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Vol. 134 No. 8

NEW YORK, WEDNESDAY, MAY 3, 1939

56 PAGES

Whalen's Whale of a Show in Need Of HAYS REPORT More Break-In; N. Y. Expo Incomplete

The New York Worls's Fait took of its avrage Sunday (30) before the largest premiere crowd in exposition of its wrapes 600,000 in admissions, but did not exactly discontinuous one of the sunday of t

Indux into the area.

The Fair's root anagement The Fair's root and the explain sary the midway's condition. Labor took the sequency area of the control of

(Continued on page 55)

U.K.'s Preparedness Curbs Theatre Bldg.

Keynoting a trend ad spled just pior to the World War, when sup-ples of remote need were first ordered curtailed, the newly ap-pointed minister of supply is holding up reconstruction and building of new cinemas due to the demand of the War Department for steel and other building supplies.

other building supplies.

This is in line wit the recently declared preparedness budget adopted by the Kingdom.

TOO REALISTIC

Badio Serial Broadcast From Apt. Scares Neighbors

Blood 'n' thunder stuff on the 'Smilin' Jack' juve program over Mutual drew a squad of gendarmes last week when the broadcast was shifted to the Beaux Arts apartments, N. Y. Cops were responding to a call from neighbors who were frightened by the gunshots fired on the stanza.

frightened by the gunshots lived on the stanza.

Reason for shifting the broadcast from the studio to the apartments was that Frank Readick, lead on the show, had the flu and the mike was brought to his bedside. Series is sponsored by Tootsie Rolls.

REFUGEE REVUE APPEARS SET FOR B'WAY

Refugee Artists Group, with a Viennese revue similar to 'Chauve-Souria,' is attracting the attention and the same of the same

RLIND DISH THROWER

Ditcht, May 2.

Harold Kean, blind warbler a:
WJR here, is being sued for divorce.
Among charges listed by his wife is
that he threw dishes at her.
Papers didn't indicate if his alm
was good.

Urges That Industry Secure Channels Earmarked for Theatre Use Only, as Distinct From Home Transmissions

OTHER ANGLES

Television soon will be a pressing problem before the exhibition (Theatre) division of the film industry in the opinion of Courtland Smith, who has recently completed an exhaustive report on visio. Copies of Smith's findings are in the hands of leading film executives for whom the survey was made, under the auspices of the Motion Picture Producers and Distributors of America, Inc. (Hays

Distributors of America, Inc. (Hays office).
Colindental with the opening of the New York World's Fair and the successful belerating within the successful belerating within the ceremonies, including the opening address by President Roosevelt and soenes of pageantry, the relationships of films, radio and television are being studied in anew light. Although technically still in the experimental phase, and so regarded by the Ped-phase, and so regarded by the Ped-

(Continued on page 30)

Can't Tell a Yokel From a Native: B'way Should Lure Visitors

By BARNEY OL FIELD

By BARNEY OI WHELD
(VARIETY Correspondent from
Lincoln, Neb.)

Mass migration from the outland
hamlets, villages, farms, and cities
to the Whalenterprises in Flushing
will make 1939 Broad.vay's banner
yokel year.

Broadway is due for one surrices

yokel year.

Broadway is due for one surprise—the yokels won't be easily told from the regulars, except that they may look up at the tall ones, walk with the green light and stop for the red, drive the wrong way on the one-way streets, and many of the femmes be blonde au naturel.

femmes be blonde au naturel. The yokei will be less surprised, because he knows about what Times Square looks light, shanks to Hollywood and exhibited the house house simplying carnival brikers to whom nobody pays the lightest attention. Likewise he'll be pitchmen, some of the more spectually apphandlers, a few pickets who can't talk English lockstepping and chanting lesers for the guy who money than they could get where (Continued on page 47) (Continued on page 47)

Sun Plays Hide and Seek But RCA **Televizes Fair's Opening Successfully**

STILL IN CHARACTER

Cops Tag Ray Mayer Through Film Gaugster Portrayals

Ray Mayer, who, with his wife, Edith Evans, have resumed their vaudeville act after we years in constitution of the state of the state

REPORTERS AS LICENSED RADIO **OPERATORS**

Salt Lake City, May 2. Nearly 30 Salt Lake Tribune (a. m.) and Salt Lake Telegram (p. m.) editorial staffmen took exus. m.) and Sall Lake Telegram (n. m.) editorial staffmen took examinations Friday (28) for FC radio-telephone operators license, third-class, which will permit them to handle short-wave radio equipment and the state of the st

S. Heiser, Denver inspector for FCC gave exams.

Newspapers' two portable-mobile units may be carried on the backs of reporters. They will operate on 30,860 kilocycles. One will operate with 40 watts; the other 15 watts.

Miles ahead of the old nickelodeor

Miles ahead of the old nickelodeon filiciers, harbidger of the clinema, and substantially better on all counts in the control of the CA-NBC character and the CA-NBC character and the CA-NBC character and the ceremonities on the ceremonities of the control of the control of the CA-NBC character and the last very control of the CA-NBC character and the last very control of the CA-NBC character and the last very control of the CA-NBC character and the last very control of the CA-NBC character and the control of the CA-NBC character and the control of the CA-NBC character and the control of the control ckers, harbinger of the cinema,

(Continued on page 31)

Posthumous Play By Sarah Bernhardt Found

Paris, May 2

Marion Dix, former Hollywood scenarist, has acquired the film rights to a heretofore undiscovered four-act play, 'La Chemin de la Jaiousie' (The Way of Jaiousie', Orthe Way of Jaiousie', Wartien by Sarah Bernhardt several years before her death.

Lysianne Bernhardt, kin to Miss active was the several several was controlled to the manuscript, which is over the death of the world willing, in a discarded trust.



General Electric

1st N. Y. Fair Weekend Dents B'way: Pic. Legit. Nitery Grosses All Down

Closely paralleling the ChicagoExposition which opened exactly six
years ago, the New York World's
years ago, the New York World's
the Chicago of the Chicago of the Chicago of the Chicago of the Contrary, it's hurting.

An early survey of thester gousted,
wasn't appreciable enough to boom
things, and the natives seemingly
were saving up their nickels and
things, and the natives seemingly
were saving up their nickels and
marked drop from Thursday night.
The weekend grouses were bad,
marked drop from Thursday night.
The weekend grouses were bad,
among the 600,000-0d cutsomers at
the premiere were many locals. The
second day Monday's cloted a little
than the contraction of the contraction of the
second day Monday's cloted a little
second day Monday cloted a l

regardless.

Fair Tires Tm Out
The nanwer to this is that fire
glomming the Pair they're too tired
glomming the Pair they're too tired
playground at Flushing Meadows is
ough on the Ground-Grippers, and
all return from the Fairgrounds with
As for the esting department, the
squawks are plenty about the high
turiffs at all the Fair bars and
concent high the general apposing
concent high the general apposing
average.

average.

Showmen see the Fair crowds as a boon and a boom from June 15 on, when vacation holidays start. The same held frue in Chicago, where, for the first couple of months, tourism was comparatively negligible with resultant b.o. benefit nil.

(Other N. Y. Fair coverage on pages 1-54-55)

Joe Brandt's Boy, Jerry, with Derr In Indie Prod. Via Mono

Contracts for a second series of eight action pictures, between Monogram Pictures and a new producing combination of E. B. Derr and Jerry Brandt, son of the late Joe Brandt, of the series of the pictures of the series of eight pictures of the series of eight pictures or Mono and starts on the final one of Monogram dates of the final one the '39-40 season.

WAR SCARE CHASES A. J. BALABAN BACK

The European war scare chased A. Balaban and his family back to it U. S. from England, where he as about to put his children into

he retired showned by the couple of weeks. He got in over the week-md and will huddle with his received the the couple of the couple of the couple of the couple on from Coast tuci powwows on Monday (1).

Okay Condor Payoff

Los Angeles, May 2.
Plan to liquidate assets of bankrup!
Condor Pictures was approved by
Federal Judge George Cosgrove. Next
step is the formation of a liquidating
corporation to pay off obligations.
Management of new corporation
will be in the hands of a board of
directors composed of four repredirectors composed of four four repredirectors composed of four repredirectors composed of four repredirectors composed of four promaterials.

SCHLESINGER'S LONG RUN

Hollywood, May 2.
Leon Schlesinger signed his ninth successive one-year contract to produce carbons for Warners.

Producer has finished the current reason's schedule and started work on his alate of 42 cartoons for 1938-40.

Pommer Due Over

Erich Pommer is sailing for the U. S. on May 10 to confer with Budd Rogers, American general manager of Mayflower Prods, and Neil F. Agnew. Pommer and Rogers will both attend Paramount sales conven-

both attend Paramount sales conven-tion in Los Angeles, June 8.

Latest completed Mayflower pic-ture, Jamaica Inn, will be trade-shown in London May 9 and pre-mieres at the Marble Arch, May 12.

New Bronswick II's Dr. of Laws Degree For Louis B. Mayer

What is believed to be the first case of a college awarding an honorary degree of Doctor of Laws, for control of the college awarding and honorary degree of Doctor of Laws, for contention and the college of the world which threatened at one time to become unray), is acheduled for the University of New Brumswich with the University of New Brumswich will bestow a detorate on Louis B. Mayer, production head of Metro-Goldwyn-Mayer. This will be sold the college of the province sponsored college. Mayer will arrive in St. John on Strickling, studio press head, and, suppossibly, several others affiliated with the film industry. He will be a speedal guest at the students reception and alumni dinner at Freedrich 11 1838, Mayer, following a tour of 11 1838, Mayer, following a terred to the students reception and alumni dinner at Freedrich 11 1838, Mayer, following a tour of 11 1838, Mayer, following a tour of the college of the coll

ton on May 17.
In 1938, Mayer, following a tour of

In 1938, Mayer, following a tour of the maritime provinces, arranged for a travelog on New Brunswick, by the James A. Fitzpatrick staff, re-leased via M-G. Born in Russla, Mayer settled in St. John, as a boy, with his parents, His father started collecting junk in a small way, and Louis B. assisted into buying wrecked steamers, and thence into film exhibiting.

J. Maloney a Berree

J. Maloney a Berree

Fithburgh, May 2.
John J. Maloney district sales
degree of Behreo of Laws, from St.
degree of Behreo of Laws, from St.
degree of Behreo of Laws, from St.
dupter of the sales of the sales of the sales
annual commencement exercises in
annual commencement ex

ago. lloney was upped to a district about a year ago.

SAILINGS

June 6 (New York to London), Maurice and Cordoba (Ile de

Maurice and Cordoba (the de France).
May 15 (New York to Rio de Janeiro), Sidney R. Kent (Brazil).
May 10 (London to New York), Frich Pommer (Normandle).
May 10 (New York to London).
Sam Engel (Queen Mary).
May 4 (London to New York), The New York (Weshington).
Robert Derler, Ben Blumenthal (Ile de France).

Robert Derler, Ben Ander Gerance).
May 3 (London to New York), Mr. and Mrs. Charles Tucker (Queen to Paris),

and Mrs. Charles Tucker (Queen Mary).
May 3 (New York to Paris), Julius Steger, Philip Barry, Colette D'Arville, Gregory Platigorsky, Jar-mila Novotna (Normandle), April 29 (New York to Rome), Mrs. Helen Brown (Conte di Sa-

voia).

April 29 (New York to London)

Don Hartman, Samuel Ornitz, Col

Robert Gerard, Marcel Wallenstein

(Champlain).
April 29 (New York to London),
Armand Denis, Leila Roosevelt, Leroy G. Phèlips, Mr. and Mrs. Paul
Lukas (Aquitania).
April 29 (Los Angeles to Honolulu), Edward Small (Lurline).

ARRIVALS

(At the Port of New York)
William Hornbeck, Stone and Lee,
Jules Romains, C. Brancusi, Mrs. M.
Korner, Clifford C. Fischer, I. C.
Javal, Anna Neagle, Herbert Wilcox,
A. J. Balaban, Phil Reigman.

WB's Earlier Redemption Means a \$60,000 Saving

Means a bou, now Saving Warner Bros. has called for redemption on June 29 its optional
6% convertible debentures, due
Sept. 1 next. Directors have
granted the right to holders of these
debentures to exchange their bonds
on or before June 29 next for an
edben principle of a 1984 of new
debentures to the second
Street the vertical file of the
edbenture of the 1984 of the
edbenture of the
Street the vertical file bonds in this

equal principal amount of new 6% debentures due in 1948.

Since the outstanding bonds in this lessue are due not September, and because few can be rounded to the control of the control o

GOLDWYN'S NEW UA COMPLAINT

Wilmington, Del., May 2.

Close on the heels of motion for dismissal of Samuel Goldwyn's suit in U. S. District Court here, by the Court here, the Court here, the Court here to the court Wilmington, Del., May 2.

clare it null and void.

As to UA defense that Goldwyn's
suit failed to join all the parties
in his complaint, that is to make
Douglas Fairbanks, Jr., and Alexander Korda joint defendants with UA,
Goldwyn counsel contends that this
is not necessary because Goldwyn
had no complaint against them.

use no complaint against them.

In the main what Goldwyn has now done was to adopt UA's technical points of defense, via Goldwyn omissions, and incorporate them in the new complaint.

UA Convention Halts

U.S. Atty.'s Examination

U.S. Atty's Examination
Seymour Kreiger, special U.S. asty
is greated with the second of the section of the part
sciant attorney seneral, would up this month's testimony on the part
wednesday (201 in the federal court
in N.Y. Hearings were left open
wednesday (201 in the federal court
in N.Y. Hearings were left open
to the the total court of the second of the seco

Other News of Interest to Films

Parade of Aussie film execs to U.S	
Paul Muni on radioPage	24
Radio reviews: Kate Smith, Jimmy Fidler, Burns and Allen Page :	26
Tone eliminates himself	27
Films keeping close tabs on telecasts	3Ó
Television news	39
Television music rightsPage :	39
New acts: Eleanor PowellPage	15
Thornton Wilder-Jed Harris jam on 'Our Town' film dickerPage	19
World's Fair highlights	55

UA's 32 for 1939-40 to Come from 11 Producers: Carr's Status Unset

WB Talking to Legit Mgrs. in Advance Of Wharton-Wilk Plan's OK

No final decision regarding the so-called Wharton-Wilk plan has yet been reached by the Dramatists Guild council. Matter was consid-ered further at the group's meeting Monday (1), but no conclusion was reached and it was put over for fur-ther study at another meeting next Monday (8).

ther study at another meeting next Monday (8). Acceptance of the plan, which would set the price of the screen for the price of the screen for the Broadway and road grosses, would probably bring about a return of Hollywood: coin to legal production, which has been active in drawing up the plan, is understood to have held preliminary discussions with several Broadway roboticers regarding financing propoducers regarding financing propoducers regarding financing producers to the production, the studio has also made tentative overtures to Brook Femberton. The overtures to Brook Femberton. The protest against the new minimum basic agreement.

L. A. to N. Y.

Gracie Allen. Constance Bennett Ray Bolger. June Brewster. June Brewst Sam Engel.
Henry Fonda.
Charles Gleck.
Harry M. Goetz.
Max Gordon.
Sheila Graham.
Jascha Heifetz.
Harvey Helm.
Sidney Howard.
Louis Kaye.
Eddle LeBaron.
Jon Langan. Don Langan, S. Barret McCormick. John P. Medbury. Ray Noble, Frank Parker.
Bo C. Roos.
Jerry Sackheim Jerry Sackheim.
George Schneider.
Carl I. Sponable.
Mr. and Mrs. Arthur Stebbins.
Lawrence Tibbett.
Johnny Weissmuller.

N. Y. to L. A. J. Edward Bromberg. Harry D. Buckley. Lowell Calvert. Edward T. Carr. Samuel Cohen. Emil Coleman. Emil Coleman.
Lynn Farnol.
Clifford C. Fischer.
Harry Gold.
William Horobeck.
Morris Helprin. Jerry Horwin. Arthur W. Kelly. Paul Lazarus. Paul Lazarus.
James A. Mulvey.
Anna Neagle.
Jack Schlaifer.
Emanuel Silverston
Murray Silverston
Charles Schwartz.
Herbert Wilcox.
Lou Wolfson.

United Artists will announce a minimum of 32 pictures to be pro39-40 season, at the May 8 conve39-40 season, at the May 8 convetion in Los Angeles. A number of other pictures made by outside producers will also be released, one of the season of the convention was preceded by Monroe Greenthal and Al Margolies. Of the convention was preceded by Monroe Greenthal and Al Margolies. Samuel Cohen, foreign publicity. Arthur W. Kelly and Harry D. Buckground of the season o

morrow (Thurs.).

Edward T. (Teddy) Carr's status
as joint managing director of United
Artists Corp. In England will be
ironed out at the Coast convention.
On arrival from Europe Monday (1)
Carr refused to amplify reports be
would leave the company and stated
his contract still had several months
to go.

to go.

Commenting on the film business in England, Carr said outside of war preparations, which have unsettled conditions somewhat, business is still as satisfactory despite the fact that it hasn't worked out very well for anybody's particular benefit. One definite thing it has accomplished has been to encourage producers to der to courage producers to der to courage producers to der to courage the complete with the world market.

Carr announced that UA would distribute an independent (Aldrich Films) production, 'An Englishman's Home,' throughout the world with exception of America.

exception of America.

Television is giving the sin because of the country of the

As to the new emergency war tax on films of 1c per foot, Carr did not believe it would cause American producers and distributors much worry, as it would only give the Government in England an extra \$1,000,000 a year.

\$1,000,000 a year.
William Hornbeck, Korda Productions cutter, who arrived with Carr, Is leaving Saturday for the UA Coast convention and will return to England the middle of May for Korda's Thief of Bagdad,' which goes into work May 15.

2 WB REMAKES

Hellinger on 'Passage' -- Garfield's 'Outward Bound'

"Outware now..."

Warners has assigned Mark Helinger as associate producer on a remake of One Way Passage, or it has been a second to the second of the seco

John Garneid, arready lined up low four pictures, gets the top role in the remake of 'Outward Bound' at War-ners. Currently working in 'Dust Be My Destiny,' Garfield is slated for 'Invisible Stripes,' 'Four Wives' and '20,000 Years in Sing Sing.'

MORE U.S. SUITS TO FOLLOW

Griffith Welcomes' U. S. Suits: Should Clarify Chain's Position

Oklahoma City, May 2.

Oklahoma City, May 2.

Action within a week or two is expected on the injunction asked by the Department of Justice against Griffith Amus. Co., four of its companies and 10 defendant distributors. Actual trial of the Government's suit field in U. S. District Court here last week is not expected to begin for week is not expected to begin for

some time.

No statements have as yet been issued by Griffith officials who have been conferring with their attorneys and with distributor attorneys with regard to the suit, aithough it is understood from official sources that griffith executives welcome the Gov-ernment action, 'since we knew it was coming eventually and we would just as soon that our position be cleared up at the earliest possible moment.'

moment."

Acting on behalf of the anti-trust division of the Department of Justice, Charles E. Direker, Federal district attorney, after returning from Washington, field a suit for injunction against the Gridith companies act and combinations in restrained trade. Named defendants are; Grid Annue Co., Consolidated Theatres, Inc., R. E. Gridith, Theatres, Inc., Wester Theatres, Inc., Wester Theatres, Inc., Wester Theatres, Inc., Wester Theatres, Inc., Res. Confidith, N. E. Gridith, R. J. Gridith, S. Collego, Washington, Universal, ESOb-Fox, United Artists and Columbia Pictures.

Pictures.

It is understood that selection of the Griffith companies was made because the Griffith setup is the largest of independent circuits now operating in the U.S. and would not be covered by the outcome of the Government's units in New York which attempt to divorce producers from their interest circuit boldings.

emment's suits in New York which attempt to diverce producer from their theatre circuit holdings.

The suits of the suits

of theatres:
Oklahoma—Ada (3), Bartiesville
(4), Blackwell (2), Chandler (2), Duncan (2), Elk City (1), Enid (5),
Guthrie (3), Henryetta (2), Hobart
(1), Hugo (2), Norman (3), Oklahoma City (1), Okmulgee (4), Seminole (4), Shawnee (3), Stillwater
(3).

exas—Borger (3), Kermit (2), opas (3), Wellington (2), Wink

Consolidated Theatres, Inc., has e following locations and number

the rottowing account of theatres;
Oklahoma—Aitus (3), Chickasha (8), Claremore (2), Clinton (2), Cushing (3), Drunnight (3), Frederick (3), Holdenville (3), Hominy (Continued on page 18)

Why No 'Consent'

A major reason for the unwill-gness of the major companies A major reason for the unwill-ingness of the major companies to come to any agreement with the Government, over a consent decree was revealed during the man. He states from knowledge that there ere hundreds, if not housands, of small theatre own-ers who, if the Government suit proved successful, would bring similar actions based on the country.

It is not the intention of the U. S. to seek money damages in its anti-trust action. But should they win, the small theatre owners can file their actions, claim-ing violations of the Sherman

Philly Exhibs **Admit Distribs** Not So Tough

Philadelphia, May 2.

Some exhibs, of course, are still doing their usual weeping and wait-ing about exorbitant rentals and unfair practices in cases where dis-tribs feel there is particularly neces-sity for upping prices. They are much more in the minority, however,

WB TO MAKE BIG PIX WITH TOP STARS IN ENG.

London, May 2. Warners is out to produce big pic-turea suitable for both sides of the Atlantic and intends to bring over James Cagney and Paul Muni, among

Joe Henaberry is coming to direct

H'wood Calls Bromberg Hollywood, May 2.

J. Edward Bromberg accepted a telegraphic contract from Darryl Zanuck to play a role in the forth-coming 'Hollywood Cavalcade' at 20th-Fox.

He just closed in 'Awake and Sing' on Broadway, and is due here May

NIX ON 'LOGAL MONOPOLIES'

Latest Suit Against Four Texas - New Mexico - Oklahoma Circuits Is Forerun er of a Series in Several

CONCERTED DRIVE

Washington, May 2.

Several supplemental anti-trust
cases, patterned after the equily atand Oklahoma circuits (Griffith)
isunched last week, are commenplated by the Justice Department to
back up the suit against the major
exhibitors. Policy announcement
Friday (28) said the suit filed in
Western Oklahoma federal district
court is merity the fart of the server
announts.

Rumors of a concentral suit.

months.

Rumstand of a concerted drive were Rumstand when Pool. Thurman W. Arnold, assistant attorner-gen-ral announced the Government's objectives cannot be realized with real announced to the property of the property of

control the manes and parasas.

To leave the chain theatres in control of the market after divestiture by the major companies would be simply to substitute a number of local monopolies for the national (Continued on page 18)

Trying to Rush the Arbitration Machinery of Trade Practice Code Before New Selling Gets Much Older

Actor by Thrust

Hollywood, May 2.

James Preston became e Hollywood actor by accident after 38
years as superintendent of the
U.S. Senate press gallery in
satisfact and the senate of t

Special Master To Decide on U.S. Vs. B.&K. in Chi

Chicago, May 2.

Government suit against Balaban & Katz and aix major distributors are considered to the consideration of the Sherman anti-trust laws has been set before a special Master in several special suits of the Sherman anti-trust laws has been set before a special Master in samed by Federal Judge Charles E. Woodward, who has been on the case, and May 17 is the date for the case, and May 17 is the date for the introduction of evidence in the Government of the Construction of

erment's charges that the de-fendants maintain a monopoly in films, and the control of the cont

SELZNICK-UA TO SIGN 3-YEAR DEAL ON COAST

Contracts on the new three-year re-leasing deal of Setunick International Fictures by United Artist Corp. have not been officially algantured. Final okay had been held up by re-cent illness of John Wharton, attor-eny for John Hay Whitney and S-I. Wharton intt New York for the three and is now waiting arrival of Murray Silverstone later this week.

Free Commercial

James Roosevit, London, May 2.

Sam Golown productions, who has
Golown productions, who has
foreign attention, salls for the U. S.
Goregin attention attention attention attention attention attention
Goregin attention attenti

Initial steps having been taken during the past week toward building up a siructure to govern arbitration under the trade practices code, a satisfactory basis for handling disputes may be worked out, corry important weight before the selling sesson has advanced too far. If the machinery of arbitration, as it will function, can be set up pending ultimate action of exhibitor dispute the selling sesson has devanced to far. If the machinery of arbitration, as it will function, can be set up pending ultimate action of exhibitor of the selling ultimate action of exhibitor of the selling ultimate action of the code.

the code.

Understanding is that Abram F.
Myers, chairman of the board of Allied and its general counsel, is inclined to favor consideration of the clined to favor consideration of the final trade practices draft if the de-tails of arbitration are worked out first. Allied turned the code down unofficially by refusing to convene the board of directors to consider it, one of the principal reasons being that the draft did not embrace the exact methods under which distribu-tor-exhibitor disputes would be set-tor-exhibitor disputes would be set-

incr-athibitor disputes would be settled.

The Intermountain Theatres Asan. Of Usia, one of the key groups of Usia, one of the key groups of Usia, one of the key groups worked in settling up the code, also worked in settling reasons but believed that this local particular that the comparison of the code in principle have accepted the code in principle have scopped the code in principle have simply the code. The control work with the code of the

(Continued on page 45)

Vol. 134 130 . No. 8 INDEX Bills46-47 Buriesque 43 53 Chatter Dance Bands.......38-40 15 Years Ago..........42 Film Reviews......16-20 Film Showmanship.....8 International News.....

Legitimate48-51 Literati 52 w Acts Night Ciubs......41-43 Obituary Pictures 2-22 Vaudeville41-43

Par's 1st Quarter \$500.000 Above '38: 20th-Fox's \$400,000 Less Than Last Yr.

Paramount Pictures aboved an improvement of nearly \$300,000, while 20th-Fox showed a decline of more many and the province of the first quarter this year as compared with the initial year as compared with the province of the provi

according to informed Wall Street or polynion.

Journal of the Comment of the Com

mon share.

Gross income from sales and rent-als of film and literature in the ini-tial quarter of this year totaled \$14, 283,813. Amortization of production costs was placed at \$8,476,252. Pro-vision for Federal income vision for Federal amounted to \$220,000.

PAR'S ANNUAL PROFIT ENDING '38-\$4,105,675

Paramount Pictures annual report for the year ended Jan. I last showed combined consolidated profit of \$4,105,975 when share of unde-solidated profit of \$4,105,975 when share of unde-terment of the profit without these earnings totaled \$2, \$65,975. Both figures are in liew with official estimates made early in with official estimates made early in March. The ingret total, taking in \$1,18 per common share. Paramount report shows that reve-

Paramount report shows that revenues from subsidiaries operating in foreign countries having currency restrictions are included only to the extent that dollars have actually

telectric these designs have actually been received.

In the total earnings, Par showed a profit of \$33,307 on the purchase of company debentures. Consolidated arrange, also include \$392,581 of are tearning, also include \$392,581 of are tearning, also include \$392,581 of are tearning, and the combined undistributed arrange for the combined undistributed earnings for the combined of the c

soo worth of 20-year sinking fund bebeniurse were redeemed on Fig. 19 in the South of the South

Lloyd at RKO Set

Hollywood, May 2.

Deal for one or more pictures by Harold Lloyd Productions for RKO is ready to he inked this week.

Lloyd will retain his present offices at General Service studio while producing on the RKO lot.

SEE PATHE LABS CASH DIVVY IN 1ST YR.

Pathe Laboratories, the operating company formed by Pathe Films when it put through its plan earlier and the path of the path

Company acceedy has not a 820/000 chiefe. In the matchine.

Meeting was informed that Pathe Film would cost only about \$35,000 and \$15,000 chiefe. The second state of the second state of

Notarius' New Exec Berth at Par Studio

in theatre operation and film huy-ing-booking, Louis Notarius is transferring to the Paramount studio in an executive capacity under Y.
Frank Freeman, v.p. in charge of
studio administration. He leaves

studio administration. He leaves May 12.

Notarius has been with Paramount 14 years in a variety of posts. He has been the ho. theatre depart-ment's official reviewer of films for

ment's official reviewer of films for several years. His new duties on the Coast will have important bearing on theatres. Leon Netter, under whom Notarius has functioned, has not set a suc-cessor hut may do so by the end of the week.

Ginger Rogers' Next

Hollywood, May 2. Ginger Rogers, who finished 'Little Mother' last, week, goes into 'My Fifth Avenue Girl' at RKO in three

INSIDE 'PHILLY STORY' Several Angles to Why Miss Hepbu

Several major film companies are bidding for the screen rights to The Philadelphia Skory and a deal may he consummated within the next week he consummated within the next week for Kutharine Rephurn to repeat the leading part she is currently playing in the Philip Barry play at the Shuhert, N. Y., under Theatre Guild management.

Shubert, N. Y., under Theatre Guild management.
Despite widespread reports that management with the showard Mughes has the dim rights actual owner. Contract for the rights actual owner. Contract for the rights is in her name and it is believed between her own money for the advance payment on the deal. Whether on the Mughes is in on the proposition of the contract of the right with the contract of the right with the contract of the right with the right

own.

Just what kind of bids have been forthcoming jan't known. Miss Hephurn acquired the screen rights on a
pre-production deal, with the price
a flat advance deal, with the price
a flat advance plus a sliding scale of
royalties based on the picture's gross.
Since no other sale of the sort has
ever been made, it is a question of
whether the actress would transfer
her right for a flat price on a perter right for a flat price on a perter right stars or a combination of the

two.

Besides owning the film rights to Story, Miss Hephurn also has a sunstantial share of the legit production. Actual percentages are unknown, but are supposed to be on an approximate basis of 40% each by the actress and Barry, and 20% by the Guild. Actress bought the screen rights merely to insure her playing the p

LOEW'S 28-WEEK NET PROFIT UP, \$7,268,847

Loew's, Inc., net profit rose approximately \$400,000 in the first 32 weeks of 11s faced year ended Mach 16 last as compared with the same period of 1968. Report Issued year-good 1968. Report Issued year-good 1969. Report Issued year-good 1969. The showing was made despite the fact Sevence period of 18st year. This showing was made despite the fact that directors recently approved setting up a reserve of \$90,000 for compared to the property of the property \$500,000 to the property \$500,000 was set aided battypes for the comparable halt-year.

After setting aside this amount,

After setting aside this amount, the net was figured as being only 8,368,847 or \$3.68 per common share. This is virtually the same amount as shown for the 28-week period of 1938 when \$3.76 per common was

Studio Contracts

Hollywood, May 2. Metro scripter. signed Jacques Thery

20th-Fox contracted Sybil Jason

Don Castle's player pact rene y Metro

Alfred Schiller inked writer deal with Boris Morros Productions. RKO handed actor pact to John F.

20th-Fox signed Jacques Kapralik, James Hilton inked scripting pact

Eleanor Hansen handed sixmonth

Virginia Daie penned player ticker at Paramount. 20th-Fox renewed Walter Bullock ohn Taintor Foote and Ower

Francis, writers.

Warners filed minor contract with Nanette Fabares, 18. Samuel Goldwyn asked court ap-proval of minor pact with Virginia Poole, 19.

Paramount handed player ticket to Setty McLaughlin, Edmund North signed writer dea

Paramount hoisted Kurt Neu mann's director option. Tom Kennedy inked new deal at

20th-Fox renewed Milton Sperling's scripting ticket for one year.

More Higher-Bracketed Pictures Inspires a Buyers' Pool Plan in NW

Sennett on 'Cavalcade'

Hollywood, May 2.
Mack Sennett goes to 20th Century-Fox as an associate producer with Harry Joe Brown and technical director on Hollywood Cavalcade.

age.

Studio wants to utilize his picture
ackground during filmdom's formaive years for its \$2,000,000 spectacle.

LIFE SENTENCE IN THEATRE HOLDUP

Spartanhurg, S. C., May 2.
Melvin Godfrey, 25, and Bedford
Collins, 32, were sentenced here to
life imprisonment for armed hold-up
of Mr. and Mrs. J. C. Holland, theor mr. and Mrs. J. C. Holland, the atre operators, night of March 1 Pair were convicted of first-degree hurglary. Verdict minus mercy rec-ommendation, making life term man-

datory.

Hollands, operating Lyman, S. C., and Tucapau, S. C., theatres and a store, were stuck up with a gun, bound and robbed of \$185 receipts in their home shortly after leaving theatres about midnight.

Tiket Taker Held Up
Droit, May 2.
Bandit knocked down Norman
Powell, ticket taker at East Em
Heater here, and ecseped with \$50 in receipts last week. Powell was carrying money to manager's office attention to the control of the con

Pitt's Sidkup Wave
Pittsburgh, May 2.

New wave of theater robberies has
broken out here again despite race
bandt who had been responsible for
several of them and sent him to
reveral to the sent him
to the

cash.

Last week colored thief reached into ticket hooth of Triangle, East Liberty, scooped up \$10 in quarters from the hands of Rita Kelly, cashier, and got away.

Couple of other stickups have been

tried at nabe houses during past few days, but they were unsuccessful.

Lenses Stolen
Troy, N. Y., May 2.
Two projection lenses, valued at
\$200, were stolen from the Palace
by someone who entered the theatre
with a key, manager Robert Rosenthal reported to the police.

WB H'wood a Victim Hollywood, May 2. Two handits made off with \$1,000 Sunday (30) at Warners Hollywood, on the boulevard, after forcing Manager William Brown to open the

safe.
They herded five others together and made a clean getaway.

Plenty of Film Trailers On N. Y. Fair's Premiere

On N. Y. Fair's Premiere

Paramount News devoted a full newsceel special to the New York World's Pair opening day festivities, so that it was playing Brondery the day. Paramount newsceel and a graphic brid's even to the day. Paramount newsceel continued to the day. Paramount newsceel continued to the day absend.

From the day of the day of

Minneapolis, May 2.

As a protest against distributors action in lifting more pictures in the higher brackets and thus raising film costs, demands will be made at the Northwest Allied convention here next month for organization buyers' pool 'to deal with the panies.'

buyers' pool to deal with the com-panies, product the companies of the co

There is much opposition to the prac nuce is much opposition to the practice of one prominent member of buying 'runs' of pictures. As a result of it, they claim, they've been having to pay more than otherwise for their film.

RCA'S 1ST QUARTER NET AT \$1,448,110

David Sarnoff, president of Radio Corp. of America, told stockholders at the annual meeting yesterday (Tuesday) that net earnings of the company totalied \$1,448,110 in the first quarter this year as against \$1,-437,801 in initial three months last year. Profits were equivalent to first quarter this year as against \$1,37,001 in louist latter month is \$1,37,001 in louist latter month is \$1,37,001 in louist latter production to the state of the state of

Fair.
Cornelius N. Bliss, Bertram Culler,
Charles G. Dawes and James G.
Harboard, chairman of the board,
whose terms as directors expired,
were re-elected for a term of three

Metro Buys 'Maritza' For 60G from Kalmann

Metro has closed a deal for the soundfilm rights of Emmerich Kaimann's Countess Maritar. Although sale price paid for the operetta could to be \$60,000.

This makes the second work Metro has acquired from Kalmann, the other being Sart, bought some time of the counter of the co cture is made. Irvin Marks negotiated the sale.

SPURNS PRODUCERS

Indies Beefing About High Cost Of Haysian and Censorial Okays

Independent producers who, along with other and/or producers, submit of the production to the Haya organization for Production Code Seal, are doing considerable beefing over 'extra' code of the Haya and another censorably or quasi-censor organizations. Indie producers assert that theaters generally, circuit or otherwise, Indie producers assert that theaters generally, circuit or otherwise, Haya Oki, is on a picture. In only two territories is observance of the Haya seal meeting with fattic observance—the RICO on a picture. In only two territories is observance of the control of the Haya seal meeting with fattic observance—the RICO of the Haya seal meeting with fattic observance. No general abandonment of the practice of abunding pictures for discovery of the producer of the Haya seal meeting of the Haya seal meeting of the Haya seal meeting with the producer of the Haya seal meeting of the Haya seal of the Haya seal of the Haya seal meeting of the Haya seal of

vania.

Other costly and irksoma procedures to which most producers have to submit include the National Board to submit includa the National Board
of Review, as well as censor boards
in six states and two municipalities.
National Board of Review charges
\$6 per reel for its seal of approval
and 75c per reel for screening.
Producers would ignore the N.B.R.
procedure authoris were it not for

procedure entirely were it not for tha fact that Florida, and in the cities of Providence and Boston, plc-tures which carry the National seal are automatically passed for theatre

exhibition.

State censorship charges vary from \$3 to \$4 a reel, while the Hays organization charges \$50 for code seal on new features; \$25 on raissues, \$25 for shorts, and \$25 for all foreign pictures submitted.

SCREEN PROLOG OKAYS BELL' INTO CANADA

Thronto, May 2.
Canadian bookings of Alexander
Graham Bell (20th) have been cancelled, pending completion of as
green prolog which will exlot the
Canadian beckground of the incentral property of the control
only complaint cams from the
flag-wavers of Brantford, Ontario,
birthplace of Bell and city reduced
which the control of the control
wite to green the control
wite

Screen News and, in addition to ex-planatory text eulogizing Bell, will include shots of his birthplace, the monument which his home town erected to his memory, and old pho-tographs which are now in the pos-session of Mrs. Gilbert Grosvenor and Mrs. David Fairchild of New York, daughters of the inventor.

Farmer-Erickson Get Par Leave Extended

Frances Farmer and Leif Erickson wera handed a six-month extension of their leave of absence by Paramount. Original furlough ended May 1 mount May 1. Curr Currently they are doing stage work in the east.

Illeana's Outburst

Illeana & Uutburst
Beverly Hills, Mary 2.
Illeana Laurel, estranged wife of
tha film comic, was found guilty of
drunk and disorderly charges and
relessed under \$250 bail pending an
application for probation.
Russian dancer was arrested after
causing a disturbance in a Russian
cate, where she allezedly shouted

that the film colony should be Hit-lerized.

Blackout

Hollywood, May 2.

Shush epidemic has invaded Paramount where the boys are readying a picture with the story, cast, writers and starting date a profound secret. It's title, 'Heil America,' is only a stall to foll international snoopers.

Even the facks ara writing on

noiseless typewriters

U Boosts Serial Program After Scully's Survey

Hollywood, May 2. Universal is going in stronger than ever for serials as result of a survey of 168 towns by William Scully, head of U's sales force. Theatres showing cliffnangers, according to Scully, not only do better business but develop steady customes but develop the control of the co

B. BRISKIN PRODUCING 3 BREEN PIX AT RKO

Principal Picture Is making three
Bob Breens for the 1989-49 RKD
Program, with Barney Brickin dioing
the producing instead of Sol Lesser.
Although reasons of the 1989-40 RKD
REASON SOUTH is in production and
Boy Who Cried Wolf's alsated for
an early aumons rist.
Lap Pictures
are shopping for studio space after
July 15. Columbia notified Early
1989-40 RKD
REASON SOUTH STATES
LONG TO THE STATES
LONG THE STATES
LON

cipal offices

MERRY MACS TO DO FILM

Will Play Theatre Dates on Way to Hollywood

Merry Macs quartet leave for the Coast to do a filmusical for War-ners when the Fred Allen program folds for the summer late in June. The Coast of the State of the State of the Warners at the Brocklyn studios. As the film is not set to start until late July or August, the Macs will play a series of one-eighters and these deaths on the way westward. They go into the Paramount, N. X. May 10.

'On Toes' for Lord

Hollywood, May 2. Associate producer chore on War-ners' On Your Toes goes to Robert Lord. Shooting starts next week with Zorina and Eddie Albert shar-ing ton sorts.

ing top spots.

Picture is based on the Broadway

WB Holds Siegel Hollywood, May 2.

Hollywood, May 2.

Max Slegel, associate producer at
Warners, has inked a new contract.

Next picture is "Three Cheers for
the Irish," with Pat O'Brien heading
the cast.

WILL CALL IN N.L.R.B. AGAIN

Writers Don't Consider Studios' Terms Attractive Enough to Submit for a Vote-Studios Hold 7-Yr. Pacts Preclude Outside Stinte

NO 'WILLINGNESS'

Hollywood, May 2. Screen Writers Guild Monday

night (1) fiatly rejected the contract proffered by the producers, and the executive board served notice that tha National Labor Relations Board will be asked to reopen the hearing on complaint which charges the major studios with unfair labor prac-tices. SWG board didn't consider the companies' proposal attractive enough to submit it for membership

In a letter to tha producers' attor ney, Mendel Silberberg, Guild prexy Charles Brackett declared, 'After reviewing proposals the board is of tha opinion there is no indication of tha opinion there is no indication of willingness on the part of the pro-ducers to consider sincerely the minimum proposals made by the Guild membership, namely (1), 80% Guild shop at outset of contract; (2), contract term of three and a half years; (3), right of writer to own all material written during layour

period.'
Producers tempted the SWG with an 80% Guild shop effective the third year, 70% first year and 75% second year. Also proposed that a seven-year agreement with writers prohibited them from working during the layoff period.

GN BOOMS VIA TWO NEW DEALS

Hollywood, May 3. Finances at Grand National took an upward turn through a deal to make a series of Spanish-language pictures for 20th-Fox distribution. Previous deal had called for one pic-

ture.

In addition, GN is assured of considerable rental coin from England through a deal with British Grand National, a separate corporation headed by Jeffrey Benrard and Maurice J. Wilson. Latter is here conterning with Jack Skirball on films to be delivered to British GN for 1839-40.

1838-40. Dr. Eugene Frenke ended his long financial battle with GM by turning over the negative of his Anna Sten over the negative of his Anna Sten of the control of the c

Time-Clipping Cameras

Hollywood, May 2.

— Hollywood, May 2.

20th-Fox ordered construction on 60 new cameras, lighter and less cumbersome than those now in vogue, after tests on Rose of Washington Square. Technicians estimated new machine saved 54 hours of liming time.

Device is result of two years work by the construction of \$80,000, set aside to cover research, models and tests.

Mistrial of IA Vs. Technicians **Local 37: Otherwise Dismiss Suit**

The Brushoff

Hollywood, May 2.

Painters Local 644 nosed out
the Scenic Artists in the Leather
Horse Derby at Paramount studio, winning a photo finish that
almost caused a strika. Painters threatened to walk out it
a member of the scenic staff swung
a brush on the prop steed.
Art was set down for illegallockeying.

Par Cramped For Space. 10 in Work: M-G's Prod. Spurt

Houywood, May 2.

Paramount studio is up against a space shortaga, with 10 productions taxing tha capacity of the sound stages. This has been ona of the main reasons for the recent decision to move to larger quarters in Westwood.

wood.

Latest to roll were 'Our Leading Citten,' Bob Burns starrer, and Home Work,' with Charles Ruggles and Mary Boland as tops.

With 'Stronger Than Desire' before the cameras, Metro has six features in production, the highest number in two months. Studio also have five shorts in work.

WM. S. HART REFUSES REP. FILM COMEBACK

Hollywood, May 2.

Proposition made to William S.
Hart by Republic for a return to the
screen has been rejected by the former silent western star. Deal called
for Hart to make two pictures at a
minimum production cost of \$250,000
each.

each.
Actor again reiterated his position that he is retired from pictures and will not even agree to personal appearances. His only picture activity since mora than a decade ago is a short prolog produced for Astor Pic-tures' reissue of Tumbleweeds.

S.A.G. ENJOINED

Validity of Junior Council Electi Disputed

Disputed.

Bright Mallywood, May 2.

Screen Actors Guild has been restained from ordering a new electronic council through a temperature of the council through three council through

Amy Becomes Director

Hollywood, May 2.

Warners upped George Amy, film cutter, to a director's job, with his first assignment 'The Return of Dr. X'. Boris Karloff feature.

Amy starts his new chore when he finishes cutting 'The Old Maid.'

Bill Powell's Garboer

Hollywood, May 2.
Metro has pencilled in William
Powell for Greta Garbo's 'Ninotcha'
upon his return to the screen after a
long illness.

Picture is set to start in two weeks.

Mistrial was ordered vesteriay (Monday) in the Superior Court suit of International Alliance of The-artical Stage Employees members to enjoin officers of Technicians Local 37 from interfacing with operations of the Court of th

lo the calendar docket and is set for retrial when depositions are to be secured from George E. Browns, the control of the con

Tells of Saving
Frank Stickling, IATSE international representative, testified that
seizura of Technicians Local 37 by
the International resulted in an immediate savings to members of approximately \$700 weekly. He stated
that a saving of \$300 per week was
last a suring of \$300 per week was
authorized meetings of the board of
governors, board members having
paid themselves so much per meeting.

paid themselves so muten per normal services witness testified that the remainder of the savings had resulted from outling of the following officers and the savings had resulted from outling of the following officers witness of the following of

\$70. Stickling stated the work formerly done by this group is now handled by Zeal Fairbanks, \$100; B. C. Duvall, \$100; two office girls, \$100. He sald the work was handled just as efficiently at a net savings of \$700 weekly. He said none of the salar less paid by Local 37 had been authorized by the constitution.

weekly. He said none of the salaries paid by Local 37 had been subtroited by the constitution of the constitution of the constitution provided the officers should be paid a salary of not less than 475 per weekling the constitution provided the officers should be paid a salary of not less than 475 per weekling the constitution of the constitutio

John F. Gatelee, IA international rep, who with Stickling is now in charge of operations of Local 37, testified that all procedure in taking over the local was in accordance (Continued on page 47)

Double Features Up Before III. Lawmakers; Other Show Biz Bills

Chicago, May 2.

Double features question, which has already been the subject of intraindustry dickering, court action and stribilition squawks, has now found its way into the Illinois legislature where last ded down a recommendation, there ought to be a law against fem.

tion, there ought to be a law against Thus of Representatives was advised that double features are a mease to the health of adults as well as children, according to the committee. Committee, which voted 11 to 4 for its anti-double recommendation, was headed by medical to the committee commended that a law be enacted prohibiting the showing of double features in Illinois. Bill news originally introduced by two representatives from Chi. Arnold Lund and Bill now swalts general action by House, and then goes to the Senate.

Rattle Wise, Seat Tax

Battle Wise Seat Tax
Maiston, Wis., May 2.
Labor, circuit and indie theater
representatives appeared before the
senate committee on corporations and
position to the Common bill which
would assess sin occupational and
seet tax on chain theatres. Opponeuts of the bill opposed it on the
grounds that it would, if masted, regrounds that it would, if masted, relower the income of theatre employees.

dues the power the income of the ployees. Sen. A. Connors, author of the bill and its only proponent at the hearing, described it as a revenue measure and estimated that it would produce about \$100,000 a year if en-

necessary and the second specific control of the Countrol of t

N. C.'s Teconstatencies

Raleigh, N. C., May 2.

Blue laws in this state indicate
something, but what, nobody seems
to know. In Johnston County where
there are eight theatres, the Sunday
han on motion pictures has been
lifted. Zasikin County, on the other
lifted. Zasikin County, on the other
lifted about the state of eff-cast theater has
any and the state of the state of the state of the
lifted about the state of the state of the state of the
lifted about the state of the state of the state of the
lifted about the state of the state

Anti-Softball Campaign
Lincoln, May 2.
Falling to get across the anti-dual
features ordinance with the city
council here, after the city attorney
ruled the council had no legal grounds ruled the council had no legal grounds to intarfers, showmen here are backing the petition going the rounds of the city against softball lighting after 9 p.m. nightly in the parks in the summer. Showmen figure there's time to see a show after 9, and it softball is here to stay—and it seems to be—they'll still, get a cut at the neithbors' nickels.

This petition was originally brought by property owners near the parks, who claim the clamor of the ball-yards has been bothersome, going sometimes until nearly midnight.

Wilcox-Neagle Start On 'Cavell' for RKO

Herbert Wilcox of Imperadio Productions and his star, Anna Nesgle, are now on the Coast to launch Turne Edith Cavell, first release for which the State Policy of the Policy of the State Policy of the Policy of the State Policy of the Policy of th

ANNABELLA'S FRENCH FILM

ANNABELLA'S FRENCH FILM
Hollywood, May 2.
Annabella goes back to France
this summer to make a high-budget
picture for 20th-Fox.
Feature will be shot on the French
Riviera, with Robert T. Kane producing.

BLOW ME DOWN

It's a Sam Weed 'Wind' as Flemi Breezes Pic

Hollywood, May 2.
Victor Fleming retired, temporary at least, as director of David O, Selanick's Cons With the Wind.
Official explanation is ill health, with an indication that Fleming may return to the picture. Sam Wood moved over from Metro to fill the vacancy.

wood is the third director to try his hand at 'Gone'. George Cukor started it and retired in favor of Fleming.

BUDGETS UP 33% ON **AUTRY'S REP. OATERS**

Hollywood, May 2. for the 1939-40 program at Republic are going up 33%, according to Her bert J. Yates, chairman of the board, here to discuss production with Mo J. Siegel. Yates is accompanying Autry to England this summer on a six-week personal appearance tour. Setting at rest rumors of impending changes at the studio, Yates de clared himself satisfied with the pres

clared numers are setup.
Rep Polls 'The Road to El Dorado' tomorrow (Wed.) with Roy Rogers in the singing buckaroo role. Mary Hart plays the femme lead and George Hayes heads the featured

Par Renews Binvon: Studio Drops 6 Scribs

Paramount holsted its writer op-tion on Claude Binyon for the third year of a five-year contract. He has currently Binyon for the Co-lumbia, working on the script of Artzona. With director Wesley Raggies with the contract of the Para-mount lot after finking their as-signments. Seribs are Taibot Jen-tings, Sharidian Gibney, Macwell and Melville Baker.

Mich.'s Holiday of Prayer May Shutter Amus. Spots

May Shutter Amus. Spots.

Detvoit. May 2.

Detvoit and Michigan smusement spots, along with all lines of bir, may be forced to shutter one day for a statewide builds of prayer. Boiling the statewide builds of prayer. Boiling with Gov. Dickinson's call you, saking for courage for Michigan legal of the statewide prayer last Sunday's appeal, is understood to have prompted governor to consider the ground of the state of t

Deadwood' Revived

Hollywood, May 2. Deadwood City, dealing with the gold rush in the flack Hills, is slated as a Harry Sherman production for Paramouni. Picture, to be made budget, included.

Paramount.
Pleture, to be made on a big
budget, includes such characters as
Buffalo Bill, Calamity Jane, Wild Bill
Hickok and Wyatt Earp.

Lee Tracy's 'Spellbinder'

Hollywood, May 2.

'The Spellbinder' is the first Lee Tracy starrer under his two-picture contract with RKO.
Studio is studying scripts to pick the second story.

COCALIS' WILL

Owner of 38 Theatres Sets Up Blat

will of Souton D. Cocalls, late heat of the Cocalls Conterprises of N. Y., executed April 7, 1939, provides a number of charitable because and operation continued expansion and operation continued expansion and operation of the Cocalls increast, included by the Cocalls increast, including the Strand, Royal and Galety in Elizabeth, N. J. Albough the will was filed last week in the continued of the Cocalls in the Cocalls of the Cocal Cocal

cation for its proclass was made unit.

After specific cash bequests to relatives and members of his family her remainder goes into an elaborative of the case of

Greece.
All other incomes go to the sons,
James, George and Alexandar Co-calls, all minors. The will expressed
hope that they will continue and
enlarge the Cocalis theatrical enter-

enlarge the Cocalis thearms sem-prises.

The residuary estate eventually goes to the three sons. The trustees are Evangeios Hardaloupas, presi-dent of the Hellenic Bank & Trust Co. of N. Y., William A. Scully, vp., and general sales manager of Uni-versal Film Corp., and James J. Thompson, parther with Cocalis in Union County, N. J.

Allied's Nat'l Conv. Will Be Attended By Distribution Biggies

eading distribution executives

Leading distribution executives of all major companies are expected to look in on this year's annual convention of Aillied States Asr's, scheduler relations with the Aillied Aillied Formation of the Aillied Aillied Formation of Aillied Form

ADAMS' SHUBERT MAY JOIN PAR NEW'K POOL

The Shubert, Newark, taken over by A. A. and P. Adams, may be thrown into the partnership which Adams Bros. has with Paramount. Adams Bros. has with Paramount. This, together with policy for the newly-acquired theatre, is to be discussed some time this week with home office Par executives. Prior to being taken by the Adamses, the Shubert was playing stage shows a gainst hem but dropped them just before the end of Lent.

Par Aids the Cause

Hollywood, May 2.
Lee Ya-Ching, Chinese aviatrix, signed for a featured role in 'Disputed Passage' at Paramount.
She is touring America to raise funds for reliaf.

LIONEL KEENE'S AMS

LUNEL KEERN'S AMS
Allants, May 2.
Col. Lionel Keene, former Southern division manager for Loew's, is staging talent quests in small Georgia towns. He ties up with theatres and gets luncheon clubs to sponsor performances.
Jack Rand, local dancing teacher, is associated with Keene.

Lefty Shakes the Tamales Out Of His System; All Set for N. Y. Fair

By Joe Laurie, Jr.

New York, April 25,

ADD: RKO REORG More Technical Moves

pileatiens Dendel
The Circuit Cart of Appeals in
New York Monday (1) dended three
applications by H. C. Rickaby of the
Atlan Co., regarding the three appeals from Judge William Bondy's
order approving the piln of reopeals from Judge William Bondy's
order approving the piln of reostatement of the special which are
those of Ernest W. Stirn, slockholder;
R. Cassel & C., debeniure holder,
and the Copia Realty and Fabine
the appeals of Stirn and Copia,
Stirn was given until May 15, as
already filed its record, and the
appeals of Stirn and Copia,
Stirn better the special will
also be heard in the same month.

JEANETTE'S SOLO IF NEW M-G PACT OKAY

Jeanette MacDonald's next Metro picture, if she signs a new contract,

picture, if she signs a new contract, will be a solo starrer. Studio is seeking clearance on rights to a story for her next start. Singer is due back from her concert tour May 15 to talk over a new pact. Nelson Eddy is teamed with Honassey in Balalaka, starting in two weeks, but will be reunited with Miss MacDonald for her second picture.

Martina Expanding; 12th House, and Adding More

Rochester, N. Y., May 2. New Family, 700-seater in Mt. Morris, just built by Martina Circuit,

Morris, just built by Martina Circuit.

Danaville, opened last week. James Martina, president, now heads 12 theserse and plans to build three or four more in this area during the next years.

Work has ditties, 500-seater; opening etc. Style. It. This company operates theatres in Danaville, Ablion, Phelps, Naples, Clyde, Williamson, Cuba, Arcade, of M. Morris and Nunda. Members obserted of directors include Charles and Charles of the Char

No Jury Trial in \$10,600 Suit Against Warners

Sylvia Cowane has been denied a jury trial in her attempt to collect \$10,800 on two checks issued in 1923 to Kwality Pictures Inc., by Jack, Harry, Albert and (the late) Sam

Federal Judge John Knox in N. Y. Federal Judge John Knox in N. Y. made no comment in denying the application but the Warmer motion application but the Warmer motion of the course of action occurred molisped cause of action occurred military shows the motive behind the plannifird desire for a jury trial. She would like to count on the sympathy of a jury. The institution of the jury trial was never conceived for such purpose."

Par's Parade of Power

Hollywood, May 2.

Paramount is putting on its own naval demonstration off San Miguel Island, with two ships and 150 sailors filming 'Ruler of the Seas,' under command of Jim Hawen Meanwhile Frank Lloyd is directing the principals in the studio.

Cabanne's 'California' Hollywood, May 2.
Christy Cabanne rolled 'In Old
California, first of a series of action
pictures co-starring Richard Arlen
and Andy Devine.
Constance Moore has the femme

Well, as Donnsy Kerr used to say 'We finally arrived at our destitution, the World's Fair. About which more anon, as they say in the classics We finally got out of Mexico City be

fore Aggie spent all our dough and we are glad to be back to terra firms. We learned a lot traveling but didn't We learned a tot travening but didn't, learn a thing about show business down in Mexico. We saw a show billed as Follies Berge which turned out to be a tab in Spanis, and the comics there know the same bits as our comics do. Me and Agrie recognized them even if they did do 'em in Spanish. 'Money bits' and 'riseins bits' are the same the world

kissing blif are the same the world over.

Another night we went to the control of the control o

and the French aren't there to blame, to on anybody, it on any the ton anybody in the city has a strong small of some kind of dissectant, and boy it's plenty strong. I guess the Government makes on use it; maybe they do !! Instead of use it, maybe they do !! Instead of you about the buildadh we saw, Aggle and me didn't go for it at all a few of the company of the

A Real Hometown Mgr.

don't want one feature, we must have double features.

We stopped of at Tyler, Russel and the stopped of the st

Your boss, Lefty.

P. S.—Ben Bernie says, When in doubt—do as you please.

Bette-Clyde McCoy, Big \$38,000. **Durbin-Vaude**, 23G, Chi Standouts: 'Serenade' Slow 10G, H.O.'s Neat

Two top bracket pictures in the loop are corralling the major portion trade there is "Dark Victory," which came in almost pre-sold to the citizenth of the picture in almost pre-sold to the citizenth with the picture is a part of the screen here, and without the picture is was put on the screen here, and within it has been a pictured by the picture in the picture is was put on the screen here, and within it has been a pictured by the picture in the picture is was put on the screen here. The picture is the picture in the picture is the picture in the pictur

00.
riental (Jones) (3,200; 25-40-55)—
nt Strikes' (RKO) and 'Son Is
minal' (U), plus vautde. Back to
bles and looks for good enough
00. Last week, 'Crowded Hourh
(C) and vaude, managed \$13,700,
right.

all right.

In July 1985. Livewise throwes the country of the property of the

'CONQUEST,' 61/2G, **CINCY PLEASER**

Returns by and large for down-own house currently at fair level. Shubert is getting pleasing bit on fain of Conquest' and Zenobla' is oling okay by Kelth's. A bo, dis-popoliter, Thr from Missouri' was popoliter throm Missouri' was a foot of the Palace after the approximation of the Palace after the approximation of the Palace and the Palace after the Con-sisions of a Nazl Spp' was moved p to today (Tuesday) for replace-tent.

to the control of the excellences cuty (wB) (3d run).

Rellia (100m) (1,500; 35-42)—

Zenobik (UA). Oleay \$5,000. Last week, Baskervellies' (20th), eight days, good \$5,500.

100m (100m) (100m)

placed by advanced showing of 'Con-fessions of a Nazi Spy' (WB). Sorry \$4,500 for the Bob Burns pic. Last week, 'East Side Heaven' (U), good

week, 'East Side Heaven' (U), good \$11,000. Shubert (RKO) (2,150; 35-42)— 'Man of Conquest' (Rep). Pleasing \$8,500. Last week, 'Castles' (RKO) (3d wk), fair \$3,800, bringing \$18,800 for the three-week run.

BETTE HOT 61/2G IN HORSEY LYILLE

Spring race meet opened at Churchill Downs Saturday (29) and Churchill Downs Saturday (29) and race visitors, with aweet lineap of product. National reopened for a mod Great GOV, reshauet, and Service of Wernon and Lerie and Great GOV, reshauet, and Downs (1998) and Chen Country (1998) and Lerie Churchill Churchill (1998) and Lerie Churchill (

Wester Editation for This Week Brown (Loew's-Douth Avenue) (1,500; 15-30-40)—'Heights' (IJA) and Kid Texas' (M-G). After successful stanza three weeks ago at Loew's State, Heights' should find nice week; "Three Smart Giris' (IJ) and "Risky Busines' (IJ), in third downtown week, wound up with fairish 3,600.

going and payoff okey \$1,900. Last week, Three Spant Girls' (U) and town week, week, week spant Girls' (U) and town week, would up with fairish-leading to the control of t

McDonald Day 'n' Dating Seattle; 'Heights,' \$4,100

Jeanette McDonald opens tomor-row (Wed.) at the Fifth Avenue in Broadway Serenade, and at night he's at the Music Hall in song con-booked in so- as to take advantage of the buildup for the personal. Generally speaking the town is quiet.

of the buildup for the personal, united as a personal per

1st Runs on Broadway

Week of May 4

Astor — 'Pygmallon' (M-G)
(22d wk.).

Capitol—Lucky Night' (M.G).

Criterion—'Big Town Czar' (U)

3). Reviewed in Variety, April 26) Globe—'King of the Turf' (UA)

(6).
(Reviewed in Vaniety, Feb. 15)
Hollywood—Juarez' (WB) (2d

Music Hall—'East Side of Heaven' (U). Paramount — 'Lady's from Kentucky (Par) (2d wk.). Bialto—'Fixer Dugan' (RKO)

Rialto—Fixer. Jungan (5).

Rivoll — Wuthering Height's (UA) (4th wk.).

Boxy — Rose of Washington Square' (20th) (5).

Strand—'Confessions of a Nazi Spy' (2d wk.).

(Reviewed in Current Issue).

(Reviewed in Current Issue)
Week of May 11

Aster — 'Pygmallon' (M-G)
(23d wk.).
Captiol—'Calling Dr. Kildare'

Globe—"The Challenge' (Film Alliance) (13). Hollywood—'Juarez' (WB) (3d

Hollywood—Juarez (www.wk.).
Musie Hall — 'East Side of Heaven' (U) (2d wk.).
(Reviewed in Vasury, April 12)
Paramount—Un lon Pacific (Par) (10).
(Reviewed in Current Issue)
Edvall — Wuthering Heights'
(TAL (5th wk.).

Rivoll — 'Wuthering Heights'
(UA) (5th wk.).

Roxy—Rose of Washington
Square' (20th) (2d wk.).

Strand—'Confessions of a Nazi'
Spy' (WB) (3d wk.).

(2,600; 32-37-42) — 'Baskervliles' (20th) and 'Culver' (U). Indicated okay \$4,800. Last week, 'Dodge City (WB) and 'Winner All' (20th), \$3,800

Falonas (Sterling) (1,38), 16-27.
Falonas (Sterling) (1,38), 16-27.
Falonas (Sterling) (1,38), 16-27.
Falonas (Sterling) (1,38), 16-27.
Falonas (Falonas (Mono) and Falonas (Mono) and vaude, 38,400, 3004.
Falonas (Mono) (Mono)

and 'Sudden Money' (Par), \$8,800, good.

Roosevelt (Sterling) (800: 21-32)—
Gunga Din' (RKC) and Tom to the second state of the second se

'CASTLES' PLUS **CUGAT TOP DET., 24G**

Looks like 'Story Overnon, and Isenic Caste,' by Vernon, and the State of the State

off, Dit Dittories, and a service and the service of the service o

B'way Under Pressure, But 'Nazi' Strong \$45,000; Eleanor Powell Ups 'Ice' to Slick 32G; 'Juarez' Good

With a lull having fallen over Breakdoor to Heaven' (Par), \$5,500. Broadway, capped Sunday (39) wo fished (23%; 23-40-55) — Streets meeting the sense of the current pictures of the current pictures are withstanding the general public againty. Those that are doing even the sense of the current pictures of the current tressed by a good advance sale, it in first its day ending Monday and first like day end with the first like day end of the first li

FILM SHOWMANSHIP

Omaha, Noisv Host, Welcomes 250.000 For 'U. P.' Premiere

Omaha, May 2. Omaha surprised itself, visiting Hollywood was amazed and Para-mount roared a resounding approva-ia: Union Pecific' was given its world premiere here Friday (28) ac-companied by a four-day civic cele-

with Cecil B. De Mille, Barbara Stanwyck, Lynne, Overman, Robert Preston, Brian Donleya and Anthony Quian from the east present; the allowed and the control of directors of the Union Patient Figure 1 of the control o With Cecil B. De Mille, Barbar

further amaze the visitors.

The law worked 18-hour shifts to handle the crowds of 25,000 which lined the streets for hicks to witness the parades. They traveled in from miles around for a glimpse at the movie stars and to wear grandpa's and grandma's old clothes.

Passident Roseavelt presend a the

pa's and grandma's old dothes.
President Roosevelt presend a telegraph kay on his dest. Wednesday
graph kay on his dest. Wednesday
brating. The visitors arrived Thursten,
day, and Friday was the big premiere. A costume ball closed the
doing Saturday as the coliseum
while thousands danced to Vincent
Lopez and his orchestra piped to
though the content of the content of the content
present and present the content of the c

to help handle the crowds.

Barney Balahan, president of Paramount, and Nell Agnew, vice-president in charge of sales, few from New York. Also from Paramount's organization came Terry Delapp, Robert M. Gillham, R. C. Libeau, Bill Pine, C. M. Reagan, Ray Copeland and Allen Usber.

and Allen Usher.

The Paramount lot sent George
Raft, Lloyd Nolan, Evelyn Venable,
Luana Walters, Margaret Roach, Patrlcia Morison, Evelyn Luckey, Janice Logan, Judith King, Evelyn
Keyes, Shelia Darcy.

Keyes, Shella Darcy.

A. H. Blank, Tri-State Theatre
Corp. president; Ralph Branton, operators of the three Omaha theatres
in which the premiere was staged,
and J. H. Friedl, general manager
of the Minnesola Anusement Co.,
represented the exhibitors.

Civic minded WOW w.nt all the way to cover the four-day celebratio. for the world premiere of 'Union Pacific' here, devoting 30 programs over a 10-day period to festivities.

Foster May, the station's news commentator and special events head, went to California to return with the special train, waxing inter-views which were aired daily.

May set something of a record when he left the train at Ogden, Utah, fiew to Omaha to fill a per-sonal appearance date for his spon-sor and then returned to Cheyenne to join the train.

sor and then returned to Cheyenne to Join the train.

Mr Cairris, was picked up by Mr Cairris, was made to the arrival of the visitors, covered the several parades and cut off commercials Thursday quet, which 3,000 attenders based on the first time in Omaha, was broadcast Friday (28) and May was broadcast Friday (28) and May was broadcast Friday (28) and May was master of certification and the pre-master of certification and the pre-master of the strengels and the pre-master of the strengels and the pre-master of certification and the pre-master of the pre

gram. Besides May there were John lin, Jr., general manager; Harry Burke, Lyle DeMoss and Bill Wise-man working on the hroadcasts. By John C. Flinn

During the 13-week period ending April 29-there were 123 features released by national distributors in the United States. Of this number only 19 met first run qualifications of satisfactory entertainment and booking chart. The first fagure is from Vasury's film booking chart; the second-total comes from the operating head of one of the highest affiliated theater cla-

ating head of one of the higgest affiliated theatre cirposts.

18.11, the theatre occ. names the following
the form all companies, as meeting the requirements
of first rune in important key clitics where the appeal
is to audiences of the hetter middle class, capable of
18.5. The verdict:

18.6. The verd

Gibt Grow Up.

What then of the halance? Some of them did well in second run and small lown houses. "Huckleherry Flant' is an example in this category, although the reason for its strength in the lesser spots and its uniform weakness in first runs is a show-business puzzle, he sid. In the main, however, the dramatic material selected for fitting in hollywood, he thought, failed to measure as the selected for the state of the selected for all runs and the selected for the select

action be taken by producing, distributing and exhibit-ing units to conduct a progressive survey into film marketing conditions and into the field of public re-lations of the industry at large.

lations of the industry at large.

While I do not believe it is possible for a film producer to interview a hundred or a thousand persons and obtain suggestions of the type of story to film, I do believe that the standard of the story of t

billing." In the view of this theatre man the film industry, is entering a period of radical transition and change, in-dications of which may be readily found in the wide variance of public film likes. The trend, he said, was rounded to the constantly increasing distermination at first run houses. Active the major to the property of the constant of

tainment in greater numbers tooly than ever because. Such a condition may be of vital concern to the individual film producer in Hollywood but it is piling on additional difficulties to the many which already face production executives handling the details of large studio turning out a diversified program.

Most encouraging happenings in recent weeks, he said, was the revival of exploitation and showmanship on the scale used at the premieres of 'Dodge City' and 'Union Pacific.' These campaigns have awakened some interest in films generally, he believed.

D. C. Trailer for U. P.' FILM AD MEN ARE TOLD TO WAKE UP

Weshington, May 2. Even the White House and Congress were roped in for the building for "Union Pacific," one of the best publicity grabs in recent years. Bailyton was sulpped into the state Edward R. Burke, Democrat, of Nerhaska, haided Cecil B. DeMille as a great contributor to historical actives and hended the dim many dent Hoosevelt did the customary telegraph key pressing to open the Omaha cetberation. Aside from fatter and expositions, the White House alexander control of the Company of the

WB's New Field Bally Setup: Lee Blumberg In Charge of Division

A new setup in the Warner field exploitation department was organiced by Charlie Einteld prior to leavised by Charlie Einteld prior to leavised to the control of the contr

abilities and with a second common and a season and the season and

Goldwyn Gives Preem That Personal Touch

allow for a ten-minute great appearance during the train stop. Also worked in transcription for state appearance during the train stop. Also worked in transcription for state and appearance during the train stop. Also worked in transcription for state and the state an

Film advertisers might profit from experience of executives in the radio industry who have conducted readio industry who have conducted readio industry who have conducted readio industry who have conducted bers of the Associated Motion Picture Advertisers, Inc., were told this week by Dr. J. S. List, consultant on children's programs at MRC. He was a superior of the most important in the sum of the most important point in the sum of the most important point in the sum of the sum

than making yourselves the summum than making yourselves the summum to house of all the young believe in the young to have you can no longer go into your studio and preview a picture and hope to come out with the secret of some open seasure. The present period calls for resident, such as all present of the present period calls for resident, such as all their money and energy to. When you do this, your research will then become the answer determined by scientific methods to the questions in the properties of the present period of the present period to the present per

Lesser Starts Breen
Hollywood, May 2.
Sol Lesser got back into production on the RKO lot with the Bohby
Breen starrer, 'Way Down South.'
Bernard Vorhaus is directing.

Advertisers Shy At 'Nazi Spy' Billboards: Tie-In With Legion

For the first time in many mount the local Warner theaters outli have stepped out and are putting up a real pre-ampulan for Confessions and the local Warner theaters outli have stepped out and are putting up a real pre-ampulan for Confessions and the local warner of the local warner of

PASS GRABBERS MUST **CARRY FILM BANNERS**

Gar More, Liberty theatre copolities, landed free space fer
Blondie Meets the Boss In The New
Orleans States despite agreement
among four papers here to ban out
picture with coming strip which the
paper carries daily.

Moore sold estilion idea of carrying
story and picture of pass winners to
see factor. He had 'sandwish man
see factor. He had 'sandwish man
see the common strip with the
paper carries daily.

Moore sold estilion idea of carrying
story and picture of pass winners to
see factor. He had 'sandwish man
stem who had nerve enough
main stem who had nerve enough
and it themselves and walk to the
than sold the state of the state
state was substituted. State ticken
nother was substituted. State ticken
and States went for it to the tuse
of a three column cut and story.

Standard Boosts May Films in Fiesta Drive

Films in Fiesta Drive

Okiahoma City, May 2.

Standard Theatrae, operating four downtown and a number of nabe houses are breating a Naky Movis butter to be above at the campating in the month. The theme of the campating is being spread through the campating is being spread through the campating in the city with twenty hillboards being used solely for an institutional in the city with twenty hillboards being used solely for an institutional in the city with twenty hillboards being used solely for an institutional the fine line—up of films available at all theatres during the Fiestland of the films of the films

Real Madden Sees Film

Real Madden Sees Film Malianapolis, May 2. Ward Farrar and Orville Crouch Clowell, 4dis ome good detective work on their own to buy Sergeata as Sergeant John Madden, member at the Indianapolis police force for 32 years, matching in name the moniter of the property of the property of the property of the property of the pick, but the muich lailed him to aleep, so he went to the theater to see how his name as caught the crooks in the movie game to the property of the pick, but the movie game protection of the property of the pick path the movie path of the property of th

Sport Films for Press

Frank McNames, local RKO chick, was host to porte editors and golfer last week at a special screening of sports shorts.

Scribes and pill-chirur viewed chick of the state of

PHILLY GETTING SET FOR BIG 'U.P.' SENDOFF

Philadelphia, May 2.
One of the most extensive local exploitation campaigns ever given a picture here will get under way for Union Pacific next Monday (8), when the Union Pacific spealing units or Pennsylvania station. Train into Pennsylvania station. Train of a To-paca-old woodburning locomotive, new 5,000 horse-power steam electric locomotive, first passenger coach ever made in the United States, plus other old coaches. On board will be several players from the Illin in continue. Phlladelphia, May 2. Newspaper critics, columnists,

Newspaper critics, columnists, radio commentators and exhibs have been invited by Earl W. Sweigert, local Far manager, to luncheon on Exercit Callow of Warner Bro. circuit are arranging to plaster the town with paper announcing the arrival of the old locomotive and cars. In the control of the control of the commentation of t

McManus Pulls Good Stunts at Midland

Kansas City, May 2.

Kansas City, May 2.

John McManus, manager of the Midland theatre, worked out a combined of the new Hardy film. In e context smong the eleven schools, Doriect smong the eleven schools proceed of the combined of the c environment.

environment.

McManus also arranged for a single pa. of Judy Garland at the Midland last Friday alght. Learning Midland last Friday alght. Learning from some pa.'s in the East, he timed his schedule with the railtroad to allow for a ten-minute guest appearance during the train stop, appearance for the train stop, and the proper some control of the proper some control of the forty-five minute stop. Single appeared at the \$\tilde{g}\$ p.m. show to build opening dary that

Mpls. Plenty Blue Despite Top Pix: 'Victory' Good \$8,000: 'Stagecoach' 41/6G

Minneapolis, May 2.

Headaches are the order of the day in the loop. Strongest lineup of film attractions in any ona week within recent memory is unable to produce recent mamory is unable to produce a single big gross. Every house, in-cluding even the double-featuring Astor, has what under normal con-ditions would be an aca turnstile clicker, but no single takings will get anywhere near the five-figure mark and total gross will be of modest

proportions.

Film array includes 'Alexander
Graham Bell,' 'Dark Victory,' 'Stage-Three Smart Girls Grow Up coach, Threa Smart Gris Grow Up (in its third week), 'Ecstasy' (also in its third week), 'Zenobia,' 'Jane Arden' and 'Flying Irishman.' 'Vic-tory' is the best at the b.o.

Arden and Flying Irishman. Victory is the best at the bo-tory is the est at the bo-tory is the est at the bo-tory is the est at the bo-business conditions due to unem-ployment, etc., and the first real such a fine picture as "Wuthering Rock a fine picture as "Wuthering Neight's brodleel last week. Returns or 'Three Smart Glird' during its or 'Three Smart Glird' during its or 'Three Smart Glird' during its der expectations and were considerably less than Deann Durish of-terings usually gamen here. Eury Hirocha Deann Durish of-terings usually gamen here. Eury Hirocha to busy for the summer last Thurday (2f), several weeks carrier than usual. The Saturday with Kiss the Boys Good-bye.'

Estimates for This Week
Aster (Par-Singer) (900, 18-25)
Then Arterio (WW) and Trainment
Anneal (WW) and Trainment
days. (Good combe for this house,
but takings nothing to write house,
will not take the take the take the take the
foreward (FAC) and Sudden
foreward (FAC) and

Trace winds (OA), at uptown, 32-Ortheam (Por-Singer) (2,980; 25-85-40) — "Siageocach" (UA). First priture should profit by criticely priture and word-of-acoustic boosting. Only of the priculation of the Last week, "Missourt" (Far) and the stage, very big \$11,500, with Kler and his show entirely responsible. Bate (Par-Singer) (2,900; 28-38-40) — Graham Bell (2011). Far from the control of the priculation of the pricul

Tima (Giliman) (290; 25)—Ec-stayi (Foreign) (2d run) (3rd wk). Tapering off after very profitsel run and bows out. Weak \$500 in prospect. Last week, \$1,200; fine after very big \$2,500 first week.

'U.P.,' Big \$7,500, Cashing

Union Facinc, at the Framount, is the colossal biz-getter, answering to a natural build-up. Another-heavy winner is "Bark Victory," which got raves and is paying dividends for Parker's Broadway.

Estimates for This Week

Broadway (Parker) (2,000; 30-35-40)—'Dark Victory' (FN) and 'Wife's Relatives' (Rep). Great first week at \$7,000, and due to stay for a long run. Last week, 'Madden' (M-G) and Tamily Next Door' (U), average \$4,700.

Key City Grosses

Estimated Total Gross This Week (Based on 25 cities.

Total Gross Same Week

days.

Orpheum
(1,800; 30-35-40) — 'Baskervilles'
(20th) and 'Sudden Money' (Par).
Nice \$8,000. Last week, 'Castles'
(WB), heid 10 days for heavy biz
totaling \$8,500.

(WB), held 10 days for heavy bix totaling \$8,500.
Paramount (Hamrids - Evergreen).
Paramount (Hamrids - Evergreen).
Paramount (Hamrids - Hamrids -

BUFF. BIZ BAD: 'VICTORY' FAIR 14G

Grosses are off at all boxoffices here this week. Takings tumbled toward the end of last week and this weakness is obtained toward the end of last week and this weekness is obtained to the last of last week and the last of last of

weak \$5,400.
Latayette (Ind) (3,300; 25-35)—
East Side Heaven' (U') (2 wk) and
Gambling Ship' (U'). Slowing up,
but should get about par \$7,000. Last
week (5 days), neat \$9,000.

U.P.' \$14,000, TOPPING RECORD IN DENVER

RELUKU IN DENYER

the very kig 4.596 and state of the very kig

and 'Society Lawyer' (M-G), fair \$8,700. 58,700.

Paramoust (Fox) (§,20); 23-40)—
Ambush (Par) and Secret Service
Ambush (Par) and Secret Service
Baskervilles (20th) and Women
Wind (WB), very good \$5,000.

Raite (Fox) (678; 23-40)—Baskervilles (20th) and Everybody's
Little Frinces (20th), after a week
at each Denver and Aladdin, and
After Motor (20th), good \$2,500.

BETTE, \$18,000, BEST IN PHILLY

Philadelphia, May 2.

Decent break on weather over the week end and a fairly good lineup of product in all the deducers is canto. Comparative upturn is evident at most house, varying in degree with the attraction. Topper for strength among the new arrivals of the detection of t

at the for anomer map.

Althae (WB) (J303: 324-37)—
Wuthering Reights' (UA) (3d wk.)

Wuthering Reights' (UA) (3d wk.)

For any of the season's aured of another sianza. Last week it man; \$100.000 atter a strong \$15.
Boyd at (WB) (2,950); \$2-42-7]—

Dark Wiczy, (WB) (C for all of the form of the sian and one of the sian and

advantage of eight-day rim to put have house back on Friday preem policities that house had on Friday preem policities and the preem policities of the

U.P.' Rolling to Smash \$22,000. Four Weeks Sighted: Durbin's 'Girls' Smart 21G in 2 Houses, 'Freedom' Slow 16G

Broadway Grosses

Estimated Total Gross
This Week\$311,000
(Based on 13 theatres)
Total Gross Sama Weak
Last Year\$226,200
(Based on 11 theatres)

\$5500. Last week 'Smart Girls' (U).
\$3500 pretty goods
\$1,5500 pretty goods
\$1,5500 pretty goods
Liberty (Sin) (1,200; 20-25)—
Blackweil' (WB) and 'Sudden
Money' (Per.) splits with Widel
Money' (Per.) splits with Widel
(RKO). Good \$2,800. Last week
(CRKO). Good \$2,800. Last week
(CRKO). Good \$2,800. Last week
Money (RKO) and (Per.) and Crew
Money (RKO) and (Per.)
Last week Madden (M-G), 30-30

Flass (Sin) (750 25-35-40)—
Plass (Sin) (750 25-35-40)

Flass (Sin) (750 25-35-40)

Flass (Sin) (750 25-35-40)

Flass (Sin) (750 25-35-40)

Flass (Sin) (T50 25-35-40)

Last week "Madden" (R4-C), so-so Flass (Stan) 7(36); 2-3-3-40). Flass (Stan) 7(36); 2-3-3-40). The second of the s

'HEIGHTS' GOOD \$32,000, TWO **HUB SPOTS**

Boston, May 2.

Good news all around town, plus a coupis surprises. Both 'Dark Victory' and 'Castlee' held over after big opening frames. 'Wuthering Heights' if pulling good coin, but not tha smash biz which expected, reissue of 'White Women' is the attent surprise. smash biz which expected, ressue or White Women is tha other surprise, dragging in better than average coin on a dual bill.

Union Pacific' opens here Wednesday (3), ona day in advance of arrival of the special bally train,

Estimates for This Wask

Estimates for This Wank
Boston (RKO) (3,200; 20-30-40)—
'White Woman' (Par), reissus, and
'Whispering Enemies' (Col) (2nd
run), dual, with vauda for four
days; and 'White Woman' and 'Beauty
for Asking' (RKO) (2nd run), dual,
to the days Wanded for annies infactory groot for the house under Rarbies (WP) (1,086): 24-2-57)—Rarbie (20th) (2d run.), Being sided somewhat by caldition of a second work of the state of th

Thion Pacific and the pacific and pacific and the pacific and the pacific and paci

united Artists will probably bring and the previous children and Madden (M-G), dust, (Combo and M-G), (Com

and parkeyents allowed to the property of the

FEATHERS' BIG \$30,000. LONDON

Business in the mondon, May 2 crehouse is bad, with only four films
garnering top colo. (II.) had well as a
garnering top colo. (II.) had well
did \$35,000 at the Odeon to set the
gare, while in second phase the
gare that the second phase the
gare that the second phase the
gare that gare
the first three weeks the latter hadbeen weeking \$25,000.

Blind That Tiger

Hollywood, May 2.

Sam Bischoff gets the production hore on 'The World Moves On,' a yarn of the prohibition era, starring James Cagney. Shooting starts at Warners May 15.

Story was written by Mark Heilinger.

LP.' Bang-Up \$25,000 in Frisco; Cool Temp. Tempers Fair Competish San Francisco, May 2. Union Pacific' is making plenty of se at the Fox and is the blus set of the Fox and is 'U.P.' Bang-Up \$25,000 in Frisco;

Union Pacinic is making pienty of moias at m

having been cold and windy.

Estimates for This Week
Fox (F-WC) (5,900; 35-55-79-100) Parisife (Par). This elaborate
Union Pacific (Par). This elaborate
biggest week in a long time. It will
garner, terrific 25,000. Load week
garner, terrific 25,000. Load week
G&G, held two extra days and
oned with storage 25,000. Section 35,000.

Gelden Gase (REC) (EKGO) and
vaude. Hitting to general very trade per
trade here at \$15,000. Last week
trade here at \$15,000. Last week
REO, accord \$8,-500.

(3d), 'Castles' (RKO), around \$9,500, okay.
Orpheum (F&M) (2,440; 35-55)—
East Side Heaven' (Col) and 'Romance Redwoods' (Col). Will possibly hit good \$12,000, Last week
(4th), 'Three Smart Girls' (U),
strong \$4,500,

sibly his good shoot, will pos(4th). Three Shart Girls WI),
strong \$4,500. (F.WC). (2.74): \$5.55.
Faramond (F.WC). (2.74): \$5.55.
Faramond (F.WC). (2.74): \$5.55.
Faramond (F.WC). (1.74): \$5.55.
Layer' (M-G) (2d week). Swell
12,000 on the holdower. Lak week's
tal13,000.
St. France (F.WC). (1.76): \$5.55.
The France (F.WC). (1.76): \$5.55.
The

FILLIU

FIRE \$3.000. (F. WC) (2.740; \$5.55)
-- Hardyr (M-G) and Society
Lavyer (M-G) (1.470; \$5.55)
-- Bardyr (M-G) (1.470; \$5.55)
-- Bardyr (M-G) (M-G) and Kide
Trans (M-G), Holding up in good
which is fine considering the way
Victory' mopped up at the For last
ward (M-G), Holding up in good
and Sudden Money (Far) (30) at the
Late was two Money (Far) (30) at the
Late was two Money (Far) (1.50); 35.

55.65) -- Wuthering Heights (40)
-- Bardyr (M-G) (M-G) at the
Late was two Money (Far) (1.50); 35.

55.65) -- Wuthering Heights (40)
-- Late was (M-G) (M-G) at the
Late was two Money (Far) (1.50); 35.

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-- Late was (M-G) (M-G) at the
Late was two Money (Far) (1.50); 35.

55.65) -- Wuthering Heights (40)
-- Late was (M-G) (M-G) at the
Late was two Money (M-G) (M-G) (M-G) (M-G)
-- Clock Kid (20)
-- Clock Ki

U. P.' BIG \$27,000 IN OMAHA **PREEM**

Sheake (FF-Can) (2,685; 28-40)—
Basker-Uller, (20th), plus value bested by 2, Billie Peubody, Excellent press on the pressure of the pressure

PTSBG. A BUST: **STAGECOACH** FAIR 12G

The bottom's dropped out of every-thing this week, second in a row for the mid-spring depression. Albits, however, are plentiful. Coal strike, been kicking bis plenty; bed weather has been hitting the week-ends hard, ng, too. However, are plenting a beginning too. Nothing's settling a play this week. Stanley apped 'Sangecosch' with one Nothing's settling a play this week. Stanley apped 'Sangecosch' with one in son't producing despite rawe no-tices. Midnight, which likewise col-lected columns or praise; is also feel-ted to the settle of the settle of the pulling 'Sudden Money' and 'Li-tom's hitting rock bottom once more than the settle of the settle of the settle to North and 'My Wife's Relatives.'

with the control of t

Outdoors, Sports Clip Wash.

'Victory'-Talley Smash \$25,000, but 'Ky.'-Vaude Only Fair \$15,500

veek, 'Women Wind' (WB)

vaude, tepld \$6,000.

Majestie (Fay) (2,200; 25-25-50)—

*Alexander Bell' (20th) and 'Jones-Family Hollywood' (20th) Disespointing \$5,000. Last week, 'Three Smart Giris' (U) and 'Inspector Hornieigh' (G-B) held for nice

\$7,000. Lay neid for nice State (Loew) (3,200; 25-35-50) — 'Hardys' (M-G) and 'Fighting Thor-oughbreds' (Rep). Steady \$11,000. Last week, 'Freedom Ring' (M-G) and 'Within Law' (M-G), fairish \$10,000.

\$10,000.

Strand (Indie) (2,200; 25-35-50)

Lady's Kentucky (Par) and Tom
Sawyer (Par). Weepy \$5,000. Last
week, 'Streets New York' (Moo)
and 'Wife's Relatives' (Rep), slow
\$4,500.

MIDNIGHT^{*} FAIR \$8,500: K. C. H.O.S OK

Detroit Exhibs Again Win Ban on Carnivals

Fonda Vice Ameche

Hollywood, May 2.
Henry Fonda replaces Don Ameche
as co-starrer with Nancy Kelly in
'Drums Along the Mohawk,' starting June 10 at 26th-Fox.
Ameche will be busy in 'Hollywood Cavalcade.'

GLORIFYING HOWE

GLORIFYING HOWE
Hollywood, May 2.
Eilas Howe, inventor of the seving machine, is the central figure in
the first picture in Columbia's series
of six under the title, 'Foois Who
Made History,'
Hugh McCullom is slated to produce, with Jan Lahfan directing.

Baseball, Washington, May 2.
goots are taking their foil this week,
What might have been an interestat tival vaude spots crashed wives
at tival vaude spots crashed wives
Tark Victory' swept Marion Tailey.
Earle, completely out of reach of
Jessica Dragonette, who is getting no
high Tom Zady's from Kentucky, at

sway to return when they could as a singe show for the same price.

Satismates for Tabs Week

Carlot W

88,500.

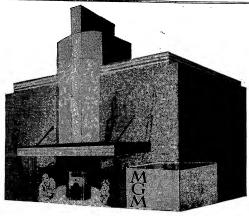
Met (WB) (1,600; 25-40)—Dodge City (WB) (24 run). Back down-both the control of the con

Victory' Looks **Best at \$7.500**

Biz generally is still suffering from springs fewer in downdrown sector in the sector of the sec

MacPhorson Leaves NSS
Chicago, May 2.
Jack MacPherson has resigned as
manager of National Screen Service

here. He was with the company for 14



Strength! Security!

THE CORNERSTONE OF 11,000 THEATRES!

For 15 Years:



FIRST in STARS!

Exhibitors named M-G-M the star company and it's truer than ever today!



FIRST in HITS!

At every year's end M-G-M leads all companies. That's a matter of record!



FIRST in the hearts of its Customers!

"A square shake!" The Friendly Company practises what it preaches!

Let 15 years of experience be your guide. Net results at the end of each year are the only thing that count in this business. When 11,000 satisfied customers balance their books at the close of each season, they say: "I'm playing safe with the leader. Let the other fellow gamble on a flash in the pan." Think this over! M-G-M HAS 18 EXPERIENCED TOP-RANKING PRODUCERS! MANY MORE THAN ALL OTHER COMPANIES! That's how M-G-M removes risks which you have to face elsewhere! WE WILL NOT ALLOW THE SAFETY OF YOUR THEATRE INVESTMENT TO REST ON THE GENIUS OF ONE OR TWO OR THREE! M-G-M's production ranks are rich with talented showman brains ready for any emergency. THAT GOES FOR STARS—THAT GOES FOR DIRECTORS—THAT GOES FOR WRITERS—THAT GOES FOR STORY PROPERTIES—THAT GOES FOR M-G-M IN 1939-1940!

(next page \rightarrow)



And These Stars Will Make The Party A Success!











FRED ASTAIRE







WALLACE BEERY





MARX BROTHERS









ROBERT DONAT --



WILLIAM POWELL









- ROBERT MONTGOMERY ELEANOR POWELL



JAMES STEWART



JUDY GARLAND



A MINIMUM OF 44 A MAXIMUM OF 52

The following is a tentative prospectus. From these and others, M-G-M's 1939-1940 releases will be drawn.

NORTHWEST PASSAGE, to resume production on location in May; based on Kenneth Roberts' famed best-seller; King Vidor, director; Spencer Tracy, Robert Taylor.

THE WOMEN, sensational Clare Boothe stage hit of Park Avenue's wives and sweethearts, starring Norma Shearer, Joan Crawford, Rosalind Russell and an all-female cast of about 40 players; George Cukor, director.

GONE WITH THE WIND, Margaret Mitchell's most discussed book of our time; Clark Gable, Vivien Leigh, Leslie Howard, Olivia De Havilland, directed by Victor Fleming. In Technicolor. Astrakel Ingrandon Picture, Prod. br. Doud O. Schrick

IT CAN'T HAPPEN HERE, based on Sinclair Lewis' famed novel of upheaval in America.

ZIEGFELD FOLLIES. Gigantic new type of musical entertainment, as pretentious as Ziegfeld would have made it if he had had M-G-M's resources; multi-started.

SILENT KNIGHT, highly romantic vehicle for the screen's singing sweethearts, Jeanette MacDonald and Nelson Eddy; play by Eugene Heltai.

MADAME CURIE, starring Greta Garbo; famed biography by Eve Curie depicting the thrills, hardships, struggles and final triumph of the discoverer of radium.

MINOTSCHKA, original comedy by Melchior Lengyel; Parisian and Russian background, starring Greta Garbo; Ernst Lubitsch, director.

THUNDER AFLOAT, Ralph Wheelright and Commander Harvey Haislip's story of submarine chasers during last war: Wallace Beery.

OPEN DOOR POLICY!

We have no secrets from our customers. M-G-M would prefer to be able to say right now that each one of the pictures listed below will be delivered as described, and that the casts as contemplated now will remain intact months from now.

But our customers of Fifteen Friendly years know the sincerity of our methods which make understandable to them why we reserve the right to amend our plans to meet changing conditions, new trends during the course of a long year.

We report herewith the early status of what is destined to be the most ambitious and costly studio expenditure in the history of M-G-M. The ultimate perfection of each production is our sole concern and yours. Time and circumstance may necessitate changes but they will be changes designed for betterment only.

The 15th Anniversary line-up of M-G-M will be notable for multi-starring pictures, for the importance of the properties selected and for the scale on which they are made.

THE WIZARD OF OZ. In Technicolor. Awaited by entire show world as the most amazing screen magic ever unfolded. Based on celebrated L. Frank Baum's book of globe-citcling fame. Cast includes Judy Garland, Frank Morgan, Ray Bolger, Bert Lahr, Jack Haley, Billie Burke and thousands of others. Directed by Victor Fleming.

TONIGHT AT 8:30 is among the newly acquired important properties; Noel Coward's sensational international stage hit in which it is planned to star Norma Shearer.

GUNS AND FIDDLES (temporary title), spectacular drama with music; Robert Taylor, Hedy Lamarr, Miliza Korjus, Robert Young; by Walter Reisch and Samuel Hoffenstein.

A DAY AT THE CIRCUS, Marx Brothers; to start shortly.

ON BORROWED TIME, Lionel Barrymore, Sir Cedric Hardwicke, and Bobs Watson, the child sensation of "Boys Town" and "Calling Dr. Kildare"; stage hit by Lawrence Edward Watkins; director, Harold Bucquet.

RETURN OF THE THIN MAN, by Dashiell Hammett; William Powell, Myrna Loy.

BROADWAY MELODY OF 1940. Fred Astaire, Eleanor Powell in the most sumptuous of this successful series; novel story treatment by Jack McGowan.

BABES IN ARMS, musical drama novelty, based on Rodgers and Hart stage success; large cast includes Mickey Rooney, Judy Garland, June Preisser, Betty Jaynes, Douglás McPhail; Busby Berkeley, director.

MAY FLAVIN, Myron Brinig's novel of an abandoned wife's life struggle.

THE YEARLING, Marjorie Kinnan Rawlings' successful novel; Victor Fleming, director. Pulitzer Prize Novel.

WINGS OVER THE DESERT, Harold Buckley's melodrama of aviation over Sahara.

SEA OF GRASS, Conrad Richter's novel of embattled farmers and cattle men in New Mexico; awaiting availability of Spencer Tracy, Myrna Loy.

KIM, Kipling's famed novel, plans for which call for record studio budget.

SOLDIERS THREE, another Kipling

QUO VADIS, a multi-starred production of famed Sienkiewicz novel by the creators of "Ben Hur."

THE RUINED CITY, starring Robert Donat; based on the celebrated novel "Kindling" by Nevil Shute.

THE GREAT CANADIAN, Clark Gable and Myrna Loy; story of the American hockey circuit by Robert Hopkins and Vicki Baum.

HOUSE OF GLASS, melodrama by Max Marcin; Joan Crawford.

A LADY COMES TO TOWN, by Clements Ripley; being prepared for Joan Crawford.

BEAU BRUMMEL, by Clyde Fitch; planned to star Robert Donat.

I HAD A COMRADE, descriptive of present-day conditions in Germany; by a British nobleman, Viscount Costleross.

AMERICAN NEWLYWEDS. Introducing a new young married couple series.

BLACKMAIL, starring Edward G. Robinson. H. C. Potter, director.

(Prospectus continues next page)

(Continuing 1939-40 prospectus)

SMILIN' THRU, triumphant musical version, starring Jeanette MacDonald; from play by Jane Cowl and Jane Murfin. Robert Z. Leonard, director.

I LOVE YOU AGAIN, by Octavus Roy Cohen; awaiting availability of William Powell and Myrna Loy.

HANDS ACROSS THE BORDER, friendly rivalry on the hockey field between Canadian and U. S. military academies; starting Robert Taylor.

EARL OF CHICAGO, starring Robert Montgomery; Brock Williams' engaging, fast-moving story.

THESE GLAMOUR GIRLS, Cosmopolitan Magazine story by Jane Hall and Marion Parsonnet, for selected young female players.

Further HARDY FAMILY and DR. KILDARE productions, continuing the high standard which have established these two great American series.

SUSAN AND GOD. Rachel Crothers' play starring Greer Garson, distinguished for her performance in "Goodbye, Mr. Chips."

SHOP AROUND THE CORNER, play by Nicolaus Laszlo; Margaret Sullavan, James Stewart, Frank Morgan; Ernst Lubitsch, director. BALALAIKA, from the successful London musical by Eric Maschwitz; Nelson Eddy and Ilona Massey, the exotic new singing star.

WITCH IN THE WILDERNESS, novel by Desmond Holdridge; starring Spencer Tracy; King Vidor, director.

LOVER COME BACK TO ME, based on Sigmund Romberg's "New Moon", starring Jeanette MacDonald, Nelson

GO WEST, a comedy of Indians, rodeos and the wild and woolly; now being prepared for the Marx Brothers by Bert Kalmar and Harry Ruby.

A YANK AT ETON, by George Oppenheimer and Thomas Phipps; starring Mickey Rooney, to be produced by our successful unit which just completed "Goodbye, Mr. Chips."

WAR EAGLES, a novelty thriller combining imagination and living actors; treatment like "The Lost World", "King Kong"; unprecedented budget.

BUSMAN'S HOLIDAY, Dorothy Sayers' mystery story; Robert Montgomery.

PRIDE AND PREJUDICE, starring Norma Shearer. Play by Helen Jerome from Jane Austen's romantic povel. LIFE STORY OF THOMAS EDISON, Spencer Tracy and Mickey Rooney respectively present Edison as man and boy.

PARK AVENUE MODEL, starring Joan Crawford; exciting, de luxe drama of a modern maiden; by John Larkin and Jerry Horwin.

20,000 LEAGUES UNDER THE SEA, Jules Verne's world-renowned story in Technicolor.

BANJO EYES, comedy-drama with music for Eddie Cantor.

WINGS ON HIS BACK (title tentative), Myles Connelly's breezy, clever comedy story of an aviatrix and aviator; James Stewart.

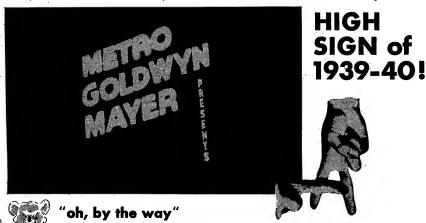
NICKEL SHOW, "cavalcade of the motion picture business," with a central showman character; a strongly romantic story; by Vera Caspary.

JOURNEY'S END, based on Robert C. Sherriff's famous play; starring Robert Donat.

THE ROSARY, Edward E. Rose's famed stage success.

GREAT LAUGHTER, Fannie Hurst's celebrated novel.

THE ZIEGFELD GIRL, all-star cast in story by William Anthony McGuire, author of "The Great Ziegfeld."



HARDYS RIDE HIGH—hitting the high spots; extended time; biggest of the Hardy hit paradel CALLING DR. KILDARE—gets rave reviews (Lew Ayres, Lionel Barrymore and big cast)—definitely establishes another b. o. series; off to flying start in all opening spots.

LUCKY NIGHT—sure-fire, happy-go-lucky hit—Myrna Loy, Robert Taylor—spontaneous combustion.

IT'S A WONDERFUL WORLD—nothing like since "It Happened One Night"—Claudette
Colbert, James Stewart excruciating!

GOODBYE, MR. CHIPS—the best picture of any year—you'll see! Robert Donat, Greer Garson (the star of 1939)), follows sensational "Pygmalion" (6th month!) at Astor, N.Y., launching another long-run triumph to nation-wide fame.

That's just a few in coming weeks and more big ones in June, July, August from

THE FRIENDLY COMPANY

Australian Exhib Council to Push 4-Point Plan Designed to Arbitrate **Industry Differences Down Under**

Film Eshibitory Council of Australia, headed to the Council of Australia, headed to Australia of the Motion But of the Motion But of the Motion Picture Eshibits Assa, are set to bring about better understanding in the Australian picture industry. Officials have indicated a consolidate their own interests, but also to eliminate distrib difficulties. Objects of FECA, which will consolidate their own interests, but also to eliminate distrib difficulties. Objects of FECA, which will consolidate their own interests, but also to eliminate distrib difficulties. Objects of FECA, which will consolidate their own interests, but also to eliminate distrib difficulties. Objects of FECA, which will consolidate the consolidate their consolidate their substitution of New South Wales, are independent of the Council of the

Regarded as Constructive

megarded as Constructive
With so much prior legislation
hitting the industry in New South
wales, the formation of FECA is regarded as the most constructive
move yet made here to provide a
move yet made here to provide a
tiement of trade differences. It's anticipated that Commonwealth-wide
coverage will be completed within
one month.

ticipated that Commonwealth-wide overage will be completed within coverage will be completed within confidence of the control of the control

ROLLS RESIGNS. KEN ASPREY UP

Ernest C. Rolls, chief producer and member of the board of directors of Australian-New Zealand Theatres has resigned both posts after, it's reported, the board and he couldn't agree on the maintenance of the high production overhead

Ken Asprey becomes acting chair man of the Board, post held by Rolls while Macklin Magley, an American replaces Rolls as producer.

MACDONALD BACK IN N. Y.

Karl MacDonald, Warner Bros. supervisor for Latin America, returned to New York Monday (1) for home office huddles following a four-month survey in South and Central America.

Henry Due from Phillippines Seattle, May 2

F. C. Henry, Paramount's manager for the Philippines, is due here to-morrow (Wednesday) from the

Gaby Morlay's French Play at the N. Y. Fair

Montreal, May 2. Gaby Morlay, montreal, May Z.
Gaby Morlay, prominent French
dramatic actress, is planning to produce a play for New York World's
Fait this summer, according to advices received here by friends.
Mile. Morlay is planning to sail
Mile. Morlay is planning to sail
mumer and will present a play as
the French Pavillon at the Fair
from account?

Novello, Hulbert Musicals Both **Click at \$17,000**

London, May 2.
which he composed and in which
he's co-starring with Mary Ellis, was
the London legit pace-setter last
week with \$17,500, while close they
courtnedge musical, 'Under Your
Hat,' which finished the week with
\$17,000, 'Years' is at the Drury Lane
and 'Hat' is at the Palace.
Other grosses:

and 'Hav' is at the Palace.
Other grosses:
Duchess, 'Corn Is Green,' \$6,000.
Hippodrome, 'Black and Blue,
\$16,000, very good.
Lyric, "The Women,' over \$10,000

Queens, 'Dear Octopus,' \$7,000.

INTERLUDE' POOR IN LONDON PREEM

London. May 2.

Jack de Leon's production of Grant
Makee's Interlude's showed itself to
be an unlikely West End entrain
Wednesday night (26) at the Duke
of York. Though well written an
magnificently acted, plot is too

anemic.

Drama deals with a young antique
dealer who becomes a famous planist, but yearns for his former simple

Tapernoux's French M-P. Corp.'s Claims, \$14,500

Corp.'s Claims, \$14,500 Claims against the French Motion Picture Corp., which is in reorganization in the N. Y. Federal court, have been fixed at approximately received in the property of the court of

John T. Tapernoux, president of the company, \$748. Creditors will be paid 15% on the dollar in full settlement. All Gov-ernment, state and city claims for taxes will be paid in full.

Ciro's Deal Held Up

London, May 2.

Bert Ambrose's deal to lease Ciro's
Club here bas been held up due to
lack of finance.

Martinus Poulsen and Abe Aronson would be associated with Ambrose in operating the nitery.

LABIN SYNDICATE MAY BUY THE HAYMARKET

London, May 2.
Charles Läbin, prominent wine Importer and beavily interested in the former Kit Kat Club here, is reported beading a syndicate negotiating for the purchase of the legit Haymarket and adjoining properties. Price is said to be \$2,500,000.

Plans are already said to bave been drawn for the erection of a theatre seating 1,200, plus an office building. Policy of the new theatre would be top musicals.

BIZ ON UPBEAT IN AUSSIE, N. Z.

Sydney, April 18.

Biz tops despite the war seare, aided by fine lineup. Sitz visitors to the Royal Fair and heavy rain have boosted trade tremendously over an extended spath. British State (March 1997) over a state of the sta

Melbourne Bright
Melbourne, April 16.
Bright b.o.s in Melbourne. Currently setting the pace are 'That Certain Age' (U), 'Sweethearts' (M-G), 'My Lucky Star' (20th), 'Submarine Patrol' (WB), 'Pygmallon' (G-B) and 'Zaze' (Par.)

B.O. Pix in N. Z.
Auckland, N. Z., April 16.
Films doing well in Auckland,
Wellington, Christchurch and Dunedin include 'Jezebe' (WB), 'Pygmalion' (G-B), 'Stablemates' (M-G),
'Trade Winds' (UA), 'Road to Reno'
(U) and 'Lady Objects' (Col).

Upped Canadian Tax Rap Ires Both British And American Filmers

Toronto, May 2.

Unexpected and arbitrary change in the Canadian Income Tax Act, whereby some \$200,000 will be saffled by the federal treasury at the expense of the film producers, will be immediately protested by American and British picture-makers who plan to submit their case before

who plan to submit their case before Parliament.
Prince Hinster Dumning, the fed-real treasury has collected 2%, during the past two years of all Camelan revenue payments to American and English tim producers, and English tim producers, and, where the previous phyoff to the government was \$38,000, it will have be at least \$200,000. In extenuation, the Canada government was \$38,000, it will be a submitted to the provious phyoff to the government was \$38,000, it will be provided to the provided phyoff to the government was \$38,000, it will be provided to the provided phyoff to the provided ph that this does not offset the slx-figure revenue which will pour into the

Parade of Australian Film Execs To N.Y. on Down-Under Trade Problems

month of Dan Carroll, head of Birch-Carroll-Coyle, Australian circuit and the Prince Edward theatre in Syd-ney, and Charles Munro, chairman of Hoyts circult, and possibly one of his aides, completes the trek of Australian picture officials to the United

tralian picture officials to the United Science.—Norman-B.-Bydge, chairman. of Greater Union Theatres, still is in N. v, winding by product deals.

Without the Science of the Science of

Metro's Aussie boss, leaves this week, returning by way of Europe.

For training the way of Europe.

For training manager, comes in from the Coast on May 12, with Columbia's manager due in before that inc. RKO's manager also course in shortly manager, still is in N. X.

One outcome of the confabs is the conclusion, that American, companies will not have to do any production that the confabs is the conclusion, that American, companies will not have to do any production and the confabs is the conclusion. The American companies will not have to do any production and the confabs is the conclusion. The American companies will not have to do any production and the confabs is the conclusion. The confabs is the conclusion of the confabs in the confabs in

in Australia to fill the modest quota. Australian producers are deemed capable of handling all the feature producing necessary. Probably no definite polley for all U.S. companies in the bandling of the 25% rejection clause given Australian exhibitors and the Films Commission, will be revealed for about a month.

Britain's Increased \$6.610.000.000 Budget a Blow to U. S. Films: Will **Up Annual Biz Nut by \$2,100,000**

L. Lawrence Weber Sues French Film Distrib

L. Lawrence Weber filed a N. Y. supreme court action Wednesday (26) against Vedls Films, Inc., and Lenarch, Inc., for an injunction, ac-

Leanch, Inc., for an injunction, ac-counting of profits, and damages, claiming the unlawful exhibition at Jean Leanuer's Filmarte theatre in N. Y. of Trois Valses' which Vedis obtained from Softer Films. Weber claims he paid \$10,000 for he picture rights to the Select The-attr Corp. (Schuberth) play in June. Select paid and the profit of the best paid of the Sim-berts pat The picture intringes his rights, is the claim.

Woolf, G-B Settle Suit, Reach New **Pact on Distrib**

London, May 2. Suit by Charles M. Woolf against nt-British, charging breach of contract, has been amicably settied, with G-B reported set to re-open Shepherd's Bush studios here and resume production on a big

scale.

Several G-B pictures are being readied for production, with Woolf said to be releasing them. This new arrangement would not conflict with deal whereby Fox releases all Gainsborough product. Latter is a G-B

CAMMACK TO BECOME PHIL REISMAN'S AIDE

Ben Cammack, general manager for RKO in Latin America, now en route to home office after an extensive tour of the Far East on the George J. Schaefer International Sales Drive, is slated to become avisitant to Fhil Reisman, head of the company's foreign activities, shortly. Latter got back from Europe Monday (1). Schaefer, who recently Gus J. Schaefer, who recently route to home office after an exten-

Latter got sack from Europe son-Gus J. Schaefer, who recently sloned RKO, it is understood will unceed Cammacoreign business for RKO Radio's foreign business for RKO Radio's foreign business for the state of the state business done in the same period the year previous. Reason for jump, despite adverse Furopean tax in-general conditions, was due chiefly to company's improved product, accord-ing to Relman. There has been no change in Ital-n-American distribution stalematic

Great Britair's Increased tudget of SASIO,000,000 cuttimes last week to copier preparedness and national defense, is regarded in New York as a heavy blow to major U. S. companies to the search of th

New Dusy in Effect
New Pusy in Effect
New exclob duties on raw film
stock became operative in England
into the Seame operative in England
into the England in England
into the Seame operative in England
into set a definite data when he
will see the equation, led by David
Griffitha, president of Kinematomen in duties in the recently outlined British budget. He will peak
or all sections of the industry, tax
setup is signis quo at the present,

Norwegian Film Chief Confers with U. S. Execs

Kris Aamot, director of Norway's government distrib agency, has arrived in New York from the Coast rived in New York from the Coast of U. S. major firms. He's accompanied by Gonnar Fossberg, his first assistant, Aamot's position is doubly important to American distribs because government winks.

Majors Study Spain

Each of the American major com-panies has sent two or more reps to Spain to thoroughly check the dis-tribution situation there under Gen-

eral Franco,
Film companies want to size up
possibilities and costs of operation
under the new government.

VARIETY

UNION PACIFIC

Paramount release of Cogil B, Dollile Barthers Stampfet and Joel McCres feet and the Cogil towered in Profession in State of the State 183 MINS.

Molile Monaban.
Jeff Butler....
Flesta
Dick Allen....
Leach Overnils. Leach Overno Sld Campeau Jack Cordray Mrs. Calvin Mrs. Cnivin.
Casement
Paddy O'Rourke
Barker
Monahan
Dushy Cluyten.
Al Brett
Cookle
Gensral Dodge. Cookie
Gensral Dodge
Barrows
Sam Reed
Gambler
Indian Braves Shamus ... Calvin Rose rs. Hogan. Mrs. Hogan.
Woman
Mame
Mrs. Caseldy
Denny

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Confessions of a Nazi Spy

Warner Bros. First National produc-tion. Stars Edward G. Robinson: features Francis Ledward. Robinson: features Francis Ledward. Start Start Start John Westey, from original by Leon-d. Tarrou; camers, Sol Polito; editer, Owen John Westey, Start Start Start Start John Westey, Start Start Start Start John Westey, S

d Renard	Edward G. Robinson
chnelder	Francis Ledere
chinger	Georgo Sanders
r. Kassel	Paul Luka:
tty. Kellogg	
rika Walft	Lya Ly
frs. Schneider	Grace Staffor
cotland Yard Man.	James Stephenson
Crogman	
hillips	Fred Tezer
Illda	Dorothy Tre
(rs. Kasse)	Cella Sibeliu

'Confessions of a Nazi Spy' Confessions of a Nazi Spy will probably deliver hig in terms of hox office receipts, but the grosses will be but a detail in the significance of the film. For the sheer theme, its treatment and its bearing on German-American relations make the social implications far nore impor-tant than the immediate question of how much money the release makes

for theatres or for Warner Bros.

This one is a wartime propaganda picture in flavor and essence. It must stand as a living document of how little words now mean. The

Miniature Reviews

'Union Pacific' (Par). Cecil B. DeMille's epic of ploneer railroad building surefire box-

'Confessions of a Nazi Spy' (WE). Strong stuff that should do good biz, particularly among males.

males.
'Lucky Night' (M-G). Myrna
Loy and Robert Taylor costarred
in light romantic comedy, okay
for boxoffice. for boxoffice.

"Trapped in the Sky' (Col).

Aviation spy meller to please action fans, okay for supporting

'Reform School' (Mill). All-Negro cast in acceptable drama for the colored houses.

of hock to Germany and torture. The picture depicts unrelenting brushlity to occrete acquisesme to the staff abourd German liners clearly surgests that any passenger with relatives in Germany will be represented to the staff abourd German liners clearly passenger with relatives in Germany will be represented to the waits. This picture will draw return fire on the Nazis in all probability. If actual incidents and carrying an actual incidents and carrying an actual incidents and carrying and actual incidents and actual incidents and actual incidents and actual incidents are actually actuall

actual incidents and carrying and carrying and a newersel expanded to narrative a newersel expanded to narrative sength of the control of the

he put aside for security. But Tay-lor's idea of fun rather than se-curity winds up in separation with Miss Loy returning to her under-standing pa, Henry O'Nelli. Latter brings the couple together at the finish.

istings the couple together at the finish.

After the opening sequence the finish.

After the opening sequence the finish.

After the opening sequence the finish of the f

TRAPPED IN THE SKY

Columbia relense and production. Fea-tures Jack Holi, Ralph Mergan, Directed by Lewis D. Collins. Adaptation and atory by Brite Taylor and Gordon Rigby; camera, James S. Brown, Jr.: ciltor, Dugbi Caid-well, At Central, N. Y., dual, week April 29, '30. Running time: 61 MINS.

nior	Jack Holt
ol. Whalen	Ralph Morgan
n. Moovp	Paul Everten
arol Rayder	. Kutherine De Mille
ornav	C. Henry Gordon
eut. Gray	Regla Toomey
elding	l(olmee Herbert
enry	Guy D'Ennery
,	

· Aviation mystery actioner pro-duced with skillful economy and

Aviation mystery actioner proble duced with skillful economy and
making the most of an unpretentious
escript and Jack Holfs talents. Fairly
acceptable film fare for dual proescript and Jack Holfs talents. Fairly
acceptable film fare for dual proescript for several highlights, the
pletture ambies along at a leiturely
to the several highlights, the pletture properties of the several highlights, the
test of the several highlights, the pletture properties of the several highlights, the
that as it is down to have feature
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to the several highlights the selection of th

DERRIERE LA FACADE

('Behind the Facade')

Filmsenor release of Regina production.

Directed by Ywes Mirade and Georges Lacembe. Music, A. Gellhard, camera, Amenies, Julliard. At the College Cinema, Paris. Running time: 96 MINS. Agreeine, Juniare, At the Vollake Chrena, Amerikan, Juniare, At the Vollake Chrena, Juniare, Attender Juniare, Madame Rameau
Gnby
Ploking
Englishwoman
Eric. E
Lydic
President lignier
Madame Bernier
Sub-Directress M

A fast moving, well directed mur-der drama, with a. the musts, 'Derriere la Facade' is "trefire in any country where mistresses, gigo-los and high-class pleasure spots don't get entangled in the censor's

los and nign-wase from the censor's the common soldier, in how with a maid, card sharps, swindlers, knile throwers, bank eleria, consideration of the control of the contro

coppers, in attempts to oun-other. The strength of the streng

REFORM SCHOOL

(NEGRO)

(NEGRO)

LOS Angeles, May 1.

LOS Angeles, May 1.

Harry M. Pepkin, szecutive producer; Sara.

Frances, associate producer; Stara Louise
by flate Jamesen and Jee O'Domeiti, dilleg by Zeda Yeung; comera, William

Bert M. Ruw: Neviewed as fullion Dai
lar, L. A., April 27, '30. Running time:
S. MIRS.

lackson
EddieFreddie Jackson
loeEddle Lyni
BillDe Forrest Covan
JohnnyBob Simmon
Mr. Stene
Reform School Official Edward Thompson
Reform School Official Vernon McCall
Jenes, GuardAlfred Gran
Jackle Rogers
ilmClifford Holland
Mr. Gordon Edward Patrick
Gas Station Attendant Charles Andrew
Guard Harold Garrison
Teny
reny zon,

Based. On-rises

The several hundred share free

The several hundred share for a catering to his product of the catering to his product of the catering to his product of the catering to his one, tith Louise
Beavers heading an all-Negro cast.

Beavers heading an all-Negro cast.

Beavers heading an all-Negro cast.

Good bet in both plot and dialog.

Gang of youngsters go through exwhere bonor system is put into effect
after regime of cruelty. Kids balk
where bonor system is put into affect
after regime of cruelty. Kids balk
production to caterial the caterial better condition, but finally
reform to caterial plot are easily a supplicion.

Both dialog and plot are easily a supplicion.

Both dialog and plot are easily as the Fastern Little Tuff Kids, with
Reginald Fenderson their leader.

Louise Beare Little Tuff Kids, with
Reginald Fenderson their leader.

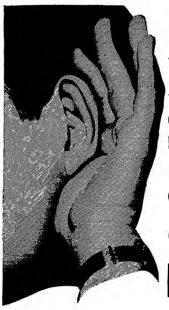
Louise Beare Little Tuff Kids, with
Reginald Fenderson their leader.

Louise Beare Little Tuff Kids, with
Reginald Fenderson their leader.

Louise Beare Little Tuff Kids, with
Reginald Fenderson their leader.

Louise Beare Little Tuff Kids, with
Reginald Fenderson were browned to the control of the control o

lint-ClairLouis	Jouve
arnyVictor	France
ms. ChabertGnbriells	Dorzia
annette	Ozera
e RegisseurArthur me. Tusini	Devet
me. Tusini	Sylvi
" I'bliemon	Jaiti
eaubonne	Granve



Did Somebody Say Something ahout CONSISTENT **DELIVERY?**

Who else but WARNER BROS. offers not 1, not 2, not 3 but 4 TREMENDOUS ATTRACTIONS RIGHT NOW!

Sensation of Sensations at the N. Y. Strand!

JUAREZ

Absolute sellout at \$2 - top at the Hollywood, N. Y.!

DARK VICTORY

Radio City hold over — ditto in practically every spot!

DODGE CITY

The extended-time special! Matching 'Robin Hood' everywhere!

Who else but WARNER BROS. can show A FULL-YEAR RECORD LIKE THIS!

DAWN PATROL

DARK VICTORY JUAREZ Confessions of a NAZI SPY DODGE CITY THE OKLAHOMA KID WINGS OF THE NAVY

THE MAN WHO DARED A FAMILY AFFAIR THE KID FROM KOKOMO HELL'S KITCHEN THEY Made Me a CRIMINAL EACH DAWN I DIE YES, My Darling DAUGHTER DEVIL'S ISLAND

BROTHER RAT ANGELS With DIRTY FACES THE DEVIL ON WHEELS BLACKWELL'S ISLAND THE SISTERS **FOUR DAUGHTERS**

(Dare 'em to compare 'em! It's the Fair Way!)

U. S. Bill of Particulars in N. Y. Suit

The long awaited bill of particulars by the U. S. Government was filed Thursday (27) in the Federal Court in N. Y., by Paul Williams, special assistant autoracy general special assistant autoracy general the case against the major companies the ease against the major companies williams arrived Wednesday (25) from Wasbington and was forced to delay a day due to slight irregularities in the bill, in that it failed in the bill, in that it failed in State Law.

The bill is more compete than anticipated in the beginning, but it fails

The bill is more comprete than anticipated in the beginning, but it fails to include all the items, as previously intimated by Government of-ficials. In a great number of cases the Government refused specific information and demands, and stated that they did not know, thus throwing the burden back on the film companies.

In no instance does the Government tip its hand, only giving such information as would be readily known to a well informed layman or film man. The bull the sum of the man of th In no instance does the Govern

20 days before tirial.

The companies can also sak for time to answer, which also is likely to be denied, or they can enter a total control of the control o

hand as to detense to the uoveru-ment.
For the most part the U. S. has stated that the specific violations started somewhere between 1918 and 1850 without giving any further in-constitution. The only one specific constitution of the only one specific constitution of the only of the one of star's names, who the Govern-ment asserts were under contract to more than one producer at the same time. And even here the list is in-complete,

The bill is as follows:
Request No. 1 asked for a definition of the phrase for many year.
last past, and the Government state that this covers a period between that this covers a period betwee 1918 and 1930 and running down

area and asou and running down to the present.

The next refus agreements, and the next refus agreements, and the sects and practices upon which the Government relies to prove that the Government relies to prove that the Government waxes vague, stating that it did not know when the Government waxes vague, stating that it did not know when the acts commenced but believed sometic manner of the present.

The next request states that an integration of facilities are complained of, but fails to aliege the property of the present.

The next request states that an integration of facilities are complained of, but fails to aliege the relative to the contract, terms, names of agents, time and place and it still in effect.

Gov't Emphasizes Bir

Gov't Emphasizes Big

Cos.' Control of Deluxers

The answer of the Government is
to the effect that the integration of
production and exhibition,
the control of th

pendently produced pictures from their fars-turn metropolitan theatres, the Government answer was that they know of no specific contract for that exclusion, but arrangements for that exclusion, but arrangements themselves for the exclusion of the independent and foreign producer, the production of the independent and foreign producers, the production of the independent and foreign producers, the form of the production of the independent and foreign producers, and the form of the production of the production of the production of the producers. In the form of the producers, the producers are considered to the producers of the producers.

The times, places and names of persons involved in these agreements are unknown to the U.S.

are unknown to the U.S.
As to preferred run and monopoly,
the U.S. defines a preferred run as
giving ond theatre a prior run, and
not to a competing theatre in the
area, where there are competing
theatres, or where there normally
should be. As far as monopoly goes,
the U.S. states that it extends to
high-class and all other pictures.

should be. As far as monopoly goes, the U.S. states that it extends to high-class and all other pictures.

As to whether there was an argeen as the control of the control

U. S. Withholds Names, Fearing 'Intimidation'

The answer of the area which the third and practices upon which the the and the law of the court to punish for the commenced but house market. The terropolitas actives market. The terropolitas active and the law of the court to punish for the court to punish for the court of the court to punish for the court t

A Mass of Vagaries; Majors in a Spot

The long awaited bill of particulars in N. Y. Suit

A mass of Vagaries; Majors in a Spot

The long awaited bill of particulars in the long awaited bill of particular by the U. S. Government was the long awaited bill of particular by the U. S. Government was the long awaited bill of particular by the U. S. Government was the long awaited bill of particular by the U. S. Government was the long awaited bill of particular by the U. S. Government was the U. S. Government was the U. S. Government was the Government answer was the Covernment and the Covernment answer was the Covernment and Covernment and

Loans of Personnel, And 'Coercive Selling'

It is also stated that the acts of the distributors in not permitting per-sonnel to be made available to inde-

In this regard it is alleged by the

pendents was pursuant to agreement.

In this regard it is alleged by the content of the content

The eight majors have extended the benefits to the five in the exhibi-tion field (Paramount, Loew's, RKO, Warners, and Fox).

Warners, and Fox).

An example is sharing advertising costs, optional contracts, contract modifications, overage and undersee, cancellation of shorts and movers, and these benefits extend un-overs, and these benefits extend under the short of the short

The metropolitan deluxe theatres are listed as Paramount, 25; Loew's, 21; RKO, 25; Warners, 26; and Fox,

25.

The U. S. says further that there has been a gradual decrease in the number of feature film since 1916, but the Government does not know whether this is pursuant to an agreement or not. The decrease has been due to, and has aided the monopoly, because the affiliated theatree extended the second of the entire that the second of the control of th

in first-run houses.
The bill of particulars was signed by John T. Cahill, U. S. Attorney-General; Thurman Arnold, assistant attorney-general; and Paul Williams, J. Stephen Doyle, Jr., Shelby Fitze, special assistant attorneys-general, and Seymour Krieger and Seymour Simon, special attorneys. It covered 33 pages.

J. Stephen Doyle, Jr., Shelby Fitze, special assistant attorneys-after and seymour special assistant attorneys and seymour special assistant attorneys and seymour special assistant attorneys at two services of the stephen special assistant attorneys at two special assistant attorneys at two special assistant attorneys at two special special

complaint and bill of particulars. Hearing on this application will be May 5.

May 5.

American Telephone & Telegraph,
Western Electric and Electrical Research Products, Inc., also on May,
swill ask the court to dismiss that
portion of the complaint, filed by
Jablow and Acker, as applies against

Jablow and next, them.

The portion of the complaint involving the telephone company claims hugh and excessive sums paid for licensing agreements, and a loss of \$400,000 through the appointment of John E. Otteraon, ERPI president, who Paramount president.

More Suits

(Continued from page 3)

monopoly which is now charged to exist. Such control would be equally disastrous to independent theatre owners. Local monopoly control may be quite as effective in stifling competition as national mo-

equally disastrous to independent theatre owners. Local monopoly control may be quite as effective in monopoly control may be quite as effective in mopoly control may be quite as effective in mopoly control and at the same time be more disorderly. It would also put the producers who had divested themselves of their theatres, at the The film industry contains many 'defensive combinations against agreesive tactics of others' which run counter to the anti-trust laws, Frost. It is a second to the control of the con

instance.
Despite the refusal to discuss the next moves, the D. J. in the past has next moves, the D. J. in the past has refused to the particular to the particular to the particularly refused in practically every major territory. Sleuths have been particularly interested in New York, Philadelphia, Chicago, Southern California, Michigan, and New England.

Welcomes Suits

(Continued from page 3)

(1), Mangum (3), Oklahoma City (1), El Reno (3), Ponca City (3), Scapula (2), Sayre (2), Vinita (2), Dewoka (3), Texas—Cleburne (2), Goldsmith (1), Lubbock (3), Midland (3), Sunray (1),

New Mexico – Portales (2).
Texas—Ballinger (2). Belton (2).
Texas—Ballinger (3). Belton (2).
Texas—Ballinger (3). Georgeown (2). Clarksville (3). Georgeown (2). Conzales (3). Hereford (1). Lampasas (3).
(1). Hereford (1). Lampasas (3).
(2). Hereford (1). Lampasas (3).
(3). Hereford (1). Lampasas (3).
(4). Odesas (2). Flaint (2). Pixel (3).
(5). Hereford (2). Fixel (3).
(6). Hereford (3).
(7). Hereford (3).
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(7). Hereford (3).
(7

THEATRE BLDG. ALL OVER THE MAP

A new theatre, the Fayette, opened at Cellas, O., by Fred Schmitt and his som Robert. Site of the new house formerly a business location, he can be considered to the new house formerly a business location. He had been seen to be considered to the construction of the construction of the construction of the construction has been started on a new 1,800-seat house by A. C. Construction has been started on a new 1,800-seat house by A. C. Poincerulle. Will H. G. Shidman, at Poincerulle. Will H. G. Shidman, at Poincerulle. Will have been supported to the summer of the construction of the construction of the summer of the construction of the construction of the summer of the construction o Canton, O., May 2.

Blaxall's New Houses
-Palouse, Wash, May 2.
C. A. Blaxall, owner of the Congress theatre and hotel, will open the Family theatres at Garded and hotel the Congress theatre and hotel theatre and closed these theatre and closed them for remodeling.
John Lee, operator of theatres in Soap Lakes and Quincy, bas nearly halshed construction of new house at Sphrata, near Couler Dam.

Fex-W. C.'s Newcost Fex.-W. C.'s Newset Sacramento, May 2. Sacramento, May 2. A. M. Bowles, northern California division manager for Fox-West Coast, announces that a new 800-seater will be built in San Carlos, W. H. Lollier, in charge of the Fox-West Coast real estate department, will supervise construction of the new-house.

More Seats for Calif. Los Angeles, May 2 Intercoast Amusements, Ltd., brea

Intercoast Amusements, Ltd., break ground next month for a new 946 seater In Merced, to be known a the Gateway, and slated to ope Sept. 10. Same company is buildin another house in Santa Rosa.

Wisc.'s New Theatres
Wisconsin Rapids, Wis., May 2.
Frank Eckhardt opened the new
Wisconsin here last week, 800-seater.
At Tomahawk, Howard W. Robarge plans a new 500-seater.
A. E. Kuebn and Dr. J. J. Haubrick building 500-seater at Oshlooch.

kosh,
C. L. Roser opened the 400-se:
Juliar at Baraboo Thursday (27).

Southwest's Bidg. Dallas, May 2

Dallas, May 2
New southwestern theatre building includes Campus at Lubbock,
850 seats, due to start in two weeks;
Franklin, Bay City, 750 seats; Campus, Stillvater, Okla, 440; Superba
at Denison, to be completely remodeled and balcony added, upping
seating capacity by 120.

New Atlanta Nabe

New Atlanta Nabe

Evins Amusement Co. last week leased ground for new 1,000-seat themunity really development. Theatre
will occupy central spot in project,
John G. Evins, co-owner and mgr. of
Tenth St. (nabe) is prer of amusemunity really operator of chain
G. Tom Bailey, operator of chain
of colored houses here, has completed remodeling of bis Lenox theatte, including doubling of seating
capacity to 500.

Reading's last Auto Cinema Reading, Pa, May 2. First outdoor theatre here, to be in operation every Monday and Fri-day night during the season, opened tonight. Operators have leased large parking field at Reading Pair prop-erty, one mile north of city limits with not more than five persons; others must pay five and 10c cich-

Estherville's (Ia.) Boom
Mason City, Ia., May 2.
Constant City, Ia., May 2.
Constant

34 theatres for Wextex; and 38 towns and 49 theatres for R. E. Griffith Theatres, Inc., or a total of 104 towns in which these four companies have 209 theatres.



Advertising that puts your sales argument over quickly and graphically is a good investment. Advertising that appeals to people while they are in a mood to buy is a good investment. Advertising that entertains while it sells is a novel investment.

Advertising that is heard as well as seen is a rare investment.

The National Screen Pre-vue Trailer . . . only advertising combining all these features is a great investment.

Why not use this unique advertising on your screen? It sells your show to a one hundred percent audience, at the lowest cost per ticket sold.

The National Screen Pre-vue Trailers are made by men with twenty years experience selling pictures to your public.

- NATIONAL S*ocien* Service Prize Baby of the Industry



Film Reviews

LA FIN DU JOUR

(Continued from page 16)

(Continued from page 18) lection or retired players. Most detectable and, at the same time lovable of these is Richell Silmon, who's derivative and rever appeared in any worthwhile production. Victor Franch or the same state of the wife. Gastridle Dorson and whom Francen blames for the suitcide of his wife. Gastridle Dorson state of the wife. Same state of the bone often visit. She, too, loves call safe that the pensionnaire of the bone often visit. She, too, love and same state of the bone often visit. She, too, love of the bone often visit. She, too, love and same state of the bone often visit. She, too, love the same state of the bone often visit. She, too, love the same state of the bone often visit. She, too, love the same state of the bone often visit. She, too, love the same state of th

quest to satusty his crazed belief that he still a great lover. May others, been a still a great lover. The still a great lover and the still a great lover. The still a great lover and the still a great lover. The still a great lover and the still a great lover. The still a great lover and the still a great lover to the still a great lover to

BLUE MONTANA SKIES

(WITH SONGS)

GeneGene Autry
FrogSmiley Burnette
DorothyJuha Siorev
Hendricke
CausarGlenn Strange
Mrs. PotterDorothy Granger
BrennanEdmund Cobb
Wilbur Potter Robert Winkler
FrasierJack Ingram
Blackfeather Augie Gomez
N.W.M. CorporalJohn Beach
Hillbillies Thomselves

Blue Montana Skies, Gene Autry's latest singing western, will more than bold up its share of the bobeton. While still retaining much beden. While still retaining much yarm deals with Aur smuggling in this instance.

arm deals with fur smuggling in his instance, Norman S. Hall and Paul Frink-n's original story has lent the film timely buck with a script based timely buck with a script based affiling Uncle Sam's watchdogs and ie vigilant Northwest Canadian lounties.

his instance.

Norman S. Hall and Paul Frain.

Norman S. Hall the viginat Northwest Canadian Mountes. Series of the Mountes of t

Pellet. Harry wooms does a seminarus heavy.

Director Breezy Eason, who in a lengthy tenure at Warmers turned out some tiplog low budget films, one of the seminary is adouted and the editing of Lester Orlebeck is olay although the early scenes might have been speeded up to better effect.

LE DESERTEUR

non-official leaves during the hour so be can visit his family and reverbeen the control of the

RECIF DE CORAIL

('Coral Reefs')
(FRENCH-MADE)
Paris, April 23.
L'Alliance Chematographique Europeene release of Ula production. Stars Jean Gabin and Michele Morgan. Directed by Maurice Geliza. Original, Jean Merst; see-

nario and dialog, Charles Aubert-Palace, Paris, 95 MINS.	Spank, At the Running time,
Trott Lennart	Jean Gabin
Lillian White	Michele Morgan
Havelock	Julien Carette

LES OTAGES ('The Hostages') (FRENCH-MADE)

(FEENGE-MADE)

Gray Pistages of New Parts, for Direct Street, pp. 11 23.

By Reymond Started, Original, V. Trivas and L. Mitther, dislog, San Anosilla; cannot be seen to the street, and the

(The Besteries (FRENCH ALDE) (FRENCH ALDE)

Relair-Journal production and research are considered from the construction of the

PICTURES

and the hostages are saved.

Film is particularly unbelievable in that the German core of the town in the town is retained by the town a French soldier being seen. Also, when the town is retaken by the French, no native troops are visible, but only Germans failing to their beels to escape bursting shells.

Charolin. as many. Catherine.

beels to escape bursting shells. Charpin, as mayor; Saturnin-Fabre, as the landowner; Larquey as the notary; Larquey as Dorville, as a drund-to-graphic department of the control of the c

JOHN H. HARRIS AGAIN **HEADS VARIETY CLUBS**

Detroit, May 2. John H, Harris, Pittsburgh, wa re-elected Chief Barker for the fifth time and Dallas was chosen as 1940 time and Daliats was chosen as 1992 concive city by 700 delegates to Variety Clubs national convention Dube Clark, Cleveland, first asst. chief barker; John J. Malonzy, Pittiburgh, second asst. chief barker; John J. Malonzy, Pittiburgh, second asst. chief barker; John J. Malonzy, Pittiburgh, actional asst. Daliats of the proposed prop conclave city by 700 delegates to

Al Fenyvessy Mans Own Theatre Booth; Picketed

Rochester, N. Y., May 2. Supreme Court Justice John Van Voorhis has reserved decision \$5,000 injunction suit brought by Al-Fenyvessy, Arnett theatre, ist picketing of the house by the bert Fenyvessy. Anreit theater, seginat pleketing of the house by the against pleketing of the house by the against pleketing of the house of the heater, claiming he could not the time he assumed charge of the theater, claiming he could not on slabry of the former operation. The union asserts that Fenyvessy is method of operation is unfair to method of operation is unfair to the jobs of other union operators. The union salers that Fenyvessy offered to pay Bert Blackford, former optomistion of the property of the plant of the property of the plant of the plan

tre on the west side, but Albert out on sign that agreement.

In support of the picketing, he declared the union has a right to tell the public that the theatre does not employ a union operator.

Dickson Goes Goldwyn

Hollywood, May 2.

Gregory Dickson has resigned as publicity director for Walt Dinney to lake a similar berth with Samuel Goldwyn.

He succeeds John Miles, who draws special assignments on Goldwyn plctures.

Miss Hopkins Bows Out

Hollywood, May 2,
Miriam Hopkins withdrew yesterday (Monday) from The Old Maid
at Warners on physicians advice,
Nervous exhaustion will keep her
or several days.

Canadian Film Men Converge on Halifax Over New Provincial Law

St. John, N. B., May 2.

A status quo prevalls in the embargo on distribution of films to Nova Scotia exhibitors by the St. John exchanges, as retaliation for drestic legislative restrictions on the operations of the exchanges by the province of New Scotib.

nce of Nova Scotia.
On April 20 the St. John exchange

Vocafilm Must Furnish Particulars to A.T.&T.

Fartaculars to A.1.621.
Federal Judge John. C. Knox yesterday (Tues.) ordered Vocafilm
Corp. of America to turnish a bill
of particulars to American Telephone
& Telegraph, Western El. turnic and
Electrical Research Products, Inc.,
whom Vocafilm is suing for \$55,853.
125 for allegedly putting it out of
business.

in the state of th

Pa. Test on Banko

Harrisburg, May 2.
Guestien of the legality of bondon
is Pennsylvania to the legality of bondon
state supreme court last week for the
state last court last court last court
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state last c

N. D. Kayees Giftles Minneapolis, May 2. North Dakota state officials have ruled that theatre bank nights and bingo games must cease. All cash drawings are out, according to de-

Theatres have been notified that proceedings will be instituted to re-voke licenses if the order is dis-

Add: Nixon's Foldings

Philadelphia, May 2.
Another attempt to operate the white elephant Nixon's Grand here—the teenth in the past five years—has needed in failure after four weeks. Previous tries were all on one form by Joe Weiner, was strated fifted. Weiner started on 10c admish until 5 p. m., 20c after that. In a couple weeks he changed to a dime all the time, and then added a flock of time, and then added a flock of the change of the ch

Kaufman's RKO Yarn

Hollywood, May 2.

RKO has purchased Wolfe Kaufnan's orig, 'Headline Holiday,' a man's orig, 'Headline Holiday,' a newspaper yarn. Goes on Cliff Reid's sked for pronto production.

were notified by their head offices not to sell or contract for any more pictures in Nova Scotia. This order holds good. The order did not af-det films contracted for before the head office command became effec-

heed office command became effec-tive.

Anh. Cooper of Toronto—the

John A. Cooper of Toront

Employed by the Nova Scotia the-atres are about 1,000 persons, who would be jobless if the theatres shut down through lack of pictures.

Ne N.X. Deleration
A committee or Canadian theatre
and sales representatives is due in
Felifiax, N. S. today (Wed.) to meet
with the disgranted exhibs and also
hopes that drawties sleep necessary on
proclamation of the regulatory law
any be avoided. No one will go up
from New York, home office distributing companies believing that
tributing companies believing that
to the companies of the companies of the
union at the beginning at least.
Canadian committee from Toronto

Canadian reps can bandie the suttine at the beginning at least.
Canadian committee from Teronto la headed by Col. John Cooper, president of the superior of the superior constant of the superior can be super

blockersoon. Speeding agroup in the control of the life.

Distributor executives at New York are hopeful that the Toronto committee may get at the bottom of York are hopeful that the Toronto committee may get at the bottom of Scotla so that they may be straightened out and the need for any resultary bill, removed. The law Nova Scotla at the eleventh hour, having been the final bill to be passed prior to adjournment until any and the straightened out and the final bill to be passed prior to adjournment until any any straight of the straightened of the straighte

st, tory law bowers, the largest theatre to try law bowers, the largest theatre to work the largest theatre to be the law of the law



ARE THEY CATHOLIC, JEW, PROTESTANT?

(Think of this when you read tonight's headlines!)

You'll be proud to be part of this. You'll be glad that in this topsy turvy world there's some sanity left and it's working right in your own city. You'll agree this is Ameri-, canism in its truest sense and you'll get a tug at the heart to think that the brother-, hood of man touches you closely today.

Whatever you give to the GREATER NEW YORK FUND goes to a united effort of all races and creeds to take care of the sick, the needy, the troubled. As you glance at the headlines in your newspaper tonight, think deeply what this means. Protestant, Catholic, Jew in the world's

greatest city join hands for the common good, to help all of its people now, to "build for tomorrow" a healthier, happier city. 380 allied groups are benefitted, covering all communal obligations in one annual solicitation.

Some who read these lines may have great wealth...each should give in proportion... but *everyone* who bears the name of American should contribute at least a day's pay a year to the GREATER NEW YORK FUND... a united gesture whose significance will roar across America and the world.

Winn Heads WB Exchange in K. C.; **Shifts Among Theatres-Exchanges**

New manager of the Wenner of the Comments of the Comments of the Wenner of the Comments of the

Moves Around Philly
Philadelphia, May 2,
William mimib, operator of the
Milliam mimib, operator operator
Milliam mimib, operator
Milliam mimib

a Joy theatre completed and will speen soon.

Sam Lefko, RKO salesman, award\$4 \$125 in March of Time contest
roup of 10 in the top bracket.

Affiliated Theatres Circuit report
I ready to add two more houses,
ringing total to 19, following a trip
yerg Dave Milgram and treasurer
yerge Schwart to New York last

George Schwartz to New York last week. Arcadia theatre. Wilmington skedded to close today (251 for the hot spell. A. J. Vanni, Warner zone manager, not certain yet of reopen-ling date.

A New Type Flea
Detroit, May 2.
Pleading that even showing of
anti-Nazi flickers failed to keep his
Detroit, May 2.
Pleading that even showing of
Each Control to the control to the control
Parkets from located of Tax Review. Assessment was reduced from
\$34.660 to \$44.600.

Theatre Man Gee Fre B.B.
Pittsburph, May 2.
Aaron Hopkina, chief of service at WFB Boulevard theatre in Brook-line, has regised to go into minor by the McKeesport team in the Penn State circuit. Pittsburgh Pit

hibbor, few to Rochester, Minn. last clinic.

In Cohn. 20th-Fox manager here clinic.

In Cohn. 20th-Fox manager here with the condition of the

35,489 to \$44,600.

Tadiana Folds
Indiana Fo

New York Theatres

THERE'S A BETTER SHOW AT THE





MUSIC HALL "EAST SIDE OF HEAVEN" Spectacular Stage Productions



ROXY SEATS 25° TO

"ROSE OF WASHINGTON SQUARE'

-On the Stage-New Stage Show

YGMALION

"Confessions of a NAZI SPY"

IN PERSON
FRED WARING And His Pennsylvanians
STRAND Broadway

PARAMOUNT: WE GEORGE RAFT ELLEN DREW "THE LADY'S FROM KENTUCKY

TIED RIVOLI Broadway

"WUTHERING HEIGHTS"

house. Byron F. Mace will manage.

High Theaten Assissment Str.

Fluid Theaten Str.

Fluid The

Is listed as WINCHARD agent NO.

Elliner Hope, former manager of
Warner-Saxe's Granada here, named
manager of the circulif's Lake where
he started in the theatre business 12

J. Ecker, who has been showing
films at the Auditorium, Brillion,
Wis., with Ray Pfeiffer, purchased
the building and will modernize it
his summer into a first-class theatre.

Andersas Let One Ge
Des Moines, May 2.
Central States Theatre Corp. here
has leased the Princess at Boone, i.a.,
from Mr. and Mrs. John Anderson
and will take possession May 7. The
Andersons had been in the picture
business in Boone since 1897.

A. C. Feller Switch Mr.
A. C. Feller Switch Mr.
The former policy of the Casino.
Wildwood, recently destroyed by
Blaker, three shows nightly, with
worknesday, Saturday and Sunday
will be increased by when schedule
In meantime Hunt's Strand recpolicy for the Casino. Plans are going aband rapidly for rebuilding of
the Casino.

OKLA. SEES LOTS OF OPPOSISH THIS YEAR

Exhibitor over the viste are expecting competition to be tougher this year than in past year. Urus competition to outdoor amusements competition to outdoor amusements carnivals find it tougher and tougher carnivals find it tougher and tougher to come out even, due to individual city and village tax impositions. The biggest competition is expected to biggest competition is expected to the possession of the competition of the possession of the competition of the possession of the competition of the compe

state.

Early interest in the numerous county fairs is also evidence that theatres may expect these events to offer stiffer competition this year than in the past. In some spote exhibitors have learned how to cash in on the county fairs but in others it's no take, no matter how much exploitation is unear thed.

RKO's Stock Conversion

Notice was given last Friday (28) that the period for exchanging 10-year 8% gold debentures of Radio-Keith-Orpheum Corp., for new constitution of the control of the control of the control of the control of reorganization, expired Monday of reorganization, expired Monday of season of the control of the con

(i) last. The plan provides that own-res of such debentures who do not choose to make the exchange will receive one share of new preferred receive one share of new preferred receive new preferred provides to the control of the By exercising their lection and filing in writing with the Irving Trust Co. they would receive one and 43-106 of a share of the new 8%, 1500 per-share for each 500 bundi-pal amount of debentures held.

MAIN JEANNS 'DREW'
Hollywood, May 2.
Nancy Drew and the Hidden Staircase' went in work yesterday.
(Monday) with Neosmith shifted
into the directorish.
Another pilot will be assigned to
the next Secret Service feature, originally set for Smith.

The Ultimate in Sound

Theatre of Tomorrow, housed in the American Telephone building at the N. Y. World's Fair, is literally just that, exhibitors will learn. It represents the perfect sound system for picture houses several years hence. Western Electric-ERPI spent \$20,000 de. veloping the intricate stereophonic sound system, costing \$30,000 to install at the A.T.&T. hall. It actually supplies sound in three dimensions, employing three sound tracks instead of one now used for talk. instal at the American state of the sound tracks instead of one now used a sign pictures.

Enormous cost precludes marketing for some time to come Enormous cost precludes marketing for some time to come in the sound system, a

Enormous cost precludes markeling for some time to come. Only suitable suggested use of this tri-dimensional sound system, after the suitable suggested to the suitable suitable suitable suitable suitable concert. Then it probably would have to be underwritten by some cert group, with one or two roadshows of setup in key cities once year. It is reputed to be adequate to faithfully reproduce a sym-phony orchestra of 100 pieces with utmost dedicting.

SETTLE PA. THEATRE

Lawwiit involving the sale of a fain house involving the sale of a fain house in the sale of listening to it and demanded a out of an agreement made in 1925 for the sale of a theatre by Louis Kapner to Abraham Graboyes.

Regarded as one of the most time of the sale of t

U in Test Smit On **Exhib Contract Voiding**

Los Angeles, May 2.
Universal Film Exchange filed suit against Ben Bronstein and George Harter, exhibs, for \$3,032, alleged due for unplayed product during the 1935-39 season.

Suit is a test case to determine if a product deal can be cancelled by an exhib at will.

Montl's Annual Headache Disrupts Theatre B.O.'s

Montreal, May 2. Montreal, May 2.
Unique in this city, the annual headache of the year for exhibitors and distributors, is in full swing virtually all current week. It started Thursday (27) and will not be quite finished until next weekend.
This is the May Day moving trek of around 40,000 families, which dis-

Exodus of Scribes at WB

Four writes were dropped off the Wanners purpose of the Wanners per company of the Wanners Paris Sentil, John Krafft, Leon Russell and Scott Littleton. Studio has been working a full writing slaff for the last month and unless that the working a full writes and the working as the working slaff of the scheduling schedule.

ENGEL'S 'ORDEAL' TREK

Hollywood, May 2.

Sam Engel hauls east tomorrow
(Wednesday) to go to England for
backgrounds for 'Ordeal,' on which
he is associate producer for David
O. Selznick.
Film Academic

Seiznick.
 Film, depicting a bomb attack on English cities at the outbreak of a conjectured war, goes into produc-tion on Engel's return.

STORY BUYS

STORY BUYS

Kollywood, May 2.
Ington, optioned Theodore Preiser's
Ington, optioned Theodore Preiser's
Ington, optioned Theodore Preiser's
Ington, optioned Theodore Preiser's
Ingtoned Theodore Preiser's
Ingtone Preiser's
Ingtone

COAL STRIKE SUIT AFTER 14 YEARS KAYOES PA. W. VA. BIZ

Coal irrite proving plenty disactions in this proving plenty disactions in this proving plenty disactions in this proving plenty disactions in the proving plenty disactions in the proving plenty disaction of the province o Pittsburgh, May 2

Fire Shutters Par's Uptown, Mpls. Nabe

Fire breaking out in a ventilator to that at the total gout in a ventilator to that at the local Uplown, largest and mot important of the Paramount circuits and the local Uplown, largest and mot important of the Paramount circuits. The same seek that the same seek that the the total control of the largest the same seek the they were in no danger. The fames were confined backstage, but smoke damaged the auditorium, local several paramount negative and the same seek for repairs and redecentally. In the interim, the Granada, another Paramount negleborhood house, a block distant, will use the Uplown policy of the pictures for mission. The Granada, with a 25c admission, has been getting the second cholees.

Okla, Exhibs' June Conv.

Oklahoma City, May 2.
The annual Oklahoma Theatre
Owners convention will be held here
either June 19-20 or June 26-27.
Ed Kuykendall, MPTOA prexy,
will be the chief speaker and will
discuss legislation, the 10-joint plan
of MPTOA and the trade practices
agreement.

TITLE CHANGES

The Zoro Hollywood, May 2 or All the Tomoreur' is release till for All the Tomoreur' is release till for All the Tomoreur' is release till for All the Tomoreur's Folders of Grense. Heading Folders of Grense the All the Tomoreur's Folders of Grense the Tomoreur's Folders of Grense the Tomoreur's Grense till form the Tomoreur's Grense till form Howel to Tomoreur's Grense till form Howel to Tomoreur's Grense till form Howel to Chimbia.

Reduce "WASHROOM INFECTION" Install AMPALY

Onliwon Towels and Tissue Write A. P. W. Service, Albany, N. Y.

NBC'S ALGEBRAIC LAYOFFS

Chain Income from Time Sales

-1	NBC		
1939	1938	1937	1936
Jenuary \$4,033,900	\$3,793,516	\$3,541,99	
February 3.748.695	3,498,053	3,295,78	
March 4,170,856	3,806,831	3.614.28	
April 3,560,984	3,310,505		
April 5,500,504	3,310,003	3,277,83	7 2,741,928
Total\$15,514,435	\$14,408,905	\$13,729,90	1 \$11,175,926
	CBS		
1939	1938	1937	1938
January \$2.674.057	\$2,879,945	\$2,378,62	
February 2.541.542	2,680,335	2,264,31	
March 2,925,684	3,034,317	2,559,71	
April 2,854,026	2,424,180		
Total\$10,995,309	\$11,018,777	\$9,766,18	\$8,933,490
MU	TUAL		
	1939	1938	1937
January	\$315,078	\$269.894	\$213.748
February	276,605	253,250	231,286
March	306,978	232,877	247,421
April		189,545	200,134

Amos 'n' Andy Billings Reverse Trend At Columbia; April 17.7% Over 1938

Columbia's billings last month same to \$13.55,025 and represented the first upturn in gross revenue in just one year. Income from the Amone in Andy series (Campbell), which started April 3, had much to do with it. CSS time turnover the down with the complex of the same than the series of the like month of 1938. The complexity was strong enough to reduce the difference between the scumbatch was strong enough to reduce the difference between the scumbatch was strong enough to reduce the difference between the scumbatch was strong enough to reduce the difference between the screen was strong enough to reduce the difference between the screen was strong enough to reduce the sc

ROY DURSTINE IN NO HURRY

Roy 8. Durstine, who resigned as president of B. B. D. & O. several newests ago, decinered Monday (1) that we have a constructed Monday (1) that turn to the agency business. He said that he was taking it easy for the fines below.

Durstine decide as business the Durstine helm. But lined up a first of the fines below. It is not that the way are the contract of the decided of the American Tobacco Co. account. Also the report that balanced to spend much of his time in Hollywood.

Austin Croom-Johnson

Returns to NBC, N. Y.

ACCURTES TO TUBE, IN. I. Austin Croom-Johnson has again become a production man at NBC, reporting direct to William Raney. Croom-Johnson, who is also a composer of vocalist's theme songs, used to report to Phil Carlin, head of the sustaining division.

He will continue to handle the same type of sustaining programs, namely, vocal.

Heads NBC in Midwest

Chicago, May 2.
Sidney Strotz has been upped to full-fiedged manager of NBC's midwest division. Strotz had been acting manager.

Mark Hawley Shifts Sponsors WOM's Monday-Wednesday-Friday WOM's Monday-Wednesday-Friday morning news program with Mark Mey 17. Series in the 8-815 slot will now be bankrolled by Mennen, which dropped People's Rally' atter lat Sunday's (30) show. Bathasweet Omnerly sponsored the news stanza.

CUFFO COMMERCIALS

N.A.B. Regional Looks Into Practice of 'Fill-In' Waxers

Boston, May 2.

Increasing broadcasts of 'con-tingency' transcriptions, by which advertisers grab free air on certain stations willing to run off these commercial platters as fill-ins, will be a major point for discussion et the

major point for discussion at the meeting of the First District of the National Association of Breadcasters, there May 11. Simultaneously, the Sales Managers' Group will convens Both meetings will be at the Yan-kee Network studios. Joseph Miller, O'NAS Dr. Robort IF. Elder, direc-tory of the Company of

McCann-Erickson Nicked \$56,420 On Adv. Idea 'Lift'

A jury before Federal Judge Mortl mer W. Byers in N. Y. Friday (28), brought in a \$56,420 verdict in favor of Leora Sollows against McCann-Erickson, Inc. She had sued for \$100,000, claiming breach of contract whereby she was to receive 5% of the total edvertising business se-cured by the defendants as the result of an idea to sell tobacco manufacturers that she submitted.

facturers that she submitted.

The plaintiff alleges that in May, 1935, she approached the defendants with her idea, and was promised the compensation if they succeeded in interesting anyone. It was her claim that the Axton-Fisher account was the result of her idea.

McCon-Fisher received over

McCann-Erickson received over \$2,000,000 from this account is her

Dismiss Bergen Claim Dismiss Bergen Claim
Federal Judge Alfred C. Coxe, in
N. Y. yesterday (Tues.), dismissed
the \$25,000 action of Briggeln &
Smith, Inc., against Standard Brands,
Inc., in which the plaintift claimed
damages for not having been paid
for an advertising idea to popularize
Edgar Bergen.

FOR ADVERTISERS

Complicated Mathematical Basis Covers Network's Summer Policy Shift-Auditors Can Figure It Out But Tough on Agency Men That Merely Played Football at College

ANSWERS 'HIATUS'

NBC has revised its summer vaca-tion policy for advertisers to the ex-tent that it will guarantee to hold a spot from four to eight weeks pro-viding the account agrees to pay 28°, of the weekly billing which pre-side the properties of the weekly billing which pra-sit. The formula which NBC has air. The formula which NBC has air. The formula which NBC has developed is highly complicated and is described as the NBC Interval for Interruption) Plan. Through this device NBC for the dirst time in network history seeks to collect in network history seeks to collect the advertiser. NBC has revised its summer vaca.

a fee for time not actually used by
hardwritisen advent of this plan
NBC's policy, with but few excepna account went off the network,
the state of the state of the state
and account went off the network,
the state of the state of the state
and the state of the state
plan. CBS' layoff structure
to based on the number of stations
to based on the number of stations
when it returns in the fall, while
the NBC plan is predicated on plan
the NBC plan is predicated on plan
the NBC plan is predicated on the
sumption period of 18 weeks
Under the new NBC weatein plan,
the account must turn in to the netthe state of the state of the state of the
Continued on plan
(Continued on page 25)

WILL HOLD SPOTS Brown & Williamson Shows Moved **To Chicago for Production Economy**

Skull Practice

Agencies which were allowed e-pre-gander at MBC2 summer layoff plan say that it seems to require a knowledge of higher mathematics, some acquaintance with Einstein's theory of relativity and endices patterne for the control of the

plicated.

Dicated to ther hand they think that NBC has put over a smart stroke. By the time the advertiser, or his agency, has figured out how it all applies to him the summer will be about over and ha will decide that he might as well keep his program going as it.

TWO WEBS MULL MUZAK-LIKE **SIDELINE**

Two of the lines radio networks are currently interested in setting up a commercial wired entertainment network similar to Musak's Sponsored Program net. Hottes after such an Idea is a currently network of the control of the contro

Cincinnati, May 2.

Transfer of three Brown & Williamson Tobacco shows on NBC red from WLW to Chicago becomes effective this week. Fall-hour shows the Cartive the Ca

N. W. AYER'S RADIO DEPT. PEPS IIP

N. W. Ayer proposes to return to radio in a big, may 1 in arranging to move to Radio City from its present quarters at 22d street and Fifth avenue and develop a radio department of major proportions, both as The sencery has of late been analyzing the cause of the loss of important accounts in recent years and it has decided that this situation proportion of the sence of the proposition of t

SUICIDE DESTROYS STATION'S OUTPOST

Hartford, May 2. Fire partially destroyed a two-story structure owned by engineering department of WTIC on Avon was estimated as about 57,000. The was estimated as about 57,000. The was caused by a local-citizen who chose the cabin to commit suicide within the building, setting fire to it.

to it.

Resisted efforts of two WTIC engincers, Ross Tobias and Harry Cooper, to take him out.

Campana Spanning Heat Campana Corp. will keep its 'First Nighter' show running on CBS through the summer. Only change it will make is to eliminate the rebroadcast and use but a single hook-up from Coast to Coast, 8 p.m. EDST

Account's contract with CBS ex-pires in September.

CBS Clients Spend 104.6% More

Columbia Broadcasting System has made an analysis of its billings as of this week (first for May) to draw out the statistical finding that the week's present list of advertisers rank 104.8% shead in weekly dollar volume over the amounts each individually spent with CBS at the time of starting CBS radio advertising. Tabulation end breakdown follows:

Started	Original Weekly	Total	Curr
Client on CBS	Gross	on CBS	Gr
American Home Products, July, 1931	\$942	364	\$15.
American Oil, Sept., 1932	1,577	40	8,
American Tobacco, May, 1938	17,720	156	31,
Beneficial Mgm't Co., Oct., 1938	4,328	77	8,
Campana Sales, Sept., 1932	3,548	85	8,
Campbell Soup Co., Oct., 1934	15,850	229	46,
Chrysler Sales Corp., April, 1932	8,203	164	18,
Colgate-Palmolive-Peet, Jan., 1938	35,947	167	46,
Continental Baking Co., May, 1933	2,553	214	11,
Cudahy Packing Co., Oct., 1930	1.796	226	7,0
DuPont, Oct., 1935	5,867	163	8,1
Ethyl Gasoline, Jan., 1939	12,840	15	12,8
Ford, Feb., 1934	18,927	285	17,8
General Foods, Sept., 1932	5,430	218	86,9
Griffin, April, 1938	8,570	26	7,0
Gulf, May, 1933	6,516	272	7,1
Hawailan Pineapple, Jan., 1939	9,575	15	9,5
Hormel, Nov., 1930	1,538	88	4,2
Household Finance, June, 1933	982	69	5,2
International Cellucotton, April, 1935	7,545	95	12,8
International Silver, April, 1932	1,177	78	5,6
Kellogg, Nov., 1932	3,515	53	14,8
Lady Esther, Oct., 1933	4,667	281	8,4
Lambert, Dec., 1927	2,060	95	8,7
Lever Bros., July, 1935	12,652	179	64,3
Liggett & Myers, Jan., 1932	39,288	328	24,1
Lorillard, Feb., 1929	8,509	233	10,8
McKesson & Robbins, Sept., 1929	2,994	78	4,8
Phillp Morris, April, 1935	2,940	137	8,8
Nehi Corp., March, 1939	9,780	6	9,7
Noxzema, June, 1931	1,880	51 -	7,7
Pet Milk, Nov., 1933	3,040	288	13,3
Procter & Gamble, June, 1929	3,806	230	40,2
Pure Oil, Sept., 1938	1,245	11	5,5
R. J. Reynolds, June, 1931	25,206 7,520	304	23,3
Sealtest, May, 1929		1 398	7,5 5.8
Sterling Products, June, 1934	4,808 11.090	107	
Texaco, Sept., 1936	12.110	38	19,7 11.5
U. S. Rubber, Jan., 1938		204	
U. S. Tobacco, June, 1935	6,525	381	8,4 23,9
Wrigley, Dec., 1928	3,350	381	23,9
Total\$ Increase: 104.6%.	334,401		\$684,0

Sam Balter, Outspoken Sportscaster, Refuses to Be Censored by CBS

Philadelphia, May 2.
Contract was all but signed inst
week for either of the model of the contract of the cont

Bayuk Phillies, the sponsor, is backing him up. Sports gabber has been part year.

Show, which originates in WFIL, will complete a year on Mutual in the part year.

Which originates in WFIL, will complete a year on Mutual in the part year.

Which originates in WFIL, will complete a year on Mutual in the part year.

Which was a sponsor of the part year of the show for months and CBS a couple weeks ago finally won the originates of the show for the 14sminute spot preceding Amos in 'Andy's CBS deal tross when Sang in the CBS deal tross with a sanger of the Sa

nation to the Coast in June. He plans to make the change without missing a broadcast, going from here to Chicago in one day and from Chicago to Los Angeles between Saturday evening and Monday evening He'll return to WFII, in the fall.

Hospital Sues KIRO, CBS. **Charging Name Similarity** Damaged Its Reputation

Seattle, May 2,
KINO and CRS are being sued for
\$25,000 in the State sued for

CBS home office doubts whether the service of the sult on it In Washington will be upheld by the local court, since the network does not do business in that state. It was pointed out, however, that in the broadcour complained about the Waldo hospital mentioned was described as located in St. Louis.

O'KEEFE SHOW MAY GO INTO WELLES NICHE

Ethyl Corp. has been offered the 9 to 10 spot on CBS Friday nights for its Walter O'Keete show when-Campbell. Soup shifts its Orson Welles series to the bour (9-10) now filled by Ford Sunday nights. O'Keete stanza is current opposite the Kratt Music Hall, Thurs., 9-10

Muni's 'Zola' on Lux

Hollywood, May 2.

Paul Muni makes one of his infrequent radio appearances on Lux May 8 in a reenactment of his Emile Zola picture role.

Another picture guester day before (Sun.) will be Joan Crawford in Silver Theatre's Train Ride.

'Painted Dreams' Goes To Borden's After Cal-Aspirin

Chicago, May 2.

Painted Dreams, one of radio's ploneer daytime strip serials, gets a new sponsor next Monday. (6).

Goes on a local ride on WGN for Borden's Dairy through the Young & Rubicam agency.

"Dreams' started on the air on Oct. 15, 1890.

ASKS MENTION IF GOODS ARE **ALIEN**

Washington, May 2.
Careful watch in mide a cript
would be required under all
yamerican bill dropped in the House
hopper last week by Rep. Thomas A.
Flaherty. Massachusetts Democrat.
advertising of imported articles'
would allow the Federal Trade Commission and the courts to punish any
entision and the courts to punish any
entisting imported goods.
Statement would have to explain
whenever the product or any parts.
tained from abroad. Whenever the
article is advertised by radio, an
numerment of foreign origin would
the broadcast.

Katherine Roche in N. Y.

Katherine Roche, who, as June Baker, conducts a woman's program for WGN, Chicago, is in New York City for her annual spring spree of eastern broadcasting. She will be

eastern broadcasting. She will be here two weeks.

Was originally to broadcast from World's Fair, but line charge situa-tion there spiked that. Doing her stuff out of the WOR plant on Broadway instead.

East Gets Sponsor

Ed East's You Name It and Take It program will be sponsored over WJZ, New York, starting early in June. Dr. Brown's Cel-Ray beverage is taking the show. Humbert & Jones

June. Dr. Brown's Cel-Ray heverage is taking the show. Humbert & Jones is the agency.

Will hit air on Fridays, 5-5:30 p.m., but will break in with several weeks of sustaining in advance. There's some chance of the show going net-work later.

Repeating 'Hot Mikade'
Air version of Michael Todd's 'Hot
Mikade' with Bill Robinson, which
Kate Smith sired on her program
April 12, brought such a response
that it will be repeated next week
(11). It will be redone exactly the same as when first presented.

ASCAP Slaps Back

Following is a new type of Following is a new type on tie-in propaganda that the American Society of Composers, Authors and Publishers is selling to newspaper publishers in reprisal for the recent barrage of legislative attack on the part of the par

Those Who Dance Don't Pay the Piper

Don't Pay the Piper
Write a sun in the polit street in the reality programs the political street in the reality programs are made up of politic and po

Mystery Survey in N. Y. To Find Out What Time Buyers Think of Reps

Ad agency time buyers are be-ing polled on their favorite station reps. The quizz is being conducted by the Market Research Corp., with the client, as is usual, kept under

by the Market Research Corp. with recognition as is usual, kept under Truce questions asked by the interviewer are: (1) What station representative organization gives you may be used to b

MISS MILLET AT PAIR

MISS MILLET AT FAIR
Fredericks Miller, wno was radio
director of the National Committee
for the President's Birthday Celebration, has joined the New York
Commission of the State of the State
Commission of the State
Also on Young's staff are John
Clark, formerly of WEZ, Boston; NEC
Bruce Fuche and Ted Long are also
on the payroid.

Adults Like 'Dick Tracy' Most: **Kids Alone Not Worth While**

Quaker Oats' decision to keep the TRick Tracy' serial going on NBC during the summer but on a weekly accounting the summer but on a weekly accounting the summer but on a weekly accounting the summer but on the program. Sherman K. Ellis, Inc. had made in connection with the GM-mark comic start of the summer of

KATE SMITH HONORED

With a Feed and a Non-Cane Three-Year Contract

Kate Smith's new contract with General Foods, which becomes efrective this fall, is for three years, and is non-cancillable. Similar pact prevails between Jack Benny and the food processor. It reflects the sponsor's pleasure in the show's control of the sponsor's pleasure in the show fective this fall, is for three years

Inside Stuff—Radio

Direct investigation of alleged compiracy to swap assignments in dis-regard of the Communications Act was denied this week by the RCC after Pullitær Publishing Co., owner of KSD, St. Louis, had received permission to intervene at hearings on three-way frequency swap designed to benefit KOK, rival outst. Pies for special relief, in the form of a general in-quiry to determine how facilities should be parceived out in the St. Louis The best KSD could get was permission to oppose the scheme under which KFRU, Columbia; KXOK, St. Louis, and WGBF, Evansville, would away assignments giving KXOK, owned by the New Dealish Star-Times, ful-time use of a regional channel with 1 kw nights and 5 kw days. Fight which has been seeking a full-time outlet for many years. Roundabout airing of the allegations was insured by this action when Commissioned George Henry Payne granted the P-D plea for the right to cross-camine its rival, but the scope of the quiz may be limited through ship of KFUO, which the Post Dispatch implied recently was bought by the rival rag for the purpose of the frequency exchange.

Broadcasting of games of all three New York teams appears to be irking the sportswriters in general and Stanley Woodward, sports editor of the Herild Tribune, in particular. Latter's column on Monday (1) was a factor of the sportswriters of the sportswriters and the sportswriters of the sportswriter heads to take with Socony and Procter & Gamble in broadcasting the Glants, Yankes and Broadcayn Dodgers. Also in for a faging from Woodward was the setual announcing of the play-by-play, the sportswriter heaping pleny of ridicule out the radio. Overage, though not naming names, and the setup of the sportswriter heaping pleny of ridicules out the radio. Overage, though not naming names, stated that 23.712 witnessed the Yankee-Washington game at the Yankee Stadium on Sunday (30), which appeared to be a comfortable figure in view or the competials from the World's Pair opening.

Maxwell House Good News airshow is expected to continue through the summer without a break after Metro withdraws from the alliance early in June. Benton & Bowles agency will use Fanny: Brice and Meredith Willson's orchestra as the nucleus for a variety show. Although Frank Morgan is reported more enamoured or read than pictures it is not considered likely that be'll pass up for the other. Agency and apposure have series but it is doubtful if the studio will common morgan for the new series but it is doubtful if the studio will continue any participation in radio other than direct exploitation for its pictures.

Two of the Hollywood's top comedy programs, Eddie Cantor and Burns and Allen, move east this week for two months of originations in New York. In the Cantor party will be Joe Donahue, Kay St. Germain, Edgar Fairchild, Sid Fields and Vic Knight, producer. Program early in June will be dedicated to Cantor's silver wedding anniversary. On May a broad-cast Cantor pays a musical tribute to the late Joe Young, songwriter. Accompanying Burns and Allein to the other seaboard are Willie Burns, Ray Noble, Don Langan, Frank Parker, Paul Douglas, John Medbury, Harvey Helm and Bill Brooks.

Legalites associated with the broadcasting business in New York are wondering whether the lawyer titup which CBS has effected in connection with its exploitation campaign of Annes IV Andy will test to a rehibite the control of the

Neal Tomy, 'Radio Folks' gossiper of WJR, Detroit, this Thursday (4) starts his 18th year on air. Also handles public relations for station. Tomy, who's been on WJR, since it was opened in 1922, except for three months in 1923, drew nationwide attention with his 'Red Apple Clib' drow on WJR which went to the networks. He began on WJR (ther to WJR) which went to the networks. He began on WJR (ther to WJR) was not to WJR with the WJR with the Dirich's Pres Press operated it. In 1930, the to WJR with the WJR w

Report that NEC is trying to prevail upon Chesterfield in move over its Paul Whiteman show from Columbia his the state puzzled as a to deducement. With the Fred Waring settle, the state puzzled as a substitution of the state puzzled as a substitution of the state o

Philip Morris cigarets has dropped the pre-broadcast tryouts of 'Guess Wheref' (Mittikal) following a reminder from the New York musicians where the property of the property of the property of the property of the cast rate whenever it appears abefore an audience. Agency on the account, Milton Blow, had figured that in the event of such tryouts the audition rate would apply.

Returning for the nonce to the theme of bridge, the Easy Aces' programs have been gagging about establishing a service to provide fourth players for bridge games. Couple of hustlers in midwest have written in to inquire if the idea of a Fourth at Bridge Club' is copyrighted. Goodie Ace said they were welcome to it.

Simon & Schuster (\$1.60) have brought out 'Information, Please,' a game book based on the Clifton Fadiman show, with Franklin P. Adams, John Kleran, Oscar Levant and others featured. It's edited by Dan Golenpaul, producer of the Canada Dry abow, with a foreword by Fadiman. Contents comprise 38 seeding, with answers in the back, plus humorous addenda.

Basil Rathbone isn't interested in returning to Kellogg's 'Circle,' on NEC Sunday nights, because of Groucho Marx's practice of adilibing. While on the program Rathbone frequently protested against Marx's fy interple-lations, complaining that it not only killed the effect of his own lines but did no good to the program as a whole.

Series which Edwin C. Hill is doing on WNEW, N. Y., for the Metro-pollian Insurance Co., comes under the direction of Young & Rubicam. The 60-minute program which the agency had been working on in behalf of the same account for release over one of the major networks has been put on ice until the fail.

Johnny Johnstone, of WOR, New York, had three minutes in Russian and English every hour last Friday as the Soviet flyers came in from Moscow. This was a tie-up with the Soviet embassy in Washington and designed to help the Russian flyers on their way in.

H. V. Kaltenborn is said to be partly under wraps at CBS in matters Nazl. Germany didn't fancy his commenting. He did not interpolate Hitler's Friday Reichstag address. This was reputedly at a hint from Germany that it wouldn't be welcome.

