy 1s in touch
with Washington to turnan facilities
those involved being acts imported
to the Palladium's Crazy Show—
Case, Owen and Toppy, and Jack
Case, Owen and Toppy, and Jack
Robert Mongmery has abandoned
the idea of making "Busman's Hongmoon" and will return immediately,
Richard Thorpe are awaiting passjace.

Richard Thorpe are awaiting pass-newmong American performers in the rush to sail for home is Miriam Verne, terper, who played a 'com-mand' date for Hiller and then told newspaper reporters she thought he was 'a very nice gentleman.' Others sailing are Beltet and the English Bros, Chester Fredericks and Gloria Day.

# FILM SHOWMANSHIP

#### Americanism, and Not Competition, Bars Films From Foreign Screens

Williamstown, Mass., Sept. 5 American films are barred from Italian audiences because of the message of Americanism which they carry, not for commercial reasons, and the fact that they push off the screen home-made product, the draw of the screen was a supported to the screen and the screen screen and the screen screen and the screen screen and advertising for Metro-Goldwyn-Mayer, outlined reasons for the boy-cott of Hollywood product in some of the totalisarian countries.

of the totalitarian countries.

What did the Italian people find in the Hollywood film that they did not find in the Italian people find to find in the Italian film? First, they saw some approximation of films breathed a freedom, the wide sweep of men alone on the open plans, the camaraderie that pervades all exchanges between the various and the state of the Italian films of the task of the Italian films of Italian film

snobbery.
'Certain European authorities fir Certain European authorities nin in the American motion pieture an undesirable portrait of democratic takens of dictiorship and tyranny are intolerable, Dictz continued. To some of us the film characters that I have generalized may seem trite and unimportant, but to a hard-pressed inhabitant of a provingent land or to a dispossessed coal miner iand or to a dispossessed coal miner in a European country, a figure from our humblest "western may seem al-most Godlike, Utopian, fulfilling in-eonteivably noble dreams of a way of life beyond wildest hopes. Who Makes These Films?

world may play strange pranks with As for contemporary social prob-lems which brings us close to our thoughts about Democracy, the mak-ers of movies have to be extremely careful not to misrepresent these problems. They are somewhat em-ts quite as dramatic as the headlines to quite as dramatic as the headlines to the daily paper. They rightly apply to the films in hand the yard-stick of possible success. They are not arriad for subject matter so much Who Makes These Films? Is it en-tirely the whim of a man? Is it clearly the extraordinary conception of a person with something to say? Is each film the "unique result of a unique temperament?" Whence comes these ideas of love, this broad well-defined virtue, these noble decwell-defined virtue, these noble dec-larations of the right of opportunity these selections from history to con-form to certain school-taught American ways? As one watches the motion picture organically, realistically one cannot evade the conception that the public is behind these films and writers for the public. And as one writers for the public. And as one motes the steady growth of the industry and sees that it has doubled its addience in the last ten years, one the steady growth of the industry and sees that it has doubled for a support of the steady growth of the industry and sees that it has doubled proving as an author. The realism of the movies is often based on reminiscence of screen life itself rather than the steady of the stead ican ways? As one watches the mo-tion picture organically, realistically

have active they are not what they have active the property of the property of

By John C. Flinn

Status of the American motion picture theatre steps up into a spot of vital local and national importance with the start of the European war and its immediate repercussions on political, social and economic life on Impact of world news, through the radio, strikes hourly with full force in American homes and stirs millions of families. Film theatres, from the largest immilions of families. Film theatres, from the largest rural communities, are places of public assembly, meeting halls of democracy, wherein are to be found, as perhaps nowhere else in America, cross-sections of the springs public assembly, meeting halls of democracy, wherein are to be found, as perhaps nowhere else in America, cross-sections of the official control of the state of the s

duty to use every effort to keep them out of the Americas. And at this time let me make the simple plea that partiasnship and selfishness shall be ad-journed; and that national unity be the thought that underlies all others.

#### THE PRESIDENT'S ADROIT EMPHASIS

TRE PRESIDENT'S ADROIT EMPHASIS

There need be no doubt that the course which the amusement industry had adopted is in complete accord with the President's statement. Every theatre man will be allert to protect his screen and stage from any encroachment contrary to a united of the President's address which most adroitly crystallized, however, what happened in American mass thought during the early years of the World War. Then, as now, the nation was neutral. Then, as now the tending picture theatre. It is recalled that months before German eats overtly precipitated open hostilities, and a declaration of war by President Wilson, that the surge of national feeling was felt unmistakably in theatre audient of the precipitated open hostilities, and a declaration of war by President Wilson, that the surge of national feeling was felt unmistakably in theatre audience of the president was a right to take account of facts. Even a neutral cannot be asked to close his result in the president was the president will be supported to the president will be president to the president will be president to the larger film theatre circuits, each unit will find its grove of most effective patriole usefulness in close cooperation with forces within its community. Experinged showmen know how best to capitalize the opportunities, not for profts, but for the common good. It is most likely that a period of new presige will come to the film industry as between the community of the common good.

most of our social complications and maybe our whole propaganda for Democracy is waged so that both the propaganda for Democracy is waged so that both the propaganda for propaganda for the propaganda for the propaganda for propaganda for the propaganda for propaganda for the propaganda for Detroit. Sept. 5.
United Detroit's heftiest exploitation in many moons is shaping up for Teau Geste' (Par) into the United Artists later this month. Teaser adslareddy are making appearance in salreaddy are making appearance in being worked out, but the piece deresistance will be a continuous fashion show, first ever held in Detroit. With six, large department stores. With six large department stores for the property of the pro Detroit, Sept. 5. United Detroit's heftiest exploita-

Figured half of models will be showing off their wares at one time, while other half is resting and slip-ping into another slip.

#### Plenty of Buildup. But Where's the Film?

Spokane, Sept. 5.
Exhibitors muffed a golden opportunity to cash in on plenty of free publicity during the American Legion publicity during the American Legion state convention here. The host, Spokane Post, adopted Walk and Wings and Carefull Rose, Have Wings and Carefull Rose, Have Wings and Carefull Rose Convention and pasted placards on every lamp-post and plenty of car bumpers, buildings, etc. Wings (Cd.).

#### 'Dust' Press Book Is

Women' Brings Latest
Fashions to Lobby Shows
Details and the subget camerature of the firm and the dramatic stars of the film and the dramatic stars of the film and the dramatic stars of Jerome Odium from which the feature was adapted.

#### U. S. Coast Guard Boat Helps Boost Picture

Hartford, Sept. 5.

To plug the film 'Coast Guard'
(Col), George M. Landers, manager
of E. M. Loew's Theatre, arranged
for a Coast Guard Patrol Boat to
come up the Connecticut River and
dock here. Visitors were invited to
inspect the boat. dock here. Visitors were invited to inspect the boat. In view of the fact that Albert

In view of the fact that Albert Duffy, former newspaperman of this city, co-authored the screenplay, the local sheets devoted several inches to the visitation. Times used pictures and a feature story on history of the nation's Coast service. Story broke page one in The Courant and The Times.

#### Gold Braid Premiere

Hollywood, Sept. 5.
Gold braid and red earpet will collaborate on the launching of Metro's Thunder Afoat, slated for Sept. 15 in Washington, D. C.
Wallace Beery, star of the piece, is skeded to mingle with Naval and Governmental bigshots.

Hollywood, Sept. 5.

'Abraham Lincoln Boggs' went into production at Republic with Dudley Murphy directing.

Cast ls headed by Edward Ellis.

Dust' Press Book Is

Ready for Exhibitors

Stunts, stories, ads, and accessories are incorporated in the campaign petitive. The present of the comparation of the com

#### **UD's Garage Tieup** To Offset Detroit Nabes' Big Inroads

Detroit, Sept. 5.

United Detroit theatres here believe they've got a system to lick downtown theatre parking, the bane of first-runners' existence in this town, at least. While it's been operating only two weeks, plan gives evidence of just what the doctor ordered to drag patrons away from the ideally-situated nabes.

the ideally-situated make:
Instead of the average 35-to-75c,
parking fee gorged out of downtown
theatre payes previously. UD cirouth has worked out an agreement
outh has worked out an agreement
patrons may now park their jallopies
for as low as 10c. System now corers UD's Michigan. United Artists,
Palmo-State and Broadway-Capitol
doubterow park, and will be extra
if that spot reopens.
For one dime, plust the usual valiFor one dime, plust the usual vali-

if that spot reopens. For one dime, plus the usual validation of parking ticket at one of theatr's boxfolie, driving patrons may park their autos at any one of three big outdoor lots, located from two to three blocks from various houses. For a 20c. fee they get indoor parking facilities for the usual three and a half-hour show at one of the nearby National Garages, and for 30c. a chauffer will drive car to

of the nearby National Garage, and for 30c, a chauffer will drive car to indoor garage and return with it when pations come out off show, when pations come out off show, when pations 25c, to 35c. Trok in the past few years to new, all-cooled, convenient nabes of the past few years to new, all-cooled, convenient nabes of the past few years to new, all-cooled, convenient nabes provided the past few years to new patients of the past few years to new patients of the past few years to new patients of the past few years and the past few patients of the past few years and the past few patients of the past few patients of

#### Name Only' Hook-Up With Ohio State Fair

Tie-up with the Ohio State Fair, worked out with the all of the Columbus Clüzen, highlighted the cycle of the Columbus Clüzen, highlighted the cycle of the Columbus Clüzen, highlighted the cycle of the Palace thenter, or RKO Radios' in Rhome Ohio Columbus Clüzen, highlighted the Columbus Clüzen, and the palace thenter of the Columbus Clüzen, and the palace that the cycle of the picture of the Clüzen Clüzen, and the palace of the Clüzen Clüzen, and the palace of the Clüzen C column to 'In Name Only in connection with the tie-up. Ten large banners were spotted around the full management were spotted around the full management was a state of the connection with the contest. Additionally the large in connection with the contest. The contest of the c

#### Beauty Finals Draw Packed House in K.C.

Finals of the state contest to select Missouri's entrant in the national bathing beauty contest at Atlantie City was held at the Plaza theatre. Contestants from eight different cities were topped by Miss Marge Cities were topped by Miss Marge Harriet Bakero De Warmunner-up in Marge City and Contest of the Contest of the

Jim Long promoted the contest for his house after he held an earlier local contest to decide the Kansas City entrant, With only two days notice event drew full house on the week's slowest night.

Contest was a natural for general publicity as dailles cooperated in both art and news columns.

#### Old Fight Film a Draw

Unusual stunt by Roland Treu,
manager of the Princes, resulted in
a one-day ho. "He acquired a 20year old print of the Jack DempscyJess Willard fight pictures, advertising the film as a main attraction.
Success of the stunt ascribed to
popularily of Dempsey.

# as of failure. But most important of all is that the movies themselves represent a broad propaganda for the American dream; the movies themselves indeed are part of that dream which has become more precious than ever in its trivia and freside homeliness that the movies are the statement of the dream which has become more precious than ever in its trivia and freside homeliness that we have the statement and the statement and an angit mare. Other speakers were Worthi Miner, Brock Pemberton, A Harding and Dorothy Day, Music on the March

as of failure

that ordeal. If the villain is killed we say it serves him right. Either way, war does not come out as badly as it should. The intention of the films is to be anti-war. The shadow world may play strange pranks with

Seattle, Sept. 5

Sampson's Latest Stunt

Jack Sampson, Sasatlu, Sept. Sing chain, encased a walking sandwine name in huge replica of book, earrying signs of Wuthering Heights' and Washington Souare, now playing at Washington Souare, now playing at Man in the cardboard book carriers a portable radio receiving set from which emits everything from church music to swing. Crowds all turn, used to be considered to the control of the contro

#### 'BOGGS' FALLS IN

#### Lewis Squawks \_Continued from page 1\_

## Chi Continues Big; 'Golden Boy' Plus Boles-Pitts-Skelton Terrif at \$50,000. 'Hell's'-Vaude 15G, 'Pup' Surprise 10G

Grosses in the loop continue on the upswing with all the registers riding high into the bright figures as sidewalk holdouts once more be-come a familiar sight in the downtown streets. Flock of holdovers and repeaters in the main artery this week, but despite this the busiand repeaters in the main actury and repeaters when the houses is used the second of the house is used the second of the second

Cop' (Rep), Mild \$12,000. Las weck. 'Beau Geste' (Par) and 'Blon-die Vacation' (Col) (2d wk) swel

\$17,000. Met (3,818; 25-35-50)—Shall Have Met (3,818; 25-35-50)—Shall Have Met (3,818; 25-35-50)—Come Out (1,818)—Come (2,818)—Come (3,818)—Come (3,

# 'BOY' GOLDEN 10G IN SAD BUFF.

#### First Runs on Broadway (Subject to Change)

Week of Sept. 7
Astor—Goodbye Mr. Chlps'
(M-G) (17th wk).
Capitel—Lady of the Tropics'
(M-C) House of Valence, Valence,

(Col).
(Reviewed in Variery, Aug. 16)
Paramount—'Star Maker' (Par) (2d wk.). Rivoli — 'The Underpup' (U)

(4). (Reviewed in Variety, Aug. 30) Roxy—'The Rains Came' (20th)

). Strand—'The Old Maid' (WB)

#### Week of Sept. 14

Astor—Goodbye Mr. Chips'
(M-G) (18th wk.),
Capital—Lady of the Tropics'
(M-G) (2d wk.),
Criterion—Payment Deferred' Criterion-(M-G) (13),

Globe—'Man They Could Not Hang' (Col) (16). Music Hail—'Golden Boy' (Col)

Music Hall—'Golden Boy' (Col)
(2d wk.),
Paramount—'Star Maker' (Par)
(3d 'wk.),
Rivoli—'The Real Glory' (UA),
Boxy—'The Rains Came' (20th)
2d wk.),

## Big B'way Biz: Bing-Larry Clinton Sock \$61,000, Ginger Wow \$104,000 2d, 'Geste'-Mooners 30G, 'Pup' \$25,000

Offsetting the exodus of natives over the Labor Day weekend, incoming crowds Jammed the downstown areas and the theaters as mentioned and the control of the same holds are seeded that of the houses having stage shows. The same three days last year. The weather was flavorable for the box-office and on the three days last year. The most case exceeded that of the same holdsy weekend last year. The same three days last year. Monday, the business in most case exceeded that year. Same three days last year. Monday is the same of monta of the same of t

BUFF.

Burland of Learn tax, "reaches a market yearing and Golden Boy" jobs plant short with conceils and the state of the

#### 'STAR MAKER' NIFTY \$4,800 IN OKLA. CITY

Oklahoma City, Sept. 5.
'Star Maker' and 'Stanley and Liv-ingstone' are pacing box offices here this week with good grosses expect-ed on both. However, nothing big is in sight. Last week 'Wizard of

ed on both. However, nothing big
is in sight. Last week "Wisard of
Or' led the pack with \$4,500.

Care the sight of the sight of the sight of
Or' led the pack with \$4,500.

Care the sight of the sight of the sight of
Or' led the pack with \$4,500.

Care the sight of the sight of the sight of
Or' led the sight of the sight of
Care the sight of the sight of
Miracles for Sight (M.G.) and Panama Lady (RKO), and Panama Lady (RKO), and PanMiracles for Sight (M.G.) and PanAmerican (RKO), and PanMiracles for Sight (M.G.) and Panama Lady (RKO), and Panama Lady (RKO), and PanMiracles (Sight), ordinary 2000.

South (RKO), sallow (Wsy DoMonth of the sight of the sight of
Miracles (Sight) (1,500; 25,460.

M

## 'Miracles'-Stage Folies' Drags, 16G, Mpls.; 'Star Maker' Okay at \$7,500

Minneapolis, Sept. 5.
Despite a stellar array of pictures,
butted a stellar array of pictures,
cideddy sub-rosa. Loop showmen
are blaming the slump on the warever, although pienty of people are
staying away from the theatres in
order a keep glust to twher radios
order a keep glust to twher radios
expenses front, Paul Whiteman
grabbed sman bis at the Orpheum
arrabed sman bis at the Orpheum
through eight days healthily at the
world. The World, with a Feath
Over Europe, are doing well this
week, inch is helie fell cartifin.

week.

The pinch is being felt particularly at the Orpheum, Minnesota and State. First named has Toles Bergere, click stage show. The Stroud Twins head the Minnesota's bargain bili, while the heavily exploited 'Star-Maker' holds forth at the State.

Strough vom seeds the submissions of the state of the sta

"Hobby Family" (WB), dual, \$1,00, 2525-40)—Oz (M-G). Moved here ster dandy eight days at the State dandy eight days at the State dandy eight days at the State dandy eight days at State. Last, week, Stanley (20th) (2d week), did week at the State. Good Brate Good of the State days of the State days

stanley "Goth) "Ged week), displayed to the standard of the st

#### Into Tailspin; 'Tronics' \$12,000, 'Name' \$9,500

Cieveiand, Sept. 5.
They've got the 'up-in-the-airblues' around here with the threeday national air races luring an estimated 200,000 away from pic tills
over the holidays. Matinee bir
practically nil and visitors too tired
from plane rubber-necking by

night,
Enough trade still left to hike
Lady of Tropics' at State. 'Name
Only' sagging at Hipp while 'Angels Wash Faces' being washed out
at Palace.

si Paiace.

Estimates for This Week
Alhambra (Printz) (1,200; 10-2035)—Ubecyected Father (U) and
Moto Vacation (20th), unit
of the print of the pr

eriod. Allen (RKO) (3,000; 30-35-42-55) -'Tomorrow Comes' (U). Ordinary

idd week' whammed out \$5,000.
Clinete Marmostein) (1,300; 15-35)
— 'Stolen Life' (Par) and 'Alien'
Murder' (Par) (2d run), dual,
magnet; assured of nice \$5,000. Last
week, \$6,000 Enemiet' (M-G) and
'Cowboy Quarterback' (WE), okay
Hipp (Warren) (3,000; 30-35-42-55)
—Name Only' (RKCO). Gives no indication of anything heftier than
\$5,000, merely satisfactory, Last
up to local Dunne or Boyer standards, fair \$3,000.

ards, Iair \$9,000.

Palace (RKO) (3,200; 30-35-42-55)

Angels Wash' (WB). In second gear, \$5,000, but getting nice night play. Last week, "Holmes' (20th) staggered through the heat for \$4,500.

stagement through the nest is a second of the control of the contr

#### 'LADY'-'GUARD' 11G IN NICE K.C.

nice \$5,000 following big opening week.

"Stower (Joffee) (2.050; 10-25)—
"Stole Million" (U) and-vaude. Second week of house's new policy and with holiday play may run to \$5,000 good. Last week. 'Haopen to You' (70th), with vaude, onened house after dark summer. Figured okay at \$6,500.

#### 'Geste' Slick \$8,000.

'Feathers' 5G, Port.

Feathers' 50; Fort.
Shakeup of several houses had the
Orphelim dark for a few days awaitrick-Evergreen shifted first-run pix
to the Liberty for a sock opening of
Stanley and Livingstone'. Hamirickevery for a sock opening of
Stanley and Livingstone'. Hamirickevery for a sock opening of
Tour Feathers' at the Broadway
and the second week
William of Color in its second week
William of Color in its second week
Statismates for This Work

Estimates for This Week
Broadway (Parker) (2,000; 30-3540)—"Feathers' (UA) and 'Unexpected Father' (UI) Over the top for good results at \$5,000. Last week, 'Each Dawn' (WB) and 'Hobby Famlity' (WB) concluded a bangup first

May(air. Liberty (Hamrick-Evergreen) (2,-000; 30-35-40)—'Stanley' (20th) and 'Quick Millions' (20th). Socko open-ing program for this house's new first-run policy, and off to a big start with \$5,500.

June Diversant for this flower here with \$5.00.

May Jarl ('Parker Evergreen') (1.500 cm with \$5.00.

May Jarl ('Parker Evergreen') (1.500 cm with \$5.00 cm week from the Broadway and getting a nice \$5.00. Last way, and setting a nice \$5.00. Last way, and week at \$2.800, Getting a trong second week at \$2.800, green). The manual of the part o

# 'Women' \$16,000 Paces OK Cincy; 'Iron Mask' 11½G

EVER HAROTA 11/US

European was chiniwas overcome
by holiday-padded weekend and
cinema trade currently is okay. Ace
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#### GOLDEN BOY' \$8,000, DITTO CROSBY, SEATTLE

Bally weekend, and basence of the ball teekend, and basence of the ball teekend and the ball teekend and down the line registered heftily will will will be the ball to be the ball

rowed time (a-t-) (3d wk), \$2,800 Septimes (Hamrick - Evergreen) (1,900; 21-27-23)—Man About Town (Par) and Susannah Mounties (20th) (2d run), Medlum \$2,800, Last week, Tinvitation Happiness' (Par) and Never Say Die' (Par) (2d run), slow \$2,100. Coloniai (Sterling) (800; 10-21)— Timber Slampede' (RKO) and Mil-

#### 'Old Maid' Super \$26,000, Philly; 'Boy'-Holden 15G, Heifetz \$12,500

# LAMARR \$17,500 IN NORMAL D. C.

With cold spell and visiting yokes balancing holded yeodus and justing yokes balancing holded yeodus and justing yokes balancing holded you was not cold you will be to the property of the young to the young to you was not you will be to have you will be hard yo

Estimates for This Week
Capitel (Locu) (3.434; 25-54-6-86)
- Tropics' (M-G) and vause. Will
- Columbia (Locw) (1234; 25-40)
- Stanley (20th) (2d run). Back after
- Stanley (20th) (2d run). Back after
- Back after
- Stanley (20th) (2d run). Back after
- Will
- Women (20th) (2d run). Back after
- Will
- Women (20th) (2d run). Back after
- Will
- Women (20th) (2d run). Back after
- Will
-

Women (20th) dd run) pasable 33,800, W33,300, W34,300, W3

average. wayu. (Col) average \$4,000.
Falace (Loew) (2,242; 35.55)—'Oz' (M-G). Much bally and nice notices, but won't beat average \$1,000.
Last week, Four Feathers' (UA) slipped sharply to average \$15,500 for eight days.

#### Dix 'Reno' Starter

Hollywood, Sept. 5.
Richard Dix started work under his new RKO contract in 'Reno,' a high-budget picture of pioneer days.
John Farrow is directing for Robert Sisk.

Got Some Shootin' to Do
Hollywood, Sept. 5.
'Gun Chores' a yarn by Jack
Jungmeyer, will be the first Hopa-long Cassidy picture produced by Harry Sherman for Paramount's 1930-40 program.
Shooting starts Sept. 18.

lion Dollar Rocket' (Premier), dustability with Caliente' (Rep) and Society Lawyer' (M-G) (2d run), dustable of the College of

(C) plus Betty Grable and Bittle MR-Fox (WB) (2,422) 342-571-'Golden Boy' (Col). With Bill Hold-en doing a pa., this Odets opus is doing a nice \$15,000. Last week To-morrow Comes' (U) did \$1,000,000. "Or (M-G) (2d runo); Good for a chipper \$6,000. Last week brought a sad \$3,400 for 'Hotel Women' (20th).

(20th),

Palace (WB) (1.100; 26-42)—
Bachelor Mother (RKO) (3d run).
Looks like above-par \$5,700. Last week, 'Hardy Fever' (M-G) (3d run), \$5,500.

\$5,900.

Stanley (WB) (2,916; 32-42-57)—
'Stanley' (20th) (2d wk). Eased off after opening sesh and looks like an even \$11,000 after a snappy \$16,000 on the opening round.

Stanton (WB) (1,457: 32-42-57)—
'Tomorrow Comes' (U) (2d run).
Only a so-so \$5,000 expected. Last week, 'Stole Million' (U) (1st run) did \$6,700.

#### Miller Orch Pilots 'Coast Guard' to 17G, Balto: Rest So-So

With rest of town inclined to blame holiday week-end and fire-black own week for unexciting the combourners for unexciting of its biggest grosses in its history with Glenn Miller band tied to Coast Guard.

"Coast Guard."

Bo, Interest in new band name evident from opening day when line formed at 8 m., three hours earlier from opening day when line formed at 8 m., three hours earlier staff, is noctural puir registered staff, is noctural puir registered staff, is noternal puir registered staff, is noternal puir registered staff, is noternal puir the staff, is noted to expend the staff, is noted to be a staff, is noted to be a staff, is noted to the staff t

fair. Estimates for This Week

the Content of the Co

# Frisco Sluggish: 'Geste' Beaucoup Leader at 21G, 'Boy' Slides, \$12,000

San Francisco, Sept. 5.

Good weather hit the holiday business shere. All trains leaving town were filled to capacity. Proper tween the cape, holiday trips and the war shock. Labor Day is genytar was not nearly as big as in the past on account of the Fair, which past on account of the Fair of the Fair, which past on account of the Fair of

Estimates for This Week

pineum, opened big aind then alid sumewhat with the outbreak of hostilities sumewhat with which were controlled the hostilities sumewhat with the controlled hostilities sumewhat were controlled hostilities su

#### Toronto; Dunne-Boyer \$11,000, Rest Healthy

Estimated 10 percent attendance frop resulting from war strain was used out over the Labor Day man was used out over the Labor Day man and the strain was the strain was strain Tropics' Cools, \$11,000 Tropics' Cools, \$12,000 Tropic

#### **Key City Grosses**

Tolai Gross Same Week
Last Year ....... \$1,832,200
(Bused on 26 cities, 169 theatres)

stanza.
United Artists (United Detroit)
(2,000; 30.40-85) — 'Oz' (M-G) (2d
week). After garnering nice \$15.00
initial stanza, behind strong plugging, figures to get only \$8,000 currently and won't hold for third week.

#### Outdoors Lures Prov.; 'Tropics' Cools, \$11,000

#### 'Old Maid' Woos Nifty \$7,000 in Offish Montreal

\$7,000 in Offish Montreal. Sept. 5.
Labor Day and war talk on radios and the control of the cont

# 'Women' Sweet \$34,000, 2 L. A. Spots: Crosby H. O. \$11,000, 'Oz' 2d \$6,300. Cagney-Raft Repeater Stout \$10,500

#### **Broadway Grosses**

Estimated Total Gross
This Week ......\$385,106
(Based on 12 theatres)
Total Gross Same Week
Last Year .....\$388,200
(Based on 12 theatres)

# L'ville Strong: Lamarr OK 8G.

Middling \$2,200 in prospect. Last week, poor \$2,200 on Leading City (Par), dual. (10,0) \$3.60-60-10. The poor \$2,200 on Leading City (Par), dual. (10,0) \$3.60-60-10. The poor \$2,200 on Leading City (Par), dual. (10,0) \$3.60-60-10. The poor \$2,200 on Leading City (Par), dual. (10,0) \$3.60-60-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) \$25-90-10. The poor \$2,000 last week. (Paris (France-Film) (2,000) last week.

# Los Angel.s, Sept. 5. Metro's 'The Women' topping the town, playing day and date at Loew's State and Grauman's Chinese. Film grabbed a sweet \$31,000 on the eurrent week, plus around \$3,000 extra at a preem performance at the Chinese.

at a preem performance at the Chi-wikizard of Or at the Carthay and 'Four Feathers' at the Four Stat-held exceptionally strong over the holiday. Regular weekly change holdoven: Each Dawn at the War-thodoven: Each Dawn at the War-thay and the Carthay of the 'In Name Only' at RKO and Par-amount, with an extra session of Exile Express and Star Maker.' is Exile Express and Star Maker.' is \$11,000 on nine days.

# 'Women' 19G in Uneasy Pitt.

Heat, War Hold Down B.O .- 'Golden Boy' Excellent \$13,500, Rest Wobbly

Town faces 100% lighted situath, as the present result of the present results in a fing control of the present results of the present res

Leppy \$2,300
Lincoln, Sept. 5.
State Fair week is herc, which means theatres are in for the first step of normal fall pickup. Those the Fairgrounds track are bee-lining for Star-Maker and Frontier Marshal!
Early openings for Stanley and Livingstone' and Winter Carnwal helping.

nival' helping.
Town faces 100% lighted situash, as of Sept. 15, when Howard Federer, general manager of Nebraska Theatres, Inc., says the 1,000-seat Liberty will re-light after being shuttered four months.

# Signed, Sealed and Del to the leading showmen in t



FIRST OF THE TREMENDOUS **COMPLETE AND WAITING** 

WARNER



1939-40 ATTRACTIONS AT FAIR AND SQUARE BROS.

LITECTED DY EUMUNU GOULDING
Screen Play by Casey Robinson - Based on the Pulsar
Prize Play by Cos Akins and the Novel by Edith Whotton
Music by Max Steiner - A First National Picture JACK L. WARNER & Chapter of Production + HAL B. WALLIS Consider From the Production Forders (

Directed by EDMUND GOULDING

THE WOMEN

Mollywood, Sept. 1.

Martin-Guldyn-Hayer refeate of linning and control of the contro

The Women' is one of the small hits of the season. Extended runs, this of the season. Extended runs, rule, with deluxers in metropolitan centers garnering particularly helty bit. As filte indicase, it is a strong woman entry but still has plenty of men. lines and situations for the men. Inc. and situations for the men.

spley inices and situations for the Picture contains plenty of enjoy-able ingredients for all. Basic premise of back fence gossip among Park Avenue pampered wives will every station. They will get a boot out of comparison of characters with friends or neighbors they sketching of predatory females who exacts the control of the service of the predatory female should be a service of the should be serviced to should be serviced by should be should should be should should

19

#### Adventures of Sherlock Holmes

		1101	IIICa			
Hon, Bruce, Werker Willian Holmes	Fox rele Featur Ida L F. Sere Drak Dayle	en lla upino. enpiny e: bass	Directly Ed on	ted by win Bi play :	Nig Alfr um ai Sherlo om t	ell ell ek
choff;	musical camera, week	Leen	tian, ( Sham:	Tyril J.	Moc	k-
Shelori Dr. W Ann B Jerrold	Holme atson randon. Hunter			Ida	Lupi Lupi Marah	ce no ol
Prof. ? Sir Ro Inspect	dorlarly nuld Re inr Bris	maga te	н	nry Ste	phens E. Cll ar Ho	co on ve
Mrs. J Mrs. 1 Justice	omesan. Brandor Iudaon.			MoyPeterMary tolmes	Beat Will Gord Herbe	es on rt
Ludy ( Dawer Strong	onynha	m		Fronk Villian	Fort Daws	es on In

	every station. They will get a boot out of comparison of characters with friends or neighbors they know. Men will enjoy the broad	ridge; camera, Leon Shamray, At Ruxy, N. Y., week Sept. I, '30. Running time,	'Dead End' kids, and doubtlessly will do sturdy biz in other houses.	Dare as a skater in Bobby Breen's	the interest for a small sum changes
	with friends or neighbors they	13. MANN Stemmer Basell Rathboar Stemmer Stemm	Ann Sheridan doesn't have much	'Breaking the Ice' a year ago is re- sponsible for Sol Lesser's decision to	to decision to get Polly as much as he can. When he finally explains things to the Peppers, Polly offers to
	sketching of predatory females who scratch each other and connive to	Ann Brunden	chance to advance as a glamorous figure but this film proves that she	give her a chance on her own. 'Everything's on Icc' is a trial balloon	become a partner with Kolb in the mine, and the family is persuaded to
	scratch each other and connive to snatch the males. It's topflight adult	BillyTerry Kilburn	figure but this film proves that she is a first-rate little thespian, with or without the 'comph' tag. Cast in-	picture, and title bids for public ac- ceptance of the moppet for future	mine, and the family is persuaded to remain permanently in the home on
	entertainment.	Sir Ronald Ramagate Henry Stephenson Inspector Bristol E. E. Cilve		appearances.	the hill.  Kolb is excellent as the tough ty-
	Socko cast is headed by Norma Shearer, Joan Crawford and Rosa-	llassickArihur Hohl Mrs. JomesanMoy Beatty	Originally known as The Battle of the City Hall, this story has the Dead End Kids generally in a reserved mood although a Termites Boys Club holds the band together. 'Angels Wash Their Faces' gets its	When little Irene is displaying her	coon who softens up under influence
	Shearer, Joan Crawford and Rosa- lind Russell. As in the play, no man appears—It's a field day for the	Mrs. Hudson	Dead End Kids generally in a re-		of the Peppers. Dorothy Peterson is motherly and sincere as head of the
	gals to romp intimately in panties, scanties and gorgeous gowns. Most	Justice	Boys Club holds the band together.	presence is obviously amateurish.	motherly and sincere as head of the family. Tommy Bond, Charles Peck and Jimmy Leake are the boys in the
	of the members of the cast (studio	Pawer Fronk Dawson	'Angels Wash Their Faces' gets its monicker because of this reform.	Given brief appearances aside from	Penner menage. Ronald Sinclair is
	claims 135 speaking parts) deport themselves in a manner best de-	TonyAnihony Kemble Cooper	Once the 'Dead-Enders' get into	the skating routines, youngster will get by without too much comment being passed on lack of dramatic	
	scribed by Joan Crawford at the end, 'There's a name for you ladies, but it's not used in high society out-	Latest screen treatment of Sir Arthur Conan Doyle's super-sleuth	office for a week, they successfully clear a framed pal, Gabe Ryan, and	ability.	Direction by Charles Barton does much to give warmth and sincerity
	but it's not used in high society out-	Arthur Conan Doyle's super-sleuth is about the neatest package in sev-	expose an arson ring. Auditors may find fault with the high-handed methods they use but it's in keep- ing with the blatant methods of the	Toppet's initial film story is not too strong a showcase, and indicates	to a simple tale. He gets the pace into high gear at the start, and main-
		eral attempts to make Sherlock Holmes exciting on the screen. It is	methods they use but it's in keep-	too strong a showcase, and indicates Lesser will have trouble getting the right kind of stories as background	tains a steady tempo troughout. Bar- ton's handling of the youngsters is
	Story is essentially lightweight and trivial, held together throughout	considerably better than the last in	ing with the blatant methods of the crooked politicians.  Ray Enright has directed with an	for pictures exploiting little Irene's	noteworthy.
	by excellent sketching of satirical episodes and dialog, punchy lines, and the intimate chatter of the	this group and should prove a healthy buildup for others in this	Ray Enright has directed with an	prowcss on the blades. Youngster pleases with her ability in executing	Wall Street Cowboy
	and the intimate chatter of the women. Latter covers a wide range	line of detective yarns. Picture will enjoy moderate grosses despite the handicap of weakie predecessors and	eye for the spectacular, including a thrilling fire scene and a dramatic	difficult (for a child) ice routines	
	of fem conversations—barbed shafts at friends, whisperings of husbands'	handicap of weakle predecessors and	courtroom sequence. He never lets the swift pace ease. The screen- play holds no voids in the rapid-	Production numbers set up as back- ground are limited, with finale for	Republic release of Joseph Kane produc-
	indiscretions, maligning gossip and	absence of marquee draw. Choice of Basil Rathbone as Sher- lock was a wise one. Nigel Bruce as	play holds no voids in the rapid-	flash too long and not carrying climactic punch.	'Gabby' Hayes, Directed by Kane, Serren-
	indiscretions, maligning gossip and catty asides. Picture script basically maintains structure of the play but	lock was a wise one. Nigel Bruce as Doctor Watson is equally expert.	play holds no voids in the rapid- fire plot tempo.  Besides the familiar characteriza- tions by the 'Dead-End' group of six Frankie Thomas and Bonita Gran- ville figure importantly. Ronald Reagan is cast onnosite Mice Shari-	Story is a framework moulded with obvious situations. Interest is maintained mainly by two excellent	Republic evises of Joseph Knas produce  Republic evises of Joseph Knas produce  "Jaboy Royse, Directed by Knas , Kevera-  "Jaboy Royse,
	directs more sympathetic appeal to	With the two key characters thus capably handled, the film has the ad-	Frankie Thomas and Bonita Gran-	maintained mainly by two excellent	col director. Running time, 66 MINS.
	the marital problem of Miss Shearer. Dialog has been toned down to pass	ditional asset of being well con-	ville figure importantly. Ronald	performances turned in by Roscoe Karns and Edgar Kennedy, Latter,	Chuckwalia
	inspection of the sapolio squad.  After consuming considerable foot-	ceived and grippingly presented. Plenty of ingenuity is concentrated	ville figure importantly. Ronald Reagan is cast opposite Miss Sheri- dan. Henry O'Neill makes an ac- ceptable d.a., while Eduardo Cien- nelli again is a sinister gang leader.	in a straight role as youngster's bar-	Peggy Ann Buldwin Hammand Pierre Walkin
	After consuming considerable foot- age which establishes the gossiping attributes of the women, picture	into two concurrent mysteries with	nelli again is a sinister gang leader.	bering father, is most convincing. Karns dashes breezily into trouble to	Tony Craig Reynolds
	gradually steers into the main narra-	the impossible clues not made too absurd or too obvious for mystery	Wear.	complicate matters generally as self- appointed manager of the moppet	Balabridge Reginald Burlow
	problems of Miss Chapter and her	absurd or too obvious for mystery devotees. The 'elementary, my dear Watson' type of dialog is soft-	TI CI C' I	skater. Yarn concerns adventures of a	Bullering Morris  Gillespie Adrian Morris  Ducky Jack Roper McDermott Jack ingrain
	first intimation that a loving husband has acquired golddigger Joan Craw- ford as a sideline. Catty women friends give her sympathy in re- verse; she plunges into a Reno di-	pedalled for more modern phrases	These Glamour Girls	moderate family, with uncle Karns	Acceptance Ingrain
	ford as a sideline. Catty women	or understandable patter. The Holmes character seems tail-	(WITH SONG) Meirn release of Sam Zimbnlist produc-	uncovering skating abilities of Ircne, and signing her to appearance at a	Outside of Roy Rogers, 'Wall Street Cowboy' has little to merit better
	verse; she plunges into a Reno di-	ored for Rathbone, who fits the con-	tion. Features Lew Ayres, Lana Turner, Tom Brown, Richard Carlson, Jane Bryan,	Palm Beach night spot. Carrying	than the duals. Comparatively lack-
	vorce; but triumphs when she finally	ception of the famed book sleuth. Bruce's Watson at times is made a	Screenplay by June Hall and Marion Par-	along sister Mary Hart, and niece Lynne Roberts, to the resort, Karns	ing in action, principally because a locale switch is made, from the cac- tus country to New York's Wall street, film also suffers from storeo- typed situations, with only slight
	and regain her spouse.	the main is generally good. George	by Edward Ward, Rob Wright and Chet	puts on a flash for effect. Main con-	street, film also suffers from stores-
	meeting places of the ladies in elab-	Bruce's Watson at times is made a bit too mouthy and absurd, but in the main is generally good. George Zucco offers a splendid characteri- zation as the arch-criminal and Ida	Snell: arrangemente, Wally Heglin; editor,	cern of the plot from there in, aside from skating exhibitions of the youngster, is attempts of Karns to	typed situations, with only slight variations from the originals.
	Picture displays those intimate meeting places of the ladies in elaborate, but most matter-of-fact manner. Wherever two or more gather	Lupino is highly competent as the	At l'riterion, N. Y., week Aug. 30, '30.	marry Miss Roberts off to a phoney	
	it seems natural to generate a hen party to discuss either the absentees	sole romantic figure in the mystery fable. Both in the lighter moods and	Philip S. GriswoldLew Ayres	millionaire—and his brushoff of a kid who just inherited a bundle of	the actor, gets the principal accolade. He has a couple of good supports in George 'Gabby' Hayes and Raymond
	or the impossible-but necessary-	when registering terror, she clicks nicely. Alan Marshal is too stiff and	Homer Ten EyekTom Brown Joeichord Carlson	coin. Kennedy arrives to clear things	George 'Gabby' Hayes and Raymond
	males. There's a swank bawth setup that would dazzle De Mille, with Joan Crawford under a sufficient	routine as the strange lover and the girl's solicitor. E. E. Clive furnishes	Neith storage of the	gether for the happy ending.  'Everything's on Ice' will hold up	Hatton, as oldtimer sidckicks, but thercafter the rest of the cast fails to measure up, though Pierre Wat-
	Joan Crawford under a sufficient	girl's solicitor. E. E. Clive furnishes a trim bit as a Scotland Yard in-	Betty Alnelandge		
	partments of a beauty salon and	spector. Realistic production marks the	Greg Smith Owen Davis, Jr.	the subsequent duals and nabe houses. Elemental in its dramatic	role for him, is adequate in a limited role. A newcomer, Ann Baldwin,
	women's gym; tea parties; whisper- ings and dramatics in a night club	vehicle. Leon Shamroy has supplied	Skel Peter Hayes	setup and comedy trimmings, it will	making her screen debut fails to im-
	ladies' lounge; and a Reno ranch	several notable camera angles. Al- fred Werker's direction is nicely	Tourney Torgier	suffice for the family and kid trade in that slot.	press on her thespic ability in a limited role, though she's a looker.
•	Joan Crawford under a sufficient cluster of bubbles and suds; all de- partments of a beauty salon and women's gym' tea parties; whisper- ings and dramatics in a night club ladies' lounge; and a Reno ranch rendevous for gay divorcees. When- rer or wherever the huddle, it's a continual round of gossip and tear-	paced and clear-cut. He never allows the action to drag even in the subdued episodes. Wear.	'These Glamour Girls' is reminis-		
	ing absent members apart.	subdued episodes. Wear.	cent of other recent studio reproduc-	FIVE LITTLE PEPPERS	a Wall street syndicate against Rogers' ranch, which is revealed as
	Miss Shearer delivers a sparkling performance as the intelligent and loving wife who finds herself unable	Angels Wash Their Faces	tions of eastern colleges for men, but this one lacks the authenticity and	Hollywood, Sept. 1.	being rich in molybdenum (metallic element used in the mining of steel).
	loving wife who finds herself unable	Winner Proc valents of First Vallend	fidelity to detail of others. There's considerable mouthing about snob-	Features Rallin Fellows, Directed by Churles	Forcelosure proceedings are under way since Rogers is unable to pay a syndicate aide (Ivan Miller) on the
	to cope with both the gossip under- current and her husband's indiscre-	production. Stars Ann Sheridan and the	bishness practiced by wealthy under-	and Jefferson Parker, Story by J. Robert	syndicate aide (Ivan Miller) on the
	tion. Miss Crawford is ruthless and bugh-shelled as the wife-stealer, hile Rosalind Russell contributes a	Bonlia Granville, Frankle Thomas, Henry	grads, but it seldom excites more than passing interest. And the rather wooden conception of college	'Five Little Peppers and How They Grew,'	mortgage. Subsequently, there are some
	hile Rosalind Russell contributes a nighlight characterization as the sly	Ray Enright. Screenplay by Michael Fer-	rather wooden conception of college life and the gals invited to weekend	lich; editor, James Sweeney; aset, director, William Mail. Previous at Pantages	Subsequently, there are some questionable sequences wherein Rogers becomes embroiled with Wat-
	purveyor of maligning gossip, al- though her part was a little broadly	Hogh Cummings; musical director, Leo F.	proms is likely to make the average higher scholastic squirm. Title is a	Sept. 1, '38, Running lime, 58 MINS, Polly Pepper	kin, who would be his financial bene- factor, and the final erasure of hard
	sketched by direction Lucille Wat-	Arthur I. Todd. At Globe, N. Y.; week	misnomer for campus belles. A	Mr. King	feeling, with Watkin and Rogers get- ting together to ultimately defeat the
	son is a sympathetic and male-under- standing mother. Virginia Weidler provides several human and dramatic	Joy Ryan Ann Sheridan	dualer. Lew Ayres, who has shown re-	Ben Pepper	ting together to ultimately defeat the opposing faction.
	provides several human and dramatic	Sleipy Arkellan Bernard Punsley	newed promise in recent stories, struggles hard to overcome the silly	Davie Pepper Jimmy Leake	
	interludes as the child caught in the divorce maelstrom.	lituniz Hail Huntz Hail Luigh Gabriel Dell	situations and mawkish lines.	Columbia riesse of Jack Fire promiestins, Postere Schin Produces, Birerica In-Postere Schin Produces, Birerica In-Postere Schin Produces, Birerica In-Postere Schin Produces, Birerica In-Postere Schin Produces, Birerica Schin Produces, Postere Schin Produces, Postere Schinger, Comment, Herry District, Postere Schinger, Comment Herry District, Postere Schinger, Comment Herry Land Produces and P	OKLAHOMA TERROR
	Phyllis Povah (only member of the	Rerule Bobby Jardan Pat Remain Renaid Reogan	Scripters have a dime-a-dance beauty accept the drunken proposal		
	stage cast carrying over to the film) is a flighty gossip, while Joan Fon-	Gane Ryan Frankle Thomas	of a rich college man to attend a	clean and wholesome entertainment for the family and juvenile trade.	by Spencer Bennett. Screenplay, Just ph
	taine gains attention as a sweet young newlywed out of place in the catty crowd. Mary Boland, muchly	Martino Edoardo Clannelli	school. Story was her outsmarting	Unpretentious and a moderate budg-	Bert Longanceker; editor, Robert Goblen, At Arena, N. Y., Sept. 1, '39, Running
	catty crowd. Mary Boland, muchly married and plump matron, and	Kroner Bernard Nedelli	the snobbish co-eds, to the extent of	for the family and juvenile trade. Unpretentious and a moderate budgeted programmer, it will please generally, with its liberal admixture of clean wholesome comedy and homespun drama. Five Little Pennera and	JuckJack Randall
	married and plump matron, and showgirl Paulette Goddard climb	Alfred GuonplatzJack Searl	Griswold. Possibly it read okay, but it's wry stuff on the screen. Story	spun drama, 'Five Little Peppers and	Juck Jack Randall Finzay Al St. John Helen Viginia Carrell Individual Davidson Tack Yurea Nolan Willie
	aboard rather late in the proceedings as Reno-bound passengers, but easily		also has the college widow taking the	tended sories of an in-	Yurea
	slip into the groove as conniving felines just as bad as those left be- hind. Marjorle Main, as a tough	Haines Cyrus Kendall Gliderskeve Grady Sutton	suicide route when a young college lad fails in his promise to marry her.	on the characters presented in Mar- garet Sidney's shelf of young girls'	Don
	hind. Marjorle Main, as a tough ranch housekeeper, is prominent in	Maining Maner Watson Hajnes Cyrus Kenhall Gilderskeev Grady Sutton Turnkey Alarleh Bawker Simpkins Robert Strange Mr. Smith Exon Brecher Mrs. Smith Survey Paiden	This also makes college men wonder whom the producers consulted for	books which have had wide circula-	Yurea. Noint Wille Haddon Glen Strange Don Warren McCellum Stade Don Ruwni Reynolds Hranibut Reach Massan Trinium Caffin
	the Reno sequences.	Mr. Smith Egon Brecher Mrs. Smith Suruti Palden	authenticity.	tion. Story is naturally modernized, and others will carry similar treat-	lteb
	keeping with the heavy negative	Newest 'Dead End' melodramatic	dancehall gal (Lana Turner) Tom	ment in succeeding pictures.	Average western with more than
	rost. Deft direction by George	adventure sacrifices plausibility for	Brown, Richard Carlson and Owen	nent spot of Polly Peppe, who man-	the usual amount of action. Based on a weak story, slightly confusing
	See a store at a leisticity	was a substant and a surgines well life	acceptable under-	ages the household in her mother's	Average western with more than the usual amount of action. Based on a weak story, slightly confusing (Continued on page 19)

#### Miniature Reviews

The Women! (M-G). Smash hit of solid proportions for extended runs and heavy profits. Sherleek Holmes! (20th). Basil Rathbone, Nigel Bruce and Ida Lupino in silekest threller of this super-sleuth ground the state of the super-sleuth ground the su

antrouveing irene Jare as Child skaling axhibitionist. Moderate skaling axhibitionist. Moderate 5 Little Peppers' (Col). Excellent comedy-drama for the family and juvenile trade. New family series gets fine launching. Street Law Street Color of the Col

meller pace makes it the sort of fare the average audience will eat up. the packet of the average averag

(WITH SONG)
Melra release of Sam Zimbalist produc-
ion. Feninces Lew Ayres, Lana Turner,
fom Brown, Richard Carlson, Jane Bryan
Anita Louise, Directed by S. Sylvan Simon.
Screenplay by June Hall and Marion Par-
connet from mag story by Jane Hall: song
by Edward Ward, Bob Wright and Chet
Forrest; scare, Edward Ward and David
Snell; arrangements, Wally Heglin; editor,
Harnlil F. Krese; camera, Alfred Gilks.
At I'riterion, N. Y., week Aug. 30, '30,
Running time, 28 MINS.
Philip S. GriswoldLew Ayres
Jane Thomas Lana Turner
Homer Ten EyekTom Brown
Joe ichord Carlson
Core! ChristyJone Bryan
Daphne GravesAnita Louise
Betty Alnslorndge
Mary Rose Wilston Ann Rutherford
Ann
Greg Smith Owen Davis, Jr.
Rlimpy Sumner Golchell
Skel Peter Hayes
Jack Don Castle

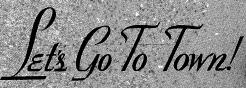
EVERY I HING'S ON ICE
(WTH SONGS)
HOllywood, Sept. 1.
RNO release of Sol Lever probabelas,
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at Check Girl Maxine Stewart
hite

Appearance of six-year-old Irene Dare as a skater in Bobby Breen's Breaking the Ice' a year ago is responsible for Sol Lesser's decision to give her a chance on her own. Everything's on Ice' is a trial balloon picture, and title bids for public acceptance of the moppet for future appearances.

crads. The glamour girls who attend the proms are represented by Jane Bryan, most effectually and promote the proms are represented by Jane Bryan, most effectually and promote the promot

the factory. It's a typical family, and respect for their parent at every unally becomes acquainted with young rich boy, Ronald Sincials: who enesis over from the mansion on the life of their parent with the Pepper kids. By the life of their parent with the messles, trepping Jasper and his gruing transflather, Carence forced life with the Peppers that with the messles, trepping Jasper forced life with the Peppers that with the messles, trepping Jasper forced life with the Peppers that with the pepper mension to the life of the l



with the most unique advertising in show business. \* The kind of advertising that every national advertiser would love to use but which you alone can have. \* Let's go to town with the only 100% customer-audience advertising NATIONAL SCREEN TRAILERS on your screen in your theatre reaching everybady they're aimed at with double-action selling power EYE and EAR. \* Advertising that costs LESS PER TICKET SOLD. Advertising that is forceful, dramatic, entertaining. Advertising that sells seats cheaply and effectively \* \* NATIONAL SCREEN TRAILERS Best Seller in the Business!

NATIONAL SCRUEN SERVICE

WE GO TO TOWN ON SPECIAL TRAILERS TOO!

Announcement Holiday Teaser
. Tie-Up Merchandise House
Policy Trailers made with the same
care and thought you find in all National Screen Products And Quick!

## If Film Biz Answers the Gov't's 68 Interrogatories, in Anti-Trust Suit, U. S. Will Just About Know It All

The Department of Justice on Friday (1) filed a list of 68 interrogatories covering 32 pages of type-written matter in the N. Y. federal court, in connection with the Government's anti-trust action against the majors. The purpose of the the majors. The purpose of the questions is to secure every possible bit of information concerning the activities of the film companies. Each divisions, and should the companies answer each question the Government will have more information concerning the structure and functioning departments than it could tion.

Stock Setup

Next, the total amount of authorized and outstanding stock, and the rights given to the stock to stockholders. The total amount of fixed

holders. The total amount of fixed indebtedness is desired, as is 'the total amount of all current loans, siting all those persons or corporations who made the loans which the state of th their subsidiaries, which have issued any securities, together with dates issued and the amounts, are sought. A list of all subsidiaries who are creditors is sought, together with a list of those subsids in which the parent company is the creditor, together with the amounts of indebtedness.

gether with the amounts of indebted-ness.

The names of all creditors who participate in the management of participate in the management of amount of participation, and the mount of indebtedness is the next question. A request for the de-mount of indebtedness is the next question. A request for the de-rope of the participation of the production, distribution and exhibi-tion, together with the total net also requested. earnings ... also requested. Subsids

Sabatés
Then follows a request for the names and addresses of all corporations, partnerships, or individual enterprises, in which the defendants own financial interests directly or duction, distribution, the distribution, distribution, distribution, distribution, distribution, distribution, distribution, capital invested, number and location of offices, the organization, capital invested, number and location of offices, in the distribution of the organization, capital invested number and location of offices, the organization of the organization, capital invested number and location of offices, the organization of the organization, capital invested numbers and because as the organization of the org

panies. It first requests a list of all features produced by the defendants or their subsidiaries for each year beginning with the 1919 season to 1938, including the title of the picture, the number of stars and their names, the approximate cost of production, and the name of the distributor

tributor.

Next heading is lending of talent and production assets. Here the U.S. requests the date on which the defendants first lent to any other ignorducer, a star, featured player, or lechnician, and wants the names of the first they persons lent, together with information as to whom they were lent, and the dates.

tioning departments than it could her first five persons tent, together have secured in years of investigation. More statements are directed at Faramount. Lower's. Inc. Metro, RKO-Radio, Pathe News, Van Beuren Orp., RKO Proteto Corp., RKO Midwest Corp., KKO Corp., Warner Flox, Circuit Management Corp., 20th Century-Fox, Movietore Corp., 20th Century-Fox, Movietore

#### 16 in Momand's \$4,500,000 Trust Suit File Answers

Oklahoma City, Sept. 5.

Sixteen derendants in the \$4,500,000 anti-trust suits of A. B. Momandhave filed 'their answers in Federal district court here, all covering the same points and all general defenses

district court here, all covering the same points and all general defenses and the same points and all general defenses are the same points and all general defenses are the same points and the same points of the same point

P. Murah at the time hearings were held on the various defense when held on the various defense here are the comparation of the comparation of the comparation of the defended of the defended

same as to bonds, date of acquisition lower the defendants, and names and lower the dependence of persons from whom an addresses of persons from whom the defendance of the de

tury-Fox, by Dwight, Harris, Koegel & Caskey, of New York City; Loews, Inc., by J. Robert Rubin; Rik OR adio Pictures, by William Mallard; United Aritists, by OBrien, Dirscoll & Raferty; Universal, by Charles D. Prunkman; Odumbia Pictures, by Schwartz & Froelich, and Educational, by D. I. Johntlon.

**PICTURES** 

Indie : Sues Interstate

# **HOUSES IN PAR** RENEWAL

A deal is near to closing for a re-newal of the partnership arrange-ment which Paramount has with Ar-thur Lucas and William Jenkins covering a group of southeastern theatres. Set up during the reor-ganization, a total of between 40 and 45 houses, all of them in Georgia, are involved in the Lucas-Jenkins-Pa

combination.

Both Lucas and Jenkins are in New York discussing a term renewal, probably for five years, with Par theatre operating and administrative

executives.

Leon Netter, Leonard Goldenson and Montague Gowthorpe of the hone office were in Atlanta a week ago looking into phases of the renewal, Lucas and Jenkins following them on to New York with a view to appear to the property of in early closing of the contract.

#### FRELS WOULD ENJOIN OPPOSITION'S BLDG.

San Antonio. Sept. 5.

An injunction was filed by Rubin Freis, seeking to restrain building of a new theatre in Victoria by the J. G. Long and M. E. Griffith theatres, also because of alleged restraint practices. This has been postponed in the state district court to allow some time to compile case records. The seek of the seek

#### Par Board Meets Sept. 11

Regular meeting of the Paramount Pictures board of directors sched-uled for last Thursday (31) was postponed. With Stanton Griffis and Adolph Zukor away from N.Y. there was lack of a quorum, Next session takes place on Sept. 11.

#### Benedict's 'Curtain Call'

Hollywood, Sept. 5.
First associate producer assignment for Howard Benedict at RKO s Howard J. Green's 'Curtain Call,' which Dalton Trumbo is scripting. Benedict recently was upped from the publicity department.

#### Behind the Scenes, IA-4A's

must have been advised of the grim rumored that IATSE adherents in seniment in the actor ranks—as the auditions might break up the timent that made an overwhelming strike vote at the New York of 30 police and more than 100 Hollywood mass meetings virtually certain.

But nothing untoward occurred.

worried by the USTG activities from certain groups within the role of the control of the control

USTG and the ClO.

The puzzling aspect of the affair is why the stagehand exces consented to such a complete surrender, when only a short time before they had faily rejected much more advantageous terms. As late as nearly midnight Saturday night (2) George E. Browne, IATSE president, turned Learney and the control of th E. Browne, IATSE president, turned down in about 10 one-syllable words a League of New York Theatre mediation offer based on the terms of the William A. Green-Matthew Woll plan. Yet only about four hours later the IATSE capitulated on every vital point at issue.

vital point at issue.

What has not been fully explained is what took place in that four-hour time difference. The Four A's sensed it was on the verge of victory, for the leaders are understood to have notified the IATSE that the Green-Woll plan was no longer acceptable.

Major film and broadcasting com-pany heads also were trying to bring an accord. But the actor representa-tives refused to give in to the pres-sure on the ground that the very ex-istence of their unions was at stake.

Bloff Angle

Another, matter for apseculation is the Screen Actors Guild letter to william Blorf, thanking him for bringing about the psaceful settle-matter and the screen and the fact that he's been mentioned as the screen and the fact that he's been mentioned as the screen and the fact that he's been mentioned as the screen and the fact that he's been mentioned as the screen and the fact that he's been mentioned as the screen and the

bygones gestures.

That letter may have been a price for surrender. If so, the Guild officials undoubtedly would not heefelt justified in making an issue, probably involving a strike and the over a letter of the sort. After all, the Guild and the Four A's weren't interested in Bioff's background as non as new so concerned only with the JATSE. It was when the stage-the actors that he and Browne became issues to the Four A's.

The settlement itself was reached

came issues to the Four A's.

The settlement liself was reached
on the Coast about 4 a. m. (EDST)
sunday, but the actor heads remained in the Four A's office in New
with those husdling in 1601/yeard,
with those husdling in 1601/yeard,
the session in New York Bnally
broke up about 8:30 Sunday major
ling. After that, it was merely a
question of Neeping the settlement a
seconding with the terms of the agreement.

N. Y. Meeting Tense

The announcement was made by Frank Gillmore, Four A's president, in a dramatic speech at the mass meeting Sunday night at the Astor Crowded into the main ballmoor of the hotel, filling every available sat on the main ballmoor of the hotel, filling every available sat on the main ballmoor and crowded into the main ballmoor and east and error of the hotel lobby, and the same and th

ended.

As the Four A's heads filed onto
the slage at about 9:45, with Gillmore in the lead, it was evident that
the assemblage was in a highly emotional state. The entire audience
stood and cheered for several minutes as the Four A's officials and
use as the Four A's officials and
lulah Bankhead, Katharior mil, Tan,
lulah Bankhead, Katharior mil, Tan,
Adolbhe Menipu and George Baft Adolphe Menjou and George Raft took chairs on the stage. It had been

must have been advised of the grim rumored that IATSE adherents in

the American theatre.'

In the excitement Gillmore forgot to read one page of his speech. That referred to plans for reorganizing the Four A's into 'one big union' to do away with duplificat! o. memberships and dues. After the meeting, the boards of the Four A's affiliates met to ratify the settlement. Certs. Costs

It was estimated by Four A's execs It was estimated by Four A's exect that the entire fight cost the accordance with the companing fluid of \$3,000 learned to the American Collin of Variety to the Companing fluid of Variety the Screen Actors Guild. That included such expenses as rening halls for meetings, thirng a special plane to fly the Hollywood delegation to Atlantic City and back; trips back channels Thompson, executive server. As Ralph Morgan, SAG president, and vice Kenneth Thomson, executive-secretod tary; hotel bills and other expenses the for the film group in New York and acsimilar outlays for the trips to Atlantic City; legal fees; phone bills, ominiculuding countless cross-country ring calls, and a host of other muters. expenses, but nothing like those in-curred by the Four A's.

#### F. & M. SETS NEW 10-YR. LEASE ON PAR. L. A.

Hollywood, Sept. 5.
Mike, Marco, head of Fanchon & Marco, is back from New York where he negotiated a new 10-year lease of the Paramount theatre here, together with a 10-year franchise as a first run outlet locally for Par

pictures.

Paramount theatre, operating lately on straight sound policy, will probably continue straight pictures, unless Marco is able to secure-a scale reduction from stagehands and

Original plan to close down the house for several weeks for complete remodeling will likely be deferred until just before the Xmas holidays. Deal is on for the takeover of the Los Angeles, subsequent run here, by Metropolitan Theatres, Inc., oper-ating company for principal the-

ating company for principal the-atres, in association with Cohen Bros., group of downtown second and third run houses. The L. A. was built some years ago by Wil-liam Fox and has been operated by

#### 'Letty' Ruling \_Continued from page 5

decisions of the supreme court, are held not to be controlling, and the past case is held to be a proper one for opportionment, the plaintiffs should be allowed to present evi-dence before 20% of the property is fixed as a yardstick.

fixed as a yardstick.

The ruling laid down by the court
allowing the copyright owners 20%
of the net is not only improper and
inadequate, continue the plaintiffs,
but constitutes an open invitation to
plagiarism, since it would enable deliberate plagiarist to priate literary material, without fear of the
consequences.

Pictures with star casts and poor stories have been boxoffice failures, while pictures with good stories and without starred actors have been boxoffice successes.

mb boxoffice successes.

In order to show the importance of the story, the plaintiffs concluded their unsuccessful attempt at a real hearing by citing four plays costing the film industry \$200,000 or more, the story of the sto



OZ" winds up the 1938-39 season in a blaze of glory, the year '30-'40 has opened up with all eyes on Leo the Lion!

# YOUR ITCHING PALM! there's a fortune in it!

We told you how the Previews of "THE WOMEN" and "BABES IN ARMS" created a furore! We pointed out that no season had ever yielded two such sensations to begin with. Now "NINOTCHKA" has been previewed . . . it is phenomenal! And "BLACKMAIL" and "THUNDER AFLOAT" have been previewed! They are smashing entertainments! Did we hear somebody say: "Pictures talk!"



#### Starehands' Rad Press

clouted over the skull again by the starehands.

The current serap ... can become starehands.

The current serap ... can become other reason than the invasion of one union's field by another union greedy for power and ducs.'

Pegler used the IA-AAAA battle ser column forder again yesterday what in regards to nitery performents. He called them 'lily-handed hams... who get by on gall in the modern version of the backroom... are actors. He then held that the actors will be throwing down the public interest if, in the interest of union harmony, they refuse to divulge what reaction, they cross the conditions throught about by the IA), which, if they did not overspeak themselves, are criminal.'

#### CHART FILM BOOKII

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serious affiliates attended the gel- getter presided over by Lauverea Ralph Morgan, SAG prez, se- cate the presided with well serious.  WEEK RELASE  For a monitor to you, especially in 19th serious.  For tampengy-Mosque develore, 10 10 11 11 11 11 11 11 11 11 11 11 11 1	*1
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they claimed to know, during the recent conditions!  (brought about by the 1/A), which, they did they	

#### Exhibs-Code

Continued from page 5 better feeling for both the distribut-ors and exhibitors.

Thos. E. Orr,

(Amusement Enterprises, Inc.)

Should Offer Code Anyway San Francis

Editor, Vaniety:

San Francisco.

In regard to the Government's rejection of the proposed film inductive code of fair trade practices, which includes voluntary arbitroin, I am at a loss to understand why the Government rejected this code.

code.

While it is true that il does not contain everything the exhibitors wanted or are entitled to, it is the feeling of our Association that this proposed code was a step in the right direction and would enable the exhibitors and distributors to proceed in an orderly manner to work out their difficulties without recording to

in an orderly manner to work out their difficulties without resorting to law or courts. It is abandonment of the cole vitally affects the exhibitors, who were in favor of it. As far as the small exhibitor is concerned, the most vital parts of the code pering of shorts, trailers and newsreels and above all voluntary arbitration. In my opinion the distributors should show the state of the code pering of shorts, trailers and newsreels and above all voluntary arbitration, any opinion the distributors should who wishes to accept it as a voluntary proposition between exhibitor and distributor. This would show good faith on the part of the distributors and the stributors of the stributor of the control of the

H. V. Harvey, Pres.. Ind. Theatre Owners of No. Cal.

'Insineere' Move Madison, Ind.

ind. Theatre Owners of No. Cal.

"Insineere" Move
Madison, Ind.

Editor, VANIETY:

In reference to the abandoment on the code, I toward part of the distributors and producers. It was never meant to be of any value to the independent theatre operator, so why the comparison of the distributors and producers. It was never the comparison of the distributors and producers. It was never the comparison of the co

F. H. Johnson, (Madison Theatre Co.)

Wanls No U. S. Policeman Morris, 111.

Wante re ... Morris, m. Editor, Vasilety:
Then has been so much turmoil, m. Then has been so much turmoil, m. Morris, m.

#### Film Reviews

OKLAHOMA TERROR

(Continued from page 14)
at the outset, it finally straightons the country of the shouldance of butting, fifth the country of t

#### FIGHTING RENEGADE

Victory release of Som Rotzman produc-on. Features Tim McCoy. Directed by in Newfield, Original and adaptation by filliam Lively; camera, Art Reed; editor, olibmok Toild. At Central, N. Y., dual, cek Sept. 1, '39. Running time, 51 MINS.

'I lightning' Bill Carson	n I		
El Puma Marian Willis	"}	.Tim	McCo
Marian Willis		loyce	Bryar
Magple		Ben	Cortie
link Benson		Ted	Adam
14d Doble	<b></b>	Bud	Buste
Jerry Leonard	I	ave	O'Brie
Prof. Lucius Lloyd		orrest	Taylo
Sheriff		Reed	Howe

#### GIRL FPOM RIO

(WITH \_ONGS)
Monogram release of E. B. Derr production. Prestures Movifa, Worren Halt. Diracted by Lombert Hillyer, Original screen-step by Milot Relson, John T. Norther, Derror, Harry Toblas, Emile de Recol. As Chemical Control of the Control of

Steven	arren H
Aunelte	le Pear
I.olaSoleda	ad Jimin
Montgomery	d Tuck
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When. Byee Posters
Slow-paced aron and sampcollecting racket mystery with fair
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Ann	rdea.		 Mount	Delmont
1400	ia		 	Andrex
la	Mitte	٠	 	Toinon
Alb	n		 Jei	in Servala

(In French, with English Titles)
Fair French film, well produced
and containing several excellent

Film may be acceptable in the surre-citement. Wen't create much ex-citement.

Exhibitors haven't much to attract citement.

Exhibitors haven't much to attract for the surrecitement of the surrecitement.

Exhibitors haven't much to attract fareting pagent as a suttor and di-rector. Producers have employed darector. Producers have employed and returning to the during the sur-recitement of the surrecitement of the surrecitem

#### Seiter's 'Date' at U

Hollywood, Sept. 5.
William Seiter shifts to Universal,
on loan from 20th-Fox, to direct
ff's a Date, starring Deanna Durbin,
Shooting starts at the completion
of Miss Durbin's First Love,' now
in its final stages.

#### LONG SHADOW

Hollywood, Sept. 5.
Columbia's 15-chapter cliffhang.
The Shadew,' rolled today (Tue
with D. Ross Lederman and Norm Deming directing jointly.

Victor Jory and Lorna Gray are

# cheracter portrayalt, but far too pon-ferous in humariolar, failing, to con-trast the gayer most within the con-dramatics in the latter portion. Film may be acceptable in the sure-sesters, but world create much ex-**Briefies Due for New Sales Ideas**

#### 'Tugboat' at Warners

Hollywood, Sept. 5.
Tugboat Annie sails back into Mollywood, Sept. 5.
Richard Glotstone, shorts producer, was upped to chief aide towarsers. Studio has acquired story Jack Cherche, head of briefe producing and Morman duction at Mettre.

Reilly Raine.

A realignment in subjects for smorts is foreseen for the 1940-41 seators is foreseen for the 1940-41 seators is desired, the subject is considered as a prerequisite to getting a Although exhibit complaints period of a contract is desired, the pushing the sale of the one and two realizable to getting a Although exhibit complaints period to the constraints that film salesmen are still making it.

OKLA. ALLIED TO TRY BUYING POOL AGAIN

Oklahoma City, Sept. 5.

The buying pool plan, temporalised the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without the forefroeming Allied Thought with the features and we didn't really know, which without which were sold in build with the features and we didn't really know, which without we will be able to tell account to the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the features and we didn't really know, which with the featur

Reilly Raine.

Series will be shot under supervision of Bryan Foy.

Reilly Raine.

New one-year contracts were also
handed to Hugh Harman and Rudolf
lsing, cartoon producers.



#### ANN MILLER

Currently featured in George White's "Scandals" at the Alvin, New York

Thank You Mr. George White Management-WILLIAM MORRIS AGENCY

# Thank You. LADIES AND GENTLEMEN OF THE PRESS . . . .

WALTER WINCHELL, N. Y. Daily Mirror-. . . Ann Miller, the tap-dancing show-stopper in 'Seandals'.

ED SULLIVAN, N. Y. Daily News—'On the Alvin stage she scored solidly ... She's a cinch to get another erack at movies and a einch to make good in her encore effort.'

shapely dancer with a talent that is exceptional and a pictorial appeal beyond that of many of her tapping sisters.'

LOUIS SOBOL N V T.....

LOUIS SOBOL, N. Y. Journal and American-'. . . Others were in the happier mood and generous in applause for the lithesome pulchritudinous Ann Miller.'

IBEE, Variety—'Ann Miller, the finest gir! tap dancer seen on the Broadway boards in many seasons. Coast brunette heauty ... is easily the show's individual hit, house going for her in a big way.

DAMON RUNYON, N. Y. Daily Mirror—'... All the talented and beautiful young ladies are coming from Texas lately. Miss Ann Miller is both. She can dance almost any other young lady dancer in the business right out of a theatre.

ROBERT COLEMAN, N. Y. Daily Mirror—... Ann Miller, the greatest gal tapster to hit Broadway since Eleanor Powell.... Ann is terrific. She's an eye tonic, has loads of style and a personality that whirls with hurricane force across the foot-

RICHARD LOCKRIDGE, N.Y. Sun—'Ann Miller . . . dances effortlessly and stops the show?

HELEN EAGER, Boston Traveler-'Ann Miller . . . with some spectacular tap dancing ... lovely to watch ... displaying some brilliant footwork seen on the stage . . . the cinema theatre having released her to the stage, probably will be elamoring to get her back.

PEGGY DOYLE, Boston Evening American-'The show's standout is easily the lithe and lovely Ann Miller, a dancer.'

BROOKS ATKINSON, N. Y. Times (Sunday)-'In the case of Ann Miller . . . she is an immensely skillful tap daneer with a mind and legs of her own, and she is very pleasant company whenever she appears.

GEORGE ROSS, N. Y. World-Telegram-'... Ann Miller of Hollywood, whose trim torso and nimble tapdaneing stopped the show at one point and lifted it up at another.'

RICHARD MANSON, N. Y. Evening Post-'Ann Miller . . . stops the show . . . she has the talent, the figure and the assurance for big things.'

# 3 BIG RKO RADIO SHOWS ARE PLAYING PREFERRED TIME, HOLDOVERS, FROM PRE-RELEASE TO SUBSEQUENT RUNS!

#### **BACHELOR MOTHER**

An absolute cleanup in the key spots . . . Holdovers everywhere . . . Now sweeping the subsequent runs to unprecedented business!

#### IN NAME ONLY

Just opening in first runs from Coast to Coast—and every opening another smash prelude to big holdover business!

#### FIFTH AVENUE GIRL

Finishing its second sensational week at Radio City Music Hall... the third in a row in that charmed circle of \$100,000 honeys!...All set for the pre-release sweepstakes this month!

and note this!

FOR SEVEN WEEKS DURING THIS HOTTEST OF SUMMERS RKO RADIO MUSIC HALL GROSSED WAY OVER HALF A MILLION ON THESE THREE SHOWS...AN AVERAGE OF ALMOST \$90,000 A WEEK!

THAT'S

The Kind We Mean When We Say BIG ONES from RKO RADIO!

## F.P. Canadian's 8 in Maritime: Theatre-Exchanges' Staff Moves

St. John, N. B., Sept. 5.

new Yogue, Sydney, N. S., Famous
Players enlarged its maritime provmes, claused and sept. S

Halifax.

The Orpheus is one of the senior exhibiting entities the matinities and the senior exhibiting entities and the senior exhibiting and the senior exhibiting and the senior exhibiting and the senior exhibiting the senior exhibiting the senior exhibiting and Spencer chains, as well as operated by four independent exhibitors at different times.

#### Sellg's Berth

at different times.

Robert W. Sellg, Borth.

Robert W. Sellg, former G-B district manager, and who successfully the selling former G-B district manager, and who successfully manager and the selling former graph of the selling

opening.

Tom Ward named assistant manager at State, and about the same time announces a baby boy at his

home.
Sam: Feinslein, who operates in Wyoning and Nebraska, was in a serious auto accident in which he received severe cuts about the face, and other members of his party were placed in a hospital. Accident occurred near Lusk, Wyo., near his

ome. Ollie Wog, former salesman here,

#### Thank You . . .

#### BROOKS ATKINSON

For Your Swellegant Notice In THE NEW YORK TIMES

"It Is Ben Blue of the inovies who introduces the only conio business the "Scaniolais" affords. Light on his feet, gay, implish and innocent, he tosses in a bit of sardonic trucking that is up-rearfous. A spontaneous pantoninist in comething read in comething trucking that lies the like the provides the control of the c the one note of real joy the current 'Scandals' let loose."

Now Appearing GEORGE WHITE'S

"SCANDALS"

#### EXPERIENCE

keynote in any successful person's alrement a valuable asset in any lice. A good all around secretary— miller with all branches of show-valuess—and with several years' perfence in back of her.

Box 82, Variety, New York

#### Wide Open Spaces

Lincoln, Sept. 5.
George O. Monroe, Colonial operator here, has played about 200 westerns in the last two years. The open spaces finally

He bought a house this week to live in the outskirts of town.

transferred from L. A. branch to the Universal exchange here, succeeding Carl Mock, moved to Indianapolis. Fred Flanagan has moved one of its portable equipments from Vona, Colo., to Seibert, Colo. Flanagan also operated at Straton, Colo.

Gammel Adds 2

Biffalo, Sept. 5.

Colonial and Columbia, east side
nabes owned and operated by Joseph
Schuchert for the past 20 years, have
been sold to Al Gammel. This makes
five houses now comprising the local

open sold to Al Caminci, I nor mace chain.

Exection of a new heatre at Frechen chain.

Execution of a new heatre at Frechen chain.

The New Randolf, Randolf, N. Y., will be opened Sept. 9 by Keith & The New Randolf, Randolf, N. The Former Roys, East Syracus, remodeled and renamed the East, for expening Libbol Dub by A. Dibelio, responing Libbol Dub by A. Dibelio, the new Dipson-Basil Bailey, east side anabe formerly belonging to State of the Cambridge and t

#### Wis Zone Moves

Stratford, Wis., Sept. 5.
Balzel & Zoellner have opened the Stratford here, operating week

habites de commentation de la co

#### Sues to Renew Lease

Sues to Renew Lesis

Des Moines app. 1.
Operations and the suit of statistic court against the building owners to obtain renewal of their lesse on M. Garett. St. and they have filled against E. W. Patterson and the suit of the suit of

Johnson's Move

H. H. Johnson, Grmeits with RKO
in Percos, Tesson, Tesson and the Liberty, Rising Star, Tex.
Col. H. S. Cole building third
house at Bonham, Tex., the Elite.
Already has the Grand and Best
there.

hitesus uses there to the there. Revenue there t

Oskland's New One
Oakland, Cal. Sept. 5.
Opening of new first-run house,
the Esquire, is outgrowth of dispute
between Fox-West Coast and the
Warners on bookings, since settled,
eral years of Orpheum, resigned to
study law. Edgar Catley named to
succeed.

Clark Rader Adding Clark Rader. Owner of a small Ohio circuit, will build a 500-sept. 3. Warners' Majestic, Majestic, Man s field, closed since July J., reopened. Wayne Williams, former manager. continues. Horace Wersel will open a new theatre in New Solon in hear future.

ated by John Wolfberg, Ken Baird as manager. Theatre, formerly the Mokan, and located just inside the Missouri-Kansas state line, has been closed during the summer for ex-tensive remodeling and repovating, and now goes under new labcl.

**PICTURES** 

#### Havcock-Whittaker's Leas

Haycock-Whittaker's Lease
Salt Lake City, Sept. 5.
Barely out of their 'teens, Hal
Haycock and Earl Whittaker, Salt
Lake City youths, signed a lease to
operate burg's newest deluxe nabe,
Olympus, located at Holiday, swanky
suburban district. Phil S. Guss, president of the Intermountain Theatre
Supply Co, owns the house.

#### Joe Cantor's Chain of 5

Joe Cantor's Chain of 5
Indianapolis, Sept. 5.
Joe Cantor, ex-sales manager for
United Artists, who went into the
has organized a new chain of five
nabes. Cantor has operated the
Rivoli for three years, and adds to
the Emerson, Parker, Golden and
Garrick, which he will rechristen
the Eaquire.

Elite Adds Une
Operation of the Barclay, N. Y.
indie house, has been taken over by
the Bregman's Elite Circuit. Formerly operated by Consolidated Theatres. New addition makes the Elite's
fifth, the others being the Annex,
Greeley, Savoy and Chatham.

#### Williams' New Dixle

Williams' New Dixle
Ashdown, Ark, Sept. 5.
K. Lee Williams opened new
Dixle here under the managership
of Jewel Callaham, son of S. B.
Callaham, former owner of two
Broken Bow theatres recently acquired by the Williams circuit.

Orph, Dabuque, Reopens
Dubuque, Ia, Sept. 5.
Mort Singer's Orpheum reopened
Sept. 1 after summer layoff, now
showing 'A' pietures instead of duals
as previously. Louis McComish
back as manger. With Orpheum's
'A' pietures, Avon takes on Orpheum's doubles policy.

#### LINCOLN

(Continued from page 11) week, 'Oz' (M-G), eight days, very nice \$4,200.

nice \$4.200.

Start (LTC-Cooper) (1,800; 10-25-25) Livingstone (20th). Mid-week opening and sping nicety all the way. Locking for \$4,000 in eight way. Locking for \$4,000 in eight Last week, Tomorrow Comes (U), fair \$2,000 on femme trade.

Varity (NTT-Noble) (Light 10-20-24) Light 10-20-24 (Light 10-20-24) Light 10-20-24 (Light 10-20-24) Light 10-20-24 (Light 10-20-24), good. Last week, Girls Paris (Col) and Olustide Walls (Col), nice \$2,100.

#### 'Geste' Big 6G, 3 Days, Denver, 'Name' \$10,000

Denver, Sept. 5.

Biz over the holiday was good, with 'Beau Geste' at the Denham having long lines, beating 'Union Pacific,' which was plenty strong. Film looks set for at least to 'In Name Only' and 'Four Feathers

also solid. Estimates for This Week Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—
'Chips' (M-G), after a week at each
the, Orpheum and Aladdin. Fine
\$5,000. Last week, 'Stanley' (20th),
after a week at the Denver, was
strong at \$4,000, and moved to the
Rialto.

astong az \$4,000, and moved to the Ambounders, (FON) (1,024; \$2,35.40).

"Tropier' (M-G) and 'Rookie Cop', (RKO), after a week at the Orpheum. Very neat \$3,000. Last a week at the Orpheum. Denham (Coekrill) (1,750; 25.35-40).—Star Maker (Par), four dental to the Ambounder (Par) (Par), (Par) (P

000.
Orpheum (RKO) (2.600; 25-35-40)
- Name Only' (RKO) and Miracles
Sale (M-G). Healthy \$10,000. Last
week, 'Tropics' (M-G) and 'Rookie
Cop' (RKO) nice \$9,750.

Clark Rader Adding
Columbus Sept. 5.

Clark Rader, owner of a small phio circuit, will build a 500-seat blook circuit, wil

#### WB Defense to Kuhn: That All the 'Nazi Spy' Stuff's in the Record

Warner Bros. Pictures, Inc., Milton Krims, Leon G. Turrou and John W Wexley filed an affirmative answer in the N Y federal court vesterday (Tues.) to the \$5,000,000 libel action (Tues.) to the \$5,000,000 libel action against them by Fritz. Kuhn, as president of the German-American Bund. Warners' answer consisted of denying certain of the charges. Of the charges of the charges

Canal Zone, in which certain persons rec convicted of espionage.

Warners charged that the Bund is a German, not an American organization, and them taken the thought the strength of the section of these charges in the film, but assert that since the charges are all true, and since the purpose of the Bund away with the persent government of the U. S., they are entitled to a demand for a jury trial was also filed dismissal of the libel action. A demand for a jury trial was also filed the same pieture, when f. 'eleral judge samuel Mandelbaun vacated an application by Katherine Moog to examined after Einfeld, Lya Lya Warners will allow the three to be examined after they have finished their examination of the plaintiff.

Miss Moog, Ibe Kuhn, claims libel in, the film, and she saeks \$75,000 diffingers.

#### St. Louis May Get '39 MPTOA Convention

Oklahoma City, Sept. 5.
In a letter to Morris Loewenstein,
MPTOA secretary, 26 Kuykendal, on the west coast at this time.
MPTOA president, has stated that it
will be impossible to hold the 1998 that it convention of the MPTOA in or 1941 meet would be held in Frisco
San Francisco as previously planed, however.

## PAR VS. MINN. **INDIES OVER DUALS**

With the Minnesota Arnus. Co.
(Paramount northwest circuit) and local independents locking horns over the measure, the city council ordinances committee has taken understanding the committee of the council ordinances committee has taken understanding to kill double features by limiting the time of continuous film performances to two hours and 15 minutes. The action was taken by the council for Northwest Allied, representing the independents, argued that passage of the ordinance comes within the city council's authority with the council of the community's health council of the council of the

Jersey Ailled Watches Duals
Double-featuring evil is to receive
a thorough going-over at the annual convention of New Jersey Allied which starts meeting today (6).
Industry also is watching to see
what happens in Minneapolis should a
what the description of the description o

#### New York Theatres



Starts Thursday Capito LADY OF THE TROPICS

State (1)

"BEAU In Person
Ed Sullivan
Harvest Moon
Dancers
Others GESTE" ED SULLIVAN

Castinuous from 10 a.m Pep. 2rices, 25e to 1 p.m. Robert Donat in M-G-M's GOODBYE MR. CHIPS



RADIO MUSIC HALL "GOLDEN BOY"

Spectacular Stage Productions

BING | IN PERSON LARRY CROSBY CLINTON 'STARMAKER' PARAMOUNT TIMES

"THE UNDER-PUP"

#### with GLORIA JEAN

UNITED RIVOLI Brondway
ARTISTS RIVOLI Brondway
Doors Open 9:30 A.M. MIDNITE SHOWS

#### AFRA, RWG Huddle in N. Y. Today (Wed.) on Jurisdictional Dispute

VARIETY

Conference between representa-tives of the American Federation of Radio Artists and the Radio Writers Guild will be held at noon today (Wednesday) to try and settle the Jurisdictional dispute involving air scripters. AFRA spokesmen will in-clude Mrs. Emily Biol., executive, Henry Jaffe, attorney, and I. B. K rnblum, Coast representative. BWG ress will be Kenneth Webb.

RWG reps will be Kenneth Webb, president; Luise Sillcox, executive-secretary, and Sidney Fleischer, at-torney.

Coast Parley

Coast Parley
Mollywood, Sept. 5.
Local officials of the American
Federation of Radio Artists have
worked out a proposal for settlement of the differences with the
Radio Writers Guild and have authorized I. B. Kornblum, AFPA representative, to submit the plan at
huddles with Guild heads in New
York this week.
As broadly outlined, the Idea

York this week.

As broadly outlined, the idea would be for RWG to have complete jurisdiction over all writers in the four major production centers, New York, Los Angeles, San Francisco ting the field elsewhere. However, all persons who both write and perform before the mike, even in the four major cities, would be required to have at least nominal membership. The control of the production of the producti

Understood that was the general plan agreed to by AFRA and RWG reps in conferences here some months ago.

# 'PINNOCHIO' AIR

Two radio versions of Carlo Col-Two radio versions of Carlo Collodi's Pinocchio' are due to be aired this fall. Sidney Strotz, NBC central division manager in Chicago, has been negotiating with Walt Disney for exclusive television and radio rights. Deal is due to be signed this week.

this week.

A rival program being marketed by Radio Attractions, Inc., of New York, headed by Herbert Ebenstein, also is scheduled to break over a number of radio stations this month. Series of thirty-nine 13-minute episodes aiready have been completed for Radio Attractions by Edward Sloman, former motion picture director, on the Coast.

\*\*Plnocchio\*\* is considered in the

rector, on the Coast.

'Plnocchio' is considered in the
public domain and, proceeding on
that theory, Radio Attractions have
used the Collodi story in its entirety
and then added to it a new story
created and dapted by Sioman.

#### DE SALISBURY OUT OF NBC ARTISTS SERVICE

Edward de Salisbury is out as sales promotion manager of the NBC Artists Service. He had been with the organization for 10 years. Before he was assigned five years ago to set up a sales promotion department in the artists bureau, de Salisbury did similar work for the sales department.

De Salisbury got the news on his eturn from a two-weeks' vacation, to reason was given him for the

#### Bond Splits Gambling With General Mills

Bond Clothing Stores has bought John Gambling's 'Gym' Classer' show on WGR, New York, for a straight free dots per week for a straight free dots per week for a straight read with the straight of the straight free dots and Friday shows at 7.15 to 8 am Set through Ner-Rogow, N. Y. Gambling's show has been on WGR dadling to past 18 years. Bond through John Start Ad Agency, has did textusively in past. Some Set through Ner-Rogow, N. Y. Gambling's show has been on WGR dadling the gast 18 years. Bond through John Start Ad Agency, has did textusively in past. Some such you can be such as the start of the start

#### Renew 'Hobby Lobby'

'Hobby Lobby' has been renewed by General Foods in behalf of Sanka cuffec through Young & Rubicam and the show goes into its new spot on CBS, Sundays, 5-5:30 p. m., Oct. 1.

Dave Elman, the program's m.c. exercising a provision in his con-tract, approved the new period.

#### RWGLOOKING INTO WRITER 'SCHOOLS'

Radio Writers Guild Is making a survey of the various writer 'labora-tories,' 'schools' and 'guilds' which

the welk Guild heads in New
to have been expected by a completed b

#### SCREEN GUILD SIGNS 672 FOR GULF SERIES Vinson-Hopkins Join

Hollywood, Sept. 5.
Screen Guild Theatre announced signing of 672 stars, featured players, writers and directors for '39-40 series for Good Guif.

Robert Montgomery and several others have asked to be used more than once to aid Motion Picture Relief Fund building campaign.

#### WFBR, Balto, Ties Up Preakness for 5 Yrs.

Baltimore, Sept. 5. WFBR, which has had the exclu sive broadcasting rights to the historle Preakness race at Pimlico, tied up the event this week for a period of five more years. New deal also calls for airing other feature races of the track, including the Dixie and

#### Heisch on Penner

Glan Heisch has been hired by Sherman K. Ellis, Inc., to produce the Joe Penner show (CBS) for Ward Bread. Series will originate from Hollywood. Heisch was formerly on the pro-duction staff of KFI-KECA, Los An-

#### 'Hornet' Gets 1st Buzz Before Studio Mob As Plug for Ford Dealers

Plug for Ford Dealers

Detroit, Sept. 5.

First visual broadcasts of WXYZ's

Green Hornet' mystery drama, aired
wice weekly over indie hookup, are
emanating from the Ford building at
this week. Entire cast, plus technicians from WXYZ, will take part,
this week. Entire cast, plus technicians from WXYZ, will take part,
the search of the search of the search of the
Because presentations are being
given under aegis of Ford dealers of
the fair, which opened Friday (1).

Because presentations are being
given under aegis of Ford dealers of
stunt is the stepping off stone for Ford
dealers of Michigan to start bankroliing regular ether program of 'Hornet'. Latter ham's aponnor at proting regular ether program of 'Hornet'. Latter ham's aponnor at proting for Ford dealers. Latter currenting for Ford dealers. Latter currently are bankrolling a thrie-weekly
Farm Reporter program over WXZ's.
has been transformed into an exact
replica of regular ether shows, with
special control booth for engineers
and technicians. Special scripts have
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special control booth for engineers
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special control booth for engineers
and technicians and the schild will be hamdled by Charles Livingstone, dramatic chief at WXYZ, and his chief
the effect of the control of the control
special control work of the

#### **HEDDA HOPPER WANTS** OUT ON NBC CONTRACT

Mollywood, Sept. 5. Peud of long standing between Hedda Hopper and NBC Artists Service was brought to a head by columnist-actress-narrator with announcement that she would take legal action to terminate her man-ton the service with the service of the service was a service of the service of Hollywood, Sept. 5.

# Carl Wester in Chi

Carl Wester, Profram agency, has added Owen Vinson and wife Pauline Hopkins, to staff, Vinson, who was formerly program director for MLW, Cinelmati, will produce 'Woman in White' and 'Road of Life'. Pauline Hopkins, who is authoring Procter & Gamble's (NBC) 'Midstream', will collaborate with Irma Phillips on strip shows. Chicago, Sept. 5

#### WCPO, Cincy, Moves Up Smith, Carlon, McCarthy

Smith, Carlon, McCarthy
WCPO executive appointments,
made effective today (5) by Mortimer C. Watters, general manager,
John P. Smith, commercial manager and second in charge of the
station, Andre Carlon, program distation, Andre Carlon, program diAll have been with, the we editor.
All have been with, the second to the second to

# Enna Jettick Ups Net

Enna Jettick Ops Net Enna Jettick Melodles, Sunday show on NBC-WEAF network, which started with 83 stations, has increased to 91 stations. Nan Dorland is Rosamond Ames, the fashion expert who comments each weck on the show.

#### He Looked Important

Ad agency producers rehearsing a major show last week in a CBS studio noticed a stranger looking on intently from the control room. The agency bosy occasionally gave the stranger a quick gander and exchanged quizzical glances between themselves, wondering what official this was from the sponor-company. One producer even thought of going over and offering a stop-watch to the visitor. After the rehearsal was over, the agency met cortially approached the way of the control of the control of going over and offering a stop-watch to the visitor. "Huh?", inquired the stranger, taken suddenly unawares by this attention.

## 129 Stations Set for World Series: 68 Are Mutual, 43 NBC, 11 CBS

#### Winston in Alaska

Fairbanks, Alaska, Sept. 5.
KFAR, which resumes operations
Oct. 1, has 'named Jack Winston,
who had previously worked in California for NBC and on his own as
a band leader, station manager.
W. K. (Bud) Foster holds the title
of assistant manager and sales dis-

# WKRC - MUTUAL TIEUP DUE SEPT. 24

WKRC, It's reported, will join the Mutual network Sept. 24, when its ownership switches from CBS to the Times-Star and L. B. Wilson's WCKY becomes Columbia's Cincy outlet. Hulbert Taft, Jr., son of the paper's editor, will be manager of the station.

WKRC's Mutual affiliation was first WKRC's Mutual affiniation was first imentioned several weeks ago, when WRO announced his transfer. Iron WRO announced his transfer. Iron to the several weeks and a size agreement for WKRC with the T-S. Young Taft's part in the radio set-up came to light over the weekend with notice that he is to depart from the Times-Star's repertorial end by Oct. 1, although his future service was not named.

Bill Schudt, general manager of WKRC for the past year or so, and Bill Williamson, sales manager of the station, are slated for other CBS posts, as yet not disclosed. Assumption among local broadcasters is that Schudt will move to St. Louis and Williamson to Radio Sales' Chicago

Most of the present WKRC pro-gram and technical staff is expected to be retained by the newspaper management.

management.

Ross Mulholland, an announcer on
the station for the past year, left Friday (1) to join WXYZ, Detroit. Lawrence Trexier, newscaster, during the
past couple of years with WCPO,
Scripps-Howard Cincy link, last
week joined WKRC for a temporary
spell.

#### AFRA NIXES WNEW'S B'WAY SHOW IDEA

WNEW, New York, program Idea, which-was to have aired cast, music, which-was to have aired cast, music, it is made and the state of the

however.

Program was to have started next week with the 100th performance of 'Streets of Paris.'

#### MIRANDA'S TERMER

Of the 129 stations that have okayed the taking of the World Series broadcast (Gillette Razor) from Mutual, 43 are affiliated with NBC and 11 are also on the CBS list. The exclusively Mutual stations in this lineup numbers 88, while seven are without any regular affiliation. Among those still on the fense are Mutual, EBS tations. Battimore, and WLW, Cincinnals.

#### CBS Stations

CBS Stations
WMT. Cedar Rapids; WKBWWGR. Buffalo; WRVA, Richmond;
WNBF, Binghamton; WCHS, Charleston; WMAZ, Macon; KTOK, Oklahoma City; WIBX, Utica; WNAX,
Yankton; KGMB, Honolulu; KHBC,
Hilo, H. I. NBC Affaliates

Hilb. H. No. Affiliate

WHK, Cleveland; KGA. Spokane;
WHK, Cleveland; KGA. Spokane;
WHK, Cleveland; KGA. Spokane;
WHK, Cleveland; KGA. Spokane;
KGS. Des Monte, WABY. Adobies,
andoah, Ia; WHRE. Indianapolis;
KGO. Des Monte, WABY. Abany;
KGO. Bridgeport; WFEA, Manchester, N. H. WLBZ. Banger, Mc.
dence; WMPS, Memphis; WKBO,
monte, WHEA, MONTE, MEMPHIS
KGO, MEM

Monty Offser, Dunnin Kulif, Butter, Manna, C. M. (1998). The Market Berleiburg of the Market Ber

#### Monroe Vice Witten With Buchanan Co.

MIRANDA'S TERMER
Carmen Miranda, who has been
on the fludy Vallee Standard Brands
as the Friday weeks, was
charded the standard Brands
as Friday to the Sept.
until it leaves the air with the Sept.
Warbler doubles from 'Streets of
Warbler doubles from 'Streets of
Paris, Broadhurst, N. Y.

Easting Age Transamerican Broudcasting & Television Corp.

# WAR WORRIES U.S. RADIO BI

#### Chain Income from Time Sales

	1	NBC		
	1939	1938	1937	1936
January	\$4,033,900	\$3,793,518	\$3,541,999	\$2,681,815
February	3.748.695	3,498,053	3,295,782	2.714.300
March		3,808,831	3,614,283	3,037,883
April		3,310,505	3,277,837	2,741,928
May		3,414,200	3,214,819	2,561,720
June	3,382,404	3,200,569	3,003.287	2,323,456
July	3,283,555	2.958.710	2,707,450	2.429.983
August	3,312,570	2,941,099	2,784,977	2,422,431
Total	\$29,195,062	\$26,923,483	\$25,440,434	\$20,913,516
		CBS		
	1939	1938	1937	1936
January	\$2,674,057	\$2,879,945	\$2,378,620	\$1,901,023
Pohamary	9 541 549	2 600 224	2 264 217	1 000 146

Total	21,602,302	\$18,373,776	\$18,746,948	\$12,711,133
August	2,337,378	1,423,865	1,955,280	1,232,588
July	2,311,953	1,367,357	1,988,412	1,292,775
June	2,860,180	2,121,495	2,476,567	1,502,763
May	3,097,484	2,442,283	2,560,558	1,749,517
April	2,854,026	2,424,180	2,563.478	1,950,939
March	2,925,684	3.034,317	2,559,716	1,172,382

MU	IUAL		
	1939	1936	1937
January	\$315,078	\$269,894	\$213,748
February	276,605	253,250	231,288
March	306,976	232,877	247,421
April	262,628	189.545	200.134
May	234,764	194,201	154,633
June	228,186	202,412	117,388
July	216.583	167.108	101.457
August	205,410	164,628	96,629
Total S	2 046 228	\$1 673 913	\$1 362 698

# CBS Aug. Billings 64% Over '38; **NBC Ahead 12.6%**, Mutual 24.7%

Columbia's time billings last month took a jump of 64% as compared with August, 1938. The increase for NBC was 12.6%, while Mutual showed a tilt of 24.7%. CBS' gross for the past month was \$2,337,376. NBC got \$3,312,570 and Mutual, \$205,-410.

NBC got \$3.312,570 and managed.
410.

Comparison of the accumulated billings for the first eight months of this year with those of the like period of '38 shows CBS up by 11%.
NBC's margin is 8.4%, while Mutual is ahead 22.2%.

The Austract of last year CBS grossed

In August of last year CBS grossed \$1,423,865, and NBC, \$2,941,099.

#### NAB NIXES FREE **RKO PIC PLUGS**

Washington, Sept. 5. Relations between films and radio were strained further last week when the National Assn. of Broad casters indirectly cautioned members to reject free time proposal of agency promoting a new RKO pic-ture. At the same time, curse was put on proposition offered stations by Ringling Bros.-Barnum & Bailey Circus.

by Ruigling Bros.-Barum & Balley Circus.

Asserted time chiefling was reAsserted time chiefling was reAsserted time chiefling was reAsserted time chiefling was retered to the chiefling was resent to the chiefling was retered to the chiefling was reduction. that broadcasters are gradductions. that broadcasters are gradductions. That broadcasters are gradductions. The broadcasters are gradductions was reposted to the value of air advertising and hope
the picture people will soon begin
paying for time, instead of asking for
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service broadcasters and the circumtime of the company circumstance of the
top of the compa

jibed, they buy newspaper space but look for charity from radio.

#### Ackerman East

Harry Ackerman has been transferred east by Young & Rubicam t produce the Kate Smith program. While here he handled Al Pear and Gulf-Screen Guild shows.

#### EXTEND WRIGLEY-RKO TIEUP ON LASKY SHOW

Decision was reached yesterday in Chicago at conference of Wrighey and CBS excet to continue the afful-ation with the conference of the co

# MARKETING **READJUSTMENT**

Gruen Calls Off Important Time Signal Deals-Ford Dealers Shelve High-Budget Campaign-Boom Times Expected, However, Following Initial Uncertainty

#### '14-'18 COMPARISONS

Rusiness of commercial broadcast-

Business of commercial broadcasting is, expected by agency circles to be unfavorably affected by the European war. The prospect, as some of the commercial property of the commercial p

aux masers with preter apol foreacting been seen to be a consistent by the second of t mail offer angle accounts for a con-siderable portion of radio business, and the advertisers feel that the tur-moil and intense excitement deriv-ing from such war broadcasts aren't conducive for a proper psychologi-cal frame of mind as far as mail of-

Blackett in Chi

On Repub. Campaign

Hill Blackett in Chi

On Repub. Campaign

Hill Blackett of Blackett-Sample.

Hill Blackett, of Blackett-Sample.

Holly wood Sept. 5.

Texaco will bord of Blackett-Sample.

Blackouts for Texaco

Blackouts for Texaco

Blackouts for Texaco

Holly wood, Sept. 5.

Texaco will borov a stage trick, blackouts, four of the sample of the sample

# WJR, Det., Bans Anti-Coughlin Talk; Also Miffs Gov. Dickinson of Mich.

#### **New NBC Curiosity**

NBC news room has been added as part of the network's guided tour through its plant in the RCA building. The rubberneckers can now look through the glass surrounding the room sheets from teletype machines, editing the material and passing it on to newscasters and commentators.

The payes herd: had for day. The payes herd had for day. The payes herd had for day. European situation, until the latest broadcast reports on the latest broadcast reports on the network decided to include the newsroom in the tour.

newsroom in the tour.

# ROBINSON CHIEF TALENT BUYER FOR Y. & R.

Hubbell Robinson, Jr., formerly production supervisor, has been named chief talent buyer for Young & Rubicam. Under the agency's radio department setup for the 1939-40 season as set up by Tom Harrington, No. 1 man of the department, Tom Lewis, as manager, will have charge of all program production, dividing his time between New York and Hollywood.

Adrian Samish, Bob Welch, Jack Van Nostrand and Carol Irwin have been designated production supervisors and they will report to Lewis.

visors and they will report to Lewis. Van Nostrad will head West Coast organizations, while Mrs. Irwin will supervise the daytime programs. Robinson will be assisted in New Robinson will be tassited in New Neison and on the west coast. While Neison and on the west coast Hollywood branch office. Terry Lewis will continue as story editor in charge of scripts and writers, and Fred Wile, Jr., carries the title of assistant to the railed director.

#### HENRY, JR., TOPS NAB BUREAU OF ADVERTISING

Washington, Sept. 5.

Samuel J. Henry, Jr., former pro-motion manager for World Broadcasting, takes charge of the NAB bureau of radio advertising, created several months ago to promote the broadcasting industry in competition with other media. Went to work

Before joining the trade body, Henry, a Brown U, graduate, worked on the Washington Herald, wrote copy for Cccil, Warwick & Cecil agency, sold time for CBS and was a local newspaperman.

#### **NBC Moves Blue Net** Affiliate Confab to Chi

Meeting which NBC was to hold in New York last Tuesday (29) with its blue network affiliates has been nut off to Sept. 12, with Chicago the

spot. Web figured that since these Web figured that since these same station men were slated to attend the special convention of the National. Association of Broadcasters in Chi-cago in Sept. they could be saved the expense of making a trip to New York.

Detroit, Sept. 5. Flock of accusations and censor-ship split the ozone here last week, with WJR on one side each time. They involved an anti-Coughlin speech and Gov. Dickinson's message

on evils of dancing.

First of all was WJR's cancellation of an anti-Coughlin speech, sched-Rev. Walton E. Cole minister of the Unitarian Church, Toledo, and spon-

unitarian Church, Toteco, and sport as first of series by the Unitarian church, Toteco, and sport as first of series by the Unitarian content of the Content

Rev. Cole on WEVD, N. Y.
Rev. Walter E. Cole, minister of
the Unitarian-Church of Toledo, obtained time from WEVD, N. Y., for
the delivery of a similar talk attacking Father Charles E. Coughlin for
hy 'race hate propagnada' last Saturday night (2).
The Unitarian clergyman made no
made in the country of the country of the
cuttles with WJR, Detroit.

# ATLANTIC TO AIR 191 GRID GAMES

Philadelphia, Sept. 5.

The Atlantic Refining Co. will sponsor the broadcasts of 191 foot-ball games over 74 radio stations, Setting a record for grid airings. The program includes the complete more schedules of 27 colless along state to Elorida and as far west as the Columbus, Ohio. The games will be aired by 38 experienced sports gabiers.

bors.

Hizhlighting the program will be
the Penn-Navy and Penn-Cornell
games; the Pitt-Carnegie tussle;
Army-Yale, Duke-North Carolina,
Florida-Georgia Tech, CaliforniaGeorgia Tech, and Boston CollegeHoly Cross.

# **Neutrality Impossible?**

Network executives declared Monday (4) that whatever resolves their organizations may have made to maintain neutrality in the talks of their domestic commentators, both our off the teamship to the large of their domestic commentators, both our of the teamship at the large of the steamship at their organization of the public, these exces pointed out, are bound to be reflected in the work of the commentators, regardless of their underlying attempts at objectivity. As the networks see it, they have never been faced with a more related to the steamship at the

#### Dorothy Thompson Cut Off

St Louis Sept. 5.

KWK, local affiliate of the NBC-blue, cut off the broadcast of Dorothy Thompson Thursday (31) in the midst of her discussion of Chancellor Hiller's address to the Richats, or the Station took her off the air just after she had charged Hiller with thinking only of his own prestige and not the horror that might be caused his people by a general European conflict.

Robert Convey, head of KWK, denied that the station's action had even an implication of censorship. Be said that it was KWK's the station of the censorship are personal opinions' and that it 'does not seem, in view of the present tension in international affairs, that anything but repertorial matter would be in the public interest.'

#### Mitchell, 'The Answer Man,' Gets Some Queries He'd Like Answered

Who was the first Chinaman and Who was the first Chinaman and where was he born?

I have a chicken gizzard from which a chicken head has grown.

I would like to know if you could inform me as to who I could contact to see if it has any monetary walue?

Does Hitler sleep night shirt or nothing?

WAR NEWS UPS OKLA. CITY BIZ

Oklahoma City, Sept. 5. Sales staffs have noticed a pick-up in spot announcement business around the war news broadcasts. broadcast period on state stations has been sold and sponsors are crowding opportunities for spots around these times. Result—busi-

Al Mitchell, 'The Answer Man' on' the Metropolitan Opera Co. Is it WOR, Newark (Provident Loan Co.), lesal (can he sue me) for me to has compiled amother list of screen control of the companies of the companies of the cepanies of radio's launcht (ringer, and it is the companies of radio's launcht (ringer, arm?

Is Dike Lée Croshy a blonde or a' I am a high school graduate, ark brunett. In many movie med. Throughout high school I have dezintes her hair is very laid. If also many people have different ideas, or is it blacked or is it blacked.

What do dreamy eyes look like; answer and the reason for your Standing on the boardwalk proper laws the first Chinaman and works.

or is it bleached?
What do dreamy eyes look like?
Standing on the boardwalk in
Coney Island it looks like trees and
mountains are over there. Please
state whether it is true. By
Will you please tell new is there
will new many bald-header?
How many bald-header women
are there in this country that wear
wigs?

wigs?
Will the flower of a potato plant

iact to see if it has any monetary value? few lines to a friend who I have not seen personally, asking you in the name of the Lord for a favor. Please answer at once and don't turn me down, as I am in a poor condition. I haven't any work of the condition of the Will the flower of a potato plant produce tomany famous Hollywood How many famous Hollywood The warm of the flower of the flower

ride to warn the Minute Men a male or a female?

If a resident of New York, N. Y., has triplets born to them does the city, state or government award them anythings the compared to the control of the c

What is the difference in tonnage

What is the difference in tonnage between morning and night sweepings in the subway stations? All the Mey many hot dops are said to state the subway stations? All the subway state of £ that street just of 7th avenue? Does the mandrake, a plant, scream when it is pulled? Has the silver dollar that Wash-Ington threw across the Ruppahannock ever been found?

It is all the morey come from from? The Has the silver that wats come from from?

mock ever been found?

How did money come?

Is it true that warts come from fores?

Is it is that warts come from fores?

Is it is that warts come from fores?

Is it is it is that warts come from fores?

Is it really the street with your sheet midd?

Is Mars the moon?

Is it really true that there is a star in the sky made by the Edison fores.

My friend say a ways slings is on the back. Which is correct?

What size shoes, stockings, dresses, that, coats, gloves and skirtle with two are second athird?

Which state has the most jitterbugs, and which two are second athird?

Which state has the most jitterbugs, and which two are second athird?

I hope to become a singer and well and the state of the s

third?

I hope to become a singer and my name is too short for my voice. I mean I would like my name to help to my name is too short for my voice. I have coloratura soprano voice. I have coloratura

THE DOUGH RISES Occident Flour Co. Increases Its

Chicago, Sept. 5.
Chicago, Sept. 6.
Chicago, Sep

# RADIO BRITONS' **CNLY DIVERSION**

London, Sept. 5.
With theatres and every other
form of amusement enterprise dark,
the British Broadcasting Corp. has
assumed the gigantic job of providing the United Kingdom's only di-

version.

Even before hostilities were actually declared on Sunday morning, the BBC began its task. It scrapped its existing program plans on Friday (1) night and emergency scheduling the program of th day (1) night and emergency schedules immediately went into effect. They constituted news broadcasts every hour, linked by continuous programs of light music and talks, either on regular discs or special recordings.

While the programs of the first While the programs of the first two days were not conspicuously successful, routine has now been adjusted to provide real entertainment. Orchestras, organists and other entertainers are being mobilized for studio broadcasts. Yesterday (Monday) a special issue of Roselland (Monday) as pecial issue of Roselland (Monday) and the forthcoming week, running from 7 a.m. until past midnight each day.

All BBC transmitters, except the

All BBC transmitters, except the All BBC transmitters, except the Scottish and North Regional stations, were closed down Friday night and national coverage was maintained by these two only. Other national transmitters were being employed for Government work, including propaganda to Germany.

#### Live Talent, Production Spurt in Richmond, Va.

Richmond, Va., Sept. S.
With WRVA adding three newlocal line of such shows currently
aired in this area hits an all-time
high. Extent of production spurt is
seen in fact that WRVA alone has
created seven new localers within
Among them are two nearrationdramatization half-hour shows calling for special scripts and production efforts.
While not reaching the wave-

tion efforts.

While not reaching the WRVA number of new airers, WRNL, WMBG and WRTD have already increased total of their production efforts, for have plans for such increases. In addition to competitive agencies buying more local lived agencies buying more local lived talent shows this season is advanced as a factor in local production spurt,

#### Tums-Vitalis Switch

Ends Phillips' Squawk Ends Phillips' Squawk
NBC has got itself out of the
ticklish spot created by the 'profest
of Phillips Milk of Magnesia gash
having another similar medicinal acticklish spot spot spot spot spot spot
of Gold show with Horace Heidt is
now set to fall the Taseday 823-9
The Priday 920-10 pm. period on
the red which had previously been
assigned to Tums will not be taken
over by the Vilasi session, Fox Men
over by the Vilasi session, Fox Men
days from 9 to 9:30 pm. period or
the Vilasi session, Fox Men
over by the Vilasi session, Fox Men
over by the Vilasi session, Fox Men
over by the Vilasi session from the
days from 9 to 9:30 pm.

Chicago, Sept. 5.
Tums 'Quicksibver' program on
the NBC Blue will increase from
15 minutes to a half hour on Nov, 1.
Show, based on riddles, is handled by the Kastor agency here and
18 worked by Ransom Shermán and
Bob Brown, of the local NBC artists staff.

#### War News Slants

Bauthage Caught Shert

Decision to ship Hjalmar H. Baukhage, NBC Washington commentator, to Berlin to be on hand for the blow-off resulted in a record in red tape-cutting by the false Department of the control of the

Lawyer Leg Work

Dither in which brootcast seatlons found themselves in attempting to cover all angles of the Washington war reaction resulted in reshuffling or assignments among the staff. Paul A. Porter, CBS Washington counsel, dropped lawyering temporarily and became a leg man on the State Destructure Law. Nothing moved about the chore, as Porter was formerly

a newspaperman.

Kaltenbern's Firetracker
H. V. Kaltenborn's final comment from London on Thesday (29) for Pure Oil was, as always, frenchant and personal. Conclusion to the spiel, however, was one of the most transrkable heard to date. For it left the indiblic hipmersoin that Kaltenborn was deeply impressed by the English however, was one of the most transrkable heard to date. For it left the indiblic hipmersoin that Kaltenborn was deeply impressed by the English similar feelings. Kaltenborn got his couched in such semi-philosophical language that I definitely seemed as if he had gone several steps beyond the usual self-imposed limits of commentators. In our self-imposed limits of commentators, and one with the semi-philosophical had now the semi-philosophical in the English smattered of that Il-flated crack Ray Lyman Wilburt (Secretary of the Interior under Hoover) made about the depression: that it had one virtue in keeping people at home and enhancing family life. Kaltenborn's remarks about the crists vs. virtue had all the earmarks of Abo doubtful whether a build-up of the British in such glowing terms is long-range smartness. Fellows who did the same think fauting 1914-1917. He plate got a shower of dead east, and were pointedly reminded that the this Kaltenborn instance it wasn't so much the words he used, as the feel-ing and circumstances in which they were delivered. It definitely was going a step further than any of his colleagues in the matter of personal comment.

DES Piurs BBC

British Broadeasting Corp. and British Poot Office were the recipients of a gracefully-worded tribute for their 24-hour service and high efficiency during a CBE broadeast from London early Sunday morning & CBE produced from London early Sunday morning & CBE produced from the first from the fir

For the second time in its history, NBC on Sunday (3) broadess a recording over a hoston, Land spartner from policy concerned the specific of Premier Chamberlain to the British Empire. The talk reached this side at 6.15 a.m., and NBC deemed it of such transcendental import as to repeat it by way of disc at 12 noon EDST. Previous deviation from his policy occurred in May, 1937, when NBC broadcast twice a recorded description of the Zeppelin Hindenburg's destruction by fire at Lakewood, N. J.

Mutual Bows to NBC

Practice of the press associations and newspapers giving the networks credit for news bulletins has been common since the start of the European crisis, but for the first time on entwork gave another credit for news information when Mutual late Sunday right (3) quoted NBC as the source for the news about the torpedoing of the steaming Athenia.

#### Mutual Accepts Rap

Mutual quickly pulled away the German government's reproving finger from CBS direction late Saturday night (2) after a Naal broadcaster, in a shortwave news broadcast, accused Columbia of airing a statement that a shortwave news broadcast, accused Columbia of airing a statement the parently field from a New York source on the particular item, denounced a statement broadcast by the Columbia Broadcast gosystem and printed by the N. Y. Journal-American, declaring that German airmen had bombed a children's sainlairnium in Poland, up the item while tuned in on German shortwave, and one of them immediately phoned the German consul in New York to advise him that the statement had been maged in a broadcast by its Warzaw commentator, Patrick Maitland, and that the statement had recrited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOrk a story in the N. Y. Times. The Journal-American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR a story in the North American had credited WOR and the North American had credited WOR a story in the North American had credited WOR and th

BBC Suspends Listings
British Broadcasting Co. notified its shortwave listeners Saturday night
(2) that It has temporarily discontinued all its overseas publications.
Latter contained the listing of British Empire programs and chatter.

#### Baxter Program Director For Youngstown's WFMJ

Youngstown, O., Sept. 5.
John Holt Baxter, of New York,
has been appointed program director
for Youngstown's new station,
WFMJ. He was assistant promotion
manager with NBC, N. Y. In that capacity he worked with the NBC artists bureau.

#### New Host for Holtz

Lou Holtz to do a guester on the Alka-Seltzer show from Chicago Oct. 2. He winds up on the Rudy Vallee stanza Sept. 28.
Set by William Morris office.

#### LOVE' TO TAKE UP HALF. OF RUDY VALLEE TIME

Script show. Those We Love, will all the second portion of the hour which will be left blank when Rudy Vallee exits the Standard Brands commercial at the end of this month. Pond's, but has been off for 28 weeks. Scripted by Ann Ridgway it will continue in the same formula as before and with substantially the same tore and with substantially the same to make the same than the same than the same formula as before and with substantially the same to make the same than the same formula as the fore and with substantially the same to make the same than the same t

# WEBS CURB WAR COVERAGE

# **FCC Suggests Curb**

Washington, Sept. 5.

A policy statement, suggesting officially that broadcasters exceedes extreme caution in airing war news and check-tein interpretive commentators, is being darfated by the FCC. Officiall explanation of the FCC position is expected within next 24 hours.

Chairman James L. Fly is working on reminder to licensees of their public interest obligations and probably will go over the ultimatum at while Neville Miller, president of NAB, and Fly, discussed the radio situation this afternoon. Various Government departments have been confabbling about radio, but industry leaders have been assured there is no thought of censoring at present. Suggestions from some administration sources that Department before microphoning have been rejected as undemocratic, at least until station managers have shown their inability to cope with problems.

problems. Discouragement of rebroadcasting foreign reports, particularly British Broadcasting Corp. news summaries, is in prospect. Subtle hints already are being thrown out that this practice is lable to have unpleasant consequences. No outright ban is anticipated, although NAB may make suggestions to members in freindly manner.

# All Philly Dailies Buy Spots, But Two Scribes Snipe at Radio's War News

Philadelphia, Sept. 5. when everybody ihought

things were hunky-dory between the dailies and radio stations, with every newspaper including the stodgy Eve-ning Bulletin using time to plug news, two of the city's leading col-umnists began taking potshots at the

nmg suietin using time to plug ming suietin using time to plug ming to be an interest to the aircaster. No one knows whether there is anything significant at the way the ledger's Don Rose almost ismultaneously ripped into the way radio was presenting war news builetins, but the sniping. The state of the sniping. Fisher jeered at the way vital war news was interspersed between properties of the sniping. Fisher jeered at the way vital war news was interspersed between properties of the sniping. Fisher jeered at the way vital war news was interspersed between properties of the sniping. Fisher jeered at the sniping and job of japing radio for its frantice efforts to act as public entertainer and builetine are disordered and meaningless as a fination of the snipped sni

#### NAB Rookies

Washington, Sept. .5 Six newcomers have been admit-ted to NAB following the New York reu to NAB following the New York executive meeting two weeks ago. Rookies are KOVO, Provo, Utah; KVGB, Great Bend, Kan; KDRO, Sedalia, Mo.: WJHL, Johnson City, Terin.; WMBG, Richmond, and WAPI, Blirmingham.

#### A Polish Victory

Joseph Lang, general manager of WHOM, New York, announced yesterday (Tues.) that the Morning German Hour had been indefinitely canceled, being replaced by a Polish Hour. Former had been on the time for the policy of the second that the se had been on station for five

years.
There are two other Polish hours on WHOM. No comment was forthcoming from Lang or other station officials.

#### SULLIVAN FLIES FOR EUROPEAN BACKGROUND

a lig-saw puzzle which nobody has time to put together and which there to make the purchased spot announcements of the purchased spot announcement o

own news-vending machine with help of NBC and Detroil News, its the holp of NBC and Detroil News, its the holp of NBC and Detroil News, its the holp of NBC and the ho

NBC to CBS.

L. B. Wilson, WCKY general manager, also had a part in the special program and stated that one of his chief purposes in making the network change was to return Sullivan's nightly programs to a Cincy station.

#### Deutsch Leaving Hosp

Percy Deutsch, head of World Broadcasting System, who's been iil since the latter part of July, leaves the hospital some time this week. He's been at the Harkness Pavilion, New York.

Had a siege of pneumonia.

# NEWS BARRAGES

Organizing Clearance War Broadcasts on Set Schedule, But NBC, CBS and Mutual Won't Consolidate Forces—Huge Expense, Fear of Alienating Commercial Advertisers **Prompting Restraint** 

#### PROPAGANDA EVIDENT

Shortly after President Roosevelt yesterday afternoon (Tuesday) signatured the proclamation of America's neutrality in the current Euro-

natured the proclamation of America's neutrality in the current European war, NBC, Columbia and Mutaul rushed into a revision of their policies on war news coverage, with from Europe and eliminating anything that might be considered numer bulleting. NBC cut down-pe to four a day of each of its index (red and blue), shut-down practically on all sustained commentators and limited its bulletins to factual stuff at stated and the stuff of the state of the stat

American networks have already begun to exercise some restraint on the madhouse pace that they have been leading since the European crisis came to a climax two weeks ago. NBC, Columbia and Mutual started working Monday (4) toward not only easing the bombardment of war broadcasts, but organizing the leading the started working the started working the started working Monday (4) toward not only easing the bombardment of war broadcasts, but organizing the letter on a set schedule.

letins on a set schedule.

Reasons which prompted this move were (1) the mounting huge expense to which this coverage was putting them, (2) the realization that indistribution of the terminate overloading of the public that would do serious injury to regular listening habits, (3) the fear of alienating commercial clients by constant dislocation of the latter's schedules and (1) the need for easing up they started creaking under the strain of long hours and sustained excitement. excitement.

sustain oil ong nours and sustained contements talk from one network over the past weekend of the three weeks getting together this week to discuss the problems confronting them as the result of this war coverage, and to work out some method that the substaints of the substaints of

(Tucsday) were that there was no chance of the latter course being stopper. Propaganda Seeping In Wide diagreement scens to prevail among the three webs as to the course of the course

# GURTAILING HEAVY CBC Schedule Back to Normal, **Militia Guards Chain Stations: Name Walter Thompson Censor**

#### NAB Launches Code

Washington, Sept. 5.
Moves to set up enforcement
machinery for the NAB code
have been launched as result of

the war excitement.

Directors will huddle in Chicago tomorrow (Wednesday) to interpret declaration of prin-ciples and try to relieve some of resulting headaches.

# **NEWS LISTENING** AT HIGHEST **PEAK**

Insofar as figures on listening compiled by the Cooperative Analysis of Broadcasting are comparable, there was approximately twice as much dialing to news of the current there was approximately twice as much dislined to the control of t

#### OLD GOLD MAY GIVE SWING 1ST COMMERSH

Raymond Gram Swing, Mutual-WOR staff commentator, may get a sponsor. Lennen & Mitchell, agency on the P. Lorillard account, whose brands include Old Gold, Sensation and Briggs, has the proposition under consideration. The deal would not Switzen a booking.

put Swing on a hookup.

If Swing gets the assignment, it
will be his first commercial. He's
been on WOR for over three years.

#### Red 8-10 P.M. Stretch Up 5% in New Rates

New NBC rate card, issued today New NBC rate card, issued today (Wednesday) and effective Oct. 1, puts a 5% premium on certain red network time periods in the form of lower discounts. New system blocks of the control o

the original article.

Of the 174 NBC stations, 16% have had their rates boosted:-10% have had them pared, and 74% remain where they were. Annual rebate meantime is increased from 10% to 121% to tigie the clients who pass up the summer hiatus a break.

Wally Sheldon, spieler at WCAU, Philly, is making arrangements to have published a series of about a hundred comic cartoons of events behind the mike. He drew them in spare time between cues.

Canadian Broadcasting Co. yester-day (Tuesday) advised its New York reps that it had returned to normal as far as its programming operations were concerned.

were concerned,
It explained that it would broadcast only war bulletins of importance
at systematized intervals, and that
its main purpose was again to entertain its listeners.

tain its listeners.

Censorably Starts
Toronto, Sept. 5.

With declaration of the security of

cial business.
Appointment of the Chief Censor followed a weekend conference of Cabinet officials and Major Gladstone Murray, CBC g.m. Plans were not revealed in detail, but the Official Secrets Act has been invoked. It is expected also that all radio licenses for shortwave sending will be cancelled for the duration of nostilities.

celled for the duration of hostilities.

CBC to 0.0. Talks
Montreal, Sept. 5.
Reports emanating from Otlawa indicate that all Canadian radio stations are affected by a proclamation issued last week by the authority of War Measures. Act and indicate the War Measures will now submit particulars of talks in advance for approval of the will now submit particulars of talks in advance for approval of the American chains were restricted last week on private as well as government. Well of the work of

Some ne sources, not government, taken execption to interna-(Continued on page 30)

#### TIME MAG BUYS SPOTS TO CASH IN ON WAR

Because of the heavy listening percentage that radio was enjoying because of war news, Time magazine decided suddenly last Friday morning (1) to go on the air that nouncements plugging its current successive properties of the properties of the properties of the European situation. Time-buying last, particularly the stuff or the European situation. Time-buying contenting station reps for available time and wiring out the day, consciultively throughout the day, consciultively throughout the spot anactivity throughout the spot area in the business. The cost of care in the business is the cost of the care in the business. The cost of care in the business is the cost of the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business in the care in the business is the care in the business is the care in the business i

#### IN NICK OF TIME

IN NICK OF TIME
Lynchburg, Sept. 5.
Unlimited hours and increase in
power couln't have come at a better
time for WLVA here.
Week after station went unlimited,
war broke out and a 24-hour service
was immediately put into effect.
When the service of the service o

ALL-STAR FOOTBALL GAME Bill Stern (Chief Announcer), Pearson (Color), Dick No (Guest Announcer)

Susialning.
Thursday, 9:30 to end of game.
W.JZ-NBC, New York.

Annual fracas between a so-called All-Star college pigskin aggregation and the New York Giants, pro champions, conducted as a showmanly charity enterprise by the Chi Trib, gave the football spielers their first rorkout last Wednesday (30), NBC workout last Wednesday (30). NBC Blue outlet was the only New York station which aired the session. WOR, tied up with the Chi Trib's WGN in the Mutual network, did not take the game from its business partncr, explaining that the tense Euro-pean situation prevented it. Mutual web, however, carried the game in

weeh, however, carried the smealing weeh, however, carried voice, when the week has been as the smealing has been as the

ing that the work was not familiar to him.
Dick Nesbitt, ex-footballer, being groomed for radio sports announcing chores, covered the third period of edge on this neophyte, both as to slickness and accuracy. However, Nesbitt has a good voice and a calmness which will stand bim in good stead.

With Ted Ray, Dave and Joe O'Gorman, Binnie Hale, Norman Long, V. H. Tildsley's Eight Royal Mastersingers, Pereival Maekey and His Orchestra Cray Variety 60 Mins.

Saturday, 8 p.m. BBC, London

BBC, Londou
In an effort to brighten Saturday
night vaude show, BBC took inspiration from George Black's
'Crazy Gang' shows at the Palladium, and presented a variety bill
in which all convention was discarded and a team of comics allowed to plough their own furrow through the program. Idea clicked first time out, because it cut out the more formal dressings of pre-

through the program. Idea clicked first time out, because it cut out the more formal dressings of prevalence of the control of

B. S. BERCOVICI
Talk and Back Talk
Newt Commentum and Dark
Newt Commentum and Dark
Newt Commentum and Dark
Newt Commentum and Dark
Newt Commentum
Of Dark
Newt Commentum
Of Dark
Newt Commentum
Of Dark
Of Dark
Newt Commentum
Of Dark

merely the soapbox appeal alone variety to wist the station.

First program included two unmemployed men, a femune news comemployed men, a femune news comemployed men, a femune news comlationist. While suspicion of priming personality planting might stem from this dramatis personality planting might stem from this dramatis personality planting might stem from this dramatis personal to the state of the state

#### Television Reviews

GEORGE ROSS
Personality Interviews with Mary 15 Mins. and Tony Soma. Some 15 Mins. GELLER'S SHOES and Tony Soma. Near House of the State of the Stat

bibber. Well. Awas is a good at Mildered Murray and Mildred Gale handled the long commercial at the end, after the announcer. Gilbert earlier. Gals picked up and put down shoes as they pointed out the fine points of each. Difficulty was that the object of attention was concern, so that the shoes couldn't be seen.

'TOTAL ECLIPSE' (Howard Reed)

#### Follow-Up Comment

intered nil. Program originally aired at same time Friday evenings.

George Jessel had Erra Stone, of the Aldrich Family, Pepper Martin, of the St. Louis Grant Aldrich Family, Pepper Martin, of the St. Louis Cardinals, and a tolephone points of the St

Stom the telephone exhibit at the counted the injuries he has suffered in baseball, which gave Jessel the TSN VARIETY MOUR.

With Raibh Reer's orchestra. Frank Payne, Russ Lamb, Bround and the Payne, Russ Lamb, Bround and Sunday, 780 p.m. Sunday, 780 p.m. Sunday, 780 p.m. Replacing the TSN Sunday Revue, which has long been heard in this gpot, the new perfects has made to the program with Control of the Program with the Program with Control of the



The KEY to this RICH



#### LOOK AT THESE WHAS POTENTIALITIES:

Total Population-Urban Population-5,039,828 Urban Population-2,581,815 White Families 1,199,064 Radio Homes-Retail Sales-Buying Income— \$2,214,269,000 Value of Manufactured Products ..... \$2,716,481,297

Value Farm Lands and Buildings ..... \$1,360,831,000

owned and operated by The Conrier-Lournal THE LOUISVILLE TIMES



# Flash... Flash... Flash.

#### Table of Contents 1939-40 Variety Radio Directory

#### TRENDS

10 Years of Network Program Analysis Specially Compiled by the Cooperative Analysis of Broadcasting; with 39 maps and charts in color. Rural Radio Survey.

#### ADVERTISING AGENCIES

Network Billings to Agencies. 825 Network, Spot and Regional Sponsors Complete Details on all Major Advertising Agencies.

#### MONEY

Full Particulars on How, When and Where \$144,000,000 Was Spent for Radio in 1938.

#### NEWS-PUBLICITY

Lists of Radio Editors and Their Policies. Trade Journals. Fan Magazines.

#### PRODUCTION

Program Popularity Polls and Awards. Programs Charted by Types. Full Data on All Network Commercial Programs.

#### PRODUCTION AIDS

Music Licensing Societies. Popular Song Lists. Adaptations of Plays, Books, etc. Research Organizations. Transcription Producers.

PROFESSIONAL RECORDS Records on 5.625 Radio Artists.

PROGRAM TITLES 25,000 Names of Program Series.

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So it goes, all day long. One news broadcast after another.

The present world crisis has made news broadcasting tremendously important. The public turns to radio for spot news, and the commercial value to sponsors of these news periods increases accordingly.

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VARIETY

ON THE NBC RED NETWORK

award! greater showmanship

more large : brackish .= =

Magnificent new studios! fions for

WFBR?

ABOUT

Accommoda

Maryland

WFBR

relatively UNIMPORTANT? -- well,

#### F. C. C.'s WASHINGTON DOCKET

#### MAJOR DECISIONS

MAJUR DELIBIONS

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#### SET FOR HEARING

DEL FUR HEARING

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Charles Applicante, operating as Nevola Hembrathing Co.
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#### **NEW APPLICATIONS**

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from limited to antimited, using directional autema from smared at San Francisco, WINN, Duckem Radio Grep, Dirthmin, and WON, Gastonia, house high traver from 190 to Oklahomi: KIBR, Okumiker, sutherity is transfer centred occupration from large I, therews, T. B. Jandou, R. M. Jean and Jan M. W. Hees and Carlottic Haford, 190 abares consults stock.

"Onthorous: KITHE, Namalese, sutherity is transfer control of copporation from Harry H. 1607-280. T. H. Jandrad, R. M. 1607, Sam. W. Rose and Parchell Infared, 180 shares common flower, and the state of the state

South Carolina: Almost consider the control of the





Montreal's linge polestial nurket of over a million people can be remilly reached through CFCE. A regular pro-gramme on this most lidested-in at-tion will bring you guick results. Let CFCF take care of YOUR udvertiging problem this senson.

CFCF and Short Wave CFCX

Owned and Operated by CANADIAN MARCONI COMPANY



# **Spot Campaigns**

Miles Laboratories, Elkhart, Ind., (Alka-Seltzer), through Associated agency, Los Angeles, has signed with KRE, Berkeley, for a series of spot announcements. Ditto B. F. God-rich Rubber Co. (Goddrich-Silver-town tires), placed direct.

Robert E. Bories Organization for Endorsed Foods, 52 weeks, Monday to Saturday, 9:30-10 a.m., starting Sept. 18 on WMCA, N. Y. Program returns Dr. Shirley W. Wynne's Food Forum to the air. Scheck Ad Agency.

American Bible Conference, Phila-delphia, 24 weeks, Sunday 4-4:30 p.m., starting Oct. 15 on WMCA, N. Y. Religious talk by Rev. Donald Grey Barnhouse.

Renewal, Duane Theatre Corp., 52 weeks, on WMCA, N. Y. Harlem Amateur Hour. Direct.

rect; Dodge Automobile, 45 times, through Ruthrauff & Ryan, San Francisco, Chuck Research Laboratories, San Francisco, direct; El Dorado Brewing Co., Stockton, Calif., through Sidney Garfinkle Agency, San Francisco, and Goodrich Tire Co., Santa Rosa, direct.

Leighton & Nelson taking on WOKO, Albany, for series of five-minute early-evening broadcasts of 'I Want a Job' for Albany Business College Program consists of employment guidance talks and reading of actual letters from student job-seckers.

M. Y. Roma Macaroni Co., San Francisco, long-time participant on Italian
Hour of KROW, Oakland, branching
out with spot announcements on
Harlem
four tother Northern California stations: KHUB, Watsonville; KSRO,
Santa Rosa; KIEM, Eureka, and
(men's KTRB, Modesto, Geisi-Madeot
tensive Asency handles,

Santa Rosa, KIEM, Eureka, and KTRB, Modesto. Geti-Madeot Clothes), Sept. 11 starts an extensive fall-reagmagin of quarter-hour news and musical clock programs six lines weekly over WTMI. Mishus, and wallapper company, has inauguakee. Deal set by Neff-Rogow reserved, which was a superpose to the secondary of the



LINE-UP OXYDOL OLD GOLD IVORY SOAP CAMAY

LA ROSA BRIOSCHI MEDAGLIA D'ORO METROPOLITAN LIFE SACHS QUALITY

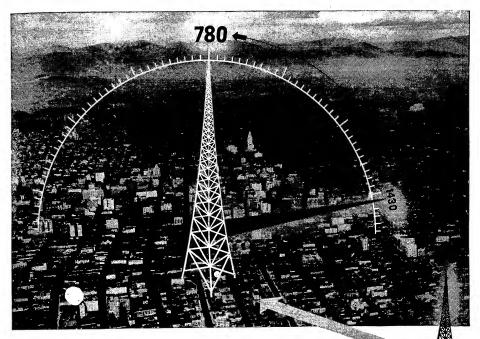
Ln Baseball, you refer to this line-up as "murderers row." All produce Sales otherwise they wouldn't be in the line-up year after year! So if you, too, want to "play ball" before approximately 2,000,000 daily you'll join this line-up and bat "The Italo-American Way.

NEW YORK 1000 WATTS

THE INTERNATIONAL BROADCASTING CORP. NEW YORK

5000 WATTS

# New Dial for KECA.... New Deal for ADVERTISERS



# Blue Network multiplies signal strength in Los Angeles...another bonus for advertisers on America's most economical national medium

In Los Angeles... America's fourth largest buying market... listeners now tune in at 780 on the did for KECA. And thousands of new families... rich and with three chickens in the pot... are brought in as added coverage by KECA's new transmitter location, nearer to the better residential areas.

This apparent miraele was accomplished by taking over KEHE's frequency and also its transmitter. A simple thing to do, but one which overnight reduced local competition for listeners, by eliminating one station, and at the same time combined KEHE's best features, as well as its habitual audience, with KECA's—thus opening up to Blue Network advertisers a much larger slice of Southern California's best buying market. Naturally, present Blue advertisers gain these benefits at once.

The famous Blue discount plan enables advertisers to "go national" on indeed a modest budget. Now at no extra cost Blue sponsors

may reach several hundred thousand additional homes in the country's fourth largest market. KECA's new frequency and transmitter location mark the Blue Network's most important improvement since the Blue discounts. For not only has it brought Blue advertisers a big circulation boost ... but does so without costing one penny more.

This great national advertising medium ... the NBC Blue ... has its stations strategically

"Better Buy Blue" located to reach 95% of all radio families in America's major markets—and don't forget, too, it serves a goodly part of the small town and rural audience.

To sum up, you'd "Better Buy Blue" for topnotch coverage at lownotch cost . . . as so many other smart advertisers are doing. And there are some good exening time periods still open on the Blue! National Broadcasting Company, a Radio Corporation of America Service.

#### What happened when KECA's transmitter and dial position were moved?

Large increase in signal strength followed, notably in better residential areas. For example: In Hollywood area, Glendale, Burbank the new signal is 5 to 10 times as strong. In Wilshire section and Beverly Hills, 5 times as strong.

Southwestern area, including Culver City, Inglewood, Hawthorne 4 times... Santa Monica, including El Segundo and heach section 2 to 3 times as strong. Northeast area 2 to 3 times as strong... and in Pasadena area 3 times as strong!

NBC Blue NETWORK

#### Inside Stuff—Radio

Tabulation of over 98,000 coincidental personal interviews on radio audiences in the Milwaukee, Indianapolis, Omaha and Columbus trading areas has been completed by K. B. Aririgton, advertising manager of Omar, Inc., Omaha (flour and cereal), long a radio sponsor and a proponent of a national radio audit bureau. Interviews were made by 700 house-th-obuse salesmen of the bakery division of the company, completing the survey within a fave-day period in each market. Results and country areas.

Survey was made by Omar, Inc. for its own guidance in station and time selections, but has been released to leading stations 'in the interest of factual and unbiased station coverage information,'

John B. Hughes, newscaster, is being dropped by Brown & Williamson, along with his CBS Pacific hookup, as a result of the contract that the same account has made with Columbia to the Columbia of the Columbi

Howard Claney's return to the NBC payroll, this time as a commentator from London, resulted from his being on the spot when there was pressing need for mike personnel. Claney quit NBCS New York announcing staff about a year ago because of poor health. He went abroad and while there started studying art. When the Polish crisis broke he got in touch with Pred Bate, NBC's London rep, and the latter put him to work immediately. Claney in past year amounced for numerous major commercials;

#### Tommy Smith Radio Prof at Temple U.

Philadelphia, Sept. 5.

Philadelphia, Sept. 5.
The first radio course by a major college in this area will be offered by Temple U. this fall. Prof. will be Thomas B. (Tommy) shift, program discourse of WPEN Shift, program of the production and technique. Smith, a graduate of West Chester Teachers College, taught a course in radio there last year. This semester letter has the station. The course has work at the station. The course has work at the station. The course week in October.

#### Boswell Back in Milwaukee

Milwaukee, Scpt. 5. Chct Boswell, song stylist, returns to the airlanes of WTMJ here Sept. 12, with a twice-a-weck schedule following a trip east. Boswell will air Tuesday and Thursday aft-

ernoons. Combo of Jack Martin, organist, and Joe Szot, guitarist, appear with

#### Canadian-Censorship

Continued from page 25

dered through use of irraight news material.

In the sale to use many American or international commentaries from now or since NBC and CBS do not furnish names and titles of proposed international hookups sufficiently in advance for stations to get approval international hookups sufficiently in advance for stations to get approval distance phone chat between Herbert Moore, Transradio head, and Cladstone Murray, general manager of the Canadian Broadcasting Corporation, impression and the stationary of the control of the stationary of the control of the stationary of the stationary of the control of the stationary of t

Continued from page 20.

Littorial commentaries, not so much (Canada until Parliament meets this because of the manner in which it was radio. No official consorbing on a cliented to dramatic tappenings that was radio. No official consorbing on cliented to dramatic tappenings and from biforceal to the countient, but the continued that the continued of the continued to the continued that the

nation.

Radio messages for ships were being accepted last week, but only at least the same state of t

Trans-Atlantic telephone conversa-tions, either private or commercial, were discontinued upon instructions from the General Post Office in Eng-land, which controls the English were available only on government business. Impression is that restri-tion on Trans-Atlantic phone use was due to possibility that code car-pressions by hostle interest inches pressions by hostle interest inches to present the transfer of the control less to prevent the use of code talk. Trans-Atlantic telephone conversa-

#### Crisis Handled Carefully

Winnipeg, Sept.,5

Winnipeg, Sopt, 5.
Unlike American stations, Canadian stations held off until the last minute of the European crisis before throwing open their transmitters for the state of the state of

While many stations and the not-ork retained skeleton staffs While many stations and the not-work retained skeleton staffs throughout the right, Saturdea with during the present upheaval the nel stayed open all night. As in the past, all news programs became available to all stations, commercials being cancelled right across the board, with news flashes confined to those CCSS. Leaves agreement, station.

from the Canadian Press. CKY, local government station, still apparently trying to stear clear of the "alarmist" accusation, signed on the control of the co

feeding its own Transradio flashes. The present situation, if nothing else, has done more than anything else to unite the constantly warring factions of press and radio in the west, with many papers published the control of the control of the control of the casting. The Winninge Free Press. long an enemy of radio news, duty listing all stations, their services and times of broadcasting, and the control of th



5000 SAID GEORGE ROSS IN THE NEW YORK WORLD-TELEGRAM THURSDAY, AUGUST 31st

> THE MAJOR NETWORKS during the last two weeks have been avious of a smaller chain's scoops in the international situation. The scerr station that has carried sensationally exclusive news has been FMCA, which has not the extensive access to sources shread as the arge etherized networks. For example, WMCA flashed the British STATICA, which has not the extensive access of the printing property of the printing printing property of the printing print THE ACTORS' FIGHT threatens to come to a showed in Sund on all the members of the Four As

AND BEN GROSS IN THE N.Y. DAILY NEWS

of events

Steel, as usual, impressed with his
inside knowledge of Germany, on

MMCA. The latter station also
added to its record of sensational
crisis scoops by airing an intercepted British Admiralty code mescrisis sage ordering the clo

-- and we respectfully refer you to the FRONT PAGES of the following New York newspapers that generously credited WMCA for important international news scoops:

Daily Mirror...August 28 and 30 Herald-Tribune... August 29 Journal-American . . . August 28 Daily News . . . . August 29 New York Post ... August 29



TOP OF THE DIAL IN NEW YORK

# Live Talent Cuts in on Australian Wax Dominance; Discs Must Improve

By JACK HELLMAN

Hollywood, Sept. 5.

Live production is making strong headway in Australia and creating real competition for U. S. transcriptions, according to S. B. Dobbs, managing director for J. Walter Thompsaing director for J. Walter Thompone on agency in the Antipodes, who is here to strengthen the tice between the firm's far Pacific office and the two Coast strongholds. Quality of the two Coast strongholds. Quality of must improve in quality if the exporters hope to continue their domination of the Australian radio market, be warred. The properties of the production and the production and the production and are all for it if the quality of the program is up to plate the production, and read if the program is up to plate the program in the program in the program is up to plate the program in the program in the program in the program in the program is up to plate the program in the program i

turniables. That figure is being gradually shaved.
unity shaved.

Beautiful and the Thompson spency is to clear time for transceniental programs, Dobbs pointed out, as there are no land lines or entworks available for sponsors other than those strung together on other than those strung together on of local advertisers to budge from peak time in deference to a chain program. Broadcasting will continue to be stalemated in Aussie, he believes, until unite harm hard armitters is made available to advertisers. ally shaved.

innuate requestey on habor transtierrs.

A prime favorite in the Antipodes
to the character team of Dod and
Thoupton office is bringing out unterred to the character of the

Dobbs will pass a couple of weeks at the JWT home office in New York before sailing home.

#### Bell Tel. Gets Okay To Use Own Lines On Canadian Show

Montreal, Sept. 5.

Bell Telephone Co. will be permitted to use its own telephone lines
in a half-hour weekly network shee
day in November. Government has
own system of communications and,
so the private stations applying
the private stations applying
and the private stations applying
and the private stations applying
the private st

Pacific.
The Canadian Broadcasting Corp.
has granted Bell Telephone permission to use own lines in linking
chain of cight selected private stations. Bell plans to conduct a male
choir contest, using choirs recommended by various music festival
judges in Canada. Program will run
for 15 weeks, the final show to be for 15 weeks, the final show to be devoted to selection of winners.

#### **CFCF Promotions**

Montreal, Sept. 5.

James A. Shaw, manager of CFCF, last week announced series of staff promotions.

promotions.

E. H. Smith was appointed directof publicity and sales promotion;
J. M. Humphreys, commercial director; Herb Hewetson, program director, and H. Gordon Young, special
events head.

#### London Calling

London, Aug. 25.

Judges nominated to select Miss
Radiolympia 1939 for the radio exposition studied 10 contestants and
elected the only one who refused to
sing the show's theme song.

Harold Bernes, radio's latest dis-covery, signed for 26 weeks with Kraft Cheese. Broadcasts to be made from Radios Normandy, Lux-embourg and Lyons.

John Corfield, of British National, successfully defended an action by radio scripter Ernest Dudley to restrain him from using the titles 'Mr. Walker Wants to Know and 'What Would You Do, Chums?' for a picture starving Syd Walker; writer claimed both phrases were his brain children.

#### RADIO CENSUS

More Than 9,000,000 Sets Now In United Kingdom

London, Aug. 29 Number of registered radio listeners in U. K. is now for first time above the 9,000,000 mark. Tally reckons out at 72 receivers to every 100 households.

100 households.
London area alone has well over 3,000,000 licensed listeners, and the industrial north of England in excess of 2,500,000. Figures are compiled from G.P.O. register of licenses, which are compulsory for all set operators.

#### Polish Radio Setup

Washington, Sept. 5.

Polish radio system comprises 10 medium and long-range outlets and six short-wave plants, all controlled by the government-owned Polish by the government-owned rousn Radio Co., the Commerce Depart-ment reported Saturday (2). Audience has 1,036,000 sets, all un-der license, as of July 1, the largest number in the country's history. **Hookups Not Considered Certain** 

CBC 10% Service Fee on Indie

#### In Australia

Cracks still bring made by vari-ous Child Welfselm and the vari-nercial managements for playing blood-thunder U. S. waxers de-signed for kiddie consumption. Say governament will be approached to ban such airings.

Television will not be possible in Australia for at least another ten years, say Anzaes coming back from U. S. and Europe. Government of-ficials stated recently that the cost of tele operation was beyond the government's coffers owing to cur-rent heavy defense expenditure.

Adolph Zuker, visiting this country, gave a little talk over a commercial unit about Hollywood.

Montreal, Sept. 5.

Following meeting of broadcasters in Toronto last week, inde station may not impose 10% service fee on private network hookups. Indications are that the casisting the control of the

a minor item which did not really enter into determination, of general policy.

Government is desirous of estab-lishing principle of control over subsidiary, or private network broadcasting. Private broadcasters, object to Governent control of pri-vate network hookups on principle.



#### **BOONE COUNTY JAMBOREE** ENTERTAINERS AT OHIO STATE FAIR

Eager, enthusiastic audiences indicate a loyal friendship with WLW . . . and prime reason why Boone County Entertainers were asked to appear at 38 State and County Fairs in 8 States from July 4 through September 15.

Engagements for these WLW "Ambassadors of Good Will" following their "Fair appearances" are scheduling apace, and may easily pass their record-averaging 4 engagements a week since January, 1939. All this good will for The Nation's Station naturally extends to WLW advertisers. To further strengthen this bond of friendly relations, the WLW announcing and dramatic staffs are also available for personal appearances.

Continuously keeping WLW in personal contact with the listening audience on this vast scale is an earnest objective with us, a definite advantage for every user of

#### \* STARS \* OF THE JAMBOREE

Drifting Pioneers . . . Judy Dell Sunset Rangers...Ozark Sweetheart . . . Five Novelty Aces...Pa and Ma McCor-mick...Kentucky Girls, Jo and Alma ... Fred Kirby and Don White ... Helen Diller, the Canadian Cow Girl . . . Tex Owens, Radio's Original Texas Ranger . Lafe Harkness, Harmonica Wizard . . . Lazy Jim Day, Short Creck Philosopher . . . Charlie Wayne . . . "Нарру Charlie Wayne . . "Happy Hal" O'Hulloran . . Boss Johnston, The Old Coon Hunter . . Barton Rees Pogue. Poet - Philosopher.

The Nation's Station

# The Rehearsal Indicates Its New Show Biz Technique Its New Show Biz Technique Technique The Heritage Show Biz Technique The Her **Television Rehearsal Indicates**

By JACK PULASKI By JACK PULASKI
Backstage with television is much
more interesting than what comes
out on the 16d of receiving sets and
surrounding visual broadcasts. It is
a new technique in showmanship,
largely experimental but enthusisatically faced by a group of younger
showmen engaged by RCA-NBC
studios. When and it television will; studios. When and it television win net a profitable return is anyone's guess. It's all going out and nothing coming in, with no estimate of how long it will take to place this type of performance on a commercial basis.

basis.

Last Thursday's (31) afternoon re-hearsal of 'Streets of New York,' an old play, indicated a new high in television 'presentations. I' 'was' broadcast the same night. Costume changes by the cast indicate that the changes by the east indicate that the usual television dereliction has been mastered, although the solution of televising in color inn't on hinted at as yet. There are piece limits, expect the early believed. Top height possible to lens is seven feet, but from 15 to 20 feet in width may be used, and nearly double that in depth is possible under the present set-up. Substitution of the present set-up. The present set-up can be used and present set-up. The present set-up are the present set-up and the present set-up.

picture shooting in television. Canieras are similar to sound equipment, but the rest of the operation is different. The director is completely in charge, results depending upon him almost entirely from the control room, back and above the action. Stage is merely the floor, indicated only when the curtain risesor working from script. Everybody except the actions have ear phones, each of the control of the co

being at control toords. All but the director are alternative, save for white-statement of the control of the c

not go on the ether, a channel quite different being employed.

One important problem has been solved via the preview glass. This permits selectivity, changes being made during jerformance. Director must change and delete as the show goes on, there being no cutting room as in fini studios. That means the correction of the problem of the correction of t tory results.

he must think fast to get satisfaclory results.

\$1,000 Per Hour
Around 11 hours weekly are being
consumed for actual telecasting promaning \$1,000 per hour. Amounts
paid the actors are small but definite. There has been no accurate
breakdown in some of the others
into therewise employed in the
studios. Rehearsals are held on two
days when a play is telecast, including New Look rehearsal, andy and
then mostity because the prompter
was not in position.

RCA staff freely concedes that
telecasting of dramas is fleasible bestand authors. Top salary is \$30 per
player and that includes rehearsals.
For New York the player' end is
stond \$300, moderate perhaps, but
get any return at this time. Only
chance for profit to RCA is the sale
of receiving sets, and comparatively
chance for profit to RCA is the sale
of receiving sets, and comparatively
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chance for profit to RCA is the sale
of receiving sets, and comparatively
flow are being sold because telesets are costly.
For 'New York' a good cast was

few are being sold because television is to limited in scope and the sets are costly, revision is to limited in scope and the sets are costly. For New York's good cast was For New York's good cast was frast presented in 1857 at Wallack's, on lower Broadway. It is a tear-jerker, with villains and heroes all over the set. Some of the leads stock, which explains the names present. George Coulouris was the heavy, a villainous banker who got away with silon000 from a ship capturer had the easiest assignment, role calling for him to pass out early with a stroke. Norman Lloyd was runner-up conview tho declared in Cherl Fairman, as the hero; Shelia Trent, playing the banker's designing daughter, and Joyce Arling, as the captain's daughter. In between scenes there were songs, as was the custom in the days of old melodrams. Miss Arling, for instance sang Ailce Ben Boll, and even the villains vocalized. There

ing as distinctly.

Televised drama is a new field

particularly for stage actors, according to those closely associated with the new activity. Radio artists, or hose from the screen, anyane to be seen as the stage of the screen are larger, probably through screen projection, and when the color angle is mastered, television will be received with the screen are larger, probably through screen will be necessary. There must be some commercial or monetary return in offer to advance the new art, but when that will arrive none around EAC access to guess. particularly for stage actors, accord-

#### Films Use Television As a Quick Screen Test

Preliminary screen tests for talent by television is being considered by eastern film executives. Latter have by terrwinon as couls, considered by considered by considered by creeding sets in their New York offices and keep tabs on performances therized from Radio City. I dea was suggested by Eddio Sobol, stager for such that is the consideration of the consideration will prove remains to be seen, and, because of the present lighting system, some players record better than others. Brunets have a distinct advantage. It is possible that fact, Stated, however, that television is for stage players, which source is for stage players, which source

fect. Stated, however, that television is for stage players, which source is given particular attention by Hol-lywood, rather than radio and other entertainment fields.

#### War Worries -Continued from page 23

been in the war a while, advertising started to decrease. Using 1929 as a base (i.e. as an In-dex figure of 100), the newspaper

ineage	figures	for the	war	years
	follows			
914				. 51.3
915	•••••			. 51.7
916				. 58.1
917				. 59.5
918				57.2

MBS radio sources.

Because of Detroit, Sept. Databook on the property of the automotive industry—meditared by conditions. In Europe—bulk of 1896-model little the property of the property of

war and take over auto plants.

Auto makers realize they'lt sell

war and case over auto plans, with a sea over auto plans, and plenty of trucks and motorcars to foreign countries engaged in hostilities, since ordinary trucks and cars the sea of the sea

#### Webs Curb Coverage

mentators and that if the latter are subjected to censorship and foreign office pressure, the American net-works might as well pull their men off the scenes and limit themselves to official communiques broadcast by warring governments over their own

to official communiques broadcast by warring governments over their own shortware facilities.

All three actives has become increasing with the community of war by England and France Sunday (3), but add that they have each impressed upon their foreign staffs in the community of CBS entace the water and the color of the co

have been overdoing the shortwave pickups from abroad, frequently cut-ting in their commentators when they actually had nothing new to An Exception?

In his N. Y. Mirror column of

Monday (4), Nick Kenny, com-menting on Fortune's poll of the

menting on Fortune's poll of the American public's sources of news, stated that the newspa-pers' rating of 69% and radio 25%, its directly in line with your Uncle Nicks contention your Uncle Nicks contention adds, 'No newspaper would last a week if it printed the maze of hysterical twaddle, conjec-ture and rubbish dispensely ture and rubbish dispensely ture and rubbish dispensely radio's excited war commen-tators.' Another Heast' radio columnist. Dinth Doyle, in the of Tuesday (vesterday) took of Tuesday (vesterday) took

of Tuesday (yesterday) took a similar slap at broadcasting.

of Aussay Presidency Look.

The State of the

from page 25.

working on 16-hour shifts, NBC is the only one that has nedded can to the only one that has nedded can to the only one that has nedded can to the only one that has enlarged its Washington coverage troupe by five men.

Only newcomer to the network's has captured particular sers that has captured particular services that the services of the

twists connected with the current corps of commentators abroad.

First member of the commentators to exact to the European scene to European Scene European Scene to European Scene European Scene European Scene European Europ

lucky Americans, was almost a sob. All three webs went on a 24-hour status Friday (1) and remained that way until Monday (4). NBC and the status of the solution of the status of the st



Radio Station Representatives

## KAY THOMPSON

and her Rhythm Singers

for ETHYL ANDRE KOSTELAN and TONY MARTIN CBS Every Monday, 8-8:30 P.M., EDST

Management WILLIAM MORRIS AGENCY

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DENNEY KENNEY, c/o VARIETY, NEW YORK



# HILDEGARDE Playing to Capacity Business Nightly

SAVOY PLAZA HOTEL New York Radio-Transcriptions

Decca Records

Per. Mgr.—ANNA SOSENKO Ex. Reg.—JACK BERTELL

THE O'NEILLS' NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

LISTEN TWICE DAILY
NBC Red Network, 12:15 to 12:30 P.M. EDST
NBC Red Network, 5:00 to 5:15 P.M. EDST IN . .

COAST TO COAST

DIF. COMPTON ADVERTISING AGENCY
MGT, ED WOLF-RKO BLDG., NEW YORK CITY

# Elect Geo. Marlo as MPCE Prez: O'Connor in Advisory Capacity

George Marlo, professional manser of Crawford Music Corp., has been elected president of the newly genized Music Gorp., has been elected president of the newly genized Music Greater New York, affiliate of the American Federation of Labor. Move to select of horizont with the control of the Corp. Move to the Corp. Freddle Fisher's revamped Schnick of Words & Mistic, Inc., for misting indefinite run by Deacor post was anders that it would not be proper for the organization to be headed by one who held the status of employer. O'Connor, however, will act in an advisory capacity.

Also ciected al. a meeting held by for a week's engagement at the Ab

of employer. Outcomes never the control of the cont

mission to the publishers.

Jack Roschberg, president of the
New York musicians' union, spoke at last: Thursday's meeting. O'Connor
also delivered a pep talk. Only untoward incident occurred when
Harry Link, professional manager
to Leo Fest, line, sought admission
to the meeting. He was turned away
because he had not become a mem-

ber of the union.

Publishers contact men are wondering whether their benefit organization, Professional Music Men,
Inc., will be able to exist alongside
the union. General impression is
that if the union prevails the PMMI
eventually dissolve, thuritions.
Rocco Vocco is the PMMI's president.

# BERIGAN'S COIN **SEIZED FOR PETRILLO**

Acting on a telegraphic request from James Petrillo, head of thoisago local, the New York musicians union last week sequested the earnings of Bunny Berigan for his week's stand at the State thearney, NY. After paying off the band's musicians and giving Berigan couple hundred dollars. Bill Penberg, Local 802 vp., sent the bal-ance to Chicago to cover Petrillo's claim against the leader for money advanced Berigan's men in that city recently. Also taxes due that local

recently. Also taxes due that local. Berigan last Thursday (31) filed a petition of bankruptcy in the N.Y. federal court, giving his liabilities as \$11,33 and assets, \$100. Among the creditors were 15 musicians whom he owed a total of \$4,680, the N.B.I. Corp., of 250 West 57th street, \$568, and the Music Corp. of America, \$1,500

John Wanamaker, New York de-partment store, on the same day filed a judgment against him for \$1,054.

#### 8 Tunes from Unkowns Spotted with Publishers

-- Cincinnati, Sept. 5. In a quicke New York visit last week, Joset Cherniavsky, WLWSAI musical director, Planted eight tunes between the Mills Music Co., and Maurice Baron, Inc. Composed by hitherto unknown song last winter output of the common control of the common control of the common control of the common control of the common common

Station. See a series on -Crostleys-station. The air Station of the air Station and will share in royalties on sales of printed copies: One ditty, in All My Dreams, was co-au-thord by two prisoners in the Michigan pententiary. Four more pleces were optioned by the publishers,

Sigmund Krumgold scoring 'Our Neighbors, the Carters' at Para-

## Orch Due Back in Cincy

Freddie Fisher's rewamped Schnick-elfritz band will likely be back at Old Vienna, downtown dine-dansant, following indefinite run by Deacon Moore's combo, which starts there Sept. 7 on heels of 23-day stay by

New Schnickelfritzers have been rehearing in WIBA studios, Neis, and open Wedneday (6) or a week's engagement at the Appleton (Wis.) hotel, then a week of one-nighters in that section. If a remark of the section of t ing, but with type-size limitations,

# OHIO BALLROOM LINES

Cleveland, Sept. 5

Ballroom operators who kept to be presented in their wallets for last two years are letting them and, the bands to reopen their spots. Charlie Horvath, Detroit and Cleveland dancery owner, has signed with MCA for both Ted Weems and Bob Crosby for one-nighters this month at his Trianon here.

Lrusby for one-nighters this month at his Trianon here.

Largest rug-outling emporium in Largest rug-outling emporium in in the second of the

#### Garland to Cut Discs With Woody Herman

Before she goes back to the Coast following her current date at the Capitol, New York, Judy Garland will cut a set of records for Decca with the Woody Herman orchestra. They'll be made on Herman's next

recording date, Sept. 11. Final selection of tunes she'll do

hasn't been made. Herman is cur-rently at the Glen Island Casino, Westchester, N. Y.

#### 'LEILANI' SEQUEL

The Harry Owens Hoping for Boy and Singable Name

Memphis, Sept. 5. 'Sweet Leilani' Sweet Leilani is gonna have a little brother.

Harry Owens, the Honolulu maestro who wrote the number popularized by Bing Crosby: really did it originally in honor of his baby

did it originally in honor of his baby girl, now five.

Now the Owens, here recently with their band on the Plantalion Roof at the Peabody Hotel, are expecting another youngster in October. Betting on a boy, the island thusemith is already casting about for a suitable name that's also singlable.

# U. S. Record's 2 Bands U. D. Keccord's Z Bands Joe Glaser of CRA has signed two of his bands to record for the new United States Record Corp. Roy Eldridge and Stuff Smith, former at the Areadia Ballroom, N.Y., and Smith opening tomorrow night N. State The House of the Corp. They'll begin recording late this week.

#### ASCAP's Top August

American Society of Composers, Authors and Publishers has had the biggest August in the history of the organization. Overall income for the parmonth was about 15% better than it had been for August, 1388,

mercial radio was enjoying a summer that is bigger than the one which prevailed in 1937.

# BAND BOOKERS **HOLDING 1ST CONFAB**

band bookers will hold its first meet-ing tomorrow (Thursday). Bernard L. Miller, who will, as head of the association, be invested with cear-like powers over the trade prac-tices of the membership, will at this gathering submit the final details of organization, such as the group's criples, and the incorporating papers for approval.

IIO BALLROOM LINES

Association's charter members include the Music Corp. of America, the General Amusement Corp., and Consolidated Radio Artists, Inc.

#### SPITALNY TURNS DOWN PAR'S 3-SHORT OFFER

Paramount's proffer of a deal to make three shorts during the coming season was turned down by Phil Spitalny last week. Offer was made for turning out the one-reelers, following completion last Wednesday (30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' girls.

(30) of a short by the 'Hour of Charm' one-reded curing the complete short a year and he told Diamond he feared that any more than that would hurt the quality. 'Hour of Charm' one-reded curing less'. Jessions. was nested Far's best.

Ted Fio Rifo's crew will work in the complete shorts.

Ted Fio Rito's crew will work in a short next week for Par, with Hal Keinp lined up for Oct. I.

SAVILL TOT NADO DETTII
Carlotta Dale, vocalist with Jan
S.vitt's orch at the Hotel Lincoln,
N.Y., left Thursday (31) to accept
a sustaining warble berth with NBC.
Network pacted her until May, 1941,
extending for two years her termer
with—KYW—NBCS—Philip-operatedoutlet, which expired last May.
Miss Dale is also under three-year

## **Decca Orders WNEW to Stop Using Its Discs, Threatens Suit: Victor Plans to Enjoin Station**

#### WAR TO CUT ASCAP'S INCOME FROM EUROPE

General European war is expected by the American Society of Compos-ers, Authors and Publishers to shut off all its income from Europe with the exception of the Scandinavian countries and the Netherlands. ASCAP's income from the British Isles and France has figured around 220,000 a year.

#### 2 Ballrooms Close

Bridgeport, Sept. 5.

City-operated Pleasure Beach ballbest season in years. Spot played best names available at scales generally above past tariffs.

Bob Crosby, attracting 1,850 payees at 88c. was No. 1 grosser, with Jimmy Dorsey drawing 1,600 at same ante, second. Other big pullers were Gene Krupa, Larry Clinton, Woody Her-man and Charlie Barnet. Charles Shribman office booked all Pleasure Beach names.

Roton Point Park, South Norwalk also closed for season. Dancehal did moderate biz, but had number of off nights. Guy Lombardo topped season with 1,000 at 99c, and Eddy

up lined up for Oct. I.

Ritz ballroom, Bridgeport, teed off 39-40 semester Sunday (3) with Van Alexander, and follows with Tommy Tucker, Sept. 10, and Casa Comma, Sept. 17.

#### Zucker Quits MCA

Stan Zucker has resigned from Music Corp. of America. He wi enter the personal manager field. with -EVW - NIC - Philipsonature of the country with the

# **New Band Wrinkle Is Flying to Dates:** Goodman, Shaw, Dorsey Take Wing

Practice of flying to dates seems to be spreading among bands. Durto be spreading among bands. During the past several weeks, both the Benny Goodman and Artie Shaw orchs have utilized planes to advantage, and Tommy Dorsey expects to charter one the end of this week to 8th, his outfit to Toronto. for a two-day date there. It's conflied to the bigger outfits, of course, who can afford it.

can afford it.

About two weeks ago Goodman flew his crew in from Los Angeles, making several stops on the work, one at Wichia, Kansas, for a one-botre settling at Allantic City. Shaw packed his whole crew into a pinne at Boston last week and flew into New York for a record date at Victor and flew beat with the work of the process of the country of the process of

orchestra replaces Dorsey for the two days.

Buddy Rogers uses a plane on his Buddy Rogers uses a plane on his current one-nighter tour, but it's his personal crate and a small one. He uses a pilot and each time there's a jump to be made he takes one or two of his men with him. They draw-lote-o-see-who-planes to the next stand with the boss.

# Freudenthal Forms

nighter, and others in the east here before settling at Atlantic (II-5). Shaw packed his whole crew into a plane at Boston last week and like with headquarters in New York. Preudenthal was for many year distribution of the preudenthal was for many year distribution and flew back without interrupting its date at the Rits-Carlon force. Freudenthal was for many year distributed by the preudenthal was for many year distributed with the preudenthal was for many y

Stuff Smith Teeing Off
G.V. Nitery's Band Policy
In a quick booking, the Surf In Smith orders has been signed to the continuous the smith orchests has been signed to the continuous the latent of the cafe Society. Greenwich Village the cafe Society Greenwich Village the cafe Society Greenwich Village the inclusion of Decca works from the transcription wersions of Martin Green Weeks. Smith respirate works from the transcription wersions of Martin States and will replace the Pranke Newton outb.

When we will be the continuous the continuous the continuous that the continuous the continuous that the con

which are being offered for national asle to advertishing agencies.

WNEW is slated for action from the street of the street of

#### **BIG BANDS PUT IOWA FAIR 4G** IN RED

Des Moines, Sept. 5.

Name bands as a gate clicker for the lows State fair are still a question mark, with final figures extended to the state of th

two fights and Destor were for his two shows.

Total outlay exceeded \$10,000 with gate receipts hitting around \$6,000. Fair officials still think name bands helped outside gate, but total ran some 32,000 behind last year.

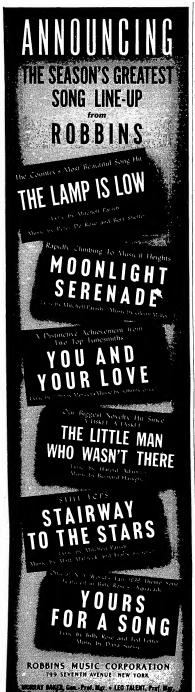
#### Lunceford Thinks Decca Owes Him \$7,500 More

Suit of Jimmie Lunceford for \$7. Own Music Outfit 500 against Decca Records, Inc., was revealed in N. Y. supreme court last week when the plaintiff applied for an inspection of Decca's books and records. A hearing on this applica-tion will be heard on Sept. 12.

tion will be neard on Sept. 12.

The orchestra leader claims that under two lagreement dated Sept. 4, and 24 selections with his orchestra for Decca. He was to be paid 2e record for each double-faced side, and 1e for a single.

The amount he seeks, is the difference he claims he should receive from the propriets of the propriets and what he did from the possible and what he did for the seeks and the claims he should receive the claims he should receive the propriets of the propriets and what he did for the propriets and the propriets and the propriets are the propriets are the propriets are the propriets and the propriets are the propriets and the propriets are the propriets are the propriets and the propriets are the propriets and the propriets are the propriets are the propriets are the propriets are the propriets are



Cab Calloway, Oct. 26, Madrid B.

Cab Calloway, Oct. 26, Madrid B. Harrisburg, P. 14, four weeks, Leon and Eddie's N. Y. Lou Breese, week, Ritz-Carlton Hotel, Boston, opening Friday (8); Sept. 16, Century Country Club, White Plains, N. Week, Earle theater, Washington, Oct. 27, week, Earle theater, Philadelphia. Red Nichols, Sept. 10, New Yorker hotel.

hotel.
Charles Agnew, Sept. 18, Moon-light Gardens, Saginaw, Michigan.
Ina Ray Hutton, Oct. 13, Oriental theatre, Chicago.

Ina Ray Frutton, Oct. 10.

Carl Shreiber, tomorrow (7) till Dec. 10, Thursday and Sunday each week, Pershing B., Chicago.

Don Bestor, Scpt. 14, Hooperstown,

III.
Eddie DeLange, Sept. 16, Great
Bend, Kansas.
Duke Ellington, Sept. 8, Johnson
City, N. Y.
Pinky Tomlin Sant. 13 Repo. Nev.

City, N. Y.
Pinky Tomlin, Sept. 13, Reno, Nev.;
14, Visalia, Calif.; 17, Balboa, Calif.;
19-21, Phoenix, Aria.; 22, Tucson.
Tommy Tucker, Sept. 14, Murray's,
Tuckahoe, N. Y., indef.
Benny Goodman, Sept. 15, Shea's

Benny Goo.... theatre.

Gene Krupa, Sept. 15-20, New York World's Fair,

#### Theatre Dates Stymie Spitalny, Goodman Subs At Mich. State Fair

Detroit, Sept. 5.
Benny Goodman's orch, subbing for Phil Spitalny's femme band, opened all-star Coliseum show at 90th annual Michigan State Fair here last Friday (1), after planing here from Canadian National Expo in Toronto, where he played earlier in

week.

Spitalny, originally signed to open fair here, was forced to cancel because of theatre commitments.

Goodman, on his way to Coast, was able to stay only Friday, Saturday and Sunday, fair officials being forced to bring in Glen Gray's Casa Loma band for Labor Day (yesterday).

day).

Bob Crosby, plus Tony Martin, opened in the Coliseum today (Tuesday) for three days, to be followed by Ted Weems and Rochester for windup of fair next Sunday (10).

#### Cole Joins P-P

Bob Cole has joined the Paull-Pioneer Music Corp. as professional manager in Chicago.

It's the first time that the firm has had such representation in that city.

Spud Murphy, arranger who led a new band at the Village Barn, N. Y.,

# Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NMC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (Aug. 28-Sept. 3). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol \*denotes film song, tegit, all others are pop.

# .Feist ..... .Chappell . .Robbins Santly ... Shapiro Berlin BVC ABC Paramount Santly Famous Harms Santly Robbins Mills Red Star Spier .... Crawford Remick ... Harms ... I'm Sorry for Myself. "Second Fiddle Address Unknown. Baby Me Address Unknown. Baby Me State Base State State Base State Base State Base State Base State St Circle . Famous Jewel . Marks Ager ... Witmark Green Bros. Leeds Crawford Witmark

#### 15 Best Sheet Music Sellers

(Week ending Sept. 2, 1939)

Beer Barrel Polka	. Shapiro
Sunrise Serenade	. Jewel
Moon Love	.Famous
*Over the Rainbow ('Wizard of Oz')	. Feist
Man With the Mandolin	
*I Poured My Heart Into a Song ('Secon '	. Berlin
Cinderella Stay in My Arms	. Shapiro
Stairway to the Stars	. Robbins
Lamp Is Low	. Robbins
Oh You Crazy Moon	. Witmark
It Makes No Difference Now	. Southern
To You	. Paramount
Especially For You	. Shapiro
In an Eighteenth Century Drawing Room	. Circle
White Sails	. Feist
* Filmurical	

#### On the Upbeat

Jan Savitt's crew inked to play the Ring Dance at Annapolis Naval Academy next June. He'll leave cur-rent stand at the Lincoln, N. Y., to open at the Paramount theatre Thanksgiving week. In for two open at the Paramount theatre Thanksgiving week. In for two weeks with option for a third, then going west.

Skinnay Ennis, currently at the Mark Hopkins hotel, San Francisco, returns to Victor Hugo, Beverly Hills, Oct, 2.

Gus Arnhelm to follow Jimmy Joy at Plantation, Dallas, to be followed in turn by Clyde Lueas and Jan Garber.

Phil Baxter, son of songwriter, opened Wed. (30) at English Village, Dallas. Dad wrote 'Piceolo Pet ,' among others.

Pancho's orch back at Mural Room of Baker hotel, Dallas,

Harry Owens' band, recently fea-tured in San Francisco at the Hotel St. Francis, is coming back to the Coast Sept. 12, for a two weeks' stand at the Golden Gate Expo. Owens will replace Phil Harris.

Tommy Williams' band set in-definitely at Wilmer Vogt's Tavern, managed by Lee Hervey, Jr., at Mountainhome, Pa.

Anthony Bennett's music featured in new sky terrace and lounge at Pocono Mountain Inn, Cresco, Pa.

Al Kavella and his 'Cascading Chords' orchestra, who exited the Hotel Biltmore, N. Y., last week, bow into the Peabody hotel, Memphis, Sept. 12, for a three-week sesh. Combo will air via CBS.

PUBLISHER

for a short time this summer, has reorganized his outfit. New orch is currently in rehearsal.

Pancho and Adrian Rollini suc-ceed Emile Coleman's orchestra at the Trocadero, opening Sept. 14. Coleman goes to the Mark Hopkins in San Francisco.

Jan Garber's band follows Ted Lewis into Topsy's, Southgate, Cal., Oct. 12.

Shirlee Darling orch signed to play in 'Swanee River' at 20th-Fox,

Kay Kyscr pre-recording for 'That's Right, You're Wrong' at RKO.

Eddle South bows into the Blatz Palm Garden, Milwaukee, Sept. 7, for a six-week stay.

Jimmy Dorsey returns to Meadow-brook, Cedar Grove, N. J., Oct. 5, for six weeks, Jack Teagarden band, currently there, is to be held over two and half weeks until Scpt. 22, then shifting to Nicollet hotel, Min-neapolis, opening Sept. 23. Band be-tween Teagarden and Dorsey at Meadowbrook isn't set.

Eddle Martin orchestra goes into the Arcadia Ballroom, Detroit, Sept. 13. Closes an all-summer Great Lakes boat job Friday (8).

Ed Chrysler, of CRA Chicago of-fice, in town.

Benny Goodman, Teddy Wilson and Stuff Smith orch will be on tap and Stuff Smith orch will be on tap Bock's come the first of Sartin March 1986 of Smith Smit

Louie Armstrong has been offered the part of 'Bottom' in the contem-plated musical version of 'Midsum-mer Night's Dream' in New York.

Shep Flelds shifts to the Nether-land Plaza hotel, Cincinnati, when he pulls out of the New Yorker, N. Y.

Tommy Dorsey opened his Milton H. Weil Music Co. offices in Radio City, New York, past weck. He's taken part of Sam Fox Music suite.

Eddle Davles' band closed its 13th season at Canoe Place Inn, Southampton, L. I., this week. Davis will be at LaRue's, N. Y., again this year.

Larry Clinton has been booked for a third week at the New York Para-mount theatre.

- Bob White's new band is set to succeed Bob Chester's new band at the Van Cleve Hotel, Dayton. Each is in for four weeks.

Teddy Powell's new band opened at Famous Door, N. Y., last night (Tuesday).

#### Basie Going West

Basie Going West
Count Basie orch states in first
Pip to the Cosst sext month, where
it's scheduled to begin a date at the
Palomar. Los Angeles, Oct. 4.
Charles Barnet's crew is currently
to the band to be held over two
Basie bowed out of the Famous
Dor, N. Y., Sunday (3) in favor of
Teddy Powell and Frances Faye.
Date are being arranged to split his
Jump to the Cosst.

# 4A's-IATSE Settlement Automatically Puts an End to AFA Strike Orders Which Crimped Chi. Boston Shows

With the complete accord reached wills would be pulled from all of Sunday & Artistae of America and open. Berides Chiego and Boston, and the International Alliance of The-strick States of America and open. Berides Chicago and Boston, the threat of a strike in all vaudilim the International Alliance of The-strick States on Friday (1) by rescribed on Monday. Paramound the International Alliance of The States of The State with actors and engentals. Feturate to be to be

#### Hits Boles, Pitts, Skelton

and operators would as trace.

If its Boles, Phile School commeded especially directed against John Boles, ZaSu Pitts and Red Skelton, all appearing at B. & K.'z Chicago and all members of the Screen Actury, Kenneth Thomson, was so outary, was a comment of the control of

York. Balaban's answer brought a truce so far as the Chicago and State-Lake theatres were concerned, but the actors were still embroiled. An Miss Pitts, Boles and Skelton when they signed agreements pledging that they would remain in the American Federation of Labor. This was the first intimation that the IATSS

the first initional to the list and the second first initional to the list and the second first was concerned over the possibility that the Four A's would lie up with the CIO in the event of a general the CIO and the control of the

the street of th

signed up.

As in Chlcago, Harry McDonald, divisional manager for RKO in Boston, informed the AFA-IATSE reps that a closed shop deal would have to be concluded at the h.o. in New York.

to be concluded at the ho. in New location of the Corpe Vincent Pittgerald, and actor, who died Auf. 25. to hear resulted in a half corpe vincent Pittgerald, and actor, who died Auf. 25. to hear actor, and the control of the Auf. 25. to hear actor, who died Auf. 25. to hear actor, and the control of the Auf. 25. to hear actor, and the control of the Auf. 25. to hear actor, and the control of the Auf. 25. to hear actor, and the control of the Auf. 25. to hear actor, and t

#### AGVA's Chi Office Opens

Chicago, Sept. 5. Following wired instructions from New York, Leo Curley, AGVA rep here, opend headquarters today (Tuesday) for the organization in the Woods building. He began at once transferring and issuing new cards to AFA members.

Guy Magley, AFA representative ere, declared Browne had sold him own the river and that he was waiting further instructions from

## TERPERS TALK **WAGE SCALES** WITH AGVA

Informal discussions on wage scales have been held within the past week by the newly-organized past week by the newly-organized Dancers with the American Guild or Variety Artists, which the terper have agreed to Join in a body. Dancers, according to Jonas T. State based on a minimum per per son, so that the two members of team, merely because they are hired together, are not paid below the rately, Officials of AGVA concur in this view.

Ballroom terpers. Silverstone s Ballroom terpers. Silverstone said, face expenses peculiar to their craft and are now too frequently coming out in the carmine on pay day. Thus the need for their own organization to look after their rights. Members of the new group have figured out, the declared, that laundry, cleaning and depreciation on bothing, each afraid-class team amounts to 480 a

week.
Organization is now said to have
400 members. Edwin Kay, of Kay,
Katya and Kay, is temporary chairman. Other members include Veloz
and Yolanda, Raye and Naldi, Enrico and Novello, and Georges and
Jalna.

#### REOPEN INQUEST INTO DEATH OF FITZGERALD

Little Falls, N. Y., Sept. 5. Little Falls, N. Y., Sept. 5.
Coroner, Fred Sabin reopened the inquest. Wednesday (30) into the death of George Vincent Pitzgerald, an actor, who died Aug. 25, to hear testimony of Mrs. Mellie Churchill. Mrs. Churchill said she saw James Gemondon, also na actor, held on a charge of first-degree mansinguistic in commercial or the commercial control of the control of the commercial control of the commercial

#### Spitalny Is First Vaude In Canton in 5 Years

Canton, O., Sept. 5.
First stage show in almost five years is due at Low's here, Sept. 8, when Phil Spitalny's all-girl orchestra opens a three-day engagement. House for the past year and a half has been sticking to first run duals.

has been sticking to first run duals. Frank Henson, house manager, says his theatre had an opportunity to get the attraction by splitting a week with the Loew house in Akron. Whether other stage shows will fol-low Spitalny is still uncertain.

# **RKO RETURNING** TO CLEVELAND **CINCY VAUDE**

After being vaudless nearly two months, RKO Palace here is jump-ing back to flesh again Friday (8) with Artie Shaw's orchestra. Under

ing back to rean again from your common to the common to t

Cincinnat, sept. 5.
The RKO Shubert here will start its vaudtim season Sept. 15.
First week's stage show will be beaded by Jan Garber's band will be headed by Jan Garber's band have Buster West and Loulle Page, Three Oxford Boys and Am Brandon.

#### **Boise Cafe Opens**

Doise Care Upens
Seattle, Sept. 5.
Ed Fisher, local booker, set the
opening show at the Country Club,
Boire, Idaho, last week.
Al. Pierre's, band. (co)ored); Leon,
ventro; Mildred Perlee, acro dancer;
Barbara Taini, dancer; Sally O'Shea,
singer; Frankle De Carol, singer, and
Cookie Cook, mc., comprise opening

# Whitehead to Push \$100,000 Suit. Based on 'Defamatory' Publicity. Against 4A's; Suffers Collapse

Raiph Whitehead, executive scretary of the American Federation of
the Actors, suffered a mild collapse and eral show bit strike, the AFA offices
was confined to his bed all day Mondot 150 Broadway, N. Y., were humwas confined to his bed all day Mondot 150 Broadway, N. Y., were humming with activity. Whitehead had
with the Associated Actors and Artiistee of America, the breakdown vaued, nettery, legit radio performcame with the news of the settlement between the Four A's and the AFA offices immediately, 'If You
International Allignee of Theattical
State of the AFA offices immediately, 'If You
Whitehead yaws up, and a range and the AFA offices immediately,' If You
Whitehead yaws up, and are availed.

with the Associated Actors and Articles of Moreca, the Dersald of Variety, legit ratio performs the ment between the Four A's and the International Allague of Theat Warth Work. While Head was up and with the Morecan and the Minister of the Art Art Art Art Council meeting, which was primarily to be concerned with washing up the raffairs of the Art, was steded of the Art and the Council was expected to heed the call for dissolution, filed a council was expected to heed the call for the Associated August of the action was for the present a problem, insamuch as the Armerian Cull of Variety Art and the call was the Armerian Cull of Variety Art and the filed has been found that the call of the form of the filed has been found to the call of the Four A's with of the part of the Art Art and the filed has been found to the call of the form of the

# Theatre Authority's AFA Hearing Perfunctory: Corelli's TA Details

of Actors is now practically defunct as a result of being cast off by the stagchands' union, the Theatre Ausiagchands' union, the Theatre Au-hority plans to hold its scheduled hearing tomorrow (Thursday) of charges against the organization. However, it is figured that the pro-ceedings will be purely perfunctory, will shortly be dibbanded anyway. Basis for TA's case against way. Basis for TA's case against case a categories of the state of the state of the categories against the AFA was testimony offered at the Asso-ciated Actors & Artistes of America hearing of charges against the AFA salted in the estimony which re-sulted in the estimony which re-sulted in the estimony which are the state of the state of the state of the that TA more had been used by AFA for the running expenses of the union.

AFA for the running expenses of the union.

Info.

Subsequentials the migrafication, the migrafication of the allications and went sheet accusations the allications and went sheet and the migrafication of the allications and went sheet approach of the allications and went sheet and accusations the allications and went sheet approach of the allications and went sheet and accusations of the allications and went sheet and accusations of the accusations o

that the Four A's is contemplating an investigation of TA. It is also denied that TA was organized to eliminate or greatly reduce benefits. The contemplation of the translation of the

#### 25% for Overhead

25% for Overhead

Operating expenses of the TA run about 25% of the gross. Corelli says, explaining that includes rent, sala-ries, special fees for checkers, etc. His own salary is 375 a week; I. B. Kornblum, TA rep in Los Angeles set \$50 a week, in Max Halperin, Chicago representative, does the thing of the common that anyone is paid bonuses, or any other amounts.

Reserving the claim that TA ren.

#### VAUDE INTO SPOKANE. BUT JUST WEEKENDS

Spokane, Sept. 5.

Regular vaude staged a comback
Friday (1), when the Post Street reBert Levy circuit is sending five
acts every Friday, Saturday and
Sunday. William L. Bruns, Post
Street managers; putting no indie
street managers; putting no indie
were Hector and Pals, dog act; Eddie
were Hector and Pals, dog act; Eddie
stanley, comic; George Downey,
cyclist; the Pins troupe of aerobatand the Times Deneiting Chefs.

A. C. Took It on the Chin This Year.

Pier B.O.s Best; All Spots Trim Nut

#### Michigan, Detroit, Probably Back To Vaudfilm: Colonial Opens 17th

ON N. Y.'S EAST SIDE

Saranac Lake

By Happy Benway

Pat DiMascio now with local Hotel aranac orch, is baby clothes hunt-

ibles.
William Chase, vaudevillian, shot
the Rogers for a check-up. Ditto
by Henry Makowask, of the Warner
cos. h.o.

John K. Menzies back to Syracuse after a summer's vacash at Camp Dudley.

Write to those who are ill.

After an absence of years, Yiddish vaudeville returned to New York's East Side last week when Moo Goldman and Jack Rovinger brought in edy star of Yiddish legit, to the Clinton theatre. Policy is scheduled to be permanent, at 36z top, with cheapie pix.

with cheapie pix.

shown all wore the Frilary to Sun-

Deiroit, Sept. 5.

United Detroit theatres here, is going into New York for a conference with the Paramount home office executives on the new season's option to the new York for a conference with the Paramount home office executives on the new season's option of the new York for a conference with the Paramount home office executives on the new Season's option of the new York for the New York fo

Colonial's Names
Chales H. Allen has been appointed New York rep for Sol Berns, booking the Colonial, Detroit, which goes vaudilin Sept 17 with a permanent line, Fred Bernard as me and band leader Jack Lalku shifts from the Oriental, Chicago, to Detroit as the continuation of the Colonial September 2018. Shows are being changed weekly, shown only over the Friday to Sunday weekend, and will also include Anglican standards. Three shows Friday and four each on Saturday and Sunday is part of the setup night and through the holiday weekend, included, besides Feld, Welshand Cella Budkin, also of the Yidsh stage: Patton Sisters, dance team; Kraft and Dayton, mixed acro dou, Jack, Stillmark it we-piece band country in the property of the property of

rom the Oriental, Chicago, to De-troit as the opening name.

Colonial has been straight sound heretofore. Will play four or five acts weekly on an elastic budget. It's in the downtown zone.

#### LORD & **STEWART**

Tailors of Today-And Tomorrow

LONDON: 19 Albemarle Street NEW YORK: 660 FIFTH AVENUE

Best Coffee in England **OUALITY INN** 

Leicester Square

#### Joe Clymas' New Unit Slightly International

Chicago, Sept. 5.

Joe Clymas, of the Clymas vaude troupe, is producing a new unit based on the experiences of his travels through the Orient with the A. B.

Marcus show.

Has a flock of Oriental wardrobe and scenery, but general tone of the revue will be French. Figures to be ready for opening late in September.

#### **BRANDT ROUTE** STARTS SEPT. 21

Rotating stage shows on the Brandt circuit get under w Steph the Brandt circuit get under w Steph the Brandt circuit get under being stage to the Brandt healter, Blooklyn, brings in Sammy Kaye's orchestra and Bob Dupont. Three other Brandt houses in the charlest and the Brandt houses in the charlest and the Windsor, Bronx, Audubon, Manhatlan, and the Carlton, Jamanica.

Stage shows open 21, the opening Talbush bill going into the Windsor and the Audubon getting Jimmy Dorzey's orchestra. The Carlton is Shows will rotate in the following order, Flatbush, Windsor, Audubon and Carlton. Arthur Fisher is doing the booking. Vaude Spot The Century theatte, in download on the Carlton Septiment of the William of Saranae orch, is basp cooner at the Will Rogers, ditto for J. A. McCullouid Farmer, Joe Reynolds, Marcel Charaphy, Tom Phillips all were given their go-home papers. All made the grade in less than a year. Jules Zwilling, Kitty Horan, Jean Ryan and Moe Gould all handed O.K. reports. They are looking up timetables.

Ga. Spot Sets Talent

Atlanta, Sept. 5. Hawkins' Hangar, nitery opposite Atlanta's municipal airport, has put in floor shows, with Betty Blue as m.c.
Spot features Jimmy Duffy's orch,
with Jimmy Kilpatrick as soloist.

winter.

Garden Pier, playing road shows, also showed its heels to Pagcant Week, and has pulled down-every-thing, going dark over the Labor Day holidays.

The two piers, Hamid's Million Dollar and Stee Pier, took all of the holiday business, both spots packing the holiday business, both spots packing and Artie Shaw and his orchestra as the top card, while Steel DAYTON LOOKS SET

FOR A LOT OF FLESH

Dayton, O., Sept. 5.

Colonial, closed most of the summer, reopens with vauddim on Frincher, reopens with read of the value of value of the value of value o

Atlantic City, Sept. 5.

This resort's amusement industry this week will wrap up what is left of a sizmal season, save for a few body for a sizmal season, save for a few body for a sizmal season, save for a few body for a sizmal season, save for a few body for a sizmal season, save for a few body for a fe

### HILDEGARDE

CAPACITY BUSINESS NICHTI V

SAVOY PLAZA HOTEL

NEW YORK Per. Mgr.—ANNA SOSENKO Ex. Rep.—JACK BERTELL

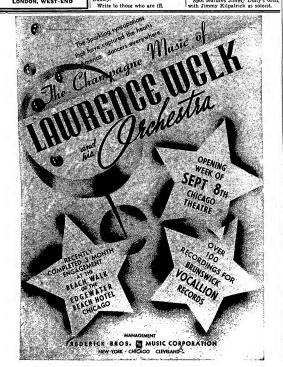
Outstanding Comedy Hit of New York World's Fair

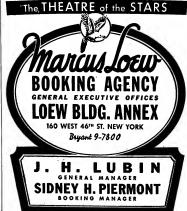
WALTER DARE WAHL

BILLY ROSE'S AQUACADE

SIDNEY FISHER

75/77 Shaftesbury Avenue PICCADILLY, LONDON, W. 1.





# ATTENTION! VARIETY ARTISTS!

The Four A's Dispute With the I.A.T.S.E. Is Settled!

The American Guild of Variety Artists is the ONLY UNION affiliated with the American Federation of Labor which has jurisdiction over performers in night clubs, vaudeville, presentation houses, circuses, carnivals and fairs.

To Protect Your Contracts and Bargaining Rights'

# JOIN AGVA NOW!

AGVA is sponsored and fully supported by its sister unions in the Four A's—Actors' Equity, Chorus Equity, Screen Actors' Guild, American Federation of Radio Artists, American Guild of Musical Artists and the other Four A's branches.

It Now Has the Added Support of the I.A.T.S.E.

AFA members with paid-up cards will receive full credit in AGVA.

No initiation fee will be required of AFA members in arrears or members of other Four A's branches who join AGVA now.

Sign Application Blank at the Nearest AGVA Office

NEW YORK CITY: 11 W. 42d St. PEnna. 6-3171 Sign Up At-148 W. 46th St.

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SAN FRANCISCO: 220 Bush St. Sutter 3196

AGVA will open offices in other cities immediate.

AMERICAN GUILD of VARIETY ARTISTS

# Miami Already Priming for Winter: Gambling Lid Looks Permanent. **But Strong Summer Augurs Well**

Miaml, Sept. 5.

Weil, it's been a bigger summer than skimmi and its sister-city over than skimmi and its sister-city over the supercection of the supercection of the supercection of the supercection of the summer vacationists. Too, the extensive vacationists. Too, the extensive vacationists. Too, the extensive vacationists. Too, the extensive vacation business. Some \$10,000,000 worth of new hostelfries are zooming up on the Beach, and the extremely continued that the summer vacation continued to the summer vacation here each summer) and the stenos, trailer-impressries and the clerks from the Carolinas, Georgia and middle literally present. Even the sourpuises and professional -calamity-criers auticipate new highs all with more bistro functioning than ever before, and more real money, changing hands than Greater Miami (Continued on page 41)

## Det. Nitery Biz Looks Okav As **Auto Plants Hum**

Detroit, Sept. 5.
Nitery situash here this fall, at least as far as the number of spots are concerned, appears the brightest in several years, with several new clubs and practically all summerclosed ones due to open shortly after Labor Day.

clubs and practically all summer-closed ones due to open shortly after Labor Day.

I standpoint, coming sea-ment of the company of the com-servation of the company of the com-tions start on 1989 models, with pro-pered conceeding the company of the property of the company of the com-tives have sufficiently recovered from strikes, etc., to have a few cents for nocturnal entertainment.

Design for the company of the com-traction of the company of the com-traction of the company of the com-tent of the company of the com-pany of the company of the com-pany of the com-tent of the company of the com-pany of the company of the com-tent of the company of the com-pany of the company of the com-tent of the company of the company of the com-tent of the company of the company of the com-tent of the company of the company of the com-tent of the company of the company of the company of the com-tent of the company of the company of the company of the com-tent of the company of the company of the company of the com-tent of the company of the company of the com-tent of the company of the company of the company of the company of

JUNE THE LOW JUCKINSON'S ANTI-IQUOT SEMPRING, JOCAL NET SEMPRING TO SEMPRING THE ME SEMPRING THE SEMPRING T

Detroit, Sept. 5.

John Mohan. 42, who shot and killed Helen Chertos, local nitery hoofer, on Aug. 9, was sentenced here last week to life in Jackson prison.

Mohan testified that he killed Miss Chertos because she had spurned him for another man.

Coo-Coo Starts
Fort Worth, Sept. 5.
The Coo-Coo Club, new nitery, here, opened Thursday (31) on suburban site of old Ringside Club.
Ernie Palmquist's 12-piece band did

Arena, N. H., Resuming Sunday Vaude Policy

Suntay value Folicy
Arena, local auditorium, bries, Sept. 5.
Arena, local auditorium, bries, Sept. 10.
Spot had unusual success with venture last spring, and will operate weekly indefinitely.
Opening bill is Ted FioRita orch
plus a stage show. Jimmie Evans books the spot.

#### PHILLY ARCADIA-INTL. **BECOMES AN EATERY**

Philadelphia, Sept. 5. The Arcadia-International, closed since last Jan. 22 by bad biz and labor troubles, will reopen Oct. 1 as a de luxe eatery.

The restaurant in the basement of central-city Widener building will be operated by Samuel Boothby Kugler, a member of an old Phila-delphia family of restaurateurs. Kugler has operated a place, fa-

Kugler has operated a place, fa-mous for the quality of its foods, at 15th and Chestnut streets, since the turn of the century. Kugler leased the Arcadia, which has been best by a jinx since pro-hibition, for 15 years at an aggregate rental of \$300,000, from th. Widener Estate. Kugler said the place would definitely not be a night club. The only entertainment feature would be an orchestra. Whether dancing would be allowed has not been de-

would be allowed has not been decided, he said.

The Arcadia-International was the most elaborate night club in the city, and was rebuilt in 1934 at a cost of \$250,000. Bankrollers were a group of Main Line bluebloods who formed a company headed by Arthur H. Padula, pay operating the An-H. Padula, now operating the An-chorage on East River Drive,

### Mich. Nitery Clipped

MICH. NITERY CHIPPER
Intruders early Thursday (31)
broke into the swank Golden
Pheasant night club, jimmied the
safe and made away with \$1,000, the
nitery's weekend receipts.
Club attendants discovered the
burglarly. Liquor and other supplies were unmolested.

#### New Acts

JOHN GALLUS

raramount, N. Y.
With considerable brushing up, this
turn offers good possibility for holding a strong middle-of-the-inspot. Corny and tiresome beginning
will have to be eliminated, however,
with concentration on the mariontitle.

ettes:

Gallus opens with a routine consisting of balancing a ball on a clarinet which he is playing. Inasmuch as he is a very mediocre balance artist and even less imposing as an instrumentalist, it gets nowhere.

arrumentailst, it gets nowhere.

Dropping that angle, he produces a line of eight dolls which operate simultaneously on a series of string. They perform to perfection, going through bumps and a mifty military tap routine for good results. Herb.

BUD HUGHES and FALS
Magle, Dog Gymnastic.

Roxy, N. Y.

Bud Hughes and his two performing dogs work like veterans, although
opens with magic, but his sleight-ofhand is subordinated to some annaing tricks with his canines. Latter
Hughes uses the handles-chief knot

grabs the big applause. Hughes uses the handkerchief knot tying and unitying stunt, the appearance of kerchiefs from a sheet of the solid dice with effect. Latter serves as the means to bring his first dog acrobat into view. Both animals of through a routine of balancing on and adagto twirts that bespeak hours rate of paintaking practice. Enough variety and skill here to make turn rate for cate floors or theaters. Wear.

HOWELL and COLES
Song, Danee, Patter.
January
Patron Colored lads, who've been around in smaller houses, show rare promise with their songs and stepfor his own warbling white lankler youth confines his efforts to for his own warbling white lankler youth confines his efforts of the song warbling white and make them sound funny.
Act meeds tightening and snappier.
Act meeds tightening and snappier had not been sound funny.
He was not so the state of the state of the state warbling his members with the last two months. A little more by the taller lad should help. Wear.

#### Unit Review

#### Artists & Models Revue (ORIENTAL CHI)

Chicago, Sept. 1.
Three Jacks, Landre & Verna,
Tyler Thorne & Post, Paul Robinson,
Leary & Craven, Andree Fay, Florie
La Roche; 'Second Fiddle' (20th).

Earl Taylor's unit, two house acts nd an amateur are a lot of show

Earl Typlor's unit, two house activations that externee effort, though he does in the control of the control of

### Night Club Reviews

CASINA DELLE ROSE

(ROME)

Rame Ang 28.

Ballist: Duo Montano Guarrier Kalserge Cara Statice, Meue Bianchi;
Rome Attillic, Dante & Rolling, Dark & & Rolling

on duet ranches.

Let a let a

imillet-wielder shows for the opener, interest that the value of the opener and the control of t

#### Cocoanut Grove, N. Y. (PARK CENTRAL HOTEL)

Nat Brusiloff orch (8); Mara, Skeeter Palmer.

Nat Brusilof orch (8); Mare, Skeeter Palmer.

The Park Central further curtails in the Park Central further curtails in the Park Central further curtails in the park control of the park can be provided by the park can be park can

39

#### PARAMOUNT. N. Y.

Larry Clinton orch with Ford Leary, Terry Allen and Mary Du-gan; John Gallus, Dean Murphy, Cass Daley; 'Star Maker' (Par), re-viewed in Vaniery Aug. 23.

with the strong Larry Clinton ag-gregation to back up three good spa-cialty turns, the Paramount achieves a highly entertaining 53-minute lay-ton this seah. Only 3y in the pie-ton the property of the strong of the state of the piethora of other talent. If s figured to balance the setup and take off the strict ju-tually given the composition of the composition of the strict ju-tually given the composition of the language of the property of the piethora of the strict juty of the piethora of the composition of the piethora of the pie

hardly a break for the tainnut jive clan.
With the thought of keeping down the swing, after the first few shows, Terry Allen, Clinton's male vocalist, was eliminated. With Red Forvos Allen was handed only one chorus to do at first before beling shunted out entirely. Too long a show is the exelevation.

crew until about six weeks ago. Allen was handed only one chorus to entirely. Too long a show is the explanation. In the control of the contr

quite a looker. Pipework medicore could a looker. Pipework medicore the country of the state of

B.o. blg at last show opening day
(Wednesday), Herb.

#### MINNESOTA, MPLS.

Minneapolis, Sept. 2.
Jack Materick's orch (18), Lew
Brock, Patica Wynn Dancers (12),
Kenny & Burke Geraldine & Okeny
Henry Stroud Twins, Within the Law (M-G).

in the Law (M-G).

For the second time since this
4000-sext house reopened nearly two
months ago it has a name headliner,
the Stroud Twins. Current layout
protestrate the usual generous amount
represents the usual generous amount
earlier and the control of the low
admission scale.

Getting the show going, Jack Malerich's 18 musicans, on the elevated
admission scale with a showy intapsodic arrangewith a showy intapsodic arrangewith a showy intapsodic arrangewith a show in the
show and their own numbers
the show and their own numbers
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to state the show and their own number
to show the show the show the
construction of the show the show the
construction of the show the
construction of the show the
constru

ords whistling and the spoken voice, a clever contribution.

Lew Brock, m.c., introes the acts, the words of the spoken with t

precision routine.

We should be sho

stock in trade.

Geraldine and Joe, dance team, have plenty of ability, but their act needs polish. The boy's varied somersaults though, cop applause pay dirt. Geraldine puts over onc

comedy song about audition troubles, tap dances neatly and joins her partner for a knockabout burlesque adaglo and ballroom number that scores laughs.

partner for a knockabout burlesque scores laught. Am anducip Henry Semon, ventit. He must develop his per some laught. He must develop his per some laught s

#### TOWER, K. C.

Kansas Gity, Sept. 2.

Paul & Petit, Maidie & Ray, Dick
Ware, Hank Broom & Vita Carliste,
Novaline Payne, Milton Frank, Jack
Wendover's orch, house line; 'I Stole
a Million' (U)

Styled Beach Brevities, this week's presentation at the reopened Tower was nicely paced through more than half of its 47 minutes at the opener, but sagged somewhat at the closing.

more than half of its 47 minutes at the closing.

Opening is presentation of the line in beach fashion show. Dick Ware, the lock ware, the closing of the line heath fashion show. Dick Ware, the line heath fashion show the light as sistince from the femme, features handstand balancing on stairs, mone-sistance from the femme, features handstand balancing on stairs, mone-shappy and fits nicely as an opener. Maide and Ray, as modernistic orwhop and coupling and one twirit of acro dancing by the girl. Duo resisters as a novely turn. Silhouettel orrebands of the line of

#### CARMAN, PHILLY

Philadelphia, Sept. 2. Ted Lester, Ward & King, Kimber-ly & Page, Kidoodlers (4), Dino Cortese's orch (10); 'Clouds Over Europe' (Col.).

The show at this uptown th The show at this uptown theattre is a good buy at the price (560 and typed right for a nabe audience composed mainly of middle-class millworkers. It has just enough roughhouse to please the hardworking millhands and their mapsetacular acrobatics, juggling and horseplay for the moppets who compose a big portion of the audience at the show caught (Saturday afternation).

noon).

Show opens with an overture by the Cortese crew, composed of marial airs in keeping with the times. Opener, Ward and King, lead out and wind up in a blaze of fancy juggling, with male member of the act tossing innumberable fancy-colored hoops into the air, roulders, them of his chin, neck, shoulders,

etc.

Ted Lester, who clicked two weeks ago at the downtown Fox, was in the No. 2 pot. Goes over unusually well with the kids, who applauded from the many types of musical instruments and noise-makers. His musical tools range from a pair of night club noise-makers to a Russian ballalike.

sian balalaika.

Kimberly and Page have an act that's reminiscent of the real school of vaudeville. They go from the saucy in wisecracks, bringing the giggles from the married women, to slapping each other around to a fare-thee-well for henefit of the

men. Winding up the show are the Kidoodlers, quartet with 5-and-loc
store musical equipment, giving out
with plenty of jive plus some corny
vocal renditions that click. Picture
appropriately enough was Clouds
'Over Europe (Col). Shal.