While Mark Warnow orchestra and Frank Parker as soloist are said to have the inside track for the Gulf summer show, understood that no choice will be made until after petrol execs have acted on the option, due in two

Frank Hummert, who has been having stomach ulcers, is doing his radio scripts on a regime of milk every two hours.

N. Y. World's Fair Radio Dept. **Just Another Step-Child: Young** Has Ideas, Staff, But No Budget

John S. Young, who is in charge of the radio activities of the New York World's Palit, appears to New York World's Palit, appears to the the sympathy if not the cooperations are all the pality of the testions and network budget. His staff offers the stations ideas, which are like a budget which are like the cause the expense must be borne entirely by the stations does not be the pening is out of the way to grow the pening is out of the way to grow while personally, radio committee consisting of Wallman S. Peley, of CBS, Major Lenox R. Lohr, of NBC, and Alfred J. McCooker, of Multual. The latter is colored to the committee of the pening while the committee is rated as standing, but not moving. Thelphone lines are the major item.

Telephone lines are the major item of expense. It is estimated that a monthly expense of \$500 be each statement of \$500 be duced and delivered to the telephone switchboard at the fair, from which point only the station would assume the phone costs.

Special eventsmen make the point

that the newspapers are serviced with handouts, mats, photographs and charts, this being an equivalent to radio program content. They want

to ratio program content. Trey want.

N. X. Telephone Co. will string a radio line from lifts board to any exposition building at the rate of \$37. The line could be used constantly for wanted for one 15 or 30-minute program. It is this charge the stations want the fair exponention to absorb, want the fair exponention to absorb want the fair exponention to absorb to offer stations only some unstead space in the Poods Exhibit building, which is to be re-named Radio Centre. Money to convert such guide, is again a most question, as again a most question.

Same 018 Story

is again a moot question.

As moold Slory

Radio observers recall that the previous World's Fairs of recent years have uniformly encountered years have uniformly encountered to the previous world's Fairs of recent years have uniformly encountered by reddays, rules, buck-passing and the opposite of check-lifting has been true. It took months are to the Charge probability of the property of the pr Same Old Story

programs during the first three days,

Relations between Grover Whalen,
Relations between Grover Whalen,
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Frisco Stations Wired

Recent story in VARIETY con-ceraing a similar phone line situation at the San Francisco exposition reported that local stations regarded at bigh the cost of carrying fair programs. However, all the San Fran-cisco stations have lines on regu-tation that the same than state-ter of the contrary was incor-rect.

ments are almost equally heavy.
Initial head-on between Whalen
and the webs occurred last week
and the webs occurred last week
they would limit their opening day's
(90) activities to a broadcast of the
Presidential and kindred ocremonies,
or a matter of an hour and a quarcontribute time to a series of dedicontribute time to a series of dedicutous extending through the afternoon of the same day and also
and water displays at the light
and water displays at the light
of Nations, starting \$ p, m.

HIRED GUIDES FOR SOCIAL **GHOSTING**

Some of the station reps are con-sidering the installation of a special World's Fair department to take care of the visiting firemen so that the regular staff won't be diverted from its regular chores.

its regular chores.

Instead of the boss or the salesmen doing the exposition rounds with the station client and his family, these rep offices would have their own Grover Whalens, especially hired for the Fair's run, pinch-hitting as companion, guide and errand-runner, once the official office greetings were over.

Chase & Sanborn Hiatus

Montreal, May 2.

Chase & Sanborn program being taken off the Canadian coast-to-coast network of 25 stations by J. Walter Thompson Agency for the summer moths continue on only two of the 27 stations for the summer, going over CBL, Toronto, and standing is that network booking will be resumed in the fall.

Texaco Uncertain

Texaco will decide the future of its Wednesday night hour on CBS during the week of May 15.

Present time contract runs out June 28 and the refining company isn't sure whether it wants to stay on for the summer or take a vacation.

Sheldon Stark to WXYZ

Sheldon Stark has gone to Detroit with bis family to take up residence on a contract basis with WXYZ. He'll write 'The Green Hornet' under Fran Stryker. Stark formerly did the Mennon Famous Jury Trials dramas.

NBC's Algebra

(Continued from Page 23)

together with the facilities it will use for at least 13 weeks when it comes back. The interval schedule, which is based on gross weekly billings of a 13-week Resumption Cycle, is as follows:

HOUR PROGRAMS

Amor					·w	eeks
\$13,000	or	ove	r			4
14,000	"	,,				5
16.000	**	. **				6
18,000	**	,,				7
20,000	**	**				8
HAL	FI	HOL	E P	ROGE	AMS	
7,800	,,	"				4
8,400	**	**				5
9,600	,,	**				6
10,800	**	**				7
12,000	**	**				8
QUART	CEE	H	DUR	PROG	BAN	1S
5,200	**	**				4
5 600	**	. ,,				

Small Chap Favored

One view gathered from agen-cies that have previewed NBC's summer vacation plan is that it proach to the problem and that it gives as much consideration to the benkroll of the small adver-tier as it does the big spender, rangement for getting something while the eccount takes a siesta will find strong favor among NBC affiliates.

NBC affiliates.

I feturns. The account has also served to pay 28%, or \$8,180, of its tast weekly gross billing for each week of the seven weeks. Now, if the same advertiser has also a half-hour program which is spending \$9,800 a week and is entitled to a short week of the seven weeks. Now, if the same advertiser has a half-hour program which is entitled to a head to be a supportant of the seven which is supported by the seven which we have been a diopether 10 weeks for the hour programs layoft. All these calculational billing is \$1,200,000 or over and as such they continue to earn a 25% discount. Up is 15%

As for advertisers whose gross

abs, as around.

Biscounts Up to 18% gross

Biscounts Up to 18% gross

Biscounts up to 18% gross

Billings are under \$1,200,000 they will

continue to earn discounts up to

continue to earn discounts up to

will, as usual, be allow: them, pro
viding they have an unbroken run

for 52 weeks. If the advertiser in

this money class wants to forego the

pays during the layoff will be sub
set to the following modifications:

1. Programs which have facilities

under contract for 53 consecutive

under contract for 53 consecutive

19% of the tolda number of week

of regular broadcasting service will

be available as no no-charge interval

weeks. The 28% rate will then ap
the programs whose fn illies are

under contract for less than 52

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Following is NBC's example of the Following is NBC's example of the above mathematical communicum: Supposing an advertiser I's spiral, got 10,000 and advertiser I's spiral, got 10,000 and advertiser I's spiral for the sear-week interval. Applying for the sear-week layoft. However, under case (1), If he's been on for the sear-week layoft. However, under case (1), If he's been on for the sear-week layoft is entitled to 4.5 weeks at no charge. By deducting the 133,880 for the no charge weeks from the \$27,500 his total bill for the sear-week layoft is 47,700.

3 Chicagoans, Trammel, Mullen. **Hedges Prominent as RCA Revamps:** Shift Morgan, Morton, Mason

Open House Echo

Duluth, April 27.

Duluth, April 27.
Editor, VasillerYe:
Open House Week at WEBC,
Duluth, was a howling success,
with the office staff doing the'
howling. It seems that during
the process of literally pushing
several thousand people through
the studios and executive offices
everything movable was moved.
So now, at the beginning of a
non-open house week, the non-open house week, the WEBCers are conducting a scavanger hunt, with a prize for

scavanger hunt, with a prize for ever pen, pencil, eraser peper-weight, etc., discovered and re-turned to the station. What we want is bigger and better Open Houses! Well, all right, if you really think it's a good business—but the removal of movables certainly eats up the profits.

(Signed) WERC, Duluth

PART OF TUMS **CHANGES: HEIDT** SIGNED

Horace Heidt orchestra is set for a 30 minute Saturday night NBC red spread by Lewis-Howe Co. of St. Louis in behalf of Tums. Program starts Oct. 7—10-10:30 pm. with a net of 106 stations. Stack-Goble Agency hendled. Music Corporation of America agented for Heidt.

of America agented for Heidt.
Lewis-Howe Co. currently has
three programs a week on NBC for
Tums. Two come in from Cincinnati
Tuesday and Thursday with Jerry
Cooper and a third on Friday without bim. Cooper's contract comes up
for renewal sometime in June.

Stack-Gobie agency got a piece of the Tuns secount (Lewis-Howe Co.) to the agency, sold the proprietary to the agency, sold the proprietary to the agency, sold the proprietary H. W. Kastor has been servicing the account this season with a half-hour dramatic show on the blue hour dramatic show on the blue hour dramatic show on the blue resident over NEC also, with WLW, Cincinnant, the point of cright, and dwe-minute transcriptions. The dra-matic stans folded several weeks matic stans folded several weeks resident to the control of the control of the viartetier installments.

Balmy Weather *******

By ROD REED Ft. Lauderdaie, Fla., May 2.
Early morning listeners were disappointed in Hitier's broadcast. He didn't once give the correct time.

Kind of screwball songs now ap-pearing makes one marvel that com-posers can write in those stuffy straight-jackets.

FCC can't halt television sales but

Next Joe Louis fight to be spon sored at spot announcement rates.

In tiffs with Phil Harris, Rochester and others, poor Jack Benny always gets the worst of it except on pay day.

Can it be the N. Y. Glants are affering mike fright?

Washington was not first in war, first in peace, etc. It was either NBC or CBS.

Wall motto: Be kind to the page boy, you may want to borrow car fare.

Poem
As statesmen ponder fate of nations, Comics simply rib relations.

Three radio exect from Chicago bave had their strategic positions in the RCA-NBC organization turther handed through organizational changes which became effective last description of the responsibility of the respective the responsibility of the responsibility of

the publicity department, and also retains his authority over shortware broadcast.

The state of the disciplination of the disciplin

actual publicity mill. No. nas users weak on mixers in recent years.
Significance is attached to Trammel's new power in that he is the first operating head with actual radio Industry background and experience since the days of the late George McCleliand, who was fired in 1933. Trammel was recently charged with carriving through the fiscal har-interpretations. with carrying through the fisca monizing of NBC take and net.

BANGOR'S EXCLUSIVE

WLBZ Grabbed Bussian Flyers At

Station WLES kept its start on 24-hour call and successfully cornel to the Resident of the Res

'Buck Rogers' Back

After a buildup via transcribed apol announcements, Buck Rogers in the 25th Century resumed airing Monday (1) over Mutual for Population of the Company of t

PHI BETA KAPPA With Dr. John H. Finley

Sestaining
Friday, 648, pn. Yerk
WTAI-NBC, pn. Yerk

LITTLE RED SCHOOLHOUSE'
With Beverly Brown, Hazel Doell,
Frances Kirch, Mary Hollis, dennie Mae Firmin, Shirley Bienvenue, Eaymend Freeba, Perry
Brown, Jimmy Simpson, Faul
Jacobs, Jr.
sustaining

Brewn, Jimmy Simpson, Faul Jacobs, 27.

Jacobs, 27.

Jacobs, 27.

Se Mins—Lecal Se Min

hood.

Recently broke station mail records for one-announcement response
with nearly 10,000 requests for
souvenir of program which is now
being prepared. Souvenir offered is
in form of slate used in old-fashioned schools with photographs of
cast on it.

Dom.

'NAMÉS IN THE NEWS' News Interviews

JEROME KERN CAVALCADE
With C. B. Cechran, Anno Ziegler,
Patriela Burke, Gerdon Little,
Romnie Hill
Musical Biography
60 Mins.

Sunday 9:05 P. M. BBC, London

69 Mins. 2017. Mins. 2018. The Mins. 2018. The Mins. 2018. Charles B. Cochran, now an almost regular broadcaster, got his big-gest job yet in U. K. radio when he most regular broadcaster, got his big-gest job yet in U. K. radio when he result of the world's foremost song writers. Show was sixth, and most nuccessful was suffered to the world's foremost song writers sone bis composers. I level are sone bis composers. I level are so their own works. It is material the BBC balances pretty well, because these programs appeal from two. BBC balances pretty well, because these programs appeal from two high world with the work works. It is material the BBC balances pretty well, because these programs appeal from two high world with the worl

THIS MAD WORLD' Songs, Talk 15 Mins, Sustaining Thurs, 10 p. m. WHN, New York

WHN, New York
This series, which made its debut
last Thursday (28), describes itself as a
'topical review of new fit to print.
It's also billed as the 'zany side of
the news.' The idea has rich possibillities, but obviously not in the
harmon of all Cole, who is doubling
among of the cole, and waring to script
This Mad World.
The initial installment ranged from

from p. a. for Fred Waring to script
This Mad World.

The initial installment ranged from
topsided satire to pointless improontion of the property of the property of the
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a group to prepare and present the rotating editorial board.

Participating on the first show were David Greggory, composer and occurrence of the composer of

cast on the second seco

EEN GRIBEL'S SCHOLARS
Quit Shew coal
Sustaining P. M.

A frank, local imitation of The formation Please. The put on the Pridayry P. M.

A frank, local imitation of The formation Please. The put on the work of the property of the put of the property of the property of the put of the property of the put of th

TALES OF INDUSTRY

TALES OF INDUSTRY

IS Mine; because a service and in the service and installating with the programs. Each program is devoted to a different industry. This cone of the area's largest. Method is to tell of the background and rise doveted to a different industry. The service are service as the service and in the service and s

MATINEE IN BHYTHM'
With Bob Armstrong Orchestra
Men of Note, Buth Norcross, Tiny
Schwarts
Sustaining

Men of Note, Bath Norcross, They Schwartz Schwar

Time could be doubled at that hour without offense.

OLIVER BEAN'S ADVENTURE

OLIVER BEAN'S ADVENTURE

OLIVER BEAN'S ADVENTURE

**PURIS Stephen Beagrad, Louisle Lisle, service Cook.

**Purishing to the Beagrad, prediction of the Beagrad of the Beagrad, prediction of the Beagrad, prediction of the Beagrad, prediction of the Beagrad, prediction of the Beagrad, started by the superplement, started by the superplement superplement, started by the superplement superplement, started by the superplement superplement superplement, started by the superplement superplement

NBC's Thesauras becomes available to WMCA, N. Y., May 12. Indie has nothing in mind yet as to where the library will be used.

Follow-Up Comment

Toyee Jordan, Girl Interne, is having more trouble with men about ther being a woman. She's gotten an inside tip that a certain old fogey the state of the state

Nesson de Robbins Chiok foots de l'estate de l'estate

moderate show.

Amase w Andy are out to recoverlead the control of the control

of the control of the control

in The chances are that the team

ind reg out and torture this plot

will drag out and torture this plot

denly anap on the receiving end

and the percentage will go tumbline

in parallel rapidity. Impressrics or

denly anap on the receiving end

and the percentage will go tumbline

in parallel rapidity. Impressrics or

keep the same plot running too long

keep the same plot running too long

and out whether the girl is really

the lon-lost helress sin' what it

used to be

and out whether the girl is really

the lon-lost helress sin' what the

and to the control is now desting

with another court trial in which

andy is one of the litigants, and

was jerally married before a couple

of pistol shots interrupted the cere
monor.

Riehfield Reporter passed its 7, 500th consecutive broadcast on the six of th

consistently one of the best quarter-hour news periods in the west.

consistently one of the best quarterbour news periods in the west.

Jimmy Fidler continues the pretense of dishing up sizing dirt
standard of the present state of the
span for their personal shemanigans,
but he actually sticks to rather inpan for their personal shemanigans,
but he actually sticks to rather intense of the present shemanigans,
but he actually sticks to rather intense of the personal shemanigans,
but he actually sticks to rather intense of the present state of the
started last Friday night's (23) edition by fanafring Hollywood, where
tice, but then tap-tapped a flock of
tivula personality items about the
tivula personality items about the
tivula personality items about the
and-So in the customary fan may
style.

So of the present of the present of
the week's items from the dailies,
the present of the present of
the present of the present of
the present of the present of
the present of the present of the
tenser, it was promised that on his
meat show Fidler would desures the
real age. Is she that old stready?
Seems only vesterday that she was
just a young girl.

Kase Smith's Swansdown-Calumet

Kase Smith's Swansdown-Calumet

real age. Is she that old siready? Seems only yesterday that she was Just a young gill.

Kate Smitht's Swansdown-Calumetham of the state of the stat

cage.

Cornella Olis Skinner did an amusing and well acted guest piece on Walter O'Keefe's 'Tune Up Pime' and the Cornel of the

cellent. Burns and Men type in a slipber of the state o

Jack Delph, CBS coast exec, collabed with Tom Waring on the ditty, 'Ol' Darky, Ol' Muie.'

Johnny Green, Texaco writer, spotted by Kastor agency as continuity editor.

Lawrence Tibbett back on Keilogg

'Sponsored Fun' Hint Heard On Floor of Congress as Further **Attacks on Industry Are Made**

Indignation about asserted visit of FCC members to a New York jor joint at the expense of Industry joint at the expense of Industry members flared in the House last week during renewed discussion of the business and the regulators, of the business and the regulators, declared the property of the prope

any action, at a subsequent session. Gassip about lively night activities was brought up by Rep. Sam Massingaie, Democrat, of Oklahona, during another tirade by Connery, Massachusetts Democrat, who has been tending the cruster for at the war repeating his complaints about profiteering, Massingaie inquired about a reported 'drunker harw' which occurred 'drunker herw' which occurred 'drunker herw' which occurred 'in some hot spot in New York City while the Stevenson New York City while the Stevenson Said he had been told 'gome woman was hurt-her arm 'dwisted.' nan was hurt-her arm twisted

woman was hurt—her arm twisted.
Although the cloakroom lounger
had discussed the report with interent for several days, Connery said
he had no vertification and could not
state whether the incident actually
occurred. The Okiahoman, observing
for real investigation of good
can be had by sending out men of
can be had by sending out men of
the control of the control of the
the ramor should be checked.
Critical remors should be checked.

the rumor should be checked.

Critical remarks about the activities of the television group were
passed around the Capitol during the
week, but nothing else came into the
open. Various lawmakers reflected
disapproval of Commissioners' willinguess to accept hospitality of the
industry while on official business,
group's compings and goings of the
group's compings and goings of the
custed in the cloakrooms.

Support for an investigation was

Support for an investigation was voiced by two members—Earl C. Michener, Republican, of Michigan, and John M. Houston, Democrat, of Kansas—as Connery traded once more the complaints which have complaints which have been cited as reason for an inquiry. Houston recalled that the House Appropriations Committee still has done nothing about giving the FCC money for operations beyond July 1 and inquired what has been done about cleaning house.

quired what has been done about cleaning house.

In addition to the familiar significance of the price paid for RNX, Los Angeier; the alleged in the control of the control

mid provide 'predictally no employment for those in the community and furnish unfair competition for
local newspapers. Permins for the continued of the conti

Can't Clear Tunes

Jack Hanssen, KFOR program director, about to marry, found ASCAP isn't the only music

problem.

Of music picked for wedding ceremony, all but one ditty was disapproved by the Episcopalian rector.

RADIO - PRESS RELATIONS **EASED**

While there were the usual de-nunciations against the staroads or radio on local and national advertis-ing budgets and the granting of free program likely and the granting of res-program the granting of the program that the star marked by a more conclidatory at-wall-ort-Antonia last week marked by a more conclidatory at-wall-ort-Antonia last week was a whole were gravitating toward as the right hand must always be tended to make broadcasting an ally the right hand must always be tended to make broadcasting an significant of the control of significant co

cials."

Report of the ANPA's radio committee, as submitted by J. S. Gray, publisher of the Monroe (Mich.) Evening News, on the one hand expressed appreciation of radio's appreciation for the press' cooperation for public service in matters of news coverage during emergencies and on for public service in matters of newser coverage during emergencies and on the other hand gloated over the circumstances that more papers that ever now exclude program listings unless they are paid for. The report described this shift as a 'striking that the part of the

change.

Of the newspapers reporting last year, wrote the committee, 235 not working radio stations or not affiliated with stations stated their policies relating to the printing of processing the stations of 35 of the 255, or 148, reported exclusion of radio programs except as paid matter. Of newspapers reporting this year (959 not owned or affine this year (950 not owned or affine this year).

Sate of News

After hailing the cooperation be-

UNION CITES KYW

CIO Complains Westinghouse I

to Stan Collectively

Thisteepini, May 2.
Charges of refusal to bargain and refusal to enter into a written contract were filed with the National Labor Relations Board on Friday (3b) by the American Communication of the National Communication of the National Communication of KYW. Charges were filed by strong Sull C. Waldobum in behalf of the National Communication of KYW. Charges were filed by strong Sull C. Waldobum in behalf of the National Communication of KYW. Charges were filed by strong Sulland Communication of KYW. The National Communication of KYW. The National Communication of KYW. The National Communication of the Nati

EXTY beling the only outlet refusing to sign up.

NBC, which leases and operates

IXTW, has nobling to do with the factors. The factors of th

it was just an academic question.
Filing of charges by the ACA follows by a few weeks the action of the national office of the United Electrical, Radio and Machine Workers of America, representing 40,000 employees, in making complaint to the NILRB on a national scale against Wertinghouse on the same grounds: tract and refusing to enter into genuine collective bargaining negotiations.

FRANCHOT TONE **ELIMINATES** HIMSELF

Franchot Tone is completely out of the picture for the 'Prosecuting Attamery' series which Pspeadent is Attamery' series which Pspeadent is for its Tuesday algabt spot on HBC. He tilted his asking price by \$750 last week, or a matter of \$1,750 per broadcast, and thereby littled himself beyond the salary budget proposed for the 13-week series.

for the 13-week series.

Lord & Thomas, agency on the account, is conferring with the account this week on another name prospect. Agency tried to get John Garfield, but learned from Wanner Bros, that his many film assignments would make him unavailable for radio this summer.

Coy, Sassafras and Sugar Foot Join KCMO, K. C.

Kansas City, May 2.
Station KCMO, has appointed ames Coy as director of special

events.

Talent staff has added Sassafras and Sugar Foot, comedy team, and Tucson Ted and Yodeling Bobble, this billes, formerly with KMMJ at Clay Center, Nebraska.

Clay Center, Nebraska station will shift to its new wavelength and increased wattage within forthight as equipment has already passed prelim tests.

More Liberal Pickup Rules Due: **Industry Has Called Commish Stooge for Telephone Company**

Versatile Vallee

Hollywood, May 2.
Going radio's triple-threaters
one better, Rudy Valiee last
week wrote the dramatic skit,
acted in it, emceed the show and
directed the music.
Versatility also runs to picture
acting

Permits for continued operation of the Marwinist for continued operation of the Marwinist for continued operation of the Marwinist for the

PAPPY CLARK LUTHER FOSTERS HILLBILLIES

MFH here had been adding a number of hill-billy seen and hill-bill seen and hill seen and hill seen and hill seen and a full 30-minute across the board in the afternoon. Frolic gang, which is now playing to an audience of approximately 7-Polic pang, which is now playing to an audience of approximately 30-bill seen and adding the seen and hill seen an Wichita, May 2.

Benay Venuta's WOR, N. Y., sustainer, shifts back to its 9 p. m. Sunday spot this week. It's the fourth time change for the program, which recently was moved down to 5:30 p. m. Sunday to avoid confliction with a commercial.

Washington, May 2. Ground-work laid Monday (1) for change in the existing rules which prevent rebroadcasting of programs of international stations by mon-commercial transmitters. FCC has S. Case, George Henry Payne, and T. A. M. Craven as committee to consider ples for liberalization, suggested by Mayor LaGuardia of New York atter WINTC was blocked, be-picking up microphoned versions of the Harvard tercentensary fiest between the Harvard tercentensary fiest by years ago.

Present rules have ired many sta-Present rules have ired many sta-tion operators on frequent occasions, bringing charges the PCC is stooging for the telephone industry by re-stricting the privileg of rebroad-man to the properation of the properation of the propera-nut be used to relay properation from remote points if a land link is available or case be installed in time or without excessive cost. Permits to pick up other stations' signals are gament only rarely, on theory that a wave consession. Would cause air-wave consession.

Hearing due in the near future at which complaints and suggestions will be entertained.

DURHAM LIFE STAYS IN WPTF

Charlotte, N. C., May 2.

Durham Life Insurance Co. and
NBC have agreed to call off their
deal on WFFT, Raleigh, and the former will continue to operate and
manage the station. The insurance
company will now on its own apply
to the FCC for an increase in power
and permission to operate after 11

p.m.

Agreement to withdraw a joint application to the FCC for approval of WFPT's also to NBC ends the distance of WFPT's also to NBC ends the distance company and the network when the latter sought to exercise its option to acquire all of the statutor applia slock. Shortly after love applia slock. Shortly after the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the control of the purpose of taking over the outlet when the purpose of taking the purpose of

Baseball Announcers Form Club to Exchange Data on Sundry Teams

Okiahoma City, May 2.

Baseball announcers covering games for stations located in the Texas League have organized a Texas League Baseball Broadcasters Asas League Basebail Broadcasters As-sociation for promotion and protec-tion of their mutual interests. In-formation of each announcer's home team is monthly filed with the asso-ciation secretary and reported to all other announcers for information in broadcasting games when players come to town.

It is also planned that each man will broadcast an inning of the Texas League Ali-Star game at San An-tonio, Texas, this summer.

tonio, Texas, this summer.

Charile Jordon of WRR, Dalias, was elected president of the new association and Zack Hurt of KFJZ, Section 1988, and the section of KOCK, here; Jerry Bozeman of KWKH, Shreveport; Vie Rugh of KTU, Tulias, Okia: Dave Young of KABC, Houston, and A. B. Carroll of KFDM, San Artonio.

Decatur Team Airing

Decatur, Iii., May 2. ers themselves and loc Team owners themselves and locamerchants are jointly sponsoring the broadcasts of all home and roagames of the Decatur Commies of the Three I League this season. Season opener Sunday (30).

Red 'Favored' by Audit Change

Last fall NBC adopted its present bookkeeping system concerning the crediting of supplementary stations on a base of similer (the instinual basic red or the basic basic new concerning the basic red or the basic basic. It was all pretty forgon involved was on the basic red or the basic basic. It was all pretty forgon involved was on the red in the basic basic and the basic basic and the same and the same state of the same s

credited	through the new	supplementary	augiting. It goes	nke uns.
Month		Red Network	Blue Network	Benefit to Red
October	Old	\$2,798,739	\$975,225	\$73,849
	New	2,872,588	901,376	
Novembe	r Oid	2,878,261	1,020,658	70,593
	New	. 2.948.854	950,065	
December	r Old	2,852,735	1,034,337	75,446
	New	. 2,928,181	958,891	
January	Old	2,932,267	1,101,633	103,244
	New	. 3.035.511	998,389	
February			1,009,806	84,608
	New	2,823,497	925,198	
March	Old		1,135,480	97,460
	Mour		1.038.020	

Paramount's UNICON UNICON Tremendous World

The greet store of Nebruske, from Geseiner Cochran in present formers which means sent of months before, furned out last weekend 500,000 strong in give Parameuni's glorious opic of the Okt Feet, "Union Pacific," the biggets send of week always a molion picture anywhere is the United States. They mobbed the streets of Omnha till brasident Jeffers of the Union Pacific Relification had been send to the States. They mobbed the streets of Omnha till brasident Jeffers of the Union Pacific Relification had been send to the States. They mobbed the streets of Omnha till brasident Jeffers of the Union Pacific Relification had been send to the States of the Union Pacific Relification of the States of the

tore the house down. The Orpheum Speake had to run a midnight show and that only type care of a fraction of the overflow.

From such theories men as John Friedle Barry Burke, Al Anson and E. J. Ludwig, of Mingeson Amusement Company, Harold Rob, and Est Rowley of the Robb and Rowley Circuit, John Balebarn of Great States Theories, John Balebarn of Rotte, Al. Hilliann of Tristate Theories, Ed Cassler of the Denham Theorie, Harry Warren of the Central States Theories. Came proise for Paramount's picture and for Paramount's showmanship. W. Averill Harriman, Chairman of the Board of Union Pacific Railroad summed up the whole show . . . "A great picture" . . . he said, And Carl R. Gray, Director of the U. P. gave the greatest proise of all, "The first railroad picture I've ever seen in which a railroad man could find no feath."



Cecil B. De Mille's "UNION Pand Joel McCrea with Akim Tamiroff.

Produced and Directed by CECIL B. De MILLE . Serven Play by Walter Belson, C. Gardner Suffives



'remiere, tremendous business

ooo Nebraskans turn out for "Union Pacific" brations...doubling population of city.

ompanies of Iowa and Nebraska National and called out to keep crowds in order.

ooo actually attend triple World Premiere at naha, Orpheum and Paramount theatres with att selling at \$2.75 each.

5,000 crowd in front of theatres

Look at that Old Union Pacific Pay Train Roll!

OMAHA....First week at the Omaha Theatre hits 215% with Paramount Theatre doing tremendous business besides.

LOS ANGELES....Paramount Theatre does week's business in three days....175% for week.

SALT LAKE CITY....Center Theatre gets week's business in three days....180% for week.

week.

DENVER...Denham Theatre comes through with week's business in two days and a record 200% for week.

CHEYENNE, WYOMING....Lincoln Theatre outgrossing "Wells Fargo," which did record New Year's business.

LARAMIE, WYOMING....Empress Theaire RUNS WAY AHEAD OF "WELLS FARGO"— THREE-DAY GROSS IN TWO DAYS.

NOETH PLATTE, NEBEASKA....Paramount and Fox Theatres running way out in front of "Wells Fargo."

SAN FRANCISCO....Fox Theatre running neck and neck with "Wells Fargo" to smash business.

PORTLAND, OREGON...Paramount Theatre in a close race with "Wells Fargo" and packing them in.

IFIC" starring Barbara Stanwyck bert Preston · Lynne Overman · Brian Donlevy

Harky, Jr. - Based on an Adaptation by Jack Cunningham of a Story by Ernest Haycon's A Paramount Plature



Theatre vs Home Visio

(Continued from page 1)

Communications Commis rictions agains which has placed restrictions against commercial advertising through the new medium, the demonstration of Sunday (30), and the facts and prog-nostications of the Smith report have focused fresh interest on the early application of a new wonder of science in the field of popular enter-

inment. Television is certain to affect ex-

tainment. Television is certain to affect exhibitors more than any one else in
motion pictures and the second of the utmost importance for it now seems as if, in England at least, it seems as if, in England at least, it will be developed even more rapidly than home television. Some English motion picture interests held this idea as far back as 1836 and they may benefit enormously by their foresight.

Formarked for Theatres

It is important to know that the-atre television may be made private, and restricted only to theatres, by technical as well as legal means. If and restricted only to treater, by certain frequencies are set aside for theatre television transmission by the Federal Communications Communications of the Federal Communication Communication by the Federal Communication Communication to the Federal Communication Com

that report which concerned experi-ments at the Jenkins Laboratory in Washington. Subsequent survey was made by Maj-Gen. Saltzman, in 1928, and by Smith in April, 1937.

and by Smith in April, 1937.

Because the new survey deals in-timately with the immediate prob-iems of commercial radio broadcast-ing, copies of the Smith report have been handed by Hays to David Sar-noff and other top executives in

oroadcasting. New Reasance
The new Resultance of the Mew Reasance
The new Resultance of the Mew Reasance of the Reasance of the Mew Reasance of th

vision.'
After a review of comparable doubt in the minds of film executives when sound was introduced in films, Smith continues:
"We now well know that once the public saw and heard a picture they were not content to see it only. How much less will the public be content to only hear their radio borgrams to only hear their radio prog when they know they can also ear their radio brograms

them.

In every industry there are forces and personalliles that drive it forward. In a recent article on the social influence of television, David Sarnoff works, since the beginning of time man has sought to extend the power of his senses and to enlarge his capacity to perceive and respond to the world around him. There his cipacity of perceive has regional management of the continue to be content to hear a play in his home and not see his his home and not see his to hear a President talk to him and not see him, to hear Charite Rour Major Froblesch him? Television has had four major problems. The first was to send over he air, or wires, images or pictures in motion that could be picked up to the country of th

and reproduced on receivers located in homes and elsewhere. As a prob-lem that no longer exists. Today's results are good enough to satisfy a critical public although improve-ments in images, transmitted and re-

ceived, will be made for years to come. The quality is Improving so rapidly that Indevision pictures shown before March, 1989, are al-The next problem was adequate programming, either from film of direct pick-up, which means reproducing the event while it is occurring. The third was to find a way to fourth was to raise the necessary money.

The problem of financing does not concern us, however vital it is to those developing television. But the second and third problems are of importance to us. With adequate proportance to us. With adequate programming television can be successful from film alone if the network problem is never solved. But when, and if, networks can be used direct pick-up will compete with film in programming.

Bearish Vs. Bullish

Bearish Vs. Bullish
"Several years ago any favorable
statement concerning television
would have been an exaggeration.
The pictures were poor and the difficulties seemed to have no practical
solution. A while ago progress became rapid. Today the danger of
understatement is very real.
"The admining till have a war or two."

solution. A while ago progress became rapid. Today the danger of understatement is very real.

Television still has a year or two Television still has a year or two Television still has a year or two the progress of the property of the matter with television that money will not cure.

Those of the big interest who are to let it out if it faced failure. Several of the companies sponsoring television rank among the most important of the companies sponsoring television rank among the most important of the property of the pr

vision receivers at prices ranging from \$125 to \$445 and up. Their estimates of the number of receiving sets that will be sold in this country during the next five to six years run from 2,500,000 to 5,000,000. These fig-ures are not casual, but are the re-

sult of careful and statistical analysis and on these they base their engi-neering and manufacturing plans. "The national advertisers, the very ones who have made radio what it is and who always are looking for

is and who always are looking for new and eye-compeiling mediums, will be the second ally. Consider for a moment the financial strength of these national advertisers. There are 350 of them who use radio networks 350,000,000 a year for their radio programs, exclusive of time and wire farges. It letevision runs into large figures bear in mind there are the mendous financial forces that will use it as soon as the public shows "National devertisers have received

'National advertisers have received National advertisers have received recently, from the National Broad-casting Co. a booklet that sets forth the advantages of television advertising as compared directly with radio advertising. Any who doubt television, or the sincertry of those backing it, should read this booklet.

backing it, should read this booket.

Film Part in Television
For the time being television
For the time being television
needs us, and very badly. But most television people hope to relegate
film to a minor position and bring
time to the position and bring
lin fact if networks were now possible they might adopt the policy of
excluding film as they excluded for
years the transcribed radio programs,
start unopposes and as an essential
factor.

factor.

Two motion picture companies al-ready have established a position in television, Paramount by their con-nection with the DulMont company, and Warner Brothers by their company, and Warner Brothers by their company to every move and development in television.

television.

To protect the interests of motion picture exhibitors by establishing a position in television that will be profitable to them is a problem, and one that must be faced now. We never should let the idea become generally accepted that television means pictures in the home instead of pictures in the theatre. It would seem to be wise to combat that idea at the companion of the property of the property

seem to be wise to combat that idea at once.

It seems obvious now that television, as it affects the motion picture industry, is not only a matter of film production for the home but also of a new type of show for the motion picture theatre. It well may be that at the box office of the motion picture theatre television will tion picture theatre television make its first profit.

Better Than Streen, Badle

Also while theirvision is struggling
to start we should be struggling
to start
to start
and to start
and to start
and to some steep steep steep start
and to some steep steep start
and to some start
and to start

Films' Copyright Protection Bureau **Keeping Close Tabs on Telecasts**

With the arrival of television, the film industry's Copyright Protection Bureau is keeping a weather eye peeled for unauthorized exhibitions of pictures. Because there are thousands of motion picture prints daily out of the hands of distributors,

sands of motion picture prints daily out of the hands of distributors, there is a temptation for certain Inginesis as the property of the prop ing to stop using the film or pay for its projection via television. Incentive to use motion pictures

In television, Industry members, claim, is obviously great. Experts in the new sight-bound broadcasting believe that two to ask week? The control of the control of the control of the control of a film production. If the coard of a film production, if the coard of a film production. If the coard of a film production, if the coard of a film produce on the coard of a film produce on the coard of a film produce of a film produce of a film produce of the coard of a film produce on the coard of the coard of a film produce of a film produce of the film business right now, even if the coard of the film business right now, even if the evident in only in the experimental devision is only in the experimental devision is only in the experimental the matter will have to be settled the matter will have to be settled the matter will have to be settled the presumably in the courts. And that the sooner the issue is decided, the

the souter the issue is decided, the better.
Edward A. Sargor, associated with Gabriel L. Ress, special counsel for major film distributors for 12 years on matters involving unauthorized exhibition of films, indicated this major films, indicated this country. The contract of the contract of the country of

cause of new and better equipment, will be far shaed of anything now heard in pictures or over the radio, and will give a quality that the average ear does not go beyond.

New will be the new the control of the contr

r it must be for some time a limited ervice in coverage and much of it rom film it will be owned and con-rolled by those who own the tele-ision stations and networks.

HOLLIWAY'S HAT

Hartson Holleny, leadans for the Earls C. Anthony radio laterate (KF1-KECA), last week broke his gasteneous television and let go with a double barreled announced the country of the coun mission for license to operate with 1,000 watts on 42,000 to 56,000 kilo-

Javal of Baird, London, In New York with Two Engineers, 3 More Due

Lan C. Javal, commercial director of Baird Television, Ltd., has just a proper state of Baird Television, Ltd., has just a proper state of Baird Television, Ltd., has just a with two engineers. Within the met wo weeks he expects to equip and install Baird receiving apparatus in the Gaumont British home office. Three additional engineers are articled to the Caumont British home office. Three additional engineers are articled to the Caumont and Calmin pictures. Javal expects to set up a 15 ft. by 12 ft. screen and claims pictures be received thereon will be of 20 lux illumination, or as bright as the avoid of the converted of the Calmin and the

Baird 'is, not a transmitting com-pany, as such, and only intends to plany, as such, and only intends to this country. Any dealt, however, to equip sending stations with Baird equipment will be considered. Other factors brought out by Javal were factors brought out by Javal were table to Baird in American as a such able to Baird in American as a such as no cross-licensing agreement; that Baird will bring out a new model of home receives in August which will not have a radio station at the ceive sound and pictures from purely television transmission stations. It is also correcting some of the faults of the present iconocopes which produces to many shadows in transmissions and on receiving tube.

Photogs' Television Deal

Hollywood, May 2.
International Photographers Local
559 of the IATSE negotiated a deal
with the Don Lee network covering

\$1.250 Per Theatre **Demand for Derby Television Rights**

After Gaumon-Beritsh got permanents of plantists of permanents of plantists of permanents of plantists of permanents of plantists of permanents of permanent

LIWAY'S HAT

Result has been plenty squawks, as
Davis sileges G-3 is offering funisatien (see purely with inc bias of the
tree purely with the bias of the
tree purely with the bias of the
avera, they couldn't even take
to cover it. Also points out that such
to cover it. Also points out that such
that an hour or so is utterly beyond
the highest charge ever conceived by
a film distribution.

CROSLEY SHOWS ITS TELEVISION

Cincinnati, May 2.

Television set-up of the Crosley
Corp, was operated last week for the
first time, with successful results.
Initial demonstration, held Wednesday, (26), was in the nature of a
press party. A repeat showing, Satepress party. A repeat showing, Satedistributors of Crosley electric appliances, representing 25,000 retail dealers throughout the nation.

Demonstrations were experimental

ers throughout the nation.
Demonstrations were experimental.
Crostey's application to the FCC for a construction permit calls for Visio and audio transmitters of 1,000 watts power each to operate on the 50-58 frequency television band. All transmitting and receiving equipment was built by Crostey engineers.

feet high.

No date has been set for broadcasting experimental television programs. Early experiments with dramatic sketches are to be undertaken
soon, to determine what material is
best for television purposes when
regular programs are scheduled.
Last week's demonstrations were
also tests for Crosiey-made television

receiving sets.
Crosley's distribs had their first
peep at the firm's new auto, to sell
for \$350 in the coupe model and \$357
in the sedan model. Job has a twocylinder type, air-cooled motor and
an 80-inch wheelbase. Cars were
shown for first time Friday (28) as
the Indianapolis Speedway, 110 miles
from Cincry

STROMBERG LOOKING INTO TELEVISION

Rochester, May 2.

Stromberg-Carlson Co. has starded manufacture.

selection of the starded sele

The company also has applied to FCC for new radio station operating on high frequency band approaching the realm of television. Stromberg the realm of television. Stromberg plans to establish a station employing two kilowatts for development of a high fidelity system ellminating static and requiring new receiving sets. Programs would be rebroadcast over WHAM.

Joey Nash at WCAU

International Pholographers 22

Sidelights on Visio's Start

Engineers Busy

Dumont television sets were operating in numerous department stores in New York, Brooklyn ass Wester operating in numerous department stores in New York, Brooklyn asset was a feed of the Third of the N.Y. World's Fair got started. Installing, supervising, servicing the sets was a headcane to the Dumont staff, who had only about 25 engineers available to dash about. There was some fear that the decision of Bhooningside's to install set in the shore well as the started that the started the properties of the started the started that the started the started the started that the started started the started that the started started started that the started star

RCA, NBC's Overlapping Billing
Telecasts by Radio Corporation of America carry the trade-mark of
two overlapping circles. In one RCA in the other NBC, are embiazoned.
These are frequently fashed. Main title shows the RCA building in sul-houette and the opening slogan is "Pictures Through the Air.

Par's Television Film

Paramount newsreel was out with several crews to photograph television
demonstrations in various sections of New York. This was part of the
tie-up with Dumont. Paramount has perfected a grainless film which
will be developed for television use. Pur owns 50% of Dumont.

Few Sales, But Flesty Carlosity
Not many sets are actually being bought, but the curiosity is terrific
neveral New York department emportums. This means that the spections. Public will need to be infected with enthusiasm. It's all a missing
quantity to most of them. Macy's and Bioomingdale's are especially active
in boarding the bandwagon.

Full-page advertisements have appeared in the New York dailies from both RCA and Dumont in the past week. Dumont boats that it was not not be also as the page of the page of

Il costs around \$50 for a television machine to be installed. Must be carefully tuned up in relation to the transmitter, which invariably is on the highest building or hill available. However, at this particular time, se small number of sets (hardly 400) thus far sold, or installed experimentally, means that they are getting careful nursing and plenty of free visits from engineers.

RADIO 11 YEARS TO WAIT

Ideal Conditions Prevailed Last Fall for Television

Washington, May 2.
Televised long-range cinema, unveiled for the first time last week, showed definitely the limit on visual showed definitely the limit on visual transmission is not as rigid as en-gineers have previously feared but also emphasized plainly that trans-mission to remote receivers remains a problem of greatest difficulty. Revelation impressed pedagogs at the International Scientific Radio Union, meeting at the National Re-search doubtel.

search Council.
Rephotographed pictures were received at Riverhead, N. J., last fall
when conditions for remote recepfavorably. The situation won't recur favorably. The situation won't recur for 11 years, due to the sunspot cycle, unless researchers develop re-markable equipment. Limitations on existing apparatus were obvious to mineasee of the senational screen-

chaining apparatus were overous or consistency of the sensational screening.

Show was termed 'weird' and floodlike' by the Washington Star, which quoted D. R. Goddard, R.Ch. October and November when the New Jersey lab peeked in on BBG operations were almost ideal. Goddard insisted, however, that the republic proposed in the consistency of the consiste

WMCA May Resume Owling

WMCA, N.Y., is currently plan-ning to resume the late two-hour va-riety program it dropped last fall and add to it an owl session of re-corded request music. Variety show would run from 11 p. m. to 1 s. m. and include straight and sports news, interviews, and the Lee Grant or-chestra.

chestra.
.'ecorded program would cover from 1 a. m. to 5 a. m. with a break midway for a 30 min. news roundup. Latter to include news of Europe via short wave through the station's tie-u. with the N. Y. Herald Tribune.

Televize Fair's Opening

(Continued from page 1)

and lines on the tuning pattern the mage is 6 roused to the proper width and depth.)

Mobile units (laboratories on wheels) were used by RCA-NBC to wheels) were used by RCA-NBC to wheels) were used by RCA-NBC to compare the second of the compare of the second of the compare o

stood out.
The characteristic figure of Mayor

LaGuardia could be easily picked out individuily as be came along, Another cinch was the mustahe, big Another cinch was the mustahe, big log of Grover Whalen. The speeches of LaGuardia, Governor Lehman, Sir Louis Beale of Greet Britain, and finally President Greet Britain, and finally President around the Dumont receiver that the state of the state of the state of the around the Dumont receiver that the vision carries a quality of sound reproduction substantially better. Terseter sound crite mane of visio greater sound cycle range of visio

accounts for this, in the band music of the various military units this was also noted.

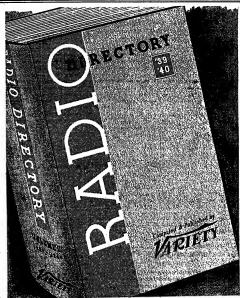
Essentially the ceremonles were on the dull side, but the miracles of television made it a memorable and engrossing show as it was indubitably a historic occasion.

ONCE AWAY FROM KPO, LACEY MARKETABLE

San Francisco, May 2.
How to get a commercial in one easy leason; get yourself a job on another station.
At least, that's the experience of a commercial more of the station of the statio

Nebraska Assn. Elects

AUCUTASKA AASII. LICCIS
Lincoln, May 2.
Nebraska Broadcasting Association
named Randail Ryan, Grand Island,
president at its numal meeting at
North Platte, was chosen vice-president;
Art Thomas, Norfolk, secretary-tressurer; John Gillean, Jr.,
Omaha, and L. L. Hilliad, Scottsblurf, directive.



1.200 Pages-2/3 Actual Size

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph

HOLLYWOOD 1708 No. Vine St.

LONDON 8 St. Martin's PL Trafalgar Square Editorial excellence is the reason the annual Variety Radio Directory is accepted as the industry's most authoritative reference book.

ADVERTISING RATES

Full page.....\$175.00 Half page..... Quarter page..... Bleed, per page, extra... 25.00 Color, per page, extra... (These rates are net)

Spot Campaigns (New, Renewed or Pending)

VARIETY

Daytimers Reneated at Night

Daylimers Repeated at Night

Chicago, May 2.

General Milis will put platters of "Betty and Bob" and "Hymns of All
Churches' on WIND, Gary, each week night from 8 to 8:30.

This is part of a general tendency on the part of big advertisers to double
This is part of a general tendency on the part of big advertisers to double
obeyines shows coming through with comparatively low daytime ratings,
the advertisers are convinced that these shows can well afford another
cack at the suddence in the evening hours. Especially do they feel that
the major markets can take that extra plugging to advantage.

Chicago, New York, Boston, St. Louis and Philidelphia in the eastern
sector are figured as the ripe markets for this double-billing, while the
entire coast has indelected a real need for such spetting arrangements.

American Thermos Bottle Co., Norwich, Conn., 56 100-word an-nouncements, May 9 to July 3, 1939, daily, including Sundays. Through Sidnerm Van Riper & Keeling, Inc. (Indianapolis).

Plough, Inc., Memphis ('St. Joseph Aspirin,' Penetro Salve' and Breathen Inhaler'), 91 100-word announcements, daily, April 22 to July 21. Through Lake-Spiro-Cohn, Inc., of Memphis. WNAC, Boston.

Coca-Cola for the fifth consecu-tive year is sponsoring local games in Texas League via WRR, Dallas. Co-sponsoring now with Wheaties. Games are aired by Charles Jordan, acting manager.

State Automobile Mutual Insur-ance Co. Columbus, O., has taken 'Unbrov, Columbus, O., has taken 'Unbrov, Columbus, O., has taken show over WJR, Debroit, starting May 7. Will be heard Sunday nights with mc.'ing by The Statesman' and music by 14-voice mixed chorus di-rected by Don Large.

Hi-Speed Gatoline this week resumes sponsorship of The Fasters and the sponsorship of The Fasters and the sponsorship of the Fasters and the sponsorship of the spons

Rheingold Beer is gathering availabilities through Lord & Thomas preliminary to placing a spot campaign through the south.

Benrus Watch is doing some heavy time signal spotting through J. D. Tarcher, Inc. Joe Wayer is the agency's time buyer.

Roos Bros. (clothing firm), through Emil Brisacher & Staff, renewed its thrice-weekly, quarter-hour, The Sportsman, with Ernle Smith, over KYA, San Francisco.

Carling's Beer this week starts in plugged in three announcements sponsorship of Jimmy Stevenson's weekly on Bill Baldwin's 'Yawn daily baseball resume program over Patrol' morning variety show over

Religion as Bait?

Religious News Service, an off-shoot of the National Conference of Christians and Jews, is ex-tending its service from news-papers and magazines to radio stations. Will offer mimeoof Christians and Jews, is extending its service from news-tending its service from news-stations. Will offer mime-stations. Will offer mime-graphed service from the service ers. Thinks about 150 stations may be interested. Bases this calculation on number that co-calculation on number that co-calculation on number that co-ncern that the service is an expensive from Religious news is advanced as a possibility for attracting son-sorship locally. Banks, utilities a possibility for attracting son-sorship locally. Banks, utilities as likely to respond. The service is \$13 for 15 weeks, \$19.50 for 26, and \$26 for 52 weeks.

KSFO, San Francisco, starting May 1. Through Howard May agency, Los Angeles.

Manhattan Soap Corp. (Sweetheart Soap), through Franklin Bruck agency, New York, began May 1 a thrice-weekly sponsorship of Bob Garred's 'Streamlined Headlines' newscasts on KSFO, San Francisco.

Zonite Products Corp. (Forhan's toothpaste), through Cowan & Denger, Inc., New York, using participating announcements in James Baird's program, 'Through a Woman's Eyes,' over KGO, San Francisco, twice weekly, May 16 through Aug. 11. Also two weekly on KFO in programs of transcribed music.

Gardner Nursery Co. of Osage, Iowa, through Northwest Radio agency, sponsoring quarter-hour portion of the Musical Clock on KPO, San Francisco, six mornings a week through June 17, using Jack Edwards as the 'Old Gardner, Kenney Gillum and waxed music. Gardner Nursery Co. of Osage, wa. through Northwest Radio

Policy Holders Advisory Council, which airs Morris Siegel to edvise life insurance buyers, will spread from a once weekly WMCA, N.Y., broadcast to five 15-minute shots per beginning May 1. Airs 7:45-8 pm. Contract's for 52 weeks and includes

Bureau of Missing Business

(This department is devoted to discussion of types of advertising that, for one reason or another, usually offer resistance to radio. Object of series is to stimulate thought and exchange of ideas. Persons within the trade are invited to express themselves, either on specific subjects brought up, or related aspects overlooked or not covered.)

NO. 5—HEAVY INDUSTRIES

Not very much has been done to York, New York-Chiego, but airline addies to attract so-called heavy In-New York-Chiego, but airline addies to attract so-called heavy In-New York-Chiego, but airline addies to attract the solid property of the solid property of the solid property of the solid property of some observers, there is no need to looked the solid property of the s gorically.

from this direction.

Two chief examples of heavy industries now using radio are the American Mill Rolling Mills on NBC and Wheeling Steel, on Mutual. Armco's radio character, The Ironmaster, played a provocative part in gorically.

Altiline traffic is particularly heavy between such points as Boston-New Intercity affiliates WIP, WOL and WCM.

MINE STATE OF THE STATE



signs of summe some oth

At least a million more people will listen daily to radio this summer than last summer. And this is millions more

than listened in the peak winters of 1934, 1935, 1936!

78.6% of all U.S. radios were turned on each day last summer. Average listening was 4 hours 18 minutes for sets in use, per family, each day last summer!

This year, summer listening will increase. It hasevery year! There are now millions more radio setshome, automobile, portable-than ever before. And there is still time for you to take your story to this audience, growing in size and in responsiveness.

WORLD'S TARGEST RADIO N

Orcolu-tactic Huskies ERICHA MENTE LISTERINE Section of the second GRANGER Chipso MODEL Lake Esther OXYDOL Old Gald

\$6.313.829 of CBS business in 30 days!

You may have seen that headline re- renewals. Gross business in new cor cently, for it made the front pages in paper after paper. Here's what one paper said about it:

"Completely reversing the seasonal trend in radio for both Summer and year-round schedules, CBS has concluded a record-breaking month in signing new business and obtaining for you this brief story.

tracts for the past 30 days totaled \$6,313,829 of which \$2,255,396 comprised renewals. Contracts included 14 new accounts, while the renewals were five in number..."

If you'd like to know more about summer 1939, we'll be glad to amplify CBS SUMMER **ADVERTISERS**

FCC SQUIRMS AS CALDWELL RAISES ISSUE OF ACTUAL REGULATION OF NETWORKS

Regulators Have Always Ducked Coming to Grips will demand a chance to oppose with Web Practices—Mutual Move Rapped as 'Unfair' by NBC and CBS'

'Unfair' by NBC and CBS

The Caldwell proposition has seriable to the composition of the composit

Suggested ban on extension of net-work-affilities agreement has throw-work-affilities agreement by the street work-affilities agreement and a debate, along with industry repre-entatives, over the jurisdiction and authority to take such startling was advanced underly by Louis G. Caldwell, attorney for Mutual, at the wind-up of the prolonged chain-moopply investigation. Secondard arguing whether a temporary stop-per could be issued by the Com-nich, the regulators call on the law department for a memorandum con-nich, the regulators call on the law department for a memorandum con-nich, the regulators call on the law department for a memorandum con-train such a request, regardless of a situation. Chief question to be settled is whether the PCC can en-tertian such a request, regardless of retrian such a request, regardless of retrian such a request, regardless of subordinate proposition is how the less should be presented, in the event it is held such a matter may

be considered.

So far, there has been only incidental discussion of the merits of Caldwell's motion. No indication whether the committee is disposed to recommend action to preserve the status quo or what the full Commish might do if the hearing group urge issuance of what amounts to an injunction.

Fight Will Fellow

Fight Will Follow
A legal fight over FCC authority
Is in prospect if the regulators make have presented his request in the
from renewing, extending, or re-t, ot the whole Commission, rather
placing their present agreements
with affiliates. Although no course in case the FCC lawyers report
they will not submit to a tempotary regulation without offering re- CBS will offer some kind of demursistance. Several course open, but fer as a basis for going to court
the novelty of Caldwell's neggestion. The rival chains almost certainly

a printed give away? Where?

Ιt's

Washington, May 2.

Suggested ban on extension of netork-affiliate agreements has alrown the
FCC into turmoil of legal
bate, along with industry, reprecommish does.

Commish does.

Network exces are watching anxiously and saying little. The general sentiment, however, seems to have been expressed by John J. Burns, special CBS counsel, at the hearings. Aside from objecting that Mutual was employing unfair tactics. Burns emphasized the chain-monopote hearings was merely was presented to the chain-monopote hearings was merely as the control of the chain was merely as the chain of the Burns emphasized the chain-monopoly hearing was merely a fact-finding inquiry for the purpose of obtaining information that could serve as basis for regulatory policies and legislative action. The hearing was not the proper place to offer such a motion, even though the committee had been receiving a wide membradical and principles. In turne practices, and principles.

and principles.

Caldwell maintains that the proceeding is comparable to a court action in equity in that the Commish
half her eight the that goes would all
half the property of the control of chain opquestion of isying down specific
regulations for control of chain opeven if the Commish has the right
to enjoin the webs, there should be
an opportunity to present argument.

May be a supportunity to present argument.

The commish has the right
to enjoin the webs, there should be
an opportunity to present argument.

of course!

The Caldwell proposition has seri-ous implications for the entire in-dustry. If the Commish is sympa-thetic to his plea and attempts to enfoin the chains, that action will be construed as a foreruner of spe-cial permanent regulations covering network operations. Sort of a trial balloon. Despite agitation in Com-petence of the Computer has designed to the control of the control of the second of the control of the control of Section 303 of the 1934 statute which types "authority to make special gives 'authority to make special regulations applicable to radio stations engaged in chain broadcasts,' so the present tiff is virtually a test

case.

Adoption of even a temporary rule to the effect that no existing contract may be altered while the matter of permanent policy is being described by the existing contract may be altered on the chairs of the existing to the existing to the existing to the existing to the existing the e

in get an idea how har he curits will let the Commist go.

Looking for Loop-Hole
The Commist go.

Looking for Loop-Hole
The Commist mittinde indicates the requistors feet they have a lion by the tail. Request for legal memo for a loop-hole through which the FCC can wriged out of an embarrassing situation. Though the power has been available since 127, Feedman to the state of the season of the commission o

Hoblitzelle Sheet Gives **Dallas Closer Parity**

WKBO to Mason-Dixon

Harrisburg, Pa, May 2.
Controlling stock in WRDO, operating on 250 watts daily, 100 watts includy, 1200 kilocycles, has been includy. 1200 kilocycles, has been crated by the Stineman Bros. Laherated by Charles McCullongh, Landanged by Clare Mc

caster.

Operates from 7 a. m, to 1 a. m, early morning hour being added to regular sehedule yesterday (1). Uses Red and Blue NBC networks for about 75% of its time under the new management. NBC franchise had previously been used by Teiggraph Press as protection for its ace, WHP, with Columbia service. Ask us how. Drop us a line, or call

Thayer Bidgway, commercial man-ager for Don Lee chain, back after month's biz safari through east.

OH, THAT FCC!

Lovets Tells Court Commish Is Stalling on Purpose

Stalling on Turpese

Washington, May 2.

Stalling lactics of the FCC are violating the public interest, District of the process of the proces

sary...' that they can go along their own path without restraint. "The challenge to a court's juris-diction has never been more trucu-lently and dogmatically asserted—or on flimsier grounds than here,' Lov

WOW. OMAHA, ADDS MANY, SOME VIA BLUE

Acquisition of blue service to supplement the NBC red has, together with various transcriptions, padded with various transcriptions, padded KOIL's recent switch to CBS put WOW on both NBC loops. New on WOW are these programs: Dr. I. Q. (Mc Gondy Bars.) Studebaker Champions. National Bissuit 'Family Party.'

Tuenday
Uncle Waiter's Dog House, Raleigh Cites. Omaha May 2

Cigs.
The Inside Story, sponsored by The Inside Story, sponsored by Raiston Purina.

Melody and Madness, sponsored by Old Gold Cigs.

Wednesday

Hobby Lobby, sponsored by Fels

Naphtha.
Lights Out Drama (new series).
Thursday
Smoke Dreams (LaFendrich).

Filav

Friday Plantation Party (Brown-William-

Saturday Arch Oboler's dramas, (Sustain-

Area Oboler's Gramas. (Sustaining.)
Dick Tracy (Quaker Oats).
Alka-Selizer Barn Dance.
Sunday
Waiter Winchell (Jergens).
Irene Rich (Weich's Grape Juice).
Good Will Hour (Ironized Yeast).
Woodbury Playbouse.

Woodbury Playhouse. Summertime daytime programs

added include:
The Life of Mary Southern'

The Life of Mary Southern (Ipana). 'Young Doctor Malone' (Huskles). Goodyear Farm News. 'Midstream' (P&G Teel). 'Grouch Club' (General Mills).

Edward Whitlock Succeeds Deceased Sowers at WRNL

Edward Whitlock is new managing director of WRNL, News-Leader owned station. Succeeds late Earl Sowers. Whitlock has been serving in that capacity since about first of year when Sowers well on the since about first of year when Sowers was granted an indefinite leave of absence in hope of improving his health. Whitlock is from wholesale and department-store fields.

is from wholesale and department-store fields.

Bill Hamilton, production head, and Walter Selden, technical chief, continue in present spots with no personnel changes planned.

JAQUIER AT KITE

Joins Kendrick, His Former Sidekick at WIBE, Indianapolis

Kansas City, May 2. Change at station KITE brought in Change at station KITE brought in L. L. Jaquier as vice-president and general manager. He was formerly in charge of the First National Radio and Television School. D. E. Ken-drick remains as president. Two were former associates at station WIRE, Indianapolis. New chief of the Television School is C. V. Peter-ten.

Change brought Rod Border from the announcing staff to post of pro-gram director. Border continues with his announcing duties.



COME TO BALTIMORE FOR THE "PREAKNESS"

America's richest 3-year-old Race

PIMLICO Saturday, May 13

WFBR and all Baltimore invite you to the greatest sporting event in Maryland — the historic PREAKNESS horse race engaging the best 3-year olds in the U. S. with a purse of over \$70,000. Run at Pimlico—the famous course of the Maryland Jockey Club.

BUT IF YOU CAN'T COME LISTEN!

The PREAKNESS will be broadcast by

WFBR

on the entire NBC Red Network and Maryland Coverage Network

SPONSORED BY **AMOCO**

(American Oil Co.) 5.15 Eastern Standard Time

Another scoop for WFBR! Maryland's favorite station caters to Maryland's favorite sport and brings Maryland's greatest race to the entire nation!

Marylanders are "crazy about horses". WFBR is the official broadcasting station for Md. Jockey Club.

WFBR broadcasts twice daily direct from the Pimlico race track "The Pimlico Press Box." Just another case of earning public esteem 1

Local Flavor means Local Favor!



ON THE NBC RED NETWORK

* And, of course, you can buy WMT in combination with KRNT at an exceptionally low rate.

WNAX and KSO or

Codar Rapids - Waterlee . 600 Kilosycles MBC Blue-MBS . 5000 Watts L.S. . 1000 Watts Night Represented by THE KATZ AGENCY

Big radio responses usually come on items of unusual intrinsic value. And intrinsic value is one thing of which the Corntussel News is practically de-

It's a burlesqued country paper printed spasmodically in connection with "Corntussel News," a burlesqued

news broadcast, sponsored by a large midwestern bakery. It is produced by WMT and fed to four other sta-tions. On the last offer WMT alone

That response confirms what many advertisers already know—that WMT

does an effective selling job to 747,569

radio homes in Iowa and western Illi-nois. Economically, too, with rates that figure as low as 3 cents per thou-

pulled 11,952 responses.

69,000 Square Miles of the RICHEST PART of the MIDWEST

sand families.

OF DAILIES

PICKING ON RADIO, Senstor Johnson, author of the majority report, declared that a ban is urgently needed. While he conceded that distillers have refrained **DECLARES GURNEY**

Move to Discriminate Against Broadcasting Goes on as Drys Single Out the Short End of Booze Advertising — Exempt News papers and Magazines

ICNORE PROTESTS

Washington, May 2 disavertising of a beautiful of the control of t

blue-nose groups.

Strong argument against the restrictive tegislation was presented in a minority report by Senator Chandler Gurney, North Dakota Republian whose family used to own WNAX, Yankton. Suggesting the measure should be returned to committee, he warned about a darganger ous precedent, Said the dry agree at the contract of ous precedent. Said the unit tempting to make radio the goat in renewed campaign against all intoxi

renewed campaign against all intoxicanata.

The objective behind the Johnson
Ill is so limited and the alleged
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Self-Imposed Curbs

simmate the 5%."

Self-imposed curbs or radio shilt-hoo for fire-water water of both the format of the control of the control

No practical problem is faced with respect to distilled liquors and survey and the problem is a survey of the problem in the p 'No practical problem is faced with

from radio advertising he said imers, wholesalers, wine producers,

porters, wholesalers, wine producers, and brewers have not all sent the wisdom of maintaining the proper public policy of refraining from invading the sancity of the home. In recent months there has been found to be a subject of liquer advertising over the air, John contended. Situation has obstituted many people because the radio esteen preschalers every homoration exists of the properties of the propert

Sparking Sparks

Hollywood, May 2.

Ned Sparks of Texaco program makes the rounds of a half dozen. CBS shows this week.

He's on quest of sourpuss that'll top his.

Not new, but figures his but-ting-in is good exploitation.

E. J. Glade's Chore

Salt Lake City, May 2.
Earle J. Glade, general manager of KSL, on a committee to study practices of U. S. stations on con-

practices of U. S. stations on con-troversial subjects.

Glade is sole western representa-tive named to the committee, which includes the prexies of CBS, NBC named to the committee, which des the prexies of CBS, NBC

'If Your Wife Caught You—' One Of Many Games at KIDW, Lamar, Colo.

Prize crop of new situans has been basis of correct spelling and rapidity, put on both of the put on the put of the put o

ou say?' Elever say?" even Club: 11 word announce-its are given. One word is miss-

ments are given. One word is black ing. Detect it,
Spello: Idea is to convert words into numerical values,
Backward Bee: Contestants spell Ohlo State U

Ken Dyke gave a pint of blood to sick wife of colleague Doug Mer-servy at NBC in New York.

Frank Stanton, Market Research firector of CBS, doing a week at

ON AN IDENTICAL COST PER LISTENER BASIS

in the 13 markets surveyed by Ross Federal Research Corporation and Alberta Burke Marketing and Research Company the rate on WLW would be \$3,876 to provide the same cost per listener as the leading local stations in these markets.

During the week of March 22 through March 28, 1939, Ross Federal Research Corporation made 118,920 calls, of which 78,793 calls were completed in the following 12 cities: Charleston, West Virginia; Columbus, Ohio; Dayton, Ohio; Fort Wayne, Indiana; Indianapolis, Indiana; Lexington, Kentucky; Lima, Ohio; Louisville, Kentucky; Muncie, Indiana; Kokomo, Indiana; Newark, Ohio, and Springfield, Ohio. In the 13th Market, Cincinnati, out of 21,883 calls made by the Alberta Burke Marketing and Research, 14.947 calls were completed.

Results show that the average audience tuned to WLW from 8:30 A. M. to 10:30 P. M. Monday through Friday is 111.8% greater than, or 2.1 times that of the ten dominant local stations serving these markets. The combined cost of these ten dominant local stations is \$1,830 per hour. While that of WLW is \$1,080. Therefore, the cost of the local stations is 69.4% greater than that of WLW.

Since the dominant local stations collectively have an average of 22.8% of the audience listening to the radios in their respective markets and their combined costs amount to \$1,830 per hour, then on an identical cost per listener basis, WLW's rate should be \$3,876 per hour, inasmuch as WLW's average audience is 48.3% of the sets in use in these same markets. (And this disparity is based on the unfactual assumption that WLW's coverage is limited to the city limits of these 13 cities!)

> IF YOU WOULD KNOW THE WHOLE STORY PLEASE WRITE TO WLW OR TRANSAMERICAN BROADCASTING AND TELE-VISION CORPORATION, NEW YORK, AND ASK FOR . . .

More Facts and Figures on Why I should buy---THE NATION'S STATION

In last week's issue of VARIETY we inadvertently implied in our staten to the radio industry that Ross Federal Research Corporation had conducted a survey in the 13 cities mentioned. The 13th market, Cincinnati, was surveyed by The Alberta Burke Marketing and Research Company.

We believe the matter is clearly defined in this week's statement.

Government Entry Into Radio Up Again: Champions Have Call Letters, PAZ (Peace) Picked

Government owned and operated high frequency broadcast station to add U. S. propagands to Italian and German blasts already shattering South American ether is anticipated before the end of the present Con-gressional session.

gressional session.

Despite reams of testimony showing major chains, General Electic,
major chains, General Electic,
casters are concentrating on giving
the South Americas the tastlest
radio fare available, plans to put the
U. S. Into the broadcasting have no
been discarded. Bill authorizing

Favorites

with

COLLEGE

CROWNS

EVERYWHERE

PAUL

WHITEMAN

ALL-AMERICAN BAND

University of Rochester
 Rochester, N. Y., May 8th
 Brown University
 Providence, R. I., May 12th

Cornell University CHESTERFIELD SHOW

CBS Coast-to-Coast Wednesdays, 8:30 E.S.T.

TO COVER GREAT BRITAIN

NORMANDY

RADIO

A EXCLUSIVELY I Artists Management, Inc. 17 East 45th St. New York MUrray Hill 2-1888 construction of a \$3,000,000 Govern-ment DXer was reintroduced Thurs-day (27) by Senator Dennis Chavez, New Mexico Democrat.

Chavez and sponsors of similar measures in the Housa admittedly facing well-organized opposition from the commercials in their fight to erect a Government transmitter. to erect a Government transmitter. Playing on popular opinion bits year by specifying that the proposed station be given the call letters PAZ—to speil out the Spanish and Portuguese word for PEACE. Measure Diego. Calif. to Washington, D.C., presumably to give Government spouters a convenient sounding board from which to air the 'tul-tural' broadcasts which the New Moxico senator believes visit to reach the convenient sounders and the California of the Califo

Senate hearings last year bro out the seriousness with which NBC, CBS, G. E., et al., have tackled NBC, CBS, G. E., et al., nave tacked the problem of piping programs to Latin America. Additional testimony given during the past winter before the FCC monopoly committee further demonstrated that the industry has been on its toes in cultivating friendship of S. A. knob-twiddlers.

Friendship of S. A. Enop-tendences.
Principal arguments against putting Uncle Mam into the short wave
biz are as follows:

(1) Passage of the legislation
would provide the entering wedge
for Government control of broad-

Carlo Commercially operated Dxer are performing a meritorious gerrice with highly-trained staffs, whereice with highly-trained staffs, whereice with highly-trained staffs, whereice with highly-trained staffs, whereice with the staff of the

Let Wall Ensegh Aleas
General feeling in the industry is
to let well enough alons. Efforts
of Nazi-Fascist propagandists to
show the South Americans how they
there is no seen to be
leve that U. S. advice would be
received in a more kindly fashlon.
Studies of the Latin Americans lemperament have revealed that the
American cousins—prefer to be entertained and do not appreciate
overdoses of cultural, educational
propagands—and existing transmitfashes, political comment and other
non-entertainment information of
the type, that the average listener
is ready to listen to.

Sam Haggerty, engineer, with CJRM, Regina, Sask., joins Canadian Broadcasting Corp. staff at Watrous on May 1. Len Cozine replaces him and Harry Dane takes over control

Jack Scott, former Vancouver News-Herald radio columnist, to C.B.C. network as regional publicity

Tells Canadian Publishers Nat to Worry About Badlo

Montreal, May 2.

Lee H. Bristol, vice-president of
Bristol-Myers, New York, told the
Advertising Club of Montreal list
newspaper advertising and that radio
newspaper advertising and that radio
vertising. Bristol counseled against
alarm at the increasing popularity
or com for newspapers as well as
radio as media.

The product of the product of the company of the
Advertising are measured to the company of the
development of the product of the company of

LEE BRISTOL'S ADVICE

advertising campaigns on the ground that plain, substantial copy brings lasting results.

lasting results.

Bristol was moderately optimistic about business possibilities in the U. S. A. for the coming year, despite international tension.

Cut Vaude, Jazz From Sunday Shows—Clerics

Drastic recommodatona, and the tendent of the function of the tendent of the function, the banning of sports events, and the restriction of humor on Sunday programs of the Canadian Broadcast unanimously-adopted resolution of the 68th conclave of the Presbyreins Synod at which church leaders pleaded for the support of CBC and in "maintaining the sanctity of the Sebath." Resolution forwarded to "Meson of the Sebath."

ada in 'maintaining the sanctity of Resolution forwarded to Leonard W. Brockington, chairman of the owner of the commendation of the ommends that 'all Sunday broad-casts of professional end commer-cial sport be eliminated; that Sun-day edvertising and sales talks be restricted; that an improvement in be made by leaving out jars and vaudeville and in their place giving greater emphasis to those programs of a religious and educational char-acter.'

BBC HOLDS A

London, April 21.

Broadcasting House had its first full-dress air raid drill last week when everybody on BBC personnel from director-general F. W. Ogilvie down took their stations end went

when everyoody one also personness from discolory sense also a consistent of the con

lowed for, and maneuver was car-ried through without interruption of

FRENCH LOVE TRAVELS' FOR OUEBEC AUDIENCE

Montreal, May 2.
Paul L'Anglais is producing
French-language show for BritishAmerican Oii entitled "L'Amour
Voyage" (Love Travels') over CKAC

once weekly.

Ovila Legare, who is authoring the series of dramatic sketches, was in which eight French authors wrot sample scripts.

NEW CFCF PROGRAMS

NEW CFGF PROGRAMS
Montreal, May 2.
Treasure Trail, new stunt program sponsored by Wrigley's, starting on atation CFCF.
New commercials on CFCF include
Ports of Call, sponsored by Hartney's, 'Question Program,' for
Mount Royal Dailles; and Classical
Melodide' for Onyx Oil & Chemicals.

Women's Nat'l Radio Comm. Awards **Encourage Government Radio Moves**

London Calling

LONGON Comments J. Waler Thempson has devised and produced a new Kraft show to go on the air May 7. It combines music, comedy and guest artists, and interviews with celeba. Guest artists for the first broadcast are Mills Brothers, Arthur Tracy and Hutch. The regular cast includes John Mills, according to Swing Octivestra, Phyllis Robins, Gordon Little and a mixed choir.

Proprietary Agencies, Ltd., on behalf of California Syrup of Figs and Milk of Magnesia, renewed Radio Normandy bookings which totals five hours weekly. Renewal contract made by C. Mitchell & Co. with IBC.

B. J. F. Howgill, BBC director of program edministration, transferred to newly created post of assistant controller (administration).

Alan Thomas appointed editor of The Listener, official BBC publica-tion, in place of R. S. Lambert, re-tired.

Gordon and Revell drew en un-lucky crack from wagglestick expert Louis Levy on latter's 'Music From the Movies' program, when he re-ferred to them as 'unknown to Eng-lish listeners.'

Erwin Wasey just fixed George Formby on another year's broad-cast on Radios Normandy end Lux-embourg for Feen-a-Mint. Also a similar period on both stations for Jack Jackson for Oxydol.

Arthur Askey signed year's con-tract with Symington's soups for once weekly on Radio Luxemourg, Will be assisted by 'Stinker' Mur-doch. Starts July, with Mather & Crowther agenting.

Jam session relayed specially to BBC from New York some weeks back, being repeated May 6, by means of recordings made et the original performanca and since shipped to London.

HOLDS A

Westles Milk products have renewed Normandy contract or to
newed Normandy contract
newed Normandy
normal products have renewed Normandy
normal

Cranbux, Ltd., extended Radio Normandy quarter hours for Odol Toothpaste.

Toothpasie.

His Geers will broadest only one message for ratherise sended the bonninos during his tour of Canada next month. This will be on Empire Day (May 24), and will climax a Round the Empire program being speak from Winniper.

BBC will give ample coverage to the royal jount, beginning with descriptive account of their departure be nooked up throughout the Empire. C.B.C. will subsequently relay to the town of the control of the con

Tom Woodrooffo gets a new ticket with BBC as commentator, but is allowed more time for outside activity than heretofore.

Entire third act of Bernard Shaw's 'Geneva' televized from St. James's theatre, with synopsis of acts 1 and 2, written by G.B.S. himself, preceding the presentation.

Dr. Julian Huxley, secretary of the Zoological Society, is co-operating with Normandy on a sustainer program titled Listen to the Zoo.' They will consist of a series of talks between Dr. Huxley and Wilfred Thomas, producer of the program, discussing the various aspects of zoo life.

Ten of Carroll Levis's most suc-cessful 'discoveries' will do a radio comeback May 9 on a program titled 'Carroll Levis and his Ladder of

Kudos for three programs are being cited as justification for government broadcesting by the Interior Department. Commendation from the Women's National Radio Com-mittee comes at a strategic tima when critics of airwaved Federal propaganda ere preparing to knife the budget.

the budget.

In anticipation of sharper criticism, Dr. John W. Studebaker, Federal Calustion Commissioner, called at-Austrian Commissioner, called at-All--Inmigrants All. 'The World Is Yours,' and 'Whit Prics America Officials of the Information Divisor's andle section also disjayed sion's radio section also disjayed day (29) played up the 'most osign, and a section and the 'most osign, and 'most osign, a

It Speaks Their Language

- 15,000 people write letters to CKAC— every week!
- tend CKAC studio shows in three radio
- CKAC feeds nearly 20 hours of French shows to the Quebec network-every

1. Three-fourths of Montreal's popula-tion speak French. 2 CKAC speaks

Canada's Rusiest Station

DINTY DOYLE

"The first really new idea in the quiz department is the offering of Alien Prescott called Don't Forget, and it is probably the best of the lot ... It is a half-hour which will catch on ..."

"DON'T FORGET" ALLEN PRESCOTT

Fridays, 8:30-9 P.M., WJZ

means business in Baltimore

JOSEPH RINES ORCHESTRA

Hotel St. Regis Viennese Roof

2nd Consecutive Year NBC-THRICE WEEKLY

WM. MORRIS AGENCY

DON'T MISS PALMOLIVE'S

HOUSE" "HILLTOP BESS IOHNSON

By Adelaide Marston icated to the women of America.

The etory of a woman who must choose between love and the career of raising other women's children.

WABC-CBS-10:30-10:45 A.M. E.S.T. 78 Stations Coast-to-Coast WOR-4:30-4:45 P.M. E.S.T. Monday Through Friday

Direction BENTON & BOWLES, Inc. Management ED WOLF, RKO BUILDING, Naw York

RE-MAP EUROPEAN RA

HAVE NOT SIGNED

BBC Will Have Better Chance to Fire Propaganda at Germany-Many of Present Dials, However, Will Become Obsolete

JAM PUSH-BUTTONS

London, April 24. Sweeping changes which will affect nearly 300 radio stations and not less than half of the estimated 40,-000,000 home sets in use throughout 000,000 home sets in use throughout Europe have been decided on at the European wavelength conference just concluded at Montreux, Switzer-land. Decisions will take effect the night of March 3-4 next, and will in-volve broadcasting concerns in many million of smackers, with BBC among heaviest to be hit in the beatroil.

All countries in Europe were represented on the plan, but fweRussia, Turkey, Greece, Iceland and Luxembourg—did not sign, so it is problematical whether they will all secept alterations in frequency and representation of the state involves 37 transmitters, 25 of them in Russia. Altogether in the scheme are 37 stations throughout the continent, though among them 103 are set-ups and the scheme are scheme as the wavelengths.

wavelengths.

Purpose of conference was to meet growing complaints from countries that claimed they were not getting a square deal on the sir, particularly from smaller states whose ticularly from smaller states whose to the sir particularly from smaller states whose collared the best parts of the waveband. In parts of Europe overlapping of stations and general time-ference was troublesome to many, and new set-up in the day of the state of the

all-round transmission and reception. One benefit is granted to the larger webs; raising the power limit for longwave and middle power limit for longwave and middle received to the larger with the larger limit of 150 kilowatts and ister of 100, these have been upped to 200 (500 in the daytime) and 120 kilowatts and ister of 100, these have been upped to 200 (500 in the daytime) and 100 kilowatts and sightly to increase field strength and give better reception to listeners on the fringe of each station's service area. Long wave stations are like and the larger lar

this way.

A practical boon of this for BBC particularly is that it will improve foreign language transmissions to Germany, and natives on the eastern side of the Reich will get better reception. U.K. general programs are also widely listened to on the continent, so that general propagation will be attached to the property of the pr lated. Both longwave and main mediumwave transmitters in U.K. will up their output strength, Droit-wich (1511 kilocycles) to 200 kw.

JOHN BLAIR LCO. 1000 NIGHT

and Brookmans Park (London region, 916 kc.) to 120 kw. Increasgion alter's strength will improve
listening on parts of the south coast.
General basis of Montreux plan is
to establish stations at intervals of
weaker stations are left in closer to
others, especially in the cases of
uniour transmitters which are geographically remote from others operating approximately the same
extraing approximately the same
stations share their frequency with
Russians, but none case, the Northern Ireland transmitter at Lianagar-

vey, there is a clash with Toulouse (France), which may or may not cause interference for either. Where other more powerful stations are on designed that they are on opposite sides of Europe; thus BBC midland station at Brookmans Park is close on the band to Bratislava in former Czechoslovakia.

Czechoslovakia.

Plan gives BBC 13 wavelengths, including a place on the frequency band for a projected station at Norwich, which will serve the eastern counties. Transmitters to be opened next June at Start Point and Cleve-

don, serving the west of England, will now operate on different wave-lengths from those originally allo-cated by Corp. Agreed variation will necessitate installation of comwill necessitate installation of completely new transmitters at stations changing their output strength, which means BBC has immediately to fix contracts for two more additionally to three already being laid down, which will involve the UK.

Serious for home listeners in that the scheme throws into the ashean all those radios which are equipped

with dial controls indicating all sta-tions by name or by pushbutton tun-ing. Radio Manufacturers Ass'n has, however, been constantly advised of ling. Radio Manufacturers Asart, bail-however, been constantly advised of the situation by BBC in England, and it is likely new datas will be the constantly advised of the tion of pushbutton sets can be done by mechanical adjustment, both whether the retailer or manufacturer will bear the cort as a servicing will be the cort as a servicing timates assume around half the total sets operating in Europe will need adjustment for either of these rea-sons.

ABSOLUTELY CORRECT, MR. JONES!



SMOSE. Contestant Number One is Mr. Jones ... Now, Mr. Jones, can you give us the by-word in radio today?

MR. JONES: I believe it is "buy-word" and it is "Better Buy Blue."

BMGEE: You are correct, absolutely correct, Mr. Jones. Now, can you tell us why "Better Buy Blue" is the buyword?

MR. JONES: Because many Blue Ribbon advertisers have found the Blue Network to be the low-cost high-return radio buy today.

EMCES: Correct again, Mr. Jones. And now, let's see, can you list the Blue Ribbon accounts which have signed new or renewal contracts on the Blue in the past

MR. JONES: I think so. They are Acme Paints, Alka-Seltzer, Anacin-Bisodol, Ballard & Ballard Biscuits, Brown & Williamson, Canada Dry, Fels-Naptha, Fendrich Cigars, G. Washington Coffee, Goodyear Tires, Gulden Mustard, Jergens-Woodbury, Lewis-Howe Company, P. Lorillard Company, Macfadden Publications, Mars Candy, Procter & Gamble, Ralston,

BLUE IS THE BUY-WORD IN 1939

Standard Brands, Sun Oil, Swift & Company, Time Magazine, Vanette Hosiery, Ward Baking Company, R. L. Watkins, Welch Grape Juice, West-Inghouse, J. B. Williams Company.

EMGEE: Correct, absolutely correct. 100% for Mr. Jones.

So much for that. But ... get the whole story on the Blue. Call your nearest NBC office for details, particularly on the new discount plan which helps you to "go National" on a modest budget.



Inside Stuff—Music

There are four separate copyrights on file with the U.S. Copyright Bureau on the tune, 'Hold Tight'. First was registered last Sept. 9 by Leonard Ware, Ed Robinson and Willie Spotswood, three Harlem colored with Louis Armstrong, Robinson and Spotswood. Dasted Oct. 14, a third is in the name of Jerry Brandow and Leonard Kent, Philadelphia duo. Last filed about Nov. 8 is in the name of Mills Music, which publishes. Along comes Taps Miller, a dancer, who claims priority. There is no copyright on file in his name. Mills' copyright is the only one of the manuscript.

manuscript.

manuscript. Tune has been plagued aplenty, argument between the three colored writers and the two Philadelphia boys winding up in all five sharing in the royalties. Also by objections to the lyrics which finally culminated in its being banned from National Broadcasting nets.

Board of directors of the American Society of Composers, Authors and Publishers, which meets tomorrow (Thursday), has two replacements to consider. The directorial posts were made vacant by the death of Joe Young, writer, and the resignation of Edwin H. (Buddy) Morris as general manager of the Warner Brox, publishing group. Young was also secretary.

manager of the Warner Bros, publishing group. Young was also secretary of the Society.

Since he plans to return to the publishing business, Morris could, if he wanted, refuse to hand in his retisjantion as a member of the ASCAP board. Jack Bregman did this last year when he left the Metro-Robbins group to organize his own firm. In the event Morris held on to his directorship the beard would be in a dilemma when it comes to taking cara of Decause of Gene Buck's Illness the regular monthly meeting of the board last Thursday (27) was put off for a week.

Family of Joe Young lyric writer, who died April 21, has yet to uncover a will. The belief is that he did not leave one since he had a strong averaion to lawyers. At ASGAP condernees it was common for him to remark, 'Get the lawyers out of here and we'll be able to get somewhere. Impression among his relatives it that Young left a considerable fortune. In addition to his widow he is survived by his father, four brothers and three sisters.

New Address!

MILLER MUSIC. Inc.

now located at

1629 BROADWAY . NEW YORK

THAT HIT THE Spot!

Blue Evening

By Gordon Jenkins and Joe Bishop

If You Ever Change Your Mind

By Bud Green, Maurice Sigler and Grady Watts

It's Easy To Blame The Weather

By Sammy Cahn and Saul Chaplin 1 Cried For You

By Abe Lyman, Arthur Freed and Gus Arnheim

MILLER MUSIC, INC.

1629 BROADWAY . NEW YORK

Miller Hitz

LAVIN SETS D'ARTEGA

D'Artega was booked last week for the Sun Valley concession at the New York World's Fair through his manager, Jack Lavin.

Spot was slated to open Sunday, but this had to be postponed because the snow and artificial ice were not available.

DANA MERRIMAN BKPT.

AVIN SETS D'ARTEGA
AT FAIR'S SUN VALLEY
D'Artega was booked last week
the Sun Valley concession at the
W York World's Fair Hrough his
mager, Jack Lavin.

Aaron Gonzales closed an eight-month run at the Club Zarape, Los Angeles.

BEATING FATAL

Drummer, 54, Dead From After Effects—Arrest Three Men

Indianapolis, May 2.

Indianapolis, May 2.

Hertz M. Ludington, 84, drummer, died here Friday (28) as result of injuries sustained Feb. 7 when three men attacked him in a tavem where has was playing with a small equipment destroyed in the tavem and arrested the three men and the proprietor. Ludington was found bying on the sidewalk suffering from injuries to his head and face, a none of and a truthed hose to be come of and a truthed hose to the control of the

He was released from the hospital after a week's confinement, but a blood clot on the brain developed which caused his death. He had been a drummer with a number of dance orchestras here, and had played at several local theatres.

MCA'S BUILDUP SPOT. MURRAY'S

Red Norvo orchestra goes into Murrays, Tuckahoe, N. Y., May I which starts of a Music Coxp. of America booking exclusive in the spot. MCA's leds is to showe bands in cluster that results of the start of the start

pickup made in N. Y.
Setup is similar to Rockwell General Amusement's exclusive on the
Meadowbrook, Codar Grove, N. J.,
which IKCA uses for Strengthening
where from 10 to 13 wires per weck.
Murray's will probably draw an
amay. Another single is the name
amay. Another single is the name
Glen Island Casino, a short distance
away, which has been grabbing of
the younger trade. Glenn Miller
reopens the Casino May 17.

DALRYMPLE BRINGING IN ARGENTINE GROUP

Buenos Aires, April 20. While handling Jose furbl's tour in South America, G. H. Dalrymple dug up the Argentine Pampas Orchestra which comes to the U. S. and Canada on its maiden tour shortly. Rhythmic combo will feature Latin-American music exclusively.

LUNCEFORD TO EUROPE

Switzerland, France, Holland Sweden Included in Tour

Jimmy Lunceford orchestra shoves off late in August for a two and a half month tour of Europe. Swing starts at Zurich, Switzerland where the band opens the Swiss Exposition

mast and the control of the control

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and W12), and CBS (WABC) computed for the week from Monday through Sunday (April 24-30). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol * demotes film song, † tepit, all others are pop.

TITLE.		GRAN
And the Angel- Class	PUBLISHER,	TOTAL
And the Angels Sing	BVC	4
Our Love	Chapro	§
Don't Worry 'Bout Me	Chappen	§
Heaven Can Wait	Pamlels	}
Little Skipper	Feigt	
We've Come a Long Way Together	Paiet	3
Moon Is a Silver Dollar	Robbine	2
Little Sir Echo	BVC	2
Little Sir Echo. At a Little Hot Dog Stand.	Spier	
Masquerade Is Over	Crowford	2
New Moon and an Old Serenade	Berlin	6
Sing Song of Sunbeams East Side of Heaven. This Is It tStars in Your Eyes. I Get Along Without You Very Well	Santly	
This Is It +Stars In Your Eves	Chappell	î
I Get Along Without You Very Weil	Famous	î
I Never Knew Heaven Could Speak*Rose of		
		1
I Want My Share of Love Lady's in Love with You*Some Like It Hot	Harms	1
Lady's in Love with You *Some Like It Hot	Paramount	1
Wishing*Love Affair	Crawford	1
Night Must Fall	Marks	1
Romance Runs in the Family	Ager	1
Step Up and Shake My Hand	Paramount	1
Three Little Fishles	Santly	1
Deep Purple	Robbins	1
Gotta Get Some Shuteye*Man About Town.	Berlln	1
That Sentimental Sandwich *Man About Town.	Famous	1
Begin the Beguine	Harms	1
Cuckoo in the Clock	Berlin	1
East Side of Heaven East Side of Heaven	Santly]
If I Had My Way	Paull	
Snug as a Bug in a Rug	Paramount	!
That Sly Old Gentleman. East Side of Heaven. It's All Yours. Stars in Your Eyes. Could Be.	Santiy	
Could Be	Спаррец	
T Dromica Vou	ABC	
I Promise You It's Never Too Late	Bootie	
Danny Saranada	Dernn	•••••
Penny Serenade*Man About Town Strange Enchantment*Man About Town What Goes Up Must Come Down†Cotion Club	Famous	
What Goes Un Must Come Down tCotton Club	Mille	····· i
Whistling in the Wildwood	Olmon	
Class Will Tell	BVC	•••••
Class Will Tell	Remick	····· i
S'posin'	Davis	i
S'posin' You Grow Sweeter as the Years Go By	Wltmark	i
Down Ilnger Longer Lane	Morris	
Hooray for Spinach Naughty But Nice	Remick	ī
Hooray for Spinach Naughty But Nice How Strange Idiot's Delight	Felst	1
Tain't What You Do	Leeds	1

Lennie Hayton Forming New Dance Orchestra

Formerly leader of a dance ba and later house conductor at NBC.
Lennie Hayton will start formation
of a new dance outfit shortly, under
the personal management of Arthun
Michaud, manager of Gene Krupa.
Hayton has conducted for Lucky
Strike and Cremo programs, among
others, and once played plano for
Paul Whiteman. and later house conductor at NBC,

New outfit is not signed to any agency as yet, although Rockwell General Amusement has an option.

Sammy Kave Essey House Date Rounds Out 802 Run

Sammy Kaye orchestra goes into the Essex House, N.Y., Casino-on-the-Park about May 12 for an eight-week stay. Band closed last Sat-urday (29) at the Commodore hotel, N.Y., where it had been for seven months. It returns there Oct. 1 for the winter.

Two-month date at the Essex House will enable the band to secure Local 802 cards. Just completes the nine months necessary to make them

ARTIE SHAW IMPROVING

Should Be Back In Harness In Th Weeks

Artie Shaw, who is recovering from a streptococci infection, will be back in front of his band at the Palomar, Los Angeles, and on the Old Gold program (CBS) in about three weeks.

PAT TRAPAN HAS OWN

Pat Trapani, Chicago, May 2

Pat Trapani, Chicago, May 2

Pat Trapani, Shariban Haman May 2

Pat Trapani, Shariban May 2

Pat Trapani, Sharib

Music Notes

Al Slegel and Irving Kahal sold their song, 'Pappy's Little Brown Jug,' to Witmark for publication.

Kenny Baker recorded four songs for Victor, including two from The Mikado.

Steve Pasternacki assigned as mu-sical advisor on 'Double Dyed De-ceiver' at Paramount.

Sigmund Erumgold doing the mu-sical score on Paramount's 'What a Life.'

Linda Ware recorded her first song, 'Pala Valse,' for Paramount's 'Star Maker.' with Al Newman scoring.

Songs from Georgeoff
New Next Searthful Fox-Tret by
George Hamilton "THERE'S NEVER BEEN A LOVE LIKE OURS"

"SINCE I FELL IN LOVE WITH YOU"
By Mary Ray, Maurice Spitalsy

Waltz that Will Linger "PERHAPS" By Ann Dilling, March Cité Barnes

AFTER THE DANCE" By Serre Scolers, Marshall Recks, Paul Seras EVAN GEORGEOFF MUSIC PUBLISHING CO. The Areade Cleveland, Ob

JIMMÝ McHUGH'S

Song Suggestions 'I Can't Give You Anything But Love"

THE WHOLE NATION WILL SOON TINKLE WITH:

THE TINKLE SONG

LEO FEIST, INC. 1629 BROADWAY, NEW YORK HARRY LINK, Gen. Prof. Mgr.

TELEVISION RIGHTS U

Padula Sues ASCAP, May Sue A.F.M. | ASCAP MEETING

Already Has Action Against MCA-Operating With Non-Union Orchestra in Philadelphia Cafe

Philadelphia, May 2.

Philadelphia, May 2.
Damage suit for \$5,000 against
ASCAP was filed by Arthur H. Padula in U. S. District court here last
Friday (23). Padula is president of
the Arcadia-International, bankrups
for currently open. He claims
monopolistic practices by ASCAP in
retusing to grant him a license for
the Anchorage.

AS Anchorage.

ASCAP is demanding \$380 due in back fees by the Arcadia before it will give Padula permission to use its music in the Anchorage. Padula claims he was only an officer of the defuned Arcadia corporation and not personally link-the control of the co

is his brief.

Nilery op admits infringements on ASCAP since the performing rights osciety's recent refusal to grant his as license. He declares he has no obsciety not been paring ASCAP and is perfectly willing as leading to the second of t

Says Will Sue Unio

Says Will Sue Union
Another action of a similar nature
is now being prepared against the
American Facetain of Musicians,
Musicians,
and the union is injuring his busicians
said the union is injuring his busicians
to keeping him on the union
list and thus preventing his hirling
that the union is injuring his busicial
to get AFA acts. He is now operatlog with a non-union orth, which he
celeares is not up to the standard
electracy in the properating with a non-union
owes, the AFM nothing, but is being
the AFM nothing, but is being
the AFM nothing, but is good
to the Areada, with which it actuRex Ricard, secretary of the MuRex Ricard, secretary of the Mu-

ally had no connection.

Rex Riccardi, secretary of the Musicians Local, admitted that the union has no grievance whatsoever against the Anchorage except Padula's connection with it. We just don't care to do business with Padula, he explained.

Padula also has a suit pending against Music Corporation of America claiming commissions on subsequent work of bands which he helped to break in at the Arcadia.

Calif. Would Ban School **Bands Opposing Pros**

Sacramento May 2

Sacramento, May 2.

The state assembly has given a favorable vote to a measure by Assemblyman Jack B. Tenney, Los Angeles County, which would prohibit school bands and orchestras from competing with professional musical organizationa.

competing with professional musical organizations. Tenney said the legislation would telieve hardship among musicians who are being deprived of dance and other jobs. He denied that it would apply to bands playing at college football games or similar exhibitions as charged by the opposition.

DEL COURTNEY DISCS

Time on Records-Merris Set Deal

Never before on records, the Del Courtney orchestra has been signed for one year by American Record. It's effective tomorrow (4) when the band cuts four sides. Wm. Morris Agency, which handles Courtney, agented.

agented.

Band just completed a stretch at
the New Kenmore Hotel, Albany,
N. Y., being replaced there last week
by band of John Phillips Sousa, 3d.

'DESERT SONG' SUIT

Takes In About Everything and Everybody

A song sult which can total several billions of dollars in damages was believe to the several billions of dollars in damages was villa in N. Y. federal court against Harms, Witnark, Sigmund Romberg, Otto Harbach, Oser Hammerstein G. Lawrence Schwab, Frank Mandrak-Strank Corp. RCA Mig. Co. Inc., NBC, Brunswick-Balke-Collen-Mark-Strank Corp., RCA Mig. Co. Inc., NBC, Brunswick-Balke-Collen-Mark-Strank Corp., American Record Corp., American Record Corp., American Record Corp., American Record Corp., Columbia Broadcasting Coc., Columbia Phonograph Co. The sut claims that the plaintiff were a Spider and You Were My Fly in March, 1918, and that the chorus of this song was allegedly plagiatized in Desert Song: opportion of the seven of the seve

Woody Herman Another In the Fast-to-Front Bands, a la Art Shaw

Banus, a la Art Nhaw

Woody Herman orchestra started
four weeks of consecutive. Monday
nights as a replacement band for
the consecutive of the consecutive of the confore the hotel used at different band
for the hotel used at different band
seak week as relief, according to N.
V. local 802's is-day week ruling,
the consecutive of the consecutive of the content of the consecutive of the consecutive of the conlate July or August after the Rituarter of the consecutive of the conlate of the consecutive of the conlate of the consecutive of the conbootings chow how fast a band
can adaptoced none of the order
buildup. Prior to the adoresenbuildup. Prior to the adoresen
dup to the prior to the adoresen
to t

TO SET POLICY

RCA Schedules Unsponsored but Called Commercial for Sale of Sets and Therefore Within ASCAP Scope

NOT NOW COVERED

American Society of Composers Authors and Publishers is slated to act this week on the question of television rights. With many of the members contending that the present contract does not cover such rights and stating that they propose to have television treated as any other mechanical right, the ASCAP board at a meeting tomorrow (Thursday) will undertake the contract of the contract o ent contract does not cover such

opinion moderni. Promiss, is gen-considered to the control of the con-ducting musical television broadcasts without being covered by public per-formance licenses from ASCAP-vision comes within the purvision comes within the capacity of the control of the co

Claim They're Commerch
NBC figures that no attempt will
be made to collect fees on televised
muscal programs so long as these
muscal programs as long as these
perimental, or non-commercial basic,
Some ASCAP members hold that the
NBC broadcasts should not be conthere is involved public performance for profit. RCA, they point out,
must depend on these NBC television
basic of its picture-receiving sets,
and the profit of the profit of the pictureties of the pictureties of the picturemuscal to the picturemuscal to

sale of its picture-receiving sets.

Another factor which is bound to enter into the television rights situation in the Songwitters Protection. To the set of the secondaries are been assent to sign the STA retains the right to administrate the television rights of all new popularies. The secondaries are set of the secondaries are set of the secondaries are set of the secondaries and the secondaries are set of the secondaries are set of the secondaries and the secondaries are set of the secondaries are secondari

Television rights are specifically excluded in the broadcasting licenses issued by the Society of European Stage Authors and Composers and G. Recordi & Co., of Milan.

Nazis Allege Irregularities as Legal **Stopper to Refugee Royalty Claims**

PHIL SPITALNY TO DRAKE

Count Basie, Casa Loma and Tea-garden Also Due in Chi

garden Also Due in Chi
Chicago, May 2.
This Systalny and his orchestra
take over in the Gold Coast room of
the Drake hotel here, near northside on May 20. In for at least skx
weeks and figures to hold over
Within the same week three other
orchestras get going in town. Count
Basic band goes into the College Inn
of the hotel Sherman replacing Gene
Krupa band on May 19. On May 18
On May 18
Duchin band in the Empire Room
at the Palmer House, while Jack
Tesgarden orchestra sildes into the
Blackhawk to take over the band
Blackhawk to take over the band
which heads out on a thesate tour
before returning to the Blackhawk
later in the year.

Protest Townsend Clubs Use of Non-Union Music At Beer-Dance Parties

Spokance, Wash, May 2.
Townsend old age clubs were
scored at a northwest conference of
the American Federation of Musicinns last week for their alleged
cinns last week for their alleged
strumentalists at their beer and
adnee parties. Convention named a
delegation to lodge an official pretest with local Townsend officials.
Set with the AFM's annual meet in Kanasa
(try the week of June 12. It was
also violed to urge the international
polyment in first class theaties.
Regional conventioners were told
that Spokane radio stations had
about 30 musicians employed registeen week with the ther want's theatre in town using a staff musician.

Liss No Like Leica Pic Ads, \$50,000 Suit

Roland S. Liss, actor and violinist, Roland S. Liss, actor and violinist, filed a N. Y. supreme court action Monday (1) against E. Leitz, Inc., Raymond Parker and Hugh W. Battersly, doing business as Parker & Battersly, asking damages of \$50,000. The plaintiff claims the wrongful use of his picture in connection with an advertisement selling Leica Cameraa.

Raiph Freed doing musical so for "The Hit Parade" at Republic.

Vienna office of STAGMA, German performing rights society, has uncovered what it describes as a series of frauds invoting allocation allies. News of the discovery came from the authorities whom Berlin designated to liquidate AKM, the Austrian society of authors, composers and publishers.

Austrian society of authors, com-posers and publishers. explained it.

At the STAGMAIRE explained it.

At the STAGMAIRE explained it.

Owner brisk explained it.

Execute Virtual publishing house, had induced a num-ber of band leaders to let him all out their reports showing what numbers they played on certain con-bers they played on certain con-lined to the control of the con-lined of the control of the con-trol of the con-trol of the control of the con-trol of the con-trol of the control of the con-trol of the con-trol

The Usual Gag

New York publisher members of ASCAP, with which the KMA was and surprised at the 'discovery. Brandt is a retugee and it is permit is a retugee and the permit is a retugee and the other AKM members 'whose where abouts are unknown' to make sure that they cart 'collect royalties due them from AKM through legal procedure in countries outside the AKM or STAGMA funds might be wellfall. The Usual Gag

LEN HOPKINS DRAWS NEW VANCOUVER SPOT

Vancouver, May 2.

Len Hopkins, current meestro at
Ottawa's Chateau Laurier, goes into
the new \$10,000,000 Hotel Voncouver
the new \$10,000,000 Hotel Voncouver
visit of King and
Visit of King and
Kennwhile the Mart Kenney orchestra leaves the old Vancouver this
week (1) for a West-to-East tour
prior to opening in the Royal York,
Toronto, May 18.

Pending Hopkins' arrival Stan Patton crew will fill in with new combo, leaving directly after run for barnstorming tour of British Colum-

Harold Dixon's Probation Following Narcotic Charge

St. Louis, May 2. Harold A. Simon, known as Harold Dixon, song writer and orchestra leader, received a suspended sentence last week from United States District Judge George H. Moore when he entered a plea of guilty to an indictment charging him guilty to an indictment enarging nim with the purchase and possession of narcolies. Simon, according to an Asst. U. S. District Attorney, has received treatment at a private sani-tarium since his arrest and has not used drugs in more than three months. Judge Moore placed him on reobation for two years,

months. Judge Moore placed him on probation for two years.
Simon composed 'Call Me Back, Pals o' Mine'. After living in New York for 15 years Simon returned to St. Louis a year ago and for several months waved a baton at a orch at the Marquette Hotel.

Johnny O'Connor Bedded

Johnny O'Connor, general man-ager of Words & Music, Inc., was/ operated on last Friday (23) for an alimentary canal aliment at the Mur-ray Hill hospital, N. Y. He expects to be back at his of-fice within three weeks.

Pressure For Opening Night Turnout Defeated By United Pub-Plugger Front

Even though the pac' hasn't been signatured, the Music Publishers Protective Association and the Pro froscentive Association and the fressional Music Men, Inc., last week showed how the proposed code against the difference of the fresh and the fessional Music Men, Inc., last week

unveiling that night was considerably under what it had been for the leader's predecessors.

Board of directors of the MPPA and the professional men as a organization have upproved the analysis of the professional men as a property of the control of the week. The pact does allow for legitimate openings, but bars 'speelal night'er openings, bu

Hugh Williams on Visit: Also Koga From Tokyo

Hugh Williams, ne. Wilhem Grosz, Hugh Williams, n., Wilhem Gross, corner Vlenness composer who has been living in Engl. for the past fave years, articled in N. of ork with his wife last week for month's stay. Williams (Gaora, who is becoming a Britlain clitter, wrote the method of 'lale for Capti,' RNA: Sails in the timest. 'Hashor Light's and 'lab with the timest.' Hashor Light's and 'lab with the will be t

BANDS and ORCHESTRAS

VARIETY

Week of May 5

Permanent address of bands and orchestras is published without out charge. While every effort is made to insure accuracy in this department, ecoperation in notifying errors will reduce mistakes to a

minimum. Key to abbreviations: B—bailroom, C—cafe, CC—country club, H— Hotel, M—Wight Club, R—resistants, R—Theatre, Hey to the Country of th

Aaronson, Irving, c/o WHN, NTC.
Alberto, Den. El Chicko, N. N. T. Oston, A. M. C. M.

Balley, Bert, Pintation Club, Milweukes, Baker, Bob, c/o Wm, Morris, Baser, Bob, c/o Linderis, Boston, Barrett, Jimmy, o/o FB. Boston, Barrett, Jimmy, o/o FB. B. Boston, Barrett, Jimmy, o/o FB. B. Boston, Blancett, Jimmy, o/o FB. Barrett, Blill, Biochawk H., Davenport, Ia. Barrett, Blill, M. Edison, NTC. Basis, Count. c/o MCA, Milwaukes, Barrett, B. A. Edison, NTC. Basis, Count. c/o MCA, Milwaukes, Baum, Charles, H. Reige In, NYC. Becker, Bubbles, Aradia B., NYC. Becker, Bubbles, Aradia B., NYC. Billinore Boya, Ceriston B., Washi, D. C. Billinore Boya, Ceriston B., Washi, D. C. Milley, O. L. Mattha-Billinore, B., At-nile, Oak.

Blittorie Boys, Ceriston H., Wash, D. C.
Blittorie Boys, Carbon H., Wash, D. C.
Blaton, Pedry, Embasey C., Philadelphia,
Blaton, Pedry, Embasey C., Philadelphia,
Blaton, Blaton, L. Algelen, C. Ch.
Borns, Blaton, L. Algelen, E. Col.
Borns, Blaton, L. Algelen, E. Col.
Borns, Blaton, L. Algelen, E. C.
Borns, Peters, L. C.
Borns, Peters, Peters, L. C.
Borns, Peters, Peters, Peters, L.
Borns, Peters, Peter

Calloway, Cab. Cotton Club. NYC. Camdon, Eddie, Southern Mansions, K. C. Camdon, Eddie, Southern Mansions, K. C. Carter, Benny, Savoy B. Articatown, O. Carter, Benny, Savoy B. Articatown, O. Cartin, George, Club Sahara, Milraukes, Cheminavey, Josef, W. L. Cheminavey, Josef, W. L. Cheminavey, Josef, W. L. Cheminave, J. Carter, George, C. Carter, C. Carter, Buddy, Arnanidov R. N. Collino, Larry, c/o Rockwell Amus, Collino, Renny, Awebouse B., Satt Laks.

osby, Bob, Blackbawk R., Chl. mmins, Bernie, Cavalier H., Ve. Beach. Va. Cutier, Ben. Nicollet H., Mpls.

Dalley, Frank, St. Paul H., St. Paul. Darlese, Gilbert, Chetsau-Frontenso H

Dariese, Gilbert, Chestau-Frontenes Davies, Bolla, Larie R., NTC, NYG, D'Andrea, Joseph, Papper Pot, Richard, De Lange, Eddie, cf. William Morrie, De La Rosse, Ocear, cf. Wm. Morria, De La Rosse, Ocear, cf. Wm. Morria, Destroy, Jack, cf. Wm. Morria, Dastich, Emery, Nicoliet H., Mpis, Destroy, Jack, cf. Wm. Morria, Dastich, Emery, Nicoliet H., Mpis, Destroy, Jahm, cf. Rockwell, Amus, Duchin, Eddy, Falme Bouse, Chi. Duck, Jules, Turwirle H., Birningham

Ellington, Duks, on European tour, Ellis, Joe, Qusen Mary R., NYC. Ellis, Segar, Van Clevs H., Dayton, O. Embassy 4, Yangio Bar, Mpts. Ennis, Skinney, Victor Hugo's R. Ennis, Skinney, Victor Hugo's S'wood. Bruis, Val. El Morocco, NYC. Erwin, Gene. H. Cleveland, Cleve.

F sidetein, Joey, Tio Top Tap N., Mil Feidetein, Josy, Tio Top Tap N., Mil-raukes.
Florito, Ted, Ben Marden's Riviers, Fl.
Florito, Tos, Jack Lynch's Welton Roof, Philodelphio.
Floids, Low, Colony Club, Chi.
Fleids, Low, Co MCA.
Fleids, Irving, Grossinger H., Fallsburg, V.

sund, riving, Grossinger H., Fallsburg, N. T.
Fisher, Freddie, Rose Bowl, Chl.
Fisher, Mark, Royals Foliace C., Chicago,
Fomeson, Basil, St. Moritz H., Stothgate,
Califf. Chicago, Topes' H., Southgate,
Califf. Chicago, Topes' H., Southgate,
Califf. Jan. Boulsvard Tavarn, Eimhurst, N. T.
Fremont, Al, Show Rose Martin, Al,
Fremont, Al, Show Rose Martin, Al,
Fremont, Al, Show Rose Martin, Company urst, N.I Fremont, Al, Show Boat, Pitts. Funk, Larry, Frontenso Club, Detroit,

Gey, Leonard, Conpe Clab, Milwaukes, Gendron, Hanri, Coloimo's N., Chicago Gill, Emerson, New Penn Club, Pitta. Gillette, Jock, Co CRA. Em., Detroit. Gillette, Jock, Co CRA. Em., Buffalo. Golfo, Nell. Stryenant E., Buffalo. Golfo, Cell. of SB. Golfo, McA. Grant, Ebb. co Wm. Mortis Gray, Marty, Osala N., Milwaukes. (Continued on page 47)

Fifth Annual Theatre Party

PROFESSIONAL

MUSIC MEN. Inc.

Alvin Theatre, New York

SUNDAY NIGHT, May 7th

MONSTER BENEFIT

Your Favorites of the Stage, Screen, Radio.

Niteries Will Appear

POSITIVELY

Tickets on Sale at the Box-Office

Proceeds for Unemployment Emergency Fund

Archer's Semi-Al Fresco Des Moines Ballroom

Des Moines Ballroom

T. Bem Moines, May 1.

T. H. Archer, owner of a midwest chain of ballrooms, including the Tromar in Des Moines, is constructing a summer ballroom at the north will have one of the control of the

Eli Oberstein All Set to Go: **Scranton Plant**

Bil Oberstein, formerly recording manager for RCA Victor, has ac-quired a pressing factory in Scran-ton, Pea, and will have his own brand of the peaking factors on the peaking of the peaking peaking contracts now in negotiation are closed in time. It is reported that in addition to pri-vate backing, which includes the owners of several thousand coin ma-courage of the peaking peaking peaking the contract of the peaking peaking peaking peaking the Zmith lined up with bim in the ven-ture.

chines, Oberstein has Philoc and Camith inde up with shim in the venitarian state of the control of a year. His principal interest is developing of coin machines secondary in his point, and select the course of a year. His principal interest is developing of coin machines secondary in his point, and select the course of a year. His principal difference of viewpoint over this latter angle with his original underwriters. Oberstein holds the control of th

LOUIS PRIMA DETOURED

Goes to New Orleans Grove Instead

New Orleans, May 2.
Scheduled opening of Louis Prima
at the Chez Prace Sunding (30) was
musiclans' union because Andy Gemulli, who one conducted his own
band and owns the nitery, has been
multi, who has had financial troubles
with the Chez Parce, was expelled
to week before from the union.
Prima's engagement was switched
Grove August Problem Coccanit
Grove

Band Bookings

Frankie Trumbauer, 8 days, May

Frankie Trumbauer, 8 days, May

Frankie Trumbauer, 10 days, May

Frankie Holmen, Schroeder hotel, Mitwaukke, May

Jimmy Borsey Slays Boesa

Jimmy Borsey Slays Boesa

Jimmy Dorsey Stays Deeca Jimmy Dorsey orchestra was re-newed for another two years by Decca Records effective Monday

and's currently at the Lyric,

15 Best Sheet Music Sellers

(Week ending April 28, 1939)

	•	
Little Sir Echo	Bregman	
Three Little Fishies	Santly	
Deep Purple		
Our Love		
Little Skipper	·····Feist	
Heaven Can Walt		
Beer Barrel Polka	Sheniro	
And the Angels Sing	Bregman	
Penny Serenade	Shanlro	
God Bless America		
Masquerade Is Over	Crawford	
*Wishing ('Love Affair')	Crawford	
"East Side of Heaven'	Santly	
I'm Building a Sailboat of Dreams	Shanina	
Moon Is a Silver Dollar		
Indicates filmusical song.		

On the Upbeat

Beb Spangler, drummer with Jan Management, Inc. First date will be Savitt's crew at the Hotel Lincoln, a recording session for Decca with N. Y. leaves this week to join Vincent Lopez. He recently came with Savitt's from Genn Miller's outfit.

Eddle Seath and his colored harmonizers signed as the second band for the opening of the Troc, Hollywood, May 11. Other orchestra is Emil Coleman's.

Frankle Quartel orchestra goes into Colosimo's Chicago on May 15. Replaces Henri Gendron orchestra which has had a long stay in the near southside nitery.

Dick Stabile orc has been booked for the annual spring carnival at Carnegie Tech, Pittsburgh, on May 12.

Francis Foster, violinist and vocal-ist with Fred Waring since 1926, has left the Pennsylvanians and is in Pittsburgh, his home town, organ-izing a band.

Jean Wald and her femme crew out of Pittsburgh, now at Hotel Fort Hayes in Columbus, O., have just signed an exclusive booking contract with MCA.

Tony Lombarde has quit Cosmo-poiitan 3 at Union Grill, Pittsburgh, and with Gig Baltusis, violinish has formed a strollers due for summer engagement at Antigo, Wis. Opened there Monday (1).

Four Cemiques back in Pittsburgh after engagement at O'Leary's Barn in New York and will return to a Catalina Island spot for the summer.

Vincent Lopez orchestra cuts a second set of four sides for Victor May 8. Makes eight sides within a month on a recently signed year's

Mille Bruse has become secretary to Dick Dorso in the Music Corporation Hollywood office. She once assisted Ed Fishman for Rockwell General Amusement on the Coast. He's now with Wm. Morris in N. Y. Dorso recently shifted to MCA from Consolidated.

Dick Stabile and Gracie Barrie come into the Famous Door, N. Y., May 16 to stay until Count Basie re-places July 4. Teddy Wilson band remains until Stabile comes in.

Al Denahue, Terry Shand, and Billy Eastman have written a theme tune around Donahue's recently ac-quired tag line Low Down Rhythm With a Top Hat. Band goes back into the Rainbow Room, N. Y.,

Tito's Swingtette goes to the Coast next month to open at the Trocadero, L. A., May 11.

Earl Hill's orchestra has Peony Park spot at Omaha during the Golden Splke celebration. Was booked by Lou Leabman of Central

Amberry Bates opens his new Homer dance hall at Homer, Neb., May 6. Johnny Kuker signed for the opening night.

Spud Murphy orchestra has been held over for an additional two weeks until May '0 at Nick's, Green wich Village, N. Y.

Bert Shefter, songwriter and pi-anist, has been signed to a three-ye : management contract by Artists

Rockwell General Amusement has signed for five years the orchestra of Jeter-Pillars.

Dick Mansfield moves into Ville-pigues Inn, Sheepshead Bay, Brook-iyn, May 6. It's for the season, with Jack Lavin the booker.

MELROSE MUSIC CORP. OF NEW YORK (GEORGE SIMON, Pres.)

Fermerly
MELROSE BROS. MUSIC CO.
of Chicago

Procent

"SWEETHEART OF SIGMA CHI"

"NOTRE DAME VICTORY MARCH"

The Big Ten College Songs and Many Others

Melrose Syncopation Series for Orchestra

Original Pinetop "BOOGIE WOOGIE" "ST. LOUIS BLUES" "MILENBERG IOYS"

"THAT'S A PLENTY" "COPENHAGEN"

> "SUGAR FOOT STOMP"

"BEALE ST. BLUES" "MUSKAT RAMBLE"

> "WOLVERINE BLUES"

"TIN ROOF BLUES"

and hundreds of other famous Blues and Hot Tunes - all available for piano, orchestra and bands.

MELROSE MUSIC CORP.

1619 Broadway

YANKS' ANGLO DATES COLD

RURLEY LABEL STILL NIXED IN N. Y.

With the opening of the New York World's Fair on Sunday (30) no provision has yet been made for the return of the burlesque label to New the New York of the New York of the the New York of the New York of the the New York of the New York of the In on the Fair crowd. An appeal for its return was filed with Mayor CaGuardia several months ago the New York of the New York of the Lagrant censor committee, It's still under advisement.

through dom seascerous, need or cut mode advisement there. It's this mode advisement the control of the control

Union Lifts Jam Sesh Ban, OK's Philly Cafes

Philadelphia, May 2.

Philadelphia, May 2.

Philadelphia, May 2.

Ban on jam sessions, which the
past, has been unofficially littled to
allow operation of two small niteries
here, both of which are run by memors of the local. Spots are patronled almost wholly by pro footed
after they have finished playing

bers of the local. Spots are passon-ized aimout wholly by pro locder-ized aimout wholly by pro locder-regular job have finished playing regular job.

Two joints are the Jam Session, operated by Billy Evicenter, and the Harry Roberts. Jam Session, seat-ing only 38 to 50, sports only a hogel-woogle planist, Tony D'Aquilla, mers. Down Best, seating 125, has a plastis and a furumer, plus Harry Pairck, warbler. Both apots are plastis and a furumer, plus Hardy Pairck, warbler. Both apots are better and other jazz artists. Both have been drawing not only locals but leaders and members of victing bands. Participants in the seating planes of the playing the Shaw, Harry James, Tommy Dorsey, Red Novo, Bob Crosby and Charle Barnet.

Weeks Orch Booked For Int'l Casino's Reopener

Ranny Weeks' orchestra from Bos-ton, whence comes Alex Finn, new managing director of the Interna-tional Casino, New York, will hold forth that spot when it reopens the

forth that spot when it reopens the end of May.

Georgie Hale, meantime, ls re-bearsing the girls and Milton Berle is set to top. Harry Richman is another possibility.

Charles Yates Bankrupt

Charles V. Ya.es. who joined Con-solidated Radio Ar.issa, Inc., Monday (1) as head of the talent booking department in the New York office, has applied to the Federal court in Brooklyn, New York, for a financial

Brookdyn, New York, for a manufacture of the State gave his liabilities as \$11.251 and stated that he had no assets.

Eattle Althof, associated with him at the Sumon agency, went CRA with Ystes when he moved there Monday (1).

A Philadelphia, May 2.

A Philadelphia deb who hasn't chirped in a linery is getting rarer than a republic in Europe. Two Lynch to warbis in his W-tine Pool nitery. They're Ninl Liggett and Susie Sayon. A paginded for one of the gala when he agreed to hire the winner at a deb contest of which he, Joe E. Lewis and Powers Goulden, who was the surface of the sale when he agreed to hire the he, Joe E. Lewis and Powers Goulden, and were Judges. With seven and were Judges. With seven femme, so Lynch had the employ two.

two.

Miss Liggett was elected Philly's glamour gal No. 1 in a poll by the Philly Record Last year. It wasn't until later the daily learned she was writing a regular column for the rival Inquier as Dorothy Deb.

4 CAFES OPEN IN N. W.; OTHER **PREEMS**

M Flaher booking office reports four night spots in the Northwest, opening for the spring and summer season. They are as follows: Corner Colbs, Kelloga, Kin. opened on the State of the St

New Chi Nitery
Chicago, May 2.
Sam Hare, former operator of the
Della summer roaderie here, is
readying a new road nitery that's
expected to be opened here around
June 1.
It will be known as the Gridiron

Club.

Nitery's Milk Bar Buffalo, May 2. The Hollywood here reopens Fri-day (5) with a milk bar. A 10-piece orchestra will be featured. Operation is to be by the Gishler-King Co. and will be modeled on similar setups in the midwest.

Det. Cafe Called 'Blind Pig,' May Not Get OK

Unless spot is sold to persons acceptable to sixter rum board, the Ambassador, one of town's better-town town and the control of the club after hours. We hilled pig on the club after hours. The control of the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours are the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hours. The club after hours and the club after hou

Det. Terrace Stays Open

Det. Terrace Stays Open
Detroit, May 2.
At first reported closing for the
summer, the Terrace Room of the
Hotel Statler here will remain open.
The Terrace Room started a new
policy last weekend with supper
dancing—Chuck Shanks' orch—the
room remaining open until 2 a. m.
Sundays and until 3 p. m. week days.

Two More Debs Sign to Warble in Night Club AS CAUSE OF LAG

General Depression Another Factor in Letdown, With All Foreign Bookings Held Affected - General The-atres Now Booking Domestic Units

PLAYING SAFE

England appears downed as a fer-tile field for American Linet, at least the field for American Linet, at least it be the war scare or generally de-pressed conditions, bookings of for-eign talent are at a standstill. Youldeville theatres in the prov-lones, with only one or two excep-tions, all report poor business, with Corp. is now booking only domestic units on a percentage basis. This

the result that General Theatree Corp, is now booking only domestic units on a percentage basis. This General Corp, is now booking only domestic units on a percentage basis. This and the acts, many of which were burnt at such arrangements before, aren't jumping at such deals now. As the control of the con

come over and replacements would have to be made from amongst the domestics, anyhow.

Pitt's Harlem Casino Folds After Poor Biz

Pittsburgh, May 2. Downtown's biggest nitery, the Flar-lem Casino, folded Wednesday (29) norths. Glosing toke place just a morths. Glosing toke place just a week before new booze licensing pe-riod. Operator Sam Blandi, whose Aspinwall Inn also went on the rocks just summer, took over the Ca-sino last winter when the Mercur.

brothers dropped their lease after two years.
Couple of weeks ago Blandi announced he would take over the Willows, Oakmont roadhouse, for summer, but apparently his announcement was a bit premature. It's understood now that another group had a prior lien on the Willows lease. Matter is being adjusted by lawyers presently.

Gal Hoofer Untangles Contortionist from Jam

Detroit, May 2.
Richard Mendenhall, Ohio State U.
student, who's working way through
school by means of nitery contortioning was placed on probation for
carrying unregistered gun last week,
and thereby avoided expulsion from

currying unregistered or an akt week, a consideration from college many and the college members are under the college members, was seated in an auto with Consuelo Comer, Mexican auto with Consuelo Comer, Mexican the New York Yankeer Letty Gomer, when police found the gun, the was booked on charge of carrying concealed weapon, a felony, consideration of the college. After being convinced by Miss Gomer, better known as Chiquita, that Mendenhall had bought the gun for target practice, the charge to a mindementor and put the contortionist on probation for year.

L'ville Cafes in the Derby Race

Some Import Shows Just to Snare the Turf Crowd, Including Bands, Etc.

Bookers Plan Cleanup

Philadelphia, May 2.
Entertainment Managers Association here now has more than 95%
of licensed agents in the city on its

rolls.

With the biggest membership any 10 percenter organization has ever enjoyed here, EMA is making plans shortly for a cleanup of illegitimate practices by both agents and acts.

CAFE BOOM MAY **EASE CURFEW** IN S. L. CITY

Salt Lake City, May 2. Envisioning big hordes of tourists Envisioning hig horders of fourist stopping temporarily here enroute to the Frisco and New York fairs, five statement of the Frisco and New York fairs, five statement of the Frisco and New York fairs, five shows and dancing until 2 am. Existing city ordinances require horizon to the fair of the friscoping of the friends of the fair of the f

Decision has been delayed by the commission until middle of May.

ONYX, ONYX, WHO OWNS THAT SWINGO'S TITLE?

Application for an injunction to restrain the original Onys Club, N. Y., from continuing to use that title will be heard today (Wednesday) in N. Y. supreme court. It was alled by Joe Habbock, former directions of the continuity of the court of the cour

Wolfson West: Fischer's Bergere' Into Grauman's

'Bergere' Into Grauman's
Lou Witton, of the William
Morris agency, returns to his Coast
both his week, stopping off at the
Casa Manana, Ft. Worth, where
Kenny Baker and Russ Morgan are
Kenny Baker and Russ Morgan are
France Langford et al.
Wolson met Clifford et al.
France Langford et al.
France Langford et al.
Trance Langford et al.
Trance Langford et al.
Wolson met Clifford et al.
Trance Langford et al.
Trance Langford et al.
Trance Langford et al.
Transfer results and the company and the c

Mich. Cafe Loses OK

Liquor litense the Cave, sub-ballour litense to Cave, sub-tion of the Cave, sub-lated to the Cave, and the Cave, and the late week by the sister rum board after being charged with allowing obscene foor shows and selling ituor to inebriates. In the Cave, the Cave, and the Cave, and items of the Cave, and the Cave, and the internal search of the Cave, and the mental cave, and the Cave, and the special cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the Cave, and the special cave, and the Cave, and the Cave, and the Cave, and the special cave, and the Cave, and

Louisville, May 2.

Louisville, May 2.

Louisville, May 2.

Louisville, May 2.

Louisville, Manual perk-up in
ginning of spring race meet at

Churchill Downs (28). Many local

alteries are bringing in bands and

fore always, pricticality to catch the

Iroquois Gardens opens Thurnday

(4) with King's besters, plus Queen'
Mary Ruth Milan. Red Nichols and

(4) with King's besters, plus Queen'
Mary Ruth Milan. Red Nichols and

Greyhound, across the Ohlo river, in

Jeffersonville, Ind., with an entire

mew foor show, and Lou Breese's orthestra is being brought in to eath

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The Kentucky hotel will not import a band thy sear, being set with

the Almabassadors, strolling trio, who

have been at the spot for the past

tra's going into the Crystal Terraes

the Club Madid.

Smaller goods are making their Mather

Mather Mather

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Smaller spots are making their bid for the race coin with local bands and acts, most of which are inked only for the Derby weekend.

VANCOUVER DANCERY OPENS AS NIGHT CLUB

Vancouver, B. C., May 2,
Hy Singer opened his Palomar
ballroom as a theatre restaurant
Saturday (29). Plans to run nightly
dine-dance with 60e admish weekdays and 31 Saturdays, Importing
acts on a deal with the Bert Levey
(L. A.) office.

acts on a deal with the Bert Levey (L. A.) office. Opened with Three Harlem Flash-es, Claude De Carr and dog; Garcia and Lamarr, Latin dancers; Yvonne de Carlo, Marlon Windsor, John Savage, Charles Nelson, Vic Ricci, The Palomar Debutantes and Dai Richard's orchestra.

Morrissey's Big Show Taken Over by Legion

Will Mortasey's Big Show, haled from opening at the Criterion theatre here 10 days ago because of inadequate dressing room facilities back siage, gets under way at the lower of the control of the contr

2 Cafes Dry

Ballimore, May 2.

May 1 deadline for liquor license renewals closed the Penthouse and Two O'Clock Club, the town's top The Penthouse, located atop the Stanley theatre, has had an in-sadd out career under varied managed out career under varied managed the stanley of the stanl

Feteing Zwerling

Loew's theatre will honor Ruby Zwerling, musical director of Loew's State, N. Y., with a dinner at the Diamond Horseshoe tonight (Wed.). Occasion marks celebration of Zwer-ling's 11th anniversary in his present

post,
Eleanor Powell, current at the
State, will be special guest of honor
together with Zwerling.

Night Club Reviews

BOB GERAGHTY

SIDNEY FISHER

75/77 Shafteebury Avenue PICCADILLY, LONDON, ENG.

. ALWAYS WORKING **'WHITEY' ROBERTS**

Now in 2nd Week at the Palemar with Artie Shaw Band. Doubling at Paramount Theatre, Los Angeles. Booked for England in Sept.

"Heart of the Loop BREVOORT HOTEL

Special Theatrical Rates

PARADISE, N. Y.

Richard Himber's ord. (1t), Viadimur Schinsky's String, Quartet, bor, Schinsky's String, Quartet, bor, Schinsky's String, Quartet, bor, bestien Himber must, ord. (1t), Viadimur Schinsky's String, Quartet, bor, bestien Himber must, ord. (1t), Bor Parter, Borry McKlind, bor, break's meetroung, la alto takenetic Gli, Bor Parter, Borry McKlind, Janis Andrée & Volige Valentinoff, Irac (1t), Janis Andrée & Volige Valentinoff, Irac (1t), Driving String, La and Control of the Control of

tine evolving into a venu-Adonis ballet dance with valya Valentinoff.

Shocker. Ha out a shocker. Ha out a shocker. Ha out a shocker. Ha out a shocker. It as the shocker of the shocker o

PERSIAN ROOM (PLAZA HOTEL, N. Y.)

Sheila Barrett, Maurice & Cordoba, Jack Marshard orch.

A typically class Persian Room lineup, coincidental with the World's ing the rany Hartmans are Maurice and Cordoba, no strangers here, who are, of course, more legit than The tra, originally a relief compo prior to Eddy Duchn's advent, has now matured into a major danaspation attraction on its own.

attraction on its own.

And a despatture for this class room is Shelia Barrett, whose artists miningry doesn't seen limited to say one type of room. With of course, we have a seen to be suffered to say one type of room, which of course for the same of the sa

W. C. Fields 'Scarlett O'Hara' is another broad lampoon. equally adeptor the swant Plaza's Persian Room or a madcap 52d street bistro. general results of the control of th

and dance and a standout finale surviviten by Dana Susses. Otherwise survivite and Cordoba, personable survivient by Dana Susses. Otherwise survivient by Dana Susses. Otherwise survivient survivient

Biz seems to be on the unbeat and maitre Paul, jealously bonifaceing vis net Persian Room, is milling once again. For some months the St. Regis' ice show had been cutting too deeply into many a class hotel. Nicholas d'Amico is the alternate cocktail band for the afternaco dansants. Abel.

ROSE BOWL, CHI

Chicago, April 29.
Willie Shore, Freddie Fisher's
orch, Arman & Gilbert, Lillian
Graves, Mary Jane Brown, Gladys
Palmer.

The Rose Bowl is becoming Chicago's champ gag cafe. With this strongphere of anything for laughs, the spot is doing strong bir nightly.

If took some time for this the northing constant of the contract of t

To an one movement of an its strone, But to for 100 is nearly too small.

During the embryo period of the interty. Willies Shore has been the district of the interty of th

honly-tonk, but aumone clicked.

Arman and Gibert two young-sters, do a stylized tap routine nest-sters, do a stylized tap routine nest-sters, do a stylized tap routine nest-with her sophisticated singing, while Mary Jane Brown comes through nicely with her solo hoofing turn. While the solo hoofing turn, who is a solid sender at the piano, who is a solid sender at the piano.

Opera House, H'wood

Charlie Withers, Karen Nielson, Patty Mornal St., Patty Mornal St., Patty Mornal Sparrow Seaton Chambers, Anitra Sparrow Seaton, Chambers, Anitra Sparrow Seaton, Sparrow St., Jack Brown, Bob Owen, Jack Brown, Bob Owen, Ton Ha Ren, Mark Linder, Joe and Lou Caits, George Lestie,

care agreem, som Les stee, Steep Liestlee.

Lestlee.

Almost everything in the way of a steep the steep th

CLUB 18, N. Y.

Jack White, Pat Harrington, Frankie Hyers, Gordon Andrews orch (6), Jerry Kruger.

Frankle Hyeri, Gordon Andrews orch (8), Jerry Kruper.

H's characteristic of this madesploit that the Chib 18 should now but the control of the Chib 18 should now but the control of the Chib 18 should horty the control of the Chib 18 should horty thouse the Onyx Club Goe Helbouthy. All of which means moved into a newer and 1 "er room, better a st-conditioned, but despite moved into a newer and 1 series. The control of the A VARIETY reporter, posing as a film aspirant, helped expose a fake picture school in Los Angeles.

tain a fast barrage of furious fun-mies.

There's a little more rostrum room in the new spot, also, for those ter-rible blackouts, which, drunk or sober, are undenlable ir their broad comety.

Kruger seat-sings and the rest of the zany crew are perfect folls for the threesome.

HOTEL NEW YORKER

Nate Walley & Edith Dustman, Vera Hruba, Douglas Duffy, May Judels, Ice Ballet (6), Ross MacLean, Jan Garber orch.

Gerber orch.

Citching with ite shows at his Hotel New Yorker since 1988, Raigh Hitz is repeating the idea with an Hitz is repeating the idea with an year on the Fair burner. The Hitz is repeated to the Fair burner, and with the country of the Fair burner, and with the carely, And, of course, the feesther was accounted to the fair burner, and the warm with the country of the carely and the carely and the carely and the carely and the warm with the carely and the warm with the carely and the carel

dio fave west of the Hudson and the booking is a bright idea on that score along the control of the room has clered; and the control of the room has clered; and the control of the room has clered; and the control of the control of the room has clered; and the control of the room has clered; and the control of the room has control of the roo

(Continued on page 43)

15 YEARS AGO.

(From VARIETY)

Anna Pavlowa was retiring. She was nearly 50.

The Charlie Winninger and Blanche Ring combo went over big at the Hipp, New York. Clark and McCullough were at the Palaca along with Ben Bernie's bend, Cliff Edwards and Trixie Friganza. Ole Closen's band was at the Filth Ave, and Eva Tanguay headed the Sist St. card.

Five hours of entertainment com-prised the annual Equity show at the Met, N. Y. Joe Santley pro-

'Cobra' rated well in its Broadway debut at the Hudson. Dorothy Peterson, Louis Calhern, Ralph Mor-gan and Judith Anderson were in

Shaw's 'St. Joan' broke the house record at the New, London. Play had been slammed by the critics.

Walter Hampden, in 'Cyrano da Bergerac,' claimed a record for a revival, 179 performances. Jane Cowl's 'Romeo and Juliet,' whole got 150 performances, was second.

Saranac Lake By Happy Benway

Catherine Brody back to Spring-field Mo. with an ok.
Town inthers trying to cut this city's seven-cop force to five.
Word of the seven-cop force to five.
Word of passing own five to girl.
Herbert Carison, who did his comebacking here, is now with Wan-ner Bross. in Kansas City.
More of the company of the company of the com-pilation of the company of the com-pilation of the company of the com-pany of the company of the com-tangent of the com-

Edwards, Grace McDonald and Frank
Commiss and golngs: Jack Eddins
to the Big Town after years at the
N Rogent For The Commission of the
N Rogent For The Commission of the
Hotel Saranae m. e. to Brootkin
Hotel Saranae
H

Best Coffee in England **OUALITY INN**

Leicester Squar LONDON, WEST-END

HAROLD HARRIS

DOROTHY NEWBERG

HELLO FRIENDS AT HOME AND ABROAD THE INTERNATIONAL HUMORIST

BILLY RAYES

JUST CONCLUDED

- es, Waidorf-Astoria, New York
- weeks, Palmer House, Chicago
 weeks, Parke and Blackstone, Chicago
 weeks, Stevene Hotel, Chicago

NOW PLAYING

CHICAGO THEATRE, CHI.

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May 5, Orpheum, Sloux City
Moy 12, Orpheum, Minacapolla
Management: EDDIE ELEORT, M C A

CARL **FAITH** SIMPSON

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Direction M-C-A

SIDNEY H. PIERMONT BOOKING MANAGER

160 WEST 46TH ST. NEW YORK

Bruant 9-7800

The THEATRE of the STARS

Night Club Reviews

ORIENTAL CHICAGO

HARRY RICHMAN Sex. 'LORD & STEWART

19, Albemarle Street, LONDON, W. 1. Are England's Best Tallors:

HOTEL NEW YORKER

(Continued from page 42)

rese Room and its general atmosphere will dispel any climatel discontinuity of the control of the

Hawaiian Blue Room (HOTEL ROOSEVELT, N. O.)

New Orleans, April 30. George Olsen's orch, Tanner Sis-ters, Joan Miller & Tommy Massey, Herb Harris, Jerry Munson & Gloria Hart, Imogene Coca.

George Olsen's crew took the Ha-waiian Blue Room here in such a way that a sophisticated first-night audience forgot its dignity to par-

ticipate in the Informal frolicking, A comedy dance contest—a bottle of champagase to the winning couple. The opening was a New Orlean homecoming for the Tunner Sisters, homeony, After a bad nasal start, Gloria Harris, of the orchestra, or the Company of t

opera anu ins instance.

Imogene Coca's hilarious strip tease is standout. Olsen's interpretation of a big butter-and-eyg-man in a night club, aided by two stooges, is also a high spot.

Lutz.

LE MIRAGE, N. Y.

Bob Maurice, Betja Milskaya Stanley Evans, Virginia McNaugh-ton. The New Yorkers orch (5).

Stanley Doma, Vtrprink McNaughton, The New Yorkers orth (S.).

Frank Cerutil has neat little down at his class Le Mirage on East thow at his class Le Mirage on East thow at his class Le Mirage on East thoughton the Complete of the Coupled with an excellent culishe for which Cerutil has always been known, the combination of the show the control of th

Cafe Chirper Attacked With Hammer: Man Held

Philadelphia, May 2. Charlotte White, 23, nitery chitper, was injured when the opportun of a travelling puppet show attacked her on the street at 4 am. last Friday (28) with a hammer. Caught later, the attacker identified himself as Aircel freinind, 34. He testified that should be a street of the stree Charlotte White, 23, nitery chirper

Harry Savoy Bkpt.

Harry Savoy, actor, living at 215 West 91st street, N. Y., filed a voluntary petition of bankruptcy in the N.Y. tederal court yesterday (Tues), listing no assets and liabilities of \$2,000.

The largest debt, \$1,500, is owed ne Simon Agency on a judgment the Simon Agency obtained in 1937.

Burlesque Reviews

GAIETY, N. Y.

Georgia Sothern, June March, Betty Rowland,: Louise Stewart, Shorty McAllister, Stinky Fields, Bert Grant, Boob McManus, Max Furman, Sahji, Chet Atland, Line

(15). Some and the current Galety show is good. That's all it has to offer. Brunited team of Stully Fields have been seen as a straighted by Bert Grant, pace straighted by Bert Grant grant with a balk-dar, for You, 'then tosses cigarets to the process of the straighted by Bert Grant grant

thing is particularly noticeable in use work of all flour; they keep pretty.

Work of the line is average. House see either points and seven show-duction were towards the World's Fair. Opening bit salues the ready in town for the Fair to pening, with and a dummy fun turret discharging blank cartridges. Closer is more and a dummy neutron to the property of the prop

CONTINENTAL, N. Y.

Line (20). Jean Bedini, Herbie Faye, Bert Marz, Harry Rose, Bert Grant, Leon Murray, Murray White, Margie Kelly, June Taylor, Marc Cord, Stephie Lee, Myrna Dee, Wyn & Herwin.

& Heruin.

This is the Continental's second by with burley under the same management. First attempt, produced by Allan Gilbert, that for unexplained as week ago, with the World's Fair indux obviously in mind. Buddle Jornel. In procules, and Buddle Jornel. In procules, and colorful settings, the contuning, ago and the setting of the se

The veteran Jean Bedini, who m.s., gets the show underway with a short plea anent appreciation; efforts of the company, etc. Opener is a French setting that a riot of color: Wyn of Wyn and Herwin,

tapstress, breaks into the middle of it with a meaningless try.

spatress, breais into the middle of it with a meaningless try. Following are the usual dance mumbers, skirs and peaks with the sumbers, skirs and peaks with the winners of the state of th

one we observe siete of it is all still offer.

As a straight too, Bedin gives the restaurant scene a new twist with marri Jungling of plates and bottles. The straight of the

AUSTRALIA and **NEW ZEALAND**

ARTISTS DESIRING A PLEASANT TRIP TO the Antipodes and the South Seas should communicate with the RECOGNIZED BOOK IN G AGENCY FOR AUSTRALASIA.

FAMOUS ARTISTS AND PRODUCTION AGENCY Bate Theatre Ballding, Sydney

New York Representat M. L. WILLSON Walker & Bedman; 39 Bre New York

and BOB DU HART MANCHESTER HIPPODROME MAY 8TH

An Open Letter to Milton Berle

Dear Milton:

It's a darn nice feeling nowadays for a theatre manager to voluntarily write a fan letter to an act. We've had many smash show layout at the Hippodrome, but I don't recall ever witnessing before such a spontaneous and really enthusiastic audience response such as you experienced here last week. It was really terrific and the box-office told the rest of the pleasant story in resounding style. My heartiest congratulations to you, and may you always be as funny as you were here in Baltimore.

Sincerely.

I. M. RAPPAPORT.

Aside from a great week . . . Here's another one for you . . . I'm paying my dough for this ad . . . and by the way . . I've airsack diceased a repeat angarament for you following your International Casino date.

ANDY IONA

And His ISLANDERS

Now On Tour with ELEANOR POWELL LOEW'S STATE, NEW YORK, NOW

PATRICIA BOWMAN

VERSAILLES FOR TWO WEEKS

Direction: WILLIAM MORRIS AGENCY



Hae ye caught up wi' Johnnie Walker yet? It's a pace-settin' Scotch-which ye'll learn wi' the first drap!

RED LABEL, 8 years old BLACK LABEL, 12 years old Both 86.8 proof

still going strong



IT'S SENSIBLE TO STICK WITH

PARAMOUNT, N. Y.

VARIETY

Henry Busse's orch (18), with Vi Mele, Dick: Wharton, Ducky Young, Hal LeRoy, Billy Gibert, Shirtey Ross, Lanny Ross; 'Lady's from Ken-tucky' (Par), reviewed in Variety, April 12.

This is one of the Paramount above that these down the high said that the paramount above that the said that the paramount above that the paramount above that the paramount above the par

the sneeze routine is worked in and the sneeze routine is worked in and herefore. At it smoothly paced, and gage and busines are exceptable to the state of the sneezest two mouths. She was the sneezest two mouths are sneezest two mouths. She was the plane to good effect and response. Geleway is flow, fabriel, gones, the sneezest was the plane to good effect and response. Geleway is flow, fabriel, gones, the sneezest was the plane to good effect and response. Geleway is flow, fabriel, and the sneezest sneezest the sneezest sneezest sneezest the sneezest sn

Little 1s and Rum. Then as possible the control of the trumper section and Begin be Beguine, preceding Learny Rose. Strike Hill Parade radio show, but this doesn't come in till after he gest the section of the trumper of the section of the way. Then it's Our Love, 'Deep Purple the Bit of Heaven' out of the way. Then it's Our Love, 'Deep Purple and amounted in Hill Parade sylve. Speed Riggs, who does the tobar on authorizer's chant on Francis, consciouser's chant on Francis, consciouser's chant on Francis, consciouser's chant on Francis, consciouser's tries the chant, then factors. However, the second control of the section of the control of the chant of the chant then factors. The section is the chant then factors are the chant of the chant then factors are the chant the chant of the chant of

the Palomar, where he's with the chart of the control of the control of the chart o

LYRIC, INDPLS.

Indianapolis, April 30.
Joe Sanders' orch, Jane Kaye,
George Givot, Dirie Dunbar
Jimmy Byrnes, Ken & Roy Paige;
'Return of Cisco Kid' (20th).

Wise booking of three good acts to augment the Sanders' band help make this show a winner. Few or-chestras can carry the burden on their own without the support of strong talent, and this one is no ex-ception.

timelr own without the support of strong talent, and this one is no exception.

The strong talent, and this one is no exception, and the strong talent in th

and curtain easily wins the audicase. Says, the band's overlist,
says. The Man I Love and Deep
Purple with moderate auccess. Red
Hodgson, comedian, conness down
from the trans section to do a couple
from the trans section to do a couple
flower than the section of the couple
flower than the company of the couple
flower than the couple of the couple of the couple
flower than the couple of the coup

ROXY, ATLANTA

Atlants, April 27.
Gae Foster Rozyettes (16), White
& Manning, Frank Payne, Foy Harris, Virginia Mayo & Pansy (3)
Helen Morgan, Mike Segal's house
band (14); 'Change of Heart' (20th)

bond (td; 'Change of Heart' (2001).
Helen Morgan's forte warbling, plus three mitty routines by Rocy-elly, combine to make this one of the strongest bills Rocy has put together with the strongest bills Rocy has put together Miss Morgan, strikingly, cled in white evening formal with black lice. Miss Morgan, strikingly, cled in white evening formal with black lice. Miss Morgan, strikingly, cled in white evening formal with black lice. Miss Morgan, strikingly, cled in white evening formal by Doily and Strikingly (Ed. 1997). White Belleve I Love Vinc. My Rill, 'I Hadon't Anyone. Pill You's not come the sing. 'Carl't Help Loving That Mine and that the beg off. As a third war and the striking of the single st

STATE. N. Y.

Titan Trio, T. Bradley Frances Faye, Lewis & Eleanor Powell, Andy Iona waidans (6), Ruby Zwerling's orch; 'Ice Follies' (M-G).

Eleanor Foulelt, Andy Jona's Hauselane (8), Ruby Zusering's house orch, 'Ice Folites' (Ed-G).

This is a spotty bill, but given in the property of the foliate of the property of the foliate of the foliate spot. Opener is a foliated by the presence of Eleanor Fowell in the finale spot. Opener is Titans, offering their impressive diow-motion balancias. Shifting and Branch of the first opener is the first opener in the first opener in the first of the first opener in the first of the first opener in the

PALACE, CHICAGO

Chicago, April 29.
Roxyettes, Don Rice, Goudsmith
Bros, Morin Sisters, Petch & Decuville, Three Smart Girls Grow Up
(U).

wile, "Three Smart Girls Grow Up"

House is relying strictly on the
House is relying strictly on the
hast the cuttomers aren't esting
much out of the waudeville,
much out of the waudeville,
much out of the waudeville,
much between the strictly of three
numbers that sereit up to standard,
Their bleyele routine sails to meast
as experienced with the globe-rolling number. Petch and Deanville
as experienced with the globe-rolling number. Petch and Deanville
back in town after a long alseence.
They're best with some flip-dope,
the strictly of the strictly of the strictly
out flash or style.
Out and the strictly of the strictly
ing it of from 'way back. They still
haven't got a vaudeville set. The
coldily with the stoy deal
difficulty getting started at show
cutph. But later, when he was perthrough solidy with his boud and
hokey solo turn. His impressions of
Butlaces good at the last show
Friday (23).

**CTATE HABTEGOD

STATE, HARTFORD

Hartford, April 30, Les Ghezzis (2), Burns, Moriarity & Dell, Mary Burton, Ward & Mil-ford, Eddie De Lange's orch, with Elissa Cooper, Sam Kaplan's house band, 'Street of Missing Men' (Rep).

Speed Riggs, who does the tobustion of autilineary chant on Farné chant on Farné, can the control of the contro

timinard strong-arm set, who have been around for some time. Get results with their hand-to-land balancing and with a sitterbug dance for the strong strong and with a sitterbug dance ford, mixed comedy team, are also standard. Lad, with his hoke plany the strong stron

HIPP, BALTO

Baltimore, May 1.
Biltmorettes (3), Lorraine & Rognan, Frank Gaby, John Boles; 'Four Girls in White' (M-G).

Pleasing fast-moving layout builds nicely to John Boles, closing niche, Sock opening and the John Boles, closing niche, Sock opening and the John Boles, closing niche and Rognan, the deuce. Mirced duo and Rognan, the deuce Mirced duo comic contortions of the girl. Close with a burlesque ballroon waltz and a harmonick. Garner considerable augha. Farme possesses a punchy flat for travesty.

Sock opening the second processor, tullibers a dummy similarly sarbed. His solid ventriloquism, with the closing crying business, is encore bits ring the belt.

sum goon nor a begoff. Two good encore blar ring the belts appearance of the property of the p

CIRCLE, INDPLS

Indianapolis, April 28.

Jimmy Dorsey orch (15), Bob
Eberle, Helen O'Connell, Ray McKinley, Ruthie Barnes, Oldfield &
Ware; 'Zenobia' (UA).

Rimley, Ruthie Barnes, Oldfeld & Werr; Zenobat (UA).

Playing the final week of stage shows for a while, house this week gives most of the show's 63 minutes shows for a while, house this week gives most of the show's 63 minutes shows for a while, house this week gives most of the show's 63 minutes step. The shows a stage of the shows a stage of the shows a show a

Rinder, Ruthle Barnes, Oldfield & Werr; Zenobei (O.J.)

Playing the final week of stage shows for a while, house this week gives most of the show's for minute state. The property of the shows of a while, house this week gives most of the show's for minute state. The property of the shows of the show of the show of the shows of the show of the show of the shows of the

STRAND, N. Y.

Fred Waring's orch with Poley McClintock, Stuart Churchill, Ray Scar, Sootty Bates, Donna Dae, Two Bees and a Honey, Les Paul Fred With Jinmy Alkins, Gradon Goodman, Ferne, Waring Glee Club. 'Compessions of a Nazi Spy' (WB), reviewed in this issue.

fessions of a Neal Spy (WB), reviewed in this issue.

Fred Waring mentioned in a
throwinway line Friday night (28)
that the last time he played the
throwinway line Friday night (28)
that the last time he played the
Strand was way back in 1923, the
throwinway line Friday night
may be taken as the text for a few
manship which revitainize itself
periodically can surviva and propper
have been a few monotonous have
the time the area of the Fennyle
the time the corbestra has been
striding from peak to peak. And what
have been a few monotonous to
the best of the many bests.

Presently the emphasis is strongly
the covery from the time the
presently the emphasis is strongly
and as funny as the best the averhave been striding the action and
free governation that the averyet always murth, disarring and
tissit. All this on top of the verious
mood of the Strand's feature, Comments and high in the Floid Tight
number by the Two Bees and
monoton the strand's feature. ComThere are a couple of crude in
monot of the Strand's feature, comments and high in the Floid Tight
number by the Two Bees are
the

the general case of the Pennsylvanian penetral case of the Pennsylvanian control of the Control

KEITH'S, BOSTON

ROXY, N. Y.

Art Jarrett, Dick, Don & Dinah, Frank Paris Marionettes, Freddie Craig, Jr., Evelyn Dawn & Julius Darrow, Gae Foster Girls, Paul Ash orch; Return of the Cisco Kid' (20th), reviewed in this issue.

topics as developments of the sugar cycle hill-dlimb in England owth plenty of spills (Movistone); Cubis program of developing youth in the program of developing youth program of developing youth program of developing youth program of developing youth program has conquest of Manchang from air nate conquest of Manchang from air nate and land (Paramount); good slow-index of Abanda (Paramount); good slow-index of the program has two Paramount News mblecks which plug their feature, and the program has two Paramount News mblecks which plug their feature, in a news compilation. Other topics include General Goering's visit in a news compilation. Other topics in the compilation of the program of Gigen, reviewed in this issue.

Art Jarrelt, who was here only about a month ago, and a tumblingtop the bill. At this bouse. Show he are considered to be the state of the s

takes the side stage for vocalizing during he Fotor, grist faule. Do-D trio get underway with sig-rag dance, but the side of t Happy Felton's orch, Henny Youngman, Wini Shaw, Slate Bros, Fay Carroll, Sinclair Sisters, Ken Nealy, Lorraine Barre, The Mount-aineers, Louise Dunne, Billy Gal-braith, Marty Snerd, The Swinga-ross, Fraide of the Neay' (Mono) Shows are running long out here, but the customers eat it up just the but the customers eat it up just the same, as well as all of Henry Young-same, as well as all of Henry Young-wear out his welcome were he on Broadway, but out here, where a lot of em probably never saw him on a when he stalls around toward the last actually doing nothing, they still love him.

rectainment of some reme. Varies of the last year, or more. The dollar for Frede Crair, Jr., introduced as Halad with the index brain, gets a blackboards. Remembering words, numbers and writing them in disordered sequence upside down is the control of the stunt of naming streets in principal cities while doing calculations to compilete matters and only just to compilete matters and only when he uses addition, division and spotting of headline words all at the amen time.

when he stalls around toward the will love him.

The Happy Fellon orchestra works and in the property of the short of the sponting of nesamine worss all at the Evelyn Dawn and Julius Darrow, attractive bailroom dance coupled are brought on by the Ge Foster girls modernistic dance floor produc-tion concept. Graceful pairs stress from the control of the control of the tomary frills of ballroomology. Fos-ter line starts show with tap-stepping number, wearing toppers and carry-ing the Churchill umbriels in front of the control of the control of the control of Blz only 50-50.

EMBASSY, N. Y.

With popular interest in interna-tional military affairs still acute, the March of Time's two-recel dealing with Japan's attempt to conquer week's bill. Due to length of this featurette, balance of program has been trimmed down to 41 news and support of the program of the contract of the con-tract of the contract of the contract of the median contract of the contract of the con-tract of the contract of the contract of the Time's carefully acres to the contract of the con-tract of the contract of the contract of the con-tract of the contract of the (NEWSREEL) is on early and o.k.

Business was very good Friday
night (28) at the last show. Char.

APOLLO, N. Y.

Bigmet, Vivian Herris, Sendy Birth, Carefully prepared and education of a parasis and appeal.

This, carefully prepared and education, the provided prepared and education of the picture, aveiling on Japan's atima children, and the picture, aveiling on Japan's atima children, and the picture, aveiling on Japan's atima children and editing. Commentator, however, reiterest commentation, and the provided provide

FOX. PHILLY

Philadelphia, April 28.
Tony Martin, Jimmy Joy orch with
Gai Moran; Dale Winthrop, Gene
Sheldon, Charles Carrer, Adolph
Kornspan's house band; Return of
the Cisco Kid' (20th).

Tellowing the surprising click he was on the Eurle stage last year, Tony Martin is brought back to the territory this week by the Warner circuit for an appearance at the critical for an appearance at the critical for an appearance at the critical forms of the stage of the control of the critical forms of th

FLATBUSH, B'KLYN

boards as he was the last visit.

Martin is billed as wanding his crew which he fronts is actually crew which he fronts is actually many down the real leader in Jumpy down with the real leader in Jumpy down and the sease of th

New Acts

ELEANOR FOWELL

Set Mina.

State, N. 1.

State, N. 2.

State, N. 3.

Sta

GIL and BERNIE MASON
Dog Ast
S Minas.
N. Y.
The wind in the stand out in this act.
First is the youth of the mixed team; secondly the use of tiny Mexican
is the stand out in this act.
First is the youth of the mixed team;
secondly the use of tiny Mexican
is the standard of the standard

TITO AND HIS SWINGTETTE (5)

TITO AND HIS SWINGTETTE (8)
Ellytha
1846, Hardford

N.Y.

Band's assignment consists of three numbers.

Unit is obviously experienced, but yet has a lot to learn about playing before a visual aud instead of over the air. Starts off slow and works up to a fast tempo. Arrangements satisfactory.

Eck.

JANIS ANDRE and VALTA VALENTINOFF Ballet

This teem scarce out the title of
This teem scarce out the title out
This teem scarce out
This teem scarce
This teem

VICEI ARNOLD

VICKI ARNOLD Descring Paradise, N. Y. Miss Arnold gives out with two routines in this show, be could reason to the control of the control of

APOLLO, N. Y.

La filarquise
Bill Palermo Ore
Gloria Whitney
Harold Leonard
Frances Connelly
Nine Nonno

Larna Eddie Davie Ore Joseph Smith Ore

Le Coq Reuge Geo Sterney Ore Anne Francine Tiedele 3

Le Buban Bles

Le Bnban Blos
Herbert Jacoby
Hope Emerson
Marie Eve
Risie Heusten
Greta Keller
Graziella Parrega
Loon & Eddle's
Lon Mertia Oro

Meyer's Cellar (Moboken) Heward Blaina Rossiline Lawle Marthe Kovacs Gypsy Lopez Barbara Eyton Lydia Ebrenberg Han Paris Charila Murray Of Mery Cehan Jimny Rogers Motoc Carle

Jerry Lester Gleria King Theedores

Vivien Pay Susan Miller

eedoree icce Ore Earl Carroll

Paul Gerrite Arren & Broderick A Robine Iger & Tanya

Joan Costello
Hezel Zotus
Nord Richardeen
Jehnny McFell On

Silver Froil

Horry Harris Elsine Rabey Teny & Gene Fey Wallece Art Freemen

Service of the control of the contro

. Sky Rocket Merjerie Wbitney Dictatora Mathews & Shew 4 Kinge

Mathews & Shew & Kingson Betal (Confinential Resum Bather Dix Chingson Dix Chingson

Muriel Joseph Sisele Rebbins Patay Du Braa Sharone

Minuet Clab

Des Downcy
Renes Villon
Gale Lawrence
Jacqueline Allen
Art Fishere Ore

Variety Bills

NEXT WEEK (May 5) THIS WEEK (April 28)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Loew.

NEW YORK CITY
State (4)
Ben Bernie Ore
Beiley Sie
Jehnny Woode
Edna Sedgwick
Ross Wyee, Jr

Capitol (5)
Gainer & Ross
Tony Martin
Temak & Relss Bro

Paramount

NEW YORK CITY Paramount (3) Renry Busso Oro Lanny Ross Billy Gilbert Shirley Ress Hal LeRey CHICAGO Chicage (5)

Joe Sanders
Danny Drayson
BUFFALO
Buffala (5)
Tony Martin
Gil Lamb
Xavier Cugat Oro
Kulght Sis

RKO

NEW YORK CITY
Maile Hall (4)
Raymend Latz
Spertens
Spertens
Cerps de Bellet
Reckattes
Erno Rapee Symph
BOSTON
Edith (4-7)
4 Robeys
Jack Morrison
Redio Rubes
H wood Jitterbugs

NEW YORK CITY
Strand (5)
Fred Waring Ore
PHILADELPHIA
FOX (5)
Eddie DeLange Ore
Hugh Herbert
(28)
Tony Martin Ore

T Gene Sheldon
Charile Carrer
Dale Wintbrop
WASHINGTON
Earle (5)
Shayne & Armstr'ng
Marlon Talley
Iris Wayne
Wm & J Mandel

Independent

BALTIMORE Stata (7-10)

Evelyn Wilson
(One to fill)
6 Jordane
MILWAUKEE
Riverside (28)
Wayne King Oro
Dean Murphy =
Lynn & Boyce
Peppino & Camille BALTIMORE
Stata (7-10)
Rutone
Feelor Wilson
Stephing Feel
Feelor Feelor
Tren Sie
Ray Hugbes Ce
Rosebud Rev
Berger
Geren
Jeck Powell
Jean Davie
Virginian
Jenn Davie
Virginian
LUN
Freibush (6)
LOU Hotts
Holen Morgan
Freibush (2)
Feelor Berger
Gerden Ce
Lindian Broe
Gorden Ce
Lindian Broe
Lindian

Lynn & Boyce
Feepinc & Camille
FATTESON
FEEDING & Camille
FATTESON
Wyone, Brick
Wyone, Brick
Fatte Basen
Song Styllete
FFELLABOR
Moor Trans. (6)
Moor Trans. (6)
Moor Trans. (7)
Moor Trans. (Bellet & Eng Broe
Gordon Ce
INDIANAPOLIS
Lyrle (5)
Wayne King Orc
Dean Murphy
Pepplno & Cemille
Lynn, Royce & V
LANCANTER
Calonial
(9th enly)
7 Texana

London

Week of May 1

Trocadero Best Trocadero Be-Wences George Deonan Navarre Effy & Halima Mirian Miriam
Adam & Troo Orc
Astoria
Dancing Dudee & D
Dominios
Montevani Orc
CAMDEN TOWN

I SLINGTON
Blue Hell
4 Smert Gle
Rex Roper & M
LEWISHAM
Gaumont
Western Bres
Tellefeen
Exquelete \$
Vardel 4 CASIDEN TOWN
Gaumont.
Rawlez & Landeuer
Alec Halls & P
CLAFHAM
CLAFHAM
CLAFHAM
CLAFHAM
GENERAL
GENERAL CANTON TOWN

CARROLL TO THE CARROLL

Provincial

Week of May 1

DUNDEE
Palaoa
Henry Hall Oro
Wo 3 Fellewa
Mandea Sis
EDINBURGH
Royal
Greet Levanta Ce
Al & Bob Harvey
Cable & Carr

GLASGOW
Pavilion
Doennends & Clair
Hilda Alcachan
Jack Antheny
Bond Rowell
St John Sie
Loretta Gis
Eric Palmor
Tommy Graham

Armando's

Buddy Cierke Oro Morie Spaulding Pet Kennedy

Moya Gifford

Bill'e Ger 60'e

Emily Browneen

Bill's Ger 60'e

Emily Browneen

Bill's Germina

John Panter

John Panter

John Panter

Bill Quentine

Bill Quentimere

Bitovan Idles

George Tonak

Harry Dennelly

Arthur Bchnn

Hared Benne

Hared Benne

Harden

Harry Dennelly

Browneen

Browne

Cafe Savint

Jay Morelie
Douglee Rex & L
LIVERPOOL
Shakespeare
Chefalo Co

14 Hillbillie
Kemhle Kean
M'rwoode & Rich'de
Norman Long

Cabaret Bills

ORK CITY

Hickory House
Joe Marzala Oro

Hatel Ambassador

Ramen Ramos Orc NEW YORK CITY

H'tel Belmont-Plans Ernie Holet Oro 3 Smoothies Belmont Balladeers Adrian Rollini 3

Adrian Rollini 3
Hetel Blitmore
Happy Felton Oro
Hetel Commedere
Sammy Kays Ore
Hotel Edison
Blue Barron Ore
3 Blue Notes
Ernie Stranb
Russ Carlyle
Ronnie Snyder Wally Wanger 6
Jack Osterman'e
Little Clab
Roger Steele Ore
Rita Renaud
Virginia Curtis
Rita White
Batty Weaver
Jeanne Heuser
Gleria Grayson
Scata Powell
Jeck Osterman
Maswer's Cellar Hotel Essex House N Brandwynna Orc Dale Sberman Hotel Gev. Cliaton

Dale Sherman
Hotol Gev. Cliaton
Eddy Mayshelf Ore
Betty Gale
Hotel Lexington
Ray Kinney Ore
Bether Shaw Hotel Lincoln
Jan Savitt Oro
Milt Herth 3
Hotel McAlpin Carlo Savini
Layrood & Alien
L

Mill Rarth & Apia
J Meanner Ore
Jeanne D'Arcy
Hedel New Yorker
Jyan Garber Ore

Motel Plares

Madifiquent on

Brylaria

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preserve van de person person

El Merecco Val Ernie Orc

Famous Door Teddy Wilson Oro Francee Faye Greenwich Villaga Caelno

Caeino
Don Ravel Ora
Derle Reed
Billy DeVelfe
3 Muelcol Manlacs
Glorie Gerard
Nola Day
Eve Arden
Leonore Sola
Molly Pearson
Marion Raxtor
Gertrude Pershing
Alica Anderson
Vera Teatom

Vera Teatom
Havnna-Madrid
Nane Rodrige Ore
Juenito San'bria Or
Rosita Ortaga
Paloma
Castilla 2
Raui & Eva Reyee

Leu Lang Oro Charile Macy Peggy Brown Dell O'Dell

Chaerle Skeer

Dell' O'Dell'
Jimmy Kally'
Ji

Rez Gavitte
Queen Mary
Joe Ellie Oro
Censuolo Finwerton
Katherina Tate

NICOLLET HOTEL MINNEAPOLIS Starting May 6th LYDA SUE

Via: MARK J. LEDDY Eddio Davie
Iris Adrien
Ting Pin Seu
Reyal Whirlwinde
Lucky Sie
2 High Spots
Nusen & Christine
Jarri Withee
James Keogan
Ann Broote
Wally Wanger &
Jack Osterman's

Cerelyn Bell Patricia Ryan Bainbew Grill Berry Winten Oro Marlynn & Michael Bainbow Boom Ruby Nowman Ore John Roysradt Gower & Jeanne Eddia Le Beren Ore Joan Cartler

Shaw Bar (Forest Hills)

Maria Control Control

LOS ANGELES Beverly Wlishire Geo Surprenant Jr Neville Fleeson Nonie Mitchell Hal Chanceller Oro Jimmy Kerr & Boya Bray Sie Heward Gerrard Harry Owena Ore Cafe Callente

Hall Chanceller Oro
Immy Kerr & Boya
La Conga
Don Jerl
Epithe Feathers
Entry Callela
LaCraga Rhimha Bd
Little Clab
Jana Jense
LaCraga Rhimha Bd
Little Clab
Jana Jense
Little Hangary
Valence's Grpeles
Harcel'a
Laonerd Kaller Oro
Marces Daly
Kay Gezgry
Jesy Lee Ore
Omar's Dome Cate Callente
Pancho
Dinnic Cactillo
Julie Gervanta
Lee Luz Dasques
Eddia Aguilar Ore
Cata La Mane
Park Ave. Boye
Mortha Meara
Metty Maineck Ore
Club Bali
Georga Yount
Brus Fletcher
Clab Varyailles
Jerry Lester

Omar's Bon Lillian Gibson Charlas Earla Hal Brown Ted Wells Ore Palomar Imogene Coca

JACK POWELL NOVAK and FAY

BARR and ESTES
TIP, TAP and TOE
All Finced by
EDDIE SMITTH, 25 W. 48th Street,
New York

Cabaneree Den Rudelf Oro Jarry's Mandolay Marguarita Padule

Bergi Wilses du Describy Gerral Describy Gerral Control Contro

Harry Ringland

Jack Owens
Staga 'I' Cafe
Wally Vernon
Billy Toung
Henry Galanti
Shemp Heward
4 Squiree
Swaace Ins

Eddie Beni Gladye Bentley

CHICAGO

Ambassadar Hotel (Pamp Room) H McCreery Ore Betly Bryant . (The Buttery) Olee Brown

Ball Ball

Raiph Cook

Kay Armin

Roy Deitrich

Saily Comon

Jimmie Green Ore

Bany Common or Blamarck Hetel (Walnut Room) Virginia Gibson Glorin Lee Hadley Gle Bert Granoff Beb Brimont Pauline Swain Betty Grey Herby Waleh Red Fields Petricks Leng Phil Levant Ore Blackimwk

Blacklinwk
Beb Croeby Oro
Rey Bauduc
Eddle Miller
Marion Mann
Dorothy Claire
Gil Rodin
Den Pedro Ore
Orrin & Betty

Binchatone Hetel (Bausese Em) Margrat English Pilner & Eerl Oro

Blue Goose
Evelyn Waters
Al Lane
Meledy King
Buck Hunt
4 Hits & a Miss Brevoort Hetel (Crystal Bosm) Florence Schubert Charles Baldwin Grace Katret Nerma Ballard

Breadmont
Breadmont
Herb Rudelph Ora
Sandra
Ginger Wood
Georgie Le Roau
Jimmia Reid
Sylvia Tucker
Henry Simon
4 Londoneers

Ches Buckley Dick Bucklay Maritta Ryen Olga Anten Sain Bari Ralph Lindgren

Leonard Reed Oils

Collam House Han)
Teastry Pall Oro
Teastry Pall Oro
Teastry Pall Oro
Teastry No. Carlos
Rarry's N T Carlos
R

Keith Beecner

L'Algion

Mary W Elipetrick
Eusebic Concialdi
Spyrea Stamoa
Don Quixota Oro
Ennio Belognini Or

Hotel La Salle (Blae Froat Roem)

(Blae Eron. __ Vibra Smith Oro Gladye Madden Jonah Jenes

Jonah Jenes
Liberty Inn
Dick Huges
Reien Durfrea
June West
Billy Hill
Fritzi Bey
Barbro Bew
Rita Manning
Jimmia O'Neil
Enri Wiley Ore

Limehouse Beb Tank Oro

MeGrawa
Marion Boyd
Pergy De Vero
Miss Buzz Willia:
Jack Tileon
Chuck Andrewe
George West
Phil Chinard

McLaughlin'a
Nell Clark
Nadja
Nickey Dunn
Ann Holm
Bromberg Bd

Mickey Dunn Ann Holm Broinberg Bd Melecky Mill Tiny Hill Ore Allan DeWitt Harold Oeborne Millstone Ann Millstone Ann Millstone Gest Lawrence Bella Barroll Jack Reland Gr. Nyra Lou

Rabon Linearen or Creas & Dunn Adder & Come & Dunn Adder & Come &

Bad Saunders Orel
Congress Hotel
(Glass Hat Ran)
Jehnny Banga Ore
(Peacest Rm)
(Compellan Rm)
(Fompellan Rm)
Tryng Magraff
Drako Hetel
(Gold Coest Room)
Tod Weeme Ore
Marvel Maxwell
Blimo Tanner
Rebetts & Whita
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Dutch'a

Dutch'a

Jobn Eillott
Carlea & Deloree
Betty Jerome
Evelyn Harris
Lolita
Mert Lund Ore

Edgowater Beach Hatol (Marine Room) Ray Herbeck Orc Do Mar & Denice Betty Bensen Kirby Brooks Marina 4 Harriet Smith Gle Herh Foets Tapay'e

Tapay's

Elmer
Ariett Jon
Taras & Masters
Nichols & Lucas
The Mercer Bres
Dorothy Branden
Cbuck Foster Gra
Victor Hugo
Jeaquin Garay
Skinnay Ennis Oro
Carmius

885 Club
Eddle Varzee Ore
Covert & Reed
Lucie Garcia .
Johnny Howard
Gruce McCarthy

Grace McCarthy
Et Dnmpe
Laurena Ne Vel
Bernie Green
Gloria Fay
Morie Paul
Whirly Gis
3 Loose Screwe
Rey Stiebers Ore
Sam Badie

Arteritor Bords (Goston Oysier Manufed Gethold (Goston Oysier Manufed Gethold (Manufed Geth Sam Bade
Finness Boot
Finness Boot
Finness Boot
Finness Boot
Finness Well
Finness
Finn

Lee Francie Orc
Palmer Honse
(Empire Room)
Eddie Duchin Oro
Rufa Davis
Dick Barstow
Anderson & Allen
Durette Alexander
Abbott Dancers
Phil Dopley Ure
Paredy Clah

Phil Dooley Ore Faredy Clah Fleeh Evene Ida Brewn Doloree Shaw Kaytherina Atkin Cbic Sanders Ore

Asylorina Atkin
Chic Sanders Orc
Flayhouse
Helon Hart
Jebnny Morrissy
Jean Cook
Charlane Baker
Barry Hodges Oro
Reese Bowl
Willie Sberc
Freddie Fleshers Or
lary Jana Brewn
Clibert & Amon
Clibert & Amon
Clibert & Solven
Sol Wagner
Beval Frolica

Billy Mad Ore Men's Maria Comment of the Men's Maria Charles Comment of the Men's Me gner al Frolice Sol Wagner
Reyal Frolice
Dolly Kay
Eddia Whita
4 Witson Bros
Anthony, A & H
Al Trurk Ore
Mark Fisher Ore
Jack Hilliard
Frolice Ens
Chayman Hotel

Sherman Hotel (Celtie Cafa) Gane Kerwin Oro (Dome) Gane Kervin Oro
James Lamite and Lamite James Lamite James Lamite Andrew Lamite James Lamite James Lamite James Lamite James Lamite James Krupa Ore 1 Historius Carl Mars Lamite James Lami

PHILADELPHIA

Ancherage
Jack Curtle
Mimi Stewart
Lee Lament
Paul Rich
Carlee Rainos Oro
Kmar

Persade & Jetan
Louise Wright
Blaine Foster
Mike Jaffree
Allen Bbaw
Cherile Gains Oro
Bown Best
Herry Roberte
Hanry Patrick Emilovne-Stratford
(Main Dining B'm)
Mayer Davis Ore
(Burgandy Room)
Frank Juele Ore
A Murray Dancera
Esse Franklin Hetel
(Garden Terrace) Datkin's Bathekelles Frank Ponti Sunny Nesb Irene Key Billia Lee Margie Drummond Cieo Valentina Irving Braslow Ora

lrving Braslov Ors

El Chice

Kay Laverly

Mnrgaret Marchail

Virginia Rioward

Jean Sutherland

Murlel Harrison

Sherry-Lee

Ariett Withere

Eventita Marguerile

Ivan Tachmen Orc Emissisy
Senorita Menteria
Deleree O'Neill
Al Meere Ore
Pedra Blanca Ore
Georga Clifford
Leilta Cerdeba
LeMarr & Martin

Ben Frankth Hered
(Garden Serven)

Glavden Serven

Derothy Denium'a

Larry Vincent

Capillao Tavora

Cadillao Tavora

Marcy Clark

Mary Clark

Cinb 15
Johnny Yeung Orc
Bevarly Fleber
Jimmy Lackora
Lee Vaughn
Cafa Moroney

Cafa Moronay
Scarey Gavin
Al Cubler
Hal Pfaff Orc
Jean Van
Isabella Deniele
Lorraina Wiley
Virginia Gana
Cinb Morocce

Jockoy Jimeon Jee Armetreng Danny Richard

Leilia Cerdole
Lollar & Martin
Evagreea Casiso
Frammy Meerce
Mann & Mignor
Al Bildria
Mann & Mignor
Al Bildria
Mignor
Mig

Jack Hutchinson
Johnny Welsh
Bubbles Stowart
Watson Sie
Shaw & Meeds
Jacquelino Herman
Vio Earison Harrie Tavern labema Corinne obby Lyons rata LaMarr etty Thomas

Silver Lake Inn (Clementen) (Clementen)
Mtoksy Familant Or
Alice Lucey
Florodora Sextet
Jane Patterson
Lord & Janie
Barbora Joan
Marie Holz
George Roed

Gretz Limits

Mildebrand's

Mildebrand's

Mildebrand's

Mildebrand's

Mindebrand's

Morna Norton

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Mor George Roed

1390 Cafe

Nioky Galucel
Jimmy Bronson
Bill Miliar
Ann Elehor
Margie Frame
Hob Framo
Nan Roberte
Camille Roberte
Texes Plent

Twentioth Ceutnry
4 Dancing Macunos
Bobby Barnard
Joan Vickers
Madoline Shorman
Tommy Cullen Oro Little Butbekeller
Tatter
Tatt Vanice Grille

ce Manos Inn

Vionce
Masos Iss
Loonard Cook
Masos Iss
Loonard Cook
Masos Iss
Loonard Cook
Masos Iss
Masos Iss
Maring Laveless
Dick Gale
Wairing Laveless
Dick Gale
Wairing Laveless
Dick Gale
Wairing Laveless
Door
Bob Ridloy
Doo
Mayos
Billy Gatos Oro
Open Door
Bob Ridloy
Doo
Mayos
Masos
Maso

Itse Hart.
Rudy Bruder
Julise Flace
Rudy Bruder
Julise Flaceo Oro
Helon Worthington
Ralph Corabi
Paul & Pottit
Kirk & Lawrence
O'Connor 2 & St. C
Bill Evens
Sid Golden
Signor Kermino
J & T Shellenb'mer
Eldoradians

Eldoradians
Yacht Cinb
Mariyn Maynes
Staphanio & Craig
Dot Bollinger
Jimmy Belley
Ada Roynolds
Robsrta Ramsey Rendezvous
Joe Kirk
Pearl Williams
Edith Delsney
Wilma Novak
Park & Lans
Bob Hargravos Ada Roynolds Robsrta Rams Patricia Robin Kitiy Helmilu MILWAUKEE

Athletic Clab Hel Munro Oro Last Round Up Jimmy Raye Oro Ken' Keck Bert Phillip's Pap Babler Ore Ethel Seidel Lindy's Rick & Snyder Victor Edith Rac Biats Palm Gar Don Chiesta Ore Marilyn Foster

Edith Rae
Log Cable
Carl Bergman Ore
Miami Clob
Ann Saber
Maxine & Clayton
Helen Holmen
Feggy Geary
Gene Emeral
Therese Radolph
4 Bobettes
Jobnny Davis Ore Blue Moon
D Davidson Ore
Virginia Rosen
Jay Jayson
Gale Parker

Gale Parker

Cardinal Club
Jay Burt Oro
Chateau Club
Stan Jacobsen Or
Johnny Poat
Patsy Marr
Marion Vinay
Bazel Kennedy
Dow & Batty
Sharon Halo
Therese Rudolph
Fonda & St Clar
Lord Lyon

Clorae Club orph
ory Davis Or
Oneis
Merty Gray Oro
Snooks Hartman
Old Heldelberg
Eddle Zipp Oro
Donna LuPau
Alion Dannan
Babs Collins
Suzane
Claudia Fe Clover Club

Clover Club
Harry Wobor Ore
Ruth Phillipe
Eva Thornton
Marge Young
Eleanor Galf
Joen Bnrisy
Flo Radke
Don Kranich Babe Colline
Suzanne
Claudia Ferrie
Open Boor
Tinasy Liveng'd Or
Larry Fowel
Parts
Gordle Bennett Ore
Flantation Cleb
Bert Bailey Ore
Jerty Wobb
Flantation E
Brown & Lyone
Myrtle Thomas
Hunkly Brown
Plauditions Bouse
Plauditions Bouse Club Forest

Virginia Grey
Bordine Dickson
Helen Kaye
Vara Welsh
Club Madrid

Jimmy Rotas Orc Patricla Page Gia Marguerite Clauds Paul Burkotte

Front a Connection of the Conn Paul Burkotte
Club Sahara
Gso Cerwin Oro
Club Terris
Gordon Gensohor
Mona Henderson
Ethel Warren
Phil Ecetin
Eathleen Kaye
Dale & Dale

Mathlen Kaye Dale & Dal Scaler's
Tony Bauer Ore
Marie Kecky,
Jassie & Viola
Dorotby Hamilton
Ming Burdick
Roma Costello
Schwarts
Benny Ocodman Or
Irene Griggs
Tony Salorno
Claudo Parmenter
Six Point Clab

Mamie's Grotto Gus Brhley Oro Clyde Thomas Bix Point Cinb Ceeper Reda Oro State Gardene

Hotel Schroeder (Empire Room) Jay Mills Oro State Gurdene
Barl Rigg Orc
Irane Schrank
Fio Smilh
Peggy Hail
Verne & Evelyn
Eleanor Ras
Anita Alien
Rose Mario
June Herman
Eddle Kube Earl Ratsch's Sepple Boch Oro Balens Sturn Walter Merhoff

Surset Club
Eddie Apple
Tie Top Tap
Joey Feldetein Ore
Natalie & Howard
Eleanor Leonard Eleanor Leona Al Gale Betty Louie Virginia Grey Rosco Alls Al Samuals

Town und Country Cinb Town and Country
Cith
Madoline Gardiner
Zastro & Welle
Marty Hoff
Cameo Gls
Dobutantes
Joan Delange
Johnny Little
Billy Joy
Irene Burke
2 Duronde
Dorotby Dare
Tay's
Case Landle Oro

Rogan & Mann
Wisconsin Roof
Anson Weeks Orc
hi Merrymsksr Or
Nio Harper Oro
Tom Shoridan
Cappy Lewis
Arnold Dnpre
Maxino Bogustte Zunker Gardone Lyle Stann Oro

CLEVELAND

26th & North Cinb Kay Crandoll Oro

ELAND

Rose-Marie

Hotel Cleveland

Gane Erwin Oro
Well Bergen Oro
Well Bergen Oro
Well Bergen Oro
Bettle Alien

Hotel Sterling

Marty Lake Oro
James & Pett

James & Pett

Sommy Watkins Or

Crawford & Casley

Romany 3

Biotel Stattle

Hotel Storling

Hotel Storling

Hotel Stattle

Hotel Storling

Hotel Stattle

Hotel St Alphe Village
Otto Thurn Oro
Stalac Broo & P
Barbarina's Forms
Margaret Asmmar
Herman Firchnor
Avalos
Hy Barron Oro
Charilo Gordon
Toelma Stone
Alaway Club

Theims Stone
Airway Clab
Troy Singer Oro
Troy Singer Oro
Cedar Gardoss
Duke Melvin Ore
Triss Abnotismory
Rich's Carita
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Pats Geraci Oro
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Norman Brill Oro
Jack Raynor
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Topy, Emma Orc Jack & Eddle's Chick Williams Arieno Rico Oro Vio Corpora Lindsay's Sky-Cli Poleon Gardner. Poleon Gardner Rita White Poarl De Luca . Monaco's Cafe
Ross Pieros Ore
Marilynd Maynerd

Freddle's Cafe
Tony Emma Orc
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Bellard & Rae
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Alizane
Harrien
Eddlo Barnes
Texas Rookste
Golden Glew
Paul Simonetti Or
Mary Lou
Gladys Dolmar
Camillo Marilynd Maynerd
Mounde Cinb
Orvells Rand Oro
Ohlo Villa
Froddle Carlone Or
Mickey Katz
Lester Cole Debs
Jackson, Stone & R
2 Cansinoe
3 Albins
Pol-Mar Gle

Camillo
Gourmet Club
Louis Cina Oro
Gloria Glenmore
Marjoris Black
Hatton's Cinb
Lenny Colyer
Bob Armstrong

Jenst Leo
Bill Green's
Paul Burton Ore
Jobnny Duffy
Don Kayo
Nick Tampo

Nick Tempo
Cish Carliele
Red Mitcholl Oro
Cish Petite
Piccolo Pete Oro
Batty Greenwood
Carol Goulo
Crewe & Sumners
Dave Jaffreys
Cork and Bettle
Jack Davie
Feddle Porton's

Cork and Bottle
Cork and Bottle
Lack Davis
Eddle Forton's
Proce Paimer
Marion Nuller
Hotel Henry
M Contreres Ore
Conchita
Hotel Jacktown
Fraddy Cestle Oro
Hotel Goosevelt
Buddy Russell 3
Hotel Schenley
Froward Bum Ore
Jack Rogers
Botel William Pean
Contractory
Estelle Contractory
C

Barnie Cummins Or Connis Barisau Waltar Cummine Dippy Johnson

Ben Cutlor Oro Rod Drigo & F (Motor Bar) Peter Kent Oro Cheue-Trombie

Jimmy Gargano Or Pat McGowen Rita DuVere Margie Rush Mitchell & Rayb're

Marge Marke Mayb'rr Commodore Club C Costello Oro Lee De Bain Don Arden (61 Texas Tommy Clinh Frontenae Frank Gillion Ore Vi-Mar Duo Lynn Sheriff Gloria Miller Manzi

Kirk Wood
Ubangi Cinb
Tommy Barnes
Hartsl Collins
Etbol Avery
Rose Morgan
Sonny Carr

PITTSBURGH Anchorage Dick Smith
Highls Morton Ore Balty Nylander
Maynard Deane Johnsons Kennywood
Bonny Burton Orc
Rudy Gallle
Ida Iola Arlington Lodge Art Norkue Oro Balconades Clyde Knight Ore

Sonthern Tavern Ted King Oro

Jala Jola ...

New Pean

New Pean

New Pean

New Jalan

New Jalan

Show Beat
Af Fremont Oro
Leola Frazier
Billy Keaton
Santon & Elvira
Botty Banson
Botty Co-eds (6) Nelson Maples Orc Buzzy Kountz Will Ward George Waber Union Grill

Dippy Johnson
(Continental Bar)
Versatilians
Italian Gardens
Dizl Coveto Ore
Bernis Persile
Michael Strange
Johnny Morris: Art Tagello Frank Natale

DETROIT

Ambassador Bill Tracey Gabl Lesley Sam Weston Glorie Shayn Yevo & Doro Dale Lynn Gso Alfano Oro

Jey Jason Sweethearts (8) Cliff Bell's Kaye Andre Gardner Smith O Imperial Cinh Boyd Senter Nub Brown Ore Book-Cadillac Hotel (Book Casino)

Nehlolo Cefe Leonard Seal Ore Arlono Whitney Amas & Vivienno Eddle Jacobs Franc Roynolds

Nerthwood Inn
Zev Clay Ore
Sally Jo Nelson
John Hale
Burns & White
Dorothy Mayo Oarle

June & Jerry Margio White Bishon & Pal Josephine Camplio Harry Goodman Don Ricardo Orc Palm Beach

Marie Paul 6 Don Pable Ore

Pewetan Rob Shafor Rogers Sie Phil Grogan Cameos Sammy Dibert Don Rarris

Trecadere
Miron Stuart Ore
Jane Rubey
Sbutta & Kent
Dolly O'Dea
Woodard Sis
Bobble Stuart

Wirth's Futuristle
Bill Schweitzer Ore
Jack Fexer
Veille Jay Ore
Maureen Rossy
Rogan & Mann

Crandyl Sle Santoro & Lorraine Eddis Farloy Orc Statior Hotol (Terrace Room) Chuck Shanks Oro Goorgo Registor Al Shanko Frad Nolo

Carroll & Gorman

IA's Mistrial

(Continued from page 5)

Continued from page 5)
with provisions of the constitution. He identified communications from President He identified communications from President Union. He said ware was received about 1:10 a.m. March 13 and that takeover occurred about 3 a.m. He declared officers were established to the continued of the cont

Sounding Strike Sentiment
Deposed officers of Local 37 have
been taking a secret strike vote on
walkout if the producers refuse to
refuse the producers refuse to
refuse designated by the rank and
file membership. No ballot is being
circulated, but members are being
asked to express themselves on subject directly to officers and their
representatives.

representatives.

Deal has been set between producers and the Screen Set Designers calling for a 100% Guild shop. Producers will be permitted to bring in 10% of designers from outside, but workers must affiliate with SSD.

Pay of senior designers is tilted from \$1.46 and \$1.50 an hour to \$1.70. Junior designers will receive \$1 per hour the first year, \$1.20 the second year, \$1.40 the third year, with \$1.70

thereafter.

Contract provides for 44-hour week, with provise that designers cannot be worked over eight hours any day without time and a balf if overtime exceeds four hours naw week. Ratio of assistants and appenices to senior designers is fixed at 1 to 5. Agreement is for one year, subject to reopening at a contract to the contract of the contrac

standard nours in the industry.
Designers negotiating committee
was composed of Ed Mussa, Ed Gilbert, John Gilbert, Joe Daniels,
Frank Durdlof, Bill Young, Carl Anderson, Idris Lloyd and George
Bodle, business representative of the
organization.

organization.

A general pickup in employment in the film industry was reported this week by business representatives of various labor crafts. Most of calls were for construction work on productions scheduled to get under way early this month.

Necetically will be required the

Negotiations will be resumed this week between major studio managers and Screen Readers Guild. The readers are asking for a minimum wage of \$55 weekly. They now receive from \$25 to \$50 weekly.

Andrini Bros. Will Join Mahoney Unit in Aussie

manoney Unit in Aussie
Tittsburgh, May 2.
The two Andrini brothers, onetine cocktail Jounge strollers, who
have worked up a comedy musical
act, sail May 10 from Vancouver for
month four early next month will
Mahoney's new vaude unit.
Team, which hung up long enagements here at the Roosevalt
agements here at the Roosevalt
agements here at the Roosevalt
returned to Pitchurgh after a run at
the Biltimpre Bowl. Los Angeles.
Boys while there also did special
test in a couple of Spanith-Language
mount.

Maurice-Cordoba Set

Maurice and Cordoba sail June 6 for the Savoy hotel, London, arriving June 12, the very day of their opening there. Summer booking is for inder stay.

Dancers are current at the Hotel Plaza, N. Y.

Bands and Orchestras

(Continued from page 40) Greet, Elisco, El Cbico, NTC. Gumin, Jos. Chetsau Club, Milwaukee. Ħ

Haas, Alexander, 254 W. 75th St., NYC. Hamilton, Bob, Majestic B., Long Seach, Callf.
Hardy, Bob. Flemingo N., Boston.
Haring, Bob, c/o R-O'K.
Harper, Nic. Wisconein Roof B., Milvaukse. Harris, Phil, Wilshirs Bowl, Los Angelse. Hart, Littls Joe, Old Vienna R., Cin-lanati

Marth Little Jee, Old Vienna R., Cler RESTY, Chuck, Paris Inn. L.A. Herbeck, Ray, Biltmore H., Daylon, O., Herbeck, Ray, Biltmore H., Daylon, O., Herbeck, Ray, Biltmore, H., Daylon, O., Hill, Tiny, Molody Mill, B., Ch. Hille, Tiny, Molody Mill, B., Ch. Hille, Lee, Omer's Dome C., L. C., Holomagarter, Carl, CBS, Ch., Holomagarter, Carl, CBS, Ch., Wash, D.G. Robit, Ernis, Belmont-Fissa, H., WIC. Ropkins, Lan, Charless-Laurier M., Ot-tawa, Ont.

Jacobs, Howard, Wm. Morris Agency, NTC. NYC.

Jacobson. Stan, Cheteou Club, Milwauker,
Jashas, Al. Providence-Biltmore H.. Prov.
Jay, Veille, Wirtb's Futuristic B., Milsoukes.
Joy, Jimmy, Hipp T., Balto.
Jurgons, Dick, Trianon B., Chl.

Kain, Peul, Wardmen Park H., Wesh.

Kain, Paul, Wardman Pari M., Wein, Mayn, Summy, Composer H., Nick, Mayn, Sammy, Composer H., Nick, Carlotte, M. C. Sammy, Mart, Vancouver I.), Vancouver R., Vancouver I., Vancouver R., Vancouver I., Vancouver M., Vancouver I., Vancouver I.,

Lally, Howard, Fiv of Clock Club, Miami,
Lawson, Doc. 470. Rockwell Amus.
La Steon, Eddie, Rainbow Room N., NTC.
Levent, Phil, Bismark H., Club,
Livengod, Tinney, Oyen Door N., Milmarkes,
Livingston, Jinney, Walled Lake Casino,
Jombardo, Gur. Beannail.

Dotrolt. Lombardo, Guy, Roosevelt H., NYC. Lorch, Carl, Radisson H., Mpis, Lucas, Clyde, Beverly Hills, CC., New-bort, Ky. M

Mainzek, Matty, Cie Ladiara, Hwood, Manasare, Jose, Colow Cith, Choton Harasare, Jose, Colow Cith, Choton Harasat, Jon History House, N., 1872.
Martin, Prodell, A., 1872.
Martin, Prodell, Correct Citheria, M., 1872.
Martin, Prodell, Correct Citheria, M., 1872.
Martin, M.,

McPartlind, Jack, 8 Deuces C., Chi. Mellen, Erl, Madure's Denceland, Whiting, Ind.

Ind. Clea. Georgolown U., Weshington, D. C.
Millinder, Lucky, State Paloce B., NTC.
Millington, Fazso, Black Cat N., NYC.
Mintz, Herbie, Oriental Gardons B., Coli.
Mojica, Leon, El-Palio B., San Fran-

Bhalks, Chirtes, Birmarch B., Chi.
Bhalks, Chirtes, Birmarch B., Chi.
Bhaller, Ties, Glissen H., Cher.
Bhalks, Rey, Nasc.
Bhalks, Rey, Santa, Chira,
Ballers, Pour, Town House, Wwood,
Ballers, Pour, Town House, Wwood,
Ballers, Pour, Town House, Wwood,
Ballers, Dies, Statieg H., Chex.
Staties, Town House, Wwood,
Staties, Dies, Statieg H., Chex.
Staties, Chem. Wile City B., Chi.
Staties, Miller, Towadero, N.M. Blivaules,
Brant, Birne, Towadero, N. Millerules,

T Tengardon, Jack, Roseland B., NYC. Teoter, Jack, Club Terris, Milwankes, Thai, Pierson, Milwankes A.C., Milw, Thais, Henry, c/o B-O'K. Thompson, Lang, Brown-Polace H., Den-

Traco, Al, Sberman H., Chl.
Tracy, Jack, Sreadmoor CC., Dencar.
Tracy, Ted. Blue Mondow CC., Lex-Travers, Ted, Blue Mondow Con-ngton, Ky. Turkor, Warren, Merk Hopkins H., Son F. Turk, Al, Roysle Frolics N., Chi.

Ven Gelder, Leon, Melody Club, Union City, N. J. Varzos, Eddie, 885 Club, Chi, Venuti, Joe, Pla-Mor B., K. C., Me. Vioni, Bud, Cordinel Club, Milwaukee.

Weiles, Bud. Merapatts W. S. Laris, Worker, Starty, Lipst Hubbarte, Clerk, Worker, Harry, Louge Clab, Mitter, Clerk, Worker, Harry, Louge Clab, Mitter, Starty, Waler, March, M. C. M. Weiler, March, M. C. M. Weiler, Raviel, N. M. C. M. Weiler, Too, Davidson, F. C. C. M. Weiler, Too, Davidson, F. C. C. M. Weiler, Too, Davidson, F. W. Weiler, Too, Davidson, F. W. Weiler, Too, Davidson, T. Royeler, W. Martin, Paul, Parsmont T. Springer, M. William, Paul, Parsmont T. Springer, M. William, Paul, Paulson and Dieso, Chillian, Paul, Albert S. Mittell, Mit

v Ystee, Billy, El Tivoli Supper Club, Dals. Young Sterling, Stanton Beach, Ore. Z

Zipp, Eddio, Old Heldelberg N., wankss. Ewsrling, Ruby, State T., NTC.

Tell A Yokel

(Continued from page 1)

they came from, and some of the boys with pants hauled up right to the tip of their shirt pockets.

the tip of their shirt pockets. In other words, the yokel will come to Broadway, take a look, take a walk, see a show, and maybe gander a ciggie gal in a joint just to see if Winchell is easily satisfied or whether they're really lookers. Then he can home if and it blimetif into being the life of the party by brushing up on the dally Broadway collings.

Wilder to Tour Hayloft Theatres As Guest Star in Prize-Winner Town

Thornton Wilder, author of last seasor's Pullter prize-winning 'Our Town,' will guest-tair in the play at several leading strawhats in the east this numer. Pilsywright has pre-till the property of the prope

Besides the Town' possibility.

Nasimova ai Mi. Kiseo
In addition to the prospective
Town engagement, the Westchester
Playhouse, Mt. Kiseo, N. Y., may
present Nazimova in 'Ghost', Ethel
Barrymore in 'Whiteoak' and possubly 'You Carl' Take it With You,'
subly 'You Carl' Take it With You,'
subly 'You Carl' Take it With You,
pany. There' is also a died
Gene Tunney may appear in a shad
Gene Tunney may appear in a shad
and that Al Jolson may guest-star

Added Strawhats (Not Previously Listed)

rently vacationing in Italy, is due back late this month. Other members of the troupe will include Francis Compton, Katherine Meskyl and possibly Walter Gilbert. Only revivals will be done and the offerings are expected to include The White Steed, 'Our Town,' You Cart' Take It with You,' Stusan and God,' Election Born' and 'Spring Meriland'.

COLLEGE SHOW

AT YOUR SERVICE

AT YOUR SERVICE

(Cap and Gown Club)

(UNIV. OF PITTSBURGMY 1.

Talify-second annual neutral in two acts

The property of the control of the

Added Strawhats
(Not Previously Litted)
Colewbe Players, Darien, Con.
June 27.
Westinable Players, Fish Creek,
Westinable Players, Fish Creek,
Fisher.

In The Emperor Jones.' Day Tutties and Richard Sinner will a
tie and Richard Sinner will a
t

Plays on Broadway Wuthering Heights

Drama in three acts by Randolph Carter; dapted from Emily Bronie's novel; pre-ented by Robert Henderson and Harry oung; staged, and designed by Stewart haney; at the Longacre, N. Y., April 27, 89; S.30 tops.

Viola Roache
Francis Compton
John Emery
Robert Bartron
W Edilh Barreit
Sherling Olivor
Peggy

Dark Victory, another recent Holtywood winner hased on a play that
did not make the grade on BroadThere have been other plays from
the works of the Bronte sisters, but
There have been other plays from
the works of the Bronte sisters, but
ents. All have rather emphasized
that the moorlands of Britain are
ents. All have rather emphasized
that the moorlands of Britain are
that the moorlands of Britain are
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result of the plays the plays
and much rotoga are devoted to the
Heathcliff is abused as a lad and it
is in those formative years that
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is in those formative years that
indicated. In, the play's beginning
all that must be taken for grated.
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Inside Stuff—Legit

Wednesday, May 3, 1939

Largest lithograph flash for the Ringling circus was pasted on the side of the Longacre building and caught the eye of Broadway pedestrians going southward. Paper extended from the root to about hinfe abory the circus around New York.

Before the Ringling date was completed, however, the paper was scraped off without trace. That occurred after a number of protests were made of the circus around New York.

Before the Ringling date was completed, however, the paper was scraped off without trace. That occurred after a number of protests were made on the ground that it would look unnightly to World's Park visitors. Breita wall of the Longacre was barred upon the rating of the Pitzgeraid building, upon which site a taxpayer is being built.

A rebate to the Ringlings was accepted. It's been noticed that much dead hilling was recently removed Zoon legit thesites, too.

The quick folding of The Mother, which closed after three nights at the Lyceum, N.Y., provides some doubt whether Victor Payne-Jennings will take over the house for a three-year period. It is a renial with options that the provided of the provided provided in the provided provided the provided provi

Although plans call for 'Abe Lincoln of Illinois' running through the summer at the Plymouth, NY, Raymond Massey will take a vacation along with others in the cast, data being savay for two or three weeks. As the control of the control of the plant straight salary. If the plant straight salary, Indee Equity rules, when an actor withdraws the management may engage a substitute for a lesser salary, but when the player is let out, one can be engaged for smaller pay. Understood that when the vacation period starts, the udmission scale for 'Abe' will be reduced. Tickets are on salar up to sluly 10 rolleys 10 rolle

'Swing Mikado,' the former WFA musical comedy that opened Monday night (1) at the 44th Street, N. Y., under the commercial management of Bermhard Ulrich and Melvia B. Ericson, retains the same general playing setup. Cast, score, book and lyrics are unchanged. Settings and costumes are new, but retain the original designs by Cive Ricksbaugh and John Pratt. Only apparent difference is that the materials and workmanship are more expensive than was possible under the limited WFA budget.

Sydney Greenstreel last week turned down a role in new Sidney Howard play for the Playwrights Co. to remain with the Lunts for a sixth consecutive season. Weteran sctor Johned couple in Thuning of the Shreev in regular, Richard Whort, Edith King, Georga Mesder, Barry Thomson and John Barclay expect to sitch, too, deepile offers from other producers. Whort, in fact, has refused several film contracts in last couple of seasons to stay with Lunts.

Eddie Dowling is considering 'Empire in Durango,' first play by Ramon Naya, whose 'Mexican Mural' won the Group Theatra's recent playwight-ing contest. Whether the Group will produce 'Mural' next sasson depende on revisions. Naya is currently working on a new play at his home in

'Road' Near 'Abie's' Record: Eddie Garr OK. Others Shirking

With only 20 performances still to go to break the Ashev Inthe Rose record of 2,832 times. Tobacco Rosel currently has its fourth star in the Jeefer Leeter leeding part. Eddingart, who recently replaced James Batton, is playing his first straight about the Jeefer Leeter leeding part. Eddingarton, part of the Jeefer Leeter leeding part. Eddingarton, part of the Jeefer Leeter leeding the Jeefer Leeter leeding the Jeefer Leeter leeter

the Forrest, N. 7., through next No-wenber, when it will pass the 'Abis' marker in the pass the 'Abis' marker in the pass the pass of the

Future Play

'Passenger to Ball,' a dramatiza-tion of his own short story by Ellis St Joseph, is a recent acquisition of Alfred de Liagre, Jr. Play's action is centered aboard a fraighter and is skedded for early fall production with a cost as yet used.

CLAIMS N. Y. FTP IS MISUSING RECEIPTS

Washington, May 2.
Implication that receipts of the
New York Federal Theater Project
were misused, and second-hand accusation that Communists control
jobs in Government-sponsored plays
propriations Subosommittee propring
the WPA, Monday (1). H. Ralph
Burton, Congressional seleut, for the
Burton, Congressional seleut, for the
Burton, the Congressional seleut, for
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and the state of the state of the
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Concesiment of figures in the variconcesiment of figures in the vari-

Concealment of figures in the various arts activities made it difficult to flad out what the WPA has been dong with its appropriations, Burton testified. Said he has been informed to the said of the

some cases far above the relief scale, the House probers learned. Starting bracket was \$120 a month, although

practet was \$199 a month, although the maximum security pay is \$103. There's considerable extravagance in the treatre project, Europa of the project of the

'HELLZ' TOPS \$1,000,000

Brady's New Agitation for Sunday Legit, But It's at Least a Year Off

Sunday, will ultimately come for legits on Broadway and also the seven-day week, in the opinion of those who observed the pro and on the movement. Regardless of the catter that called an abruph that on the movement. Regardless of the expectedly, the feeling is that legit should have the same chance at Sunday coin as all other ansured forms and sports. It may be a year face, but indications are that precal handlespe will be eliminated.

Sundays during the World's. Fair-

nee, but inducations after that present such that the present such as the present such

deubtless resp a harvest from visitnos cooped up in hotels.

Brady believes the actor should
Brady believes the actor should
Brady believes the actor of the
thrown welfare, but Equity declined to
change its position of having the
other stage unions first agree to work
the same rule. Stated there is little
the same rule. When the same is definitely
to been made clear. Known that in the
IATSE the Sunday idea is definitely
to rowed, yet IA, will probably not
the town on Sundays before the
recent general meeting, then apture that the same rule.

Showmen pointed out that last
summer inclement weather forced

Showmen pointed out that last summer inclement weather forced abandonment of two outdoor stage attractions around New York. Equity was prepared to change its outdoor rules to make it possible to operate in the event of abnormal weather conditions. There are no outdoor legit plans, however, and the fair liself may be one reason, it being the greatest attraction of the metropolis.

tropolis. Equity's willingness to swing to Sundays knocke out the old alibi of the other stage unions that it was the actors' fault Sundays didn't, go law for a seven-day week, such a move will be forced over until next move will be forced over until next white, as the legislative session is drawing to a close, and even if unch a measure was put through it would be an essure was put through it would be an agreement over Sundays.

LUNTS CLOSE 43-CITY TOUR: SUMMER LAYOFF

Pittaburgh, May 2.
The long tour of Alfred Lunt and
Lynn Fontanne, which began last
Octobe in Boston, closed bere at the
Nixon theetic Saturday night (20).
Summer home in Genese Depol.
Wils, but Lunt will stop off in Milwaukee to have a couple of teeth
removed. Believes now they're at
the root of his arthritic condition,
which forced Lunts to cancel proposed Factival of Comedy on Broadway during the World's Pair.

way during the World's Fair.

Tour covered 43 cities and ranged from one-nighters to two-week stands, with 'Idlo's Delight' most frequently played, followed by 'Amphitryon 38' and 'Sea Gull'. Latter, following Chicago engagement in January, was performed in only eight towns.

As things stand now, and depend-ng, of course, on Lunt's health, team vill open their postponed Festival n New York in October, with pracin New York in October, with practically same acting company they've had for last five years. Taming of Shrew' and 'Reunion in Vienna' will also be added there. They're also readying several new scripts and hope to do one of them next spring.

Run-of-Play Lease

"Relizapoppin's 'Ole Olsen lives on Long Island and Chie Johnson, took a place in Connecticut, motoring there nightly. Latter also has a wanky apartment on Central Park West, the show was playing capable the show was playing capable tops for the engagement and figured four months would be tops for the engagement and to the play. Prediction now is that it will say two years and Johnson would welcome a sub-let. Same Ditto Olsen, but neither is worrying.

WILDER - HARRIS FEUD ON 'TOWN' PIC SALE

Les Angeles, May 2. Thornion Wilder and Jed Harris, respective author and produced regions over a film offer for the last season Pulitzer Prize winner. Scrap arose when coemicipate to Your. Although both Wilder and Harris approved the price, the former demanded the right to approve on the director, with the idea of seeing that the spirit of the play was carried out in the picture. Columburst of the price of the price

No confirmation of the reported Wilder-Harris tiff is obtained in New York. Wilder-Harris tiff is obtained in New York. Wilder is said to be at his home in New Haven and is unavailable for comment. Sidney Flexible. Dramstits Guild attorney and negotiator of film sales, is out of new York of the other of the sales, is out of the New York of the Order of the State of the Comment of the Order of the State of the Order of the State of the Order of the State of the Order of

Guld headquarters declined to confirm it.

However, Wilder and Harris are known to have had several diagreement of the confirm it.

However, wilder and the confirmation of the confirmati

Bolger's Four Deals

Hollywood, May 2.
Ray Bolger is en route to New
York to talk over stage deals with
Max Gordon, George Abbott and
other producers.

other producers.

Among the propositions are Rodgers and Hart musical and two legit plays on Broadway and condon

1ST '39 SHOW TO HIT THAT FIGURE

Coat Less to Produce Than Any Hit Musical in the History of Show Business -Equity Takes Credit for Its Success by Forcing Legit Classification Upon It, Rather Than Vaude

LUNTS TOP ROAD

Helizapoppin, rated passing the \$1,000.00 mark, is the first attraction to gross the seven-figure total this season. One or two other attractions on the list may reach the dream total during their Broadway which cost less to produce than any which tool less to produce than any state of their manufact in the history of show business.

show business. Equity the season in the click of the Olsen and Johnson show. When it opened there was a controversy over what type of attraction it was. The management — Lee Shubert, Harry Ksufman and O. & J.—sought intending to put it no twice when Hell? Uponed at the Milky Had that schedule been adopted when 'Hell' opened at the Street, the show may have had a furry of business and, even though after the show may have held a furry of business and, even though the way of the strength of performance could not have affected attendance and the strength of performance could not have been maintained.

tained.

In classifying it as a legit, Equity therefore performed a service that at first was not recognized. For months there was a squabble over coin due the players. As vaude there (Continued on page 51)

'PARIS' WILL TEE **OFF SUMMER** MUSICALS

Streets of Paris' will be the first of the summer musicals for Broadway this summer, having gone into rehearsal and due to debut in Boston May 28. Lee Subuert, Raise of the May 26. Lee Subuert, Raise of the May 26. Lee Subuert, Raise of the May 26. Lee Subuert, Raise of June or July entry are 'Buggy and 'Judel Book Cook). Scandals' and 'Yokel Book Cook). Scandals' Musical bill, which is a possibility for summer biolover, is dated to open at the Martin Beck May 18, the May 18. Lee M

FRANK HARRIS' WIDOW SUING OVER WILDE

Nellie Harris, widow of Frank Harris, filed a Federal court action. In the Court of the Court of the Court of the stall, Leslie Stokes, Sewell Stokes, Robert Morley, Harold Young and Random House, Inc., for an injunc-tion of the Court of the Court of the March of the Court of the Court of the She claims this to be an infringe-ment of Frank Harris' book write. In 1916, entitled 'Occar Wille, Mis Jamed to her in 1928. onfessions, which was assigned to her in 1928.

Defendants are producer, authors, star, stagers and book publisher connected with the play.

League Indicates Ticket Code Not 100% Effective; Backing N. Y. Bill Limiting Premiums to 75c

Did They Fit?

Change in the management of one summer theatre in a small New York state spot drew an unusual explanation. Hall used is close to the local parsonage, and it was alleged that an actor appropriated cothes belonging to the minister.

Managers with the proposition of the companies of the companies

PULITZER PRIZE FOR LINCOLN' SPURTS B.O.

The Playwrights Co, a quintet of name dramatists, won the Puliter play award with Robert E. Scerwoofs 'Abe Lincoln in Illinois'. Scerwoofs 'Abe Lincoln in Illinois', their initial season as author-managers. 'Lincoln, 'in its 29th week at the Plymouth, N. Y, led the straigh plays in attendance through fall and winter and is still up among the winter and is still up among the large topping \$18,000.

ings topping \$18,000.
Four of the five Playwrights have been within the Pulliter circle. It is the second win for Sherwood, who copped previously with "idio's Development of the Playwright was close to the Playwright of the Play

Pymouth booffier reported a spurt in orchestra ticket demand Tuesday (2), the morning after the award was announced. In show circle; it is known that the Fullizer awards, with the critics selections of distinct second. Some critics considered 'Lincoin', but not enough the could make up their minds. The play has been accorded a number of honor 2 from various groups.

MAE WEST TO PLAY IN OWN 'LADDER'

Mae West, who is making personal appearances in the Texas territory, is due back shortly and plans a summer appearance in 'Up the Ladder,' described as a conneity of the Ladder,' described as a conneity of the Ladder,' described as a conneity of the lattaction. Miss West intends to remain east indefinitely and plans all for appearances in films to be made to the lattaction. Miss West in the lattaction. Miss West in the lattaction. Subport is also concerned with Clean Beds,' which Miss West's business representative, James Timory, is producing. Show, which is more, is producing. Show, which is weeks, will use several led timers in the cast. Play was originally tried out on the Coast.

Lipton, Murphy Dicker N. Y. Staging for 'Lambs'

Hollywood, May 2.

Negotiations are under way for a
Broadway producton of 'Lambs
Will Gamble,' comedy-drama by
Lew Lipton and Ralph Murphy,
Murphy was identified with N. Y.
legit before he came here to direct
pictures. Lipton is a screenwriter.

League of New York Theatres i expected to attempt stricter enforce. ment of its ticket code, what with the Acme case disposed of in the referee's report, but there are indications that its progenitors realize the control system bas not worked as effectively as claimed. This was shown when a delegation went to City Hall, Friday (28), and advocated the adoption of the Speilman Bill, which would make charging more

than 75c. premium a misder Explained that such a law would tend to support the code, which has the same 'ceiling,' or maximum premium limit, and that it would delegate enforcement to the authorities, thereby relieving the league's compliance committee of that headache. Session before the council took up

everal bours, those favoring the bill believing that their arguments were favorably received. Chief of those favorably received. Chief of those opposed was John McBride, who, while his agency does not exact more that the prescribed limit, said ha never discovered why some patrons pay fancy prices to sit down front, when plays are better viewed from further back. Broker stated be objected to the idea of being fold what to charge for service.

to charge for service.

The general theory is that such a measure would be price fixing, similar statutes having been declared line and the service of the s

'Nother Bill

Nother Bill
Pending in the assembly is a combination bill also designed to reputate the ticket business. Measure is
known as the Coudert-Mitchell bill,
originally calling for a change in the
licensing system for agencies, switchng, control and supervision from
licensing system for agencies, switchbill will get action before the legislature adjourns is not certain. Some
changes in the collaborated proposal
cludde the Fic. provision. In show
circles the advisability of such a
might dive too much power to an Individual—the license commissioner
of political purposes.
It's resported a number of brokers

political purposes. It's reported a number of brokers would not favor scrapping the code. Reputed reason is that they are gyping and not kicking back any coin, although they are among those who bitterly protested being limited in charging as much as they could get. Boxoffice participation in experience is believed to be very limited.

Boxoffice participation in excess prices is believed to be very limited. It is quite clear that under the code not agencies have not been as affected in the code per control of the code per code and the code per code the ticket men, because most would be code per code to the ticket men, because most would be code per code to the ticket men, because most would be code to the ticket men, because most would be code to the code per code the code per code the code per code to the code per code to the code to t

Guild-TMAT Still At Odds Despite Arbitrator's Ruling: No Fair Picketing

Arbitrator's ruling of the dispute between the Theetre Guild and Theetrical Managers, Agents and Treasurers union was clearly in favor of the former, but their differences have not yet been adjusted. Both sides will confer again with the idea of will conter again with the lose or entering into a new agreement covering boxoffice staffs. Meantime, a double crew of .isk ticket sellers (treasurers) remains on the job at the Shubert, where the Guild's The Philadelphia Story' is running. It's reported the house pays both crews, also that salaries are split with the show 50-50.

reported the house pays both crews, also that salaries are spill with the show 30-50.

At one some hold last week it.

At one sould hat demands of TMAT were regarded as fantastic. That was interpreted to be what the Guild thought of comment from the union spokeness. It was to the of the control of the con

must take turns at selling tickets and not be assigned to merely answering telephones and sitting yound.

The selling of the basic agreement with the League of New York the strength of the significant of

mions and the argument started all unions and the argument started all lives and started and the started and t

Indicated that TMAT's plan to picket the World's Fair will probably be dropped, but that depends on



ERNEST C. ROLLS VIOLET CARLSON AS THE STAR
of his Newest Sensational Hit Show
The Famous
LONDON CASINO REVUE
New Playing His Majesty's Theatre
Melbourne, Australia

Shows in Rehearsal

'Streets of Paris'—Shuberts.
The Devil and Daniel Webster,' 'Susan Don't ''cu Cry,' ballet—American Lyric Theatre.
'Clean Beds'—James Timony.
'Day in the Sun'—Forbes Daw-

me final word of the Central Trades
Council. Union has apparently
abandoned any idea of berthing
Council. Union has apparently
abandoned any idea of berthing
to be the service of the council of the
line of the council of the council of the
sale of strip tickets. A committee
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working for various exhibits at the
working for various exhibits at the
sale of \$150 weekly.

New York press agent group in
mine on matters of policy principally in regards to the annual eletion of union officers June 8 clution of union officers June 8 clu
tion of union officers June 8 clu

to the leave a cluster of policy princi
pally principally principally principally principally

the sale of \$150 clusters of \$150

candidates. These cards are returnable within at least one week prior to be a superior of the care of

EXPECT QUIET EQUITY CONFAB

A quiet and orderly annual meeting and election is anticipeted by Equity for the second consecutive year. Session dated for May 26 at the Astor, New York, will be routine

the Astor, New York, will be routine according to present indications, in fact association's officers see no new proposals from any quarter.

Virtually sure there will be no opVirtually being for new coucill members. Rules provide that an
independent side may be named by
independent side may be named by
to the election. While the time limit
an not expired, ony sudden movement in that direction would have
tiltte chance, because the regular
about 10 days ago and are now being received.

Secret ballot system is used, for which reason members could not change their votes, even if a sur-prise ticket appeared.

NO MORE COAST FTP LETOUTS: RELIEF HIKE

Alexander Lettwich, Southern California director for the Federal The-formation of the California C

LEGITIMATE 4 Shows Fold

'The White Steed' will close at the Golden, N. Y., Saturday (6) after playing 17 weeks in four different theatres. Drama started out well at the Cort, but eased off after being moved. Made operating profit, dropping in grosses from \$11,000 to \$6,000, latter figure applyin in recent weeks. Goes to Bostor despite critics saying it is best for-elen play this season.

THE WHITE STEED THE WHITE STEED
Opened Jan. 18, '23. Paul
Vincent Carroll's drams was
universally housed by the
strong was been seen to be the
time of the seen seen seen to be
time of the seen seen seen seen seen
to spike with wit. Wilpple
(Werld - Telegram) discovered
charm and wit and high humor
in the new play—engrosing
from beginning to end. Robe
(Variety) predicted 'il should
score a resounding steeces.

Oscar Wilde' will also call it a season Saturday at the Fulton after a run of 30 weeks. It was easily the top grosser among imported plays, getting \$15,000 to \$17,000 weekly for some time. Business tapered during the winter, but is regarded as having earned excellent profit. Last week, down to \$55,000 to \$100 weekly for \$100 weekly

OSCAR WILDE OSCAR WILDE
Opened Oct. 19, '32. Drama
was ascorded a forenble receptien with few critics disenting. Winshell described it as 'a
terpreted.' Anderson (Journal)
sald 'completely fascinating evening. , required playgoing.'
Akkinson (Times) wrete 'not
averly ingenious... has ne particular point of view. Thee (Variety) predicted 'limited area.'

The Gentle People, after announcing the last three weeks, put up the closing notice Monday (1), this being the 18th and final week. Show started out well and went along with an average around \$12,000 weekly. Recently down to \$5,000, which was not good enough.

THE GENTLE PROPIE

Opened Jan. 5, '39. Opinion was sharply divided an Irwin Shaw's melectrams. Watts (Yrib-une) called it 'a curlous mixture of Odets and melodrama, exar Odets and melodrama, ex-cellently acted. Leckrldga (Sun) was unimpressed, writing 'rou-tine at best; pretty absurd at werst.' Ibee (Variety) apined, 'fair chance.'

"The Mother' disappeared from the Lyceum last Wednesday (26) after three nights. Notices were adverse and management decided chances and man were nil.

THE MOTHER

THE MOTHER
OPENES APPLIES. 38. British
importation failed to get over.
Watis (Tribune) wrote it proves
to be a thoroughly unsatisfactory play signifying very litting. Brown (Fost) thought it
vitrangely unnoving in spile of
tis angulahing theme. Lockridge
(Sun) charged in spile of the
mains as flat as it is grave.

Balto's Home Town Opera

Baltimore, May 2. Baltimore Clvic Opera, under the distriction of Eugene Martinet, essaytion of Eugene Martinet, essaytion of Day Martinet, essaytion of Day Martinet, essaytion of Day Martinet, essaytion of the Martinet, essaymusic by Abram Moses, in conjunction with its presentation of I Pagliacci, at the Maryland Theatre for
two performances beginning tonight
Clys. Robert Weede of Radio
Grinsfelder, has bed some Broad-

Grinsfelder has had some Broad-way recognition with his play 'Broomsticks Amen,' some years ago.

Charlotte Concerts Charlotte, N. C., May 2.

Opening with a concert by the Cincinnati Symphony, the Charlotte Community Concert Assn. will begin its 1940 season Jan. 23. Nelson Eddy, Norman Cordon and Helen Jepson are among the names to follow. Close Shave

Westnort May 1. Auriol Lee, British director, and Aurol Lee, British director, and Bayard Veiline, playwight, narrow-ly escaped injury here last week when Veilier's auto exploded and Thereas Helburn's dooryard. Fire spread to trees, but was kept from Miss Helburn's home by use of garden hose until fire apparatus arrivers of the spread to trees, and the spread to trees, and the spread to trees, and the spread to tree when hose until fire apparatus arrivers with the spread to the spr

Equity Chastising Non-Dues Players On WPA Project

Equity has ideopted new regulations concerning its members in the WPA theater project, principal point being that those who are in arrears of the control of

benefits.

It was to hold the paying members in good standing that it was decided to rule out the others. Equity has 900 members in WPA. Around 50% of that total have not been paying

ST. LOO OPERA B. O. TO PERMIT FUTURE DATES

St. Louis, May 2. The St. Louis Grand Opera Assn's first venture finished in the black last week, and following a meeting

last week, and following a meeting of the exec committee, James E. Darst, secretary-manager, announced that the organization would have a full season. One performance each approximately \$45,000, and resides approximately \$45,000, and residently \$45,000, and \$45,0

Tentative plans for the fall call for one performance each of four operas, with names for the top roles. This burg was without opera for two years prior to the initial undertaking of the essn., which is headed by Walter W. Head, insurence excepted.

H'wood Raids Drive Shubert Troupe to S. F.

Los Angeles, May 2.

Raiding of cast of J. J. Shubert's production of 'Ziegfeld's Follies' by picture studios, with Gloria Frank-lin already moved over to the Metro lin already moved over to the Metro tol, has prompted removal of re-hearsals from Hollywood to Treasure Familian of Familian where mu-sical revul from the formal mum of 10 weeks. Follier cast was augmented by ad-dition of 13 performers signed some time ago from Federal Theatre Project's Two-a-Day," at the Holly-wood Playhoud Prayhoud Playhoud Playh

New Play Preems

Madison, Wis., May 2.

New play, 'So I Took a Chance,'
will be presented at the University
of Wisconsin's Bascom theatre May
10.

Written by J. Russell Lane, pro-

dessor of speech, and Cy Howard.
U. of W. graduate, play is described as a farce in three acts.

5 B'WAY SHOWS REDUCE **ADMISH**

Five Broadway attractions reduced box office prices concurrent with the start of the World's Fair, it being the nearest approach to a concerted move since the feasibility of reducing rates attracted attention recentmusicels, three having had a top of \$4.40. There is but one attraction retaining that scale, it being 'Leave

It to Me.

of \$4.40. There is but one attraction retaining that scale, it being Leave It to Me. The musical trio which dropped from that level to \$3.50 are. The trial control of the scale of the sca

Current Road Shows

(Week of May 1)

'Brawn Danube' (Jessie 1 Landis)—Forrest, Philadelphia. D'Oviv Carte Opera-Colonial

Frank Fay Vandeville-Shubert, T Married An Angel' (Dennis King, Vera Zorina)—National, Washington.

"Kiss the Beys Goodbye'—St. Paul Auditorium, St. Paul (1-2); David-son, Milwaukee (3-6).

'Kiss the Boys Goodbye'—Bilt-more, Los Angeles.

'Knickerbecker Holiday' (Walter Huston)—Grand Opera House, Chi-

cago.

'My Dear Children' (John Barrymore)—Paramount, Omaha (1);
Coliseum, Sioux Falls, S. D. (2);
Orpheum, Sioux City (3); Shrine
Auditorium, Des Moines (4); Iowa,
Cedar Rapids (5); Orpheum, Davenport (6)

'Our Tewn' (Frank Craven)—Curran, San Francisco,
'Our Tewn' (Eddie Dowling)—
Plymouth, Boston.

'Pursult of Happiness' (Phillips iolmes) — Maplewood, Maplewood,

'Skylark' (Gertrude Lawrence)-

Harris, Chicago.

'The Women'—Locust, Philadel-

"Tobacco Boad'—Auditorium, Sloux City (1); Auditorium, Council Bluffs (2-3); Liberty, Lincoln (4); Colonial, Pittsburg, Kans. (5); Fox, Jopiin, Mo. (6).

'What a Life'-Erlanger, Chicago, Whiteseks' (Ethel Barrymore)— Orpheum, Duluth (1); State, Eau Claire, Wis. (2); Chateau, Rochester, Minn. (3); Parkway, Madison (4); State, Kalamazoo (5); Keith's Grand Rapids (6).

Chi Nifty; Huston-'Holiday' Sets Pace With \$17,000, 'Skylark' 141/2G, 'Life' 6G

All three shows in the Loop last week the second popular to the Lawrence returned to lown for her second appearance of the seaton, this time in Skyatz. We see the seaton, the time in Skyatz. We see the seaton, the time in Skyatz. We see that the seaton of the seaton, the time in Skyatz. We see that the seaton of the seaton

the thirty folls. Are not down the thirty folls. Are not down the The Civil these fore into a summer stock policy of the May 14, with the control of the con

\$17,000.

Skylark, Harris (1st wk) (1,000;
\$2,75). Good following locally for
Gertrude Lawrence, though criticism
on the piay wasn't particularly good,
produced an excellent \$14,500.

\$6,000. WPA
'Awake and Sing,' Great Northern.
In Yiddish.
'Othello,' Blackstone. Wound up
three excellent weeks.

FRISCO GOES TO 'TOWN.' \$9,500; 'MICE' OKAY 10G

'Our Town and 'Of Mice and Men,' playing at the Curran and Wend, playing at the Curran and Word-de-mouth for Town has been exceptionally good and a heiping its Run Lil' Chilun,' the Pederal Theatre play, still getting a good will remain until May 13. "Two-play' the FTP cavidade of vaud-ville, this acceduled to open here below the control of the cont

ville, is scheduled to open here

Restimates for Last Week

Of Mites and Men. Geary (it

wo (1,50) S.75). Steinbord pluy

Walkee Ford, Lon Chaney, Jr., and

Labed Jewell head an excellent cast,

labed Jewell head an excellent cast,

play is somber and not a heavy origine.

"Our Town," Curran (1st week).

"Our Town,"

Bun, Lil' Chillun, Alcazar (16th week) (1,269; \$1.65). Still holding

Evans 'Hamlet'-'Henry' Big \$21,500 in Wash.

Town's only legiter sailed merrily account of the form of the form

'Road' Nabs Profitable \$10,000 in 4 One-Niters

Des Moines, May 2.
Road company of Tobacco Road
grossed \$10,000, profitable, in four
stands last week, winding rv. Saturday night (29) at the Grand, Davennort

2d 'Kiss Boys' Swell \$14,000 in 1-Nighters

Minnespolls, Mey 2.
Goodbye' dragged down healths
for two highs and a matines at the
for two highs and a matines at the
for two highs and a matines at the
hought the cuttain down on the
legit season here. It has been one
of best season in recent years.

"Kize Beys Goesbyre,' Lyceum Q.

"Kize Beys Goesbyre,' Lyceum Q.

"Qiy \$2.75). "Pay and company highy praised. Considering lateness of
adverse business condition, patronage was good, Topped \$4,000 here.
In a veo one-injudires that preceded
at \$10,000, excellent.

'DANUBE' ROUGH IN PHILLY, 6G; **WOMEN'8G**

Two late-seasons added starters in Philadelphia, Jary 2.

Two late-seasons added starters in Philadelphia Jarging Isgir severated to the product of the prod

ling no time limit. Original cast is listed. Maints Street reverts to the Federal Thesire May 122 with Price to Swing, Negro musical.

The Warm of the Market May 122 with Price to Swing, Negro musical.

The warm Beanber, Forrest (Lif wk.) (1,600; 32). Management holding anti-Nazi piece, with Jesse Royer The Wessen, Locust (Lif wk.) (1,600; 31). Back after successful livested taily here last winter and 11-week taily here last winter and 50c seals in balcony. Announced one week only first but held end is now mentioning no bow-out; \$8,000, pierty \$cod.

LUNTS NO PITT DELIGHT AS B.O., BARELY \$15,000

The Lind's Pittsburgh, May 2.
The Lind's econd visit of the serious to the National Spitting eight performances between See Gull' and performances between See Gull' and came to \$15.000, ordinarily fair but somewhat disappointing for this pair. The first hard of the week, did better than Thelight. Latter was figured the farth hard of the week, did better than Thelight. Latter was figured the rein March 1988, was interrupted after. It was not to be the serious performance by th

Engagements

Ben Blue, 'George White's Scar dals.'
Mary Rolfe, John Kennedy, 'Life and Death of an Americon.'
Sheila Trent, Joseph Holland, Wil-llam Balfour, Nat Burns, Pat Glea-son, 'Clean Beds.'

'Hellz'

(Continued from page 49)

Hellz:
Revue started out mildly after a mostly adverse press. Second night and the started out mildly after a mostly adverse press. Second night word-of-mouth quickly created box-office reaction. At the 46th Street business was strong, with the first business was strong with the first was business was strong was

'ANGEL' DOES SMASH \$25,000 IN DET. WEEK

T. Married an Angel. Second musical to hit town this season, was strongly received at the Casa here him show, but forced to deded to the case of the show, but forced to deded to the strongly received to the strong him show, but forced to deded to the case of the show, but forced to deded the strong him to the strong t

Merivale Off, \$2,800

got splendid reviews last week, but house has suffered these past in the bear of the service weeks by indifferent bookings, and weeks by indifferent bookings, and the submp.

Current is 'Pursuit of Happiness,' with Phillips Holmes.

"Call It a Day,' Maplewood (1,460).

Only got around \$4,260.

"Swins Mikase,' 44th Street (1st

B'way Skids With No Near Relief Seen; Wait Fair's Summer Influx; **New Crop of Plays Fares Poorly**

Award of the Pulliver Prize to 'Abe Lincoin,' cutting of scales for five attractions, including three maintains, and the prize of the attractions, including three maintains, and the prize of the attraction, including three maintains, and the prize of t

Abe Lineau Hillorly Pymouth (19th week) (C-1,039; 43:09, Puller Pymouth (19th week) (D-1,039; 43:09, Puller Pymouth (19th Week) (C-1,039; 43:09, Puller Py

were over \$30,00, easily best of the municals.

municals.

Med. Boddunt (the Med. Proddunt (the Med. Med. Proddunt (the Med. 11,16; \$3,00). Battle with the Swing' version is on, with the latter moving across the street (44th the Med. 11,16; \$3,00). Battle with the Swing' version is on, with the latter moving across the street (45th the Med. 11,16; \$1

topping for some time; last week quoted over \$27,000.

"Mambat's Daughters," Empire (18th quoted over \$27,000.

"Mambat's Daughters," Empire (18th quoted over \$27,000.

"Me Hard's profitable, but not certain of summer stay; \$11,000.

"My Hard's in the Highlands," Guild (4th week) (D-914; \$22,00).

"My Time for Comedy, "larymore represented by subscriptions; \$7,000.

No Time for Comedy, "larymore did week) (CD-108; \$3,30).

Reference standers during second for the company of the com

hit drew standees during secons week; around \$2,000 to 10.2 to week) (B-706; \$4.85). Slated into the summer; intimate revue making some profit right alone, with takings (CD-61); \$3.30). Final week for best (CD-61); \$3.30]. Final week for best with the season (CD-61); \$3.30]. Final week for best with season (CD-61); \$3.30]. Another makes) (R-1,000; \$3.30]. Anoth

o week) (M-1,325; \$2.20). Switched from WFA to commercial presentation and moved from the New from WFA to commercial presentation and moved from the New from WFA to commercial presentation and moved from the New from WFA (1); scale less than for "Hot Mikado", across the street. The New form of the New

'Outward Bound,' Playhouse (20th week) (D-873; \$3.30). Sole revival surviving; has been profitable right along, averaging around \$8,000.

along, averaging around \$8,000.
Mexicana, 48th Street (3d week)
(Re.1376 \$5.30.) First full week
(Re.1376 \$5.30.) First full week
results of the street of t

D'Ovly Carte Big \$23,000 in Hub: 'Our Town' 61/2G

Gilbert and Sullivan, as interpreted by the D'Oyly Carte Opera Co., in its second stanza here, continued to do well at \$3.20 top last week. 'Our Town struggled along at \$1.10 top.
Frank Frys way at the Sunbert of the Company of the Sunbert of the

Frank Pay's vaude show opened vestering viffondary at the Shubbert vestering viffondary at the Shubbert vestering viffondary at the Shubbert vestering viffondary visit vestering viffondary visit vestering viffondary visit vestering viffondary visit vestering viffondary viving viffondary viving v

Barrymore-'Children' Off in St. Louis, \$14,000

The current St. Louis, 54,9,000.
The current St. Louis, May 2.
The current St. Louis, May 2.
Saturday (29) with "39 Dear Callden, which did only fair dear the
law street of the street of the swell newspaper por devoted
the swell newspaper por devoted
and Elaine Barrie. She left cast at
the finish of the local run.
the sluggish be. All cits can
tributed raves. for Last Week
"My Dear Chiffern' Ancrican (1707; \$2.80). Copped \$14.000, which
management considered only foli:
management considered only foli:

World Writers at Fair

World Withers at Fair
World Congress of Writers opens
at the N. Y. World's Fair on Monday
(6) with scribblers fr 29 countries
participating, Conclave, to continue
until May 10, is under the auspices
of the American Center of the International P.E.N. Club. American
Center is N. Y. branch of the orsentration

Center is N. Y. branch of the or-ganization.
Jules Romain, international P.E.N. prez, and Dorothy Thompson, will be principal speakers at first day session. Succeeding sessions will be taken up with consideration of the responsibility of writers in the world crisis and methods of pre-world crisis and methods of pre-creation. How of literary notables will speak to the convention will Delegates to the convention will

will speak.

Delegates to tha convention will be entertained by members of the American P.E.N. Center for the balance of the week. Luncheon at the White House among te skedded exercise.

White Rouse among to encuous vents. Goddard Leach head Alean Cantar's enerthiness committee, with others on the committee, with others on the committee with others on the committee with others on the committee with a committee with others on the committee with other other committee with other other committee with other com

Guild, Printers Confer

Seen as pressing active co-opera-tion between the American News-spaper Guild and International Typo-graphical Union in relations with newspaper publishers is a meeting of the international executive board of the ITU to be held May council of the ITU to be held May council of the ITU to be held May and the Council Guild headquarters in N.Y.

Guld headquarters in NY.
Joint talks, fart to be held between the two unions, grew out of a
dinner conference between Jonathan
Eddy and Morris Watson, vice-presidents of the Guld, and Claude
Baker, prez of the ITU.
Sald to have been agreed at the
groups have a number of mutual
problems, and that there can be collaboration to the advantages of both.

Soelety of Silurians Elect
CO. Reginals B. Poter, U.S.A., retired, who makes bis home in Washington, was elected prez of the Society of the Silurians, composed of
work 25 or more years ago, at a
dinner at the Rotel Latysette, NY.
saturday night, sow numbering more
than 500 members, formed 15 years
ago in Booth by Charles Edward
Russell, Perry Walton and William
Russell, Perry Walton and William
own in China Silver read at the dinown in China sa war correspondent, Russell and Walton
world, including one from Inglia,
world, including one from Inglia,
world, including one from Inglia
has dinner.

P.S. to Tower Flopperoe

P.S. to Tower Flopperce
Creditors of the bankrupt Tower
Magazines agreed Friday to drop
usits for nearly \$3,000,000 against
F. M. Kirty and the Frenkir Corp.
Kirty holding, accepting \$17,500 in
made was that the \$17,500 would go
priority wage claimants. Sult was
filed in Wilkes-Barre, Fa. residence
Kirty, where final accounting in
the bankrupticy case against the dewithin a month.

funt mags is expected to be made within a month. Claims against Kirby resulted from alleged backing of the Tower period-leals. Tower mag chain, formed by Catherine McNells, used the Wool-worth stores as sales outlets. Pub-lishing headquarters were in N.Y.

Contempt Action Drepped

Contempt Action Dropped
Common case which the Pennsy
Spontempt case which the Pennsy
Spontempt case which the Pennsy
Spontempt case and produced the Pennsy
pare against the Philip Record was
contend dropped by the high tribunal
last Friday (28). Court feared it
would be 'embarrassed' in pushing
the contempt prosecution because
the contempt of the Pennsy of the Pennsy
that the Pennsy of the Pennsy
that the Penns

Strassburger, Record stockholder, to gain the right to bave his accountant go over the Record's books, and an appeal on an injunction which was refused Strassburger in his attempt to restrain the Record board of di-rectors from meeting. Majority of the court felt that it would be ambarrassing to itself to

would be embarassing to itself to literally prosecute tha paper and then have to hear the other cases involving it. In case tha Strass-

'Variety's Influence

Akron, May 2, 25 ons fell under the indicence of under the indicence of when a story on 'oversealing' in Akron gambing joints appeared. Eddle Gloss, theatre editor, wrote the head this way: NEW JERINT OPENS TO S. R. O. SPOTTS SPOTTY; BIZ N.S.G.

burger appeals went against the Record, it would look like the cour was kicking it around because of the previous pasting it bad given the

Three Hits in a Row

Three Bits in a Bow Wilfred Punk and Douglas E. Lurton batting 100% with their pocket size mags. Third of the group, Your Health, definitely in with its veryou, Four first issue, doulleating tha teat of the other two, Your Life, launched less than two years, and Your Personality, which began at the start of the Year.

year.
Only other new periodical within past year or so to start off with a bang is the Conde Nast pub, Glamour. Funk-Lurton mags considerably more modest enterprises, but three modest enterprises, but three modest enterprises of the trade as phenomenal. Lurton, regarded as one of the most astute mag men in the biz, associated with the periodical end of the Funk publishing enterprises for the publishing enterprises for the outs, which are outbless days or the counts which are outbless days.

the Funk published away soma years. He edits all three of the pubs, which are published away from the Funk & Wagnalls Co., un-der the Kingsway Press.

Vice-presidents Galore
Society of Midtand Authors has a
new angle on officers, aside from
Kenneth Horan, pres; Franklin J.
Meine, treas; and Adeline Losdeil
Pynchon, sec. The various states in
the midwest and northwest each
hava a v.m. Pynchon, sec. The various states in the midwest and northwest each have a vp. The list follows: Illi-nois, Martin Stevens: Indiana, George Ade; Iowa, Paul Engle; KanJoseph Warren Besch: Missout, Joseph Stratton; South Dakota, Joseph Mills Hanson; Wiscossin, Charles Distraction; South Dakota, Joseph Mills Hanson; Wiscossin, Charles Deswart. Then there are 12 drectors and Elberthan, and an honorary president, Vincent Starrett.

sty president, vincent Starrett.

Shorts Starry Talas
With Simon & Schuster regarded
as a pace-setter in the book field,
irade watching with interest plans
or the publishing house to issue a
couple of volumes of short stories.
Short-story collections rarely sell and
by small list like that of Simon &
Schuster's may indicate a new trend.
Essandess Issuing 'The Borse That
Could Whistie Diric', a volume of
short islae by Jerome Weldman, late
lection by Arthur Kober for the fall,
to bear the title of 'Look Who's Talklog'.

ing. Sook Guild Driva
Book Guild Driva
Book Magazine Guild meets
Book and Magazine Guild meets
belong the Guild meets
and the preparation of the Guild
a member-al-large, and to give impetus to its organizing fund drive.
Union of book and mag workers
add to be preparing a drive to organize tha chain mass-circulation
guild to the companies of the Guild Cowell.

Cowell. Guild Magazine against the Crowell.

Life. Guild Drive Magazine
Book Guild Property of the Cowell.

Life. Guild Drive Model To the Guild State of the Guild Magazine State of the Guild Drive St

against the Crowell, Curtis, and Hearst pubs.

Life's Constantag Stady
Life, which is pushing mar readiculation as a gauge of value, but is assed a new report credited to Crossley which again gives the picture weeklies. Readership more attional wavelies are considered in the control of the constant of the constant of the control of the constant of the constant

Writers Congress June 2

Writers Congress June 2
Third American Writers Congress
will take place in New York from
June 2-4. Donald Ogden Stewart,
president of the League of American
Writers will lead discussions on story

Growing importance of war topics and democracy vs. fascism will form part of the agenda.

Mora James Joyca

Mora James Joyce
Coincident with the publication
this week by Viking of James Joyce's
new work, "Finnegan's Wake," which
has been years in the making, New
Directions, tha specified book organization is getting out a voluma by 12
suthorities on Joyce who hava done
an analysis of the new Joycean creation.

tion.
Book is to be called 'An Exagmina-tion of James Joyce, carrying for the first time into the title of a book by or about Joyce one of his neolog-isms. Exagmination' is Joyceans for 'explanation,' being one of the Irist

Another Kampf Salt Houghton, Miffilln Co. has filed another suit in N. Y. federal court, this time against the Noram Publishing Co., Inc., Casion Publicas Service, Inc., Interborough News Co., Millton Spiro, Sam C. Markus and Harry A. Sterne. Defendants publication of a pumphte edition Defendant of the Co. Hard Spiro, Sam C. Markus Co. Millton Spiro, Sam C.

An injunction and accounting are

Naw York Behind tha Scenea to appear shortly under the segls of appear shortly under the segls of the segls o

preems shortly as a straight news periodical covering Negro activities nationally. Sack Caldwell and California and the straight news the straight new

LITERATI OBITUARIES

E. IECERATI OBITUARIES

E. LECIERO Phillips, Si, femme journalist and mag writer, died last week in N. Y. after a bong liness, romer assistant fiction editor of Coliers, and mag writer, died Wednesday (28) in N. Y. Specialized in Irish subjects. Survived by a daughter and a son, Edmund Leamy, poet Sun, Corperty on the staff of the N. Y. Sun, Corperty on the staff of the N. Y.

tes and a son, Edmund Learny, poet, and formerly on the staff of the N. Y. Su Cark Consking, 67 years old, as a constant of the Constant of the N. Y. Su Cark Consking, 67 years old, as coldet editor of Lyons (Kan.) Daily News, died late Wednesday at hopital after brief lilheas, head of the Andrew J. Bennate, G. Wart K. Ledger, died Sunday (20) after an emergy appendectomy. Member of the Ledger, died Sunday (20) after an emergy appendectomy. Member of the Ledger, rist for 12 years, Denarie previous field Sunday (20) after an emergy appendectomy. Member of the Ledger, rist for 12 years, Denarie previous field Sunday (20) after an emergy appendectomy. Member of the Rochester, N. Y., papers. Survived by his widow, two sons and a daughter. F. Sullivan, 55, for 20 years additionally the control of the Constant of the College on April 17 after brief in Section 1996, 50 on April 17 after

MARRIAGES

Lorraine Higgins to Gifford Bix bee, in Pittsburgh, April 23. He's ar engineer at WCAE, Pittsburgh. Jane Minnich to Guido Orlando, in Yuma, Ariz., April 24. He is a film

Constance Moore to Johnny Mas-chio, in Yuma, Ariz., April 29. Bride is film player; he's a taient agent. Victoria Vinton, filin actress, to cotty Welburne, Warner's still hotog, May 'in Reno. Scotty Wei photog, May

Lea Rosenblatt to Duncan Re-naldo in Las Vegas, Nev., April 29. He's the former film star; she's non-

OBITUARIES

HARRY D. SOUTHARD

HARRY D. SOUTHARD
HAITY D. SOUTHARD.
HAITY D. SOUTHARD, R. radio and
staga performer, died April 27 at his
homa in New York after an illiness
of several months.
Prior to entering the theatra, as a
baceball player he had a brief career
in the minor leagues before playing
for a tima with tha New York Yan-

kees.
First appearing with Ethel Jackson in Bob White, Southard later played with Generives Tolin, Marshard Later and Southard Later and Pulsahment. His most recent part was in All the Living, which he's before mat the Putton, N. Y.,

last year.

For the past few years ha had performed mostly in radio sketches, particularly for the Lux Radio Theatre and the True Story program.

Widow and a brother survive.

FRANK WOODS

Frank Woods, 79, pioneer film or-ganizer and producer, died May 1 in

Frank Woods, 79, pomeer manu-paniner and producer, died Sky 1 in Ha left N. Y. Dramstle Mirror editorship in 1911 to associate with D. W. Griffith in the Blograph Co. which then starred Mary Piciford. Heat own studio, one of first in Hol-twood. With Thomas Ione and Mack Sennett he organized other companies and in 1917 Joined Famous Phyers-Lasky Corp. Woods was credited with writing the first picture scenario and suggested to Griffith the falling of Silbit of a Nation. He was one of the founders of the Additions and the With Con-trol of the Control of the Con-trol of the

NELSON KEYS

NELIGON REITS

Nelson Keys, 28, veterns stags and screen comedian, died of a heart is take in London April 28. He had been in poor health for soma time. He had been in poor health for soma time. It is not to be the stage of the legit at in Grand thesiter, Hull, England. He later went to London and in the ensuing years played in one of the legit at the Grand thesite played in the stage of the legit and New York. Tha Gill in a Taxi. "Burlesque, "The Arcadians' and "Love and Laughter, Since 1977 ha also had appeared in many 1974 had the had papeared in the same year replaced Jack Buchnann in Charlot's Revue, a success at that there, whose without principals included the had been principals included and the late Herbert Mundin.

LEONARD K. BRIN

Leonard K. Brin, 56, thea-tre-owner, was killed April 21 in Seattle by a hit-and-run driver. A nativa of Milwaukee, Brin had op-erated a chain of theatres in Wis-consin for several years and also in Seattle. Ha got his start in theatre biz in Chicago 40 years ago as a cashier.

cashier.

In 1930 he sold all but tha Garden, Milwaukee, to tha Warner and Fox-Wisconsin chains. Four years later ba sold tha Garden and moved to Los Angeles.

Surviving ara his widow and three children.

EARL SOWERS

Earl Sowers, 42, a newspaperman
in Richmond, Va, for some 20 years
and, since 1985, managing director of
the control of the control of the control of the control
the control of the control of the control
time of time of death was assistant
bune. All of the control of the Tampa TriAlso had been president of the Virginia Association of Broadcasters.
Survived by widow, and, three
displaints, sinch, and brother.

HELEN FORD STAFFORD
Helen Ford Stafford, 55, director
and actress, died in Montreal
April 29.

As Helen Ford she played with
Mrs. Fiske, E. H. Sothern and Richard Mansafeld. Sha also directed
plays for various organizations, including the New York Junior League.

WILLIAM SHAW
William Warren Shaw, 72, votal
Instructor and former operatic tenor,
died in a New York bopital April 30,
daughter, April 29 in Los Angeles.
Following graduation from the Father is film com-inan.

University of Vermont in 1888, he studied voice in Italy and later toured Europa with the Cari Rosa Opera. Company. Returning to the Company of the Company and subsequently withdrew to writa several treatises on singing. He also was a frequent contributor to musical periodicals.

TUNIS DEAN
TUNIS DEAN, 78, reilred, executive, who died about 10 days as in Spring Valley, N. Y., was buried in Baltimora April 24. Associated with David Belasco for 25, years, he siste was with Klaw 26, years, he siste and served as road manager and served as road manager ford's theatre, Baltimore, too, Survived by a sister.

ROBERT I. HORNEY

ROBERT L. HORNEY
Robert L. HORNEY, 8, music supervisor of Atlanta junior and
senior high schools for 11 years,
died April 26, in an Atlanta
pistal after a two-year liness. He
was a former first violinist of the
Chicago symph.
Widow and daughter survive.

MILDRED WILDER

MILDEED WILDEE

Mildred Wilder, 34, night club
singer, suicided in Reno April 25, a
day after she had received a divorce
from her husband, Emery Arch
Wilder, of that city.

Leaves a brother and a sister.

JAP LaCOUR

Jap LaSour, 50, former legit performer, died in a Chicago hospital
April 27, after a lingering illness.

Harry W. Las, 43, advance man for the John W. Ward Carnival Co, was killed April 23 on the outsite of Eldorado, Ark, by a hit-and-run driver. Surviving are his widow and three brothers.

Madalaina Cohen, 51, patron of tha arts and known to show people all over tha world, died at her London homa April 19. She was tha third daughter of Edgar Cohen, onetima millionaira cinema ploneer and

Paul K. Harmann, 66, who was the legit Nixon's (Pittsburgh) orchestra leader for mora than 22 years, died at bis homa in Pittsburgh last week

Baron Boland Bettae von Ergan-stadt, 42, managing director of Earl Carroll's theatre-restaurant, Holly-wood, died April 35 in Los Angeles, following an operation.

Mother of Edith Van Cleve died April 23 in New York. Daughter is actress-director, associated with the George Abbott production staff. Mother of Joseph Granvilla ch

boy in 'Boys From Syracus recently in New York. died

Tyrone Brerton, 45; character ac-tor in films, died April 25, in Holly-wood.

Robert B. Rese, 70, studio tech-nician, died April 25 in Hollywood.

BIRTHS

Mr. and Mrs. Robert Emmett Dolan, son, in New York, April 25, Mother is Vilma Ebsen, former dancer; father is radio maestro. Mr. and Mrs. Don Clark, son, April 28, in Hollywood. Father is scripter

Mr. and Mrs. Joe Sawyar, daugh-ter, in Glandale, Cal., April 25. Father is stage and screen actor. Mr. and Mrs. Charles Branno daughter, in Janesville, Wis., Apr 26. Father is chief engineer a WCLO, Janesville.

Mr. and Mrs. Al Singer, son, in Pittsburgh, April 22. Father's man-ager of WB's Strand, Pittsburgh.

Mr. and Mrs. Charles Hesson, in Hollywood, April 29. I

Mr. and Mrs. George Sax, daughter. in New York, May 28. Father is in NBC's Artist Bureau, N. Y.
Mr. and Mrs. Robert Smith, son, in New York April 25. Father is salesman for WOR, N. Y.

Broadway

The Neil F. Agnews to Bermuda.
Bill Fields hopped boat for Miami,
Jimmy Grainger left for the Coast
anday (30).
Joe Schenck in from the Coast for

Sinday (30).
Joe Schenck in from the Coast for several weeks.
Joe Schenck in Char) buying a house on Long Island.
Anna Woll resigned as associate pa. do Brock Pemberton.
Paramount held a Peo Club dance at the Astor Friday night (26).
The Club affair in Detroit Saturday.

29). Hiller Innes, eastern production ept. rep for Paramount, in Berdept rep for Paramount, muda. Sonia Zaronoff and her talking teakettle now at the Radio Franks

Sonia Zaronoff and her talking teachet to a sonia zaronoff and her talking teachet to a sonia zaronoff and her talking teachet to a sonia zonia za zonia za zaziaza za zaziaza za za zaziaza za z

e of the few successful pre-l partnerships, Leon & Eddie's rating 10th anniversary. Real es, Leon Enken and Eddie

handles, Leon Enken and Eddes

- Maria Coxe has sadgeted a farce,
Companion Unknown, Trom. The

Adder, I will be tried out at Hedgerow this summer.

Only Club Syndicate, opening another Only Club Syndicate, opening another Only Club Syndicate, opening another Only on 32d street, a few
Billing it as the original.

Harry Bannister, who was in on
at the American Music Hall (frow
dark), planning another similar idea

at the American Music Hall (frow
dark), planning another similar idea

field street, ex-spaspetti parior.

at the American subservation related to American state of Colon's, Week 48th street, ex-spashetty partor. The state of the Street of Colon's was to be state of the Street of Colon's was to be step of the Street of Colonis of Colo

Robert B. O'Brien, again produced and authored it, and also is class orator this year.

Philip Barry, who salls today (Wednesday) for Paris, expects to remain there about two months to remain there about two months to of three he has in mind. No produc-tion plans as yet, but he'll return by fall to arrange that, if he finishes the, play as planned.

by fall to arrange that, it he finishes the play as planned.

Pittsburgh

By Hal Cohen

Len Litman left town to do Hood Gheoric Litman when the far the large to the large to

back to Coast and met the press at a The Coast and met the press at a The Coast and Joe Misrach have sent their severe on a month's West Indies cruis. Dave Broudy and the missus off for a Florida veature of the Coast of the Missus off for a Florida veature. The Coast of the Coa

Philadelphia

By Herb Golden

By Hert Golden

Alice Fave sticking around a week to be still hubby. Tony Martin, curAl Leopold leading poil for Pully, chang swing tooter. Plays in Johnsy Arthur to wand orch at Fankle Palmob's Renalt Tavern in AC art Kruster, of Par's studio publicly staff, in town to work out focal Thion Pacific exploitation. ethic public processing the property of the property of the processing the property of the propert

celebrates 20th wedding ann May 14 with a shindig at the Ben Franklin Levilla and the second of the

Westport, Conn.

By Humphrey Doulens

By Hemphrey Doublens
Anthony Veiller to Coast.
Zdna Ferber occupying new home.
Far Fewer's Longshore Club open.
muda.
Min. Mark Luescher in Boston with
Dib. Fredric Marches Joining
Fredrich Marches Johnson has moved into a
writible managing in New Canaan.
Fredrich Marches Johnson has moved into a
writible managing in New Canaan.
Fredrich Marches Johnson has moved into a
writible managing in New Canaan.
Fredrich Marches Johnson Harman
Fredrich Mar

val. Peter Johnston. son of late Moffat Johnston, now in 'The American Way.'
Homer Mason and Marguerite Keeler back from Hollywood for first time in two years.

Sydney

By Eric Gerrick

Will Mahoney repeating Tivoli will Manoney repeating TWon vaude tour.

To duck Lester, former Marcus pro-Juck Lester, former Marcus pro-ducer, handle coming legit shows for the Fullers of the Full production assisting manage-ment committee of Greater Union during Norman Rydge's absence abroad.

London

Len Urry clicked for \$1,250 in foot-ball sweeps.
Hal Menken framing a new act to play vaudeville dates, to the control of the control of the control not to work during the summer. The Ed Ryans and David Burns to Antibe, South of France, for vacation, John Smart casting Shooting Earls, by Watter Bills, for the West Antibe, South of France, ros. Shooting John Smart casting Shooting Stars, by Walter Ellis, for the West End. Murray MacDonald succeeds Tyrone Guthrie as producer at the Old rone Guthrie as producer at the Old rone Guthrie

Murry MacLoussia successor and the Old vine Guthrie as producer at the Old Tool Guille Deuberg, booker for the Eddle Deuberg, booker for the Scala, Berlin, due here shortly on the Carlon Control of the Carlon Carlon Control of the Carlon Carlon Control of the Carlon Carlon

open May 11, through MCA (London).
Garrick theatre may become a repertory house, making first theatre west bridge west bridge west bridge.
Sir Robert Vansittart doctoring fam script for Alex Korda before mbarking on Kitchener yarn for Robert Schoffeld commissioning Gilbert Wakefield to write a musical comedy around a score by Ernest Steffan.

Gübert Wakefield in write a musical common accord by Ernest Common accord by Ernest Common accord by Ernest Larry Adder staving over in Australia Common according to the Comm

sever a mounts were abd thesters.

Charles of Tucker seems to have been considered to the publication.

Charles of Tucker seems to have been considered to the considered to t

ducing.

Earl Bailey, head of Music Corp. of America, London, to New York July 1, his first trip abroad in three years. Will be away three months, with his place to be taken by Herman Stein, who's coming over from America.

Minneapolis

By Les Rees

Colleen Moore's doll's house on exhibition here.

Living Gillman, new Time theatre wore, in New York buying film. Kenneth Gray, National Sercen of fice manager, in New York to wed Moe Levy, 20th-Fox district manager, to Des Moines on inspection rip.

Moe Lavy, 20th-Fox district man-ager, to Des Moines on inspection to Monte on inspection to the Monte of the Monte of the fee head of exchange operation, a visitor, visitor, and the Monte of the Monte of the fee will reg

stand last week and established a record with take of approximately \$15,000. Rec. production manager \$15,000. Rec. production manager of Municipal Theatre Assa. on hard supervising youts of natives for \$2 places in affresco company's cast Local Variety cub tossed luncheon and bazeball party for 18 members who paused here on way to national convention in Detroit. The standard of t

Literati

(Continued from page 52)

(Continued from page 52)
handkapper for the American Raper 10 merchants of the Continued States of the

sented in London, where she lived for some years. Radph E Bennett, 67, vp. and gen-rel manager of the Binghamton rel manager of the Binghamton his home of a heart attack. Prec of the N. Y. Associated Daillies in the his home of a heart attack. Prec of the N. Y. Associated Daillies in the his home of the exe committee of the N. Y. Associated Daillies in the binghamton Evening Herald before officials. Bennett served with the Dinghamton Evening Herald before joining the Pres upon the start of that paper in 1964. Daughter, brother and a sister survive.

CHATTER Richard L. Lang plans a new mag. Frank W. Jackman back from Ber-

uda. Jewish Book Week opens Sun

day (7).

Louis Bromfield doing a new novel on India.

John Poda publishing a book of his wn poems. Felix B. Streyckmans, Jr., named

reinx B. Streyemans, 17., name editor of the mag, Future. Nate Hoffman finished his third novel, 'Nazi Secret Police.' T. H. White at work on a sequel to his 'Sword in the Stone.' Identity of 'Elizabeth Perdix' un-known even to her publisher, Loker Relew.

nown even to nes purches les les. Hulbert Footner at his Maryland slace at work on a blog of Commolore Joshua Barney.
Forty-nine of the 51 Zane Grey sooks still In print. Other two with-rawn at Grey's request.

drawn at Grey's request.

Frank Hanighen editing a book of

Hollywood

David Lewis down with flu. Stan Laurel filed divorce suit. Sam Pokrass celebrated a birthday. Irving Berlin back from Manhat-

n. Nelson Eddy back from concert tour. Sidney Franklin bought an Encino Don Ameche to the hills for trout sesson.

Max Schall and Marty Martyn
split up.

Jack Yelien on four-week leave of

Jack Years of London Sosence.
Lionel Barrymore passed his 61st arthday.
Raymond Griffith on first vacation

Lincel Barrymore passed his fish. Indexed of Giffith on first vasation in four years. Winnally Johnson threw a feed for D. Ross Lederman to High Sierra D. Ross Lederman to High Sierra House Brown and the Control of t

ances.
Bill Lasky. Jesse's son, went to work as assistant cutter for Sam work as assistant cutter for Sam Cldwyn. Harold Lloyd's father. J. Darsie Lloyd, back home after five months

Llovd, back home after five months in hospital.
Fritz Leiber guest of honor at Sankenparear Society's birthday care with the sankenparear society's birthday care with some presented with safety wars without a traffic accident.
Joe Schenck hosted delegater of the sankenparear sankenparear from Central and South America.

Paris By Hugo Speck

By Huge Bpeck

Galla and Gary to Amsterdam,

Pritz Kreisler concerted at the Opera. Afair' (RKO) opened at the Normandie.

Bernard Michelin in from Central European louise.

Bernard Michelin in from Central European louise.

Reva, Rege is toplined at the Shember of the Challot Palace.

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Reva, Rege of the Challot Palace.

For for Barrison orchestra beat into the Challot Palace.

For distriction orchestra beat into the Challot Palace.

For distriction orchestra beat into the Challot Palace.

For distriction or the Challot Palace.

Reva Rege and Rich to London for Piccadilly hotel engagement.

Palace of the Challot Palace.

Reva Repetit of the Coneditation of the Challot Palace.

Reva Repetit of the New York World's Fall.

Fall Challot Palace.

Reva Reva Reva Vallet Shell Palace.

Reva Re

Simone Simon to London for opening of Jean Renoits' La Bete Humon's transparent of the Landscape of the Landscape of Lands see manager, in New York to week
Moc Levy, 20th-Prox digital was a second and the second and the

N. Y. Expo Attractions

(FREE)
General Electric gave a dress re-hearsal Thurnday night (27) of its show at the N, Y, expo. 'Show is the right word, for this is no static in-dustrial exhibit but an entertainment of which television is but one item. The star event is making artificial land that is too much for some of the land that is too much for some of the

dides. Television includes a studio behind lass at one side of the huge recepon hall and, across the way, sets which reproduce. Thus, a husband on wife may, by atternating, see and hear each other over the air. Il for nothing and certain to be a ligh point in fair interest, along with a sky-wrath of 10,000,000 volts. the sky-wrath of 10,000,000 volts.

The G. E. entertainment takes place in a series of halls, one a theater with a stage-full of props that perform wonders in light and optical litusions. Many of the gadgets have, as yet, no practical purpose. All, however, are absorbingly modern and provocative. A gill spleter mass this a diverting hall-hour.

makes this a diverting half-hour. Steinmetz Hall nearly holds the weird Mars-like machines from which lightning explodes with the force of a thousand Big Berthas. The audlence is provided with wooden rails to lean on and to hold on, and the constant emphasis of the spieler is that it's not dangerous. It just seems so. Land.

Railroads on Parade

(846-81)
Peihape the most lavish industrial abow at the N.Y., World's Pair is Zalicioud on Parade, a pageant California on Parade, a pageant can be a considered to the page of the page o

Cheveland expod, and a Pitr of the Cheveland expod, and a Pitr of the System ago. To Kurt Well's music, Charles Ahan and a corpor of aldea have put on a lived exposition of the troot of the control of

This commarcial exhibit is housed in the mammoth Railroads Bldg, which takes up 17 acres of space, the largest single exhibit at the N. Y. Fair.

Fair.

As a show this is the Barrum of Industrial exhibits it's lavishity in the Barrum of Industrial exhibits. It's lavishity imagination, no matter how elastic one's mind's-eye may be. Trains roll is and out, beautifully binding and Hungerford libretio. He created and designed the entire production which embraces an outdoor stage that is and out, beautiful beautiful to the support of the sup

The scenery is modify a state of the state o

(Some of the major free and poid characters mimicking the wordage—shows at the N.Y. World's Fair will work the properties of the serio.)

GENERAL ELECTRIC (FREE)

General Electric gave a dress rehearsal Thursday night (27). A serious control of the milliond on Parade and the control of the serious three properties of the milliond on Parade and the control of the milliond of the million of the m

Road, from whence also came several others affiliated in this production.

Harry Horner, another Reinhardt alumnia, dating back to their days in memory of the several control of the s

Am. Telephone & Tel. (FREE)

(FEEE)
Sound recording, voice reproduction and a clever long-distance phone call stunt, similar to the one at the

uon and a cievei long-distance phone call stunt, similar to the one at the San Francisco fair, highlights the Chephone buildings free show. Its Telephone buildings free show. Its Telephone buildings free show. Its and visitor participation stunts than any one performance. And the whole thing is a natural for visitors. Dominating the entrance that the Voder machine, invention which the voder machine the voder machine in the property of the voder machine the visitor of visitors of the visitor of visitors of vi

this of people are able to hear both Copoule Ingres room has a cleverly arranged stage set where visitors appear in a garden interview, their with participants in radio voice test then stepping off stage to hear playback, off their vocal efforts. There could not be the stopping off stage to hear playback of their vocal efforts. There could not be the stopping of stage to hear playback of their vocal efforts. The clarity and learning how one's voice in heart at the other end of the line, clarity and learning how one's voice in heart at the other end of the line, clarity and learning how one's voice in heart at the other end of their heart and the control of the clarity and learning how one's voice in heart at the control of the clarity of the control of the clarity of the control of the clarity of the clarity of the control of the clarity of the clar

Besides the entertainment inside the structure, the A. T. & T. struc-ture, located a stone's throw from the periphere-tryion theme center, impresses with its lavish decorations 100 pine trees planted along the walk leading to the entrance and terraced falls spotted in another portion of the grounds.

Goodrich Tires Racetrack

(FREE)

Although this estensibly the gigantic control of the control of General Policy Campers, SILL Malons; on the Control Policy Campers, SILL Malons; of the Control Policy Campers, SILL Malons; of the Control Policy Campers, SILL Malons; of the Control Policy Campers, SILL Malons, SILL Malons,

N. Y. Midway Shows Not Operating Opening Day

Admiral Bryd's Penguin Island,
Amazona in No-Man's Land,
Billy Rose's Aquasade.
Billy Rose's Aquasade.
Crystal Palace,
Crystal Palace,
Crystal Palace,
Laffland,
Morris Gest's Miracle Town.
Frank Buckf Jungle.

cars also miss a hippodrome clown, sitting on the ramp, mira-ulously. Preview night they ducked two photographers who dared standing near the ramp for a thrill shot. Entire show is spieled by a sports announcer. It's a must-v' entry in the book for automobile-minded folks.

STRANGE AS IT SEEMS

STRANGE AS IT SEEMS

This is one of the several Dufour & Rogers operations on the Midway Rogers operations on the Rogers operation of the Rogers of Rogers operations on the Rogers of Rogers of Rogers of Rogers of Rogers of Rogers operations of Rogers of Rogers of Rogers of Rogers of Rogers operations of Rogers of Roger

VICTORIA FALLS

VICTORIA FALLS

Located close to the end of the amusement zone, this concession is a much an exhibit as a show, and the state of the st

SEMINOLE VILLAGE

(25c.)

Radio Corp. of America

Radio Corp. of America

Resume of tirement on the result of the result o

GANG BUSTERS

This layout 250) 250 through and a minic, through and a reliably an animal purpose of the control of the contro

end at the hands of law-shorcement bodies. Hannes, once a silent film size, spiels on the ravages of dopen in the decirc chair seen, there prisoners now part, one property of the present seen of the present seen to the selection of the seen the present seen the

SAVOY THEATRE

SAVOY THEATRE

[264] Moe Gale's concession on the midway, something of a takeoff on the
way, something of a takeoff on the
shapes up as a terriffe money-maker,
and better danches and duraname that the same of the same
and better danches and durative a 20-minute show of hot maker
and better danches and duramover. It'll probably find its best
business at night, when this sort of
tooked for, though the daytime bit
should also be okay.
Chick Webb onerestlers Teddy
fill's crew took over. Besides thus
ususcal aggregation, there's a tramp
on the front of the building for a
come-on.

colored band playing on a Belcowy
come-on.

Savoys only fault lies in the spotts
of the building for a
come-on.

Savoys only fault lies in the spotts
of the building for a
come-on.

Savoys only fault lies in the spotts
the vision is impaired for those sitthe vision is impaired for those sitthe vision is impaired for those sitthe vision is impaired for the set in
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PERISPHERE

The City of Tomorrow' show inside the 200-foot (in diameter) Perisher is in a peculiar position as an open in the peculiar position as an open in the Parisher Bernigher City of the Parisher City of

And latter two are considerably longer.

In visition of two bids of the control o

Dailies Went Overboard On **Boosterism**

Most of the New York dallies went overboard on their local boosterism approach on the World's Fair open-ing Sunday (30). It was obvious from the early reports also that the staff men were recording some of the events from press dept. handouts, without actually making a survey of the Fairgrounds

the Eatgrounds.

The midway was given credit for having a fuller operation than was true. The dailies reported some shows as being open which weren't im more than a partial state of construction. Billy Rose's Aquesde, which never did give a show that day, and the Amazons in No-Maris and the No-Maris and No-Maris a

Yesterday (Tuesday) dailles, how-ever, emphasized the midway con-cessionaires' squawks and Whalen's promise for a special 'premiere' for the Amusement Zone on May 12.

ROCKFORD SOLONS BAN **CARNIES AFTER JUNE 10**

Rockford, Ill., May 2.

Rockford, III. May 2.

*Carnivals will be barred from Rockford on and after June 10. Ban has been set up by the city council, has been set up by the city council, ble carnies have been suckerthing the citizens here for years.

Leading town folk have stated that her have no objections to carnies generally, but the city has been due to the number of such carnivals in the business. Feeling is that a soon as the carnival business as one as the carnival business aroon as the carnival business will once more permit local dates.

U. S. STEEL

U. S. STEEL
[PIES]

Ill Steel has divided its doow oft onto two floors, first shows how steel is made from the time is steel in made from the time is in the time into disided article, while the upper level depicts how steel will help rams are employed freely to steel with help rams are employed freely to steel with help rams are employed freely to steel with the rams are employed freely to steel while the rams are different window different scene defects.

The hall of the future, as the second floor is labeled, is imagnituding farm and housing of the future. Hall of Resarch testures a pinon push building listed, aide from that they building listed, aide from that they building listed, aide from that they view of the grounds. To illustrate the role steel plays in modern to the role steel plays in modern of the color of supporting steel frusses from of supporting steel frusses from supporting steel frusses from supporting part of the streamlined wear.

CUBAN VILLAGE

(25c.)

The only dancing girl attraction featuring papriks to start on time spotted outdoors in all channed can string. The string paper is a swell channed catching on, despite its distant locarching on, despite its distant locarching on, septiment of the string proper midway street lightling. Management has piclers spotted up near the middle of the midway yelling the string of the str

"It's darker down there, but hotter," Present routining calls for a new dance ensemble or specialty every such in lineup, Most senational is Sacrificio.' Voodoo rites number, with semi-nued Spantis glit, Dolore, cuban and Negro males and femmes, Opening day, as a press sunt, nude white dancer was central figure in Show also gendlights.

(25c)

N. Y. Fair's Opening

staff includes William S. McHenry and George P. Smith, showmen aisc acquainted with the problems of an outdoor proposition.

acquainted with the problems of an unifore proposition, and provides provided and provided pr

colored.

The Savoy ballroom also displayed The Savoy ballroom also displayed colored jungle dancers, with a femme delivering a torrid cooch, but athe was fairly well clothed. The Crystal Palace (Rosita Royce—dove dancer) finally opened iste at night, while Nils T. Granlund's Sun Worsship Palace, mother spice layout, did not open. Crystal Palace advertised

onaries Reef

Concessionaries Beef
The lack of Illumination, plus inadequate electrical power to light
the shows and operate he rides,
finally brought a concerted yelp
from the concessionaries on Monday
(1). A meeting of the Concessionaires' Assn. is planned for this week
to draft a strong protest to the Fair

betier at night than it did in the daydine, but few York's architecture is admittedly far superior to Chile Calpbace on Structure is admittedly far superior to Chile Calpbace of Chile Calpbace

the motway a semimidway can very well keep itself a
second of the semimidway can very well keep itself a
second of the semimidway can be a semimidway can the N. Y. State Bullding, at the head of the midway as
you come over the bridge from the
Major part of the Fair's opening
day was taken up by the dedicatory
exercises, cap ped by President.
Roosevell's speech, in the Court of
Peace. Around 60,000 people crowded
and the bear of the semimonth bear of the semiconfusion prevailed shortly before
Mr. Roosevelt's put in his appearance.
More than 30,000 invitations had been
wiven out but these called for varyviven out but these called for varyconfusion prevailed shortly before
Mr. Roseweit just in his appearance.
Mr. Roseweit just in his appearance,
given out, but these called for varying accommodations. While eards
were supposed to admit one down
ront, while yellow Ucket-holders
But few seals were available for narybody after the paraders, chiefy
workingmen involved, in constructower of the paraders, chiefy
workingmen involved, in construccourt of Peace also held acoustic
trouble. There were echoes upon
echoes as each official and F. D. R.
spoke, the words being repeated as
bounced off the rear waits.
A brisk wind also played tricks
with the fountians in the rotundar
George Washington. The spray gave
some a thorough wetting.
The opening ceremonles appeared
to drig and some of the speeches,

The opening eceronoites appeared to drag and some of the speeches, notably Grover Whalen's opener, were too long. This, plus the poor course of the course o

tires' Asm. Is planned for this week to draft a strong protest to the frain authorities.

No explanation for the decition of the property of t

B'WAY WAX WORKS

Road Co. of Mme. Tussaud's Idea to a 40c Gate for Fair Visitors

Intended as a counterpart of Mme. Tussaud's celebrated exhibition in London, a Wax Works depicting highlights of American history has been opened in 50th street west of been opened in 50th street west of Broadway, New York. Establish-ment charges an admission of 40c for adults and 25c for children and is apparently aimed to cash in on World's Fair visitors.

World's That willion.

Building has two stories, with the gallery of wax figures shown on the second floor, reached by elevator from a modernistic lobby. In additionable was a superstant of the second floor, reached with the sevents in U. S. history from Columbus appeal to Queen Isabella of Spain, to a pair of World War Spain, to a pair of World War Spain, to a pair of World War Louiding Freident Roosevelt, Pope Pius XII, Hitter, Mussolini, Chamberlain, Dabadier and many others. Berlain, Dabadier and many others celebrities, including top show business names.

ness names.

All figures are stated to be life-size, but are actually somewhat smaller. In some cases the like-nesses are remarkably lifelike, but no thers the resemblance is to vague to permit identification without con-sulting the printed directory. In all cases the figures are too stiff to ap-pear realistic.

February, 138,000 went through the turnstiles, while 83,484 paid their way in for the opening of the Phil adelphia Sesquicentennial in 1926.

way in for the opening of the Phildelphia Sequentennania in 1958.

The middle of the Cale of the Cal

valuey werest paves only the move Mont of the midway's very big shows, in fact, were not ready on Sunday. These included the Cavalcade of the Centaurs (rodes), NT.G.'s Sun Worshippers and Congress of Beauties, George Jessel's NT.G.'s Sun Worshippers and Congress of Beauties, George Jessel's Town, Many of the rides also were incomplete, including the 250-foot parterned after Chicago's Enchanted Intellegent (Parterned after Chicago's Enchanted (Parterned

Savey Ballroom, also in full operation, got a very big play Sunday night, athough it was nearly flooded in late afternoon when a sewer backed up. The Dufour & Rogers Operations, chiefly the John Hix Strange A. It Seem Sends and William and Garge Busters, were also didney fairly well, but they figured to get the bulk of the patronage due to the unfinished state of the other concessions.

Labor troubles beset many of the Labor troubles beset many of the concessions late last week and up to Saturday night. Workingmen had to be paid double and triple time, with some of the showmen claiming they had to pay as high as \$5.50 an hour for carpenters and electricians for even such menial work as sweeping

for carpenters and electricians jor-een such menial work as sweeping.

That the World's Fair operation heads have family begun to realize the importance of the midway to the seneral success of the expession was ement that the Amusement Zone would have a special opening of May 13. Not all of the shows, how-er, will be ready even at that late date.

Mr. Y. Fall is not a poor man's paradise, opening day indicated. The grab is on plenty in the restaurants and harrooms. Ham sandwiches and harrooms. Ham sandwiches and in most of the city's topfight saloons, and the whiskey and beer glasses at phoney, thick bottoms.

The take is so great, in fact, that

N. Y. World's Fair Sidelights

Geddes Concessions, Inc., has picked the title Crystal Learer for the Norman Bel Geddes mirror show which has tell superaded timeror reproducing one dancing femme hundreds of times. Name was chosen so and to conflict with concession, Crystal Palaces, Just across the street from belief the Crystal Palaces, Just across the street from the Crystal Palaces and the Crystal Palaces and

Fairview Yacht Club.

Fairview Yacht Club, nee the Mayfair, which will operate motor boats to the fair from its East 52d mooring, has corralled some 1,000 memberships, bulk of them large industrial firms having space at the exposition.

Initial preview presentations and market preview Initial preview presentation of the preview previ

Dangerous Senters

Those secoter chairs which are electrically driven may bring the owners or operators healthy damage suits before the expectition is over, if permitted to dart in and out of crowds as they were opening day. One visitor was knocked down and his ankle butt while several others had narrow escapes. Comparatively high speed at which they can be driven by guides specially be and the special control of the special control

Chrysler's 45 Discussion Film
Chrysler Motors used 'in Tune With Tomorrow' film depicting production and assembly of one of their motor cars in the 350-east auditorium in their building. Further novelty lent to this pleture by having audience use special polaroid lenses so that the scenes showed up in three dimensions. Company employed a Polaroid mural over doors to its building.

Many of the expo's hot dog stands also werent functioning opening day with the result that the visitors had to patronise the more expensive resturents for food. There was plenty of grambing at those sandwich prices. One couple that walked into Ballantine's apparently lost their appetites after viewing the prices. They scrammed after only a plate of soup.

The Missus Shows 'Em How
Mrs. Lou Dufour, wife of one of the Dufour & Rogers partners, didn't especially like how the spilete in front of the We Humans (embryos) concession was working on Sunday (30), so she took over the mike for one show. Her performance was okay.

New York office of San Francisco's Expo shutters at the end of this month. Offices had been maintained in the RCA Bidg, with numerous favorable photographic breaks on the Golden Gate's Gay Zone being spotted through this division.

Simians' Heavy Fatalities

Frank Buck's Jungieland has been suffering a heavy toll of monkeys because of the cold weather. The simians, kept outdoors on a rock reproduction, have been dying like fles, according to reports. It was stated that 100 passed out last Thursday night (27) alone.

Lion Fatally Clawed Mate, Ringling Trapezist Hurt Widow Claims; 40G Suit

Sheboygan, Wis., May 2.

Faces Loss of Eye

John Julfoyle, American animal trainer with the International Circus, current here, was so badly mauled by a lion that he may lose his right eye.

Main Opens May 20 Akron, May 2,

The Walter L. Main circus, under lease this season to Frank Ruttman, local showman, will open its season

iocal showman, will open its season here May 20.

Walter L. Main, who lives at nearby Geneva, is still active, but will not be identified with the show under the new setup, Ruttman says.

Non-Pro Circus Opens Gainesville, Tex., May 2.

The take is so great, in fact, that it's figured to drive visitors back to Broadway, besides causing bad word-or-mouth. Some of the concession men frankly assert that the grp is Carte of the Pair is estimated at \$156,000,000.

Seriously in 40-Ft. Fall

Boston, May 2.
Fritzi Bartoni, 29, trapeze performer, sustained serious injuries when she fell 40 feet to the floor of the Boston Garden last night of the Boston Garden last night (Monday) during the first evening show of a week's run of the Ring-ling circus. Massachusetts General lang circus. Massachusetts General ports today (Tuesday) that she is no today (Tuesday) that she is no ports today (Tuesday) that she is no ports today (Tuesday) that she is no ports, seven glass. Miss Bartoni fell when she missed a catch. Ber husband, Lombard Bartoni, was watching the act from trapectist.

Fire Destroys Costumes For Rose's Aquacade

FOR MOSE'S AQUACAGE
Flock of costumes destined for Billy. Rose's Aquacade at the New York World's Fair were destroyed last week when a wan transporting caught fire. Blaze is said to have started via spontaneous combustion. It was thought for a while that the Aquacade's opening would be de-terred, but the costumes were re-plexed in time. The Aquacade didn't piecen on Fair's opening day.

Showman Club Elects

Charles Seigrist Showmen's club has been formed here, with Duke Drukenbrad, sideshow executive of the Cole Bros. circus, as president.
Jack McNulty, of the Pick hotel chain, is vice-president; Rex McConneil is secretary and Maynard Mast, treasurer.

Club was named for Charles Sei-grist, native Cantonian, and 'daddy' of the Seigrist aerialists.

The RITZ BROTHERS



Exclusive Management

MCA ARTISTS Ltd.

AFFILIATE OF MUSIC CORPORATION OF AMERICA Che World's Finest Entertainment

IONDON & NEW YORK & CHICAGO & SAN EDANCISCO & REVEDLY HILLS & CLEVELAND & DALLAS & ATLANTA

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56 PAGES

ONEY PIX THIS YEA

Film Story Editors' Jitters Over Anti-Nazi Themes: B.O. Reactions

Hollywood, May 9.

Hollywood, May 9.

Studio story editors are jittery over the current deluge of spy, retuge and anti-Neal stories. Many of the yarns would make good pictures the parties which was the diplomatic cat will jump. Sudden the parties of war or conclusion of a peace treaty would ruin their market value.

peace treaty would ruin their market value. Paid back are The Maginat Line by Edward Small and Concentration Camp' by Warners. Meanwhile the editors are wondering what to do about Who Is My Brother? Address the same vellow was a support of the same vellow. Walter Wanger, after some stalling, is dusting off Personal History. Wincent Sheehard and the same vellow and the same vellow of the same vellow of the same vellow. Walter Wanger, after some stalling, is dusting off Personal History. Which has been on the shelf for an interest of the same vellow and the same vellow. Activities of German-American bunds are exposed in 'Boyotit', slated to start June S at Warners. Lys Lys quired 'Underground Road,' by Edwin Justus Mayer and Oliver H. P. Garrett.

Garrett.

Erich Maria Remarque's The
Reroes' has been taken by Metro for
Spencer Tracy, Robert Taylor and
Margaret Sullavan. Story deals with
Jewish political refugees from Ger-

many.

Liberty mag yarn, 'I Married a
Nazi,' has been bought by 20th-Fox.
It's coming out in book form under
the title, 'Swastika.'

K. C. Beef on 'Nazi Spy

Kansas City, May 9.
A 100-name petition protesting onfessions of Nazi Spy at Orpheum is taken before Mrs. E. C. Waiton, y censor, Monday afternoon (8) Herman Gastreich, editor of the (Continued on page 45)

Kirkland Fights Ousting Of 'Someone' on Charge It's 'Vulgar and Lewd'

Attempts of Martin Jones to oust T Must Love Someone, Vanderbilt, N. Y., resulted in Jack Kirkland, author and producer of the play, applying for a restraining order. Jones and associates operate the house under the title of the Vandoimar Theatre Corp. and they con-

A Bit Premature

Philadelphia, May 9.
There's nothing slow about
Philly niterles. Two days before Grover Whalen fired the
opening gun for his Flushing
Meadow rejuvenation, Lexington
Casino was advertising via newspapers and signs:
"The Six Walker Girls, Direct
from the New York World's
Fair."

RADIO STATION **ADDS RODEO TO GUITARS**

WLS is going into the rodeo biz and on May 28 will premiere the and on May 28 will premiere the addition to the station's regular yodelers and hill-billy performers, the show will contain regular rodeo trick riders, ropers and bull-doggers. Patty Montana, yodeling femme, and Crowboy Bill Newcomb, warbler action with the Yagabend Cowboys' band, with the Yagabend Cowboys' band.

ck for the show will be sup by the Caiaveras ranch.

COHAN BETTER ROAD DRAW THAN LUNTS

Although the Lunts drew a slightly greater total gross notur than did Td Rather Be Right! the George M. Obhan show would have easily been the topper had it played longer. He have been the topper had it played longer. Deter draw, averaging \$33,000 weekly for 20 weeks, total touggross being \$697,467. Lunts were out for 28 weeks, average weekly takings being \$24,000 and the total \$473.45 weeks.

Barrymore vs. Colt

Jones and associates operate the house under the title of the Vandoimar Theatre Corp, and they contends Someone's is vulgar and level to the Market of his play was well know. The contends the sharter of his play was well know. The contends the form the Longard that when the moved, Jones took exception to worked, Jones took exception to the Contends of the Contends

MG LEADS '38-39; WB 2D, 20TH 3D

End-of - Season Films May Raise or Qualify Certain -Barometer of '38-39 Performance, in Relation to the New Season's Selling, at the Three Quarter Mark

ONLY 33 ABOVE PAR

By JOHN C. FLINN
Leading boxoffice films of 193839, as of late April national release
dates, and judged by the previous
season's rating of their respective
companies, based upon 100% as average, are:

sessons: rating of their respective companies, based upon 100% as average, are:
Alexander's. Ragtime Band'
Alexander's. Ragtime Band'
Alexander's. Ragtime Band'
Counga Din' (RIKO) 188%.
'You Can't Take It With You'
(Col) 185%.
'Boys Town't GAG) 160%.
'Jesse James' (200) 140%.
'Angels with Dirty Faces' (WB)
138%.
'Jesse James' (200) 140%.
'Angels with Dirty Faces' (WB)
138%.
'Out West With the Hardys'
Carefree' (RKO) 125%.
'Out West With the Hardys'
Carefree' (RKO) 125%.
'Dodge City' (WB) 125%.
'Prom data compiled over a spread of nine months, commencing with the per-release period of August, closing weeks of April, 1938, Vastry resents comparative listings of box-office values of feature films proteins comparative listings of box-office values of feature films produced and released by major discontinuous companies during the cutresonance of the companies during the cutRounding the three-quarters pole,
Rounding the three-quarters pole,

tributing companies during the corrent season.

Rounding the three-quarters pole, with final standings to be computed in the late summer, at the end of the film year-Aug. 31—the standings are Issued at this time as an aid to exhibitors who are starting negotia—(Continued on page 4)

RADIO ALL-VITAL IN RALLYING DEMOCRACY

Washington, May 8, Center of radio's international operations was shifted to Washington during recent European shenanigans. With NBC setting the pace, the webs who see he radio the most potent weapon for mobiliting public opin, both here and abroad, in the stop-Hitter movement.

All chains have been been a series of the washington of the washington, and the washington of the washington, and the washington of the washington of the washington of the washington, and washington of the washington, and washington, and will be washington, and washington, and

First Week of N. Y. Fair Murder To B'way; No Relief Till June 15

A New Worry

There's a new air of hopeful-ness amongst the habitues of the Palace Beach at present. All of them now eyeing television, when and if. One of 'em ex-claimed the other day:

'Maybe I'll get a break if my hair holds out!'...

RECORD WEEKLY **NUT FOR TWO FAIR SHOWS**

Billy Rose's Aquacade in the amusement area and Rallroads on Parade, situated in the industrial exhibit area at the N. Y. World's Paris, to specially the parade, situated and \$17,500 a week to operations on the grounds. The parade situation of the properations on the grounds. Railroads on Parade's admissions, 1826-81, with 52 Eastern Railroads, which back the enterprise not figuring to make much profit, if any, because the parade of the parade of

A total of 61 stagehands, all members of Local No. 4, Brooklyn is employed to handle the Railroads show. In setting up the show, a 30-ton crane was required to place one of the larger sets In place.

Broadway's high ho, who that it is the N. Y. Words? Patt, which, conversely, has blasted midtown instead of helping it. That it will continue to do this until after June 15, or of helping it. That it will continue to do this until after June 15, or of helping it. That it will continue to do this until after June 15, or of helping it. Which was the house of helping it will be the helping helping

the larger sets in place.
The stagehands are getting \$12 a in-conditioned.
It is expected that the world's day on six-hour shifts and are on a six-day basis. Some of the men are working overtime or doing more than one shift daily.

The stagehand are greatest expection will average a 217,000 persons daily, or more than one shift daily.

The stagehand are continued on page 32 and 32 and



British Entertainments Seen Folding If War Comes, to Avoid Congregating

VARIETY

War Jitter-in Darope have givenpritted shown and proper have givenpritted shownplate the possible effect a condict
invioving the U.K. would have on
all U.K. entertainment places. Immediate closure of all entertainments
they believe. Situation is governed
entirely by fear of air attack, and
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in the fact the theatres and film
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are considered that the carnage would be many times greater
than there.

Various sections of show his here:

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propaganda films for the government.
Legit interests have toyed with a plan of subdividing London into zones which could be opened or closed at will, though this has been frowned on by the government as impracticable and likely to impede

Impracticable and likely to impede dispersion preparations.
Insistence that entertainment is mecessary in wartine would be made in the control of the contro

Par's Common Stock Dividend of 15c. 1st Since the Co.'s Reorg

The Paramount common stock, patiently waiting for its first dividend, comes in for one of 15c, per share, payable July 15 to holders of record June 30. It's the first post-reorganization divey. This action was taken yesterday (Tues.) by the company's board, which at same time declared regular dividend of \$1.50 on first vectors and 15c one one of the state of 15c.

board, which at same time declared regular dividend of \$1.30 on first regular dividend of \$1.30 on first regular dividend of \$1.30 on first regular dividend of \$1.00 on first regular dividend r

up to date. Amount shelled in c idends on these stocks amounts approximately \$7,000,000.

Blumenthal May Now Sue Par in England

Reversing a ruling by N. Y. Supreme Court Justice Samuel I. Rosenman, made March 3, the Appellate Division on Friday (5) va cated an injunction which would prevent Ben Blumenthal from bringing suit against Paramount Pictures

ing suit against Paramount Pictures, Inc., in London.

Blumenthal bad sought to bring, and the suit of suit of the suit of suit of

Yankees Win Awards In France for 'Bests' Shown There in 1938

Of all foreign films distributed in France, the Yank product is the best liked and deserves the highest rating. This was indicated by the France. This was indicated by the France. This was indicated by the State of the State o omers associated with the film business, did not award four of the 14 scheduled prizes as it had not finished its findings.

American films or players took the following prizes:

American films or players took the following prizes:

1. Charlie Chapilin prize for gen-at technical and acting excellence, Dead End (UA. Goldwyn).

2. Maurice Stiller grand prize for best drama, Night Must Fall (McG).

6. Marice Stiller grand prize for best drama, Night Must Fall (McG).

6. Maric Dressler prize for best feminine interpretation, Better Davis for her work in 'Jezeber' (WB).

4. Warner Oland prize for best masculine interpretation, Robert Montgemery in Night Must Fall'.

Montgemery in Night Must Fall'.

James Roosevelt Flies To Coast UA Convention

James Roosevelt, Goldwyn v. p., arrived In New York from Europe on Monday (8) and flew to the Coast yesterday Tuesday to attend the UA sales meeting in Los Angeles. Executives made no comment on reported conversations with Alexander Kords or about Samuel Goldwyn-UA suit. Roosevelt handled openings of Goldwyn's 'Wuthering Heights' in London, Paris and Brussels and met UA sales representatives in those

Back from Abroad, Jock Whitney Heads West Soon

Whitney Heads West Soon
John Hay Whitney returned to
New York from a short European
trip on Monday (8). He made a survey of television progress in Eagland and resembly purchased \$450,00
and the street of the street of the street
Monday (15) Whitney expects to put
Men he arrives at the Coast next
Monday (15) Whitney expects to put
his signature on the new Schnick
International-UA picture deal which
is a short-term picture-to-picture
arrangement and does not call for
distribution of more than three alms.

NEELY DAYLIGHT **SWITCH WOULD** HIT THEATRES

The film industry is still attempting to digest the move of Senator Matthew M. Neeley in Introducing a Federal daylight awing bill in the Senate last Thrusday (4). Neely is parent of the anti-block booking parent of the anti-block booking Neely's long-pending bill, which would vastly change the method to selling product to theatree, obviously was intended to help independent exhibitors. Which is wby industry was intended to help independent exhibitors which is wby industry some reasonable explanation for high the same and the senator was a senator of the senator with the senator with the country of the senator was a senator with the rank and file of exhibitors who never have liked daylight saving wherever it was placed in effect.

effect.

In Michigan, which has no daylight saving, Allied is very strong.

It was Allied which backed the

In the work of the work of the work of the

Latest Neely measure is viewed possibly as a change of front on the
part of the vigorous senator, who has
been fighting for the indies' cause for
several years now without getting a
final vote on his booking bill.

mal voie on his booking bill.

Bill Leaks Gold
Washington, May 9.

Death of the Neely bill was taken for granted in Senate circle last week for granted in Senate circle last week for granted in Senate circle last week granted in Senate circle last week granted in Senate circle last week granted in Senate Carlon and Jumment. Although the session may drag on for several weeks, consume is not included in the tentative use in the last senate of the s

WLS. Chi, Talent Exec West for Deal Talks With Yates of Republic

Chicago, May 9.
Earl Kurtze, chief of the WLS Artists Bureau, heads for the Coast this
week for a look-see and for confabs
with Herb Vates, Republic pictures
exec, on the screening of several
While Kurtze is weet, his son,
Larry, sits in on the Artists Bureau
Cleally. When his father returns,
Larry Kurtze go. to Hollywood to
take cver, while Dan Wachams,
manager of the Artists Bureau office
on the Coast, takes a month's vacash.

Other News of Interest to Films

Newsreels' British tax squawk	13
\$250,000 sult against Metro in South Africa	13
U. S. and Spanish market	
TelevisionPage	
Latin-American patrlots to be glorified by U. S. filmsPage	
Jane Cowl's radio series pop-priced legit ideaPage	26
Radio reviews: Jan Rubini, Laurence Ollvier, Joe E. Brown,	
George M. Cohan, Screen Guild, Television ShowPage	38
Roland Young's strawhat	48

Warners and Metro Having It Easy In Northwest Selling of '39-40 Films

Towne-Baker-Herzbrun Productions for RKO

RKO has algoed a deal with Gene Towne's the Play's the Thing Productions for four pictures annually on a unit production basis. Towne heads the new outfit, with Graham Baker, his writing partner the past four years, vice-press Henry Herra Deal Production and the secretary and on the directorate.

Towne is now east completing the story setup for the four pictures, all to carry 'A' budgets. He will have the final say on directors, writers and actors on the pictures.

Addition of the Towne-Baker pictures to RKO, along with possibly other units, 39-40 may materially increase the total number of productions to be soid next season. Complete schedule will not be decided on until the return of George J. Schaefer from the Cosst in two weeks, the complete schedule will not be decided on place June 19-22 at the Westchester Biltmore Country Club in Rye, N. Y.

Sol Lesser Builds Spot In Bevhills for 8 Units

Hollywood, May 9 Hollywood, May 9.
Sol Lesser has approved plans for a \$100,000 office building in Bevery Hills to house eight motion picture executive units. Lesser's own company and the Ernest Lublisch Corp. are already slated for permanent occupancy.
Tentative date so completion is Sept. 1.

Samuels Back to H'wood After Long British Stay

Alter Long Dritish Stay
Lesser Samuels, senarist for Gaumont-British in London for three
and a half years, returned to the
States last week and leaves for Hollywood thomorrow (Thursday) or
Friday (12). Future plans on the
Coast are not indicated.
Coast are not indicated.
Coast are not indicated.
Coast are not decided.
Coast are not decide

Fitzgibbon Improving

J J. Fitzgibbon, general manager of Famous Players-Canadian, is making satisfactory progress at St. Mary superplat, Rochester, Minnion at the Mayo Bros. clinic there for spleen trouble and probably will not be able to return to Toronto, where he makes headquarters, for a couple weeks or longer.

SAILINGS. May 20 (New York to Rio) S. R. Kent (Brazll). Kent (Brazil).

May 1 Hundon to New York),
Frish Pommer. (Queen Mary),
Frish Pommer. (Queen Mary),
May 13 (New York to Paria) RobHay 13 (New York to Paria) RobHay 12 (New York to Paria) RobMay 12 (New Angeles to Honolulu),
Pauline Lord, Ian Keith (ionterey),
May 10 (New York to London),
May 10 (New York to London),
Mr. and Mrs. Ernest Emerling
Guiern Mary). (Queen Mary).

May 8 (Lo. don to New York),
Lady Marguerite Strickland (Nor-

Lady M Lady Marguerite Stricking twornandie).

We Vork to London),
Tiornion Wilder, Mr. and Mrs.
Henry Edwards (Britannie).
May 8 (London to New York),
May 8 (London to New York),
Mr. and Mrs. Spence W. Strick Strington).
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Mrs. Mrs. Mr

ARRIVALS

(At the Port of New York)
Jomes Roosevelt, John Hay Whitney, Mrs. Ruth Selwyn, Mr. and
Mrs. Sergei Rachmaninoff, Moshe
Menuhin, Robert Florey, Flora Mahicu, Duke Ellington and band.

Minnespolis, May 9.

Beaplie the fact that only the outstanding pictures have been recently
delivering at the boxoffice in a
big way, film companies here report above-average sales of newtimes and the sale of the sal

outdistanced the tree of delivering.
Otherwise there is the usual seasonal grumbling that certain companies have raised the number of pictures in the upper classifications considerably, thus boosting aggregate film costs.

DeMille Hurries Back To Finish N. Y. Fair Film

After several conferences during the past week with Will Hays in New York, Ceell B. de Mille is hurrying back to Hollywood to assemble and put into screening form the picture which will be shown free at the world's Fair by the film industry, Cavalcade of America. It was have been ready for the Fair openhave for the fa

ing.

De Mille left New York Friday (5) for Louisville to attend the Derby the following day, flying. Immediately after the race he left for Holand and Immediately and Immediately after the race he left for Holand and Immediately and Immediately after the race he left for Holand and Immediately and Im

ately after the race he left for Hol-lywood, cancelling prlor plans to come back east to see plays and va-cation a week or two. Considerable stuff has been shot on the Coast for 'Cavalcade of America' to tie in with assembled material from various films of the past.

Final and 14th R. C. Bldg.

Last piece of construction work on the Rockefeller Center development was begun last week, with clearing was begun last week, with clearing stemen, N. Y. This is the final and 4th unit and will consist of a 20-story office building. When all completed, Rockefeller Center it is estimated will house more than 30,000 workers.

N. Y. to L. A.

Eddie Albert.
Joan Bennett.
Walter Damrosch.
Joan Danton.
Alan Dinehart, Jr.
Jose Ferrer. Jose Ferrer.
Billy Gilbert,
Uta Hagen.
Will H. Hays
Jerry Horwir Will H. Hays.
Jerry Horwin.
William B. Jaffe. Harry Lang.
Patricia Morison.
Louis Notarius.
Lynne Overman.
Alfred Paschall.
John Payne.
Cole Porter.
James Roosevelt James Roosevelt Jimmy Saphier. Mrs. Ruth Selwyn. Carol Stone. Deems Taylor. Irene Tedrow

L. A. to N. Y.

James Seward.
Donald Ogden Stewart.
Gladys Swarthout.
Jean Travers. Mr. and Mrs. H. M. Warner. 'Varren William.

PUTTING CODE INTO EFFECT

Grosses Nationally Bit Ahead of '38. But Fear 2 Fairs Will Hurt Later On AIM RIGHT NOW

While theirre operating sources report that grosses as far this year,
that is to the present, abow a
slight increase over the same period
in 1938, fears are felt that the New
York and San Francisco fairs will
have a reverse effect on business this
summer. If it comes to any appreciable extent, the dip would be
deepest from about June 35 though
a preciable extent, the dip would be
deepest from about June 35 though
a preciable extent, the dip would be
deepest from about June 35 though
the same are on in big numbers, it
is believed.

The San Francisco feet a contraction of the same and the same are on the same are

The San struction fair, in action a The San Three San Th The San Francisco fair, in a

certaintly stand to suffer, it is felt. When an average is struck for the whole country, the grosses up through the past weekend are sheed of last learn and the structure of th

tions in other territories.
Past weekend (Saturday and Sunday) was one of the warmest in history for May 67 veerywhere east of the Mississippi, yet this, together with effect of the N. Y. Fair in nearby communities, daylight awing, etc., did not cause much strain. While one town might be the wind of the control of the work of the w

the beginning.

Reliable figures would indicate that Saturday (8) ran well ahead of the same Saturday isat year when an average for the entire country is considered, but that Sunday (7) was a little behind the corresponding Sunday in '38. Average for the two days on the weekend, however, would put the increase over the same days a year ago at around 2%.

If it wan't the weather mostly if

days a year ago at around 2%. If it want the weather mostly, it may be that grosses dropped Sunday (7) in many spots convenient to N.Y. due to Fair patronage. Current to N.Y. due to Fair patronage. Current to N.Y. due to Fair patronage. Current may happen later is a question. Operating opinion is that picture business throughout the country very likely be affected because of the control of the control of the country of the

holidays such as July 4 and Labor Day. Exhibs are of the opinion that the distributors should make the best possible product available early this summer, particularly over holidays, so that any b.o. decline may be fought vigorously.

Lesser's Added \$616 Tax Tap Incl. \$2 Dog License

Washington, May 9. Washington, May 8.

Refusal of the government to allow income tax deductions on a \$2 dog license and other more costly extravagances resulted Monday (6) in Soi Lesser. motion nicture producer.

Lesser signed a stimulation with his 1934 income.
Lesser signed a stipulation with
the Board of Tax Appeals submitting
to the extra charge. Feds disallowed
the dog tax charge and \$1,351 which
the producer attempted to deduct for
automobile expenses of his wife, plus
\$4,082 which the Lessers, previously
paid attoneys for fighting the goverror metal-size and size of the control of

Some Fancy Grosses

people.

'Snow White' figure released
was \$6,740,000. Another early
Warner talker, 'The Jazz Singer,'
which received terrific rentals,
was up near 'Singing Fool' in
distribution returns, being close

COLUMBIA'S 40 **FILMS FOR** 1939-40

Columbia Pictures is announcing program of 40 features, 16 westerns four aerials, two series of 2-reel shorts and 12 series of single reelers at its sales convention in Atlantic City today (Wed.) Budget for this program has been considerably increased over last year and will in-clude a minimum of 15 high-bracket productions.

Two Wesley Ruggies productions are scheduled, two Frank Lloyd pic-tures, one Frank Capra, two Joe E. Brown, four Jack Holts, one Mrs. Martin Johnson production and sev-eral 'other pictures by Rouben Mamoulian and Alexander Hali.

Mamoutian and Alexander Hall.

In his address, general sales manager Abe Montague yesterday (Tusasted it is the company's intention to stated it is the company's intention to well as dual bill houses. Montague rapped stand of other major distributors who are attacking the double-feature 'evil' and then advertise issuance of special groups of them bill posteros.

Twin billioner of species groups of the common of the columbia will live up to all the clauses of the new trade practice agreement. Because of its decentralization policy, to the common of the commo

FANNIE BRICE WARNS 20TH-FOX ON 'ROSE'

Fannie Brice, through Hollywood counsel, served a legal letter of ob-jection on 20th Century-Fox Film when production plans on 'Rose of Washington Square' were first an-nounced. The comedienne wanted to nounced. The comedienne wanted to make sure that nothing in her pri-vate life was infringed upon in the plot structure having to do with the 'My Man' song sequence, or any analogy to her marital life as Mrs. Nicky Arnstein.

The 20th-Fox legalists in New York have done nothing about it.

With several undisclosed things on his mind, Harry M. Warner and Mrs. Warner arrive in New York from the Coast today (Wed.).

Ironed Out-Rodgers Try-ing to Push It to Conclusion-N. Y. Allied's Open Forum on Trade Practices INDIES' STANCE

Arbitration Wrinkles to Be

Major developments in connection with the trade practices code, on which arbitration is being carefully discussed, so that no mistakes will close the following: Up right, include the following: Up right, include the following: 1. William F. Rodgers, general sales manager of Metro, plans to meet this week with other distribution remothers of the committee as well as attorneys to go over arbitration; recommendations and other tradition; recommendations and other tradition; recommendations and other

points.

2. Max A. Cohen, president of Al-lied Theatre Owners of New York, State, declares an open forum will be held May 25 in New York on not only the code, but also on question on whether the industry is capable of regulating itself from within.

3. Independent Theatre Owners.

regulating itself from within.

3. Independent Theatre OwnersAssn. of N. Y., iseaded by Harry
Brandt, while endorsin, the code in
general, wants unaffiliated, simonpure indies or neutral persons on arbitration boards to make awards.

4. Rodgers makes strong point of
necessary to set up arbitration residence
to either the distributor side or the
exhibitors so that it won't die of its
own weight.

own weight,

5. Film contracts may or may not include the agreement reached concerning the functioning of arbitration.

tion.

8. Allied States Assn., which has taken no action on the code one way or another, may be urged by local units in its actup to adopt a more liberal attitude toward it.

liberal attitude toward it.
The open forum which Allied Theare openers W. Y. has decided
upon, reflects a position on the part
of Cohen, its president, and others
in the organization that may go a
long way toward paving the way for
more complete accord on self-regulation.
Cohen rates that the

in the organization that may go in any avoir power power to come way found power to the control of the control

THAT'S A PRIMARY Film Firms Promise No Reprisals, So U.S. May Disclose Names of Indies Who Figure in the Anti-Trust Case

Lawyers Can't Lose

Probability of the start of the actual trial of the Government nutriture sterion against the majorday critical states are revealed year of the control of Cotober. It is believed that David L. Podeli, who spoke for the Department of Justice on the Department of Justice on the Department of Justice of the control of the c

GOLD-SCHLAIFER ELEVATED TO UA V.P.S

United Artists will spend in sexes of \$3,000,000 avertising and exploiting and in the exploiting and exploiting

agures, and reletring to the present of the organization.

Announcement of the elevation of the organization.

Announcement of the elevation of Harry L. Gold and L. Jack Schalter, Jack Schalter, Specifyer, and L. Jack Schalter, Specifyer, and Jack Schalter.

Specifyer, and Schalter, Specifyer, Schalter, Specifyer, Spe

FLEMING BACK WITH 'WIND.' 6 WEEKS TO GO

Hollywood. May 9.
Victor Fleming resumed direction
of David O. Selznick's 'Gone With
the Wind' yesterday (Monday) after
a week's illness. Sam Wood, who
had been pinch-hitting, returned to
the Metro lot.
Picture results— Picture requires about six weeks more shooting.

M-G Renews J. W. Ruben

Metro has renewed the producer contract of J. Waiter Ruben. He tess up Thunder Affoat as his next. Raiph Wheelwright yarn will co-star Wailace Beery and Robert Young. George Seitz directs.

Apparently deciding to cut the knot by a split decision, Federal Judge William Bondy in N. Y. on Friday (5) reserved decision on the application. made by Paul Williams, special assistant attorney general, to rescind the order requiring the Government to answer Article 8 of the demand for a bill of particulars.

ermment to answer Article 8 of the demand for a bill of particulars. Article 6 was perhaps the only important point requested by the appropriate point requested by the propriate point of the propriate point propriate propria

names at that time, and allow the de-He pointed out that when the Judge had previously allowed this request in the bill, Washington had sent six men about the country, depending on to holp them at the trial. Most of them feared reprisals and begged to be protested. All Davight william Donovan, has repre-senting RKC, 20th Century-Pox and Warners spoke for the defendants. Davigna, she be primary spokes-penting RKC, 20th Century-Pox and Warners spoke for the defendants. Davigna, she primary spokes-penting RKC, 20th Century-Pox and Warners spoke for the defendants. Davigna, she primary spokes-penting RKC, 20th Century-Pox and Warners spoke for the defendants to the micro to have this information to micro to have this information to micro the warner of the con-micro the part the Government has chosen as the first year of viola-(Continued on page 18)

Vol. 134

H. M. Warner in New York

Head of the Warner Bros, organization is avoiding a press reception by request.

Top Money Films So Far This Season Put M-G. WB. 20th 1-2-3

(Continued from page 1) tions for the new season's (1939-40) product, which is being announced at various distributor sales conventions.

tions.

Boxoffice reports from first runs in key cities, as reported weekly through the season by VARIETY, supplemented by careful estimate from figures of boxoffice receipts and percentage film rentals paid by subsequent runs, furnish the basis for the comparative company ratines

centage film rentals paid by susceptible for the comparative consumprating.

Standings are computed on the results of current season releases, compared with last season's averages of the comparing which is the comparative film of the companies and the companies film of the companies film of the companies film of the companies film over the companies film of everages with the companies film over the compan probable boosting of averages. When the film companies flash over the finishing mark, three months hence, the competitive standings in several instances may be altered

Standings Form a Sound Basis of B.O. Performance

Standings given, therefore, form a sound basis for judging performance against promise during the current year, They reflect also the comparison of public attendance at the wickets with rental percentage allocations set by the different distributors. On the whole, the top drawing

tributors. On the whole, the top drawing films in nearly every instance are the top in film rentals. Film rental percentages for the leaders fluctuate at 30%, 35% and 40% of boxoffice

receipts.

Tabulations show that only 33 films of the 1938-39 releases from the 1938-39 releases films of the 1883-87 releaser from all major companies have drawn better than average boxofice receipts over the 1983-87 arting. The statistical record shows a slight decrease be-record shows a slight decrease be-possible thing of teatures in im-portant money spots, fart run, has because the length of the shows pre-sents to be factual support for the contention, recently violed by Al Lichtman, vice-president of Leew's, Doc, that duals as a national theater policy are resping receipts.

ing receipts.

On the other hand, the late winter releases of several of the majoraceally. With the coming of spring and the warmer weather, with outgreat sections of the country and with two World's Pairs operating with the World's Pairs operating in New York and San Francisco, the hope of a revived film boxoffic immediately may not be taken too optimistically.

Metro's Early Season Power Puts It No. 1

Of the individual companies, Met-o is leading—again. Despite the

METRO

ABOVE NORMAL

BOYS TOWN 180% Sweethearts 143% Too Hot to Handle 135% Out West With the Hardys 125% Marie Antoinette 122% Stablemates 120% Huckleberry Finn 117% Jaiot's Delight 110% & Loves Has Nancy 107% 8 Loves Has Nancy 107% Pygmalion 105% Honolulu 190%

BELOW NORMAL

Stand Up and Fight 98% Great Waitz 94% Citadel 90% Shining Hour 80% Ice Follies 78% Dramatic School 59%

UUAL SUPPORT

(Mediocre, Fair)

Vacation From Love

Young Dr. Kildare

Listen Darling

Spring Madness

Fiirting With Fiirting With Fate Christmas Carol Girl Downstairs Burn Em Up O'Connor Four Girls in White Fast and Loose

In the pulling power of some recent releases, notably 'Let Preedom Ring' 'Broadway Serender' and 'Let Fellies of 1989,' all of them high cost negatives, the earlier season output pany's average of a year ago.
Leading the list is 'Boys Town,' starring Spencer Tracy and Mickey proved a potent draw also in big city neighborhoods and in small city neighborhoods and in small owns. The Roncy popularity also is redirected in the receipts of Chuic makes, both in upper income brack-ets. The Jeanette Macdonald-Neits and the season Eddy committed with a season and the season and t

son, 'Too Hot to Handle' and 'Idiot's Delight,' in which he co-starred with

included in the control of the contr Warners Sews Up No. 2,

Not Counting 3 Others

Leading the rest of the pack and showing daylight with each aucces-sive release, Warners has second place sewed up at this stage of the season. Current averages do not

WARNER BROS.

ABOVE NORMAL

Angels With Dirty Faces 138% Dodge City 125% Dawn Patrol 115% Four Daughters 111% Brother Rat 106% Yes My Darling Daughter 102% BELOW NORMAL

BELOW NORMAL Oklahoma Kid 86% The Sisters 86% They Made Me a Criminal 86% Four's a Crowd 84% Valley of the Giants 84% Hard to Get 80% Wings of the Navy 78% Blackwell's Island 78% Heart of the North 73% Garden of the Moor 17% DIGLA SUPPOPT

BUAL SUPPORT (Mediocre, Fair)

(Mediocre, Fair)
Secrets of An Actress
Broadway Musketeers
Girls on Probation
Torchy Gets Hår Man
Nancy Drew Detective
Comet Over Broadway
Devil's Island
King of the Underworld
Off the Record
Torchy Blane in Chinatown
Torchy Blane in Chinatown
Secret Service of Air
Adventures of Jane Arden

Adventures of Jane Arden

Include the recently released teather, Dark Victory, starring Bette Davis, the Paul Muni-Bette Davis the Paul Muni-Bette Davis with the Paul Muni-Bette Davis of the Paul Paul Muni-Bette Davis of the Paul Muni-Bette Davis o

rone Power, are on top of the list-ings. They are 'Alexander's Rag-time Band' and 'Jesse James,' both directed by Henry King. Sonja

20TH CENTURY-FOX

ABOVE NORMAL

Alexander's Ragtime Band 170% Jesse James 140% Kentucky 116% Suez 112%

My Lucky Star 101% BELOW NORMAL

BELOW NUMBER
Little Princess 95%
Submarine Patrol 85%
Straight, Place and Show 84%
Tail Spin 83%
Hold That Coed 75%
3 Musketeers 75%
Wife, Husband, Friend 73%
Whate For Everythine 69% Thanks For Everything 69% Just Around the Corner 65%

DUAL SUPPORT

Gateway Keep Smiling Speed to Burn Safety in Numbers (Jones Fam-ily)

ily)
Time Out for Murder
Meet the Girls
Five of a Kind
Mysterious Mr. Moto
Always in Trouble
Sharpshooters

Sharpshooters
Road Demon
Up the River
Down on the Farm (Jones Fam-

Down on the Farm (Jones ily While New York Sleeps Charlie Chan In Honolulu Mr. Moto's Last Warning Smilling Along Arizona Wildcat Pardon Our Nerve Inside Story Everybody's Baby (Jones Fam-

ily) Mr. Moto in Danger Island Winner Take All

Winner Take All

Henie, in 'My Lucky Star,' is rated
better than 'Little Princess,' starring
better than 'Little Princess,' starring
put a strong personal endorsement on
the Temple feature, always a
heazerfoous advance guess.

Not the 54 statures released by
Of the 54 statures released by
Cot the 54 statures released by
Cot the 54 statures released by
Returns and consulty are not yet in
on' 'Alexander Graham Bell' and
not start the season under his direct supervision
Returns and consulty are not yet
the one of the season of the season of the
Young Mr. Lincoln, 'White Lady
'Young Mr. Lincoln,' White Lady
'He Gorilla,' with the Ritz Bros,
whose previous 'Three Musckeer'
his amag at the boxoffice product,
with the exception of two Britishmade films, is produced by Soft
Mustbell market

and almed chiefly for the
duabilit market

'Din.' 'Castles.' 'Carefree.' 'Love Affair' RKO's Tons

Because of the boxoffice strength of 'Gunga Din,' 'Vernon and Irene Castle,' 'Carefree' and 'Love Affair,'

RKO-RADIO

ABOVE NORMAL

Gunga Din 168% The Castles 125% Carefree 125% Love Affair 119% BELOW NORMAT

Room Service 93% Mad Miss Manton 89% Great Man Votes 74% Man to Remember 71% Man to Remember Pacific Liner 67%

DUAL SUPPORT DUAL SUPPORT
Mediocre, Foir)
Affairs of Annabel
Fugitives for a Night
Mr. Doodle Kicks Off
Tarnished Angel
Annabel Takes a Tour
Peck's Bad Boy at Circus
Next Time I Marry
Boy Slaves
Fisherman's Wharf
Beauty for Askins Beauty for Asking 12 Crowded Hours 12 Crowded Hours Saint Strikes Back

Flying Irishman They Made Her a Spy

position the company has ever occupied.

RKO-Radio moves up several lengths in the comparative standings. Like Warners, this company is closing fast and may find itself in an even more with an envisible record in 1835-180, Darryl Zanuck has had troubles keeping pace with previous production efforts, although two productions frorts, although two productions, starring Tytors, productions, producti

U's New Management Ends Very Nice 1st Year

Although most of the Universal roduct defies definite classification product defies dennite classifica-because it is shown chiefly on under spots of double bills, the r spots of double bills, the com-so far this season has flashed better-than-average grossers. na Durbin carries two of these—

IINIVERSAL

ABOVE NORMAL

That Certain Age 125% You Can't Cheat an Honest Man 120% 3 Smart Girls 109%

BELOW NORMAL on of Frankenstein 91% ittle Tough Guys in Society

Youth Takes a Fling 68%

DUAL SUPPORT

Fair)

(Mediocre, Dark Rapture Freshman Year Personal Secretary Road to Reno Swing that Cheer Service De Luxe The Storm
The Last Express Exposed His Exciting Night Strange Faces Secrets of a Nurse Swing Sister Swin r Swing Newsboys Home The Last Warning The Last Warning
Gambling Ship
Pirates of the Sky
Society Smugglers
Risky Business
Spirit of Culver
Mystery of the White Room
Family Next Door

That Certain Age and Three Smart Girls Grow Up—to good figures, and the Bill Fields starrer, 'You Can't Cheat an Honest Man,' produced by Lester Cowan, has proved stronger at the boxoffice than its earlier runs indicates.

indicated.
'Son of Frankenstein' missed the
honorable mention class. On the
whole, however, the first full season of new management at Uni under Nate Biumberg-Cliff

Korda and Garnett's Pix The Pacemakers for UA

With such strong 1938-39 releases as 'Hurricane,' 'Stella Dallas,' 'Dead End' (all Goldwyn) and 'Prisoner of Zenda' (Selznick), it was a foregone conclusion that United Artists would have difficulty keeping ious season's pace.

Only two UA releases in the curent season have struck better than

UNITED ARTISTS

ABOVE NORMAL Drums 105% Trade Winds 103%

Trade Winds 103%
BELOW NORMAL
Made For Each Other 85%
Algiers 95%
Cowboy and the Lady 93%
Young in Heart 91%
There Goes My Heart 89%
Duke of West Point 88%
Blockade 72%

previous averages. They are Drums, 'produced in England by Alexander Kords, and Trade Winds,' the Tay Garnett feature for Water Warning and the Bayes of the Water State of the Water St

go into the records as one of produc-tion disappointment in the companys to the product of the companys of the bull of the companys of the companys with previous of the companys of the com-yellman, stands alone as the com-pany's single hit picture, atthough the Cecil B. DeMille ralifored epic, Tunion Pacific, will oister the wanning weeks of the releasing sea-

son.

Absence of fresh screen personali-ties and the determination to cling to

PARAMOUNT

ABOVE NORMAL Men With Wings 103%
BELOW NORMAL

Spawn of the North 97% Spaw of the North 97% Sing You Sinners 97% If I Were King 98% St. Louis Blues 95% Beachcomber 93% Artists and Models Abroad 91% Paris Honeymoon 81% Cafe Society 79% Zaza 62%

DUAL SUPPORT

BUAL SUPPORT
(Mediocre, Fair)
Campus Confessions
Sons of the Legion
King of Alcatraz
Touchdown Army
Arkansas Traveler
Ilegal Trafit
Ilegal Trafit
Say It in French
Little Orphan Annie
Ride a Crocked Mile
Tom Sawyer Detective
Disbarred Ambush
Persons in Hiding
Boy Trouble
One Third of a Nation
King of Chinatown
Sudden Money
I'm From Missouri

a revue type of filmusical are the two principal contributing reasons for Paramount's drooping production standards, in the opinion of film men. Remakes also have shown up dis-couragingly on the records. "Zaza' was a disappointment, although Mid-night' brought back Claudette Col-bert to be a reason's conquestive. bert to her previous popularity.

bert to her previous popularity.
Two other remakes are scheduled
for early Paramount release. They
are 'Beau Gest's and 'Blotel Imperial'.
Jack Benny's 'Man About Town,'
ready for some weeks, will be sent
out some time in July,
Frank Capra's 'You Can't Take it
With You,' based on the George S.

COLUMBIA

ABOVE NORMAL You Can't Take It With You 165%

RELOW NORMAL

I Am the Law 87% There's That Woman Again 82% DUAL SUPPORT (Mediocre, Fair)

Crime Takes a Holiday Flight to Fame Little Adventuress Adventure in Sahara Blondie Strange Case of Dr. Meade Strange Case of Dr. Meade Strange Case of Dr. Meade Smashing the Spy Ring Homicide Bureau Lone Wolf Spy Hunt North of Shanghai My Son is a Crimal Let Us Live Blondie Meets the Bose White-andrea Frammies

Kaufman-Moss Hart comedy, is way out in front of Columbia's current season's output. Set for early show-ing is 'Only Angels Have Wings,' produced and directed by Howard

JOE WALSH UPPED AS LEON NETTER'S AIDE

Joe Walsh, around 15 years with Paramount at its home office, be-comes chief assistant to Leon Netsons given for the "Guagecosch, Adecon the other the Contract other and the Contract of the Co ter, general manager of the Par the-

5-DAY WEEK IN S.D.G. PACT

SAG's Provisos for Agents

Serien Actors Gulld's licensing pact for agents in now ready for negotiating committee and will include film biz managers who do agenty work. Also disclosed in a rough draft that contracts in force before the licensing plan was announced expire in September, 1943.

Other clauses in contract: No contract may be said, truncared or assent actor unless given power of attorner; agent can't share an office with anyone else without SAG consent; all employes must have sub-agent francise; actor is given the right to cancel a contract if, during any period of four consecutive months, the actor falls to be employed or receive compensation; guitting commission with another agent is prohibited except period of the contract of the state of the service of the contract of the service of the contract of the service of the

Joe Schenck's 20th Selling, Jack Warner's WB Buying Highlight S.E.C.

Washington, May 9.

Big March stock deals by Joseph M. Schenck in 20th Century-Fox Depart and by Jack L. Warner in WB securities were unveiled last week in the semi-monthly Securities & Exchange Commission report on insiders' market operations. Activity also on the part of persons in the know in several other film concerns.

know in several other film concerns.
At a pace which has not been touched in film circles for many weeks, Schemek, chairman of the work of the several several

preferred as of Dec. 30, 1938.

Operating on a more modest scale,
Warner picked up 8,500 shares of
WB common in four batches. Biggest block was 3,500 shares bought on March 9. Holdings at the end of the month were 98,560 common and 15,094 preferred. He also grabbed 210 more shares of the latter variety is three deals.

210 more shares of the instear variety in three deals in the deals of the William Statement showed that William Statement on the 20th-Yox directorate, picked up his lene share during. March, while Sam E. Morris, one of the WB linsiders, disposed of 325,000 worth of his pile of 8% debentures. Morris, who engaged in other common.

common.

While the parent company was acquiring another 17 shares of Loew's Botton Theatres, J. Robert Rubin sold '90 shares of Loew's Detection Theatres, J. Robert Publicked up 200. Latest count showed the parent with 99,897 shares of the Botton subsid. Rubin still has 33,475 shares of common and Friedman's total rose to 812.

Hertis Par Pickup

John D. Hertz reported that
Lehman Bros, of which he is a
partner, got back into Paramount
Pictures in March, picking up 100

Fictures in March, picking up 100

For some time.

Edward A. Golden of New York

Fictures common, sold 50, and kept

Fictures common, sold 60, and kept

Fictures of the Section of the New York

Mono officer, peddied 6,194 options

of the New York

Monogram Pictures, Inc., in which Weeks

Molding 1,000 shares of Monogram

Pictures Corp. common and 7,141

options.

Pictures Corp. common and 7,141 options. Advard C. Delafield of New York Wifed out his interest in General Phentres Eguipment, selling 100 releases to the Common and 31,831 v.t.c.'s at the latest count. Aboving Jake Cohn received 13 shares of the Control of the

Runvon Gets a Call

Hollywood, May 9.

Metro bought Damon Runyan's
magazine yarn, 'A Call on the President,' for early production by Edgar

Seiwyn.

Melville Baker is doing the script.

Pic Players Only Want To Loaf in Gotham, So Bernie Quits Selznick

Back of Herman Bernie's resignation after a year and a bait as New
castern a year and a bait as New
eastern branch agency is a curious
distaclination by the film names
extend themselves in other than film
have package railo deals set for certain names, or some fancy personal
appearance booking, but when they
came sest the Hollywood boys and
appearance booking, but when they
came sest the Hollywood boys and
Morocco nitery circuit instead. Their
prime objection was that the extra
work and income only meant workingenie found the
more of a social meeting-regular
headquarters for film names, many
of them Selmick clients, an route to
of them Selmick clients, an route to
indic agenting after taking a monthly
rest. Jack Changeau, meantime, is
continuing the office.

Goddard Gets 'Titanic'

Lead in Pact Workover

Nollymood, My 9.
Paulette Goddard gen top cole in
David O. Selrande's 'Titanic'. Adrangement was made after the producer released her from her studioments, the second of the studioments. The second of the second of the characy at Paramount, Foltor' with Charles Chaplin before doing 'Titanic'.

Morner 'Desert' Lead

Hollywood, May 9.

Stanley Morner gets the male lead in The Desert Song, originally slated for Donald Dixon.

Picture rolis at Warners next fall.

9-YR. DEAL SETS **NEW PAY BASIS**

Producer Contract Gives Di rectors, Unit Mgrs. 80% Guild Shop-Granted Say So in Preparation, Cutting, Casting Leads - Okay Wage Scales

STRIKE TABU

Hollywood, May 9. Mine-year Basic Agreement indeed could and Unit Managers Quild discloses a decided trend by the producers to establish a five-day week in the film industry. Bot's contracts in the film industry. Bot's contracts in the film industry. Bot's contracts rectors and unit managers are employed by the day they shall receive one-fifth of the minimum weekly scale for each day or fraction here crafts called for one-sixth of the v.ekly minimum. Fact has been observed the two groups and copies forwarded to studios for signatures of company heads. Contract also has been observed the two groups and copies forwarded to studios for signatures of company heads. Contract also has been observed by the SIZE board of directors, and will be SIZE board of directors, and will be SIZE board of directors, and will be stip at diamen-meeting Sunday (21). Contract with the Juli X-magers called was endorsed by members at the stip of th

be composed of two members of the becomposed of two officer representatives.

An arbitration committee composed of two directors and two procollate matters referred to it by the
Standing Committee. In the event
the arbitration committee is unable
to the standing Committee. In the standing
The standing to the standing to the
two groups.

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The siarry of first assistant directwo standing to the two groups.

The siarry of first assistant direc
two groups.

the weekly minimur. will be given a fat 10% pay tilt.

The pay of second assistant directors will be on an hourly basis, with a minimum eight-hour call, and overtime after 44 hours. There will be no weather permitting calls, and (Continued on page 18)

Breakdown of IA-Writer Parleys Keeps Pic Labor Ranks in Turmoil: Pay Tilts to Crafts Stalled by Tiffs

Double Shift

In 1930 Eddie Buzzell's first Hollywood assignment as a player was the title role for Warner Bros. In 'Litte Johnny Jones,' directed by Mervyn Le-

Roy.

Some nine years later, both are off the WB lot, and Buzzeli is now a director, handling the Marx Bros. picture, 'A Day at the Circus,' for ex-director Mervyn LeRoy, now a producer for Metro.

Rawlinson's Pan On Film Mamas Gets Odd Kickback in Syracuse

Syracuse, May 7.

Queet turn given by local dailies
to the Gateway to Hollywood queet
Schine interests last week, has theatien officials scratching their head
in wonder. Principal buildup to the
Herbert Rawlinon, on-etime film
star, who came here with Arthur
Will, chieft latent zoout for ARCO
couple to participate in the regional
lests.

couple to participate in the regional tests turing his one-sky stand Rawlinson was quoted by one of the papers as taking a rap at mothers who think their children are qualified for film contracts, and quoted away from the tryouts in droves. Sometimes, R aw II in so n was quoted, when I look at these mothers stimmy, amenic children, painted and bedecked in the hope of their gainted the mothers who didn't want to the contract of the contract of

Albert Leaving Boys' For Warner Film Role

Hollywood, May 9.

Hollywood, May B.
Definite break in negotiations between producers and the Screen
Writers' Guid, and the failure of
flight in the International Alliance of
Theatrical Stage Employee, has created general unrest in film labor
ranks. The heads of other picture
ranks. The heads of other picture
to restore peace and harmony.
The SWG has turned thumbs down The SWG has turned thumbs down

The SWG has turned thumbs down on a seven-year agreement offered by the major companies and has requested the National Labor Relations complaint charging the producers with unfair labor practice in dealings with the Gulid. In the meanime tops in the IATSE claim the autonomy fight being waged by a group in Technicians Local 37 is group in Technicians Local 37 is for 2000 workers.

Producers: in a letter to the SWG.

for 2000 workers.

Producers, in a letter to the SWG, denied they had rejected the minimum demands of the serviceners, and accused the writers of vetoing procession or which a beaming agreement of the service of the producer committee, forwarded the following letter to Charles Back, SWG prezy, after the Guild the following letter to Charles Back, SWG prezy, after the Guild service of the producer committee of the services of the producer of the following letter to Charles Back, SWG prezy, after the Guild services of the services of the

had turned thumbs down on a seven-year agreement. We have your letter of May 1 in which you say: 'After reviewing the which you say: 'After reviewing the ers the executive board of the Guild is of the opinion that such proposals indicate no willingness on the part of the producers to consider sin-membership of the Guild,' 'In justice to the problem under

'In justice to the problem under consideration I must take issue with you on two matters suggested by your letter.

You start these 'minimum pro-posal's but you fall to indicate that these proposals were discussed at great length by the two committees and that the phraseology compaigness there matters, i.e., Guild shop, term of contract and layoff materials that the agreement by the two commit-tees that it would be submittee to the compaigness of the compaigness of the "Xesuit of Negotiation" You seemingly intend to indicate

For Warner Film Role

Eddie Albert leaves Saturday (13)
for the Cosat to make (7) was emingtly intend to indicate the form of the Cost to make (14) was to make (14) which he plans a vacation and which he plans a vacation and which he plans a vacation and the returns to 'The Boys from Syracuse, the George Abbott-Bodgers and from PBoys,' Ronald Graham will a sense from PBoys,' Ronald Graham will a sense from PBoys,' Ronald Graham will a sense from Neore from the other twin part to move up from the head polleman on the head polleman of the producers represented the results of the cast for Collins.

Enrique Town March Town Bart Holl was a three armets request of the cast for Collins, which are the sense of the cast for Collins and Eddie Albert in the top special material polleman and Eddie Albert in the top special material polleman and Eddie Albert in the top special material polleman and Eddie Albert in the top special material polleman and Eddie Albert in the top special was the sense of the special material polleman and Eddie Albert in the top special polleman and the special material polleman and the special material polleman and the producers are to the producers were not told by our committee that these were your tention, many we thank the group ten

Musical Comedy Legal Maneuvers Over the RKO Stock in the Future

musical comedy hearing before him Friday (5), in New York, postp the application of H. Cassel & Co., holders of \$300,000 of 10-year 6% Gold Debentures of RKO, for 20 days after their appeal is heard, bepreferred or common stock of RKO. The hearing started out convention ally enough with Nathan Rosenberg representing Cassel, stating that if he was to choose now, his clients would forfelt their rights to appeal

he was to choose now, his clients would forfeit their rights to appeal as debeature holders. Also, he compliance, that since there is no under the compliance of the since there is no under the control of the control to him no modification of the plan

was necessary.
The startled Rickaby hurriedly e startled Rickaby hurriedly red that he had another solu--put off the application until the appeal, giving Cassel the then to choose what they de-

right then to choose what they de-all seemed well, when Rosenberg spreed, but O. C. Doering, of Irving Trust, turned in another phaser. He had applied to the N. V. Stock Ex-tended to the Rose of the special control of the granted others in a similar aitua-granted others in a similar aitua-granted others in a similar aitua-granted others in a similar aitua-draw its consent to the listing. Be-sides, stockholders who had ap-proved the plan might object, as sides, stockholders who had sa-proved the plan might object, as the production what this consti-tude greatly that the consti-tude greatly and the stockholders who had and the special constitution of the theory of the stockholders who had a special constitution of the theory of the the special constitution of the stockholders who had a special

at, in a compromise postponement for a week, until Doering could check with the stock exchange, and see if the adjustment was OK with it. If so Rosenberg's application will go over until late June. If not— even Judge Bondy does not know.

Ed Churchill Must Be Examined Before Trial on Movie Ouiz

Edward J. Churchill, as president of Donshue & Cos, was ordered by N. Y. Supreme Court Justice Philip J. McCook to submit to an examination of the state of the s

WB AND M-G NAVALS

U. S. N. Figures in \$750,000 M-G Budgeter-WB's Gridder.

Hollywood May 9. Football war between Cadets and Midshipmen is the theme of The Army and Navy, a Bryan Fop production slated for late summer shooting at Warners, with Wayne Morris and Pat O'Brien in the top roles. Story was written by Lieu-Capt. Google Modley, retired, who are signed as technical adviors. Metro and the U. S. Navy will coperate in the production of Thunselmont of the Capt. Was a story of the Capt. Wallace Beery starring, Commander Harvey Hailip, occauthor of the story with Ralph Wheelwright, is in weshington making final arrange-Midshipmen is the theme of The

story with Ralph Wheelwright, Washington making final arraments with naval authorities.

Chemical Bank and Its Attys. Want Additional RKO Fees Since '31

trustee under RKO's Collateral Note Indenture dated July 1, 1931, has

Indenture dated July 1, 1931, has fade an application in N. Y. federal court asking for \$84,375 for services overing a period from Jan. 27, 1933, to April 30, 1939. The bank also aske of \$4,025 dishurcements. Partin, Wright, Gordon, Zachry, and the property of the period of the per

SHEA-PUBLIX LETS **3 GO IN BUFFALO**

Deal has been closed under which Deal has been closed under which Max Yellen and Al Hayman, local in-dic operators, take over three thea-res presently in the Shea-Publix group. They are the Century and North Tonawanda, Buf suburb. Houses go to Yellen and Hayman before the end of the year on ex-piration of the present leases held by the Shea-Publix.

by the Shea-Publix. This will reduce the Shea-Publix Circuit, a partnership between the Shea-Vincent McFaul and Paramount interests, to 14 theatres located in Buffalo and Niagara Falls. Shea is reported set on taking over the Regent, midtown, nabe, from M. Kornachowskit. Shea also dickering the Baller.

Two New Moppets

Hollywood, May 9.

"Underpup rolled at Universal yesterday (Monday) with two moppets making their film debuts under guidance of Joe Pasternack.

Gioria Jean played the title role and Melva Doney, New Zealand youngster, has a featured part.

WB BORROWS McCREA

WE BORNOWS MCUREA

Hollywood, May 9.

Joel McCrea goes out on loan from
Samuel Goldwyn to share leads with
Ann Sheridan and Jeffrey Lynn in
Career Man' at Warners.
Picture rolls May 15 with Lloyd
Bacon directing.

Variety will hold your mail

Showmen from all parts of the world who anticipa: visiting the New York World's Fair 1939 are cordially invited to make use of facilities at Variety's New York office, 154 West 46th street, to which mail may be addressed to be called for on arrival.

Whose Wife' UA

Leadoff for Wanger

Malter Wanger Hollywood, May 9.
Walter Wanger picked Whose Wife's as his first production on the 1898-40 program for United Artists. Story is by Gene Towne and Grants ham Baker, with Tay Garnett directing, and Loretta Young in the top femme role.

4 MAJORS PUT 18 NEW FILMS INTO WORK

Hollywood, May 9. Hollywood, May 9.

Metro rolls 12 new productions
this month, making a total of 18 in
production, the highest in the history of the lot. Outstanding film
of May is 'Babes in Arms,' teaming
Mickey Rooney and Judy Garland,
under direction of Busby Berkeley. under direction of Bushy Berkeley.
Other high spots are Ninotehka',
starring Greta Garbo; Balalaika',
starring Greta Garbo; Balalaika',
spencer Trace and Robert Taylor;
'A Day at the Circus, with the Marx
Bros; Thunder Adoak, 'with Edward
G. Robinson: 'Il Can't Hongon Berk' G. Robinson; 'It Can't Happen Here,'
Miracles for Sale,' The Emperor'
Stallion,' The Great Canadian,'
Willow Walk' and 'A Lady Comes
to Town.'

to Town.'

RKO is readying six films, budgeted at nearly 000,000 each, to roll by midsummer, in addition to 12 in the lower brackets. Twenty senie artists were added to the studio force last week, with similar increases in other departments.

other departments.

High budgeters are 'Edith Cavell,'
with Anna Neagle; 'Fifth Avenue
Girl,' with Ginger Rogers; 'Vigil In
the Night,' with Carole Lombard;
'Pennsylvania Uprising,' with John
Wayne; 'American School Teacher,'
with Bob Burns, and one more Irene
Dunne picture.

Dunne picture.

Universal's stages will be taxed to capacity this month, with five high-budget pictures in production. Modern Cinderella' and Underpup' are already in work and Bright Victory, T Stole a Million' and 'After School Days' due to follow.

Lot faces biggest summer production in years, with 30 writers currently working on material.

Paramount puts five new features sefore the cameras in three weeks, seginning today (Tues.) with "The bouble Dyed Deceiver."

'Are Mushana'

'Are Husbands Necessary?' rolls
Thursday (11), followed by 'Dog
Show Murder,' 'The World On Parade' and a G-Man picture, still untitled

Central States Body In National Campaign On Crime Pix and Radio

St. Louis, May 9.

A nationwide move against screen and radio crime dramatizations was iaunched here last week when the Central States Probation and Parole Conference, by resolution, rapport such entertainment, and will appoint a committee to enlist the aid of other manufactures of the control of the committee of the control of the control of the committee of the control of the

national organizations to join in the campaign.

campaign.

deprecating crime dramatizations was amended to read the conference recognizes the basic good intent of the pomostor of radio programs and crime, but we nevertheless view with concern the development of certain patterns of thought in the youthful auditines which have all too freshold the concern the development of certain patterns of thought in the youthful auditines which have all too freshold the concern the development of certain patterns of thought in the youthful the concern that the patterns of thought in the youthful the patterns of the patterns of the patterns of thought in the patterns of the p

Jose Ferrer and Mrs.

To Coast for RKO Tests Jose Ferrer and Uta Hagen (Mrs. Ferrer), both from Broadway legit, are en route for RKO screen tests this week.

Dorothy Vernon, who represents Miss Hagen only, is accompanying to supervise her client's end of it.

N. Y. Fair's Midway Looks Like Lots Of Unfinished Business to Leftv

By Joe Laurie, Jr.

New York, May 9.

Dear Vic:
Received your letter and sure glad to hear that you are keeping things going out thrue in Coolacres while we're away. Also glad to hear that going out thrue in Coolacres while we're away. Also glad to hear that going to the coolacres while we're away. So we're we're you good ones around these days. Everybody seems to be making rost year good ones around these days. Everybody seems to be making rost they'll stop it. Read about the big exploitation stunt they did on Union Penich, how they had everybody in the town wearing beards. I guess by the time the picture plays in Coolacres we'll all be wearing beards too.

there must be pictures they send out should have the producers wearing masks.

Saw Al Joison in 'Rose of Washington Square'. He does a swell job, it's the first time they ever let him be himself, and when Joison is limited there sain's none better. I had to laugh when some of the papers here said there sain's none better. I had to laugh when some of the papers here said there sain's none better. I had to laugh when some of the papers here said been making 10 grand a weeth sake ever been away, can you?

Well, Aggie, Junior, Abner and me have been on a merry-go-round slace oming to town. Between Television, the Navy and the World's Fair seper-body has their hopes in high. Old vaudeville actors are brushing up their routines and one of 'em are even making 'touches' in technicolor. These years have been also also the said of t

ones that are walting. So far only Kings and Queens have come-Anner see what the people at the Fair want to see is yaket—which air's is and gas coming from Abner.

The people is the Fair want to see is yaket—which air's is and gas coming from Abner.

The people was the people at the people was the people

Lefty.

P. S.—Dave Ferguson sez, 'The saddest part about being bored to death is that you don't die.'

Studio Contracts

Hollywood, May 9.
Talbot Jennings handed scripting

Talbot cenning and the deal at Metro.

Paramount picked up Kurt Neumann's director option.
Court approved Paramount's minor contract with Betty Moran.
Metro handed new player deal to

me Preisser. Gordon Jones inked actor pact at

Columbia renewed Bill Elliott's player ticket. Warners signed George Amy as

director. William Drake inked writer deal at 20th-Fox. Twentieth-Fox lifted Julian John

Twenteth for hive dutan John-son's option as story editor, Metro pacted Grace Hayes, player. Ethel Hill signed scripter contract at 20th-Fox. Twentieth-Fox handed writer ticket to Frank James. Metro, repacted Harry Ruskin, writer.

writer.
Don Castie's actor pact renewed

Dalies Frantz inked Metro actor Paramount signed Carolyn Lee,

L. B. Mayer Visits N. Y.

Hollywood, May 9.
Fully restored to health, Louis B, Mayer is paying his first visit to New York in more than a year.
His three weeks in Manhattan will be spent largely in homeoffice conferences.

Sainting With Sanders

Hollywood, May 9.

George Sanders plays the name
role in the next two features of the
Saint series at RKO.

They have been tittled 'The Saint's
Vacation' and 'The Saint Overboard.'

CONSOL, LAB OGLING MEXICAN PLANT SPOT

Hollywood, May \$.

Joe Coffman, Consolidated Laboratories exec, has gone to Mexico Civio study the possibilities of building a branch lab there. Matter will be decided when Coffman turns in his report to Herbert Yates.

Prospective boom in native film

Prospective boom in native film production is behind the Con. Lab

Fairbanks Starts His 'Californian' Next Month

Californian' Next Month
Despite unforcesse dalay, principally due to casting difficulties, principally due to casting difficulties, principally due to casting difficulties, princiCalifornian' will go betore camerai
release by United Artists. So declared Fairbanks, who arrived in
New York from the Coast last week.
So declared Fairbanks, who arrived in
one was the coast last week.
So delared Fairbanks, will a decertain things to break. "Fairbanks will select a new director for
on certain things to break." Fairbanks will select a new director for
on certain things to break." Fairbanks will select a new director for
New York from the Cast and the Cast
who was the coast of the Californian. We
need the Cast of the Californian of the Cast
Neion Thomas, Fairbanks' veterau
who was the Cast of the Cast of the Cast
principle of the Cas

WB Starring Bainter

Hollywood, May 9.
Fay Bainter gets stellar rating at
Varners when she returns from New Studio is readying 'Forgive Us Our 'resspasses' for her.

JOHN WAYNE LOANOUT

Hollywood, May 9.
RKO borrowed John Wayne from
Republic to head the cast in Pennsylvania Uprising, a Colonial yarn.
P. G. Wolfson will produce.

Self-Regulation Move Eases Film Tension In Southeastern Canada

St. John, N. B., May 9.
In the belief that self-regulation would be highly preferable to the governmental regulation, as provided in a bill recently passed in the Nova Scotia assembly, representatives of the film distributors and exhibitors have established a concillation board. Three entities participate in the second property of the second nave established a concillation board. Three entities participate in the membership of this new board; (1) the St. John film exchanges, (2) chain theatres, (3) independent theatres.

chain theatres, (3) independent thea-tres.

Because of the drastic conditions of the new legislation, aiming at sup-order than the second of the condition of the condition of the producer-distributor controlled theatres, by the condition of the producer-distributor controlled theatres, by the condition of the producer-distributor controlled theatres, by the conference came the condition board, to which will be presented to the conference came the condition board, to which will be presented that the conference came the condition of the alleged distribution. The order-in-council meessary to make the new legislation effective had not been considered to the condition of the complaints are made by the independent high conditions of distributions, the cancellation of distribution of the complaints are made by the independent high conditions of the co

In discussing the ban on film sales

be eliminated.

In discussing the ban on film sales to all Nova Scotlan theatres placed by the St. John exchanges, until the property of the st. John exchanges, until the RKO in Canada, revealed that the apply of films would continue withmarked that the apply of films would continue withmarked that the apply of films would continue with Nova Scotlan theatres. All contracts will be executed to the fullest. The agreement on the conciliation within itself, had altered the situation, and eased the tension greatly, although the film exchanges do reginal demand that exchanges be original demand that exchanges be province, at Halifax, has not been present. This would have forced the distributors to operate two exchanges for the territory comprising of the continue of the continu

PA. PRESS BACKS UP ANTI-BLUE LAW FIGHT

Local press went to bat imme diately for film interests last week right, after hill was introduced in

AFM AND THEATRES

J. N. Weber Meeting Film Men on Reemployment

Joseph N. Weber, American Federation of Musicians prec, will meit next Thursday (18) with a film delegation to discuss the question of musician employment in theatres. The pictures contingent were supported by the support of the contingent were supported in the support of the contingent of the producers to ask postponement. Fat Casey, above mediator for the producers, is stoying on in New York for the meeting.

\$42,337 Fenyvessy **Action Must Stand** Trial in Upstate N. Y.

Irial in Upstate N. Y., May 9.

A \$42,37 Supreme Court suit, brought by Kate C. Curtis Estate, but the summer of t

theatre as agreed.