#### STRAND, N. Y.

Ozzie Nelson orch with Harriet Hilliard, Roseanne Stevens, Phil McCann; Louis Prima, Betty Bruce, Betty Lou, Qon Cummings; 'Old Maid' (WB), reviewed in Vaniety

Lengthy holdover of Clid Maid tensions. The second of the control of the control

#### EARLE, WASH.

Washington, Sept. 2.
Clare & Sana Sisters, Helen Faye,
Beauville & Tova, Medley & Duprey,
16 Roxyettes, Una Cooper; 'Golden
Boy' (Col).

Berkinstille at 1908, Receipt & Dippley, 1809 (Col).

Little of everything in this one and curious angle is that a heavily make the curious angle is the collection of t

travelers open on black serim, with line banked on other side in white sain gowns. Number, under changing lighting sees over nicely and gain for Beauville and Tova, dance team, and the sain gowns. Number and the sain of the sain sees of the sain of the sain sees of the sain see

#### Roxy, Salt Lake City

Salt Lake City, Sept. 5.

Beebe Randolph, Bobby Pinkus,
Mae & Fay, Grisha & Brona, St.
Clair Sisters (4), Billy Floors Orch
(5): Smiling Along' (20th) and 'Trip
to Paris' (20th), dual

Cleir Sisteri (4), Billy Floors Orch
(5) Smiling Alony (20th) and Trip
to Pears' (20th)...

A good-looking blonde with an
elastic body and pagneti-tilbe legs
and and pagneti-tilbe legs
and and pagneti-tilbe legs
and and and and and and and and and
marques elasts the show from four
other act at the burg's lone wadacreen fare lasts the show from four
other act at the burg's lone wadscreen fare lasts the show and in
minutes.

Beebe Rendolp, spotted
in the opening canto, unlimbers a
unique routine of acro terping.

Garle initial statis three hours and is
minutes.

Beebe Rendolp, spotted
in the opening canto, unlimbers a
unique routine of acro terping.

Garle initial statis, employing a fleshedge in the statis, employing a fleshgymnastics, sees her successfully negymnastics, sees her successfully and
complete the statistic of the statistic of the statistic of
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CHICAGO, CHI

#### CAPITOL, N. Y

Judy Garland, Ray Bolger, Bert Lahr, The Martins (4), George Stoll orch; 'Wizard of Oz' (M-G), re-viewed in Variety Aug. 16.

Necessity of Mickey Roncy's ex-ting the Capitol show because of prior commitments on the Cosst re-prior commitments on the Cosst re-coming, into the fir and Ray Bolger coming, into the fir and Ray Bolger coming, into the fir and analysis of the Cosst Ray of the Cosst Ray (30) to team with Judy Garland, who holds over from the previous week's engagement. Fig., Win-tow week's engagement. Fig., Win-tow week's engagement. Fig., Win-tow week's engagement fig., with week's engagement fig., Win-tow week's engagement fig., Win-tow week's engagement fig., Win-tow week's engagement fig.,

attractions giving the house three names from the cast. If a socko mane from the cast of a socko process of the control of the

#### STATE, N. Y.

Harvest Moon Ball Winners:
Marpo Sage & John Phillins (allaround champy, Mrisma & Clarence
around champy, Mrisma & Clarence
Frank Farrell (Vienness walts),
Dorothy Campeth & John Sakos
(rhamba), Ann Fenchak & Wilsian
Williams (indehop); Cappy Barra
Ensemble (7), Ginger Harmon,
Three Swift, Ed Sullium Rindy
Zauering's house orch; Bean Geste'
(27),

A rainy opening day (Thursday) and the nutbreak of hostilities in a received the control of the

Ross MitrLean Kathryn Tate Lee Miles Gwen Gary Holel Park Central (Cscanut Grore)

(Cacanut Grove Nat Brustlaft Orc Holel Pennaylvar Tommy Darsey O Sark Leonard Edythe Weight Skeets Herfurt 2 Scoulter E & J Leach Art Baker, 3 Intel Savoy-Plas

Art Raker.3 Hutel Savoy-Plaza Emile Petti Ore Hildegarde Holel St. George

Dave Murtin Oro Dec William Botel St. Morliz

Jack Shert Ore Volletje & Barry Vvonne Bouvler 3 Idlers Peggy Adams Hotel St. Rogle (Viennese Boof)

(Vicunese Root)
Freddy Steele
for Flines Ore
cules Lands Ore
lucille La Mary
Maris De Forest
Farbary McLean
Fiddle Singer act
Siddle Singer act
Siddle Singer act
Siddle Singer act
Siddle Singer
Mary Parker
Hilly Daniels
Som dale
Hacoli Mithards
Hotel Taft
Fines Light Ore
Peegy Minns
Somith Haward
Jizhi Drigade
Hale Wadorf-

Holel Waldorf-Astoria (Sinriight Roof)

Grinden Grinde

### Variety Bills

# NEXT WEEK (September 8) THIS WEEK (September 1)

Numerals in connection with bills below indicate opening day of show, whether full or split week

NEW YORK CITY
State (2)
Hierost Moon Danc
Canis Barra 10
His Canis Barra 10
His Canis Barra 10
AKRON
AKRON
His Spitolin Dr
July Spitolin Spitolin Dr
July Spitolin Spitolin Dr
July Spitolin Spitol

### Paramount

NEW YORK CITY
Parameunt (1)
Parameunt (2)
Parameunt (2)
Parameunt (3)
Parellea Sorman
Parellea (1)
Parellea Sorman
Parellea (1)
Parellea (3)

#### RKO

NEW YORK CITY Music Hall (7) Harrison & Fisher Music Hall (3)
Harlson & Fisher
Faul Hankon
Jeanne Devereaux
Viola Phila
Nichales Vesilleff
Gnodrich & Nelson
Rabona Hasburg
Rockettes

CHICAGO
Palace (8)
Chesier Hate Gir
Norion & Deval, Merio & D
France: Arms
Cramb
Cramb
Artio Shaw Ore
Enter (8)
Artio Shaw Ore
Enter (8)
Enter (8) Gnodrich & Nelson Rabona Habburg Rockettes Corus ito Ballet Erno Rapes Sym HOSTON Kellh (8-19) Bwey- Brave Rill Ames Monre & Rovol Bert Walton Co 3-Petere Ste

# WASHINGTON

Week September 8th
RITA and RUBINS
NEISS TROUPE
FID GORDON
Via: MARK J. LEDDY

### Warner

NEW YORK CITY NEW YOURS
Signoil (8)
Ozzie Nelson Ore
Harriet Hijliard
Rose Ann Sievens
Louis Frims
Betty Bruce
Tummings

WASHINGTON
Earle (8)
Evana & blayer
Gao Foster Gle
Fld Gordon
Ruih & B Ambros
Nelss Tr Nelss Tr
(1)
(Tare & Sana Sis
Heleno Faye
Medley & Dupres
Gae Foster Gla
Una Cooper
Beuvell & Tova Beily Bruce
Don Cummings
PHELADELPHIA
Karle (8)
Sommy Kayo Oro
(1)
Jack Haley
Gene Kruoa Oro

#### World's Fair

NEW YORK CITY

NEW YORK CITY Approache Elemor Roin Johany Welesmuller Everett Starshall Walter Dure Wahl Gertrude Ederlo Frances Williams Marshall Wayne Marsholl Wayne
Slubby Krneger
F Wnring Gles Club
Corky Kallum
Pete Desjardins
Merrie Eugland

Old New York
Marion Eddy
Marion Eddy
Marion Eddy
Marion Eddy
Marion Wecks
Tummy Privett
Marion Wecks
Tummy Privett
Marion Wecks
The Ardall
Mark
Marion
Mario

Old New York

Poul Tremaine Orc Dogenhum, Pipers Alberting Rasch Co Kluys Horses

#### Independent

NEW YORK CITY
Raxy (8)
Calcary Berss
Merlo & Floria
Itas Poster (18)
Fas. Native Color
Note: 10(12)
Arran, & Fisher
Jone Brandan Co
(One to fill)
Jee Chrysten
M Douglas & Pric
Cardovas M
Hippottome (8)
Hippottome (8)
Charles Carrer
Glaria Binko
Kbloedlers

Jos E Lewis

HARTFORD
Slule (8)
Gene Krupa Ore
Frank Gaby
Jitterbug 6

HEMPHIS
Orplicum (8)
Maxing Sullivan

Tridy Hill Ore Tip, Tan & Too MILWACKER Riverside (1) Owen McGlinney Flow Christy Flow Christy Hall Gould Chiek & Lee Evans Dancers Waser Fred Evans Minnesola (1) Stroud 2 Minhesona (4)
Siroud 2
Kenny & Burke
Henry Slemon
Geraidine & J
Jack Maherich
Lew Hrnek
Joe Griffin
Patricia Wynn Co

PATRIBSON
Majentic (8-11)
Word & King
McGrath & Deads
Nellie Armaut Co
Hickoy Bros

J Bolabanow Ca
PHILADELPHIA
Cariman (8)
Major Rowes Co

JETMAN
Bway (9 mily)
Arena & Fisher
donn Brandon Co
(2 to fill)

#### London

Week of September 4

Trocailero Rest Babby May Occete Athoo Ernie Mack Hal Monken

Jack Lavier
Latesha & Lairent
HOLLOWAY
Gaumant
Cingate Co
V & Y Browning
Mocris & Cowley
1812NGTON
Him Mail Attam
Dominion
Peg Leg Bares
Tex Melood
2 Manginis
CAMDEN TOWN
Gumont
Morgan & Hudley
Diamonilos
Bounand Co

ISLANGTON
Hitte Hall
Heart Hitten
Bemand Co
LEWISHAM
Gaument
Buck & Chick To,
Jowell & Warrise
Bressellos

SR'PHERDS BUSH Payllon

SRTPHERDS BUSH
Nave Author
Nave Author
And Author
And Author
Contains & la'rence
TOOTING
Winter Medit
And & Blaine
Marion Polic
Larry Kennile
WALTHANTOW
Graunds
Fredrick Williams
Robert & Williams
Donniel Person
James Author
Honnie Stelliers
James Author
James Auth

#### Provincial

#### Week of September 4

Cabaret Bills

NEW YORK CITY

Bonnada Co
CLAPHAM
Granalla
Winifred Scort
Ann & Elolus
Marion Pols
Jean & Trixis
Larry Kembis
EAST HAM
Granalla
Chevaller Bros
Cingalec Co
Premier

Premier
Morgon & Hedler
Bromo Breezy B
Rex Roper & M
GREENWICH
Granada

Chevaller Broo Cingales Co HAMMERSMITH Gaumont Navarre

Week of ABERDEEN TIPOL Dawn Davies Bobble Kimber DUNDEE Palace Carroll Elbuards Elbusher Carroll Elbusher Ca

Carter & Bawle Muzi O'Neill Bill Bertolotil's

Angelo's Rivinus al Jona of North and Dirac & Martin Dirac & Marti

Sister Tharpe Tanya Katherine Perry Beachcomhere Chocols teers Ruby Hill Son & Nanny Vodery Choir Cubun Cusine

Julia Hayre
Alage Hayre
Mangeon Tr
Lucillo Islande
Siman Fractic
Lulu Batos
Willie Solos
Willie Solos
Harry Armstrong
Elizabett Nursay
El Chico
Julian Hustis Ore
Los Carreno

Kellaway & B A GLASGOW Pavillon Tavillon
Toniny Morgan
Toniny Jarke
5 Sherry Bros
Herbert ava
Herbert ava
Joe Niroli
Lucy Loupe
Lillian Gay
Livent Andrew
Shakespeare
Foung & Railoy

### LOS ANGELES

illimore Bowl
Mardoni & Louise
Paul Regau
Armbia
Park & Clifford Jimmy Grier Ore Evelyn Ferney Cafe Callente Diena Caetillo Pepo Suerez Ore Lux I nequez

MacLovia Ruis

Large

Rddie Davis Ore

Jeseph Smith Ore

Le Coq Rouge

Geo Sterney Oro

Tladale 3

Cafe La Maze Wint Shaw Mai Borne Ore Club Ball

George Yount Bruz Fletcher Coconnat Grove Sarry Adler Orrin Tucker Ore Karl Carroll

Solenda Miraline
Maria Jopes

Kamesa Bose

K

Cubus Cusius
Cubus Cusius
Suborio Ore
Custri Suborio Ore
Custri Suborio Ore
Custri Suborio Ore
Custri Suborio
C

Acting the profession of the state of the st es n.
Holes
Jan Saviii
Molel MeAh.
J Messara Orrodenana D'Arry
Jendan D'Arry
Holel New Yurker
(les Terrow)

"Spieltha Oro
"Nion"
"Holes
"Holes (lee Tertuce)
Siege Fleida Oro
Claire Sanon
Sale Walley
Edith Dissiman
Vorg Hraba
Douglina Doffy
May Juda's
Du Besian Fulley
Honny Roberts
(Manhullan Roo
Prié Kent Orc

Indigo Cafe
Sel Brown
donn's Ellard
Jack Front
Jeon Evons
Helen Eusten Lu Cunga fredwiken E i knyez Ore Dayn Miller Ore Littla Club Walter Dynon Lu Cunga

Ted Bruce Oscar Lopez Village Bara Howard Woods Ore Green Williams Ted Polly Jenkins Ca Noil & Noisu Lou Velero Waltar Donahus Bara Donahus Donahus Ca Whirling The Geo Morris Ore Irene Stanley G & C Harbert Inused Dracken Bally Fryne

Marcue Balmer
Marcue Buly
Don Francisco Ore
The Mundalay
Murteh Sis
Tommy Bieke Ore
June Kilgoler
Glen Peget
Joe Orltz

Slinir Har (Forest Illis)

Bobby Day On Herbert Fields Slim Tanner Hilda Elfonts Angela Velez

Hilda Events Angela Velez Brelyn Joyco Stork Club Sonny Kondls Monchito Orc

Fulomur
Lionel Koye
Goorge West
Madio & Ray
Dick Itogers
Will Oaborne Ore

Paris Inn Tiny Burquin Pons & Claudette

Karl Carroll
Ken Stevens
3 Lovely Sia
3 Nonchatants
64 Angulardo Ord
Niroka
Lounbert
Johnsy Woode
Four Hot Shole
Lein Moore
Sanan Miller
Berst Wallace
Realmade Craig
Archie Bleyer Ore
Florent ine Gardan Dou Eddy
Lillian Tours
Parinales & D
Marg'rite & M'ritos
Kon Henryson
Eric Massey
Henry Monet
Helen Miller
Chuck Henry Oro

Heiry Oro

"H" Cafe
Konn' H" Cafe
Konn' H" Cafe
Konn' H" Cafe
Konn' Historic
Bay Hi

lant & Tanka Archie Bitoer Ore Horsultae Garden Horsultae Vicky Horsultae Vicky Anoabel Lee Horrino Sis Horrino Sis Harrino Harrino Julia Harrino Jack Owens
Barry Ringland
Lou Salles the

Hawuilaa Para Malad Kenloha Pan Kenloha Pan Kenloha Sam Kukii Oro King Cote 3

Topay's

Topay's

Lillian Taurs

Don Eddy

Juck & J O'Neill

Roy Jaonuls

Bert Knorren

Auhurn & Dadge

Wellace Millian

Eddle Sourles

Topayneties

Julia Caregies Ore

Trundere Emil Calejnau Oro Victor Huge Lionel Bampton Hen Gophman Ore CHICAGO

Ambiannida Malei

It McCrossy (the
Dan & Andrey Last
Dan & Andrey
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Dan & Andrey
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Dan & Andrey
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Dan & Andrey
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Dan & Andrey
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Dan & Andrey
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Dan & Comment
Devices
Dan Police
Devices
De Levin & Morthy
Leon & Mollife
Loo Martin Ore
Martin Martin
Martin Ore
Martin

Roberto Wateh
Nina Allen
Raille Frank's Club
Darothy Whilery
Fred Whilery
Fred Whilery
Fred Whilery
Sthel Gilbert
Joe Gallagher
Rainbow Grill
Barry Winton Ore
Barlym & Michael
Robert
Joe Gallagher
Paris Kelly
Jack Cole Co
Gall Gall
Eddio Le Baron Ore
Slinn Mar

Jean Joseph Embassy 1003 Ore Breward Intel Embassy 1003 Ore Breward Intel American Intel I

Chez Parce
Chez Parce
Harry Richman
Alie Lyman Oro
Russ Hame
De Angelo & Parler
Jane Lacraine
Ruth Daye
Evens Giu

Club Al Hal White Solly Pyde Billle Furgo Dorothy Dawn Hinder Ore

Nemaillea
Nichalas Il'Amico
Panchito Orc
Teddy Robriguez Co
Juanila Rios
Nina Orie
Mary Willia
Margo Vincente
Roy Bruce
Ted Bruce
Oscar Lopez
Villar, Barra Timber O're
Cital Alabam
Ani Surier
Mile S Bita
Mile S Club Alabam

Zella Smith
Wesley Long
Farey Styles
Billy Ecasieln
Raythm Will's
Charles Long
Partix Gils
Red Saunders Ore
Cangrees Hotel
(Glass Hat Ru)

(Glass Hut Rm)
Johnny Banga Ore
(Peacock Rm)
Joe Veru
(Pompellan Rm)
Irving Margraft
Dutch's

Bulelia:
Raigh Pook
Dolly Doline
Collette
Marted & Dawn
Hot King
Knowlan Ore

Edgenaler Beach Hotel (Beach Walk)

Will Ophorus Ore
Dick Rusers

Blaine Howard

Blaine Howard

Blaine Howard

Blaine Howard

Blaine Howard

Mar Nath Howard

Mar Stalthwelt

Mar

III Int
Nan Rinkstone
Mare Jane Brown
Berly Kurger
Day Cherney
Conv Marks
Sid Long Ora
Franken
KR Kat 4
Soula Zaranoil

Gane Kerwin Ore Jaros Sie (Dome)

(Dome)
James Hamilton
Empirs Boys
Ilon Niles
Jack & Mil-Warner
Jerry Gilddeu Club Delisa Mary Dixoo Tarxa Billie & Billy Zella Smith Wesley Long

Jerry Gilddeu
(Panther Room)
Fat Waller Orc
Nuggay Spanier Or
tasper Renrdou
Frank Payne
Tryon Sis
Dals Evons
Carl Marx

Rose Bowl

Bernard & Henrie
Livorge Moore
Whartan Six
Del Prado Ore
Silhouelle Clab
Margo Gall
Anno Agnor
Sane Conway
Kar Nickola
Kar Nickola
Conrad's Ore
Silver Cloud

Silver Cloud

Josy Connede Ore
Silver Cloud
Dud Bartell
Silver Cloud
Dud Bartell
Silver Choule
Silver Daniels
Silver Bandels
Silver Bandels
Silver Frolles
Have Fr

Subway Florence Ecison Ruszicka Curdus Murcia Harry Salx Orc

Harry Salx Ore
Suzle 'Q'
Hal Barbour
De ac Page
Millicent DeWitt
Vivian Etown't
Red Wilson Ore
Thompson'e 16 Club

Red Wilson Orc
Thompson's 16 Club
Ray Raynolds
Helty Moore
Lutube Shannon
Aunetto
Chichi Say Vicki
Richi Say Vicki
Richi Say Saniny Frisco Orc
Three Deuces
Hay Dodds
Charles McPlride
Librius Paliner
Lounie Johnson
Lounie Johnson

Byros, & Willis
John Willis
John Willis
John Willis
John Willis
Willis Moderns
Parkier & Fredericks
United Molimos Ove
Tony Chain Uro
Lucia Harcia
L Tower Ina
Saint Kasa
Inax Goant
Mary Grant
Madeline Gardiner
Loe (10
Whyna Broh
3 Hawellams
Frank Davis Gro
Towa Club
May de Fill
Margie Doile
Frankfor Donia
Kalilicon Kuy

#### PHILADELPHIA

Aachurage
Nancy Lestle
Johnny Graff Oro
Ann Kirwin
Rekalne & Pon'dao
Benneo Dicco
Cadiline Thomas
Berry Bros
Ozzie, Wells
Mimi Stewart
Henriquo & Adr'an
Billy Hayes Ore Jasephine Bayle Jennetto Idler Paul Kane Geo Allunder Ore Lexington Cadae
Bub White
Bury Naris
Mary Naris
Mary Naris
Artin Nelson
Artin Nelson
Dick Thomas

Cnfe Moroney
Hal Pinft Orc

Prt Procedl . Nikki Nikolai . Botty Williams Franklo Schluth Walt Temple Or Club Morocco

Morrison Hatel (Housen Oyster House) Mantred Gottholf Sian Hitoff Ord June St Claire

Namelese
Namelese
Melody King
Al Lane
Eddin Leon
Lauretta De Boer

Edilio Jeon
Louretta De Boer
Nippo Gardena
Angelica
Angelica
His Manage
His M

Paddeck
Colleen
Sid Schappe
Sidriey Ray
Lee Vera Naje
Kitly Lemar
Mortha King
Leon Doscampe Orc

Palmer House (Empire Room)

(Empire Room)
Jae Reichman Ore
trardini
Minor & Raot
Peter Higgins
Gerirude Simmons
Abbott Dancers
Phil Dooley Ore
Sheeman Hotel
(Celtio Cafe)

Club Morocco
Agnea Willia
Charlle Geins Ore
Greecent Lag Cahin
(Glaneenter Lag Cahin
(Glaneenter Agnis,
N. J.)
Warren Countjae
Mary Remay
Norman Laveey
Joe Kraft Ore
Dolly Yanghu Duthin's Rathukallar

Juanta Johnson
Chic Williams O
Gruber's Rof Br
Gavia Whita
Nadine Waish
Dotty Smail
Emily Moore
Marie Fitzpatrick
Harris Tavera
Alabama Corinne
Hobby Lyone
Greta Ladurr
Beily Thomas
Hillsbrand's

Hillebrand's

Frank Fisher Babe Reid Al Vierra Lei Nani Aloha Knimi

I Sashie Tookello
Dick Thomas

Thomas & Lollia
Dick Thomas

Thomas & Lollia
Jos Marythe
Jos Marythe
Jos Mynters

Ruller, Johnny & B
How Dompherry, Ore
Lidlo Vesiles
Sid Raymond
Hedras Marcia
Janubore Coledie
Jaks Spois

Oscilla, Jiang

Wood, & Wholen
Ann Page

Victor Hugo Ore

Manna Inn Dutkin's Rathskeller
Frank Fouti
3 Joyettes
Madeleine Sherblan
Sewel Ello
litta Ruberis
Irving Braslow Orc
Embussy

Sylai Roth
Victor Hugo Or
Manna Inn
Sam Crawford
for Begedret
Earl Lester Valle
Electronic Lester
Diane Borchell
Edyth, Gallade
Open Boor
Keller Twins
La Vono
Jam Rosel Irving Uraslow Or Enthusys Or

Jim Rossi
Pencock Gardene
Sylvan Herman O
Ann Reed
Purple Derby Purple Derby
Billy Flingerald
Hilly Burns
Jiminy Evans
Jiminy Evans
Ann While
Dea Anton Ore
Ann Laural
Gens La Mar
Margle, Belty & H
Ritly Flingerald
Halabow Terrares
(Hrafford, Pa.)
Lee Zello Ore

Manhow Zerrace
(Totalo O'Ra)

1 Totalo O'Ra)

(Clonienton)
Mickey Familiant Or
Alice Lucey
Data Field
Data Field
State Holf Cle
Littlian Russo
baylara Joan
Marie Hots
Genrgs Read
Lee Lomond
Lee Lomond Hildebrand a
Jimmy SimmoneDantleis & Day
Bully Brill
Dotty Korma & P
Norma & P
Norma Gis
Pots Hnyrs
Pat Purcell
Bobby Ice-Ors
Hildebrand 3
Hatel Adelphia

Gaurge Reed Loce Lamburge and Viking Cafe Francis Deva Dotty Moriens Murray Parker Marry Burke Ore Haymora & Des Virgina Jos Warou Wheel Jos O'Shea Al Bastian Ore Weller's Haf Bras (Camilen) Rudy Reader Jales Pharen Ore Jales Pharen Ore

Bill Burrls
Chiquita
Hoh & Hetty Cedare
Kollette & Deone
Rollo & Veroa
Bubby Maeris
Syd Holden
Elsie Harl
Senor Carmina
Rathe Teldoradiane
Yacht Club
Linius Relley

Jack Lynch's Cit Wallon Ruof) Vaccent Inzzo Oro Vaccent Inzzo Oro Case Prenkin Class Casks Tany Marks Sally La Marr Jimmy Black Grille Ruth Webb Jos Freectio Oro Jack's Grille Ruth Webb Jahmy Calli Jahmy Calli Patny Call Jimmy Bulley Kitty Helmiling Ore

# MILWAUKEE

Albletle Culb Hal Munro Ore Chet & Marcin The Forest
Virginia Grey
Berdina Diekoon
Helen Kaye
Yera Welsh
Mickey tinidman
Club Mailrid

Bort Phillip's Ethel Seidel Don Pedra Ore Blatz Palm Gard Eddle Sauth Ore Club Mailrid .
Cookie Harding Or
Arturo & Evelya
Edua Enrico,
Inorothy Mays
Club Milwankean
Otto Richter Oro
Club Suhara Cardinal Club

Jey Burt Orc

Chaleau Clink
Stan Jacobson O'
Magtley Gla
Burno & White
B

Chez Paree Wally Valentine Orc

Ore Clover Club
Jing Brynd Ore
Cab Horvath
Fayo Robects
Mary Kayo
Cleo & Ruin
2 Cocde
Rick & Snyder

Gorile Bennett Ore
Chu Tarris
Gordon Geiner Ore
Munne Index Ore
Munne Index Ore
Munne Index Ore
Munne Index
Stille Warrea
Fill Kwaften
Kathken Kaya
Joan Henard
Joan Blariey
Edilli Jiac
Congo Chh
Creating May ber
Lentanta Jane
Creating May ber
Lentanta Junehor
Lentanta Junehor
Lentanta Junehor
Lentanta Junehor
Lentanta Junehor
Lentantant Juny Ore
Cornles Blilp
Myran Stewart Ofe

Cordia Bennell

Ore

Myran Stewart Ore Bubble Stuart Rulph Lewis

Fadya Kubikofi Louis Stracter Allea Dunn Joue Streeter
Alea Dunia
Alea Dunia
Alea Dunia
Beb Garrity Ore
Grad Gale
Mambe's Grotte
Gus Erls Schroeder
Lempire Room
July Baer Ore
Hay Just
Virg Hoffman
Karl Ratech's
Sepple Boch Oro
Helene Sturn
Waiter Merhor
Merauerite Dibbie
Laraceuric

Rusty Banks
Ann Gregs
Alma Williams
Helen Clairs
Jean Hamilton
Romonn Brown
Helen Scaler's
Tony Bauer Ordeneview Wood
Jesie & Williams
Jong Burdick
Roma Coatello
Doloree Lamar
Ancy O'Blen
Al Harria Oro
Toddy Capp
Sehwarts

Behwartz Griff Williams Orc Red Ravin Orc liay Wick Irene Griggs Claudo l'armenter Larsen's
Ray Meadows Oro
Last Hound Up
Jimmy Rays Oro
Kea Keck
Lindy's Bill Davidson Ore

Bill Davinson Ore Six Point Club Caspor Reda Oro Earl Rigg Oro Irone Schrank Anita Alien Hose Marie June Herman Eddis Kube Flo Bell Botty Lune Jean Jacques Jack & Jill Strand Aupex Retly Gray Marty Hoff Log Cabin Carl Rergman Oro Minni Club

Minni Club
Trusy Do Rive
Trusy Do Rive
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Trusy Do Rive
Trush Rer
John Rer
John Rive
Moderniatio
John Gree
John Gree
Trush Gree
Trus

Onele Bert Balley Oro Sneeks Hartman

Jean Júciuses
Jack & Jill
Strand Amex
Simeon Philipoff
Simeon Philipoff
Silmetre Johnson
Billio Lamouth
Edule Apple
Tio Top Tap
Joey Feldatein Ore
Folilly Gray
Jerry Hergen
Virginia Glison
Geno & Connis
Utler Sis
Rosallo & Wechsier
Town and Country
Club Old Holdelbers Old Holdelberg Endie Zipp Oro Danna Lul'au Ria Do Vere l'eggy Hall Si Clair & Dara Nonio Morrison Louis Strocter Bobblo Rae Paris

Joe Gumin Cro Kenny Kay Little Ray Plankinton Ho: (Red Room)

Town and Country
Tinney Liveney O' or
Larry Powell
Ireno Liveney
Ireno Liveney
Migaon
Migaon Rogan & Mann
Wisconsin Roof
Fran Meekin Orc
M Merrymaker Orc
Tom Sheridan
Capny Lewis
Arnold Dupre
Maxine Beguetts Reno Riff Blake Ore Vivian Hotter

--CLEVELAND Hattan'e Club
Fred Helkell
Lois Miller
Ruth Parker
Kay Kristnian
Mary Jank
Hotel Allerton
Sondra & J Sieel
Hotel Cleveland
Cone Erwin Orn

Alpine Village Otto Thurn Oro Gain 6 Margaret Aemmer Herman Pirchner

Avalon Barron Ora man Priest nie La Vonne Bonnie Lavo Thelma Arline May

Alrwny Club Troy Singer Oro Judy Black Judy Black
Codar Country Club
Shoridna Walker O
Shin Thomas
5 Aces of Rhythm
Ann Baker
Dorothea Adams
Codar Gardens

Moek Cleveland Streling Medical Streling Duke Melvin Oro Bloomfield & G Sireamilned Sue Duke & Princo Dick Manigomer: Holen Wiles nery

Chateau
Chatea Southern Tavern Ted King Oro Don Kayo

Golden Glow Paul Simonetti Orc Mary Lou Gladys Delmar Camille Stanley Club George Winier ( Karyl Norman Jacklo Maye Ubangi Club Tonimy Barnes Ore Hertel Collins Ethel Avery Rose Marsan Sonny Carr

Camille

Gonrmet Club

E Rabinson Orc
Harrold Copeland
Eill Loebman
Lola Walker
Harry Meyere

#### PITTSBURGH

Red Mitchell Orc Anchorage Hughie Marian Ore Maynard Deano Club Carlton

Nell Brant
Di Cartno

Nila Norman

Cork and Boltie Arlington Lodge Kler Morrison Orc

Balconadee Varsity Club Ore Cork and Botts
Carla Moors
Nick Parillo
Eddie Peyton's
Mike Peyton
Reriha Muller
Hazel Calloway Bill Green's Benny Burton Orc Ida Iola Bill Birken

Crest
Jinimy Smith Ore
Eddle Jones
June Gardner
Jack Radgers
Carnevale Puppet El Congo
King Bass Oro
Connio Simms
Great Beulah
Gladye Sage The Empress Cango Durlinge Billie McAlliston Evergreen Gardons
George Baurer Oro
Itoy Saunders
Sally Palmer
Sherry Lane
Mary Lou Savage
Carol Crano
Hotel Henry

Angelo Di Pelma
'Nut House
S Rhythmanlace
Allee Brookn.
Boogy-Woogy
Jack Lewis
Zip Kielin
Reggie Dvorak
Al Merenr
Jim Buchanan
Harry Nossokoff
Pipes Hotel Henry
Dale Barkaese Ore
Hotel Jacktewn
Freildy Cantis Ore
Hotel Rosevelt
Bon Aire 3
Motel Rehenley
Howard Baum Ore
Binzz Aston
Jack Rogers Pines
M Spitalny Oro
Billy Sherman
Fnys Parker
Plaza Cate

Bob Carter Chick & Lea Zang & Todd Maurine & Norva Angelo Di Pelma

Jimmy Peylon ( Lynn & Mason Dowey Moon Mind Chevaller Chicquita Jack Smith

Riviera
Earl Mollen Oro
Show Boat
H Middleman Or
Verne & Arlene

Verne & Arlene
Sky-Vae
Tommy Dolan Ore
Union Griff
Art Yagello
Frank Natiale
Mika Sandretta
Webster Hall
Nelson Maples Ore
Uilly Rizzo
George Weber
Buzz Mayer

Paddock Int'l Georgo Scotti Zorila

Zorila Marle Kibhe Billy Harris Irma Lynn Watter Cele Freildy Farn

Hotel Wm Penn (Continental Bar) Rilly Chilzone Herry Martin Johnny Pritz Al DiLernia

Al Dilernia
Rullan Gorden
Bral Cawain Ore
Bral Cawain Ore
Bronle Perella
Bichnel Strange
Johnny Morris
Inck Smith
Betty Nylanter
Laury & Davis
Nors Lewis

Kennywood
Acrial Bailet
Iten Young Ore
Sinny Heaysard
Youngwers
Monterey
Bully Springer Ore
New Year
Hock Chinro Ore
Marry Miller
Thompon Sis
Hed Sports Buzz Mnyor

West View
Jack Crawford Or
Haty Crawford Or
Haty Crawford Or
Haty Crawford
Carl Miller
Cub Higgina
Sam T. Reed
Ritchey Circus
Willows
Red Kichala Oro
Billi Darnell
Johnny Duffy Thompson Sis

I line Spots
Raymond & Arden
Nixos Cafe
Al Marsico Oro

# ATLANTIC CITY Nonind Sally Kellh Dave Fox Madge Carmyle Zola Grey Elaine Jordan Edna Thompson Sid Rose Paddott

Rabelte's Rabelte's Beth Challis Pat Sheivin Manno & Strafford University Bric Cornea Buth & Turf Clab Jayne Manners 3 Playbays Armando & Llia tre Rolla Harry Dobbe

Celebrity Club Frances Faye Eddy Bradd Oro 500 Club 500 Club
Bea Suxson
Ross, Palmer S
Ray, Katya & K
Powers Gonraud
Howaya Brooks
Murlel Thomas
Milray Bis
Samny Watkins

Hotel President (Round-World Bra) Virginia Verrill Shullon & Carlton Elsa Harris Mort Braudé Orc Merry Go Round

### Rennuit-Edilis White Mildred King Charlie Masters Lee Bariell 3 Lunatrix DETROIT

Margo Mansell Nub Brown Oro Club Lido Covert & Reed Story Sis (2) Bennett 5 Ralph Fisher Or

Raiph Fisher Ore
Nebiolo'a
Yevo & Dora
Freddilo Maher
Di Glovanni
Monty Wysong
Ray Carlin Oro
Northwood Ins
Spac & Spot
Jack Campbell Or
Harry Davis
Lee Webb

Book-Cadlline He (Book Casine) Lowry Clark Oro (Motor Bnr) Vie Abis Oro

October Ban V.

Le Allowery
Tremers & Challe
Morely
Tremers & Challe
Morely
Morrie & Hogers
Learners
Morrie & Hogers
Learners
Learners
Learners
Hebs Lantern
Morrie & Hogers
Learners
Morrie & Hogers
Learners
Hogers
Morrie & Hogers
H

Commodore Ken Davenport Ore A. Murray Duncers 'Drunkard'

Coronado Dick Treso Bd (6) Maxino Demars

Harry Davis
Lee Webb
Oasie
Leonard Seel Oro
June & Jerry
Horothy Douglas
Gladys Delmar
Helen Labrhaur
Mine Curlo R (30)
Palm Beach
Danny Beeck
Brucs Glis
BiCarlo & DuBuis
Monnie Drake
Don Pable Oro
Powntan Corktown Tavern
Jino Carmen
Dick Haviland
Phil & Yvonne
Wally & Frances
Eddis Hritten Oro
Eastwood Gardens
Ted Weems Ore
Wilttler Hotel
(Gold Cup Room)
Charles And Trilo
Charles And Trilo Powntan Sammy Dibert Ord Redford Inn Redford Inn
Don Miller
Snn Dlego
Dino & Roslia
Nelson. Thumas
Geo Presnell
Mirtle & Earl Oro
Statler Hotel
(Terrace Room)
Frank Gagen Ore
Bob Allen Charles Auld Trio

Huntho Chan H'wood Beauties 12 MINNEAPOLIS AND ST. PAUL

Anglescy, Eddle Instue B (5) Iton & Jeanuette Dorothy Holder

AND ST. PAUL

Miss Jeannetie
Curtls
Dick Long Ore (8)
Bonny Verner
Hel Olero
Linyd Lallrie Ore
Excelaior Park
Jos Billo's Ore
Happy Hour
Gordie Bowen O (6)
Madelyn Joyco
Lounge Flerre Bowery : Red' And'son O'(3) Lillian Caodhuo Thomas & Mer'son Dunny Brown Co

Lounge Plerre Ken DeVillere Orc

Curly's

Owar Beliman Orc
Rayo Sis
Jimmy Hegg
Flying Wheels (2)

Minnesotn Terrace
Dnie Rhaden Orc
Jack Gwynne Co
Karle & Le Baron
Flying Wheels (2)

President
Al Weihe Oro
Sheldon Gray
Hennett & Crawf'd
Tom Allen
Ray Rowles

St. Paul II St. Paul Hotel Craig Bule
Stanley Love O (12)
Bobby Innis
Craig Bule
Hy Ackerman Oro
Dave Ackerman

Terrace Cafe
Howard LeRey Ore
Marguerite Cinudet
Stewart & Lee
Town & Country
Club

Miami \_Continued from page 38 has seen in many of its famous

has seen in many of its famous moons.

All this despite the alim possibility of gambling being permitted by the Tallahassee cars, and rumors rife that the FBI will virtually operate the place during the more rife that the real will real the real time that the real will be real to frequent to entire any Big City money Mismitch and the real time and time

continues for the Beach, at the regular \$25,000 annual fee.

More Hotels Building

Albion, St. Moritz, Governor, Collins-Park, Royal Palma, just a few of the new hostaries under sorties.

New Yorker, also operating borsel, and the particular port Louer House, in Intelligent Collins Park, N. V in new prop at Van Ness on Oessa Dirvie, with hotel son Oessa Dirvie, with hotel son Oessa Dirvie, with thotel son Oessa Dirvie, with those of Den, of Boston's soy, vinetability and Al. Goldman futere, Jack Goldman, Hickory House) will operate.

Rumors in Lan Dave Klicckner, of Rumors in Lan Dave Klicckner, of Presidy Farmery O
Faradise
Kaloah
Hill Balley
Dorls Rivmbollom
Lethia Hill
Charlio Johnson Or
Biondina
Willio Jacksan & Jr
Roscoe Shums
Jellie Smith
Mary Stafford
Raymond & Pord
Kitly Murray

Beanuth

sey-Vandezbilt) and Al Goldman irrere, Jack Goldman, Hickory Hickory Goldman, Hickory Rumors that Dave Kicckner, of Dave's Bine Room; will branch Here: Fan and Bill's, top steak eatery, debut Dec. J. Dave Singer, operator but Dec. J. Dave Singer, operator ery on the Beach) has changed the ename of his spot from La Conga to Kit Kat. Aubey Keoskie, former ename of his spot from La Conga to Kit Kat. Aubey Keoskie, former enterperneur at Aubery's Lagoon, turnitory of the Conga to Kit Kat. Aubey Keoskie, former ename of his spot from La Conga to Kit Kat. Aubey Keoskie, former ename of his spot from La Conga to Kit Kat. Aubey Keoskie, former ename of his spot from La Conga to Kit Kat. Aubey Keoskie, former procession, turnitories and beautiful to the season with name bands, if they're procurable at cracket prices. Aum-greeter, bows about Dec. 10. Twenty-third, incidentally, is now called Swing Street by the cafe men, with Winnies Waffle Shop, a few feet from the Romey, the est and in orders. Mitchell Wolfson, of the Wometeo Theatres, wangled into the Miami Beach city council by a 17-vote lead over Burbridge.

Some Fair Summer Shows

over Burbridge.

Some Fair Summer Showes
Minmi and Beach taverns offering
fair fare for summer shoppers; no
names but better than mediocre
talent. Jackie Maye, despile vicies
at the Paddock, but the minions
insist on no 'drag.' Also showing
are Virginia Manch Sextet, Three
Catles and Elmer Novaks orchesstatic the Paddock, but the minion;
are Virginia Manch Sextet, Three
Catles and Elmer Novaks orchestered to the Catles and Elmer Novaks orchestered to the Catles and Elmer Novaks orchestered to the Paddock, but the
Beatrice Howell, mimic; Three
Beatrice Howell, mimic; Three
Beatrice Howell, mimic; Three
Gance combos. La Palonan, Miami
otance Cambos. La Palonan, Miami
otance Warren Dancers and two
dence Catles and Catles
and Catles
and Catles
and Catles
Mickey Sigmond and Delore Hardy.
At the Beach's Kit Kat: Flea Mad
yalor, and good, too! Betty Ward
and Her Kittens; Disic Kay, with
the tags department; Viviau Royce,
shim-sham tapper; Madde Davis,
Spanish dancer, and Mike Payton,
mec.

Fave diversion of midsummer. Some Fair Summer Shows

1-c. Fave diversion of midsummer Fave diversion of midsummer visitors is fishing off the piers and causeways. No investment and plenty of action, with juke joints flootling the roadside en route home, and fish sandwiches and beer available for a dime.

### House Reviews

Continued from page 39 STATE, N. Y.

ROXY, N. Y.

Howell & Coles, Bud Hughes & His Pals, Maurice & Betty Whalen, Bor-rah Minevitch's Harmonica Rascals (9), Gae Foster Girls (24), Paul Ash house band, 'Adventures of Sher-lock Holmes' (20th), reviewed in this issue.

New stage show here is more of a Fanchon & Marco production than merely an array of lalent. It is a little light on number of acts, but the F. & M. touches and Gas Foster girls put the presentation over.

the F. & M. touches and Gas Foster.

There are the usual three siage eyefuls, with acts serving more as background than ever. Sturter is a background than ever. Sturter is supported to the support of t

been around for quite a while now and has gained considerable pollsh with the property of the

jueep Purple' modernistic dance ensemble by the In-Barrannis Ra-Borrah Minevitch's Harmonica Ra-Borrah Minevitch's Harmonica Ra-Borrah Minevitch's Harmonica Ra-Borrah Minevitch's Harmonica Harmonica Harmonica Harmonica Harmonica Harmonica Piccola Harmonica players imitating ovial dead monica players imitating ovial dead the players of the players

#### KEITH'S, BOSTON

Boston, Scpt. 1.

The Trojans (3), Robinson Twins, Hank Morton & Loretta Dennison, Sue Ryan, State Bros. with Fay Carrot (4), Raymond Pike, Rozellas (4), Larger (4), and Bad Lands (RKO), dtal.

chances, if any, are left to the imagination, parameters the mortising dancer is John Phillips, who, with Margo Sage, won the all-parameters that the sage was the all-parameters and the sage with the sage was the sage with the sage with the sage was the sage with the sage was the sage with the sage was From the front of the flouse the opening vaude show of the season here got away smartly in a 45-min-here got away smartly in a 45-min-here got away smartly in a 45-min-here got away smartly in a turnoil. Slate Bros, top-billed, played the first day of the substitution where the program 143, then the state of the sta

EMBASSY, N. Y.

its description on war's state of ex-istence.
Rest of the bill is anti-climactic. There are maneuvers by the U. S. Army, testing of its defense units by the Soviet, London preparations to the Soviet, London preparations to plane bombings and German youths being drafted to care for the farms while adults are preparing for the front.

(NEWSREELS)

in vaudeville section).
Slate boys played a shorter routine than usual and could have given
more than one encore as far as the
plaudits were concerned. A few new
cornedy and dance turn, which has
always wowed the customers here,
Fay Carroll, a nitty blonde, vocaled
Our Love' through rowdy interruptions by the Slates.

Fay Carroll, a nifty blonde, vocaled Our Love Hough rowdy interruptions by the Slates next-to-chitt, was well received for her vocal caricatures of night club singers and any on the control of the cont being drafted to care for the farms front.

A great number of publicity should be a second of the se

### VARIETY

# Strike Solution Heartens Broadway: 'Scandals' Tuneful 28G, 'Hellz' Tops, \$31,000; 'Paris' Up. 22G. 'Way' 23G

TALKS ON MATE'S PLAY

Mrs. Sidney Howard, whose hus-

pate in production conferences with

the other members of the firm. The

the other members of the firm. The author discussed his plans for the slow at great length with his wife, and it's flugred ther advice will be invaluable in staging the production. Author was to have done so himself, but with his death two weeks ago at its Tyvingham, Mass. farm, another that the stage of the stage of the stage of the Sherwood due back in New York from the Coast next weekend, has been talking to several directors there, while other Playwright mem-suitable man in New York. George S. Kaufman has been mentioned, but

S. Kaufman has been mentioned, but he may be too busy with his own plans. Elmer Rice, member of the Playwrights, is too preoccupied with

twriting his new play to take the assignment. signment.
'Madame' will go into rehearsal
Sept. 25 or Oct. 2 for an out-of-town
tryout.

> Legiters Attributed To Short Bankrolls

past couple of weeks, with three closings attributed to short bankrolls

closings attributed to short bankrolls and public apathy. First to close was Dwain Esper's "September Morn,—which-shuttered—after—one night at the Hollywood Playhouse. Thank Your Lucky Stars' listed four days at the Belasco theatre down and Labor Pains," originally produced at the Musart under augues of the Ladies' Garment Workspiess of the Jadies' Carbon Cooking of the Federal Theatre Choising of the Federal Theatre

atter brief moveover to the mayan.
Closing of the Federal Theatre
Project recently caused incipient
rush of legit angels. Most promising was Thank Your Lucky Stars,
produced by Ralph Paonessa at the
Belasco with Virginia Pine and Eddle
Cribbon topping cast.

Gribbon topping cast.

'Morn', a futile attempt at 'something new,' lasted one performance,
attempt to keep the Playhouse open
by hurriedly booking a screen feature, 'Marijuana,' but sexer folded
atter few days.

'Labor, Pains', following, with

after few days.

'Labor Pains,' following withdrawal of garment union's sponsorship, struggled along on a week-toweek basis, but closing was Inevi-

Horton-'Springtime' Top Manlewood Mark, 10G

Maplewood, N. J., Sept. 5.
Edward Everett Hotton-in Springline for Henry broke the records at the McCoy-Alexander Maplewood there by doing nearly \$10,000 last in Friday (1). Capacity and standing room at every performance. Cheeper seats at the matiness, which self for \$5c, and the cheaper which self for \$5c, and the cheaper \$5c, were climinated during the date.

Coast FMP Takes Over

FTP Sked, Sets 'Prince'

Los Angeles, Sept. 5. Shoestring-produced legit quite badly in the local area during

Closing of 3 Coast

First major worry of the 1939-40 HOWARD'S WIDOW JOINS threatened actors-stagehands strike was abruptly called off. Some managers consequently have placed shows in rehearsal. The list of new productions at this time is slim, but the season is expected to be late. band's posthumous play, 'Madame, Will You Walk?', will be presented by the Playwrights Co., will partici-

shows in rehearsal. The list of new productions at that them is sim, but productions at that them is sim, but productions at the time is sim, but some productions at the list of the list

'Ase Lincoln in Illinois,' Plymouth (47th week) (D-1,036; \$3.39). Takings Improved during first four days last week, with the gross around \$7,500; best money in some time and provides a profit.

rovides a profit.

Hellzapoppin, Winter-Garden (51st veek) (R-1,671; \$3.30). Still the front runner; heavy advance sale extends well into October; gross up to \$31,-

On. Leave H to Mc.' Imperial (resumed engagement) (37th week) (Mr. 1468-4330). After laying off seven weeks, relighted Monday (4); limited date, then to the road.

"Ne Time for Comedy," Barrymore (21st week) (CD-1,989; \$3.30). Had been on seven-performance basis (no up last week, and in eight times rated at \$16,000.

"Scandals," Alvin (24 week) (25.

rated at \$16,000.

'Scandals' Alvin (2d week) (R-1,-387; \$4.40). Starting with \$7.70 top debut, first week very good, though somewhat under capacity; estimated around \$28,000, placing it as runner-like (\$14,120,000).

around 325,000, passing the probability of the High property of the probability of the pr

around \$23,000.

The Little Foxes, National (30th week) (D-1,164; \$3.30). Still faring well; last week around \$12,000.

The Philadelphia Story, Shubert (24th week) (C-1,367; \$3.30). Straight show topper; with few incomers should continue cleanup; up last week, around \$19,000.

week, around \$19,000,

Tebacco Boad, Forrest (300th
week) (D-1,107; \$1.65). Still after
'Abie's Irish Rose' record and may
turn the trick; some improvement
with the field last week; over \$4,000 With the field last week; over \$4,000.

Woke! Boy,' Majestic (10th week)
(R-1,107; \$3.30). Should further improve; has been doing moderately well to a profit; rated around \$17,000.

ADDED

Pins and Needles, Windsor (92d week) (R-981; \$1.65). New edition again announced, to be billed as 1940 version, with insertion of new num-bers; over \$7.00), and okay for labor unionists, intimate revue.

# Shows in Rehearsal

"The man ....
Sam H. Harris.
"Too Many Girls'—George Abbott.
"Skylark'—John Golden.
"Gaprae Abbott.

Federal Music Projects Spelt.
Federal Ambitious musical concdy production program planned by
the Federal Theatre Project before
it passed into oblivion through congressional mandate. First of these
productions will be The Student
Prince! 'Skyiark'—John Golden.
'See My Lawyer'—George Abbott.
'Journey's End' (stock revival)—
eonard Stillman. Cast consists largely of project players, with a few outsiders.

#### Managerial Fault \_Continued from page 1

Continued from page I forming a production group similar to that of the Playwrights. The Kaufman-Hart combo may have inspired the Playwrights, since they for several years-with Sam H. Harris and Max. Gordon, and the formation of a corporation for productions would merely place them more driving to the position of producers. firmly in the position of producers. If such an enterprise is established, Harris will retain his interest as

Harris will retain his interest as probably would Gordon. Possible that other writers would be attracted to the new group, if formed, which would vie with the Playwrights Latter is also said to have silent Broadway managerial participation. Hart may have changed his stance in regard to taking 'bieces' of productions for when ing 'pieces' of productions for when 'Sing Out the News' ended plenty in the red last season he declared he

the red last season he declared he was through with that end. Both he and Kaufman were in. But both did very well for themselves with a following the season of the season of the You' and 'I'd Rather Ba Right, 'I do mention two of their winners, with Currently the most successful ac-Currently the most successful ac-Currently the most successful ac-currently the most successful ac-currently the with 'Rottapoppin,' are cleaning up with 'Rottapoppin,' in which the duo appears, and 'The Streets of Paris,' which the comics Streets of Paris,' which the comics

basis. Young Writers
With the leading dramatists trending to combinations, it is natural for
younger authors to similarly form
groups. Known that the Dramatists
Guild has encouraged such activity
among its membership. That, partly,
authors that their nerips of the death of the
authors that their nerips authors that their nerips at
the managerial nod in competition
with established playwrights.
Deposite the complaints, there is
Deposite the complaints, there is

Depsite the complaints, there is little doubt that producers are giv-ing attention to all scripts that are sent them with any sort of recom-

mendation.

In support of that, the Dramatists Guild has further advised its membership that if the play brokers are not giving them productive service, then the go-betweeners are losing their value and they may just as well go out and raise the coin and produce on their own. Little follows are also percoursed by the feet produce on their own. Little fcl-lows are also encouraged by the fact that plays which got scant attention when-shown-on-Broad into grade-A pictures

Opens in H'ford Sept. 23

Hartford, Sept. 5.

New Moss Hart-George S. Kaufman play, 'The Man Who Came to Dinner,' will be preemed at the Bushnell Memorial Saturday (23), management of house has announced.

#### Dramatists Look Ahead

Boston, Sept. 5. With the tag end of the season. with the tag end of the sesson, a survey shows that more authors this summer bankrolled or helped bank-roll their own play productions in roll their own play productions in ever before. Idea was that a stochastic play to backer, the dramatist would have a better say in mounting his play to greater advantage which play to greater advantage of the play to greater advantage or ovirous showease purposes.

Cornell, 'Angel' Dates

### Hike Seattle's Chances

Mike Seattle's Chances
Soattle Sept 5.
Most active legit season increase it
the outlook of Seattle, with the
Metropolitan housing the shows.
Katharine Cornell is booked in 'No
Dec. 32-37; Denniz King
Dec. 32-37; Denniz King
Dec. 32-37; Denniz King
Feb. 6-8, topping the list.
Sked also includes, Eva Le Gallirin 'Hedda Gabler, Julier', Jan 11-11, 11-

### 2 Hold Their Hats

New Haven, Sept. 5.

## Frisco Skids: 'Cavalcade' Off to 34G. 'Folies' \$28,000, 'Cargo' Nice \$4,500

### 'CHILDREN' OK \$9.500 IN 17TH CHI WEEK

Chicago, Sept. 5.

The John Barrymore show is stim, with My Dear Children's continuing to pound out a steady high profit.

Nothing in the offing for other districts of the state of the st

Tuesday was still a question at press time. Barrymore has an ulcerated tooth.

"My Dear Children," Sclwyn (17th week) (1,000; \$2.75). Still far up in the coin. Again nifty at better than \$9,500.

### 20 YEARS TO THE DAY Gillmore Reminded of Equity's Strike-Letters of Thanks

In case he'd forgotten it, the Equity council yesterday (Tuesday) sent a letter to Frank Gillmore. Four A's president, reminding him that just 20 years ago today (Wednesday) the actors' stifts against the Broadway managers was settled. Gillmore, who before sexuming the Four A's post managers was settled. Glilmore, who before assuming the Four A's post was for many years president of Equity, was one of the leaders of the strike.

Equity, was one of the leaders of the strike. Seciatively council also voted to the strike seciative council also voted to the strike seciative secretary, for their part is setting the recent dispute with stagehands' union and averting, a seneral strike in the entertainment industry. A wire was likewise east into of Labor vice-president, for his efforts to bring the opposing union heads together. Equity's first quarterly meeting of the zesson will be held Sept. 29 at the Labor hotel, N. Y., the council destricted.

### Elitch's 'Springtime' Okay \$7.000 in Finale

Denver. Sept. 5.

Closing the season with Springtimes the first season with Springtimes the season set which services the
line week season last week. Donald Woods and Gorge Societies of the
line week season last week. Donald Woods and Gorge Societies of
line to the season last week. Donald Woods and Gorge Societies of
line to the season last week. Donline to the season last week
line to the season last week
Springtime for Leary. Elitch
(1.525; 31.25)—With four sellouts,
the gross was \$7,000.

### Ralston-'Susan' 41G

Brooklyn, Sept. 5.
Esther Raiston in 'Susan and God'
at the Brigton received first-rate
press notices and drew strong palmpounding at all performances.
Current is 'Burlesque,' with Gypsy
Rose Lee and Guy Robertson.
Estimate for Verices

'Susan and God,' Brighton (1,400; \$1). Former picture name, Miss Ral-ston clicked in this opus; good \$4,500.

their first extra week. Added weeks, to include all of Sectioniber, are contingent of box reception to the contingent of box reception to cut recent folding, is getting back into include all views the contingent of box reception to cut recent folding, is getting back into thickneys and Naite management of the Belasco transfer of the Belasco

Legit bix has held up very well here considering the fact that many-seemed to be sitting around the radio here considering the fact that many-seemed to be sitting around the radio was to be sitted to be a sitting and the radio was the radio was to be a sitting and the radio was t

the third for this oldle revival,
Estimates for Last Week
'Swing Mikado', Geary (4th-final
wock) (1,56); 32.20. Biz fell off considerably last week when war news
started breaking. Company has been
started to be the start of the start in San Jose, Cal. Sept. 18. Show
will carry around 75 people, instead
of, the 100 that it had when first
popened at the Geary. Final week's
take came to \$5,000, fair, everything
considered.

REVIYAL White Cargo, Alcozar (3d week) (1,250; \$1.10). Still dragging them in. Last weck hit around \$4,500, profitable.

TREASURE ISLAND

Cavaleade of Golden West, Cavalcade (28th week) (7,000; \$1.10). Two

thousand extre seats have been
the 7,30 p.m. show, which has been
playing to overflow bit. Last week
managed socko \$34,000

trium, (4th week) (3,300; 75.0

trium, (4th week) (3,300; 75.0

thousand the control of the control

shows on the Bland has been saving. Dropped hely \$200; 100;

the proped hely \$200;

the prope

#### Jive 'Mikado,' Cooled By Heat, \$6,000 in L. A.

By Heat, \$6,000 in L. A.

E. Capitan, Hollywood, with The
Bit Capitan, Hollywood,
Barry and Hollywood,
Barry and Hollywood
Bit Capitan, Hollywood
Bit Capitan, Hollywood
Bit Capitan, Hollywood
Lambert Capitan, Hollywood

### Future Plays

"All Off," musical inspired by the life of Maurice, the dancer, is anounced as Lew Brown's second production of the season. Brown is working on the book with John Ceel working on the book with John Ceel with the music as well. Hollywood ammes are being sought as principals and an opening around Thankseying Day is planned. Tomas Live Marry," by The confession of the Conf

company manager for Max Gordon.
Although Gladys Cooper has been talked of for the lead, no date is

San clicked in his own; good set, and though Clisdoys Cooper has been conclosed in his own; good set, and the set of the leads of date is mentioned for the preem.

Scattle Sept. 5.

Tobacco Road' returned to Seattle to chalk up another substantial state.

Tobacco Road' returned to Seattle to chalk up another substantial state.

Tobacco Road' returned to Seattle to chalk up another substantial results and the seat of the se

# B'WAY EYES 10 BARN PLAYS

# Legality of 'Scandals' Ticket 'Loan' Depends on the League's Decision

The 'buy' on 'Scandals,' which opened at the Alvin, N. Y. last week, has been 'postponed' and may not be consummated. It has been denied by George White, Scandals' produced by the consummated of the cons

for tickets.

Revue's producer is said to have proposed a buy but this is denied by proposed a buy but this is denied by proposed a buy but this is denied by many the proposed a buy but this is denied by the proposed a buy but this is denied by the proposed a buy but this is denied by the proposed a buy but this is denied by the proposed and th

#### Passage on Spec

Louis Schonceit, of Mackey's theatre ticket agency, New York; last week received a phone call from one of his regular custom-

ers.

"You people have an inside track on getting all kinds of tickets,' the man said, 'can you get steamship passage for my oriend, Col. William Hayward, eis no object! All the state of the state of

# Olsen-Johnson Set to Expand As Managers

Olsen and Johnson, who have 50% of 'Streets of Paris,' at the Broad-hust, N.Y., and a material percentage of 'Hellzapoppin,' Winter Garden, N.Y., propose to enlarge their managerial interests. Whether they will participate with the Shuberts, as they have in the two revues, is not determined.

determined.

Planned is a straight play, in addition to which they have taken over outlight the score of a colored musicutified the score of a colored musistate that the score of the score of the score
that the score of the score of

#### 'Me' Return with Soph Like Breath of Spring

# 6 RATED FILM POSSIBII ITIFS

85 Shows Tried Out, Fewe Than Usual, But Favored Productions Have Better Chance Due to Greater Care in Preparation

#### MORE NAMES IN '39

Summer tryout season of 1939 is winding up this week, with scattered spots holding on for a time. There were 85 plays tried out, that number being approximate because there were some tryouts by little theatre groups or clubs, not all of which wete listed or observed by scouts. were litted or observed by acouts.

Not counting several new plays on
the strawhat boards, starting this
week (4), indications are that 10
possibilities for Broadway presentation were unfolded. This season
summer and more care in preparation was evidenced. That may portend a crop of possibilities whose
chances exceed those of recent prelised as potential Broadway productions. The actual net, however,
was negative, since none got across
was negative, since none got across
there. Result of the 1937 summer
there. Result of the 1937 summer
was hardly more productive, alon the Main Stem if presented there. Result of the 1937 summer was hardly more productive, although a high was reached in that 19 new plays out of 75 attempted were touted as having chances. But the rural activity merely provided summer aureesses for the actors, which actually appears to be the other plan proceeding vaccioners as change of pace from social activities.

#### 6 Film Possibilities

in the code with the criterion of the sign the code with the criterion of the code with the code with

### IATSE Charter to N. Y. Treasurers **Brings Their Suspension by TMAT:** Beef vs. Shuberts to Labor Board

#### Penance

Though somewhat tardy in taking action, hotels in midtown New York are soliciting the return of former permanent guests, many of whom are show folk. Same accommodations for the Most hostlethies not only jacked the rates but last spring frankly declared that permanents were not wanted. Soon they learned that was a mistake both ways for the expected N. Y. Fair influx did not materialize.

# Dan'l Frohman Sues to Restrict Use of His Name

Daniel Frohman has filed a N. Y. supreme court action against Barbara Willion, also known as Mara Willion, also known as Mara Willion, also known as Mara Mara Willion, also known as Mara Greenent signed between himself and the defendant on June 18, 1939, granting her certain rights to 1939, granting her certain rights to 1939, granting her certain rights to 1939, and the suprement signed May 28, be substituted.

The plaintiff asserts that on the last named date he granted the dand to sell the completed story either to radio or differ dramatization. For the substituted of the publishers of his two books in the publishers of his two books in the publisher of his two his two his two his two his two his trans the remarks and the support of his two books in the his greats her two his two his two his two his two his trans the remarks and the publisher of his two his two his trans the remarks and the his two his two his trans the remarks and the his two his two his trans the remarks and the his two his two his trans the remarks and the his transfer of his two books and his two his two his transfer of his two his two his two his two his transfer of his two his

Although the 8ght between was active year of segment between was actively of segment between the section of all show business, internal dissension within the Theatrical Managers Agents and Treasurers union of all show business, internal dissension within the Theatrical Managers Agents and Treasurers union of the section of the sectors in the sector of the sectors of the sectors

### 'Prince Alexis' Has 'Swell' Nitery Job, Through with Equity

### **Summer Tryouts**

HOLIDAY HOUSE

Legit Follow-Up

Now On.

Now On.

With the book amusing and the
With dressed eusemble in lively
dance numbers ulus specialties, it's
grade A amusement. Other than
Miss Martin's replacement the east
remains the same as that of last sea-

#### FUN FOR SALE

for his much younger ward, leading, lady at the theatre, and the insistence of a local committee that he insistence of a local committee that he can be a supported selector of the centennial celebration. During a meeting support of the centennial celebration. During a meeting of vino by a hired hand, a descend, and the support of the local celebration of the centennial celebration of the local celebration of the centennial celebration of the centennial celebration of the centennial celebration of the local celebration of the centennial celebration of the local celebration of the centennial celebration of the Comply in three acra if scenes) written in three acra if scenes) written in the complete in the complete in the complete in the land limit of the land limit Frank Francisco, Services, Carol Katcha
Don Hurt
Robert Alkinson
Margaret Chalif
June Jenkins
Alfred Deleo
Frederlok Sinry
Illii Burt
Patsy Branion

This may have been one that the talented Cornella Stabler Gilliam dailed off at the leisure. Illiadre dailed off at the leisure. Illiadre dailed off at the leisure illiadre dailed of the "Wheres the Fire?" of some years back. "Fun for Sale, however, is light and for youth. It's commercial fate, nevertheless, isn't bright, with its future depending on The first act is rather slow and, along with the third, suffers body ye comparison with a whale of a

by comparison with a whale of a second act. Tun tells of the efforts of a young. The tells of the efforts of a young tells of the efforts of

ternity brothers as their weekend seconds.

In there are complications and plenty of heart interest connected with the plot, making for some interesting situations and a number of elever lines. Mrs. Biggt (T. D.E. William) of the plot of the plot

show would have been most in some places.

The single setting is in fine taste.

Jaye.

#### BICENTENNIAL

DICLINIENNIAL
Stockbridge, Mass, Aug. 28.
amedy in three sets by Allen Osborne:
and the sets by Allen Osborne:
tures Richard Hale; stared by William
size settings. Albert Ward. At the
habite Playbours, Stockbridge, Mass,
s gies Playhouse, Stockbridge, Mass,
Williams Richard Hale
Woodley Richen Brobke
Woodley Helen Brobke
Uroby Elnel Wilson
Libies Robert Thomsen
Libies Charles Robert Thomsen
Libies Robert Robert
Libies Robert
Libies

Local dowagers, bankers and flower under members of the opening night audience, heard of the opening night audience, heard collowers's comedy. Commissioned by Director William Miles to turn out a play appropriate for the 200th anniversary of the Stockhridge's foundation, and the state of the collowers of the co

brations.

Story, told in the technique of Berkeley Square' and 'High Tor,' unfolds the tale of Timothy Williams, mediocre painter and backer of the local summer theatre, faced with the necessity of selling his ancestral home to meet the heavy drain of angeling the mumers. Bruther commitcations are his love



### HILDEGARDE

Playing to CAPACITY BUSINESS SAVOY PLAZA HOTEL

OPENING LAMAZE

Per. Mgr.—ANNA SOSENKO Ex. Rep.—JACK BERTELL

### **Current Road Shows**

(Week of Sept. 4) My Dear Children' (John Barry-

my Dear Children' (John Barry-more)—Selwyn, Chicago 'Susan and Ged' (Jessie Royce Landis)—Adams, Newark, N. J. 'Tobacco Road'—Temple, Tacoma (4-5); Masonic Auditorium, Spokane (6-7).

#### Barn Plays

\_Continued from page 43.

Continued from 1924-93

into 10% of the gross. They mostly appeared in stock or guest-starred, but there were appearances by notables, too, in new plays. As a permitted of the privilege of takeng an intercommercially. Two who have that right are Ruth Chatterton, with 'You Can't East Goldfan't, and like Chate. Rue With a Difference,' appearing in those plays respectively in the Most of the Chate of the Cha

summer spots.

Most preferred a close contest between 'Our Town' and 'You Carle

Take 11 With you,' the former being shown 28 times and the latter

Some Town' and the latter

Some Town' and the latter

Some Town' and the latter

town and God was

shown position, with 21. Other

the Boys Goodbye' 18. Wight Must

Fall' 18, "What a Life' 15, Tonight

at 8:30' 13, "Spring Meeting' 12, The

Late Christopher Bean' 12, "Yes, My

Darling Daughter 11, "Whiteosler Full

Trivate Lives' 11, "Betton' 11, and

'Accent on Youth' 10.

### IATSE-Treas.

HOLIDAY HOUSE

Woodstock, N.Y., Sept. I.
Cnady-lenan, in three acts by Blene
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Landi pre-ented Richer Elbray Sen
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La been partly backed by labor officials, but the sama may apply to box-office people, who handle large amounts of showmen's money.

Shuberts' TMAT Opposition

Saberis' TMAT Opposition
The Shubers have opposed TMAT because it stipulated there be one more than the same and the same of t

reinstated. Treasurers say their withdrawal should not disrupt TMAT because there are around 1,100 members and only 300 are, or were, boxuffice people. Previously, the treasurers were regarded as being the strongest of the several group?

### Inside Stuff—Legit

Mishap during a performance of 'No Time foa Comedy,' at the Barrymore, N. Y., several nights ago, oreated pandemonlum both out front and backstage. Includent occurred in the second act, when Prancis Lederer stepped on the hem of Margalo Gillmore's dress. Garment was of filmsy material and tore almost completely off. Actress screained and ran off. stage, where she's said to have become hysterical. Lederer exploded Into laughter as the audience broke into an uproar. The curtain was rung down. Katharine Cornell, star and co-presenter of the above, is reported to have one from her dressing room to engage in a violent quarrel with Lederer.

come from ner dressing room to engage in a viocent quarter with Lederge.

Matters were finally quieted somewhat and the performance was resumed. But in the third act a woman in the audience, aroused over a line of dialog, rose from her orchestra seat and attempted to engage in an alterequito with members of the cast. She was finally ejected and the players managed to finish the show. Understood there has continued to be friction backstage, however.

It's reported that Gibert Miller is rather apprehensive about producing Paul Vincent Carroll's 'The White Steef in Jondon because the sible reaction it might have with the English particularly since the recounterests by Irish parties protesting English rule. Carroll is an Irish man, the theme is typically Irish and two of the leading characters are typical Cellic flevbrands who, in the play, protest local domination by

unan, the theme is typically also now. The profess local domination by the Church. The profess of the profess o

In listing Broadway's top grossers last week for an 11-week summer period, 'The American Way,' at the Center, was credited with takings of \$127700, placing it sixtle among the seven attractions considered. Way are supported to the seven at \$12700, placing it sixtle among the seven attractions considered. Way around \$220,000 weekly. Thus, theoretically, it would have grossed at model to a seven at \$120,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would be grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. Thus, theoretically, it would have grossed at \$10,000 weekly. The grossed at \$10,

While the regular boxoftice staff is in action at the Alvin, N. Y., where George White's 'Scandials' opened last week, George Morely is also on the job, representing the show's Droducer with the producer of the producer of the Apollo, N. Y., when it was operated by White. In the boxoftice of the Apollo, N. Y., when it was operated by White. In those seasons tickets for musicals were scaled high and frout locations brought excess prices in the agencies, with resultant 'lec.' Tom Bokkin its company manager of 'Scandials' and Nat Dorfman is

The Spa theatre, Saratoga Springs, operated by Fred Ellis and Hope Lawder, is reported as having had a successful aumner. Backers were refunded money advanced, about \$3,000, several weeks ago. Stock and visiting star system was used for inost shows. Arrangements called for one or two new plays, but the sted was made up mostly of revivals.

Miss Lawder, teamed with Leda Bauer, story editor for RKO pletures in New York, is alted to produce in New York, but alter the produce in

Group Theatre comes in for a bit of panning by some in show business over the announcement last week of reviving Chekhov's Three Sisters. Chepy! Cawford planned the slow. with Margaret Weisters, announcing the comparison of the Chekhov Surry theatre players also announced doing Sisters' some time ago.

Sisters' some time ago.

It appears that 'Sisters' was chosen by the Group because scripts of its escheduled shows are not in completed form. Clifford Odets is preparing an acting version of the Chekhov piece.

The Gaylord Farm Sanatorium, Wallingford, Conn., will celebrate its 35th anniversary Sat. (9) when former patients, including a number of processionals, are expected to be present. Spot is a favorite convalencing spot for show biz folk. Among the alumni are Eugene O'Nelli, Albie Booth, former Yale forball star; John Cecil Hönn, the playwright, and Horace MacMahon. Latter left the farm in 1939 and currently is on the Coast working in After the Thin Man.

Week after opening, the top for 'Streets of Paris,' Broadhurst, was boosted from \$3.30 to \$4.40, lower floor being split and the higher rate applying back to row M. 'Since then the number of tickets at the added price has been steadily increased and now only the last three rows retain the original to

Immediately after he took over the duties of assistant executive secre-tary of Equity, Walter Greaza received offers of jobs in commercial pic-tures and radio. He will, however, devote full time to association matters with only one exception, being under contract with the Philip Morris broadcasts, an evening stint.

### **Leading Strawhat Bills**

'Timbalu' (new, by Elizabeth Miele)—Lakewood theatre, Skowhegan, Me, Balni (new interpretation,' by Hardie Albright) (Louise Platt, Charled Farrell, Virginia Valli)—Chapet theatre, Guilford, Conn.
Farrell, Trainia Valli—Chapet theatre, Guilford, Conn.
Brian)—Olney (Md.) playhouse.
Three in a Bed' (new, by Beth Brown)—(firs Adrian and author)—Juliand (N. J.) playhouse.
"Burlesque" (Gypsp Rose Lee, Guy Robertson)—Brighton theatre, Brighton Besch, Brooklyn.
"Sun Caul' Xake ii Wilta Xou' (Helen Twelvetrees)—Starlight theatre.

Pawling, N. Y.

'Springtime for Henry' (Edward Everett Horton)—Ridgeway theatre,

"Springtime for Henry" (Edward Everett Horton)—Ridgeway meause White Plains, N. Y.
"Easy Virtue" (Jane Cowl)—Maplewood, N. J., theatre.
"Frivate Lives" (Ewa Le Gallienne, Rex O'Malley)—Paper Mill playhouse, Millburn, N. J.
"His a Wise Child" (Michael Whalen)—Lake Whalom theatre, Fitchburg.

Mass. Gentlemen Prefer Blondes' (Murie Wilson, Pert Kelton)—Bucks County playhouse, New Hope, Pa.

"Flight Inte China' (low, by Past Buch) (Zitz Johann, Weeley Addy, Tonio Selwart)—Paper Mill phápusue, Millburn, N. J.
'Angela la 22' (Sinclair Lewis, Fay Wray)—Whart theatre, Province-town, Mass.
'Spiringulase for Heary' (Edward Everett Horton)—Lake Whalom the-nice, Fitchburg, Mass.

#### Time's Hunch Clicks

Time's Hunch Cities
There are some 750,000 front covers of Time mag, dated last week,
the Jack Benny's photo, in color, thereon, that can be had for the askman of the some first property than the some first property than the manner that was a beautiful blend with events that followed fast and furriously over the weekend, when Neville Camberthin appointed ministry in Britain's newly created war cabinet.

war cabinet.

When Time's editors the week before last saw Hitler going berserk, they knew Churchill would fast become hot stuff all over and, while the come hot stuff all over and, while the periodical usually has a couple of months covers in advance, Churchill was on what they call the 'vague list' until the trend of world politics suddenly catapulted him to the fore.

suddenly catapulled him to the fore. Co-managing editor Frank Norris says that the bugaboo of Time are sports figures who more often than not don't come through as brilliantly as hoged. Either that, or they get fnjured, or don't even participate. Most memorable was a promising three-year-old called Red Red In was scratched, not even running in was scratched, not even running in the big race pointed for.

the big race pointed for.

The Benny slory was to tie in with resumption of radio advertising. He may yet be used, but the printed covers, due to the date thereon, are so much dead stock right now. The fall radio resume story, which was hung on Benny, was also scrapped.

Currently Time's companion pub-lication, Life, which also must an-ticipate topical news events because going to press many days in advance, is in a dither on how to cope with the shifting war scenes.

#### N. Y. Times Uses UE

The New York Times yesterday (Tuesday) began, for the first time in its history, using services of the United Press. Deal was completed Monday morning (4), according to Monday morning (4), according to UP execs, and printer machines and circuits were hurriedly installed during the day. Two-column box yesterday on page one announced the new service.

the new service.

Despite newspaper shop talk, Edwin L. James, managing editor, said the addition of UP was in no way a reflection on the Associated Press, on which, in addition to its own sizable staff, the Times has relied in the past. Yesterday's late city edipage one to the exclusion of AP.

#### adio Critics Want to Join

Radio Critics Want to John
Radio critics and gossipers on films
want to crash the new newspaper
film editors, association. First move
to affiliate ether commentators with
the Newspaper Film Critics of America, formed in New York 10 days
ago, came from Martin Starr, film
tritic on WMCA.
Starr suggests that film critics on

eritic on WMCA.
Starr suggests that film critics on Coast-io-Coast and regional net-works, who have had five years of picture reviewing over the air and a similar number of years on newspapers, fan magazines or trade papers should be admitted to membership.

papers should be admitted to mean-bership, under have been a lit-tle curious about brushoff given their original announcement by the wire services. Although mimeo-graphed announcement went out to all New York dailies and to the AP, UP, 1NS, etc., members found upon returning to their papers that no Amusting situation occurred. In

Amusing situation occurred in Memphis where the local column-ist, who was chosen chairman of this national movement found his own paper knew nothing of the new group until a private syndicate in Connecticut had offered yarn for

### San Jose Strike Threatens

Whether the San Jose, Cal., unit f the American Newspaper Guild (2s to declare a strike today (Wed.) gainst the San Jose Mercury-Her-

San Jose Surine Interaction.

Whether the San Jose, Cal., unit of the American Newspaper Guild of the American Newspaper Guild of the American Newspaper Guild use the San Joseph San Jose Guild unitarium that four discharged editorial workers be reinstated print Guild dispute in California, that California the California Californ

an Diego unit briefly called out members on the Sun when diffi-

eulties on its contract renewal loomed. Employes soon returned to work while negotiations continued. New pact calls for wage increases and other benefits.

#### Mimeographed Inside

Mimeegraphed Inside
British new lette, The Week, began publication of an American edition last week. Will be distributed
here in the same fashion as in 38-11
subscription only.

The same fashion and in any
subscription only.

The same fashion and fashion
subscription only.

The same fashion and fashion
subscription only.

The same fashion as fashion
subscription

edition is Mrs. Crystal Harding.
American edition of The Week will
appear simultaneously with its parent in Britain. Content cabled over
and immediately put on paper for
mailing to subscribers.

#### Joe Connolly III

Illness of Joe Connolly, said to have beeen induced by a heart at-tack, is keeping him from his duties as general manager of the Hearst

as general manages of the Hearts mewspaper properties and of King Features. Hearts affiliate. Indisposition, which set in some weeks in the medical medical medical has advised a protracted rest.

During Connolly's absence his duties with the Hearts plagners are duties with the Hearts plagners are duties with the Hearts plagner. The present place of the Hearts Holding Company, and King Features by Wand Greene, exec editor, and Bradley Kelly.

#### Cai Tinney Quitting Dailies

Cai Tinney Quitting Dailies
Daily column which Cai Tinney
has been doing for the N. Y. Post
and the Stern papers in Philadelphia
and Camden halts soon, Tinney having been signed by the McNaught
Syndicate to concentrate on his
weekly piece, Man of the Week.
Contract with McNaught goes into Contract with McNaught goes into effect the middle of October and syndicate believes the weekly feature sufficiently important to warrant dropping of the daily column. Tinney is one of the youngest of ranking columnists. He's believed to be around 30, yet has been columning for around five years.

#### Niv Buff Times Berlini

NIX Buff Times Revival
Employees of-the suspended Buffalo (N. Y.) Times have given up efforts-to-inteest-capital-for-the-paper's resumption and will seek jobs
elsewhere. Money interests approached were said to have expressed doubt that the city could
support more than the present number of papers.

support more than the present num-ber of papers. Group of employes which had at-tempted to get the daily going again was headed by Harry S. Mullany, of the Times editorlal staff. Group of prominent Buffalo Demo-crats are reported active in spon-soring new daily to be known as the Buffalo Democrat.

#### \$10,000 Prize Contest Starts

Seventh Atlantic Monthly-Little, Brown prize novel contest is on, with usual award of \$10,000 for the winning entrant. Half of the prize money is an outright award and other half an advance against roy-

No restrictions of any kind except No restrictions of any kind except that works entered must not be translations, or have been previously, published. Closing date April 1, 1940, with winner to be announced

#### Ken's \$100,000 Libel Suit

Ken's \$100,000 Libel Suit
William J. Brown field a \$100,000
libel action in the N. Y. federal
court Saturday (2) against Ken, Inc.,
charging that as result of an article
published in the magazine on Sept,
worth of business for his health
farm. Brown operates the 'Bill
Brown Health Farm' in Garrison,
N. Y.

N. Y.

Ken has since been suspended by the Esquire bunch.

Thilly Bulletin's Sun. Extra
The Philly Eve. Bulletin published
a special war edition on Sunday 13,
the first time the rag has come out
on the Sabbath in 34 years.
The last Sunday Sinday,
in the
spring of 1905, when several thousand peasants were massacred by
Cossacks.

Life Sued for Million
Siter Bosa to New Mexico for Deadly Enemies, which Vanguard with the Millson for Deadly Enemies, which Vanguard with the Millson for Deadly Enemies, which Vanguard with the Millson for Millson for Streeting 20 for the Millson for Streeting 20 for Health and principle and painting of the Millson for Cathelian Front International Cathe

Anti-Intolerance Group
Group of scribblers headed by
Dashlell Hammett, ace whodunis
creator, active in combating intolerance, have formed a publishing orerance, have formed a publishing or-ganization to put out periodicals, books and pamphilets as a means of turthering their cause, Call it Equal-ity Publishers, name being indica-lity Publishers, name being indica-lity Publishers, name being indica-lity of their cause, and their Interested with Hammett in the project are John Schreiber, Andrew W. Loewi, Albert Deutsch, Aaron Lipper, Leo W. Schwarz and Lucy Strunsky.

Scribner's Mag Cold
Scribner's Magazine definitely will
not resume. Refinancing arrangements having falled to work out satlsfactorily, Magazine Associates,
which issued the pub, is being liqui-

dated.

Likely that the title of the periodical will be bought back by the bookpublishing company of the same name, from whom Harlan Logan acquired the mag. Firm has bid for the title.

#### Short Stories' 50th Appl

Short Stories' 59th Anni Longevity of some of the pulp mags is illustrated by the fact that Short Stories completes 50 years of publication within a few months. Plans under way for a 50th anniversary number.

Published twice a month, it's one of the very few pulps selling at 25c a copy. Blue Book Magazine only recently went from 15c to 25c.

#### LITERATI OBITS

Charles P. Martyn, 63, make-up editor of the N. Y. Post until his re-tirement in May because of illness, died Aug. 29 in Roxborough, Pa. Served on the old Philadelphia North American and Press, and on the Public Ledger, before going to N. V.

N.Y.
Edwin Young Lacey, 80, Ohio's
oldest newspaperman, died Aug. 27
in Ravenna, O. He was actively engaged in writing a column for the
Ravenna Evening Record until his

death.
Ferdinand B. Fasola, 68, writer for
American and foreign mags and
newspapers under his own name and
that of Verilas, died Aug. 30 in N. Y.
Born in Italy, but lived most of his

Born in Tally, but lived most of his life here.

C. Frederlek Bacquer 31, assistant resolution of Editorial Publications, resolution of Editorial Publications, August Magazine, died Aug. 28 in Kingston, N. Y. One of the three original members of the staff-of-Asia, ho-was-business-manager of the periodical in addition to his other duties with the publishing

organization. Yuklchi hwanaga, 56, prez of Yaklebi Iwanagi, 35, prze of Domei, Japanese news agency, and pioneer of modern Japanese journalism, died Aug 2 in Toky, Was managing director of the Nippoin by Domei, making latter the foremost Japanese news service.

Menry James Buxton, 36, newspanier, 1988, and 1

special feature writer on the N. Y. Herald Tribune, and also worked on papers in Boston and Philadelphia. Since his retirement three years ago did a column for the Bangor (Mc.) Daily News. Authored three books, one of them, "Assignment Down East," an account of his newspaper experience.

an account of his newspaper experiences.

Ada Sterling, 76, novelist, poeters and playwright, died Sept. 1 in N. Y. Her first novel, Belle of the Fides, appeared in 1804. Her best known play was 'Mary, Queon to Scots', written in verse. Also translated a number of works from the German and French.

Lloyd C. Douglas signed for a fall

Lloyd C. Douglas supend for a fall Miss. Susie Stagiez, is creating at tention, used to be Ogden Nash's con a new novel.

Anne Parrish to Bermuda to work con a new novel.

Read of the stage of the sta

some cattle round-up connovel.

Julia Davis, the novelist, taking care of a couple of Spanish refugee children.
Stera Bosa to New Mexico for some scribbling and painting of the

### U.S. Won't Dicker with Pix

Coast Theatres Corp. prior rights to U. S. District Court Judge George negotiate for and to exhibit pictures released by them; that Fox-West Use Gosprove in August, 1920. Theatres obtains such pictures on more favorable terms than it in the produce leaves way open, it in procedure leaves way open, it in the produce the produce that prox-West Coast Tho-edition of the Coast Tho-edition of exhibitions and the produce leaves way open, it in the procedure leaves way open, it in produce the produce

leased; that Fox-West Coast The-case of the Coast The-stree Copy, demands and receives ad-entedules in favor of its theatres and to the discrimination of independent theatres; and that such practices have resulted in the monopolization have resulted in the monopolization provides the content of the content run and other early run theatres in Yutually every desirable location in Southern California,' Arnold re-virtually every desirable location in Southern California,' Arnold re-lated the contempt compliant technique, the Justice Department is the content of the content of the list as a conspiring to viol-late the consent decree and rules against the government, it will still be possible for the DJ. to use the long study as basis for another cautify and the content of the cautification of the content of the requity action. Supplemental relief via the injunction route could be

via the injunction rounds sought.
While spokesmen for Arnold and Murphy made no predictions, it was evident the department wants the court to hand out stiff penalties and will fight any go and sin no more admonition. Memorandum listing the individual defendants carried signifi-cant note that 'penalty in criminal contempt is fine or imprisonment, or both.' This was not contained, however, in the formal press an-nouncement.

#### Coast Exhibs Profess No Surprise at Move

#### Los Angeles, Sept. 5.

Long-expected crackdown of De-partment of Justice on Fox-West Coast Theatres and major distribu-tion companies for alleged violation of the 1930 consent decree, as claimed in numerous complaints filed

of the 1870 consent operee, as a local by independent exhibitors during past couple of years, did not occa- sion any great amount of surprise locally, when criminal contempt locally, when criminal contempt court here (31). Principal surprise was over decision of Government. On invoke the criminal statutes, instead invoke the criminal statutes, instead the contempt charges were personally field here by Albert J. Law and Harrold F. Collins, special assistants to the U.S. attorney general, who ing greater part of past two years, probe was conducted following nu-merous complaints from indies that Probe was conducted following nu-merous complaints from indies that PWC and may of distributing cor-

playwright, will have his autoblog published by Dutton in late Sep-

playwright, will nave his aucurus published by Dutton in late Septimization of the published by Dutton in late Septimization of the published by Dutton in late Septimization of the published by Dutton in late special substitution of the published by Dutton of the

her Gautemala trip last year for a new book.

Emina Bugbec, the N. Y. Herald Tribune sobble, will have a bunk for sirls, Peggy Covers London, published son.

James W. Barreit, editor of the old Seening World, has authored a book. How to Overcome Your Seven Dendly Exernines, which Vanguard Because the name Christian Front Brows being used by an anissemitic sone being used by an anissemitic sone being used by an anissemitic sone being used by an anissemitic.

U. S. District Court Judge George Cogrove in August, 1800.
Use by Government of the crim-inal procedure leaves way open, it is pointed out, for launching of an equity action if criminal compaint is dismissed. This proceeding, a type shoom emboyer section of the com-dence. Also, it is contended by in-dustry observers, that present action brings to a head controversial ques-tion of so-colled 'clearance' quity by Fox-West Coast in the exhibition ance, in affect since he enterior, and the consent decree, and more or less the same as approved by NAs. Is a the same as approved by NRA, is a

reasonable clearance.

Specific charges against the 13 dereasonable clearance. Specific charges against the 13 defendant corporations and 54 individendant corporations and 54 individendant companies, charge that defendants companies, charge that defendants continuously since the date of entry of aid (consent) decree, have jointly and severally violated its providendant of the companies of the compani

#### Zoning and Clearance

Zoning and Clearance
Zoning and clearance setup is also
attacked, likewise 'continued first
runs,' preferred playing time and
selective contracts entered into with
F-WC.

F-WC
Attempting to support its charges
on monopolistic practices, Government contends that defendants have
wilfully and knowingly violated and
disobeyed provisions of the consent
decree, by the means and for the
purpose of dominating control of exhibition throughout Southern California.<sup>7</sup>

Show cause order, issued by Judge McCormick, simultaneously with fling of criminal complaint, is returnable Oct. 16. Hearing is set before Judge George Cosgrave, now on va-

Defendants named in the Govern-

Defendants named in the Government's action are:
Fox-West Coast Theories Corp.
Fox-West Coast Service Corp.
West Coast Service Corp. and Soyros
West Coast Service Corp. and Soyros
West Coast Service Corp. and Soyros
Al Haison, John B. Bettero, J. J.
Al Haison, John B. Bettero, J.
Al Haison, John B. Bettero, J.
English Corp. and Mention of the Corp.
English Corp. and Mention of the Corp.
English Corp. and Mention of the Corp.
English Corp. and Mention
Lamp F. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
Lamp F. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
Lamp F. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
Lamp F. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
Lamp H. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
Lamp H. Rodgers, Edward M. Saunders, Goorge A. Hidey, Clayson
M. Rodgers, Edward M. Saunders, C. Rodgers, M. Hidey, Clayson
M. Saunders, D. L.
Warner Broo, and Villatternih and
Lamp H. Saunders, Den W.
L. Callaway, N. H.
Erower, L. Landers, J. M. L.
Landers, J. M. L. Landers, J. M. L.
Landers, J. L. Landers, J. L.
Landers, L. Landers, J. L. Landers, J. L.
Landers, L. Landers, J. L. Landers, J. L.
Landers, L. Landers, J. L. Landers, J. L.
Landers, L. Landers, L. Landers, J. L.
Landers, L. Lander

United Artists and Murray Silver-stone, George J. Schaefer, W. McLean, Control and J. Chever Cowdin, William A. Scully, Nathan J. Blum-berr, Charles J. Feldman, William J. Heineman, James R. Grainger, A. RKO-Hadio and RKO Distrib, Corp., and Lee Spitz, Ned E. De-pinel, Julez Levy, Cresson E. Sinhi, Harry Cohen, George J. Schaefer, N. P. Jacobs. 20th Century-Fox and Joseph M. Schneck, W. J. Kupper, Sidney R. Kent, Herman Webber, John N. Dillon.

Ontario ITO Protest

#### Delays in Clearance

Delays in Clearance
Independent Theatre Owners of
Ontario has called a meeting for
Sept. 7 at the King Edward hotel,
Toronto, to take a stand against priority on product availability enjoyed
by Canadian chains, in situations
where indie houses charge higher
admissions, and alto priority in exlended zones often stretching 25.

#### Broadway

At Rosen reported in better con-dition.

Reggie Hammerstein has joined RCA's television staff. Specs demanded \$3 for 75c tickets to Harvest Moon Ball last week. Mort Nathanson caught in Paris in ne midst of it all, but he loves it —

Dave Palfreyman back to Hays' office yesterday (Tues.) from Indi-ana visit.

Phyllis Perlman replaced ill Frank McCarthy as p.a. for George Abbott shows. **i11** 

Gertrude Gelbin of Loew office doing satisfactorily at Mt. Sinai hosp after an operation.

William Rowland has completed his third Spanish production, 'Hatred, in Mexico for RKO. Owney Lawler drove down from Saratoga a week ahead of race meeting's cnd, getting three flats on the trip.

he trip.

Frank Moore, juggler, who was ppearing in Germany for the past ear, is one professional who canot get out.

George Lottman due to resume his a., biz in New York in October iter taking his family to Miami for leir health.

their health.

David Lewis, managing director for Metro in the Argentine, is due in New York shortly on a regular homeoffice visit.

homeofface visit.

Luis Enrique Perez, Venezuelan distributor of Republic Pictures, is in distributor of Republic Pictures, is in Goodman, Rer Contaba with Morris Goodman, Rer Contaba visit of Charles Olios, Erpl treasurer, headed for the Coast over the week-end for a vacation and huddle at the Hollywood offices. Returns Sept. 15.

i. Richard (Dick) Berger, managing rector of the St. Louis Municipal pera Assn., is an expectant father. e's a former Broadway boxoffice

man, Arthur Loew, Metro's foreign de-partment head, back from the Coast, where he was called hurriedly last Thursday. Made trip both ways by

Thursday, make the plane.

Bill Halligan can remember way back when a blackout was a scene in one of the Shubert 'nights' revues; now it's a major war pro-

ceedure.

Joe Laurie, Jr., put a blanket on his 100% American dachshund. He was getting dirty looks from 200% Americans, so he did it for protection for both.

Newsstand dealers in Times Square

report heaviest street sale of papers in the last 10 years or more, be-cause of interest in European war

cause of interest in European war developments. The developments of the control of awards at banquet and dance Oct. The control of the control of awards at banquet and dance of the control of the control of awards at banquet and dance oct. Despite all rumors on the actor-stagehands settlement, the White House was too bury with major international headaches to be control of the c

cerned in the season, in the new real than the new real than the new real than the Embassy learned last week. Nearby gent, obviously of Polish origin, awing a haymaker, and there was no more cheering.

awung a haymaker, and there was no more chering, more chering, more chering, and the state of persecutive the state of the

### **Paris**

Jack Forrester enlisted.
Harry Baur off to Holland.
Harry Baur off to Holland.
Harry Baur off to Holland.
Nat Goldsone, Hollywood agent, In for look around.
Nat Goldsone, Hollywood agent, In for look around.
Paramount could be Elolie, has topped its 200th, performance.
Paramount clients but been set to a under Stricky-Chaumont shinger.
Paramount clients has been set to a under Stricky-Chaumont shinger.
Verview Vix, dead after short illness.
Five new cinemas to be opened in the clients. Stringer Unit to 20 for the

month with show, 'Les Jeux du Cirque 1940' ('The 1940 Circus Games'), Minister Anatole de Monzie inaugurated highest radio station in Europe in Andorra—in the heart of the

Minister Anatole de Monzie inaugurated highest radio station in Euprement dorra—in the heart of the
prement dorra—in the heart of the
Harold Smith back from Noples
with C.C. Pettijohn, Pettijohn, Jr.
Harold Smith back from Noples
with C.C. Pettijohn, Pettijohn, Jr.
Legid Champ,
The Ambassadeurs had been set
presided by Premier Dalaldier. But
it's off now.
Minn. Creile Ritter Ciampi, who
Minn. Single Care
View of No.
Minn. Creile Ritter
View No.
Minn. Creile Ritter

#### London

Robert Schless headquartering In London. Mrs. Roy Fox en route here from

Mrs. Roy Fox en route here from Autrealister has sust bought a house near Brighton. Morton Salten, stage and film activation of the stage of the sta

#### St. Louis By Sam X. Hurst

Fyshol Holand By Sam X. Hurst be pred its 2000; performance to be paramount cinema has been set to be presented by the prediction of the p

#### Hollywood

Louis Chatain to hospital. Lewis Stone back from Honolulu. James R. Grainger to Minneapolis. Fred Marshall nursing a fractured

g. Mrs. Ken Maynard granted a dirce. Terry De Lapp back on job after ness. Albert Dekker bought a ranch near ncino. Irene Ware in from London for im work, Regis Toomey mulling Broadway

Rogis Toomey mutting broading, stage offer. Barrett Kiesling back from four-month tour. Linda Winters in hospital for sinus

observation.
George Berthelon motoring to George Berthelon motoring to Mexico City. Robert Paige suffering from make-

Robert Paige suffering from theme postering. William Midden recovering from your postering. William Midden recovering from Arthur Loew here for huddles on foreign markets. Gene Markety back to work after pain and the property of the prope

Lee Powell returned from a 25week personal tour.

Ann Marsters here from Chicago
for studo Interviews.

For Studo Interviews.

Lou Weber and Martin Simms
formed new talent agency.

Miriam Hopkins in Reno for divorce from Analole Silvak.

Tor divorce from Sid Silvers.

Harold W. Cohen back to Pittsburgh after month of studo ganderburgh after month of studo gander-Harold W. Cohen back to Pitts-burgh after month of studio gander-ing for Pittsburgh Post-Gazette.

#### Westport, Conn. By Humphrey Doulens

Ralph Ingersoll around. Country Playhouse shuttered. Franklin P. Adams back to N.Y. Grace Moore due here this week. Mrs. Thomas Meighan in from the

Coast.

Bobby Dolan house-hunting for the fall,

Peggy French back from Har-

the fall.
Peggy French back from Harrison, Me.
Wilella Waldorf vacationing at
Mill Plain.
The Mario Braggiottis extending

The mario Blanch their stay.

Efrem Kurtz, conductor of Ballet Russe, here. Russe, here.

Bill Spier visiting the Andre Kostelanetzes (Lily Pons).

Lawrence Langner postponed his Philadelphia Story' outing Sunday (3).

day (3).

Local headliners gave Fredric March a birthday luncheon Thursday (31).

Anne Whelan, writer for the Bridgeport (Conn.) Post, sailed for Europe Saturday (2).

#### Stroudsburg, Pa. By John J. Bartholomew

Ken Ritter at Onawa Lodge. Vincent Sorey and Frank Falo at Lutherland.

Vincent Sorey and Frank Falo at Latherland. Latherland, Latherland

#### Australia By Eric Gorrick

Nick Lucas in Sydney for Tivoli. Charlotte Greenwood returning soon to the U.S. Terrific winter weather throughout Yew Zealand has crippled trade completely.

Terrific winter weather throughout New Zealand has crippled trade completely. We want to be completely the completely of the completely of

### Mothers Nix Crime Pix

tions to a startling low. Columbia would prove that crime does not and Monogram, too, are easing up. and Monogram, too, are easing up.
Studio production bosses have only
themselves to blame for the nationwide hue and cry that has been generated in the last year against continuance of crime films. They told
themselves that the customers craved
melodramatic action, chief ingredient mclodramatic action, chief ingredient of the crimers, stories for which, incidentally, can be had at costs considerably below those of any other variety of yarn. Result was that it became almost impossible for cinema shoppers to spot a marquee that did not bally at least one underworld opus.

#### Breen's Warning Ignored

Breen's Warning ignored
For almost two years Joe Breen,
chief purity-sealer, and widelyscattered censor boards have been
pleading with lot chiefs to ease up,
but their chreaties fell on deaf ears.
Even frequent blasts from criminal
court judges and juries handling juve
offenders, who had followed in the
footsteps of their gun-toting silversheet heroes, failed to impress Holjuvood biggies. Race to see which lywood biggies. Race to see which plant could turn out biggest annual output of gangster features was on apparently destined for an extended

Then it was that the women folk got busy. Working through Parent-Teacher associations and other pettlreacher associations and other petil-coat organizations, they first tried to effect a remedy through newspaper propaganda, and failing in that, they brought into play the boycott cam-paign. It was a successful weapon, as many a sadder but wiser exhib will admit.

will admit.

Inaugurating the new hands-off policy was 20th-Fox, which never went overboard on crimers, but which was good for a few each sea.

Ost M. Wurtzel, responsible for son. Soil M. Wurtzel, responsible to wood Jot, early in 1309 orased from the ten tentative 1394-03 sede everything bearing a gangster aroma. He substituted straight comedies and comedy dramas, with a musical or comedy dramas, with a musical or Darryl Zapuck, handling 20th-Foxetwo and a group of Cisco Kid Alms, Darryl Zanuck, handling 20th-Tox's more expensive pictures, slashed his its to one crimer—"Johny Apollo, intended as a Tyrone Power starrer. That, also, went by the boards a few wecks ago, with 'Daytlime Wife' replacing it as a Power vehicle.

Universal, which turned out many a low-allottenet crimer in 1938-38, a low-allottenet crimer in 1938-38,

low-allottment crimer in 1938-3 has practically wiped its slate clean has practically wiped its state clean this year, dropping from its program even the Irving Starr Crime Clubers, which it distributed for several bear, which it distributed for assertance of the control of the control

#### Par's Pair on Hoover

Par's Pair on Hoover
Paramount is another company
easing up on gangater drama, its
sked for this season carrying only
two in that classification, both of
them based on J. Edgar Hoover's
book, from which producer Haroid
book, from which producer Haroid
Like other studies Purised the
sicals and laugh-making films and laughmaking films and the size of the studies o sicals and laugh-making films a fing.

RIO has Property and the state of the state

of stories can be rounded up.

Howard Hughes, who long since
has yanked his oil millions out of
the celluidol realm in favor of any
his particular of the celluidol realm in favor of any
now downed crimer public for the
now downed crimer public for the
now downed crimer public for the
now downed to the cellular public for
he, no doubt, would express surprise at the accusation, having been
prise at the accusation, having been
prise at the accusation, having
he no downed the surlisting the cellular public for the
long that the
long that
long t

top of supporting cast.

There has been a cycle of film glorifying criminals that had stirred the Ire of the country as it had never before been aroused by a clineratic mode. Censorship authorizental condens to the constraint of the country as the country of th

pay,
It required a lot of argument, but
Hughes won out both with the censors and with Huys when he hammered at the idea that young Amernews at the idea that young Amercause the screen had built, and the concause the screen had built, and the course of the co

#### Breaking Up the Gang

Breaking Up the Gang
With dawn of each new selling
season since release of 'Scarface' in
1932, the number of crimers has
swelled. But no more. Typical of
the times is the Hays office's refusal
to give the go signal to Warners on
its projected 'John Dillinger, Outlaw.'

law."

Burbank exces brought in Charlie
Blake, Chicago newspaperman, who
ad covered most of Dillinger's exploits, with orders to grind out the
true tale of the one-time Public
Enemy. Hays' lads frowned at anfigurative foot with bang when atudio moved to register the title.

Neither the bing of Dillinger not

Neither the biog of Dillinger nor any of his ilk will be permitted to go before cameras in the future unless there is a complete and totally unexpected change of front on the part of industry's leaders.

#### Power Rushed Back

Fower Rushed Back
Trone Power and his bride, Annabella, arrived in New York on
Friday (1) from abroad and flew to
Friday (1) from abroad and flew to
new picture on the 20th-Fox lot on
Monday, It was to have been Power's Johnny Apollo, but now off.
Couple fiew, back, from their
honeymoon trip aboard the Dixie
Clipper from Marseilles.

#### Averts Strike Continued from page 4.

tion begin functioning as one big

usion as soon as possible.

It is hoped that the overlapping memberships and dues may be eliminated quickly, with the various material properties of the pro

Although the broad outline of the idea is fairly clear, there are countless details to be settled. One would be the problem of setting up Four A's offices in cities all over the coun-As onces in cities all over the country, in order to cooperate with the stagehands and musicians in an organizing drive. Such a move will require not only offices and organizers, but also permanent personnel for each spot.

for each gool.
First point in the Four A\*I-ATSS
settlement calls for the two unions to
enter into an agreement similar to
that exciting between the ATSSE with
that exciting between the ATSSE with
changes will have to be made to
make the agreement applicable to
make the Four AX. That refers particucase one contracting party goes on
exitie against an employer, the other
contractes will walk out on two
Sixto accounts.

weeks' notice.

Since actors and the actor unload frequently have long-term contracts, that clause must be modified to meet must be modified to meet model to be several to the clauses in the 25-year-old agreement that the Four A's leaders felt might be open to various interpretations, so the statement that 'certain changes' were to be made was purposely left broad.

wis purposely to the decision of the control of the

### WHAT THEY THINK

In re: Rastus Barrymore New York,

Editor, VARIETY:
One of the first of VARIETY's many accomplishments was to prove that accomplishments was been in 1905. In the 34 years that have come and gone since then, however, it has years that have come and gone since then, however, it has years and gone since then, however, it has years and gone since then, however, it has years and gone the same than the s

scomplishments was to prove that sclore could read. That was back Later 1 sold them all my rights in most and gone since then, however, it has yet to be proved that the state of the state

But it now appears that all these and many, more were mere whin-sies, short and delightful flights to the realm of fantasy. For now we are not many that the realm of fantasy. For now we are for manifest that defiles comparison. For evidence, turn to Page 34, column five, of the Aug. 95 use of Vaintry: under the department of the Page 34, column five, of the Aug. 97 the page 141 that the property of the page 141 that the property of the page 141 that the pag But it now appears that all these

from trapeze acts to left hooks, with a short stopover now and then at a Cornell premiere. At any rate, I can see the mugg slouching home after a hard day's hunt through 46th street with fing and typewriter. I can see him put it down in an easy Morris, take off his shoes, stack his feet up on the mantelpiece. Then he says, Lil, he says, I, gotta catch something on the control of the says of the control of th

the wireless."

Do you mean you've going to review a radio program without puting on your tuxedo?' Lil asks.

And the mugg says, 'This is muftinght, dame. I'm catching the Rudy Vallee Hour.'

Whereuoon he cups his gnarled

Whereupon he cups his gnarled paw around the dial and tunes in at station WEAF. Then he listens to the Rudy Vallee Hour.

at station WAAT. Then he issue, we will be a second of the work of the works, and the work of the work

Valuery die. He sits down and in a very desired from two colored studic crowd came from two colored studic files for the color studies of the stud

with the Selwyns. They kept their contract to the letter. All payments were made with meticulous promptness and there was never any question, quibble or attempt at evasion. Later I sold them all my rights in

George Broadhurst, former dra-matist, is living in virtual retinent in the south of France, where he has been for the past eight years or so. His brother, Thomas, died in 1936 at the age of 78. Author oc-casionally writes short stories which are handled by his New York agent, William C. Lengel, for the magazines and the better pulps.

#### Fais Waller's Ad Libs

Fat Walter's Ad Libs

Richmond, Va.

Richmond, Va.

Richmond, Va.

Richmond, Va.

Richmond, Va.

I know it's not always possible to catch them all, but you failed to report under Rainds

Monday (21) night on ils hotel wire, and it was a debatable business.

First of all Walter was especially netratinning and began to take on solos with his usual remarks. Then the property of the

Television Huris British B.O. Birmingham, Eng.

Television Buria Bulish B.O.
Editor, Vanery:
Inote in your columns that AmeriaInote in your columns that Ameriaing the property of the property of the column of the Impersion that the ielevising of attractions in the London theatres has been a
great help to business. Actually, this is not the case on Interestal to two recent plays in the West Band in two recent plays in the West Band in the Country of the Country of

tertain the radio boys on rainy, dull attentions when the time hangs heavy on their hands, and when it's too early to sneak downstairs for a dirtik. All this interest in you as a so much sham—no new ideas get by the shame of the benefit of the form of the form of the benefit of the form of the fo

of empty promises just yourself feel good. Oo open my own Myself, I'm going to open my own own soon as I can get \$1,000 or so of capital. It's the only way to crash the radio market.

In view bt things 'n' stuff, you have my real handle, but for Vox Pop just sign it Disgusted Writer,

#### MARRIAGES

MARRIAGES

Ruth, Reeves to Maurice Costello, in Tijuana, Meecio, Aug. 23. Bride tage and films and tather of Doleres and Helme Costello.

Joy Modges to Gilbert Doorly, in Bos Moines, Sept. 2. She's legit and picture player, the's marsaging editor.

Ruth Doring to Edward Reynolds, in Chicago, Aug. 30. Bride is of Doring Sisters trich, the's p.a. Millon Yoome Filtzibbons to Doring Sisters (trich, the's p.a. Millon Yoome Filtzibbons to J. Bride is daughter of J. J. Filtzigbbons, v.p. of Famous-Players Canadian.

Patry Ruth Clark to Robert MacFarland, in Boston, Sept. 3. Bride Edward Reynolds, in Boston, Sept. 3. Bride store Edward Reynolds, and Sept. 3. Bride store the Sept. 3. Bride Sept. 3. Bride store the Sept. 3. Bride store the Sept. 3. Bride store may be sept. 3. Bride store mer musical director of WOAI, San Antonio.

#### RIRTHS

BIRTHS

M. and Mrs. Al Kavelin, twin
daughters, in Chicago, Aug. 28.
Father is the orchestra leader.
Mr. and Mrs. William Lava, daughter, in Los Angeles, Aug. 30.
Father is the control of the control o

### Foreign Powers' Commitments Complicate N. Y. Fair's 2d Year

#### Add: Ill-Will

After considerable publicity about reducing the parking fee at the New York World's Pair, the rate was doubled to 50c recently. Tlastily made sign of south gate lot. Drivers entering that lot must pay the fee, even though wishing to reach the entrance to discharge passengers taxil line has the privilege gratic. Amusement c on c e sionaires

Amusement concessionaire complain that there is no trans complain that there is no trans-portation accommodation at the south gate otherwise. Distance from the start on the parking lot to the Fair turnstiles is around three-quarters of a mile and pa-trons must pay the fee o. hoof it.

# S. F. EXPO STILL

Second term for the Golden Care internation to the Golden Care internation to the Golden Care internation to have been mulled last week at a meeting of the board of management. The exposition is nonplussed on the property of the property

With the peak gale apparently reached last Sunday (3), the day before Labor Day, the New York World's Fair management now is most concerned with chances for a 1940 exposition. Despite the problem of persuading foreign participation, what with the outbreak of war in Europe last week, and the matter obtaining necessary finances, or a second voice.

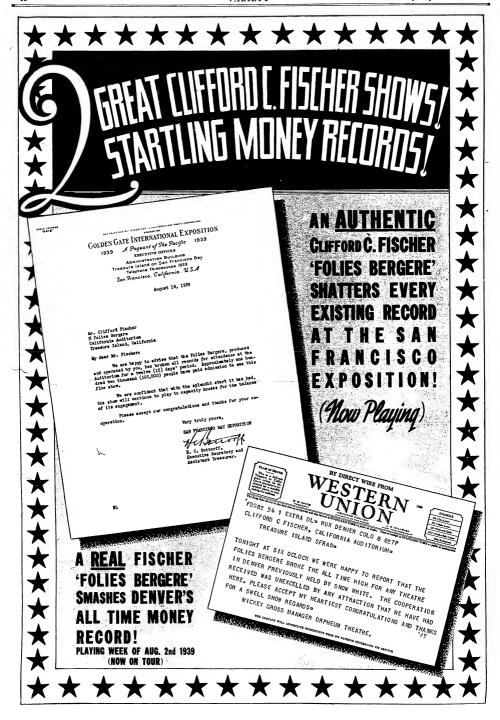
year. Survey after a total of more than 700,000 pald admissions had been rung up Sunday and Labor Day total the survey of the su

three-quarters of a mile and partons mult pay the fee o. hoof to measured up to expectations (especially the midway), the Fair would stand, it is no server in expo circles that it is not a question of how a fair that the stand of the midway of the Fair would stand, it is no server in expo circles that it is not a question of how are the fair that it is not a question of how after that it is not a question of how are that the standard of the fair that it is not a question of how are that the fair that it is not a question of the fair that it is not a question

New Control

Harvey D. Gibson, president of
Manufacturers Trust Co., is now
board chairman and operating chief.
Move is rated on Flushing Meadows
as a smoke screen move to indirectly
the Fair, although he remains president and retains his salary of
\$100,000 per year (less the recent
10% cut).
Actually, the avantification

\$100,000 per year (less the recent 10% cut).
Actually, the exposition management stays in the hands of the same nest stays in the hands of the same person of the same stays in the hands of the same person of the same perso



Published Weekly at 154 West 45th Street, New York, N. Y., by Variety, Inc. Annual aubscription, \$10. Single copies 25 cents Entered as Second-class matter December 25, 1955, at the Post Office at New York, N. Y., under the act of March 3, 1819.

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48 PAGES

# E. E. Horton's Record 33% of Gross For Touring with Legit Show, 'Henry'

Edward Everett Horton will receive 33 1/3% of the gross for his touring appearances this fall in Springtime for Henry. The Coast Springtime for Henry The Coast Inand for a road season in the Benn Levy farce comedy, with Rowland Stebbins, who produces under the Levy farce comedy. With Rowland Stebbins, who produces under the Levy farce comedy with Rowland Stebbins, who produces under the law of the Coast Inander of the Coast I (Continued on page 47)

#### Kave Neutral, So He Nixes 'Over There': Curbing War Songs

Philadelphia, Scpt. 12. Philadelphia, Sept. 12.
Sammy Kaye, orchestra leader, started a row at the Earle here Friday (8) when he opened with the theatre's stage show. One of the acts on the bill is Johnny Burke, whose turn consists of a doughboy routine, extended in Khaki uniform. Burke's introduction is the tune of the started by refused to play the Sawe reportedly refused to play

'Over There.'
Kaye reportedly refused to play
the tune, saying it would lend to
become favorable propaganda for the
European fracas. After a prolonged
argument, Burke gave in and substituted an ordinary fanfare.

War Songs Taboo on Radio War Songs Taboe on Radlo Songs inspired by the current European war have already begun to pour into publishers' offices. Most of them so far harp on the theme of staying neutral and exto the virtues of this country. Music publishers are inclined to hesitate about accepting this type of serigt because of an anticipated labob by their main (Continued on page 36)

### Bring Your Mask

Hollywood, Scpt. 12. London affiliate of artists serv-London affiliate of artists serv-ice here was cabled for data on playing time for one of its clients.

Came the reply. 'Time imme-diate and permanent—in the British army.'

### Wired Televish. Over Phone Line. Into the Home

Wired television is the newest form of aerial visual outlet, and is speculatively the solution of making that form of broadcast a commercial possibility. Whereas telecasts are limited in reception areas, it has after the property of the p

ween New York and Philadelphia and doubled back and forth again.

Radio chains are acquainted with a second or the second of the

### Musicals Again by WB If Zorina's 'Toes' Clicks

Hollywood, Sept. 12.

# **NEW ACCOUNTS EOUALIZE OUTS**

Broadcasters See All-Time Sales Record for 1939, Though Decrease in Certain Types of Advertisers Expected-Rising Market Prices Affect Some

#### SPORTS, NEWS, BIG

Course to be steered by national and regional spot radio advertisers (the boys who make up the real individual station jackpots) is still pretty nebulous as a result of the war situation, but this much ap-pears certain—the radio industry war situation, but fins much appears certain—the radio industry will wind up 1839 with the biggest year in its history. Unlike other for from the certain of the certain the certain

Solution others.

In fact, sports and news commentators look strong as programming
possibilities during the coming scason. Major new spot bis signed up
last week falls into these two cateFrom the wrong side of the
ledger, Gruen Watch has to date been
among the first to quit its radio barrates. Movements for the Gruen
were shipped here via Germany,
Continuod on page 283. (Continued on page 26)

#### Coward Advises Lunts That War Duty Will Keep Him From U. S.

Noel Coward has gone to Paris to join the staff of the British legation and plans to remain three for the duration of the war. Alfred Lunt and Lynn Fontanne received a let-ter from him last week giving that as the reason he would not come to the U. S. this season, as had been expected.

German Retreat

Ballas, Sept. 12.

Things being what they are, Lou
Bovis announces that the weekly iffund, has been deduging them for a common dances at the Bovs Club
Feer are off from now on.
They're being succeeded by Polish politas, and the control of the co

# **Execs Emphasize No Impairment** To Pix Despite Recent Economies

#### Power-Conscious

Attitude of kids who chase leading bandleaders for auto-graphs has changed. Benny Goodman, trying to fight his way through a mob at the New York World's Fair, heard a kid yell 'We made you. C'mon, give us your autograph.'

# **Anti-War Feeling** In U.S. Cools Film

Although all film distribs are runmaging through vaults for war pix
that might be appropriate for reissue, they're not at all certain how
many and to what degree they will
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actuarly repuisive to many people.

One reissue actually being booked so far is the March of Time's 'Inside the Maginot Line', first released last October. It's being well received, but as it is of an educational nature it is naturally far removed from (Continued on page 6)

#### Other War News

Show biz and the war, all over the world, pages 6-7; radio, page 21.

Hollywood, Sept. 12

Hollywood, Sept. 12.
Having pared weekly payrolls by some \$175,000 and otherwise reduced potentiang costs, heads of Coast students, and the state of the control of the con

In U.S. Cools Film

Reissuing Plans

Right of the days ago.

Joseph M. Schenck, Jack L. Warner and Earry Cohn, speaking for mer and Earry Cohn, speaking for the days ago.

Warners and Columbia, issued statements in which they pledged delivery of all pictures promised in their spring announcements for the 1393-60 season, adoit path they would be dimed on scale originally could be discussed to the country of the scale of the (Continued on page 2)

#### Grace Moore's 'Music Box Revue' Film Idea: Irving Berlin's Songs

Grace Moore is being southly by 20th Century-Fox for 'Say II With Music,' with a score of new and old tunes by Irving Berlin. Yarn would be based on incidents in the so-of the old Berlin Music Box Revurs' in which she appeared. It would also have a story thread about the Music Box theatre, N. Y. Music Box House of the old Berlin Music Box House of the papeared. It would also have a story thread about the Music Box theatre, N. Y. Tom Europe last week, is vecationing at har Newbown (Conn.) home, but begins a concert tour Oct. 10 in Westchester, P.a. She'll return to the Metropolitain Opera, N. Y., in late November.



#### VARIETY

# FILM SELLING FOR 1939-40 NOT FAST ENOUGH; UNDER 75% OF POSSIBILITIES

With Labor Day Come and Gone, It's Belated-War's No Impairment Uncertainty Another Headache—And, of Course Dat Ol' Debbil Code

Whether the war's added uncertainty is responsible or not, selling continues slower than the distribution like the state of the slower than the distribution like the slower than and numerous new season's (1939-40) pictures are already rolling on release. There is some feeling among distributions, however, that the prospects of a boom and the threat's a some relegion of the slower of the slow

blowever, that the prospectation of bookers, that the prospectation of pictures may now mean an early conclusion of deals remaining to be closed up.

While so, than others and scream no dissatisfaction over sales, as compared with last year, reliable estimates are that an average for the an average of the standard of

ing the latter throughout the entire summer, the various companies have been delayed in getting around to the smaller independent accounts, the sense of the smaller independent accounts, have been approached are also taken the sense of the sense approached are also taken the sense of the se

m ne cose, but not until it had osen sproved.

Plenty of exhibitors, moreover, have been confiderably in doubt as to the state of the s

negotiations that were begun some-time back.

This year, also, the distribe have gareed on a lot of important deals in principle, knowing that their pid-ing the pide of the pide of the pide in applying such agreement to the various theatres and situations in-volved has taken more than the usual amount of time. One distribu-tion of the pide of the pide of the control of the pide of the pide to 39-40, that having been agreed the contracts are actually signed, to be tucked away in the files.

The pide of the contracts are actually signed, to an account, especially if there are many of them spread over a wide area, is requiring more time due to

ciple to the theatres controlled by an account, especially if there are many of them spread over a wide area, is requiring more time due to the present economic state, condi-ditions which differ in various lo-calities, wavering grosses, and now

the war.

Some companies declare they are shead of last year on sales at this time, while others are even, or behind. This comparison with last summer and early fall is not saying much, however, since the contracting (Continued on page 10)

Wasted Libretto Hollywood, Sept. 12.

Hollywood, Sept. 12.
Young producer on major lot who has been nursed along as prospect by top executive with salary jumping from \$100 to \$700 a week during a few years' lime, a week during a few years' lime, what he would say to his bostes if they dared ask him to cut. He loid his story to anyone who would listen to it in a cafe.
When the studio decided to get find or exerce that they would be the story of the control of the studio to get the control of the studio toppers off.

### Mankiewicz, Phipps' Critical Auto Accident

Hollywood, Sept. 12.

Herman J. Mankiewicz and Thomas
Phipps, film writers, are in a critical
condition in a hospital at Albu-querque, N. M.

They were injured in an auto ac-

They were injured in an auto ac-cident on Sunday (10) near Grants,

### L. A. TO N. Y.

rnes
ehman
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N. Y. TO L. A.

### Other News of Interest to Films

Crosby, Burns renew Kraft	23
Fidler throwing off the wraps on P&G	23
Jolson's ad lib suit reversal	23
Radio reviews: Helen Hayes (Campbell), Lux show (Cary	
Grant-Colbert), Bob Burns, Dorothy Lamour, Good News. Page 2	24
Rooney, Garland, Grant on Gulf preemPage	28
Morris' song catalog	35
Warners angels show but loses Rodgers-Hart scorePage	35
WB dents music publishers' solid front	35
War blasts B'way production	43
Wm. Anthony McGulre's play	43

Continued from page I planned. Statements followed weeding out of some 500 20th-Fox workers and elimination of 370 backlot employes at Warners earlier in week. Other plants have effected similar prunings. Warners, however, expect to call back at least 250 of those dropped within the next few days.

theatre business in neutral countries. He declared his company would tighten up on unnecessary expenditures, and that at least part of the countries of the co

stories. Warners will make no propaganda pictures such as 'Confessions of a Nazi Spy,' he declared, insisting it will adhere strictly to a 100% neutral policy during progress of conflict. 'Underground,' which would have dealt with internal German movements, has been called off.

movements, has been called off.
He added that as a result of telephonic confabs last week with Harry
M. Warner in New York, just home
from . Europe, and other eastern
exces, he is convinced both British
and French theatres shortly would
reopen. H. M. Warner has since
reached the Coast for further studio
huddles.

#### Full Speed at Col.

Cohn announced he had instructed

Cohe announced he had instructed all Columbia producers. directors and writers that 'full speed sheed' is that company's current slogen. company's current slogen. on the continued, with the sole exception of the postponement of 'Arizona' not regular production program, or the continued, with the sole exception of the postponement of 'Arizona' correlations are all the continued, with the continued, with the continued, with the continued of the c

As evidence of his faith in the fu-ture of the film industry, he cited the fact he is starting the Howard Hawks production, 'My Girl Friday,' a heavy-budget feature, on Thursday of this week.

#### Many Intensive Huddles On Film Economy in N.Y.

Herman Wobber, general manager, and Walter Hutchinson, in charge of 20th-Fox foreign department, are expected to return to New York this morning, after a series of conferences with Joseph M. Schenck and Darryl F. Zanuck. Wober and Hutchinson played to the Coast last Zanuck. Wobber and technison planed to the Coast last esday (5).

Tuesday (5).

Situation is being discussed and analyzed at the Loew office. Al Lichtman, vice president, arrived in New York, Monday (11), and will remain for talks with Nicholas M.

Y. Frank Freeman, head of Para-mount production, remained east through last week and conferred

## 'Bring Production Costs Down'

Though the sentiment may not be as strong in production, on one point virtually everyone in distribution and theatre operation are agreed upon. It here wasn't a war, Hollywood should be making pictures at less money without interfering with quality, and that perhaps it may be a good thing if war results in finally getting around to the shearing of costs.

If here wasn't a war, Hollywood should be making pictures at less money without interfering with quality, and that perhaps it may be a good thing if war results in finally getting around to the shearing of costs.

It was a man to be a state of the shearing of costs. The state of the said them. During the past week the Allied Theater Owner of New antidos cannot ascribe the shadped of Theater Owner of New attitude of probably every exhibitor in the country, regardless of the beets against rentles and other cales terms.

The general opinion—and hope—is that the spin was a curred in the last continued through America's participation in the hostilities.

Distributors sources are also of the opinion that a boom is on the way, suggested by the action of the stock market and the demands that war make upon certain commons.

Higher Resulat!

Meantime, the question of whether higher rentain must be obtained from all account of pictures, including playing time, is being mulled. So far as can be learned, no adjustments up or down on contracts already in while it is admitted by some operators that the distrible have every While it is admitted by some operators that the distribs have every

to be to get as much out of product from now on as possible, to make up the sink in foreign recupits, operators that the distribs have every excuse now to ask for higher rentals and the maximum playing time where contracts sipulate three or four days or 5-to-7 days, for example, if the theatres don't get the business they will have to cut the same as On the other hand, should there be a big upturn at the box, then the theatres can afford to pay more for the pictures, automatically turning over more on percentage dates, and also will be able to extend playing

over more on percentage dates, and also was use any continue, the past year or on, the studies dated everying more to the Distriction of film tailored especialty for the donestic market, and less with the entire world in mind. This trend has developed and is expected to be carried out on a much broader scale in future due to the gradual brinkage of the foreign market and, now, its possible collapse. The in mind, forgetting about the rest of the world, they might be able to get sufficient rental in the U. S. and possibly Canada to make the foreign fields relatively unimportant.

## Par, Like WB, Offering Exhibs **Many New Selling Concessions:** Other Distribs May Follow

with Barney Balaban, president;
Neil Agnew, sales chief; and John
W, Hicka, Jr., foreign department
manager. Latter has just returned
from a tip to Australia. With comFreeman left for the Coast on Friday (8). Agnew is conducting a
meeting of Paramour sales division
and the Coast on Frident of Paramour sales division
starting last Monday (11).
At Universal, which always has
been strongly intrenched in the
president, called together the company's top executives for meetings
in New York. Those present, in add
chairman, included Cliff Work, studio chief; Matty Fox, vice-president,
william Scully, sales manager, and
yamping. Work went back west
Monday night (11): Fox follows on
Friday (13).
Harry M. Warner, president of
Harry M. Warner, president of

Friday (15).

Harry M. Warner, president of Warner Bros, returned to New York from England soon before war was declared. Through the past week he presided at numerous meetings at the Warner home office thoroughly sequanting himself with the domestic and foreign sales attuation, thus preparing himself for meetings at preparing himself for meetings at Const on Monday (11).

After a brief New York wist

After a brief New York visit Harry Cohn, president of Columbia Pictures, is back on the Coast; he, too, just got back from Europe.

Sept. 13 (Los Angeles to Sydney), Charles Munro (Monterey), Charles Munto (Monterey),
Sept. 12 (London to New York),
Ben Goetz, Jack Durant, Richard
Horpe, June Clyde, Thornton Freeland, Gene Sheidon, Loretta Fischer,
Billie and Eddy Ryan, Mrs. Jack
Harris, The Women' cast (Washing-

Sept. 11. (London to New York), Cy Wood, Joe Henaberry, Joe Hanley (President Harding).

Sept. 6 (Rio de Janeiro to Nev York), Phil Reisman (Brazil).

th Barney Balaban, president; tell Agnew, sales chieft; and John, "Mick, Jr., foreign department anager. Latter has just returned to the control of the cont

# FILMS SLASHING WASTE

# N. Y. REALIGNING

Foreign Revenue's Decline Is the Main Problem Right Now - But Not as Pessimistic as First Thought, and Expected to Improve

#### EASE CLOSING EDICT

Tightening of purse-strlngs and lengthening of executive working hours were the first reactions within the film industry to disquieting official and confidential reports from European countries that drastic regulations governing civilian life in warring and neutral nations will seriously curtail foreign film rentals.

riously curtail foreign film rentait.
Over the past week representatives of the American companies were able for the first time in 10 ports, which, on the whole, presented the European pleture in somewhat more optimistic light than the first messages. It is stated that film houses the example of the stated that the more optimistic light than the first example to the stated that the most example to the stated that the most example to the stated that the notation of the state of the stated that the stated t

(Continued on page 16)

#### Freeman Advocates 'Common Sense' Stance On Par's Economies

Hollywood, Sept. 12. Y. Frank Freeman, Paramount president, at a meeting of studio executive producers and department heads yesterday (Mon.) declared there would be no deviation from the announced 1939-40 program of the company. At the confab, held in his office immediately upon his return from the east, he said the company attitude during the war emergency would be based on com-mon sense, with elimination of waste as its initial item.

Freman stated that he had in-formed a meeting of Par division and district sales heads of this plan in Chicago on Saturday (9). He said that the production program planned upon the production program planned upon the production program planned upon the production program planned to the production of the production of the law of the production of the production of the European war. Par has completed, he said: 28 Par has completed, he said: 28 Canada and 17 scheduled for pro-ducton within the next few months. Freeman stated that he had in-

cameras and .17 scheduled for pro-ducton within the next few months. Casting and budgeting of these films, he disclosed, had been planned with the possibility of European trouble in mind. None will be dropped nor will budget revisions be made, he

said.

It is understood that no plans to call off preliminary work on the new studio site this fall have been

Adolph Zukor discussed the for-eign situation at the chinfest and William LeBaron assured Freeman of his whole-hearted cooperation in the campaign to eliminate waste.

#### Nick Schenck's Statement On Production Quality

### ECONOMY, NO EASY TASK

SALES SETUPS divide the waters of the Red Sea, create its own carthquakes and hurricanes and send British soldiers marching to war behind the theme gen Revenue's Decline animated cartoon, should approach its own commercial problems with confidence and demonstrated the season of the commercial problems with confidence and de-termination. Current puzzle for picture mak-ers is how to compress a lavish production budget within the limitations of an income that is shrinking rapidly as the European war dis-organizes civilian life among battling and neu-

> First suggestion, of course, is that studios immediately curtail expenditures until outgo balances income. It isn't quite so easy as that. Production expenditures cannot be regulated with the ease of running water. Even if every Hollywood plant were shuttered (which is what happened last week to film theatres in England), overhead and commitment expense would keep right on.

> Economy, of course, is the first demand in a situation such as the film industry now faces. With the British and French markets neg-ligible sources in income, at least until there is semblance of orderly living under war conditions, ordinary business prudence prompts every management to reduce outgo to the ut-most. Probable loss of considerable income from Britain and France (complicated further from britain and raince (complicated untiled by a lazardous course in the value of foreign exchange), looms to be so great, however, that no matter how drastic the expenditure cutting, no matter how cleverly the studios slip from under commitments, such eliminations of themselves will be insufficient to meet the problem.

> The alternative, of course, is for the American film companies to explore the domestic market and ascertain by what means and methods the gross boxoffice income of Amernethods the gross boxonic income of American theatres niight be lifted. Such a course would be attacking the problem in a realistic way, dealing with known factors, far removed from the confusion of events in distant lands.

> Waste in American distribution is an annual toll on industry resources amounting to such a great sum that, if present unscientific methods were abolished, the result would be a healthier and more profitable industry.

It may be that steps towards reorganization of domestic distribution and exhibition will be of domestic distribution and exhibition will be a natural sequence in the readjustments demanded by the European War. The profligate gesture of current theatre bookings, wherein fine attractions are teamed with mediocrity, or dualled with a second outstanding success, will be curbed under economic stress of the coming months. Who will do the curbing, and how, remains to be seen.

The fact is, that events are shaping themselves towards an opportunity for major film companies to bring about cooperation between themsclves and thousands of independent the-atre operators. The problem of cutting produc-tion expense to the measure of restricted world income is not one solely for producers to worry about. It is just as much the concern of the independent theatre man as the chain manage-ments. Hollywood may seem far away from some rural film house, or an operation tucked away in a suburban section, but the full impact of decision reached in Hollywood bounces against all theatres everywhere.

It would seem a reasonable and constructive suggestion that the major film companies should undertake immediately to place before their exhibitor customers a clear, concise and accurate statement of conditions which have to be met by a unified industry. Failure to in-form, and a continuance of the attitude that perhaps the customer isn't interested in any-thing but film grosses in key cities, may crys-talize resistance against reasonable remediable steps. There's a job of intelligent informing and analyzing to be performed by major companies, if the cooperation they so sorely need is to be won over to their side.

The anti-trust suits and the collapse of the well intentioned, but unfortunate, proposed trade practice code find the industry in a discordant mood, at the very moment when common purpose and universal understanding of great problems are crying for attention. The hour has arrived for plain speaking, in the form of a series of trade announcements from in-dustry leaders. Those who will take advan-tage of the moment to check false rumors and propaganda will perform a lasting industry service.

# \$75,000 WEEKLY HOLLYWOOD CLIP

Invoke Drastic Measures to Offset \$90,000,000 Foreign Loss-Lop Off Excess, But Must Strive to Maintain Production Quality

#### ALL DEPTS. HIT

Hollywood, Sept. 12c-hen by wood has a compound pro-lem to you have a compound pro-lem to you have a compound pro-sent the 13c and the law of the since he 13cs and the law of the studios asked employees to take a 50% cut and created a turnoll within the ranks of the Industry that ended away from the Academy of Motion Picture Arts and Sciences and recog-nition of various Guilds, in which former Academy members ought have been the first the compound to the compound the compound

haven for their mutual protection. Hollywood is not going to try the same measure again, at least not for the time being, with the European war on, and the possibility that the English market will either be wiped out so far as coin coming through is concerned, or greatly reduced from a consumption standpoint.

concerned, or greatly reduced from a consumption standpoint.

Film-makers know that they must film and the stands of the stands

production at this time.

There is said to be around \$90,000,000 a year revenue to American
companies from the foreign market,
the bulk of it from the British Empire. They feel that in time a good
portion of this will continue coming
through to America, but are inclined

(Continued on page 16)

### Griffis Due Back in U.S.

Stanton Griffis, chairman of Paramount's board, sailed for New York Saturday (9) from France, according to word received at the home office. Griffis' whereabouts was not known for several days immediately before British-French declaration of war. had been honeymooning

fear that there would be a lowering in the quality of pictures and re-duced employment.

duced employment.

"I, personally, have refrained from forming any snap judgment, but have chosen to await developments so that I could see our way ahead more clearly. At this moment it is foolish for anyone so thinks the could be compared to the country of the

Furthermore, I believe that the Nicholas M. Schenck, president of orders closing heaters in England Loew's, Inc., and Metro-Goldwyn-Mayer Pictures, yesterday (Tucs). Is laced as conditions permit of the most of the condition of the warring countries, the condition of the warring countries that the condition of the warring countries that the condition of the warring countries, the condition of the warring countries, the condition of the warring countries that the condition of the warring countries, the condition of the warring countries that the condition of the warring countries that the condition of the warring countries, the condition of the warring countries that the condition of the warring countries th

### 20TH-FOX'S 17G PAYROLL SLICE

Hollywood, Sept. 12. War retrenchment and the re sultant loss of foreign markets cost 535 20th-Fox employees their jobs up to last night (Monday). Slashes. it is estimated, will save the studio about \$17,000 a week of the \$45,000 it is said to be losing because of the conflict abroad.

conflict abroad.

Non-productive departments have been slashed to a minimum. Where two crews have been operating departments, only one is being related. Salary outs have also been Trimmings have gone to 50% in such departments as readers, muic, super-imposing, stock players and studio police. Gendarmes who were let go, however, have been restored, and the studies of the removarily until also def, some temporarily until also def. some temporarily until also def. some temporarily until also def. let go, however, nave been resource. A number of writers.have been laid off, some temporarily, until assignments are set. Six or eight are out already and others are going as they complete assignments and no new work is available for them. It is likely that higher bracket personnel may also feel the purge.

SNEAKING 'WIND' Hollywood, Sept. 12.
Metro pulled out of town for a sneak preview Saturday (9) with 'Gone With Wind.'
Picture ran 220 minutes.

### Wertheimer, Hempstead, Others Out at 20th-Fox

Hollywood, Sept. 12. Lew Wertheimer has resigned as associate producer in the Sol Wurtzel unit at 20th-Fox, after two years on the lot. David Hempstead Is an-

other producer out in the retrenchment.

Other departers over the weekend were Aldan Roark, staff writer; Frank ('Lefty') James, technical advisor, and Sam Ledner, assistant director.

#### Arthur Loew West for 2d Time: Chatain Stricken

Arthur Loew, head of Metro's foreign department, has gone to the Coast again, his second trip in about two weeks. Both visits are to look after Louis 'Lili' Chatain, director In the French Metro organization, who

the French Metro organization, who was taken seriously ill suddenly while planing to the Coast. Chatain had gone to Hollywood to house-guest with Cary Grant but had to be rushed to a Santa Monica hospital on arrival improved, is recuperating well; improved, is recuperating well enough to be brought back to N. Y. Loew will come east with him when he returns in a few days. Besides being on French McG diectorafe, Chatain is head of a Wile advertising organization. In the control of th

# ARIETY

BUBSCRIPTION

Vol. 136 No. 1 INDEX

Bills ..... 41

Burlesque ..... 39

Chatter	46
Dance Bands	34-36
5 Years Ago	38
Film Booking Chart	16
Film Reviews	12
Film Showmanship	. 8
Forum	47
Iouse Reviews	40
nternational News	6-7
nside-Legit	42
nside-Pictures	18
nside-Radio	22
Legitimate	42-44
Literati	45
Music	34-36
New Acts	38
Night Clubs	37-39
Obltuary	47
Outdoors	47
Distance -	0 10

Bernhard, Others

of common.

Nathan J. Blumberg, in a series of transactions, picked up 2,000 voting trust certificates for Universal Corp. common, boosting his total to 2,500, while William Freiday grabbed 1,200 certificates and Charles D. Prutzman acquired 100. Gives Prutzman atotal of 400.

Johnson's 6-Mo. Hiatus

For 20th, to Write Play

Washington, Sept. 12

Schenck, Blumberg.

### N. Y. Film Labor's Drive to Shift More Prod. East Given a Brushoff: However, Several Pix Starting

year, making a switch entirely un-essable.

Season of the switch of the season of the

Jack Skirball-John Wildberg 'Angela 5 22' start in October. Time began shooting its initial at-tempt at a feature-length production in New London, Conn., yesterday of production, look a camera crew and cast of about 35 up from New York on Monday. They will be on the location a month or so. New London was choesen as a typical American lown. Some of the takes office there.

American town. Some of the takes will be located in a local newspaper of the laber of the laber

Group Theatres' Deal

Group Theaster's Deal
Deal between Eastern Service Student of the Student State of the Student State of Student State of Student State of State of

# ON 'HELLZAPOPPIN' PIC

Campaign by film studio labor in New York to have 10% of all prospend work was termed 'ridiculous' this week by execs of both major and minor companies.

Among deals on which Al Christine with a resolution adopted unanimously at the recent State Foundation of Labor convention. Spontour of all A. F. L. members for the move. Congreg Meany, prez of the Studio Mechanies, it asked spontour of all A. F. L. members for the move. Congreg Meany, prez of the Studio Mechanies, it asked spontour of all A. F. L. members for the move. Congreg Meany, prez of the Studio Mechanies, it asked spontour of the congreg Meany, prez of the Studio Mechanies, it asked spontour of the congreg Meany, prez of the Studio Mechanies, it asked spontour of the congreg Meany, prez of the Studio Mechanies, it asked spontour of the congregation of this 1,100,000 members.

Aside from the fact that it would be considered the studio Mechanies and the studio Mechanies and the studio Mechanies and the studio Mechanies of the studio Mechanies for years have been in New York on the construction of the studio Mechanies for years have been in New York on the studio Mechanies for years have been in New York on the studio Mechanies for years have been in New York on the studio Mechanies for years have been in New York on the studio Mechanies for years have been in New York on the studio Mechanies for years have been in New York on the first with the studio Mechanies for years have been in New York on the first with the studio Mechanies for years have been the first with the studio Mechanies for years have a studio Mechanies Among deals on which Al Christic is currently negotiating is one to turn 'Helbapoppin' into a picture at the Eastern Service studios, Astoria, L. 1. Fanchon & Marco, long reported dickering for the Olsen and Former Educational shorts producer. Christic is also confabbing with Grand National for release when current financial reorganization of Grand National for release when current financial reorganization of Grown of the Control of the

Belated statement disclosed swap of \$5,000 worth of Warner Bros. 6% debentures back in April by Joseph Bernhard. Got new bonds for the old, with his total holdings unaffected.

John Hertz reported that his interest in Paramount was shared increased in the latest and the latest in Paramount was shared to be the latest and lat

### RKO's Patterson May Be U.S. Aide On Radio In War

1,000 thares.

Thomas P. Loach reported acquisition of two shares of Pathe comnon, while Kenneth M. Young
dumped 900 shares of the same company's paper, cutting his batch to
600 shares.

Another behind-schedule stalement showed W. Ray Johnston had
unloaded 817 options for Monoigram
unloaded 817 options for Monoigram
dition to 62,383 shares of the issue.

Several sales and one gift by J. Wathington, Sept. 12.

Drafting of Richard C. Patterson,
Jr., newly-named chairman of the RKO Pictures board, for service in the war 'emergency' is imminent, according to trade and political gossis, communications problems, it is said.
With President Roosevelt and the Administration emisting many business heads to help suggest policies, sounds natural in view of the New Dealers' concern about possible radio and film propaganda. With a background which included several years could, pass along tips and ex-officio suggestions to the broadcasters in a could pass along tips and ex-officio suggestions to the broadcasters in a way which conceivably would estimate the property of the p way which conceivably would elimi-nate the need for any big-stick tac-tics on the part of the FCC, or other

government outfits.

Whether the RKO exec would be Whether the RKO exec would be asked to devote full time to the counselling is problematical. Presumably he would be contacted only when some specific problem arose and then asked for his slant. He would be in a position to pass reactions on to the radio industry for its guidance.

Mollywood, Sept. 12.

Nunnally Johnson will take a sixmonth powder from his associate producer duties at 20th-Fox to write stage plays when he finishes his current assignment early in October.

He's presently working on 'Grapes of Wrath.'

# Longer Pact for Murray Silverstone. Bonuses, Korda, on UA Agenda Today

#### Cummins' New Outfit

Mollywood, Sept. 12.
New cooperative film proteingdistributing company has been supty by Samuel Cummins, name to be
chosen later this month. Headquarters will be in New York, with no
Cummins, state-right distributor,
has pulled out for New York afterinstalling J. G. Bachmann as wettern rep. Release plans tentatively
all for 12 lo 85 pictures per season,
descriptions to produce six features in color.

company's activities tinuognosis. While it was reported the UA directors would declare a division of estimities for its producers, based on during the 1833-39 season, this mbit let was not taken up at the Monday (Wed.), since the shares of UA's total distribution earnings may come in handy for the producers of the company.

Days of the bonus plan, instituted about a year ago at the behest of Sam Goldwyn, UA producers share in earnings from sales in ratho to the money their individual pictures bring in, rather than on an equal basis as in the past.

# S.E.C. Stock Deals

### N. Y. OPS, THEATRES TO ARBITRATE 25% TILT

Reaching an impasse in negotiations for a renewal with Local 306, Moving Picture Machine Operators of New York, which is demanding a 25% increase, the Broodway managers have asked that the matter be a second of the provisions of the seven-year agreement in force, under this termer calling for reconstitution of 306, it was understood that when the control of the co

white Local 306 has designated Joe Basson, president, and Herman Gel-ber, recording secretary. A fifth arbitrator, from the outside, to be appointed under the provisions of the long-term contract, has not yet been set. The old agreement, running two years, expired Labor Day (4). Operators continue meantime pending as settlement

Hammons to D.C. To Hasten RFC

is the old agreement, run in works, and the same of coldwyn for a settiment.

Immons to D.C.

O Hasten RFC

O Hasten RFC

\$400,000 Loan

I hitch in Washington delayed 0,0000 loan from the Recondo,0000 loan from the Recondo loa Legal hitch in Washington delayed the \$400,000 loan from the Reconstruction Pinance Corp. which was required programmed to the company of the programmed path last week. Early the Hammons, GN prez, hopped down to the capital yesterday (Tuesday) to the control to the capital yesterday (Tuesday) to the forthcoming later this week to without it, it is said, Felt & Co., without it, it is said, Felt & Co., loan of a minimum of \$1,000,000, to which it is committed. Several sales and one gift by J. Robert Rubin came to light. He peddled 1,600 shares of Loew's common in four batches, and then donated 60 shares. Leaves him with 31,415 tickets. 31,415 tickets.

Acquisition of 500 shares of Trans-Lux common via the conversion route was reported by Leslie E. Thompson. Boosts his pile to 4,000

Windleted fam will in feeting with white the committed.

If and when the GN refinancing is completed, it is understood that it is committed. If and when the GN refinancing is completed, it is understood that it is a revolving fund to alid indie production on its own.

If and who are the ground in the control of the release, rather than going into immediate production on its own.

If the control is own.

If the

Adjourning the board meeting until today (Wed.), United Artists directors on Monday (11), at the first
session, discussed proposals to
session, discussed proposals to
treet as practical to the company for
another three years, to a total of five
treet as practical of the company for
and took up the question of providing Samoning for Atsender Kordan,
add took up the question of providing Samoning for Atsender Kordan,
asked by the war and the administrative-production policy to be pursued
by UA was also on the agenda. Yellow
y UA was also on the agenda. Yellow
have been also were the provided to the provided to the
body of the provided to the provided to the
meeting of the provided to the provided to the
company's activities throughout the
world.

### Brown for Schlom's Spot; Yates Says No Rep. Studio Shakeup

Hiram Brown, upped recently to chief of the serial production department at Republic, may shortly be given another rise to associate producer. He would fill a vecancy caused by promotion of other producers on the lot to take up the slack when Herman Schlom bowed out two weeks are.

duers on the lot to take up the slack when Herman Schlom bowed out two weeks ago. The shade of the weeks ago, to the shade of the shade

# Jas. Roosevelt Calls Studio Survey **Full-Time Job: Favors Academy Back**

Hollywood, Sept. 12.

James Roosevelt neatly bowed out
today of the assignment by the industry to 'study studio conditions
with respect to closer coordination
of inter-studio relationship.'

or inter-studio relationship.'
In a letter to Joseph M. Schenck, president of the Producers' Association, Roosevelt stated that a two-weeks' study, covering only broader phases of the problems involved, convinced him:

1. It is a job requiring full-time devotion, and not part-time, by a person thoroughly steeped in the knowledge and tradition of the in-

dustry.

2. Present situation in the industry, due to the war crisis, is not conducive to producers giving the time necessary for adequate approach to the various problems.

the various problems.

Roosevelt said he felt assured that Schenck would appreciate and understand the situation that motivated direction of the said he is more than anxious to help, but that it must be recalled that he came to Hollywood primarily to associate longitudes of the said her than anxious to help, but that it must be recalled that he came to Hollywood primarily to associate organization and to learn the picture business.

tribute to some feeling of industry unity.

Roosevelt said that he conferred with board members of the various guilds and they were unanimously in favor of a revitalization of the Academy strictly for mutual interchange of ideas and without any of its previous political phases.

#### Robinson Okay Awaited

Hollywood, Sept. 12.
Warners is awaiting arrival of Edward G. Robinson from New York to get his okay on "Footsteps in the Dark' script.
Cameras will start within month if Robinson gives nod.

#### Studio Contracts

Hollywood, Sept. 12.

Milly wood, Sept. 12.

Nat Pendleton, on Lance 1933, renewed by Metro.

Columbia signed Joe Lewis as director and assigned him to Irving Britshin unit.

Writer option on Abem Finhel William Pendleton on Member School and State of the Milliam Pendleton on Member School and State of the Milliam West Los Angeles studio.

Frank Perkins, arranger, handed new Warner contract.

Robert Taplininger renewed another the Milliam Warner studio publicity director.

Paramount boosted its option on Ida Lupino.

Priscilla Lane renewed by Warners.

Priscilla Lane renewed by in-ners. F. Scott Fitzgerald given contract by Samuel Goldwyn, Douglas Kennedy, Amherst col-legian, signed by Paramount to actor

contract.
Philip Winter, English thesp, inked
term deal with David O. Selznick.
Virginia Field sealed by 20th-Fox.
Metro renewed writer pact of Wal-

Virginia Field sealed by Zun-roxx. Metro reniewed writer pact of Wal-ter Reisch. Virginia Weidler inked term con-tract at Metro. J. Robert Bren and Gladys Atwater signed to Paramount writing pacts.

# **Bioff Turns Down Offer to Negotiate** For 12,000 IA Workers in Hollywood: **Reported Wanting 15% Wage Hike**

Hollywood, Sept. 12.

Although late last week it was thought he might step in. as negotiator for 12.000 members of International Alliance of Theatrical Stage Employees locals, William Bioff Sunquest to become their liaison officer. Bioff's acceptance would have marked his return to the film industry for the first time since he reflected in the stage of t

tions and would immediately demand a 15% salary increase for workers. Uncertainty exists whether the fact that other AFL locals failed to agree on a united front in the election, or whether Bioff and IA officials felt it was inadvisable presently for him to step back into the picture.

to step back into the picture.

Bioff's action is believed to mean
that the locals will handle their own
negotiations, which have been proceeding for a number of weeks.
Chiefs in the United Studio Technicians Guild state that his refusal
was the result of rank and file membership objections.

was the result of rank and its mem-bership objection in made here to-lian effect of the control of the con-trol of the control of the real control of the control of the control of the National Labor Relations Board, the National Labor Relations board to the National Labor Relations board of the term of the control of the control of the term of the control of the control of the traffs; that jurisdictions of other crafts would not be raided by the heat for wednesday (20). United Studio Technicians, CIO, have appealed to the NLRB for equal rights in studio electioneering, claim-ing that IA bis reps have the run of the lots while they are being dis-

the lots while they are being dis-criminated against. List of 7,500 employees eligible to vote was posted in studios today (Tuesday).

In studies today (Tuesday).

Sub-committee composed of Pat
Somerset, of Screen Actors Guild,
Ben Martines, of Studio Platsteres;
J. W. Gillette, of American PedersStudio Machinist, and Joseph Cambiano, of Studio Carpenters, adopted
a resolution asking that the LATSE
Issue some official statement as to
outlied bearing the the transition of the control of the control
outlied bearing back to the rank
and file members of the other unions.
Committee members stated there
was some suspicion in minds of the
raid time other crafts if it was victorious in coming election. Meetlags have been called for this week torious in coming election. Meet-ings have been called for this week to iron out situation in an effort to have all the unions go down the line for the IATSE when casting of bal-

#### Hold Off ASC Move

Hold Off ASC Move
Frank Stickling, IA International representative, told a mass meeting of international Protographers Local of international Protographers Local ter to the American Society of Climentographers without consulting Local 659, and unless 559 men-to-charter application is expected until after the studio election. At that time charter either will be granted or plans worked out for a merger The IATSE is premaring charces.

of ASC and Local 583.

The IATSE is preparing charges against between, 200 and 300 members who are accused of having affiliated with the United Studio Technicians Guild. Ten have already accusing the control of t sgams between 200 and 300 members who are accused of having affiliated with the United Studio Technicians Guild. Then haves already control over all air serivement, and
many and the studio Technicians
Local 37, and Howard Roberts to recognize the Local 37, and Howard Roberts to recognize the Local 37, and Howard Roberts to recognize the United Studio Studies and Studies and Studies and Local 37, and Howard Roberts to recognize the USTG. Members are the Local 37, and Howard Roberts to recognize the transportation of the Local 37, and the Local

### **GARLAND-ROONEY SET** TO TOP 'GOOD NEWS'

Hollywood, Sept. 12.

Judy Garland and Mickey Rooney
have been handed top roles in
Metro's 'Good News,' slated to go
befora tha cameras shortly. Moppet pair are just back from a p.a. tour which included a joint two-week date with the 'Wizard of Oz' at the Capitol, N. Y.

# SAG-AGENTS IN ACCORD ON **LICENSES**

Complete accord has been reached in licensing of agents by Screen Actors Quild. Agreement provides issuance of licenses only to members of the Artists Managers Guild. Attorneys have completed a draft of contract for submission to the membership of both groups within 10 days.

### MORE UNION BEEFS ON PAR'S 'CITIZEN'

Philadelphia, Sept. 12. Two Philadelphia unions joined in the boycott of 'Our Leading Citizen' (Par), in line with action taken by labor organizations in other sections of the country.

of the country.

The CIO's United Office & Professional Workers and the Insurance
Guild passed resolutions at meetings
on Monday (11) urging all trade
unionists to stay away from the picture when it opens here. They also
saked members to send protests to
Warner Bros. theatres saking that
the film be banned.

The American Federation of Teachers is expected to join the fight at its next meeting.

Columbus' Boycest
Columbus, Sept. 13.
Local theat Columbus, Sept. 13.
Local theat the Columbus League of
Women Shoppers that any house
laying 'Out Leading Citizen' will be
alliated with national Remaio organiaction Interested in labor problems.
League contends the Bob Burns
pix is anti-labor. Frexy of league
action lateraction of local labor unions.

#### Can't Scare Mounties

Hollywood, Sept. 12.
C. B. DeMille's 'Northwest Mounted Police' for Paramount is continuing in the preparation stage unaffected by uncertainties abroad.
Original budget stands.
Screenplay is now being whipped
into shape for a start around first of

### Dr. Hugo Riesenfeld. Pioneer in De Luxe Presentations, Dies at 60

Dr. Hugo Riesenfeld, who showed the way in the musical scoring of pictures long before the advent of sound, died Monday (10) in Los An-geles. He was 80, let was during the tenure from the way during the tenure from the control of Paramount's Rivoli, Rialto and Criterion theatres

lati-as a direction of Extramounts (1982) and the service of Broadway, where he succeeded Rivoil, Rialio and Criterion theatres on Broadway, where he succeeded St. L. (Roxy) Rothafet, that Riesens and ho, possibilities of intelligent musical accompaniment to films. He painstakingly selected music to fit the film's story and each seen, make the selection of short subjects played at his theatres. In order to hypo better process of the selection o

The second sing One 100 states of all of them.

Riesenfeld terminated his association with the Raitor, Rivoli and Criterion theatres when Publish and Criterion theatres when Publish and Criterion theatres when Publish 1925. He returned for a brief period in 1925, but then went over to the Colony theatre on Broadway for the Colony theatre of the Colony

### Bobby Vernon's Will

## Film Cos. Fight Nov. 1 Trial Date Of U. S. Trust Suit, Interrogatories **Too Tough: Other Exhib Complaints**

#### FONDA. TOPLINED FOR 'GRAPES,' FORD DIRECTS

Hollywood, Sept. 12. Henry Fonda draws the lead role and John Ford directs 20th-Fox's production of 'Grapes of Wrath. Spencer Tracy had been reported in line for the role.

Darryl Zanuck plans camera start y end of September.

## ONE BIG UNION' TO BE TRIED **SHORTLY**

Application of the one big union idea may be started by the Associated Actors & Artistes of America sted Actors & Artistes of America within the next couple of weeks in certain territories. Plan would be to adopt the single membership cand to adopt the single membership cand contain the single state of the four major production centers—New York, Chicago, Los Angeles and San Francisco. Scheme would temporarily limit each card to its own locality, however.

cality, however.

So far, that is virtually the only definite proposal advanced by the Four A's leaders, who have been more or less considering the one more and have been studying the subject intensively since last weeks settlement of the jurisdictional row with the International Alliance of Theatrical Stage Employees.

Theatrical Stage Employees.
Only other step taken by the Four A's in the direction of consolidation of the various affiliates was a resolution passed by the board to speed up such action. However, as none of the various union heads may practical lain for unifying the affiliates into a central body and co-ordinating their activities, the resolution was regarded merely as a gesture.

Further attempts on the part of the major film companies to balk a preference date of Nov. 1 being given the Government, in its anti-trust action against them, were made capt. United Artists filed affidavious capt. United Artists filed affidavious capt. United Artists filed affidavious concerning the film of the Government application be made, until there is some decision concerning the film of the

John F. Caskey, who stated that while a date of Oct. 7 had been allowed the companies to answer, while the companies to answer, control of the control of th

The conclusion is a request that the petition for a preference be de-nied.

nied. It was learned that federal judge John C. Knox, in whose hands the application rests, is still trying to locate a judge to hear the case, as those close to him report he feels that the Government request for an early trial is justified.

early trial is justified.

Williams OK's Oct. 7

Williams OK's 10.7

More times of the Manhardon, Sept. 12.

More times of the Manhardon Sept. 12.

More times of the Manhardon Sept. 12.

Sept. 12.

Sept. 12.

Sept. 13.

After conferences with counsel for principal sept. 12.

After conferences with counsel for the defendant, Paul Williams, Paul Williams, Sept. 12.

After conferences with counsel for the defendant, Paul Williams, Sept. 12.

After conferences with counsel for the defendant will not be destinated to the defendant will not be destinated to the sept. 13.

After the defendant will have 30 days from the time they were technically served, which in most incompliant to the sept. 13.

Mass of clerals work involved in compiling the data sought by the DJ, whose sleuths worked two years to of complaint. But the Department is not willing, official sources in the latest demand as an excuse for stall-latest demand as an exc ing. Opening of hostilities before the end of the year remains the Gov-ernment's objective.

#### U. S. Ends B&K Arguments

U. S. Ends B&K Aryments
Government last week wound up
its side of the arguments in the care
major film distributors on alleged
contempt of the consent decree entered against the defendants in 1926.
Three main witnesses were brought
plaintiffs side. Member of the
Federal Bureau of Investigation
read off some figures and tabulations
read off some figures and tabulations
of several negotialous; a member of
the Both of the Both of the Both of the
(Continued on page 14)

# **License Commissioner and Talent** Guilds Nix N. Y. 'Central Casting Co.'

Grandiose plans for a privately- ter to Equity, proposes that each of a operated central casting office in lts members pay him 25c a week for law York, with talent to pay weekly being listed. On all jobs he gest days are consistent of the consistence of the co

# **Product Shortage in Aussie, Result** Of War, May Scrap U.S. Film Curb British Troupe to Open Lataraje of picture produstraje of the European Scheefer gives the nod to the idea Lataraje of picture produstraje of the European Scheefer gives the nod to the idea Lataraje of the European Scheefer gives the nod to

Probable shortage of picture product in Australia because of the European war may exit the New Southwars government regulation will be received by the state of t

Carroll was in London until a short time before war was declared, ar-riving in N. Y. last week.

### WB. M-G CLOSE LONDON PROD.

London, Sept. 12.
Warners and Metro have closed down production here.
Also, 20th-Fox is reported trying to get out of its production contract with Gainsborough.

### WAR IS ALL SHERMAN SAID ON STUDIO P.A.'S

Hollywood, Sept. 12.
Preponderence of war news in the dailies has tended to war news in the dailies has september of the dailies has sentence of the dailies has sentence of plugs and plants by studio press agentry. Mags also are clamped tight against film blutes and picture weeklies, herefolders and picture weeklies, herefolders and picture was considered to the sentence of the dailies of the

### Mrs. Von Stroheim West. Filmer Offers to Enlist

Mrs. Eric von Stroheim, who arrived in New York from France last week, has gone to Hollywood, where she'll remain for the duration of the European war.

husband stayed in France, but Her nusband stayed in France, but his plans are uncertain. Although he's an American citizen, he volun-teered for service in the French army, but was told he was not needed 'yet.' For the present, he'll try to carry on his film producing activities.

#### Montreal Unit, Red Cross in War Tieup

Montreal Repertory Theatre has become officially affiliated with the Canadian Red Cross and will operate as a unit of that organization MRT will proceed with regular schedule and all profits will be turned over to the Red Cross. Outfit also plants to organize concerts will be turned to ver to the Red Cross. Outfit also plants to organize concerts will be depended by the construction of the Red Cross work as well, Kaiser—Beast of Berlin in the production of the Red Cross work as well, Kaiser—Beast of Berlin, was put out operating from MRT headquarters: by Warners.

# Canada Tour in Montreal

Montreal, Sept. 12. Maurice Colborne - Barry Jones company will arrive from London to begin a coast-to-coast tour in Canada for five months this fall. Cast of 36

is coming across. Among those in the company are the Countess Poulett, wife of the eighth Earl of Poulett, professionally known as Oriel Ross.

# LONDON STAGE PLANS STILL **UP IN AIR**

London, Sept. 12.
openings are still sign and cinema reopening are still sign and cinema reopened. The Little Dog Laushed,
'Crazy' and show, which open reopened. The Little Dog Laushed,
'Crazy' and show, which open
recently at the Hippodrome, Bright
here for a protrached run prepartory to its now doubtful London run
at the Palladium. Most of cast stays
intact, including the Americans, some
home.

The only London stage spots that plan to reopen are the Hippodrome and Golder's Green, for which four West End shows are negotiating. Reopenings are predicated on sal-ary adjustments to conform to cur-

ary adjustments rent conditions.

Meeting of vaudeville moguls here yesterday (Monday) resulted in a proposition to cancel all existing contracts and to play booked acts on 50% of the gross. This is the same arrangement employed here during

50% of the gross. This is the same arrangement employed here during the World War. Confab was attended by Variety Artists Federation officials, who have the matter under advisement.

#### CANADA INTO THE WAR A BLOW FOR DETROIT

Detroit amusement spots, particularly heaters and niteries, figure to take it in the neck now that Canada has declared own on Germany, in support of the mother country, fift in 1914, when all borders were closed and special permits were closed and special permits were issued to persons actually needing for loave Canada suffers with the country of th

#### Morros Awaits Okay On RKO War Film

### N. S. Wales Election Enhances Prospects Of American Distribs

Defeat of J. Jang, leader of the labor party in New South Wales for government election late last week, is regarded as highly important to the film business. McKell led an opposition labor group in Parliament, while Lang was widely known as opposing American distributors in this country.

In this country.
Election also picked F. Mair as premier, supplanting B. B. S. Stevens, resigned.
No additional picture legislation is in the offing, it was stated following the election.

#### Anti-War Feeling

\_Continued from page 1\_ treatment of war in fictional form in

an ordinary feature.

Likely for reissue is RKO's 'Womtin I Love' (Miriam Hopkins and
Paul Muni), originally released in
April, 1937. Muni plays French
World War ace. RKO also is considering 'Lost Squadron' for reissue.

II Not Sure of Duo Universal during the past week has screened 'All Quiet on the West-ern Front' and its sequel, 'Road Back.' Because the German soldier

ern Front' and its sequel, Tools Back'. Because the German solider and average German citizen it treated sympathetically in the flink of the sequence of the s

Monogram has resurrected 'Navy' Secrets,' a spy story, but isn't giving it much consideration. Metro, Par, Fox and Republic either have nothing suitable or won't reissue anything.

#### 'All Quiet' Clicks

Spokane, Sept. 12.

H. D. McBride revived 'All Quiet on the Western Front' quick, and did better than average business.

#### Canada Nixes 'All Quiet' But Okays 'Nazi Spy

But Okays 'Nazi Spy'
Two war pictures have been
yanked by the Dominion government
and booked for an indefinite run in
the government din vaults. The two
Front' and 'Lest We Forget' Explaation given by local officials is that
both are anti-war pictures and hence
must not be shown at this time. Also
street delluloid will stay in the can
the street of the present conflict
buttone.

in Europe.

Both pictures were due to open, on the reissue basis, at North Main street houses this week, 'All Quiet' at the Colonial and 'Forget' at the Cok. Substitutions were made at the last minute, with all advertising copy destroyed, when the ban was put into effect.

last moute, with all advertrams, copulations of destroyed, when the ban was put into effect.

On the other hand, Confessions of a Nazi Spy has been re-booked been considered to the confessions of a nazi Spy has been re-booked been considered to the confession follows set for an extended the confession follows set for an extended the confession follows and the province that the confession follows the confession

### American Labs to Do All Foreign Market Printing; See Big Increase

#### France Requisitions Joinville Film Studios

Paris, Sept. 12. Paris, Sept. 12.

Motion picture studios at Joinville used by Paramount have been requisitioned by the government. No explanation was given for the action, but several are advanced unofficially.

One is that Paragrams.

One is that France wants the studio for its own propaganda pic

# **WOULD SCRAP** BRIT. QUOTA **DURING WAR**

The British Film Producing As-sociation is discussing the feasibility of scrapping the quota during the

sociation is discussing the resisionity of crapping the quote atturing the warm of the control o men on a picture are Americans, under the wording of the quota.

#### EXCHANGE RATE BAR TO PIX PICKUP IN MEXICO

Hollywood. Sept. 12.

Cash registers will have to jingle oftener and louder In Mexico to off-set lowering rate of exchange, now standing around six to one, declared S. L. Seidelman, general manager of United Aritists in Mexico and Cen-Mexico is building more theatres, some seating up to 5,000, but, says Seidelman, although general business situation is good, they will not open until the exchange rate is betationed to be a service of the service of the

#### NO GAG NOW -

B'klyn Gag-Writer Remembers He's Canadian; Conscripted

According to reports from London

According to reports from London Eddle Forman selventienes to the Warner Bros. Vilaphone studied in Brooklyn under Sam Sax, has been conscripted for the British of a warner Bros. Vilaphone studied in Brooklyn under Sam Sax, has the started started as the serviced as well as makers been conscripted for the British of raw film stock, are among those same and the serviced for the serviced started in countries the serviced started in the serviced started started in the serviced started in the serviced started started in the serviced started started in the serviced started started

Hollywood, Sept. 12,
Prints of film productions for Euge,
land and the entire world market
will be made in America in the future. With the lack of manpower in
the the second of the second of the
there are unable to cope with the
output demand, and the film companies will undoubtedly undertake
the task of print making in Hollywood and New York laboratories,
their domestic prints in both New

Currently the major companies make their domestic prints in both New York and Hollywood, and have been enugling over dupe or Gorejan negasemiling to the property of the second of the s

all of its process-printing for the en-tire European market in London durall of its process-printing for the en-tire European market in London dur-ing the past two years, in the labs of its London subsid, may shift the work to the Hollywood plant. Latter no doubt would have to be enlarged to handle any quantity of European production, as these prints require a very high standard of efficiency in very high standard of efficiency in handling by lab workers, and speed-ing is an element that cannot be ac-complished in this work. Persently, don, but should manpower shortage ocur, it would do nothing else but work in Hollywood. The Hollywood. The Hollywood is year, turning out cartoon and feature prints for the domestic market. It is likely that in taking over the foreign supply Tech-notor will revise its schedule for motion will revise its schedule for production during the next few menths.

icature work that has been set for production during the next few months. The production during the next few months are presented in the production of the p

American film companies generally have issued instructions that all film shipments to Great Britain and France are to go on U. S. boats in the future. Uncertainty of sailing dates on other lines and danger to ships of be

#### U. S. Equipment, Raw Film Stock Dented

and applied for cilizenship there. This gave him entree into England, reducing the requirements of raw But would also give him immediate introducing the control of the con

# FOREIGN FILM OUTLOOK

## Canada Looks for Immediate Spurt In Amusements: Also Thinks War Films Will Be Least in Demand

Toronto, Sept. 12.
That short-lived chaotic uncertainty which, a few days ago, cast dark and own on the prospects of the most property of the most property of the most property of the proper

the drop-off is being steadily dereased.

The factual evidence that, with Toronto as an illustration, the Boyer-Dunne Torontow and the latest in the factual evidence that, with Toronto as an illustration, the Boyer-Dunne Torontow and the latest in the factual that the second that the second is a second to the latest in the factual bedowers here and that Sheat's yaude is doing record business. Both pictures had been very disappointing during opening days.

Canadian film scene shows that the actual machinery of distribution has not been affected, that Dritish and than ever curtailed; that censorship has been imposed; propaganda films will be made in this country for domestic consumption; the box office more than ever a definite drawing sard.

more than ever a definite drawing and a spirits, of course, are revived and the fortuitous release of Nurse cavell' (RRO) will undoubtedly shoot up bo. revenue. N. I. Nathanion, president of Famous Flayersfan that the Canadian public will want to forget tragedies and that the type of the course of the course

#### Dearth of Native Flims

grand and the second se

from their anxisties.

There is still uncertainty, however, and pointed out by J. J. Pitzgibben, for same period last year due to be produced out by J. J. Pitzgibben, for same period last year due to large the produced of the produced out of the

of film production in the United Kingdom, there is a strong possibility that propaganda films will be pro-duced in Canada. The technical equipment is here but no plans have been definitely evolved.

Emergency Lighting
Toronto, Sept. 12.
In view of writensness, plus possible panic variences, plus possible panic variences, plus possible panic variences, commediate installation of emergency lighting systems in all film houses has been ordered by Chief Censor Silvershorne. Installation deadline is Sept. 30.
Threatened panic in two houses.

thorne. Installation deadline is Sept. 30. Sep

Remodeling Cancelled
Regins, Sask, Sept. 12.
War situation has caused cancellation of remodeling plans on two
houses here. Grand and Metropolitan. Expected to hit plans of other
showhouses in province though attendance picking up again as people
settle down to hought of war after
intial Topasm batt
Staffs hit by recruiting.

#### Canada's Film Selling

Depends on War Policy Montreal, Sept. 12. Understanding is that further sell-Understanding is that tother all up of new season's product will depend largely on extent that Canada will participate in the war. Should manpower be wider and the season of the work of the season o

for gold translates itself into \$38 an ounce, Canadian funds. Whether the \$3 increase will offset higher cost of materials needed in blasting mines, and bigger payroll remains to be

and bigger payroll remains to be seen.

Any reduction in proposed film output may result in considerable to the proposed film output may result in considerable same time, chances for comeback of live talent to support pictures are being considered locally. Inquiries or stage bands and vaude turns are siready being received by Montreal Since Labor Day weekend, estimates are that picture house grosses both here and throughout Canada are approximately 25%, lower than for same period last year due to in fact, and the proposed of the proposed for th

# WAR ECONOMY A NO. 1 FACTOR

Sales Chiefs of Yank Cos Not Inclined to Forecast Effect of the Conflict on Market Abroad

#### BIGGEST PROBLEM

#### By MIKE WEAR

By MIKE WEAR
Foreign sales chiefs (the major film companie, interviewed this week in New York on the probable effect the European war will have on foreign distribution, were not inclined to do much prognostication. Several feit that it was too early to ascertain just how much dislocated to the several feeling was that it was too early to really know, but that all were going to watch expenses as much as feasible.

Most of them conceded that

Most of them conceded that economy and elimination of so called waste were necessary in han-dling big-coin studio employes.

Joe Hummel, general foreign sales manager for Warners, said that revenue would be affected to a certain extent in England and France but 'we are not in a position to know today just how much.'

Hummel claimed that drastic reductions would be premature. He indicated that business in the U.S. and neutral countries would improve. He was dubious about how it would hold up in Australia. [Latter reports an upbeat currently.]

prove. 1st Was diblous about how the provent of production, but a provent a provent

#### UA Optimistic

# **British Approve Certain Theatres** Open 'Til 10 P.M.: French 'Anxious' To Reopen Also, 8:30-10 P.M. Curfew

SAM MORRIS DUE IN N.Y.

WB V. P. Sails From S. America After Heart Atlack

Sam E. Morris, Warner Bros. v.p. in charge of foreign affairs, who suffered a heart attack recently on his South American trip, is due back in New York, Sept. 18, accompanied by his wife.

Morris had intended going to Buenos Aires to continue his inspec-tion tour when taken ill.

### **AUSTRALIAN PIC POOL SPEEDED** BY WAR

Hoyts-Greater Union pooling agreement in Australia this week was authoritatively reported on the way to final approval. Threat of way to final approval. Threat of product shortage created by the European war is likely to assure early completin of the part. It had been indicated that the arrangement, whereby General Theatres would be revived as an active corporation for revived as an active corporation for the control of the control

until Jan. I. 40.
Dan Michalove, National Theatres
official, and Charles Munro, head of
Hoyts, sail oday (Wednesday) for
expected that details of the final
agreement will be worked out
Munro signed the pool arrangement
in New Tors durect to the apnotice to the aplocation of the second of the second out
Munro signed the pool arrangement
Union, also signed for his circuit,
with directors left to approve subSettlins of product in theatre, of
Settlins of product in theatre, or
Settlins of product in theatre, or

sequently.

Settling of product in theatres of both circuits has been tentatively worked out, it was reported this week in N.Y. Pooling agreement is week in N.Y. Pooling agreement is expected to give Greater Union an even break with Hoyts on American product in Aussie territory. Former long contended that Hoyts was being turnes to the disadvantage of Greater Union.

40-50 prints needed, he said. Pre-releases will be held up because no houses are available in the West houses are available in the West ling plans are going ahead as sched-uled and that next year would tell the story regarding additional Brit-ish producing and also whether there would have to be a realign-ment on releasing setup in that

were hampered.

Arthur W. Kelly, United Artists' Vec-president in charge of foreign fairly optimistic view of the situation. Kelly, who was in Grading and the strength of the situation. Kelly, who was in Grading and the situation of the situati

Government met Friday (8) and decided to reopen picture theatres starting Saturday (9) in certain neutral areas. They would close at 10 p.m.

Vaudeville and legit theatres are due to follow.

due to follow.

Sam Eckman, Jr., Metro's general manager for Great Britain, surveying the cinema setup on the British Likes, estimates that about 80% abortly, if local authorities approve. He painted a rather optimistic picture of the situation situation at the carry clampdown was severe. Pointed out that these was severe abortly found that these excepting possibly London.

Eckman also cited that the Irish Free State and Northern Ireland op-erations have been uninterrupted since war was declared.

#### 20 Operating

29 Operating
Paris, Scpl. 12.
With only a few the startes open, the
government has announced it's
anxious' to reopen as many cinemas
the startes of the startes of the startes of the
theatre operators in an effort to organize recumption. There are preently about 20 start-run houses opdiums. They're permitted to remain
poen only until 830 p.m., although
the government has promised to extend the closing time to 20 p. of the
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Stage show theatres are all closed, with only a few niteries open, and then only until 10 p.m. Radio programs consist exclusively of news bulletins, pep talks and concerts.

bulletins, pep talks and concertis. Up until late last week about 40% of theatres in France were shuttered, to dustide of Paris, they were the the control of the control o

#### Australia Beoming

Assirals Beening
Sydney, Sept. 12.
All Australian theatres are remaining open despite outbreak of
war in Europe. Managements claim
business is above normal for American and British attractions.
Populace is remaining entire the
Populace is remaining the most of
part in maintaining caimness, and
part in maintaining caimness, recent instance of the way the picture
theatre boxoffice has held up is
Jamaica Inn. Opened last week
ordinary week in last two years for
the Prince Edward theatre.

#### OBERON-RICHARDSON'S PROPAGANDA PICTURE

London, Sept. 12.

The first of a series of propaganda films, showing Britain fully pre-pared, and starring Merie Oberon ind Raiph Richardson, has been put to work at Denham. Aithough no to work at Dennam. Although no details other than the release of the stars' names have been announced, Alexander Korda, through his appointment last week by the British government as producer of government propaganda films, is believed to be making the picture.

ment propagands films, is believed to be making the picture. It's understood Miss Obcron will appear in the picture as a Red Crosa nurse and Richardson as a British flying officer.

Irving Asher starts shooting film based on a story of the Royal Air Force.

Government is sponsoring.

# FILM SHOWMANSHIP

#### U. S. Troops Move On Revhills to Give Pic Preem Military Touch

Hollywood, Sept. 12.

Uncle Sam dispatched a company of anti-aircraft artillerymen to Beverly Hills last night (Mon.), but the only planes crucing aloft were regular passenger ships. The ships was the ship powered sun arcs. And they weren't searching for enemy craft. It was Hollywood's way of giving a picture premiere a military touch, o match the mood of the moment. Uncle Sam dispatched a comp

a picture pleaners a disconnection of the moment. Sam Goldwyn's press aides conceived the idea and passed along the thought to James Roosenst and Fred Storm, Coldwyn's press head and recent Washington correspondent. Beeth law Washington correspondent and the resultant process of having action suited to the word was not

alow. The picture that stirred up all this military ballyhoo was "The Real Glory," which has something to do with was I was at WB's Beverly. Not to be completely outlone, Mero is bringing 25 officers of the Naval Reserve to attend premiere of Thunder Afoat."

#### STAR QUIZ CONTEST BY HOYTS IN AUSSIE

Sydney, Aug. 17.

Sydney, Aug. 17.

September will ubter in a major biz drive by Hubrs in the major bid with the major bid with prizes totalling up to \$1,000.

Series of four colored rotoprate framing, thus preventing through the framing, thus preventing through the major bid with the part colored rotoprate framing, thus preventing through the major bid with the star may or may not have specared title and the part. Patrons are invited to place a cross superies correct title of place a cross superies correct title of the part patrons also asked to write a letter of not more than 100 word giving heir idea of a perfect pip program. Patrons also asked to write a letter of not more than 100 word giving letter in the part of the prevent of the program has a strong tendency to scare people from consideration of the program has a strong tendency to scare people from Apart from the biz angle, management hopes to learn just what type of program has endience crays, has a strong tendency to scare people from the program has endience crays, has a strong tendency to scare people from the program has endience crays, has a strong tendency to scare people from the program has endience crays, has a strong tendency to scare people from the program has endience crays, has a strong tendency to scare people from the program has been program and the program has been program and the program and the program has been program and the program a

plus shorts, Pix lined to play the Hoyts' nabe

Pix lined to play the Hoyts' nabe loop during the competition include 'Confessions Nazl Spy' (WB), 'Stage-coach' (UA), 'Love Affair' (RNO, 'Dodge City' (WB), 'Rose of Wash-ington Square' (20th) and 'Pygma-llon' (GB).

#### It's the Women Who Pav At Leap Year Showing

Pittsburgh, Sept. 12.
Charlie Kurtrman, manager of
Penn, pulled a new one in conjunction with 'The Women (M-C) that
the Women (M-C) that
tention but also did well at the bo.
Added a special Sunday midnight
show to the regular schedule and
billed it as 'Leap Year Performance,'
explaining in the asis that since the
femmes could pay for tickets at this
particular show.

remmes could pay for tickets at this particular show.

Gag was carried out to the limit and gathered a flock of laughs to boot. Men who walked up to b.o. for ducats were told to turn their dough over to the ladies and special show drew more than 1,500 customers.

#### As One Burns to Another

La Crosse, Sept. 12.
Hollywood theatre here plugged 'Our Leading Citizen' in a clever newspaper advertisement featuring the pictures of Bob Burns and John C. Burns, local produce merchant, captioned: 'Smathing.

C. Burns, local produce merchant, captioned:

'Speaking as one Burns to another, your latest role as the small town lawyer in Paramount's new film, 'Our Leading Citizen,' is the best

By John C. Flinn

There is so much showmanship wisdom in a few remarks on night baseball, as played by the Brooklyn Dodgers, and attributed to Larry MacPhail, the club president, that it is repeated here for the inspection of theatre managers, who believed the cure of boxoffice ennui was to be found in the introduction of double

features.

MacPhall is credited with having introduced arclight baseball into the major leagues, over streamous opposition and objection of some other club owners. After marked success operations of the control of th MacPhail said

MacPhali said:

No. If you play more than one night game every
two weeks during June, July and August, you overdo
two weeks during June, July and August, you overdo
two weeks and you want to be a series of the control
to the work of the control
to the work or come out for the single games. You've
got to be careful. You can't cheapen the sport and
get away with it.

get away with it.

Thresupon he old of what happened in a minor logues from where night games turned a losing club this a hig financial winner—for a short time. Believing that the fans couldn't get enough of a good thing, the management doubled the night schedule. Within a month the ottendance had dropped to former disappointing figures. The novelty was gone. The sharp edge of a showmanship idea was dulled by too frequent use.

#### ANALOGY IS OBVIOUS

Scarcely necessary to draw any diagrams for theatre operators to grasp the significance of MacPhail's remarks, and how applicable they are to the experiences of thousands of theatre men who find themselves unable to break a dual policy, once it has become es-tablished. Put to exhibitor vote, as a circult man said the other day, duals would be swept from the screens

of theatres, or used only with discreet moderation.

For the nominal admission price which prevails in film houses, the American public finds its greatest entrainment and intellectual bargain. Productions that

nim houses, the American public finds its greatest entrainment and intellectual bargaria. Productions that represent and intellectual bargaria. Productions that represent a superior of the problem of t

Mo single group of thesters can break the bonds of duals, once they have fastened themselves into a competitive territory. But the time for the united effort is not far away, in the luignent of many experienced higher standards of screen values. A return to single features, even when there is unanimity of exhibitor desire and effort, will be accomplished only through a many control of the cont

#### WR'S MATERNITY TIEIN F&M Tells St. L. Public FOR 'CHILD' PREMIERE About New Season Films

Warners hit on a novel tack t determine the choice of a city for world premiere of 'A Child Is Born.' Town which raises the most coin for establishment and maintenance of a

establishment and maintenance of a charity maternity ward in a hospital gets the call. So far 18 cities have been heard from the planer the Studio also will help along the Contributes a preferrance, by tour-ing the picture's principals into the town for personals. These include Geraldine Fitzgerald, Jeffrey Lynn, Gladys George, Spring Byngkon, Gladys George, Spring Byngkon, Dennisch and Contributed and Con-nancia.

#### Nabe Theatre Ballys New Year's Product

Winnipeg. Sept. 12.

Leno Turaldo, manager of the nabe Uptown, is going after the fall nabe patronage and making an effort to drag in the outside customers with his campaign titled 'Fall Festival Hit

Wide plugging, via special window blowups, posters, newspaper space and radio copy will draw attention to his string of front line hits due to bow in September 14 with 'Jua-

Policy of throwing advertising funds behind the nabe houses is something new for this town, with the larger proportion of the budget being expended on the downtown houses, nabes catching the 'scraps from the table.' Uplown is top nabe house of the Western Theatres

#### Par Relinquishes Det. Madison; Now Balaban's

Madison; Now Balaban's With Paramount unable to get to-gether with the landidrd on a re-leval of the sublease covering the Madison, Detroit, downtown first run in that key, the theatre is re-leval of the sublease covering the Madison, Detroit, Harry and Einer Balaban circuit. Harry and Einer Balaban chain now operates 11 theatres in Illinois and Detroit, having but one (the Adams) in the When the Par lease on the Madison, Detroit, ran out last July, the house closed down. It is still dark. Par had the theatre for more than 17 per had the that the form the John Kunsloy Interests.

That Fanchon & Marco interests here have not inked contracts for 1939-40 season, but are still dickering 1899-09 season, but are still dickering was made public last week in a newspaper advertisement which was needed 'Enpoy New Yeart'. The and black bordered admits that the greating is a bit undessonable for the average man and woman and that the greating is a bit undessonable for the average man and woman and that the most in August.

Portion of the ad reads, 'We're now working with eight of the 10 major film producers, arranging to bring the standard of the producers, arranging to bring the standard of the producers, arranging to bring the standard of the producers are not produced to the standard of the producers are not produced to the produce

to St. Louisans the outstanding enter-tainment of this ., our new season. But were taking time out from con-tract signing to let you know that for them? The sell list the following features: The Under Pup, "Holly-wood Cavaleade," The Raina Came," Tere I sm a Stranger, "First Love," and "Duts Be My Destiny." The ad-was signed, "Yours for Greater En-tertainment: Fanchon & Marco the-states (Tox-Ambassador-Missourt), active (Tox-Ambassador-Missourt),

#### Married for 81 Years Win Trip to New York

Win Trip to New York
Mr. and Mr. William Kelley of
Longriew. Tex., claim first place in
Walter Wanger's 'Eternally Yours'
(UA) search for the longest married
Kelleys are 109 and 105 years old,
respectively, and have been married
for 81 years. "Couple claim precedence over Mr.
Couple half of the Mr. of the Mr.
Couple claim precedence over Mr.
Couple half of the Mr.
Couple claim precedence over Mr.
Couple claim precedence over

of True Yow Keepers as America's longest married pair. A search of the records in Louisiana, where the Kelleys were married, and in Jacksonville, Iowa, where, the Gobens were married, is now being conducted by those in charge of the competition. Offered by Walter Wanger for the longest married could be a completed of the competition offered by Walter Wanger for the longest married could be a competition with the competition of the competition.

### 'Smile Week' in Dallas

Dallas, Sept. 12.

Newest writch hereabouts is Interstate Circuits 'Smile Week' now being observed in all its pales.

Any customer who isn't greeted by a smile from every employee he passes from bo. to seat gets admish kicked back.

### FILM'S 50TH ANNI TIEIN WITH N.Y. FAIR

Efforts will be made this week to the in the Motion Picture week at the New York World's Fair, beginning Golden Jubilee activities. Expo officials believe some industry coperation of this sort will be necessary to make the event click and also to put over the proposed talent hunt, scheduler as a lightlight or Picture Week.

uded as a highlight of Picture Week.

If Golden Jubilee supporters cooperate, or the full approval of eight
major companies is given, a talent
hunt taking in the top companies
will be staged. Under such a setup,
20 would be chosen for Hollywood
tests.
Thus far, Industry approval has
not been given the idea, but it has
been given the idea, but it has
been given the idea, but of the
Hays office.

### Radio War Bulletins From Theatre Stages

Rochester, N. Y., Sept. 12.
Rochester theatres are tying in with war interest to promote shows. Charles Freeman, manager of the Century, arranged with WHEC for series of announcements that President's address would be heard through radios on the stages of the five theatres in the Comerford-RKO-

the theatres in the Conserved-Rev. Faramount setup. Result was far better business than expected and Star-Spangled Banner' film follow-faramount setup. Star-Spangled Banner' film follow-faramount for the faramount for the faramo

#### Looks Like Judy's Double Gets Trip to World's Fair

Gets Trip to World's Fair
Loew's State garnered pienty of
publicity on "The Women' and even
had Mayor. John E. Colling giving the
publicity on "The Women' and even
had Mayor. John E. Colling giving the
cover WFRO Saturday (9) during
swarding of World Fair trip to Dotower WFRO Saturday (9) during
swarding of World Fair trip to Dotower WFRO Saturday (9) during
swarding of World Fair trip to Dotower WFRO Contest winners from
other New England cities, and two
streets prior to 15-minute broadcast
is front of these
streets and trip trip trip trip
streets and trip trip trip
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streets and trip

#### Public Hot for War Reels as Over-Sea Planes Rush Views

American newsreels' coverage on the European war has some exhibi-tors trotting out one-sheets to bally latest newsreels. Biggest audience latest newsreels. Biggest audie response is reported in neighborh

ouses. The reels thus far have taken ad-

The reels thus far have taken advantage of transstantic clipper plans service to lay down material three or four days after photographa abroad, but censorship in all warring countries has delayed matters considerably. The result of the resu

### ANNA NEAGLE GIVEN SOUTHERN HOSPITALITY

Atlanta, Sept. 12.

Atlanta, Sept. 12.
Lucas & Jenkina pitched in strong
with RKO-Radio in cashing in on
personal superance of Anna Neagle
and Herbert Wilcox on chain's Fox
heater stage Monday (11) night
morning and was put through streng
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### Film Players Appear At WB Seattle House

Septle Sept. 12.

Scale, Sept. 12.
Flock of coming starlets put in personals this week at official wel-coming functions and on stage at the Palomar. This was to debut Warner, Bros.\* films at the Sterling Chain ace house, the vaude-film Palomar. Wheners took his means, to extente whener, took his means, to extente chain, and also to introduce possible the chain, and also to introduce possible thrung greats. The film colony list included Gloria Dickson, Rosella Toune, Jean Parker, Claire Windsor, James Stephenson, Lya Lys, Lucille gan, Dennis Morgan and Ed Mason, the biggest flock of cheema thespians ever shown to Seattle showgoers in the biggest flock of cinema thespians ever shown to Seattle showgoers in one bunch. On the screen was The Gold Maid (WB) doing a solo stint.

raded in auto caravan about downrown, housed at the see hole, greeted by Mayor Langlie and other officials, mewspaper mugs and prominents at hotel reception.

Jack Sampson, head of adv. dept.

Jack Sampson, head of adv. dept.

for Sterling, upped newspaper space 300% for 'Old Maid.' Marty Weiser 300% for 'Old Maid.' Marty Weiser here from studio to help on cam-paign. Geo. Shaffer came with the starlets to do newspaper stories. Ballyhoo gave glamour and publicity to the pix and the new Palomar pol-icy of WB first runs, plus its regu-

### Newspaper Tieup for 'Oz'

Kenosha, Sept. 12.

Thomas Reiliy, manager of the Gateway, promoted a coloring tieup with Kenosha Evening News as an exploitation stunt for "The Wizard Newspaper reproduced two draw

Newspaper reproduced two draw-ings from the picture and the young-sters doing the best coloring job on them were given copies of Frank Baum's book. Five such books were awarded and 25 pairs of tickets to the theatre to the next best entries submitted in the contest.

# 'Geste'-Vaude Solid \$43,000. Chi: Tomorrow'-Flesh Snug \$26,000. 'Boy' 2d \$9,000, Mgrs. Hide Aspirin

Star Maker (U) did a pleasing \$8,800.
New (Mechanic) (1,581; 15-25-35-55)—Sheriock Holmes (20th). Attracted good press and drawing some control of the state of t

**BOY' STOUT 18G** 

**DETROIT: AUTO BIZ BOOMS** 

eather, and maybe it's the product But whatever the reason, there is no doubt about the heightened activity

weather, and maybe it's the product, big whatever the reason, there is no doubt about the heightened activity at all boxofices during the past of the

BOY at the Garrick, moving over from the Chicago, with Wizard of the Chicago, with the Chicago and Artists. Size Maker is doing extra loop time in the Apolic. The Chicago Cale of the Chicago Cal

### 'Women' Pace Balto With Strong \$13,000:

with Jufong all.J.UUC,

Name' Yaude \$12,500

Downtowers childing of the Judge, with The Women' at Low's 200Livry, and In Name Only field to the Judge of the Ju

(Subject to Change)

Week of Sept. 14
Astor—'Goodbye Mr. Chips'
(M-G) (18th wk.). Capitol-Blackmail' (M-G).

Criterion—'Payment Deferred'
(M-G) (13).

Globe-'Parents on Trial' Music Hall—'Golden Boy' (Col) (2d wk.).

Paramount-'Star Maker'
(Par) (3d wk.):

Rialto—The Day the Bookies Wept' (RKO).

Bivoli—'The Real Glory' (UA). (Reviewed in Current Issue) Roxv—'The Rains Came' (20th) Roxy-'
(2d wk.). wk.). rand—'Old Maid' (WB) (6th wk)

Week of Sept. 21

(2d wk.).

Rexy—'The Rains Came'
(20th) (3d wk.).

Strand—'Esplonage Agent' (2d wk )

#### 'PUP', OK 51/2G, MONTREAL Blz Spurting After Initial War Jelt

Montreal, Sept. 12.

First week of war saw consider.

Birst week of war saw consider.

Biological Palace, which ran a \$10,500 take and is pointing to the consideration of the consider

Maid' (WB) (2d wk). Sighting for me \$3,000 arter excellent \$10,500 last west and the state of th

# B'way Firm; 'Golden Boy' 18-K \$90,000, 'Old Maid' on 5 Weeks, \$214,700, Holds. 'Tropics' 20G. Crosby-Clinton 40G 2d

Tropics 206, Crosby-Clinton 406 2d

Kids flocked back to town during the past week and up to Monday school, they caught up on their school that draughty shows were on display read the control that draughty shows were on display read to the control that the school of the

Thealre biz on the upswing after war situation settled down to routine, 'Old Maid' heading for smash \$7,000 at the Brandeis for the town's best, Bill almost certain holdover as Bette Davis is a strong magnet here.

Estimates for This Weet

Estimates for This We Estimates for This Week

Stronger Deilre (McG.), 8500, nice.
Orpheum (Blank) (3,009, 15-35-55)
Hotel (Women (20th) with Count
State (Heading for 31-50, very
nice. Last week, Tomorrow Comer
Of and Exchang (U), 28/00, fair,
Herilage Descrit (Far), hart run,
Herilage Descrit (Far), hart run,
First Offenders (Col), fair trun,
First Offenders (Col), fair trun,
Risky Business (U), fair trun,
Man Conquest (Rep.), Molo Danger
Man Conquest (Rep.), Molo Danger
Say Die (Far), tripler, split with
Manias (SIN), fair run, and Man
Aboul Town' (Far), dual, \$1,300, very
satisfactory.

# Davis-Hopkins \$18,500, Pitt.

Grosses Bouncing Upward-'Women' H.O. Snappy 11G, 'Boy' 2d Fair \$6,000

Pittaburgh, Sept. 12.

Biz generally blazing to front again after disappointing holiday after disappointing holiday from the property of the p

African pix are a mop-up at three major spots. Stalley and Living-stone' is a bangup opener for the Liberty's new first run policy and held a second stanza. Also holding were Four Festhers' at the Broadmount. These three didn't leave much of Africa uncovered.

Another aleasy winner in its three models are party of the property of th

### Cagney-Raft \$7,000, Mpls. Droopy; 'Feathers' 2d \$3.800. 'Name' Slow

With bush mineapodity Sept. 12.
With bush mineapodity Sept. 12.
even for outstanding attractions, they're finding new reasons to explain the dearward comments from they're finding new reasons to explain the dearward comments from the European war fronts and the State Fair opposition were blamed to the European war fronts and the State Fair opposition were blamed to the European war fronts and the State Fair opposition were blamed spending all available funds for extra supplies of such foodstuffe as greater than the supplies of the suppl

Last week, 'our mane.' (290; 25-35-40) — 'Clouds Over Europe' (Col) (2d wk). Holding up well. House showing three newsreels and stressing its coverage of current events. Satisfactory \$900 indicated. Last week, \$1,000,

good.
World (Steffes) (350: 25-35-40-55)
— Feathers' (UA) (2d wk). Has caught on like house affer. Hold-outs much of the time. Climbing toward big \$3,000. First week, \$3,800, very big.

Swell \$22,000 and will hold over, something rare here. Last week, 'Shall Have Music' Uch \$17,000. One mount of \$1,000 and \$1,000 and

# Women' Fast 8G. 'Name' \$7.500. L'ville Satisfied

Cooler eventured of the Fair visitors in town are combining to hold grosses at a plessing level, el-though three houses remain, at the combining to hold grosses at a plessing level, el-though three houses remain at the combining to the combinin

#### 'Geste' 12G, 'Women' \$11.500. Indols.: Two More Houses Added

word (Steffey) (300; 23-33-4-35)
cought on like house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Climbing toweight of the house after. Holdouts much of the time. Charlette size in the time of the weight of the house after. And the weight of the house after. And the house after after the stermon, while circle is bringspecial strongers in his charge is getting the femmes in the atternoon, while circle is bringlarge of the time. The stronger is the time of the stermon, while circle is bringbelow the time atternoon, while circle is bringser Beau Gettir and These
charged the time of the time atternoon, while circle is bringlow with Four Feathers' and These
charged the time of the time atternoon, while circle is bringon.' Loew's is held down beser Beau Gettir and These of the time atternoon, while circle is bringon.' Loew's is held down beser Gettire, and the time atternoon, while circle is bringbelow the atternoon, while circle is bringsee Teachers' and Theclamate for This Week
attent Carcin the time of the Indianapolis, Sept. 12.

Maker' (Par) and 'This Man' (Par) satisfactory \$9,800. Leew's (Low's) (2,400; 25-30-40)— (Women' (M-G) and '6,000 Enemies' (M-G) and '6,000 Enemies' (M-G) and '6,000 Enemies' (M-G) and Gown by Jack of quick turnove. Last week, 'Lady Tropies' (M-G) and Glamour Glins (M-G) sluffed off after strong opening to finish with moderate \$8,500.

#### 'Maid' Solo \$9,000 A Seattle Record: 'Geste' Strong 71G

Opening of Wanter Steph 12
Opening the Steph 12
Opening the Steph 12
Opening the new policy, sans vaude. House had been during to a few days to permit face-specially opening the new policy, sans vaude. House had been during to a few days to permit face-panel effect in the lobby and other dollings. Full blast of newspeak avertising was turned loose, giving someded to record-smahing \$5000.
Colonial (Sterling Cham) is going spreaded to record-smahing \$5000.
Colonial (Sterling Cham) is going three-changes weekly, with first and search of the search Seattle, Sept. 12

isponded to record-imashing \$4,000.
Colonial (Sterling Chain) is going threet-binness weekly, with first and the sterling chain is going threet-binness weekly, with first and the sterling chain is going threet-binness weekly with first and the sterling chain is going threet-binness weekly sterling the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain is going to the sterling chain in the sterling chain in the sterling chain is going to the sterling chain in the sterling cha

2800 his distance was the property of the prop

#### Hedy \$3,400, Lincoln; 'Pup' Under at \$3,000

# Philly Faint; Bette 2d \$16,000, 'Blackmail' 7G, 'Pup,' 'Name' Sad

Selling for '39-40

of the 1938-39 product, now just about wound up on release, was the slowest in the history of the business. Nevertheless, the average distrib is either heartened by the advance his particular company has over last year at the same date; or is happy, where he isn't so far ahead or a bit behind, that it isn't worse.

#### IJA and B&K Look Set

To Finally Make a Deal To Finally Make a Deal although there have been diffi-culties in arriving at a satisfactory product deal calling for the United Arrivas pictures during 1984-8 expected that negotiations may be concluded shortly, with B&K, among other things, in need of product of the product of the picking up by B&K. (Tour Feathers, a "34-0 UA release, and plans to issue dates to They Shall Have Music and Iron bookers have been stalled for some time.

time.

L. J. Schlaifer, UA's western divi-sion manager, left yesterday (Tues.) to contact on out-of-town deals and is expected to include Chicago in

#### Metro's WB, NT Deals

Meter's WB, NT Deals
Two of the largest product deals
of the current selling season are
Metro's three-year termers covering
the exhibition of this company's pictures for that length of time in the
Warner-Bros, and Nationai (FoxWest Coast) houses. They involve a
huge amount of money.
William F. Rodgers, seneral sales.

huge amount of money.

William F. Rodgers, general sales
manager of Metro, stated yesterday
(Zues.) that the Warner deal, in
and that the months of the National
contract was now a momentary formality, everything having been
agreed upon.

I agreed upon.

Republic has negotiated a 1939-40 product deal with the Golden StateT. & D. Theatres of California, a circuit of 70 houses. J. R. Grainger, now on the Coast, put Over the deal In behalf of Rep with G. C. Parsons, Rep's western sales manager and Sid Weisbaum, San Francisco branch magatristing in. Beb Menkit and the Commission of the Co

Rep has also sold its product to the Blumenfeld circuit which oper-ates 20 houses in northern Cali-fornia.

fornia.

A buy of major importance is the 1833-60 Republic program for all 80 theatres of the Minnesota Amusement Co. (Par). Grainger, Max Roth, midwest division mgr, and Gilbert Nathanson, Minnesota franchise holder, acted for Rep on the deal, while John J. Friedl and John Branton signed for Minnesota.

ton signed for Minnesota,
An additional southern deal of
front-line importance has been sewed
up by Warme Bros, in concluding a
tree, Inc., a Kincey-Wilby-Paramount
chain. It was closed under the supervision of Ben Kalmenson, h.o. division manager, by Fred Jack, WB's
southeastern district mgr. and John
Bechmar's Parkers in N. Codd.

With many potential customers pending their evenings with their

ears glued to radio loud speakers ears glued to radio loud speakers, biz in downtown theatres is bogging down this week after a fairly good Labor Day week. A dearth of big-time product is a factor in keeping b.o. down.

bo. down.

Only two-fated draw is 'Old Maid,'
which continues its sensational ready
and looks good for at least 810erg and the sensation of the sens

Estimates for This Week
Aldine (WB) (1303) 32-42-57)—
Under Pup' (U). Kind words by the
crix plus beaucoup ballyhoo is failing to lift this one into the black
ink. Looks like a sad \$9,000 for
the week. Last week, 'Shall Have
Music' (UA), likewise a disappointment with only \$13,000 for a 10-day
run.

run.

Boyd (WB) (2,350; 32-42-57)—'Old Maid' (WB) (2d wk), At least \$16,000 in store for the second stanza. Opener was strong for a cool \$22,500 Will certainly go for a third ride.

Will certainly go for a third ride.

Earle (WB) (2.788; 22-257)—
Carnival (UA) with Sammy Kayek
combo of Shericck Holmes (20th)
and Krupa and Haley was good for
For (WB) (2.423; 2.24-2.7)—Duct
For (WB) (2.423; 2.24-2.7)—Duct
to to expectations. Last week,
Golden Boy' (Col) failed to ring
the bell with only a bare \$12,000.

the bell with only a bare \$12,000.

Karlton (WB) (1,066; 32-42-57)—
'Oz' (M-G) (2d wk) (2d run). With four weeks downtown it's still good for \$5,000. First week at this house brought a forte \$6,700.

brought a forte \$6,700.

Palace (WB) (1,100; 28-32-42)—
Each Dawn! (WB) (3d run). Headed for a neat \$5,700. Last week 'Bachelor Mother' (RKO), brought \$4,800 for a third run showing.

or a third run showing.

Stanley (WB) (2,916; 32-42-57)—
Name Only (RKO). Falling to live up to expectations.
Last week, Stanley (20th) dia fair-to-middling \$11,000 for its second week.

ond week.

Stanton (WB) (1,457; 32-42-57)—

Blackmail' (M-G). Well suited to this blood-and-thunder house, and set for a nice \$7,000. Last week, Tomorrow Comes' (U) (2d wk), skimpy \$4,100.

# HEDY-BOLES, 20G, **BUFF.**; B.O. UPS

Buffalo, Sept. 12. Buffalo, Sept. 12.
Combo of local Polish war reaction, infantile epidemic and Canadian currency discount which cut somewhat into last stanza's figures, appear out of this week's picture. Even Health Department ban barring all children under 14 from the-

ring all children under 14 from the-atres, which is still in effect, isn't hurting much.

"Lady of Tropics' surrounded by a fancy supporting bill is very big.

In Name Only is spuring for a top figure while "Stanley and Living-stone" (28 run), and second week of 'Golden Boy' are neck and neck as power Items in the upper brackets.

### Davis-Hopkins Plump 21G, Frisco: 'Name.' 2d. \$12.500. Others So-So

San Francisco, Sept. 12,

"Old Mald-is the bo, romper currentification in the bo, romper currentification in the compensation of the curcut of the curcut of the curton of the curcut of the cur
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nabbed the same.

Golden Gate (RKO) (2,850; 35-55)

—Name Only' (RKO) and vaude
(3d wk). In the velvet at \$12,500,
which is remarkably good for a third
week. Gate has the only stags show
in town and gets the best play from
the out-of-towners. Second week
was \$16,000.

was \$16,000.

Orpheum (F&M) (2,440; 30-35-40)

'Golden Boy' and 'Prison Gates'

Orpheum (F&M) (2,000)

'Golden Boy' and 'Prison Gates'

'Golden Boy' and 'Golden Boy'

Is being cut to two weeks, which is
calibre. Final stint will be around

\$5,000. Last week, \$10,500, which was
considerably under expectations.

considerably under expectations.

Paramount (F-WC) (2,746; 30-40)

—Sherlock Holmes' (20th) and
'Glamour Girls' (M-G). Will hit
about \$9,500, slow. Last week,
'Star Maker' (Par) (2d wk) and
'Magnificent Fraud' (Par) (2d wk),
very good \$9,000.