For the alleged conspiracy, the

For the alleged conspiracy, the owner demands \$40,000 and, on its claim that the former operators appropriated to their own use central equipment in the theater, \$2,337 is appropriated to their own use central equipment in the theater, \$2,337 is appropriated to the H. G. Carroll Corp. renovated last summer and is now doing good business. The Enyresysy renovated last summer and is now doing good business. Albert O. Penyresys, youngest brother and only one not agreeing to refrain from operating to the Arth, situated near two Schine houses.

N. Y.'s Anti-Bund Bill **Exempts Stage Roles**

crisph. after bil was introduced in legislature at Harrisburg seeking to repeal law okaying Sunday after a seeking in this state. Post-Gazetle led the pack, stating unequivocally allow the seeking beautiful than the state. Post-Gazetle led the pack, stating unequivocally allow the seeking seeking to the seeking seeking to the seeking seeking the seeking se

Halliday to Coast?

Transfer of Richard Halliday to the Paramount studio's story depart-ment has been discussed, but nothing set to date. He is New York story editor of the company under Russell

Suffering from a sinus condition, Halliday returned to his h.o. desk two weeks ago after being away two months.

FIRST DRAFT OF **COPYRIGHT** REVISION

First draft of a bill for the revision of existing domestic copyright law has been submitted to the conferees the submitted to the submit

CENSORS RELENT

Montreal, May 9.

Montreal, May 9.

Montreal, May 9.

Montreal, May 9.

Montreal was a severe selection of the Quebec censors when severe selssoring of Wuthering Heights (LA) was proposed has apparently had a salutary effect. Board, reputely non of the toughest in the putely non-Angels With Dirty Facet (WB) and will permit showing of fine here shortly following several deletions.

here shortly following several dele-tions.

Censors cut approximately one
lim in every five, from accounts,
and boxoffice losses in Montreal and
rest of the province reputedly due
to major eliminations from important
films, are inestimable. They are
death on gangater films of any kind,
having banned about 50 in recent

Any film depicting infidelity is also inabled polson. Any seen in which a married man indicates love for a woman not his wife, and vice versa, cannot be screened in any theatre in this Province. Divorce proceeding the state of the screening of the screening through the screening through newspaper criticism of the ban resulted in film being shown with very slight modifications. With the province of Quebec lest year and ban on which has never been little was bradeast here Monday night (3) over CKAC, La Presse radio outlet in this edity. iontns. Any film depicting infidelity is also

(8) over CKAC, La Presse radio outlet. In this city.
The Canadian Broadcasting Corp. will make no effort to prohibit the broadcast, a wire from Gladstone Murray. CBC general manager, stated last week in reply to query pointing out that the pic had been barred here.

Mrs. Carroll to Get OK
Philadelphia. May 9.
Mrs. Edna R. Carroll, whose confirmation as chairman of the State
Board of Flim Censors has been held
up by the Senate since she was appointed several months ago, will
definitely get the okay of the lawmakers before they adjourn on May

Max. Carroll has been serving unofficially since she was named by the Governor, with two specially-over from the last administration actually putting the state's go-ahead sail on films. Confirmation of Mrs. Carroll, who is vioce-influment of the held up on a charge that her predecessor was forced to resign 50 abound to the product of the confirmation of the confirmation of the held up on a charge that her predecessor was forced to resign 50 abound to the product of t

Charles Olson Sets Up His Own Circuit in Indianapolis: Other Theatres Involved in Ownership

\$60,000 RENTAL DEMAND

Stalls Rebuilt Gee. M. Cehan The

Failure to close any lease for the new theatre to be constructed on the site of the old George M. Cohan, on Broadway, is holding up construction of the new theatre building. Removal of the Fitzgerald Bidg, was completed two weeks ago, but not a shovel has started on foundation exhovel has started on foundation ex-

cavation.
Owners' agent, Charles F. Noyes
Owners' agent, Charles F. Noyes
Oo of the 600-seat house which
would form a part of the new theatre

Rotating Strong Films By Consol. Montreal. Helps All Its Houses

Montreal, May 9.

Consolidated Theatres, with four first run houses to operate which are opposition to each other, appear to be rotating strong b. 0. product among three of the first runs. Formerly one of the houses, Palacut seemed to heave first pick and possible of the house of the house whatever product was left. Policy whatever product was left. Policy has been extended to the Capitol with 'Dodge city' there a second week. Ges of attracting partonage to three first runs instead or the companion of the product of the control of the product rotating strong b. o. pro

out. With at least two of the houses now apparently in the running for choice product disagreement was reported among house managers over switch of "Three Smart Girls Grow and the chart Girls Grow Love after Phil switch of Three Smart Girls Grow Up' away from Loew's after Phil Maurice had plugged the film for several weeks. Maurice got "The Mikado' instead of the Deanna Dur-

GN REALIGNS SALES CORPS IN ALL KEYS

Initial step in strengthening the Initial step In strengthening the seled staff for Grand National was made last week when So Edwards, and the staff of the field staff for Grand National was

Hollywood, May 9.

There Fine Arts productions are stated to roll within two weeks at Great VI.

Franklyn Warner. Pictures are 'Dead Man's Cipher, 'Trouble Over the Pacific and 'Wonder World,' all for GN release.

'Irish' Comes First

Hollywood, May 9.

Republic is postponing the start of its musical, 'Hit Parade of 1039,' to use Phil Regan in 'The Fighting Irish' instead.

Sol Siegel, originally slated to direct 'Hit,' will pilot 'Irish.'

Indianapolis, May 9.
Seven of the city's Isadian thestres were directly involved instres were directly involved inon of the largest theatrical transactions
of the largest theatrical transactions
here in recent years when it was
nounced Thursday (4) that Charles
Mc Olson had organized Glone Energies,
inc. Veteran local showman
state of the period of a
susteerille policy at the Lyric here
since 1912. The pew common which were
The pew common which were

since 1927.

The new company, which becomes one of the larger theatre circuits in Indiana, purchased outright Roy Bair's five neighborhood houses—the Ritt, Uplown, St. Clair, Strand, and Oriental. The other fleature which downcown Lyric, long a siage show house, and the Vogue, one of the city's newest community theatres. Other holdings of the couldings and sign of the couldings and sign of the court of th

Prominent among the new com-pany's plans is the announcement that negotiations are under way for the construction of three new de-iuxers in residential districts which will have special parking facilities.

Fox W. C.'s New 800-Seater San Francisco, May 9.

A. M. Bowles, northern California division manager for Fox-West Coast Theatres, will soon start new 800-seater in San Carlos.

seater in San Carlos.

B&K Theatre Co., incorporated recently in Oakland with a capital stock of \$25,000, by Maurice H. Berg, G. Kauth and Lew Weinstone. The New Salinas Theatre, Inc., incorporated in San Francisco last month with a capital stock of \$75,000 by Dorothy F. Halley, Leslie L. Hubbard and J. C. Miller.

Dana's 19th.

Serting Chain (John Danz) has
added another to its Seattle, string,
making it 18—sight downtown. The
part of elly, with Jack Kirk, former
operator, retained as manager. Liberty (Jensen-von Herberg) reopenling May 12 after face-litting, which
included new seats and rigging
about a month for improvements,
thus Branch owner of 48th on worse of 48th or
huse Branch on which of the control of the control
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huse B

Hugh Bruen, owner of 45th St., 500-seater, has face-lifted through-out during past 10 days' shutdown. Jack McKnight is manager.

Trl-States 9th in Des M.

Tri-States 9th in Des M.

Des Moines, May 9.

Tri-States has leased 3709-11 Ingersoll avenue for a neighborhood
house, to be completed Aug. 1. Jake
Bassman is owner of the property.
Will seat 600 and contain a stage.

Tri-States already operates eight
theatres in Des Moines.

Kapian's Own House

Los Angeles, May 9.

Kappy Kaplan broke ground for a
new 600-seater in suburban Beil
Gardens, to be opened in August.
Kaplan is a former Fox-West Coast

Hearst in Frisco Bans Ads to 2 Russe Films

San Francisco, May 9.

Advertising on Russian pictures has been refused by the two Hearst papers here, the Call-Bulletin and the Examiner, according to Herbert Roesner, who operates eight foreign language theatres throughout the

country.

The pictures involved are 'Volochayvsk,' currently at the Larkin The pictures involved are 'Volochayvsk,' currently at the Larkin here, and 'Professor Mamlock,' which recently played the same house. The latter picture was banned in Portland by the local censor board there. 'Mamlock,' which has been given the Hays seal, was once banned in Ohio but was later approved.

FILM SHOWMANSHIP

Eastern Bally Done, Union Pacific' Train Starts Western Trek

Paramount's exploitation ballyhoo on wheels, the railroad exhibit sponsored by the Union Pacific to advertise the Cocil B. DeMille production of the same name, has proved a potent business stimulant for theatres situated along the coast to coast route.

Deem to week and the coast to coast route.

Jersey City was the most eastern to the coast route of the coast route route of the coast route route of the coast route

Detreit Respends Detroit, May 9. United Detroit theatres tied in smartly with special 'Union Pacific' train which hit town last week, prior to opening of flicker at Michi-

an. Not only aided 'UP' bally staff in

Not only aided 'UP' bally staff in landing most extensive newspaper coverage here in couply years, but also tied in Harry Heilmann's Fan on Street' program over WXYZ, operated by George Trendle, head of UD chain, with a day's broadcast from Michigan, Central yards where train was tied up.

Trish was used up.

"U.P. Seeres in Heb Press 9.

Boston, May 9.

Paul Levi and Marty Glazer, pa. 5 for the Metropolitan theatre here jumped on the "Union Pacific bandwagon well in advance of the example of the publicity buildup when it hit town.

A 75-piece band from a local orphanage was promoted by the theatre to greet the visitors at the rather to greet the proposed of the publicity buildup when the promote the promote the promote that the promote the promote that t

FAMOUS OIL PAINTING A LOBBY DISCOVERY

Four-column art layout and considerable type space resulted last week from mystery painting by Pietro Bellotto da Volciano, supto da Volciano, sup-sing among the paint y of Michigan theatre posedly reposings in lobby

ings in Jobby of Michigan thesters by the property of the discovery, in addition to the civening devoted a page one story to the discovery, in addition to the Slusser, professor of fine arts at U.S. Slusser, professor of the patients at U.S. Slusser, professor of the pro

'Madden' Trophy For Most Polite Copper

New Orleans, May 9.
Rodney Dr. Toups, manager of Loew's State here, grabbed off a nice chunk of news space in The Hern, leading afternoon sheet, with contest for most courteous policeman in city beld in connection with showing of 'Sergeant Madden,' Wally Beery starrer.

By John C. Flinn

Darryl F. Zanuck won the Kentucky Derby at Churchill Downs, Louisville, on Saturday (6), although they placed the rote collar on Johnstown and handed the purse of \$46,300 to the latter's owner, William Everyhold who diseld in on the CBS exclusive broadcast of the running of the turf, classic—and there must have been million literatin—was convinced that Zanuck and 'My Old Kentucky Home,' the most important feature of the event was the fact that Zanuck has produced for 20th-Century-Fox a film entitled Tone of Washington Square, starring Tymor Power is a fine of the control of the contro

HOLLYWOOD 'PRESENTS' THE DAMARBY

HOLLYWOOD PRESENTS THE DRAMENY
Unmentioned in the credit, not even getting a call at the quarter-mile posts, Charles McCarthy, the 20th-flow publicity chief, was content to sit back in the post of the content of the

a word picture of a grandstand with 70,000 racegoers tense in anticipation for the big race, some well chosen phrases concerning the entries, the jockeys and the trainers, and a buildup to the scene at the starting gate.

emse in anticipation for the big race, some well chosen phrases concerning the entries, the jockeys and the trainers, and a buildup to the scene at the starting gate.

In the second of the second of the starting gate.

In the motion picture, Rose of Washington Square, whose producer, 26th Century-Fox, is bringing you this breadcast. Rose of Washington Square than Tyrone exact. Rose of Washington Square than Tyrone can be second of the starting that the motion picture, Rose of Washington Square than Tyrone and happiness, pictured against a background of the start of the starting that the starting tha

AND JOISON IN 1997

AND JOLSON IN 1987.

Now of another: time and another place. The date is Oct. 6, 1927, and the spot is Warners' theatre, at Broadway and 524nd street. The occasion is the premiere of Al Jolson in The Jazz Singer, faret Vitaphone full-ineath, dialog—on-disk film. Interest of the cased only passing interest in the film trade. Most showings had been confined to programs of short subjects, featuring grand opera stars and musical tabloids. Somebow, this inght it was different. There was an atmosphere of tense anticipation while the lights in the auditorum showed a full audience, eager to see the cateriament but steptical that sound pictures ever could displace. The film started to unreal starting innocentic enough.

but skepleat that sound premote a set of the silent dram. The film started to unreel, starting innocently enough as the actors played their scenes in pantomime, their as the actors played their scenes in pantomime, their when oldson no longer was inarticulate. He same the Kol Nidre, 'Dirty Handa, Dirty Face,' Blue Skiet's and Mother O' Mine,' and each song was spotted for its dramatic effect; each had its meaning in the story. An industry was reborn that night; a new art vehicle and decovered.

was discovered.

Sam Warner, who had fought for that success, had died the day previous in Hollywood. Alan Crosland, who directed The Jazz Singer, is gone.

A salute to both!

Streamlined Auto Roams K. C. Highways THAT POSTER PASS GAG

Kansas, City, May 9 Bob Haley, manager, and Howard Thudiun, his assistant, at the Orpheum are going in for a per manent ballyhoo medium with a special streamlined car which was completed last week.

Actual construction of the contrap-tion bas been in hands of Thudiun, who acquired an old chassis and bas constructed the latest bullet-type shell. Bus bas an airplane tail-fin which conveniently accomodates a one sheet.

one sheet.

Because of its futuristic design car gets beavy notice while it roams the streets, nothing else on wheels approaching its lines: By its unusual appeal it is to figure in regular bally-boo for the house, first work-out being on Confessions of a Nazi Spy. Godget works inclusively as a primary attention getter.

Film Wedding Excuse For 'No Man' Revival

Spokane, May 9.

H. D. McBride of the Granada, cashed in on the recent marriage of Clark Gable and Carole Lombard to put over a revival of 'No Man of Her Own'.

Selegenia flavours.

H. J. McDrine of the Craimon, and a street was availed to Patrolinan John Savarese, traffic division veteran, because the control of the police.

Savarese received 2,720 votes. The ballots were distributed at the thear tree and patrons wrote in the name of the policeman they thought should with the prize.

MILT HARRIS PULLS

Cleveland, May 9. Follow-the-leader psychology of treet crowds was capitalized by Milt Harris, exploiteer for Loew's State, who proved that there are

State, who proved that there are enough exhibitionists (non-pro) willing to carry movie posters to grab a couple theatre passes.

Harris tested theory by engaging Vivian Hammond, model and advertising worker, to tote down the Mainstern the following placers! 'On my way to see 'Made for Each Other.' Good for one admission at the State—Vold if bent, folded or broken.'

Femme hallybooer handed out. 50 "Void if best, foided or broten." Femme hallyboor handed out 50 similar placards to people who stopped to also the how-come. Mastopped to also the how-come. Mastopped to also the how-come. Mastopped to also the how-come. Thirty out of 50 showed up at the office of Everett Steinbuck, house manager, out of 50 showed up at the office of Everett Steinbuck, house manager for passer promised. Attennon paper thought it was such a curlous example of power-of-suggestion psychology that the Hemmond grip chained a two-column out and story-

Taylor Biogs Heifetz Hollywood, May 9. Deems Taylor is due from New York tomorrow (Wednesday) to write a short biography of Jascha Helfetz, to be used in connection with the Samuel Goldwyn produc-tion, "Music School."

Picture is built around Heifetz and

Now It's Book Reviews: No More Free Dishes

For One Third of Nation (Par) current at Planar (Stelling) Jack Sampson, adv. mgr. has arranged tablorate propaganda through the radical Commonwealth group between Commonwealth group between Commonwealth group between the commonwealth group in the group's lackers are talking about it, some on the radio, others at meetings. The organization has made 1,000 phone calls to members urging lags. The organization has made 1,000 phone calls to members urging for the Uptown (Sterling) where the my policy is fair runs. Laneaster Polizat, local literary critic, former of Twom Critic and book page of a Twom Critic and book page of a Twom Criter and book page of a Twom Criter and book page of a Twom Criter and book page of a 13 times weekly to answer questions about books, over station KIRO.

Crosby Contest Crooners Frighten Chicago Moon

Chicago, May 9.

If Bing Crosby's fan mail from the
Cbicago district takes a sudden drop
downwards no one will be blamed
except Sam Stamos, manager of the
City theatre, who has been conduct-

City theatre, who has been conducting an ansateur crooning contest as a tie-up with 'Paris Honeymoon' (Par). It was tough enough the first few days when 27 entrants cooed timidily in imitation of Crosby. Audiences mear an outbreak, however, during the final when some of the boys interest of the contest of

Smash Trade Press Advertising Spreads For New U. A. Films

FOT NEW U. A. Fins Port New U. A. Fins Murry Silversione, distribution head of United and State of the Control of the Control

WOOLLCOTT OVERBOARD IN AD COPY FOR 'CHIPS'

There was a time when Alexander Woolloott, formerly dramatic critic on the New York World, was conservative in his estimates of the cultural values of films. During his recent vacation in a big way for "Wothering Reight! (Goldwyn) and 'Good-hye, Mr. Chip's (M-G).

Quotes from a Woolloot toost for Chip's (M-G).

Quotes from a Woolloot toost for the Chip's (M-G).

C to the screen...a reminder of some-thing which in a mad and greedy world may be allowed to perish from the earth...the most moving of all moving pictures.

Par's Art Dept. Merged Into Buchanan Agency

The art department at Paramount's nome office, one of substantial size, home office, one of substantial six, has been absorbed by the Buchanan agency, which handles the Par account, under a plan which has as its principal basis the creation of ada but also may affect some save agency on the Par account will be heeded by Mee Kalls, long with Par account will be added to the agency costs in taxing care of the company's advertising care of the care of

overhead.

Even though no saving in operation may be affected by the merger of the art department, the space occupied in the Par h.o. will become available for other uses.

available for other uses.

Recently it was reported the Par accessories business may go to National Screen Accessories, subsidiary of National Screen Accessories, subsidiary of National Screen Service, under a deal by which N. S. A. would bandle all paper on the Par pictures. National has been handling some special accessories for Par for several vegeral.

Little Toughies on Tour

Los Angeles, May 9.

Eastern vaude tour of Little Fough
Guys opens June 1 at Loew's State,
New York, for one week. Act over
ger, David Gorcey and Charles Durcan, with Warren Jackson doing
traight
with Gorce of the Los Control
Traight
Tr

High Temp., Low Biz Hit Chi: U.P.'-Vaude Nifty \$40,000, But Under Hopes, Turf' Fair \$5,000

with a solid section in the Chicago.

In the Chicago in the Chicago in the Chicago.

In the Chicago in the Chicago in the Chicago.

In the Chicago in the Ch

th A-1 product.

Estimates for This Week

Estimates for This Week

Low Jacob - Fourth Avenue)

Low Jacob - Fourth Avenue

Low Jacob - Fourth Avenue

Low Jacob - Fourth Avenue

Jacob - Jacob

30-46)—'Graham Bell' (20th), Don Ameche p.a.'d Friday (5) to turn-away biz. Star was in town all week to gander the Derby, and week to gander the Derby, and week to gander the Derby, and big way. Plc should ring up sweet \$7,500. Last week, Castler (RKO) and 'Almost Gentleman' (RKO) and 'Almost Gentleman' (RKO) 15-30-40)—'Laddy's Kentucky' (Par) nice brace of programmers, deep to appeal to race followers. Take indicated at shout \$3,400, down. Take the control of the control of the control Start (RKO), you \$2,500.

'Blondie'-'Mikado' No Panic in Hot

Cleve. at \$10.000

Outdoor attractions and sun favor-ing them are tearing into film trade. Union Pecific is working up the Pecific is working up the Matiness everywhere are reaching season's lowest ebb. Hipp is keep-ing above par with 'Dark' Victory', but Bionde' and Mikado in Swing' but Bionde' and Mikado in Swing' competish from baseball games, etc. Estimates for This Week Albandre. (Prints) (1,200: 10-26.

The property of the control of the c

Lincoln B. O. Strong; 'U. P.' Topflight \$4,000

Lincoln's theatre men thumbed the control of the co

First Runs on Broadway (Subject to Change)

Week of May 11 Actor—'Pygmalion' (M-G) (23d

wk.). Capitol—'Calling Dr. Kildare' (M-G).

Criterion—'Hotel Imperial'
(Par) (10). (Par) (10),
(Reviewed in Current Issue)
Globe—'Zenobia' (UA) (13),
(Reviewed in Vaniett, March 15)
Hallyweed—'Juarez' (WB) (3d

(Reviewed in Vazzer, March 13)
Hallyweed—Junzer (WB 16)
While Hall—Only Angels
Have Wings' (Col).
Faramonat — Union Pacific
(Far) (10).
Faramonat — Union Pacific
(Far) (10).
Faramonat — Union Pacific
(WB) (3d wk.).

Stana—Confessions of a Nazi
Syy' (WB) (3d wk.).

Autor — Goodbye Mf. Chips
Captiel—Calling Dr. Kildare
(M-G).

Captiel—Calling Dr. Kildare
(M-G).

Goodbye Mf. Chips
Captiel—Calling Dr. Kildare
(M-G).

Goodbye Mf. Chips
(Captiel—Calling Dr. Kildare
(M-G).

Goodbye—The Challenge' (Film
Alliance) (20).

Hollyweed—Junzer (WB) (4th
%).

Wk.),

**Parameunt — 'Union Pacific'

(Par) (2d wk.).

**R| v = 11 — Wuthering Helghts'

(UA) (6th wk.).

Strand—Kid from Kokomo'

gal' (Rep.) Shouldn't miss \$1500, sal' (Rep.) Shouldn't miss \$1500 and Fighting Thoroughbreds' (Rep.) \$1,305, all right, sall right (Rep.) \$1,305, all right, sall right (Rep.) \$1,305, all right, sall right, sal

CINCY SEE-SAWS: 'SPY' NICE \$12,000

Esilmates for This Week
Albees (RKO) (3,300; 35-42)—
Wuthering Heights (JA). Okay
\$13,000. Last week Graham Bell'
(20th), fairly good \$1,500; 35-42)—
Mutiny on Bounty (M-C) (cevival).
Poor \$2,300. Last week, Dark Victory (WB) (26 run), fair \$4,500

tory' (WB) (2d run), fair \$4,500.
Family (RKO) (1,000); 20-30)—
'Crowded Hours' (RKO) and 'Undersover Agent' (Mono), split with
'Saint Back' (RKO) and 'Star porter' (Mono). Normal \$2,200. Same last week on 'Inside Story' (20th) and 'North Yukon' (Col) split with
'Risky Business' (U) and 'King Underworld' (WB).

derworld' (WB).

Grand (RKO) (1,200; 25-40)—"East
Side Heaven' (U) (3d run). Nice
\$3,000. Last week, "Midnight' (Par)
(3d run), okay \$2,800.

Reith's (Libson) (1,500; 35-42)—
"With Murder' (WB). N. s. h. \$3,500.
Last week, "Zenobia" (UA), very

poor \$2,700.

Lytle (RKO) (1,400; 35-42)—
'Never Die' (Par). Ligbt \$3,500. Last
week, 'East Side Heaven' (U) (2d
run), swell \$4,800.

Fair, Fleet, Heat, Beat Up B'way; Crosby's 'Heaven' Only \$55,000. Lucky Night' Anything But, Blah \$12,000

It makes no difference whether the shows are good or whether heavy and pressure is put on, in New Simin Goodbays, Mr. hips (McG) and pressure is put on, in New Simin Goodbays, Mr. hips (McG) and pressure is put on their knees begging for Lacky Night (McG). The wrong which was bruil, the manged have thrown away the aspirin and are reaching for adrenalin. The normal business of two goodsteed houses rould be taking caused the size of the

when have thrown away the aspiring and are reaching for adrenailn.

The normal business of two good-sized bouses could be taking care of the control of the

week, manages to hold up. It will; something for this far down on the current of the control of

Toronto Has Troubles, But Bette Big \$12,000

Plenty Mpls. Grief; 'Castles,' \$4,500, Just a Walk; 'Dodge,' \$7,000, Good

Minneapolis, May 9,

They're continuing to cry the blues here as groses still drop the blue they are the blue that the blue they are they are they are the blue they are the they are the they are the they are the they are the they are the they are the they are the they are they are they are they are they are the they are they are they are the t

ght. Time (Gillman) (290; 25-35)—
Trofessor Mamlock' (Foreign). Sucriatives spilled on this one, too,
ut nothing resembling a rush of
ustomers in evidence. Light \$700
ulicated. Last week 'Exclassy' (Forign) (3d wk.), \$600, mild after two
is preceding weeks

AU. P.', \$10,000 IN K.C. FAST PACE

Quick, Watson, the sapiril Bit Dear Suwer, Carly, second bere continuing to silde, in face of libraing unseasonal, heat, the coal blazing unseasonal heat, the coa

'U. P.', Terrific \$11,000. Easily Topping Seattle

Neat \$23,000 As Wash. Swelters

O. C. DULL, BUT 'U.P.' \$6,000; DIX, 4G, OKAY

Philly Melts, But 'Nazi Spy,' \$16,000, Holds Up Fairly Well; 'Heaven' NG 4G

33,000, Lest week 'Missouri' (Par), 33,200, poor, 33,200,

BALTO WILTING: 'HARDYS' NICE \$12,000

Baltimore, May 9,
Advent of balmy weather after
prolonged spell of unseasonable
frigidity is having a dampening effect
on grosses here. Fairly strong going
Loew's Century, and Rose of Washington Square, at the New, but
rather disappointing reaction to
combo Hipp's layout of p.a. of Joan
Davis, tied in with King of the
Theet of two persons.

B'KLYN HOT, BIZ OFF

Taylor-Loy, \$10,000, Forte In Denver; 'U. P.' 2d Big

In Denver; 'U. P. '2d Big Union Pacine,' Denver, May 9, continues to Inda its second week, continues to Inda its second week, the property of the Inda its second of the Inda its second in Inda or Inda its second in Inda or Inda its second in Inda and Farmount for The week Anddia (Fox) (4.60); 25-40)— Three Smart Girld 'Ul), after week, Anddia (Fox) (4.60); 25-40)— Thogs City' (WB), strong \$500, after a week at Denver 100; 25-40)— Hardy' (NG) and Mades (Party V) (NG), both after a week at tine (Party V) (NG) and Mades (Party V) (PACO), both after a week at tine (Party V) (NG) and Mades (Party V) (NG) (Party V)

VARIETY

11

Frisco Fed Up on Broncs: Dix, \$13,000. Off, 'Stagecoach' Fairly Good \$10,000

San Francisce, May 9.
Thundering poles of the outdoors aren't clicking as solldly at the bo, as of yore, probably due to Market street having an overdoor as of yore, probably define Market-tonical outdoor pictures this week. Currently at the first runs are Stagecoach, at United Artists; Man Union Pacific, at Fox. All would have been big money-makers at which were the probable exceptions, with the possible exceptions, with the possible exception of week, is faring considerably better than the others; is being made by exhibit to get the femmes to come to see these horse growth of the possible exception of which to get the femmes to come to see these horse growth of see these horse growth of some the probable of see these horse growth. The romantic angles are being played up to the life. Estimates for The Week.

hili.

Estimates fer This Week

Fox (F-WC) (5,000; 35-55-75)—
Union Pacific' (Par) '(2d wk). Bizthis week should run around \$12,000
okay. Last week plenty good at

Union Paelife (Par) (Ed wk). Bis tiss week should run around \$15.00 and \$15.0

GEE-GEES HURT PROV.: BETTE HEFTY \$9.000

All stands are complaining about the big drop in matines attendance, regarded to the big drop in matines attendance, regarded to their worse. Tressent Park anuscement center in a neighboring standay (7). Sarring temperature also helping outdoor spots and their standaudies of the standay of the standard of the sta

week. Castler (RKO) and Saint Statistics Back (RKO) (2d wk), swell Statistics Back (MO) (2d wk), swell Statistics Back (MO) and "Righting College (MO) and "Righting Looks like fairing 40,000 Last week Three Smart (Grind (U)) and funge-to-pays indirect (MO) and wands. Good evenings may help for fair \$3.500. Code Streets (U) and vaude. Good evenings may help for fair \$3.500. The control of the c

Key City Grosses

Total Gress Same Week Last Year..... Last Year\$1,176,986 (Based on 22 cities, 152 theatres)

U. P.', \$11,000,

Business is perfulge somewing this week, with Alexander Graham Bell' plus Tony Martin-Xavier Custa HUB BIZ SKIDS; Pacific at Great Lake leading the

\$3,500. The property of the pr

Omaha Plenty Blah, But 'Nazi Spy' Has Nice Sailing, \$5,500

Omaha, May 8;
Perfect weather and a three-day, five-ctates Shrine and a three-day, five-ctates Shrine and a three-day, five-ctates Shrine promises and the state of the Union Pacific Premiere, are choking the picture grosses here. Takes the promise of the promises of the promises of the promises of a Naul Spy, encountering no trouble, is doing nicely at the Brandeis.

countering no trouble, is doing nice-ly at the Brandeis.

Estimates for This Week
Avenue-Millary - Dande (Gold-berg) (950-180-596, 10-25) — Little
Avenue-Millary - Dande (Gold-berg) (950-180-596, 10-25) — Little
Winds (UA), dual, split with "West
Point" (UA) and 'O'Connor' (M-G).
Part 62,000, Last week, "Muler Finn'
Split with "Wings Navy" (WF) and
Girl Downstires (M-G), fair \$2,000.
Brandeis (Singer) (RKO) (1,250;
Girl Downstires (M-G), fair \$2,000.
Brandeis (Singer) (RKO) (1,250;
Last week (2d), 'Dark Victory'
(WB), \$5,000, excellent. [1-20-4-0)—
"Union Becific" (Par) (5d wk). God
\$2,000. Last week, world premiere,
sensational \$13,000. House average
Arrhaboum (Blanch (2,000) (1,005-40)—
"Arrhaboum (Blanch (2,000) (1,055-40))—
"Arrhaboum (Blanch (2,000) (1,055-40).

\$9,200. Luss. "House ave." ""
sensational \$13,000. House ave." ""
to Spheum (Blank) (3,000; 10-25-40)
—"Alexander Bell' (20th) and "Amburd, "Bound Good \$9,000. Last"
to Good, "Bound Good (10,000) and "Within Law" (M-G), \$9,300, good, "Town (Goldberg) (1,250; 10-20-25)
"Town (Goldberg) (1,250; 10-20-25)

and Within Law (n-1, \$2,000).

"New Goldberg (1,250; 162-0.25).

"Silver Sage (Par). Undercover Agent (Mono.) both first-runs, and West Point (UA), tripler, split with Charles Par (Mono). Trade Winds (Mono). Trade Winds (Mono). Trade Winds (Mono). Trade (Mono). Trade

H. O.s Dominate Port.;

'U. P.', 51/2G, Bette, 5G Portland, Ore., May 9.
'Union Pacific' is still the blg
winner in lts second week at the
Paramount, followed closely by 'Dark
Victory' in second week at Broad-

way.

"Lucky Night' is another winner in its first week at Parker's UA.

Estimates for This Week

Broadway (Parker) (2,000; 30-35-40)—'Dark Victory' (WB) and 'Wife's

Relatives' (Rep.) (2d wk.), Holding up to great biz at around \$5,000. First week great \$7,100. Teach \$7,000. Teach

(Rep.) \$3,000.

Orpheum (Hamrick - Evergreen)
(1,800; 30-35-40) — 'Alexander Bell'
(20th) and 'Blondie' (Col). Good
enough \$4,300. Last week, 'Baskervilles' (20th) and 'Sudden Money'
(Par), okay \$4,800.

'U. P.' OK \$25,000

No doubt the alibi reports to the home offices this week will carry prominent mention of daylight sav-ing, baseball and the circus. All three certainly cut into the film trade, and yet the care the property of the patient of the control of the control Patient are drawing very good coin. Estimates for This Week

Estimates for This Week
Beston (RKO) (3,209; 29-30-40)—
Society Smugglers' (U) (2nd run)
Goldy Smugglers' (U) (2nd run)
Gull Plus vaude for four days, and
Wide, Husband' (30th) and 'Saint
Graine Back' (RKO) Archit and run'
Scrikes Back' (RKO) Archit and run'
White Woman' (Ran) (reissue) and
White Woman' (Ran) (reissue) and
White Woman' (Ran) (reissue) and
White Woman' and 'Beauly for
White Woman' and 'Beauly for
White Woman' and 'Beauly for
for three days, dandy 10,200. This
pilit-week-duals vaude policy has
grained to the company of the co

spill-week-duals waude policy has ever since it opened several monits are ever since it opened several monits are ever since it opened several monits are several monits are several monits and several monits are several monits and several monits are several monits are several monits and several monits are several monits and several monits are several monits and paradon Nerwel (20th) Gand run), and Paradon Nerwel (20th) (Gard run) and Paradon Nerwel (20th) (Gard run), Drawing week (6 days), Castler (REO) (2nd wk.) and Guiver (U) (List wk.) Metropolita (Mary), Castler (REO) (Capr.) (2nd wk.) and Wandelen (Mr. G.). Medium \$18,000 indistribution (Mr. G.). Medium \$18,000 indistribution (Mr. G.). Medium \$18,000 indistribution (Mr. G.). Several (Mr

TORONTO

(Continued from page 9)

Ober Last week, 'Stagecoach' (U),

Ober Last week, 'Stagecoach' (U)

Ober Last week, 'Stagecoach' (U)

Ober Last week, 'Betthoven,' betthough the stage of the sta

Screen Fare Not to L.A.'s Liking, 'Nazi Spy' Wins H. O. With \$20,000, **'U. P.'-Vaude, 2d, Bright \$17,500**

Broadway Grosses

Estimated Total Gross
This Week.....\$243,800
(Based on 13 theatres)
Total Gross Same Week
Last Year....\$223,000
(Based on 11 theatres)

DET. OFF. BUT U.P.' NICE 17G

Detroit, May 9.

After a natural buildup 'Union Pacific,' at the Michigan, with 'Women
in the Wind,' will easily lead the

After a natural buildup 'Union Pacific, at the Michigan, with Women
cific, with Michigan with Women
cific, with Michigan with Women
cific, with Michigan with Women
companies with the state of the companies
with business conditions in a genecrade limit with the companies
with the companies with the companies
cither. Instanta (FRO) (2d run) and Flying Irishman (RKO), After a lively.
Castley (RKO) (2d run) and Flying Irishman (RKO), After a lively.
Last week far \$4,500 for Redwoods'
(Col) plus Winner All (20th) 5-0-0
Last week far \$4,500 for Redwoods'
(Col) plus Winner All (20th) 5-0-0
Sh—East Side Heaven (U) plus
vaude. In face of strong competimid \$15,000 Last over (Variety of
RKO) plus Xavier Cugat's band,
(RKO) plus Xavier Cugat's band,
(Women Wind (WB). Should have
developed the companies of the color of
the color of the color of the color of
the color of the color of
Last stanza Madden (M-C) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
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Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentucky (Par), Laft \$12,000000; 30-40-50 h—Blackwell' (RN) plus
Lady's Kentuc

Big Indpls. Theatre Shuts; King's Orch

Indpls. Theatre

Shuts; King's Orch

Ups 'Danger' to 14G

Indiamapolis, May 9, h the 3,100-seat Indiana suntother houses in the downlower, with the Circle. Loew's, and with the Circle, Loew's, and with the circle of the circ Indianapolis, May 9. uttered, other houses in the downtown to the control of the

agers, however, with the rush to the generation of green reads and green helds coincin weather.

Levy's are riding common to the control of the bootfiles with read to the control of the

Lee Tracy's 2d at RKO

Los Angeles, May 9.
First run biz not too encouraging this week. Newcomers include 'Cisco Kid' and 'Baskervilles' at State-Chinese, with sufficient in sight to make It profitable week for both houses. 'Nazi Spy' is day-dating at two War-ner houses and doing well enough to

Of the holdovers, 'Union Pacific continuing strong at Paramount, while 'Three Smart Girls' is In for ust ordinary second week at Pan-tages and Hillstreet. Another hold-over, 'Stolen Life,' doing just fair at Four Star on second stanza. Or-pheum, United Artists ar Wilshire

not very encouraging. Estimates for Thi Week Chinese (Grauman-F-WC) (2,024; 30-40-55-75)—'Clsco Kid' (20th) and 'Baskervilles' (20th) dual. Final

paskervilles' (20th) dual. Final week of straight sound before going into stage show policy (12) bringing neat \$10,300. Last week 'Freedom' (M-G) and 'Madden' (M-G), very bad \$6,200.

pad \$6,200.

Downtown (WB) (1,800; 30-40-55-65)—'Nazi Spy' (WB), Good \$9,000 and holds. Last week 'Wuthering' (UA) and 'Torchy Mayor' (WB), on holdover weak \$5,500.

holdover weak \$5,500.

Four Star (F-WC-UA) (900; 40-55)

—'Stolen Life' (Par) (2d week),
Sticks for third week of five days,
Second full starae bringing \$3,200 as
against okay \$4,800 on initial week. against okay \$4,800 on Initial week.

Hellywood (WB) (2,758; 30-40-5550)—Wall Spy' (WB). Doing good
\$11,000 and holds. Last week second
stanza of Wutherling' (UA) and
Torchy Mayor (WB), just fair
\$6,500.

\$8,500. wr.n.), just fair
Orpheum (Bdwy) (2,280; 25-30-350)—Boy Trouble (Par) and Musketsers' (20th) dual and vaudeville,
outstanding names on siax r esponsible for weak \$8,500. Last week
Strange Face' (U), fart run, and
Blackwell's Island' (WB), poor
\$6,700.

\$5,700. Pantages (Pan) (2,612; 30-40-55)—
Three Smart Cirls' (II) and Lady
and Mob' (Col) dual (2d week) Source
week quite disappointing with
probable \$6,500. First stanza ended
ended to the control of the control of the control
ended to the control
ended to

WB's Philly Re-Map; Fox Vaudeville All Summer

Philadelphia, May 9. With vaude set to stick at the Fox over the summer, Warners will shortly make other shifts in policy of midtown houses. Principal move will be to take first-runs out of the will be to take first-runs out of the philadelphia should be switched to the Earle which is much better equipped to handle ib by reason c. 2½ times the seating capacity. Palace will be remained to the property of the pro Philadelphia, May 9.

Lee Tracy's 2d at RKO
Hollywood, May 8,
Cliff Reid ent The Spellbinder's
into work years of the Spellbinder's
with Lee Tracy in the top spot.
Picture, concerning a criminal
lawyer, is Tracy's second at RKO
since his veture from England.

Plenty of Theatre Ownership **Changes and Managerial Moves**

Two in Kannas Change Hands
Kannas City, May 9.
Ritz 600 seats, McPherson, Kan,
purchased by Pett Baiser, Jacet
the Ritz 61 partner, Baker is 4
Kannas City exhibit
the Ritz 61 partner, Baker is 4
Kannas City exhibit
the Ritz 62 partner, Baker is 4
Kannas City exhibit
the Ritz 62 partner, Baker is 6
Kannas City exhibit
the Caude of the Crawford
the Change of the Change
the Ch

Smith Bros.' New House
Menominie, Wis, May 9.
Smith Bros., veteran operators of
ee Orpheum, Minneapolis, have
urchase! site for a new theatre

the Orpheum, Minnespolis, have unchast's for a new theat's purchased site for the grand, but not the site for the grand site for

Wils, by the K. & N. Am.; Co.

N. O. Beakers Org.

New Orleans, May S.

Arthur Barnt, of Theatre, Service, Inc., has organized bookers of changes into a cult for an exchange of views, business outlook and other changes into a cult for an exchange of views, business outlook and other tentitively, be known as Film flow Round Table.

Rowal, controlled by Royal & Sels.

Edit State of the Control of the Control of the Royal Controlled by Royal & Sels.

The Ritt, Latter, i. s., reopening, operated by E. A. Lawrance, often a controlled by E. A. Lawrance, of the Royal of the Controlled by E. A. Lawrance, of the Royal of the Control of t

Bill Brimmer Feted

Bill Belmant Feles

Bill Belmant Feles

Richester, N. Y., May 9.

Bill Belmant Feles ommunity turned

out for farewell dinner in honor of

Bill Brimmer, Fer and Republic Bin
steman, Indirect of Chicago and

Others present were Bill Rowell

Others present were Bill Rowel Act

Chinnell, RKC, Howard Minday,

Doy, Alox Welman, Metro, Jack

Chinnell, RKC, Howard Minday,

Dublic; Jack Bullwindic, Columbia,

Harry Teishoff, Empress; John Stevanon, Rivoliz,

Cadoret, Comerordes; Joy Golden,

Fay; Lester Pollock, Loew's, William

ray; Lester Pollock, Loew's, William

Arthur Krolich, Regent, Howard G.

Arthur Krolich, Regent, Howard G.

Arthur Krolich, Regent, Howard G.

dol; Louis Levitch, Schinest

RKO's Sales Awards

Gibraltar theater saided the 262.

seat Wigwam, Bess aded the 262.

seat Wigwam, Bess and you.

was bought by 26 Schulte, one of the
partners. The spot will be closed
modelling, John Greve has opened
his new West, Crisk, Colo.

Glenn Gregory, Grand the colo.

Glenn, Grand the colo.

Glenn Gregory, Grand the colo.

Glenn, Grand the colo.

Glenn Gregory, Grand the colo.

Glenn, Grand the colo.

Glenn Gregory, Grand the colo.

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Glenn Gregory, Grand the colo.

Glenn, Grand the colo.

Glenn Gregory, Grand the colo.

Glenn, Grand the colo.

Glenn Gregory, Grand the colo.

Glenn Greg

Buffalo House Changes Owner

The Central Buffalo, May 6.

The Central Buffalo, May 6.

Buffalo, May 6.

The Central Buffalo, May 6.

Inderbitzen, who previously operated by former Under-Sheriff Byron A.

Inderbitzen, who previously operated by 6.

A new theatter, store and offices diedended operator.

A new theatter, store and offices are of the order of the store of

H. & S. Add Another

Lincoln, May 9.

Hennessy & Smith, of Marysville,
Kan., took over management of
Strand, Blue Springs (Neb). Closed
the house a week for redecoration.

Dallas Lands Variety

Dallas, May 9.
Dallas, May 9.
Dallas has landed the 1940 convention of Variety Clubs, Chief Barker
R. J. O'Donnell of the local tent
maneuvering the deal at Detroit.

Philly Stuff

Philly Staff

Philodelphia May 2

Philodelphia May 2

Philodelphia May 2

Wagner, of Affiliated Theatres circuit, have switched mana-rial posts

Wagner at the Adelphi.

Arcadia, Wilmington, closed: Manaree Fred Leopold moved to manager Fred Leopold moved to manser Fred Leopold moved to manGrand the same assignment at a Rialto, Wilmington. will be emlarged to increase cutoff to the oplarged to increase cutoff to the oplarged to move the company of the opport of the company of the opport of the opwagner of the opport of the opwagner of the opman o

New section will be sold on propposition of the section of the s

Mredilhy Pest
Meredilh and direct
Charles H. Meredilh named direct
Meredilh control of the contr

Gilda Changes Hands

Gilda Changea Handa,
The Gilda theatre, Portola, Cal,
taken over by the Harvey Amus. Co.
of San Francisco. Spaudding Arnold
owned and operated for several
years by Mr. and Mrs. C. W. Toomey,
Since the death last fall of Toomey,
Mrs. Toomey and her daughter have
been managing the house.

PETE ADAMS RETIRES DUE TO ILL HEALTH

Due to ill health, Pete Adams, one of the Adams brothers of Newark, partners of Paramount, is in retirement with the senior brother of the combination, Adam A. Adams, carrying on the business. Pete Adams has been forced to give un active interest in the Adams-Par partnership here in the rest in the Adams-Par partnership here.

been roreed to give un active inter-est in the Adams-Par partnership be-cause of a bad heart. Recently the Shubert, Newark, was added to the two houses Adams-Par have operated for years—Par, New-ark, and United States, Paterson, N. J.

MacPherson Retiring

Chicago, May 9.

Testimonial dinner held tonight (Tuesday) at the Congress hotel for Jack MacPherson, resigned as midwest chief of the National Screen Service after 14 years with that com-

MacPherson, due to poor health, is going to California where he has some property holdings.

QUEBEC TALKS SHUTDOWN DUE TO 10% TAX

Quebec City, May 9.
All Alm theatres in the city of
Quebec will close this or next week
and all employees are under notice
unless the 10% musement tax newly
imposed by the city council is recincided. This was the ultimatum
and the city council last week by the
theatres, which shand to run in the
red no matter what attraction is
shown.

shown.

There are two English-language first-run houses and one French with nine neighborhood theatres.

the Plaza; Jack Davis, assistant to house manager of the Rosalee, Ocear View and H. T. Grissom, Jr., from Rosalee to house manager of Elton.

Freeman's Transfer

Syracuse, May 9.

Manager of four major Syracuse house, David L. Freeman, manager of the Strand here, has been transferred to the Schine Strand in Rochester, He will find competition there from a brother, Charles, manager of a rival house.

Bailey's Remodeling Job G. Tom Bailey, operator of chain of colored theatres, has just completed remodeling his Lenox here, upping capacity from 250 to 499 seats.

Rrwin Tucker Meese

Kirwin Tucker, resigned manager
of two theatres at Paulty Valley.

From the Meese at Pau Erwin Tucker Moves

Warren Lemon's Berth

Warren Lemon's Berth
Seatite, May 9.
Seatite, May 9.
Tri-National Films, is new manager for
Tri-National Films, is new manager
of Uptown (Sterling), succeeding
Ralph Smith, who is in charge of
personnel for John Danz string, Uptown has been closed for sometime
undergoing facelift. New policy is
single bills, extended run.

Citif Boyds Agency
Clucinati, May 9.
Clinf Boyd, dean of Cincy cinema
managers, resigned from RKO theatres to open a laient agency. In retres to open a laient agency. In retres to open a laient agency. In retres to open a laient agency in retres to open and the laient agency in retres to open and the laient agency in retres to open and the laient agency in retres to open agency in retres to open and the laient agency in retres to open agency in retres to open agency in retres to open agency in re
tres to open agency in r

- Harrisburg Adds One

been managing the nouse.

Norfolk, Va., May 9.
Robert Elebheger, asst. mgr. transferred from Loew's Siste, Norfolk, to Chury, Baltimore. Sundantine and the Downlown, first-run area here, to something resembling equilibrium for first time in a year, to specify the sundantine for the sundantine to Colley, Norfolk, made manager. W. O. Fishback, may be made to the colley to the college to the c

N. Y. Indies Would Join Allied Conv. In Discussions on Trade Practices

\$2.000.000 FILM MUSEE OPENS WED. (10) IN N.Y.

OPENS WED. (10) IN N.Y.

The \$2,000,000 Museum of Modern Art. rated the most subsware and costly structure devoted entirely to modern art, including motion pictures, painting, sculpture and design, of 5,000 modern art, including motion pictures, painting, sculpture and design, of 5,000 modern art including motion in the second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in order to produce perfect a countrie. But he second in the second in

devoted almost entirely to clubrooms and entertainment facilities of mem.

Nelson Rockefeller, president of the Museum of Modern Art, will be the principal speaker on the dedication of the facilities of the development of the facilities of the principal speaker and will introduce Watt Disney, speaking from the Coast. Other speakers will include with the coast. Other speakers will include the coast of the feeder of the Federal Pine Arts department; Mayor F. H. Lacker of the Federal Pine Arts department; Mayor F. H. Lacker of the Federal Pine Arts department; Mayor F. H. Lacker of the Federal Pine Arts department; Mayor F. H. Lacker of the Federal Pine Arts department; Mayor F. H. Lacker of the Fine Pine Mayor of the Pine Library, headed by Evulation; Staleny R. Kent, Dr. Erwin Panofsky, J. Robert Rubin and Dr. David H. Stevens. Its Barry is curator.

UA's Army of Extras

Hollywood, May 9, United Artists lot swarmed with 560 extras yesterday (Monday), the largest number in months.

-Sam Goldwyn had 25 in Music School and 135 in 'The Real Glory.' Walter Wanger required 100 for 'Winter Carnival.'

Glorifying Pennsy

Choritying Pennsy

Pennsy understood to be next in
line for falling, under the present
push for derma, under the present
push for dermas with historical basis.
RKO. In reported getting ready to
which deals with the protest so
had been to be the protest
with the lind and the protest
had been to be the p

Merchants Bankroll Cinema

Merchants Bankroll Cinema Merchants of this town have no film house, so they have banded together and are offering folks a free open-air cinema each Thursday night to see if it can bring a crowd to the village.

After a month's test, future policy will be decided.

If it is welcome, the Independent Theatre Owners Assn. of New York, headed by Harry Brandt, will attend the tendency of the te

ward cementing the strained relians that are now actually in effect in Should be ITOA and other representative exhibitor bodies, together with leading distribution officials, astend this year's Allie! powwew, it might become the most important ingest of the property of

Coast Delegation To Allied Meet in Minn.

Allied Meet in Minn.

Recently forms dangles, May 8.

Allied States exhibitor association will be represented at annual convention of national organization at powww independent exhibitor fight for industry reforms in South local diseasion extended in the second of the

PITT AND CLEVE RKO MANAGERS SWAP JOBS

Exchange of branch managers be-tween Pitchurgh May 2.

Exchange of branch managers be-tween Pitchurgh and Cleveland of-flees had just been made by RKO George Leffo, the local represen-tive for years, goes to Cleveland and the Othic otty. Each assumed his new-poot over weekend. Shift was made at request of Leffo, whose wife has been alling for some time and was made may have been responsible. Pitchurgh distributors are plot-ting a testimonal dinner early set month for. George Snilows and forw, M. Va., celebrating their sil-ver anniversary as showmen there.

U Goes Mexican

Universal erected its seventh per-manent outdoor set, a Mexican et al. Mexican in the Ben Pivar production, 'In Old California'. Previously built for permanent use were New England, European and South Sea Island villages, a weether lown and two New York streets.

FREUND ILL, OFF 'BOY'

Nick Musurear replaced Karl Freund on the camera on Columbia's Golden Boy owing to latter's illness. Picture has been in work 22 days and will require another month's shooting.

Snain Adopts Governmental Control Of Film Industry: Growth of Native **Prod. to Determine Foreign Curbs**

Barcelona, May 1.

Barcelona, May 1.

An anticipation has been realized with the formation by Nationalist Spain of a governmental agency to appear the country's picture in district the country's picture in district the country's picture in district the country's picture in the country which for some time have control their respective film industries. The new group, National Department of Lerbropaganda, which, in turn, is subordinate to the Department of Interior. Heading the new agency is consistent of the Country of the country which is subordinate to the Department of Lerbropaganda, which is the screening of pictures will be constructed by the country, which is still in its infancy, it does not necessarily follow that country, which is still in lies infancy, it does not necessarily follow that. Foreign producers may continue expecting to Spain, with the proviso, however, that the east doesn't include any player who must be guillouist to the government agency. The rate of development of the picture build resident and character of foreign restrictions.

extent and character of foreign re-tritions.

we nevel increasing possi-bility that laws may be enacted to force dubbing of all foreign fina in Spanish, with the exception of those towards which the thromas tity, outstanding merit of songs and also because of the popular appeal of the singers.

of the singers, of the Chamber of the properties programs of all exhibs, acts as adviser to the censors, and holding, as it does, the theoretical properties of the Chamber of Films Importation of the Deputtment matically controls the importation as well as the exportation of slins.

Encourage Private Enterprise

Encourage Private Enterpties will find official encouragement and support, the bureau provides, and while its aim is to foster the home industry, it would not cling to an iron-bound policy of the provides o Encourage Private Enterprise

tures, both educational and propaganda.

A representative of the NDC has a representative of t

U. S. Standing By Until After Victory Parade

American companies won't do any-thing in Spain on distribution until after the Franco Victory Parade iater this month when they expect to get a better perspective on the policy of the new Nationalist gov-ernment:

erament.

Reason for such caution is that most foreigners are being kept out of the country until internal matters of the country until internal matters are such as the country until internal matters are such as the country until the country of t

'Pygmalion' Big B. O. In So. African Spots

Johannesburg, April 23.

"Pygmalion" (M-G) has proved a big winner at the Metro (M-G) here for three weeks, with return dates booked.

booked.

At the Plaza, Cape Town, the picalso received a big response, with b.o. in both spots being best in some

250G SUIT VS. M-G OPENS IN S. AFRICA

Johnnarsburg, April 23.
Damage suit of George Fayar.
South African cate owner, against.
Metro for alleged breach of agreement to supply product for there years, has come to trial in the years, and the years of the ye

without a sufficient increase in rental cin.

Fayard states that he met Sam Junger of Metro in August, 1307, in Junger of Metro in August, 1307, in the company had decided to rent and the company had decided to rent and the company had decided to reach the company had decided to rental company had decided to rental company had decided to rental company had decided to programs weekly in 25 blooders. Metro wanted 33,000 per week, according to testimony. Fayard claims and he aiso alleger that he was given the right to subject programs. Continuation of the case has been balked because Fayard went under the company of the company of the company of the case has been balked because Fayard went under dictitis. He's not expected to be able to appear for a month.

Current London Plays

(With Dates When Opened) 'Me and My Girl,' Victoria Palace -Dec, 16, '37. 'Dear Octopus,' Queens—Sept. 14, '38.
'The Corn Is Green,' Duchess —
Sept. 20, '38.
'Goodness, How Sad,' Vaudeville— Sept. 20, '38.
'Goodness, How Sad,' Vaudeville—
Oct. 18, '38.
'Geneva,' St. James—Nov. 22, '38.
'Under Your Hat,' Palace—Nov. 24,

Under Your Hat, 'raisce-wo...'

"They Walk Alone,' Shaftesbury—
Jan. 18, '39.

Design for Living,' Haymarket—
Jan. 25, '30.

"Gas Light,' Apoile—Jan. 31, '39.

"Gas Light,' Apoile—Jan. 31, '39.

"Tenthe Willow Tears,' Hexadilly

Tenthe Willow Tears,' Aidwych—Feb. 7,

"Ja.

"The Company March 3.). "The Mother,' Playhouse, March 3, '39. Robert's Wife,' Savoy-March 6, 'Robert's Wife, Savoy—March 6,
'9-Back and Blue, Hippodrome —
March 8, '39.
'Gate Revue,' Ambassadors —
March 9, 'Sugar Plum,' Criterion — March
15, '39.

March 9, 38.

Sugar Plum, Criterion — March
13-bhason Over Jordan, Saville—
March 12, 39.

March 12, 39.

New—March 12, 39.

The Jordan Saville—
March 12, 39.

March 13, 3

Balcon's Bombshell

tributors resent the most follows:

This (new film duties) should not seriously affect the import of most seriously affect the import of which has aiready been recouped from the vast American market. British films, on the other hand, will be much more of the most seriously affect of the most seriously affect of a much smaller market; and the new burden will weigh on them proportionately more heavily! this is twitting the facts. They deny that the cost of American films is recouped in the U. S. market and hint that the statement I lame, made in an apparent effort American pletures in this country.

Siritzky Circuit Adds 8 Theatres in France: U. S. Distrib Deal Seen

The Siritizy circuit, May 1.
The Siritizy circuit, already operating six top Paris showcases and more than 30 in the provinces, will add another eight houses to its chain are in Paris, while the eighth is in Versailler. Deals for further houses are under negotiation.

For the paris, while the eighth is in Versailler. Deals for further houses are under negotiation. One Siritizy, Samy and Leon, will go to heavy York early in May. They plan to which we have been dealer than the paris horse, but this was denied here, Sammy Siritizky stated no American deal hay yet been set on the property of the propert

LONDON'S ENTRIES

Third Party Bisk' and 'Intrader' Fare Poorly in Debuts

A thrilling second set was insui-ficient to compensate for two weak-nesses to the second set was insui-ble to the second set was insui-ble to the second second second second best Lennox and Mrs. Glesia Ash-ley last Tuesday night (3) intruder, inginally called 'Asmodes' with played for a private performance at in played for a private performance at the Gate in Pebruary, was greeted by a perpiexed sudience that issuifed (3) he wrong placed opening night (3)

Latin-American Patriots to Be

Glorified in U. S. to Woo S. A. Mart

Newsreels Claim Britain's New Tax On Films Will Force Them from Biz: U.S. May Cut Exports to Meet Boost

Pair Fly from England To Aussie Script Jobs

10 Aussie Script, 3018
Sydney, April 17.
William Freshman and Lydia Hayward are flying here from England
to write for Cinesound. First job
will be on picture featuring Will
Mahoney, set for June filming.
Scripters, husband and wife, will
work under director Ken G. Hall.

\$5.000.000 ACTION VS. INS. COS. **SETTLED**

London, May 9

The \$5,000,000 film suit brought by the Westminster Bank ageinst 15 insurance companies has been amicably settled in private. Amount of settlement hasn't been divulged.

of settlement hasn't been divulged. Claims originated out of guarantee policies issued by the insurance companies to cover bank loans made to British picture corporations. They included Capitol Film Corp.; Cecil Films, Ltd., and Trafalgar Films, Ltd. The amount of the suit was based on coin claimed to have

The suits brought by the bank involve 28 separate loans for the production of 22 films.

STRAUS OPERETTA HIT REVIVED IN SYDNEY

Sydney April 19.

Australian-New Zealand Theatres Australian-New Zealand Theatres has brought in a rewritten version of The Waitz Dream, the Oscar Straus operetta hit, lavishly mounted and staged by Ernest C. Rolls, Cast includes Bernice Claire, Jack Arthur, Marie Bremer, Melton Moore and Helene Denizon.

Carroll Due to Join Aussie Aides in N. Y.

AUSSIC AIMOS IN IV. I.
With the arrival in the U. S. of
Dan Carroll, exce of Birch-Carroll
theatre circuit, Australia, and Charles
Munro, head of Hoyts circuit, also of
Australia, three out of the four members of the recently formed Film Exhibtors Council, Down Under, will
be in this country. The two are expected in New York shortly after

Par Holds Brit. Parley
London, May 9.

Annual Britist sales convention 1. New York shortly after
May 15.

Norman B. Rydge, chairman of
Paramount, which opened Friday
(6), wound up here Sunday (17) ready is in N. Y., and plans to stay
page in Englain, presided.
Banquet at the Groweror House
concluded the three-day meeting.

London, May 2.

Tax dections in the Great Britain hugget last week, whereby new duties go on raw film stock and imported footage, save the picture provide footage, save the picture years. Situation came so unexpected and is of such serious import that the week has been humming ducer, distributiors and newarest people. Latter say they will be forced from business if the new distribution of newarest, particularly now when government of the distribution of newarest, particularly now when government and distribution of newarest, particularly now when government under the distribution few in the trade believe any curtainment in overage to make up-the didded burden would be countereason there are some who believe the government will ease the taxes. Presently, the new tax on newarvith the largee number of prints needed weekly, it's seen that every release would mean a tax of several proposals is that producers, distributors and newarvel units are planning proposals is that producers, distributors and newarvel units are planning immediate joint deputation to Sir immediate, joint deputation to Sir immediate joint deputa

may have far more damaging excertain could fart have been realized than could fart have been realized than could fart have been realized than could fare the problem of the

total distribution of a feature by about one week.

The real wallop is contained in the accide tax alignment. This applies excite a tax alignment. This applies the second tax alignment. The superior of the second tax alignment and the second tax alignment to be \$240 for each eight-real figures to be \$240 for each eight-real feature, or an outlay of \$2000 for roughty, \$30 per reel. This figures to be \$240 for each eight-real feature, or an outlay of \$2000 for roughty, \$30 per reel. This figures to \$400 for rought, \$200 for roughty \$100 for rough

Fred Lange, on N.Y. Visit,

Fred Lange, Paramount's continen-tal Europe manager, in New York for home office huddies, was quietly married over the weekend in New Rochelle, N. Y., to Rosita Monten-gro, Spanish screen and stage actress whom he met in Parts. Wedding reception was held at the home of John W. Hicks, Jr., Parg foreign manager, in New Rochelle.

Weds Spanish Actress

Rose of Washington Sq.

(NUSICAL)

20th-For relative of Nunnilly Johnson
Faye, al Johnson feature William Pravity,
Faye, al Johnson feature William Pravity,
Fayed by Gray Rand, Steemaring, Nunnilly Johnson from story by John Levitin
Randy Johnson from story by John Levitin
Randy Johnson from the Company of the Control of the Control
Randy Johnson Father, and Raid
Gordon and Harry Reveil, 18 other post by
Gordon and Harry Reveil, (MUSICAL)

week, Al Roope, Week Mar 5 - 50;
Raming Unite W MNS. Street Port
Raming Unite W MNS. Street Port
Raming Unite W MNS. Street
Ramin

Of the three co-stars this is Jol Of the three co-stars this is sois-son's picture. But it's not much of a filmusical, at least not to the ex-tent that Darryl Zanuc's intended it. Primed for the same nostalgic ap-peal as was 20th-Fox's last season's

teur competition at a nearby 14th race to worker, and a nearby 14th race to worker, and a nearby 14th race to worker, and a nearby suffering his product of the search of

Invitation to Happiness

Invitation to Happiness
Frammon release of Wesley Surgias
Hawaren Frammon release of Wesley Surgias
Hawaren Frammon Francis Regists
Hawaren Frammon Francis Regists
Hawaren Frammon Francis Regists
Wesley Bugitas Extensively by Chabe
Hawaren Frammon Frammo

orn's picture. But if it not most of a filmusical, at least not to the extent that Durryl Zahue' cinteduction of the state of the state

Miniature Reviews

Rose of Washington Square (20th). Fair filmusical with Ty-Power, Alice Faye and Al n co-starred

'Invitation to Happiness' (Par), Irene Dunne and Fred MacMur-ray in hearthrob drama. Geared for good biz.

for good biz.

'Captian Fary' (UA). For action audiences. Fair biz in keys; better for subsequents.

'Sorority House' (RKO). Coeds' fraternity life a tearful

trifie.

'Kixer Dugan' (RKO). A lower bracket or flat rental picture
that has virtually nothing.

'Some Like it Hoi' (Par). Gene
Krupa for the jitterbugs, Bob
Hope wisecracking and Shirley
Ross vocalizing. Fair program-

'Hotel Imperial' (Par). Weak offering of outmoded Continental drama, decidedly unconvincing. For the duals.

The Reckie Cop' (RKO). Police dog drama with familiar story. Acceptable for the kid matinees.

"Boys' Reformatory' (Mono). Tepid juve meller with mild name rating; for bottom-billing.

CAPTAIN FURY

Holly FUKY
Hollywood, May 3.

United Artist release of Hal Roach prounities and release of Hal Roach prounities and Victor McLagien. Original and cereanplay by Greyer Jones, Jack Jerne, William
De Milla. Camera, Nortert Brodine; photowilliam Ziegrier. Previewed at Warners
Hollywood, May 2, '59. Running time, 91
MINS.

aptain Fury	Brian Aberne
inckie	Viotor McLagier
rancols Dupre	Paul Lukas
anette Dupre	June Lane
oughy	John Clarradine
rnold Trist	George Zucce
reston Do	neige Dumbeille
restonDo	Vinciple Field
lergonC	Doules Middleton
overnorLa	merice Middleton
r. Balley	wrence Grossmith
Dalley	Lumeden Bare
irs. Balley	Mary Gordon
ob	.John Warburton
uco	Clauda Allietes
ertle	Will Stanton
overnor's Alde	Edgar Nortor
eas Balley	Margaret Roach
uffy	Bill Bevan

Here is lusty outdoor melodrama on the familiar Robin Hood format. There's action, gunplay, fast riding, the state of the

tempo kept at a good pace to over-come minor shortcomings in the script. Production layout is okay, with camera work of Norbert Bro-dine standard throughout.

SORORITY HOUSE

RKO Radio release of Robert Sisk production. Futures' Anne Shirley and James Ellison, Directed by John Farrow, Adapted by Dniton Trumbo from story by Mary Coyle Chase; camers, Nicholas Musuraca; musical director, Roy Webb; editor, Barry Marker, At RKO Albos, Brook-

lyn, duni, week Mny 5, '80.	
Alice Figher	Anne Shirley
Dotty Spencer	.Barbara Read
Mme. President	Helen Wood
Neva Simpson	Dorls Jordan
Norma Hancock	lizabeth Risdon
Mrs. DawsonMarg	Seimer Jackson
Mr. Johnson	Chill Wills

. Boy meets lith in a collegists background, laying atrees on the trials of freshmen at a co-ed institution. Theme concerns solve sorrithmes for freshmen at a co-ed institution. Theme concerns solve sorrithmes of socially accentable parents, the concerns and accentable parents. The concerns are concerns to the concerns and accentable parents. The concerns are concerns and accentable parents for the concerns and accentable parents. The concerns are concerns and accentable parents are concerns and accentable parents. The concerns are concerns and accentable parents are concerns and accept the concerns and accept for the concerns and accept for the concerns are concerns and accept for the concerns and accept for the concerns and accept for the cost for

FIXER DUGAN

RKO release of Cliff Reld production. Features Les Tracy. Virginia Weidler, Despy Shannon, Jack Arnold, Rita Lalboy, W. L. C. Potter: adaptation. Bert Granet and Paul Tawits: editor, Henry Berman; photography, J. Roy Hunt. At Rialto, N. Y. Week May S. '98. Running time: 68 MINS. tegraby), s. Roy num. A. nawes sinche street of the control of the

Seveni. Seveni. Consect Convey. Seep Janthere in the property of the propert

SOME LIKE IT HOT

(WITH SONGS)

(WITH SONGS)

"Hollywood, May 6. "Hollywood, May 6. "Primmont Fastered William C. Thomas production. Fastered William C. Thomas Dear Holly Control of the Co

5. 20. Running time, 65 MINS.
Nicky Neison. Mob Hope
Lily Racquei. Shiriey lices
Fro Saunders. Cha Merice
Stopey. Grave Control
Stopey. Grave Control
Stopey. Frunk Sully
Stopey. Frunk Sully
Mr. Veew. Richard Leavie
Mr. Veew. Richard Leavie
Mr. Veew. Cierence H. Wilson
Sam. Duddy Dickerson. Sam.... Harry. Bass Flidder... rady....

Here's one that was turned out deliberately to catch the jitterbug devotees, with Gene Krupa and his swing band going to town for the rug-cutters. For general audiences, picture will slip into the second spots of the key dualers and satisfy moderately.

t rug-cutters. For general audiences, spicture will stip into the second produce of the second secon

HOTEL IMPERIAL

WITH SONG)

(WITH SONG)

Fearmount production and reliase, Fearmount production and reliase, Fearmount production and reliase, Fearmount production and reliase, Fearmount production and Robert Charles, Fearmount of Reliase, Fearmount of Reliase, Chandler Rouse, Rong, Frederick Solice, Chandler Rouse, Rong, Frederick Paramount, L. A., May 8, 30, Running Lune; 28 MINS.

ume: 73 MINS.

Anna Isa M.
Licut. Nemassy Ray M.
General Videnko. Reginald
Ellas: Gene Lo
Antion. J. Carroll
Sultanov Henry
And the Don Cossack Chorus, Sergonf, conductor, Isa Miranda
Ray Milland
Reginald Owen
Gene Lockbart
J. Carroll Neish
Curt Bole



Advance Production Chart

Peremount has already started enting into its 199-40 product, heaving eight scheduled for the new season in work or cutting of the control of

and has one in the cutting room. Universal and Warners have completed one each designated as '39-40 product. Currently shooting on all lots are 38 features, as of April 19; 96 are in the cutting rooms and 340 either released or previoused, leaving total of 140 more still to go before finithing promised 590.

Columbia

		_	_					
	Number Number of Pix Com-					in I		Stories in
Features	Promised		Shoet- ing	Rooms	Cameras 11	Prepara- tion 11		
Westerns	16	11 2	•	2	3	3		
Tetal	60	36	3	7	15	15		

'GOOD GREES GO TO PARES, Former, villed GOOD GREES GO TO PARES, TOTTON VILLED GOOD GREES GO TO PARES, TOTTON VILLED GOOD GREES GO TO PARES, TOTTON VILLED GREES FOR TOTTON VILLED GREES GREES GREEN GREES GR

eatrice Curtis. "GOLDEN BOY," melodrama; produced by William Periberg; directed louben Mamoulian; screen play by Lewis Meltzer and Daniel Tareda on play by Clifford Odets; photographed by Karl Freund. Cast: Barba tanwyck, Adolpb Menjou, William Holden, Joseph Calleia, Edwa rophy, Sam Levene, Beatire Bilinn, Don Beddoe, Lee Cobb, Willia

trauss.

"MR. SMITH GOES TO WASHINGTON," drama; produced and directed y Frank Capra; screen play by Sidney Buchman; pbotographed by Joseph Valker. Cast; Jean Arthur, James Stewart; Edward Arnold, Claude Rains, buy Kibbee, Eugene Pallette, Beulah Bondi, Ruth Donnelly, Astrid Allwyn, homas Mitchell, Larry Simme.

Grand National

						alance to		
		Number Number		New		Be Placed Storie		
		of Pix	Com-	Shoot-			Prepara-	
		Promised	pleted	ine	Rooms	Cameras	tion	
tal		68	12	1	2	53	53	

GN Ply New in Preduction

GN Fix New in Frederickon
THE MIRACLE OF MAIN STREET, 'melodrama; Arcadia production;
roduced by Jack Skirbali; directed by Steve Sekely; screen play by Fred
ackson; original by Boris Ingster; photographed by Cbarles Van Enger
ast: Margo, Waiter Abel, Wynne Gilbson, Veda Ann Borg, Lyle Talbot,
orothy Devore, Pat Fisherty, Jane Darwell, William Collier, St.

Metro

	Number Number New		New	Now Balance to in Be Placed			
Features	of Pix Promised 50	Com- pleted 31	Sheet- ing 3		Before Cameras 7	Prepara- tion 7	
Selznick-Int'i	1	•	1	•	•	•	
Total	51	31	. 4	7	7	7	

Donald Barry.

"BRIDAL SUITE, formerly titled "MAIDEN VOTAGE," produced by Edgar Selwyn; directed by William Thiele; original story by Godfried Reinhart and Virginia Faulture; photographed by Civide de Vinna. Cast: Robert Young, Annabella, Walter Connolly, Billie Burks, Gene Lochart Robert Young, Annabella, Walter Connolly, Billie Burks, Gene Lochart Researt, Mary Bell Hughes, Albert Morin, Roy Atwell, Ranie Riano, Matthew Bolton, Mitchell Lewis.

TELL, NO TALES, 'Ormerly titled '190 TO ONE,' produced by Edward Chodoro's directed by Leslie Fenton; no writing credit selessed; photographed by Joseph Ruttenberg. Cast: Melvyn Douglas, Louise Platt, R. E.

Warner, Jean Fenwick, Halliwell Hobbs, Marjorle Main, Gladys Blake, Tom Collins, Gene Lockhart, Florence George, Hobart Cavanaugh, Ocear OShea, Thress Howard, Jack Cartion, Zimbalski, directed by Richard Thorpe, based on characters created by Edgar Rice Burroughs; plotter placed on characters created by Edgar Rice Burroughs; plottersphed by Locanad Smith. Cast. Johany Weismuller, Maureen OSullivan, Henry Stephenson, Kenneth Hunter, Henry Wilcoxon, Prieda Inescort. Uriah Banks, John Scheffeld.

Uriah Banks, John Sbeffield.

THE WIZARD OF OZT (Technolor), produced by Mervyn LeRoy, directed by Victor Piening; based on story by Frank L. Bunn; photograph of the produced by Mervyn LeRoy, directed by Victor Piening; based on story by Frank L. Bunn; photograph of the produced by Lender Banks, bett Lahr, Jack Haley, Charley Grapewin, Billie Burke, Margaret Hamilton, Park Walsh.

TARE THIS WOMAN, formerly titled WEW YORK CINDERELLA, produced by Lewrence Weingarter; directed by Frank Borrage; original produced by Lewrence Weingarter; directed by Frank Borrage; original Species of the Company of the Produced by Lennence Weingarter; directed by Frank Borrage; original Species Tracy, Hedy LaMarr, Walter Pidgeon, Thurston Hall, Carlos Vales, Leonard Penn, Ina Claire, Marjorie Mini, Louis Calhern, Lana Turner, Mona Barrie, Willie Best, Dwight Frye, Jack Carson, Frank Puglia, Adrictore Ames.

Metro Pix New in Production

GONE WITH THE WID! (Technicolor), produced by David on Selb-nick; directed by Victor Fleming, replacing George Cultor; screen pice of the produced by Victor Fleming, replacing George Cultor; screen pice of the produced by Victor Fleming, replacing Lee Garmes. Technicolor photographs by Emnet Haller, replacing Lee Garmes. Technicolor photographs by Ray Remanhan. Cast: Clark Gable, Vivien Leigh, Leelie Howard, Control of the Control of th

Davengort.

On BORDWED TIME, drama; produced by Sidney Franklin; directed by Harold Bucquet; from play by Lawrence Edward Watkins; photographed by Harold Bucquet; from play by Lawrence Edward Watkins; photographed for Cedric Hardwicke, Una Merkel, Elly Malyon, Charles Waldron, Lan Wolke, Dorothy Adams, Doris Bankin.

Walles Russ and David Markel. Blay Malyon, Charles Waldron, Lan Wolke, Dorothy Adams, Doris Bankin.

MARISE WAS A LADY. Goody-drams; produced by J. Walter Ruben; Olivert Boy. Cast. Robert Young, Ann Sothern, Ruth Hussey, Ian Hunter, Cliff Edwards, Anthony Allan, George Tobias, Robert Middlenns, Control of Company, Control of Control o

Monogram

1		Number 1		New	in E		Stories in
i		Promised		Sheet- ing		Before Cameras	Prepara- tion
•	Features Westerns	26 16	16 8	:	3	5	5
	Total	42	24	-	4	14	14

riccures in the cutting room:
TRIGGER SMITE, produced by Robert Tansey; of
James: original screen play by Robert Emmett; photo
Longendecker. Cast Jack Randall, Joyce Byrant, Frank
Moore, Bobby Clark, Warner Richmond, Dave O'Brien
Horace Carpenter, Milk Khibbee, Mary Thompson, Denve
Taylor, Earl Douglas, Chick Hannon, James Sheridan, A
Osborne.

Osborne.

WOLF CALL, 'outdoor drama with songs; produced by Paul Malvern:
directed by George Waggner; screen play by Joseph West from story by
Movita, Peter George Lyna, Wheeler Oakman, George Clevelland, Guy
Unher, Polly Ann Young, John Sheehan, John Kelly, Roger Williams, Pat
Offinley, Grey Subdow (cannine sleeter, with songs; produced by Edward
Finney; directed by Al Herman; original story and screen play by Peter
Dixon; photographed by Marcel Le Picard. Cast: Tex Ritter, May Brodell,
Bobby Lawson, Charles King, Bob Terry, Hornee Murphy, Ernie Adams,
"ACROSS TRE PLANIN," western: produced by Robert Tanser; directed

ean Southern, Jack Ingram.

"AGROSS THE PLAINS," western; produced by Robert Tansey; directed
by Spencer Bennett; original screen play by Robert Emmett; photographed
by Bert Longenecker. Cast: Jack Randall, Frank Yaconelli, Oyce Bryant,
lai Price, Dennis Moore, Gienn Strange, Robert Card, Bud Osborne, Dean
pencer, Wylie Grant.

Paramount

Hudle	Number I of Plx Promised 51	Cem-	Now Sheet- ing	in E		Stories in Prepara- tion 3
larry Sherman	8	8	•	1	•	•
	-	-	_		-	-
Total	59	46	- 6	12	3	3
Distance (-)	multing roo	me or a	waiting n	reviewe	ore:	

No Reprisals

(Continued from page 3)

tions, the majors have acquired some 5,000 theatres from independents. Without knowing specifically which ones are to be included, they face the almost impossible task of trac-ing through thousands of files on each sale.

Execs' Affidavits

can be a seen as a second as a

Government sumitted the name of the complaining exhibitor. Williams, answering this, declared that there were many others which the exhibitors did not want the companies to know they were complained. The complaining the complaining the complaining the companies to know they were complained to the complaining the companies to know they were complained to the companies of the companies to know the complaining the companies to the companies the companies the companies that the companies the companies that the companies that

with the exhibitor mentioned by the Covernment as having been denied Covernment as a having been denied Covernment as a having been denied and the companies had done what the companies had been done the done of the companies had been done the done of the third they also should file through a responsible officer, that there will be they also should file through a responsible officer, that there will be they also should file through a responsible officer, that there will be for testifying against them. This they agreed to do. Decision was then reserved, with the probability major point in that the Government will probably have to answer with most of the names of the exhibitors will probably have to answer with most of the names of the exhibitors of the names of the names of the exhibitors of the names of the

P-WC Clearance ON's P. Los Angeles, May 9.
Kinema theatre's action against Fox West Coast and several major distributors was dismissed in U.S. district court. Plaintiff had sued for eight to play pictures day-and-date with P-WC's Gentry. As a result of the dismissal, P-WC retains all of the dismissal, P-WC retains and of the dismissal, P-WC retains and of the dismissal, P-WC retains and the dismissal property of the dismissal prop

the clearance it has held in that neighborhood for a number of years.

Fried Vs. WB Pestpaned
Court this week, suit brought by
Court this week, suit brought by
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cuit and major distribe has been
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for his houses, the Seville, Suburrdorn his houses, the Seville, Suburrdorn his houses, the Seville, SuburrMain Line suburbs of Philiy.
He intervantion of Sen Golder, rewould be settled out of court through
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staff to handle exhib complaints.
Bryn Mawr Business Me 'A sociation is taking an active part in
staff to handle exhib complaints.
Bryn Mawr Business Me already
clearance difficulties to the Department of Justice and the distributors.
They may go even farther by filing
claim that he more than the court of the court
and the staff of the court of the court
and the staff of the court of the court
laid patrons to go to houses in other
towns, thus taking them away from
the Bryn Mawr shopping district and
linjuring all business.





And In Response to Overwhelming Demand, In Selected Situations on

Decoration Day

PAUL

....

MUNI DAYS

JURZ

So Momentous It Required Six Academy Award Winners and a Supporting Cast of 1186 Players Including

BRIAN AHERNE

CLAUDE RAINS · JOHN GARFIELD · DONALD CRISP

JOSEPH CALLEIA GALE SONDERGAARD GILBERT ROLAND HENRY O'NEILL Directed by WILLIAM DIETERLE

Screen Play by John Huston, Acaces MacKenzie and Wolfgang Reinhardt • Based on a Play by Franz Worfel and the Novel, "The Phantom Crown," by Bertits Harding • Musiq by Erich Wolfgang Korngold JACK L. WARNER • HAL B. WALLIS • HENRY W. BLANKE

WARNER BROS., Producers



Advance Production Chart Truex, Ned Glass, Paul Stanton, Gerald Oliver Smith, Bessit

(Continued from page 16)

Foster, William Haade, Broderick Crawford, Richard Loo, Ralph Soncuya, Rupert Andez, Sam Labrador, Andrew De La Cruz, Torben Meyer, Lai Lond Mehra, George McHord, Rafeal Storm, George Kithor, Virain Oak-land, Mehra, George McHord, Rafeal Storm, George Kithor, Virain Oak-land, Philip Man, Walley Man, Walle

Edwarfs, Gordon Hart

"GRAMD JEWET SECRETS." Broduced by Sam Engel: directed by James
Hogan; sereen play by Irving Reis and Robert Yost; based on a story by
Hogan; sereen play by Jewing Reis and Robert Yost; based on a story by
John Howard, William Frankey, Gail Patrick, Jane Darwell, Poter Hall,
Harvey Slephens, John Hartley, Morgan Conway, Elisha Cook, Jr., Jack
Norton, Richard Denning, Gordon Jones, Charles Jackson, Kitty Kelly, Tom

ennedy, "GRACHE ALLEN MURDER CASK, produced by George Arthur; directed by Alfred E. Green; seesen play by Nat Ferrin; based on novel by S. S. William, Kent Taylor, Ellen Trylor, Blen Drew, Jerome Cowan, Judith sarrett, Donald MacBride, H. B. Warmer, Hornes MacKlahon, William Carrett, Alphaw and Saamny Lee, Lilling Xarbo, Walter Soderling, Lee and BacKlay, Rube Demarest, Jim Kelso, Helen MacKellar, Edgar Dearing, Sther Howard.

Enther MOVIZED.

MAN ABOUT TOWN', produced by Arthur Hornblow, directed by Mark Sandrich; based on story by Morrie Byskind and Allan Scott; screen play by Morrie Ryskind, photographed by Ted Tetalin. Cut: Jack Benny, Dorothy Lamouz, Ddwnd Arnold, Binnie Barnes, Phil Burnis, Eddle Antonic Movie, and the Control of the Co

Alphones Martel.

ME. AND MRS. BULLDOG DEUMMONB, meller; associate producer.

**Stuart Walker; directed by James Hagan; screen play by Stuart Palmer.

**Stuart Walker; directed by James Hagan; screen play by Stuart Palmer.

**Bullet Hagan; directed by James Hagan; screen play by Stuart Palmer.

**Bullet Hagan; directed hagan; di

beth Patterson. Eduardo Ciannelli, Gerald Hamer, Adrienne D'Ambricourt.

THE MAGNIFICENT FARION, produced by Barlar. Thompson, disceted
advantage of the Control of the Con

saudon, Count Sicfenelli, Rajoh Norwood.

GERONIRO, formerty ittled GUREAT ENREATY (1938-46 release), historical western, General manager's office production; directed by Faul Sonne; no writing eredity released; photographed by Benry Sharn, Cast Sonne; and County of the County of t

Par Pix Now in Preduction

THE CAT AND THE CANABY (1989-40 release), mystery-connedy; produced by Arthur Hornhow, Jr.; directed by Elliott Nugaent; screen play by Water DaLon and Lyan Starting based on play by John Willard; photo-more and the produced by Elliott Nugaent; screen play by Water DaLon and Lyan Starting based on play by John Willard; photo-more and the produced by John Willard; photo-more and the produced by Millard Roberton, George Regas, Charles Lane, Frank Willard Roberton, Elliabeth Fatteron, George Regas, Charles Lane, Frank Millard No Bollade LEGS; college drama; associate producer, William Chromas, George Arten, Cart. Betty Grable, John Hartley, Donald Companied by Harry Fischbeck. Cast: Betty Grable, John Hartley, Donald Charles Charles (1984), and Charles Charles (1984), and Charle

THE STAR MAKER, based on story of Gus Edwards' life; produced by harles R. Rogers; directed by Roy Del Ruth; no writing credits released; notographed by Karl Struss. Cast: Bing Crosby, Louise Campbell, Ned parks, Linda Ware, Walter Damrosch, Janet Waldo.

DISPUTED PASSAGE (1939-40 release), drams; produced by Harlan nompson; directed by Frank Borzage; no writing credits released; photo-aphed by William Mellor. Cast: Dorothy Lamour, Akim Tamiroff, John oward, Judith Barrett, Gordon Jones.

TRULER OF THE SEAS, produced and directed by Frank Lloyd; senit director, Jim Havens; no writing credits released; first unit pheapher, Theodor Sparkuhi, second unit photographer, Archie Stout. Cloudias Fairbanks, Jr., Margaret Lockwood, Will Fyffe, George Bandwid Torrence, Montagu Love, Vaughan Glaser, Wyndham Standing.

RKO-Radio

	Number 1		Now	ln I		Stories in
	of Pix Promised	Com-	Shoot-		Before Cameras	Prepara-
Studio	50	29	7	5	12	12
Sol Lesser	3	3	•	•		•
Herbert Wlicox	1	1	•	•	•	•
	=	==	-	-	==	12
Total	54	33	4		12	12

Pictures now in the cutting rooms or awaiting previews are:

Pictures now in the cutting rooms or awaiting previews are: THE SECOND SHOY, condy drama; produced by Cliff Reid; directed Jack Hively; screen play by Michael Kanin from original by Garrett tri; photographed by Roy Hunt. Cast: Lucille Ball, Allan Lane, Steffi Reid; Reidyn Brent, Donald Briggs, Bernadene Hayes, Abner Biberman, illiam Pawley, Earle Hodgin;

William Faceler, Earle Hodgins, a genances Dayle, Ander Bosensky, and Company, and America, Andrews, and America, Andrews, and America, Andrews, and

homashesky, Leona Roberta, Denny Moore.

**RACKETEEBE OF THE RANGE! western; produced by Bert Gilroy, incited by J. Ross Lederman; secten play by Dilwer Drake; original by a large to the produced of the pro

FIVE CAME BACK, melter produced by Robert Sisk; directed by Joharrow; screen play by Jerry Cady and Dalton Trumbo; original by Rich rd Carroll. Cast: Chester Morris, Wendy Barrie, Lucille Ball, John Car adine, Joseph Calleia, C. Aubrey Smith, Elisabeth Risdon.

radine, Joseph Calleia, C. Aubrey Smriz, Liscille Ball, John Carradine, Joseph Calleia, C. Aubrey Smith, Lislashe Risdon.

THE DOVE, drama; produced by Cliff Red; directed by Lew Landers,
graphed by Russell Metty, Cast Lee Carrille, Steffi Duna, Tim Hole,
Donald MacBride, Chris Martin, Edward Raquello, Paul Fix, Julian Rivers,
Frank Fuglis, Exter Muir, Faul Sutton, Charles Stevens, Frank Leckteen.

**MERODER OF LOVE, drama; produced by George Highti directed by
once by Bessie Breuer; photographed by Roy Huni. Cast: Carole Lombard, Cary Grant, Kay Francis, Charles Coburn, Helen Vinson, Katharine
kramader, Jonathan Hale, Nella Walker.

CAREER, drama; produced by Robert Sikt; directed by Light Jason;
Redman. Cast Anne Shilety, Edward Ellis, Alice Eden, John Archer,
Janel Beecher, Leon Errol, Raymond Hatton, Maurice Murphy, Harrison
Greene.

Republic

Total 59 33

Pictures in the cutting rooms or awaiting previews:

Frictures in the cuture proofs or swaring previews.

STREET O, MISSING MEN, produced by Armand Schaefer; directer

Sidney Salkow, screen play by Leonard Lee and Frank Dollar; origina

Cast: Charles Rickford, Harry, Carey, Tommy Ryan, Gulin Williams, Mabe
Todd, Nana Bryant, John Gallaudet,

THERE TEXAS STREES; western; produced by William Berke; directer

Terhune, Carole Landis, Ralph Graves, Roscoe Ates, Billy Curtis, Terhune, Carole Landis, Ralph Graves, Roscoe Ates, Billy Curtis, Edwards Stanley Cartis, David Sharpe, Lew Kelly.

by George Shermèn; original screen play by Betty Burbridge and Shanley holoerty, photographed by Erner Miller. Cast: John Wayne, Bay Corrigan, Cheberty, photographed by Erner Miller. Cast: John Wayne, Bay Corrigan, Cheberty, C

Brandon Beach.

"ALL THE TOMORBOWS," drama; produced by Sol Siegel; directed by Sidney Salkow; original screen play by Garrett Fort; photographed by Jack Mart. Cast: Ralph Byrd, Kay Sutton, George Barrett; Prank Jenks, Dorothy Lee, Oscar O'Shea, Marc Lawrence, Mickey Kuhn, Donald Barry, Fernis Tayler.

MOUNTAIN BRYSTEM POSSIBLE New In Frenezista
"MOUNTAIN BRYSTEM PROGUED by Record
Eason; screen play by Gerald Geraghty, original by Connie Lee; photographed by Emil Millier. Cast: Gene Autry, Smiley Burnette, June Storey,
Duke Lee, All Taylor, Bob Burns, Ferris Taylor, Jack Fennick, Ed Cassidy
Hopper Atchley, Curley Dreaden, Jue Yrigoye, Bill Yrigoyen, Howard
Hopper Atchley, Curley Dreaden, Jue Yrigoyen, Bill Yrigoyen, Howard

Figure Edwine, Bernard Suis, neurral Suis, suis, neurral Suis, suis, neurral Suis, suis, neurral Suis, suis, neural Suis, suis,

20th Century-Fox

Number Number Now Ralance is of Pictures in the commission of Pict Com-Shaole Cutting Before Preparation of Pict Com-Shaole Cutting Before Preparation of Pictures in the commission plated ing Rooms Commerces into Pictures in the common or awaiting previews are:

Pictures in the common or awaiting previews are:

IGHET (for 138-50.9 season), rounded by Exam Rawnyn's EARLY LIGHET (for 138-50.9 season), produced by Exam Rawnyn's EARLY Caref Warmer Rawnyn, directed by Gregory Ratoff; original by Gene Markey, photographed by Karl Freund Caref Warmer Rawten, directed by Horry King; no writing eredits released; photographed by George Barnes. Carl Spencer Tracy, Richard Greene, Nancy Kelly, Walter Bennan, Charlet Coburn, Harry Rull, Sir Cedrick Hardwicke, Henry Travers, Basson Sald.

THE COLD BAFFEN TO YOU, mystery drama; produced by David tempstead; directed by Alfred Werker; no writing credits released; photo-raphed by Leon Shannov, Cast: Gloria Stuart, Stuart Erwin, Raymond /alburn, June Gale, Douglas Fowley.

Walburn, June Gaite, Doliglas Fowley.

"THE GOBILLAL, produced by Harry Joe Brown; directed by Allan Dwan; no writing credits released; photographed by Edward Croniager. Cart. Riz: Broblers, Belia Lugosi, Ania Loniae, Lloed Atwill, Edward North, Marcher, Belia Lugosi, Ania Loniae, Lloed Atwill, Edward North, Marcher, Loed Law, Loed La

COLLY ASSESSED AND ASSESSED AS

'EAST SIDE, WEST SIDE' (1939-40 release); produced by Sol M. Wurtzel; directed by Ricardo Cortez; no writing credits released; photo-(Continued on page 20)

5-Day Week

(Continued from page 5)

second assistants will receive eight-hour credit for all legal holidays. Minimum pay for second assistants ill be 90c. hour the first year, 95c, se second year, \$1 the third and sub-

Minimum pay for second assistants will be 90b. hour the first year, 55c, the second year, 35 the third and subsequent years.

The second year, 35 the third and subsequent years, you be cancelled after three years, upon one year's notice they be only the second year, 15 they become effective as of March 13, 1930.

The Guldia agree that during life of the contracts they will not cell or engage in or against a strike affecting motion jetting production. The engage in or against a strike affecting motion jetting the second production. The second will not else their membership books, adopt excorbitant initiation see, and to accept for membership books, adopt excorbitant initiation see, and to accept for membership books, adopt excorbitant initiations. The minimum pay for unit managers is fixed at \$150 week, whether The minimum pay for unit managers is fixed at \$150 week, whether the productor of the product. Those now the well be given a 10% increase. All contracts with unit managers must be for a minimum of 40 weeks can be under the production of the production

or less.
Following completion of negotiations with the two directorial units.
Joseph M. Schenck, prexy of the Association of Motion Picture Producers, issued the following state-

Joseph M. Schenck, prevy of the Arsonication of Rotion Picture Sensition for the Arsonication of Rotion Picture Sensition and the Solidon Picture Sensition of the Picture Sensition of the Picture Sensition of all Issues between the members of the two and a great deal of addition. The agreements do more than dispose of pressing labor problems in complaints and the problems in emphasics and the sensition of the problems in emphasics and the sensition of the director of Motion Picture Arts & Sciences, directed the receiption of the director.

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Louis Weiss to Appeal Adverse Dallas Decision

Adverse Dallas Decision
Dallas, May 9.
Louis Weiss, of New York, weter a producer, will appeal the decision handed down here last weck in after of the Amity 3 min Exchange of Dallas against his Stage & Screen Contract made in 1986 was held invalid by court. Paper called for local firm to take "Custer's Last Stand." The Ciutching Hand" and The Black Coin. Amily took Custer Dallas and Contract made to the Custer's Last Stand. The Ciutching Hand and The Black Coin. Amily took Custer Dallas Court Court of the Court of the Custer Custer Court of the Custer Custe

STORY BUYS

Peter B. Kyne sold his yarn, Rolling River, to Republic.
Metro bought screen rights to Countess Marliza, light opera with Happiest Man in the World, by Metro Metro Halt, when the World, by Metro Metro Halt, when the World, when the World with the Metro Metro

The Happiest Man in the worn, by Albert Maltz, purchased by Metro. Bernard Vorhaus acquired screen rights to 'A Frame of Mind, by An-gela Brophy. Warners bought talking and tele-vision rights to 'The Patent Leather Kid,' by Rupert Hughea.



Goodbye Mr. Exhibitor, you're in the chips as usual with Mr. Leo.

(Continued from page 18)

graphed by Edward Cronigner. Cast Amusab Duff, Kane Richmond, June Gaie, Henry Armetta, Frank Reichter, Bonna Roberts, Edward Norris, Gaie, Henry Armetta, Frank Reichter, Bonna Roberts, Edward Norris, Scotty Beckett, Rex Downing, Jimmy Butler.

'JONES FAMILY IN HOLLYWOOD,' associate producer, John Stone; directed by Mal St. Clair; no writing credits released; photographed by Greected by Mal St. Clair; no writing credits released; photographed by Byington, Florence Roberts, Futty, George Ernest, June Carison, Spring Byington, Florence Roberts, Futty, George Ernest, June Carison, Spring Byington, Florence Roberts, Fut New in Fredsolden
Marvin Stephens, Matt Merfuley, William Tracer, me Gale, Billy Mahan, Marvin Stephens, Matt Merfuley, William Tracer, Red Valles, Edna May Credits Parker, Cast. Scoul, Henrie, Tyrone Power, Rudy Valles, Edna May Young Man, Cast. Scoul, Henrie, Tyrone Power, Rudy Valles, Edna May Young Man, LinkColla, historical drama; produced by Kenneth Macroscowan, directed by John Ford; no writing credits released; photographed by Arthur Miller. Cast: Henry Fonda, Marjorice Weaver, Albeen Whelan, Gowan, directed by John Ford; no writing credits released; photographed by Arthur Miller. Cast: Henry Fonda, Marjorice Weaver, Albeen Whelan, Bourte, Millourn Stone.

THE BALNS (AME) (1889-6) release), drama; produced by Harry Joe

Charter, Milburn Stone, THE RAINS CAMP (1898-60 release), drama; produced by Harry Joe Brown; directed by Clarence Brown; original story by Louis Bromheit, briotographed by Bert Glennon, Cast: Myrna Loy, George Brent, Tyrone Power, Joseph Schildkraut, Jane Darwell, Henry Travers, Marie Cuspensava, Montague Shaw, H. B. Warner, Nigel Bruce, Marjorie Rambeau, Mary Nash, Brenda Joyce, Laura Hope Crews, Abner Biberman, William Royle, Sonic Chartsry, Adde Labansav.

Sonia Charsky, Adele Labansat.

'JONES FAMILIX AT GRAND CANTON' (1939-40 release), family
drama; produced by John Stone; directed by Malcolm St. Clair; no writing
credits released; photographed by Lucien Andriot. Cast; jed Prouty,
Spring Byington, George Ernest, Billy Mahan, June Carlson, Florence
Roberts, Zdied Collins, Fred Kelsey,

Roberts, Eddle Cullia, Fred Keisey.

CHARLE CHAN AT TREASURE ISLAND! (1989-40 release), mystery drums; produced by Edward Saufman; directed by Roman Foster; no Toler, Sen Yung, Cesar Homero, Pauline Moore, John Carrations, Sally Blanc, Charles Halton.

Blane, Charles Halton.

HOTEL FOR WANNING (1994-40 release), produced by Baymond Chiffith Revenue and the Charles and Char

Universal

Features Westerns Serials	Number of Plx Promised 40 12 4	Com-	New Sheet- ing 4	in)	lalance to Be Placed Before Cameras 4		
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Motel .	KE	47			4	4	

ormen.

"EX-CHAMP,' drama; produced by Burt Kelly; directed by Phil Rosen
o writing credits released; photographed by Elwood Bredell. Cast: Victor
[clagien, Tom Brown, Nan Grey, Constance Moore, William Frawley
onald Briggs.

Charles King, Forrest Taylor.

"FOB LOVE OB MONEY, comedy; produced by Max Golden; directed by All Rocall, neven play by Charles Grayson from original by Julian by All Rocall, neven play by Charles Grayson from original by Julian by All Rocall, neven play by Charles Grayson from original by Julian Cortex. Cast: June Lang, Robert Kent, Edward Brophy, Richard Lang, Addison Richards, Tony Merrill, Horace MacMahon, Etlema Girardot, Charles Regan, Dora Clement.

"OLD GRAD, produced by Kent Goldsmith; diseased by Harola Young, or Charles Regan, Dora Clement." Charles Regan, David Clement.

"OLD GRAD, produced by Kent Goldsmith; diseased by Harola Young, or Charles Regan, David Clement." Charles Regan, David Charles, Original Sport by Mart Taylor, graphed by John Boyle. Cast: Charley Grapewin, Anita Louise, Dick Foran, Frances Robinson, Richard Lang, Burton Churchill, Samuel. S. Binds, David Holt, Jerry Mariowe, Eddie Acuff, Cully Richards, Emma Diana.

unn.
"THE SUN NEVER SETS, romantic drama; produced and directed by
owland V. Lee, original story by Jerry Horwin and Arthur Fitz-Richard
reen play by W. P. Lingscomb; photographed by George Robinson. Cast
ouglas Fairbanks, 37., Easil Rathbone, Barbara O'Nell, Virginia Field
ary Forbes, Arthur Mulliner, John Burton.

screen play by W. P. Lippsomb, photographed by George Robinson. Cast:
Douglas Fairbanka, Jr., Beali Rathbone, Barbar O'Nell, Virigina Tield,
Mary Forbes, Arthur Mulliner, John Burton.
Mary Forbes, Arthur Mulliner, John Burton.

INSIDE INFORMATION, Produced by Irving Starr, directed by Charles
Lamont, screen play by Alex Gottlieb; original by Martin Mooney and
Burnet Hershey; photographed by Arthur Martin, Mooney and
Burnet Hershey; photographed by Arthur Martin, Mooney and
Grant Richards, Paul McVey, Seiner Jackson, Fred Burton.

IN OLD CALIFORNIA! (1989-40 release), produced by Ben Pivar;
directed by Christy Cabanac; original screen play by Michael L. Siamonsi,
directed by Christy Cabanac; original screen play by Michael L. Siamonsi,
and Charles, Nebel Rebry, Gottin Big Ebardin, Andy Privance, ConRichard Lane, Mabel Albertson, Marion Burns, Paul Fix, Byron Fougler,
Salow, Waller, Charles Trowberdse, Edward, J. LeSaint, William Moore,
"MODBERN CINDERELLA", produced and directed by John Mascall, Cast: Free
Dunne, Charles Boyer, Nydia Westman, Frances Bobisson, Philip Treat,
original by James M. Calir, photographed by John Mascall, Cast: Free
Dunne, Charles Boyer, Nydia Westman, Frances Bobisson, Philip Treat,
original by James M. Calir, photographed by John Mascall, Cast: Free
Dunne, Charles Hoyer, Andrew Westman, Frances Bobisson, Philip Treat,
Tenger, Helen Lind, Mary Treev, Kitty McKlup foresce Lake, Droothy
THE UNDERFULP (1939-40 release), produced by John May Michael
THE PHANTOM CREEPS (serial for 1938-40 release), produced by
Henry MacRae; co-directed by Ford Beebe and Saul A. Goodkind; original by
Carter Starten, Saul Miller
Saul Hackett, Robert Blair, Jerry Frank.

Muller Hershelm, Amery France, Saul Miller
Saul Hackett, Robert Blair, Jerry Frank.

Muller Hershelm, Amery France, Saul Hackett, Robert Blair, Jerry Frank.

Muller Hershelm, Amery France, Saul Hackett, Robert Blair, Jerry Frank.

Maria Hackett, Robert Blair, Jerry Frank.

Warners

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otal		34	5	16	2	2	ı
			uniting m		***		ı.

Pictures in the cutting rooms or awaiting previews are:

'CODE OF THE SECRET SERVICE,' formerly titled 'SMASHING THE

BY

ONEY RING.' produced by Bryan Foy, directed by Noel Smith; screen

Advance Production Chart play by Lee Katz and Dean Franklin; photographed by Ted McCord. Cast: PAR'S JIM TULLY

audet, John Littel, June Gittelson, Steffi Duna.

"ENEMY AGENY," meller; produced by Bryan Foy; associate producet fark Hellinger; no writing credits released; directed by Terry Morse hotographed by Sid Hickox. Cast: Boris Araloff, Margaret Lindsay colmes Herbert, Maris Wrixon, Bruce Lester, Leonard Mudle, Clarence and Comment of the Comment of the

servent. "MUT NUCE formerly titled THE PROPESSOE STEES OFT."
"MAQUELLE ALWAYS LEAVE THEM LAUGHNO! Assouther prouser, Hell B. Wallis; associate producer, Sam Bischoff, directed by Ray
night; screen play by Jerry Wald and Richard Macauley; photographed
"Marian Todd. Cost: Direct Todd of Performer Todd
"And Todd Cost: Direct Todd
"And Todd
"

PHELUS RICCERN, round Reagan, neven blocker.

**HELUS RICCERN, produced by Mark; Hellinger for the Bryan Foy unit; directed by E. A. Dupont; no writing credits released; photographed by Charles Rosher. Cast: Dead End Kids, Margaret Lindsay, Stanley Fields, Ronald Reagan, Grant Mitcheli, Frank E. Burke, Charlie Foy, Fred Tozere.

Konald Reagan, Gram Mitcheli, Frank E. Burke, Charlie Foy, Fred Tozere, WATER FRONT, produced by Bryan Foy, directed by Terry Morse; no writing credits released inclographed by James Van Trees. Cast: Dennis Gardner, George Lloyd, Aldrich Bowker.
NANOY DEEW, TROUBLE SHOOTER, produced by Bryan Foy; directed by William Clemen; from original by Caroline Keene; photographed by Jou O'Commell. Cast: Bonils Granville, Franke Thomas, Johnson Caroline, Gardner, George Lloyd, Aldrich Bowker.

LIGHT, DERFORD WYDIGES, AIGICIG BOWERE, EGGER EGWARG, EFFILIE ALL, PERMA KOROMO, Comerly titled BROADWAY CAVALLER.*

TERE RID FROM KOROMO, Comerly titled BROADWAY CAVALLER.*

executive producer, Hall B. Wallis; associate producer, Sam Bischoff, directed by Lew Seller; acreen play by Michael Fessier from original by Dalton Trumbo. Cast: Pet O'Brien, Joan Blondell, Wayne Morris, Jame Wyman, Mazek Bonnbloom, Mar Bobon, Stalmey Fields, Morpas Conway, Wyman, Mazek Bonnbloom, Mar Bobon, Stalmey Fields, Morpas Conway, Company Company, Company,

sources, John Litel.

"GANTER, THE GREAT, produced by Bryan Foy; directed by William (Goam, no writing credits released; photographed by Ted McCord. Castidith Fellows, Jimmy McCallion, Granville Bates, DeWolf Hopper, Frankie urke, Fred Toxere.

Burke, Fred Tozere.

***TACE BAWN I DIE; executive producer, Hal B. Wallis; associate producer, David Lewis; directed by William Keighley; original by Jerome duces, David Lewis; directed by William Keighley; original by Jerome Raft, Jane Bryan, George Bancroft, William? Robertson, Maxie Rosenbloom, Victor Jory, John Wars; Stander Ridges, Louis Jean Heyd; Led Pawley, Joseph Downing, Alan Baxter, Aldrich Bowker, Fred Tozere, Charles Trowbridge.

Trowbridge. The Beauty America Hower, Fred Tozere, Charles Trowbridge. ATFAIN. formarby titled *Amilia Regulinon. formerly titled *Regulinon. formerly fo

Padint — John Manny Weston, sectie Searle, Marjorie Main, Sara - Hardwisse Harbay' convended-arman, inpurvised by Mark Heilinger for Bryan Fey unit; directed by Noel Smith; no writing credits released; photographed by Yed McCord, Catt Bert Wheeler, Mark Whion, Gloria Gette, William Demarks, Don Turner, Mar Hofman, Jr. 198VII ON WHEELE's formerty titled THE ROARING EXOMP, formerty diled THE PAD RESIDENCE OF THE ROARING EXOMP. THE STATE OF THE S

Gail Page, Ann. Sheridan, Frank McHugh, Ronald Reagan, Granville Bates, The Committee of th

graphed by Arthur Edeson. Cast; John Gardeld, Pat Uzren, Allen seu; Inin. Anne Bryan Billy Halop, Bobby, Jordon, Sanley Ridges, Berny, Grapewan, Parker St. (1998). The St. (1998) of the Parker Miller, Charley Tiller, KNIGHT AND THE LADY. (Dechnicalor), executive producer, File KNIGHT AND THE LADY. (Dechnicalor), executive producer, which is a state of the producer, by Morran Relly Raine and Anness MacKenley, from the play screen play by Norman Relly Raine and Anness MacKenley, from the play screen play by Norman Relly Raine and Anness MacKenley, from the play screen play by Lawrence and Anness MacKenley, from the play screen play by Lawrence Kimble and Fred Nibo, Jr.; adapted by Lee Katt. Norman Market Paters, Rosella Towne, James Stephenson, John Sutton, Martis Stephenson, Lawrence Kimble and Fred Nibo, Jr.; adapted by Lee Katt. Norman Market Market Related, George Carley, William Pawley, Market Related, George Carley, William Pawley, Market Related, George Calley, William Pawley, The Rain Committee of the Carley Stephenson, John Haron, William Cleman; screen play by Earle Scale and Charles Belden; From criginal story by Solid by Arthur Todd. Cast: Jane Wyman, Allen Jankins, Tom Kennedy, Joe Clunningham, Frank Stamon, George Gull, Shells Bromley, Eddig Grib-Doo, Bodie Marr, Edgar Dearlow, Ruit Bohnon, John Haron.

"NANCY BURN WAND THE HIDDEN STARGASS, produced by Bryan Foy; directed by William Cleman; screen play by Kennedi Gamet, Lissen Ford, Ladie, Jonie Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Towner, John Laliel, Van Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Carley, William Gould, Frank Orth, Renie Riano, Fred Lewis, Louise Car

United Artists

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	Number l		Now	In B	alance to te Placed	Storles in	
	of Plx Promised		Shoot- ing	Rooms	Before Cameras	Prepara- tion	1
amuel Goldwyn		ż	1	•	1	1	
Selznick	. 2	2			•		
Walter Wanger		2	1		5	. 5	
Chaplin		•		•	1	1	
Boach		3		1	4	4	
London Films		3	ō	•	2	2	
Edward Small		2	ě	i	2	2	
	-	_	_	_	-		
Total	. 33	14	2	2	15	15	

Total

Pictures in the cutting room or awaiting previews are:

THE MAN IN THE IRON MASK, produced by Edward Small: directed y James Whale; screen play by George Bruce; based on the novel by (Continued on page 23)

REPLY: OTHER PIX SUITS

Paramount filed answer in N. Y. federal court yesterday (Tues.) to the \$50,000 suit of Jim Tully against William K. Howard, Odessco Productions, Inc., and Par, in which Tully claims unauthorized use of his name in connection with Back Door name in cor to Heaven'.

Description with Back Door Heaves. Pepiles that Tolly requested a statement be issued to be effect that he was leaving California for N. Y., and was going to deliver a series of lectures about the picture, which he claimed was beset on the picture, which he claimed was best on the picture of the pi

The company asks, a dismissal of the action.

A temporary injunction restraining International Roadshows, Inc., and the property of the property of the property of the property injunction of the property of the prop

Zanuok's Exam on Coas

Zamuok's Exam on Coast
Darryl F. Zamuck need not come
to New York to be examined before
trial in connection with Stephen
Tamas' suit against 20th CenturyFox Flim, but a Los Angeles commission may examine him in Calitornia, according to Judge Alfred
Frankenthaler's ruling in N. Y. su-

Frankenthaler's ruling in N. Y. sup-preme court.
Tamas claims that he was engaged by Fox in 1986 to write a scenario for Shirley Temple, the result of which was 'Stowaway'. Seren credit was given to others, and Tamas was not paid. An injunction, accounting of profits and damages are sought.

Tippett Can't Amedia

on prouse and enames are Sought.

X rapped Court Amend

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Brulatour, J McG. J McG.

in 1932.

The judge in denying the applica-tion stated the case had been marked for trial, and it was too late to amend

'Ali Raha Sult Kayoed

'All Baha Sult Kayoed
Los Angeles, May 9.
Andreas F. Michnel's \$1,000,000
plagiarism suit against Eddie Cantor and 20th-Fox was quashed by
Superior Judge Thomas C. Gould.
Michael claimed his manuscript had
been pirated in the making of Cantor's picture, 'All Baba Goes to
Tone been pirated it tor's picture,

Wyler on 'Intermezzo'

Hollywood, May 9 David O. Selznick has borrowed William Wyler from Samuel Gold-wyn to direct 'Intermezzo,' slated to

Ingrid Bergman, Swedish star, plays opposite Leslie Howard.

CINECOLOR'S SPREAD

Hollywood, May 9. Hollywood, May 9.
Cinecolor is building a \$40,000 addition to its Burbank plant to house a recently invented method for processing 16-mm. film in color.

New equipment will give plant a capacity of 600,000 feet of film a week.

WORLD PREMIERE TOMORROW

RADIO CITY MUSIC HALL!

GENERAL MAY 25!



PRE-SOLD BY BIG ADS IN 21 OF THE LARGEST MAGAZINES WITH MILLIONS OF READERS:

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HOWARD HAWKS' PRODUCTION

CARY GRANT

DANARIAUR

ONLY ANGELS HAVE WINGS

THOMAS MITCHELL
RITA HAY WORTH
RICHARD BARTHELMESS
Screen play by Jules Furthman
Story and Direction by
HOWARD HAWKS
A COLUMBIA PICTURE

\$4,000 IN PRIZES! First Prize - \$1,000 each

for the best campaigns inclusive of advertising, publicity and exploitation! Open to all theatre managers and advertising men! Contest to run for 6 months beginning with release date of picture! Entries should be addressed to "Contest Committee, Columbia Pictures Corporation, 729 Seventh Avenue, New York City".

100 OKLA. OPS

SET UP OWN INDIE ORG.

Oklahoma City, May 9. Approximately 100 Oklahoma dependent theatre owners are pected to gather here today (9) the purpose of creating a new in-

beginning the services and the services of the purposed creeting a new independent exhibitors ascordation and exicusion of a buying pool feequipment and product. Meeting a service of the services of the ser

LONE RANGER FILMER SUE

Williamsport, Pa., May 9. The Lone Ranger of the fi seriai rode today into a possib court test disputing his right to ti title. Lee Powell, film cowboy, h been directed in a Federal cou order to show cause why he shoul not be restrained from using the tit in a circus performance with Ba nett Bros. Circus showing in the section.

The order was obtained by countrepresenting Lone Ranger, In which contends it created the rac program character nationally sin

proprietable of the medical control of the control

ation of theatre and film exchange bookers, VARIETY presents a complete chart of feats all the American distributing companies for the current quarterly period. Date of

	all the American distributing componies for the current quarterly period. Date of reviews or gloten in Variety and the summing time of prints are included reviews as gloten in Variety and the summing time of prints are included. Because the prints of the							
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	٠,	5/10	CAPTAIN FURY	Đ	UA	B. Aherne-V. McLagien	l er	

CIRCUITS' GAMES CAUSE BRONX PRICE WAR

Film admission price war has woken out in the Bronx, N. Y. The Windsor (Brandt Bros.) last week dropped its admissions from 30c to 15c as a result of stiffened competition from competitive circuits.
Situation was brought about by

iso das a result of stuffende competition from competitive circuits.

Situation was brought about by RKO Circuit operating five houses in the Bronx. Each week the circuits of the competitive circuits and the stuffender of the competitive circuits of lucky numbers, but the principal drawing is confined to one RKO Frodham is also giving awy \$250 on its own every Tuesday awy \$250 on its own every Tuesday. The competitive circuits of the circuits of the competitive circuits of the competitive circuits of the competitive circuits of the competitive circuits of the circuits of the

more money or prizes than the other fellow.

Bespite the prottom value of prize. Despite the prottom land to the fellow the prize of the fellow the fellow

Interstaters Convening Currently in Galveston

Dallas, May 9.

Interstate Circuit employes are converging on Gelveston for their annual convention through Thursday [Exhibitor problems will be discussed and roundable conferences will be held to from out a few of the convention of the convent

Walaban to Galveston

Balaban te Galveston
Barney Balaban leaves today
(Wed.) for Galveston by plane to
attend final day of Interstate circuit
convention there. Leon Netter, who
has attended the annual conclave
in former years, is unable to get
away this time due to pressure of
theatre department matters at the

away that time due to pressure of beater department matters at the Several partner-operators of Paramount are also due in New York before the end of the week, including Vincent Meralu, of Burfalo, Nat Goldstein, of Massachusetts, and either this veek or next probably and the control of the

VARIETY

Film Reviews

HOTEL IMPERIAL

(Continued from page 14)

(Continued from page 14)
small Gallacian frow which changes had continued by the changes had continued by the change had continued by the hotelary. When the Russians court the two again, she is given a tuntrine within the hotel develops when Miss Miranda discovers and Austrian army officer, fax, Milliand and the change of the court of

a serious leader of the army bent on victory.

"victory."

"victor

THE ROOKIE COP

Hollywood, May 4.

Prelease of Bert Glirby production.
Free Tim Holl, Virginia Weldler,
Shaw, Directed by David Howard,
play by Morton Grant and Jo PaStory by Guy K. Austin and Earl
on; camera, Harry Wild; editor,
ici Knudison. Freviewed at Capilendate, May 3, 39. Rouning time:

Clem	Tim Holt
Nicoy	Virginia Weldler
Gerry	Janet Shaw
Lane	Frank M. Thomas
Commissioner	Robert Emmett Keand
Tom	
Frankle	Don Brodle
40ey	
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Aca	The Wonder Dog

Att. Brother Services of the Control of the Control

Monogram release of Lindsley Parsone production. Features Frankle Darro, Grast Green Production of the Parsone Production of the Parsone Parso

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Dr. Owana Grant Withere
Knickies
Spike
PeteAlbert Hill, Jr.
BlubberBob McClung
Jole George Offerman, Jr.
EddieFrank Coghlan, Jr.
Mike HearnBon Welden
Mrs. O'More

Low budget juve-crime meller is strictly a dualler and only so-to a strictly a dualler and only so-to a strictly a dualler and only so-to a dual control of the strictly of th

the roundup of the hoodiums who tramed them. Even the film's critical of reformatory methods is routions of reformatory methods is routioned to the state of the state of

A GIRL MUST LIVE

British-Made (WITH SONGS)

(WITH SONGS)

London, April 29.

Twentesta-For release of Using-brough production. Features Margaret Lockwood, Rence Bouston. Lilli Paimer. Directed by from story by Emery Bonettic, camera, Eack Cox. At Contury, London. Running time, 89 MINS.

fl	Lealie James
а	Lealie James
•	Clytie DevineLilli Palmer
1	Horace BlountGeorge Rober
	Earl of Pangborough Hugh Sincial
ı١	Hugo ParkinsonNaunion Wayne
: 1	Hugo ParkinsonNaunion Wayne Joe GoldDavid Burns Mrs. WallisMary Clare
- 1	Mrs. WallisMary Clar
- 1	Penclope
	Aunt Primroes

Pareign The Pareig

IL CORSARO NERO

('The Black Pirate') (ITALIAN-MADE)

Esperia (Marchard Marchard Mar

Amy	
Wan Gould	Nerlo Bernardl
Wan Stiller	Cesro Bacergio
Carmeau	Checco Durante
Morgan	Guldo Celano
Di Ventiniglia	Piero Carpabucci
Stolz	
Raboullion	Olinto Cristina
Don Gamara	Mucatro De Sanctis
L'Olonese	Eugento Duse
L'imbonilore	Romolo Coata
II Marinalo	Alfredo Murtinelli

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with sword and dagger enaues with the pirate leader victor. Anhing ri-the pirate leader victor and the pirate leader victor. Anhing ri-the pirate leader victor and v

Cooper-Bartholomew Pic, 'Victory' Rolling at U

Hollywood, May 9. Bright Victory, first of the pic-tures to be made by Jackie Cooper and Freddie Bartholomew, rolled yesterday (Monday) at Universal, with Joseph Santley directing, 'Plying Cadets,' starring Cooper, was postponed until the completion of Victory.

'Cow Girl' for GN

Hollywood, May 9.

Hollywood, May 9.

Coronado Pictures turned over the negative of 'Singing Cow Girl' to Grand National, which has four films to sell now. Others are 'Exile Express,' 'Pan-ma Patrol' and 'Six-Gun Rhythm.'

TO THE HORSES, MEN

Hollywood May 9. O. Henry's characters started rid-ing again yesterday (Monday) at Lone Pine when Harry Shermar rolled 'Double Dyed Deceiver' for Paramount release.

Picture features Tito Guizar, Mex-

Loew's Take Czech 'Crisis'

'Crisis,' feature documentary production covering the Czechoslovakian situation in Central Europe, has been booked by Loew's circuit in New York. It is showing in the Warner houses in Pennsylvania and

Herbert Kline, indie American pro ducer, made the footage while is Europe several months ago. Picture is narrated by Lief Erickson.

Advance Production Chart

(Continued from page 20)

Alexander Dumas; photographed by Robert Planck. Cast: Louis Hayward, Joan Bennett, Warren William, Joseph Schildkraut, Alan Hale, Mids Mander, Bert Rosch, Marian Martin, William Royle, Montagu Love. CAPTAIN FURX; produced and directed by Hal Rosch; original scree play by Jack Jowne, Grover Jones, and William de Mille; photographed by Norbert Brodine. Cast: Brian Ahearne, Victor McLaglen, June Lang, Faul Ludas, George Zucco, John Carrodine, John Willey, John Will Stamon, Gibboom, Castelland, Carrodine, John Staw Viggina Field, Lunsden Hare, Margarett Rott, Brig. Nichols Sussanin, Leonard Willey.

den Hare, Märgaret Rosch, Eddie Brian, Nichols Sussanin, Leonard Willes

"MUSIC SCHOOL," UA Pit New in Predest MARINO MUSIC, dram
with music produced by Samuel Miller Marino MUSIC, dram
with music produced by Samuel Marino
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"WINTER CARNIVAL", rommid dram; produced by Walter Wanger
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Amus. Levy Irks Alberta Owners

Baton Rouge, La., May 9. tract entered into between exhibiting the question of whether fees paid tors and distributors or producers mod distributors or producers and distributors are subject personal property. Referring to U. S. rental provisions of the Louisians what stimitar cases. Binaches aid that Public Welfare act was argued here la the property. Referring to U. S. Priday (3) for the flat time before but 10 event the court decides they Priday (3) for the flat time before but 10 event the court decides they G. Bridge and the property of the proper

filed.

Fred Blanche, attorney for the state collector of revenue, against whom the suits were brought, argued that while styled a 'llcense' the con-TITLE CHANGES

TITLE CHANGES

Secret Enemy lastet tag for
Enemy Agart at Warners.
Bridal Sulfe' is release title for
Stand Up and Slag became
Mickey, the Kid' at Republic.
Fearmount switched from Home
Fearmount switched from Home
The Road to El Dorado' at Republic.
S. OS. Tidal Wave' is final tag
The Road to El Dorado' at Republic.
S. OS. Tidal Wave' is final tag
REO switched from '80 Glorious
Years' to Queen of Destiny.
Nurse Zeilin Gwell' is official title
All Control of the Control of the Control
Years' to Queen of Destiny.

Weavers Saw Again Hollywood, May 9.
Republic signed Weaver Bros. and
Elviry for the leads in an untitled
hillbilly sequel to 'Down in Arkan-

Dorrell and Stuart McGowan are

principle rather than precedent."
Companies suing for immunity to
the tax, which amounts to \$50 to \$150
a month seck, are Canal Realty &
a month seck, are Canal Realty &
tree Corp., Dixe Theatres, Capital
trees Corp., Dixe Theatres, Capital
trees Corp., Dixe Theatres, Capital
trees Corp., Senger-Ehrlich Enterprises, SingerNew Orleans Corp., Southern Amuse.
Co., Inc., DeSoto Theatres, Inc., sed
St. Landry Theatres, Inc.

Canadian Exhibs Tee

Calgary, May 9.

It was proposed to petition the rovincial Government of Alberta to It was proposes to faillest provincial Government use at a meeting of the independent the state meeting of the independent theatre owners of the province hold here this week. Realizing that, in the present state of provincial finances, such a state of provincial finances, such a substantial increase in the theatrement offered to accept a substantial increase in theatre licenses to equal the average amount of tax receipts.

censes to equal the average amount of tax receipts. No delegate from the larger cities. No delegate fit is understood this recurst to bappin to small towns and villages in this territory. Passing of an act by the Abberta legislature last month to compel theatres to issue a month to compel theatres to issue a combined tax and admission total conditions are considered to the combined tax and sports events are proving formidable opposition.

New York Theatres



BADIO MUSIC HALL "ONLY ANGELS HAVE WINGS" Spectacular Stage Productions



Myrna LOX Capitol
obert TAYLOR Broadway Sist Street
In "LUCKY NIGHT"

Coming Thursday
"YOUNG DR. KILDARE"
w Ayree Lienei Barrymo





7th Av. & 50th St. "ROSE OF ROXY WASHINGTON SQUARE" ALL 25: 10

"WUTHERING HEIGHTS" UNITED RIVOLI Broadway ARTISTS RIVOLI Bt. 49th St.

PARAMOUNT STURES "UNION PACIFIC"

Starring BARBARA STANWICK And JOEL McCREA RICHARD HIMBER and Band

Install AND Onliwon Paper Towels

IA-Writer Breakdown

(Continued from page 5)

able consideration of the problems we attempted to solve."

Following a special meeting of the SWG executive board, Brackett for-warded a reply to Sliverberg in which the producers were accused of trying to foster a company union contract on the Guild. Brackett's let-

'In reply to your letter of May 3, may I call your attention to the fol-

In regly to your letter of May 3, may 1 call your attention to the following 1 call your attention to the following 1 call your and the bargaining committee, our members depended to the following 1 call the following 1

Predicted Ultimate Failure

Fredleded Ultimate Failure
For about a month we ishored the
point and you convinced us that you
had made your maximum concessions. Let me remind you that we,
of the bargaining committee, repeatedly predicted that these minor concessions would never meet with the
approval of the executive board and
the membership.

e membership.

"True to this prediction, when the suits of our negotiations were reorted to the board, it felt that they results

results of our negotiations were re-ported to the board, it felt that they did not in any way achieve what our they are the second of the second of the month of intentive conferences had proven us irreconciliably apart. In the opinion of the board, there has been no change in the attitude has been no change in the attitude to company union contract and the hier you can be a second on the past is such that we cannot ask our thought the second of the past is such that we cannot ask our of action for seven years in return

inembers to surrender their freedom of action for seven years in return for such a contract.

The contract of the first property of the proper

and contined up to an seven years and contined up to the contined up t

titled to Joint screen play credit.
Protests are now being considered
on Warners' The Old Maid, and
writers involved include Casey
Robinson, Virginia Van Upp, Wanda
Chuchoot, Lewis Meltzer, Daniel Tandash, Sarah Y. Mason, Vitor Herdash, Sarah Y. Mason, Vitor Herman, Meltzer and Taradash joint
credits; studio originally only credited the latter two, Estude

Pay Tilis Stalled

Pay Tills Stalled
LATES icaders insist that autonomy fight is holding up negoliations with producers that would be certain to result in pay hikes for electicians, property men, grips, laborers, technicians, and perhaps painters, teamsters, earpenters, ed. They claim that producers will not result in a second to the producers of negotiations until muddie in Local 37 is ironed out and bargaining repre-

sentatives designated by the mem-

sentatives designated by the members.

IATSE international representatives are now in charge of the local treatment of Local 37 has sissoon between the La and No. 37. Could the local treatment of Local 37 has sissoon between the later of L

Kibre Would Step Down

Eibre Weald Step Dwm

Kibre in the following wire to
John F. Gatelee and Frank Sticking.

In international representatives,
offered to resign it autonomy is immediately restored to Local 37:

the stumbling block in the way of an
immediate restoration of autonomy
to Local 37. Since the welfare of
to towards of such control of the control
wages are now reduced to WF2A

to the Land was taken immediate setion is demanded to turn the energy
of the IA towards collective bargaining, I am making the following pro
T will hand in since immediate

T will hand in since immediate

T will hand in a tonce my resigna-

posals:

Twill hand in at once my resignation from the IATSE, the acceptance of the resignation to be based upon the results of a trial of myself by the membera of Local 37, in accordance with the constitution and bylaws. The offer is made on the following conditions.

international of accordance in the control international conditions. The discount of the conditions of the conditions of the conditions of the conditions of the conditional upon the results of a trial nacordance with the constitution in accordance with the constitution the international conferrs involved in the charges before the National Labor Relations Board answer these promptly inked by Galelee and Stickling, who declined to enter into a conditional conditions with kilor promptly inked by Galelee and Stickling, who declined to enter into any negotiations with kilor groups of the condition with kilor and the condition of the condition with kilor of the condition of the condition with kilor of the condition of

was without authority to deciare void the ejection held on April 16 and requested that the board be in-structed to seat the 17 high candi-

and requested that the board be instructed to seat the 17 high candidates of the control of the

editors is created for top assistants. Their pay will be hiked from \$1.10 an hour to \$70 week for 54 hours and \$14 per day for those employed on a daily basis.

Pay of senior apprentices is hiked from 50c an hour to 70 and 80c, de-pending upon seniority. Editors and assistants also will receive straight time for preview time away from studios.

studios.

New officers for Motion Picture Relief Fund will be elected June 27.

The nominating committee is com-posed of Walter Wanger, Mary Mc-Call, Jr., Lucille Glesson, William Seiter, Frances Goodrich, Ewell D. Moore,

Moore, Producers have approved new working agreement with the American Society of Cinematographers, from Society of Cinematographers, signatures until they can determine whether the LATSE is serious in its demand for jurisdiction over all employes of photographic departments. The new pact provides for 10-hour Society Publishers when calls.

rest period for iensers between calls.

Screen Publicists Guild has renewed negotiations with a committee of major studio managers, SPG
is demanding minimum of \$50 week
for beginners and \$150 week for
senior flacks. The studios have senior flacks. The studios nave classified the men according to the importance of their work assign-ments and will insist that minimum salaries be fixed for each division.

Want Code In

(Continued from page 3)

acks, is any exhibitor going to want a 1938-39 contract instead?

While Aliled of N. Y. assumes no attitude at all directly on the code, leaving it up to its membership, the organization reflects a desire to step to step the state of the s

has a dispute with a distributor, he can set that it be concilisted. His can set that it be concilisted. His can set that it be concilisted. His can be considered to the control of the c

-Suggestions Wanted

Buggestlean Wanted
He is accepting all suggestions and recommendations for considerations and is keeping distributes attentions bury going over them for legality, worthability, etc. Some proposals that have considerable that the considerable

Inside Stuff—Pictures

Almost complete washout for Chatham Phenix Allied Corp.—Investment trust created originally by Chatham Phenix Bank, and later added to the Floyd Odlum financial empire.—In playing with General Theaters Equipment paper. Congress learned in a Securities & Exchange Commission report that out of \$1,125,000 study in G.T.E., the trust wound up with a \$1,055,000 loss. Discussing Chatham Phenix Allied operations, the S.E.C. noted the trust sequired 30,000 shares of the bankrupt company's stock and a note for \$1,175,000 from Harriey Clarke, the Chicago promoter, which bore endorsement of Electrical Research Products, and which later was

liquidated.

Identify the service of the service of the service of \$5,000,000 which ERPI was scheduled to loan Clark. Instead of going ahead on this basis, it grabbed the shares at \$1,125,000 which turned out in the end to be worth a mere \$68,500.

a mere \$80,000.

Group at a privale screening of The Story of Vernon and Irene Castle at the Toronto exchange of RKO included Major Jimmie Suydam and Capt. H. Reid, both of whom cut the lifeless body of Vernon Castle from his wrecked plane after he crashed at Fort Worth 21 years ago. Reid later handled the dead filer's estate. In the control of the

Newsreels used the visit of the Nicuaraguan president and his party to Washington hat week as a dress rehearsal for the coming visit of Englands in a strategic locations, just as they will be when Great Britain's royally visits. Representatives of the five newsreel companies went from New York to line up details. The Brittiah king and queen hand in Quebec,

York to line up oceanis. In strings and so, so we will be a serious and serious and serious se

Frank E. Woods, who died May I in Hollywood, was described by North Carolinian Thomas Dixon as 'one of the great scenario writers of the world.' Woods and Dixon collaborated in the screen version of Dixon's 'The Clansman,' which was produced by D. W. Griffith as 'The Birth of a

Nation.

"Mr. Woods was the man who selected my book as the subject of an epic film," said Dixon, who now is clerk of Federal District Court at Raleigh.

"It was through him that the film was projected." "The Birth of a Nation," said Dixon, grossed approximately \$16,000,000.

The \$50-a-week cashier for Doubleday, Doran & Co. Joseph Carbone, who is being sought by police on charges of having looted the publishing from 6 180,000 or more, included a theatre acquisition among his investments. Recently he closed a deal to take over the Peliam, at Pelham, N. Y., putting up \$5,000 to clinch control of the independently-operated

louse.

It will no doubt revert to its former owners, with the \$5,000 put up oward purchase among the coin considered recoverable for Doubieday,

For the Latin-American market, Warners' Juarez' will be released simultaneously in Mexico, South and Central America, Spain and other Spanish-speaking countries with superimposed titles in Spanish. About 50 prints are being made up for this purpose, the largest number of prints going to the Argentine, with Mexico next.

Publicity boys are doing a burn over the snooty attitude of a foreign actress now playing leads in B pictures, the best roles she ever had. Flacks gave her breaks a few months ago because she was out of work and could not even pay her Guid dues. Now, with every new part, the high hat grows higher, with a corresponding decrease in her publicity lineage.

New directorial system is being tirtle out on 'The Women' it Metro. Joe Newman, shorts pilet, is aiding George Cuber by directing rehenated and plantament of the state of the setual chocking. Newman's job is to fix positions of players in every scene and work out problems of business and dialog. So far, according to the production office; the sys-tem is paying dividends in time saving.

Russell Moon, now in a Veteran's hospital in Arizona and bed-ridden, has turned his hand to writing and has submitted his initial story for publication. Suffering from arthritis, he was recently moved from N. Y. to

ers of Iowa and Nebraska, headed by states that the entire distributor Leo F. Wolcott, has just taken a similar stance by neither accepting for Chairman William F. Rodgers, will rejecting the code. This local until the property of the parent Allied State A. Local Code, and the parent Allied State A. Local Code, and the parent Allied State A. Local Code and the parent indicate its reasons for the present and the property of the present cold aboutder.

he'll be on hand. The open forum, featuring the convention, will be, a discussion from the floor in which everybody present will be permitted to participate. It will consist of arguments as to whether or not the proposed met and whether independent exhibitors' organizations should abandon, efforts obtain "feglatative relief" and, in-stead, seek to settle problems within the industry-preferably at round-table conferences. After the forum a vote will be taken to determine other factors cause a postponement, Rodgers will hold the meeting and continuous control of the control of the

ON THE KID SNEAKING UP

IN CHICAGO **PRODUCTION SPURT**

Chicago, May 9.

NBC program production in Chicago has been lately stepped up appreciably, particularly as 11 applies to evening shows. Addition of three Brown & Williamson stanzas has had much to do with the lattice development. With the addition of the extension of the contract of th

commercials originating from Chi-cago.

On the daytime commercial end the westly clearance is 115 quatrer-hour periods and commercial end the second commercial end to the second commercial end of the second commercial end of the and in the second commercial end and in the second commercial end and in the second commercial end that evening. Summed up. MEC. Chicago, is producing 70 hours of network shows a week.

Settle Colgate Operetta Claim for \$500; Marks Music Co. Sued Colgate

Suit of the Educate B. Marke Music Corp. sginar Colgate-Park Music Corp. sginar Colgate-Park Corp. sginar Colgate-Park Corp. sginar Colgate-Park Corp. sginar Colgate-Park Corp. sginar Cor

BIG GUEST NAMES FOR LEVER TUESDAY FROLIC

Hollywood, May 9.
Ruthrauff & Ryan is shooting the
Lever Bros. bankroll to lure to its
Tuesday Night Party the cream of
town's guest talent. Set for May 16
is Jack Benny, with other top names
to follow.

is Jack Benny, was con-to follow. Hugh Wedlock and Howard Sny-der, former scripters for Benny, are pounding out the gags for the Dick Powell soap show.

Gov. Lehman Approves Radio Libel Statute

Radio Liber Statute
Albany, May 9.
Governor Lehman has signed the
Coudert-Moffat bill extending to radio libel and slander protection or
fair true report of judicial legislative, public and official proceedings.'
Networks and others favored this
first official recognition of radio as
of equal status with press.

Winchell Renewed

By telephone from Cincinnati, last week, Jergens renewed Walter Win-chell as its radio commentator for spother, year

another year.
Same \$5,000 a week for 15 min-

Doris Rhodes on Upbeat Doris Rhodes has been signatured for another year by CBS as staff chanteuse. Muzak, Inc., last week booked her for another series of

Deal is on for her to appear in the next Rodgers and Hart show, currently untitled.

Bob Reinhart, the magician, auditioned by NBC's television department this week.

Up on the Bounce

Hollywood, May 8.
Two KNK guides, Bud Larkin and John Ryder, did such a good job of selling Columbia's plant to tubbernecks on tour that they have been promoted to the sales staff.

Rush In Show To Protect **Phone Stunt**

Lewis-Howe Co., maker of Tunn, has advanced the starting date of the Horse Heid program on the Horse Heid program on the NE red (WEAF) link to June 3 for feat hat some other account might part as the some other account might of the maker the Wheel of Fortune stunt the main feature of the broadcasts, had originally flugued to debut the series in the early fall.

Wheel a telephone subscriber in some city gets a call from the studio not have the series of the ser

and finanty we a municipal that page.

Legalites have given it as their opinion that this stunt does not fall within the purview of the lottery laws since there are no obligations attached to the receiver of the

'Guess Who?' Guessing When 'Guess Who'' Guessing waen Philip Morris may soon substitute another program for 'Guess Who'' currently on Mutual. It's been on several weeks.

Milton Blow, gency on the account, hasn't decided whether to submit another quiz or a dance band.

CRITICS OF RADIO TAKE NEW TACK

Different Approach Veers Away from General Criticism of Juve Program as Inciting to Crime Instead, the Present Type of Kid Entertainment is Being Called Inferior and Squandered Opportunities

FICTION AS EXAMPLE

The old attitude on children's programs was to criticize some of them, or all of them, as injurious to the child. We now believe this was the control of the child. We now believe this was the children of th

harmless pleasures of other people. The above statement, loosely rend-ered, sums up the expressed thought of some of the critics of raido hid of some of the critics of raido this from the extreme view that children arison by what they hear over the critical programs of any specific harm, but that they consume time and money to disseminate inferio enter-tainment and thereby constitute Education Liberature, they con-

squandered opportunities.
Educators, librarlans, clubwomen, churchmen, parent-teacher and similar persons, who think in what they call 'social terms,' feel that the question is better stated in positive terms of what could be rather than (Continued on page 27)

Good Business Man

Will Fyffe, Scotch comedian, who is currently in Hollywood to make a picture, gave J. Walter Thompson a start when he quoted this price for a broadcast. been paying the amount only for top film names. Fyffe said that he would also the object of the country and that the solo shot would have to bring him 43,000.

P. & G. Serial **On CBS Repeats** Later on NBC

Procter & Gamble Is buying time on the NISC and (WEAR) and work or repeat some of its Columbia durtime serials. The first one set is Life Can Be Beautiful, which currently clears over CBS at 1:15 p.m. EDST. The time on the red for the will be 5:15 p.m. EDST. When I be 5:15 p.m. EDST. When I be 5:15 p.m. EDST. When I be 6 had its business mostly on NBC it used the red and the blue (WIZI) links for the same serials, running them on one in the blue (WIZI) links for the same serials, running them on one in the blue (WIZI) links for the same serials, running them on one in the buse (WIZI) links for the same serials allied with both NBC and Columbia the soap and by-products much a serial allied with both NBC and Columbia the soap and by-products much control to the series of the se

Dinty Doyle Encores Dinty Doyle, radio columnist on the New York Journal American, makes another personal appearance at Loew's State, N.Y., week of June 8. He was there last November.

MILLER TAPE

TAKES DISC PLANT

Miller Broadcasting System, Inc., which started out to promote the over the studies and some the studies and some the studies and southern the studies and southern to Jean V. Grombach and Advertisers Recording Service, Inc., for the making of wax and acetate recordings. James A. Miller has been elected some studies of the studies of t

James Melton Set For Ford Series: Insert From Detroit Expected

James Melton will do a 15-week series on the Sunday CBS show series on the Sunday CBS show will probably also have occasional femme guest warblers. Melton one-shots tomorrow night (Thursday) over NBC blue on a special program shots tomorrow night melton shots tomorrow night melton shots tomorrow night melton shots bomorrow night melton shots become state Sunday (4) on the Magic Key program, and May 25 with Andre Kostelante for Ethyl gast.
Tenor will appear in Manon, Mignon, "Lucla, "Travistat" and Madam Butterfly this summer as a Madam Butterfly this summer as the state of the state

radio stint.

A new twist will be added.
There'll be a 'Rouge Plant Reporter'
inserted in the middle. This will be
a spieler who gathers human interest
stuff at the Ford industrial empire
outside Detroit.

Will be informal in style.

ED SCHEUING GOES BKPT.; OWES \$13.784

Edwin W. Scheuing, salesman for WMCA Artists Bureau, Inc., filed a voluntary petition in bankruptcy in the N. Y. federal court Thursday (4), listing no assets and liabilities of \$13,784.

\$13,784.

Among some of his creditors are the State of N. Y. for back taxes, \$2,573; Meyer Davis, \$1,300 money loaned: Decca Records, \$75, for recordings made; and the late Con Conrad, \$871, monies loaned. Other inabilities are hotel bills, doctors' fees, a British law firm for fees, radiomen, etc.

Nagei's Summer Stint

Hollywood, May 9. w of subbers for Fib-Summer show of subbers for Fib-ber McGee and Molly will be emced by Conrad Nagel. Alec Templeton and Edna Odell were previously set. Fibber and Molly take their turn on the Sercen Guild show May 28.

'Tovarich' on Lux

Hollywood, May 9.
Miriam Hopkins and William Powell set for May 15 Lux broadcast,
They'll do "Tovarich."

ALTON COOK'S OPERATION

ALION CUULY OFERATION
Allon Cook, radio editor of the
N.Y. World-Telegram, is recovering
from an appendix operation performed upon him at the Lenox Hill
hospital, N.Y., last Thursday (4).
Maxine Cook, of the staff and no
relation, started pinchhitting for him
Monday (8).

CRITICISM OF KID SHOWS

Controversy over children's radio programs, never quite ceasing despite steps taken in the past to end the worst aspects of cliffhanger-ism, seems imperceptibly to be crystalizing-along new lines. At least it is now somewhat clearer what the clubwomen, Parent-Teacher and civic groups have in mind. The latter have often been vague and confused in some of their attacks. The charge that radio shows created 'moral delinquency' was and is substantially phoney organizational melodrama in complaint of phoney radio melodrama. It now appears that each side has forced the other to re-evalu-ate. Out of the discussions, verbal and printed, several salients are emerging.

Critics of the more sensible kind realize that Critics of the more sensible kind realize (that they may play into Government operation hands and this might be a calamity for the very democratic ends now sought. But coupled to this sympathetic tendency to be pro-industry in the lineup against Government operation there is a growing resentment against the networks' buck passing. It is particularly resented as snide and cheap for the networks to the control of the control answer criticisms of existing shows by saying, 'Very well, tell us what to substitute—if it's commercial, we're for it.' This is not, say the fault-finders, the responsibility of criticism, nor an answer to it. The responsibility, they aver, is with the networks.

There has been a counter-propaganda against the critics. It has, of necessity, been largely private but nonetheless pointed and significant. Like many extreme utterances from the denouncers of radio programs, the defenders of complete laissez faire in children's broadcasting may be out of time with the country of ing may be out of tune with the country at large.

'Whatd'ya mean kid programs?', is the response of some of these persons. 'When the kids are out playing in the streets the grown-

ups are in at the radio listening to Dick Tracy and Little Orphan Annie and Jack Armstrong, the all-American boy.'

This sidelight on the 'children's hour' is passed off as a realistic, if cynical, commentary on the I.Q. of the masses. The claim is made therewith that the parents concur with their offspring in addiction to the flapdoodle melodrama and that, on occasion, programs that are too unreal and phoney for the kids go down with the adults.

This reasoning sums up:

'Why criticize radio programs for being
tawdry, puerile and silly? Why don't the clubwomen pick on the daily newspaper cartoon
strips which are far more devastating to the
mental fibre of the nation. Millions of adults cerry over an infantile devotion to the comic cuts which, in the main, are badly drawn, badly plotted, out of touch with life and calculated to fix low mental horizons.

The criticism against radio programs for The criticism against radio programs or children is now (see separate story) taking a positive rather than a negative aspect. Instead of saying this or that show is bad for kids, the new tack is that kids shows in general are missed opportunities! to help, develop a better bunch of brains and a higher national I.Q. than heretofore. This puts the whole question on a higher plane.

The strength of 'social criticism' of radio must be that it is absolutely and demonstrably sincere and not mere selfish career-seeking. Second, that radio is too important and vital to Second, that radio is too important and what to be beyond the proper concern of those inter-ested in society at large and the education of youngsters in particular. One thing is fairly certain: kids shows cannot indefinitely be considered simply as a fifth ace in the game of sell-ing trade-marked foodstuffs.

OVER-SIZE CALL LETTERS KILL PUBLICITY STILLS; CALL ADMEN BUM PRESS AGENTS

Radio Editors Gratuitously Footnote Questionnaires Sent 'Variety's' Radio Directory-Still Complain 'Engulted Cathedral' a Nightmara of Failure to Provide Program Corrections

Radio editors of newspapers around the country do not think much or radio press agentry. This conclusion is derived from footnotes added voluntarily—and unasked—by editors filling in questionnaires concerning themselves and their papers for the benefit of the Vanerr Radio Directory (Vol. III in proparation). The same control of the co sents an overflow of strongly fel-sentiment makes it doubly illuminat-

ing.
Radio editors dislike most of all

Radio editors dislike most of all advertising agency, press agents, Their output is called sloppy-over-written, meandering and showing a their output is called sloppy-over-written, meandering and showing a superior of the state of the stat

Others still complain that the net-works and stations fall to send cor-rections (due to program cast changes) in time, whereupon the self-tor takes the rap for printing the NRC is taken to task for putting the captions of its pictures on the back of the glossy prints. Hence, when the selfor sends his prints to the engraver, bis captions are up to be lot.

Slicker Stuff

Numerous complaints about CBS cuts and mats were volced. All of them said that CBS's call letters were painted in over-size and that the managing editor squawked, and cometimes doused all CBS pictures

the management of the manageme

papers.

More and more editors want the titles of songs to be played on pro-

titles of songs to be puryou or program, in still a good item for gentless and the columns. A lot of radio columns at least the same old complaints about too much phoney stuff which never happens. Straight news and items for best beautiful than the columns of t

Fresno Now Basic Red

KMJ. Fresno, owned and operated by the McClatchy newspapers, be-comes a member of the Pacific basic red network this Monday (15). KMJ was formerly an optional station available to advertisers on either the red or blue as part of the Mc-Clatchy group.

Remaining options stations in the McClatchy package are KFBK, Sacramento; KERN, Bakersfield, and KWG, Stockton.

Northwest Lawyer Assails Failure of FCC Examiner To Provide Questions

Seattle, May 9. John W. Kendall, attorney for Lee E. Mudgett, KRKO, Everett, stirred up no little excitement during a Federal Communications Commission

Federal Communications Commission hearing last week when he assailed the examiner for falling to provide his client with copies of questions sent out to commission witnesses. John B. Cunningham, representing the commish, said he had no author-ity to grant such request and that the commission itself would have to rule on the motion.

rule on the motion.

Quizzing had to do with some stock transactions involving the station, and the bid by another group for a station franchise in the same area. Kendall charged that the anti-Mudgettites were sniping at him un fairly and that they were dragging in matters that were not pertinent to the issua of renewing Mudgett's

WLW COPS 6 OF 20 **EDUCATIONAL HONORS**

Cincinnati, May 9.

WLW, Cincinnati copped six of the 120 awards and honorable mentions i handed out in Columbus to education of the control of the control

EVERYTHING WRONG

Mishaps

The Engulted Cathedral' Inti
Saturday night's (0) edition of Arch
Oboler's pilot of the Control of Arch
Oboler's pilot of the Control of Arch
Oboler's pilot of the Control of the Control
Entit of all, MEG's regular studio
organ was being used for the repeat
of the Control of the Control
organ of the Studio organ at the Faramount thenter, N. T., bad
to Bright of the Organ in the studio.
Secondly, Ann Shepherd, ingenue
on the porgram, was sudden'r called
by the Group Theatre to replace
so the Control organ in the studio.
Secondly, Ann Shepherd, ingenue
on the porgram, was sudden'r called
by the Group Theatre to replace
when the Control organ in the studio.
Secondly, Ann Shepherd, ingenue
to the Control
of the 10 o'clock during her offstage period in the third act, and then tore back at 10:30 for the final scene at the theatre. She missed her first few lines of the broadcast, but Adelaide Klein, who was playing the mother, doubled in both parts for that portion. Those were the only major complications.

After the program Oboler picked

complications.

After the program Oboler picked up a billfold containing \$3, a cigarette case, a pair of gloves, a book, a set of keys, a pocket comb, a fountain pen and the secretary's report of a woman's club meeting, all : 'at' behind by the nerve-shattered cast.

JANE COWL MAY AIR OWN **SCRIPT**

Jane Cowl has written a radio serial in which she may star. It's a backstage yarn about a famous actress named Jane Carroll, and said to be based on actual incidents in the author's own life. Piece is tabbed Curtain Time, and is in 30-minute stanzas. NBC bas recorded the first installment and is offering it to advertisers. If there are no immediate takers the network may air the series sustaining, beginning this sumries sustaini mer or fall.

Series is the actress's first writing effort in radio, but she has collaborated on several plays.

Uncle Don at Expo

WOR, Newark, last week closed an agreement to broadcast the Uncle Don program daily from the New Jersey exhibit at the N. Y. World's Fair. New Jersey furnished the Fair. New Jersey furnished the studio space and WOR the technical facilities. Special events will also originate from the spot.

Diplomatic Double Talk

By BOB LANDRY

Encirclamant—General Foods hemmed in by Benton & Bowles and Young & Rubicam.

Batente Cordala—General Mills-Socony,

Enropean Thama Song—I Love a Parade.

Economic Ranciation—Part of the Proctet & Gamble account.

Cart Note—Cease and desist.' (Signed) Federal Trade Commission.

Bomb Snelter—30, or better, in C. A. B.

Demorray—Sponsor and account executive after fifth drink.

Staff Takks—Tikler, Jos, Fry lined up a couple of ingenues——.'

'Clipping Bureau of Air' Condemns Perry Bill as Bad Way to Good Goal

Billy Gilbert With Riggs

A guester with the Tomony Riggi-Quaker Oats show this Saturday (13 will force Billy Gilbert to fly back to the Coast. He's due for a Universal film assignment around the Isth. He and his straight, Harry Lang. Closed last night at the Broadway Paramount after two weeks, and had because of this commitments.

Lang returns to the Coast by train shead of the comedian. shead of the comedian

Bar Radio as Nicaraguan President Is Welcomed: **Eve-Witness Stuff Nixed**

Washington, May 9.

wasnington, May 9.
Unusual instance of Federal censorship last week limited radio coverage of the visit paid President
Roosevelt by the Nicaraguan president

Roosevel by the Nicaraguan present bearing successful and the present than the present that the present the presen

NBC GOT EX-KING'S SPEECH EXCLUSIVE

Duke of Windsor's talk from Verdun, France, Monday atternoon (5 p.m., New York) was exclusive to NEC. An innocuocite the control of the Contr

Helan Jepson on Lasky She

Helen Jepson on Lasky Show
Helen Jepson will show Jesse
Lasky's discoveries on 'Gateway to
Hollywood' program May 21 how to
tonsil around those upper registers.
Dick Powell draws the guest call
following week.

In a brief filed Monday (8) with the rules committee of the State As-sembly in Albany, Henry Portnow, counsel for Audio-Scriptions, assailed the pending Perry bill as not only raising the civil liberties issue but threatening to put off-the-sir record-ing companies out of business. The National Association of Performing Artists, has aiready passed the State Senate.

Attional Association for Perconning Senate. In the State Senate, and the State Portnow wrote that he didn't question the NAPA's objective, which is the elimination of the traction of the traction of the state of t

HOW ARE YOUR FEET?

Coward Shoes Vox Pops 'Em in Front of Beigium Building

WMCA, N. Y., starts a "Fair Interviews' program today (10) from the New York World Fair sponsored by Coward Shoes. Afting 15 mins a start of the New York World Fair sponsored to the New York World Fair Sponsored Fair Will ordinate opinions of expositions on various topics. Skedded or 2:30-245 ptm. Will ordinate from the Belgium Will ordinate from the Belgium Building on Constitution Mall and be conducted by Sm. Raylor. Sansel Rivis Agency, N. Y., banifeld.

H. Ryan, WSPD, Toledo Heads NAB's 7th District

Heads NAB's 7th District
Clincinati, May 8.
Annual metting of NAB's seventh
the control of the c

Woollcott DX to England

Alexander Woolloott will do six broadcast this summer for the British Broadcast this summer for the British Broadcasting Corporation, this broadcasting Corporation, and the six summer for the British Broadcast and being shortwayed to England via WZAD, a General Electric International Conflored will come to mont, instead of going to New York. Quarter-hour talks will reach England in the evening, American period will be fred July 2, Others will zing at week intervals.

FCC Will Hiatus July 15 to Sept. 5 In Move To Catch Up With Docket

ALLEN ANTHONY OF KWK
OUT-OF-TOWNING MARS

St. Louis, May 9.

Allen Anthony, chief announcers St.

Candy's 'Dr. L. Q' show during the five weeks it's slated to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over WENN. He will also do three mental to clear over weeks it's slated to clear over WENN. He will also do three mental to clear over weeks it's slated to clear over WENN. He will also do three mental to clear over weeks it's slated to clear

'DO NOT CHOOSE TO FIGHT'

NAB GROUP MULLS Springing It on A.F.A. N.A.B. will use the Advertising RIGID KID CODE

Washington, May 8.

Specification for children's programs more drastic and rigid than the networke's self-adopted formulas eem certain to be recommended to code committee. Standards and ethical principles now being whipped into shape for mulling at a semi-dnai to shape for mulling at a semi-dnai Memorial Day. While determined not to recommend a code which will contain an excessive proportion of those-dail-pressed with the steady barrage of complaints from teachers, parents, Washington, May 9.

pressed with the steady barrage of complaints from teachers, parents, and civic groups about the type and quality of radio fare dished up for kid listeners. Unless strong steps are taken, the NAS crew fears the in-dustry's argument hat self-regula-tion is better than Government cen-trol of the complete that the self-regula-ies being whettied for those features for the youngsters which have drawn most criticism.

Box Tops

Box Tope

A complete ban on the box-top technique may be recommended, though there are no seen as the seen as the

The studies ancour parents unquestion to the control of the contro

Parents Share Blame

claimed by both sides.

Parents Share Blame

The industry people have conceder radio must assume responsibility for the effect of programs on model radio must assume responsibility for the effect of programs on the same of the same of the blame if their offspring perists in tuning to entertainment and designed for they wouldn't portion to the same of the blame if their offspring perists in tuning to entertainment and designed for they wouldn't portion to the same of the l session. Despite anxiety to tacker the mess which caused President the mess which caused President back in January.

Gossip in trade circles that the Senate Interstate Commerce Comit and the Senate Interstate Commerce Commer

General agreement has been reached on the question of dis-couraging sale of time for contro-versial public questions. Sponsored religious programs may be dis-

N.A.B. will use the Advertising Federation of America convention in New York City June 18-22 as a sounding board for its code. Neville Miller will discuss the issues at a function to waldorf-Anton N.A.B. at the Waldorf-Anton Will michael Bruce Barton will include Bruce Barton of B.B.D.&O., Don Francisco of Lord & Thomas, Elizabeth Artord Edward Carrett of General Motors.

couraged, although an outright ban is not likely. Code probably will condemn use of purchased time for general discussions where there or the condemn use of purchased time for general discussions where there would mean, for instance, the end of the W. J. Cameron talks for Ford on political and economic issues as on political and economic issues as Debnitions and inter coverpilm blanch be a headedle, it is admitted, but with an enforcement agency—which be a headedle, it is admitted, but with an enforcement agency—which seems aure to be recommended—the seems aure to be recommended—the can be worked out. In framing the standards, the

can be worked out.

In framing the standards, the NAB crew has come to the realization that all critics cannot be appeased. Some reform organizations considered to the contract to the state of the contract to the state of the contract to the state and which would mean station operators would have almost nothing to say about have almost nothing to say about the adventures indexest. Lifework the adventures indexes the contract to the adventure of the contract to the contract

hard. Every industry member has been promised an ample time to digest and discuss the recommended and dards before the Atlantic City concleve. Code committee is deterdarded to the committee of the committee of the committee of the committee of the committee is deterdarded to the committee of th

Budd Hullek, of the 'Guess Where' program over Mutual, was ill and missed last Sunday's (7) stanza. Shirley Booth, featured on the show,

Washington, May 9.
Unless Confress sticks on the job
through mid-summer, prospects for
consideration of proposals to reorganize the FCC appear remote this
session. Despite anxiety to tackle
the mess which caused President
Roosevelt to urge drastic changes
back b. Laurer

COUGHLIN ALL SUMMER

Will Divide Program in Two Parts
—Some Stations Tied Up

Father Charles E. Coughlin, reversing his usual custom, will continue to broadcast during the summer months on a special hookup of a stations. For some weeks the first stations. For some weeks the aking listeners to inform him whether they wished him to stay on the air over the summer. Sunday (May 7) the amouncer stated Father Coughlin would do so. fact that due to other commitments, nine of the

Emphasized was the fact that due to other commitments, nine of the atations could earry only the first half hour of the priests addresses. And the could be seened to Indicate that Father Coughlin would like all the transmitters to carry the full hour. Because nine stations drop the second half, the program is divided into two parts, with a musical interfude.

Sneaking Up

(Continued from page 25)

in negative terms of why what is falls down. That will presumably be the new tact.

Change in Kid Fiction

Change in Bid Fieldon
Closest point of comparison of
radio to a practical expression of
what this coerte has in mind is the
change in the past decade in children's faction. A Brooklyn librarian
called attention, to this at a recent
conference on radio programs for
youngsters.

young circums that junior book editors of the publishing houses finally got together with children's libraries around the country and took steps to probable suff. It is the essence of the educational viewpoint that children should not waste their time or claptrap. Good writing ame situation of the country of the property of the country of the property of the country of the count

of the contract of the contrac

Fog of Delay and Uncertainty Clouds

Whole Question of FCC Reorg Plan

Baby Talk

Philadelphia, May 9. WDAS, here, received a letter last Friday requesting that it not play "Three Little Fishles" any play more.

more.

Mother complained that it has taken her years to make her kid stop talking baby talk and now he hears it on the radio and is reverting.

GEROLD LOUCK LUCKY

N. W. Ayer Exec Escapes in South African Smash-Up

Gerold M. Louck, exce v.p. of N. W. Ayer & Son, was the only one of eight persons aboard who was not injured when a giant Imperial Airways airliner crashed in Mozambique Anchorage, Southeast Africa, last week. Two members of the crew were killed in the accident and

crew were killed in the accident and five other passengers and employees were injured.

Were injured.

Description of the passengers and estimation. The second and the formation of the control of the passengers and the same of the passengers of the possibilities of merhandising dismonds in this country for the DeBeers Syndicate, of London, which has its mides near Durchen, which has its mides near Durchen which has the mides near Durchen which will be nearly the passenger of the passe

Fred Hoey on WBZ

Fred Hoey, focal point of a high-pressure campaign of protest his friends who attempted to get him the pressure campaign of protest his after II-years of aports broadcasting, after II-years of aports broadcasting, broadcast a sports rounding series, with Howard Johnson (road side stands) as spoorts over 1982, Bos-ton and WBZA. Springfeld. May be appeared to the present of the come back' broadcast was aired Sat-urday (8) with representatives of the Fred Hoey Boosters, sports writers and baseball players partici-pied from the presentative of the Franke Net, besides his play-b-play. Both now handled by Franke Frisch.

Doris Fisher has replaced Jose-phine Huston on 'Take a Note,' Mon-day night sustainer series over Mu-tual.

RADIO ASKS BOTH PROS AND CONS

Large hopes are nursed by the broadcast industry in connection with the program code due for adoption this July at the Atlantic City convention of the National Association of Broadcasters. It is hoped that through united action the standard that the National Programme of the National Conference of the National Confer

such invidious predicaments as in the past.

Particularly, the code is expected to force controversial broadcasts to be made under conditions and circumstance. The conditions and circumstance of the conditions of the condition of spot. It is the absence of perfectly-meshed mechanics for accomplishing equally of rebuttal that has often put the station—the that has often put the station—the vable position of seeming to lake sides.

sides.
As foreseen, the code will probably As foreseen, the code will probably provide that religion be entirely on tree time and entirely devoted to religion. Any devlation into politics, or social matters, would end the result of the religion to t

equal opportunity for the contrary viewpoints.

Inviting Both Sides

Radio has no wish to bar controversy, but it has every wish to escape the offium of one-sideness, except the kind of the side of analysis of his own conduct or remarks he wants to make of others, but have been side of the sid

Clear-Cut Issues

Many issues all agree, however,

Clear-Gut Issues
Many issues all agree, however, are:
Amay issues all agree, however, are:
Controversial public issues—involving the industry's relationship to politicians, propaganda generality, churchnen and all those who deal in vituperation. Open and the control of the

Bea Wain Offered Solo

Bea Wain Offered Solo
Rockwell General Amusement is
offering Bea Wain for radio separate
from Largy Clinton's orchestra with
Moen she got her start. Singer will
when she son she son start is singer will
be a' for Senastion Cigarette, nor
will: be with the band when it
goes into the Park Central hotel,
N. X., next week (17).
Replacement vocalist has not been

on the horizon for swern! weeks the horizon for swern! weeks the full stem-tion to communications. In additional to the horizon to communications. In additional to the laken up to the Capitol the overwhelming sealing the laken up to a uncommission to the commence Committee. The ratifold significant currently is receiving the most of his thought and time.

On the House side there is even to be taunched his assistant through a counterpart of the Wheeler bill owns introduced threa months of the taunched his assistant through a counterpart of the Wheeler bill owns introduced there months on the beautiful to the exclusion of everything eise disince the start of the session and so the first own will be to the exclusion of everything eise disince the start of the session and the season and the following the season that the season and the sea a counterpart of the Wheeler bill, was introduced threa months ago. The House Intertate and Foreign Commerce Committee has Persistent to the exclusion of everything else ince the start of the season and still has been unable to get a bill in shape since the start of the season and still has been unable to get a bill in shape that the start of the start o

name use start on the session and still in his been unable to get a bill in his phe the holo or until the new facal year for debate. There is much less sentiment in the House committee a start of the start of the start of the Capitol.

If an ore sharply at that end of the Capitol.

Melhach's Health

With Chairman McNinch forcet to desert his office again on account of his precarious physical condition, by the House group to the status of the FCC. In sentiment, on the start of the first of the start of the first of the f

UP go the grosses as "UNION PACIFIC" gets a-rolling

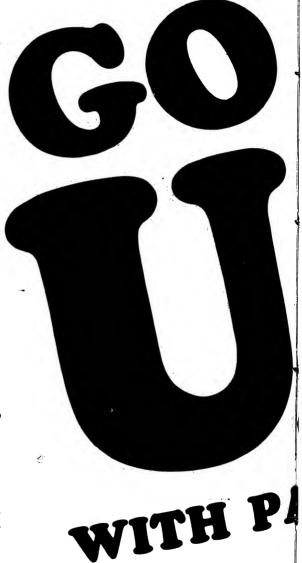
THE CITY	THE THEATRE	THE GROS
Kansas City	Newman	180%
Atlanta	Fox	157%
Sioux City	Capitol	143%
Sioux Falls	State	139%
Detroit	Michigan	135%
Duluth	Lyceum	133%
Des Moines	Des Moines	133%
Birmingham	Alabama	133%
Memphis	Malco	133%
Worcester	Capitol	130%

.... and in the SECOND WEEK

Omaha	Omaha and	
	Paramount	130%
Los Angeles	Paramount ,	110%
Sale I also Cian	Camtus	1090/

"UNION PACIFIC"

is getting additional playing time at theatres all over the country—including The Denham Theatre, Denver; Paramount Theatre, Portland, Oregon; the Fox, San Francisco...transfers from Fox to Orpheum for continued record run in San Diego; Worth Theatre, Fort Worth; Majestic Theatre, Dallas; Martini Theatre, Calveston: Criterion Theatre, Oklahoma City.





Cecil B. DeMille's "UNION PACIFIC".

with Akim Tamiroff · Robert Preston · Lynne Overman · A Paramount Picture · Screen Play by Walter Deleon, C., Gardner Sullivan and Jesie



Those Midnight Grosses Are Still Going UP!

A STATE OF THE STA

This hig Paremount comedy amash was a natural for the keys ... but now we can tell you life a natural for the small town, too. Figures pile in every day to prove "Midnight" has what the small towns like... and don't forget John Barrymore and Elsing's front-page news etory le heighing plenty.

Bob Bobs UP Everywhere

Everytime you look at a report from the smaller keys and the smaller towns another theatre checks in with a reve for the Bob Burnel lungh hit, "I'm From Bissons," "We're packin 'em in, Give us more Bob Burna' pictures," agye Mr. Small Town Exbillion, "Osey, bratche," says Farmount, "you'll have 'Our Landing Citism' before the summer je over, and don't forget 'Casey Jones' on the Farmount lineup for fall!!"

Los Angeles Wakes UP to "Stolen Life"

We thought we had a BIG ONE when we first glimpsed the tribular tr

UP with the Champions

Tee, eir..."The Lady's from Kentucky" is the Johnstown of the racing pictures. Exhibitors who confree they didn't like horses till they saw this picture pull 'em in at the gate...are horse orazy now...They admit when it come to fast-teleppin pictures...acion...heart sock...laughs...Paremount eura knows its eats...

UP Come Those Adjectives

We know the critics would have to dust off their biggest adjectives for "Tevisition to Happienen." Listen: "One of the most human pictures that has come to the screen in many moons. Bloudly play to heavy grosses in all types of theatend."...Film to Happienen. The picture doesn't mise a trick,"....Hollwood Reporter. "As grand and exciting picture. Entirely different and try true to life."....delsh Rogers El. John. "It's a story that Mr. and Mrs. John Fullsh will appreciate and understand. Fred Mackeliurry gives his bas proframens. But Office of course is grediend."...Loustin Farance. "I never thought I'd cry over a prisinghistip, but I'd. And I loved it."...Heeds hopper.

UP with Another Hit Song

When Paremount writes songs and has Paremount's Boh Hope and Shirley Rose to sing 'sm...,well...renamble "Thanks for the Memory" and "Two Steepy Pools". Here's one that tops either of those. Ack any meetical and he'll tell you. "The Lady's in month," Steep Lady is a good to have the Burthers of the Steep Lady in the Steep Lady in the Steep Lady is a month, "Sone Laby is and the quieter citizens applauding the first swing picture that really have what it takes. Clear Strops and His Rand do plenty to put over the fastest romance comedy with music of the opting states.

What's UP?

Philo Vance (Warren William to you) is out on the trell of the best S. S. Van Dine detective mystery of 'em all...and who's "helping" him...Gracie Alien herself...who makes Paramount's "Gracie Alien Murder Case" the novelty hit of the early summer.

FLASH-Hollywood Reporter

"JACK BENNT'S OKAT; PANS-FORGIVE TRIAL Okland-Paramount, which has been wendering what was going to happen with its speciming platform of the property platform of the property platform of the property platform of the depression of the property. Brought to the Orpheum here, on a seesk showing, to greh reaction on Benny, it got a terrific hand, and Jack's daxt, but patroes apparently forgiving him his trespesses. Bill LeBeron, Mark Bandrich and Lot Liptons tell the leaster fetting happy."

rring Barbara Stanwyck and Joel McCrea rian Donlevy · Produced and Directed by Cecil B. DeMille



taky, Jr. . Based on an Adaptation by Jack Cunningham of a Story by Ernest Haycox.

ASCAP Asks Formal Contract With NBC to Cover Television Rights

Authors and Publishers has assumed the right to license the catalog of its members for television perform ances. Formal notification of this step was conveyed to ASCAP's publisher membership in a letter signa-tured by John G. Paine, general manager. Paine has also advised NBC that his organization was interested in working out a formal agreement on television as quickly as possible and that hereafter all ap-plication to televise the musical works of ASCAP members would have to be taken up direct with the

While some publisher quarters within ASCAP are inclined to question the legality of the Society stand on television authority, the indications are that the general membertions are that the general membership will become convinced the breadcasting of must be the accompanient of a picture constitutes a management point of the state cast originates from a mechanically recorded device such as a sound-track or disc. Under the latter cir-cumstances the user must obtain a cense from the copyright owner di-rect, independent of the perform-ing rights which is granted by the Society. The statutory implications are the same as though a transcrip-tion were the source of broadcast.

Word Struck Out

What has tended to contrue ASCAP members on the question ASCAP members on the question thority is the fact that when the present membership contract was signatured the word 'television' was eighbership control whose the present membership contract was signatured the word 'television' was controlled by film producers, objected to the finclusion of the word and the board, following advice received from ASCAP general counsel, saw no reason for arguing over it, saw no reason for arguing over it, and the board following advice received from ASCAP general counsel, saw no reason for arguing over it, saw no reason for a grant of the saw no re

companied by a picture. membership Paine wrote that 'various agencies whose whose whose when the works with a view to securing the works with a view to securing from works with a view to securing from ances of such works by television or experimental purposes and otherwise. 'Ast,' the letter coultnuss, you performing rights in your musical works, as we are presently magade to the current situation, activities to us.'

Paine has asked MBC to set to-

we request that you refer all inplains to sur.

Pathe has siked NEC to get toPathe has siked NEC to get toPathe has siked NEC to get toformal identities agreement for television, even though the medium is
held by the network to be still in
the experimental stage. As Pathe
held by the network to be still in
the experimental stage. As Pathe
poration, his got down to the business of making or trying to make
money out of television. Sets are
money out of television. Sets are
tele broadcast schedules have been
television broadcast who the properties of the
television broadcast who the properties of the
television broadcaster should be put on
paper.

'DISTRICT ATTORNEY' MAY GO HALF HOUR

District Attorney, crime meller serial nightly over NRC red, may be extended from 18 minutes to a half-hour and aired once weekly, beginning about Yune 1. If so, it will be shifted to another time, as Chester-field now has one of the isols desired for the extension.

Laurence Hammond is now working with Phillips Lord on the scripting.

Weiss, Lubcke to Wash.

Los Angeles, May 9. Los Angeles, May 9.

Don Lee net's headman, Lewis
Allen Weiss, and television wiz.

Allen Weiss, and television wiz.

Berthing of the second with the second of the second

Philco Demonstrates Circuit Television In Milwaukee Auditorium

Milwaukee, May 9.

Milwaukees farst public view of circuit television took place Wednesday (3) afternoon and evening in the auditorium of the Public Service Building Artists, announcers, and guest of WISN (Milwaukee Sentinel) which had trausmission and catchy, which had trausmission and catchy the auditorium and stage.

Performances were made possible

Performances were made possible through a new portable television transmitter developed by Philco whose chief television engineer, Al-bert F. Murray, conducted and de-scribed the technical features in-volved.

ordered and recommended and operations are seen as a construction of the commended and the commended a

Farms Outside Bange

The first obstacle, he said, means that individual sending stations must

The first obstacle, he said, means that individual sending stations must be located in every community that be located in every community that be located in every community that out of the picture at present. As each ing unit costs about \$200,000.

On the favorable side is the absence of static found in radios, the sending unit costs about \$200,000.

The favorable side is the absence of sextherm of the service of the sextherm of the sextherm of the radio singer of tomorrow will have the main singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have to have sex appeal as well as a given the radio singer of tomorrow will have the sex appearing on the programs when the programs well as the sex appearing on the programs when the programs well as the programs when the programs when the programs when the programs when the programs well as the programs when the programs well as the program when the programs when the program when the

NBC (N.Y.) Television

May 10 (8-9) Specialty acts from 'Mexicana,' skit, 'The Faker', Sue Read and Raiph Blane, songs; Top Hatters,

May 12 (8-9) Helen Morgan, Jean Muir, Aldo and Mme, Nadi, fencers; Weir Brothers; Paul Remos and Midgets.