"Magnificent Fraud' (Far) tag we, very good \$30,00." of (1470) 30-40)
St. Francis (F-W) and Wight Work' Clearly and Wight Work' the moveover, which is sutification; the moveover, which is sutification; the moveover, which is sutification; the work of the wor

very good \$3,500.

Warfield (F.WC) (2,680; 30-40)—

Blackmail (M-G) and 'hould Husbands Work' (Rep). An offish week at \$11,000. Last week, 'Angels Wash' (WB) and 'Miracles Sale' (M-G), dropped to \$10,000.

### 'Women' Sock 121G, 'Geste' \$8,000, Denver

"Women' and Denver, Sept. 12.
"Spellbinder' are
proving a great combo at the Orphotom, seaking them and daily to a
"Beau Geste at the Denham is also
drawing standess and will have also
trawing standess and will have also
taken to be the seaking stander of the West
Aladdin (Fox) (1,400; 25-40)—
Feathers' (UA) after a week at the
Denou. Flugging along to aversee the
Denou. Flugging along to averse
was strong at \$5,000, after a week
at each the Orpheum and Broad"Broadwaw (Fr.)"

way.

Broadway (Fox) (1,024: 25-35-40)

-'Name Only' (RKO) and 'Miracles
Sale' (M-G), after a week at the
Orpheum. Fair \$2,500. Last week,
'Tropics' (M-G) and 'Rookie Cop'
(RKO), after a week at the Orpheum, nice \$3,000.

Dheum, nice \$3,000.

Denham (Cochrill) (1,750; 25-35-40)—Geste (Par), after three days

40)—Geste (Par), after three days

Francisco (Par), after three days

Agent (Par), after three day

Opphesm (RKO) (2,60); 25-35-40)
Orphesm (RKO) (2,60); 25-35-40)
Orphesm (M-O) and Spellbinder
(RKO) (2,60); 25-40)—
Hotel Women (2011) and Quick
Millions (2011), Strong 43-50. Last
week, Stole Million (II) and Cowweek, Stole Million (II) and Cowspellbinder (RKO) average
43.500, Uastroback (WB), average
43.500, Uastroback (WB), average

week, 'Stole Million' (U) and 'Cow-boy Quarterback' (WB), average \$3.500. (878; 25-40)—'Tum-bleweeds' (Astor) and 'Behind Prison Gates' (Col). Fall \$1,800. Last week, 'Stanley' (20th). after a week at each the Denver and Alad-din, and 'Forgotten Women' (U), strong \$2.500.

#### **Key City Grosses**

## 'Maid' 16G, Cincy, 'Boy' Slow \$9,000; **War Boom Starts**

Cincinnati, Sept. 12.

No squawk from exhibs, despite set local record for past three years. Foreign war already is echoing boom percussions. A versatile manachinery, Cincy is suddenly swinging into high production. Nabes, night spots and suburbas cutes allowed for main-line pie parlors and general biz.

general biz.

'Old Maid' at the Albee is this week's top-tugger for a biff mark.
'Golden Boy' is a disappointer for the Palace and 'Adventures of Sherlock Holmes' is a Shubert mildee. Latter house goes into vaudfilm Friday (15).

The timates for This week.

Albee (RKO) (3.300; 35.42)—Old

Albee (RKO) (3.300; 35.42)—Old

Albee (RKO) (3.300; 35.42)—Old

Albee (RKO) (3.00; 30.30; 35.42)—Old

Albee (RKO) (3.00; 30.30; 35.42)—Old

Albee (RKO) (3.00; 30.30; 30.42)—Old

Albee (RKO) (3.00; 30.42)—Old

nice \$11,000. WELL ITON Mask (UA),
Shabert (RKO) (2,150; 35-42)—
'Sherlock Holmes' (20th). Tame \$4,-000. Last week 'Stanley' (20th) (2d
run-2d week), fair \$4,500. Stand
starts vaudfilm season Friday (15)
with Jan Garber's band as stage
headliner.

# 'MASK' \$33,500,

#### 'Feathers' \$3,800 Best In Dull Okla. City

Nothing special on the boards in the way of big grosses for this week. Four Feathers' at the Criterion looks like leader, but with only so-so \$3,800.

like leader, but with only 80-80
Satimates for This Week
Criterion (Stan) (1,300; 25-35-40)
Four Feathers' (UA) 50-94 \$3,900.
Last week, Stan Macer (Par), averable to the standard of the standard stand

Theorems Collain (C.O.), file also, to collain (C.O.), for also, to co

### WOMEN' 14G. K.C. IN CHIPS

Kanasa City, Sept. 12.
currently and results are favorable currently and results are favorable two new releases are offered, but bodowers in the Orpheum, Uptow and Exquire are notworthy.

The company of the Company o

for 14 days.

Stanley and Livingstone in two
trun likely to extend through 16 days
trun likely to extend through 16 days
trun likely to extend through 16 days
to get two spots back n customary
ple' at Grpheum more than holding
its own for extra days.
The continues and patronage remains 'm about
ame vein as opening week. Taken
ame vein as opening week. Taken
ats clique and can make its presentations on that basis likely to
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(CO), \$1,500, and collections of the collections.

Newman (Paramount) 1,000 D.

How (Paramount) 1,000 D.

How

### Heat Beats L.A.: 'Geste' Terrif \$20,000, Bette Big 24G 2 Spots, **Boy' Combo Wobbly at \$13,400**

#### **Broadway Grosses**

# Blackmail'-Vaude \$16,500, D.C. Slow; Only 2 New Pix

Washington, Sept. 12. With only two new shows in town and neither in the big dough, total b.o. looks slightly down this week. b.o. looks slightly down this week.

"Blackmai!" at Capitol and Dust Be
My Destiny' at Earle are putting
the big vaute spots away out in in.
Best of the holdovers is 'Wizard of to,' which built over estimate last
week and is holding beautifully. 'In.
Best of the holdovers is 'Wizard of to,' which built over estimate last
week and is holding beautifully. 'In.
Name Only,' is giving strong second
sums, 'Old Maid' at Met and 'Four
Feathers' at Columbia are comfortably tied at the smaller spots.

Essimates for This Week 46-56).

"Blackmail' (Mc-G) and vaude. No
amen fieth leaves it all up to the pic.
Light opposition is helping toward:
(Mc-G) and yaude slipped slightly to
average \$17,000.

"Capital Capital Capital Capital
downtown after week upstreet and
downtown after week upstreet and
stanley' (2014). (2d run. Back
downtown after week upstreet and
\$5,000.

(WB) (22), 22-53-6-60-9.

Stanley' (2016). (23 run. strong
\$5,000.

(WB) (22), 22-53-6-60-9.

Dear Bestiny' (WB) and vaude 'live'

Dear Bestiny' (WB) and vaude 'live' 'Blackmail' at Capitol and 'Dust Be

Seemey (20th) (2d run, strong \$5.500. (Wp. 22)18. 25.36-46.9)—
The post of the

\$11,500 of the control of the contro (M-G) (2d wk). Nice \$9,500. Last week, good \$17,500.

### Boy' 14G, Women' \$13,500, 'Maid' 13G, Building Prov. B. O.

MASK \$33,500,

2 HUB SPOTS

\*\*Man in Tron Mask is man pass and "Guite and "Search and "Sea

Los Angeles, Sept. 12.
Past week was the hottest of the year, with a temperature of \$5 on Sunday driving thousands to the second of the year was a second of the year was a second of the year of the

at the Wilshire and United and the Wilshire of This Week
Carthay Circle (Fox) (1,518; 306,55)—'C2 (Mo. 10; 4th week). With
Jove patronage about one-third of
profit. Looks like \$3,000 currently
after holiday week surprised with
Chieses (Grauman-F-WC) (2,264;
30-40-55-75)—'Lady of Tropied
Chieses (Grauman-F-WC) (2,204;
30-40-55-75)—'Lady of Tropied
Wilshire (2,04), by 18,100, including
\$2,200 garnered at premiere perDevarlews (WW) (1,800; 30-40-55Devarlews (WW) (1,800; 30-40-55Devarlews (WW) (1,800; 30-40-55-

Women's (Ms.-U) and New Made State (Ms. Co. 1986). The Ms. Co. 1986 of the Ms. Co. 198

600. State (Loew-Fox) (2,414: 30-40-55-75)—"Lady of Tropics (M-G) and (8,000 Enemies' (M-G) dual. Not so hot at \$10.500. Last week. Women (M-G) and 'News at Night' (2011) big \$18,000, near house record for

18-13 and 18-23 and 18-23

THE RAINS CAME AFILE ACHIEV CAPALE

9th-Fox release of Darry I. F. Zonucki
production: sascelats producer, Harry Jos
From. Stars Myrma Loy, Yone Power,
Georga From Louis Bromfeld's novel;
sercenphy by Philip Danne, Julien Josephson; nusleal score, Afred Serren (appeala
felctai); editor, Jarbara McLeen, Al
Roxy, Y., week Sept. 8, '30, Running
time, 100 31180. RANY, Y. C. 19. Rooming States, Y. Y. Control, 19. Rooming, 19. Roomin

The Rains Camer is a big losoffice picture. The areas comprise a
combination of ingredients that
range from marquee power to a well
range of a new locale. ha
the original movel, resulting
the original movel, resulting
the original movel, resulting
the original production code restructure of the compression of the
resulting the
resulting the compression of the
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it energes as a compercent of the bo purpose intended, it's highly effective. Myrna Loy's Lady Eaketh intrins the trollop of the original. True, the romantic Major (Dr.) Rama Safti (Power) was mote of a Rama Safti (Power) was mote of a thin a triangular link, as in this manual triangular link, a

Ranchmyn, India, are more Jaimed Cinematury.

Cinematury.

Newcoret Brenda Joyce, cast as Joyce and Joy

visiting from the control of the con

#### THE REAL GLORY

THE KLAL GLOKI
United Artists release of Samuel Goldwyn
production: associate producer. Robert
Riskin, Stars Gary Cooper; features Androa Leeds, David Niven, Regionald
Androa Leeds, David Niven, Regiand
Owen, Broderick Crawford, Kny Johnson.
Directed by Henry Hathaway; associate
director, Richard Talmadge; asst. director,
Eddle Berngudy, Screenplay by Jo Sweri-
ing and Robert R. Presnell; from novel by
Charles L. Clifford; musical director,
Alfred Newman; camero, Rolph blate; special effects, R. O. Binger and Poul
Eogler; editor, Daniel Mandell. Previewel
in Projection Room, N. Y., Sept. 12, '39,
Running time, 05 MINS.
Doctor CanavanGary Cooper
Linda HartleyAndrea Leeda
Capt. Hartley Reginald Owen
Licut, Larson
Mrs. Monning
Capt. Monning
The Datu
MiguolBenny Inocenelo
Lieut. YaboRuby Robles
AllpangTelsu Komsl
Cal. HotchRoy Gordon
The General

Gary Cooper is back in uniform in The Real Glory, this time as a U.S. Army leutenant in the medical corps, stationed at some remote specialled For More 18 (1986), when American expeditionary troops were evacuating, and native command was taking over the newly won possessions. Moro uprisings, guerrilla warfare, cholera epidemics and fancy exhibitions of inhuman cruelty.

are the frame against which an innocuous melodramatic yarn is told.
This production from the Samuel
Gran studios seems strangely
unsulted to the temper of current
unsulted to the temper of current
unsulted to the temper of current
today's world events. It will have
depend strongly on the star's

unnited to the temper of current Naudences. The vents. It will have to depend strongly on the start's and the start of the

#### HONEYMOON IN BALI

HONE YMOUN IN BALL

(WITH SONG)

Faramount release of Jeft (Lozarus proleins Carroll and Allas Jones. Directed by
Edward H. offifth. Soreenslov by VirEdward H. offifth. Soreenslov by VirSartvell Jason and Kotherine Brostimerr. Ted Tellatif; editor, Edwards H. offiGernbyt, Parielt Edouart. Previewed at
Varienslow Villaga, Sept. 8, 30, Running

lime, 95 MINS.
Bill Burnett Fred MacMurray
Gall Allen
Eric SincloirAllan Jones
The Window Washer Akim Tamiroff
Miss Lorna Smith Helen Brodsrick
Noel Van Ness Osa Massen
RosieCarolyn Lee
Fartune TellerAstrid Allwyn
Misa Stone
ManJohn Qualen
Secretary
Store Detective William B. Davidson
Messenger Boy Bennie Bartlett

#### Miniature Reviews

The Rains Came (20th).
Strong film entry of big boxoffice calibre, with Loy-PowerBrent for the marquee.

Real Glory' (Goldwyn-UA).
Adventure meller stars Gary
Cooper. Latter must shoulder

Adventure meller stars Gary
Cooper. Latter must shoulder
its b.o. draught.
Hisneyames In Ball' (Par.)
Hisneyames In Ball' (Par.)
Murray and Allan Jones starred.
Hisneskeeper's Daughter (UA.)
Housekeeper's Daughter (UA.)
Laught indicates good bit for all
types of audiences.
Hackmail' (M-G.). Good program melodrams as supporter In
Histor for a Day (U). Light-

'Hero for a Day' (U). Light-weight filler for the subsequent

duals.

'Tropic Fury' (U). Mild jungle thriller, light on interest and marquee rating. Lower dualer.

mratuer, 1971 on interest and marque rating. Lower dualer.

Is certain his campaign has borne fruit. Allan fones, as constant sultor of Miss Carroll, is adequate, and his sings one operation number to demonstrate the control of the

### Housekeeper's Daughter

Hollywood, Sept. 10.

United Artists release of Hal Roach production. Stars. John Bernsett, Adolphos Groton Doubleton. Stars. John Bernsett, Adolphos Groton Doubleton Stars. John James and Gordon Doubleton based on novel by Donald Henderson Clinics; camera. Nothert December 1988 of the Comment of the Comm

JU. Running time:	
Hildo	Jonn Benne
Denkon Mazwell	Adolphe Mente
Robert Randall	John Hubbs
Ed O'Malley	William Gares
Benny	George E. Sto
Olga	Peggy Wo
Editor Wilson	Donald Me
Flovd	
Gladya	Lillan Bo
Lefty	Vletor Mate
Professor Randall	John liva:
Veron1	Luis Alber
Mrs. Veronl	Rosini Go

saves the natural romantic fadeout.
When I once get moving, pictures the property of the prope leaves the natural romantic fadeout HERO FOR A DAY

HLRU FUR A DAY

Hollywood, Sept. 6.

Universal release of Ken Goldsmith production. Peaturer Ants. Louise, Dick
Ramol Vours. Sereenjan by Harold
Buchman; from original by Matt Taylor;
camera, John Doyle, Previewed at Fragnount, L. A., Sept. 5, '96. Running time:
68 MINS.

as Milks, A., orbe, s., was auming timet

Syvla Higgins. ... Anife Louise

Prainy ... Ulck Foran

Frank Higgins. ... Charley Grapewin

Mr. Dow ... Burton Churchill

Berman Duna

Billy ... Ebrama Duna

Abbott ... Richard Lane
Conch Bioson ... Samuel S. Hinds

Vits. ... Jerry Marlowe

Jean ... Frances Robinson

bally gets across in old ways, between the proper programmer, and the proper programmer is a proper programmer, and the programmer is a programmer in the programme

#### TROPIC FURY

Universal release of R-n Pivar production. Stars Richard Arien, Andy Deviler, Lupita Town, Directed by Christy Choanne, Sercembay, Michael Simmons, originat stary, Murice Tombracel, Henry Navy, Sept. 7, 20, Running Umer St. MIKS.

finy Andrews	Andy Devine
udith Adams	Beverly Roberts
cipio	Lou Merrill
faria	
. P. Waterford	Samuel S. Hinds
octor Toylor	.Charles Trawbridge
allon	Leonard Mudia
aledad	Adla Kuznetzoff
Innibal	Noble Jalinson
manda	Frank Milchell
homas Snell	Milburno Stone



THE SECOND WARNER RELEASE FOR 39-40 WILL DEMONSTRATE AS DEFINITELY AS DID THE OLD MAID THAT THE FAIR AND SQUARE COMPANY IS ON TOP TO STAY!

Keep On Your Toes With
JOHN GARFIELD
PRISCILLA LANE
"DUST BE
MY DESTINY"

Alan Male - Frank McHugh - Billy Halog Directed by Lewis Saller Screen Floy by Bohar Bosses - Noves by Jarons Odlum - A First Nollonel Picture JACK L. WARNER - HAL B. WALUS In Charge of Prediction - Eastwise Producer LOUIS F. EDELMAN

# 20th Passes Divvv on Common Due To European War: Col., Pathe Profits

Because of present uncertainty of Foulk, Legit Stager, revenue from foreign markets, 20th-Fox directors last Thursday (7) decided it would not be wise to de-

1), this difference never was overwas signed by Samuel Goldswy
come in adding up the set growth-has since transferred to RKO.

Interest on. 44% 5 sinking fund debentures for the past facal year as
compared with approximately \$2,000
paid in the preceding 12 months.

Ven Y News-Suffice

Company actually trimmed its miscellaneous deductions, including profit and loss on foreign exchange, interest expense, etc., by about \$50,-000 to \$21,753 in the past fiscal year.

Columbia showed earned surplus on July 1 this year of \$3,748,639 as against \$4,098,680 earned surplus on on July 1 this year of \$3,78,039 as against \$4,098,680 earned surplus on June 25, 1938. In listing \$259,347 for contingencies, the company noted that this does not include provision for possible losses which may arise as result of present disturbed world

#### Pathe's \$35,310 Net

Pather's \$35,310 Net
Pather Film Corp, and subsid companies last week reported profit of
\$35,310 for six months ending June
will wind up the present year with
the profit of \$30,000 or more. Company actually showed a loss from its
film developing, rentals and printing
after including dividends of \$30,058,
virtually all coming from Du Pont
Film Mig. Co. Pathe Film owns 35°,
of common slock in that company.

Operating income totaled \$173,477, but cost of sales, operating and other expenses left Pathe in the red for the first six months this year.

the first six months this year.

Pathe made note that Du Pont
Film net rose nearly \$200,000 to
\$826,000 for the first six months.

Paramount board yesterday afternoon (Tues.) voted dividend of \$1.50

noon (Tues.) voted dividend of \$1.50 on first preferred stock and 15c on its second preferred shares. Payable Oct. 2 to holders of record Sept. 22. Western Electric directors declared a dividend of 75c on common stock yesterday (Tues.). Divvy is payable Sept. 30 to stock on record Sept. 22.

#### NETTER. GOLDENSON'S 0.0. OF PAR HOUSES

Leon Netter, general manager of the Paramount theatre department, lett today (Wed) for Buffalo, first lett today (Wed) for Buffalo, first sive tour to contact Par partner; and operators in the field concerning policy, present problems, etc., grow-tions. E. Paul Phillips, Par's really head, accompanies as far as Buffalo-son, another Par theatre executive. On Monday (11) Leonard Gondon, Monday (11) Leonard Gondon, Monday (10) Leonard departed for Detroit, accompanied by Monty Gowthorpe, comptroller. Goldenson will join up with Netter, probably in Montreal, and together they will make a quick trip over key partnership-operating points. They will fly most of the time.

#### COL. FILING MORE STOCK

Washington, Sept. 12.
Application for registration of more Columbia Pictures stock was filed with the Securities & Exchange Commission Friday (8). Paper, to be listed on the New York Curb, comprises 2,627 shares of no-par common, to be registered

### In WB Megging Dicker

Fox directors last Thursday (7) decided in viould not be wise to denote the common control of the common contr Robert Foulk, of the George Ab-

### Vs. N.Y. News-Sulivan Must Go to a Trial

Supreme court justice Felix Ben-venga in N. Y. yesterday (Tues.) dean application by the News Syndicate, Inc., and Ed Sullivan to dismiss the SL000000 suit of Walter Wanger and Walter Wanger and Walter Wanger and Walter Wanger Froductions, Inc., against them. The judge tions of the complaint as Irrelevant. Wanger claims libel in an article by Sullivan in the N. Y. Daily News, Debished in the spring of 180, building the spring of 180, building the spring of 180, and the spring of Syndicate, Inc., and Ed Sullivan to

#### WB Players' Coast Tour For General Good Will

Hollywood, Sept. 12.

Warners is routing dozen of its players into Coast towns for personals in theatres which have consolated in the consolated of the consolat

here (16),
Players making the trek are Lya
Lys, Ronald Reagan, John Payne,
Gloria Dickson, Lucille Fairbanks,
James Stephenson, William Lundigan, Jane Gilbert, Rosella Towne,
Claire Windsor, Jean Parker and
Dennis Morgan.

#### Neagle's 'Nurse' Tour

Anna Neagle making appearances at six special previews of 'Nurse Edit Cavell' which RKO is staging in as many key cities. Sie steging to Washington, followed by Atlanta, New Orleans, Dallas, Chicago and Cleveland.

She sails for London Sept. 26.

### LeMaire Leaves RKO

Hollywood, Sept. 12. Hollywood, Sept. 12.
Rufus LeMaine has resigned his
post as RKO talent chief and aide to
Pandro Berman, and leaves the lot
at the end of the week.
LeMaire was responsible for the
assembling unit and purchase of the
Bachelor Mother' story, RKO's current biggest money picture. He
cambe to RKO from Universal 18.

months ago.

#### PREZ HAS CALLER

### ARRESTED BY G-MEN ON GTE BONDS THEFT

The Federal Bureau of Investigation in New York on Friday (8) arrested Chester G. Bollenback, charsing him with conspiracy to violate
the National Stolen Properties Act.
The detendant was arraigned Saturtion of the Control of the Control
tion of the Control of the Control
with the theft of \$20,000 of bonds of
General Theatres Equipment Corp,
which had been deposited in the
hancery court of Delaware in connection. It occurred in 1935, and the
bonds were shortly thereafter sold in
N. Y.
George Turley, N. Y. attorney, was

George Turley, N. Y. attorney, was also arrested on the charge of hav-ing advised Bollenbach how to dis-pose of the bonds.

# U'S 39-WK. NET PROFIT \$989.995

Consolidated profit of Universal Pictures Co., Inc., for the 39 weeks ended July 29 last, totalled \$889,895, after all charges but before profit of the control of the cont

32,120,000 over the corresponding period of 187.

Period of 187.

Period of 187.

Recommended of the control of the letter because many stockholders, he said, and inquired as to the probable effect that hostilities in Europe might have on business. Cowdin route stockholders that it was too early to saide with any degree of accuracy what the final results of European war might be, but that company directors decided: It was to aural recommended to the control of the co facts about Universal's current earn-ings and other basic observations. Cowdin said that final figures were not ready for August but that it appears the company operated at a profit.

It appears the company operated as profit.

Improvement in quality as well as continuation of economies and cost controls at the studio has strength eneed U, according to Cowdin, which made the company reads from the European Studion. Cowdin also wrote stockholders that there was no indication of any resedion, in ricture wrote stockholders that there was no indication of any reaction in picture attendance in this country because 65-70% of the tires now are operating in Great Britain and about 50% in France. Cowdin also held out hope of getting additional business in neutral European countries and such large markets as in Canada, such large markets as in Canada, and British dominions.

such large markets as in Canada, Latin Americas and British dominiMate Blumberg, president of Unitersal, and Cill Work, head of Usstudies, both in last Briday (8) from
end with Cowdin and Joseph H,
Seidelman, vice-president in charge
and with Cowdin and Joseph H,
Seidelman, vice-president in charge
of foreign affairs. All flour spoke at
a luncheon Monday (11) at the Rainibubblishers and editors. New properties of the conbubblishers and editors.
Blumberg said that Universal bubblishers and editors.
Blumberg said that Universal bubblishers and the subtudies of the home office, the said.
There will be no layoffs in the
tudies or in the home office, the said.
There will be no cuts in salaries.
Indiversal has been having a dires.
Inversal has been having a dires.
Year and a half, and now that the
curtain is up, we are fully prepared
for any exigency.

No Wer willers at II.

No War Jitters at U
Hollywood, Sept. 12.
Keeping to its schedule of 51 features, despite unsettled foreign market, Universal starts its 1893-40 selling season with 17 films completed.
Twelve have already been shipped
to exchanges with remaining five

to exchanges with remaining five moving out for general screening within the month. Studio's production calendar in-cludes seven Johnny Mack Brown westerns, six Richard Arlen-Andy Devine actioners and three Famous Productions features.

Productions features.

In process of editing and readying for early distribution are 'Rio,' 'Calloping Kid,' 'Man From Montreal,' Listen, Kids' and 'Call a Messen-

PREE HAS CALLER
Hollywood, Sept. 12.
Robert-Sinclair directs 'A Call on the President' at Metro under production wine of Edgar Selwyn.
Masha Hunt draws femme lead.
Masha Hunt draws femme lead.

### Fight Nov. 1 Trial Date

continued from page 3—

owns the McVickers property, discussed the lease problem of that situation; and Johnny Jones of the author of the discussed the lease problem of that situation; and Johnny Jones of the author of the discussed the lease problem of the state of the contract of the state of the contract of the state of the contract of the state of suspension, with the plains of the state of suspension, with the state of suspension, w

Schines Act Dismissal
Gloverwille, N. Y., Sept. 12.
Assistant federal district storney
Joseph J. Dorn of Buffalo says that
his office had been served with a
notice of motion by counsel for the
content of the served with a
notice of motion by counsel for the
covernment Age. 7. The motion is
returnable Sept. 18 and asks dismissal of the suit on the ground
there is insufficient function
the served of the served with the
state group is not engaged in interstate commerce.
In its complaint, the Federal Government asks dissolution of the fivegrament asks dissolution of the fivegrament asks dissolution of the
fivegrament asks dissolution of the
fivefirm monopolisite practices against
the Schine Chain Theatres, Inc., with
headquarter, in this city, and against

headquarters in this city, and against its six affiliates.

its six affiliates. Willard S. McKay, Schine chief counsel, is in charge of the defense of the suit, and his associates are Sol A. Rosenblatt and William B. Jaffe, with offices in New York City. He its also being assisted by Howard Antevil, head of the home office legal department.

#### Momand's New Suit Vs. Majors and Griffith Oklahoma City, Sept. 12.

Oktahoma City, Sept. 12.

Naming swen distributors and the Griffith Amus. Co. as defendants, Oktahoma Theatres. Inc., operators of the Odeon in Shawnee, Okta, owned by A. B. Momand, has filed asking that the court direct these distributors to contract with the plaintiff for second-run and subserprices charged in districts of similar location and population. Griffith Amusement (competitor of the Odeon), RXO Radio, Vitaeraph. Co. and Paramount are the named defendants.

The action has been brough to the contraction of the

secured to the plaintiff by the Constitution and Laws of the United States and to enjoin and restrain acts of the defendants perpetrated for the off the constitution and the states and to enjoin and restrain acts the plaintiff, by concert of acts, an injury to its business and compelling it to discontinue its operation of the Statingstate the Odeon has exchausted its supply of all independent films, the pettion points out that the theatre does not have available product for Workmann of the constitution of Workmann of the constitution of Workmann of the color of the constitution of Workmann of the color of the

there are more lawyers in the courtcom than Federal employees in the
building.

It is a major producers,

It is a major

counsel.

In the Department of Justice case,
District Attorney Charles Dierker
heads the Government's staff, with
Judge C. R. Cochran and D. I. Johnston in addition to MacKenzie furnishing the defense battery of legal

nishing the defense battery of legal lights.

Last week New York counsel manes made first appearance in the \$450,000 Monating still, The Last \$450,000 Monating still, The Last

#### Mpls. Indies Talk Suit Because of Clearance

Because of Clearance

Minneapolis, Sept. 12.

Independent nabe exhibitors here
situation and threatening to record
to court action to force the issue.
They charge that insufficient satisafactory product is available for them
mount) holds back product to sait is
mount) holds back product to sait is
mount) holds back product to sait is
convenience, and because so many
releases are given extended runMoreover, the operators of 25c
houses declare, they can't profitably
ollow the Aster, which double features at 15-25c, and the loop Gobuy any pictures whatsoever that
have been booked into the independant Minneaota theater which plays
and the product the said of the
Minneaota theater which plays
and the product which would be
to obtain product, which would be
ight up Minnesota Amus. Co.'s
sailoy, so the said of the said of the
bouses claim they need at least two
boxoffice pictures a week. The way
these films are coming through under
present clearance and release schedpresent learance seer they'll be lukey to

# Paramount's "HONEYMOON IN BALI" is a HONEY!



Paramount's "HONEYMOON IN BALI" -Jimmie Fidler

"Boxoffice tonic. An incessant bombardment of delicious fun. Its bodonice tonic. An incession comparation, of dencious for its marquee-name strength

Paramount's "HONEYMOON IN BALI"

"Exhibitors can ballyhoo Bali' from the housetops. Has everything. Contains all the elements of good celluloid entertainment."

Paramount's "HONEYMOON IN BALI" — Jay Emanuel Publictions

"Get out the banners and wave them for 'Honeymoon in Bali," the smoothest, most polished tomantic comedy in many a moon.One of the best pictures to come out of Hollywood in a long time."

Paramount's "HONEYMOON IN BALI"

"Here is a pungent and luscious piece of adult entertainment, headed for praise and coin. The slickest dialog and smoothest story telling heard and seen in many moons and honeymoons,"

Paramount's "HONEYMOON IN BALL" "A boxoffice natural in a time when light entertainment is a necces-

Paramount's "HONEYMOON IN BALL"

A tender love story which makes it a highly acceptable bundle of entertainment to please theatre patrons of all ages."

Paramount's "HONEYMOON IN BALL" A Bali Ball swell picture. A first class job by all concerned and well worth anybody's money."



World Premiere Wed., Sept. 13—at Ros Theotre, Wheeling, W. V. Bands, porodes, official weiseming committees, and, of course, the little guest of honor, CAROLYN LEE, herself.

Wheeling Steel Carp. Party in ho CAROLYN LEE breadcast from ex-



Fred MacMURRAY . Madeleine CARROLL · Allan JONES in "HONEYMOON IN BALI

with AKIM TAMIROFF . Helen Broderick . Osa Massen . Carolyn Lee . Directed by Edward H. Griffith . www.ras

Films Slashing Continued from page 3.

to the belief that it will not all be restored, even though the English quota will be taken off, should pic-tures be entirely stopped, so far as production is concerned in England. Can't See Beyond

tures be entirely stopped, so far as a production is concerned in England.

Som in Inconcerned in England in England

Shave All Along the Line Of course, additional saving will be effected if the present operating plans of the studies got brough reconstruct in the future who are not absolutely essential, and they will also cut down on the current construct in the future who are not be absolutely essential, and they will also cut down on the current constitution of the construction of the constructio

mous prices for screen rights to plays and movels as it has done in the past.

Writers at station will be utilized writers at station will be utilized writers and the past.

Writers at station will be utilized will be abandoned. Studios will want their scripts thoroughly prepared will be abandoned. Studios will want their scripts thoroughly prepared to read their scripts thoroughly prepared to read their scripts thoroughly prepared and the companies save in this way. Studios are of the impression that under the budget, and not over, as has been the case in the greater malority of important pictures that have been turned out here during have been surred out here during pictures, with the excuse We'll look at a rough and see how it turns out before retake or added scenes. Hollywood is facing its current predicament in what is felt to be a same and abober manner and though, as a cut of from 25-35% of the personnel, during the European emergency, studio tops feel that production will be no way be impaired, but unnecessary deadwood will be taken tout of the ranks.

Net Cheating Exhibe.

unnecessary deadwood will be taken out of the rank.

Net Cheating Exhibs

To exhibs in this country, it wants them to feel that no effort is being made to recent them profile with the product of the profile will be recently a supposed to the profile with the product if puts into their theatres. There appears to be a feeling reatest possible exhibition results from the product if puts into their theatres. There appears to be a feeling with the product if puts into their theatres. There appears will take the upward tirend, and that both the picture product of the product

9/13

# FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of reviews as given in Variety and the running time of prints are included.)

COPTRIGHT, 1929, BY VARIETY, INC. ALL RIGHTS RESERVE

Rov. in Var.—Reviewed in Variety Key to Type Abbreviation R. T.—Mus M.—Melodrama; C.—Counedy; CD.—Connedy-Drama; W.—Western; D.—Drama; Mu.—Musical

WEEK. Rev. in Var. TALENT TYPE R. Hudson-O. Kruger-Inescort L.Barrymere-B.Bondi-U. Merket J. Benny-D. Lamoure-E. Actoeld A. Shirley-E. Ellis-J. Archer B. Cabot-R. Byrd-T. Ryan F. Lorre-V. Field-L. Atwill S. Gurle-D. Briggs-E. Arden Dead End Kids-R. Respan Col M-G Par RKO Rep 20th U 69 95 82 79 68 65 68 82 58 64 66 66 87 77 60 68 88 M C C C C C M M D 7,5 6 14 7 12 6 28 11 16 8 9 7,5 Contie-D. Briger-K. Anden
Dead East Kids-R. Reagan
Dead East Kids-R. Reagan
L. Starreti-I. Mcredith
R. Johnson-T. Ned-D.O'Connor
F. E., 200-1. Ned-D.O'Connor
F. E., 200-1. Ned-D.O'Connor
F. E., 200-1. Parker
F. Tewer-Beale-Valleo
G. Kefe
D. Morgan-G. Blckson
F. Singteion-A. Lake
L. Stena-M. Booney-C. Parker
D. Singteion-A. Lake
L. Stena-M. Booney-C. Parker
L. Stena-M. Rooney-C. Parker
D. Singteion-R. Lake
L. Stena-M. Rooney-C. Parker
L. Stena-M. Rooney-C. Parker
D. Singteion-R. Lake
L. Stena-M. Rooney-C. Parker
D. Singteion-L. McLan-M. Beland
F. Foster-L. Asia-T-R. Gleasen
G. Andry-S. Bonnette
G. Andry-S. Bonnette
G. Andry-S. Bonnette
G. Andry-S. Bonnette
G. Marty-S. Bonnette
G. Marty-S. Bonnette
G. Marty-S. Bonnette
G. Morger-D. Niven
D. Wisseln-M. Wilson
R. Sooil-R. Bellamy-F. Dee
R. Young-F. Milleon
R. Sooil-R. Bellamy-F. Dee
G. Morger-D. Niven
J. Glean-I. Glean-II- Bovenpert
J. Chemenda-J. Buyere
J. O'Brien-A. Sheridan
B. Karloff-G. Wilher
M. Mollaw-M. Rallin-I. Ealdwin
M. Marty-M. Mallin-I. Ealdwin

A WOMAN IN THE JUDGE
AN BORROWEN TIME
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AN BOOKENWEN THE
MAN ABOUT TOWN
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THE MAGNIFICENT FRAUD
THE MAGNIFICENT FRAUD OF RELEASE 7/7/39 WB
Col
M-G
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UA
WB 7,5 8/16 7/3 7/12 7/5 7/5 7/19 7/19 CD CD MU C 7/14/39 7,21,39 8 23 7/19 7/19 7/19 7/19 6/21 Col M-G Par RKO Rep 20th WB COLORADO SUNSET NITES
THE CONVOY QUARTERBACK
COAST GUARD
MIRACLES FOR SALE
MIRACLES SPEEDWAY
MIRACLES 8/30 8/16 8/9 7/5 7/26 8/2 Col M-G Par REO Rep 20th UA WB Mono M-G Mono 8, 4, 39 R. Taylor-H. Lamarr Movita-W. Hull- '. Baldwin 8 9 9/6 8/23 8-2 8/16 8/16 8, 11, 39 R. Taylor M. Lamarr
T. C. Ritter
B. Burn-S. Hayward-J. Allen
Three Mesquiterer.F. Isley
Three Mesquiterer.F. Isley
J. Withers-L. Carrillo-M. Weaver
G. Beyer.I. Danies H. W. William
J. Wyman-A. Jenkin
J. Wyman-A. Jenkin
J. Randali-V. Carroll
J. Hobbs-S. Karnes
J. Carroll
J. Garnes-G. Withers-R. Fran
S. Tracy-N. Kelly-R. Green
J. Cannada-C. Medea-A. Leeda
J. Carney-G. Raft
J. Fellow-D. Peterson Par Rep RKO 20th U UA WB 6/28 9/6 9/6 8·2 M-G Mono Mono Par Par Rep BEO 20th UA WB 8, 18 39 7/26 7/26 8/9 8/2 7/12 7/19 J. M. M. S. CD Col M-G Mone 9/6 8/16 8/25/39 8/23 8/23 8/16 Par Rep 20th WB ANGELS WASH THEIR FACES
THE HOBBY FAMILY
KONGA, WILD HORSE
THE WOMEN
DEATH OF A CHAMPION
CONSPIRACY
WALL STREET COWBOY
FLIGHT AT MIDNIGHT
ADV'T TAES SHEEL OCK HOLMES
MUTINNY ON BLACKHAWK
THE OLD MAID
GOLDEN EAV 9/1/39 Col M-G Par RKO Rep Rep 20th U U WB 9/6 8/30 8/30 8/30 9/6 8/30 9/6 8/30 8/9 8/2 8/16 MUTINY ON BLACKHAWK
THE OLD MAID
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THE OLD MAID
GOLDEN ROY
THE SUBMIT ON
TWO BEIGHT BOYS
TWO BEIGHT BOYS
BOYS
TWO BEIGHT BOYS
OUTFOST OF MOUNTIES
DANCING CO-ED
SKY PATROL
DAY THE BOOKIES WEFT
THE BAINS CAME
DUST BE MY DESTINY
FEISON SURGEON
THUNDER AFLOATINH
LIGHT ON
THE STOP, LOOK AND LOY
FIFTH AVENUE GELL
STOP, LOOK AND LOY
FOR THE STOP, LOOK STORY
FOR THE STOP, LOOK STORY
FOR THE STOP TH M-G Far 20th RKO RKO 8/38 8/23 U WB Col Mene Far Ex O 28th U WB Col Mene Par Ex O 28th U WB Col RKO Mene Par Ex O 28th U WB Col RKO Mene Par Ex O Mene Par Rep 28th U C WB 9/15/39 CM D C D W 7/26 9/13 9/8 8/16 DDCD 8/23 8/38 GALLING ALL MARINES
SCANDAL SHEET
NURSE EDITH CAVEL
NURSE STANDAR
THE WITNESS VANISHES
NURSE EDITH CAVEL
SCOUTS OF THE AIR
THE ARIZONA WIT
THE ARIZONA WIT
THE FARENON WITH
THE M D D CD D C W D M D D 9/13 D C W CD D Mono Par Rep REO 20th UA

### Realign Sales

Continued from page 3

minacturing centers, or in the
paroximity of military areas, remain
closed. Survey or information roclosed. Survey or information rodicate that 60% of British theatres
soon will be operating under restricted hour schedules.
Estimates of reduced revenue are
almost impossible to calculate at the
almost impossible to calculate at the
carefully studied is the severe drop
in foreign exchange values. British
pound closed at \$4.65%, at the weekeral major companies have been inend, and the franca st 234/c. Several major companies have been inthat transfer of funds have not been
impeded by any regulations.
Despite the meagerness of accurate information and the natural
lendency to discount reports which

curate information and the natural tendency to discount reports which have reached New York in the most condensed form, there is unanimity of opinion on one fact, that Holly-wood production schedules must be vigorously revised to cope with the prevailing conditions.

#### Rectio Haddling

prevailing conditions.

Within the executive circles of every major film company the past week has been a hectic period. In the past week has been a hectic period. In have conferred in New York with the distribution forces; in others, home office chiefs have taken their portfolios of American and foreign sales to the Coast studios, where inselse to the Coast studios, where inselse to the Coast studios, where inselse to the Coast studios, where in the coast and commitments. Not one of the majors yet has thoroughly solved the problem of a season's production budget trimmed to the anticipated reduced trimmed to the anticipated reduced Readjustments cannot be major overnight; the retrenchment period necessarily will extend over many months, in the opinion of one film executive.

#### Too Many in Work

110 60

92

65 72

56

95

montas, in the opinion of one film executive.

One situation is that the control of the total films for the 1838 of releasing season have progressed beyond the point where they are subject to any cost or thems re-total films and the subject to any cost or thems re-total films and the subject to any cost or thems re-total films and the subject to any cost or thems re-total films and the subject to any cost or thems re-total films and editing, or are before the campaleted, are in process of cutting and editing, or are before the campaleted films, or nearing completion, and editing, or are before the campaleted films, or nearing completion, and editing, or are before the campaleted films, or nearing completion, and editing, or respectively. The subject of the subj

time when industry and agriculture are on the upbeat.

Cast's Switch Sales Plans Sales manager of one of the sales manager of one of the sales manager of one of the selling season is too far advanced for any radical change in sales plans, and that all of the companies probable of the sales of the sales plans, and that all of the companies probable of the sales of the sales plans, and that all of the companies probable of the sales plans, and the sales plans are sales plans and the sales plans are sales plans and probable of the sales plans are sales plans and popular dims. In this connection, the companies which have the sales plans are sales plans and popular films. In this connection, the companies which have the sales plans are sales pla

#### NORMA LINGERS IN N.Y.

NURBA LINGERS IN N.Y.
With no date set to begin shooting
on her next film, Norma Shearer
will remain in New York for another week or 10 days. She returnedlast week from Europe.
Set next for Miss Shearer on the
Metro lot is 'Pride and Prejudice.'



# TO OUR FRIENDLY CUSTOMERS!

Each year at this time M-G-M takes opportunity to address a heart-to-heart message to its customers.

Your confidence and faith, for which we are so deeply grateful have already been answered in practical terms.

M-G-M answers your loyalty with the most optimistic studio outlook of any past period.

We reaffirm what has been known for years: The Friendly Company policy of fair selling, friendly dealing in all phases of operation.

Our new product is literally the Talk of the Industry.

"THE WOMEN" has established itself in its first engagements as a glorious box-office hit!

"BABES IN ARMS" is already rated in the trade the most sensational attraction which has ever launched a new year.

"NINOTCHKA", "BLACKMAIL", "THUNDER AFLOAT" won trade acclaim in previews. They are smashing entertainments, each one of them!

They are just the beginning!

We will not side-step our responsibility to bring glamour, magic, spectacle to the screen... the inspiration that lifts the motion picture from the humdrum and keeps public interest alive. Only M-G-M with its willingness to dig deep into its resources does it!

The new season begins auspiciously. Your encouragement spurs us on. Your success is necessary to our success.

To Our Friendly Customers we dedicate ourselves!

# Helped Sell 5 Houses to the Schines, **Sues: Other Theatre-Exchange Moves**

cays to amend his complaint.

Real estate broker claims that he
was hired in May, 1937, to sell the
Fenyvesy's five theatres in Rochester, 'N, Y.,' the Monroe, Madison,
West End, Liberty and Capitol, for
no less than \$1,000,000. He claims
to have secured an offer of \$700,000
from the Schines, which was rejected.

On Jan. 25, 1939, the Schines bought four of the theatres, all ex-cept the Capitol, for \$600,000.

Coast Active Los Angeles, Sept. 12.
Al Bowman and M. Kaplan opened
their new Towne, 650-seater, in Bell
Gardens, first film house in that su-

Gardens, first film house in that su-burb.

Charles Corcoran, in association with Principal Theatres, approved plans-for-600-seater-in. Ventura for first runs.

rst runs. Fox-West Coast remodeling its liendale, in Glendale, to reopen ept. 15.

Glendale, in Glendale, to reopen control of the con

Frank Wahl taking over Kautmans of Manny Penalstein and David Bachner handling publicity and advertising for Wanrer houses until Sydney Dunnenberg recovers from With Drive-In-Theatte shuttered. George Stevens has gone back to deshe, becoming manager of Rooy. Young and Warren Iron. Resignation of Tony Laurie made Don Meyers new assistant at WB Uptown.

# cept the Capitol, for \$600,000. The plaintiff claims he was responsible for the sale, since it with rough him that the Schines became interested, and he seeks \$5.000 as a commission, or 5% of the \$700,000 price. B. O. STICKUP

Pittsburgh, Sept. 12. Pittsburgh, Sept. 12.

Bittl prison terms for film house bandits continued to be the rule in ornimal count here last week, when John. 20. 100 years for holding up the Stahl theatre, Momestead, and getting away with \$305 in receipts. An exe court regulation providing for was employed by three conterring judges.

John Stahl, Jr., son of the theatre's owner and the holding victim, identification of the provided of

spended their a work and summer the same and the same and

Grody to Cleve.

Cleveland, Sept. 12.
Cyril Grody, assistant at Nixon, Pittsburgh, moved here last week to blasting safe of Wilshire become John Newkirk's Brit Lieu-They made clean getaway.

# CASS DALEY

Cass Daley, the one-woman insane asylum, those gift to suffering humanity is to make titerbugs think they've falled. After her hey go quietly.

ARCHER WINSTON, New York Post, Aug. 31, 1939.

Miss Daley, who stops the show, is a con-glomera 3 of the maddest features of Bea-trice Lillie, The Marx Bros. and Fanny Brice.

A. S G., New York Herald Tribine, August 31, 1939.

"The revue to enlivened by Casa Daley's dynamic delivery of a number of popular

KATE CAMERON, New York Dally News, August 31, 1939.

'Cass Daley, a cut-in with Harpo Marx antica drapes her hair everywhere and roness a thousand litterbugs into a holler! C. P., New York World-Telegram, August 31, 1939.

HELD OVER 3RD WEEK PARAMOUNT, NEW YORK

Per. Mgt .-- FRANK J. KINSELLA Dir. - WILLIAM MORRIS AGENCY

### **PICTURES** Taylor Dopes It Out

St. Ignatius, Mont., Sept. 12.
T. R. Taylor, manuger of the
Park, who is a former paperhanger, gathered up the tools he
formerly used and sent them to
Adolf Hitler, another former

paperhanger.

Taylor figures Der Fuehrer may have to go back to it soon.

### BUMPER CROPS SEEN AS B.O. **PANACEA**

Best business for theatres in sev-eral years looms this fall, according to reports from the middlewest and south. Both sections, comprising most of tarm belt, claim bumper crops including wheat, corn, cotton,

crops including wow-etc.

Farm population and those de-pending on favorable crops for bet-ter biz are figuring on almost a boom period because the European war already has shot the prices of farm commodities, styward.

Besides the indulonary trend in commodities, exhibitors

Besides the inflationary trend in commodities, exhibitors envision further bolster to the boxoffice through improved product. Britimate this week was that a majority of exhibitors would get 20-25 busin rs-segetting pictures during a span of about .5xix weeks, dating back to mid-August.

Optimistic Note Milwaukee, Sept. 12. Film exhib the announcement that the Wisconsin territory was very definitely in the 'white' on 'Nation's Business,' biz weather map for this month.

Which means biz is better than for the same period last year.

### Smilev Burnette Didn't Show for D.C. Personal, Exhib Burns at Republic

William Morris agency Is Inadvertently in the middle of a dispute between Republic Fictures and
a Washington exhib over a flesh
booking of Smiley Burnette and a
unit for Sunday (10), Monday and
unit for Sunday (10), Monday and
coperator of the Altas, clim and
Burnette, without notice, failed to
appear for the nageement and, with
the house crowded, there would
have been no stage show Sunday
except for a last-minute makeshift
tion of other Washington theatres.
Morris office maintains that Burnette was hurriedly called back to ette was hurriedly called back to

Morris office maintains that Burnette was hurriedly called back to necessary the second of the fact of

### Iverson's Mono Duties Dulies of Leon Fromkess, resigned treasurer of Monogram, with no suc-cessor named to the post, are being taken over by Harry Iverson, comp-

Iverson may handle both treasurer and comptroller duties in the fu-

TEX RITTER'S P. A.'s

TEX RITTER'S P. A.'s
Mono's western star, Tex Ritter,
fulfilling personal appearance aggements prior to returning to the
Control of the control of the control of the control
Alliance, O. (Parkersburg and
Moundsville, W. Vu.: McConnellville,
Nelsonville, Chillicothe and Galipolis, O.; Martin, Ashland and Cynthiana, Ky., and Ironton, O.

### **Inside Stuff—Pictures**

The Birth of a Baby, the picture credited with effecting the change in the N. Y. state censorship appeal setup, will receive the consideration of the Court of Appeals in Albany. An appeal to the highest tribunal, from the Court of Appeals in Albany. An appeal to the highest tribunal, from the court of the motion picture division. State Education Department and the Board of Regents in their refusal to license the film for general theatre schibition, has been brought by counsel for producer Sam Citron and the American Maternal Wellare Committee, Inc. The case will probably be heard in Octobersel, where the m.p.d. and Regents might conceivably be reversed. Birth has aroused the widest difference of opinion of any picture submitted to the m.p. division. Birth of a Baby' is reported to have grossed \$730,000 in rentals in spite of the fact it has not played certain states, including New York. Understanding Birth cust \$30,000 to produce. The backing for the Skirball milk company, although no direct advertising in connection with the film was involved.

Heaviest campaign guns of the Community Chest drive this year will be 14 big-name records, each containing 14 minutes of entertainment and only one minute of plugging for charity. Lined up for platters are Bing Crosby, Joan Crawford, Joe E. Brown, Cecil B. DeMille, Alan Dinehart, Bob Breen, Edward Arnold, Judy Garland, Jeanette MacDonald, Basil Rathbone, James Cagney, Priscilla Lane, Ray Milland, Robert Preston and Humphrey Bogart. Kay Kyer, Orrin Tucker, Carl Hoff and Sterling Young are donating the use of their bands. Discs will be distributed mationally.

Selznick-United Artists' Intermezzo, which follows Columbia's 'Golden Boy,' which is slated to stay three weeks in September, is the first UA picture to play Radio City Minisc Hall isnoe Winter Carnival' in July, Strained relation reported existing between the UA sales department and the Hall is now said to be easing up.

### WB Theatre Managers' Powwow on Problems

Warner Bros. held an all-day district managers meeting on release Monday (11) and yesterday her commanders are successful and yesterday her commanders, in both cases to discuss the current situation, the war moss, etc. Grad Sears, WB sales managers, in both cases to discuss the current situation, the war moss, etc. Grad Sears, WB sales managers, the distribution discussions. District ment suit against the 20th-fox promenson and Roy Raines, headed the distribution discussions. District ment suit against the 20th-fox promenson and Roy Raines, headed the distribution discussions. District ment suit against the 20th-fox promenson and Roy Raines, headed the distribution discussions. District ment suit against the 20th-fox promenson and Roy Raines, headed the distribution discussions. District force impounding of \$15,185.42 tled managers who came in were Yerd and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the suit against the 20th-fox promenson and Roy Raines, and the Roy Raines, Warner Bros, held an all-day dis

### Harry Joe Brown Doesn't Need Salary to Keep Going: Selznick's Suit

### New York Theatres





STRAND STEAMD HARRET MILLIARD

MUSIC HALL HELD OVER "GOLDEN BOY"

Spectacular Stage Productions

BING

PARAMOUNT

LARRY CROSBY CLINTON "STARMAKER" ORCHESTRA

State "THEY SHALL HAVE MUSIC"

EDWARD G. ROBI "BLACKMAIL Ceming Seen-M. G. M.'s "THE WOMEN with Norms SHEARER - Jean CRAWFOR

Castor Cantinuous from 10 e.r.

Robert Donat in M-G-M's GOODBYE MR. CHIPS with Greer Garson . 5th MONTH

STARTS THURSDAY, SEPT. 14 "THE REAL GLORY" with GARY COOPER

I'NITED RIVOLI Hrondway
ARTISTS RIVOLI Hrondway
Deurs Open 9:30 A.M. MIDNITE SHOWS

# ΓΗΕ RAINS CAME" TOPS ALL **PREVIOUS HITS IN RECORD ROXY RUN!**

- FRIDAY opening out-grosses sensational "Jesse James" and "Stanley and Livingstone"!
- SATURDAY crowds push receipts to within split hair of all-time record!
- SUNDAY biggest in entire history of theater, beating previous records of "Alexander's" and "Jesse James"!
- MONDAY, bigger than Friday opening, shows Roxy headed for another record as 5,886-seat house reaches S. R. O. capacity and stops selling tickets!



### **NBC's Attempt to Cut Royalties** For Transcription Library Brings **Drastic Kickback From Publishers**

Attempt by NBC to force a reduction in royalty prices for its Them.

And 50-Station Hooku and

was made Thursday (?) at a meeting in his office of representative publishers and their counsel. It is estimated that there are not a substantial to the substantial

#### Bobby Brown Taking Over 'Gateway' Prod.; Wilson on Script End

Chicago, Sept. 12.

Bobby Brown, Columbia-William program manager here, goes the Coast to assume full production charge of the Jesse Lasky Gateway to Hollywood' show, which starts its William of Career's Company of the Coast Sept. 19 of the Sept. 19 of t

#### JACOB PALEY SELLS 2,000 CBS SHARES

Washington, Sept. 12.
Sales of CBS stock by two insides came to light last week in Securities & Exchange Commission report on ground-floor transactions.
Jacob Paley reported his holdings pedding of 490 and 1,860 pieces in pedding of 490 and 1,860 pieces the Class A. Leaves him with 19-488 A, as well as 33,852 pieces here the Class A. Leaves him with 19-488 A, as well as 33,852 pieces here the Expert Sayard Swope unloaded Herbert Bayard Swope unloaded 160 5,868.

#### **Burnett Quits WBBM**

Chicago, Sept. 12.
Hal Burnett has resigned as publicity chief for WBM, the local Colicity chief the WBM, the local CoHis duties were taken over by
Frank Rand, who has been pressagenting Columbia network shows in
the midwest.

#### Otterson in Conn.

Hartford, Conn., Sept. 12.
Radio Wire Television Corp., John E. Otterson's setup, has incorporated two substidiaries in Hartford, Radio Wire Television of Connecticut, Inc., and Wire Broadcasting of Connecticut, Inc., Papage 41-3

cut, Inc.
Papers filed disclose that each will have a stock value of \$2,000, with a capitalization of \$1,000.

# And 50-Station Hookup

Parks Johnson and Wally Butter-Parks Johnson and Wally Butter-worth have been pacted for an indefinite period for Penn Tobac-co, to start Oct. 5 over Columbia's network. Presently the Vox Pop pair are on NBC red network, with 23 stations getting show for same sponsor. Penn Tobacco bought 50 stations on CBS last week.

stations on CBS last week.

When Johnson-Butterworth team
goes over to CBS, they will broadcast from Bell Telephone exhibit
building at the N. Y. World's Fair
grounds. They are now putting on
the show from the RCA exhibit at
the exposition.

# Vs. Stack-Goble, Waring

New York supreme court justice Sidney Bernstein Turndry To Management of the Sidney Bernstein Turndry To Management of the Sidney Bernstein Sidney Bernstein Sidney Bernstein Sidney Bernstein Sidney Sidney

#### 8-STATION NEW YORK HEARST NET TEES OFF

Realignment of eight Hearst stations into the New York Broadeast ing System with WINS, New York, as the broadcast central, was formally keed off Monday (II) with man, vp. and general manager. All Cobe, from publicity, becomes traffic manager, and B. S. Bercovici, WINS system's press relations. Bercovic was offered to the state of the was originally a public relationist. WABY, Albarn; WIRS, Ultica; WABY, Albarn; WIRS, Ultica; and WITN, Jamestown, comprise the other links.

### Gene Furgason Splits With Cliff Sleininger

Gene Furgason and Cliff Slein-inger have split as partners of Gene Furgason & Co. Under the revised setup, Furgason owns the company outright and he will continue to repoutright and ne will continue to represent his stations in the same areas as he did before the partnership. Besides his old list, the recent additions by Furgason include WJAS and KQV, Pittsburgh, and WHJB, Greensburg. Pa.

#### 'Lamplighter' Back

The Lampinghter Furns to WOR, New York, Oct. 10, sponsored by A. Goodman & Sons. Program was on the station last winter, backed by Julius Grossman.

New time calls for Tuesday and Thursday evenings 91:59:30 p.m.

Jacob Tarshish is the 'Lamplighter'.

Joe Weed, the station rep, pappy of a son, his third child, last Fri-day (8). New partner in the Weed company has been labeled Cornelius John Weed.

### RADIO **Premieres**

(From Wed. to following Thurs.)

Wed., Sept. 13

Wed, Sept. 12
TEXACO SEAT Theatre, WABC-CBS, 9 pm. EDST. First half-bour variety, with Ken Murray, Kenny Baker, Frances Langford and David Breckman, originates Hollmore and David Breckman, originates Hollmore and Seat Carlotte Stanley Ridge, Ed Trevor, originates New York. Buchangeney, Producers, Ed Gardner, Buthang Mangalet, Calletty Limmy Wallington (L.A.), Larry Elliott (N.Y.). Hookup, 96 stations.

Sun., Sept. 13

Sun., Sept. 13.
General Electric Mour of
Charm, WEAF-NBC, 10-10-30
pm. Phil Spitalny orchera
with Evelyn. Three Little Words,
Maxine, John Anderson and
The Woman of the Week.
BBD. & O. Freducer, David
White. Announcer, Del Sharv
Hookup, 58 stations
Tees, Sept. 19
Lever Free, Rinso, WABC-

Tees. Sept. 19
Lever Bros. (Rinso), WABCCBS, 8-8:30 pm. "Big Town'
with Edward Robinson. Ona
Munson. Producer, William
Originates I for m
Hollywood,
Hookup, 60 stations.
Lever Bros. (Lifebuoy),
WABC-CBS, 8:30-9 pm., Walter
WABC-CBS, 8:30-9 pm., Walter
Robert Emmett Dolan, conducting, and guest. Producer, Everard Meade, Ruthrauff & Ryran
Originates from Hollywood.
Hookup, 60 stations.

# **WKRC Stays With CBS Pending FCC** Approval of Sale

kup, 60 stations.

Cincinnali, Sept. 12.
Hulbert Tart, Sr., editor of the
Times-Star, paid his first visit
Friday (3) to WKRC, which the
paper recently purchased, pending
made with Mefford R. Runyon, viseresident in charge of CBS proeties, who was in town for the day,
make with Mefford R. Runyon, viseties, who was in town for the day,
manager. CBS so where day
and operated WKRC for several years.
With the Sept. 24 time change,
CBS soviches its local coultet to L. R.
Unped from 10,000 to 50,000 watts a
few weeks since.
Under Times-Star operation

Under Times-Star operation WKRC will be managed by Taft's son, Hulbert, Jr., who has been connected with the sheet's news depart-

According to Runyon, it likely will be late in November or the first of the new year before the WKRC sale is cleared in Washington, which means that the station will continue under CBS management until then.

under CBS management until then. Last week the Times-Star re-ceived an FCC okay for facsimile broadcasting on a request that was made before the paper bought WRKC. Facsimile transmission will be done via equipment to be set up in the Times-Star's building in the downtown distract. Starting date is indefinite. WRCC's studios and transmitter use to remain in the Alms hole!, Whatti Hills, suburch.

### Dole's Radio Account Back to Ayer Agcy.

With the replacement of Phil Baker by Al Pearce Oct. 11 in the account's Wenderslay evening spot on CBS. Dole Pineapple will switch its additional programment of the switch and representation from Young & Marchael Parker and the switch phases of the Dole account. In the said that he considered himself as the innocent victim of a tug-of-war between two agencies for an account winging at each other, the radio activities winging at each other, the radio activities winging at each other, the radio activities in the advertising craft, merely commenting that the sales on Dole products have been increasing steadily.

### **Nets' War Coverage Code**

Washington, Sept. 12.
Following is the code on war news coverage which has been adopted by NBC, CBS and Mutual:
Every effort consistent with

Following is the code on war news coverage which has been adopted by PIRC, CBS and Mutual:

Every effort consistent with the provided program of the p

# SELF-REGULATION ON WA

## **Agencies Fix Protection**

Most of the major agencies in radio are protecting themselves and their clients from itability in the event of war by inserting such walv-acter the Munich incident of last fall. In many instances, as options become due, agencies are asking that talent agree to the inclusion or pasting on of this rider.

pasting on of this rider.

Several agencies are going beyond the war angle to reduce the poentitle and the position of the p

# FCC Orders WMCA to Defend **License: Hinges on Decodings**

Washington, Sept. 12.

First instance of Pederal stick-waving at broadcasters as a result of European war coverage came today (Tuesday) in the form of a citation of WMCA, N. Y., to show cause why its license should not be revoked for violations of the Federal Com-

for violations of the Pederal Com-munications Act.
Complaint formally filed by the Commish grew out of news reports and trade gossip that WMCA picked up, decoded and aired messages by German and British governments to their forces. An investigation or-dered by the FCC will result in a hearing to determine if the Com-mister of the Com-lated. Action is based on provisions of a

nuncations run was keepen and the state of t

used the info as war buserins.

Another possible headache for
WMCA has been suggested. If the
hearing develops that the station did
not violate the Communications law
and the claims are exaggerated,
other Federal bodies, notably, the (Continued on page 28)

#### War Causes President To Cancel Radio Talk To Democratic Women

Washington, Sept. 12.
One effect of the European tiff is
the cancellation of President Roosevelt's scheduled political talk Saturday (18) to Democratic women. Polley angles must be considered from

day (18) to Democratic women. Pol-tro angles must be considered from the control of the control

Board. In changing his mind, the President remarked that 'a week ago II might consistently have spoken words primarily addressed to our Democratic women. But the events of the past few days render it imperative that every utterance of unine in those days of tension be addressed. to all of our elitzens.

#### Kaltenborn to Lecture

Albany, Sept. 12.
H. V. Kaltenborn is booked for
September lectures, one under sponsorship of the City Club here, in auditorium of Albany High School,
Sept. 28

ditorium of Albany and Sept. 28.

Sept. 28.

Columbia commentator spoke before a capacity audience in Chancellor's Hall here last winter, and also in nearby Troy. He broadcast before the talks in both cities.

### THEATRE SERVICE

WBT, Charlotte, Furnishing News Discs for Film Audiences

Charlotte, N. C., Sept. 12. The WBT news staff is serving theatregoers, anxious for European developments, since the war began. Three-minute discs are made of the latest news twice nightly and rushed to the Carolina and Imperial film theatres, where they are played during the 7 and 9 p.m. intermissions.

## FCC TO PROBE WJR'S ALLEGED **COUGHLIN BIAS**

Probe of charges that WJR can-elled an anti-Father Coughlin celled an speech, skedded to be given by Rev. Walton E. Cole, of First Unitarian Church, Toledo, will be undertaken immediately by the Federal Communications commish, according to T. J. Slowie, FCC secretary,

munications commish, according to T. J. Slowie, FCC secretary. Speech, skedded for Aug. 30, was cancelled by WIR because it coning to the control of the con

the letter

#### Jimmy Cannon Heads Lord & Thomas Publicity

Jimmy Cannon has been named head of the Lord & Thomas radio publicity department in New York. Cannon previously was a copywriter for the Kudner agency, and prior to that was with Hearst's N. Y. Amer-

Replaces Herb Glover, out on ac-count of lengthy illness.

# FCC INFORMALLY OK'S NETS' COOE

Gov't Tacitly Agrees to Let Broadcasters Solve Own Coverage Problems, Rather Than Dictate -Neville Miller and Webs' Reps Ask for Consultation in Event Special Rules Are Contemplated

#### CBS UNHAMPERED

Washington, Sept. 12.

Tacit agreement to let broadcasters attempt to solve war coverage problems through voluntary rather than government dictation, was reached yesterday (Monday) at a parley between an FCC special committee and industry heads. both sides claiming no complaints or criticism were pondered, conferees reported a general understanding that no official interpretations of radio's obligations will be attempted. The adoption of policies and practices will be left to the discretion of

Industry contingent, headed by Neville Miller and including spokesmen for three national chains-NBC, CBS and Mutual—urged the commission to consult them if any special rules or proclamations were contemplated A plea was entered that the Commish a pies was entered that the Commish take no steps which would punish bulk of industry in the event some individual station commits offenses or exercises poor judgment.

or exercises poor judgment.

No promises were made, but committeemen indicated they will first try negolations if question of misconduct arises. Possible action against WRCA, New York, was implied, however, as regulators brought up an advertisement claiming the station had decoded foreign messages available from other sources.

Chain execs assured Commish their (Continued on year as

# War May Pare ASCAP Importance At NAB Confab: May Ask Pledges Up to \$1,750,000 for Music Plan

#### B. O. Tipoff

On the well-founded grounds that expenditures for entertain-ment are an index of community ment are an index of community earnings plus desire to spend, sponsors and agencies are urged to examine the Picture Grosses printed each week in VARUETY. These appear this week on pages 9-11.

9-11. Reports on most cities are pre-faced by a lead-off explanation enabling the uninitiated to difer-entiate between theatre attend-ance as the result of community well-being, and attendance as the result of exceptionally strong film product.

## IRNA CONSIDERS HIRING OWN CHIEF

Chicago, Sept. 12.

Chicago, Sept. 12.

Chicago, Sept. 12.

Chicago, Sept. 14.

Chicag

strengthen the conduct of the organization.

It has been found practically impossible to get the station owners of the station o

Chicago, Sept. 12. European war coverage may develop into an important topic of discussion at the two-day convention of cussion at the two-day convention of Broad-casters, starting Friday (15), at the Edgewater Beach hotel, even though the main issue will be the Ameri-can Society of Composers, Authors and Publishers. Despite the agree-ment of the three major networks as the control of the Composers, and the con-trol of the Composers of the Composers of the Composers of the Composers of the tion operators feel that their own local problems on the subject of war news, or sentiment regulation, should news, or sentiment regulation, should be aired while they are gathered

incal problems on the subject of war be aired while they are gathered here.

One person that appears to have the control of th

Item instance of a field above the control of the c

## Transradio Blasts Other News Agencies for False War Reports

Transradio News Service, In a note to station clients last week, warned them against falling for the scarehead war news sent out by the other press associations. The note was rated in the broadcasting trade was rated in the broadcasting trade as the most sizzling blast of criticism that one news collecting agency has directed against another since news became a staple commodity in the business.

obviously was the product of some-one's imagination, and in all prob-ability the product of the imagina-tion of newsmen, since to date none of the services which carried the 'news' of the battle has been able to attribute it to responsible sources of information

The only basis cited for these re-The only basis cited for these re-ports was embodied in the official communiques of the French general staff. The first said the French had begun 'operations'. The second and last communique of yesterday—is-sued after the vivid stories of a great battle were in print—said the French had made 'contact' with the German forces.

The drily basis sited for these results of the present states. By inference, the note lectured the coher news associations for leading the present states. By inference, the note lectured the coher news associations for leading the present states. By inference, the note lectured the coher news associations for leading the present states and the present states and the present states. The note, in part, read:

"Irresponsible reporting." The note, in part, was nothing erroreous in the French communique. The only the remaining present states are the present states and the ferench that we was nothing erroreous in the French communique. The only the present mount is a state of the present mount in the present mount is a state of the present mount in the present moment.

"In Radiio and Baseball, Also Goes for Football." Also Goes for Football. Also Goes for Football states are the present mount in the present mount in the present mount in the present moment.

"In Radiio and Baseball, Also Goes for Football." Also Goes for Football states are the present mount in the present moment.

"The "news" of yesterday (Monday) is a such as three kiloms. The present moment.

"The "news" of yesterday (Monday) is a short half of the present moment.

"The "news" of yesterday (Monday) is a short with the service with the se

# Tums Giving NBC Another Pain, Involving Y. & R. and General Foods

No sooner had NBC last week etraightened out a scheduling jam eaused by one Turns' program, caused by one Tums' program, Pool Gold, with Horace Heidt, than it became subject to another headache involving the same account. The second pain derives from NBC's assignation to the blue to Tums' Quickeitleer' show, and the other parties that the network has to contend with in this tangle are General Foods and Young & Rubleam.

iangle are General Foods and Young & Rubleam &

the blue to Standard Brands for the T Love a Mystery' serial, NBC had sidetracked the matter of a contract sidetracked the matter of a contract which Turns had for the Tuesday and which Turns had for the Tuesday and which Turns had for the Tuesday and the Turns of the Turns of the Turns of the Turns favor to satisty Standard Brands, which is a GF competitor. Turns' favor to satisty Standard Brands, which is a GF competitor, the Turns' favor to satisty Standard Brands, which is a GF competitor, the Turns' favor to satisty Standard Brands, which is a GF competitor, the Turns' to satisty Standard Brands and the Standard Brands and the Standard Brands of the Standard Brands and the Standard Brands Bran which Tums had for the Tuesday and Products, and under such circum-stances the account would be entitled to an hour's rate instead of being billed for two half hours. NBC found another period for the 'Pot of Gold,' but turned the open Friday night half-hour over to Vitalis for its 'For Men Only' show.

#### CBS ADDS 3 TO WASH. STAFF DUE TO WAR

Washington, Sept. 12.

Three additional leg-men were taken on to bolster the CBS news force in expansion program attributed last week to problems of war coverage. Simultaneously, the program department at WJSV, local web outlet, was forced to take a back seat, giving up its more spacious quarters to the reporters, editors and commentators. tors and commentators

The accommendation of the control of

#### Cowl, Calhern Will Guest for Texaco

Jane Cowl and Louis Calhern have been inked to do a guest shot Sept. 27 on the Texaco Star theatre. Milton Geiger is doing the adapta-tion of 'Saturday's Children, which will be heard on the Sept. 20 airing.

#### OILER PULLS OVER

Hollywood, Sept. 12.
Wilshire Oil's 'Pull Over Neighbor' goes over to the Don Lee state network after a session on Columbia's Pacific web. Sam Pierce produces and Art Baker continues as m.c.

#### Shell-Shocked Hens

Practice of installing ra chicken coops to soothe the hens with music and thus increase their egg output is well known among chicken farmers. But Frank Singiser, WOR announcer,

Frank Singiser, WOR announcer, claims a wacky variation.
According to the spieler, the chickens on his East Isily G. 1.1 laying by about 60% since the European war situation became critical. He explains that his farmhand keeps the receiver tuned for war news while he works around the chicken coop works around the chicken coop effect on the hem? laying.

### Faulkner, Transamerk Split on Texaco Show; Freelancers Called In

George Faulkner and the Trans-american Broadcasting & Television Corp. last week called off the con-tract they had covering the former's adaptation assignment for the Tex-aco program, which returns to the air (CBS) tonight. There was a difference of opinion over treatment. Faulkner was formerly on the writing staff of the J. Walter Thompwriting start of the J. water knomp-son agency. Instead of having a staff man do the adaptation of former Broadway hits for the pro-gram, Transamerican now intends to farm out the work to freelancers.

### Widdifield Ouits Seeds: Wallace in Prod. Post

Chicago, Sept. 12.
Chicago, Sept. 12.
Chicago, Sept. 12.
Chicago, Sept. 13.
Define George Earle Raiguel, lecturer, world traveler and expert on foreign saffairs, Thursday (7) began a series of the control of the cont

### Inside Stuff-Radio

In a survey of portable set listening on bathing beaches around New York during two weekends in August, Hooper-Holmes, Inc., found that out of 75.2% mechanisms in use, 42% were tuned in on WOR. Newark. The cheek, which was made for the latter station, also showed that 12.9% of these listeners were dialed in on WZR, 2.3% on WARZ, 2.3% on WARZ, 638 sets, with Jones Beach, Long Beach, Reis Park and Asbury Park the spots, and Aug. 21, 13, 28 and 72 the dates of the survey.

About 72% of the portables were #wmed by persons under 25 years of age. Of those, 45% were listening to baseball broadcasts, 28.5% to dance music, 11.2% to other music, nut 12.5% to general programs. The Aug. 28, when both WOR and WARC had baseball broadcasts, 46 sets were in on WOR and 18 had the CBS key.

When Stan Shaw conducts his "Milkman's Matinee" at the New York World's Fair Sunday (17) afternoon he won't be able to touch a record or do anything but announce the tunes. Program is not going to be aired, but will be confined to the Fair's public address system, which carries the music of the various bands brought into the amusement area each week to over 20 points on the grounds. Shaw will do the stunt from a pattern in the Court of Peace, using Shaw will do the stunt from a pattern in the Court of Peace, using allows none but an ATL engineer to operate. Section of the program of the property of the program of

Helen Hayes gets \$5,000 a crack from Campbell Playhouse opposite Orzon Welles, agented by Mark Haman. She did 'Peter Ibbetson' Sunday and Gentlemen, 'Philip Merrival replachs grown hels rehearing 'Ladies and Gentlemen,' Philip Merrival replachs grown hes rehearing 'Harington, who left Jack White's Club 18 for the Coast where the Payl first opened, will confine himself to the legit, and not double back into the S2d street nitery. Legit opens Oct. 17 on Broadway; in Philadelinio the S2d street nitery. Legit opens Oct. 17 on Broadway; in Philadelinio the S2d street nitery. Legit opens Oct. 17 on Broadway; in Philadelinio the Campbellinio the Wuth-ering Height.

Thomas Grandin, on an evening CBS broadcast from Parks, spent much of his allotted time in emphasizing necessity for neutrality and disinterest-most produced to the produced state of the produced st

RCA's decision to put its Magic Key program in mothelia indefinitely following the Sept. 18 broadcast was received with little surprise in the Link of the Company of RCA bowing out at a time when its expendent out the inconsistency of RCA bowing out at a time when its expense out at a time when its expense of RCA bowing out at a time when its expense out at a time when its e

### 'Steelmakers' Mutual

Total of 45 Mutual outlets, including WOR, New York, 16 more atations than it used last year, will carry the Wheeling Steel Corp. a Musical Steelmakers when the program returns to the air Oct. 8.
Originates at WWVA, Wheeling, W. Va.

### NBC-AFFILIATES PALSY-WALSY **CONFAB**

Chicago, Sept. 12.

NBC's meeting with its blue network affiliates today (Tues.) turned
out to be a palsy-walsy housewarming instead of the battle anticipated
The crossire of complaints from the
station men did not materialize and
what had been expected to be a
major bone of contention, the matter

what had been expected to be a major bone of contention, the matter option time. did not even come up. With Niles Trammel, NBC executive v.p., presiding, the stillates were consulted to the compared the dollar value of the blue this season. Ken Dyke, promotion chief, compared the dollar value of the blue then lined up for the blue this season. Ken Dyke, promotion chief, the compared the dollar value of the blue Keith Kiggins, director of the blue link, assured the stillates that the plaint about the quality of sustaints, as the season of the season of the content of the

#### Spot Dr. Raiguel

Philadelphia, Sept. 12.
Dr. George Earle Raiguel, lecturer, world traveler and expert on foreign affairs, Thursday (7) began a series of broadcasts on European situation on WFIL.

Dr. Pol.

### nakers' Mutual Net Boosted to 45 Pro Grid Games Shift N. Y. Spielers: Ford Dealers Buy Big 6 Games

### Mix' Vice 'Story'

Chicago, Sept. 12.
From present indications the Inside Story' show on the NBC Blue for Raiston, through the Gardner agency, will blow as of Oct. 2.
Raiston starts its Tom Mix' show

Haiston starts its "form Mix' show on its NBC ride Sept. 25, with local Gardner manager, C. L. Menser, handling the production. Ranch Boys quartet has been brought back from the Coast to warble the theme song and read some lines.

#### Newspaper-Owned Station Sets Up Own **Blood Donor Service**

Hartford, Sept. 12.

Hartford, Sept. 12.

With The Hartford Times, has organzied the "Times Radio Blood
by the paper.

Purpose of the league is to organte a volunter group of clitzens which
all those who cannot afford not
to transtusions. League will be a
tot transtusions. League will be a
proved of toeal physicians and mediproved of toeal physicians and mediproved of toeal physicians and mediproval of local physicians and m

proval of local physicians and medi-cal association function in the fol-borna william (WTHT will enroll before the property of the con-stance of the police will provide speedy transportation when needed. A 24-hour service will be available. Service will be granted only to ac-tivation of the property of the pro-tory of the property of the pro-tory of the property of the pro-tory of the pr

It is expected to save the city at least \$2.500 annually.

#### Stevens, Renard Set For Rinso and Ward

Hollywood, Sept. 12.

Leith Stevens draws the baton on Edward G. Robinson's Big Town' over CES.

Jacques Renard presides over the downbeat on Joe Penner's new Ward baking series, starting Oct. 5 on NBC-Blue. Both programs have Coast originations.

### STEEL'S NEW SPONSOR 20 Grand Takes Him; Lyons Re places for Besdine

Johannes Steel's news commentary on WMCA. New York, has been bought by Twenty Grand Cigarettes. Program, which started Monday (II), runs across the board 7:45-8 p.m. with an early 6:30 p.m. shot piped to WAB, Boston. Steel's contract with the cigate manufactories with the cigate manufactories of the contract with the cigate manufactories with the cigate manufactories with the cigate manufactories with the cigate manufactories with a contract with the cigate manufactories with a contract with the cigate manufactories with a cigat

cial for Donald Besdine, Inc. Eugene Lyons, editor of the American Mercury, and former Vaniery Moscow correspondent, joins the station tonight (Wednesday), assuming Steel's spot for Besdine. Lyons will air four days Wednesday to Saturday, 10:45-11 p.m. He's set for 26 weeks.

#### Bob Becker Starts Disc Program on WFIL, Philly

Bob Becker, once with the Make-Believe Baliroom on WNEW, New Selective Baliroom on WNEW, New Selective Baliroom on WPIL from, 1 eye-opener series on WPIL from, 1 of 8 am, using popular recordings. Betty Jo and her Radio Rangers, Betty Jo and Her Radio R

#### Williamson's New Post

Airing of professional tootball from New York this fall has be tight to make when york the fall has be tight a splitting of aports announced as a splitting of a sports announced as the work of the world the tight and the splitting the splitting that the splitt

ark Bears and Jersey City Giants, or the International League, on WNEW. Buth series are sponsored by For the World Series, which will probably start Oct. 4 from the park of the American League flag winner, a third sportnesser is still to be seen the series of the American League flag winner, a third sportnesser is still to be seen mentioned. He'll do pre-game commentary. Bob Elson, Barber's assistant-to-be, aired the ball sames of the Commentary. Bob Elson, Barber's assistant-to-be, aired the ball sames of the World Chicage and White Sox over WON. Chicage and White Sox over WON. Chicage and White Sox over WON. Chicage and the We want a Touchdown, sports quiz program on WOR, when the show returns on WOR, when the show returns or WOR, which we will be with the work of the

#### Ford Dealers Set Big 6

Ford Dealers Set Big 6

Kansas City, Sept. 12.
Ford dealers of Kansas City and territory within 100 miles are on the dotted line to sponsor broadcast of Big Six football tussles this fall. McCann-Erickson agency negotiated the deal with the dealers' association.

the deal with the dealers associated Walt Lochman, sports announcer, will handle the games via KMBC, with first game on the docket Sept, 30 between Missouri and Colorado at Columbia. Lochman may have at Columbia. Lochman may have work to be supported to the colorado and the col

#### Ayer's Huddle

Ayer's Haddle
N. W. Ayer opens its annual twoday huddle with announcers for the
Atlantic Refining Co's college football games tomorrow (Wednesday),
Meeting will be topped off with a
dinner at the Penn A. C. Thursday
night.

night.
Among the agency's men sided to
address the gathering of 27 football announcers are Wallace Orr,
ball announcers are Wallace Orr,
John H. Bretel, Robert Stinson, and
John H. Bretel, Robert Stinson, and
John H. Bretel, Robert Stinson and
will talk on the recent developments
ernment censorship of advertising
ernment censorship
ernment cen

### BLOCK DROPS DECCA DISCS, SIGNS VICTOR

Martin Block will replace Decca Records in his Make-Believe-Bull room on WREW, New York, which was the second of t

setup.

As was expected, Block was served
with an injunction to stop his airing
Victor and Bluebird platters last
weck and, immediately after the
stopper was served, signed the Victor license permitting him to continuc. WNEW is the first station so
approached and holds the initial
license.

Oxo, Ltd., has signed with KSFO, Frisco, for five announcements a week for 26 weeks starting Sept. 25, through Platt-Forbes agency, New York.

### **Actor-Writer Problem Brings About** AFRA-RWG Stalemate on Jurisdiction

Although several issues were settled in conference last week, the jurisdictional dispute between the American Federation of Radio Artistes and the Radio Mireles Cluid members and the membership at large have been asked to consider the remaining differences with the idea of figuring out a solution, but no more meetings with AFRA representations of the consideration of the consideration

sentatives are planned.

At the conference last week between Mrs. Emily Holt and Henry Jaffe for AFRA, and Kenneth Webb, Luites Ellicox and Sidney Fleischer for RWG, the performer union conceded the Guild's jurisdiction over all pure writers—that is, all staff and free-lance writers who are not also actors, singers, announcers or sound-effects men. It conceded that such jurisdiction applied nationally as effects men. It conceded that such jurisdiction applied nationally as well as in the four major production centers. And it agreed to turn over to RWG all writers under the contract for KNX, Los Angeles, being negotiated currently with CBS execs in New York.

negotiated currently with CBS exces in New York.

However, the extending hish was a Mowever, the extending hish was a Mower of the CBS of the Mower of the Mower

Actor-Writers Spread Out Actor-Writers Spread Out
It's believed that a large number
of writers in radio, outside the four
main production centers, are also
within the state of the state of the state
tion of how large a total of writers
there are throughout the country.
Under the circumstances, then,
there's considerable uncertainty how
New York and Los Angeles, with a
New York and Los Angeles, with a
couple of representatives in Chicago,
could handle writers spread thinly
were the country-centatives for each

over the country.

To have representatives for each town, or even for each area, it is town, or even for each area, it is town, or even for each area, it is expense than the due of the prospective members would warrant. But the Guild, mulling the idea of having several traveling executive the problem from a different angle. Heart throughout the country view the problem from a different angle, an affiliate of the Authors League of America, it figures the question of America, it figures the question and the country with the problem from a different angle, and author strike would necessarily be delayed and indirect at best. But the League and its other affiliates, and Screen Writers Guild, has made and Screen Writers Guild, has made most of its progress by negotiation of specific contracts rather than by blanket wage rules and working re-To have representatives for each

most of its progress by negotiation of specific contracts rather than by blanket wage rules and working reads to specific contracts rather or specific progress. As it now stands, the organizations will apparently not tangle on the question of straight writers. But AFRA appears determined to attempt to represent the writing, as well as the performing activities of that virtually all artorners prefer that virtually all artorners prefer performer-writers. The union claims that virtually all performers prefer It as the bargaining agency, that few of them have even heard of the Radio Writers Guild or Authors League, in fact. But the Guild asserts that no performer union is qualified to handle writer problems. Both sides seem determined to drive ahead.

d. serlous battle seems unlikely, because of the comparatively few persons involved in the issue. But a fight might bring about a serious situation, with both parent organiza-tions, the Authors League and the Associated Actors and Artistes of America, taking part.

### McASSEY IN HOSPITAL

Carl McAssey, one of the key men in the NBC local sales staff here, is seriously ill in Evansion hospital. Understood to be suffering from a stomach ailment.

#### Commish Limits War

Washington, Sept. 12.
Height of optimism was por-trayed in Commish okay given last week to an applicant for permission to operate unlimited hours during the current Euro-

hours during the current European crisis.

WBTH, Williamson, W. Va.,
daytime smallle, was granted authority to 'operate unlimited
time during crisis in international situation and as long as
International Emergency exists,
but in no event longer than for
a period of 10 days.'

West Virginia station was one
West Virginia station was one

of several requesting additional hours in which to give listeners a running account of war happenings. Each transmitter asked for a 10-day period of special temporary authority.

### FIDLER THROWS OFF P-G WRAPS

Hollywood, Sept. 12.

Heat is off Jimmie Fidler on his fall services of Jimmie Fidler on his fall services of the fall services over CBS, starting tonight (Tues). Fidler recently planed east for a talk with his sponsors on conditions imposed on him, which, he said, show, Soapmakers told him to go show. Soapmakers told him to go show, Soapmakers told him to go show in the fall services of the fall services

#### Carter Tees Off Ou 19 Stations: Has Made **Un With Labor Unions**

Philadelphia, Sept. 12. Philadelphia, Sept. 12.
Nineteen stations simultaneously yesterday (Mon.) began airing Booke Carter's new series of transcripted active state of the series of transcripted and Suropean affair. The programs marked the return to the air of following a tuste with unions because of his anti-labor plast, but who recently made his peace with the factors. The series of t

tness factions.

Waxings are being distributed by Carter's newly formed company, Radio News Column Service, with ofdio News Column Service, with ofdio News Column Service, with ofthe service of the service of t

#### Another Year for Bing And Burns in Kraft Hall

Hollywood, Sept. 12.
Bing Crosby and Bob Burns had
their contracts renewed through 1940
for service on Kraft Music Hall.
Crooner's pact, optional for 10
years, is radio's longest.

#### Scrappy Lambert Gives Up Singing for Agenting

Scrappy Lambert, now with the Men About Town singing group, and formerly with the Songsmiths, has joined the radio dept. of General Amusement Corp. He'll be a talent salesman.

#### CENSOR TURNS M.C.

McNary, of Boston, Now Working a

Boston, Sept. 12. Boston, Sept. 12.

Herbert L. McNary, formerly city censor here, is now m.c. for 'Movie Spotlight,' a weekly 15-minute sustainer quiz program on WORL. Senders of questions used get ducats to the Metropolitan theatre, as do successful studio contestants.

# LUX VS. WELLES ON WUTHERING **HEIGHTS'**

Lux Radio Theatre will go through with its plaus to broadcast its own version of "Wuthering Heights' this Monday (18), even though Orson Welles will do a play on the same theme on the same network the night before (17) for Campbell Soup. The incident is the first of its kind commercial broadcasting in recent

commercial broadcasting in reconversers.

Welles is reported to have set Heights' for his third program (Sept. 24), but on hearing that Lux had it also scheduled he announced it first on his program of last Surnority. Lux is using the script of Samuel Goldwyn's film production as the framework for its own continuity, while Welles is adapting his from the novel itself, which is in the public domain.

#### Vick's Serial Still Hones for Outlet on 6 NBC Coast Stations

Vick Chemical Co. still hopes to retain the stations on the NBC Pacific Red link that it has bought for the release of a Nick Dawson serial, Beyond Reasonable Doubt. The spots picked by Vick on six west since by NBC for clearance of Standard Brands' serial, 'I Love a Mystery.' That left Vick the alternative of taking what the stations had left, or going elsewhere. I transcribed, its slated for three quarter-hours aweek for 28 weeks. With this show included, Vick will have bought in 1900 individual spots for use with in all product of the provided states of the state of t

# Pa. Sup. C't Reverses 15G Verdict Vs. NBC on Al Jolson's Ad Lib: Sponsor, Not Web, 'Solely Liable'

#### Fooling the Kids

Boston, Sept. 12.
When WNAC resumed 'no school' signals last week, through cooperation with a bout 200 schools in Massachusetts, a secret code was devised for each city

code was devised for each city and town.
School superintendents now give a countersign when they phone the info to WNAC, because last year some of the kids got wise to the tieup and called off sessions themselves in a few spots by impersonating the voices of the supers.

### **AFRA VOIDS** ST. L. ELECTION

St. Louis, Sept. 12.

The recent election of officers of the St. Louis Chapter of AFRA, in which Harry Flannery, news compressive the St. Louis Chapter of AFRA, in which Harry Flannery, news compressive the St. Chapter of AFRA in New York and last week the local chapter was ordered to the St. Chapter of Language of AFRA in New York and last week the local chapter was ordered to Charges of irregularities in the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nominations and the counting of votes were reported to the conduct of the nomination and the counting of the votes of the vo

St. Louis chapter, issued the ediet for another voting session. It is known that two groups of the chapter are trying to gain control through the election of the president. One group is made up of free-lance radio talent and the other composed principally of members employed by KMOX, which has the largest AFIA group in the local chapter.

### **B&W SETS HUGHES ON** 5 OF 7 COAST PERIODS

Brown & Williamson will use above \$400,000.

In Laws' for Midwest
Hollywood, Sept. 12.
Hal Berger's 'In Laws', long the west coast this fall. Five
Coast serial, has been bought by
Union Biscuit for midwest broades.
Transcribed series runs 280 episodes.

Brown & Williamson will use
seven quarter-hour periods a week
along the west coast this fall. Five
to the bon Lee Network and other
the Don Lee Network and the Don Lee Network and

# NBC. CBS Rate Boosts Stymie Small Radio Spenders, Ad Agencies Claim: Radio Spenders, Ad Agencies Claim: OBOLER TO COAST Utilities Screen Names for NBC Drama Screen NBC's new rate card met with mixed comment around the ad agencies last week. Some exces held the the NBC tilt, like Columbia's, was to the NBC utilities of the Coast tilt was not concerning of the second the NBC utilities of the Coast tilt was not concerning to the second to the NBC utilities of the Coast tilt was not concerning to the second the NBC utilities to the NBC utilities to the NBC utilities of the Coast tilt was not concerning to the second the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the Coast tilt was not concerned to the NBC utilities of the NBC utiliti

Will Utilize Screen Names for NBC

Drama Series
Arch Oboler will go to the Coast
early in October and will originate
his Saturday night dramatic series
over NBC red (WEAF) from there
over NBC red (WEAF) from there
over not be seast will be Sept. 30,
eage, with the Oct. 14 ctars
beginning the Hollywood stars
beginning to Hollywood stars
the full rights. Another idea in going to the Coast is to use some pieture names for his programs.

#### New Chi H-A Radio Ed Chicago, Sept. 12.

Chicago, Sept. 12.
Lorene Nystrom is radio editor of
the new Herald-American, Hearst
evening rag. She was formerly assistant to Esther Schultz when latter was radio ed of the American,
Miss Nystrom is writing a Sunday
column and handling the daily listings and best bets.

NBC's new rate card met with mixed comment around the ad agencies last week. Some execs held that the NBC till, like Columbia's, was to the NBC till, like Columbia's, was to the NBC till, like Columbia's, was to the NBC till, like Columbia's, was referred to the NBC till columbia. The NBC till columbia colum

was making it more and more impos-sible for a small spender to stay of an evening network schedule. It was also pointed out that the It was also pointed out that the discount structure will make it nec-essary for the time buyers and agea-cy bookkeeping department to keep annipulating silier unles all the time; annipulating silier unles all the time; basic red (WEAP) link with WLW, Clincinnati, is 7.3% and without comparable facilities on Columbat basic network figures about the same.

same.
The rates for the basic NBC-blue (WJZ) link went up .2%.

Philadelphia, Sept. 12.

In a far-reaching decision, the
Pennsylvania supreme court officer.

Pennsylvania supreme court o

said he went to work at the Summit oldson them auddenly remarked: "I know the place—it's a rotten hote!. Kephart ruled that the remark was made without warning, did not approaches the company did not know the words were to be used.

The important question," Justice broadcasting company, which leases its facilities, is liable for an impromptiu defamatory atstement, in person hirde by the lessees and not in the employ of the broadcasting company.

a person hired by the lessees and not in the employ of the broadcasting control of the condition of the cond

Justice Kephart recognized that his decision was adverse to four others handed down on the same point in other states, which held the broadcasting station liable for ad lib re-

casting station liable for ad lib re-marks. "Although ruled upon before in other states," Justice Kephart said, 'the problem is still unique. It is the first time the precise question has come before an appellate court in the United States or England. The law of defamation by radio is still in its infancy.

### Coast Ad Agcy. Confab Slated for Oct. 26-27 In Del Monte, Cal.

San Francisco. Sept. 12.

activities.

In charge of the convention is August A. Bruhn, of McCann-Erickson, Los Angeles, chairman of the Pacific Council. Assisting him is a large group of agency men and council execs from Seattle, San Francisco and Los Angeles.

### AFRA and CBS Still Talking KNX, L. A., Deal

Contract with CBS, covering KNX Contract with CBS, covering KNX.
Los Angeles, Is still being negotiated by the American Federation of Radio Artists. Conferences between the network exces and union representatives have been in progress for more than a week, but may be wound up to the code of Wednesday) or tomorrow.

1. 3. Kormbium, AFRA'S Coast rep.
(2018) Contract week, but is staying east pending settlement of the situation. GOOD NEWS OF 1846
Walter Huston, Reland Toung, Fanny
Berice, Hanley Stafferd, Connile
Boswell, Frank Travis, Meredith
Willson, Warren Hull, Gladys
George.
Variety
80 Mills
MARWELL HOUSE COFFEE
MARWELL HOUSE COFFEE

Thurs., 9 p.m. WEAF-NBC, New York (Benton & Bowles)

There's and a series of the se

wery amusing. With Miss George it was a guest occasion. Her performance as a dark.

was a guest occasion. Her performance as a dark.

were in for two innings. Their Baby Snocks and Daddy routine packed with the performance of the performance

PROFESSOR QUIZ (CRAIG EARL)
With Bob Trout
Audience Participation
30 Mins.
TEEL (P & G)
Friday, 7:30 p.m.
WABC-CSS, New York
(H. W. Kastor & Son)

(H. W. Kastor & Son)
One of the best known network sponsored quiz shows (this title owned by Columbia Broadcasting) resumed Friday (6) after a summer's gamble's Teel, a liquid tooth beautifier. Last year, Frof, Quiz (Craig Earl) was working for Noxema, and the year before that for Kelvinstorname, smalling-thee formula is being many than the property of the propert

the year before that for Kelvhanderbeam spelling-bee formula is being
used as previously, and it's still just
as effective bome-listening and stuused as previously, and it's still just
ways had a wide listening range, due
ways had a wide listening range, due
years had a wide listening range, due
years to be fact that Prof.
Quiz was toured around the country
Prizes now are 25% to the winning
contestant, \$15 for second, and down
the line. Questions are on the whole
the line. Questions are on the whole
but not too far over the brain-power
of average listen far. Teel by
Bob
Trout size quite sane.

ADVENTURES OF GARY AND JILL'
With Lucilie Brady, Jimmy McClain Dramatication
15 Mins.
Suctaining

Sustaining
Men. Through Frl., 19:39 n.m.
KABC-TSN, San Antonio
KAB

duction manage.

Show is fast moving and has plenty of action, sound effects and a good plot. Chapter caught found the pair on, their way by plane to China, only to fall into the hands of a group of Cand.

LUX RADIO THEATRE

The Awful Truth'
With Gary Grant, Claudette Colbert,
Phyllis Brooks
60 Mins.
LUX SOAP
(FDST) Monday, 9 p.m. (EDST) WABC-CBS, New York (J. Walter Thompson)

Monday \* 9 p.m. (EBST)
WABG-UBS. New York
(I. Walter Thompton)
Depring its fifth sesson on the six
of the sesson of the six of the sesson of the series of the sesson of the series of the s

'CARNIVAL OF FUN'
With Breat Gunts, Eay Hall, Bob
Hurleigh, Heelen Etheridge, Three
Little Girls in Blue, The All Girl
Variety
30 Mins.
SUBURBAN CLUB BEVERAGES
Sat, \$250 p.m.
WFBR, Baltimoro

Sat, \$43 p.m.
WFBR, Ballimere
Planted for public breactest his
Planted for public breactest his
Complete Radio Centre, her WFBR
has gone to town on this program
and built it with all the trimmings
me.'d. by Brent Gunta, of the station
that the station
tha

and Sidewalks of New York.'
Medley from 'Wizard of Ox,' by
chorus and Ray Hall, held good pace
and nice arrangement of 'Story of
Love,' sung by Helen Etheridge,
rang bell\_solidly. Closing number,
'Constanting le,' by entire cast, finished strong.'

ished strong.

Listencrs are invited to write for tickets and studio guests are served bottles of the sponsor's pop. Audience participation by way of games and community sings are weekly features. Work of girl chorus, trained by Carroll Warrington, a real standout.

NEW YORK STATE NETWORK DEDICATION Two Hours
Monday, Sept. 11, 10 p.m.
WINS-N.Y.S.N., New York

Monday, Sept. 11, 10 p.m.
WINS-N.X.S.N., New York
WINS-N.X.S.N., SANDAY, SANDA

depending principally on the not-ton-ingressive Lou Katrman house band. Also heard was a lengthy program by tour Novachords and a Hammond Ford exhibit at the Fair, and the Tritons, official Fair band. Ford exhibit at the Fair, and the Tritons, official Fair band, the Tritons, official Fair band to the Tritons, official Fair band, the Tritons, and the Tritons, a station or two on the new network, a station or two on the new network and the Tritons, a

#### **Follow-Up Comments**

Bob Burts' show (Kreft) last
Thombes IP's in the was continued to the continue of the continue

host concerning their knowleage u.
Florence George, from opera, clicked neathy with a number from the opera, 'Pearl of Brazil,' and the mer could have used more criedrasia of the flute player who had to follow her trills. Several times he ran past her stop.

Al Donahue's band from the Rainbow Room, N. Y., is surprising listeners who haven't tuned in that particular outling or some time to the society type of stuff to outright swing. And it's good. Good enough to be a potential fave among swing-lovers if he ever gets into a him with enough wires to showcase him.

swing-lowers if he ever gets into a spot with enough wires to showcase brown the swing and the swing

Skinnay Emile, who goes back with Bob Hope for Pepsodent on NBC Sept. 26. was the guest orch on Fitch's Band Wagon' (NBC red) Sunday night (10). Pienty forte musically, but Ennis didn't punch his at Hope. It what artibles aimed at Hope. It was a report of the properly mouthed idea; also planted the now rather over-used reading ag of a stooge maestro for Hope.

the now rather over-used radio gag of a stooge meastr for Hopk.

Burns Mantis, drama critic of the Nr. July News, guested Sunday Nr. July New York. Program is almed to New York. Program interviewers, Stanley Richards and gag table to the New York. Program interviewers, Stanley Richards and the New York. Program is not the Ne

CAMPRELL FLAYHOUSE
'Peter Ibbetson'
Helen Hayes, Orson Welles, John
'Emery, Agnes Moorebouse, Vera
Allen, Bernard-Herman
69 Mins.
CAMPRELL SOUP
Sun, 8 p.m.
WABC-CDS, New York

WABC-CBS, New York

In bridge Wheelook of the second aeason under the Cabre
his second aeason under the Cabre
his second aeason under the Cabre
bell banner, the account has elected
to pit him againct arthy combands
to him againct arthy combands
and the chances are the move will
prove highly profitable from an
and the chances are the move will
prove highly profitable from an
the chances are the move will
prove highly profitable from the
however, may cause some difficulty
in those homes where but one rethe kids will want to listen to
McCarthy, while the drama-inclined
actor producer, who has the knack
for not only making the general run
actor producer, who has the knack
for not only making the general run
out of a play just those parts that
offer the maximum of auditory eff
actor the factor of the comparishment of the
preciably extend the listening percentage for the 8 to 8 Sunday eveWelles picked one of those actor's
delights for his initial opps of theson. The star seemed to be having
a fine time will its bravura lines
Helen Hayes, cast as the Duchess of
Towers, ne Mimay. Unfortunately
kins Hayer Lalents. She was given
to the first of the star of the comparatively little to do, whereas
the star of the star of the comparatively little to do, whereas
the star of the star of the comparatively little to do, whereas
well trouped from every angle,
but adegly contrived melodrama
and the star of the star of the comparatively contrived melodrama
and the star of the star of the star of the star of the
well trouped from every angle the
helping keep of doubling as narrator
and actor, but seemed to go overwice of monley contribute melodrama
and the star of the star of the star of the star of the
menage for at least another three
tweeks. Linking of Welles with a
though green and delivered another
of the star of the star of the star of the star of the
menage for at least another three
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RENTUCKY MINSTRELS
With Scott and Whaley, Nosmo B
Iko Hatch, Denier Warren, A
laide Hall and Bobby Howell's

Iko Match, Denier Warren, Adelaide Hall and Bobby Hewell's orlaide Hall and Bobby Hewell's orVariety

SM. (As 25), 5 pm.

SM. (As 25), 5 pm.

They built a special 2,000-seat
auditorium at the big annual radio
abov in Olympia, Tashioned it, they
wood Bowl, and designed it especially for broadeasting so that
wood Bowl, and designed it especially for broadeasting so that
and also listeners and television
viewers. If that's the case, there
must have been a slip-up in the
over the air it was inferior to many
picked up from out-dated theatres in
vewers. If thus sinderior to many
picked up from out-dated theatres in
Fatiga. Same discovered the size of the fatige of the
it, but a lot of the fun failed to click
on the home act by reason of the fact
be the mikes were badly pilaced, or
homelay. Ministrel's no one of
Normally, Ministrel's no one of

their stuff with the broadcast in Vetormally, Ministed' is one of BBC's most attractive light programs, or it has movement, ages, songs, etc. Denier Warren's book is heartly, very when it folies on the Joe Millor very were when it folies on the Joe Millor very were with the solid properties. Sects and Whaley is what the doctor ordered. Additional personality on this occasion was addelaide Hail, who sang one of her velvety numbers.

sang one of her velvety numbers.

CHECKERBOARD TIME
With Chick Martin, Cacle Sisters,
Transcriptions
I Simple Sisters,
Transcriptions
I Millian
WOX, Scheschedy
(Garner)
Creckerboar Time should be
pleasing to farm dislers. Music and
chatter, transcribed by World Broadcasting Co. are in the groove for
checkerboar and the state of the conmartin, me., singer, recitationist
Martin, me., singer, recitationist
Martin, me., singer, recitationist
Martin, me., singer, recitationist
Hartin, me., singer, recitationist
Silightly synthetic, but nevertheless
effective entertainer and salesman
for this rind of thing. Nancy Lou
Cackle Sisters (Major Bows winners) do barazarding before they
countred barber shop swell,
Commercials are okay.

Jaco.

'BRENDA CURTIS'
With Vicki Vola, Michael Fitzu
ice, Helen Choate
Dramatic Serial

Demante Serial
Demante Serial
Lamber Serial
CAMPBELL'S SOUP
Mon. shrough Fri., 11:15 a.m.
WABC-OBS, New York
(Ruthrauf & Ryan)
Man deliciousness of

Balling stage career to make his home.

Started Monday (11) and by Tueshow (12) the Curtis family was all day (12) the Curtis family was all days of the Curtis family was all swyer, is antegonistic to his wifets stage friends, especially Myra Bedden, who, in the second chapter, at chemical control of the Curtis of the Curt

FIBBER McGEE AND MOLLY Marlon and Jim Jordan, Donald Nevis, Harlow Wilcox, Billy Mills Comedy, Songs, Band 30 Mins. JOHNSON'S FLOORWAX Tues, 9:30 p.m. WEAF-NBC, New York

WEAF-NBG, New York
(Needham, Louis, Brorby)
Marion and Jim Jordan are back
to their fifth consecutive year under
the Johnson banner, medently playtine Johnson banner, medently play
for the Johnson banner, medently
for the Johnson banner
for the Johns

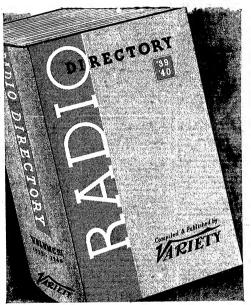
of W. C. Fields and the hard-of-Mr. S. Marker and the production of the con-sure. Hardward willow adds a mid-ever. Harlow Wilcox adds a mid-ever sation when he isn't urging the women listeners to get out and rub their cars with Johnson polish. Don-between gobs of crossfire, and Billy Mills keeps the orchestra in good the production of the con-trol was a second of the con-trom way bock, and there's no rea-from way bock, and there's no rea-it for as many years to come. Odec.

#### Television Review

BROTHER RAT' Stage Comedy 70 Mins. Thursday, 8:30 P. M. RCA-NBC, New York

Stage, Comedy
Thurraday, 8:30 P. M.
tt RCA-NBC, New York
the Stage of the Stage
to the Stage
t

# ....quoting from the mail---



For immediate delivery order your copy of the Radio Directory today from one of the offices or stores listed below. Or mail coupon

# \$5 Per Copy

NEW YORK VARIETY 154 W. 48th St.

CHICAGO VARIETY 54 W. Randolph St. BRENTANO'S BOOK STORES 586 Fifth Ave. HOLLYWOOD VARIETY 1708 No. Vine St.

RANDOLPH ST. BOOKSTORE 54 W. Randolph St. SATYR BOOK STORE 1620 No. Vine St.

WRIGLEY BLDG. NEWSSTAND
MERCHANDISE MART NEWSSTAND

G. SCHIRMER MUSIC STORES 737 So. Hill St.

"Your new 1939-40 Variety Radio Directory offers more to the radio industry than any other previous

"The 1.352 pages are crammed full of worthwhile, valuable radio material. Our Radio Department is constantly referring to this source of accurate and current information.

"An agency such as ours, who is so vitally concerned with radio broadcasting, cannot afford to be without several copies."

> John Gordon RUTHRAUFF & RYAN, INC. 405 Lexington Avenue, New York

"This year's Variety Radio Directory is, if that is possible, even better than last year's.

"Going through it I find that section after section has been expanded and amplified so that it becomes more than ever a book one cannot do without."

Preston H. Pumphrey WARWICK & LEGLER, INC.

230 Park Avenue, New York

"The 1939-40 edition of the Variety Radio Directory has just been delivered to me, and once again I am impressed with the splendid job of editing.

"The Directory is of invaluable assistance in gleaning information—fast."

Elizabeth Howard PEDLAR & RYAN, INC. 250 Park Avenue, New York

"It is our opinion that this is one of the finest reference books published and the additions that you have made in comparative program analysis should result in even a greater usefulness of the publication than ever before."

> Ray C. Jenkins STATION KSTP Minneapolis—St. Paul, Minn.

### VARIETY RADIO DIRECTORY

154 West 46th Street, New York

Please send......copies of VARIETY RADIO DIRECTORY
(\$5 per copy; \$5.10 per copy in New York City).

Check Enclosed 

Send Invoice

Check Enclosed Sand Invoice

City ...... State ...

26

# **BREACH OVER TECHNICAL STANDARDS DELAYS NEW TELEVISION ALLOCATIONS**

Disagreement Stymies FCC Committee's Report-WCAU. PHILLY. ASKS Dozen New Applications on Hand, Besides 11 Experimental Stations Already Licensed

Washington, Sept. 12. The desire of the three-man comstandards has slowed down submission the second part of the PCC and of the second part of the PCC and of program studies. But until the threatens to cause considerable and the experience and the capture of the PCC and the policy under the general principles

Attantic Coast Conflict

Attantic Coast Conflict

Attantic Coast Conflict

Attantic Coast Conflict

A conflict between various op
recommendate basis.

With all licensees under instruc
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chance to review the activities of 

licenses. Negotiations to end the 

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purp of the principal obstacles is 

activities with considerable duplications to end the 

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the recommendations will be form-coming.
One of the principal obstacles is said to be controversy over sepa-ration—both frequency and mileage between visual transmitters. De-spite constant study of reports from experimenters and interviews with present operators, the experts are divided on the question of how far apart stations using the same fre-quency should be located, and the kilocycle space which should pre-vent conflicts between plants in the geographical area

### Action by Jan. 1

Action by Jan. 1
Although no concrete plan is likely to be adopted soon, rice Commish is hoping to take positive action on the mass of requests now in the files between the control of th

decisions may be inevitable. There is scant prospect any existing operator will be taken off the air. Nevertheless, the Commish scarch of the second of the jacked up or given special assign-ments. With a number of outsiders wanting an in, study of the past per-formance is more imperative than formance is more imperative than committee believes it is desirable to make certain the present occupants have kept abreast of technical ad-vances before allowing them to delve into the questions of public structure. taste, tal structure.

structure.

Gossip that some applicants would balk unless allowed to beein operation on a commercial basis separated to the service of the se

# TELEVISION LICENSE

Philadelphia, Sept. 12.

WCAU yesterday (Mon.) filed a application with the Federal Communications Commission for a permit to build an experimental existing the studies here. With a coaxial cable already installed between here and New York. The commission of the studies here and the studies here are supported to be a support of the studies of the studies of the studies here. The studies have been studies to the support of the studies of

# **AGENTS STYMIE**

Because 80% of the agents has television on variety performers' contracts, British Broadcasting Corp. Is forced to use a big proportion of foreign talent, fact which has brought frequent squawdes. But the second of the second

pearance.

Ban is supported by Varlety Artists Federation.

# Radio Biz Okav

past week, has also dropped a sec-

Midwest stations additionally report that the flour companies-usualappreciable users of regional snots-are not signing up this fall

because the prices on the farm mar-ket are zig-zagging all over the lot

Not Much From Autos

Most station reps (as well as professional business observers) are not

counting on much coin from the auto

News Sales

prices recently.

now impossible situation resulting in beginning Sept. 25. Represents the the demise of the radio campaign. International Harvester, within the

Canada's Biz Boom

Canada's Bit Bourn

Frengerin, Sark, Sopt. 12.
Plenty radio biz is forecast for winter season through Saskatchewan and prairie west despite war situation. Though first shocks some 24 hour service on news, scheduler are back to normal now and fall business is beginning to come in.

War has had beneficial effect for War has had beneficial effect for fast to take gloom out of farmers, face when he found himself face when he found himself face when he found himself or Saskatchewan alone—in 10 years of Saskatchewan alone—in 10 years doubled price now to farmer. tion of its schedule. Station reps campaign, blaming it on the fact that the product is packaged in England. Cel-Ray has meantime issued a notification of possible cancellation, due to the boost in sugar

### Crosley Takes Second

Scribe as Announcer Clncinnati, Scpt. 12.

Paul Kennedy, radio editor of the Post is the second local newspaper man to join Crosley's staff of speman to join Crosley's staff of spe-cial mikers. He's on a series of radio and amusement chatter pro-grams, doing two a week on WSAI and one on WLW. Stanzas originate in night clubs, dansants and the-atres. A year ago Kennedy put in a brief stretch of similar spiels for WCCYV. a brief WCKY.

WCKY.
Nixson Denton, sports edilor of the Times-Star, has been doing regu-lar sportscasting on WLW and WSAI for a couple of years.





David BROEKMAN'S Orchestra Jimmy WALLINGTON AND News Sales
As would be expected, a flock of news-comment stanzas has also been sold, mainly in New York. Mash of one was the sale of the work of the w

Ken MURRAY, Master-of-Ceremonies



written by the world's foremer





RADIO

to broadcast visual programs be-tween cities.
During the past two years, as-technical staff under WCAU's chief exchanged the program of the con-traction of the con-conducting experiments via its high-requency transmitter, W2KI's, order to locate the 'dead spots' in the city and determine the amount of wave absorption due to sky-scrapers in the center of the order great value in the television experi-ments.

# **BBC TELEVISION**



• For every fifteen minutes a sponsor buys over KLZ he gets ten additional minutes of showmanly service for which he is never billed . . . a daily parade of sparkling CBSand KLZ-originating sustaining features that have stamped KLZ as the Number 1 station of the market.

KLZ could not operate without its revenue producing programs. Neither could it fulfill its obligation to serve the public interest, convenience and necessity of the Denver-Rocky Mountain area to the fullest without this community service.

This premium for sponsors is off the rate-card. But it is as much a part of KLZ as its 444-foot Blaw-Knox radiator, its 5,000-watt Western Electric transmitter or its show-place-of-Denver studios. It is another reason why the Rocky Mountain area turns to KLZ instinctively to entertain, to inform or to sell.



ALWAYS AT THE SCENE of significant and newsworthy events in the Denver region, KLZ's mobile unit here broadcasts from summit of Mt. Evans (14,259 ft.) at opening of world's highest motor highway.



CHURCHES AND RELIGIOUS GROUPS receive the generous cooperation of Denver's great churches the reg all members of the Denver Ministe broadcast their Sunday services.



CBS AFFILIATE ++ 560 KILOCYCLES Affiliated In Management With The Oklahoma Publishing Company and WKY, Oklahoma City National Representative: The Katz Agency, Inc.

# AGAIN

# —first in listening popularity unique hooper-holmes outdoor survey finds wor swamping competitors on four successive days

### WHAT HOOPER-HOLMES DID-

During the afternoons of August 12th and 13th and August 26th and 27th between 1:00 and 5:00 p.m., Hooper-Holmes investigators tramped the sands of Jones Beach, Long Beach, Riis Park and Asbury Park. Utterly unaware of the station for which the survey was being made, they were instructed to keep their eyes peeled for portable radio listeners. Each listener, or listening group, encountered was asked—"Is your portable in operation?" and "If so, what station are you listening to?" They asked other questions, too. But, at the moment, we'll consider just the answers to these two.

### WHAT HOOPER-HOLMES FOUND-

The "Hooper-Holmes-investigators-found 630-portable radios. They found 474 of these radios in operation. They found an average of 6 people listening to every portable radio. Totalling all answers to the question—"What station are you listening to?" ranks WOR and its three competing 50,000 watt New York stations as follows:

WOR		42%	
STATION	À	12.9%	
STATION	В	8.2%	
Station	C	7.2%~	
ALL OTHERS		29.7%	

## Again and Again and Again WOR RANKS FIRST!

In the latter part of 1938 it was found that WOR ranked first in listening popularity among automobile radio owners. In the recent four New York station study conducted by Hooper-Holmes WOR ranked first in total families listening. On one day, 46% more families were found listening to WOR than to any other station. Now again WOR ranks

first in this unique Hooper-Holmes outdoor study of the listening preferences of a people in a market group who buy more than any people anywhere.

### IS IT ANY WONDER THEN . . .

- ★That more than 70% of WOR's sponsors are among America's greatest national advertisers?
- ★That WOR has a library of more than 60 success stories the greatest collection of success stories ever gathered by one station?
- ★That year in and year out WOR has consistently ranked first in total spot placements?

FREE-to advertisers and agency time buyers ...

What other questions does this new WOR survey answer? Ask WOR today for a complete copy of the results. See 1. How all four major stations ranked on each of the four successive days. 2. Glance down the list of the more than 56 types of portable radios found and see how many of each were found. 3. Discover the types of programs to which these listeners were dialled. 4. Notice how baseball broadcasts stack up against competing air entertainment.

A note, call or wire directed to WOR, 1440 Broadway, in New York, will bring your copy by return mail.



# **WLS Barn Dance in Chicago Theatre** Still S.R.O.; 6 Sponsors, 1 for 11 Yrs.

Saturday (9) saw the 800,000th Saturacy U) saw the doubloam Schedule for the Barn Dance on the Eighth St. thebarn Dance in the Eighth St. theBarn Dance show are controlled to the WLS are 100 and 100 pm.
There are turnavays at every pertormance, at 17-30 and 10 pm.
There are turnavays at every pertormance, though standing room is
show in the 1,300-seat house as
show in the 1,300-seat house in the
1100-1200-Has never be onfered.

it profitable, since it has signatured for another season's gallop. Schedule for the Barn Dance on

### Patty Jean Sues KOL Alleging Idea Lift

Seattle, Sept. 12.

on KOMO here, and Pacific National Advertising Agency have filed suit for an injunction and nominal damages in Superior Count there against and v.p. Archie Taff. Suit charges she originated a 'certain unique radio program' and the agency assets it acquired joint ownership of the script, etc. which KOL is now Health Club.

Patty Jean came to KOL originally
Patty Jean came to KOL originally

pance in the Eighth St. thestre, here. After eighty sears, the such that settler grabBarn Dance shows are still selling 
out at over capacity for the two proformances, at 730 and 10 p.m.
There are turnsways all propers 
is add to 100 and more people at each 
show in the 1,000-seat house.

WLS Barn Dance has been in the 
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# **More Fan Mail Quotes**

Seattle, Sept. 12.
Listeners Club, participating program on KOL conducted by Bob Hillis
for the Robert S. Nichols agency (Phillips Grape-Juice, Man-kind dog
food) has culled some recent fan mail genus:
"We live by our radio and gen how we suight."
If do not use your dog food because I have no pet, but I have a good
habband.

husband.'
'At our house, at a certain time in the morning, we say: 'It's time to cry
with the O'Neills.'

with the O'Neills. "I like most comedians but why must every comedy program have such pusy bands." Too many big programs come at a time when those who are lucky nough to have a job are skill working." There is enough admess and trouble in the world without listening to it the radio.

The serials are all right in very small doses."

### Rooney, Garland, Grant On Gulf's Guild Preem

Hollywood, Sept. 12.

Hollywood, Sept. 12.
Gulf's Screen Theatre shoves off
Sept. 24 on CBS for another season
of gratis performances by picture
stars to help Motion Picture Relief
Fund build a home for the industry's aged and needy.
Insugural cast comprises Mickey
Rooney, Judy Garland, Cary Grant
and Ann Sothern.

### Asks New Dallas Station

Dallas, Sept. 12.
V. O. Stamps, of Dallas, has asked FCC for privilege to start new station here on 1,370 kilocycles and 250 watts, unlimited time.

Seeks facilities to be given up by merger of KFJZ and KTAT, Ft. Worth.

# Martin Block His **Own Sponsor Of** Radio-Terp Show

Martin Block, conductor of WHYN, New Profession of WHYN, New Profession of Makee all levels and the Swing Sessions which he resumed last night (Tuesday) at the Manhatan Center, N. Y. Formerly which were gratis admissions, when they were held in the Criterion theatre on Sunday mornings. They were taken off own of the control of the con

### WMCA's Jam

Continued from page 21.

contained from pace 21
seederal Trade Commission, may
reack down, charging misrepresents
tion and misleading advertising.
Calling attention to international
pacts as well as domestic law, Commish order, in effect, laid down politop for the industry. Regulators said
that during the period of tense
tense, convenience and necessity require strict observance by licenses
of radio broadcast stations in this
country of all provisions of intermational understankings and referainternational communications.'

WMCA is directed to file sworn
statement by Friday telling 'all facts
and circumstances pertaining to said

ind circumstances pertaining to said illeged interception and broadcastalleged interception and bre alleged interception and broadcasting.' Whether hearing will follow
was not settled at today's meeting,
but indications were the answer will
be basis for formal testimony-taking

Donald Flamm, head of WMCA, declared yesterday afternoon Cluesday that on the basis of information furnished to him by newspapers on the citation he was certain that the station had violated no regulation. He added that WMCA's news broadcasts have always carried newspaper. He added that WMCA's news broad-casts have always carried newspaper or news agency credited lines. Wil-liam Wiseman, counsel-v.p., of WMCA, flew to Washington later in the day to discuss the matter with FCC officials.

FCC officials.

Impression at the station is that the charge most likely had been founded on a flash it had obtained from the N. Y. Herald-Trib, which stated that a secret message picked up off the air and decoded disclosed that the Nazi government had or-dered all its ships to home ports.

### Hedda Vacates NBC Hollywood, Sept. 12.

Hollywood, Sept. 12.
Hedda Hopper and NBC, long at
odds, have called it quits and she
withdrew last weekend from notwork sustainer. Brenthouse, on
Which she was stared.
She hops over to CBS next month
to liead a new commercial series for
Sunkist.

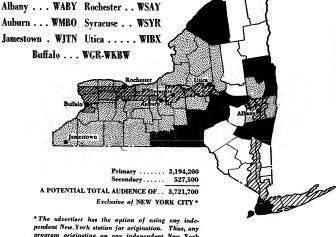
# -THE NEW YORK BROADCASTING SYSTEM, Inc.-

NEW YORK

CARL CALMAN, General Manager

PLaza 8.3355

### MEMBER STATIONS



program originating on any independent New York station may be fed to the NEW YORK BROADCAST-ING SYSTEM.

> . . . 16% of the land of the State . . . 84% of the State's Population

> > According to a survey of the State of New York, Executive Department, Division of State Planning

# 12 U. S. SHOWS BACK IN CANADA

Winnipeg, Sept. 12. With four already back on the air, an additional eight shows are set to return to the Canadian air within the next few weeks, according to present arrangements. In all cases these feeds are from the American

networks.

Most significant returning feature
of the new season is Dr. Stidger program for Fleischmann yeast. This
show ran into trouble last year with
its commercial copy, officials of the
Canadian Broadcasting Corp. asking
the continuity be submitted to the
Canadian health authorities before
use. networks.

use.

Already back on the air, via the CBC, are Chase & Sanborn (NBC) Sept. 3; Maxwell House (NBC), Sept. 7; Lux Radio Theatre (CBS), Sept.

T. Lux Radio Theatre (CBS), Sept.

11. Set to bow in again within the next couple of weeks are: Lever Bros. (CBS). Sept. 18; General Lever Bros. (CBS). Sept. 19; General Lever Bros. (SBC). In Common Lever Bros. (SBC) and CBS. (SBC) and CBS.

### Radio vs. Press

Matio Vis. Fress

Mexico City, Sept. 12.

Congress has okayed a bill providing for full and national radio broadcasts of its sessions for the first time in history, so as to 'counteract the pernicious political activities of the reactionary press.

Heretofore, only extra special congressional sensions have been aired.

### In Australia

Country stations are buying a lot of U. S. waxers for presentation on early evening sessions during the cold spell.

Nick Lucas will probably do some airings over Australian Broadcasting Commission through link with Frank Neil's Tivoli chain. Crooner's waxers were tremendous some years back. tremendously popular

Frank Goldberg, top advertising man, stated that U. S. firms were ready to spend plenty on local air time during the next few months.

# Umerica's RADIO

ica, but it has maintained its ceition as the first station in ner interest in Detroit sit it was established, -a fact

### Wrigley's Ouiz Pulls SHELL OIL BASES 10G Surprise Station Switch

Winipeg, Sept. 12.
Winipeg, Sept. 12.
show-puiled-nurpise-switch-from
CRC to CKY in this city. Tip off
of final CRIC thow, when listeners
were advised to 'watch Monday and
trueday' papers for announcement.
Trail 'was introduced last spring
over the Richardon station. Sudden
over the Richardon station. Sudden
came as a complete surprise to beel
radio circles.

CJRC is building a similar type of show to replace the vacant half

## Plan New Cuban Outlet

Washington, Sept. 12. Establishment of another Cuba broadcasting station is contemplated, according to report received by the Commerce Department.

President of Cuba has proposed to the native legislature duty-free im-portation of \$66,000 worth of equip-ment.

# SUIT ON BROADCAST

Montreal, Sept. 12. Shell Oil Co. of Canada has filed suit asking \$10,000 in damages against the Retail Merchants' Ass'n of Canada, alleging damaging statements were broadcast from station CKAC. were broadcast from station C.A.C. Station has a micably adjusted dif-ference with Shell Oil by giving Shell lime on air. In any event, At-torney-general of Quebec has taken stand that broadcasters are not re-sponsible for opinions expressed by sponsors, and that recourse can be had only against those huying time.

sponsors, and that recourse can be had only against those buying time. In action against the Retail Merchants' Asri, Shell also attacks a Quebee labor statute, asking that it be declared unconstitutional. The state of the legality of a provincial labor to decide by a jury, but that the matter of the legality of a provincial labor statute should be left for a judge to arbitrate. Shell Oil wants to set aside labor agreement, which faxe a minimum price of \$1\$ for each greating job on a more vehicle.

# **Canada Back to Normal; Permitting U.S. Commentators. But Nixes Hams**

Montreal, Sept. 12.
Conditions in local radio broad-casting are virtually normal now, with U. S. commentators such as Dorothy Thompson, H. V. Kaltenborn and others being permitted on Canadian static

dian stations.

Censorably of American commentators was not considered feasible
from the first because of the close
proximity to U. S. border. Canadian
listeners have been tuning in mostly
Canada's army of 3.50 amsteur
radio operators have offered on the
radio operators have offered operation
that the Pransport Department has
turned the matter over to the Defurther consideration.

Meanwhile, the 'hamp' have reMeanwhile, the 'hamp' have re-

Meanwhile, the 'hams' have received notice that due to war conditions they must stay off the air. Un-

derstood there are approximately 500 amateur radio station operators in the province, with about 3,000 more throughout Canada.

### Censorship Person

Toronto, Sept. 12.
Colonel R. P. Landry, secretary of the Canadian Broadcasting Corp., has been appointed radio censor for Canada.

Canada.
Heading the censorship personnel is Walter Thompson, director of publicity for Canadian National Rail-ways. Supplementary meetings now divulge that Cowald Mayrand, director of the Canadian Press, and L. Clane Moyer. Clerk of the Senate, will be in charge of press and film cemorship, respectively.



was revealed as WLW's share of the listening audience by the recent Ross Federal Research Corporation's Coincidental Survey made for us in these 7 additional markets:

> Anderson, Indiana Huntington, West Virginia Ironton, Ohio and Ashland, Kentucky Marion. Indiana Marion, Ohio Portsmouth, Ohio Zanesville, Ohio

Chart Story of this Survey has been released. Analysis of individual station popularity by hourly periods as well as a combined Analysis of our original 13-Market Survey, plus the above 7 markets (159,299 calls in all) is being completed. Write Transamerican Broadcasting and Television Corporation, or

No. RI-114

# WLW THE NATION'S STATION



See the Crosley Building at the New York World's Fair

# Lessees of 2 N. W. NBC Stations Smother Net's 50,000-Watt Desire

Even though it owns the facilities, 1NBC finds itself badly stymied in a lalk Pithers and Wasmer mito filing the Federal Communications Commission for a beneath of 50,000 watts for KAR, Seattle, and interest to the season of t NBC finds itself badly stymied in mat-

slated to make another attempt to talk Fisher and Wasmer into filing applications for 50,000 watts. The persuasive routine will take place during the special convention of the National Association of Broadcasters

### W.LID LANDS EDUC'L SERIES FOR 3D YEAR

Chicago, Sept. 12.
For the third successive year,
WJJD\_the-Ralph\_Atlass\_station\_had
obtained the official Board of Education classroom series prepared by

WJDp. the Sajoh. Alissa 184005...av.

In the Sajoh.

Quaker Outs has taken, through Benton & Bowles, 30-minute 'Man on the Farm' program, running once-weekly from Sepl. 23 through June 29, 1939, on WGY, Schenectady, and other stations.

# Story of WNOE, N.O., a Saga of Rapid **Progress: It's Now Asking 1,000 Watts**

New Orleans, Sept. 12.

Thursday (7) the Federal Communications Commission authorized a power jump for night time broadcasting of WNOE from 100 to watts. The station, immediately upon receiving authorization for this boot, placed application for authorization for 1,000 watts power. And therein lies a story of the most remarkable changes in a radio station to 1,000 watts power. And therein lies a story of the most remarkable changes in a radio station watter, WJBW, and was used mostly watter, wJBW, and wJBW,

therein lies a story of the most remarkable changes in a radio station seen in the deep south.

WNOE, owned by State Senator James A. Noe, and immaged by Rayy state of the st

abo, was all nothing to brig about, was all nothing to brig about, persons, including transmitter engineers, with nothing but records and church broadcasts. It was the laughter than the state of the s

### Hufft Steps In

Hufft succeeded him. Persons were added to the staff rapidly. They were chosen from out-of-town sta-tions, where they had proven their ability.

tions, where they had proven their ability. In the office—one coom—amounter the comment of the c

of luck if he knew what was coming on the evening of the same day. The station today is rapidly taking a major position in the minds of radio fans in New Orleans. One of the biggest audience 'builders has been sports. It carried the complete American Legion junior baseball series this year.

### Educational Dept.

series this year.

A Educational Dept.

A Educational Dept.

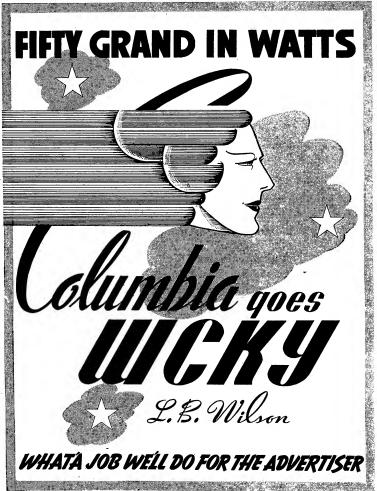
A Educational Dept.

A Educational Dept.

A Educational deportment—the first of any station in New
in this field can be counted upon to
bring in direct revenue because of a
school board vuling barring commercials, it is a tremendous good-will
shipschool teacher, is hitting this
angle for all its worth.

In new facilities, the station uses
the United Press radio leased wire,
the Station now picks up nightly
more than 10 remotes from various
night clubs and roadhousek.
The station now picks up nightly
more than 10 remotes from various
night clubs and roadhousek.
The promotional angle conceived
attained and the station of t





# **MAY NIX DISC LOGGING RULE**

Washington, Sept. 12.
Junking of the FCC rule requiring broadcasters to enter every recording played on programs of the 'time clock' nature is expected. nature is expected momen-Repeated requests for more tarily.

ia:lly. Repeated requests for more learnery will bear fruit, official sources infimate. The question of changing the rules has been thoroughly debated rules has been thoroughly debated purpose would be served by frocing operators to log each disc in detail. Change in the phraseology will be the property of the phraseology will be a considerated from the phraseology will be a considerated from the phraseology will be proposed to the phraseology will be proposed to the phraseology will be proposed for the phraseology will be proposed from the phraseology will be proposed from the phraseology will be proposed for the phraseology will be proposed for the phraseology will be proposed for the phraseology will be proposed from the phraseology will be particularly will be particularly

be necessary, however, before the headache fade. Repeated requests for reconsideration have been acknowledged, al. Headache fade with the second of the seco pendent on canned music.

Repercusions me result from the first percusions me result from the first pendency of the Comminsh reputedly were assured when the regulations were pendency of the first pendency of the strength of the superce force of the first pendency of the superce force of the first pendency of the superce force of the first pendency of the f

### **BLANDS MOVE**

Brother Announcers, Performe Shift from WKRC to WCKY

Al and Lee Blank, brothers, will go from WKRC to WCKY.

Al and Lee Blank, brothers, will go from WKRC to WCKY when the latter station becomes a CBS affiliate Sept. 2. Besides announcing, they will conduct a morning chatter, they will conduct a morning chatter, they will conduct a morning chatter, they will conduct a morning chatter will be considered to the state of the conduct of the conduct

### 5-Yr.-Old WOW-WKZO Tiff Brought Before **U. S. Supreme Court**

Washington, Sept. 12.
Question whether intermediate tribunal should use its own judgment and examine the facts upon which the TCC bases decisions has considered to the property of the property of the tribunal state of the property of the

# J. L. FLY, NEW FCC TOPPER, TO HOLD UP DECISIONS ON MAJOR DISPUTES

### WNAX Takes Sioux City Studios to Better Service

Studios to Detter Service
Studios in the Orpheum theatre
building here have been leased by
WNAX, Yankton, S. D. Station will
use local studios primarily to give
its listeners quicker service on market reports, etc., since this town is
the key market spot of this territory.

the key market spot of this territory. Expected that the new studios here will be in operation by Oct. I. Also likely that WNAX will produce a number of special shows out of the new studios.

### KSFO, FRISCO, EXECS BUY KROW, OAKLAND two years.

Chairman Wants to Familiarize Himself With All Problems Before Judgment Is Passed-Full Debate and 'Complete Exchange of Views'

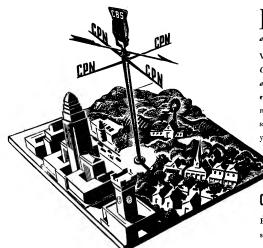
Washington, Sept. 12. jects are matters 'for the Commission to decide.'
Considerable delay in settling lain to decide.'
I didn't run for this job on a dog-mark platform.' Ply seld in reply to questions about his views. I James Lawrence Fly, one of the leading New Deal barristets, to the FCC chairmanship. Former position, or the self-mark platform and the proper for solicitor of the Tennessee Valley. At me to assume I know the answers acceeding Fank R. McNinch, who and there has been a complete extended to the self-mark platform and the self-mark platform. The control of the commission of the commiss

BUY KROW, OAKLAND

Two years have taken of years of years

Our West (as in the East)

# the way out of higher coverage costs in small towns is the RADIO WAY into <u>all</u> towns in your territory



ADIO ADVERTISING delivers the same number of listeners per-thousand-population in each small town and in the farm areas, as it does in the big cities.

With Columbia Pacific Network, you can sell MORE Big Cities, MORE Small Towns and MORE Farm Residences than any other Coast medium at one time - and at one low cost. This eliminates several hundred individual and prohibitive small market budgets. And simultaneously allows you to give the same valuable support to the smallest crossroads dealer as to your Big City pet account."

'I he way out of "budget pressure" on the Pacific Coastthe way into Pacific Coast sales success is the . . .

### COLUMBIA PACIFIC NETWORK

Palace Hotel, San Francisco · Columbia Square, Los Angeles. Represented by RADIO SALES: New York . Chicago . Detroit . Charlotte, N. C.

### KCMO, K. C., Asking 5.000 Watts: Looking To NBC or MBS Tieup

Kansas City, Sept. 12.

Jack Stewart, g.m. of station RCMO, announced that station atterneys are filing application in Washington for an increase in portional state of the st

and night.
Station is aiming at parity with network outlets here, WDAF, Kansas City Star-NBC Red, and KMBC, CBS affiliate. Granting of the application will give KCMO the inside track to affiliations with both NBC Blue and with MBS.

with MBS.

Blue net reaches the area through
WREN at Lawrence, Kan., 40 miles
west, while MBS comes in through
WHB, Kansas City, which operates
on daytime only.

### NEW RADIO FACE

NEW RADIO FACE
Salt Lake City, Sept. 12.
Cyrus Bergstoller, formerly of the
usiness staff of the Utah Magazine,
as been named sales manager of
adio station KUTA, 100-watter here.
Station recently improved its stuios in the Belvedere hotel.

### Rutterfield Moves

BULTETHEID MOVES

Oklahoma City, Sept. 12.

Bill Butterfield, formerly with
KCRC, Enid, has joined the announcing staff of KOCY, Oklahoma
City, replacing Marshall Miller, who
resigned to go to California.

Butterfield was succeeded at KCRC
by Fred Palmblad.

THE WISE BUY

COLUMBUS, OHIO

All you need in Central Ohio

JOHN BLAIR 6.CO., Representative

5000 WATTS DAY



RADIO

### MINOR DECISIONS

MINOR DECISIONS

Mawardusetts: Worcester Telegram Publishing (C., 197, Italien, granted new Bigh frequency broadcast station to be a few parts of the property of the property

### NEW APPLICATIONS

Alshuma: V3383. Auche Shade Trand-asting Corp., Macke Shades (Nt), June power from 10 in 12 in 20 waits Florida: WPLA, Florida West Coast Brad-asting Co., Inc., Tanua, anthonity to transfer coulted of responsible from Transa, anthonity to transfer coulted for responsible from Coopering WSAV, Arthur Lucas, Savannath, make entirona change, lastial new transmitter and change name to WSAV.

charace, install new transmitter and change name to WSAV, Lacastaines; NYO, E. Vangelline Breedeavaint or A., Inc., Lafavotti, herease utellit juwer from 180 to 22 weats. The control of the control of

elon.
North Carolina: Burlington Broadcasting Co., Burlington,
new station to be operated on 1420 kc with 100 watts, days

new station to be operated on 11:2 ke with 150 watts, days North Babelot EDLR, MCDLR, line, Davils Lake, Jampaint profession, 1901, 250 ct., 250 ct

BURNS RADIO LEGALITES

Washington, Sept. 12.

### Wisconsin Legislators Want WMAO's Berth For State-Owned WHA

Chicago, Sept 12.

WBC officials here have learned that a resolution was introduced in the second of Chicago, Sept 12

Budget for Bill
Madison, Wis., Sopt. 12
The bill would appropriate \$9,890
for special counsel and \$106,500 to
equip and enlarge WHA should the
FCC authority be granted. Measure
also provides \$125,000 annually for
operating expenses, besides contemporate of the conte

# KAY THOMPSON

and her Rhythm Singers for ETHYL
with ANDRE KOSTELANETZ
and TONY MARTIN
CBS Every Monday, 8-8:30 P.M., EDST

Management
WILLIAM MORRIS AGENCY

# means business in Baltimore

CALLING ALL STATIONS
AND AGENCIES!

Producer, Annouacer, Writer, New Idea Man, Continuity and Morohan-dising Ideas That Click! On the air since 1923. Now at liborty. Box 359, care Variety, Hollywood, Calif.

### STATION IDEAS FCC'S FRED THOMPSON BURNS RADIO LEGALITE U. OF MICH. RADIO STATION IDEAL **COURSE TEEING OFF**

Detroit, Sept. 12.

U. of Michigan again will sponsor extension courses in 'Fundamentals of Radio' in studios of WIR here, starting Sept. 20. Prof. Waldo Abbot, head o.' radio department at Ann Arbor, will be in charge, assisted by key men from all Detroit extension. stations

Last year's enrollment was so large, classes were divided and course given on both Wednesday and Thursday nights.

Winnipeg.
Local stations are all going in for

the tourist information stuff. Shows on both CKY and CJRC tend to 'tell all' when it comes to road condi-

all when it comes to road conditions, weather to be expected, points of interest, and the many other things for gas buggr ramblings. CKY show, 'B. A. Weekend Review,' hits air every Saturday at 12:30 noon. Sponsored by British-merican Otta. (It is scripted by British-merican office. C/BC ditto is titled Harmony Highway' and rides on Saturdays at 2:30 p.m., CST. Sustaining, it is exprised by Harry Harrishing, it is exprised by Harry Harrishing, it is exprised by Harry Harrishing, and the state of the

Good-Will Ambassador Cincinnatl.

than a year.

On his personal appearance, Bacon will judge checolate cake-baking committed and the cash prizes to taking sito and blue ribbons donated by WCKY. Contests will be contained to the contest with be conformed to the contest with the contained are the contest with the conformation of the contest with the contest with

Pet Show Plugs Ranger

Oklahoma City.

KTOK held a Lone Ranger Pet Show in its backyard, inviting all Oklahoma City youngsters to attend and bring their pets. Prizes were given for the cutest, smartest and most unusual. Entertainment was turnished with ice ercom to all the day and doughnuts by sponsor, Bond Bread Co.

Prizes were presented over the air in special program, with station man-ager Kenyon M. Douglas interview-ing veterinarian about the care of pets.

Washington Sept. 12.
Radio attorder of PCC Commissioner freed Thompson, veteran of four months' service on the regulatory body, to assume a judicial status.
Outspoken Alabama publisher, who body, to assume a judicial status.
Outspoken Alabama publisher, who body, to assume a judicial status.
Outspoken Alabama publisher, who contains the reason for a request for permission to change call letters of explain the reason for a request for permission to change call letters of regulator tongue-lashed the station representative, legal crowd burned in sympathy.
Thompson's complaint that such representative, contains that such person other FCCers, who granted the request despite his demands for a hearing and yowls that approaches of this kind should be verboden.

Saraka, Jaxalive manufactured by

Cincinnat, Tortifying its weekly series of Neighborly Salute programs, linked with 94 small-town newspapers within a 150-mile radius, WCKY offers its good-will ambassador. Milton Bacon, for gratis talks before local civic and fraternal groups starting raconitus. Bacon'ts philosophy and poetry stansas have been carried by the station twice-weekly for more than a year.

Saraks, laxative manufactured by the Schering Corp., of Bloomfield, N. J., will be handled by Sherman K. El-lis, effective Oct. 1.

DON'T MISS PALMOLIVE'S

### "HILLTOP HOUSE", BESS JOHNSON

By Adelaide Marston

Dedicated to the women of America. The etory of a woman who must choose between love and the career of raising other women's children-

WABC-CBS-10:30-10:45 A.M. E.D.S.T. 78 Stations Coast-to-Coast WOR-4:30-4:45 P.M. E.D.S.T. Monday Through Friday

Direction BENTON & BOWLES, Inc.
Management ED WOLF, RKO BUILDING, New York

\*WILL COLLABORATE

# YOU PAY FOR WHAT YOU USE

DENNEY KENNEY, c/o VARIETY, NEW YORK



We didn't—they loved it—and now they're swinging into their eighth continuous year. With over 809 performances behind them, fan pail has piled up past the 60,000 mark. And this with never a ping for fan hall nor an offer of any

If you ever baked a thirty-pound eake—or even thought about il— you'll know the New England housewife who baked this one thought a great deal of the Play-ers and WHC.

This is just one of many, many in-stances that show what a friendly audience WTIC offers any adver-tiser. 50,000 Watts means it's a BIG one.

O IN NUMBER OF HETWORK ADVERTISERS

# **COLLEGES TIE-IN** ON EDUC'L **FORUM**

Dallas, Sept. 12.
Under the combined sponsorship of
(He Dallas News and the Dallas Civic
Foundation station, WFAA here on
Sunday (17) starts a radio education
forum fulled 'You Might Be Right'

forum titled 'You Might Be Right' under the guidance of Elmer Scott, of the Civic Federation.

Will air at 1:30 p. m. from the Federation's auditorium, where the public will be admitted also. Uni-versities and colleges in on the forum versities and colleges in on the forum will be the University of Texas, Southern Methodist, U. of Oklahoma, Texas State College for Women, North Texas Agricultural College, Trinity, Texas Christian and the Texas A. & M.

Forum series will bring two qualified sneakers to present opnosities

Forum series will bring two qualified speakers to present opposite views on each subject, and each topic will be aired twice, so thal listeners' questions can be answered on the First two subjects listed for discussions, The Weakness and Strongth of Democracy and 'An Analysis of Propagnala'. WFAA, in addion to adding in the general backing and ranged for at least 79 separate listening groups throughout the south-tening groups throughout the south-tening groups throughout the southranged for at least 15 separate ins-tening groups throughout the south-west territory to lend an ear to the program and participate actively in putting questions up to the various

### War Disrupts KHO's Nat'l Guard Program

Spokane, Sept. 12. War Department instructions, sug-gesting that members and officers of gesting that members and officers of the regular army retrain from mak-ing any public appearances and speeches in view of the situation overseas, disrupted KHQ's National Guard series. Program is an original cooked up before the crisis broke. Regular army officers from nearby Fort George Wright have been the

speakers.

speakers.

Among other things the program takes listeners into various branches of the National Guard, including infantry, aviation, cavalry and artil

### Ga. Radio Commission Gets Two New Faces

Atlanta, Sept. 12.

State Executive Dep't has announced two changes in personnel of Goorgia Radio Commission. William V. Crowley, Atlanta, banker, of Chef Justice Charles S. Beed, of State Supreme court, who resigned when appointed to bench. Marvin Griffin, Bainbridge editor and aide director and accretally of commission, succeeding L. T. (Pat) Giller Charles S. Peter Charles S Atlanta, Sept. 12.

### NEW K.C. MIKERS

NEW K.C. MIKERS

ACM Stewart, chief at station

KCMO, has added two announcers

to the staff. Kcn Heady and Brid

distoly. Both have had legit and

radio dramatic experience, but both

rate new to the announcer's booth.

Heady has played in the Resident

fratter productions locally who call

cally produced above at KCMO.



### Daniel to Direct WSAV. New Savannah Station

Savannah, Scpt. 12,

Savannah, Scpt. 12.

Harben Daniel has resigned as advertising manager of WSM, Nash-ville, to become executive director of Work of Savansah, in which he has slated to go on the eir the latter part of October.

Daniel's partner in WSAV is Arthur Lucas, Georgia theatre operature tower of WROW, Aurgusta,

WADHAMS' 11TH YEAR

WADHAMS 11TH YEAR
Milwaukee, Sept. 12.
The Wadhams Oil Co. enters its
Ilth consecutive year of broadcast
into consecutive year of broadcast
into the consecutive year of broadcast
into the consecutive year of the consecutive
into the consecutive year.

In of Wisconsin and
Green Bay Packers professional
inadium. U. of Wisconsin and
Green Bay Packers professional
inadium. U. of Wisconsin and
indicate the consecutive year.

In other was the consecutive year
in impossible for Winnie to cover
both college and professional games
to impossible for Winnie to cover
both college and professional games
over the same weekend, Bob Heiss,
to year.

In other was the consecutive years

ports announcer, will take over. remoting when necessary

### HOWARD OFF SHAVER FOR TOOTH CLEANSER

Bob Howard, currently following Bing Crosby's session Thursday night 11-11:15 pm. on the NBC Red, drops off for the Williams Co. stier his Oct. 12 broadcast: However, he picks up the following week in the same spot on the same net for Calso-dent Tooth Powder. Howard was on for Gilder shave between 80-90

weeks.

In letting Howard go, Williams took an option on his services for the future following the Calsodent series, Beside radio work, Howard also works his keyboard at Mammy's, N. Y. nilery, and the Pool Co. N. Y. nitery, and the Hotel St. George, Brooklyn, in the afternoon.

### DOMINOES' P.A.'S

Richmond, Va., Sept. 12. Burt Repine's WRVA Dominocs Burt Repine's WRVA Dominocs are set for a series of one-niters in Virginia and North Carolina starting latter part of this month. Continues third year of airing for sponsor (Domino eigarettes),

Cook Products Co. has contracted Louis, five quarter-hours weekly, for series of one-minute announce- Placed direct. Cook Products Co. has contracted for series of one-minute announcements on KPO, San Francisco, on behalf of Gerard Salad Dressing. Through Rufus Rhoades & Co. Simon Mattress Co. also starting KPO announcement series through Sales Development Associates, San Fruncisco.

KXOK, St. Louis

Hellrung & Grimm (furniture),
St. Louis, six quarter-hours weekly.
Chappelow Agency.
Moody Bible Institute. Chicago,
one hall-hour weekly. Mutual Sys-

**Spot Campaigns** 

Skelly Oil, Tulsa, five quarter-hours weekly ('Captain Midnight'), Blackett-Sample-Hummert,

Midwest Photo Service, Janesville, Wis., sport announcements daily. Sheffer-Brennan-Margulis,

Iowa Soap, Burlington, la., quarter-hours weekly. Placed rect.

Manhattan Soap Co., through Franklin Bruck, has placed order for one half-hour weekly. Mutual System of his placed order for the medical form of the me



# the Green Hornet

Half-hour Transcriptions Created by the Producers of "The Lone Ranger"!

He smashes sales records as well as rackets. He's a one man crusade against lawbreakers within the law. A newspaperman by day a sinister crime smashing "Green Hornet" by night - a star attraction week in and week out...a broadcast feature that has proved its mass appeal for 3½ years as a live program ... "Green Hornet" transcribed programs are arranged as half-hour dramas each complete in itself—in quantity to fill any length of schedule requirements.

WRITE FOR "GREEN HORNET" PRESENTATION giving complete case history, audience surveys, program synopsis, merchandising possibilities, etc.

## KING-TRENDLE

**Broadcasting Corporation** WXYZ - Detroit

NATIONAL BROADCASTING COMPANY

Electrical Transcription Service

RCA BUILDING, RADIO CITY, NEW YORK . MERCHANDISE MART, CHICAGO

# **AFM Defers Putting New Contract** In Effect After J. C. Stein's Plea: **Would Force Agents Out of Biz**

Following a plea by J. C. Stein, head of the Music Corp. of America and other major booking agencies the executive board of the American Rederation of Musicians, in a special session last week, postponed putting its new contract form into effect. Bookers were under instructions from the union to have the form In use for all engagements by Sept 13. The AFM's letter rescinding this order gave no other date of effec-Shaw's Walkout

tiveness.

Issuance of the original order and sample copies of the contract blank caused great consternation among bookers. The contract not only stipulated that the employer assume such relations over all the men such relations over all the men of social security and unemployment taxes, but stated that whenever the employer is a corporation, the individual signify the contract as offecer, agent and representative shall allohe, as well as the corporation. corporation.

Artie Shaw and his-band walked out of the Crystal Beach (Ontario) Bailroom Labor Day night (4), precipitating a near riot among 2,500 swingsters and rocking the foundations of Buffalo's jitterbug empire. Canadian Provincial police had to be summoned to preserve order among the hooing and veiling crowd. No personally be liable, as well as the corporation.

The protesting agents dearand the protesting agents dearand the sell a band on those conditions and that the enforcement of the protestions in the proposed contract would eventually put them out of the work of the protestion of the proposed contract would not only refuse to agree to pay social security taxes for name or regnanced bands, but to assume perturbation of the protesting only on a salary basis. It was also pointed out to the board that Federal agent and the protesting of the protesting lions of Buffalo's Sitterbug empire.

Canadian Provincial police had to be summoned to preserve order among the booing and yelling crowd. No state was a needing of the booing and yelling crowd. No state was a needing to property.

The walkout was due to a dispute over money between Shaw and Carlisle Smith, Buffalo promoter, which was not to be contract. Smith leads to be contract. Smith had broken his contract. Smith band was over an hour late arriving the sham was over an hour sham a shall sham was walkout an hour and a half shead of advertised closing time, many dancers threatened rough-head of the sham was been shamed to be shamed to have been shamed to how up until an hour short starting time, but the band like the shamed had been shamed to hot back \$600 as proceedings. The shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot back \$600 as proceedings of the shamed to hot shamed to

sidestey any such obligation.

The new contract form also required the booking agent to disclose bit commission on the engagement, the transportation expense and the employer would be required to pay the band's traveling tax direct to the clean branch of the AFM. The contract seeks to establish the buyer as the contract seeks to establish the contract seeks to establish the contract seeks to establish the contract seeks th

### **J**ame Orchs Impress N. Y. State Fair Execs: Glenn Miller's Top Biz

Syracuse, Sept. 12.

Glean Miller proved the biggest magnet among the rower that the provent and the provent at the Collecum, the biggest dance crowd ever assembled in Central New York history.

New Yo

### Teagarden, CBS Named

In Infringement Suit In Intringement Suit.
Charles ('Chick' Balcoff filed a N. Y. federal court action yesterds) and Chuesday) against Jack Teagarden and Columbia Broadcasting System. The Charles and Columbia Broadcasting System. The Charles of the Cha hand, week, rankt, Studiel, Seuth-land Cafe, Boston. Fals Waller, Oct 8, Indef, Seuth-land Cafe, Boston. Lou Breese, Sept. 21, four weeks, Adolphus hotel, Dallas, week, State-Lake theater, 29, Regal theatre, both Chicago. Artis Shaw, Sept. 20, Heckl Park, Belletonie, Pa. Woody Herman, Oct. 20, week, Woody Herman, Oct. 27, ave days, State theatre, Hartford.

### stations do not eavesdrop on private ommunications and scrupulously observe provision of law banning dis-

Abe Lyman brought Lou Levy, manager of Leeds Music, by plane from New York for his preem at the Chez Paree, Chi-cago. Levy's presence gives him 'confidence,' says Lyman.

On Short Payoff Starts Near-Riot

damages for breach of contract. The service occurred at the American end of the Peace Bridge here. Re-ported that the papers were handed Shaw by a process server acting un-der the guise of an autograph

der the guise of an autograph hunter.

The complaint asked \$5,000 for breach of contract and \$5,000 addi-tional for injury to Smith's reputa-tion as a promoter.

**Band Bookings** 

Roy Eldridge, Oct. 7. Brooklyn Palace B. Brooklyn, N. Y., indef. Russ Morgan, Sept. 29, 18 days, Southland Cate, Boston. Somy James, Sept. 16-17, Brighton and Manhattan Beaches, N. Y. Louis Armstrong, Sept. 15, Dayton, Ohio; Sept. 22, week, Palace, Cieve-land.

closure of person to person messages Likely the law department will be directed to investigate WMCA activi-ties, with hearing a probable conse-Anything Can Happen Germany makes a pact with Russia—and a band leader cuf-foes a trip to his Chicago open-ing for a music pub.

quener was no indication of resentment on the part of government and the part of government and the part of government and the praise for industry's rendering et important public service in covering the contablers wasped ideas about practices and coverage problems, but no conclusions of definite character were reached. Whole purpose of distant that operations will promote public interest.

The agreement reached last week

public interest. The agreement reached last week setting up voluntary standards of practice was submitted to Commish for its information, but industry crew did not sak government approval. Informally, the committee recommended the networks and NAB for methods. Fly did net voice an opinion, although his formal statement noted the plan had been presented. Censcorthin fears were allayed last

noted the plan had been presented.

In the property of the pro

ganda.

As pointed out in Variety previously, the official Administration
attitude is to give radio every chance
to demonstrate its ability to handle
the problem. But subtle suggestions
and hints are being thrown out from
official quarters, with some tut-tutting about specific programs, and a
veiled threat has been made that
punishment may be inflicted on opearlors who do not watch their step.

### Not Bothering CBS

Adoption of an agreement on the regulation of war news coverage by the three major networks is not expected by Columbia to hamper it in following its own news judgment in handling both builetin and short-wave broadcasts as the momentary situations require. The agreement constitutes a compromise on CBS'

NBC and Mutual, actuated for the NBC and Mutual, actuated for the most part by economic reasons, had sought to high-pressure CBS inconsenting to a wholesale curtailing of its European coverage activities. While it has tapered down consider-ably. Columbia is not operating on a solutary content in the consider-ably columbia is not operating on a solutary content in the considerable of the activities of the content in the con-tent of the columbia of the columbia proposes to give ample time to such news whenever the war develops any crises warranting it. Meantime, CBS admits the infor-

any crises warranting it.

Meantime, CSS admits, the information from Europe has become
pretty well bottled up by the warments. As long as this situation extist, the network will have no alternative but to cover things abroad,
angle. CSS will continue with its
practice of three or four European
angle. CSS will continue with its
practice of three or four European
coundups a day, and of having its
own news analyst in New York, h. V.
or supolementary comment. for supplementary comment,

for supplementary comment.

CBS itself drew up the original copy of the agreement and the final copy of the agreement and the final document was a matter of NBC and Mutual amendments and insertions, the comment of the three sections of the comment of the three sections. Interesting sidelight of the networks to sidestep the use of the network to commentator and to refer to the comment of the network of the network

Mutual Monday (11) found itself.
In a ticklish pesition when the Gerann Charge D'Affair in Washington
demanded that he be given time to
present his Government's case over
a hookup on the ground that the neiwork had carried the Polish U. S.
Though a time of the control of the control
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# 15 Best Sheet Music Sellers

(Week ending Sept. 9, 1939)

*Over the Rainbow ('Wizard of Oz')	
Sunrise Serenade	.Jewel
Beer Barrel Polka	Shapiro
Man With the Mandolin	Santly
Moon Love	
*An Apple for the Teacher ('Star Maker')	Santly
Oh You Crazy Moon	
*I Poured My Heart Into a Song ('Second Fiddle')	
In an Eighteenth Century Drawing Room	Circle
It Makes No Difference Now	Southern
*A Man and His Dream ('Star Maker')	
Cinderella Stay in My Arms	
Lamp Is Low	Rabbing
†Comes Love ('Yokel Boy')	Channell
To You	Peramount
*Filmusical, †Production,	. a aramount
autoreat 1 autorioin	

# Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the useek from Monday through Sunday (Sept. 4-10). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol\* denotes film song, † legit, all others are pop.

activities juint course, i regul, and cuttors and pept	2	GRAND
TITLE	PUBLISHER	TOTAL
Over the Rainbow*Wizard of Oz Oh You Crazy Moon	Feist	56
Over the Rambow wizard of Oz	Witmark	38
Lamp Is Low	Robbins	37
Camp is Low	Channell	36
Go Fly a Kite*Star Maker	Famous	36
A Man and His Dream*Star Maker Day In—Day Out	Santly	34
A Man and his Dream Star waker	DVC	31
Cinderella Stay in My Arms	Chapiro	30
I Poured Heart Into Song Second Fiddle.	Dowlin	29
Moon Love	Famous	28
An Apple for the Teacher Star Maker	Cantle	25
Meiancholy Mood	Santiy	
Especially for You	Chamina	
To You.	Shapho	24
I'll Remember*She Married a Cop	Paramount	
Man with the Mandolin	Cantle	
Moonlight Serenade	Dobbins	23
Jumpin' Jive	Robbins	
Start the Day Right	Marks	
Start the Day Right	Witmark	21
South American WaytStreets of Paris Little Man Who Wasn't There	narms	20
Running Through My Mind	···· Robbins ·····	20
White West of Mine	ABC	18
This Heart of Mine	Milis	17
Ding Dong witch is Dead wizard of Oz	reist	16
Baby Me	ABC	16
Well All Right	Clawiold	16
Are You Havin' Any Fun?†Scandais	Canadand	15
My Heart Has Wings	Crawiord	15
In an Eighteenth Century Drawing Room	Reu Star	14
It's Ali Over Town	Circle	14
Been Bennel Belles	···· Marks ·····	13
Marry Old Land of Or Wiscord of Or	Snapiro	13
Beer Barrel Polka Merry Old Land of Oz*Wizard of Oz My Love for You	reist	13
South of the Border	Chaopeil	13
Sunrise Serenade	Snapiro	13
What's New	Jewel	13
Blue Evening.	···· witmark ·····	12
Good Morning	Willer	12
Let's Make Memories Tonight † Yokel Boy.	Chappell	iî
Still the Bluebirds Sing Star Maker	Chappen	ii
You Taught Me to Love Again	···· ramous ·····	11
Book to Book #Cooond Fiddia	Spier	10
Back to Back Second Fiddle	Berlin	10
Igloo	Warks	10
Is It Possible†Streets of Parls	Tenney	10
My Prayer	narms	10
Put That Down In Writing	Snapiro	10
White Sails	Kemick	10
" Jana	tem:	10

## Music Notes

Roy Webb assigned scoring job on 'Three Sons' at RKO.

Victor-Young has-the scoring chore on 'The Liano Kid' at Paramount.

Republic assigned Cy Feuer to score 'Calling All Marines,' Raoul Kraushaar to 'The Kansas Terrers,' and William Lava to 'The Arizona Kid.'

Jack Scholl and Moe Jerome cleffed three songs for 'State Cop' at Warners. Dittles are 'The Song Is the Thing,' You, You Darlin' and 'I'm An Officer of the Law.'

George Dalla has been added to Feist's New York professional de-partment, coming from Philadel-phia, where he represented Robbins Music Corp. Pete Woolery remains in Philly to contact for Robbins, Feist and Miller Music, Inc.

Franz Waxman is doing the mu-sical scores for 'Florian' at Metro.

Frank Loesser cleffed 'Rockabye Baby' for use in 'Campus Wives.'

Walter Sishop and Pat Rossi WHN, N. Y., have collaborated 'Passerby.' Their last tune w 'There's Only One in Love,'

Joe Bishop, of Woody Herman's band and writer of 'Blue Evening,' has another, written with Harold Adamson, titled 'Blue Dawn.' Mil-ler publishing.

Three Lutz brothers, Sam, Herb

and Max, arrived in Chicago over the weekend, due to illness of their father. Also in is the elder Lutz' son-in-law, Jack-Kapp, Decca prexy.

Bernie Poliack welcomed to post as Coast manager for Jack Mills Mu-sic Corp. with luncheon.

Alee Templeton now a Victor re-cording artist, waxing two original numbers, 'Man With New Radio,' comedy routine, and 'Hazy and Blue,' original piano solo.

Moe K. Jerome and Jack Scholl elebrating 15th year as songwriting

Eimore White has quite ABC Music to become general manager of the Olman Music Co., which is owned by Guy Lombardo. He replaces Stan Stanley.

### McCov's Southern Dates

Charlotte, N. C., Sept. 12.
Clyde McCoy and band will open
a seven-house engagement for
Southern Attractions in Columbia,
S. C., on Monday (18). McCoy will
appear in Paramount theatree the
Columbia, Spartanburg, S. C., Grenville, S. C., Durham, N. C., Raideau
C. And Charlette, N. C., and Bluefield,
W. C. And Bluefield,

V. Va. Ozzie Nelson with Harriet Hilliard

## 34 Anti-ASCAP Bills

With the adjournment of all state legislatures for the present session, the American Society of Composers, Authors and Publishers last week drew up a talty on the subject of anti-ASCAP legislation for the past three years. Alabams, whose senate has given its blessing to one of these measures is not included in the score. The number passed was seven. Three states, Storida, Tennessee and Nebraska, were enjoined from enforcing the acts on the ground that they were unconstitutional). Decisions are pending in the courts in actions brought by ASCAP against Montana and the State of Washington. No restraining actions will be brought in the cases of Washington. No restraining actions will be brought in the cases of North Dackola and Kansas, which are among the aforesaid seven, but ASCAP proposes to bring copyright intringement suits against individual users in those states.

### Alabama Bill

Alabama BIII

Birmingham, Ala, Sept. 12.

A bill directed against the operations of ASCAP in this state was passed unanimously by the Alabama senate the past week end now goes to the house, where its passage is predicted if supporters can get The measure is being supported by radio stations, hotels and other amusement places. Under the bill, payment for use of such compositions would be by the piece, and composers and publishers would be reach selection used.

# WB Group's Acceptance of SPA's Contract Dents Pubs' Solid Front

Songwriters Protective Assn. Is slated to signature a standard uniform writers contract with the Warber Bros. publishing group by the produced of Herman Starr, president of the WB music group, to act on his own in making peace with the SPA has produced a disturbing effect upon other major publishers.

The industry has for two years declined to accept the revised standard contract as demanded by the SPA. Frequent negotiations between publishers end the SPA have led to stalemates, while a court test resulted in the SPA's rewriting of its assignment clause end limiting the latter's effectiveness to two

iss assignment clause and limiting the latter's effectivenes to the latter's effectivenes to the control of the latter's effectivenes to the control of the latter's effectivenes to the latter's effectivenes to the latter of th

Glenn Miller was set yesterday (Tuesday) for a 13-week run at the Pennsylvania hotel, N. Y., starting Jan. 3, 1940.

He will follow Artie Shaw, w goes into the spot Oct. 18.

goes into the spot Oct. 18.

Miller orchestra goes Into the
Meadowbrook, Cedar Grove, N. J.,
for five weeks beginning Nov. 5.
Jimmy Dorsey precedes Miller at
Meadowbrook, Oct. 5.

### NORWOOD TURNS PUBLISHER

Albany, Sept. 12. Harry Norwood Agency, Inc., has been chartered by the secretary of state to conduct a business in publishing musical arrangements. Harry Norwood, vaude agent and former actor, and Betty Jane Keilus are the

Capital stock is 200 shares, no par

# Joe Davis' Catalog

Edwin H. (Buddy) Morris Is on the verige of becoming the owner of the Joe Davis music catalog. The price has been agreed upon and all that remains is the matter of the certifying of Davis' copyrights. This exertifying of Davis' copyrights. This weekst. Johnny Mercer, songwriter, will be associated with Morris in the enterprise. Morris, formerly head of the Warner Brox. music setup, had also megotiated for the catalogs of the his promotilion was dromosed after this promotilion was dromosed after

### Par-Famous Shifts Staff: Shane Moves

Paramount-Famous firms reshuffled Paramount-Famous firms reshuffled their professional staffs last week. Larry Shane was shifted from Para-mount to Famous, and Sidney Gold-stein was re-assigned to the Chicago office of the two firms. Irving Copperman resigned as head of the Chicago branch rather than return to the Cleveland district.

### Thorp Buys Decca Stock

Mashington, Sept. 12.

Harold I. Thorp, of New York,
director of Decca Records, swelled
his holdings of the platter company
stock during July by purchasing 100
shares of common, the Securities &
Exchange Commission revealed last
week

week. He now holds 400 shares.

### Plug Us Out

Hollywood, Sept. 12,
Dignity of the profession of
song plugging has asserted iteelf
and the profession of the profession of
greek will have a better word
for at. At a testimonial luncheon
to Bernie Pollack, the plea was
seconded by L. Wolfe Gilbert
hat hereafter the professional
music men will scorn the designation of songplugger. contactees'
the probable choice.

# **Big Plagiarism** Rap vs. Santly. Bernice Petkere

Special Master Ellis W. Leaven-worth on Thursday (7) granted W.A. Tom Santly Bros. Inc., and \$79 from Sently Bros. Inc., and \$79 from Bernice Petkere, songwriter, for the plagiatism of White's un-published song, 'Confessiona', In published song, 'Confessiona', In Love', 'Hejb Mc Find the One The action was filed on Aug. 9, 1032, and on Dec. 6, 1393, Federal 1932, and on Dec. 6, 1393, Federal granted the plaintiff a decree and an injunction.

pranted the plaintiff a decree and an injunction. Petitions for reheating and appeals held up the accounting until served the property of the accounting until served his belief that the defendant and \$20,000 by the plaintim. In granting the award the master from the American Society of Composers, Authors and Publishers; \$1338 to the Juc. Young, co-writer with Miss Petters, and \$1,20 to her.

### INFRINGEMENT CLAIM VS. 'BEER POLKA'

B, WB REFUSE

COL'S 1½C BID

light photograph Corp. has
de to sail the quite condition of the condition of t

among phonograph coin-machine addicts in the midwest factory areas. The original record was a European

# **Buck's Delay in Forming Licensing Committee Puzzles ASCAP Directors:** May Be Retaliation to NAB Attack

### Clark's MCA Complaint Ousted: Can Amend It

Supreme court justice Ferdinand Pecora in N. Y. has dismissed the \$25,000 action of Andrew J. Clark, as assignee of Noble Sissle, against the Music Corp. of America, with leave to amend the complaint in 10

days.

Suit was based on two causes of action, the first being for \$10,000 and charging that the defendant corporation had charged Sissle excessive to January, 1936, and the second charging that Sissle's contract on the road had guaranteed him a minimum of \$1,800 weekly which, on many cocasions, it is asserted he did not

# WB IN SONG SHEET MARKET

Warner Bros. publishing group has gone into the songsheet business. It is distributing 300,000 copies of a 10c book of lyrics tagged Sing Section 10c book of lyrics and lyric

### Fain, Tobias on New 'Hellzapoppin' Score

Sammy Fain and Charlie Tobias are writing an entire new score (six songs) for the new edition of cities of the control of the

### LEO JACOBS BANKRUPT

LEO JACOBS BANKRUFT
Leo Jacobs, song plugger for
Harms, Inc., filed a voluntary petition of bankruptey in the N. Y. federal court Wednesday (0), listing
sasets of \$5,150 (of which \$5,000 is
an insurance policy and non-assessable) and \$1,900 in liabilities.
From June, 1938, to date, he has
earned \$4,000 at Harms.

# Union Rule Nixing Big Agency % Keys Era of Individual Orch Mgrs.

Under musician union regulations stricted as are the big agencies to which now taboo any big band agency like Music Corp. of American Straight 10% commish for 20% on the control of the c

activities.
Milton Pickman's resignation this Million Pickman's resignation this week from General Amusement, coming on the heels of Sian Zucker's leaving MCA. Chicago) last week, from Chicago and the service of the control of the c

Individual managers can share in profits of their bands and not be re-

Brice, Tanguay, et al.

Book of Blanche Merrill's lyrics, written for Fannie Brice, is due to be published soon. Volume will include 'I'm an Indian,' 'Spring' and the Russian and Egyptian songs. There are 13 numbers in all. Similar publication of collected numbers, exclusively written by Miss Merrill for Eva Tanguay, Lillian Shaw and others, are expected to follow.

Peter de Rose signed for another year with Robbins Music.

Members of the bosed of directory, and the American Society of Composers, Authors and Publishers during the past week expressed themselves as puzzled over the failure of Gene Buck, president, to appoint a communication of the communication

# WB Angels Show. **But Loses Score By Rodgers-Hart**

Even though Warner Bros. Pictures Corp. is angeling the George Abbott musical, Too Many, Girls, the score by Dick Rodgers and Lorenz Hart will not carry the publishing imprint of any of the WB music subside. It was a case of headquarters overlooking this angle when it made the dell with the pro-

Chappel & Co. has the rights to ne score by contract with the song-

### RINES' ORCH SET FOR STAGE, RADIO

Joe Rincs, winding up at the Hotel St. Regis' Viennese Roof (N. Y.), will double on his final week into Loew's State, on Broadway, starting Sept. 21. Henry Armetta, Marie Wilson and Katherine Harris, dancer, round out the State bill, which Rincs will mc. as well as play with his band.

band.

Rines is also Milton Berle's first guest band when latter starts his new Quaker Oats commercial Oct. 7, on NBC. Thereafter he goes to the Book-Cadillac hotel, Detroit, for a

Tun.

Miss Wilson will get \$1,500 for the
State p.a. Bob Oaklie, who will work
with her on the stage, authored the
act with Milt Francis.

## VARIETY

# On the Upbeat

Dinah Shere now singing with the Eichler is at Riviera, Pitt, for same new Tom Cracraft all-electric band on NBC Sunday afternoom. Beside her own nustainer, she vocals with Xavier Cugat on records.

Willie Farmer orchestra signed for swing through the Brandt cir-cuit of four houses opening at the Flatbush, Brooklyn, Oct. 12.

Mace Irish band finishes a two-nd-a-half year stay at the Chanti-er, Milburn, N. Y., Sept. 18.

George Haii goes Into the Tor Hat, Union City, N. J., Sept. 22 for

Eddy Duchin's opening date at the Plaza hotel, N. Y., has been set as Oct. 11.

George Devine's Million Dollar Ballroom, Milwaukee, opens its fall season Sunday (17) and Devine has booked Carl Lorch and Freddie Fisher for the opener. Tuesday (19) he uses Max Merrymaker's crew; Thursday (21), Bob Garrity's band, and the rest of the week, Red Rob-

Gus Arnheim followed Jimmy Joy to Plantation, Dallas, Friday (8).

Pinky Tomlin due for series one-nighters in and near Dallas.

Bob Chester's crew due at Century Room, Hotel Adolphus, Dallas, Oct. 19.

Charles Baum's orchestra back into the Iridium Room, Hotel St. Regis, N. Y., when it reopens Oct. 3 with Dorothy Lewis and the Heasley Twins (Bob and Jack) heading an lee show

Billie Holliday goes to the Offbeat Club, Chicago, for an indefinite stay opening Sept. 15. She recently closed at Cafe Society, N. Y.

Jack Jenny's new band goes into the Ritz-Carlton, Boston, for a short stay Sept. 15. Adelaide Moffet, deb

Phii Spitalny plays the Earle, hiladelphia, Sept. 29, and Capitol, fashington, week of Oct. 6.

Erskine Hawkins remains at the

Four Inkspots will spend Sept. 19 at a Vim store in New York autographing records for buyers. They go into the Paramount, N. Y., Sept. go into the Faramount 20, with Glenn Miller.

Eddle Varzos orch goes into the afe de la Paix of the hotel St. foritz, N. Y., when it reopens Sept. 5. It's his first stand in N. Y.

Hai Kemp and Horace Heidt both pencilled into Stanley theatre, Pitts-burgh, for October dates. Ted Lewis also plays there when he winds up engagement at Topsy's on Coast.

Ciyde Lucas orch tentatively slated to reopen William Penn hotel's Chatterbox, Pittsburgh, Oct. 12.

Al Marsico crew picked up for another three months at Nixon cafe, Pittsburgh. Band has been there four months now. Herman Middleman, former Nixon maestro, currently at Show Boat, Pitt., where Marsico played year and a half before moving to Nixon.

Howard Baum orch, now at Wil-lows, Pittsburgh, has added a femme singer, Jean Boaz. First time he's ever had a regular gal warbler.

Jimmy Lunceford's band adds to Jimmy Lunceford's band adds to the crews using planes for jumps. Lunceford files from New York to Chicago Saturday (18) morning for a date in Chicago and planes back Sunday for a one-nighter at the Renalssance Ballroom, Harlem.

Charife Barnet does a string of theatres after leaving the Palomar, L. A., Oct. 3.

Andy Kirk band set for its first shot at Loew's State, N. Y., week of Sept, 28.

Eari Hines band signed for two years to Bluebird records, 24 sides per. Hines made four test sides two months ago

Louis Armstrong band may follow Cab Calloway for new Cotton Club N. Y., show.

Bob Zurke replaces Jack Teagar-den at the Nicollet Hotel, Mpls., for four-week stretch opening Sept. 28. Zurke's now at the Chase Hotel, St. Louis, Teagarden at Meadowbrook, Cedar Grove, N. J.

Wili Osborne held over at Edge-water Beach hotel, Chicago, until Oct. 12.

Teddy Powell dickering to bring Davey Tough into his new band. Drummer's now with Bud Freeman's Summa Cum Laudes at Nick's, N. Y.

Heien O'Connell, vocalist with Jimmy Dorsey, underwent tonsil op

Woody Herman band closed at Glen Island Casino Saturday (9) when the spot shuttered for winter. Herman plays week of one-nighters in the Boston area for Charles an office starting Friday (15)

# **PACT REVISION** BY NBC, RCA

NBC and Consolidated Radio Artists are revising their partnership deal. The relationship between the network and Charles Green, head of Consolidated, is amicable but the latter has felt for some time that the contract between them ought to modified. Whatever rearrangement is worked out, says NBC, it will can thuse to be in the Consolidated picture to the consolidated picture to the consolidated picture. NRC and Consolidated Radio Art.

time to be in the Consolidated pic-ture in some way. The provide to have Consolidated in vitto the service it. Consolidated in vitto the service it has received from the network on the acceptance of the provided provided the provided the provided the provided provided the provided provided the provided provided provided the provided each one's case.

rently at Show Boat, Pitt, where Marsico played year and a half offer moving to Nixon.

Cote Perter annihed four sones for Strategy Melody of 1894 all Metro. Beat Metten aband into Pines, Pittsburgh, for weekend dancing sessions until cold weather sets in, and Paris I Happen to Be in Love?

### ELMORE WHITE NOW GENERAL MANAGER

OLMAN MUSIC CORPORATION

# GOODY GOODBYE

## STRANGER THINGS HAVE HAPPENED

OLMAN MUSIC CORPORATION

1619 Broadway

New York City

### **Band Reviews**

BOB CHESTER ORCHESTRA (15) With Kathieen Lane, Al Stuart Hotel New Yorker, N. Y.

non CHESTER ORCHESTRA. (15)
With Kathleen Lane, Al Shuart
Metal New Yorker, N. Y.
With Kathleen Lane, Al Shuart
Metal New Yorker, N. Y.
In the Committee of the long list of
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With Buth Gaylerd, Jianay Blair Famous Door, New York
With Buth Gaylerd, Jianay Blair Famous Door, New York
Songwriter Teddy, Powell's new helpful of the property of the prop

# Disc Reviews

(Only the unusual reviewed henceforth. Including the unusually bad.)

team.

Team Hugas and Jack Treagardent current Emmanuich splates; No. 8451 and 8454, respecy are for the cast strictly. "Whisper While Xook Home," Whisper While Xook Home, "wocals by Irene Daye, gives the skin-beater plenty of solo opportunity in the rhythinpation. Teaming the strict of the skin-beater plenty of solo opportunity in the rhythinpation. Teaming the strict of the skin-beater plenty of solo opportunity in the rhythinpation. Teaming the strict of the skin-beater plenty of solo opportunity in the rhythinpation. Teaming the strict of the skin-beater plenty of solo opportunity in the strict of the stric

Dersonnel: Gue. Bivona. clarichet. Memciello. saves. Irrival (Goodman, Memciello. saves. Irrival (Goodman, Spoot's Epposito. Jerry Pieary, trumptoness. Empl. Heller, curious in the production of the production

Eddy Dashia did some prollic. Handa. Both singers know how to war in the process of the property of the proper

# Nixes'OverThere'

.Continued from page 1\_

outlet of exploitation, the radio net-works. The latter are lecry of all propagands songs, fearing that once the way is opened for even the in-noccoust tunes of that classification it will be tough to discriminate be-tween others, or avert a flood of similar numbers over their facili-ties.

similar numbers over their facilities.

Some pubs look to another outlet for exploitation should war songs of commercial possibilities come along, and that's the phonograph record, and that's the phonograph record, on via this route, the networks will have to yield to public demand and the publishers to be the property of the property of the publishers believes that, among the publishers believes that, among the publishers believes that, the programs. These include "My Dream of the Big Parade," Keep the Home, Eires Burning, "Tupperary, Troubles," and "Pack Up Your Most of the songs submitted during the programs of the property of the property of the programs of the progr

Troubles."

Most of the songs submitted during the past week have had such titles as Keep 150 ult of War, "Let's Be Neutral" and "Let's Stay Out of Bross, group, roubed into print last week with one of the strictly patrict stripe, Hooray for Our Side of the Ocean, by Larry Conley and J. Russel Robinson, while Mills Music, Inc., accepted She's a Good Little Little, The Carl of Mine, for publishing the stripe of the Control of the Control

### WHAT NOW?

Now that the shooting is over, what about the spoils? What does it—and what will it—mean for the vaudeville and nitery performer?

Actors have been saved for actors and the stagehands have been saved for back of the proseenium arch. A very solid from of the performer unions has been returned victorious in a bitter jurisdictional fight. There are loud huzzahs, but the variety performer meekly inquires, Where do I go from here?

It remains now to be seen just how much of a regeneration, It remains now to be seen just now mitten of a regeneration, even if only in spirit, the vaude-nitery actor will receive from his more prosperous conferer. Just what are those film, stage, radio and concert stars, who threatened such dire reprisals if the stagehands were permitted to gain jurisdiction of the variety field, now going to do for the variety field?

During the course of the actor-stagehand battle there was much regrettable name-calling. But there was also a display of great parental affection for the vaude-nitery performer. of great parental affection for the value-intery performer. Sophie Tucker, on one side, referred to them as 'my children'; Helen Hayes, Tallulah Bankhead, Eddie Cantor, Lawrence Tibbett, Jascha Heifetz, Katharine Hepburn, et al., vehemently denied the stagehands' right to embrace the variety actors. Two powerful families were in a bitter fight for the show biz waif.

Kicked around for years, the variety performer was naturally greatly surprised by this sudden, great attention. He had grown accustomed to the brushoff—this switch to love-and-kisses was, to say the least, flattering. But he discovered long ago that flattery doesn't square a hotel bill.

The majority of vaude-nitery performers had little regard for an affiliation with, and dominance by, stagehands. They naturally derived some pleasure when the name actors gained a clear-ent victory in the settlement terms with the stagehands.

But it hasn't been made clear yet just what the variety per-former has gained. Will his union be better managed now than it was under the AFA regime?

Will the names from the other show biz branches enforce the position of variety performers in the show biz?

Will it mean more work and better working conditions?

# STANLEY, PITT, Marcus Unit Tees Off LINING UP **ACTS**

Pittsburgh, Sept. 12,

Pittsburgh, Sept. 12.

After more than three months of straight pix, Stanley, WB deluxer, will return to stage shows some time to stage shows and the stage shows and the stage shows and the stage shows a stage s

### F&M STAGE RENEWAL HINGES ON UNION DEAL

Los Angeles, Sept. 12.
Depending on a new deal with the agehands is the resumption of resentations at the Paramount here stagehands is the resumption of presentations at the Paramount here by Fanchon & Marco which has just be house with Par. Mike Marco returned from New York where houself of the deal, is also abanded on the deal, is also abanded to the deal, is also abanded to the deal of the deal o

# Columbus Vaude Season

Columbus, O., Sept. 12.

First stage show of the fall season will be unveiled at Loew's Broad here Friday (15), when 'La Vie Paree,' the A. B. Marcus unit opens a week's engagement.

House has other occasional stage

# 4 UNITS HAVE 6 **DIXIE WEEKS FOR PAR**

Charlotte, N. C., Sept. 12. T. D. Kemp has lined up four large aude units (30 or more persons) for six weeks tours of Paramount theatres in the south.

Units include French Casino or Parade, Anton Scibilia; Nick Boila's 'Shooting High,' with Oswald; 'Wake Up and Cheer'; and 'Streets d'Parie, with Evelyn Brent.

### MIRANDA DRAWING 2G FOR 1ST NITERY DATE

Carmen Miranda reported getting \$2,000 a week for her first New York nitery engagement at the Waldorf-Astoria. She will double from 'Streets of Paris.'

In demand also for cafes is Ann Miller, out of 'Scandals,' and several bids for the dancer are currently in.

### She's Boss Now

Los Angeles, Sept, 12.
Pergy Taylor dance trio has a
new boss. If? Pergy Taylor, appointed by Superior Court pend
ing outcome of her divorce action against George Rogers, also
with the troupe. Court left it to
with the court of the Mante Taylor
whether of the Court Caylor
whether in the set. Heretofore he, had been headman of the
terp turn.

terp turn.

She charged she had been slapped around by her mate.

Court ruled it's now her turn at the whip hand.

# **AGVA HOLDS 1ST** ORG. MEETING

American Gulld of Variety Artists, affiliate of the Associated Actors and Artistes of America with jurisdiction over vaudeville and night clubs, held its first organizational meeting last night (Tuesday) at the Astor hotel,

its first organizational meeting last insight (Chesday) at the Astor hotel, N. Y. First membership meeting will take place next Tuesday (18). First election of officers and board will be considered by the control of the control of

### **GLENN-JENKINS' SUIT** VS. COTTON CLUB. N. Y.

William Henry Glenn and Walter Jenkins, known as Glenn and Jen-kins, have filed a \$7,800 suit for breach of contract against the Cotton Club Management, Inc., in N. Y. su-

Cub Management, Inc., in N. Y. superne court. The action was revealed Monday (11) when the plaints sought to strike out the defense, and have a judge or a referee awarf on the court of th

The defense claims that in show The detense claims that in show business, despite a hiring for the duration of the show, performers can be let out on two weeks' notice. It is also asserted that the plaintiffs were disobedient and insubordinate in their actions, or and off the stage, to officials of the defendant, and failed to appear on time for per-

### Block-Sully, Shutta To Co-Headline Cafe

Block and Sully and Ethel Shutta have been booked into the Walton Roof, Philly, as co-headliners by the Morris agency. They open Sept. 28. Also on the bill will be Trike, Grace & Nikko and Bob Russeli.

### New Rumba Unit

Chicago, Sept. 12. Latest unit being organized locally is labelled 'LaConga Revue,' and is being handled by Richard Bergen, Heading the show will be the Jose Manzanares rumba band.

# AFA Execs State Union Will Go On. Many Urge Continuance, They Claim

### Dead Enders in Vaude Act with Sam Hearn

Four of the original 'Dead End Kids,' in a unit which will include Sam (Schlepperman) Hearn, begin a p.a. tour at the Orpheum, Mem-phis on Oct. 13. They are Bobby Jordan, Huntz Hall, Gabriel Dell and Bernard Punsley.

Unit will follow with four v on the Interstate Theatres Circuit in Texas and three weeks in Warner houses in the east. Understood to be getting \$3,000 a week guarantee and a split.

# TA OUSTS AFA: **UPHOLDS 4A'S CHARGES**

As anticipated, the Theatre Authority, which supervises benefits and collects 15% off the top for theatrical charitles, formally dropped the discredited American Federation of Actors, the vaude union which was superseded by the American Guild of Varlety Artists, chartered

by the Associated Actors and Ar-tistes of America. Special committee, which had been hearing charges against the AFA, pointed out that action against that organization was taken 'for cause.'

laken for cause. Committeemen also pointed out that the ousting refutes the content of executives of the American content of executives of the American Assembly of the Committee of the Committe

### SEVERAL BALTO NITERY OPERATORS IN SHIFTS

Baltimore, Sept. 12.

Baltimore, Sept. 12.
Reshaping of local nitery setup is taking place on eve of season's man Lampe is out of Two o'Clock Club,' and Frank Hollander, formerly in charge of Ivan Frank's local eatery, is taking hold of Jimmie Beard's 'Subway Club,' reopening Thursday (14) as the Trocadual Lampe is planning a new layout.

No announcement yet of plans for Penthouse atop the Stanley theatre, long a local swank spot, with several local bonifaces angling for its lease. Oasis, 14-year-old slum spot operat-ed into national prominence by 'Judge' Max A. Cohen, is announcing in current ads:

'Some lousy show as always, with some of our original chorines still on hand.'

### **Puck Replaces Ross** As CBS' Vaude Agent

Larry Puck, vaude agent last with Harry Bestry, has joined the Colum-bia Artists Bureau in charge of the-atre bookings. Puck replaces Paul Ross, with the

Burcau eight years. Resignation, along with that of Gertrude Lanza, was effective past Friday (8).

### COLUMBUS SPOT'S PREEM

Columbus, Sept. 12.

American Federation of Actors' officials stated yesterday (Tuesday)
ficials stated yesterday (Tuesday)
ficials stated yesterday (Tuesday)
ficials stated yesterday (Tuesday)
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show bit.

Whitehead's illness, according to reports, has been getting worse. It's a physical breakdown described by one of his AFA associates as a 'sick heart'. He is confined to his home under constant medical attention. Sophie Tucker, president of the had resigned from the organization of the had resigned from the organization.

she had resigned from the organiza-tion.

The alleged order for dissolution that yet 80 AFA members a few that yet 100 AFA members a few that yet 100 AFA members a few ficials. They claim that the AFA ficials. They claim that the AFA ficials are supported in the AFA ficials of the AFA ficials of the AFA ficials of the AFA ficial field of the AFA ficial field of the AFA field for the AFA field for the AFA field field

### Sophie Tucker Opens At Versailles, N.Y., Per Sked; Philly Date

Sophie Tucker, appearing in Leave It to Me, Vinton Freedley musical, which is skeeded to close on Saturday (16), will open at the Article of the State of the State of the Leave of the Lea

terim. Warbler was originally to open at

where was originally \$\fomale{W}\$ open as the Versallies next Thrusdade (2), the jockeying of the clothing due of \$\fomale{W}\$ causing a change of plans. Gertrude Niesen and Lucleme Boyer are set to headline the Versallies thereafter. Nilery is corned, however, whether the French star will be able to leave the proper of the proper of the property o

### 500 PENN. TOWNS **VOTING ON LIQUOR**

Philadiphia, Sept. 12.

Voters of nearby 800 Pennsylvania communities, including at least 30 fairly large cities, went to the polis today (Tues.) to decide whether they want liquor sold. About 1,800 drink-lodding if the vote goes against hem. In nearly all of the communities alloting will be on whether to ban both beer and liquor. Dry forces, because the second of the second of

Columbus, Sept. 12.
Fall opening of the Century Room, supper club in the Neil House, is set for Sept. 18. Bob Millar's ort, currently at the Dewitt Hollenden hotel, Cleveland, will be featured in the room, dark since midsummer.

Intial floor show will include Haskell, Margie Knapp, and the strolling Romany Three.

Extradition proceedings have been slied.

# Nitery Followup

STEWART

Tailors of Today And Tomorrow

LONDON: 19 Albemarle Street NEW YORK: 660 FIFTH AVENUE

Just like Vernon McFarlane's zebra decor did much to impress El Macorcco on the public mind, the Versalites overs a lot to With the shifting sessons, it remains a cool, classy and neat-looking room, with only a change of drapes to freshen it up, but maintaining replicas of the Versalite palace and grounds for atmossible palace and grounds for atmossailles palace and grounds for atmossail

Over the summer, this East 50th street (N.Y.) spot has been vamping with modestly budgeted shows plus

Panchito's crack rhumba band and Nanchiolas d'Amico's orchestra for the straight danaspation, ignition of shownown; ignition of the straight danaspation of the straight danaspation of the straight danaspation, ignition of the straight danaspation of the straight combined by the straight combin

TRACY'S TOWER, K.C., ACTS

Tower theatre, Kansas City, is being booked by Frank Tracy.
He buys one or two acts a week from the Morris agency, but otherwise has no connection with that office.

### •15 YEARS AGO•

(From VARIETY)

Thirty musicals were scheduled for the coming Broadway season, providing the most highly competi-tive field on record.

An indie booking agent in New York communicated with the Mills hotel chain with a view to booking singing chambermaids that the hotels Intended featuring at its popular priced joints. He was lin-ing up soma ex-chorus gals.

France and Belgium, following the lead set by England some time be-lore, agreed to lift the ban on Ger-man acts, set during the war.

Congressman Sol Bloom stated that radio will kill off theatres in towns of 75,000 within five years if no steps were taken to prevent it.

The most likely looking Broadway newcomer was 'What Price Glory,' at the Plymouth. 'Rose Marie' was best of tha new musicals.

Gene Buck, tha lyricist, a perennial contributor to the Ziegfeld 'Folies,' was going into legit production. His first was to be a straight play and the second a musical with score by Mischa Elman.

Weakness in cast, though it was strong in production, was figured as a factor in thwarting best possibla returns for Vitagraph's 'Captain Blood,' with J. Warren Kerrigan.

### New Acts

ANGELA VELEZ Sengs 9 Mins Show

ow Bar, Forest Hills, N. Y.

s Mins.
Show Bar, Forest Hills, N. Y.
Versatility is the keynote of this Argentinian, who accompanies herself on the accordion. She sings requests in English, Spanish, Greek, and knows one specialty in Dutch, and knows one specialty in Dutch, and knows one specialty in Dutch, and knows one specialty in Spanish, No two stranss are the same, but No two stranss are the same, but make the special medley of 'South American Way' in English, 'Ay Ya, Ya' in Spanish, and 'To You' and 'Paradist' in English, This was followed by an instrumental medley of Strauss walters, and 'The Getting Sentimental Over You' in English.

Vocals are done in a high soprano on the revolving stage over the bar flash, but apparently an act which grows slowly and solidly. Gitb.

### ERNIE STANTON and JULIE DEAN Comedy, ventrilo 12 Mins. Minnesota, Mpis.

Minnesota, Mpis.

Ernie Stanton, separated from his brother. Val, has teamed up with brother. Val, has teamed up with Julie Curle in a connedy turn of Julie Curle in a connedy turn of the constant of the co

### MARIE SPALDING Singing Plerre Roof, N. Y.

Pierre Moof, N. X.

In private life Mrs. Jesse Spalding,
III, of the Social Register, Marie
Spalding is serious about her stage
career. After closing this engagement, she is going on the air for
WHN. She will do a 15-minute
sustainer on that outlet.

sustainer on that outlet.

Miss Spalding came to the Pierre
Roof following a three months' enagegement at Armandos. Nice voice
equipment combines with a very enseater at the combines of the combines of the
property of the combines of the combines of the
works at a mike and varies her numbers, mostly light ballads and the
more moderated swing songs. Sha
atloo sings in French and Spanish,
the average seasoning. Char.

Cher.

# GOODRICH and NELSON Acrobatic 9 Mins. Music Hall, N. Y.

Goodrich and Nelson comprise one of the finest hand-to-hand acrobatic acts and should not go begging for engagements although the field for this type of turn is not as large as it onca was.

ones was,

Both of fine physique, men offer a
routine, paced slowly, that includes
routine, paced slowly, that includes
routine, manufacture is a rather small
fellow, yet the endurance features of
the hand-to-hand gymnastics create
effective impressions. Length of the
routine could be cut a little. Char.

### Saranac Lake By Happy Benway

One year ago yours truly, Ben-way, wrote and suggested to the mayor and town fathers of Saranac Lake that the land formerly the site of the Saranac Day Nursery, which by the state of the state of the state of the Sarane Day Nursery, which for years was sponsored by the late william Morris, should be turned into a park and named in his mennated to the city by Mrs. A. W. Callanan and accepted by the village board with the understanding that the buildings thereon be demanded in the memory of the late William Morris and be known as the William Morris and be known as the William Morris Park. William Morris Park.

William Morris Park.

Dr. Ernest L. Adler, who did his bit at the Will Rogers, leaves here with his frau to hang out his shingle in Governeur, N. Y. He was recently married on the lawn of the Morris' Camp Intermission.

Congressmen Mike Kennedy and James Fay weekending and ogling Dan Kennedy, also mitting Joe 'IATSE' McCarthy. Both are on the oke side of things.

P. H. Kruger bed-siding John Mc-Collough, who is being checkedup at the Rogers.

at the Rogers.

Bobby Hatz went home to Brooklyn; Gertrude Broderick, to Jackson
Heights, N. Y.; Leo Massimo, to
Alexandria, Va.; Frank (Happy) Gaylord, to Detroit; Lillian Driscol, to
Bar Harbor, Malne; John Dempsey,
to Boston; Frank Gilroy, to Fall
River Mass: River, Mass.

Lake Placid Stock Players folded a successful season. Will open in 1940 with an apprentice theatre.

It's cold here now. Natives are looking up red-flannels and getting ready to hibernate for the winter. The Mike Murphys, who once were tops at the old NVA Sanato-rium, are back looking for a spot. Write to those who are ill.

Outstanding Comedy Hit of New York World's Fair

### WALTER DARE WAHL

BILLY ROSE'S AQUACADE

### Best Coffee in England OUALITY INN

Leicester Square LONDON, WEST-END

gnized by all as the Leading Tailors to Americans

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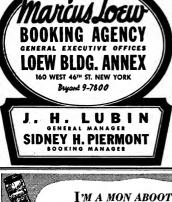
HELD OVER SECOND WEEK LOEW'S STATE, NEW YORK Thanks to Ed. Sullivan and Sidney Piermont

THE CAPPY BARRA ENSEMBLE

"HARMONICA GENTLEMEN"

Management MCA

Per. Mgr. MAURICE DUKE



The THEATRE of the STARS



CANADA DRY GINGER ALE, INC., NEW YORK, N. Y., SOLE DISTRIBUTOR

# Burlesque Reviews

### STAR, B'KLYN

Tommy Raft, Bert Carr, George Kaye, Mervin Harmon, Toni Mitch ell, Nona Martin, Cheri Britton, Reg-gie Childs, White Sisters, Hardin

eil, None Martin, Cheri Britton, Regie Childa, White Siters, Hardin Bros. Per State and State an

on. One does a series of poses, including the which the massached with the massached with

# SHUBERT, B'KLYN

Mike Sachs, Alice Kennedy, Harry Rose, Charles 'Red' Marshall, Murray Leonard, Muriel Wynn, Betty Dwal, Marie Cord, Sally Keith, June Tay-lor, Sahji, Louise and Jerry Renee, Leon Murray, 10 showgirls, 12 ponies, Murray Austin Orch.

Murray Austrio Orch.

Shubert, last open some time go as the Cartury, debuted in Faragon at the Cartury at the

duction is strong on the burley standard. Gals are more advantageously and Gals are more advantageously tained at a smappier pace than most peel-palaces can boast.

Perhaps the standout of the entire than the standard of the control of the contro

hander mow gas reveal perty visions and the control of the control

### Unit Reviews

### **GOING PLACES REVUE** (STATE FAIR AUDITORIUM)

Lincoln, Sept. 9.

Joily Bounders, Perry Twins, Udell Sisters, Bento Four, Merone & Corraila, Line (16).

Corrular, Line (18).

Not too rich in quality 'Toing Press of the Barnes-Carrulars office, Chi, was set in the state Pair audiorium Assets of the Barnes-Carrulars office, Chi, was set in the Satte Pair audiorium to get \$3,000 first money for the unit, and then a percentage. Due togation, noor selling at the hands of the pressence only about \$700 on the week. Unit is flashy enough, nicely ostimude, and routined sellow the pressence only about \$700 on the week. Unit is flashy enough, nicely ostimude, and routined sellow of which 16 are liners and not bad lookers. They do a gowned, tap-which is only fair, a good 'Charlier McCarthy'n overly number, and the finale.

Bounders, a pair of sallors, and pressure of the pressure of the

Solution of the state of the st

show's mc.

Jerry Skeffington's band is rough
on the dancing and voice acts, because it plays too loud for indoor
stuff. Brass section goes full blast
almost from the opening.

At fair season's end, the
with an act change or two, may go
inside.

### HAWAIIAN FOLLIES

Salt Lake City, Sept. 8.
Robert Bell, Next La Maka, Princess Teihe Kahi, Aloha Lami, Waikilci Beach Steel Guitar Band, Little
Billy, Baby Joy, 'Street Scene' (UA),
'Pride of the Navy' (Rep).

termish.

Show is actually 'Life Begins at Minsty's', which Lynch introd at the Oriental, Chia, ayear ago, and the Many 'Rep.'. Here's a native subtar twangers addition, has a nextly strong resemblance to a couple of Broadway in more about language and customs to make the masquerade more effective. Eartite personnel is on stage all the

### 200 U.S. Acts Abroad

U. S. agents figure that about 10 American acts are given con-ant employment abroad at an verage salary of about \$350 a

Increase in amount of work in Increase in amount of work in South America is foreseen as a result of the European conflict, but never even to such a scale as to compensate for the loss of in-come from England alone.

# **VAUDE AT MINN.** MPLS.. TO GO **ON INDEF**

With the 4,000-seat Minnesota re-opened in the 4,000-seat Minnesota re-opened in the 4,000-seat Minnesota re-opened in the 1,000 seat of the 1,000 seat o

operate indefinitely.

Although the theatre is offering a big stage and screen show, including an 18-piec orchestra, a 12-girl line, and 18-piec orchestra, a 12-girl line, in each week for 15-30c admission, it's claimed there has been only one losing week thus far. However, ground and building rental, taxes and Greene's salary are not included in the 'nut.

in the 'nut.'
Plan now is to go after more name headline acts. With major screen product unavailable, Greene is pre-furnished by the major distributors, to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to try to the matter of a court suit to the matter of a court suit to the matter of the matt

and Time.

The Benz interests, operating the Minnesota and owners of the 2,000ment lower loop Palace, plan to reset lower loop Palace, plan to relaunch a fight to compel exchanges to service it for a policy of subsequent-run double features at a dime, the same as smaller, less pretentious 
Gateway district grind houses a few 
blocks away.

time, alling in the background while mandations are afforcing voice. Robert Bell, who owns the unit, is an actute showman, subbling ably as a statute showman, subbling ably as sizind gain. Regular house band vacationed this week, allowing time of the subbling and substantial substa

as an excellent foil for the kid.
Another socko is Little Billy, age
four, whose years are no hindrance
in gabbine with Bell for nearly 11
minutes. Finally, he tosses aside rolo
f comic for Bell and sines "Tisket
A-Tasket," and received three callbacks. Guss.

# Some Hardy American Acts Vision **Lush Days Playing Dates Abroad**

### **Buddy Rogers' Illness** Cancels Southern Tour

Charlotte, N. C., Sept. 12. Southern Attractions here can-Rogers and his band in southern Paramount theatres when the band leader became ill and was unable to fill his opening engagement at the Carolina, in Durham, N. C., last Wednesday (6).

Wednesday (6).

Rogers was put to bed at the Cavalier hotel in Virginia Beach, where he had been playing an engagement, and ordered to rest for two weeks. He suffered from a cold, which later turned into flu.

T. D. Kemp, booking agent for Southern, said Rogers might fill the engagement at a later date, but added that no arrangement had been made pending the outcome of his illness.

# WAR'S KICKBACK ON AGENTS IN N. Y.

War in Europe, especially involving the three countries most to American acts-England, France and Germany-is hitting the vaude agents in New York pretty hard. Several of 'em, with contracts aiready signed for long engagements for acts on the other side, had been counting on a fairly good income, regardless of the stage show situation in the U.S.

The William Morrls office, through The William Morris office, through which most foreign bookings clear, reports that the bookings of six acts, which were already scheduled to sail, are now off, though no definite concellations have come through. Act of the second second that the second second that the second second

Harder hit, of course, are those American acts caught in Europe when the war broke out. Several have already returned, but a great many are still in England, desperately trying, along with thousands of American tourists, to get sailing accommodations home.

George Black, English producer, Is George Black, English producer, is reported to have been hit heavily by the outbreak of war. He had opened his costly Black and Blue' revue only recently and had been doing big bo. One American act in the show, the Gertrude Hoffman Girls, entailing around 19 people in all, alone cost Black around \$20,000 in transportation and costenuing.

transportation and costuming.

American acts are also being hit in Australia because of the drop in the Australian pound, normally quoted at around \$3.90. Acts going there are paid in pounds, not dollars, and the fall in exchange rate affects those who have any Australian money left when they leave the country. Aus-tralian pound is now slightly over \$3.

### Chas. Fox Reopens

Milwaukee, Sept. 12. Charlie Fox, buriey op here for the past 32 years, reopened the Empress. House will feature burlesque three days a week, and films remainder.

### Rochester's Burley Rochester, N. Y., Sept. 12.

Mochester, N. Y., Sept. 12.
Stock burlesque reopened at the
Embassy by George Katz and Al
Lebowitz, who ran similar shows
there for eight weeks last spring,
Western Circuit, with houses in
Buffalo, Toronto, Cleveland and Detroit, booking the shows. Prices, 25
and 40c.

Elvira Ries, Mexican warbier, opens Sept. 25 at La Martinique, in New York.

Following their initial hurried exodus for home, many American acts in Europe have regained their composure and are attempting to make arrangements to stay there in order to take advantage of the lush

days they see ahead.
Finding that bombs aren't falling Finding that bombs aren't falling about them, as predicted, confidence has been restored to a degree. And faguring they'll be able to get work at their own price when populaces of the contraction of the

seems certain. With native taxen, our odoubt that foreign talent will be in demand.

Another angle, however, may be provided by the U. S. State Departicular and the seems of the seems of the seems of the seems returning home. This Government automatically gives up all responsibility for them if they reture agents, too, are urging the return of the acts. As for sending any others over, refusal to hand out passports of the acts. As for sending any others over, refusal to hand out passports of the acts. As for sending any others over, refusal to hand out passports of the acts. As for sending any others over, refusal to hand out passports of the acts. As for sending the service of the set of the set

Londen Cafe Jaszed Up
London, Sept. 12.
Opening Thursday (13) at the
Cafe de Paris is Billy Bissett's band,
without its leader, who's stuck in
the U. S.
Inga Andersen, local singer, has
replaced Veloz and Yolanda, who
cancelled upon the war declaration.

### Burley Manager's Paul Revere Act To Get His House Open

Opening of the People's Bowery (N. Y.) buriey house, for its fall preem on Friday (8) resembled a Paul Revere scenaria with manager. Came about as result of fire bureau's refusal to allow the spot to open until certain changes were made, unter the contraction of the bureau's refusal to allow the spot to open until certain changes were made, unter the contract of t

Got back to open the house less than two hours late.

### Ex-Censor Gets New Trial on Wife-Shooting

Detroit, Sept. 12.

Detroit, Sept. 12.

Citing Injurious remarks by the presiding judge, the Michigan state suppresse court last week granted a new trial to Edgar Neal, former Detroit police resoner, who was consult on his wife, Esther Szalk, while she sang in a local nitery.

Neal, a tenor who also penned once, was sentenced to one to four \$2.50, but fall, but was released on \$2.50, but he is appeared his case, as a local nitery which is the same of the control of the same of the control of the same of the same

# Emb, Seattle's Vaude

Seattle's Vaute

Seattle, Sept. 12.
Embassy (Joe Danz) getting on
the vaude bandwagon, using four
acts weekly.
Joe Daniels, now booking the
Ranch, Show Box and Music Hall,
(night clubs), will book the Emb.

## MUSIC HALL, N. Y.

Harrison & Fisher, Goodrich & Netsou, Paul Hodron, Jeanne Deu-ereaux, Rabona dry, Viola Philo, Nicholav Vastleff, Cilee Club, Rock-ertes, Bander direction of Erno Raper, Vodden Boy (Col.), re-viewed in Vanitry Aug. 18.

netweet in Vasitry Aug. 18.

Figunt Partonse' this week, another Russell Markert production, in which the staging of the dance routine for his Rockettee is left to Gene Snyder. Latter has conceived a control of the stage of th

Rocketters at the immediate and active and included.

With each seem a mined after a with a

pretty dance with a large bubble, are the singles. "Cuir Russe" (Russian Leather) - Working in one, the glee club appears as Cossacks, doing two numbers. This is an exclusion that the compart of the control of the compart of the co

done.

Glee club does a brief number in one with drums as a curtain raiser for the Rockettes.

Char.

### EARLE, WASH.

Washington, Sept. 9.
Fid Gordon, Ruth & Billy Ambrose, Mayer & Evans, Neiss Troupe, Sizteen Roxyettes; 'Dust Be My Destiny' (WB).

This one is light, bright and varied, with the emphasis on the show rather than the marquee. Three of the four acts are worked into production numbers featuring house line in fashion that doubles its effectiveness a technique house productionist Anger is turning into a slick

Opens with 'concert in the park

account of the park loss, and the park loss, and the park loss, and the park loss, and girls and hoofing to tune of German band, culled from pit, under grand girls and hoofing to tune of German band, culled from pit, under cell band costium, leads size missic and takes it slone as travelers close, and the state of the cost of th State continues to policy of predee, gals dressed as gay '90s boys
and girls and hofoling to tune, bands are serviced to the specialty. Nut dedding, including playing with one hand, and Sammy Keye.
In the specialty, Nut dedding, including playing with one hand, and Sammy Keye.
In the hard played this town a little less
head and white sain for an advantage of the hard part of the boards in October are PhiliSpitiany and Sammy Keye.
Busse, the Cab Callowsy, Skedded
for his specialty. Nut dedding, including playing with one hand, and Sammy Keye.
Busse, the Cab Callowsy, Skedded
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here, in showmanly and effective manner. While some of his material manner. While some of his material cord with the source of the material cord and the source of the sou

### ROXY, N. Y.

Calgary Bros. (2), Mario & Floria, Variety Singers (7), Gae Foster Girls (36), Paul Ash orch, The Rains Came (20th), reviewed in this issue.

to the lauditors, he manages, neverthelees, is of hou a definite impression which may add cuttomers later to the later than th

tions. Best of these are his Eleanor Roossvelt, Tizzie Lish, Roy Atwill and Major Bowes. His radio 'March of Time' idea is good, but he had better listen again to the voice of the Time' commentator. He should also brush up on Pred Aller also brush up on Pred Aller as well as a will also have the qualifications of a topflight me.

over, his delivery is swell and the same equalisations of a typinghi Larry Flint's Over the Rainbow overture shows some production at change of pace is right in the grower of the type of house. Presumably Flint will overcome a tendency of the type of house, the control of the type of house, the control of the type of

### EARLE, PHILLY

Philadelphia, Sept. 8.
Sammy Kaye's Orch (12) with
The Three Barrons, Clyde Burke,
Jimmy Brown, Tommy Ryan,
Charlie Wilson, Johnny Burke,
Gloria Day; Winter Carnival (UA).

Jimmy Brown, Townny Burhe, Charle Witton, Johnny Burhe, Gloria Day, Winter Carnival (UA). The Earle's slow this week is Gearproof that a swing orchestra is not the proof that a swing orchestra is not the proof that a swing orchestra is not the proof that a swing orchestra is not that the proof that a swing orchestra is not that the proof that it is a swing orchestra is not that it is a swing orchest and the curtain falls, waiting for that lift a current of the proof of

### APOLLO, N.Y.

Don Redman Band (14), with Avis Andrews, Chink Collins, Madetine Balt, John Mason, Jimmie Baskette, Vivian Harris, Flash & Dash, Louis Short, House Line (16); Undercover Doctor', (Par).

Season gets into full rving here this week with Don Redman's vet-eran organization. Management has bolstered the entertainment by spot-ting in Avis Andrews and a new producer, Johnny Davis. Result is

botsered the entertainment by spotting in Avis Andrews and a new
producer, Johnny Davis. Result is
that despite nimerous familiar faces,
it smacks of silek showmanship.

The showmanship of the showmanship of the shows a socke windup. Out.

Early a show a pocke windup.

Early a show a pocket windup.

Early a show a p

forts by blasting too close to the mixed. Die is the same, but Johnny Davis' producing lifts three route production numbers out of the rut with chorines actually singling in key, Midway is a garden party ensemble, which was a garden party ensemble, and the same production. Chink Collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed in a consenble of the production of the collins and Madeline Boil are teamed to the collins and the collins and

### EMBASSY, N. Y. (NEWSREELS)

Despite the Clipper service, the reels are particularly uninformative at the end of the first week of war as far as action shots are concerned suggesting that the censors abroad are being very strict. Actually, the are being very strict. Actually, the reels' only association with the conflict is in background stuff, along with the emotional toll upon the respective peoples whose governments are involved.

shet is in background stuff, along specifive peoples whose governments are involved.

Also because of strict censorship-cation of the terror in Berlin. That's because there are no pix from that with the strict of the strict can be supported by the supported b

(Continued on page 45)

New Leader Cafe Harry McKay Billis Back

Ballis Jasca Open Door Keller Twins Jim Rossi Peacock Gardens Sylvan Herman O Ann Reed Purple Derby Billy Fitzgerald Dilly Engagerald Dilly Burns Jiman Evans Ann White Den Asion Oro Gene La Mar Margle, Betty & B Billy Fitzgerald

Rainbow Terrace (Strafford, Pa.)

# Variety Bills

NEXT WEEK (September 15) THIS WEEK (September 8)

Texas Tommy
3 Haat Waves
Jack Malerich Oro
Lew Brock
Patricia Wynn Co
MILWATKEE
Riverside (8)
Folles Tex

Riversido (8)
Folies Bergsre
D'Amore & Anita
Emile Horeo
Fred Sanborn
Harold & Lola
Tito Valdez

Harold & Lola
Titlo Vaidez
3 Shyretton
George Bruny
Vera Nargo
Hib't, Bird & La R
FATERHON
Majesite (18-18)
Major Bowes Co
PHILADELPHIA
Carman (18)
Personalities

connection with bills below indicate show, whether full or split week Numerale in

NEW YORK CITY Biate (14) 8 Trojane. Terry Lawlor Paul Gerrits Nano Radriko Oro (OLUMBUS Brond (18) La Vie Pares

WASHINGTON Capitol (15) 20 Rhythm Rocket

Harry Kahne
3 Swifts
Loper & Barrat
Staples & Cerny
Edna Strong

### Paramount

NEW YORK CITY
Fasanioant (13)
Larry Chino Ore
Cause Daley
Dean Murphy
John Gallus
BuilFFALO
Budfale (15)
Chang Godman O
Berge Finh
Cenny Godman O

PAUL GERRITS
LOEW'S STATE, NEW YORK
JEANNE DEVEREAUX
BADIO CITY MUSIC HALL
NEW YORK VIA MARK J. LEDDY

### RKO

SEW NORK CRTY
Maske Mall (14)
Marke Mall (14)

### Warner

NEW YORK CITY
MYNNE (15)
Ozia Nelson Oro
Jarriet Hillard
Roso Ann Stevens
Louis Print
Douis Print
Earle
Don Cinmings
PillADELPHA
Earle
Minnevitch Co
Riuert Morgan Co
Jimmy Disante
Earle
Jimmy Disante
Earle
Earl

Gloria Day
Johnny Burke
WASHINGTON
Earle (18)
Quintonee
16 Gae Foster Gle
Slate Bros
Jansleys
Sonny Ree
Evans & Mayer
16 Gae Foster Gle
Frd Gordon
Nelse T. Ambrose
Nelse T.

### World's Fair

NEW YORK CITY

Riesnor Holm
Johnny Weigsmüller

Kerett Marviel
Waler Dare Wal
Waler Dare Wal
Present Warben
Weigsmüller
Kerett Marviel
Waler Dare Wal
Dereck Weigsmüller
Kerett Warviel
Weigsmüller
Weigsmül

### Independent

NEW YORK CITY
GAIGNTY BROOM
CASE
GAIGNTY BROOM
GAIGNTY BROOM
GAIGNTY BROOM
GAIGNTY GAIGNTY
HIPPODITAME (15)
SALE (14-16)
LIOYA RAVIAG CO
GOOD CONTROL
OF THE Bob Dupont
Lynn Royco & V
Sammy Kaye Ore
ELIZABETH
Liberty
Al & Emma Frabel
Lsw Yorke
(3 to fill)

A Liberty
Law Y man Frabell
(3 to fill)
FREEFORT
MINIERFORT
MINIERFORT
MINIERFORT
STATE
MINIERFORT
MINIERFORT
JOHNON & CUrtin
Stato
JOHNON & Dean
JOHNON & Dean

Jauria Lopez ber Gride State S )1 tel Lexingion Motel Lexington
Ray Kinney Oro
Meymo Hoit
Hotel Lincolu
Jan Savitt Orc
Hotel McAlpin
J Messner Orc

Raymond Baird Wither Co

Wither Co
Fay's (14)
Saily Keith
Nellie Arnaut Br
Faye, Grant & B
Lune Broe
Ruth Craven
16 Lonergan Gle
PITMAN

B'way (16 only)
(3 to ful)
6 Whirlwinds
FROVIDENCE
Fay's (8)
Grandma Perkine
Bain Banows
Gcorge Bell
Whitey Roberts Co

### Cabaret Bills

### NEW YORK CITY

Jeanne D'Arcy Hotel New Yor (Ice Terrace) Barney Gallant's Carter & Bowle Mitzl O'Nelll Bill Bertolotti's

(Ice Terrace)
Shep Fields Oro
Cleire Nunn
Nate Walley
Edith Duatman
Vera Hruba
Douglas Duffy
Blay Jude's
Du Reine Farley
Ronny Roberte
(Manhatter STITES O'NOII
BUIL Berteledt's
Angeles All wine Salahan,
Malahan, White
Ann Sulaman
Ann Su (Manbattan Room)
Pote Kent Oro
Ross MacLean
Kathryn Tate
Lee Millen
Gwen Gary

Hotel Furk Centra (Cocoannt Grove) (Coccannt Grovo)
Nat Brusiloff Oro
Hotel Penneylvania
Tomny Dorsey Oro
Jack Leonard
Edythe Wright
Skoets Herfurt
3 Enquires
E & J Leach
Art Baker 3
Hotel Savoy-Plaza

Balls Pettl Ore
Hildegards B. Mortis G. Mortis M. Mortis G Androwe Oro
Cinb Gancho
Juan Makula Oro
Maria Berta
Paulita Rioja
Nedra Madera Cotton Cini Cab Calloway Oro Bill Robinson Sister Tharpe cab Calloway Ore
bill Robinson
Dill Robinson
Danie
Dill Robinson
Danie
Dill Robinson
Danie

Les Custro Huasos
International Casho
Honey Fam
Henny Youngman
Honey Fam
Henny Youngman
Lillian Carmen
Lillian Carmen
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Pearl Balas

La Conga

Carlos Molina Orc
Diova Costello
Valero Sis
Pancho & Dolores
Teresita Osta

Laruo

Eddie Davis Orc
Joseph Smith Oro

Va Cos Benra

Hinckhawk
Johnay Davis Ore
Don Pedro Ore
Bitly Owen
Betty Lou
Jime Otory
Jimmy Byrnes Bineksione. Hoiel (Ballinese Rin) Aristocrats Oro Dale Evane

Eddle Davis Ore
Lee Cog Ronge
Geo Steracy Oro
Tisknie 3
Larry Murphy
Leon & Eddle's
Rameas Ore
Lee Hinys Conga Bd
Lee Hinys Room
Jerry Livingsion O
Jonn Steracy
Livingsion O

Mon Paris Mos Parie
Charlie Murray Ore
Mary Cohan
Jimuy Rogers
Paradise
Emery Deutsch Ore
Lack Widdron
Janis Andre
Gil & B Mason
Verd Ellen
Budily & B Brunelt
Hoh Parker
Vicki Allen
Valya Velentinoft
Rex Weber

Lee Ghezia Co

Gueen Mary

Gueen Mary

Gueen Mary

Gonzolo Flowerton

Ritis had

Ritis h Herbert Floide Slim Tanner Hilda Elfonte Angela Velez Evelyn Joyce

Stork Cini Sonny Kandla Monchito Or

Monchito Ore
Versuilles
Nicholas d'Amico O
Panchilo Ore
Teddy Rodriguez Co
Juanita Rios
Nina Orla
Mary Willia
Mary Wills
Roy Bruce
Tad Bruce
Occar Lopee

Osar Lope

Willings Barn

Howard Woode Or

Frein Kullivan

Polly Jenkins Co

Noil A Nolan

Land Nolan

Will Burne Co

Will High Burne Co

Will High Top

Gao Morris Or

Gao Morris Or

Gao Morris Or

Gao Morris Or

Margaret Soott

Sally Foyne

Eddis Le Baron Orc Russias Kretchma Nadia Mirova Natia Poliskova Sergel Karavaeff Michel Milchon Mischa Uedonov Mischa Novey Volodia Katov Oro Show Ilnr (Forest Hills) Robby Day Oro Bobby Day Ore

# LOS ANGELES Biltmore Bowl Maritoni & Louise Paul Regan Armilia Park & Clifford Jinmy Grier Oro Evelyn Farney

Cofe Callents
Diana Castillo
Pepe Suarez Oro
Luz Vasquez

ANGELES

Ella June

Ella June

Cafe La Maze
Wini Shaw
Hal Borns Oro
Club Ball
George Yount
Brus Fletcher Park Inger
Fark Ing
F

Cascasta Green

Paul Draper
Learly Addres Ore
Learly Addres Ore
Earl Carroll
Ken Stevens
1, Nonchalants
El Carroll
Nonchalants
El Cascasta
I Nation

File Cascasta
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File Cascasta
I Nonchalants

File Nonl Mitchell
Max Fidler Oro
Seven Seas
Danny Kaanna
Mel Peterson
Lillinn Ginton
Al Michatyrariette
Slapsy Maxie's
Maxie Rosenbloom
Virginin Mathews
Jerry Brandow
Jerry Brandow
Jerry Brandow
Sonierset House
Strap Hingland
Lou Sallee Oro
Swannes Los

Swannee Inn King Cole 3 King Cole 3
Topsy's
Lillian Toure
Don Eldy
Jack & J O'Neill
Roy Loonia
Bert Emerson
Auburn & Dodge
Walince Milam
Eddie Scarles
Topsynettes
John Cascalos Ore

Trocadero Emil Coleman Oro Victor Hago
Lionel Hampton
Ben Goodman Ore

# La Conga Dorls Jann E Chavez Orc Dave Miller Oro Little Club Walter Dyson CHICAGO

Hawaiian Paradise Mabel Kealolia Pau Kealolia Sam Koki Oro

Indigo Cafe
Sid Brown
Jinnay Ellard
Jack Frost
Jean Evans
Helen Easton

Ambassadar Holel (Pump Room) Evans Gle Club Al

Club Al

Hal White

Vivian Stewart

Nickey Wintere

Nickey Dunn

Ann Holon

Oliver Harris Orc (Pump Room)

H McCreery Ore
Don & Audrey LeM
(The Butters)
LeMaire Rhumba O

Bismarck Hotel (Walnut Room) Hadiey Gla Bert Granoff DeMar & Denico Wes Whitehouse Ethel Todd Herby Walsh Ited Fields Phil Lovant Oro Club Alnbein Club Ainbein
Ann Suicr
Saile Moure
Rio & Rita
Birc Haven
Barnie Adler
Allen Cols
Paullette La Pierr
Dave Uneil Ore
Dorothy Dale
Etglo Kolk Oro

Edulo Rollo Oro

Club Minnet
Shirley Chaadler
Olga Anton
Murceile Garlinst
Willia Runyon
Jietty Hill
Phyllis Noblo —
Art Fischers Oro
Del Brites
Colony Club
Dwight Fiske
Fermando L'anoy Or
Lew Fidler Ore

Lew Fidier Ore
Coloshnos
Wilds Shore
Acti & Herdun
Ada Lenard
Jan Prinz
Midlerel Jordan
Midlerel Jordan
Del Oner
Ica & Syd Page
Frank Quatrell Ore
Prunoph Gis

Ariatoratis Oro
Daine Evane
Brenoort Hotel
(Crystin Ream)
(Crystin Ream)
Joa Nardulli
Controlla Tohin
Breadmont
Lydia Harris
Hoo-O-Lyn Gis
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Principh Gis

Club Delia

Mary Dibas

Torza

Julite & Dilly
Zella Smith
Wesley Long
Patry Stylee
Rilly Ecastein
Rhythm Wille
Charles Boom
Petrill' Gie Clies Parce
Harry Richman
Abe Lyman Oro
Rose Blane
De Angelo & Porter
Trizie
Rutb Dayè

Congress Hotel (Glass Hnt Rm)

ohnny Banga Ore (Peacock Rm) oe Vera (Pompelian Rm)

(Peacock Rm)
Joe Vera
(Römpellan Rm)
Trving nutern
Trving nutern
Raiph Ceok
Raiph Ceok
Dolly Dollne
Colletta & Dawn
Dot King
Knowlan Ore
Edgewater Beach
(Heach Walk)
Will Obborne Oro
Dick Rogers
The Nighthawk
The Nighthawk
Raymond Aries O

885 Club
Raymond Arias O
Carroll & Gorman
Carmin Marin
Franke's Chelno
Binddy Kirbis
Bob Tinsh-y Oro
Gny 80's
Dick Buchley
Duane & Doree
Sandy, Creighton
Ethal Brown
Dolores Green Jr Or

Doloree Green
Joo Daniers Jr Or
Graemere Hotel
Bob Daniers Hon
Granty Enje
Goanty Enje
Goanty Enje
Goanty Enje
Horrino
Woody La Hush
Larraine V. Way
Horry's New York
Flo. 792
Hetry Atkinson
Vanlins & Casar
Ceol Blair
Hoveler Gis
Nino Renaldo Or
Hiekory Ias

Hickory Ins

Nino Renaldo Ore
Mickory Isa
Pancho Villa Ore
Tom Garrey
Marin Barnet
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Marin Barnet
Marin Barnet
Jivanhoe
Kit Kat 4
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Jiva

Motel La Sallo
(Silus Front Room)
Oprothy Converg
Liberty Ina
Eddle Snyder
Call Lawerence
Libly Secut
Liby Secut
Liby Southman
Evelyn Waters
Jimnie O'Neil
Eari Wiley Oro
Limehouse
Bob Tank Oro
Limehouse
Lot Spencer
Lot Spencer
Lot Johnson
McLaughlin's
Sian Carter

Stan Carter
Libby Scott
Honey Lee
Ann Heim
Helan DuWayne
Stan Rittoff Oro

Marrison Hotel (Boston Oyster House) Manfred Gotthelf Stan Ritoff Gro June St Claire Nameless

Nameless
Melody King
Al Lane
Eddie Leon
Lauretta De Boer
Nappo Gardene
Angelica
Elinor Johnson
Ilu Siles
Marlon Varnhar

Elinor Johnson III niles Marlon Vamber Evelyn Ford Henry Costniano III feolo Gitt Recolo Gitt Recolo Gitt Recolo Gitt Recolo Gitt Recolo Gitt Hedelberg Cockett Kessier Franz & Fritz Sally Sharrat Swiss HII Illiles Herbis Orc

# PHILADELPHIA Frank Pontl 3 Joyettes Madeleine Sheridan Jewel Ello Itiia Roberts Irving Braslow Ore Loia Claire

Anchorage
Jean Sargent
Johnny Graff Ore
Ann Kirwia
Shalita & Carlton
Leading Thomas
Callibae Tuvern
Eddie Thomas
Durry Bros
Oxis Weils
Mimi Steward
Silly Haves Ore
Cafe Moroney
Hal Piaff Ore
Teasle Nelson
Cedarwood Cabin

irving. Jirasiew Ore
Lois Chinkey
Feeter Rugel
Hall Jirichisose
Hall Jiric Tossio Nelson
Cedarwood Cabin
(Malagn, N. J.)
Put Procell
Nikki Nikolai
Betty Williams
Frankle Senibth
Walt Temple Oro
Club Morocco
Agnes Willie
Charlie Gaine Ore

Crescent Log Cabin (Gloucester Hghts, N. J.) N. J.)
Niffin & Dell
Warren Countise
Mary Ramsay
Norman Larcey
Joe Kraft Orc
Dolly Vaughn
June Eldridge

Dotty Small Emily Moore Marle Fitzpstrick

Harris Tavern Alabama Corinne Ilobby Lyons Greta LaMarr Betty Thomas

Palmer House (Empire Room) Jos Reichman Ore Cardini Minor & Root Peter Higgins Gertrude Simmone Abbott Dancers Phil Dooley Orc Sherman Hotel (Celtio Carte) Betty Thomas

Hilhebrand's
Leslie Sis
Werren Durkin
Billy Brill
Dotty Norma & P
Charlie Nied
Illoneom Gis
A'be Sherr
Johny Lec Oro
Hildebrand 3

(Celtlo Cnfe)
Gens Kerwin Oro
Jaros Sis
(Dome)
James Homiltou
Empira Boys
Ilon Nilce
Jack & Jill Warner
Jerry Glidden

(Funther Room)
Henry James Ore
Connis Heines
Boggio Woogles
Muggsy Spanier Or
Carl Marx

Halel Adelpha (Hawaiian Roof) Frank Fisher Inbs Reid Al Vierra Lei Nani Aloha Kaimi Leina 'Ala Jack Lynch's (B Walton Roof)

Nugicy Spanier Or Carl Marx Carl Marx Bernard & Henrie Whatton Sie bel Frode or Or Siever Bar Cannie Boylinson Harry Linden Switz Hart Connie Boylinson Harry Linden Steher Wattington Dounn Faye United Stehes Silver Cloud Dud Bartell Longe & Linden Silver Cloud Bul Bartell Longe & Linden Harry Laive Ed Wayne Mary Kaline Silver Froiles For Wayne Mary Kaline Silver Froiles (H Walton Roof)
Vincent Rizzo Oro
Itarracy Zeeman
Bob Russell
Glamtour Gls (12)
Lillian Carmen
Betty Keans
Crawford & Caskey
Bob Rips
Manno & Strafford
Jimmy Riaks
Jos Frassito Oro
Local Colling Col

Joek's Grills
Ruth Webb
Johnny Cahill
Dutlour & Renes
l'gay Eames
Josephins Bnyle
Jeanotts Idler
Paul Kans
Gso Altmillsr Orc

Silver Frolles

ANGUARE PROBLES
HATTY MATTIS
BADE SHETTINAT
HATTY MATIS
BADE SHETTINAT
FER MATTIS
HATTY MATIS
BADE
AT I FREEMAN
MATTER
ANGUARE
ANGUARE
MATTIS

Florence Falson
Al Garbell
Florence Falson
Florence
Florence Falson
Florence
Florenc

Geo Altimite of Lexington Cabino Landing Cabino Landing Cabino Landing Cabino Landing Cabino Cabino

in 2000 Ore Miles of the Control of Yacht Club
Jimmy Balley
Kitty Helmling Ore MILWAUKEE

Hotel Schroeder (Empire Room) Hal Munro Oro Chet & Marcia Billy Baer Ore Roy Bast Virg Hoffman

Ral Munro Oro
Chet & Marcin's
Bert Phillips
Ethel Seider
Ethel Seider
Blotz Falm Garde
San Jacobson Oro
Marciny Ole
Marcin Garde
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Marcin Gard
Marcin Gard Harl Hatsch's
Sepple Boch Ore
Helene Sturn
Walter Merhoff
Marguerite Dibble

Marguerite Dibble.

Larsen's
Ray Meadows Ore
Last Round Up
Jimmy Rays Ore
Ken Keck
Lindy's
Rick & Snyder
Betty Gray
Victor

The Cables

Th

Victor

Log abda O

Log abda O

Log abda O

Troby De Ring

Troby De Ring

The Decent

Avia Kent

Av

Orio
Closer Cube
Closer Cube
Closer Cube
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Rendezvous
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Helea Shower
Evolyn Parr
Jerry Lynn
Billy Lamont
Reno

Carl Lorch Ore
Shirley Dean
Jackie: Fincher
Freddle Fhare Oro
Hob Garrity Oro
Cluria Gale
Mamle'e Grotto
Gys Brhley Oro
(Continued on page 46)

# B'way Off, 'Yokel' Slick \$19,000, Labor Day week a Monthly Sept. 12. Labor Day week at the Brighton, sent bloom Day week at the Brighton, sent bloom Day week at the Brighton, sent bloom Day week at the Rose Lee and Gry Hoberton doing Burlesque' to mild returns. Just so week at the Committee of 'Me' 15G and Out, 'Way' \$19,000. 'Scandals' Slips 19G, 'Hellz' 31G

paied. Advance sale of second floor ickets is regarded as especially extended to the second floor were well supported, but attendance were well supported, but attendance way off, result being that most registeries of the second second floor second floo

did not aid materially, same being true with others.

Next week, the Empire will relight with a stock revival of 'Journey's End.' Only other September entant listed is 'See My Lawyer,' due at the Biltmore, Sept. 25. It will be the first straight show of the season.

Estimates for Last Week "Abe Linceln in Illinels," Plymouth (48th week) (D-1,036; \$3.30). Slipped as did most shows last week; may round out a year's stay, however;

round out a year's stay, however; Garden (Shad Hapopala). Winter Garden (Shad week) [5], 1671; 53300. Will reach one-year mark next week, bis mosey again, though extra maintee mark and the stay of t

\$19,000; considerable difference from starting pace, yet some profit. (21th week). (R.1118; \$4.40). Again runner-up to the leading 'Helfapoppin' by slight margin, last week's takings approximating \$20,000. Center (28th week). (D-3,433; \$2.20). Amnounced as going out at end of next week (28); improved when scale was low-first the control of the contr

ered, but dropped to around \$19,00 last week.

"The Little Foxes, National (31st
week) (D-1.16; \$3.30). Somewhat
affected by the offish going after
however; \$10.500 estimated.

"The Philsdelr," a Story, Shubert
(25th week) (C-1.367; \$3.30). Has
averaged over \$21,000 for the engagement to late; eased of but great
sixth month; dipped to \$17,500 last
week.

week. Tobacco Road, Forrest (301st week) (D-1,107; \$1.85). Long-run drama still in the going; modest grosses but profitable; averaging \$4,000.

\$4,000.

'Yoke! Bey,' Majestic (11th week)
(R-1,107; \$3,30). Climbing; all lowpriced tickets sold in advance; approached \$19,000 last week, top for
engagement and is expected to go

higher.

ADDED

Plns and Needles, Windsor (93d week) (R-981; \$1.55). Business varies somewhat according to the trends, but takings continuously profitable at moderate levels; \$6,000 last week.

### Lawford Better

Ernest Lawford, vet English actor, is at the Harkness Pavilion, N. Y. He was reported critically ill last week, but Monday (11) it was stated at the hospital that he was improved.

# **ROLLS: SEEK SWITCHES**

Broadway did not fare so well during Labor Day week although the solution of the actor-staglands of the prevented possible darkening of legit showards better and when the upturn receded, closing notices went up for two stractions when the upturn receded, closing notices went up for two stractions words of the stractions ward, one show not affected unfavorably was 'Vokel Boy', which rolls in New York out of approximately a strated climbing. It was quoted approxening \$1300 last week, projects have been very limited by a stract. Advance sale of second for the top look of the top looks. Some professionals were approved as fit for such work of the look of the There are still about 900 person on the Federal Theatre Project payinntely 3,400 as of the end of August Transferrals to other Wah, projects have been very limited but litely include mostly switches to labor jobs. Some professionals who labor jobs. Some professionals who may accept the pick and shovel assignments, which call for \$55 month-ly gay on a 130-hour basis are appreciable number of players to clerical positions, but it's claims, but it's claims, but it's claims, but it's claims, but it's claims of the professional people, including lawyers and doctors, have accepted laboring jobs. matcly 3,400 as of the end of Au-

# Word for it." Estimate for Last Week Barlesque, Brighton (1,400; \$1). House got mild \$4,000.

### L. A. SANS LEGIT AS 'MIKADO' QUITS, 5G

GYPSY MILD \$4,000

Ex-Stripper, Teamed with Rot

Los Angeles, Sept. 12.
Town is dark this week so far as regular legit houses are concerned.
Last to fold was El Capitan, Holly-wood, which closed flow-week run of 'Mikdado—in Swing' Saturday (9).
Biltmore, Mayan and Belasco, in downtown sector, are awaiting new tenants.

downtown sector, are awaiting new tenants: Estimate for Last Week Minado-in Swine; El Capitan, Hollynd (R-1465; \$1.50). All-Negro revue, originally started by Pederal Theatre Project, wound up satisfactory stay, grabbing good \$5,000 on final stanza.

# **Inside Stuff—Legit**

Limited number of Thesire Guild cumulative 5% income bonds, \$1,000 par value, are currently being offered by brokers for \$235 each. Letters received last and the statistical people explaint that the bonds are cultools for the coming season. Letters specifically mentioned the Guild's promising outlook for the coming season. Letters specifically mentioned the Guild's current hit, The Philadelphia Story, and the 'forthcoming Robert E. Sherwood play for the Lunts.' According to Guild officials, the Issue in question is not a Theatre Guild bond, but is for the Guild's production when the constraint would be called the control of the

Find, the fetter errs in causing times areas would some probability of the control of the contro

Jean Rodney, who, with Erik Charell is co-producer of the forthcoming swing version of Midsummer Night's Dream, is a comparative newcomer to managerial ranks. She appeared in The Women and Sloop-Over and also played at the Ivoryton (Conn.) strawhat for rower of the Arman and Sloop-Over and also played at the Ivoryton (Conn.) strawhat for rower, having been associated with the production of and had a part in 'All the Living.' Besides being one of the backers of last season's Outward Bound' revival, he has a share in the Westmore makeup company and owns a block of stock in one of the major thin companies. She is the 129 s, the daughter of zach Bodiery, Wall Street bevoler.

Marking their exergince from the headquarters staff of Equity, James O'Nell) and Hary Lane were tendered a party at the N. Y apartment of Ruh Richmond, executive secretary of Chorus Equity, Friday (8) evening, hosts were former associates. Lane was presented with a traveling bag, O'Neill's gift being an onyx clock. Both have been pensioned by Equity, Former is going to California, later remaining in N. Y. 11s O'Neill's wish

Its indicated that next summer will find Atlantic City again favored for breakins. Recent engagement there, at the Garden Pier, of George White's 'Scandals' demonstrated the possibility of drawing exceptional grosses there.

there.

Formerly the resort was favored for tryouts by leading legit producers.

Asbury Park, too, was frequently used. Custom of spring showings steadily declined, however, with the start of Broadway seasons being pushed back.

Tom Burke, former boxoffice treasurer, now a ticket broker, has dropped wrestling as a sport hobby. Insisting on grappling with a fellow who knows the racket, Burke got a fall or two, whereupon his opponent remarked: Now I'll show you something.' Result: one broken rib. Burke's brother Bob, of the Tyson agency, is also off the mat game, remembering a supposedly playful settle with Bd. 'Strangler' Lewis, who applied a series of headlocks resulting in Bob being disry for days.

Town and Country, class monthly magazine, has started a series of profits on legit producers, idea being to highlight the younger successful managers who drew attention without having a Broadway background are building to the profit of the mag separal formula, being the son of the late star, Henry Miller. Starter, appearing in the current issue, is on Pemberton

Ellis St. Joseph, who; dramatian; "Black Narissor' for William A Brady, is getting his initial and at the biggines with the table, the chose him; after interviewing numerous other name playwrights, brade hwas so impressed with St. Joseph's dramatization of his own short story "Passenger to Ball." No date set yet for opening of 'Narcissus.' Book written by Rumer Godden, is now third on the best-seller list.

'Death, Mr. President' or 'Mr. President,' both of which are teutative titles, is touted as another Lincoin play that figures to be an important these script in assent. In meeting the converse, it is regarded as the float script in assent. In meeting the script was authored by Paul Horgan and will be produced by Brock Pemberton, who has not made a definite casting for the Eincoin part. Manager has not decided either if that show or 'The Nutmeg Tree' will be his starting presentation.

# 'Cavalcade' Still Sets Frisco Pace At Fair, 34G; 'Folies' Hefty \$28,000-

### DELAY 'MERCHANT'

Hardwicke's War Status Holds Wharton-Gabel Play

Merchant of Venice' revival planned by Carly Wharton and Marin Gabel is in a beyance paint gattlement of Sir Cedire Hardwicke's status with the British worker's with the British was voluntered for service, but the war voluntered for service, but the war office haan't advised him if and when he might be needed. Hardwicke would star in 'Merchant', and Jo Mielkiner has been sladed to go the sets.

### DISCHARGE CARROLL FROM BANKRUPTCY

deral judge Samuel Mandel Thursday (7) approved the report of referee Robert P Stephenson and discharged him of the duties in the Earl Carroll bankruptcy. The producer had filed his petition Oct. 8, 1936, listing liabilities of \$983,892 and assets of \$410,646. Of the assets, \$410,296 were uncollected

The final report of the referee, which The final report of the referee, which discharges Carroll, gives no dividend to general creditors, and pays 57% on priority tax liens. To pay even a 1% dividend to general creditors, would require the estate having \$5,000. All that is left is \$597. An often of \$100 made in September, 1508, was accepted an Carrotte 1508, which is the property of the company of the terests in 16 plays and 16 songs. When the bankruptcy was filed, some of the creditors were the U.S. government, \$1.42 for taxes; the 75 Seventh Ave. Corp. \$386,632 on the lease of the Carroll theater; Harms, Inc., \$2.500 on five promissory notes; Chemical Bank & Trust Co., \$400,000 on promissory note; and Newman ticket brokerage, \$12.477 as an advance on the cighth edition of the Vanlities.

### Chatterton Play Opens Tryout Tour Sept. 23

Tonight We Dance' (formerly Manana to You' and You Can't Eat Coldish') will open a tryout tour Sept. 23 in Rochester, N. Y. It will be go to Cleveland, Detroit and after that will play an indeterminate orgagement in Chicago. Comedy engagement in Chicago. Comedy Auriol Lee's direction. Buth Chatton is presenting, in association with the Shuberts'. In addition to Miss Chatterton, the cast includes Barry Thomson, Lila Borry, Debre Wilstein and Shirley Privinc. Natalie Schafer had been corroneously announced for the cast.

Stewart Chaney is doing the sets. Show was given a strawhat tryout this summer.

### Barrymore Toothache Orphans 'Children', Chi

Chicago, Sept. 12. Chicago is without a legit show, a rarily in this town. Blame for the present legit sheene is due to John Barrymore's infected tooth. 'My Dear Children,' the Barrymore starrer, had been doing excellently until Barrymore came down with the silment about 10 days ago. the how's miss the second break Barrymore how's missent properties.

show's run here, a previous Barry-more indisposition stalling the run more indisposition stalling the run there several weeks ago. Due in town shortly is "The White Steed," at the Harris, and also indi-cated as a possibility is "Mikado In Swing."

### Coogan in Coast 'Life'

Los Angeles, Sept. 12.

Los Angeles, Sept. 12.
Jackie Coogan and Mary Brian
will be featured in What a Life,
third play of the Southern California
Playgoers scries at Philharmonic
Auditorium Feb. 2 and 3. Other roles Auditorium Feb. 2 and 3. Other roles in the George Abbott comedy will be played by Frank McGlynn, Josephine Dunn and Suzanne Caubaye. Coogan will be in Legitimate Theatre Corp's road show of 'Life.' Opening the season will be 'Golden Boy,' Nov. 17-18.

San Francisco, Sept. 12.

Only legit show on the uniminad this weight show on the uniminad this weight show the short weight of the short weight o

White Cargo, Alcazar (4th week) (1,250; \$1.10). Starting to sag and plans already laid to bring in a new show shortly; weak \$4,000 last week. TREASURE ISLAND

"Cavalcade of Golden West, Caval-cade (29th week) (7,000; \$1.10). Holding up better than any other show on the Island. Last week's \$34,000 great considering length of

run.

'Folles Bergere, California Auditorium (5th week) (3,300; 75c). Show is getting better word-of-mouth publicity since it has been tightened. Play from visitors over Labor Day weekend was hefty, lifting take for the week to socko \$28,000.

### BOYAR IN TIEUP WITH CHARELL AND RODNEY

Ben A. Boyer, for years general manages for Max Gordon, his pointed the Eric Charell-Acan Roducy office in the same capacity. He has severed his connections with the Gordon office.

First Charell-Roducy officing will First Charell-Roducy officing will be without the Control of the Charell-Roduch of the State of the Charell-Roduch of the State of the Charell-Roduch of the

### Wilder Cured of Acting Will Stick to Writing

Six weeks of doing the commen-tary in 'Our Town,' which he au-thored, has cured Thornton Wilder of the actor-bug. He declared he'll never take to the stage again, con-centrating for the present on a melodrama with regular, sets, un-like 'Our Town,' which plays on a hare stage.

bare stage.
Wilder appeared in 'Town' on
Broadway for two weeks and in
strawhats for four weeks.

Lens Crew East Hollywood, Sept. 12.

Camera crew is en route to Peter-boro, N. H., to shoot backgrounds for Sol Lesser's 'Our Town.' 1t's Lesser's first release for United Art-

### Shows in Rehearsal

"The Time of Your Life'—Theatre Guild-Eddie Dowling. "Tonight We Dauce' ('You Can't Eat Goldish')—Shuberts, 'Ladles and Gentlemen'—Gilbert

'Ladles and Gentlemen'—Gilbert
Miller.

J. Marchael an Angel' (road)—
D. Deere Wiman.

The Man Wester for Dinner'
Sam H. Harris.

Sam H. Harris.

Skylark'—John Golden.

Toe Many Girls'—George Abbott.

Journey's End' (stock revival)—
Leonard Sillman.

## Ford Buys for B'way

Wallace Ford has bought slage rights to Horace McCoy's novel. (They Shoot Horses, Don't They?' He plans Broadway production in the fall, with rehearsals to start in

# AR BLASTS B'WAY PROD

# **Claim of Record Script Shortage** Disputed Among B'way Showmen LURES BACKERS

Sharp difference of opinion has been expressed over the contention in some legit quarters that there's a record shortage of good scripts. Opposed views are held by veteran showmen, who claim a dearth in au-thors, and the younger producers, who claim it isn't so. But then again, divergent ideas have been the rule rather than the exception be-tween old and young managers since the legit field declined from boom record shortage of good scripts

seasons.

An enlhusiastic member of the younger faction estimates there are 1,000 authors win have no play-writing status, but whose material is excellent. It's pointed out that unknown authors delivered many clicks on Broadway in recent seasons. That being true, there's no exact the season will not also disclose auccesses emanating from unknown writers.

Few producers agree over the merit of scripts which eventually register on the stage. Not infre-register on the stage Not infre-posedly carefully discerning shownen, just as stories are rejected by many magazines until the authors are finally discovered. The majority of scripts circulated are thumbeddown and the welter of bad plays down and the welter of bad plays is the cause of some managerial pes-simism, but there are exceptions where good plays are also among the

nixes.

One Film Co.'s Experience
Proof of the argument that good
material is available and that such
scripts are often a matter of periton, is borne out somewhat by the
experience of one picture company.
It backed 36 plays within the past
five years or so and in no instance
thors. Same source is not interested much in the work of leading
suthors particularly because of the
intense competition for their work.
It is not interested much in the work of leading
suthors particularly because of the
intense competition for their work.
It is not intersearch with the properties of successes from unknown. Not all hit authors can rea
the topflight dramatists of the past
several seasons are exceptions. They
command most managerial attention, but there's still room for new
by the picture people. Some showmen complain that the film end intentionally prefer younger authors,
who may be lured to the studies befrom through cause presentations.

As with established, successful
dramatists, there, too, are book and One Film Co.'s Experience

As with established, successful dramatists, there, too, are book and acore writers of musicals who have consistently contributed successes. Familiar names are connected with musicals stated for the new Broadway season; in fact, there are fewer new names in that field than for the state of t new names in that here is less opportunity here because there are far fewer musicals than previously produced and most of Broadway's melody men and lyricists were captured by Hollywood long ago.

### WEBB'S WALK CANCELS STRAWHAT 'BURLESOUE

Washington, Sept. 12.

Washington, Sept. 12.
Steve Cochran's Olney thear,
midway between Washington and
Baltimore, cancelled 'Burlesque' with
Clifton Webb and Libby Holman five
funded cash at the bo, last night
(II). According to Cochran, Webb
(II). According to Cochran, Webb
top billing on window .ards, as per
his contract, Miss Holman being
given the preferred spot.

Cochran had planned to run show

Cochran had planned to run show two weeks and then close season with a week starring Glenda Farrell or Jane Cowl. Faced with two blank weeks, he called quits with 10 weeks under his belt.

### Film B.R. Plan Set

in film circles that the mass execution of the control of the coast money to Broadway is in final form and that it is up to the authors to okay the pact or suggest further revision. Believed that action is soon due with the return to New York of Robert E. Sherwood, Dramatists' Guild prexy.

E. Sherwood, Dramatists Guild prexy.

Agreement will go before the managers for final consideration when the authors-picture end are in accord.

# **Agencies Seen Okaving Ticket** Code Till Nov. 1

Indications are that the extension of Broadway's licket code will be oksyed by the agencies. Because of the recent actor-stagehand situation of the recent actor-stagehand situation of the recent actor of th

of the code.

It is expected that Equity will seek a number of changes in the ticket-selling rules if it remains a party to the plau. Actors end does not regard the regulations and possible penalities for infractions effective enough, particularly as applied to the managers themselves.

### Possible War Call Nixes Brit. Actors For B'way Shows

Although the British consulate has assured a number of English actions assured as number of English actions are also assured as number of English actions colors, and advised them to remain in the U.S. and follow their avocation, the war may delay the presention, the war may delay the presention, the war may delay the presention of the producers are hesitating casting English players required for key parts, coinciding, the studient of the producers are hesitating casting English players required for key parts, coinciding, concert bureaus that have foreign activated and the product that such that such a consideration of the product that such and the product the filter ban. At present the coincident product the Hilder ban. At present the cannot be produced that the conservation of the product the Hilder ban. At present the cannot be produced the Hilder ban. At present the cannot produce the Hilder ban. At present the cannot produce

Lack of Outside Financine May Cause Postponement of Several Shows-Holly wood Aid Becomes Increasingly Important

'WAR BABIES'

That the war will directly affect backing of Broadway productions has already been indicated. Outside especially when plans for the new season are made, is reported to be missing and may account for the shows, though other reasons are given for the void. Situation is such that participation by Mollywood on the plant of the shows, though other reasons are given for the void. Situation is such that participation by Mollywood on Persons angling to invest from \$20,000 to \$25,000 in shows lost interest in the enterprises immediately after hostilities began in Euclidean to the state of the

### Deal Still in the Fire

# WALL ST. BOOM Action of TMAT in IATSE's Charter Grant to Treasurers Depends On Official Ruling of Invasion Charge

The Right Answer

Victor Moore and William Gaxton were recently stopped by state troopers on Long Island for speeding to the Lambs out-ing at Amityville. The come-dians hauled out all manner of credentials and courtesy cards, but no dies.

Before he wrote out a ticket the trooper asked if they knew Olsen and Johnson. Giving the right answer with emphasis, they were permitted to pro-ceed.

# War Is Factor In B'way Folds Of 'Me' and 'Wav'

Decision to withdraw "The Ameri

can Way,' at the Center, N.Y., Sept 23, and the probable closing of 'Leave It To Me,' Imperial, Saturday (16) were weekend developments The war may be partly responsible in curtaling attendance at both shows, scripts in each case hoving political contexts, comine in Med and serious in Way.' Preservation of U.S. neutrality ideals is said to have been a factor in litting 'Way.' partly ideals, if the said in the said of the said in the said of the said The war may be partly responsible The proposed seal among picture interests and an extracting attendance at both shows, scripts in each case having back Cost financing to Browness of the mean green and been confident that it would reach symmer. There seems little dark been a factor in litting Way. Preservation of symmer. There seems little dark been a factor in litting Way. Preservation of the production activities being price to the production activities being price the drama is point-but that the delay is partially responsible for production activities being which there have been a factor in litting Way. Partially and the production activities being which there have been a factor in litting Way. Partially and the production activities being which there have been a factor in litting Way. Partially and the support of the production activities being which was a support of the world's partial production and the substance of the latter group had been differences between stage and screen interests and are still the motivation. Fact that (Continued on page 44)

Threatened picketing of Broadway theatres by the Theatrical Managers, Agents and Treasurers' union over the walkout of the boxoffice group did not materialize last week. The demonstration was planned as a protest against the International Al-liance of Theatrical Stage Employees inace of Thestiral Stage Employees (stagehands) for issuing a charler to the treasurers, but the TMAT board decided to await a ruling by the N. Y. State Labor Relations Board, which is expected to act on charges of managerial interference, and to denote whether TMAT or IATSE shall represent the boxoftice people for bragaling purposes. Final determination of TMAT

for bargaining purposes.

Final determination of TMAT action may also await the ruling of the coming American Federation of Labor convention as to whether the original union or IATSE shall have included the coming that the control of the said agreement with the extension of its basic agreement with the League of New York Theattes, treasurers excluded. Should, the latter be ordered back into the tendency of the control of the control of the tendency of the te

Treasurers' Pay Demands

Treasurers' Pay Demands
Treasurers want increased pay of
\$90 weekly and \$65 for assistants, a
boost of \$15 weekly for each. In
joining IATSE they feel that the Increases will be assured. The League
did not decline to make such grants
and it is known that at least some
producer, concede that the demands creases will be assured. The League did not decline to make a use grants producers concede that the demands are justifiable, which does not quite explain why the boxoffice group makes of the producers concede that the demands are justifiable, which does not quite explain why the boxoffice group makes of the producers of the pro

have been dropped. Shubert Denial

Shubert Denial
From Shubert sources it has been
denied that the showman had Instructed their boxoffice people to
join the new union, known as the
IATSE Division of Treasurers and

Ticket Sellers,

If the withdrawal of the b.o. group
is sustained, the union will drop
the final T and be known as the (Continued on page 44)

### McGUIRE TO READY AIR RAID YARN FOR STAGE

Hollywood, Sept. 12. - William - Anthony McGuire will... ready a stage play as soon as his scripting assignment on 20th-Fox's 'Lillian Russell' is completed in two

wccks.
Legit opus will be based on his
own story, The Devil Has Wings,
which deals with effect of air roids
on civilian population in a large city.

# Post-Mortems on the Strike

### How the Legiters Masterminded It-Shuberts Taking Doubtful Bow on the Settlement

but there had been some intensive but there had been some intensive which did not get to first base. Sev-eral shows were immediately or-dered into rehearsal with the union

dered into rehearsal with the union trouble over.

There were humorous angles in the minds of some managers over the tactics of others, particularly those who had the most at stake were theatres to fold. Lee and J. J. Subsert attended all of the League the state of take the wrong slant on the situation.

take the wrong slant on the situation, though they claimed to have really aided the settlement.

Lee declared that he had 'reached' Washington, through an associate and thus brought about the settlement. Union sources emphatically denied any Governmental pressure in effecting the peace. Going furnities of the settlement of the peace of the settlement o

Broadway producers sighed with ther, spokesmen remarked that the relief when the threatened strike of legiters had no more to do with the actors and stagehands evaporated street.

settlement in the more of the wind the street.

Shuberts did concentrate on how to solve the situation affecting Leave It To Mc. Stagehands said Leave It To Mc. Stagehands said cause Sophie Tucker had been suspended by Equity, and the latter was prepared to call out all other casts in retaliation, while out on the Coast the Sereen Actors Cuild was compared to the coast in the Coast the Sereen Actors Cuild was could all actors from the studies.

Shuberts offered to pay the salaries for Vinton Freedley of both the cast, including Miss Tucker, and the show, thus saving the engagements of "Helizapoppin," Streets, of Paris." Yoke Boy, "No Time for Comedy," Abe Lincoin and The Philadelphia location of the Shuberts are in Shubert houses. Freedley rejected the proffer, although the Shuberts are also said to have a piece of 'Me."

# Haves-Merivale-'Ladies' Open Philly Season Sept. 18; Upbeat for Detroit

Philadelphia, Sept. 12.
Definite dates are being gathered in gratifying numbers for Philadelphia's 1939-40 legit season, which bows Monday (18) with the med y. Ladies and Gentlemen, at the Forset. Vehicle, authored by Charlie McArthur and Ben Hecht, is set for two weeks prior to a New Charlie McArthur and Ben Hecht, is set for two weeks prior to a New Charlie McArthur and Ben Hecht, is set for how weeks prior to a New Charlie McArthur and Ben Hecht, is set for how weeks prior to a New Charlie McArthur and Ben Hecht, authored with plenty of promise yesterday (11), show skedding a \$3.42 top. Forrest gets another booking also before thouses are ready to unshutter. In the week of Oct. 2 famile, in for the week of Oct. 2 famile, in the week of Oct. 2 famile, in the present setup.

for the week of Oct. 2.

According to the present setup, the Forrest will be dark week of 0ct. 9, but at that time the Shuberts' other local house, the Locust, vival. This will be first American Theatre Society subscription offering of the year here. The Locust will be home of ATS for most of its more ambitious ones will probably be booked in the larger-capacity Forrest.

De couteen in war.

The season's first musical will be Leave II to Me' skedded for the Forrest Oct I is (throw weeks), with the Hot Mikado, 'starring Bill Robinson due at the Locust also the latence of that month will be 'Abe Lincoln II illinois,' starring Raymond Massey, which comes to the Forrest on II illinois,' starring Raymond Massey, which comes to the Forrest on the 30th for two weeks.

The Edmager, which with Samuel Whom.NiVidlinger as managing-directives.

the 30th for two weeks; will again be. The Erlanger, which will again be. The Erlanger, which will again be. The Erlanger, which will be and the same of the same

### Detroit's Two Legiters Detroit, Sept. 12.

Detroit, Sept. 12.

With the long-dark Wilson reopening, Detroit will become a two-theatre burg for legit this season for the first time in several years. Cass, town's other spot, starts Oct. 2 with Ruth Chatterton in 'You Can't Eat Golddah.'

The Wilson, shuttered several sea-The Wilson, shuttered several sesons except for occasional play of film, relights Oct. 9 with 'What a Life, featuring Jackle Coogan. It's first of several shows booked for Derott by Legitimate Treatre Corp., or the several shows booked for Derott by Legitimate Treatre Corp., Arthur Oberfelder. Oct. 23 will selve On Borrowed Time, 'with Tsylor Holmes and Tommy Lewis, at the Wilson, while early spring will bring in Eva LeGallienne for 'Hedda Gab-time,' with Tsylor his far for the Wilson its Gallo'S San Carlo Opera Co. for 10 days, beginning Nov. 2.

Carlo Opera C.O. for 10 days, beginning Nov. 2.
Cass is booked solidly from Oct. 2:
till after 'Thanksgiving, those due after 'Goldfish' being, in order, 'White Steed,' Oct. 15; Katharine Cornell in 'No Time for Comedy';



### MARYVERNE JONES

For six years manager and stage director of the Starlight Theatre. Fawling, New York — a successful summer stock — wishes to find a proposition for winter stock not too far from New York City. Box 6, Variety, New York

Maurice Evans' 'Hamlet'; Ethel Barrymore's 'Farm of Three Echoes'; Sophie Tucker, Victor Moore and William Gaxton in 'Leave It to Me'; revival of 'Outward Bound and Raymond Massey in 'Abe Lincoln in Illinois,' all a weck each.

### Des Molnes Fali Bookings

Des Moines Fall Bookings

George F. Clark, manager of the
Shrine Auditorium, announces nine
signi bookings for the period between
signi bookings for the period between
signi bookings for the period between
lows: Oct. 2. Night at the Moulta
lows: Oct. 3. Night at the Moulta
lows: Stan Kavanagh, the Size
Bros. and Ada Leonard; Oct. 17. a
Soviet's Red Army, to feature 220
men and 8 75-piece orchestra Oct.
29. What a Life, with Jackie Coogan
and Maror, Mon Ebbl. Waters, Nov.
19. 'On Borrowed Time, with Taylor
Holmes; Nov. 22. T Married an
Angel': Dee. 8, No Time for Comedy,
ward Bound; with its New York
cast: Jan. 14, concert by Jascha
Heifetz; Jan. 23. Golden Boy, with
Eric Linden: and Feb. 18, The MasLeave It to Me, with Victor Moore,
William Gaxton and Sphile Tucker
Leave It to Me, with Victor Moore,
William Gaxton and Sphile Tucker
Leave It to Me, with Victor Moore,
William Gaxton and Sphile Tucker
Katharine Hepburn. Grace Moore
and Lily Pons are expected to appear
here In concert, and Dale Carnegie
is being sponsored by the Des Moore
and Lily Pons are expected to appear
here In concert, and Dale Carnegie
is being sponsored by the Des Moore
Shrine on Dee. 5.
Abbott Shew Bows in Balte

### Abbott Show Bows in Balto

Baltimore, Sept. 12.
Town's legit season will get under way Monday (18) with pre-Broadway trial of George Abbott's new one, 'See My Lawyer,' at the indiebooked Maryland. Cast is headed by Milton Berle and Teddy Hart. Ezra

Stone directed.

New Guild subscription season, successfully launched here during the summer, promises 'The White Steed,' Oct. 2, and the Lunts in 'Taming of the Shrew,' Oct. 23, both at Ford's.

### 'Skylark Opens Pitt Season

Skylark Opens Pill Season
Legit season here will get going,
at the Mison, in two weeks, when
25 in Skylark' Show had previous15 in Skylark' Show had previous15 ben booked to open a week
earlier, but was postponed when
threatened actors-stagehands strike
held up rehearsals for several days.

Origin Bartyware's May Deer Chil-

Original Nison schedule called for John Barrymore's My Dear Chil-dren' to ring up the curtain on 1993-do, but fate of that show on the solid most recent illness. It's an earlier start than usual for the Nison, house staying shuttered played, until mid-October. Only at-tractions definitely booked to follow Klylark' os far are "White Steet', Oct. 7, and Maurice Sunar' full-Although the newly-organized Le-ditional control of the solid played with methods.

Oct. 7, and Maurice Evans' full-length Hambet', Oct. 18.

Although the newby-onaired Le-land the Committee of the Committee

### War Hits B'way

Continued from page 43\_

the usual outside coin is absent prob-ably impelled the lukewarm show-men to look towards Hollywood ex-

men to hook towards Hollywood expectantly.

Advertiles for Aid

Substantiating the report that outsider backers had walked out and syrmed a number of new shows. Like Jornal of the properties of the state of the st

### **Current Road Shows**

(Week of Sept. 11)

'My Dear Children' (John Barrymore)—Schwyn, Chicago.
'Tobacce Road'—Grand, Great
Falls, Mont. (11-12); Civic Auditorum, Helena (13); Broadway, Butte
(15-16).

new agreement with Broadway is not signatured. Film people were puzied over the appeals therefore, but 
from less well-known showmen or 
mewomers unawer of the proposed 
Broadway-Coast situation. 
Moution plans, managers who participated in activities during the World 
war predict that if America stays out 
boom ever known on this side will 
well be the stay of the stay of the 
poly to be the stay of the 
poly to the stay but to film. Present 
poly to the stay but to film. Present 
poly to the stay but to film. Present 
poly to the back of the harder 
in handle 
i ply to the stage but to films. Present picture losses in the war zone will be more than balanced in America, according to the forecast. During the 1914-18 struggle films with sensational titles were turned out in large quantities, but titles hardly counted, boxoffices being continuously busy regardless.

### 2 B'way Folds

Continued from page 43\_ steadily declined and the show then

Continues from page 3.

Continues a rom page 3.

After averaging around \$40,000 for the first 10 weeks, Way' continued accessfully at lower levels. It opened Jan. 21, suppended for five accessfully at lower levels. It opened Jan. 21, suppended for five accessfully at lower levels. It opened Jan. 21, suppended for five accessfully accessfully a five accession were around \$21,000 weekly. Two weeks ago the scale. was dropped from \$3.00 to \$2.50, attendance in years of the scale was dropped from \$3.00 to \$2.50, attendance in years of the scale was dropped from \$3.00 to \$2.50, attendance in years of the years of years of the years of years of the years of years of the years of years of the years of the years of the years of the years of the

gerial and author shares of the film coin considered, the final accounting may indicate that the venture broke

ween. Final for the Center call for a limited engagement of the San Carlo Grand Opera Co. and later the swing-musical version of Midsummer Night's Dream with a colored cast. It's understood that dwe days will be required to move the 'Way' production from the house.

production from the house.

'Me,' in its 38th playing week, was well out in front when it suspended-going dark after playing several form one that the suspense of the suspens American Federation of Actors prez, is featured. It resumed last week after some doubt that it would repen because of the threatened strike, but business has not been up expectations, takings being around \$15,000, which isn't profitable. Mer will play beyond Saturday if attendance picks up; otherwise it will go to the road next

### TMAT-IATSE

Costinued from page 43.

Theatrical Managers and Azenta association, as set forth in its charter. The charter makes no provision for treasurers. Number of house and company managers are also treassociated to be members of the new union as well as ThAT unless electing to remain in either category exclusions and the state of the IATSE are quartered in the New Yorker theatre building, on West Avorker theatre building, on West Avorker theatre building, on West Avorker theatre building, of America, a social and benefit organization, and the quarters of-local No. I, IATSE. For tem officers of the IATSE are considered that the composition of the Company of the Intervention of the Company of the IATSE are the Company of the IATSE are the Company of the IATSE are the IAT

# **Leading Strawhat Bills**

(This Week)

'Flight Into China' (new, by Pearl Buck) (Zita Johann, Tonio Selwart, Undagen, Jose Ferrer)—Paper Mill playhouse, Millburn, N. J.

'Angels is 22' (Sincialr Lewis, Fay Wray)—Lakewood theatre, Skow-

'Angela Is 22 Content Across A

### (Next Week)

The Greeks Had a Word for It' (Esther Raiston, Helen Twelvetrees)— Brighton theatre, Brighton Beach, L. I. (opens Sept. 19). "Ah, Wilderness' (Taylor Holmes, Florence McGee)—Bucks County Playhouse, New Hope, Pa. (opens Sept. 18).

# **Summer Tryouts**

### FLIGHT INTO CHINA

Milburn, N. J., Sept. 11.

Drama in three acts (seven scenes) by Pourl Buck; presented by the Paper Mill Plantage of the Paper Mi

Playhouse, Milburn, N. J., Sept. 11, '30,	ı
for one week.	۱
Rheinhardt	ı
Mollie Chang	ı
	1
Cigarelle Vender Angela Kroll	I
	ı
Curlo VendorJose Forrer	ı
Peony Theima Schnee	١
Wang Mn	ļ
Madame Errai	l
David	I
Ezra Albert Berch	l
Servant	ı
Rabbl Crahan Denton	l
	1
LouhZita Johann	۱
Maid-servant Annette Perser	ì
Ma Lien Byron McGrath	۱
Man-servant	ł
Mr. Kung Rhys Williams	
DoctorJay Barney	1
Nurse aurle McVleker	ł
Kwel Lan Buth Tollin	
Japaneso Martin Michel	١
	١

agettern the same received area or will apply the person, the maid, in her honeyed way, lures him back again with the promise to be his concubine if he an inturtated moment, stabs him, hough not fatility. His household turns on her, she is no longer the hough not fatility. His household turns on her, she is no longer the hough not fatility to marry his Chinese sweethers and the same than the

onware to their tuture and she seeks oblivion in suitches a David man seeks oblivion in suitches a David man seeks oblivion in suitches and the special content of the seeks o

### THREE IN A BED

rnurbor; seltings, Juliand Summer Ti Sopt, 9, '39. L. L. Hall. Beriram Smith. Telephone Operator. Telephone Operator. Telephone Operator. Eddie Abbott. Julind Summer Theaire, Julind, N J
L. L. Hall.
L. L. Hall.
Bertern Smith.
Kent Tunise
Gerino Kathenstration
Lead of the Service
Telephone Operator
Laborator
Laborator 

'Three in a Bed' is the initial solo playwriting venture of Beth Brown whose 'Behind Red Lights,' In collabo ration with San Shipman, chalked up 54 weeks on Broadway and the road. Miss Brown is an established

road. Miss Brown is an established author. Present opus is the dramatization of one of her magazine serials, Three Girls on a Match.

"Bed," in its present form, work.

"Bed," in its present form, work.

"Bed," in its present form, work.

"Bed," but so sound basic theme, and the serial se

contract, å date or a husband without the consent of the other two.

The state of the contract of the other two.

The state of the contract of the contract

The state of the contract

The

Taking that all into consideration, the plot still showed itself to be too overlapped with incidentals to keep out. It takes all of act one to get the three girls together, and even then flein the property of the converted to t

### Paha' New Shawmanship

Publ New Showmanhip
Book and mag publishing industry
is becoming publicity and exploitaition-minded to a degree approximattion-minded to a degree approximatition-minded to a degree approximatition-minded to a degree approximatethics of the trade, which regarded
space-grabbing other than that for
reviews and comment as undignified,
wastlebasket. Book and mag publishers now seek free newspace
appear with avoidty and 'are newspace
appear with avoidty and 'are newspace
of getting publicity on a scribbin, or
book."

or book.

Of course there are still a few book publishers who content themselves simply with announcements of forthcoming books. In fact, the light publisher of the publishing books in fact, the lighting books both femmes, still insist that representatives of the pressecting news or a special line on a particular event, make appointments a week in advance. That's in keeppublishing industry.

Most are structure live-wire, how-

Most are strictly live-wire, how-ever, and far from waiting for a nod from publicity outlets, go out to grab space. It more than supplements

ever, and far from waiting for a nod from publicity outlets, go out to grab space. If more than supplements appeared to the space of th

### Pie Mags' War Coverage

Pic Mags' War Coverage
Weekly periodicals which lean
heavily on photograph: have laid
out their lines for adequate covermore claborate plans have been
more claborate plans have been
more claborate plans have been
mapped by the photographic syndicate services such as International,
Associated Press and Aeme. All
three will make use of wirephoto
pictures wherever physically possipictures wherever physically possipictures wherever physically possi-

ble.

Life and Time publications are getting a break through being able to press William Vandivirst, crack staff man from Chicago, into immediate the best person over

to press William Vandvirst, crack staff man from Chiesgo, into Immediate and Chiesgo, into Immediate and Chiesgo, into Immediate and Chiesgo, into Immediate and Chiesgo, and

mission—war coverage.

Fact that Life goes to press about six days ahead of time currently providing plenty of headaches for N. Y. editors because of shifting de-

Readers' Co-op Newspaper Readers' Co-op Newspaper
A new type of newspaper; in which
the readers are shareholders, has
the readers are shareholders, has
dale Citizens Asen. Greendale is
the Government's model village
near Milwaukee. Under the plan,
the paper, to be called the Greendale Review, will be owned by its
subscribers. The qualifications for
subscribers. The qualifications for
paper for six months.

ksubscribers. The qualifications for buying stock are to subscribe to the paper for six months. Starting as a small mimeographed bulletin about a year ago, the Re-view has grown/into an eight-nage continued for some time, bl-weekly newspaper. Reporting, eciting and biz management year. Year Nevels' and War Storles.'

been conducted by volunteers for the fun and experience.

Under the proposed articles of incorporation, net profits of the corporation would be used for improvement and expansion of the peper, unless the members, by a two-thirds vote, directed expenditures to some purpose of general community welfare.

No Newsprint Profiteering.

Newsprint Association of Canada
has issued a statement pledging mills
stated as the statement pledging mills
from the present war situation.

Scandinavian countries of the marscendinavian countries of the marscendinavian countries of the
marscandinavian countries
the Newsprint Asi'n, stated that if
the Newsprint Asi'n, sta

During and after the last war, newsprint prices went from around \$40 a ton to approximately \$115.

S. & S. Halling (Cheises Rooks
Book competish is too tough for
Street & Smith and the publishing
company is halling its Cheises House
books, but Will, however, fill orders
for those already published. Unless
market improves for Cheises House
market improves for Cheises House
when its stock; on hand is used up.
Cheises House books are the only
cloth-bound works of fiction, not reprints, selling for less than SI. At
branch of S. & S. that the figm
added a new title a week. Said
to have slipped badly the past year
additional titles more and more infrequent.

"Mein Kampr Appeal
Temporary rinhmetion granted by
the Federal Circuit Court in N.Y. on
behalf of the Houghton Miffliir. Co.
of Boaton against Stackpole Sons,
enjoining the latter from selling the
Adolph Hittler book, "Mein Kampsi,"
Adolph Hittler book, "Mein Kampsi,"
Adolph Hittler book, "Mein Kampsi,
Hittler Land State and the continued sale of the book permitted.
Still pending is Houghton Miffliir as
the Bacton publishing, house claiming the American copyright for the
book. Stackpole's answer to the
horarge is that the copyright claim is
invalid because at the time application and the control of the control of the
Hitler was allegedly a stateless Austrian. "Mein Kampf" was broughto
Miffliin and Stackpole in the U. S.
Stackpole is the only other pub-Millin and Stackpole in the U.S.
Stackpole is the only other publisher of the Hitler book to fight the
Houghton Mifflin injunction. The
publisher of an abbreviated version in
tab newspaper form has since
gone out of business.

gone out of business.

Hellsapoppin Mag Quils
There won't be a second issue of
the sec

San Jose Strike In Abeyance Representatives of the San Jose (Cal.) Mercury-Herald nanagement and of that city's unit of the Newspaper Guild resumed negotiations yesterday (12) for a contract, avoiding, at least for the time being, a threatened strike.

Previously the Guild had issued an Previously the Guild had issued an

Previously the Guild had issued an ultimatum to the publisher that Guild members would strike unless four discharged editorial workers were reinstuted by a certain date. Conference on the expiration of the ultimatum agreed that strike action would be withheld pending further negotiations.

Winchell Debunks Was

LITERATI

Winchell Debanks War Walter Winchell to doing an added chore in the N. Y. Mirror, captioned Debanking. He War, or "War Bull-etlins, giving commentator interpretations, lo official dispatches. Stated through the state of the st

Five-Day-Week Brive Laun

Five-Day-Week Drive Launched
A drive for a five-day week for all
book and mag publishing workers
has been launched in New York by
trade's unlonizing organization.
Demonstration by the Guild on
Fourth avenue, N. Y., the so-called
Demonstration by the Guild on
Fourth avenue, N. Y., the so-called
Demonstration by the Guild on
Fourth avenue, N. Y., the so-called
Demonstration by the founded
Demonstration by the called
Demonstration by the called
Demonstration by the called
Demonstration of the Control of the Control
Fourth of the Control
The Co aowntown N. Y. offices of Doubleday, Doran of a leaflet urging the five-day week, Nelson Doubleday rescinded a five-and-a-half-day week schedule in favor of an experimental five-day week.

### Sult Vs. New Yorker

Sult Vs. New Yorker
Howard Ketchum field a N. Y.
federal court action Thursday (7),
gainst F-R Publishing Corp. (New
Yorker magazine), alleging plagia-tism of his work of art, entilled 'A
World's Fair of Colora'. The plaintir claims to have submitted the
world's Fair and the colora's the plain
which allowed the defendant to
use it. use it

use it.

An injunction, accounting of profits and damages are sought. The N. Y. World's Fair is not named as a party defendant.

### Cue Expanding

Cue Expanding
Pending resumption of Slage
magazine around the middle of Oxtoker. Cue is driving for a strong
toker. Cue is driving for a strong
merly predominated. Having just
increased its page size to approximately that of Stage. Cue will now
Papers for a strong of the company
per strong of the co

# News in Polish Hearst's Albany Times Union is printing in Polish, for benefit of its readers of that race, a brief summary of the war news. Translation is by a local railroad man and his daughter, who draw a icredit line.

60 Scribes in Hollywood Seven new film correspondents were given studio credentials by the Hays office last week. Raises total to 60.

# NEW PERIODICALS Beau, new men's mag now in preparation, with initial issue to appear Oct. 1. Publication monthly. Tony Beacon editing, with Edwin C. Jones

Beacon equing, with Sawn, Samuel business manager.

Rio Kid Western Stories, pulp, to be published by Better Publications starting with a December number.

Leo Margulies editing.

LITERATI OBITS

# LITERATI OMES Richard A. Bermann, 56, one of the best known of the literary expatriates in the U. S., died Scpt. 6 in the literary colony of Yaddo, N. Y. palifaldes in inte 0. S., after occur. The control of the control

years.

Lawrence Gilman, 61, music critic of the New York Herald Tribune, died Saturday 19) at Sugar Illil, N. H. He was named to that post in 1923 after serving a managing editor of Harper's Weckly, a member of the editorial staff of Harper's Magazine, and music, drama and literary critic for the North American Review. Ad-

### House Reviews

### EMBASSY, N. Y.

tilm was also in a spellito between the fires of German-Franco warfare the fires of German-Franco warfare the fires of German-Franco warfare seeps the undertones of American control of the German-Franco warfare seeps the undertones of American control of the German of the German of the German of German of

team in preparation to: the sesson, There are the National Air Rase of Core and There are the National Air Ras

later for the N. Y. Philharmonic Society since 1921, and authored a number of books on music.

Robert W. Edgran, 65, noted newighted a number of books on music.

Robert W. Edgran, 65, noted newighted a number of books on music.

Robert W. Edgran, 65, noted newighted a number of books on music heart did a number of books of the same paper acreer on the San Francisco Examiner, he fartices the same sports editor of the old N. Y. Evening Journal. He became aports editor of the old N. Y. Evening World in 1994, and his sports cartoons and articles were widely syndicated. After the war, he returned to California to live and in Commission. He resigned that post in 1932 because of ill health wilst Gable Zeamer, 39, executive

post in 1932 because of ill health. Wisler Gable Zeamer, 39, executive editor of the Philadelphia Evening Bulletin, deck Sunday 1(8) in Philly. It is not the state of the Philadelphia Evening in the State of the Philadelphia (Philadelphia) in Phila

CHATTER.

Lathrop Aroniss has his New York
Publishing Service under way.
Radio and Television Publishing
Co, formed by Alfred A. Ghirardi.
Hendrik Willem van Loon talks
before the Advertising Women of
N. Y. on Oct. 10.

from pace 60.

In addition to some passable war-biling. Sells her turn shrewdly.
Wellt-ounded dance sat delivered Wellt-ounded dance and cell-wrend the novelty doil dance as their heat item. Executed smartly and effect-ively to wind up the turn. They the girl following to come through with a fine stretch of contortion with a fine stretch of contortion with a fine stretch of contortion in the number but not good stunts on the number but not good stunts in the number but not good stunts in the number but not good stunts on the number of the stretch of the bits together more smoothly for bet-ter effect.

### TOWER, K. C.

Kansas City, Sept. 9.
Nixon & Sans, Ted & Art Miller,
Dennett & Dae, Don Harris, Novaline
Payne, Mitton Frank, Jack Wendouer's Orch, Glamour Girls Line;
Mr. Moto Takes a Vacation' (20th).

Georgetown, Conn., to rest up from

Erich Marla Remarque back, but may go to France as a news cor-respondent. He's a Swiss citizen Another baby for the Joseph S. Lamps, their second. Mother is the short story scrivener, Pearl Gale-

John Macrae, head of E. P. Duttor

& Co., book publishers, married.
New Mrs. Macrae is the former Opal
Wheeler, Wheeler.

Arnold Zweig able to quit France just before the war broke out, and has gone to Jerusalem to work on a new book.

has gone to derundem to work on a new book.

Arthur Kober's fortheoming book of short stories to be called Pardon low of short stories to be called Pardon of the stories of the short stories of the

Publishing Service under workshipsing in Music, which Estandess will published to footnot be a served to the service under the service which we work to the service when the service we have been a service when the service was a service with the current number. Edward Donahoe to his place in Col. Benothere Calibratic Workshipsing Service was a service when the service was a service was a service when the service was a service was a service when the service was a service was

VARIETY

### Broadway

Henry Jafe. 4 As exec, to the Coset next week.
Jack Roth batting at Club 18 for Difference of the Cost for more legit tryout of tage the dances for the next Follies.
Built Halligan and Charles Moscomi Dave Bennett, dance stager, and cost for the repartials from the Cost.
Cost for the Cost f Henry Jaffe. 4 A's exec, to the

(16).
Henry Fink, ploneer m.c., now at Tappen's, Sheepshead Bay seafood

Henry Fink, ploneer mc, now at Tappent, Sheephead Bay seafood Morris A. Lightman, southern operator, back to Memphis, where he beadquarters.

In the seafond the s

de. Between war and 'war baby' ocks, many a show biz exec is on a icycle masterminding both these

days.
Waiter Kelly, formerly with several radio agencies, now program director and scripter at WAAT, New Jersey.
T. X. Jones. chief of theatre accounting for Par, back on the job after being laid up two months with pneumonia.

counting for Par, back on the job after being laid up two months with pneumonia and the part of the pa

return.
Affred Lunt and Lynn Fontannwill bill the show as their Outrageous Production of The Taming of the Shrew when they revive it again this fail.
Herman Bernie.

again this fall.

Herman Bernle, erstwhile manager of Myron Selznick agency's New
York office, will open an office of
his own next week. Been operating
from his home.

nis own fext week. Seen operating from the formaniment in a Toronto vaudilimer for one week kayoed a four-week booking for Henny Youngman to succeed Militon Berlin Linternational background of most restaurants' personnel has edicted a general ruling by cafe proprietors not to mastermind the war—either tomers,

tomers.

L. V. Calvert, who supervises distribution alignments for Selznick-International, now splitting his time between UA and Metro, on account of 'Gone With Wind' being handled between of Gone by M-G.

of 'Gone With Wind' being handled JTMG. Bondis and George Sonnes, who have been operating Billich's Gardens, Denver, during the summer, due in New York Sept. If and the summer, due in New York Sept. If and the summer of the su

will immediately put Victor Works and Melon Moore have and February and Melon Moore have been Fast is functioning again with the Melon Moore have been division of the Hays office. He was a support of the Hays of the

the site of the original La Conga.
Dancers will own and operate, and
alternate as attractions with Dick
Gasparre's and Oscar de la Rosa's
bands.

Gasparre's and Oscar de Is Ross's before and Johnson Inducted into Saints and Sinners yesterday. (Thus-dry when they were they was served in complete reverse, starting with complete reverse, starting with coffee and ending with the entre Fred Armour. Sherman Billings-Fred City. On the site of Le Mirang. Each of the Saint Sherman Sherman Billings-Fred City. Which the Surviva Sherman Sherman Billings-Fred City. Which the Surviva Sherman Billings-Fred City. White Sherman Billings-Fred City. Whi

### Minneapolis

By Les Rees

By Les Rees
Mother of Flerence Meng, of Warners, passed away,
Monogram and Grand National occupying new quarters.
Oboolet in Chiego, visiting here.
Donald Nathanson, son of Mongram distributor, bridgeroum.
necuperating from appendectomy.
Eddle Burke, indie distributor, in
U. S. Veternas' hospital for rest.
win City indie nabe house, opened.
Palace, 2000-seat lower loop grindouse, citediated to recoper Sept. 16.
ager, in Chicago for sales confernees.

### St. Louis

St. Louis

By Sam X. Nurst

Bob Zurke band held over at El Patio Room, Hotel Chase;
or anuscement park, closed 48d season last week.

Grant week.

Tador Charries, burles 40d season last week.

Tador Charren, stage confict has been orch at Carries, burles house, for minth successive season.

Tador Charren, stage comic has plant or the Stage of the Sta

### Australia

By Erie Gorrick

By Eric Gorrick

Chips' (McG) socks at the St. James, or Greater Union. The State, Sydney, for Greater Union. G. Kapferer is importing Continental pin. Ferrades Percit, for a Bob Lyon, U. S. band leader, opened well at the Trocadero, Sydney Lord Lurgan, Irish tenor, doing a short season here for the Australian Fondacting Commission, Glick in Melbourne for Greater Union in conjunction with "Jamet Glish" (U). Show biz continues at a low ebb code weather and the wafe fever. Williamson-Thit has revived Wildmoore at the Melbourne Sydney Syd

### Hollywood

Robert Sherwood to New York. Norma Shearer back from Europe Harry Cohn trained in from New 

York.
Joe Cooper in from the east for the winter.
Maxie Rosenbloom dropped by

Hal White
Scaler's
Tony Bauer Or
Genevieve Wood
Gurdon Watters
Jessie & Viola
Bing Burdick
Rama Costello
Dolores Lamaer
Nancy O'Blen Warners. Mickey Rooney back from eastern

Mickey Rooney back from eastern between the same mark. Sam Mark Sam Mark Madeleint Carroll planed in after feeing Paris. Ida Cantor gave birthday party for Ben Holzman. Joe E. Brown packing up for the world's series. Jerry Dale leaving Samuel Gold-Jerry Dale leaving Samuel Gold-

world's series.

Jerry Dale leaving Samuel Goldwyn's praisery.

Jerry Dale leaving Samuel Goldwyn's praisery.

Jerry Dale leaving Samuel Goldwyn's praisery.

Edward Everett Horton back from
seatern strawhatting.

Edward Everett Horton back from
seatern strawhatters. Gibert Doorly
here on wedding trip.

Rawlings-Baleley agency dissolved,

Mrs. Baldey going solo.

Mrs. Baldey solo.

Mrs. Baldey going solo.

Mrs. B Avalon

Hy Barran Ore
Norman Priest
Bonnie LaVonne
Theima
Arline May Airwuy Ciul Troy Singer Ord

om England to man-ere. James Roosevelt planed in follow-g visit with parents at Hyde

James avoid with parents are ling visit with parents.

Park.

Robert Gillham in from N. Y. for confabs with Terry DeLapp and Cliff confabs with Terry Delapp and Chi-Lewis.

Irving Brecher planed to N. Y.
on first lap of South American va-cation.

Ruth Clifford, star of the silents,
given a part in 'Swanee River' at

Ruth Clifford, star of the suents, siven a part in 'Swanee River' at 20th-Fox.
Charles Munro bound for Aussie after parleys here and east with 20th-Fox execs.
John McGuire forsaking the Broadway stage for picture work at

Broadway stage for picture work at Paramount.
George Welss replaced Troy for a work of the control of the contr

### Pittsburgh By Hal Cohen

Ben Jaffe home after a year in the hosp, but still pretty sick. John Pollock first legit agent to hit town this season, ahead of 'Sky-lark.' ark.'
Tony Lombardo back from a sum-ner at Antigo, Wisc., minus his ap-

lation of Stock and the season, already seems of the latin. The latin seems of the latin

son. Jackie Heiler, who quit 'Yokel Boy' a month ago, to New York again after spending week with his family here.

### Bills Next Week

Continued from page 41

Tie Top Tap
Joey Feldstein Ore
Ken Lessle
Billy Gray
Jerry Bergen
Chet Boawell
Rider Sis
Rawalle & Webster
Theims Ward Romana Brownvill Tuwn and Country

Aug Chip 706 Club
Al Harris Oro
Teddy Coup.
Schwurts
Wayne King Ore
Red Ravin Oro
Ray Wick
frene Grigge
Cloudo Formente

Spa Bill Davidson Six Point Club Cosper Reda Ord State Gardens State Girder
Eerl Higg Ore
Irene Schrank
Anita Allen
Eddle Kube
Fio Bell
Hetty Lane
Jeon Jacques
Jack & Jill Rogon & Mann
Wisconsin Roof
Fran Mookin Ore
M Merrymaker O
Tom Sheridan
Coppy Lewis
Arnold Dupre
Maxine Iteguotte
Lee Leighton

Sirund Annex Simcon Philipoff Bert Snyder Riburta Johnson Billis Lamont Sunset Club Eddle Apple

# CLEVELAND Alpine Vilinge Otto Thurn Ore Gole 6 Margoret Aemmer Herman Pirchner

HAND
Fred Heikell
Lois Miller
Ruth Paritor
Ray Krietnion
Mary Jine
Hotel Allerton
Sandra & J Steel
Hotel Cleveland
Gene Erwin Ore
Walt Bergen Ore
Hatel Sterling

Zunker Gardens Lyle Stenn Ore

Wait Bergen Ore
Hetel Sterling
Marty Lake Ore
'Babe Shermau
Joe Rose
Hotel Hollenden
Bob Millar Ore
St Clair & Doy
Dan Hooten
Juck & Kddle's
Chief William Judy Black
Cedar Country Clus
Sherdina Walker O
Slim Thomas
6 Aces of Rhythm
Ann Baker
Dorothee Adems
Cedar Ganlens Duke Melvin On Bloomfield & G Streamlined Sue Duke & Prince Dick Montgomer Helen Wiles

DAN HOSTON
JACK & Eddle's
Chick Williams
Ariens Rice Ore
Vic Corpora
Lindany'e Sky-Cl
Polson Gardner
Rita White
Penri De Luca
Mosaco'e Cafe
Willard Pott'e C
Virginia Carroll
Grant Wilson
Mounde Club
Dunce Boys
Jules DeVorzon
Jack Webb
Ohlo Villa Chateau

Chateau
Pete Geraci Ore
Sammy Birk
Phil Arden
3 Smart Ga
Jecker Ga
Jecker Ga
Ary Lou Mann
College Iun
Normon Brill Ore
Robble Colline
Jack Raynor
Freddle's Cafe
Tony Emma Ore Ohlo Villa Ohio Villa
Froddie Carlone Or
Mickey Katz
Charlotto Claire
4 Grande
Robeitson & White
Tom Ball Gle (8) Tony Emma O
Fbil Kaye
Jaan Collette
Blondell 2
Armand & Julia
Eddie Bernes

Southern Tavern Ted King Oro Don Key-Golden Glow
Paul Simonetti Or
Mary Lou
Gladys Delmar
Camille Bianley Club George Winter Karyl Norman Jackio Maye

Jucklo Maye
Ubangi Club
Tommy Barnee
Hertel Colline
Ethel Avery
Rose Morgan
Sonny Corr Gourmot Club
E Rabinson Oro
Harold Copeland
Bill Lochman
Lola Walker
Harry Meyers

### PITTERNIPOU

Auchorage
Hughle Morton Orc Al Dilernia
Maynard Deane Keunywood Dick Barrie Oro Blanche La Bow Eddle Metcalfe

Monterey Billy Springer Or

Nixon Cufe
Al Marsico Ore
Bob Carter
Joe Burns Ce
Lornetti Sie
Paulins
Angelo Di Palma

Plaza Cafe

Arlington Lodge Kier Morrison Ord Halcounder Phil Cavezza C Bill Green's Jack McLean Orc

New Penn
Ralph Allen Ore
Sherry Lane
Dlamond & Faust
Garnette Tallchief
Dolly Cushman Jack MicLean Orc
Creet
Jimmy Smith Ore
Eddle Jones
June Cardner
June Rodgere
Carnevaie Puppets
Club Carllisie
Red Mitchell Ore

Club Carlton

Angelo Di Palma
Nut House
5 Rhythmaniacs
Alice Brooke
Boosy-Woogy
Jack Lewie
Zip Kieln
Reggie Dvorak
Al Mercur
Jim Buchanan
Harry Nossokoff Cork and Boltle Carla Moore Nick Parillo Eddle Perton's

Mike Payton Bertis Muller Hazel Calloway Hazel Calloway

Fil Congo

King Base Oro

Connie Simme

Greet Bouloh

Gladye Soge

Buddy Mack

The Empreen

Congo Darlings

Billie McAllistor Orchard Jimmy Gamble Orc Jay Loring Chuck Miller

Evergreen Gardens George Baurer Orc Moran Sis Kay Burke Hotel Henry Dale Herkness Orc

Holel Boosevelt Idlers Hotel Wm Penn (Continental Bar) Billy Catizone Herry Martin

Phara Cafe
Jimmy Phylon Ore
Lynn & Phylon
Betty Nylander
Chiouita
Juck Snith
Riviera
Fron Eichler Ore
Show Hond
F Middlemen Oro
Mimi Chevalier
Mitchell & Rayburn
Nors Lewis
Temmy Dolon Ore
Lynn Grill
Lyn Art Yagello Frank Natale

Webster IIn Nelson Maples Billy Rizzo George Weber Buzz Mayer Howard Beum Ore Buzz Aston Jean Booz Jue Bilotto

### ATLANTIC CITY

Nomad
Selly Keith
Dave Fox
Modgo Cormyle
Zola Grey
Eloine Jordan
Edne Thom; sou
Sid Rose Babrite's
Beth Chollie
Pet Shelvin
Manno & Strafford
Honey Murry
Eric Correa Sid Rose
Faddock Int'l
George Scotti
Zarita
Marie Kibbe
Billy Harrie
Irma Lyan
Watter Cale
Freddy Farmery O Jayne Mannere 3 Playboye Armondo & Lita Armondo & Lita Joe Itolio Harry Dobbs Colebrity Club

Colebrity Club Frances Faye Eddy Bradit Ore 500 Club Bea Saxxon Ross, Palmer S Kay, Katya & Ke Powers Gouraud Howard Brooke Murle! Thomos Milray Gls Sannny Watkins Hatel President (Bound-World Ru

Virginia Verriii Shallta & Corlion Elsa Harris Mort Braude Orc Merry Ga Raund Not Brandwynne Dato Sherman

Freday Farmery Orthogonalise
Katobanalise
Kulohandise

### DETROIT Neblelo's

Bonk-Cndillne Hot
(Hoek Cusino)
Lowry Clark Oro
(Minter Bor)
Vio Abbs Orc Neblelo's
Tevo & Doro
Freddle Maher
DI Glovanni
Monty Wysong
Ray Carlin Ore
Northwood Its
Spoc & Spot
Rob Carter
Joe Holmes
Jack Campbell
Harry Davis
Lee Wobb Onsie

Vio Albaro Barry
Vio Albaro Barry
Vio Albaro Cre
Las Chices (1)
Charter Created
Annes Asrahi
Ann Lee Webb

Jeonard Seel Oro

Jeonard Seel Oro

Dorothy Dourlins

Glidge Delinar

Helen Barbour

Mine Curle R (30)

Palm Heach

Danny Beck

Wally & Francie

Samuel's Donc (8)

Delinary Delet

Mine Curle R (30)

Palm Heach

Danny Beck

Many Gelet

Samuel's Donc (8)

Delinary Dibert Ore

Happy-Go-Lucky ID

Justrion De Vant

Resifind Jun

Don Miller

Club Royale

Don Miller
Club Royale
Danny Domotro Ore
Yost Guardanaca (\*)
Ruesell Swan
Whit Wobblers (8)
Portoleunes (8)
Don Julian & M
Helen Holmee
Paul Roeini Eddis Bratton Oro
Whittler Hatel
(Galil Cup Room)
Charles Auld Trio
Club Imperial
Huntha Chan
H'wood Beauties 12
Margo Moneeli
Nub Brawn Ore Paul Roeini
Snn Diege
Dino & Rosita
Nelson Thomas
Geo Presnell
Al Alexander Ore

Club Lide Club Lido
Covert & Reed
Story Sis (2)
Texas Rockets
Rainh Pioher Oro
Stallon Helel
(Terracs Room)
Frank Gogen Ore
Bob Allon

### MINNEAPOLIS AND ST. PAUL Happy Hour Gordie Bowen O (6) Madelyn Joyce

Auglesey
Eddie LaRue B
Dan & Jeonnett
Dorothy Holder Madelyn Joyce
Louge Pierre
Keu DeVillere Ore
Marigold
Bobby Griggs Ore
Minussota Terrace
Dale Rhodes Oro
Jack Gwynne Co
P & R Charles
Korle & Le Baron
A Murray Dau (2)
Presidont Dorothy Holder

Bowery

'Red' And'eon O (3)
Lillian Goodhue
Thomae & Mor'eor
Danny Brown Co Cammodore Ken Davenport Orc A. Murray Dancers 'Drunkard'

Coronado Dick Treso Bd (6) Maxine Demore A Murray Dau (2)
President
Al Wethe Oro
Sheldon Gray
Rennett & Crowf'd
Toni Allen
Ray Rowlee Maxine Demore
... Curly'e
Oscar Bellman Orc
Raye Sis
Jimmy Hegg
Flying Wheels (2)
Miss Jeannette Miss Jeannette
Curtle
Dick Lang Oro (8)
Bonny Verner

Ray Rowles
Terrace Cafe
Howard LeRay Ore
Marguerite Claudet
Stewart & Lee
Town & Country
Club Del Otero
Lloyd LaBrie Ore
Excelsiar Park
Joe Billo'e Oro Craig Bule
Hy Ackerman Ore
Dave Ackerman

### SYRACUSE

Andre Ima
Andre Ima
Andre Barbute
Larry Leyton
Larry Leyton
Larry Leyton
Larry Leyton
Jerry McKenna,
Kay Senborn
Stu Garling
Eake Haymond
Club Candes
Lee-Lackton
Lee-Lackton June DeVoe Helen Gray Leah Ray Bobby Willio Hotel Onoudage (Starlight Hool) Herb Gordon Royal Jestere Bonnie Blue Hotel Syracu Terrace Roo Les Brown Ore Herb Muse Miriom Show

Johnny & J. Horn Club Miami Chas K. Harrie Barry & English Sally Ferguson Diana Leede Enna Jettick Park Ronny Jamee Ore Esma Wilson Greenwich Village Arlene Hillon Holen Nolau

Luigi'e Luigi's
Mickey Mann Or
Loretta Raardon
North'n Flashes
Siean Bros (3)
Nickey Dell
Palm Gardens
Joan Meech Oras
Richardson's
Case Sanders Or
Rita Armitage
Whit Wogner

Smith's Pler Stu Ellison Orc Town Club
Maxine Wright
Howard Ore
Al Honry
Marie Haneen
Leous Way

### **OBITUARIES**

### DR. HUGO RIESENFELD

Dr. Hugo Rlesenfeld, 60, musical conductor, stage and film composer, died Sept. 10 in Los Angeles.

Widow and daughter, Janet, a dancer, who authored the book, 'Dancer in Madrid,' recounting her experiences during siege of Spain, are survivors.

Details in the picture section of

### KATHRYN KIDDER

KATHEYN KIDDER
Kathryn Kidder, 71, top-ranking
American actress, who, following her
debut in 1865, had easayed scores of
Spil, 7. The wife of Dr. Louis
Kaufman Anspacher, playwright and
lecturer, had been confined to her
home in Ossining, N. Y., for three
months due to failing health, and
w'z removed to the hospital Aug. 29.

Born in Newark, N. J., the daughter of Col. H. M. Kidder, in 1885, she made her debut in Chicago at 17 as Lucy Fairweather in "The Streets of London," then came to New York, where her first appearance was as Countess Morynski in 'Nordeck.' She was best known for her Catherine in 'Madame. Sans Gene,' produced in

Madame. Sans Gene, produced in 1895.

She made an intensive study of dramatics in N. Y., Paris and Londramatics in 1996. Saw her in 1996 Saw her in 1996. Saw her in 1996 S

Services were held in N. Y. The body was cremated.

### NAHUM ZEMACH

Nahum Zemach, 52, who founded and directed the Habimah theatre of Moscow, which later became the of-ficial state theatre of Palestine, died in New York Sept. 8 after a six in New York months' illness.

months' illness.

Born in Russia, in what is now part of Poland, he was long inter-seted in establishing a Hobrew-speaking theatre and in 1813 went to appear to the part of t

the Habimah's eight-year stay In the Habimah's eight-year stay in Moscow, as an adjunct of the Moscow Art Theatre, its most noteworthy production was 'The Dybbuk.' Zemach toured throughout Europe with it and in 1926 came to the U. S. when Sol Hurok secured the company for American appearances.

the compagy 101 Comments.

More recently he had been director of the Beth-am theatre, Palexine, and upon returning to Annestage of the Jewish unit of the Federal Theatre Project.

Surviving are a brother, Benjamin, choreographer; his widow, a son and sister.

### WILLIAM H. WHITE

WILLIAM H. WHITE
William B. White B.
William H. White B.
Pessed in store of mustar comedicand operates, died in New York
Sept. 7 after a short illness.
Native of Weymout', Mass., he
studied music in Boston and began
in Robin Hood. Other musicals in
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brooke, legit producers. For several seasons he had toured in vaudeville with his wife, Grace Aver-

## LEILA HUGHES AARONS

Leila Hughes Aarons, mother of Ruth Hughes Aarons, world's champion table tennis player, died at her home in New York Sept. 2 after a

long illness.

As Leila Hughes she played leads
in musical comedies about 25 years
ago, and retired from the stage when
she married the late Alfred E.
Aarons, then general manager for
Klaw & Erlanger.
Miss Aarons and another daughter
survive.

# MAURICE DOWNEY

MAURICE DOWNEY
Maurice Downey, veteran vaude
performer, died in the Actors' Fund
Kome, Englewood, N. J., Sept. 4.
Home, Englewood, N. J., Sept. 4.
He had toured the leading circults, doing comedy sketches and
haracterizations. Funeral services
followed in the NVA plot, Kensico
cemetry, N.Y.

cemetery, N.Y.

### EDWARD V. CUPERO

Edward V. Cupero, musical director, composer and arranger, died in Baltimore Sept. 10 after a long ill-Baltimore Sept. 10 after a long ill-ness. An arranger at the Capitol theatre, N. Y., when that house had a stage show policy, he also had conducted in legit theatres. Services-will be held today. (Wed.) from his home in Baltimore. Sur-tiving are his widow, Margaret; a daughter, Mrs. Garland Milburn, of Albany, and a grandson.

### CHARLES LOWENBERG

CHARLES LOWENBERG
Charles Lowenberg, 55 director of
advertising and publicity for the Fox
Wisconsin Amus. Corp., which operates picture theatres in Wisconsin
and Upper Michigan, died Sept. 5 in
Cincinnati. He had been ill more
than a year.
Surviving are his widow and
daughter.

Dr. Marter W. March, 69, once identified with the Nancy Boyer schoek company and associated with his brother, Dr. Harry March, New did GS epil. 1 at his brone in Centon, O., where for more than 20 years had been a dentist A son, two brothers, including Dr. March, connected with the New York Giants of the New York Grant of the State of the New York Grant of the New York

Mrs. Mary E. Journagan, 92, great-grandmother of Linda Darnell, screen player, died Thursday (7) in Vickery, Tcxns. Survived also by two daughters and son.

Maude Truax, 54, former legit actress and wife of Hugh Boswell, assistant director at Metro, died Sept 6 in Los Angeles.

Tressa B. Ruth, 83, mother of Roy Del Ruth, film director, died Sept 2 in Los Augeles. Another son and two daughters survive.

Joe Rubiola, 33, died in Mexico City Sept. 6. Formerly of San An-tonio, he had gone to Mexico City to play in pictures.

Walter Calvert, 55, film exhibitor in Lompoc, Cal., died there Sept. 1

### Horton's 33 %

\_Continued from page I\_ ings should triple the figure paid

You're in Love, 'High Jinks' and in the Wizard of the Nile: In the last decade he was seen in Simple Simon,' with Ed Wynn in 1931. The laugh show was originally simon,' with Ed Wynn in 1931. The laugh show was originally simon,' with Ed Wynn in 1931. The laugh show was originally simon,' with Ed Wynn in 1931. The laugh show was originally simon, which is the simon was simon, Leslie Banks cademy of which was simon, Leslie Banks and Nigel Bruce playing the male leads. Henry subsequently was a hope to the work of the wo

### Fair Staggers, N. Y. State '40 Expo to Be Curtailed

Syracuse, Sept. 12.
Alarmed by the financial letdown which developed from the annual New York State Fair ended Saturday (9), officials are already planning a program of retrenchment for

The exposition, lengthened to 15 and exposition, lengthened to 1s days, was expected to draw 500,000, but only 284,055 went through the gate. This compares with 363,770 for 13 days last year and 271,594 for eight days in 1937. As a result, only eight or nine days are planned for

# N.Y. Fair's Midway **Ops Can't See How** They'll Get Even

Concessionaires on the New York World's Fair midway are threatening direct action against the management when informed that a program
been set for the Textile Building in
the major exhibit, display zone,
Starting Sept. 20 it may continue
until exposition closes. Midway
blow.' They claim that by staging
this free dancing away from the
amusement sector it is certain to attract crowds there, and sure to
John Krimight, director of entertainment, is chedited with the new
proposal and hal- apparently sold
management on the idea even to the
sutmostiles and other gifts given
away at the rate of one per week,
Krimiky is reported to have told
Fair officials it would increase infonexistence of the control of the control
with the elaborate details at night in
the area formerly occupied by the
it is the only way they will get a
break, although dubtious about its
heavy drawing possibilities. Krims
yf formerly had the Hall of Music
tok will will be the the control
with the will west show when the Fair
took over its management.
Unofficial survey of the amuse
ment area this week reveals that
been or are being aided outright
with Fair coin, through financial aid

about 26 concessions currently have been or are being aided outright with Fair coln, through financial aid in meeting payrolls, or through post-poning enforcement of strict pay-ment of percentages laid down in contracts. Also estimated that out-side of three or four shows, others on the middle will be taken to pay side of three or four shows, others on the midway will be lucky to pay weekly operating costs from now on. He was to be supported by the support of the supp

still open, but approximately \$1.300,-000 in the red; the Hall of Music, which cost about \$400,000, still has which cost about \$400,000, still has 160 Mikado, current attraction, a money-making proposition Fammanagement apparently will have to shoulder the full loss at Carnivaland. It also has about \$50,000 stulk in Merrie England and a large amount in Sun Valley. Vast majority of the N.Y. Fair's midway shows will finish with losses amounting to what was religious amounting to what was religious and the control of t

sunk in them. First investments and overhead have been too heavy. Besides the Aquacade, the biggest moncy-maker by far, the Parachute Jump and Frank Buck's Jungleland probably will come closest to amortizing the first year and showing a profit. There may be others which make the grade but it's doubtful.

Saddest commentary is that the season for the amusement zone will wind un showing a substantial loss to the Fair management whereas the exposition had figured the midway exposition had figured the midway likely to produce \$2,000,000-\$3.000.000

### Ripley's Tour

Ripley's 1 our
Robert Ripley's Odditorium, on
Broadway, starts tour of its show
sometime in October. Now being set
to open in Buffalo.
Odditorium in N. Y. will substitute another set of acts. Ripley will
put in new museum pieces and
sectional set out our
properties of the control of the c

# WHAT THEY THINK

Bill Fields' Fable

New York

Editor, VARIETY:
In a one-act play called 'Spreading the News, written some 15 years
ago by an English author whose
name I do not recall, the central participants were rural characters
known as Mr. Fallon, Mrs. Fallon
and one Jack Smith.

And the state of the play Mrs. Fallon's apple-basket is accidentally upset and Jack Smith mislays his hay-fork. Mr. Fallon retrieves the fork and follows Jack Smith in order to return it to him. Fallon and the mislay them into a story that Jack Smith in the Jack Smith in the Jack Smith in the Jack Smith in the Jack Smith and the Jack Smith and the Jack Smith and the Jack Smith The Jack Smith The Jack Smith The Jack Smith Into a story that Jack Smith The Jack Smith Into an atmosphere of mayher and murder.

### Footnote on a Footnote Tarzana, Calif.

Tarzana, Calif.
Editor, VARIETY:
In your issue of Aug. 23 there appeared an article captioned 'Footnote on Burroughs' which questlons the accuracy of Alva Johnston's Satur-

accuracy of Alva Johnston's Satur-day Evening Post story on me I leap to the defense of Mr. Johnston; and, at the same time, question the accu-racy of your informant. Mr. Johnston interviewed me for hours at a time over a period of ser eral days, and I do not recall that he took many notes. It is not strange, therefore, that there are minor inac-

took many notes. It is not strange, therefore, that there are minor inaccuracies, minor exaggerations and which, when the manuscript was submitted to me. I did not consider, of sufficient importance to correct.

Your article questions that I was setting file a word in less thanks, and the summer of fact, I was being paid 10c a word two years after the publication of Taram of the summer of th

Aerialist Falls 70 Feet

MARRIAGES

Olga Elizabeth Krenek to Roy H. (Doc) Bradley, in Glendale, Cal., Sept. 7. He's on staff of Charles P. Skouras, president of Fox West

Coast.
June Callison to Dan Lawrence in
Des Moincs, Sept. 2. He's announcer at KSO-KRNT, Des Moincs.
Madelyn Lyon to Gordon Thomas,
in Mason City, Ia, Sept. 4. He's announcer for KGLO, Mason City.

Marie deMor to Jimmy Thompson, Pittsburgh, Sept. 5. Bride is a nger, he's an announcer at WJAS,

itisburgh. Virginia Tatem to Bob Stecle, in anta Barbara, Cal., Sept. 6. He's

Virginia Tatem to Bob Steele, in Santa Barbara, Cal., Sept. 6. He's the film cowboy player.

Vivian Paulkner to Owen McLean, in Los Angeles, Sept. 9. Bride is screen player; he's 20th-Pox caster, Virginia Maggard to Weldon Heyburn, in Ti Juana, Mexico, Sept. 9. He's a film player.

Willadeas Sparks to Conn Hume.

this firm, a small one at the time, before he could persuade it to put out 'Tarzan.'

Even had I had either the money

our started. I had either the money or the inclination, I could not have bought into 'A. C. McClurg & Co, nee of the oldest, largest and richest houses in Chicago, which had at that time the finest retail bookstore west of New York—a minor department of the country of the cou

Not that anybody gives a damn.

Edgar Ricc Burroughs.

Sir Edwards' Eche Indicappolis

Editor, VARIETY: Editor, VARIETY:

It respectfully request a correction
to an article in your issue of Aug. 23.
Caption reads 'Crystal Gazer Goes
with Chintz at 9c a Yard.

My name is not Sid Edwards,
but Sir Edwards, as my letterhead
shows.

nows. 2. I am not a seer, but an astrolo-

Z. 1 am not use a crystal ball.
4. I was not at the store for one week, but for two weeks and did real well for myself:

Mo ennearance in the Murphy's

well for myself.

5. My appearance in the Murphy's stores was not to plug any certain merchandise, but to stimulate the sale of horoscopes which are mine.

6. 1 did not answer, free of charge, questiens with the purchase of chintz, hardware or candy.

Sir Edwards.

Editor, Vasagry:
There was a writeup you gave us that was very good and we apprehen the was a writeup you will be will be will be writen about us, saying that will be writen about us, saying that we played for more response by utilization of the work of the thcatre last September. And can prove it. We have never seen Miss

We would appreciate it very much if you mention this in your mistake column.

# MICH. STATE FAIR OUITS To Death Near St. Louis To Death Near St. Louis. Sept. 12. Robert Bovey. 23, sertails, fell 70 feet to his death last week in Washington, Mo., near here, while distantials and the service of the WITH \$30,000 DEFICIT

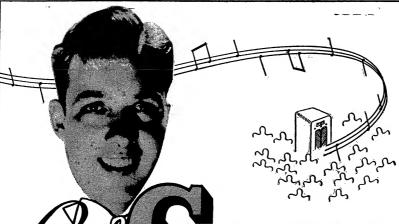
Detroit, Sept. 12.

Michigan's 90th annual state fair closed a 10-day stand Sunday (10) with revenue off \$180,000 from 138. And the fair state for the fair state of the fair

### Neb. Fair Breaks Even

Lincoln, Sept. 12. Nebraska State Fair will just abo Nebraska Staie Fair will just about break even this year, after using up most of a \$7,500 margin for 1938. Dusty weather in four of, the six days hurt the crowds. - Total attendance was about 90,000, compared to the 77,419 of 1938, but 40,000 tickets were half-pricers, so the moncy result is about the same.

BIRTHS
Willadean Sparks to Conn Humphries, in Pittsburgh, Sept. 10. Bride
is a ballet dancer with St. Louis daughter, in Los Angeles, Sept. 6.
Muny opera; he's with Red Nichols' Father is film director; mother is crehetra.
Sylvia Sagrans to Irving Dashkin.
I Philadelphia, Sept. 11. He's man, the state of the Savoy theatre, Januaice, Januaice, Tether is clief news editor for WRCMAL, Washington.



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AND HIS ORCHESTRA

TOPS!

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us pile up record-breaking
grosses throughout our
recent new england tour

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56 PAGES

# Hollywood Picks Itself Up After War Rides Rough Over Studio Payrolls

Hollywood, Sept. 19.

Hollywood, Sept. 19.
Hollywood, accustomed to withstand tempests, quakes and whatnot,
is gradually getting its house toxinterport its uddenly received as a
result of the European fracas.
Studios during past couple weeks
have been holding repeated conferences among studio execs. departences among studio execs. departexcepts, Any one who appeared to
know or suggest how to cut down
'old man overhead' and not impair
production values was called in:
movement on the part of the major
junta is given the production and
overhead, practically every studio
did its whittin' in its own way.
Contributors to present production
and operation, others got rid of what
they deemed 'unusables,' while other
plants just did department cutting
(Continued on page 2)

### Billy Rose Considers N. Y. Fair Exec Post: Whalen Tie a Factor

Unofficially, before and after the New York Daily News' unusual editorial on Sunday (17), which plugged Billy Rose for a showmanship assignment with the N. Y. World's Fair, the entrepreneur had been discussing the idea with individual members of the Fair's executive pacity, says Rose, who also adds that he can't see much purpose to his

he can't see much purpose to his accepting any auch assignment, containing any auch assignment, containing any auch assignment, containing any auch assignment, containing and a containing a containing and a containing and a containing a contai

### FOREIGNERS MAY SHIFT FILM PROD. TO ASTORIA

If the present rate of new business is maintained, Saltern Service Studies in Autoria will have \$5,000.

by the end of this year. The east may take up the slack caused by the dearth of British, French, German Comment of the Saltern of British, French, German of the Saltern of British, French, German of the Saltern of British, French, German of the Saltern of British of Saltern of Saltern of British of Saltern of Sa

Great Britain.

### Romantic Rassler

Atlantic City, Sept. 19. Atlantic City, Sept. 19.
Henry Patrick, former 'Romantic
Troubador' of WIP, opens at Holel
President here next week with his
own orchestra.
Patrick, who wrestles when he
isn't tra-la-laing, spent the summer
at the same spot as vocalist with
another band.

# MOPPETS PROVE B. O. NATURALS

Rooney, Half Dozen Other Roll Up Neat Incomes-Shirley Temple Still OK-All Studios Bank On 'Em

### SAFEGUARD FUTURES

### By BOB MOAK Hollywood, Sept. 19.

'Give us this day another Rooney Durbin . . . or a Temple' is the entreaty of studio chieftains as they cast eyes on b.o. returns rolled up so far this year by pictures starring kid personalities.

kid personalithe,
Money-making potentialities of
casts topped by moppels currently
has the coast film industry ago,
with 1938-40 program guns being
rage of youthlui stars. Already,
in release are Metro's 'Wizard of Ox,
with Judy Carland, and 'Babes in
Arms,' with Miss Garland and
Mickey Rooney, as well as 'Love
Pinda Andy Isravy,' in which Roosey
(Continued on page 27)

# Vaude Seen Having Its Best Chance In Years for An American Revival

### EVAN FONTAINE'S SON HEADS DANCE BAND

Philadelphia, Sept. 19.
Ncil (Sonny) Fontaine, 19-yearold son of Evan Burroughs Fontaine,
one-time Ziegfeld Follies rhineone-time Ziegfeld Follies rhine-stone-helmet wearer, will conduct an 11-piece orchestra at Jack Lynch's club atop the Walton Roof begin-ning Sept. 28. He replaces Joe Fra-setto's band.

setto's band.
Fontaine's mother is reported to be part-owner of Lynch's spot. The opening of Fontaine's band will coincide with the fall opening of the club with a show headed by Ethel Shutta and Block and Sully.

### Benny-Allen Film for Par

Chicago, Sept. 19.

Jack Benny and Fred Allen, the well-cultivated enemies of the airlanes, will get together in a film for It was originally hoped to do the picture after Benny finishes his next film, Buck Benny Rides Again.'

Jello comic will make no more pix during the broadcasting season.

Revival of American vandeville, often talked but never realized to any great extend during the past few years, is indicated as having its best hear to a second of the past few years, is indicated as having its best past few years, is indicated as having its leading the 1838-40 season. In the 1838-40 season with 1838-40 season with 1838-40 season with more yardage than in the past few years. Along with this, there's a past year and years and y

uation. So far as union matters are concerned, however, the peace deal between the Associated Actors and

(Continued on page 45)

### Concert-Opera Talent Won't Be Affected By War 'Til Next Spring

Jacobic comic will make no more pix during the broadcasting season.

The European war will have little immediate effect on the concert and opera bix in U. S. According to individual to the concert and opera bix in U. S. According to individual to the concert and opera bix in U. S. According to individual to the concert and opera bix in U. S. According to individual to the concert and opera bix in U. S. According to individual to the U. S., if they're not already here. And as the season alroyd between the concert and opera bix in U. S. According to individual the part of the concert and opera bix in U. S. According to individual the part of the U. S., if they're not already here. And as already in the U. S. in readiness for the arangement of the concert and opera bix in the U. S. in readiness for the new virtually all its artists are already in the U. S. in readiness for the new trip as usual, according to word from the U. S. in readiness for the new trip as usual, according to word from the U. S. in readiness for the new trip as usual, according to word from the U. S. in readiness for the new trip as usual, according to word from the U. S. in readiness for the new trip as usual, according to word from the U. S. in readiness for the new trip as usual, according to word from the unit of the U. S. in readiness for the new trip as usual, according to word from the unit of the U. S. in readiness for the new trip as usual, according to word from the reading trip as usual, according to word from the trip as usual, according

Devl Dja troupe, totalling 30 peo-(Continued on page 16)

# NBC Plays Down New and Old War Songs Including 'Lizzie's Gas Mask'

# Lombardo's Musical Horns Idea Given OK

In clarifying the network's policy on airing war songs, John F. Royal, program chief of the National Broadcasting Co., last week dcclared in New York that his organization was casting Co., last week declared in New York that his organization was not trying to impose any strict ban and trying to impose any strict ban stress or the stress of the stress or the stress or separations. However, the stress or separations NBC will exerting its programs become cluttered with musical material reminiscent of World War I or inappied by the was stress of the stre

a year. 'Stella Dallas' has ning' two years on the air.

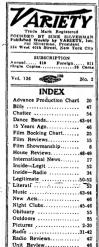
INTERMEZZO It means an interlude What Does of stolen love... It Mean?

# TRADE DOPES WAR BOOM'S B.U. EFFEUT; UPPED ADMISH, TILTED RENTALS, ETC. Still Too Soon to Gauge—But Should Reflect Itself Favorably at the Wickets — Will Mean Other Readjustments Increased income for exhibitor, and the state of the first properties of the first proper TRADE DOPES WAR BOOM'S B.O. EFFECT; Hollywood Picks Self Up

en.

With any heavy reduction in reveme from outside the U.S., the picure company is confronted with
wo alternatives and apparently both
vill be tried. One is trimming the will be tried. One is trimming the outlay for a feature production. The

(Continued on page 8)



Vaudeville ......45-46

ment us sarts at over 40c, and any thice over that amount makes a built of the cover that a mount pumped in the cover that a mount p

"It follows that, if any business or industry indulges in practice that endangers the health of the people, or that contravens their civil rights, it is the responsibility of the government to impose regulations on these practices. But on the other hand, if the contravent is the contravent of the process of the government to take the contravent of the process of the government to take sides." (Hays apparently had in mind the fight by independents to the the Alberty but the contravent of the co

have the Neely bill enacted.)

The power of the government should never be used to enable one citizen to exploit another, or to give one branch of an Industry undue advantage over another. Thus the government was proposely interest in the contract of the ernment may properly interest itself in the wholesomeness of food to proin the wholesomeness of food to pro-tect the health of the people; but not to benefit any particular group which may dispense food products or to achieve other purposes than the specific objectives for which regu-latory legislation was designed.

### Hays Coming East

Will Hays plans to head for New York the latter part of this week following his talk before the Re-gional Trust Company Conference in Los Angeles yesterday (Tues.). He will be east by Sept. 25.

Hays is coming on for the third quarterly meeting of the Motion Pic-ure Producers & Distributors Association, set for Sent. 27

L. A.	to N. Y.
ve Arden. very Armetta very Brahen unty Br	Jerome Kera Harry Loyse Harry Loyse Harry Loyse Harry Loyse Harry Mark James Mulvey Wayna Morris Paul Muni Cule Porter Laurie Shavin Alice Thompe Rebecca Ulir Wally Verson Milton Welss

E HOME AND RESERVE

# N. Y. to L. A.



### REP AND MONO'S CUTS NOT ASCRIBED TO WAR

Retrenchment by indie producers. during the past week, included the calling in by Republic of its dluision managers and the slashing from the payroll of about a dozen em-ployees in the New York offices of Republic and Monogram.

Rep division managers who were summoned back from their territories will be placed in charge of exchanges which the company took over from franchise-holders in five cities about three months ago

Exchanges are being operated in most cases by temporary managers who were promoted from sales ranks when the franchises were taken up when the franchises were taken up Division managers have been circu-lating about helping these exchange and, principally, aiding remaining franchise-holders to sell Rep prod

uct.
First move in the new setup was
the shipping of Jack Bellman, eastern division manager, to Buffalo,
He replaces Nat Marcus there, Marcus was temporarily promoted
from salesman to exchange manager
when Jack Berkowlt's franchise was
bought up. Marcus will return to
his former status.

Similar stops, it is expected, will be taken in regards to the San Francisco, Los Angeles, Detroit and Albany exchanges. It's all said to be only a temporary expedient.

only a temporary expedient.

Employees at the h.o.'s of both
Republic and Monogram who were
dropped were principally in the lowsalaried classifications. They included several people in publicity
departments, contract departments,
stenogs and clerks.

In regards to the office employee both companies maintained that it was a matter of being overstaffed, not retrenchment because of war and loss of foreign markets, which are negligible to the indies.

N. Y. supreme court Justice Thomas F. Noonan Monday (18) granted permission to Robert E. Sherwood and the Playwrights Producing Co. to examine Darryl F. Zanuck before trial, but declared that the plaintiffs trial, but declared that the plaintiffs must pay to Julian T. Abeles, attorney for 20th-Fox, \$150 per day for attending hearings in California; \$300 for his railroad fare, and \$25 aday living expenses.

The examination will take place before Charles E. Millikan of Los Angeles, and 20th-Fox is to produce and books and records relavent to the albooks and records relavent to the

nt. Action seeks an injunction against Action seeks an injunction against Young Mr. Lincoln.' alleging the film deceives the public into believ-ing it is based on the plaintiff's play, 'Abe Lincoln in Illinois.'

### Fellows Gets a Lift

Hollywood, Sept. 19.
Warners renewed Robert Fellows'
ontract as associate producer.
His first job on the new licket will
e 'Virginia City.'

### SAILINGS

Sept. 30 (Copenhagen to New York) Lauritz Melchior (Kungs-holm), Sept. 20 (London to New York), Sam Sax, Herman Stein, Cass Owen, Topsy, 11 Georgie Hale girls, (Name of boat censored.)

Topsy, 11 Georgie Haie girls. (Maine of boat Censored.)
Sept. 19 (New York to Naples)
Monty Banks (Rex.).
Sept. 15 (Los Angeles to Honolulu) Walt and Roy Disney (Lur-

line).
Sept. 13 (Los Angeles to Sydney)
Dan Michelove (Monterey).
Sept. 13 (Naples to New York)
Ezio Pinza (Conte di Savoia).

### **ARRIVALS**

(At the Port of New York)

(At the Port of New York)

Mir, and Mrs. Robert J. Landry,

Gibert Miller, Sam E. Morris, Phil

Reisman, Robert Monigomery, Anna
bellia, A. S. Abeles, Fritz Kreisler,

Stanton Griffis, Soi Hurok, John

Lodge, June Clyde, Catherine Dou
cledge, June Clyde, Catherine Dou
cledge, June Clyde, Catherine Dou
Catherine Matte, Jr.

Richard Watte, Jr.

these spots that the cuts were and are expected and not so much in the

other companies.

Par's \$1,000 a Week

Paramount lopped \$1,000 a week

off its studio publicity department
and dismissed 12, some of whom
were transferred to other departments. Studio denied that the move
was a threat of further reductions
of the payroll.

Biesee hudgets and wider district.

of the payroll.

Bigger budgets and wider distribution is the object of W. Ray Johnston, Monogram prexy, in the face
of dwindling foreign returns. He declared:

declared:

'Monogram is in a particularly good spot as far as the war is concerned, because we are in a position to produce features in a limited time and without the nut faced by larger studios. This is an important factor in the present situation!

portant factor in the present situation of the program of historical featurettes to meet the expected demand, of wartime patriotism. Next on the list is 'Old Meanwhile Hollywood studies are digging into their film libraries for digging into their film libraries for war films. About 80 'A production are digging into their film libraries for war films. About 80 'A production demand, which so far, according to eastern distrib headquarters, seems lepid. Universal has dusted off two and Tood Back! RKO is the only studie without a war picture on jis studie without a war picture on jis studio without a war picture on its shelves. Metro leads the list with

### 20th Drops 100 East; Par Making Survey

Although the sax fell at the 20th-Fox home office Friday (15), when the payroll was trimmed, and efficiency experts are reported making at the case of the control of the

manned anyway as before the de-pression struck, and out as well as salary silees resulted.

by 20th, the notices coming sudden-by 20th, the notices coming sudden-by 20th, the notices coming sudden-by and causing considerable innest. Those dropped were mostly lessers in the carrier division accounting, clerical, etc. The advertising-pub-licity department sheared off a dozen. from account, mostly in the seel, controlled by 20th, not affected. The Par efficiency men who are making a study of that company's home office setup and staffs, have ended to the standard of the seed of the men office setup and staffs, have were giving the Par Newsreel and lab the once-over. Work is being carried out under the direction of P. Kennedy associate, who is also acting for Par as coordinator of ac-counting and other work required in preparing defense material data, etc. preparing defense material data, etc., for the U. S. anti-trust suit.

# Other News of Interest to Films

Japan overtures U. S. distribsPage	17
Fourth Camel programPage	31
Jack Benny's headachePage	31
Radio credit for authors	
Lasky's 'Gateway'	42
Radio reviews: Jimmie Fidler, Radie Harris, Texaco Star	
Theatre, R. H. Burnslde, Phil Spitalny	
WB suspects RCA switcherooPage	43
Lytell acting prez of EquityPage	50
'Comedy' sold for \$55,000 to WB	51

# 20% CANCELLATION FOR ALL

# Metro Sees New High in Its No. Of Accounts, May Exceed 11,000

A new high in the number of ac-counts, on its books will be reached by Metro for the 1933-40 season, top-ping the total attained on the 1938-39 pictures. This prediction is made by William F. Rodgers, general sales manager, based on the accounts ai-ready closed, plus those that are in negotiation at the presence of the pre-

manager, based on the accounts an employed and mapped and as the present time.

Last year between 10,500 and 11.—
Last year between 10,500 and 11.—
On theatres in this country signed up for Metro, a representative number of which took the product on overs for the '39-40 season. The fact that Rodger's alse '50re'; put over numerous long-term franchises -last that Rodger's alse' force put over numerous long-term franchises -last last season's total of houses on the contract list will be topped. The majority of the long-terms were with the larger that list be contract list will be topped. The majority of the long-terms were with the larger choice of the larger of the larger than the largest for any file of the larger than the largest for any life of the largest loss of t

### Philly's Silent Strike

Philly's Silent Strike

Philadelphia, Sept. 19.

A silent no-signaturing strika in film buying is being staged here by exhibitors. Although neither exhib leaders nor distributors will make any formal statements it is an open secret that theatre-operators are holding of signing new contracts in secret that theatre-operates in holding off signing new contracts in (Continued on page 27)

### **B&K-UA STILL DICKER.** CHI CHAIN SIGNS WB

L. J. (Jack) Schalaifer, v.p. of United Artists in charge of the west, is now in Chicago huddling with John Balaban and others of Balaban & Katz on a 1939-40 product deal which struck a snag a few weeks back.

which struck a snag a lew weeks back.

Reported from Chicago that shouldn't UA and B&K iron out a suitable deal, UA may shift its product to the Woods, mow being operuct to the Woods, now being operated as a subsequent run by Essaness. If getting the UA pictures, report adds, the Woods would be converted into a first run. At UA headquarters in NY, it is confidently believed, however, that a deal with B&K will be worked out.

B&K meantime has other product negotiations on the fire. The circuit has already signatured a deal with Warner Bros.

WB Up 27% in August

The national Warner bookers drive during August increased dates and playing time for that month 27% playing time for that month 27% over any prior August in the history of the company. Due to the results attained by the booking push, it will attained by the booking push, it will attained by the booking push, it will affect the property of the property

WB got the idea of trying a book-ers' drive following a local campaign which had been instituted in the Washington territory by the com-pany's office there.

### WB Blackouts Siegel

Hollywood, Sept. 19.

Max Siegel checked off the Warners lot when his contract, as associate producer was not renewed.

With the studio one year, Siegel
produced one picture, 'Indianapolis
Speedway,' and was working on
Three Cheers For the Irish' when
his contract expired.

# MAJORS SCORE POINT: NO U.S. TRIAL NOV. 1

A signal victory for the major film companies was scored Friday (15), when senior federal judge John C. Knox deferred setting a date for the start of the U. S. anti-trust action against the majors, until some dis-position is made regarding the & interrogatories filed by the Govern-

# VIRTUALLY SURE

Metro Becomes Third Major Grant Reforms Embodied in Code-UA Lone Exception Due to Peculiar Sales Setup - Other Concessions May Follow Voluntarily in All Camps

### POLICIES MAY VARY

An enlarged cancellation privilege, ranging from 10 to 20%, based on rental averages, is virtually certain to be adopted throughout the industry. That this feature of the trade practice code will shortly become of permanency in the selling one of permanency in the selling all sides. United Artists that on the control of the control of

pictures itself.

Other concessions are also likely to go into effect this season under voluntary action by the distributors which may vary considerably, depending on what each individual company wants to do. However, uppermost at the present time is the

# Statistics on Growth of Night WITH 9 DISTRIBS Baseball Indicate Big Dent To Film B.O.: Due to Spread Further

### Marxes in 'Europe'

AVABLESS IN LUTOPE'
Hollywood, Sept. 19.
Metro writers have been put to
work on an original, 'Marx Bros. in
Europe,' as the next for the zanies.
Louis K. Sidney will produce, with
direction likely going to Eddie Buz-zell who handled the freres' 'Day at
Circus.'

# IMPORTANT UA **BOARD MEET** TO RESUME

With the extension to five year of Murray Silverstone's financing for Alexander Korda, the war situation and, it is expected, the divvying of earnings for the 1938-39 season, to be discussed, the United Artists' board meets tomorrow

The exhibitors' growing bugaboo night baseball, which of recent years has given the picture men some cause for anxiety, threatens to furnish still more night competition within the next couple of years. The within the next couple of years. The steady decline of day ball attendance some years back brought with it the experiment of night ball, under the arc lights, which steadily has risen to the point where, during the last year or two, even the major leagues, which had heretofore scoffed at the night same have gone in for it

to the point where, during the last year or two, even the major leagues, which had herebfore scoffed at the Corpanization of the provided and the provided and

Every Night in Int'l League In the International League, com-prised of eight clubs, which is ranked (Continued on page 27)

## BINYON JOINS WESLEY RUGGLES AT COLUMBIA

Hollywood, Sept. 19. Claude Binyon was signed yesterday (Monday) to a three-year exclusive writing ticket at Columbia, and goes with the Wesley Ruggles unit, He had been at Paramount for the past six years, principally on the writing-directing hookup with Ruggles.

# GRIFFIS BACK, PAR'S

Stanton Griffis, chairman of Para mount's finance committee, returned from Europe Monday (18) after business conferences in London and a honeymoon spent in France. While in England he worked out final de-tails with Odeon theatres whereby some seven Paramount operation

would have been taken over.

Griffis and other home office officials yesterday (Tues.) said that
this deal was temporarily stalled because of the European war. Neither
Odeon nor Par felt inclined to go
ment until the situation cleared, and
they knew more definitely more
about the outlook in the exhibition
field.

### Towne-Baker's 1st Rolls

Hollywood, Sept. 19.

'Swiss Family Robinson,' first of
the Gene Towne-Graham Baker productions for RKO, goes into work
Oct. 2 on the Channel Islands, off
Santa Barbara.

Most of the picture will be shot

### RKO Hearing Today Probably Not Important

An RKO hearing will be heard today (Wednesday) before Federal Judge Alfred C. Coxe in N. Y.

Due to the continued irregularity Due to the continued irregularity of the stock market and the failure of Judge William Bondy to return from his vacation, it is expected that n. thing of importance will transpire, with the hearing date being adjourned to a more propifious time, when Altas will re-submit an underwriting agreement for the new co...mon stock

### Joe E. Brown's P. A.s

Joe E. Brown has lined up a string of stage personals, starting at RKO's Colonial, Dayton, Oct. 11.
Pic player goes from there to the Shubert, Cincinnatt; Lyric, Indianapolis: Palace, Cleveland, and the Chicago, Chicago.

# Sime

ment. In view of the decision of the judge, it appears more likely than ever, that no preference date of Nov. 1 can possibly be granted to the U. S.

now.

The judge's opinion declared, 'In view of the comprehensive scope of the interrogatories which the Government has served upon defendants, I think it advisable not to set a ants, I think it advisable not to set a date for the beginning of the trial, until I can be informed as to when the answers to the interrogatories the necessities of defendants as regards their further preparation for trial. When I can be so informed, let the counsel for the parties again appear before me.

I when I can be so informed, and the properties again appear before me.

I when I can be N. Y.

Thurmon Accorded arrived in New.

Sulf Sileks In N. Y.
Thurman Arnold arrived in New
York yesterday (Tues.) and shifted
Berkley W. Henderson, in charge of
the N. Y. office of the anti-trust dispecial assistant to the attorney general, to Washington. Fred Whalen
was placed in charge of the N. Y.
office. Several cases in the hands of
the department were turned over to the department were turned over (Continued on page 20)

### UNUSUAL CAL. HEAT SLOWS PRODUCTION

Hollywood, Sept. 19.

Production in all studios yesterday (Monday) slowed to a Stepin Fetchit pace as the mercury shot up to 103, a 22-year record. Some valley spots reported over 120 degrees under lights.

Automatic fire sprinklers were set off in many spots by the torrid tem-

### Bill Hart's Nabe Personal

Washington territory by the company's office there.

Figures have not been tabulated to determine the winners of the August booking drive, nor have the accountants computed what the accountants computed what the abonese will be for this year. That so and has been dubbed in and a fer expected within a week or two.

rejection privilege, a concession that interests the exhibitor more than any other, although agreement not to force shorts and inflict score charges are also of importance. Art takes a back seat to the enlarged cancellation right as well.

Giving strong impetus to not only an enlarged cancellation flow to short trade practice reforms which other trade practice reforms which other trade practice reforms which other trade practice reforms which steroon (Test), following conterences which William F. Rodgers called, decided to immediately grant the following:

1. An increased elimination privi-

the following:

1. An increased elimination privilege of 20% where the rental did not
average over \$100, 15% where it
ranged from that figure to \$250 and
price per
rangement exceeded \$500.

2. No insistence that buying of
shorts, newsreels or traiters be a
condition of a feature contract, and
the elimination of score charges now

the difficult of the control of the

(Continued on page 22)

### Jessel, Jed Harris in 2 Suits Vs. Felix Young

Suit was fleed yesterday (Monday) by George Jessel against Fley Young, operator of the Trocadero intery, for \$2.50. Jessel claims that California bank and Young railed to yay it when it became due, necessitating his making good on It. Young was also gued by Jed Harris for \$7.50, assertiedly invested in the Troc.

(Thurs.) In New York. The directors held a session Sept. 11 and adjourned to Sept. 13, but did not met the latter date, as scheduled. While it is understood the Silverstone contract calling for his complete authority over UA matters to the sept. 11 session of financing for Korda, were discussed at the Sept. 11 session, the directors did not take up the matter of dividing profits to producers based on the earnings their pictures based on the earnings their pictures that this will not be delayed since the UA producers might find their shares coming in handy at this when a new season's achedule is under way.

# **ODEON DEAL STALLED**

would have been taken over.

M. P. Artists Score Point

4A's 11 Unions To Get Plan By

Nov. 1 at Latest

Flynn Back West Erroi Flynn has planed back to the Coast. His next assignment on the Warner lot is "The Sea Hawk," set to

start Oct. 1.

Flynn will 'lazy around' California' in the interim.

Hollywood, Sept. 19.
Warners upped its construction
budget to \$400,000 on its largest
sound stage, to be used for naval battles in the forthcoming 'Sea Hawk'
and other marine pictures.
Job is due for completion about
Oct. 1.

# Thomson in Top Spot of 'One Big Performer Union' by Dec. 1: Single Dues. One Membership Card, Etc.

Hollywood, Scpt. 19.

Hollywood, Scpt. 19.
One big performer union to cover
actors in every phase of the entertainment industry—lalked of seriously for more than two years—will
be a reality by Dec. 1. In the top
sociidated body will be Kenneth
Thomson, sharing duties with Frank

Washington, Sept. 19.
Society of Motion Picture Artists and Illustrators won her right to act as sole spokesman for pictorial works at twe Mollywood studion in received with the picture of the state of the picture of the state of the picture of t Gillmore, president of the Associated Actors and Artistes of America, parent body of all performer unions, will retain his position and title unions, will retain his position and title unions, executed the control of the property of the property of the property of Four Agentia and second v.p. of Four Agentia hardwork attendant to being the hard work attendant to being the head of such a major organization as the new union entails.

the new union entails.

Principal objectives of the one big union, as announced yesterday (Monday), include one membership card, one batic system of dues, and freedom of choice by the performer as to his prinary occupation.

1. Autonomy of occupational branches to conduct their own business, discipline their own members.

2. Economy through joint offices and activities.

Economy through joint offices

 Greater power to protect the individual performer
 Horoganic Performer
 Better organization facilities, capable of maintaining control of present performers
 Better offices and assuming control of new fields and assuming control of new fields such as television.

television. Major Problems
Fundamental problems listed by
the group of executives arranging
details of the consolidation are:
1. Control of the new body must
be placed in truly representative,
democratic hands.
2. Regional pages of fundamental pages.

2. Regional needs of freedom of action within territories must be re-

Comments than the control of the control of action within territories must be respected.

2. Regional needs of freedom of action within territories must be respected, and the control of Radio Artists, Brother Artists Association (burleque). Artists, Brother Artists Association (burleque). Of the control of Radio Artists, Brother Artists Association (burleque). Within the control of Radio Artists, Brother Artists Association (burleque). Union, Hore the control of the

1.1 member groups will be ready for submission to the approximately 30,000 belonging to the Four-A's by 50,000 belonging to the Four-A's and the time it will take for the return and counting of ballots. Which for the four-A's are so sure that the details will be quickly ironed out that they have for the combined office forces of the 11 member unions. Consolidation of the clerical and executive employees under one roof is set for the form of the clerical and executive employees under one roof is set for the combined office forces of the 11 member unions. Consolidation of the clerical and executive employees under one roof is set for the combined office forces of the 11 member unions. I consolidation over the force of the theorem of the clerical and executive employees and the set of the combined of the clerical and executive employees and the set of the combined of the combined of the combined of the unions is jurisdiction over come so yet, but constantly loomed as a possibility for splitting two or more Four-A's boddes in a jurisdictional displayment of the combined of the unions are incorporated in New York and some in California, while others are merely chartered as beneficial organizations; and what of the unions are incorporated in New York and some in California, while others are merely chartered as beneficial organizations; and what the second edition of its Actors, while others are merely chartered as beneficial organizations; and what the second edition of its Actors, while others are merely chartered as beneficial organizations; and what the second edition of its Actors, while others are merely chartered as beneficial organizations; and what the second edition of its actors, while others are merely chartered as beneficial organizations; and what the second edition of its actors and the second edition of its actors

### Small Sets Duet

SMBII Sets Succes
Hollywood, Sept. 19.
Edward Small is sending 'Kit Carson, Avenger' into production within
three weeks, with 'My Son, My Son,'
Robert Carson, borrowed from
Paramount, is scripting 'Kit,' and
Lenore Coffee is doing the screen
play for 'My Son,' with John Brahm,
borrowed from Columbia, to direct,

### 'Wrath' Dated Ahead

Hollywood, Sept. 19.
Early completion of the script caused Darryl Zanuck to advance the starting date on 'Grapes of Wrath' from Oct. 2 to Sept. 25.
Director is John Ford, with Henry

### Donald Makes Good

One of the few extras to rise

to the rains of a last a Solinat Duck. Duck. The property of the property, with a shorts starring Donald (and his new love, Donal will exceed the property of the property of

tor New York to open at the Cotton club starting Oct. 5.

Fetchit filled an Orpheum date the county of the control of the county of the county

At numerous times during the past year, Fetchit says, he was on the point of departing for Hollywood or New York, but on each occasion lady luck turned her back on him during dice sessions and he found himself without funds.

### **Pyramid Crumbles**

Year Mayer Signed Ken Eng-lund to one-year writing ticket. Republic hoisted Duncan Renaldo's player option. Warners handed new contract to

Lya Lys.
Warners took up Abem Finkel's

Paramount asked Superior Court to approve a moppet contract with Norma Nelson.

Norma Nelson.

Metro handed new scripling ticket to Kay Van Riper.

Wärners signes werden werden wie der Warners signes werden.

Terry Morse's director option hoisted by Warners.

RKO resigned John Archer, actor.

Paramount renewed Frank LoesMetro lifted options on Mickey Rooney and Tom Neal.

Paramount handed player ticket to Kay Stewart.

# **SAG-Agents' Licensing Goes Before** Actors Oct 1: Other Coast Labor Items

Hollywood, Sept. 19.
Proposed licensing arterement between the Screen Actors Guild and Artists Managers Guild will be submitted to the Guild membership for June 19.

contract and oxey of membersing is contract and oxey of membersing contract and oxed in the cont

Film Biz Again

As if the Industry did not have enough headaches, what with the sundry anti-trust actions and read-justment required by the changed foreign situation, the Neely bill again looms as an added worry at the coming special session of Con-gress, which is called for tomorrow (Thurs.).

gress, which is called for tomorrow (Thurs.).

Leaders in New Yor realize that the measure, passed by the Senate that the measure, passed by the Senate that the parties of the parties. The administration leaders exist to keep the ide on everything desire to keep the ide on everything desire to keep the ide on everything the parties of the parties of

At Special Sesh

**Neely Haunting** 

Wednesday, Sept. 20, 1939

Inditywood, Sept. 18.

Inditywood, Sept. 18.

Identicating acrement beincern Actors Guild and services and Guild membership for 
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painters.
One of the first moves of Waiter painters.

P. Breetels on assuring post of regional director here for the National Labor Pattern and to distinct the property of the Pattern and the International Alliance of Theatrical Union Pattern and the International Alliance of Theatrical Stage Employers to control the jabor Stage Employers to control the jabor and the Pattern and the International Alliance of Theatrical Stage Employers to control the jabor and the Pattern and the Patte

lusion between producers and the international Alliance of Theatrical International Alliance of Theatrical situation in the film industry.

A new Federal Grand Jury has been impanted here to consider evidence of the consider evidence of labor racketeering, tax matters and restraint of trade. It is understood as report will be turned in labor to will be industried. Society of Motion Picture Film Citical Control of the Contr

### FETCHIT CAN FINALLY STEP ON TO N. Y. TOWN

Minneapolis, Sept. 19.

Troubles of Stepin Fetchit, colored screen comic, due in part to a propensity to court lady luck with the rolling dominose, seem ended now that he finally has been able to reclaim his auto and can depart in it for New York to open at the Cotton club starting Oct. 5.

With officials of the Four-A member unions meeting regularly in New York to iron out the numerous knots that consolidation into one big international unit brings up, it is expected that a plan for uniting the II member groups will be ready for submission to the approximately 30,-Novelonging to the Four-A's by Novelonging to the Four-A's by

At numerous times during the past

r yramid Crumbles

Pyramid pictures, formed by E. B.
Derr and Jerrold Brandt, dropped its
deal to produce eight features for
Monogram, owing to financial difficulties.
Brandt went back to his film cutting chore at Columbia.

### BUT WITH COMPH

Maried, Pretty and Poor is Ann Sheridan's next starrer at Warners, rolling Oct. 16, when she returns from her p.a. tour with 'Dust Be My Destiny.'
Julius and Phil

### Studio Contracts

Hollywood, Sept. 19, cked up Ramon Ro-Hollywood, Sept. 19.
20th-Fox picked up Ramon Romero's writer option.
Metro obtained court okay on a
moppet contract with Michael Gubi-

Stephens-Lang Productions hoisted

Suppnens-Lang Productions hoisted its option on Alan Hersholt as pro-duction assistant.

Benny Bartlett signed to three-year moppet deal by Charles R.

# PARTNERS INTO N. Y.

COOPER, OTHER PAR

Following an extended trip west which included using studios on the Coast as well as key points of his theatre chain plus the Pacific north-west, Joe Cooper, Par partner, returned to New York Friday (15). He was accompanied by his two sons. The permanent partnership arrangement of the permanent partnership arrangement as yet been consummated, although most of the details have been worked out.

though most of the details have been worked out.

S. A. Lynch, who has been on his yacht up north most of the summer, is planning to shove off for Miami the end of the week after clearing up business details with the Par h.o. afterting the heartes he operates in the last the same of the same o

week.

J. Ludwig, co-operator with
John J. Friedl of Par's northwestern
theatres, resched N. Y. Frieds 15
to confer on matters affecting his
houses and to discuss product deals.
Dave Wallerstein of B. & K. in four
ferson deals of the conference of the conference
that the conference of the conference of the conference
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### ENRIGHT SETS TRAP

Hollywood, Sept. 19.

Ray Enright gets the directorial job on 'Brother Rat and the Baby,' slated to roll next week at Warners. Eddie Albert, Wayne Morris, Priscilla Lane, Jane Wyman and Ronald Reagan have principal roles.

# PIX PUBLICITY IMPROVING

# ITOA Prez Gets Fast Turndown From SO SAY THE U.S. Screen Guilds On Plea for Wage Cuts

Hollywood, Sept. 18.

Three pleture gulds turned down a plea by Harry Brandt, president of the independent Theatre Owners Association of N. Y., to take voluntary used in salaries in view of war conditions, the screen actors, directors and writers, suggested that they may demand wage increases if the film revenues go up, with an attendant rise in the cost of IlVing.

Thendt said rise telegram to Screen Writers Guild:

The war in Surope will decrease

Charles Brackett, prexy of the Screen Writers Guide:

The war in Europe will decrease after revenue by amond 385. The state of the production of pictures in Holywood, lowering the quality of sub-pictures and eausing the domestic attendance to decrease. It is of the decrease where the sub-pictures are decrease. It is of the of film production in Hollywood be maintained and this can be done only by voluntary action on the part of producers, stars, writers, directors, existed with the work of producing pictures. That action must be the assumption of a decrease in personal income which will be more than locate which will be more than hard above water in these times of distress. Unless revenue is always coming in to the distributing companies, production must spend less money and eventually grow less money and eventually grow less money and eventually grow less the general the Rependent Thesets Owners Associations.

panies, production must spend less money and eventually gross less. "Therefore, as president of the Independent Theatre Owners Associately to the Production of the Production Pledge Full Cooperation

The answer of three guilds, the Actors, Directors, and Writers, was this:

this:

In connection with European war effect on the film industry, Screen Actors, Directors and Writers Guilds will follow the same policy which they have consistently followed in the past. That policy pledges our full cooperation to anything which is to the best interests of the entire la-

If it should be demonstrated that the personal salaries and bosues of producers, executives, actors, writers, directors, technicians and others are too kigh, in view of war period grant too kigh, will discuss any fair adjustment with the other groups affected. On the contrary, should the experience of the war period bring an increase in industry revenues and experience of the war period bring an increase in industry revenues and experience of the war period bring an increase in industry revenues and experience of the war period bring and increase in industry revenues and calcustrated with the contract of the war period bring and the contract of the war period bring and the war period b

ward adjustment in personal salaries.

"Any such adjustment, downward or upward, necessarily would havet on based on full examination by the based on full examination by the large many such as the production of the production of the production of the production and distributing companies.

"We believe that your assumption that a European war will decrease the production of the production

show which is to be ture trend.

'Meanwhile we are notifying our membership, particularly those who work on a freelance basis, that they outline the state of the

### U OPTIONS THE HOT 'MIKADO' FOR A FILM

Universal has taken an option of the film rights to 'The Hot Mikado. It is understood. Abbreviated form of the show has been at the World's Fair all summer and has various theatre dates ahead for the fall.

tneatre dates ahead for the fall.
If exercising its option on the film rights to the Michael Todd Mikado,' U would turn it out with an all-colored cast which might include Bill Robinson. Last year U took 'The Mikado,' English-made for distribution in this country on a percentage basis.

### Wm. Green Opines AFL Should Have Settled Nick From Within

St. Louis, Sept. 19. St. Louis, Sept. 19.
William Green, AFL prez, in town last week to present a charter to the Coment, Line (Syssum Workers')
Brandt, extended the Common Commo

co-receiver of the Lebel siter John der several months ago.

Green sald AFL is deeply concreted over the invasion of the union's afairs by a court. He said concreted over the invasion of the union's afairs by a court. He said said the settled disputes among themselves without interference from the court and said those who had brought not availed themselves of the privilege of appealing to the higher tribunals within the union.

Green, informed that Brandt had Green, informed that Brandt had no drastic action would be taken against him because of his accessing the court appointment. Green blasted ecitors of papers in this city are unreasonable.

Brandt said, Till never bow to

ressonable.

Brandt said, 'Ti never bow to gangsters and racketeers. Mr. Green suggesters and racketeers. Mr. Green to gangsters and racketeers. Mr. Green to gangsters and racketeers and racketeers and requirement of the union law. I disagree with him, and challenge him to say my action was not equirable in the owes of every Green takes care of and looks out for his constituents, the international unions. I take care of and looks out for our locals in St. Louis and the Louis. Iabor movement in St. Louis. Brandt size valued to the constituent of the constitue

general labor movement in St. Louisf, also stated that Green is 100 miles away from the city and doesn't know what happened here. We here in St. Louis know, Brand daded. 'It has been on the front pages of newspapers and in the courts. If president Green had courts in the courts of the court of the courts of the court of the c and the international didn't, so it's still in the courts.'

port to their respective guilds any attempt by producing companies establish lower salaries on the representation that such levels are wartime necessities. We thank you for your expressed interest in the continued excellence of motion picture product and we assure you that all our engreassure you that all our engreasing that excellence.

# FILM EDITORS

Still Lacking in Many Respects, but the Picture P.A.s Seem to Understand the Dailies' Needs Better -Those Junkets Helped Considerably - Leg Art Still Very Limited

### HOW THE BOYS RATE

By HARRY MARTIN

(M. P. Editor, Memphis Commercial Appeal)

Memphis, Sept. 19.

In the annals of film ballyhoo, 1939 will go down as the year of the great mewapper junkets, sublicity service. Geal of the state of the stat

press byliners around the country from one premiere to another that turned the tricking from the Coast turned the tricking from the Coast continues to be steadily upgrade and more and more the film mill scriveners are trying to specialize in individualized copy for particular plenty to be said about what's wrong with the setup. Principal miscue is that all Coast departments can't see often aimed to please all the editors seldom suits any.

In this year of the grassroots premieres, however, the space-grabbers increased and the problems better, and an honest effort is being made to give as many sheets as possible the the first time all the studies are beginning to realize that the film editor's problem in Memphis and Milm wankee is entirely discounted the problems which before. Now all are getting hep, control of the press training in reach these press trainings in recent months; on those world premiere jaunts. Paramount tossed threa of these press traippings in recent mouths? Buren, Ark, and a third at Omaha. Warners had the boys gallop out to Dodge City, 20th-Fox resurrected Lincoln at Springfield, III, and Unitary of the Company of t on those world premiere jaunts. Paramount tossed threa of these

### That Instinctive Discard

That Institutive Diseard
Each mont the hanssed film editor
must needs run through a voluminsous mass of mail digting out his own
personal missives and actual busimess letters. Then he tales a peek
stinctively he knows what to open
and what to file reverently away in
the wastebasted without so much as a
peek. For instance, he knows those
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Omana or are ....
tink.
The yellow news envelopes from
Warners' Hollywood come via airmail and the chances are most of the
(Continued on page 30)

# IATSE Rated Easy Winner Over USTG In Wed. Election to Name Rep for 11 Studio Unions: CIO Wedge at Stake

### ONE-PIC DEALS FOR 11 WRITERS AT PAR

Hollywood, Sept. 19.
Paramount hired 11 writers, all on one-picture deals. They are Stuart Anthony, Gladys Atwater, J. Robert Bren, Katharine H. Frings, Lawrence Hazard, Agnes Christine Johnson, Beryl Markham, Frank Parkos, John Monk Saunders, Maxwell Shane and Gernett Warten.

Garnett Weston.
Checking off the lot were Ray
Golden, Sid Kuller and Robert Shan-

### N.Y. Fair's Commercial Films in the Middle Of IATSE vs. IBEW

Union jurisdictional dispute for control of operation of 18 mm, automatic film projectors continues to the control of the cont

Principals are Motion Picture Operators, Local 306, IATSE, the International Brotherhood of Elec-trical Workers and Fair exhibs, who are represented by Luther Reed, producer of industrial films being shown by Johns-Manville at the

producer of industrial time being at the above. Dispute runs back to days preceding opening of the Fair. Reed at that time made an agreement with Joe Basson, 360 prec, covering opening openi

Ing the operation to four machines in one place. Exhibs squawked, as it meant that the operation of even one machine would cost them \$235.62 a week on the 12-hour day the Fair is open. An intra-union fight developed over the issue in the projectionists and, as a result, they never pushed their demands.

result, they never pushed their demands.

In the meantime, some exhibs belief to use their regular electrical maintenance men, members of IBEW, for operation of the automatic machines. Others were using a mixture of IBEW and 300 men.

Couple weeks ago, Basson informed Reed that his men were willing to take the original 1225 Mailed of the second of th

### 'Siwash' and One Other Clyde Fitch Tale By Par

Hollywood, Sept. 19.
Paramount changed lis mind and will make two pictures instead of one out of George Fitch's tales for the 1939-9 program.
First is 'At Good Old Siwash,' with Ted Reed directing and William Holden starring.

CIO drive to erash the film industry exches a collmax tomorrow from the control of the collmax tomorrow from the collmax tomorrow from the collmax tomorrow from the collmax to the polit to designate a collective bargaining representative. Balloting under supervision of Nacional Collman and the collective from the collective bargaining representative. Balloting under supervision of Theatrical Stage Employees is to cite whether international Alliance of Theatrical Stage Employees. It of the collection was a supervision of the collection of the coll

ly \$40,000 a month.

The United Studio Technicians Guild, which is seeking to wrest control from the IA, claims to be independent but is being financed by the Independent but in Independent but a majority tomorrow, members will be asked to vote on affiliation with the Congress of Industrial Organiza-

be asked to vote on affiliation with the Congress of Industrial Organization of the Congress of Industrial Organization of the Congress of Industrial Organization of the Congress of the Cong

Bioff threatened to close the theater unless negotiations got under way at one.

Noulhing to Worry About The World Michael of the Producer's Association, in the Producer's Association, in E. J., torney Merbert Association, E. J., torney Merbert Freston were on hand to meet with the boys, but the Guilders had other dleas. They board and insisted that William R. Waish, senior counsel, order a cessarion of negotiations. Waish contact to have been advised by presy schenck' that the boys have nothing to worry about the negotiations have been advised by Presy The Michael of the World Michael of t

voters. The USTG insisted, however, the postponement had resulted from indication by the NLRB that a continuance of the negotiations would constitute a basls for unfair labor practice t res and an election protest. NL... officials and producers declined to comment, leaving the statements to the two competing

groups.
The IATSE statement follows: The IATES statement follows:

'In order to specifically explain the
IATSE position in the current contract negotiations with the producers,
William Bioff, chairman of the Joint
negotiations committee of the West
Coast Studio locals, Issued the fol-

Coast Studio locals, issued the in-lowing statement: 'Charges have been recently made by our enemies that the purpose of the IATSE in attempting to negotiate for wages, hours and working con-ditions near the eve of the forthcom-(Continued on page 25)

# Film Scout Appraises the Growth Of Summer Theatres: Many Facets, Greater Showmanship—and Rackets

### By Samuel Marx (Story Editor, Columbia Pictures)

(Story Editor, Columble Pictures)

Hollywood, Sept. 19.

That American institution, the
'summer theatre,' its proscenium
stretching across the Atlantic states,
has just closed its season. On instructions of or institutions of the season. On instructions of make the most comprehensive investigation of these thestress ever ettempted by any film
company, to see what they contained
in new story material, writing and
enting talent, potential directors and
producers. Some of this report, natetudio, out remain secret to the
studio.

producers. Some of this report, interest set in studio.

My travels took me about 4,000 miles through the brambles of backwoods Virginia to the old fogs of the brambles of backwoods Virginia to the old fogs of the brambles of the brambles of backwoods Virginia to the old fogs of the brambles of the brambles of backwoods Virginia to the old fogs of the brambles of

chance.

Summer andiences are much more good-natured than Broadway's wincut with the second of the second was also as a second with the second was also as a second was a seco Summer audiences are much more

will be autonee. Despite with, there was a full and enthudable. Will You Lave R in Dec.' Will You Lave R in Dec.' While this new play really happened to be a good one, often such removed to be a good one, often such removed to be a good one, often such the property of t

they already know. A new play calle for tremendous concentration, controlled to the Theatre-by-the-Sea. That these the-atres, in addition to fine productions, were able to include an occasional new play in their programs, speaks volumes for the abilities of these

men. Growth af Backet
This year homo tament, saw a
growth year homo tament, saw a
growth year homo the heartest philandering commonly known as 'the apprentice racket. It consists of seting up an alleged 'School of the
who can afford it to spend their
commer in an atmosphere recking of
theatter life, promising ultimate stardon. So eager are these hopefuls
fore they realize that all they have
actually done to follow in Duse's
footsteps was plant posters on the
store, who and the set of the store, who and
store, who addiences into their seats,
paint some obscure scenery, and perhaps now and then perform an offstage noise. For those who can afstore, who addiences into their seats,
paint some obscure scenery, and perhaps now and then perform an offstage noise. For those who can afstore, who are the stage of the stage of the stage
money to give them a vacation anyway, and who have no great aspirations toward the stage, I'll shed no
learn or laments.

- actress, who sorely-needed starts-store,
to show the stage of the stage of the
summer school contributes somestrain of the stage of the stage of the
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summer school contributes somestrain of the stage of the stage of the
summer school contributes somestrain of the stage of the schools made honting of the way of theatrical training. They read lines to an approxiting in the way of theatrical training director, they do an hour or so
ture exercises if a boy, and if you
ture exercises if a boy, and if you
taw the summer theatre layout in
Life mag they learned mass lovestagered at blungdon, Va. I never
flagured at blungdon was possible star,
perform. There was reported t

good part in a good play in a gover heart.

The most enloyable stay of my
most enloyable stay of my
summer Boonening was at Charles
Coburn's Mohawic Drama Festival.
This festival is estually the summer
session of Union College, Schenectheatical and collegiste atmosphere.
During the day, the students study
every aspect of the drama in schoolrooms and gymnasiums. At night
they play in highly professional
and stare offer a truly impressive
and stare offer a truly impressive
setting for 'Our Town' as I saw it.
If it rains, the show goes on, in the
Alumni Gym.

Alumni Gym The aspiring actors and actresses (Continued on page 25)

### COMMERCIAL SHORTS PROD. OFF SHARPLY

Production of commercial shorts in the United States has suffered a seri-ous declina during the past six months. It has been felt by prac-tically all of the producing com-

panies.

Slice in number Is attributed to general business conditions. Figured as a sort of 'luxury' form of advertising, the films are usually the first thing to be dropped when budgets

About 10,000 of the nation's ap-proximately 16,000 theatres play the commercial pix at one time or an There are two general cla type, and the full one-reelers.

### Fox-WC Staggering Supporting Pix; Aid To Top Feature Biz

Los Angeles, Sept. 18.

Stagger policy has been adopted by Fox-Wed Coast for makeup of its dual feature programs in practically all of its nube subsequent the programs of the product of

while still drawing patronage with a top-bracketer. In support of stagger policy, F-WC exces point out that UA's 'Nothing, Sacred' was held four weeks at the Iris, Hollywood, while supporting picture was changed nine times during that interval. In con-tract to this excess have determined times during that interval. In con-trast to this, exces have determined that circuit's Carmel, located in the so-called county strip, does not react favorably to stagger policy, which they contend is evidence that house clientele is strictly neighborhood.

### **'BOOK NIGHT' PREMIUMS** BASIS OF \$300,000

So-called book nights: when books are given away partly as premiums, figure in the \$300,000 libel action which Consolidated Book Publishers, Inc., of Chicago, is starting this week against Lauranes H. Mart, Samuel D. Samuel D. W. Goldstein, who does business as De Luce Theater Premiums, represents Funk & Wagnalis and is accused of distributing charts and is accused of distributing charts and is accused of distributing charts which Consolidated was allegedly misrepresented. So-called 'book nights,' when book

which Consolidated was allegedly misrepresented. Consolidated sells its Standard Consolidated sells its Standard English Consolidated sells its Standard sells its Standard St

### Hellinger's WB Pair

Hollywood, Sept. 19.
Warners handed Mark Hellinger
associate producer chores on two
pictures, Brother Rat and the Baby'
and 'Torrid Zone.'
Both films are slated for production in January.

### Anna May Back to U. S.

Anna May Back to U. S.,
Anna May Wong, after a mediocre
season for Tivoli Theatres, has returned to Hollywood.
Chinese femme, who isn't well
known Down Under, did not prove
field and left for Hollywood a few
days prior to the actual expiration of
her contract under an amicable armost 10 weeks.

## 'Stripes' Now Visible Hollywood, Sept. 19. 'Invisible Stripes' rolled at War-ners with George Raft in the star

spot.
Director is Lloyd Bacon.

### The Passing Scene

### By BILL HALLIGAN

By BILL BALLIGAN

The worlds fare is bread and water, and Grover the Great has been also and the search of the sea

hundred thousand more papes each morning.
Pegler is in his haven; all's right with the World-Telegram.
All Winchell needs is an umbrella.
Perhaps the war will be a godsend to the out-of-work performer as a YMCA uniform and some old parodies is all that's needed, plus as tong stomach and a handy cantonment or two. It looks like a tough winter men.

### Three Flagged Up To Starting Line at Metro

Hollywood, Sept. 19. Metro tossed three pictures into production yesterday (Mon.) and resumed shooting on one motion of the president. Work was resumed on the President. Work was resumed on the William Powell-Myrna Loy co-starrer, 'Another Thin Man,' which was halled for story revision.

### Kids for Western

Hellywood, Sept. 19.

Jimmie Lyden, Lyden et sept. 19.

Sept. 19.

Jimmie Lyden, Sept

### He'll Get His Pic

Hollywood, Sept. 19.
Cecil B. DeMille is going ahead
with preparations for his Paramount
picture, Northwest Mounted Police'.
Camera crew treks to Canada in two
weeks for background shots.
Northwest' is the 61fh Technicolor
on Par's 1939-40 schedule.

### BATON TO MURPHY

Hollywood, Sept. 19.
Ralph Murphy gets the directorial job on 'Hit Parade of 1940; slated to start at Republic Oct. 1.
Casting gets under way tomorrow (Wed.) when Herbert Yales arrives from New York.

# LOTS TIGHTEN **UP ON VISITORS**

Hollywood, Sept. 19.
Paramount and RKO both elamped
down on studio visitors and passes,
invoking a new set of rigid regula-

tions.

The manufa sugmented solice are as was ordered to turn ask and person unable to show current attuments of the person unable to show current attuments of the person to the proper service and the property Paramount's augmented

### Capitol, N. Y., Only Liable For \$3,099. Not \$16,470. On 'Letty Lynton' Claim

Peteral Indea Vincent L. Laihall in N. Y. Monday (18) modified and approved the final report of special master Kenneth Z. Walser, and reduced the allowance made by the master of \$16,470 to \$3,089, to be paid cucled the allowance made by the master of \$16,470 to \$3,089, to be paid to \$1,000, to \$1

allotting the net profits to the plain-

and the company and the control of the company and allotting the net profits to the plaintiff.

The repordent, an exhibitor, in transported the company and the control in fringer, declared that judge, who found that of the total net profits of the theater, the film had been reported to the control of the

### Wanger's Trio

Stories for three of the four productions he is committed to do for United Artists release in the 1840-41 season have been set by Walter Wanger. They are Dynastly of Death, Jules Verne's Around My Gamillo, Megoliations are on with Ronald Colpafn for the Verne spirit Gleaming, 'which is said to be a particule affair. Thile of Vincent Shearing,' which is said to be a particule affair. This of Vincent Shearing Vername of Vincent Shearing Vername of Vincent Shearing Vername of Vincent Shearing Vername (1997). The Walter Shearing Vername (1997) was the thought with the Walter Shearing Vername (1997) was the thought with the Walter Shearing Vername (1997) was the work was not been changed during the Vincent Shearing Vername (1997) was the Walter Shearing

original tag might suggest a costume drama.

### CAROLYN COPP'S ACCIDENT

CABOLYN COPP'S ACCIDENT
Wheeling, W. Va., Sept. 19.
Carolyn Lee Copp, four, who was
scheduled to make a personal appearance at the flex in connection
which she appears, was injured so
zeriously last week when the car
driven by her father stopped siddenly, that her arm, after being
x-rayed, was planed in plaster cost.
Her father, Warren Copp, cesiles
in Martin's Ferry, O., name here.

# **Despite Chi Heat, Biz Continues** Bullish: 'Speedway'-Vaude \$17,000. 'Hardy'-Vaude 16½G, 'Women' 21G

Despite the vera most severa hot spell the downtown theatres content to the conte

United Artists.

Oriental is repeating 'Hardy Gets Spring Fever' on the screen along with a vaude unit, while the State-Lake is sticking close to its action film policy with 'Indianapolis Speedway', and both spots will be near their top money marks this week.

way," and both spots will be near their top money marke this week. Clicape holds of the week. Clicape holds of the holds were the holds were will show a profitable say at the theater though the drop previous week's take. House has traightened itself out temarkably in the past few months, with the sart is a straightened itself out temarkably in the past few months, with the sarty above \$35,000, where the early above \$35,000, where \$35,00

two -weeker, 'W he a Tomorrow Comest.

\*\*State of the Comest.

\*\*Apalio (Bekt) (1,200) 38-56-66-719.

\*\*Fillower (2014)), Second of the Sherlook series not too solid for the Sherlook series not too solid for the Sherlook series not too solid for the Weeker (Sar Maker (Par) turned in so-so. \$4,400 for second loop stants.

\*\*Cestic (Par) and stage show (2014) (Cestic (Par) and stage show (

\$4,100.

Oriental (Jones) (3,200; 25-40)—

'Hardy Fever' (M-G) and 'Star Lane'
unit on stage. Upping to excellent
coin currently at \$16,500. Last week,
'Mutiny on Blackhawk' (U) and 'Susanuah' (20th) profitable combo at
\$14,100.

Falace (RKO) (2,500; 35-55-65-75)
—Tomorrow Comes' (U) and vaude
(2d wk). Frances Arms also holding over on stage. Combination
heading again to brilliant mark at
\$17,000, after taking magnificent \$26,\$00 last week.

\$60 last week.

Rossevet (B&K) (1500; 35-55-6575) — Blackmail' (WB). Doesn't figure for much of a stay according to getsway pace; looks like stowish \$5.00 for session. Last week \$6.00 for session. Last week \$4.00 for second looper \$4.00 for second looper \$5.00 for second looper \$6.00 for \$6.

Office of the control of the control

### H. O.s Load Seattle; Duals-Ams, \$5,800

Scattle, Sept. 19.
Roosevelt gets the extended run of The Old Maid' (WB), which clicked for 10 big days at the ace Sterling house, Palomar. One plan is to make Roosevelt a first-run house to take extendeds and the Winter Garden as top second runner for Sterling.

ng. Fifth Avenue is stepping out cur-ntly with "The Rains Came."

rently with The Balin Came.

Estimates for Tith Week.

Blue Mouse (Hamrick-Evergreen)

1680, 27:74-129 — Lady of Troys (1980)

21:80 — Lady of Troys (1980)

22:80 — Lady of Troys (1980)

23:80 — Lady of Lady of Lady (1980)

24:80 — Lady of Lady of Lady (1980)

25:80 — Lady of Lady of Lady (1980)

26:80 — Lady (1980)

26:80 — Lady of Lady (1980)

26:80 — Lady (1980)

26:

'Thanks Everything' (20th) and 'Last Express' (U) dual, split with 'Gam-bling Ship' (U) and 'Arizona Wild-cat' (20th) dual, second run, \$1,900, okay.

Maid' (WB) 10 days, \$11,400, big. Paramount (Hamrick-Veergeen) (1,059) 27-37-42— Name Ord (1,059) 27-37-42— Name Ord (1,059) 27-37-42— Name Ord (1,059) 27-32-42 (1,059) 28-32-4

# GARBER PREEMS **CINCY VAUDE: BIG \$14,000**

Cincinnati, Sept. 18.
Main stem's combo take currently is \$15,000 above last week, giving the 18 to 18 Cincinnati Sent 19

degrees.

Inauguration of vaudfilms at the Shubert is helping this week's b.o. rise. Jan Garber's band is the stage headliner. Pic is 'Speedway.' headliner. Pic is 'Speedway.'
At the screen parlors 'Rains Came'
is fetching front money for a helty
Capitol figure. It will hold three
more wecks. 'Beau Geste' is close
behind with an excellent Albee
gross. 'Blackmail.' at the Palace, is
no-dice and it will be pulled after
sixth day.

Estimates for This Week

Estimates for Tbis Week
Albee (RKO) (2,30): 55-42)—Beait
Albee (RKO) (2,30): 55-42)—Beait
Albee (RKO) (2,00): 55-42)—Tbis
Albeet (RKO) (2,00): 53-42)—Tbis
Albeet (RKO) (2,00): 53-42)—Tbis
Albeet (RKO) (2,00): 53-42)—Tbis
Albeet (RKO) (1,00): 55-23)—Tbis
Albeet (RKO) (1,00): 15-23)—Tbis
Albeet (RKO) (1,00): 15-23)—Tbis
Albeet (RKO) (1,00): 15-23)—Tbis
Albeet (RKO) (1,00): 15-23)—Tbis
Albeet (RKO) and (Tbis
Albeet (RKO) and (Tbis
Albeet (RKO) and (Tbis
Albeet (RKO) and (Tbis
Albeet (RKO) (1,00): 35-42)—Tbis
Albeet (RKO) (1,00): 35-40)—Tbis
Albeet (RKO) (1,0

wk), swell \$6.800.

Lyric (RKO) (1.400; 25-40)—'Old Maid' (WB). Moveover from Albee for second week. Good \$5,000. Last week. 'Iron Mask' (UA) (2d run), fair \$4,000.

## First Runs on Broadway

(Subject to Change)

(Subject to Change)

Week of Sept. 21

Aster—Goodbye Mr. Chips'
(M-G) (19th wt).
Capitol—The Women' (M-G).
(Reviewed in Vantur, Sept. 6)
(Reviewed in Vantur).
Globe—Toropedoc' (Film Allance) (22).
Music Hall—Nurse Edith Cavillance) (23).
(Reviewed in Vantur, Sept. 13)

(2d wk). Roxy— (3d wk). Strand -'The Rains Came' (20th)

ind — ' ionage Agent'

Strand — 'ionage Agent'
(WB) (22).

Week of Sept. 28
Astor — 'Goodbye Mr. Chips'
(M-G). (20th wk).
Capitol—The Women' (M-G)
(2d wk).
Gibbe—The Challenge' (Film
Alliance) (30).
Music Rail—Nurse Edith Ca-

Paramount — Yurse Entir Cavell' (RKO) (2d wk).

Paramount — 'Honeymoon in
Bali' (Par) (2d wk).

Rivoll—'The Real Glory' (UA) Rivoll—'The Real Glory' (UA) (3d wk). Roxy—'Hollywood Cavalcade' (20th) (29). Strand — 'Espionage Agent' (WB) (2d wk).

### O. C. JUST AVERAGE: **GINGER NICE \$4,500**

Oklahoma City, Sept. 19.
Another average week is in sight for this town, with the only possible exception being 'Bachelor Mother.'
Estimates for This 'Week Criterion (Stan) (1,500; 25-35-40)
Bachelor Mother' (RKO). Nice \$4,500. Last week, Four Feather's (UA), as-os \$4,000.

(UA), so-so \$4,000.

Liberty (Stan) (1,200; 15-20-25)—
Saint London' (RKO) and 'Stronger
Desire' (M-G), Good \$2,400. Last
week, 'Stole Million' (U.)
Panama Last', 'W. \$3.100, Last
Midwest (Stan X,500; 25-35-40)—
Blackmail' (M-G), fair \$3.400. Last
week' (Sidmour Girls' (M-G), so-so-

week (Giamour Girls' (R-U., 93-96)
FPasa (Stan ) (730; 23-35-40)
Four Feathers' (UA). So-9 5000. Last week, Star Maker' (Par), fair 1890.
State (Nobles) (1,100; 15-20-25)
Hidden Power' (Col) and Was (1980)
State (Nobles) (1,100; 15-20-25)
Hidden Power' (Col) and Was (250)
Last week. Flight Midnight' (Rep) and 'Old Montery' (Rep), apili with Lawly Vanishes' (CR)
Tower (Stan) (1,000; 20-25-30)
Tower (Stan) (1,000; 20-25-30)
Last week, Stanley' (201h), move-over, good 2,200

### Mont'l Going for Pix; 'Dust' Heavy \$7,500

Montreal, Sent. 19.
'Dust Be My Destiny' will likely
top the parade, with the holdover of
'Stanley and Livingstone,' at Loew's
running it close second.

The town is getting over war fever and coming back to theatres, with better grosses all around.

Estimates for This Week

Palace (CT) (2,700; 25-45-55)—'5th Avenue Girl' (RKO). Looks like good \$6,500. Repeat stanza of 'Old Maid' (WB) last week a little off at \$5,000.

good, \$5,500. Repeat stanza of Old \$6,500. Repeat stanza of Old \$6,500. But week a little off at \$6,000. But week a little off at \$6,000. But week off \$6,000. But week \$6,000. But week

# 'Real Glory' Really So. 41G, in N.Y.: H.O.s All Good, 'Golden' \$80.000, 2d. 'Old Maid' 28G 6th, 'Feathers' 221/2G

way at \$17,000 or thereabouts and won't mab over \$12,00, bad, with Parents.'

Pictures on extended engagement of the progress of the progress

Astor (1,012; 25-40-55-65) —'Chips' (M-G) (19th week). Off a little but still quite satisfactory at \$8.500 on the 18th semester ending Monday night (18). The 17th week was

With holdovers in the majority, In ahead, 'Fury of Tropics' (U), ske, only, new pictures of the week are 1000. Two Bright Boys' (U) takes and the property of the Capitol, and Read [1007] (UA). Cooper starrer Globe. Arthur, Mayer ends this week pointing to \$41,000 or above, when the property of the

Old menu and Ozzie Neison (3d-final week, 51x weeks' engagement unusually and Ozzie Neison (3d-final week, 51x weeks' engagement unusually any finn has had here since the depresh, grossing as follows: 1st week, \$15,500; 2d, \$47,500; 3d, \$44,000; 4th, \$41,700; 5th, \$32,000 and on the sixth it will get \$28,000 or thereabouts. Add that up.

# 'WOMEN' SWEET \$26,000 IN FIVE **HUB DAYS**

Boston, Sept. 19.

When Tomorrow Comes' will pace the town on a dual bill, including Adventures Sheriock Holmes, a mon both ends. 'Old Maid's strong and The Women' is also bullish. Vaude has not come up to grosses of last season at the Keith Boston, and Harry McDonald, divisional October, giling big names for early October.

Estimates for This Week

Estimates for This Week
Boston (RKO (3,20): 20-30-40)—
Flirting with Death (Imperial) (1st
urn) and Woman is Judge (Col)
day; and Second Fiddle (20th) (2d
day; and Second Fiddle (20th) (80
(2d run) and Saint in Lendon (RKO)
(2d run), double, four days, Looks
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will suite satisfactory at \$4500 on the 18th senseter ending Monday night (18). The 17th week was been senseter ending Monday night (18). The 17th week was a senseter ending Monday night (18). The 17th week was a senseter ending Monday night (18). The 17th week was a senseter ending Monday night (18). The 17th week was a senseter ending Monday night (18). The 17th week was a sensete ending Monday night (18). The 17th week was a sensete end of the 17th week was a senset was a senset end of the 17th week week was a senset end of the 17th week week and 17th week was a senset end of the 17th week week

# FILM SHOWMANSHIP

### Evens. Harris Give 'Women' Big Sendoff With Special Edition

St. Louis, Sept. 19. Promoting an eight page special section in the Star-Times, for Women,' the first time such a feat has been accomplished here in the last 15 years, was the standout ex-

has been accomplished here in the stat 15 years, was the standout exploitation that Harold Chick' Evens, and Jimmy Harris, Dan Jimmy Harri

atre management to various apart-

copies, were distributed by the thement house districts in the city.
Chet Vickery, treasurer of Lower,
also kicked in with a swell attention
getter idea. He promoted 3000 lby
the swell of the swell of the swell of the swell
the form of book matches, and these
were distributed to femme bridge
thus, Each package was guyly decthus, Each package was guyly dechus, Each package was guyly dethus, Each package was guyl dement for the form and the form of
ment of the swell believe with the
modern of \$0.000 exchange heralds
the swell bully Evens and Harris planted
every chain. As a windup for this
avell bully Evens and Harris planted
a 34-sheet along the theater marquee a 24-sheet atop the theatre marquee
with the title of the pic outlined in electric lights.

### Orphan Girls Feted At 'Star Maker' Preem

As patible to opening of the Sept. 39.

As praide to opening of the Sept. 39.

San Paker's to opening of the Sept. 39.

San Paker's to opening of the Sept. 39.

San Paker's the Sept.

### Wanger's 'Oomph' Buildup For Ruth Terry, Ex-Nitery

For Ruth Terry, Ex-Nitery
Attempts repeat the terrife publicity breaks by which he introed
Ann Sheridan-on loan from Warners—will be made by Walter Wana former nitery warbler recently
linked by Wanger and making her intial appearance in 'Sent Another
C. Miss Sheridan-built up as an
'compir', girl-by careful planning
and unique coincidence got her publicity christening with her face on
licity christening with her face
the same week.

### Store Tieup for 'Women'

By John C. Flinn

War screams from the headlines of the newspapers. Latest bulletins from the European front disturb the calm of American family like as the radio bridly epitomises the latest official communiques. But we have a support of the communiques of t

emotional drama.

First camera views of the invasion of Poland, as passed by official censors, and initial shots of steps and provided the provided state of the provided state

extinguishes childhood.

Pictorial pageantry of military pomp and majesty is no stranger to film audiences, that for years have been served with peace-time movements of troops and batteenlips, tanks and planes. Newsreel cameramen occupied favored positions on land, sea and air to capture secret of national rubers powing their power of the payors. Square in Moscow, showing tanks and troops in parade before Stalin; that shot of the Russian dictator lifting his eyes to the skies, darkened by hundreds of combat planes in formation flight; that chorus of 100,000 raised German palms to Hiller systerics; that view of the underground passages of Maginot and Siegfried fortifications.

### IT HAPPENS

Comes at last the real thing. Red Square was only the prolog; the Hindenburg memorial exercises only an overture

no longer does the American newsreel camera take its place on the reviewing stand—teacher's pet for the grand parade. The fools who make and conduct war are at GHQ, some distance back from the firing lines. The camera man, however, has moved to the front. He's up where common people run from doorway to bombproof shelter, scurry in any direction where they believe is safety from death that crashes from unseen planes, cruising by scientific navigation high in the heavens. Medal bedecked generals have stepped aside from the range of the lens. In their places are fright-ened, terro-stricken civilians, men, women and chil-dren attempting to escape from horror and distress. The target of war is the unarmed masses; the tourist homeward bound.

### IT HAPPENED IN POLAND

THAPPERED IN POLAND
Persmount News is first with pictures of the Polish debacle, and the views from London. Gregory Abbott is the commentator who states that the Polish scenes were made somewhere near Crakow. The camera travels with the outpoot, entering villages with motorized cavalry. Nazi insignia replaces the Polish scenes were made somewhere near Crakow. The camera travels with the outpoot, entering villages with motorized cavalry. Nazi insignia replaces the Polish scenes which was not to be often the property of th

### IT HAPPENED IN LONDON

In the British capital, the warning siren sends hundreds of pedestrians to the cover of bombproof shelters. Scores stand in line at the entrance of an underground hideaway, waiting their turn to enter, with all ters. Scores stand in line at the entrance of an underground hideaway, waiting their turn to enter, with all the appearance of a queue outside pit and gallery to the or frightened or too contused to make for every. A policeman leads them to safety. In the midst of it ell, while whistless shrill, the camera has caught the figure while whistless shrill, the camera has caught the figure her brother of six. A closeup of their startled, frightened faces should be framed in ebony and placed on the desk of every European statesman and general. Anappened in London.

the desk of every European statement and general. It happened in London.

War has come to the American film theatres, and these earliest films from Paramount News are but harbingers of what is to be expected by showmen from showmen. At the first day's solvener, at the first day's key, a woman walked the alises and damned the war lords who permitted such things to happen.

She had just seen the interior of a children's orphange on the outskirts of Warsaw which had been struck by an aerial bomb. In the corner of a room was a twisted, mangled frame of a dornitory cot. She had seen a child's leg, half covered by the bedclothes. War is on the screen.

### Nabe Theatre Welcomes New Families to Fold With Merchants' Aid

Winnipeg, Sept. 19.

With the semi-annual moving day only a short time away Leno Turaldo, of the nabe Uptown, has figured out a stunt to gain good-will, for himself and others, of new peo-ple moving into his district.

Has entitled his stunt 'Welcome Wagon.' Turaldo is receiving co-operation of local postmaster who operation of local postmaster who is providing names of newcomers, These people receive personal letter from house manager with couple of rom house manager with couple of visit theatre. Has also tied up local merchants so as to give them entertaining evening, even from ride to theatre in local cab firm cars to tasty manck at one of local eateries above.

after show.

Stunt only costs Turaldo postage
and paper plus passes, with merchants putting up the merchandise,
mostly to extent of one dollar apieca.
Has found it advisable not to tie in
too many local stores as this liable
to kill gag. Is working out better
than expected.

### SUDAN VET ATTENDS **'4 FEATHERS' OPENING**

Seattle, Sept. 19. Locating a vet of the Sudan cam-paign of 1883 was the task assigned a local daily by the Music Box, where 'Four Feathers' (UA) is have

where Four Feathers' (UA) is have ing a nifty run.
The want ad got results. A veteran named Lewis, 83 years old, well located. He had fought with Kitchener in the battle of Onduren, which is re-enacted in the pix. This made a good story for the papers, at a part of the papers, and the story of the papers, and the papers of the papers of

The Post Intelligencer, the paper used to 'get the man,' threw a few bouquets at itself by reproducing a letter from Ron Kelly, mgr., of the Music Box, wherein the P. I. is given

### Shocker Exploitation Successful for Hoel

Pittsburgh, Sept. 19.

Pitthburgh, Sept. 19.
Ken Hoel, acting exploitation shief for Harris circuit during George TV-son's leave of absence, went back to the days of Harry Reichenbach and to the days of Harry Reichenbach and to put oper The Man They Could Not Hang' (Col) at the Sensot list week. Hangmer's noose were strung all around the marquet, a scaffold was ext up in front of the theater and every 1D minutes Reid the Could around the marquet and the country of the countr

staged a 'public hanging'.

Loud-speake blared through the
streets that Senator would attempt
to hang a man alive every quarter
garbed in his service of the service of the
streets of the service of the service of the
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an ambulance and have it drive through the main streets of the city. On both sides: of the vehicle were banners reading. This is for the peo-ple who can't take The Man They Could Not Hang.' Hetty ballyhoo but created talk and got attention.

### Heifetz Film Scholarships

ROACH DIRECTS WAY-BACKER Low-State, when did not not make the process of two musics and two musics is collowing auditions on the stage process. Hollywood, Sept. 19.

Hal Roach will direct 1/00,000

B. C., marking D. W. Griffiths

Shooting start in November after the Shooting start in November after the completion of the next Laurel and Hardy comedy.

### Hitler Picket Gag War Songs

Pittsburgh, Sept. 19. Management of Fulton here at \_Continued from page 1.

Cogatinues from page 1.

thors and Publishers, last week,
Royal explained the situation as
NBC saw it and made it clear that
the network's stand on war tunes
was based on desire to exercise
proper program balance and judgment. NBC's program head described
ment. NBC's program head described
drawn up a list of 50 tabooth
drawn up a list of 50 tabooth
with trying to make newspaper capiwith trying to make newspaper capisongs. Royal charged this publishe with trying to make newspaper cap it al of the fact that the clearance of one of his tunes had been held upending inquiry on the way it would be used in a program.

Royal said that the network did advise Gene and Glenn to stop using one of Witmark's latest, 'Hooray for Our Side of the Ocean,' as a theme song. He rated this one as coming under the class of fad tunes that NBC preferred to cold shoulder from its facilities. its facilities

NBC finds itself in an embarra: NMC finds itself in an embarrassing position on this score as the result of the material which will be
contained in Alka-Seltzer's BanDance this Saturday night (23),
Johnny Burke has been booked to do Johnny Burke has been booked to do his World War rookie routine, while the regular cast is slated to devote a major part of its performances to reviving World War songs and stories. Show originates from Chicago.

Show originates from Chicago. What makes the situation ticklish and one likely not to bring too stringent reaction from NBC is that the program is being staged in honor of the American Legion, which is currently holding its convention in Chicago. Legion members have been invited to attend the broadcast en masse.

### DRIVE-IN'S 'NHISANCE' SHIT

New Haven, Sept. 19.

A dozen residents of Milford, Conn., got out an injunction against the Milford Drive-In theatre on the Milford, Drive-In theatre on grounds it was a nuisance and a detriment to real estate values. Injunction was granted on basis of anjunction was granted on basis of anjunction was granted on basis of antre management stymied enforcement by filing an appeal pending
consideration of installation of individual loudspeakers. Appeal is not
due for a hearing till after the spot
Dresch Stuttun brouders an investPresch Stuttun brouders an invest-Store I reup for Women
E. R. Brennan, manager of the
Kenoba theatte, promoted a four
Electron of the text of the t

Noon War Films Pull Biz Spokane, Sept. 19. The Orpheum is attracting way

tion to dealers and coin machines in strategic points where it'll help push

least is managing to get a smile or two out of the war. At top of

advertisement announcing hold-over for 'Stanley and Living-stone,' there's e cartoon of Hitler

picketing up and down the street carrying a sandwich board. It 'Unfair! 'Stanley and Living-stone' is attracting more atten-tion than my war.'

Oldsmobile Decca Disk

Tieup With Crosby-Par

above-average noon audiences by running a full hour of war pictures including news reels and March of

Time.
Harold Black of the Empress expended a little effort, got the Old
Age Pension League to sponsor a
showing of 'Make Way for Tomorrow,' and did nice business.

Beck to the Vigil
Hollywood, Sept. 19.
Vigil in the Night went back into
work at RKO atter six weeks of idieness caused by Carole Lombard's
George Stevens is producing and
directing.

### War Boom's B.O.

other is boosting film rentals to ex-

other is boosting film rentals to exhibitors, where that can be done. No drastic revision is expected for you or three weeks when foreign to the control of the control of the control of how the war is affecting his outside this country. With such a background, some in the industry predict that the average admission fee for the nation may be such that the country of the control o

Solution is strictly in the hands of the public because even where competitive situations make a voluntary unwritten agreement to till advantage of the potential customer in the long run decides what the regular admittance fee is going to be. Biggest factor doubtlessly will be thet the public will be emjoying more proserily as more will be employed.

# Tieup With Crosby-Par Linning, Mich., Sept. 19. First attenting, Mich., Sept. 19. First attention of the Mich., Sept. 19. Smiley Burnette Settles Wash, Theatre Dispute

Disagreement which threatened a

Disagreement. Which threatened a leavest leave were because of Smiley Burnetie's failure to fulfill a date at C. H. Olive's Atlas, Washington, D. C., was amicably settled this week, with the comedian of Republic's horse operas now self for four days with the comedian of Republic's horse operas now self for four days. W. R. Matton, Euronetie's personal agent, made the settlement. Olive with the common sept. Disagreement of the self-washing that the meaguiter was to appear Sept. 10-12, but didn't show up. Mattox and the William most office, who made the booking, claim days in advance, but refused to acknowledge the notification. Burnette currently is working in Roving Tumbleweeds' with Gene Autry.

# Crosby, \$15,000. Aiming for Pitt H. O.: 'Citizen' Dual Weak \$2,800

Pittsburgh, Sopt. 19.

It's the Alvin that's skaing the lead this week, with The Raking the Clark of the lead to t

than \$18,000, tops for this spot in recent months. (2,000, 55.40) — Twentime Citizen (Par) and Magnificent Fraud (Par). Couple of weakles and staggering all over the full staggering and the staggering an

### Newsreels Hypo Toronto Biz; 'Oz' Forte \$12,500

BIZ, UZ FUILE Y amp.

With war newared coverage, the first of the first probably as long a now-horse though it be, a definite audi-nur release, bits its unmistable and the first probably as long a new long. The first release, bits unmistable and the first release and the first releas

### Key City Grosses

Total Gross Same Week 

# OMAHA IS HOT: 'GESTE' BEST. \$9.000

Theatre bit continues on the upstreng Boffe, with linear on the uplinear on the uplinear on the uplinear on the upstreng Boffe, with linear on the
streng Boffe, and the upstreng Boffe, and the
streng Boffe, and the
Boffe,

Wind: (WB) and "Human Bondage" (RKO) (reissue), tripler, \$1,700, \$\$\$Fanales (Singer-RKO) (1.250; 10-25-40-10) (d) Maid (FN) and "Way Down South (RKO) (2d wk). Will be to the south of the 

'Maid.' at \$6,500.

Portland, Ore, Sept. 19.

The Old Maid' is a b.o. triumph for Parker's UA, following three successful weeks of 'Wizard of Oz' at the same house. 'Maid' is set there for probably as long a show-in. Name Only' is a good winner for the Hantick-Evergreen Paramount.

Sooming, Sheafs, only vaude spot in bomb \$4,500. Last week, "rourspected your person of the property of the person of the person

### H.O.S TOP B'KLYN

'Maid's' 4th, Good \$16,000; 'Feathers'

Malat" 24 00. S16,869; Festher's 26 00. \$11,869 Sept. 19. Seminational refrouding Sept. 19. Seminational region of the semination of the s

week, swell \$22,000.

Paramount (4,126; 25-35-50)—Old
Maid (WB) and Million Dollar
Legs (Par) (4th wk). Stumbling
\$16,000. Last week, good \$18,500.
Strand (2,870; 2-35-40) Brition
Frion Gates (Co)
Drew (WB). House reopened with
this pair and getting mild \$4,500.

# **'GESTE' TOPPING** BALTO, \$12,000

Baltimore, Sept. 19.
Off to a strong weekend start, bix is holding in fairish style here. Setting a steady play both night and of the biggest takes for Keith's in moons. Also strong is 'The Rains Came,' made to order for the strong femme following of the New, located in the heart of the downtown stopport. There's some fairly steady action.

in the heart of the downtown shopping district.
There's some fairly steady action for 'Dust Be My Desiny,' at the Stanley, most of 1 Tub Feeds.
Contary (Low-V-LDA) (3000): 15-2540)—Winter Carniva' (UA). Not doing much, with tepid \$45000 the possible count. Last week, Women \$45,200 and would have held over the contact of the control of

# 'MUSIC' OFF-KEY AT \$6,000 IN K.C.

Upward Kansas City, Sept. 19.

Lyward aurge of mill business in being mail grote. English business in selection and spots. English experience of the lapse with Raing Came 'day and date of the lapse with Raing Came 'day and date of the lapse with Raing Came 'day and came of the lapse of the

had it not been for the heat and return of kids to school. Week

Expaired Weaver Fox Midwest)

(200 and 1,000, 10-23-60)—Rains

Came (20th) solo in both spots,

Looks to stay at least two week

Levingstone (20th, got acceptible \$5.500 in second week

—Shall Have Music (UA) and

Woman Judge (Col). Cetting Solo,

poor, lowest in months. Last week,

Week (Col). Cetting Solo (200).

Continued on page 270.

# L. A. Full of H.O.s and Plenty Hot. But Biz Perks: 'Maid' Fine \$14.300 In 2d, 'Women's' Repeat OK 111/2G

### **Broadway Grosses**

Estimated Total Gross
This Week.......\$315,200
(Based on 12 theatres)
Total Gross Same Week
Last Year ......\$276,200
(Based on 11 theatres)

# FIGHT HITS DET.: **TIME** POOR \$9,000

Detroit Sept. 19.

Record heat wave is sending plenty into cooled theatres, but the Joe Louis-Bob Pastor heavyweight title bout here tomorrow (20), with more cupping eart to radio, deen't fluure to help film palaces. "Rains Came," coupled with "Hawaiian Nights," gives Fox the undisputed leadership currently."

puted leadership currently.

Esilmates for This Week
Adas leadership currently.

Colden Boyl (20) 1(2700: 30-40)—

Colden Boyl (20) 1(24 cun) and

Little Peppers' (Col), dual. Former

ic shifted here after good sesh at

Fox; paced for olvay \$5,400. Last

week pretty jair \$5,500 for Bachelor

Mother (RKO) (24 run) and Fixer

Digen (RKO) (24 run) and Fixer

Dugan' (RKO).

Fox (Fox-Michigan) (5,000; 30-40-55)—Rains Came' (20th) and 'Hawaiian Nights' (U), dual. Headed for ince \$25,000, despite opposish. Last week, good \$17,300 for Golden Boy' (Col) plus 'Chan' (20th).

(COI) plus 'Chan' (20th).

Mlcbigan (United Detroit) (4,000;
30-40-55)—Borrowed Time' (M-G),
and 'Glamour Girls' (M-G), dual.
A woeful \$9,000 will be all. Last
week, six days, low \$10,000 for 'Langels Faces' (WB) and 'Stolen Life'
(Par).

Parims - State (United. Detroit).
(3,000; 30-40-50)—Star Maker (Par)
(2d wk) (2d run) plus 'Angels Faces' (WB) (2d run). After pick-ing up good 37,200 last stanza, coupled with 'Island Lost Men' (Par). 'Maker' figures to get only \$4,200, poor.

poor.
United Artists (United Detroit) (2,000; 30-40-55)—Beau Geste' (Par) (2d wk). Came home with pretty nice \$15,000 last stanza: should pick up about \$8,000 currently.

### 'EX-CHAMP'-VAUDE OK \$6,500 AS PROV. PERKS

Providence, Sept. 19.

fter unseasonably cool week, mainstemmers are holding up very nicely Closing of Narragansett racetrack's summer season is also helping mati-

Josing of Narraganett recettaces, aummer season is also helping matination of the control of the

\$13,000.

State (Loew) (3,200; 23-35-50)—
Women' (M-G) and Trapped Sky
Sy000. Helty upswing throughout
first week earned. Women' first hold
state (M-G) and Sky
Strand (Indio) (2,200; 23-35-50)—
Beau Geste' (Par) opens Tuesday
(19), 'Golden Boy' (Col) and 'Should
Husbands Work' (Rep), got sock
\$13,000 in liber-day (un)

Los Angeles, Sept. 19.
Despite terrific heat over the
weekend, with mercury hitting 100
mark on Sunday (17), biz is holding
up generally strong.
The Rains Came' is the only new
picture, day-date at Loew's State and
picture, day-date at Loew's State and
at the Hollywood house. It's doing
very well.

at the Hollywood house. It's doing very well.

Ground the Hollywood house, "Women' Is doping up, being held for second week each at both the Wilshire and UA. Warners is holding 'Old Maid' or a second lucrative starts at its down of the Hollywood of the Hollywoo

Estimates for This Week
Carthay Circle (Fox) (1,518; 30-4055)—'Lady of Tropics' (M-G) and
'5,000 Enemies' (M-G) dual (2d
week). After dismal week at StateChinese, this Taylor-Lamar feature
moved here for continued first run,
with okay \$2,000 in sight. Last
week, final stanza (3d) of 'Oz' (M-G),
fair \$2,700.

fair \$2,700.

Chinese (Grauman F-WC) (2.024)
and \$10p. Look, Love (2001), dual, alded by premiere at advanced prices, about wind up with \$18,000 and \$10p. Look (2001), dual, alded by premiere at advanced prices, about wind up with \$18,000 and \$10p. Look (2001), dual, and the second prices about wind up with \$18,000 and \$10p. Look (M-C) and \$600 Enemier (M-C), disappointing \$7,800. 1900. 30-40-55.

\$50--Old Modif (WB) (2002) (

### TRON MASK,' \$11,000, STURDY IN DENVER

Denver, Sept. 19.

'Man In the Iron Mask,' at the Denver, is doing the best business of the week, with 'The Women' turning in exceptionally fine second week at Orpheum. Comes, at Aladdia and Talenapolis Speedway' at Paramount, are nicly above average.

on, and inclamabolis speedway at the control of the

# CGIrl Mexico' Big \$18,000 Despite Terrible Frisco Weather San Francisco, Sept. 19. thunder and lightning blue, blue blue, blue blue, blue blue, blue blue, blue blue, Hope-'Girl Mexico' Big \$18,000

Freak thunder and lightning appropriate the state of the

sweet unit week is -ine Rains Came;

\*\*Enable is - This Week
\*\*Fax (F-WC) 15,000; 20-40)—Rains
\*\*Came' (20th). Combo of Loy, Power
and Brent in this best-seller a great
usual second feature this week
favor of a timely supportin- bill of
favor of a timely supportin- bill
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favor supportinfavor supportin

sideration. "Last week. Old Maid: "

"State of the Control of Will." Swell Section of the Control of Will." Swell Section of the Control of Will. Swell Section of William Swell Section Swell Swell Section Swell Swell

To form size. Last week good to the control of the

# **Grable-Rochester** Boost 'Hawaiian' To 16G in Cleve.

Cleveland, Sept. 19.

Even with unusual heat-wave,
Jewish holidays and departments
holidays and departments
holidays and departments
generally, combo of Rochester, Betty
Grable and Frankle Masters band in
stage unit, plus 'Hawaiian Nightis' on
stage unit, plus 'Hawaiian Nightis' on
stage unit, plus 'Hawaiian Nightis' on
stage and cording hypo.

Story of the Week's
best score. Jack Benny's dusky
stoge is a cording hypo.

Story of the Week's
best score. Jack Benny's dusky
stoge is a cording hypo.

Is akidding down to silver standard
and will have trouble making grade
in second week at Allen. The
Usual Control of the Story of the Story of the Story

Story of the inage unit, puse 'Hawaiian Night' on creem, is shooting both barries accepted to accept a core, Jack Benny's dusty those is a corking byth Double and the properties of the properties of the Jack Benny's dusty those is a corking byth Double with State, indicating possible two ho changes at the possible two ho changes at the possible two hose is a corking build-up. Golden Boy' at High properties of the prop

(Col) (2d rum) four days, fair \$1,-Collars (RKO, '3,000: 303-40-58) —Old Maid' (WB). On more-over from Hipp, \$5,000, comparatively better than it did at Hipp. Last week, 'Name Only' (WB), surprised with average \$3,000, eight [1,900; 15-35)—Magnifennt Fraud' (Far) with Torchy' (WB). Worth \$2,400, sood. Last week, 'Petrified Forest' (WB) and 'Great Garrick' (WB) (revivals).

their cudgels, comparing pic to stage their cudgels, comparing pic to stage their comparing their compa

# 'Thunder'-Vaude Loud \$22,000 On Wash. Ballyhoo

Washington, Sept. 19. Ballyhoo, the old-fashioned kind Bailyhow Washing Link Deep kind where dotre - Link Sammon newiboys, unbers in no newiboys, unbers in no newiboys, unbers in nostume, contests and social stories are hooked onto a world premiere, worked like a horary and swept Thunder Aftout nothing else is within \$3,000 of it. It. I'll be swell even if it does slip the like gold-traided U.S. Navy big shot opening Friday (15).

Curious angle as regard other the gold-traided U.S. Navy big shot opening Friday (15).

Curious angle as regard other three new the straid in the photostate of the straid of the proportionately. 'Angels Wash Their Faces,' at Earls, has slight deep reportionately are shifted to be right on its heels thanks to Bigs from the stem beginning the stem beginning the stem beginning to the stem to be the state of the state

Estimates for This Week

Estimates for This Week
Capitol (Loew) (3,434: 25-35-4086)—Thunder Afoat' (M-G) and
vaude. World premiere bally sweeping this away out in front toward
swell \$22,000. Last week, 'Blackmail'
(M-G), fair \$15,500.

# L'VILLE NORMAL: 'GESTE' TOPS, \$7,500

Theatre biz is pointing to normalcy ow that the weather has turned

now that the weather has turned a bit cooler, although Louisville Colonels, in the American Assn. playoff, are drawing crowds to Parkway Field. Softball is packed in the mothballs, and in its place are high-school football games on Friday wights.

nights.

Current biz is not too forte, 
Beau Geste, at the Rialto, being the 
topper. They Shall Have Music is 
runner-up at Loew's State.

runner-up at Loew's State.

Estimates for This Week
Brown (Loew's-Fourth Avenue)
(1,000; 15-30-40)—Women' (M-G)
and 'All Come Out' (M-G). Checked
in profitable week at Loew's State
and first-rate \$1,000 in sight on
onvoewer. Last week, "Tropics'
fall \$1,500. Stronger Desire" (M-G),
fall \$1,500. Stronger (M-G),
fall \$1,500. Stringer (M-G),

M.C.) and 'stronger Desire' (M.G.), fair 34,800.

Kentucky (Switow) (900; 15.22)—
Second Fiddle (20th) and Unexpected Father' (U). Some weekend but from State 14,800.

Mentucky (Switow) (900; 15.22)—
Second Fiddle (20th) and Unexpected Father' (U). Some weekend but from State 14,800.

Mutiny Bounty (M.G.) and 'Gorilla' (20th) (reissue), split with Five Coth (1900)

Maid, fine \$4,000.
Riallo (Fourth Avenue) (3,000; 1530-40)—Beau (See Par) only
10-40 (See Par)
10-40 (See Pa

Tady Tropics (McG) (2 drum, 1984; 25-99)— (IKCO), okay \$7,000.

On mainten after okes week at Capit of the Courth Avenue) (1,400; 15-00), attorn \$6,700.

Earle (WB) (2,716; 2,52-4,0-8).

# Mpls. Has New Alibi for Poor Biz; 'Golden Boy' Not 14K at \$6,000

# **Buff. Paralyzed;** Goodman-Ginger Smash \$20,000

Buffalo b.o.s are still bit hard by the continuance of the local Health Department ban on children during the continuance of the local Health Department ban on children during the continuance of the local Health Department ban on children during the continuance of the continuanc

stage, fest the drag and came in 1850 and 1850 a

Girls' Glamour Lures

Linc Collegians, \$3,500

Lincoin. Sept. 19.

Talina Came', playing hot of recreated the playing that of recreating the playing hot of recreating the playing the pla

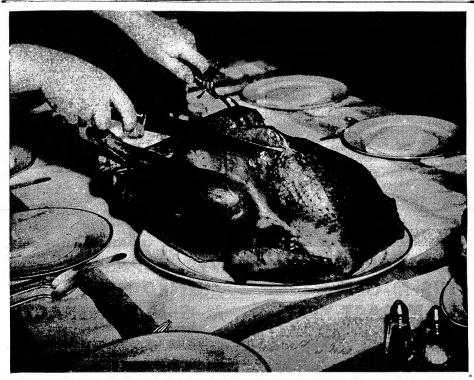
Description and Soute, rate high enough but currently they're causing only mild interest. They may build, how-rest they are the are they are the are they are the are t

week, Tach Dawn' (WB), \$7.500, good. State (Par-Singer) (2300: 25-35-60)—Brau Geste (Par). This one of the property of the pro

with 'Hawaiian Nighti' on screen.
Loew's feels the pressure a little
with 'Man in Iron Mase' dualled
with 'Man in Iron Mase' dualled
riding along to average week with
Moidover of 'Beau Geste'.
While Circle goes back to straight
While Circle goes back to straight
with the control of the control
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"Smuggled Cargo' (Rep.), Back to Intel over as single leature after between of the Common of the mill product probabiling doubled with Death Champion' ware (Rep.) alow \$3,000. Last week and \$1,000. Take the common of the commo

# Holiday No Stimulant in Philly This Yr., But Ginger Good \$16,000



# THEY'VE MOVED THANKSGIVING AGAIN!



it starts right now!



"DID PAPA SIGN HIS M-G-M CONTRACT YET?"

Sensational Business Demands



# "YES, PAPA SIGNED HIS M-G-M CONTRACT!"

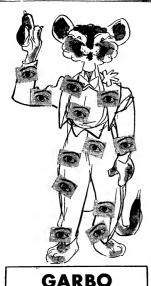
He believes in security. He knows that grade "A" pictures mean grade "A" milk for baby and new furs for Mama. He knows that year after year, when all is said and done, there's just one safe bet for the family, The Friendly Company!





# "GOD BLESS The Women!"

They're spreading fun and prosperity from Coast to Coast!



laughs in

NINOTCHKA

# **EYES ON LEO!**

Last year M-G-M serviced the largest number of theatres and had the largest number of accounts in its entire history! To them we say: "Your faith and loyalty is reflected in M-G-M's remarkable new product!" M-G-M's Fall line-up is literally The Talk of the Industry. While "The Wizard of Oz" continues to set new marks in extended runs and while the life-saving Summer hits of M-G-M are still fresh in memory: "Andy Hardy Gets Spring Fever", "Goodbye Mr. Chips", "Lady of the Tropics", etc., etc., the season '39-'40 begins triumphantly! "The Women" has established itself as a glorious hit, holding over everywhere. "Blackmail" follows with excellent results in all engagements. Other immediate attractions previewed and acclaimed are shown here.