Gaumont-British Readying Six Visio Theatres

Gaumont-British is readying six.

London theatres to put over the Derby on television. Installations at Marble Arch and Tatler will be supported by Baird sets at three officers. When the Gaumont, Lewishman, which will be the Gaumont, Lewishman, which will be the first uptown theatre ever to have a permanent visio system. of these houses approaches 15,000. Altered, G-B aims to have 12 claemas rapidly equipped, but rate of productions at Baird factory is limited, and shorted and the state of the

VAL GIELGUD'S TRICK IN TELEVISION DEPT.

In the aim of familiarizing producers of radio programs with visio technique, BBC is planning transfers of the programs with visio technique, BBC is planning transfers on the total producers of the producers of

Lewis at WWL: Ricau to WSM New Orleans, May 9. Don Lewis returned to the radio industry here after absence of several years to announce at WWL. Lewis was with WDSU before leaving the industry. He replaces Lionel Ricau now at WSM, Nashvülle.

Earmarked Channels for Facsimile And Experimental Uses Undergoing Change

Washington, May 9. |
Revision of allocation rules covering special services has resulted in particular to the properties. Commish will license resulted to the result of the ribbons available regular basis, while formerly only for feesimile and high-frequency sweek by the FCC. |
Many minor changes made in the understand of the regulations affecting relay, interest to the total control of the latest recipe is the withdrawal soft three box frequency for the latest recipe is the withdrawal soft three box frequency for the latest recipe is the withdrawal soft three box frequency for the latest recipe is the withdrawal soft three box frequency for the latest recipe is the withdrawal soft three box frequency frequ

rleutium drops a few of the research requirements, all holders of tickets requirements, all holders of tickets who the Commitch their research mean holds promise of 'substantial' contributions. Some changes in the type of operations by stations in the various groups, as well as different Compiler rearrangement of the rules covering the visual transmitiers characterizes the new code. In accordance with a reshuffling announced a few weeks ago, SCC has discularly. Television stations now will be split into three groups, each using a 6,000 kc band, with those in the A class obligated to carry on research regarding service to the pubporations, such as relay and mobile transmission.

The television channels for pub-

operations, such as relay and monuse transmission. International control of public reception run from 44,000 to 108,—
lie reception run from 44,000 to 108,—
lie reception run from 44,000 to 108,—
lie reception run from 40,000 to 108,—
lie reception run from 40,000 to 108,—
lie reception run from 40,000 to 108,—
lie reception run from 108,—
lie reception run from

In bringing the facinite rules up to date, the Commits required in-stallation of bufficient facinities re-corders to accomplish the experi-sibilities of bufficient facinities re-corders to accomplish the experi-mental program proposed. In the Wattage limit of 1 kw is provided for the stations in Group A, which can use frequencies between 25,525 given more than one facility in each category, unless there is a strong given more than one facility in each category, unless there is a strong showing of need. The visual-record transmitters will be sprinkled as foll 4,5,540 to 43,940 C, 118,110 to 118,470; and D, any frequency over 300,000 except 400,000 to 401,000. I provided for the number of relay stations, al-

IF WAR COMES. **TELECASTS STOP**

War sears is revealed as one factor holding back development to television, though not on account of television television television television account a television television account it is impractical to go further.

Reason for shutdown is that the abortwave band of televisia would be of prime tactical value for official respects, instruction and information, second television transmitter, at Birmington, to serve middle of England, will be delayed, though BBC and carried preparations to a point a station that would be served with the London program either by land-line or by, relay links.

Lohr Forsees Long Wait For Chicago Before Town Sees Telecasts

Chicago, May 9. New York will get all the television attention, at least of NBC, for some time to come, according to

vision attention, at least of NBC, for some time to come, according to Lenox Lohr. Due to the tremestation could be used to the control of th

Frank Jaffe has joined KMA, Shenandoah, Ia, as promotion man-ager. He will also have charge of special events programs.

Television Union Jurisdiction Up; Equity Will Make Strong Presentation

the actor-artist unions last week, foi-lowing the wide publicity given the sts from the World's Fair. It is a matter of jurisdiction, with three or four unions claiming the right over performers in television. Al-

or our unions caiming the right over performers in television. Although it was claimed that the matter would be amicably adjusted, reports are that heated arguments arose at a special meeting of the Asical articles of the Asical articles of the Asical articles of American articles of the Asical articles of American articles of the Asical articles of the Asical articles of the Asical articles of the Asical Articles of American articles of the Asical Articles of American articles of the Asical Articles of American articles of the Asical Articles of the Asical Articles of the Asical Articles of the Asical A

Will investigate

Television in the most complex field of all sole-artist activities of ar as the unlost are concerned. That the jurisdiction may not finally be determined for some tof finally be determined for some tof the control of the control

Television got some attention from terial part of television programs is actor-artist unions last week, fol-expected to be motion pictures.

position of George Heller, a paid ex-ecutive of AFRA, who is on the council of the legisl actors association, a council of the legisl actors association, in getting television jurisdiction, and therefore is opposed to Equity's claim. Situation was discussed claim. Situation was discussed manned candidates for the new coun-cil. Heller was named for a one-press term lastend of the usual five years term lastend of the usual five would be more definitely defined during next season, if not before. Television is likely to provide plenty active to the council of the providenty annual meeting, ensuring the providents of the provident of the council of the council of the ed to be routine. Will Investigate

elecating in its ken the loss of rev-nue from SAG, which has been passed as a loss of pay for television are sugarized. SAG payments were in qualized. SAG payments were in the passed of the passed passed in the passed passed in the passed of the passed passed passed in the passed passed in the passed of the passed passed passed passed passed in the passed passed of the passed passed

Talent Agents, Personal Reps and The Law

Auto Static

By ROD REED

On Tour, May 9. NBC's summer layoff plan natural consequence of the qu puzzle craze.

Makes it tough on boys who are still trying to learn to pronounce CBS' 'hiatus.'

Grouche's extemporaneous gags annoy Basil Rathbone. He doesn't believe in 'live and ad lib.'

Apprepriately, Amos 'n' Andy are putting CBS farther in the black.

When the radio censors get to work, those three little fishies will be swimming over the darn.

Free slegan dept.: 'Dancin' and datin' with Lenny Hayton.'

Or, Bring your cutie to hear

Johnstown finished so far ahead the derby, broadcasters pondered plano fill pending arrival of the cond horse.

Mette: One belle in the rumble seat is worth two from Fidler.

CBS RESUMES TALKS WITH **BRUNTON**

Herbert Akerberg, vp. in charge of station relations for CRS, will, while on his current trip along the westcoast, look in again, on the posterior of the control of the co

OUT AFTER 12 YEARS

Various Letouts at WLW Due to Power Curtailment

Cincinnati, May 9.

Talent curtaliment at WLW went into effect last week. Among the let-outs are Grace Clauve Raine, coal director, who joined the Crosley organization 12 or more years go when it took over WSAI from the U. S. Playing Card Co.; Heien Mugent, controlt, Lou Levy, Paul dramatic and Eng Pormal, of the dramatic staff, and Bob Monroe, scripter.

ment.

Reduction, according to James D.

Shouse, general manager, is in line
with the station's power cut from
500,000 to 50,000 watts and the subsequent slicing of time rates.

Les Quailey Checking Up

Les Qualtey Checking Up Philadelphia, May 9.

Les Qualley, in charge of broad-casting personnel on Atlantic Refining sports altings, is making a tour of the south.

N. W. Ayer exec is listening to his gabbers, making suggestions and working with them where necessary to educate them to the Atlantic style.

Benell Turns to Fair

Julie Beneil, legit and radio actress, will do a World's Fair commentary over WINS, New York, thrice weekly at 9 p.m. starting May 15. It's her first experience in this type of radio.

She's currently in two NBC serials,

She's currently in two NBC serials, 'Stella Dallas' and 'John's Other

(Ben Pratt, former NBC network exec now in the talent representation business, has propounded to Variety some basic questions apropos the relation of artist to agent and/or personal manager. Striking at the fundamentals of these matters which, all too frequently are taken for granted but not fully understood, Pratt's questions together with a theatrical lawyer's answers thereto are printed herewith in parallel columns. I. Robert Broder, theatrical attorney, was formerly of counsel for Radio-Keith-Orpheum.)

By Ben Pratt

By Ben Pratt

In the general field of entertainment, there is a good deal of question as to the correct defanition of a personal imanager and sole representative in contra-distinction to the person, firm or corporation known site and the contractive of the con

been fully covered.

A mere definition, however, of the term 'personal manager and sole representative' will not suffice, as there are a great many questions that require answers in order that members of the entertainment profession may fully understand the dutter and obligations that exist between themselves and a 'personal manager and a ole representative.' I shall shall be liberry of citing a few of these questions. They are the liberry of the control of the contr

What is the maximum commission that a personal nanager should receive?

3. If the personal manager in addition to his or her other duties handles and directs the publicity for the client, what should be the maximum commission paid by the latte?

by the latter?

4. In the event the personal manager obtains employment for the client through a regularly license theatrical agent or agency, is the commission to be paid the latter deducted from the personal manager's commission, or should the client put the agent's commission of 309, and suppose a personal manager receives a commission of 309, and suppose through an agent he obtains employment for his client, the agent to receive 10%, should that 10% come from the manager or from the first Thus, and the client of the commission of 30% and appeared the commission of 30% and appeared the client of 30%.

What are the usual and reasonable expenses that ld be assumed by a personal manager?

should be assumed-by a personal manager also acts as publicity representative, what expenses should be reasonably assume . i.e. should be pay for photographs consolive assume . i.e. include the pay for photographs representative, and the pay for photographs of the pay the presentatives; on publicity 'stunt's reheatinging' press representatives; on publicity 'stunt's involve additional expense such as taxicishe, etc., should be pay the bills or should the client, and generally speaking, what publicity expense should unquestionably be assumed by the client and what by t

B. Have there been any legal decisions as to the length of time a contract between the client and his or her personal manager may run?

9. In the event there have been no such legal decisions, what is the usual term of such a contract or extension thereof?

xtension thereor:

10. Is there any standard form of contract generally
ecognized by the law for personal management of an
rist or entertainer?

11. Does Equity have any such standard form of

11. Does Equity have any such standard form of contract?
12. What is the maximum commission a regular for (a) work in the legitimate theatre, (b) radio engage-ments, (c), theatrical engagements, and (d) musical

licensed theatrical agent or agency may charge for (a) work in the legitimate theatre, (b) radio engagements, (c) the legitimate theatre, (b) radio engagements, (c) the legitimate theatre, (b) radio engagements, and (d) musical 31. Has there been any legal definitions of the number of engagements a personal manager must obtained by the contractural obligations?

14. Is there any difference between the amount of commission that should be paid a personal manager has already been established, and one whose career is just starting and who is, for all practical purposes, practically unknown in the field of entertainment? who is unknown in the entertainment field, builds that client by publicity and other methods and creates with the client, the ability to earn a large increase with the increase in income on the part of the client. For example, assume that a manager takes over the management of a young actress who is earn-client? For example, assume that a manager takes over the management of a young actress who is earn-client. For example, assume that a manager takes over the management of a young actress who is earn-client. For example, assume that a manager takes over the management of a young actress who is earn-client. For example, assume that a manager takes over the management of a young actress who is earn-client. For example, assume that a manager takes over the management of a young actress who is earn-client. For example, assume that a manager take over the management of a young actress who is earn-client. For example, assume that a manager take over the management of a young actress who is earn-client. For example, assume that a manager take over the management of a young actress who is earn-client. For example, assume that a manager take over the management of a young actress who is earn-client. For example, assume that the part of the client where the part of the client where the client where the part of the

By I. Robert Broder

Answering the various questions raised by Ben Pratt In his communication to VARIETY the matters, in stated order, involved are:

in his communication to Vannry the matters, in stated order, involved are:

1. A personal meager actual personal services of the control of t

able to service two.

2. There is no fixed maximum commission for a personal manager. Courts have sustained amounts up personal manager. Courts have sustained amounts up an expensive the control of the same of the court of the court of the court of the same of the court of the

If the manager is also a press agent, he is en-titled to compensation or an added fee for his services as a press agent but such compensation should not be based upon a percentage of earnings.

based upon a percentage of earnings.

A. It should be borne in mind that the answers to these questions cannot be set in accordance with any size rive or procedure since, as the questioner re-tender to the set of the second of the set of the second of the set of the second of the s

The personal manager should be prepared to exd such sums and provide such facilities as are usual
adequate for his business. Surely, no manager can
sect any compensation if he has his office in front
the Bond Building. Every business must expect
ave some overhead if it is to operate at all.

to have some overhead if it is to operate at all.

7. It is customary that a press agent provide stenographic services for preparation of press material, postage and such office expense as is ordinarily incurred, the property of the property of the services of the property of the services of the property of the services are incurred, the approval of the artist is first procured.

8. Usually management contracts for a period of the contracts to a seven-year period and seven years has become the customary period throughout it industry. Courts, however, will limit the length of a contract to a 'reason's contract to a 'reason'

(See 8),

N. (see 8).
10. There is no standard form of contract generally recognized by law for personal management. Such contracts must be fair and equitable, to be enforced. As consideration for the agreement of the artist to deal exclusively with the manager, the manager must likewise agree to part with some valuable consideration to the artist.

12.

(a) 5%. (b) No provision. (c) 5%. (d) No provision.

(d) No provision.

13. No.

14. There is no fixed rule as to the difference in amount of commission to be paid by an established performer and that of a beginner. The amount of commission depends entirely upon the bargain made to commission depends entering upon the bargain made fixed throughout the entire period of the contract, After all, the manager sambles with the artist, and if the artist is increasingly successful the manager's compensation should increase in like proportion.

18. The percentage of commission is purely a matter of individual bargaining between the manager and the commission is formed to the commission in the commission is purely a matter of individual bargaining between the manager and the fixed forms of the commission is purely a matter of the commission is purely as matter of the commission is pure

that fee.

17. Whether railroad expenses are paid by the manager or artist, depends entirely upon the arrangement

ager or artist, depends entirely upon the arrangement between them.

18. The artist is entitled to the compensation which be receives from the employer. The manager is in-erected in that compensation only to the extent of his commission. If the artist desires the manager to col-ect the money for him, that is entirely a matter for he parties to decide.

Washington Lobby

Washington, May 2. hgrossesses I sealousy has hit a new high since Congress let down the bars and recognized radio commendations on parity with news correspondents. Despite difference in an amusing word ufft, with the radio gang good-naturedly taiking about outside the season of the study of the state of the congress of the season of th

subs from the press corps.

Latest vacation of Chairman Frank
R. McNinch for health purposes led
revival of the story he is about
done at the FCC. Cut amounce,
the story he is about
done at the FCC. Cut amounce
tive head man is alipping awaytor another two or three weeks to reat
up and improve his physical conditive head man is alipping awaytor another two or three weeks to reat
up and improve his physical condihe will return to the job this time.

Last summer he went to the Naval
Hospital for a "brief reef" and remained away from the office for the
mained away from the office for the
ing on his belated return that he
was in tip-top shape.

STAFF **SEES OMEN IN** VISITS

ment of personnel are expected to follow the recent influx of CBS offi-cials from New York, James Seward. tondow ma recent thanks or LSS offices of the season of the network, has been in the Hollywood branch for several weeks making a survey of the personnel setup and after Rumyon, vp. in charge of local sets than operations, Seward left for New York. B. Lewis, vp. in, charge of local sets of the season of the se

LORD & THOMAS ADDS ONE

Sprague Warner May Use Radio in Chicago Area

Chicago, May 9.
Lord & Thomas agency has snared the Sprague, Warner food products of the control of the control

Levys Pass Out Stock

Washington, May 8.
Two of Philadelphia's Levy family
cheft holders, and the control of the contr

George B. Bussell, formerly pro-gram director of WIND, Gary, Ind, heads the revamped staff of WCHV, Charlottesville, Pa. Dave McGow-an will handle sports and special events, while Everett Howard re-

Young Clears Up N.Y. Fair's Radio Fog; City Will Derive Profit of \$25,000 Locals to Carry 160 Hours Weekly

Although it's not admitted at the solution of the solution and the solutio

dress system.

Station WOXTR and WINS are giving three hours a day each. Varying three hours a day each. Varying segments of time will be devoted to pick-ups by MWCA, WHN, WINEW, WOY, WEIL, WHOM and the Brooklyn smalles, WARD, LITT, WWRL, WINS has to own the work of the dress system.

Jersey and Crosley buildings.

Joseph Littu heads the exposion of each foreign building and which will provide much of the exposion of each foreign building at the Fair. Airings will be widered in later to two provides and a single provides and the provides and

reason to waive it for an activity that's essentially commercial. The local however, is being liberal where shortwave propaganda pick-ups from the Fair are involved.

John S. Young has lined up a se-ries of peakers who will have regu-ched the shedules. These will have regu-chiddle: Christy Walsh-aports at the Fair. Fredericks Millet-women's ac-light walsh-aports at the Fair.

tivities
Dr. Gerald Wendt-science.
Olin Downes-music.
Holger Calilli-dine arts.
To Europe Via WNYC.
City-owned transmitter WNYC,
New York, has started relaying short wave broadcasts of New York
wave broadcasts of New York

WIXAL, Boston. Latter station is also a non-commercial-educational transmitter as is WNYC and is operated by World Wide Broadcasting Foundation, a subsidized outfit. So far the two stations have collaborated on beaming to Europe the dedication of each foreign building at the Fair. Airings will be widened at the two broadcasts a day, shootly also the produced of the state of two broadcasts a day, shootly also the state of the broadcast and say, shootly also the state of the state of

Dallas, May 9
City fathers swooned with Joy
here when check of books of WRR.
municipal station, for April showed
\$2,785 in the black. Prediction made
station will show \$25,000 annual
profit, as compared with \$5,500 last
year.

Reconsider on Pottsville; May to Go Top Bench

Washington, May 9.
Despite strong arguments, the
D. C. Court of Appeals last week
retused again to allow the FCC to
reopen the Fotulis, P. R., case which
litigation for more than a year. Petition for reconsideration of reen
ruling against a new hearing on piea
of the Pottsville Broadessting Co. for
a construction permit was turned
strong the proper strong the property of the
commission of the property of the property of the
Commiss to grant the application.
Brief explanatory announcement

down relay (b) considert with its commists of grant the application. Brief explanatory announcement and the state of the belligerent assertions by FCC Chief Counse of the belligerent assertions by FCC Chief Counse of the belligerent assertions by FCC Chief Counse of the property of the belligerent assertions by FCC Chief Counsel for Pottsville Broadcasting, counsel for Pottsville Broadcasting to the property of nied without consent of the Solicitor General.

New Yorkers N.A.B. Meet

Schenetaty, N. Y., May 9
Station owners managers and alse
managers in the Second District of
the National Association of Broadsaters, will hold an all-day meeting
in Schenetaty on May 18, under a
WSYR, Syracuse. There will be a
luncheon in the Hotel Curler at 12:30
p.m., followed by a session for will be
total at 2 p.m.
Af four o'clock the conferese, expected to number 50 or more, will
impact MGY. new studies structure,
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J. E. McCaw to KELA

KELA, Centralla-Chehais, Washa, Sattle, May 8.

KELA, Centralla-Chehais, Washa, Sattle operating, Washa, It will be affiliated with Mutual-Northwest network.

Jimmy Dudley at WCFL
Linmy Dudley, who formerly handied the baseball broadcasts on
WIND, here the splice staff of
WIND, here the splice staff of
WCFL here.
Dudley is working with Hal Totten
on the WCFL broadcasts of play-byplay baseball in addition to his regular staff assignments.

FCC Washington Docket

MAJOR DECISIONS

Massachnesis: Night juice-jump for WAAB, Boston, chayed by the Commission to halve the search of the Commission of the C

had been providing a martierious service. Commish decread, and could operate in a contract of the providing a martierious service. Commish decread, and could operate of any activities attained. Some data was a contract of the providing and providing and providing and providing and providing and providing and the providing

usincy.

Calciarons, a well-to-do insurance man, steamship operator and realtor, proosed to charge rates which would be approximately two-thirds lower than these
harged by the other regional stations. Would have devoted 20% of the station's
lime to foreign broadcasts.

Silmer W. Fratt appeared on behalf of the applicant.

NEW APPLICATIONS

Arkanses: Not Springs Broadcasting Co., Hot Springs, new station to be operated on 118 bits with 189 water algain 30 water days on 118 bits with 189 water algain 30 water days on 118 bits with 189 water algain 30 water days on 118 with 189 water of the 189 water algain 189 wate

DECLINE TO TAKE BAN OF USURY SERIOUSLY

Montreal, May 9.

Proposal of the Senate Banking Committee at Ottawa that radio ad vertising by small loan companies should be prohibited over Canadian stations was rejected in the Upper House of Parliament last week,

Senatorial bloc could see no reason Senatorial bloc could see no reason why these loan companies should be barred from radio if permitted to advertise in the newspapers. Defense of the loan companies was made on grounds that they carry on business according to statute and that only responsible companies advertised, with loan are unfaint of the space in a companies advertised, with loans to unfaint of the space in the contract of the space in the contract of the size.





proves it to be "The Key to the Market". Just as WJAR is, so are our other Stations "Keys" to

RESULTS THAT COUNT

Radio Station Representatives



With an audience the size of the WSM audience, with all ages and all eexes in cities, towns and on farms, tuning to 650 kilocycles every day for news, information and enter-

WSM must do, and doss, more than merely offer a network outlet. Thie etation, realizing a fundamental obligation makes certain that no day passes without broadcasts designed and built in its own studios for the needs and the tastes of sach class of listaners.

Such mixing of broadcast appeal cannot be haphazardly done It can only come out of long and uninterrupted intimacy with the likes and dislikes of this great and heterogeneous mass of people. It requires the services of one of America's largest single station talent staffs. It is something which only years of work can create.

the rewards are richly worth the effort. To WSM It has brought, is etill bringing, an audience outstanding over all America for eize and loyalty. To you, as an advertiser, it offers concentrated buying power, customere who can spand, who do spend, for whatever is offered on their radio etation

May we show you proof?



New ASCAP Deal Same for All

John Paine Opposes Discrimination for Newspaper-Owned Stations-Meets Miller Tomorrow (Thurs.)

Whatever new contract is worked out between ASCAP and the broadcasting industry will be uniform for the contract industry will be uniform for the contract of the contract of

WMCA IN POSSESSION OF BUND RECORDINGS

Group of 44 recordings taken at the riotious Nazi Bund rally at Madison Square Garden, N. Y., Peb. Madison Square Garden, N. Y., Peb. WMCA, N. Y., and will be used in except on several programs. Platters cover every incident of the rally, covering more than three hours. Station will use parts on its recorded "America Marches Od' pro-

gram.
Waxings were made secretly for shipment to Germany where high officials bent an ear.

FLOCK OF RADIO-FILM FOLK ATTENDED DERBY

By GEORGE WIEDERHOLD

Louisville, May 9. Total of \$1.665.733 was wagered on the nine Derby Day races, breaking a I0-year record. Bets on the Derby totaled \$580,227, up \$51,465 from ias

year.
Former Mayor Neville Miller, prez
of NAB, and Mrs. Miller, arrived in
one of the special cars from Washington. Miller had as his guests Ed
Craig, owner of WSM, Nashville, and
John Kennedy, of Clarksburg, W.
Va, owner of a number of West
Virginia stations.

Al Jolson, seeing his first Derby, posed for photographs in 'Mammy' position on Gov. A. B. (Happy) Chandler's knee.

Chandler's knee.

Don Ameche was plenty busy days preceding big race, and made p.a. at Rialto Friday (5) with 'Graham Bell'. Johnson Musselman, manager, snared loads of publicity and photos in local papers, and had about 20 cops on hand to handle crowds outside theatre.

crowns outside theatre.

Edmund Lowe and Mrs. Lowe,
George Raft, Mary Brian and other
Hollywood celebs were the targets
for autograph fans, at the track and
in hotel lobbies.

in hotel lobbies.

Honorable Order of Kentucky Colonels pre-Derby dinner at Kentucky Hotel drew 500 to significant theorem of the second of th director; Walter Brennan, actor, and Joseph M. Schenck, producer, hon-ored for their parts in producing 'Kentucky'; and Don Ameche, whose

commission was withheld until he sang 'Easter Parade.' James E. Sauter, of New York City,

as James E. Sauter, or New York City.

radio program organizer, was one of a Derby party which came in four special cars. From Washington, D. C. night (6) disposed of 255 cases in two hours and 35 minutes. Majority of cases involved drunkenness.

respectively of the control o

just 16 minutes after the Derby fin-ish. Race was over at 4.32 p.m. and first picture of the finish was moving by Wirephoto at 4.48 p.m. L. B. Wilson, director of WCKY, Covington, was a guest in Room 20, reserved for some 75 selected mil-

went into the discard this year, as majority of race fans objected stren-yously to the English pronunciation.

Ask 100-Watter Station

For Burlington, N. C. For Burlington, N. C.
Incopariotte, N. C., May 9.
Incopariotte, O. A. May 9.
Broadcasting Co., a firm chartered
with a view toward establishing a
radio station in Burlington, has filed
application with the Federal Communications commission for final
munications commission for final
R. R. Isenhour, C. V. Sharpe, V. W.
Lane, all of Burlington, and A. J.
Fletcher, Raleigh, have subscribed
700 of an authorized \$10,000 capital

Application to set up a 100-watt station.

WLW Acts Re-Mealoker
Cincinnati, May 9.
Kresup Erion, soprano, on WLW
programs, including the new 'Vocal
Varieties' edition, has changed her
first name to Kaye.
Harry Mummae, basso, on the
same station, has adopted Michael
Stewart as his monicker.

Shotwell Group for Copyright Changes That Would Oddly Affect Networks

KOIL'S GOLDEN SPIKE BROADCAST PAY OFF

Total of 13 hours and 37 minutes was devoted by station KOLI to the Golden Spike' celebration in conGolden Spike' celebration in conof 'Union Pacific ('Par) fisicher. All sponsored by Omaha National Bank, with exception of a 30-minute sustainer dramatic section on the Mutual KOLI errected a glass studio on the Douglas County Courthouse lawn for the broadcast of its 'Opty House' have been could watch the broadcast.

Flit Time for Stanco

Standard Oil of New Jersey (Stanco) is switching the plug on its script series, 'The Career of Alice Blair' to Flit for the summer spell. World Broadcasting will continue to turn out the records as part of the latter's Gold Network sales arrangement. Schedule is and

sates arrangement. Schedule is not programs a week. Stations on the World list getting the business are WOR, Newark; WCAU, Philadelphis; WCAE, Pitts-burgh, and WBAL, Baltimore. WLW, Cinclinnati, is being added and there will be a Chicago outlet.

Felix Hinkle Runs WHBC

Formality committee of the group, which under the leadership of Dr. James T. Shotwell, is preparing recommendations for changes in the U.S. copyright law has expressed itself as being in favor of the eliminations. self as being in favor of the elimina-tion of the compulsory provision in the present law and the portion ex-empting coin-operated machines from paying performing fees. Com-mittee may also recommend that phonograph records be granted a sec-ondary copyright.

ondury appreciate.

Observers in the trade point out that the adoption of a secondary copyright would place NBC and Columbia in a curious position. Each is interest and each has affiliated stations which use phonograph records interests and each has affiliated stations which use phonograph records with a secondary copyright, NBC and the phonograph records are invested with a secondary copyright, NBC and subsidiaries, but let to collect broadcast royalties from such station affiliates. It will be a case of the network of the collection of the coll

works having to choose just where their greater interest lies.

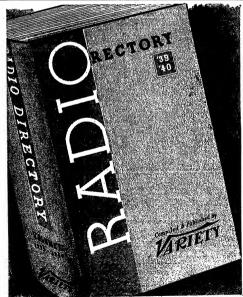
Under the Automatio

Under the Automatio

Under the Automatio

On the copyright law a copyrighted number becomes available to all recorders once a license has been lassed for recording purposes. The provision was adopted some 30 years provision was adopted some 30 years contarged that Victor was able to copyrighted music by paying top figures on an exclusive basis.

In the statistical device reproducing music is exempt from purpose contarge admixed a piece that the statistical device reproducing music is exempt from purpose from public places where coinoperated machines are in use, or where the proprietor depends on his own phonograph record player for music. Felix Hinkle, former business manager of the now defundt Scrippelion out of the way copyright coverage and the now defundt Scrippelion out of the way copyright coverage admission. With this exemples of the now defundt Scrippelion out of the way copyright coverage and the now defundt Scrippelion out of the way copyright coverage and the now defund th



1,200 Pages-2/3 Actual Size

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Rendelph

HOLLYWOOD 1708 No. Vine St.

LONDON 8 St. Martin's PL Trafalgar Square The 1939-40 Variety Radio Directory will thoroughly and authoritatively cover every complex phase of the broadcasting industry.

ADVERTISING RATES

Full page.....\$175.00 Half page..... Quarter page..... Bleed, per page, extra... Color, per page, extra... (These rates are not)

After Years of Adverse Publicity Over Radio, Insurance Files Suit: Name of Company Not Mentioned Hall Ruhle, WCIO news speller, is featured in a new series of shows titled. Meet Missus Janesville preming May 5. Programs will be held in a local theatre weekly, sponded in a local theatre weekly, sponded by local grocers. Interviews will be along the line of back fence gossip of the city. Metropellian Answering

Libel action for \$\$50,000 damages plenty of respect even while they was filed last week (3) against the burn.

Knickerbocker Broadcasting Co, Inc., operators, of WMCA, by the several workers of WMCA, by the several workers of the opolitan Life Insurance Co., in

Metropolitan Life Insurance Co., in the supreme court in N. N. listing 22 causes of action. While the ac-tion admits that the name of the plaintiff was not mentioned by Don-insurance, a company with assets of \$4,000,0000 was mentioned. The plaintiff claims to be the only the company with assets of the company with assets of the company with assets of \$4,000,0000 was mentioned. The plaintiff claims to be the only Some of the charges were to the cf-fect that too much insurance is sold needlessly, high pressure saleman, that the company is a sold to the company that the company and overcharged, and immigrants are browbeaten,

Building is a new advertiser over WMCA in emulation of Morris H. Siegel who has been lambasting industrial-type insurance over the various stations of New York for our years. Siegel spends about \$150.000 a year for radio time and has repeated to eventually take in the whole Inter-city group of Atlantic seaboard towns.

whole Inter-city group of Atlantic seaboard towns.

The insurance industry has been
a state of near-spopiezy over the
n state of near-spopiezy over the
Siegel. The latter does not sell insurance but collects a percentage of
such sum he is able to retrieve from
too complicated for the policyholders
to complicated for the policyholders
to understand. Slegel is privately
described as a veritable tingmet
the insurance companies and getting



NEW YORK

Metropolitan Answering Started on WNEW, New York, several-weeks ago program tagged Stop, Look and Latten, with Edwin Stop, Look and Latten, with Edwin On WOR, N. Y. Monday (8). WREW, however, will retain the program atting a transperiother vit's done on WOR. Latter contract is for 32 weeks in a 915-930 pm. apor set by Young & Rubleam. WREW goot is Priday.

Toute a Autocam. Water pot a state of the second property of the sec

than a man in the insurance business."
Dick Brooks is aired thrice weekly, Tuesday, Thursday and Saturday related to the season of the season

ALL-NEGRO COMMERCIAL

KXOK, St. Louis, Has Participation Jubilee Singers

XXOK has sold six colored business from on common to the sold six colored business from on common to the sold six colored business from on common to the sold six colored business. The first local silines of the kind. Program is recorded and the contract is for 13 works as Linked in the sponsorship are sold six colored business of the six local six colored population is 11%, or around 100,000. Heav was hatched and carried out by staff.

Chrysler, through J. Sterling Get-chell, Detroit, spotting nightly an-nouncements on KSFO, San Fran-clsco, for eight weeks. NAT'L ADVERTISERS MOVE IN!

national advertisers

used WNEW in 1938 than

in 1937.

THERE IS A REASON:

By all independent sur-veys* WNEW ranks first in number of listeners of any New York non-network station.

50% MORE USE WNEW IN 1938

SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY 5000 WATTS BY DAY-1000 WATTS BY NIGHT



RADIO

Back Fence Gessip

KLIZ Silver Dollar Theatre
With the idea inspir. 'by the old
Tabor Grand Opera House, KLZ has
The Silver Dollar Theatre.' Cast
The Silver Dollar Theatre.' Cast
or the plays are picked from the
Denver Civic theatre group and
"Haw" Thor's favorite daughter
was Rosemary Silver Dollar Edo
Honeymoon Tabor, and half the
sloons in the old territory used 'Silver Dollar the term.

Western Union Tie-Up Louisville. Steve A. Cisler. Louisville.

Steve A. Cisler, who recently resigned as general manager of KTHS, led Springs, to take over the management of WGRC, New Albanywith the local Western Union offices, whereby station announces the time at aften-minute intervals, credit, and the state of the state

Forest Fire 'Forecast'

Hartford. Connecticut State Forest Connecticut State Forest Fire Service has ordered all fire wardens in the state to listen nightly to a forest fire forecast sixed by WDRC. Is given at the conclusion of the 11 p.m. Esso News.

weather, condition of state forests, humidity and other necessary data. Reports are supplied atation by the United States Forest Department.

Tulsa.

Brown-Dunkin Department Store,
Tulsa, Okla., on KVOO, Tulsa, for new series of morning programs 15
minutes at 10:15 a.m. Four salespeople from store are brought before
the microphone to tell in 'mant-oman' chats about store merchandise.

One Stenog to Another New Orleans.

To attract attention to a WWL brochure-file, a page of stenographic short-hand was used as a preface. It translated as a plea from Vince Tit translated as a plea from Vince Clusky, to the secretaries of other buye weee. Would the girst please see that the matter was shoved under the boss 'exhoz when he was mentally present?

Indoor Games for Kids
Todoor Games for Kids
WHP Junior Town program, conducted by Ed Smith, originates from
house, Saturday morning, Broadcast is sandwiched with action pictures and draw between 1,000 to
Program includes balloon-blowing
and milk-drinking contests. There
are also Wednesday and Friday attmonon programs of the same series
wHP's studies.

KVA's Musical Booklet

KYAT Musical Beoblet
San Francisco.
In inguitation of the inguitatio

Leading advertisers on the station Leading advertisers on the station get complimentary space in the booklet, which is the brain-child of station manager Relland Quin. J. Clarence Myers Is editing the monthly Issues, copies of which are oftered to listeners for ten cents and are also being sold at various downtown newstands. Announcement of the control o

Bureau of Missing Business

(This department is devoted to discussion of types of advertising that, for one reason or another, usually offer resistance to radio. Object of series is to stimulate thought and exance to ratio. Object of series is to stimulate thought and ex-change of ideas. Persons within the trade are invited to express themselves, either on specific subjects brought up, or on related aspects overlooked or not covered.)

NO. 6-EARLY AND LATE HOURS

Station operators and reps are and Listen With Edwig C. Hill.' Beagreed that the outstanding advance
made in the spot broadcasting field Missing Business' that provided the
during the past season has been the
consistent sale of marginal time. In the specific of the contract
to experienced advertisers. Both factions figure the by laws present
time at 7m concerned Vantery's
toward buying the periods precedtoward buying the periods precedt

What is regarded as the latest trend in this direction is General Mills spotting of a transcribed version of Jack Armstrong on XMOX. St. Louis, at 730 in the morning. It catches the kidd just before they can be supported to the state of the support of the suppo

As for the late night stretch, the broadcaster are making headway in selling advertisers on the idea of trying to expute the consumer interesting to expute the consumer interesting the precords containing the latest stencillings of leading name bands between 11 and 1:30 p.m. Approach the present of the precords of the present of the p As for the late night stretch the

proposal a whiri.

Sill another marginal segment which gives indication of panning gold is that which comes before 8 a.m. Saturdays. Data dug up by Pracidacsiers above that the average family in the small community burys and the saturdays. Saturdays. Store most of the country's industrial plants are operating on a five-day-week the wife has her share of the pay enveek the wife has the ridey night and a survey has distributed by the saturday. Since most of the pay enveek the wife has the share of the pay enveek the wife has the share of the pay enveek the wife has the share of the pay enveek the wife has the share of the pay enveek the wife has the share of the pay enveek the wife has the share of the pay enveek the wife is out Saturday morning doing the major part of her week's food shopping.

More on Dept. Stores

More ca Dept. Steres

Santa Rosa, Cal. May 2.

Six santa Rosa, Cal. May 2.

Blous a partment store there and a santa of the permitted to the santa fired at three pun daily last week, were sponsored by the store to cell-santa fired at three pun daily last week, were sponsored by the store to cast by Howard McCauley, who handled the programs with the santance of producer Gordon Brown. The new dispatches were received the santance of producer Gordon Brown. The new dispatches were received leaving the santance of producer Gordon Brown. The new dispatches were received also plugged in the commercial copy. Department store, The santance of santance at santance at santance at some maspets a from nessed a similar series of broadcasis in San Francisco during the recent National Radio Open House Week, when Frisco staged as total of 30 cm. Principles of the santance of the

Helped Deal Along New York,

tor, VARIETY: Editor, VARIETY:
VARIETY, I think, deserves some credit for WOR landing the fivatimes-a-week, 52-week Metropolitan Life Insurance Co. show, 'Stop, Look

Robert Benson Resumes Yoded

Philadelphia, May 9.

Robert Benson, who a month ago quit as half of a plano-vocal team on WCAU to take a job as announcer, this week. He's decided he'd rather sing and has resumed his old spot with his partner, billed as Benson both of the property of the Robert Benson Resumes Yodel

Prudential to Columbia
Prudential Life Incorance becomes
customer of CBS May 29 by way of a five-times-a-week serial, 'When a Girl's Married.' It scheduled for

:45-3 p. m. EDST.

Hookup will consist of 50 stations.



HALKEMP

THE SMOOTHIES

BOB TROUT in TAKEN FROM LIFE

DAVID ROSS

ED CASHMAN

CBS NETWORK EVERY TUESDAY

10 to 10 30 P. M

GRIFFIN SHOE POLISH

BERMINGHAM. CASTLEMAN & PEARCE

Spot Campaigns (New, Renewed or Pending)

Russell Grev Calls 'Em

Grey is associated ard A. Foley agency.

American Tobacco Co. (Roi-Tan cigars), through Lord & Thomas, New York, signed for seven night announcements weekly for 13 weeks on KSFO, San Francisco.

Philadelphia, May 9.

McRoskey Airfiex Mattress Co, through Emil Brisacher & Staff, has renewed through July 20 its weekly quarter-hour Sleep Serenade with Archie Presby, reader, tenor George Nickson and organist Leslie Harvey on KPO, San Francisco.

Philadelphia. May 9.
Russell Grey, dean of Philagency
men, gave rein to a yen of years
standing last week by assigning himself as announcer on a new show
which one of his clients is sponsoring on WFIL. He is also doing all
the production on the unusual show,
which is tagged 'It's Restaurant
Time.' Studebaker is renewing its three-a-week evening spot schedule for an additional 13 weeks through the Roche, Williams & Cunnynham

agency, Chicago. With 26 weeks of night time spo Sponsored by Mrs. Smith's Pies, program plugs all the restaurants in the city which use the b-r.ers products. Featuring waxings of name bands, it runs across the board in an evening spot.

Grey is associated with the Richard & Feler search: on a three-a-week schedule, it rates at the fattest chunk of coin that has lended in the laps of the local sta-tion reps in a month of Sundays.

WCAE, Pittsburgh, New biz:
Bayuk Cigars, continuation of Sam
Balter's Injide of Sports to June 10,
Grennan Bakeries, station break
five times weekly for four weeks,
through Campbell-Mithum.
Independent Wall-Paper Co., reIndependent Wall-Paper Co., reSample Company of the Company of the Company
Express four times weekly for eight
weeks.

Packard Berk Co., minute disc an

Packerd Berk Co., minute disc announcements twice weekly for four weeks, through W. S. Hill. Washington State Apple Commission, 50-word announcements twice weeks, through J. Walter Thompson. Sucetheart Soap has taken over sponsorship of three noon-time sponsorship of three noon-time of the control of the

Premier Vacuum Cleaning Co. will sponsor 'Air-Grams' on KDKA, Pittsburgh, three morning quarter-hours weekly for next 13 weeks. Show features Dorothy Bushey and Pat Haley, who have been on sustaining for some time now, with Bernie Armstrong accampanying them at June.

Bernie Armstrong accompanying hem at plane. Look Magazine has signed for 48 participations in the Yankee Net-participations in the Yankee Net-participations of the Netherland weekly, starting May 9. Contract placed through Farrall 8 Co., Des Moines. WNAC, WTHT, WSAR, WEAN, WICC, WNIC, WCSH, WEAN, WGC, WATR, WISH, WILL, WILL, WISH, WRICH, WCOU, and WHAI, WHAI, WRICH, WCOU, and

WHAL

Borden's Milk set with KOINKALE, Portland, Ore., for 15 shows
each week, all built around news.

Pullman Company is carrying 100Theorem of the company of the com word announcements on Boone County Caravan' on WSAI, Cincin-nati, to May 30. Contract through Blackett-Sample-Hummert, Chicago

Philco Radio Corp. through Thompson-Holmes, San Francisco, using 50 announcements on KSRO, Santa Rosa, Cal.

Culifornia Fruit Grosers Ex-change specifin), through Lord & Thomas, Los Angeles, participating in Elma Latta Hacketts 'Your Home' program thrice weekly on KSFO, San Francisco, for 13 weeks. Mrs. Hacketts' Friendly Homenskert 'pro-gram gets a weekly participation by latter cleaned through L. C. Cole, San Francisco.

CBS Dividend Un

CBS has returned to its 1937 dividend level. The network's board of directors last Wednesday (31) declared as dividend (21.00 pc. 10.00 pc. 10.00



LOADINGS AT WXYZ

29 New Accounts on Bill of Lader During April

Detroit, May 9.

WXYZ's new biz contracts during April hit an all-time record for sta-tion, total of 29 new accounts being added during the month.

Included were four new NBC contracts, 11 spots for local programs and the remaining 14 new spot campaigns. NBC biz includes General Mills, Quaker Oats, Westinghouse and Old Gold.

and Old Gold.

Intervention of the Control of the Control of Contr

Lennen & Mitchell 'Open Minded' In Search for Woodbury Pattern

Add: New Lawyers

Dozen additional radio attorney admitted last week to practice before the Federal Communications Commission. New batch includes: Description of the Federal Communication Commission, New batch includes: Description of the Commission of the Commiss

Seven-Up Bottling Co. (50ft drink), through Allied Advertising, San Francisco, on KSRO, Sank Rose.

Cal., with 123 spot announcements. of the NAB.

Lennen & Mitchell is departing somewhat from its usual policy in picking a show for the quarter-hour spot it has contracted for in behalf under the picking as the picking as the picking as the picking to the picking

Chuck Myers Re-elected

Portland, Ore., May 9.
C. W. (Chuck) Myers, KOIN, was re-elected president of the Pacific Northwest division of the National Association of Broadcasters at a meeting of the regional group last

in 13 MARKETS

For Men Who Want FACTS—Not FANCY

We submit an analysis of WLW vs. COMBINED DOMINANT LOCAL STATIONS

Gone are the days when a station or network could make blithe claims about coverage. Today cautious buyers demand unbiased facts and figures. Today WLW presents such facts compiled by unquestionable, authoritative sources.

During the week of March 22 through March 28, 1939, Ross Federal Research Corporation, made 118,920 telephone calls, of which 78,793 calls were completed, in 12 cities: Columbus, Fort Wayne, Indianapolis, Louisville, Charleston, Dayton, Lexington, Muncie, Kokomo, Newark (Ohio), Springfield (Ohio) and Lima. In the 13th market, Cincinnati, out of 21,883 calls made by Alberta Burke Marketing and Research, 14,947 were completed.

Findings bring much food for thought, leading off with this important certainty: The average audience tuned to WLW from 8:30 A.M. to 10:30 P.M. Monday through Friday is 111.8% greater than, or 2.1 times that of the 10 dominant local stations serving these markets. The combined costs of these 10 dominant local stations is \$1,830 per hour, while that of WLW is \$1,080. Therefore, the cost of the local stations is 69.4% greater than that of WLW.

Since the dominant local stations collectively have an average of 22.8% of the audience listening to the radios in their respective markets and their combined costs amount to \$1,830 per hour, then on an identical cost per listener basis WLW,'s rate should be \$3,876 per hour, inasmuch as WLW's average audience is 48.3% of the sets in use in these same markets. (And this disparity is based on the unfactual assumption that WLW's coverage is confined to the city limits of these 13 cities!)

AND REMEMBER: These cost comparisons completely ignore WLW's almost absolute dominance in the small towns and rural areas.

> IF YOU WOULD KNOW THE WHOLE STORY PLEASE WRITE WLW, or TRANSAMERICAN TELEVISION AND BROADCASTING, NEW YORK

ASK FOR "MORE FACTS AND FIGURES ON WHY I SHOULD BUY

NATION'S STATION"

See the Crosley Building at the New York World's Fair

Canadian Pioneer Dies at 38

Ted Rogers, Manufacturer and Operator of CFRB, Toronto, Had Spectacular Success

Toronto, May 9. market the first commercial light socket radio receiving set and thereby made the battery radio ob solete except where no light current was available, Edward S. (Ted) Rogers died here Saturday (6) in his 38th year. One of the youngest of the Dominion's business leaders

of the Dominion's business leaders, was president of Rogers-Majestic Corp. and owner-operator of Canada's most powerful private station, CFRB, Toronto. He had been ill only three days.

While attending high school her in 1911, Rogers first heard of radio. He there was not to be the control of the control

electrolytic detector, changed it for a crystal detector when that dis-covery was amounced, and con-traction of the control of the con-cept of the control of the control of the con-trol of the con-trol of the control of the con-trol of the con-

recusionary Javovic retermines that it would be hopeless to develop the commercially. When Rogers returned to Toronto, he carried in his pocket the Canadian patent rights to the tube: A year of research followed. He experimented with varied arrangements of transformers, con-

Everything NEW but the

PAUL WHITEMAN

ALL-AMERICAN RAND

Tune In "P. W.'e" CHESTERFIELD PROGRAM 100+--CB8 ---to-Ct Const-to-Const Wed., 8:39 P.M. E.D.S.T.



ARTISTS Management

densers and chokes. He finally found the right combination.

In 1925 he put on the world market he may be put on the world market household, entered. He provide 24. Rogers-Majestic Corp. grew from that discovery. World patent rights were sold and dozent of his early were sold and dozent of his early the second of the case of the second of the s densers and chokes. He finally found

minion.

Rogers is survived by his widow.
Velma; a son, Samuel, 6; his mother,
Mrs. A. S. Rogers, and a brother, J.
Elisworth Rogers, both of Toronto;
a sister, Mrs. J. Garner of Chicago.

In Australia

Lotte Lehmann here for Austral-ian Broadcasting Commission.

Air commentators going very eas-ily with matter covering new Euro-pean crisis. Wised by officials not to take slaps against British govern-

Allen Doone may do a couple of Irish plays for the Austrialian Broadcasting Commission,

H. M. Bateman, English cartoon-ist, will give a series of lectures for Australian Broadcasting Commission

2 KY, Sydney, to air the premiere of Wirth's Circus. First time saw-dust and spangles have gone over the commercial airway in this spot.

Community singing still remains a

German short-wave station now uses femme announcer concert pro-grams. Hits here strongly.

Doreen McKay, femme announcer on 2 SM, Sydney, is on her way to U.S. to o.o. radio conditions there. Will also cover the Fair.

Peter Dawson nixed a concert tour for Australian Broadcasting Commisfor Australian Broadcasting Commission and is now set with Greate Union Theatres, Dawson will protably do some airings during visit.

General Electrio's new short-waver from Treasure Island, San Francisco Bay, hits here at nice strength around 10:30 p.m. Carries a cork-ing news service and is gaining a lot of listeners.

Jan Enbini airing for Albert-Dovle

Stuart Doyle is seeking additional stix stations to hook with Common-wealth Broadcasters.

Technical Men Grouped

With the alm of continating technical methods, BBC is to establish a new department to centralize balance and control of London programs. Chief is Dr. F. W. Alexanish, personnel with personnel will consist of a technicians handling this work at present in various program departments together with the effects staff. Dept, will be spill into five subdivisions, to serve music, music productions, to serve music, music productions, and coverage incorate distance, and coverage incorate distance and coverage incorate di

DON'T WORRY.' HOWE **ASSURES MARITIMES**

St. John, N. B., May 9. St. John, N. B. May 9.
Privately owned stations in this area have been assured by C. D. Howe. Canadian Transport Minister, that CBS, Sackville, M. B. new Canadian Broedersting Competition to them. While on a local visit Howe said that CBA would cover only the rural areas of New Brunswick, Now Scotia and Prince Edward Island, herefolore poorly serviced, and that to fear about CBS cutting in on their income from local or national business.

Howe added that the programs fed to CBA will be mostly of the culture classification and that the station won't be able to put on many local programs because of lack of

Anti-Fascist Germans Broadcast in Mexico

Mexico City, May 9. Mexico City, May 9.

Government radio stations XEFO
and XEUZ here are allowing the
League for German Culture in
Mexico, composed of prominent Teuton business and professional men,
an hour every Thursday evening for

broadcasting a campaign against communism and fascism. Speakers include L. Vicente Lom-bardo Toledano, Mexico's labor boss.

Nashville DX'er's Sked

Mashville, May 9.

WSM's new ultra high frequency affiliate, WXXA, is now on a regular schedule of 35% hours a week.

WXMA operates on 28,150 kc (26,15) megacycles) with a power of 1,000 watts. It is licensed to experiment with short waves in local broadcast-

ing.

The shortwaver was constructed by WSM engineers and its transmitter is located in the heart of Nashville's residential district.

Chris Ellis has been designated by Canadian Broadcasting Corp. to cover procession of the King and Queen of England at the Montreal City Hall next week and will hop to Ottawa for similar assignment

London Calling *************

BBC has placed contracts with Marconi's for two new transmitter to replace extiguing plant sense the contract of the contract contr

Both transmitters will go into cer-ice in the Spring of 1940, when fontreux pian takes effect.

June 14 will bring into service two new BBC transmitters serving west of England. Stations are at Start Point and Clevedon, and will replace existing low power plants at Ply-mouth and Bournemouth, both latter of commiss

'Me and My Girl,' including the famous 'Lambeth Waik,' televized direct from Victoria Palace; entire second house of twice-nightly show was put over.

Geoffrey Gibey, well known rac-ing journalist, will do a series of weekly quarter hour programs as commentator on sporting subjects for Radio Normandy commencing May 10.

Edith Day's first appearance in a BBC music productions program will be as Madame Sans-Gene in 'The Duchess of Dantzic.'

Erwin Wasey & Co. has placed contract with IBC for another year's Radio Normnady scrvice for Fairy

Ganmont-British dickering with Lawn Tennis Association for permit to put international championships at Wimbledon on their theatre visions

WMCA, New York, cuffo deal for an exchange of broadcasts with Nor-mandy begins with a waxing of Lee Grant Orchestra (house staff at WMCA) and the first Normandy pro-duction was 'Ye Old English Miero-phone', dramatizing a traditional English scene.

Freezone Corn Remover, which started on Radio Normandy in 1938, have authorized C. Mitchell & Co. to renew for another year.

Tescanini's arrival in London to conduct BBC series of Beethoven concerts was most unorthodox; stepping from the train at Waterloo station, he was knocked down and trampled on by fans who had assembled to welcome-Spencer Tracyl

Charile Coborn replaces Syd Walker in first three programs of BBC 'Roundabout' series, on account of Walker being held up by picture

Alien Newscasts Prompt Revision Of BBC Schedule

London, May 1.

Use of BBC transmitters for government purposes is causing reorganization of late evening enter-tainment programs throughout summer months. Five wavelengths are required for broadcasting news in Franch and German for continents. required for broadcasting news in French and German for continental listeners, and between 10 and 10:48 p.m. nightly ali main regional trans-mitters are linked for this purpose so as to ensure output reaches most parts of Europe. Home listeners are and there is no alternative listening beyond what BBC sciects for that period.

period.

One effect is that late night dance music, which has for years been available between 10:30 p.m. and midnight, is heavily curtailed, with varied programs of dramatic matevaried programs of dramatic mate-rial, readings, talks and serious mu-sic getting a showing. These have always been there, but formerly there was always rhythm on the re-gional wavelengths for the folks with frivolous tastes.

with Artwolous fastes.

One reason for switch is annual changeover to aummer time in U.K. which became effective this week, During winter and spring foreign language news was broadcast in early evening spots, but long-distance reception of medium-wave transmissions requires darkness as a constant of a later when that condition applies.

Miss Trent's Kids Spread

Montreal, May 9.

Miss Trent's Children, dramatic sustainer on CBC, written by Joseph E. MacDougall of the J. Walter Thompson Agency, is to be spotted over the western net of the NBC, Program will go to NBC as an exchange feature.



ST PORTLAND PLACE, LONDON, W.L.

"Program is worthy of sponsorship" - Ackerman

"DON'T FORGET" ALLEN PRESCOTT

Fridays, 8:30-9 P.M., WJZ

JOSEPH RINES And His

ORCHESTRA

Hotel St. Regis Viennese Roof 2nd Consecutive Year NBC-THRICE WEEKLY WM. MORRIS AGENCY

means business in Baltimore

Canadian Deal With P&G Vexes Indie Stations; See Selves Out-Smarted

Montreal, May 9; Private broadcasters have become worried by the implications of a dea which the Canadian Broadcasting

Co. has worked out for one of its regional networks with Procter & Gamble. The government will carry two installments of two serials on a sustaining basis as long as the time for the other three weekly programs is underwritten. The non-CBC operators regard this arrangement as some form of underselling

ment as some form of underselling and are wondering whether they will have to resort to similar methods. The two serials within PAG has The West Parish with PAG has Vice and the presence of the presence of the presence of the control of the presence of the page of the presence of t

llament.

Private broadcasters are talking about protesting to Premier King or Transport Minister Howe on the ground that public tax money is being used to undersell private stations which are themselves taxpayers. Private broadcasters declare that they have been completely distillusioned of the CBC commission's

appeasement policy and are regret-ting their failure to appear before the Parliamentary radio committee when they had a chance to contend for their rights.

ESTABLISHED WRITERS IGNORE CBC CONTEST

Toronto, May 9.

First winner of the radio-playlet competition of Canadian Broadcasting Corp. is Noel Watts of Victoria who snaffies the \$250 prize for his half-hour drama, 'Hang the Poets at Dawn.'

Winners are all 'unknowns.' Established weither advices to subble as

Winners are all 'unknowns'. Establed writers refused to nibble at the CBC balt. Marjorie Jordan, Brainfund, Ontario, took the \$105 second ford, Ontario, took the \$105 second for the control of the cont

'THE O'NEILLS" NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS --- HEART-THROBS

LISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P.M. EDST

CBS - WABC— 2:16 to 2:30 P.M. EDST COAST TO COAST DIT. COMPTON ADVERTISING AGENCY MGT. ED WOLF-RKO BLDG., NEW YORK CITY

Inside Stuff—Radio

Wainer Bros. will not withdraw entirely from its interest in Associated August Phalithers and the Interest we artiliates, Musak and Associated Recorded Liberay Service. However, it may lose control of the trit othrough the issuance of AMP treasury stock. WB holds 51% of AMP common, AMP needs money which Warners Is loath to put up and which will probably force AMP to tring forth the treasury shares. When and if that course is taken and WB does not acquire the stock on sale or a portion of the treasury shares. When and if that it was not a superior of the treasury shares. When and if that it could be a superior of the treasury shares. When and if that it control of AMP it cost WB nothing more than \$5,000 which was advanced for remodeling Associated Record's studios. Sale called for a price of \$5,000,000, which was to be purply of the trit of the house of the treatment of the burge of the trit of the house of the treatment of the price of the treatment of the price of the treatment of the treatment of the price of the treatment of

Nan Wynn, Columbia Broadcasting sustaining singer and Vocalion re-cording artist, went on the Griffin Time and Shine show last week (Tues day) and immediately thereafter was signed for a 13-week stretch. First airing was in the nature of an audition and later was logged as part of the

33 stanzas.

An arrangement is being worked out whereby Miss Wynn will sing with Kemp's band at the Waldorf-Astoria hetel, N. Y. She will go out on the road for college and one-night dates with the band starting June 3 at Gray, is still with him, but may leave to go to the Coast. Kemp will broadcast from the road when he goes out.

Time mag called Miss Wynn a colored chanteuse last week, but will square it in this week's issue.

R. A. Wilkinson, director of public relations of Benton & Bowles agency, last week sent out the following official release signed by ex-partner William B. Benton:

William B. Benton:

'After a bout with pneumonia I returned to New York to be asked by
friends who might know better whether I am about to re-enter the agency

business.
1. I do not ever expect to go back into the agency business or any

1. 1 to not ever vages.
2. If I did I would naturally rejoin my old partners, Chester Bowles and Atherton Hobler at Benton & Bowles.

Arrangements have been made by WNEW, N. Y., to carry two baseball games a day on Thursday and Friday of each week when both the Newark Bears and Jersey City Ginst are playing at home. Temps are spionsored by General Mulls and Atlantic Refining.
Alternating arrangement now holding true, which airs each team every two days, will also be applied in the doubling. One will be aired in the afternoon one day and at injith the next. Teams had to rearrange schedules slightly in order to make it work. Starts first week in June. Earl Harper will call both games.

Musical Steelmakers, the weekly (Sunday) house program of Wheeling Steel Co. over Mutual, now has its own publication, Radio News. It's a weekly missegraphed sheet, of two, three or four pages, containing personal trivia, chit-chat and generally putfish remarks about the program. Since it's obviously aimed to boost morale, it's all couched in folksy, house-organ style. Written by John L. Grimes, advertising manager of the company and goddher of the program.

Emulating Fred Warling as musician-inventor, orchestra leader Dick Aurandt, of KSFO, San Francisco, has invented a mechanical butter alicer which is said to have commercial possibilities for both homes and res-taurants. Press a lever and out pops a slice of butter. Aurandt is now simplifying its operation by installing an electric eye in the gadget so that the user will merely have to pass a hand under the apparatus instead of pressing the lever.

Hildegarde stopped the annual Harvard freshman smoker in historic Sanders theatre last week for 55 minutes, after which she was preented with honorary degree of 'Doctor of Charm' before '700 excited students. Also on the program were Albert Ammons, boogle-woogle planist; Roy Eldridge, trumpeter; Ella Filzegrald and 360 kHill band.

With last month's gross billings CBS took the leadership away from the NBC red (WEAF) link. Latter had for 11 months consistently run shead of Columbia. April gross for the red was \$2,731,133, while Columbia reported \$2,854,028. The blue (WZJ) link this time figured for \$829,851.

John L. Clark, head of the Transamerican Broadcasting & Television Corp., left hurriedly Monday (9) for his farm homestead 20 miles outside of Richmond, Va., on hearing that his father had suffered a serious stroke. Latter is 58 years old.

FIRS IN DETROIT

Every audience survey ever made in the Detroit Market shows that WWJ is first in listener in-

Geo. P. Hollingbery Co. New Yorks Chicago: Defroit: enses Citys Sen Francisco: Atlanta

WFBR-Preakness-Amoco Still a Threesome

Baltimore, May 9. The Preakness, classic turf event to be run at Pimlico, Sat. (13), will again be fed this year to the NBC Red network by WFBR which has an exclusive on the broadcasting rights to the famous race.

American Oil through Joseph Katz Advertising Agency, will sponsor as in previous years.

KSD Loses Petition

St. Louis, May 9.
FCC last week in an oral decision temporarily nixed application of KSD for permission to operate on an unimitted basis on 600. The second of Missouri.

A hearing has been set for June 200 on the application of twe 600 inbon now held by WGBF, Evanorille, Ill.

Sears Roebuck Renews

Dallas, May 9. morning serial on WFAA, drew renewal from Sears Roebuck. neth Sponsel handled deal for Blackett-Sample-Hummert, Chicago

Sponsel said blind question to 2,000 preferred customers sl 82% followed story every day.

Aline Ballard writes scripts

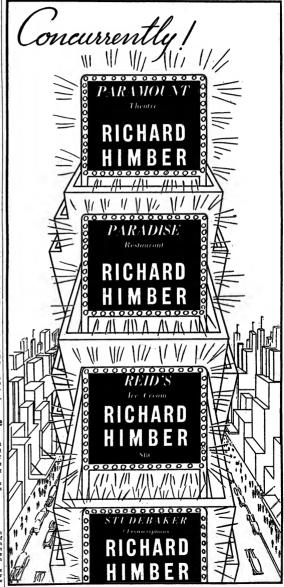
Special OK to Beer Sponsor of Baseball

One Commercial Before, One After Games Not Enough, C.B.C. Admits

Montreal, May 9.

J. Walter Thompson Agency, it is reported, has been granted special permission by the Canadian Broadcasting Corp. to insert plug for Black Horse Ale every half hour in the baseball game program sponsored by National Breweries over station

Under current regulations beer-sponsored programs are allowed mention of sponsor only at the be-ginning and at the close of show. Due to the time involved in baseball comment, running two hours or longer, concession was allowed in order that sponsor should not be for-gotten by lisherers.



Importance of Showmanship, Makeup, Clothes Pointed Up in NBC Telecast

inesday night (May 8, 1030), 1-hour from 5-9 p. m. in metropolitan New arca, Lowell Thomas, Helen Lowis, 9 Switts, Marcy Westcott, Dick Rod-bart Larimore and Marjorle Clark, Waring orchestra. Also a street lew and a Walt Dilney cartoon.

By BEN BODEC

By BEN BODEC

NEC last Wednesday night (3) put on the first of its new series of one-hour studio broadcast of television. While the event proved to be more understanding the section of the potential page of the provided provided the provided provided the provided provided

blurred moments as the electric camera intermigles close-ups with long-shock ameras were used in the studio interfules, but no effect was as pleasing or easy on the eye as the studio interfules, but no effect was as pleasing or easy on the eye as the total cincin the studio interfules to the eye as the studio interfules to the eye as the studio interfules to the eye as the studio interfules and a steadily focused camera. Best defined bit of the total control of RCAs studies and the shortware relay from the ground the horizontal control of RCAs studies and the shortware relay from the ground the horizontal control of RCAs studies and the shortware relay from the RCAS to the building, the site of NBCs television information. It was a addewalk intermined to the person picked for the quinzies turned out nevent the reast at the rew scores of persons constituting the present home audience for televisions to the studies of the st

overhead. The aertial in this case was not shielded against jectrical During the broadcast it became reduct that television was due to reduce the reduct that television was due to reduce that the reduct that television was due to reduce the reduct that television was due to reduce the reduct that the reduct that the reduct that the reduct the reduct the reduct to reduce the reduct to reduce the reduct to reduce the reduct to reduce the reduce that the reduct the reduct

the street of the world specific to the control of the control of

combanes retuse to service teacher. The Three Swifts, a vet vaude act, unloaded their entire club toosing act. Had the routine been cut in Flat the routine been cut in the pleasing. Again showmanship! The pleasing, Again showmanship! The control of the state of the

camer at counting and the control and returning a swittly thrown light and the country of the co

HAL HEMP ORCHESTRA
With Three Smoothies, Nan Wynn,
Bob Trout, David Ross, Bob Alien,
Saxie Dowell
JO Mins. SMOE POLISH
Taceday, 18 p. m.
WABC-GBS, New York
(Berningham, Castleman & Pearce)

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Land.

TULE BENNELL
Commentate

I Satisative

Bennell is a legit and radio

Bertwere, a York

Miss Bennell is a legit and radio

actress newly trying her voice in the

service of the World's Pair series of

Miss Bennell has a legit and radio

actress newly trying her voice in the

service of the World's Pair series of

Miss Bennell has a warm voice and

time should be marketable.

For the first time out there was

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It was loaded with dry statistics but

the engating manner did take of the

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palatable. As her eye and editorial

uddgment improves, the selection of

more newey stuff will probably fol
A straight paid of 15 minutes jud of

nore newsy stuff win prolow, straight spiel of 15 minutes is a
task in sheer breath-control. Best
task in girl's tayor is her 'aliveness.'
Interviews will break it up later.
Land.

RELATIVELY SPEAKING

'RELATIVELY SPI Interviews 30 Mins., Local Sustaining Friday, 10 p.m. WNEW, New York

WNEW, New York

"Relatively Speaking' has a good
basic idea. It presents close kin of
latter. On Friday night (5), four
better on Friday night (5), four
better with the proper companies of
basic companies with the property of
the curator of the Museum of Natural History and a dinosau hunter,
Harry Thomashabky, non of Boris,
my Robinson, wife of the colored isa

ridsomeness of the plug for the picture wag as bit overboard. Dec.

INCLE WALFER'S DOG HOUSE
WALFER'S DOG HOUSE
WALFER'S BOG HOUSE
WALFER'S BOG HOUSE
WALFER RALEIGH
Treaday, 18:38 p. m.
WALF RALEIGH
This is more unique as radio enterialment than 1s modest budget, product would lead most trade objectively to the product would lead most trade objectively to the product would lead most trade objectively in the production of the product would lead most trade objective to the product would read and the recognizably ridiculous. It was not to the product to the product would be produced to the product woul

JULIAN PURS ORCHESTRA

NULIAN FURS ORCHESTRA
38 Mins.
Sastalnias
Moneday, E-38 p.m. Yark
Julian Puls is a European import
who has made occasional radio appearances. He is identified withoughly pleasant pop and semishould be part of the report, for it
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On merit Fulb rates a break.

Land.

Follow-Up Comment

Tights Oal, NBC's Wednesday, these Thursday night (4) was that midnight chiller from Chiesgo, is the John Barrymore show has taken setting graider by the week and resistant the 30 minute dose. Even Tom Barrymore show has taken setting graider by the week and resistant the 30 minute dose. Even Tom Barrymore show has taken setting graider to the constitution of the story of one grain campaign and the story of one gears' campaign and proposed the story of the story o

on a par as pre-bedtime fare,

Cohna Weight Aug Cohn, Wright,

Jr., uppared aug Cohn, Wright,

Jr., uppared aug Cohn, Wright,

Let the story of a society woman who
continued her professional singing

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ber daughter to follow a musicall bent, with the daughter, now
vocalita at a New York hotel, headed

or the word of the story of the con
tion of the company was a series of the con
tion of the company went unmark
tioned.

Mrs. Wright, a regio yeterna and

Mrs. Wright, a regio yeterna and

Mar. Wright, a radio veteran and former conductor of a CBS program, did her part well. Diction better than daugster who finished with a song. Despite talk of musical inheritance, Miss Wright's warbling was only 30-50 Number selection n.s.g. Daugster indicated her age was 17.

was 17.

Liberty Magazine's first sweed of
an annual Value in Citteenthis media
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the Bronx and San Francisco, for
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from New York hotels. The half-bour over the NBC blue-mant extended by a first of the coast of the
incident which won Barry the media
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on ranking variety programs. Told
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on, and the triggerman's.

representing Barry's, his laner one.
The triggermatilities of Liberty,
clicked as chairman of luncheon,
and the triggerman of the control of

Laurence Ollvier was the subject of a Radie Harris Interview Thursday, at 7:30 p.m., over WOR, New York. Spurting to film importance almost overnight through "Wutterling Heights" (picture) and now on Broadway with 'No Time for Comedy,' the Katharine Cornell place (Over was a timely subject.

tusion when laid bare was well done.

Joe E. Bevere 'Devi Tossites show
Thursday '40' had tittle to recommend it. Somewhere in the script
were the words 'not enough things
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may be the strength of the strength
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werthing said by Brown and his
many of the bits used by Brown
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cal of 'Hooray for Spinach',

Cénumbia 'News Roundup' from
various European capitals last Sunday (7), \$6 to \$50 ptm. again demday (7), \$6 to \$50 ptm. again demthat a performer; is only as good as
his material. Although the various
commentators were informative, incentected the comparative calm of the
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international situation at the
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Frank Smother, Chiego Daily News correspondent, from Warsaw.

Sereen Gulld show last Sunday (7) ever CBs again promised more on its name lineup than it actually desired to the state of the series of the series. Its principal value from the series of the series of the series of the series. Its principal value from the deliver stars not entertainment. Douglas was me. for the show and series of the series of t

amost overnight through WutherIMINSTREAM

MINISTREAM

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Gerean, Merceden McCambridge,

Green, Merceden McCambridge,

Dramstio Serial

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TEEL (P. & G.)

McLe-F.: 4 p.m.

Ministream Company of the Serial

TEEL (P. & G.)

McLe-F.: 4 p.m.

Ministream Company of the Serial

Ministream Company of the Seria

Tommy Dorsey After ASCAP Catalog But Larry Spier Scoffs Any Tienn

PLUGGERS' \$17,000

DISC COMBINE

FOR 150G'S

Two more attempts by Tommy Dorsey to buy himself a music catalog which holds membership in the holds membership in the holds membership in the holds membership in the holds and holds membership in the holds and holds \$14,000 Is Advertising—Off From Last Year's Entertainment Professional Music Men, Inc., grossed around \$3,000 from its show at the Alvin theatre last Sunday night (7). It collected another \$14, 000 from the sale of advertising in its program.

The combined amount was \$3,000 **PUBS SUE CBS**

stance.
Frank Goodman has been out of
the music business for several years,
and is at present working 'or the
Schenley interests in Rochester, N.
Y. Availability rating for his catalog in the society is one point.

log in the society is one point.

Pact that Dorsey had placed four of his recorded manuscripts with Larry Spier, Inc., resulted last week in the report, that the 'andman had obtained an interest in that firm. Spier socuted the report as absurd, declaring that he got the tunes strictly out of friendship. The numbers are 'Peckins with the Penguin,' the Middle of a Dream' and 'Raieigh Roustabout'.

Isidore Witmark's Book Anecdote-Packed History Of the Biz Way Back

American Racord Corp. and its various antheldriers were served last Friday (3) with a summons in a sistoness and within a group of publishers is bringing through the Crawbord Music Corp. in the service of the corp. The corp. In the common service of the common service service of the common service service of the common service of the common service of the comm Until Isidore Witmark's current book. From Ragtime to Swingtime (Lee Furman, \$8.50) came along, the best contemporaneous autholic or They All Sang (From Tony Pastor Rady Valles'), published a couple of Rady Valles', published a couple seion of the house of M. Witmark & Sons (M. for Marcus), with the collaboration of the late Dr. Isaac Gelberg, who had done treatises on Gerstwin, Victor Herbert, et al., has the proof of the Considering of the Pastor Swing Swi

And a century of show business, pub-hald a century of show business, pub-lished description of the show business, pub-lished description of the shows of the published shows of the shows of the published shows of the shows of the Julian Edwards, Karl Hoschan, Man-Julian Edwards, Karl Hoschan, Man-del, Ernest R. Ball, Chauncey Ob-cott, Sigmund Romberg among others, the -retired music publisher embraces a fertile branch of yester-pears and alli contemporaneous there was not shown of the shows of the Warner Broc. as part of a \$5,000,000 pareel acquisition of music publish-ing holdings.

Action Climases several months of scruliny of the record combines tools by a firm of accountain re-books by a firm of accountain re-mechanical rights bureau of the Music Publishers Protective Association. The audit disclosed, it is almost control of the combine of lawing after Edward Wallerstein, CBS-named prez for the combine, ment of the claims mediate sattlement of the claims mediate sattlement of the claims. ing holdings.

Elaborately indexed, Lisiore Whitmark's tome runs nearly 500 pages, it took some seven years to complete
took some seven years to complete
Goldberg died lant year. Frank
Owen assisted on the final prepublication details. The period enpublication details. The period enseer from life when years were
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others.

Anecdola galore concerning the famed musical names punctuates the work. It's a liberal education for anybody in show bir, and particularly 'Kin Pan Alley. Especially for hose who only know about getting on the sheet (the sheet the radio plugs) on the Hit Parade. Music publishing was a colorful career indeed in those days.

CHARLES YATES' PARTNERS

C.R.A. Artists, Ltd., Set Up to Pro-

Albany, May 9.

C.R.A. Artists, Ltd., has been chartered to organize bands, orchestras, etc., with offices in Manhattan. Capital stock is 100 shares, no par value. Harry Berman the filing attorney.

Corporation was set up to provide a partnership for Charles Yates, who recently joined Consolidated Radio Artists as booker of its bands in theatres and might clubs. The stock is being split 50-50 between CRA and Yates.

Max Dolin at Chinese

Hollywood, May 9.

Max Dolin heads the 21-piece orchestra at Grauman's Chinese theatre for 'Folies Bergere,' stage show
opening May 12.

Newsreels and other supplementary films will aid show brought
down from the San Francisco fair.

MCA'S OFF-AIR **AUDITION DISCS**

Music Corp. of America has initiated a system of recording radiopickups of its latent for submission
to prospective clients. With many
bands spotted throughout be U. S.,
the seency figures on using the
package its outlist for possible air
sponsorship.
In practice MCA would get a line
In practice MCA would get a line
for procedure of the prospective program series, with
the prospective program series, with
the prospective program series, with
the prospective series as test, Agency
would then phone instructions to a
tant spot. On the band's ensuing
the products, MCA would pick up the
desired tunes and record them on the
makine in its office. Idea might
the product of the product of the product
for hotel, nilety and vaudeville
clients as well as potential air sponAgency uses a Pederal recover-

sors.

Agency uses a Federal receiverrecorder for the pickup-transcriptions. It waxes either 15-minute or
7½-minute shows and has a microphone attachment for direct recordings.

Another Clause Disliked By Publishers; Delays Anti-Bribery Adoption

Another bug has been discovered by publishers in the code that they are being asked to signature with the Professional Music Men. Inc. and general seephance of the paper of the publishers of t

BACK TO OLD TITLE

Maurice Richmond Once More Is Music Dealers Service, Inc.

Albany, May 9.

Maurice Richmond's Music Dealers Service, Inc., New York, has changed its name to Music Dealers Service, Inc. Papers to this effect were filed with the secretary of

Resumption of the jobbing house's original title stems from the merger of the Richmond interests with those of Max Mayer which occurred several months ago.

ment of the claims.

When CBS agreed to buy the record group for \$25,00, Yates yielded to the suggestion that \$100,000 of this sum 'be placed in escrow to cover any claims outstanding as involving his regime.

Novachord May Be Added if No Men Are Replaced: Discretionary Rule Adopted by the A. F. of M.

Board of directors of the American Society of Composers, Authors and Publishers at a meeting list Thurs-Publishers at a meeting list Thurs-Ha. (Buddy) Morris waant. The board so acted as the rentil of a let-ter from the Music Publishers Bioli-ton to the Music Publishers Bioli-ton longer head of or with the com-pany. Indications are that Herman Starr, who succeeded Morris, as op-erating chief of the WB publishing congregation of the was a superior of the congregation of the was a superior of the was congregation.

erating chief of the WB publishing combine, will be elected to the vacancy.

Occar Hammerstein was, at the same meeting, awarded the direction of the combine will be used to be considered by the combine of combine of combine of combine of the combine of combine o

Werner Janssen signed to write the score and conduct recording ork for Walter Wanger's 'Winter Car-nival.'

OBERSTEIN'S CORPORATION
United States Record Chartered in States Record Chartered in States Record Corp.

Albany, May 9, United States Record Corp.

United States Record Corp.

Albany, May 9, United States Record Corp.

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United States Record Corp.

Albany, May 9, United States Record Corp.

United Hammond Instrument Co. United the Procuper of the Rammond Instrument Co. United the new ruling the Novucbord of Hammond organ may be added to united the new ruling the Novucbord or Hammond organ may be added to the Instrument Co. United the new ruling the Novucbord or Hammond organ may be added to the Instrument Co. United the ten limited by the AFM tool purposes.

Above incorporation covers the entry in the played by a union mental process of the Instrument of the Inst

FERDE GROFE DEBUTS NOVACHORD AT N.Y. FAIR

One of the most significant innovations is the series of Novachora concerts which Ferde Grote and four assisting artists give every afterneon and evening in the path of the Pord The Novachord is a new musical instrument (made by and similar in design to the Hammond organ) of the tonal effects of an entire orchestra. Tones are produced by electrical impulses fed into ordinary loud speakers.

Nowachords might easily displace a full band in many spots and so real this threat that Joseph N. Weber, the produced by the produce

eming the use of this new instru-ment.

In which is added to an orchestra or other musical combina-tion cannot be reduced.

2. Novachord or Hammond organ cannot be played by a member it it atless the place of other musicals playing at the place in which it is not the played by a member it in the playing at the place in which it is mistalized.

nstalled.

3. A member cannot play Nova-3, A member cannot play Nova-chord or Hammond organ alone in places where musicians were for-merly employed except he does so with the consent of the local.

Caesar Issues Policy Ukase Covering

Another publishers' attitle against the freesines members of the Sons-writers Protective Association boms as the result of the SPA's latest move to capture the administrative authority over the mechanical rights authority over the mechanical rights proposes to handle all such rights on unesc contracted for as of June 1, while the publishers will first load themselves up with material created by SPA members and affect distinction of the publishers will first load to freign writers and non-SPA members, as happened two years ago when the SPA sought to sequester these same rights. Another practice there is no sequentially the sequential pre-date their placement contracts. While John Schulman, SPA coun-

when CBs agreed to buy the reciding the provided property of \$25,000, Yates yielded with the content of the jobbing house; the content of the jobbing house; the content of the jobbing house; the placed in exterow to cover any claims outstanding as involving several months ago.

Caesar Issues Policy Ukase Covering

Method Caesar Issues Policy Ukase Covering

**Another publishers' strike against the freelance members of the Song riters Protective Association forms the protection of the policy of the Richard of the played alone for accompanying singers or instrumental solutions of Max Mayer which occurred a fewer's Thunder Afont's and 'Stronger's Thunder's Afont's and 'Str

Joe Weber Demands Archer Explain Questionnaire to Ballroom Owners

Anti-Lynch Propaganda considering putting the members of the Iowa Ballroom Owners' Asso n on the unfair list as the re ciation on the unfair list as the re-sult of a questionnaire sent out by Tom Archer, the association's president and the alleged attempt of the electron of the control of the control of the ment. Joseph N. Weber, AFM pres. Geclared yesterday (Tuesday) that he has queried Archer about the intent of questionnaire and that if a satis-coming soon he would move to keep mane or traveling bands out of Iowa and also put IBOA's members on the work of the control of the control of the and also put IBOA's members on the Weber, steet that the association

Weber stated that the association is not only trying to find out what its members pay bands but what the leaders themselves are paying their men. The IBOA is also accused by weber of attempting to force orchestral leaders to pay the security laxes for their men, even though there for their men, even though the country holding that the band's employer must assume this obligation. Weber stated that the association

Ben Bernie Talks Tent Show at Fair: **Wants Straight Salary**

Bon Bernie huddled with Grover Whalen and John Erimsty, N. Y. World's Fair sees, on the idea of a big 5,000-capacity tent at pop prices, where the measure but at the property of the step of the statement of the

SOUARE DANCES IN CITY OF 3,000,000

Chicago, May 9.

Having plugged barn dances these many years, WLS is finally actually staging real square dance parties. Series of old-time dances was started by WLS last week at the White City Ballroom on the southside, and now WLS is seeking other apots in which to stage the barn frolics.

to stage the barn frolics.
Guy Colby, caller on the Saturday
WLS barn dance program, is calling
the dances at the ballroom, while the
danesapation is being tossed by the
Haylot Fiddlers, a WLS aggregation.
However, the orchestra serves up
some modern dance tunes for the
youngsters who want a little shag-

File for Oneida Dance Hall

File for Oneida Dance Hall
Albany, N.Y., May 9.
Russell's Danceland, Inc., has been
chartered to conduct a theatrical and
dance hall business in Oneida, N.Y.,
with a capital stock of \$20,000, \$100
par value. Directors are: William T.
MacNeilly, Eva W. Zophy, Oneida.
Attorney Alexander L. Saul, Syracuse.

Sona Suggestions JIMMY McHUCH'S "DIGA DIGA DO"

MILLS MUSIC

In Swingtime, on a Disc

In SWingtime, oil a Disc Propagands in swingtime will be released next week on a record cut in y Billia Billiary for Commedone 19 Billiary Billiary of the Commedone 19 Strange Fruit, the platter is a musi-cal anti-lynching campain, vocala pointedly objecting to southern call anti-lynching campain, vocala pointedly objecting to southern Miss Holliday setting special permis-sion from Vocalion, where she's con-tracted, for the date, Formerly vocal-ist with Artie Shaw, the singer is Number was written by Harold J. Wunber was written by Harold J.

now at Care Society, N. Y.

Number was written by Haroid J.

Rome and Lewis Alien around a
poem scribbled by the latter. Frankie
Newton's band accompanied Miss
Holliday.

BILL MORRIS SPONSORS FAIR DATE FOR DUKE

On either June 3 or June 11 Dute Ellington's orchert will give a concert in the Hall of Music at the New York World Fair, sponsored by William Morris, Jr., of the Morris Agen or which handles Ellington. Agen or which handles Ellington, agen or which handles Ellington, agen or which handles Ellington, agen it played a string of 30 concerts. It gets in tomorrow (10). Ellington is scheduled for one-nighters and a week at Lowe State, N. Y., opening May 25, before the Pair date. On either June 3 or June 11 Duk

Decca Details Revealed

Washington May 9.

Washington May 9.

Bookkeeping transaction by which Decca Records stock actually controlled by Marner Bros. was shifted in March from Herman Start to Reunswick Radio was revealed hat Reunswick Radio was revealed that the start of the start

Music Notes

Frans Waxman acoring Metro's 'Lady of the Tropics.'

Aaron Gonzales doing the musi-acore for 'Panama Girl' at RKO.

Ralph Freed and Burton Lane clef-fing songs for Republic's 'Hit Parade of 1939.'

Victor Young doing musical for 'Geronimo' at Paramount.

T. Devine's Rural Hoofery

Indianapolis May 9 Tom Devine, operator of the Indiana Ballroom here, has joined forces with Harry E. Page, former operator of the Fairview Hotel, Lake Manitou, Rochester, Ind., to recondition and reopen the Colonial Hotel in the latter spot. It burned earlier

in the latter spot. It burnes wamen in the year.
Plans now under consideration will open the resort for dancing on May 27, with the hotel to be ready for occupancy about the middle of for occupancy about the middle of regular orch playing every night, with name bands booked in for week-ends.

Band Bookings

MUSIC—DANCE BANDS

Kay Kyser, Valley Dale, Columbu, May 14; U. o. Kansas, Lawrence, 16; broadcast, Kansas City, 17; Catalin Island, May 20, four weeks; then four weeks of one-nighters on

Coast.

Hal Kemp, Mercerberg Academy
June 2; William and Mary College,
Williamburg, Va., 3; two weeks college proms; Cavaiier Va. Beach, Va.,
J. ne 17, one week.

Gray Gordon, Lyric th.atre, Ind., week June 12; June 19. Zanesville, Ohio: 20, Dayton: 21, Detroit; 22, Kane, Pa.; 23, Pitt.; 24, Gailltzen, Pa.; 26, White Plains, N. Y.; 27, reopens Edlson hotel, N. Y.

pa.; 26, White Piains, N. Y.; 27, reopens Edison hotel, N. Y.
Bob Millar, 'Hollendon hotel cleveland, May 16.
Icleveland, May 16.
Icleveland, May 16.
Icleveland, May 16.
Icleveland, May 16.
Joe Venuti, May 20, Oklahoma Cl.y; May 23, Julias.
Joe Venuti, May 20, Oklahoma Cl.y; May 23, Julias.
Ving 23, Julias.
Ving 23, Julias.
Ving 24, Julias.
Ving 24, Julias.
Ving 25, Julias.
Ving 25, Julias.
Ving 26, Julias.
Ving 27, Julias.
Ving 27, Julias.
Ving 27, Julias.
Ving 28, Julias.
Vin

PHIL SPITALNY SHOWCASING IN CHI

When Phil Spitalny and his all-femme band open May 26 at the Hotel Drake, Chicago, it will be more than for the purpose of a four-week engagement. Back of the book-ing is abovesse idea, as the masshas several radlo aponsors inter

ested.

For the Drake it represents the largest band personnel ever spotted there, numbering 37 musiclans.

Spitainy's largest dance band was when he was at the Hotel Biltmore, N. Y., with 27 girls commencing last Thanksgiving week.

Ayers Lamarr Joins

Joe Glaser Dance List Joe Glaser Plance List Formerly handling colored bands exclusively, Joe Glaser has his first white outht. If 3 the Ayers Lamarr crew from New Orleans and was crew from New Orleans and was crew from New Orleans and bearing the color of the color bands of the color of the color week and in being held over. Sign-ing is the first effect of Bob Sanders early into the Glaser office. He was once head of CRA in Dallas. Glaser receivity nesolitated an ex-Glaser recently negotiated an exclusive booking contract with the Grand Terrace, Chicago.

Al Roth orchestra and a Cubar outfit tagge l 'Echoes of Cuba,' lec' by Drosa Costello and Raphael Fon go into the International Casino, N Y., when it reopens.

Kay Kyser plays a special hop created by students at U. of Kansas, Lawrence, May 16, because he was unavailable for their annual prom late this month.

15 Best Sheet Music Sellers

(Week ending May 6, 1939)

Little Sir Echo		C
Three Little Fishles		ntlv
And the Angels Sing		rc ·
Our Love		annell
Little Skipper		et
Reer Barrel Polks	Ch.	
Deep Purple		hhine
Heaven Can Wait	Res	miek
God Biess America	Res	elin
I'm Building a Sailboat of Dreams	Ch.	mine
*East Side of Heaven (East Side of Heav	en') Sar	
Masquerade Is Over	Car	· · · · · ·
Penny Serenade	Ch.	anino .
If I Dldn't-Care	Ch	1DILO
* Indicates filmusical sona		sphen

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NNO (WSAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (Moy 17). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol * denotes film sony, † legit, all others are pop.

the property of the property and poperty and poperty.		
		GRAND
TITLE.	PUBLISHER.	TOTAL
and the Angels Sing	DVC	TOTAL.
and the Angels bing	DVC	46
Our Love	Chappell	36
leaven Can Wait Don't Worry 'Bout Me†Cotton Club Revue	Remick	32
Jon't Worry 'Bout Me tCotton Club Berne	Mille	22
-d-l- l- V Will Mr Cotton Club Revue	mins	31
ady's in Love with You Some Like It Hot	Paramount	31
m Building a Sailboat of Dreams	Shapiro	30
ittle Skipper ing Song of Sunbeams East Side of Heaven	Dalet	29
Ing Cong of Cushooms Street Cide of Houses	Fe18t	20
ing bong or buttbeams Last bide of heaven.;	Santiy	29
Three Little Fishies	Santly	28
Tears from My Inkwell	Witmark	26
trange Enchantment *Man About Town	Formous	25
Want Mr. Chan of Your	Famous	23
trange Enchantment*Man About Town Want My Share of Love	marms	22
Masquerade Is Over	Crawford	21
light Must Fall	Marke	91
Vishing*Love Affair	Carried and a contract of the	##
7 Isling Love Allan	Crawiora	21
seep Purple	Robbins	20
iow Strange Idiot's Delight	Feist	20
Deep Purple		
Washington Square	D-1-1	20
washington aquare	RODDINS	20
little Sir Echo	BVC	20
vew Moon and an Old Serenade	Berlin	20
At a Little Hot Dog Stand	Spier	19
Moon Is a Silver Dollar	apier	16
Woolt is a Bilver Dollar	RODDINS	10
We've Come a Long Way Together	Feist :	16
Chat Sentimental Sandwich • Man About Town.	Famous	17
Chat Sentimental Sandwich Man About Town East Side of Heaven East Side of Heaven How Warm It Is the Weather	Pantle	16
Tour Warm It I the Western	dantiy	10
low warm it is the weather	ABC	16
Snug as a Bug in a Rug That Sly Old Gentleman East Side of Heaven.	Paramount	16
That Sly Old Gentleman Proof Side of Heaven	Cantly	15
Page Barrel Deller	January	19
Beer Barrel Polka	Snapiro	14
Class Will Tell	BVC	14
Whistling in the Wildwood	Olman	14
Begin the Beguine	Uramma-	13
Degitt the Degume	narius	10
Gotta Get Some Shuteye Hooray for Spinach*Naughty But Nice Get Along Without You Very Well	Berlin	13
Hooray for Spinach Naughty But Nice	Remick	13
Get Along Without You Very Well	Famous	13
if I Didn't Care	Channell	13
We Manual Man Take	Chappen	10
t's Never Too Late	Berlin	13
Chestnut Tree	Shapiro	12
Promise You	ARC .	12
Domence Bune in the Femile.	A	12
Don't D'Ant Many	uger	
But It Didn't Mean a Thing	Ager	11
It's Easy to Biame the Weather	Miller	11
Honolulu•Honolulu	RVC	11
Penny Serenade	Chanina	îî
remity berenaue	Shapho	****
Blue Evening	Miller	10
Cuckoo in the Clock	Berlin	10
Funny Old Hills Paris Honeymoon	Paramount	10
Hang Heart on Hickory Limb *East Side	Pontly	10
nang mean on menory millio East Side	Bantiy	10
Happy About Whole Thing Naughty But Nice If I Had My Way. It's All Yours †Stars in Your Eyes	Remick	10
If I Had My Way	Paull-Pioneer	10
t'e All Voure fStore In Vour Eves	Channell	10
Step Up and Shake My Hand	Famous	10
step of and Shake my nand	ramous	10
This Is It†Stars in Your Eyes Youra for a Song†Billy Rose's Aquacade	Cnappeu	10
Youra for a Song † Billy Rose's Aquacade	Robbins	10

On the Upbeat

Jee Relebman to open William Penn Hotel's Urban Roof, Pittsburgh, May 26, with Bernie Cummins pull-ing out for Cavalier hotel, Virginia Beach, after four-month run in Pitt. spot. Both placed by MCA.

Billy Yates back in Pittsburgh after an engagement at El Tivoli, Dallas, Tax, and into Show Boat, Pitt, for an indefinite stay last Thursday (4), Yates replaced Al Fremont crew, latter succeding Emerson Gill at New Penn Saturday (13).

Herman Middleman, former Pitts-burgh band leader, has opened an orchestra-contracting office in that city. Was to have gone with brother-in-law Jackie Heller's new band, but latter has passed up baton for a spot in Lew Brown's coming musical, 'Yokel Boy.'

Baron Elliett staff outfit at station (Continued on page 45)

NEAL BUCKLEY LEAVES BESTOR AFTER DECADE

Pittsburgh, May 9. Neal Buckley, for almost 10 years a singer with Don Bestor's band, has left that outfit to go into radio work here. He's been added to the KDKA staff and will make his debut as an artist there on new half-hour Thursday night variety show. At same time, Buckley is also organizing a band of his own, taking over the old Val Garvin outfit for possible dance dates in this district.

dates in this district, KDKA program on which Buckley is airing from here has Maurice Spitalny's staff band, Dorothy Jane Ross and blackface team of 'Sugar-foot and Rufus' (Bob Padgett and Jack Bell). Padgett is a brother of Pat Padgett (Pick and Pat).

L. Wolfe Gilbert is publishing the song, 'Winter Blossoms,' written by himself and Werner Janssen.

NEVER KNEW HEAV EN COULD SPEAK

ROBBINS MUSIC CORPORATION . 799 SEVENTH AVENUE . NEW YORK

AGENTS' OUSTER FROM R. C. **STARTS**

The ouster of theatrical agents from all buildings in Radio City, New York, at the termination of their leases, has already begun. Those who have scrammed in the

more who have scrammed in the past couple of weeks include Eddle Sherman, Charles V. Yates (who has joined Consolidated Radio Artista), Jack Dawles and Mark Leddy. Reason for the ouster of the agent of the control of the past of the control of th

all agencies and theatrical booking offices will have to get out when their leases expire: Some of the larger offices, such as William Mor-ris, have long-term leases and haven't begun to be concerned as

yet.
When Radio City was first constructed, there was a drive made by
its renting office for theatrical agencies, then mostly quartered in the
Palace and Bond Buildings on Broadway, to migrate to Sixth avenue. Ad-wantageous deals were even made for some to come over to the Rocke-

2 Sue Int'l's Ops For 400G: Claim

Walkout on Jeal
Ted Hammerstein and Lewis H.
Morris have instituted a joint action
in New York supreme court asking for \$400,000 damages from the presfor \$400,000 damages from the presfor \$400,000 damages from the presperson of the present the present

Pitt Cafe On Fined \$900: Sold Booze to Minors

Pittsburgh, May 9 Bill Green, roadhouse operator waived hearing before the Pennsylvania State Liquor Control Board last week on a charge of selling liquor to minors and drew a license suspension of 90 days. How-

license suspension of 90 days. However, he chose an alternate sentence of a \$10 forfeiture to the board for each day of the suspension.

Once before Green saved his boxed for the supersion. Once before Green saved his boxed for revoked. That was two years ago when, up on charges of operating slot machines at his Casino, he pleaded guilty but in return for aid-ing the state in convicting an alleged for the supersion of the super

MORRISSEY PINCH-HITS

When Musicians, Stagehands Walk, Preducer Pianos Whole Shew

Los Angeles May 9 Walkout of musicians and st hands at the Criterion theatre Saturday night (6) put Will Morrissey in a spot. But not for long. Pro ducer of the 'Big Show' there sa down at the plano and played a com pletc performance. 'Persons un known' operated the lights and cur

morrissey's backers had failed to come through with coin for the mu-sikers so backstagers walked in sym-

S. F. AFA WINS INJUNCTION IN PROBE

San Francisco May 9. Restraining order enjoining international representatives of the AFL and American Federation of Actors from removing actors' records from local AFA office in their investigation of conduct of local branch has tion of buildings on Broadtion of conduct of local branch has
state to Sixth avenue. Addeals were even made
or granted by Superior Court
here. Temporary restrainer was
president, filed suit charging Raiph
Whitehead, Meyer Lewis and Jack
Mills, AFI. representatives, with interretine with control and management of union in manner contrary to
control to the control of the control
walkout on Deca
merstein and Lewis H
ministitude a joint action
is supreme court asking
the presentative of the control
instituted a joint action
is supreme court asking
the presentative of meetings to investigators.

If claimed has refused to turn over
instituted a joint action
is supreme court asking
friday (12).

Elliott Roosevelt Sells Ralph Hitz on Cowbov Motif for Gotham Roof

Elliott Roosevelt has sold Ralph Hitz on the idea of converting the roof layout of the Belmont Plaza hotel, N. Y., into the Texas Ranch Room, Hillbilly talent will be booked by the artists bureau of the Texas State Network, of which Roosevelt is president, and there's a deal on for Gene Autry to m.c. the show. She Fields will have the orchestral as

Fields will have the orchestral assignment.
Decorations such as steer heads are being shipped from Fort Worth by the TSN. The waiters will be decorated as a chuck wagon with a bar, the seats of which will consist of saddles and stirrups.
Rooseveit will participate in the opening ceremon on the night before the opening he will toss a preview with advertising men as his guests. He will also have the network contribute a half hour work of the hour and the same than the same th half hour weekly from the roof.

SMITH-DALE OUIT FAY AFTER WAGE WRANGLE

Frank Fay's show, currently in its second week at the Shubert, Boston, opened in the Hub last week minus Joe Smith and Charlie Dale. Comiteam left the show when their request that a week's salary be posted

ng crowleed. That week two reset allow when up on chargest of operation and allowed and the state in convicting an alloged pleaded guilty but in return for a pleade guilty but in return for a pleade guilty but in return for a pleading the state in convicting an alloged relating the state in convicting the lay-one of the state in the state in the state of the state in the state of the state in the state of the state o

ACTS MUST HUSTLE HERRING, TOO, THIS SUMMER AS BORSCHT LOOP CUTS DOWN

Omaha Thea. Basement Converted Into Nite Club

Omaha, May 9. The basement of the closed State theatre here, converted into a theatre-restaurant, opened last week as the Cinema Club. Films and a band comprise the entertainment, Bobby Bowman's band is current,

Spot is being operated by National Entertainment Enterprises, headed by Ralph Goldberg, prexy of the Goldberg Theatres Corp., which operates several houses here.

Indula, Cafe Roop

Indianapolis, May 9. The Plantation, five miles north of the city, which was opened twice and closed on gaming charges, is taking another fling. The last attempt to open was frustrated when sheriffs closed club the night it opened. Former cover of \$2, which in-cluded a floor show, has been re-duced to 25c. Music will be played

RKO OUTBIDS **B&K FOR MISS** POWELI.

Chicago, May 9. RKO's Palace here won out over Balaban & Katz's Chicago in spirited bidding for Eleanor Powell, with the

shadan ac heart chrospon appured to the state of the special that the pose into the RKO house May 26 on a 95-96 split from the first dollar. Miss Powell is to provide the show from her receipts, the special special

Eleanor Powell's Cleve, Date

Eteanor Fowell's Cieve. Bate
Loew's State goes back to flesh
again Friday (13), with Eteanor
Fowell topping house's second-stage
of Andy Jona's Hawaiian, Frances
Faye, Lewis and Ames, Tian Tio
and T. Bradley Martin is alsated to
and T. Bradley Martin is alsated to
and T. Bradley Martin is alsated to
Washington that the plettire will preent customary rehearsal in the thestre. Everett Steinbeck, house manager, is getting around difficulty by
the rehearsals, also using Angelo VItide's pit orchestra.

tole's pit orchestra

tale's pit orchestra.

Jack Haley's radio show is the
State's next vaude, tentatively set
for first or second week in June. At
the next-door RKO Palace Nat Holt the next-door RKO Palace Nat Holt is bringing in Benny Goodman on Friday (12) as opposition to Miss Powell. Palace's lineup for the next five stanzas is the strongest it has had this season. May 'West Is on calendar for May 19, followed on May 25 by Gene Krupa and Burns and Allen on June 2.

Nitery's Titled Songstress

Coq Rouge Club, N. Y., has booked Lady Marguerite Strickland of British nobility on a singing engagement beginning on her arrival here from England next Monday (18). Lady Strickland is of the London stage with a rep as a pop singer on the continent. Date will be billed an American debut.

Dallas Nitery Folds

Dallas, May 9.
The zipper has been drawn on the
Chez Maurice, penthouse niter
here, formerly one of the town's top
spots.
Biz lately has been way off.

Comics with Physiques to Double as Lifeguards Seen Commanding Top Pay-Many Resorts Went Overboard Last Season on Talent

Versatile

With the expected curtailment of entertainment budgets in the Borschterles this coming sum-mer, Gene Doyle (and Donnelly) has figured out a way to make himself more useful to the pro-

prietors.

'If necessary,' he says, 'I'll double into salads.'

2 VAUDERS SET **PICTURES FOR** SUMMER

The Roxy, Atlants, indie theatre operation stage-booked by Fanchon & Marco out of New York, drops vaude May 18 for a straight pleture properties of the straight pleture properties of the straight pleture properties of the straight pleture again in the fall.

Yaude policy went in late last winter and is said to have provided nevery to the operators because of the n.g. film product available to them.

New Policy in Hartford
Hartford, May 9.
The State drops stage shows Monday (15) for a summer policy of pictures three days a week. Theatre is said to have been a consistent moneymaker this past year with its name hand nolicy

name band policy.

Pictures will be played Fridays,
Saturdays and Sundays.

RKO Albee, Cincy, Back To Vaude for Summer: Goodman's Orch Set

RKO's Albee, Cincinnati, which asn't played vaude ln years, adopts an occasional full-week stageshow policy May 26, which is expected to carry through the summer, First show will be Benny Goodman's orchestra, with the deal calling for a guarantee and percentage. The Shubert, Cincy, however, will

continue to be RKO's regular vaude spot in that town during the cool onths. This house seats around 800 less than the Albee and is currently playing straight pictures, as is the

Albee.

The number of shows the Albee will play will depend on how many b.o. stage attractions RKO can line up from the New York booking office.

Cincy's Upbeat Cinclnneti, May 9.

Flesh is having a mild upbeat in Cincy. Mae West and her 'Holly-wood Revue' come into the indie Taft auditorlum Friday (12) for a

Taft auditorlum Friday (12) for a special week's stay. Stage show will be linked with the Tonight or Newer' (Par). Scale 40-65c. After Benny Goodman's visit, May 26-June 1, the Albee will play spot fiesh bookings, if and when, through the summer. The RKO Shubert also is expected to resume stage shows, starting Sept. 1.

The borscht circuit is already invading Broadway for, its summer entertainment, but this time it comes with wings clipped and tight bank-rolls. There'll be no splurging in the Catskills this year, last summer, nearly all of 'em admit, hardly bringing enough to pay off for the our cream.

From all indications thus far, the

From all indications thus far, the mountain entertainers this nummer will have to double into other activities besides the floor shows to help keep the resort operating bud-physiques to double into a life-guard's bathing suit will probably command top floures, with hoofers command the proper suit of the property of t

ear to some matron's story about her corestions, sin't going to be much of a selling point.

The selling point was a selling point of the borscht when to werbow up on talent, one of the borscht when to borscht when the selling point was the selling point with the selling the sellin

Venezuelan in New York Working With Chas. Allen On Vaude-Air Promotion

Carlos H. Develaces, South and Central Anterican showman, was in New York has tweek lining up American acts for a theatre-broadcasting project that he wasts to install in project that he wasts to install in bills from the Nacional theatre, Caracas, with Admission charged at the house. Bach program would run and several acts. There would be an audience overturn between broad-safs, numbering either three or four contracts, and the strength of the contract of t

Rose's Casa Reinstates \$1 Admish for Balcony

the summer. The RKO Shubert also is expected to recume stage shows, earling Sppl. I.

Jessel's 30th Anni

Jessel's 30th Anni

George Jessel celebrates his 30th anniversary in show business May 15. Started in a Gus Edwards structure with Eddic Cantor. George Price and Water Winchell.

Jesse were recurrent and the Tutte Old, Rew York's concession at the Vork World's Fair Friday (12).

Night Club Reviews

CRITERION, L. A. (Will Morrissey's Big Show)

Los Angeles, May 3. Los Angeles, May 3.
Will Morrissey, Virpinia Whalen,
Donette De Lys, Harriett Hillart J.
Willard Hall, Joe Oatle, Kelly &
Hullard Hall, Joe Oatle, Kelly &
Huwen, Pat Berger, Lillian Hitgeradl, Eddle Bruce, Eddith Davis, Darby
& Rudell, Joyce Hunter, James
Alexander, All Norman, Allabassi,
Marcella Blanton, Eddith Wilson,
Dave Miller's, orch, Line (22).

bifercitie Blanton, Estifa Wilson, Dues Millers, corb, Line (22).

Will Morrissey has gone and done it again. This time his two-e-di russical revue, titted 'Big show' made its real revue, titted 'Big show' made its reput to the state of th

with JEAN HAMILTON and BOB DU HART CHISWICK EMPIRE LONDON

and look when also do the area of the inoffensive type.

Among principals who stood out the inoffensive type.

Among principals who stood out the inoffensive type.

Among principals who stood out the inoffensive type in th

HAVANA MADRID, N.Y.

Castilla Twins, Rosita Ortega, 11 & Eva Reyes, Paloma, El Caney , Nano Rodrigo and Juanito San-ia (Cuban) orchestras.

As the Havana Madrid tag im-plies, it's Latin in spades—Cuban and Spanish in decor, cuisine and diver-tissement. And considering the \$1-

S. A. Bouncer

Dallas, May. 9.

The Nite Spot, downtown club, has hired a woman bouncer, Maude Joyce, 128-pound blonde, setting a bit of a precedent for this section.

Frank Nick, the manager, says Miss Joyce can handle anything.

lent chance of the venture catching on. Mitigating against it may of a second to the control of the control of

raina zambas. Paloma mac s throughout.

Castilla Twins, male, doubling
from tha Mexicani revue at the 48th
from tha Mexicani revue at the 48th
from tha Mexicani revue at the 48th
personable in native ranchero getup
and, accompany themselves on the
guilar.

Unexciting but adequate
I Nano Rodrigo has a crack dance
band and is standard on Victor reoords and over the air. Juanti Sanshria's Cuban como and El Caney
the cocktallery and free dancing instructions on weekend matinees, now
a standard routine with spois of this
Ramon Ferrer and Angelo Lopez
are the management, although per-

a standard routine with spots of this ordamon. Ferre and Angelo Lopes are the management, although permane the routiness of the standard s

ONYX CLUB, N. Y.

Six Spirits of Rhythm (7), with Dolores Ennis, Hot Lips Paige orch

Not yet officially labelled the Onyx, Joe Heibock, formerly concerned in the operation of the original Onyx a few doors down 52d street, unveiled his new spot Friday (5) in collaboration with Gene Smith. Litigation is still on over own the original of the title. A decision in N. T. augment court.

ownership of the title. A decision in N. Y. supreme ourt.
To get his new optimizers in the Six Relock has brought in the Six Relock has been decade ago. Sexter was recently augmented by Sim, of Sim and help some six Relock has been decade ago. Sexter was recently augmented by Sim, of Sim and help some first foot Floogie' From a rhythmic, entertaining and non-bare standpoint, the Spirits are the bare six Relock has been decaded by the six Relock ha

outht.

Sim handles the bass fiddle, giving out with a vocal occasionally noicluding a hew arrangement of
Floogne's Milo Herth, at the plano,
stringed sending, Almost the entire
crew get off solo vocals at various
times, but more often sock over the
plpings in unison. Dolores Ennis
vocals with the Spirits in neat style. vocals with the Spirits in neat style. Hot Lips Paige and a six-piece out-fit alternate with the Spirits. Paige is wisely held under wraps in the small room, muting his trumpet on every number. It's an okay setup composed of three saxes, piano, drums, bass fiddle and Paige's trumpet. Three reeds dominate.

Room is formerly Jack White's 18.

Room is formerly Jack White's 18 Club, White having shifted next door to number 20. Seating approximate

ly 150, it's neatly trimmed in blue, with leather upholstered benches running the length of the walls on either side and extra small tables floor. Small, semi-circular bar is at the head of the room just off the entrance. 524 street habitus hadn't caught on to the spot yet when reviewed, and business was nil.

JACK LYNCH'S (WATTON BOOF, PHILLY)

Philadelphia, May 3.

Joe E. Lewis, marforle Gainsworth, Nicholas Brothers, Maclovia, Ruiz, Evelyn, Martin, Line. (12), Joe Frasetto's orch, Vincent Rizo's orch.

Regular trade at Jack Lynch's this sesh takes-a long chance on being bored, for a large quantity of the show is holdover stuff from previous weeks, while a good portion of the remainder are acts repeating former engagements here. Not result is but the contract of the co

remainder are acti repeating former engagements here. Net result is but engagement sheen. Net result is but engagement sheen. Net result is but engagement sheen. Net result is but sicholas Birothers, who cilck extra sicrong, and a carrying the comedy and of the bill is Jose R. Lewis, who cilck extra sheen and the sheet and the sheen and the sheet and

CHEZ AGNES CAPRI (PARIS)

Agnes Capri, Germaine Montero Eva Bush, Michelle Lahaye, Edouare Bessiere, Fabien Loris, Lucien Mey-rel, Yves Dentaud.

With no dance floor and no orchestra. Cher Agnes is one of those petities misses by a mile. This one has with prices geared to catch the best parties of the control of the

bar.

Agnes offers songs of a strange
French vintage on both the comic
and sad side to get the best results
of the offering, as well as managing
(Continued on page 45)

New Acts

BLANCHE and ELLIOTT

a Mina.

Shew Bar, Ferest Hills, N. Y.

This due has a flair for mixing ballroom, adagin and modernistic ballroom, adagin and modernistic ballroom, adagin and modernistic ballroom, adagin and the properties of the properties of

MARION JOYCE

Songs 9 Mins. Show Bar, Ferest Hills, N. Y.

Show Bar, Ferest Hills, N. Y.
There'll be no sleeping while this
gal is on, for she has plenty of unpit,
acceptional years and a voice upon
low-cut gown, she holds the eye as
well as the ear when she starts with
Alli God's Chillium. God Rhytsmi,
break for a phrase or two.
This Can't Be Love and Thark
break for a phase or two.
This Can't Be Love and Thark
can't Be Love and Thark
which like all her numbers are dewhich like all her numbers are dewhich like all her numbers are deof Rase Samuels.

AL ZIMMEY Songs and Talk 8 Mins.; One State-Lake, Chic

State-Lake, Chicago
Zimmey is a singing single who
will make the wind single win
He was the wind to the congenerated and the keeps punching.
He goes in for home-and-mother
songs, such as Majesty the Baby
rhymed and vocalized story of Irvthing Berlin's songs. All good variety
stuff and banged across by Zimmey
in good vaudeville fashion. Gold.

BOBBY and PATSY Acrobatic, Song and Dance Acrobatic, Song as 11 Mins. Apollo, New York

Apollo, New York
Youthful appearing couple, claiming to be originally from the continue, have the makings of strong mental appearing couple, and the strong the strong mental appearing the strong the

HELD OVER AND DOUBLING **'WHITEY' ROBERTS**

BOB GREGORY and PRINCESS BABA

SIDNEY FISHER

75/77 Shaftesbury Avenue PICCADILLY, LONDON, ENG.

Best Coffee in England **OUALITY INN**

Leicester Square

LONDON, WEST-END

GARRON and BENNETT

FEATURING
THEIR ORIGINAL DANCE CREATION; "MOORISH FANTASY" CHICAGO THEATRE, CHICAGO

ROXY, NEW YORK, NOW-HELD OVER NEXT WEEK (May 12)

SAMMY WEISBORD, WM, MORRIS AGENCY

P. S.-COPYISTS DON'T FAIL TO DROP IN-HAVE SOMETHING NEW



Gal. 22, to Open **Snooty Al Fresco** Nitery in Philly

Al fresco nitery here, in the swank Main Line suburb of Phisadelphia, will be unveiled May 26 by Z-y-ear-old Margaretta Jones Bachman. The ultra Rainbow Terrace is copied after the Sams Souch in Havana and is being designed by William H. Loei, of Philly's best

known architects.

Capacity will be 500. Hedged in with shrubbery and rare plants, it will aim strictly for neighboring carwill aim strictly for neighboring car-riage trade, with a minimum at all times. Leo Zollo's orchestra and chirpers Middred Rogers and Raiph Eastwood are on the opening bill. Only other act, planned at the mo-ment is a dance team. Miss Bachman recently was grad-uated from snooty Rosemont Col-lege.

HACK WILSON'S CAFE

Ex-National Leaguer Opens Ho Bun Club in Chicago

Chicago, May 9.

Hack Wilson, former National
League slugger, is now running his
Home Run Club on the near north-Returned to town several weeks go as a nitery m.c.

SARANAC LAKE By Happy Benway

By Happy Benway

Bertha Kasarik, formerly at the
Warner Brost, Leader, Philadelphia,
a new arrival at the Will Rogers

Mrs. Henry Riedell, or Marsachio,
Mrs. Henry Riedell, or Marsachio
for Mrs. and Mrs. Eric Lindaux, of
Cerl Kern is one year older.
The Jimmy Highlands are getting
Jack Rirsch, absent from the Actors Colony for nearly a year, back
the gifts of the gaing, dher routine
tup here, left for Chicago with that
sood-report.

up here, left for Chickgo with the good-report. Be Heinlich family has contribbed books to the folks here. Edward W. Cady, stage vet, is 89. His greatest thrill, he says, was when he did his first amateur bit in Ips-Frank Garland, who has been beding it for a long time with a cold, now on the upbeat. (Write to blowe who are III.)

PARAMOUNT THEATRES THIRD WEEK

"A Lesson in Dancing" Just returned from very successful season in Australia. Thanks to PRANE NEIL and SAM KRAMER.

HARRY RICHMAN Sex 'LORD & STEWART.

19, Albemarle Street, LONDON, W. 1. Are England's Best Tailors.

"Heart of the Loop BREVOORT HOTEL Special Theatrical Rates

Dancer, Agent Sue for 2G Each in Crash Injuries

Each in Crash Injuries

Albany, May 9

Nadis Hall, dencer, and Courteny

A. Kane, an agent, have filed sults
in Albany City court for \$2,000 each

liston near here, last April 24. Part

defendant in both actions. James

H. Jewell, described as a friend of

defendant in both actions. James

H. Jewell, described as a friend of

defendant in both actions. James

H. Jewell, described as a friend of

to Miss Hall, who 17, instituted the

action for Miss Hall as ber guardian

diver defendant in the described of the sight weeks

to New York, where, she said, also

fiver deviced for sight weeks at

\$75 weekly. The crash caused her

diver deviced for sight weeks

\$75 weekly. The crash caused

for injuries, principally inceretions on

the face and legs. Kane alleges

his injuries interfered with his business.

Benny the Burn's Huff Over Rimacs' Walk: Plans Contract Suit

Philadelphia, May 9. Philadelphia, May 8.

Sult for \$4,000 is being planned against someone—he's not quite sure enter of Benny by Bunned against someone—he's not quite sure enter of Benny the Bunn's, because of the alleged walkout on its contact by the Rimace band Thursday (4). The Rimace salled to South Foreign and the Sunday of the Rimace salled to South Pogeliman's New York attorney could slap papers on them. Fogeliman's New Fogeliman's New Fogeliman's New Fogeliman's New Took and Sunday Sun

Rockwell-O'Keete and Harry Romm, the troupe's agents, although he admits they were apparently in no way asyone at the audien jump. The Rimacs were in Benny's for two weeks, with a two-week option, in their fourth week they had been to be a supple of the supple of the

15 YEARS AGO

(From VARIETY)

Bill introduced in Washington pro-posed ali entertainment places be closed on Sunday. Church organi-zations were behind it.

The world's record run for a pic-ture ended. 'The Covered Wagon,' after 59 weeks at the Criterion, N. Y.,

E. H. Sothern skedded tour of 'Hamlet.' The Shakespearean's wife, Julia Marlowe, however, wasn't to be in the tragedy because her injured ankle was still mending.

The Hale Hamiltons suffered from iack of comedy in their Palace act. Grace Hayes didn't go over at the Riverside, N. Y.

The Lone Wolf film was 'very phoney, though at times extremely enjoyable' in its Rivoli, N. Y., debut. Cast included Dorothy Dalton, Jack Hoit, Tyrone Fower and Charlotte Walker.

A. L. Erlanger won another victors om his former partner, Marc Klaw hen the appellate division of the preme court affirmed a judgmen

Chance Play

RKO's Flushing, in Queens, is running a perfect tipoff trailer this week. It states: 'After playing vaudeville two nights a week for the past few weeks, the management has de-cided that the audience would rather play Bankroli.'

Burlesk Review

REPUBLIC, N. Y.

Benny Moore, Gus Schilling, Harry Fields, Bob Taylor, Johnny Cook, Phil Stone, Jean Rochelle, The Ray-monds, Honey Bee Keller, Patricia Joyce, Gay Knight, Lea Howard, Isabel Brown, Dorothy Lawrence.

Jugged by all Handrach in Rejudged by all Handrach in Republic is edining out a worthwhite
So-minute show. The Raymond is
Rochelle sands out. Her Dance of
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Pitt Burley Will Switch To Week-to-Week Basis

To Week-to-Week Basis
Two-weeks notice was posted at
the Casino, local burlesque theatre,
a few days ago and following its expiration house will be operated on
the season will end early nest
the season will end early nest
like for 1983-30 has been around
25% ashead of last mation scale and
to the season will end carly
nest
to 1984 to 1984 to 1984
the season will end
the season will e

Terper Injured

Philadeiphia, May 9.

Philadelphia, May 9.
Cico Barr, terper at Dutkin's
Rathskelier here, was injured in an
auto accident last week. She refused treatment and insisted upon
working, but fainted on the floor at
the end of her performance.
It was discovered at the hospital
later that she had two fractured
ribs, one of which nearly punctured

Burley Firetrap Shut

Durtey l'Iretrap Shut
Youngtown, O., May 9.
After three attempts had been
made this season to revive burlesque
here the Grand, formerly the Princess, has been ordered closed by the
fire department here as a firetrap.
The Grand is said to have made
this last burley try profitable.

Chicago Night Clubs Cut Down Talent To Meet 1 A.M. Curfew on Rum Sale

Chicago, May 9.

Nitery talent suffered a serious blow last week when city authorities clamped down on all spots in enforcing the 1 am. curfew on sale of

forcing the 1 am. curfew on sale of liquor.
Previously the taverns had been operating right through the night as long as the customers kept buying drinks. With coin flowing in sizeable amounts, the taverns were spending considerably for talent. This sum is being cut almost in half through the law.

Phility Jitlers
Philadelphia, May 9.
Nitery operators here are sufferfrom the worst case of jitters
result of State Llouor Control Board
action during the past few weeks.
Encouraged by the new state administration's openly dry leanings,
seemls for the board are reported to
native the state of the cutfress of th

niteries to nab violators of the cur-few.

Supposed to shut down at mid-night Saturday, nitery men claim the loss of the buildings between midnight and 2 am. is often the difference between red and black manager spots have been closing promptly at 12 the past few weeks, now that the state men are known to be checking up, and are feeling it severely in the gross.

to be checking up, and are feeling its severely in the gross.

Last administration illowed the standard time instead of adeight should be standard time and a standard time and a standard time in the standard time is a chance the space 00 minutes may be deaded to the standard time in the standard time in the standard time is a chance the space 00 minutes may be Meantime, the House committee

eliminated.

Meantime, the House committee
on Liquor Control defied the strong
of ylobby and encouraged into
Neville Fleeson's Mandalay in Hollytwood.

New Orless, pianist, moved into
Neville Fleeson's Mandalay in Hollytwood.

Louis Prima has signed Rita
Zana, of New Orlessa, to sing with
to 2 a.m., while another would expend the has band. **************

approve.

Committee, in releasing the bills, Committee, in releasing the bills, broke a precedent established since repeal. Wets were reported willing to abandom the drastic Sunday openion of the Saturday night sale extension. Neither is given much chance, however, and Dr. William S. Forney, legislative agent for the dries, announced there would be no compromise.

2,000 Spote Fall in Det.

Michigan catén, including twerns, will believe including twerns, will be the second to be a second to the month sale rum load to the month sale rum load to the second to th

Night Club Notes

The Modernistic, at Wisconsin State Fair, Park, reopening May 14, will be on the air again this sum-mer, over WTMJ. Featured regu-lariy as house band will be Stephen Swedish's orchestra.

Homer Knollenberg and Grant (Red) Wilhelme have taken over the Rathskeller, Fond du Lac, Wisc.

INTRODUCING THE DANCE OF THE FUTURE



"A spectacular, gyrating duet which will get a hand anywhere," Daily Variety's Review of 20th Century-Fox's

"ROSE OF WASHINGTON SQUARE" Thanks to DARRYL F. ZANUCK Who made our performance possible

And to EARL CARROLL

For his consent to our appearance in the picture

TENTH WEEK AT EARL CARROLL'S HOLLYWOOD THEATRE. Management: Music Corporation of America *********************

GLADYS PALMER "Swing Songstress of the Ivories"

Now 14th Week ROSE BOWL

Wask May 12 STATE-LAKE THEATRE

Week May 19 REGAL THEATRE Chicage

Direction: HALPERIN-GREBEN AGENCY

London

Week of May 8

Variety Bills

NEXT WEEK (May 12)

THIS WEEK (May 5) Numerals in connection with bills below indicate opening day of ehow, whether full or split week

Loew

Temmy Mertin
Jesephine Huston
Tomack & Reis Co.
Elsaner Pewell
WASHINGTON
Capitol (12)
Kitty Carlisle
Dr. Hoffmen
Cappy Barra Co.
3 Cattles
Beh Neiler NEW YORK CITY State (11) 5 Canostrellye Steve Evans Peggy Tayler 2 Benny Fleide Mike Riley Ore CLEVELAND State (12) Gaynor & Rees

Paramount

NEW YORK CITY
Paramount (10)
Dick Himber Bd
Merry Mace
Calgary Broa
ATLANTA
Paramount (12)
Shirley Ross

CHICAGO Chicago (12) 3 Fonzells Frakson BUFFALO Buffalo (12)

Gandsmith Bros Morin Sisters Don Rice

RKO

BOSTON
KRIBS (11-14)
Elaine Dowling's Co
Fled Pipers
Kirby & Duval
Kirby & Duval
Kirby & Duval
Kirby & Duval
Kirby & Lough
Andria
Andri

Morin Slaters

Don Rice

CLEVER ATA

Denny Goodman Or

Mitted () Swing

MENNY APALS

MENNY APALS

MENNY APALS

Shep Fields Oro

NEW YORK CITY

Voice Phil (11)

Ray 4: Geraldine

Brengis Coolem R

Rockettes

Corps da Ballet

Bran Eapes Symph Roxyettes Peteb & Deauville

Warner

NEW YORK CITY Strand (12) Fred Waring Co Fred Waring Co PHILADELPHIA Fox (12) Fox (12)

Horsco Heldt Ore

(5)

Eddie DeLange Ore
Hingb Harbert
Ella Logan

WASHINGTON
Earle (12)

Virginiane
Diek, Don & Dinah
Camilla's Birde
Carol King

Bryna (1)
Bryna

World's Fair

NEW YORK Aquacede
Eleanor Holm
Johnny Weissmuller
Morton Dewney
Gestrude Ederle
Frances Williams
Marshall Wayne
Stubby Kruegar
F Waring Glee Chil
Corky Kellum
Willie, West & M
Fete Desjardins

Dagonham Pipere Albertina Raseh Co Kinge Horsee Russell Bradshaw Louis Toppè Ce Harry Fetterer Gertrude Beërie
Francos William
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Gertrude Gertrude
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Independent

ATLANTA
Roxy (11)
Dixia Dunhar
Lorraine & Rogna
Chiok Kennedy
Terri Franconi
BALTIMORE
State (11-13) State (11-18)
State (11-18)
Vally Rand
S Jordans
Fennic & Wilma
Hippodrome
Tohy Marvin
Jimmy Joy Oro
C Westfield & M
Amas & Arno

Amas & Arno
BROOKLYN
Flatbush (12)
George Hall Ore
Dolly Dawn
Jay C Flippen
George Wysa Jr
MILWAUKEE
Riversida (6)
Barry Mirkin
Quinn Siesera
Edith Ruddaforth
Z Marnusttee

Weilly Rand
(True to fill)

BYPITMAN

COMMING

FRANCE

FRANC

Olive & Geo Cardini
Geo Cardini
Buster Shaver
Olive & Geo Cardini
PATERSON
Majeelic (13-14)
Smilee & Smilee
PHILADEN-PHIA
Carman (13-18)
G Graye
Gibber (15-15)
Wynne, Brach & A
Wally Rand
(Two to 5ill)
PHIMAN Cotton Clab
Cah Calloway Ore
Bill Rohinson
Sleter Tharpe
Tanya
Katherine Perry
Bsacbeembers
Glenn & Jankins
Ruby Hill
Son & Souny
Myra Johnsen
Vedery Choir
Diamond Horsesho

Myra Johnsen
Vodary Chor
Diamond Revreshoe
Diamond Revreshoe
Don McGrana Ore
Frits Robat
Margot Brander
Frank Libnes
Tom Fattion
Clife Hager
Clife Hager
Harry Arneston
Har

Guy Lomberde Ore Hotel Bavey-Plana Emile Pattl Oro Dwight Fisica Hotel St. Morita Heracio Zito Ore Colletta & Barry Cassandra Angela Voles Peggy Adams Hotel St. Esgle

Pegry Adams
Hotel St. Ragie
Joe Rinse Oro
Jules Lands of the
Rereid Richards
Hotel Taft
Enoch Light Ore
Rereid Richards
Hotel Taft
Enoch Light Ore
Saft Mann
Smith Howord
Light Drigged
Motol Waidorf
Skarlight Roof)
Hei Kemp Oro
Maxime Gray
Reid Waidorf
Reid Roof
Reid

Jimmy Helly's
Jee Capelle Oro
Inga Borg
Oledys Faye
Princess Alema
Mery Lans

La Marquise
Bill Palermo Ore
Gioria Wbitney
Haroid Leonard
Francos Connelly
Nino Nonno
Larse
Eddia Davis Oro
Jeseph Smith Oro

LEWISHAM
Match mumont
One Schenk Co
Frank Willer
Bemend Co
Suler Racing
Buck & Chick Co
6 Acronites
STRAYSURY
Volda & Vann
Navarre
Deat Too'OTINO
Granada
McRay & Laviliee
McRay & Laviliee
McRay & Laviliee
McRay & Laviliee

Tom Coetcile
Scotch Keily
Tom Coetcile
Scotch Keily
Lette Lennex
Dennes
Forence Desmend
6 Acromitee
FISHNGTON
Bine Hull
Nixon & Merrison
B'way Boye & B
LEWISHAM
Onument

Famous Door Louis Prima Oro Greenwich Village Casino

Provincial

Week of May 8 ABERDEEN

Week of Automatical Parties Provided Parties P

Artbur Reeca Rose Lloyd

Palace
Harschei Hsniere
Ero Siday Co
Douglas Rex & L
Cooke Welle & H Tivell Oreat Levanta DUNDEE

Cabaret Bills

NEW YORK CITY

Armando'e Buddy Clarka Ore Sigrid Lassen Pat Kennedy Paquita Domingu Dorita & Valero El Morocco Val Ernis Oro DeVera Oro Barney Gallant's Frank McFarland Nailie Palsy Bersch & Dockery Bill Bertolotti's Bill Berteletti'e Angelo's Rh'mha B Elaine Spencer Letty Kambla Annette Gnerlaina Moya Gifford

Moya Gifford
Bill'e Gay 90'e
Fiorence Wyman
Stuart Young
4 Gobe
Charles Strickland
Spika Harrison
Harry Donnelly
Harold Willard

Den Ravel Ore
Dilly Dawlord
Dawlor Garon Willard
Cass Manana
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Visines Barton
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Hotel Essex House
N Brandwynns Orc
Dale Sherman
Hotel Gov. Clinton
Eddy Mayshoff Orc
Betty Gais
Hotel Lexington
Ray Kinney Ore
Eether Shaw
Hotel Lipcola

Ray Kinney or Manager of the Color of the Co Jack Marchard Ore N D'Amico Oro Maurice & Cordeba Shelia Barrett Oll Phelan 'Seate' Pewell Jack Osterman Mon Parie Charlie Murray C Mery Cehan Jimmy Regare Monle Carlo

Monle Carlo
Ted Straeter Ore
Bob Keight Ore
Dick Smart
Elains Bessett
Peggy Heeley
Anita Colby
Evelyn Kelly
Rosanns Murray

Evelyn Kelly
Romans Alurray
Onyx Chab
John Kirky Ore
Lee
Parndlee
Richard Himber Or
Jack Waldron

Piace Eleganie Lee Lazaro Ore Bill Farrell Temmy Mille Ben Kauf

APPRABING ON TELEVISION

THE WIERE BROTHERS Via: MARK J. LEDDY

Kiavdia Kapalova Volodia Katovoro Irvs Harris Rex Oavitte

Rec Cavitie,
Plantation Club
Chris Columbus Ore
Barrington Dignary
Saily Geeding
Ross Colline
Joyce Beasley
Joyce

Patricia Ryan

Balnbow Grill

Barry Winton Oro

Mariyan & Michael

Balnbow Boom

Al Donahue Oro

Wilma Cox

Jack Cole Co

Mary Martin

Eddie Le Baron Oro

Gr. Lee, N. J.)
Toe Fre, Bate Occ.
Toe Fre, Bate Oc

Orazielia Farrage
Leon & Eddie Jon
Martin Ora
Eddie Davis
Iris Adrian
Iris Adr Roger Steels Oro Rita Renaud Virginia Curtle Rita Whits Betty Weaver Jeanns Hanser Gioria Orayeon

LOS ANGELES

Blitmore Bowl
Racker & Sidell
Groy & Kathleen
Vincent & Sieta
Jeanna Darrell
Pinky Tomlin Ore

GELES

Piorectine Gardon
Alex Goldon Ore
Orac, Hayes
Alex Goldon Ore
Orac, Hayes
Alex Goldon Ore
Orac, Hayes
Alex Goldon
Rey Wilnerin
Charlis Foy
Oldon Orac, Hayes
Alex Goldon
Rey Wilnerin
Charlis Foy
Oldon Orac, Hayes
Alex Goldon
Rey Wilnerin
Charlis
Gellin
Alex Goldon
Manuel
Manu Cafa Callente
Chuy & Mario
Diana Castillo
Julio Cervantee
Lus Vasquez
Panebo
Eddie Aguilar Orc

Eddie Aguilar Orc
Cafo La Maze
Park Avenus Boye
Betty Jane Rhodee
Matty Maineck Oro
Cinb Ball
George Yount
Brus Fletcher
Cinb Versallie
Jorry Leeter
Feggy Feare
Leonard Keller Orc
Earl Carrell
Paul Gerrite

Earl Carrell
Paul Gerrite
Aaron & Broderick
Lamberti
A Robins
Vivien Fay
Susan Miller
Dorothy Oarron
Reginald Craig
Igor & Tanya
Trials
Archio Bleyer Oro Chavez Orc
Little Club
Jana Jones
Paul Kendall
Fritzi Reynolds
Little Hungar;
Valesco Co
Louis Prima
Paula Oals P.G'

Lecenza Swingeters
Harl Smith Ore
Nerther Theosens
Norther Theosens
Harl Marcel's
Harl State Ore
Seere Seas
Harl State
Ha Handelay
June Kilgeur
Joe Ortiz
Joe Ortiz
Jimmy Kerr Oro
Omar's Dome
Bahy Mack
Dudley Dixen
Cliff Richey
Bill Payne
Lee Hits Oro
Falomar

Jehn Tio
Searlee & Lene
Ai Whitey Robe
Hudson Metzger
Artie Shew Orc
Parle Inn

Parle Inn
Dominic
The Committee of the C

CHICAGO

Ambasandor Hotel (Fump Room) H McCreery Ore Betty Bryant (The Buttery) Cleo Brown Ball Ball Raiph Ceok Kay Armin Roy Deltrieh Jimmis Oreen Ore

Bismarck Hotel (Walnut Boom)

(Walnut Room)
Virginia Olbson
Gloria Les
Hadlay Gls
Bert Oranoff
Boh Balmont
Fauline Swann
Betty Gray
Harby Waleh
Red Fielde
Patricia Long
Phil Levant Oro

Pbil Levant Oro Blackhawk Bob Croeby Ore Ray Bandue Eddia Miller Marion Mann Dorothy Claira Gli Rodin Don Pedro Ore Orrin & Betty

Blackstone Hotel Margret English Pliner & Earl Ord

Bine Goose
Evelyn Watare
Al Lana
Maiody King
Buck Hunt
4 Hits & a Miss Breveert Hotel (Crystal Boom)

(Crystal Room)
Floreace Schnbert
Charles Baldwin
Grace Katrol
Norma Ballard

Norma Ballard
Broadmont
Harb Rudolph Ora
Tony Gray
Sandy Creighton
Martail & Dain
Cowane
Betty Storey
Ruth Phillips
Raipb Hovey

Chea Buckley Dick Buckley Maritta Ryan Oiga Anton Sam Bari Balpb Lindgran Or

Cone A Duran Matthew Mercan Ore Color A Duran Matthew Mercan Ore Color Matthew Mercan M

Temmy Relliy Ore
Someret Rone
Alse Norrises
Alse Norrises
Alse Norrises
Car Gregory
Harry Ringiand
Swannee Inn
Gindys Bentiy
Eddie Beet
Dedie Rone
Buddy Rogers Ore
Victor Mago
Buddy Rogers Ore
Victor Mago
Botty Berden
Skinney Ennis Ore

Perry Come Perker Glhhs Red Ingle Ceunty Washburns

Dulch's

Dulch's

John Eillott

Cerice & Dolerss

Betty Jsrems

Evelyn Herris

Loita,

Mert Lund Ore

Loilte Lund Ore

Edgewater Beach
Rotel
Rot

Ray Blobers Ore
Sam Badle
Sam Badle
Sam Badle
Sam Badle
Sam Sadle
Sadl

Oay 90'e
Nanctto
Cookia Sledal
Lew King
June Jackeon
Vanstie Ols
Pat Otle
Bobby Danders Oro
Oay Parce

Only Passes

Only Passes

Only Passes

Only Passes

Ellinor Johnson

Alice Hansopt

Golden Spot

An Millistone Property of the Control of Marcia Jacob Millistone Property of the Control of the

Falmer Homes
(Empire Roem)

Eddia Duchin Ore

Baddia Duchin Ore

Dick Barstow

Anderson & Allen

Dick Barstow

Anderson & Allen

Falmer Book

Falmer Book

Falmer Book

Kaytherine Attin

Chio Sandere Ore

Willie Shore

Mary Bone

Bernard & Honry

Sol Wagner Ore

Glidy Falmer

Boyal Frolles

Dolly Key,

Boyal Frolles

Dolly Key,

Boyal Frolics
Dolly Kay
Eddle Wbite
Anita Jacobi
Anthony, A & H
Al Trurk Ore
Mark Fleher Ore
Jack Hilliard
Frolics Ens

Froites Ens
Sherman Hotel
(Celtic Cafe)
Gene Kerwin Oro
(Dome)
James Hamilton
Empire Boys
Padro de Leon 4
Jarry Oliddan
Keller Sie
Del Ohre Boom)
Gene Krune Gro

(Panther Room)
Gene Krupa Oro
Irene Daye

PHILADELPHIA

Anchoraga
Jack Curtie
Mimi Stewart
Lee Lamont
Paul Rich
Carlos Ramoe Oro Bellevne-Stratford (Main Dining B'm) Mayer Davis Ore (Burgandy Room) Frank Jusia Ore A Murray Dancere

Frank Jusia Ore
A Marray Dancere
Ben Franklin Hotel
(Oarden Terrace)
Bohhy Hackett
Fee Wes Russell
Dorethy Dennis
Benny the Bum'n
Larry Vincent
Rimaca.
Concibita
Charley Bey
Batt Harnandes
Baily La Marr
Oadillao Tavern
Heim Doyle

Leonard Reed Gills

Colass Bosses Ray

Toset, Pall Oro

Toset, Pall Oro

Toset, Pall Oro

Toset, Pall Oro

A Biary Tant

Lorraine Vose

Rarry's N Y Cabvet

Rarry's N

Gadiliao Taverr Helen Doyla Henricus & Adri Dean Edwarde Lillian Stewart Mary Cliar Mary Cliar Dariena Jones Lina (12) Jerry Massell Jerry Massell Terranti S Jack Newion Sanny Ray E Beyaolds Orc

5 Jitterhuge
Ceri Marx
Sühosette
Larry Ferbes
Larry Ferbes
Larry Ferbes
Larry Ferbes
Larry Ferbes
Larry Ferbes
Jane Conway
Barder
Joan Baylor
Joan Baylor
Jose Baylor
Johnny Morrisen
Selvy Conrad Ore
Selvy Conrad Ore
Selvy Conrad Ore
Selvy Conrad Ore
Johnny Morrisen
Long Selvy Selvy
Virginia Bande
Johnny Morrisen
Joan Costello
Larry Selvy
Larry Selvy
Johnny McPail Ore
Joan Ossetilo
Joan Ossetilo
Joan Ossetilo
Joan Ossetilo
Joan Selvy
Johnny McPail Ore
Johnny McPail Ossetilo
Silver Frolles
Silver Frolles Margie Marchail Dorice Watere Billy Hill Barbra Bow Rita Manulus Jimmis O'Nell Earl Wiley Ore Limebouse Beb Tank Ore Little Cinb Richard Denzier Relend & Franc Betty Brocks Joe Kieh Oro

MeOrawe
Marien Beyd
Peggy De Vere
Miss Busz Willis
Jack Tilson
Chuck Andrews
George, West
Phil Chinerd McLaughlin'e McLaughlin'e Neil Clark Nadje Mickey Dunn Ann Heim Bromberg Bd Millistone

Silver Frolie Harry Herrie Bleine Rebey Teny & Gene Fay Wallece Art Freeman

Art Froman Services of the Services of Cital Services of Services

Sky Rocket Marjoria Whitney Dictatore Mathaws & Shaw 4 Kings 8 Kings
Stevens Holel
(Continental Ecom
Rhythm Beys Ore
Bernhardt & G
Byton Ole

Stratosphere Club Princes Red Rock Frank Barber Snbway

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and the state of t

Clab II Johnny Young, Con Beverly Fisher Beverly Fisher Beverly Fisher Line William Cafe Mescage Garay Oavin Rail Pider Oct Baselte Daniel Wiley William Correlina Wiley William Milliam Control Contr

Datkin's Rathal Dutkin's Bathskelles
Frank Ponti
Sunny Nasb
Irone Kay
Billie Lee
Margle Drummend
Cleo Valentins
Irving Prasiow Ore

E Chics

Kay Laveriy

Margarat Marchall

Virginia Howard

Jaan Sutherland

Muriol Harrison

Sherry Lee

Ariett Wilhere Senorita Marguerita Viola Kialus Oro Viola Kialus Oro Embessy Senorita Honteria Dolores O'Nelli Andy Russell Andy Russell Andy Russell Andy Russell Andy Russell Selection Senorita Marguerita Senorita S

Senorita Minisor Ure Financia Minisor Ure Embasey Senorita Minisor Ure Delores O'Nell Delores O'Nell Les Company Minisor Carlotte Collita Cordarum Les Carlotte Collita Cordarum Minisor Delores Saxon Mignor Al Eldrich Jo Miles Ore 1622 Chab

Anny Aussell
Ray Allen Ore
Sendeavoue
For Kirlliams
Edith Delaney
Wilma Novak
Fark & Lane
Bob Hargrave Ore
Both Hargrave Ore
Both Hargrave Ore
Both Both Company
Lohny Welsh
Bubblee Stewart
Watson Sie
Shaw & Mende
Shaw & Mende
Jie Zarlson 1628 Club

Swing King Ore

Ben Aliey

Beth Challis

Dolly Farker

June Dayle

Dorothy Tanner

Betty McKee

Francis Lenox

Mitzi Lane

Bithelind Terry

Frankle Falumb Sliver Lake Inn

(Clementon)
Mickey Familiant Or
Alice Lucey
Floredora Sextet
Jane Pattereon
Lord & Janis
Barbara Joan
Marie Hoiz
George Reed

George Reed
1300 Cafe
Nicky Galucel
Jimmy Broneon
Bill Miller
Ann Fisher
Margie Frame
Non Roberts
Camille Roberts
Texas Plant

Twentieth Century
4 Dancing Macune
Bobby Bernard
Jean Vickere
Madeline Sherman
Tommy Cullen Oro
Venice Grille

Venice Grille
Jack Rich
Josy Hayes Ore
Babe La Tour
Villing Cafe
Billie Callahan
Joe Kearne
Jerry Delmar Ore
Russell Curtle
Billy Julian
Nell & Delmar
Louise Seymour
Dick Gale
Helen Brooks
Villing Barn Village B

Little Rathskeller Tatara Ruth Wayne Al Schenk Al Schenk Lloyd & Willia Victor Law George Obhany & George Maggie's Helen Maxwell Marle Clair Lena Arlete Bucky Shores Towns Sittle Company of the Company Bobby Evane
Jackie Miles
Patey Shaw
Paul & Paulette
Buddy Lewie
Alex Gray Oro
Wober's Hof B er's Hof Bra (Camden)

Wober's Hot Brances
line (Camoles)
line (Camoles)
Rudy Bruder
Jules Flace (Ore
Heien Worthington
Faul & Frence
Faul & Frence
Faul & Frence
Sid Golden
Sid Golden
Sid Golden
Sid Golden
Sid Holden
Sid Holden
Hoterdiane
Hoterdiane
Markett Club
Stephania & Craig
John Blinger
John Blinger
John Blinger
John Blinger
John Blinger
John Blinger
Killy Heimilg Ore Manon Inn

Manos fun
Leonard Cook
Billie Richmond
Judy Lane
Diok Gale
Whirling Derviches
Brancheau & Fent'n
Billy Gatee Oro Open Door
Bob Ridley
De Mayon
Cola Mein
Meader & Ridley

MILWAUKEE

Bert Gilbert
Devines Englee
Clyde McCoy Oro
Bob Garrity Oro
Mabel Drake
Dorothy Dale
Red Roberts Ore
Gioria Gale
Jimmy De Palma
Howard Geiger Athletic Club Hal Munro Oro Chet & Marcia Bert Phillip's ap Babler Ore thei Seldel abby Rogers Blats Palm Garde Don Chiceta Oro Marilyn Foster Gabby Rogere

Mamic's Grette
Gue Brhiey Oro
Virg Hoffman
Hotel Schroeder
(Empire Room)
Jay Mille Oro
Karl Ratsch'e
Sepple Boch Ore
Helene Stnrn
Walter Merhoff Bine Meon
D Davidson Ore
Virginia Rosen
Jay Jayson
Gale Parker

Mamie's Grotte

Gale Parker
Cardinal Club
Jay Burt Oro
Chateau Club
Stan Jacoben Ort
Johnny Poat
Patey Marr
Marion Vinay
Hazel Kennedy
Dow & Betty
Sharon Hale
Fonda & St Clair
Lord Lyon
Keller Sistere Larsen'e Ray Meadows Ore Last Round Up

Ray Meadows Cru
Late Recod Up
Jimmy, Rice Ors
Jimmy, Rice Ors
Lindy's
Rick & Snyder
Victor
Re
Lindy's
Rick & Snyder
Victor
Re
Lindy's
Rick & Snyder
Victor
Re
Lindy Re
Lindy's
Rick & Snyder
Victor
Re
Lindy Re
Li Clover Club
Harry Weber CRUT Phillipe
Eva Thornton
Marge Young
Eleanor Galt
Jean Hurley
Flo Radke
Don Kranich
Jaxon

Club Forest irginia Grey erdine Dickeon elen Kaye era Welah Club Madrid

Jimmy Rotas Oro Patriola Page Gis Marguerite Clauder Paul Burkette Lole Marle Boh & M Gatee Oneia
Marty Gray Orc
Snooke Hartman
Old Heldelber
Eddle Zipp Oro
Donna LuPau
Alien Dunn
Alma Williame
Babe Coilline
Suzanne
Claudia Ferrie

Claudia Ferrie
Paria
George Cerwin Orc
Plantation Club
Bert Bailey Oro
Mary Webb
Plantation 6

Sovi alarie
Soh à M Gates
Chi Sahare
Congo Gasecher
Chi Sahare
Congo Gasecher
Chi Sahare
Congo Clab
Willie Hatton
Abbrita Reed
Local Chi
Loc

Mary Webb
Plantation 6
Brown & Lyone
Hunky Brown
Buddy Tenier
Plankinton Hon
(Eed Room)
Walter Librace
Rendeavous

Grace Brown

Inendervows 12

Rees I.a Mour

Ronnie Lee

Bene Bahe Leway

Jean Allen

Felen Allen

Romona Brownwe

Roee Vine

Vindick Sillen

Harvey Lee Ore

Senler'a

Tony Bauer Ore

Marie Kechy

Jessie A Viola

Marie Kechy

Jessie A Viola

Bong Buddelliot

Schwarta

Town and Co Town and Country
Tinnay five do
Larry Foverid ore
Billis Webb
Helen Abbott
Billis Webb
Helen Abbott
Madeline Gardiner
Zastro & Wells
Antry Fore
Joan Delange
Iren Burke
Toy'e
Case Landis Oro
Seth & North Cluk
Kay Crandall Oro
Trocadere

Betty Louis Virginia Grey Rosco Alla Al Samuals

Trocadero Miron Stuart Oro
Jane Rubey
Shutta & Kent
Dolly O'Dea
Woodard Sie

Wirth's Futuristic Bill Schweitzer Ord Jack Fener Vaille Jay Oro Maureen Rossy Rogan & Mann

Rose-Marie Hotel Clevelar

Jack & Eddle's Chick Williame Arlene Rice Oro Vio Corpora

Lindpay's Sky-Cl Poison Gardner Rita White Pearl De Luca. Monaco's Cafe Rose Pierce Orc Marilynd Maynard

Roma Costello
Schwarta
Jimmie Wiser Oro
Ray Wick
Irene Grigge
Tony Salerno
Claude Parmenter

cony Salermo
Claude Farmenter
Six Point Club
State Gardens
State Gardens
Earl Rigg Oro
Irene Schrank
Plo Bmith
Verne & Evelyn
Elennor Rae
Green Harie
June Herman
Green Harie
Sussest Club
Eddie Apple
Tio Top Tap
Joay Feldetein Ore
Natalle & Howard
Al Gall
Leonard
Al Gall

Rogan & Mann Wisconsin Roof Fran Meskin Oro M Merrymaker O Nio Harper Oro Tom Sheridan Cappy Lewie Arnold Dupre Maxine Beguette Znuker Gardeae Lyle Stann Oro CLEVELAND

Alpine Village
Otto Thurn Oro
Stalao Broe & P
Barbarina'e Pome
Margaret Aemmer
Herman Pirchner
Avalon
Hy Barron Oro
Charile Gordon
Bessle Brown
Thelma Stone
Alrway Club

Ineima Stone
Alrway Club
Troy Singer Ore
Jorg Singer Ore
Code Gardess
Duke Melvin Ore
Trisa Montemery
Hovard A Carita
Heaten Wiles
Laverdie
At Weste I Fallow
College Ina
Norman Brill Ore
Robble Collina
Tride Colfe
Tony Emma Ore
Old Timers

Preddick and the production of Marilynd Maynard
Mounde Cinb
Orveile Rand Oro
Ohle Villa
Freddle Carlone Of
Mickey Katz
Lester Cole Debe
Jackson, Stone & F
2 Cansinoe
2 Albine
Pol-Mar Gle

Pol-Mar Gle Southern Taves Ted King Oro Kirk Wood Ubangi Club Tommy Barnes Hertel Colline Ethel Avery Rose Morgan Sonny Carr PITTSBURGH

Bernie Percila Michael Strange Johnny Morrie Dick Smith Betty Nylander Johnsone Kenaywood Anchorage Hughie Morton Ore Maynard Deane Arlington Ledge Art Norkue Oro Balconades

Artinors
Jeanne Baster
New Fena
Emerson Gill Ore
Gall Reed
Nixon Cafe
Al Marsico Ore
Babe Carles
Nixon Cafe
Al Marsico Ore
Jimmy Ray
Woods & Jir Simmy Ray
Jir Simmy Ray Clyde Knight Oro

Bill Green's Paul Burton Oro Johnny Duffy Don Kaye Nick Tempo Cinb Carilale Red Mitchell Oro

Red Mitchell Oro
Club Petite
Piccolo Pete Oro
Gloria & Ray
Vera Barnett
Dave Jeffraya
Cork and Beitle
Jack Davia
Eddie Peyton'a

Eddle Peyton's
Mike Peyton
Phil Cavezza Oro
Joyce Palmer
Marion Miller
Evergreen Gardens
Curley Stewart Orc
Alleen Dennieon
Hotel Heary
M Contress Ore
Conchita
Hotel Jacktewn

Conchita

Hotel Jacktown
Freddy Castle Orc
Hotel Roosevelt
Bon Airs
Hotel Roosevelt
Bon Airs
Hotel Roosevelt
Bon Airs
Hotel Roosevelt
Buzz Aston
Jack Rogers
Hotel William Pean
(Chatterbea)

Black's Animale
Cibicquita
Riviera
Dob Gilmore Ore
Show Boat
Billy Yates Ore
Billy Kaatos Anch
Boat One Anch
Boat One Anch
Boat One Anch
Webster Hall
Nelson Mapice O
Buszy Kounts
Will Ward
George Weber
Uzslon Grill
Art Tagello (Chatterbex)

Barleau
Walter Cummine Or
Connie Barleau
Walter Cummine
Dippy Johnson
(Continental Bar)
Versatiliane

Art Yagello DETROIT

Jim Buchanan
Plaza Cafe
Jimmy Peyton
Adele Curtle
Lynn & Davle
Dewey Moon
Batty Hurst
Billy Cover
Black's Animale
Cbicquita

Ambassador
Bill Tracey
Gabl Lesley
Sam Weston
Gloria Shayn
Yevo & Doro
Dale Lynn
Geo Alfano Oro
Book-Cadiliao Ho
(Book Casilno)
Lowry Clark Oro Chene-Trombles Chese-Trombley
Jimmy Gargane Or
Pat McGowen
Rita DuVere
Margie Rush
Mitchell & Rayb'rn

Lee De Bain
Don Arden
Artiet Modela (6)
Tesas Tommy
Cibb Frontenac
Frank Gillen Ore
Vi-Mar Duo
Lynn Sherrill
Gloria Miller
Elaine Manzi
Jay Jason
Sweethearte (2)
Cilf Bell'e
Kaye Andre

Cliff Beu'e
Kaye Andre
Gardner Smith O
Imperial Clab
Boyd Senter
Nub Brown Oro Amos Jacobs
Salardo 2
Dorothy & Del Rio,
Marie Paul 6

Powatum
Bob Shafer
Lynn & Dearing
Pbil Grogan
Cameoe
Sammy Dibert Ore

Don Harrie Buddy Leeter Crandyl Sis Santoro & Lorral Eddie Farley Oro

Statler Hotel (Terrace Room) Chuck Shanke Or George Regleter Al Shanke Fred Noie To-Jo Farma

Carroll & Gorman Hal Boorn Oro

Anti-Nazi Jitters

(Continued from page 1)

R. C. Preses, local German language paper.
Film was previously passed by Mrs. Watton and Eugene Fynn, assistant. City ordinance makes it mandatory that say 15-prezon petipeals. Zilm was screened Monday (8) night for a second review. John C. Moffitt, Kanasa City Stark. John C. Moffitt, Kanasa City Stark in critic who has been in Hollywood, frequently as a writer, resulting the control of the co K. C. Presse, local German language

Pa. Germans' Reaction

Rose-Marie
Hotel Cleveland
Gene Ervin Or
Gene Ervin Or
Hotel Cleveland
Gene Ervin Or
Hotel Seeway Hall
Willard Fotts Ore
Bettle Alies
Hotel Seevay Hall
Willard Fotts Ore
James & Pellz
Hotel Blenden
Sammy Watkins Or
Crawfood Caskor
Hotel Stattee
C Koagland Oro
Jeanne Stewart
Glover & Lakke
Jack & Rodle*a PA. Germant Reaction
Reading, Pa., May 9.
Confessions of a Nazi Spy, at the
WB Astor, in this sector, where there
is an active unit of the Germanstration of any kind at any time.
Reaction of the crowds, many of
them native-born German employed
mills here, was hard to analyze, but
great numbers of men and wome
left the house stunned by the revelations made by the picture, along with
about the Nazi apy trials.
Scanning the crowds leaving the

want they had read in newspapers about the Nasi app trials.

Seaning the crowds bering the Seaning the crowds leaving the search of Cerman, born abroad, came to see the picture, but that the determination, as shown on the fair containation of the season of the fair containation of the containation of the

Pa. Dutch Sector Placid Harrisburg (Pa.), May 9. 'Nazi Spy' only average at the

State.

Although this is the heart of the Pennsylvania German section, the natives are notably patriotic, and hyphenated German-American sorepresented overhalm-American so-cieties are conspicious by their ab-sence, the only open organization of that sort being the Mannerchor, a quiet beerhall with no Nazi affilia-tions.

Canada Curbs Pre-Nazi Plo

British Nix Anti-Nazi Pix British Nix And-Nasi Pix
London, May 9.

British Board of Flim Censors has
banned I. Was a Captive in Millian them esting out of her hand
banned Y. Was a Captive in Millian them esting out of her hand
been by European Flim Distributors.
Latter are appealing the veto.

Professor Mamilock, Russian film
appeal to the end of an excité cance
and the manufacture of the end of an excité cance
and anti-German pictures are
banned here of late, being problem
anned here of late, being problem
been to hand the provides stags with
a peck at the end of an excité cance
and the end of the control of

Night Club Reviews

CHEZ AGNES CAPRI

CHEZ AGNES CAPRI

(Continued from page 42)
to showe in a spot for herself in all the continued of the contin

FREDDIE'S, CLEVE

Cleveland, May 5.
Di Nova Twins, Melba, Doraine &
Ellis, Judy Moreland, Eddie Barnes,
Texas Rockets, Tony Emma's orch.

Ellis, Yudy, Moreland, Eddie Barnes, Tecas Robecks, Tomy Emmis's orch.

Every once In a while Fredde Meyerr goes off on a long limb of the he had been and the seven and t

ıt. Pullen.

MIAMI CLUB (MILWAUKEE)

Milwaukee, May 3.
Gene Emerald, Harriet Cross,
Helen Holmes, Maxine & Clayton,
Margaret Faber Girls (6), Johnny
Davis' orch (8).

margaret rates, urit 60, Johnsy Live State State

tap numbers finishing fast and furtual.

The Faber girls close show with an arresting bailet number, with halfors, with a suresting state of the sta

CHASE CLUB

(Hotel Chase, St. Louis)

St. Louis, May 4.
Rossini, Patti Morgan, Al Shelle-day, Adele, Trent & Sawyer, Al Kavelin's Orch (10).

Kavelin's Orth (10).

Although bis has tapered off at local class spots during the past few weeks, Sid X. Bartman, manager of the control of

On the Upbeat

(Continued from page 40)

WJAS, Pittsburgh, opens summer

Bill Barde set to open at the Century Room of the Hotel Adolphus, Dallas, Wed. (17). Follows Everett Hoagland.

Aaren Gensales and his rhumba band at Beverly Hills hotel,

Anson Weeks wound up long tour yesterday (Mon.) and opened six-week engagement at Cocoanut Grove, Los Angeles.

Dick Barrie opens two-week stand May 19 at Lakewood Casino, Fort Worth.

Charlie Keff, chief arranger for Muzak, is organizing his own dance combination, which will consist of five saxes, four brasses and four

The Fiddlers Three, at Hotel Loraine, Madison, Wis., have added brass.

Jay Mill's erchestra bows out of the Empire Room of the Hotel Schroeder in Milwaukee May 16, af-ter a three-week stint to make way for Herbie Holmes

Nie Harper's orchestra gets two Frlday dates in Chicago this month before opening at the Peshody Ho-tel in Memphis, June 1. Band had been playing at the Wisconsin Roof, Milwaukee. Harper played the Tri-anon in Chicago May 5, and batons at the Palmer House May 12.

Gene Krups plays the Palace the-atre, Cleveland, week of May 26 after exiting from the Sherman hotel, Chicago. Band's lined up for series of one-nighters also.

Hal Kemp does the first three of his Griffin broadcasts from road dance dates when he leaves the Wal-dorf-Astoria, N. X., June 5, airing comes from U. of Virgila prom; June 13, Va. Military Inst, Lexing-ton; June 20, Cavaller, Virginia Beach.

...

STATE, N. Y.

Ben Bernie and band, Ruth Sedg-wick, Ross Wyse, Jr., & June Mann, Johnny Woods, Bailey Sisters, Irv-ing Prose; 'Let Freedom Ring' (M-G).

Jonney Woods, gancy sincer, row Proces, 2nd Freedom Sing (& Cong) Frost, 2nd Freedom Sing (& Cong) Frost, 2nd Freedom Sing (& Cong) Frost, 2nd Freedom Sing (& Cong) Sing

john up. Team wins laiding with wyth Wyse's exacting acrobatic studies with Wyse's exacting acrobatic studies and with Wyse's exacting acrobatic studies and with which was a similar free and with the work of th

FOX. PHILLY

Philadelphia, May 5. Hugh Herbert: Ella Logan, Eddie eLange's orch, with Elissa Cooper, dolph Kornspan's house band; 'Man 'Conquest' (Rep).

Delamper's orch, with Bittan Croper, Adolph Kornaparis house band; "Men House It is surrounded by a fook of the batter of the band of Conquert (Rey)."

For this set revert to the hist from time to time experimental has foot to the band, fish end could stand tome-thing considerably stronger that this band all the time, fashing some bond with the band is the time to the band, fish end could stand tome-thing considerably stronger that the band is all the time, fashing some to the bond for maxes and the time, fashing some to the bond with the band is the time of the confirmed muste addition. It is a state of the confirmed muste addition to the band, Formerly with the confirmed muste addition to the band. Formerly with the confirmed muste addition to the band, Formerly with the confirmed must addition to the band. Formerly with the band is ordigated the time of bands. His naturally built, pleasing personality suffers a leddown when the time to the band to the personality suffers a leddown when the time to the band to the personality suffined the time of the personal time to the time to

which remains uncut when he unfolds it. Gets off a few fair gas during, this process. Ends up by the control of the control of

CHICAGO, CHICAGO

Chicago, May 6.
Joe Sander's orch, Jane Kay, Garron & Bennett, Danny Drayson;
'Union Pacific' (Par).

Union Pacific (Par).

Joe Sanders' orth is purely a stage wait currently in order to get turners and the same part of the sam Singer Jane Kay with the orches-tra warbles the old The Man I Love' Sanders sings a motheaten novelty, 'Ball and Chain'.

sau and Chain.
Two outside acts are on the bill.
Garron and Bennett are somewhat
dated with their hallroom dance routine.
They repeat tricks over and
over again and lack distinction in
their work.

over again and lack activation in Mills Bright spot of the entire proceedings is a single dancer, Damy Drayson, Losded with personality and showmanship, Drayson scores solderly dance routher for the process of the control of the state of the control with some distribution of the control with some cones through with control through the cones with the control of the

STATE, HARTFORD

Horace Heidt's orch, with Fred Louery, Red Ferrington, Four Heid-lights, Agnes & George, Larry Cot-ton, Three Trumpeteers, Sam Kap-lan's House Band, Boy's Reforma-tory (Mono).

tory' (Mono).

Herace Huldt's agaragation is one of the best his do by this howe condition to the best his do by this howe recently and is seeke from start to finish. It's the first theatre date for the unit since leaving the Blittmere to the condition of the c

APOLLO, N. Y.

Claude Hopkins orch (14), with Beverly White; Four Ink Spots, Bob by & Patsy, Pigment & Hamthe Vivian Harris, George Wittshire, Jesse James, Helena Smith, Harper-ettes (10); 'Inside Story' (20th).

Try a hattle between Claude Rops, the control of th

manupusans, a meeded because of a foot intry.

Figmeat and Ramtree, aided by
Wivian Marris and George Within a
risque boudoir bit with the familiar
tel him get his own confee hankout.
The other is about three honerwords
dotel. They're from burles, hut
briskity done by the Pigmeat-Hame
two next lospitering solos, but both
are virtually the same.

Leonard Harper, siaged as untal.

Leonard Harper, siaged as
upon the siaged of the siaged of the
crew in the pit until the band myees
up on the siage of the siaged of the
Bit excellent Friday night (5).

Bit excellent Friday night (5).

ROXY, N. Y.

is ultra and simulates the best stage decorrant and deportment of their decorrant and stage of the stage of t

HIPP, BALTO

Baltimore, May 8.

Joan Davis & Si Wills, The Virginians (6), Jack Powell, The Six Grays; 'King of the Turf' (UA).

KEITH'S, BOSTON

Boston, May 4.

Radio Rubes (5), Sensational Robeys
(4), Jack Morrison, Wally Brown,
Hollywood Jitterbugs (8); Eddie
Rosenwald's house ork; 'Society
Smugglers' (U) and 'Boy Slaves' Smugglers

Rosemuoda's interiors ork: "Society of Rosemuoda's Sungglers' (U) end By Slaves' (RRO).

Quite a gallery of new faces in the lineup this week, and one who hasming the sungers' of the sungers

CAPITOL, WASH.

Washington, May 7.

Gaynor & Ross, Tommy Martin,
Sid Tomack & Reis Bross, Eleanor
Powell with Andy lona's Hawaiians;
'Society Doctor' (M-G).

set from e. & St. 20 mm. Berring.

Set from e. & St. 20 mm. Berring.

Powell with Andy Jona's Haustian;

Jociety Doctor (M.C.).

Two skaters, a magician and a song n' dance trie start this off as close ments, but what goes before is only a build-up for Eleanor Fowell, who have the set of the start was a regular favortie here in her four-a-day fours sequently clinched local fanden with two President's Birthday Ball appearance to hit Capital this season.

Phil Lampfair's house core, raised present of the most pearance to hit Capital this season.

Phil Lampfair's house core, raised the season of Evolution of the four-a-day fours and the season of the control of the core of the control of the core of Evolution of the core of t

FOX. ST. LOUIS

St. Louis, May 6.

Benny Goodman's orch, Lionel
Hampton, Eunice Healy, Martha Titon, Jimmy Shea & Guy Raymond,
Jess Stacey, Chris Griffin, Hymle
Schertzer; Never Say Die' (Par).

ion, Jinning Shee, & Gisy Raymond, Coherters, Never Say Die', Pari, Coherters, Never Say Die', Pari, Benny Goodman and his gang are transforming. Fanchon & Marco's 5,000-seater Fox into a litterhurg's periodic and many of the Marco's 5,000-seater Fox into a litterhurg's periodic and many of the Marco's 5,000-seater Fox into a litterhurgh of the land of

FLATBUSH, B'KLYN

Jerry Blaine's orch (13), with Arlyne Chanler, Shap Dancers (2). Frank Borden, Lou Holtz, Marion Bellitt & English Bros, (2), Ai Gor-don's Dogs, Helen Morgan; 'Sunset Trail' (Par).

Trati (Per).

Lou Holtz, carrying a case strictly for ornamental purposes, and Helen Morgan give the marquee here suffered to the suffered to

NEW POP-PRICED LEGIT IDEA

TMAT's Internal Scrap Grows More Bitter as P.A.s Campaign For June 8 Election; Rap Olver

Factions within the Theatrical Managers, Agents and Treasurers union are girding for the most bitter internal scrap since the formation of the organization. Climax will come

internal scrap since the formation of the organization. Climax will come with the election of officers and board June 6, but in the Interim there will be plenty of campaigning, some of which has already beginned of the property of the pro

seller group, most populous or ungroup. Section in the circular anent the treasurers reads:
the boxoffice. We believe that the treasurers, the poorest paid of the treasurers, the poorest paid of the creatis, and the most abused group cards, and the most abused group tent to ablue their problems provided they have the co-operation of the rest of the membership.

Almed at Equity

Aimed at Equity Almed at Equity
Around TMAT, the reference to
other unions' was not clearly understood. Interence is probably the
action of Equity in global clearly unto the control of the control of the
thoraction of the control of the
ticket situation was not indicated,
although the union has represented
licket sellers in several clashes with
the League of New York Theaters.

(Continued on page 50)

2 American Shows Sail for Repertory Tours in Australia

Charlotte Greenwood and a company including Russell Fillmore, Romaine Callender, Isabel Withers, Wendy Atkin and Charles Martin, sailed last week from San Francisco to Sydney for an Australian tour of repertory. Among the shows offered will be 'Leaning on Letty' 'Post Road' and 'She Couldn't Say No. Martin Broones, Miss Greenwood's husband, accompanied the group as manager. Engagement is sponsored by Australia & New Zealand Thea-tres, Ltd.

by Australia & New Zealand Theates, Ltd.
Another troupe, also under the AVCT management, will sail Mos AVCT management, will sail Mos My Darling Daughter and other plays. Pauline Lord and Ian Keith will head the company. The balance of both troupes will be recruited from among Australian playerestiates in New York, an American troupe of The Women' Is having a successful bour of Australia-New Zealand, while The Waltz Dream' and the Cooks is now on his way to Australia for a prepared tour, while John Brownhee will begin his season there in August.

Getting Hunk?

Ruth Chatterton, one of the handful of Actors Fidelity members, who for 20 years have refused to join Equity, last week to be not be could accept a stock engagement at the Maple-could (N. J.) theatre. We have the portray all seven feminine characters in The Affairs of Anatol, thereby replacing six regular Equity members.

L. A. FTP Show Scribes Dropped from Payroll After '2-a-Day' Smash

Los Angeles, May 9. Gene Stone and Jack Robinson Two-a-Day,' were authors of dropped from the Federal Theatre Project payroll. They had been assigned to write a musical show two

signed to write a musical show two weeks ago after their jobs as heads of the vaudeville department had been aboilshed. When they handed in their com-pleted script, they were told that their services were no longer needed. Meanwhile, the government has sold Twoe-a-Day' for \$500, of which the authors get nothing.

DELAY 'WOMEN'S' **BROADWAY REPEAT**

Repeat date of "The Women' or Broadway has been set back, but may he arranged for some time in June Comedy closed Saturday (6) in Phil-Comedy closed Saturday (6) in Phil-adelphia, where it completed a re-turn engagement. Max Gordon, who produced the show, said he has not found the type of N. Y. theatre de-aired. Plan is to present 'Women' at \$1.10 top, which scale it used stic-cessfully for months on the road, but the manager stipulated that an air-cooled house of around 1,060 seats

cooled house of around 1,500 seats was necessary. Slump on Broadway since the opening of the World's Fair may shelve the show permanently, but indications are a sizable theatre will be available soon, continuation of several musicals being doubt. Gordon is due to leave for Holly-connection with the filming of 'Abe Lincoln in Illinois.'

WPA's 'Swing Mikado' Shows \$46,135 Net

Chicago, May 9.

WPA version of 'Swing Mixado'
netted a profit of \$46,135 to the Fedreal Theater Project. The net is the
sum remaining after payment of nonlabor expenses, income taxes, prolacome from Sept. 25, 1938, to April
lacome from Sept. 25, 1938, to April
la Chicago May 9

San Francisco, May 9. San Francisco, May 9.

Jester Hairson, director of music and chorus work for the Federal Theatre Project here, left for New York last week to study the production there of 'Swing Mikado,' which the FTP will present at the Federal Theatre on Treasure Island next month.

OF NAT'L PLAN

Scheme, Being Carrieu
Through in Conjunction With National Theatre, Would Embrace Several Hundred Towns - Expect 1st Production Late in '40

B'WAY TEE-OFF

Nationwide atring of pop-price legit theatres, to be extended over a period of years to several hundred communities, is being planned by the National Theatre and the Playwrights' Co. Although the scheme is still rather nebulous, both groups have outlined a broad sched-

secopy have outlined a broad sched-ule and hope to have the arts of the con-tine and the control of the control of the con-line of the control of the control of the con-trol of the control of the control of the con-way cuts doing both revivals and new plays. Preliminary production for a control of the control of the con-trol of the c

tual performances to begin the following fall.
Pop-price thestre idea has been a pet trainchild of Elmer Rice for a pet trainchild of Elmer Rice for able to do anything about it before with the formation of the Playwright Co., however, he proposed along that line. But his fellow members, Robert E. Sherwood, Sidney Howard, Mawevell Anderson after Sherwood, Sidney Howard, Mawevell Anderson after the they could be along that line. But his fellow the control of the state o

PLAYWR'TS BACK | Charge 18 Agencies Violate Code's 75c Premium Rule As League Stiffens Ticket Code

PEACE, SISTER! Louise Platt's Settlement In Mass Cowshed and Cinema

Instead of trying to slice each other's throats, a strawhat theatre and the iocal picture house at Gull-ford, Conn., will, this summer, coperate in a deal to cash in on a Hometown Gal Makes Good tieup, Ferme in question is Louise Platt, former Broadway and more recently a Hollywood actress.

a Hollywood actress.
She'll operate the Chapel Playhouse there, giving program and lobby billing to the neighborhood doby billing to the neighborhood will show all the pictures in which has appeared, including I Met My Love Again, 'Spawn of the North, 'Stagecoach' and the forth-coming Teil My Tale.' Will also give Miss Platt's starwhart a screen

Winchell Broadcast 'Closes' Miss Crawford's Portrait': Show's Squawk

Sunday (7) erroneously stated that Sunday (7) erroneously stated that 'The Family Portrait,' Morosco, N. Y., had closed the previous night. Mon-day (6) there were complaints from Cheryl Crawford, who produced the show, and intimation that libel pro-ceedings would be started unless a way was agreed upon whereby the alleged injurious comment could be counteracted.

alleged injurious comment could be counteracted. On Tuesday, attorneys for the chain, Lennen & Mitchell, the agency handling the program, and Jergen's Lotton, its sponors, huddled with counsel for the show management in an effort to adjust the complaint. The agency stated that it would enter the counterpart of the c

Stricter enforcement of the ticket code by the League of New York Theatres has started now that legal

code by the League of New York Theatres has started now that tegal-proceedings have virtually okaqued have been recording to the proceedings have virtually okaqued having been refused the Acme Agency. Managers' association has engaged a firm of accontants to check the stampling of theset, and been exacting more than the 75c maximum premium have aircady been madelly to the stampling of the stampling of the process and the process of the stampling of the stamplin

on stamping could be thereoy on-tained without going through all the Quickly proven that agency people and the property of the property of the digrown sensible that the property of the tempted to comply after it became known that the League had called in tempted to comply after it became known that the League had called in vestigated the brokers and boxoffice staffs last season, the problem of stamping according to the rules was placed before the federal men, who are said to have agreed that it is vivally impossible or the property of the staffs and the property of the pro-tessed in the supercease of the curtain time. League, however, is more in-terested in seeing that the code rules on premiums are not violated. Equity-League Deal

Equity-League Deal Equity, which has a basic agree-ment with the managers on strength of the code, was reported doubtful of renewing the contract, being

(Continued on page 49)

Union Cards Loading Down Doubling Legit Players: AGMA Claim

American Guild of Musical Artists is said to have made a claim for jurisdiction of the American Lyric Theatre, which opens at the Martin Theatre, which opens at the Martin The Devil and Daniel Webster, "Susanna Dorit You Cry' and a ballet the point raised is whether the point raised is whether the property be classed as opera, which a AGMA's field. Understood, however, that the casts are made up of the control of the contr

REFUGEES TUNE UP 1ST STAGER FOR L.A. DEBUT

Continental Players, new group of German and Austrian refugees backed by William Deterle and Harry M. Warner, started rehearsing its first production, "William Tell," to be staged for a run beginning May 24.

Group is directed by Leopoid Jess-ner, former executive of State thea-tres in Germany.

Walter Winchell in his broadce

Morosco boxoffice received a number of telephone calls from ticket holders, who asked whether the show had folded, report having spread along Broadway. Some applied at the theatre for refunds until assured that 'Portrait' is playing.

'Hot' Tops 'Swing Mikado'

1st Week of Close-By Competish Shows Todd's Version Far in Lead

First week of the two 'Mikados' on of that city. Latter is said to be a Broadway, since the 'Swing' version son-in-law of former Vice-President went commercial and moved from a lawes. Indicated that little coin has well to be a moved from the Hot' version, across the street at the Broadwart, having the better of the previous levels, was not fisured to have resulted from the close by opposition, but because of the lawer broken even. It opened commercially at \$2.20 to pa sagainst the have broken even. It opened commercially at \$2.20 to pa sagainst the whether they could be reinstated on \$1.10 scale as a relicer, starting the WPA payroli. First reports that curring the week. Claimed takings incorrect. Regulations are that anywers are considered with the week whether the WPA payroli. First reports that show at \$3.30 top. Mad it would be indicated the week. Claimed takings incorrect accept other employment so decided this week whether the "Hot project to accept other employment is rented, or be sent to the road. Show is operated by a general United, who formerly managed the Auditorial, in the work of the project of the

LTC Lines Up 67 Stands for 4-Show Road Venture: \$325,000 Assured

While plans of the American Thea-tre Council for stimulating interest on the road next season have been on the road next season have been Theatre Corp., has gone forward rapidly in booking one-nighters for its quartet of attractions. Its activity is the first move in the long con-templated road revival that has got-ten results. Touring will start Oct.

tion results. Touring will start Oct. 18.
To date, LTC has booked more han of stanks, extending from coact that of the control of the control

transporcation will be a major expense item, all jumps to be made by the property of the prope

are handled by field men out of the New York office

Maplewood (N. J.) May Fold Its Stock Policy

Maplewood (N. J.) theatre may go dark after two more weeks of its today stock policy. House has Mil-today stock policy. House has Mil-today the man stock of the stock of the

From 'Wilde' to Nitery Is Buckmaster's Aim

Is Buckmaster's Aim John Buckmaster's Aim John Buckmaster, who closed last Saturday night (6) in 'Oscar Wilder at the Fulton, N.Y. may do mider inspersoastions in the U.S. during inspersoastions in the U.S. during the certain for an enagement. It would be his safe debut in this country, although he has done that kind own't in London. We have the control of the country of the cou return to London this summer a may tour in the fall with 'Oscar' the drama is taken on the road.

Julia Walsh to Wed

Julia Walsh, of The American Way, will be married June 7 to Al Wagstaff, co-manager of the New England playhouse, Ridgefield, Conn. Her mother, Seena Owen, Paramount writer, will come east for the wed-

ding.
Miss Walsh will leave the cast of
the Kaulman-Hart spec to join Wag-staff's strawhat this summer.

Economy Forcing Atlanta FTP Unit to Fold May 15 Atlanta, May 9.

Atlanta, May 9.

Local Federal Theatre Project will close up shop here May 15, according to Albert Loveloy director. Loveloy attributed reasons for close the stream of the control of the

FTP lasted three years in Georgia, starting out at Atlanta theatre. Few months ago project moved to Erlauger theatre, where it engaged in a brief, but unsuccessful, whirl at booking road show attractions.

Project's efforts to attract patror age to its own productions prove

Cleve. Playgoers, Local Legit Producing Group, Elects Officers

Cieveiand, May 9.

Legit, which has been limping along here, was given a hypo last week at first meeting of Playsgors of Cleveland, Inc., recently formed by Chamber of Commerce to guarantee 20 New York plays for the Hanna

cieveiand, inc., recently formed by Chamber of Commerce to guarantee for the commerce of guarantee for the commerce of the Hanna and the commerce of the Hanna and the commerce of the Commerc

2 Shows Blow

'Set to Music' was an added closing at the Music Box, N. Y., Satur-day (6). English revue played 16 and the second of the second

SET TO MUSIC

SET TO MUSIC

Opened Jan 18, '39. Most
critics deemed the Coward-Liblie musics obey. Mastic (News)
lie musics obey. Mastic (News)
sing: Aktiasen (Times) declared
lie 's rews that 'epresents the
quintessence af style and skill,'
but Winchell (Mirror) said 'tor
the choosey. 'Set to Music' may
be a disappositment. Variety
(Abel) predicted 'evus will fare
well for a poyel for

'Wuthering Heights' was yanked Saturday at the Longacre after one and a half weeks. Play was given a brush-off by the critics and there were few paid customers out front after the opening.

WUTHERING HEIGHTS

WULHERING HEIGHTS
Opened April 27, '33, Randojh Carler's dramatization et
Emily Bronie's classic proved
an ill-chosen entiry. Coleman,
(Mirrer) described it 'a puny
and duil affair.' Manile (Newled
and raldenises.' Anderson (Journal) declared 'the whole thing
drearily manolenous.'

Added Strawhats (Not Previously Listed)

Decrirees theatre, Harrison, Me. Bela Blau. July 3. Hill Top theatre, Ellicott City, Md. Gregory S. Mooney. June

Somerset players, Scarborough, N. Y. Juliana Morgan, George Sumner. June 19.

Straw Hat theatre, Brattle Hall, Cambridge, Mass. Robert War-field. June 28.

ART CENTER IN MONTREAL **CONSIDERED**

Montreal, May 9.

City Fathers are discussing plans for building an artistic civic centre round the proposed \$750,000 studios of the Canadian Broadcastir in the east end of Montreal.

Having voted free land worth ap-proximately \$200,000 to the CBC, city council may exproprigate land border-ing on the site of the new atudios to build concert halls, a music centre and provide a meeting place for cul-tural servicities. ural activities

Fire Destroys Historic

Woodstown, N. J., House WOOdSLOWN, N. J., HOUISE WoodSlown Opera House, Woods-town, N. J., where George M. Cohan and his parents played in 'Harri-gan's Hiberian Tourists' in 1889, was razed by fire April 27. Though fully insured the two-story structure will not be rebuilt according to Man-ager E. W. Humphreys.

Four years ago this hourated its 50th anniversary.

Pop-Price Legit

(Continued from page 47) and actively alding in production

blems. Non-Profit Plan

As entalterly oddined, the National Theatre would be a professional, but strictly non-profit origanization. That is, all workers would be professional, but strictly non-profit origanization. That is, all workers would be professional's (in many cases the highest-priced obtainable) and the strictly of the highest-priced obtainable of the strictly of the highest-priced obtainable of the strictly of the highest-priced obtainable of the strictly of the profit of t

Other Dramatists Too

Description of the control of the co

cities. Tentative idea is to make the top price \$2 \text{ in New York, with subscribers paying \$1.50 and the rest of the house scaled down to 50 or or even 25c. Seale in other cities would depend on local conditions, but in every case would be kept at a minimum.

mum.

Proponents of the scheme admit that it, is visionary and uncertain of accomplishment. But they are determined to attempt it in some form or other to combat the steady shrinkage of the legit theatre.

Roland Young, in a New Stewart **Comedy. Tops the Barnyard Cackle**

New comedy by Donald Ogden Stewart, possibly starring Roland Young, and Bonder, purel-tarring Paulette Goddard, are among the try-land Playhoust, Ridgefield, Cona. John Starring, Palette, Palette, Palette, Palette, New mystery by Halley Raines, Me-tro writer, and a revival of Samon Raphaelon's Accent on Youth the subject of the Palette, Palette, Me-tro writer, and a revival of Samon the subject of the Palette, Palette, Palette, Palette, Palette, Palette, In the Accelling parts. Cons. 15 dis.

the author making his acting debut Severation with Coas, is due in New York: In a couple of weeks to polish his new play, which Young has expressed a desire to try out. He was not to be a support of the polish his new play, which Young has expressed a desire to try out. Under the polish his polis

unlikely.

In case any of the three shows are likely bets in tryout, they will brought to Broadway in the fall by Wagstaff and his associates, Philip Carr and Alfried V. Leaman. Charles Alkin is staging the tryouts. Strawhat season of 10 weeks will open June 28 and the remaining plays will include You and I. by Thillip Sacror Include You and I. by Thillip Sacror Town, and two others to be selected.

yard Vignett

Barnyard Vigaette

Salan's in the Pantry, new play
by Doty Hobart and Theodore Tiller,
2d, will be tried out at the Startight.
2d, will be tried will direct the Cragmon's UK, J. Pilloyers.
2d, will be continued to the Startight of the Startight of

will be production assistant at the Chapel playbous, Guilford, Cómn.

Ratchard Benacit's Lineap

Britand Benacit and St. John Turrell at New Hope, Pa, will present a 10-week season starting in late June or early the production of the Company of th

Folly Waters.
Three new plays will be preemed
—'The Ascent of F-6,' by W. H.
Auden and Christopher Isherwood,'Command Performance,' by Warrington and Childs, and 'Ducks and
Drakes,' by Mr. and Mrs. Clifton
American

Drakes, by Mr. and Mrs. Clifton Agan... Morgan and George Sum-ner, occasional Broadway producers, have acquired the Beechwood theatre, Scarborough, N. Y., and will open June 19 for a 10-week season... The 49'ers will open their sevents season July 11 at the Chase Barn Playhouse, Whileteld, N. H., will worth will actain be mearach, alleas-worth will actain be mearach.

revival of 'The Circle.' Carl Allens-worth will again be manager. New Hayrack's Sked New summer stock spot, the Straw Hat Theatre, Brattle Hall, Cam-bridge, Mass., will be operated this season by Robert Warfeld. Eight-weck season will open June 28, and

will run on a three-performances-a-week basis, Schedule Ircludes 'Story' (U. S., preem), by Robert Story' (U. S., preem), by Robert Morley; The Wing Is on the Blade (new), by Eather Willard Blade Taltite Stod, by Percial Wilde; Is William Sacred (new), by James William Sacred (new), by James William Sacred (new), by James Jory Carleton of 'Jame Eyre', 'Chae' era' (new), by Max Stahl, and 'streamlined' version of 'Rosmers-holm.'

Wednesday, May 10, 1939

holm."

Cape Playhouse, Dennis, Mass, will open June 28-for a 10-week sea-on, with Arthur Sircom directing the all-revival bill. Spot will be operated by Raymond Moore and Richard Aldrich. Schedule is not definitely set, but Mady Christians in Hedda Gabler' has been mentioned as a possibility.

Wharf's Sked

Wharf's Skeä
Wharf heatre, Provincetown,
Mass, will open its 25th season July
1 with a bill of three short plays,
Cardin, Sunan Glaspell's Therefore
and Edna St. Vincent Millay's Aria
da Capo.' In celebration of spot's quarter-century anniversary,
a number of founders are expected
to make appearances during the

to make appearances during the summer. Is again operated by Neil Modelmer and Jean Paul King With Edith Warman School, Faculty will include James Hagan, Rajph Morehouse, Margaret P. McLean, Paul Wing, Frank Dahm, Elena Baileff, Douglas McLean, Stanley Pratt and Serreta Thiel.

Big Cieve Hayracl

Biggest strawhatter on Lake Erie's strawhatter on Lake Erie's strawhatter on Lake Erie's shores this summer will be Cala Park theatre, an outdoor, municipally operated playhouse with 3,300 seats, which gets under way June 22 with 'My Maryland'.

Amphitheatre wart

seats, which gets under way June 22 with My Maryland; to over so well during few weeks' tryout last year, despite nichement weather, that length of season is being doubled for the season is being doubled financed by board of education of Creveland Heights suburb.
Desmatic events will rame from Desmatic events will research the following the followin

Ethel Colt with Jitney

The Villiamsport, Pa., May 9.
The Jitney Players will establish a Summer theatre at Eagles Mere, a nearby mountain resort, during the coming season. Ethel Barrymore Colt will be in the cast, playing in-

genue roles.

Cast will also include Douglas Rowland, Bettina Cert and others. Harry Gresham will direct 'Accent on Youth' as the opening presentation of the season, July 6, at the Forest Ina auditorium. The same mpany was at the resort last year

Mae Desmand's Troune

Mae Desmand's Troape
Philadelphia, May 9.
Mae Desmond, vet thesp, will present a season of summer stock at
the Haubert theatre, Newtoundland,
Pa, in the Poconos, She'll open June
8 with a mixed troupe of studes and

Conrey's Cons. Spot Hartford, May B. Thom Conroy, director of the Lit-tle Theatre of Hartford, has sequired nuck, Cons, for the presentation of summer stock, Opening has been tenatively set for July 4. Playhouse, practically destroyed by last September's hurricane, has been completely robushili, Cast and pluys have not been chosen as yet.

Lippiti's New Dale
Providence, May 9.
Lippitit hearter, Lippitit Estates,
Cumberland, has moved its opening
date to June 3 because of new Junday
night performance policy. Sput
day proving scheduled for a for
5 opening. As far as known, the
hearter will be the only name
pletter will be the o

Chicago Nifty: 'Holiday' Perks, 181/4G. Extends; 'Skylark' Up, 151/6; 'Life' Out

Shows held up well last week and encouraged at least one show to announce additional Chicago time, and the state of the st

were disappointing. General wordcomount on the play itself has not
recomount on the play itself has not
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(2d week) (1,300; \$3.50). Perked to good \$18,500 on excellent word-of-mouth. "Skylark," Harris (2d week) (1,000 \$2,75). Upped and indicates ability to stick around for some time; \$15,

500.

What a Life, Erlanger (1,400; \$1.65). Closed here on Saturday (6) after eight weeks. Company back to New York. Finished to \$6,500.

Awake and Sing, Great Northern, Yiddish.

PAN 3D 'KISS BOYS' CAST IN L.A.; FAIR \$8.500

Los Angeles, May 9.
Critice last with experiment Magnetic east present the game of east present the same of the company of Klass the Boys Goodbye's and the Billmore, although they admitted as a fair first week, with indicate the final stanza. House goes dark at the same of the same

or three weeks.

Estimates for Last Week

iss the Boys Goodbye, Biltmon
week) (1,654; \$2.75). Set good
on initial six days with profit
\$8,500.

WFA.

"Twes-Day." Hollywood house. Winds up long run (14) and moves to San Francisco's Alexar. Ren Lif Chillen, Mayan. Ends (14) and moves (17) to the Playhouse in Hollywood.

"Exersien," Belasco. Opened (3) for limited engagement.

Engagements

Linda Grey, 'Streets of Paris.'

dals.'
Avis Andrews, Lawrence Bolton,
Mary Perry, George Lessey, John
Kirk, Susanna, Don't You Cty.'
Maida Reade, Matt Briggs, Edward
Butler, Jacqueline De Wirt, Sorele
Sayer, Ray Cutter, Franklyn Fox, St.
Clair Bayfeld, Elizbeth Reller, James
Todd, Taylor Holmes, Frank McCormack, 'Day in the Sun.

Marie Nordstrom, Jane Wyatt, Katherine Meskill, Francis Compton, Jane Sterling, Donal - Woods, Henry Richards, Elitch's Gardens, Denver (permanent company). Robert Collins, Boys From Syra-

'Road' 3G, Lincoln

Lincoln, May 9.

Lincoln, definitely a church city, came out pretty well for Tobacco Road' last week.

Gross was estimated at better than \$3,000 for the two shows.

'PURSUIT' FAIR \$3,000

Maplewood, N. J. May 9.
The Pursuit of Happiness, with Phillips Holmes, at the 1,460-seat Maplewood theatre, N. J., did only a fair \$3,000 this past week. Crix fine but slump still on.
The Comment of t

NUTS APPEASED

vs. Invalid' by Chain Dropped

Action of the Federal Nut Co. against The Fabrulous Invalid, which was presented at the Brail of the Action of the Fabrulous Invalid, which was presented at the Brail of the Action for a water of that lines in the play were deregatory to 'Chock Pull O' Nutra chain stores and danges of \$24,500 were asked.

Action of the Action of the Action for the A

Philly NG Though Chances Better: Women' Out, 71/₂G

Philiadelphia, May 9.
There wasn't much to look backe
upon as far as bir was concell
last week, but there are prospecte
uth 7 Married an Angel' and
Rocket to the Moon', both opening
Rocket to the Moon', both opening
Rocket was considerable talk about
There was considerable talk about
There was considerable talk about
of its second engagement at the Locus, but final removal decision was
leastly, with no chance of continuleastly, with no chance of continulithis thow has a chance on Broadway. Atlantic City is the next stop.

Zelimance for Ital Week (20
week) (2,000; \$2). Under \$5,500,
DOCT.

"The Women,' Locust (2d (1.400: \$1). Out with \$7.500.

Ticket Violations

(Continued from page 47)

Continued from page 47)

rather dissatisfied with enforcement by the league. The agreement runs the property of the property o

ness.

No ruling on the referee's report, which upheld Broadway's ticket code in the Acme Agency case, has been although it is understood the was ready to do so. Court indicated before that he was not in sympathy with the claims of the ticket people, restraint of trade against the League or New York Theatres and Early were not sustained.

Before Judge Hofstadter acted of-ficially, counsel for the agency in-sisted on the right to file a brief in answer to the referee's report, al-though it was intimated that would be a waste of time.

Shows in Rehearsal

'The Bevil and Daniel Web-, ster,' 'Susanna Don't You Cry'— American Lyric theatre, 'Streets of Paris'—Shuberts, 'Bay in the Sun'—Forbes Daw-

Future Plays

The Astensiand Castello, a farce by Archie Mensies produced in Lon-don two years ago, has been equired by Ted Hammerstein and Martin S. Meyers, who plan a Broad-ward of the Castello Castello Castello William Castello Castello Castello Castello Hamber Castello Caste

rights. Lincelm, a blographical drama, dealing with the wife of the emancipator, by Ramon Romero, will be unveiled at an unnamed Hollywood theatre May 29 by Henry Duffy. Producer hopes for a Broadway preem next fall.

'MICE' OK 11G. HOLDS IN S.F.: TOWN' \$10.000

third week, with 'Our 'hown' having with the week, with 'Our 'hown having with the week of the week of

fine \$10,000. WPA

Run LPI Chilten, Alcazar (18th week) (1,265; \$1.65). Colored cast opera winding up its long run here before being moved ov : to FTP building on Treasure Island.

'Angel' Solid \$25,000 As Wash, Ends Season

Hot weather hit all showshops midweek-but the Capital's only Isgit beld solidly with 'I Married an Angel,' critics going nuts over show and Zorina. Columns all inspired by final week of legit season, too, which accounted for continuous extra

boosts.
House goes dark now until fall, with three strawhats due to take the strawhats are to take the strawhats of the straw

roads follows, with the theory.

Estimate for Last Week

T. Married an Angel, National (1, 698; \$3.20). Wound up Washington season with approximately \$25,000.

Current Read Shows

Blessed Event' (Milton Berle)— Maplewood, Maplewood, N. J. Brown Daunbe' (Jessie Royce Landis)—Garden Pier, Atlantic City. D'Oyle Carle Opera — Colonial,

Frank Fay Vaudeville—Shubert,

"I Married an Angel" (Dennis King, Vera Zorina)—Forrest, Philadelphia. 'Eiss the Beys Goodbye'—Para-mount, Toledo (8); Hanna, Cleveland (9-13).

'Eiss the Boys Goodbye'-Biltmore, "Enickerbecker Holiday" (Walter Huston)—Grand Opera House, Chi-

'My Dear Children' (John Barry-more)—Shrine Mosque, Peorla (7); Selwyn, Chicago (8-13).

'Skylark' (Gertrude Lawrence)-Harris, Chicago.

Harris, Chicago.

Tebacos Read'—Shrine Mosque,
Springfield, Mo. (8); Tackett, Coffeyville, Kan. (9); Civic Center Auditerium, Bartlesville, Otla. (10); Convention Hall, Tulsa (11); Convention
Hall, Enid, Okla. (12); Convention
Hall, Hutchison, Kan. (13.

Whiteasts' (Ethel Barrymore)— Post, Battle Creek (8); Michigan, Jackson (9); Michigan, Ann Arbor (10); Erlanger, Buffalo (11-13).

'White Steed'—Wilbur, Boston.

Fair Sends B'way Into Big Slump: 'American Way' Skids to \$27,500: Hellz' Least Hit 30G, 'Story' 23G

The big slide among Broadway week) (D-3.432; \$3.30). Caught in legisters darked with the advent of the slump, too, pace down \$5,000 to the slump too, pace down \$5,000 to the slump too, pace down \$5,000 to the particular to the slump too, pace down \$5,000 to the particular to the particular to the slump too, pace down \$5,000 to the particular to the par

since they were caught in the slump;

The musicals were again socked,
drops of \$3,000 and more being indiwere sort of these shows got \$600
and \$700, and while there was some
week some of these shows got \$600
and \$700, and while there was some
were sort, **Gures.** Saturday (8),
with balmy temperatures, saw puny
inguishing some saw the saw of the sa

REVIVAL

"Mexicana," 46th Street (4th week) (R-1,375; \$3.20). Favorable press mention may help, but engagement was in doubt last week; ground \$6,000 for the import.

"Fins and Needles," Labor (5th week). Expectant of better business; operates at small outlay; \$4,500.

4,500.

WPA

'Sing for Your Supper,' Adelphi.
'Pluscable,' Pitz

D'Ovly Carte Big 23½G in Boston: Town, Good 7G

The D'Oylv Care Boston, May 2 distered that best gross since they copend their present four-week date three weeks ago. Company, now seekend from Boston. The company of the copend from Boston. The co

vue, is now dated for May 20 open.

Estimates for Last Week
D'Oyly Carte, Colonial (3d week)
(A68) \$3.30). Drew standers at almost every performance, tallying a color for the color Towns, Plymouth (2d-dat week) (1460; \$1.10). Word-of-mouth boltered birt about \$77,00; good for Pruk. Fay's Show, Shubert (18) week) (1460; \$2.20). Opening overely week) (1460; \$2.20). Opening overely color for another frame. Press was considerate, overlooding yeals first part and dressing what it thought was \$3.00.

2d 'Kiss Boys' Does Fair \$10,000, St. Paul, M'w'kee

p.11, 11/10/, St. F. Paul., M'w kee
Mikuwakee, May.
Second company of Kiss the Boys
Goodbye' did fairly well at the
Davidson here la.; week in five performances. Monday and Tuesday
were Estimate for Last Week
Kiss the Boys Goodbye. Davidson
(1,500; 24.20 top). Opened poorly,
but built to \$7.40. Crix were tough.
In two St. Paul. performances abow
100-pet \$4.500. The were tough.

'Rocket' \$4,100, Balto

Sudden encore to local legit season, which was figured closed, on the local legit season, which was figured closed, or to Moon, into the inde-booked Maryland for three days last week; attracted some mild action.

**Section of Moon, Maryland (1-50); \$2.20). Drew favorable review and generally good word-or-nouth, but couldn't buck balmy weather and did only fair \$4,100.

College Shows

HE WAS BORN GAY

(HARVARD DRAMATIC CLUB)
Boston, May 5.
Williams; presented in American premiers
Williams; presented in American premiers
Williams; presented in American premiers
University of the Radellife felter; stoged by
Jock Munics; estiling, John Hobbird; at 1991
1991 Dock Munics; estiling, John Hobbird; at 1991
1992 Polyticuse, Boston, May 3, 39;
Frings; Dell.

Joel Mumo: sexue the property of the property

Mystery of the Lost Dauphin Mystery of the Lost Dauphin Interest of the Lost Dauphin Interest of the Lost Dauphin Interest of the Mystery of the Lost Dauphin Interest of the Mystery of the Interest of the Mystery of the Interest of the Mystery of

weighing the Dauphin into drinking points. Dauphin into drinking points. Daukin, as the secret agent; Proctor Jones as the cockney premder; Charlotte Rantoul, as an eccentric busybody; Maryallec Thomas in the control of the control

ANNEX ME ANOTHER

(UNIV. OF WISCONSIN)

(UNIV. OF WISCONSIN)

Madison, May 5.

Forti-offet anniel Montison, May 5.

Forti-offet anniel Worsford (Lib) beek

stu (d. wisconsin Worsford (Lib) beek

fort Boyd, Richard P. Kepler, Maryer

forti Boyd, Richard P. Kepler, Waryer

forti Boyd, Richard P. Kepler, Waryer

forti Boyd, Richard F. Kepler, Waryer

Dimitri	Ray Stachowisk
Sadle	Richard Kepler
Reggle Gray	Don Strutz
Boris	Lee Emmerich
Gnspar	Val Borger
Shelo	John Howell
Bitler	Willard Scholz
Adolph	Rob Osmun
Louie	llton Woodhouse
Mossenger	
The Villoln	John Duffy
Women chorus: Home	r Genelay Robert
Osmun, Arthur Collenti	ne. Rolph Meblos.
Donald Shofton, Jerry	Leer Morehell Ar-
rieb. David Zelimer.	Herold Rosenthal
William Conrad. Done	ld Lange, Marvin
Oreck, Earl Levitt, W.	Illiam Baker, Mil.
ton Woodhouse, Richard	Zola.
Men's choral: Thomas	Snoderana David
Manbiel, Marvin Race	. Harvey Clypne
Marvin Golper.	0.7000

Marvin Golper.

The University of Wisconsin's 41st annual Harcesfoot Club musical, 'Annuar Marchother,' falls short of expectations, inasmuch as it's chockfull of inded drollery and lacks the vim of the control of th



Met. LOU CLAYTON

ERNEST C. ROLLS VIOLET CARLSON of his Newest Sensational Hit Show The Famous
LONDON CASING REVUE
Now Playing His Hajosty's The
Melbourne, Australia

Berger as two slaw-happy jitterbugs:
Leo Kehl, in fact, did a socko job on
dance direction, capturing the formula in an impressive styler, who
triples in brass as chief lyricist and
the femme lead, is fathy well written,
it divultes a small quantity of pointit divultes a small quantity of pointyawns.

Kepler pen-sed seven of the eleventhe ditties from Harvey Cityane or
Don Voegell.

Yawns.

Kepler pen-sed seven of the eleventhe ditties from Harvey Cityane or
Don Voegell.

with Ritiler and Muscolunts recent ameractions of smaller
countries. Idea is timely. Dimitri,
head of Brookskaw's secret servicedictator of that land, to provide an
entertaining say for Bitter so she
thin and form an alliance with contailteria. This angers Register of the
heart shilter plans to annex
Brookskawa as soon as he marriesthan Borts and Caspar, two of his
zany subordinates, mask as Chamber
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TMAT's Scrap

(Continued from page 47)

Advocating transferability between the several groups in TMAT, the opposition takes the stand that the molion picture end of the membership portain to the legit theatre alone. The militant pa/s are also encord as opposed to striking and single officer. They want such a move to be okyaed by all five officers and the board, whenever positive, also that hastly article action she militant to the control of the c

Only Olver Attacked

Only Olver Attacked
The pa.'s admit they have as good
a chance of losing with their ticket
as of winning, taking the attitude of
all their candidates getting into office or all being defeated. Only one
of the regular candidates is singled
out by the pa.'s for attack, 'Ital
Obrican has colleague's being
and his colleague's being
the colleague's bein

Oliver and his colleaguest being? criticized for the World's Pair situal Oliver, one of TMAT's two business agents, is up for re-dection. His activity on behalf of the union has in the two pairs of the union has the two pairs of the union has the two pairs of the union of the two pairs of the t

either.

Opposition ticket is headed by Charles Skewart and William Fleids as president and v.p., respectively. Their nominees for business agents are Clarence Jacobson, former incumbent, and Joseph Grossman, of the Yiddish group. Saul Abraham lops the regular ticket, with Dan Melnick as y.p., with Olver and Morrie Seamon again running for business agent posts.

ness agent posts.

A petition was circulated last week with the idea of having Martin Lacey, head of the teamsters union, represent TMAT in the Central Trades Council. Understood that such a move will not go through because of his connection with an-

Blackstone in Overalls

Philadeiphia, May 9.
Louis Marmorstein, electrician
with the "Brown Danube," which
closed here Saturday (6), is a
lawyer on the side. He's eastern
rep for Fay Wray and Pat
O'Brien, among others, he said
last week, and earned \$15,000 in
338 through his dual pursults.

Amoust his dual pursuits.

Marmorstein has been in the heatre for 25 years, but didn't take up law until he started at Fordham U. N. Y., in 1929, at the age of 31. He is a member of the bar in both Georgia and New York.

Norris West Joins Philly Symph: Latter Aims To Narrow Deficit Chasm

Philadelphia, May 9.
Norris West, assistant program director of WCAU, in charge of clas-Nortis West, assistant program director of WCAL, in charge of clasrector of WCAL, in charge of clasrector of WCAL, in charge of clasrector of WCAL, in charge of clasithe Columbia Broadcasting System
in this territory, resigned last week
to take a newly-created past of asstant manager of the Philadelphia
Matton, assistant manager for many
years/who will continue.

West takes over the new job next
sist mainly of promotion in an attempt to get the orch on a basis of
more nearly paying its own way.

Hard McDonald takes over managemad Allen on June 1. I repractically every Philly Orch
Promotion of CSS since 1800 has
been promoted to the control of the
West. Two years ago he made a
tour of the country gabbing the
programs of the San Francisco orch.

Wew Xork Philamemonic, Rochesian-

programs of the San New York Philharm

Play Out-of-Town

Great American Family

Great American Falmiy

Passden, May 5.
Robert F. Chapin on Charte King, from

Robert S. Chapin on Chapter S. Chapin on Chapter

Robert S. Chapter S. Chapter S. Chapter S. Chapter

Robert S. Chapter S. C

Mrs. Maguire	Lisa Lawrence
Chuck (Younger)	Richard Barrett
John (Younger)	
Frank (Younger)	Jackie Foyil
Postmon	.Frank Rollinger
Tina Gonzales	Lucia Sciarrino
Juan Gonzales	
Domingo Rar	mirez de Arellono
Hank	Robert Willey
Chuck	Word Wood
Sylvia	Barbara Pitzer
Frank	Thomos Rucker
John	George Greene
Helen	Dorie Brenn
Forrest Jones	Irving Judson
Drivor	Chalmers Paulson
Mrs. Gale	Margaret Kendall
Mrs. Gale	Margaret Kendall Julio Gage Leoline Sommer
Mrs. Gale Mrs. Fitch Delivery Boy	Margaret KendallJulio GageLeoline Sommer Pierre Hathaway
Mrs. Gale	Margaret RendallJulio GageLeoline Sommer Pierre HathawayVirginia Lykins
Mrs. Gale	Margaret Kendali Julio Gage Leoline Sommer Pierre Hathaway Virginia Lykins Filla Crane
Mrs. Gale	Margaret Kondali Julio Gage Leoline Sommer Pierre Hathaway Virginia Lykins Fila Crune
Mrs. Gale	Margaret Rendall Julio Gage Leoline Sommer Pierre Hathaway Virginia Lykins Filia Crane Viola Gilberg

This dramatization of a moderately

Mikman medically successful novel shapes up into a possibility for a play of the same possibility for a play of the same it's quite good. However, it needs considerable fixing before trying worth it is anybody's guess. It's one of those home, happy worth it is anybody's guess. It's one of those home, happy worth it is anybody's guess. It's one of those home, happy worth it is anybody's guess. It's one of those home, happy worth it is anybody's guess. It's one of those home, happy worth it is anybody's guess. It's one of those home, happy worth it's many more actors. Single set helps it's many more actors. Single set helps it's many more actors. Single set helps it's many more actors. The format was in the first that it's many more many more actors. But in final curtain he drags up five kids and is still talking waguely about It's all talking waguely about it is all talking waguely about It's all talking waguely about

other union. Lacey supported TMAT last winter and is credited with speeding the signaturing of the basic agreement with the managers. Lacey ofsered his men not to move certain shows, according to report at the time, and the managers promptly recognized the union.

Inside Stuff—Legit

No Time for Comedy, starting Katharine Cornell at the Barrymore, N. Y., was turned down by several other actresses before it was offered to her. Ina Citizen hazed it for a Metro film offer, Gertrude Lawrence was under contract to John Golden, with whom terms couldn't be agreed upon while Aifred Luni and Lynn Fontanne reduced to do the play because it doesn't have parts enough for their regular company. Kutharine Hepburn man, the author, and his fellow Playwrights Co. members finally decided she was too young for the part, so the agreed to do Philadelphis Story, Subert, N. Y., which Philip Barry had offered to write for her. Latter play is a hit and she owns nearly 40% of the show, as well as the entire film rights.

For the first time shows in independent Broadway houses are now receiving free acis in The Playbill, program for all New York legit theatres.
Formerly only those attractions housed in Shubert theatres were given the
free space. Some weeks ago, however, managers of several productions
running in indie-booked houses approached the Playbill publishers with
the suggestion that they also be accorded listing. Proposal was accepted
and the shows currently benefing include Soys from Syracus (Alvin),
and the shows currently benefing include Soys from Syracus (Alvin),
'Manuba's Daughters' (Empire). 'My Heart's in the Highlands' (Guida),
'Swing Mikado (44th Street), 'American Way (Center), 'Little Foxes'
(National), 'Tobacco Road' (Forrest), 'Outward Bound' (Pisyhouse).

Discouraging bis of 'Our Town,' which went but two weeks at the Bitmore, Los Angeles, and closed after two at the Curran, San Francisco, is
and copy and advance builthoot in L. A. read 'Cloden & Weil present. Jed
Harris' production of 'Our Town.' This caused a popular misconception
that Frank Craven was being supported by a run-of-the-mill stock compublic took a week to find out. Although Colden & Weil were local
boys, the cast was a McCoy Broadway importation. Gross roce to \$18,000
final week and despite the upswing closed anyway April 22, and moved to
the Curran, San Francisco.

Group Theatre directorate will decide in the next few days where the organization will spend its summer vacation-study. Believed the outst will pick a spot somewhere in Connecticut. Ofters have been received many than the control of the control o

Mrs. Gertrude Knapp, who was known on the legit stage as Gertrude Bryan, which name also will resume for professional purposes, will produce plays next fall in association with Lodewick Vroom. Miss Bryan retired some seasons ago, but has been settive in writing and staging show for the Regency Club, an exclusive organization operating on the upower fall of the professional stage of the professional stage

East Side.

Miss Bryan was last seen in a play called 'Queen Bee,' previously hav-ing been on tour in 'The Constant Wife.' In her teens, she achieved ingenue leads, her standout appearance on Broadway having been in 'The Blue Boy.'

Jimmy Durante bought a horse called Westbrooke, which won the first time out under his colors at Jamaica track, the odds being 12 to one. Raw was held on Westbeeday (6) last week and the chinozic could not attend, which will be the control of the surface of Stars in Your Eye, Ma-jestic, N. There was high excilement back stage when it became known that the

stic, i.e. X.
There was high excitement back stage when it became known that the
ig copped. Durante was on stage when the news was received, but was
gnalled from the wings. That nearly broke up the show.

John Kennedy, general stage manager for Sam H. Harris, asked for and received protection from Equity in the matter of duplication of names. An actor applied for junior membership, but the application was held up until he changed his name, stage manager contending priority. Actor then agreed to be known as J. Arthur Kennedy. He appeared in a small part with 'Henry IV' and is now said to be with the WPA theatre project.

Buddy Eben has replaced Frank Alberton in the cast of Lew Brown's Notel Boy' which starts reheardan next week. Alberton asked to be eleased because his part was rewritten and he did not feel it autied him. As more than six weeks elapsed between the date of the contract and the how's start, he was entitled to two weeks' salary. A compromise was nade, actor accepting a lesser amount.

Max Reinhardt's dramatic school is coming into Chicago with a biaze of advertising throughout the midwest. It's spending plenty of coin for space, running quarter-pages in the largest of the dailies in the midwest territory. Muriel Francis is in charge of rounding up students.

NEGRO DISCRIMINATION CHARGED IN N.O. SUIT When College May 9 Several season of 86 concerts, two fewer than last year, was divided, with 89 in St. Louis and 28 on three road trips through the Midwest.

New Orieans, May 9.
Charging that refusal of the Municipal Auditorium Commission to permit Negro structions to be held in the auditorium is a violation of the 18th amendment, R. W. Colsman, and the structure of the 18th amendment of the 18th

\$17,000, the lowest it has been in several seasons.

Philly Drive Opens For Concert Funds Philadelphia, May 9.

in the auditorium is a violation of the 14th amendment, R. W. Ooleman, Negro civic leader, flied suit against the commission and Iroll Hood Delle Concerts for the Philadelphia, May 9. The St. Louis Symph Ends Season with 17G Loss 15th. Louis Symph Ends Season with 17G Loss 15th. St. Louis Symph Ends Season with 17G Loss 15th. St. Louis Symph Ends Season with 17G Loss 15th. Louis Symph Ends 15th. Louis Symph E

Newsmen Win Scholarships

Newmen Win Scholarships
Nieman Fellowships, designed to promote the standards of journalism in the U.S. by giving working newspapermen opportunity for a year of study will be supportunity for a year of study will be supported by the supportunity for a year of study will be supported by the supportunity from 90 states. Awards, which allow for study at Harvard during the next academic year, carry sipends approximating each recipitation. Those awarded fellowships are Volta W. Torrey, news review editor. Those awarded fellowships protret. Baltimore Evening Sun; Carroll Klipstrick, associate editor, Philardelphia Syenife Control of the supported for the sup

Helen Haye' Ma's Beek
Letters to Mary', her grand day
ter, will be brought out by Bennett
Cert's Random House shortly, telling
Mrs. Catherine Hayes Brown,
mother of the actress, wbose middle
mane, incidentally, accounts for the
name, incidentally, accounts for the
MacArthur, the 1929 Sect of God
MacArthur, the 1929 Sect of God
MacArthur, the 1929 Sect of God
MacArthur, the 1929 wet of the
Charles MacArthur) had to bow out
of Coquetic, in which she was then
child.
Mrs. Brown's Tetters to Mary' are
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Mrs. Brown's Tetters to Mary' are

starring, in order to new uses acceptable problems and the starring testing the starring testing the starring testing the starring testing tes

tion absed of the boot.

Coast Sports Editor Parge Investigation of the wreetling industry by California's legislature Investigation of the wreetling industry by California's legislature from the province of the work of th

vacation. Publishers are inclined to look Publishers are inclined to look leniently on the extra-curricular en-terprises of their hired men, owing to their own tendency to muscle in on the sport racket to promote funds for their pet charities.

Beoksellers Convention. Beoksellers Courenties.
Annual convention of the American Bookeellers open Sunday (14) at the Hotel Pennsylvania, N. Y., to continue until Wednesday. Consultation of the Women's National Book Association on Saturday (13) at the home of Rosamond Beebe in N. Y., and a breakfast for booksellers day after the convention department in the Herald Tribune building.

Booktrade matters to be discussed will be fair trade, book postal rates and book clubs. Will also be a number of informal discussions on various aspects of bookselling. On the social side there will be a number of outings and eatings.

Backer Contest Foreshadowed Repeated talk that the New York Poot is about to partially or when years the New York Poot is about to partially or when years were acquainted with plans port that Harry Manon, m.e. would be not the proper that Harry Manon, m.e. would start to the Philadelphia Refer to the New York Philadelphia Romany Poot is a former Philadelphian, having worked on the Ledger in that city for many years. He was transferred to the Poot when the Common of the Philadelphia Romany Poot when the Common of the Philadelphian interests bought the paper and was of philadelphian to the Philadelphian and the

Can't 'Degrade' King

Sequel to Canadian ban on Ren (since lifted) is a new mendment to the Judicature Act which gives the Attorney-General authority to prevent the rend authority to prevent the periodical carrying euditorial matter or art 'tending to insult, degrade, revile or expose to hatred, contempt, ridcute or any member of the Royal familty. The such saddiour action, of The such saddiour action, of Supreme Court of Canada. Toronto, May 9.

Record inn't known inasmuch as there is little likelihood that the present me, William F. Hawkes, will be shifted. Bernard Bergman, Sunday editor, was recently named the addition of Nason will give the addition of Nason will give the paper the general semblance of a Cuban army.

George Backer, active in the George Backer, active in the Caecage Backer, active in the Caecage Backer, active in the Jacker of the Schill banking family by marriage, is by now generally accepted as the interested party in the purchase of the Pool. Stern is trying would get a substantial inherent but would per a substantial inherent but which he would retain editorial control, according to best advices.

Seribner's Magazine Sust

heak a numer brought the suspen-sion.

Other mag casualties are Listener? Digest, Win and My Stars. Decision for the control of the control

Wilkes-Barra Drops One

A Wilkes-Barra Drops One
A runored at time of settlement
of a runored at time of settlement
of a runored at time of settlement
of a runored settlement
of the News and
continue as a morning paper.
New operating company is to be
the Wilkes-Barrer Publishing Co.,
to assume exec duties under the new
set-up. Settlement of the Newspaper
Guild girtler some weeks ago did not
then because printers, learning of
proposed merger, refused to return
to work unless susured of job continuation. Printers are on total
observables and the settlement of the Newspaper
observables of the settlement
of proposed merger, refused to return
to work unless susured of job continuation. Printers are on total
observables and Guild members not
needed get severance pay.

Celophon Back to Old Style Ctophon Back to Olf Style
As a result of a poll among its
subscribers, The Colophon, the book
men's quarterly, is back to fit
the New Grephic Series. Product of
the New Grephic Series. Product of
seven presses, it's believed to be the
most elaborate print job of any pubBigger in size than any previous
issue, The Colophon retains many of
its regular features. Control
are book authorities from all parts
of the world.

Vision, New Sunday Supp

P. V. Marley Relaraing,
P. V. Morley returns to the U. S.
in July to stay. Younger brother on
Christopher Morley, the suthor, and
of Pella Morley, editor of the Washthe book publishers, in charge, of the
farm's trade editorial department.
Youngest of the Morleys has been
in London for some years as British
rep for Harcourt, Brace and as a
director of the English publishing
firm of Falber 2 Falor,

Pinker Fleads Gailiy
Eric S. Pinker to be sentenced
Tuesday (16) following his plea of
guilty to thett of \$37,000 from E.
Phillips Oppenbeim. Liable to a
term of from five to 10 years in Sing

term of from five to 10 years in Sing Sing. Cbarged by Oppenbelm that Pinker stole the \$37,000 from bim between May, 1938, and past March. Pinker alleged to have victimized number of other of the clients of his literary agency, with .iotal amount of thefts put at over \$100,000.

Would Sell; Buyers Searce
Old-established and bighly-regarded plup-mag string and disparticle plup-mag string and disbut unable to find a purchaser. Distributing agency has interested a
number of chain publishers who are
own, but would-be purchase; don't
want the affiliated mags because in
every case they are duplicates of
their own periodicals. Distributing
the own periodicals. Distributing
mags. and be sold apart from the
mags.

agency can't be sold apart arms mags.
Combined mag chain and distributing agency part of the estate of a noted newspaper and periodical publisher. Mags and their distributing affiliate went to a public institution in the publisher's will. Institution said to feel its publishing property isn't making the money it should and hence would like to sell.

Canada Litts Ken Ban
Canadian ban on Ken, imposed
April 1 because of a cartoon of the
King which was considered undignifed, bas been litted. Federal ruiing regarding the exclusion was
referred to as permanent when made
but publishers were later given permission to submit subsequent sample

mission to submit subsequent sample issues.

With no objectionable features carried in these, request for lifting the ban was acceded to, revocation dating from May 8 issue.

All-New York Number State of Fortune engaged in gathering a buge mass of data blowl to be devoted entirely to the metapolis. To appear in July. Anticipating more than ordinary Anticipating more than ordinary of the Fair, there'll be an extra printing order for non-subscribers will be \$X\$_ tools what the pub ordinarily technon.

Carle Fismianl's Project
Carlo M. Flumiani, who heads two
book publishing houses, Fortuny's
and Pegasus Press, the leading spirit
behind a new mutual book trade organization, Associated Publishers of
North America.

Among other things, Associated Publishers of North America will serve as a joint distributing and sales agency for member publishers. Offices for the present at the Fluminishers.

Rush Job en New Pope goeph F. Dinnen, author of Pius XII, Pope of Peace' AMc-Bride), turned out the opus of 80,000 words in 18 days. Dinnen, volume an ewspaperman, took the assignment of made the deadline by working 16 hours a day for the 18 days. Dinnen covered the in 18 days. Dinnen of the 18 days.

Curtail Gelf Literature
Number of golf mags materially
reduced with demise of two, Golf
reduced with demise of two, Golf
reduced with demise of two, Golf
Lasves at least four national golf
pube remaining, Golf, Golfer &
Sportman, Golfdom and Golfing,
Folding of the two said to be not
public game, but fact of two many periodicals on the subject. Besides
four national golf mags there's a
colfact be game, publications covcutato the game, publications covcutato the game. ering the game.

Jonathan Cape's New Try.
Jonathan Cape, London book publisher, who unsuccessfully invaded
American book field some years ago
in partnership with Harrison Smith,
again seeking to lure American book
readers. This time, however, from

Old Front Pages

Among the most unique of the publications growing out of the N. Y. World's Fair is that being gotten out by Nathaniel Berger. Replicas of the front pages of the N. Y. papers of the 90's, on ewsprint and in original size, it's intended as a souvenir of the big town.

big town.

Papers sampled are the Commercial Advertiser, Sun, World,
Times, Mall & Express, Tribune,
Herald and Journal, Novelty
publication bears the title of
Highlights of the Nineties.

the Toronto, Canada, branch of his British book house. Despite duties, Cape placing on the American market a book by Douglas Reck, called Digrace Douglas Reck, called Digrace ble if going in a sufficient number and if the undertaking is successful he will introduce other of his British books to Americana via Canada, in-reck and the control of the properties of the publishers.

New Liberal Mag Due
Burtopean publishing interests,
allied with Chiego figures, at work
allied with Chiego figures, at work
real mag to be published in N. Y.
rentative title of the proposed pub
is The Public Voice. Not likely to
is The Public Voice. Not likely to
re stry fall because the summer
or estry fall because the summer
or estry fall because the summer
preparations deemed necessary, nor
prep

Sewlet's Deck Subsite of Other connections.

Sewlet's Deck Subsite of Control of Bookings, distribute of North and South America for the books, mags and newspapers published in the Soviet Union, has been abunded by Boris Nikoldy.

New Subsite of Control of Control

LITERATI OBITUARIES

LITERATI OBITUARIES

Mrs. Caroline Atwater Mason, 85, novelist and short story writer, died my 2 at the bome in Danvers, Mass., Mrs. Augusta Baymond Ridder, retails the home in N.Y. Related to Horace Greeley and Henry J. Raymond, founder of the N.Y. Times, Mrs. Old N.Y. Recorder under the period of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Recorder under the N.Y. Hest and Record of N.Y. Record o

wright. Brother, sister and a niece survive. Market Tasker, 50, publication and editor of The Laundry Age, business mag, and former newspaperman, died May 2 in N. Y. Otts Fenner Wood, 71, head of a newspaper syndicate bearing his name, died May 2 in N. Yo rheart disease. Brother of the late Henry Agent Market Market

CEATTER Edwin Markham, 87.

Caroline Newton doing a blog of Thomas Mann. Jack Whitehill to Virginia for some

data for a book. Paul Gallico to his place in the English countryside. The Andre Mauroises lunchconed

English countryside.
The Andre Saurotess luncheoned
The Andre Saurotess luncheoned
The Andre Saurotess luncheoned
Marine Publishers organized by
Thomas P. Simira Publishers
Andre Woollecht
Thomas P. Simira
John Steer Publishing Co. formed
by S. Nicoll Schwartz.
Red Cicie meg have moved to
Lohn Red Cicie meg have moved to
John Bojer gets over soon for his
fart American will in 18 year.
Cule Young Rice, the poet, ill
John Bojer gets over soon for his
fart American will in 18 year.
Cule Young Rice, the poet, ill
George R. Stewart has changed
publishers going to Random House.
Ellery Sedgwick, former ed of AtEllery Sedgwick, former ed of AtSilvery Sedgwick, former ed of At-

Henry Lee, World-Telly scribe, joining Crowell publications in two weeks, veeks,
Alton Cook, World-Telly radio
ditor, underwent appendectomy
ast week.

editor, underwent appendectomy last week. Poetry society of America made its April awards to Harold Vinal and El-lin Acton. Frank Gruber sold 'Peace Mar-shall' to William Morrow for full

lin Acton.
Frank Cruber sold Peace MarFrank Cruber sold Peace MarFrank Cruber sold Peace MarFrank Cruber sold Peace Marpublication of Paul Rothe's Documentary Filter
Revised and ealerged edition of Paul Rothe's Documentary Filter
Lise of Paul Revised and Paul Revised and Line editional staff, weds Virginia Field
the middle of June.
Loconore Spergery warded the Loconore Spergery the New England Pearly Society.
Stuart Closte in Boston to talk
Designed to the Revision of Paul Revision Midfills.
How Manuphise darm to catch the Warden House of Paul Revision Midfills.
How Manuphise darm to catch the Warden House of Paul Revision March 1988 and Paul Revision March 1988 and

of the 10 pest regio surpix. AMBONIO PRODUCES AND STATES AND STATE

OBITUARIES

H. COOPER CLIFFE

H. COOPER CLIFFE
H. Cooper Cliffe, 76, 5tage veteran, who had performed with William with the common control of the common control of the common comm

work.

He leaves his widow, Mrs. Alice
Belmore Cliffe, an actress for years,
and a daughter, Mrs. Doris Wallace.

and a daughter, Mrs. Doris Wallace.

LADBLAS RUN
Dr. Ladislas Kun, 68, Hungarian
conductor and composer, who once
conducted the National State Symph
of Budgeste before the late Emperor
of Eudopset before the late Emperor
Dr. Kun, a boy prodigr of the
combalo, prepared at the Budgaset.
Dr. Kun, a boy prodigr of the
combalo, prepared at the Budgaset
Laught at the Royal Hungarian College of Musical Art, Budgaset. He
on considerable reknown on the
one of the State State State
of the State State State
Berling European clitics. He wrote
Berlin Philharmonic and other well
berlin Philharmonic and other well
coefficied with one pulling and are maging more than 500 Hungarian folk
508.

coming to America in 1921, he becoming to America in 1921, he be-came associated with the Theatre Guild. Later, he was an arranger for Paramount-Publiz and for a time taught music in New York. He leaves his widow, Mrs. Clara Kun, and two daughters.

GEORGE MOOSER

GEORGE MOOSER
George Mooser, 66, assistant to
H.D.H. Connick, until recently manager of the 1939 Golden Gate International Exposition, died in a
San Francisco hospital Thursdsy (4)

thin branch of housing Thursday (4) after a two-north illness.

A former newspaperman, Mooser was associated with many of the Coast's earlier theatrical stars, some management. In conjunction with Oliver Morosco, Mooser presented Laurette Twitor and Lenoville in Laurette Twitor and Lenoville with Oliver Morosco, Mooser presented actually the control of the control

Furman's widow is the sole sur

Burial took place in Pittsburgh.

WENDELL P. SMALLEY
Wendell Phillips Smalley, 73, stage
Weteran and one of the outstanding
figures of the early film industry of
Brooklyn and graduate of Harvard
and Oxford, Smalley made his stage
debut with Mrs. Eake in Mirando of
Brooklyn and Brooklyn on, on
Brooklyn and Brooklyn on, on
Brooklyn on, on
Brooklyn on, on
Drawd Bro

moved to California in 1910.

In the silent days he produced, directed and starred in more than 100 pictures with his first wife. Lois Weber. His last performance was in Tr's in the Air' at Metro.

Surviving is his widow, Mrs. Phylis Smalley.

Albert Sackett, 78, retired actor, and father of Julia Sanderson, muand father of Julia Sanderson, muin a New York hospital, May 4. He
had been ill for six weeks.
An actor for more than 35 years,
he performed with the Forepaugh
Stock company of Philadelphia for
some time in addition to appearing

some time in addition to appearing with other companies throughout the country. He was a member of the original companies of Misleading Lady, 'Brewster's Millions' and Caulty Brewster's Millions' and once played with James O'Neil, father of Eugene O'Neil, or The Count of Monte Country of the Country of Monte Co

Warren Cook, 60, retired actor, who had resided for several years at the Percy Williams Home, East He specially and the Percy Williams Home, East He specially May 2.

He appeared with companies operated by the late Sylvester Poll, Harry Frazes, Henry W. Savage and 1885 in Edward E. Rice's 1462° and toured with Winthrop, Amer Castle Square stock company from 1891 1912. Later, he also appeared in produced the Company from 1891 (5) in New York.

JENNIE MACKLEY JENNIE MACKLEY
Jennie Mackley, 84, prominent as
a character player two decades ago,
died May 2 in Columbus, O., fol-lowing a heart attack. Widow of
Fred J. Mackley, producer and au-thor, she had lived in Columbus
more than 20 years, locating there
Her husband and she had played
in productions with Jefferson de An-gelis, McIntyre and Heath, among
others.

others.

The Mackleys at the turn of the century toured the Continent with shows for about 10 years.

Services and burial in Columbus.

AILEEN MARSON

ALLEEN MARSON
Alieen Maron. 28, stage and
screen actress, who in private life
was Mrs. Jack Scott, died in London
May S after giving birth to twins.
She hand played in Brittish alma
and achieved considerable distriction on the stage for her work
London's Ten Minite Alibl., limb
and achieved considerable distriction on the stage for her work
London's Ten Minite Alibl., limb
part. Miss Marson tried producing
a few years ago but her vehicle, a
lingham part, wickry, proved a
lingham choice as it ran but eight
works.

BOY SEERY

ROY SEERY
Roy Seery, 62, onetime partner
with Balaban & Kstz in the Chicago
franchise rights to First National
pictures, died May 5 in Santa Monica.
Cal. He had been hospitalized for

the past two years.

After disposing of his interest in the franchise, deceased operated the First National exchange in Chicago. He retired some years ago due to ill health and went to the Coast.

Surviving are his widow, a son and

John E. OTOOLE
John Edward (Jack) O'Toole, 55,
film distributor, died April 30 in
more than two year.
O'Toole came to Milwatee from
Minneapolis and established his own
Active have grove in years ago
after having reference in years ago
after having a salemann, He
moved to Cheymen two years ago
to convalence from an operation.
White are his widow and a sintiving are his widow and a sintiving are his widow and a sin-

FRANK C. GRIFFITHS
Frank C. Griffiths, 87, who spread a postule with the Boston
Frank C. Griffiths, 87, who spread a postule with the Boston
Frank C. Griffiths, 87, who should be a postule with the Boston
Middleboro, Mass, May Boularty at
Formed as a juvenile 65 years agoHe Materous deal with Charles are
ron, William Warren and Annie
Clarke among others.

BICHARD FREEMAN

Richard Freeman, 65, an actor, who appeared a few years ago with Walter Hampden in 'An Enemy of the People,' died May 2 in a New York hospital. He also supported Mrs. Patrick Campbell in 'The Sorceress'

and more recently played in 'Yel-low,' 'Overture' and 'Escape This Night.

A son, Richard, Jr., survives. Fun-ral services were held Thursday

ELIZABETH MELLONINIO

44, who made her pisno debut at 18
with the Boston Symphony, died in
Los Angeles May 2. For the last 10
years she had been a radio pisnist.
Surviving are her parents, Mr. and
Mrs. Arthur W. Forbes, of New Bedord, Mass., the widower, formerly
with the Boston Symph, and a son,
Charles.

EDWARD S. ROGERS Edward S. (Ted) Rogers, 28, president of Rogers-Majestic Corp. and of Canada's most powerful private station, CFRB, Toronto, died suddenly May 6, 1939. Details in radio section.

JACK LANDREGAN

Jack Landregan, 41, cameraman
for 18 years at the Astoria, L. I., studios and later on the Coast, died
March 17 in Barstow, Callf., of pneumonia. Two sisters and two brothers

BEETHA BRUNDAGE Bertha Brundage, 79, died in Long Beach, Cai., May 7. She was a film character player for

Widow of Howard E. Kidder, prominent playwright at the turn of the century, died at her home in New York May 2. Related to Henry Jarvis Raymond, a founder of the New York Times, and also a descendant of Horace Greeley, she was a columnist for the New York Herald and later wrote The Pageant of Protect, produced at the Broadway theater in 1911.

Mrs. Annie Harlow, founder and Mrs. Annie Harlew, founder and former manager and owner of the Hamilton theatre, Indianapolis nabe, died April 30 lm Mismi, Pla., where she had made her home for several years. Daughter, Mrs. Grace D. Wolfard, who now operates the theatre; two granddaughters and four sisters survive.

Mother, 61, of Vivienne Segal, musical comedy and vaude singer, died of a heart attack at her home in New York April 30. Also surviving is another daughter, Louise Segal, currently appearing in 'The American Way.'

Edward Porter, 84, for years secretary of the Union county (O.) fair board, died April 27 at his home in Marysville, O. He was a former prohate judge and prosecutor. Three sons survive.

Charles E. Dixen, 73, former thea-tre-owner of Clinton, Ia., died April 27 in Des Moines. With J. B. Stew-art, Dixon operated the old Clinton before picture days and brought scores of touring shows there.

Arthur A. Johne, 54, pioneer mo-tion picture projectionist and a re-sort owner, died April 29 at his home in Sheboygan, Wis, Surviving are his widow, father and sister.

Father, 74, of Sidney Piermont, Loew's booking manager, in New York, May 4. Ailing for some time, he passed on following an operation.

Jessalyn Van Trump, 44, stage and screen player, died May 2 in Holly-wood. Surviving are her mother and sister.

Father, 72, of Clifton Webb, musi-cal comedy star, died in St. Louis

Mrs. Anna Chester, 72, formerly in aude, died Monday (8) in Los An-

William A. Carr, 59, stage player for 35 years, died May 3 in Los An-geles.

Mether of Joseph Rosthal, chief counsel for Metro's foreign depart-ment, died May 7 in New York.

Ballet H. O. in Melbaurne

Ballet H. O. In Melbearne Melbourne, April 19. Australian-New Zealand Theatre is holding the Covent Garden Rus-ley of the Covent Carden Rus-ley of the Covent Carden Rus-ley of the Covent Carden Rus-ley of the Carden Rusley of the Linn Esquitte and Frank Harver, opens shortly. Same untivell bring in Cushon Same untivell bring in Cushon Same untivell bring in Cushon White, Natalia and Dernells, Boden-wiseer Troupe, Maxine and Bobby, St Damwills and Bert Misthews.

House Reviews

FLATBUSH, B'KLYN

(Continued from Page 46)

Continued from Page 46) some torid jump music, including an unrecognizable arrangement of 'Dark Eye.' They easily get by on their a shot of animation could be linjected into the band's two vocalits, Arlyne Chaoler and Frank Borden. Latter that the continued of the continued by the continued of the continued of

his shoes needed a shine badly at the show caught.

Hold is the show's me., alling the Hold is the show's me., alling the Hold is between acts with his own gag sessions, almost all of the stories being Holtzian disactic stand-ards. He's keeping clean, which is something of a novelty for a head-liner at the Flatbush, and is a steady click.

Same for Miss Morgan, who gets

Same for Miss Morgan, who gets special piano accomponent and despecial piano accomponent and accomponent and and the special piano accomponent and accomponent accompo

ROXY, ATLANTA

Atlanta, May 5.
Gae Foster Roxyettes (16), Balabanow Five, Charles Stewart & Harry Martin, Celeste & Charles, Jane Pickens, Miks Segal's house band (14); "Zenobia" (UA).

Jane Pickens, local gal, who made good with sisters Patti and Heien, gets an conception as headfured of the property of the pr

show Friday (12) before half a house. Show gets started with Victor Henbert's Maytime' as the overture. Roxyettes open with Babes in Toyland number, followed by Balabana cardiologists. Tour before the part of t

plug, acrobatics, etc, and none of it in Harry Martin, following crossfre with his partner, Charles Stewart, to box, taken over as mr. here and number to My Reverte. Femmes pose to bring on Celesta and Charles, pose to bring on Celesta and Charles, and with the control of the Celesta and twith. Stewart provide the comedy of the bill. They mix hokum with singing, Martin strumming secondariant on fiddin, the and with singing, Martin strumming secondariant of the Celesta and Celesta a

EMBASSY, N. Y. (NEWSREELS)

For the first time in a long while the grim undertones of world crises are shrouded here with the mundiare shrouded here with the mundititle New York Chiefe of Ance. The first time is the state of the control of the New York Chiefe of Ance. The first places the war clouds in the background here this week, and the state places have a control of the state of the control of the state of the control of the None of the incompleteness harped you by the pewapers is evident. See the control of the places which was the place of the control of the places of the control of the places of the control of the places of p

c.ly comes through in a short red by Universal.

Antitheical to the Fair ...eme are Antitheical to the Fair ...eme are inspected by Germanya Charling, companied by Hallan digniting, companied by Hallan digniting. Fair caught this also, There's a dra-red to Lou Gehriffs baseball care Metro's announcer in describing the Metro's announcer in describing the treats the situotion as if the foreign treats the situotion as if the foreign treats the situotion as if the foreign of the companies of the companies of the companies of the cludger was ending his career in full

stugger was ending his career in full stride, ruise he reads are stride, ruise stride, ruise he reads are stride, ruise stride, ruise he reads and pain program of the ruise stride, rui

MARRIAGES

Jane Keith to Warren Munsell, Jr., in Pittsburgh, May 6. She's Pitts-burgh Playhouse subscription secre-tary; he's son of Theatre Guild biz mansger and also in legit.

Nan Grey to Jackie Westrope in Phoenix, Ariz., May 4. She's a film player; he's a jockey.

player; he's a jockey.
Julie Cabanne to Carlyle Blackwell, Jr., May 7, in Hollywood Brids
is daughter of Christy Cabanne,
director; he's actor-son of former
film star.
Charlele Hedge to Oliver H. P.
Garrett, in Santa Monica, Cai., May
6. Bladde is former legit player,
6. Blad

he's a playwright and scenarit.
Reta Beery to Albert J. Foyt, in
Carson City, New, May 7. Bride was
divorced wife of Wallace Beery; he's
Sunny Maxwell to Eugene Thomas,
Gleveland, May 11. He's sale
manager of WOR, New York.
Emilie Varoubs to Frederick Line,
in New Rochelle, N. Y., May 6,
Bride is an actress; he is Faramounty managing director in Contherent Europe.

BIRTHS

Mr. and Mrs. Gall Borden, son, in
Chicago, May J. Father, now masing editor of the Chicago Time,
was formerly its drama critic.
Mr. and Mrs. Hrving Asher, son, in
London, May Z. Father is British
Laura La Plante, silent screen star,
Mr. and Mrs. Harry Einstein, son,
in Hollywood, May 4. Father is
Parkyakarkus, screen and radio comedian; mother is former Theima
London, and Mrs. Rod Mays, son, in
Hollywood, May 2. Father is
RXIX, Hollywood, continuity department.

ment.
Mr. and Mrs. Norbert Richard,
daughter, Msy 2, in Milwaukee.
Father is engineer at WISN, Milwaukee.
Mr. and Mrs. George McCaughna,
twin daughters, in Gendale, Cal.,
Mr. and Mrs. Herry of KNA,
L. Mr. and Mrs. Herry Sachelmin, son,
Mr. and Mrs. Herry Sachelmin, son,
Mr. 2, in New York, Father is booking manager for Paramount.

DANCE TEAM SPLITS

Bombay, April 22.

Dave Harvey and Cathleene Young dance team fave here, have split their seven-year earnership. Miss Young has returned to the U. S. and Harvey will produce private theatrical enterprises for a local rajah.

Kirkland Fights

(Continued from page 1)

Continued from page 1) stood that H. M. Olmstead and the McLeans of Washington, who are said to be interested in the Vanderbilt with Jones, were those who particularly objectives changes made in the play and it is currently being returned to the play and it is currently being returned to the play and it is currently being returned in the front of the house are similar to the type sometimes seen in front of burlesque theatres. Kirkland, however, through his attorney, Harry Oshrin, declares that Jones cannot out that his play did not draw attention of the license commissioner nor the police.

'Someone' is believed to have operated in the red since opening and that Kirkland has spent about \$50,000 on his play.

Braadway

Bob Gillham's girth has come down Dick Lamarr in from Hollywood

Bob Gillham's girth has come down a bit.

Dick amarr in from Hollywood to Control of the Control

Walter Danrooch, entering Para-mount time at 7, leaves for the mount of the control of the property of the World's Fair long the Broadway sector-Radio C Jack Gould, of the N. Y. Times drama staff, on a month's vacation in Houston, Texas. The Control of the Control of the producer from Sydney, Australia, in town for a Fair visit. Carol Stone going to the Coust

r visit.
going to the Coast
gement at the Maple-

town for a rear valit.

town for a rear valit.

after an engagement at the Maple-wood (R.J.) theatire, in way back to Mexico City for another gringo-Latin ficker for RKO.

Reckel City for another gringo-Latin ficker for RKO.

Mexico City for another gringo-Latin ficker for RKO.

Mexico City for another gringo-Latin ficker for RKO.

Mexico City Jim Barbard City Jim Barbard City Allows Single, Republic Pictures execution of the Market City of the M

mer.
Alan Dinehart, Jr., trained to the
Coast Monday (10) to visit his
mother, recovering from recent auto mother, recovering aron.
injury.
Danton, radio actress, to
Coasi by boat to visit her brother-in-law, Al Sherman, songwriter, in Beverly Hills.
Misshaum was in court two

law, Al Sherman, songwriter, in Beverty Hills.
Sam Birnbaum was in court tweety
Adays in a row without any sleep in
between due to a sudden death in
between due to a sudden death in
Friends tossed a farewell party last
night (Tues.) for Louis Notarius, who
goes to the Coast Friday (12) for
Friends tossed a farewell yall?

Joseph March 1998 of the Sherman Sherman

All Sherman Sherman Sherman

Bay March 1998 of the Sherman

Bay Ma

Harold Jgo, whose Ohlo Doom's has just been opined by Ann Burses, is in Roch Carolina working a large of the Carolina working a large of the Carolina working a large of the Carolina working working

Co. George Weitner, assistant to John W. Hicks, Jr., Paramount's foreign manager, started his summer vacation this week by working on his yacht.

Geraldine Fitzgerald saits late and Geraldine Fitzgerald sails late this week for a six-month vacation at her home in Dublin. When she returns

she expects to go directly to the Coast.

Oliver H. P. Garrett, playwright and scenarist, who was married last week on the Coast to Charlele Hedge, former actress, will summer in Coa-

Gilham, Margaret Russell is taking six monthy leave of absence to have a baby. Lane, one of the Lane Six monthy leave the copera debut with the Julliard company March 28, is excited as the serving on the Mancianar Emergency Musicians' Emergency Musicians' Emergency Musicians' Emergency Musicians' Emergency Musicians' Emergency Musicians' Emergency Benefit at the Hippodrome May 22.

John Hay Whitory and from the N. Y. Central bidg, in Radio City, making the strip picture company to hesdquarterial to the company of the secondary of the content of the conten

versal, Pathe and Grand vational are the others.

The Fair's getting the Broadway columnists assiduously for inside chil-chat, excepting that the mid-way's been so dead from the start, however, so are the casts of late the bistros bonizaces can hardly wait for after June 15 when the real in-flux is expected.

Paris By Huge Speck

Omar Kiam in from New Yo

Royal Kiltie band at the Alham The Spencer Tracys in from London.

don.
Nara Padlo held over at the Chez
O'Dett.
Lys Gauty topping new European
offering.
Cirque Medrano shuttered for the

offering.

Cirque Medrano shuttered for the Billy Sparrow featured at Board Studies and St

angian premiere of 'La Bete Hu-mañoe... Pyede and cast of 'La Loi du Nord' ('The Law of the North') in from Sweden, where ex-teriors were shot. The state of the French Foreign dinister Bonnet at-tended premiere of 'Entente Cor-laile,' Marcel Harbeiter's lastes Cor-laile,' Marcel Harbeiter's lastes Cor-Da Lauray, president of the Peri-Da Lauray, president of the York World's Fair 'with on New York World's Fair 'with on New York World's Fair 'with on the

London

Jack Davis recuperating at Corn-Harry Foster back in harness

again after recent illness.
Ganjou Bros. and Juanita back from
N. Y., then on to Sweden booking.
Peter Boumphrey off to Hoilywood
to play in next Sonja Henie picture. to pisy in next Sonja Henie picture.

Luanne Shaw (formerly Pearl
Rivers, daughter of Max Rivers), is
now with Jack Johnson's band,
Robert Sherwood and wife off to
their summer house in Sussex, where
they generally stay four months each
year.

Robert Sherwood and wife of to their summer house in Sussex, where we have a superior of the summer house in Sussex, where we have a superior of the summer house in the summer and the summer summer and the summer holding the summer holding up his New York salling due to Sanaies for the right summer summer and the summer summer summer summer summer and the summer summ

he presers to suce to cossumer in a commer holding up his New York, sailing up to 'Jamaica Im' of the sailing up to 'Jamaica Im' of the sailing up to 'Jamaica Im' of the sailing up to 'Jamaica Im' of last under his contract with Associated British Pictures, is 'The Admirable Crichton,' the J. M. Barrie play. Charles Laughton is his ABP producing associate.

Anstralia

By Erie Gerrick

'Dawn Patrol' (WB) doing socke Triple bills slowly exiting in the napes and stix.
Greater Union opened its new Liberty, Melbourne.

Nicola, magician, doing top biz in Melbourne for Sir Ben Fuller. 'Pygmalion' (G-B) still nabbing p grosses in Sydney and Mei-

Pittsburgh By Harold W. Cohen

Mayor Scully made an associate manager of the Variety Club. manager of the Variety Clube and associate manager of the Variety of the State of one eye as originally feared.

All Kavelin and some of his toolers of the Variety Club and the

standees to his concert at Syria Mosque Saturday (6).

afforces saturday (f).

Jimny Sabbre bree for a day with Joe Feldman on his way back to Rollywood from N. Y.

Fred Burbigh going to Maine for the Sabbre Sab

Bille Mulvihili replaced Nancy Steigerwait for last three perform ances of 'Meet My Sister' at Play

house,
Elmer Kenyon home again after
p.a.'ing Maurice Evans' brief road
tour and will go out with him next

Chicago

Hal Tate ow doing dim chatter praction on WNC doing dim chatter praction on WNC doing dim chatter praction on WNC doing the home folks.

Joe Sherman opened new offices in the Carrick building.

It is considered to the control of th

Bill Eston stopped off for some recolling on way back to Minne-molling on way back to Minne-molling the Row for first appearance in the Row for first appearance in the Ed Voynow to New York for east-on-Petry-confab before heading Enther Ralston in confabbling with Charless Gibbert on new Civic Theatre summers stock get-up, men of the Ralston in confabbling with Charless Gibbert on new Civic Theatre summers stock get-up, men of many throw business offices, being torn down and will be replaced with a two-story Law-seer.

Des Moines

M. Copelands off to Excel-

The R. M. Copelands off to Excelsior Springs.
Variety club boys having a stag Friday night (12) for reorganization.
T. H. Archer, owner and operator of the Tromar ballroom, building a new summer spot to have two dance

noors.

Ronald 'Dutch' Reagan, Warner Bros, player, returned to the home town to broadcast the Drake Relays for station WHO.

year. States boys who attended the Union Pacific shindig in Omaha in-cluded A. H. Blank, G. Rajph Bran-ton, L. M. McKechneay, J. J. Deitch, Dave Dewey, A. G. Stolte.

St. Louis By Sam X. Hurst

Hollywood

VARIETY

Sid Rogell back from Honolulu. Jcd Prouty to Maine for vacation. J. P. McEvoy here for the sumier. Natalie Draper divorced Tom Brown.
Terry De Lapp back from Des

Larry Kent back from home office Numally Johnson back from Broadway. Victor McLaglen deep-sea fishing off McKico. Miriam Hopkins back to work after liness. lness. Martell recovering from ap-

endectomy. Elsa Maxwell slated for 60 jectures Elsa Maxwell slated for 60 jectures this summer.

A. G. Doyle in from Japan on an-nual vacation.

Meyer Levin in town gathering mag material.

Doris Keny n in Reno to divorce

mag material, n in Reno to divorce Doris Keny n in Reno to divorce A. D. Lasker, Marjorle De Haven Reilly divorced Thomas Reilly. Al Smith and brown bowler visit-

Marjorte De Haven Reilly divorced Tromas Reilly and Drown bowler visitation of Tromas Reilly and Drown bowler visitation of the Control of th

Philadelphia By Herb Golden

Joe McGrath again hosting at the

By Berb Gelese

Joe McGrath again hosting at the
Anchorage.
Joe Month again hosting at the
Anchorage.
Joe Month again hosting at the
Morris Kret. of Affiliated Circuit,
Rectiously alline
Eventual again, and the second content with
local heads of FTP.
Showmen's club arranging a dinBrownen's club arranging a dinCommer creat.
Les Quality, of N. W. Ayer, horse
Les Quality, of N. W. Ayer, horse
Les Quality, of N. W. Ayer, toured
baseball appletra.
Commer creat.
More Freeman, ex-cited a wabeling
the commer creat.
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Stanies' these comployers demonia at Mi. Slinal horse,
More of the commerce
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WHAT THEY THINK Carny Biz Hit By

Radie Day en Campus Stockton, Calif.

Editor, VAMETT:
You may care to know that the
Collège of Pacific at Stockton, California, will stage its first annual
Radio Day on May 11, 1839, sit which
time the school will do honor to its
mapus radio director, John Crabbe, and successfully and luncheon. The
campus newspaper, may be campus newspaper,
when the being ponasored by the
campus newspaper, The Pacific
Weekly.

campus newspaper, The Pacific Weekly, NBC in San Francisco is co-operating through its promotion and control of the Pacific Weekly o

we need to red on the college auditorium. We feel indebted to redio and what it can mean to a campus and to the development of atudents in development of atudents in development of atudents and development of a record for any Pacific Coast college. Hence our Radio Day.

Galen 'Stub' Harvey,

(Alias the Cat's Whisker, College of
Pacific Weekly).

A Posy for Dave Vine New York.

Editor: VARIETY:

A Feey for Dave Vise

A Feey for Dave Vise

Bidior V Nature:

You are in error re tony printed
in issue of Apell 28 concerning
benefits control. Conceived by Raiph
in issue of Apell 28 concerning
benefits control. Conceived by Raiph
Whithhead. Following is accurate
able for proof.

Whithhead, now head of the American Federation of Actors, was only
Whithhead, now head of the American Federation of Actors, was only
whithead, so the Conceived the American Federation of Actors, was only
whithead and which was signed
April 1, 1935, and which was signed
April 1, 1936, and which was signed
April 1, 1936, and which was signed
by Charles Mosconi, Herman Timberg, Mai, Donovan, Pet Rooney,
Noble Sales, Goorgie Frice, Eddie
Whithead as wincesses. Letter gives
full recognition to Vine.

Letter was written by Lavo

Letter was written by Lavo

Whithead's own quote in Your

Arment and Committed Committed on the APA and con
when he was a great good. The APA

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Letter the condition of the APA

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ABA.

I would like to see this included
in your letter-to-the-editor department, first because of accuracy, because it makes a good story that few
really know and because your fair
paper should give credit where it is

Dave Burns.

Pediar & Ryan Invaded New York.

Editor, VARIETY:

I regret to note that in VARIETY you disseminate the canard that we are about to cultivate a farm in Chi. Nothing could be further from the

Nothing cous or summer truth.

Worst of all, some 400 stranded actors have siready written me on this false rumor, and I have been this false rumor, and I have been cone as wong, and may not for one are wong, and may not see you for the postage.

Pedlar & Ryan, Inc.

No Horsefeathers New York.

Rew York.

In your issue of April 19, under Radio Daffodils, I note that Station KFRC, San Francisco outlet for Mutual-Don Lee, claims the distinction to the control of th Editor, VARIETY: (Don't pay any attention pellation 'wonder horse,'

With us, any horse that wins is a wonder horse.)

As a press agent's only incentive for continuing to be a press agent is that occasionally some mention of his exploitations are made in the press, hence our rise to protect our press, hence our rise to protect our senting the tale of a horse on the air in a personal appearagnee. and in a personal appearance...and

Jerome E. Olenick, (Weintraub-Olenick.)

Twas Dolly, Not Lya Hollywood,

Twas Dolly, Net Lys

Editor, Varitti
Due to an error, in the review of
Ing in the May 3 issue, Lora Lys was
credited with the portrayal of the
Nazi hairdresser-spy in the film.
Dorothy Tree actually appeared in
the role and as the comment was
reversibe! In would appreciate a corr
year of the reversible of the role and the role
under contract to Warners and, as a
consequence, has received more publiely in conjunction with her role
than Miss Tree.

Miss Tree.

The reversible actures on Broadway before coming to Hollywood and is not
a 'new face' as stated in the review.

Miss Watt.

Dover, O., Sets Curbs For Outdoor Shows

Dover, O., May 9. Dover, O. May 9. Tuscarswas county Agricultural Assa, has banned Sunday shows from the fairgrounds here, prohibited earnivals at any time and increased the carrivals at any time and increased the for circuses. Boost in rate means there'll be few circuses in town herater, as the new charge is regarded as prohibitive.

If the complete is the property of the property of the property of the west work of the Wests' Wooder Shows. County authorities and police reported there was an average of a half dozen beefs of the county of the property of

RECEIVER GETS CIRCUS

Newly organized Clark Bros. Circus went into the hands of a ceiver in Junction City, Kas., it reported here after the show fal to appear in Washington, Kas., a Diller, Neb.

Fair K.O.'s B'way

(Continued from page 1)

are reports that the opening days attendance figures were bloated, yet there is no doubt that New York has the greatest show in the world.

the greatest show in the world.

Last week all show grosses dived.

The musicals which were expected to be the best catch for visitors dropped as much as \$4,000 from the levels of the previous week. While Pwary show business is hopeful, it is a guesting context. Chances will be a previous week. The world was a start when the property of the propert that is if they have any money lett. Complaints about the gypting brought reaction at the Fair. Cares are now posting their menus and rates comparable to New York are bound to benefit. The squawks, however are not confined to the Fair, for neighborhood changes, par-ticularly in midtown, have upset business.

Hotels Calling 'Em Back

Holes Calling *Em Back
Holes which turned out per-manent guests quickly realized their mistake. Within a few days those ousted were asked to return, with the Increase in prices moderated at least 50%. Cates which ware pa-rontized by hold guest feit the drop cronized by hold guest feit the drop control of the control of the con-trol of the control of the con-trol of the control of the con-trol of the void.

Fair itself was mostly to blame for Fair itself was mostly to blame for

to fill the void.

Fair itself was mostly to blame for
the bad biz, but it was the first week
of daylight time, while greatly
moderated temperatures sent many
to the country. There were additional legit closings, but it is evident there are too many aboves and
constitcted before the crowds arrive, unless fresh bankrolls appear
to keep the hopefuls operating.

Restrictions. St. Louis

St. Louis, May 9.

Ordinance restrictions, which bar
carnies from residential districts
extra vigilance of cops against games
extra vigilance of cops against games
weather have condition to the concarny season so far.
The restrictions etc., have discouraged some of the ingrer outdoor
early in the spring, and whereas
a verage of a dozen are in operation
solves of the training of the training of the consolves of the training of the consolves of the training of the consolves o

ROSE'S \$170,000 **COMMERCIAL TRAILERS**

Billy Rose is imported to have received a good chunk of his Aquarican and the control of the con

in city restaurants and bars.

FRISCO FAIR IN **BIG SHAKEUP**

San Francisco, May 8.

Long predicted shakeup of brass hat heading the 1839 Golden Gate International Exposition got understand the Exposition of the Connect of the Connec

Rodeo Star Badly Gored

Pittsburgh, May 9.
Grant Marshall, cowboy gored by
steer at the annual 10-day Duuesne Garden Rodeo last week, is
a critical condition at a hospital
ere following an emergency opera-

In a critical country of the mergency opera-mer following an emergency opera-Marshall, after the accident, hob-bied away, apparently only slightly hurt. When he failed to report the next night, however, a search re-vealed him unconacious in his room. He was rushed to the hoppital im-report of the mergency of the country of formed on his abdomen three hours

N. Y. Expo Attractions

(25e)

Resis Boyes with his 'tove dense' will probably wind up the Saliy Rand or the New York World's Pair. So far she's the most sensational in-So far she's the most sensational in-special particular and already is doing terrific bit. The way the yokels rush to the rails up-front, for the unpecific bit. The way the yokels rush to the rails up-front, for the unpecific bit. The way the yokels rush to the rails up-front, for the unpecific way with shem. At the same lap, rest with shem. At the same lap, rest with shem. At the same lap, with the same lap, the same lap, which will be same lap, which the same lap, which the same lap, which the same lap, which will be same lap, with the same lap with the with the same lap with the

seemingly know what it's all about.

In a 700-capacity structure, whose decor is more by Thompson-Starrett and the Fuller Construction Corather than Elsie de Wolfe, it's a continual grind: After getting a load of the frothing peasants as they rush in, the structure sturdiness is a good idea.

timal grind: After getting a load of the frobing peasants at her vusb in, the first peasants at the vusb in the first peasants at the first peasants at the first peasants peasants at the first peasants pe

MERRIE ENGLAND (INCL. GLOBE THEATRE)

(INCL. GLOBESTHEATER)

One of the largest concessions in the sumsement zone, this replica of the second control of the second time in three days (they set in for the Acquasade start), the second control of the second time in three days (they set in for the Acquasade start), the second control of the second time in three days (they set in for the Acquasade start), the second control of the seco

(Some of the major free and paid on hand it was decided to go through those at the N.Y. World's Fair will three of the four condensations of the part weeks of the expo.)

Team, it being followed by the first weeks of the expo.

CRYSTAL PALACE

(Some of the major free and paid on hand it was decided to go through three of the our condensations three of the part will be three of the or three or the part of the part weeks of the world. The part of t

Wednesday, May 10, 1939

er works.

The staging was done by Margaret
Webster, English director, who has
Webster, English director, who has
cipally for her work with his abundance
ically for her work with his abundance
ical members of Equity but berules do not apply. The actors
rules do not apply. The actors
for seven performances during the
day and night. Rhys Williams
general manager of the Globes is
general manager of the Globes.

one was a constraint of the co

ings and mentioned the open was an an end of the control of the pluying ball, swinging the pluying ball, swinging the control of the control

A fave with the kids.

Harry Fetterer, with a standard

Punch and Judy routine, also scores

with a nice setup, although it was

difficult to hear the dialog in the
top iters. Much of this probably can

be scribed to a strong cross-wind

which arose along vith the showers

in late atternoon.

which arose along tills the showers in late afternoon. For sheer novelty Merric Exclaim Service of the state of the state

E. I. DU PONT CO.

(FREE)

The wonder world of chemistry apily describes the free lectures and repair describes the free lectures and in the E. I. du Font building, located a short distance from U. S. Steed the company's chemists form artistic decorations for the big hall. Every vivilly described with illustrative tests for visitors. But it's the series of the company's company of the large decoration for the big hall. Every vivilly described with illustrative tests for visitors. But it's the series of the company of the large decoration is summed up in the language of the layman which is bound to draw most attention.

bound to draw most attention.

Oversized marionettes portray the
significance of Du Pont's jab work
significance of Du Pont's jab work
clothing, transportation and agriculture. Each stage has an elaborate
set, with several hidden seenes that
set, with several hidden seenes that
skillful lighting. A clever amplification carries the marionete dialog to
lyrge audiences clustered about the
stages.

Consolidated Edison

The vast diorsus, freeching along one side of the building and up six storles high, is the show to see in Consolidated's structure. Realistic down to subways in operation, it explained by announcer on sound track, with lighting effects synchronization.

ized to his extraction.

Night we were men in the city of light (MYC) is the theme the narrator pounds in. Lighting effect, which has been made almost as realistic as a motion picture, depicts the city from sunest to dawn. Deed the city from sunest to dawn. Deed the city from sunest to dawn. Deed has not on occasion. One is a reproduction of Music Hall interior. Spot can be easily located because entrance is through a curtain of water,

N. Y. World's Fair Sidelights

Automobiles to be allowed into the exposition grounds is a hot potato. Latest treasury department ruling put a ban on all motor vehicles excepting those needed by construction people and by the high expo officials, Previously there was a ruling that each newsreel crew would be allowed a camera equipment car on the grounds. But the later edict apparently temporarily revoked this one, with the result that two newsreels quit the grounds in a huff when halted by guards, and refused to cover one day's foreign pavilion dedications. Subsequently, the matter was adjusted, but newsreel executives concerned boiled under the collar for hours after hearing of the red tape and difficulty encountered.

One of the tiredest walk-throughs is Jerrold Krimsky's Amazons si At a 25c tap it's poor value. Grecian maidens at play is the motif. The chumps peek through a large glass panel that runs the length of tha Decor is pale-white in the traditional Grecian manner. is confined to an exposed breast and loose Grecian garments. The gals' pseudo-athletic maneuvers are very fatigued, and the popular conception of Amazons is a misnomer—they're more or less normal-sized alumnae of dancing and dramatic schools, palpably tyros,

Bival concession and midway attraction owners are watching the Amazon Girls show closely to see that this walkthrough gets no better break that other attractions. It's all because Jerrold Krimsky is operator. They point out that his brother is John Krimsky, head of the expo's entertain

Fublicity division is trying to work out some arrangement, if the Treasury Dept. okays, whereby visiting country editors will be shown over the exposition ground in a World's Fair auto or boardwalk chair, as guests of the small expenditure should give the exposition a real break in the interland papers when ye edge stock home. Thus far, several smaller city publishers have felt lost while doing the Fair on their own in the short time they are in New York.

One out-of-towner at the expo hid out the weeping towel over high prices. Claimed be flummed staying in New York two weeks with his wife spent. He said it cost \$2 to park his ear 28 hours and \$13.00 for two bowls of soup and two glasses of beer (latter at the \$21r). What he squawked mostly about on cale prices was that he also had to tip the headwaler 50c but resented being soaked on every side in N. Y. Same man said the subway and railroad farse week fair.

The world's largest private swimming pool, 275 foot long, is at the disposal of the 500-odd performers at Billy Rose's Aquasede. Doing three ported themselves in the pool, sun-batted, plendleded from the baskets they brought along, and Rose hooked up an automatic phonograph through the loudspeakers so that they also had music accompaniement. Now the midway show bunch is thinking of getting in on the gag, especially mornings before the first early attentions show.

There are no exhibit concessionaire employs passes at the N. Y. Fair. Special books, with coupons for each admission and resembling the form gotten out for the press, have been printed for employes but latter, or their exhibit employers, have to pay for them. Polder Itself is 12, while coupons good for one month are worth \$3. Employes also have to have themselves magaged for identification purposes, as do the season press pass

Weather had been so cold up until last Thursday (4) that several shows had electric heaters installed (not a publicity gag) to keep their semi-nude dancers warm after their torici dances. Dolores, femme who is 'sacrificed' several times daily at the Cuban Viliage by voodoo dancers, possibly suffered most because forced to lie prone on a synthetic slab, with little on before starting her dance.

Fairwater Transportation System reported biz since the opening day as 200% better than anticipated. Company runs motorboats carrying 25 as a stitute of the company runs control of the company runs control of the company runs and runs as public enterprise, with the city and Fair getting a cut on receipts. More than 20,000 will have been transported to the grounds by the end of this week.

Some of the stories about the high salaries that labor received at the World's Fair are greatly exaggerated. For instance, that tale that a carpenter working on the Aquacade earned over \$130 in one day. Even if he worked on the triple overtime scale for 24 hours steadily no carpenter could possibly make that much, unless he also sold the lumber.

The American Express Co., which operates those man and electrically-driven perambulators, reports 'em a huge success. It's installing another 200 chairs as soon as they can be built to supplement the 460 already in operation. Boys who operate 'em are working on a percentage, same as taul drivers, and a few report earnings and tips totaling over \$155 some days.

Lincoln Dickey, who is Billy Rose's general manager at the Aquac was the Whalen of the Cleveland Exposition, which was 100% comp on opening day. Rose is reported to have offered Dickey to Whalen gr for a couple of weeks in any advisory capacity Whalen could ask, but

Concession managers in the midway say they have been promised com-lete paving of the entire zone by May 10. They reported virtually all street lighting finished early this week.

Dick Maney was called in as special press representative by Billy Rose for opening of his aquacade in order to secure full coverage from legit show critics. Sidney Spier and Dorothy Ross will handle from here on.

Front walks at several sideshows are so arranged that those rolling oardwalk chairs can be propelled right inside without visitors having to

Hall of Music thus far has been used strictly for tony concerts and recitals, with the scale within the means of only the wealthier and so-cialities.

Baily lad at Crystal Palace shouts, 'Rosita Royce, the girl who puts all fan dancers to shame.'

Sandwich men at Coney Island have started carrying signs with this slogan; 'Bathe at Coney Island. Bake at Flushing.'

Frank Buck's 'Jungleland' gave free shows at night until late in the week because electrical installations were not completed.

N. Y. Fair B. O. to Date

While the opening day estimate of 1,000,000 paid attendance was not reached, the New York World's Fair stood up well in comparis Fair stood up well in comparison with any world exposition ever held despite four days of bad or uncertain well and the state of the st

the Flushing Meadows ground.
Official complision showed that
1,70,1376 had paid to see the Fair up until and include the 1,825,55 paid admissions in the first time days at Chicago's Century of Frogress exposition. That fair opened on Saturyan Chicago's Century of Frogress exposition. That fair opened on Saturyan Charles of the Standard were included in the lotal Biggest day at the N. Y. Fair, outday of opening day, was last Stundard (opening day, was last Stundard) (when 222,425 are supposed to have registered paid admissions.

CUT IN N. Y. FAIR 75c ADMISH UNLIKELY

Nothing is expected to come of the proposed 50c gate at the N. Y. Fair, after 9:30 p.m., but at least the concessionaires' squawks have made the top Fair executives conscious of the midway problem Joe Rogers (Dufour), Moe Gale (Savoy), Frank Darling (Children's World), Charles Dash (Cuban Vil-World), Charles Dash (Cuban Village) and Jack Arrington (Sun Valley) met Grover Whalen and put in a terrific beef on the unpaved midway, defticiency in electric lighting, lack of bullyhoo freworks, etc., and insisted that a 50c gate, after 9:30 p.m., 30 minutes before the Industrial Exhibit area closes, would

help the amusement zone.

Whalen promised to rectify the
midway's physical shortcomings by
tomorrow (10) and promised to take
under advisement' the rest of it,
including the four-bit gate. Most of
paving was finished Saturday (6)
and better lighting perfected by that
night.

Rogers headed the committee which called on Whalen Friday evening (5), following a protest meeting earlier that afternoon attended by nearly all the midway concessionaires. Billy Rose was a notable absentee from the protest proceedings.

proceedings. The committee squawked plenty, telling Whalen they would bring court proceedings if the midway's generally unpaved and untit confus That's how the May 10 date came about, though Whalen had previously announced that the amusement zone would have a gala premiere Friday (18).

Literati

(Continued from page 51) World Fair's walk through, and one

Billy Rose's Aquacade With \$30,000 Weekly Nut Looks No. 1 N.Y. Fair Show

cade hits a total of \$29, a phenombit venture.

Two years ago at the Clevisind
Expo where Rose and his now year
ago at the Clevisind
Expo where Rose and his now year
then Rose worked for Dickey—put
ton an Aquacade, the scale was the state of the present and that's nocessary also, but under
the Rose worked for Dickey—put
ton an Aquacade, the scale was the state of the premise and that's nocessary also, but under
the Rose worked for Dickey—put
ton an Aquacade, the scale was the state of the premise and that's nocessary also, but under
the state of the premise and the state of the premise of the prem

Write Ablesses strong at the Young Cleveland Aquacade, with John world a Jalesses and the property of the State of the Cleveland Aquacade, with John white Ablesses and the John Market of the Cleveland Aquacade, with John Market of the Cleveland Aquacade, with John Market of the Cleveland Aquacade, with John Market of the Cleveland Aquacade, and the Cleveland Aquac

month of so, supplementing Sid Spier and Dorothy Ross. Sm. Rose does a reverse-English and plaudits Dickey, Grove Whalen, Albert N. Peg Willin Humphrey, Dickey's aider Alexander D. Crocett, architecture, R. Victor Leighton, stage manager Rube Bernateh, his concessionaire, Rube Bernateh, his concessionaire, accountant. That's carrying, the redits to the hilt. However, judg-credits to the hilt. However, judg-or posites to go around. The Aquacede, in its first four days of (5), drew around 70,000 admissions, which, considering the stendance to doux. The weekend was expecially big, Rose's show pulling over 50,000 which was better than 10, of the total admissions to the Fairgrounds Which was better than 10, of the total admissions to the Fairgrounds

wash, the terra drims comedy specialty is well taken care of by which control the control of the



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NEW YORK, WEDNESDAY, MAY 17, 1939

48 PAGES

N. Y. or S. F., Puzzles Midwest U.S.A.; AIR-PRESS-LENS Slick City Fellers Vs. Calif. Warmth

BY BARNEY OLDFIELD

By BARNEY OLDFIELD

Lincoln, May 16.

New York's World Fair is more than that to the average hinterman and the control of the

price.

Continental divide of the Fairs is the strip, Dakotas and Minnesota to the Gulf. Out there, it's a debate, whether to take Frisco and the mountains, or head east. Proximity of Hollywood makes the Frisco go (Continued on page 34)

Cafe Society Going To N. Y. Fair in Big Way; Midtown Biz Off

Tray, mutuwan Diz Uti.

Case society has gone to the Fair
in Sign way. She headwalters
sound New York town keep aware
of business at the sundry nationalistic pavilion restaurants, out at
Flushing Meadows, through other
visitors. Nightly reports, by the
hour, from the service staffs at the
Pernch, Beigian, Rumanian, Turkish
Fairgrounds are a cute to the in-town
Fairgrounds are a cute to the in-town
headwalters and captains just what
not to expect.

Fair yound are a cute to the in-town
Fairgrounds are a cute to the in-town
Fairgrounds.

Fair visitors, reflects liself avorably
on fair the service of the cute of the
India seems to be to take it ali
nout in Flushing Meadows before the tourists come in; then leave
Meantime if it been brutal on the

it alone.

Meantime it's been brutal on the his previous background.

How Plots Are Born

chee Forber now completing a sovel. Illuston in Jave for Random House, for fail publication, states he ad libbed himself into writing lit. The Japanese authorities get the blanne-or. They wanted to know what he was doing in Java, during his last year's vession visit there, and Fowler said he was an instruction of the was an account of the was account of the was

SCREEN CAREER AND MARRIAGE AS ONE

Mr. and Mrs. Jose Ferrer (Uta Hagen) have a joint \$2,500 weekly contract at RKO, depending on how their tests come out at the Coast studio this week. Both are from legit and neither would sign without the other.

out the other.

Another proviso is six months' time-out for legit in the east, concurrently, and that their film productions be concurrent although not necessarily in the same RKO films, so that both may be free to go back and forth from coast to coast for film-stage engagements.

He just closed in 'Mamba's Daughters' and both have new stage commitments for the fall.

JAS. ROOSEVELT HEADS NEW M. P. RELIEF PLAN

Hollywood, May 16. Hollywood, May 18.

The Motion Fleture Relief Fund has selected James Roosevelt, Goldwar v, v, to head a new committee tablishing a pension system for employes in the piture industry. Plan being worked out calls for a propose in the piture industry. Plan being worked out calls for a propose in the piture industry. Plan being worked out calls for a propose in the piture industry. Plan being worked out calls for a propose in the piture industry. Plan being worked to the propose in the piture in the pitu

Washington Sees Too Much Red Tape Nullifying British Rulers' Good-Will Visit—D. C. Mikemen, Re-porters and Newsreelers Annoyed by Petty Tech-nicalities

DIPLOMATIC HOOEY

Washington, May 16 killing royalty has a bailing to yalling yal Washington, May 16.

ior tre monarchi visit to President Rooseveli.

Apparently the protocol worshipre fall to appreciate the real object
and the protocol worshipre fall to appreciate the real object
shouldering reflects a callounces
which is difficult to explain otherwise. Neither the staffs of the Britment fixers seem disposed to treat
in Embasys or the State Department fixers seem disposed to treat
which they have beeong accustomed
in a town where publicity fubricates
the wheels of Government and, in
many instances, international relaNumerous statements.

merous attempts to sophisticate (Continued on page 4)

Juve Jivers Prefer Hot Waxes; Spurn Live Bands

WACCS, JUHIN LATE DOLLING

Severe them lindelphia, May It.

Severe them in the able of the American Feel was the Control of th

(Continued on page 40)

230 Television Sets Sold in New York. Few on Time: Scoff Voltage Hazards

Delayed Holdover

Barcelone, May 1.

While the Spanish Civil War has certainly left its physical impression in the country, psychologically there apparently has been little difference. It all gives rice to the Country has been little difference. It all gives rice to the Country has been little difference. It all gives rice to the Country of the Country

BURNS - ALLEN TO LEHN & FINK FOR \$13,500

Burns and Allen will go on the Lehn & Fink (Hinds Honey and Allmond Cream) payroll the first Almond Cream) payroll the first Bay Nobe.

Team's reputed package salary on the new connection is \$13,500, or a grand more than is now being collected from Chesterfield. L. & F. makes their fifth sponsor.

TIN PAN ALLEY'S SOUR NOTE: JAZZED MASTERS

From swinging the nursery rhymes, the boys have started to borrow the classies in such large orders that it's burning up the creative songsmiths. What normally would be regarded as but another example of Tin Pan Alley's ingenuity is now an irisome conditional properties of the control of th

genuity is now an irisome condition to a foot of freeinen name in the control of the control of

Around 230 television sets of all companies were sold in the Greater New York area last week. These ranged in price from \$300 to \$800. The ranged in price from \$300 to \$800. The ranged in price from \$300 to \$800. The range area was read to cash or on department store charge accounts by persons of the upper income brackets. Very few the recent selleng \$1000 a year until the recent salles push accelerated the pace. Of the 230 seles sold within the N.Y. zone, 75 were Dumonts. Latter will have a program endedule of this own have a program endedule of this own NEC is telecasting regularly. Shookesmen for commanies scofie.

NBC is telecasting regularly.

Spokesmen for companies scoffed reports of high voltage hazards. Sets have automatic shut-offs if the back gate is opened in any event, but it is stated only the same nominal precaution that any electrical gadget entails is involved. It had been reported servicemen were under severe hazards. severe hazards.

Insurance under writers have passed television sets for the home as free of any danger so that theme is apparently just another television rumor.

Injuns Like Westerns Best When Redskins Are Biting the Dust

By WILLIAM C. WHITE

Too, N. M., May 18.
The more dust the redskins bits on the screen is the local clemen, the better the attendance. Which is a bit strange considering that every audience has a large number of live size of the screen has a large number of live local to the local town. And in this town which the C. of C. labels The Last of the West; the one way to guarantee a full error. It also guarantees a steady stream of Indians fikting in at eventuel from the pueblo, wrapped in their Monkey-Ward blankels (Monther Ward Ward blankels (Monther Ward Taos, N. M., May 16.

ndian.)
That's not all that makes the pic(Continued on page 40)

Prod. % Looks Better To One More Agent

Hollywood, May 16.

Hollywood, May 18.
Charles K. Feldman is the latest agent to go into the picture production field. Feldman has been working on such plans ever since his former series. He was the production to the series of the series and the series of the series and the series of the series. Feldman's release not vet series. Feldman's release not vet series, william Stephens and Howard Lang recently formed Stephens-Lang Productions to make the 'Dr. Christian' series, starring Jean Hersholt, for aKto.

Col. William Donovan's office stated Saturday (13) that on Thurstand (14) the detendant major companies in a Geometria of the Common of the Common of the N. Y. Federal court for a further bill of particulars, stating that the original bill was insufficient. Paul Wilstan by the Common of the Comm

balance 10 days before trial.

Williams will claim that the government has complied with that order and has no additional information at this time. Under these circumstances, court observers believe that Judge Bondy will deny the request for an additional bill.

quest for an additional bill.

Williams followed up his previous application regarding the necessity of answering Article of orth edemand for a bill of particulars, by filing on Saturday (13), with Judge Bondy, a letter from John T. Cahill, U. S. Attorney for the Southern district, of N. X., in which he stated that on the Vocafilm case, the Government planned no further affidavits on its own behalf.

us own behalf.

The letter asked haste in a decision stating, 'May we respectfully urge that a decision on this matter be rendered at the earliest practicable date, in order that the joinder of issue may be expedited as much as possible.'

The memory.

much as possible.

The memorandum takes issue with the major companies, who are depending on the Vocalitm decision of Judge John C. Knox to with their states of the Control of the Control of the Vocalitm decision of Judge John C. Knox to with their states of the Control of the Control of the Vocalitm of the Control of t

It is the majors' contention that this decision sets a precedent and as a result the Government must also give names of its witnesses. give names of its witnesses. Witnesses. Williams denjes that the Vocafilm decision has anything to do with the Government suit. He plotts out that the names of the individuals whose names Judge Knox requested Vocafilm to give, carried on no business relations with the defendants at the time.

Since the defendants had no economic power over those whose names were to be furnished there was no danger of reprisals, or economic persuasion being directed against them by the defendants.

against them by the defendants.

Lastly, Williams declares, it is significant to note that Vocafilm did not
object to furnishing the names called
for on the grounds of pressure being
brought. For these reasons, Williams
feels that one case has no bearing
on the other and should not so be
considered.

Examine 2 More UAers

Examine 2 More UAers
Jack Schaiter and Andy Smith
will be the next United Artists witnesses summoned by the Department
nesses summoned by the Department
nesses summoned on the company's affairs. Schaiter, western
division sales manager, and recently
the company's affairs. Schaiter, western
division sales manager, and recently
the centre of the company's affairs.
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VAN DINE'S FINALE SCRIPT FOR SONJA

Hollywood, May 16.

Winter Murder, last story written
by the late S. S. Van Dine, is slated
for production as a Sonja Henie
starrer at 20th-Fox next fall.

Fidel LaBarba and Kenneth Earl
are doing the script for Harry Joe
Brown.

Seidelman East

Hollywood, May 16.
Joe Seidelman, Universal's foreign
listribution head, is conferring at
he studio on new product.
He returns to New York (18),

Horne a Disney V.P.

Hollywood, May 16.

Hai Horne, eastern representative for Wait Disney Enterprises, was the control of the control of the control of the board of the board. Disney shorts will continue to be released by RKO.

Horne will return to New York next Tuesday (23).

PRIME TOP B. O. **FILMS THIS SUMMER**

Major studies are aning to wert
the annual boxoffice stump this
manual boxoffice stump this
policities. The stump this
policities are aning to were
the annual boxoffice stump this
policities. Idea is to line vecationers
into theatres during July and August with an array of strong productions
of the stump the strong productions.
Exist in June and 'The Wizard of
Cyr in August RKO will have 'Littie Mother' and 'Memory of Love'
ready for the market in July and
Able.' A Familty Affait,' The Old
Maid' and 'The Kid From Kokomo'
are aimed for the summer trade.
20th-Fox plans a bot-westine release for its highest budgeter,'
please for its highest budgeter,'
Spencer Tracy and Richard Greene.
Studio did the same last year with
its top grosser, 'Alexander's Ragtime Band.'
18eu Ceste's Geronino', 'Man
18eu Ceste's Geronino', 'Man

time Band."

Paramount is coming through with
Beau Geste, 'Geronimo, 'Man
About Town' and The Star Maker.'
United Artists is scheduling Edward
Small's The Man in the Iron Mask'
and Walter Wanger's Winter Caraival.' Universal's contributions to
the vacation slate are Modern Cinderpla' and The Ungterpup.

Warner talent list AT THREE-YEAR HIGH

Hollywood, May 16.
Warners latest contract list shows
76 stars and featured players, 14 directors and 63 writers, a three-year
high for the studio.

ngn for the studio.

Among new contract players are
Julie Stevens, Glen Langan, Aldrich
Bowker, Geraldine Fitzgerald, De
Wolf Hopper, Lya Lys, Dennis Morgan. Margot Stevenson and Fred

SAILINGS

SAILINGS

June 21 (New York to London),
Pierce & Harris (Be de France).
May 30 (New York to London),
May 30 (New York to London),
May 32 (New York to London),
May 24 (New York to London),
May 24 (New York to London),
May 17 (London to New York),
Jack M. Rubens (Queen May),
May 16 (New York to London),
May 16 (New York to London),
May 16 (New York to Paris),
Eugene Goosen, Louize Rosiano,
Colormonies,
May 16 (New York to Paris),
Eugene Goosen, Louize Rosiano,
O'Landon Barrera, Charles Boyer,
Maj, John H. Marshing (Be de France).

ARRIVALS

ARRIVALS (At the Port of New York)

Oscar Homolka, Col. Leslie R. Naftzger, Paul Robeson, Omar Kiam, Ernest Berger, Col. Ralph H. Isham, Auriol Lee, Hugo Speck, Mrs. O. O. McIntyre, Simon Z. Bell.

Sam Goldwyn Gets His Name on UA Studio

Hollywood, May 16.

The United Artists Studios changed its name yesterday (Mon.) to the Samuel Goldwyn Studio, after bearing the old monicetr for 15 years. Change of name means nothing else, according to Goldwyn, who has owned the studio buildings since 1922.

1926.
Walter Wanger unit continues on
the lot. Other UA producers, David
O. Selznick, Hal Roach, Edward
Small, Charles Chaplin and Sol
Lesser, either own or lease other

Small, Charles Chapilla and Sol.
Lesser, either own or lease other
Application was filed with the
secretary of state for permission to
change the name as Goldwyn owns
all stock in the UA Studio Corp.,
and Darryl Zanuck when 20th pulled
to U U A. Corporation held a 21year lease on the ground property
from Mary Pickford and Duiglas
them \$25,000 net annually. Lease runs
them \$25,000 net annually. Lease runs
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Schaefer East After Setting RKO's '40 Slate

Concluding three weeks of production parleys at the studio, George duction parleys at the studio, George back to New York today (Tuesday) with Gordon Youngman, company attorney, and Ralph Doyle, RKO's Australian distrib head. Convention plans are being drafted with 50 restures to be announced for the sea-

n's slate.

Besides the regular studio quota
ene Towne contributes three to
ur; Stephen-Lang combo, three
eo McCarey and Gregory LaCava
to three each; Harold Lloyd, one
dithose from the Bobby Breer
of

unit.

In the lineup will be 20 specials,
20 programers, and 10 action pictures plus the Breens.
Schaefer is due back here in Sep-

McCausland On Job At U as Biz Manager

Hollywood, May 16.

A. H. McCausland, former Irving
Trust Co. representative in the RKO
receivership, checked in at Universal
as business manager for Harry Edington's Famous Productions.
Famous is making these Famous is making three pictures for U release during 1939-40, begin-ning with the Douglas Fairbanks, Jr., starrer, 'Atlantic Cable.'

WALSH'S 'SING SING

Rodgers, Sears and Depinet Huddle On the Trade Practice Machinery

SI-UA 2-Yr. Deal Signed

eral sales manager; Grad Sears, dis-tribution head of Warner Bros., and Hollywood, May 16.
Selznick-International's releasing deal with United Artists was signed Saturday (13).

Calls for eight pictures over a two-year period, with no specified time for deliveries.

Q. T. DICKER FOR **3.500 DUPONT SHARES**

Acquisition of 3,500 shares of Du-Pont Film Mfg. Co. stock now held by Pathe is the reported objective of a financial deal now in negotiation, undertake an ambitious project deepands in the raw stock field if and when the financial selve deemed satisfactory. Such an event-uality would for the first time pre-uality would for the first time pre-with DuPont lined up against East-ma.

with Duront insee up against assi-dar understood, the pending deal calls for the buying in of the out-standing \$3.00 shares at the rate of 11 shares of new stock for every 100 deal that went cold last fall when \$10,000 shares of the tightly-held Du-10,000 shares of the tightly-held shares of the tightly-held Du-to, the tightly-held Du-to, the tightly-held Du-lates of the tightly-held Du-to, the tightly

MONO'S 1ST QUARTER NET PROFIT. \$20.175

Going into the black the last two months of 1938, Monogram continues on the right side of the ledger, with first quarter this year (789) showing a net profit of 320,175 after amortization but before Federal income taxes. This compares with a loss of \$35,958 for the same three months a year go in 38.

ago in '38.

According to W. Ray Johnston, president of Monogram, the net shown for November and December 1938, plus January, February and March this year totals \$57,308. Company previously had much to write off after its organization by Johnston less than three years ago.

Adrienne Ames' \$850 Per Pic: Sues Indie

Mollywood, May 16.
Adrienne Ames, actress, has commenced suit against Progressive Pictures for breach of contract. Legal section alleges contract called for her None of the pictures scheduled was produced according to plaintiff. She was to have received \$550 per picture.

William F. Rodgers, Metro's gen-

Ned E. Depinet, sales chief of RKO. huddled most of Monday (15) with attorneys representing distributing companies to discuss arbitration procompanies to discuss arbitration pro-cedure and mult numerous sugges-tions concerning the trade practice machinery that have been made, in-including some by independent ex-hibitor leaders. The meetings will be continued, maybe today (Wed.) or tomorrow (Thurs.) with a view to reaching an agreement on details of arbitration as it will function.

Attorney are going over the various angles of the structure to be est.

Attorney are going over the various angles of the structure to be est.

Attorney and going over the various angles of the structure to be est up, comparing notes and checking on angles of legality. The practical side of arbitration, so that it will prove workable for both distributors and exhibitors, without favor to and exhibitors, without favor to and exhibitors, without favor to the trade of the

want it.

Rodgers' committee in meetings
this week are minus Neil F. Agnew
and Abe Montague, sales heads of
Paramount and Columbia, respectively, both being out of town. They and not adulate, sales, reas of paramount and Columbia, respectively, both being out of town. They will be back next week, however, for any sessions to be held then. S. R. Kent not very active on the committee, is kept fully advised of moves made,

To Decide en Code

To Decide on Code

Columbus, May 16.

The probable highlight of the
Allied States Assn. convention in
Minneapolis in June will be whether
independent exhibitors will go along
with distributors on the new tase
practice platform, according to P. J.
Wood, secretary of the Independent
Theatre Owners of Ohlo who will participate.

participate.

Allied already has laid plans to make the trade practice code a high spot of the conclave, says Wood, and has invited the entire personnel of the distributor trade practices committee to Minneapolis to take part in the discussions. This committee includes S. R. Kent, William F. Roderer, Neil Amere, Great Sears, Neil Amere, Great Sears gers, Neil Agnew, Grad Sear E. Depinet and Abe Montague

E. Depinet and Abe Montague.
All other leaders who figured in
the negotiating of the code draft
have also been asked to attend. H. A.
Cole, president of Allied has indend. H. A.
cole, president of Allied has indended that one-and-for-all' settlement of the trade practices code be
urged and desires that the decision
convention of his organization.
Col. Cole has released the reference

Col. Cole has released the follow-ing to the Allied members:

ing to the Allied members:

Each theater owner will be given opportunity to hear the other side, and from there on in he is on his owner, and the other of the control of the precidentic committee and all officers of Allied will flan on fault, and we are positive that the representatives of producer-distributors and all officers of the control of the

The controversial issues of the Neety bill will also be taken up at the Allied convensh from all sides. A vote to determine future course of the independents in connection with this and similar legislation is also planned.

L. A. to N. Y.

At Alkebern, Irving Berlin, Irving Berlin, Irving Berlin, Ralph Boyle, Harrison Carroll, Churles Coburn, Balph Doyle, Lynn Parnol, Ben Goetz, Harry-Godenthal, Julie Hayden, Louis Hayward, Josoba Helfetz, Hai Korns, Karly Keyher, Den Karman, Harry Keyher, Den Harry-Keyher, Den Harry, Keyher, Dr. Rite Locke.

to N. Y.

Ida Lupino.
A. Lupino.
A. Lupino.
A. Lupino.
A. Maria Miletein.
James Mulvey.
Raiph Raiphend.
Mrs. Hall Roach.
Alden Reark.
Alden Reark.
Leo Robin.
Charles Schwartz.
Joe Seidelman.
Maxwell Shanetone
Three Stonges.
Floranco Vidor.
Pero Westmore.
Floranco Vidor.
Pero Westmore.
Georga White.
Gordon Youngman.

N. Y. TO L. A.

Other News of Interest to Films

British may modify on newsreeis
Dirler again heads French Pathe Page 11
Would reverse \$15,000 Al Jolson radio libel verdictPage 19
Rudy Vallee eastPage 19
Will Hays to address N.A.BPage 19
Silver Theatre ends May 28
Jim Ameche vice Charles Boyer
NBC telecasts taking the rap for trail-blazingPage 23
Other television news
Radio reviews: Ann Harding, Edward Arnold, Jane Cowl.
William Powell-Miriam Hopkins, Kate Smith, Fred Allen.
with Fower-Mittali Hopkins, Kate Smith, Fred Allen,
Jan Rubini
Mady Christians' Equity nixPage 42
Frances Farmer-Leif Erickson's strawhat
_ :::

BUYING POOLS OPPOSED

Patterson Vice Odlum as RKO **Board Chairman**

Richard C. Fatterson, Jr., former assistant U. S. Secretary of Commerce, will succeed Floyd B. Odium Program of Commerce, will succeed Floyd B. Odium Preserval Judge William Bondy yesterday (Tues.) declared. I know Mr. Patterson very well, and he is well qualified from a point of view of monimation unless his connections should prove him to have no right to represent the company.

Odium, president of the Attention of the Attent

declined.

N. Peter Rathvon will serve a chairman of the executive committee of RKO, and both will act a guides to George J. Schaefer in the operation and management of the company.

ompany. At the close of the hearing, H. C. At me close of the hearing H. C. Rickaby, representing Atlas, de-clared that the underwriting agreement would be forthcoming on con-sumation. This will probably be in July. Next hearing date on any un-finished business that may arise was set for July 6.

L. K. SIDNEY PRODUCER ON METRO'S 'FOLLIES

L. K. Sidney, in charge of Metro's radio activities, was named producer and the sidney of the sidney

·WANGER'S POST

Chairman of Dartmenth's Annua Drama Festival

Walter Wanger has been named chairman of the advisory committee planning the annual drama festivation at Dartmouth College. He will be active in an effort to work out spe-cial features for budgeting the proj-

est. tradition which may open during the summer of 1940, will be directed by the Dramatists Guild and will utilize the \$1,000,000 theatre and workshop to be erected on the campus at Hanover, N. H. One of the prime matters to be worked out is arranging to bring audiences to is arranging to bring audiences to the remote location and handle them there. Hotels and resorts in the vicinity are cooperating.

Charnas' Bowling Alleys

Hollywood, May 16.

Harry Charnas has ended a long association with Warner Bros. and will operate as 52-ailey Bowling center at the old Warner Sunset Bivd., siddle. He formerly operated the Steand and Criterion in New York. He's a brother-in-law of W Mork.

'IT'S NONE OF YOUR BUSINESS'

VARIETY last week published a detailed analysis, based on exhibitor data, of the film product released during the first 8½ months of the 1938-39 season. Among the articulate reactions AND SEASON. Among the articulate reactions to the story at least one point seems to call for an editorial answer. That is the startling thought put forward by one annoyed executive that an analysis of this kind, or the subject itself, was, to quote him, 'none of VARIETY'S business.'

VARIETY'S business for a third-of-a-century has been to comment upon, interpret, analyze and otherwise seek to contribute light and unand otherwise seek to contribute light and understanding to trade matters in all their manifold and overlapping phases. Variety's readers, including exhibitors and film bookers, do not, we feel confluent, share the idea that an analysis of film releases, carried through with all possible objectivity, is a violation of anybody's privacy. The whole conception that specific showmanship is not a subject to review is a throw-back to old-school legit producers who often sought to intimidate critics and penalize a free press. Such a thought has not been openly expressed in the film biz since the days of 'the trust.'

Because Variety views the approaching new releasing year, starting in September, as a period in which the producing forces will be called upon to exert their creative ingenuity to the utmost, it grasps the opportunity to hold up the mirror to the passing show, hopeful that a summary will serve a useful purpose. The mere listing of current film attractions of testand the stand of the standard of the sed boxoffice pull, as reflected in national receipts printed weekly in VARIETY, is information to the production forces, which means Hollywood, whether the studios care to make use of the information or not.

It is information of equal value to the exploitation and advertising departments, which, next to production, occupy in the present state of the industry the second most important field Examination of the film lists reveals scores of attractions on the borderline reveals scores of attractions on the borderine of healthy boxoffice profit, indicating that extra salesmanship by exhibitors, sponsored and en-couraged by the publicity forces of the majors, might easily have pushed them to higher re-ceipts. Lack of that united common effort might be found in the presently applied advertising formula (introduced by some of the high-powered advertising agencies) of boosting a film at its first runs and leaving it alone there-after to sink or swim in the succeeding 12 months it is playing out its contracts.

Importance of impressive first-run introduc-tion cannot be overvalued. The new routine, however, is to focus a campaign on a single week's or month's issue of national magazines, and never again mention the title except in whispers.

In advertising and showmanship there never has been found a substitute for individual theatre exploitation, and the 15c. admission at the smallest theatre is as important as the first run

It is information that is available as a 'guide,' It is information that is available as a guide, or index, for the exhibitor who, once a year, obligates himself by license agreements to a volume of forthcoming films, only a few of which are produced at the time he puts his name on a contract. Once signed, the agreement is binding, and properly so, and he must carry out its provisions by accepting playdates as assigned and rental percentages as allocated.

The fact that the more liberal cancellation provisions, as outlined in the tentative trade practice agreement, may be in force during the course of the new season, does not lessen the importance of careful buying by the exhibitor, of which this newspaper numbers thousands among its readers. He is seeking strong attractions for his public—not a surplus supply of films he may cancel out and leave in the film exchange vaults under the proposed 20%, 15% and 10% cancellation provisions, based upon his average film rentals.

It may be that the survey is of least value or interest to the different sales organizations, none of whom have proved themselves any stronger or weaker than the product they handle, and few of whom have the slightest influence one way or another on the quality of the product shipped weekly from their respec-tive Hollywood studios. That the distribution organizations haven't more to say about the story material, star casting and general showmanship ingredients in films just happens to be one of the weakest links in the entire film industry structure. It is one of the reasons, also, why Hollywood gets tangled up in story cycles and keeps turning out a certain type of screen fiction months after the public has lost interest in the mode. Some distributor chieftains, who orate courageously in New York, seem to lose their voices when they get to

There is nothing mysterious about producing motion pictures, or any open sesame known only to a few gifted individuals. Human beings have written and acted in dramas since the earliest miracle plays. The wonder mar-vel of films is in the mechanical invention of the camera, sprocketed film and projector, and the synchronous fusion of photography with electrical sound recording and reproducing. There are probably not a dozen production executives in Hollywood who are mechanicalexecutives in Hollywood who are mechanically educated to the point where they could develop a foot of film. They don't have to be. They are supposed to know a good screenscript from a bad one, and the record shows that the guessing during the current season has been uneven, and some valuable marquee names have been wasted on poor drama, boresome musicals and unfunny comedy. For these errors in production judgment (which might be rectified by closer cooperation with distribution) the exhibitors of the country have pa'd the bill, and the public has learned to shop discriminately for its entertainment.

The approaching season presents also certain tride problems, the solution of which does not lie solely in making good pictures. First in this category is the all important matter of sustaining public good-will, and second, in maintaining film attendance as a national habit against an increasing horde of competition opposition and self-made hurdles of bad marketing, of which double-billing, free dishes, gambling games and lotteries are a few.

It is anticipated, for impeople, mostly.

It is anticipated, for instance, that 34,000, people, mostly Americans, will visit the N York World's Fair this summer, but the f industry is conspicuously absent as one of giant industrial hosts to greet this great thre and send them back home with some cheeri inspiring and friendly message. Maybe it is important. Perhaps films are so much a p of American life that it isn't necessary to c tivate the good-will of present customers a make new ones.

This is just mentioned in passing because of the good-will benefits of the fair exhibits such industries as organized sports, automo-biles, radio and television are depending upon These happen to be substantial competitors of films, the last named emerging soon from the potential status.

It is very much the business of VARIETY to record, observe and draw conclusions from data as accurately compiled as possible within the resources of newspaper reporting.

Any oracular complex is denied. The facts must speak for themselves.

N.Y. ALLIED, DKLA. INDIES VETO IDEA

New York Group Visualizes Abuse of Power Through Such Massing of Re-sources - Allied Convention June 13-15 Will Foster Idea

OKLA. ORGANIZES

Any buying pool of the independents throughout the country, retied Slates Assn., will be country, relied Slates Assn., will be opposed by
lied Slates Assn., will be opposed by
at least one of its state units, Allied
Thestre Gwners of New York, and,
it is predicted, probably by others
it is predicted, probably by others
and the position of N. Y. Allied, headed by
position of N. Y. Allied, headed by
All to Mere-day convention of the
Mars. A. Cohan, is expected to be
made clear at the convention of the
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(Continued on page 18)

LOUIS B. MAYER'S PH.D TODAY (WEDNESDAY)

Louis B. Mayer, accompanied by Howard Strickling, goes from St. John, N. B., to Frederickton, N. B., today (Wednesday), where the Uni-versity of New Brunswick will con-fer a Doctor of Philosophy Degree

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	Film Showmanship
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its	Inside—Legit

Inside—Radio International News..... Radio19-30 Radio Reviews 30 Radio—International 28 Vaudeville 35-36

2-Day Delay of Visiting Royalty A Bonanza for Canadian Show Biz

Two-day delay in the arrival of the Royal visitors means additional gravy to theatres in Quebec and Montreal. Schedule as per Ottawa is unchanged but it's an amusement field day for shows in Halifax and

selective to the select

big grosses.

Montreal has an extra 1,000,
000 inhabitants for the occasion o ool inhabitants for the occasion of the royal visit which, scheduled for today (16), has been put over to though (16) due to lockergs and for today (16), has been put over to the following the follo 000 inhabitants for the occasion of the royal visit which, scheduled for

000 mark.

The royal banquet at the Windsor
Hotel has a 750 admittance limit
with all invites obliged to be present
at 7 p.m. at latest, after which doors
are shut, and guests will have to
wait for three-quarters of the hour
for the arrival of the Their Majesties.

Theatres Open All Night
Regins, Sask, May 18.
Regins, Sask, May 18.
Theatre men here are debating
the possibility of operating 24 hours
visit of King George on May 25 as
one means of assisting the city in the
are of the huge influx of people.
Suggest theatres could keep people
mused brough the night or they
More than 80,000 expected here for
the day.

Par's Annual Meeting May 20 Will Choose Board of 16

20 Will Choose Board of 16
Annual stockholders meeting of
Péramount Pictures, Inc., will be
bel in the company's N. Y. offices
May 20. Sixteen directors are to be
Board of directors has nominated
Adolph Zukor, Barrey Balaban,
Santon Griffig, Y. Frank Freeman,
Santon Griffig, Y. Frank Freeman,
John W. Hicks, Tr. Stepher CallaJohn W. Hicks, Tr. Stepher CallaJohn W. Hicks, Tr. Stepher CallaJohn M. Hicks, Tr. Stepher CallaJohn Hertz, Earl J. McClintock, Edwin
D. Hertz, Earl J. McClintock, Edwin
Richards for the 16 directorial
spots.

UA Execs Back East

Hollywood, May 16. Last of the United Artists exec Last of the United Ariusts excess are hauling east this week. Ed Raftery, company attorney, left Monday (15), followed today (Tuescay) by Charles Schwartz. Wednesday departers are Murray Silverstone and Mary Pickford.

20th Renews Werker

Hollywood, May 16. gave Alfred Werker a 20th-Fox gave Alfred Werker a new director deal. Initials it with 'Sherlock Holmes,' topped by Basil Rathbone and Nigel Bruce.

To the King's Taste

Regina, Sask., May 16.

'What Would You Serve the
King?' is title of \$1,000 prize
cooking contest sponsored by
Robin Hood Mills in connection
with cross-Canada radio cam-

paign.
The royal publicity helps.

RKO-Lasky's Tyro Pic Campaign the Subject Of a \$500,000 Suit

A \$50,000 citch by John C. E. Carnevile against RKO Badio Pictures, Inc.; Columbia Broadening System, Inc.; Motion Picture Producers & Distributors of America, Inc.; Louise and Columbia Broadening System, Inc.; Motion Picture Producers & Distributors of America, Inc. Lastry and Will Hays, charging the plaigiarism of the plaintiffs ideas in the radio program (Galeway to Holpymod, was revealed Sciutude, 1979 wood, was revealed Sciutude) which was considered a scheme under the title of the Secondary of the Secondary of the Columbia Columbia and other information. He submitted it to Hays, who rejected it to Hays, who rejected it the claims that the radio program, Gatsesheme and that Lastry is given credit as the creator of the idea.

TONE BACK AT METRO FOR TWO PICTURES

Hollywood, May 16.

Hollywood, May 16.
Franchot Tone is soling back to
pictures and has been signed to do
two for Metro. Ex-ubsand of Joan
Crawford turned his back on Hollywood last fall to return to his first
love, the Group Theatre for their
legit production, 'Gentle People.'
Show closed last week after a suc-

Actor reports to the studio May 20.

Par's Outdoor Splurge. 34 Units on Location

Hollywood, May 16. Hollywood, May 18.
Paramount has 34 outdoor locations listed for current productions, the greatest number on the studio's first productions. The studio's results of the studi

Cowdin Back East

J. Cheever Cowdin, chairman of Universal, who has been on the Coast with his first assistant for nearly two months, starts back to New York the latter part of this

New York the annual week.
Cowdin went to Hollywood originally to check on next season's product, but remained over for a brief vacation.

Studio Contracts

Hollywood, May 16. Republic renewed Joe Walters ontract as still man.

Walter Wanger renewed Bob Webb's ticket as casting director. Metro handed new player pact to ew Ayres.

Osa Massen inked player deal at

Paramount. Metro handed Mary Howard new

metro hanned Mary Howard new acting pact.
Martin Kosleck inked player ticket at Warners.
David Buttolph signed for one year as composer and musical di-rector at 20th-Fox.
Metro pacted Terry Kilburn, mop-

ERPI's Round-the-World **New Sound Showings**

New sound system, which will be handled by distributors of Western Electric thearts equipment, was presented to the trade Monday (15) at the Anior hotel, N. Y., and a Cilv, Buenos Aires, Rio de Janeiro, Saniago, Manila, Lima, London, Sanilago, Manila, Lima, London, Carlington, Probably the most extensive important by a film equipment outflix New ERPI equipment outflix New ERPI equipment is rated tempted by a film equipment outfal.

New ERFI equipment is rated
adaptable to theatres of any size or
type, being designed to care for future advances in sound recording
prints which are asisted to come from
Hollywood in the near future. Via
application of new circuit principles,
the system's power has been stepped
up to more than double the requirements of Academy of Motion Picture Arts and Sciences.

PASADENA QUI **VIVE ON 'NAZI** SPY' DATE

Hollywood, May 16.

Hollywood, May 16.

Expected demonstrations against the showing of 'Confessions of Nazi Spy' in Pasadema next week, is puting police on guard against any outbreaks. The town of so-called millionatres is alleged to be a hotbed of Nazima and the United Artists theatre has received many planes threat gainst showing the giving the state of the state has received many planes threat gainst showing the giving the state of the state has received many planes threat said the state of the sta

against showing the picture.

The American Legion is alding in running down agitators and those circulating inflammatory literature. Theatre is on guard against demonstrations with anti-stench bomb sprays, police detail and a mask for the house screen.

Two weeks was of the WD status.

Two weeks run of the WB picture in Los Angeles and Hollywood was without any disturbance.

Communist Propagat Troy, N. Y., May 16.

A delegation called a Leo Rosen, manager of WFs Troy, protesting against Contessions of a Nail Spyropagnation of the Contession of the Con

Stenching Prank

Stenching Frank
Dayton, O., May 18.
Dayton, O., May 18.
week at 'Contessions of a Nazi Spy'
were assailed with stench hombs but
management attributes it to kidd'
pranks rather than objecters. Audience was exceedingly demonstrative
with hisses for Hiller and loud applause for Americanism.

Kuhn's Suit

Kuhn's Sult
Fritz J. Kuhn, individually and as president of the German-American Bund, filed a \$500,0000 libed lead in Friday (12) in the N. Y. federal court, against Warner Bros. Pictures, Inc., Milton Krinns, John Wexley and Leon G. Turro, claiming that a few filed by the continuous constraints, upholding the constitution and laws of the U. S. had been libeled in 'Confessions of a Nazi Spy.'

organization, upholding the constitution and laws of the U. S. I had pleased the britain state on a statch
tution and laws of the U. S. I had up leaded the britain state on a statch
two properties of the state o

Squawks Against Nat'l Anthem

Squawks from several angles are pouring lato headquarters of the Warner circuit here anent the new policy of playing the 'Star Spangled Banner' at the conclusion of each day's show. Patrons maintain that they are not unpatriotic, but that the playing of the national antat they are not unpatriotic, but that the playing of the national antathey are only to taking patriotism like medicine. On the other hand there are beefs about the lantentweness and disregard of a large part of the audience while the anthem is being played. Many persons walk out of the house, while others continue activity. Some patriotic organizations feel that the indiscriminate and inappropriate playing of the 'Star Spangled Banner' is boomeranging to create disrespect for it, rather than patriotism.

Stage-Managing Royalty

British Embassy Blamed

be swapped.

British Embassy Blamed

The chief beef of the press is
simed at the British Embassy, which
has been condescending and, in assamed at the British Embassy, which
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word picture of the sashaying at the reception.

Unless drastic changes are made,
the radio and film people fear the words after the radio and film people fear the words after the result of the result of the receiver the result of the resul

the two chief executives with great reluctance.

The works of the lensers is aimed of profocol at the State Department. At the outset of negotiations concerning coverage of Somoza, he fattly refused to permit cameras to be set the welcome extended the Nicarayan head man. No reasons forthcoming. Chiefly through Stephen T. Early, the President's press secretary representative, the barriers were lowered.

(Continued from page 1)
the protocollats have fallen flat,
sharp contrast with the prior at the cost or reinforce time and the cost or reinforce the normal crews,
they contrast the press. So were the contrast to the cost or reinforce the normal crews,
the radio fraternity and
tensers, the radio fraternity and
tensers the press. So we have the protocology of the first the measure in the second trade of the first the measure in the first the

due in late this month. Ships are serving as escorts for England's king and queen. First man-o'-war is due in N. Y. tomorrow (18).
Only half of complement of naval men will be, allowed shore leave at one time, hence Broadway houses will be open to only 1,250 men at one time.

U. S. Newsreelers' Rules For Visiting Royalty

Rigid regulations have been laid down by British government repre-sentatives in Washington as to how newsreel cameramen must comport sentatives in Washington as to how newsreel cameramen must comport themselves when England's king and queen visit the U. S. early next month. The lensmen must wear coats while on duty, must sixy a cer-tain distance away from the royal party, and can't shout or issue direc-tions to the royal pair. Nor can they instruct them how to pose.

instruct them how to pose.

No traveling photographic shots
will be permitted. Newsreel men
must remove their hats and stand at
attention when either of the national
anthems is being played. Newsreel
executives, however, regard the regulations as only customary for a nation's executive and not unlike those
observed towards the president.

As a matter of fact, Great Britain's king is known in this country as a motion picture camera devotee, lugging his 16-millimeter camera nearly

INDUSTRY'S FAIR FILMS READY IN TWO WEEKS

Film industry expects to have its gift to the New York World's Fair, gift to the New York World's Fair, ready for delivery to the Pederal Building on the Flushing site in about two weeks. Flinishing touches and final cutting will be made this week on the Coast. It will be shown free in the U. S. Building auditorium.

torium.

Feature, which will be held to 60 minutes running time, had Cecil B.

DeMille in charge of turning out the additional material.

Picture business is arranging a similar production for the San Francisco Fair.

FILM AGENTS' SUIT THREA'

See Coast Labor Peace

Hollywood, May 16. Peace loomed on the studio labor front with the IATSE offering to restore autonomy to Technicians Local 37 and reinstate Local officers. formal proposal to end strife is set for discussion today (Tuesday).

Formal proposal to end strife is set for discussion today (Tuesday). Understood Armstides provides that Lew Bils: and two board mem-bers, suspended by local officers, must stand trial. Harold Smith, LATSE Coast head, who reportedly recommended emergency dec-laration and seizure of local by international, would pass from the

Agreement is said to provide that any occurrences prior to March 13 are not subject to emergency measures. Local 37 officers will also ask guarantee against emergency seizure by IA in future.

and most angive. We make a proper some pro

Barney Glazer Sued by Alice, His 1st Wife, for \$12,000 Under Divorce Pact

Benlamin F. (Barney) Glazer, film producer latterly with the Warners, has been sued in New York by his former wite, Alice P. Glazer, of Beverly Mills, for money dust under made some years ago. Glazer has been east for about alx months during which period monthly paymet has been east for about alx months during which period monthly paymet has been east for about alx months during which period monthly paymet has been east for about east months of the first wife were withheld. His see the second monthly paymet has been east for about east the time of content of the first wife were withheld. His section with the was to go to the first Mer. Stated that Glazer agreed to form a trust fund of 250,000, income from the right monthly the second payments appear at the time of divorce and in content of the second payments appear at the time of divorce and in content of the second payments appear at the time of divorce and in content of the second payments appear to be about equal the amount of the income from the trust fund town of the first work of the second payments appear and the payments appear and the second payments appear and the second payments appear and the second payments appear and the p

made of that money has not been explained.

Maurice Speiser, a brother-in-law field an answer to the action and find an answer to the action and monthly payments is admitted, Glaser contends he has been incapacitated. Provision in the agreement with his discreted work as apparent with the discreted with a superaction of the second of th

Finally Around to Us

Hollywood, May 16.

James Fitzpatrick's series of Traveitalks for Metro's 1930-40 program will be 'See America First.'

Pictures will deal exclusively with points of interest in the U. S.

Off the Musket Rack

Hoilywood, May 16.
'Kyber Rifles' is being dusted off
for early production after a long
rest on the shelf at 20th-Fox. rest on the shelf at 20th-Fox.

Script, by Boris Ingster, will be sent to the British Coionial office for approval on international angles.

SUIT VS. LYONS AGCY.

Breach of contract auit asking for \$8,000 allegedy due him was renewed in the Los Angeles superior to the loss of the loss of

May Follow Par's Life'

Clifford Goldsmith, whose What a Life' is in its second year on Broadway and was recently filmed by Faramount, is being sought by the property of the property

Vincent Price to Coast For Warners 'Elizabeth'

For Warners 'Elizabeth' Vincent Price planed to the Cost Friday (12) to do 'Elizabeth and Essex' for Warners on a one-plex plane to the Sear for Warners on a one-plex please of the Cost of the Cost

Westport, Conn.
Film stars Bette Davis and Erroi
Flynn.

Joan Clothes-Hossing

Hollywood, May 18.

Joan Crawford's next role at Metro
will be in 'Park Avenue Models,' being readied for early production by
John Considine, Jr.
Currently Miss Crawford is costarring in 'The Women.'

TO PROTECT BIZ

Small %ers See Too Much Regulation in SAG icensing Plan 7-Yr. Pact - Arbitration Plan Not Accentable as Is

STUDY REVAMP

Hollywood, May 16.

Draitic Mollywood, May 18.

Draitic Mages in Screen Actions and the control of th

tor.
Majority of agents also favor
change in arbitration system to provide for final appeal to courts or
some other unbiased tribunal.

Several Weeks to Bevamp

Several Weeks to Beramp
SAG leaders admit that pact now
under consideration still is in rough
form and that many changes may
have to be made before it is finally
have to be made before it is finally
decidions are that it may be several
weeks before program will be
happe to become effective.
Mappe to become effective,
which is the several
weeks before program will be
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will be self-in the several
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effection was ordered when several
effection was ordered when several
the SAG leadership and attempted
to set up dual organizations. If the
vote is overwheimingly in favor of
mirror of the several
laters through suspension or explaition.

sion.

All ballots must be returned to the Guild headquarters by Friday 193), but it may be the first of next week before the vote can be tallled and the results determined. In addition to the autonomy vote, Class B members are balloting on more than 50 candidates to fill 17 vacancies on the SAG Council. A few hours after the election was

(Continued on page 13)

DEMAND CHANGES Current Film Prod. Standards In the Middle of 2 Groups—Either To 'Liberalize' or Censor the Screen

Can't Lam Here

Hollywood, May 16.
Nobody ever lams from The
Rock, not even in a picture title.
So Columbia had to change Escape from Alcatraz' to 'Numbered Men' to appease the penal

biggles.

Picture rolls tomorrow (Wed.)
with Brian Donievy and Jacqueline Logan.

Par-Cooper Deal For Neb. and Colo. Houses Looks Set

With return to New York by end of week of Austin C. Keough, van de general counsel of Paramount, the deal to set up a permanent 59-50 partnership between Para and the J. H. Cooper interests over Nebraska and Colorado theaters is expected to and Colorado theaters is expected to deal have been worked out following many months of negotiation. Cooper, who was on a tour of this properties recently, has returned to New York, followed by Joe Philipiniterests at the home office, who got in Monday (16) from the west.

Newsreelers Assured Of a New Contract After Others Are OK'd

Newreel photographs' union has been given assumance that if and when other labor difficulties in the film business are straightened out, a new contract will be negotiated with the union. Newarest officials have been given to understand that his properties of the straight of the straigh

Philadelphia, May 16.
Projectionists' union here is letting it be known that it wants restored, when present contracts expire in September, part of the pay cut it took several years ago. Move has took several years ago. Move has that this is no time for paying any-body any more than he's now getting.

Jacqueman's Accident

St. Louis, May 18.
Paul Jacqueman, Hollywood writer, scenarist and lecturer, esaped serious highry last week when a wasp with the serious highry last week when a wasp driving his autorobib!- in St. Louis County and caused him to lose control of the machine, which smashed into a telephone point.

Jone 10 to 10 t St. Louis, May 16.

Two outspoken groups, both outside the film business, today are attempting to exert their influence on the industry. Both hope to achieve this from their pet ideas on censorship, and each is diametrically opposed to the stander. One group would iliberate the screen and even eliminate any self-regulation via a production code, while the other would further temper screen productions and sort for Federal consorthy of a sort of the screen productions.

That group made up of the reform element which would make
feature chemas even milder than
the street of the reform element which would make
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findence on young people of the
community. Various welfare assotile that the street of the screen.
They have been sould on the idea
findence on young people of the
community. Various welfare assolike that the Keely bill will be
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Wage-Hour Amendments Would Exempt Filmers

Hoilywood, May 16.

Hollywood, May 18.

Amendments to the Wage-Hour
Law now under consideration in
Congress would exempt thousands of
film workers if written into the
move Federal protection from those
in the industry receiving a minimum
quaranteed salary of \$300 s month.
Affected would be actors, directors,
unit monagers, film, editors, cameramen
and technicians.

SIXTH SERIES AT MG Hollywood, May 16.

Metro is preparing a new series

pictures built around the trials of

of pictures built around the trials of newlyweds.

Group raises studio's list of series io six.

Rep Jumped His Claim on Hi Yo, Silver. **Buck Jones Charges in \$250,000 Suit**

By GEORGE E. PHARE
Los Angeles, May 16.
Seabiscult and Johnstown may be
fair-to-middlin' critters in their
own dumb way, but there is only
one hoss in the world, take it from
Buck Jones, podner of the platinum
blonde Silver, generally coupled in
the betting with HI Vo.

blonde Silver, generally coupled in the betting with H! Yo. Buck is suing for \$230,000, claiming Republic stools and done right to the property of the property of the property of the property. The stude, Buck declares, has rusted and is using if to plug a celluloid abuckaroo who calls linself The Lone Ranger!

Man and buy, buck told the Ped-Man and by the property of the property

ed to Till Yo', both in Arable and Spanish.
Buck's hoss might savry Spanish but not with Arable, even though he did bewilder a lot of college premarks at a diamer in New York a few years ago. At the diamer, Buck extince, Buck existinged, the profes gareed that Silver could do more tricket than a sophomore, but that was before the sophomore, but that was before the sophomore has a sophomore and the most 250 grand to gave the sound of the sound

SPORTS NAMES TO AID FIGHT PIX REPEAL

Washington, May 16.
Monotonous hearings of a senate
committee will be enlivered next
week the supportance of the senate
committee will be enlivered next
ring figures on legislation to repeal
han on interate transportation of
fight films.
Scribes committee.

shit silms.

Seribes are weign hearing before Seribes the Seribes the Seribes the Seribes the Commence Committee will get a chance to ogle Dempere yand at least one other former world chabp. Im Jeffrier will appear before he solms, in companyone the solms, in companyone the solms of the sol ibes covering hearings before

Reorg Myron Selznick Agency's N. Y. Office

Agency's N. 1. Office
Nat Wolf of Myron Sclanick, Inc.,
has arrived in New York to attempt
a reorganization of the N. Y. office,
following recent resignation of Herman Bernie. A number of other
employees in the N. Y. office received two-week dismissal notices
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Here They Come—Back

Hollywood, May 16.
Buster Keaton comes back as an actor in 'Hollywood comes back and a come in 'Hollywood (20) at 20th-foxt inguishment (20) at 20th-foxt in the comment of Hollywood, May 16.

Pa. Censorial Vagaries Shown in Revived Films

Philadelphia, May 16. Time in its flight can make even censors change their once-liberal minds, William Goldman, op of the News theatre here, has discovered. Playing revivals entirely, the News finds it cannot get okays now on plx which were given seals in past

'Back Street,' with Irene Dunne, was completely nixed by the official o.o. body. There was no explana-tion of why it was all right several tion of why it was all right several years ago and now is immoral. Rain' was plassed by the Board, but so badly dished on the re-censoring that it failed to click and it was run was completed. "Street Secare' is another on which the censors used a scissors as relay, Goldman felt there was nothing worth while left. Five revivals that have methed most soliday here are "Scarface," It Reported One To the Market and "Dr. Jekyll and Mr. Hyde."

ANOTHER STIFF PRISON TERM FOR B.O. STICKUP

Pitthurth, May 18
Found guilty of the bolstip of three
employes of the III Top theatre here
in February, as well as of two other
harges of robbery and a violation
of the farearms as C. 23-year-old
line. Dramer, of nearby BridgeBrunner, of nearby Bridgeline. Prometer of nearby Bridgeline. Brunner's the second theatre banter last week.
Brunner's the second theatre bantion to the second the second to the
house within a two-week profile or
for the banter of the second the second the second of the second
and the second the second the second of the second the second of the se

Electrician Slugged

Ricotricias Singred
Michaeltestr, N. Y., May 18.
Michaeltestr, N. S., May 18.
Michaeltestrubulla, 46, electrician a
RKO Temple, was slugged and
robbed of \$3,560 by three men as he
was going home late at night, he he he
was going home learnest upon the was to be
been to be considered to the service of the
had been knocked out and there were
five deep head gashes.
Strubella's screams brough neighbors to the access and the assalants
excepted in an automobile, according
to witnesses.

GENE RAYMONDS' PIC?

Hears Miss MacDonald May Co-Star with Husband

Spokane, Wash, May 18.
Evidence that Jeansite MacDonald is considering a picture with hubby Gene Raymond was shown by the singer while here for a concert date. She sounded out local opinion on the

question.
She included a song written by Raymond in her concert.

Musical 'Smilin' Through'

Hollywood, May 16.

Metro is readying a remake of
[Smilin' Through' as an operetta for
Jeanette MacDonald. Picture was
last made in 1933 with Norma
Shearer starring.

\$3,800 la Tacoma
Throma. May 16.
Jeanette McDonald wound up her
northwest singing invasion here
Thursday (11) night, when standes
and extra seats had to be placed in
which ordinarily seats 1,700. For this
way to the stander of the standard ordinarily seats 1,700. For this
spagement if reached nearly 260,
at \$1,300 to \$2.65 scale. Grossed
\$3,800. Ls. Wagner, of New York,
came here, while Gene Raymon
joined Miss McDonald, comping
the McDonald, comping
the Grown of the State
Other conserts, were in Seattle,
Other conserts, were in Seattle,
With 201 an emply seat at any of the
four stands.

Fairbanks Sails: His UA Production Very Vague

Douglas Fairbanks and Mrs. Fair-banks (the former Lady Ashley) sailed for Europe yesterday (Tuea.) sailed for Europe yesterday (Tuea.) for an indefinite stay abroad, Pro-duction of Fairbanks' first pleture for United Artists release, The Call-fornian,' has not yet gotton under way and is five months overdue.

way and is five months overdue.
Fairbank's only comment on his
production affairs when he arrived
in New York two weeks ago awas to
the effect that he was 'waiting for
developments'. Now believed that
Fairbanks may not go through with
his proposal sehedule of three pictures bestede by British and conproduction properties may be turned
over to other UA, producers.

JACKIE COOGAN **ECHO IN NEW** LAWS

Legislation designed to prevent a repetition of the litigation growing out of the efforts of Jackle Coogan to recover from his mother a portion of his childhood earnings is beneated to be a post of the childhood earnings is beneated to be a post of the childhood earnings is beneated to be a post of the childhood earnings is beneated to be a post of the childhood earnings in the c

Committee.

The bill would give the court approving a child actor's contract the power to set aside one half of the child's earnings in a trust fund or some other form of savings. Under the existing law, the parents are entitled to sill the earnings of the child.

Kill Pa. Blue-Bill

Kill Pa. Bisc-Bill
Philadelphia, May 16.
Jumped on, immediately after it
was introduced, by the press throughout the state, the Wolfenden bill to
kill Sunday films in Pennsy was
sense Law and Order committee
the award of order committee
measure to repeat the present local
tem sense was present local to
measure to repeat the present local
pix allogether was never given a
the papers and besting, dated in
the papers and besting, dated in
the papers and the film lobby
meant certain doom.

Mpls. City Tax Idea

Mpia. Gity Tax Jace

Mpia. Gity Tax Jace

Mpia. Gity man with the distribution of the distribution tax as result of the proposal of Mayor George E. Leane in a city admission tax as result of the proposal of Mayor George E. Leane in committing himself to the law of the man of

Lesser's Town' and Ice' To Follow Breen Picture

Mollywood, May 16.

Soi Lesser is readying "Deepthing's on fee," to roll as soon be compilete. "Way Down South," the Bob Breen starrer currently in which In combination with Ernst Lubitsch, Lesser has three pictures to make Lesser, bought the stage play, Your Town, from Jed Harris and Thorn-ton Wilder at a price understood to be \$75,000. Picture will be made in Technicilor under Lubitsch's super-vision,

Vic Shapiro Leaves S-I

Vict Shapiro Leaves 5-1.

Wictor M. Shapiro, Selznick-International Pictures' studio publicity head, has resigned. No successor has been named. Shapiro succeeded Russell Birdwill the first of the year when latter left the Seiznick setup to form his own public relations agency.

Plenty of Free Showmanship in N. Y. And at the Fair, According to Lefty

By Joe Laurie, Jr.

New York, May 16.

Dear Vic:

I think it was some Scotchman that once said, 'All good things in life are free.' Well, wheever it was that said it didn't do a bad job of saying. Aggie, Junior and me have been making the rounds of all the free situres at the Fair and in the city, and I wanna tell you it's got a lot of the money aboves beat a mile. Anybody ever tells you that New York don't we want to the Museum of Art where they got a lot of twell pictures and, of course, they also had a lot that we didn't care for. It's the same as the picture business, because they got plenty of B and C pictures up there too. The place was packed which is more than the picture houses can say. Then we valided the Museum of Natural History and it would take you a week to see everything there, and it's all very interesting stuff too. They got hings thousands of years old. I thought sure they'd have a case Tone got hings thousands of years old. I thought sure they'd have a case the property of the small plokes in it, but I guess they can't take a chance on account of the small.

you a week to see everything there, and it's all very interesting stuff too. They got thing thousands of years old. I thought sure they'd have a case three got lines thousands of years old. I thought sure they'd have a case the small plots in it, but I guess they coan't take a chance on account of the small plots of the small plots in it, but I guess they come of the small plots of the smal

Lefty. Charles O'Brien Kennedy sez, 'We grow wise as we get older, but it is by forgetting what we thought we knew.'

Chi's Dual-or-Not Debate, an Annual Quandary, Up Again; Twins Look In

Roy Rogers Wants To Oust His Agents

Hollywood, May 16.

Roy Rogers, Republic's westernstar, has petitioned the I. A. superior court to determine the validity of his managerial contract with
the Artists Bureau, inc.

Rogers wants his contract termination that the contract termination of the secure work for him.

'Reno' for Dix

Hollywood, May 16, eer tale of the divor-Reno, pioneer tale of the divorce town, is the first top-budget starrer for Richard Dix under his new one-year contract with RKO. John Twist is screenplaying orig-inal by Ellis St. Joseph. Robert Sisk

Illeana's Jail Rap

Beverly Hills, Cal., May 16.
Illeana Laurel, Russian singer and
estranged wife of Stan Laurel, was
sentenced to five days in jail and
fined \$100 on a drunkenness charge.
She was released in \$1,000 bail pend-

She was released in \$1,000 bail pcnd-ing an appeal.

Mrs. Laurel was pinched in a Rus-sian cafe after a ruckus in which she allegedly insulted guests and de-manded that Hitler be imported to put a purge in Hollywood.

Shields' Film Break

shields' Film Break
This Broak
Arthur Shellywood, May 15,
Players, now in London, gets a Abbey
Players, now in London, gets a Nobey
Hayers, now in London, gets a Nobey
Long the Mohaws'.

He appeared previously in 'Plough
and the Stars'.

Read of the Stars' Read of the Stars' Reinhold Schumel directs the picture.

As the new selling season gets un-der way here, indications are that duals will continue as the general exhibition policy in the territory for exhibition and some of the top dis-tributors are taiking of a return to single features, the bulk of the in-dustry senses that such a step is un-likely and the general selling sea-ton to the continue of the continue of to the basis of the continue of the However, for the first time in sev-

son is proceeding on the basis of this bills.

However, for the fast time has well the best of the bes

MG Tuning Eddy Pic

Hollywood, May 16.

Metro started four weeks of preliminary recording yesterday (Monday) for 'Baialaika, starring Nelson
Eddy. Piece carries 13 song num-

Chi Gets a Weather Break, Biz Ups: Crosby Fine \$18,500, 'Hardys' Good \$15,000, U.P.' Off to \$21,000 on 2d Wk.

Weather cooled off somewhat to the new week and, as result, while the sound to the theory was and as result, while more sections. Several holdower throughout the list, with best results from the coop. "Lucky Night" as the Rosewalt toop. "Lucky Night" shifted from the United Artists to the Garrick, out nothing much a copeded of his best of the United Artists to the Garrick, but nothing much accepted to this to the Garrick, but nothing much a poor showing a poor showing a poor showing a second to the United Artists.

thicker tollowing a book showing at the UA.

Of the new cattra len the price of the UA.

Of the new cattra len the price of the UA.

Of the new cattra len the price of the UA.

Of the New of the UA.

Of the War with will go two which came into the UA.

It would be the UA.

Of the U

uilled on Saturday (13) for *Lucky (14th.

Latimates for This Week
Apolio (B&X) (1,200; 35-55-65-75)
-Society Lawyer (McC), No 100
-Society (McC), 100
-Soci

week, lasted only four days at poor Zeonenia (Jones) (3,200; 24-06-59).

"Zero Hour" (Rep) and Risky Business (U) and wated. So-seion in the offing currently at \$13-, Mr. Wong (Mono) took about am at \$13,200.

"Description of the office of the

week. State-Lako (B&K) (2,700; 25-40-State-Lako (B&K) (2,700; 25-40-55)—Never Say' (Par) and vaude. Holding to \$12,000, fairish, currently. Last week 'Let Live' (Col) turned in \$12,000 as house holds to same gen-

'Angels' Potent \$10,000 'Long Shot' 4G, Seattle

Souther Aug. Seattle, Way 18. opening of Liberty theatre, Jen-ton Herberg ace house, after a weeks closedown to permit of worth of 'face litting in the im, is the big news of the week. I started a run Friday (12) solo, 'Only Angels Have Wings'

(UA) (3d week). Fair \$1,500, ending run. Last week, same film, \$2,700,

Good.

10 weed, year 1,500, enting cood.

10 week, same film, \$7.00, or cool of the cool o

'NAZI SPY', 221/2G, **BIG IN SO-SO BOSTON**

Boston, May 18.
'Confessions of a Nazi Spy' is turning in the top coin this week, with
the rest of the town tallying med ium biz. Summer weather dent

B'KLYN LOOKING UP

Bette Oke \$22,000, 'Conquest' \$19,-

ee, **tarky 217.48e**

Lotty tim fare to constrome selon especially evident at Fablan Paramount showing 'Dark Victory' and RKO Albee with Afacandec Graham Metropolitan also doing strongly with Hardy** Ride High. ***

**A Estimates for Ti-87.40—Alexander Bell' (2014) and Eschampt (2016) and Ride Chapter (2016) and Ride Chapter (2016) and Storolly House' (RKO) Fox (4,089; 22-35-90)—Conquest (Rep) and Tiral' (WB). Strong \$13,000. Last week, Lacty Kentulian (1916) and Eschampt (2016) and Eschampt

First Runs on Broadway

(Subject to Change)

Week of May 18

Meek of May 18
Astor—Goodbye, Mr. Chips'
(M.-G) (18).
(Reviewed in Current Issue)
Capitol—Ti's a Wonderful
Night' (M.-G).
(Reviewed in Current Issue)
Criterion—San Francisco' (M.-G)
(Reissue).
Glebe—Bilind Alley' (Col)

(20).
Hollywood — Juarez' (WB)
(4th wk.).
Musio Hall—Captain Fury'

Week of May 25

Aster-Goodbye Mr. Chips' (M.-G.) (2d wk.).
Capitel - 'It's A Wonderful Night' (M.-G.) (2d wk.).
Globe-The Challenge' (Film Alllance) (27).
Hellywed - 'Juarez' (WB) (5th wk.).
Farameount - 'Union Pacific'

(Par) (3d wk.).

Rivoli — Wuthering Heights

(UA) (7th wk.). Strand—'Kid From Kol (WB) (2d wk.).

Powell-Kildare Nifty 22G, Cleve.; Goodman \$14,000

Trainmen's convention here for six weeks is offerting exodus on failure to weekend cottages this week by the weekend cottages this week by the week being the week being the week being week by the week being the week being the week by the week being the week by the week

\$2,200.

Allen (RKO) (3,000; 30-35-42-55)—

Can't Get Away With Murder(WB). Just ordinary for this
thriller-spot, \$2,2500. Last week.

Three Smart Girls Grow Up' (U) and the spot over from Hipp was excellent

a moover room Jup was excused.

Clirely (Marmorstein) (1900; 1530)—Made For Each Other (UA)
Shifting Into second-run temporatoShifting Into second-run temporatoInterpretation of the Interpretation of Interpretation o

tively than initial one which sagged to \$13,000. (00.00) and Benny to \$13,000. (00.00) and \$14,000. (10.00) and \$14,000. (10.00) and \$15,000. (10.00) and \$1

B'way Still Groggy But 'Union Pacific' Steams to Big \$44,500: 'Angels' Good 80G, 'Chips' Looks OK

The tone of business on Broadway Is up a little this week ar result of a rainy Saturety (15) and conductive the state of a rainy Saturety (15) and conductive the state of a rainy Saturety (15) and conductive the state of the s

at the Rozy this week on its holds at the Rozy this week on its holds as third.

Nati Spy, on its third (final) week was the seven withstood last week? on laught admirably, is still standing the strain to the seven withstood last week? on laught admirably, is still standing the strain to the seven withstood last week? The seven withstood last week? The seven withstood last week are both poor again. Former got only \$12,000 Last week it finished the second round at \$27,000, the drop on the strain that it is appears, with Calling Dr. Kildare, this week will be even less than that, it appears, with Calling Dr. Kildare, and Ethel Shutt, but unlikely to get over \$12,000, bad, as against \$10.000 and the second company of the second conduct of the second company week at the Hollywood. The six fung Monday unjet (15) was \$12,000, white the second complete week was 'Goodbey, Mr. Chipa,' is the new 'Goodbey, Mr. Chipa,' is the second complete week was 'Mr. Chipa,' is the second complete week was 'Mr. Goodbey, Mr. Chipa,' is the second complete week was 'Mr. Chipa,' is the second complete

ocen a me profit-maker on its leng run here.

Tulfare (M.G.). Under \$12,000 to a service of the corry namer. Last week \$12,000 was all that Tusely Night (M.G.) god, (M.G.) of the corry namer. Last week \$12,000 was all that Tusely Night (M.G.) god, (M.G.) open somerow (Thurs).

Criteries (1,882; 254-055-275)et [Imperial (Pas). Away stowly and imperial (Pas). Away stowly and ladd by a preview for a pull to around \$3,000 but still poor.

All the control of the control o

NAGS BLOW, PROV. UP; LUCKY NIGHT' OK 111g

Providence. May 18.

Providence. May 18.

with close of Narraganetic spring
race meet Saturday (13) and slight
Albee yanked 'Awrill Truth after
two days, sub stituting White
Its opening with The Mikado Wednesday (17) evening.

Estimate te-

Construction of the constr

FILM SHOWMANSHIP

Prez Takes Time To Visit U.P.' Train. Congress Sees Film

Washington, May 16.

Official Washington took keer interest in the touring railroad dis-play which is steaming up bushess for Ceell B. DeMille's 'Union Pacific' (Par), and tha brief stop-over here demanded important publicity line-age in newspapers: President Rose-vel, after an invitation from Carl R. Gray, retired president of the rail-road, visited the trail.

road, visited the train.
Filming was given in the Senate
caucus room with Senator Edward
R. Burke (Neb), as host. Comments
were most favorable and were followed by attendance of many persons in official life at Warner's Zarie
Theatre, where the picture is set for
an engagement. William R Pine, associate producer of the picture, presented to Vice-President Garner a
gavet turned from California ornage
gavet turned from California ornage

wood.
Film players in the party visited various government department headquarters. J. Edgar Hoover entertained them at the Federal Bureau of Investigation. 'UP' train pointed west from hera on return trip to Coast.

BUILDING GOOD WILL FOR HEIFETZ FILM

Goodwill tour of the U.S. to build publicity for Samuel Goldwyn's Music School, Jascha Heifetz production, got under way on Monday (15). United Artists sales promotion (15). United Artists sales promotion department is covering Western half of the country with Art Catlin, one of its representatives, who left Hollywood on Monday, while Evelyn Gerstein got under way simulationally from N. Y. for the Eastern tester.

states.

Both representatives are taking with them complate folios of stills from the picture; publicity and raddo campaigns and will contact musical organizations, club women, civic groups and others tied in with sponsorable of music.

sorship of music.

Entira campaign is being steered away from usual straight picture publicity channels in endeavor to arouse audience interest through cultural mediums. Tour and campaign will gradually work up to the New York premiers at the Rivoil, as yet undated. Opening will probably be around June 13.

Pittsburgh Gives 'U. P.' Big Publicity Break

Pittsburgh, May 16.

Because touring Union Pacific (Par) crowd had its few hours in Pitthurgh sewed up with personal appearances, exception and radio broadcasts, Charilas Kurtman and Joe Feldman cooked up a nice stunt to grab, off more newspacer space than they night otherwise have gothern than the stunt to grab, off more newspacer space person of the stunt to grab, off more newspacer space person to get train to make an unscheduled stop at Greensburg, Ph. 30 miles away then loaded flock of phers on to a special and took the gang up there to board the train.

On hour and a half ride hard-Pittsburgh sewed up with personal

On hour and a half ride back, players were all interviewed, pic-tures were made and next day tures were made and hext day town's three newspapers were prac-tically 'Union Pacific'—conscious, what with breaks in news, theatri-cal, fashion and women's sections.

was win breaks in news, theatrical, tashlon and women's sections.
Gang made a pa. at Penn theatre,
where Union Feedine's current.
One of the control of the control of the control
port at Olney, Md., to open Steve
Cochran's summer stock season in
Stage Door, with Evelyn Venable
going back to Coast on account of Ille
Google bear to Coast on account of Ille
Overman returning to New York
day before special reached Pittsburgh. On board here, and, with
account of the whole up this week
in Kanase City, were Warren William, Robert Preston, William
Henry, Marsha Hunt, Patricla Mortson, Shells Darcy, Luans walters,
One Stephen Stephen Stephen
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By John C. Flinn

Cecil B. DeMille long has been associated by the film-going public with spectacle-drama, a reputation well earned by a commanding list of silent and sound pictures which he has produced on the grand scale. In the spectacular class are loos, the Woman, "The Woman God Forgot," The Whispering Chorus," 10 Commandments, 'Voiga Bostman, 'King of Kings, 'Sign of the Cross, 'Cicopatra, 'The Crusades' and 'The Plainstand Commander and the Commander of the Cross, 'Cicopatra, 'The Crusades' and 'The Plainstand Commander of the Cross, 'Cicopatra, 'The Crusades' and 'The Plainstand Commander of the Cross, 'Cicopatra, 'The Crusades' and 'The Plainstand Commander of the Crusades' and the Plainstand Commander of the Crusades' and Commander of the Crusades' and Crusades' Commander of the Crusades' and Crus

to the production itself. With these and some other supers sprinkled through a catalog of 67 pictures which he has produced and directed since 1915, it is natural that the DeMille name, when fisshed on a theatre marquee, should be regarded as a syroomy for bigness. But it is also a fact that the foundation of his unique prestige sets firmly on an early group of infuntate domestic comedies.

early group of intimate domestic comedies.
When DeMille, Jesse L. Lasky and Samuel Goldwyn
in 1915 organized the Jesse L. Lasky Festure Play Co.,
and began producing in Hollywood at the corner of
Sunset and Vine, where the new streamlined plant of
SNE now-stands, DeMille was director-general of the
company, a title he retained for many years. Films of
ore and six recis were a rarity in the state right's
market at that time, although Famous Players in New
first Suith of a Nation' was made in 1933 were
ducing multiples, even before DeMille started The
Squaw Man.'

fith's Birth of a Nation' was made in 1933) were producing multiples, even before DeMille started The Squaw Man.*

Once under may DeMille worked workin, not only once the many demander of the started the started of t

At an executive discussion with other directors on the Lasky lot, the comment was made that the com-any was requiring too speedy shooting schedules.

DeMille's answer was the immediate direction of two films, The Cheat, starring Fanny Ward, which he pro-duced in the daytime, and The Golden Chance, with Wallaca Reid and Cleo Ridgeley, which was photo-graphed at night under Cooper-Hewitts. Both were original stories, tensely dramatic. Both were finished

EVER THE SHOWMAN

EVER THE SHOWMAN

Organizer, dispector, separate and producer, DeMille
above all other takents was a showman. Ha was a
believer then, as now, in building the boxofice value
of his name. His own films then, as now, were billed
with 'Cecil B. DeMille' in type equal in size to the
dispectore, for his series of intimate comedies, of which
old Wives For New' was the first, in 1918.

'Don't Change Your Husband,' starring Gloris Swanson and Thomas Meighan, was made in 1918, and played
extended engagements in nearly every key city. Than
followed Takes Your Wife, which played three months
at the Criterion (N.Y.), sensational at the time.

It was in this group that the bathutb' legend had its

at the Criterion (N.X.), sensational at the time.

It was in this group that the battibut legend had its beging. Released soon after the end of the World War, at a time when the country was afame with desire for entertalment and in the period of widespread high boxoffice and renatal records.

Glance through the long first of the third way to the country was afame through the long first of one tragedy: in fact, the Widespread was the country was one of his finest pictures. And we will not a popular one. He has delved into religion and history, and has had a fling at scientific backgrounds.

ous over and above every attribute, DeMille has been the showman, a super-saleman of entertainment. He has yet to win an Academy award for direction, although he frequently has acted as matter of permandand and the folcars to others. To other permanality in the halfory of films has beid his boxoffice value for so many Jethu.

PHONE CALL TO PARIS. DARRIEUX SPEAKING Mother's Day Oakleys

Harrisburg, Pa., May 16. Selling foreign product here is plenty tough, but Bob Sidman, manager of the Senate, dreamed up a new one to put 'Mayerling' over good grosses, stealing the front page of one of Harrisburg's two afterno dailies for a paltry \$15.75. That's the price of a phone call to Paris for Paul Walker, Telegraph crick, to interview Danielle Darrieux. Set exclusively with the Telegraph, the stunt drew the front page and plenty of talk.

stunt drew the front page and plenty of talk.

It of talk

McManus Cashes in On Candid Camera Craze

Kansas City, May 16.

Starting a bulld-up for 'Only An-gels Have Wings' (Col) John Mc-Manus of the Midland found highly cooperative group in the camera club memberships. As one angla of his compaign McManus

Pipe Draws Curious
To 'Conquest' Display
Rending Fa, May 16.

Unusual price of the property of the property of the supprise of the property of

AMPA Sellout As **Goldberg and Dietz** Fire on Dr. List

Discussion of motion picture advertising, past and present, and the feasibility of applying to film exploitation certain psychological formulae which are said to have formulas which are said to have been developed from radio research, proved to be hefty drawing attraction to its week's luncheon formation from the same of the same said of the same said of the same said of the same said of the said o

was a sell-out.

Dr. List two weeks previous had liked some of the advertising men by stating that film advertising had not changed for the better in 25 years, that the publicity have not changed for the better in 25 years, that the publicity boys were depending on inspiration instead of research as a basis for copy writing and that films could profit by obserand that films could profit by obser-ving and following the modern mer-chandizing methods of commercial radio. Goldberg and Dietz volun-teered to reply to the accusations, and to prove it was all in good humor, Paul Lazarus, Jr., the new AMPA prez, invited Dr. List to ap-pear in rebuttal.

poer in rebuttal.

"Dr. List knows even less about our business than we do' said Goldeng. He has made one point, that radio by using psychology has gone product. Radio has a tailor made program. It can mend, reshape, cut and adapt from reactions received workers vannot do this when they have to handla one picture a week, Besides, radio is not affected by rein, cold and by other elements that Radio gives away what we persuade people to pay for. people to pay for.

Radio gives away what we persuade people to pay flow by Dr. List that a contract the people of the pay of the people of the peop

would not be hera discussing the question.

We are victimized by the cliche. The cliche is the prevalent thing and it is difficult to divorce the cliche from the normal habits of life. Furthemore, the limitations of language in copy are definite. Our problem is to see it we can keep the large audience that we have developed by

and copy are demants. Our grouters in copy are demants, our growth and audience that we have developed by giving it tha same thing that we are all the control of the contr

SKOURAS TIES HOUSES CLOSER TO SCHOOLS

CLUNER IU SCHUULS

George Skouras has appointed Mrs.

Charles Corey as director of public relations of the Skouras houses in he east. Her bols to relate theatres to schools and clubs as Ryllis Hems for West Coach has been doing for the past five years.

Grow West Coach has been doing for the past five years.

Mrs. Corey has already established community and school cooperation takes the form of notifying school children herrogal ham area. Cooperation takes the form of notifying school children through amouncements when and where pictures are playing, talks the fast and child groups, providing display material for libraries and schools on pictures based on historia and schools on pictures based on historia and schools on pictures based on historia for his been roviding material and speakers for both Miss Hemington and Mrs. Corey.

Many requests come from teachers and schools of Selen, Toust of New Sea, "High, Wide and Handsome," Miss of Salen," Toust of New Sea," High, Wide and Handsome, "Om Sawer," Wells Fargo." The Buccaneer, "The Adventures of Rools and The Young in Heast."

Blumberg's Own News Reel Draws Business

A by no means new, but still effective, stunt I believe used with good grosses at his President beater. He adds to his show each week a thort tabbed Nieghborhood Newsrel. It consists of shots of parties, games, street scene, business men's meetings and such, in the vicinity of the State of the street parties, street scene, business men's meetings and such, in the vicinity of the State of the street parties, street scene, business men's meetings and such, in the vicinity of the State of the street parties of the street part

Read Book, See the Film

Albany, N. Y., May 16.
Circulating library, with 50 copies
of Emily Bronte's novel lent to
patrons for short periods as pre-run
exploitation for 'Wuthering Heights,'
was 'successfully used at WB's
Strand.
Andr Por 'B'.

Strand.

Andy Roy, theatre manager reports that there was a steady waiting list and that only a small minority was delinquent in returning the books

Age Limit Lowered for

Indianapolis, May 16. Indianapolis, May 16.
Lyric Theatre again observed
annual custom Sunday (14) of admitting all mothers over 60 years of
agc free of charge. Mothers passed
their names, date of birth, and number of children in at box office in exchange for admission tickets. Oldest
mother was presented with bouquet
from stage during stage about

Zaring Theatre, following the same idea, lowered the aga limit to 50, giving the moms Annie Oakleys if the half century mark had been

If competition continues, with age imit being lowered, it may en-ourage more child marriages in

Liberty Gets New Start With Gala 'Wings' Preem

Seattle, May 16.