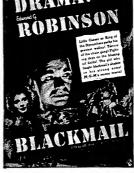


Many more near completion and the advance tip-off is:

"More Big Ones on the way! M-G-M is racing far ahead of the field!"

There is no comparison—and remember this is just the beginning! Just September and October!

Eyes on Leo!



MELVYN DOUGLAS INA CLAIRE An ERNST LUBITSCH Production Garbo laughs! Garbo loves! Garbo in

a gay comedy of OO-la-la Paree! Slyly directed by famed Ernst Lubitsch!

Screen Play by Charles Brackett, Billy Wilder and Wa Reisch \* Based on the Original Story by Melchoir Leng







WHEN THE HISTORY OF '39-'40 IS WRITTEN

here's the hit that will be TOPS!

(next bage)



THE PICTURE: "BABES IN ARMS"

THE PLACE: HOUSTON, TEXAS

MICKEY ROONEY & JUDY GARIAND
in "BABES IN ARMS" with Chorie
vilninger & Gy Kibbee - June
Freisser - Groce Hoyer - Betty
Joynes - Dougla McThail - Rond
Brooks - Leni Lynn - John Shefflield
Grocen Floy by Jock McGowon and
Koy Yon Riper - Bored on the Floy
by Richard Rodgers and Lorenz
Hott - Directed by Buby Berkeley
Produced by Arthur Freed.

# **BIGGEST IN 5 YEARS!**



all together now:

"METRO - GOLDWYN - MAYER'S
THE ANSWER TO YOUR PRAYERS"



#### **BARES IN ARMS**

(MUSICAL) Hollywood, Sept. 14.

Freed production, Stars Mickey Rooney
and Judy Gariand: features Charles Win-
ninger, Guy Kibbec, June Preisser. Direct-
ed by Busby Berkeley. Screenplay by Juck
McGowan and Kay Van Riper; based on
play by Richard Rodgers and Lurenz Hurt:
camera, Hay June: editor, Frank Sullivan;
songs by findgers and Hart, Nacio fferb
Brown and Arthur Preed, Harold Arlen and
E. Y. Harburg, and other nops, Previewed
nt Huntington Park, Calif., Sept. 14.
'39. Running time, 98 MINS.
Mickey MaranMickey Roaney
Patey BartonJudy Goriand
Joe: MaranCharles Winninger
Judge BluckGuy Kibbee
Rosalie Essex June Preisser
Plarrie MoranGraco Mayes

nt Huntington Park, Calif., Sept. 14.	î
'39, Running time, 98 MINS.	۱
Mickey Maran	ı
Patsy BartonJudy Gorland	١
Joe Maran	1
Judge Black	ı
Rosalie EssexJune Preisser	ł
Finrrie Moran	J
Molly Moran	1
Don Brice	ı
Jeff SteeleRand Brooks	ı
Dody Martini Leni Lynn	ı
BobsJohn Sheffield	ł
Madox	ì
William Bornett Parker	۱
Mrs. DartonAnn Shaemaker	ì
Martha Steele Morgaret Hamilton	1
Mr. EssexJaseph Crehan	ı
BriceGeorgo McKov	۱
Shaw Roquemore	١
Mrs. BriceLeinh Tyler	

'Babes in Arms' is a topflight filmusical entertainment. It will click mightily in the key de luxers, with extended runs indicated, and roll up hefty profits for exhibs in the subsequent runs and smaller situa-tions. For solid entertainment, pic-

ture rates with the best.
Film version of the Rodgers and Hart musical has been considerably embellished in its transfer to the screen. Basic idea is there, and two songs are retained. Otherwise, it's a

songs are retained. Otherwise, it's as greatly enhanced piece of entertainment, with Mickey Rooney having a greatly enhanced piece of entertainment, with Mickey Rooney having at aleants. Kid gives out plenty, and shoulders all responsibility for swing. I have a state of the sta

met mustical has been considerably embedilhed in its transfer to he see in his latest. Timely and in screen. Basic idea is there, and two stops are retained. Otherwise, it's an extension of the productions. The production of the

of A calibre throughout, and is meritorious in all technical depart-ments. Ex-songsmith Arthur Freed, now a Metro producer, has turned in an excellent job.

# RULERS OF THE SEA

KOLLKO	O.	IIIL	JUN
	Hollys	wood, Sa	of 12
Paramount rel			
duction: ursoclu	to Dead	DOOR TON	C-lab
Store Dougles	Fairban	ke Te	Marganal
Stars Douglos Lockwood, Will	Fyffe	Directed 1	na hrank
Lloyd. Story or	d sereo	pplay Tol	hot Jen-
Lloyd. Story ar plngs, Frank Ca	vett one	Richard	Colling
mel. 2d unit ste	ff direct	or. James	Havens:
camera. Avehla S	tout: as	st. directo	r. Harry
Scott: process :	nhotozra	phy. Fare	olot Ed-
nuart; special	effects.	Cordon J	ennings.
Previewed at 'Ca	rthay C	ireic. L.	A., Sept.
12, '39. Dunning	g time, i	DO MINS.	
David Gillespie.	Doug	tas Fairb:	inke, Jr.
Mary Shaw		Mary I	ockwood
John Shaw			III Fyffe
fantain Oliver		George	Bangroft
Malcolm Grant		Monto	gu Lovo
Donald Fenton		vaukum	n Giwaer
Lt. Com. Rabert		David	Torrence
Colin Portall	*	Lester 3	Tottnews
Colin Farrell Second Mate Eve			dd Clade
Helmaman		······································	Delegge
Mrs. Oglivie		Mar	Gordon
First Serretary		Lie	nel Pope
Second Secretary		Ivan	Simpyon
Third Secretary.		Oin	f Hytten
Landlord		George	Meiford

Frank Lloyd has several times demonstrated his flare for catching the salty atmosphere and wide sweep of maritime historical events sweep or maritime historical events in film productions. 'Rulers of the Sea' is his latest. Timely and interesting in delving into the historical period of 100 years ago, when steam was first introduced to power

#### Miniature Reviews

'Babes in Arms' (M-G). One of the top musicals of the year, cinch for heavy b.o. and ex-

tended runs. 'Rulers of the Sea' (Par). Sea epic of hit proportions. Timely in content and grand for exploi-

when a large control in the captor tation.

What a Life' (Par). Film extended in the captor tation of the captor tation of tate success. A fine family trade.

Thunder Afaot' (M-G.) Strong program attraction displaying actioner, cinch for exploitation.

"Day the Bookies Wept' (RKO).

The captor of the captor o

#### WHAT A LIFE

WHAT A LIFE

BOLLYWOOD, SIP. 15.

Paramount, retease of 10.7 theories Rep. 15.

Paramount, retease of 10.7 theories and Vesterson's Vision of 10.7 theories Rep. 15.

Paramount, retease of 10.7 theories Rep. 15.

Paramount, r

of every age as the big bad wolf they were familiar with. John Howard, young venericial as students, and Janiec Logan, as office students, and Janiec Logan, as office secretary, team nicely for some minor romance. Hedda Hopper is created with the secretary control of the

#### THUNDER AFLOAT

THUNDER AFLOAT

Motro-Guldvyn-Mayer retons of J. WilMotro-Guldvyn-Mayer retons of J. WilMotro-Guldvyn-Mayer retons of J. WilBerry, fewures Chester Morris, Virginia
George in Selts. General Morris, Virginia
George in Selts. Sereenquy by Wells. Bost
over the Market Sereenquy by Wells. Post
over the Market Sereenquy by

'Thunder Afloat' is as timely as the headlines in the paper. It's a lusty, fast-moving and adventurous pic-

Jast-moving and adventurous pleature, tempered with sufficient communication, and the subsequents. Although dealing with the 1918 war period, when I was a subsequent to the property of the subsequents of the property of the subsequents. Although dealing with the 1918 war period, when I post the property of the subsequents of the I post the subsequents of the I post the subsequents of the I post the subsequent of the I post the subsequent of the I post the I

#### TITLE CHANGES

\*\*Allection (Principle In new Log The Storm of the Company of the

#### Day The Bookies Wept

VARIETY

BKO releass of Robert Slak production, Stars Joe Penner; Sestures Hetty Gratilo, Stars Joe Penner; Sestures Hetty Gratilo, Hall. Directed by Lealin Goodwins, Nory, Daniel Fuchs; adaptation, Ber; Gronet and George Jeske; editor, Demond Morquette; photography, Jack MacKenzie. At Hitalia, 23 MINNER Sept. 10, 20. Running time, 23 MINNER Sept. 10, 20. Running time, 23 MINNER Sept. 10, 20. Running time, 25 MINNER Sept. 20, 20. Running time, 25 MINNER S

Startic Bernates layers and the start of the

#### Nancy Drew, Trouble Shooter

Shooter

Person Phes, production, and relaxation, and relaxation of the production and relaxation, and the production of the production of

direnhouse Cirk.

direnhouse Cirk.

direnhouse Cirk.

direnhouse Cirk.

Another in the comedy girl detective series with Bonita Granville
as the juvenile Nancy Drew, who
almost entirely by accident solves
things that would make Scotland
almost entirely by accident solves
things that would make Scotland
others in the series and satisfactorily
made, but still a No. 2 feature for
save an old riend from a murder
have stayed at home. An unusual
set of circumstances figure in the
sire of the series of the series and
have stayed at home. An unusual
set of circumstances figure in the
ing the old villager, played by
dirich Bowker, and in pinning the
first between the series of the
manner of the
manner of the series of the
manner of the
manner of the
manner
manne

#### TWO BRIGHT BOYS

A WO BRUSH I BUTS
Hollywood, Sopt. 11.
Universal release of Durk Kelly production, Start Jackie Couper and Freddie
Dorthalamnew, Directed by Joseph Santley, Original secrentyal by Vol Burton
and Röhmund L. Hartman; camera, Riwood
Holly Company of the Company of the Company
Holl Karlastien, Previewed at Alexander,
Glendule, Sapt. 11, '29, Hunning time,
60 MINS.

uvld Harrington	Freddle Nartholomew
liary Harrington	Mclville Cooper
athleen O'Donnell	Dorothy Peterson
faillt	Alan Dinchart
Invton	Williard Robertson
[[ke:	J. M. Kerrigan
Cashburn	Eddle Acuft
oswell	ffai K. Dawson
faxwell	Ilarry Worth
heriff	Eddy C. Waller

N. B., 3,000 Miles Away

# **Red Tape Anent Export of Canadian Currency Won't Tangle Up Film Biz**

Clarification Montreal, Sept. 2nd. Clarification Montreal, Sept. 2nd. Clarification and Confederate Intelligence of American product will be provided with American funds to pay for them freely, as in the past. This suggested that film distribution in Canada faced plenty of red tape in getting coin to pay for U. S. films, described the confederate of the pay for U. S. films, described the confederate of the pay for U. S. films, described from the pay for U. S. films, described from

Regulation tightening up on export Regulation tightening up on export of money through a licensing system had roused considerable speculation as to the effect on the picture busi-ness in Canada which is 99% de-pendent on U. S. product.

ners in Canada which is 99% dependent on U. S. product.
Primary object of the exchange
control is not U. S. or other
control is not U. S. or other
control is not U. S. or other
control is not U. S. or other control
ries, but rather to ensure that foreign exchange requirements are
based on legitimate needs. At same
will be brought into play to even up
money differences between Canada
will be to the control
that the control
t

immediately.

No Canadian resident can take more than \$100 a month out of the country without a permit from an authorized dealer (bank). Licenses for export of currency, securities and foreign exchange must be obtained through authorized dealers (banks)

American tourists and other non-residents of Canada may bring in foreign exchange and may take the same amount back with them, but

#### How If Will Be Governed

The following definitions govern regular biz transactions:
(a) Foreign exchange for payment of goods imported or to be imported into Canada within the usual scope of the applicant's business.

scope or the applicant's business.

(b) Foreign exchange for payment of services of a normal nature such as insurance premiums and claims, agents' commissions, salaries, freights, dues, patent rights, royalties and other payments of a like character. (c) Foreign exchange for reason-ble travelling expenses or personal

expenses.

Whether these limitations will affect American legit companies and
concert artists planning tours in
Canada has not yet been ascertained.
Bookings arranged earlier in the season will most likely be unaffected by
the new exchange rules, which are
not retraceful.

the new exchange rules, which are not retroactive.

Under the new measures every the result of the r

#### II. S. Filmers Concerned Over Coin Restrictions

Over Coin Restrictions. While the situation concerned with the operation of motion picture the actes improved materially in Great Britain and France, major film companies began to worry about currency restrictions in warring nations to be acted a training an interest of the actual shrinkage in total income from the foreign market would not be so bad as the threat of currency restrictions and higher taxes. Whole problem contronting foreign departments is to determine whether departments in the control of the con

#### Add: Economies

Hollywood, Sept. 19.
Retrenchment at the Sam
Goldwyn studio is even taking
in the visiting press.

Their free parking privilege has been eliminated.

#### Lineup of U.S. Cinemas In Martial Countries

American companies controlling theatres in foreign lands include cincmus in countries already at war, in the control of the co

many, Italy, Poland and Russia.
Not counting the interest which
20th-Fox has in Gaumont British
(England) and the Hoty's chain in
Australia, over 300 houses are involved. These are controlled or
operated imostly controlled' by
Paramount, Loew's and RKO. Par is
far more seriously affected than
Loew's, RKO or 20th.

far more seriously affected than Leew's, RKO or 20th.

Par has a total of 250 theatres in Canada and S1 in England, Scotland Canada and S1 in England, Scotland Twentieth-Fox's interests in GB indirectly involves close to 500 houses, but the majority of these theatres are not of the value of the group under the Par banners with the control of the Canada (Montreal, Toronto and London, Onl.) plus two houses in London, England; two in South Africa and three in Australia. Leewight the Ritz in London, which is twider lesse. RKO has four houses in Canada, one each in Ottava, Winnipeg, Montreal and St. Johns, N.D., They yer under lease to and form a part of the Famous Players-Canadian chain headed by N.L. Mathanson and J. J. Fitzgibbon.

#### Aussie Gov't Group Nixes More Cinemas

Sydney, Sept. 1.
Film Council of Australia Is in strong opposition to any increase of pic theatres in this city. Sam Snider (Snider-Dean) claims that the city is already over-seated in acting as is already over-seated in acting as spokesman for the Government body. Understood that opposition has been made to the Films Commistor that the state of the Films Commistor Williamson-Tail for their Royal, Sydney, currently a legiter. It's stated that less than three-tenths of seating capacity available in city theatres occupied daily over a four-session span.

#### Sam Sax En Route

London, Sept. 19.
Sam Sax, Warner Bros. studio
executive here, sailed on the Nieuw
Amsterdam for New York last week,
exact date of departure not being re-

ealed. William Levy went on the same

pickup in business in this country and those nations counted on to ben-efit commercially from war boomen. Admitting that the foreign situation of the control of the contro can boats. Remittances are coming through as usual from Great Britain,

but restrictions on coin from France are in effect. are in effect.

Regarding currency restrictions, picture officials point out that they are nothing new in the foreign market. There has been some exchange control or restrictions on coin in Poland, Latvia. Esthonia, Germany, Jugo-Slavia. Lithuania, Hungary, Roumania, Bulgaria, Greece, Turkey, Spain, Urseutny, Chile, Jepon, Bezzil and premiums on coin) for some time.

#### War Jitters Affects

Although over 3,000 miles from the scenes of hostilities, St. John has gone into a war defense complex. All the theatres are being affected by the prevailing hysteria. All ex-All the theatres are being affected by the prevailing hysteria. All ex-terior lighting, including marquees frontal and roof signs, and even the street lights, must not be used. This applies to electric signs on all other buildings and roofs, also. Despite the long distance from Eu-rope, the defense program calls for

rope, the defense program calls for blackouts, closing of schools, painting of windows, etc., and including guards on all public buildings and

guards on all public buildings and to the local picture houses, owned by the Coal picture houses, owned by RixO and operated in the Pamous Players chain, a big searchight has bombers. Notice has been given that theatres will be ordered closed if considered essential, and will be empited if there is a sudden bome to be the considered essential, and will be empited if there is a sudden bome to be considered essential, and will be empited if there is a sudden bome considered essential, and will be empited if there is a sudden bome considered essential, and will be empited in the considered essential, and will be empited in the considered essential, and will be empited to be empited

nerves, overburdened with war ru-mors and facts. mors and facts.
There's a potent war atmosphere
on the streets of St, John, with soldiers recruited for home defense
plentiful and special guards almost

# VAF TALENT ON 50% BASIS AS IN 1ST WAR

London, Sept. 19.

Following the principle laid down during the desired laid down during the desired laid for the september of the september o

All acts, under the new pact, will All acts, under the new pact, will work in units, as during the first World War. Unit gets half the take and the house the other half. Acts in the unit divide up their share, according to a pre-arranged sched-

ule.

Plan is an insurance to managers against taking heavy losses in case sudden emergency makes closing of a show temporarily or permanently a necessity. It also gives the acts a a necessity. It also gives the acts a good break on coin in event of a sock show.

#### Ontario Fair Cancels German Comedy Act

Learnington, Ont., Sept. 19.
Because of the war, officials of the Learnington annual fair last week cancelled a contract with a German comedy troupe and substituted an American act.

American act.

'Cecil Stobbs, fair manager, said that the German troupe had been signed before Canada declared war on Germany.

#### JAPS LIKE DEANNA: NIXED BY CENSORS

Tokyo, Sept. 4.

"100 Men and a Girl" (U), which
made the name of Deanna Durbin a
household word throughout Japan
and smashed all previous boxoffice
records here, is still playing everywhere in Japan with unceasing popularity.

larity.

It played for 49 days in the Hiblya, longest run of any same film in To-kyo, and 21 days at the Nippon here.

Emperor's Candlestick (M-G) will be sent back to America, censored at the customs office on the grounds that the picture has a royal court for background.

background.
Others blocked by the censor re-cently include 'Crime School' (WB).

#### Mex Prod. Ups

Mexico City, Sept. 19.

Mexican pic production is climbing out of the depresh that closed three of the four local studios recently.

Five pix are now being made here. Three more are in the offing.,

# 12 U.S. Indie Pix for \$25,000 Into Italy, First Since the Gen'l Walkout

#### Report Canadian Nix On 'Geste's' Death Scenes

Winnipeg, Sept. 19. Minnipeg, sept. 19.
Although company officials maintain silence, reported that Paramount's 'Beau Geste' has been yanked by the Government Censor Board from the booking chart.

Board from the booking chart.

Apparent reason for yanking is
that final scene has all but one mem-ber of the Legion dead and officials
feel this angle not so good during
current war days in the Dominion.
'Geste' was due to bow in at the
Capitol Sept. 14, but was cancelled. 18 months by Warner.

#### Won't Be Effected

ple and including a native Gamelan ple and including a native Gamelan orchestra, will open its U. S. tour Oct. 20 at White Plains, N. Y. It will begin a week's engagement at a Broadway theate Oct. 29, then tour to the Coast and back, opening an extended return engagement on Broadway during the holidays.

The Jooss ballet, currently in Eng-and, is due in the U.S. in January or its tour.

for its four.

Klepura's Pollsh Investments
Jan Kiepura, who was feared to
have been strended in Poland, has
sent word that he is in Paris and
will come to the U. S. in November
for the Met opera season. However,
the einger's fortune is virtually all
invested in three new tourist hotels
may have been destroyed in the
fighting there.

Unon the outbreak of hottilities.

Aghting there.

Upon the outbreak of hostilities, Kiepura had offered his said to Poland in any capacity, but the government informed him that his duty to Poland in the U.S. his mission to Poles in the U.S. Marjorie Lawrence, Met sograno, as summered in her native Australia of the Control o

wegian ship.

Other concert and opera names due back in the U. S. soon include Kirsten Flagstid, Wagnerian soprano, sailing next week from Norway to return to the Met; Fritz Kreisler, coming from Paris this week to begin a concert our; and Esio Pinza and Elisabeth Rethberg, both of the Met, due tomorrow (Thursday).

Arturo Toscanini arrived, from Lucerne last week to resume his NBC symphony broadcasts and Samuel Chotzinoff, NBC consultant and New York Post music critic, landed several days earlier.

Eugene Goossens, composer and conductor of the Cincinnati sympho on his return from abroad last week, emphasized the creative musical chances of American composers, due to the crucial situation caused by years of unrest.

#### No Punches Pulled in 'Road Back' Reissue

Holiywood, Sept. 19. Erich Remarque's anti-Nazl novel, 'The Road Back,' will be reissued by Universal, with added scenes directed by Frank Tuttle,

Some of the scenes and dialog c sored from the original picture v be restored. This time there will no soft-pedaling.

no soft-pedaling.
Universal also has extended its
exhibition rights to 'All Quiet on
the Western Front' two years, and
the Western Front' two years, and
additions, plus a commentator, U
paid Remarque \$28,000 for the extension beyond the original 10-year
agreement, which has expired. If
picture grosses over \$250,000 the
author participates on a percentage.

#### WAR HITS SCRIB Seymour Gross, whose 'The Moor-

Hollywood, Sept. 19. Franklyn Warner, head of Fine Arts, is reported here to have made a deal with an Italian distributing company whereby nearly 12 nictures would be distributed in Italy. Deal represents about \$25,000 in cash. Pictures were all made in the last

Shortage of American product in Italy is believed responsible for making the deal a reality.

#### First Since the Monopoly

First Since the Monopoly
If the reported Franklyn Warner
deal for distributing his pictures in
luly goes through, it will be first
one made by any American company
since all major U. S. distributors
withdrew from the Italian market
he first of this year. They quit because Italian government film mocause Italian government film show
would have set prices for films, bulk
of them, for flat rentals.
Since that time, despite many

of them, for flat rentals,
Since that time, despite many
overtures and feelers by the Italian
overtures, in major distributor
has broken away from the original
piedge or until lail yagreed to allow
distribution setup in that country,
Even independent distributors refrained from giving Italy new product, not only because the Italian government film agency dictated prices
per film but because they frinkly
get the money promised.
The Have office in New York re-

The Hays office in New York re-ports no major distributor has made any deals in Italy nor has any other independent distrib, as far as could

be learned.

Franklyn Warner has been in New York for several weeks conterring with E. W. Hammons, president of Grand National, on the new GN financing by the Reconstruction Finance Corporation and Felt & Co., N. J. bankers. RFC deal was supposed to be set and the money paid several weeks ago, but has been held up. Felts are prepared to turn the contract of the co

# BRITAIN OKAYS **REOPENING OF THEATRES**

London, Sept. 19. The British government last week permitted reopening of all cinemas, theatres and other places of enterthroughout the Closing time has been fixed at 10 p.m., except in the London West End, main and film and theatre sector, where the deadline will ba 6 p.m.

Neutral zones had been previously designated for reopenings of film theatres. The decision, which went into effect Thursday (14), was the result of pressure applied by the film trade, which declared that over 30,000 theatre employees would lose their jobs if the government didn't rescind their original order.

#### Yank Distribs Cheered

Yank Distribs Cheered
Reopening of cinemas in England
has cheered American companies'
foreign executives in New York. It
means the continuation of product
distribution and resumption of theatre operations by a number of companies having a stake in cinema
properties.

Another development was that a number of major distribs moved part of their staffs back to London. Head-quarters in Great Britain are still in isolated spots outside London.

Seymour Gross, whose 'The Moor-lings' was given a summer tryout at Messeyby high war bombing insurance practically precludes the twely inked by Columbia for a contract writer's berth.

Deal was all set when 'war broke unt and it was decided to hold up such bombed houses and that blasts of see which way the wind blow would halt regular distribution.

# Japan in Overtures to U. S. Distribs. Talks Plan to Ease Coin-Product Curb

Japan last week made overtures to U. S. distributor reps in Tokyo, including a plan whereby current frozen coin there might be released and additional, new American pictures shipped into the country. Additional conflex together with reports that U. S. distribs in Japan already were followed by the conflex together with reports that U. S. distribs in Japan already were holdling on these proposals. The control of the conflex together with reports that the control of the conflex together with the control of the co

the premainent littings of the meeti-tions on foreign product. Since U. S. pix are used mostly in Japan they would benefit proportionately should the plan go through.

1 Back of the government overtures, besides a desire to maintain triendly the light of recent developments abroad, is the apparent necessity of securing outside product since Ger-man, British and French supply and Yang the product has been used up, posal is not expected for at least an-other week.

# **MEX BANS ALL GERMAN FILMS**

Mexico City, Sept. 19.

Death of German plx in leftist
Mexico, as far as exhibition is concerned, is assured with the decision
of the Confederation of Mexican
workers to ban all such, productions.
The union is the top labor group
in Mexico.

#### **CANADA'S WAR BUDGET** PLAN AFFECTS FILMS

film distribution and exhibition in Canada, in common with other in-dustries, as follows:

Lansas, in common win oner inAn excess tax will be levied on
all companies, incorporated or not,
based on a rate of 50% of all excess
over the average profit over past
drour years. Average profit over past
Anything over that will be split 5050 with the government.
Corporation income tax will be increased from current level of 15% to
18%. On consolidate returns tax
Individual income taxes will be in-

Individual income taxes will be increased by a surtax of 20% on the normal taxes paid.

#### Reich Still Sending Over Films to the U. S.

UFA, Reich-controlled distrib of German-made films in America, maintains that it has been notified that the war will in no way hinder to hall its supply of product. Cable received by the N. Y. office on Friday (15) Informed that additional film had been shipped here and could be expected abortly. Transportation route not indicated.

## Mex Eyes Spanish B.O.

Mexico City, Sept. 19. Mexican pic producers are going fter the Spanish market in a big

way.

They have established a central distribution exchange in Madrid, in charge of Antonio Soria, who was sent there with 32 hand-picked films.

New Caracas Theatre
Caracas, Sept. 19.
Luis Enrique Perez, Republic's distributor for Venezuela, has construction under way on a 1,000-seat thestre here to be called Cinelandia.
Theatre reheduled to open early
in January.

#### 'CRICHTON' STALLED LAUGHTON'S 2D PIC

Paramount is still in doubt as to the fate of 'Admirable Crichton,' which was to have been done in Great Britain. Film was set to get under way next month but Charles Laughton, who was to have starred-in it, is indefinitely delayed on an-other production in Hollywood.

other production in Hollywood.
Two other British productions,
however, soon will be ready for Par
release. Print of 'French Without
Tears' is due in N. Y. from London
this week, and 'Live and Let Live'
Is reported as nearing completion.
Latter film was virtually finished
when England declared war.

#### Ex-Showman Kennedy Gets Protest Note from Aquitania Passengers

With the arrival Saturday (16) in New York of the Cunard liner Aquitanla the ship news reporters picked up from American passengers a complaint against the manner which a warning was delivered to the passengers just before the ship sailed a week before from South-ampton, England. This warning came from the U. S. consular attache In Southampton.

By coincidence, two of the mem bers of the passengers' committee (of about 25 cabin passengers) were from show biz. One was Gilbert Miller, the producer; the other, Bob Miller, the producer; the other, Bob Landry (VashErry). The actual or-ganizer and chalrman of the protest meeting was Yan Vechten Shaffer, a banker of Cedar Rapids, nephew of Carl Van Vechten and brother of Elizabeth Hull of legit. The author of the letter to U. S. Ambassador Joseph P. Kennedy, a Colorado doctor, saked to have his identity

account seed to have an seeming the property of the point of the point

did not fancy having the people uppeople of the legalities, the
net practical result of the message
read to the gathering in the ship's
lounge just before sailing was deviatating. Women, especially mothers
that the sail of the sail of the sail of the
Men were first stunned, then angry.
Considered as a piece of 'audience
reaction,' the ambassador's episte
in the balcom,' the sail of 'free'
in the balcom,' the sail of 'free'
in the balcom,'
Kennedy replied promptly to the
passengers' message and was evidentify upset that the warning had
his feeling of obligation to deliver
the paper and sought to suggest a
personal confidence in the British
convoy system by revealing that his
convoy system by revealing that his
America later on the Queen Mary
(now tied up in Manhattan).
Episode forms an illustration of

(now tied up in Manhattan).

Episode forms an illustration of
the peat-up nerves of a war-frightened crowd, and the extreme tact
necessary in handling them. Amidst
general hush-hush the flat refusal
of\_consular officials to answer questions or give advice, combined with
the reading of the statement under
the circumstances, set the Americans tances, set the Americans on their ears.

#### Montreal Cafes Hit By Boost in Rum Tax Montreal, Sept. 19.

Montreal, Sept. 18.

Niterles are in line for lower revenues due to increased taxes on hard liquors, wines and beer.

Liquor tax increase expected to yield \$12,000,000 additional revenue.

#### SHOWMEN JOIN COLORS Lawrence and Field of Metro Enlist

Ludvig 'Laudy' Lawrence and Ar-thur Field, officials with Metro's or-ganization on the continent, have enlisted in the Foreign Legion in the colors, probably early in Octo-ber. Lawrence is in charge of Con-inental Europe, India, Africa (ex-cepting British S. Africa) and Metro. Metro. Field is Metro's No. 2 man in Eu-

Field is Metro's No. 2 man in Europe, being classed as home office representative over there. He also has charge of all synchronization studios on the continent for the company. Metro will make no disposition of realignment of staffs in Paris until they are called into service. Until the property of the company of the c

#### Gabin, Aument Join

Gabla, Aument Join
Fench screen Park, Signt 18.
French S

N. B. FREEMAN

# SET AS ANTIP MPDA HEAD

N. Bernard Freeman, Metro's managing director in Australia, has been elected president of Aussie's Motion Ficture. Distributor's Assan, taking the spot left vacant through the resignation of Sir Victor Wilson, Wilson has been officially retained as temporary consultant to the associatemporary consultant to the associations of the consultant of the association of the second of t

Several others had been mentic Several others had been mentioned for the position, but it was finally decided to rotate different chiefs of major U. S. distributors in market here. This means a new president will be elected every year instead of for long terms as in the past.

## CAFE DE PARIS. LONDON. REOPENS DESPITE WAR

London, Sept. 19.

Cafe de Parls reopened here last
Thursday (14), drawing 150 people,
which ls considered highly satisfactory under present conditions.
Show closes each midnight in
keeping with wartime regulations.

Bissett Remaining in U. S.
Billy Bissett, Candian-born America,
coulon't make the Cafe de Paris
collation of the Normandie's, ainling,
which also niked the Veloz and Yolanda booking.
Bissett band, also a Candiani as see
the rest of the bunch) massfros the
C. de P's show, while Bissett is remaining in New York, and will ty
to organize and American comb.

#### Arthur Loew Back East. Chatain to Follow Him

Arhur Loew, head of Metro's foreign department, planed in Moday (18) from the Coast, where he has been for about a week looking after Louis Chatain, a director of Metro's organization in France and a personal friend of Loew. He left Charles of the Coast of the Metro State of the Metro State of the Metro State of this week.

Loew held several huddles at the Metro studio regarding production ment to offer on the European situation on his return to N. Y. Arthur Loew, head of Metro's for

# Argentine Pushes U.S. Trade Pact. **Woos Yankee Imports to Replace** Loss Of Raw Film Buy in Europe

#### SAM MORRIS, REISMAN BACK IN N. Y. FROM S. A.

Sam E. Morris, Warner Bros. vp. In charge of foreign affairs, and Phill Resiman, foreign either Direct turned to New York Monday (18) from South America and returned sooner than he had plant of the Charles of the Cha back to N. Y.

Relsman has been in Latin-America for RKO sales conventions.

# British Road Troupe Offers Blood to Gov't

Montreal, Sept. 19.

Maurice Colbourne-Barry Jones' legit troupe will definitely open here Oct. 2, reports having been that the trip from England might be delayed. Meanwhile, story is that the company is recasting three plays in accordance with ruling that no one liable for military service can leave England. Vets are replacing younger

Consum. Vets are replacing younger Reported that members of the east voluntered to undergo blood tests before leaving, offering to supply one for possible transitions. Of the control of

#### SYDNEY, MELBOURNE'S OK BIZ: N. Z. STAGGERS

Bit is coming back after a long, bad spell. Chige 'Moo' is pulling amazingly and set indefinitely. Dark Victory' (WB) has hit tancy of victory' (WB) has hit tancy of victory' (WB) has hit tancy of tainty. 'The Castler' (RKO) Jokos to three weeks' payable trade, with 'Washington Square' (20th) likewise. The castler' (ARC) Jokos to tainty, 'The Castler' (RKO) Jokos to tainty, 'The Castler' (ARC) Jokos to tainty. 'The Castler' (ARC) Jokos to tainty, 'The Castler' (ARC) Jokos to tainty, 'The Castler' (ARC) Jokos ta

Flu Ease Ups Melbourne, Sept. 1.
Flu ease has improved trade. Margues evers improved trade. Margues evers improved trade. Margues evers improved trade. Margues evers improved trade. Including Gungs Din' (RKO)
Darling Daughter (WB), 3 Smart
Girls' (U), 'Lucky Night' (M-G), Schidmon & Shining
Rour' (M-G). British trade is tops
with '4' Just Men' (ATP).

Frozen B.O.
Auckland, N. Z., Sept. 1.
Zero weather has dented boxoffices, especially those in Wellington, Christchurch, Dunedin and

#### Time's 'Maginot' Print Stolen in Latin Capital

Stonen in Latin Capital Print of March of Time's Maginot I not reissue was stolen from the theatre in Guatemala City, Guatemala, which had booked it, according to word received yesterday (Tues.) by M. of T. office. Only reason for theft, since no explanation was given in the cable, is attributed to the large German population was given in the cable, is attributed to the large German population.

tributed to the large German population in that country.

Film that disappeared is the Spanish-language version that was shipped from N. Y. about two weeks ago. Police officials are on the case.

#### By FRED MARKY

Buenos Alres, Sept. 15. War in Europe has already made Itself felt locally and trade unions

companies do not believe there will be any immediate drastic changes in the distribution field. The danger of general import restrictions, considered some time ago when the evchange situation looked rather menacing, has apparently vanished, due As War Contribution mainly to the fact that carbon has sold out all its exportable produced mainly to the fact that Argentina ucts to European countries. And It's hoped that there's enough exchange available to keep things going for a time

In the case of the U.S. distributors it is furthermore not a question of paying for imports, but of the export of revenues. Exchange for these revenues had to be bought althese revenues had to be bought al-ways on the free market, while im-porters of German, French or Italian pictures could, until some time ago, gentine Central Bank at a lower-rate. As the result of the latest government regulations, the quota-tions of the Central Bank and the free market are becoming practical-ly the same. 50 French I'ly In List

180 French Fix In List
Importers of French pictures, the
only ones which count here in a commercial sense, apart from the local
and U. S. product, have about 50
pictures on their list which have already been released in France and
pictures on their list which have already been released in France and
Estimation in the sense of their pictimes, shipping communications with
Europe are rather disrupted, but
these importers hope to get their pictures into the country so as to be
in January, regardless of what is
happening abroad.

The only ones which are at pres-

The only ones which are at present really affected by the outbreak of the war are the Argentine film producers. Local studios are becomof the war are the Argenthe numproduction. The control was a control with a control
production and the control was a control
if they are unable to purchase the
required amount of aw film. Once
more the old matter of the restrictions against imports from the tion
consequence of the restrictions against imports from the
made to try to settle the old quarrel
town the countries. Heretofore, raw film had been purchased
mostly in Europe.
The Argentine Film Institute has
more taken a hand in the matter and
ways been rather fearful of being
protected by the august body that

ways been rather fearful of being frotected by the august body that acts in the sense of an advisory entity to the government, on how the studios should carry on their own business, this time it's in agreement with what is reing done. "The institute has made a survey of the situation and is about to request the government to lower the tarriff for the importation of raw film from the U.S.

#### Imported Last Vest

Just a year ago, when it looked as if war was going to be declared, the Argentine studios imported vast quantities of raw film and laboratory chemicals iron Europe, mostly Ger-man Agta, and these have since been man Agfa, and these have since been used up. Of late Argentine studios have made no purchases with the result that soon they will commence to feel the lack of celluloid. As the result of a survey made by the Institute it appears that the existing stock will last for about eight months.

Up to the present Argentina has imported the greater part of its negative film from Germany, and in lesser quantities from Italy and Belgium. The German market can now lesser quantities and gium. The German market can now be considered as closed and there is little hope that any imports will be able to be made from Italy and Belgium unless conditions in Europe change in a radical manner.

# THE STORY THA WORLQ NOW ROC

**OPENING** 

as Nonher direct

WITH

EDNA MAY OLIVER \* GEORGE

Produced and Directed by HER

# T SHOCKED THE KS THE SCREEN!

THIS WEEK...RADIO CITY MUSIC HALL



# Advance Production Chart

Hollyncood productions are still going ahead, unhampered by near situation. Studion, continue average shocing for season, currently having 47 features before the camera, as of Sept. 18.

#### Columbia

	Number	Number	Now		alance to Se Placed	Stories in
	of Pix	Com-	Shoot-			Prepara-
	Promised	pleted	ing	Reems	Cameras	
Features	40	1	3	3	33	33
Western	16	1	1	2	. 12	12
Serials	4	•	•	•	4	4
	_	_	_	_	_	
Totals	60	2	4	5	49	49
Distance now in t	ha autting	room.	amaiti	or premie	We star	

Picture, now in the cutting rooms or availing previews are:
"TAMING OF THE WEST, formerly titled "SUNDOWN IN HELDDORADO," w.stern, produced by Leon arsha for the Irving Briskin until
directed by Norman Deming; no writing credit preleased, photographed
directed by Norman Deming; no writing credit preleased, photographed
Brown, James Craig, Didd Flish, victor Wong, Dud Taylor, Kenneth McDonald, Don Bedde:

Brown, infine, Craig. Dick Fiscs, Victor Wong, Did Taylor, Kenneth Mer"MR. SMITH GOES TO WASHINGTON, 'Gama; produced and directed
by Frinsk Capris, screen play by Sidney Buchman; photographed by Joseph
Walter, Cast, 'Lean Arthur, James Stewart, Edward Arthold, Claude Rainis,
Malter, Cast, 'Lean Arthur, James Stewart, Edward Arthold, Claude Rainis,
Maurice Coxicilo, Forier Hall, Grant Mitchell, Wyndham Standing, John
Ince, Arthur Lott, Dickie Jones, Helen Jesone Eddy, Vera Lewis, Harry,
Kanger, Die Taylor, Dorothy Short, Stanley Andrews, Sam Ahl,
THE STRANGER FROM TEXAS: formerly titled 'THE MAN TRAILER'
1898-40 richaes), western with songs: produced by Harry L. Decker for
1998-40 richaes), western with songs: produced by Harry L. Decker for
photographed by George Meehan. Cast: Charles Starrett, Lorna Gray,
Sons of Pioneers, Dick Curtis, Stanley Brown, Al Bridge, Ed LeSaint,
Eddie Cobb, Jack Rockwell, Hai Tailaterro, Dick Bottlier, Steve Clark,
"SCANDAL SHEET" (1899-40 release) mellete; reoduced by Raiph Cohn

Eddie Cobb. Jack Rockwell, Hal Talisferro, Dick Botiller, Steve Clark, 
"SCANPAL SHEET" (1398-40 release), meller; produced by Ralph Cohn 
for the Irving Brisish unit; directed by Nick Grinds; no writing credits 
released; photographed by Benjamin Kline. Cast: Otto Kruger. Ona 
"BEWARE. SPOORS" (1398-40 release), comedy; produced by Robert E. 
"BEWARE. SPOORS" (1398-40 release), comedy; produced by Robert E. 
Spurks; directed by Edward Sedgwick; no writing credits released; photographed by Al Siegler. Cast: Joe E. Brown, Mary Carliel, Marc LawLorna Gray, Eddie Laughton.

THE NATERBISLE ME. WILLIARS\* (1398-40 release), comedy drams; 
proceed by Columbia Pix Now in Production

THE NATERBISLE ME. WILLIARS\* (1398-40 release), comedy drams; 
proceedings of the Columbia Pix Now and Production 
THE NATERBISLE ME. WILLIARS\* (1398-40 released), comedy drams; 
proceedings of the Columbia Pix Now and MacBride, Don Beddee, 
released; photographed by Arthur Todd. Cast: Melvyn Douglas, Joan 
Blanche Physon, Rick Cheff, William Newert, Walter Sande, Dick Cuttis, 
Blanche Physon, Rick Cheff, William Newert, Walter Sande, Dick Cuttis, 
Blanche Physon, Rick Cheff, William Newert, 
"BLONNEE BRINGS UP BARY (1398-40 releases), comedy-drams; pro
"BLONNEE BRINGS UP BARY (1398-40 releases), comedy-drams; pro-

Blanche Payon, Jack Chefe, William Newell. Bessey, comed-frams; produced by Robert Sparks; directed by Frank Strayer; no writing credit released; photographed by Henry Freulich. Cast. Penny Singlelon, Arthur Lake, Larry Sims, Jonathan Hale, Danny Mummert, Olin Howland.

"RENEGADE LAW," western with songs; produced by Leon Bartan for the Irving Briskin unit; directed by Joe Lewis; no writing credit released; bottom of the Decease Menhan. Cast Charles Starrett, Irva Mercellih, Sons of the Decease Menhan. Cast Charles Starrett, Irva Mercellih, Sons of the Sparks; Deceased Menhan. Cast Charles Starrett, Irva Mercellih, Sons of the Sparks; Deceased Menhand Cast Charles Starrett, Irva Heredith, Cast Charles, Cast

#### Metro (1939-40)

	Number 1		Now	in I		Storles in	Studios
eatures	of Pix Promised	Com- pleted	Shoet- ing		Before Cameras 30	Prepara- flon 30	Harry Sherman
elanick-Int'l		ě	<u>:</u>	i	3	3	Pictures now in c
Totals		8 rooms	5 or awaiti	9 ing previ	30 lews are:	30	THE CAT AND T

Pictures now in the cutting rooms or awaiting previews are:

"GONE WITH THE WIND (Technicolor), produced by David O. Selz
Bick; directed by Victor Heming, replacing George Cutor; screen play by

Stimps Howard and Oliver B. F. Garret from novel by Margaret Mitchell;

Eaphy by Ray Rennahan, Cast: Clark Gable, Vivien Leigh, Letile Howard,

Clark Gable, Without State County of the County of th

1970. Severy Reyes, thomas mixtures, teacher 1979.

1970. Severy Reyes, thomas mixtures, teacher 1979.

1970. Severy Reyes, the severy Reyes of the Severy Reyes Reyes of the Severy Reyes

Ann Morries, Virginia Weidler, Guy, Kibbee, Sim Summervuie, Nobert, James Michael, Chester Conkin, Tonnen Molt, Jim Thorpe, Robert James Michael, Chester Conkin, Tonnen Molt, Jim Thorpe, Robert James Michael, State M

Mona Barrie, Willie Best, Dwight Frye, Jack Carson, Frank Puglia, Adri-

unn Merton, Olaf Olsson.

REBIEBBEN, dramse, moduced by Milton Bren, directed by Norman Z.

REBIEBBEN, dramse, moduced by Milton Bren, directed by Norman Z.

McLeod: no writing credits released; motographed by Ray June. Casts

Robert Taylor, Greer Garson, Lew Ayres, Billie Burke, Laura Hope Crews,

George Barbier, Richard Carle, Sara Hayden, Reginald Owen, Sig Rumann,

Hallwell Hobbert

Mellweil Hobbe.

Hotsey, Sarakier, Richard Carle, Sara Hayden, Reginald Owen, Big Rumann, Hallweil Hobbe.

Hardsy, formerly titled -LOOKING AFTER SANDY, drama; produced by Al Leovy, directed by William Thiele; from novel by Margaret Turnstein, and the state of the

#### Monogram

	Number		New	ln I		Stories In
	of Plx Promised	Com-	Shoot-		Cameras	Prepara- tion
Features		23	ing	Looms	I	I
Westerns		13	ê	ī	2	2
	_	_	_	_	_	_
Totals	42	36	1	2	3	3

#### Paramount (1939-40)

Number Number of Pix Com- Promised pleted	New Shoot- ing	in I	alance to Se Placed Before Cameras	Steries in Prepara- tion

Totals

Edith Gagnon, Hortense Artostas, Fay Recherite, Bairy Jepp, Priu weiter.

Bair Gagnon, Hortense Artostas, Fay Recherite, Bairy Jepp, Priu weiter.

Bair Gagnon, Hortense Hortense Britanne Brita

#### Major's Score

\_Continued from page 3\_

the office of John T. Cahill, U. S. attorney, for the southern district of N V to handle

No replacements at the moment are planned for either of the two shifted men, both of whom had been handling the anti-trust case against the major film companies. The N. Y. end of the case will be in the hands of Wholen in the future

#### More B.&K. Postponements Chicago, Sepi. 19.

Another couple of postponements. totaling 60 days, were ordered last week in the Government's suit against Balaban & Katz and seven major film distributors on charges of violating the 1932 consent decree.

Case, which is now being heard by Case, which is now being heard by a Master in Chancery, is being held up, with the U. S. given 30 days in which to submit suggested findings of fact in the suit, and the defense given a 30-day period beyond that to submit its suggested findings and make its moves as to suggested evidence.

dence,
Following these two hearings, the case will be turned back to the Federal judge for actual hearing and

eral judge for actual hearing and decision.

RKO and Universal, which sought to be dismissed from the case on the grounds of having no connection with the downtown situation, since the property of the prope

#### 20-Fox in Legal Move

#### Against U. S. Action

Los Angeles, Scpl. 19.
First defensive move in the legal war between Uncle Sam and the film companies was the arrival here of Richard Dwight, of the firm of Dwight, Harris, Koegel and Caskey, eastern attorneys for 20th-Fox.

eastern attorneys for 20th-Fox.
Dwight has started a survey of the
Federal complaint, filed recently,
against 13 major companies and 54
individuals, charging that the Government's consent decree of 1930 has
been frequently violated.

Schine Postponement
Buffalo, Sept. 19.
Adjournment until Oct. 2 to ellow Adjournment seek. It is a seek of the both sides to prepare additional inboth sides to prepare additional inboth sides to prepare additional information was granted by the Fedard district court here yeterday
(Monday) in the U. S. suit to force
a monopoly. Yesterdays
postported in the seek of the s

not engaged in interstate commerce.

A third pocition, which was also set to be heard and action on which was. likewise postponed, was by United Artists, named with all other majors in the U. S. suit. UA asks dismissal of the case on the allegation that the government did not that the scoveriment of constitute a cause of action.

Government yesterday asked for a week's adjournment, but the de-lendants asked for two weeks in which to prepare additional affi-davits. Judge John Knight granted the latter request.

the latter request.

In its motion for an injunction, the U. S. seeks to enjoin Schine Chain Thesires, inc., of Glovers-Chain Thesires, inc., of Glovers-Chain Thesires, inc., of Glovers-Chain Thesires, inc., of Glovers-Chain Thesia Chain Ch

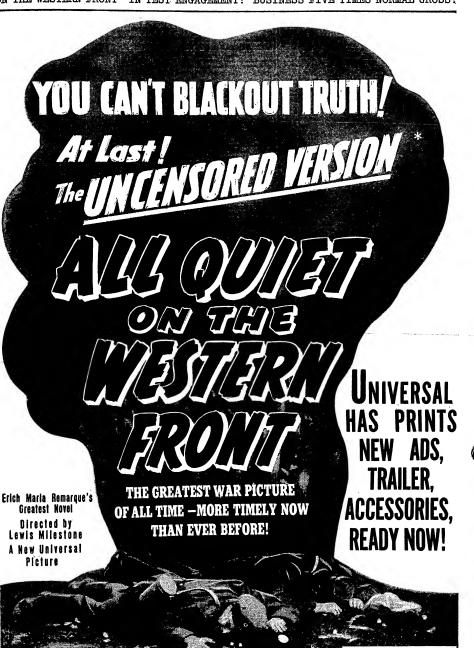
The concern and its affiliates now direct or control approximately-200 theares in New York, Ohio, Kentucky, Delaware and Maryland.

tucky, Delaware and Maryland.

Both Schine interests and United
Artists asked for a bill of porticulars in the government's suit, which
asked that the exhibitor defendants
(Schine interest) be dissolved and
their properties rearranged under
several separate and independent
corporations in such a manner as to
create competitive conditions and
prevent further violations of the
Sherman Act.

FLASH!

ST. LOUIS, SEPT. 14---CROWDS CHOKE 4600-SEAT ST. LOUIS
THEATRE HERE TRYING TO SEE UNCENSORED VERSION OF "ALL QUIET.
STERN FRONT" IN TEST ENGAGEMENT! BUSINESS FIVE TIMES NORMAL GROSS!



#### Cancellations

rested. Optional arbitration of disputes 7. Optional arbitration of disputes. Metro also announced late yester-day (Tues.) that while there is no provision concerning clearance and overbuying, the company will take under careful consideration all com-plaints made on these scores by its

accounts.

The new sales provisions of Metro
are retroactive on all deals for
1839-40 product signed since last Jan.
1 and on those that have been closed
a rider will be prepared for addition
to the contracts signed thus far.

to the contracts signed thus far.

Warner Bros. and Paramount are
the only companies previously permitting a rejection privilege that
goes as high as 20%, but a survey
reveals that most other distributors
are discussing the matter of doing
the same without delay.

Redures stride that product deals

Rodgers stated that product deals and other matters have interfered with arriving at an earlier decision than yesterday (Tues.).

man yesterday (Tues.).
At 20th-Fox it is understood discussion is similarly under way concerning an increase on cancellations to 20%. This company has always had an arbitration clause for such exhibitors who wanted to avoid legal means of settling disputes. That will continue.

RKO has been so tied up on product deals that it also has not gotten around to considering enhances and the state of the s

yet, according to Billy Scully, chief of distribution.

Columbia, Monogram and sep, the columbia of the majors, but that Monogram does not have the same problems of the majors, but that Monogram does not have the same problems of the columbia of the colu

sales head, has been away a lot latery and is presently on a coast-to-coast tour discussing product deals. He is due in New York Monday (25), but goes out in a different direction on other sales negotiations after only a day or two in the east.

day or two in the east.

It is possible that some companies will allow only 15% as the maximum cancellation, although 15% as the maximum cancellation, although 15% as the maximum cancellation. The may be offered to the conference variance among the distributors also as to how the enlarged cancellation will apply, due to the position each occupies, the number of pictures produced, average of accounts played, the prices their film brings, etc.

warner Bros. Is giving 20% where the retail on a season does not aw the treat of the season of the season that calls for the usual 10%, which has been the maximum in force all along. Paramount differs in that it includes a 15% cancellation when the season of the seaso etc. Warner Bros. is giving 20% where

#### Speeding Up Freeze

Sonja Henie has a new lee plant for her skating pictures on the 20th-Fox lot, capable of freezing 20,000 gallons of brine ln 22 hours.
Old plant required 72 hours.

Dorothy Tree, Minor Watson, Morgan Conway, Byron Foulger, Chester Clute, Wolfgang Zilzer, Olaf Hytten, Ottola Nesmith, Hilda Plowright, Eugene Jackson, Clem Wilenchick, Eric Wilton, Monte Vandergrift, Ed Le Saint, Major McBride, Ivan Miller, Gloria Williams, Wade Boteler, Archie Twitchell, Charles L. Lane.

Twitchell, Charles L. Lane.

"LAW OF TIE PAMPAS, formerly titled 'ARGENTINA' (1930-40 re-lease), western; produced by Harry Sherman; associate producer, Joe W. Charles Control of the Con

Meni. "GERONIMO, formerly titled GREAT ENEMT" (1894) relaces, his GERONIMO, formerly titled GREAT ENEMT (1894) relaces, his GERONIMO, formerly single formerly former

"DR. CYCLOFS' (1939-40 release) (Technicolor), meller; produced by Dale Van Every; directed by Ernest B. Schoedsack; original screen play by Tom Kilpatrick; photographed by Henry Sharp., Cast: Albert Dekker, Janice Logan, Thomas Coley, Charles Halton, Victor Killan, Frank Yaco-

nelli.

MIGONIO ARE DAVGEROUS; CIRCO production: disceed by George Transaturies: resteen play by Leonard Lee and Franc Schult; clay on steep by Frank O'Connor; photographed by Charles Lang. Cast: George Brent, les Miranda, John Loder, Nigel Bruce, Blizabeth Patterson, Matthew Boullis Miranda, John Loder, Nigel Bruce, Blizabeth Patterson, Matthew Boullis Miranda, John Loder, Nigel Bruce, Blizabeth Patterson, Matthew Boullis, Norman Ainaley, Guy Bellis, Nikolayeva, Hi Roberts, Walter Kingsford, Ralph Forbes, Gerald Rogers, Janet Waldo, Major Sam Harris.

Amgulori, Raiph Fourse, Serian royers, June Trans, and Serian American Control of the Control of

REMEMBER THE NIGHT, drama; GMO production; directed by Mitchell Leisen; original screen play by Preston Sturges; photographed by Mitchell Leisen; original screen play by Preston Sturges; photographed by Gtd Tetzlaf. Cast: Barbara Stamyotk, Fred MacMurray, Beulah Bondt, Elizabeth Patterson, Snowflake, Tom Kennedy, Sterling Holloway, John Wray, Georgia Caine, John Beck, Thomas W. Ross, Virginia Brissac.

Wray, Georgia Caine, John Beck, Thomas W. Ross, Virginia Brissac.

"EMBRGENT'S SQUAD," GMO production; associate producer, Stuart
Walker; directed by Edward Dmytryk; no writing credits released; photo-graphed by Harry Hallenberge. Cast; William Henry, Louise Campbell,
Robert Paige, Richard Denning, Anthony Quinn, William Frawley.

"ENGURYS OF THE ENGGE," western; produced by Harry Sherman;
SWIGHTS OF THE ENGGE, western; produced by Harry Sherman;
by Norman Houston, based on a story by Zane Grey; photographed by
Mussell Harlan. Cast; Russell Hayden, dean Parker, Harry Humphrey,
J. Farrell MacDonald, Rad Robinson, Britt Wood, Victor Jory, Morri
Ancrum, Ethel Wales.

Ancrum, Ethel Wales. Far Flx New In Predection

TYPHOON: meller (Technicoler): GMO production; directed by Louis
King; screen play by Allen Rivkin; based on story by Steve Fisher: photographed by William Mellior. Cast: Dorothy Lamour, Robert Preston,
Lynne Overman, J. Carrol Naish, Paul Harvey, Norma Gene Nelson, Jack
Caren, Al Kikime.

Carson, Al Kikime.

THE GAT DATS OF VICTOR BERBERT, formely titled VICTOR

HERBERT, musical drams; GMO production; directed by Andrew Stone;

no writing credits release; photographed by Victor Milner. Cast: Walter

Comnolly, Mary Martin, Allan Jones, Susanna Foster, Jerome Cowan, Cari
Comnolly, Mary Martin, Allan Jones, Susanna Foster, Jerome Cowan, Cari
Comnolly, Mary Martin, Allan Jones, Susanna Foster, Jerome Cowan, Cari
Comnolly, Mary Martin, Allan Jones, Susanna Foster, Jerome Cowan, Cari
Carlos, Mary Currier, John-Hartley, Penry. Pyler, George, Ousy,

Nick Mara, Edde Borden, John Skins Miller, Gertle Messinger, Jimmy

Cross, Lon Poft, Joseph Swicklard, Jack Gardner, Sandra Lee Richards,

Arthur Stuart Holl.

Arthur Stuart Hull.

THE FARMES DAUGHTER, comedy-dram; associate producer, William Thomas; directed by James Hogan; no writing credits released; photographed by Loe Tover, Cast Martin Raye, Charles Ruggies, William Charles, William Charles, William Charles, William Charles, William Charles, William Demarest, Inez Courtney, Lorraine Krueger, Betty McLaughin, Anne Harrison, Tom Dugan, Jock Norton, Bempy Bater, Bill George Hartley, Darry Bickman, Pat West, June Webb, Si Jenks, Sam Ash, Eddle Borden.

céonge intrigo, Barry, Hickman, Pat West, June Webb, Si Jenks, Sam "STRANGE MONEY, drams, associale producer, Eugene Zukor, directed by Robert Florey; no writing credits released; photographed by Stuart Drompson, Cast Zilen Drew, Robert Paige, Judit Barrett, John McGuire, Carlon Miljan, Charles Wildrom, Cy Kendall, Weldon Heyburn, Charles Waldrom, Charles W

## RKO-Radio

Number Number of Pix Com-Promised pleted Studie
Westerns
Sol Lesser
The Plays' the
Thing
Thing
Plays & Pix Corp.
Major Pictures
(English)
Harold Lloyd
Stephens-Lang
Borls Morros Prod.
Wait Disney Studle ..... 73 7 • -5 Totals .....

Wilenchick, Charles Middleton.

"MEET DIA CRHISTIAN (1939-40 release), drams; Stephens-Lang production for MKO release; produced by William Stephens, directed by Moduling for MKO release; produced by William Stephens, directed by McCast. Jean Herholt, Dorothy Lovett, Faby, Lee Parsons, Paul Harvey, Maude Eburne, Enid Bennett, Robert Baldwin, Marcia Mae Jones, Jackie Roberts, Marcia Stephens, Marcia Mae Jones, Jackie (1934-00 releases), historical drams; produced by P. J. Wolfson; directed by William Selter, screen play by P. J. Wolfson from the novel by Weil Swan-

Advance Production Chart

(Codit: Hardwide, Wilfrid Lawson, Bran Donley, Robert Barrat, Chill Warne, Claire Trevor.

(Codit: Hardwide, Wilfrid Lawson, Bran Donley, Robert Barrat, Chill Walls Clark, Month Bran Donley, Robert Barrat, Chill Walls Clark, Month Montague, and Wolfe, Walls Clark, Walls Clark, Montague, and Wolfe, Walls Clark, Montague, and Wolfe, Walls Clark, Walls Clark, Walls Clark, Walls Clark, Walls Clark, Montague, and Walls Clark, Walls Clark, Walls Clark, Walls C

Leon Roberts, Solly Ward, Max Warner, Pergy Carroll.

RKO Pt. Now In Fredeedlon

IROO Pt. Now In Predeedlon

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dams, Dorothy Lovett,

"VIGIL IN THE NGGHT" (1938-40 release), drama; produced and directed
(George Stevens; from novel by A. J. Cronin; photographed by Robert
e Grasse. Cast: Carole Lombard, Brian Aherne, Anne Shirley, Brenda
orbes, Robert Coote.

De Grasse. Cast: Carole Lombard, Brian Aneries, Anne Snirley, Serbrers, Robert Carole.

Forbers, Robert Const. LLINOSE: 1839-46 release). historical drama; produced by Max Gordon and Harry Goetz: directed by John Cromwell; play and screen play by Robert Sherwood; photographed by James Wong Howe. Cast: Raymond Massey, Gene Lockhart, Ruth Gordon, Mary Roward, Dorothy Tree, Harry Stephens, Minior Waston, Alan Babett, Hond Gerten, Hong Cast: Raymond Massey, Gene Lockhart, Ruth Gordon, Mary Howard, Wanney Cast: Raymond Robert Sixt, directed by John Fryst, Clera Wanne, Hardina Briggs.

WENNO, 'Grama; produced by Robert Sixt, directed by John Forrow: original story by Ellis St. Joseph; screen play by John Twist; photographed by Roy Hunt. Cast: Richard Div. Gull Patrick, Anth Louise, Zura Hope naugh, Joyce Compton, Frank Paylen.

"HAAT'S RIGHT, YOU'RE WENOA, 'missial; produced and directed by David Bulter; screen play by William Conselman and Jance V. Kern: original by David Bulter and William Conselman and Jance V. Kern: original by David Bulter and Cast Robert Divinism Conselman and Jance V. Kern: original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original by David Bulter and William Conselman and Sance V. Kern: Original Sance V. K

#### Republic

	Number	Number	Now	New Balance to in Be Placed Stories			
	of Plx Promised	Com-	Shoot-		Cameras		
Features	24	2	3	1	18	18	
Westerns	24	- 1		1	22	22	
Serials		1	1	•	2	2	
Totals	52	-	4	2	42	42	

Best Maude Eburne.

"ZOBRO'S FIGHTING LEGION,' serial; produced by H. R. Brown; codirected by William Witney and Jack English; screen play by Rex Taylor,
Morgan Cox, Ronald Davidson, Barney Sarecky and Sol Shorr; photographed by Reggie Lanning. Cast Reed Hadley, William Corson, Charles
King, Eddie Cherkoes, Ted Mapes.

#### 20th Century-Fox ...(1939-40)

Now Balance to
Now In Be Placed Stories In
Shoot- Cutting Before Preparaing Rooms Cameras tion
x 11 24 24 Number Number of Pix Com-Promised picted 52. 9 res in the cutting rooms or awaiting previews are:

Mercier, Alphonse Mariell, George Davis,

\*\*PACK UP 70UE TROUBLES, formerly titled 'WE'RE IN THE ARMY
NOW, formerly titled 'TIN HATS' (1838-40 release), comedy; produced by
Sol Wurtzel, directed by Bruce Humberstone; no writing-redis releasel;
photographed by Lucien Andriot. Cast: Jane Withers, the Ritz Brothers,
Lynn Bari, Stanley Fields, Andrienne D'Ambricourt.

'DRUMS ALONG THE MOHAWK' (1930-40 release) (Technicolor), out-

door drama; produced by Raymond Griffith; directed by John Ford; from novel by Walter D. Edmonds; screen play by Lamar Trotti and Sonya Fronta, John Carradine, Eddie Collins, Linda Darnell, Edma Mey Oliver, Fornia, John Carradine, Eddie Collins, Linda Darnell, Edma Mey Oliver, Arthur Shields, Jessie Ralph, Roger Inhoff, Francis Ford, Kay Linaker, Russell Simpson, Spencer Charters.

Arthur Shelead, Sease Augh, Nover innon, France Yora, Kay Linker, Too BuSt 70 WORK! Once Family feature; produced by John Stone; TOO BUST 70 WORK! Once Family feature; produced by John Stone; directed by Otto Brower; no writing credits released; photographed by Edward Cronjager. Cast: Jed Prouty, Spring Byingdon, Ken Howell, George Ernest, June Carlson, Florence Roberts, Billy Mahan, Joan Davis, George Ernest, June Carlson, Florence Roberts, Billy Mahan, Joan Davis, Goodwin, Sherry Hall, Andrew Tombes, Marvin Stephens, Irring Bacon.—THE SIMPLE LIFE; drama; produced by Sol Wurtzel; directed by Legene Ford, replacing William Beaudine; carep by Robert Ellis and Leonard Hoffman and Hamilton MacFadden; script by Robert Ellis and by Virgil Miller. Cast Marjorie Weaver, Stuart Erwin, Chek Chandler, Patric Knowles, Russell Hicks, E. E. Clive, Barnett Parker, Hiff MS GHOOL, family drams: produced by John Stone; directed by George Nichols; no writing credits released. Cast Jane Withers, Paul Jr., Marvin Stephens, Cliff Edwards, Lynn Roberts, Claire du Brey, Mary McCarthy, John Pirrone, Dorothy Moore.

#### rrone, Dorothy Moore, 20th-Fox Pix New In Preduction

'SWANEE RIVER' (Technicolor), drama; produced by Kenneth M gowan, directed by Sidney Lanfield; screen play by John Taintor Fo and Philip Dunne; photographed by Bert Glennon, Cast: Don Amed Al Jolson, Andrea Leeds, George Reed, Felix Bressart, Richard Clar Chick Chandler, Russel Hicks.

10.0. Changing, Australia (1998) The Manual Proposed By Sol M. Wurtzel; directed by Ifred E. Green; no writing credits released; photographed by Ernest almer. Cast: Randolph Scott, Margaret Lindsay, Mary Healy, Kanelchinond, Maxie Rosenbloom.

Richmond, Maxie Rosenbloom.

THE BLUE BIED? fantasy in Technicolor; associate producer. Gene Markey; directed by Walter Lang; screen play by Ernest Pascal from book by Maurice Masterlinace; photographed by Arthry Miller. Cast: Shirley Nones, the Control of the

THE ADVENTURER, western; produced by John Stone; directed by Herbert L. Leeds; no writing credits released; photographed by Barney McGill. Cast: Cesar Romero, Marjorie Weaver, Robert Barrat, Chris-Pin Martin, George Montgomery, John Beach.

Binnie Barnes, Mildred Gover.

EVERETRIING HAPFENS AT NIGHT?. comedy-drama; produced by Harry Joe Brown; directed by Irving Cummings; no writing credits re-leased; photography by Lucien Andriot. Cast: Sonji Henie, Ray Milland, Robert Cummings, Maurice Moscovitch, Fritz Feld, Leonid Kinskey.

"THE CITY: meller; produced by Sol M. Wurtel; directed by Ricardo Cortoz; no writing credits released; photographed by Edward Crominger. Sci. Lyun Bart, Donald Woods, C. Aubery Smith, June Golle, Hall Goodwin.

#### United Artists (1939-40)

			_		,	
			1.	New B	alance to	
	Number		New		se Placed	
		Com-			Befere.	
	Promised	pleted	ing	Reoms	Cameras	tion
Samuel Goldwyn	. 4	2	1	•	1	1
Selznick	i i	ï	Ī	1	2	2
Walter Wanger		1	1	I	3	3
Chaplin		ē	. Ī.		•	
Roach		i	1	•	3	3
(Laurel-Hardy)		î			3	3
Alexander Kords		;			ā	4
		•			ā	ē
Edward Small			•	•		
Lesser-Lubitsch		•	•	•	:	
Douglas Fairbanks	. 1	•	•			
David L. Loew	. 1	•	•	•	1	1
		-	==	-	==	
Totals	. 40	- 6	•			~.

Crawford.

"INTERMEZZO" (1939-40 release), romantic drama; executive producer, David O. Selznick; associate producer, Leslie Howard, directed by Gregardator, original story by Gasta Stevens and Gustav Molander; photographed by Greg Toland, replacing Menny Stradling. Cast Leslie Siron, Ingrid Bergman, Edma Bent, John Bentell, David Menny, Micanor Wessell, Michael Bentell, Cast Michael Company, Micanor Wessell, Michael Bentell, Cast Michael Company, Micanor Wessell, David Menny, Micanor Wessell, David Menny, Micanor Wessell, David Michael Company, Micanor Wessell, David Michael Michael Company, Micanor Wessell, David Michael Micanol, David Michael Michael

\*\*OF MICE AND MEN, 'Isl. Row in Production

OF MICE AND MEN, 'Isl. Robach production; produced and directed by Lewis Milestone; associate producer, Frank Ross; sereen play by Jean Solow from the John Steinbeck play; photographed by Norbert Brodine. Cast: Burgess Meredith, Lon Chaney, Jr., Betty Field, Charles Bickford, Ebo Steele, Nobh Beery, Jr., Roman Bohnen, Oscar O'Shes.

"SEND ANOTHEE COFFIN,' mystery meller; produced Robert Tallman ser directed by Tall Grant Company of the Co

UNTILED COMEDY: production, direction and screen play by Charles Chaplin; photography by Karl Struss and Rollie Totherob. Cast: Charles Chaplin; photography by Karl Struss and Rollie Totherob. Cast: Charles Chaplin; photography by Karl Struss and Rollie Totherob. Cast: Charles Chaplin; photography by Carles Chaplin; photography by Carles Chaples Charles Ch

#### Universal (1939-40)

Features	Number of Pix Promised 40	Com-	Now Shoot- lug	in I	Before Cameras 29	Stories in Prepara- tion 29
Arlen-Devine Actions		2		2	3	3
Westerns	7	ï	i	3	3	3
Serials	4	1	- 1	1	1	÷
Famous Production:	9 3	•		_		
Totals	61	-8	7		38	38
Pictures in the c	utting roo	me or av	vailing p	reviews:		

"THE PHANTOM CREEPS' (serial for 1939-40 release), produced by enry MacRae; co-directed by Ford Beabe and Saul A. Goodkind; original

screen play by Willis Cooper, George Plympton, Basil Dickey and Mildred Barish; photographed by Jerry Ash. Cast: Bela Lugosi, Robert Kent, Dorothy Arnold, Regis Tooney, Anthony Averill, Zohin Staniey, Jack C. Karl Hackett, Bobert Blair, Jerry Frank.

\*\*LEGION OF LOST FLYERS,\*\* meller: produced by Ben Pivar: directed by Christy Cabane; original Story by Ben Pivar; chiected by Jerome Ash. Cast: Richard Arlen, Andy Devime, Anne Nagel, Ona Munson, Guinn BB By Jerns, Willim, Londigna, Leon Ame. Theedore Um Zill., Berns, Millis, Londigna, Leon Ame. Theedore Um Zill., Jerry Marlowe.

**PICTURES** 

CHIP OF THE FLYING IL western: Front Office production; directed by Ralph Staub; screen play by Larry Rhine and Andrew Bennison; based on story by B. M. Bower; photographed by William Sickner. Cast: Johnny Mack Brown, Bob Baker, Fuzzy Knight, Doris Weston, Forrest Taylor, The Freas Enners, Anthony Warde, Karl Hackett, George Anderson, Ferris Freas Enners, Anthony Warde, Karl Hackett, George Anderson, Ferris logg, Ted Wells, Jack Shannon.

ONE HOUE TO LIVF (1993-40 release), nealer; produced by George Yohalem; directed by Harold Schuster; original screen play by Roy Chanslor; photographed by George Robinson, Cast: Doris Nolan, Charles Ennory Parnell, John Callaudet.

Biekford, Śamuel S. Hindis, John Litel, Jack Carr, Robert Emmett Keane, Immory Parenli, John Gallaudet.

\*\*LAFF IT OFF, John G

Contrad.

WEST OF CARSON CHTY. formerly titled "THE GALLOFING KID.

WEST OF CARSON CHTY. formerly titled "THE GALLOFING KID.

western with songs; Front office production; directed by Ray Taylor; no

writing credits released; photographed by Jerry Ash. Cast. Johnny Mack

Brown, Bob Baker, Futry Knight, Pegry Motan, Harry Woods, Eddic Cobs,

Brown, Bob Baker, Futry Knight, Pegry Motan, Harry Woods, Eddic Cobs,

Brown, Bob Baker, Futry Knight, Pegry Motan, Harry Woods, Eddic Cobs,

Brown, Bob Baker, Futry Knight, Pegry Motan, Harry Woods, Eddic Cobs,

Brown, Bob Baker, Futry Knight, Pegry Motan, Harry Futry

Wells, Jack Shannon, Donald Kert, Alk Hall, Ernie Adams.

\*\*THEST LOVE, drama with music: produced by Joe Pasternak; directed
by Henry Koster, no writing credits released; photographed by Joesph

Valentine, Cast. Deanna Duplin, Helen Parrish, Robert Stack, Bugene

Valentine, Cast. Deanna Duplin, Helen Parrish, Robert Stack, Bugene

Kathleen Howard, Samuel S. Hinds, Virginia Brisac, Jack Mulhall, Mary

Treen.

Kathleen Howard, Samuel S. Hindi, Virginia Brissac, Jack Mulhall, Mary Treen.

TOWER OF LONDON, historical drama; produced and directed by Rowland V. Lee, original story by Robert N. Lee; photographed by George Robinson. Cast. Basil. Rathbone, Borts Katloft, Nan Grey Lieb Mander, Cast. Basil. Rathbone, Borts Katloft, Nan Grey Lieb Mander, Cast. Cast. Basil. Rathbone, Borts Katloft, Nan Grey Lieb Mander, Grey Lieb Land, Cast. Cast. Basil. Rathbone, Borts Katloft, Nan Grey Lieb Mander, Grey Lieb Mander, Cast. Basil. Rathbone, Borts Katloft, Samuel Male, Grey Lieb Mander, Mander Mander, Mander Mander, Mander,

illian Yarbo.

"THE GREEN BORNEY, berial, produced by Henry MacRas, directed by your Beebe and Saul (Coddindt; no writing credits relanced; photographed to the control of the control of

Raph Dunn.

"YIGHLANTE WAR," western: Front office production; directed by Bay
Taylor, original story and screen play, Ford Beeber, photographed Will
Ham Sickner. Charles and State of the Charles Will
Ham Sickner. Charles Ham Lold, Frank LaRue, James Guilloye, Laife McKee, Charles Morrison, Ed Cassidy, Robert Winkler, William Gould, Ted
Adams.

#### Warners (1939-40)

Number Number
of Pix Comof Pix ComPromised pleted in Research Stories in
Pletures in the outling rooms or awaiting preview are:
BRITISE HYPELLICENCE; Ornerly Hild Company from the conting the company of the conting the continue that continue the co Morse; say, Ho Derwer

A CHILD IS BORN, Jornerly tilled 'GIVE ME A CHILD' (1933-40 release), drama; executive producer, Hal B. Wallis; associate producer, San
Baschoff, directed by Lloyd Exon Certainer Pittings and Control
Baschoff, directed by Lloyd Exon Certainer Pittingsrid, Joffery Lynn, Gale
Page, Eve Arden, Johnsie Davis, Gloria Holden, Spring Byington, Henry
Neill, Jeen Starron, Nametie Paberse, John Lide, Annex, Hale Geraft,
"FRIES of the Control Basic Patients of the Control
Cord. Cast: Edith Pellows, Jimmy McCallion, Cranville Bates, DeWall
Cord. Cast: Edith Pellows, Jimmy McCallion, Cranville Bates, DeWall
THER DEAD END KIDS ON DRESS PARABE, formerly tilled 'THE

Hopper, Frankie Burke, Fred Tozere.

THE DEAD NON KINS ON DRESS PARADE, formerly titled THE

DEAD RND KIDS AT MILITARY SCHOOL. (1939-40 release), comdey-drama; produced by Bryan Foy; directed by William Clements, no
writing credits released; photographed by Arthur Toold, Cast. Dead End
Kids, Henry O'relli, John Liele, Cast. Lettus, Frankie, Thoolses.

Kids. Henry O'Reill, John Lutel, Cissy Lottus, Frankie Thomas.
THE RETURN OF DR. N. (1939-40 release, meller; produced by Bryan
Foy; directed by Vincent Sherman; no writing credits released; photographed by Sid Hickox. Cast: Wayne Morris, Log Lys, Humphrey Buyart,
Dennis Morgan, Rosemary Lane, John Litel, Hunts Hall, Charley Wilson,
Virgina Brissas, Spencer Charletton.

Dennis Morgan, Rosemary Lane, John Litel, Huntz Hall, Charley Willow
Tyrgina Brissas, Spener Charley AND FSSEX, formerly tilled THE
FREVARE LIFE OF BLIZABOTH AND ESSEX, formerly tilled THE
FREVARE LIFE OF BLIZABOTH AND THE
FREVARE LIFE OF BLIZABOTH AND THE
FREVARE LIFE OF BLIZABOTH AND THE
LADY. (Technicolor); executive producer, Hall B. Wallis; associate producer, Robert Lord; directed by Michael the Play, Elizabeth the Queen,
Wellow and Company of the Play of the Play of the Play of the Play
Wellow and Marker and Play of the Play
Wellow and Marker and Play of the Play
Wellow and Company of the Play
Wellow and Company of the Play
Wellow and Company
W

# FLOCK OF NEW NABES BLDG. **ALL OVER**

Three new picture theatres, two in Queens and one in Brooklyn, are progressing rapidly enough in construction to be ready for opening. However, the construction to be ready for opening the thouse probably to be known as the Trylon is being erected by Interboro Circuit in Forest Hills near 68th Ave. Frank Moscato has the chema set for Long Island City, at Crescent Ave. and Queens Plaza. Crescent Ave. and Queens Plaza cower of new Citinon, 555 Clinton St., Brooklyn, also set to open early in 1940.

#### Shea Building Nabes

Shea Building Nabes
Buffalo, Sopt. 19.
Shea-Amus. Co. (Par) has announced building of a number of
Buffalo district. First new house in
the string is announced for the Ningara street section. Move appears as
a counter-attack to the loss of two
nabes and downtown first run house
Cuttury) to the Dippon-Basil cifcuttury) to the Dippon-Basil cifcuit.

#### Canton Zone's New Houses

Canion Zone's New Houses
Canton, O., Sept. 18.
Construction under way at Woodsfield, O., on new 650-scater by Chris
Velas Iso on new tineatre building
at Woodsdale, suburb of Wineling,
at Woodsdale, suburb of Wineling,
Elim Grove. Will be known as
Woodsdale', completed within next
two months.
Jess Shannon, exhibitor at Woodssheid, O., has opened a new 600sex. F. Boothman, of Minge, O., acquired the Temple, Wheching, audrenamed it the Pythian. Colored
patronage.

renamed it the Pythian. Colored patronage.
Jack Steinberg remodeling the Wilson, Youngstown. Major improvement is raddition of 200 seats.
G. C. Davis sold his Alpine. Saline-ville, formerly the Palace, to C. B. Kocco.
Clark Raider planning new house at Easton, O., work to start this fall.

# Dillon's Addition

St. Louis, Sept. 19.
W. H. Dillon, Morehouse, Mo., planning 400-seater in Morehouse, tagged the Dillon.

#### E. M. Locw's New Nub-

E. M. Loev's New Nabe
Woresetch, Mass, Sopt. 19.
Woresetch, Mass, Sopt. 19.
It his heart of the commonwealth.
With one in Greendale section set to
ground will be broken for Woreseter's fourth immediately in other end
city. Latter, which will seat 800,
according to present plans, will be
exceeded by E. M. Loev's on land
ager of Loew's Olympia here. Opens
early in spring. early in spring.

#### Robertson's 600-Seater

Dayton, O., Sept. 19.

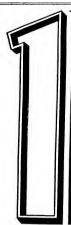
John Robertson will build a new 600-scater at Fairfield, work to start at once. House will be located near Patterson and Wright Fields, army air bases. Robertson recently took over theatres in New Lexington and Shawner.

#### Mitchell's New House

Whitesboro, Texas. Scpt. 19.
Whitesboro soon will have a new
picture bouse in a building now being remodeled. Tom Mitchell, ia
business at Denton, Texas, for several years, will operate.

### Balto's 1st Newsreeler

Balto's 1st Newsreeler
Baltimore, Sept. 19.
Town's first newsreeler being
erceicd at Charles and North, beingness sub-center just off midlown.
Will be called the Time, 700 seals,
skedded to open early in October.



WARNERS' first for the new year beats Warners' biggest of '38-39! Six weeks at Strand N. Y. first attraction in 6 years to go over 4 weeks! Paramount B'klyn registers biggest 2 weeks of all time and goes a 3rd! Frisco, L. A., New Haven everywhere the same sensational boxoffice story!

MAID THE OLD

MIRIAM HOPKINS "THE OLD MAID" GEORGE BRENT

BETTE DAVIS

DONALD CRISP - JANE BRYAN LOUISE FAZENDA Directed by EDMUND GOULDING

For by Caser Rabbons - Resed on the Policer Price Play by
the end the Novel by Edith Whenton - Maric by Plan Steiner

WARNERS' first starring show for John Garfield and Priscilla Lane is by far the biggest show they've had to date. Written for them by the author of Each Dawn I Die'! No 'ifs', 'ands', or 'buts' - everything that 'I Am a Fugitive' meant to your receipts for 1932 this will mean in 1939! Get set for it now!

DUST BE MY DESTI

JOHN GARFIELD PRISCILLA LANE DUST BE MY DESTINY

WARNERS' most timely, most revealing, most trueto-today story ever! First picture of the U. S. Foreign Service - and every bit as strong an entertainment as the great Warner Service pictures of the past. It's Brenda Marshall's starring debut and a big shot that will be heard 'round the industry!

ESPIONAGE AGEN

JOEL McCREA BRENDA MARSHALL "ESPIONAGE AGENT"

JEFFREY LYNN-GEORGE BANCROFT rea Play by Women Dell, Michael Fessier and for from an Original Story by Robert Honry Brd A first National Players

#### IATSE Winner

Continued from page 5.

ing NLRB election in the studios is in order that the results of such negotiations would react favorably in behalf of the IATSE in such election. Such propagada is vicious, untrue at environe.

it springs.

We also assure our members and friends that the IATSE does not have to stoop to the things as charged against us in order to win the forth-coning election. We know that the IATSE will win in a fair and honorable manner.

#### Request Producer Delay

Request Producer Delay 'We best demonstrate the falsity of the unfairness of the said baseless charges by now voluntarily request-ing the producers to postone all ne-gotiations with the IATSE until the day after the said election, namely Sept. 21, 1939.

Sopt. 21, 1999.

We assure our members that at the proper time we will successfully mentiate with the producers and that such negotiations will result improved working conditions and increases in wages with retroactive effect as of the date of the agreement entered into Aug. 30, 1929 (and APP). After reading the AUTSE statement, UNITG, announced.

of the USTG, announced:

'It was just another backdown by Biord and other IATSE leaders. We insisted the NLRB stop these negotiations until the workers themselves that the state of the st

Complaint filed by the USTG with the NLRB made the following charge against producers:

charge against producers:
Continuously since Aug. 25, 1939,
said employers have required as a
condition to employment on location
trips that all workers that SE and
have refutued to employ on such location trips any workers who were
emembers of the USTG and who did
in the IATSE; in this connection it is
charged that said location trips involve the payment of wages in excess of wages ordinarily exerned, and
nuch sought after by all workers.
Complaint also asserted intimida-

Complaint also asserted intimida-tions of workers affiliated with USTG by executives at Universal, Mctro, Paramount and Warners.

NLRB has agreed to certify winner of election within five days after vote is counted.

18 counted.

The IA's Strong Support

The IA'SE is believed to hold
whip hand since it has forced all
whip hand since it has forced all
crafts in the studies to line up against
encroachment of any other union.
This setup includes the Screen Actors
could, which recently settled jurisduring the strong strong the strong strong the
creanization of the strong strong the strong the
creanization of the strong strong the strong the
The SAG did not sign the election

organization.
The SAG did not sign the election pledge lnked by the teamsters, carpenters, machinists, electricians, plasterers, etc., but Kenneth Thomson, SAG executive secretary, sent the following letter to IATSE head-

quarters here:
In view of the recent mectings of various American Federation of Labor unions in the motion picture industry, and of the rumors and publicity attendent thereupon, the board of directors at its meeting held last vening fully discussed the position of the Sercen Actors Guild in connection therewith.

nection therewise Actors Guild in conAs a matter of executa and for the
As a matter of executa and for the
As a matter of the control of the
As a matter of the control
ing the feeling of the board of directors of the Screen Actors Guild,
I am authorized to inform you that
the Guild, its directors and its mean
the Guild, its directors and its mean
two movement to maintain the position of I
the American Pederation of Labor
against encroachment of the CIO
upon its jurisdiction in the motion
picture industry. This alstement is
calling, which is control or equivocation.
The actors carefully availed mon.

cation." The actors carefully avoided men-tioning the name of the USTG, whose leaders claim it is independent de-spite CIO support. James Cagney and many other stars are reported to be sympathetic to USTG, while it is known other topflight writers and di-rectors have been lending financial support to the group.

#### FILM BOOKING **CHART**

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature all the American distributing companies for the current quarterly period. Date of reviews as given in VARIETY and the running time of prints are

K	Rev.	d in Variety Key to Type Abbru dolorumn; C—Comedy; CD—Comedy-Dramu;		
ASE	ln Var.	TITLE TYPE	Co.	TALENT
39	8/16 7/5 7/12 7/5 7/5 7/5 7/19 7/19	THE MAN FROM SUNDOWN WATHER ALL COME OUT CONTROL OF CON	Col M-G Par Rep 20th U WB Col M-G RKO ,Par 20th U UA	C. Starrett-I. Meredith R. Johnson-T. Neal B. Grable-J.Hartiey-D.O'Conner P. Regan-J. Parker T. Power-Henle-Valtee Baby Sandy-Auer D. O'Keefe D. Morgan-G. Dickson
- 1	7/12 7/5	MILLION DOLLAR LEGS C SHE MARRIED A COP CD	Par Rep	B.Grable-J.Hartley-D.O'Conner P. Regan-J. Parker
	7/5	UNEXPECTED FATHER C	U	Baby Sandy-Auer D. O'Keefe
9	7/19	BLONDIE TAKES VACATION C	Col	P. Singleton-A. Lake
ŀ	8/23	WAY DOWN SOUTH CD THE MAGNIFICENT FRAUD D	RKO	B. Breen-A. Mowbray A. Tamiroff-L. Nolan-M. Boland
	7/19	NEWS IS MADE AT NIGHT D I STOLE A MILLION M	20th U	D. Morgan-G. Dickson P. Singleton-A. Lake L. Stone-M. Rooney-C. Parker B. Breen-A. Mowbray A. Tamiroff-L. Nolan-M. Boland P. Fosler-L. Barl-R. Gleason G. Raft-C. Trevor A. Sheridan-R. Carlson Lane Sisters-J. Garfield-G. Page B. Donley-L. Well-B. Ft-
- 1	7/19 6/21	WINTER CARNIVAL C DAUGHTERS COURAGEOUS CD	WB	A. Sherldan-R. Carlson Lane Sisters-J. Garfield-G. Page
9	8/23 5/17	GOODBYE, MR. CHIPS CD	Col M-G Par RKO	B. Donlevy-J. Wells-P. F'x R. Donat-G. Garson
	7/19 7/12 8/23 7/19 7/19 7/19 7/19 6/21 8/23 5/17 6/23 7/26 8/2 6/21 8/9	THE SPELLBINDER CD	RKO	L. Tracy-B. Read-P. Knowles
	6/21	SUSANNAH OF MOUNTIES CD THE COWBOY QUARTERBACK C	Rep 20th WB	S. Temple-R. Scott-M. Lockwood B. Wheeler-M. Wilson
-1	8/30	COAST GUARD D MIRACLES FOR SALE CD		R. Scott-R. Bellamy-F. Dee R. Yonng-F. Rice-F. Craven
-	8/38 8/16 8/9 7/5 7/26 8/2 4/26 7/19 8/2	NIGHT WORK C BACHELOR MOTHER C	Col M-G Par RKO Rep 20th UA WB Mono	M.Boland-C.Ruggles-J.Mathews G. Rogers-D. Niven
	7/26 8/2	BACKELOR MOTHER STORM TO HUSBANDS WORK? CD E.MAXWELL'S HOTEL, WOMEN CD FOUR FEATHERS INDIANAPOLIS SPEEDWAY MR. WONG IN CHINATOWN M.	Rep 20th	J.Gleas'n-L.Gleas'n-H.Davenport L. Darnell-J. Ellison-A. Sothern
	4/26 7/19	INDIANAPOLIS SPEEDWAY M	WB	P. O'Brien-A. Sheridan
9	8/9	LADY OF THE TROPICS D	M-G	R. Taylor-H. Lamarr
-	8/9 9/6 8/23 8/2	RIDERS OF FRONTILE W	M-G Mono Mono Par	Tex Ritter B. Burns-S. Hayward-I. Allan
-	8/2 6/16 8/18	THE COWBOY QUARTERRACK C COAST GUARD SALE COAST GUARD SAL	Rep	G. Raft-C. Trevor  G. Raft-C. Trevor  G. Raft-C. Trevor  Lane Siters. J. Garfield-G. Fage  B. Donley-J. Wells-F. F. V.  B. Donley-J. Wells-F. F. V.  B. Donley-J. Wells-F. F. V.  B. Donley-J. Garfield-C. Browley  G. Aufry-S. Bernetti  G. Rogers-D. Nifen  J. Milson-A. Soldern  J. Gilean-I. Gliesn-H. Davenport  J. Gliesn-I. Gliesn-H. Davenport  J. Gliesn-L. Gliesn-H. Davenport  G. Rogers-D. Nifen  J. Browl-S. Hilson-A. Soldern  F. O'Rien-A. Sheridan  B. Raried-G. Wilhers  E. Raftel-G. Wilhers  B. Brans-S. Rafwad-A. Allen  B. Brans-S. Rafwad-A. Allen  B. Brans-H. Beery, Jr.  J. Wilhers-L. Carrillo-M. Wearr  L. Hayr's-L. Bennett-W. William  J. Wyman-A. Jenkin  J. Wyman-A. Jenkin  G. Raft-G. Wilhers-K. Fran  W. Boyl-B. Hayden-G. Hayre  W. Boyl-B. Rarnes  W. Boyl-B. Rarnes  W. Royl-B. Rarnes  W. Boyl-B. Rarnes  W. Lombard-G. Wilhers-K. Fran  S. Tracy-N. Kelly-R. Green  S. Tracy-N. Kelly-R. Green  E. Fellows-D. Pelerson  J. Garland-F. Morgan-B. Lahr  G. Garland-F. Morgan-B. Lahr
- 1		CHICKEN WAGON FAMILY C MODERN CINDERELLA CD	20th U UA WB	J. Withers-L. Carrillo-M. Weaver C. Boyer-I. Dunne
	6/26	MAN IN IRON MASK D PLAYING WITH DYNAMITE M	WB	J. Wyman-A. Jenkins
•	9/6 9/6 6/2 7/26 7/26 6/9	THESE GLAMOUR GIRLS CD THE OKLAHOMA TERROR W MAN FROM TEXAS W	M-G Mono Mono Par Par	L. Ayres-A. Lonise-T. Brown J. Randall-V. Carroll
	8/2 7/26	THIS MAN IS NEWS CD	Mono Par	V. Hobbs-B. Karnes
	6/9	RENEGADE TRAIL W IN OLD MONTEREY W THE KIND MEN MARRY CD	Rep BKO	G. Autry-S. Burnette-G. Hayes C. Lombard-G. Withers-W. Fran
-	6/2 7/12 7/19	STANLEY AND LIVINGSTONE D THEY SHALL HAVE MUSIC D EACH DAWN I DIE D	20th UA	S. Tracy-N. Kelly-R. Greene J. Helfetz-J. McCrea-A. Leeds
9	7/19	FIVE LITTLE PEPPERS CD	WB	J. Cagney-G. Raft E. Fellows-D. Peterson
9	9/6 6/16	WIZARD OF OZ C IRISH LUCK M	Col M-G Mono	J. Carney-G. Raft E. Fellows-D. Peterson. J. Garland-F. Morgan-B. Lahr F. Darre-D. Prreetl-L. Ellioli B. Grosby-L. Campbell-N. Sparks B. Mackay-B. Hudson-G. Barbier J. Prouty Bylngton-K. Howell Dead End Kids J. Rich-H. O'Nelli Fred Stear Worth
	6/23 6/23 8/16 9/6	THE STARMAKER MU- SMUGGLED CARGO D QUICK MILLIONS C	Par Rep 20th WB WB	B. Crosby-L. Campbell-N. Sparks B. Mackay-B. Hudson-G. Barbier
ı	8/16 9/6	ANGELS WASH THEIR FACES M THE HOBBY FAMILY CD	WB	Dead End Klds
-		KONGA, WILD HORSE W THE WOMEN C	Col M-G	J. Rich-H. O'Neill Fred Stone-Konga N.Shearer-J.Crawford-R.Russell L. Overman-R. Palge-V. Dale A. Lame-L. Hayes-R. Barratt R. Bogers-G. Hayes-A. Baldwin F.Regan-J.Parker-Col.R.Turner B. Rathbone-N. Bruce-L. Lupine G. Jean-R. Commings-A. Gray R. Arlen-A. Devine
- 1	9/6 8/30 8/30 9/8 8/30	DEATH OF A CHAMPION D CONSPIRACY D	Par	L. Overman-R. Paige-V. Dale
- 1	9/8	WALL STREET COWBOY W	Rep	R. Bogers-G. Hayes-A. Baldwin P.Regan-J.Parker-Col.R.Turner
- {	9/6 8/30	WALL STREET COWBOY W FLIGHT AT MIDNIGHT D ADVTRES SHERLOCK HOLMES M THE UNDERPUP M	Rep Rep 20th U	B. Rathbone-N. Bruce-I. Lupine G. Jean-R. Commings-A. Gray
	9/6 8/30 6/9 8/2	MUTINY ON BLACKHAWK M THE OLD MAID D		R. Arlen-A. Devine B. Davis-M. Hopkins-G. Brent
-	6/16	GOLDEN BOY HENRY GOES ARIZONA CD	Col M-G Par 20th RKO RKO	B. Davis-M. Hopkins-G. Brent B. Stamyek-A Menjou-W. Holden F. Morgan-A. Morriss-H. Hull W. Boyd-R. Hayden-B. Moran S. Toler-C. Romero-F. Moore G. O'Brien-L. Tovar V. McLagien-S. Elitera-B. Flixger'd E. Lowe-W. Barrie J. M. Brown-B. Baker-F. Knight B. Granville-J. Lite!
	8/30 8/23	RANGE WAR CHAN AT TREASURE ISLAND M	Par 20th	S. Toler-C. Romero-P. Moore
	6 23 9 20 6/16	CHAN AT TREASURE ISLAND M THE FIGHTING GRINGO W FULL CONFESSION D TWO BRIGHT BOYS M	RKO U	V.MeLagien-S.Ellers-B.Fitzger'd
	6/16	DESPERATE TRAILS W NANCY DREW & STAIRCASE M	Ŭ WB	J. M. Brown-B. Baker-F. Knight B. Granville-J. Litel
<u>-</u>		OUTPOST OF MOUNTIES D DANCING CO-ED CD	Col	C. Starrett-I. Meredith
	7/26	SKY PATROL M BEAU GESTE D DAY THE BOOKIES WEPT C	Mono	J. Trent-M. Stone-M. Reynolds G. Cooper-R. Milland-R. Preston
	7/26 9 20 9.13 9/8	DAY THE BOOKIES WEPT C THE RAINS CAME CD	Col M-G Mono Par RKO 201h U WB	J. Penner-B. Grable M. Loy-T. Power-G. Brent
	9/8 8/16	THE RAINS CAME CD HAWAIIAN NIGHTS MU DUST BE MY DESTINY D	WB	J. Downs-M. Carlisle-C. Moore J. Garfield-P. Lane
9	9.'20	PRISON SURGEON D THUNDER AFLOAT D CRASHING THROUGH D	Col M-G Mono Par RKO 20th UA	W. Conolly-I. Meredith W. Beery-C. Morris-V. Grey
		CRASHING THROUGH D \$1,000 A TOUCHDOWN C FIFTH AVENUE GIRL CD	Par	J. E. Brown-M. Raye-E. Blore
	8 '23 8/30	STOP, LOOK AND LOVE C INTERMEZZO, LOVE STORY CD	20th UA	J. Rogers-W. Frawley L. Howard-I. Bereman
		RIO CD NO PLACE TO GO CD		S. Gurle-B. Rathbone-V. McLaglen G. Dickson-D. Morgan-F. Stone
9		CALLING ALL MARINES M SCANDAL SHEET D		D. Barry-H. Maek-W. Hymer O. Kruger-O. Munson
		NURSE EDITH CAVELL D FAST AND FURIOUS CD	RKO M-G	A. Neagle-E. M. Ollver A Sothern-F. Tone-V. Grey
	9/13	MURDER IN BIG HOUSE D HONEYMOON IN BALI C	Rep Col RKO M-G Mono Par Rep 20th U RKO	C. Bickford-B. MacLane MacMurray-Carroll-Jones
		MURDER IN BIG HOUSE DHONEYMOON IN BALI C THE ARIZONA KID WHERE I AM, A STRANGER THE WITNESS VANISHES MURSE EDITH CAVELL DA CHILD IS BORN D	20th	R. Rogers-G. Hayes-S. March R. Greene-R. Dix-B. Joyce
j		THE WITNESS VANISHES M NURSE EDITH CAVELL D	RKO WB	Neagle-Oliver-Sanders
9	9 '20	NO PLACE TO GO CD CALLING ALL MARINES NO PLACE TO GO CALLING ALL MARINES DE CONTROL OF COLUMN AND C	Mono	J. M. Brown-B. Baker-F. Knight B. Granville-J. Litel C. Starreti-L. Meredib. C. Starreti-L. Meredib. G. Starreti-L. Meredib. G. Starreti-L. Meredib. G. Coper-R. Millsad-R. Freston J. Trenk-M. Stone-M. Reynolds G. Coper-R. Millsad-R. Freston J. Downs-M. Carlist-C. Moore J. Downs-M. Carlist-C. Moore J. Downs-M. Carlist-C. Moore J. Downs-M. Hell-M. Stone G. Rogers-W. Hell-M. Stone G. Rogers-W. Hell-M. Stone G. Rogers-W. Frawley J. Newill-W. Hell-M. Stone G. Rogers-W. Frawley G. Gutte-B. Rathbone-Y. McLagle G. Dicks-Do-D. Morgan-F. Stone D. Barry-H. Mack-W. Hymer A. Soller-B. Rathbone-Y. McLagle G. Dicks-Do-D. Morgan-F. Stone D. Barry-H. Mack-W. Hymer A. Soller-B. F. Tone-V. Grey G. Bicklof-M. MacLase R. Rogers-G. Holyes-S. March R. Green-E. B. Dick. P. Joyce R. Rogers-G. Bloke-B. Joyce R. Rogers-G. Bloke-B. Joyce R. Rogers-G. Bloke-B. March Rogie-Oliver-Sander R. Rogers-G. Ryse-S. March Roy Rogers E. Bills-V. Vals. Duff L. Youls-D. Niyen A. Louls-D. Paran J. McCree-B. Marshall
ا "	9 '20	SCOUTS OF THE AIR D WHAT A LIFE C THE ARIZONA RID W THREE SONS CD	Par Rep RKO 20th	Roy Rogers
		THREE SONS CD THE ESCAPE D FTERNALLY VOURS CD	20th UA	K. Blehmond-A. Duff
į	9/13	HERO FOR A DAY CD ESPIONAGE AGENT M	WB	A. Louise-D. Faran J. McCrea-B. Marshall
39		FLIGHT TO FAME CD	Col	C. Farrell-J. Wells G. Garbo-M. Douglas-I. Claire
		FLIGHT TO FAME CD NINOTCHKA DO VERLAND MAIL W JAMAICA INN W HTHREE SONS D HOLLTWOOD CAVALCADE MU TOWER OF LONDON M	Mono Par RKO 20th U	
-		THREE SONS D	RKO 20th	Jack Randall C. Laughton-M. O'Hara E. Ellis-V. Vale-W. Gargan A. Fave-D. Ameche-S. Erwin B. Rathbone-B. Karloff J. Bennett-A.Menjon-W. Gargan E. Fellows-J. McCallion
	9/13	TOWER OF LONDON M HOUSEKEEPER'S DAUGHTER C PRIDE OF RUIE GRASS CD	UA	B. Rathbone-B. Karloff J. Bennett-A.Menjou-W. Garran

#### Scout Appraises

\_Continued from page 6\_

appeared to me to be living for the theatre, eager, alert and enthusiastic. It is the custom there to have the guest star conduct an informal symposium on the last day of the play. So, with the boys and girls, I sat one Saturday morning on the steps of a college hall and listened to Frank Craven.

college hall and listened to Frank
He had zen Mult: Busenit Zonden
He had zen zen zen zen zen zen zen
He had zen zen zen zen zen zen
He had zen zen zen zen
He had zen zen zen zen
He had zen zen zen zen zen
H

#### one student. 'I was lucky,' parried Mr. Craven. Yes-How?

Yes—How?

How do you get luckey? asked another student. Naturally, there's no answer for this, but the question really wasn't so silly, considering for the control of the

Man in Possession.

The appearance of Thornton Wilder and Sinclair Lewis in 'Our Town' had elements of showmanship, not. A new play, The Bo Tree', was a most difficult production for anyone to attempt and Elinor Wels, at Locust Valley, did a superhuman job of staging. It should have played all summer, instead of just one week.

Two-for-Ouslar Henro-Ouslar in the superhuman in the superhuman in the staging. It should have played all summer, instead of just one week.

## Two-for-Onelng 'Henry'

of staging, If should have played all summer, instead of just one week. Two-for-Ossing "Henry"

The touring company that Box of Springtime for Henry was definite showmanship, and did fine business everywhere all summer. But I understand the summer was defined to the summer of the s

Have you heard?

# THE RAINS CAME IS TOPPING

FROM Wire from 1811

COAST

TO COAST

—— after smashing "Jesse James" first-week Roxy record by \$6,000!

Wire from Wisconsin:

ATEMPERATURE OF 98 DEGREES
ESTABLISHED NEW HEAT REC.
ORD MILWAUKEE YESTERDAY
AND WITH IT WE ALSO ESTABLISHED NEW BOXOFFICE
RECORD WISCONSIN THEATRE
WITH 'THE RAINS CAME,' \$188
BETTER THAN OPENING OF
'ALEXANDER'S BAND,' \$555
BETTER THAN 'JESSE JAMES,'
AND LIVINGSTONE'!?'

20H

THE KEYSTONE OF YOUR FUTURE

#### Film Reviews

#### TWO BRIGHT BOYS

(Continued from page 15)

(Continued from page 15)
support for the duals, especially in
the family and juvenile house.
Basic story of the villain dethe story the quickle westerns for
the studing of the villain dethe story of the story of the story
the story of the story of the story of the story
the story of the story of the story of the story

#### PARENTS ON TRIAL

('olumbia production and release. F	
tures Jean Parker, Johnny Downs, Lir	ıdı
Terry, Noah Beery, Jr., Henry Kolker,	DI
rected by Sum Nelson, Story, J. Rob	er
Bren and Gladya Atwater; adaptati	on
Bren, Atwater and Lambert Hiller; edit	OF
James Sweeney; photography, John Stum	RE
Al Globe, N. Y., week Sept. 16, '89, Rt	un
nior time, 58 MINS.	
Susan Wesley Jean Pari	ke
Don MartinJohnny Dor	vn:
Linda AmexLinda Te	TT!
Jerry Keerns Noah Beery,	Je
James Wesley	ke
Mrs. Martin Virginia Bris	881
Margaret AmesNana Bry	nn
Lawrence Hastings Highard Fla	ak
Lawrence Hastings Highard Fly	į

Familiar story material in which disciplinarian parents are again blamed for the things their offspring do, but not forcefully enough done as picture fodder to give it importance. For the twinners, as the flat

as picture fodder to give a mine fast feature. For the twinners, as the flat feature. The first feature and feature and feature and feature for feature featur

#### BETRAYAL ('Taran Kova') (FRENCH-MADE)

(FRENCH-MADE)

(A raises of S. Nebensah) producStars Annie Verea's and PierraDalay by Companeer and Arcoby:
Ricardo Zandenst; camera, CuriRicardo Zandenst; camera, Came

(In French; with English Titles)
Seymour Nebenzall, producer of
Seymour Nebenzall, producer of
Seymour Nebenzall, producer of
Costly and impressive French feature in Betrayal. It is not another
Mayerling, but this latest effort
Mayerling, but this latest effort
French-enade pictures of the producer
French-enade pictures the producer
French-enade pictures the producer
Graw attractions from Paris this seafeave attractions from Paris this sea-

uraw attractions from Paris this sea-fon.

The film shows the Nebenzahl touch in the sweep of majestic scenes, in the picture's ability to grasp auditor attention from the start until the grim fadeout, and in the producer's skill in focusing unwavering interest on the single romance despite a huge cast

on the single romance despite a huge care. The single romance despite a huge care and the single romance despite a huge care and the single romance despite and reverse as the single reign of Catherine H. enigmatic empress. As such it serves as a franalic background romance despite romancy in the single romancy despite romancy despite romance despite r

court the girl and bring her back prisoner. His snag is that he actually falls for her beauty, and both Eliz-abeth and Orloff wind up on the gal-lows when he tries to save her from

state for ner beauty, and both Elizlows when he tries to gave her from
prison.

The prison of the prison of the prison

The prin

anine Merrey are not american audiences.
Sad ending appears as a handicap possibly to the film's catching on.
Wear.

#### A Brivele Der Mamen ('A Short Letter to Mother') (POLISH-MADE)

(With Songs)
Sphinx Films release of Greenfilm production. Stars Lucy and Misha Gehrman. Directed by Joseph Green. Screenplay, M
Osherowitz: music, Abe Eliateln: camera,
Seweryn Steinvuricel; editor, J. M. Neuman, Lengish ut Legh. Al
horizing, 100 MINS.

DobrishLucy Gehrman DavidAlexander Stein
David
Shimlon
Malko
MiriamGertrude Bulman
Mayer
Avels
Irving Bird Edmund Zayenda
Mr. Shine
Contor
Mambant

(In Yiddish; with English Titles)

Merchanter Comment of the Comment of

#### Brady, Gould Tax Claims

#### Night Baseball

Continued from page 3\_

constitued from page 3.

second to the majors in ability, games are played every night, games are played every night, and the second page of the s

The best night average has been turned in by the White Sox, 42,000. Best number of night ball tooms as the subject most likely to take the spotlagbt. Efforts are already being made to increase by eight the number of night home games in which

made to increase by eight the num-ber of night home games in which each team may participate. Night football is another action. Night football is another action. Saw the New York Cainat, cham-pions of the National Professional Football League, play the College A week later (7), in New York Polo Grounds, over 40,000 saw the Cainats play the Eastern All-Stars. Regular league games, too, are consistent of the Cainat Polyshold of the Cainats of the Cainats Polyshold (7), in New York Delball League and the American Pool-ball League and the American Poolball League and the American Foot-ball Assn. for night playing.

#### WB-Saxe Pool Encores

Milwaukee, Sept. 19.
The Warner-Saxe pool arrangement, particulars of which are kept a dark secret by Al D Kvool, local head, has been renewed for another

year.

The pooling is automatically re-newed annually unless either party desires to abrogate it. It is a five-year deal.

#### CASTER SUES HIRLIMAN

CASTEE SUSS HIKLIMAN
Suit for \$3,768 against George A.
Hirliman was filed in superior court
by Florence Hume, operator of the
Cinema Casting Agency.
Plaintiff charges she has not been
relimbursed for hiring and paying
the casts of Murder on Sumary
Boulevard and Tell Your Children.'

#### DENVER

(Continued from page 9)

Continued from page 9 Trom Mask (LA), Strong \$11,000. Last week, Tomorrow Comes' (LA), Orphaum (MCO) 2001; 52,000. Orphaum (MCO) 2001; 52,000. Strong \$8,700. Last week, good \$12,500. Todianapolis, (WB) and Million (MCO) 2002; 52,000. Todianapolis, (WB) and Million (Last week, Fixed World (20th), strong \$4500. Ext. (Valued World (20th)) and Quick Millions' (20th), strong \$4500. Ext. (Valued Valued (20th), strong \$4500. Ext. (Valued (20th), strong

\$4.500.

Bitatie (Fox) (878; 25-40)—Feath-er' (UA), after a week at each the Denver and Aladdin, and Panama Patrol' (GN). Fair \$1.700. Last week. "Tumbleweeds' (Astor) and "Behind Prison Bars' (Col), fair \$1,700.

#### KANSAS CITY

(Continued from page 9)

## Heavy On Kid Films

Continued from page 1.

is again the No, 1 attraction; Uni- | Freddie Bartholomew earns \$2,000 a versal's The Under-Pup' introducting littled Gloria Jean, and its Two down 570.

Bright Boys,' with Jackic Cooper and Freddie Bartholomew; Warners themselves in the financial straits of Nancy Drew features Borila Grantper Jean Cooper and Freddie Bartholomew; Warners themselves in the financial straits of Nancy Drew features Borila Grantper per pictures Edith Fellows, and they grow Under a law cnacked Blondie Takes a Vacation, 'with six-by the last California legislature, What Life, with Jackic Cooper and some 400 high school students, step-father, one-half of all minors' and Some 400 high school students, step-father, one-half of all minors' and The Star Malace, with Linda Ware and absorted Kidzie.

#### Here Come the Youngsters

Here Come the Youngsters
Either on film or before the cameras are 20th's. The Bluebird, with
Shirley Temple and Sybil Jason, and
Jane Withers' Prack Up Your
Troublers' and High School; Metro's
And Patsy, with Virginia Weider
and "Patsy," with Virginia Weider
Up, First Love, with Deanna Durbin, and its Little Accident, with
Baby, sgain with moppel Simms,
and another "Peppers' tile with Fellow, Par's Seventern," with Jacke
Low, Par's Seventern, With Jacke
Low, With Terry Kilburn and
Seventern, With Jacke
Low, With Jacke
Low

ster cast.

In preparation are Metro's 'Good News', co-starring Rooney and Garland, 20th's 'Lady Jane, 'With Temburg, 'Lady Jane, 'With Temburg, 'Barland', 'Barland', 'Barland', 'Barland', 'Barland', 'Barland', 'Barland', 'Barland', 'With Linda Ware and others of her age, and its duo of Clyde Fitch Siwash talker.

Siwash tales. Measurement of a moppel's value in today's celluloid realm may be gleaned from the fact that Metro invested close to \$3,500,000 in 'Wizard', while 20th is shooting \$2,000,000 on 'Bluebird' in the face of rigid wartime economy measures inaugurated throughout its Westwood plant.

time economy measures inaugurates introgenous the Westwood plant come and the composition of the composition

#### Shirley Still No. 1

Shirley Sull No. 1

Ace brase winners among thin new generation of stars continues to be Shirley Temple, whose histionies and name bring her approximately \$350,000 annually. While Shirley \$350,000 annually. While Shirley \$150,000 annually \$

runs into fat figures.

Jane Withers' deal with same outfit is of a different sort, her present
to out a different sort, her present
to out of the sort outto out-

\$4,000 weekly.

Jackie Cooper's picture salary is \$3,500 each six days, and he is working most of the time, what with contracts providing for four roles annually for Universal, four for Panamount and at least two for Monogram.

#### Deanne's \$800 000

Deanna's \$980,000
Deanna Durbin recently was reinked by Universal on a salary-bonus;
arrangament that totals more than
not than the salary-bonus;
tot, which hired Baby Sandy at \$75
a week for what was planned as a
bit in tha Bing Crosby starrer. East
bit in tha Bing Crosby starrer. East
weekly, with his chack leaping with
each succeading feature. Linda
Ware's pay is around \$128 weekly on
a contract that carries her to \$750
before close of a fee-year term.

From page 1.

Freddie Bartholomew earns \$2,000 a week, and Virginia Weldler hauls a week, and Virginia Weldler hauls week, and Virginia Weldler hauls week, and Virginia Weldler hauls week, and themselves in the financial straits of the one-time Baby Peggy and other the property of the one-time Baby Peggy and other they grow up. Under a law cracted by the last California legislature, following disclosures in Jackic Coordinate of the property o

#### Metro's New High \_Continued from page 3\_

Continued from page 3.

the hope that exchanges will come down in prices for 1939-40 product. There has been no concerted action—at least on the surface—by either Allied or UMPTO, as in previous years, when leaders or both been not to buy. But Individual independents are grousing over allege the prices, which they claim are not warranted in these hard times. So far there is no open revoit, been supported to the prices of the prices which see together on Filmrow.

#### Racil-Dinson's RKO Deal

Basil-Dipson's RKO Deal Buffalo, Sept. 19.
Local battle for product waged by the Century (Basil-Dipson) against the Shea (Par) theatres has resulted in the Basil-Dipson controlled Century getting RKO pictures for the coming season. Century has been operating since Aug. with minor independent offerings. Next week it has underlined the A. B. Marcus stage show La Vie I with minor independent offerings.
Next week it has underlined the A.
B. Marcus stage show 'La Vie
Partisienne.'
A stage show and picture policy
will be installed with a probable admish rise over the present 25c. scale.

#### Col's Setup In St. Loo

Col's Setup in St. Loe
Columbia Pict. Loui Sept. 19
Columbia Pict. Loui Sept. 19
Columbia Pict. Loui Sept. 19
Columbia Pict. Louis corcluded
contracts for its 1893-40 screen product for the first, second, third, fourth
and subsequent run houses in St.
Louis. First runs are to be divided
Marco's Ambassador and Fox, all
deluxers. The second runs, on a
7-day basis, will be sent to the Uptown, Norside. Varsity and Esquire.
Schuchard Investment Co. which recentity entered into a booking and
advertising pact. The third runs
the Empress and Avalob basis with
the Mill Rogers and the new Rio, 1,000seater nearing complicition in the
Riverside Theatre Corp. (Nat Koplar). Columbia's subsequent runs go
to St. Louis Amussment Co. (F&M).

#### WB's Reade-Shea Deals

WIP: Rede-Shee Deals
Warner Bea. The concluded product deals rose concluded product deals rose and reduct deals with Watter
Reade circuit in New York and New
Jersey, numbering around 35 houses,
and the M. A. Shee (Peiber-She)
chain in Ohio and western Pennsylchain in Ohio and western Pennsylin addition to closing with the
furallers. In addition to closing with the
solid the Republic product to the
full minesota Minheapolis, first in the
full minesota first in the
fu

#### Doubling Up

Two sets of twins, the Stroud boys and the Brewster girls, share top spots in 'Twincouplets,' a short at RKO.

Picture rolled yastarday (Mon.) with Lou Brock producing and Art Ripley directing.



FIGHTING ACTION...

tuned to the emotions of the moment.

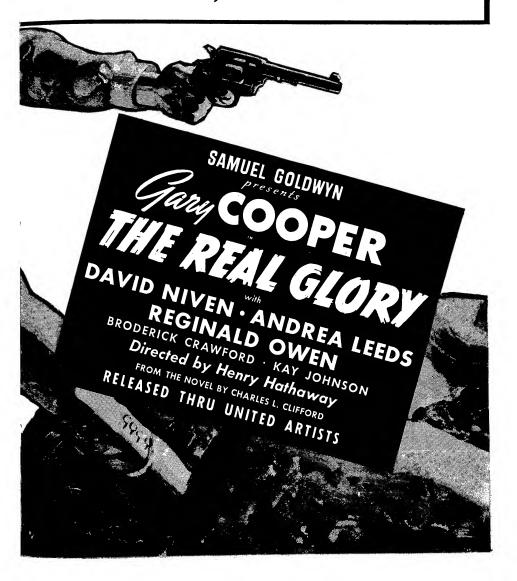
that's why the first

That's why the first

week-end at the
week-end at the
Rivoli reached smash
Rivoli reached smash
figure with Sunday
figure with Sunday's
topping Saturday's
stand-out business!

WHOPPING ADVENTURE YARN YOU WANT, IONALLY GUARANTEED TO BUILD UP YOUR ESSURE, THE RIVOLI'S THE PLACE TO FIND IT!"

Frank Nugent - THE NEW YORK TIMES



# Barry, Pitt, Folds; Doman Promoted; Theatres and Exchanges in Moves

Pirst casualty of the new season is Majoriic shuitered.

Barry theatre, which will fold new season is Majoriic shuitered.

Majoriic shu

because any pour weeces ago, with a party process ago, with a party point week ago, with a party point and management; been giving fem bank night and other cash contests in addition.

and management's been giving ein middlion.

H. A. Doman, manager for Harris Middlion.

H. A. Doman, manager for Harris Middlion.

H. A. Doman, manager for Harris was the manager, before the manager, before the more and ballon for the more and ballon.

Some productive for the manager, before the manager, to Reynoldeville. Other Harris manner for the manager from Denis to Liberty, and John H. Hooley from Liberty, and John H. Hooley from Harrises, beach on job again after of Harrises, beach on job again after discovered the manager has been to the manager and the mana combrace Dubbit, St. Marya and Revmoldaville, Promotion moves Robert
Taylor from Reynoldsville to Dubbits
to the Committee of the Committee

Pairs Cancel, Dent B.O.

Predericton N. B., St., Joh.

Cancelle Predericton and Woodstock fairs had
unfavorable reactions on the film
theaters in all three places. According to the prederict of t

Capitol

"The Women" I II O VO CHAWFOR

Continuous from 10 a.m. Pop. Friest, 25c to 1 p.m.

Robert Donat in M-G-M's

GOODBYE MR. CHIPS with Greer Garson . 5th MONTA

Starts Friday, Sent. 22nd JOEL McCREA in

ESPIONAGE AGENT

ARTIE SHAW BAND

#### **PICTURES** Mortician-Exhib

Ainsworth, Neb. Sept.19.
Roy Syfert, exhib here, is equipped to handle the show blz whether it lives or dies.
Both he and his Mrs. are licensed morticians.

tirely redecorated and refurnished. Under management of Jack Stein-berg, who operates the Home theatre there.

there.

The Roxy, Minerva, operated by George Manos, reopened following in French and the Control of the Contro

local merchants.
William C. Gillam, assistant to
Jack Hynes, manager of the Paramager of the Union, New Philadelphia,
seating 1,200; films and stage shows.
Gillam with Shea circuit 14 years.

#### Lichtman Adds Another

Lichtman Adds Another
The Hynchburg Va., Sephanic
The Hynchburg Va., Sephanic
Duilt as a memorial to Richard B.
Harrison, 'dc. Lawd' of the legit
Green Pastures,' was taken over last
which operate 20 other colored
houses. Cecil Curtis, manager, transcered by Beder 20 other colored
houses. Cecil Curtis, manager, transcered by Bedord, will be replaced by Alphonos Fils.

#### Indiana Reopens

Indianá Reopens
Indianapolis, Sept. 19.
Indianapolis, Sept. 19.
Indiana, toké down the hutlerse product with Apolio and Circa Apolio is usually used as a holdover in operation. Col. Ken Collins will move his hat over to the Indiana managerial eye on both houses.

Four Beopen in Roch.

Rochester, N. Y., Sept. 19.

Four new or remodeled theatres opened in Rochester area. Century dolled up with two modern marquees, new carpets and hangings and remodeled balcony. Charles Freeman continues as manager, Kenneth Cobb assistant.

assistant.
Astor theatre, Attica, built last summer by the Martina Circuit, seats 600. Manager is Vincent Martina, on of James Martina, Densville, head of circuit.

head of circuit.
Schines have taken back the Rialto, East Rochester, and the Temple,
Fairport, leased for several years to
Sol Raives. Houses reopened after
general repairs and renewal of
equipment. Clayton Cornell is acting manager of Rialto. Temple chief
yet to be named.

#### Pfotenhauer's Berth

B. H. (Bob) Protenhauer, manager of the State here since its erection, named manager of Westland Theatres' new 900-seater at Pueblo, Colo.

#### Jack Arthur Upped

Toronto, Sept. 19.
One of the originals of the Famous
Players (Canadian) setup, Jack
Arthur surrenders the managership
of the Uptown to become supervisor
of EP-Can, houses in western OnHis assistant. Fred Treblicock, takes
over the Uptown management,

Pincus, Woods Shift
Salt Lake City, Sept. 19.
Charles M. Pincus, manager of the
Centre, burg's newest deluxer, replaces C. Clare Woods as manager of
Paramount, which reopens Sept. 22.
Woods moves over the Centre. Four
legit shows will be presented at the
Paramount this season.

Temporal full Season.

Tempa Fuglis

St. John, N.B. Sept. 19.

When world War. I broke out on more and the season of the season

#### Evergreen's Shifts

Evergreen's Shifts
Spokane, Sept. 19.
James Keefe, Evergreen publicity
chief and formerly assistant at Orship in changes last user annexship in changes annexship in changes annexship in change i

## Film Publicity Better

year' experience at his deck shuffles through these stacks in fairly short order. In the property of the prope

of the bathing-suit items are fair in proper season. Special Stuff Still Tough Special subjects that make really hot roto pages are still tough to get. One scribe has been trying for years to land a page on 'You can't print hat'—ensored scenes—along with a lot of other revealing notions, and it a always no soop. The following the ground, have better luck in this direction.

Contained from page 1.

The white clip sheet from both interest with of holding back all art. The white clip sheet from both interest with the contained from the con

With the holidays ahead, the editors are priming for their regular annual chuckle over the Thanksgiving, Christmas and New Year's

annual chuckle over the Thanksgiving, Christmas and New Year's roundups that arrive two days after the day is past. A couple of the studios have improved in this respect, the day is past. A couple of the studios have improved in this respect, the studios have improved in this respect, the studios have improved in this respect, the studios have improved and a studios of the studi irection.

One new technique tried this seaselves as a rule.

## Advance Production Chart

(Continued from page 23)

Crea, Jeffry Lynn, Frank McHugh, Nana Bryant, Lionel Royce, Howard Hickman, Stanley Ridges, Martin Kosleck, Henry Victor, Willy Kaufman, John Hamilton.

Cres. Jeffry Lynn, Frank McHugh, Nana Bryant, Juones noyce, now—Hickman Staney Ridges, Martin Kosleck, Henry Victor, Willy Kaufman, Henry Lynn, Frank McHugh, Nana Bryant, Juones noyce, now—Hickman Staney Ridges and Staney Rener, Proceedings on the Nancy Drew stories by Cardyn Keene; photographed by L. William Lewis, Louise dby William Clemens, screen play by Renneth Gamet, based on the Nancy Drew stories by Cardyn Keene; photographed by L. William Lewis, Louise Carter, William Gould, Frank Orth, Renneth Rimo, Frank Tong, Drew Staney, Lewis, Louise Carter, William Gould, Frank Orth, Renneth Rimo, Frank TABP BICK: meller produced by Bryan Poyt, John Bledriges, Waynan, Dick Frank, Margan Rosenbloom, Gloria Dickson, John Bledriges, Waynan, Dick Frank, Margan Courty, John Carter, William Davidson, George Irving, Phillo VANCE COMES BACK, meller produced by Bryan Poyt Girected by William Clemmens; settim play by Tom Reed from Stephenson, Henry Orelli, Edward Brophy, Margot Stevenson, Sheila Bronley, Jimmy Coulis, Don Douglas, Startin Kosleck, Rajah Forbes, Creighton Citt's Of FLOST MEN, formerly tilled "240e4 TEARS IN SING SING," meller: executive producert. Hal-B, Wallis; associate producert, Samuel Bischhoff drested by Anatole Litwis; sereen play by Courtourn Minner and Brown Holmes; photographed by Arthur Edeson, Cast. John Garfield, Pat O'Brien, Ann Sheridan, Jerome Cowan, Willard Roberton, Bobert Strangs, 160. No. 100 Tears (1985) Amelies and Comment of the Wayne, Eddie Kane, Tommy Jackson, John Ruffelty, Burger William O'Drivin, Ann Forest (1985), musical; executive producert, Hal-B, Wallis; O'N YOUR TORS (1989), musical; executive producert, Hal-B, Wallis; O'N YOUR TORS (1989), musical; executive producert, Hal-B, Wallis; O'N YOUR TORS (1989), musical; executive producert, Hal-B, Wallis, O'N YOUR TORS (1989), musical; executive producert, Hal-B, Wallis, Sonies (1988), processing the Producert on the Producert on the Producert of the Producert on the Producert of the Producert of the Producert of the Producert o

Billy Worse, Eddie Kane, Yommy ackson, John Ridgely, Burgess Meredith.

ON TOUR FOREY (1938-40), musical executive producer, Ha. D. Wallit, William of the Control of the C

DY MILION ATTERS. HOW. HOVER J. HEAR, Flora Robson, Una O'Connor, Raymond Severn, and the producer, the producer of the Produc

der, John Gallaudet.

Warner Plx Now in Freduction

"FOUR WIVES," famas: Hal B. Wallis, executive producer; Henry Blanks
associate producer; directed by Michael Curtiz, screen play by Julius and
Michael Curtiz, green play by Julius and
Cast: Priscilla, Rosemary and Lola Lane. Gale Page, Claude Rains. May
Robon. Eddle Albert, Jeffry Jonn, Dick Foran, Frain McFluch, John Garfeld, Henry O'Ncill, Vera Lewis.

Loyd Bacon: no writing credit produced by Lou Edelman; directed by
Loyd Bacon: no writing credit be relaced; photographed by Ernest Haller.
Cast: George Raft, Humphrey Bogart, William Holden, Flora Robson, Marc
Lawrenca, Joseph Downing.

# New York Theatres

# THERE'S A BETTER SHOW AT THE THEATRES

# EADIO MUSIC HALL Spectacular Stage Productions

IN PERSON GLENN Madeleine CARROLL MILLER "HONEYMOON IN BALL

PARAMOUNT SQUARE

#### "THE REAL GLORY" with GARY COOPER

UNITED ARTISTS RIVOLI Broadway nt 49th St. Doors Onen 8:30 A.M. MIDNITE SHOWS

State Henry Armetta Marie Wilson Others VANO BODRIGO

STRAND - 25c No Three Hurt In Crash

Three Filtr In Crash
Hollywood, Sept. 19.
Three actors were injured and 25 more shaken up by the 'crash of a bus in which they were riding to Keene Camp for exterlors in Republic's 'Jeepers Creepers.'
Injured were William Brown, Robert Wilke and Osear Gans.

# **WEB RULES FIT SALES NEEDS**

# Jack Benny's One Big Headache Finding a Tenor; Burns At Sponsor

Finding a sub for Kenny Baker, who hopped to the Texaco show with who hopped to the Texaco show with your property of the Texaco show with your plenty of call for an aspirin. Comic is doing a load of sizzling at his sponsor, General Foods, for let. The state of the third was a subject of the Baker exit will be the flock of protesting letters which are anticipated. For the state of the third was to be subject to the subject of the subject

ter, and of course, Mary Livingstone, are now under his contract, but the year en ow under his contract, but the year en ow under his contract, but the year en ow under his contract of the year end of year end

#### FINAL LINEUP OF 170 STATIONS FOR SERIES

Chicago, Sept. 19.
Final network alignment for the
World's Series has been set by Fred
Weber of Mutual and will include 170
stations, of which 47 are not regular

MBS affiliates.
Of the non-MBS stations, 36 are
NBC affiliates and 11 are Columbia.
In addition, the Series will be carrled on 23 Canadlan outlets.

#### Kemp Kickoff for Co-op

Opening of 'The Show of the Week' on Mutual has been put off for a week to Sunday, Oct. 24. Hal Kemp is set for the program, Program has a cooperative connection and Redfield-Johnstone is the agency.

was state's Air Grant
Columbus, Sept. 19.
WOSU, the Ohio State University
station, has been given a grant of
\$8,780 by the U. S. Office of Education to continue a federal education radio project begun last fall.
The state of the state of the columbus radio project begun last fall.
On the project to find new uses for
radio in education.

#### Fatherless Plot?

The radio trade will listen with professional curiosity to the first broadcast of General Mills' new program, By Kathleen Norris', which starts Oct. 9.

Word is out that radio's first enfant-sans-pere will be boldly-treated as a plot.

#### Drop German Hour in San Antonio; Brewer Saw Product Bearing Onus

San Antonio, Sept. 19.
Because of the Polish invasion, the German Hour which has been heard ach weekday morning over KMAC here in the interest of Grand Prize Beer has been taken off the sir. Feared it would prejudice many against product.

Feared it would prejudice many against product.
Curt Prillwitz, German announcer, is continuing his full hour program of spot announcements in German on Sunday from 8:00 until 9:00 a.m.

#### GLENN MILLER HOT FOR CHESTERFIELD

Chesterfield is giving thought to adding Glenn Miller to its radio payroll. Account currently has two other dance aggregations on the networks, Paul Whiteman and Fred Waring.

There was recently talk of Miller going on for Pall Mail, but that Idea, which. was. Lo. clear. through. Young & Rublcam, has been dropped.

#### **OMITTING FLOWERS**

Vallee Program Scrams Next Thurs-day Sans Formalities

day Sans Formalities
Stanistral Brands will bow off the
Rudy Valles show next Thursday
(28), after a run of 10 years short
of two weeks, without celebration or
funfare. The event will mark the
passing of radio's noted and lone
showwindow, among whose discoventowindow, among whose discovcontrolled to the standard of the
fundamental of the controlled of the
Carthy). Tommy Riggs and Betty
Lou and Alice Paye. Included among
the writers that got their original
boosts through this series were Milarch Obler. Agens Riggsway and
Arch Obler.
To the music publishing business
the spot for many years also had a

To the music publishing outsiness the spot for many years also had a special import. Publishers vied to have Vallee introduce their numbers, not merely because of the program's plug standing but because other leaders placed much faith in Vallee's judgment in song material.

#### Dick Tracy' Dropped

Quaker Oats cuts loose from Thick Tracy' Sept. 30 after carry-ing the serial on its payroll since January, 1938. Berle bows on for the same account and through the same agency, Sherman K. Ellis, Oct. 7.

Coreal company started the G-Man off on a five-a-week quarter-hour arrangement and early this summer put him on a Saturday night half-hour schedule. It was the Not red in either case. The start of the Bands for the Berle show will change start of the Berle show will change start of the properties of the control of the properties of the properties of the control of the properties of the properties of the College of the properties of the properties of the start of the properties of the propert

#### LOYOLA GAMES SPONSORED

LOYOLA GAMES STUNDARD
New Orleans, Sept. 19.
Zetz 7-Up Bottling Co. has signed
to sponsor all Loyola University
games through WNOE.
First year Loyola games will be
carried for the complete series.

# CBS SHOW BOBS UP ON NBC UNIT

Latest Example or Long List of Once-Inflexible Net work Rules That Have Been Ignored, Stretched or Dropped

#### 'BIG TOWN' PUSH

Frequency with which policies and rules have dissolved at NBC and Coumbia during the past year or two has inspired wags in the trade to remark that the networks now ap-

has inspired wags in the trade to remark that the networks now apparently set up policies and rules merely to break them down. In the intensity of their drive for business, portant accounts, the two webs have abandoned so many of the old, rigid rules that the time buyers themselves have a tough time keeping up Moot of these shifts have so far taken place within the NBC sales camp. Not so long ago this organin infexible rule against the intendence of the sample of the sample

What the trade will possibly rate as the most drastic shift in policy of (Continued on page 38)

# Radio Maintains Strong Biz Pace; **Several Accounts Seek Expansion.** But Only 1 Cancellation in Past W'k

#### CBS Stymied

Despite the oircumstance that practically all its other evening time Is seved up, Columbia has so far failed to induce any activation of the Industry of I

#### Shenard Station Ducks Bone-Cracker Program On M. D. Disapproval

Bridgeport, Sept. 19.

Bridgeport, Sept. 19.

Miracles in Health, scripter underwritten by Connecticut Chiropractic association, was announced by WICC for preem Sunday (17), but when John Shepard headquarters in Boston checked on copy with Massachusetts Medical association, latter disapproved and WICC had to candisapproved and will be candisapproved and WICC had to candisapproved and will be candisapproved and

cel.

Larry Chamberlain, author and producer of Miracles, quickly moved show to WELL, New Marker and sight news quarter-hour over hour to WELL, New Marker Alvan is the agency. Onderstood Shepard nets submitted in health scripts to Massachusetts Medical association.

To Fairbanks Ala

Mark Williams, cowboy chanter, closed a sustaining personal engagement at WGY, Schenectady, and went to WHO, Des Moines.

# **Network Premieres**

(From Wednesday (20) Through Thursday (28).)

#### SUNDAY, SEPT. 24

FORD SUNDAY EVENING HOUR. WABC-CBS, 9 to 10 p.m. Law-rence Tibbett, Detroit Symphony Orchestra conducted by Eugene Or-mandy; choir and W. J. Cameron. N. W. Ayer. Producer, H. L. Mc-Clinton. Announcer, Ron Gamble. Originates from Defroit. Hookup,

Cilnion. Announcer, Ron Gamble. Originates from Defroit. Hookup. Tr stations.

BROWN & WILLIAMSON (Raleigh (Cigarettes). WABC-CBS, Sunday through Friday, 11 to 11:18 p.m. (if Eastern stations), 11:30 to 11:85
Sullivan Reviews the News. B.B.D. & O. Originates from Louirville. Hookup, 35 tatlotts. ABC-CBS, 57:00 to 3, no. Secret Guild Trist-GULF Oll. CORF. Occur Bradley's orchestra, Cary Grant, Announcer, John Conte. Bradley's orchestra, Cary Grant, Announcer, John Conte. Originates from Los Angeles. Hookup, 45 tations. Sunday, 5:30 to 8, nm. The Shadow' with Bill Johnston, Marjorie Anderson, dramatic cast. Ruthrauff & Ryan. Producer, Bill Tuttle. Announcer, Ken Robertz. Originates from New York. Hookup, 6 tations.

MONDHAY, SEPT. 25

#### MONDAY, SEPT. 25

GENERAL MILLS, IMC, Wheates). WAST-NBC, Monday through Friday, 5:30 to 3:45 p.m. Jack Armitrong. Knox Reeves. Producer, Edwin H. Morse. Originates from Chicago. Hookup, 19 stations. MILES LABORATORIES, INC. (Alka-Seitzer). WAST-NBC, 9:30 to 10 p.m. Alec Templeton Time with Aiet Templeton, William Miller and the Templeton of the William Miller and Templeton. All the William Miller and Templeton. The William Miller and Templeton. Miller and Templeton. Miller and Mill

& Ryan. Products, as a second of the state o

#### TUESDAY, SEPT. 26

PEPSODENT CO. WEAF-NBC, 10 to 10:30 p.m. Pepsodent Program with Bob Hope, Judy Garland, Skinnay Ennis' orchestra, Jerry Colonna. Lord & Thomas. Producer, Tom McAvity. Originates from Hollywood, Hookup, 56 stations.

Broadcasting continued to maintain a strong business front during the past week. In contrast to one cancellation indusened by the war, there were several accounts intend obligations. The product which withdrew from radio because of the effect that war has had on the cost lower-pixel solvrening manufactured by Procter & Gamble. Among the accounts seeking to spread out in the media are Cluett-Peabody (Sanforted Strunk Process), idel-O Spuriorized Strunk process, idea of the contrast of the special strunk process of the spuriorized strunk process, idea of the special strunk process of the spuriorized the past week. In contrast to one

grams.

The control was confined its transcription campaign to the south. ClostiPeabody has been using a shopping counsel, Nancy Dixon, to plug locally the goods of manufacturers usstant has been tested in several mankets and the results have encouraged the process owner to spot
Nancy Dixons' in numerous other
Nancy Dixons' in Nancy Dixons' Nancy
Nancy The Aldrich Family.

Newscasts and news comment connume to be premium articles of sale
to advertisers. Dodge gave Bob
Trout, CBS staff amounters, a term
night news quarter-hour over WABU,
the network's N.Y. key. Ruthrauff
& Ryan is the agency.

#### To Fairbanks, Alaska, As Station Manager

Jack Winston, bandleader who headed a regional outfit in the south headed a regional outfit in the south and later on the Pacific Coast, has and later on the Pacific Coast, has come manager of the new station come manager of the new station KFAR, in Fairbanks, Alaska, when it begins operating Oct. 1. Winston's band spent the summer at Cal-Nevs Lodge, Lake Tahoe, Calif., and California Californ

and has been taken over by merie
Howard.

KFAB owned by the Middight
KFAB owned by the Middight
KFAB owned by the Middight
KFAB owned of 1,000 watis
on a 610 k.c. frequency. Company
is owned by a Capt. A. E. Lathrop,
who also has a theatre, two newspapers, cool mile, Bar cannery,
middight owned by the Middight owned
business buildings in Falrbanks.

#### COCA-COLA THINKS ABOUT WEB RETURN

Coca-Cola is mulling the idea of return to the networks with a program supplemental to Singing Sam pancakes. Three types of orchestras, one of the hot calibre, the second, sweet, and the third, of rhumba persuasion, are considered. As usual no dislog. no dialog.

D'Arcy is the agency.

#### 4TH CAMEL PROGRAM?

Rudy Vallee, Jack Haley Under Consideration for Show

William Esty agency is working on the presentation to Camel of prospective material for a fourth network show. Among those under consideration as top names for such program are Rudy Vallee and Jack

program are and Haley.

Account has currently two shows on CBS, Bob Crosby and 'Blondie,' and the third, Benny Goodman on the NBC-red.

# Test Suit. to Be Picked by WB. **Stems From NBC Thesaurus:** Mechanical Fees to MPPA cident Insurance has undertaken a

Puncture

Frank Conrad, time buyer for McCann-Erickson, has an adage stuck up on the wall behind his desk that acts as a wind deflator or visiting station reps. When ene of the latter gets of orn and all-around value of his station, his eyes sooner or later must take in the framed adage. The effect on the reader is invariably the same. His flow of speech slows down and his statement his me less grantions earlier than the same when the same has good to see the same has flow of speech slows down and his statements the same less grantions and the same has grantioned the same has granting the same has grant

emphatic.

The adage reads: 'The mirage created by man's glib tongue is but the flight of stairs leading to calamity.'

SIGN TRADE DEAL

STATION, THEATRES

Music publishing Industry is expressing itself as much puzzled by the announcement of MEC that the Warner Bros. music interests have greated with the Warner Bros. music interests have greated washes the compulsory provision of the copyright law (section 12) applies to transcription. The music industry card understanding the computer of the copyright law (section 12) applies to transcription the same fees. If it loses the iteming and royally arrange-transcriptions will be nullified and warner, as well as all other publishers, will have to accept a maximum for in the case of phonograph disks under Section 1E.

NBCs statement came after, the

for in the case of phonograph disks under Section Lawrence and the the NRC statement came after the NRC statement came after the NRC statement came and signatured a new year's contract with Harry Fox, agent and trust, with the old conditions and feet man the statement was accepted by NRC Friday morning (15) or five days after Fox had addressed a letter to station clients of the Thesaurus, stating that they must immediately distance in the three t

WE Explanations

WE Explanations of the Warner organization on the NBC statement are mixed. One source stated that all that NBC was told and the statement are mixed. One source stated that all that NBC was told out obtaining the usual transcription license it would be stopped through resort to the courts for an injunction. Another WB source admitted test suit but that it was strictly unerstood that Warner would have resort to the court of the strictly unerstood that Warner would have resort to the court of the strictly unerstood that Warner would have help used to the strictly unerstood that warner would have not the strictly understood that was not the strictly understood that was not the strictly understood that was not understood that wa

necessary for Warier to do any rush-ing to court. Under the present arrangement the copyright owner collects \$15 per transcription master per year plus 25c every time the number is used on a commercial program. Restrict-ed numbers on such programs call for the payment of 50c per use.

# SPADE WORK FOR THE CODE

#### STATION IDEAS ......

Liberty Magazine has started a series of announcements on KJBS San Francisco. North American Ac-

.W. A. Forbes of Platt-Forbes agency, New York, touring Pacific Coast placing spot bis for Peter Paul, Inc., on behalf of 10-Crown Gum. Loc., on behalf of 10-Crown Gum. Controls. Alexed Visites KPO Musical Clock, Monday through Saturday. 320-4765 am. beginning. Aug. 28, plus five announcements a week for 25 weeks on KSFO. Bis placed on these San Francisco stations through Emil Britacher & Staff.

National spot accounts signed by KFBK, Sacramento, include Indus-trial Training Corp., Chicago, twice-weekly through James R. Lunke; Na-tional Funding Corp., Los Angeles tional Funding Corp. Los Angeles, seven weekly announcements through Smith & Bull; Melvin Company, Pasadena, three weekly announcements on behalf of Rasema through Heintz-Pickering Co., Dr. Phillips Canning Co., Orlando Florida, weekly announcements through Long Agency.

NBC last week closed for an evening half-hour and five quarter-hour dayline periods on the low (WJZ) network. Sterling Products while General Prode has okayed the Tuesday 8-830 p.m. spot for The Addrich Pamily. Contracts, NBC reports, are also about to be closed for the 6-8-30 period of the General Products of the Contracts of the Contract of the C

# **BBC Television on Holiday**

British television is on a holiday for the duration of the war. One of the first acts of the Government was to close Alexandra Paiace, the television headquarters of BBC. Many of the BBC television men, including Wolfe Murray, were called to the colors as early as Sept. I. London for weeks with streptococc linection of the jaw and reported near to a nervous breakdown. He visited New York during the spring, minor BBC television exec, D. H. Munro, is also known in New Another first act of BBC was to shift from the national wavelength to the Scottish and regional. This proved considerably inferior for many sets in the United Kingdom. All radio transmitters in England are constantly manned by armed All radio transmitters in England are constantly manned by armed All radio transmitters in England are constantly manned by armed hefore the declaration of war.

y Neff-Rogow.

E. B. Mueller Co. will sponsor two
species shots for Dunkers Club. morning shots for Dunkers Club, which ran last year. Ron Gamble will chatter with Bob Clarke at organ. Through Bullard agency.

#### WGY. Schenectady

WGY, Scheneciady
New York State Bureau of Milk
Policy Will use minute ensering
thinking will use minute ensering
thinking will use minute ensering
thinking will be a series of the series
to Feb. 10, 1940, over WGY, Schenectady. J. M. Mathes is agency.
Wm. W. Lee & Co., of Watervlieth
remedy) will sponsor 15-minute platremedy) will sponsor 15-minute platters, featuring Bradley Kineaid,
once weekly from Oct. 17 to April 8,
Schenectady. Leighton & Peison,
Schenectady.

SIGN INAUE UKAL

Pittsburgh, Sept. 19.

Value of raido to theatre bit (WZ2) network. Sterling Products to the bits (WZ2) network. Sterling Products spetted \$2 option as relation to the sterling products of the bits will general Foot and \$2.55 december 1.00 option as relation to the sterling products of the bits willing femeral Foot and \$2.55 december 1.00 option as relation together with an anagement gareed to use name of sponsors on station together with conce a week in return for two foot of the \$2.50 december 1.00 option \$2.55 december 1.00 option \$2.5

# Gamble will m.c. musical show. Set by Neff-Rogow. F. R. Mueller Co. will sponsor two ON N.A.B. MUSIC POOL

Washington. Sept. 19.
Possibility that the Pederal Government might accuse radio of conspiring to restrain trade because of
the Chicago paet providing for
creation of a royalty-free music pool
is not upsetting the steep of radio
cannot see any real danger that the
venture will backfree.

Even though the plan is the result
of 'concerted action,' it cannot be
condemmed by the Justice Departfree—if they want to—lo get musis
turned out by members of the American Society want to—lo get musis
turned out by members of the American Society of Composers, Authors
and Publishers. Nothing binding on
any MAB ticket-holder, even those
may MAB ticket-holder, even those
pool of countering the so-called Tin.
Pan Alley monopoly, it was remarked.

Experience with the transcription

Pan Alley monopoly, it was remarked.
Experience with the transcription interpretable of the property of the pr

# **N.A.B.'s Tactical Convention**

Most Business-Like and Far-Reaching Of N.A.B.'s 17-Year History

Chicago, Sept. 19.

Chicago Sept. 18
Admittedly the most constructive, most serious and most businessilike convention in the history of the National Association of Broadcasters took place here last week, with several vitally important steps taken by the radio industry.

Among these steps were the decision to organize the radio industry's own music publishing company.

Among these steps were the decision to organize the radio industry's code, the organization company the radio industry code, the organization of a near disconsidering the consideration of a board of officers for the Independent Radio Network Affiliates group and the setting of IRNA dues and the final consideration of whether or not to appoint a paid head tions were considered and passed by NAB and by the various subsidiary groups.

#### One-Half ASCAP for 1937 Is Basis

One-Half ASOAP for 1937 Is Basis
Outstanding in importance, of course, is the move to
establish the radio industry's own music publishing
company, with the stations to pay one-half of the fees
they paid to the American Society of Authors, Comthis coin the stations will get stock and license rights
in the company which is to be known as Broadcast
Music Company, the stations paying in \$5 per share.
Prime advocate of setting up the radio industry's
own music source has been and is Sydney Kaye, NAB
counsel, and he has been seconded in this by NAB
president Neville Billier.

#### Industry Code Adopted at Atlantic City Due for Application From Oct. 1

Board of Directors voted to put the industry code into effect on Oct. 1. Code committee was appointed with Edgar Bill of WMBD. Peoria, made chairman of this committee, and Ed Kirby of NAB as secretary of

With Logar Din or ALBAS, 1000 FAB as secretary of the group.

No member of the NAB Board of Directors has a place on the code committee. This is due to set-up which will permit stations, objecting to decisions made by the committee, to appeal these decisions to the ment, it would not be feasible to permit a member of the Board of Directors to sit in judgment on an appeal from a committee on which he was also a member.

NAB assembly also passed a general resolution to exercise care and caution in the Droadcasting minutes will be broadcast that might be construced as being lainineal to the official neutrality of the United States.

ACLIEGAS Districtions of August 2011.

#### Affiliates Disinclined to Have A Neville Miller of Their Own

IRNA held two important get-togethers, and immediately killed off early talk about hiring a paid head to direct the activities of the organization. Most of

the IRNA members, who are, by necessity, also members of the NAB, felt that there was no need to pay dues to NAB for a paid head and then double that by hiring a second chieftain for the subsidiary organiza-

hiring a second chieftain for the subsidiary organizasec of size or chosen for IRIN were, from Columbis Chuck Meyers, L. B. Wilton, He Zonanberry, John
Kennedy, Edgar Bill, Mark Etheridge, from NBC, Walter Damn, Paul Morency, Sam Rosenbaum, George
Norton, Ed Crany, Ed Craig and from Mutual, Gene
OBoard was chosen as six from NBC, six from CBS
and three from Mutual from six of the case of the NBC and CBS and six from Mutual.

IRINA group, with Paul Morency as vice-chairman of the
IRINA group, with Paul Morency as vice-chairman
As to dues the IRNA group, after considering several proposed set-ups, decided the dues shall be equal
to the highest single quarter-hour rate for each indiNew-independent-stations group, know-ras NIBI

vidual station. "New -independent-stations group, knoww-ms NIBI (National Independent Broadcasters, Inc.), voted a concentrated drive for members, seeking as many as pos-centrated drive for members, seeking as many as pos-centrated drive for members, seeking as many as pos-centrated drive for the seeking seeking stations in this country. To this end, the NIBI group voted that membership in NBB shall not be a requisite for membership in NBB shall not be a requisite for membership in NBB and many seeking se

in view of the several infringement suits being filed by record companies against stations in various parts of the country.

Invelte Miller was invited to the meeting to state the country.

Invelte Miller was invited to the meeting to state the test of records, which are the test of the test o

#### JOHN YOUNG BACK IN AD AGENCY BIZ

John Orr Young, co-founder of the Young & Rubicam agency, but who sold out his interests some years ago, is back in the business on his

own.
Young hasn't as yet named his associates in the organization.

sociates in the organization:

Corporate Setup
John Orr Young, Inc., has been
charried to the John Orr Young, Inc., has been
charried to the John Orr Young, Westing, Conn.; David O, Pendieton,
Glenbrooke, Conn., and Harold M.
Young holds 1,198 shares of stock
and the other directors one each
at \$100 par and 1,200 common at no
per value.

#### Muzak in Detroit

Muzak, wired broadcast com-pany, spreads to Detroit about 62 or to the common of the common of the common of the thinkness of the common of t

#### Louise Massevites Repeating

Louise Massey its Repeating
Louise Massey and Westerners, vocalists, set by Leslie Clucas, for new
series of 13 cherd disc for Goodyear
Tire & Rubber Co.
Platters being spotted around the
nation by the Kudner agency in New
York.

# Radio Industry Enters Music Biz;

Washington, Sort. 10.

Station managers are due to receive a handbook interpreting the new NAB code before it goes into effect, with an enforcement committee, which was reduced to the common of the

# WAR WIPES OUT SPONSORS

# Still a

#### "War of Nerves"

Whatever the immediate future helds for any e of us, to whatever branch of national service we dedicate ourselves, this will not cease by be a war of nerves. It is therefore a proper precaption to fortify the nervous system with Sanstogen Nerve Tonic Food.

Do not hoard 'Sanatogen'-that would be mpatriotic and unfair to others. But do not delay to buy enough for your own and your family's reasonable requirements. 'Sanatogen' Nerve Toale Food keeps in perfect condition and is chesper in the Family Jar' size.

Daring the last Great War a Cabl Minister teld the Banes of Commons that Sanatogen Neve-Tenic Food 'is a national necessity for preserving good merves"

Over twenty-five thousand doctors have recommended 'Sanatogen' Nerve-Tonic Food. Everyone can take it without the least chance of irritation or upset, even diabetics, invalids and children.

Buy your 'Sanatogen' Nerve-Tonic Food from alst. It costs 1919d a jar or 213d, 313d, 5/9d and 10/9d. The 19/9d 'Family Jar' is a real economy to buy.

"The word "Seasongen" is the registered tride must of Generate Left, L A.R.P. FOOD. STORAGE

The Government strongly recommends the Storage of a supply of Milk in every Home



CONSTRUCTORS

#### UNIFORMS QUICKLY

OLD BOND STREET

H. BESWICK, LTD.

A.R.P. SHELTERS Ten Table PACTORY OR TOUR edi to scend to mball at

#### Your First Line of Defence — STRONG NERVES

rthermore, 'Ocaline' is most economical. 20
pfuls can be made from the 1/1d. tin, and the
true sizes, at 1/10d. and 3/3d., are soon more

Fortify your Nervous System with

The Supreme Tonic Food Beverage

## AIR RAID

#### **PRECAUTIONS**

Be prepared-for-any rgency and keep 'DETTOL', the modern enticentic in your First Ald kit.

\*Dened in your presention spains infection. Take action new! Go so your obsenies and buy a bottle. 1/-, 1/9 and 3/- bottles.

DETTOL THE MODIEN ANTISEPTE



**ENDED** 

44.41

HERE IS THE







Takes any angle or Logar small and head of sock-anody. In the Late 2 E.P., purposes, bland for factory, to fine heaville and force. Many smalled thermody model there have, for the A.P. and the Many Services. Only as a series for the factor of the control of the Sale Mekers HERBERT TERRY & SONS, LTD., REDDITCH.

# WITH PROPAGANDA

European Conflict Nips Growing Commercial Radio Biz Out of London -Some Hopes, However, That All-French Language Rule Will Be Relaxed on Station Normandia

LUXEMBOURG STOPS

#### By BOB LANDRY

War has account immediate and widespread changes in all British advertising, as clearly suggested by the samples of newspaper copy this writer has Just brought back from the samples of the samples of the copy is upon goods and services relating to the relation of the samples of the copy is upon goods and services relating to the declaration of war was the Innividual of the General of the Copy of the General of the Copy of the Copy of the French Innividual of the French Innividual of the French Innividual of the French Innividual of the I

transcriptions included Horlick's, Kraft Cheese, Alka-Seltzer, Colgater-Palmolive-Peet, Lux, Pepsoder, Oxydol, Phillips Milk of Magnesia, Quaker Oats, and many more. Foremost Agencies

Quaker Oats, and many more.
Foremost Agencies
J. Walter Thompson, Erwin-Wasey,
Blackett - Sample - Hummert were
among American advertising agenbusiness to the stations. An array
of ranking talent has been finding
its way to the spansored protrams.
George Formby and Gracie Fields,
tops in English entertainment and
Bobe Daniels, Jack Hulbert, Jack
Hylion's orchestra were others.
So up-and-coming has been the
Firlsh ratio advertising, industry
sponsors, agencies, musicians, entertainers and others who earned their
living thereby formed a defensive
society out of fear that British newsproper than the statement of the statement of the statement
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(Continued on page 34)



# FCC DISCOURAGING PROMISCUOUS EXTRA GRANTS FOR WAR NEWS; BASIC POLICY

Regulators Feel Part-Timers Should Instead As- OCCASIONAL GUESTERS sume Responsibility for Full Operation and Petition in Regular Way

Washington, Sept. 19. Campaign to prod part-time stations to take advantage of policy changes allowing many to request full-time assignments came to light last week after Commissioner Fred L. Thompson denied several pleas for permission to run beyond regular limits in order to air war news. Par-tially reflecting FCC feeling that is enough coverage of the there there is enough coverage of the European tiff, Thompson nixed nine requests for special authorization although in previous fortnight virtually every similar application had been granted. When quizzed, Thompson refused to give any ex-planation beyond remarking his stand was 'in pursuance of Com-mission nolicy.

stand was 'in pursuance of Com-mission policy. The zet been fol-Although sides her zet been fol-although sides her zet been fol-se to the side of the side of the side of the standing has been reached that part-timers should not receive pormis-sion to run extra bours for several days except under unusual circum-when some simile wants to run a little beyond closing to cover some outstanding local event—like a town celebration, sports event of more cutures.

celebration, sporte event extended to both celebration, sporte event celebration, sporte event celebration, sporte event celebration, sporte event celebration. Thought in the minds of the regulators is that modified rules opened in the celebration of the 100-dod day-time plants, while other revisions in the technological celebration of the 100-dod day-time plants, while other revisions in the technological celebration of the 100-dod day-time plants, while other revisions in the technological celebration of the 100-dod day-time plants, while other revisions in the technological celebration of the 100-dod day-time plants, while other special celebration. Classification of the 100-dod day-time plants or a sharing-time or specified-hour basis and the 25 with limited from except celebration. If there is sufficient for the 100-dod for these outlets is operate extra hours over a considerable period, the nours over a considerable period, the provision of the 100-dod for the 100-dod f

#### CHAMLEE NEWILL ON OILER'S OPERA PIECE

After months of auditioning, Union Oil finally hit to an operar theme, on the control of the con

#### Ashley Joins L&F.

In a shile y do not be reduction staff of the Lambert & Feasiey agency, replacing Paul Munco, Latter switched to the Buchanan agency, Ashley will direct Grand Central Station, weekly dramatic show Has recently been handling radio exploitation for the control of the control of

TOMMY DORSEY FREE Mutually Agreeable Cancellation Six Weeks Ahead of Expiration

Though his contract originally had until Nov. 8 to run, Tommy Dorsey drops off the Raleigh-Kool program following tonight's (Wednesday) broadcast. His time will be taken by Red Skelton's show, now on NBC Red Friday, shifting over to the Dor-sey spot (8:30-9 p.m.) next week (27). Dick Todd is to be added to Skelton's ntertainment, which airs from Chi-

ogo.

Dorsey and his sponsor mutually halted the band show prematurely, after three straight years, because it effects a considerable coin saving for the backer, and makes Dorsey eligible sooner for another eiggie commercial if one comes his way. Clause in his contract forbade him subject to for another weed maker taking up for another weed makes within a certain length of time.

#### BILLY HOUSE SET FOR DOLE-AL PEARCE SHOW

Billy House, who shaped up as an up and coming radio comic a year, ago, has been signed for the Dole Pinespile show which Al Pearement and the Bole Pinespile show which Al Pearement and the Bole State Sta

Direct From Cemetery
San Antonio, Sept. 19.
Colored choirs in San Antonio and
vicinity will be given an opportunity
to display their talents in a series
of broadcasts to be heard over

KONO

# FOR ALBERS PROGRAM

San Francisco, Sept. 19.
Inauguration of a new policy under which guest stars will be presented at least once a month will be presented at least once a month will be presented at least once a month policy of the property of the proposed by Alberts Bross, Miller Co. over the Coast MEC-End Web next Tuesday (28). On that night the half-hour musicale moves both to its former spot after a stretch on Friday nights. Miss Manigold Cassin Priday nights. Miss Manigold Cassin producer of the program, which requiry includes Gyula Craway's orchestra and a group of singers, and plugs Albers, cereals,

chestra and a group of singers, and plugs Albers eerals.

Albers will begin sponsorship of a quarter-hour transcription, 'Linda's First Love,' on Oct. 2, three days weekly over KPO. Contract, placed through Erwin Wasey, runs through March of next year. Albers Flapjack Flour and Oatmeal will be plugged.

#### Venuta Due Back

Benay Venuta resumes her Sunday night sustaining program on WOR, New York, Oct. 1, at 9-9:30 p.m. Her show replaces the current 'New York Miss Venuta dropped off her Town.' Miss Venuta dropped off her Cel-Ray program this past Monday (18) night after being on two weeks' notice. Product was seasonal. Charioteers, Bob Stanley's orches-tra and guest stars will back Miss Venuta on the new program.

#### **British Sponsors** ... Continued from page 33

London omnibuses. They were re-fused on the grounds they were a competitive advertising medium. When it was pointed out that the big London dailies and magazines used

London dailies and magazines used such without question, the reply was, "That's different, and we don't care to argue the matter; to or the war subsides, the at-present-obliterated British radio advertising industry expects to press for a modification of the rules. The hardship on a considerable number of persons the property of the of lightly their ligherts in a supportunity of ordinary in the control of the con

#### ...... From the Production Centers

#### IN NEW YORK . . .

Adrian Samisch, formerly radio director for Young & Rubicam on the Coast, has been brought to New York as supervisor for all the agency dramatic programs... Bob Welch, another director, has been upped as supervisor of all variety and comedy shows for the same agency... Ray Harvey is now scripting the florace Heids't Could Be shows for Tums... Stewart Hawkins back from his Faithwene (Vt.) home and again writing the Mytt and Marge series.

the Myrt and Marge series.

Ruth Adams Knight is back in New York from her summer place at Redding Ridge, Conn, and will resume scripting for the 'Death Valley' and 'Dr. Christian' series.

Donald Shaw, of WMCA, N. Y., west on business gathering junket. Station has added Gordon Lipoy in the salest dept... WILM, Wilmington, has supported the series of the salest dept... WILM, Wilmington, has supported to the salest dept... WILM, Wilmington, has supported to the salest dept... WILM, WILMINGTON, HARDER CONTRACT OF STATION OF THE STATION OF THE

Arthur Kurlan, who did the 'New York Town' show on WOR, Newark, has joined the writing staff of Transamerican and is working on the Texaco show...Don Bernard, pioneer program producer, is in New York now doing the Benny Goodman show to Camel. Most of his past operations have been.in Hollywood and Chiesgo.

#### IN HOLLYWOOD . . .

IN HULLY WOUD.

Trens Rich will do her broadcast from the east for three months. Wante to be on hand for her daughter's weddings... Ben Ward of the N. W. Ayer agency will have a hand in the production of the Al Pearce program from here for Dole pineapple... Truman Bradley taking time out from his picture work to give the kind of the production of the Al Pearce program from here for Dole pineapple... Truman Bradley taking time out from his picture work to give the fine for the spontor will have been been contained to the program of Lieuton second Gult-Screen Gilla show Oct. I will include Clark Gable, Ginger Rogers, Margaret Lindsay, Jan Darwell, Spence Charlers and trying Bacon. John Conte is back as announcer. Program will site by congested Sunday calendar... Al Scalpone here from N. Y. to work commercials into the continuity on Young & Rubiciam shows. I for crasual-life pipigs instead of the customary delached sales comeon... if or casual-life pipigs instead of the customary delached sales comeon... I for the commercial structure of the Kellong of the commercial structure of the control of demands to the front office... Columbia waxed Mischa Auer in a comedy turn.

producers have grouped for a presentation of demands to the front office. Columbia waxed Mischa Auer in a comedy turn.

Acting on the theory that its air troupe would like to be seen as well as heard, Signal Oil is routing its Carnival revu up the coast. Richfield Oil recently personabled its newseasters...MBC auditioned Alexis Tehers with his accompaniat. He was Albert Coaste, Beglish symphony conductor ....Charlie Vanda and Orson Welles (some call him Arson because he uns so many people) met the other day for the fifth time, although burns so many people met the other day for the fifth time, although seen as the other coaste of the fifth time, although seen as the see

nixed the deal.

Al Jarvis back on KFWB with his Make-Believe Ballroom turn, which he created five years ago, with co-op bankrolling.....Jim and Marian Jordan (Fibber McGee and Molly) celebrated their 21st year of married life....Johnny Murray, Coast ir vet, doing his commentary of the second and outpoon on KECA......Klary Bartier Commentary of the second second of the second s

#### IN CHICAGO . . .

WIND, the Ralph Allass station, continues as exclusive racetrack broadcast outlet of Chicago, having signatured for the hoof-by-hoof account of
the Hawthorn eraces...WOR announcing staff has sent four of fis spielers
up the middle aisle in the past few weeks, the bells clanging for Verna
Hansen, Phil Cameron, EA Allen and Roger Mueller. "Ulmer Turner, exveteran radio columnist of the Herald-and-Examiner, now planning free
lance ether newcasting following the fold-up of the morning Heast
alone charge the staff of the staff of the staff of the staff of the
Market Staff of the Staff of the Staff of the Staff of the Staff
Allen Staff of the Staff

Ma Ferkins show cast. Frank Dane into the Kitty Keene show. Dick Tracy show, which was a kid strip for Quaker Oak last year, will not return as a kid program this season... WIND will broadcast the modern of the strip of the Market Strip of the Mosier Hol Shots Dought himself a cabin cruiser. Lester Damo added to the 'Mod to Market Strip of the Market Strip of the Mosier Hol Shots Market Strip of the Mosier Hol Shots Strip of the Market Strip of the Mosier Hol Shots Strip of the Market Strip of the Mosier Hol Shots of the Market Strip of the Mosier Hol Shots Market Strip of the Mosier Hol Shots Market Strip of the Market Strip of the Market Strip of the Market Market

#### IN CINCINNATI . . .

Richard A. Ruppert, WSAI promotion director, has passed the Ohio state bar exams... WCKY swamped with telephone calls and letters prissing and razzing Father Coughlin's programs and those immediately following sponsored by the American League for Peace and Democracy... Hermit's sponsored by the American League for Peace and Democracy... Hermit's Cave, spook program originating at WIR, Detroit, is being piped weekly to WKRC for local sponsorship by Carter Coal... WWW promotion department prepared a brochure for Marved eigenetics, blurbed on the station program of the program of the station of the program of the program of the program of the station of the program of the program of the station of the program of the pro

# Inside Stuff-Radio

Boner that G. W. (Johnny)-Johnstone, press and special-events director for WOR, Newark, pulled in a broadcast last summer came in good alead when Bob Landry (Vantrary) wanted to tip of his family as to which ship when Bob Landry (Vantrary) wanted to tip of his family as to which ship while taking part in a ship-to-shore program over Muttail during the maiden voyage of the Cunard Line's Mauretain. He referred to the boat at the time as the "Aquilania," and in subsequent Vantrary comment on the broadcast Johnstone was kidede about the thing. The locked has a ship-to-shore a horizon of the broadcast Johnstone was kidede about the thing. The locked has a ship to be a ship to b

Col. Charles Lindbergh's talk Friday night (15) from Washington on America and the European War' was originally set for the Mutual net only, according to the latter. NBC and CBS were worked in because NBC is supposed to have called Lindbergh and reminded him of a verbal promise he once made to use MEC and the most of the day such that the control of the substantial of the state of the control of the cont

'Information Please' will be aircd over KFBK, Sacramento, an hour before the show is carried by KGO, the blue link's San Francisco release, Teaday night. The program's rebroadcast gets to the west coast at 8 cases of the second of the criginal broadcast at 7 p. m. PST, with the initial broadcast takeoff of the criginal broadcast at 7 p. m. PST, with the initial broadcast being fed to the Sacramento outlet by wire for takeoff purposes, KFBK's 8-830 period will be occupied by the rebroadcast of Tune' Horace Heidt show. Sacramento is about 75 miles from Prisco, and Prisco liteners will be able to get 'Information' from an out-of-town station an hour before it comes to them by way of a local outlet.

World Broadcasting System is currently multing a scale of prices for cutting and pressing transcriptions calculated to interest independent radio producers in its facilities. World currently gets 41 per disk, with studio lime to cut masters rated by the hour. System originally had prepared a discount rate scale, but since has changed to quoting per job prices.

Breakdown of NBC's gross for kest month (August) credits the red | (WEAF) link with \$2.636 267 and the blue (WJZ) net:work with \$676,303...



\*Speaking of desserts—Kraft-Phenix Cheese and Standard Brands' Royal Desserts have been on the NBC Red Network exclusively since 1933—General Foods' Jello since 19361

# 13,000,000 radio families "listen most" to the NBC Red NETWORK

Yes, we realize that is a startling statement. But frankly, it is not really as startling as the simple facts which prove why these 13,000,000 families prefer the NBC Red—the network most people listen to most!

YES, WE MADE A SURVEY—and one unique in radio research. For the first time, it measured the network listening habits of people not only in the cities where the leading networks have stations—BUT in every city in the United States of 25,000 and over. Unique—because for the first time it explored not only that part of the rural audience conveniently located close to station-cities—BUT probed into one out of five of all the rural counties in the country!

#### The Story of "The Other Half"

To you who have been judging network values on the basis of program ratings—to you who have been estimating national program audienceson the basis of ratings made only in stationcitics—the results of NBC's study of "The Other Half of the Radio Audience" will reveal facts which no advertiser can afford to overlook.

Advertisers and agency men who have heard the story agree that here is no promotional exploiting of "another survey." But for the first time a factual presentation of why and how radio works the way it does—the ABC's of radio transmission—the translation of millivolts and listening habits into extra sales and profits. How to evaluate one network against another—station by station. Why daytime coverage differs completely from night-time coverage. Why a CAB rating on the Red Network means a greater nation-wide audience for your program than the same rating on another network!

#### May We Tell You the Story?

We believe the fact that 13,000,000 radio families listen most to the Red Network, means a bonius of tangible, extra sales results for Red Advertisers. Perhaps that explains why 79 national advertisers spent over \$31,000,000 on the NBC Red Network last year—more money than was spent in any other single advertising medium in the world.

Perhaps that also explains why a majority of the leading programs—day and night—are on the Red—and why this has been true every year since network broadcasting began.

May we tell you a few of the many important reasons why the NBC Red is the network most people listen to most?

# NBC **Red** NETWORK

The network most people listen to most

NATIONAL BROADCASTING COMPANY • A Radio Corporation of America Service

# DX Stuff: FCC Fears 'Censorship' Cry

leged 'decoding' of British and German war messages is planned by the FCC before any course of action is

man war messages is planned by the FCC before any course of action is determined. Inquiry may be broad-rower associations, despite desire to avoid any step which bears appearance of censorfacts. First denial that WMCA. New York, volated the 1894 Communications regulators Thursday (14) decided make a more detailed study of the incident. Reply to the order to show the course why the station's license about not be revoked as monitor, which was not to be revoked as monitor, which was not to be the station's license about not be revoked as monitor, which was not to be revoked as monitor, which was not been shown to be revoked as monitor, which was not been shown to be revoked as monitors, which was not been shown to be revoked as monitors, which was not been shown to be revoked as monitors, which was not been shown to be a support of the station's license about 15 center of the station's license about 15 center of the station's license and the station of th

500 PROSPECTS

EACH WEEK AS A RESULT OF ONE 15-MINUTE

BROADCAST ON SATURDAYS AT 9:15 A.M.

YES, SIR! We Bring 'Em In Alive Right Into the SPONSOR'S STORE

Washington, Sept. 19.
Further investigation of the aiged 'decoding' of British and Gerand war messages is planned by the
CC before any ocurse of action is
Countried to the control of the control of

awari or military forces of any said government to govern the movement of said forces in time of war.'

Wiseman dealing the only purpose for sain gluty press for less southern the said of the said o

who still want to know the feets surrounding the reported rebroadcast of 'secret' Instructions to military and naval forces.

The WMCA answer was essentially in accord with statement last result of 'all facts and circumstances perioday (12) by Donald Flamm of WMCA. Placing responsibility on the grees, Walliam Wiseman, general stiming to the work of the press, Walliam Wiseman, general strong the control of the press of the pres

MOST SPONSORS

Want a Program with "A HOOK IN IT" WELL HERE IT IS!

Ed East entertains with guest stars and offers his booklet on "How to Play the Piano by Ear"

FREE to listeners. AND DO THEY FLOCK TO THE STORE TO GET 'EM?

EXCLUSIVE RIGHTS GRANTED
AS USUAL—BECAUSE IT'S UNUSUAL IT'S PRODUCED BY

Harry S. Goodman

#### What Code Is That?

Apropos the charge that WMCA, N. Y., picked serret gotorerment stuff off the shortwave and decoded it, the skeptics want to know what kind of a code tha governments are using if

tha governments are it's so easy.

One wag suggests it's the code used in tha last 'Bulldog Drum-mond' picture.

mond picture.

dressed-up versions of gossip available over-seas, etc.

Possibility that the inquiry will be broadened was suggested by the broadened was suggested by the suggested by the suggested will be suggested by the sugg

France.
Whether the entire incident will be Whether the enfire incident will be referred to the Justice Department remains doubtful. Unless the investigation shows that some individual committed a violation, the FCC is not disposed by call the prosecutors' attention to trade gossip. The D. J. at the same time is treating the matter as a problem for the FCC until the regulators officially pass it along.

#### NBC Adds 8

Washington, Sept. 19.
War coverage chores led to the addition of eight persons to the local NBC staff last fortnight. Three reporters, two-announcers, two-page boys and a phone operator were

boys and a phone operator were taken on.
New legmen are Rex Lampman, former NBCer who lately has been working for the Treasury Department, and Bob Henderson and Raiph Falvey, employed by Central News when it folded. Additional mikemen are John McKnight and Charles Anglely.

# **'Our Culture' Rule in Abevance**

European War, New Chairman Makes Forgetfulness of Delicate Ouestion Expedient

Washington, Sept. 19.

Because of the tense world situation, prolonged continuance of the 'temporary' suspension of the assalled goodwill-culture rule for insalied goodwill-culture rule for in-ternational stations is anticipated by industry watchers. European tiff apparently has presented the FCC with an out for the present, although an eventual show-down is unavoid-

able. While resignation of Frank R. Mc-Ninch and induction of Chairman James L. Fly is the ostensible reason for delay, delicacy of international relations is the more important exrelations is the more important ex-planation why pulse-feelers do not look for any decision in the near fu-ture. It's more convenient all around, besides exempting this Gov-ernment from possible embarrass-

mont.

Pressure from reformers and some
Commish quarters has not disappeared, but the disposition of most
members now seems to be to let
sleeping dogs lie. The rule which directed international operators to
plan programs 'typical' of United
States culture and calculated to promote neighborliness, was made mote neighboriness, was made in-operative in mid-July when the in-dustry mobilized at special hearing to protest against dictation and roundabout censorship.

#### Freedom of Speech

roundabout censorship.

Fredom of Speech

As things stand, there is fear that the United States might be involved in unpleasant incidents if the rule with minor changes to meet the chief objections. Under existing policies, the State Department can answer any yelps from other countries by putning the recommendation of the production o

less-to impose restraints on the in-ternational outlets. During discussion about controls to prevent hys-

WHEATIES, CHEVROLET -SIGN UP GRID TILTS



CFCF and Short Wave CFCX Owned and Operated by CANADIAN MARCONI COMPANY

Representativas:
CANADA U.S.A.
All Ceneda Radio Feelilities Weed & Compan



# Detroit, Sept. 19. Both the Detroit Lions pro games and the U. of Michigan grid contests will be aired over WIR this fall, series. Chevrolei Motor is bankfolling the eight home and out-of-town games eight home and out-of-town games with the content of the con

### 570 KC NBC WSYR

IT'S HARVEST TIME IN CENTRAL NEW YORK STATE-and that means a harvest for sponsors who use WSYR to reach this great combined farm-city audience.



12 DAYS

91,260 completed calls and "busy signals" recorded on "CHestnut 99 Forty-Four," a new All Request Program currently featured each week day evening over KXOK.

This Enormous Audience Response Is Available for Your Advertising Message to the Rich St. Louis Area



Owned and Operated by the St. Louis Star-Times 1250 K. C.—1000 Watts—Full Time National Advertising Representatives: Weed & Co., New York, Chicago, Detroit and San Francisco

# COUGHLIN NOT OKAY WITH **CANADA**

Detroit, Sept. 19.

Although the amenitles have out-Although the amenilles have outwardly been observed, and the withdrawal of the Father Coughlinflower of the Coughlinfrom the Coughlinfrom the Coughlinfrom the Coughlinmounced here as a case of the priest
not wishing to 'embarrass the staino', there seems no question that
Canada has classed Coughlin as proNazi. The fadeout was on a clear

Canada has cassed on the desired the hint. Coughilin has often denied the charge of favoring German philoscharge of favoring German philoscharge of favoring German philoscharge of Jewish bankers, all of which is Nazi stock-in-trade, the impression has pression has pression has been pression to the continents of the pression of the continents of the pression has been pression to the continents of the pression has been pression to the continents of the pression of of the p one side of a controversy, WJR officials pointed out that FCCs letter
to Rev. Cole advised that he take
his frouble to court if a contract had
fire the court if a contract had
seried stations are required to offer
facilities to both sides only in a political campaign. WJR declared that
the contract had been seried stations are required to offer
had been seried to serie the contract
that the contract had been seried by
the contract had been seried
to seried by cancellation of the
Social Justice's acty evening rogram over CKLW was devoted to
proved by Coughlin. CKLW officials explained that wartime censoranism required that the recipts of
the cold by coughlin. CKLW officials explained that wartime censoranism required that the recipts of
the cold to deverage the cold of
the Social Justice magazine, and dethe Social Justice magazine, and de-

Algo cancelled was half-hour daily diference program, sponsored by the Social Justice megazine, and expenditude to the Social Justice megazine, and contained the Social Justice (id not want to become implicated in any controversy now that Canada is at war and for that reason, out of courtey to CKLW, the programs were cancelled. We did not want to embarrass the station:

want to embarrass the station.

Rev. Cole Back
Pittsburgh, Sept. 19.
Station W18AS, which last week
cancelled a scheduled broadcast by
the Unitarian Fellowship of Social
Justilee opposing Father Coughlish
of the last talls in a six-week series
following the circulation of these
rands of petitions to the PCC sands
ing the broadcasting outfl's stand.
TSA's spechosis where
rever below where
riticism of anti-Semilic statements
by Father Coughlin were purported by Father Coughlin were purported to be the reason for the WJAS ban R. M. Thompson, manager of the

R. M. Thompson, manager of the station, which regularly airs the Coughlin speeches, denied that the petitions, carrying thousands of signatures, had any bearing on WJAS' attitude toward Rev. Cole.

#### Godwin Has New Orleans Insert on Pepper Show

All Codering with the Local Codering with the Local Codering will fill the Local Codering with the Loc

Cincinnati, Sept. 19.
King Whyte, narrator on WLW's Moon River program in recent months, has left the Crosley fold.
He is a citizen of Canada and holds a pilot's license.

#### Croghan New Sales Mgr. Of WJBK: Altschuler In

Detroit Sent 19 

#### Bloomingdale's on WOR

Bloomingdale's dept. store in New York has bought the 5:45-6 p.m. slot on Macy-owned WOR, N. Y., Mon-day-Wednesday-Friday for tran-scribed series of 'Adventures of Pi-nocchio' produced by Radio Attrac-tions, Inc. It's set to start Sept. 25. Series is the first air time Bloom-ingdale's has bought.

#### Radio's Scoop

Washington, Sept. 19. Preview of the stiff competi-

tion which will be waged during the coming months radio and the press was given in Washington Thursday (14), when a radio newsman beat regular White House reporters to the phones for a scoop on the President's announcement of the

President's announcement of the convening of the special session of Congress.

Raiph Falvey, new addition to Raiph which meabled NBC to put the news on the air before the press associations could get it on their wires. Special broadcast over the shortwave and combined networks of the system, outlying members of Congress in all parts of the country that and the country that the country that

# Free Stations of Clerical Load: Lighten Log Rules on Wax

Washington. Sept. 19. Ithe station or in packaged form—an Liberalization of the new log rule, additional note must show the time relieving stations of the burden and when the proper identification was expense of making scores of entries to cover programs made up of transcriptions, resulted last week from NAS protests that the TC off transcriptions, resulted last week from NAS protests that the TC off transcriptions, resulted last week from NAS protests that the TC off transcriptions, resulted last week from the Commish dropped the words coveraged to the companies seeking to impose the seeking to impose the companies seeking to impose largely dependent upon canned multicompanies are seeking to impose the process of the Stower's transcription of the title of the title transcription to the time that the transcription is the commish could ascertain the country of the title transcription to the commish could ascertain the commish could be commished to the commished the c



WLW's Nighttime Half Millivolt 50% Contour extends over approximately half the entire United States. Yet, that fact alone may guarantee little in actual "circulation", because it tells you little or nothing about the listening habits of the people living in the metropolitan areas who conceivably do hear the WLW signal.

Facts which we believe to be of even greater interest to advertisers than that our signal may be heard in the remote corners of the United States, are those revealed in the recent 20 Market Surveys conducted by the Ross Federal Research Corporation and the Alberta Burke Research Company—namely, that an average of 41.2% of those listening to their radios in the 20 markets studied were tuned to WLW, while the audience tuned to the next dominant stations averaged only 29.3%. Facts that conclusively divorce WLW's known circulation from the doubtful category of abstract potentialities—submitted in the form of unbiased, factual data upon which successful sales plans may be based.

 $WLW\dots$ 

For detailed information concerning the markets studied, and breakdown of the facts revealed, please write or phone Transamerican Broadcasting & Television Corporation, or

The Nation's Most "MERCHANDISE-ABLE" STATION

# CBC NOT IMMUNE TO LEGAL SUIT; CANADIAN BROADCASTERS SEE RELIEF

Believe Gladstone Murray's Standard Trick of Defense — 'You Can't Sue Me!' — May Be Taken department of the Federal Government and, therefore, cannot be Away by Court

Toronto, Sept. 19. Ignoring the claim of immunity presented by the Canadian Broadcasting Corp. the Court of Appeals here has ordered CBC to file a defense within the ensuing week in action brought against the radio network by Gooderham & Work, distillers, for damages of \$250,000 for alleged breach of contract. When served with the writ of summons, rally had contended that, as an emanation of the Crown through the nationalization of Canadian radio, CBC could not be sued. That defense has been dismessed and these Supreme Court hatlos, obwithin the ensuing week in

viously annoyed at such time-con-suming quibbles, have ordered CBC to file statement of defense within the week.

the week.

Case goes back to May 14, 1938,
when CBC vacated the leased premisses of CKGW. Toronto, which the
Government-controlled body had
sead from Coodenham tray wrote
the plaintiff that, with the complete
the plaintiff that, with the complete
powered tailons, the 'avenue'n to
CBC's trans-Canada chain of highpowered tailons, the 'avenue'n
been considerably changed.'
CKGW. however, demanded soe-

CKGW, however, demanded spe-cific performanca of the lease and served a writ of summons for \$250,-

sued. Test case is being watched with considerable interest by other independent-station owners and operators across Canada who feet that they hava grievances against CBC but whose legal chauces have, herefolore, been blocked by the claim that CBC cannot be sued. That item of jurisdictional liability is now to of jurisdiction

be clarified.

At the time of the formation of the now defunct Canadian Radio Broadceating Commission in 1983, stations would be at least 128,000. Should were needed in Toronto and Montcreat to serve as pivotal points in the not hear again in competition with proposed trans-Canada set-up of nationalized radio. With no stations of time here is to work, CRIC was forced to lesse as the competition of the competition of the competition of the competition of the proposed trans-Canada set-up of nationalized radio. With no stations of time here
its own, CRIC was forced to lesse with the competition of the competi

medists points by small outlets in the Prairie Provinces.

Most popular Ontario station, outlet in the Toronto area for bold their powerful station then in Canada, and circle in the Toronto area for bold their powerful station then in Canada, and circle in the Great Lakes area for the control of the Contr

# HIGH STATION FEES LOOM IN **CANADA**

Toronto, Sept. 19. Canadian Broadcasting Corp. has under consideration a proposal to increasa the franchise fee of privately operated stations drastically. Current levy is a flat annual fee of

Current levy is a flat annual fee of \$50, but under the suggested setup there would be a sliding scale ranging scale ranging to the sliding scale ranging scale ranging

#### Rules Fit Needs

Continued from page 31
them all is the bit of yielding that Columbia has dona under pressure from its No. Leustomer, Lever Bros. This account is extending its supplementary overage on the 'Big Town' dramatic show (Lifebuoy') to the point where two stations, affiliation of the big the point where two stations affiliated the program in San Francisco.

while the duplicate release is not new, it is the first time that the doubling-up process involves both an MBC and a Columbia station (MSFO, CBS '000 MSF Trancisor key, MSFO, CBS '000 MSF Trancisor key, MSFO, CBS '000 MSF Trancisor key, MSFO, CBS '000 MSFO, SDOO-WSFO MSFO, MS

night (Tuesday).

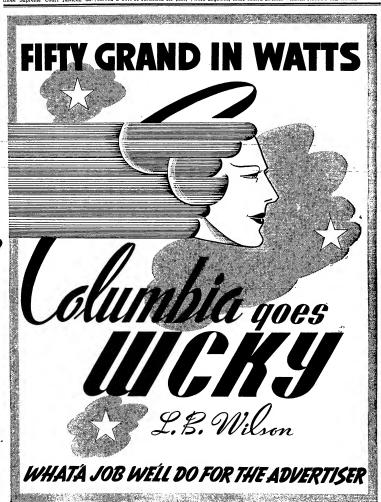
The duplicating arrangement has been in operation in the New York been in operation in the New York area. 6ro over. a year. — WHY Synchronically clears several NBC commercials, while the same idea recently becama effectiva on WIND, Cheago, with relation to WBBM, local CBS-Rey. Neither-WHN-nor-WIND has a network affiniation.

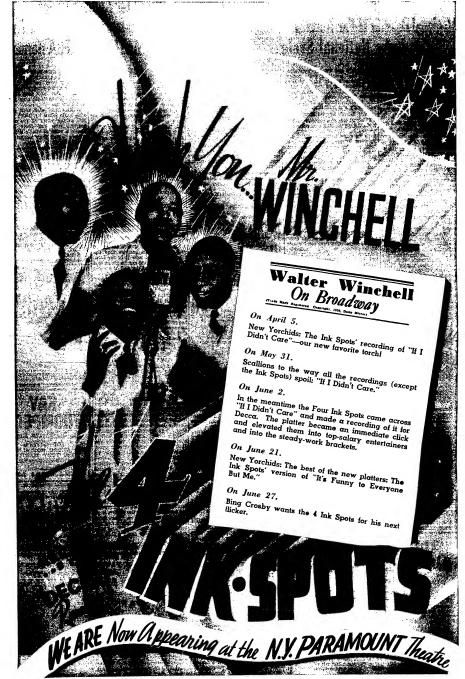
WIND has a network affiliation, in its drive to get 100% national coverage for 'Big Town' this season Lever Bros. will use 30-odd stations outside the Columbia network by the transcribed route. The account has been running like versions of last season's installments on quite a number of these outlets during the past summer. past summer.

past summer.

The Frisco situation rates as en important landmark in the break-down of the networks' policy against permitting their programs to be released over the opposition web's affiliated stations. Colgate-Palmolive-filiated stations. filiated stations. Colgate-Palmolive-Peel last season got away with it in the case of a couple CBS-originated serials and once the bars were down Lever Bros. which has tried to put through the same idea for years, quickly followed suit by arranging to have recorded versions of 'Big Town' run on NBC outlets during the summer.







Union contract covering regional commercials from and in the 11 far western states was signed last week by the American Federation of Radio Artists, NBC, CBS and Mutual, and the advertising agencies. Runs until Feb. 12, 1941, with an agreement that negotiations for a renewal will begin 60 days before the present pact expires. Went into effect immediately.

Defining regional commercials as programs that originate in Los Angeles, San Francisco or any of the 11 western states and that are not avail-able to other states, the agreement able to other states, the agreement establishes wage minimums and working conditions somewhat below working conditions somewhat below the state of t by AFRA, the agencies and networks last spring.

last spring.

In general the scales parallel the national rates, although they are nearly all somewhat lower. Basic rate for actors for a 15-minute program is \$10, for sole singers \$20, for group singers lesser amounts, for year amounts of the service should be supported by the service should be suppor





announcers and \$20 for 'commenta tors.' Also specified that sponsor must pay or supply 'spotters' to as sist announcers at football games There are various discounts for guar-anteed 13-week contracts, 50% added fecs for rebroadcasts, minimums for rehearsals and auditions. KNX's Special Pact

KKX's Special Fact Contract was also signed by AFRA and CBS for the staff announcers, di-rectors, assistant directors, sound ef-fects men and writers at KNX, Los Angeles. Involves wage boosts, a 40-hour, five-day week, with two weeks vacation. Under its agreemen with AFRA will turn over the writers in-volved to the latter group within 30 days. Union likewise signed contracts

Union likewise signed contracts last week for the staff sound effects last week for the staff sound effects men of all CBS stations and inked an agreement with WINS, New York, covering the entire performer staff and calling for a basic rate of \$47.50 to \$67,50 for announcers, plus extra fees for all commercials. Now dickering with WMCA and WHN, New York.

York.
Radio Writers Guild, which is still grimacing at AFRA over the question of jurisdiction over combination writer-performers, held a membership meeting in New York last week calling for regional representation on the board. Another meeting will be held soon to elect the new board members.

#### ARSORR MCNINCH

Administration Takes Care of Ex-Chairman of FCC

Washington Sept. 19. Frank R. McNinch, retired chair-

man of the FCC, now on the Justice Department payroll in the capacity as special consultant on communica tions problems, has assumed charge of the slumbering Government anti-trust suit againt Western Union and Postal Telegraph as his first chore.

Postal Telegraph as his first chore.

Announcing the retainer, Attorney
Genéral Murphy said McNinch will
be 'an expert in communications
problems.' While no major broadcast matters are before the D. J., the
statement indicates Murphy expects
the former FCC head to aid him in
handling any cases related to the
commercial operator.

Retention of McNinch prompted speculation that the Justice Departspecialistion that the Justice Department may be planning to launch a drive to enforce various features of the Communications Act especially affecting broadcasters. Such as the clauses banning obscently, lotteries, etc. It was recalled that some when furore followed FCC's attempts at expost facto censorship—that all controversial matters about programs should be turned over to the D. J. rather than weighed by the commish. McNinch said such a his talk with Murphy, but did not deny it is possible.

# **TUESDAY NIGHT** RADIO HEADLINERS

EDW. G. ROBINSON Starring in Rinso's Big Town" with Ona Munson, Mr. Robinson, dynamic star of stags, screen and radio, returns to the air in his thrilling expose of political scalawags, unscrupulous crooks, big-time racketeca. A half-hour of thrilis, exclement and dramatic action.

Music and Comedy WALTER O'KEEFE Starring in Lifebuoy's New Tuesday Night Starring in Lifebuoy's Starring in Lifebuoy's Starring in Lifebuoy's New Tuesday Night Supplies Starring and Dobby Dolan and his orchestra. A fast-supplies with the Lifebuoy Starring with Starring w

**OVER COLUMBIA NETWORK** 

See local paper for time end station.

#### WRAL STEPS UP BALLY

Hires Shuits, Newspaper Mercha

diter, to Handis Staff.

WBAL Baltimore, Sept. 180.

WBAL has installed an ambitude merchandising merchandising. Merchandising merchandising merchandising merchandising merchandising.

chandising.
Tying up with NAB's 'Curtain
Raiser' campaign, the station will
use five full page ads in the local
News-Post, a Hearst affiliate. Set
to run, once a week, ads will be laid
out in editorial style and will feature
copy mentioning strength of current
airings.

A questionnaire has been sent to radio stations and advertising agencies requesting angles on mer-chandising and a digest of the re-plies will be utilized for further reported in

Station is managed by Harold C.

# **WGAR Stresses** Pro Football: Cancels Sponsors

Cleveland, Sept. 19.

Cleveland, Sept. 18.

Half a dozen Columbia network
shows are being scheved in one big
swoop for the next eleven weeks by
WGAR in favor of sportcast of the
Cleveland Ramm' pro football games.
Special local news-interest in a
for unusually large number of cutoffs, which drew some grumbles
from Columbia until station manager
John Part went into a myserious
John Part went into a myserious
Last Friday (13) when lotal Rams
kicked off against Chicago Bears,
WGAR chopped five network shows
Last Friday (13) when lotal Rams
kicked off against Chicago Bears,
WGAR chopped five network shows
fixed to the station of the stat

#### Humble's 5th Yr. of Grid Due for Quality Network

Dallas, Sept. 19.
Southwest Conference football
games will be broadcast over Texas Quality Network under sponsorshi of Humble Oil for the fifth consecu-tive year. At least twelve game are set.

are set.

Michrophonetics by Hal Thompson, WFAA; Kern Tips, KPRC, and Cy Leland, Fort Worth.

#### KSL Still Seeks DX

Salt Lake City, Sept. 19.
Turned down for the second time,
KSL will again petition the Federal
Communications Commission for the
right to construct an international
short-wave outlet. Ivor Sharp, KSL

short-wave outlet. Ivor Sharp, KS. Ordicial, confirms the new try. KSL had wanted to buy WBXAA, he echo for WCFL, Chicago Federation of Labor station, and to equip which would beam DX programs of American culture into Central and South American culture into Central and South American ears. Original application for the Ilcense, Sharp said, was made on the claim that WCFL was not using its frequency to the hit using its frequency to the hit.

# Air Credit for Authors Looms

# As All-Important Demand As And If Guild-AFRA Harmonize

Number of problems have been placed on the agenda of the Radio Writers' Guild for discussion as soon as, its present jurisdictional dispute with the American Federation of Radio Actors is settled. Among the questions to be taken up are:

Air credits for members.
 Who owns material turned out by the writers?

by the writers?

3. Revision of the waivers which now must be signed by writers before submitting material to advertising agencies. ising agencies.

4. More equitable method of pay

ment, perhaps a percentage of the player's salary.

Question of air credits, many of

witers believe, is more important to them than anything else, for in getting public recognition they see the solution to most of their other problems. What rankies deepest, as one writer put it, is: When a radio chow it seems that experts the state it. radio show is good, the actor is 'great'; when it's bad, 'the material is no good'.'

radio show is good, the actor is reat; when it's bad, the material reat; when it's bad, the material we want to put a stop to this business, one writer of a major network show declared, 'of putting all the biame on us when a program lant when it is. Other groups get screen and radio credits because they demand them, and now it is our turn. If credit for a song can be given to a more properties of the song the state of the song the state of the song the song the state of the song the s

they are so dependent upon someone else for their jokes and the writers

alse for their jokes and the writers avoid it because they usually use their own gags over and over again, probably for a different comic, by several control of the contro

see many present scripts being re-vised in only minor detail and tele-cast over and over again within the

next 10 years. Waiver slips which wr

now sign before submitting a script or idea to an agency 'cause us to give our souls away or sell them at a price which the agency decides,' they declare. They will seek the use of waivers which their own attorneys

waivers which their own attorneys
will draw up.
Writers may also seek contracts
with radio talent by which they get
10% of the salary of the person or persons who use their material. That's a relic of vaude days, when writers leased their material to an act at 10% of its salary.

#### KCMO's Staff Promotions: KITE Adds 3 Announcers

Kansas City, Sept. 19.

Jack Stewart, g.m. of KCMO, has made some staff changes effective immediately. Jimmy Coy has been named program director of the sta-tion, with Grayson Enlow, an-nouncer, assigned to assist on pro-duction of special musical shows, Previously, Coy was in charge of special events. Charles A. Lewis becomes a mem-ber of the announcers' staff. He comes from KMTR in Los Angeles and was formerly associated with named program director of the sta-tion, with Grayson Enlow, an-

and was formerly associated with KMOX, St. Louis, and WTAM, Cleveland.



Radio Station Representatives

# KAY THOMPSON

and her Rhythm Singers for ETHYL with ANDRE KOSTELANETZ

CBS Every Monday, 8-8:30 P.M., EDST Management
WILLIAM MORRIS AGENCY

means business in Baltimore



NBC Red Network, 12:15 to 12:30 P.M. EDST NBC Red Network, 5:00 to 5:15 P.M. EDST COAST TO COAST

DIr. COMPTON ADVERTISING AGENCY MGT. ED WOLF-RKO BLDG., NEW YORK CITY

# FCC STRUGGLE FOR POWER

# FIGHTS ANY CURB ON ABSOLUTISM

Washington, Sept. 19.

Washington, Sept. 19.
Sill another move has been made
by the FCC to get the District of
Columbia Court of Appeals to after
the wife of the Columbia Court of Appeals to after
the wife seemed and the weight the regunitors should give to potential competition between stations.
Lifted by the opinion of Justice
Hield by the opinion of Justice
WMEX. Boston, case, the Commish
aw staff has presented another
atrong argument to the effect that
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o merety because granting inner wrear financial injury on an existing opera-tor. Brief renewing this argument was filed by General Counsel William J. Dempsey and his assistant, Wil-liam C. Kopolovitz, in the Tri-State Broadcasting Co. cast, involving

Broadcasting Co. cast, involving KTSM, El Paso. Realizing they made an unfortunate admission in their brief in the WMEX matter, the Commish barristers centered their attack on Justice Miller's remarks about the obliga Miller's remarks about the obliga-tion of the regulators to weigh the economic consequences of new sta-tions and insisted the Court has in-terpreted the Communications Act erroneously. In the latest docu-ment, they do not concede the Com-mish should measur. public interest with a dollars-and-cents yardstick. Diametrically opposite view is set forth in the supplemental brief. Principal points made by the PCC

and this they opposed to the very control to t thorized the Commission in any case to refuse a license to a person financially and otherwise qualified under the statute, because such person through competition for advertising clients will cause financial loss to an existing station, regardless of the extent such loss may be.

tent such loss may be?

Radio program was Inaugurated splication, after applicant some consideration, after applicant some consideration after applicant some consideration and the served by granting request, the attorneys around the Breakhast Table, as request, the attorneys around program of semi-classic recordings, terest, convenience, and necessity, and not refer to the economic will be served by a convenience, and necessity, and the program of the program was in august the program was in august application of the program was in august and the program was in

structions to consider the financial success of radio enterprises the Commish must rely on the basic policy of the maximum amount of fair competition between persons engaged in similar businesses. The lawyers tartly remarked the PCC does not regulate advertising. Amount of business a station does depends upon the management, endepends upon the management and a reliable audience strates accounts. Conferes by no means decounts. Conferes by no means decounts.

leprising showmen attract listeners and a reliable audience attracts accounts. Congress by no means decounts. Congress by no mean decounts. Congress by no mean decounts of the congress of the congress of the competition. In denying the right to decide believe ompetition, Demptey and Koplowitz accused the count of meaning nint on heid of speculation. Justice, Miller's remarks that the monopoly are wholly beside the point, they maintained. Purthermore, the American concept of commercial radio is based upon full competitude in the consideration of the considerations. It follows that the required to consider competitive effects in licensing new stations; it logically should look at financial results in handing out re-awayl, the lawyers ironically sug-

financial results in handing out re-newals, the lawyers ironically sug-gested. This might mean that cer-tain plants should be deleted merely because they were taking business from others. Carried to a railonal conclusion, this theory would result in rate control, which is beyond the jurisdiction of the Commish under the 1994 statute, they protested.

#### HERB SWOPE, JR., IN TYLER SPOT AT CBS

Herbert Bayard Swope, Jr., whose father is a member of the CBS board of directors, will shortly relieve James Tyler as head contact man on trade publicity for CBS. Tyler moves up with the network's promoves up with the network's promotion department as copy and pres-entation writer. Young Swope has

entation writer. Young Swope has been Tyler's assistant. Senior Swope was executive editor of the defunct N. Y. World. For a while he represented the Mike Mee-han interests on the RKO board of directors.

#### Dept. Store Uses Radio

Baltimore, Sept. 19.

# SEE BULOVA CASE AS VERY

TELLTALE

Washington, Sept. 19. Washington, Sept. 19.

Careful review of the evidence offered to support Arde Bulova's request for permission to take over
quest for permission. The successive of the conance for full-time operation by
MBIL, New York, was hinted by the
attitude of FCC members at oral
arguments last week. The regulators' proposed decision' is favorable,
despite political hatcheting.

despite political hatcheting.
Although none of the threatened accusations were made, opponents of the move felt encouraged when the oratory ended. Chiefly because of the inquisitive attitude on hewcomer James L. Fly. The rookie chairman displayed a determination to ogie the record and ponder all aspects of the chief of the record and ponder all aspects of the chief of the record and ponder all aspects of the record and ponder aspects of the record and ponder

case for a long time.

Central issue is whether the clock
man should be permitted to get another piece of the spectrum. The
frequency is divvised by WBIL and
WPC, so that no additional interference problems of any magnitude are
raised by the prospective merger.
more competition in the New York
area, although the legal question
about license trafficking is before
the Commish.

Argument against the grant was made by Louis G. Caldwell, on be-half of WEVD, and Herbert Bing-ham, for WHN. They voiced the views of the other no-likers.

After Bingham had gone into the economics and pointed to the surfeited condition in Gotham, Caldwell laid the legality matter squarely before the Commish. Pointed out that in view of all the rumpus over that in view of all the rumpus over multiple ownership and frequency-swapping, the Commish ought to be painstaking and think once more about the public interest. Granting would be contrary to the obvious in-tent of Congress, he insisted.

Economics of the situation seemed to intrigue the new chairman, who posed many questions and impressed legalite listeners with his curiosity legalite listeners with his curiosity about such policy matters. At one point, the newcomer remarked that if Bingham believed the FCC should show concern about the financial welfare of every licensee he should follow the theory to its logical conclusion, which means rate regulation.

tion. The frequency barter aspect also aroused Fly's Curiosity. When Caldwell- parenthicitusly, explained he any right to judge whether the price is fair or excessive, the chairman inquired whether the brain the thought the striker meant the thought the anitardifficing principle, against horse-trading of radio claim the right to use a yardstick gome instances and compositionally and the propositional principles and the proposition of the principle of the committee of the principle of the committee of the committee of the principle of the committee of the principle of the princi

claim the right to use a yardation of the claim of the cl

#### Uhalt Honeymooning

New Orleans, Sept. 19.

Joseph Uhalt, president and part owner of WDSU here, left today (Tuesday) for New York on a honeymoon with his secretary of several years, Marion Bonomo.

Surprise ceremony took place last night

New Orleans, Sept. 19. New Orleans, Sept. 18.
As one of his free lance activities, AI Godwin, WWL announcer has taken to appearing
mounter has taken to appearing
his first trip before the camers as
w him modeling men's silk
pajamas.
Meanwhile Jimmie Willson,
program director of WWL, is
acting as mc. of the Fall Fashion
Spatu of the D. H. Holmes department store.

#### THOMAS' AMBITION TO BUCK SHEPARD

Bridgeport, Sept. 19. Harold Thomas, operator of WATR, Colonial affiliate in Waterbury, will be bucking John Shepard 3rd's WICC in Bridgeport if FCC grants Thomas permit for 1310-kilogrants Thomas permit for 1310-kilo-cycle 250-watter in Bridgeport. Thomas, who also owns WBRK, Pitts-field, Mass, opines that WICC's com-mitments to NBC-Blue, Mutual, Yankee and Colonial deny Bridge-port local concentration he feels his projected exhaler would give city. Washington overseers will hear case next month.

#### KOVO, Utah, Starting

Provo, Utah, Sept. 19. newest broadcasting unit KOVO, 100-watter, begins operation at 5 p. m. Sept. 21. Howard Johnson is chief engineer.

Premiere program will originate from the stage of College hall at Brigham Young university here.

# UNGŁOSSEO BRIEF RAPS PRACTICES

Washington, Sept. 19.
Definite ruling from the United
States Supreme Court on the vital
question whether the FCC can be refor this week by radio barriers,
Question is up in latest maneuvering
in the hard-coult Pottsville case, in
which the Commish is trying to respecially the commission of the commission
and mandamus telling it to settle the
fight between Pottiville Braodacasting
on the basis of the original testimony.

mony.

The case presents an issue of great The case presents an issue of great importance, since a decision adverse to the Commish probably would upset the procedure of a host of quasi-judicial agencies, mostly the powerful New Deal creatios. On the other hand, a Government victum questionably would probe new ground the properties of the properties of the probable of the pro

standardzing administrative routine and insuring sutomatic court review in all regulatory flats.

The standard standard

# I wouldn't THINK of trying to sell this market without



... it's the MUST station for anybody who expects pocketbookof this rich listening

LOOK AT THESE WHAS POTENTIALITIES: Volue of Manu-

\$2,716,481,297 Value Farm Families 1,199,864 

Louisville, Kentucky

50,000 WATTS; 820 K.C. C.B.S. BASIC STATION Nationally Represented By Edward Petry & Company owned and operated by

The Conrier-Zournal. THE LOUISVILLE TIMES.

# Dear Radio Directors:

Omar Incorporated wanted the FACTS ubout radio listening in the Omaha-Council Bluffs and Lincoln markets. Omar's own salesmen, therefore, conducted a door-todoor coincidental survey of the urea . . . mude 16,623 personal calls

The results of that survey tell a powerful story for WOW-a story that you should consider carefully when buying time in this market. Write for "Omar Buys' WOW."



COFFEE POT
With Toby Nevius, Vera Salzman,
Gene Tenhulzen, Chuck Miller,
Alene HeKinney, The Butternuis Alene Remarkation of the Mins.—Local Butter-Nut Coffee Mon. through Fri., 7:45 a.m. KFAB, Lincoln, Neb. Buchanan-Thomas)

'decests of Butter-John br. Coffee Br. Coff

Been a transfer and the second of the second

# DON ORLANDO ORCHESTRA

PHIL SPITALNX
and Lelis Three Lilie Words, Jahah
Anderson, Del Sharbott, Jahah
Anderson, Del Sha

drawback.

Gary Breckner spiels the commercials, which are pedding Drene (a shampoo) and Teel (a dentifrice). This chatter could stand a little writer strung the words together with such a fine disregard for rhythm that Breckner tripped himself once or twice. Otherwise the commercial is the standard stuff. Edga.

Earl R. Shappell, announcer at station WEEU, Reading, Pa., ran for Democratic nomination for county commissioner. In field of 10 candidates he finished seventh.

RADIE HARRIS With Bette Davis (Guest) Film Gossip 15 Mins. Sustainder. Tuesday, 7:30 p.m. WOR-Mutusi, New York

With Many and the second secon

mice of this guester resulted in a much as the screen in her comment, a good idea for the New York crowd. Her fan club is another angle that rivets the proceedings more solidly.

WAITE HOYT Baseball 15 Mins.—Local Gordon Baking Co Mon. to Sat., 3 p.m. WABC, New York

Gerden Baking Ce.

Mon. to Sat. 3 p.m.

WABC, be M. W. Ayer)

If Mutual hand yet entirely set list staff for the Gillette-sponsored its staff for the Gillette-sponsored staff for the Gillette-sponsored to the staff for the Gillette-sponsored staff for the Gillette-sponsored to the staff for the Gillette-sponsored to the staff for the Satisfaction of the Satisfacti

Unglossed Brief vs. FCC

non-residents permits for local statutions, in not directly involved.

The real issue, stripped of all the control of the cont BOY ORLANDO ORCHESTRA
Nektly, 8 p.m.
WCW. Chicage
WCW. Chicage
All the standard of the standard standa

sideration the matter of denying trarily and capriciously' in this case non-residents permits for local stations, is not directly involved.

The real issue, stripped of the control of th tions and how they shall be op-

and who shar not they shall be opcrated.

Strong words were used freely in
the brief opposing the ECC is appeal.
Lovett termed the regulators' attiment and the regulators' attipeated his walls that the procedure
sought to be followed in this tif
may necessitate time-consuming appeals until the Commish has run outtion, declared that the FCC is not
the 'sole guardian' of public interst, described the signery as lirked
by judicial restraint' and feeling 'so
ton to be challenged.

If the Supreme Court refuses to
review the questions raised by the
Commish attorneys, the FCC will
another to the commission of the commission of the
commission of the commission of the commission
to the challenged.

If the Supreme Court refuses to
review the questions raised by the
Commish attorneys, the FCC will
another to other combattled applicants will have much better prospects of winning their fights. But
granting a review does not necessar's
mean victory for the regulators.
The commission of the propriety of the
procedure invoked.

#### Television Review

'ART AND MRS. BOTTLE' With Surry Players
Stage Comedy
80 Mins.
Thursday, 8:39 p.m. (Sept. 14)
NBC-RCA, New York

Thereany, 8:39 p.m. (Sept. 14)
NBC-RCA, New York
The Three Sisters' on Broadway next month, gave a bila perway next month, gave a bila perway next month, gave a bila perlead of the second of the sec

obersaming to me timester judges of the artist; Ann Revere, the mother; Jabez Gray, the daughter, are all leading finures wishle their performances were excellent, but most times it was best to say the same times and the same times to the same times times to the same times to the same times times times times to the same times times times times to the same times times to the same times ti

and Helen-Wynn.
Direction was by Donald Davis,
who previously had been restricted
to daylime shows. He has something
to learn about motion picture technique in photographic contrasts.
Scho.

DOGGIE DAN With Harold Betts Songs 10 Mins.—Local Mon., Wed., Frl., 12:49 p.m., WMAQ, Chicago (Henri Hurst & McDonald)

Romantic tenor singing love bal-lads to sell dog food. In view of sur-veys made proving who buys what, it's entirely logical. Betts has a voice that appeals to femmes.

that appeals to femmes.

He uses a nice selection of tunes, present stuff as well as old, with good arrangements and appealing stode. Singer does his own introes street of the selection of the

TEXAS TALL TALES
With Heyt Andres, Ted Brown
15 Mins.—local
ALAMO LUMBER CO.
Tuesday, 7:45 p.m.
WOAI, San Antonlo
(Thos. F. Conroy)

(Thos. F. Conroy)
The Burlington Liars Club, If It would convene in San Antonio some used an injet, would find it very profitable. Five dollars is paid for overy tall tale accepted and drama-overy tall tale accepted and drama-are at least three or four heard on each show. Prize for the best tall tale at the end of the current series is to be \$100.

A welcome home interlude breaks up the lies, with a special word of greeting to families that have moved into new homes, or those repaired by Alamo Lumber Co. Show is fast moving and has good production.

Cand.

#### Van Volkenburg, Brown Produce Lasky's 'Gateway' Hollywood, Sept. 19.

Hollywood, Sept. 19.

Jack Van Volkenburg, CBS exec
in Chicago, and Boöby Brown, WBBM
program director there, will produce Jesse Lasky's 'Cateway to Hol.
lywood' program here starting Oct. 8,
Charles Vanda, CBS western division program director, who handied production last season, will act
ac consultant. Lasky wound up his
summer tour last weekend and is
now at work on the first Sand will
move at work on the first Sand will
move at work on the first Sand

TEXACO STAB THEATRE
Ken Murray, Kenny Baker, France
Langford, David Brockman, Jimm Wallington, Philip Merivale, Stan
Lar, Eldge, Edward Trevor, Burn
Mantle
60 Mins.

60 Mins, Variety TEXAS CO. Wed., 9 p.m. WABC-CBS, New York (Buchanan)

WABC-CBS, New York
(Buchanan)
Texaco has started off the current, season with but half a headache, season with season with season with season with season to the season with season wit

were so clipped and strong speeches as to heighten the force of this measure. The second of the seco

tween.

David Broekman delivered some swell instrumental nourishment, while Jimmy Wallington, when not straighting for Murray, took up the pitch for the product, again stressing circle service and rest rooms.

Odec.

#### Follow-Up Comments

R. At Barmale must have created noteigia among linteners once partonnism big-line vaudeville, Dillingham musical comedies and the translation of the control of the control

Would be again.

John B. Rennedy, who has been doing well written and delivered homiles on such factor as myrak, home and the such a su

# **BOOKERS ON 802 CARPET**

# Labeled for Domestic Use

Licensing agreement which has been worked out between the United States Record Corp. and Harry Fox, agent and trustee, provides that the company's product will have a legend on its labels reading, faicensed by the publisher for non-commercial use on phonographs rot the home. It makes the first time that a phonograph record company has agreed to the principle of such restricted use. Previous restrictions, as carried on record ladels or envelopes, have limited disks to Under this expressed limitation a record with the above legend could not be used for broadcasting or in coin-operated machines. The same license also stipulates that the record company may not interpolate anything in the work of a copyright owner without permission and arranged.

# Friendly Test Suit Develops Other Way As WB Suspects RCA of Switcheroo

Surprised
Warners faqured that Victor would
move in later with an amended answer but it didn't expect the contents to be anything like those contents to be anything like those contents to be anything like those conWarners thought that Victor would
sehere to the agreement to stick to
users to be a superior of the still and the selfunder up on guide, and the
under the still any the selfto be superior to the still any the
transport of the first time questions
of fact, under which circumstances
the action must be relegated to the
now won't come to trial for at least
now won't come to trial for at least
another year. now won't co another year.

another year.

In its new defenses Victor claims that Harms has for years solicited corchestra leaders to perform their works on Victor records and that this very fact applied in the case of this very fact applied in the case of this very fact applied in the case of 22, 1939), the tune which had been elected for the test action. Harms had listel recorded a plann and vocal version as part of the case to as to experight law and now Victor copyright law and now Victor cannot be copyright law and now Victor the publisher, in effect, had given the publisher, in effect, had given I the publisher, in effect, had given Tendervous Time.

By reason of this premise, states

Rendezvous Time.

By reason of this premise, states by the property of the premise and booking in this town with every farm is represented by the property of the property of

What had started out to be a nice, friendly test suit between the Warner Brow, music interests and RCA of the property of the

Starr declared Friday (15) that th Starr declared Friday (15) that the details of the contract would be disclosed in a joint statement after the agreement had been approved by the declared of the statement of the the statement of the terms reported and that most of the terms reported and that when the true terms were revealed the industry are distorted and that when the true terms were revealed the industry would be convinced that they were fair to all concerned and workable.

#### MCA Dominates Philly

Philadelphia, Sept. 19

Philadelphia, Sept. 19.

MCA has a corner on the hotel band booking in this town with every list rate nhotel signed to one of the firm's streness. MCA bands for the firm's streness. MCA bands for the fall scanon are the Benjamin Franklin, the Bellevue-Stratord, the Ritz-carlton, the Warwick and Adelphia hotels. All but the latter will only feature bands. In the strength of the st

# AFM CALLS IN 3 **GROUPS FOR TALKS**

Once-Caught-Once - Forgiven Boys Warned-Big Offices Told of One-Nighter Attitude in N. Y. Area— Club Bookers Under Scrutiny

#### NO KICKBACKS

All New York bookers were called three separate groups to head-All New York bookers were called in three separate groups to head-quarters of the Musicians Union, Local 802, last week for a sub-rosa dressing down for past mistakes and a lecture on what is expected of them during the coming season, Jack Rosenberg, prez, and the trial board did the talking.

did the talking.

Group one consisted of those bookers whose licenses were lifted by the AFM, last spring and later restored on the agreement that they over payoffs.

Second group included reps of Music Corp. of America, Consolidated Radio Artists, General Amusement Corp. and the William Armisement of the Corp. and the William Armisement of the

Corp, and the William Morris office. They were principally given instruction concerning traveling bands, wandering reven will be stringently strated from stoffice of the strategy of the stra

nawders seale in 10% higher than the local price.
Third group to be called on the carpet were the club bookers. They carpet were the club bookers. They can be called on the carpet were the club colored in the called the carpet were the carpet with the called the carpet with the carpet with the carpet c trict Attorney Dewey.

## John Gart at Ciro's

# Druggists' Assn. Asking Members To Lay Off Bootleg Songsheets

#### From the Best

Attitude of bandleaders to-ward culling the classics for song hits is reflected in the refort of batoneer when asked his opinion of such songs as the current 'Moon Love.'

"Moon Love.'

"Moon Love.'

"Mot would you the cracked: 'What would you the cracked: 'What would you "Flat Foot Floogie' c. 'My Rev-erie?'

# **CONTACTEERS** UNION MEETS TONIGHT (20)

Executive committee of the recently organized Music Publishers contact Employees of Greater New
York, affiliate of the American Fedceration of Labor, will meet longht
(Wednesday) to complete the direct
(Wednesday) to complete the direct
(Wednesday) to complete the direct
to the complete the complete

#### CHARLES WARREN MAY JOIN BUDDY MORRIS

Charlie Warren, who quit Remick as professional manager last Frida (15), may go with Edwin H. (Buddy Morris when the latter enters th publishing business shortly. Morris is currently putting the finishing touches to his purchase of the Joe Davis catalog.

John Gart at Ciru John Gart has the orchestral specified at Circ's of London, Central Park
South cade, which opens mean cast satisfant, becomes Remick professional head and Nat Freeling takes the title of assistant professional manager.

**ASCAP Begins Its Day in Neb. Court** Buck, Mills, Paine, Nevins' Widow Tell of Performance Society's Past, Nature

trade association and trade press, is currently waging a campaign to persuade drugstores to clear their maga-zine racks of bootleg songsheets, With several druggists in New England already involved in civil suits brought by copyright owners over the sale of such songsheets, the National Assn. of Retail Druggists has

become actively interested in break-ing the trade's connection with the

contrabrand folio racket

The subject is expected to come up for discussion at the association's annual convention in St. Paul, Oct. 9.

annual convention in St. Paul, Oct. 9, Meanwhile, Rowland Jones, Jr., Washington rep for the trade outfit, has been exchanging letters with Music Publishers Protective Assn., on the situation, with a view of gathering material on the rackets operations, the laws involved and the penaltites to which traffichers in the properties of t

solving songaneets suoper themsolven of his communications with
Jones, the MPPA chairman stated
that his association would agree to
release any druggist from legal liability if he in turn will furnish the
MPPA with the name of the bootbility if he in turn will furnish the
MPPA with the name of the
bootThis offer, was made in answer to
the claim of a Hartford, Conn., druggist, currently being used by the
MPPA, that he got the songheets
gist, currently being used by the
MPPA, that he got the songheets
starting with Oct. 23, the MPPA
would intensify its campaign
against drugstors handling the conagainst drugstors handling the conagainst drugstors handling the conformation of the songheets and the condays the songheets of the mean of the constarting with Oct. 23, the MPPA
would intensify its campaign
against drugstors handling the condays the constarting with outs. The would 
ask local feederal authorities for
criminal warrants against such retailers.

#### WAR-CANCELLED TIME OF LUNCEFORD FILLED IN

Open dates left by cancellation of Jimmie Lunceford's European tour, which was dropped due to the war, have almost all been filled in. Start-

have almost all been filled In, Starting fomorrow night (17) at the Renaissance Ballroom, New York, the band awings through the south, middle west and one or two dates Week of Oct. 27 hand goes to Earle theatre, Phila, Dec. I, Shea's theatre, Buffalo, Dec. 6-11, State theatre, Buffalo, Dec. 6-11, State theatre, Hartford, Christmas Eve hop at the Renaissance Club, N. Y, New Year's week of the Apollo theatre, N. X. Texas' Interstate theatres playing Dallas, San Antonio, Houston and Austin.

#### HOOF ON HIGHWAY

To Raise Funds for Utah Cemetery's

Magna, Utah, Sept. 21.
A transcontinental highway was roped off and waxed for jitterbugg and square dance cutters Monday (18) here to raise \$400 needed to construct a wire fence for the Fleasant Green cemetery.

Two local bands donated their services grait.

# Order Subdued Music

Cievoland, Sept. 18, Swing music or anything relating to it is out at WHK and WGAR here staff crews of both outlets have switched to strings, dropping all brass. At WGAR, Walberg Brown, leader, got orders to revise his setup to seven strings and two pianous. Louis Rich's combo at WHK is all started a new "Three Quarter Time" half hour Saturday afternoons. Cleveland, Sept. 19.

Lincoln, Neb., Sept. 19.

Trial of the application of the American Society of Composers, and Publishers for a permanent injunction against enforcement of Nebraska's anti-ASCAP law permed yesterday (Monday) before year. American Society of Composers, Authors and Publishers for a perma-

American Society of Compoters, Authors and Publishers for a permitnent injunction against enforcement
of Nobrask's anit-ASCAP general manager, and Mrs. Elhelment
of the case A temporary injunction against the Nobrask measure
which would curb the operations in
this state was obtained earlier this
year.

Cork Bros. Own Bosses

At Indiana Ballroom
Indianapolis, Sept. 19.

Ray and Harold Cork will reopen
the Indianapolis, Sept. 19.

Ray and Harold Cork will reopen
the Indianapolis, Sept. 19.

Indianapolis anity (22).

In his teitimon of the standard of the sept. 19.

Indianap

# **Broadcasters Into Music Biz**

#### Convention Votes Assessment-Use ASCAP's 1937 Fees as Computation Basis

Chicago, Scpt. 19. Battle against the American Society of Composers, Authors and Publishers has been started by the National Association of Broadcasters rational Association of Broadcasters by the decision of the NAB (see separate report of convention in this week's radio section) to organize is own music company for the publishing of songs under their own copyright.

To this end the member stations will pay one-half of the license fees they paid to ASCAP during the year of 1837 for stock and license fees in the to-be-formed Broadcast Music Company.

Company and the discrete immediate activities for the new organization are Neville Miller of NAB. Walter Damm of the sewapaper-owned stations, John Elmer of the independent stations, Edward Klauber of Columbia, Leons Lohr of NBC, Sam Rosenwork Affiliates and John Shepard III of the regional stations.

III of the regional stations.

Miller wilt serve as president, with
Everett Revercomb appointed acting treasurer. was embodied in a

nesoution was embodied in a written proposal submitted to the convention by the NAB board of directors. This resolution, in part, read as follows:

"Whereas, an adequate supply of music is essential to the public ser-vice rendered by the broadcasting industry, and

industry, and
"Whereas, the American Society
of Authors, Composers and Publishers has a practical monopoly of the
music presently performed by the
music presently performed by the
broadcasting industry, and
"Whereas, the representatives of
the National Association of Broadtempted in good faith to bargain
with the ASCAP for the use of
the music on a fair basis and a fair price,
and

and
"Whereas, the officers of the
ASCAP have reclused despite repeated requests even to appoint a
committee to consider the price and a
basis on which ASCAP is willing to that
have not been informed to this day
what demands ASCAP is prepared
to impose, and

what demands ASCAP is prepared to impose, and "Whereas, the action of ASCAP in refusing to indicate its demands and the threats of its officers to exact concessions in advance as a condition prerequisite even to sitting at a hargaining conference renders." bargaining conference, render it imperative to the very existence of the broadcasting industry that it take leader, has signed writing contract practical steps to the defense of its

rights to continue in business, and Whereas, in view of the foregoing, the creation of an independent source of music is a necessary measure, now, therefore, be it

measure, now, incretore, be it

Resolved, that the NAB cause al
corporation to be organized with
broad powers to carry out the building of an alternate source of music
suitable for broadcasting and to
make such music available to broad casters and others

'Further resolved, that the Board of Directors be authorized to do all Further resolved, that the Board of Directors be authorized to do all of Directors be authorized to do all all of the property of the property

the purpose of wascompany.

In addition to providing the music
for the radio industry, the plans
may include the making of discs for
the supplying of non-network stations. Disc firms supplying stations
have stated their readiness to record
the NAB music, if and when avail-

#### \$500 Worth of Noise

\$500 Worth of Noise
St. Louis, \$99,19.
Andrew J. Kadlez, 20, leader of a
10-piece swing band that has confired its activities to lead inte spots.
by Police Judge James F. Nagle, by
default. The action resulted from
complaint made by neighbors near
complaint made by neighbors near
the toters refused to heed a
the toters refused to heed a
the toters refused to heed a
the toters refused to the day
the toter of the day, but practiced
most of every night arming of the
courts decision, appealed.

#### **Band Bookings**

Chuck Foster, Sept. 22, four weeks,

Chuck Foster, Sept. 22, four weeks, Biltmore, L. A. Claude Hopkins, Sept. 27, week, Apollo theatre, N. Yes, 22-23, Astor Woody Herman, Sept. 22-23, Astor Woody Herman, Sept. 22-23, Astor Aster, Newark, N. J. Charles Agnew, Sept. 30, Milw, Evanswille, Ind. Larry Clinton, Sept. 30, Savoy B. N. C., Oct. 1, Ritz B. Bridgeport, Gray Gordon, Sept. 28, Surf B, Gray Gordon, Sept. 28, Surf B,

City Cordon, Sept. 28. Surf B, Clear Lalke, Iowa; 28, Tronar B, Des Moines; 30, Armory, St. Joseph. Lakexide B, Guttenberg, Iowa; 28, Lakexide B, Guttenberg, Iowa; 3, Comaha, Neb. 4, New Meadow Ares B, Topeta, Kans; 5, Danceland, Cordon, New Meadow Ares B, Topeta, Kans; 5, Danceland, Cordon, Marchand, Carlon, Car

#### LOPEZ'S COMEBACK

Maestro's Fancy Earnings of Late-Vet Deemed 'Finished'

Wincent Lopez, considered by agents some months ago as virtually finished, is hitting the comeback path as result of several recording dates, a film short and radio plugging. Drawing about \$1,500 a week at the beginning of this year, he has tripled that during the past two weeks.
Week before last he did a string

of eight one-nighters, checking off \$5.800 as his share of the proceeds, and last week drew down \$5,000 in six days at the Kentucky State Fair. William Morris office has his crew booked practically solid until Dec. 5.

#### Lonez in Northwest

Minneapolis, Sept. 19. orthwest Allied, independent ex-Northwest Allied, independent exhibitors o'aganization, is up in arms because city is bringing Vincent Lopez and his orchectra thot the Auditorium for a week to play concerts and for dancing at 25c admission, twice a day, in connection with a civic century celebration Oct. 2-7. a civic century celebration Oct. 2-7. position for the showton asst lipposition for the showton for

In addition to Lonez, arrangements

# 15 Best Sheet Music Sellers

(Week ending Sept. 16, 1939)

*Over the Rainbow ('Wizard of Oz')	Feist
Beer Barrel Polka	Shapiro
Sunrise Serenade	
Man With the Mandolin	Santly
Moon Love	Famous
In an Eighteenth Century Drawing Room	Circle
Oh You Crazy Moon	Witmark
*An Apple for the Teacher ('Star Maker')	Santly
Cinderella Stay in My Arms	Shapiro
To You	Paramount
*A Man and His Dream ('Star Maker')	Santly
Lamp Is Low	Robbins
Blue Orchids	Famous
Moonlight Serenade	Robbins
El Rancho Grande	Marks
*Filmusical.	

## On the Upbeat

Mitchell Ayres and Larry Clinton listed for one-niters Scpt. 24 and Oct. 1, respectively, at Ritz ballroom, Bridgeport.

Cab Calloway band and Sister Tharpe open Friday (22) at State theatre, Hartford.

Lang Thompson orch, after summer at Terrace Beach Club in Virginia Beach, checked into Bill Green's Casino, Pittsburgh, Monday (18) for a minimum of four weeks. Replaces Jack McLean outil, which goes to Trianon in Chicago.

Cecil Golly outfit opened Saturday (16) at Nu-Elms ballroom, Youngs-town, O., for two weeks with an op-tion for an additional two.

Glen Gray and Bunny Berigan or-chestras set for the third Martin Block Swing Session at Manhattan Center, N. Y., next Tucsday (26).

Tommy Dorsey startling motorists near his home at Bernurdsville, N.J., by piloting the town fire engine around as exploitation for his benefit tomorrow night (Thursday) for the local fire dept.

Horace Heldt opens the Bowman Room of the Biltmore hotel, N. Y., next week (27) for his fourth season.

George Hamilton due Sept. 22-24 at Casino Park, Fort Worth,

Inkspots set weck of Oct. 12, Paramount theatre, Springlield, Mass.; Nov. 3, Buffalo theatre; 17, Chicago theatre.

PUBLISHER

Famous Miller Robbins Robbins

Chappell Crawford Santly Shapiro Remick Skidmore

Paramount

arms ..... ween Bros ireen Iarme Shapiro Circle Miller

Robbins . Red Star.

Famous Robbins

22 22 22

#### JAY FAGGEN OPERATES NEGRO RINK—HOOFERY

State Palace Ballroom in Harlem State Palace Ballroom in marieus has been renamed the Golden Gate and will open around Oct. 1 as a name band stand and roller skating rink. Early this year the room, which

name band stand and roller skating ink. Early this year the room, which can accommodate from 5,000-7,500 in opposition to the Savo, but folded after a short IT.

Two of the three pariners who besided that venture as concerned when the savo in the savo in the roll of the savo in the savo in the savo in the roll of the savo in the roll of the savo in the roll of the roll of the savo in the savo in the roll of the savo in the savo in the savo in the roll of the savo in the

#### Dave Broudy Steps Down, May Retire to Florida

Pitsburgh, Sept. 10

After directing house orchestras

Pitsburgh detuce theaters for more
than 20 years, Dave Broudy is droop
ing the basin this season for 36

pritsburgh detuce the state of 36

print of the state of 36

print of 36

print

#### READY FOR MARKET

Bradiey-McKinley Orchestra, Nursed by Wm. Morris, Due for Start

First band built by the Wm. Mor-ri: Agency band dept, the Will Bradley and Ray McKinley crew, is set to roll soon. Band has been signed to Vocalion for records, and is due to cut four sides tomorrow

(Thursday).
So far it has not been booked for personals. Larry So hern has been assigned the vocalist spot.

Arthur Schwartz, chief rcp for the Arthur Schwartz, chief rep for the Warner Bros. publishing setup on the westcoast, flew back to Hollywood yesterday (Tuesday) after a week's session around the home office.



# IT HAD TO BE

REMICK MUSIC CORP.

# Network Plugs, 8 A.M. to 1 A.M.

ollowing is a totalization of the combined plugs of current tunes on C (WEAF and WJZ), and CBS (WABC) computed for the week from adoug through Sunday (Sept. 11-17). Total represents accumulated formances on the two major networks from 8 a.m. to 1 a.m. Symbol \* otes film song, † legit, all others are 'pop.

	Tonowing is a totalization of the combined pi
ANNOUNCING A REPORT OF	NBC (WEAF and WJZ), and CBS (WABC) com
	Monday through Sunday (Sept. 11-17). Total
	performances on the two major networks from 8
Feist FORECASTS	denotes film song, † legit, all others are pop.
	TITLE
4 FALL HITS!	Oh You Crazy Moon. Over the Rainbow. *Wizard of Oz. Day In-Day Ou. Go Fly a Kite. *Star Maker. I'll Remember. *She Married a Cop.
	Over the Rainbow *Wizard of Oz
	Day In-Day Out
The second secon	Go Fly a Kite *Star Maker
	I'll Remember*She Married a Con
The Successor to "White Sails"	
000 O13-34 14 145	
(Why Couldn't It Last)	Comes Love. †Yokel Boy
1369	Are You Havin' Any Fun?tScandals C
LAST NIGHT	
LASINIGHI 🞏	Cinderella Stav in My Arms
1 38	For Tonight
By Nick Kenny, Charles Kenny and Austen Croom Johnson	
	To You. P A Man and His Dream. *Star Waker. S
1.20	A Man and His Dream Star Waker
A Spontaneous Hit	An Apple for the Teacher Star Maker S
A Spontaneous Hit	An Apple for the Teacher Star Maker S I Poured My Heart Into a Song Second Fiddle.
AT LEACT VALL CALL D CAV "HELLO"	Melancholy Mood
AT LEAST YOU COULD SAY "HELLO"	Start the Day Right
	What's New V Running Through My Mind E
By Dick Robertson, Charles J. McCarthy and Sammy Mysels	Running Inrough My Mind
992	Jumpin' Jive
•	Coodnight Mr. Poutter
	Especially for You. S Goodnight My Beautiful †Scandals C It's Funny to Everyone But Me. V
From M-G-M's "Marx Bros. At The Circus"	
	Good Morning *Babes in Arms
TWO BLIND LOVES	South American Way +Streets of Paris
INC PLIND LUILS BE	Vol Vistu Gaily Star
Lyric by E. Y. Harburg Music by Harold Arlen	Begin the Beguine
(writers of "The Wizard Of Oz" score)	
i i i i i i i i i i i i i i i i i i i	
SOON RELEASED	Little Man Who Wasn't Therc
	My Heart Has Wings
	My Heart Has Wings. Ding Dong Witch Is Dead. "Wizard of Oz. F You Taught Me to Love Again. Back to Back. "Second Fiddle. I
From M-G-M's "Marx Bros. At The Circus"	Tou Taught Me to Love Again
IVALA THE TATTAGES LAND	Mach to Back Second Fiddle
LYDIA, THE TATTOOED LADY 📗 🖪	Moon Love Stairway to the Stars.
ELDING THE INTIDUCED ENDI	Address Unknown
Lyric by E. Y. Harburg Music by Harold Arlen	Baby Me.
	Blue Orchide
STATE OF THE PARTY	Blue Orchids E
A POPONE A SALES OF THE RESIDENCE OF THE SALES OF THE SAL	Sunrise Serenade Well All Right
HARRY LINK, Gpn. Prof. Mar.	Well All Right
A STATE OF THE PARTY OF THE PAR	Old Mill Wheel
LEO FEIST, Inc. 1629 Broadway, New York #	Old Mill Wheel. Merry Old Land of Oz. *Wizard of Oz
	This Heart of Mine. A White Sails. F
	White Sails

## **How TA Started**

Contrary to popular belief, the control of benefit shows, leading to the formation of the old Actors' Betterment, team and subsequently to the formation of the old Actors' Betterment, team and subsequently to the present Theater Authority, was started as an and subsequently to the present Theater Authority, was started as a subsequently to the provide Theater Authority, and the Tammany politician, under sentence in N. Y. for conspiring, According to the story, Hines had for years held benefit shows through his Monongahela Democratic Club to provide Christimas show, the political leader was talking with Robinson. Barton and Healy, who had appeared on the bill lath night graits. It was Hines who suggested the idea that actors, who always played benefits for others, should do something for their own charities. In was Hines who suggested the idea that actors, who always played benefits for others, should do something for their own charities. The subsequently as the three saw fit. Robinson distributed his share to needy performers in Harlem, while Barton and Healy turned theirs over to the Actors Fund. Later, as the three were talking over the group. He subsequently formed the ABA, and after several meetings. Rajh Whitehead became secretary.

With the disbanding of the ABA, Whitehead became executive-secretary of its successor, the American Federation of Actors, the position

With the disbanding of the ABA, Whitehead became executive-search art of its successor, the American Federation of Actors, the position he still retains. Following its expulsion from the Associated Actors & Artistes of America recently, the AFA withdraw from the Theatre Authority. Charges of misuse of charity funds by the union were involved in both actions.

# Vaude Looks Up

vaudeville book since the days of Fally Markus.

Another major indie book is Lawrence Golde' of the William Control of the William Control of the William Control, full-weeker, and the Palace theatres in Akron and Youngstown, splits. Besides these he's spotting occasional shows into the Circle, Indianapolis: Century, Buffalle, and the Palace, Pt. Wayne, full-week

Debt Goide and Fisher claim that indic theater operators appear to be turning toward stage shows to hypobusiness. There was a similar inputer last season, but the possible stage show advance. But now, with war abroad and its resultant boosting effect on American stage of the control of the Both Golde and Fisher claim tha were last fall

where the second as the second

book.

Loew's, with the State on Broadway and Capitol, Washington, remains where it was last year in amount of playing time. Same goes for the Paramount time, which for the present retains last year's status.

product.

Some previous difficulty with musicians has been satisfactorily adjusted, with local union making scale provisions to accommodate contemplated policy. Only local house using vaude at present is Izzy Rappaport's combo Hipp.

#### Texas Nitery Op Out On Bond in 2d Shooting

Galveston, Sept. 19.

Vincent Vailone, 55, of Houston, was released under \$10,000 bond, after indictment charging murder of J. I. Thomas, railroad man, who was shot to death on stairs leading to 21 Club, nitery operated by Vailone in Houston.

Houston.

Vallone was also indicted in shooting of Sam Ferrugia in beer tavern, March 8, 1937, a case which has never been tried.

# LEGION MAKES FLAT DEAL WITH TA

American Legion, for its coming convention here, has signatured an agreement with the Theater Author American Legion, for its coming seven that the threater Author Free March 1997 of the first time, the Legion will buy acts for a glant show at Soldier Field on Sept. 24.

Among the

acus or a giant show at Soldier Field
on Sept. 24.
Among the guesters coming to
OnSept. 24.
Among the guesters coming to
Chicago for appearances will be Eddie Cantor, who will address any
Kate Smith and Ann Sheridan,
Halperin set the TA agreement
after several days of negotiations
with Legion execs Philip Collins,
with Legion execs Philip Collins,
and E. P. McClimes, with the local
TA obtaining a settlement similar to
that secured on the Coast by the TA.
Show at Soldier Field, which will
play to some 100,000 people, will be
producer for Balaban & Katz, and
will include a host of outdoors and
variety talent.

# **OPENING UP**

Charlotte, N. C., Sept. 19. Charlotte, N. C., Sept. 19.
The Broadway will resume vaude-ville Sept. 22-23 with the The Ridge Follies, 'hilbliy unit. Snow is man-connected with Lum and Abner, and connected with Lum and Abner, and features Cedric; Pine Ridge fire chief. The house will play units on alter-nate weekends throughout the sea-son. Next unit booked is 'Piesaures' Other southern Paramount houses

Other southern Paramount house Other southern Paramount houses to resume vaudeville soon are the State, Winston-Salem, N. C., Oct. 134; Carolina, Durham, N. C., Sept. 29-30; Granby, Norfolk, Va., Oct. 1. These houses all are booked out of Charlotte by T. D. Kemp, Jr.

#### F.&M. AGAIN MULLING **VAUDE FOR ST. LOUIS**

Loew's, with the State on Broadway and Capilol, Washington, and Capilol, Washington, and Capilol, Washington, and the state of the Paramount time, which are presping for another whill at for the present retains last year's status.

Loew's May Try Again of the state of stage shows in the 5,000 scalest Fox the provide of the State of the State

Outside of the Garrick (burlesk), the only other house where stage shows are presented is the American

RUSS MORGAN'S PAR DATE Russ Morgan's orch has been handed a three-week stage ticket at the New York Paramount via the Consolidated office. Band will be coupled with 'Rulers of the Sea' (Par).

# AFA's Continuance Doubly Hit By Tucker's Withdrawal and Green's **Denial of Outdoor Jurisdiction**

#### Toots Shor's Radio City Locationed Chophouse

Toots Shor, former operator of the LaHiff Tavern, N. Y., has leased a spot on 51st street, opposite the Muslc Hall, for a two-story restaurant The 21-year lease, involving a total rental of about \$300,000, entails the demolition of two brownstone buildings on the site for the chophouse New spot, expected to be open by Christmas, will be known as Toots Shor's No. 51. It will be patterned after Simpson's Chop House in Lon-

# \$8,500 Plaster **On Gene Austin Tent Vaude Show**

Mobile, Eept. 19.

Because of a matter of some \$8,500. Gene Austin's tent show, Models and Melodies, with its 40 people and 19 pieces of motorized equipment, which completed a two-day engagement here Friday night of the state said he will fight the attachment. Austin countered through his attorney that the Wehles left him a plaster on the equipment he bought from them, in the shape of a large Federal tax lien.

The Austin show was booked for Guifport, Miss., Saturday (16) and then a long western tour.

# Lyric, Indpls., at Peace With Stagehands; Pit

Indianapolis, Sept. 19.

Lyric theatre, anuttered since of the september o

#### Bemis in Cleve.

Dave Bemis, former stage producer for Paramount, is now at the Palace, Cleveland.
He's dressing up the shows booked by RKO out of New York.

#### Open Weekends

Chicago, Sept. 19, Chicago, Sept. 19.
Two weekend vaude spots have reopened around here. Charlie Hogan is to book a Saturday and Sunday date in the Kenosha theatre, Kenosha, starting Sept. 30.
Also set is a Sunday date in the westside Symphony.

Second knockout blow to the remnants of the American Federation of Actors, following the withdrawal of Sophie Tucker last Friday (15), was delivered by William Green, president of the American Federation of Labor on Monday (18), when he informed the American Guild of Variety Artists that it had the complete jurisdiction formerly exercised by the AFA, including the privilege of organizing all circus and carnival employes. He added that the AFA now had no jurisdiction over any circus and carnival employees.

Outdoor roustabouts were the last straw to which Ralph Whitehead, executive secretary of the AFA, was clinging as a reason for maintaining his organization.

his organization.

Exec of ACVA, following their conversation with Green on Monday, indicated they would accept circus performers into their organization. The performers into their organization, had no place in an actor's union. This perhaps leaves an opening for Whiteheast to organize an independent of the perial of the p

hands.

Meantime, AGVA is going ahead
with its drive to organize nitery and
vaude performers. Memberalip currently stands at about 3,000 under
an intense campaign being directed
an intense campaign being directed
working in New York brought in
854 members in the past 10 days.
Organizers are: Hal Hixon, Arthur
Sheldd, Jack Miller, Petey Wells and
Margaret Henzel. First four are
variety performers, while Miss Henvariety performers, while Miss Henerganizers may be an Zaulty,
for the companies of the companie

organizers may be added this week. About 259 additional members each from Chicago, Los Angeles and San Francisco have been obtained by AGVA. At meetings of the executive board Monday (18) and yesterday, plans for extending the crive too the continuous control of the control o other cities throughout the country

c, Indpls., at Peace
ith Stagehands; Pit
Leader Hurt in Crash Dues Start Oct. 1

Dues Start UCL 1

Dues of \$18 a year for variety performers and \$12 for 'chorus workers don't start until Oct. 1. Imitation fee of \$10 for variety and \$5 chorus performers is payable only by

At the AGVA exec board meeting on Monday, several standard per-former contract forms were ap-proved. These are only for short (Continued on page 54)

# JACK DELMAR FREED

Marion, O., Sept. 19.
Embezzlem Sarbon, O., Sept. 19.
Lack Delmar, show promoter, have been dropped by the Central Union benefit committee. Delmar had been arrested in Centerville, Ia., on a warrant charging embezzlement of nearly \$800 from a benefit show here Sept. 3.

No explanations for dropping the action were given.

#### NEW ACTS

VARIETY

JUNE ST. CLAIR and CO. (5) Sketch 13 Mins.; Full (Special) State-Lake, Chicago

Sketchs

"How to Win a Husband' is the amount of the second of the secon

# LORD & **STEWART**

Tailors of Today And Tomorrow

LONDON: 19 Albemarle Street
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ISEPH (JOE) R

AND HIS ORCHESTRA

Concluding 2nd Consecutive Year

ST. REGIS HOTEL, NEW YORK

October 3rd

Return Engagement

LOEW'S STATE, NEW YORK

Opening Thursday, September 21st Guest Orchestra on Opening MILTON BERLE QUAKER OATS PROGRAM October 7th, NBC **Guest Orchestra** NEW YORKER HOTEL October 8th

JEANIE FOREMAN A LOU SPENCER

LOU SPENCER
Dancing.

Dancing.

Platbusth, Brooklyn
Here's a nice-looking, youthful, hot-hoofing team that shapes up okay as a band or unterly specially. Mixed that the cute femme doesn't measure up to her partner's ability, her faking being too obvious at times.

Low the control of the control of the control of the cute femme doesn't measure up to her partner's ability, her faking being too obvious at times.

the state of the s

NOVALINE PAYNE

NOVALINE PAYNE
Songs
Tower, Kanasa City
Tower, Kanasa City
Novaline Payne, newcomer to the
Novaline Payne, newcomer to radio
singing to her credit, is a youngster
who fills the bill on looks and shows
adequate vocal ability. Transition
spanned as yet, however, as ability
to put her personality into the songs
in cot. yet, sufficiently developed
is not yet, sufficiently developed
spanned as yet, however, as ability
to put her personality into the songs
in out, yet, sufficiently
spanned as yet, however, as ability
to put her personality into the song
spanned as yet, however, as ability
to put her personality
after only three bills.
Management is keeping her on as
a regular, along with Jack Wende
sin the soprono range but carries a
torchy quality, From the house angle
summers, and ability for youngle
specially.

BOBBY CABONE & CO. (3) Comedy, Songs, Dencing 16 Mins.

16 Mins.
Censiury, N.7.
Bobby Cabone and his femme partner (wife) have obviously been around for years, but they're not in the New Act files, so this is for the records. Cabone is a short gent with e pôtent toyice, a goody Italian dialect and a rough-ni-ready comedy style. Partner is a tall blonde who

#### 15 YEARS AGO

(From VARIETY)

Henry Miller was retiring from the cer and director.

Juck Kearns was demanding \$5,000 for Jack Dempsey's appearance for one week at the New York Hippodrome. The Keith office was offering \$3,000.

Chicago-to-the-Coast vaude circuit set, with 38 houses in the setup. Twenty-one weeks guaranteed.

Julian Eltinge broke the house rec-ord at Grauman's Metropolitan, Los Angeles. The impersonator was mak-ing his farewell tour.

A. H. Woods' production of 'Oh, Oh, Madeline' in Washington drew a lot of groans, though good perform-ances were turned in by James Gleason and Hobey Cavanaugh. Woods' Broadway presentation, 'Con-science,' had only slightly better suc-cess.

occasionally sings a bit, but mostly just straights. They also go their son in the act, a juve who their son in the act, a juve who their son in the act, a juve who they are they are the son a bad hooter, but is from the beach on the other assignments. Whole act drew solid response a wisecracks in Italian. But the entire routine could be compressed into wisecracks in Italian. But the entire routine could be compressed into the solid part of the solid part of

TERRY O'DONALD (1)

TERRY O'DONALD (1)
Dancing
12 Mins.
Century, M. Tigg gal with a pleasant
smile and fair hoofing skill, Terry
O'Donald is apparently a recent
move-up from a chorus line. Herception and they don't highlight the
dancer's strong points. She does two
appearances, the first in a shortsigned but unattractively colored,
the second in the usual pants hoofing ensemble. Latter not so good.
Act is all right as a filter fortiteries and second-run vasual flow.

SIX BLUE DEVILS
Acrobets
6 Mins.
Century, N. Y.
Usual acrobatic troups in the
opening spot, but lacking the flash
and finish of standard outfits of the
sort. Apparently a group of lads
from other guch acts, who've teamed

from other such acts, who've teamed in their own combo.
They'll doubtless iron out the rough spots and inject showmanship as they work together longer. Meanwhile, it's only a so-so offering of the kind—not yet ready for first class houses or niteries. Hobe.

#### Unit Review

STAR LANE (ORIENTAL, CHICAGO)

Chicago, Sept. 17.
Eddie Garr, Jackie Green, Col
stons (2), Edna Sedgwick, Tou
Lane, Star Lane Girls (20) (line)
'Hardy Gets Spring Fever' (M-G).

Lines Star Lane Gibt (200). In the control of the c

#### Nitery Reviews RAINBOW ROOM, N. Y.

The Revners (Betty Comden, Judith Turim, John Frank, Adolph Green, Alvin Haumer), Jack Cole (with Auna Austin, Florence, as-from Austin, Florence, Austin Comment, C

One of the Bootsteller bys (theleson) when he was intored a rep school by John Roy, now the majer director of the Bainbow Room, aging director of the Bainbow Room, aging director of the Bainbow Room, his idea of a nice place would be an Rocketclier Center and Radio Clay. The school of the Bainbow Radio Clay Room and Grill. Thus came Roy into the nitery picture, a radical ministrative business of buying the choicest edibles and potables and managing this glorified nile club.

I that the idea, which may have been spawned as a lark by a campus dream, is now a Big business. A A Rainbows (grill and from), not counting the membership luncheon control of the Rockefellers.

That this party has been main-One of the Rockefeller boys (Nel-

for the Rockefellers.

That this parity has been maintained through the several scasons that the Rockefeller niteries have been functioning is best attested to by a daring and an enterprise which, perhaps, only unorthodox showmanip would first have attempted. Yet leastenly good showmanibp to least the unusual and try for the second.

seek out the unusual and ity for the novel.

The seasonal history of Rainbow Room and Rainbow Grill has witnessed a sequence of firsts, such as the 'champagne hour.' that very effective interlude to plug what would

(Continued on page 55)

### Saranac Lake

By Happy Benway

This column has been asked time and again 'how does the average actor take his illness once he comes to Saranae?' Answer is that in the color of the

Chris Hagedorn, theatre treasures Chris Hagedorn, theatre treasurer, went through three stages of—the 'rib' operation. After taking the second stage successfully, he was told by his medico that he would have to go through the third stage, and was there anything he wished for. Chris replied, 'Sure get me a theme song and make it, 'Ribber Stay Away From My Door.'

From My Door."
In a similar vein, a consultation
was being held in Jack Edwards'
room by four medicos in regards to
an operation and how he would be
'cut.' After some moments of waiting, Jack cracked, 'Wire Sam Roberts, my agent. He has more cuts in
his books than you doclors ever
dreamed of.

White to those who are ill.

#### Billy Rose Saves \$2,000 On AGVA Settlement Of Rehearsal Coin Claims

Settlement between Billy Rose and the American Guild of Variety Articles and the American Guild of the American G

# BATTLE OF THE 'MAMMY'S'

Will Rockwell's 52d St. Spot Seeks \$25,000 Damages

Tin Pan Alley, Inc., filed a \$25,000 damage suit in the N. Y. supreme against Mannya. Inc. Plainter against Mannya. Inc. Plainter St. St. Street, N. Y. and in 1937 allegs it acquired the name of 'Mamnya' Chicken Farm, which is being infringed by the defendant at its resultant at West 50th street, near Sixth avenue. Will Rockwell, ex-music man, runs

the 52d street spot

Mildred Bailey goes into Loew's State, N. Y., week of Oct. 12.

Outstanding Comedy Hit of New York World's Fair

WALTER DARE WAHL

BILLY ROSE'S

AQUACADE

Best Coffee in England **OUALITY INN** 

LONDON, WEST-END

Recognized by ell se the Leeding Teilore to Americane

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Edies Citibers

Ball March Gerill

Barry Winton Ors

Britisher Homes

Al Dannbiss Ors

Britisher Homes

Al Dannbiss Ors

Britisher Homes

Al Dannbiss Ors

Britisher Homes

And Cale Co

Anna Austin

Britisher Homes

Britisher Ho

Sill Randolph
Stork Club
Sonny Kendis Ore
Monchito Ore
Versallies

M Bergere Oro
Sophie Tucker
Pancilito Orc
Village Barn
Howard Woods Orc

Botel WalderfActoria
(Sturlight Reof)
Hal Kemp Ore
Nan Wynn
Xavier Cugat Oro
Georges & Jaila
Frakson

erantion**si Ca** 

International Casine
Deane Janis
Honey Fam
Henny Yaungman
Faul Sydell
Lillani Tarnen
Itanny Weekn Ore
Paul Rennos Co
Antonio DeVera Or
Lionel Rand Ore
Margie Green
K Parsansa-A Sweet
Kit Knt Club
Connie Nul and Ore

Connie Mrf.ean Orc

Cooper La Conga

# Variety Bills

NEXT WEEK (September 22) THIS WEEK (September 15)

Numerals in connection with bills below indicate ning day of show, whether full or split week

#### Loew

NEW YORK CITY
State (21)
Main Wilsum
Henry Armetta
Kanterine Harria
Joe Rinse Oro

NASHINGTON
Capital (22)
Larry Elinton Ore
Titon 3
Shava Merman
J & J Bluir

NEW YORK CITS
Faramount (20)
Glenn Miller Ore
Ink Spots
Nowtons
Aun & Smell
CHICAGO
Chicago (22)
Johnny Burke
Whony Burke
Who Lake (22)
Fate Carlo Cro

Fata Wallor Ore
ROCKFORD
Coronada (26 on
Eddle Cantor Co
Mad Russian
Mr Guffey
Fairchild
Lent Lynn

Paramount

Vogues of 1539
(One to fill)
(One to fill)
(One to fill)
(Castodical Politics
for Scalery Co
Harrisson
Har

Rice (25 only)

Raises (25 only)

Kidd Riesins (27 only)

Kidd Riesins (28 only) Armida
Sonor Gonzalea
J & J McKenna
Radke Sie
Galente & Leanard
MINNEAPOLIS
Minneants (15)
Chick & Lee
Paul Robinson
Allen, Sions & A

ABERDEEN
Tivall
Quintette de France
Rex Hart & Juns
7 Romas

DUNDER Palace Talace
Tomny Wastrood
4 Tillerettes
EDINBURGH
Rnyal
Jack Radelife
4 Smith Bras
Hendorsons & R

September 18
High McKenna
Kellaway & Alv.
12 Loretta Cls
Neller & Clsre
Boh Control
Sinkespeare
Flavite Fardo
Good Falls & T
Dawn Davis
Golda & May
Howard Rogers
Newsian 2

#### **RKO**

Practic Master Or Duel Highest Co On the Hight Co On the Highest Co On the Hight Co On the Highest Co On the Hight Co On the Hight Co On the Highest Co On the Highest Co On the Highest Co On t NEW JORK CITY
JAN 1997

AND THE STATE OF THE

#### Warner

Heinn (15)

Heinn Reynolds Co
Minnevitch Co
Minnevitch Co
Stuart Morgan Co
Jimmy Dinante
Jimmy Di 

#### World's Fair

NEW YORK CITY

Joanseade
Eleanor Holm
Eleanor Holm
William State
Everstt Marshall
Warler Jare Wall
Gertrade Gefrie
Gertrade Ge

#### Independent

NEW YORK CITY

PROOKLY (21)
Calgebry (22)
Calgebry (23)
Calgebry (24)
Ca

dayner A. Rose
Jark Materich
Jark Materich
Jose Griffith
Grow Grown
Majarele (25-25)
Louis Gatter
Growth Grown
Majarele (25-25)
Louis Gatter
Growth Grown
Growth
Gr

casy Cooper
La Conser
La C

ON FIRST SHOW AUDUBON, NEW YORK LORRAINE AND BOGNAN **Provincial** TOMMY TRENT VΙΑ

MARK J. LEDDY

Janis Andre
Gi & 1 Mason
Were Ellie
Boddy & B Bronell
Boddy & B Bronell
Bod Broke
Farry McKinley
Valya Valentinof
Hex Weber
Les Ghezzis Co
Queen Mary
Joo Ellie Oro

#### Cabaret Bills

Week of September 18

NEW YORK CITY

Burney Gallunt Carter & Bowle Muzi O'Nelli Carter & Howe
Mitzi O'Neil
Bill Bertolotil's
Angelo's Rhinba B.
Lyan & Marlon
Madalyn White
Louise Page
Ann Sulmane
Hoberta Welch
Bill's Gay 90's
Billy Lorraine
Charles Stricklan
Harry Donnelly
Marolt Willard
Gus Wicke

H'tel Belmont-Plaza Beell Foncen Oro Fraxes Sis Carlos & Carlta Burry Stevens Hurry Stevens
Hotel Billmore
Horace Holdt Or
Frinkle Carle
Hob Knight
Lysbeth Hughes
Larry Cotton
Bob McCoy
Fred Lowery
Henry Russell
Red Ferringtan
4 Heidt-Lights

Hotel Edison Little Jack Little C Hotel Essex House Leighton Noble Ore Hotel Lexington Ray Kinney Oro

Mey nio Holt

Motel Lincola

Jan Savitt Ore

Mitel McAlpia

J Mesaner Ore

Jeanne D'Arcy

Hotel New York

(der Errace)

German

Hotel New York

Hotel New York Tony & Estrella
Flamengo
Dinmend Hornerhon
Nable Sissie Ore
Don McKrone
Don McKrone
Buddy Doyle
Buddy Doyle
Maryot Branlet
Franil Libuse
Tom Patricola
Liydo Mager
Manecan Tr
Lucillo Johnson
Emmin Francie
Lucillo Johnson
Emmin Francie
Willie Solar
Harry Armstrong
Elizaheth Murray

Intel Purk Central (Coconnit Grove) Nat Brackloff Oro Hotel Penusylvaniu Mawailan Para Mahel Kealoha Pan Kesioha Sam Koki Ore Nat Brissloff OreIntell Pensylvania
Hotel Pensylvania
Hotel Pensylvania
Garcia Warden
Hotel Savoy-Plata
Hotel Savoy-Plata
Hotel Savoy-Plata
Hotel Savoy-Plata
Hotel Savoy-Plata
Hotel Savoy-Plata
Hotel St. Moritz
Hotel St. West
Hote Indigo Cafe
Sid Byawn
Jimmy Ellard
Jack Frost
Jean Evans
Helen Esston
In Couga
Deris Jann
E. Chavez Orc
Davs Miller Orc
Little Club
Walter Dyson
Ella Hunt

Elizabeth Murray
RI Chica
Chica Martini Cre
La Gitanilla
Famons thore
Chickory House
Lunia Prima Oro
Hotel Ambansandor Enoch Light Oro Peggy Mann George Illnea Smith Hanard Light Brigade Ramon Ramos Orc

Gwen Williams
Freda Sullivan
J Polly Jenkins Co
Noll & Noian
Lon Voiero
Walter Donehue
Billy Burns Co
Willing Top
Jean Sargeant
Grace Morgan
Deryl Cooper

LOS ANGELES

Biltimore Bawil
Marioni & LouiseMarioni & LouiseMarioni & LouiseMarioni & Chifferd
Jimmy Grice Ore
Cafe Calleste
Diana Castilla
Pope Suarez Ore
Luz Yasquez
Cafe La Mare
Wini Shaw
Hal Borne Oro
Clab Illail
George Yount Jane Jones I'aul Kendall Grace Palmer

Coconnut Grove
Paul Drance
Lurry Adler
Orrin Tucker Ore
Earl Carroll

Grace Palmer
Marcus Daly
Don Francisco Oro
Tite Mundalay
Murtah Sia
Tommy Blaks Orc
June Kilgoler
Glen Paget
Joe Oritz Palomar
Lionei Kaye
George West
Madie & Ray
lilek Rogera
Will Osborne Orc George Yount Bruz Fletcher

Parle Ion Thiy Burquin Pons & Claudette Orrin Tueler Ore
Eart Carroll
Eart Carroll
I Lovely Sid
I Dominie
Liddy
Lillian Toure
Parmales & D
Marg'rite & M'rtine
Ken Henryson
Eric Massey
Henry Nonet
Holen Miller
Chuck Henry Oro

Holen Alliery Oro"It" Cafe
Non Mitchell
Max Fidler Ure
Bewen Seas
Heavy Seanna
Hel Peterson
All Melniyre
E Bush Quartette
Ripay Maste's
Hery Bradow
Arry Bradow

Swannes Ing King Cole 3

King Cole 3
Topsy's
Lillian Thora
Jon Eddy
Jock & J. O'Nelll
Iroy Loomis
John Eddy
John Dodge
Wallace Millian
Eddle Searles
Toosynetics
Juha Cascalca Ore
Trocudero
Emil Colemna Ore
Victar Hugo

Victor Hugo Lionel Hampian Ben Goodmaa Oro

#### · CHICAGO

Indigo Cafe

with Butters)
Leblar Leblar Leblar Butters
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Phil Bornard
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Winifred Churle
Herb Rudolphs Chee Huckley Frank Donlsa Betty Saxon Nona Sain Bromberg O

Chez Purce
Harry Richman
Abe Lyman Oro
Rass Blane
De Angelo & Porter
Trixle
Ruth Daye
Evana Gis

Club Al Vivian Stewart Mickey Winters Ted Caller 4 Aces Orc Mickey Dunn Ann Bolen

Club Minnet
Shirley Chandler
Olga Anton
Marcelle Gardner
Willa Runyon
Betty Hill
Phyllis Noble
Art Flachere Ore
Del Betes

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Congress lintel (Glass Hat Rm)

Johnny Banga Ord (Peacock Ilm) (Peacock Ilm)
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(Pompellan Rm)
Irving Margraff
Edgewater Beach
Ilntel
(Bench Walk)
Will Osborne Ore
Rock Rogers
Rock Burrows
The Nighthawka
Harriel Smith Gia
Herb Foole
385 Club
Johnny Honnert Hazel Zalua Silver Frolice Harry Hurris Babe Sherman Mary Roach Lee Dayle Fay Wallaca Art Freeman

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Hal Mudroe Ore
Carroll & Gormar
Franke's Casino
Buddy Kirble
Bub Tinsley Ore Gay 90'e

Dick Buckies Duane & Dorce Sandy Creighton Bab Danders Jr O (Continental Room)
Biltmore Boys Orc.
Joan Brandon
Olivotte & Dimitri Buhwny

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Parier & Fredre
Carlos Mollans ou
Tony Caleat Oro
Lucia Garcia
Vine Gardena
Alice Adele Cavs
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litchard Denkier
Hausl Christi

PHILADELPHIA Jean Surgent Junippy Graff Oro Ann Kliwin Shellin & Carlien Deunen Dicco

Ann Helm Helen DuWayns Stan Rittoff Ore Morrison Hotel (Boston Oyeter House)

Pennes Lives
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Lot Landy
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Henrique & Adrina
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Lillian Chapman
Cate Moroney
Hal Pfaff Oro. Cate Moroney
Hal Pfaff OroTessie Neison
Cedarwood Cabin
(Mainga, N. J.)

(Montan Oyster Charles of the Montan Oyster C

Paddock Club

Ann Bolen
Club Alabam
Ann Suter
Sadle Hours
Rio & Rita
Boe Haveu
Darnie Adler
Allen Colo
Faullette La Pier
Dave Unell Ore
Donthy Itale
Ecolo Roth Oro Findaces Cine
Sid Schopps
Colleen
Shirley
Kay Norre
4 Queens
Les Descamps Ore

4 Queens
4 Queens
Less Decembra Cre
Less Decembra Cre
(Empire Room)
Jos Reichman Ora
Cordini
Jinor & Roots
Referrade Sinnions
Referrade Sinnions
Abbott Dancers
Phil Dooley Ora
Gettie Cate
Gene Kerwin Ora
Juros
Nicki & Vieki
James Hamilton
Empire Boys
Jerry Gildden
(Paultor Koom) athor Roc Henry James Oro Connie Haines Frank Payns Wharton Sis Boggia Woogles Carl Marx

loin Cintre
Darriere Jones
Enthager
Heart House
Heart Harris Tavern Alahama Corini Robby Lyons Greta LaMarr Betty Thomas Bud Bartell Brushcau & Fent Mary Romin Elinar Deniela Ed Wayna Hazel Zelna

Betty Thomas

Hildebrand's
Leelle Sie
Matto & Therese
Hilly Brill
Pete Hays
Lydis White
Bloasom Gla
Abe Sherr
Almes Joy
Bobby Jee Oro
Hildebrand 3
Hotel Adeinhia
(Huwalian Roof)
Frank Fisher

Frank Flaher Bobe Reld Al Vierra Lei Nani Aloha Kaimi Leina Ala

Jack Lynch's (If Walton Roof) (H Waltes Roof)
Vincent Rizzo Oro
Karney Zeeman
Bab Russell
Giamour Gle (12)
Lillien Carmen
Relly Keane
Crawford & Cankey
Bob Rips
Manno & Strafford
Jimmy Pluke
Joe Frasetto Oro

Jack's Grille
Ruth Webh
Johnny Cahill
Indicour & Runee
Iregry Earner
Josephine Hayle
Jeannette Idler
I'oul Kane
Goo Altmiller Oro

Lexington Cosino

#### MILWAUKEE

Hal Munro Ore Chet & Murcia Chet & Mercia
Bert Phillip's
Ethel Schlei
Jun Petro Oro
Blatz Palm Garden
Eddie South Oro

Carillani Clab Jay Burt Orc Chatean Clab

Chateau Clab
Stan Jacobson O're
Jones Clab
Anthony Clab
Anthony Pont
Thelian Ward
Thelian Wird
Willie Smith
Will Allysie
Willie Smith
Will Allysie
Virginia Hibson
Floranca Henshaw
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Ches Fuire
Willie Hibson
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Lilite Rathskeller Lifte Rathske
Dorothy Henry
Allen Italo
Dorothy Henry
Winton & Diane
Ben Tracy
Elsn Harris
Holly Recklusa
Victor Haga O

Manoa Inn Manoa Inn
San Crawford
Snotty & Tracy
Earl Lester Oro
While & Wade
Emma Stoneh
Warren & Dirkine
Edyth Gnilade
Frank Custo
New Lender Cafe

Prank Custo

Kew Lenier Cafe

Kew Lenier Cafe

Open Boor

Jack Ortifia

Jim Roed

Prescork Gardees

Jan Brean

Jon Brean

Frescork Gardees

Jan Brean

Frescork Gardees

Jan Brean

Frescork Gardees

Jan Brean

Jon Brean

Frescork Gardees

Jan Brean

Jon Brean

Jon

Jack B. John J. Alexandra G. A. Jack B. John J. Alexandra G. Alexandra G. Jack B. Jack

Rudy Bruder
Jules Flacco Ore
Bill Harris

Bill Harrie
Chiquita
Edie, Jack & Betly
Pattie Cranford
Rollo & Verna
Clayton & Phillipe
Syd Golden
Elsie Hart
Terese Rudophe
Rather Eldorodians
Yacht Cinb
Jimmy Nalley Jimmy Tailey Kitty Helinling Ore

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Grant A. Control Control

(Continued on page 53)

# Flatbush, B'klyn, First of Brandts' 4 N. Y. Vaudfilm Houses to Tee Off Column Siz Blue Druits, and the Middle Roselle, Bobby Colore & Allen, Middle Roselle, Bobby Colore & Co

#### CENTURY, N. Y.

husky guys In trunks and a little blonde dame who gets tassed about. Durante is still socke, with the act he'd been doing during his vaude tievday. He leads off singing The Sirut-Away' interspersed with typi-cal Durante gags. Then 'What'll You Do When I'm Far Away' fol-lowed by his rough-bouse plann out. You Do When I'm Far Away,' followed by his rough-house plano rou-tine, adilbbing 'insults' at the mem-tucher, the audience, etc. He closes with his standby, 'lnk-A-Dinka-Do.' It's his first vaude appearance here in almost 10 years. I Priday night) was a bit off, possibly due to Galento-Nova light here the same night.

Huiton, Ray Eberke, Rathite Barrias, Ray & Trent, Sam Kaphan house bond; "Sky Patrol' (Mono).

Show is clicko, well paced and fast Depending on Glenn Miller's his pace and fast Depending on Glenn Miller's his gone light on rest of the fare, better being only two specialities, but stoom on the board house of the fare, better being only two specialities but stoom on the board house of the fare, but the fare

A N. Y. Vaudfilm Houses to Tee Off

Party Keryl, 19th, 18th U. W. Halle, 11th the 18th the party has been a compared to the party of th

#### STATE, N. Y.

Nano Rodrigo and orchestra, Terry Lawler, Paul Gerrits, Macrovia, Cesar Tapia, Three Trojans, Renee & Stella; 'Four Feathers' (UA).

It's a night club show at the num-ber one Loew house this week and the running time is held down to 50 minutes because of the overlong There are two crack girl singers

There are two crack girl singers in the performance, one the pretty blue-eyed redhead Terry Lawler and the other Rosits Rios, the standout in the band act of Nano Rodrigot from the Havann Madrid, N. Y. William 1904. Miss Lawler was a hit with the louse from the start. Putting exhouse from the start putting exhouse from the start. Putting exhouse from the start. Putting exhouse from the start putting the started with "Connex Love", the had of Miss Lawler's numbers linearily and of Miss Lawler's numbers linearily leading the started with "Connex Love", and the started with "Connex Love", the had the started with "Connex Love", the had the started with "Connex Love", the had the started with "Connex Love", and the started with

#### TOWER, K. C.

Kansas City, Sept. 18.
Kenny & Brike, Sis & Buddy Roberts, Patsy & Brady Bridges, Bob
Hall, Novaline Payne, Don Harris,
Jack Wendover's orch and Glamour
Line; 'Quick Millions' (20th).

Hall, Novotime Payie, Don Harris, Jack Wendower's orch and Glamour Liner, Quick Millions (20th).

This week's bill shapes up as best done to the property of t

Benay Venuta has been set for Shea's, Toronto, week of Scpt. 25.

Andrews Sisters play week of Oct. 19 at Paramount, Springfield, Mass.

four days before the preem and purification of the protected by the preem and purification of th

Talsetto in 'Trees.'
Whole thing is put on in a haphazard sort of way, with bad lighting contributing considerably to the south of the

#### CAPITOL, WASH.

Washington, Sept. 16.
Edna Strong, Harry Kahne, Stap-les & Cerny, Loper & Barrat, Three Swifts, 20 Rhythm Rockets; 'Thunder Afloat' (M-G).

With world premiere of Thunder Hah Affoat (M-G) done up with U.S. Navy blaying as openiar nicht, which was the state of th

MAJESTIC, B'KLYN

Ross & Auler, Eleanor Semuel, Buddy & Caler Oreen, Paul Gout, Wisters & Merano, Al Striker, Three Jacks & Guest, John feed, Borner Schwelt, Griff Striching Chorus (6), Mary Royhback house bend (6); neuscrels and short.

Opening under new management Friday, (18) after a summer layoff, in lower than the parts for a long reveal and short.

Opening under new management Friday, (18) after a summer layoff, in lower than the parts for a long reveal and short.

Opening under a management profit, in the parts for a long reveal and short.

Opening under a management profit, in the parts for a long reveal and short.

Opening under a management profit, in the parts for a long reveal and short.

Opening under a management profit, in the parts for a long reveal and short.

Opening under a management profit, in the parts for a long reveal and short.

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Entire show scape shouth the same parts for house.

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Entire show scape shouth as the parts of the house. The parts of the house was almost effect timing about the same parts of the house. The parts of the house was almost of the house and house

Salt Lake City, Sept. 17.

Marlo & Gill, Darene & Douglas,
Jerry Coe & Maari Ann, Johnny
Webber, Kemo, Bill Floor's house
band (5); Sky Devils' (Indie) and
'Should a Girl Marry?' (Mon), dual.

webber, Kemo, Bill, Floor's house houd (5): SXP, Devils' (Indie) and 'Should a Girl Merry' (Mon), dual. Brought in prior to opening of a food') Monday (18), current fleshers, with two exceptions, are tepidly received. Wholesale execution of the control of the c

## **VARIETY HOUSE REVIEWS** CIRCLE, INDPLS.

Indianapolis, Sept. 15.
'Folies Bergere,' with D'Amore & Anita, Fred Sanborn & Co., Emile Boreo, Harald & Lola, Shyretto Trio, Hibbert & Bird, Valdez & Corinne, George Bruay, 'Havatian Nights' George (U).

With town lacking stage shows since July 6, when vaudfilm Lyric shuttered, Circle is pulling in heavy attendance this week by breaking the ice with the 'Folies Bergere,' Clifford C. Fischer unit. Show is strictly visual, with mike used only by Emile Boreo, who puts out a cacophony of noises under the name cacophony of noises under the name of song, and girl who attempts a soprano flight in closing number. Both vocals hinder rather than help, the show, though, Boreo is okay

help, the show, though, Boreo is okay in his 'Wooden Soldier' song-dane, which he originated. Girls are used plenty, with flesh very much in evidence. They open with a 'Beatty' number in with a 'Beatty' number in with a 'Beatty' number in the second of t

close with night club scene labeled Montants Bruy size uses the flesh when he paints faces on backs of femmes to give novelty effect to dance number. Standout acts are from the flesh of t

teams in production numbers.

Show runs an hour and twenty
minutes and, while short of comedy,
and costumes so eye-appealing that
it rates high in stage fare. Both
foors were loaded, with shunders
down ables and in lack of house, at
Massed audience brought back even
mediocre acts for extra bows.

Kiley.

impression of being genuine, recent war episodes. U also adds a wallow with clean-cut photographs of war of the property of th

need prose workerf, in the U. S. and cavalry after showing at the N. Y. World's Fair.

World's Fair.

World's Fair.

In the same state of the same story in Sociand, when survivors in the same story in Sociand, when survivors in the same story in Sociand with survivors of the same story in Sociand with survivors of the same story in the story with old clips showing the same story in the story with old clips showing with survivors of the story with old clips showing with survivors of the same story in th

## **COLONIAL, DETROIT**

Detroit, Sept. 17.
Freddie Bernard, Rex. & Betty
Powers, Gray Family, Jack La Ru,
Leonora Swing Girls (8) (line),
Karl Spaeth's house bund (8)
Daughters Courageous (WB) and
Wall Street Cowboy (Rep), dual.

Roxy, Salt Lake City

Solt Lake City, Sept. 17.

Marlo & Gill, Darrie & Douglas Massed audience brought back even well and the state of the state of

#### STATE-LAKE, CHI

Chicago, Sept. 17.
Robinson Twins (2), Ruth Wayne,
Alice Cerf, Ray Martell, Duncan Sisters, How to Get a Husband with
June St. Clair; Indianapolis Speedway' (WB).

Excellent coin combination is evident here currently with the Dun-cans back in town, June St. Clair in a sexy act as a follow-up to previous 'How to Undress Before Your Hus-band,' and an action flicker for tha delectation of this family type audience.
Duncans are a neat click to wind

in the show. Always outstanding Chicago faves since their year's run 15 years ago in Topsy and Eva,' they continue as a bright item for the is years ago in Toppy and Eva, 'mey continue as a bright item for the older folks who remember. They remained the state of handling the folks who have been supported by Rocetta for any Toppy business. In fact, there is practically no clowning and no talk, with vocalizing constituting practically the entire act. They warble a couple of the state of the st

formers and know how to get the trial.

Three quick singles are in the trial that the trial trial that the trial t

#### MINNESOTA, MPLS.

Minneapolis, Sept. 16.

Jack Malerich's orch (18), Joe
Griffin, Lew Brock, Patricia Wynn
Dancers (12) (house line), Gaynor
& Ross, Paul Robinson, Allen, Stone
& Allen, Chick & Lee; 'Zero Hour'
(Rep).

This fast show packs plenty of dynamite, the four vaudeville acts brought in to supplement the theatre's regular musical and dancing features fitting nicely into the presentation pattern and providing pleas-

entitles native. and providing pleasand variety.
Joe Griffin, robust tenor, and JacMalerich's 18-piece house orchestr
Malerich also at the organ, are
standard house turns along with Lew
Brock, m.c., and the line.
Brock, m.c., and the line.
Brock, m.c., and the line.
Brock, m.c., and the line of the li

steppers regale the eyes as they retained how the amount of the production of the pr

# Cleve. Legit Not So Optimistic, ost Bookings Are Split-Weeks; Chi Tees Off, Wash. Starts Oct. 2 Bankruptcy; Owes \$18,788 oseph. M. Rumshinsky, unemployed composer and musical direct, filed a voluntary petition of bankruptcy in the Nr. V. federal court Wednesday (13), listing liabilities of \$18,788 and assets of \$15,280, it by made out to his wife and children. **Most Bookings Are Split-Weeks:**

Backed by Chamber of Commerce and more than 400 sponsors in re-cently formed Playspors, fine, promising house more concentrated civic the Haring open sight seasons 250 with Ruth Chatterion's You Can't Early 240 Coldish; Per-Lagged Tonight William of the Coldish of the Coldish

with Ruth Chatterton's 'You Can't Bat Goldish,' re-tagged Tonight We Dance!

Bat Goldish,' re-tagged Tonight We Dance!

Bat Goldish,' re-tagged Tonight We Dance!

And been originally bagged for full week of Oct. 2, but star's heavy pre-dependent of the week of Oct. 2, but star's heavy pre-dependent of the West Control of the

terion. Theatre Society-Theatre Could season here looks like blartre Guild season will be guild season will like possiderably. As constructed at present, sea by Lavyer'
solo in subscriptions.

From present indications, the ATS
season will line up as follow: White
should be season will line up as follow: White
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#### Wash, Starts Oct. 2

Wash, Starts Oct. 2
Washington, Sept. 19.
Capital's legit season will get
under way Oct. 2 with Lunt and
Fondames in Taming of The Strew.
Scription season here. As things
stand now the National again will
be sole legiter in one of best per
capital theatre towns in country listlarge or removed the street of the street
legit of the street of the street of the street
large or remodelling of theatre's aneient ventilating system, plutged as
fanal step before air-conditioning.
Jack of which is accredited with
in spring and to have killed off summer stock after 10 successful seasons.

## Plays Out-of-Town

land theatrs. Baltimore, Sopl. 18, '39	t
\$2.20 top.	
Fay Frankel	è
Arthur Lee	c
Joseph O'Rangke Millard Mitchel	ı
Peter Russo	
Murris Schneerer	٠
Seymore Tyler	u
leving FrankelNorman Toka	1
Charlin Robert Griffit	li
Telephone Linesman	ı
Robert Cartin	ı
Kato Sashamburo Georgo Hiros	o
S. B Jameson Fleming War	d
Ambulance Attendant Fred Clari	k
Second Ambulance Attendant John Shelli	a
Sue Ann Lincoln	n
Western Union Boy Walter Wagne	
Blossom Leverae Itobin Raymone	á
Police Sergeant Carroll Ashbur	n
Police OfficerJohn Shelli	¢
Second Police Officer Rainh Rel	ń

18) is also being held down to eaultions three days, although it will be pelicised to be the control of the con

by Gilbert Miller; opened Sept. 13, '30, at
the Porrest theatre, Philadelphia.
Bulliff Harry Antrim
PurdeyFrank Conlan
Van DurenJamee Seeloy
Pettijohn
Herz Martin Wolfson
The Sheriff William Lynn
PatulioPat Harrington
Butterworth Joseph Sweeney
Ward Roy Roberts
Reynolds Robert Kelth
Mrs. Wolfe
Mrs. Bradford Evelyn Varden
Mrs. MooreJacqueline Poige
Misa Scott
Mrs. RuddConnie Glichrist
Campbell
HutchinsonDunaid Mackenzie
George
Dovid Campbell Te Panta Pulling

#### Joe Rumshinsky Files in Bankruptcy; Owes \$18,788

dren.

Among creditors are the Hebrew Actors Union, \$1,000, for dues; Abe Lyman, eare of WBNX, \$400, for radio advertising; the Society of Jewish Composers, \$125; and the Halperin Advertising Agency, \$450.

Rumshinsky is known as 'the Victor Herbert of Yiddish musicals.'

#### BARTER GROUP GETS MOSTLY COIN IN N. Y.

Robert Porterfield's Barter Theatre, reappearing in New York again played to 300 paid admissions opening day (17), with New Yorkers shelling out mostly coin. Tap was 460 per heed, or equivalent in meriton of the control of the cont

Arthur have been interpolating smart cracks, some just recently, to brighten dullish spots and bridge

Arthur have been interpolating brighten dullsh spots and bridge gaps, obvious and fundamental fault or Hadies and Gentlemen's that it contains too distinct and contrasting modes which never jell. One is hard mode which never jell. One is hard guite up the Heeh-MacArthur alley: the other is straight romance. In the other is straight romance in the other is straight romance. In the other is straight romance in the straight of the other is straight romance. In the other is also quite apparent. Nobody could result a particular predatory and lacking in sympathy. Or, for that matter, Merivale either mentalize, but coming in between those moments and all around them mentalize, but coming in between those moments and all around them the straight of the straight of

Fontame in Taming of The Shrew, and stand and an additional properties possed and standing American Theatter substand and stand now the National again will be solve legister in one of best with the stand now the National again will be solve legister in one of best properties and the stand and the standing standing to the standing standing the standing standing the standing stand

# Lytell Now Acting Prexy of Equity; Byron III; Dullzell's Peace Role

#### B'way Play

#### JOURNEY'S END

JOURNEY'S END

Brama in three acts, six errors, by R. C.

Y. Brain, Pearling acts, six errors, by R. C.

Y. Brain, Pearling acts, six errors, by R. C.

Y. Brain, Pearling acts, six errors, by R. C.

Y. Brain, Pearling acts, six errors, errors

type, especially in view of the fact that some producers even want to ductions scale to \$2 for new productions of the players from the condition of the players from the condition of the players from the condition of the players from the captain Stanhope role and which the players of the captain Stanhope role and which ago. He again plays it to perfection and it's not his fault that the impact merity. As anomalized the production and it's not his fault that the impact new part of the production of the production

## HULL BACK TO STAGE AS LINCOLN'S KILLER

Henry Hull goes back to New York next week to start rehearsals for the John Wilkes Booth role in Elmer Harris' stage play, "The Man Who Killed Lincoln." Currently Hull is working at Metro in 'Patsy.'

## L. A. Project's 'Widow'

Hollywood, Sept. 19.

Uncle Sam's Southern California
Music Project reopens Hollywood
Playhouse for three weeks with 'The
Merry Widow' beginning Sept. 23.
Show is the first of the Music
Project's productions of musicals
planned by the Pederal Theatre Project before its demise last John

#### BOYES' TENT REPS BUSY

LINCO, TEAT REPS BUSY
Lincoln, Sept. 19.
Chick Boyes Players, the No. 1 tent
rep company operated by Boyes in
Nebraska and which has been on location in suburban West Lincoln here
since June 29, farewelled Sunday
(I7). His No. 2 show is still out and
playing Nebraska county fairs and
pientes.

Bert Lytell, first v.p. of Equity, is now the association's acting presi-dent, in the absence of Arthur Byron, who has been ill of a heart ailment on the Coast for some months. Lytell, whose last stage appearance was in 'The First Legion,' has been specializing in radio performances. When the actors-stagehands situation arose,

setting, Larguery Agreemy Statistics of the State of the

Byron on Daspointer

Byron further explained that it
may be month before he will be
added to the many be most before he will be
added to the many be most before he will be
add he wrote:

That I cannot be with you and
bear some of the burdens distresses
ne greatly and I am very disappointed. Beades, it was always saiyou. I pray that all goes well with
you and Equity.

When Frank Gillmore withdrew as
Equity's head, Byron was elected for
the unexpired term, which terminate with the pray in the goes for
Lytell, who figured prominently in
the actors strikes of 1919 and 1929,
latter being staged on the Coast. It
was a coatly, losing campaign for
Equity.

#### Dullzell Ordered to Rest

Dulizell ordered to kest
by his physician and has been at
home for the past week. He had
been under pressure for some time,
particularly during the actors-stagehands situation, and on several occasions remained in the office all
night.

night.

Dullzell had been receiving a series of serum injections, but when the strike threatened he missed go-ing to the doctor. Equityite was re-ported in favorable condition over the weekend, and is expected back to his office late this week.

## DRAMA SCHOOL DICKERS FOR THE LYCEUM, N. Y.

The Lyceum, N. Y., will probably house the plays to be presented by C. C. the plays to be presented by C. C. the plays to be presented by the C. the plays to be presented by the C. the plays the p

nection with 'From Vienna,' refuser revue spotted in the Music Box, N. Y., during the summer. When that show recently closed, it was stated that plans called for relighting after fresh material was Interpolated. Understood parties are being booked for the refuse outfit, Lee Morrison now being named as Interested in the outfit.

# J. J. Shubert Shrieks Dissent At League's Meeting on TMA: Union Getting 3-Yr. Extension

The Theatrical Managers and Agents union will obtain an extension of its basic agreement with properators, but the status of the treasurers, who constituted the final T in the union's title, is not definite in the union's title, is not definite in the union title, is not definite in the union title, is not definite with the siageshands. There were fears that the union might be disrupted and it was claimed that manager and the state of the stat

annoying insects.

Despite managerial denial of an at-

ployment looked like the name of amonying insected idential of an attempt to break up TMAT, the complaint of the union to the State Labor Relations Board still pends; which was not been also as the state Labor Relations Board still pends; when the state Labor Relations Board still pends; when the state Labor Relations Board still pends; when the still pends are still pends; and still pends are still pends at the still pends are still pends at the still pends are still pends and still pends are sti

## **GILKEY-MACY MULLING** 'MONEY' REVUE SEOUEL

Group headed by Stanley Cilikev and Gertrude Macy, who produced One for the Money at the Booth, N. Y., Isst season, are considering other intimate musical. It will be called "Two for the Show' and its described as a sequel to 'Money'. Latter attraction played Chicaso carry in the summer and was tentative of the Chicason of the Chicason of the Chicason of the Chicason of the Store of the Store

### Legit Calls Eve Arden

Hollywood, Sent. 19 Eve Arden is returning to legit and reports next week for rehearsals of Max Gordon's 'Very Warm for May'

on Broadway.

New York departure may be held
up if retakes on Walter Wanger's

'Send Another Coffin' are ordered.
Actress slso has a deal pending at
Metro.

## OPERA CO. JUST MISSES HUB **STRANDING**

What would have been the first stranding of an attraction in a key city in many seasons was narrowly averted over the weekend in Bos-Show is an operatic troupe billed as the New York Grand Opera

Co., at Shuberts Opera House. Or-ganization is said to have dealt directly with J. J. Shubert, but the latter is not backer of the project, promoted by Amedeo Passeri.

Latter was disasociated with the company during the mix-up that followed when no salaries were reported paid. The American Guild followed when no salaries were reported paid. The American Guild and the union sent a representative to sid the company. It was agreed to operate co-operatively and the committee of the cast's principals. Explained that AGMA's rules are not the same as Equity's, for which reason Passeri was not required to post transportation. Troups opened Thursday (14). It

supension.

Although no charges are known to have been registered against Equity report with a superior of the control of the

#### Blitzstein-Arent Plays

Mare Bilitatein, currently at work at Yadoo, Saratoga Springs, on a new play, is expected to have it completed by Oct. 13. Titled (No for an Anwer, it is something on the vectors, will reopen shortly it will be more the risk 'Cradle Will Rook' in Edward (No for an Anwer, it is something on the vectors, will reopen shortly it will combination of music and discovered to the control of the contro Marc Blitzsteln, currently at work

Say It Isn't So

Managere and agents committee conferring with the League of New York Theatres board last week were incensed over a reserved to them as lice. They calmed down when it was brought out that the use of initials for their proposed Standard Independent Contract of Emerical Conference of the Conference of

As printed it came out SICE.

# **'COMEDY' BRINGS** \$55,000 FROM WARNERS

Picture rights to 'No Time for Comedy' have been acquired by Warners, the purchase price being \$5,500, according to reliable sources. It is the fars, Hollywood deal for a Broadway property in some months. Kathazine Cornell, will conclude at the Barrymore, N. Y., Sept. 30 and then goes to the road. Film version may be placed in production during autumn, as there after Feb. I, at which time the tour will end.

after Feb. I, at which time the tour will end.

Miss Cornell's plans after that date are not certain, but she is consider-ing a proposal to co-star with Mau-rice Evans in Measure for Measure, a Shakespearean piece that is rarely presented on this side.

#### 3 Drama Critics Get Radio Bug: Anderson, Mantle and Nathan

Mantle and Mathan of Mantle and Mathan of Mathan the union sent a representative and the union sent a representative to aid the company. It was agreed to operate co-operatively and the show was placed in the hands of a program of the mathematical theorem of the mathan and the same as Equity's, for which reasons Passeri was not required to post the same as Equity's, for which reasons Passeri was not required to post the same as Equity's, for which reasons placed more vocal strength and Shuting the same and the same as Equity's, for which reasons placed more vocal strength and Shuting the same as the same and the same as the sam

Marcin for Error, which has to do with German-American Bund activities, is due to be placed into rehears) this week by Richard Aldrich & Richard Myers, who secured had first chance as producer of the horizon of the high My My Gordon had first chance as producer of the high security of the authorest than he would be unable to present it until later. The Morosco and Lyceum are mentioned to berth 'Error' in October. Gordon is currently occupied with 'Yery Warm for Mny,' an order of the company of the mentioned to be the more security of the control of the mentioned to be the mention

# Agents Expect Equity to Revise **Rules This Season Allowing Higher Commish Based on Salary Levels**

#### Air Pair for 'Du Barry'

Mabel Todd and Tony Romano, radio comic and guitar-strumming radio comic and guitar-strumming singer, respectively, have been set for the B. G. de Sylva, musical, Du-Barry Was a Lady, which will star Ethel Merman and Bert Lahr this

Ethel Merman and Bert Lahr this fall on Broadway.

Their radio program, Laff and Swing Club, may be resumed from the east for the Mutual network. Team has been airing on KHJ, Los

Screen Actors Guild will discon-tinue payments to Equity on Nov. I, as previously agreed on, unless the proposed formation of one big

timble phymenis to security on never the proposed formation of 'one big union' of actor-artist groups brings about other financial arrangements. The proposed of the proposed

## Morris, Shurr Agcys. Must Refund Double Takes From Geo. Tapps

lakes from Leo. lapps

An unusual casting agency case came before Squity's council last week when it was divulged that two offices collected from Georgie Tappa Great Casting and the same state of the same state

Legit casting agents in New York are expectant that Equity's rules will be revised in their-favor distillation of their commissions to 10%, the principal objective. Matter has been under discussion by part of the council who favored the easters' contentions ever changed last second, when Equity or changed has second, when Equity or changed has second, when Equity or conly refused but issued new restrictions.

SAG WILL QUITY

PAYING EQUITY

NOV. 1

NOV. 1

Angeles. Angles and the department of the doubled is a point in contention in the present Sp. Keeb by Spirit in Contention but the general idea appears to be that players earning less than \$250. Among the contemplated changes in the Ring of certain salezy levels for the purpose of commission payments. Actors in the higher pay brackets would pay 10%, while the present Sp. Keeb by Squiry spermit per sent Sp. Keeb by Squiry spermit at a wheat salezy the commission would be doubled is a point in contention, but the general idea appears to be that players earning less than \$250 calculations of the players earning less t

are revised.

Among professionals it is rather well known that agents get more than the allowed percentage, usually 10%. It is argued that the rules may just as well be changed therefore. Equity has been trying to get the higher rate and agents who are so paid. Actors detected paying at that rate are liable to suspension and casters could have their permits rescincted. Actors retuse to tell on its difficult to secure.

Caster: Claim Losses.

Casters Claim Louses
When the casters last made efforts to uit commissions, they presented certain data to the council to prove they operated in the red on proventies of the red on the red of the re Casters Claim Losses

The amount or people tings in a mount or people tings in a mount of commissions.

There are three quarterly reports on fie to date and after a full year of each spency's fluores are received in order. Equity expects to discern just have a general and a subject of the spency of the

## **EOUITY BACKS WEBB'S** STRAWHAT WALKOUT

The coin will not be turned over to Tapps, however, but will be placed in Equity's emergency fund. The place of the place

# **B'way Hikes: 'Way' Closing, Soars** To \$24,000. Paris' 24G. 'Hellz' 31G. 'Scandals' \$20,500, 'Story' 21G

Most of Boudony's does altitude to the state of the state of which are the state of the state of

week to best floor hose opening.

The American Way, Center (30).

The Market Way, Center (30).

The Market Way, Center (30).

The Paliadelphia Stery, Shibert (30).

summer.

Tobacce Road. Forrest (302d week) (D-1,107; \$1,65)—Lowest grosses In town, but costs less to operate than any other attraction; claimed to make some coin at around \$4,000.

\$4,000.

Yokel Boy, Majestic (12th week)
(R-1,107; \$3.30)—Has been climbing
and regarded having good chance
of going into the winter; rated
around \$20,000; another new high for

this musical.

ADDED

Pins and Needles,' Windsor (94th week) (R-961; \$1.65)—Intimate revue clicks off profitable weeks though at modest grosses; rated close to \$8,000;

clicks on prontable weeks though at modest grosses; rated close to \$8,000; salary list light.

"Journey's End," Empire. First of series of revivals presented under stock arrangements by Leonard Sillman: scheduled for two weeks; to be followed by "They Knew What They Wanted.



#### Shows in Rehearsal

'Very Warm for May'-Max

Gordon.
'Margin for Error'—Aidrich and Myers.

'Taming of the Shrew'—Theatre Guild-Lunts.

'Tonight We Dance'—Shu-

berts.
Skylark'—John Golden.
'The Man Who Came to Dinner'—Sam H. Harris.
'The Time of Your Life'—Theatre Guid-Eddie Dowling.
'Too Many Girls'—George Ab-

bott.

'I Married an Angel' (road)—
Dwight D. Wiman.
'Ontward Bound' (road)—Wil-Dwight D. Wim 'Ontward Bor liam A. Brady.

## FRISCO B.O. HIT AT FAIR

San Francisco, Sept. 19.
Poorest gate at the Golden Gate
exposition in months brought a
week by "Cavalcade of the Golden
West" and "Folics Bergere". A
number of special events will shortly
be staged, are designed to hypo the
lure to the Fair.

Estimates for Last Week

Estimates for Last Week

Cavalcade of Golden Week, Cavalcade (30th week) (7,000; \$1.10). Biz

Week (30th week) (7,000; \$1.10). Biz

Week (3,000; \$1.00; \$1.00; \$1.00;

Week) (3,000; \$7.50. Expo has increased size of display ads in the
hope of pepping biz. Last week's
take went under \$20,000, way under
recent grosses.

#### 'Angel' Debuts Indpls.

Angel Debuts Incips.

The English theatre opens the legit season here Oct. 27 with 'I Married An Angel,' set for three days. Booking is timed to coincide with State Teachers Convention. Vincent Burke, manager, is angling for other road shows, but none has been signatured yet.

Mont'l Opens with 'Angel'

Montreal, Sept. 19.
Legit season opens here at His
Majesty's with Dwight Deere Wiman's 'I Married an Angel,' scheduled for Sept. 25.

Irene Purcell in 'Lady'

Irene Purcell in Tady' Irene Purcell, who recently re-turned from a tour of Australia, where she played a lead in 'The Women,' will do 'Gallivanting Lady' for Montgomery Ford on Broadway, Currently holding up production of 'Lady' which was tried out in stock in the aummer of 1886, is Ford's search for a leading man.

#### Scripts

Juan D'Orsay has completed The Royal Seal. Her 'Crawling Dust' is also going the rounds. Fried Fish-bein is bandling them. Heroid Dest-dens 'To Kill is Cat' produced for the total produced for the con-tent of the control of the con-tent of the con-tent of the control of the con-tent of t

have written Mr. Whister of Cheyne Row, which Leland Hawward is george Sklar is in Mexico City working on Not no ur Stars. The William Morris agency will get it. The same office silor reports the star of the silor report of the musical notation of the star of the same office silor reports and has nearly completed in musical. No for an Answer.

Fred Hilbebrand has authored book and score for a musical, Rich Mrs. Vanderwer, currently making don, Also has a comedy, Good Nudes, on which he collabbed with swife, Vera Michelens.

A. Freming MacLeish has mittend and the star of the

## 'Rocket' Sputters, B'klyn

Proceed to the Moon met with a so reception last week at Brighton theater, seashore house.

Current is Greeke Had Word for It with Helen Twelvettess and Plenty live stuff in town now with two burlesque houses, the Start Gowntown, and Shubert in Dalard Gowntown, and Shubert in Dalard Gowntown with Vaude.

Estimate for Last Week Tacket to Moon, Brighton (1,400; 51). Drew Week \$4,900.

# OK B. O. START FOR HAYES IN **PHILLY**

Philadelphia, Sept. 19.
Philiy's 1939-40 legit sesson got
underway yesterday (Monday) with
the best theatre-going weather and
the best boxoffice draw that have
graced a season's opener here in a
Top-cost temperature and the
names of Helen Hayes and Philip
Merivale combined to result in
a near-capacity house at the Forrest.
Attraction is Tadies and Gentlemen,
by Ben Heeht and Charles McCofAttraction is Tadies and Gentlemen,
by Ben Heeht and Charles McCofway's Okay. It should give the Forrest two good weeks at the \$3.42
scale.

rest two good weeks at the \$3.42 cases.

\*\*New Edward Tany navoners, but from them on until mid-November the property of the p

This staggering of openings will This staggering of openings will probably be a regular policy of the Shuberts here, and there isn't any prospect of first-night competition as long as the Forrest and Locust alone are open. The Erianger, however, expects to join the ranks soulhough Samuel Nixon-Nirdlinger, managing director, haart made any of the stage of the property of the property of the property of the probability of th and Wig show is only booking and that won't be until Thanksgiving

that won't be until Thanksgivung Week.

Those hopes that soared too high in the spring and early summer for independent booking of the Chestnut and Walnut seem to have collapsed, although the Philadelphia Theatre Council, organized a few months ago for the encouragement of legit patiences here and which now has sevronage here and which now has several thousand members, still has hopes of getting somebody to take the Chestnut.

#### Bucks County Closing: Calls Off New Play

Calls Off New Play
Bucks County Playhouse, at New
Hope, has decided against doing the
Rope, has decided against doing the
Raiph and Eugene Buuton, next
week. Instead, it will call it as soon
and a good one, artistically and at
Early riving the county of the county
Early riving the county of the county
and opening of regular session in N. Y.
and Philly probable reasons, aithough it's understood new play
needs some reverting.

## Current Road Shows

(Week of Sept. 18)

'Desert Sone'-Curran San Fran-

'Ladles and Gentlemen' (Heicn ayes, Philip Merivalc)—Forrest,

"Madles and Geulemen' (Heien Hayes, Philip Merivalo—Forrest, Philadelphia.
"My Dear Children' (John Barrymon, My Dear Children' (John Barrymon, My Dear Children' (John Barrymon, My Dear Children' (Januarymon, My Cane, to Dinner' (Lip) (18-20); Grand, Topelac (22); Tobacco Read"—Roxy, Salt Lake (John Massonia, Candidorium, Rotherten', NY, (23), "Tobacco Read"—Roxy, Salt Lake (John Massonia, Children', NY, (23), "See My Lawyer' (Lillion Berle)—See My Lawyer' (Lillion Berle)—See My Lawyer' (Lillion Berle)—See My Lawyer' (Lillion Berle)—Seyjark' (Gertrude Lawrence)—McCarter, Princeton, N. J. (23)

'Skylark' (Gertrude Lawrence) McCarter, Princeton, N. J. (23).

## Inside Stuff—Legit

With the announcement last week of the engagement of Alice Alexander, cratwhile musical comedy producer, to Lewis Luckenbach, steamship company executive, the Dramatist Guild figures it may be able to collect royalties for two of its members, Marianne Brown Waters and Bradford Greene, Pals wrote the musical, Yight This Way, which Miss Alexander presented at the 46th Street theatre, N. Y., two assons aso. Show Good and Missa Alexander never point the voyelites, for which the Guild black-

and miss Alexander never paid the royalties, for which the Guild black-listed her.

At the time the show was produced it was reported that Luckenbach had angeied the vapture for Miss Alexander, a former musical comedy player, Actually, the Guild cannot exercise any legal compulsion in securing the royalties from Luckenbach.

Richard Watts, Jr., drama critic for the N. Y. Herald-Tribune, picked the first assignment before arriving back on the Washington from Europe and the first assignment with 1784 passengers. So packed was the bost that he referred to it as resembling a mammed with 1784 passengers. So packed was the bost that he referred to it as resembling a mammoth luxury subway train at rush hours. Reviewer described the passenger list at the most motiley collection of celeb-

viewer described the passenger list at 'the most motive collection of cettles outside an autograph funder's dream.' Hollywood, the literati, politically a state of the collection of the collection. Trederick T. Birchall, former managing editor of the N. Y. Times, also radiced a special story from the Washington, it too appearing in Monday's edition. Birchall has had a rowing assignment, principally abroad the collection. Birchall has had a rowing assignment, principally abroad the collection.

The late Ed 'Bull' Giroux, who died in New York recently, had a fund of stories, but during the years he managed the Moreoco, N. X., he was considered to the stories of th

in Europe.

Understood that the cook tent-system attracted the attention of army officials on the other side and was copied by several European military heads. After leaving the big top, Giroux became general manager for John Cort and subsequently joined with Oliver Morosco as booker and house managers.

It was revealed last week for the first time when John Pollock hit Pittsburgh ahead of 'Skylark' that Gertrude Lawrence, star of Samon Raphoed, for a time last spring contemplated a revival of Noel took and the star of the

Arthur Hopkins fell to the pavement on Broadway last week and was assisted to a nearby restaurant by two taxl drivers. Legit producer later stated that he had no recollection of taking the tumble and declared be felt in excellent shape.

felt in excellent shape.

Showman made no presentations last sesson, but soon goes into action, being associated with Victor Payne-Jennings in 'Farm of Three Edioes,' which will star Ethel Barrymore. Hopkins will stage the play, written by Noel Langier. It opens a five-week tour at Princeton, N. J., Oct. 21, prior to Broadway.

With 'Abe Lincoln in Illinois' Plymouth, N. Y., and 'No Tune For Comedy,' Barrymore, nearing departure to the road, the Playwrights have assigned the advance agenting to William Fields, general press rep for the

author-managers.

Philip Stevenson will be in charge at the New York office in his absence, but Fields is due back to handle the press for 'Key Largo,' the Playwrights' starting attraction this season. Play which brings Paul Muni back from the Coast, will be staged by Guthrie McClintic.

Harry Shannon expects to reside on the Coast permanently and has moved his household effects there, his wife, Lucille, having come east for that purpose. Since going to Hollywood some months ago itse has been continuously engaged by the studios. A legiter, Shannon was used in any number of commercial shorts made in Astoria and Detroit.

His last stags appearance was in 'Mr. O'Brien Entertains,' which showed at the Lyceum last season.

Gilbert Miller, who was among the 700-odd Americans arriving last Sal-urday (18) on the Aquitania from England, brought flwe domestic servants over, the staff of his Sussex home. Miller makes four trips annually on the average and submarines were old stuff to him, he having crossed flwe times during the last war when he made a fortune with 'Daddy Longlegs', his first big hit. Miller strongly and outspokenly favors America's entry into the war on the side of the Allies.

Bill Watters is seeking to revive his 'Broadway Post.Mortem' idea, which proposed to have craftsmen, critics and others interested in the legit diagnose stage plays over the air. Various stations, notably WmCA, toyed with the idea some time ago. Watters has been summering as p.a. of a World's Fair concession.

## Cleve. Legit

.Continued from page 50

Continued from page 99
Taylor, Florence Reed and Playhouse
Company; S. N. Behrman's No Time
For Comedy 'with Katherine Cornell; The Farm of the Three Echoes;
It To Mo'; Eddie Dowling's The
White Steed and Tullain Bankhead
in The Little Foxes. A new Ziegthe Max Gordon-Ocear Hammerstein
banner are pencilled in.

Minneapolis, Sept. 19.
With legit roadshow attractions booked into two theatres here, ensuing fall and winter promises to be one of liveliest stage scasons in

ing fall and winter promises to be one of liveliest stage seasons in years.

The stage of the stage is a stage of the stag

for Nov. 10-11; 'On Borrowed Time,' Nov. 29-30; 'Golden Boy,' Jan. 26-27, and Eva Le Gallienne in 'Master Builder' and 'Hedda Gabler,' March

#### LTC In Reading

LTC In Reading.

LTC In Reading. Pa., Sept. 19.

Junior League here, looking for a
new field of activity after cight
years financing of a community cent.

Lessed Rajah theatre for four plays

corted by the Legitimat Theatre

Corp. They are Master Builder,

Like's No. 22, 'On Borrowed' Like',

Jan. 30; and 'Golden Boy,' Feb. 26.

## Abbott Tryout in N. H.

Abbott Tryout In N. H.
Local legit season gets underway.
Sept. 28, with the break-in of the
Sept. 28, with the break-in of the
Girlk, at the Shubert. Nothing further definitely booked as yet, but
house has pencilled a sturdy list of
road attractions when, and if, available. Last year the town saw its
best season in several years, going

best season in several years, going heavy on tryouts.

As formerly, E. D. Eldridge con-tinues as house manager and Sam Horwarth again handles treasurer's post and publicity.

Nixon Cafe
Al Marsico Ore.
Bub l'arter
Joe Rurns Co
Lornetti Sis'
Paullos
Angelo Di Palio
Nat Hause

Chuck Miller

Plaza Cafe

Jimmy Peyton Oro
Lynn & Maxon
Dewey Moon
Beity Nylander
Chicquita
Jack Smith

Time's Censor Crimp

Time's Censer Crimp.

Time's Censer Crimp.

Time The Company of the Company of the Crimpiste State Sta

#### ANG, AF Talk Peace

ANG, AF Talk Prace
Associated Press, singled out for attack by the American Newspaper
Guild at its recent convention be-cause its labor policy, is allegedly be-bigged obtained in the property of the pro-posers and employes in the U. S., may soon make its peace with the Guild. Wire service has informed the Guild it's willing to resume col-lective bargaining looking to a con-tact for the N. T. bureau. Should for all AP bureaus are seen likely to follow. to follow

to follow.

Tollow.

#### Rochester News Quita

Rochester News Quite
Rumors bruited about for weeks
that the Rochester ~(N.Y.) Evening
News was immently about to fold,
bore fruit Friday (15) when the payer
falsed to paper. Paper's depayer false to payer false to the false of the false
Is establishment.
Reports that the paper was on its
way out arose from reputed difficulty of the publisher. Frank MoShane, to meet his payrolls. Publiner's difficulties had their our miliner's difficulties had their our mi-

Lisher's difficulties had beir culmination Friday when the printer refused to go to work unless they received back pay allegedly due them. McShane is understood seeking publication of the paper, Rochester's other two dailies, Democrat & Chronicle, morning, and Times-Union, evening, are both Gannettowned.

#### New Scribes' Group on Coast

New Scriber Group on Coast
Group of Coast newspapermen
has formed the American Institute
of Journalists, with aims similar to
of Journalists, with aims similar to
the membership of which is centered
in the east. New Institute has for its
purpose the realization of a high ethcal code and professional standard
in all branches, of journalism, and
the preservation of the freedom and

the preservation of the freedom and integrity of the press.

Among the Institute's organizers are Lee Shippey, columnist of the Los Angeles Times; Paul Zimmer-man, sports writer on the same pa-per; Ronald Waggoner. of the UP Los Angeles office, and William S. Kellogg, editor of the Glendale News-Press.

#### Spector's 'Green Hornet'

Spector's 'Green Hornet'
Raymond Spector, of Austin &
Spector, has obtained the agency
control of the commercial rights to
The Green. Hornet,' the Mutualaired series, which is sowned by
the special control of the control
is following the pattern of The Lone
Ranger' operation by licensing book
publishers and toy, clothing, etc.,
manufacturers.

manufacturers.

Spector bas a deal on for a comic strip on the 'Hornet' while Universal will start releasing it as a serial in Acaba January. in early January.

#### Friendly Rivals

Although Hendrik Willem Van Loon writes for Wythe William paper, the Greenwich (Conn.) The eral court action Wedneday (S) mentators on the European scene. Williams has been signed by the Watkins Syndicate to do a column on the foreign situation, and Van Hendrik Syndicate to do a column on the foreign situation, and Van Hendrik Syndicate to do a column on the foreign situation, and Van Hendrik Syndicate to do a column on the foreign situation, and Van Hendrik Syndicate to the state of the state

pacted by the McNaught Syndicate for a like stint.

Both Williams and Van Loon gained reps as foreign corresponds and the state of the state being booted out of Germany by Hilter for allegedly offending the sensibilities of the Fuehrer, and took over the Connecticute paper. He has been of revelations concerning the Nazi inner circle.

Van Loon was the past few years has been mostly a book writer,

#### War Holding Up New Mags

War Holding Up New Mags
Entry of Canada into the war is
holding up a number of projected
new pulp mags because of the paper
situation. Uncertainty as to whether
Canadian paper producers will be
able to furnish paper as required,
price rise, causing publishers to hold
off on new pubs.
Pulp shortdag or rise in price, or
both, would not only hait new many
settivity, but might cause many
settivity, but might cause many
lication.

#### Kotoed's Mismi Column

Kofeed's Miami Column
Jack Kofeed, more than four years
commentator on Word of Sport and
Washington's shorts for Columbia
for the Miami Daily News Dec. 1. A
for the News Last writer on the N Y.
Eve. Post, he did a similar stint for
heave last winter and work on
another novel, his multifarious tasks
will not interfer with his work Co
Columbia nor hinder his magazine
writing.

#### Austin Dispatch Sold

Audin Dispach Sold
The Audin (Tex.) Dispatch passes
to new ownership on Oct. 1, having
been acquired by J. M. West, Sr., oil
pens a passes of the second sec

#### Cleve.'s Own Prize Awards

Cleve's Own Frite Awards
Cleveland newspaper workers have
arranged for annual miniature Pultiker awards of their own as rewards
for the best work turned out by
mewspaper and press service editorial
Nine awards will be made. Chie
Nine awards will be made. Chie
Prize will be for the outstanding
newspaper work of the year, and the
others for the best public service,
news reporting and writing, feature
writing, sports reporting and writing, art and pholographs, and headine writing.

## Vision's Starting Date Set

Starting date has finally been set for the new Sunday mag newspaper supplement, Vision, which has been a long time in the making. Gets going Jan. 21, 1940, with Publication

ing Jan. 21, 1940, with Publication Corp. as sponder of papers reportedly signed for the new supplement, which reputedly will be in a statement of the paper of t

Cerent Cate to 25e
Weintraub-Smart publishing group
is cutting the price of its Coronet
is cutting the price of its Coronet
firm's periodicals to undergo a price
slash. Ken went from 25c to 10c before it quit publishing entirely.
Coronet is edited by Arnold Gingtich, who does the same job for Exfich, who does the same job for Exmaterial lately.

Glibert's Vaude History Brushup Gilberts Vaude History Brushup Douglas Gilbert, N. Y. World-Telegram by-liner, has gone to Bay which he has been at work for a which he has been at work for a He planned going to a hideavey in Nova Scotla to finish the job, but changed his mind when the war broke out, flauring that possible emergency regulations might prove a hindrance.

## LITERATI LITERATI OBITS

LITERATI OBITS

John T. Lambert, \$4, former publisher of the Boston Evening American, Boston Budge Advertiser and August August

tack.

Charles Hall Grandgent, 78, lecturer on literature and author of many books and essays, died in Cambridge, Mass. Sept. 12. A fellow of the American, Academy of the Cambridge of the Boston Authors Charles of th

Club.

James C. Baylen, 77, former publisher of the N. Y. Evening Journal, died Thursday (14) in N. Y. Evening Journal, died Thursday (14) in N. Y. Eventeed newspaper work in 1903 as an advertising colicitor on the N. Y. American, and became publisher of the Journal 19 years later. Resigned the post in 1928, later rejoining the Hearst organization in an important capacity. He was an advertising considered with the part of the properties of

sultant at his death.

Ethel M. Dell, one of most prolific
of contemporary novelists, died Sunday (Hri Hertford, England, Sirsince 1922. At least 16 of the novels
were best-sellers, and estimated that
around 3,000,000 copies of her books
had been sold in the U. S. alone.

#### CHATTER

CHATTER

Richard Berlin, head of the Hearst mags, is a new papa.

Elmer Gertz, Chicagoan, writing a history of the Chi Trib.

Philip Guedalla gets over late this nonth for a lecture tour.

Raymond Gram Swing will do a ook for Norton on the causes of the

new war.

Charles Hoffman sold his short story, 'Summer Bachelor,' to American magazine.

Edgar Johnson spent his summer vacation working out a book-length analysis of satire.

analysis of satire.

Robert Nathan divorced by his wife, Liucie-Lee Hall: Skeldling Nathan. He's the novelist.

Arthur Dillman got something out of his first golf game—an idea for a whodunit on a golf course.

Robert de Graaf adding four titles to his Pocket Books, among them 'Show Boat,' by Edna Ferber.

'Show Boat' by Eans Farber.
Joseph S. Hyler motors to the
Coast the middle of October. While
there 'will do a book on assignment.
War has resulted in the postponent of the publication here of Lennox Robinson's life of William Buter
Yeats.
Burnett Murphy has resigned from
Burnett Murphy has resigned from
Burnett Murphy has resigned from
Cavil Service Leader.
Leslie Charteris and the familie
Leslie Charteris and the familie

to become managing eator of the control of the family trailerized and the family trailerize to the Coast shortly where the creator of The Saint's series has some scribbling commitments.

Paul Coary abole to finish his own, a boom in the egg business in which he engages when not scribbling.

Maj, Gen. Stephen O. Puqua, retted, has joined Newweek as associate editor and military subhortly.

ment. begins a "War Week" department.

Me nest State Mann, son and daughter of Thomas Mann, German novelist now an exile in this country, and themselves writers, are teaming

and themselves writers, are teaming for lecture dates.

Hy Gardner (Brooklyn Eagle) set some sort of a Hollywood journalistic record with 33 interviews in seven days, including photographic poses with the film stars.

Salevepoot on Oct. 110 as a piece Salevepoot on Oct. 110 of 1.00e Ranger. done by Joe Bryan III. Bryan also has two-part story on Robert Benchley due soon in the SEP.

Robert Benchley due soon in the SEP. The Control of the Competative Book Club. Dr. Harry Oversteet to the Co-operative Book Club. Dr. Harry Perst Brichild named to such that the Co-operative Book Club. Dr. Harry Perst Brichild named to such that the Competative Book Club. Dr. Harry Perst Brichild named to such that the Competative Book Club. Dr. Harry Perst Brichild named to such that the Competative Book Club. Dr. Harry Perst Brichild named to such that the Competative Book Club. Dr. Harry Book Club. Dr. Ha

## Bills Next Week

Scaler's
Tony Bauer Orc
Geneviove Wouds
Gordon Wollers
Jessio & Viola
Bing Burdlek
Roma Contello
Dolores Lannar
Nancy O'Bion

Bob Gorrity Oro Girria Gale Mainle's Grotto Gus Brilley Oro Rotel Schroeder (Empire Room) Ray Herbeck Or Ray Herbeck Orc
Kerl Ratoch's
Senple Boch Oro
Helene Sturn
Watter Merhoff
Marguerite Dibble
Larsen's
Ray Meadows Oro
Lant Hound Up
Jinniny Raye Oro
Ken Keck Nancy O'Bion

106 Club

Al-Harris Oro
Teddy Capp

Schwarts

H Menning Orc
Red Ravin Orc
Ray Wick
Jene Griggs
Claudo Parmenter

Lindy's Sylv'ter Stem Hick & Snyde

Hene evriges
Glaude Exemente
Bill Diese Space
Space
Space
Space
Bill Exemente
Six Notes Club
Copur Reda Oro
Six Notes Club
Copur Reda Oro
Six Notes Club
Copur Reda Oro
Six Notes Club
Six 

Meureen r.voza,

Ousle
Berl Balley Oro
Snooke Hariman
Old Meldelberg
Eddle Zipp Oro
Donna LuPau
Nonie Morrieon
Loula Sirecter
Hobbie Raes
Patsy Mack
Nundra Lynn
Ray Van Day
Farle
Joe Gumin Cre
Kenny Kay
Little Ray
Ilaulaton Mone

Plaukinton Ho (Red Room)

riestiston Moses (Eed Moon)
Mariow Sis City
Mariow Sis City
Mariow Sis City
Mary Webb
Horst Balley Oro
Mary Webb
Horst Mariow
Horst Webb
John Mariow
Renderwee
Renderw

#### CLEVELAND

Alpine Village
Olto Thurn Ore
Gale 5
Margaret Aemmer
Herman Firchner

Avaion

Hy Barron Ore
Norman Priest
Bonnie Lu Vonne
Thelma
Arline May Airway Club Troy Singer Ore

Judy Black
Cedar Country Clas
Sherdina Walker C
Slin Thomas
6 Aces of Rhythm
Ann Baker
Dorothen Adams

Cedar Garder Duke Melvin Orn Bloomfield & G Streamlined Sue Duke & Prince Dick Montgomer Fielen Wilce

Chateau
Sammy Berk
3 Pjny Boys
Eddie Mille
Ioe Rollo
Bob Starr
Gloria Shane
3 Sinart Gls College. Ian man Brill Oro ible Colline k Raynor

PITTSBURGH Jack Rodgers Carnevale Puppels Club Carlisle Red Mitchell Oro Cinb Carilon

Nell Brant
Di Carmo
Nila Norman
Club Pellie
Piccolo Pele O
Nell Buckley
Flo Parker
Starr & Mexine
Mezle White

Cork and Bettle

Eddle Peytor Mike Peyton Hertha Muller Hozel Calloway

Evergreen Gardene

Holel Henry Dale Harkness Ore Hotel Jacktown Freddy Castle Ore Hotel Boosevelt

(Continental Bar Hilly Cotizone Harry Martin Johnny Fritz Al Dilernia Kennywood Dick Barrie Orc Hilanche La Bow Eddle Metcalfe

Monterey Billy Springer Oro New Fenn
Ralph Allen Orc
Sherry Lane
Dlamond & Faunt
Gurnette Tallchief
Dolly Cuehman
Jeffreys & Jana

Tie Top Tup
Joey Feldatein Ore
Ken Leslie
Billy Gray
Jerry Berken
Chet Baswell
Rider Sis
Rosalie & Webster
Thelma Ward
Town and Country
Club

Town and Cousing Ennny Stock Ore Larry Powell Irene Burke Irene Burke Irene Burke Irene Burke Irene Burke Irene Ir

Frances Faye Eddy Bradd Ore

Wiscomin Richt
Ted Weeme Oro
Eimo Tanoer
Perry Conio
Red Engle
M Merrymaker O
Tom Sheridan
Cappy Lewis
Arnold Dupie
Maxine Hexuette
Lee Leighton
Zunker Gardene
Lyle Stann Oro

Eddy Bradd Oro
500 Clab
Bea Saxson
Ross, Paimer S
Kuy, Katya & Kay
Powers Gouraud
Howard Brooke
Muriel Thomas
Milray Gis
Sammy Watkins
Hotel President
(Rosad-World Rus) (Reand-World Em Virginia Verrili Shallia & Cariton Elsa Harrie Mort Braude Oro Merry Go Round Nat Brandwynne Daie Sherman Al Shelleday

Hatton'e Club
Fred Heikell
Lois Miller
Ruth Parker
Kay Kriatman
Mary Jane
Hotel Allerton
Sondra & J Steel
Holel Cleveland

Gene Erwin Orc Walt Bergen Orc Hotel Sterling Marty Lake Ord Bube Sherman oe Roze Hatel Hollenden

Motel Hollendem
Sammy Welkins O
Glovanni
Dorn Hron & Mery
Vicki Allen
Romany 2
Jeck & Eddie'e Chick-Williame -Ariene Rice Ore Alberta

Ariente Bloss over Alberta Alberta Alberta Alberta Alberta Blands Glarer Blia While Blands Glarer Bl

Lee Allen Ore
Sinnley Club
George Wioter C
Karyl Nurman
Jucklo Moye
Uhangi Club
Tommy Hornes C
Hertel Colline
Ethel Avery
Rose Morgan
Sonny Carr

Club Lide Covert & Reed Slory Sis (2) Texas Rockels Ralph Plaher Orc Di Giovanni Menty Wysong Ray Carlin Oro

Corta Moure Nick Parillo

Ilozel Calloway
El Congo
Kiog Bass Ore
Coonle Sinuse
Great Doulah
Gladya Sage
Huddy Mock
The Empress
Congo Darlinge
Billie McAllister

George Baurer Moran Sis Kny Burke Joy Lynne

Jack Smith
Riviera
Fran Eichier Oro
Show Boat
H Middleman Oro
Mimi Chevalier
Tampe, Jr
Mitchell & Raybura
Nora Lewis Hatel Wm Penn (Continental Bar)

Norn Lewie
Sky-Vue
Tominy Dolan Ore
Uslon Grill
Art Yagello
Frank Natole
Mike Sendretio
Webster Hull Webster Ha
Nelson Maples
Billy Rizzo
George Weber
Buzz Mayer
Willows Howard Baum Ore Buzz Astun lean Boaz Joe Bliette

#### ATLANTIC CITY

Babetto'e

Reth Challle
Pat Shelvin
Manno & Strefford
Hoosy Murry
Eric Correa

Bath & Tori Club
Jayne Mennere
I Playboys
Armando & Lita
Joe Rollo
Hurry Dobbe
Celebrity Club
Frances Faye Nomad
Sally Kelth
Dave Fox
Madge Carmyle
Zola Grey
Elaine Jordan
Edna Thom; son
Sid Rose

Edna Thom; son Sid Rose
Paddock Inil
George Scotti
Zorita
Marie Kibbe
Biliy Horris
Irma Lynn
Walter Cole
Freddy Farmery, O
Paradise
Kelonb

DETROIT DETI
Book-Cadillae Metel
(Hook Casine)
Lewry Clark Oro
(Molor Bar)
Californiane
Los Ciliorniane
Los Ciliorniane
Los Ciliorniane
Los Ciliorniane
Weston, & Knight
Ciliorniane
Los Ciliorniane
L Jack Campbell Ore Harry Davie Lee Webb

Onsie
Leonard Seel Oro
June & Jerry
Dorothy Douglae
Gladye Delmar
Helen Barhour
Ken Conroy
Mme Curle R (30)

Palm Beach Faim Beaca Bert Snyder Carl & Lenens Le Carllo Harry Baur Samuel's Danc (2) Don Pablo Orc

Plantation Figure 10 Part of the Control of the Marie Peul
Commodore Clab
Paul Rosini
Floradorae (6)
Van & Allen
Commodorettee (6)
Lice Biriteli
Hark Thomas Orc
Corktewn Tavera

Bin-Plan'tion Belies Fowstan Sammy Dibert Ore Nan Blacketone Carneos 4 Oldtimere 4 Darryl Rogers Redferd Inn

Corktown Tavera
Rene
June Carmen
Duck Havlind
Phil & Yvonne
Wolly & Frances
Eddie Bratton Oro
Whitlier Holel
(Gold Cup Room)
Charles Auld Trio
Club Imperial
Huotho Chan
H'wood Beoutles 12
Margo Mensell
Nub Brown Orc
Club Lido Kari Spaeth
Cluh Royale
Danny Demetre
Yost Guardsinen
Russell Swan
Parisiennes (8)
Don Julian & M
Helen Hoimee

Don Julian & Mileian Holimee
Sake
Jack Norman
Roberta Roberts
Cockial Girls (8)
Coyle McKay Ore
San Dies
Marp Due
Kenilal Unpus
Jim Stavenen
Geo Prannil
Al Alexander Ore
Sintter Hotel
(Terrace Room)
Frank Gagen Ore

Northwood Ins Ina Scott State Hotel Lireheron & Adame Bob Allen

#### NITERY OF ROBBED Milwaukee, Sept. 19.

Milwaukee, Sept. 19.
Joe Pick, partner with his brother,
Sam, in the Pick's Club Madrid, was
slugged Thursday (14) and robbed of
\$140 and a gun. Bandits missed a
diamond stickpin.
Coin was the Wednesday night's
receipts of the nitery.

#### Broadway

Soi Lesser back to the Coast. Ed Smith returned to the Coast. Louis Dent, Colorado operator, in

Louis Dent, Own.
George Nicholal up from Paimleach on a visit. Beach on a visit.

Hal Hixon on the staff of the new
American Guild of Variety Artists.

Max Red, oldtime Yiddish stage
Max Red and living In Califormia.
Tommy Brotherton, treasurer of
the Aivin, beat a case of pink eyes.

Mrs. Jimmy Sileo, wife and associate of film photog, back from Eutrope.

rope.
Fred Block has sold his cafe, and now an active partner in a printing press.
Margaret Perry, visiting in San Francisco, due in New York next

veek.
Louis Nizer, film attorney, back rom a 6-week honeymoon trip to

week.

we

don.

Romayne Chappelle, former Follies' girl, now a designer-artist for one of the large cloak-and-suit houses in

N. Y.

Beth Brown, back in N. Y. from the strawhat country, is casting her Riverside Drive' for November production

nuverside Drive for November production.

Muriel Dickinson, Met soprano formerly of the D'Oyly Carte Opera, has signed for her first concert tour this fall.

Rose Pauly, Hungarian soprano of this fall.

Rose Pauly, Hungarian soprano of the Met, will have her first New York recital at Town Hall in No-

mrs. Louis (Lea) Sobel (Journal) underwent a serious operation at Hospital of Joint Diseases, and still quite ill.

underwent a serious operation at thospital of Joint Dissesse, and still a Director Nick Grinde east for Marie Wilson's Leew's State debut the Coast next week. Returns to the Coast next week. Returns to the Coast next week. Returns to the Coast next week. The Coast next week and the Coast next week at her displaying the become ruffled working with Lou Holtz, so she turned down a week at the State with hing for Nice Goin, musical version of Salioz Bewere, which Lavrence Jack Hess, former RKO chief press seen, back in Chicago to set up and the Coast new the Coast

stint.
John W. Hicks, Jr., head of Par-amount's foreign department, went to Andover, N. H., Monday (18) to see his son, John W. Hicks 3d enter Am-

nis son, John W. Hicks 3d enter Amberst.
Jack Rosenberg, prez of the N. Y.
Musicians' local, visited Joe Weber
in Atlantic City. The International
AFM prez is recovering from a
breakdown.

Musiciant local, visited Joe Webest Mark Prez is recovering from a large method of the control o

which Laurence Schwab is readying, Besides doing the new El Morocco decor, do Mieliner, the senie artist, according to the control of the con

#### Pittsburgh By Hal Cohen

'Y' Piayhouse will launch its sea-son with 'You Can't Take It with You.'
Joe Reichman still trying to snare Billy Catizone and his string four-

Solve Reichman still trying to smare Billy Cattione and his string foursmalled and Howdy Baum and his vocalist, Jen Boaz, will step to the alter abortly. Beautiful and the strength of the step of the strength of the stre

#### Minneapolis ----By Les Rees

United Artists redecorating ex-United Artists redecorating exParamount exchange holding golt
tournament exchange to the
tournament exchange
tournament exchange
tournament exchange
tournament
tournam change.

#### London

Con Colleano in Switzerland. Sherkot mobilized for the French

Ralph Marshall closed office to go into the navy. navy. n Laye entertaining at the Evelyn Laye entertaining at the soldlers' camps. Metro's Ritz cinema being used as

soldiers' cames.

an air-raid shelter.

Leo Fuld, refused labor permit, off
Leo Fuld, refused labor permit, off
Miller and Reading decided to
stay over and take a chance
the control of the control of the control
there. Brussell, operated by Metro.
Harry Allister in Holland. He was
the over, here for the Stol circuit.

a magazine which he founded in the
stat war.

and Betty staying at Bristol for
time being,
the control of the control of the
time being,
a German wed to Austrian refugee, joining Alfredos band
a yocalist.

trian refusee, joining Alfredos band as vocalist.

John B. Myers, Alex Korda's right hand man, is a warden in Air Rald Precautions.

Beatrice Lillle staying in London, although she's due to play in a New York musical.

although she's due to play in a new York musically a back from Partic after having moved her mother from the danger zone. Sarah Churchill (Mrs. Vic Ollver), adaughter of Winston, driving an amburtum of the control of

'Doctor's Dilemma,' by same author, next. Gaston Palmer, Jr., called up for English military service, while his father is at Juan les Pins, south of France.

"Gaston Palmer, Jr., called up for English military service, while his Bather is at Juan les Pins, south of Tellin production on Paramount's current schedule of British pictures. The production of the Paramount's current schedule of British pictures in the production allow. Chevalier Bros, booked to play how the production allow. Chevalier Bros, booked to play how how the production allow. Chevalier Bros, booked to play how how how the production and the production of the production and the production of the production of the production and the production of the production and the production of the

birthplace, but intends to come back to London when things become more to London when things become more to London when things become more and the long the long to the long t

#### Cleveland By Gienn C. Pullen

Loew's State returning to vaude in late October. Betty Grable in a week ahead of her Palsee date. Her bette Grable in a week ahead of her Palsee date. Her bette Grable in a week ahead of wide of the Holly Poess radio ed, and wife of the Holly Poess. He Holly Wood. George Dulfy band in Toldeo's Commoders-Every for six weeks. Commoders-Every for six weeks. See Julying up pro Foller-skating team. her Palace date.

Norman Siegel, Pres radio ed, and Manawhule, the APA offices have Mindro French, film crick for Cleveland News, in Hollywood.

George Duffy band in Toledo's Commodora-Perry for six weeks. Manawhule, the APA offices have been considered to a wire received from Ralph Son of George Stevens, Roxy manson of George Stevens, Rox

Italienske hotel for fourth time to haunch Vogue Room's semester. National preem of Yurse Cavell' in Columbus Wednesday (20) luring the Columbus Wednesday (20) luring the Piller Columbus Wednesday (20) luring the Piller Columbus of the Columbus of the Piller Columbus of the Columbus of the

#### AFA Hit

Continued from page 45\_ Continued from page 45
terms. Pull-inength contracts will be
drawn up when committees in the
various units are formed to set up
scales. Pacts are similar to those
used by the AFA, but with additions
to make them stronger. ACVA
claims to have taken over most of
the AFA closed shop agreements and
added the new clauses.

#### Whitchead's Letter

Whitehead's Letter
Whitehead's Letter
Whitehead's new particle to AFA
members, and a setter to AFA
members, and a setter to the setter
thousands of our loyal members resent this bold attempt (Four AFA
LATSE agreement) to destroy our
union and there is an overwhelming
nationwide demand that the AFA
voted to do. To prove this feeling
on the part of our members we quote
from the N. Y. Herald Tribune, of
Sept. 12, which stated that Maida
Sept. 12 which stated that Maida
vesterday that enrollment of AFA
members was not going as rapidly as
had been expected.' had been expected.

members was not going as rapidly as had been expected. Sate we are for the second of t

and its suck together until justice and iffalt prevail was prevent of the AFA and center of the controversy with the Four-As, stated Thursday (14) her readiness to join AGVA. She said she had no connections with Whiteheed's future plans and while she has not formally resigned from the AFA, she felt it hardly with a union constiting solely of non-performing circus and carrival workers. Asked specifically if she workers.

non-performing circus and carnival workers. Asked specifically if she was joining AGVA, she said: 'II have to I will.' meanwhile was named in a \$100,000 libel action brought in N. supreme court by Bernard J. Reis, accountant who into the said of the said of

#### Arbitrating Chi Disputes

Arbitrating Chi Disputes
Chicago, Sept. 19.
Newly organized office of the
American Guild of Variety Artists,
headed by Leo Curley, is straightening out a fock of local disputes.
In 10 short days of operation here
the AGVA headquarters has already
settled 141 disagreements and comraints. plaints.

laints. Included in the 141 agreements ar-Included in the 141 agreements arrived at were such performers, bookers and spots as Ross, Pierre and Sweeney act, the Tommy Sacco office, the Boyle Woolfolk-Gus Sun office, the Gay 90's Cafe, the Windemer Gardens, Winona Gardens, Club So-Ho, 806 Club.

demere usroens, winona usroens, Club So-Ho, 696 Club. Somooth functioning of the AGVA office here is in sharp contrast to the many difficulties which had arisen when the American Federation of the contrast of the first of the

#### Hollywood

Alfalfa Switzer broke a leg. Eddie Albert bought a yacht. Charlie Barnet laid up with flu. Walt and Roy Disney to Honolulu. Harry Brand back to work after

u. Gene Autry back from the war zone.
John Ford in from eastern vacaon. Ashton Stevens returned to Chiago, Guy Landers laid up with pneu-ionia. Harry M. Warner returned from

Curope.

Cliff Work back from New York addles. Charles Ruggles laid up with eye infection.

Mary Casiday recovering from ap-

endectomy.

Robert Wolf recovering from apendectomy. Trixie Friganza in hospital with

Trixie Friganza in hospital with tooth trouble.
Gale. Page back to work at Warners after flu.
Harry Niemeyer, Jr., joined RKO's publicity staff.
Lew Seiler bought Robert Young's former home. ormer home. Arthur Janish checked out of War-

Arrian canada checked out or warsam Zimbalist back to work after
European tours.
Sam Zimbalist back to work after
European tours.
Checked and the second of the second
Cottor's advice.
Lionel Barrymore out of hospital
after six weeks.
Lionel Barrymore out of hospital
after six weeks in from Milwaukee
to gander studios.
John Wildberg in town for huddles
with Jack Skirball
Ann Sheridan opens personal tour
James Mulvey in for conferences
with Sam Goldwyn.
James Mulvey

Lester Elliott underwent fourth op-eration as result of motor crash. Marcella Bannett Rabwin resigned as assistant to David O. Selznick. Evelyn Keyes and Barton Bain-bridge announced their intention to

wed. Federal Judge William Bondy in from New York to gander RKO udio.
Dalies Frantz returned to the job
ith his ribs taped as result of a

with his rios tapen as smashup.
Russell Lewis appointed director of the Stage League. Lewis won the Academy Award for his dance direction of 'La Cucaracha' at RKO in

#### Australia By Erie Gorrick

By Eric Gorrick

Williamson-Tail plan to play an
opera next June in Sydney.
Yaude-revue slipping in Sydney
and Melbourne for past three months,
weather. Sydney and Melbourne for past three months,
weather. Sydney and Melbourne for past three months,
weather. Sydney and A. B. Marcust
Harry Howard and A. B. Marcust
Harry Howard and A. B. Marcust
inging one vervue is o Australa and
New Jealand next year.
George Robey. English connection,
George Robey. English connection,
Sydney for same group.
Sydney for same group.
Sydney for same group.
Sydney for same group.
Spokeman for Carroll-Musgrove
Theatness, operators of the froup.
Spokeman for Carroll-Musgrove
Theatness, operators of the street,
Spokeman for Carroll-Musgrove
Theatness, operators of the street,
Spokeman for Carroll-Musgrove
Theatness, operators of the street,
Spokeman for Carroll-Musgrove
Theatness operators of the street,
Metro will open, own theatr in the street,
Metro will open, own theatr in

case.

Metro will open own theatre in
Adelaide next month, making seven
ace theatres on the Metro loop in
city centres throughout the Commonweath. Sweethearts' (M-G) will
be the opening pic.

## St. Louis

By Sam X. Hurst

Bobby Meeker, booker, visiting Rocky Mountain summer spots: Max Garden and his brother, Joe, mulling reopening of Chez Paris, midtown nitery.

Curt Jones. projectionist at the Webster theatre, celebrated 27th wed-

webster theatre, celebrated 27th wed-ding anniversary.

Colvin McPherson, film and theatre critic of Post-Dispatch, p.m. rag, on vacation. Eliwood Douglass pinch-hittler.

## Nitery Reviews

be a very dull 9:30-10:30 stage-wait; table tennisers, Ballnese ballets, ventriloquists (meaning where Ed-gar Bergen was first given big league showcasing in a New York nitery), mimics, et al.

mimics, et al.

Newest bill sees the return of Jack
Cole and his clicky Balinese terps
(against a 262 street rhythmic background, on occasion) and another
vours (5), a talented young group
from Greenwich Village's Vanguard
cafe, which is indeed a far ery, in its
informality, from the tophatted
Rainbow Room, nood the Vanguard

Rainbow Room.
Originally captioned the Vanguard
Players, the Revuers quintet, com-prising Betty Comden, Judith Tuvim,
Alvin Hammer, John Frank and
Adolph Green, are post-graduate
youngsters of the Pins and Needles'
school in their satirical songs and

sletches.

Since the preem they have curtailed and smoothed out their stuff and stuff of the stu

Cole, aided by Anna Austin and Florence Lessing, reprises his hunting number and then does an East Indian rhythmic dance, both very effective. Changes routine for the supper session. He's again a standout with his unusual terps and Balinese coscuming.

Balinese costuming.

Al Donahue, besides featuring Phil
Brito vocally, has a new femme
Per usual, Donahue is very ok. for
sound and hoof. Eddie LeBaron continues with his litigot tange-rhumba
pianisis, is a deti entrace with her
stemwaying, in drawing room manrand Dr. Sydney Ross, massing card
and Dr. Sydney Ross, massing card
and provines. The magico Doc is a Raintonians. The magico Doc is a Rainbox Ross labox Cellil's Cliek acon.

No. 180 N

construct in the further with the further state of the further state of

RAINBOW ROOM, N. Y. are a nuccession of terpsichorean give-noting of the property of the second of the property of the

Lombardo's Idea Continued from page 1

actions. Then the bandleader went to the various state motor vehicle commissions and to the governors. Results were surprisingly enthusi-astic. Though 21 governors were on vacations when written, favorable replies from 25 state heads were re-

replies from 25 state heads were received.

The properties from the governors were like New Jersey's Moore, who said: "The idea might not be a bad one. Imagine what a delightful sound would emanate from cars from sound would emanate from cars from five the said: "The particular sound would emanate from Covernor Miles of New Mexico asid: "Id particular sound horns standard equipment for cars and trucks that pass the manison about 2 a.m.; and Governor Bottolisen of Idahon wrote: "The tion. The plan is novel and worthy of national use." From North Carolina, Lombardo was told by Governor, and I think any change would be welcome. I jump every time I press the button on my own car!" Most interesting reply was from Most interesting reply was from Most interesting reply was from Most interesting reply was from

most interesting reply was from Nebraska, where word was received favorably and a suggestion returned by the Motor Vehicles' head who offered to Maine, free of charge, the idea that they use Irving Berlins' 'All Alone' in case they could find no official music. official music.

## AGVA, B-C SHOWDOWN DUE ON PACT. CLAIMS

Chleago, Sept. 19.

Chleago, Sept. 19.

Cholago and the non-union operation of the Barnes
& Carruthers fair booking office,
Artists determined to bring the
B.&C. office into line, not only as a
closed shop but also to force B.&C.
to adjust a flock of claims filed
There are 11 claims registered
against B.-C. for defaults on performer contracts.

## **ARENA CIRCUIT SET: HARRIS IS PREXY**

Arena managers in 14 cities in the east and midwest have banded together to form the Arena Managers Assn., with Johnny Harris, of Pittsburgh's Duquesne Gardens, as president. Association was formed to provide a clearing house for ideas and a circuit of multi-seated houses over

vide a clearing house for ideas and acrouit of multi-seated houses over we association has been considered to the constant of the constant of

# Name Bands and 40c, 8 P.M. Gate in Biz Area Kavoes N.Y. Fair's Midway Ops

Toronto Fairgrounds As Canadian Barracks

With close of Caradian National Exhibition, with an administration of Caradian National Exhibition, with the control of the co

Because of hostilities, the Royal Winter Fair and the National Motor Show have been cancelled, buildings to be used as barracks.

## BEER-BARREL GALENTO ROLLS OVER LOU NOVA

By JACK PULASKI

By JACK PULASKI
Tireless Tony Galento they're
probably calling him by now. He
rolled out the barrel-like body that
every sports writes kidded about and
it of the barrel-like body that
every sports writes kidded about and
it nowards the swelin throwing Lou
Nova, of California, in Philadelphia
lat Friday (15) and won going away,
mercfully stopped the siaughter in
the 14th round. The now grayhaired arbiter could have so acted
that the have more chance to show
his stuff.

With free danning to name baseds, now set to begin near Friday (23) in the main exhibit area, and 40 eadmission to become effective the same data fee 8 p. m. concessionaires on N. Y. World's Fair midway this week described the whole proposition as the final blow to their hopes this year. The contract of the contract

midway, ever since name bands were introduced in the amusement area. Now that the power-hal-be have decided on both suggestions, made decided on both suggestions, made suggestions, which is the concessionaire, we find the properties of the concessionaire of the conces



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Vol. 136 No. 3 NEW YORK, WEDNESDAY, SEPTEMBER 27, 1939

56 PAGES

# Moore, Pons. Martini, Swarthout, Tibbett's B.O. Enhanced by H'wood

By EDDIE SMITH

Less than a year ago, with the release by Paramount of Gladys
Swarthout's 'Ambush', Hollywood
swarthout's 'Ambush', Hollywood
realm of grand opera. During this
realm of grand opera. During this
realm of grand opera. During this
realm of grand opera of the grand
fartin, Lawrence Tübbett and Miss
auccesses being few and far between.
For the most part, in past cases,
Hollywood has always been a fair.
If a flog, it indicated box-office appeal was gone. But, paradoxically,
if a flog, it indicated box-office appeal was gone. But, paradoxically,
more oppular than ever, and at the
The question then a sizes—did Hollywood make these people, or were
they stars which the Coast could not
will show that Tübbett had won acclaim before going to the Coast, but
he was no more important than a
number of other burilores at the
lic had never heard of, and was taklic had never heard of, and was taklic had never heard of, and was taklic had never heard of, and was taklical and part of the star of the star of the
star Tübbett first had a brief fing in
pictures 10 years ago, as did Miss
at . Tübbett first had a brief fing in
pictures 10 years ago, as did Miss
at coloratura, but her agentance
as a coloratura, but her agentance
as a coloratura, but her agentance
as a coloratura, but her agentance
York were not nearly as lucrative as
(Continued on page 22

ITALY CONTINIES PLANS

#### ITALY CONTINUES PLANS FOR EXPO DESPITE WAR

Rome, Sept. 15.

Italy is going ahead with preparations for its 1942 exposition as if no state of war existed in Europe. Mussolini has ordered Scnator Vitorio Cini, Italian head of expo preparations, to conthue his work, the same as he would in normal times.

The new city springing up on the outskirts of Rome will be, according to Il Duce, the 'Olympics of Civili-

Normal opera programs will also be held throughout Italy this winter.

#### Kay Kyser's Shrinkage; \$750,000 Gross, 120G Net

\$760,000 Gross, 120G Net Kay Kyser, whose band got re-ord high salaries for percentage datas in heaters, is reported to datas in heaters, is reported to from all appearances. Out of this from all appearances. Out of this from all appearances. Out of this capacity of the musicians. After possing off his musicians, from the companied in the 605 in-come tax brackets. Deductions for the latter left him with the 120 lust about giving him a look-in on Woolworths.

#### Fishell On Football

Diek Fishell b rolling his crystal ball out of the motibalis and again going into a one-man seance cailing the major grid strategy of the continuing his con

# **Cheerful News** At Last: N. Y. Cafe Biz Good

Whelher it's the wartime stimulus, the market or the post-Labor Day season, the New York City Interies are sizzling. Business is slightly terrific these days, and bids fair to par the halcyon pre-29 days.

Interior the halcyon pre-29 days.

Interior the market and generally improved conditions induced by the European war. Hotels further emphasize that, while the N. Y. fair expectancy was disappointing the World's Series, football and more than the conditions of the series of the conditions of the series of the seri

#### Theatre Authority's New Rule Calls For Paid Standby Shows

The Theater Authority today (Wed.) as instituting a national reductionary step undertaken to create paid employment for performers where paid employment for performers where paid employment previously did not exist. In essence, the regulation requires standby shows to suppose the paid of the p

# BRITAIN BACKS SHAW'S 'GENEVA'

Satire on League of Nations, a 1939 Cavalcade on Dictators-Set for Big Trans-Canadian Tour — Stalin Displaces Franco—Hitler. Mussolini As Is

#### LIVING HEADLINES

By ROBERT A. McSTAY

By ROBERT A. MISTAY

George Bernard Shaw's 'Geneva',
satirical study on the League of Nations, has been entirely revised and
brought up to date by the playwright to include the declaration of
brought up to date by the playwright to include the declaration of
brought up to date by the playwright to include the declaration of
some proper of the play of the play
brought of the company at the rewritten opps will be
presented by the Colbourne-Jones
company at the Royal Alexandra,
advices received here by Ernest M.
Rawley, manager of the CJ transCandad tour.

It is the largest English dramatic-

Canada tour.

It is the largest English dramatic company that has ever visited Canada and, significantly, from the standpoint of propaganda in the theatre, the tour is sponsored by the British Council of which the King is the patron. John Massheld, poet (Continued on page 6)

# SEEK A NEW 'TIPPERARY'

London, Sept. 19.

The music publishers here are industrially reading manuscripts of new war songs in the hope of finding another Tipperary. This recalls a story alleging the original publication of Tipperary was an accident.

tion of Tipperary' was an accident. According to the legend, Bert Feldman, Shaftesbury avenue music publisher, prior to his holidays, put a bunch of compositions on his desk, with instructions to his manager to with instructions to his manager to pile that he was unable to pass upon, and shoved them on to a shelf along-side the desk. The charwoman cleaned the office that night as usual cleaned the office that night as usual feel to the desk from the shelf above. She placed it on the publisher's desk. She placed it on the publisher's desk. It was 'Tipperary.'

It was "Tipperary."
The song was sung in the Isle of Man, by Florrie Ford, and was a year old when George Gurnoek, of the Daily Mail, heard it. He commented on it in the Mail, and Feldman bought the song outright. After it was such a sensational success, he made the composer a weekly allowance until the latter's demise.

# **Not Enough Legit Shows Around** As B'way Biz Spurts Bullishly

#### Crossleying the Calories

Marie Wilson, pic player cur-rent at Loew's State, New York, ls credited by Bob Oakley, her straightman, with another zaney-

ism.

Her first day in town, he claims, she phoned a friend in Hollywood for advice on a good restaurant in N. Y.

# Jessel, Gest Plan to Tour **Expo Shows**

Plans are underway for part of the talent at George Jessel' Little that the little are a vaude unit when Fair, to tour as a vaude unit when the concession folds with the expo Cct. 31. It would be billed as York, but Jessel probably won't be included in the cast. Billy Jackson is lining up the show, figuring on the Chester Hale Show, figuring on the Chester Hale Cheminson and the control of the con-position of the control of the con-control of the control of the con-trol of the co

Pennington, San Aramer, among Morris Gest, who operated Miracle Town at the Fair, is also said to be figuring on a theatre tour for his complement of 60 mingtes. He's complement of 60 mingtes. He's mewed, almost all of the lower-case performers having been imported from Germany, or territory that is more than the same of the same and the sam

## Twin Cities' Rivalry Causes St. Paul to Go For Show Biz Methods

St. Paul, Sept. 28.

St. Paul, which has been battling Minneapolis for some time to keep the patronage of its own population, graining to book heavy draw names to grab off the Twin Cities' business. The lures are booked indirectly by local business men themselves, The lures are booked indirectly by local business men themselves, granization.

Several years ago when the current St. Paul administration got into power, the town was closed tight are guarn affel life and other entertains of the control of the contro

Broadway's ticket brokers are heartened by the steady upturn in theatre-going, last week seeing an interactive going, last week seeing an interactive going, last week seeing an own of the seed of th

## HARK-BACK TO VAUDE'S GOLDEN ERA: UNIT IDEA

A reprise of vaudeville as it used A reprise of vaudeville as it used to be is being attempted by Charles J. Freeman, of Consolidated Radio Artists and booker of the Interstate (Texas) houses, in a unit to be titled 'The Silver Jubilee'. He's lining up names who were prominent during vaude's golden era and the show will play like a varlety bill of old days.

will play like a variety bill or one days.

Acts Freeman has lined up include Jack Norworth in a revival of 'The Nagger' sketch, Avon Comedy Four Days of the Jack Park Nager' sketch, Avon Comedy Four Double Company of the Jack Park Nager's Samuels, Four Monday of the Jack Park Nager Samuels, The show will not go out unless at least 10 weeks time can be contracted for in advance.

#### Selznick Prowls Yarn For Maude Adams Pic

For Maude Adams Pic

Maude Adams makes her screen
debut in January, according to David
O. Sebraick, who is houting a suitbear screen and the screen stages state.
Schreich place for many stages state
and the screen stages state.
Schreich place for play he
picked for her, 'Made for Each
Other,' did not meet with her approval.

## H'wood Digs In to Trim Costs As Foreign Revenue Continues To Shrink; Schenck Asks Exhib Aid

With reports trickling into studios on the film market, production head on the film market production heads are intensifying their efforts to slash operating costs in every way possible without disturbing quality of their output. Receipts of all companies from England and continental normal since declaration of war by Britain and France, according to financial statements forwarded to the Cost by home offices. While major portion of shrinkage is due to air raid blackould aim withdrawal to populated centers in two countries, considerable loss. Most pessimistic of the picture big-

counting for considerable loss.

Most pessimistic of the picture biggies is Herbert Yates, Republic's
chairman, who just arrived here after
six weeks in the British Isles, and
who is convinced that America will
be dragged into the conflict within
a short time.

a short time.

American exhibitors must bear their share of the burden if the standard of Hollywood films is to be maintained in the face of tost researches the standard of Hollywood films is to be maintained in the face of tost researches the standard of Hollywood films is to be maintained in the face of the face of

Drop in European Revenue

At the same time, Darryl Zunuck, 20th-Fox production chief, disclosed his company's returns from England and the Continent for the first week following the start of armed action by powers was only \$109,000, as com-pared with better than \$400,000 for seven-day period preceding war's beginning. He said the average decline in exchange rates amoun

Pointing out that the producers have signified their willingness to make big pictures of highest quality despite- the European situation, Schenck, in formal statement, said:

Schenck, in formal statement, said:
The responsibility of making these
efforts successful now rests entirely
with the exhibitors. The millions of
dollars invested in theatres throughout America would be just so much
brick and mortar if the structure of
stim production collapsed. The exhibitor must, therefore, share the rahibitor must, the rest of the rahibitor must be rehibitor must be reh

mit them to continue in operation. First of all, it is essential that exhibitors do everything possible to extend. the playing time, of pictures whenever public patronage justifies. In a possible to extend the playing time, of picture whenever possible, be held over for a second week, and a picture which definitely rater a two-week run abould be extended for a third week; threshed down third week; the chief over for the or aix days, etc.

Calls for Showmanship.

Calls for Showmanshin

Calls for Showmanship
In order to justify this, exhibitors will find it necessary to display
greater showmanship and introduce
new ideas. It can and must be done
to insure a return to the producers
that will compensate for decreased
revenues elsewhere, for only by increated returns from the theatres of
the producers be asaured of revenue from the producers be
with the bigger type of pictures.
Producers are willing to get the producers are
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with the bigger type of pictures. Producers are willing to go to any length and expense to make great pictures, and they have every faith that the public will support them, and an expense to the support them, and the support the support the support to the

For their part the producers are keeping operating costs as low as possible. But no economy measures by the studios alone could offset the great loss of European revenues if a high standard of quality is to be maintained.

'It is therefore up to the exhibitor now to make this high standard of quality possible.

## Myron Selznick Sued For \$45,000 by Scribe

Hollywood, Sept. 26. Hollywood, sept. 20.

Jules Furthman, writer, filed a
breach of contract suit for \$45,000
against the Myron Selznick agency
and demanded that the pact be

and demanded that the pact be terminated. Plaintiff charges agency with fail-ure to collect \$15,000 from Loews, Inc., for his original story, Thor-oughbred. He also asks \$30,000 for alleged failure to render competent agency services.

## July B.O. Didn't Dip Too Much. U.S. Amus. Tax Income Shows

Ix Income Shows

Washington, Sept. 28.

Jeon was effect on boxoffices was described by the second of the second of

## Economy But No Wage Cuts. Yates' Rep. Orders

Hollywood, Sept. 26.
Economy without wage slashing is
the idea of Herbert Yates, top exec
of Republic, in the current campaign
to whittle down expenses to meet
reduced revenues, due to the war in

reduced revenues, due to the war in Europe,
Yates asked all his producers and department heads to submit suggestions for pruning studio overhead without reducing the quality of production or laying off workers in the lower pay brackets. Reports will be submitted at a meeting late this unack

L. A. to N. Y.

Roman Bohnen

W. Ray Johnston
Jacob Karyen
Sidney Claine
Frank Craven
Reity Field
Charles Gleit
Louis Shure
Edunal Goulding
Will Hays
Orson Welles

N. Y. to L. A.

Minikenhorn J. J. Milsiein
seey
Flynn
clinde Art Thorns
r Lalleche
Franklyn Warner

## Other News of Interest to Films

Radio reviews: 'Big Town' (E. G. Robinson-One Munso	
Walter O'Keefe show, Screen Guild Theatre	
Joan Blondell-Maxie Rosenbloom radio show	
Buddy Morris-Johnny Mercer's own music firm	
Flippen Vice Cantor	
Gene Austin attachment off	
Sophie Tucker's answer	
New act: Marie Wilson	
Picture co.s' legit financing set	
Stooges may leave 'Scandals'	Page 49
Thomson vice Gillmore unlikely now	Page 49



#### IOAN EDWARDS

Variety sald:—"On the stage,
Joan Edwards proves as fetching a
warble. The stage of Management

HENRY DAGAND 1270 6th Ave.

# 20TH'S FRENCH B. 0.90% OF NORMAL.

Hollywood, Sept. 28.

In spite of war, 20th-Fox is doing 90% of its normal business in France, according to a cable to the studio from Ben Mignins, European manager, in Paris.

Within a month, Miggins added, the film business there will be back

Paris Very Q.T.

Farls Very Q.T.

Few details regarding the film industry in France have been received in the last week by home offices in New York, presumably because a strict enonosofth has delayed mail reaching this country. While some theatters are open and operating, the theatters are open and operating, the currency restrictions and is allowing no coin to leave the country. Bulk of information received lately has come via cable.

come via cable.

In Paris, Paramount still is producing its French newsreel while other American reels are getting out their continental issues. Arrangement apparently has been made for joint coverage of news in France.

## DEFER FRANK MURPHY BANQUET; KEPT IN D.C.

Hollywood, Sept. 26.
Because Attorney General Frank
Murphy was held in Washington due
to 'unusual conditions prevailing at
this time,' the Motion Picture Democratic Committee postponed the din-

He was to have made an award to the producer whose pictures co

## Rogell Ends Stav at U

Hollywood, Sept. 28.
Al Rogell wound up his two-picture deal as producer-director at Universal and checked off the lot.
Deal with an indie studio is in negotiation.

# RKO's Staggered 10-50% Salary Cuts Pro Tem; Others Retrenching Also

#### Willie Collier Comes Back to New York Town

By BILL HALLIGAN

Willie Collier (George M. Cohan Willie Collier (George M. Cohan calls him 'Kid') is back In N. Y. town from his vacation in Hollywood, He was gone eight years. Bill when the golf course in for exercise he built a house in Beverly Hills. He built it strictly for laughs. All the carpenters he had working for him were straight men—that's hitting the nall right on the head.

the nall right on the head.

Bill built the bar first. It's in the playhouse in back of the chateau. The first day the excavators got there Bill invited them back for a drink and at noon they were all playing bridge. One of the excavators bid four spades and Collier handed him one and told him to go to work.

handed him one and told him to go to work.

After the world's series ill save he is going back to Hollywood for he is going back to Hollywood for to play 'Dracula' last year but before he got to the studio the casting agent changed his mind and played the part himself. His last production was a pip—just to get even with born on the 4th of July—but in London. Buster is Bill's son.

Bill says Broadway hasn't changed a bit; it's the people. He started as call boy for Daly and finished as the star of the organization. Enche Dictator,' Richard Harding Davis' great comedy. In the cast were two kids playing their first parts—Tom Meighan and John Barrymore.

The first party Bill ever played was

kids playing their first parts—Tom Meighan and John Barrymores was in the Eddie Foy show. Blue Beard, Jr. He and Jimmy Sullivan were a team. They played Ostagazoonds and Ostagazoond two undertakers at to St. James, Long Island, to get away from his sun-dodging pals but it didn't work. The gang went out it didn't work. The gang to be supposed for the gang to the gang to be gang to be gang to be gang to gan

was the third baseman and unppire.
Charles Frohman wanted Bill to come to town to rehearse in The Man From Macrob but it interfered Man From Macrob but it interfered came to St. James and stayed three weeks. Mrs. Collier's cooking was so good the leading lady gained 10 pounds and wouldn't talk to Collier for a month. Then came a smash hit, Caught in the Rain.

Caught in the Rain.

Mr. Frohman had a great British
star, Marie Tempest in London, and
got the idea that as America had
never seen Miss Tempest and Lonwould be good businest to have
Collier play for two weeks in Lonon and Miss Tempest two weeks
in New York. They were both big
hits Collier stayed in London two
years. Miss Tempest two as sensation
Them Bill and Sam Beaust

Then Bill and Sam Bernard teamed up and later George M. Cohan and Collier played all the Friars Frolics as a team. They still talk about it on Broadway.

The salary reductions agreed upon in RKO following a gession of its higher executives in New York Saturday (23), become effective the week of Co.C. 2 and, in precentage, it to as much as 50%. Cutting of the payroll to meet the emergency caused by war and loss of forcien revenue, will affect the entire RKO organization throughout the world, organization throughout the world, posting the studio and foreign posts, posts.

including the studio and foreign posts,
posts,
and the resolution of lowers and the post of the post o

upon all who come within the salary reduction range to play ball in behalf of a need to impose economy imme-diately. An angle in this connection, as well as with eastern executives who take a reduction, is that the higher the salary goes the more the U.S. Government gets, and that a cut, bringing the rate of income tax down, makes the difference in loss

cut, bringing the rate of income tax down, makes the difference in loss correspondingly less. There is also correspondingly less. There is also correspondingly less. There is also that protection of the source of income is something to consider.

Schaefer returns to the Coast the end of this week, under plans. He end of this week, under plans. He end of this week, under plans, and the company considered a temporary reduction of the cut at the studies of the company considered a temporary reduction in view of the war of 20% incompany considered a temporary reduction in view of the war of 20% incompany considered a temporary reduction. There has been some shearing of the payroll, however, with outs returned by any such drastic action.

There has been some shearing of the payroll, however, with outs returned by any such drastic action.

There has been some shearing of the payroll, however, with outs returned by any such drastic action.

There has been some shearing of the payroll, however, with outs returned by any such drastic action.

There was one operating and soministrative expenses.

ministrative expenses.
While only a handful of lessers were let out at the home office Friday (22), the Paramount News and lab lost a total of 20 persons, including Carl Peterson, cameraman, who accompanied Commander Byrd to the South Pole. Par home office is the South Pole, Par home office is far from overstaffed, and since reorganization has virtually been operating at the bone on personnel, any more layoffs, unless they are 
very scattered and minor.
Voluntary -salary reductions in 
United Artists are possible following 
reports that Murray Silversione had, 
on his own, decided to take a cut.

#### Letouts No Solution To H'wood's War Problem

Then Bill and Sam Bernard
teamed up and later George M.
Chan and Collier played all the
Friars Frolics as a team. They still
talk about, it on Broadway.
Well Bill is here for the Writely
Writely
Writers, and Directors
Letter to the heads of the Screen
Colliers.

SAILINGS
SAI

# **DISTRIB-EXHIBS'** WAR CO-OP

# RFC's \$600,000 and Felt & Co.'s \$1,000,000 Bankrolls to GN Insure Prod. Funds for Indies

Grand National has succeeded in obtaining a \$200,000 increase in ioan from the Reconstruction Finance to be passed over later this week to comprise an operating fund for the firm. Felt & Co., Wall street bankers, will at the same time make firm. Felt & Co., Wall street bankers, will at the same time make the firm of the firm of

the new setup before it actually got to work.

Diversion of funds objected to would have consisted of distribution of \$200,000 to owners of stock in 60 Notifice it went through 712 re77 to \$200,000 fg. owners of stock in 77 re78 to \$200,000 fg. owners of stock in 78 re78 to \$200,000 fg. owners of stock in 78 re78 to \$200,000 fg. owners of stock in 78 re78 to \$200,000 fg. owners owners owners of stock in 78 re78 to \$200,000 fg. owners owners

Inc.

New plan arrived at with the RFC and Felt includes an agreement with the trustees for the stockholders of the first company, whereby, instead of getting their money in a jump, they will receive \$50,000 at once, and similar amounts each six months, until paid off.

Hammons Remains Prez

Mammons Remains Fres

Hammons Remains Fres

When the coin is received, Hammons will continue as president, but
ready been named, hammons desired the ready been named, and the ready been named had been a search of their identity is pending. One
will be stationed in New York to handle all details of saies and dishandle all the said of the said of

have had the three that went to RKO if there hadn't been such de-

have had the three that went to IRKO if there hadn't been such de-law armer. In fact, may continue right on with IRKO or some other major, while simultaneously producing for CN. There will be no conflict, it was said, because the material state of the conflict, it was said, because the material state of the conflict, it was said, because the material state of the conflict of the

#### Ante Up on 'Land's End'

Hollywood, Sept. 26.
Fine Arts hoisted the budget to \$300,000 on 'Land's End,' its second Cosmocolor feature for RKO release. Of this sum \$65,000 had been spent

on script and preparation.

Frankiyn Warner, FA prexy, is sending camera crews to Florida and the Grand Canyon for backgrounds.

## No Tipoffs Now

Washington, Sept. 28.
For the first time since the
Government began ogling stock
market operations of insiders, no
report of sales, purchases, gifts
or exchanges of firm paper
curities & Exchange Commission
bi-weekly review.
Doesn't mean none of the
ground floor occupants changed
their positions, though, since the
law allows the filing of wmended
statements months later.

# SMALL MULLED **STALLING 5 OF** HIS 6 PIX

Possibility of holding off produc-tion of five of the six films he is scheduled to do for United Artists scheduled to do for United Artists release was under consideration by Edward Small until Monday (25). Under advisement was a plan for going ahead with 'Kit Carson,' which comes up next on the slate, and laying off of the others until conditions abroad gave indication of whether or not the market would be favor-not the market would be favor-

able.
With most other producers going ahead, however, Small decided to follow suit. J. J. Milstein, his eastern rep, is leaving for the Coast tonight (Wednesday) for a confab

## Le Baron Would Make His N. Y. Visit More Vacation Than Biz

Although having discussions with Barney Balaban, Stanton Griffis, Neil Agnew and Russell Holman in the next two weeks, during his New York wist, William Le Barn, Para-Freeman, will devote much time to avacation. It's his farst trip to New York in three years. Being a stableowner himself, he wants to see the races at Belmont as well as Broadries with the world series he can make it, the can make it, the world series he can make it. World Series.

the World Series.
Budgets being pretty weil agreed
upon and 1939-40 production well
under way, with Par being farther
ahead on finished product at this
time than In any prior year, there
isn't much that should involve La
Baron in company conferences aside
from the variations that are likely to
ensue because of the war.

## Stock Players Hit By Studio Economy Wave

Hollywood, Sept. 28.
Slock players on major lots are feeling the brunt of war while marquee names are uneffected by the economy wave. Several lots have stripped down to a week-by-week basis and others are pruning as fast as the slock contracts expire, as the slock contracts expire, whose services cannot be used to the fullest extent.

SCHENCK'S MEX CHECKUP Hollywood, Sept. 26.

Joseph M. Schenck planed to
Mexico City to look over film market conditions south of the border.
He will be away about three

# SHOWMANSHIP TO OFFSET EUROPE

Cooperation Among Thea-tres and Distributors on Dating, Planning of Films Etc.—No More Bad Book-ings Such as Three Adven-ture Films at the Same Time Recently on B'way

MORE B.O. ACCORD

In the hopes of offsetting losses from foreign markets, as result of the war, the distributors are looking to the exhibitors and all other branches for the fullest cooperation in meeting the emergency as an allow the following the state of the distributors will make every effort to not only cooperate among themselves in the dating, booking, and planning of flam but prevail strongly upon the exhibitor to also lend a quality of product may be protected and, through that, the grosses of the theatres.

quality of product may be protected and, through that, the grosses of the theatres, and, through that, the grosses of the theatres, which is the product of the product of

Extended Dates

any way that this can be accomplished. Extended Date

Extended playing time everywhere will be sought in order that the full-cat emount of revenue may be obtain. "On the run of every film, not above of front-line important that the full-cat emount of revenue may be obtain." The the end, it will bring the distributor, to be poured back the more, in the end, it will bring the distributor, to be poured back into future production. It has been hinted that wenn if a theater makes at lime, that small profit in turn means a lot more for the distributor will be a film, that small profit in turn means a lot more for the distributor, and film, that small profit in turn means a lot more for the distribution. In the staggering of pictures, to the picture count come back of the picture can't come back of the picture. The picture can't come back of the same time given situations, it has also been suggested that revenue may be protected. Pointed to was the simulative player of three African adventure pictures, 'Beau Geste' (Par.). Four Feathers' (UA) and Stanley and Carred to now as something that musin't happen. The picture of the picture of the pool of All In the meaning of the picture of the pool of all It is not improbable that the bookers in the exchanges may acconflict in a cooperative move among (Continued on page 53)

(Continued on page 53)

## COL. STARTS WARTIME CLIP: DECKER DEPARTS

Hollywood, Sept. 26.
Columbia Pictures has started its personnel reorganization to put stupersonnel reorganization to put studio on wartime economy basis. First of exec staff to check off lot is Harry Decker, who has had supervision over all sagebrushers for the Irving Briskin unit.

Approximately 40, principally animators, have been lopped off lot's Screen Gem Cartoon unit. Outfit generally carries 200 workers.

## They May Be in a Spot on Supply Or If B.O. Gets Bullish Suddenly 20th Execs' 10%

'39-40 Sales Sourt as Exhibs Figure

Kept quiet are the 10% slashes which the 20th-Fox ex-ecutives have voluntarily de-creed for themselves during the

'emergency' period.

It applies only to the \$50,000 per annum up, both east and west.

# UA-B&K STILL HAVEN'T SET '39-40 DEAL

Following reported inability on the part of United Artists to agree on a deal with Baiaban & Katz in behalf of all its producers, despite lengthy

of all its producers, despile lengthy negotiations, two of the major film-makers in the UA setup are said to have reached independent decisions to make their product available to dientify is not mentioned. Recently when the Music Hall Service of the conditions relating to the buying two conditions relating to the buying sold to the Capitol instead, David O. Schnick is understood to have come forward and, on his own, arranged picture, Intermezzo. It opens next Thursday (5).

picture, 'Inter Thursday (5).

Dicture, intermezzo. It opens next Turneday (5), with BakK appears to suggest some parallel. UA offered BakK a seda for 1939-40, based on what it is offering for the new sea-son. Offering resistance to the deal offered, BakK is said to have shown UA its books for 1938, and in turn turned this down and to have ap-proached the Essanness circuit, op-erating the Woods downtown, as well as Aaron Jones, who has the Oriental three independents, and two of the UA producers intervened with a wiew to assuring first-turn outlet for their product from the UA producers intervened with use to assuring first-turn outlet to their product here with BakK. L. J. Schilder, UA's western di-

L. J. Schlaifer, UA's western di-vision manager, who has been here, leaves today (Tues.) for New York.

## Havs Meeting Today Will Deal Principally With European Situash

The European war and its effect on the industry is expected to be the principal topic for discussion at the quarterly directors' meeting of the Motion Picture Producers & Distributors Asso, today (Wed.). Will lays, who habeen on the Coast for several weeks, artived back in New York hinday (25) to be present for the session.

The Hays' director meeting is the first to be held since the June gathering. Indications yesterday were that there would be a quorum present for the session which gets under way in the afternoon.

## Gross Own Producer

Hollywood, Sept. 26. New production company has been formed by Edward Gross, former production executive for Soi Lesser and David L. Loew.

Jules Goldstein is bankrolling.

Marted activity during the past too wrests in a size to wrests in a size to wrests in a size to wrest in the product is reported, with distributors said to be starting to tell expenditures unless the size of the product in the product is well with the product in the product is well under way and, in order to wrest in the product is well under way and, in order to keep operating, exhibitors are pick-teep operating or threatment in the production of the part of the dilatory accounts to sit down for the closing. The real reason for exhibitors.

understood to be proucing surruing anniety on the part of the dilatory of a deal. If down for the closing of a deal. If the reason for exhibitors stalling so long on 39-40 deals, in the real reason for exhibitors stalling so long on 39-40 deals, in the plane house of the deals, in the plane house of the deals, in the deal of the



Vol. 136 INDEX Bills ......46-47 Burlesque ..... Chatter ..... 54 Dance Bands......37-40 Film Reviews..... Film Showmanship...... House Reviews......44-45 International News...... Inside-Bands ..... Inside—Legit
Inside—Music
Inside—Radio .. 48-52 .37-40 New Acts..... Night Clubs..... . 41-43 . 55 
 Night Clubs
 41-43

 Obituary
 55

 Outdoors
 55

 Fictures
 2-22

 Radio
 23-36

 Radio Reviews
 28

 Sports
 53

 Unit Reviews
 43

 Vaudeville
 41-43

## Carl Laemmle. Sr., Film Pioneer. Founder of Universal, Dies at 72

Carl Laenmie, Sr., who retired as president of Universal Pilm Co., three presidents of Universal Pilm Co., three presents with the present of the Pilm Co., three presents with the present attack. He had been alling for some time. In later years his hearing between the present attack. He had been alling for some time. In later years his hearing between the present of the present

industry.

German-born, he became a natural-

snowmans in the notion peculies industry.

In the control of the c

The state of the s recreation. His two children, Carl, Jr, and Mr. Stanley (Rosabelle) Bergerman, and his grandchildren; Carol and Stanley Bergerman, aged me and seven. respectively. were nor him when he died. He is sur-vived also by two brothers, Siegfried and Louis. Mrs. Laemmle died in 1318. Covered a Wide Range

Covered a Wide Range
In every sense of the word,
Laemmile was a film pioneer. He
opened new fields of endeavor; he
kept pace with associates who conmercial collapse which followed the
coverment's dissolution of the
Coverment's fill dissolution of the
Coverment's fill followed the
coverment fill followed the
coverment fill followed the
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coverment fill fill fill fill
coverment fill fill
coverment fill
c successful exhibitor of nickelodead days, as an independent film exchange operator, and finally as the control of which extended to every country on the pibot where motion pictures are shown. He was one of the first are shown. He was one of the first are shown. He was one of the first distance of the control of the cont potency of the American film as the envoy of the American ideals of liberty and happiness. To a friend he once remarked that his greatest thrill was in the realization that his pictures, universally shown, paid off in part a personal debt he cherished for the rewards which had come to him from America.

from America.

Laemmle was born in Laupheim,
Wurtemberg, Germany, on Jan. 17,
1867, a small town which he
subsequently aided financially. He
was the 10th of 13 children
born to Julius and Rebekka
Laemmle. Eight of his brothers and
referry died during a searlet fagure. Earmine. Eight of his profiles a scarlet fever epidemic when he was a child. An older brother had emigrated to America, settling in Chicago.

Typical Alger Start

Typical Alger Start
At the age of 17, Laemmie arrived
In New York, and obtained his first
job as a messenger boy for a druggist, at \$4 a week. From this small
sum he saved enough to make the
journey to Chicago, and there followed a period during which he
(Continued on page 55)

Signs-Switches Jeers Sallisaw, Okla., Sept. 26.

Sallisaw, Okla., Sept. 28.
The natives hereabolise expressed several bushels of wrath when they heard that 20th-Pox was sending a company here to film local color for its production of John Steinbecks. "The Grapes of Wrath." They wcren't particularly thrilled about their dust bowl then.

When the Otto Brower and his

bowl then.

But when Otto Brower and his company moved in last week to begin shooting the local color and started passing out sawbucks for atmosphere players and their jallopies the tune changed. Cheets greeted the company's movements where a carefully planned reception of jeers had been talked about.

New Yorker Scraps Its Comm'l Short: 'Not Up to Standard'

Between \$10,000 and \$12,000 spent by the New Yorker mag on a com-mercial film short was thrown in the entropy of the property of the New film "want" up to what is expected of the New Yorker in smartness." Filmed at Eastern Service Stu-dio, Astorni, L. T., the picture was nelly also appeared in it, as did Franklin P. Adams, columnist of the New York Post, and one of the New Tee in Information, Please radio show.

radio show.

E. M. Price, New Yorker ad manager, and other execs decided against the one-reeler, designed for advertising sales promotion, after it dvertising sales promot was completely finished.

#### \$250,000 LEGAL CLAIM ON PAR'S STEVE-LYNCH

Suit of David Stoneman, Boston at-torney, against Stephen A. Lynch, former Paramount reorganizer and now a Par theatre partner, was re-vealed in N. Y. supreme court Fri-day (22). Judge Isidor Wasservogel Monday (25) reserved decision on the application by the former Para-mount official for a bill of particu-lars.

SCRAM, DAMES

All-Male Cast for Warners' 'Fight

Hellywood. Sepl. 28.
Hollywood. Sepl. 28.
Warners answer to 'The Women,'
which shunned mere males, is 'The
fore the cameras yesterday (Mon.)
without a femme in the cast,
Studio is using 17 of its contract
layers: James Caprey, George
hysers Lanes Caprey, George
Herbert Anderson, Dick Foran, Alan
Hale, William Lundigan, John Litel,
Frank McHugh, Henry O'Neill, Romdid Reagan, George Reeves, John
Thomas and Frank Wilcox.
Thomas and Frank Wilcox.

#### I Take This Woman' Down From the Shelf

"I Take This Woman, the Spence Tracy-Bedy Lamar's starter shelved duction at Merco. Studio figures it can be readled for release with two more weeks of shooting. Picture cost about \$800000 before it was laid on the shelf. Metro hopes to get it back on the steenth work in Lady of the Tropics."

#### Vidor's 'Son'

Charles Vidor has the directorial assignment on Edward Small's 'My Son. My Son.'
Louis Hayward and Brian Aherne are the only players set.

Comeback at 7

Hollywood, Sept. 26. Hollywood, Sept. 28.
Baby LeRoy, who retired from
the screen at the age of two, is
putting on a comeback at seven.
As Lonnie LeRoy, the moppet
gets a featured role in Paramount's 'The Biscuit Eater.'
Studio has kept him on its
payroll during his five years of
retirement.

Laemmle Estate Estimated to Be **Around \$4,000,000** 

Hollywood, Sept. 28.
Carl Laemiles estate is believed
to total approximately \$4,000,000, of
which more than \$2,000,000 is in securities. He disposed of most of his
real estate holdings after his sale of
Universal, retaining only two paricells, the business corner at Hollywery Rills. Lattier was purchased
from the Thomas Ince estate several
years ago for \$550,000.

In the envelope containing Hollywood, Sept. 26.

years ago for \$650,000.

In the envelope containing Lemmle's will were found eight letters to his son and daughter, instructing them to continue the provisions he made for the numerous people he cared for. Will requested that Jack Ross, his personal secretary for years, be retained on the payroll for one year after his death,

payroll for one year after his deain.

Testament, to be filed for probate
this week, provides also for
Laemmle's two brothers and the
family servants. His children are
instructed to carry on the charity
foundation he started to take care of refugees and also private pension-ers. He personally provided for about 200 refugees he brought here from his German birthplace.

In the estate are several annuities from which he drew approximately \$500,000 income. These annuities now revert to his children.

revert to his children.

David Tannenbaum, Laemmle's personal attorney, found no instructions (or\_diposition of the body in the will. It will be placed in a vault in Pence Cemetery until the family makes a decision on burial here or in New York, where his wite is intered.

terred.

Laemmle's body lay in state at Brain Brith Temple for two hours yesterday (Monday) before services started at 12:30. Hundreds in all walks of life filed past that hele will be the temple was completely filled with mourners, hundreds of morbidly curious lined the streets of morbidly curious lined the streets of the will be the streets of the will be the streets of the will be the streets of the streets of the streets of silence at the start of the services.

Active pallbearers were Ross, Tan-nenbaum, Sam Von Ronkle, an old friend; Herman Einseinlaupheim, a refugee, and Dr. Leland Hawkins, his personal physician.

KFWB tonight (Tuesday) broad-cast a memorial program over the Warner Bros. station. Eulogies were delivered by Arthur Ungar, editor of Dalky Vantery; Sid Grau-man, D. W. Griffith, Henry McRae and others.

and others.

Two persons close to Laemmle died within 24 hours of his passing, they were Ingle Carpenter, 67, attorney who handled his business affairs, and James Hurley, 42, Laemmle's masseur for years. Carbon and the state of the state o

#### Studio Contracts

Hollywood, Sept. 26. enewed Al Alleborn's Hollywood, Sept. 26.
Warners renewed Al Alleborn's
act as unit manager.
Adele Pearce and Dick Hogan
iven stock contracts at RKO.
Nanette Fabares inked new player

Nanette Fadares innea new paga-pact at Warners.
Metro pucted Robert Planck as cameraman.
George Oppeneimer received new writer pact at Metro.
Frank Madison signed by Warners

Frank Madison Signed 4, as unit manager.
Michael Hogan penned writer ticket at Warners.
William Ludwig lnked scripter William Ludwig Inked scripter deal at Metro. Metro put Harry Friedman under writing contract. Lynne Carver drew new termer at Metro.

Steuer, for Goldwyn, Denies Any **Action Because of UA Bonus Splits** 

Two More Roll For

Hollywood, Sept. 26. wo new pictures rolled on the

20th-Fox lot yesterday (Mon.), making a total of 10 currently at work.
Newcomers are 'Little Old New York' and 'He Married His Wife.'

Already shooting are 'Swanee River,' The Blue Bird,' 'Daytine Wite,' Everything Happens at Night,' '20,000 Men a Year.' The Man Who Wouldn't Talk,' 'Adventurer' and The City.'

Marshall In Both Stage. Pic Versions Of Parrott Novel

John Wildberg, who returned from the Coast on Sunday 124), inked thether Marshall while there to appear in both the stage and screen host to the stage and screen to the stage and screen with the screen with t

onction has a lengthy run. Like the colors of the colors o

Lee Garmes, who will also produce a film at Astoria this fall, pacted last week with RKO for dispacted last week with RKO for dis-tribution of the picture. 'And So Goodbye.' He is presently on the Coast winding up details of casting control of the coast in the coast in the charge of operations at Eastern Service Studies is in Hollywood with Garmes, but is expected back east his week. Garmes won't return for several weeks, at which time shoot-ing will start. Studies are now pre-ing will start. Studies are now preparing basic sets.

Garmes, former cameraman, is understood dickering with Edward Arnold, Jean Parker and C. Aubrey Smith for parts in the picture,

#### SEVERAL FACTORS SET BACK WELLES' 1st RKO

Orson Welles' picture for RKO, based on Joseph Conrad's 'Heart of Darkness,' has had, its production start set back to Oct. 31. Original starting date was Oct. 10.

starting date was Oct. 10.

One reason for the delay is the fact that Welles hasn't completed the script. His deal is to write, direct, produce and star in the film. Another factor in holding up production is said to be RKO's desire to cut the budget in view of the European situation.

Welles received another sethack Welles received another setback last week when, informed that Dita Parlo, whom 'he wanted for the femme lead in the film, had been interned in France. Star of 'Grand Illusion', she's Austrian by birth and therefore considered an enemy allen by France.

PEGGY GARNER'S DAD'S SUIT

William H. Garner, of Canton, an least of the company of the compa

Declaration of \$100,000 in bonuses to United Artists producers by board. Total of 10 at 20th action during the past week, but with only four film-makers in the UA setunderstood participating, Sam Goldwyn being one that didn't has resulted in reports that Goldwyn was threatening to consult attorneys as to whether or not this constituted breach of his contract. Max D, Stever Coldwyn's attorney in New York, stated he had not talked to the

producer for some time, while Mur-ray Silverstone, asked concerning the ray Silverstone, asked concerning the rumors, declined to comment on action of the UA board relating to bonuses or on Goldwyn rumors. He pointed to the Goldwyn suit now pending, which is expected to come to schotly.

up shortly.

Understanding is that, aside from whether Goldwyn is fretting or whether he may have refused to accept a bonus at this time on unknown

whether he may have refined to secreta abouts at this time on inhoroun corpt abouts at this time on inhoroun UA board woted shares, bosed on earnings of their pictures, to Alexander Korda, Selznick-International, Watter Wanger and Hai Roote, which was a second or rental returns for the collection of the contract year of 1938. During that year rentals came in on five Goldwan for the collection of the colle

he maintenance of producing schedules, etc. Subsequently Silverstone declared that the 1939-40 program, so original subsequently Silverstone as original subsequently Silverstone to the subsequently Silverstone the subsequently subsequently

with the tloket having our go. There are no options under it, it is understood. Question of financing for Korda was also not discussed, allthough Silverstone said the immediate problem was to get rental revenue back on Korda pictures without any delay. One of Korda's difficulties, being a producer in Zngland, is getting people for production, the UA head and ded.

added.

Korda has two pictures finished now ready for early release, and a third coming up, while considerably deep in circulation is 'Four Feathers.' It is estimated that this picture, costing only \$300,000, will gross well over \$1,000,000 in rentals.

Goldwyn Topping Self With 9 Pix for Year

Hollywood, Sept. 28.
With five stories in the writing mill, three films delivered and on nearing completion, Samuel Goldwan threatens to break his own production record with a total of nine for

tion record with a total of nine for Five year.
Five in preparation are The Oni-law, "City Without Men," The Fieel's In," Seventh Cavalry' and "Blackout Over Europe," Already released are Wuthering Heights, They Shall Have Music and The Real Glory. In work is Raffles, the for competition in about two weeks.

#### WB Tours Stars

Hollywood, Sept. 26. Priscilla Lane and John Garfield

# 10% BOOST AVERTS STRIKE

# New European Headaches May Ease | NEW JATSE PACT | Exhibs Seizing on Conditions U.S. Attacks—The Film Biz Hopes

Major companies are hopeful that altered conditions caused by the European war may lead to a more lenient attitude by the Federal government towards tha film business, especially as regards the anti-trust The next few months probably will tell the story whether this will be an actual development or whether it is chiefly wishful thinking on the part of major companies.

ration with the companies.

It also seems doubtful if the threat divorcement will be definitely downed, even if the case is but the control of the control o

ment Issue.

Thus far major companies, excepting in one or two instances, have shown no inclination towards adopting divorcement voluntarily. They apparently want a showdown on the issue in the courts.

#### UA's Cross-Queries to Keynote Rest of Majors

United Artists Corp. on Friday (22) filed 38 cross-interrogatories directed at the Government, the gist of which constitutes an attempt to secure the names and addresses of all U.S. witnesses who will support the various Government charges of momonly and restraint of trade against various Government charges of mo-nopoly and restraint of trade against the major film companies. It is ex-pected that all other majors will fol-low sult, making Oct. 7 tha day when the defendants are to answer the questions submitted by the Govern-

ment. Question No. 1 requests: 'State the name, addresses, identity and location of each person known to the Government having knowledge of relevant facts with respect to the Government's claims that the producer-exhibitor detendants have consulted and compliant with each other.

Government's claims that the proGovernment's claims that the proGovernment's claims that we conspired and combined with each other,
and United Artists, to monopolize
first-run product, etc.
The start of each question remains
the same, namely the request for
manes and addresses. Question No.
manes and addresses. Question No.
Market and the start of the start
first-run product, etc.
The start of each question remains
the same, namely the request for
Mid-high-grade of the property of the
North-product of the property of the
start of the preventing by the defendater of the preventing by the defendater of the preventing by the defendaproduct on a competitive basic placing of the independent in a secondart position in competition with an
sililate, no matter if the independart would be willing to pay more in
attracts, forcing shorts and newstracts, forcing shorts and newstracts, forcing shorts and newstracts, forcing shorts and newsminimum admissions, and son down the line.

Eleman Bross Sult —

#### Eisman Drops Suit

Strages Directing
The \$1000000 ection of Mort
Eisman. Clara Dellar and Robert
Louis Biayon against Sam Goldwin,
Inc. Eddie Cantor and United Arlate was discontinued and settled inin own yarn, Down Went McThurdsay (21), as far as Eisman is
concerned, but remains as to the
other two plaintiffs.
Suit, which chargery (to high
in Roman Scandala, was dismissed
by federal judge John M. Woolsey, Independent Theatre Owners, anbut the decision was reversed by the
noticult court of appeals which refor new trial.

Strage Directing

Strages Directing

Hollywood, Spt. 28,
Paramount added Presto Surges;
the director ranks and handed
into yarn, Down Went Mcthough the standard was the foliated in the control of the contion of the control of the control of the control
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of the control of the control of the control of the control
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#### No Nut There

Hollywood, Sept. 28.
Least of Hal Roach's worries
in 'Of Mice and Men' is the
wardrobe, chief item of which
is \$11.80 worth of 'print dresses
for Betty Fields. Her jewelry
is 5-and-10.
Men in the

Mcn. in the east wear second-hand overalls.

for educational pictures before this National Education Association conclave in San Francisco some weeks ago, two factors have prevented ago, two factors have prevented advantage of proposed visual-education pian. One is that nearly half of the attendance at the Coast convention were from California and erage expected. Other is that the importance of the setup failed to percolate through the nation's press. Latter phase is being remediew distribution pian called for establishment of Teaching Film Custodians, with headquarters in N. Y., issuance of a catalog listing classified non-release dates and cost of rentals. For black and white 16-millimeter pictures (for each 400-foot reel) 35 with the rental for two weeks 215 for a full school year; 323 for three school years. About 400 of these non-current peculiar control of the control of t

#### McCREA, PRESTON LEADS IN 'MOUNTIES'

Hollywood, Sept. 26.
Cecil B. DeMille picked Joel Mc-crea and Robert Preston for two of the three top male roles in 'North-west Mounted Police' at Paramount. Shooting starts on location next nouth, with studio filming stated for December.

## Sturges Directing

# INVOLVES 200,000

Film Studio Agreement Retroactive to Aug. 12-Mannix Acts as Spokesman for Producers in Announcing Decision for Common Weal

ASKED 20% TILT

Hollywood, Sept. 28.

Walkout of 11 studio crafts, set for noon today (Tuesday), was averted early this morning when producers agreed to a wage hike, retroactive to Aug. 12, with the signing of a closed-shop agreement. Cameramen, makeup artists, grips and other members of the locals share in the salary upturn.

shara in the salary upturn.
At the close of the meeting, which
ran past 3 a.m., producer spokesmen
said that the increase was met with
refuctance, so 200,000 men and women could continue on jobs and avoid
discomfort and suffering. Edward J.
Mannix, the producer's negotiating
committee chairman, issued the following statement:

committee chairman, issued the fol-lowing statement at stike that would Faced with a strike that would with the strike that would are the strike out of work, heads of the motion picture industry in Hollywood agreed at 230 am. today (Tuesday) to grant an increase of 10% in pay to employee affinished with the In-strage Temployee Union. Because of disruption of the European market and consequent drastic reduction in income from that source, the pro-ducers' decision was decided upon alternative of granting increase in wages or Senge coinsequence of paralyzed industry.

wages or facing consequence of paralyzed industries.

The agreement was reached after more than three bours of discussion more than three bours of discussion for the control of the contr

Closed-shop agreement between ne producers-IATSE was restored the producers-IATSE was restored today (Tuesday), but complete en-forcement has been deferred to allow

loday (Twesday), but complete en-forcement has been deferred to allow workers time to get paid up membership cards. The state of the s

Latest ultimatum was served by Latest ultimatum was served by William Bioff, chairman of joint negotiations committee for 11 IA studio locals, and the man who directed the IATSE strategy in the recent elections from his San Pernando valley ranch. Following a brief parley with the producer negotiations committee composed of Mannix, Y. clections from his San Fernando valley ranch. Following a brief parley
with the producer necolutions committee composed of Mannis, X,
against writer J. P. McEsyo by his
berg. Bioff issued the following
statement:

Our committee met this afternoon
with the producer speckeman and
cressment negoliations of two light parley
and with the producer speckeman and
cressment negoliations of two light parley

Court was told that McEvoy had,
not make the producer speckeman and
cressment negoliations of two light parley
and with grant of the producer speckeman

Continued on page 20)

# To Demand Union Op. Reductions

#### Down the Alphabet

Hollywood, Sept. 28.
Three marquea names of the silent era-hava been cast as 'B' girls in Columbia's 'Street of Missing Women.
They are Betty Compson, Wymie Gibson and Peggy Shannon.

# WB MAY SWITCH TO DUALS IN

**PHILLY** 

Philadelphia, Sept. 26.

Stanley-Warner the atres—long leaders in the fight against double leaders in the fight against double leaders in the fight against double for the met competition from Indies in the Philly area. This decision was reached at a meeting here on Monprey of the Warner chain; Ted Schlanger, Philly zone head, and other biggies of the organization. It is understood that only a fee decision was reached that the work of the work of

adelphia area playing double feat-ures; souring of duals munkroomed here following the decision of the U.S. Supreme Court in the Periman case. Paradoxically, Periman's law-yer, Benjamin F. Golder, who suc-cessfully fought the case against the major distributors to the highest court, is now counsel for Warner Bros.

## HOPE, 'ROCHESTER' IN PAR'S 'GHOST BREAKER

Hollywood, Sept. 28.

Bob Hope and Eddie 'Rochester'.

Anderson, share top spots in 'The
Ghost Breaker' at Paramount, slated
for November shooting. Picture is
based on the old Broadway stage
comedy by Paul Dickey and Charles
Goddard.

Arthur Hornblow, Jr., will pro-

San Diego, Sept. 28.
Broadway revived 'Green Pas.
tures' (WB) and advertised it as
starring Rochester. It cleaned up.
Cabrillo snagged 'All Quiet' for
local showing, billed it 'Has Hiller
Forgotten?' and clicked big.

## J. P. McEvoy Scores Point

Except in footlated inctances where the sources are a business may have dropped some the war abroad began, according to business may have dropped some the war abroad began, according to claims purported to have been made, exhibitors are selzing upon the present state of affairs to try for under the transmission of the control of the c

Pitt's New Contracts

Pitt's New Contracts

Pittsburgh, Sept. 28.

Circuit thestres here have just closed a new two-year deal with contract of the contract followed several deal with the contract followed several weeks of blockrings between IA representatives and Harry Kalmine, recenting WB. Low and Harris interesting wB. Low and Low an

Two contracts erase possibility of any labor difficulties here at present since musicians contract, entered into last September, still has one year to

last September, suit inse suit probable per path for Stanley, WB detucer, to resume stage shows any moment now. Likely date for re-opening is Oct. 8, although no attraction has been set yet. Low-WB pooling arrangement between Stanberg and the stage of the stage of

## Kosty Band in Martin Musical at Columbia

Hollywood, Scpt. 28.
Tony Martin's first starrer, Passport to Happiness, goes into production Oct. 9 at Columbia, with
Andre Kostelanets and his orchestra
Andre Kostelanets and his orchestra
Texaco radio program.
Chet Forrest and Bob Wright are
doing six musical numbers for the
piece.

## Another Moppet Moves Up

Hollywood, Scpt. 26.
Joan Broadcll, 14, steps into the top femme role in 'Sunsec' at RKO, Role had been essigned to Virginia Weidler, who was forced to pull out because of a prior commitment, Picture rolls Thursday (28) with Jack Hively directing.

# Films Council to Urge Quota Retention, SOME AMERICAN SHOW **Exhib Ease in England During War**

Lond. , Sept. 28.
The Films Council at its meeting tomorrow (Wednesday) is expected to urge upon the Board of Trade that there be no suspension of the Quota Act during the war excepting as regards the lifting of the exhibitors quota.

British produces are up in the air because the government has given no indication of its policy except to insist that it is anxio's to encourage. The Board of Trade is reported as the continuation of producing. The Board of Trade is reported as the continuation of producing. The Board of Trade is reported as the Pines Council (both units operate under the British Quota law), which would force distributors to continue production or to purchase British-made product, thereby guartiches and the production of the production of the production of the production of the product of the production of the produ use this product.

use this product.

Patriotic fervor, it is felt, will be sufficient to insure the exhibition of domestic films, while the less of the exhibitor portion of the quota law will assist theatres out of the booking tangle created by the temporary closing of houses at the outbreak of the conflict.

Distributors here say that the Min-ister of Information has insisted that the Quota Act be retained. How-ever, they are maintaining a hands-off policy on the quota while con-tinuing to seek the export of rental

U. S. Exces. Surprised
Farrigor department officials or hapir compared wave expressed considerable surprise in N. Y. that there would be any change in the British quota law which would make distributors producer companies in duple and the surprise of the

to this country man lits successful operation.

Distributors here felt that if they Distributors here felt that It they spent money in producing films in England or purchased Anished Brish pictures, the American companies should have some assurance that currency collected from rentals would be permitted to come back to this country. They were apparently send to leave the quota law size in the producing th

#### Whalen, Jones Divide Adams' Duties at Rep

Succeeding Al Adams, head of Re-

Succeeding Al Adams, bead or Re-public Picts advertising-publicity, is public Picts advertising-publicity, as-picitation, and Charles Jones, population, public under Adams. Consolidated Pilm Industries, which has a heavy stake in Rep. is not an-laboratory business, and believes that the switch of considerable pro-toution from Great Britain and some from Prance may bolster its lab printing bits in America.

Lewis Reads Fac on Coast

Hollywood, Sept. 28.

Cliff Lewis, Paramount's studio
advertising manager, took over gen-eral charge of the lot's advertising,
trailer departments.

The company of the compan

#### Sequel Not for Them

Sequel Not for Inem
Sequel to Hollywood, Sept. 26.
Sequel to 'Hotel for Women' is
skedded for December production at
20th-Fox, without Linda Darnell or
Elsa Maxwell.
Miss Darnell Is stated to star in
another picture, 'Public Debutante
No. 1. with Miss Maxwell as a
protable member of the cast

## POULSEN-PETERSON'S 2 PATENTS INVALIDATED

Wilmington. Sepl. 28.

U. S. District Judge John P. Nields declared Invalid two plaenia involved in intringement suits of British Acoustie Films, Lid. (subsid of Gaumont-British) against Electrical Mig. Co., Inc., tried Jointly, Opinion handed down Friday (22) dismissed Mig. Co., Inc., tried Jointly, Opinion handed down Friday (22) dismissed he bill of complaint in each case. One patent was for 'a device for feeding security of the property of the control of the cont

# nza, Kiepura Iave Bids From Metro, Goldwyn possible revival of inferest by ywood in opera stars as film in the process of Lincoln spirite of the proposition of the process of Lincoln spirite of the proposition of the wealth your possible revival of inferest by the proposition of the wealth your possible revival of inferest by the process of the wealth your possible revival of inferest by the process of the wealth your possible revival of inferest by the process of the wealth your possible revival of the process of the wealth your possible revival of the process of the wealth your possible revival of the process of the wealth your possible revival of the process of the p Pinza, Kiepura Have Bids From

A possible revival of interest by Hollywood in opera stars as film personalities became evident this week with the arrival of Edd Pinterest and the plant of the personalities as siled for Italy, Metro had approached him and he plant for approached him and he plant for application with the personal personal personal the plant of 20 joint concerts with Elizabeth Reitberg, and 20 by himself, as well as the usual 20 appearances with the Whille Jan Klenura has not yet at the plant of the plant personal pers

while Jan Kiepura has not yet ar-

Met.
While Jan Kiepura has not yet arrived in America It is understood that the tenor plans-accepting an interest that the tenor plans-accepting an interest that the tenor plans accepting an interest that the tenor plans accepting an interest that the san Francisco and Chicago opera companies, as well as an extended concert tour booked. He will see Editorial that the san Francisco and Chicago opera companies, as well as an extended or a renewal of his Met contract.
Other foreign-born opera stars arrived for the contract.
Other foreign-born opera stars arrived for the contract of the

Italian falm star, who will sing with her in Prisco and Chi. He too may appear at the Met.
Lauritz Medice. Met also mire, Lauritz Medice. Met also mire, met.
Lauritz Medice. Met also mire, next week, with 30 concerts and 30 appearances at the Met guaranteed.
Last year the tenor set of record for the 16-week season by singing in 56 performances. Giacomo Lauri-Volpi, Guiseppo Eb Leus, Salvatore Bacco-Guiseppo Eb

onths away. Several of these artists have indicated that they would spend the summer in America if war continues, hence a repetition of the last World War, with bookings for 52 weeks, and oners for 40, may again obtain

#### Fatten 'Thin Man'

Hollywood, Sept. 26.
William Powell and Myrna Loy
were recalled yesterday (Mon.) to
shoot two weeks of additional scenes
for 'Another Thin Man.'

#### LORENTZ FINALES

Hollywood, Sept. 26.

Pare Lorentz putting finishing touches to Fight for Life, U. S. government documentary film.

He leaves later in the week for Washington with the completed pic-

# PEOPLE STILL ABROAD

Edilor. VARIETY:

We have been reading, for weeks past, of the thousands of American past, of the thousands of American home from war-torn Europe, including actors and actresses. But permit me to point out that there are in the past of the past o

to the title of. Marquess of Lincolnic, and the history of the same and the history of the same and the history of the same and the sam

iette. Originally Frances Donnelly, of New York, she has generally visited her native land each winter.

A British nobleman has ever lived in such migrificent style, nowever, in Broadway productions. She diversed style migrificent style, nowever, in Broadway productions. She diversed Stephens. Sheglow, of Boston, and became the second wife of the style of the second wife of the second wife

## Osa Johnson at Col. For Beasties and Biog

Hollywood, Sept. 26. Hollywood, Sept. 26.
Mrs. Martin Johnson thecked in at Columbia to star in her autobiographical picture, 'I Married Adventure.' Film will Include backgrounds shot by the Johnsons on big game hunts and explorations.
Her book hits the stands next

## Drama As War Weapon

# **Metro Adopts** Student Film Salesmen Idea

Metro has adopted the plan recently put into effect by RKO in adding student film salesmen to its forces in the field and others may do the same in various of their exchanges.

RKO started the stude salesman idea last spring, choosing young men from other fields or out of college for training in the merchandising of film. Company has them spotted in

film. Company has them spotted in numerous of its brainches, putting them on at a salary of \$40 and raising them as they progress through the 'schooling' given.

Student film peddiers are first put into the shipping room to learn all the details of that function in the exchanges. Then they are moved to the office to study routine of rela-tions with exhibitor accounts, eleritions with exhibitor accounts, cteri-cal work, etc. 'After a schooling in booking, they are sent on the road with one of the regular film sales-men to get an idea of how to battle with accounts, finally going out on their own.

## Kalmenson, Haines In **WB Sales Meet Swings**

Following a sales meeting in Chicago last week. Ben Kalmenson, Warners' western-southern division manager, is now in Kansas City and ns swinging from the midwest to

plans swinging from the midwest to Dallas for huddles in the south op product deals, progress, policy, etc., lew will probably be back in 10 days to the will be south of the will be southern to the

#### Baillio's L.S.U. Post

New Orleans, Sept. 26. George Baillio, operator of a chain of theatres. in Southwestern Louis-iana, was appointed to the board of supervisors of Louisiana State Unisupervisors of Louisiana State University by Governor Earl Long, following the resignation Saturday (23) o' Harvey J. Peltier of Thibodaux.

An ouster suit was to be filed soon against Peltier.

#### Isa Leaving Now

PUSH FOR 'XIT'

BUSH FOR 'XIT'

PUSH FOR 'XIT'

Preparatory work on Edward played in two petures. Hold June Miranda wound up her two-petures. Preparatory work on Edward played in two petures. Hold June Miranda wound with the petures. Hold June Miranda wound up her two-petures. Hold June Miranda with the petures. Hold June City of the petures. Studio asked 60-day extension to Smith gets the title role.

Laureate; Philip Guedalla, historian, gors up on opening night here, acand the Earl of Bessborough, former cording to Rawley. Play, as preemed Governor General of Canada, are of the Council members. Great at the Malvern Festival last year, other Council members are the Malvern Festival last year, other Council members are the Malvern Festival last year, other Council members are the malvern Festival last year, other Council members are the first the play's tour will be among the most extensive propaganda missions in the latter is dated now, insignificant most extensive propaganda missions in the light of later events, and undertaken by Britain since the earth will be replaced by Stalin. (See of the present will play in the conflict. Not known whether the cast has run-of-the-play conflicted by the play from the play f

All tours have been financially suc-cessful.

In addition to 'Geneva,' the visit-ing troupers will present Maurice Colbourne's 'Charles the King' and Jumes Birdie's 'Tobias and the Angel.'

James Birdie's Tobias and the Angel.'
Company will leave England aboard a Canadian ship under destroyer convoy. Date of departure and the convoyable of departure of the convoyable of the convo 

Review of the Play VARIETY'S review of Shaw's astirl-al play in the Dec. 21, 1938, issue, cal play

#### **GENEVA**

London, Dec. 9.

Iroma by George Bernard Shaw in three acts; presented by Roy Limbert. Staged by

n	H. K. AYHH, At SHYVIHE,	
ı	Rigonia Brown	Allson Leggalt
J	Newcomer	llium Hellbronn
ľ	Widow	Phillippa Gill
i	Journalist	Tom Anstead
ľ	Hishop	. H. R. Hignert.
	Commissur Posky	Arthur Ridley
	Secretary	.Cyrll Gardiner
	Sir Orpheus Midlander	Ernest Thesiger
	Judge	Alexander Knox
	Betrothed	tully Comper
	Rombidone	Cecil Touncer
	Deproners.	Walter Hund
	General FlancoR.	Stuart Lindsell
	1	

Bernard Shaw's 50th play, 'Geneva,' lacks the strength of Shavian prede-

Bernert Shaw's 50th play. Genexal; tucket the strength of Shavian predecessors.

First two acts possess elever dialog, tucket to the strength of Shavian predecessors.

First two acts possess of the strength of the strength

# BRITISH REVENUE OFF 35%

# War Fever Ups Magvar Pic Prod.: Nine Pictures Ready for Release

Budapest, Sept. 10. After almost completa stagnation for months, owing to general uncer-tainty, lack of confidence and changes brought about by anti-Sem-ltic laws, production in Hungary has goared within last four weeks.

searcd within last four weeks.

Renewed activity has been started
by getting bank capital interested in
a few productions. The Commercial
Bank parity financed three pictures
which are now ready, Mottar Bank
withich are banking firms of the highest
standing. Humin studies and Filmirods studies have invested in three
productions, the rest of the money
coming from various production and
sous. Nine all-Hungarian features
are ready for immediate release, production costs for each being around
duction costs for each being around

are ready for immediate release, production costs for each being around 100,000 pengos (about \$20,000).

Production fever has attained top mark during the past week, since the declaration of war. Hungary, being neutral in the present conflict, is dedeciration of war indigary, leaving the truth of trut

It is expected that this year's production figure will jump to between death of the state of the It is expected that this year's pro

#### Radio, Film Equipment Spurted by War, Says W.E.

Thus far sound equipment companies, handling both radio and mo sion pictura equipment, report through their New York offices that the European

begins by the company of the company

## Troupe's Tour Delayed

Cobourne Montreal, Sept. 28.
Cobourne Montreal, Sept. 28.
Cobourne Montreal, Sept. 28.
Pany advices dones reperiory company advices dones reperiory company advices dones reperiory company advices dones reperior for the montreal for the montreal form of the montreal form of the montreal following week, and the montreal following week the

herwise its tra: on't be affected.

## MISS GOTTHELFSMANN IN U.S.

MISS GOTTHELIPSMANN IN U. S.
Sally Gotthelfmann, who carried
on at Warner Bros. Vienna office
effer Willy Simmenauer left for Bobase for the same company, has
been for the same company, has
been for the same company has
been dependent of the same office
for the same index of the same company
for the same index of the same company
for t

## URUGUAY 1ST COUNTRY IN.S.A. TO O.K. 'NAZI SPY

Montevideo, Sept. 18.
First South American country to allow showing of 'Naxi Spy' (WB) is Uruguay.
Pic passed the board of censors last week and went immediately into day-date run at the Rex and Radio City, where it proves to be one of the most successful b.s. at-

# LONDON CINEMA **MAY STAGGER CLOSINGS**

London, Sept. 28.

Cinemas here are operating more normally this week but exhibitors and distributors are hopeful for even more lenient wartium rules shortly. West End theatres still must locally a state of a particular state situation will be considered that the situation will be considered to the state of th

### BURGER'S O.O. TRIP FOR M-G IN SOUTH AMERICA

Sam Burger, home office representative for Metro's foreign defor an inspection from the form of the

## Clement Back. No Par Deal for Odeon, London

Roger C. Clement, legal adviso Roger C. Clement, legal advisor for Paramount's foreign department, arrives back in New York from London the last of this week. He went to England ostensibly to handle papers on the Odeon circuit deal, returning now because the deal temporarily is cold.

#### 'HARDYS' B. A. RECORD

Buenos Aires, Scpt. 18.
The Gran Rex, with its capacity
of 3,300 seats, one of the biggest
cinemas in South America, has set
a new record with 'Hardys Ride
High' (M-G).

# FRENCH INCOME AT STANDSTILL

Theatre Biz Curb Due to Air Raid Precautions -Restrictions Stall Returns to U. S. Companies

#### UPBEAT SEEN

Drastic steps to guard against possibla air bombing raids in England and France, with resultant shuttering of film theatres and subsequent restricted showings, has severely cut into revenue from these two coun-

restricted showings, has severely cut into revenue from these two countries, according to figures compiled in foreign departments of American in progent of the first of the f

tributors lose one night show on the British Isles even in spots where British Isles even in spots where theater-ermain-open-uniti-only-10-pm. Clampdown on cinemas in key spots such as London at 6 pm. is an hopeful, of course, that a more lenent attitude towards theater operations will be adopted shortly, especially, if the British and French are certain that there will be no indiscriminate bombings of larger indiscriminate bombings of larger

are certain that three will be race
size contains that three will be race
disc.

Distributors do not believe that
the British business will be cut more
than 10%, if that much, once the
the British business will be cut more
than 10%, if that much, once the
what they fear more than actual cut
in business is the possibility that
currency restrictions will furt
line business is the possibility that
currency restrictions will furt
line land and France II for
line business is the possibility that
currency restrictions will furt
line land or the bulk of the bulk
respective that the completion of the
European struggle, it is certain to be a
some the foreign market.

That is the biggest threat just now.
If coin is allowed to stay in these
countries, it might conevizably mean
landly depreciated in value, when
and if exchanged into U.S. currency.

Already, foreign departments have
for the countries of the countries of the
mount as reduction of 15-25% in actual total revenue when the pound
business is interpreted into Amerdual total revenue when the pound
business is interpreted into Amermeans that Australian currency is
that much lower since the pound
business is interpreted into Amermeans that Australian currency is
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More sheerful side of the picture

More sheerful side of the picture

only question today is, to prevent them from becoming any more severe. Independent producers-distributors admittedly are worried over the possibility that the market for dual programs may be hard hit. This, of course, would hurt them, especially if double bills are ellim-lnated in Great Britain, where index-have exhibited duals considerably.

# Film Biz Hopes for Equalization Of U. S. and Canadian Currency In Time: 10-11% Exchange Loss Now

## **NEW FILM SHIPPING** RULES START OCT. 1

All picture companies and equip ment manufacturers have been noment manufacturers have been no-tified by N. D. Golden, head of the U. S. Commerce Department motion picture division, of new regulations regarding shipments to foreign ports. Regulation makes necessary a full declaration regarding cargo starting Oct. 1.