Seattle, May 16.
Mike Newman, division exploiteer
for Columbia Pictures, was here past
10 days to assist Le Roy Johnson,
Jensen-von Herberg gen. mgr. with
greater of Colly Angels Jisve
Incidental with reopening of the
Liberty, House was dark for nearly
seven weeks for re-seating, redecorating throughout, new carpets
and modernistic new front, will
listend to.

'island' bo.

Three full page, two color ads
were used in all local dailles for the
premiere. Flash and bright lights
with photogs and society out for
opening night and streets nearby
decorated with banners and pennants
gave plenty of 2pi po premiere atmosphere. Around \$3,000 spent with the
newspapers alone for opening blasts.

Coal Strike Settlement Won't Aid Pitt for 2-3 Weeks: 'U.P.' Best, \$19,000

Pittaburgh, May 18.

Although coal stricts over, theatree hardly expect the least a couple
of weeks aince it's figured that long
will be required before returning
miners get back on their set and
will be required before returning
miners get back on their set and
will be required before returning
miners get back on their set and
to get a second season at Warner.
Stanley's return to stop shows after
thugh terbert headlining and Broadway Serenade' on ascrean, getting
they despite salves from the critics
and add designed to impress cusdiy's despite salves from the critics
and add designed to impress cusdiy's extended on ascrean, getting
they despite salves from the critics
and add designed to impress cusdiying at Alvin and comes out after
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y'despite salves from the critics
and add designed to impress cusdiying at Alvin and comes out after
six, days,
comes and the salves and
Man of Conquest,' which went from
Year to Warner, doing fair, and
'Man of Conquest,' which went from
Year to Warner, doing fair, and
'Man of Conquest,' which went from
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John and the salves and the salves
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'NAZI SPY', \$5,500, AVERAGE IN OKLA. C.

Oklahoma City, May 18.

'Confessions of a Nazi Spy' is good for an average take at the Criterion, while Man of Conquest, in second moved to Plaza are both good for over-average grosses.

Estimates for This Week
Criterion (Stan) (1,500; 25-35-40)
Nazi Spy' (SP). Set for average Last weed the condition of the con

\$8,700.
Liberty (Stan) (1,290; 20-25)—
With Murder (FN) and Winner All'
(20th), split with "Plying Irishman"
(RKO) and 'Inside Story' (RKO).
Average \$2,500. Last week "Never
Die' (Par) and "Tom Sawyer' (Par),
split with "Saint Back' (RKO) and
Almost Gentleman" (RKO), heavy
\$1,100.

\$3,100.

Midwest (Stan) (1,500; 25-35-40)—
"Castles" (RKO). A bit under average at \$4,200. Last week 'Broadway Serenade' (M-G), poor \$2,000.

Thias (Stan) (750; 25-35-40)—
Union Pacific' (Par). Moved from

Key City Grosses

'Rose,' at \$10,000, Sweet in K. C.: 'Spy' H.O. Good

Kansas City, May 16.
Town is viewing only one new
top release, Toxe of Washington
Square, having come in couple of
days early at Uptown and Esquire.
Vaude returned to Tower, with
Stroud Twins as magnets, and a
series of stage shows are set to follow.

series of stage shows are set to follow to a style in three houses and all are going strong. Confessions of a Natl Byy, at Orpheum, goes into second status after a mild special strength of the strength of t

io Fox-Midwest houses.

Seatines for This Week

Seatines for This Week

Seatines and Upfewn 10:25-40)—

Rose (20th). Opened Wednesday

(10). Started good and goods to week, Viloc Kid (20th), High 145-600.

Middland (Loew's) (3797; 10-25-40)—

Middland (Loew's) (3797; 10-25-40)—

Middland (Loew's) (3797; 10-25-40)—

Middland (Loew's) (3797; 10-25-40)—

Kid (20th). Pair 3790 following opening weeks big \$13,000.

Middland (Rose). For 10-25-40, 10-25-40)—

White opening weeks big \$13,000.

Fighting (RKO) (1,500; 10-25-40)—

White opening weeks big \$13,000.

For the opening weeks big \$13,000.

Middland (RKO) (1,500; 10-25-40)—

White opening weeks big \$13,000.

For the opening weeks big \$13,000.

For the opening weeks big \$13,000.

For Midwest (2,500; 10-25-40)

For weeks opening weeks and the would be materially insproved to draw credited to feet here and take would be materially insproved (Rep.), in second week, slow \$4,000.

Preakness Hits Balto: 'UP' \$15,000 Sets Pace

Baltimore, May 16.
The Preakness weekend and minty.
frigid weather in local bit. 10.
Union Pacific at the Stanley and
ome fair interest in East State ResSociety Lawyer and personal of
Tony Martin in spotty. Rest of
Just getting by.
Estimates for This Weecon.
Estimates for This Weecon.
128-460.—Hardry (M-G) (3d week).
First holdower here in many moons
possible \$7.000. Last week nice \$11500.

mossible \$7,000. Last week fire \$11.000.

In 18,000. Chapper) (2.05.

In 18,000. Chapp

Criterion, \$2,200, good. Last week
'Love Affair' (RKO), nice \$2,100.
State (Noble) (1,109; 2540)—'Conquest' (Rep) (2d wk.). Good \$3,500.
Last week nice \$4,500.
Tower (Stan) (1,000; 25-35-40)—
'Bell' (20th). Very good \$3,000. Last
week 'Three Smart Girls' (U), fair
\$2,100.

H.O.'s Clog Portland, Ore.; 'Zenobia'-Personals 6G

Portland, Ore., May 16.

"Zenobia" - Personals 6t;
Personal appearance of Oliver
Hardy, Harry Langdon and Shirley
Deane, Friday, Saturday and Sunday
Letter and State of the State of the

"Ball" (20th) and "Blonde Meets" \$4,600. (a) closed for good enough \$4,600. (b) closed for good enough \$4,600. (c) closed for good enou

WEST-TONIGHT **COLD \$16,000** IN CINCY

Cincinnati, May 16. 'Hardys Ride High' at the Albe is the b.o. topper currently, slightly shead of 'Union Pacific' at the Pal ace. Both are bulging total gross

see. Both are building total gross above last week, although other main-stem stands are below par, so the stands of the stands o

abrodie this week on San Francisco and last week the Cupitol diliride Boulty of the Company of t

Grind on Oil Pic

Hollywood, May 16.
Bright Victory went before the cameras at Universal yesterday (Mon.) with Jackie Cooper and Freddie Bartholomew sharing leads and Joseph Santley directing.
Picture deals with Texas oil fields.

'Hardys' Clips Off Neat \$23,000 In Brisk L.A.; Bing's 'East Side' 22G, 'Spy' \$15,000, 'U.P.' 13G Strong H.O.

Broadway Grosses

Race Fever Hits Indpls.: 'Hardys'. 'U. P.' Big in 2d

Indianapolis, May 16.
May weather and preparations for
the 500-mile race to be held here
than 30 are responsible for lagging
Matthese are suffering because of the
sunknine outdoors, while weekends
are hart due to the milibries who
drivers test their gasoline mounts.
Apollo, having limped along for
drivers test their gasoline mounts.
Apollo, having limped along for
the circle and Loew's are both
is in the money again with "Bell",
while the Circle and Loew's are both
pedic, and "Hardys Ride High," respectively. Lyric with no feel
form Gordon such on stage and
Cart Get Away with Murder on
screen.

OMAHA QUIETS DOWN: 'HARDYS' NICE \$8,500

rock after soaring in the air for a couple of weeks due to general Golden Spike publicity and interest

Golden Spike publicity and interest in Union Pacific preem.

'Cafe Society' and 'Beachcomber,' dual, looked good for \$9,000 at the Orpheum, while 'Man of Conquest' is aiming at dandy \$6,000 at the Brandeis.

Estimates for This Week
Avenue-Dandes-Milliary (Goldberg) (Goldberg) (Goldberg) (Goldberg) (Goldberg) (Goldberg) (Goldberg) (Goldberg) (Gold
find (Gold
fi

and Lady Moby (Col), \$5,500, very lemans, Blank) (2,000; 10,55-40)—
Hardys (M-G) and 'One Third Nation' (Par.) Nice \$3,500. Last week, second stanta of 'Union Pacific Orthonous Blank) (2,000; 10,25-40)—
'Cate Society' (Par) and Beach—
Cate Society' (Par) and Beach—
Cate Society' (Par) and Beach—
Last week, 'Alex Graham Beath
nice and Ambush (Par.), \$5,500, nice and \$5,500, nice and

(20th), and 'Ambush' (Par.), \$8,005.

"Bown (Golberg) (1,280;16-20,505.

Trouble Sundown' (RKO), T was convict (Rep.), first-runs, and 'St. Louis Black (Par.), tripler, and 'St. Louis Black (Par.), tripler, and 'St. Louis Black (RKO) and 'Devilla Lianof' (WB), tripler, Fairling (WB), tripler, Fairling (WB), first-run, and 'West Foirt (Mono), first-run, and 'West F

Los Angeles, May 16.
Business generally on rosy side
currently. Few newcomers are faring well and holdovers more than
holding their own. Town leader is
'Hardys Ride High,' which should
wind up with close to \$23,000 on daydate week at the State and Wilshire,

wmn up with close to \$22,000 on dayindice week at the State and Wilshire,
latter labing over the Grauman's
RKO and Pantages are having
RKO and Pantages are paramount
and are having a pantages are
produble stances at Warners house,
red to the stances are the stances at the stances are
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Service of the control of the contro

Fire TMAT Managers; 3 Bronx Houses Picketed

Theatrical Managers, Agents & Treasurers, motion picture division, began a general strike against Moe Rosenberg's three houses in The Bronx, N. Y., on Monday (15). Picketing is over managers and assistants at the Vogue, Metro, and Congress.

Picketing is over managers and assistants at the Vogue, Metro, and consistants at the Vogue, Metro, and Carlotta and the Vogue, Metro, and Carlotta and the Vogue, and the Vogue, and consistent and the Vogue, and were discharged, TMAT claims, on the Matthewson of the Vogue, and the Vogue, size Rosenberg is regarded as an ITOA member. Officials at TMAT officials of the Vogue, size Rosenberg is regarded as an ITOA member. Officials at TMAT bendequarters indicated that they shortly will prefer to week-one of the Vogue, size Rosenberg is regarded as an ITOA member. Officials at TMAT headquarters indicated that they shortly will prefer to week-one will be the Vogue, claiming the situation in these houses requires attention.

Frisco Has World's Fairitis Also: Sexy 'Bali' Unit Ups 'Mob' to \$16,000

San Francisco, May 16, Theatres here are still taking a beating from the 1939 Golden Gate International Exposition which along with the staging of the Ice Carnival of 1939 at Winterland, has gliced grosses considerably. Although most of the houses fared badly last week, Market Street first runs are flooded with holdovers.

week, Market Street fars runs are Goode with holdovers. Gate has an unusually by special presentation cuttled Ball Ball-Screen entertainment at the Gate for the street of the street for the street of the street for woust be credited to the sexy Ball flesh show. Estimates for This Week. "Fow (F.WC) (5,000; 35-55-75)— "Fow (F.WC) (5,000; 35-55-75)— "Power Land (70th), Musical has things pretty much its own this week and Indications are for fine week and Indications are for fine Facilit' (Par) disappointing at \$10, 500.

O. Golden Gate (RKO) (2,850; 35-55) adv and Mob' (Col) and stage evue. This week's Ball Ball' revue in the stage with nude stuff being vornably received, and responsible 70 re called \$15,000. In the stage with study of the called \$15,000. The stage of the stage of

ugnt \$12,000.

Orphoum (F&M) (2,440; 35-55)—
Sast Side Heaven' (U) and Romance ledwoods' (Col) (3d week. Despite fal Neides' tie in with a safety limrick contest, only \$5,800. Last week of okay \$7,500.

OKAY \$7,500.

aramount (F-WC) (2,740; 35-55
"Man of Conquest' (Rep) and
men in Wind' (WB) (2d week).
bably not over \$6,000, disappointfor picture of this calibre. Last
k \$11,000 which didn't justify the
md stanza.

and And from tender United Profession and And From tender United Artistic Cohem) (1,200; \$5-689-\$Stape Couch' (LM, (2d wk). Bis not so forte considering calibre of this picture, would have been a shout six months ago. Holdower still keeping house in profit division at \$500. Last worker take of \$1500.

Warrield (F-WC) (2,980; \$3-55-73.

"Lucky Night' (MidM) and \$5-73.

Arden (WB) (2d week. "Lucky" not have lingering second work. \$5,500 on holdower terrible for b. o. names lindow the control of the

'Kildare'-'Beauty' \$7,500, 'Okla, Kid' \$6,500, Denver

Okla. Kid³ \$6,500, Denver.

Denver. May 18.

'Union Pacific! Is still going strong in the third week, leading the town. Other local houses are plugging along below average.

Estimates for This Week
Abddin (Fox) (1,400; 25-40)—
Dark Victory (WP), after a week
Abddin (Fox) (1,400; 25-40)—
Dark Victory (WP), after a week
week, Three Smart Girls Grow Up'
(U), did only fair at \$2,705, following a week at the Denven. 100; 25-40)—
Lacky Night (Mc) and "Preedom
Ling' Mc), after a week at the
Orpheum. Mild \$2,000, Last week
and They Made Her A Spy? (RKO),
good for \$3,000, after a week at the
Orpheum.

ad Timey Made See' A Supy (RKO), propheum.

Denham (Cockrill) (1760; 28-58-61)

Denham (Sockrill) (1760; 28-58-61)

Denham (Sockrill) (1760; 28-58-61)

Denver (700, 1820; 28-58-61)

Lity well with \$700,000; 28-58-61)

Calling Kildere (M-G) and extraction of the control of the

Mo (Fox) (678; 25-40)—Three t Girls Grow Up' (U), after a cach at the Denver and Aladind Winner Take All' (20th), enough 31:00. Last week, at the Denver, Aladdin, and ng Danger (20th), did very t \$2.500.

50G Breach of Promise Suit Against Theatre Mgr.

Wichita, Kans., May 15. Wichita, Kans, May 16.1. Stanley N. Chambers, who result yr resigned his position as a Fox theatre executive in Kansas City, Mo, and who formerly managed the Miller here, has been named defend; in a \$50,000 treach of promise suit filled in Sedgwick County district court by June E. Herd of N. C. Suit was filed in district court here because of large trust fund he has with a Wichita company.

U.P. BIG \$13,000. **HEADS L'VILLE**

Big noise of clusteries "Williams arrived for exhibition. Stunt respect reams of Union Pacific at the Rishto. Caravan of Union Pacific the Rishto. Caravan of Union Pacific trains arrived for exhibition. Stunt respect reams of mattives out in droves. Otherwise town is on the quiet side. Nat! Spy at the Baray Ann. and Loco Rido. State coming in for mild attention.

Excensive for This Week Excensive for the Week Caravan of Control (1,500 m. 1). Control (1,500 m. 1). Control (1,500 m. 1). Control (1,500 m. 1). Moveover from Rishto siming at fair and "Almost Gent" (RKO, mild 31,500.

Mentuck' (Switow) (200; 18.3). Add (1,500 m. 1). The compact of the control (1,500 m. 1). The control (1,500

WRITERS' \$10,000 AWARD

Other Film Suits in Hollywood and

Los Angeles, May 16. Los Angeles, May 16.

Henry Barsha and David Weissman, screen writers, won a district court affirmation of their \$10,000 judgment against Metro and Loevid, and their court affirmation of their \$10,000 judgment against Metro and Loevid, Authors claimed their manuscript was rejected and 1 ter appeared as A Day at the Racest. Their case claim in appearitor court.

Wasts 1006 for Film Title
Mrs. Margaret Tuttle filed sult for
\$100,000 against Metro. Loew's Inc.,
First National and Warmen engage
Unguarded Hour, 'by Metro in 1887.
Plaintiff claims her story bearing
that tag was produced as a slient by
First National in 1928, and that Metro
had no right to use the title. Wants 100G for Film Title

First National in 1926, and that Metro bad no right to use the title. Elisie Hunt, writer, filed a \$500, 000 plagiarism suit here Monday 100 plagiarism suit here Monday London Film Prode, Ltd., Alexander Korda and Samuel Goldwyn, action involving alleged piracy of the Korda plotter Rembrandty, starring Charles Laughton. She charges her story was returned.

28th-Fov's 'Lincoln' Answer
Twentieth Century-Fov Flim filed
an answer Friday (12) in N. Y. enpreme court to the suit signain them
by Robert E. Sherwood and the
Haywrights Froduction Co. Inc., in
which 20th avers that Sherwood,
'Abe Lincoln in Illinois' to RKO and
the Max Gordon Plays & Fletures
Corp., he is not entitled to bring the
action. Twentieth-Fox also claims
diction over the matter, as it involves
copyright.

More on Snow White

Soin tag. "Snow Walter N. M. Auguste court Justice Jouis A. Valerte has granted applications by Adrian Caselotti and Harry Stockwell to examine Wait Dinney Productions, Lick, and the RGA Mig. The Compositions. The Dinney outlit will be examined in Los Angeles, and Mark M. Call and Caselotti and School and S

'Kildare'-Heidt Just Fair \$20.000. U.P.' Mild \$14,000; Philly Mostly Off

Lucky Night,' \$3,700, OK In Lincoln; 'U.P.' 2d Big

In Lincoln; "U.P.' 2d Big Two holdovers on the row this week, one of them earned. Union Pacific went through a sensational the extent that day to day receipts were within a \$20 range of each the extent that day to day receipts were within a \$20 range of each other. It moved from the Nebraska other, it moved from the Nebraska Nazl Spy' was given an extra seven day, but the fart week, was only so-so. Hinterlanders can't get hop-Two several transport of washing-

ped up about it.

Two newise are Rose of Washington Square and Lucky Night.

Estimates for This Work of Manager and Lucky Night.

Estimates for This Work of Manager and Saturday and Saturday Heroes (REO) split with Flight from Glory (REO) and Saturday (MEO). So-so, Grant of Manager and Saturday (MEO). So-so, So-so, See Saturday (MEO) and Federal Manhunt (Rep), fairbh \$300.

GM-GJ, fair 81,000 in spill with Tom Sawyer (Par.) and Sudden Money (Nebraska GTC-Cooper) (1,286 1,023-60)—Rose (20th). Should be 1,023-60)—Rose (20th). Should be Read (GTC-Cooper) (1,500; 1,0-25-05—Lucky Night (M-G). Sieber Steast (GTC-Cooper) (1,500; 1,0-25-05—Lucky Night (M-G). Sieber Friedway Serenade' (M-G). Poor Streadway Serenade' (M-G). Poor Serenade' (M-G). Poo

'U.P.'-VAUDE 20G.

Graham Bell' is Trailing bedly:
Everything test is repeat and getting
Berthing the is repeat and getting
Berthing the in the property of the conCapitel (Low 13.48; 25-35-46
Capitel (Low 13.48; 25-35-46
Capitel (Low 13.48; 25-35-46
Capitel (Low 14.48; 25-35
Capitel (Low 14.48;

S.O.S for More Coin

Philadelphia, May 16. to blame, grosses this session are simple to blame, grosses this session are simple to blame, grosses the session are simple to be session at the midlewn house is strong almost way, too, so there's very little early, too, so there's very little own, too, so there's very little own, too, so there's very little own, we have a session of the control of the con

Also strong holdover, grabbing nice \$8,000 for the pl. Last week, \$13,000, \$10,000 kg and \$10,00

P. - VAUDE 20G,
WASH. SLIDING
Washington, May 16.

aseball, records, eccursion boots, in the stuny of the company of the compa

U.P.' NEAT AT \$8,000 2D WEEK IN BUFFALO

Freedom'-Shep Fields Fair \$11,000, 'Square' Mild \$5,000; Mpls. Slumps

Minneapolis, May 16.
Grosses hold to bottom levels. Instead of lifting, the depression seems to be deepening here and even ace pletures have tough sledding. It's all part of a generally unhealthy

all part of a generally unhealthy business situation. Perceptant network of the program of the property of the

will be about tops. Last week, \$2,000 and \$2

Simon Indicates British Gov't May **Modify New Duties on Newsreels**

London, May 18.
Combined film industry groups,
protesting new tax schedules in
England, meet with Chancellor
of the Exchequer Sir John Simon Thursday (18). Decision sie
the Chancellor was cheering to
the groups, which had previously been refused an audience.

onsy been released an authence.

Deputation will demand total
abelition of new tax on film
stock and restoration of status
quo on import duties.

Trade opinion now has the odds heavily in favor of new excise duties on film stock being modified for tha newsreels, but other sections of picture business are not likely to win any concession. Treasury, customs and excise tax chiefs are believed to have cise tax chiefs are believed to have cocked a sympathetic ear to plaints of the topicals, and House of Com-mons statement last week by Chan-cellor of the Exchequer Sir John Simon is seen as the direct tipoff. Simon said the government appre-ciated their position and he would be glate the control of the con-vince modification there should be.

what modification there should be; Simon, however, duched on his undertaking to meet a deputation from the industry, and passed the job on to Custom House chiefs, who accordingly have been hearing daily accordingly have been hearing daily accordingly have been been accordingly and the trade. Distribs and exhibs went down first, then the newared bosses discussed what for them is genuinely a serious plight. Producers, labor and other sections are also set for and other sections are also set for have a second meeting. a second meeting.

talks, and the exhibs are likely to have a second meeting.

As the industry sees, there is a second of the control of the cont

Passage of the Finance Bill through Parliament is only a gradual process, and no direct indi-cation of government's plans may cation of government's plans may be forthcoming until it goes through it-committee stage probably during next month.

U. S. Films' Upbeat In Peru. D. C. Report Shows

Washington, May 16.

More encouragement for U. S. producers in the sale of American motion pictures to South American countries was evident last week in a report to the Department of Commerce by Acting American Commercial Attache David M. Clark of

Lima, Peru.

American pix have made 'noteworthy progress' during the currently year and the outlook is 'dentified havenble' for exhibition of more to the control of the co

attache reported:
Ratio of English films advanced from 48.5% of the total exhibited in the first quarter of 1983 to 35% in while that for Spanish films declined from 41.5% to 39.7%. During the first 16 days of April, 1989, English language films accounted for 65.9% compared with 47.5% in the corresponding 1980 periods film necessaries.

responding 1938 period.
Themes of most of the films produced in Mexico are 'reported to be losing favor with the theatre patros of Peru,' according to the U. S. official. Also rentals on Spanish dislog films have been increased.

SEEK TO HALVE EXHIB REJECTION IN N.S.W.

Harry Hunter, Paramount's gen-eral manager in Australia, reached New York last week with a compre-hensive view of the setup in New South Wales, where American dis-tributors have been disturbed by recently enacted legislation.

recently enacted legislation.

He stated that the distributors
would seek to halve the 25% rejection right granted exhibs when the
new standard contract is framed,
under government supervision, in
New South Wales.

Centralization Of French Industry **Aim of New Unit**

Paris, May 8.

Producers, distributors and exporters of French films have become affiliated into the Chambre Syndi ars of French films have become affiliated into the Chambre Syndicale du Film Francais. Negotiations de la Film Francais. Negotiations of the Press. Negotiations of the Press. Negotiation of the Prench films in Franca and abroad.

The Prench films in Franca and abroad.

The Prench films in Franca and the form of the Prench Cinematographic, the Chambre Syndicals of French Cinematographic, the Chambre Syndicals of French Distributors and the for French Distributors and the for French Films have all been dissolved and formed into the new body which also throws in its lot with the producers' syndicals. Been named president, Paul Ambient and Jean-Baptitac Chassing, vice presidents and Jean Claude Bernard, secretary, members from each branch of the new body.

AUSTRALIAN BIZ HEAVY: 'PYG.' 'WALTZ' SMASH

Sydney, April 28.

Heavy biz here currently, with the European situation failing to hurt trade alarmingly.

(WB) and Citade! (McG) away above capacity. Three Smart Girls (WG) is due for a huge take, with the compact of the compact

Takes a Trip' (UA) is upper to purely well on a run.

An Australian-made, 'Mr. Chedworth Steps Out' (BEF) is due for a run while 'Pygmalion' (G-B) is still big on 16th week. 'Dr. Meade' (Col.) 'Great Man Votes' (RKO) and 'Women in Wind' (WB) only fair.

B.O.s Up in Melbourne

Melbourne, April 26.
Biz bright with 'My Lucky Star'
(20th), 'Four Daughters' (WB),
'Certain Age' (U), 'Submarine Patrol'
(20th), 'Sweethearts' (M-G) and
'Zaza' (Par). Winter season promises 'Zaza' (Par). Winter season promises to be okay. 'Pyg' (G-B) starts fifth

Biz OK in N. Z.

Bis OK in N. Z.

Auckland, N. Z., April 28.
Bis good with U. S. pictures in
Auckland, Wellington, Christchurch
and Dunedin. "Sweethearts' (M-Oya)
Til Were King (Par.) Cowby God
Lady" (UA). "You Can't Take It with
Accompany of the Company of the Company
Trade Winds' (UA).
Trade W

Dunlap to N. Y.

Stuart Dunlap, Metro head in South America, is due in New York shortly on one of his periodic visits. He'll huddle with Arthur Loew, Metro's foreign manager.

Ask Cardenas to Lift Ban on Spain-Mades

Mexico City, May 16. President Lazaro Cardenas has been urged by Mexicon producers and distributors to order lifting of the boycott decreed by the Confederation of Mexican Workers, Mexico'a atrongest labor union, on all pictures made in Spain during the Franco administration.

Petitioners assert this boycott will hurt made-in-Mexico pictures in

12 Paramount Houses In Eng. May Be Operated On Leases by Odeon

London, May 7.

Subsidiaries or Paramount theatres in England have been negotiating a Odeon Circuit, for latter to take over operation of 12 of its 14 English theatre properties on 10-year leases. Plaza in London, which are not included in the deal, are located in Plaza in London, which are not included in the deal, are located in Leed, Manchester, Newcastle, Birmingham and other cities.

The signature of the total profits, it is signatured the properties of the signature of the signature at the properties of the signature of the profits of the

MEX UNION BOYCOTTS RODRIGUEZ CIRCUIT

Mexico City, May 18.

Might of the federation of Mexica
cinemetographic industry workers,
controller of picture labor in Mexica
is being felt severely by the Rodriguez Bros, who operate a circuit of
the big cinema in Nuevo Leon state,
on the eastern Texas border. Federation is exercising an artight personnel of the control of the co

cort against the circuit, preventing it from receiving any domestic or American pictures. Federation says the boycott is a chastisement against the pixmen be-cause they spurn federation mem-bers and have organized their own union.

Row on M-G Dates
Two feature pictures were prevented from showing on the Rodriguez circuit in Monterey, Mexico,
iest week, when union workers in
iest week, when union workers in
fused to transport prints of 'Great
Waltz' and 'Sweethearts' due to
trouble with the circuit,
Both pictures had been billied but
the tiesp forced the dater' alaundom
ment, the N. Y. homeofines reports.

Dirler Wins Fight in Paris Court To Head French Pathe: Prepares To Submit New Plan to Creditors

3 STOOGES TOPLINE PALLADIUM'S BILL

Ludon, My 16
The summer veudeville season at
the Palladium opens June 5, with the
Three Stooges heading the opening
Hill, Ada Brown is also set. Several
office of the season of the season of the
Letter of a 10 breeker run, with the
cust headed by Jack Hylton, Arthur
Askey, Silaker Murdoch, Syd
William Florence Desmond end
Tonny Titusker.

Reciprocal Pact Seen If Australia OK's Anglo Prod.

Sydney, April 26.

Reports from England indicate that British producers would lend some financial assistance to home production providing the 15% compulsory British screening law is quickly made effective'in New South Wales, and later, perhaps, elsewhere in the Commonwealth.

In the Commonwealth."
Main obstacle is to persuade the British Board of Trade to allow Aussie-made pictures into Great Britain under an amended quota Aussie de the Britain under an amended quota de the state of th

MEX. GOV'T HELP SEEN FOR HOME PRODUCTION

. Mexico City, May 16. General government aid for the General Mesca City, May 18.

General Mesca Deliver Indicated by the subsidy of \$80,000 allowed Mesca politic who quil acting after 30 years troughing to turn producer, the case of Cacateless March). This is the first picture subsidy the case of Cacateless March). This is the first picture subsidy the coverment has greated in several years and the biggest ever allotted to get government coin.

Latest Mexican picture producing company is Cinemotografic Industrial Mexican de Arte, with headquisters here.

Tax Load on Rumanian Exhibs **Greatly Increased by Recent Imports**

Spanish. French Pix Held Stiff Competish For Yanks in Chile

Chilean exhibitors report that Spanish and French language pictures of the spanish and French language pictures of the spanish and French language pictures of the spanish spa

New schedule of taxes on the film industry in Rumania, copies of which have gone to foreign department of American picture companies in New York, is the most comprehensive and York, is the most comprehensive and York, is the most comprehensive and the second of the second in the se

UA Office for S. Africa

Albert Loew is due here early in July to open UA offices in this territory.

South Africa headquarters probably will be in Johannesburg.

Seesaw teetered spain. Thursdy (1) in Robert biller's six-year fight to get control of Pathe Cinema, France's largest film concern. The France's largest film concern. The plan annual control of Pathe Cinema, so that the control of Pathe Cinema, and the control of Pathe Cinema Control of Pathe Cinema Control of Pathe Cinema Control of Cinema Control of

Returns to France
Dirler, now in New York, is due to
return to Paris tomorrow (Wed.) and start work on a new York: a due to start work on a new proposition to submit to creditors. A former Director proposition to submit to creditors. A former Director production to submit to creditors. A former Director production to the proposition to the production of the production of the production of the company's ability to recover part of its execution. The production of the president of Pathe when it was easily when the president of Pathe when it was called Pathe-Natan. Natan is now in prison on fraud charges. The French called Pathe-Natan. Natan is now in prison on fraud charges. The French enterthely set the figure of his alleged memberatements at 160,000,000 france. A number of lawsuits are pending against. Mean and various banks

A number of lawastic are pending against Natan and various banks and individuals to recover much of his money. The settlement overhose countries are not a constant of the countries of the count

Affirmation and French, should be a plan by the French Advocate Genani, who represented the public's of the public of the

Previously Ousted

wife'a name.

Dirler, in addition to putting over
a reorganization agreement that will
stick, will probably have to call a
stockholders' meeting and get himself and his board confirmed in
office.

self and nis own commerce and Meantime, the first step to bring a legal solution of the 'affaire' was taken last week when the four detections appeared in the 10th Cortactions appeared in the 10th Cortaction and the control of the 10th Cortaction and Cortaction and Cortaction of the 10th Cortaction and Cortaction of the 10th Cortaction and Cortaction of the 10th Cortaction and Cortaction and Cortaction of the 10th Cortaction and Cortacti

12

GOODBYE, MR. CHIPS

(BENTISH-MADE)

Monte of the control of the co

second or seeing him is time like of the war, time in the war, the war time is the collay time is the eating of John Mills as one of them going to war, and an sider form going to war, and an sider coll gures on only briefly decisa man excellent Joh, as does Judith Purse footing as the bousekeeps more footing as the bousekeeps more footing as the bousekeeps more footing as the bousekeeps of the second of t

Only Angels Have Wings Columbia release of Howard Howks production, directed by Hawks. Stars Cary Grant, Jean Arthur; Features Richard Grant, Jean Arthur; Features Richard Lord Grant, Jean Cary Grant, Jean Carbon, Julia Parthanan; asat, director, Arthur Black; camera, Joseph Walker and Ellimer Dyr; spoils effects, Kop Dovidson; Miner Dyr, Spoils effects, Wo. Boloff, Market, Grant Carbon, Maciste, orchestra, M. W. Boloff, Redio City Music Hall, N. T., week Moy

Radio City Music Hall	, N. Y., week Moy
11, '80. Running time:	
Geoff Carter	
Bonnie Lee	Jean Arthur
Bat McPberson	ichard Bartbelmes
Judith	Rita Hayworth
Kid Dabb	Thomas Mitchel
Dutchman	
Sparks	Victor Killor
Gent Shelton	John Carrol
Les Petere	Allyn Joslyr
Tex Gordon	Donald Barry
Joe Souther	Noab Beery, Jr.
Llly	Mellaan Slerra
Dr. Lagorlo	Tarcle Villege
Hartwood	Forbes Murray
Felice	Ceellig Cellete
VIV.	Pot Fisherty

Pales Constitution of the constitution of the

It's a Wonderful World

Rt's a Wonderful World

Metro reinass et Frank Davis zen teles

Metro reinass et Frank Davis zen teles

Metro Congent Golert. James Starget.

Benedisch, Edges Konnedy, Ernest Traget.

Pandiese, Edges Market.

Pandiese, P

Metro saturates the screwball comedy type of picture with some pretty broad burlesque in 'It's A Wonderful World.' Due for satisfactory grosses, with an exploitable title to help the marquee dressing privided by Claudette Colbert and James Stewart in the top spots.

Miniature Reviews

'Goodbye, Mr. Chips' (M-G). British-made should do well. Tiptop performance by Donat and a new femme face, Greer Garson.

Garson.

'Only Angels Have Wings'
(Col). Standout film with Cary
grant and Jean Arthur starred.
Big business getter.

'It's a Wonderful World'
(M-G). Claudette Colbert and
James Stawart in a broad comedy. Good boxoffice.

'Gracie Allen Murder Case' (Par). Gracie Allen in screw-ball murder mystery comedy. Healthy grosses all along the line.

Healthy grosses all along the line.

Tell No Tales' (M-G). Excliing and fast-paced meller that
will satisfy as top B attraction.

Calling Dr. Bildare' (M-G).
Second in the series, fine on performances, but lacking in enterment. For the duals.

ment, For the duals.

Ex-Champ' (U). Victor

McLaglen mixes pathos and sentiment expertly for satisfactory
dualer.

timeni expertly for salisfactory dualer.

Torchy Blane Runs-for Mayer (WB). Title tells the story of this chapter in the series. Minor Code of the Code of the Series Service (WB). Filler fodder. A wild actioner for lower-dual bookings, because the comparing the control of the code of the code

latter's following, which has been built up to substantial proportions during the past year, will accept him as an unchivalrous and woman-hating character, who eventually socks Miss Colbert on the jaw in a rather strained and unsurprising episode, is

strained and unsurprising episode, as question.

Picture makes no pretense of aimmig at smarr or conditioned consequences of the property of t

by effective anties by Edgar Kennedy, Nat Pandieton, Ensert Truex and the provide the weeky and alapsticky situations and rapid-fire haugh disputations and rapid-fire haugh disputations and rapid-fire haugh disputations and rapid-fire haugh disputations are truex. Latter goes on a bender, and wind up convicted of a numder, and wind up convicted of a numder, and wind up convicted of a numder, from the train en route to prison determined to solve the murder disputation of the contract of the

Tell No Taller is a fast-paced untions with new angies.

Wonderful World' goes overboard with the warm of the strainment to slot it as a good supporting broad specific. Biogeai at the strainment to slot it as a good supporting broad specific programmer. In the sade the broad specific programmer is the strainment to slot it as a good supporting programmer. In the sade the broad specific programmer is the sade to specify the specific programmer. In the sade the broad specific programmer is the sade to specify the specific programmer. In the sade the broad specific programmer is the sade to specify the specific programmer. In the sade the broad specific programmer is the sade to specify the specific programmer. In the sade the same of the situations dished up.

Gracic Allen Murder Case

Herric Song Murder Case

Herric Murder Case

Herric Song Murder Case

Herric Murder Case

Herric Song Murder Case

Herric Murder Case

Herric Murder Case

Herric Song Murder Case

Herric Murder Case

Herric Murder Case

Herric Murder Case

H

quilt of entertainment for wide ap- CALLING DR. KILDARE

peal.

Picture has zing and go from start
to finish. It's a genuinely funny
laugh-maker that speeds along with
laughs tumbling on top of each
other, bubbling over into succeeding

other, bubbling over into succeeding Cancie Allen Murder Case Indicates a comedy murder mystery. But the title does not convey the laught of the control of

TELL NO TALES

Hollywood, May 10.

Melro release of Edward Chectory production. Features Melvro Douglas, Louise
Piatt, Gene Lockhert, Douglas Dumbrille,
Directed by Bealle Fenton, Screenplay by
Lionel Houser. Based on story by Pauline
London and Alfred Taylor; camera, Joseph
Suttenberg; editor, W. Donn Hayes, PreBritisher; editor, W. Donn Hayes, Pregraphing there; 68 MINS.

Running time: 68 MINS.	
Michael Cassidy	. Melvyn Doneles
Ellen Frazier	Louis Platt
Arno	Gene Lookhaut
Matt Cooper	oveles Dumbellis
Lorna Travere	Florence George
Dr. Lovelake	Hellimett Webbee
Davie Bryant	Wanter Water
Miss Branden	Horian Brigge
Charlle Daggett	Wohart Courses
Sam O'Nell	Cavallago
Ruby	OBCRF O S DER
Mrs. Lovelake	T DeLast . WELLIE
Mre. Haskins	Jean Penwick
Chalmera.	Petoel Date
Pbil Arno	Joseph Crenan
FUIL ATBO	

Tell No Tales is a fast-paced melodrama, produced on moderate budget for the duals, and ample en-tertainment to slot it as a good sup-porting programmer. In the nabe bookings, it will find general accep-tance as a satisfactory offering in its class.

Melro release of Lou Ostrow production. Features Lew Ayres, Lionel Barrymore, Directed by Harold S, Bucquet, Story, Max Brend; adaptation, Marry Muskin and While Collects; editor, Robert J, Kerni Wille Collects; editor, Robert J, Kerni N, Y, week May 11, 800. Running time, S MiNS.

Dr. James Kildare Lew Avres
RosalleLana Turner
Dr. Stephen Kildare Samuel S. Hinde
Alice Raymond Lynne Carver
Mrs. Martha Kildare Emmo Dunn
Dr. Walter Carew Walter Kingsford
Molly ByrdAlma Kruger
Saily Marie Blake
Tom Crondell
'Noney' Nelt Craig

Doe Kildere Im the hundre of an of medicine, played by Lionel Barrymore in a wheel-chair, are characteristic and the state of the state



Released Nationally May 26th... Opening soon Radio City Music Hall

EX-CHAMP

et work, and trains a promising puglistic young weiterweight. Briggs marries the spendturff bankers grown of the property of the pulls himself together in hopes of the pulls himself together in hopes of the protego champ of the weiters.

pulls himself together in hopes of making his protege chang of the making his protege chang of the angle of the second of the se

Anticipated result happens. Brown wins and takes the championship; the worthless son is saved; the boxer and McLaglen's daughter marry and	Hazila. Jean Woodbury Carloe Demitri Herold Huber Teeda Jody Gilbert Gurra Din. Pedre de Cordoba Captain Fentaine Stanley Fields Corbin. Rey D'Arcy	quee strength and has few novel selling points. Plot deals with an idealist who re-	1
all is forgiven. Choice of Nan Grey, Frawley, Briggs, Marc Lawrence, Hinds and others to support McLagien con- tributes plenty to make the story	Average comic-melodrama only fairly diverting. Built on pseudo- serious framework of newsreel	himself to social service—in this case, running a farm where boys may learn a trade and become useful	HIO WI
believable. Frawley is effective in a comedy part. Nan Grey and Tom Brown handie romantic roles with charm and unaffectedness. Phil Rosen's direction is spirited	cameraman's adventures in the Mo- roccan desert, it's time-worn hokum variation of Arab revolt against French rule. Artificiality of story and situations makes f incredibil-	citizens instead of growing into peni- tentiary material. Youth he had convicted while a d. a. returns from prison to get revenge, but is re- claimed from criminal ways, thus	Til Gie Bo
and gymnasium and fight scenes well handled. Art work, photog- raphy and editing are standard.	ity. It should get by in the subsequents, but not strong enough for key city first-runs. Failure of script is somewhat off-ret by director Ricardo Cortez's ex-	justifying the whole farm idea. Walter Abel gets by in the cinch part of the boys' farm founder with a Mark Anthony gift o' gab, while Beverly Roberts is decorative but	Edu Las
Torchy Blane Runs for Mayor	pert handling of a pair of harum- rearum scamps who talk their way in and out of tight situations and nu-	otherwise makes little Impression in the negligible role of his romantic inspiration. Johnny Downs a hith-	Calculation
Warner Bros. preduction and release. Features Glenda Farrell, Barton MeeLane, Directed by Ray McCarey. Screenplay by Earle Snell, from idea by Irying Rubine.	merous jails. He has allowed the Preston Foster-Wally Vernon team plenty of leeway in doing with their roles pretty much as they liked.	erto unsuspected dramatic talent as the vengeful young convict and Iris Meredith has interesting beauty and plays with eloquent reticence as the	SALEC
based on characters created by Frederick Nebol; camera, Warren Lynch; dialeg di- rector, Artbur Riplay; editer, Everett Dodd. At Paramount, Brooklyn, May 12, '39; dual, Runnion time, 58 MINS.	Falling into the class of light fic- tion, story deals with a spy ring shipping munitions secretly to re- volting desert tribes but, for some	girl who understands and befriends him. Others are more or less stan- dard. Production is adequate, although the sound track seemed in-	The Pa
Terchy Biane. Glenda Farrell Stave McBride. Barten MacLena Gabagan. Tem Ketnedy Dr. Dolen John Miljan Caplein McTavish Frank Shennen	unexplained reason, the authors have made the master mind of the natives a white man; a jewel thief, supposedly dead, but hiding his	explicably unrealistic through an untrue synchronization. Hobe.	Mi
Maxio	identity in the desert. Casting is faulty as most of the	Mr. Chedworth Steps Out	Joi See
Chuck BallJehn Butler	principals are not convincing either	(With Songs)	Ċ
Chuek Bali Jehn Butler Mayor Charles Richman Dibble Jehn Harron Skinner Walter Fenner Reynolds Millard Vincent Btone Joe Devlin	principals are not convi.cing either as Frenchmen or Arabs, with the ex- ception of the American newsreel- man and his screwball assistant. Henry Wilcoxon, as a Frenc' secret servicer; Harold Huber as the Arab	(With Songs) Sydn April 28. Associated-British Empire release of Cinesound production. Stars Cecil Kella- way: features Lemes Region. Jean Descript	Co En

stimes.

Stillard Vineses

Bornelds.

Stillard Vineses

It is without a pretense of instillard vineses.

Stillard Vineses

Stillard

Code of the Secret Service

Hollywood, May 14.	it is just as well.	
Warner Broe, rolease of Bryan Foy pro-		F
duction. Directed by Noel Smith. Screen-	bre who studies law but gives it up	all
play by Lee Katz and Dean Franklin;	bre who studies isw but gives it up	K
atory based on material compiled by W.	to enlist in warfare against the law-	Di
H. Moran. Dialog director, Jehn Langan; camera, Tel McCord; editor, Frederick	iess element plaguing Texas. At the	W
Richards; asst. director, Marshall Hage-	Governor's request he goes down	M
man. Previewed in Projection Room May	into Bailey County where bandits	N
13, '30, Running time: 58 MINS.	cross state and county lines to es-	D:
Lt. 'Brass' Bancroft Roneld Reagan	cane capture.	Y
Elaine Rosella Tewne	A short investigation and brush	St
Gebby Eddle Foy, Jr.	with the gang leaders who are pro-	Sv
Friar Parker Moroni Olsen Ress Edgar Edwards	tected by a local judge, in cahoots	Ri
DeckerJack Mower	tected by a local judge, in canoots	M
CrackettJehn Gallaudet	with the Lt. Gov. of the State gives	R
SaxbyJoseph King	him the lay of the land. Elliott	T
Butch Stevan Darrell	finally disguises himself as an out-	
DutehSol Gores	iaw. joins the criminals and lays a	
Officer	trap for their capture when a \$100,-	
ConductorFrank Puglia First DetectiveRafael Cerlo	000 shipment from the State capital	ca
Second Detective Antenie Filauri	's en route to Bailey County.	er
Second Detective		in
Reminiscent of the wild and wooly	peradoes and state troopers led by	S
melodramatics of the early Pearl	Elliott leads to a cleanup of all the	fo
White serials, 'Code of the Secret	crocks, the judge and the Lt. Gov.	st
white serials, Code of the Secret		M
Service' will be limited to bookings	Several gunfights and hand-to-hand	LV2
in lower half of duals as filler foot-	slugfests enliven proceedings	
age. Elemental in theatrics, picture	'hroughout.	8.5
will even stretch the credulity of the	Osbourne, as the crooked judge,	n
youngsters at kid matinees.	chares honors with Elliott. Charles	se
Picture is latest in series of lower	King, not the musical comedy star.	fil
budgeted actioners built around sup-	is likable as Kaintuck and Charles	fi
posedly true experiences of Secret	Whittaker and Paul Everton satis-	C
Service operators. Story unfoids	factory in their parts. Veda Ann	h
the exciting experiences of Ronald	Borg had nothing to do except look	
the exciting experiences of itohald	note that nothing to do except look	ti
Reagan and Eddie Foy, Jr. in track-	brend.	-

ing gang who stole treasury bank note engraving plates. Chase takes the pair into back country of Mexico, with the two operators going adventures before the plates are finally recovered. In the plates are finally recovered. In the plates are made at comedy. Script goes off the going of the plates are finally in the plates are finally processed in the plates are made at comedy. Script goes off the going of which are parfectual in their according to the plate of which are parfectual in their according to the plate of the plates of which are parfectual in their according to the plates of the plates o At Shi Le Shi To

CHASING DANGER

20th-Fox release and production. Faa-
tures Preston Feeter, Lynn Barl, Di-
rected by Rieardo Certez. Adapted by Rob-
ort Ellie and Holen Logan from original
by Leenard Bercoviel; camera, Virgil Mil-
ler: musical director. Samuel Kaylin; edi-
tor. Norman Colbert. At Central. N. Y
duel, week May 18, '89. Running time:
Steve MitchellPreston Foster
Steve MitchellPreston Foster
Renee ClaireLynn Barl
Weldo Vally Vernen
Andre Duvac
HagilaJoan Woodbury
Carlos Demitri
TeedaJody Gilbert
Gurra DinPadro de Cordoba
Captain Fentaine Stanley Fields
CorbinRoy D'Arcy
Corbin

supposedly dead, but hidding his identity in the deart.
Casting is faulty as most of the principals are not coret. Cang either exprise the core of the deart of the cast of th

The Law Comes to Texas Columbia release and production. Fea-tures Bill Eillett, Veda Ann Borg. Di-

Nate Gatzert; cam	era, James S. Brown,
Jr.: editor, Dwight	Caldwell. At Arena,
N. Y., dual, week	May 12, '39. Running
time: 61 MINS.	
John Waynes	Bill Elliott
Jenu Haynes	Wash it a Barre
Dele Dewie	Veda Ann Berg
Judge Donn	Bud to about a
narnay	Charles Whittaker
Jeff	Leon Beeumon
Governor	Paul Everton
Kaintueky	

FIRST OFFENDERS

Columbia production and	release. Fea-
urea Walter Abel, Beverly	Roberts. Di-
ected by Frank McDonald.	Screenplay by
Walter Wiso, from origina	l story by J.
Edward Slavin; camera, H	enry Freuiten;
eff. At Strand, Brooklyn.	ie. 31, W. 510-
lust. Running time: 63 MI	NB. 11, 50,
Bregery Stene	Walter Abel
Rusan Kent	everty Roberts
Mary Kent	.lris Meredith
red Gray	Johnny Downe

al. Running time: 63 MINS.	
egery Stens	
san Kent	
ry Kent	
ed Gray	
n Biakeley	
eriff SlavinJohn Hamilten	
. Blakeley Pierre Watkin	
w HackellJohn Tyrell	
inny Georgo Offerman, Jr.	
ckRobert Sterling	
m	
t. Donald Barry	

Low-budget effort in the groove suggested by the title. Satisfactory added starter for duais, but too weak for soloing. Although the story is commanniace it is reasonably well commonplace, it is reasonably well told, but the picture is shy on mar-quee strength and has few novel selling points. Plot deals with an idealist who re-

MIT. Chedworth Steps Out
(AUSTRALIAN,MADE)
(With Sosjas)
Sydn', April 26, or
Cinssound production. Sure Coll Zollar
(Australian) Coll Zollar
(Australian) Coll Zollar
(Australian) Coll Zollar
(Australian) Collar
(Australian) Co

Ren G. Hall's latest should find high trade in the home field, with the possibility of a British break as well. However, there's little market seen for the U. So marquee lure, turns in a corking performance, while Hall has given class direction to the production. Jean Elation, winner of a Deanna Durbin contest, and has any excellent singing more approached to the production of the production of the production. Jean Elation, winner of a Deanna Durbin contest, and has any excellent singing exception of Rita Pauncefort, who overplays, turns in good performance. Dialot is critical story, the production of the production

overplays, turns in good performances in crip. story, however, and brings in everything, in weak and brings in everything, in weak and brings in everything in the story of the property of th

NEW HORIZONS (RUSSIAN-MADE)

_Amkino release of Lenfilm production.
Features Boris Chirkey and Vers Kiber-
dina. Directed and written by Gregory
week May 11, 39, Running time: 92 MING.
MaximBoris Chirkey
NatasiaVera Kibardina
Dymba
Yevdekia
Lenin
Stalin
SverdiovL. Lyubnehevaky
Busel Lyubkenevaky
BugelY. Tolubayev
Mishchenko
Ropshin
Turayev A. Kuznetsov

	periences the first mush of profe-
	tarian gains.
۹-	Maxim, who never before had even
ч-	seen a 100-rubie note, is now a
by	banker. Commissar of the Treasury.
::	Maxim, who never before had even seen a 100-ruble note, is now a banker, Commissar of the Treasury. Beside him, enjoying the success for
7:	which they had fought side by side in
ñ.	which they had fought side by side in less affluent days, is Natasha, who,
	less affident days, is tradising Though
ol i	too, has acquired position. Though a woman, domesticity has no place
te	a woman, domesticity has no place
lh	in her agenda; she handies a man's

by the contraction of the contra

ENTENTE CORDIALE (FRENCH MADE)

Flora Films release of Filon. Stars Victor France	dax Glass produc-
Morlay, Andra Lefaur.	Pierre Richard
Directed by Marcel I'H	rd VII and his
Times'; scenarie, Steve	Passeur and Max
camera, Ted Pahle, Mare Marignan, Paris. Run	Fossard. At the
MINS,	ming times. or
Edonard VII	Victor Francen
Queen Vieteria	Andre Lefaur

Lord Cleaten Andre Lefaur
Lord Clayten
Srivia Clayton Jeanine Darcey
Deputy RensselJacques Gretillat
Captain RousselPierre Riehard Willim
Jean RousselBernard Lancret
Jean Roussel
Queen AlexandraArlette Marchal
Lord Kitchener.,Jean Galland
Joseph ChamberlainJean d'Yd
Lord SallaburyJean Touleut
President LonbetJean Perrier
Thoophile DekasseJean Werms
Russian Ambassader Alme Clariond
The ActressesJuny Aster, Ginette Gaubert
Music Hall Star Nita Raya
CoachmanDerville
Maitre d'HetelAbel Tarride
Journalist
Secretary
Valet Brochard
Valet
ConclergeSinoel

'Entente Cordiale,' as one of the most outstanding productions of its type ever made in this country, is set

Entente Cordisle, as one of the most outstanding productions of its type ever made in this country, is set to some excellent returns in France and should also go over abroad. This spectacle traces the relationship of the set of the set of the relationship of the set of the relationship of the set of the relationship of the r

(RUSSIAN-SEADS)

The surgest best Christer and Yes Cities Reactive that the common ment are convincingly handled, but a lawys with an eye toward proparation of the common of the common

- I KILLED THE COUNT

I KILLED THE COUNT

(BRATISH-MADE)

Grand National release of Gratton Fraturn of the County of the

VARIETE CSILLAGAI ('Stars of Variete') (HUNGARIAN-MADE)

(BUNGARIAN-RABE)

Buidapest, May 4.

Uta release of Pietura productien. Directed by Joseph Baky. Screenplay. Thevon Harbou, adapted from Georg Froserts
von Harbou, adapted from Georg Froserts
camers, I. Biben; danoss, Anthony Nellenuelc, G. Hentzschel. At Urnnia. Decil
and Arrium, theatres, Budapest. Running

mmist, 1. australia de l'autoria de l'autori

COUPS DE FEU ('Gunshot') (FRENCH-MADE)

(FERNCH-MÁDE)

Rais, May 5.

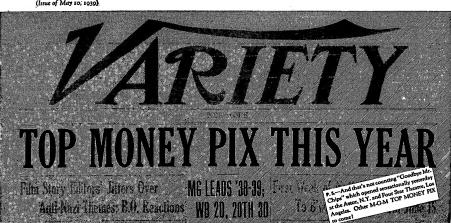
R. A. C. release et Rex production. Directed by Rone Barbaria. Original A. Puebbins: scenario, Juttee and Company of the Compan

alime Clarione, Olesties Lector, Phistase Februs Nar, Remaine tiens, 80 Jirish.

Coups de Feu' Is due for modrately good returns here but abroad creately good returns here but abroad creately good returns here but abroad provided the contrain some good psychological shands on the workings of a cavalry good in Austrian Silenia, Alime Clariond is the commander of a cavalry good in Austrian Silenia, and the contraint of the commander of a cavalry good in Austrian Silenia Commander of the Comm



(Issue of May 10, 1939).



VARIETY

SEE UA SELLING

AWAYFROMR.C. **MUSIC HALL**

Complete brak between Radio City Music Hall, New York, and United Artists is expected when the 39-40 season starts in August. UA sales department figures to sail away tween the Rivell and Globe as soon as remaining pictures are played off by the Hall on the 38-39 seconnitive with the sail of t

RKO'S \$388.822 NET FOR FIRST 3 MONTHS

Net profit of RKO Corp, and subsidiaries for the first quarter of 1850,
and the state of 1850,
Trustees' Report of May 11 inditable that this showing occurdates that this showing occurdates that this showing occurdates that this showing occurdates provision was made for all
angels. The showing occurdates that this showing occurdates that this showing occurdates that this showing occurdates that the showing occurdates that the showing occurdates that the showing occurtion of the showing occurtion occurtion occurtion occurdates that the showing occurtion occurdates that the showing occurdates the showing occurdates that the showing occurdates the sho

debtedness was paid amounting to \$859.223. Report also indicates RKO Radio Studio was operating on a profitable studio was operating on a profitable saids from interest and a studio studio was operated to the studio studio was a studio stud

Par Golf Tournament Tomorrow (Thursday

Large turnout is looked for tomorrow Church. Jor the polt tournament Paramount is holding on the Adolph Zukor estate at New City, N. X., with Zukor himself heading the list of Parties who will attend who is in charge of all arrangemant, declares that reservations for the tournament look above last year's, which was held at the Rye (N. Y.) Country Club. G. Clyde Somers, in Church and the Rye (N. Y.) Country Club. G. Clyde Somers, in Church Cassidy of Mooffice, are assisting in handling the laffair.

affair.

Instead of a flat sum to cover play, the only cost to those attending the tournament will be \$1 caddy fees and \$1 for luncheon.

FILM BOOKING CHART ST. LOO, MEXICO

WEEK	Rev.			1	ts a complete chart of feature rel quarterly period. Date of f prints are included.) GETS RESERVED R. T. Min.—Ranning Time in ra; D—Drama; Mu—Musical
OF ELEASE	Rev. in Var.	TITLE	TYPE	Co.	TALENT
/3/39	9/7 4/12 2/8 3/8 3/1 2/15 2/8 3/29 3/8	PYCMALION MYSTERY OF MR. WONG CAFE SOCIETY I WAS A CONVICT TWELVE CROWDED HOURS WIFE, HUSBAND, FRIEND STAGECOACH	M RD	M-G Mona Par Rep RKO 26th	L. Haward-W. Hiller B. Kariaff-D. Tree M. Carroll-F. MacMurray B. McLane-B. Roberts B. Dix-L. Ball-J. Aldridge L. Tourg-W. Wayne G. Murphy-W. Wayne G. Murphy-D. Kent B. Regan-J. Litel P. Sincitchon. A. Lake
	3/8	I WAS A CONVICT TWELVE CROWDED HOURS	M M D	RED REO	B. McLane-B. Roberts R. Dix-L. Ball-J. Aldridge L. Voune-W. Bayter
	2/8 3/29	WIFE, HUSBAND, FRIEND STAGECOACH BISKY BUSINESS SECRET SERVICE AIR	D M	Ϋ́	C. Trever-J. Wayne G. Murphy-D. Kent
/10/39		SECRET SERVICE AIR BLONDIE MEETS BOSS	· M C	Col	R. Regan-J. Litel P. Singleton-A. Lake
, 2,0,00	3/8 3/8 3/29 9/30 4/12 3/1 4/19 10/5/38 3/1 3/15	SECRET SERVICE AIR BLONNIE MEETS BOSS ICE FOLLIES OF 1939 MYSTERY PLANE THE BEACHCOMBER BOUGH BUDERS ROUND-UP SAINT STRIKES BACK INSIDE STORY PRISON WITHOUT BARS SPIRIT OF CULVER THE OKLAHOMA BID LONE STAR PLOWER	D A D	Col M-G Mane Par	R. Regan-J. Little F. Singleton-A. Lake J. Crawford-J. Stewart J. Crawford-J. Stewart C. Laughton-E. Lanehester R. Regers-M. Harl-R. Hation M. Whalen-J. Rogers C. Luchaire-E. Best C. Luchaire-E. Best J. Cagney-R. Lane Bill Elliot H. Charlet H. Cagney-R. Lane
	4/12 3/1	BOUGH RIDERS BOUND-UP SAINT STRIKES BACK	Ã	Par Rep REO 20th UA	R. Rogers-M. Hart-R. Hatton G. Sanders-N. Hamilton
	4/19 10/5/38	INSIDE STORY PRISON WITHOUT BARS	A D M D	UA UA	M. Whalen-J. Rogers C. Luchaire-E. Best
	3/15	THE OKLAHOMA KID	<u>X</u>	WB	J. Cagney-R. Lane
3/17/39	3/22 3/22 2/22 3/29 4/5	WITHIN THE LAW	W	Col M-G Par	J. Cagney-R. Lane Bill Elliott R. Hussel-J. King-P. Kelly A. M. Wong-A. Tamiroff S. Temple-A. Devine B. Cabot-H. Mack R. Towne-W. Gargan J. Holt-D. Cestello
	2/22 3/29	MYSTERY WHITE ROOM	D M M	20th U WB	S. Temple-A. Devine B. Cabot-H. Mack
1/24/39	3/1	V HISPERING ENEMIES	D	Col	J. Holt-D. Cestello
,,	3/1 3/22 4/5 3/15 3/8 3/8	TRIGGER SMITH MIDNIGHT	W C C D	M-G Mone Par	Jack Randall C. Colbert-D. Ameche
	3/8 3/8	MY WIFE'S RELATIVES THE FLYING IRISHMAN	C D	Par Rep BKO BKO	J. L. and B. Gleason D. Corrigan-A. Appleby
	11/30 3/22 3/8	EVERYBODY'S BABY THREE SMART GIBLS	Ma		R. Towne-W. Gargan J. Holt-D. Castello W. Beery-A. Curlis-T. Brawa Jack Randal Ameche J. L. and R. Gleason D. Corrigan-A. Appleby G. O'Brien-L. Kelth J. Frouty-R. Gleason D. Durble-Williams D. Durble-W. Gleason D. Durble-W. E. Gleason D. Durble-W. Gleason
	3/8	THE ONLAHOMA KID LONE STAR PIONEER WITHIN THE LAW KING OF CHINATOWN KING OF CHINATOWN MYSTERY WHITE BOOM ADV. OF JANE ADEN Y. HISPERING EMEMIES TREGGES SHORE MIDNIGHT BELATIVES HISPERING EMEMIES TREGGES SHORE MIDNIGHT BELATIVES HE FILING RESIMAN TROUBLE IN SUNDOWN EVERTBODITS BADY BLACKWELL'S ISLAND L.DY AND THE MOB	D C	WB Col	J. Garfield-R. Lane F. Bainter-I. Lanina
3/31/39	3/8 4/19 4/5 3/22	BLACKWELL'S ISLAND L.DY AND THE MOB ROMANCE OF REDWOODS SOCIETY LAWYER SUDDEN MONEY SILVER ON SAGE ALMOST A GENTLEMAN MEXICALI ROSE HOUND OF BASKEVILLES FAMILY NEXT DOOR ON TELAL REGADNAY SPRENARE	D D	Col M-G Par	J. Garfield-R. Lane F. Bainter-I. Laplino C. Blokford-J. Parker W. Pidgeno-W. Bruee-Carrillo C. Rangles-M. Rambean W. Boyd-R. Rogers J. Ellison-H. Wood G. Autry-S. Burnette R. Green-W. Barrle H. Herbert-J. Hodges M. Lindsay-J. Littel J. MacDonald-L. Avres
	3/22	SUDDEN MONEY SILVER ON SAGE	D C W D	Par Par RKO	C. Enggles-M. Rambean W. Boyd-R. Rogers
	9/90	MEXICALI BOSE HOUND OF BASKERVILLES	W	Rep 20th	G. Autry-S. Burnette
	4/12 3/29	FAMILY NEXT DOOR ON TRIAL	M	WB	H. Herbert-J. Hodges M. Lindsay-J. Litel
1/7/39	4/5 4/19 3/22 3/15 3/22 4/12 3/29	ON TELAL EBOADWAY SEBENADE UNDEBCOVER AGENT IN FROM MISSOURI ME. MOTO IN DANGER ISLA EAST SIDE OF HEAVEN WUTHERING HEIGHTS DODGE CITY	Mn M	M-G Mone	J. MacDonald-L. Ayres S. Dean-R. Gleason Bob Burns-G. George
	3/22 3/15	LOVE AFFAIR	D ND M	PER	Bob Burns-G. George I. Dunne-C. Boyer P. Lorre-J. Hersholt B. Crosby-J. Blondell
	4/12 3/29	EAST SIDE OF HEAVEN WUTHERING HEIGHTS	Mn D	20th U UA	B. Crosby-J. Blendell M. Oberon-L. Oliver
4/14/39	- 4/14	DODGE CITY FIRST OFFENDERS	<u>0</u>	WB	M. Oberon-L. Oliver E. Flynn-O. de Haviland W. Abel-B. Roberts D. O'Keefe-F. Rice-R. Johnson
4/14/30	4/5 4/19	THE KID FROM TEXAS STREETS OF N. Y.	W M R M	Col M-G Mona	D. O'Reefe-F. Riee-R. Johnson Jackie Cooper
	3/8 4/5	NEVER SAY DIE THEY MADE HER SPY	C D	Par Par RKO	J. Howard-Heather Angel M. Raye-B. Hope-E. Cossart
	4/19 4/5 3/8 4/5 4/5 4/5	DODGE CITY FIRST OFFENDERS THE BID FROM TEXAS STREETS OF N. Y. DEUMMOND'S SECT FOLIC NEVER SAY DIE THEY MADE HER SPY THE NIGHT EI JESS ALEKANDER GRAHAM BEL WOOMEN IN THE WIN'	L D M	Rep 20th WB	D. O'Kette-F. Rice-K. Johnson- Jackie Cooper J. Howard-Heather Angel M. Raye-B. Hope-E. Cossart S. Ellers-A. Lane J. Wayne-B. Rogers D. Ameche-L. Yanng-Fanda K. Francis-W. Gargan
4/21/39	4/19	THE HARDYS BIDE HIGH	ABD M	M-G	K. Francis-W. Gargan M. Rooney-L. Stone-F. Holden J. Stevenson-B. Lynne W. Ford-A. MacMahon L. Tracy-F. Shannon R. Rogers-M. Hart-B. Hatton T. Martin-G. Stana* G. Harker-A. Sim-H. Williams O. Hardy-H. Langdon-B. Burke B. MacLane-E. Sullivan B. Davis-G. Brent C. Starreit-L. Meredith
-,,	4/12 5/10	WOMEN IN THE WIN' THE HARDYS RIDE HIGH WANTED BY SCOTLAND Y BACKDOOR TO HEAVEN FIXER DUGAN FRONTIER PONY EXPRESS WINNER TAKES ALL INSPECTOR HORNLEIGH ZENORILE	ARD M D C	Mone Par RKO	J. Stevenson-B. Lynne W. Ford-A. MacMahon
	4/12 5/10 4/12 4/5	FRONTIER PONT EXPRESS WINNER TAKES ALL	wĭ	Rep 20th 20th	R. Rogers-M. Hart-R. Hatton
	2.15	INSPECTOR HORNLEIGH ZENOBIA	Ď		G. Harker-A. Sim-H. Williams O. Hardy-H. Langdon-B. Burke
	4/26 3/15	ZENOBIA BIG TOWN CZAR DARK VICTORY	<u>Ď</u>	WB	B. MaeLane-E. Sullivan B. Davis-G. Brent
4/28/39	5/10	DARK VICTORY ORLAHOMA TRAIL CALLING DR. KILDARE BOYS' BEFORMATORY LADY'S FROM KENTUCKY BUUE MONTANA SKIES VERNON AND IRENE CAST THE ROOMIE COP RETURN OF CISCO KID FOR LOVE OR MONEY CAN'T GET AWAY WITH MO OUTSIDE THESE WALLS	W D D	Col M-G Mono	T Amer. T Barrymore
	5/10 4/12 5/3 4/5 5/10 4/26	LADY'S FROM KENTUCKY BLUE MONTANA SKIES	TE D	Par Rep RKO RKO 20th	G. Raft-E. Drew-H. Herbert G. Autry-S. Burnette
	5/10 4/26	THE BOOKIE COP	TE D	RKO	F. Astaire-G. Rogers E. Holt-J. Shaw-V. Weldler
	1/25	FOR LOVE OR MONEY CAN'T GET AWAY WITH M	DER M.	U WB	Frankle Darro G. Raft-E. Drew-H. Herbert G. Astry-S. Burnette G. Astry-S. Burnette K. Hoit-J. Shaw-V. Weilder W. Baxter-L. Barl W. Baxter-L. Barl D. Costello-M. Whales M. Loy-E. Taylor-J. Alles A. Shirtey-J. Ellies A. Shirtey-J. Ellies A. Shirtey-J. Ellies G. Brohnson-F. Lederer C. Meyrie-Ballany-Dworak
5/5/39	5/3	OUTSIDE THESE WALLS LUCKY NIGHT UNION PACIFIC SORORITY HOUSE CHASING DANGER CODE OF THE STREETS CONFESSIONS OF NAZI SE	M CD	Col M-G	D. Costello-M. Whalen M. Loy-R. Taylor-J. Aller
	5/3 5/3 5/10 5/17 4/19 5/3	SOBORITY HOUSE	C C D	RKO	B. Stanwyok-J. McCrea A. Shirley-J. Elliso
	4/19 5/3	CODE OF THE STREETS CONFESSIONS OF NAZI SE	T D	20th U WB	F. Foster-L. Barl-W. Vernon H. Carey-F. Thomas
5/12,39	4/26	BLIND ALLEY TELL NO TALES	D D	Col	C. Merris-Bellamy-Dverak
	5/10	CONFESSIONS OF NAZI SE BLIND ALLEY TELL NO TALES DOWN WYOMING TRAIL SOME LIKE IT HOT THERE TRAS STEERS PANAMA LADY ROSE OF WASHINGTON S TORCHY BUNS FOR MAY	W C W	M-G Meno Par	C. Morris-Bellamy-Dvorak M. Bonglas-L. Pb [*] tt Tex Eitler B. Hope-S. Ross-G. Krupa Thrae Mesquiteers L. Ball-A. Lana T. Bang-A. Kaye-A. Jelson
	5/10	PANAMA LADY	0. W D	REO 20th	Thrae Mesquiteers L. Ball-A. Lana
5/19/39	5/17	TORCHY BUNS FOR MAYOUTS A WONDERFUL WORK WOLF CALL	Q. D D CD	WB.	
5/19/39	5/10 4/12	WOLF CALL HOTEL IMPERIAL	D D D	Mone	G. Farrell-B. MacLane C. Colbert-J. Skewart-Kibbee Movika-J. Carrell I. Miranda-R. Milland R. Dix-G. Fatrlok E. Ragers-M. Hart J. Withors-A. Waelan-Hymer W. Molagen-T. Brawn-N. Gra M. Wilson-J. Davis R. Hndsor M. Wilson-J. Davis R. Hndsor M. Varbaus-C. Genet
1	4/12	HOTEL IMPERIAL MAN OF CONQUEST SOUTHWARD, HO: BOY FRIEND	·W	Rep 20th	R. Dix-G. Patrick R. Rogers-M. Hart
	5/17	SOUTHWARD, HO! BOY FRIEND EX-CHAMP MISSING DAUGHTERS SWEEPSTAKE'S WINNER	CD		J. Withers-A. Whelan-Hymer V. MoLagien-T. Brawn-N. Gra
5/26/39	5/17	SWEEPSTARE'S WINNER ONLY ANGELS'HAVE WIN	C	Col WB Col	M. Wilson-J. Davis
0/20/00		ONLY ANGELS HAVE WIN BRIDAL SUITE UNMARRIED	CD	M-G Par	Annabelia-R. Young-B. Burke B. Janes-H. Twelvetrees
		STOLEN LIFE THE ZEBO HOUR THE DOVE	D M D	M-G Par Par Rep REO	F. Inescort-O. Kruger-A. Ame
		RACKETEERS OF RANGE	w	REO	M. Wilson-J. Davie J. Arthur-C. Grant Annabella-R. Young-B. Burke B. Janet-H. Twelvetrees E. Bergner-W. La- von B. Duna-C. Hall-M. Reynolds B. Duna-C. Hall-M. Reynolds B. Rathbene-V. Fields B. Rathbene-V. Fields B. Ragan-B. Towns B. Aherne-V. MoLaglen J. Holt-K. D. Mülle
	5/17 5/10	THE GORILLA SUN NEVER SETS CODE OF SECRET SERVICE CAPTAIN FURY	E M	WB UA	B. Rathbone-V. Fields R. Resgan-R. Towne
6/2/39	- -5/10	TEAPPED IN THE SKY	. Ж	Col	J. Holt-K. De Mille
		6,600 ENEMIES ACROSS THE PLAINS GRACIE ALLEN MURDER GIRL FROM MEXICO	CASE C	M-G Meno	J. Holt-K. De Mille W. Pidgeon-R. Jahnsen Jack Randall
		GIBL FROM MEXICO JONES FAMILY IN HOLLY	MOOD C		Lupe Velez-D, Woods
	1	JONES FAMILY IN HOLLY INSIDE INF EMATION MAN WHO DARED	M D	WB	G. Allen-W. William Lupe Velez-D. Woods J. Prauty-S. Bylngton J. Lang-D. Foran-H. Carey C. Grapewin-J. Bryan
6/9/39	1	ARIZONA COWBOY TABZAN UNDERCOVER DOCTOR SAINT IN LONDON S.O.S.—TIDAL WAVE YOUNG MR. LINCOLN THEY ASKED FOR IT JUAREZ	CD M	CAL	C. Grapewin-J. Bryan C. Starrett-I. Mercedith J. Weissnuller-M. O'Sullivan L. Neinn-J. C. Naish-J. Logan G. Canders-S. Gray B. Cabet-E. Byrd H. Fenda-A. Brady-M. Weave Lundigan-J. Hedges-A. Whale F. Muni-B. Davis-B. Ahern
		SAINT IN LONDON	M	PAP RKC	G. Canders-S. Gray
	1	YOUNG ME. LINCOLN	·cn	26th	B. Cabet-R. Byrd H. Fenda-A. Brady-M. Weave Lundigan-J. Hedges-A. Whale

LEAD IN NEW BUILDING

St. Louis, May 16.

St. Louis, May 16.

Construction begun on theatre in Maryville, Mo., owned by Clarence E. Cook; 800-senter.

E. Cook; 800-senter.

Herry Schwartz, Paris, Ky., owner of Opera House, plans another. a The Boulevard Frontage Co., St. Louis, which is promoting the \$7,000,000 Hampton Village project in gouthwest St. Louis, has included a Fanchon. & Marco plans to improve the following houses in the St. Louis Amus. Co. Chain: Pageant, Paris, Harry Tanner, Pana, Ill., has given the go-ahead for a new 1,000-senter. Harry Tanner, Pana, Ill., has given the go-ahead for a new 1,000-senter. Jack Bouma, manager of Rialto, Pocohomias, Ias, building new 450-senter.

The Princess, Harriman, Tenn, destroyed by fire last February at a \$85,000 loav will be rebuilt by the Princes Day is the time set for the opening of the new Hippodrome, 1,200-senter, Herrin, Ill. Being constructed for John Marlow to report the condition of the new Hippodrome, 1,200-senter, Herrin, Ill. Being constructed for John Marlow to report the condition of the new Hippodrome, 1,200-senter, Herrin, Ill. Being constructed for John Marlow to report the property of the condition of t

place one destroyed by fire last win-ter.

Theodore Coleman, Mt. Carmel, III., awarded contract for reconstruc-tion of his American, recently de-stroyed by fire, to Jeff Bros, gen-eral contractors, Fairfield, III.

66

42 84

Mexico's 11 New Ones

Mexico's 11 New Ones

Mexico City, May 18.

Building of 11 cinemas is to be

Rexico City, May 18.

Building of 11 cinemas is to be

started here and in the provinces by
the end of this month, with all to be

estimated to be \$2,000,000.

Three of the provincial houses are

cettimated to be \$2,000,000.

Three of the provincial houses are
to be erected by William Occar Jens

kins, an American, who made to

retimate to be \$2,000,000.

Three of the provincial houses are
to be estimated to be \$2,000,000.

Three of the provincial houses are
to be estimated to be \$2,000,000.

Three of the provincial houses are
to be rectained by William Occar density

and Tolica. Jenkins, in a combo

will Mexican exhibitors, is already

will Mexican exhibitors, is already

times. They are to open during the

summer.

Bould wo \$4,000-ceaters, one of

Grauman's Chinese theatre in Los

Grauman's Chinese theatre in Los

Grauman's Chinese theatre in Los

Angeles. Samuel and Oscar Granat,

ploneer cinemamen here, who open

a \$4,000-ceater here.

Kaplan Back As Exhib

Kaplan Back As Exhib

mapian Back As Exhib
Sam Kaplan is re-entering exhibition in Santa Barbara, remodeling a store building into a theatre to be opened early in June. A few years ago Kaplan sold his Santa Barbara film house holdings to Warner Bros.

Goldman's New 750-Seater

Geldman's New 758-Seater
Philadelphia, May 16
William Philadelphia, May 16
William Control of the Philadelphia, May 16
William Control of the Philadelphia May 16
William Control of the Philip shortly
Plans call for wide-space seating and
parking facilities on the theatre
feet. Goldman operates the News,
Band Box, Terminal and 56th St.
Philly and others through easter
Penny,
con proceedings against pender
pender exciton of a house in the Mol.
Airy sector were dismissed last
Latruraday by Judge Otto R. Heillsman in Common Pleas court. Frank
Thursday by Judge Otto R. Heillsman in Common Pleas court. Frank
corner, contended an ordinance permitting the project was unconstituted, and that incidental autopation
tional and that incidental autopation
cower of the Arcadis theatre, will
go ahead with the construction.

Protection for Labs

Secramento, May 16.

Senate passed Lyons bill, giving film laboratories a lien on all stills and motion pictures until process work is paid for.

Measure provides public auction sale, after two-week notice, of any film indebted for process work.

Theatre Biz Near N. Y. Fairgrounds Bad, Expo Blamed; Protective Notices Not only will a lot of Independ- ling process this week by serving intro-operated houses in the Greater I two weeks, notice on amplications and shoots into the line of the control of the c Theatre Biz Near N. Y. Fairgrounds

Not only will a lot of independentity-operated houses in the Greater
New York area be forced to close two downtown houses, the Aldine
down this summer unless there is a
force and Loew's may have to
shitter more theatres than even
the past. Over the Loew circuit, it is
the past. Over the Loew circuit, it is
to the parts of the country to the control of in New York. This is also true
of RKO.

special bloom, but large challes much as IRKO and Loew's may have the same the part. Over the Loew circuit, when the part of the country but of in New York. This is also used to same the part of the country but of in New York. This is also the parts of the country but of in New York. This is also the parts of the country but of in New York. This is also the parts of the country but of in New York. This is also the parts of the country but of in New York and the parts of the parts of the country but of in New York entropy. The parts of the parts

easonal bugaboos of p'ture thee, etc., is bringing complaints exec., is bringing complaints exec. Is bringing complaints exec. It is the state of the state discovers the realistic of potential revenue from their maintenances. The Brook as due. Rouleau fires his shot in the like of the state of the state

Clairond relents and shoots into the air.

Rouleau is weak, failing to catch all the nuaness of a dashing young officer. First local Open air auto theater, the Governor Rilchie, opened this officer. Child Miss Bellin maintains the standard. Miss factory. Dialog mostly crisp but lighting is sometimes Jauly was sails. Erected by E. M. Loew, of Boston, lighting is sometimes Jauly was open face screen. Screen measures the whole Alm could standard or the standard

ERIK A BUZAKALASZ

('Ripening Wheat')
(HUNGARIAN-MADE)

Sarl Fedak, veteran star of the Hungarian stage, and still popular with provincial and Hungarian-American audiences, has chose as a vehicle for herself a flat-flapping patriotic script which even her per-sonal magnetism can't redeem.

particus script which even her personal magnetism can redeed underchearted widow who persistently retuses to marry her old sultor because she want to see her children
ther own happiness. When they fall
in love with an English girl and an
petitive siepfather protests vigorously against foreigners in the fampottive siepfather protests vigorously against foreigners in the famthem to be a seen of the control of the content of the control of the control
that they are good Hungarian at
and three marriages. Jacobi.

STORY BUYS

Hollywood, May 16.
Columbia purchased 'The Incredible Mr. Williams,' by Cy Bartlett.
William C. White sold 'A Gentieman of Some Importance' to Metro.
Republic bought 'The Lady From
New Orleans,' by Beth Brown.

Changes. Other Theatre Shifts

Chalener, N. Y., Sold
Chaloner theatre and three-story
building, N. Y., above and west of
the Times Sq. zone, sold by Central
Savings Bank this week to Frances
Blockreade for consideration of
\$250.000

or Consolidated.

Redding's Fromation
A. W. Heading's Fromation
A. W. Heading and the street of the vauddim Lyric here since 1524, made manager of the United Names of the Names of the

Exhib Fined
Dallas, May 18.
Pleading guilty to infrincing upon
the copyright of a film, Howard M.
Goldin, indie exhib, was fined \$200
and drew a year's susy unded sentence and an additional \$100 suspended fine in federal court lere
last week. Goldin admitted show-

Ing unauthorised copy of The Lash of the Pentenes on Dec. 24, 1938, of the Pentenes on Dec. 24, 1938, of the Pentenes on Dec. 24, 1938, of the Pentenes of the

day (10). D. A. Dickson manager.

For Kerr's Peel

Earl Kerr Kanasa City, May 16.

Dearl Kerr Kanasa City, May 16.

District has a fine state of the concept of the concept

Elizabeu.

For The Knight and the Warner.

Warner.

Warner.

Man from Montana' release title for Pestry Rides Again' at Universal.

RKG switched from The Dove' te The Warner of the Comble.

Wintered Mear is new handle for Escape From Alcatra' at Commiss.

Numbered men is new matter for 'Escape From Alcatraz' at Co-lumbia. 'Old Man Minick' is release handle on 'Not Wanted' at Warners. 'Hero For a Day' replaced 'The Old Grad' at Universal.

ALLIED THEATRE OWNERS OF NEW YORK

Convention and Exposition

HOTEL ASTOR N. Y. **MAY 23 TO 25**

Have You Got Your Tickets For The Big Dinner Thursday Night, May 25?

Office Address:

214 WEST 42d STREET

New York



Agents' Suit Threat

(Continued from page 5)

VARIETY

ordered the minority leaders charged that the ballot was not secret, and that each ballot had been numbered so the Guild could check on bow each individual members. neered so the Guild could check bow each individual member ed. The SAG tops denied this authorized members to tear off number listed on ballots.

the number listed on ballots.

Three extras previously had attempted to enjoin the SAG from canducting a new election in place of the election held April 18 and which was voided because a quorum of 20% did not participate. Their temporary restraining order was dismissed by Superior Judge Emmet Wilson.

son.

n announcing extras would be
mitted to vote on the question of
naining in the Guild, the SAG an-

You are requested to vote on the most important question ever pre-sented to the Class B membership:

To the extras wish to remain in

the Guild?

**Baclosed herewith you will find your ballot for the election by mail at 17 members of your Council. The election of April 16, 1839, was invalid for want of a quorum. This election by mail takes its place.

**At the beginning of the ballot.

**Shall the extras remain in the Guild?

ine extras remain in the Guild?

The board of directors has voted that every Class B member in good and the control of the con

May 19, 1839.

The reason for the board's action is to settle whether or not the extrag want to remain in the Guild. The board has no doubt that the extras do want to stay in, but we ask that you take this opportunity to determine the answer by your

Coercion of Extras Charged

From time to time self-appointed saviors of the extra player proclaim by anonymous letters to the press and by other means bow badly the Gulid treats the extras and how much better they would treat the extras if given the chance. They

New York Theatres

THERE'S A BETTER SHOW AT THE

HEA

further make the bianket charge that the extras are coerced into stay-ing in the Guild, and would get out if they could.

It they could.

In 1937, the stars and featured players were ready to risk their careers on a strike, largely for the benefit of the extra. Naturally they do not enjoy hearing themselves described as racketeers and exploiters.

benefit of the extra. Naturacy use, or control of a better and exploiters. We think that their williames to strike should be evidence enough of the genuine desire of the part player to help the extra. We believe the part player to help the extra. We believe the better conditions for extra jobs the conditions for extra, the cultured own of the mumber of persons eligible to compete for extra jobs and the control of the contr

wonevewane that the majority of you prefer some other organization or no. The Guild wants the extra only if the extra wants the Guild. If you want the Guild to continue its contract as it applies to extras, if you sent you in your dealings with the producers vote 'Yes.' If you want to be rid of the Guild as it applies to extras yole 'No.' If you want to be rid of the Guild as it applies to extras yole 'No.' If you want you

TRES

Starts Friday, May 19th

KOKOMO"

A Warner Broz Picture
In Person
RUBY NEWMAN and OBCH,
STRAND Byway &

BROADWAY

ARTHUR

Capitol

State 3

in Person Ethel Shutto Mike Riley

Lew Ayres

with no contract and a fresh start.

"Your ballot will be secret as you will see by the conditions printed on the enclosed slip. All nf you are requested to vote so that the vote may be an expression of your combined desires. yourselves, for your own condition with no contract and a fresh start,

bine at the property of the pr

is up to you."

Counter Deal for Flacks
Major studio managers this week
Mi submit a counter-proposal to
the Screen Publicits Guild and recere proposal to the Screen Reader Guild,
and Screen Sett Designers. The SFG
is demanding a minimum of Set
to demanding a second year, 370 the
third year, and \$150 thereafter. Producers chaim there is too big a ducers chaim there is too big a ducers chaim there is too big a ducers of the mere is too big a ducers of the second year, 370 the
standard of the

A general mass meeting of Society of Motion Picture Film Editors has been ordered for Thursday (18) to elect new offense and the second to elect new officers and a board of

The Central Labor Council is ex-pected to veto request of several film unions for charger to permit forma-tion of a Hollywood Trades Coun-cil. Committee named to discuss the composed of William Jattle, busi-ness, representative of the Studio Carpenters, Joseph Tushy, head of Studio Teamsters, and Al Speede, business representative of the Inter-tor of the Council Council Council Council Council Carpenters, and Carpenters, and Al Speede, business representative of the Inter-tor of the Council Council

Workers.

The Screen Cartoon Guild is the first industrial craft to be organized in the film industry. The organization is claiming jurisd tion over all employes, clerical workers excepted, in the cartoon department at Metro. A petition for certification has been filed with the NLRB.

GRIFFITH PLANS TO INVADE NEB. SECTOR

Lincoln, May 16.

Lincoln, May 16.
Griffith Amus. Co., formerly Identified with Okiahoma, Texas and the southwest in beater operation, is dickering to come north and into this could be the control of the

Oscar Johnson in Falls City (7,000 pp.).
This is the first appearance for the Griffiths on the Nebzaska scene. It is the second Oklahoma outifut come into the husker state, T. B. Noble's Nebraska Theatres, Inc., having preceded. Other circuits doing biz in Nebraska at present are Foxwesco, Trl-State-Par (A. H. Blank), wesco, Tri-State-Par (A. H. Blank Central States-Par (Harry Warren Gibraltar Circuit, and Lincoin Thes tres Corp.-Par (J. H. Cooper).

MG's 'Orleans' Musical

Hollywood, May 16. Metro is dusting off 'Old New Or-ans,' shelved months ago, for fall roduction with Ilona Massey in the

p role. Yarn is bistorical, with music.

Caesar's Billing

Hollywood, May 15. Hollywood, May 15.

Arthur Caesar won the nod from
the Screen Playwrights arbitration
committee on his credit protest over
work for Paramount's 'Star Maker.'
Arbiters ruled he contributed
more than 25% of script and is entitled to joint credit with Frank
Butler and Don Hartman.

Byrd's New 'Tracy'

Hollywood, May 16,
Ralph Byrd plays Dick Tracy for
the third time in Republic's cliffhanger, due to roll June 15, with
Robert Beche producing.
Serial is titled 'Dick Tracy and
His G-Men' and deals with foreign
spies in the U. S.

Pools Opposed

(Continued from page 3)

delivered for a buying pool by the

petitioners.

New York state branch of Allied has not been advised of the has not been advised by the has not have been advised by the has not been advised by the has not

Mpls. Convention Plan Minneapolis. Ma

Mgb. Conventen Plan
Minneapolis, Mgy 16.
Plans now are afoot to organize a
national film buying circuit conprising at least 2,500 independent
exhibitors at the Allied States' national convention here June 13-15.
Those behind it declare it's a practical move to bring down film cost
diminishing boorfiles returns'.
The hope is to make it 'the most
powerful buying circuit in the

United States, says W. A. Steffes, convention chairman. Every independent exhibitor in the country, regardless of his organization affilia-tion or lack of it, will be invited to join, he declares.

III, he deciales. Insemuch se the numerous theatre Inasmuch as the numerous theatre circuits buy deals for all their houses, Steffes does not believe that distributors can refuse to sell an independent buying circuit, such as it proposed to form here. At any rate, the proposition will be put up to the distributing company executives who will attend the convention here.

Okla. Indies Organize
Oklahoma City, May 18.
Leaders of the indie organization
working for a buying pool in this
state met here last week and shelved
the pool idea for the time being, in
after organization, Allied Theatre
Owners of Oklahoma, itself of national Allied.

owners of Oklahoma, itself of national Allied.
Orville You Gulker, owner of the
Roberts, Okeen, was named temporary chaliman of the organization,
as secretary; and George Sunner,
head of the Summer Theatre Supply
Co, as corresponding sec. These
three are directing a membership of
the second of the summer theat of the summer theat of the summer theat of the summer theat of the summer than the second of the summer than the second of the summer than the second of the summer desired than the summer than t

Loew's Stockholder Suit Called Off By Consent: Another On

Order signed by Chancellor W. W.

Harrington Monday night (15) dis-misses the stockholder action of Ed-gar F. Stiner, Hana W. Goldstein and Louis Susman against Loew's, Inc., executors and trustees of the Irving Thalberg estate, and 22 other individual defendants. Dismissal was ordered on agreement of counsel, Clarence A. Southerland for complainants and former Senator Danlel O. Hastings and C. Edward Duffy for defendants.

Duffy for defendants.
Complainants had charged the individual defendants' had made excessive expenditures to the injury
Chancellor Joslah O. Welcott had
signed an order directing subpoenas
be issued for the non-resident derendants to appear and had sequentendants to appear and had sequentendants on the second of the second of

Loew (500), and executors of the run'ng Thalberg estate, 500 shares, norter does not affect another characters and the reagainst most of dees not affect another characters and there against most of the same defendants brought by Arnold Hermann with like charges, and as 20th Century-Fox was part of an asserted illegal transaction by the defendants individually. The Hermann section automatically releases the sequestered stock, which is re-bimissal of the Stimer-Goldstein-Summa action automatically releases the sequestered stock, which is re-vision of the same order which directed the subposens be insued. Provision was for immediate restorated with the same order which directed the subposens be insued. Provision was for immediate restoration was for immediate restoration of the same order which directed the subposens be insued. Provision was for immediate restoration to the same order which directed the subposens be insued. Provision was for immediate restoration and the same order which directed the subposens being the same order which directed the subposens the same order than the same orde tce the owners against loss by change in market value of the shares.

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change in market value of the shares,
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BUFFALO MAP CHANGE

Par-Shea's 3 to Indles Shifts the

First-Run Setup
The conversion of three Publishes houses in Buffalo to independent operators shortly, under new deals for their acquisition, may improve the first-run situation in that prove the first-run situation in that one provent in the state of t

Max Yellen, landlord to Par on the three houses, subsequently made deals with Nick Dipson of Batavia, N. Y., and the Basil Bros, but declared that he will not take part in the operation. Yellen in former the operation. Yellen in former properted that Hayman, owning the Lafayette, faqued in the swing of control of the Century and Bailey. Buffals, plus the North Tonswah bouse, he denless that he is in any way increested.

Install A.P.W. Onliwon Paper Towels ECONOMY WASHROOM SERVICE

-On the Stage-HELD OVER "WUTHERING HEIGHTS"

ALL 25° TO

MUSIC HALL

"ONLŸ ÅÑGELS HAVE WINGS"

"ROSE OF WASHINGTON

SQUARE"

UNITED RIVOLI Broadway ABTISTS RIVOLI at 48th St. PARAMOUNT TIMES

"UNION PACIFIC"

Starring BARBARA STANWYCE And JOEL McCREA RICHARD HIMBER and Band Cator Centinuous from 10 a. ROBERT DONAT in "Goodbye Mr. Chips"

CALLING DR. KILDARE

"it's A Wonderful World" Claudette Colbert - James Sta

FEDERAL BOOKING OFFICE

Baseball So Far No Wow in N. Y.

And Brooklyn Dodgers Seem to Out-Draw New York Yankees Among Fans

Genesis of Gags

Continuity bluepenciler for one of the networks has collected quite a catalog of off-level of the collected period of the collected period of the collected period of being able to identify the collected period of being able to identify the collected period peri

Colby Chester

For Hollywood

'As of Today

Survey conducted by C. E. Hoop-er, Inc., indicates that listeners in York have been slow in taking to play-by-play baseball broad-casts. The check was carried on over a period of four days and showed that set owners are much more interested in listening to a running account of the Brooklyn Dodgers at play than in following the doings of the N V Vankees

ings of the N. Y. Yankees.
The Hooper co-incidental poll extended from 350 to 5 pm. each day.
An average of 15% were found to be
portion 17% were listening to the
Dodger's game over WOR. Newark,
and 1.5% over WHN, New York,
and 1.5% over WHN,
and 1.5% over WHN

of baseball tuner-inners was 31.9%. Poll also disclosed that the audience for baseball picks up appreciably during the final innings of the game. The housewives apparently break away from their serial habit in ample time to pick up just enough of the game to make conversation around the dinner table.

JACK LATHAM LEAVES HILL

Jack Latham resigned last week as president of the American Cigar & Cigarette Co. Latham, who has been under tremendous nervous and physical pressure the past few months as a key executive for George Washington Hill, has no im-mediate plans other than a good rest.

Latham had been in the post for about a year, coming over from the advertising department of the Amer-ican Tobacco Co., of which the A. C. & C. C. is a subsidiary. He was pre-viously spot time buyer for Young & Rubleam

Mayor-Spieler Reelected By Charlotte, N. C., Voters

Charlotte, N. C., May 16. Charlotte, N. C., May 18.
Ben Douglas, special announcer for both WET and WSOC, who handles Golden Gloves Boxing broadcasts, baseball, High School boxing and other special features at the stations, has been re-elected mayor of the secutive time. Douglas beat his secutive time. Douglas beat his nearest opponent two to one. Douglas is perhaps the only radio announcer who is chief executive of his city at the same time.

Vallee Shakes Coast

Hollywood May 16. Another departer for the East from the radio scene is Rudy Vallee. He has washed up his picture com-mitment in 'Second Fiddle' at 20th-Fox and Thursday night (18) dusts of his Sooty

J. Walter Thompson agency will assign another producer to the show as Tony Stanford, its former helms-

Alice Duer Miller and Ludwig Bemelmans will be the guests on this Friday night's (19) 'Author, Author' program over WOR-Mutual,

RADIO PROJECTS

Preparation of Programs and Booking of Station Time Will Be Systematized Under Reorganization Move Now in Process of Working Out

JEALOUSIES

Washington, May 16. Creation of a centralized Federa

radio booking service—still under wraps for fear of criticism about a aganda ministry in the U.S. is in progress. Without fanfare. ent Rooseveit is establishing a single outfit which will supervise

President de l'experiment de l Colby Chester, General Foods board chairman, declines to subscribe to the current notion that oscilled follywood glamour shows of the collection of the coll

First Step Last Fall

First Step Last Fall
Since last fall, wher the initial
step was made, the N.E.C. has been
trying to bring order out of kilocyclic choos. By pointing out that
time on the air was lir ited, the New
Deal unit has cleared up to a considerable extent the multiple demands
for the same microphone spot. And for the same microphone spot. And also has put over the idea that copy must be interesting.

also has put over the idea that copy must be interested the The N.K.C., though, it parented the The N.K.C., though, it persent let off by the President, has not touched some of the government mainstays. Like Agriculture Popartment? Farm and Home Hour. Resistance to any denoted by some of the alphabetical acrobats, like the Federal Housing denoted by some of the alphabetical acrobats, like the Federal Housing Administration, which has laggarded about telling what programs it spotimany stations if does bit with, and how many hours it obtains. The Agricust admittedly puts on the best and, because of the NEC life-up, in a strong position at present to rebut any meddlers.

From now on, though, the various

any mediter.

From new on, though, the various outlets like the Works Progress Administration, and the Housing Administration, are expected to get an Month of the Works Progress Administration, are expected to get on the Workshop of the W

FOR WASHINGTON N.A.B. Intervenes in Move to Get \$15.000 Verdict on Jolson Ad Lib Reversed: See Bad Precedent

Glenn Snyder's Angle

Glenn Styder, WLS, Chicago, while on a visit to New York Last week, remarked that he didn't think he would attend the July convention of the National Additional City because the industry seems to have run out of criese.

He'il change his mind, he added, if in the meantime somebody revives one of the old issues and bypos it into something even resembling a crisis.

Havs Mav Talk At NAB Confab: Stahlman Set

Atlantic City convention of the National Association of Broadcasters in July will probably be addressed by Will Hays. Latter has speaking moment, conflict. He is described as anxious to address the broadcasters, and the latter to have him. Both industries are now very preoccupied with the theme of bedre-qualiton's with the contract of the contract

ernment do it.

James G. Stahlman, publisher of
the Nashville Banner, who has bedustry he once didn't fancy, is also
to address the NAB on more or less
the same subject, but from a different, viz a newspaper publisher's,
viewpolnt. He sees a new attack on
private enterprise implicit in radio
suggested extremes,
a delicate question arises. In addi
Kenneth Dyke has become dire
suggested extremes,
a delicate question arises a control of national sales promotion for

regulation carried to some of the suggested extremes arises in conA delicate questions tries in conAn delicate questions tries in conAn delicate questions arises in conand Stahlman definitely will make.
It has been proposed that each give too talks, one for transmission to the public via radio, the other an ofttie-record lab to delegates only.
The control of the contro

Kids Late for School With Teacher's Permish: Reason: Radio Program

The Family Man, morning script sustainer on the NBC red (WEAF) link, has received call for over 20, 600 postal cards carrying a "Mother's Day inscription. Latter is titled 'What is a Mother,' Thescher's Tracher's Tra

What Is a Mother? Teacher from Hamilton, Tex, wrote for a batch of these cards that she might distribute among the school children of the town, explaining that her pupils are permitted to stay home (8:30-8:45) until the broadcast is over. That gets fem in a little late for the opening bell but it's all right with her.

Philadelphia, May 16.

Philadelphia, May 18.
National Association of Broadcasters intervened last Wednesday (10)
have set saide the \$15,000 damage
verdict of last October against NTG
by Al Jolson. It appealed, through
former Attorney General William A.
Schnader, to the Pennay Supreme
Court, meeting here, to reverse the
decision rendered in lavor of the
decision rendered in favor of the
court took the appeal under consideration.

sideration.

Jolson's disparaging crack was

Jolson's disparaging crack was

Jolson's made while interviewing Sam park

Jr. U. S. Open goil champ, on the

Shessil howe. Immediately, after di
Berstell howe. Immediately after di
remark, Jolson apolegized and ex
plained it was meant only as a joke.

Hotel sued, nevertheless. Jolson

was not a defendant when suit came

to trial.

NEW NBC GROUP

Kenneth Dyke has become director of national sales promotion following a reorganization by NBC of all its planning groups. Grouped the sales promotion, research and sales control divisions. Last setup has to do with alse presentations. Previous to this realignment remained that the sales promotion is the sales promotion of the sales promotion of the sales promotion of the sales promotion was made part of the publicity division. Dyke's prior title was eastern sales manager.

SOCONY AFTER NEWS

interested in Slx Five-Minute Spets Every Day But Sunday

Socony is following the steps of Esso in tying up the news periods of stations within its market range. Most of the Socony contracts are for six five-minute broadcasts a day every day but Sunday when the schedule goes to three a day. The campaigns will run through September.

ber.
Station list consists of WOKO, Al-bany; WFBL, Syracuse; WNBF, Binghamton; WMFF, Pittoburgs; WCAU, Pittsburgh. Same account is using a sports commentator, Jim Britt, on WBEN, Buffalo.

Wurlitzer in 10 Towns

Schwimmer & Scott agency has spread the Wurlintzer spot programs to 10 key cities throughout the country, and indications are that this amount will be doubled within a few

sor time. And the Office of Educa-tion, which has Leen enthusiastic alring tighter, the amount of gov-shout its own dramatic-cultural entering the string tighter, the amount of gov-shout is own dramatic-cultural entering the string tighter, the amount of gov-shout of showmaship and sudience angeal.

With Congress pulling the purseweek dayline to four-a-week at a night.

off his 500th consector Standard Brands

man, is remaining here to work on the Kellogg Circle. Vallee opens the Hotel Astor Roof (N.Y.) season May 23.

Sunday. Transamerican Television & Broadcasting Corp. agented the San Felice contract and is working two more Smashes Thea. Equipment In Tiff With Broadcaster

WLW, Cincinnati, has San Felice Cigar sponsoring a nightly program from the New York World's Fair. It will combine sidewalk interviews with informative and entertainment bits, with the series billed as This Is the Fair. Stanzas will re relayed as over the Croste exhibit's permanent over the Croste exhibit's permanent of the Combine of the Combine of the Combine of the Combine Standard of

San Felice Cigar From

New York's World's Fair Out of Crosley Exhibit WLW. Cincinnati, has San Felice

Maintonee, Wiz, May 18.
Reginald B. Streeter, former annumer of WOMT here, was released by police last Friday (12) article state of the street of the street

Penman Out. Burton Up

Los Angeles, May 18, 11 and his berth of production manager and his berth of production manager chief of announcing staff, moves up as side to Van Newkirk, program director.

Jaime del Valle takes over the other Penman portfolio, that of director of televalon programs.

BUREAU OF MISSING BUSINESS

(This department is devoted to discussion of types of advertising which, for one reason or an-r, usually offer resistance to radio solicitation. Object of series is to stimulate thought and proother, usually offer resistance to radio solicitation.

Values a training of ideas. Persons within the radio trade are invited to express themselve, either on specific articles by Vanizry or on related aspects or suggested themse within the same general frame. Vanizry believes the comments made below by John Shepard, 3rd, president of the Yankee network, will be of general interest to the industry. They have the special virtue of enunciating the viewpoint of a practical broadcaster, not a back-seat driver.

By JOHN SHEPARD, 3RD

(President, Yankee Network)

In VARLETY recently, starting March 29, 1939, a series of articles appeared touching cleverly upon 'types of advertising that, for one reason or another, usually offer reastance to radio.' In a paragraph preceding these articles, VARLETY expressed itself as follows: The object of this series is to stimulate thought. present itself as follows: The object of this series is to stimulate thought and exchange of ideas. Persons within the trade of the series of the work of the series of the series of the series of the subjects brought up, or on related aspects overlooked or not covered. So, mindful of that invitation, here when the series of the series o

vious observations

lous ooservations.

Article Number 1 discussed insurnce and gave the whys and whererores constituting conditions that
hake an insurance company nearly
apregnable to successful solicitaton so far as radio salesmen are confores

Department stores and their point of view were also pointed out as presenting practically unsurmountable of the practically incommon the practical practic Department stores and their point

Radio Still New

Badie Sull New
All of these points are well taken
and many of them should throw
light upon a multitude who sit in
darkness. But it should be rememand the state of the state of the state
to adopt anything that is new and
nony another and discover no means
of adapting this new medium to his
many another and discover no means
of adapting this new medium to his
regarding newspaper and magning state
young, such conditions prevailed regarding newspaper and magning advertising, or, for that matter, adthe state of the state of the state of the state
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But, to return to the present day not the question of radio broadcast-ing, Variety has pointed out insurand the question of radio broadcast-ing, Variery has pointed out insur-ance, department stores, shoes and utilities as among the bureau of missing business in the realm of the

kilocycles. Other advertisers who thus far seen to have missed the air, possibly because they are afraid that it migh not result in a happy landing, in clude, generally speaking:

Sanks
Fravel Service.
Jewelers.
Fransportation Companies (Indusal and Passenger Service).

Hotels. Resorts. Newspapers. Magazines. Investment Houses. Clothing Manufacturers.

l Estate. u Estate, httects—Builders—Contract, k Publishers—Book Stores, ployment Agencies, Manufacturers, Architec

Colleges

(President, Yankee Network)

Rospitals.

Elemangurary Institutions.

Elemangurary Institutions.

Scan that list again and realize that, while some bave dipped interaction of the control is potentiallides. What radio needs is more specialist, more experienced diagnosticians. It is not, of course diagnosticians. It is not, of course is more specialist, more experienced diagnosticians. It is not, of course is not of capacitations to whom the right kind of a radio program, with the right stations, reenforced by the right in merchandisting aids would be controlled to the right stations, reenforced by the right merchandisting aids would banish the fog of depression, but fear of that which is new to them; is holding them back. It is the oldi-control of the control of agnostician will tell the butcher, the baker, the candlestick maker what kind of radio he needs and where and when. Such a diagnostician is occur any too many of them. Some are in advertising agencies, some in radio stations, some constantly trav-eling, selling time on the air. But, many an advertising agency has no such man and to mue any the them one of these rare seem of radio Hospitals.

tion owner his name is myth. Also, none of these rare seers of radio broadcasting is infallible. And there, undoubtedly, is the rub, the element that gives the pause to many an ambitious industry.

In the meantime, more power to VARETY and salutations to the 'Bureau of Missing Business.'

What Might Be Done

To Enlist the Missing In addition to the points already specified, it is difficult to do a good radio job without a study of markets and market conditions. All well regulated radio organizations—netregulated radio organizations—net-works and agencies, as well as indi-vidual stations—have such informa-tion always available. It should be studied intensively

orarily parabyzed many a prospect stra amateur copy did in the old but at an amateur copy did in the old studied intensively.

Mat is needed, above all sings, is radio salesmen who her is addio, who recommend the gift time of say for a specific pull time of the prospect of the same of the same

This Is Rebellion!

Spokane, May 16.
A class in sales resistance will be part of a consumer education course at Rogers High School next fall. With the radio as it is, these are times when persons should be educated to resist a sales talk, Principal J. D. Meyer

"Too many people are rushed into buying something they have no use for," is his notion.

You can start on three or four, or even one station. You don't have to engage the most expensive talent, Many a good tenor han never seen the inside of the Metropolitan Opera House. Clever script writers are everywhere. Not all of them are paid \$1,000 a week.

and \$1.000 a week.

Those insurance companies that are afraid to make the text of radio, would do well to employ an advertising manager who could look overyone of the atodgy directors in the face and teil them all where to that their fathers were probably atraid to handle a telephone. Also, that their prototypes of that day and age did not hesitate to inform Mr. Bell that bis invention would never they warned people who bought Bell Telephone stock they warned bought Sell Telephone stock they warned young wary.

Unfortunately, however, there are so many advertising managers who are cousins or nephews of the most elaborately upholistered shift on the board of directors. Also, the 'yes, year' chorus in the advertising agencies of the shift of the board of directors. Also, the 'yes, year' chorus in the advertising agencies of the shift of

and, see one of the continuent states the record. According to Publisher? Information Bureau's National Advertising Records, 1939, the following Justinese companies Carterian Records and States and

Company, Utlea, New York,
True, it is not an especially imposing list as to its size when compared to the number of insurance
radio to their advantage. Drama is what they need. Not necessarily blood and thunder, but drama such as the movies made of the celebrated insurance company, Lloyds of London.

Persument Stores.

Department Stores
As for department stores, they,
also, in isolated cases, have used
radio to advantage. But Vanter' is
difficult customers for the time-onbe-air salement to persuade. Before they are properly sold, they
have to be unsold. They know other
media and are familiar with their
advantages. They know what womadvantages. They know what womadvantages. They know what wommedia and are familiar with their advantages. They know what womearly and half-iones. Most of them of the area of the selfing voice, the power of the selfing voice, the power of the selfing voice, the power of the selfing voice stores, too many people have a finger in the pie. The advertising manager interviews the head of the erally the hardware buyer. You Gadget, the says, too many aget lines, double column, have been reearly the hardware buyer. You Gadget, the says, to many aget
lines, double column, have been rehardware buyer. You could be a selfhardware buyer. You could be a selfha

Solver Theatre, too.

Many conditions, connections and inhibitions have built up a wall of a limited to the state of the s

what's what among the watts, will have luncheon or something with the head of a great department store and, if we could listen in, we might hear something like this—not shouted, but spoken in a friendly, confidential

This Is Radio

The le Radio
The power of radio advertising is natural. It should not amaze you, what advertising brings you enter-tainment at part and parcel of its and that is reful brondeast you must, the universal language beloved by all. It brings you comedy that provokes laughter, and that is reful brondeast laughter and suspense...to make universal language the provided of the provided and suspense...to make universal language the strings you life itself...

J. ts at it is being jou did around you make the provided around you make the provid you news—on the instant—while it is news—without having to wait for the setting of type or the rolling of presses. It brings you the voices presses to brings you are voices earth. London is now as near your home as the house across the street. Parls and Rome have become your neighbors. Is it any wonder that this means of advertising is growing faster than any other?

this means of advertising is growing faster than say other?

A good salesman would, no doubt, be much more specific than that, but words to that effect would probably to be much more specific than that, but words to that effect would probably constitute it sees a part of his measurement of the same specific than they do, they can be trusted to do an excellent job with it.

Shoes are clede as being among those missing so far as radio broad-shows the same specific to take a look at the record. Peragin we find that the following have used spot announcements: Christian Stoce Co., St. Louis, Mo.; Coll and St. Coll. St. Coll. Mo.; Coll and St. Coll. St. Coll. Mo.; Coll and St. Coll. St. Coll. Mo.; Coll and St. Coll. Monten, Coll. Coll. Rockett, St. Coll. Monten, D. C., and Sister Shoe Co., Manhagton, D. C., and Sister Shoe Co., Manhagton, D. C., and Sister Shoe Co., Link, Montrea, D. This does not the same strength of the part of the an inchined of the same strength of the same str

Canada.

This does not give a picture of what might have been done, but simply a record of what has been done been done but simply a record of what has been done recently over the air waves for shoes. It is true that this list is for shoes. It is in true that the list is out the above industry in the United States, but here again radio salemen may have failed to precent acid on the proper rooting. A better that the state of the st

will be no exceptions.
Radio, although still in its youth, is a well organized industry, baving available for its usutomers and po-grams and good announcers, but practical publicity departments capable of securing the most valuable plus that any advertising can have a secure of the property of the pro

smooth. Rushing into radio should never I done. The skilled diagnostician should always be consulted. Then, when the proper formula has been prescribed, neither insurance companies, nor banks, nor gas and electric companies, nor newspapers, nor magazines will ever willingly stay of the air.

Silver Theatre Calls It A Season in N. Y. (28)

Hollywood, May 16.

Silver Theatre's seasonal swan
song will be sung in New York with
a double episode dramatic piece starring Helen Hayes May 21-28. Program returns in September in current spot or whatever better is available.

NO. 7—GARDEN AND FIELD

Here is an industry which—ac-cording to the bare records, at least — is not contributing much to radio because radio more or less kitched there were a few garden and field entrepreneurs who took a whack at radio (it may be remembered that way back when Harry Frankel, bet-ter known as Singhi Sam, got his took when the remember of the the work of the property of the con-traction of the control of the con-trol of th pany). The rest of the record speaks for itself via the figurea below.

iich	ar	е	1	N	Ε	у	С	٠	C	Э	5	s	1	٥	0	m	binations
193	33.																\$18.922
193																	24,481
193																	21,200
19	36.					ı,		d	d								
19	37.							į,									5,200
19																	2,236

sold \$1,800 worth of one-buck plano lessons in Chicago in one week via a simple transeribed program of his own piano-hammering; or the numeratic company which not so long ago was widely written up for its accessful either activities. From the necessity or non-hurury end, radio should appeal to the garden and field crowd aince those new transl agures have been released. That appeal should not merely extract a gures have been released. That appeal should not merely extract surface have been released. That appeal should not merely extract surface have been released. That appeal should not merely extract surface have been released. That appeal should not merely extract surface have been released. The surface have been released makes possible of the properties and the surface have been released. The surface have been released to the surface have bee

etc.

The long and short of the garden and field industry appears to be this: the networks won't go after it because there isn't enough money in it. Hence it's a bet for the spot industry, or that portion of it whiled is smart enough to make a good presentation.

ntation.

Seed manufacturers generally use
nagazines especially devoted to the Seed manufacturers generally use magazines especially devoted to the luxury garden-home putteres, such meyappers as the Sunday New York Times, and sometimes the work of the sunday new York Times, and sometimes the publication and the sunday New York Times, and sometimes the publication and the sunday of the publication and the sunday of on Sunday morning.

New York.

Editor, VARIETY: Editor, VARIETY:
In the April 28 issue you carried
a notice of 'Billy and Petty' going on
the air for General Mills, Your story
stated that Leonardo Bercovici was
writing the script and that Robert
Sleane was directing. This is an

The facts are:
Frances Ellis is writing the scripts
and will continue to do so. Leonardo
Bercovici is directing and producing
the show. Robert Stoane is sigted to
take over directing in a few weeks.

Variety will hold your mail

Showmen from all parts of the world who anticipate visiting the New York World's Fair 1939 are cordially invited to make use of facilities at Variety's New York office, 154 West 46th street, to which mail may be addressed to be called for on arrival.

Competition. Florida Style

Florida broadcasters are regarded by agency time buyers as the toughest hunch of hreaker-downers in the business when it comes to trying to wean sawy an account on a competitive station. The Floridans have no compunction, say the agency men, about making a recording of a composition's broadcast and shipping the disc to the agency involved with a note sneeding at the way the program was handled. The letters state that the off-the-air recordings are primarily being forwarded to show the agency how its show is being abused, and then follows the suggestion that the results might not be so held if better facilities were afforded, such as that available on the writer's station. The agency men pay scans station to those needing mention's, since the polymer of the program has it likely to invest the job with the utmost technical care.

Room for Newscasters in Congress If Tourists Don't Get There First

Washington, May 18.
Radio's answer to continued rittings by the Washington press corps
was seen last week in the organization of the Radio Correspondent's
was seen last week in the organization of the Radio Correspondent's
porters and newspatherers in the
Capital. New victory was gained
by the radio scribes Thursday (II)
when final recognition was given
the fault recognition was given
forecontraction of the paraments. Neweasters, who gained admittance to
Government Departments. Neweasters, who gained admittance to
the House and Senate press galleries fortnight ago, are now priviconferences and news huddles held
by various cabinet members.
President of the new organization
—which must compete with the
Capitol press galleries—is Fullow
custom and the president of the May
May Service. Albert E. Warner,
former hoss of the New York Heradd Trib's Washington bureaut
organization
was service. Albert E. Warner,
former hoss of the New York
Washington bureaut
was service. Albert E. Warner,
former hoss of the New York
Washington bureaut

rion. Congressional correspondent for Transration Fress Service, appointed treasurer, possible for transration for transration for the possible for the service and reporters have joined the organization. Considerable muttering among the newspaper pencil-putchers are some for the radio boys. Reservation of a front row in the public gallery of the House, adolpting the regular boots of derition, when acribed the except and the public public for the form the service that gallery tourists almost invariably crowd their way into the covered that gallery, dended from the holivability of the service of the gallery, dended off from the fightness and accessible only the public form of the gallery, dended off from the fightness and accessible only the public public hilling cloth—on which ho prest their elbows and serbible their notes. Gallery-gawkern have shown meir eibows and scribble their notes. Gallery-gawkers have shown a tendency to push past the radio man without noticing that they are invading a work-space.

THE SIEGE OF FORT KELLOGG

N. Y agency man hack from the scame last week reported that its touch settlement of the settlement of

Bradley Gasps for Air

Hollywood, May 16.
Truman Bradley is reviving his commentator turn for summer parts.

Richard Chicago, May 18.

Richard Chicago

Hendre Course Journal station in the part of the program of the pr

SEARCHING THE TITLE

Original Author Lest in Rewi

Campbell Soup will start a day-time strip on Columbia as soon as it can be reasonably sure that no gram. The show has been rewriten so many times that those currently concerned with it have lost sight of the creator of the original idea. The confidence of the control of the control of the control of the with the newcorre supplementing the Amon in Andy series. Account drops the Grono Welles show June 2.

John Steel, Bill Shirer Due Over on Maiden Trip On New Mauretania

CBS and Mutual have aiready accepted the invitation of the White Star Cunard Line to assign representatives to the maidem voyage of the new 5.8 Mauricania. The boat arrive in New York June 23. Technicians from the British Broadcasling Co. will man the facilities aboard, as happened in the case of the Queen Mary's maiden trip. The American networks are expected to the ship. Mary and the control of the ship with the work of the control of the ship. Mutual will have its Eurosean rem

the ship.

Mutual will have its European rep and commentator, John Steel, on the Mauretania, while William Shirer, CBS' Central European rep, will use the occasion also as his homeward lap for a several weeks' vacation. NBC has yet to decide on a ship commentator.

HEAVY NAME BARRAGE ON SCREEN GUILD SHOWS

Follywood, Msy 16.

Soreen Guild is loading up on names for next two Gulf programs comprises Reginald Gardiner as mees. Robert Benchley, Constance Bennett, Maxie Rosenholom, Errod Leeit turn on the rolled show the following Sunday will be Roland Young as emec. Pither McGer Charles Constance of the Constance of

and Douglas Fairhanks, Jr.

Harry Ackerman is back on the
program as assistant producer after
illness of two months. Gulf summer show carries tag of Gulf Musical Playhouse. Erno Rapee's orchestra and Vocalists Jane From and Jan Peerce carry on for the 13-week hatus of the Guliders.

Thornquest Ouits WSAI

Cincinnati, May 18.

Jack Thornquest resigned Saturday (13) as WSAI sales manager. No successor to be appointed.

Duttes will be assumed by Dewey Long, general manager of tha station,

CHINDBLOM PROGRAMS WAAP

Biffs From Balto

By ROD REED

Baltimore, May 16.

Amoco sponsored the Preakness, even though all participants in the race used a rival fuel, hay.

We repeat that Winchell has been renewed on radio for a year just in case you missed the story last week, Adolf.

Badio cowhoys alarmed at WLS rodeo act. They're scared of horses.

Kids may counter-protest against grownup cliffhangers which so en-gross mama she lets the roast hurn.

Don Ameche's typed as Alex. It film as Alex Graham Bell and Alex Ragtime Band and on air he plays Smart Alex.

Mette: Don't ridicule the amateurs they prohably make more than you

Reprise
Disasters mount up by the dozens
While festers joke of aunts a
cousins.

PUTS AUDIENCE REACTION IN **AUDITION**

Audience at CBS Playhouse No. 2, New York, were given a glance at a new quiz program Saturday night (13) Immediately after the Philip Morris Johnsy Presentir show went off the sir. Jack Johnstone and Mux Marcin, director and writer of the Morris how, requested the audience previewed the unnamed quiz in proadcast style.

Program was recorded with sudi-

Program was recorded with audi-ence reaction, platters to be used for auditioning purposes.

Horlick's Takes 'Ranger'

Chicago, May 16.

'Lone Ranger' program on WGN
here has smagned a new sponsor,
Horitot's Malted Milk company,
which takes over the plugging
rights on the show on June 5. Contrace of the control of th

Mrs. Carrington's Naw Script

Mew Elaine Sterne Carrington 15-minute serial, 'When a Girl Marries,' is set to start May 29 over Columbia network. 'Sponsored by Prudential Lifa Insurance.

Program airs at 2:45 p.m. Monday through Friday.

Offer of Its Red Seal Records As a Time-Chiseling Device DOLE STAY INDEF

N.A.B. Frowns Upon RCA Victor

Phil Baker Show May Be Repl By Cheaper Program

Phil Baker winds up for Dole July 8 and conferences are slated hetween the account and the agency, Young & Rubicam, for this week to decide whether to run another but cheaper show through the summer.

Baker program is on CBS Saturday nights.

L. & T. Production On 'District Attorney': Lord Just Collects

Pepsodent will replace the Boh Hope show for the summer on the Hope show for the summer on the District (WEAF) link Tuesday The Tuesday The Tuesday The Serial now running on a sustaining basis in the blue (WZZ) network's 7-7:15 p.m. niche. The starting date of the scripter for Pepsodent is July 27. Hope is due hock in the spot Sept.

District Attorney' goes off July 16 as a sustainer. Lord & Thomas will assume the show's production, with Phillips H. Lord doing nothing hut collecting a royalty on the dea. If the script clicks during the summer it will become a second show for Pepsodent on the blue link.

WNEW FINALLY SETS NIXON'S SUCCESSOR

Publicity and special avents di rector post vacated by Larry Nixon several months ago at WNEW, N. Y., several months ago at WNEW, N. Y., was filled yesterday (Tuesday) by Dick Bard, formerly with NBC and CBS in similar capacities. Nixon left the station for free-lance writing. Bard was also with WHN, N. Y., for a time. He takes over from Judy Duppy, who has filled in aince Nixon's exit. She'll remain to care on her usual duties and assist Bard.

Simeone Joins Waring

Hollywood, May 18.

Harry Simeone late this month joins Fred Waring as director of the band's choral group and assistant conductor. He has been granted six months leave from his music duties at KNX.

Simeons

Simeona had his own progra 'Styles hy Simeone,' on the Columb station and directed the choruses

Well-meaning broadcasters were advised last week to turn the other cheek, passing up a ground-floor oporders, passing up a grount-door op-portunity to save saint costs by us-ing RCA-Victor phonograph records in the transcription business (NTG Thesaurus) and currently is saing to establish its proprietory rights, the arrangement suggested by the Camden factory are nothing but a time-chiseling proposition. Announcement was prompted by Announcement was prompted b portunity to save talent costs by us-

termed a violation of the 'code of vicinities' configuration to the quiz, the Camden outfit recalled that it for indignally, that 'It was, in our opinion, necessary to refuse these requests' when broadcasters initially asked permission to turntable the requests' when broadcasters initially asked permission to turntable the vital inferents of our great Victor artists and musical organizations. Wow, according to the letter, RCA-Victor is being a good Samarian for the policy of the properties of the victor Record at the victor Record at the victor Record at the time to require the victor Record at victor the victor Record the credit of the Victor Record ists in the royaltles paid by

General Mills Ties Up Phillies, Seeks Athletics: Atlantic Status Uncertain

Atlantic Status Uncertain

Philadelphia, May 18.

General Mills has signed a \$200,000 deal for exclusive rights to air the games of the Phillies for the sames of the Phillies for the sames of the Phillies for the sames of the philade state of the sames of the philade state of the sames of the philade state of the sames of the same of the sa

Jim Ameche Carries On As Boyer Goes Europe

Woodbury Playhouse summer dramatics will have Jim Ameche and Gale Page In the leads. Charles Boyer takes his 13-week respite in Europe after June 25 broadcast. Harry Sosink continues as musical director.

Foremost of the show remains the

Foremost of the show remains the same under direction of Mann Hollner of Lennen & Mitchel agency.

Laurette Taylor guesis next Sun-day (21) on the Magic Key program, doing a bit from 'Peg o' My Heart' Date set by the William Morris of-

Union Files \$4.000 Claim Under **Wage-Hours Law: Cites 4 in St. Louis**

St. Louis, May 16.

Harry M. Brady, husiness reprisentation of IBEW, Local No. 1, has presented claims totaling approximately \$4.00 for time and on-half allegedly due members of the local allegedly due members of the local allegedly due members of the local has became effective last October and Feb. 15 last, when a new contact was signed with local stations. The claims, filed with W. Mason, the claims, filed with W. Mason, wage and hour bill administrator wage and hour bill administrator wage and the station of the claim of the claims. The claim of the claim

tween 30 and 40 members of Local No. 1 are involved.

The claim charges these stations did not obey the law as to technical the station of the state of the law that the state of the state

ENTERTAINMENT BACK

Philip Morris Replaces Bropped Qu With Music (Remember?)

Philip Morris will replace it's 'Guess Where' program on WOGM, Mutual this Priday (18) with a once weekly musical show tagged 'Breez-ing Along.' Using Johnsy Green's orchestra, a new vocal group, Bever-ly and her Bel Airs, and Charles O'Connor, mc., it'll hit WGN, Chi-cago, and WLW, Cinclinatt, also.

Show will originate from the Mu-tual Playhouse in the New Amster-dam Theatre building, N. Y.

TELEVISION MARKS TIME IN ENGLAND; THEATRE, FILM RADIO SALESMEN FRET

Ballyhoo of New York World's Fair Seen Overshadowing British Television Prestige—Commer-Reinhart the Great, Once of Variety, New of Television cial Interests Held Off by Postmaster-General

London, May 9.

International tension permitting, are the PM.G.—are Thethe state and the tension permitting, are the state and the tension permitting, are the state and the state and the state and the state and the interest, themselves the state and the interest, themselves the state and the interest, themselves the state are the state are withing to discuss situation with Posting to

remain interests and a route preremain and a route prevent free use of films in beleesats as
well as to aim at regularizing the
problem of presenting rediffused programs of topical items. So long as
problem of presenting rediffused programs of topical items. So long as
receivers, appoints of big screen
little likelihood of development, especially as BRO limitation of especially as the second limitation of the especial properties of rediffusion of BRO programs
should be on an agreed economic bests:



Third group, the manufacturers, are on a different lack still. They extended throughout the United Kingdom and will press for a verdict on their offer to finance cerction of the forest for the cerction on their offer to finance cerction of the forest to finance cercitor of the

* And, of course,

you can buy KSO in

the WNAX-Iowa Net-

work combination at

an exceptionally low



recognition as Iowa's Foremost News station.

Nine times a day, KSO listeners hear important headlines in the day's news -local, state, national and world. News is gathered through an efficient station staff, U. P. and I. N. S. radio wires, and state-wide facilities of the Des Moines Register and Tribune.

What does this complete news service mean to you? It means a large and loval audience which depends on KSO regularly for news as well as a complete schedule of excellent programming.

KSO gives you a ready-built audience among the more than 1,000,000 people who live in Iowa's largest single marketing area—at a rate you're sure to find attractive.

DES MOINES - NBC Blue-MBS - 1430 K.C. 5000 WATTS L.S. . 1000 WATTS HIGHT Represented by THE KATZ AGENCY IED for mixtuum AUDIENCE in a major MARKET at minimum RATE

MILESTONE

Retty, New at recession.

Robert (the Great) Reinhart, Harvard-trained magician and fugitive from Vasarry's staff, will be empted of ceremonies tonight (Wednesday) on NEC television in a program of the staff of th

bird trick

Holping Reinhart will be the Three Smoothies, Hal Sherman, Martha Sleeper, Ned Wawer and Burnhard Hampden.

WHOL, M.Y., with a sponsored fashion program will do a tashion show on same telecast. Outstanding note on the telecast will be gowns and accessories trimed in outrich feathers to nois the effect of disphorameterials in Teamshillor of pleurameterials in Teamshi

TELEVISION **'STANDARDS'**

Washington, May 18.

Postponoment of any thirdered for television went of any thirdered for television went of any thirdered for television went of any thirdered for television was also as a second of the control of

mish to take cognizance of these other problems. The takes would up this week. The takes would up this week to be the takes with the takes the takes the takes the takes the takes the takes to the takes the takes the takes the takes the takes the takes ta

Mutual's Baseball Quiz

Hit That Ball, new quiz show on baseball, began ethering last Friday (25) over Mutual as a sustainer, its (25) over Mutual as a sustainer, its players, umpires, aports scribes, etc., for questions-and-answers tiffs. Stan Lomax conducts. First session brought National League's Phillie's players and umps to the mike.

Eddie Peck, KUJ, Walla Walla, an-nouncer, escaped injury when the car in which he was riding with a friend was in collision with another. Driver of the other car was killed.

TELEFILM CORP. VAGUE

Firm Files in Albany—Who What Not Revealed

Albany, June 16.
Telefilm Corp. of America has
been chartered to deal in motion
picture, television and broadcasting
projects with principal offices in
New York. Capital stock is 100
shares, no par value.
Millon H. Greenwald is the filing

Greenwald declined Monday (15) Greenwald declined Monday (1s) to disclose who were the principals in this proposed enterprise other than they come from the film business. He stated that the corporation would be chiefly devoted to film production for television.

General Foods Assured Fri. 9-10 for Kate Smith After One Flop Promise

Columbia's assignment of the Friday 9 to 10 pm. spot to General Foods for the Kate Smith show this fall caused a slight britiling of resument among other CBS accounts of the CBS accounts

KOL Panelman's Concussion
Seattle, May 16.
Otto B. Renninger, radio technician for KOL, suffered a brain concussion when heavy box fell on him while he stood at the control board.
In the hospital

Equity Repeats Jurisdiction Claim To Television

At Monday* (15) meeting of the Associated Actors and Articles of America, Equity residenced its claim to jurisdiction in the field of telephone. The first of the

Paul Morency Elected

Paul Morency, manager of WTIC, Hartford, was elected director of New England District of the Na-tional Association of Broadcasters at a meeting here May 11 in the Yankee Network studios.

He succeeds John Shepard, &rd, president of Yankee and Colonial Networks, who declined re-nomination to the office.

Fulton Lewis last week began a Friday night 15-minute comment series over WOR-Mutual, his first regular entry into New York.



ON THE NBC RED NETWORK

PURSUANT TO EXISTING COPYRIGHTS AND TRADE MARKS owned and registered by

THE LONE RANGER, INC.,

Detroit, Michigan and for the further protection of its radio sponsors, motion picture licensees, comic strip licensees, and also those licensees manufacturing and distributing the many articles of LONE RANGER merchandise, we issue the following notice:

WARNING IS HEREBY GIVEN THAT ANY PERSON

FIRM, OR CORPORATION, who shall in any manner whatsover, directly or indi-rectly, use or permit to be used the title, the characters, or names of any characters, appearing in THE LONE RANGER radio, motion picture, or comic strip adventure serials, entitled "THE LONE RANGER", or

who shall cause or permit ANY IMPERSONATIONS

of the characters included in the dialog of the said "THE LONE RANGER," including Tonto and Silver; or who shall in any manner use commercially THE LONE RANGER'S distinctive call, "Hi-Yo Silver".

And any person who in any manner impersonates THE LONE RANGER or any of the surrounding characters

WITHOUT

SPECIAL PERMISSION of the undersigned, the copyright proprietor, will

be prosecuted to the fullest extent of the law. This warning is directed against and includes so-called personal appearances of spurious LONE RANGERS and/or any masked persons impersonating THE LONE RANGER and/or Tonto.

THE LONE RANGER, INC.
By: Geo. W. Trendle
President

This notice appearing in current issues of Photoplay—Broadcasting—Economist—Advertising Age—Billboard—Bakers Weekly—Radio Da

Televish 'School' **Sued by Scout**

Seeking \$4.864 damages, R. S. Sins, Dallas, brought suit against the First National Television Co., of Kansas (V.), in court here. Sinse claims he the company, to put mile the company, to put mile propersion ver RRLD here. He said he got 108 prospective pupils to take a course in television offered by the company after spring a contraint, travelling representative of the

ms aileges his contract was

CEDRIC ADAMS ABOARD ROYAL TRAIN FOR WCCO

One of the very few—If not the only radio station in America—to have a news commentator aboard the special trails attending the British royal family on their trip strough Canada, WCCO in receiving two releases daily two releases daily the station and the Minnespolis Star, for whom he conducts a daily column.

umn.
The 1,400-mile trip from Montreal
to Winnipeg will take 10 days, and
on Adams' return to Minneapolis on
Wednesday (24), there will be a
special 'Welcome Back' broadcast in
which he will give his impressions
of the Royal party and the hegira.

Herbert Rice, of WGR Buffalo, working on satisfactory lines. Present P

Sarnoff Doing Repeat Date Before FCC

Washington, May 16, After a six months' absence, David Sarnoff will reappear before the FCC to be crossexamined on testi-For Students mony given at the monotony hearings last Nov. 14.

ings last Nov. 14.

RCA prexy will be accompanied by Marks Levine, manager of the concert division of NBC, when the Commish reopens its interminable monopoly investigation tomorrow (17). Levine will substitute for George Engels, v.p. and managing director of the NBC Artists Service Department, who was excused from testifying when taken ill at the hear-ings last fall.

TELEVISION PRESS ROOM

NBC Will Soon Open Room for Newspapermen to View Programs

NBC will shortly have a press room for television critics. Frank Mullen, RCA v.p., set the wheels in motion last week.

motion last week.

With sets extremely scarce curious journalists have been seriously handlespped in not having conveiently located sets. Some have been going to World's Fair, 10 miles

Shades of Vaudeville

Charlotte, N. C., May 16.

'What would you do if you came home one night to find your wife in the arms of Morpheus?' asked Lee Kirby, WBT announcer, in his Man on the Street Question and Answer Show.

Show.
'Huh!' replied a burly passer-by, 'I'd shoot the yellow dog dead!'

ANNENBERG ACTIONS DROPPED IN PHILLY

Pilladelphia, May 18.
Civil libel suits fleet against WFIL.
And Samuel R. Rosenbaum, its president, last October by M. L. Annester, publisher of the Philly Inquirer, were withdrawn last Thurstern of WFIL. against Annenberg were noi-proseed at the same time.
Suits resulted from several radio were noi-proseed at the same time.
Suits resulted from several radio the gubernatorial campaign last fail. One speech was by Greenfield on Sept. 12, in which he attacked Annenberg and his participation in the other was by Senator Cuffer on Oct. 6 over WFIL and a state-wide chain.

NBC-RCA Taking the Rap So Far In Television Program Trail-Blazing

By BOB LANDRY

By BOB LANDEY
The production problems facing television are appailing in their complexity and costiness. NBC-RCA is provided by the property of the property o

France and an Industria (advertis-but is it quite fair to judge tele-vision programs at this moment by the standards of professionalism? The standard of professionalism? Talkier expects, six months or more loterance. Each new day mean new professional professional professional pro-tored to the professional professional pro-perative. It was a near-miracle making the promised April 39 start-ward for the professional professional pro-tored to the professional professional pro-tored to the professional professional pro-tored to the professional professional pro-served to the professional professional pro-tored to the professional professional pro-tored to the professional professional pro-served to the professional professional professional pro-tored to the professional professional professional pro-tored to the professional pro

critics will certainly reach print.

which gets us back to last Print.

Which gets us back to last Printy.

Which gets us back to last Printy.

Which gets us back to last Printy.

Some of the printy of the printy of the printy.

Bellem Morgan Here, oddly, the last printy of the last printy.

Which gets last printy of the printy of the last printy of the last printy.

Here were the printy of the last printy of the last printy of the last printy of the last printy.

There were the printy well and gets printy of the last pr

Chicago, May 16.
Studebaker (local) has signatured for daily 15-minute news broadcas ride on WCFL, Chicago. Set through the Schwimmer & Scott agency.

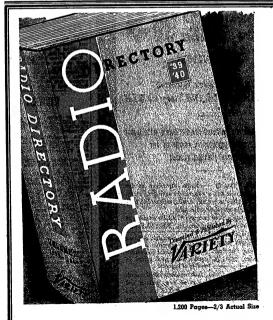
BBC Asks Television Set-Owners What They Think; Replies 90% Favorable

Result of BBC's-and the world'sfirst questionnaire on television among set-owners suggests BBC is

the theatre, newsreels, topical maga-zine and light entertainment, all regular program features, are ap-proved by practically all; practice of running studio plays to 90 minutes playing time, which is being done from 80%, more than half say pres-ent program length (1½-2 hours nightly) is satisfactory; women an-nouncers get an overwhelming vote over men, and it should be noted nouncers at this time.

analysis of 1,200 questionnaires sub-mitted by viewers, as a foretaste of what may be expected from the more complete survey which will cover 4,000, the total number re-cover 4,000, the total number re-whose names appeared on Corp's 'islevision register,' and though no further probes are planned new viewers are being invited to register as to cooperate at any future and the complete of the complete of the complete of the Returns suspect the average num-

BBC has no male television an-location and Returns suggest the average num-ber of people who regularly look in the set is four.



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LONDON 8 St. Martin's PL Trafalgar Square

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Full page......\$175.00 Half page..... Quarter page..... Bleed, per page, extra . . . Color, per page, extra...

(These rates are net)

Background Buzz

SOUTH

Hal James, Compton Agency exec in charge of Ivory Soap basebail broadcasts, visiting in Ollahoma. Porter Randeil, KGKO news-caster, to emcee East Texas Oid Fid-dlers Reunion at Athens, Texas

May 28.

Byron Ogle on production staff of KGNC, Amarillo, Texas, following return from Hollywood.

Tom Ward, Bill Youns Waldon Mckver and Roland Leath have formed the Roland Leath Quartet for my series of broadcasts on WBAP, Fort World Ward.

enn Williams assigned to base-niav-hy-play broadcasts carried

ball play-by-play broadcasts carried by KCRC, Enid, Okla. Howard Cole has been added to the KCRC, Enid, Okla., staff as a Mayne Dunlap and Red Woodward, tenors, soloists on Variety in Rhythm' program over WBAP, Fort Worth.

Worth.

Bob Calen, character actor with WBAP, Fort Worth, has gone to Heyward, Cal., to participate in summer rodeos.

Heyward, Cal., to participate in sum-mer rodeos.

John Rogers on announcing staff of KOMA, Oklahoma tily. He was of KOMA, Oklahoma tily. He was of KOMA, Oklahoma tily. He was Ark., and KVOQ, Tulsa, Okla. Meador Lowrey, formerly program director at WHAS, Louisville, has been added to the staff of KRLD, Dallas, as announcer.

sponsored.

An exclusive interview with Anastasio Somoza, President of Nicaragua, the Sanared by WWL's Somoza, President of Nicaragua, the Sanared by WWL's Somoza, President's suite in the Roosevelt hotel, New Orleans.

Roosevelt hotel, New Orleans. Bill His, former Atlanta, Ga., newspaper advertising man, hos-joined WSPA, Spartanburg, S. C., as commercial manager. Earle Caton, formerly of WSOC, Charleston, N. C., has joined WSPA announcing staff. Roy Parks has replaced Jack Thurston, resigned, as musical direc-tor of WQAM, Miami,

Gaines Batson has joined the an-nouncing staff of WSMB, New Or-

nouncies test of WSMR, New Or-lears.

17 WWW. New Orleans is using crutches steer trying to show his five-year-old boy the proper way to Ellolse Centrey new to staff of WSMR, New Orleans.

Ellolse Centrey new to staff of WSMR, New Orleans.

The WSMR, New Orleans.

The WSMR, New Orleans.

The WSMR, Altanond, doing double duty on new electrical organ.

The WSMR, Altan staff, succeeding to spot left wacant by John Tillinan, W. C. Lukenbill, Jr., KOMA, Okla-boma City, program director, recov-

period of Trans-Radio news on WSBM, New Orleans, business better in 1939 then the same period in 1938, Harold Wheelahan, General 1938, Harold Wheelahan, Gener

Beckiey Smith, newscaster at WJAS, Pittsburgh, is back on the job again after a two-week hospital stretch. Ditto Maurice Spitainy, director of music at KDKA, after stege of pto-

Ditts Vaurice Spitainy, director, of much at KDKA, after siege of positive of the state of the s

ADVERTISING FEDERATION OF AMERICA

Waldorf Astoria, New York, June 18-22, 1939 CONVENTION TIME TABLE

CONVENTION TIME TABLE

The state of the stat

office sails May 19 for month in Surope. Wetnore, until latity doting an institutional fee when the sail of the sail of the sail institutional fee when the sail of the sail institutional fee when the sail of the sail of

also a WCAE engineer, to Lorraine Higgins, William Penn hotel's ciggie and the Smith is a new announcer at WABY, Albaum, formerly in the outdoor advertising biz, has just joined W. Earl Bothweil's radio at Smith Smit

MIDWEST

Arthur Casey, Production Man-iger, KMOX, St. Louis, addressed the advertising class at Washington

ager, amount of the desired control of the de

cation.

Edward W. Hamlin, commercial mgr. KSD St. Louis back at desk after biz trip to Chicago and Min-

and the control of th

broadcast of the St. Louis Post-Dismonth which operates the station.

Harry W. Flannery, news editor,

RMOX, St. Louis, will be one office.

Harry W. Flannery, news editor,

RMOX, St. Louis, will be one

week at University of Mo. Het. the

week at University of Wo. Het. the

week at University of Wo. Het.

RSO, Des Moines, in Louisville, RY.

ROnald Dutch Research to Me.

RSO, Des Moines, the Work of Mo.

Moines to broadcast the Drake Re
university for the station on April 28 generated to Des

Moines to broadcast the Drake Re
university of the Mo. Des Moines, while the married to Des Moines will be married to Doris Zastrow.

Bob Med.evd., formerly of KVOD,

Bhamatck, N. D. Wayne Griffin is

Mery Clough has been moved from

announcing to publicity.

VOL. XLIX. NO. 296.

FRONT PAGE NEW

CORRECTION!

It's Really NOT News Because It's An Old, Old Story at KLZ

MAIL RESPONSE TO OFFERS MADE OVER KLZ GIVE ADVERTISERS CONCLUSIVE PROOF OF ITS SUPERIOR PULLING POWER

DENVER, COL. (Special) - Radio advertisers in the Denver-Rocky Mountain area are constantly having their eyes opened by KLZ's ability to produce results, measured in boxtops, bottle-caps or in over-the-counter sales.

March, 1939, brought three instances of KLZ's standing as a power gauge for mid-western sponsors. First: KLZ pro-

Company, Denver. Next: On a hundred word spot announce-ment for White King Soap Com-pany, Los Angeles, KLZ outpulled the other major Denver station and ranked seventh in mail count among the fifty-six stations on the schedule. Third: When the Consumers Cooperative Asso- judge all stations ciation, Kansas City, tabulated the western hook-ups,

duced more than 6,500 replies results from a schedule of fifteen to a single fifteen minute five-minute programs broadcast tor Bay Petroleum Company, Denver. Next: On stations, KLZ stood second in number of inquiries.

Such response reflects the coordination of men, methods and machinery at KLZ . . . makes KLZ and the results it produces the standard by which sponsors judge all stations in their mid-



BOB BETTS, INC., Advertising

You will be interested, I on more, in the results measure than fur by our allors, Bay Petroleus Corporation, from the 15-minute progress broadenst on

Badle Station XLS, Shirley-Savey Betel, Donver, Colorada

Inside Stuff—Radio

Two new links have been forged to the Don Lee chain, raising the Coast's network total to 31. Supplemental stations in the Sacramento valley are KVCV, Redding, and KHSL, Chicao.

Insider, weekly on international affairs, is published and edited by phannes Steel, WMCA radio commentator and former newspaper col-must, and Charles Hodges. New weekly's editorial matter extends be-ond range of Steel's air comment.

George Mayer, an engineer with WMCA, N. Y., has been signatured by General Mills to do play-by-play spiels of ball games of the Norfolk Club, Va., of the Piedmont League. He was never on the air for WMCA and is said to have collared the job without any training.

South Carolina newspapers libel bill barring damage suits on 'hones mistakes' was narrowly defeated in state legislature. Although measure contained no radio clause, staunch backers included Rep. Virgil V. Evans owner-operator of WSPA, Spartanburg, S. C.

Elliott Rosevelt brought up some of his Texas State Network exces for a meeting in New York last week, It had to do with the operations of the regional's New York office, of which Frank Fenton is manager. The others present at the huddle were Benton Ferguson, manager of sales promotion, and Stew Wilhelm, production director,

NAN WYNN WITH KEMP

Smoothles, From Griffin Show, Also Singing From Waldorf-Asteria

Nan Wynn replaces Maxine Gray with the Hal Kemp orchestra Fri-day (19) at the Waidorf-Astoria hotel, N. Y. Miss Wynn started with Kemp on his Griffin shoe commer-cial two weeks ago. Miss Gray's plans aren't known.

plans aren't known.

Three Smoothies, also with Kemp
on the commercial, will do sustaining, broadcasts with the band from
the Waldorf starting Monday (22),
but will not sing at the Room as an
act. Both Miss Wynn and the
Smoothies go out on Kemp's theatre
and one-nighter tour starting June 2.

Writers Convention Seriously Ponders **Broadcasting Technique for 1st Time**

and one-nighter tour starting June 2.

Alari No Job No Me'

Hollywood, May 9.

Resignation of Greg Dickson, head of Walt Dimer's local publicity stead with radio drama, and Will-lim Robert of Walt Dimer's local publicity will be wisted from the Stew local publicity of the Robert Steady will be seen to the Combina Work-lim Robert of the Columbia Work-lim Robert Steady Robert Stead

For the first time since the organization's inception, the League of Rew School of Social Research, NY,
American Writers will conduct a second search, NY,
Regular session of the League
symposium on radio at its annual
meeting June 2-4 in New York
Lewis Titterton of NBC, Max Wiley
wood Anderson and Lillian Hellman,
tal, will address the sessions, will are challed MacLeisch, poetry; John
son will be the service of the serv

Metro-Goldwyn-Mayer has bought an aggregate of 90 spot announce-ments for this week on WMCA, WNEW, WHN, and WQXR, N. Y. to advertise its 'Goodby Mr. Chips' film which opened at the Astor the-atre, N. Y., Monday (15).

DIZZY WATER **AIR BAN HAS BLESSING**

Washington, May 16.
Administration blessing was placedtolling the state of the st

beverage.

New proposal falls in line with what the FAA was trying to do last year, with Administration support. Differs from the Senate ban on radio advertising of dizzy-water, offered by Senator James E. Murray, Montana Democrat, because it would not amend the Communications act but would be scrambled with other restrictions on likker distribution

CAVALCADE OF LADIES TEED OFF BY MRS. F.D.R.

Federal Trader Reido Division and the Women's Astivities Dipt. of MSC have collaborated on turning out a program to air the lives of Bioneer American women in various fields. Tagged Women in the various fields. Tagged Women in the week stretch in a 2-2-30 p.m. slot on NBC Blue Friday (19). Mrs. Eleanor Roseavell, prez's wife, will strate the second of the program of the program will include a stretch of the Madrigal Singers in arrangements of early American sogn. Mrs. Eva vom Baur Hansl, who generated the Madrigal Singers in arrangements of early American sogn. Mrs. Eva vom Baur Hansl, who generated the Madrigal Singers in arrangements of early American sogn. Mrs. Eva vom Baur Hansl, who generated previously with important femiline perronalities at the conclusion of each airing.

Harry Marble Promoted
Philadelphia, May 16.
Harry Marble was promoted last
week from the gab staff of WCAU
to assistant program director. He replaces Norris West, who resigned
to become assistant manager of the
Philly Orphestra.

Philip Orchestra.
Fred Marshaii, of WPRO, Providence, R. I., will take over Marble's spot on the splel crew.

Reid Murdoch & Co. (Monarch cods), through Rogers & Smith, thicago, signed with KFRC, San Trancisco, for 30 100-word an-touncements weekly for one year.

IF WLW'S COVERAGE WERE LIMITED

THESE

AVERAGE COST PER LISTENER WOULD BE MARKETS LESS THAN HALF OF THAT OF THE ALONE 10 DOMINANT LOCAL STATIONS COMBINED!



- 1. COLUMBUS
- 2. FORT WAYNE
- 3. INDIANAPOLIS
- 4. LOUISVILLE
- 5. CHARLESTON
- 6. DAYTON
- 7. LEXINGTON
- 8. MUNCIE
- 9. КОКОМО
- 10. NEWARK, O.
- 11. SPRINGFIELD. O.
- 12. LIMA, O.
- 13. CINCINNATI

AVERAGE AUDIENCE tuned to WLW from 8:30 A.M. to 10:30 P.M. Monday through Friday is 111.8% GREATER than, or TWICE that of the ten dominant local stations in the 13 markets surveyed by Ross Federal Research Corporation and the Alberta Burke Marketing and Research Company*.

EVEN THIS DISPARITY is based on the unfactual assumption that WLW's coverage is confined to the city limits of these 13 cities. These comparisons completely ignore WLW's almost complete dominance in the small town and rural areas.

IF YOU WOULD KNOW THE WHOLE STORY PLEASE WRITE WLW, OR TRANSAMERICAN BROADCASTING AND TELEVISION, NEW YORK

Ask for "MORE FACTS AND FIGURES ON WHY I SHOULD BUY

THE NATION'S STATION."

*During week of March 22 through March 28, 1939, Ross Federal Research Corporation made 118,920 telephone calls in 12 markets Columbus, Fort Wayne, Indianapolis, Louisville, Charleston, Dayton, Lexington, Muncie, Kokomo, Newark, O., Springfield, O., Lima, O.

In Cincinnati, the 13th market, Alberta Burke Marketing and Research made 21,883 calls, 14,947 of which were completed.

See the Crosley Building at the New York World's Fair

Jean V. Grombach fears statement of Miller tape concerning latter's Jean V. Grontstein read's statement of smiler tape concenning lacks please of Grynnbach recording studies may give trade idea he (Gronnbach) is withdrawing from his own production activities—he goes on ... Stopping of the Philip Morris-ponnered 'Guess Where' quite scalled poetic revenge of the Philip Morris-ponnered 'Guess Where' quite scalled poetic revenge and to by casting director of an industrial film firm soliciting radio actors to buy tickets to an opera performance promoted by the easting director's father brought forth an assortment of replies ... especially from those who had never gotten a call until then from the casting director. Welding Present dramatic sketch by Arch Goldr, will be died. The state of the stat lease of Grombach recording studios may give trade idea he (Grombach)

Donald Peterson, Indie producer, has a sideline. Claims to have started an alibi bureau via which tailored excuses for business, social and professional purposes can be secured.

IN CHICAGO ...

NBC is launching three new script shows. One, Sunday daytime half hour, is 'Waterloo Junction' with June Travis the topper....Betty Winklet heads another half hour Friday evening called '1,001 Wives'.... Sandr heads another half hour Friday evening called '1,001 Wires'...Sandra Michaels authored 'Affairs of Authony,' which will take time now held by 'Don Winslow of the Navy.' Same show did a 13-week ride before on NBC...Ted McMuray handed the production assignment for Rinundai,' new Corn-Kix show... Bob 25008 'WOR Sonday baseball excursion for middle dinner and baseball motion pictures... Bob Inflater vacationing early from his WiBBM.-Columbia production duties... Glenn Goodwin added to tes of 'Midsteam', new Teel (Protest & Gamble) show... Wednesday (17) Virginia Payne celebrates 1,500th performance on the 'Ma Perkina' program. She and Charlie Egelston are the only remaining members of the original cast, but Sgelston hasti reached the 1,550th performance total due to fact he been written out from time to time.

IN HOLLYWOOD . . .

Glenhall Taylor, producer of Silver Theatre, last week passed his 17th General Taylor, producer of Salver Ineatre, last week-passed his Type are in radio on his 38th natial day... Don Quinn, age concoter for Fibber McGee and Molly, took a header and cracked his HUMER bone... Galt Page and Dorothy Page, no kin, renewing sequentianteneshy at 180°C after McGee and Molly, took a header and cracked his HUMER bone... Galt Page and Dorothy Page, no kin, renewing sequentianteneshy at 180°C after Valle'er, carries his short wave set with him wherever he goes. Freeman Gosden (Amos) also plenty short-wave minded... Harry Ackerman, Young & Rubicam producer, soon going off-the deep end with Mary Schipp, air performers... another romantic letter in the V & R office conserva Adrian Performers... Another romantic letter in the V & R office conserva Adrian Powell will pass his summer hiatus in Hawaii ... Raymond Palge is 39 this week... Edge Bergen and the Pabst Drewing heiress are seen together lots... When Fray Frey Inrit batoning on 'Big Town' he's scanning blue prints for a mane in North Hollywood... Claire Trevor is a notorious baby-thileer... Gall and Demiling's new character for Joe E. Brown is the prints for a mane in North Hollywood... Claire Trevor is a notorious baby-thileer... Gall and Demiling's new character for Joe E. Brown is the prints of the program... While Thetch has organized a softball team composed of radio musicians... Charlie Vanda makes all his social calls in a station wagon... Carroll Carroll, scripter of Kraft Music Hail, and Bob Burns are betting at whose home that long legged bird to some program of the program... While the his program is the social calls in a station wagon... Carroll all time on his hands to hammer out yarns for Colliers and Cosmopolitan... No one gets around year in radio on his 35th natal day....Don Quinn, gag concoctor for Fibbe

Court Reverses \$56,420 Jury Decision Against McCann-Erickson Agev.

Federal Judge Mortimer W. Byers on Thursday (11) reversed an award 538-8402 ranked by a jury on April 20 to Leon Sollows, in hor Medical 20 to Leon Sollows,

tiff's own case. Action is based on an oral agreement whereby the plaintiff was to receive 5% of all advertising secured by the agency, if her idea was acceptable to tobacco manufacturers. She claimed that as a result of her idea the Axton-Fisher Tobacco Co. spent 31,128,417 in exploiting Twenty Grand ciggies.

BILL LASTRAPES TO WWL

BILL LASTRAPES TO WWL
New Orleans, May 9.
Bill Lastrapes, who quit spleling
over WSMB to become secretary to
Clark Salmon, manging editor of
Clark Salmon, manging editor of
clark Salmon, manging editor of
sheet, has resigned to return to
radio. He joined announcing staff at
WWL, replacing Llonel Ricau who
resigned to John SMS, Rawlost radio
editor on The Hem-Tribune back
sgain.

· Radio Daffodils

New York City.—McKesson & Robbins' Calox toothpowder on its early morning serial, 'Joyce Jordan, Girl Interne,' has announcer Glen Sterling proclaim: 'No other program offers you free seeds for Hollywood star

THE REPORT OF THE PROPERTY OF

Cineinnati.—WLW's "Top of the Morning' program originated in the barnyard of the Byron Kroliman farm, near here. Show was viewed by 1,300 rural residents, many of whom were on hand at 5 a.m., 45 minute before air time.

Gg stunt was a milking contest between Lafe Harkness, harmonica comic, and Lazy Jim Day, tall story teller from Short Creek, Ky. Hark-ness won by escaping attention of judges in emptying milk from a hot water bottle concealed in his coat.

Indianapolis.—Miss Blanche Young, radio director for the public schools, as launched over WFBM a series called Teachers Are People.

Milwankee.—'Sheriff for a day' was the honor conferred upon Russ Winnie, 'Sidewalk Reporter' on WTMJ when he took his daily program, sponsored by the Schaaf Sausage to Winneconne, Wis, for the annual White Bass Feetival last week.

WALTER WILLIAMS OUT OF WBNO, NEW O.

New Orleans, May 16. New Orleans, May 18.

Latert guiden resignation at WBMO involves Walter Williams, asles manager. Makes the third within recent weeks and since the present operators took over from the Colleaum Place Baptist Church Ormond O. Black guite satisfact work of the Colleaum Place Baptist Church ormond on Black succeeded Ed Too' Musso who managed the outlet for years before the change in ownership.

like Mutual's gossiper, George Fischer. Makes as many as a dozen spots in a night...Bob Hope resched too far for a gag and pulled a tendom... Jack Benny doubly amilten by birthdays. Youngster's and frank's (Biary Jack Benny doubly amilten by birthdays. Youngster's and frank's (Biary Gould Benny Benn

IN SAN FRANCISCO . . .

More Group Theatre Adaptations Set For Swansdown Program

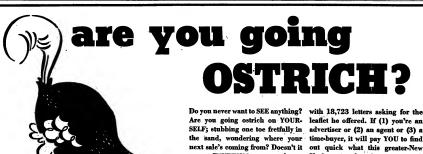
Ted Collins has bought three more Group theatre radio resemblished for use on the Kale Smith Swansdown show. First will be aired on the concorrow (Thorsday), broadcast, starting Frances Farmer and Lutter of Sarah Bernhardt by Clifford Odets, thisely in the least; and Odet's Whiteleast of the concorder in the least; and Odet's will Stella Adder and Maurice Cannovaky in the least; and Odet's move will follow on nucesalve weeks. Group theatre players have already one two shops on the program, usin, 'Rocket to the Moon' and 'Awate and Size.' Do Starps despeted both as Size.' Do Starps despeted both as Size.' Do Starps despeted both and Size.' Do Starps despeted both also did the 'Hot Mikado', which drew a repeat shot last week after being done in April.

Sheriff's Show to MBS

New Haven, May 18.

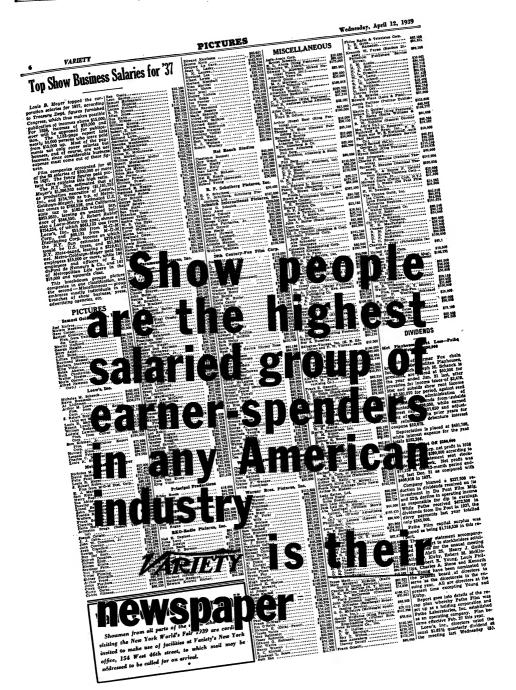
First Offender', juve correctional drama series conducted by Sheriff J. Zdward Siavin, Monday (16) exceptional series of the control of

Courtenay Savage, Radio Writers Guild vice-prez and the organiza-tion's local rep, is ln Santa Fe, N. M., on vacation. Not due back for several weeks.



mean ANYTHING to you that a sponsor who had used everything BUT radio, tried WOR evening-time and now uses only WOR with GREATER results than ever before? And that another sponsor recently made 9 evening-time program mentions on WOR and hurried home

leasiet he offered. If (1) you're an advertiser or (2) an agent or (3) a time-buyer, it will pay YOU to find out quick what this greater-New York station has done (is doing) and WHAT it might do for YOU. Our address is-WOR, 1440 Broad. way in New York City. We are also equipped to run on call from: BOSTON, 80 Federal Street; CHICAGO, Tribune Tower; SAN FRANCISCO, Russ Building.



Government Radio Fully Endorsed

Parliamentary Committee Applauds CBC's Actions and Policies-Television Clause

Montreal, May 16. Parliamentary Radio Committee which was appointed to survey the which was appointed to survey the government's radio activities last to the continuous contenuous c



Tune In "P. W.'s" CHESTERFIELD PROGRAM CBS Coast-to-Coast Wed., 8139 F.M. E.D.S.T.

Direction **ARTISTS**

Management Inc. 17 E. 45th 6t N. Y. C. MUrray Hill 2-1888



means business in Baltimore

\$30 per annum regardless of power. Parilamentary Radio Committee has also decided that no time on more committee to the state of the st

parties.

The Radio Committee handed the CBC a pat on the back for its 'prudent surplus' and a further attack on revenue sources of private stations is foreshadowed in the remark that the committee believes That that the committee believes 'That increased revenue should result from improved coverage and service'— for the Corporation.

Set Tax Check-Up

for the Corporation.

Set Tax Check-Up
Dealers will in future be obliged
to report monthly to the Department
of the Committee of the Committee of the Committee
of the Committee of the Committee of the Committee
the Committee of to the decision of the Corporation to maintain but not to increase the present ratio of commercial to sustain the commercial to sustain the commercial to sustain the commercial to sustain the control of the control o

Did Not Appear

District States of the Conference of the better understanding between private stations and the Corporation recently attained, an impression private stations and the Corporation recently attained, an impression private stations and not experience of the private stations and not provided the property before the Parliamentary Committee to all their greeness when they had There is a better understanding between private stations and the Corporation, but not in the sense stations understand better than ever that government policies are apparently directed towards curtaling entire disconnected to the commercial and entertainment field.

570 KC NBC 🎚 WSYR The highways of Central New York are

> filled with cars bound for World's Fair -most of them with radios.

HERE'S A BONUS MARKET FOR YOU -- IF YOU USE WSYR!

SYRACUSE

London Calling

London, May 7.
Charles Cechran's Night Lights, the Trocadero cabaret show, will be televized May 17.

Nermandy gets renewal of time for Rinso and Monkey Brand. The shows are produced by J. Walter Thompson Co. radio department.

Radie version of Cavaicanti's docu-mentary film, 'Health for the Nation,' made by G. P. O. film unit for the Ministry of Health, will be broadcast May 18, with Raiph Richardson

Buskers (performers who enter-tain theatre queues) are being given a wider audience in the new Monkey Brand broadcasts from Luxembourg and Normandy which started May 7. Tommy Handley introduces them and adds some of his own humor. Three of these Jokers,' as they call themselves, will go on the air each

Electroiux began May 1 a series of quarter hour concerts covering a two months' Radio Normandy cam-paign. W. S. Crawford, Ltd., placed contract with IBC.

Modern musical comedy version of Shakespeare's 'As You Like It' will be broadcast by BBC under title Little Miss Rosalind, or What Have You?' Version was written by D. F. Aitken, and will have Patrick Wad-dington and Patricia Burke in the romantic leads.

Genatosen, Ltd., has contracted a further 52 weeks on Normandy. Ar-rangements made through Mather & Crowther.

De Resske Cigarettes star inter-views continued on Normandy.

Sybii Therndike's first television appearance will be in the play 'Sun Up,' May 14.

Dorland Agency contracted with IBC for additional series of long range weather forecasts on Nor-mandy on behalf of Curicones.

Gilbert Seldes, director of television programs to Columbia Broad-cating Co., is now in London to the Columbia Broad-tor Columbia Broad-tor Columbia Columbia Broad-andra Palace studio. On his return to New York he will be accompan-ied by D. H. Munro, BBC television production manager, who will advise Columbia on latest technical devel-

Professional football clubs have agreed to oppose their games being televised; question of same facilities for prize fights will be talked over at British B ing Board of Control annual meeting June 10.

Heins products signed Jack Hul-bert and Cicely Courtneidge, assist-ed by Rhythm Brothers, Lew Stone and orchestra, for 13 half-hour broadcasts on Radio Luxembourg.

Mutual Feeds Programs

To Boston for Shortwave

Beginning June 1, station WIXAL, Boston, will short-wave all Mutual programs from 10 am. to noon Mon-days through Saturdays to Europe and South America. Spot aiready picks up spot broad-casts from Mutual, but this will be the first regular-schedule re-airing.

Marshing to Europe

Major John H. Marshing of the International Short Wave Division NDE salled for Europe last Saturday (13). Marshing is chief of the German section and supervises all German language short-wave broadcasts to this country. He is expected back in New York next fall.

Alternates on CKAC Show

Alternates on C.A.C. Show
Montreal, May 16.
New sustainer on station CAL
has eight members of the staff alternating on program called 'Le Monde
Adjourd'huf' (World Today'), giving
current events but without opinions.
Spilers are Yves Boursas, program director of CKAC; Louis Moriset, publicity chief; Fiaviu Danlel,
traffic manager; Henri Letondai,
author; Roger Beaulu, Ferdinand
Blondi, musical directors; 'Marcel
Pare and Roy Malotin.

· AFRA-WLW Sign Pact

Meanwhile Actors Union Proposes to Raise Dues If Locals Sanction

FIGHTING WREN MOVE

Oppose Kansas City Stations New Site for Lawrence Station

Site for Lawrence Station

Station Wiley

Application of Station WhER for

removal from Lawrence, Kana, to

Kanasa City, Mo, comes before the

FCC for hearing May 25. Appeal

tion of the five stations on the Massouri side and one on the Kanas

side of the metropolitian area. At

KMBC, NBC feed via WDAF and

the Mutual net via WHB, which op
rates only during daylight bour
rates only during daylight bour
for the metropolitian outlet. Note

for the metropolitian outlet. See and

west of Kanasa City, whose girl

is lightly received in the two Kanasa

Cities.

cities, Opposition is pointing out it's scarcely necessary to bring another station in to provide NBC blue outlet as KCMO with its new allotment of 1,000 watts is available to serve, as is WHB.

Stanco Checks Radio by All **Known Methods**

McCann-Erickson agency, New York, this week placed order to exyork, this week placed order to extry the property of the pr

permit final tabulation of check-up results. "Biair script is alternating plug-between Fill Midto and Nudod, Daggett & Ramsdell, is continuing simultaneously to test Meet Miss Julia' on an eight-station list. Heiga Lund, former Seattle radiotte, is writing both series under supervisional Recordings pressed a: World Miss.

writing both series under supervision of each offector Stuart Ludium.

Is of each offector Stuart Ludium.

Stanco is making an exceptionally careful survey of public reaction to the two dramatic serials before arriving at the fant plans. In additional control survey of the series o

Cincinnati, May 16,

Cincinnati, May 18,
American Federation of Radio Artlats signed a contract effective Sunday (14) with station WLW, establishing a federation shop for actors,
fects men. Union officials stated to
the state of the state of

classifications.
Will be in effect until 1940 and
calls for arbitration of all disputes.
Negotiations for contracts with boundary
seems. Mar. Englasters are in progseem. Mar. Englasters are in progseem. Mar. Englasters are in progceutive-secretary
of the union,
planed to New York lest night
(Monday).

Proposal to boost the national dues in AFRA has been approved by the national board and referred to the local chapters for action. Tenders have said at 1812 the militarian training the said of the said to the various brackets. Maximum annual dues are still \$100, but that fagure is now based on lower annual samings. Initiation tee remains \$25.00 to \$100, \$100

JOSEPH RINES

ORCHESTRA

Hotel St. Regis Viennese Roof

2nd Consecutive Year NBC-THRICE WEEKLY WM. MORRIS AGENCY

"Alien Prescott's 'Don't Forget' ries rates sponsorship. He is a nimble quiz master."

Sid Shalit, NEW YORK DAILY NEWS

"DON'T FORGET"

ALLEN PRESCOTT

Fridays, 8:30-9 P.M., WJZ

NAN WYNN

"TIME TO SHINE"

Tuesdays 10 P.M., EDST CBS Network

Mgt.: Columbia Artists, Inc.



NBC Charts Course of 23 Five-Yearers: Weekly Billings Have Upped 849%

KCMO's Big Night

Station KCMO celebrated its jump

to 1,000 watts and 1450 kilocycles with a special broadcast from the

Kansas City, May 16.

Figures prepared by NBC disclose that 23 advertisers that have used its links for five or more years continu ously have increased their weekly expenditures by 849% since they started with NBC facilities. Five other clients that have maintained Little Theatre of Municipal audito-rium last week. Actual switch from 100 to 1,000 watts was made few days previous without public announce-ment, partly for testing purposes. Program and party in the Little Theatre served as formal announce-

other. clients that have maintained the same alliance for four years without break have tilted their NBC outlay by 320%.

Taking the 28 customers as whole, their average weekly billing from the starting dates to April, 1939, has gone from \$51,535 to \$453,900, or a lift of 692%. The average weekly billings for the five-year-or-more characteristics of the five-year-or-more characteristics. The secondary is the five-year or with the secondary of the five-year or with the secondary to the five-year or with the secondary to the secondary to the secondary to the secondary that the secondary is the secondary to the secondary that the secon

The accounts involved in this reakdown are as follows: American Home Products Co. American Tobacco Co. Bristol-Myers Co, Carnation Co. Cities Service

Carnation Co.
Cities Servicutes.
Cummer Products.
Cummer Control Management Control
Cummer Commerce.
Cummer Commerce.
Cummerce.
Cu

Princess Pat.
Procter & Gamble.
Richfield Oil Co.
Standard Brands.
(Royal Baking Powder.) Standard Oil of Cal. Sterling Products.

(Dr. Lyons Toothpowder.) Sun Oil Co. Welch Grape Juice Co.

JACK ADAMS TO TEXAS WEB

John T. (Jack) Adams has resigned as radio director of the Erwin. Wasey agency to become executive vice-president of the Texas ecutive vice-president of the Texas State Network. The resignation be-comes effective June 15 and he will leave New York at that time to make his headquarters in Fort Worth. Before Johning Erwin-Wassy a couple years ago Adams was in pro-gram producing business for himself and had been connected with various broadcasting projects.

WHK'S SAFETY GESTURE High School Contest Has National Tie-In Angles

Cleveland, May 16. National radio script contest on traffic safety, originated by Larry Roller, educational director of WHK-

Roller, deutalonal director of WHKWCLE, was won by Alvin Burvitz.
Glenville high school serier, whose
Glenville high school serier, whose
Mutual network Saturday (20). Vision
Frondant is to be staged by school
formatic club in Public Music Hall
Force 800 specially invited city
exces and educators.
over studentcontestants in 8000 high schools in
United States, Hawaii and Canada, in
sectiving \$100 gold watch while,
school gets a new PA. system.
Awards to be made before mike by
American Automobile Association,
which adopted and sponsored the
national stunt. John Studebaker,
U. S. commissioner of educators,
having his speech made in Washing100 Jb. C., or dermissioner of selection,
having his speech made in Washing100 Jb. C., or dermissioner having his speech made in W ton, D. C., cut into program.

Novelty of Hurwitz's script was that he wrote it backward, begin-ning with auto-killing of an old lady ard working back through what was in the minds of guilty ones.

Add: Fan Mail

Alice Front and Martin Gabel, leads of the "Big Sister" series received a letter eweral series ago from a fan in Birmingham, saying he was naming his new twins Alice Front Freedman and Martin Gabel Freedman. Martin Gabel Freedman are considered to the series of the se

Program and party in the Little Theatre served as formal announcement to employees of the sitation, in all Cars for its southern carriers of the company officials and paign. The agency is Lord & store managers and friends of both Thomas and the stitions are WIMD, organizations. Station is presy-ed Fyederick, Md; WSAL, Salisbury, Y Tom Evans, Covan Drug party, WTBD, Cumberland; WSAL, Blander, Toward of the Carrier of the Ca

Sharp Questioning by Fred Thompson **Focuses Attention on Newspaper Bid**

Washington, May 16,
Policy-establishing case on the
troublesome matter of press owner
ship is in the mill. Vehicle for pronouncement of the FCC attitude
mountained to the FCC attitude
and mountained in the properties of the protoward mixing Inotypes and modulators is the application for period
terminating in the properties of the protoward mixing inotypes and modulators is the application for period
terminating in the properties of the protoward mixing inotypes and modulators is the application for period
terminating in the properties of the protoward mixing in the properties of the properties of the protoward mixing in the properties of the properties of the protoward mixing in the properties of ward mixing linotypes and modu-lators is the application for permission to shift control of WJBL, De-

sion to shift control of WJBL, Decatur, mult, pole Decatur, mult, pole Decatur, means per serious and the state of the sta

CORRECTION

In a recent advertisement inserted by WLW the following statement was made . . .

> "WLW so dominates this territory that day in and day out during the entire week studied 48.3 % of all radio homes were tuned to WLW."

In this same advertisement Louisville, Ky., was listed as one of the cities included in the "territory" and readers might quite naturally assume, in the light of the unqualified statement quoted above, that this percentage represented the WLW coverage in Louisville and in all of the cities listed in the ad.

LET'S OWN LOOK AT WLW'S **FIGURES**

(We quote from their "Analysis") WEEK DAYS

Leading Local Station % Local NBC Station % of

WLW % of Listening Audience

of Listening Audience Listening Audience (WHAS) (WAVE)

CINCINNATI LOUISVILLE **53.6%** 11.4%

52.3%

21.8%

We feel it our duty to call attention to these figures which will correct any impression that may have been conveyed to purchasers of radio time that adequate coverage of Louisville or of the area surrounding Louisville can be delivered by any station other than

WHAS is owned and operated by the Courier-Journal and the Louisville Times. Represented nationally by Edward Petry & Company.