Notification also has been made that export shipper declarations are to be filed in triplicate instead of duplicate, with all cargo laden under the supervision of custom officers.

# FLOCK OF INDIE WAR PIX FROM **ENGLAND**

Infux of war pictures, most of them independent Brilish productions, in the last 10 days reflected in the vast increase in films submitted to the eastern production code division of the Hays office. More than 13 -features, probably the largest number ever offered for receipt of a Haysian production code seal in less than two weeks time, were inspected and approved in this period. Of this total, six were war themes.

total, six were war themes.

Productions include "Bonns Overpedoca" Luck of the Navy, "Teachcry on the High Sea" and "Spics of
the Air. "North Sea Patrol," an Alliance production, is being set for
the Air. "North Sea Patrol," an Alliance production, is being set for
the Air. "North Sea Patrol," an Alliance production, is being set for
teases and may be abounted to the
Air that the sea of the Air that
product of the Air that

## Comes The Hissing

Hiller—Beast of Berlin' rolled at Grand National with Roland Drew and Steffi Duna in the top roles and Sherman Scott directing. Film is adapted from Shepard Traube's 'Goose Step.'

# GOV'T FINANCE NEARS

America City, Sept. 28.

Australian cutrency is pound is always rated 20% below the Great Britain pound. Medican proposition, which has almored proposition, which has almored the Great Britain pound. Medican Britain pound with the picture is business in neutral countries; is considered in the picture is business in neutral countries; is likely to pick up. Talk of restrictions in cretain foreign countries; is likely to pick up. Talk of restrictions in extrail normal propositions. In the picture is business in neutral countries; is now expected to open early in those the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture is now expected to open early in the picture in the

30-50.

The war is believed to be a factor in the advanced step toward government backing. With foreign film immediately, with the step of the standard in the

Montreal, Sept. 26,

Picture circles are still speculating on probable effects of Exchange Control regulation on film biz. Hopes are expressed that Canadian equalization fund may eventually bring Dominion currency closer to par with United States funds, but this is mere speculation.
With U. S. money currently at a

Single Safet lunds, but this is mere with the Safet lunds, but this is mere with the Safet lunds and the Safet lunds are safet lunds are safet lunds and the Safet lunds are safet

strong factor in equalizing curren-cies.

Problem of procuring funds from
the Control Board, under the new
the Control Board, under the new
the Control Board
American films has not presented
any hazards as yet. Control Board
has announced intention of providing
the confort for the control board
has announced intention of providing
the confort of the confort of the confort of the confort
ments. That imports of films will
since pictures are not a hasie
necessity, is not envisaged for the
affect of the confort of the
notation of the confort of the
notation of the confort of the
notation of the confort

## Britain Assures Its Reserves in H'wood They're Not Needed Yet

Hollywood, Sept. 28. to colors by British film players in colors by British film players in pated Monday (24), with receipt of a circular from the War Office in London advising that British has all the troops it needs at present also would be quite some time before reserves from abroad were summer. Nationals were told not to let the war situation interfere with their

Jan Kiepura, the Polish tenor, was similarly advised to fill his U. S. engagements, and that he wasn't needed in Poland.

## FILMERS' MANPOWER PROBLEMS IN EUROPE

One of the biggest problems confronting foreign departments of American film companies since the European war broke out is main-European war broke out is main-taining manpower in France and Great Britain. Each company re-ports that many employees have been called into military service, necessi-tating replacements or temporary operations with only a skeleton staff. Most U. S. film distributors have sufficient extents. In Park and other suffered greatest in Parls and other exchanges in France because com-pany employees were called to the colors earliest in that country.

# FILM SHOWMANSHIP

#### Promotional Stunts To Dominate Celebration Of Films 50th Anni. Oct. 1

Golden Jubilee anniversary of the Industry this fall reaches the peak of fanfare he week of Cot. 1-7, or fall reaches the peak of fanfare he week of Cot. 1-7, or fall reaches the peak of the fall reaches the peak of the fall reaches the fall re

for this week. Estimated that 300 circuits and individual theatres have set plans for some observation of the peak week In Golden Jubilee campaign. The film business, through an anniversary committee, operating out of the Hays office in N. Y., has suggested plans of action and supplied manuals of instructions.

National Theatres, Inc., is using the Golden Jubilee in connection with its fourth national sales drive. with its fourth national sales drive.
Spyros Skourac anwassed the FoxWest Coast circuit on his recent trip.
West Coast circuit on his recent trip.
With part of the campaign in talks
before managers, bookers, district division managers. Eastern
Skouras theatires plain making gentising, programs and trailers. Both
the West Coast and Skouras eastern
groups are making extensive use of
Golden Jubilee material in theups
with school-back and skouras castern
with school-back and skouras castern
Spyros and Spyros and

#### RKO's Tieup

RKO's Tiesp

RKO circuit has tied up the Golden
Jubilee Anniversary with the 50th
Anniversary of RKO Theatres.
Anniversary of RKO Theatres.
cuit houses uses the anniversary as a new peg on which to
hang announcement of new screen
vehicle. Special Ties of the conties of the control of the control
hang announcement of new screen
vehicle. Special Ties of the control
hang the control
hand the c being employed.

Warner Bros. Is handling its cam-paign on a decentralized basis, with campaign manuals going to all the-atre managers and each division left to develop its own campaign.

to develop its own campaign.

Allied Theatres of Michigan is planning to celebrate the Golden Jubilee in connection with its own 20th Anniversary, with special stress to be given circuit managers at the convention in Kalamazoo, Oct. 2-4.

Pioneer Theatres Corp., in Minnesota and Iowa, is planning a series of special luncheons in 12 different of special luncheons in 12 different

Schine Circuit, under Gene Curtis Schine Circuit, under Gene Curlis direction as advertising chief, has had its campaign under way for more than a month, being one of the first chains to launch a Golden Jubilee campaign. Circuit prepared a 64-page manual for the full campaign and sent it to all managers. In all material contest, and in all material contest, and all materials with season.

all material outlines new product for this season.

Special trailer the Schine circuit is using shows the May Irwin-John C. Rice kiss scene made by the Edi-son Company back in 1886, a scene from Mary Pickford's Good Little Devil' and John Bunny as Mr. Pick-wick

#### Par's Invitation

wick. Par's Invitation
Paramount, under Alec Moss' supervision, invited circuit managers
and pariners to earry out their came
and pariners to earry out their came.
He mailed the theatre manuals prepared by the anniversary committee to various managers.
Metro put out a glant-in-tome to
exploiation aids, advertisements and
a \$10,000 prize contest, open to all
independent theatres in the U.S. and
Canada. A special trailer is part of
the settup. Press book invites the
representatives in some 27 cities to
sell new fall product and put over
the 50th Anniversary idea. It probabil on the campaign to be put out
Warner Bross, under Harry Goldberg's direction, left the Golden
Warner Bross, under Harry Goldberg's direction, left the Golden
the tempanagers. WB circuit forwast to all evenible or in dividual
theatre managers. WB circuit forwast to all evenible or in the chain so

theatre managers. WB circuit for-warded anniversary committee man-uals to all exhibitors in the chain so they would have a concise idea of the proposed objectives.

By John C. Flinn

Oft-repeated statement that the legitimate theatre has ceased to be a substantial source of screen material tails to stand up in the light of the recent coast to coast first-run boxoffice record of three early season productions. They are 'The Old Maid' (WB), adapted from the Pullitzer prize winning play by Zoe Akins; The Women' M.-G), from Clare Boothie's expose of the femmes; and Golden Boy' (Col), a screen version of Ciliford Odets' drama of the young violinist-prize

fighter.
Numerically, of course, the theatre as a base of sup hammer principally, of course, the theatre as a base of supply for Hollywood's story material can scarcely meet the demands of the studios, combined production schedules of which for the present year call for nearly 450 films. In the studies of which for the present year call for nearly 450 films. In the studies of the studies of the fine studies of the fine studies of the fine studies of the fine studies. Boxoffice totals of the trio, when the final count is in, are likely to compare favorably with any other group of three films released during the season. Better make the count Service of Abe Lincoln in Illinois' (RKO, possesses for the screen the qualities of wide appeal which it has manifested in its year's run on Broadway. In the second the studies of the screen the studies of the studi

BOOK SOURCES

Outstanding current attractions based on novels are The Rains Came\* (20th), by Louis Bromfield; Good-bye, Mr. Chig\* (Mr.G.), by James Hillon; re-make of Beau Geste\* (Par), by P. C., Wren, and W. Lander, and J. Lander, and release other popular stories which reach the screen via book publishers are John Steinbecks\* (Grapes of Wrath\* and Waiter D. Edmond's D'rums Along the Mohawk! (both Zanuck) and Northwest Passage\* (Mr.G.), by Kenneth Roberts, Lander (Mitchell Mwild (S-1), by Margaret Mitchell Mit course, Mitchell.

course, 'Gone With the Wind' (S-1), by Margaret White Laboration and the Boundary of the Margaret White Laboration is that the films, notwithstanding the advances which have been made along the lines of original screen material, dip into the legit and novel grab-bag occasionally with huse profit to the substantial of the legit and sold the legit and sold the substantial of the profit of the wide with the wide of the wide with the wide of the wide

from the screen text. Likewise, there was criticism by those who had read the Bromfield novel that the by those who had read the Bromfield novel that the formed almost to tha dimensious of an Epworth Leaguer. In the main, however, both films were judged by film standards of entertainment, rather than as adaptations. The husly Intake at the boxoffices would prove that dim audiences rate the attractions from a

prove that film audiences rate the attractions from a broader angle.

Daily motion picture attendance in America runs into the millions. Audiences are drawn from everly section of the country. Films span a public appear with the audience of the country. Films span a public appear with the audience in the section of the country. Films span a public appear with the audience, are viewing simultaneously the films that are showing day and date in manufacturing and industrial centers. There exist no restrictions of age, occupation or degree of culture at motion picture boxoffices.

Such is far from the case with the legitimate the-cludes the masses from the enjoyment of theater and novel, with rare exceptions. Living actors are stransers to the vast majority of the population, to whom films are as familiar as the call letters of their radio.

It is therefore a strange phenomenon whom films for the country of the c

films are as familiar as the call etters of their reduc-It is therefore a strange phenomenon whon films based on stage plays and novels arrive on the screens to be welcomed by millions, of whom a very small percentage possess anything more than a vague idea of the subject matter. What has supplied the tirge?

to be welcomed by millons, or whom a very snari percentage possess anything more than a vegue idea of the subject matter. What has supplied the uirge? Showmanship. Better examples of showmanship would be difficult to find that the exploitation qualities of the film ver-sions of 'Old Maid,' 'The Women,' 'Golden Boy' and Rains Came.

#### SHOWMANLY BUILDUPS

Raise Came.

SHOWMANLY BUILDUPS

In the case of 'Old Maid,' rights to which were held to several state of the several state of the several state. The several state of the several state of the several state of the several state. The several state of the several state of the several state of the several state. The Women' is a screen circuit, a three-ringed attack of women stats, the glamour of a style show, and the novelty of a film sans any men players. In 'Golden Boy,' Columbia publicized for months its intensive search for a boy to play the title rose of expendiculation when the 'discovery' performs to the requirements of the part. In this instance, William Holden, a find unknown who was drafted from the Pasadenn Play to the film version of 'Rains Came' the benefit of marque casting and lavish production. It would appear, then, that insofar as the above mentioned group of films is concerned, four major students, and the several state of th

## It's Summer in Aussie So the Boys Will Give Away 4G in Movie Ouiz

Melbour. ; Sepl. 6.
Hoyts, in conjunction with a com-mercial unit, during Sept. and Oct., will run a Movie Quiz, with prizes amounting to \$4,000.

amounting to \$4,000.

Will be run on lines similar to the
U.S. quix, with 20 selected pix for
patrons' playup. A former quiz run
by Hoyts throughout Victorian tertitory met with high success from a
booffice viewpoint, hence repeat

lory met with high success from a boxoffice viewpoint, hence repeat boxoffice viewpoint, hence repeat he was a superior of the probe, now convinced that theatres must give the public something of a monate. The property of the public something of a monate of the public something of a monate of the public something the public some

## PIONEERS TO EAT AGAIN. NAME 15 NEW MEMBERS

Fall meeting of Picture Pioneers, Inc., comprising men who have been engaged for 25 years in the film industry, will take place in New York on Oct. 20. Jack Cohn, president, said the place of meeting will be announced soon.

Afair will be a beef steak dinner.

announced soon.
Affair will be a beef-steak dinner, highlighted by initiation of new members whose applications were accepted since the June meeting. Revenuers include Sidner, Revenuers Seatility, Lawrence Beatus, William A. Downs, Francis Doublier, W. H. Rippard, Arthur G. Whyle, Max Cohen, J. J. Flugibbonn, Leo M. Merman Stern, Merman Devaney, An

## PITT CLAMORS FOR 'ALLEGHENY' PREEM

Pittsburgh, Sept. 26. Move afoot here among town's civic leaders to bring the world premiere of RKO's 'Allegheny Uprising to Pittsburgh this fall. City fathers to Pittsburgh this fall. City fathers are also sponsoring proposal and council passed a resolution last week asking RKO to place town under serious consideration for that hönor. Papers have been full of plan and studio is, of course, making no move to hall growing sentiment. In the propose of the plan and the propose of the plan a local background and was written by Nell Swanson, at one time

written by Neil Swanson, at one time managing editor of Pittsburgh Press and now with a Baltimore paper. now with a Baltimore paper, son's original was called 'First

# Paramount called home Its land-going feet sifter a mountainous cruise as far as Denver. States of Nebraska, Missouri and Kansas objected to naval operations on their highways. Fleet, consisting of two ships, each weighing 25 tons, was launched on a 9,000-mile trip to plug Rulers of the Sea. It covered 1,285 miles. Here's a New Contest! How's Your Beef Stew?

Stormy Voyage

Hollywood, Sept. 26. Paramount called home its

Providence, Sept. 28.

Bang-up campaign which included running of a best stew recipe control of the sept stem of best letters, and various local tie-ups, including Cinger-Snap Week, with colding Cinger-Snap Week, with sept sept stem of the sept worked with Biltmore Hotel's floor show. Gir resembling Ginger Rogers was spotled at table on floor and encee obligingly plugged show and attre's turrent show. Prizes of \$20, \$12.50 and \$5 certificates were awarded beef stew recipe winners, with a policeman, fireman and chefs from Narragansett and Biltmore hotels as Judgess.

#### Calling All Glorias

Calling All Glorias

"Yarause, Sept. 28.
Schine house managers a chance for the beautiful and the picture place for the managers for the managers for the managers for the form the picture shifted to the Eckel, When picture shifted to the Eckel, When picture shifted to the Eckel, When picture shifted to the Calling for the picture shifted to the Eckel, when picture shifted to the Eckel, when picture shifted to the Eckel, when picture shifted to the Eckel for the picture shift

## CHECKING SHORTWAVE FILM NEWS B'DCASTS

While reception to the shortwave roadcasts of American film industry news, via National Broadcasting and Columbia Broadcasting System, Is reported by radio people as unusually favorable and getting nice coverage, several major companies are quietly checking on their own to get reaction in countries covered.

reaction in countries covered. Various major picture companies submit 1,000 words of copy, deemed suitable for shortwave airing, to the Hays office for preparation into the two network shortwave p.ograms once per weck: 'Hays office publicity staff then arranges pungent material and trims to suit the shortwave airims

Small cost involved, thus far, in the shortwave picture news setup presumably will be a point in favor of its continuation.

#### Athenia Survivor At 'II-Boat 29' Premiere

Hartford, Sept. 26 Hartford, Sept. 28.
George M. Landers, manager of the E. M. Loew's theatre, harvested several inches of tree publicity in the local press last week when he arranged to have Miss Rose Churchill, Farmington artist, one of the sucvivors of the Athenia sinking, as a guest of the place Friday night (29). guest of the house Friday night (22) for the showing of 'U-Boat 29.' Miss Churchill gave a detailed account of the event.

Landers also distributed some 2,-500 cardboard periscopes to patrons to build up the pix. Also planted several pictures in the windows of downtown stores.

Film was preemed at the house on Thursday night (21) in a so-called studio preview, in which all patrons were allowed to sit through a interserening of the picture after the last show. First time this town held such a run-off. Event was plugged in the local press.

## Showman Turns Critic. **Boosts Coming Film**

Portsmouth, O., Sept. 26.
Sure-fire method of obtaining favorable advance press review on Sure-fire method of obtaining fa-vorable advance press review on a coming attraction was devised by J. Warner's theatre, when he undertook to act as special correspondent for the Portsmouth Times, wiring to the paper an account of the premiere showing of The Rains Came' at Mansfield, 200 miles away.

Film was shown at the hone town

Film was shown at the home town of the author, Louls Bromfield. Strachan made a special trip for the opening, disguised as a newsper reporter. His critical account was carried under by-line.

Showmanship instinct won over his constitution of the property of the section of the property of the property

journalistle assignment, however. He dusted off his review with a par-

agraph:
'By the way, 'The Rains Came' opens at the Columbia Theatre (Portsmouth) on Oct. 8.'

#### Usher-Picket Gag

Providence, Sept. 26.
Loew's State had a little usher-picket hoopla last week, which managed to attract quite a bit of at-tention.

Four usher pickets carried placards which read 'Unfair To Men—135 Women in 'The Women' and Not a Single Man.'

## FILMS TIE-IN WITH RADIO

Henry Chan, manager of the Stan-ley-Wanten was the Standard Stand

## 'Women' in Philly Gets Radio and Lapel Plugs

Philadelphia, Sept. 28.
Stanley-Warner chain took off the
wraps in putting 'The Women' over
with a bang here last week.
Climax of a big ballyhoo campain,
Climax of a big ballyhoo campain,
the auditorium of WCAU tied up
with a Hattle Carnegie fashion show
with the co-peration of a local women's specialty shop here.
Kleig light, newsreel
Kleig light, newsreel
affair the Hollywood touch
During the week pretty girls Philadelphia, Sept. 26.

anair the Hollywood touch.

During the week pretty girls
stopped men on the streets and
pinned 'bachelor button' flowers on
their lapels with: 'This is from 'The
Women' at the Boyd Theatre.'

#### Leap Year in Columbus Columbus, Sept. 26.

Columbus, Sept. 20.
In connection with the showing of
'The Women' Loew's Ohio held a special 'leap year' midnite show.
No tickets were sold to men, it
being the rule in this case that 'it's
'the woman who pays.'

## VARIETY

# Legion Invades Chi, But No Riot At B.O.s: 'Maid'-Vaude, \$42,000. Good: 'Women's' 2d Hefty \$17,000

Business started off the ourrent week on a limp, due, some manager slaim, to the Yom Kippur holiday, to over the weekend the loop was the American Legion who jammed no avery evaliable hotel room in own and turned the downtown experience of the pandemonium of clarates.

Jacobiette parades.
Fully 250,000 conventionites were present in the loop and they created a traffic jam that made movement of any kind well-nigh impossible and stalled autos and street-cars for

i traffic jam that made movement of any kind well-nigh impossible and salled autos and street-cars to a subject to the subject

- Beau Geste (Par). Here after a great a great of the grows for olasy \$5,000 currently. Last week, Holmes (20th), fair cours so the great of the gre

#### B'KLYN B. O. HEALTHY Crosby Good \$21,000; Ditto 'Te-

Brooklyn, Sept. 28.

Booming business in major downtown de luxers. Brandfis Flatbush, with vaudfilm policy, is also doing well in residential sector. Academy of Music in downtown sector is now showing pics. Last weekend house featured Irish-made flickers.

Estimates for This Week

\$15,000.

Paramount (4,126; 25-35-50)—'Star Maker' (Par) and 'Island of Lost Men' (Par). Swell \$21,000. Lost week. 'Old Maid' (WB) and 'Million Dollar Legs' (Par) (4th wk), good \$16,000.

Joliar Legs (1'at.) (3.1) 4816.000.

Sirand (2.870; 25-550)—'Hidden
Power' (Col) and 'Torchy' (WB).

Quiet \$4.500. Last week, 'Behind
Prison Gates' (Col) end 'Naucy
Drew' (WB), same.

## Thunder' Quite Loud In Lincoln at \$3,700

In Lincoln at \$3,700

Tains Came. Lincoln, Sopt. 28, and the seven swell days at the Nebrasko, is still pulling for four days. The seven seems of the Nebrasko, is still pulling for four days. The Nebrasko, is still pulling for four days. The Nebrasko, is still pulling for four days. The Nebrasko and the Nebrask

varsity (NTI-Noble-Federer) (1, 100; 10-20-25) — 'Cowboy Quarter-bacg' (WB) and 'Man Who Dared' (WB). Seasonal on both sides of dual and pretty fair \$2,300. Last week, 'Climbing High' (GB) and 'Parents on Trial' (Col), okay \$2,000

# K.C. SLOWS UP:

## First Runs on Broadway

(Subject to Change)

Week of Sept 28 Astor—'Goodbya Mr. Chips' (M-G) (20th wk.). Capitol—'The Women' (M-G) (2d wk.).

Globe—"Torpedoed' (FA) (2d wk.).

Criterion—'A Woman Is the Judge' (Col) (27). Musie Hall-'Nurse Edith Cavell' (RKO) (2d wk.).

Palace—'Hawaiian Nights' (U),

Paramount—'Honeymoon in Bali' (Par) (2d wk.). Elatto—Full Confession' (RKO) (27). (Reviewed in Variety, Aug. 23)

Bivell-The Real Glory' (UA)

Riveli—The Real Glory (UA)
(3d wk.).
Roxy — 'Here I Am, a
Stranger' (20th) (29).
(Reviewed in Current Issue)
Strand—Espionage Agent'
(WB) (2d wk.).

(WB) (2d wk.).

Week of Oct. 5

Astor—'Goodbye Mr. Chips'
(M-G) (21st wk.).
Capitoi—'The Women' (M-G)
(3d wk.).
Globe—'The Challenge' (FA)

Music Hail-'Intermezzo'

Paramount — 'Honeymoon in Bali' (Par) (3d wk.).
Rivoli—'The Real Glory' (UA) Riveli— 1116 (4th wk.).

Roxy—'Hollywood Cavalcade'

(4th wk.).

Roxy—'Hollywood Cavalcade'
(20th) (8).

Strand—'Dust Be My Destiny'
(WB) (7).

(Revlewed in Variety, Aug. 16)

(27-37-42), 'Lady Tropics' (M-G) and'Spellbinder' (RKO), five days of second week, fairish \$1,800.

# 'Bali'-Glenn Miller-Ink Spots Jive \$61,000 Into B'way Par; Artie Shaw Swings 'Agent' to 42G, 'Cavell' 95G

Several new allows on Broadway's the control of the

## O. C. Looks to Fair; 'Thunder' Fair \$3,500

\$8,500. FIFOT STATES (18th) Was
Capitol (4,502; 25-35-55-88-51.25)—
Women' (M-G). A genuine, highclass sock at \$50,000 or close, against
ing from stage-show houses. Begins
second round tomorrow (Thurs.).
Last week 'Blackmail' (M-G) failed
to catch on, under \$20,000 but a little
profit.

# Philly Evidences Slight Perk, But Crosby-Hallett Only Fair \$19,000

Philadelphia, Sept. 28.
The windup of the lewish holiday and cooler weather is bringing a boost to grosses in downtown houses. The property of the property of

Estimates for This Week

Estimates for This Week
Aldine (WB) (1,308; 32-2-57)—
tere Stranger (2001). Lack of mantere anness serves to be the reason
see anness serves to be the reason
poor \$8,500 for eight-day stay, Last
seek, 'Under-Pup' (U), held over
ne days of its second week because
the control of the control of the control
Boyd (WB) (2,350; 32-42-37)
momer (MG). Nice press building
former (MG). Nice press building
former (MG). Nice press building
build this contedy to very nice
see the control of the control of the control
the control of the control of the control of the control of the control
the control of the control of

800. Lady Tropies' (M-G), okay Sahady (WB) 2316; 234-257)— Rains Came' (20th) (2d wk). Still pouring it on with nice 3120 Sakadie (WB) 250-257. Sakadie (WB) 250-257. Change (WB) 250-257. Sakadie (WB) 250-257. Change (WB) 250-257. Sakadie (WB) 250-257. Sak

## Heat. B.B. Hurt L'ville: 'Thunder' **Pleasing \$7,000**

Continued summery weather is having a retarding effect on bo. grosses hereabouts, as well as fact that Louisville Colonels won American that Jouisville Colonels won American that baseball interest will be prolonged throughout Little World Series with International League winner, Night games draw crowds here and are bound to dent film house and are bound to dent film house Louisville, Sept. 26.

osses.
Rains Came,' on a single at Rialto,
doing the best business of the
sek, with "Thunder Afloat,' dual at
sew's Stax, is well above average.
o.'s are mild.

Estimates for This Week

Estimates for This Week
(1,000: 15-30-40) — Women (M-G)
and 'All Came Out (M-G) (2d wk).
Retained for third downtown starza,
after Beau Geste' (Par) slackened at
Rialto. Currently heading for good
\$1,800, considering, Last week, robust
\$2,500.

\$2,500.

Kentucky (Switow) (000: 15-22)—
Daughters Courageous' (WB) and
Naughty But Nice' (WB), Pretty
potent product and aiming for good
\$1,700. Last week 'Second Fiddle'
120th) and 'Unexpected Father' (U),
aided by State Fair visitors, fairish

\$1,600. State (Loew's) (3,100; 1530-40)— Thunder Afloat (M-G) and
settion pics maintaining pretty good
pace and may grab off picasing \$7;
000, Last week, Shall Have Mussich
badly and yanked day early after
week \$3,500 in six days.
Mary Anderson (Lisson) (1,000;
1,500-40)—Dust Destiny (WB) (22)

wk). Displaying unexpected strength at pretty good \$2,200, following initial weeks' good \$2,000, following initial weeks' good \$3,700. (3,000; 15-30-40) - Rains Came' (20th). Top attaction in town his week and bring-libration of the strength of the stren

# Hub Biz Up, But Touchdown' No **Score at \$11,000**

Boston, Sept. 28.
Good bits around town, with three holdowers, "The Women," Old Maid and "Tomorrow Comes' holding the specifical between the specifical between

Eddie Cantor and his unit.

Estimates for This Week

Boston (RKO) (3,200, 20-30-40)

Spellbinder (RKO) and Swingfeet
days, and Return Frog (Select) and
Demon Barber (Select), (dual) for
John Cheman Canton (Select) and
Demon Barber (Select) and
John Cheman Canton

Silven (Select) and Select

Select (Select) an

cludes one performance of "Nurse Members of "Nurse was concessed ("RED"). First week sociological ("Alba"). First week sociological ("Alba"). First week sociological ("Alba"). First week sociological ("Alba"). First week ("Alba"). First wee

#### H.O.s N.G. in Montreal; 'Angels' Nice \$3,500

Three h.o.'s are not giving locals much choice are not giving locals much choice. The first constant came at place will garner good \$4,000 but the repeats are all pointing to disappointing takes.

French houses are on a big upswing.

Estimates for This Week
Palace (CT) (2,700; 23-45-55) —
"Rains Came' (20th. Getting most of the biz in town, with graftlying \$8,000 in sight. Last week, 3th Girl (RKO), nice \$8,000.
Capitol (CT) (2,700; 22-45-55) —
'Dust Destiny' (WB) and "Every(Continued on page 52)

## BLACKMAIL' PAYS OK \$9,500 IN DENVER

Denver, Sept. 28.
With all first-runs above averige, and several having standouts
wer the weekend, The Rains Came's
coming in with the most money.
Rulers of the Sea' is pulling big
t the Denham, as is "Blackmail' at

at the Denham, or Orpheum.

Estimates for This Week
(Fox) (1,400; 25

Estimates for This Week
Aladoin (-70x) (1.400; 25-40)—
Tron Mask' (UA), after week at
Denver. Nice \$4,000. Last week,
Tomorrow Comes: (U), good \$4,000
Heart Strong (1.00x) (1.040; 25-35-40)
—Women (M-G) and \$5,000 (1.00x)
Heart Strong (1.00x) (1.00x)
Heart Strong (1.00x)
Heart H

in sight. Lest week, 'Beau Lessee (IRI), clay \$4.00 to fains \$1-day} |

Denver (FOx) 0(2.23; 25-35-40). The newer (FOx) 0(2.23; 25-35-40). The newer (FOx) 0(2.20; 25-35-40). The new (Fox) 0.00 to fain out of the new (Fox) 0.00 to fain out of the new (Fox) 0.00 to fain out of the new (M-G) and Glamout week, 'Women' (M-G) and Glamout week, 'Women' (M-G) and Spell-week, 'Women' (M-G) and Spell-week, 'Women' (FOx) (2.20; 25-40). The new (Fox) (2.20; 25-40). The new (Fox) (7.20; 2

# **NIFTY \$12,500** IN PITT

Pittsburgh, Sept. 28.
Nothing in the upper brackets this week, but bis is holding pretty even and nobody's getting burt. Which makes everybody happy all acound. Leaders by confortable margin are Thunder Afloat' and Thust Be My Destiny'. At Penn and Stanley, respectively, and there's a good chance that one of these pix will move to Warmer for a second week. Just determine.

Destiny, at Penn and Stankey, respectively, and there's a good changed that one of these pix will move to the pix will be the pix

# Heat Quits Mpls. and Biz Picks Up; Ginger, 8G, 'Angels', 3G, Both Good

bo. and this well-liked drama looks good for nice \$12,000 or better. May get call over. Thunder Andat for Warner ho., depending on last couple Friday. (29) with Eddle Cantor and These Glamour Girlf (M-G) after week, second of 'Old Maid' (WB), around \$10,000, or \$8,000 under opening stants. (WB) 2,000; 25.5-50)—'Star Maker' (Par). Brought here from Penn and doing fair snough. The stants (WB) (2,000; 25.5-50)—Last week, Leading Citters (Par) and Magniferent Faud' (Par), in hosts.

# Bernie-'Cowboy' Strong 141/6 On Indpls. Tee-Off

Wagon' (20th). Good \$45.00. Last week, Speedway (WB) and Million Dollar Legs, nice \$40.00. See 1.26. Million Dollar Legs, nice \$40.00. See 2.40.—To-Ratte Cheek (V), after a week at trict ablases with marquee lights, as each the Denver and Aladdin, nice \$20.00 in all of luxe houses go into operation (Konga' (Col.) Nice \$20.00 in all of luxe houses go into operation and Aladdin, and "Panama Patro" (GN), average \$1.700.

GARFIELD - LANE

GARFIELD - LANE

NIFTY \$12.550

ago.
Loew's is having an average week with 'Thunder Afloat' and 'Five Peppers,' while Circle feels the pressure with 'Dust Be My Destiny' and 'Day Bookies Wept.'

Peppers, while Circle feels the pressure with Dust Be My Destiny and Day Bookies Wept.

The West Bender of the West Appendix of the Wes

Somewhat of a boxoffice upturn ally potent array of pictures and the

currently is attributed to an especially potent array of pictures and the cool weather that put an unseason, as the cool weather that put an unseason, as the cool was the coo

next day for a full week.

Estimate for This Week
Aster (Par-Singer) (900: 13-25)—
Chicken Wagon Zamiy (2011) ason
Chicken Wagon Zamiy (2011) ason
With 'Quick Millions' (20th) and
Hidden Power' (Col.) dual first-mas,
Hidden Power' (Col.) dual first-mas,
Hidden Power' (Col.) dual first-mas,
Hight Work' (Par) and 'Spellionder' (RKO, dual first-mus, apili
with Chicken Wagon Famin' (20th)
Century (Par-Singer) (23-35-40)—
Century (Par-Singer) (23-35-40)—

with 'Chicken Wagon Tamily' (20th), and 'Konga' (Col.) \$1,100. Mild.

Centery (Par-Singer) (25.33-40).

Angels Wash Facet' (FN). Ana Sheridan and 'Dead End' kids magnets. Title and hindrance, either, id. Ana Sheridan and 'Dead End' kids magnets. Title and hindrance, either, id. Sock. En route to good \$3.000, which is tops for several weeks here: Last sock. En route to good \$3.000, which kids tops for several weeks here: Last sock. En route to good \$3.000, which will be tops for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be tops for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which will be top for several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred (Col.) Sock. En route to good \$3.000, which have been several weeks here: Last hindred

\$7,200 in prospect. Last week. Zero Hour (Rep.) and stage show, \$6,500, 100 rd. Pheum (Par-Singer) (2,300; 23,540)—Fifth Avenue Girl (RKO) Ginger Rogers showing increased steder and his stage show in for ene day (23) at \$55 top and helping to steder and his stage show in for ene day (23) at \$55 top and helping to statistical Last week, (Colden Boy (Col)), \$6,000, astisfactory, (2,3,4,50), as \$6,000, astisfactory, (2,3,4,50), and (2,3,4,5,5), and (2,3,4,5), and (2,3,4

## Heat Ruins Frisco, Where High Temp. Is Unusual: Ginger-Vaude OK \$17.000

Raimating receipts from day to day requires the services of a crystal gazer during this heat spell, which has broken all records. Some exhibs claim that the some chim that the some services of the services

of the theatres have antiquated cooling systems.

The property of the most part are considerably cooler than the sewhere, but the natives are not smart to the idea. See that the sewhere he that the sewher

#### ter. Estimates for This Weel

weather.

Estimates for This Week
Fox (F-WC) (5,000; 30-40)—Thun
der Afloat (M-C) and EverybodyModified and EverybodyModified and EverybodyModified and EverybodyModified Berry picture is arousing
curiosity of public to tune of \$316,000.
It would undoubtedly have done
into the state week Rains Came'
(20th), big \$23,000.
Goiden Gats week (KeNC) and
have been nearer \$22,000.
Hough \$17,000 is sweet, take would
have been nearer \$22,000.
Gripheum (FaM) (2,440, 30-30-30)
Nights (U) (2d wk). Scorching
weather has taken the propo out of
everything, so this woll have to be
week (310,000, somewhat of a disappointment.
(F-WC) 6,740,73-40.

Farameeum (F-WC) 6,740,73-40.

pointment.

Paramount (F-WC) (2,740; 30-40)—
'Old Maid' (WB) and 'Torchy' (WB)
(3d wk.). Weather holding take to stim \$7,000 this week. Last week (2d), managed \$9,000, which was way

off.
St. Francis (F-WC) (1,470; 30-40)
—Rains Came\* (20th). Moverover
from Fox. Take of \$8,500 is swell
considering the way things are dying
elsewhere. Last week "Beau Geste"
(Par) and "Night Work" (Par), slim

efseviere. Last week Bead of the 4500 (April Work (Par), 5lim 45.00 (Bulled Artists (Cohen) (1,200; 35-73)—Winter Carnival (UA), Will see around 48,000-610; Last-week (Ith). Four Festhers' (UA), okay, 500 (Grant Cohen) (Par) (Grant Cohen) (Par) (Grant Cohen) (Par) (Grant Cohen) (Gr

#### Epidemic Hits Buffalo; 'Thunder' Nice \$8,500. 'Panama'-Unit OK 121G

Buffalo, Sept. 26

Grosses are leveling off again here this week. Ban against children due to paralysis epidemic is taking heavy toil in spots, particularly against kidappeal pictures. However, Benny Goodman last week was able to pile up a sensational figure in spite of all haudicaps.

Upodanan last week was able to pile of all handicaps. Agure in spile of all handicaps. Currently, the new 20th-Century has jumped into the limelight with a jumped into the limelight with the pile of all handicaps. Agure and the pile of a jumped in the pile of the pile o

#### **Key City Grosses**

Estimated Total Gross
This Week ........\$1,657,100
(Based on 28 cities, 174 theatres, chiefly first runs, including N. Y.)

Total Gross Same Week
Last Year .......\$1,525,666
(Based on 24 cities, 158 theatres)

# OMAHA COOLS: 'SEA' SWELL

\$8,500

Omaha. Sept. 28.

Tri-Siates theatres are spending extra coin for newspaper ads and apparently getting results. Normal managements are supported by the second seco

spitt with 'Blondie' (Col), 'Corilla' (Col), 'Corilla' (Col), 'Corilla' (Col), 'Corilla' (Col), 'Corilla' (Col), 'Col) (Col) (

## 'GESTE' STRONG \$11,000 IN NINE PROV. DAYS

Providence, Sept. 26.
Though warm weather isn't helping stands any, they're not complaining any too much since business is still slightly better than averaged Strand is holding up superagely well with Beau Geste in nine-day run.

Estimates for This Week

revue. House has booted admission series and is doing snappy business and sloing snappy substitution.

Estimates for This Week

Estimates for This Week

Rains Came (20th). Doing stury

Bains Came (20th). Doing stury

Bound Codenia not study to the study of the stury o

## 'Music' on Dual Nice

3-5,000 in Fortiand
The Rolland, Ore, Sept. 28.

The Parison Came, 'at Paramount, is the burg's biggest winner among new pix. They Shall Have Music's in fice at the Broadway. Parison UA is in the money with The Old Mayfair took fin. Name Only' for three days after its first week at the Paramount and will then so legit with stimulated to the Company of the Company

Estimates for This Week
Broadway (Parker) (2,000; 30-3540)—Shall Have Music' (UA) and
Stole Million' (WB). Well exploited
and answering for satisfactory \$4,500.
Last week, Angels Paces' (WB) and
Last week, Angels Paces' (WB) and
personal appearance of Ronald Reagan, Claire Windsor, Lucille Fairbanks and Lya Lys, managed good
\$5,300.

\$5,300. Liberty (Hamrick - Evergreen) — (2,900; 30-35-40) — Star Maker' (Par) (2d wk) and Woman Judge' (Col.) Good enough \$3,800. First of Star Maker' (Par) and 'Spellbinder' (RKO) good \$5,500.

(RIKO) good \$5,500.

Mayfair (Parker-Evergreen) (1,500;
30-35-40—Name Only (RIKO) and
Filondie' (Col), three days only. Average \$2,500 following first fair week
at the Paramount. Last week, Beau
Geste (Par) and Ykews Night' (20th).
hird week got loay \$2,000. Second
nice \$2,500. Description of the color of the colo

amount strong \$5,500.

Paramount (Hamrick - Evergreen)
(3,000; 30-35-40) — Raine Came (20)th
(6,000; 30-35-40) — Raine Came (20)th
(7,000; 30-35-40) — Raine Came (20)th
(7,000; 30-35-40) — Raine Came (3,000; 30-35-40)

Lusited Artists (Park) and Nancy

Lusited Artists (Park) and Nancy

Torwi (WB) (2d wk). Still hitting
the high spots at good \$5,200. First
week big \$6,000; 30-35-40.

## **'WOMEN' PLENTY HOT \$22,000** IN WASH.

A straight pic spot is away out in front, beating both vauders by some \$5,000, for first time in many weeks It's "The Women," ballied continu-

\$5,000, for first time in many weeks.

It's 'The Women,' ballied continuously for months, "wallowing-"Incritics' raves and getting both the
smart and the pop trade via its legit related to the smart and the pop trade via its legit related to but the smart and the pop trade via its legit related to but the smart and the pop trade via its legit related to but the trade. Example of latter was midnight persurple of latter was midnight persurple of latter was midnight percorts in.

The small per small per small per small persurple of latter was midnight per
literate was midnight per
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to today (Tuesday).

Estimates for This Week
Capitol (Loew) (3,434; 25-35-40-66)
—Sherlock Holmes' (20th) and
vaude. Larry Clinton orch dominating ads and marquee for fair
\$17,000. Last week, Thunder Afhoat'
(M-C) and vaude, held to big \$22,000.

O00.

Columbia (Loew) (1,234; 25-40)—
'Oz' (M-G) (2d run). Back downtown after two oke stanzas at Palace and heading for big \$6,000. Last
week, 'Lady' Tropics' (M-G) (2d
run), solid \$5,000.

run), solid \$5,000.
Earle (WB) (2,218; 25-35-40-66)—
Espionage Agent' (WB) and vaude.
No name vaude leaving it all up to pic, tossed in as world prich included opposition for fair \$13,500.
Last week 'Angels Faces' (WB) lightish \$12,800.

nigntish \$12,800.

Keith's (RKO) (1,830; 35-55)—

'Fifth Avenue Girl' (RKO). Nice
\$10,500. Last week, 'Under-Pup'
(U), slipped slightly to still oke \$8,-200.

200.

Met (WB) (1,600; 25-40)—'Golden
Boy' (Col) (2d run). Returns to
mainstem after oke week at Earle
and seeking big \$6,000. Last week
'Old Mald' (WB) (2d run) (2d wk),
built to swell \$5,300 half...

Capital (RKO) (2,000; 33-42)—

Rains Came (20th) (2d wk). Okay

Will half or second (2d wk). Okay

Will half or second (1,000; 15-25)—

Conspiracy (RKO) and Fighting

Gringo (RKO). (120 half. Plant

Midnight (RKO). (120 half. Plant

Midnight (Rep.) second half. Nor
mal \$1,800. Ditto last week on

Career (RKO) and Colorado Sun-

Palace (Loew) (2,242; 35-55)—
Women (M-G). Wowing the town, thanks largely to bally aimed at men, with beautiful \$22,000. Last week, 'Star Maker' (Par), below laverage \$11,500.

# on Dual Nice \$4,500 in Portland Heat Wave Breaks. But Rains Now Flood L. A.; 'Underpup' Big \$22,200, 'Espionage' No Dice, 14G

## **Broadway Grosses**

'ALL QUIET,' 6G.

OK REVIVAL

IN DET.

Good film lineup despite coupla holdovers. Infantile paralysis scare is over and biz is approaching boom proportions in auto plants. Reissue of 'All Quiet on Western Front' is

getting nice play at the Adams; ditto on 'The Women' at United Artists and Louis-Pastor fite pix at the Fox, which is counted with second stanza which is coupled with second stanza of 'Rains Carme.'
Madison, downlown spot formerly run under aegis of United Detroit chain, reopened last week on dual policy playing subsequent run flickers at 15:20 cent scale. Now operated by indie group.

Estimates for This Week

Cincy Still Perking: 'Fraud'-Grable-Roch.

Head for Big \$17,000

Detroit Sent 26

Los Angeles, Sept. 26. The heat wave has broken, but in Los Anzeles, Sept. 28.

The heat wave has broken, but in its place have come gales and tor-rential arias. Latter registered five inches Sunday (24) and added considerably more on Monday. Proposed the sunday of th

(M-C), okey \$1,800. wwo kriemies (1800. Chinese (Gruman-F-WC) (2,004. 30-40-55-75) — 'Rains Came' (Bith) and 'Stop, Look, Lowe' (20th), and 'Stop, Look, Lowe' (20th), and Stop, Look, Lowe' (20th) aback to require Wednesdry appearing. First week, big \$1,800, 30-40-55. Downstown (WB) (1,900, 30-40-55. Chinese (1900) (WB), dual (1900) (W

\$7,900.

Four Star (F-WC-UA) (900; 40-55)

-Feathers' (UA) (6th week). Holding firm in final weeks and should bring neat \$2,000 stanza; fifth week okay \$2,100. Estimates for This Week
Adams (Balaban) (1,709; 30-40)—
'All Quief' (U) (reissue plus 'Quie'
Millions' (20th) dual, Resurrection
continuing in Detroit Times, garnering
mice play and should come nice play and should come nice play and should come now
with around \$8,000, best in long
colden Boy' (Col) (Ed run) and
Little Peppers' (Col)
Fex (Fox-Melican) (5,009; 30-40-50—Rains Came' (20th) (Ed viel)
Fex (Fox-Melican) (5,009; 30-40-50—Rains Came' (20th) (Ed viel)
Latter, holding up, second sesh of
CTime) and Louis-Feator fact (Jouend with Hawwiish Nights' (U)
Millia 35,509 of the Latter, holding up, second sesh of
Time and Louis-Feator fact (Jouend with Hawwiish Nights' (U)
Millia 35,509 of the Latter, holding up, second sesh of
Millia 35,509 of the Latter, holding up, second sesh of
Millia 35,509 of the Latter, holding up, second sesh of
Millia 35,509 of the Latter, holding up, second sesh of
Millia Mi

okay \$2,100.

Hollywood (WB) (2,756; 30-40-55-85)—Espionage' (WB) and 'Every-body's Hobby' (WB), dual. Will have trouble reaching poor \$7,000. Last week, second stanza 'Old Maid' (WB), okay \$8,700.

body's Hobby' (WB), dual: Will have irouble reaching poor 370-00. Last okay 84.700.

Orphene (Bdwy) (2.280, 30-00-55)

Orphene (Bdwy) (2.280, 30-00-55)

Orphene (Bdwy) (2.280, 30-00-55)

Night Work' (Par), dual and vaude-stage show, and with only one first week, second run program.

Week, second run program.

Underpup' (U1) and 'Coast Guard' (Col), dual. With little opposition to the second of the

# Cincinnal, sept. 26. Cincinnal, sept. 26. Second successor is racking up its second successor is racking up its second successor. Shubert's wauditim policy, which got off to a fast start last week, its sept. 26. Shubert's wauditim policy, which got off to a fast start last week of the second of

set' (Rep.), split with 'Multiny Black-hawk' (U) and 'frish Luck' (Mono). Keith's (RKO) (Lido). 36-60. Set (Mono). Keith's (RKO) (Lido). 40-60. Set (Mono). Last week, 'Women' (Mof) (2d run). 45-60. Set (Par). Transferred from Albee for second week, Poor 335-00. Set (Par). Transferred from Albee for second week, Poor 335-00. Set (Mono). 40-60. Set (Mono)

#### ESPIONAGE AGENT

12

rms Bros. production and release.
Joel McCrea and Brends Marshall,
so Jeffrey Lynn and George Dancroft,
and by Lloyd Bacon. Screen play by
from with the best produced from the language
from the language of the language
from the language of the language
from the language of the language
from the lang Aghas drow we have a superior of the superior

Thanks to shrewd anticipation, some of the dialog touches in Exponage Agent's about spice, neutrality, aggressors, etc., sound discourse likely aggressors, etc., sound discourse bedue and the second will be one of the assets of the declear. Theatre prest agents on get their teeth into the angles here. Good lurid exploitation possibilities exist and should be worked for full vatue.

Good lurid exploitation possibilities to be a carbon and any be thought of as a carbon and may be thought of as a carbon and may be thought of as a carbon and a

partment influence in this case.
The plot stands up well enough, apart from the basic improbability that Congress only changed our laws on espionage, sabotage and international spying generally as a result of Joel McCrea and Brenda Marshall successfully grabbing a brief case full of Naci-Incriminating evidence from a fee firming-bound standard or from a fee firming-bound standard.

dence from a Germany-bound train. The dramatic situation of a career man in the State! Department suddenly discovering—his—much-loves bride is or has been a German-ern property of the state of the sta

that many of its mechanics are indeed the story suggests that the U. S. State Department and significant properties of the state of the

Secretary of State. There is considerable of microscounding under the content of the content of

came out. Actually Espionage Agent, having only Joel McCrea as a seiling name, must be exploited. Given proper push it should do well at the pay window. The picture itself will keep its audiences engrossed.

#### DANCING CO-ED (WITH SONGS)

(WITH SONGS)

Metro-Guldwyn-Moyer refense of Edger
Selveyn norduschen. Pestures Lain Turner,
Hichtard Carlson, Artle Show hand. Directed by S. Sylvun Simon. Sercenjuly by
Albert Mannhelmer, based on story by Albert Troynor; camera, Alfred Gills; elliot,
W. Donn Hoyer, dans,
Provincing at Westweed Villags, Sept. 18.

'39. Running time, 80 MINS.	
Party Marlow Lune Turner	
Pug Brodslock Richard Corlson	
Artie Shaw	
Freddy Tobin Les Bowman	
H W Workman Thurston Hall	
Joe Drews. Roscoo Karns Miss May Mary Field	
President Cavendish Walter Kingsford	
Toddy'	
Professor Lange Monty Woolley	
Braddock Chester Clute	

Professor Lange ... Many parts students and professor Lange ... Many parts students are recommended to the control of the cont

#### Here I Am a Stranger

Hollywood, Sept. 20.

Hollywood, Sept. 20.

Production. Sizer Richard Green: features Richard Die Brown

Fred Green: Features Richard Green: features Richard Die Brown

Der Ruth. Screenplay by Millen Sperling

ond Sam Hellman, based on story by Gor
don Mikhrels Hillman; charm. Arthur Millen

Westwood Village, Sept. 20, '36, Running

time, 81 Mills.

David	Richard Greene
Duks Allen	
Simpson Daniels	Brenda Joyce
Professor Daniels	Roland Young
Clara	
Lillian Bennett	Katharine Aldrich
Sortwell	Russell Gleoson
James K. Poulding.	
Lester Bennett	Edward Norris
R. J. Bennett	Henry Kolker
Digby	Richard Bond
	Robert Show
College Students	Robert Kellard
Managing Editor	
Landladv	Jan Duggan
Landford	Horry Hayden

#### Miniature Reviews

Espionage Agent' (WB).

Espionage Ageut' (WB) War headlines dramatiked. Lost of many the control of the c

Joe E. Brown and Martha Raye teamed in broad comedy. Probram supporter. With Dynamic William of the better in this series about a daredevil femme reporter, Jan Wyman new lead. Coaling All Marines' (Rep). General of the better in this series about a daredevil femme reporter, Jan Wyman new lead. Coaling All Marines' (Rep). The work of the commendation of the work of the coaling All Marines' (Rep). The work of the

and weaker effort.

'En Kvilmas Aasikte' (Scan).
Stars Ingrid Bergman, excel-lently directed and produced,
with good slory.
'On 'His Own' (Amk). Tire-some essay on Maxim Gorky's
further quest for book learning;
looks like early-Soviet vintage.

which forces his wife to leave with her child, is rather continuing and out of pace with main portion of the think of the child, is rather continuing and out of pace with main portion of the child, is rather continuing and out of pace with main portion of the child, and the c

#### \$1,000 A TOUCHDOWN (WITH SONG)

(WITH SONG)
Höllywood, Sept. 22.
Höllywood, Sept. 22.
Paramount retered with the Composition of the Paramount of the Composition of the Compositio

í	Morlowe Mansfield Boo	thJos E. Brow
	Bill Anders	John Hartle
	Bange	Syd Saylo
	Lorelei	Joyce Mathew
	Mr. Fl-therk	Gcorge McKo
	Brick Benson	Mott Mcflug

serlously. It's a framework on which to hang series of gags and situations. Miss Rave, inheriting a university by Brown in transforming it into a dramatic college. When students fail to enroll, Miss Raye rounds up on the students of the series of the ser

the last levi minute of the wins the same.

Ame are a way to the wins the same.

Miss Raye sings one song, Love with a Capital U, and does as well as she can with the limited material as the can with the limited material or background. James Hogan's direction is okay, and after fecting over slow opening, swings through a consistent pace to the football game consistent pace to the football game. · Ł.

#### Torchy Plays With Dynamite

Warner Boo. Production and release. Features June Wynum, Allen Jenkins, Ton Kennedy, Shella Bromley, Directed by Neel Snell, Screenplay by Daris Snell and Litton, board on characters created by Prederick Neels; dislog director, Harry Services, Character, Character

Porchy BlansJane Wyman		
Lt. Steve McBrids Allen Jenkins	П	
GahnganTem Kenneily	ı	
Jackie McGuire Shella Bromley	ı	
MaxisJoe Cunningham	ı	
Denvor Eddie Eddie Murr	ı	
Jim Simmons	ı	
Inspector McTavish Frank Shannon	ı	
Bugsle ruce MacForlane	ı	
HarpGeorge Lloyd	ľ	
Police Court Judge Aidrich Bawker	ı	
First Reporter John tililgely	ı	
The Reporter	ı	
Second Reparter Larry Williams	١	
Motorcycle CopJohn Harron	ı	
KellyClfft Clark	۱	
The Bone CrusherTiny Rochuck	ı	
The Crusher's Hundler Put Floherty	ı	
Hotel Clerk Creighton Hais	ı	
Book Store Clerk Nat Carr	١	

Torchy, the demon femme reporter, goes through another exciting experience with mobsters in her latest screen meller. Torchy Plays with Dynamite is more intiguing, plausible and gripping than recent films in this series.

Plays with Dynamite is more intriguing, plausible and gripping than riguing, plausible and gripping than riguing, plausible and gripping than the plausible and gripping than a superior of the newspaper, scribbler and all the plausible and plausible and a superior of the plausible and the plausible and plausible

#### Calling All Marines

Republic release of Armand Schoefer Republic release of Armand Schoefer Service of the Service of Armand Schoefer Service of Service

lection Room, N. Y., Sept. 21, '80, Run-
ning time, 67 MINS.
Blackle
ludy
Snooker Warren Hymer
Morvin Fox
Big JosCy Kendali
Col. Vincent
PotJanet McLeny
Copt. Chester
Gordon George Chandler
LeftyJay Novello
Sergeant Smith James Flavin
Sergount Dimiter

House: ant. director, Heary Sectit some taken and the section of t

seeday, September 27, 1939

such fervor it's confusing to an audience.

Barry appropriates entrance papers of a 7000 to 1000 t

#### EVERYBODY'S HOBBY

EVERTIOUD I'S HOBBY
Werrer Bos. releas of First National
production. Feotures Irene Rich, Henry
O'Xelli, Jackie Moran, Aldrich Howker,
Directed by Girliam Comm. Recomply
Wester of the Comment of the Comment
Way, from original by Brockway; editor,
Frank Magree; dialog director, Arthur Rigtyn, week Sept. 25, '19, on double bill. Ruaning time, 56 MINN. Irene Rich
Tom Lealie.

om Leelle	O. Nelli
obert LeslieJack	le Moran
incle Bert Leslie Aldrich	Bowker
velvn LeslieJear	Sheren
lorgan	Ridgely
unnyPezgy	Stewart
truckJackle	Morrow
atheldFredri	c Tozera
omen CastilloAlbe	rt Morlu
Im Blake	Sal Care
errisShine	v Brucy
optain Ogden	k Mower
lurphyDor	Rowan

The state of the s

#### Chicken Wagon Family (WITH SONGS)

(WITH SOMGS)

2015-Fox production and release. Features June Wilhers, Lee Certillo, Marjania Division and Control of the Contr

Mostly a strain on Jane Withers'

Mostly a strain on Jane Willers audiences will be the report for 'Chicken Wagon Family,' which has a lot of trouble, through no fault of its east, amounting to anythine. Basically, the story is a high reach (Continued on page 14)



SECOND WEEK
RADIO CITY MUSIC HALL

# **BUSINESS SENSATIONAL!**

BIG ONE shooting up into that charmed circle of \$100,000-a-week hits!... Hailed by a nation-wide chorus of the most lavish critical praise ever accorded a picture, this story that shocked the world is all set for more big openings this week and next!

# **ANNA NEAGLE**

in her first Hollywood appearance as

**"NURSE EDITH CAVELL"** 



with

EDNA MAY OLIVER · GEORGE SANDERS · MAY ROBSON · ZASU PITTS

H. B. WARNER • SOPHIE STEWART • MARY HOWARD • ROBERT COOTE

Produced and Directed by HERBERT WILCOX Screen Play by Michael Hogan

#### Chicken Wagon Family

VARIETY

(Continued from page 12) Continued from page 12) for subject matter, a team of mules, a covered wagon, and a bunch of Louisiana backwooders hardly able to fit or cope with Times Squarc traffic, even as an exploitation stunt.

traffic, even as an exploitation status about a four-some of French extraction, who rove the bayout country and sharp the ebonylets and unsuspecting whites of their poultry to the property of the property o

mother chaffes at the bit to jump the swamps for the main drag of Malers is a possible. From the main of the main

Nick Griode. Slory and adoptation, Kar
Itr. Henryk Savaord Boris Karlof
Janet SavsardLorna Gray
'Scoop' Foley Robert Wilco-
District Attorney Drake Roger Pro-
Tleutenant Shane Don Boldo
Beity Crawford Ann Dorn
Dr. StoddordJoseph De Stephon
Judgo Bowman Charles Trowbridge
LangByron Foulce
Keorney Dick Curti
Watkins Jones Crett

Mr. Brent	forne
Mr. Brent	ougla
Bill Armstrong	m w c
L'amela Breot	Terr.
PresidentNonh	Hear.
Hebel Com andantEsina	Pere:
Admirul Frederick	Culle:
Jennifer	Stuor
Rebel Gunnery Officer Henry	Victo

method from the control of the contr schime, the strings are noticed in the properties of the mountainous backing farming and in the aris has a compared to the mountainous backing farming and in the aris has a compared to the mountainous backing farming and in the aris has a compared to the mountainous backing farming and in the aris has a compared to the properties of the mountainous backing farming and in the aris has a compared to the properties of the mountainous backing farming and in the aris has a compared to the properties of the propertie

('USSR on the Screen')

Amkino production and release. Soviet government compiliation of newared and documentary material. At Cameo, N. Y., week Sept. 23, '30. Running time, 80 MINS.

week, sept. 22. 29. Sunning ther, so MISS.

(English Narration and Titles)
Soviet Russia achievement in each packing, farming and in the aris has been captured pictorially by govening the sound of the

FILM REVIEWS

Received all those responsible for the market conviction.

AD D. Savand, he has inverted as period life during which is operation of the second that the second

At Canno, S. Yarveet Seri, 12, '90. Mino Adulin Franco, 'O. Q. Janaman, 'O. Q.	
Akulina Ivanovna. V. O. Manalilimo Ivanovna. V. O. Manalilimo Ivanovna. V. O. Manalilimo Ivanovna Ivan	At Cameo, N. Y., week Sept. 12, '30. Har
Geneficher Keshleis M. Troponovis Kreiser General Gene	
Alexel Tenhkov (torky) Alexel Jayane Sergerov Studients Sergerov Ser	
Sergeye , Kubifartas Sergeye , Kubifartas Sergeyem Berterovako, Sergeyem Berterovako, Marie Berterovako, Mar	Grandfather Koshirio M. Troyanovs's
Sergeyew Herracowko) Matterna Ivanovnu E. Julin Vilkorushika P. Zaribin Vilkorushika P. Zaribin Vilkorushika P. Zaribin Vilkorushika M. Javalois Smuri A. Timoolaye Sevlazhika M. Javalois Silano I. Chuvch Van Larlonovich Chuyun Kapendiukhia V. Terenie Van Larlonovich Chuyun Kapendiukhia V. Terenie Van Van Larlonovich Chuyun Kapendiukhia V. Terenie	Alexel Peshkov (Gorky)Alexel Lyaysta
Matrena Ivanovuu & J. Idlin Vilioruzhka & F. Selezoo Nafalik & Zarubio Zucen Margot' & D. Zerdalow Zucen Margot' & D. Zerdalow Zerdalow Serlozhka M. Ivavolnet Zulkharev N. J. Pidnicks Stanov f. Chuvek Ivan Larlooovich Churen Kapendiukhin V. Terenic Xapendiukhin V. Terenic Xapendiukhin V. Gentalo	Sergeyev
Matrena Ivanovuu & J. Idlin Vilioruzhka & F. Selezoo Nafalik & Zarubio Zucen Margot' & D. Zerdalow Zucen Margot' & D. Zerdalow Zerdalow Serlozhka M. Ivavolnet Zulkharev N. J. Pidnicks Stanov f. Chuvek Ivan Larlooovich Churen Kapendiukhin V. Terenic Xapendiukhin V. Terenic Xapendiukhin V. Gentalo	Sergeveye Berezovakos
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Natalla I. Zavulio Queen Margot' D. Zerkolov Smurl A. Tlavoliojs Zahikhare N. Tlavoliojs Zahikhare N. Tlavoliojs Zahikhare I. Tlavoliojs Kalikhare I. Tlavoliojs Kalikhare I. Tlavoliojs Kalikhare I. Chuvelio Kapendiukhia Tereniis Tevarjatahirin N. Kalikhia	Viktoruzhka F. Selezor
Queen Margot' D. Zerkolow Smurl A. Thiosoloy Serlozhka M. Povolois Zhikharev N. Pistolik Sitanov G. T. Chuvek Uran L. Tokovich Chargana Van L. V. Noviko Takov Kathirin V. Noviko Jeward J. Gard	Natatia Zarubio
Smurl A. Timonlays Serlothka M. Favolnish Serlothka M. Favolnish Zhikharev N. Pidatisk Sitanov J. Chuvek Ivan Larloonyich Churama Kapendiukhio V. Tereniis Yakov Kashirin V. Noviko Jenyard M. Guile	'Queen Margot'
Seriozhka M. Pavolorsk Zhikharev N. Plotoike Sitanov I. Chuvek Ivan Larloovich Chuguna Kapendiukhia V. Terenie Yakov Kazhivia V. Novika Jeward M. Garie	Smurl A. Timoniove
Zhikharev N. Piotoike Sitanov I. Chuvek Ivan Larlooovich Chagana Kapendiukhi V. Tereniie Yakov Kazhirin V. Noviku Yeward M. Goriel	Serlozhka
Sitanov ( I Chuvek Ivan Larlooovich. Chuguna Kapendinkhia V Perenie Yakov Kazhirin V. Kovika Zrwyard J., Garla	Zhikharev
Ivan Larlooovich. Chugune Kapendinkhio V Tercnie Yakov Kashirin. V Novike Steward M, Gorlo	Sitanov
Kapendiukhia V. Terentie Yakov Kashirin V. Novika Szeward M. Garla	Ivan Larloonvich
Yakov Kashirin	Kapendiukhlo
Nitropolski B. Marut	Yakov Kashirin
MitropolskiB. Murut	Steward M. Gorlo
	Mitropolaki B. Murut

production, Stors Ingrid Bergman, Di-
rected by Gustaf Molander. Serceoplay,
Goesta Stovens; adapted from French Blay
by I mucols de Croisset; camera, Aka
Dahlquist. At the 48th St., N. Y., week
Sept. 8, '39. Running time, 100 MINS.
Anna Holm
Dr. Wegert
NymanErle Berglund
Hermuo Magnus Kessier
The Count
Tursten Barrin
Consul Barring
Larz-Rrite Barring Goran Herstord
Barahl Berg
Emma
WickmunJohn Ericsen
Mrs. Wegert Karin Carisson-Karii
Miller Signal Wallen
Georg Murk

#### Madamoiselle Ma Mere ('My Mother Is a Miss') (FRENCH-MADE)

(FEENCH-MADE)

1. H Hoffbergereless of Region problems

1. H Hoffbergereless of Region problems

1. H Hoffbergereless of Region Problems

1. Hoffbergereless of Region Problem

**KEEP ON YOUR TOES AND WARNERS WILL KEEP YOU SMILING. THE BIG DRAMA THAT** FOLLOWS 'THE OLD MAID' IS BY THE AUTHOR OF 'EACH DAWN I DIE', WITH THE SWEETHEARTS OF 'DAUGHTERS **COURAGEOUS** -A HONEY OF A SHOW! **— A MONEY** SHOW! IF **YOU'VE SEEN** 

KNOW IT! AND IF YOU HAVEN'T SEEN IT,
FOR THE SAKE OF YOUR BOX-OFFICE
ARRANGE A SCREENING THIS SECOND OF
JOHN GARFIELD AND PRISCILLA LANE IN

FRANK McHUGH • BILLY HALOP
FRANK McHUGH • BILLY HALOP
Directed by LEWIS SELLER
Directed by Lewis Seller
Seren Play by Robert Roses • From • Novel by Jerome Odium
A Pirit National Pirure

'DUST BE MY DESTINY'!

# MUCH NEW BLDG. OF B.O. LAG

VARIETY

FILM BOOKING CHART

BELIES TALK (For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of reviews as given in Vanury and the running time of prints are included.)

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Key to Type Abbreviations

	Rev. in Var.	—Reviews	ed in Variety Key to Type Abb elodrama; C—Comedy; CD—Comedy-Drama	evlatjans : W—Weste	R. T.—Remein rn; D—Drame; Mu—Musical	y Time
Minneapolis, Scpt. 26.						
Prospective builders and operators of new theatres in the Twin Cities apparently refuse to believe the lamentations of established exhibitors	WEEK	Rev.	TITLE TYPE	Co.	TALENT	R. T.
apparently refuse to believe the la- mentations of established exhibitors	DEL PACE	Var.				i
mentations of established exhibitors who claim there's so much grief to the business and that they're having the toughest business and that they're having the toughest business and the pending for permits to build new theatres in Minneapolis and St. Paul than at any time in recent years. The fact that practically no situations are for sale at anything like a reasonable. Both in Minneapolis and St. Paul, Both in Minneapolis and St. Paul,	7/21/39	7/19	BLONDIE TAYES WCATION A CANAL PROPERTY OF THE BIAGNIE OF THE BACK TO THE BIAGNIE OF THE BIAGNIE	Col	P. Singleton-A. Lake B. Brein-A. Mowbray B. Brein-A. Mowbray A. Tamlroff, I. Nolan-M. Boland A. Tamlroff, I. Nolan-M. Boland G. Raft-C. Trever A. Sheridan-R. Carbon G. Raft-C. Trever A. M. Wong-J. C. Nolan-M. Boland A. M. Wong-J. C. Nolan-B. Biers A. M. Wong-J. C. Nolan-B. Biers A. M. Wong-J. C. Nolan-B. Siers A. M. Wong-J. C. Nolan-B. Siers A. M. Wong-J. C. Nolan-B. Biers S. Timple-R. Scott-M. Lockwood S. Timple-R. Scott-M. Lockwood S. Timple-R. Scott-M. Bellamy-P. Dee	68 88
the toughest kind of sledding. There	,,	8/23	WAY DOWN SOUTH CD	M-G RKO	B. Breen-A. Mowbray	62 75 72
ing for permits to build new theatres		8/23 7/19 7/19 7/19 7/19 7/19	NEWS IS MADE AT NIGHT D	20th	P. Foster-L. Barl-R. Gleason	
in Minneapolis and St. Paul than at		7/19	WINTER CARNIVAL C	U UA WB	A. Sheridan-R. Carlson	91
that practically no situations are for			BEHIND PRISON GATES M	Col M-G	B. Donlevy-J. Wells-P. F'x	63 110
figure is whetting their appetite.	7 28 39	8·23 5/17 8·23 7/26	GOODBYE, MR. CHIPS CD ISLAND OF LOST MEN D	M-G Par	R. Donat-G. Garson A. M. Wong-J. C. Naish-E. Blore	63 64
Both in Minneapolis and St. Paul.	1	7/26	THE SPELLBINDER CD COLORADO SUNSET W	Par RKO Ren	L. Tracy-B. Read-P. Knowles G. Autry-S. Burnette	64 58
dependent exhibitors alike are op-	1	8/2 6/21 8/9	SUSANNAH OF MOUNTIES CD	Rep 20th WB	S. Temple-R. Scott-M. Lockwood B. Wheeler-M. Wilson	58 77 54
figure is whetting their appetite. Both in Minneapolis and St. Poul. however, circuit and individual in- dependent exhibitors aliake are op- posing further theatre construction, claiming the cities now are over- seated and that any more theatres would jeopardize their investments and lower entertainment standards, and lower entertainment standards.	0.4.20	8/30	COAST GUARD D	Col M-G	R. Scott-R. Bellamy-F. Dee	72
would icopardize their investments	0, 4, 00	8/30 8/16 8/9 7/5 7/26	MIRACLES FOR SALE CD NIGHT WORK C	Por	M.Boland-C.Ruggles-J.Mathews	72 70 61 80 71 81 130 82 70
and lower entertainment standards.	1	7/5	BACHELOR MOTHER C SHOULD HUSBANDS WORK? CD E. MAXWELL'S HOTEL, WOMEN CD	RKO Rep	J.Gleas'n-L.Gleas'n-H.Davenport	71
1 it M's and Ct Doub oity		8/2	E. MAXWELL'S HOTEL, WOMEN CD FOUR FEATHERS D	Rep 20th UA WB	L. Darnell-J. Ellison-A. Sothern J. Clements-J. Duprez	130
councils of any additional theatre permit to the last ditch. They al- ready have succeeded in blocking the construction of several proposed		4/26 7/19 8/2	INDIANAPOLIS SPEEDWAY M MR. WONG IN CHINATOWN M	WB	P. O'Brien-A. Sheridan B. Karloff-G. Withers	82 70
ready have succeeded in blocking	8/11/39	8/9	LADY OF THE TROPICS D	M-G	B. Taylor-H. Lamarr	91
new showhouses.	0, 11, 00	8/9 9/6 8/23 8/2 8/16	RIDERS OF FRONTIER W	Mono Mono	Tex Ritter	60
Wiethe's New Nabe		8/2 8/16	NEW FRONTIER W	Par Rep RKO	Three Mesquiteers-P. Isley	56
Cincinnati, Sept. 26.			NEW FRONTIER W BAD LANDS W CHICKEN WAGON FAMILY C		R. Barrat-N. Beery, Jr J. Withers-L. Carrillo-M. Weaver	63
suburban Westwood, constructed by		9/27 8/18 6/28 9/27	WHEN TOMORROW COMES CD MAN IN IRON MASK D	U UA WB	B. Wheter-M. Wilson  B. Wheter-M. Wilson  R. Scotik B. Bellamy-F. Dec  R. Young-F. Rice-F. Craven  M. Boland-C. Ruggles-J.Matheva  G. Rogers-D. Niven  G. Rogers-D. Niven  G. Rogers-D. Niven  G. Rogers-D. Niven  G. Rogers-D. Depres  G. Rogers-D. Depres  G. Rogers-D. Depres  G. Rogers-D. Lawren  J. Clements-J. Dupres  E. Taylor-R. Lamar  Rovita-W. Rull-'. Baldwin  Tex Rities  Taylor-R. Lamar  Rovita-W. Rull-'. Baldwin  Tex Rities  Taylor-R. Lamar  Rovita-W. Rull-'. Baldwin  Tex Rities  T. Wilder-B. Carrillo-M. Waver  L. Wilder-B. Carrillo-M. Waver  L. Haywid-J. Bennett-W. William  J. Wyman-A. Jenkins	91 63 60 87 56 65 63 90 110 60
mont, and the Kentucky in Latonia.		9/27	TORCHY PLAYS DYNAMITE M THESE GLAMOUR GIRLS CD	WB	J. Wyman-A. Jenkins	_60_
Wiethe's New Nabe Ground broken for new nabe in suburban Westwood, constructed by Louis Wiethe, owner of the West- Louis Wiethe, owner of the West- New theatre will have 1,000 seats. Harry Schwartz, veteran Kentucky showman, disposed of his interest in the Paris theatre, now under con- struction, to Schine circuit. The site will be remodeled into shorecoms. House, Lexingion, to the chain, re- taining his house in Frankfort.	8/18/39	9/8 9/6 8/2 7/28 7/26 8/9 8/9 8/2 7/12 7/19	SUSANNAM OF NOUNTIES CORRESPONDENCE OF THE TROPICS	M-G Mono Meno	J. Wyman-A. Jenkins L. Ayres-A. Louise-T. Brown J. Randall-V. Carroll T. Ritter-B. Price-C. B. Wood W. Boyd-R. Hayden-G. Hayes G. Autry-S. Burnette-G. Hayes C. Lombard-C. Grant-K. Francis J. Tacp-N. Kelly-R. Greene J. Cagney-G. Raft E. Fellows-D. Peterson	78 60
showman, disposed of his interest in		8/2 7/28	MAN FROM TEXAS' W THIS MAN IS NEWS CD	Meno Par Par	V. Hobbs-B. Karnes	60 74 57 70 94 100 129 92
tne Paris theatre, now under con- struction, to Schine circuit. The site	- 1	7/26 8/9	RENEGADE TRAIL W IN OLD MONTEREY W	Par Rep REO	W. Boyd-R. Hayden-G. Hayes G. Autry-S. Burnette-G. Hayes	70
will be remodeled into storerooms.		. 8/9	IN NAME ONLY CD STANLEY AND LIVINGSTONE D	REO	C. Lembard-C. Grant-K. Francis S. Tracy-N. Kelly-R. Greens	94 100
House, Lexington, to the chain, re-		7/12	STANLEY AND LIVINGSTONE D THEY SHALL HAVE MUSIC D EACH DAWN I DIE D	20th UA WB	J. Helfetz-J. McCrea-A. Leeds	120
taining his house in Frankfort.	8 25 39	9/6 8/16	FIVE LITTLE PEPPERS CD	Col M-G	E. Fellows-D. Peterson	55
Harr's Lee Theatre Fairmont, W. Va., Sept. 26. Contracts let for erection of the Lee theatre, managed by Columbus Harr, one of three owners.	0, 20, 00		I IRISH LUCK M		J. Cagney-G. Batt E. Fellows-D. Peterson J. Garland-F. Morgan-B. Lahr F. Darro-P. Patreel-L. Elliott B. Crosby-L.Campbell-N.Sparks B. Mackay-R. Budson-G. Barbier J. Prosty-Byington-K. Howell Dead End Rids L. Rich-H. O'Neill	100
Contracts let for erection of the		8/23 8/23 8/16	THE STARMAKER MU SMUGGLED CARGO D	Par Bep 20th WB WB	B. Crosby-L.Campbell-N.Sparks B. Mackay-R. Hudson-G.Barbier	90 62 61 86 56
Harr, one of three owners.		8/16 9/6	QUICK MILLIONS C	20th	J. Prouty: Byington-K. Howell	61 86
		9/27	EVERYBODY'S HOBBY CD	WB	I. Rich-H. O'Neill	56
Allison's New Nabe Altoona, Pa., Sept. 26. A new nabe under construction at Allegheny Furnace, elite suburb of the city, by Ray Allison, who oper- ates theatres in Cresson and Johns-	9/1/39	9/6	KONGA, WILD HORSE W THE WOMEN C	CoI M-G	N.Shearer-J.Crawford-R.Russell	132
A new nabe under construction at Allegheny Furnace, elite suburb of		8/30 8/30 9/8 :8/30	DEATH OF A CHAMPION D	Par	A. Lane-L. Haves-E. Barratt	67 58
the city, by Ray Allison, who oper-		9/8	WALL STREET COWBOY W	Rep	B. Bogers-G. Hayes-A. Baldwin	66
town.		9/6 8/30	ADVIRES SHERLOCK HOLMES M	20th	B. Rathbone-N. Bruce-I. Lupino	85
5 New Texas Nabes		8/9	EVERTRODY'S HOBBY  CNORG, WILD HORSE  THE WOMEN  DEATER OF  CHAMPION  WALL STREET COWBOY  FLIGHT AT MIDNIGHT  ADVITEES SHERLOCK HOLMES  MITHEUNDERS  THE UNDERSON  THE UNDERSON  THE OLD MAID  THE OLD MAID  GOLDEN BOY  CD	M-G Par RKO Rep Rep 20th U	I. Bich-H. O'Neill Fred Sione-Kenga N. Shearer-J. Crawford-R. Russell L. O'verman-E. Paige-V. Dale L. O'verman-E. Paige-V. Bale R. Bogers-G. Hayes-A. Baldwin F. Begnal-Farker-Coll. Furner B. Esthbone-N. Bruce-I. Lupino G. Jean-R. Cummings-A. Gray B. Davis-M. Hopkins-G. Brent B. Shanwek-A. Meniou. W. Hoiden	132 67 58 66 60 85 87 62 95
5 New Texas Nabes Dallas, Sept. 26. Five new Texas theatres being	0 (9 /20	8/2	GOLDEN BOY CD		B. Davis-M. Hopkins-G. Brent B.Stanwyck-A.Meniou-W.Holden	-98-
planned by architects here.	0,0,00	8/30	GOLDEN BOY GOLDEN BOY HENRY GOES ARIZONA CD RANGE WAR CHAN AT TREASURE ISLAND THE FIGHTING GRINGO W FULL CONFESSION D	Col M-G Par 20th	B. Davis-M. Mopkins-t., Brent B. Slannyck-A. Menjou-W. Holden F. Morgan-A. Merriss-H. Hull W. Boyd-R. Hayden-B. Moran S. Teler-C. Romero-P. Moore G. O'Brien-L. Tevar V. McLaglen-S. Ellers-B. Flizger'd E. M. Brown-B. Baker-F. Knight B. Granville-J. Litel	
At College Station there will be 625-seater owned by A. F. Bovett. At	!	8/23	CHAN AT TREASURE ISLAND M	20th	S. Toler-C. Romero-P. Moore	65 72 59 72 69 56
Tyler there will be a 1,000-seater,		8/23	FULL CONFESSION D TWO BRIGHT BOYS M	RKO RKO	V.McLaglen-S.Eilers-B.Fitzger'd	72
state, will be 750-seater. At Amaril-		9/20 8/18	DESPERATE TRAILS W NANCY DEEW & STAIRCASE M	U	J. M. Brown-B. Baker-F. Knight	56
Five new Texas theatres being planned by architects here. At College Station there will be de3-seater owned by A. F. Boyett. At Tyler there will be a 1,000-seater, for Interstate. At El Paso, for Interstate, will be 750-seater. At Amariter before the control of the 150-seater. At Amariter planned, Port Arthur is getting 800-seater, for Lee Threet.	9/15/39		TWO BRIGHT BOYS DESPERATE TRAILS. WANDY DREW & STAIRCASE OUTFORS OF MOUNTES DESPERATE OF MOUNTES DESPERATE OF MOUNTES DAY THE BOOKIES WEPT THE RAINS CAMES HAWAIIAN NIGHTINY PRISON SHEGEON	WB	B. Granville-J. Litel	
800-seater, for Lee Threet.	0,10,00	9/27	DANCING CO-ED CD	M-G	B. Granville-J. Litel C. Starrett-I. Meredith L. Turner-R. Carlson-L. Bowman J. Trent-M. Stone-M. Reynolds G. Cooper-R. Milland-R. Preston J. Penner-B. Grable M. Loy-T. Power-G. Brent J. Downs-M. Carlisle-C. Moore J. Garfield-P. Lane	80 61 114 53 100
New Drive-In	1 1	7/26 9/20 9/13 9/8	SKY PATROL M BEAU GESTE D DAY THE BOOKIES WEPT	Par RKO	G. Cooper-R. Milland-R. Preston	114
Creston, O., Sept. 26. Creston now has a drive-in located		9/13	THE BAINS CAME CE	20th	M. Loy-T. Power-G. Brent	100
on Route 3, near here. Owners are C. A. Pierce and S. E. McFarren, of Akron. Parking accommodations for approximately 500 cars.		8/16	DUST BE MY DESTINY D		J. Garfield-P. Lane	65 88
Akron. Parking accommodations for	9, 22, 39	9/20	PRISON SURGEON THUNDER AFLOAT. \$1,000 A TOUCHDOWN FIFTH AVENUE GIRL STOP, LOOK AND LOVE INTERMEZZO, LOVE STORY CI	Col M-G Par RKO	W. Conolly-I. Meredith	94
	ŀ	9/27	\$1,000 A TOUCHDOWN	Par	J. E. Brown-M. Raye-E. Blore	94 71 82
St. Loo Zone's New Uns St. Louis, Sept. 26.		9/20 9/27 8/23 8/30	FIFTH AVENUE GIRL ('E STOP, LOOK AND LOVE (	20th	J. Rogers-W. Frawley	
	-		INTERMEZZO, LOVE STORY CI RIO NO PLACE TO GO	20th UA U WB	J. Garfield-P. Lane W. Conolly-I. Meredith W. Beery-C. Morris-V. Grey J. E. Brewn-M. Raye-E. Blore G. Rogers-W. Connolly-E. Ellison J. Rogers-W. Frawley L. Howard-J. Bergman S. Gurle-B. Rathbone-V. McLaglen G. Dickson-D. Morgan-F. Stone	
field, Ill., opened a new 450-seator. The American, Mt. Carmel, Ill. erected by Theodore Coleman, started	- 20.00	9/27	CALLING ALL MARINES	- WB	G. Dickson-D. Morgan-F. Stone	
		9/27	NO PLACE TO GO CALLING ALL MARINES SCANDAL SHEET HONEYMOON IN BALI THE ARIZONA KID HERE I AM. A STRANGER I THE WITNESS VANISHES NURSE EDITH CAVELL A CHILD IS BONN	Rep Col M-G Mono	D. Barry-H. Mack-W. Hymer O. Kruger-O. Munson A Sothern-F. Tone-V. Grey C. Bickford-B. MacLane MacMuray-Carroll-Jones R. Rogers-G. Hayes-S. March R. Greene-R. Dix-B. Joyce D. Durbin-E. Pallette-L. Howard Nearle-Oliver-Sander	63
A new 500-seater opened in Red			MURDER IN BIG HOUSE	M-G Mono	A Sothern-F. Tone-V. Grey C. Blekford-B. MacLane	
A new 500-seater opened in Red Bud, Ill. I. W. Rodgers circuit, Cairo, Ill.	.1	9/13	HONEYMOON IN BALI THE ARIZONA KID	Par Rep	MacMurray-Carroll-Jones R. Rogers-G. Haves-S. March	95
I. W. Rodgers circuit, Cairo, III, preparing to let contracts for a new 1,100-seater, at Carbondale, III.  John Widerberg Construction Co. Des Moines, building a new houst for the Central States Theatre Co. in Burlington, Ia.	'	9/27 8/23	MURDER IN BIG HOUSE HONEYMOON IN BALL THE ARIZONA HID HERE I AM, A STRANGER THE WITNESS VANISHES NURSE EDITH CAVELL A CHILD IS BORN	20th	R. Greene-R. Dix-B. Joyce	81
John Widerberg Construction Co.	.	3/23	NURSE EDITH CAVELL	RKO WB	Neagle-Ollver-Sanders G. Fitzgerald-J. Lynn	97
for the Central States Theatre Co. in	1 10 '6 '39		SCOUTS OF THE AIR		I. Trent-M. Reynolds	
McDonald Bros Tarrington Wwo	1	9/20	SCOUTS OF THE AIR WHAT A LIFE CRASHING THEU THE KANSAS TERRORS EVERYTHING'S ON ICE THE ESCAPE ETERNALLY YOURS HERO FOR A DAY ESFIONAGE AGENT	Par Mono	J. Trent-M. Reynolds J. Cooper-B. Field J. Newlii-W. Huil-M. Stone	75 82
the boliaid Bros., 14rrington, Wyo.	1		THE KANSAS TERRORS	Rep	Three Mesquiteers	62
Runyon Yarn Away			THE KANSAS TERRORS EVERYTHING'S ON ICE THE ESCAPE ETERNALLY YOURS	RKO 20th	I. Dare-E. Ellis-V. Vale K. Richmond-A. Duff	
Hollywood Sort on		9/13	HERO FOR A DAY CI	, ,	J. Newlil-W. Hull-M. Stone Three Mesquiteers I. Dare-E. Ellis-V. Vale K. Richmond-A. Duff L. Young-D. Niven A. Louise-D. Faran J. McCrea-B. Marshall	65
Hollywood, Sept. 26.  Damon Runyon's yarn, 'A Call of the President,' went into production at Metro with William Garga and Ann Sothern in the top spots.  Edgar Selwyn is producing. Rot ert Sinclair directing.	10 13 20	9/27	ESPIONAGE AGENT	WB	J. McCrea-B. Marshall	65 74
tion at Metro with William Garga	- 10, 13, 39 n i		FLIGHT TO FAME CI	Col M-G	G. Garbo-M. Douglas-I. Claire	
and Ann Sothern in the top spots.		5/31	JAMAICA INN	Mono I Par	Jack Randall C. Laughton-M. O'Hara	99
ert Sinclair directing.	-	1 ,,,,,,	THREE SONS HOLLYWOOD CAVALCADE MI	BKO 2015	Jack Randall C. Laughton-M. O'Hara E. Ellis-V. Vale-W. Gargan A. Faye-D. Ameche-S. Erwin B. Rathbone-B. Karioff J. Bennett-A.Menjoa-W. Gargan E. Fellows-J. McCallion	85
ECHO SAYS NO	!	9/13	TOWER OF LONDON	7 200	B. Rathbone-B. Karloff	80
LOS Angeles, Sept. 26.	10,00.00	5/13	PRIDE OF BLUE GRASS C	UA WB	E. Fellows-J. McCallion	
Los Angeles, Sept. 26. Walt Disney won the verdict i \$50,000 suit brought against him b Reynard Fraunhelder in superior	n 10, 20, 39		THE LITTLE ADVENTURESS CLAW OF THE TEXAN	Col	E. Fellows-J. Wells-C. Edwards B. Jones-D. Fay	1
Reynard Fraunhelder in superior	r,		AT THE CIRCUS	M-G	Marx BrosK. Baker-F. Rice	
			THE FLYING DEUCES	Par C RKO C 20th C 20th	S. Laurel-Q. Hardy-J. Parker	
Plaintiff charged the studio wit nauthorized use of 'The Dwarf' odel Song' in 'Snow White.'	s		THE LITTLE ADVENTURESS C. LAW OF THE TEXAN AT THE CIRCUS TELEVISION SPY THE FLYING DEUCES SHIPYARD SALLY PACK UP YOUR TROUBLES SMASHING MONEY RING	Col Col Col C M-G Par C RKO C 20th	E. Fellows-J. Wells-C. Edwards B. Jones-D. Fay Mark Bros-K. Baker-F. Rice W. Henry-J. Barrett-W.CollierSr. S. Laurel-Q. Hardy-J. Parker G. Fleids-S. Howard J. Wilhers-Ritz Bros.	!
THE SOUR IN SHOW WHITE.	•		. SMASHING MUNEX RING	M WB	R. Reagan-M. Stevenson	

# PIX CRUX NAME NAT'L AWARDS **CHAIRMAN**

Memphis, Sept. 26. Memphis, Sept. 26.
Huddling in Chicagó last weck,
the Planning Committee for Newspaper Film Critics of America
whipped up temporary articles of
association, fixed March 2-4 for the
first annual convention, and named
Merle Potter of the Minneapolis
Times-Tribune as chairman of the
1898 national awards committee.

1839 national awards committee.
Potter's acceptance of the latter
post means discontinuance of his
word daily's country-wide poil of the
ting for his brethren, momentarily at
least, with a committee to be made
by Harry Martin of the Memohis
covernal chairman protent. Whether
Fotter will continue to head the
awards set-to in future years to
be up to the membership contab in
Screen bytimes have add to in.
Screen bytimes have add to in.

March.
Screen byliners have a date but no place for their meeting as yet. Memphis is the only town bidding so far. Twill be somewhere in the heart of the land, but the Planning Committee won't act until more expessions have been heard. Ruth of the planning the program for the convention on a program for the convention that should attract the prospective membership from far and near.

Articles of association as outlined

membership from far and near.
Articles of association as outlined in Chi last week are strictly in skele-income and association as outlined in Chi last week are strictly in skele-income and association as of the strict which is strictly associated in the strictly association as t

ing ultimate approval.

First article as proposed simply sets out the name. Even this is subject to a major operation when the scribes gather as a whole. 'Membership shall be limited to motion picture critics of daily newspapers in North America,' is the modest definition of Article III.

Platform

Purposes of the organization are set forth in Article II to wit: (1). To elevate the standards of criticism and comment on the

(2). Through its collective influence to further the production of better motion pictures.

(3). To enhance the prestige of motion picture departments of daily ne wspapers.

(4). To recognize and bestow honor for outstanding achievements in the motion picture arts.

motion picture arts.

In these definitions there is no mention of the phrase 'cooperate with the motion picture industry' which seemed to irk one critic. Frank Nugent of the New York Times, when it appeared in print at the time of the original announcement. Committee members said announcement. Committee members said not body knew what it meant anyway was the committee out in the first definite draft. Operations of the committee out in the first definite draft.

written out in the first definite draft. Organization setup embodied in Article IV calls for a president, vice-president, secretary-treasurer and a a year and subject to re-election if so desired. The three officers are to be elected by the governing board, Latter in turn spicked regionally, called the control of the control of naming their own board member. The regions are tentatively out-

ine scrioblers in each of 13 regions amming their own board member.

The regions are tentatively out.

In Pennsylvania, Delaware, Mary
Indian, Otto, North and

Vertical Columbia; IV, North and

Mississippi,

Louisiana and Arkansas; VII, Michola,

Illinois and Wisconsi; VIII,

Louisiana and Arkansas; VII, Arkansa,

Louisiana and Arkansas; VII, Arkansa,

Louisiana and Arkansas,

Washington, Oregon, Wyoming, Idaho and

Nova Scotia.

Mexico, Latin America and Cuba

Mexico, Latin America and Cuba

Mexico, Latin America and Cuba

Mexico, Latin America and Cubs are slighted for the present.

Incidentally, the Planning Committee is already lining up a board to serve temporarily until Herzog can hold an election early in 1940.

NOT A RE-ISSUE...A NEW PICTURE!

THRILLING ANSWER TO

is tremendous success at Grand Theatre, Albany. It's a sure box-Warrants the top billing spot and the Says: "U-BOAT 29" office hit for any showman who capitalizes on its sensational timeliness. campaign we gave it!"

SI FABIAN ...

# \* ALBANY ...

speaking direct from Grand Theatre, Albany, Lou Golding,

said about it. It opened big and is Sand:"It is everything Columbia going strongl"





Everything points to fact that U.BOAT 29' is one of the best big exploitation campaign...wordof-mouth excellent! Reviews finel showman's pictures ever made. Its Sand: "Good opening followed E. M. Loew Theatre, Hartford, Conn., \* HARTFORD ... George Landers, box-office is assured." CONRAD VEID

These are the hard selling ads that were used in Hartford and Albany

Produced by INVING ASHER COLUMBIA PICTURE

SMART SHOWMEN ARE RUSHING DATES.

のなる **対**場

# Good Ol' Climate Went Berserk, H'wood Temp at 107 Until the Rains Came

By GEORGE E. FHAIR

Hollywood, Sept. 26.
For a solid eight days, that golden palomino. California Sun.
Chambers of Commerce, suddenly went loco and stampeded among the film studies at a cost of approximately \$500,000 in disrupted among the film studies at a cost of approximately \$500,000 in disrupted among the succession of the succes ever known in these parts. After a few days nobody had enough am-bition left to bet on the thermometer, which at one time registered 107.2. then the rains came on Sunday (24)

When the heat first started out, everybody thought it was a briefle, and smied accordingly. When it and smied accordingly when it faulty into a colosal cliffthanger, even the gals on Hollywood blvd. laid saide their furs. For the first time in the history of the film colony, so the started of the started out, and st

duction crews took their siestas, a le duction crews took their siestas, a la manana, in the daytime, and reported for work in the cool of the vening, which sometimes, dropped working arrangements caused until the cool of the

expenses to meet the war crisis in groups. The Medical Parallel War films suffered the most, particularly The Tower of London' in which 200 knights and men-st-arms for good King Richard. Instead, they laid down their armor and conducted a masterly retreat to the master of the maste

were dragged out to soothe fevered provens. Rebeccie, at Schmichter, and Schmichter between the second of the seco

In downtown Los Angeles, the classe, nonly popular pictures were those in air-conditioned theatres. Big names brag about the climate. When last on the marquee meant nothing un- incard they were trying to lend it to less there was a sign: "Twenty De- Astoria for a cake of dry ice.

Con. Films' 3d Ouarter Net, 232G, Tops 1938

Consolidated Film Industries, Inc., Consolidated Film Industries, Inc., last week issued a studement showing that net income for the third quarter ending Sept. 30 was estimated at approximately \$232,000. or about \$14,000 shead of 1938. Official third quarterly statement is not due to until some time in October. Company placed July and August net at \$181,416.

## Calif. Gale Kills Four WB Employees: Threat To Film Execs' Yachts

Hollywood, Sept. 26. Four Warners' back-lot employees

Hollywood, Sept. 26,
Four Warners' back-lot employees were drowned Sunday (24) when were drowned Sunday (24) then were drowned Sunday (25) when were drowned Sunday (25) when were drowned Sunday such as the sunday (25) when were drowned Sunday sunday (25) when were drowned Sunday with a 5½-inch downpour, which played have with outdoor picture shooting and flooded parts of town, forecast.

#### Constanti Wins Over His Bro.-in-Law, Mike Barovic

Bro.-in-Law, Mike Barovic Tacoma, Sept. 26, In a sult that Tacoma, Sept. 26, In a sult that Tacoma, Sept. 26, In a sult that Tacoma Sept. 26, In a sult that T

'Unusual'-Very!

Hollywood, Sept. 26. Vagaries of the weather are such that Grauman's Chinese theatre installed an electric heater in the boxoffice Sunday night (24) after running in ice cakes the day before.

# **Smaller Dailies** Still Squawking Pix Neglect 'Em

Company placed July and August
Because the estimate for the quarter ending this month of the quarter ending this month of the quarter ending this month of the quarter late qu

lected for large metropolitan dailier.

Increase in newsprint prices and other upped costs has forced all dailies to weigh carefully every inch of white space. Instead of recognizing this condition, the deluge of blurbs continues. Many film editors are that apparently few studio staffs employ good newspapermen, but have added numerous scribers. but have added numerous scribes capable only of turning out windy essays. Result is a serious lack of crispness and clarity in the publicity

Don't Dramative Real New

One newspaper ed opined that pic-ire companies are overlooking a One newspaper ed opined that pic-ture companies are overlooking a real bet by continuing to meter all their mail. even on most air mail material. He suggested special en-velopes and air mail stamps if the studios wanted to attract attention to any specific yarn. As it is now, the effectiveness of air mail public-ity is lost.

the effectiveness of air mail publicwho question—but "that publications"
in these smaller cities feel the radio
competition. They also give the reading to the smaller cities feel the radio
competition. They also give the reader's
such as Life and Look. Consequently, many seek to sook the reader's
cye. This means more space for
headlines and cuts. In an effort to
cuts submitted by picture companies
and exhibitors, trimming on top and
selow. Average two-column halftone frequently winds up two inches
wide. Even though this gets a way
from artistic technical proportioning, exhibit for for it because it means
pictorial representation for their atthemselves, they would save time for
the editors and probably get better
breaks in the paper.

Other beefs of editors include
blasts against the old evil of attimes, and the paper.

Other beefs of editors include
blasts against the old evil of attimes, and the paper having no room for
repaphed paper having no room for

lines, sending out stories on mimeo-graphed paper having no room fol-their own headlines, and failure to condense the gist of the publicity.

condense the gist of the publicity. Newspaper scribes also feel, that they are neglected by the studios when they assign their cack writers in Hollywood strictly to doing spe-cial columns and special writing jobs. leaving the routine matter for smaller publications to allegedly in-experienced hands. Even mat services have been elliminated for small newspapers, they claim. Lesser pub-lications say they are forced to use press book stories submitted by ex-

All of which prompts ne-editors to waste-basket 80% editors to waste-basket 80% of pic-ture publicity. Many are so familiar with its impossible getup that don't even trouble to open

## Wellman's Auto Epic

Hollywood, Sept. 26. Paramount signed William A. Wellman to a new producer-director contract, with 'F.O.B. Detroit' slated as his next picture.

# 3 Coast Indie Exhib Groups Merge. **Sponsoring Move for Distrib Unity**

Leo Atanasoff, 51, Dies:

Milwauker Sent 26.

Leo Atanasoff, 51, Milwaukee ex Federal anti-trust probe into major companies' film monopolies, died in Milwaukee, Sept. 16, after an illness of several weeks, it was learned this

of several weeks, it was tearned unit to the the theoretical tears of the Alamsoft's World theater, Milwawkee, was foreclosed, the brothers consequently going to Washington, where they complained Washington, where they complained the theater of t

## Exhibs, for Once, Put OK on Gov. Dickinson: Endorse Bingo Taboo

Detroit, Sept. 26.

Gov. Luren Dickinson's latest 'war,' launched against all forms of bingo, keno, et al., has the undi-vided backing of local film palaces vided backing of local film palaces and other amusement spots, even though they may not have favored his previous attacks on everything from liquors' hellish brink' to the summer shorts worn by Boy Scouts.

summer shorts worn by Boy Scotts. Bingo, keno, étc., however, espe-cially as sponsored by churches and charitable organizations, has been one big thorn in side of entertain-ment b. o., especially theatres, for several years... Police... while warring on commercial projects of that sort, never got down to churches and lodges because of the difficulties and political dangers involved.

However, last week after getting a request from Dickinson asking suppression of private gambling games, Commissioner Henrish Pickert ordered Detroit police to halt all fund-raising games run by clubs, so-cials, etc. While Pickert ordered an "educational" drive against the practices at first, with arrests to fol-low later if games aren't stopped, it became apparent immediately that the drive would have at least one supporter, the Catholic Church in Detroit. Catholic parishes, many of whom conduct hines and keen games. fund-raising games run by clubs, so-cials, etc. While Pickert ordered Detroit. Catholic parishes, many of whom conduct bingo and keno games regularly during fall and winter, 'will obey the governors' orders,' according to Most Rev. Stephen S. Woznicki, auxiliary bishop of the Detroit archdiocese, 'even though the church does not hold gambling intrinsically immoral.'

trinsically immoral."

Churches and charitable organizations, which have depended for existence on regular bingo games, are
planning appeal to state supreme
court on Gov. Dickinson's ban. Theatre operators are watching with interest since bingo, keno, etc., have
been a thorn in their sides for many
vears.

Mercy Hall, private institution for care of incurable and destitute cancer patients, is leading fight against ban, claiming that its weekly bing games covered spot's operating expenses and that it had no other way of raising funds.

#### Back in Gumshoes

Hollywood, Sept. 26. 'Nick Carler' came back to life yesterday (Mon.) as the first of a series of detective yarns at Metro, with Walter Pidgeon in the title role. Jacques Tourneur is directing.

SAFER OVER HERE
Hollywood, Sept. 26.
War caused Warners to shift premiere of 'The Private Lives of Eliza-

Paving the way for improved con-Championed Trust Quiz ditions and solidarity for some 1,500 to 2 000 unaffiliated exhibitors on the Pacific slope, Pacific Coast Conference of Independent Theatre Owners

hibitor, one of five brothers who has been organized, with headquarwere among first precipitants of the move is biggest and most important step of indie exhibs ever launched. and may eventually spread to take in other far-western areas

Nucleus of the new conference, which has no national affiliation, are the three already powerful indie exhib organizations of the Pacific coast, viz, Independent Theatre Own-ers of Southern California and Ariers of Southern California and Ari-zona; Indepenent Theatre Owners of Northern California and Nevada, an affiliate of Motion Picture Theatre Owners of America, and Motion Pic-ture Theatre Owners of the Pacific Northwest, also affiliated with the MPTOA nationally.

#### Bob Poole Exce See

Bob Peole Exes Sec
Governing board of the new conference will comprise two trusteds
estected by seach of the three selected by seach of the second seach of the seach of t

tor organization.

Aside from benefits which conference will bring to unaffiliated exhibitors, new organization will work toward a progressive industry, and will sponsor a constructive unity between exhibs and distributors-producers all along the far-western stope.

stope.

Initial meeting of trustees of newly formed conference will be held
here within next couple of weeks,
it which time by-laws already set up
will be ratified and program of activity mapped out.

#### Cover All Phases

Cover All Phases
Indic subhis of the Pacific Cost,
in formulating a way reground conbine, have launced an ambitious
campaign expected by observers to
have far-reaching effects. Construcphases of the industry, and particuphases of the industry, and particularly where it will help the exhibition end of the business, will come
under scope of activities planned,
proached from a new prospective,
with the best interests of the entire
Pacific slope in mind, rather than
itation handle complaints individually.

Three indie exhib associations.

ally.

Three indie exhib associations, which form nucleus of the Pacific Months of the P

#### Echoes of Ambassador. Conn Picts' Bankruptcies

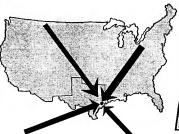
Conn PICES DARKFUDICES:
Federal Jugge Alfred C. Coxe in
N. Y. Friday 122) granted an application by Benjamin Lichapplication by Benjamin Lichapplications, Inc., and allowed him to institute annillary proceedings in N. Y. Irwin Kurtz is robe with power to subpoem with these and recorded to subpoem with these and recorded.

to subpoens witnesses and records. Those to be called as witnesses will be Samuel Goldstein, as treasurer of Guaranteed Pictures Co., Pop Marks as president of Marks & Molcolm Trading Corp. Melvin M. Hirsh, prealdent of Syndicate Exchange, the Security Pictures, Inc., and Jue Company of the Company of th

Malcolm did the lab work for the was contract, with FO.B. Destroit stated as his next picture.

Currently Wellman is editing The Hollywood.

Light That Falled, after which he passes on vacation for six months, the only showing prior to the representations of FO.B. start April 1. I lease date, Nov. 25. WORLD
PREMIERE!
BIGGEST
IN
5 YEARS!





# EYES ON HOUSTON!

EXTRA! 2nd BIG WEEK AND STILL S. R. O.!





Watch the First Engagement of M-G-M's

# "BABES IN ARMS"

Here's what Houston means for you!
Take a tip from Houston's hysteria!
Start your planning now!
Clear the decks for your run!
No attraction like it in years!
Ask M-G-M for Extra Time immediately!
"Babes in Arms"! Oh baby!

# Lefty Recalls the World's Fair Of Yesterday—Coney—As It Used to Be

By Joe Laurie, Jr.

New York, Sept. 26.

By Joe Laurie, Jr.

New York, Sept. 28.

Dear Vic:
Well, me and Aggle finally took a trip to Coney Island, which is the World's Fair with a Dirty Face and No Underwear." Their Trylon is a big Frozen Coutard and their Persiphere is a Carouset. Their thiolic are the ocean they have a half-million people going into the water that one time. Their Hold Micked is a guy in a sprilla skin in a pilt show and on Surf avenue you can see a General Motors Show—they're driving saything from a Jack Berny Backed is a guy in a sprilla skin in a pilt show and on Surf avenue you can see a General Motors Show—they're driving saything from a Jack Berny Backed is a guy in a sprilla skin in a pilt show and on Surf avenue you can see a General Motors Show—they're driving saything from a Jack Berny Backed Cites, on kakes, blycytes, pony rided, accourse and guys riding their Rides plagy back. Their fountiains, are double-malted milks," and their fireworks about off when a guy tries to steal another guy's gal. It's the poor man's playground and I think it was Manigar and the state of the state

Your pal, LEFTY.

Jim Kelly sez, 'Middle age is that period in a man's life when he would rather not have a good time than have to get over it.'

# Rochester Nabes Bring

Rochester, N. Y., Sept. 28.
Rochester nabes bringing backgames and giveways full force and configured equipment in some theafter the game no longer is played.
Larger worst surmer in years, blamed on
daylight saving. Fractically and
bouck; stayed open but usually and
so games were necessarily dromped.
Larger Schine houses mapping
fling at local vaude acts one night a
week as added hypo. This usually
week as added hypo. This
usually
see unit unions put on the square
game will be to be to be confined equipment in some theafter the game no longer is played.
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game were not expense to the company, argued, the collection of the company, argued, the

Milwaukee, Sept. 26.
A suit seeking an injunction to restrain Police Chief Joseph Klucheconvention committee.

Rochester Nabes Bring
Back Games, Occasional
Vaude, to Hypo the B.0.

Rochester, N. Y., Sept. 26.
Rochester nabus bringing buck

Rochester nabus bringing b

Indianapolis, Sept. 26.
Associated Theatre Owners of Indiana, Allied States Association affiliate, will hold its 13th aintial convention at the Antlers hotel here Oct.

#### F.&M. RELINOUISHES ORPHEUM, ST. LOUIS

UKPIEUM, 31. LUUIS.

St. Louis, Sept. 26.
Fanchon & Marco last week dropped its option on the Orpoten.
Southern Real Estate & Finance Co., controlled by the Cella interests, possession of which was obtained from Warner Bros, when a pseudofrom Warner Bros, when the Subert-Rialto, in midtown, arfother house owned by Southern was also obtained in the settlement.
Southern Warner Browner Browner Warner Browner Warner Browner Warner W

#### Averts Strike

Continued from page 5 ing was held at the office of the Pro-

ing was held at the office of the Producers Association. To avert any possibility of long-frawn out temporizing over the just dio local unions, an ultimatum was served upon the producers that an agreement must be reached by Tuesday, Sept. 26, 1939. The alternative tre International Alliance. The studio locals have been assured the same support from the International Alliance that was accorded them in tigned Aug. 12, 1939.

Inswitze Actors, Musicians

Animare Intal was accorded them in signed Au, 12, 1939.

Involve Actors, Musicians A strike order by the International Alliance of Theatrical Stage Emit of the Screen Actors Guild and the American Federation of Musicians because of the working alliance alone of the working alliance and the Screen Actors Guild and the American Federation of Musicians because of the working alliance alone working alliance and the working alliance with members being instructed not cross any AFL pidset International City, which is a stage of the working and the weekend and were reported to be indephonic communication with Joseph M. Schenck, prexy of Production of the Working and the working and

cial aid from Harry Bridges, Coast leader for Congress of Industrial Organizations.

Beder for Congress of Industrial Organizations.

The Congress of Industrial Organizations.

Local Officials of the NLRB gave Itic standing to the protest but forwarded details of the affair, as well-warded of Industrial Organization of Industri

## '39-40 Sales Spurt

Contained from page 3

boom at the boxofries thortly, on by 20th-Fox, the company will contre other hand they don't want. It to arrive before they have their treation of all disputes arising under 39-40 contracts closed. Any substantial upturn in grosses would in- all along with 20th. Stantly mean more justification on the part of the distrib to demand higher terms. Also, considerable indicates of the contract of the contract. This has been in force of the contract of the contract of the contract. This has been in force of the contract of the contract of the contract. This has been in force of the contract of the contract of the contract of the contract of the contract. This has been in force of the contract of the contract. This has been in force of the contract of the c

signed up for another year's film supply. '23-40 pictures so The quality of '33-40 pictures so for and suite concessions on the part for and suite concessions on the part pected to be followed by all of the Big 10 excepting United Artists, are other factors acting as a pur in the closing of the dent that have been Wohler OK's '24th Cancellations.

#### Wobber OK's 20th Cancellations

waiting for snow to all.

Wobber OK's 28th Cancellations
Speaking for 20th-70x, and declar
Speaking for 20th-70x, and declar
company's position on sales at the
moment. Herman Wobber declared
that 20th may be counted upon to
give its accounts an enlarged cancelthat 20th may be counted upon to
give its accounts an enlarged cancelto a company's position on a single cancel
to 10, 13 and 20% election as provided for by the now deceased trade
practice code. As chairman of the
distributors' committee, it was S. R.
Kent who advocated this enlarged
accounts are getting this cancellation
under their contracts, while Warner
Bros. is giving 10% on all rental averages over 30to, 20% on everything.

Wobber declared that, while it is
not known now whether any other
features of the code will be atlopted

when the figure of the two the state of the state of the state of the code will be almost of the state of the code will be almost of the state of the code will be almost of the state of the code will be almost of the state of

set. Act On Agents Deal
Licensing agreement between the actors and the Artista Managers of Angeles, and the Waters Theatres actors and the Artista Managers of Angeles, and the Waters Theatres actors and the Artista Managers of Angeles, and the Waters Theatres actors and the Waters Theatres actors and the Waters Theatres Theatres and the Waters Theatres Theat

In the LATSE.

Before checking out for Mexico

City. Schenck issued the following last mental mental

Universal Aire

Universal is inserting a similar optional arbitration clause in its contract, calling for settlement of all disputes when the exhibitor wonts in the tank of the contract contract, calling the tank of the contract called the called

ckion, concerning an increased elimination or other trade practice re-forms in line with the code. This has been due in most cases with these companies to press of other the companies to press of other companies. The companies of expected to the companies of Monogram, who is expected to in sales policy with Eddie Golden and George W. Wecks.

and George W. Weeks.

Product Deals
Republic has closed with Fanchon
& Marco's three St. Louis first-runs,
Abbassador, Missouri and St. Louis,
Rep also signatured with St. Louis,
Annus, Co. "FeM I for its 25 subsequent-run theatres in the St. Louis
The Product of the St. Louis

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# You're right, Wanda Hale!

(Critic New York Daily News)

<u>Everybody Can Enjoy</u> "Honeymoon in Bali"

Madeleine Carroll and Fred MacMurray are cast for comic roles in Paramount's "Honeymoon in Ball,"

By WANDA HALE

"Honeymoon in Bali," Paramount picture, screen play by Virginia Van Upp based on ine Brush, Testerdel Mason and Kather, and presented by Edward H. Griffith and presented at the Paramount Theatre,

THE CAST

Noel Van Ness ..... Osa Massen Rosie ...... Carolyn Lee Rosie 

ely toward Mr. Hays must have just finished a goose conquest off, mays must have just mission a goose dinner and settled down with a brandy and late as utinies and settled down with a brandy and a big cigar when he put the stamp of approval on "Honeymoon in Ball," It isn't that the about the censors were offguard; there is really nothing censors were onguard; there is really nothing in it to make anybody blush, except, pos-sibly, Gov. Luren Dickinson. And, most likely, he'll never see it.

The new Paramount picture is a smart, sophisticated comedy, co-starring two delightful people, Fred MacMurray and Madeleine Carroll, with lines that border on, shall we say, the superactive

Madeleine Carroll Stars

Miss Carroll throws off her reserve and enters into the spirit of the picture with an unexpected flexibility of face and voice as no efficient business woman whose well-set unexpected flexibility of face and voice as an efficient business woman whose well-set gradually broken down by Fred MacMurray. The dialogue, furnished by Virginia Van Unb. keeps vour interest.

Upp, keeps your interest.

MacMurray is a guy who lives the life of Riley in Bali. On a visit to New York, he incets and falls in love with Miss Carroll but its repulsed by her notion that carer and much the state of the control of the carer and who he had some one arise much to the marriage don't mix. Alian Jones is the other man. Yes, he sings, one aria, much to the delight of the audience. He is very much in love with the lady, but in accord with her modern ideas of marriage, if any, Derek's

Tries to Persuade Her

Helen Broderick is Miss Carroll's friend who tries, in a very matter-of-fact way, to make her friend see that love and children make ner iriend see that love and children are necessary to make a woman happy. She who has had neither. Akim Tamiroff is seen briefly as a window-washer who has had the briefly as a window-washer who has had the chance to study Miss Carroll, unobserved, Nice work, if you can get it. He puts in his whose routine is upset by the engaging visitor form Ball, which she figures is well worth taking. She brush

Paramount's new find, Carolyn Lee, a cute little trick about 4 or 5, makes a bright addi-tion to an already bright cast. The credit for the able direction of "Hon-eymoon in Bali" goes to Edward Griffith.

rather sulle major. the latest i Major F the gateles

straightened Curiously The confin close. The filled with r the tweed o a row, dim was matted time in men Derek's sup been leeling for so long. his eyes, al fame. pulses! Ab over World dotter a er and "Don't er into Had sl now. To

heing. Si grily they Ware halves. indivisible. Steps out gaze was o Wynn put h "Only Fr. ronghly "I order. 11
daily visitar
Fibra of
before?
Of cours with us s Naturally just his ou

raves from the Broadway critics on this Paramount hit

# Everybody in New York is enjoying

Paramount's "HONEYMOON IN BALI" for the crowds gave Paramount Theatre biggest week end, (including holidays), in a year! Second biggest week end in 5 years!



# WB Upstate N. Y. Houses Plot Fall **Policies: Theatre-Exchange News**

Albany, Sept. 28.

Moe Silver, NY, state zone mansager of Warner Brot. theatres, and
Harry Goldberg, national direction of
season of the sea

was another.

Goldberg stressed the importance of individual managers role in rolling up grosses for pictures of special appeal that may not have top boxoftice stars. He said an increasing number of such features were being made in Hollywood.

Transfers announced by Silver

oeing made in Hollywood.

Transfers announced by Silver
were: Bill Leggiero, from Keeney,
Elmira to Strand and Steuben,
Hornell; Al Newhall, from Majestic,
Hornell, to Palace, Jamestown, and
F. M. Westfall, from Haven, Olean,
to Keeney, Elmira.

to Keeney, Elmira.
Charley Smakevitz, eastern district
manager, and Ralph Crabill, western district manager, attended the
meeting. Also from Albany headquarters: J. P. Faughnan, contact
manager: Jules Curley, advertising
manager, Mad Friedman, booker;
Jim
Wotton, sound engineers.
House, which greent were. An.

words, sound topoter, Jim Wolfon, sound engineer, were Andrew Roy, Al La Flamme, Ed Sette, Box Rosenha, of Albany, Lectett, Box Rosenha, of Albany, Lected, Box Rosen, John Swartout, Sid Sommer, Marya Lafayette, Ulica; P. Meyer, Lall, Mel Conhain, Ray Fahrenholz, Emira; Cliff Schaudiel, Bill Legistria; Cliff Schaudiel, Bill Legistria, Wellsville; Jim Marettown, All Newhall, Becherich and Hollister manage two theatres apiece.

new lease for 1939-40, Marmon stepped in last month. Between India to the property of the prop

Hathaway's 4th
Youngstown, O., Sept. 26.
F. H. Hathaway has acquired the
Community, in nearby Canfield, dark
all summer and reopened it. Gives
Hathaway four theatres in the
Greater Youngstown area, others being Struthers and Ritz at Struthers, and the Palace, in Campbell.

Atlanta Varlety Frees Off
Test No. 21, Varlety Club of Art
lanta, formal Varlety Club of Art
lanta, formal Varlety Club of Art
Thursday (21) night at banquet in
Henry Grady hotel. Charter and
initiation of Older of Art
lanta of Older of Art
lanta of Older of Older of Older
barker John H. Harris, of Pitts
hotel barker John H. Harris, of Pitts
National Chief Dough Guy Jimmie
Balmer, of Pittsburgh, and addresses
made, by Bob or Dopmel, or John
National Chief Dough Guy Jimmie
Balmer, of Pittsburgh, and addresses
made, by Bob or Dopmel, criffith,
chief barker of Oldahoma City Tent,
now being organized, and Ed KuyMer Old Columbia, Miss, press
Atlanta Tent was organized in July

Atlanta Ten was organized in July with 180 charter members, rolls now the control of the control

May Beffale Changes
manage two thealers appiece.

Reger Marmor's Addition
Rensselaer, N. Y., Sept. 28.
Roger Marmon, formerly manage piace with the opening of the fall thealer over which he recently atsumed management, after anomal management, and before the new facts, after a fine facts of the f

New York Theatres







Metro-Goldwyn- Capito SHEARER . CRAWFORD "THE WOMEN"

Continuous from 10 s.m.
Pop. Prices, 25s to 1 p.m.
Sumy and 45m St. Lais Show 11:30 pm Nightb
Robert Donat in M-G-M's GOODBYE MR. CHIPS eith Greer Garaon . 5(h MONTH

HELD OVER "THE REAL GLORY

with GARY COOPER

RIVOLI Breadway



RADIO MUSIC HALL Spectacular Stage Productions

MACMURRAY GLENN and carrott MILLER "HONEYMOON IN BALI"

PARAMOUNT

by Leon D. Woody The Arads at Name and the State of the S

## Trl-States' Shifts Des Moines, Sept. 26.

Tri-States Shifts
Des Moines, Sept. 28.

Tri-States made following managerial changes: A Don Allen, manserial for the serial changes of the serial changes
of the serial changes of the serial changes of the serial comes into the Par here.

Maurice Crow, manager of the Materica Crow, manager of the serial changes of the serial changes of the serial changes of the serial changes in Davenport and Rock Island: Dale McFarland, and serial changes in Davenport and Rock Island: Dale McFarland, port, will be eity manager, continuing to manage the Capitol, and have all the serial changes in Davenport and Rock Island: Dale McFarland, cled Columbia, and will have as its manager of Garden, Davenport, Garden will now be managed the Capitol, and have cled Columbia, and will have as its manager of Garden, Davenport, Capitol.

In Rock Island, Ill., Herbert Groves, and the serial changes in Capitol.

In Rock Island, Ill., Herbert Groves, and the serial changes of Septement, will manage the Enquire, and Carl will manager of Septement.

Det. Variety's 506 Drive

#### Det. Variety's 50G Drlve Detroit, Sept. 26.

Detoil, Sept. De

#### Corblin Moves Up

Caphin Moves Up
Spokane Sept. 28.
Spokane Sept. 28.
The Spokane Sept. 28.
The Spokane Sept. 28.
The Spokane Sept. 28.
The Spokane Spok

Dwore's Expansion
Schenectady, N. Y., Sept. 28.
Sidney Dwore opened the refurbished Lincoln, dark since June
furbished Lincoln, dark since June
ment of Al Fellman. Dwore this
week will take the shutters off the
Palace, also backed out during the
summer. His third theatre. Came.
June S., All are subsequent

siayed open. All are subsequent Dawore, now shares with John Gardner the distinction of being Schenectady's leading independent three, the American, Colony and Krwall, Fabina circuit, operates Rivoll, Fabina circuit, operates runob, Plaza and Strand (second trumb, The Mourt Pleasant, other results, The Mourt Pleasant, other results, and the standard of the Colonia of the Colonia

## Opera Stars' B. O. Upped

when she became a household name found her Hollywood contract terminosis of picture fans.

Grace Moore finds the situation for the Committee of the situation of the Committee o

Their Ratings Examples of the present drawing

power of these artists may be seen from the following figures:

Lawrence Tibbett, now 42. Is considered to be the greatest barotone
America ever produced. For the past America ever produced, For the past inline months he has played to capacity audies months concert this content of the past of nine months he has played to

radio appearances. He is booked solid to May, 1940, including 40 concerts to May, 1940, including 40 concerts and a fair success on the screen, but the last film in which she was forced to miniate. Abird sended her Michael and the many sended to the many sende

Grace Moore started the cycle of operatic films. After One Night of the Common of the

chemic borest session, that the white the content of the content o

greatly enhanced the bo. of these five American singers, but deserted five Americans singers, but deserted now has fallen to the concert and operatic fields which otherwise could never compete with the picture industry in the power it holds to the concert and the country of t

#### STORY BUYS

STORY BUYS

RKO purches Petton.

RKO purches Petton.

Samuel Goldwyn bought (2)

Sam Heilman sold his screen play.

Paramount bought film rights to the Ben Hecht-Charles MacArthur Paramount bought film rights to the Ben Hecht-Charles MacArthur (2)

Republic bought (3)

Frank and Reginal Fenton sold (3)

G KKO.

G MKO.

G MKO.

Columbia bought (3)

G MKO.

Columbia bought (3)

Columbia bought 'Singapore' by

Columbia bought Singapore of Houstan Branch, Aben Kandel's City of Conquest' acquired by Warners. Hollywood, Sept. 19. Universal purchased Edwin Rutt's novel, 'Has Anybody Here Seen

novel, "Has Anybody Here Seen Kelly," Has Anybody Here Seen Kelly General Films bought Barbar the Elephant, by Gene de Brunhoff. Frederick Davis sold Stop the Presses' to Universal. Metro bought Obborne of Sing Sing, by Jonathan Finn and Harold Friedman.

Priedman.
Paramount purchased Memo to a
Movie Producer, by Katharine Hartley Frings.
Leonard Fields sold 'London
Blackout' to Republic.
Warners bought the S. N. Behrman
play, 'No Time for Comedy.'
Chandler Sprague sold his yarn,
In Old Cheyame, '10, Republic.

#### TITLE CHANGES

TITLE CHANGES
Samel Goldwyn changed The
Sethers of the Change of the
Sethers of the Change of the
West of the Change
West of the

## 5-14 Years for Stickup

3-14 Tears for Sittang.

James Rozzi, 21, of New Britain,
was sentenced to five to 14 years in
state prison for attempting to rob
the cashier of the Cames, Britol, on
July 22.

Rozzi was convicted Wednesday
(20) In superior court on another
burglary charge.

#### SECRETARY

A good all around sceretary—familiar with all branches of show business—with several years experience in back of her—available immediately:—HOX 81, VARIETY, NEW YORK CITY.

# 'SEASON' SLANT NOT LIKED

# Ilnhook KECA From KFI as Step Others on Coast May Follow: Sav Pacific Slope 'Undersold'

While in New York last week Harrison Holliway, general manager for the Earle C. Anthony stations, named Free & Peters the new rep-for KECA, Los Angeles: The shift, from Edward Petry takes effect Oct. 1. 'LONE RANGER' UNMASKED

Oct. 1.

Split was made on the theory that the same rep can't represent two stations in the same town and do an effective job for both. Petry has represented KFI, Anthony's other L. A. station, as well as KECA, since 1933.

11 was reported last week that the operators of KEX-KGW. Portland, Ore: KJR-KOMO. Seatle, and KGA-KHQ, were considering putting through a similar split in the sales representation of their stations. Petry has all these on his list. If the proposal materializes into action Petry will have but one stalion in a town as far as the westeoast is concerned.

Detroit, Sept. 28.

Showing first photo ever taken of Tone Ranger (Earl Grazer) out of column. Oct. 14 issue of Saturday. Ht You Silver penned you for the same of cerned.

It has been suggested by the opecator of one of these three northwest stations that they pool the representation of their NBC-blue outlets, along with other Paeries stations
in the same network group, into
central sales and promotional organization. The argument advance of
dio market has never been properly
sold and hat concerted effort in this
direction was the solution to this Wright, McGarrett Out direction was the solution to this long-felt need. Agency time buyers still voice the opinion that indic broadcasters along the Pacific, with but few exceptions, are fog-bound wiea it comes to selling their mar-kets and facilities. For the second time within a year line executive setup on the American Tobacco Co. account at Lord & Homes-in-an-oundergene—a-change-James Wright is no longer No. If the proper year of the proper year of the proper year of the proper year of the proper years ago as radio confact between the agency and American Tobacco. McCarrett's successor may be at Young & Neiber Wright nor McCarrett has proper years ago as radio confact between the agency and American Tobacco. McCarrett's successor may be at Young & Neiber Wright nor McCarrett has Positive Young and Young & Wester of the Young & Young and Young & Wester of the Young & Young and Young & Young &

# N.A.B. Rates Hannagan A Time-Chiseler

Neither Wright nor McGarrett has plans for the immediate future. Wright came from B.B.D. & O., while Foot was formerly a J. Sler-ling Getchell man. Washington, Sept. 25. Washington, Sept. 25.
Finger ls pointed at Steve Haunagan, the press agent. Latest warning to members from the National
Association of Broadcasters says
Haunagan is seeking gratis use of
radio. He wants-the broadcasters to,
plug—without compensation — paint,
rugs, and insulating material. COAST WEB FOR VICK

Vick Chemical has finally found a home for its 'Beyond a Reasonable Doubt' series on the westcoast. It's the Pacific NBC blue plus the Mc-Curse silso was put on the Angelus marshmellows, While Cross (anti-tobacco) campaign, Parents Maga-zine and Mademoiselle mag. the Pacific NBC blue plus the Mc-Clatchy group, three times a week, starting Oct. 4.

Case is unusual in that the agency on the account, Morse International, issued three different regional net-work contracts before the program got started. First it was a group of NBC-affiliated stations on the Coast book that the horizons want to coast

## BESDINE 'CONSPIRACY' **OUT. LIBEL STICKS**

Supreme court justice Ernesl L. Hammer In N. Y. Monday (25), dis-nissed the first cause of action of Douald Besdine's which sought \$500.-900 against the Metropolitan Life In-surance Co., Edwin C. Hill, LeRoy A. Lincoln, Wodam Corp., and the Bamberger Broadeasting Service. surance Co A. Lincoln, Bamberger Inc.

The first cause of action which claimed conspiracy to deface, was found to have no equity in court, but the second cause, also for \$500.000, remains to be tried. This deals with libet.

The plaintiff claimed the statements made regarding him took-place April 1, 1938, over WNEW and WOR.

#### Paul Ross Moves

Paul Ross, who was with the Co-lumbia Artists Bureau for over eight years, has joined the Jack Curtis-Leo Morrison booking office. Ross will head that firm's radio department.

# **UNDULY STRESSED**

Satevepost Will Show Earl Graser's

In Second Staff Shift

For the second time within a year

Neither Wright nor McGarrett has

FINALLY-GUARANTEED

On American Tobacco

Detroit, Sept. 26.

Major Networks View 'Cur tain Raiser' Campaign by N.A.B. as Stressing a Sea sonal Factor They Have Spent Much to Offset

#### SALES VEXED

Networks express themselves as bolb puzzled and irritated by the promotional sent of the National promotional sent of the National promotional sent of the National Italian a leaf from the motion picture industry, is sell the listening public on a bigger and better radio season. The drive, cooked up and steered by NAR, is described as The Curtain Raiser Campaign.

at the control of the

The webs state that they have al-ways discouraged any tendency with-in their own organizations to talk aboul season openings, and they feel that the NAB promotion thinkers by indirectly designating two different seasons in radio are, at the least, not going to make it any easier for the selling end of the industry.

#### Stuart Dawson's Revised **Duties as Brown Leaves**

# SUMMER HIATUS Legal Steps Taken to Set Up N.A.B. Music Publishing Firm: **Behind-Scenes Stuff Reported**

WMCA Pickets End

Picketing of WMCA. New York, has stopped. It had gone on without interruption since Dec. 19, 1938, when the station broadcasts of the air. No pickets were on hand past Sunday (24) afternoon and, according who's been deading the paraders past several Sundays, it will probably be per-taged to the proper of the paraders past several Sundays, it will probably be per-ceptantion. explanation

explanation:
When picketing started there were as many as 2.50% in line at one time, with never any fewer than 125. However, for the past several weeks it's been confined to four paraders. This was after N. Y.'s Mayor LaGuardia's emergence planates for the past of the parameters. n. 1.5 Mayor Lacuarda's emer-gency plan was issued following outbreak of war in Europe. Among other things he forbade large scale political picketing.

## **Radio Men on Congress** Floor Enjoyed Jump Over Newspaper Tribe

Washington, Sept. 26.
Special session of Congress was a field day for radio. All webs bulged their neck muscles trying to get an exclusive and each did utmost to exclusive and each did show up the other fellow.

show up the other fellow. With extremely slrict regulations in effect, the microphone legmen were somewhat "nandsepared" but competitors in the press gallery, they had access to the floor of the House of Representatives and could all legislators for opinions before the competitions of the competitions of the competition of the competi

L'ULICO ARS DIVINI L'ARVES i invoigni the police lines.

Chicago, Soy L. Cheago, Soy L. Sor, first line in history, NBC
Sluart Dawson becones acting prosignam manager for Columbia-MBBM tive activities direct from the Capihere following the departure of lower supervision of the new
president of the White House Corwrigkey Galeway to Hollyword respondents Association, doing the
show.

WISBM production for several separation of the word of the several core, due to the pressure of his new Congress does during the day is a
activities, will allocate several of
this programs to other members of
the production staff.

Sidney Kaye, special copyright course for the National Association of Broadcasters, expects to have the registration statement, prospectuses, etc., of the NAB publishing wenture, etc., of the NAB publishing wenture, the Securities. Exchange Committee Securities. Exchange Committee Securities. Exchange Committee Securities. Exchange Committee Securities and provide the projection operators will also be securitied to the projection operators will also the projection of the projection operators will also the projection operators will be a security of the projection of t

tribute their avenued there to the initial tund of \$50,000.

After the money comes in Broadand Music will implyo a treasurer and general manager and set up it to be a second of the s

# **Audience Contact** Committee Set To Run Code

Washington, Sept. 26.
Fleven-man committee was named.
Friday (22) to interpret and apply
the new NAB program code. Includes five of the co-authors and arepresentative of every category of

cludes five of the co-authors and representative of every category of members.

In the group, which is a group, which is a great continued to the continued of the continued of

# **NBC** Disinclined to Sanction Wax Repeats of Blackett Shows on KXOK

After signaturing contract with Hummert last Friday (22) was conficient. After Signaturing contract with Hummert last Friday (22) was conficient. After Signaturing contract with Hummert last Friday (22) was conficient. After Signaturing the signaturing contract lates of the Signaturing that the situation would be signatured to signature the signature of the sincrease of the signature of the signature of the signature of the

# Herzog Upped at WTMJ

Milwaukee. Sept. 26.
WTMJ confirmed Saturday (23)
the appointment of Lew Herzog as
manager of the station. Don Albert,
former dation manager, had assumed
fromer dation manager, had assumed
to the station owner.
Herzog has been close to WTMJ
far years as Public Service Manager
of the Journal. He has, directed
much of the company's experimental
radio work, so an assistant to Walter
Journal radio activities.

and then the business went to some CBS stations. In either inslance the nctwork began to pre-empt time for national commercial hookups and the Vick's series found itself being shunted from one spot on the schedule to an The blue schedule bought by Vick is guaranteed against removability.

# No Blanket War Clause in Time Contracts. Networks Tell Admen: Say Latter Have Headline Phobia

Several agencies are trying to prevail upon the networks to let them write war cancellation clauses into their contracts. They say the their accounts want to be freet to the contract to the contract. They say the their accounts want to be freet to the contract to the co

share.

A few agencies have already started to write war clauses into talent contracts. No opposition to this procedure has so far been reported from performer ranks.

# WLW RENEWS **EFFORTS FOR** 500 KW.

Washington, Sept. 26.

Another attempt to regain the sight-to-continue, super-power operation was made by WLW, Cincinnati, Monday (25). Review of the denial of another experimental ticket and of the opinion of the District of Columbia Court of Appeals was sought from the United States Supreme

Court. Defined States Supreme Court.
Petition for certiforari—a writ discreting the lower tribunal to send with the court of the court

sues, since the appellate judges dis-missed the appellate agreeing with Commish lawyers that action involving such tickets is not subject

involving such tickets is not subject to judicial review.

While the Supreme Court Is asked to state whether the lower court was right in disclaiming jurisdiction over the appeal, the controversy may result in clarification of other legal points which have caused concern to many broadcasters. Fifter of sensity While the Supreme Court is asked to stake whether the lower court was repetually to the stake whether the lower court was repetually to the stake whether the lower court was repetually to the stake of the stake of

and where the was active in the control of the cont

## JOHN GUNTHER LIKELY

Coincidental With His Return NBC Expects a Sponsor

Expecia a Speacer

NEC may have a commercial for
Tobin Gunther within he returns from
Europe at the end of this week. The
network is offering the corregraph of the corregraph of the corregraph of the corregraph of the corretype of the correMCC will likely put him on a susH. R. Baukage, NBC staff man who
has been airing from Berlin and
Paris since the outbreak of the war,
won't be able to get back to the
nearest reservation that NBC has
been able to get for him on
Yankee Clipper, trans-Atlantic fly
and the commercial, Palmer Brox. mattres,
on the red link Sunday afternors.

CHET LA ROCHE ON COAST CRET LA BUCHE UN CUAD.

Chester LaRoche, Young & Kulbin for Sweet Caporal Cigarettes.

The Laroche Caporal Cigarettes.

The Laroche Staturday (23) to be on hand for the the next day and the Jack Benny stanza this Sunday (1).

The LaRoche stand will be just for offices for himself and others of the a week.

Listen Club Tailorete TRENETRIAN STREET SWEET Caporal Cigarettes.

The Ward will produce the Al Pearce show for Dole pineapple out of Hollywood and he has taken local of the company of the comp

#### FLOYD GIBBONS VICTIM **OF HEART ATTACK AT 52**

Floyd Gibbons, \$2, former war cor-respondent and radio commentator, died Sept. 24, 1399, at his farm near Stroudeburg, Pa. Death was due to he standard to the standard standard to the standard standard to the standard standard to the standard to the standard to the standard which, however, became passe after a time. He was inactive the last attendard to the standard to the stand

his years of prominence.
Originally from the Chicago
Tribune. Gibbons lost one eye in the
World War. Many stories, not all of
them kindly, were told about his
subsequent affectation of a very
conspicuous patch which made him
a dramntic-looking figure. He carried
out the dynamic pole for the conwas worlh, and it was worth plenty.

was worth, and it was worth plenty.
About two months ago when NBC
proposed to launch a cooperative
program on behalf of the New York
World's Fair it was expected that
Gibbons would get the assignment
repeating the job he did for the
Palmer House during the Chicago
expo of 1933. This program was
never consumated. It was coper for
that Gibbons would be the competed of the competed

# BIZ OUTLOOK GOOD IN **CANADA**

Montreal, Sept. 26. Current indications are that vol-

Current Indications are that volume of commercials over Canadian radio stations for coming season will be maintained on a par with last year and possibly better. Renewals year to the property of th

## Motors Active in Radio

#### Outlook Continues Good With Only Father John's Medicine Cancelling

Only one account. Father John's which moves over to the NBC-blue

## Making Life Tough for Mutual

World's Series Draws Backfire From CBS and NBC Sources-Sportscasters Set

Complications developed again last, erg and both sir descriptions of week in connection with Mutual's larging of the World Series games and with a worked out by shifting the It was worked out by shifting the It was worked out by shifting the It was the starting passible to the control of th weck in connection with Mutual's carrying of the World Series games for Gillette Razor. Three weeks after it had received a Mutual order on the account, WCHS, Charleston, W. Va., advised the network Thursday (21) that football commitment would make it impossible to carry tha scries. WIBX, Utica, N. Y., sought to get out of its commitment on the series after CBS had sug-gested that it review the terms of its Columbia contract. WCHS is also regularly affiliated with CBS. also regularly affiliated with CBS. A third unconfortable situation for Mutual arose on the Clincinnati front when Gillette wanted to accept the bid of the Crooky interests to carry bid of the Crooky interests to carry Saturday (7) on WLW strictly as a public service and at no fee to the area of the conformation of the confo

over the blue link.

Yesterday morning Crosley began
to feel the pressure of other national league team owners. General
Mills had been complaining that its
owners of the contracts with local teams guartone of the contracts with local teams guarprotests was Crosley's advising NBC
that since the facilities had been set
he would let the network go through
with the optning game of the local
set of the country of the country of the country of the country
schedule was a double-header.

In explaining to listeners why the.

In explaining to listeners why the second game was off NBC announced that it was 'prevented from proceeding by decision of baseball officials.'

Scott Howe Bowen, owner of WIBX, sought to cancel the World Serles after the commitment had been made by his commercial manager. Weber wrote Phil Loucks, been made by his commercial man-ager. Weber wrote Phil Loucks, Bowen's Washington counsel, that he thought that WIBX as the lone sta-tion in Utica was placing likelf in a vulnerable position by assuming this stand. With regard to WCIIS Weber holds that there's an implied obil-gation, even though the station did not confirm the order.

gation, even though the station did not confirm the Order. He conder. The Confirm The Personal Confirm the Confirm

#### DOROTHY T. STONE SUIT UNDISMISSED

Supreme court justice Fellx Ben-venga in N. Y. yesterday (Tues.) denied an application to dismiss the suit of Dorothy T. Stone against Lig-Myers Tobacco

gett & Myers Tobacco Co. and Newell-Emmett Co.
Suit seeks \$75,000 damages, and claims that the defendants appropriated an idea of hers entitled Clinema Souvenirs, and turned it over to Paramount Pictures, who made 13 shorts dealing with her stories

baseball done by Al Heller.

Next Sunday (Oct. 1) both WHN
and 'WOR pick up Brooklyn football in Philadelphia and no baseball.

Same sponsor backs both sport
phases and inamuch as that day's
phases and inamuch as that day's
dropping it in favor of the more
current football. Following Sunday
(8) WOR will have the series and
WIN alone cartes the Dodgers footton normal with WOR taking back its
to normal with WOR taking back its
to normal with WOR taking back its
to do them regularly, assisted by
Fishell while Barber, who's set
to do them regularly, assisted by
until after the series.

London, Sept. 19.

Phileo Radio & Television Corp. of Great Britain is dickering for further financing, if the war doesn't throw-lts plans into the discard, Fact is disclosed in a circular to stockholders from C. C. Rattey, chairman of the British concern. He chairman of the British concern. States that as a result of negotiations with U. S. creditors—Philadelphia Storage Battery Co. and associates—a full discharge of debts amounting to \$385,000 has been secured by cash payment of \$250,000.

British company's bankers, he an-nounces, have agreed to make tem-porary advances to provide neces-sary bankroll to liquidate the indebtsary bankroll to liquidate the indebt-edness and leave a surplus to finance new work. Existing agreements with the U. S. company, relating to technical services and reciprocal use of all present and future patents da-signs and processes, have been strengthened.

## Van Ackere Stands By: Former CBS Paris Rep In America Past Yr.

Didien Van Ackere French newssaperman and propagandist, who once represented Columbia Broadcasting in Parls, is standing by in New York City awaiting instruction from the French government on joining the service. He has been in America over a year, coming here originally with a party of French broadcasters who made a series of transcriptions (in French) of American life and personalities.

can life and personalities.

Van Ackere has been waiting to identify himself as manager with a radio station destined to be established on a Caribbean island under international financing. The war has postponed that development.

White resident in America. Mrs. Van Ackere, who is English, became the mother of a daughter.

#### Fels Bids for New Time

Fels Dids for New I ime Fels Co, sponsor of Dave Elman's Hobby Lobby show, is unsatisfied with the time the program takes on reservations in for a change to the first available apot to their liking. Elman shifts from NBC Wednesday evenings £5.50 p.m. to CBS 5-5.30 p.m. CBS 5-5.30 p.m.

# **WASHINGTON: ONE GREAT BIG SUBURB**

Washington, Sept. 28.

A couple of years ago a local production man, enthusiastic over the trend toward safety campaigns, usgined to the safety of the safet

sets and keep them tuned strictly to

#### Strictly a Retailers Market; No Dealers to Be Solved

No Dealers to Be Solved
But as lets as 1937, the Wanhington
stations were getting tils local dollars
for every national-regional sides
dollar. The reason for this paradox
its entirely in the fact that most
lies entirely in the fact that most
ground the sides of the sides of the sides
or use methods and still cruder entrements. Consequently, the Capital
has been up against the following:
I. Washington is strictly a region.
I. Washington is strictly a region
for the sides of the sides
possible of the sides
possible of the sides
and the sides

of pull.
3. Until WJSV turns on 50,000 watts in December or January, there isn't any big-wattage flag to wave in the face of time buyers who specialize in that kind of campaigning.

#### Under the FCC's Nose Power Boost Affect Seen

Power Boost Affect Seen
This situation is now gradually being broken down. Procter & Gamble
le embarking on its first Washington
spot campaign in the near future,
and that's a pretty good instance and
that's a pretty good instance and
that's an pretty good instance and
that's an pretty good instance
will be a source of joy to all the
stations here. WJSV's wattage is goling to dramatize Washington to time
theyen who previously wavered for
buyers who previously wavered for
theyen the power boost will cause a
pread in rates, and hence create still
more fodder for promotion and sales
spiets. This kind of recommer is
the example is—right under the
FCC's nose.

(First of a series of community purtraits by VARIETY'S Ed (crumwald during a three mouths' trip to the Pacific coast and return—Ed.) coast and return—Ed. Washington, Sept. 28.

A couple of years ago a local production department is continually decided to the continual continual production department is continually decided to make agree the state of the continual production department is continually continually decided to make agree the state of the continual production department is continually continually decided to make agree the state of the continual production department is continually continually decided to make agree the state of the continual production department is continually continually decided to the continual production department is continually continually decided to the continual production department is continually continually decided to the continual production department is continually decided to the continual production department and the

production department is continually excited over new 'Inds,' and the sugsectical over new 'Inds,' and the sugsectical over new 'Inds,' and the sugsome 20 typewritten pages,

MSV's current class-A name is

Arthur Godfrey. That Godfrey got on

where he is via a musical clock

washington. Well-to-do and wordly.

Washington is uone the less

homey. Washington is one huge

the population is uone the less

homey. Washington is one huge

cheeter mittglied Godfore, 'West
Coast Guarder, got into high gear in

this setup one day when his temper

got the better of him and he told

of his own porçam and his own

sponsor. The sponsor on that day

was selling indied 'pants to the story

was selling indied 'pants for the story

Another selbuton-homey broad-

day is paying out \$750 per week.

Another suburban-homey browers.

Dennis meantime is putting considerable emphasis on the house or discrable emphasis on the house or discrable emphasis on the house of the paying the several kinds of combinations, and is naturally important to station looking for immes and a Johnson is the baseball spieler who handles the play-by-play for Whesties. Arch McDonald used to handle the play-by-play for Whesties. Arch McDonald used to handle vear and graduated to New York. Political and news-comment assignments are in the hands of Albert with the New York Herald Trib.

For this fall several new local shows are on tap, all of them reflects with the property of the property of

in White' and then will have her style changed to pop singing, and get a name. The third new stanza will be farm fore. It will get going, under a tie-up with the Department of Agriculture, in the early daylight hours as soon as WJSV goes 50,000

hours as soon as WJSV gees 50,000 wats.

Wats.

To riske of a statisting the approximation of the problem by insuprating two variety shows, one for singers, etc., and one of dramatic latent. That would show-case the whole list of talent at WJSV also include a possible class which was not considered to the problem of the problem of the work of the work

#### Survivor of Old Vaude

probably new to the PCC. But there the example is-right under the major action in the Act Heads WRC-WMAL

WMAL's suburban stuff includes Lee Everett's musical clock plus amateurs for the People's Drug firm; fashion hints plus personal advice on amateurs for the People's Drug firm; fashion hints plus personal advice on clothes, etc.; garden talks; and a que show run in conjunction with WFBR in Baltimore. Bill Coyle handles sports chatter. And Earl Godwin and H. R. Baukhage are the news commentators; though these assignments have long since taken them out of the purely local sphere.

out of the purely local sphere.
WRC, like WSV, is loaded with
network commercials. But, like
WSV, it manages to squeeze in its
fair share of local programs. These
trains are of local programs. These
cal clacks; Many Mason's home forum;
a man-on-the-street stanza; a camera
cub with 600 members and a contest
which is successful in a town not
carring a hool for cointest; a Saturcarring a hool for cointest; a Saturwatchman' request program of popular music. lar music

lar music.

Shawn also has assigned spots to the Dixie Harmoneers, a colored quartet, and is building three Vienders, and the state of the state of

and tools, the producers of Washington stations do not kid themselves about the audience and its particular disopyntroles. Contests, give-away, and wacky ideas are out. Nut. stuff, programs and stuff of the state of the state

3. Sports.
4. News (also useful for network 5. Special events, generally of political stripe

#### Webs Put Well-Polished **Boots Forward in Capital**

watchman' request program of popular music.

Shawn also has assigned spots to the Dixie Harmoneser, a colored quartel, and it is to the Dixie Harmoneser, a colored quartel, and it is to the Dixie Harmoneser, a colored quartel, and it is to the Dixie Harmoneser, a colored quartel, and it is to the Dixie Harmoneser, a colored quartel, and it is to the Dixie Harmoneser, a colored quartel, and is on the tween, Shawn is figured. And also in between, Shawn is figured to make that feasible.

Radio Ed Told by WOL:

Show Us How It's Done WOL; so the Harmoneser was the grade against this tough comparison in the Colored to the Station, and the Grade and the grade against this tough comparison of the the Tolored harmoneser. Wolk, the independent between the control of the stations, naturally put their forward here. Wolk, the independent between the station makes that feasible.

Radio Ed Told by WOL:

Show Us How It's Done WOL; product is made to the station of the station and the station makes the feasible. The station religiously harps on three and the station religiously harps on three angles: (1) nevers (2) sports; and (3) in the station religiously harps on three angles: (1) nevers (2) sports; and (3) in the work of the station of the product of the station of the stat

The phore were programmed along separate lines. WRC has the typical on the spot.

Tony Wakenan spicis the sports with the spot of the spot

Bill Dolph is key man at WoL, and has been since 1988. The station is owned by the Mark estate (insurance, etc.). The Dolph retine is alert and scrapps, WoL is affiliated with Mutual, and its record in the sales and scrapps, WoL is affiliated with Mutual, and its record in the sales of the

#### Dept. Stores in Wash., As Elsewhere, Are Tough

On all the stations, local business is profitable and consistent. The department stores are a tough nut to partment stores are a tough nut to crack—as in most other cities—but the stations keep harmering away at them year after year. Possibly these signing a contract, but the stations are laying off the high-pressure stuff. One disappointment to a department store would be fatal. The idea is to get a good, hot show which couldn't department store red tape as to devertising is being tackled. Washington's big new source of

Washington's big new source of revenue will undoubtedly be national spot business. Sales of station time spot business. Sales of station time this year are up anywhere from 10% to 40% along the line, but a boom in national spot business would raise those figures still higher.

What Washington could perhaps use to good advantage on this new front would be: (1) more market promotion explaining the suburban characteristics of the population, etc.;

#### LIST OF ACCOUNTS

The following are the national and regional spot accounts (with agen-cies) currently represented on the

city's four stations:
Air Comittoning Curp., Welli-Wilkens Corp.
Alka-Seltzer
Arrid Products Spot Brondcasling
B-C Remedy
B-C Remedy Harvey-Massengale* Haltimore Spring Bed. Louis E. Sheeter* Benrus Watch Co Ad-Masters, Ioc.*
Bond Stores Neff-Rorow
Bulck Motor Arthur Kudner*
Bulova WatchBlow ('o."
Band Stares. Neff-Ragow Bulck Motor. Arthur Kudner! Bulova Watch Blow Co. Cellowax Co. C. D. Ferguson! C. L. Clark Co. Athert P. Hill Co.
Continental Baking Region & Rowles
Continental Baking Beston & Bowles Daggett & Ramselell McCaun-Rrickson
Force Rivin Wasey Faller Jahn's John Quecos General Riccirle Refrigerators. Harry Paiz Co.
Consent Physician Parkingulary
Harry Polz Co.
Globe BrewingJoseph Kalz
Globe Brewing Joseph Kaiz Gosdrich Rathrauff & Ryon Gulf Young & Rubleam*
Courter Boundary Bullyconff & Byon
Guither Bowling Bullerauff & Ryan Chas, Hires, O'Den, Sheldon & Canaday* Liggell 8 Noff-Rogow* Lightn Test Young & Rubbants Low's Thourses Donabuc & Coe*
Liggett'sNeff-itogow*
Ligion Tea Young & Bubleans
Loose Wiles
I missie Willia
Luden's
Thus, Leening, Wm. Esty- less & Perrins Schwimmer & Scutt- Marvin's Credii Harry Patz* Maryland Pharmaceutical Joseph Katz*
Lea & Perrins Schwimmer & Scotle
Marving Credit
National Brewing
National Brewing Webb* Oldsnabble J. P. Brother Peler Faul Blatt-Forbes*
Peler PaulPinit-Porbes*
Pacquin
Pinex
Plymouth
Plynouth J. Stirling Getchell Poller Drug & Chembral Alberton & Carrier* Pontlic Misters, MacManus, John & Adams Fracter & Gamble. Compton
Boutles Market Market & Currier
Proces & Gueble Compton
RCA Mfg. (Victor)Direct
Reid Munloch
Time, D. Richardson
Rice Hakery 1. Walter Thompson*
Wm Schlinderboom T. I. Kurdie Thompson
I meter & Gamble. Compton IICA Mig. (Velor)
Sherwood Bros
Shupiletty Pattern Franklin Bruck
Smill Bins, J. D. Torcher
Spry Rulhrnuff & Ruan'
Stance Met ano-Kriekson Scoolard Oil (N. J., Marschalk & Fratt Studebaker Roche, Williams & Cumprogham Swift & Co. J. Walter Thompson*
Studeboker, Boche, Williams & Cunnyngham
Swift & Cu
Vick. Morse Interactional* Westinghouse. Foller & Smith & Ross*

ALEC TEMPLETON
With Daniel Saldenberg
thestr: William Mi
Donald Dickson
Noveity Musicale
30 Mins.
ALKA-SELTZER
Monday, 9:30 p.m.
WEAF-NEC, New York
With the Saturday a

VARIETY

ALKA-SELTZER
Monday, 130, pm. Tork
WEAF-NEC, No. pm. Tork
WEAF-NEC, No. pm. Tork
WEAF-NEC, No. pm. Tork
With the Sturday night WLS,
Chicago, Barn Dance to captivate the
Alex Templeton session making a bid
for the ears of the presumably more
corrections of the presumably more
tory-bitten, it would seem that Miles
Laboratories is spreading its sales
tory-bitten, it would seem that Miles
Laboratories is spreading its sales
woulder from England, it is merely
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seems like reasonable strategy.
As for Templeton, the sightless
wonder from England, it is merely
different to the seems like reasonable strategy.
As for Templeton, the sightless
wonder from England, it is merely
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strategy of the seems of the seems like
purpose. His musical 'impressions
are one of the few genuinely entertempleton's the seems of the seems like
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that simultaneously represent an effort to play safe in showmanning, yet
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fort to play safe in showmanning, yet
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da ng-singing-talking cinch.

'GIRL ALONE'
With Betty Winkler, Pat Mnrphy,
June Travis, Henry Hunter, Joan
Winters, Laurette Filibrandt, Lester Damon

15 Mins. QUAKER OATS

IS Miss.

OUNDER OATS

WEAF-NIC, New York

WEAF-NIC, New York

WEAF-NIC, New York

Author through a Ryan

Author through a Ryan

Author through a Ryan

Author through a Ryan

Framework of radio piffic. The

mental picture painted with a few

mental picture painted with monilight in

White thus flooded with moniligh

with-problems.

Which is about all that needs to
Land.

PAUL SULLIVAN News Reporter 15 Mins, RALEIGH CIGARETTES

BALEIGH CIGARETTES
Daily, 11 p., New York
WABC-CESN. W. York
WABC-CESN. B. D. & O.)
Paul Sullivan is the top personality
of the WHAS, Louisville, talent staff,
the has a clear, vigcrous voice and
quarter-hour resume throughout a
quarter-hour resume continue
to, pack drama he will easily hold a
goodly sized audience.

Victor Chabmen South Mine.

20 Mine.

Southing Pin.

WABC-CBS. New York
CBS assembled some good stand. Pin.

And Sustaining turns and welded Pin.

The Southing turns and welded Pin.

Frince Nor of 8 pm. to slaam I. B. i

WALTER O'REEPE SHOW
Wilk Booby Delar's archestra, Merry
Mace, Dan Seymour, Sophic Tucker
39 Mina.
WABO-CBS, New York
LEVER SEOS, (Lifebuoy)
WABO-CBS, New York
This Ruthrauf & Ryani
This Ruthrauf & R

BOAKE CARTER News Comment 15 Mins. Sustaining

The mass are also as the content of the day's and the content of the day's are also provided as the content of the day's and the content of the day's and the content of the day's are day to the content of the day's and the content of the day's are day to the content of the day's and the content of the day's are day to the content of the day's and the day the day

FOOD SINDAY SYMPHONY CONBILLY CONN-MELIO BETTINA
LIGH HOLVWHIGH COMBINISH
With Lawrence Tibbeti, Engene Ormandy, guest
69 Mins.
Sinday, 9 p.m.
WEAF-WIJZ, New York CERTS
With Lawrence Tibbett, Eugene Ormandy, guests
60 Mins,
FORD
Sunday, 9 p.m.
WABC-CBS, New York
(N. W. Ayer)

LEVEE BROS. (Lifebuoy)

WARD-CRS, New York

WARD-CRS, New York

WARD-CRS, New York

Warney Comments of the State of the Performer. With Tatalistic for the performer. With Tatalistic the regularity there come each fall is the point where those who did wit une program is given by those who did. What never signed the programs of considerable of the performance of the program of considerable of the programs of considerable of the program is program is program in the program is program is program in the program is program in the program is program is program in the program in the program is program in the program in the program is program in the program in the program in the program is program in the progr Whateware G. Bousses, Ossa Minks.

28 Mins.

28 Mins.

LEVER BROS. (Binso)

Dynamics of the recognition of the company of the

## Follow-Up Comments

Leis Ravel, who has been absent in the west returned to eastern radio in the west returned to eastern radio asing on the Quaker Oats program with Tommy Riggs. She impressed again, as before when brand new, and the kilocycles. Her delivery and the kilocycles. Her delivery and the kilocycles. Her delivery and appeal of the process of the program of the kilocycles. Her delivery and appeal of the wide, registered vividity against the able support of Predde Richris orchestra. Yaude and niteries, has been stooging with the Riggs-Betty Lou set-up. As he is not introduced in advance, it is hard violes. There were stoogs galore and rather more action than comedy voices. There were stoogs galore and rather more action than comedy rained to the control of t

Alka-Scitter's Barn Dance enter-tainment from Chicago Saturday played host to a crowd of the ca-legionnaires gathering for the ca-tional convention. In anticipation of the patriotic side of the radio pro-(Continued on page 27)

Monday (23): 18:15 p.m.
WEAF-WZ, New York
Third major outdoor fight within
10 days to be breadenst by the same
10 days to be breadenst by the same
11 days to be breadenst by the same
12 days to be breadenst by the same
13 days to be breadenst by the same
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meeting was so close that it was not believe the Blow-by-blow description became monotonous, for the fight was waged much the same as the first contest. It was supposed to be a contest behaving the reprint the supposed to be a contest behaving the reprint that direction, but it was his williagness to was contest where the supposed to be a contest behaving the reprint that direction, but it was his williagness to was a many it in the final rounds that ending the reprint that of the supposed to the suppose the supposed to the supposed to

model in the main founds that ennish. The beautiful that the championhip. Sam Taub delivered the blow-byblow account, too frequently menblow account, too frequently mensouthpaw. A rather accurate cheek
southpaw. A rather accurate cheek
southpaw. A rather accurate cheek
observed, however, and that does not
observed, however, and that does not
between rounds and delivered most of
the commercial. In his pre-fight
the commercial. In his pre-fight
when two boxers or two sluggers get
when two boxers or two sluggers get
when two boxers or two sluggers accurate
the result is liable to be a
stifictory.

stinieroo. Jbee.

RAYMOND GRAM SWING
Commentator
Commentator
WHITE OWL CIGARS
WHITE OWL CIGARS
WHITE OWL CIGARS
WHITE OWL CIGARS
The American commentator who
was first 'discovered' by Englishmen
The American commentator who
was first 'discovered' by Englishmen
making up for a late start on this
side. In the past year he has been
making up for a late start on this
side. In the past year he has been
cultiminating in the Pollah first end
war his class has been conclusive.
He is by common consent, the one
the present upheaval with its strains
and hardships on commentators,
swing has remained carefully disbut simply glorifled rewrite men.
Swing has remained carefully disbut simply glorifled rewrite men
Swing has remained carefully distuttical. In fact, he's very advanced
by being none of the flashy things
unity to peter out leaving a sour ash
behind.

that attract spectacular attention, about a considered metallic and the considered delivery is particularly clear now meaning the considered delivery is particularly clear now meaning and the considered delivery is particularly clear now meaning and the considered delivery is particularly clear now meaning and the considered delivery is particularly clear now meaning the considered meaning and the considered meaning and the considered meaning the considered meaning the considered meaning and the consid

S NICK LUCAS

Singer
Sestaining
Wedesday 5:39
Wedesday 5:39
Wedlesday 5:39
Well known over here via his
waxers, Nick Lucas, by arrangement
Well known over here win his
waxers, Nick Lucas, by arrangement
for the Austration
Austration
Above the Austration
Austration
August Place

SCREEN GUILD THEATRE With Roger Pryor, Cary Grant, Judy Garland, Ann Sothern, Mickey Booney, Oscar Bradley Orchestra, John Conte

Reobey, Oscar Bradley Orchestra, John Cont.
John Cont.
John Cont.
State of the Control of the Co

TOM MIX'S STRAIGHT SHOOTERS'

SHOUTERS
Serial
IS MIRZON PURINA
Daily, 5469, ms.
WJZ-NBC, New York
A character bearing the title of the
one-time western film hero is the
one-time western film hero
dispute the western film hero
dispute the western film hero
days.

days.

The program celebrates the hemannish qualities of Ralston cereals.

The characters are all-bad or all-good, and the plot is no strain on the cerebellum.

The characters are ani-bag or agreement and the characters are an in-bag or agreement and the characterizations are captions in large type, easy to read far office and the characterizations are captions in large type, easy to read far office and the characterization and

It's good hunny paper dramatury.

JACK ARMSTRONG!

With John Gamon, Sarajene Weila,
James Goes, Bobert Barron, KenSerial

Id Miname Goes, Minamert)

The Belecker Sumple-Hummert)

The Belecker Sumple-Hummert)

The Belecker Sumple-Hummert

Armstrong' shows some siens of the

Armstrong' shows some siens shows

The State shows some si

somebody Hill Blackett met at a party of the party of the

# LEGAL MAZE GETS WORSE

# REFORMS MOSTLY PROVE FAILURE

Lack of Consistency Maddens Washington Radio Barristers-See Whole Regulatory System Bogged

HOPE UNSIGHTED

Washington, Sept. 26.

Mounting disastifaction among broadcasting's legal kinfolk with the PCC daministrative procedure has procedure that programment the PCC administrative procedure has programment. The Commits and the existing stations cannot oppose competent of the PCC administrative procedure has programment. The Commits and the existing stations cannot oppose competent of lively grumbing. Barries of a sharp rebuke at the hands of are beginning to shake their heads procedure to observe the hands of are beginning to shake their heads procedure to the propose of the Court of Appeals. In the face are beginning to shake their heads procedure to observe the hands of are beginning to shake their heads procedure to the rights of their clients and smooth the way to successful procedure to the rights of their clients and smooth the way to successful and the profession on life the profession on the procession of the procession of the procession of the procession on the procession of the proce

dividual.

The stream-lined procedure, adopted in stream-lined procedure, adopted in the stream lined procedure, adopted line in the stream line i Change Didn't?

Can't Stand Himself

Richmond, Va., Sept. 26. Ira Avery, WRVA announcer and writer, tried to take a doze at home, but was disturbed by radio going near by. Called out insistently to 'cut that radio off; it annoys me.'

He then found out that pro-gram he objected to was himself on a transcription.

smooth the way to successful completion of filigation.

While the buyers all while the lawyers all the first of the successful completion of filigation.

The 'economic interference' matter is more vital than ever under the administrative technique. The event of the profession on the question of what is wrong and is any surface when the profession on the question of what is wrong and is any surface when the profession of th

pends on how the Commish feels.

Relation N. S. G.

Here's the rub and the reason for the relation of the rela

tions docket. When this adjunct was created, following long lobbying, and the was created, following long lobbying, and the was considerable glea among the fraternity. Advocates of the idea thought delays would be reduced, chances of stalling and use and unformity in bandling cases brought about. Now there are unconting complaints that the system is anything but beneficial, while the should have been should be a system of the system is anything but beneficial, while the should have been should be shoul

out widening the issues makes everything so much worse. I and this legal hand-standing might be ended by the Court of Appeals, 
many occasions in the past year. Mo 
many occasions in the past year. Mo 
mater who wins, almost every 
opinion is helpful in that it provides 
a yardstick of sorts and has the effect 
of circumscribing the regulator's 
gavel at the motions docket is too 
ympathetic to parties wanting to 
broaden the soope of hearings, get 
more time to prepare, intervene in 
nightmarish alarm, and take endiess 
of depositions, the dislatory tactles 
of depositions, the dislatory tactles 
which the Commiss sought to wipe 
out will be more effective than ever, 
In defense of the Commiss, rules

out will be more effective than ever.
In defense of the Commish, rules
of the Courts and the recentlymodified procedural system should
be kept in mind. There is no disposition to stall on appealed decisions,
friends of the general counsel conregistered any organized protest
about the mechanical troubles.

The Commission was Court

registered any organized protest common the common the common the common through the comm dismiss. Because if the court isn't going to ponder the case on the basis of the notice of appeal and support-ing brief, there is no reason for put-ting brief, there is no reason for put-ting brief, there is no reason for put-ting brief, there is no reason for put-ling brief, and the state of the state (Incinnati) case was up, with Imay pounds of testimony, exhibits, and argument involved. Also, it was pointed out, Chief Justice D. Law-rence, Grogar, ganted about we-rence, Grogar, ganted about was the state of the state of the state of the waste involved in printing papers judges.

The newest set of rules, adopted quietly during the summer and still unpublished (although a master copy

The Millenium

re aired sans commercials.

'It doesn't seem right,' said an official of the company, 'to break into news that's shaking the world with a blurb about our product!'

#### Marvels 'Interpret' Esso Sponsored News Just Ahead, On WBT, N. C.

This is believed to be the first pro-

The program was set at 10:30 to

is available for inspection at FCC offices), went into effect Sept. 1. In making changes in last winter's manual, the FCC consulted frequently with the lawyers, who have not made any organized request for more copy-reading. The latest overhauling took into account various suggestions from Frank Roberson, Bar Association bead, and the rules committee.

# Follow-Up Comment

Continued from page 36.

"gram owelling beyond the contest and the cottes and made them his ences between the program aucontest and NBC. The net edited result was innocence itself. The war song less pretentious for its last Thursnews Alleoped great state. The war song less pretentious for its last Thursnews the Germany than the offshad pass and the program and the program and the program was been stated to the program was been sta

body favoring a widening of the Alnatic Ocean.

Janet Ocean.

Body and the program was
good rutal Americana, lively, unpretentious and sure of its aim. The
Maple City Four did toil Man. Mic.

The Hoosier Hof Shott made the
haylott eeho and the Vass Family

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haylott eeho and the Vass Family

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haylott eeho and the Vass Family

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ment

the deep notes and made the mile quiver with his basso. It was a was to age out there in the park and a sure-footed low D right on the same as a week of the park and a sure-footed low D right on the same as a week of the park and the park

Philadelphia, Sept. 26. Philadelphia, Sept. 28.
Meet the ideal sponsor—the
Koppers Coke.
Since Sept. 1, when Hitler's minions marched Into Poland, this firm has requested that
its news broadcasts over WDAS
be aired sans commercials.
'If deem's seem right's said an

Charlotte, N. C., Sept. 26. With the time change here on Sun day (24) WBT instituted what it beday (28) WBF instituted what it oflieves to be a new departure in news
program handling when it aired its
program for Marvel
cigarettes in a tie-in with the regucigarettes in a tie-in with the regular Esso news aireast. Commentator
Winter. will follow the five-minute
Esso program nightly at 10:30
o'ctock with a 10-minute analysis for
This is believed to be the first now.

This is believed to be the first pro-gram where a commentator follows a regular news program with an analysis and the first time any other sponsor has tied in with Esso on newscasting.

The program was set at 10:30 to get the jump on stations who air news at 11 o'clock. U.P. news serv-ice is out by 10:30, thus affording 10:30 aircasts same news as that used on 11 o'clock programs.

and the coolies and made them his life's work.

Columbia Workshop went slightly less pretentious for its last Tous presentious for its last Tous presentious for the last the last present the last pres

# **Dept. Stores Set** 'Pinocchio': Will Serve As Test

Biconingdale's, N. Y. and Lit Brox. Philodelphia, are employing a transcription series or employing a transcription series or pre-Christmas ballyhoo. Window displays, auditorium and toy department tie-ups pears, is not to sell any particular product, but to create traffic into the stores. Similar deals are pending in Cleveltand. Hartford. Youngstown, Department stores are high among radio's 'missing clients' as a rule and there will be considerable watching there will be considerable sopposed an entertainment.

Pinocchio's Fact Slomas, former alm director. The second Walt Dispersion of seture. Pinocchio's feature, Pinocchio's featu

## FOOTBALL MAY NOT BE SPONSORED BY BEER

St. Louis, Sept. 26.
Illinois, Missouri, St. Louis and
Washington Universities have banned
beer, liquor and ciggle sponsors of
football broadcasts. At Missouri the Washington Universities have oannest controlled by a dead of the faculty chooses the stations that may broadcast and then slaps on a fee of \$100 per game. The privilege at \$1.00 per game is \$300 per security at \$1.00 per game. Since the stations, At \$1.00 per hour for the larger stations, the same since the sam

Myron Fox's Title

Salt Lake City, Sept. 28,
Myron Fox's inow program director of KDYL, of which S. S. Fox, his
tather, is president and general
tather, is president and general
tather, is president and general
tather, so president and general
tather, so replaces Tred Kimball, resigned, to join staff of KSL.
New to KDYL mike duties are
Carl Christopher, of San Francisco,
and Emerson Smith from Los AnSchall Priddy has also resigned from
KDYL.

## RADIO Governor as Singer Louisville, Sept. 26.

# Cincinnati Area Is Bombarded **By Rival Publicity Artillery** As 3 Stations Join New Webs

By JOE KOLLING

Cincinnati Sent 26

Cincinnati, Sept. 26.

Communique No. I-WCKY
artillery has opened a noisy
bombardment all along the
Crosley line. General L. B. ordered two special newspaper sections to advance against the prestige salient. WSAI has answered with 1,050 car and bus cards—and Crosley sappers have placed trailer-bombs in 26 local theatres. WKRC has opened the dikes to Mutual.

Mutual.

WCXY's strong publicity campaign in greater Cincinnati and in the outlying rural sections is in connection with its new power of 30,000 watts. This campaign, which is removed to the contributed of the contributed

cinnati stand out at the present time as the most vigorously contested (for prestige) market in the United States. Not without significance is the pretentious-sounding slogan underscored in his advertising by L. B. Wilson: 'Cincinnati—the radio capitals of America'. Wilson: 'Cincui tal of America.

Circus Stuff

WCKY's exploitation campaign di-vides into several parts. The over-all idea is to use Barnum & Bailey all Idea is to use Barnum & Bailey circus methods to drive the call letters and the power strength into the consciousness of the whole zone. A cute twist, characteristically Wilsonesque. is calling it 'CBS has gone WCKX', instead of the other way

Beginning June 26 last, Wilson and his staff mapped a campaign, includ-ing, among many more, the follow-ing elements:

WCKY inaugurated a series of 108 broadcasts saluting small towns and designed to focus the attention of

and designed to focus the attention of the outlying districts.

2. Boiler plate prepared by the Western Newspaper Union was for-warded to 150 country papers.

3. Invitations to visit WCKY were publicly extended to citizens of the effoll Thure.

occasion.

5. As a follow-up move, Milton
Bacon was hired and has been sent
out through the territory as a gratis
luncheon speaker. His task is to te
in WCKY with the Main Street personalities and organizations previousby contacted.

6. A chocolate cake contest, for fun
6. A chocolate cake contest, for fun

proval of its sale to Cincinnati Times-Star. By contracts with clients Crosley stations retain several Mu-tual commercial series.

toal commercial series.
All four stations shared Coast to
Coast salutes by their affiliate networks and likewise countered with
greetings programs. So enthused
about burg's increased radio prominence was Mayor James Garfield
this week WLW and WSAI week for
NBC and WCKY for CBA.

NBC and WCKY for CBS.
Wilson carried special WCKYCBS sections in local dailies. In
singing praises he also tossed posies
at four remaining stations here. In
same sections Crosley stations responded with congratulations to
L, B, and CBS.

L, B, and CBS.

City Council granted WCKY use of Fountain Square in heart of town for week's exploitation splurge, including originating point for WCKY's bow stanza on CBS, Monday afternoon, in which Mayor Stewart and H. V. Kaltenborn participated. Square saily decorated and annorm. H. V. Kaltenborn participated Square gaily decorated and appro priately bannered for WCKY.

priately bannered for WCKY.

Jim Shouse, general manager of
Crosley stations, also went strong
for exploitation of WLW and WSAI,
NBC connections. Last week and
this week ten pairs of femme lookers, attired in bright red and blue
knee-length dresses and carrying
parasols to match, strolled downtown parasols to match, strolled downtown and principal suburban business sections. After five-day tease campain parasols were lettered, heralding parasols and the section of t

stations.

Bill Schudt, carrying on as WKRC general manager, made three additions to his staff this week. Jack Edmunds, recently director of states for New York World's Fair, took over as production manager. Mike Hunnicut, formerly with NBC in Washington, became pilot of Dawn Patogl, two-peur morning stint. Bill WCKW. announcer, came from WCKW.

WCKY.

At WCKY Wilson last week promoted Emerson C. Krautters to sales manager, succeeding Lloyd Venard He also took on Al and Lee Bland, brother announcers, from WKRC.

Bing Crosby was in New York last week turning out Decca records in collaboration with the Andrews Sis-

Louisville, Sept. 26.
Gov. A. B. Tappy' Chandler presided as m.c. on the program dedicating four new stations which joined the Mutual network Sunday (24). Program originated in WLAT, Lexington Wards and Special Company of the Stations of the Mentucky Company of the Stations of the Stat

wars colored trainer.

Chandler has made himself popular hereabouts as a vocalist, and has a tenor voice of good quality which he uses on many occasions. His mike manner is pleasant, and his Dixie accent is the McCoy.

# **CBS Affiliates** Swap Notions On Education

Chicago, Sept. 28.

First educational conference of Columbia affiliates was held here at the Columbia-WBBM studios, with representatives from 18 Columbia midwest outlets on hand for the education discussion. General Idea of an educational contain or affiliate of an educational contain or affiliate to a constant of the columbia of th out the country. The

out the country. The next will be their in New England.

In the main, the 'convention dominate in the extension of the next the extension of the convention of the extension broadcasts, with the 'American School of the Air' rating the most time and attention from the astime and attention from the astime and attention from the other conventions. See the convention of the convention of the discussions, with WBBM officials also rating for informat talks agreed manager here for CBS and WBBM, Lavinia Schwartz, now regional director of ductation for CBS, Stan Thompson, assistant proposed the convention of the convention of

# Law-Makers Filled With Undelivered Speeches, Neutrality Issue a Headache

tunemen speacer. Int sure it to the Main Street perper controlled the Main Street perinvestigation of the Main Street perper controlled the Main Street permand cash prizes (the latter put up by
mand by mand by
mand by mand by mand by
mand by mand by mand by
mand

## Ralston Hops on Unlift Band Wagon: 'Clean Thinking' Is Program's Aim

#### COAST AFRA BRANCH **ELECTING OFFICERS**

Hollywood, Sept. 26. Election of officers and board of directors for Coast local of American Federation of Radio Artists will he held today (Tues.). Following

nominecs are on the ballot: For president: Frederie Shields, Ynez Seabury. 1st v.p.: William Brandt, Freeman

3rd v.p.: Homer Hall, Edward Lynn. 4th v.p.: Earl Ross, Howard Swart, 5th v.p.: James Eakins, Lee Millar, Recording secretary: Lucille La Pointe, Frank Nelson. Treasurer: Theodore Bliss, Louis Merrill

Merrill.

Nominations for directors are: Richard Bailey, Beatrice Benaderet, Hal Berger. William Brandt, Raymond Clark, Sally Greighton, William Brandt, Raymond Clark, Sally Greighton, William Brandt, Ward Lynn, Pat McGeehan, Lee Millar, Frank Nelson, Lee Millar, Frank Nelson, Barney Phillips, Earle Ross, Ynez Seabury, Howard Swart, Walter White.

## WINNIPEG CHANGES

New Shows For Fall—Also New Listings For Radio Editors

Winnipeg, Sept. 26.

Winnipeg, Sept. 26.

'Utter contusion' is reported to be the order of tailor' is reported to the order of tailor' is reported to the canadian Broadcasting Corp. State of affairs has been brought to the comming the comming the comming to the committee of the comm

Program conferences are currently In progress between CBC program heads and producers. Gab has been called for the boys to straighten out their various troubles and endeavor to find spots for their shows.

their various troubles and endeavor to find spoil for their above to be handled a rew concert above to be handled a rew concert above to be handled by James Roberts, new import from England to Winnipeg to conduct Male Voice Choir and Philinarmonic orchestra of this city. Roberts will have Sunday atternoon show, Was Tongland with Carl Ross Opera of England to modern string show. Will be changing from his concert set-up to a modern string show. Will hil air on Fridays at midnight CST. W. H. in Pridays at midnight CST. W. H. in Pridays at midnight CST. W. H. is in for a Contisters and Strings in the Contister and Strings in the Contister and Charle Wight's Merrymakers Revue will continue, it has been announced.

Revue will continue, it has been amounced. amounced amoun

#### SEEBACH GETS A TITLE

Julius F. Seebach, WOR, N. Y., program director, was appointed a vice-president of the outlet last weck. His working status doesn't change.

He's been with the station since 1935.

Determined effort of kid show sponsors to win full parent approval and the okay of Women's Clubs and Parents and Teachers' Associations Parents and Teachers Associations is Indicated In the general publicity release from the Gardner agency for the start of the Tom Mix Straight Shooters' show which started on NBC yesterday (25).

In part the release states:

In part the release states:

'Always a character who shoots straight and fights for the rightment of the rightment of the right and right space state and show. This year, the famous western hero turns to the patriotic for his theme. Not fag waving, war-making patriotism, but the trying to save for America famous western section for a national park.

trying to save for America a ramous western section for a national park.

Such a plot provides appending such as plot provides appending the program which will provide whole-some, Informative entertainment as well as adventure. Education in the handling of such subjects as much such as the ploration, and the history of the early frontier will be the basis for all Tom Mix, adventures. The learning the early frontier will be the basis for all Tom Mix, adventures. The straight Shookers code, so much Straight Shookers code, so much shows, will again play an important park, because through this code, Tom is able to instill in his his appeal to children. Ration Purina Company, after entire the Shookers of the straight Shookers children. Ration Purina Company, after ent and teacher criticisms of Children's programs in the past, have et the following formula for all Ralston Straight Shooter shows:

1. Wholesome entertainment.

- 1. Wholesome entertainment.
  2. Worthwhile educational in-
- formation.
  3. Inspiration for better living.
  4. No objectionable suspense.

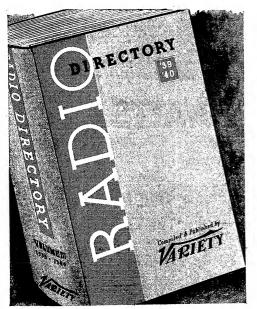
# FCC Irritated. Flamm Denial Is 'Unsatisfactory'

Washington, Sept. 28.
Unsatisfactory denial that the law
was violated and failure to give a
complete explanation of what actually. Impered and failure to give a
superior of the superior of the superior of the superior
stages. Open hearing to see whether
sages. Open hearing to see whether
sages. Open hearing to see whether
superior of the superior of the superior
tomorrow (Wednesday) under a new
order declaring the reply to the first
citation is not in forthright curvity
the license should not be rescinded.
After pondering reply by William

the license should not be rescinded.
After pondering reply by William
Weisman, counsel and director of
Knickerbocker Broadcasting Co., the
Commish Wednesday (20) sum moned officers of the station to show
up for face-to-face grilling about
the circumstances surrounding the
broadcasting of reports that Germany and Great British had sent
certain war orders to their forces via
the contract of the co

certain war orders to their forces via radio code. Growing irritation was given in the formal order, and buisting was given in the formal order, and buisting warked by private comment of regulators who undeniably are plaued at both Flamm and the New York Hernouncement remarked that Weisman failed to state whether the station broadcast any such message knowing Commish pointed out that the response in lieu of disclosing all facts and circumstances as required by the Commission's order contains in large merely conclusions of law, that the copy of an alleged contract with the Herald-Trib was 'ambiguous and in the broadcasting orders tandings the broadcasting orders tandings the broadcasting orders and the produced of the respects in complete, evanive, and not in compiliance with 'is in other respects incomevasive, and not in compliance the Commission's order.'

# .... quoting from the press---



For immediate delivery order your copy of the Radio Directory today from one of the offices or stores listed below.

# \$5 Per Copy

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WRIGLEY BLDG. NEWSSTAND

MERCHANDISE MART NEWSSTAND

PHILADELPHIA
BRENTANO'S BOOK STORES
1726 Chestnut Street

HOLLYWOOD VARIETY 1708 No. Vine St.

SATYR BOOK STORE 1620 No. Vine St.

G. SCHIRMER MUSIC STORES 737 So. Hill St.

WASHINGTON BRENTANO'S BOOK STORES 1322 F Street, N. W.

"The 1939-40 Variety Radio Directory is filled with information that is of utmost importance to the radio industry. The edition is the result of wide research by its compilers and editors, as well as by the industry itself. The material it contains is of day-to-day value to the industry and all who are ossociated with it in any way."

- WICHITA BEACON.

"We feel it's appropriate to toss an orchid to Variety for its 1939-40 Variety Radio Directory just off the press."

- ALLENTOWN EVENING CHRONICLE.

"The Variety Radio Directory is generally acknowledged to be the bible of radio writers, artists and producers. This year's edition has an unusually large fund of information."

-Paul Kennedy, CINCINNATI POST.

"The book is even an improvement on the last edition, which I had considered to be the final word in such a work. It will be of constant use to me as a reference in writing my column."

-Jack Shafer, THE NEWARK LEDGER.

"Bigger and more complete than ever, the Directory answers every question that could possibly be asked about the business. It is replete with statistics about the radio industry."

-BALTIMORE NEWS-POST.

"Detailed information relative to the radio industry in all its branches and ramifications has been a characteristic of the Radio Directory.

"This third annual volume has maintained the high standard set in previous issues and has added a valuable feature in a 120-page analysis of 10 years of network programming, prepared by the Cooperative Analysis of Broadcasting.

"As a handy reference volume, the Directory is indispensable in its field."

-ROCHESTER DEMOCRAT & CHRONICLE.

"The new Variety Radio Directory contains 1.352 pages, a record of practically everything that has happened in the past twelve years."

——Chuck Gay, —DAYTON NEWS.

"The new 1939-40 Variety Radio Directory is grand. I am sure we will find it very necessary and valuable."

-Mercia Margaret Mateu, NEW ORLEANS TIMES-PICAYUNE.

#### VARIETY RADIO DIRECTORY

154 West 46th Street, New York

Please send.......copies of VARIETY RADIO DIRECTORY
(\$5 per copy; \$5.10 per copy in New York Gity).

Check Enclosed Send Invoice

City ......

'How One Man Broke Into a Hard Meter might well be the title of the efforts of Al S. Foster, general manager of WEW, in establishme this statement of the state St. Louis, Sept. 26.

tion in the commercial field in less \$60,000 was spent in bringing the stahan two years. When Foster and loin, etc., up to date.

Live talent programs, for the most
frame Walline Burken, S.J., came
from W.H. in September, 1938, the port, supplied for cores, but the best
found that W.E.W. owner and openfrom W.H. in September, 1938, the port, supplied for cores, but the best
found that W.E.W. owner and openfound that were located in the attic in the unwersity, and entrance to them was
gained only via five flights of starting grams for the Catholic, Italian, Germent of the were and the found that were to cated in the attic in the unwersity, and entrance to them was
gained only via five flights of starting grams for the total
found. He solicited national was
a station been that care and the found that the static in the university, and opengained only via five flights of starting grams for the Catholic, Italian, Germent of the found that the fou

immediately began changing things around the university station. New offices, broadcasting studios and modern equipment were purchased and arranged and approximately \$60,000 was spent in bringing the sta-tion, etc., up to date.

SCHOOL CALLS

NBC to Educate 10 More in Selling

George Engels is to pick 10 young men from those already employed at NBC for the purpose of schooling them to become the future personne of the NBC concert booking activior the NBC concert booking activities. It has lately been evident that the job of getting 'the right type' was growing constantly more difficult as the dwindling of the road and the changing conditions of today united to prevent the necessary experience.

#### PATTERSON RELEASED BY WHEELING STEEL

Ardenne White, tenor last year on Membering Steel's 'Mutical Steel-makers' program on WOR-Mutual. Research of the Work of the

#### WKY's 4th NBC Feed

Oklahoma City, Sept. 26 ast Saturday (23) WKY orig Last Saturday (23) WKY origi-nated another program for NBC with the presentation of 'Southwest-ern Serenade', 'reaturing Marty Hall, vocalist; Two Keyboards and A Con-sole, and Ken Wright at the organ-were at the pianos with Wright. This is the fourth musical program originated at WKY for NBC this year. Others were 'Southwestern Stars,' 'Summertime Swing' and 'Cameos of Melody.'

#### Denver Now Has Four Full-Time Affilates As **KVOD-KFEL Separate**

Denver, Sept. 28.

Receiving notification from the FCC that regular to the receiving ability of the new KCVO3 densating ability of the new KCVO3 densating ability of the new KCVO3 densating the received that the received the received that the rec

#### PETER VAN STEEDEN GETS SPOTLIGHT

Fred Allen's forthcoming series for Bristol-Myers on the NBC-red will not only have guest names and Wynn Murray as the regular vocalisation of the Names and Wynn Murray as the regular vocalisation of the Names and Wynn Murray as the regular vocalisation of the Names of the Name

#### Ed East Spreading

Ed East, who currently emcees Name It and Take It' on NBC Blue, starts a new program Monday—Oct. 17-158 pm. filling almost an entire hour with news and weather reports, songs, records, etc. Program is cheduled for six days per week, scheduled for six days per week. East's qutz show drops off the Friday (29) for one week, returning to the six days and the six days and

#### WIP Man to Ecuador

Frank Dougherty, head of the WIP supply department, will leave for Guayquill, Ecuador, on Oct. 8 to join the staff of the Ministry of Industry there.

No successor at the radio station has yet been chosen.



3. In Community Service.



and the second s FTY GRAND IN WATTS Clumbia goes L.B. Wilson WHATA JOB WELL DO FOR THE ADVERTISER 

# BRITAIN'S RADIO TACTICS

# SHOWS CARRY ON: AIR PROPAGANDA

Well-Laid Plans Now in Operation for Duration of War-Normalcy Reflected by Program From Italy

LESS NEWS NOW

London, Sept. 19. British Broadcasting Corp. has rapidly resumed fairly normal operation as to entertainment. In the first fortnight and especially during the tense days just before and just after the declaration of war, when the ex-pectation of an immediate military bombardment of London haunted pectation of an immediate minitary commonation of the commonation of t

(Editor's Note: The overfrequency f news bulletins in England was of news bulletins in England was duplicated in the United States, and on this side as over BBC the utilities of the control of

noted.)
As carefully worked out well ahead, the BBC, after war, quickly war was a second of the BBC, after war, and the second of the second o

in 10 different language.

In 10 different language.

Tongues in use, aside from English, are: French (for French Carlish, Arabic (for Near East), Gerlish, Arabic (for Near East), Gerlish, Arabic (for Near East), Gerlish, Arabic (for Near), Gerlish, Magyar, (for Hungary), and Crech. Last was inaugurated by January of the Company of the Carlish (for Near East), Gerlish, Gerlish,

Just off the Press!

Business In BALTIMORE

Published by the Merchandis-ing Department of Radio Station WBAL in behalf of retailers in the Baltimore area, and in the interest of the manufacturers, representatives, distributors and advertising agencies who serve them.

you have not received copy write WBAL or ternational Radio Sales

Baltimore

isten of the U. K. network.

Additionally, relays to the U. S. tondord the U. K. network.

Additionally, relays to the U. S. tondord the U

# It takes LISTENE

# to make COVEI



Ask any retailer what he calls a "Hot Spot" in his store and he'll show you the particular display space that commands the attention of the most customers, and, thereby, creates more sales than other selling space on which he may realize only a normal return. He will probably qualify that choice, however, by adding that even the hottest spot in his store will not produce sales unless there are customers on hand to attract, people on whom selling impressions can be made!

Just so, in buying radio stations you choose the "Hot Spots"; those that deliver the largest number of proven listeners, since it naturally follows that the more people who hear your program, that many more will be prompted to buy your product.

In our recent 20-Market Survey, which, incidentally, is one of the most extensive ever undertaken, 159,299 Coincidental Calls were made by the Ross Federal Research Corporation, and the Alberta Burke Research Company, in twenty key cities. The results of that tremendous study may be summed up in one simple, direct statement of fact: An average of 41.2% of those listening to their radios in the 20 markets studied were tuned to WLW, while the audience tuned to the next dominant stations averaged only 29.3%.

Many of you have already seen the 13-Market and the additional 7-Market Studies that illustrate, in detail, this remarkable dominance—and have made that dominance your own. For those of you who have not, we invite you to write, or telephone Transamerican Broadcasting & Television Corporation, or

WLW...THE NATION'S most "Merchandisable" STATION

Winnipeg, Sept. 26.
With war now officially a going oncern on his side of the line, radio lations are finding themselves beteged by suppressed talent of both could not a formula for the state and formula for the state of the sieged by suppressed ta male and female form.

mate and female form.

Stations are receiving daily calls from men and women of all ages askin, for positions as announcers and commentators. State these people in the majority of cases, 'I realize your young announcers will no doubt will be answering the call to the colors, and wondered...

the colors, and wondered... Both government and radio offi-cials have issued signed statements to the effect that employees of radio must not resign to accept positions with the armed forces without first conferring with their immediate chief. It's stated, 'Radio employees will be high the simple that the simple tha will be just as important reanning

NEW P.A. AT WFBL
Systems, Sept. 26.
Hervey D. Saptemonos per de the Air'
Horvey D. Sa

In Cincinnati

1600 GROCERS

265 DRUGGISTS 154 MEAT DEALERS 51 THEATRES

-ADD THEIR INDIVIDUAL COOPERATION

TO WSAI'S NBC RED AND BLUE WEEK!

streamers, trailers.

cinnati's Own Station."

Cincinnati Reigli Grocers — White Villa Grocers — Ohio Valley Druggiste Retail Meat Dealers

The help which those who sell Cincinnati have received from WSAI.

was returned the week of Septem-

ber 24th. Four great associations\* OFFICIALLY helped WSAI

celebrate its NBC Red AND Blue

Week, using 2500 WSAI placards,

Proof anew that WSAI IS "Cin-

LOSES VOICE: NEEDS REST Roy Shaffer Bedly Overworked, Doctors Declare

Roy Staffer, WEW, shilbilly with the control of the

#### EX-VAUDER AT WOAI AS WOMEN'S EDITOR

Ginger Rogers vaude unit.

#### Lever Brothers' Night Down on the Farm

Wichita, Sept. 26.
In celebration of the return of the In celebration of the return of the Lever Bros. evening programs to KFH here, the station tossed in a Lever Bros. Night at the KFH Barn Dance, with wrappers and box tops from Lever products rating good for five cents at the boxoffice.

Drew 1,044 proofs of purchase for ne one-time shot on Saturday (16).

# PRAISES RADIO SENSE ON WAR NEWS

Rotio, In Canada, according to a recent statement of the Canada according to a recent statement of the Canadian Broadcasting Corp., In Vancouver, is doing its part to preserve judgment and reason during this time of war, and reason during this time of war, and the control of the Canadian and reason during this time of war, with emotionalism being held in check. We have excluded the check in the control of the voice, stated Dilworth in outlining and have instructed our announcers in avoided, he added, 'and have often been criticized for it, the excessive use of commentators in the news.' (The CBC until the last week or so makes that cane in regardless due to exchange shows, and only last week relented and allowed American commentators to be heard north Dilworth in other than the commentators to be heard north or the commentators to be heard north Dilworth.

of the line.)
Dilworth also stated the CBC is endeavoring to return to it normal schedule as soon as possible, this schedule as soon as possible, this chiefly being due to the coming fall and winter season. He gave a tip-off to the typa of program to be expected by Canadian listeners during the coming season when he added shows would be gayer than usual 'and, at the same time, richer in things that really matter.' The usual and, at the same time, a time in things that really matter. The last has the boys on the radio columns guessing as to what the CBC will consider 'things that really contart.'

matter.'
Dilworth also appealed to radio listeners, through the press, to preter public morale. Stated Dilworth, the press, to press the press, to press the press press disaster, some commentator on of a few facts that the a news has contained.'

#### \$10,000 FIRE HITS NBC'S N.Y. TELEVISION STUDIOS

A fire broke out Sunday in the television studios of NBC-RCA on the fifth floor of Radio City. New York. About \$10,000 in synchronization equipment was destroyed. Crews hastlly repaired damage so that the television schedule could be resumed Tuesday.

### Strict Censorship on Defense News

Radio station licenses will be suspended or cancelled, and the broad-caster will be fined, imprisoned or have his properly seleted, should the prosecution of the Allied cause be prejudiced or any unfair statement or opinion be aired that is likely to endanger the defense of Canada or the efficient prosecution of the war. Such are the penalties for infringement of the new censorship regulated to the penalties for infringement of the new censorship results of the penalties for intringement of the new censorship results of the penalties for intringement of the new censorship. Further 'prohibitions' include: any report or statement likely to prejudice recruiting, training, discipline or administration of army, navy or air forces; any information with respect to than unmbers, movements, etc., of any of the armed forces or relating to for indications, storage of war material, etc.; any report or statement foreign power.

(Ironically, staff headquarters of Colonel R. P. Landry, in charge of radio censorship, occupy the offices which Dr. Erich Windels, former German consul-general, was asked to wacate after Britain's declaration of war.)

#### Quebec Province Feels It

Quebec, Sept. 28.

Quebec provincial elections coming up next month provide a first practical test of the nature and scope of the new Canadian censorship. The second of the control of th

#### WAR SELLS SETS

Canadians Bought 10,500 More in July, 1939, Than Year Before

Washington, Sept. 28.
Canadiun purchases of U. S. made receivers bounced before tha war crisis and tightening up on alien broadcasts. Latest Commerce Department figures showed a rise of almost 10,300 in salest to the Dominion during July in comparison with the previous year.

American firms shipped 23,816 sets up north during July, reports showed. The June total was 17,794 and the figure for July, 1938, was 13,588. Biagest change was in battery receivers.

For the first seven months, American exports totaled 103,297 units against 65,922 in the same part of 1938.

Joe O'Neil, staff arranger at WKY, Oklahoma City, resigned to accept a similar position with KVOO, Tulsa.

#### NORMAL NEWS POLICY BACK IN WINNIPEG

Winnipeg, Sept. 26. The Prairie Region of the Canadian Broadcasting Corp. wrote finis to special emergency operations of tha news department Monday (25). These emergency operations 1--2 These emergency operations had been in force since the outbreak of hostilities in Europe.

hoofillities in Europe.

During this time all programs, regardless of point of origination, have been patched through to Toronto directly before going to the net. All mews has been in edd directly from Toronto. Niceas will need be directly from the control of t



LANDSLIDE FOR WNEW HOOPER-HOLMES \* SHOWS of any other New York nonnetwork etation! Look et

the figures! ...

PERCENT OF TOTAL QUARTER HOURS OF LISTENESS. WNEW .....10.4 Station No. 2..... 4.8 

SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY 5000 WATTS BY DAY-1000 WATTS BY NIGHT

Represented by International Radio Sales

New York Chicago Los Angeles San Francisco

# HELLO MOM. I WIN!

# JOE PALOO

will welcome this NEW TRANSCRIBED SERIAL

Five hundred newspapers from Maine to California carry Ham Fisher's famous cartoon strip. It's America's favorite.

The appeal of Joe Palooka is universal. It's read by bankers and bakers, college presidents and taxi-drivers, stockbrokers and ministers. doctors and plumbers—by men and women
—by boys and girls.

Nine chances out of ten, Joe Palooka is featured in the leading daily in your city. And

thus, there's a ready-made audience for this thoroughly absorbing and dramatic serial, We think you'll agree that Joe Palooka is a great show that deserves all the praise it has

Forty million readers of

FIVE-A-WEEK, QUARTER HOUR For information, write or wire

GELLATLY, Inc.

#### **Network Premieres**

FRIDAY, SEPT. 29

COOPERATIVE GROUP. Mutual, 10 to 10:30 p.m. 'Let's Hollywood,' with Owen Crump, Leo Forbstein, Warner Bros. ore tra, guests. Redfield-Johnstone, Inc. Originates from Hollywood

tra, guessa, recansio-sonatione, Inc. Originates from Hollywood.
SATURDAY, SEPT. 30
CONGRESS CIGAR CO. (La Palina), WOR-Mutual, 545 10, 6
Dm. Ed Thorseprens—Sports, Marschalk & Pratt, Producer,
Clark and Ned Whitehead. Announcer, Nelson Case. Originates from
New York. Hookup, 20 stations.

Clark and Ned Windows, actions, retease case. Organics into New York. Hoodup, 20 statements, retease case. Organics into New York. Hoodup, 20 statements, 20

ward Jonnson, guest. Warvoler & Legier. Producer, James Hungt.

Announcer, Million Cross. Originates from New York. Hookup, 30

ANDREW JERGENS CO. (Woodbury Sosp). WIZ-MBC, 211 to 9:20

ANDREW JERGENS CO. (Woodbury Sosp). WIZ-MBC, 211 to 9:20

MONDAY, OCT. 2

GROVE LABORATORHES (Bromo Quinne). Hookup, 20 stations.

MONDAY, OCT. 2

GROVE LABORATORHES (Bromo Quinne). WIZ-MBC, 8 to 8:30

MACHINER OF STATIONAY, OCT. 2

GROVE LABORATORHES (Bromo Quinne). WIZ-MBC, 8 to 8:30

GROVE LABORATORHES (Bromo Quinne). WIZ-MBC, 8 to 8:30

GROVE LABORATORHES (Bromo Quinne). WIZ-MBC, 8 to 8:30

STANDARD BRANDS (Fleischmann's Yeast). WIZ-MBC, Monday through Friday, 11:45 am to 12 noon. Getting the Most Out of Life with Dr. William L. Stidger, tohous and Frank White, organist, J. WIZ-MBC, Monday through Friday, 11:45 a.m. to 12 noon. Getting the Most Out of Life with Dr. William L. Stidger, tohous and Frank White, organist, J. WIZ-MBC, Monday through Friday, 11:45 a.m. to 12 noon. Getting the Most Out of Life with Dr. William L. Stidger, tohous and Frank White, organist, J. WIZ-MBC, Monday through Friday, 11:45 to 3:90 m. 1 Love a Mystery' with J. Anthony Smythe, Minetta Ellen, Page Gilman, Michael Raffetto, Kantony Smythe, Minetta Ellen, P

THE STATE OF THE S

NEWSCASTING, INC., FOLDS Supplied Wired News to Grills for Less Than Cost

Newscasting, Inc., outfit formed some time ago to operate news tick-ers in enlarged form in bars and grills in New York, has folded. Out-lit stopped operating early last week and the equipment has already been moved from the spots that he

scribed. When the spot of the third was continued to the contract that the contract

#### LAWYER GETS PRE-TRIAL RIGHT VS. LUCKIES. CBS

Supreme court justice Lloyd Church Monday (25) granted an ap-plication of Moses Polakoff, and or-dered the examination before trial on Oct. 9 of Edwin C. Hill, the American Tobacco Co. through J. R. Cummings, assistant secretary, and Columbia Broadcastine System Cummings, assistant secretary, and Columbia Broadcasting System, through James M. Seward, assistant

through James M. Sewaru, assessments secretary. Polakoff. an attorney, Is sulng for alleged libel on August 2, 1937, over WABC in connection with his defense of Lucky Luciano. He asks \$250,000 damages.

#### 'The Shadow' to KFEL

Mutual's 'The Shadow,' sponsored in the east by D.L.&W. Coal, has been bought for KFEL, Denver, by the Victor-American Fuel Co. and the Barnett Fuel Co., who will back Program's eastern sponsor has no distribution in the west,

Velvet Rhythm Four, three boys and a girl, brothers and sister, re-cently working out of WHK and WTAM, Cleveland, are new to WGY,

# Expect Nebraska Decision Nov. 1: ASCAP Savs Radio Cheats On Fees: Broadcasters Crv 'Monopoly'

By BARNEY OLDFIELD Lincoln, Sept. 26.

Constitutionality test of the Nebraska anti-ASCAP law, enacted In brasks anti-ASCAP law, enacted in 1937, occupied a four-day sesh be-fore a three-judge Pederal court last week. Ended last Thursday (21), Judges were Gardner (presiding), Munger and Donohoe. Concluding act was court's request fr- supple-mental briefs, and findings, to be on file not later than Oct. 6. Case is under advicement.

file not later than Oct. 6. Case is under advisement. This indicates, since the matter has hung fire with ASCAP, operating under an injunction gained in 1937, that the case will be rushed to a speedy conclusion, decision expected around Nov. 1.

around Nov. 1.

Attorney general's office stepped completely into the background with John Riddell, of that office, sitting in as an adviser only. Spearhead of the state's case was carried by Wilthe state's case was carried by Wil-liam Hotz, Omaha uttorney, whose queries indicated interest in the hotel cause, and An Irew Bennett, Washington, who frequently stepped inside as a friend of the court to lay in a few questions reflecting the attitude of the National Association of Broadcasters.

of Broadcasters.

ASCAP called six witnesses in its behalt—Gene Buck, E. C. Mills, John G. Paine, Mrs. Ethelbert Nevin (widow of the composer). Harry Taylor, operator of the Ritz film the-atre and the Music Box night spot, Omaha, and Ernest Priesman, Omaha orchestra leader.

Omaha orchestra leader.
Two radio station general managers, Don Searle, who operates
KOIL-KFOR-KFAB, Lincoln and
Omaha, and Johnny J. Gillin, Jr., of
WOW, Omaha, Turnished the biggest
barrage for the state. Gillin said he
paid ASCAP \$22,800 for music use
in 1938, and Searle's reported payoff
use \$21,700. was \$21,700. which thei

ASCAP'S demand of 5% of the time sale gross, exclusive of political spectnes and religious services, spectnes and religious services, Further stated was that the radio stations had enver reached an agree-ment with ASCAP, which was okay to the stations. They declared con-tracts were only signed because there was no recourse.

'Intimidation'

Joseph Malee, ballroom-park operator, Omaha, and the head of the Amusement Protective Association, a group of 240, said the organization of ASCAP. He said he did not object to paying for use of music, but did to the method of ASCAPs. GGne Blazer, Omaha) representative in collections and figure setting. When the case was summon? Joseph Malec, ballroom-park

lections and figure setting.
When the case was summed, Louis
Frohlich, for ASCAP, said the de-fense had only made two real points
—one, as to whether the society is
a monopoly, and the other, whether
the Nebraska law is constitutional.
As the defense had sought to find
both facts, Frolich said neither war
possible.

possible. William Hotz, in his windup, de-clared ASCAP to be a monopoly without question, guilty of restraint of trade, a price fixer, an unfair com-petitor, and controller of 90% of the usable musle in the country.

usable music in the country.

I'l a composer would have the
publisher add three or four cents a
copy to the price of a piece of sheet
music, said flots, he would come out
just as well as he now does with
ASCAP's collections.
Hots said composer - publisher
members of ASCAP maintained their
members of the society by force
the composer of the control of the control
members of the control of the control
members of the control of the control
members o thereby increasing net credits from



(The WJSY Chapter is a rousing success\*)

WJSV has its own honor society. Its candidates have been elected by thunderous majorities of listeners and satisfied clients.

There's Bob Trout. He graduated from WJSV to CBS in 1935. Special events make his one of the most familiar names in American radio. \* And "Professor-Quiz," the show that set a new cycle in network programming. WJSV created the "Professor," sent him into the radio world in 1937. ★ Songstress Margaret McCrae (Hit Parade, Show Boat, Joe E. Brown's show, etc.) was in Bob Trout's class at WJSV. \* Jim (Ask-It-Basket) MacWilliams is another WJSV alumnus. For three CBS network years Jim has mirrored WJSV pride in its graduates. \* Arch MacDonald took a four-year WJSV course and a little post-graduate work before going to WABC and Giants-Yanks baseball announcing. ★ Arthur Godfrey (the Singular

Mr. Godfrey) upsets tradition. Now, in his sixth WJSV Sun Dial year, Godfrey refuses to leave WJSV... pipes his WABC and network shows from Washington. And all the others, of course, are still heard on WJSV. . . even if they have gone to New Yorkand Hollywood for their "originations." \* It's a good time to enroll your account at WJSV→ Washington. It's the Grade A institution in a Grade A market. And WJSV's 50,000 watt operations start in January. (A few availabilities remain at the existing 10,000-watt rates.)

\* With genuflections to Phi Beta Kappa ... the honor society of all honor societies.

WISV COLUMBIA'S STATION IN WASHINGTON, D.C.

Owned and operated by the Columbia Broadcasting System. Represented by Radio Sales: New York Chicago . Detroit . St. Louis . Cincinnati . Charlotte, N. C. . Los Angeles . San Francisco

# WEBS' D. C. GUESSERS FORESEE REPORT SLAPPING 'CONTROL' OF STATIONS' TIME

Although nothing concrete is known, industry observers are preparing themselves for a summary which will build up a strong case to a summary which will build up a strong case to a summary which will build up a strong case to a summary which will build up a strong case to a summary which will build up a strong case to a summary which will build up a strong case to a summary which will be a summary will b

in final stages and due for presentation to the four-man committee and the state of the students of the studen

Monopoly Hearings Gave Clue to Possible Recommendations—First Light on Involved Subject Due Around Oct. 15

Washington, Sept. 26:
Prospective Subject of the pertinent production of the pertinent of action of the pertinent of affiliated stations are expected to be affiliated tax and as a station of the station and as

#### Mexican Court Refuses Recording As Evidence Of Broadcast Slander

Mexico City, Sept. 28.
Federal supreme court has refused to accept a transcription made of a proadcast as corroborative evidence to the control of the contr Mexico City, Sept. 26 and offered the record as evidence.

The Mexican high court admitted
that the disk was evidence, but held
that it wasn't conclusive since Spann
couldn't prove that the contents of
the record was the same as that of
the broadcast which the plaintiff althe broadcast which t leged did hlm injury.

#### WNOE DISLODGES WDSII FROM 'EXCLUSIVE'

New Orleans, Sept. 26.
Two New Orleans stations, WDSU
and WNOE, are in rivalry at present over the broadcast of Present over the broadcast of Present over the broadcast of Present over the properties of the properties of the point involves sponsocratip of the point involves sponsocratic properties of the point involves the properties of the p ove was then made through city rk board of directors, operators the stadium where the games

park board of directors, operators of the stadium where the games will be played, to allow the games will be played, to allow the games exclusively through WDSU, the station with the control of the station will be station to the control of the board old WNOE they wouldn't be admitted, but the station squawked, with State Senator James A. Noe, owner, threatening sult for broadcast rights. He exclusive rights could unt be made this year, because competitive thing year, because competitive the station of the stati this year, because competitive bids had not been requested far enough

in advance.

After ten minutes of argument before the Board by Clark Alexander representing WNOE, the board relented, announcing that this season they would grant no exclusive rights, but next season would allow one station only in the park, with rights going via the highest bidder route.

#### J. OREN WEAVER TO N.Y.

Chicago, Sept. 26.
Called suddenly into New York as assistant to Paul White, chief of public affairs for Columbia, was J. Oren Weaver, who has been news editor of Columbia-WBBM here for the

of Columbia-WBBi field for the past three years.

George Stellman, who has been in the news department locally for some time, gets promotion into spot vacated by Weaver.

#### From the Production Centers

#### IN NEW YORK CITY . . .

#### IN HOLLYWOOD . . .

#### IN SAN FRANCISCO . . .

IN SAN FRANCISCO
Tem Breseman has left KSFO for Hollywood to air his "Spelling BeaLine" and his Marved Cigaretter "Sports Pop-off' from KNX". New halthour morning musicale. ("Sood Morning Malines," is being originated five
times a week by KPO for release over the Coast NBC-Red web and
canadian outlets, with different vocatiets and musical units being used
daily... Droutby Lee starts a new weekly quarter-hour song session over
New dramatic diailog penned by Arnold Marquits, KFO-KGO producer,
gets a five-a-week spot on the Red chain beginning this week; it's called
Oh, Mr. Dinwidde'... Paul Martli made his first public appearance since
his return from a New York vacation when he and his musicians played
his return from a New York vacation when he and his musicians played
Voder of KFO-KGO was hout... Soorano Anne Jamishon of concert, opera
and radio was quizzed by Ira Blue on his Let's Listen' program over KFO
resedy... (26)... —Cillitoid... Jones, from. NNX. on, KSFO payroll as new,
editor and assistant to Bob Garred, newcesster. He will write copy for
(Garcttles and Memons) Slaws (Cram).

Cigarcttles and Memons's Slaws (Cram).

Memons Slaws (Cram).

#### KDYL Too Much on Job; LLOYD THOMAS OPENS Police, Fire Lads Squawk

Salt Lake City, Sept. 26.
Radio Station KDYL was handed a verbal spanking by local police and fire officials for its quick action in coverage of a big hotel fire. Gendarmes and fire laddies complained that station's mobile unit staff hiudered them

Craif Rogers of KDYL was tipped Craif Rogers of KDYL was tipped off about the general alarm at 2 p. m. Three minutes later, he and Myron Fox, program director, together with technical staff and wax engineers sped to the scene of the fire-15 blocks away—went on the air at 2:15 with graphic on-the-spot descriptions and interviews with rescued guests and firemer.

and firemen.
This display of zip irked the press

# NAIB IN KEARNEY, NEB.

Kearney, Neb., Sept. 26.

National Assn. of Independent
Broadcasters' main offices are being
set up here. Lloyd Thomas, KGFW
general manager in this town. Is
secretary-treasurer of the india
broadcasters and will mouse office.
It is a secretary to the office of the 400 station members.

#### WREN SWITCHES REPS

WREN, Kansas City, Mo., has switched its national sales repre-sentation from George P. Holling-bery to the Howard H. Wilson Co.

bery to the Howard H. Wilson Co. Outlet is affiliated with the NBC



WHN DIAL 1010 New York City

360 No. Michigan Ave.

# ONE-THIRD OF OHIO'S



#### W.G.A.R CLEVELAND'S FRIENDLY STATION

Thirty-eight percent of Ohio's fami lies live in counties within our 60 mile service area. That's better than one-third of the families of the state

What's more, 25% of the state's total families live within a condensed 35 mile retail trading area which is blanketed consistently day and night by WGAR's signal

Thirty-nine of the 88 counties in the state of Ohio have cities of 10,000 or more population, and 13 of these 39 counties are within our 60 mile scrvice area.

home county (Cuyahoga) tops all others in the state with its 299,984 families. Here, in our own front yard, is 54% of the population of the northeastern Ohio market, 55% of the radio homes, 55% of the retail outlets, 59% of the buying income, and 58% of the retail sales.

Here is a market that deserves a place in any sales and advertising plan - where, considering coverage, rates and merchandising scrvice, your money buys most with

#### Inside Stuff—Radio

Ruthrauff & Ryan stated Monday (25) that the disc version of 'Big Town' (Lifebuoy) will be carried over KPO, NBC's red outlet in San Francisco, on the basis of a month's lag after the live program (CBS) as has been happening in the case of the other supplementary stations on the show's spot list. Latter list consists of:

Latter list consists of:

KOB, Albuquerque: KGNC, Amarillo: WSB, Atlanta, WLBZ, Bangor;

KGHL, Billings; KPFR, Bismarck, KGIR-KPFA, Butte; WLW, Cincinnai;

WCBF, Evansulli: WDAY, Parço: KML, Preno: KFBB, Great Falls,

Moni: WTIC, Hartford, Conn.; WNOX, Knoxville; WSM, Nashville; KDKA,

Moni: WTIC, Hartford, Conn.; WNOX, Knoxville; WSM, Nashville; KDKA,

WGAI, San Anlonio: KFO, San Francisco; WGY, Schenectady; KWTO,

Springfled, Mo, and KVOG, Tulsa.

Leibman Brewing Co. of New York bought its way out of the contract it made for the Boake Carter transcription series on WMCA, N. Y. Before the tieup had a chance to go into effect the beer maker decided that what with the war the nature of Carter's comments might prove too embarssingly controversial and that it didn't want to take a chance of antagouizing either pro-Ally or pro-Nati beer drinkers. The contract called for the quarter-hour periods a week.

Adelaide Bucheiser, secretary to George Engels at NBC, was among the Americans caught in Europe when war broke out. She was able to get from Switzerland to Italy, where she returned on the Rex on payment of the usual bonus which II Duce's mariners have been assessing in the

Last season, while preparing to cover basketball, Bob Heiss, WTMJ, Milwaukee, chief announcer, invented a miniature game to practice following the plays. The game, patterned somewhat after tiddly winks and at which two can play, was so well worked out that it is now being prepared for general marketing.

Hollywood radioites are becoming publicity-wise in the ways of their screen acting brethren. Chet Lauck (Lum of E & A) and Don Ameche have bought a heavy weight knuckle duster.

Mimeographed program notes being sent out recently by CBS in New York bear a special red ink stamp to mark 'program premiere' from routine. A small touch, but much appreciated by press.

#### NBC-RCA Television

WEDNESDAY (27)

2:00-3:00—Lowell Thomas' Nine Old Men vs. The American Mu-seum Head Hunters, a softball game at the Court of Peace, New York World's Fair.

8:30-9:30-Television Varieties with Red Barber, sports inter-

THURSDAY (28)

2:30-3:30—Long Island Univer-sity football and basketball teams in practice at Manhattan Beach, Interview with Coach Clair Bce.

8:30-9:30-When the Nightin-8:30-9:30—When the Nightin-gale Sang in Berkeley Square; drama, with Patricia Calvert, John Moore and Matthew Smith; and 'Dr. Abernethy,' drama, with William Podmore, Robin Craven, Nellie Malcolm, Florence Edney and Naomi Campbell.

FRIDAY (29)

2:30 p. m-Bloomingdale Fash-

2:45-Film, Annual Report of he Department of the Interior.' 3:05-Film serial, 'The Lost Jungle,' Episode VI.

3:15-3:30—Coach James Crow-ley, of Fordham University, in-terviewed by Bill Allen.

8:30-9:30—Variety program, with Ramon Armengod, Mexican singer; Television Explorers, etc.

SATURDAY (30)

2:00-4:00—Fordham University vs. Waynesburg College, football game at Triborough Stadium, Randall's Island,

#### · Radio Daffodils

New York—CBS puts on teaser campaign in connection with exploitation of its 'Uncle Jonathan' show by mailing out sprigs of alfalfa. On the receipt of the first sprig, enclosed in a blank sheet of paper and no identifying envelope, hayfever addicts wondered whether some pal with a dubinous sense of humor had sent it is as a gat. In the release that follows, the program is described as a 'couldron of comedy' and as coming through the facilities of 'Tree & Tree.'

Hartford—Bob Provan, mikeman at WDRC announcing the return to the ether of Jack Zaiman, sports commentator for the station, on Tuesday night (19) said: 'Ladies and gentlemen, the program originally scheduled for this time unfortunately will now go on.'

New Orleans—Henry Dupts of WML took a microphone up to the tenth foce of the even Federal Buildings. New Orleans (which ready just to a focor yet, the even Federal Buildings in New Orleans (which ready) isn't a foor yet, the five the seal of the seal of the seal of the seal of the will be finely Vidacovich. WML musical director (and his saxphone) rode the beam up to the spot which will be the tenth floor along with a workman, who explained the life of riveters and acted workers.

New York City—After delivering a long blurb concerning merits of products handled by the Penn-Jersey Auto Stores on the 6 to 6:15 p.m. portion of WNEW's Make Believe Ballroom's Saturday (23) palter plugger Martin Block added: 'Some people may think that a corny commercial... personally I agree with them.'

Russ Hodges' Grid Spot

Charlotte, N. C., Sept. 26. Russ Hodges, WBT sports an nouncer, has been signed to do 12 nouncer, nas neen signed to to be a football broadcasts for Wheaties, covering the Pittsburgh Pirates professional football team this fall. Hodges will blend the assignment with his local duties, catching a plane from Charlotte Saturday night

plane from Charlotte Saturday night to the point where the Pirates will play on Sunday.

Accounts of games will be piped from scene of play to KDKA, Pitts-

#### Transradio Supplants UP in 2 Albany Outlets

UF in 2 Albany Outlets
Transradio will supplant United
Press no news service organization
Fress no news service organization
tober 15. Harold E. Smith, general
nanager of the Albany stations, and
Herbert Moore, president of TransBoth stations also breadest local
news periods direct from 'editorial
como of the Knickerbocker News,
which holds financial interest in
WOKO-WABY.

## AL NELSON TO FRISCO, YODER **MOVES**

A. E. Nelson, who was brought on from KDKA, Pittsburgh, about a year ago to become sales manager of the blue network, has been assigned to manage NEC's San Franeisco sation interests, namely KFO and KGO. Lloyd E. Yoder, his predecessor in Frisco, replaces R. H. Owen as mage of KOA, Denver. Nelson and the property of the latter 00,000-watter for NEC.

No other immediate shifts in man-

No other immediate shifts in ma aged and owned station person contemplated by the network.

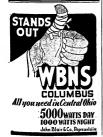
#### **WSMB Signs Liniments**

New Orleans, Sept. 26

New Orleans, Sept. 28.
WSMB this week signed 39 even contracts for two new news periods daily. Using Trans-Radio dispatches, one will be aired at 12:30 for Vicks, Orleans of the State of Ministration of Min

#### Sign 2 Sportswriters

Lincoln, Sept. John Bentley, sports editor of the Journal, and Gregg McBride, col-umnist for the World-Herald, are se for footballeasting on KOIL and KOWH, both Omaha stations.





#### WKY-ADVERTISED FOR 10 YEARS

· After the first taste of WKY's ability to produce sales, Wm. Morgan Cain, president, Cain's Coffee Company, wrote: "We are enlarging our contract over WKY for next year because we feel radio is an Invaluable method of telling people about our product,"

That was in 1930. Today after ten years of skillfully blending a high quality roaster fresh coffee with WKY's innate and showmanly faculty for producing the type of entertainment listeners drink up with relish. Cain's Better Coffee is the biggest selling packaged coffee in the Oklahoma City market.

For six consecutive years sales of Cain's Coffee have shown an increase over

the preceding year. The year just completed was 10.99% up from the previous twelve-month period despite somewhat unfavorable competitive conditions.

There's a moral for national as well as

local advertisers in this ten year case history. Wrap up a good product in sparkling entertainment and deliver it to WKY's audience. The WKY audience will repay you generously for its radio entertainment.

**WKY** Oklahoma City

NBC AFFILIATE \* 900 KILOCYCLES

OWNED AND OPPRATED BY THE OKLAHOMA PUBLISHING COMPANY: \* THE DAILY OKLAHOMAN CHIAHOMA CITY TIMES & THE FARMER STOCKMAN & MISTLETOE EXPRESS KKVOR, COLORADO SPRINGS KLZ DENVER (Under Alliliated Management) \* REPRESENTED NATIONALLY BY THE KATZ AGENCY, INC

#### SPORTS WRITERS' GRAVY

Pittsburgh Dopesters Attract Spon-

Pittaburah, Sept. 28.
Pittaburah, Sept. 28.
Pittaburah sorts writera are reading a radio bonanza this season, with practically very one of the more important by-liners in town already the process of th Pittsburgh, Sept. 26.

Newcomer to radio ranks Newcomer to radio ranks is Faul Kurtz, scholastic sports editor of Press, who will be among the paid spielers on WWSW with scholastic

spielers on WWSW with scholastic sports news. Havey Boyle, sports editor of Post-Gazette, had to turn down offer from dairy firm because of his mem-bership on Pennsylvania boxing commission.

#### Alleges 'We, the People' Phoneved Credentials Of His Aide, So Sues

Wesley L. Robertson, American Indian baritone, filed a N. T. supreme land to the control of the

#### Lew Weiss Heads Institute

Lew Weiss Heads Institute
Hollywood, Sept. 28.
Institute of Radio, at which mutual problems are discussed and educational features of radio discoursed
upon, will be repeated Dec. 7 at
University of Southern California.
Lewis Allen Weiss, Don Lee headman, chairmans executive commit-

## KAY THOMPSON

and her Rhythm Singers for ETHYL

ANDRE KOSTELANETZ ery Monday, 8-8:30 P.M., EST

Management WILLIAM MORRIS AGENCY

#### F. C. C.'s WASHINGTON DOCKET

#### MAJOR DECISIONS

Alaboma: Unitarity operation for Washington, Sept. 55.

Alaboma: Unitarity operation for WCDY, Mustewers, recoved find reumins finds Weshinsky (12) Weshinsh 18 PCC

Stetlon, Inchesed to the Capital Ennadeastine Commany, 16 Co., will a course full time absence from the Capital Fundamental Commany, 16 Co., will accurate full time and the Capital Fundamental Commany, 16 Co., will accurate full time and the Capital Fundamental Commany, 16 Co., will be compared to the Capital Fundamental Commany, 16 Co., will be compared to the Capital Command the Capital Command C

Committed agreed. Collision of February of Education (Coresson, Owner and Manager) forecast in a pronomed find in which the FVC proposed to deny the autiliar for a maintain to be operated days only on 1430 Ke with 100 wet Transmitter would be incated at Montecilo, near L

in which the related date, only on a state of the control of the c

then, to also application of a particles, when the Committee of the application of Lawrence J. Helder of Wesh-confidence in application of Lawrence as J. Helder of Wesh-level and the second of the s

gneet, but under an apparent missporthension of applicable and the application of WEAAA, Chicaco Federation of III about international broadcast station, for reresponding to the publication of WEAAA, Chicaco Federation of Labor international broadcast station, for reorder to the Radio Service Corp. of ULA for voluntary assistances of the Radio Service Corp. of ULA for voluntary assistances of the Service Corp. of ULA for the Pederation of the Service Corp. of the

hours, depending on the season dended by the communication of ection to which Commissions T. A. M. Crave field a laction to which Commissions T. A. M. Crave field a language of the communication of

Tron.

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In substantial and the communities allowners.

In subboard.

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right to cansizuet a transmittar to be operated on 1370 ke with 100 watts night, 50 watte days. Office the construction of a new smalling dregant stone-sheed signal on construction of a new smalling to fact of July 12. State with the worked and operated by the Southern Oregon Brand-sating to. Will use the 1310 Ao frequency with unlimited operation with 100 walls.

#### MINOR DECISIONS

Mahama: WMPO, James R. Don, Jr., Drentur, granted water for the property of th

shield pawer Increase from 190 to 25 watis. Hinder Wills, Danville, straight night power boost from 180 to 25 watis. Hinder Wills, Danville, straight night power boost from 180 bows; Nitl-A, Churley W. Greenley, Decords, and K.W.C. Latter Collece, Decords, territory of the Sawar Still-A, Churley W. Greenley, Decords, and K.W.C. Latter Collece, Decords, and the pending application of the Collect Decords, and the pending application of Kestacky; W.C.M. Andland, and WOM, Owenshore, Americal Julius-liquid from 180 to 150 watts. Green 180 in 250 watts. Will, Rendered W. W.H. Ranger, granted mover boost from 180 to 250 watts. Will, Rendered W. W.H. Ranger, granted mover boost from 180 to 250 watts. Will, Rendered with the College of the College o

shedis (comments) to commensus with Security shedis (comments) and the security satisfied frequencies for a period of three on their regularly sealing direquencies for a period of three on their regularly sealing direquencies for a period of three ones of the sealing sealing the sealing sealin

s. xxs: KRIC. Bezumoni, granted increase in power from watte.
WTAR, WTAR Radio Corp., Norfolk, granted axspecial temporary authority to operate with 8 km
and directional entenna, to Oct. 11, in order to overferance from Cuban etation CMQ, provided euch
on 128 km with additional power terminates when
apparation on that frequency or reduces power.

WRJM, Rachine, granted power boom from 108

#### NEW APPLICATIONS

Arizona: KWJB, Wime Broadcasting Co., Globs, Increase ight power from 100 to 230 watts. Arkanana: Kir'M. Reginal Broadcasting Co., Jonanboro Arkanana: Kir'M. Reginal Broadcasting Co., Jonanboro die changes in emipunent, change hours of operation and work from 100 watte days to 100 watte sights, 210 watte

orida: WFOY, Fountain of Touth Properties, Inc., asting, increase power from 100 wette nights, 250 w Morrisa.

Lugustian, increase power from 100 merciago to 250 wests all tiones.

Georgia: WMAX. Southeastern Broadcasting Co., included in the control of the

limited.

Sows: R. B. Ezina, Des Moloss, new talevision broadcas
minton to be observed on 46.500 ke for visual transmission
and the control of the control of the control of the control
and sural, contained A.3 and A.5 (must specify 800 ke an
aubmit program of research); KFJIB. Marshall Slectric Co.
Alarshallows, increase apigit power from 100 to 220 watts.

#### TWO GROUPS OF BIRDS

Wednesday, September 27, 1939

Canaries Sing Over Mutual, But Out-

Beginning Oct. 8 Mutual net will Beginning Oct. 8 Mutual nct will have two programs alike, sponsored by different companies, and on same days. On that date American Radio Warblers show starts with a gaug of whistling canaries selling American's canary food. Has 1145-non spot. Hartz Mountain Products also have a singing canary code.

nartz Mountain Products also have a singing canary show on the net 3:30-3:45 p.m. Neither comes Inte New York, Hartz has a five-station spread, and American eight.

#### Aussie Spielers Fight Use of Apprentices At \$450 Yearly Wage

Canberra, Sept. 11.

Henry Gregory, secretary of Australian Announcers Assn. stated that any move by the Australian Broad-casting Commission to employ cadet announcers would be bitterly opposed. Gregory said that it was an attempt at sweating, and the matter mount of the Commonwealth before the Commonwealth of the Commonweal monwealth Arbitration Court

Gregory further stated that that pay offered by the ABC would reduce radio announcers to the level of the lowest paid wage earner.

Understood that the ABC plans to Understood that the ABC plant to engage cade announcers for six stations at around \$450 per year. Charles Moses, gm. ABC, stated, however, that cadets for sixters would be engaged locally, with a choice going to lads just leaving action and the cadets of the control and stations to fast on a cadio career. Pointed out that cadets experience, and that \$18 workly was not a bad wage for lads under 20 years.

not a bad wage for lads under 20 years.

The Commonwealth Arbitration Court set a minimum wage for radio announcers some time ago at around \$25 weekly, although the majority of national and commercial stations pay seniors a much higher scale.

#### Breslaw Chain Exploits Amateurs in Sticks

Amateurs in Sticks
Schneetady, N. Y., Sept. 28.
Schneetady, N. Y., Sept. 28.
Which has used time continuously on
tradio promotion with a acries of
tradio promotion with a acries of
half-hour weekly Search for Talent
broadcasts over Willey Search for Talent
broadcasts over Wills. Pitting the
tradio promotion with a acries of
series will run 13 weeks, with local
prizes and final grand sudditions over
WGY. Winners will receive cash
word. Winners will receive cash
and the promotion of the promotion of
the promotion of the promotion of the
commons.

auditions, screen tests and other comeons.

Leighton & Nelson is the agency, Winslow Leighton having sold the account when he was a WGY announcer.



#### ON THE NBC RED NETWORK

AGENCIES - AGVERTISERS - PROGUCE I Have a Grand New Tosted Program Idea for Young Peo-"The PHILHARMONICAS"

Complete with Plan - Personnel and Pramium - Fun - Music Instructive - Write for Datalia J. Lewis, 3 W. 29th St., N.Y.C

#### DON'T MISS PALMOLIVE'S "HILLTOP HOUSE",

BESS IOHNSON

By Adelaide Marston

Dedicated to the women of America The story of a woman who must choose between love and the career of raising other women's children.

WABC-CBS-10:30-10:45 A.M. E.S.T. 78 Stations Coast-to-Coast

WOR-4:30-4:45 P.M. E.S.T. Monday Through Friday Direction BENTON & BOWLES, Inc. ment ED WOLF, RKO BUILDING, New York

#### WEBC, Duluth, to Mutual

WEBC, Duluth-Superior, Wis. and its sister station, WDSM, now under construction, become Mutual net affiliates. Oct. 1. W.DSM will operate fail time. WBC, 1:30 kilo-5,000 watt day, 1,000 night. WBEC is also an NBC affiliate, being among that net's supplementary basic group.

NELSON JOINS KWK

ARLEUN JUINS KWK
St. Louis, Sept. 28.
Louis Nelson has assumed duttes
as sales promotion manager and publicity director at KWK, succeeding
Cene Kemper, resigned, Nelson was
and KMOX, St. Louis,
Kemper is expected to Join WOS,
Jefferson City, in the sales dopt in
the next few weeks.

Norman Winter, formerly radio executive with Blackman & Co. and Dundes & Frank, has become an ac-count exec in the Weill & Wilkins agency. Winter was also production head of WRC-WMAL, NBC'S Washington outlets



"Big game is old stuff with me—I'm on WRC in Washington."

# A.F.M. ENTERS DISC ROW

## Discs on Publishers Agenda

Board of directors of the Music Publishers Protective Association is sluted to meet today (Wednesday) to discuss developments along the almostigable record from the control of the contro

# **Buddy Morris, Johnny Mercer Set To Launch Own Publishing House**

**Union City Bands** 

Edwin H. (Buddy) Morris and Johnny Mercer will have their own music publishing firm in operation by next week. Morris was still ne-The Top Hal, Union City, N. J., which because of its combined capacity of three rooms rates as the largest nitery in the east, is engagating name band policy booked via Music Corp. of America. Van Alexander follows George Hall, current; thence Ozzie Nelson, Ben Bernie and others: by next week. Morris was still ne-gotiating yesterday (Tuesday) for a cetalog, which would serve as the nucleus of the business. The deal for the Joe Davis catalog, accord-after noon, has fallen through. The work of the work of the server of the more than will function as Mercer & M. M. are already primed for an arty into the legit production field.

Ascap Holls

Music Fett

Ascap Holls

Music Fett

Music Fett

Music Fett

Music Fett

Marrian Society of Composers, Anthors and Publishers opens its relivation of American discovery of the Music Brownian Music Fett

American Society of Composers, Anthors and Publishers opens its relivation of Music Music

# MEMRERS NEED UNION SANCTION

Signing Over to Phonograph Record Manufacturers of Property Rights Necessary for Radio Use of Discs Is Prevented by Rule That Such Action Must Be Confirmed by Union.

#### ECHOES RULING

American Federation of Musicians last week struck a polent blow at hie efforts of RCA Victor and Decca Record Co. to administer the broad-way of the property rights to make the recording companies would result in automatic dismissal from the AFM. The union reserves to Itself the Light to permit any member to AFM. The union reserves to Itself the Light to permit any member to AFM. The union reserves to Itself the Light to permit any member to

the right to permit any member to make such assignment. Refet, preAPM's policy will, in effect, preAPM's policy will, in effect, preincensing the future disks of any 
type of musical organization, whether 
mame or studio-formed. In his decision on the Whiteman case Judge 
real court, held that unless the manufacturer was in control of the talentity property rights he was not 
thorized to license the broadcast use 
the Validational Association of Broadrestrained from licensing its property rights unless it were okey with 
the manufacturer. At the request of 
the National Association of Broadpone putting its proposed licensing 
arrangement into effect for three 
months.

monus.

The AFM letter to members, signatured by President Joseph N.
Weber, was as follows:

The attention of the Federation has again been called to the fact

(Continued on page 40)

# Milwaukee Trustees Paving ASCAP But They've 'Heard' of Radio Suits

#### Casa Loma Free of MCA

Glen Gray's Casa Loma orchestra is currently on the loose, band's con-tract with Music Corp. of America having expired. MCA, however, is still setting dates for the outfit. It's currently at the New York World's Fair.

Fair.

Band one-nights it westward to open Oct. 28 at the Palace hotel, San Francisco.

# FEE JAM

Harry Fox, agent and trustee for publishers on mechanical rights, left Monday (25) for Canada to make a study of the methods used by the Dominion's phonograph record man ufacturers in accounting for royalties due copyright owners. It's his first look-see on the subject in tha

region. Fox will also undertake to remedy a situation which has caused the Canadian recorders to hold up royalty payments on many Ameri-can works due to the confusion as to can works due to the confusion as to accurate copyright ower identity resulting from the Dominion's amended copyright law of 1924. The recorders have declined to release the-accumulated-royalties-until-the American writers involved have field the proper copyright assign-ments on works published in the confusion of the proper copyright assign-ments on works published in the difference of the proper copyright assign-ments on works published in the confusion of the proper copyright assign-ments on works published in the statute.

# **Revised Availability Ratings**

Three Pop Houses Lose Points, Two Gain-Writers Appeal From Cut-In Chastisement

With Gus Schirmer presiding as the new chairman, the availability that he would strike the average to compose the composition of the composition o

Board of trustees for the Milwau-Board of trustees for the Milwau-kee Auditorium, municipal project, voted last Thursday (21) to continue to pay a licensing fee to the Ameri-can Society of Composers, Authors after listening to various legal opin-ions on the validity of ASCAP and the fee. Attlude of the board ob-viously reflected the effect that pub-paign against ASCAP has had on this local body. Charles W. Baborok fers assist.

FOX TACKLES

CANADIAN

CANABER WBaboock, first assistan anti-SACAP measure similar to
the highest Nebrack country

CANADIAN

FFE IAM

This local body.
Charles W Baboock, first assistan anti-SACAP measure similar to
the title five will be and the similar
to the five begain the similar to
the highest Nebraska court, but City
Attorney Walter Mattion advised
that the fee be paid rather than risk
fringement. The auditorium's fee
this year was \$100.
Monager Joseph C. Greib said

uns year was \$100. C. Greib said that the secretary of state had advised him that ASCAP is not region and the core states and the core said th

# Using Network To Ballyhoo **CBS Pancakes**

Columbia Phonograph Corp., CBS subsid, proposes to use radio to plug its classical records as well as the label's popular product. The CPC has a merchandising idea that it will try out on CBS' managed and owned stations before extending the air campaign to national spot or network proportions.

work proportions.
Series starts Friday (29) over a
31 station net. It will go to the
Coast. Horace Heldt starts it off and
is followed in order by Jack Taggarden, Benny Goodman, Eddy Duchin, and Key Kyeer. Those are all
that are act so fat, Harry James,
that are est so fat, Harry James,
back to November by interfering
bookings. Raymond Scott's newlids
size band, not yet started, will be
used.

Although the original idea was to confine the series to orchestras on Columbia's new 50c label exclusively, company plans to ring in the bands on its 35c Vocalion label later on.

#### LON MOONEY SUCCEEDS HOROWITZ AT MILLER

Willie Horowitz, professional manager of Miller Music, one of the Rob-bins combine, is out. He'd been directing Miller since its inception and had been with Robbins over 10 years. Currently on a vacation trip through New England. it's not known what Horowilz will do when he returns.

His spot at Miller will be taken by Lon Mooney, who moves over from Peist, another of the Robbins cata-logs. Mooney will work with Benny Goldberg, whom Robbins is moving in from his Chicago office to become business manager of Miller.

#### Jones' Reversal

Mcmphis, Sept. 26. Ishem Jones wrote one doughboys' theme song, 'We're in the Army Now,' for the last World War.

Here for recent date at the Clar-lige Hot. I. Jones says if he does one for the present war it will be some-thing like this: "We Ain't in the Army This Time."

# Musical Auto-Horn Introduced By Advertising Agency in N.Y. Suburbs

Musical auto-horn is being introduced as an advertising device by Calkins & Holden, agency on the Snowdrift account. It has arranged to use part of the chorus of 'Whistle White You Work' in a horn that will be installed in soundtrucks plugging the cooking article around New York residential districts. Initiat order by

residential districts. Initial order by the agency consists of six such horns. License for the music has been ob-stained by C&H through Harry Fox, publishers' agent and trustee, at 7 ee of \$5 per horn. Horns of this type have been in use on sightleeing buses around the New York World's Fair since the ex-position's opening April 30. The mel-ody in this instance has been 'The Sidewalks of New York.'

# - Al Sherman's \$150,000 Song Suit vs. Brown

Suit asking \$150,000 damages from Lew Brown, producer of the Broad-way musical, Yokel Boy, and Chap-pell & Co., music publishers, was fled in N.Y. supreme court Monday (25) by Al Sherman, songwriter. He claims to be part-author of three of the Yokel Boy tunes, published by given credit either in the billing or financially and the published of the Songs named are "LeVs Make

financially.

Songs named are 'Let's Make Memories Tonight'. Rhythm Make Me Wanna' and 'T. Cart'. Afford to Dream.' Sherman, in the complaint filed by Julian T. Abeles, maintains that he wrote the first song in collaboration with Brown and Walter Lord and third with Brown and third with Brown and third with Brown and Penn Davenport.

Sherman claims \$25,000 financial loss and \$25,000 damage to his reputation by his failure to have his name on each of the three songs. Defendants are ordered to file an answer by Oct. 16.

Eddie Cherkose and William Lava eleffed 'We Ride,' to be sung in Re-public's serial, 'Zorro's Fighting Le-gion.'

#### YESTERDAY'S HIT **TODAY'S REQUEST**

JUST **ABOUT** WILD HARRY

As Featured In "THE ROARING TWENTIES"
"BABES IN ARMS"
"ROSE OF WASHINGTON SQ."

M. WITMARK & BONS

Ork Taxes

Continued from page 37
son for whom services are performed that the right to control and direct the individuals who perform the following process of the property of the process of the pr

Buyer's Terms
In most such instances the purchaser lays down only general rechaser lays down only general requirements covering the engagement, the Bureau noted. He often has no say in deciding the individuals making up the band, Is not concerned, up to the control of the cont

may state that the purchaser 'employs' the bar.

But in the district case, the parlive in the district case, the parin the district case, the parin exhibition firm through a booking agency. Pact gave the theatre
management the right to require rehearsals at any time, to specify costumes, and to direct how the act is
not to allow any change in the personnel of the unit, was obligated to
provide such photographs and publicity matter as the theatre called
for and to furnish all orchestrations,
part to the act was reserved by the
management, which could order
'such additions, substitutions, or
changes' in the act as it desired.

#### Woody Herman Due Back

At Famous Door, N. Y. Moody Herman orchestra returns to the Famous Door, New York, Nov. 21 for eight weeks. Door is where the band gots its start early this year. Four Inkspots, currently at the New York Paramount with Glenn Miller's band, go in with the outfit.

band, go in with the outfit.
In meantime Herman opens at the Flamingo, Boston, formerly Lavages, tomorrow night (Thursday) for four weeks. Teddy Powell, currently at the Famous Door, leaves Oct. 22 to make way for Fats Waller, who stays will Herman comes in. In between the Flamingo and New York the Herman band fills theatre dates.

Frederick Hollander and Frank Loesser loaned by Paramount to Universal to write songs for 'Destry Rides Again.'

#### Bunny Berigan Rally

Mecting of Bunny Berigan's creditors to prove claims, appoint a trustee and a committee of creditors to examine the bandleader is scheduled for Oct, 5 at U. S. Court House, New York.

Berigan filed a partition

Berigan filed a petition of bank ruptcy past Aug. 31.

## CURFEW TO HIT NAME ORCHS **IN PITT**

Pittsburgh, Sept. 26.
Music Corp. of America may lose
ils only regular local account, William Penn hotel, this season unless liam Penn hotel, this season unless Pennsylvania state liquor board revises its Saturday midnight curfer unling. Blood management figure Chalterbox, regardless, but will use my eight-pice local non-name out its if boors legislators refuse to step and other cafe local non-name out of the property of the state of the property of the p

night.

Big delegation of nitery own

and delegation of nitery owners. Tom all over the state protested in body before board in Harrisburg recently, but so far there's been no answer. Midnight Saturday closing word line feeter this week, with end of daylight time on Sunday (24).

The state of the state

#### **BOB WEEMS' PROMOTION**

He Assumes Newly Created Post At General Office

General Amusement Corp. has created the post of general sales manager in its organization and Bob Weems is being brought into the New York office to fill it. He will be succeeded as manager of the Chi-

be succeeded as manager of the Chi-cago office by his brother, Art.

Bob Weems' main assignment will
be to coordinate the firm's branch
offices on sales and to help keep
them supplied with talent that can
be offered to ballroom operators,
hotels, etc.

#### Music Notes

Johnny Burke and Jimmy Monaco are doing three numbers for Bing Crosby in Paramount's The Road to Singapore.

Anthony Collins doing the musical irection on 'Allegheny Uprising' at RKO.

Adolph Deutsch scoring '20,000 Years in Sing Sing' at Warners.

Hildegarde waxed six Noel Cow-ard songs for Decca, which will be released in album form.

Werner, Janssen doing the scoring job on Walter Wanger's 'Send An-other Coffin.'

WE'RE WORKING ON THESE /

#### 15 Best Sheet Music Sellers

(Week ending Sept. 23, 1939)

Over the Rainbow ('Wizard of Oz')	Feist
Man With the Mandolin	
Beer Barrel Polka	Shapiro
*An Apple for the Teacher ('Star Maker')	Santly
Cinderella Stay in My Arms	Shapiro
Sunrise Serenade	Jewel
Moon Love	Famous
*A Man and His Dream ('Star Maker')	Santly
In an Eighteenth Century Drawing Room	Circle
Oh You Crazy Moon	Witmark
Day In-Day Out	
To You	Paramount
· Blue Orchids	Famous
It Makes No Difference Now	
Moonlight Screnade	Robbins
• Filmusical	

# Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (Sept. 18-24). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol denotes fine song, tegit, all others are pop.

		GRAND
TITLE	PUBLISHER	TOTAL
Over the Rainbow *Wizard of Oz	Feist	47
Day In—Day Out	BVC	46
Man with the Mandolin	Santly	41
Oh You Crazy Moon	Witmark	36
for Tonight	Remick	30
Po You	Paramount	30
omes Love†Yokel Boy	Channell	29
To Fly a Kite Star Maker	Famous	29
Melancholy_Mood	Harms	29
Moonlight Serenade	Pobbine	28
Lamp Is Low	Pobbins	26
What's New	Miles and	26
You Taught Me to Love Again	Witmark	26
Are You Havin' Any Fun1Scandals	Spier	25
Tre You Havin Any Fun Scandais	Crawlord	21
inderella, Stay in My Arms	Snapiro	21.
South of the Border	Snapiro	24
Man and His Dream *Star Maker	Santly	23
Good Morning*Babes in Arms	Chappell	23
'll Remember She Married a Cop	Miller	23
Running Through My Mind	ABC	23
Running Through My Mind Ding Dong Witch Is Dead Wizard of Oz	Feist	21
Goodnight My Beautiful†Scandals	Crawford	19
in an Eighteenth Century Drawing Room	Circle	19
My Prayer	Skidmore	19
South American Way † Streets of Paris	Harms	19
Start the Day Right	Harms	18
Blue Orchids	Famous	17
El Rancho Grande	Marks	17
Poured My Heart Into a Song *Sccon in	ddlc. Berlin	17
Little Man Who Wasn't There	Robbins	17
Moon Love	Famous	17
Well All Right	Teeds	17
Well All Right*Star Maker*	Santly	16
Jumpin' Jive	Marks	
My Heart Has Wings	Red Star	15
This Heart of Mine	Mille	15
Baby Me	ARC	14
Beer Barrel Polka	Shaniro	14
If I Knew Then	Chappell	
Last Two Weeks in July	Parlin	
Vol Vistu Gaily Star	Cucan Bucc	
Begin the Beguine	Green Blos	
Don't You Put the Bee on Me	Dou	
It's a Hundred to One	Millon	
Rack to Back *Second Fiddle	Donlin	
Back to Back*Second Fiddle	Olman	
Goody Goodbye	Omnañ	10
BALL DOOM 1 FACES IN THE	Charman I as	

#### BALLROOM LEASED

Brookhiser Ends 14-Year Tenure at Guttenberg, Iowa

Cedar Rapids, Ia., Sept. 26. changed ballroom hands with W. H. Wenkstern of Guttenberg, Ia., acquiring. lease from tenberg, Ia., acquiring, lease from Frank Brookhlser-for-a reported \$15,000. Brookhiser retiring after operating extendiblishmen for 14 years. Wenkstern who has operated Lakeside ballroom at Guttenberg for six years will retain interest there but will move to Cedar Rapids to devote full time to new project.

tuit time to new project.

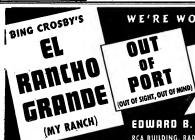
Spot has been reported sold several times this summer but deals simmered out. Situation in Cedar Rapids has been in chaotic condition with Thornwood Gardens running poor summer season and third hall remaining closed.

#### Billy Sherman Leaves M. Spitalny, Joins Busse

Pittsburgh, Sept. 26.
Billy Sherman, featured singer with Maurice Spitalny for last five years, has left latter to join Hemy Busse in same capacity. No replacement will be made, Spitalny planning to continue with only one warblcr, Faye Parker.

Blanche LaBow is new singer with Dick Barrie's orchestra, succeeding Anita Boyer. Latter is Mrs. Barrie in private life, and is reported to have recently split domestically as well as professionally with her ba-toning husband.

Milt Herth Trio, Oct. 20, week, Merrick theatre, Indianapolis.



DUT PORT

WILLIE WILLIE MILL AUS (POLKA FOX-TROT) IT'S ALL OVER nwor (WE'RE THROUGH,

CAB CALLOWAY'S THE JUMPIN (HEP-HEP!)

EDWARD B. MARKS MUSIC CORPORATION RCA BUILDING, RADIO CITY, N.Y. • FRANK HENNIGS, Gen. Prof. Mgr.

## **Americans Should Reciprocate Open Border. Think Canadian Musicians**

Jerry Blaine Values His

Byrne Rehearses Wagging

Montreal, Sept. 26.
Ban on American dance orchestras and other entertainers coming
into Canada was proposed at the
Il-Canadian Congress of Lubor
here last week and will be shortly
important to the control of the control
proposal that Canadian immigration
inswe be changed so as to prohibit
U. S. bonds from playing in Canada
inswe be changed so as to prohibit
U. S. bonds from playing in Canada
inswe be changed so as to prohibit
orches a reciprocal arrangement
conditions to the control of the control
ing the U. S., would be allowed
perform in America.
Resolution to this effect, submitted

perform in America.
Resolution to this effect, submitted to the Labor Congress by the London, Ont. local of Canadian Federation of Musicians etaimed that Canadian orchestras were finding it intion of Musicians claimed that Cana-dian orchestras were finding it in-creasingly difficult to get employ-ment because of competing Ameri-can bands which are freely admitted into Canada. Musicians said that Canadian dunce halts and niteries had been forced to closs, throwing Canadian musicians out of work, be-cause of competing American bands.

Canadian musicians out of work, because of competing American bands.
Labor Congress also adopted a state of the competing American bands.
Labor Congress also adopted a state of the competing the properties of the competing and reacted properties of the care of the capacity of the competing the public. Correspondented and examples given where teaching of guitar-playing was conducted by means of numbers and diagrams.

The Canadian Broadcasting Corp. and private broadcasters to employ more Canadian musicians on programs. Request will be made that the Canadian laws that the capacity of the control of the recording between the capacity of the control of the recording between made that cheep platters had displaced large number musicians in radio stations.

#### MCA-MORRIS OFFICES BOTH CLAIM FIO-RITO

Ted Fio Rito orchestra is currently signed to two booking agencies necessitating the stepping in of American Federation of Justicians to dartighten things out. Wm. Morris Agency booked Fio Rito on a thester service of the state of the stat

Morris.

Morris en mission is missional management of the contract with MCA had been finished last year and a new one substituted, which allowed the band to break free any time it wanted after core free any time it wanted after core free and the standard free and the standard free and the band freed on Sept. 27, several weeks after finishing a lean Marden's Riviera. Next day crew signed with Wm. Morris. Signed with Wm. Morris. With Fie. McCA. says its contract to run and emission with the standard free finishing a finishing a finishing a finishing a finishing a finishing and the standard free finishing a finishing and the standard fin

Rilo Still hat much time it run and denies any breach of contract, saying bey offered the band four weeks in Minneapolis and four in Memphis, spot in New York by Sept. 20 or else shifting to another booker. MCA notified the union and the AFM, so-ful to the contract of the con-pletion of the Morris booked theatre were allowed to stand so as not to the solution of the Morris bookings were allowed to stand so as not to the band.

General Amusement currently has four of its bands filling theatre dutes in New York. Artie Shaw's at the Barbard, Glenn Miller at the Para-mount, Jimmy Dorsey at the Audu-bon and Claude Hopkins, Apollo.

# ON DOMESTIC PLEA

St. Louis, Sept. 28.

Alfred Beadman, 29, a dance band leader known professionally as Don Irwin, is being held in the local hoosegow as a fugitive from justice in New York City. The Child Welfer Denj. in New York requested local gendames to locate Beadman of the Child which will and there of the Beadman of the Child welfer of the Child welfare or the Child welfare 405 Arrangements at 18G Jerome Block, professionally serry Blaine, filed a N. Y. federal court action last week against the National Security Insurance Co. for \$18,368. The plaintift, an orchestra leader, claims to have insured 405 musical scores in December, 1938. They were stolen in March, 1839, and the company refuses to pay the insurance.

DON IRWIN NABBED

fore Dept. in New York requested local gendarms to locale Beadoms his wife and three children, who are being careful or by the Child Well and the programment of a state of partial controlled to the property of the property of the programment of the property of the prope

Byrne Kehearses Wagging;
Bobby Byrne, young trombonist
from Jimmy Dorsey's band, who's to lead his own outfit under the tag,
'Jimmy Dorsey Presents,' left Dorsey's crew just before the latter
went into the Audubon theafre, N.
', last Thursday (21), to start work
on his new crew.
His place with Dorsey wa. taken
by Jerry Rosa, from Van Alexander's
band.

# Indiana School, C. C. Pyle's Wax Co. **Settle Copyright Infringement Suits**

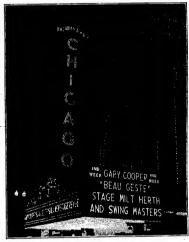
Whiteman Pacts Rita

Pittsburgh, Sept. 26,

Mechanical rights bureau of the Rhey, 18 Years Old Music Publishers Protective Association has settled for \$1,000 a claim that it had brought against Hager's Schools of Music in Grand Rapids, Ind. for publishing special Hawaiian guitar arrangements without permission of the copyright owners. These arrangements were sold to the fretted instrument teaching trade. Harry

Andry Schrader and John T. Wilson, attorngy. The claim was made after an auditor had been sent out to Hollywood to go over the transcription outfit's books.

# This Picture Speaks for Itself...



# HERTH

AND HIS

# SWING MASTERS

BREAKING ALL BOX OFFICE RECORDS

LA SALLE HOTEL. CHICAGO DOUBLING:

NOW IN 18th SMASH WEEK

NBC COAST COAST-both Red and Blue Networks

DECCA RECORDS (NO. 1 IN SALES)

Personal Manager: ANDREW D. WEINBERGER

**Exclusive Management:** CONSOLIDATED RADIO ARTISTS, INC. New York - Chicago - Cleveland - Hollywood

OONLIGHT S

#### On the Upbeat

Katharine Lane has been replaced by Dolores O'Neill as vocalist with the Bob Chester orchestra, currently at the Van Clevé hotel, Dayton.

Tommy Dorsey will continue his Monday night NBC full hour sus-tainers wherever possible while he's away from New York. Program ex-plains arrangements and other in-side dope on each number used.

Jack Teagarden orchestra and George Jessel have been signed as part of a unit to circulate through the four Brandt combo houses in New York. Open Oct. 19 at the Flatbush, Brooklyn.

Benny Goodman changed trom-bone player, Ted Vesely taking the chair held by Bruce Squires. He shifts to Harry James.

Sammy Kaye's opening at the Commodore hotel, N. Y., set back to Oct. 27 from Oct. 1 by four weeks of vaude still unplayed. Ends at Palace, Cleveland, Oct. 28, opening in N. Y. next day.

Teddy Powell orchestra, which debuted at Famous Door, N. Y., re-cently, signed for four test record sides at Decca. Cutting starts next week.

Johnny Magee's new band, now at Donohue's, Mountain View, N. J., signed to record for United States

Will Bradley-Ray McKlinley new rew now out on one-nighters. Pl Johnson City, N. Y., and Pottsto Pa., Friday and Saturday (29-30).

Don Redman replaced Cab Callo-way at the Cotton Club, New York, Saturday (23) for two weeks. Lou Armstrong's band comes in for new

Johnny Burkarth band shifts to Bluegrass Country club, Lexington, Ky., for an indef stay beginning to-night (Wednesday).

George Dameral, son of Myrt-of the Myrt and Marge radio team, currently leading a small sweet combo at the Trocadero, N. Y.

Bobby Hackett, who recently gave up his own band after finishing a atand at the Trocadero, N. Y., has joined Horace Heidt's orchestra.

Woody Herman band last week cut a 15-min. transcription by re-quest for station 25M, Sydney, Au-stralia. Platter explained and dem-onstrated 'blues' style. Station has a swing program on Fridays.

Jan Savitt's theme tune basis for ew pop titled 'Moonrise' by Johnny ew pop titled 'Moonrise' fatson and Harold Adar

Glenn Miller booked for ASCAP's Carnegie Hall, N. Y., music festival week. He's down for Oct. 6.

Jack Negley, WINS, N. Y., com tentator, set for role in Gray Gor on's musical 'Golden Glory.'

Benny Goodman goes back to the New York World's Fair bandstand Oct. 2-3. Band is set for Oct. 6 at N. Y.'s Mayor LaGuardla's Music

Little Jack Little closes his stand at Edison hotel, N. Y., Oct. 14. Shifts to Ford exhibit at Astor hotel, N. Y., for one day, 15th.

Rachmaninoff Cycle at Carnegie Hall, N. Y., Nov. 26, will mark 30th anni of composer's first appearance as conductor of Philadelphia or-

Ray Noble's band moves into Bev-erly Wilshire hotel in Beverly Hills Oct. 5 for three months,

Brad Hunt's orchestra, out of Pittsburgh, opened engagement Mon-day (25) at Deshler-Wallick hotel in Columbus. For two weeks with

Raiph Allen and his Detroiter into New Penn, Pittsburgh road house, for an indefinite stay.

Jimmy Walsh's band move the Del Mar Club, Santa I for the fall season.

Howdy Baum band moves back into Hotel Schenley, Pittsburgh, Sept.

**Band Bookings** 

30, for fall dance season. Spot's been dark all summer and boys have been jobbing through tri-state terri-

Ann Cleaveland new ditty-doer with Don Ramon's orchestra at Nite Spot, Dallas.

Bill Bardo's crew moved into Plan-tation, Dallas, Sunday (24), for one-week stand, to be followed by Jan Garber's one-nighter Oct. 1, closing

Lon Breese now at Hotel Adolphus entury Room, Dallas, following Rar

Joe Reichman may open fall sea-son at Baker Hotel's Mural Room, Dallas, Oct. 14.

Hal Kemp set for N. Y. Strand the-atre end of October.

Johnny Duffy, novelty organist, after three-month run at Willows, Pittsburgh, goes into Nixon Cafe there Oct, 1 for indefinite stay.

Ran Wilde opens at the Cosmopoli-tan hotel, Denver, on Oct. 12 for an indefinite stay.

Don Bester goes into the Paxton hotel, Omaha, Oct. 3. No closing

Thelma White has organized 18-plece all-girl band and is touring Australia, with a South African jaunt if war permits.

Lewis, trumpeter, replaced Willard in the Woody Her-Willard goes to Emery Clarence Wi man band. Deutsch.

Slim Gaillard, of Slim and Slan signed to record for Vocalion with five-piece band.

Bob Zurke's new band set for the

Dinah Shere, vocalist, set for four single solo recordings on Bluebird. She records with the Xavler Cugat band on Victor.

Tim Gale, road manager of Ella Fitzgerald orchestra, reported mar-ried in the middle west last week.

Paul Whiteman's two Decca al-bums of Irving Berlin tunes set to be released this week.

Johnny Green's 'Gershwln Day' the New York World's Fair has b postponed to Oct. 28.

Sammy Raye added Maury Crosses arranger for his band.

Bert Shefter's Rhythm Odsigned by NBC Artists Bureau.

Hai Kemp orchestra makes a re-turn trip to the New York World's Fair Oct. 6. He was there over Labor Day.

Larry Clinton's Victor recording of 'In a Persian Market' has been okayed by the Ketelbey estate, which at first objected to it being swung.

Joe Frasetto's orchestra, now winding up a six months' engage-ment at Jack Lynch's Philly, signed for Eli Oberstein's U. S. Record Co.

Mickey Whalen's orchestra wento work at Metro in Broadway Melody of 1940.

Ben Cutler outfit opens at the Rainbow Room, Radio City, N. Y., Oct. 11.

Kirk Torney to N. Y.

Kirk Torney, of CRA's San Fran-cisco office, has been shifted to New York to handle bookings of small cocktail units. Jump in demands for abbreviated units forced the switch.

He handled same department or he Coast.

EMIL GARBER WITH KARZAS

Chicago, Sept. 26.
Emll Garber has been appointed advertising and publicity chief for the two Andrew Karzas ballrooms, Aragon and Trianon.

Garber was formerly promotion manager of the now defunct morning Heart Heraldsand Framiner.

......

Erskine Hawkins, Oct. 22, Savoy Ballroom, Chicago; 28-29, Blossom Heaith Inn, Oklahoma City. Blue Barron, Oct. 11, Yankee Lake, Brookfield, Ohio; 13, Armory, Grand

Halline Barron. Oct. 11. Yankee Lake, Prochfield, Ohio; 13, Armory, Grand Rapids, Michigan. Glenn Miller, Oct. 12, George P. Pavillon, Johnson City, N. Y., Oct. 23, Sanley theatre, Pittaburgh. In Ray Hutton, Oct. 11-12, Orpheum theatre, Madison, Wis. Billi Bardo, Oct. 6, 8ve days, Orpheum theatre, Brightler, Oct. 19, Paramount theatre, Springfield, Mass; 22, week, Earle theatre, Philadelphis; 23-30, Astor theatre, Reading, Pa. Al Donahus, Caxingen, Washington, Carlon, Carlo

Mich.

Ina Ray Hutton, Oct. 20, week,
Paramount theatre, Anderson, Ind;
21-22, Trianon-Aragon B's, Chicago;
29-30, Michigan theatre, Ann Arbor,
Michigan

Mi

Michigan.
Bill Marshall, Sept. 29-Oct. 11,
Club Trocadero, Henderson, Ky.
Ben Pollock, Oct. 2, four weeks,
Hofbrau, San Diego. Cal.
Blue Barron, Oct. 7-8, Castle Farm,
Blue Barron, Oct. 7-8, Castle Farm,
Fald, Ohio; 14, Ima Auditorium,
Flint, Mich.; Oct. 18, Edison Hot,
N. X.

Glenn Garr, Oct. 11, Indet., Henry Grady Hotel, Atlanta, Ga.

#### SPONSORS RETURN. CBS STAFF DOWN

Now that summer time filling sus-Now that summer time filling sus-tainers are being replaced by spon-sored shows, CBS is allien [24] house band of Leon Goldman is curfently on two week notice as are six men in the dance orchestra. Goldman's crew sveraged between 20-25 pro-lated to the control of the con-ress of the control of the con-lated by the control of the con-lated by the control of the promoting the 'Big Town' show for Lever Bros.

#### Disc Row Continued from page 37

Continued from page 37

that various recording companies, as a result of recent court decisions, and a result of recording companies. As a result the adopted the following rule:

'Any member who assigns any property rights in any recording to adopted the following rule:

'Any member who assigns any property rights in any recording to the recording company or to many the angular company or to many recording company or to many the angular company of the angular com

#### Inside Stuff—Bands

Unique situation rare in the band bix sees two leading theatre stands trying to option a new band hardly out of rehearsal. Paramount and Strand on Broadway are both wranging for 506 Chester's ortestra which opened at the Van Cleve hotel, Dayton, last week (14), and prior to that alc comparatively few dates, after coming out of rehearsal a short time

had comparatively few dates, since commission of the state of the stat

Tommy Dorsey's orchestra played a benefit Thursday night (21) in a temporary ballroom in Bernardsville, N. J., specially constructed for the occasion. Dance floor, one acre in size, was made of plain wood strips nailed together with the ground as underpinning. It was covered by a hired circus tent big enough to protect 450 tables placed around the dance

Soor. Benefit was in behalf of the Bernardsville volunteer fire dept, where Dorsey lives. His band finished at the Pennsylvania Roof, N. Y., Saturdsy night (16) and plays one-nighters until Spct. 28 when it opens at the Ainsley Roof, Atlanta, Goes to the Palmer House, Chicago, Oct. 12, for three months.

Failure of the General Amusement Corp. to produce Jimmy Dorsey's orchestra at a private party tosacd by A. B. Dick, dictaphone magnate, in Chicago, cost the booking organization 3530 out of pocket. After the date had been set Dorsey decided to give himself and his men a three-week vacation. James Petrillo, head of the Chicago musicians' union, was appealed to by Ray O'Hara, the original agent for the date, and since it coulon't turnish Dorsey the general office few Jimmy Lunceford's crew out to Chicago. At Petrillo order 260 absorbed over half of the cost of plane passage, which amounted to 4000.

Philadelphia local 77 of the American Federation of Musicians has taken steps against the domination of the city's Class A spots by outside bands and bookers. Stands rated A, mostly hotel rooms, have had their scale weeks, in which case it remains normal, which is said to be \$488.

Obvious intention is to force the use of local outlist. None of the spots can afford to keep any sort of crew that long. As a rule the welcome mat is threadbare long before that time.

Edgar Sampson has a unique arrangement with the Ella Fitzgerald or-chestra. While the band is playing in the New York area he plays a fifth sax. When it's on the road for any length of time, he stays in N. Y. mak-ing arrangements of the newest tunes, thereby keeping band's boat socked with fresh material. Few bands have such a routine and many have been caught on the road without an arrangement of an overnight sensation.

Strictly from Joe Rines' radio buildup for a French waltz, 'Ca Falt Boum,' Liberty Music recorded that maestro's version of the tune, and Chappell arranged for the American rights to the foreign composition,

## Inside Stuff—Music

Warner Bros.' music companies, Remick, Harms and Witmark, and the Shapiro-Bernstein Music Co. have consented to the user of their-tunes-on a royalty basis of 1½ cents on American Record's new Soc. Columbia label. Companies had been demanding 2c. pcr side but capitulated after meeting with Doe Higgins, Columbia exce, late lasts week.

Both outfils were the only ones Higgins hadn't been able to come to terms with. First of Columbia's Soc. line hit the stands several weeks ago.

Mitchell Parish, who hadn't had a hit for about three years until 'Deep Purple,' stands to be top royalty collector for this year. He'll gct a cut on about 1,00000 sales if his two lates, 'Sarist Hour' and Linkes in the Rain,' reach 100,000 apiec.

Purple' sold 450,000, 'Stairway to the Stars' 150,000, 'Lamp Is Low' Purple' sold 450,000, 'Stairway to the Stars' 150,000, 'Lamp Is Low' Dollar' an aggregate 100,000. All are published by the Robbins combine.

from disposing of something which later may prove an invaluable asset in treating with the phonograph companies.

Efforts have been dropped by tern on alternative but to act under

later may prove an invaluable astest in treating with the phonograph
machine restriction for all condcompanies.

It is a series of the proper of the companies of the conditions of the cond

# Straight Filmers Switch to Vaude: **Expansion of Fleshers on Upbeat**

'Paris' Unit's 9 Weeks

ORDERED TO

CLOSE

While the American Guild of Va-riety Artists lay claim yesterday to 4.250 members, the American Feder-ation of Actors finally capitulated to events and ordered branch offices in

various cities to sell their furniture

Taris Units 9 Weeks

Pleasures of Paris, unit of 30,
featuring Eugene and Louise Southfeaturing Eugene and Louise Southsource of the State of th inclination towards stage shows by incuration towards stage shows by theatre operators is evidenced in the willingness of straight-pic houses to book name shows. Spots that have been operating 100% celluloid for years are currently on the hunt for live attractions.

live attractions.

Top example of this is Loew's checkuled relighting of the Metropilian, Brooklyn, stage for the Eddie Cantor 'unit the week of Oct. 19, Cantor will play the house for a guarantee against a percentage, which is similar to the arrangement for the rere will be a proposed through the william Morris office. hour.

T. D. Kemp, Jr., has set the unit for nine weeks of Paramount and independent theatres in the south.

through the William Morris office.

The week previous to the Brooklyn date, the Cantor name will mean the enlargement which has be at Reith's wade, at a moderate budget, and the cantor house goes on a full-week, name policy. AFA BRANCHES

name policy.

For the same show, RKO is resiming vaude at the Palace, Columbus, for three days starting Oct. 6,
with the comic then going to the
RKO situations in Syracuse and
Rochester for one-day dates prior to
the Boston opening.

the Boston opening.

Resumption of the stage end at the Met, Brooklyn, is the most Important of all. Though it's only for the one week, according to present plans, will be a stage of the stage of the

#### Sophie Tucker Must Answer Reis' 100G Suit This Friday (29)

Answer la due Friday (29) by Sophie Tucker to the \$100,000 likel jumit filed against her in N. Y. Suprime court by Bernard J. Reis, accountant for the Associated Actors and Artistes of America. Reis' suit him, princled in the American Federation of Actors bulletin, over Miss Tucker's signature, following his testimony in the AFA trial by the Deprita.

Four As.

Despite the fact that Miss Tucker has week joined the American Guild of Variety Artists, and has otherwise given up her AFA connections, Reis said he will push the claim. Whatever coin he is able to collect, he said, will be turned over to char-fluy.

Miss Tucker joined AGVA the aft-Miss Tucker joined AGVA the afti-remoon of the day she opened at the Versalles, N. Y. William Morris, who agented her into the nitery. Dhoned AGVA headquarters, stating, hat Miss Tucker was In his office and was desirous of joining. He was desirous of joining. He will he was returned Immediately with her was returned Immediately with her was returned Immediately with the was returned Immediately.

Miss Tucker had refused to ink an miss Tucker had refused to ink an application the night before when allen Cross and Alan Corelli, prior a guest appearance on CBS, called in her. It would have been impossible for her to open at the Verbailles without AGVA membership.

#### Nitery Ops Put Up Bond on Tax Charges

. New Orleans, Sept. 26. New Urleans, sept. 20.
Four Lake Charles nitery operaors charged with income tax evaion in federal grand jury indictnents handed down here recently,
oppeared before United States Commissioner Robert L. Knox and put

p bonds of \$5,000 for their release. he defendants are Fellx Magglore Bob Dalovislo, owners of Frank Bob's Club, and H. A. Mitchen C. M. Lewis, operators of Mitch

#### Injury Cancels Dates

Jimmy Jones, who works with The Del Rios, balancing trivas injured Sunday night (24), while working at the Roosevelt hotel, New Orleans.

Report to Fanchon & Marco in New York indicated that one of his legs was hurt and that future playing time will have to be cancelled. One date nixed is for the Radio City Music Hall.

# 5-7 WEEKS IN **NEW YORK NOW**

fords bands and name acts the longest New York route in years. Bands. especially, are in line for anywher from five to seven weeks in the metropolitan area.

metropolitan area.

Major portion of this time is the
Brandte' four weeks at the Flatbush, Brooklyn; Audubon, N;
Windson, Bronx, and Coron, on, on,
where the control of the control
bush are to be not declared opposition
by the Times Square deluvers, prior
or subsequent dates ranging from
three weeks at the Paramount or
WPS Strand, are procureable. Other
possibilities are the Rosy and Music
week, or more, bookings for acid.

various cities to sell their furniture and closs, and close, and c One instance is the booking of Cass Daley by the Brandts. She only recently played three weeks at the Paramount on Broadway.

#### Gene Austin Unit Continues Tour As Attachment Is Off

Mobile, Sept. 26. The Gene Austin tent show, 'Models and Melodies,' was released from an attachment out of the circuit court when Billy and Marion Wehle. who sued Austin for \$8,500, failed to

who sued Austin for \$3.500, failed to plot double that amount in, hond to hold the outfit. Sudjument and some of his helpers at the county fairgrounds and sent the performers to lourist double the performers to lourist Selma, Ala, to fill an engagement. The Wehles claimed in their suit against Austin that he owed them the amount above mentioned as the balance due on the purchase price, and the summer that the summer

#### COMERFORD VAUDE STYMIED BY UNIONS

Plans for a resumption of vaude at the Capitol, Binghamton, N. Y., operated by the Comerford interests, has been stymied by the unions.

has been stymied by the unions. Musicians and stagebands are reported to have insisted on contracts and the stagebands are reported to have insisted on the stagebands and the stagebands are stagebands are stagebands and the stagebands are stagebands are stagebands and the stagebands are stagebands are stagebands and the stagebands are s

# Flippen Vice Cantor as AGVA's Pro Tem Prez: Dissension Behind Miss Reade Quitting As Exec Sec

#### Shirley Heller's Return

Pittsburgh, Sept. 26. Mrs. Richard Mills (Shirley Hel-ler), wife of Irving Mills' lad, join-ing up at Show Boat next week as vocalist with dance band of her brother-in-law, Herman Middleman. Before her marriage, gal was a warbler in niteries and is returning she'll be Middleman's first singer since Sally Hughes left outfit couple

rs. Mills is a sister of Jackie

# AGVA SETS UP LICENSING OF **AGENTS**

American Guild of Variety Artists vill shortly undertake licensing of all agents. Its members will be alto work only for agents who have been given certificates after being passed upon by the AGVA exec board.

License forms have already been printed and only the date remains to be set for the certifying of agents to begin. There will be no fee charged the reps for the license.

charged the reps for the license. License is expected to do away with court litigation between agent and actor, for it contains a compul-sory arbitration clause. This clause extends also to 'conflicting claims beextends also to 'conflicting claims be-tween licensees.' Arbitration may be before the AGVA national board, if the licensee so elects, or in ac-cordance with the rules of the American Arbitration Association, with the decision final and binding upon both sides.

Licensee must also agree not to act as agent for any AGVA member not in good standing and to make all contracts on forms provided by the

act as agent for any AGVA member Reade lo leave the room while they contracts on forms provided by the union.

In addition to the licenses, new later than the parties of t

with the opening of the Carleton, ion, but APRA is said to claim it be-jamaica, Thursday (28), will have a cause of the jurisdiction it already four-week vaude route in New York, holds over radio. Miss Reade, it's is dickering for a production man to sold, would have thrown AGVA's test this week, the operators refule to name the candidates meanwhile. Other Brand houses are different to the result that Flatbush, Brooklyn; Audubon, Man-hattan, and Windor. Bronx. Affair Fasher does the booking.

It's probable that Miss Reade will provide the production of the total that the control of the provide the production of the control of the control of the production of the control of the control of the control of the production of the control of the control of the control of the production of the control of the control of the control of the production of the control of the control of the control of the production of the control of the control of the control of the production of the control of the control of the control of the production of the control of the production of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the production of the production of the control of the production of the control of the production of the pr

b.o. potentialities of vaude.
Comerford circuit is now playing is dickering for a production man to write the graph of the production of t

Edile Cantor resigned Monday. 15) evening as president of the American Could of Variety Artists. He could not variety Artists. He was immediately succeeded by Jay. C. Flippen, a member of the AGVA board. Switch took place at a meeting of the AGVA exec body on Mondon of the County of the AGVA board. And the AGVA house of the AGVA house

ville tour.]
Henry Dunn, of Cross and Dunn, a
member of the AGVA board, immediately proposed Flippen as the new
prez. Latter, who was present, was
promptly accepted by acclamation.
Flippen will serve until a general
election is held within the next three
months.

Flippen will serve until a general relection is held within the next three selection is held within the next three selections held with the next three selections. The selection is decided in the selection of performers by the newly chartered union. There has been little doubt that ACUA because of its too speedy selection of performers by the newly chartered union. There has been little doubt that ACUA because of its too speedy from the Associated Actors and Artistess of American Flowur A5), was in a near-American Federation of Actors from the Associated Actors and Artistess of American Flowur A5), was in a near-American Federation of Actors and Artistess of Miss Reade, who has had an excellent rep in legit as a member of Equity's council, was finding it difficulties that the second of the Four AV Triday. The management of AV Triday. The management of AV Triday. The management of the Search of the Search Search

#### BERBERICH DIVORCES WIFE

William Berberieh, owner of the Meaglowbrook, class nite spot in Stonic Court, last week was granted to the Court, last week was granted berieh, to whom he was married in Citveland. July 14, 1924.
The suit was heard and the decree granted within two hours after it was filed.

# ing to get similar positions with

to his home.

It was admitted, however, that retrenchment's taking place in the field offices. Most of the former out-of-town AFA reps are now attempt-

Chi Finally Gives In
Chicago, Sept. 26.
After two weeks of retuning to
recognize the victory of the Ameriordice of the American Peteration of
Actors finally capitulated last week
and sent a brief note to Guy Mazley, AFA rep. telling him to sell the
transiture and close the office.
This marks finale on the AFA activities, both official and unofficial.

#### LEGIT. VAUDE CONFLICT EXITS ACT FROM STRAND

Ray Mayer and Edith Evans were sudden-pullouts from the New York Strand's stage presentation after the first show opening day, Friday (29).

nrst show opening day, Friday (28). Act found the race between the Strand and rehearsals in Max Gordon's production of the Hammer-stein-Kern musical 'Very Warm for May,' too close for comfort. May,' too close for comfort. The strand of the strand only recently came east for the Gordon's recently came east for the Gordon's that been billed in pre-opening and as a 'by courtesy of Max Gordon'.

#### Balto's Top Nitery Out of Circulation

Baltimore, Sept. 26.
The Penthouse, atop the Stanley theatre, for years town's top swank nitery, has been taken out of sir-culation by Warner Bros, owners of the property, with aware Bros, owners of the property, with a catering control of the property o

tail lounge, featuring brief floor di-vertissement. Town's night life is now centered in off the main stem tenderloin sec-tion, previously identified with stum and honky tonk set-ups, but now stepping up to more ambitious ef-forts.

#### Night Club Reviews

#### LA CONGA, N. Y.

Diosa Costello with Jesus Martinez, Carlos Molina orch, Teresita Osta, Velero Sisters (2), Pancho & Dolores.

Otta, Veilero Sisters (2), Pencho de Dolores.

Riding the crest of the chumb copies of the control of the copies o

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over our direct Teletype system from the Los Angeles office at 8619 Sunset Boulevard.

FOR YOUR CONVENIENCE vue (Shuberts), so when the fall season starts rolling all the acts will season starts rolling all the acts will be act of the season starts rolling and the season starts of the

#### VERSAILLES, N. Y.

Sophie Tucker, Maximilian Ber-ere orch, Panchito Rhumba band.

Sophie Tucker, Mazimilian Bergere orch, Penchito Rhumb bend.

In the headlines a lot of late, Sophie Tucker is now in the American Guido of Variety Artlists and at Sophie Tucker is now in the American Guido of Variety Artlists and at She's also in the Deat entertaining form. She joined the AGVA the day for the Agrantage of the AGVA the day of the Agrantage of the AGVA the day of the Agrantage of the AGVA the Agrantage of the Agrantage of the AGVA the Agrantage of the Agrantage

#### NEW YORKER, CHI

Ralph Cook, Ceclie Blair, Eva Bastien, Vantine & Cazan, Florenza, Betty Atking Bedyn Pot, Jackie Compell, Winnie Hoveler Girls (6), Nino Rinaldo orch.

Charlie Hepp's former New York Cabaret, now the New Yorker, has been remodeled. The bar has been moved far back in the room, facing a row of legal dice games, known as

26.

Room itself seats some 250, all with an excellent view of the floor. Above the bandstand is a high stage which, in this show, is just used for a black-

in this show, is just used nor a mean-out, onle and me. is Ralph Cook, who has been playing the lesser cofes all over town. Cook works hard, with a string of gags which could be brightered up. On his own he does best with a funny snake-charming bit. His comedy is geared pretty low the property of the control of the property of for. He has a bad habit of spologic

#### Putting On the Dog

Fancier billing than Max and His Gang, dog act, had to be fig-ured out when the turn was booked for the Music Hall, N. Y., where it's current on a two-

week date.
The act became Maximilian and Co.

ing for his gags, so that the audience becomes convinced that even he docsn't think they're very good, which, of course, is poor psychology

docent' think they're very good, which, of course, is poor perchology which, of course, is poor perchology. Outstanding is Eva Bastlen, ad ancer with oaky appearance and control of the course of the

#### LEON & EDDIE'S, N. Y.

Eddie Davis, Ramona & Orch (12), 4 Squires, Charles & Barbara, La-Playa Dancers (8), featuring Gloria Cook & Bob Courad, Godoy's Rhum-ba Band (6), Lou Martin's Orch (7).

be Bancer out, leasuring Morbo Band (6), Lou Martin's Orch (7).

A change in band, to a swingo combo led by the pianologistic Ramona, and a general whipping around of the format seem to have the company of the pianologistic Ramona, and a general whipping around of the format seem to have the company of the company of the currently builts trends in the interies, sees around the company of the company of the currently builts' trends in the interies, sees around the particles of the currently strictly and the currently strictly and the company of the currently strictly and the currently strictly and the currently strictly and the currently of the currently strictly and the currently strictly strictl

the new idiom of congs mass routines which the D'Avalos and others
have popularized was well the past
his coted are four very personable
femmes, headed by Gloria Cook, as
this coted are four very personable
femmes, headed by Gloria Cook, as
quartet of males, of whom Bob Conrad is featured, doing the lead congraroucknes with Miss Cook. The topcritical control of the control of the
finale, the customers participating, terping with the unit as a buildup
for the hoofolory factory and a cutrate attraction for the cafes. Godo's
rhumba band gives out with very
rate attraction for the cafes. Godo's
rhumba band gives out with very
for the rest there's the surfare Eddie Davis with some new and saucy
material, a would be the conmaterial, a would be the contract the control of the contract the control of the contract the control of the consolved the control
control of the concontrol of the concontrol of the contraction of

#### 2 O'Clock Club, Balto.

Baltimore, Sept. 24.
Lane, Edwards & Allen, Alice Kagen, Corday & Triano, Elaine Jordau, Wally Wanger Girls (8), Milton Lyons orch (7).

Willy was a service of the service o

#### Saranac Lake By Happy Benway

Lillian Mansfield, ex-Ziggy doll, who fought a mess of bed routine and licked three major operations, has gone to the Big Town with a good health report.

Mannie Lowy, Rudy Vallee's ex-fiddler, packed up his family and motored to California, where he will continue continue

haddler, packed up his family about the will make the mouth of the most of the mouth of the mout

Fair, his limit up to Cears,
Richard 'Crooner' Emperor handed
youth pre-natal cigars, claiming it
would be a boy.
Write to those who are iii.

#### •15 YEARS AGO.

(From VARIETY)

Al Jolson heading a special group of theatrical people going to the stump for Coolidge.

Cleveland was paying \$350,000 to see Morris Gest's original New York production of 'The Miracle,' the larg-est guarantee ever paid for a legit show outside Gotham.

Babe Ruth as an attraction with a Babe Kuth as an attraction with a Vincent Lopez touring band planned. The Yankees' homerun king would go out following the World Series.

Failure of 'Pansy's Arabian Night,' in London, in which he was co-producer with Sir Alfred Butt, served as a major rebuff to Basil Dean's future producing activities. He indicated he might retire.

American acts were being sought by R. H. Gillespie, director of Moss Empire Theatres, Ltd.; H. M. Tenn-ent, booking manager for Moss, and Harry Foster, London agent, all of whom had sailed to the U. S. They were seeking acts on the largest were seeking acts on the largest scale in the history of British vaude.

Because the rodeo at the British Empire Exposition, in which he had an interest, fared poorly financially, C. B. Cochran was preparing to file

Hassard Short's 'Ritz Revue' a click in its Broadway debut at the Ritz; 'Hassan' suffered considerably less favorable response, while the 'Greenwich Village Follies,' featur-ing the Dolly Sisters, Vincent Lopez's band, Moran and Mack, among others, measured up quite\_well.

Maxle Rosenbloom's nitery re-opened in Hollywood with new floor show headed by Jerrie Kruger, Sid Tomack and the Reis brothers.

Outstanding Comedy Hit of New York World's Fair

#### WALTER DARE

WAHL

BILLY ROSE'S AQUACADE

ON THE ALR WITH RUBINOFF AND HIS ORCHESTRA.

#### ART BORAN

Young Arthur Boran, Mimic-Comedian, Master of Ceremonies . . . . Radio's Most Versatile Entertainer . . . Cream of the Broadway Crop. — DANTON WALEER, N.Y. Daily News

DIR.: CONSOLIDATED RADIO ARTISTS

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'WHITEY' ROBERTS

Week Sept. 22

EARLE, Washington, D. C.

#### KATHERINE

Closing a successful engagement at LOEW'S STATE, NEW YORK

(Week of Sept. 21)

With Joe Rines and His Orchestra

Thanks to Lew Weiss



# Majestic, B'klyn, **Cast Left Holding Bag for Salaries**

Performers at the Majestic, Brook-lyn, which had a quickie vaude ca-rerer week before last, claim to be still waiting for their coin. None of them was paid off atter the house unveiled on Sept. 15, played through to the following evening and failed to relight thereafter.

to relight thereafter. Forty-eight actors, singers and showgirls and eight men in the pit orch are out almost \$1,000. Producer, stage manager and press agent reasou upshall, although ushers, projectionists and other house employes were taken care of by the house manager from proceeds of the box-office for the two days of operation.

office for the two days of operation.

Promoter of the show was John
Head, who informed members of the
company he was from Ohio, where
he produced similar shows, but said by Tom Phillips, biz agent of
the Brother (burlesque) Artists Association, in New York, to a comber of that spile with the owners.

When the spile with the owners.

ber of that organization. He got the bouse on a spill with the owners, where the bouse on the property of the bouse on the property of the bouse of

## LORD & STEWART

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Best Coffee in England **QUALITY INN** 

Leicester Square LONDON, WEST-END Unit Review

Treasure Island Follies (BOXY, SALT LAKE CITY)

Salt Lake City, Sept. 24.
Helen Werhle, Harry Savoy, Miles
& Durne, Two Rover Boys, Treasure Island Girls (6). Bill Floor's
house band (5); 'Nayy Secrets'
(Mono) and 'Gateway' (20th), dual.

ner Leinad Girls (8). Bill Floor's House band (5): Nauy Secrets' (Mono) and Greeoup' (20th), dust.

A gagman-mc, not new to regular solution of the control of the control

department do they falter—mike technique. Letchinque technique technique technique to the second appearance results in some torrid hip-dilneing in a number tabbed Persian Fantasy. To the accompaniment of In a Fersian Market dancer gives out in semi-mude. Savoy next fronts consistent of the semi-mude technique which each technique to the finale during which each cat struts briefor house nearly filled at show caught. Weather, rain, Guss.

#### Mayris Chaney in Hat

Business on the Side Mayris Chaney (and Fox) has opened a millinery store in San Francisco, and says she will open one in each key city the team plays, leaving managers in charge.

Team recently closed a data of the control of the contro

Team recently closed a date at the Mark Hopkins Hotel, S. F., and hops to the Clover Leaf Club, 40 miles



Italy is the only country in Eu-rope running normally, according to Jim Witteried, director of a troupe of Chester Hale Girls who closed at the Lido-Venice Sept. 17. Both he and the girls are en route to New York, due in next Monday (2), Mathea Merryfield, I cat ured

American act who appeared at the Lido, elected to stay in order to star in a new revue which opened at the Olympia, Milan, Sept. 17.

#### Orpheum, Mpls., Cutting Mat. Scale to 35c Top Despite Indies' Squawks

Minneapolis, Sept. 28.
With Chester Morris and the 'Bon-Air' show, starting Friday, the Ornheum here is reducing its vaudfilm matines prices to 25c. to 1 pm. and Sec. from 1 to 3 pm. Scale for past Sec. from 1 to 3 pm. Scale for past creaming a 15c.
Action is getting a rise out of Inde-pendent exhibitors' organization, which previously had waged a successful field to get vandfilm prices castul field to get vandfilm prices castul field to get valdfilm prices. The fight involved a loopeut of Rico product.

The ngnt involved a boycon v.

This much, however, as the Minneproduct.

Insamuch, however, as the Minnefield the search of the search of the

This would be a search of the

This wou shows at low admission have been so informed.

#### Two Philly Niteries Newly Refurbished

Philadelphia, Sept. 26.

Philadelphia, Sept. 26.
Two niteries are displaying brand
new fronts this week.
Frankle Palumbo's, in Philly's
Latin Quarter, unshuttered Monday
night (25) with a new cocktail room
and a redecorated dining room and
new stage.
Irvin Wolf's Rendezvous has been
retagged. Musical Bar's and reconers.

rivin woir's rennezvous has been retagged. Musical. Bar: and reopens tomorrow night (Wednesday). A 60-foot circular bar has been installed on the site of the dance floor. Instead of the old policy, Wolf will have a small band and two acts, a continuous show from 9 p.m. to closing.

# Weiss' Bkptcy, Listing \$145,841 Debts at N. Y. H'wood, Marks **Finale of Lavish Nitery Epoch**

Max Adkins New Leader At Stanley, Pittsburgh

Max Adkins, sax player and arranger for WCAE Airliners, staff band at that station, has been named conductor of house orchestra at Stanley theatre, WB deluxer. He band at that station, has been named conductor of house orchestra at Stanley theatre, WB deluxer. He territorially the state of the sta

#### COAST NITERY TRADE SCUTTLED BY HEAT

Hollywood, Sept. 28.

Night club biz last week passed through its most agonizing period in the memory of the earliest ringsider. Seven stralght days of better than 100 degrees temperature, with little any chance of a turnover. Few of the spots are air cooled and tourist trade is in-between seasons, the next big influx being for the Santa Antia race season at Tule time. Part of the spots of th

# 2 Dallas Spots Renew

Dallas, Sept. 28.

Rapidly booming nitery biz here, which has resulted in opening of several new spots, has drawn two oldles back to original policies.

Lou Bovis, of English Village, has drapped the strictly dance idea and drapped the strictly dance idea and control of the several policies. Louis and the several policies is the opening onus.

Abe Weinstein has opened his 25 Klub, temporarily shuttered, with floor show which includes three femmes from Casa Manana cast, billed as Three Flashes. Hy Stein's orch is playing this spot.

The voluntary bankruptcy petition by Nicholas A. Weiss, listing \$145,-841 in debts for the Hollywood restaurant, extinct Broadway nitery. marks the end of an epoch in Main marks the end of an epoch in Main Stem interies, according to the show bunch. Still current are such spots like the Paradise, International Casino Billy Rose's Diamond Horseshoe and Cotton Club 'datter colored policy', but it's no secret that the first two haven't been doing too was provided to the control of the contro

vogue augurs an increasing tendency by the customers to make their own fun while hoofing on the dance floors. Exceptional spots like the Stork, 21, Morocco and Monte Carlo are celebrity and socialite haunts, where the others eome to gape and gawk. For the main, therefore, a couple of good bands and some light divertissement seem to have cellosed divertissement seem to have eclipsed the elaborate floor shows.

st of the bistros were operated kelteron crews, and talent costs: faved to a minimum. Weather the came with Sundsys (24) and the came with Sundsys (24) and is currently bridging the gap will be compared to the compared to

he had been doubling into the C. C. Weiss, who list himself as a designer, formerly in the restaurant business, filed his voluntary petition of bankruptcy in the N. Y. federal states and the states of the states

THE REAL THING COMES ALONG!

# ANDY KIR

and his "CLOUDS OF JOY" featuring

#### MARY LOU WILLIAMS JUNE RICHMOND PHA TERRELL and FLOYD SMITH

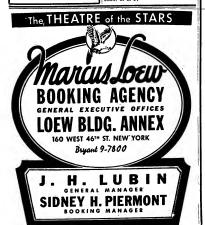
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LOEW'S STATE. NEW YORK. WEEK OF SFPT. 28

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#### MUSIC HALL, N. Y.

Maximilian & Co., Pape & Conchita, June Forrest, Jan Peerce, Rockettes, Music Hall Glee Club, Music Hall Corps de Ballet, Music Hall Symphony orch under the direction of Erio Rapee; 'Murze Edith Cavell' (RRO), reviewed in Vanery, Aug. 23.

A spicy, colorful and thoroughly pleasing singe show serves as support for Nurse Edit Cavell' (RKO) a picture that should world war background. Leon Leonidoff, re-cently back from Europe, staged the times by Euron Maine and Righting by Eugene Braun also important factors.

by Eugene Braum also important factors. Sayder again put on the dance routines for the Rockettes, and this week for a finish sugments the line with the ballet group of the routines of the Rockettes appear numerous impressive effects including flowers. Rockettes appear of the routines of the routines of the routines of the routines are possible to the routines of the routines are routines as boys and gifts. It is a sort of can-can. Two acts from the outside are Two acts from the outside are Two acts from the cutside are

earlier in a dance creation on uncomy as boys and girls. It is a sort a constant of the control of the control

soily two chances, on "Pagan Love song for opening and in the closing should be compared to the control of a little grid raing the control of the

Boddy Welcome soloing the number, vecals, too, see handled by Medeline Gray and Joe Cargonaro. Former is a looker with a cute baby voke is not been solved to be solved through a snappy phrouting lap through a superposition of the solved through the solved through the solved through a superposition of the solved through a superposition

#### WINDSOR, BRONX

Sammy Kaye orch with Tommy Ryan, Charlie Wilson, Jimmy Brown, Clyde Burke; Cass Daley, Spencer & Forenan, Bob DuPont; 'Gracie Allen Murder Case' (Par).

Danube. White it is being payee.

Oute Burke. Case Daley, Spencer of the side of the auditorium to lend case atmosphere in the side of the auditorium to lend case atmosphere in the side of the side

tumbling. Donald Saxon, hand's barrione, does Skiarway to Stairway to Stairway

#### STATE, N. Y.

Joe Rines orch with Del Arden; Catherine Harris, Sara Ann McCabe, Maric Wilson & Bob Oakley, Henry Armetta; 'When Tomorrow Comes' (U).

an object team in them II pits entertainers against Hollywood players and the two refugues from cellurers and the shown into the theater, but the job of end to the cellurers and the two refugues from the two reads and the two refugues and the two refuges and the two refuges and the two refuges and the two refuges and the t

#### AUDUBON, N. Y.

Jimmy Dorsey orch with Si Baker, Helen O'Connell and Bob Eberle, Tommy Trent, Lorraine & Rognan Harvest Moon Dancers; 'Boys Re-formatory' (Mono).

The formation of the second group in the Brandts to open with vaude in the Brandts to the wind of the wind t

pleasantness of style that is appealing and messhes solidly with the mobines of the property of the control of the sand for an exhibition of the band for an exhibition of the straight nan and fresh gal. She she trone into odd shapes (which makes next week's booking of Cass) the trangit of the straight nan and fresh gal. She she trone into odd shapes (which makes next week's booking of Cass) the trangit of the straight nan and fresh gal. She she trone into odd shapes (which makes next week's booking of Cass) the trangit of the straight nan and fresh gal. The she was the straight nan and fresh gal. She she trone into odd shapes (which makes next week's booking of Cass) the trangit of the straight nan and fresh gal. She she trone into odd shapes (which makes next week's booking of Cass) the trangit of the straight nan and fresh gal. She she will not she trangit of the straight nan and fresh gal. She she will not she trangit of the straight nan and fresh gal. She she will not she will not she to the straight nan and fresh gal. She she will not show that she will not she will

#### STRAND, N. Y.

Wednesday, September 27, 1939

Artie Shaw Orch, The Reiliegs
(4), Dick, Don and Dinah; 'Espionage Agent' (WB), reviewed in Variety this issue.

age Agenf' (WB), reviewed in Arattry this issue.

Arties Shaw, one of the authentic raities in this bounce band thing, raises his clarinet in a steaming the state of the stat

bass slapper and the study planot. Shaw relies on his must and the hone of the planoth of the pl

Trible Ware Son Lorden Sour Lines (1908)

The State this such is the first stop of the State of

bers and clicks heavily. Attired

bers and cilcks heavily. Attired in alwender gown and accomping herius and a state of the state

#### MINNESOTA, MPLS.

Minneapolis, Sept. 22.

Jack Malerich's orch (18) Joe
Griffin, Lew Brock, Patricia Wynn
Dancers (12) (house line), Johnny
Sanna, Pat Henning & Betty Raye,
Dot & Dick Remy, Bob Hall; 'Irish
Luck' (Mono).

Suggesting a leaf from the Olsen-Johnson book, including some of the Helzagoppin insanity ideas. Man-aging Director Gordon Green, calis, Helzagoppin insanity ideas. Man-aging Director Gordon Green, calis, The show leans heavily toward danc-ing and aerobatics, but packs suf-to, the summary of the summary of the country of the summary of the business of the uther shooting the country of the summary of the property of the summary of the Hardy of the summary of the Au usual, the stundard house turns Au usual, the stundard house turns Au usual, the stundard house turns Malerich at the organ, Joe Griffith, vocalist; Lew Brock, m.c., and the 12-grif line—uphold their end of the Usy manner, And, in its entirety, it's lots of show again for a small Malerich conducts the orchestra

#### ORIENTAL, CHI

Chicago, Sept. 24.

Jack Fulton, Sid Page & Co., Four LaVernes, Sanderson & Nanon, Florence Hin Low, Frank Madden, House line (20), Verne Buck house-orokestra, 'Benind Prison Gates' (Col) and 'Good Girls Go to Paris' (Col), duel.

#### Supercinema, Rome

Rome, Sept. 15 Arone, Sept. 15.
Dare & Sorelie Grey, Pablo, Short
& Long, Nati Morales with Angelo
Ferrara, Allesandro Derewitsky
Orch.

Two American acts, Pablo plus Short and Long, bolster this Super-cinema offering to make it one of the best short vaude shows seen locally in some time.

the best short vaude shows seen locally in some time.

Opener, Dare and Sorelle Grey was recently viewed elsewhere. The one man, two-former dancing combo on the former cutches, respectively caught, but the man is still ragged on the former cutches, respectively for this kind of work. They open with a song which is week, and previously caught, but the man is still ragged with a song which is week, and previously for this kind of work. They open with a song which is week, and previously and the still ragged with a song which is week, and previously for this kind of work. They open with a song which is week, and with a song which is week, and with a song which is week and the work of the wore of the work of

showing it untorn, completes his repertoire. The repertoire is and some deadgan dancing catch, Short and Long one of the best hands of the night. Long's realistic bantomine sewines up of his guitarist. Angelo Ferrera holding the suitarist Angelo Ferrera holding the suitarist. Angelo Ferrera holding the suitarist. Angelo Ferrera holding the sinterval. Nati Morales has both good shownamship and artistry. First depends more on personality—and the pends more on personality—and the casteness also going over. Allesandro Derewitsig's pit crastness also going over. Allesandro Derewitsig's pit castness also going over. Allesandro Derewitsig's pit castness as medity of this os an overture.

#### HIPP, BALTO

Baltimore, Sept. 24. Lew Parker, Clare & Sanna Sisters (3). Nick Long, Jr.; Helene Faye, Cappy Barra Ensemble (7); 'Goiden Boy' (Col).

Nice layout here this week, with Lew Parker, assisted by his stooges, weaving in and out of the show to good effect. Adroit selection of stand-ards combine to make for highly en-tertaining bill.

ards combine to make for highly entraining bilm by Clare and Sanna Sisters, solid rollerskaling act, entraining bilm by Clare and Sanna Sisters, solid rollerskaling act, entraining and solid s

lasy' and 'Moon Love'. Nice appearing youngster makes strong augearing youngster makes strong augeory and the strong austrong and the strong augeory and the strong augeory and the strong augeory and the strong autown and automatical automatical automatical automatical
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sactor why the house should ultimately get by with the new policy. Heading the show opening Friday. Heading the show opening Friday who clicks with this mob, particularly with the announcement. Rogers and Lewis are corny Italian comedy dislectitians who get a fair long since become familiar. Fackard and Dodge, billed as two follows the show of the show

week, running up to approximately 100 mins. Most of the overboard time is handed over to Claude Hopkins band, where it doesn't belong. From the start, though, with Hop-kins in the pit, through the various turns to the band's shift to the stage, this colored show is very satisfactory. From that point, it starts to drag, finally slowing to a walk.

factory. From that point, it starts, to drag, finally slowing to a walk.

Letter the start of th

numbers. two the state of the water has been with a continuous to the continuous to

#### FLATBUSH, B'KLYN

Andrews Sisters (3), Milt Brit-ton's orch with Tommy Rafferty, Rosalind Gordon, Five Elgins; I Was a Convict' (Rep).

Was a Consist (Rep.)

This is only a four-act bill, but with sufficient sharily to stretch to with sufficient sharily to stretch to with sufficient sharily to stretch to entertainment or audience appreciation. Latter, in fact, is the outstand-to-define the stretch sharily shari

Tarold Coldman, unbilled, hardles the offstage introes. Son of Me the mystem can be offstage introes. Son of Me the mystem can be offstage introes. Me the cold the mystem can be considered to the cold the cold that the cold th

Other two acts in the show would usually be strictly fillers, but here they are smashes. Opener comprises the Five Elgins, whose hat and in the Elgins of an otherwise well-done novelly. Descer is Rossland Gordon (New Acts), a fair hoofer attractively Rittins relates two normal transfers.

Britton relains two comercy stand-bys. He is attle swipping the old wigs and beards to impresente Britton relains two contexts of the wigs and beards to impresente Brahms, Sousa, List, etc., and wind-of 'Poet and Peasant! In late of Fowell, Rafferty is now taking the Biz was very good for the last stage show (21), but most of 'em taken the late of the context of the late was very good for the was taken the late of the context of the way and the context of the context of the way half over there werent 100 ceople.

#### KEITH'S BOSTON

Boston, Sept. 22.

Ailen & Kent (4), Novello Bros.
(2), Art Jarrett, Milton Douglas with Priscilla & Perry Mayo, Gracelle Dancers (4); 'Smuggled Carnor' (Rep) and 'Spellbinder' (RKO), dual.

Learning the Cotton Club Revue, graction, is the Cotton Club Revue, gractically instead except that Bill light flower of the Cotton is pre-occupied with 160 Mikado' at the N. Y. Fair, which Private Gares (Cot) and School of the Cotton of the Cotton of the Cotton is pre-occupied with 160 Mikado' at the N. Y. Fair, which Private Gares (Cot) and School of the Cotton of the Cotton

Ames & Arno Dolly Arden K Parcone-A St

K Pareone-A Swee
Kit Kat Club
Connie McLean Ore
Charlotters
Lorenzo Roberson
Velma Middleton
Elsy Cooper

I.n Congo La Couga
Carlos Molina Ore
Hioxa Castello
Velero Sis
Cettino & Papo
Tercalta Osta
Larse
Eddic Davis Ore
Jereph Smith Ore

Joseph Smith Ore Le Coq Rouge Geo Sterney Ore Tissinie 3 Ann Prancine

## Variety Bills

NEXT WEEK (September 29) THIS WEEK (September 22)

nection with bills below indicat. show, whether full or split week

#### Loew

NEW YORK CITY Niata (28) Top Hattero Pinky Lee Bus Van Andy Kirk Oro

WASHINGTON
Capitol (29)
Rhythin Rockete
Cliff Nazarra
Ginger Manners
Raya & Naidi
Allen & Kent Co
Yasha Dunchuk

#### Paramount

NEW YORK CITY
Parament (27)
Givan Mitter Ore
lak Sonts
Kewitans
Ann & Suntil
CHI'AGO
CHICAGO
Rocheslor-tirible U

| Chester Morris
| Chester Moerie

#### **RKO**

New YORK CTTY

Jan Perere
Jan Perere
Jan Perere
Jan Perere
Jan Perere
Jan Perere
Jan Janes

#### Warner

NEW YORK CITY
Mress (29)
Artio Nhew Orc
Relliye
Dick, Don & Dinah
PHILADELPHIA
Kurle (29)
Phil Spitalny Ore
Mai Haltel Oro
Wally Vernon
Cliff Nazarro
Marjorie Bainsw'th
Sunny Bites Wally Vernon
('Hf Nazarro
Marjorie Bainsw'th
Sunny Rice
PITTSBURGH
Stanley (29)
Reldie Cantor Co

WASHINGTOL Earle (29) Billy Blake Jeck Gwynne Gae Foster Gle A Robins Deval, Merie & E Ann Sheridan WASHINGTON (22)

(22)
h Gae Fester Gia
Whitey Roberts
Garfield Swift
Morton & Denies
Fredille Craig

#### World's Fair

NEW YORK CITY | Ann Pennington Control of the Contr

#### Independent

NEW YORK CITY
ROZY (29)
Noll. & Nolan
James Evans
Fuelline Alperi
Lowe, Hite & S
Paul Ash Orc
Andnoon (28)
Sammy Kaye Orc
1'ess Doley
Hali Dipport
Spencer & Foreina
Windson (28)

BALTHORE
Mipodeme (19)
Godorich & Neison
Profesion (19)
Brodati Bis
Debonire
Debonire
Debonire
State (28-30)
State Spencer & Forema Windsor, (28) Anilrews Sis Milt Britton Orc 5 Elgins Rosalind Gordon BROOKLYN Comlury (20-28)

Sinclair Sis
JAMAICA
Cerleton (28)
Jimmy Dorsey th
Barveltt Moon D
Lorraine & Roger
Tommy Trent
MARYLAND
Betheeda (30)
LePaul Co Bethesda (50) LePaul Co John Steel MILWAUKEE Rivorshie (22) Duncan Sis June St (Toir Sam Barion Paul Robioson Tip, Tap & Toe

MINNEAPOLIS
MINNEAPOLIS
Minnerola (22)
Bob Hali
Bick & Dot Remy
Henning & Ruye
Johnny Sanna
Jack Malerich
Lew Brock

Ing Griffin
Patrick Wynn Co
PATP RESON
PATP RESON
Clein Returner
Patrick
Patri

Provincial Week of September 25

WEEK OF M
DUNDRE
Planta Palaco
D & M 'United
BUNDBERGE
Kellen Royal
Jack Redelille
Kelen Norman
Boh (united 'Alvie
Hugh McKenna

Cale Savisi Kay Dare Amiree Rivera Melvin Pehi

Amirce Rivera
Meivin Pehi
Chaicea Moder
Paul Bass Oro
Angela Vetez
Ground Into
Cub Is
Jack Whito
Pat Harrington
Jare Reynolds
Ruth Chylor
Ruth Chylor
Gaye Dixon
Frenkle Hyera
Lelia Gayner
Geo Cillada
Gaye Cillada
Gaye Cillada
Gaye Cillada
Gaye Livon
Geo Cillada
Gaye Livon
Geo Cillada
Gayel Juan
Jakula O
Juan Jakula O

Club Gancho
Juan Makula Oro
Marin Jierin
Fuulia Kiloja
Kiloja
Louis Rijou
Cuban ('asino
Pedro Via Orc
Consucio Moreno
Dion ('asino
Dion & Doloren
Tona & Doloren
Mannengo
Mann

A control of the cont

12 Laretta Gis
Rendersons & R
(Sistematics)
13 Laretta Gis
Lavernon & R
(Sistematics)
14 A Smeddla
Reid 2
Devers
Rapid 4
Rapid 4
Rendersons Maxa
Silvar 2
Tracey & Belmore

#### Cabaret Bills

NEW YORK CITY

rnov Gallaut's H'tel Belmont-Place Basil Forneen Oro Frazee Sie Carlos & Carila Harry Stevone Carter & Bowle Mitzl O'Nelli Bill Beeinlottl's Bill Bechnott's

Don Sylvin Orc

Angelo's Rh'inba B

Cella McCoy

Jean Ellington

Patricia

Lynn & Marianne

Billy Cascade

Linda March Bill'e Gay 90'e
Billy-Lorraine
Charles Stricklend
Spike Harrison
Harry Donnelly
Horoid Willard
Gus Wicke
Jim Bishup

Harry Stevone
Holel Bilimore
Horace Heidt Ore
Franklo Carlo
Bob Knight
Lysheth Hinghee
Larry Collon
Bob McCop
Fred Lowery
Henry Russell
Red Ferrington

4 Heidt-Lighte

Holel Edison Little Jack Little O Notel Essex House holgbton Noble Orc Heiel Loxingion Ray Kinney Oro Meymo Huit Hotel Lincoln Jan Savitt Ore Hotel McAlpin Bernard Green Comment of the Comment

Model Bicarpin J Monner Orc Jeanne D'Arcy Hotel New York (Ice Townson) (100 Torrace)
Shap Floide Oro
Claire Nunn
Nata Walley
Edith Dustman
Vera Hroba
Douglas Buffy
May Judeja
Du Relno Farley
Ronny Roborts

Ronny Roborta
(Manhajian R
Pele Kent Orc
Ross Marfean
Kathryn Tate
Lee Miles
Gwen Gnry

Holel Purk Central (Coronant Grove) Nat Bruchloff Oro Holel Savoy-Plaza Holel Savoy-Plaze Emilo Petti Orc Hildegarde Hofel St. Morila Eddle Varzos Oro Mariosa Pioros Velma Raye 3 lillers Inez Harvot

James A. Sandal Diese Harvot Di

International Casta International Casino
Honey Fain
Ranny Weeka Oro
Paul Remos Co
Anlonio Dovera Or
Lione: Raud Ore
Ginger Hermon

Bouter & Nettern
Bottle France (De
Dorethe William)
Dorethe William
Pred Milliam
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Rathow (Grill
Battle William
Andliam (Grien
Dr Syling (Lomater
Milliam
Rathow (William
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Stork Cinh

Ann Prancine
Le Ruban Bini
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Lieu Lioya
Vicente Gomez
Salty Evranos
Varea Reddle's
Ramona Ore
Lon Mortin Ore
Kolle Davie
e Squires
contor's Conga Ed.
La Playa Tr
Mianni Room
Jerry Livingston
Jory Livingston
Onen Delvyd Ore
Grnziella Parraga Sonny Kendla Oro Monchito Ori

#### HELD OVER MAX AND GANG RADIO CITY MUSIC HALL New York

DICK, DON and DINAH STRAND, NEW YORK Via: MARK J. LEDDY

Paradise
Emery Deutsch Ore
Jark Wahlron
Junis Andeson
Grow Masson
Hudlay & B. Bruneli
Vicki Alien
Barry McKinloy
Les Ghezzio Co

Tony's
Tony Soma
Spivy
Jack Bland
Francis Schulman Jack Bland
Francis Schulmar
Germillee

M Bergero Ore
Soperator
Fanchito Ore
Vilinge Bace
Howard Wools Of
Gwen Williams
Fredn Sullivan
Folly Joshikas Co
Lond Airro
Walter Donahne
Billy Burns Co
Waltering Tup
Geo Morria Ore
Jean Sargent
Graco Morgan
Graco Morgan
Graco Morgan
Graco Morgan Joe Ellis Orc
Unanelo Flowert
Jrun Wolters
Lillian Wayne
Nina Allen Queene Terrace (Woodside, J. I.) Snub Mosley Oro Joe Brown Oro Aun Howard Cherlie Howard Thelina Nevins Betty Benson

And Control of the Co

#### LOS ANGELES

Diano Castillo Pope Suarez Oro Lux Vasquez Cafe La Mase

Wini Shaw Hal Borno Ore Club Ball

Nick Cochran
Jinwnlian Para
Mahel Keolaha
Mahel Keolaha
Sam Koki Ore
Indigo Cafe
Sid Brown
Jimmy Ellerd
Jurk Froet
Jurk Froet
Jean Evans
Helen Easton

La Cunga
Douls Jana
Bells Jana
E Phavoz Orc
Dave-Miller Orc
Little Club
Walter Dyson
Rita Hunt
Jane Jones

Billmore Bowl
Mardoni & Louise
Paul Regan
Armida
Pork & Clifford
Jimmy Grier Ore Marcus Daly Don Francisco Ore

Don Francisco Ore

The Manialay

Marteh Six
Tommy Elikic Ore
Jordan

Glen Pager
Joe Oritz

Lionel Kaye
Gurge West
Gurge West
Marten

Will Osborne Ore

Bost Jun

Will Osborne Ord
Farls Inn
Thy Burnuin
Pons & Claudette
Dominic
Dom Edity
Lillien Tours
Parmaico & D
Marg'rito & M'rtine
Ken Henryaon
Eric Maesny
Henry Monet
Helen Miller
Chuck Henry Ore

"I)" Cafe Noni Mitrhell Max Fidler Oro Seven Sene

Sevos Sene
Danny Nanuna
Howk #1.av
Mell Peterson
Al Michaye
E Buoh Quariette
Slaupy Musle's
Mixis Rosenhloom
Virgina Mushows
Jerry Brandow
Senny Baker
Saguny Causer
Tommy Relity Ore
Somerist Husse
Juck Owners

Jack Owens Harry Ringland Lou Saileo Oro Swannee Ins King Cole 3

King Cole 3
Topay's
Lillian Tours
Don Edily
Jack & J O'Nelli
Roy Loomis
Bert Kinerson
Auburn & Dodge
Walloce Milam
Eddie Scarles
Topaynettes
John Cascales Orc

Trocudero Pancho Ore Adrian Rollini 3 Victor Hugu Lionel Hampton Ben Goodman Oro

Barl Wiley Ore Little Cinh Betly Brucks Lea Spences Al Johnson

CHICAGO

Ambassador Hotol (Pamp Room) H. McCreery Orc Don & Audrey LeM (The Butteey) LeMairo Rhumba O Blamacrk Holel (Walnut Bonu) Hanley Gls Bert Grannf DaMar & Denle-Wes Whitchouse Ethel Told Herby Walsh Hed Fiells Phil Levant Oro Hell Hall Hult Fran Bernie Green Mariene Cella Coed Gie Pat Whelan Harris Orc Diarkhewk Johnny Davis Or:

Pon Pedro Ore Billy Owan Heity Lon June Glory Betty Van

Betty Van
Blacketone Hotel
(Ballacse Run)
Aristocrats Ovo
Dale Evane
Beevoort Hotel
(Crystal Room)
Anistic Kennedy
Jas Kartaill
Gertrink Tubin
Bub Billings

Broadmont
Lydia Harris
Ray Contin
Phil & P Tuckee
Shirlis Luckie
Sinciale & Arlen
Herb Builolphs On Herb Hulolphs
Chea Farce
Harry Richman
Abs Lyman Oro
Rose Blane
Harris & Shore
Bohl-Williams
Royal Whirlwin
Ruth Daye
Evans (iis

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Falmee Hense (Empiro Room) Joe Reichman Ore (ardini Room) Morton Downey Poter Higgins Gertrudo Simmane Abboit Dancers Phili Dooley Ore Sherman Hotel (cettle Cafe)

McGrawa Ned Santrey Dixto Dee Jene Innes Jack Tileun Dick Saunders

McLaughlin's Lou Roynolds Juan Love Stan Rittoff Ore

Control Cales Cale

Darlene Jones
Enhang
Darlene Jones
Darlene Jones
Dal Hitchinson
Dal Hitchinson
Dal Hitchinson
Dan Strift
Dan S

Chic Williams Oro Gruber's Hit Hrae Mel Mason Gavin While Geon Dugan Munice Rollell Gruber Hut Brau O July Renny Hezel Zatus

Bilver Frolica

Herry Harris

Hetty Moore

Margret Vincent

Marlon Gurtis

Les Doyla

Fay Wallaca

Art Freeman

Art Freeman
606 Club
July Carr
Margret Faber Gls
Madelon MocKengle
Connie Farseaw
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Jessie Roselin
Louiv Sterling
Madelon
Madelo

Betty Thomas

Hildebrani's

Lesile Sis

Lesile Sis

Therese

Hilly Britt

Role Hays

Lynia White

Rhason Cls

Aba Sherr

Aurire Belmant

Editorrani 3

Holel Adelphla

(Hawaitan Roof)

Frank Nation

(Hawallan Roof)
Frank Fisher
Raba Reid
Al Vierra
Lei Nani
Aloha Kotmi
Leina Ala
Jack Lyach's
(H Wniton Roof) Stevena Holel (Conlinental Room) Hillmore Boys Orc

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and S. Chub

and S

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Margio Dale
Frankio Dunia
Riolse Land
Kathleen Kay
Byron & Willia
Rob White
Joe Kitti Ore Villa Modeene

Villa Modeene
Parker & Fredrich
Carlos Mollins Or
Tony Cubot Oro
Lucia Gardin
Vine Gardens
Alice Adele Cove
Angolo Lippech
Hichard Denzier
Hausi Christi

PHILADELPHIA

Anthurage
Jean Sargerei
Johnny Urst Ore
Adelot Aliny
Britte Sanneo Diece
Caillille Tavera
Dol Landy
Mercella Marchand
Val Mar Trio
Val Mar Trio
Val Mar Sanneo
Linning Sis
Lillieu Chapman
Cafe Morenor

LIPHIA

Latimee Club
Jerl Poster
Barlara Rrailey
Barlara Rrailey
Lymwood Marnes
Lymwood Marnes
Joseph Blayes Ore
Lexington Cavias
Barlara Tell
Mary Navis Bd
Mary Navis Bd Cafe Morency Hal Pfuff Ore Tessie Nelson

Cedarwood Cabin (Malaga, N. J.) Prt Procelli Nikit Nikulal Belty Williams Frankla Sculuth Walt Tomple Oco Cinb Mocurco
Agnes Willia
Charile Geins Ore

Embassy

Charle Geins Orc
Club Parrakeel
Altra Cooper
Eleonor Lundy
Jenn Ardan
Jenn Ardan
John Patton
Dottle Patton
Dittle Patton
Dittle Patton
Coloner Inn
Coloner Inn
Coloner Sir
Francia Deva
3 Kings
Orescent Log Cabla
(Gliuccelee Hghls,
N, J.)
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Reds and Curley
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Sully Linnour

#### MILWAUKEE

Athlella Club Hal Mamo Ore Chet & Marcia Chez Pares Wally Valentine Orn

Clover Club Jing Hrynd Ort ish Hurvath Paye Roberts Mary Kaye Clen & Ruth 2 Poells Rick & Snyder Bort Phillip's Ethel Seldel Don Pedin Orc Blaiz Pain Garde Eddie South Ore Caedinal Club Jay Burt Ore Chnienu Club Stan Jacobson Ore Magicey Gla Johany Pont Theima Ward Laurene Novell Willie Smith Will Miggle Jeonnella Lee-Elleen Sia Barney Starc Chnlenu Club

Rick & Snyder

Club Forest
Virginia Grey
In-tilina Dickeon
Helen Koyo
Vera Welsh
Mickey Goldmen
Club Mailrid

Dorothy Maya Ellen Kaye Ininers ('leo & Ruth Sally Joyce

Sally Joyce
Club Milwaukean
Otto Richter Oro
Club Sahara
Gordie Bennett Orc
Club Terrile
Gordon Gensch Orc
Mona Hendersou
Ethel Warren
Fhil Kestin
June & Dule
Joan Renard
Juns Hurley
Edith Rae
Congo Club

Reua
Biff Blake Ore
Vivian Hotter
Rusty Benks
Ann Gregg
Alma Willieme
Helen Claire
Jean Hamilton
Romona Brown
Ital Whita
Scaler's
TONY Baller Ore June Hurrey
Euith Race
Euith Race
Congo Clob
Congo Clob Hall White
Tony Bauer Oro
Genevieve Woods
Genevieve Woods
Genevieve Woods
Jessile & Vloie
Bing Burdick
Roma Costello
Dolores Jamar
Nuncy O'Bien
506 Club
Al Harrie Oro
Teddy Cepu
8 Schwarte
H Menning Ore
Red Ravin Oro
Red Ravin Oro
Red Ravin Gro
Leve Grigge
Cloude Parmente

Irene Warmenter
Spa
Bill Davidson Ore
Six Polut Club
Canjer Reda Oro
Stata Gardena
Rerl Rigg Oro
Irene Scivank
Anite Allen
Edite Rube
Fio Bell
Betty Lane
Jean Jacquee Hotel Schroeder (Empire Room) Buy Horbeck Ore Karl Ratech's .

Karl Ratech's .

Sopple Roch Oro Disples Sturn .

Walter Merhon .

Largerite Dibble .

Lindy's .

Sylv'ter Stambaugi .

Rick & Snyder .

Long .

Long

Beity Lune
Jean Jacquee
Jean Jacquee
Jack & Jill
Strand Annex
Simeon Philipoff
Bert Snyder
Elburia Johnson
Billie Lamont
Sunset Club
Eddie Appls Eddle Apple Tio Top Tep Eddie Appla
Tio Top Top
Lore Patient of the Control
Lore Control
Lor Log Cabin Corl Bergman Oro Miami Club Trudy De Ring Helen Everett 6 Brucsites Avis Kont

Avis Kont
Joe Rio
Joe Rio
Joe Rio
Joe Rio
Johny Davis Ort
Modernistic
Captain Gregg
Len Esche
Maureen Ronay
Osale
Part Bailey Oro
Knooks Hartman
Old Heldelberg
Zdidle Zipp Oro

Old Heldelber
Delia Zipp Cro
Dionna LuPau
Nonie Morrisou
Louis Streeter
Bobbie Roe
Tommy ONeol
Patsy Mack
Sandra Lynn
Roy Ven Day
Parle
Joe Gumin Cra
Kenny Kan

Wirth's Futuristic
Bill Schweltzer Ore
Schweltzer Ore
Mulrean Roag
Rogan & Menn
Wiscosels Roga
Ted Weens Ore
Eller Tonner
Red Engle
M Merrymaker Ore
Ton Sheridon
Radie Begulte
Les Leighton
Zunker Gardene
Lyie Stann Ore Little Roy
Plankinton House
(Red Room)
Marlow Sis
Plantation Club
Rert Balley Oro
Hery Webb
Pinntailon 6
Brown & Lyone
Hunky Brown
Buddy Tenlor

#### PITTSBURGH Al DiLernia

Anchorage
Rughle Morton Orc
Blaynard Deane
Arlington Lodge
Kiet Mortison Orc
Balconadee
Phil Cavezza Oro
Bill Green'e
Lang Thompson Or
Foo Morille
Wendy Bishop
Club Carlisle Monterey Billy Springer Ore New Penu

Bolley Land To Find Street Land To Find To Fin

Poo Moriin
Wendy Bishop
Club Carlible
Club Carlible
Club Carton
Neil Brant
Di Carmo
Nila Norman
Club Petite
Piccolo Peta Ore
Neil Buckley
For Parker
Loretta Lee
Lynn & Mason
Cork and Bottle Carla Moora
Nick Parillo
Eddie Feyton's
Mike Payton
Betty Hurst
Bettha Muller
Hazel Callowuy

Hazel Calloudy
El Congo
King Base Oro
Connie Simms
Great Beuinh
Gladys Soge
Inuddy Mack
The Empress
Congo Darlings
Billie McAllister Emilie McAllister
Evergreen Gardens
George Raurer Ore
Jimmie Harper
Mary Burke
Ross Lingo
De Bonaires
Hotel Renry
M Contrerae Ore
Coachita Organization of the control of the c

Hotel Jacktown Freddy Castle Ore Hotel Roosevelt Idlers tel Schenley

Hotel Schenley
Howdy Roum Orc
Jenn Bonz
Buzz Asion
Joe Bilotto
Hotel Wm Penn
(Continental Bar)
Hilly Cutizone
Hurry Martin
Johnny Frits

Webster Hall
Nelson Maples Oro
Hilly Rizzo
George Weber
Buzz Mayer
Willowa
Ranny Burtun Ore
Ida Inla
Buddy Lee

a Jokere
Rendezvoue
Bob Matheson Ore
Grace Brown
Rundezvous 12
La Nore Sis
Heien Shower
Evelyn Parr
Jerry Lynn:
Billy Lamont
Reua

Otto Thurn Oro Lee Early & Pels Rile & Neilyne tine Cooper Margaret Aemmer Herinan Pirchner Avalor Avaion
Ily Berron Ora
Norman Priest
Bonnie LeVonne
Tiselma
Arline Mey
Alrway Club

Alpina Village

Motel Sterling Marty Lake Ore Babe Shermen Joe Rose Annual State of the College Inc. State of State Motel Molleades
Sammy Watkins O
Glovany
Light Motel
Glovan Motel
Juck & Feddle's
Chick Williams
Alberta Motel
Alberta Motel
Hadsay's Sky-Club
Poison Gardner
Pearl De Lluca
Monaco's Cafa
Williard Pott's Ore
Crant William
Mounde Clob
Junes Boys
July Webster

CLEVELAND

Lois Miller Ruth Parker Kay Kristman Mary Jane Hotel Allerton

George Paderews Kay Whitney

Hotel Clevelend Everett Hosgland Walt Bergen Oro

Hotel Hollenden

Jack Webh
Olilo Villa
Fredile Carlone O
Mickey Keiz
Chnriotte Cleire
4 Grande
Robeitson & Whit
Toni Ball Uls (8)
Sonthern Tuvern

Tour Ball Gls (a Southern Tuver Lee Allen Orc Stanley Club George Winter ( Koryl Norman Jacklo Maye

Ubangt Club

Tommy Barnes Or Hortel Colline

Ethel Avery Rose Morgan Sonny Cerr

Gloria, Shore 3
Smart Gloria, Shore 1
Smart Glories Inn
Koolies Collins
Lack, Rayner
Fredde's Cafe
How Smart Collins
Lack, Rayner
Fredde's Cafe
How Smart Collins
Lack, Rayner
Golden Glories
Golden Glor

#### ATLANTIC CITY

IC UITY

Hotel Ritz-Carltot
(Metry-Go-Hound)
Harry Dobns Ore
Lionel Murray
Scha Grompson
Land Tempson
Madge Cernyle
Felith Arlington
Dixte Dixon
Kay King
Sid Ross Ore Babette's Beth ('hollis Miss Bebette Earl Lindsay Line Enri Lindeay Line
Eric Correa Oro
Frolics
Francis Renault
Hotel Freeddent
(Round World Em)
Henry Putrick Ore

DETROIT

Valentine Fox Ina Scott Lischeron & Adr Jack Campbell

Cecil Lee Ore Brooks 2...... Danny Brown

Book-Cadillac Hotel
(Book Casino)
Lowry Chris Ore
(Motor Bar)
Californians 4
Bowery
Harriet Rollo
Morrison & Rogers
Craters
Kay Carroll
-Anno Jarobe
Christy Carinsle Gode
Leonard Seel Ore
June & Jerry
Dorothy Douglas
Gledys Delmar
Helen Barbour
Ken\_Corroy
Mnie Curie R (30) Amos Jarobe Charley Carlisle Lenora's Debs (\$ Johnny King Benny Resh Oro Blue Lantern

Paim Beach
Bert Snyder
Harry Barnlell
Dinliri & Franc
Nonnia Drake
Denverettes (6)
Don Pablo Orc Plautation

Blue Lantern
Chuck Minger's Or
Frank Klinney
Kay Tratis
Glaimour Gla (6)
Eatile de Roy
Teniple & Maric
Cesey Jones
Commodoro Club
Paul Rosini
Floraulorus (6)
Van & Allettes (6)
Lee Dartell
Hark Thomas Ore
Corktown Tavern
Rene Sausnge Tyson (
Wm McKinney
Larry Steele
Myra Johnson
Derby Wilson
Kitty Murray
Dorolby Derricl
Plantion Belles Corktown Tavern
Rene
Phil Kaye
Thida Loy
Wally & Frances
Eddie Bratton Ore
Frontense

Plantiton Belles (6
Formatan
Saminy Dibert Ore
Nan Hiackstona
Chineces 4
Darryl Rogers
Redford Inn
Don Miller
Morries Reyer Ore
Morries Reyer Ore
Danny-Denetre Or
Post Guardsmen (8
Russell Swan
Helman (8)
Helman (9)
Helman (10)
Reserved Commence (10)
R

Danny Brown
Whittier Hotel
(Gold (np Room)
Charles Auld Trio
Club Imperial
Huntho Chun
If wood Beauties 12
Murge Mansell
Nub Brown Oro
(Inh Lido
A Grands

Don Julian & M. Holen Holmes

Balsa Fer State

Roberta Roberta Rowny & Margo

Roberta Roberta Roberta Roberta Roberta Roberta Roberta Copie Mokkay Ore

San Diego

Dob Carter Charlis Bolines

Vera Gorlon

Meric Clark Bolines

Vera Gorlon

Al Alexander Ore

Kratier Hotel

Terrace Room

Bob Allensen Ore

Bob Allensen Or Cinh Lide
4 Grands
Cliff Winchill
Vernon & Vanoff
Texas Rockels
Rniph Fisher Oro

Rniph Fisher Oro Main Street Club Frank Sidney Oro Nebiolo's Di Giovanni Monty Wysong Ray Carlin Oro Northwood Inn Ben Young Virginia Braynard

MINNEAPOLIS AND ST. PAUL MINEAPOLIS

Anglest

Anglest

Edde Lalius B. (1)

Bowery

Bred And son 6-13)

Lilliam of Sed Marria

Lilliam of Sed Marria

Lilliam of Sed Marria

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Gorde Hoven O (6)
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Louing Dierr
Ken Davillers Dre
Hobby Grigo Ore
Minnesota Terrace
had Bloom Terrace
A Charles
A Charles
Terrace
A Crawf
Terrace
A Grawf
Terrace
A Grawf
Terrace
A Grawf
Terrace
Tools
Marrier Strough
Tools

#### SYRACUSE

Avalen Stu Garling
Dake Raymond
Club Candee
Dave Barnuia
Len Fries
Greenwich Villago

Centon Colton Helen Nolen Peggy Jacobe June Devoe Dorle Van June Devoe Dorls Van Gladye Martin Hotel Opendage Herb Gordon Orc Bonnie Blue Royal Jestera (2) Hotel Syracuse Les Brown Ore Herb Muse Aliriom Shaw

Luigi's Danny Boona Nickey Dell 6 Modernaires Richardson's
Richardson's
Cass Sanders Or
Rita Armitage
Whitey Wegner
Three Rivers
Freddle Jerome

Town Club
Howard's Swing B
Charles K Darrie
Hoverly Brandt
Bols Ranous
Mexine Reynolde

#### House Reviews Continued from page 45

#### KEITH'S BOSTON

AELIH 5 BUSION
has its imitations and in this instance its over-worked
Gracella Daneers offer close the
show. Girl wears a sort of leopart
skin outifs and her three partners
are dressed as animal trainers. On
trouble with the music, ending their
sequences sometimes behind the
rochestra, but got plenty of plaudit
prochestra, but grather long-distance
throws of the girl.

Fox.

#### EARLE, WASH.

Washington, Sept. 23.
Freddie Craig, Jr., Whitey Roberts, Elizabeth Hughes, Morton & Dennison, Rorvettes (16), 'Espionage Agent' (WB).

Endough Artignes, Morton, a Lennager (WB).

This is an unimportant, but a Agent (WB).

This is an unimportant but throughly entertaining, tillit revue going by the handle of 'College Endough of the College of the Col

#### **NEW ACTS**

MARIE WILSON With Bob Oakley Comedy 10 Mins.; One State, New York

Is Mins.; One Wirk
Blonde Marie Wilson, from films, originally came east this summer for originally came east this summer for of Gentlemen Prefer Blondes.' She had built up a rep as Hollywood's dumbest Dora and that's the type of stage act she's doing, but now she probably can also lay claim to Hollywood's worst personal appearance.

words worst personal appearance. If her chassics can be considered an act, it's great. But unfortunately it's not wired for sound and her 10 Oakies, who co-authored her act, it's great. But unfortunately it's light of the constant of the

BETTY BENZ Dances

Bances
8 Mins.
Show Bar, Forest Hills, N. Y. 8 Mins.

Show Bar, Forest Hills, N. Y.

The opening us a novely been contained to the two dances could have been contained to the two dances could classified a out the rn. contune (complete with beribboned bonnet) contained to the result of the contained complete with beribboned bonneth contained to the contained to the

INEZ HARVOT Singer 8 Mins. Hotel St. Moritz, N. Y.

Hotel St. Merita, N. Y.
Charming prima donna personalby, thez Harvot has sung with the
hotel prima donna personalby, thez Harvot has sung with the
kindred organizations. She's seemlarly very partial to Victor Herbert,
kindred organization and Sweethearts, a Naughty Marietta' number
hearts, a Naughty Marietta' number
since the power and range of her
since the power and range of her
tance and thus not telippe a basically attractive front.
cannot be the proper seem of the se

ROSALIND GORDON

Dancing 5 Mins.; One Flatbush, Brooklyn

Flatbush, Breoklyn
There's little distinctive about this
young femme's buck 'n' winging except her costume, a black and white
pajama\_effect that's very attractive.
Her dancing in two routines is
smooth, but it doesn' set her apart
from dozens of other girls doing the
same type of work. Her reception
here was excellent. Scho.

bioles, finishing by building front of house with blocks and tapping a top it.

EMBASSY, N. Y.

(NEWRELLS)

Screen namely tweete most of its playing time to Mars and the finishing and the fini

MARISSA FLORES

Dancer 6 Mins. Hotel St. Moritz, N. Y.

is Mins.

Hotel St. Morits, N. X.

Senorita Flores was in the 'Mcxisenorita Flores was in the 'Mcxisenor

JANINA and FELIX Dancing 12 Mins.

w Bar, Forest Hills, N. Y.

Current European situation makes this booking opportune, since Janina Frost of Buffalo) and Felix Salow-tional Ballet, which appeared earlier this season in concerts at the World's Fair nearby. They were booked for Poland in October, but will remain here indef. It's their first nitery date.

nere under. It's their first hillery date,
They do four numbers here; one a conventional bailroom walks and three in costume; two Polish and three in costume; two Polish and one Hungarian. All of the numbers as Hungarian cardas and a Polish maturka. These two have color and life and are done in the traditional folk-dance manner. Both dancers sonallites scance and pleasing personalities. Very good nought.

sonalities.

Very good novelty, especially when sold by an m.c. who stresses the nationality angle.

Gilb.

CATHERINE HARRIS Dancing 4 Mins.; One State, N. Y.

state, N. X.

This little femme apparently hasn't been able to make up her mind, and her routine is an indecisive misture of toe-tapping and aerobatics. She indecis stage points and grace but once locks appeals and grace but once locks appeals and she should be all control of the she will be an indecisive mind the she will be a she will

PAPE & CONCHITA Perch 8 Mins. Music Hall, N. Y.

Muslo Hall, N. Y.

A somewhat spectacular perch act
with the man as the pole balancer
and Conchitu as top mounter. Layout, ankle holds, etc., constitute the
first half of the routine, while for the
first half of the routine, while for the
first half of the routine, while for the
first half of the routine, the first half the
first half with the first half with
first half with the first half with
first half with the
first half with
f That gives it most of its enectorem.

The trapeze perch is used for a revolving routine. Tempo is fast; flavor of performance is circusy.

Char.

# Revision of Equity's Agcy. Rules **Gets Precedence Before Council**

Disposition to revise Equity's regu-lations concerning casting eigents was clearly indicated last week when the association's council voted to make the subject the special order of busi-ness et this week's huddle. Motion was to reconsider the permit or li-censing system and its limitations, also the rules which were imposed last season when the agents not only the did to get the special council of the related to get stricter control.

last season when the agents not only alieled to get concessions, but were placed under stricter control. The present system is compared to the Voistead Act of prohibition day the changes declare that it is similarly unenforceable. Principal revision intended is to 'legalize' the payment of 10% commission for most entagements, instead of the present 5% limit, which would not spell with the changes are should the rules be changed.

be changed.

Equilyties who demand that the rules be brought up to date are not exactly altrustie in their efforts.

It a disadvantage under the present system. Explained that there are two classes of players, those who are most times who do not be the system. Explained that there are two classes of players, those who are most present and those who do not be the system of the s

the wine used over the above the abo

tain concessions was made, it was activated by the casters. Having had their fingers burnt, the agents do not openly figure in the revived effort, which appears to be promulgated by the actors themselves.

Equity Meeting
Equity's first quarterly meeting of
the season will be held at the Astor
hotel Friday (29), with Bert Lytell,
the new acting president, slated to

Proposed changes to the casting agency rules are expected to be among the principal topics to be discussed.

#### SAN CARLO TEES OFF CHI AUD'S 50TH YEAR uttra

Chicago, Sept. 26. Chicago, Sept. 26.

The Auditorium begins its 50th anniversary season Oct. 10. when the San Carlo Opera Co. begins its form the san carlo Opera Co. begins its the house has been computed time the house has been cloped best house for comfort and accoustics. San Carlo is starting considerably earlier than last season. It will be the optits? 22th tour.

#### B.O. Men Switch

Changes in several Broadway boxoffices have been ordered by managers and more are anticipated.
Eddie O'Keefe, switches from the
Plymouth to the Morosco as treasurer, replacing Dick Moon, who is
expected to be assigned another
berth. Artie Wright is now treasurer.

#### REORG SWING 'MIKADO' AS STOCK COMPANY

The West Coast 'Mikado In Swing,' which closed in Los Ane Bill Capitan, with the reorganized by Matt Allen, the colored musical then going on a stock basis with the seen of Equity. Showman returned the performance on Saturday, with the Wednesday mainee out. Equity replied that in light of conscious already made, a third Saturday performance the salary. Under stock conditions, show can play 10 times weekly, but not more than twice daily. Company will be reduced from 70 persons to 40, reliected top, as required under stock rules. Cliorus will receive \$30 weekly as a gaints \$35, which is the scale for shows on a production basis.

## Syracuse's Little Theatre Group Set

Syracuse, Sept. 26.
Solution to the woes of various amateur theatrical units throughout Solution to the wors of various ness manager 2my stuge style manager manager 2my stuge style manager amount of the manager amount of

#### **Current Road Shows**

(Week of Sept. 24)

'My Dear Children' (John Barry-more)—Selwyn, Chicago. 'Ladles and Gentlemen' (Helen Hayes, Philip' Merivale)—Forrest, Philadelphia.

Tonight We Dance' (Ruth Chat-terton)—Hanna, Cleveland.

'The Man Who Came to Dinner'— Plymouth, Boston.

'I Married an Angel'-Royal Alex

andra, Toronto.

"Hamlet' (Maurice Evans)—McCarter, Princeton, N. J. (30).

"Tee Many Girls'—Shubert, New
Haven (28-30).

"Skylark' (Gertrude Lawrence)—

"Skylark" (Gertrude Lawrence)— Nixon, Pittsburgh.

Tobacco Road"—Memorial Hall,
Salina, Kans. (25); City Aude, St. Joseph, Mo. (26); Liberty. Marysville,
Kans. (27); Municipal Aude, Kansas
City, Mo. (28-30).

'Desert Song'—Curran, San Fran-

# **Ex-FTP Thesps** To Tour School **Route In Busses**

heatre Group Set

For Pic House Series

Syracuse, Sept. 28.

Two traveling units of Smithing Units Office Smithing Units of Smithing Units Office Smithing Units O

## B'way Turns Out for Vallee Legiter, **But Ultra Strawhat Proves the Star**

By HERR GOLDEN

Millburn, N. J., Sept. 25.

out for Rudy Vallee's legit debut in the metropolitan N. Y. area tonight (Monday) at least had a chance to giva its initial o.o. to the luxurlous

Papermill Playhouse. Event was In a measure the introduction for the Manhattanites to a pair of curioslties. Vallee as a legit star, and the house. Latter did all the shining.

house. Latter did all the shining.

The 700-seat auditorium is plus
ultra. Aside from its physical equipment and quality of construction,
what actually stands out is its complete air of comfort. From its remendous lobby, paneled in nature
wood and heavily carpeted, to the
large, comfortable seats and wide
hominess that gives any production
an immediate edge.

The plashyouse operated by Frank

an immediate edge.

The playhouse, operated by Frank
Carrington, is the outgrowth of the
Newark Art Theatre, which Carheet Snidder, daughter of the founheet Snidder, daughter of the founheet Snidder, daughter of the founheet of the Newark (N. J.) Evening
News, became interested, and in 1934
and old paper mill, a revolutionary
landmark, was purchased. The lobby
cett all having been added oper, the

Changes in several Broadway boxoffices lave been ordered by menagers and more are anticipated,
agers and more are anticipated.

Colonial in architecture, it is
somewhat of the beaten path, but
plymouth to the Morosco as the
terr, replacing Dick Moon, who is
expected to be assigned alone the
territory of the beaten path, but
provenents in a double ceiling which
territory of the beaten path, but
territory of the beaten
territory of

left allows for tricky staging. Acous-tics were designed by Prof. Harold Burris-Meyers, of the Stevens Insti-tute of Technology.

the out rechnology.

Floor abova the theatre contains studios, for voice culture, dancing, fencing and art. There was, until last week, a larga loan exhibition of paintings.

of paintings.

House is now running 'Festival of Plays' of which the current, the sixth one-weeker, may be the last. 'Festival' is run by a triumvirate, Carrington supplying the house. Alexander Kirkland the cast and production, and Helen Thompson the sales promotion.

sales promotion.
Playhouse itself Is run on a non-profit basis. Sponsors include such names as Mrs. Franklin D. Roosevelt, George Abbott, Tallulah Bankhead, George M. Cohan, Joan Crawford, Sinclair Lewis and a flock of others. What 'sponsor' means saide from the right to use their names in the program isn't clear.

# 14 Theatres Operating, Yiddish Legit Hopes to Climb Out of Last Year's Bog

Yiddlsh legit's 1939-40 season will be operating full blast within the next couple of weeks, when 14 the-atres in the U.S. and Canada will be operating. Eight are in New York; the others in Chicago, Cleve-land, Philadelphia, Newark and Detroit. Another will function in Toronto

Production schedules this seaso will be considerably heightened over last year, which saw the most disastrous recent season in the history of the Yiddish theatra in America in point of production and box office.

Heading the N. Y. list, as usual will be Maurica Schwartz, operating once more from the Yiddish Art theatre, formerly the Jolson. First on his schedule will be 'Salvation,' Schwartz's adaptation from Sholem Asch's novel, which he's staging and in which he'll star elong with his niece, Miriam Riselle; Anna Appel, Mark Sehweid and Bertha Gersten. Schweid was formerly with the Theatre Guild, 'Salvation' open the Theatre Guild. 'Salvation' opens tomorrow night (Thursday). Also scheduled for this season is 'Esterke,' by Aaron Zeitlin, which Schwartz had intended doing last winter, with Miss Riselle in the lead role. Pro-duction of 'Esterke' is contingent upon the stay of 'Salvation.'

Tha downtown National will also get under way the same night will I. J. Singer's tolk play, 'Chaver Nach I. J. Singer's folk play, 'Chaver Nach-man,' dramatized from his novel, 'East of Eden.' Jacob Ben-Ami, last year with Schwartz, will stage and star, being supported by Ludwig Satz and Celia Adler. Satz has been absent from the Yiddish stage for several years, while last year Miss Adler was with the Irving Place

At the 2d Ave., Saturday (30), Nuchim Stutchkoff's 'In a Jewish Grocery' takes a bow, with Michael Rosenberg, Judah Bleich and Wolf Barzel heading the cast. Stutchkoff last year was tha author of the Irving Place theatre's long-running 'Round the Family Table,' best of the woodw.maker last asset. money-makers last seasor

nioney-makers last season.

The ambilious Arter theatre, cooperative, which last year didn't operate for lack of proper scripts, will
be going into its 12th operating seabe going into its 12th operating sea-son, sponsored by the Dramatic Art Thealrical Assn. Its initialer will be 'Clinton Street,' at the Mercury, in midtown Manhattan, a dramatization by Louis Miller of Chaver Paver's book on the east side. The script won the first prize of \$300 in the won the first prize of \$300 in the Artef play contest last year. Lem Ward, who staged 'Ona Third of a Nation' and 'Awake and Sing' (in Yiddish) for the Federal Theatre Project, both successes, will direct 'Clinton Street,' which is described as a Yiddish 'Dead End.' The Artef is operating on a subscription basis is operating on a subscription basis debuting the week of Oct. 9.

Brooklyn and Bronx

In Brooklyn, the Hopkinson and

In Brooklyn, the Hopkinson and Parkway are again operating. Irving Grossman and Diana Goldberg (Mrs. National theatre troupe last year, are heading the unit presenting shows at the Hopkinson. Their opener is Cood Prients, preemed Saturday night (23). At the Parkway 'A House of Joy' started the ball rolling, also Saturday and Cook Prients (14). The Cook of the Saturday of the Satu

In the Bronx the McKinley opened the same evening with My Mother's Song. The Bronx Art was the first to get on the bandwagon exting started Sept. I5 with 'H' orn Child.' Julius Nathanson — anting and, starring in the long production, while Sam Aueroach is doing the same at the Bronx Art.

Stock companies will also be con-

right to use their names in the program and clear layer a heady of a congram and clear layer a heady of a consonice of the Petricut were size,
sented in the Petricut were size,
sented in the Petricut were size,
which he played when it won the production, while Sam Autercach is
present opus, is a rather dated
present opus, is a state present opus,
which had its first presentation protection of the control protection of

which preemed also Saturday night (23), in Detroit.

Herman Yabilicoff and Bella Melsel are running stock at the Met, Newark, N. J., whila stock troupes are under way at the Manhattan, Cleveland, and the Dinah Concert Hall, Teconte.

land, and the Dinan Loncert mait, Particularly marked this season will be the maintained shuttering, as far as the Yiddigh theatra is concerned, at least, of the Public, on the Public, on the Public of the Public on the Broadway of the Yiddigh theatra. This would be the fast time in the Broadway of the Yiddigh theatra. This would be the fast time in the Broadway of the Yiddigh theatra the Public will not be open for Yid-the Public will not be open for Yid-the Yiddigh in Boaton and Philly, once outstanding Yiddigh theatre towns. This marks the second they permanent theatres. At the height of Yiddigh legit activity, straight season that both will not have permanent theatres. At the height of Yiddish legis activity, about a decade ago, there were about 20 permanent Yiddish likestre, 14 in time in the history of the Yiddish theatre, there will be no musical on Second avenue. Yiddish vaude bowed recently at the Clinton Street, in downtown Manhattain, and will run permanently with a Yiddish legisl star policy.

#### **BROADWAY PRODUCERS** JUDGE 'ABE' CONTEST

Evansville, Ind., Sept. 28, Arthur Hapkins, Johu Golden and Arthur Hammerstein are the final committee in the Lincoln playwighting contest sponsored by the Southwestern Indiana Civie Assu. First prize, for the best play on the life of Lincoln in Indiana, see 7 to 21, will be \$1,000.

21, will be \$1,000.
Contest was inaugurated in 1934
and closed in April, 1939. Of plays
submitted the association committee,
which is a submitted the association committee,
William Fortune, Indianapolis, and
Karl Kae Knecht, Evansville, Ind.,
selected 20 which have been sent to
the N. Y. committee for its final
choice. In addition to the prize
of royalite state, would come from
of royalite state, would come from of royalties that would come from any stage or picture production, the remaining 25% to go to the associa-

#### 'Three Sisters' to Solo On B'way After All

Yen by three different producing Yen by three different producing outlist to present Chekov's Three Saters' appears to have petered out. Deere Winner, have belt version in rehearsal and it will open at the Longarer, N. Y., about mid-October. Cheryl Crawford planned doing the play, but apparently has lost linterest in the idea, with others entering the field. Group Theatre was to have started

the season with its 'Sisters,' but early this week announced a postponement in favor of a new piece, 'Tower of Light.' Group sought a concession in the matter of 'rehearsals from Equity, but was turned down.

#### Boris Bernardi Broke

Boits Bernardi, known as Boris Topf, filed a voluntary pelition of bankruptcy in N. Y. federal court yesterday (Tues.), listing assets of \$809 and liabilities of \$6,122. The bankrupt is a theatrical manager formerly employed by Academy Management Corp., and now by Creditors include 10 actors with addresses at the Hobrew Actors Union.

## Thomson Vice Gillmore as 4 A's **Head Appears Unlikely Just Now:** 'One Union' Has Several Hurdles

Report from the Coast that Frank Gillmore may retire as executive secretary of the Associated Actors and Artistes of America, in favor of Kenneth Thomson, who holds a simi-Kenneth Thomson, who holds a similar post with the Screen Actors Guild, was regarded as an inspired story in Four A's circles. When Gillmore withdrew as president of Equity to take over the Four A's post, he was given a five-year contract, term having about three and one-half veryent for in-

one-half years to run.

Gillmore receives \$250 weekly and

tract, term having about three and menhiff area is \$250 weekly and Thompson gets a salary of \$300. According to the report, if Gillmore withdraws he would be pensioned. For the pensioned of the

on the other unions.

One of the points to be cleared up before the big union is actually formed is a legal problem. So far as New York is concerned it is understood that the state law does not merge. Equity is an association nile some other Four A's affiliate incorporated.

#### SETTLE SUIT VS. 'JUMBO' FOR \$500

Sult of George L. Bard and Rosa-lind Mia Copping, against Billy Rose, Billy Rose's Jumbo, Inc., John Hay Whitney, Ben Hecht, Charles Mac-Arthur, Jimmy Durante, John Mur-ray Anderson, George Abbott, the Texas Centennial Live Stock and Fronlier Day Exposition (Ft. Worth). eral court Monday (25),

Action charged the plagiarism of the plaintiff's Hungarian play, 'A Clikusz Csillaga' or 'A Star of the Circus,' in 'Jumbo.' Settlement pro-vides for payment of \$500 by the de-fendants.

#### Surry Incorporates

Albany, N. Y., Sept. 26.

Eurry Players have been chartered to conduct a theatrical business, with Katherine Emery. Shepperd Strudwick and Helen Wynn as directors. They do not hold any stock but one shape is owned by each of the assertibers. David Moward A. Seitz. Capital stock is 100 shares, no par value. par value

Surry group is scheduled to pre-sent Chckov's 'The Three Sisters' on Broadway in Oct.

#### 'MIKADO' IN SEATTLE

MIKADO' IN SEATTLE.

Seattle, Sept. 26.

Quickle booking of 'Swing Mikado' into the Metropolitan, local legit house, is announced by new house manager. M. D. (Doc) Howe. Date is for eight days starting Sept. 30.

Colored troupe just closed seven weeks at San Francisco expo.

Al Wilson continues as treasurer at Met, with Frank McFarland on advertising.

#### Todd Seeks Players.

Material for Revue

Material for Revue
Mika Todd, who'll lour the 'Hot
Mikado' when it closes at the N. Y.
World's Fair the end of clotber, is
looking around for players for his
projected 'Bring on the Dame' re"Dames' was originally produced,
by Todd as a picture theater unit,
but he's only retaining the title for
legif purposes. Besides talent, is
also in the market for songs and
comedy materials.

## 'LINCOLN' MAY BE START OF \$1 THEATRE

With 'Abe Lincoln in Illinois' moving from the Plymouth, N. V., to the form the Plymouth, N. V., to the which time the Lincoln Place will be lowered from \$3.30 to \$1.10, the Playwrights, through Elmer Rice, one of the group which produced Lincoln,' Indicated it might be the start of a \$1 theatre. Rice has been a proponent of this idea for some

a proponent of this idea for some the control of the street. Which was originally called the Craig and which never had a success other than WPA Federal Theater Project shows, several of which also used the project shows, several of which also used the project shows, several of which also used the project shows, and the street of the project shows the p

the Adelphl. Attraction was slated to go into Southern territory, but rather than take a chance on whether there is a draw there for the drama, it was decided to first test out the pop price idea. Number one "Lincoln," with Raymond Massey back in the lead, is dated to open in Boston Oct. 23.

#### TWO MORE LEGIT TRYS IN L. A.; REVIVE 'WIDOW'

Log Angeles, Sept. 28.
Legit after being dormant locally for loss to being dormant locally for loss and locally for loss and locally for loss and locally for loss and local for loss and loss a Los Angeles, Sept. 26.

# Stooges May Leave

Three Stooges, appearing in 'Scandals', Alvin, N. Y., may leave the George White revue at the end of October. Although under a run-oft-ep-lay contract, there is a provision permitting them to make one picture in Hollywood, 'i ob being under call by Columbia to report Nov. 8.

Should the Stooges leave the cast it's expected their skits will be principally handled by Willie and Eugene Howard.

Sam Byrd, Broadway player and producer, has acquired staga and screen rights to 'Address Unknown,' which was first published in Short Story two years ago and later was syndicated. Story, in the form of letters between an American and a

relative in Germany, was written by (Miss) Kressman Taylor. Dramatization for Byrd was done by David Sentner, International News Service correspondent.

#### LTC's 4 Shows Start Rehearsals: 100 Weeks Booked

The Legitimate Theatre Corpora-tion's four attractions, which will be sent on a projected tour of one-nighters during the season, are now nighters during the season, are now all in rehearsal, under stagers se-lected by the original producers of the respective plays. Estimated that 100 weeks have already been booked for the venture headed by Henry Oberfelder and Fortune Gallo, which means that each show will average 25 weeks and bookings are still propressing.

still progressing.
The LTC attractions will break in

The LTC attractions will break in at the Adams, Newark, the first play to go on being What a Lifter next play to go on being What a Lifter next called the Shubert and is now operated by Sam H. Grisman.

Other LTC attractions will open there during the month. In one or the contraction of the LTC attraction will open there during the month. In one or the contraction of the

#### Junior Learne Sponsoring

The Junior Espainsonne Spainsonne Spokane, Sept. 26.

#### Can't Escape 'Lincoln' Hollywood, Sept. 26.

Raymond Massey resumes his lage role in 'Abe Lincoln in Illinois' Asymond wassey resumes in its decause of the booking contract neighbors. Actor takes a short vacation following completion of the RKO Lindical Theorem (Colored swing version of Midsumer Night's Dream is slated for the color Oct. 18.

## Byrd's 'Address Unknown' League Signs TMAT Deal, Averting B'way Strike; Equity and IATSE Were Not in Favor of Walkout

#### Stymied

have proceed eart the terms and the agreement with the producers not been signed. Several Jewish members present, however, said they could not go into the picket line that evening because it was the start of Yom Kippur.

# MAKES 247 **JOBLESS**

Closing of "The American Way' Saturday (23) at the Center, N. Y., to standee attendance was regarded as a tragedy among professionals, There were continuous lines at the

to standee attendance was regarded as a traged summer professionals. Some professionals are all the professional standards and the gross topole Broadway for the week, as it had earlier in the enteropy of the previous week's mark. Some professional standards are all the professional standards and the professional standards are the professional standards and the professional standards and the three professional standards and the pro

Press agents, company and house managers assembled at the offices of the Theatrical Managers, Agents and Treasurers union Friday afternoon. (22) subject to strike call. They were to have picketed legit theatres had the agreement with the pro-

cause it was the start of Yom Kippur. There was little discussion over the point and the poker game proceeded.

# WAY'S' CLOSING

# Picture Cos. Set to Go on Legit **Financing Soon As Authors Agree**

The new pact expected to bring pally remaining to be settled are the back Hollywood financing of Broadway stage production is still being are top you on the basis of the weekly meet han one picture concern is ready to go' as soon as the agreement is signatured. There is a greener to complete the production of the pro

ust Fall's Musart theater.

I way stage production is still being restaures Howard Johnson for Estuares Howard Johnson is Cooper. Paul Anhalt did more than one pictures concern is recommended to the production of the production purposes, although those the major film companies when the major film companies to repeat the production purposes, although those the production purposes, although those the production production of the production production of the production production of the production production of the production of the production production of the production with Broad way regard the verbal deal with the companies as being desired to the production of the production of the production of the production with Broad way regard the verbal deal with the companies as being desired to the production of the product

Another strike on Broadway was narrowly averted Priday (22) when the company, house managers and the company, house managers and protest over a delay in securing another basic agreement with the producers. It was doubtful that the meatical Managers, Agents and the producers are securing and the second of the securing and the second of the securing the second of the protection of the prot

points in dispute were charifled. Know that Equity was not in favor of the TMAT strike and word was sent to all legit players in current attractions to cross the picket line, if formed. Staghands were respected to the control of th

lawyers there appeared no valid reason for a walkout.

TMAT, however, instead that here was an attempt by some producing managers to disrupt the union on the grounds that the treasurers and the state of the state

#### Principal Issue

Principal issue was the demand that the union make provision for new blood and that the way for apprentices be devised. TMATers present conceded the contention that the union has among its membership (Continued on page 52)

#### EDNA JAMES SUING CHAPPELL FOR DIVORCE

Delos Chappell, Denver showman, and his wife, professionally known as Edna James, are divorcing. Latter filed application in a Colorado town last week, alleging cruelty. Couple, who are socially prominent, were wed in 1820. They have two children, aged 16 and 12, and the wife seeks their custody.

children, aged 16 and 12, and the wise seeks their custody.

Miss James was one of the young-sters in The Bettchtol, which wise seeks their custody.

Miss James was one of the young-sters in The Bettchtol, which will be the made of the cocasional stage appearance, she did not permit the theatre to interfere with her socialitie activities. Which will be the seek of the stage of th

way,
Couple is reputedly wealthy. Miss
James' father was a western indus-

#### Coast Stage League Plans Cowl Revival

Patricia O'Callaghan, recently seen here in Stage League's presentation of 'Outward Bound', has been named assistant to Russell Lewis, director, by that group. Sherman Sanders will be stage manager. Stage League plans a revival with Jane Cowl as the second of the win-

Rarte and Mann

Waiter Nilsson

Crane Sisters

Radio Rogues Ray Kinney Aloha Malds

Theo, Hardeen

Shiriey Wayne

Bergh and Moore Roberta and Ray Billy Adams

Reed, Dean and Reed

Hal Sherm

Messrs. Shubert. Harry Kaufman, Olsen and Johnson and the following

Eddie Bartell

Dorothy Thomas

James Hollywood

Sidney Glbson Sidney Chatton

Virginia Collins

Phyilis McBride . .

Evelyn Deffen

Henry Howe

John Callah

Cyrel Roodney June Winters

Catherine Joh

Dippy Diers Earl Robinson

Alfred Hayer

Stephen Weiss Mary Sutherla Joe Wong

Evelyn Albright

Margaret Bacon

CORDIALLY INVITE

Helen Felix Helene Eckland

Kay Wilson

Mary Barth Sally Bond

**OUR FIRST YEAR-1939** 

1938-CELEBRATING

Fleischmann Donates \$250,000 to

World Arts, Ballet Russe Producer

Julius Fleischmann, of the yeast Fleischmann's tremendous philancian, the contributed a sum understande to the contributed as winder to the contributed as well as

Dawn Greenw Blanche Postos Elaine Caruso

Naomi Libbi Indeline O'Hara

Evelyn Laurie

Renes Havel Margie Young Adoiph Gudel

Marjorie Contad

William Chandler

Edward Durves Dowling

Ann (wardrobe mistress)

Philip Johnson Fuzzy Lentz Frank Sheppard Ned Coupland

Abs Cohen Tom Green Dennis Murray Miiton Stern

Ai Neves

and the entire

Karl Lynn Phyllis Lake

Jean Bervl

#### Inside Stuff—Legit

The Empire is claimed to be the only legit theatre on Broadway that is self-austlating, regardless of the number of weeks the house is successfully operated during the year. Most lucrative adjunct to the house itself is the store adjoining the entrance, occupied by a since concern which pays 30,000 annual rent. Idea of financially protecting the property was AI Hayrnans's, who built the theatre and who, with his brother AII, and Charles Frohnan, headquartered in the offices upstairs, which also provide reverence to the property of the property of the property structure. The property structure is the property structure of the property structure. The property structure is the property structure of the property structure.

Estinging Tynaleste: Property is owned by the Hayman heirs, with Lester Arthur Hammerstein, in building the Hammerstein theatre as 53d and Broadway, now used for broadcasts, erected an office building which was figured to more than carry the theatre, but a slump in realty forced him out. Fortune Gallo, too, built a theatre-office building, now called the New Yorker, nearby, and was similarly unfortunate.

producer.

The Knight Sisters were out of the show last week, one having injured her shoulder so badly that it was placed in a plaster cast. Few changes have been made in the routine since the show's debut.

A sudden decision of Brock Pemberton nol to lour 'Kiss the Boys Good-bergath, and a subsequent release of stock rights to Clare Boothe control of the subsequent release of stock rights to Clare Boothe local community theatre will get under way. The subsequent of Boy Meets Girl,' as previously announced. Fred Burtleigh, who took over direction of South Shore Players at Cohasset, Mass., alone upon death of Alexander Dean, is back again for his third scaon as Playhouse's director, lapding a new countart with pay tilt as result of successful 1938-39,

Alexander Woollcott attended the first performance at Hartford Saturday (23) of The Man Who Came to Dinner, the acting version of the pen Former critic was to the pen by spid, George S. Raufman and Moss Hart. Former critic was to the part going to Monty Woolley.

"Dinner is a laugh show and was highly touched after a private performance at the Music Box, N. Y., last week. Altraction is currently in Boston. Due at the Music Box in N. Y. as tweek.

Julie Le Gallienne, 82-year-old mother of Eva, is due in New York aboard the liner Manhattan and may remain for the duration of the war, and up to the anumber of Itson plays in which her daughter appeared and up to the form London, where site resides, was still actively doing newspaper, work. Site was wed to Rehard Ze Gallienne, author

Louis B. Lurie, wealthy San Francisco realtor and showman, has been abed for about six weeks, recuperating from a heart ailment. Writing humorously to a friend in New York, has aid that after three doctors consulted, he expected his smoking allotment would be reduced to 20

Judith Abbott, 17, daughter of producer George Abbott, Is recovering from an appendectomy at her home in Rochester, N. Y., after which site American Academy of Dramatic Arts in New York. Site has change from the State of the S

#### St. Loo Aud. \$26,000 In the Red in '38-39

about 10 years ago.

one of the reasons attributed by the Auditorium Commission for the red lnk is the increased number of cuffo events held in the structure.

#### ENDOWES N. O. MUSIC

New Orleans, Sepl. 28.
This city has a 'fairy godmother.'
She is Mrs. Edgor G. Rogers, of Dal-las and New Orleans, and she has
the money to sarry
them out. She money to sarry
them out. She money to sarry
them out. She money to arrive
them out. She and concerts by noted
artists, all out of her own pocketbook. No admish feat is charged.
The concerts are being held in the
Minicipal auditorium, New Orleans, Sept. 28

"Some people like to build hospi-tals, or churches, or schools to make people happy,' she says. 'I myself have donated to such causes. But I think the world needs music, especi-ally now.'

The first concert went on the boards at the auditorium Sunday (24), with Ole Windingstad, Norwegian composer, directing a symph, with Paul van Katwijk, planist, and Philip Williams, violinist, as soloists.

Though still billed in the Alvin, N. Y., program, Raymond Middleton is out of 'Seandals.' Barifone's principal assignment, 'Tin Pan Alley,' which is the first act fanle, is being handled by Craig Mattues, new to legit is the first act of the program of the prog

cigars a day.

Lurie is due east soon to rest indefinitely from business routine.

#### Bartlett's Frisco Date Marks Opera Debut

Michael Bartlett, musical comedy and plcture singer, will make his operatic debut, Oct. 21, with the San Francisco Opera Co. In 'Don Pas-quale.' He'll subsequently sing 'Manon' with the same outfit.

He'll give his first New York re-cital in December at Town Hall.

The Kett In 3-39

St. Louis, Sept. 28.
The \$7,000,000 Municipal Auditorium-was-operated-at a "deficit of
more than \$26,000 during the fiscal
year of 1938-39, according to a report
made by James E. Darst, manager.
This is the largest annual deficit incurred since the building was opened
about 10 years aco.

Mrs. E. G. Rogers Paying All Ex-penses for Free Concerts

#### 'AIDA' OPENS SEASON OCT. 14. ST. LOUIS

The fall season of the St. Louis Crand Opera and of the St. Louis Crand Opera and of the St. Louis Crand Opera and operation of an interest of the opera sto be presented in the Municipal Audiorium opera house. Open the Crand Opera to be presented in the Municipal Audiorium opera house. Open to the Crand Opera of the Crand Opera of the Crand Opera operation of the Crand Operation of Amelia Goes to the Ball' and Siegfried'-Initial effort of the assn. was made last spring.

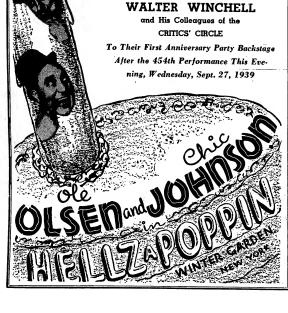
Management has announced that a season was made last spring.

Management has announced that a cover any defined to the Crand Operation of the Cr

#### Indpls. Opens Oct. 23

Indianapolis, Sept. 28.
Concert bookings, starting Oct. 23
and running through April 8, are set
for the English theatres.
Those due for local appearances
Those due for local appearances
Those due for local appearances
Those Sales, Rose Bampie and No.
Martini. Tickets for all six concerts
go at \$13.20 to go at \$13.20 top.





## Frisco Heat Socks B.O.: Desert' Revival 10G, 'Cavalcade' \$21,000

Summer returned to the Coast with the returned to the Coast at the cost as trimping. Grosses at the Coast with the Fair, were provided by hard. "Desert Song," older the coriginal Coast cast headed by he original Coast cast headed by fairly well, ended the fair week fairly well, ended the fair week Estimates for I was the Coast with the Coast Coast headed by Estimates for I was the Coast Coast headed by Estimates for I was the Coast Coast headed by Estimates for I was the Coast Coast headed by Estimates for I was the Coast Coast headed by Estimates for I was the Coast Coast Coast headed by Estimates for I was the Coast Coast

the original Coust cast headed by berry Askam, ended the fart week faith. Stillmakes for Last Week Stillmakes for Last Week Court of the Court of th

#### ROBT. LOWE DIES: **EVIDENTLY SUICIDE**

Robert Lowe, 64, who had a long and varied career on the legit stage, was tound in the kilchen of his home with the pas lets of the stove turned on, snicide being indicated. His last engagements were with the WPA theatre project and it is believed that he became despondent when the properties was discontinued by Congress.

nat ne oceane asponent went of the beautiful of the beaut

Younger actor named Robert

#### **Kay Sutton Lands** Role in 'Du Barry

Hollywood, Sept. 28.

Kay Suiton gets the femme heavy
role in the Buiddy DeSylva musical, 'DuBarry Was a Lady,' to be
staged on Broadway this fail. Rehearsals start Oct. 1.

She recently finished a role in the
Universal picture, 'The Man from
Montreal.'

#### Engagements

LINGAGENICHIS

Violet Henninz. 'Salutday night'.

Bert Lyfel, Lief Sciecco, Philip

Bert Lyfel, Lief Sciecco, Philip

Leora Thatcher, Tobacca Road.'

Lui Hagen. 'Key Largo'.

Lui Hagen. 'Key Largo'.

Lui Hagen. 'Key Largo'.

Laurette Taylor. Floreca Reed.

Earley, Diana Barrymore, Reynolds

Dennisch, Henry Richard, Stephen

Earley, Diana Barrymore, Reynolds

Eddie Dowling. Julie Haydon.

Florense Aled. Leor. Delye, Curt

Conway, Edward Andrews, Charles

Eddie Dowling. Julie Haydon.

Florense Road. William Bentern Reed.

Eddie Dowling. Julie Haydon.

Eddie Do

#### INDPLS. BIG YEAR

INDPIS. BIG YEAR
Bookings for October and November give the Bookings for October and November give the Boglish here the heaviplays are viewed up, according to
Vicent Burke, manager.
House opens Oct. 26-28 with 'I
Married An Angel, 'tollowed on Oct.
30-Niw. I with world premiere of
Paul Muul in 'Key Large.'

Poor 8G, Maplewood

Maplewood, N. J., Sept. 28.

Brief Moment, with Glenda Far-rell, did not fere so well at the Ma-plewood last week, despite good notices.

Current is Nazimova in 'Ghosis.'

'Brief Moment,' Maplewood (1,940; 25-\$1), Did under \$3,000, poor,

## Chi Perks Up: 'Comedy' Set, 'Children' 13G

Chicago, Sept. 26.
Legit season le perting to Manother i tem has been set, with 'Nonother i tem has been set, with 'NoTime For Connedy' dated into the
Harris for Nov. 8, following stay of
Tonight We Dance' in the same
house starting Oct. 8 on. Barrymes
show, 'My Dear Children,' started
up again in the Selwyn after its secnod layoff due to Barrymore indissing the show was advertised as 'last
weeks', but business boomed to saich
proportions in a few day, that the
weeks' but business boomed to saich
proportions in a few day, that the
weeks' but business boomed to saich
proportions in a few day, that
the
the show was advertised as 'last
and a fifth month tag substituted.

Mannba's Daughter's comes into
the performance of the season and figure
for okay stay on advance press
buildup.

the sum of the sum of

Estimate for Last Week

'My Dear Children,' Selwyn (
week) (1,000; \$2.75). Smacked h
with healthy \$13,000.

#### Phil Reagan East On Three-Way Deal

Hollywood, Sept. 26.
Phil Regan motored east for guest shot with Alka Seltzer in Chicago last night (Monday), proceeding to Washington and New York for per-

sonais.

He's due to start rehearsals In
N. Cot. 15 for 'DuBarry Was a
Lady,' which will co-star Ethel Merman and Bert Lahr.

#### Future Plays

'Satan's in the Fantry,' comedy by Theodore Tiller, Jr., and Doty Robatt, has been bought by Power States, and the States, and

12-14. "Herself, Mrs. Patrick Crowley," new play by Doran Hurley based upon his own novel, is tabbed as a November New York arrival on the schedule of Hall Sheldon, Rehearals expected to start within the coming weeks."

#### Vallee Legiter

Continued from pase 48

Is brothers' fancee until the pays' a debt. The brother thinks she is rich and she thinks vice versa. With disillusionment for both, Vallet Hall) and everybody at property of the payone of the saddence, who wish it all might have occurred in act one. If the thinks we will be addence, who wish it all might have occurred in act one. The less-demanding celebrity-lowing townsfolk, it must be still owning townsfolk, it must be still one cuttain speech to which Vallee finally consistence. It was the best bit of his performance. Rest of the certain speech to which Vallee finally consistency is sufficiently than the performance was standout.

tandout.

Valice did the play for a week at the Decrirces theatre, Harrison. Me...during the summer.

#### 'Comedy' Stops

The for Corney's edit appropriate languagement at the Barrymore, N. Y., Saturday (30), at which time it will have completed a run of 24 weeks. Attraction, starring Kathariac Cornell, is one of three shows with femme names which considerate controlled to the control of the con 'No Time for Comedy' ends a

NO TIME FOR COMEDY NO TIME FOR COMEDY Opened April 17, '39. Opinions without exception were favorable for this S. N. Behrman comedy, starring Katharine Corneli. Atkinson (Times) termed it 'a dainty, amusing delight. Variety (thee) declared Broadway can be said to be doing veell for World's Fair visitors.

# HART-KAUFMAN TRYOUT OPENS **HUB SEASON**

'Man Who Came to Dinner,' the Moss Hart and George S. Kaufman moss hart and George S. Kauman comedy, opened the new season here last night (Monday), coming in for a two-week tryout before its Broad-way showing. Advance calendar indicates a full early season for the Hub.

Oct. 2 brings in 'No Time for Com-edy,' starring Katharine Cornell, and 'Too Many Girls,' a new musical pre-

edy, starring Kaiharine Cornell, and Too Many Girls, a new musical presented by George Abbott, with bood by George Abbott, with bood by George Abbott, with bood by the beautiful of the beautifu

nodel, is penciled in.

Two new ones are posted for Nov.

13: Key Largo, by Maxwell Anderson, starring Paul Muni, the rise new-season production by the PlayWas Lady, musical by Cole Proceedings of the PlayWas Lady, musical by Cole Play
Cast Light, play by Patrick Hamilton, given a strawhal tryout in Newport, may open here in November.

#### Shows in Rehearsal

'Nice Goin' - Laurence. 'Farm of Three Echoes'-Ar-thur Hopkins and Victor Payne-Jennings

"Three Sisters'-Surry Players. 'Hamlet' (road) - Maurice

Evans.
'Too Many Girls'-George Ab-

'Very Warm for May' - Max Gordon, 'Time of Your Life'-Theatre Guild-Eddie Dowling.

'Margin for Error' - Aldrich

"Taming of the Shrew"-Thes-tre Guild.

'Ontward Bound' (road) —
William A. Brady.

What a Life, 'The Master
Builder,' 'Hedda Gabbler,' 'On
Borrowed 'Time,' 'Golden Boy'
(road) — Legitimate 'Theatre
Corp.

# B'way at New Highs; 'Way's' Final Week Tops at 34G, 'Hellz' \$32,000. 'Scandals' \$26,500, 'Paris' \$25,000

Greeks' OK 5G, B'klyn

Brooklyn, Sept. 26.

Helen Twelvetrees and Einstein Greeks Had season for the week flow the state attendance was not a semporary flavour flower flo

capacity being about 300 seats less. (60th week) (D-1.085; \$13.0). Went program will go to Forrest, and the program of the pro

Mice N.G. in Newark plants of the process of the pr

Regular scale of \$150 applies outerview. Will Include Treasurers

If the treasurers group returns to
MAT it will be included in the extended pact. Fact that they joined
TMAT it will be included in the extended pact. Fact that they joined
up with IATSE brought up discussion on the "lee' prohibition and
Pointed out that company and house
managers are not permitted to
accept agency gratuities and there is
provision in the pact whereby those
may be dismissed.

In addition to Gerber, the TMAT
Committee included Saul Abraham.
Louis F. Werba, Morris Jacobe,
Telmand Maney, Abe Enklowitz.
An 'ultimatum' had been sent the
League and members of TMAT were
informed that the union would printed
the the provision of the continued delays and unwarranted conduct of the League of New York
theaters in refusing to execute formai and wortten drips
hereforce
... after long and protracted discussions... notice has been sent to the
League that the agreement will have
Sopt. 22" otherwise there would be
a stoppage of work. Company and
house managers, also press agents,
were summoned by telegram to the
but the agreement was not concluded until after six o'clock.

M.-1. Sympth Scakes 34C

#### Mpls. Symph Seeks 34G For \$130,000 Guaranteed

Campaign B under way here to rate spend and the spend and

#### MONTREAL

(Continued from page 10) body's Hobby' (WB) (2d wk). Looks like fair \$4,500 after good \$6,100 last

weck.
Loew's (CT) (2,800; 30-40-60) —
'Stanley' (20th) (3d wk). Not going
so well this week, with probable
\$3,000 in sight after so-so \$4,000 last
weck.

Frincess (CT) (2,30); 25-34-50)— Frincess (CT) (2,30); 25-34-50)— 'Angels Faces' (WB) and 'Torchy' (WB). Dead End Kids pacing for nice \$3,500. Last week, 'Sherlock Holmes' (20th) and 'Stop, Look, Lis-ten' (20th), below expectations at \$2,300.

Orpheum (Ind) (1,10) 25-40-50)—
Have Music (UA) (2d wkr.) Slipping, with teeble \$2,000 in sight after disappointing \$3,400 last week.
Cincma de Parls (France-Flim) (600: 25-50)—Louise (3d wkr.) Still going well, with handsome \$3,000 likely. Last week beat first week at \$3.84. Donle (France-Flim)

53.600.

St. Denis (France-Film) (2,300; 2534) — "La Rue sans Joie' and 'Je
Chante." Excellent \$5.500 lools
probable. Last week, 'J'etals into
Aventuriere' and 'Le Petit Chemin,
very good \$5,000.

# A DREAM COMES TRUE THE ROAD COMES BA

The Legitimate Theatre Corporation of America

FORTUNE GALLO, Chairman

ARTHUR M. OBERFELDER, President

"One of the First Ladies of the Theatre".

EVA Legallienne

EARLE LARIMORE
MATTHEW SMITH-JAMES SPOTTSWOOD IN

HEDDA GABLER

THE MASTER BUILDER

Opening Albee Theatre, Providence, Oct. 25

"The Riotous Comedy of Your Youth"

"WHAT A LIFE"

#### PROUDLY ANNOUNCES

The formation of a national circuit comprising 150 cities from Coast to Coast presenting the original New York productions with stellar casts of 4 Broadway stage hits.

The New York Critics' Prize Winner

#### ON BORROWED TIME Starring

TAYLOR HOLMES

BRANDON PETERS—TOMMY LEWIS
WILMA FRANCIS—KATHERINE COMEGYS
DAISY BELMORE

Opening Stanley Theatre, Utica, N. Y., Oct. 17

Odet's Thrilling Drama

**GOLDEN BOY** 

Starring ERIC LINDEN—BERNICE CLAIRE

With

ROBERT LEONARD and SUZANNE CAUBAYE

Opening Lyric Theatre, Richmond, Va., Oct. 13

Starring JACKIE CÖOGAN

FRANK McGLYNN-JOSEPHINE DUNN CYRILLA DORNE

Opening Wilson Theatre, Detroit, Oct. 9

By arrangement with the original producers, Dwight Deere Wiman, George Abbott and The Group Theatre of New York to whom we extend our thanks for their splendid cooperation and to Eva LeGallienne for her contributions to this enterprise.

ALL ROUTES SOLIDLY BOOKED

WATCH FOR ANNOUNCEMENTS-SEASON 1940-1941

ADDRESS

#### LEGITIMATE THEATRE CORPORATION OF AMERICA

1697 Broadway, New York City

#### Gassner's '20 Best Plays'

Book publishers' lists made up for the fall contain more than the aver-age number of tomes on the theatre and allied arts.

and allied arts.

Besides many published plays, from various publishers, Crown Publishers will bring out 20 Best Plays of the Modern American Theatre, deited by John Gassner. Joseph Wood Krutch has written The American Drama Since 188 San Imm House will publish. Burns Mantles annual, The Best Plays of 1988-89, will be sponsored, as usual, by Dodd, Mead.

Meed.

Forty-Five Minutes Past Eight,
by Ward Morchouse, N. Y. Sun
drama crick, an account of numerous personalities in the theatre, is
to be published by the Dial Press.
The 11th volume of C. D. Odell's
Annals of the New York Stage,
Annals of the New York Stage,
Columbia University Press. Odellow to
the Columbia diversity Press. Odel
the Columbia diversity Press. Odel
the Columbia diversity Press. Odel
A study of recent plays, Today in

the Columbia drama prof.

A study of recent plays, Today in
American Drama, by Frank Hurburt O'Hara, is to be published by
the U. of Chicago Press. Crown
Publishers is also to bring out Bernard Sobel's The Theatre Encylopedia, which, among a store of info,
will include the synopses of nearly
1,000 plays.

1,000 plays.

Harcourt, Brace will sponsor a history of American jazz entitled 'Jazz-men', written by Frederick Ramsey, Jr., and Charles Edward Smith. And 'America at the Movics,' a discussion of the influence of the films, by Margaret Thorp, is to 'be published by Yale University Press.

#### Hillman Tops Collier's War Staff

Hillman Tops Collier's War Staff Staff for Collier's European war coverage to be headed by William coverage to be headed by William ney and Frank Gervasi. Courtney, who sailed from N. Y. Inst work on sailed from N. Y. Inst work on sailed from N. Y. Inst work of the collier's foreign service, will make his headquarters in Gervasi will cover the Allied aled Hillman will be in general charge of Collier's foreign rewspare experience. Hillman is a former general European new marper experience. Hillman is a former general European new marper experience. Hillman is a former general European new market for some years. Covered the Ethippia, Spain and China conflict for that mag, and Gersal has been Ethippia, Spain and China conflict for that mag, and Gersal has been service and INS abroad.

In addition to the three, Collier's has also arranged for a series of Charles Wertenbaker. Corner ed. Charles Wertenbaker. Corner down the war deek of Time, conflict for the mag in a couple of weeks. He will have a roving assignment, but will concentrate principally in England and France.

#### Cooperative Newspap

A cooperative newspaper has been launched in Fitchburg, Mass. It's the Fitchburg Star, a twice-weekly, and represents the culmination of an idea by Hugh V. Knox, yet newspaper-

Some time ago Knox had occasion Some time ago Knox nad occasion to do a new piece-on-the-cooperative movement of the Finnish colony in Fitchburg. Got the idea that a newspaper might be operated on the same basis and sounded out opinion. Sufficient enthusiam was exhibited to enable him to get the project under way

way,
Under the conditions of the cooperative paper, stockholders and advertisers will share profits equally.
Stockholders have only one vote
each, regardless of the number of

#### 'Escape Literature'

With non-fiction virtually a minus quantity on their fall and winter lists, publishers are looking for a swing back to the imaginary happyending stuff very soon. Ever since the Munich pact, most stories turned

mentator. Most of the features of Scribner's will go into The Com-mentator starting with the Novem-ber issue. At the same time The Commentator will take on a large-sized format.

Francis R. Bellamy, former ex-ecutive editor of The New Yorker, will be editorial director and en-eral manager of the combined mass, with Harrison Smith and Joseph Hilton Smyth, and Lowell Thomas and visory editors. Smith and supplies the second of the Commen-tation of the Commentation of the Com

None of the staff of Scribner's goes along in the purchase, Harlan Logan and his aides having found jobs elsewhere.

#### Brazil's English Languager

Brazil has its first English-lan-gauge newspaper, The News, pub-lication of which has been begun in Rio de Janeiro by Ralph Ross, an American.

New daily is a tab. Ross, who's had extensive newspaper experience in the U.S., was last with La Nacion, Spanish-language paper, in Buenos Aires.

#### NEW PERIODICALS

Future Fiction, fantasy story mag, is being prepared by Blue Ribbon Magazines. Will be a companion periodical to same publisher's Science Fiction. Louis Silberkleit edit-

The Voice for Human Rights, lib-Sponsored by The Committee of Catholies for Human Rights, with its chief object to fight anti-Semitism.

South Seas Stories will be added to the Ziff-Davis Publishing Co. chain in November. Type of mag indi-cated by the title. Jerry K. Wester-feld editing.

#### LITERATI OBITS

Walter Leach, 60, managing editor of the Poughkeepsie (N.Y.) Sunday Courier, died Sept. 18. Beginning In Nov. 19 (N.Y.) Sunday (N.Y.) Times, he went to Poughkeepsie as a reporter on the Star. He later became city editor of the Poughkeepsie Enterprise and was city editor of the Sunday Courier before rising to me.

course before rising to me.

George F. Deheorte, 22, son of
George T. Delacorte, Jr., head of the
Dell Publishing Co., was killed Sept.
16 in Hartsville, S. C., by a hit-run
driver while on a bicycle tour of the
South. Younger Delacorte had been
employed by his father as editor of
a number of humorous mags issued
by Dell.

By Dell:

H. Howard Gould, 56, prominent
Boston newspaperman, died Sept.

B. Entered newspaper work after
serving for a time with Little,
Brown & Co., book publishers, and
had been city editor of the Boston
Traveler, managing editor of the Record
of the Heralia

#### War On Co-op

Continued from Dage 3

Coastened from page 2

Il distribs. The exchange booker becomes of increasing importance, also, because of the efforts he must now make to get the best dates on available product, keep film on release moving without delay so that you have been been delay to the company's books to agree to the maximum time. Among ontract terms of distribs are agreements that a picture haps five to seven. The number of days the film eventually gets is something that's decided when it is ready to be dated. A greater with and cahlb to deal as conferers for the best benefit of both is among the hopes virtually everyone in the industry nourthles at the present.

swing back to the imaginary happyending stuff very soon. Ever it is considered to the Munich pact, most slories turned 
out have been serious works with 
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an factual basis. It is deemed almost 
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#### CHATTER

William C. Lengel back at office after some illness,

Miriam Lundy, the columnist, has done a book on Writing Up the News.' Julian Street pacted by Appleton Century for three books, two othern fiction.

them fiction.

Lewis Lodin the new editor of the American Gentleman, succeeding B. F. Bingham.

Dana Chambers, who authors those Jim Steele whodunits, is really

Louis Chambers, who authors those Jim Steele whodunis, is really Albert Letfingwell. Lettingwell with the control of the contr

Maurice Hindus reports his pres-ent whereabouts as Finland, having managed to safely quit the war

war war William A. H. Birnie, assistant editor of the American Magazine, a newlywed. Bride is the former Jean Whittlesey.

Whittlesey.

Florence Ryerson and Colin Clements sold the book rights to their stage play, Yune Mad, to Suney French, Inc.

James Agee, the Fortune staff writer, has done a book on his reent Alabama trek, and has placed it with Harper's.

Florence Wed, who does the 'First Planence, Wed, who does the 'First Diagnese, and the stage of the stag

by Dutton soon.

have a hove. Dulesacres, polinine, and the charge Daily News, will have a novel, Swen Against the Years, published next month. Earlie State Carrington, the radio author, will have a not of a uthor, will have counted out this winter by Julian Messner. Although editor for Knopf, Bernard L. Smith is having his bow, Forces in American Criticism, Published by Earcoach Carticism, Published by Earcoach New York of the Nazarane. Which Pulmam's brings out soon. He's had a number of novels published between.

ween.
George Palmer Putnam, now set as a book publisher in Holl; wood, to bring out 'An Apple a Day,' a novel about the picture colony, by Howard

about the picture colony, by Howard
Neel Coward trying his hand at
fection, having complete even menterion, having complete even menpolitical production of the complete even political
book covers.
Burton Stevenson, who's edited
The Home Book of Verie' and
Home Book of Quotations, has writeten a whodunit which Dodd, will
Memoirs of Frederic William Wile.
Grower newspaper corresponding

will publish.

Memoirs of Frederic William Wile,
former newspaper correspondent
and now radio commentator, appear
Oct. 2 under the title of News is
considered to the control of the cetablishment of his book-publishing
house, Alfred A. Knopf is establishing three literary fellowships to ald
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bouse, Alfred A. Knopf is establishing three literary fellowships to ald
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his American publisher, Doubleday
Doran, Will contain a critical
and director of the Boston Transcript, has stepped out. Alder
Landon O. Bellen, executive editor
has been annead O. Briefs. According
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Thomas G. Ford, vet newspaper

#### By Dick Fishell

Ready or not, here it is! The 1939 portant, Dr. Jack Sutherland has inter-collegiate gridfron campaign laten his departure. Washington the collegiate was a support of the collegiate of the collegiate was a support of the c

Mahhatlan-Holy Cross
The Kelly greens of Manhatlan are
progressing nicely under the tutelage
of Herb Kopf, but they do not have
the all-around power and ability of
the Crusaders. The Cross lost
Osmanski but a veteran line paced
by Cahill's pitching arm, spells victory.

Geografianyn-Temple

#### Football

Texas Christian—U. C. L. A.
Initials don't have too much in the
way of material. Texas Christian
has lost Davey O'Brien, I. B. Hale
and Ki Aldrich, but Dutch Meyer is
depending on the tossing arm of
Jack Odle to keep the Hornfrons at
the top of the heap. Texas Christian by one touchdown.

#### Oregon-Southern California

tory.

Georgetawn-Temple
Pop Warner has said farewell to Cregon eleven attempting to make Temple and so has his double wing-lit difficult. Southern Cal has more

#### Probable Football Winners And Proper Odds

(September 30)

By DICK FISHELL

	<del></del>	
GAMES	WINNER	ODD
Manhattan—Hely Cross		
Georgetown—Temple	.Temple	5/9
NYU-Colgate	Colgate	8/5
Vanderbilt-Rice	Bice	2/1
Mississippi-L. S. U	L. S. U	7/5
Clemson-Tulane	Tulane	2/1
Nebraska—Indiana	.Indiana	8/5
Texas Christian-U. C. L	Texas Christian	7/5
Purdue-Notre Dame	Notre Dame	2/1
Pittsburgh-Washington	Washington	8/5
Oregen—U. S. C	U. S. C	2/1
Stanford-Oregon State	Stanford	Even

back system. Fred Swan, the new mentor, will utilize his manpower to better advantage in a more modern oftensive play. Georgetown is the favorite here, but the loss of its one-man ball club in Joe Mellendeceres one of the first upsets of the year with Temple on top.

NYU-Colgate

NYU-Colgate

This is where we came in as these two clubs hammered each other at the close of last season in rolling the close of last season in close at the close of last season in close the close of last season in the close o in their new stadium.

Vanderbill-Rice
Vandy's fair but Rice is touted as
the big gun of the South. The combination of Lain and Cordill will provide enough scoring to make it
happy days for Rice.

Mississippl-L.S.U.

Mississippi-L.S.U.
Mississippi went to town last fall
while Louisiana collapsed at the
scams. Internal discension and the
political blowup didn't help L.S.U.'s
campaign and that is still a question
mark. Mississippi minus Parker
Hall. is 509. less effective. therefore
L.S.U. should have enough to squeeze

manpower, better coaching should step off with a victory. Stanford-Oregon State

Stanford is being touted on the Coast as a dark horse in the Rose Bowl derby, but the initialer of the season, with Oregon State, should give a pretty good line on the Indians' chances since the Oregonians are nobody's slouches. Stanford is the choice.

#### FCC Report \_ Continued from page 34

into the split of the gross, with some hints the regulators feel the chain companies are Scroogeish in dealings with the affiliates. Substantial earnings on relatively small investments may becomerang against the webs, causing the Commish to decide that certain practices must be eliminated certain practices must be eliminated certain practices must be eliminated in order to spread the revenues more widely and equitably. Even though the FCC does not possess au-thority to fix rates and dictate terms of contracts.

#### Investigating Itself

Mississippi went objects as the warm of the control of contracts.

Mississippi with the LSUS of the control of

#### Broadway

Jack Gould of N.Y. Times drama staff a papa. Glenn Allvine becomes a father

Glenn Allvine becomes a sause-my day now.

Mind of the control of

way.

Neil F. Agnew back at his desk after being out nearly a week with fter penng out :: cold. Rodeo occupies Madison Square Garden from Tuesday (2) until

Garden Oct. 29. Ziegle Oct. 29.

Ziegfeld Club girls held cocktail
sarty at Bill's Gay Nineties Tueslay (28).

Wally Downey back to Rio de

Walty Downey back to Rio de Janeiro shortly after several months in the States. Benee Russell's bride mongwent serious op in Medical description of the Medical Sam (Cult Kahl, now in the In-surance biz, in from Chicago for a

Sam. (Qui) Kahl, now in the Insurance bit. In from Chicago for a couple of days.

In from Chicago for a couple of days are the couple of the c

ment.
Imogen Carpenter, warbler at the
Weylin Bar, screen-tested by 20thFox at their Manhattan plant last

week.
S. R. Kent, accompanied by Mrs.
Kent, is expected back in New York
in a week or two, from the Thousand
Islands. slands.

Norma Shearer will be in Doctora ospital a few days more, recuperating from the extraction of a wis-

Jaiands.

Norma Sheare will be in Doctors

Ing from the extraction of uses

Herb Mitchell theatrical position.

Let a the control of the control of the cast and the control of the con

Bronx.
Harry
Kosiner, Walter Wanger's
eastern rep, cancelled Coast visit
skedded for this week because of
opening next week of Eternally

opening next week of the property of the prope

eastern four in commence of the control of the cont

has been here five times previously and played a total of seven weeks. The Little theater to present The same the theater to present The same of the theater to present the same of the theater to the same of the

#### Pittsburgh By Hat Cohen

Dick Powell's mother on the Coast, recovering from a near-fatal stroke.

Nixon gets its first musical of sea-son Nov. 6 when 'Leave It to Me comes in.

Jack Pearl showing interest in Al Golden's straight comedy, 'Al-low Me, Lady.'

Al Golden's straight comedy, 'Allow Me, Lady, voice is taking nice
low Me, Lady, voice is taking nice
with Don Better, voice is taking nice
with Don Better, or the control of the
George Sharp we, and me ran a
George Sharp we, and the control
control of the control of the control
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control of the control
control of the control

#### TA's New Rule \_Continued from page 1\_

affiliated with branches of the unions

affiliated with branches of the unions in other cities. In other cities in the color of the union in other cities in the color of the standby shows, but for benefits which gross \$10,000 or less the cost will be around 10% of the benefits which gross \$10,000 or less the cost will be around 10% of the benefits with the color of th

mount Pep Club, has named seven in the provide chairment of the provided among the provided in the content of the production code administration. But the production code administration of the production code administration. But the production code administration of the production code administration. But the production code administration of the production code administration. But the production of the production code administration. But the production code administration and production code administration. But the production code administration. But the produ

#### London

Al Burnet to Australia for Frank Neil's Tivoli Theatres. Sidney Howard helping with kids' evacuation at Brighton. Fanny Holtzmann here assisting in the evacuation of children from

the evacuation of children from London.
Sidney Beer, musical director, married Maria Adelheid on Meas-Athur Prince, oldlime ventriloguist, specializing in naval characters, is now a special constablevandeville unit resumes provincial tour, with Len Urry, Levis' agent, to me.

to m.c.

Josephine Davis, youngest daughter of Jack Davis, in the Air Raid Precautions squad at Charing Cross Fire Station.

ter of Jack Davis, in the Air Maid Precautions squad at Charing Cross Fire States. By and Arthur Riscoe gave first entertainment for troops under canvas 'somewhere in Eng-land' Sept. 10. By government appointment, these are to head entertainment for troops: Basil Dean, legit; George Black vauderlile; Creatiorex Newmana, con-

Basil Dean, legit; George was vaudeville; Greatorex News man, conThe Cosmo Club, remembered by many American olditmers; is now an 
ran if during the last war, and for 
many years thereafter. A Living!
The World Owe comparative unfrom the comparative universely of the 
many term of the comparative universely of the 
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#### Kansas City By John W. Qu

Jimmy Joy taking the bandstand at the Terrace Grill for two weeks. Thelma "Whitter new songstress in the Cabana room, Hotel Phillips. Ernie Fox, Midland theatre treas-urer, out of town on two-week va-cation.

zerné Pox, Midiand theater feels-cation.

American Royal enterfainment for ball Oct. 4B Bob Crosby crew for ball Oct. 44. John Moffett, Star crick, recover-ter ball Oct. 44. John Moffett, Star crick, recover-ter ball Oct. 44. John Moffett, Star crick, recover-ter between the producer, of to Detroil in his motion, the producer, of to Detroil in his producer, of to Detroil in his motion of the first annual aviation ball in the flat open legit season of the first annual aviation ball in the lead, open legit season the motion of the producer of the producer of the first annual aviation ball in the lead, open legit season the first annual than the lead open legit season that the season of the producer of the p

#### Minneapolis By Les Rees

Benny Goodman into St. Paul Or-pieum this week.
Joe Rendell, of Warner Bros., out of commission with back injury. Chester Morris to head stage show at Orpheum week of Sept. 28. "Murder in Old Red Barn', meller, opens in West hotel Moorish Room, Sept. 29

Murder in Old Red Barn, 'meller,' opens in West hotel Moorish Room, bear of the Moorish Room, and the Design of the Moorish Room, and the Moorish Room, an

porary music called off at Venice to await calmer times.
Albion Ross, of San Francisco Chronicle, pulied out of Rome, discount of the policy of the policy of the control of the policy of the control of

#### Memphis By Harry Martin

Alexander Woollcott penciled in for lecture here early next month. Bob Gray, Radio editor for Com-nercial Appeal, home from vacation

Al Kavelin's orchestra a holdover on the Piantation Roof at the swank Peabody hotel.

A three-week roller derby gets under way Friday night at Ellis (municipal) Auditorium. Civic theatre opens its season to-night (Tuesday) with Irwin Shaw's war satire, 'Bury the Dead.'

night (Tuesday) with Irwin Shaw war saitre, Shuy the Dead Shaw's war saitre, Shuy the Dead Shaw's war saitre, Shuy the Dead Shaw's Shuy the Dead Shaw's Shuy the Shuy

Florida. Due back to supervise re-opening of redecorated 20th Century Room Oct. 6 with Nick Stuarts orthestra.

The supervision of the Nick Stuarts of Quickie huddle with fellow commit-teemen on plans for Newspaper Film Critics of America. Memphis offering to play host to first conven-tion in February and no other bid-ders in sight at the moment.

#### Not Enough Legit

\_Continued from page 1\_ by the fact that the brokers have not personally signatured the extension of the code up to Nov. 1. League of New York Theatres had been advised by the independent agencies' attorney

of the code up to Nov. 1. League of New York Theatres had been advised by the independent agencies attorney that they all agreed to extension of the control of the control

#### St. Paul-Mpls.

\_Continued from page 1\_

contoured from page 1.

contoured from page 1.

year showed that the freer policy of minneapolis drew \$12,00,000 away from \$1. Pauli, \$8. H. Ridder, worse of \$1. Pauli, \$8. H. Ridder, worse of \$1. Pauli, \$8. H. Ridder, worse of \$1. Pauli, \$1.

#### Hollywood

Adah Lewis laid up with flu. Annabella back from Europe. Jerome Kern returned to Manhat-

Arthur Lake to hospital with mas-Dan Mainwaring jolned RKO flackery.

Brenda Marshall treated for eye infection. fection. Veda Ann Borg back from sum-

Veda Alii 2016

Jean Hersholt celebrard 20th year in pictures.

Hobe Morrison (Valiety) in from New York.

Ivy Crane Wilson Injured in

in pictures.

Hobe Morrison (Vallery) in from New York.

Hobe Morrison (Vallery) in from New York.

New York.

Hobe Morrison (Vallery) in from New York.

New York.

Hobe Morrison in the New York.

We are a fiscaled to the New York.

Louis Lipton called to Chleago by New York.

Louis Lipton called to Chleago by Nis mother! Illness. ranging three-month concert tour.

Virginal riwn in from St. Louis Gordon Palmer won Paramount's annual golf tournament.

William Hole York of the West of the New York of t

scalp.
Harry M. Warner addressed an Americanism rally of 78th Masonic "Marry M. Warner addressed an Americanism raily of 78th Masonic District." Americanism raily of 78th Masonic District. Cartion and Mona Marriadid on Delated Cartion and Mona Marriadid on Delated thoneymon Little John Marriadid on Delated Cartion Little Paramount and Cartion Paramount and Cartion Company of the Marriadid Cartion Little Cartion Little

#### Australia By Erle Gorrich

'Chips' (M-G) still meeting with exceptional success in Sydney. Under Your Hat' doing very well in Adelaide for Williamson-Tail. Morman B. Rydge, via a syndicate, may become interested in a local weekly publication. In the success of the success

ber for Tvoli. Will also do some commission. Commission. Commission Broadcasting Various units under the Grester Various units under the Grester Union merger next month with the return of Charles Munro. Broadway Theatres, Lid., operating in nabes and silt, headed by Various Commission of the Commiss

#### **Budapest**

Martin Ratkay back from U. S.
Derriere la Facade, French pic-ture, banned by censors.
Sari Fedak rehearsing Noel Cow-ard's play, The Marquise, at Vig-szinhaz.

ard's play, The Marquise, at Vigsimhar.

Serious and the Marquise, and Marquise,

Mational Theatre and outstanding

figure in Hungarian drama, has

Budapeat legit stages open about

1 fortnight later than their usual

time, with the exception of National,

wogels 'God in the Kremi.

Owing to governmental economy

papers are reduced to about threequarters of their usual size, and all

Seven or eight road companies

now being centrally organized will

take place of permanent provincial

gary until now. System is sponsored

by Actor' Chamber.

#### **OBITUARIES**

#### CARL LAEMMLE

Carl Laemmle, 72, who started as a poor German immigrant and amussed a fortune in the motion picture biz as one of its pioneers, died in Hollywood Sunday (24).

Details in film section.

#### LAURA BENNETT

LAURA BENNETT

Laura Bennett, 79, a former actress, who had been in retirement for 
years, died, Sunday night, (24) in 
New York of a heart attack. She 
would have been 80 tomorrow 
(Thursday). She was known in private life as Mrs. J. ura Smith

Shields.

Miss Bennett began her career in th. "10s, appearing as a member of the ballet in a N Y, revival of the musical hit "The Black Crook,' later joining Capitola Forrest, both of whom became a well-known sister act in vaudeville. She had also appeared with the original Pat Rooney peared with the original Pat Roney in mutical comedy and with Lillian Russell at Tony Pastor's. After frequent dates as a dancer and singer, she became a blackface comedienne, turning to character roles in later years. Plays in which she appeared are The Song and Dance Man' and Seven Keys to Baldpate.

Seven Keys to Baldpate.'
Surviving are a daughter, with whom she lived in Jackson Heights, Qucens, at the time of her death, and a sister in California.

INGLE CARPENTER
Ingle Carpenter, 67, attorney for
many years in the film Industry, died
in Hollywood Monday (25), following a heart attack.
He was counsel for Carl Laemmle,
among others, succeeding the film
pioncer in death by less than 24
hours.

#### FLOYD GIBBONS

Floyd Gibbons, 52, war correspondent and radio commentator, died Sunday (24) at his home near Stroudsburg, Pa., as he was about to leave for Europe to cover the war for the Hearst papers.

Details in radio section.

Philharmonic and superintendent of Carnegie Hall.
Recently he was connected with the Lewisohn Stadium during its summer concert season.

#### ROBERT LOWE

Robert Lowe, 64, was found dead in his home at New Dorp, Statent Island, N. Y., Thursday (21). Legit actor was buried Monday (25) in N. by the Actors' Fund. Details in legit section.

#### LAURA LA VERNIE

Laura La Vernie, 85, character ac-tress on stage and screen, died Sept 18 in Los Angeles. After a long career on Broadway she joined the old Biograph com-pany in 1909 and retired in 1931,

#### LEO ATANASOFF

Leo Atanasoff, 51, film exhib in Milwaukee and champion of the Federal anti-trust probe into film monopoly, died in Milwaukee Sept.

Details in film section.

Harry Greenberger, 48, of back-stage crew of George Jaffe's old Academy of Music, Academy, Va-riety and Casino, all Pittsburgh, for rety and Casino, all Pittsburgh, for a quarter of a century, died at his home in the Smoky City last week after a three-month illness. At the time of his death, Greenberger was chief electrician at the Casino.

George Frederick Beaudoin; 48, former player with the Chicago Stock Co. at Lakemont Park theatre, Altoona, Pa., died Sept. 23, after a long illness in Altoona.

Julius Gould, 75, father of Charles Gould, assistant director at Univer-sal, and Walter Gould, United Ar-tists foreign rep in New York, died Sept. 20 in Hollywood.

Mrs. Adolph Ramish, 68, wife of pioneer Los Angeles theatre exec, died in Los Angeles, Sept. 19, after 10-day illness. Husband survives.

LOUIS SALTER.

Louis Salter, 86, died Friday (22)
In New York: At one tine he was heart attack on the Universal lot, general representative of the N. Y. Hollywood.

#### Carl Laemmle, Dies at 72

worked in clothing and department publicated. Special train carried stores, finally moving to Oshkosh, wis. His employers having redused of the control of t

#### ST. LOUIS TO GET **2D BURLESK HOUSE**

St. Louis, Sept. 26.

A Chicago and Detroit syndicate last week obtained a lease on the Grand Opera House, downtown, and after \$15,000 worth of improvements after \$15,000 worth of improvements are made will open the place under the tag of the Grand as a combo ple and burlesk theatre. It will give this burg two burlesk houses, the other being the Garrick, which is operated by the Hirst Circuit under a pact recently completed with W. M. (Bill) Pickens, who operated the house for 15 weeks. 15 years

15 years.

Sam Reider, who has spent 30 years in legit and burlesk and who noce managed the Gayety here, will represent the syndicate as resident manager. The Grand will be a spoke in the Mid-Circuit wheel, while operates houses in Minneapolis, Departed to the control of the Mid-Circuit wheel, while the mid-Circuit wheel will operate the most in Minneapolis, Deland Toledo. Reider said the outset will open next month. He expects will open next month. He expects to occasionally add vaude acts to the

to occasionally add vaude acts to the traveling shows. The price scale and pic sked is being worked out. Biz has been good at the Garrick thus far this season, despite a stretch of near equatorial weather and Reider said his experience convinces him that the natives here will support two burlest houses. The Garrick and Grand are but one block apart, and also within a two-block area of the American, only legiter in

# Concessions at N. Y. Fair Getting Rebates Due to Delayed Opening

#### SPECULATION OVER RINGLINGS' CAL. CO.

Hollywood, Sept. 26.
Incorporation filing in Sacramento
by Ringling-Barnum & Jailey leads
to speculation if the circus is to make Los Angeles its Western headquar

Also believed the action presages revival of the Al G. Barnes trick under Buster Cronin's management.

#### Guilty in Roch. Theft

Guilty in Roch. Theft
Rechester, N. Y., Sept. 26.
Mrs. Margaret Rosen, 31, of Birmingham, Ala, a carnival employer,
pleaded guilty in counts, out there
degree burglary and petty larceny.
Sentence was delayed. She was
harged with breaking into the hotel
atsealing a billfold containing \$20.
Another carnival worker, Frank
Campbell, 38, of Jacksonville, Illy
was cleared by the Grand Jury of a
stelling a billfold containing \$20.
Another carnival worker, Frank
Campbell, 38, of Jacksonville, Illy
set Campbell, 38, of Jacksonville, Illy
stellen property.

#### Burlesque Reviews

#### IRVING PLACE, N. Y. Potter gives a mediocre tap exhibi-

Stinky and Shorty, George Carroll, Allen Forth, Chet Atland. Donna Rodgers, Jean Mode, Joy St. Clarr, Pat Joyce, Georgia Sothern, Jack Potter, Sinny Day, 7 showgirls, 8 ponies, Jack Levy orch (5).

Potter, Summy Den, 7 shoughris, 8 pontes, Jack Leny orch (3).

Irving Place by Jorr the most work of the provided of the town's burley, houses since the fire which was a provided to the provided of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened last week. Femme end of the revue, produced by Billy year ago, ropened by Clark at the spot, each running detter than two hours, administration to the produced by the

been rehashed too many times over. Five pecies, topined by Georgia Five pecies, topined by Georgia Geo

squantity of handpatter demands them in each case.

Eight pooles and seven snowgals are provided with costumes that year provided with cost provided with the provided provided provided with the provided provide

tion,
Straight man is Allen Forth and
sideline warbler Chet Atland. Both
fill the bill in good shape. Herb.

#### GAYETY, MPLS.

Minneapotis, Sept. 16.

June St. Clair, Minni Reed, Hank
Henry, Billy Mack, Kitty Ellis, Betty
May, Peters & May, Doris Chesterfield, Arnold Age, George Coroin,
Gayety Dancing and Parade Girls
(18)

If this first of the new burlesque wheel roadshows is a fair sample of a commendable effort apparently is being made to raise this type of certainment's plane. While not enspice are concerned, Fair and Warmer' sizes up as much cleaner and the concerned of the c

Roadshow principals Roadshow principals are aug-mented by guest-stur stripper; glam-orous blonde June St. Chir: Arnoid the theatre's permanent 18-girl line. The comedians, Han Enrry and Billy Mack, resort less to dirt than patrons here are acceptance of the business and gast are new the stripper of the stripper of the hore. Straight men Boh Alda and Gotton and the stripper of the stripper of Less embassis is laid on produc-Less embassis is laid on produc-

nere straight inen bod vaca and potent poten

Concessionaires on New York World's Fair midway are demanding and getting rebates from the Fair management for failure to open on the scheduled April 30 date. Several of them also are claiming allowances for days when there was light failure in the amusement zone.

in the amusement zone.

That's the way concession people are getting back at the Fair Corp. for the way they had been pushed around virtually since the exposition opened. It has been their best recourse to get adjustments, long demanded, in an effort to place their shows on a profitable basis.

Some contend that the middle.

shows on a profitable basis. Some contend that the midway, which was officially dedicated some two or three weeks after the main eye of the man and the sound of the sound of

Light failure and inability to get the midway lighting system under way until weeks after the opening date also has figured in the arguments.

arguments. Now that the fair is drawing to a close, and doing some of its best covered to the control of the co

coin if admissions topped that figure. With paid attendance at the fair now only around 20,000,000, it speers dubloos if the total paid admissions will bit 25,000,000 by the pair admissions will bit 25,000,000 by the pair amangement was hopeful that it would reach at least 25,000,000 that it would reach at least 25,000,000 that it would reach at least 25,000,000 was raised a confervative estimate, with this total subsequently being pared to 40,000,000 when it was papered that total subsequently being pared to 40,000,000 when it was suppared that total subsequently being pared to 40,000,000 when it was suppared that total subsequently being pared to the form. Actual shows expected to wind up

Actual shows expected to wind up in the money, after handling amortizing, possibly will not exceed five. A few restaurants on the midway will show small profit. Certain ones were taken over by contractors weeks ago when the operating trend became ob-

vious.

Chicago exposition did not pay off on its bonds until after the second year's operation. Consequently, the N. Y. Fair management hopes it will profit by the mistakes made this year and do sufficiently better in 1940 to give bondholders a break the last of next year or early in 1941.

next year or early in 1941.

A straight 50e gate loom for 1940, although conditions in the foreign distinction of the foreign of the foreign

#### MARRIAGES

Frances Tyler to Tony Matlat, in Hollywood, Sept. 20. Bride Is a fan mag writer; he's a Metro technician. mag writer; he's a Metro technician.
Paula Winslowe to John Suther-land, in Los Angeles, Sept. 16. Bride is radio player; he's unit manager for Wait Disney.
Emmeti Jackson to Anne Wilkin, Connersville, Ind. Sept. 20. He's an nouncer on WHIP and WWAE, Ham-mond, Ind.





# ARTIE SHAW KING OF THE CLARINET

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- ★ H O T E L S! Opening Ociober 18th, Cafe Rouge, Hotel Pennsylvania, New York! \* BALLROOMS! All-time record, Palomar, Los Angeles, and one-niters coast-to-coast!
- ★ R A D I O! Old Gol' "Melody and Madness", Tuesdays 9 P.M., NBC Blue Network! ★ RECORDS! Artie Shaw on Bluebird—the favorite in homes and on music machines!

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