CBS BASIC STATION-50,000 WATTS-820 KILOCYCLES

Transcription Made by Columbia

London, May 2. BBC's New York office enlisted aid of Columbia Workshop's William N. Robson for a dramatization of the story of WPA, prepared and recorded there and shipped for reproduction over the U.K. network. H has now been heard hers 0.1 under the unashmed Jordination of the administration, it made a vivid document.

anscription Made by Columbia

For England Glorifies WPA's Story

London, May 2.

Co New York office enlisted Columbia WPA's Columbia Workshop's William of the Columbia Workshop's William of WFA, prepared and recordever the U.K. network. It has baseds I man of the Sandhard of the Sand ministration, it made a vivid documint and the second of the second of

symbole as FERA, CWA, CCC and some others.

If it was propagands for Roose-well it still remained a primary of the control of the control of the control of the control of the contrasted voices to effect, together with school excellently drilled to use contrasted voices to effect, together with the control of the control

works theory.

HIT THAT BALL
With Stan Lomax
39 Mins.
Friday, 19 Jan.
WOR-Matual, New York
Robert Standard Standard
House I was a second of the standard Standard Standard
House I would be against sports
independent of them well up on the
subject, as expected.
Will clear the wavelength of all
others.

Land.

JAN EURIN
With Regent Theatre
Orchestra, Gladyn Evans, Thelma
Se mine.
NIDEFENDENT OIL INDUSTRIES
Sanday, 525 y.m.
With heavy advances bellyhoo Jan
Rubial, by arrangement with Royla
With theavy advances bellyhoo Jan
Rubial, by arrangement with Eopta
Deceasing of the Company of the Company
Deceasing of the Company
Line With Party advances bellyhoo Jan
Rubial, by arrangement with Royla
Deceasing of the Company
Line With Comp

Ireas Dunne. There was certainly the presentation in this section of the presentation in this section. The Regent orchestra, one of the over the air. Rubbil started musicans off slowly with Faust, but after a The cloning but was undoubtedly a puzzle to everybody and dropped the control presentation down omfact and the control presentation of the control presentation of the story. Our defentively amility of the story. Our played suitable music. The whole thing was a poor production idea. The whole the control presentation of the control played suitable music. The whole thing was a poor production the control played suitable music. The whole waste on junk like this Rick. meets here, seemed to lose something to over the sir. Rubbin started musicians and the state of the state of

opic 3 Mins.
Seviciality and program of the six of gut programs on the six.
Don't Forget', is a poor addition to the list of gut programs on the six.
Don't Forget', is a poor addition to the list of gut for the six of gut prices for mailed questions accepted the six of gut for the six of the six

Since they weren't very responsive.

RACK NUMBER UP

RACK NUMBER UP

Radio Galid Frama
Sustaining
19 Mina.

Sustaining
19 Mina.

Sustaining
19 Mina.

Sustaining
19 Mina.

Wiz-NBC, New York
Authored by Merritt P. Allen, this
piece concerning the political activinicely acted but rather pointlessly
written. Allen has acribbled many
including several built around the
characters in this story.

Machine Sustaining

Work of the political sustaining

Including several built around the
characters in this story.

Machine Sustaining

Work of the political sustaining

Including several built around the
characters in this story.

Machine Sustaining

Work of the political sustaining

Including several built around the

Composition of the political sustaining

Including several built around the

Composition of the political sustaining

Machine Sus

'MELODY RIDDLES' With the Weintraubs 30 Mins, BINSO

broadcast on the whole, packed considerable wallop and thrill. Burm.

LOUEE and CUET MASSEY
TWHIAGHT TABLI
WITH THE WESTERNEY
TWHIAGHT TABLI
WITH THE WESTERNEY
BOWN & WILLIAMSON
TO AND THE WASSEY
TWHIAGHT WASSEY
THE WAS

ard blows for Bugler.

BAL CULVER.

BAL CULVER.

BAL CULVER.

BAL COLLVER.

Little Mr. Pollyama wind a chief of the chief of the

Follow-Up Comment

Frank E. Mallen, RCA's new vp. for his talk and that the quick shirt in charge of advertising and publicity, led the plugging for television the mysterious voices heard. The control of the properties of the pro

Samry Feal chronicir to the Meants paper of the side, activities and the side of the side

Marry Merilck is back on the some Heard Fridays at 9:30 pm. over the NRC bible tribon the versions study qualities of musicians. He study qualities of musicians, His studi is consistently possible to the some study qualities of musicians. He studies are some study qualities of musicians with the sound of old timers will welcome him back due to both the sound place the casual tuners who run accord him mboury and arrangements and plays music the way the boys and girls without theories on the subject like it.

and arrangements and plays much the way the boys and girls with theories on the subject like it.

Lax show on Monday (18) from Hollywood over WASC starred Williams Powell and Miriam Boyella in the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's, but the real hit of the hour's program was the Sherwood's Tovariet's hour the Mask Sherwood's Tovariet's hou

works.

Headrik Willem Van Lees unwijtingty opened the ears of NRC listeners to some crypic behinder, because the control of t

Fred Allen extracted plenty of iaughs from exchanges with Norman Dine, of New York's Sleep Shop. This despite the fact Dine had previously guested on Raiston's Inside Story program. The person you did not expect to meet played for beliys and clicked.

and clicked.

Ailen's joshing, the previous week, with Robert Forterfield of Barter Meta County of the County of t

make the intervew humocousty intermal.

Kata Smith's Swandown-Calumet hour Thursday (II) offeed a
Mikado now on Broadway with Ball
Mikado now on Broadway with Ba

Edward Arnold played another guest abot Sunday night (14) on the Chase & Lanborn show over NBC Chase & Canborn show over NBC Chase & Canborn show over NBC and the Chase & Canborn show the Chase &

Small part of the girl was well played.

Roy Atwell also guested on the session, repeating his familiar tangle talk, and Charley McCarthy was at his best with a round of farfetched quips about his new race-horse.

New York World's Fair and WMCA New York, World's Fair and WMCA New York, have gotten together for a May 26 'WMCA Day'. Many of station's programs of that day will emanate from the Fair including Five Star Final, a varlety show headed by Billy Glason, and a quiz show conducted by Allie Low Miles.

Shotwell Idea N. G. to A. F. M.

American Federation of Musicians is bitterly opposed to the granting American Federation of Musicians is bitterly opposed to the granting of a secondary copyright to the manufacturers of phonograph records as recommended by the Shotwell Committee. The AFL feels that if the law is to extend any such right it should go to the interpretive artist. It sees no need of inserting this provision into the law, since the manufacture can be protected in other ways.

That Musical Get-Out-of-the-Way At Fair Called Copyright Violation

Music Publishers Protective Associa-tion is wrestling with a legal poser which involves the use of 'Sidewalks of New York' in the siren system of the ejectric strollers on the grounds of the N.Y. World's Fair, Harry Fox, head of the bureau, feels that the use comes within the purview of the copyright law, but he hasn't decided just how the recorded right can be applied to the mechanism.

can be applied to the mechanism. Problem was tossed into Fox's lap by Max Mayer, owner of the copyright on 'Sidewalks'. Mayer advised Fox that since the tune is being exploited by a commercial enterprise there ought to make the country of the fact he himself zees no signs of the Fair he himself zees no signs of the himself zees

The strollers are operated by the American Railway Express Co., and the warning horn is so devised that when pressed it plays the first several bars of 'Sidewalks of New York.'

PERFORMING RIGHTS HUDDLE IN LONDON

International Confederation of Performing Rights Societies will hold its annual convention in London during September of the Confederation's executive committee. Convention had been scheduled for July, but was called off sine die when Nazi seizure of Czechoslovakia made war look imminent.

UTAH BOOKINGS

Salt Lake City, May 16.

Many Changes Beadying For Sum mer Season

Larry Kent's band draws opening assignment May 27 at Hotel Utah's assignment May 27 at Hotel Utah's Starlite Gardens, swank al fresco Joint, with Wally Williams' home-town cleffers extending their chores at his Ray Bradford's band, current-by at the Hotel Utah Empire room, moves to Finecrest Inn, canyon re-sort, Decoration Day. Meric Carle-son into same spot for five days commencing May 28.

commencing May 29.

Jimmy Walsh repeats 1936 assignment at Saltair, beach resort, Jerry Jones, who batons his own band, will shutter his Rainbow Randevu and take his band to Lagoon, suburban combo beach and amusement

Paul Stephens, who recently ac-quired the Brass Rail, downtown cove, will front his own Dixieland

S. M. Covey, who operates Covey's Coconut Grove, one of the largest bellrooms in America, will resume practice of importing name bands for one nighters, replacing his regular band, Adolph Brox and his music.

Benefit for 'Red' Long

New Orleans, May 16.

Arrangements are being made to put on a benefit performance for Reef Long, musician, who has been and in now seriously ill in John Dibert hospital. Show will include George Olsen and the floor show members of WWI/s musical and program staff.

Irving Vidacovich will baton the station's contribution to the event, and Banville Sisters Trio will be among the vocalists.

VOLUNTARY REFUND an Gives College Promoters a

Minneapolis, May 16.
When Benny Goodman learned
that the net profits for his Coliseum
one-night dance appearance amounted one-night dance appearance amounted to only \$85 for the two promoters, George Gould and Glen Nicolia, Nicolia, which was the boys his personal cheefs to choose a containt guarantee for his share, but the University bunch here is acclaiming him for his generate in turning back a portion of it to Gould and Nicolia. The former is a member of the Gopher football squad.

Song Hit Guild In Radio Bid To Amateurs

Offering collaboration to tyro songwriters from either a melody rylic angle, the Song Hit Guild, Inc. of New York has signed for a 13 mak stretch on WNEW, N. Y.'s "Ballroom, Guild is Dyric angle, use of New York has signed for a week stretch on WNEW, N. Y. S. Make-Belleve-Ballroom. Guild is composed of 10 writers; Nick Kenny, Johnny Mercer, Ray Henderson, Sammy Fain, Johnny Burke, Fred Fisher, J. Fred Coots, Charles Tolias, Percy Wenrich, and Benny

Days. Guild offers a booklet free to listeners that contains melodles and lyrics. Idea is for said tyro to fit words to the melodies or vice versa. Each tune and set of lyrics are distinct from each other and penned by various of the writers named.

SHAW TOOTING AGAIN. **MAESTRO RECOVERED**

Los Angeles, May 16. Los Angeles, May 18.
Artie Shaw has completely recovered from a serious throat infection and picks up his horn again with the band at the Palomar tomorrow night (Wed.). He goes back on his Old Gold air show next Sunday (21). Dancery may hold him for additional four or six weeks. Original date called for six weeks. Band has been doing terrife bir despite absence of the head and front man.

Marion Dugan Replaces **Rea Wain With Clinton**

Hea Wain With Clinton Marion Dugan, singer, who has pinch hit for Bea Wain in the past when the latter was ill or on vacation, will replace Miss Wain with Larry Clinton's Control Marion Control Control Note; N. Y., tonight (Wednesday), Miss Wain is being, offered for theatres and radio on her own, and will make her worn recording. So dates line up for Miss Wain. No dates line up for Miss Wain. So dates lined out to go with Eli Oberstein's new outfit.

Sax Slurred

Cincinnati, May 18.

A dozen full-year scholarships in any orchestral instrument except saxophone and percussion for high echool grade from 18 to 25 years is being offered jointly by WLW and the Cincinnati College of Music.

Courses start Sept. 11 and contests for winners with the contest of the contest o

Bert Block Drops Baton

Pittsburgh, May 16. Bert Block, band leader whose 'Bell Music' was heard at Bill Green's a year ago, has dropped the baton to become personal manager for Dick Stable's band, Latter for Dick Stable's band, Latter playing flock of college dates around here before stepping into New York's Famous Door this week for a run with his wife, Gracie Barrie, Block's outht disbanded and fock of the personnel has caught on with other

Evelyn Oakes, who joined Stabile's band as vocalist when Paula Kelly left to go with Al Donahue, is back with Bunny Berigan.

Out-of-Court Settlement **Ends Bitner-Feist Snit** Against Film Company

Suit of the late Edgar F. Bitner and the estate of Leo Feist against Metro-Goldwyn-Mayer Pictures Corn Metro-Goldwyn-Mayer Pictures Corp. 788,500 in connection with the sale of the Feist catalog was settled out of court Monday (15) as trial was about to start before N. Y. vogel. MCM had put in a counterclaim of \$128,000 on the purchasing price of \$405,000 and the deduction it got on the settlement was around \$122,000.

\$12,000.

Action was to recover \$88,000 which was still outstanding on the contract price. In its defense MGM claimed that it found that certain the transfer agreement did not exist, such as the exclusive picture rights to Kid Boot's and "Blo Rits' and the renewal right to certain popular all accounts receivable and these were adjusted in the settlement figure.

SIR LOUIS STERLING STEPS OUT OF EMIL

London, May 16 Financial circles were surprised last week when Sir Louis Sterling quit as managing director of Elec-trical & Musical Industries, Ltd.,

quit as managing director of Elec-trical & Musical Industries, Ltd., combined and phonograph record and phonograph record statement but Sir, Louis explained that he resigned because the direc-torate decided to appoint a separa-managing director for the Grams-had included among his own nor seven and a half years. Sir, Louis' poot as head of the E&MI has been taken over by Al-red Clark, nor emanaging director for Clark, nor emanaging director for Clark in the phonograph field when he latter operated the Columbia Gramaphone Co., Ltd. Clark has been ill and in retirement for sex eral years. Sir both on the sex eral years. Sir both on the sex in the publishing and record busi-ness on this side for over 35 years. The rates as nor of Britain's wealth-He rates as one of Britain's w

TAPS MILLER'S CLAIM

Says 'Hold Tight' Was His in Manu-script Form in 1936

'Taps' Miller, dancer and scat singer now at the Apollo theatre, N. Y., has filed suit in New York su-preme court against Exclusive Music, Co.; Mills Music Co.; Leeds Yusic Co.; Mills Music Co.; Leeus 1 using to Co. and five writers, claiming he wrote the tune "Hold Tight," and asks an injunction, an accounting of profits and damages. Papers have been served on the defendants.

peen served on the defendants. Miller has no copyright on file with the U. S. Copyri, Bureau, but claims to have had the tune in manuscript form as early as 183° Says he had orchestrations at that time, too. At the Apollo Miller is introduced as the writer of the number, and part of his act is vocal improvisations with riffs in which the 'light' melody can be recognized.

The tune has more claimants and

melody can be recognized.

The ture has more claimants and is currently cut up more ways that the average orchestra. There contents are the second of the contents and the above mentioned music companies are all deriving royalties from its sales. Mills' copyright on the tune, one of four, is the only one filed in published form. Others were manuscripts.

ert Block Drops Baton To Manage Dick Stabile Invite Mills to Speak as New Slap At ASCAP Introduced: Frohlich Savs Tactics Will Cost Radio Coin

JACK HARRIS ON WIZ

London Band Set for Four Programs to NBC Web

Jack Harris orchestra is doing four special broadcasts from London on successive Saturdays. Comes through at 8 p.m. over W.Z. New York and the NBC blue web. Frograms are Marris who, may visit America publishers. Harris who, may visit America later in season was booked in a three-way deal between the William Mortis agency here, Footer's in London and the NBC network.

Propose E. H. Morris Have ASCAP Berth

Edwin H. (Buddy) Morris, who esigned several weeks ago as general manager of the Warner Bros music combine, has been propo music combine, has been proposed for a post in the American Society Composers, Authors and Publishers but with the pub members exclusively paying his salary, Assignment suggested would be that of classifying the availability ratings of the publishers.

publishers.

At the time of his resignation from Warners, Morris was chairman of the availability committee. As classifier he would be totally responsible committee and his ratings would have to be accepted as devoid of personal or political partianship, during a special meeting of the publisher faction on the ASCAP board Monday (13), and it is understood that John C. Pasine, ASCAP general forms of the publisher faction on the ASCAP beard Monday (13), and it is understood that John C. Pasine, ASCAP general forms of the publisher faction on the ASCAP beard Monday (13), and it is understood for the proposition. The proposition of the

Morris is meanwhlie working on a publishing house affiliation of his own which he expects to announce within the next two weeks.

OLD 'CASEY JONES' TUNE LICENSED FOR \$5,000

What rates among the top prices paid by film companies for the use of old tunes is the \$5,000 that Paraerror of the transparence of the transpar

use of 'Manuny.'
Shapiro, Bernstein & Co. and Berlin also figured as big royalty collectors in 20th Century-Fox's production, Rose of Washington Square? For the 14 numbers used in this film for the collectors in 20th Century-Fox's production, Rose of Washington Square; and the collector of the

'Vernon \$19.500.

\$12,500.
Other song titles which ShapiroBernstein has sold for picture uses
are 'The Last Round Up,' 'Wagon
Wheels' and 'Old Faithful. The
first two were bought by Paramouni
and the last by Republic Pictures.

Mark Warnow's Luncheon

Mark Warnow, currently batonning the Lucky Strike Hit Parade
orchestra, will throw a luncheon for
composers and publishers at the Park
Lane botel, N. Y., May 24. Idea is
to thank scribes and pubs for turning out hit tunes that have made the
Hit Parade possible.

Hit Parade possible.

Warnow was recently re-signed for another 13 weeks on the program.

While E. C. Mills, of the American Society of Composers, Authors and Fublishers, was on his way to Flor-ida last week to address a regional meeting of the National Association of Broadcasters, two bills antagonof Broadcasters, two bills antagon-lstic to ASCAP were being intro-duced in that state's legislature, Mills istic on ASCAP were being intro-bution of the property of the con-bination of the present and ASCAP act which were declared unconstitu-tions of the present and ASCAP act which were declared unconstitu-tions of the present and astabilities to war set of pena-ties for convicted copyright infrain-gers, while, bits own set of pena-ties of the control of the con-party of the control of the con-trol of the c

Still another bill involving copy-

State.

Still another bill involving copyright was introduced at the same and the same and the same and the same and the same at the National Association of Performing Artists, and would divest the phonograph record of protection under the common is wonce the disce were soid. Neither the manufacture were soid without the content of the content of the same and the sam that the broadcasters proposed to go on using this campaign of haras-ment as a bargaining point in their control of the contro

St. L. Reefer Peddler To Musicians Given 3 Years in Leavenworth

William Brewer, 28, a reefer peer did with the sevent of the work of the work

RADIO FROWNS ON HON. MR. SO-AND-SO' LYRICS

Although Sam Coslow's torcher,
The in Love With the Enomable Mr.
The in Love With the Enomable Mr.
Metro picture Society Lawyer,
both networks have ordered the
lyrics cleaned up.
Artie Shaw's record with the verboten wordage proved a fast seliout after word got around.

ELLINGTON'S SON'S BAND

Mercer Ellington, 18-year old son of Duke, took an exam for a local 802 of the AFM card last week. He'll head a small unit for club dates, etc., around New York.

Phil Ohman and Foster Carling cieffed 'Lazy Rolis the Rio Grande.'

BANDS and ORCHESTRAS

Week of May 19

Permanent address of bands and orchestras is published without aut charge. While every effort is made to insure accuracy in this department, cooperation in notifying errors will reduce mistakes to a minimum.

minimum. Kry to abbreviations: B—baliroom, C—cafe, CC—country club, H— Rey to abbreviations: B—baliroom, C—cafe, CC—country club, H— Rode, http://discountry.com/country/count

WHITE SAILS (Beneath A Yellow Moon)

By Nick Kenny, Charles Kenny and Harry Arches

THE TINKLE SONG

By Harry Woods

LITTLE SKIPPER By Nick Kenny and Charles Kenny

MY HANDS ARE TIED

By Charles Tobies and Sam H. Stept

Featured in the M-C-M Picture "Idiot's Celight"

HOW STRANGE

By Gus Kahn, Herbert Stothart and Earl rent

Based on "KAK STRANNO" by B. A. Prozorovsky

Sung by Virginia Bruce

In the M-G-M Picture "Society Lawyer" (I'M IN LOVE WITH) THE HONORABLE Mr. SO and SO

1679 BROADWAY, N. Y. HARRY LINE, Gen. Frot. Mar.

oxander, Van, Rossiand B., NYC, pert, Mickey, Bradford H., Boston. hipassadors, Royale, Congress H., Chl. driews, Gordon, Club 18 N., NYC, Tables, Col. Joe Chaser, 1210 A., S., Nyali, C., C., Chenden, Gus. R.O'K. HOltwood.

Bert, Plantetion Club, Milwaukee. Bob, c/o Wm. Morriz, Charley, CRA, N.Y. Charley, O/o FB. Bill, Rockwoll G. A., N.Y. Dick, Lakoworth Caeino, Ft.

Barro, Bue, H., Edicon, NTC, Basie, Count, Sherman H., Chi, Baser, Tour, Searer av, Milwaukee, Bauer, Courtee, St., Berla H., NTC, Bauer, St., St., St., St., St., St., Bauer, St., St., St., St., St., St., Bauer, Courte, St., St., St., St., St., Bauer, Chine, St., St., St., St., St., Bauer, Chine, St., St., St., St., St., Barria, Ben, Ritz-Carilon H., Boeton, Bestor, Don., C. Win., Stort., eeb., D. C., Black, Treddy, Donabue's, Mountainview, 1, 3.

re Lou, Atlanta-Biltmore H., At-Archie, Earl Carroll's R., H'wood.

Archie, Earl Carroll's R., H'wood.

Ve.

Cummins, Bernie, Cavaller H.,

Ve.

Cutter, Bon, Nicollet H., Mpte.

Borne, Hal. Florentine Gardene, H'wood Brandt. Eddy. Stevene H., Chl. Brecoe, Lou, c/o CRA. Brigode, Ace, Merry Garden B., Cbl. Brown, Les, c/o CRA. Buck, Verno, Orientel T., Cbl. Bruce, Roger, Joyland Casino, Loxington

undy, Rudy, c/o CRA. urkarth, Johnny, Plantation Club, Mc-methyllie, Ind. methyline, Bill Green's Casino, Pitts.

way, Cab. Cotton Club, NYC. Callowar, Chi, Cotton Cibb, NTC.
Maderra Danceland,
Milling, Ind.
Cartin, Tommy, No Black Stragescown, O.
Cartin, Tommy, Cibb, Sahara, Milleaubes,
Cartin, Good, Cibb, Sahara, Milleaubes,
Cartin, Good, Cibb, Sahara, Milleaubes,
Chico, Lotte, Victaillie C. Hwood,
Chico, Lotte, Victaillie C. Hwood,
Chico, Lotte, Victaillie C. Hwood,
Chica, Martin, Control H., NTC.
Colonian, End., Trondero C. Hwood,
Colonian, Cally Colonian,
Colonian, Colonian, C. Hwood,
Colonian, C. Hugh,
Colonian, C. Hugh,
Colonian, C. Hugh,
Colonian, C. Hugh,
Chica, D. G. McCa.
Creaby, Bab, Col. McCa.
Creaby, Bab, Col. McCa.

Dalloy, Frank, St. Paul R., St. Paul. Darlase, Gilbert, Chateau-Frontenao H.

Justes.

Justes.

Davis, Eddie, Larue R., NTC.

D'Andrea, Joseph, Pepper Pot N., NTC.

Davis, Johnny, Mianti Club, Milwaukes.

De Lange, Eddie, Elitch's Garden's, Der er.

De La Rosa, Oscar, c'o Wm. Morris.

Dell. Eddy, Hotel Abbey, NYC.

Denny, Jack, c'o Wm. Morris.

Doutsch, Einery, Chaso H. St. L.

Dixon, Lee, Tantilla Gardene, Richmond.

A.
Dooley, Phil, Paimor H., Chi.
Doreey, Jimmy, Meadowbrook Club, Cedar
rovo, N.J. (20)
Duchin, Eddy, Chicago T., Chi.
Duffy, George, Cataract H., Buffalo.
Duke, Jules, Tutviller H., Birmingham.

E Ellington, Duke, Wm. Morria, N.Y.
Ellis, Joe, Quoen Mary R., NYC.
Ellis Sognr, Van Clevo H., Dayton, O.
Embasey 4, Mogle Bar. Mpls.
Ennle, Skinney, Victor Hugo's R.

Ennis, Skinney, Victor Hugo's H'wood. Ernis, Val. El Morocco, NTC. Erwin, Gene, H. Cleveland, Cleve. F Feldstoin, Joey, Tic Top Tap N., Mil-

Felton, Happy, Blitmore H., NTC.
Florito, Ted. Ben Marden's Riviers, Fr.
Lee, N. J.
Francito, Lee, Lack Lynch's Walton Roof. Joe, Jack Lynch's Walton Roof, Francito, Joe, Jack Lynch's Walton Roof, Philadelphia, Fidler, Lou, Colony Club, Chl. Fiolds, Shep, Meadoubrook C. C., St.

Fields, Shep, Meadon urook C. C., or, or, Fields, Irving, Grossinger H., Faliburg, N. Y., Fisher, Buddy, LaSkelle H. Chi, Pisher, Mark, Rovins Frolles C., Chicker, Chief, C., Chicker, Chock, Topsy's N., Soulhgata, Chicker, Chief, Chief, Chicker, Chief, C Denver.

Frederics, Jan, Bouleverd Tavern, Elm-hurst, N.Y.

G Gy Leonard, Copp Club, Milmultee, Grindon, Rann, Colonian Company, Colonian Colonian, Colonian Colonian, Colonian Colonian, Co

Hail. Geo., Hipp T., Balle, Hamilton, Bob, Majestic B., Long Beach Hamilton, Bob, Majestic S., Long coal., Calif. Haman, Bob, Stevens H., Chl. Hardy, Bob, Flamingo N., Boston, Haring, Bob, c/o R.O'ti. Harper, Nic, Wisconsin Roof B., Mil-

ee. ris. Phil. Wilshire Bowl, Los Angeles. t. Little Jos, Old Vienna R., Clo-

Marti, Luttis Jos, Oil Vienna R., CinHeavy, Chuck, Paril Sm. L.A., ColHerrick, R.W. Ferrit Sm. L.A., ColHerrick, R.W. Ferrit Sm. L.A., ColHerrick, R.W. Ferrit Sm. L.A., ColHerrick, R.W. Y. ColHerrick, R.W. Y. ColHerrick, R.W. Y. ColHerrick, R.W. H., W. C.
Hill, Toddy, Savey H. World, Fair N.C.
Hill, Toddy, Savey H. World, Fair Hiller, R. Holler, Fandles R., H. D.
Hiller, R. G. Holler, Fandles R., D. AllaHolmes, Harrick, Andholm H., Dallas,
Holmes, Harrick, Schnoeder H., Jüllersche,
Holmes, Harrick, Schnoeder H., Jüllersche,
Holmes, Harrick, Schnoeder H., Jüllersche,
Holmes, Lan, Chalesia E., Barrick,
Holmes, Lan, Chalesia Laurette H., OtLaw, Ott.

Möpithis Lan, Chatesur-Lanuary, 2020, 2021

Kein, Paul, Werdman Park H., We .C. Kendis, Sonny, Stork Club, NYC. Kenney, Mart, Vancouver H., Vancouver Sent, Peter, Book-Cadillac H., Detroit, Kerr, Jimmy, Jerry's Mendalay N., Hol Wood, King, Henry, Fairmonnt H., San Fran

leco.
King, Teddy, Southern Tavern, Ciove.
Kingfa Jeniers, Claridge H., Memphia.
Kinney, Ray, Lexington H., NTC.
Kogso, Harry, NEC Chl.
Krune, Gone. c/o MCA.
Kvele, Al, Stato-Jake T., Chl.
Kyern, Kay, Catalina Joland, Calif.

Laily, Howard, Five o'Clock Club, Miami, Lawson, Doc. c'o Rockwell Anua, Lang, Bld. Hi-Hat Club, Chicago, Le Baron, Eddle, Kalabow Room N., NYC. Levant, Phll. Bismork H., Chl. Light, Enoch, Tatt H., NYC. Livengood, Tinney, Open Door N., Milraukee. Livingeton, Jimmy, Walled Lako Casino, ardo, Guy, Roosevelt H., NTC., Carl, Radisson H., Mnis., Vincent, Chez Pareo C, Chi. Clyde, Beverly Hills, CC., New-

Locas, Cirde, Beverly Hitts, Co., 190rt, Ky.
Lunceford, Jimmy, Harold Oxloy, 19
B. 49th St., NYC.
Lyman, Abe, Beverly Hills C.C., New-

port, Ky.

M
Maineck, Maity, Cafe LaMare, H'wood,
Mananarea Jose, Colony Cinb, Chicage,
Maples, Nelson, Wobster Hall, H., Pitte,
Marcellino, Murzy, Natsorium Park,
Marsha, Murzy, Natsorium Park,
Marshard, Jack, H. Plaza, NYC,
Martin, Rreddio, Bon Air C., Chi.
Martin, Rreddio, Bon Air C., Chi.
Martin, Reven & Solice N., NYC.

15 Best Sheet Music Sellers

(Week ending May 13, 1939)

Three Little Fishies	Santly
Little Sir Echo	BVC
And the Angels Sing	BVC
Our Love	Chappell
Little Skipper	
Reer Barrel Polks	Shaniro
*Wishing ('Love Affair')	Crawford
Sing a Song of Sunbeams ('East Side of Heaven')Santly
Deep Purple	
Heaven Can Wait	
Sunrise Serenade	Jewel
I'm Building a Sailboat of Dreams	
God Bless America	Berlin
*East Side of Heaven ('East Side of Heaven')	Santly
If I Didn't Care	
 Indicates filmusical song. 	

Masters, Frankie, Adelphia H., Phila, Mathason, Bob, Rendevoue C., Milwaukee, Mayeboff, Eddie, Governor Clinton H., NYC. NATION TO SHARE OF STREET OF SHARE OF S cleco.
Molinas, Carlos, Villa Moderno C, Chi.
Morgan, Russ, c/o CRA.
Munro, Hal, Athietic Club, Milwaukes,
Murray, Charles, Mon Parle N., NYC.
Myore, Stan, Casino Gerdens, Ocean Park
Califi

N N Nagel, Harold, Pierre H., NYC. Nowman, Ruby, Rainbow Room, NYC. Noblo, Leighton, Baker H., Dallas, Tx. Noble, Ray, c/o Wm. Morrie, H'wood. Noel, Henry, 83-16 29th St., Long Island City, N,Y.

0 Olman, Val, Wm. Morris. Oloon, Geo., Roosevont, H., New Orlean Osborne, Will, Albambra, Milwaukee. Owene, Harry, St. Francis H., San F.

Palmer, Skeeter, Seneca H., Rochester,

Panchito, Versellies R., NYC. Pancho, La Conga C., NYC. Panico, Louis, Sylvan Beach, La Porte rexns.
Parks, Bobby, c/o Rockwell Amus.
Paul, Eddle, Aragon B., Clevo.
Paul, Tonoty. Grahmers H., Chl.
Pendarvis, Paul, Muchlebach H., K.C.,

Mo.
Peyton, Jimmy, Piaza R., Pittelurgh.
Playboye, Town House H., L. A.
Pliner & Earl, Blackstone H., Chl.
Powell, Walter, Show Bar, Forcet Hille,
NIC.

Ramone, Benny Bum'e, Phila. Ramos, Ramon, H. Amhassador, NYC. Ravazza, Carl, Rio del Mer, Aptos, Calif, Ravol, Don, Greenwich Villega Ceeino, NYC. Reichman, Joe, Wm. Penn H., Pitts. Renerd, Jecques, Coccanut Grove N., Releman, Leo, 130 W. 57th St., NYC, Ricardo, Don. Onels Club, Det. Richards, Jimmy, 400 Club, Wichits

ane. Rico, Don. Seville R., Boston. Robbins, Billy, Coronado H., Worcester. Roberts, Bill, Sir Francis Drake H., San F. Roberts, Bad rts, Red, Devines Eagles B., Milraukee.
Rodrigo, Neno, Hevane-Madrid N., NYC.
Rogors, Buddy, MCA, L.A.
Rogers, Eddie, Belvodere H., Baltimore.
Roland, Don, Marcue Dely, Bevorly Hills,
'allf. calif. Rollini, Adrian, Piccadilly H., NYC. Romanelli, Luigi, King Edward H., Too. tgers, Ralph, Asior H., NYC. issell, Jack, Perabing B., Chl.

Sanabria, Juanito, Hevana-Madrid, NIC.
Savitt, Jan, Lincoln H., NIC.
Savitt, Jarthur, U'Leary's Barn, NIC.
Shanka, Charles, 0/0 CRA.
Shaw, Artie, Palomar B. L. A.
Shelley, Lee, Enna Jettick Park, Aubnro,
N.T.

Shioide, Roy, NBC, Cht. Sieele Nobie, Paramount H., NYC.

Smith. Stoff. Les Saile H., Chi.

Smith. Stoff. Les Saile H., Chi.

II. Allewy, N.

III. Allewy, N.

III.

Teagarden, Jack, Blackhawk C., Chl. Tester, Jack, Club Terrio, Milwaukes. Thai, Piercon, Milwaukes A.C., Milw. Theis, Henry, c/o. R-O'K. Thompson, Long, Euclid Beach Park,

V V Van Gelder, Leon, Melody Club, Union City. N. J. Varcos, Eddle, 885 Club, Chi. Venuti, Joe, Pla-Mor B., K. C., Mo. Vioni, Bud, Cardinai Club, Milwaukee.

Wapies, Bud, Marquette H., St. Louis, Wardiaw, Jack, Reado'a Casino, Adoury k. N. J.
Wobber, Harry, Clover Club, Milwaukes, Weber, Henry, WGN, Chl.
Wober, Marek, NBC, Chl.
Webotor, Reiph, Lantz'e Merry-Go-Round,

Webster, Rsiph, Lanix Merry-Go-Round, Portob. Anno. Coccanit Grows, L. A. Weske, Ranny, Club Mayfair, Boston, Wester, Arrects, Go F.E. Whiteman, Paul, c/o Arliak Management, Whiteman, Paul, c/o Arliak Management, White, Almany, Wm. Moria, N.T. White, Jamery, Wm. Moria, N.T. Williams, Griff, Posebody H. M. Kemplin, Williams, Griff, Pauloby Griff, N. Kemplin, Williams, Griff, Pauloby Griff, N. Y. Williams, Griff, Rainberg Griff, N.T. Williams, Griff, Maish Bann, NYC.

Y ratos, Billy, El Tivoli Supper Club, Dal-

e. Young Sterling, Stanton Beach, Ore. Z Zipp, Eddie, Old Heldelberg N.; Mil-saukee. Zilo, Horacio, St. Moritz H., NYC. Ewerling, Ruby, Steta T., NYC.

Telble Sacher and not Harold J. Rome, wrote the music to Billie Holliday's unusual record, 'Strange

Richard Hageman doing music score for Paramount's 'Ruler of the Seas.'

Song Suggestions JIMMY McHUGH'S "Exactly Like You"

Shapiro, Bernatain & Co.

FREDERICK BROS. MUSIC CORPORATION

ANNOUNCE THE TRANSFER OF THEIR KANSAS CITY OFFICE TO

520 NORTH MICHIGAN AVENUE, CHICAGO, ILLINOIS

Telephone Whitehall 6440

NEW YORK

CLEVELAND

CHICAGO

If you searched 100 years you couldn't find a more logical successor to "Deep Furple"

Melody based on a theme from Maurice Ravel's "Pavane"

Lyric by MITCHELL PARISH

Music by PETER DE ROSE and BERT SHEFTER

ROBBINS MUSIC CORPORATION - 799 SEVENTH AVENUE + NEW YORK

Inside Stuff—Music

Ignace Ian Paderewski, now in his 78th year, is just finishing a concert four of this country. The Etude, musical mag dated May, 1899, or exactly at the control of the control of the control of the control of the state time that with advancing years he is finding it increasingly dif-ficult to warm up his fingers before a concert. At that time he expressed great doubts as to the length of his durability due to advancing the

Peeved because she didn't allegedly show up at rehearsais, etc., Billy Rose left (Miss) Dana Suesse's name off the official program billing at his N, Y World's Fair Aquacade. Rose, who also did some of the lyrics with Ted Fetter, wanted Miss Suesse present as in former years when they collabed at Fort Worth and Cleveland expos, but she was preoccupied

Jack Mills has acquired the score of N. T. G.'s Congress of Beauty con-cession at the N. Y. World's Fair and the new show at the Paradise, Broad-way nitery. While on the Coast recently Mills got the score of Will Mor-risey's new production, 'The Big Show,' with Irving Actman and George R. Brown as the co-writers.

Francia Gilbert cioused for publishers in the suit against Electrical Besearch Products, Inc., leasmed last week that under the detellor mass of Pederal Judge Ohn C. Knox his clients may collect but 15% of the side by Federal Judge Ohn C. Knox his clients may collect but 15% of the 1870,000 they asked for originally. Gilbert had asked for a clarification of the court's written finding and he was told that he would be able only to claim fees due on synchronized music which is in the public domain abroad.

yet to be designated by Judge Knox. Julian T. Abeles, appearing as counsel for ERFI and associated film producers, asked the court to instruct such master that he is only to consider this public domain music. The allowed, while the second, on which the public got as favorable nod, was allowed, while the second, on which the public got as favorable nod, was allowed, while the second, on which the public got as favorable nod, was allowed, while the second, on which the public got is considering an appeal from the court's limitation of recovery on the second cause of action.

Heads of the Music Publishers Protective Association and the Song-writers Protective Association and their respective counsel were alated to meet last night (Tuseday) for a preliminary discussion of the terms of a new uniform writers' contract. SPA has meanwhile refrained from officially notifying publishers that it proposes to take over the adminis-tration of the merchanical rights of its members' works June 1. The conferes at last night's meeting were to be Walter G. Douglas, MPPA chairman; Irving Caesar, SPA prez; A. M. Wattenberg, MPPA counsel, and John Schulman, SPA counsel.

Bill pending before the Canadian House of Commons would amend the Dominion's copyright law so that there would be a set scale of royalty compensation for copyright owners. Measure, which had its first reading before the legislature May 8, provides that the royalty be at least 5% of most owners with the control of the set of the control of the contro

Royalties totaling \$101,000 have been collected from the three major phonograph companies by Harry Tox, agent and trustee, during the current quarter. Amount covers all publishing houses excepting E. B. Marks and payoff on phonograph dies for any one quarter since \$1920.

RCA Victor's share of the royalty payment came to \$85,000. Decas Record Co. figured for \$38,000, while the American Record Corp. combine turned in \$1,000.

First two numbers cut by Kenny Baker for Victor under a contract signed two months ago are Moon and I' and Wandering Minatrel, sung by him in Universal; Miladol. Records will be released next where Victoria of them was held up because Baker's contract with Mervyn LeRoy, who produced the film, forbade his recording the tumes within a set time. Called for release from Gramaphone Co, England, and Gilbert and Sullivan interests also.

New York State Alcoholic Beverage Control Board has okayed Muzak's selling time on its Sponsored Service net to liquor advertisers. Separate from Muzak's normal wired entertainment, the Sponsored net reaches only

bars and grills.

Federal Alcoholic Administration had previously okayed the setup.

Band Bookings

Benny Goodman, May 19, Pales, Columbus, May 29, Port Wayne, Both Columbus, May 28, Port Wayne, Both Columbus, May 28, Port Wayne, Both Cheng, Carlotte, Carl

Hal Kemp, June 5, Johns Hopkins U., Balto; 10, U. of Virginia.

Pluggers in London Favor Arrangement Fee For Name Air Bands

Despite pact signed between music publishers and British Broadcasting publishers and British Broadcasting Crap that no fees be paid to bands for boosting, some 20 song pluggers recently met privately to discuss the whole situation. Feeling among pluggers is that name bands should receive some remuneration, in form of arrangements fees, for air work. This is in consideration of the small ness of the BBC fees.

ness of the BBC fees.
Pluggers intend to form their own
union, and will appoint one of their
members as head, with object of
stressing to the BBC th importance
of some extra money to hand leaders, or as an alternative, the BBC to
important bands.

PLAN NEGRO BALLROOM

Promoters Would Use Defunct Har-iem Casino in Pittsburgh

Pittsburgh, May 18. Group of Pittsburch showmen and adnee promoters plotting a big colored ballroom here next season pai-terned affer the well-known Savoy in Harlem. Would move into Harlem Casino, a nitery in the town's continuous control of the contr Group of Pittsburgh shor

ween stands in the fall.

Colored shindigs have been consistent money-makers in Pittsburgh, but they've only been sporadic affairs and nobody's ever tried them on a permanent basis.

On the Upbeat

Ran Wilde and Val Oman orchestras were added to the William Mortis agency band list last week, and ed by an unknown singer. Wilde and Olman inked termers with the offermer given his first Morris date at the Sir Francis Drake Hotel. S. Third cottlet is to be led by Lary Sothern, singer of the Crosby-Tood type. He was unearthed by Willard Alexander on the latter's recent been signed for a year by American Record for its Vocalion label. It was given to Vocalion label. It was given to Vocalion label. It was given to Vocalion because Todd is on Victor and Crosby's on Decoa being formed. He left Bob Crosby and is now in New York. He's also with Morris.

Agency is skiling offices on the Agency is skiling offices on City, now occupied by a law find to make in the RKO Bidg. Radio City, now occupied by a law find to the made in about a month. Morris Agency now has 30 bands.

New band headed by Johnny Morris, former drummer with Vin-cent Lopes, was signed for five years continued to the continued of the continued o

Basil Fomeen orchestra has been signed for a four-year term by Rock-well General Amusement.

Frankle Darro, juve pic name, currently forming a band on Coast to baton between films.

Burton Lane, songwriter, who's latest is 'Ladies in Love' from the Gene Krupa picture, 'Some Like It Hot,' is gathering an orchestra.

Claire Martin, vocalist formerly with Russ Morgan, now with Bobby

Music Corporation of America representing Tito's Swingtette for eight weeks to handle picture offers. Tito-opened at the Trocadero, L. A., May 11.

Yacht Club, 52d St., New York, spot going to make another try. Operators have been sounding out prices on name bands.

Woody Herman orchestra has been signed for the week of June 17 at either the Trianon or Aragon Ball-rooms, Chicago.

Waiter Liberace, Milwaukee pianist who is scheduled to appear with the Chicago symph next fall, after two months at the Hotel Plankinton's Red Room in Milwaukee, signed last week with Jay Mills, then at the Empire Room of the Hotel Schroe-

der. Liberace started with Milis' band Monday (15) when the crew opened at the Hotel Lowry, St. Paul.

Cuban Village at the World Fair, N. Y., gets an WNEW N. Y., wire tomorrow (Thursday). Continues once weekly thereafter.

Larry Clinton and Glenn Miller orchestras open at the Park Central Hotel, N. Y., and Glen Island Casino, N. Y., respectively, tonight (Wednes-

Sammy Kaye is the band of the week on WOR, N. Y.'s 'Show of the Week' program this Sunday (21). Outfit opens at Strand, N. Y., June 2.

Steel Pier, A. C. has Tommy Dor-sey for May 28; George Hail, 29; Horace Heidt, 30. Rudy Vallee band and company is down for both Labor Day and July 4 week-ends.

McFarland Twins' booked into William Penn Hotel's Chatterbox, Pittsburgh, for five days only, May 26-30 inclusive, filling in between Bernie Cummins' closing and Joe Reichman's opening. Placed by MCA. Managed by Paul Kapp.

Billy Catizone Four, (Catizone, Johnny Fritz, Harry Martin and Al DeLernia) of Pittsburgh into Con-tinental Bar for indefinite engage-ment, succeeding the Four Versa-

Bunny Berlgan band, with Wendy Bishop and Danny Richards, checks in at Kennywood Park, Pittsburgh, today (17) for a two-week run.

Jack McLean in May 29 to open outdoor summer dancing at Bill Green's Terraced Gardens, Pitts-burgh. Paul Barton outfit stays on at Green's indoor Casino until then.

Neaf Buckley, formerly with Don Bestor, will front Benny Burton's ensemble out of Pittsburgh and is being booked by Joe Hiller for niteries in tri-state area.

Ramena and Her Men of Music, currently at Benny the Bum's, Philiy, go into the Surf Ciub, Virginia Beach, on June 15 for one week.

Amer. Record Co. Shifts Exec Offices to Bridgen't

American Record Corp. will move its executive sales and advertising offices to Bridgeport, Conn., next week. The artist and repertoire de-partments will remain in New York. Bridgeport plant is being modern-ized and new equipment is being

Started in Kansas City,

Bookers Scram Town Boukers Scram Town
Band booking Frederick Bros. Music Corporation will shift its Kansas
City offices, where it got started six
years ago, to Chicago, effective May
22. Shift is being made because so
many of the Frederick Bros. outfits
have been and are working in the

Chi area. L. A. Frederick will head the Chicago office; Roy P. Johnson, Cleve land setup; and B. W. Frederick the New York branch.

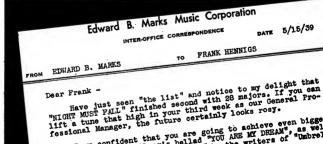
Ellington Set Into July

Duke Ellington orchestra is set Duke Ellington orchestra is set until late July. Scheduled for week of May 25 at Loew's State, N. V. Week June 2 Flatbush theatre, Bktyn:, June 11 World's Fair, N. Y. Jones of the July 30 opening Ritz-Carlton, Boston, for two and half weeks with wires. Latter date is an ice-breaker at the Ritz for Wm. Morris agency which handles Ellington. Wody Herman, Benny Godoman. Hal Kemp and Artie Shaw are booked Ellington of the Total Carlton and Artie Shaw are booked Ellington or in from a European

for the Ritz this summer also.

Ellington got in from a European concert tour Thursday (11) playing several one-nighters since.

John Gart is auditioning a new band combination for NBC. It con-sists of electric organ, Spanish guitar, trumpet and clarinet. Gart has the 'Electric Rhythm Maker program on the same network.



I am confident that you are going to achieve even bigger things with Abner Silver's balled "YOU ARE MY DREAM", as well as with "WILLIE, WILL YA!" by the writers of "Umbrella as with "WILLIE, will YA!" by the writers of "Umbrella as with "WILLIE, will ya!", and the other new songs you have chosen.



Disc Reviews

VARIETY

(Only the unusual reviewed henceforth. Including the unusually bad.)

Glan Gray and Decca have given thank. Harry Somik's orchestra slide Boary Carmichael a distinction from My Inkwell'-Fool for Love's and the Carmichael and the Carmichael and Dick Powell with his couplet, but not his tunes waxed by the Casa ment of WB's Naughty But Nicot Louis Amendancy (coally and tunes of WB's Naughty But Nicot Louis Amendancy (coally and tunes of WB's Naughty But Nicot Louis Amendancy (coally and tunes of WB's Naughty But Nicot Louis Amendancy (coally and tunes of the Camputer of the Carmichael and the Carmichael and the Camputer of the Camputer of

from moderated Jive to unadulerloope show) and Victor actist. Two
Jana Crawford, Frances Languer from Part Jime About Town Littled
and Dick Fowel). In Victor and
Dick Fowel). In Victor and
Decay wathing, have none you'de
from Part Jime About Town Littled
dispopuling will be Miss College of vectoring and the Miss College
dispopuling will be Miss College
for the Miss William of the Miss College
for the Miss William of the Miss College
for Than What You Do' and his own
certify and The Footnable Mr. See The William of the Miss College
for the Miss Col

ancient echool oogsette, a sunsua-Stinasy Enals, alumnus of Kemp, and a disciple of that mestro is himself now a redio mestro (Boo himself now a redio mestro (Boo from Par's Man About Town; titled Sentimental Sandwich! and Stranse vocalizing, are standard danapation. Harry James gives out detily on Harry Man gives out detily on Town (Whet You Do' and his own Town (Two Cilcot Jump. His born is resulted in the service of the con-trol of the control of the con-trol of the con-trol of the control of the con-trol of the con-tro

Baseball System

Benny Goodman has been after Floyd Smith, electric guitarist with the Andy Kirk orchestra, for his own band. However, he and Joe Glaser, Kirk's manager, haven't been able to reach terms. Goodman has offered \$5,000 to be paid partly in a lump sum, the remainder forked over weekly.

Twe' and There'll Be Some Changes Made. Very boogte-woorde, surface Made. Very boogte-woorde, quieste of the Hot Club of France Quieste of the Hot Club of France Vijeer Jorean and Minor's Swingl, building the Hot Club of Swingl, building the Hot Club of the Vijeer of

Benny Meroff Reopens

Olympic Casino, N. J Ulympic Casino, N. J. Benny Meroff will get a radio buildup starting May 27, when he opens in the Casino at Olympic Park. Irvington, N. J. Five Mutual. CORN wires weekly go with the date. Meroff is one-nighting up to the Jersey data, now with Music Corp. of America, is being personnelly managed by Lee Reis, performen who apilit with Artic Dunn in Australia several months ago.

tralia several months ago.

N. Y. or S. F.

(Continued from page 1)

attractive, but the New York suction

attractive, but the New York suction is equally hetty.

The west has deproduced and the control of the control

Hudson span.

But into indicates New York hasn't
much to fear from Frisco, and with
the largest population to draw from,
is a cinch to be the 1939 World's

the largest population to draw from, is a cinch to be the 1939 World's Fair. In a common to the the street of the

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (May 8-13). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol * denotes film song, 1 legit, all others are pop.

TITLE.		GRAND
TITLE.	PUBLISHER.	TOTAL.
And the Angels Sing	BVC	59
Don't Worry About Met Cotton Club Revue	Mills	39
Three Little Fishies	Sently	20
New Moon and an Old Serenade	Rerlin	20
Lady's in Love with You Some Like It Hot	Paramount	32
Heaven Can Wait	Pamiak	32
I'm Building a Sailboat of Dreams	Chapina	31
Night Must Fall	Shapho	31
Our Love	Marks	31
Our Love	Cuappen	30
Little Skipper	Feist	30
I Never Kr.ew Heaven Could Speak*Rose of		
Washington Square	Robbins	29
Wishing*Love Affair	Crawford	28
Jittle Sir Echo	BVC	00
That Siv Old Gentleman* East Side of Heaven.	Santly	
Sing a Song of Sunbeams* East Side of Heaven	Sontly	21
How Strange Idiot's Delight	Vaiet	21
East Side of Heaven East Side of Heaven	Santly	21
Tears from My Inkwell	Titiam only	
Moon Is a Silver Dollar	Withark	20
Begin the Beguine	Robbins	19
Begin the Beguine	narms	18
You Grow Sweeter as the Years Roll By	Witmark	17
At a Little Hot Dog Stand	Spier	16
Beer Barrel Polka	Shapiro	16
Deep Purple	Robbins	15
Masquerade Is Over	Crawford	14
Snug as a Bug in a Rug	Paramount	14
Strange Enchantment Man About Town	Famous	13
How Warm It Is the Weather	ABC	13
Chestnut Tree	Shaniro	13
That Sentimental Sandwich Man About Town.,	Famous	12
Gotta Get Some Shuteve	Barlin	12
Hooray for Spinach*Naughty But Nice	Demick	12
Hang Heart on Hickory Limb*East Side	Cantle	12
Step Up and Shake My Hand	Formous	12
This Is Itt Stars in Your Eves	Fanious	12
Tura in Triomea tu zont Edes	Cuabben	12
Prairie Boy	Спаррец	12
We've Come a Long Way Together	reist	11
···		
	_	

Inside Stuff—Bands

New York local 802 of the American Federation of Musicians threw a scare into bandlesder Tommy Dorsey recently by Informing him that he most the local 802 of the Sea and the local 802 of the Sea and the local 802 of the Sea and Se

Richard Jones, personal valet to Duke Ellington, wound up in a German cooler for four hour two weeks go while a wague chance of spy activities was investigated. Ellington recently returned from a European activities was investigated. Ellington recently returned from a European Malmo, Switzerland, in a car owned by ona of the Reuters, which agency-booked the band's tour. He was in charge of bagages and some instruments, while the rest of the outil twas transported by bus. On the opening date of its tour in Paris April 2-3 the Ellington crew gave its concert in a bombproof thestre. It's the new National Theatre de Challot, stage of which is 10 feet underground.

With Kay Kyser's exit from the Madhattan Room of the Pennsylvania hotel, NY, Saturday (13) the room was shuttered entirely. Artie Shaw is set for the Penn, opening in Celober, but he will come into what is now the Cafe Rouge which will be made over. Tommy Dorsey comes into the Roof for the summer May 25.
Madhattan Room was always a coveted spot by name bands wanting location dates in New York. It was a draw for the younger trade and served as a local springboard for such bands as Hal Kemp, Benny Goodman, Kyser, and others.

Tommy Ryan, guitarist, soloist and focal point of the Three Barons trio with Sammy Kaye's orchestra, has been on the sidelines for the past five weeks with a missing voice. Doctors who have examined him label it a form of laryagitis that will, in time, clear up, but nothing can be done till it does.

This place is being taken by Clyde Burke since he was ordered to rest. Kaye goes into the Essex House, N. Y., May 25.

New gag being used by song pluggers has them sending professional copies of new songs such as 'flot Prettels' used as wrapping paper for a few wissters. 'Khew, Chew, Chew, Chew, Chew was malied out attached to a large stick of pink bubble gum, and 'Snug as a Bug in a Rug had metal facsimilies of beetles pinned to it. 'That Serulmental Sandwich' is dealt with similarly. Local mestros are looking forward to receiving copies of 'Champagowaltz'.

R cost Larry Clinton plenty to break sway from Victor Records to 60 with Eil Obsertation new platfer seato. That happened several months ago and Clinton hasn't made any recording strategment extended in the the set seller class of music and records, and Clinton hasn't been able to get it on wax. Tomny Dorsey cut it for Victor in place of Clinton.

A HIT!

"IF I HAD MY WAY"

by Jimmy Kendls and Lon Kieln with this line-up of May recordings:

Blug Crosby (Berca)—Rats Smith (Viotor)—Glen Gray (Becca)

Barry Wood (Brusswick)—The Smoothles (Bischird),

New Jimmy Mandy Swingy Fox Trot Arr,

New Jimmy Mandy Swingy Fox Trot Arr,

w great Spud Murphy Orch, Are "RED WING"

"SIDEWALKS OF NEW YORK"

"MEET ME AT THE NEW YORK WORLD'S FAIR"
with a new Jimmy Date Orch, Arr.

PAULI-PIONEER MUSIC CORP.
Max Mayor, Pres. 1657 B'du'y, New York Ben Edwards, Mgr.

PETER MAURICE MUSIC CO., LTD. OF LONDON

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England's Great Band Leader

and his Orchestra

will broadcast England's greatest hits through NBC in America for three consecutive Saturdays NBC Coast to Coast WJZ 8 P.M., EDST ...

SATURDAY, MAY 13

PENNY SERENADE

SATURDAY, MAY 20

CHESTNUT TREE

SATURDAY, MAY 27

(STAY IN MY ARMS)

the greatest sensation in 20 years

Sole American Agents

SHAPIRO, BERNSTEIN & CO., INC.

RKO Bldg., New York

Fischer's 'Folies' Lights Up Chinese Stage, H'wood: Policy Seen Assured

Lifeless since the last Sid Graman prolog four years ago, the man prolog four years ago, the foundation of the property of the

was an interested spectator opening night. So were other floor show enterpressure.

In the control of the contr

ELEANOR POWELL'S **NEW SUPPORTING BILL**

Pittaburgh, May 16.
Unit which has worked Intact with
Eleanor Powell since her Loew's
State engagement will be dissolved
in Cleveland this week and WBbooked supporting show comes into
Cleveland this week and WBbooked supporting show comes into
Cleveland this week and the come
of the control of the come of the come of the come
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Macs Get N. Y. Par's Ouickest Rebooking

After their opening show at the New York Paramount Wednesday (10), the Merry Macs, harmonizing quartet, were immediately set for a subsequent date. Par booking officials aver it's the theatre's quickert rebooking. Quartet one-night it to the Cost Quartet one-night it to the Cost of the Cost of

Onvx Title Case Delayed

Settlement of the Onyx vs. Onyx case is still up in the air due to the abspace of Justice Lauer from New abspace of Justice Lauer from New Justice and Settlement of the Settl

and not cleared it.

Joe Helbock, operator of the new
Mod former partner in the old Onyx,
s seeking to prove his prior right to
he title. Both clubs are asking io
unctions to restrain the other's use

Singer's Death 'Natural.' Foul Play Theory Out

New Orleans, May 16. New Orleans, May 18.
Mystery which at first surrounded
the death of Gordon Miller, 25-yearold nitery singer, was believed
of nitery singer, was believed
verdict of death from heart failure.
Miller was found in an empty boxcar here Saturday (13) by railroad
ight watchman attracted by his
groans. Folice had hinted foul play,
but could find no evidence to sub-

MUSICIAN UNION HITS PITT **NITERY**

eration of Actors has joined musicalian's local too, and pulled all member performers, on the property of the

MILLS BROS. SLATED FOR AUSTRALIAN TOUR

Mills Bros. now in England on a vaude tour, leave there the end of August and head for Australia, where they open a 20-week tour either in Sydney or M-blourne Oct. 1. Quintet will broadcast in Aussie three times weekly, according to Rockwell General Amusement, which hooked.

Leslie MacDonald, of the Rockwell London office, who arranged the dates, is in N. Y. He stays in Goth-am until June 7, then returns to

John Steinberg's Frisco

Eatery, Out of Bevhills Hollywood, May 16. John Steinberg has pulled out of the Bevhills Victor Hugo cafe to operate an eatery at the Frisco expo. His partner, Walter Guzzardi, bought out his interest.

Jones as 'Herbert'

Hollywood, May 16.
Alian Jones plays the lead in
Paramount's high-budget musical,
Victor Herbert,' slated to start in

Victor Particles of the Control of t

William (Dad) Wickert opened his redecorated White House club, Ap-pleton, Wis., last week with Hal Schroeder's orchestra, plus Boots and Her Buddles.

Pierce-Harris Rooked

For Dates in London Pierce and Harris, who returned last week from Florida, sail June 21 for London and go into the Savoy hotel there early in July for four

Follow that with vaudeville dates and are then set for a Charles Coch-

TOWER, K. C., RETURNS TO TEMPORARY VAUDE

Kansas City, May 16.

Kunsac City, May 1A.
An in-medical post several months vaude recurse post several months vaude recurse in the month vaude recurse in the month value well. Current abow, headed by the Stroud Twins will be olived by Count Menza will be olived by Count Menza will be olived by Count Menza will be olived by County of the cestive weeks, with Bob Cropby of cestive weeks, with Bob Cropby all-grid cestive weeks, with Bob Cropby all-grid by the cestive of the Fox houses, the Esquite two other Fox houses, the Esquite will be considered the county of the

Kitty Williams' Cafe OK Revoked in M'w'kee

Milwaukee, May 16.

Katle B. Miller, who as Kitty Williams, was queen' of Milwaukee's manner of the manner of the

M'w'kee Vaude Opens

Milwaukee, May 16.
Al Cooper, who with his son, Al,
Jr., is operating the old Alhambra
theatre heave inaugurated vaude
Eriday (12). In for a week is Earl
Taylor's 'Revue Glorified'.
This Friday, Cooper brings in
will Osborne's orchestra, also for a

15 YEARS AGO

(From VARIETY)

The Keith circuit barred songs done on the radio. Tunes were so well exploited through the ether, the circuit declared, that they had no appeal for payees.

England preparing for a big va-riety boom.

McIntyre and Heath celebrated 50th anniversary as a stage team. Headlining at the Palace, N. Y., this

The Ohio supreme court issued a decision banning showing of Sunday pictures throughout the state. Pictures were classed as 'theatrical performances,' therefore banned on the Sabbath.

The Jansleys held over at the Hipp, N. Y.; Lou Holtz got lots of laughs with his droll stories at the 5th Ave.

Mae Murray's next production for Metro was slated to be 'The Merry Widow,' with her husband, Robert Z. Leonard, directing.

Legit down. London's anticipated boom, with the advent of the British Empire Exposition, didn't material-ize; in fact, biz was worst in bistory of London legit. Broadway and Chi likewise very poor.

Joe Laurle, Jr., only redeeming feature of 'Plain Jane,' which opened at the New Amsterdam on Broadway.

Walton Roof, Benny the Bum's Among 20 Top Philly Cafes Cited by Rum Bd.

Velez, Lopez, Hoctor To Open at Chi's Chez

Lupe Velez heads new show opening at the Chez Paree here on Friday (19), with Vincent Lopez's orchestra replacing Russ Morgan's band. Harriet Hoctor is also on the bill. Romo Vincent will re. The Knight Sisters, acrobatic team, and Betty Button, Lopez vocalist, round out the

POOR BIZ FOLDS **BILLY ROSE'S** CASA

A casualty of the what's happened-to-Broadway cry is Billy Rose's Casa Manana show, which tolds this weekend after poor business right from the start. One of the start of the

ORSON WELLES BOOKED FOR WK. AT CHI PALACE

Orson Welles goes into the Palace

here week of June 9. Will do a ra-dio sketch and carry a company of 12. Welles will get a guarantee and 50-50 over a certain figure.

Cliff Fischer Sets New Show for S. F.

San Francisco, May 16. Clifford C. Fischer has lined up in Europe a new series of acts that will be the nucleus of a show to will be the nucleus of a show to bow either here or on Treasure Island, site of the Golden Gate Inter-national Exposition, on July 15, ac-ording to an announcement made would not week, where his Tolica Bergere' is currently playing at the Chinese theatre. Folies Bergere' played to more than 500,000 during its nine weeks at the California Auditorium on Treas-ure Island.

\$15,000 Nitery Blaze

Oakland, May 16.

The Caliente, local night club, was swept by flames that threatened the entire building. Before the fire was put under control three alarms were turned in.

Philadelphia, May 18.

Climax to the litters of nitrey operators here earne this week with cliteration for license revocation of every important night club in the city.

In all cases the cliations were for alleged violations of the liquor act clearly assess the cliations were for alleged violations of the liquor act clearly assess the cliations were for alleged violations of the liquor act clearly assess the cliations were for alleged violations of the liquor act clearly walton Root, Benny the Burn's, 1528 (December 1997). The liquor act clearly walton Root, Benny the Burn's, 1528 (December 1997), 1528 (Decem

3 Cleve. Cafes Nixed Cleveland, May 16. Three so-called private niteries have come under the axe of the state's llquor board. They have been charged with breaking their

state's liquor board. They have been charged with breaking their been charged with breaking their Inquois Club, a fave bangout for sportmen, operated by Charlle O'Connell, had its license revoked on three sorres, for pedding run on their sorres, for pedding run on their sorres, for pedding run private club and making false states of the state of the stat

Wis. Legislation
Madison, Wis., May 16.
The state senate killed the Paulson night club curfew bill last week after opponents had succeeded in attaching to it a 'dripping wet' amendment.

bleining to it a 'dripping wet' annead.

The bill had provided for a statewide am closling. Present law prohibits the said of 'liquor between
1 am, and 8 am, though beer may
2 Immy, Milwaukee Democrat, introduced an amendment for statewide closling between 2 am, and 8
wide closling between 2 am, and 8
open. After this was amended by
Gettelman (Rep.), Milwaukee, to
permit all-night said of liquor and
permit all-night said of liquor and
sense adopted is, 17 to 12.

Senate adopted it, IT to 12.

Ease Frieso Curfew
San Francisco, May 16.

Local night clubs have been given
permission to remain open and sell
content and the seconding to a new
cold as with a seconding to a new
liom J. Quinn. Because of rules that
required they shutter at 230 a.m.,
local niteries had been complaining
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Take Over S. F. Cafe

Dakland, May 16.

The Caliente, total night (sub, we girl by flame).

The Caliente, total night (sub, we girl by flame).

The Caliente, total night (sub, we girl by flame).

Don Burger, manager of the Hotel Sir Prancisco, May 16.

Son Burger, manager of the Hotel Sir Prancisco May 16.

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Son Burger, manager of

Night Club Reviews

MARDEN'S RIVIERA (ENGLEWOOD, N. J.)

Englewood, N. J., May Joe E. Lewis, Frank Paris, F Joe E. Lewis, Frank Paris, Frazes Sisters (2), Mary Raye & Naldi, Jit-terbugs (6), Chester Hale's Ballei (24), Ted Fio Rito's orch (13), Don De Vodi's orch (7) with Una Wyte

One of New York's most striking One of New York; most striking summer nocturnal playerounds—though it's in New Jersey—removed the shutters Thursday night (11). Whate would be difficult to match the summer of the strike would be difficult to match the summer of the summer

fords an inner picture that "deem" clash with the natural scene effects. Marden also rates attention for building a widen on the current trend pulling a widen on the current trend pulling a widen on the current trend to the control of the control of the current trend to the current trend to the current trend to the world's All trude by emphasize the world's All trude by emphasize the current trends on multiple and the current trends on multiple and the current trends and trends a

Levis is headlining, but Mary Raye and Naldi give the layout most of its manual secondation. This ex-ceptionalises foundation. This ex-ceptionalises and depending on team appears to ladder-hallroom team appears to ladder the latest peak of perfection, impressing at the preem as one of the best in its line. They delivered six routines, three of

with JEAN HAMILTON

and BOB DU HART

TOURING

GREAT BRITAIN

DON GALVIN

SIDNEY FISHER

75/77 Shaftesbury Avenue PICCADILLY, LONDON, ENG

LARRY

Your tenor and m.c. of artistic distinction

THORNTON

them encores, and still left the mob begging for more. Their individuality in litts, carries and spins is notable throughout, but they have a special novelty sock in a waltz to Sylvia, most of this dance being accomped by an offstage voice dractomed by an offstage voice dractomed for the special novel music. Their appearance also is an asset.

ing to the songwriters, but built for laught.

An attack a bend for the fine continuing and smooth runoff. The continuing sumbers, but Victor Young provided 'Pearls' On Velvet' for the ballet's fan dancte.

Walk 1839' for the line's opening number, but there are no apparent more and France Signorelli. All of whom are siven program mention. Teel for Rito's orchestra plays the Teel for Rito's orchestra plays the ternating with Don De Vodi's averables crew for the customer-dancing, because of the customer-dancing, stress rhumbas and the floor gets a

heavy play. Because of the revolving bandstand, there's never a musical lull. De Yodi has Una Wyte as a Dening bandstand, there's never a musical lull between the second property of this included a special dimer. Normally, the Riviera gets a \$3.50 minimum injaility, except Saturday's and holiday eves, when te ap is \$4.

TROCADERO (HOLLYWOOD)

Hollywood, May 11.
Emil Coleman Orch (11) Eddie
South Orch (6) and Tito and his
Swingette (5).

Felix Young has taken the much transformed Trocadero and turned citibs in America. It's swank, though not gaudy, as well as being moderne both in furnishings and offer the citibs in America. It's swank, though not gaudy, as well as being moderne both in furnishings and say that the citibs of the

350 with the northern end cut ors and made into a class bar, latter of and made into a class that a consideration and a consid

feet for the crowd that comes to dealers.

Hollymo a new estable to give it likes a mart spot and then. It reliable as amart spot and then. It reliable as amart spot and this is the only with the summer racing season in the offing the room will be heavily martine to the spot of the spot of the summer racing season in the offing the room will be heavily. There's no cover charge, food is strictly a la carte and provided under the supervision of Louis Cany derived the summer of the summer o

PIERRE ROOF, N. Y.

The Hartmans, Enric Madriguera

The Hotel Pierre's Roof, some 42 stories up, and air-conditioned besides, with a commanding Central Park view from its 61st street and

with a weather break, the Plerre is a cinch for some fancy business. It's one of the nicer roofs around town.

Abel.

GOLD COAST ROOM (DRAKE HOTEL, CHICAGO)

Chica Ted Weems orch with Elmo Tan-ner, Perry Como, Red Ingle, Parker Gibbs, Country Washburn & Marvel Maxwell, Garron & Bennett, the Great Mardoni.

Always a prime favorite in Chi-case The Weems has returned to ever. Always a stand-out dance leader in balirooms, Weems comes to the company of the company of the up with a suwe and smoother per-spots. He is a smart showman and has an aggregation of real entertain-ers who deliver plenty of novelty and the company of the company of the company of the property of the company of

addition to tousing off great danspation.

Sandard and criabilished with
Sandard and criabilished with
Sandard and criabilished with
Como. Tanner, Inge. Gibbs and
Washburn. All work together and
dividually in fand-out fashion, and
and a newcomer to the aggregation.
Indications are that the will be around a long time also, having
and a newcomer to the aggregation.
Indications are that the will be around a long time also, having
the control of the companion of the control of the control

plenty of ability and background.

The Great Mardoni does a fine
mind-reading bit with a femme
planted in the audience. Effective
without being obvious. Another
good piece of business is his magic
thumb tie. Has good personality
and silngs a neat line or chatter
throughout.

She ayenue location, seems a natural.

The Hatmans and Enric Madri-guera's music. But so far it's been the N. Yet Enricompetital.

But whatever the reason, the Roof list one of the nelest in decre and ordivertissment. Grace and Paul Harmans was embellished their and divertissment. Grace and Paul Harman have embellished their and divertissment. Grace and Paul Harman have embellished their and their and the state of the

the outset and now, after nearly two years, poing stronger than ever a payers, poing stronger than ever and the payers, poing stronger than ever a payer and the payers and

bored, or fed up at other interes and rate of the policy of the gagging, Lewis and his election to the gagging, Lewis and his evity on the gagging, Lewis and his routine, with Richards eutling in for routine, with Richards eutling in for the laught. Doe Plotte it of dislect by a milliarry air blaring from a record. Virginia Matthews takes her taps his way around the small stage. The record that the company feely lead the ork and cut finale, the entire company goes into cotume for an operatic rib.

Bett, Continued on page 39)

Best Coffee in England **QUALITY INN**

Leicsster Squa LONDON, WEST-END

"Heart of the Loop **BREVOORT HOTEL**

Special Theatrical Rates

The THEATRE of the STARS



160 WEST 46TH ST. NEW YORK Bryant 9-7800 LUBIN GENERAL MANAGER SIDNEY H. PIERMONT BOOKING MANAGER

SIMPSC

NOW PLAYING TROCADERO RESTAURANT,

LONDON, ENGLAND Direction M-C-A

MUSIC HALL, N. Y.

Marion Raber, Ballet, Rockettes, Viola Philo, Glee Club, Brengk's Golden Horse, Ray & Geraldine; Symph conducted by Erno Rapes, Mischa Violin and Frank Nowicki; Richard Leibert; Only Angels Hove Wings (CO), reviewed in this issue.

'Curiosity Shop' is the Leonidoff curiosity Shop is the Leonidoff presentation currently and a nice companion piece to 'Only Angels Have Wings' (Col) on screen. It's just the right contrast, a bright kaleidoscope of thisa-and-thata, with a ghtiy decor by Bruno Maine; umes by Marco Montedoro, Wiiia and H. Rogge, and lit by Eu-

was the contract of Montedor, William Variant M. Rogge, and it by Eugene Bratus.

We had he Rogge, and it by Eugene Bratus.

Let a such a such

STANLEY, PITT.

Pittsburgh, May 12.

Dave Broudy's orch (16), Hugh
Herbert with Mrs. Hugh Herbert
Radio Ramblers (3), Barr & Estes
Jimmy & Mildred Mulcay, Rone;
Family (6); Broadway Serenade

This WB deluxer is back to stage shows, after a neshless interfude of more vaude than presentation. Nothing particularly wrong with it as entertainment per se, but that dividually, acts are okay, but on the whole, they don't add up. House should have had something more socious for its return to the green

rn remains surefire despite vint-

turn remains surefire despite vintage.

Dave Broudy's house oft on stage hot platter of "Honollul," more less a plug for Elemor Powell's p. a non-bones about it, with Rice telling announcement of number make announcement of number make plutter.

Following Herbert, Barr and Zeles control about it, with Rice telling last starring plutter.

Following Herbert, Barr and Zeles control about it, with Rice telling the stage of the control and the con

PALACE, CHICAGO

Chicago, May 13.
Tommy Trent, Melissa Mason, Oxford Boys, Milton Douglas & Co., Roxyettes; 'East Side of Heaven' (U).

Rocyettes, East Side of Heaven' (U).

Good variety show supporting the picture, and audience reaction at aging throughout the run-off of the beautiful throughout the run-off of the limit of the run-off of the limit of the run-off of the limit of the run-off of

ons. Roxyettes are still here and this Roxyettes are still here and this item with another new set of rountine with a continuous continuou

LYRIC, INDPLS.

Indianapolis, May 13.
Gray Gordon orch, Cliff Grass,
Benth, Bradley, Pegley Bates, Herman Hyde & Theima Lee, 4 Gordons,
Tou Can't Get Away with Murder (WB).

Gray Gordon orch. City Orch.

Gray Gordon orch. City Orch.

Breathy Faring Bate, Herrich whole, they don't add up. Home breath processor for the state of the second of the second or th

PARAMOUNT, N. Y.

Richard Himber's orch, Merry Macs (4), Stuart Allen, Johnny Barnes, Gegrge Maza, Godfrey Hirsch, Hank Banico; Union Pacific (Par) reviewed in Variety May 3

Barnes, Geerge Mana, Godfreg Land, Godfreg L

caught, foursome offered four number of the control of the control

Enven Can Walt.' Borden't diction is a bit hazy, but that should be remedied in time because he has the vocal chords to eather the ear. Mean panic the crowd here with their amiliar lesson in adaged dancing when the best dancing introduced the sold dancing in the sold dancing the sold da

KEITH'S, BOSTON

Boston, May 11.

Sim Timbin, Kirby & Duval, Elaine
Dowling's Tip Tops (4), The Rollickers (5): Eddie Rosenwald's house
band; 'Call of the Wild' (UA) and
Lone Wolf Spy Hunt' (Col).

ers (5); Edde Rosensudd's house of the Come Wolf Spy Hand' (Col) and Lone wolf Spy Hand' (Col) and the control of the Color of the Color

LOEW'S STATE, N. Y.

The Canestrellys (5), Steve Evans, Peggy Taylor Trio, Ethel Shutta, Mike Riley's Orch (13), with Edna Jamis, Marion Miller; 'Midnight' (Par).

There's little topflight quality in

Interest interesting to the state of the show just limps in and out of the show just limps in an analysis of the show just limps in an analysis in the show just limps in an analysis of largest l

APOLLO, N. Y.

Louis Armstrong's orch (17) with Sonny Woods, Midge Williams; Anise & Aland, Burnham, Harris & Scott, Taps Miller, Pigmeat, George Wiltshire, Vivian Harris, Mae Diggs, Ricco; Mr. Wong' (U).

skidt, rage states, regulari, vege Diggs, Ricco; the Wong (U).

Louis Armstrongs orchestra is leading a rather long, but nevertheless thoroughly satisfying show beer applied part to 1900. The state of the state of

Hotel Pells

Hotel Edisen
Blue Berron Oro
3 Blue Notes
Ernis Siraub
Russ Carlyle
Ronnie Snyder
Hotel Essex House

Variety Bills

NEXT WEEK (May 19) THIS WEEK (MAY 12)

Numerals in connection with bills below indicate opening day of

Loew

NEW YORK CITY
G & State (1904c
G & State (1904c
Chilton & Thomas
Arthur Treacher
Frickin Medical
Stanley (19)
Elesnor Fowwil
Chase Bernott Oro

Paramount

NEW YORE CITY Johnny Barnee
Paramount (19)
Dick Himber Bd
Merry Mace

Stuert Allen
CHICAGO
Chicago (19)
Eddis Duchin Bd

RKO

NEW YORK CITY Lee & Lathree Browning and 189 English and 189 E

EARL CARROLL'S 21st WEEK PAUL GERRITS

Warner

NEW YORK CITY
Strand (19)
Frozo Cabo to
Ruby Nowman Oro
Ruby Nowman Oro
Radio Rubiers
Marios Proc
Witrs Bros
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World's Fair

NEW YORK
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Independent

NEW YORK (HTT)

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art Lafeur Chatean Moderne Art Lafeur Chatean Moderne Martin Parar Oros Jill Roy Quarter Parar George Chatean Canada Cana Bill Robinson
Sister Tharpa
Tanya
Katherins Perry
Beach combera
Glann & Jankina
Ruby Hill
Son & Sonny
Myra Johnson
Vodery Choir
Onban Cashe
Ang Sanabrio Oro
Guart Maroano Oro

PHILADELPHIA
Timberg Jr & R re
Tomann (16-29)
Warmann (16-29)

London

Week of May 15

Kay Kyeer Oro
Hotel Fierre
B Madviguera Oro
B Madviguera Oro
B Madviguera Oro
B Madviguera Oro
B Mylaria
B Hotel Flama
Jack Marsbard Ore
Maurice & Cordoba
Bholia Barrel
Motel Brocsevelt
Guy Lombardo Oro
Hotel Bavor-Plana
Guy Lombardo Oro
Hotel Bavor-Plana
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Cassandra
Angela Vilora
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Belli Fomeno Oro

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Western Rees In May 15

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Provincial

Week of May 15 Week of
AHERBEEN
Tivell
Herschel Henlere
Neller & Clara
H & D Shaw
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H & D Shaw
Falace
Great Levante
Eddie Beyos
Patillo & Pesco
EDINBURGH
Nat Gonnella Co

Jack Jodnson
Juvalys
Yacopl Tr
Berry Broe
Kay Parsons
Sylvia & Christian
Art Lafleur
Chateau Moderne

of May 15

LIVERPOOL
Shakespeare
Also Finlay
II al Fryce
Rita Cooper
MoDonald Reid
Marjoric Stavens
Jack Marks
Albambra Gis
Don Lewie
Rene Rich
Rex & Ron

Cabaret Bills

NEW YORK CITY

Conenalo Morene DoLimas Nedra Madera Raquel Abella Armando'a Buddy Clarka Oro Bigrid Lassen Pat Konnedy Barney Gallant'a Raquel Abella
Diamond Mersesho
Noble Sizele Ore
Don MoGrane Ore
Fritzi Schoff
Briddy Doylar
Margot Brandar
Tom Patricola
Joe Howard
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Emma Francie
Leiu Bates
Wille Sclar
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Hillsabeth Murray Frank McFarland Nallia Paley Bersch & Docksry Bill Hartelettia Berreh. & Deckary
Bill Berchotta'
Bill Berchotta'
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Jimmy Rolly's
Hillion Brid's
Jimmy Rolly's
Rolly Elizabeth Murray
El Chice
Elizeo Granet Ore
Fantasia Novia
Joyita & Maravilla
Romero Gomez
Faquila Domingues
Dorita & Valero
El Morocco
Val Ernie Oro
DaVera Rh'mba Bd

Val Ernis Ore
Daviers Rivi minos
Louis Prima Ore
Cavin Prima Ore
Consenito Fullace
Don Ravel Ore
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James Darril
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James 8 Marchalis
Hotel Ambassador
Ramon Ramos Oro
H'tel Belmont-Plana
Brois Holst Ore
8 Smoothles
Joan Marilli
Relmont BalladarAdrian Rollini
8 Estel Blitmore
Happy Falton Oro
Louise Duna
Hetel Commodere
Paul Tisen Oro

Grana Hayes Ledge Grace Hayes Ledge
Grace Hayes
Lind Hayes
Ray Winston
Joe Frisco
Niok Cochran Oro
Hawatian Faradise
Paunani Kealoha
Kulani Kalili
Paul Valenoia
Vincent & Mona
Zide Cafa
Sid Brown

Mart Journal

Vire Jian Nasaghon

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Jia Hotel Essex House
N Brandwynne Orc
Dale Sherman
Hotel Gov. Clinton
Eddy Maysboff Orc
Betty Gais
Hotel Laxington
Ray Kinney Oro
Esther Shaw
Jetal Lincols
Jan Sayitt Oro
Mill Horth 8
Wetal Maklale Bedie Valencia Ol Indige Cafa Sid Brown Jimmy Billard Jimmy Barting Jimmy Billard Jimm Milt Horth 8
Hotel McAlpin J
Messner Oro Jeanne D'Arcy
Hotel Naw Yorker
Jan Garber Ore
Jan Garber Ore
Jan Halre
Nathan Waley
Edith Dustman
Dougins Duffy
May Judois
Hotel Park Canter
Hotel Park Canter

May Judois Hotel Park Central (Coccannt Grove) (Coconnat Grovo)
Larry Clinton Oro
Envica & Novello
Hotel Fark Lane
Freddle Starr Oro
Bob Lido
Al Harris
Hotel Ponnsylvanis
Kay Kyser Oro
Hotel Pierre

Mai Hitton Mon Park Mary Cohan Ore M (Sky Gardans)

Sasil Pomeen Oro
Collett & Barry

Yvonne Bouvier

Hotel St. Regis

Jos Rines Corro
Parker & Daniel

Hotel Tatt

Hotel Tatt

Hotel Tatt

Hotel Brigada

Hotel Waldorf
Hotel Brigada

Hotel Waldorf
Hotel Brigada

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(Standard Boord

Hotel Waldorf
Hotel Brigada

H

(Starlight Hoof)
Hal Kemp Oro
Maxins Gray
Mischa Borr
Loo Le Fleur
(Sert Room)
Xavier Cugat Oro
Georges & Jaina
George Shelley
Hotel White

Hotel White Lou Lang Oro Dan DoMettlo Paul Herebon Joe Gensiil International Cas

Lerge
Eddis Davie Oro
Joseph Smith Oro
Le Coq Bouga
Lady Strickland
Geo Sterney Ora
Annes Francina
Tisdale 3

LOS ANGELES

Show Har (Forest Hilla)

Piener & Barl Ore
Bine Goose
Evalyn Waters
Al Lane
Reidy King
Buck Runt
4 Hite & Miss
Tony Martin
Freedow Min Ore
Eunice Healt
Rose of Iris
Erevoort Hetel
(Crystal Rosen)
Florence Stohbert Eddie Le Baon Or (F. Elver, J.) Ted Flee, N. J.) Frazeo Sietere Frank Parie & Jitterburge Russian Erechma Nastia Poliakova Simoon Karavaeff Michol Michon Florence Schnbert Charles Baldwin Grace Ratrol Norma Ballard Broadmont

Cover Billa)

(Cover Billa)

Rinpodiers

Marion Joyca
(Bermnda Room)

Walter Powall Oro
Bobble Troyllor

Marine Wrenshall

Stork Chb

Sonny Kandis Oro
Jose Lopes Oro

Vorsallioa

Mergrer Oro
P &N Chezz

Martha Eurnett

Martha Surnett

Panchito Oro

Willaga Bern

Willaga Bern

Jay Howard
Williaga Barn
Howard Woods Ore
Gwen Williams
Polly Jenkins Co
Noil & Noian
Lou Vaiero
Walter Donahua
Billy Burne Co
Whirling Top
Geo Morrie Ore
Pational
Russell Drackan

Bernachmost
Bernac

Cinb Delise Ginb Delisa
Sam Robinson
Hanriane Barker
Smitty & Black
Glenn Thomas
'Billy Bokstain
Connie Morrow

Paris Inn Dominic
Shriner Twine & M
The Costelloe
Ratherine Skidmore
Marg'rite & M'rliner
Ken Henryson
Erlo Massey
Henry Monst
Chuck Henry Oro

Phil Selanick's 'It'
Mauri Vaughn
Alicia Graye
Bill Lankin
Lucilis Young
Wally Burke

Seven Seas
Denny Kaannes
Hawk Shaw
Mei Pelerson
Lillian Gibson
Al McIntyre
E Bush Quartetla

E Bush Quartetla
Slapsy Maxle's
Slapsy Maxle
Jos Ploteki
Andy Sorreill
Cully Richards
Virginia Mathews
Moore & Lewis
Tommy Relly Orc
Somerset House
Aloc Morrison
Johnny Less
Kay Groory
Harry Ringland

Mart Barea 19.

Neville Process of Street 19.

Neville Street 19.

CHICAGO

Chippie Hill Ethele Wilson Rhythm Willis Charles Isom Partsile Gie Red Saundere Ore Ambassador Hotel (Pump Room) H McCreery Oro Betty Bryant

Marcel'a
Hari Smith Ore
Nevillo Fleesor
Mandelay

Betty Bryant
(The Bnttery)
Clee Brown
Ball Ball
Raiph Cook
Kay Armin
Roy Deitrich
Ches Vagabond Ore Congress Hotel

Congress Hotel
(Glass Hat Rim)
Johnny Banga Oro
(Peaceck Rm)
Joe Vera
(Frompelan Em)
Irr Drake Hotel
(Gold Coart Room)
Tod Wesme Oro
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D'Ivons
Elmo Tanner
Perry Como
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Red. Ingle
County Washburne
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Dutch's
John Eiliott
Carlos & Dolores
Betty Jerome
Evelyn Harris
Mort Lund Ore Blackstone Hotel (Bainese Hm) Jeen Loach Pilner & Earl Ore

Mort Lund Ore
Edgewater Beach
Hotel
(Marine Boom)
Ray Herbock Oro
C Ray Smith
Westernairee
Botty Benson
Kirny Brooks
Marine 4
Froite
Best Olub
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Eddis Varzoe Ore Covert & Roed Johnny Howard Graca McCarthy

Graca McCarthy
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Janna Elile
Enid Phillips
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Sam Badie
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Gladys Madden
Dot Adams
Buck & Bubbles
Geo D Washington
Joan Starr
Eart Hines Oro
Dusty Fistchar
Leonard Reed Gis

Diety Fittcher

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Hickory In
Kay Dare
Joan & Eddie
Tom Garvey
Gondollere Ore
Hi Hae
Sid Tomach
Reis Bro
Jean Sargent
Kretlow Gis
Sid Lang Ore
Ivanhoe Froiles Ens
Sherman Hotel
(Celtic Cafe)
Gene Kerwin Ora
(Dome)
James Hamilton
Empire Boye
Pedro da Leon
Jerry Glidden
Keller Els
Del Ohrel Helon Irwin Filce Munson 6 Hawallans Keith Becober Ore

Keith Becober Ore
L'Algion
Mary W Kilpatrich
Eusebio Concialdi
Spyros Stamos
Don Quixota Ore
Ennio Bolognini On (Panther Room Count Barle Orc Helon Humee 8 Jitterbuge Carl Marx Silhouette Hotel La Salle Gline Front Boos

Eddy Fisher Oro

Buddy Fisher Oro

Brothy Converse

Liberty Inn

Pinky Tracy

Toul Jene

Margle Marshall

Dorloe Waters

Billy Hill

Rita Manning

Jimmis O'Nell

Earl Wiley Ore

Silhoueste
Larry Forbes
Jonne Forbes
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Jonne Forbes
Lea Hendarson
Bernice Pembert
Bddie Danders
Josn Baylor
Josy Courad
Frances Kay
Heien DuWayne
Martin & Margo
Elsanor Daniel
Virginia Enderi
Ford Richardson
Johnny McFall Or
Silves Palles Limehouse Bob Tank Ora Little Cinb

Sliver Frolice
Harry Harrie
Elaine Rabey
Tony & Gene
Fay Wallece
Art Freemen Richard Denzier Roland & Franc Joe Kieh Oro Joe Kieh Oro
McGrawa
Marion Boyd
Peggy De Vere
Mies Buzz Willies
Jack Tilson
Chuck Andrews
George West
Pbil Cbinard

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Flo Whitman
Gaic Lewrence
Betty Marris
Della Bartell
Jack Roland Oro
Nyra Lou
Muriel Joseph
Siesie Robhina
Patsy Dn Braa
Sharone
Minnet Club

Pbil Cbinard

McLaughlin's
Nell Clark
Nadja
Miokey Dunn
Ann Heim
Bromberg Bd
Milistene

Minust Club
Joy Kalese
Anglia Triconi
Dorothy Dawn
Del Estes
Renes Villon
Art Fishers Oro

Palmer House (Empire Boom)

Hky Rocket
Marjorle Whitney
Diotatore
Mathews & Shaw
4 Kings Stevens Hotel (Continental Rea

Art Fishers Oro
Morrison Hotel
(Boaton Oyster
House)
Manfred Gottbelf
Numeless Cafe
Mancini Oro
Ona Mayo
Owen Paul
Margle, Strong
Evelyn Reed
Ed Leon

Barris Brons
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Prank Davis Ore
Town Club
Carl Abbott
Gloria Starr
May de Fill
Marjory Lana
Wayna Broe
5 Chicagoane
Frankie Quatrel Ore
Wills Mederna
Carlos Molloss Ore Carlos Molinas Ore Lucia Garcia Winona Gardens

Winons Gardens
Gigl Rens
Lea Harmon
Fat Allen
Virginia Gilbert
Lucille Johnson
Frances West
Nita La Tour
Hazel Gregg
Frank Snyder Ore PHILADELPHIA

Palmer Homes (Emples Room) (Emples Room) (Emples Room) (Millon Donglia Millon Donglia Millon Donglia Millon Donglia Millon Donglia Millon Mill

Jeante Van
Audray Joyce
Darlens Jones
Charles Arthur
Ferranti Perranti
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Frank Hall
Duvai Sis
Joan Stanton
Joan Conroy
Paul Rich Paul Rich
Bellevue-Stratford
(Main Dining B'm)
Mayar Davis Ore
(Burgandy Room)
Frank Junia Ora
A Murray Dancers

Ben Franklin Hotel (Garden Terrace) Been Franklis Hotel
(Garden Torrace)
McFartand Twine O
Jean Arnold
Burt Ennie
Bonny the Bum'e
Larry Vincent
Ramona
Johnny Howard
Johnny Howard
Frank Parrich
Kmar
Cadillae Tavar
Hantiqua & Adrien

Cinb Morocco
Joe Armstrong
4 Papperettoe
Poggy Bhielde
Leelie Sis
Lola Claire
Miko Jaffres
Allen Sbaw
Charlio Gaine Or Hanriqua & Adrien Dean Edwarde Eddia Thomas Bath Calvort

Dude Banch
Cy Whita
Betsy Bain
Feggy Bowan
Oklahoma Jake
Botty Hord

Bob Ridley
De Mayoe
Nanette Ore

Lou & Rose
Buckaroos Oro
Dutkla's Rattakeller
Frank Fonti
Four McKeones
Kasturine
Kast

Prople Borby
Buck Calhoun
Gledye Jean
Jean O'Nelle
Andy Russell
Ray Allen Ore
Jean Lamar
Ji & B Mealey
Anna Whito
Dotty Wintere

Rendezvone
Pearl Williame
Roy Sedley
Wade & Wade
Wilma Novak
Park & Lane
Bob Hargraves Cafa Subbles Shelby
Matrion Robinson
Jean Shear
Frances Dari
Frances Dari
Frances Dari
Lean Tasbman Ore
Embassy
Senorita Monteris
Al Moore Oro
Embassy
Federa Brailford
Evergreen Casine
Tommy Moorne
Bea Saxon
Jo Miles Oro
1823 Club
Swing King Ore

Stamp's Cafa
Bert Lemish Oro
Jack Hutchinson
Johnny Weish
Bubbles Stewart
3 Casinere Girls
Paimer & Forresta
Larry Wyle
Ruth Warren
Silver Lako Inn
(Clementon)

o miss Ure
1232 Club
man and the control of the con (Clemeaton)
Mickey Familient Or
Alice Lucey
Florodora Sextet
Jane Patterson
Howard Fuller & Sle
Lillian Russo
Barbara Joan
Marie Holz
George Reed
Sun Ray Gardens

Sun Bay Garden
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Billeberger

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Bobby Lee Ore

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Little Rathakeller Jackie Glezon
St Clair & Tyonne St Clair & Tyonne St Clair & Tyonne Lilla Robe
Victor Hugo Oro Johnny & Georga Maggle'e
Helen Maxwell Marie Clair Chen Arico Chen Arico St Chen Arico St Tentenlites Welt Wolford Oro Manne Inn. ere Hôf (Camden Ine Harten
Line Harten
Line Harten
Julee Flaceo Ore
Helen Worthingte
Raiph Corrabi
Rac Cormeleta
Lice Roser
Four Jaye
Bill Evane
Bill Evane
Signor Karmino
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Signor Karmino
Signor Karmino
Signor Karmino
Killy Balley
Robertus Ramenov
Killy Heimling 6

Walt Wolford Ore Manoa Inn Leonard Cook Billie Richmond Judy Lane Romaine & Caw'rne Alexander & Evelyn Don & Carita Gates Oro

MILWAUKEE Alberta Reed 3 Equiree Pearl Mose Mary Reed Leonard Gay Ore

Athletic Club Hal Munro Oro Chet & Marcia Bert Phillip's Pep Babler Ore Etbel Seldel Gabby Rogers Blatu Palm Gard Don Chiceta Ore Marilyn Foeter Gabby Rogers

Cornice Ship
Joe Voss Oro
Bobble Stuart
Hill Davidson Ora
Raiph Lewie
Boiley & Lamarr
Bert Gilbert Blus Moon
Devideon Oro
irginia Rosen
ay Jayeon
ale Parker
Cardinal Club
ay Burt Oro Devines Eagles
Clyde McCoy Ore
Billy Base Ore
Bob Garrity Ore
Mabel Drake
Dorothy Dale
Dorothy Dale
Gloria Gele
Jimmy De Palmu
Howard Gelger
Mamie's Grotto
Gus Bribley Ore
Virg Hoffman Devines Eagles

Jay Burt Oro
Chateau Club
Bian Jacobsen Ore
Johnny Poat
Hazel Kennedy
Dow & Betty
Sharon Hale
Fonda & St Clair
Lord Lyou
Lord Lyouere
Faul Meul
Taylor & Allen
Allee Kavan Hotel Schroeder (Empire Room)

Herbie Holmes Or Nancy Hutoon Karl Ratach's Clovor Club
Harry Weber Orc
Marge Young
Elennor Gali
Jaan Hnrley
Flo Radka
Don Kranich
Margo Sepple Both Ore Helene Starn Wulter Merhoff

Twine Virginia Grey Berdine Dickeon Helen Kaye Vera Welsh

idiaine Stern
Wulter Lierhoff
Ray Meadows Ore
Last Round Up
Jimmy, Rays Ore
Last Round Up
Jimmy, Rays Ore
Last Round Indy
Rick & Snyder
Edith Ras
Cat lag Cable
Cat lag Cat Club Madrid Club Madrid
Jimmy Rotae Ore
Patricla Page Gle
Patricla Page Gle
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Gordon Genschore Mona Henderson Ethel Warren Phil Keetin Kathieen Kaja Dale & Dale Congo Club Marty Gray Oro Snooke Hartman Old Heldelberg

Donna LuPau Ailen Dunn Aima Willieme Babe Colline Suzanne Claudia Ferris Joan Renard Dianne Lane Ria De Vere

Eleanor Raa Anita Allen Rose Marie June Herman Eddie Kube Flo Bell Betty Lene Jean Jacquee Sunset Club

Sunset Club
Eddie Apple
Tie Top Tap
Josy Feldetein Ore
Natalie & Howard
Eleanor Leonard
Al Gale
Betty Louis
Virginia Grey
Roeco Alie
Al Samuele

Town and Country Club

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Dianne Lane
Rin De Erit
George Carvis Or
Plantation Club
Bort Balley Ora
Bary Webb
Bar

Babe Laway Jean Allen Pat Marvin Helen Allen Romona Bro

Pat Marvin
Roman Browwell
Rose Vine
Rose Cockello
Rose Cockello
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Rose Vine
Ro Kay Crandell O.
Trocadere
Miron Stuart C.
Jane Rubey
Shutta & Kent
Dolly O'Dea
Wooderd Sie
Wijth'e Futurit
Bill Schweitzer
Jack Fexer
valle Juy Ore
Maureen Rossy
Rogan & Mann
Wisconsin Ros
Fran Meskin Or Rogan & Mann
Wisconsin Roof
Fran Meekin Oro
M Merrymaker Or
Nio Harper Ore
Tom Sheridan
Cappy Lewie
Arnold Dnpre.
Maxine Beguette

CLEVELAND

Hotal Clevaland Gene Erwin Oro
Walt Bergen Oro
Hotol Fenway Hai
Willard Potts Ore
Bettie Allen Hotal Sterling Harty Lake Ore Babe Shorman James & Peltz Chi-Chi

Alpine Villaga
Otto Thurn Oro
McNaille Steters
M & B Wanien
Hargarat Acument
Herman Avaico
Herman Avaico
Herman Avaico
Herman Control
Herman Stone
Alrway Gleb
Toy Singar Oro
Judy Black
Cedar Gardene Cedar Gardene
Daka Melvin Oro
Triza
Rich'd Montgomery
Mary Dixon
Howard & Carita
Helen Wiles

Chi-Chi

Hotel Hollcaden
Bob Millar's Orc
Judy Janle
Texas Jim Lewis
Lone Star Cowboys
Christine Forsythe
Romany Three Hotel Statler
C Hoagland Oro
Jeanne Stewart
Dor's Eaton
Curtis Andrewe Jack & Eddle'e Chick Williams Arlene Rice Oro Vio Corpora Lindsay'e Sky-Clui Polson Gardner Rita White Pearl De Luca

Holen Wiles
Chateau
Pete Geraci Oro
Leon LeVerdle
Art Weet
Jay Jason
Filaine Cartile
Betty Co-Ed line
Collega Inn
Norman Brill Orc
Robble Colline
Jack Raynor
Freddle'e Cafa Freddle's Cast
Tony Emma Or
Spencer & Form
Doreine & Eille
Eleanor Woode
Eddie Barnes
Don Mitchell

Monade Clab Eddie Barnes
On Altchell
Golden Glow
Paul Simonetti Ore
Mary Lon
Gladys Delmar
Camille
Gourmet Club
Lonie Cina Ore
Gloria Glommora
Marjorie Black
Estowe Club
Lenny Colyer
Bob Armetrone
Ruth Parker Orvelle Rand Oro
Ohlo Villa
Freddle Carlone Or
Mickey Katz
Lester Cole Debe
Mary & Ted Taft
Pol-Mar line Southorn Tavern Ted King Oro Kirk Wood
Ubangi Cinb
Tommy Barnse
Hertel Colline
Ethel Avery
Rose Morgan
Sonny Carr

Evergreen Gardene Curley Stewart Orc Allecn Dennison Ward Sie

Hotel Honry
M Contrerse Ore
Conchita Hotel Jucktown Freddy Castle Orc

PITTSBURGH

Anchorage
Hnghla Morton Ore
Maynard Dsane
Arlington Lodga

(Continental Billy Catizoni Herry Martin Johnny Fritz Al Dilernia Arlington Ledge

Monuco'e Cafa Ross Pierce Orc Don&Gally Jenning Marilyn Maynard

At Dilernia

Etallau Gurdon

Etal Covato Ore

Bernie Perelia

Michael Strange

Johnny Morrie

Dick Smith

Betty Nylandar

W & J Brown Balconades Clyde Knight Ore Bill Green'e
Paul Burton Oro
Johnny Duffy
Don Kaye
Nick Tempo
Carol Page

Wa J Brown

Kennywood

Bunny Berlgan Ore
Wendy Blehop
Danny Richarde
Pallenberg Beare
Flo Mayo Club Curliele Red Mitchell Oro Red Mitchell Oro
Cluk Petite
Piccolo Pete Ore
Gloria & Ray
Vera Barnett
Dave Jeffreye
Lynn & Mason
Cork und Bettle
Jack Davie
Eddia Poyton'e
Mike Peyton
Phil Cavezza Orc
Joyce Palmer
Marion Muller
Evergreen Garden

Kaw Pena Cre
Kaw Pena Cre
Kaw Rena Cre
Al Mareleo Oro
Bob Cartar Cre
Roggie Dyorak
Herry Nosokoff
Roggie Dyorak
Jimus Peyson O
Lynn & Davis
Jimus Peyson O
Lynn & Davis
Dewey Moon
Billy Cover
Billy C

Freddy Castle Orc
Hotel Rocsevalt
Bon Aire 3
Hotel Schenley
Howard Baum Orc
Buze Aston
Jack Rogere
Hotel William Ponn
(Chutterbox) Show Boat
Billy Yates Oro
Rilly Keaton
Fanchon & Fanchon

Betty Benson
Pompanettee (4)
Webster Hall
Nelson Maples Oro
Buzzy Kounts
Will Ward
George Weber
Union Grill
Art Yagello
Frank Natale

DETROIT

Ambassade
Bill Tracey
Gabi Leeley
Sam Weston
Gloria Shayn
Yovo & Doro
Dale Lynn
Mel-Lowe Oro Imperial Club
Boyd Senter
Nub Brown Oro
Northwood Inn
Zev Clay Oro
Jobnny Hale
Blondelf Twine
Dorothy MayoSally Jo Nelson Book-Cadillao Hote Palm Banet

Falm Beach
Anno Jacobe
Barcara Blaka
Dan Pablo Ore
Almes & Viviene
Fowatan
Deb Stater
De (Motor Bar)
Peter Kent Oro
Chene-Trembles

Chese-Trembley
Jammy Gargano Ol
Del Allo
Del Allo
Dorothy Secret
Sillie Gerber
Commodore Clob
Gardner Smith Oro
Charley Master
Comb Prontense
Frank Gillen Oro
Lynn Sherrill
Gloria Miller
Blain Hangl
Great
Swootheaste (4)
Ciff Bell'e
Kare Andre Chuck Shanke Ore George Register Al Shanks Fred Noie Cliff Bell'e

Kaye Andre
Harkar Thomas Orc

'Gator, Monkeys Escape, Nip 2 Before Capture

Nip 2 Before Capture

Philadelphis, May 18.

High winds and torrential rains last week blew down the main tent last week blew down the main tent last week blew down the main tent of the last way to be a season of the way as be to return the monkey to the eage from which they had cempered.

Pons in H'wood Bowl

Lily Pons, Hollywood, May 16.
Lily Pons, the Hollywood Boyel
star, sings in the Hollywood Boyel
this summer during the 18th season
of 'Symphonies Under the Stars,'
which opens July 11.
This is the songbird's third appearance in the outdoor amphitheatre.

Saranac Lake By Happy Benway

Things that we like in this Ac-tors Colony:

The way that Chris Hagedorn is mastering a serious setback and still

Things that we like in this Act The way that Chris Hagedom is mastering a serious setbeck and still single the strength of Lucille Dreyfuss, the Colony's manufacture of the Christopher of Lucille Dreyfuss, the Colony's manufacture of the Christopher of the Chr on the third of the control of the c

Night Club Reviews

SLAPSY MAXIE'S, L. A. VOGUE ROOM, CLEVE,

Continued from page 30)

Knott Eyring to get in on Saturday profits, we will be a standay profit of the continue and a standay profit of the continue and most no cover or minimum and most no cover or minimum and most that's kept the room paying. They come and go at all houry from the come and continued to the come and the come and the come and the come and the continued to the continued to

RAINBOW ROOM, N. Y.

Al Donahue and Eddie LeBaron orchestras, Paula Kelly, Wilma Cox, Mary Martin, Ballet (b), Eight Men of Manhattan.

orchestrus, Fuelz Kelly, Wilma Cox, Mery Marin, Ballet (b), Sight Men of Membran. So-os show at the Rainbow Room. Not enough sparkle for the diamer of Membran Mery Marin, doubling from Leave It to Me', does her stuff at midnight. During diamer, Wilma Cox who has been vocalizing pope at the informal Rainbow Grill, shifts over. Latter is a nice looking gal at the informal Rainbow Grill, shifts over. Latter is a nice looking and the informal comey ditties with special arrangements, directed by Jeak Cole and holds one man, George Bockman, and four girls. Park Cole and holds one man, George Bockman, and four girls. The control of the stuff of the stuff

IRIDIUM ROOM, N. Y. (HOTEL ST. REGIS)

Dorothy Lewis, Margaret and Mary Simpson, Sam Jarvis, Erle Reiter, Charles Baum orchestra.

Cleveland, May 14.
Texas Jim Lewis and Lone Star
Coubous, Christine Forsythe, Judy
Janis, Romany Three, Bob Millar's
orch.

convoys, Christine Forsytife, Judy Jenis, Romany Three, Bob Millars (1976). The Convention trade is building so the Convention trade is building so the Hollenden Hotel's amarty intimate Vogue Romo is keeping up the Hollenden Hotel's amarty intimate Vogue Romo is keeping up the stead of slashing for hot weether. Only concession made is in booking planting Sammy Walkina', which held the fort for nearly see montas, planting Sammy Walkina', which is planting Sammy Walkina', which is the state of the convention of t

Plantation Club. N. Y.

Christopher Columbia' orth (8).

Christopher Columbia' orth (8).

de Freddie, Lillian Fitgereid, Ruberneck Holmen, Saüly Godolin, Bostomer Holmen, Saüly Godolin, William Holmen, Saüly Godolin, Saily Godoli

Peter Higgins Fronts Band Peter Higgins route Band
Peter Higgins, the Irish tenor, is
among the singers recently fronting
a dance band.
He's at the Brown Derby Cafe,

APOLLO, N. Y.

(Continued from page 37)

VARIETY

handle seven tunes between them and wham over. Miss Williams does Heart Belongs to Daddy, 'Summer-time' and 'Tain' What You Do.' Woods does Get Out of Town, 'And the Angels Sing, 'My Own' and 'O!' Man River,' all clicks.

the where said of the control of the

and the rest is laughs with Pigment.
Anise and Aland bounce into an attractive setting for their turn. It's in bouldon't effect, using the late in bouldon't effect, using the line in a routine with vanity mirrors. Team has a hard time getting off without an encore after a pine, lift, etc. It's fast and doubly to the male's credit, inasmuch as the femme is no feather-weight.

er-weight.

Armstrong introduces Taps Miller as the writer of 'Hold Tight' and credits, that the time is based on riffs in his vocal improvisations. It's somewhat like Leo Watson's (Six Miller, and the company of the

fromen. It's clear and fast and cause for an encore the the show is a Sandiched into the show is a show a fanie is impressive. It's God cast slowly reappearing, each sing-ing the tune behind Armstrong's lead. Curtain, of course, has Satchmo and his trumpet getting together.

EARLE, WASH.

Washington, May 14.
The Virginians, Carol King, Dick,
Don & Dinah, house line (16);
'Union Pacific' (Par).

Owing to length and strength of testure, vaude is held down to 30 testure, vaude is held down to 30 testure, vaude is held down to 30 testure in the strength of the strength

treate routhes about 6 bicycles. Curtains open on garden set, six of line gais parading with Virginia while little tear off. Heaving with the set of the gais parading with Virginia will be set of the set of th

smooth sowmanamp to oke receptions of the property of the prop

EMBASSY, N. Y. (NEWSREELS)

(NEWSERELS)
Plenty about popts here this week and considerable of a foreign nature also has been supplied by the newshall have been as the second of the sec

onation, two years ago and slace the performance of the performance of

eral Pershing when they cornered him on his arrival in Washington, but it's in a good-natured way. The Pathe clip concerning Danzig is just

Aviation and war material finds its customary place on the bill, but there's nothing of more than casual importance.

importance. Sports items include gymnasts flip-flopping, polo training, English polo team, New York girts' softball team, an indoor baseball game for laughs, yachting, women wrestling, men trying to wrestle in a ring filled with sorghum, California rancheros, fishing and salmon run.

A very good short, 'The Viking Trail' (Fox), serves as filler. Char.

STATE-LAKE, CHI

Chester Dolphin, Prince & Princess Selandia, Rosco Ates, Stuffersmith orchestra, Gladys Paliner, Pops & Louie. 'Never Say Die' (Par).

Well-rounded show, part white and part colored. Chester Dolphin, equilibrist juggler, does fine bits with balls and mouth-stick, but he needs some lessons in showmanship. Works in tails which is not too effective as a costume. However, he has the makings.

Prince and Princes Selandia are

some in abowmanathip. Worker in talls which is not too effective as a costume. However, he has the making with the control of the control of

Biz fair last show Sunday (14).

ORPHEUM, MPLS.

Minneapolis, May 13.

Shep Fields' orch (14), Jerry
Stewart, Hal Derwin, Paul Weigand,
Patsy Mahr, Novak & Fay, Claire
Nunn, Caesar Muzztelli, Billy Rayes;
'Let Freedom Ring' (M-G).

Current ahow, having Shap Fields orchestra plus three outside acts, provides principally, of course, Fields' agreeable 'rippling rhythm, which clicks nicely.

which clicks niety.

Two orchestra members blossom
from the special discount of the special discount o

he does well.

Faster pacing and at least one smash orchestra novelty would enhance tha show while a greater concession to jive fans also might be in order.

comedy adagios and acrobatics, en-coring with a difficult balancing feat.

TOWER, K. C.

Kansas City, May 13.
Stroud Twins, Four Clovers, Tr
Kays, Gilbert & Armon, Germat
Haskins, Al Zimmy, Judy Conrac
orch: Romance of the Redwood orch; (Col).

Hagking, At Zimmy, Judy Control of Col.)

Flesh returns to the Tower with Flesh returns to the Tower with Stroud Twins headlining this variety bill. Show also brings back Franthese the Strong Twins headlining this variety bill. Show also brings back Franthese the Strong Twins was booker, who assembled this one above some routining align. Mc. job is handed to Clarence Stroud, with cloude bringing his deed-pan indiction of the Clarence Strong his work of the control of the pair. The property of the pair of

ROXY, ATLANTA

Atlanta, May 12.

Gae Foster Rozyettes (16) 'Chic'
Kennedy, Dizie Dunbar, Jimmie
Byrnes, Terri Franconi, Lorraine &
Rognan, Mike Segal's house band
(14); 'Boy Slave' (RKO).

(16): They Stave (RKO).
Although management gives Dictionables homefown gal, restured billing out front, its Jeans Lorraise and Roy Rogram who actually occupant of the state of the state

Katie Kepburn and Fannie Brices to Source. Dushes and pariner Jimmie Byrnes, spotted here, dance double and solo, specialing in rhythm tap-ded to the source of the source of the Line returns, makes way for Terri at this point and ser followed by at the point and ser followed by at the point and ser followed by at the point and ser followed by the point and ser fo

Show close Wednesdy (17), when Roxy will inaugurate straight film (double feature) policy for summer. Theatre, formerly the Georgia under Theatre, formerly the Georgia under the Georgia and the Company of the Company

HIPP. BALTO

Baltimore, May 14.

Jimmy Joy orch (11), Gai Moran
Catherine Westfield, Ames & Arno
Tony Martin; Society Lawyer Tony (M-G).

Like Westerns

(Continued from page 1)

ture house here unusual. In the first place the theatre has no name, and no sign out front, Why bother? The nearest competition is 75 miles and no sign out front. Why bother? The nearest competition is 75 miles away. In the second place, it has happy and untroubled manager, is the town's leading attorney and an assistant district attorney. The theatre was wished on him six years go when the police closed down a good the police closed down as good when the police closed down a good when the police closed the police closed to the

all the studios.

Beutler has audience problems that the studios.

Beutler has audience problems that the studios are the studios of the stud

Chi Opera Co. Seeks \$50,000 Guarantee

Guaranty from geasons deficits have averaged \$24,000.

FOX, PHILLY

Horace Heids orch with Larry Cotton, Fred Lowery, Red Ferring-ton, Four Heids-Lights, Agnes & George, Henry Russell, Audrey Call, Adolph Kornspan house band; Call-ing Dr. Kildare (H.-

Fox managar Harold Seidenberg gives the whole stage to the Horace Heidt troupe this sesh. With 27 members, the maestro has no trouble

sweet trouge his eets. With 37 members, the meatro has no trouble filling the required hour. Heldt crew is colorful and provides plenty action all 1 the way. With a flock of good noveltes and talent, the show, however, except at a few points, iddn't get much appliance at this gathering. Charge of the Heldt Brigade and There's Something About a Sodieri having anappy milliary tempos, with the entire squad in plumed headgear. It's followed by a gour drill. Next number and the state of the state of

male. Latter also does several other numbers.
One of Agnes and George, nitty today in the latter of Agnes and George, nitty today kide of exhib neat routines. Fred Lowery, blind whittler, is the other sock applause-gatherer, with his Estrallat and William Tell (benor, is good in 'Ave Maria' and to the outfill is to have a maria' to the outfill is to have an electric to the outfill is to have an electric. tenor, is good in 'Ave Maria' and Cattle Sir Edo., Russell, newcomer Cattle Sir Edo., Russell, newcomer organ. Piping of 'Angels Sing' to his own accompaniment goes over although the strength of the tune work, is responsible. Audiery Call, fiddle virtuoso, is another recent arthough the does well with 'Slar Dust.' and he does well with 'Slar Dust.' and the does well with 'Slar Added attraction is Heid't request a suppose from the audience who is the control of the co

Juvenile Jive

(Continued from page 1)

(Continued from page 1)
they flock to Joints where it is necessary to tose a jit into a solt for dancing. Even the two alligator parlors here that specialize in Jam music—the Jam Session and Down music—the Jam Session and Down flower than the Jam Session and Jam Ses

B'WAY FORCED TO RETRENC

TMAT Men Replace Femmes FAIR'S EFFECT At 3 Fair Shows, Speeding **Up Sales**; Means No Picketing

DELMAR-BESTRY REVUE

FOR VIENNA

REVUE

BYRON, EQUITY PREZ, IN COAST HOSPITAL

saupwood and San Francisco offices. Shortly after arriving on the Coast, he was stricken with a cardiac ail-ment, which was traced to infected teeth and tonsils. Removal will be made in several atages, dependent on the patient's condition.

For Tiny House at \$1 Top-

While campaigning for the Theat-rical Managers, Agents and Treas-urers forthcoming election (June 8) reached a bitter stage in partisan-ship, it developed that the union has won recognition at the World's Fair. Previous failure to place licket all the properties of the licket with the properties of the the administration, an omission which was termed 'unforgivable.'

Harry Delmar and Harry Bestry have partnered to do an intimate revue in the fall under the title 'Strictly From Hunger'. Lester Lee will provide music, Dan Shapiro and Jerry Seelen the book. It will go into rehearsal in late July for a Sept. 1 opening. Will be priced at \$1. top. the administration, an omission which was termed 'unforgivable.' Several major concessions have which was termed 'unforgivable.' Several major concessions have controlled to the several season of the season \$1. top.

Idea is to use unknowns end spot
the attraction in a small house such
as the Mercury or Provincetown.
Show will start at 9:30 p.m. and run
90 minutes. Usual eight perform-

CLEAR PATH

Recognition of TMAT and employment of some members definitely disposes of any chance of picketing. Union does not seek to replace girls in ticket booths in a majority of spots at the Fair but prefers to spot its people in supervisory jobs, which call for \$40 weekly pay scale. No closed shop is being sought and it's claimed that TMAT could not supply all the ticket selling work even frequested.

(Continued on page 44)

Refugee artists from Vienna who have been rounding out a revue in English, daspled from the original district of the Control o WINCHELL SOUARES SELF ON PORTRAIT

No legal action is expected on the part of the "Family Portrait" management over the unintentional aliperature of the "Family Portrait" management over the unintentional aliperature of the "Family Portrait" management. On the Morson, N. Y., was favorably mentioned in Winschaff; Mirror collection of the Morson, N. Y., was favorably mentioned in Winschaff; Mirror collection of the Morson of th

Arthur Byron, president of Equity, has been ill on the Coast for several weeks, being under treatment at the Hollywood hospital. Understood he will be under the care of physicians for at least three months. Byron went West partially for the purpose of going over Equity's affairs in its Hollywood and San Francisco offices.

but mentioned it among five thoosy to forced off after the first week of the World's Fait.

The side of the first week of the World's Fait.

The side of the first week of the World's Fait.

The side of the first week of the the side of the first week of the tour is tentatively set, with Judih also have an interest. A 10-week tour is tentatively set, with Judih also have an interest. A 10-week tour is tentatively set, with Judih Avidon week?

Avidon week?

Avidon week?

It trying to me up several plays for next fall, with the idea of offering them at a \$\$ top on Broad-use stars, including Miss Anderson and Miss Webster.

To Attend Philly Meet

Frank Gillmore, president of Associated Actors and Artistes of America, and Luise Silcox, exce secretary of the Dramatists Guild, will attend a meeting here Friday (19) of Philadelphia Theatre, Inc., new local group,

AMONG CAUSES

Difference of Opinion Among Showmen on Actual Rea-son for Letdown - Some Shows Cutting Salaries to Meet Lag

NO INFLUX YET

The disastrous drop in business Broadway, which ushered in May and the New York World's Fair, reached in the managers reducing salaries in at least half a dozen attractions. Accompanying such moves, the regu-lations are that the shows must con-tinue another two weeks. Salary cuts will continue thereafter should the shows hold out for the upturn expected in June.

expected in June.

Simp conditions have inspired differences of opinion over the causes. Though the Fair is unquestionably the biggest combined show ever staged, it cannot alone be ever staged, it cannot alone be tendence, despite the fact that it is opposition to virtually every flow. The condition of the metropolish of of the metropol

offish condition.

It's pointed out that Broadway is not cointed out the season of the season

total was 246,975. While some showmen are hopeful, there are those who are not optimistic over the chances of theatres during the summer. Their opinions are based on the adverse reaction attending other fairs in other cities attending other fairs in other cities the theatres taking it on the chin for at least the fair low weeks and longst. Pair have been queried for estimates of the number of people ex(Continued on pase 44)

Most of Ticket Agency Violations Hardly Willful, Inquiry Shows; **Talks of Code Failure Discounted**

Turkish Static

Tourist agency booked a party of 37 visitors from Turkey at the Imperial theater, N. Y., to see Imperial theater, N. Y., to see the control of the control o

'AMERICAN WAY' TO DECLARE DIVIDEND

The American Way, at the Center, Radio City, though only completing its fourth month is virtually assured of a profit. Season's most coatly production represents en outling e financial success were not entirely considered by those who supplied the becking. Sam H. Harris die entirely considered by those who supplied the becking. Sam H. Harris Moss Hart, its authors, are said to have the principal interest but it is understood 15 persons in all in-Way' and George S. Kaufman and Moss Hart, its authors, are said to have the principal interest but it is understood 15 persons in all in-Way' was backed in an unusual manner, men of means in New York and other points being asked to inthough the spectacle-drama did not click it was a patriotic duty. The though the spectacle-drama did not click it was a patriotic duty. The threat of the principal indications are that all will receive of dividend.

Operating profit of the show it of the country of the counts for the solid financial condition of the attraction. Way' calcin condition of the attraction. Way calcin condition of the attraction. Way is the first two months or so. Attendance has been affected recently along with most other Broadway shows but the wide publicity accorded Way' is the Markey summer and into next seasons.

Engagement is expected to extend through summer and into next seasons.

A session which consumed the en-tire afternoon Friday (12) was held in the offices of the League of New York Theatres, 18 ticket brokers making explanations of indicated transgressions of the ticket code rules. Opinion was that 75% of the rules. Opinion was that 75% of the tent that willtud violations were not made, indicating the code has been adhered to more generally than sup-posed.

made, indicating the code has been posed.

Although at this period of the season few tickets can be sold by season for the season few tickets can be season for the season few tickets can be season for the season few tickets can be season few tickets can be season few tickets few tickets can be season few tickets few

(Continued on page 46)

Jos. Hyman Seriously Injured in Auto Crash; Two Companions Hurt

Three young showmen were badly injured when e car skidded in Saturday's (13) rain over an enhankment near Foughteepik, (13) rain over an enhankment near Foughteepik, out condition is Joseph Hymna, who produced e show on Broadway last season and who is business marger for Mose Tart, playwright Several jury disclosed. Hymna recovered consciounness Monday (15) after an energiency operation in Vassar hosman and Sidney Jaco were also taken to hospitals, Jaco in Poughkeepsis and the other the Memorital taken to hospitals, Jaco in Poughkeepsis and the other the Memorital The tries were seeking a farm which Hyman intended taking over for the anumer. He presented a

Anstedt Reelected Prez Of N.Y. Stagehand Union

Of N.Y. Stagehand Union
Local No.1, New York stagehand
union, reslected Bobert Antest
president for the second term at the
annual election Sunday (14). Louis
Yeager was made vice-president, reYeager was made vice-president, reCompany of the second term
were renamed secretary and treaswere renamed secretary and treaswere renamed secretary and treaswere renamed secretary and treasterm of the secretary secretary to the
Permick contest of the secretary to the
president of the secretary secreta

Equity Fights For Control of Frisco Fair's 'Ziegfeld Follies;' AFA Opposed

San Francisco, May 16.

Equity made the first move for cert shows doing more than eight control of Ziegfeld Follies of 1939, which opens at the Golden Gales he feld principals are Equity members which opens at the Golden Gales he field principals are Equity members the retrantional Exposition Friday, May 11 when Pen Hale, local representative for Equity, told members of the cast that he would not allow the control of the City of the C

Too Bad' Only Rejoinder of N.Y. Expo When WPA Balks at Employee Pass Fee

A dispute has arisen ever payment for employee pass books for 209 persons that the WPA theatre project has assigned the World's project has assigned the World's for the relief outlits are to be given to the relief outlits are the relief outlit of the relief outlits are the relief outlit of the relief outlits are the relief outlits and the relief outlits are the relief outlits. Cost of the WPA building at the Fair around a flare-up in Congress, members questioning the group of the relief outlits are the relief outlits and the relief outlits are the relief outlits. Cost outliness from spots where the relief outlits are the relief outlits. Cost contingent of WPAers applied to Equity hat week for the plete to Equity hat week for the relief outlits are the relief outlits. Cost contingent of WPAers applied to Equity hat over the relief outlits are the relief outlits. The relief outlits are the relief outlits are the relief outlits and the relief outlits. The relief outlits are the relief outlits are the relief outlits. The relief outlits are the relief outlits are the relief outlits. The relief outlits are the relief outlits are the relief outlits are the relief outlits.

BURR-EQUITY SPLIT VERDICT ON 'DAYS'

Courtney Burr virtually won an arbitration of 'The Happisst Days' salary claims, filed with Rquity following the withdrawal of the drama from the Vanderbilt, N. Y., recently, after playing seven performances.

from the Vanderbill, N. Y., recently, steep playing seven performances. Equity supported the actors who related the supported the actors who class has been performed to the actor of the sun of the s

Jane Froman in 'Soandals'

Jane Froman is set for the new
'Soandals', which George White is currently readying for summer preem on Broadway. Singer also starts a new radio series June 11 for Gulf.

She Soandals' Froman in Scandala



ERNEST C. ROLLS VIOLET CARLSON

Cissy Loftus' Backstage Accident Suit for 50G

Cecilia Lotrus yesterday (Tues.) filed notice in N.Y. federal court of her intention of examining Joseph W. Ruffel, v.p. of the Century Indemnity Co. and any persons connected backstage in the Shubert theatre, Floaton

Boston.

This is in connection with a \$50,000 personal injuries action brought by Miss Loftus against the Shubert Holding Co. claiming that she was injured in a fall at the Boston theatre on Feb. 13, 1938, during a performance of There's Always a Breeze.

Farmer-Erickson To Play 'Houses' In Strawhatters

Prance: Farmer and Leif Erickson with do Soth Your Estuart Later and Stockhridge, Mass. The show will be summer in Westport, Conn, and Stockhridge, Mass. The show will be one of the exchange productions unhanters. Another will be Glenda Farrell in 'Anna Christise.' Latter will open the Westport season duty week. It had previously been planned to star Marky Christians in Anna,' but Squiry refused, be grant Anna,' but Squiry refused, be grant six-month alien actor rule. Effort is being made to persuade Ethel Sarrymore, who is winding up a season being made to win Westport-Schochridge, but the actress is understood proposed to the dies. Another earlier composed to the dies. Another earlier corness.' has also been dropped bacusus the acter has Hollywood commitments.

Violet Heming Set

Violet Heming Set
Violet Heming Is tentatively set
for a string of guest-star dates this
summer in Stockbridge, Mass,
Ivoryton, Conn. Dennis, Mass, Marbelbead, Mass,
tucket, Mass, Marbelbead, Mass,
N. She will do Susan and God
or This Thing Called Love and possibly a tryout at the various spots.
Other stars who may make guest
spearances around the circuit included least haid. Edited Horton, May
Wary, Al Johon, Ruth Chatterton,
Faulette Goddard and Roland Young.

Hayloft Strawhats
Surry (Me.) theatre will try out
'Grass Is Always Greener,' a new
one by Robert Pirosh, Metro writer,

Love That Bloometh

In the Spring, Tra La All title Spring, ITA La Gilbert and Sullivan romane, started at a tea party, culminated in marriage last week. Bride is Mar-agere Blythe, of England, member of the D'O'yly Carte Co. Groom is Walter E. Caventy, Fr., of Philadel-phia, who sings in the chorus of the Savey Opera Co., local G. and S. Savey Opera Co., local G. and S.

TICKET TAX BILI **BEATEN: MORE** IN ALBANY

Several bills on the floor of the New York State Lagislature, which is due to recess this week, have the control of the contro

Future Plays

We the Living, by Ayn Rand, will be produced next fall by George Abbott with Eugenie Leontovich in the lead. Play is based on the author's novel of the same name and deals with post-Revolutionary Russian

deals with posservousionary res-sia. "Philadelphis Scrapple," musical based on the quintuplets, will be pro-duced by John Murray Anderson next season. Anderson collaborated with 'Doc' Rockwell on the book.

Nix Hits FTP Play

Preliude to Swing, new Federal
Theatre production scheduled to
Theatre production scheduled to
Theatre production scheduled to
has been indefinitely postponed. Setback forced last week when Mrs.
Hallle Flänagan, national FFP director, was in town last week and
viewed rehearsals. She didn't think
the production ready.

Inside Stuff—Legit

Players in the Shakespearean tab which opened in the Merrie England concession, World's Fair, last week, are facing an embarracting problem, and as it the management. The Globe theatre, where the shows are given, and a single property of the state of t Venues, other large concessions are assorted. Some proper accommodations must be supplied.

Complaint of the condition in England' has been made to Equity and the management was advised that proper accommodations must be supplied.

the management was advised that proper accommonators must be supplied. In response to letters asking why he does not review shows, George Holland, in his column, Boston After Dark', which appears in the Boston American, has commented again on being barred from Shubert houses for the past several sessons. He starts with the query of how can those managers who must resent the withdrawal of cultural and artistic privileges to some of the people of Germany, reconcile their use of power in barring. The columnist particularly resents being prevented from viewing plays of other producers that are booked into Shubert houses. Holland says his offence was writing an honest opinion of a bad Shubert show, adding the managers control most of the Hub's legiters. Peggy Doyle is covering shows for the Americans. She's its drama editor. the past several seasons. He starts with the query of how can those manages "who must resent the withdrawl of cultural and artistic privileges
to some of the people of Germany, reconcile their use of power in barriag
American citizens (this one included) from theters they own and operate?'
The columnist particularly resents being prevented from viewing plays
The columnist particularly resents being prevented from viewing plays
offence was writing an honest columnion of a bad Sulbect above, define the
managers control most of the Hub's legiters. Peggy Doyle is covering
shows for the American. She's its drama editor.

Franklyn Underwood, formerly general manager for Oliver Morosco
when the showman was an active Excedivary producer, has been in the
stown of the s

House Rep. Hits Boudoir Diplomat, Other 'Salaciously' Titled FTP Plays

Nix by Equity May Force Mady Christians to Coast

Mady Christians is considering two new plays for the fail. One is 'Lora Garnett', by Leile and Sewell Stokes, authors of 'Oscar Wilde,' and the other is 'Viceroy Sarah.' Dame May Whitty may play Queen Ann in the latter, with Miss Christians as the Duchess of Mariborough. Bel Blau would be the

borough. Bela Blau would be the presenter.
Miss Christians is also mulling a Bollywood offer for the summer. She hast intended doing several strawhat dates, including Anna strawhat dates, including Anna the strawhet dates, including Anna Westport, Conn., but Equily represent to waive its alto-month allen actor rule, atthough Miss Christians' final naturalization pepers will go through in September. Actures recently wound up as retained engagement in the Maurice Evans revivals of Talmet's and Harry IV.

College Plays

TAKE IT STRAIGHT (Scotch and Soda Club) (CARNEGIE TECH)

r a college effort, "Take It ight' gets by. Starts out in smash on, but shoots its bolt after first

Stephen general seasons and a second season and a season a s

Washington, May 16.
The Federal Theatre Project may be down but not out this week after a series of smashing blows from critics of the WPA—some of which aliegedly were delivered below the belt.

critics to the Wr.A.—some of Whitebelt.

In 'a few words about the Federal

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Ways to Nob a Lady and Up in Mabel's Rooms and Service State of FTP at 47,000 miles of the Service State of Service Service State of Service Se

DECISION RESERVED ON 'SOMEONE' INJUNCTION

Decksion was reserved in the T Must Love Someone' proceedings, aimed by Jack Kirkland to stop Martin Jones, manager of the Van-derbill, New York, from outling the articles of the Control of the Con-trol of the Control of the Con-junction was beard before Justice Bernard Shientag in N. z. supreme court Thursday (11). The Justice ordered additional affi-devite submitties

'My Heart' Out

'My Heart's In the Highlands,' done experimentally by the Group Theatre and placed on subscription by the Theatre Guild, closes Saturday (20) at the Guild, New York, after fave weeks. Part of press greeted the short play with entusiasm but playgoers' reaction was the reverse.

MY HEART'S IN THE HIGHLANDS Opened April 13, '29. Most MX HEART'S IN THE HIGHLAND Opened April 13, '29. Most sharply divided opinions of the sacroyan fantasy. None of the critice professed the William Saroyan fantasy. None of the critice professed to understand it 'polyment, charenier' and Atheno (Time) called it an 'amesting, tender whinnical poem' which is 'wholly enchanting,' in conirast, Etanile (News) quotest about a film, in which the author had written, 'What is the Ged damn meaning of all this sillor Colemna (Mitror) termed it a wirresulist cross-word passel' and 'arresulist cross-word passel' and 'riety (Bee) said, 'Commercialty, it does not seem to have a chance.'

Chicago Breezy; 'Skylark' \$12,500. **'Holiday' \$18,500, 'Children' \$14,000**

Chicago, May 16.

Skylask' shutters at the Harris and
Ennickerbocker Holiday' calls it
quits at the Grand here Saturday
with the closing here while 'Skylask'
resumes early next season. treated
well by the critica hat week, and
following the week advance sale due to
pure the company of the company that it is
possible to the company that is
Stock opposed at the Civila AStock opposed at the Civila A-

mothers and show bulls martly to the control of the

In Yiddish. 'Hamlet', Blackstone. Ian Keith drew fine notices and show is a cinch for a fine play during three-week stay.

Pitt Legit Got \$310,000 This Year in 24 Weeks; \$40,000 Under '37-38

The total 24-week gross for the level of the control of the contro

stance and then went on to cuch in N.Y.

Nixon is remaining open until late next month, with one-night rentals to dancing schools and musical so-cleties, and Tom Kenyon is keeping ATS office open for subscription applications.

appreciates.

221,2400 In St. Louis May 16.
Legit seam here of 119 overlalthough here of 120 overlalthough here of 120 overlalthough the American thesire, this
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thin and Needler's and closed
with 'My Dear Children', which saw
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2D 'KISS BOYS' STURDY IN CLEVE. WITH \$9,000

Spasmodic weather, an officeson and crix who tere into second complete the complete complete

ROBITSCHEK PITCHES LEGIT VENTURE IN LA

Los Angeles, May 16.
Kurt Robitschek and Benny Ros
as the California Theatrical Production Co., will produce stage show
here.

here.

First venture is 'Hot Off the Press
a revue going into rehearsal in tw
weeks. Company is dickering fo
the El Capitan theatre.

D'Oyly Finale In Boston Big 23G; **'Steed' H.O., 81/3G**

The D'Oyly Carto Co. dozed to boname the work of the Co. dozed to boname the work of the Co. dozed to the Co

D'Oyly Carte, Colonial (4th-final week) (1,643; \$3,30). Finished with boom \$23,000. White Steed Wilbur (1st week) (1,227; \$2.20). Opening week strong enough to warrant holdover. Okay,

\$8,500. 'Frank Fay's Show', Shubert (2d week) (1,590; \$2,20). Never hit the groove in two weeks bere. Second week, tepid \$5,000.

'ROAD' BACK IN L.A., 92D STAND ON TOUR

Current Los Angeles, May 16.
at the Billmore, where it opened last night (Monday) for three weeks, is also as the second of the

Men' reopened yesterday (15) for a week at El Capitan, where it played three profitable weeks recently be-fore going to San Francisco, Frank McGlynn replaced Thomas Findlay in cast.

in cast.

Second annual Los Angeles Civic
Light Opera Festival opened (15)
with 'The Deers Song.' May 25
with 'The Deers Song.' May 25
with 'The Deers Song.' May 25
Cat and the Fiddle,' and final production, 'Gypsy Baron,' opens June
duction, 'Gypsy Baron,' opens June
led the Company of the Company of the Company
Day wound up 29 weeks at the
Hollywood Flayhouse (14) and
moves to Frisco for indefinite attar
Lit Chillum, 'Good Saturday (14)
the Mayan after 44 weeks and reHollywood Flayhouse for reweeks. With dates in San Diego and
Long Beach to come, Chillum will
for Flayhouse for reFranywhere.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week 'Kiss Beys Goodhye,' Biltmore (1,654; \$2.75) (2d week). Steady, with first stanza okay \$8,500.

"Excursion," Belasco. Sticks another two weeks.
"Eun, Lil Chillun," Hollywood Playhouse.

'HOT MIKADO' HAS EDGE 'Swing' May Return to Chicago

Swing Mikado, which was taken over from the WFA theatre project, now in its third week at the 44th Street, N. Y., showed no improvement last week. Takings at \$2.20 top were estimated around \$4,600 top week. Takings at \$2.20 top were estimated around \$4,600 top weeks originally arrended to other and back to Chicago where it originally started under the relief project ausginess and where it drew big attendance.

attendance.

The Auditorhum there which Ulrich formerly manged is mentioned as a possibility but that spot is said to be booked by a group which will offer pop priced attractions during the summer. If the "Swing" Gilbert and Sullivan outfit repeats in Chicago plan is to reduce the admission scale, reverting to the original \$1.10

Scale, reveruing to the original 3.1.0
Tiot Mikado' at the Broadhurst is faring fairly this week, there being some improvement in takings last week, principally attributed to a solial origination. Solicity of the solicity

LA's FTP 'Chillun' Moves to H'wood For Record Sked

Hollywood, May 16. 'Run Li'l Chillun,' Federal Thea-

Run Lil Chillion, Federal Mene Folgeis' most prosperous play, moves into the Playhouse Thursday, moves into the Playhouse Thursday, which closed its 29th week at the Chillion is replacing Two-a-Day, which closed its 29th week at the Playhouse Sunday, night (14) and control and the Playhouse Sunday night (14) and control the Playhouse in the Playhouse, to be relieved by a spill week in San Diego and Long Beach, an all-time record for FTP productions here.

MICE' OK \$8.000 SANS OPPOSITION IN FRISCO

The Midonday for three weeks, 19
272 stained company, headed in the Midon City, N. J., Sept. 4 last, During its season, company, which is only one on road, has played in Ostake.

Only showed in the Midon City, N. J., Sept. 4 last, During its season, company, which were date, plays week of one-nighters in Chiffornia, en route for three-week repeat at the Curran, Prisco. Norther week bodding found, with during the methods of the methods of

Current Road Shows (Weck o' May 15)

of Anatol' (Ruth Chatter - Maplewood, Maplewood, N.
rank Fay Vaudeville—His Maje
Montree

Frank Fay Vauorevin-ty's, Monitral.

'I Marcied an Angel' (Dennis King, Vera Zorina)—Forrest, Philadelphis.

Den State (Liberature)

Kis the Boys Goodbye'—Cass,
San Francisco.

'Kniekerboeker Hollday' (Walter Huston)—Grand Opera House, Chi-raso.

cago.
'My Dear Children' (John Barry-more)—Selwyn, Chicago.
'Skylark' (Gertrude Lawrence)—

Skylark' (Gertrude Lawrence)—
Harris, Chicago — Rialto, Tucson,
Ariz. (15); Orpbeum, Phoenix, Ariz.
History — Rialto, Tucson,
Ariz. (15); Orpbeum, Phoenix, Ariz.
Whilecoake' (Ethel Barrymore)—
Capitol, Ottawa (18); Utlea, Utlea, Utlea,
(16); Masonic Auditorium, Rochester
(17); Bushnell Auditorium, Hartford
(18); Playhouse, Frovidence (19-20).
While Steed—Wilbur, Boston.

B'way Again Sings the Fair Blues: 'Hellz' Leads, \$29,600; Way' 25G, But 'Story' 23G, 'Comedy' 20G, OK

the Breadway along since the plant visitors; of like most others in the Breadway slump since the open past two weeks; \$25,000 profitable in the Breadway slump since the open past two weeks; \$25,000 profitable in the Breadway slump since the open past two weeks; \$25,000 profitable in the work of the World's Fair. Least weeks the March of the World's Fair. Least weeks the the Health of the World's Fair. Least weeks the the Company of the World's Fair. When the World's Fair weeks are the Strategy of the World's Fair weeks are weeks and cally one is slated they must be exceptional to make the graden way down in the World's Fair weeks are weeks and the world with the world's Fair weeks are weeks and the world with the world with

'Abe Lincoin in Illineis,' Plymouth (31st week) (D-1,036; \$3.37). One of Broadway's top attractions; has nearly spanned season, but still get-ting real coin; eased off somewhat last week to \$16,500.

last week to \$16,500.

**Boys from Syracuses,* Alvin (26th week) (M-1,325, \$2,30). Musicals have been slipping for some time, the state of the state

opened yesterday (Tuesday).

'Family Portrait,' Morosco (11th
week) (D-691; \$2.20). May bave had
better chance earlier in season; serious work drawing modesity with
takings again around \$5,000; hardly
enough.

enough.

'Hellsapoppin',' Winter Garden
(25th week) (R-1,671; \$3.30). Leads
the list again; variance comparatively
slight; quoted at \$29,600 with no
other musical close; still selling out.

asigns, quoted, at safeware with, nor "foot Mikado," Broadhurt (6th week) (Mr.116; \$3.00). Gross upontly by Virtue of sellout party burned a profit at \$13.00. Gross upontly by Virtue of sellout party burned a profit at \$13.00. House of the profit of the profit at \$13.00. House of the profit of t

profit.

"Mamba's Daughters," Empire
(20th week) (D-1,099, \$3.30.). Has
done rather well, but it husiness
son soon; \$5,000.

"My Heart's in the Highlands,"
Guild (6th week) (D-914; \$2.20).
Final week, as Guild subscriptions
will have been taken care of; \$6,000;
book credit rather thas could

ADDED
The Devil and Daniel Tebeter,
Beck (Idt week) (Co. 1248, \$250).
Beck (Idt week) (Co. 1248, \$250).
Beck (Idt week) (Co. 1248, \$250).
Sephen Vincent Benet and Douglas Vincent Benet and Douglas Vincent Benet and Douglas Vincenta (Br. 1767, \$230). Imported revue has Nexteana, 46th Sixtes (Idt) week)
Waxisana, 46th Sixtes (Idt) week)
Waxisana, 46th Sixtes (Idt) week)
Grant Sixtes (Idt) week)

Life and Death of an American,' Elliot; due Friday (19), 'Siag for Year Supper,' Adelphi, 'Finocchie,' Ritz.

'Angel' Hot 24G. Rocket' \$5,000. Philly's Wind-Up

Philadelphia, May 18
Philadelphia, Iegif season, which
has been closed a couple of times,
but was reprieved in again due
to the common service of the common service
last week's pace is maintained by
last week's pace is maintained by
Married An Angel' got raw notice
and turned in an excellent gross,
Married An Angel' got raw notice
and turned in an excellent gross,
which got \$3500 in its first week at
the Eblanger, is also advertising
Tana weekness for Last Week
T Married An Angel, Forrest, (is
T Married An Angel, Forrest, (is)
T Married

Farnsworth Back In Production With Hayman. Greening, Besides Law

Thill week. En the care of 1,600; book credit rather than coin.

No Time for Comedy, Barrymore of the Comedy, Barrymore of the Comedy of the C

Word Pay Tops

Word Pay Tops

Reader's Dignet has a staff editor
and writer, Webb Waldron, in Westport, Conn., from where he contacts
between throughout the country for articles. Sometimes R. Dotry for articles. Sometimes R. Dowas paid to Norman D. Christensen,
of the Minnespolis Tribung to John
Baerman, Detroit Pree Press, tor
material that formed basis for erticles. A \$100 went to E. B. Garnett,
Kansus Cily Star; to Kenneth Moc
Million Dubin, Brooklyn newspaperman. These 50t \$50; Charles O.
Molz, Detroit News, A. L. Baermanh
P. Lescaco, Creveland Plain Bealer,
Eugene Ruthand, Memphis CommerCompany of the Reader Reader
Montayne, Figured on word rateage
this pay lops any magazine in the
were only fact finding in e few huadred words.

L. A. Purge Eleks B.

J. A. Purpe Eloks Back
What started as a wrestling investigation and developed into a
purper of Los Angeles sporting
to a Angeles sporting
legal blast, with factories
legal blast, with tending
the newspaper business. One of the
evacuated scribes is fetching a lawsuit, charging defamation of character, and the rest of the boys are
keeping their ears glued to the

keeping their ears glued to the ground.

Eight writers were bossed of the Light writers were been of the Light writers were been of the Light writers were been dearly writers and the state legislations of the state legislations of the state legislations with the state legislations with the showered on the sports writers to show the sports with the showered on the sports with the showered on the sports with the shower with the sports of the sports with the spor They want to find out how much sporting writer can collect on h

Stern-Annenberg Blv:

Stern-Annesberg Elvalry
New atternoon dally will be established in Camden, N. J., early in the
fail by M. L. Annesberg, Philly Inquirer publisher. It will be tagged
either the Camden Hernal or South
Jersey Herald, with the latter name
understood favored, as it will cover
ev-rything from Camden to the
shore.

shore. Sheet will be in opposition to J.
D. wic Stern's Camden Courier-Post,
which for many years has had exclusive sailing in the territory. Nevener will be a blow to Stern, for
despite the financial ups and downs
York Post, the Camden papers could
always be counted upon to show a
profit.

profit.

Bitter rivairy of Stern and Annenberg in Philly has elready extended across the river, since the Inquirer, to pave the way for the new paper, has already started to put out a South Jersey edition. It merely adds several pages of news from the sector t. the regular state edition, but it is understood that it will be extended until the Herald becomes a logical offshoot.

N. Y. Mirror Seen Aftected

N. T. Mirrer Seen Afaceted
One of the first actions of the new
Fearst setup headed by John S.
Frookes, Tr., is reputed edict to the
N. Y. Dally Mirror that henceforth
it's 'on its own.' Morning tab will
have to pay its way, or else.
Reports still persist that the Journal-American, Hearst evening paper
hand the still be seen to be seen the seen of the s

Election of Brookes as prez of American Newspapers, Inc., the Hearst publishing properties, de-signed for more stringent economies and complete tightening up.

Branz Home News Probated Willi of the late James O'Flaherty Willi of the late James O'Flaherty Gender and publisher of the Bronz (N. Y.) Home News, who died April 19, bequestated corporation holdings to his write and other relatives and to a number of individuals who worked with the company of the publishing company, get 10%; Charles S. Horspan, get 10%; Charles S. Horspan, sec, 11%; Harry Goodwin, editor,

7%, and S. Sanford Model, ad manager, 5%. Widow gets 51%, with balance to relatives!

balance to relatives:

Trust set up for administration
of the paper, with Fitzmaurice, Horgan and Goodwin as trustees. Three
are also executors of the estate.

Rochester News Sold

Rochester News Sold / Rochester (N. Y.) Evening News, which has been in hands of George W. Himman as temporary trustee for the M. & K. Publishing Co., Inc., has been sold to Rochester Evening News, Inc., a new company headed by Frank C. McShame as president by Frank C. McShame as president Edwin has the Company headed Edwin has the Company of the Company and a stockholder under the former setup, and Frank D. Webster, finan-cler.

setup, and so whether the winter chemical control of the control o

Cross-Sea Conta

Cress-Sae Conlacts
Mary J. Young, also known as
Careese Crobby, who's been ective in
book publishing both in this country and in Prance, has formed an
United States of the Constant of the Co

No More Franch in Moscow

Ne Mere Franch in Moscow French-language newspaper, Jour-nal de Moscou, published by the Soviet gasernment, haited publica-sover search and the search of the daily, which was published in Mos-cow, said to be in line with new foreign policy of the government. We have a search of the search of the behavior of the search of the search affairs. Strengthening of national-istic policy will oblige foreigners the only the search of the search of the search of the foreign of the search of the search of the search of the foreign of the search of the search of the search of the foreign of the search of t

Impertance Note
William Morrow has sold the
William Morrow has sold the
French publishing rights to "Under
Cover Man" by John Wilstech. That
sounded important to the writer, but
he looked at the check from the
agency and almost fainted. The
third in the contract of the contract of the
divided between publisher and unthor, but the latter had to list this
lintake under petty cash. French
books, in paper covers, sell sel low
prices, but the editions are large,
authors receive good American royalties.

Visual Pulitzer Prizes

Visual Patter Frizes

Step-by-step pictorial account of
the selections of the 1939 Pulltzer
awards contained in the current is
sue of The Independent Journal of
Columbia University, issued by the
school's Graduate School of Journaltem

school's Graduate School of Journal-ism.

Issue, subtitled The Pulltzer Prizes: an Explanation in Pictures, shows photographically how the awards are determined upon, from the time an entry comes in until the prizes are announced.

Be: 'Main Kampf' Boyalty

Be: "Main Kampf Bayally Reynal & Ellichecek, holders of the American copyright to Hiller's Med. Kampf," who are taking legal action against every unauthorit.d publica-tion of the work, extending their efforts even to Canada gapearance in that country of a 10-cent newspaper edition of the work, McCielland & Stewart, illerary agents of Toronto, who have the Canadian copyright on the Reynal & Hilchock edition, who have the Canadian copyright on the Reynal & Hilchock edition, mediately withdrew.

Whodunit Prize Contest

Whodunit Prize Contest
Farrar & Rinchart marking the
30th anni of the publication of Mary
Roberts Rinchart's first whodunit
with a Mary Roberts Rinchart Mystery Prize Contest to continue until
Oct. 31. Open to all who've never
had a whodunit novel published,
with \$1,000 in advance royalties the

Entries must go to the Farrar & Rinehart offices, and Mrs. Rinehart will pick the winner herself.

Goorge White, Jr., and William B. Hewson, both codings students, flied \$30,000 suits in N.Y. supreme court specified or suits in N.Y. supreme court presented Truesday or gainst Hillman specified Truesday or gainst Hillman for the Co. Inc., and Sussie Knolls for libel and Standard of character. The plaintiffs claim libel in the October, 1938, issue of 'Crime Detective,' in a story written by Miss Knolls entitled Syl on the Campus.'
Miss Knolls called therein that. Miss Knolls called therein that.

Miss Knolls declared therein that she is a campus habitue and de-scribed her association with stu-dents at various colleges. Pictures were used to lliustrata the story, and among these were photographs of the plaintiffs.

Seldes Sattles Liber
The \$200,000 action of Angelica
Bahaba 200,000 action of Angelica
Bahaba 200,000 action of Seldes.
The book Seldes.
Sandbast Caesar, 'part of which was reprinted
in Ken and The Insider's World, was
discontinued and settled out of the
federal court in N. Y. The plaintiff
and defendant paid \$1\$ to each other
the might have.

and defendant paid \$1 to each other in full settlement of any claims either might have.

Previously two other actions for \$200,000 each, against Ken and The Insiders World, had been settled for approximately \$1,000.

Scribblars' Sheet for Sale

Scribbars' Sheef far. Sale
One of the oldest of the so-called
writers' mags is for asle. One of the
two legitimes publications of its
kind, since, unlike most of the others,
it's not a come-no for a correspondence course in authorship. Mag'a
Asiding price is \$50,000. hery to
Arbital Station of the young
her's book-scribing sideline. Their
not included in the sale, however.

Robert Frest is Harvard
Robert Frot, poet and Pulitzer
Prize winner, named by Harvard
University as the first incumbent of
a new Rialph Waldo Emerson Fel-lowablp in Poetry, Goes to Harvard
in September for two years.
Purpose of the Fellowablp is onPurpose of the Fellowablp is onformally with students interested
in poetry, and perhaps to give formal

Wallace Heads Canadi Wallace Heads Canadians
Canadian Dally Newspapers Association has elected William Walness of the Second Canadian Canadian
Control of the Canadian Canadian
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Toronto Telegram, chairman.

San Francisco Journalism
Record of San Francisco Journalism, on which Federal Writers
has finally borner fruit with publication of first volume of what will be
series. India'd volume devoted to
the city's foreign-language papers.
Whole Frodes the entitled "History
Whole Frodes the entitled "History
Volume 1 bears the sublitte Toreign
Journalism."

NEW PREIODICALS
New Breem publication plans to be a literary monthly, with Tom Boggs editing.
Folitical Dijest is name of new mag being readied by the Political Digest. Press. Organization headed by Benjamin David Shaw. Bows in within two months.

by Benjamin David Shaw. Bows in witthin two monibs.

LITERATI OBFTS

Naison Case Mateali, 67, city editor of the Booton Evening Transcript to the Booton Evening Transcript of the Booton Evening the Indiana State of the Mercel (Calif.) Sun-Stat. cited May & in Palo Alto of a heart all-day in Palo Alto of a heart all-day in Palo Alto of a heart all-day in Palo Alto of the Booton KYOS, Merced, and KHSL. Chico. He was sative in Californian Signa State of the Saciana i Journal Signa Deliver, Association and Signa Deliver, School of Richardson Wright, editor of House and Falde's Magazine in 1984, in addition to her Bride's Magazine in 1984, in addition to her Alianta Georgian and Sunday American, died Thursday (11) in N. Y. after an operation, Joined the Birmingham (Als.) News in 1918, going to

the Atlanta Georgian and American a year later. Advanced to v.p. and general manager of the two papers, and a sister survive.

Harry Daniel Saliada, 88, head proofreader of the Los Angeles Times for 38 years, died there May 10. He had been with the paper.

Altandar M. Hamilton. Secretary

10. He had been with the paper since 1894.
Altaxandar M. Hamilton, secretary of the David McKar Poblishing of the Poblis

ORATER
Meteor Publishing Agency formed by Erich Loevy.
B. J. Hawley now head article ed at Cosmopolitan.
Book Co. under way.
Jack Goodman's mag story, 'Pretty Penny,' bought by Metro.
Putsam publishing a blog of Will Rogers by his count, Spi M. Trent.
Hassoid Davis has sold his novel the book.
Head of the South Seas to the South Seas to Holt.

Madeleine Goss doing a biog of Maurice Ravel, the 'Bolero' com-

poser.

Wildow of O. O. McIntyre returned last week from a round-the-world Widow of O. O. McIntyre returned last week from a round-the-world cruise. Leon Reeder has Joined the edi-torial staff of the Hebrew Publish-ing Co. Mazo de la Roche back from Eng-land, and will make her home in Boston.

Many de la Roche back from England, and will make her home in Bouland, and will make her home in Bouland, and will make her home in Bouland, and will make her home in Bouland from the first the fi

cruise.

Hugo Speck, Variety mugg in
Paris, in America on a visit, Getting
married in Frisco and back to Paris in mid-June,
Raymond Leslie Buell has quit his

married in Frisco and back to Paris in mid-live all and the second process of the color of the c

suited in postponement of publica-tion date by Bobbs-Meryill. Author, Pietro Di Donato, a N. Y. bricklayer, Edia Benjamin, Aline Bernstein's daughter, has written her first book, a whodunit, under the watchild eyes (Kober, Random House Will publich, New book-publishing organization, New book-publishing organization has been formed by Stephen Griggs under the name of Plymouth Book House. Preparing for a starter an Annual of New England Perennial

TMAT-Fair

(Continued from page 41)

abia contact at the Fair, although when ploketing was considered as a sisted to intercede with the Fair management. However, at a meet-ther blokering actuated by the heat of the election campaign account of the election campaign aroused to the election campaign aroused to the election campaign aroused to more flavored to the the three than the total three the number of members about have gotten jobs there. Committee

Opposition Committe

Opposition Committee
Tha New York press agents vigorously protest reports that their
group alone opposes election of the
regular ticket, which is the present
administration. A .econd circular,
was mailed over the week-end, affaced with the names of the 'members campaign committee. There
were 80 people on the list, each beindeed the second of the committee of the
which have the second of the committee of the
which is the closure. 33 ere.

which he or she belongs.

According to the circular, 35 ere company or house manager, 24 are company or house manager, 25 are company or house manager, 26 are signest and others. Committee is declarated to the committee is declarated to the committee is made to the committee is made upon the committee is the committee in the union and is devoted to a single idea—to make TMAT a strong, unliked union which representation, unliked union which representation, and our interests in every committee.

Further explanation of the assessment of the committee is the committee of t

sents us and our interests in every way."

Further explanation of the assessment against working members has ment against working members has been appeared to the second of the second of the exception of attorney's fees. Monthly operating nut is around \$2,800 and the principal income is feroid and the principal income is are \$3 monthly). Assessment, which extends until July 1, nets around at \$200 weekly, so that the budget outley is slightly exceeded by the total income. Reported that "me coin income. Beaported that "me coin around \$2,000, and has a mound \$2,000, and has repayments are being made.

B'way Slump

(Continued from page 41)

pected and demand for theatre tick-ets.

I seeding it turn-booking graters, which was a see not oady register.

Fair but places of interest in New Type, explained there had been little chance to offer tickets for shows because it was not reasonably sure locality of the control of the contr

resentatives at various bottos have pairons what shows will be svaliable, just prior to departure time. Thesets-citckets sold to date by the tourist people carry the provision of the pair to the pair tow person tow person to the pair tow person tow person to the pair tow person tow person tow person to the pair tow person tow person to the pair tow person tow person tow person tow person to the pair tow person to

Broadway

Duke Wellington is on from the Frank Richardson back from Charleston.

Barney Balaban oot back Monday (15) from Galveston. Henry Jaffe hopped to Dallas for a brief visit last week R. V. Keifer, who has a circuit in canada, in for the Fair.

Clifford Goldsmith has bought a arm at West Chester, Pa. arm at West Chester, Pa.

George Walsh, Par's upstate operaor, in town Monday (15).

or in town Monday (15).

Command Goulding due in from the Coast shortly on a brief vacash.

Occar Homolka, Continental actor, arrived in New York Friday (12).

Bill Gossner's missus on the mend after considerable recent illness.

There are 3,000 telephones on the Fair grounds, 1,250 being pay stations.

Joe Schenck to the Gideon-Put-nan, Saratoga Springs, to take off weight. Helen Jerome has gone to her Old Greenwich (Conn.) home for the

weight, Jecome has gone to her Old Greenwich (Coun.) home for the summer, seakie plays the protesting of the process of the pr

and a dimensional becomes a benedict May II, who he is unity off with Norma Indiana. When he is unity off with Norma Indiana. When he is unity of the work of the Indiana Indiana. When he is the Indiana Indi

Philadelphia

By Herb Golden

Bill Matteson, manager of the Studio, ili. Sam Palan won a traveling bag for high standing among Monogram salesmen. high standing among Monogram standing among Monogram standing and the stan

WIBG, walks the sisle with Betty White May 31.
Doily Arden, currently terping at the Waiton, and Bob Nichols, of they allow a series of the Waiton, and Bob Nichols, of they was series of the Waiton and Bob Nichols, of they was series of the Waiton Bout Couley to the Waiton Bout Couley to the Waiton Wai

Paris By Huge Speck

Margaret Sullavan in for short Truman Talley in to attend Fox

Cecile Sorel heading short revue at Alhambra. 'Jesse James' (20th-Fox) big click at the Le Paris.

at the Leavest (20th-Pox) big click at the Le Paris.

Andre Bauge out to hospital after serious operation. An absolute a post for university again postponing developed to the control of the control of

pean convention. Zurich with troupe of Gordon Ray Clifs for Swiss rape opening. General Control of Swiss rape opening of Swiss rape of Sw

writer) due for fall presentation in Paris. Claude Dauphin to play opposite Danielle Darrieux in her first French film aince her return from Holly-wood. To be called 'Battements de Coeur' ('Heart Beats').

Minneapolis By Les Rees

Excelsior Amustment park opens or season. for season.

Sol Torodor, local indie exhibitor, a daddy—lt's a boy.

Harry Aiken in town trying to lace Birth of a Nation.'

W. A. Steffes spending much of his time now on his northern Minnesota estate. estate.

Columbia here reselling 'You Can't
Take It with You,' 'Awful Truth' and
Lost Horizon.'

Take II with You." Awd Truth and Lots Horizon.
Helen Buily and Entrude Guiten Britan.
Helen Buily and Ence, planning trip
Frice Very Bree, planning trip
Shep Fields host at cocktai; party
or newspaperime during Orpheum
ew. H. Workman, Metro branch
manager, feeling belter and back on
Harry Katz, Gayeby (slock burlesquo impresario, piloting wersten, piloting
Nile, one of leading india deluxe
complete of the com

London

Ed Ryan to Paris Robert Luft latest flu victim.
Eric Maschwitz to the South of rance.

'Johnson Over Jordan' h., closed at the Savilie. Charles Cochran in Italy to have is leg treated. Hutchinson is publishing life of

his leg treated.
Hutchinson is publishing life of
George Foster in September.
Jack Heniev, Warner Bros. (London) scenario head, on the sick list.
Senor Wences: permit extended by
the Ministry of Labor till Septem-

er. Percy Athos and his Follies in own after year's work on the Contient. Frank Neil to the provinces on aient hunt for Tivoli Theatres, Aus-

taient hunt for Tivoli Theatres, Australia.

Lee Ephraim has sold 'Under Your Hat' rights for production in Australia. Harry Foster is now Capt. Harry Foster of the Officera Emergency

Reserve.

Nut Club is new bottle party joint opening here, and will be operated by Al Burnet.

Jack Davis has internal ailment.

Joins Archie Parnell's office as soon as he recovers.

Jack Davis has internal ailment Joing Archie Parriell's office as soon Chartes Forzythe (Forzythe, Senton and Farriel) to de repretory of the Parriel of the

Chevalter, French star promused to move postponed. In October, but has now postponed. In October, but has now postponed. In October, but has now postponed. In October, but has not present a proper property of the property

for four weeks with ortion at Waiton hotel, Philadelphia, William
Morris office booked through the
Fosters.
Ken Davidson and Huch Forgle,
with Joe Tobin (badminton players)
currently in Pailadium Crazy show,
booked for Jack Taylor's revue at
Opera House, Blackpool, for the
summer.

can coast-to-coast tour which it will make next year. Company is to shortly. On the coast of the

vocation. Latter goes for vacation. Moss drainers has ended the conMoss drainers has ended the conMoss drainers has been drained to the convariety in the four 20th Century Cinemas, Ltd., houses at Hiford, Hammersmith, Kilburn and Croydon. Vaude at the theatres has been at the conresponding to the conresponding to the conmost conresponding to the conmost co

Chicago

John McPherson and Dick Beck to the Coast. Joey Stool sporting will be provided by the Coast. Joey Stool sporting will be provided by the Coast. Joey Stool sporting will be provided by the Coast. Joep Stool sporting will be provided by the Coast. Joep Stool sporting will be provided by the Coast. Joep Stool sporting will be provided by the Coast Joep Stool sporting will be provided by the William William

the Ches Pares to replace Raye and Nation Roll Winest to Cothan to attend the American Booksellers.

See The Ches Pares to Cothan to attend the American Booksellers and the Ches Pares of the C

Australia

By Eric Gerrick

Clem Whilely, exploiteer for 20thProx, was presented with a baby son,
well as the secret of the se

St. Louis By Sam X. Hurst

ium. Musicians Guild elected Mrs. Grace A. Newman, prez for 1939-40

Hollywood

Evelyn Venable in hospital. Mort Goldberg here from Chicago. Benny Baker back from p.a. tour. Jimmy Starr to Panama on va-

Jimmy Starr to Patama on vacash.

Alexander Toluboft to hospital for
Alexand Brown to Frisco on film
color biz.

Howard Brown to Frisco on film
color biz.

Barnes in hospital for observation.

Eugene Walter to hospital for obpatamate Our.

Roy Rogers east on personal apparance Our.

Roy Rogers east on personal apparance Gurn

George Rait's home burgled of
\$1,300 in jevetire.

George Rait's home burgled of
\$1,31,00 in jevetire.

To musical show.

for Guy Gunderson.

Marhen Deltrich sued for \$30,000
over molor accident.

Prisco for Bohemian Club Bohemian Bohemian Club Bohemian Bohem

Deems Taylor here to collect the total to the the taylor here to collect material for blography of Jasch Helfetz.
Clarence Brown celebrated 49th birthday and 20th anniversary as a director.

birthday and 20th anniversary as a MacCharchail quitting Paramount publicity to resume writing. Frank per Publicity to resume writing. Frank per Publicity to resume management of the period of the period of the period of the period of Republic's special Park Debotton et al. (1997) and the period of Republic's special park of Republic's special park of Republic's special park of Republic's special park of Republic's period of Republic's period of Republic's period of Republic Publicity and Publicity an

Budapest

By E. P. Jacobi

By Sam X. Hurst
Emery Deutsch battening orch at
Chage Club, Holel Chase,
H. Wylle, Chromely with UA In
Middle Carlo sinfers and dancers
at Club Continental, Hotel Jefferson,
Earl Reflow has opened midget
list racing segment W Milas Descent Continents
and Careau—they already have contracted beginned at Walas Descent Continents
and Careau—they already have contracted beginned. W Terrange Continents
and Careau—they already have contracted beginned. Terrangesty has had
comparatively.

step Fields host at cocktail party of the step of the

OBITUARIES

FRANK MOULAN
Frank Moulan, 63, singer of Gilbert
and Sullivan operetias as well as
grand opera, died in New York May
13, after a short illness. Starting as
a choir boy in Trinity Chapel, New
York, virtually his entire career of
35 years was devoted to comic sing-

35 years was devoted to comic airs-ing roles.

Among his early engagements were those with the Calhoun Opera were those with the Calhoun Opera to the control of the control of the control in Boston. He gravitated to grand opera and for few years again opera and for few years again for Faust. Surface of the control of t

his poisson.

High Executioner, in The Mikago.

In 1937, he played in a picture,
The Girl Said No, which also was
based on Gilbert and Sullivan works.

His last appearances were in three
N. Y. operettas that he produced in

1936. His widow is his only immediate

WALTER B. DAVIS

Walter B. Davis, 80, oldtime Negro
minstred, ided May 2, Mason City,
Ia, after a short illness. Long retired, Davis who was born into
began his travels at 11 with
Sprague's Georgia Minstrels'.
He also trouped in vaudeville and
thic circues, asing and daneed with
Billy Gazen, well known condic of
the circues, asing and daneed with
Silvy Gazen, well known condic of
will circues, asing and daneed with
first popularized which gray the
williams and walker troup, which
first popularized the cakewalk
decades ago.

irst popularized lecades ago. He leaves his widow, daughter, non two grandsons and three great

WILLIAM H. LEA 72, who as 'Che Cho' the clown, amused thousand during a 50-year career, died in Oakada, Cal. May 11. An arterial infection that necessitated amputation of a leg in 1996 caused his death.

Lea ranked among the toppotch clowns of all time, having performed clowns of all time, having performed clowns of all time, having performed with all the major circuses. He also made many world tours. His last professional appearance was in Billy Rose's 'Jumho' a few years ago in New York. Loss of the leg hampered his performing and resulted in his

WILLIAM D. HICKS
William Duffield Hicks, 60, who
played Fop Miller on various
Philadelphia radio stations for more
than five years, died at his home in
that city May 7. He retired after
becoming ill three and a half years

Ago.

Hicks was the hushand of Bessle
V. Hicks and the director of her
forms school in Philadelphia since
1924. For 20 years he was a reporter
on Philadelphia newspapers.
Long associated with the
litheatre movement, Hicks was the
originator of the radio aketch, Pop
Miller's Roadside Stand.

Louis Lemisce
Louis Lemisch, 68, Philadelphis
musician, died of a heart attack in
that city Wednesday (10). A musician since the age of 11, he played
in bands of Philly vaudeville houses

clan since any section in bands of Philly vaudeville houses for 33 years.

Lemisch more recently had been Lemisch more recently had been the section of the

SAMUEL SCHAICH

SAMUEL SCHAICH
Samuel Schalch, 88, a composer
and member of John Philip Sousis's
hand for nearly a quarter century, is
dead at his home here. He traveled
around the world three times with
the Sousa hand and composed a
number of copyrighted selections
played by the U. S. Marine Band.

at Instructor at the exclusive Hill
School for boys, Pottstown, Pa.

MARTIN BRAEGER

MARTIN DRAEGER
Martin Draeger, 64, owner of the
first picture theatre in Shehoygan,
Wis., and for many years a projectionist in Racine, Wis., theatres, died
May 1 in a Madison, Wis., hospital of
a heart attack. Survived by his
widow, two sons, a daughter and a
stater.

His more important works are 'A House Divided' and 'None But The Brave', the latter written in collaboration with Arnold Ridley, Others are 'Mr. Peter', 'The Night Hawk', 'The Flying Fool', 'A Unique Opportunity' and 'Are You Insured?'.

BRIGHAM G. TRATCHEE
Brigham Guy Thatcher, 68, grandano of Brigham Young and prominent Ulah theatre builder and opcarries in Logan, Ulah, Statuday (13).
He and his brother, George W.
Thatcher, constructed and for years
managed the Thatcher opera house
in Logan.

JAMES PARROTT

JAMES PARBOTT
James Parrott, 42, one-time film
comic and gagman, and lately a
writer at the Roach studio, died
May 10 in Hollywood of a heart attack.

tack.

He was a hrother of Charlie Chase and 15 years ago was starred in a series of comedy shorts directed hy Chase.

JOSEPH DBROOK
Jokeph DuBrook 39, orchestra
manager, was shot fatally hy an unknown assaliant in Chicago on May
10. Cause of the shooting unknown.
At the time of his death DuBrook
was manager of Roy Lear's orchestra.
Burdal in Chicago.

HABOLD COHEN

Harold Cohen, 30, formerly in the music husiness, died in Chicago Monday (15) following an operation: His hrother, Paul, is in charge of Decca office in Cincinnati.

Widow survives. Burial in Chi-

JAMES E. HARDY
James E. Hardy, 64, aerialist, died
May 11 of a heart attack in his native
Toronto, Canada. Hardy first gained
world attention in 1896, at 21 when
he crossed the Niagara Falls on a
tight wire.

ESTHER WALLERSTEIN
Esther Wallerstein, 65, former
stage actress, died May 11, in Hollywood. Surviving is her son, Ber
Wallerstein, Warners theatre exec-

ALICE BELCHEE
Alice Belcher, 59, staga and screen
player, died May 9 in Hollywood.
She had played character roles in
films since leaving the Broadway
stage 15 years ago.

THOMAS F. BENNESSY

THOMAS F. HENNESSY
Thomas F. Hennessy, 60, died I
13, in Lowell, Mass., his home to
Hennessy has long been the ow
of the Lowell Opera House.
hrother and a sister survive.

Mrs. Eddie Welsfeldt, 42, wife of general manager of Riverside thea-tre, Milwaukee, dled in Milwaukee May 13.

Mether of Jack Golden, ac ist-arranger for Harry Richman died May 8 in Norfolk, Va. at ag

James Gibbons Parrott, 42, scre-writer, died May 10, in Los Angele Surviving is his widow.

Salacious Plays

(Continued from page 42)

seat 198 persons, with WPA labor The hullding had been unoccupied for eight years and had never brought in more than \$200 a month he said.

95% Amasteurs' Seventy-five employees are on the project, Shillito testified, of whom only 37 are actors. From his past experience of studying actors, '95% are of amateurish standing,' he old the House committee prohing the

Martin Draeger, 64, owner of the Inter pleiure theatre in Sheboyan, WPA.

Wils, and for many years a project being the proper of the interpretation of the project being the p

BILLY CONN WINS EASILY OVER KRIEGER

By JACK PULASEI

LASILI UVER ANIEGUES

A 1817- cowed turned out to see a soly at Geger appear of the control of t

up possume that he will give Conn trouble.
Two heaver see outdoor for the Two heaver see outdoor for the tringing Max Bear and Lou Novo together, the other having Louis and Tony Galento opposed. Latter fight is slated for late June. Bear is almost for late June. Bear is almost for late June. Bear is since the champing affair with the pot-belled Galento being regarded as a foregone conclusion. Bear must take Nova, one of the most likely conserved to the control of the

MARRIAGES

MARRIAGES

Louise George to John Michle, in Reno, Nev, May 8. He's in KKO Way 8. He's was severally several way 100 me, KFSD singer and newcoarter in San Union, She's secretary to Tom Sharp, owner Florence George to Everett Croshy, in Beverly Hills, Cal, May 8. Bride is sereen player; he's an spent and Bingh brothest.

Holly Barnes to Eddie Donchue, Holly Barnes May 17. He's an assistant director at REO. He's Sports announcer for WWL, New Orlean, Miss Catherine Ho'art Ames to the late Mr. Ames, theatrical producer.

RIRTHS

Mr. and Mrs. Al Angel, daughter, in Des Moines, Aprill 30. Father is member of Mountain Pete's Mountaineers, of WHO, Des Moines, Mr. and Mrs. Len Taylor, daughter, in New Cattle, Pa. May 3. Father, formerly WJW. Akron, announcer, now with WKST, New

Castle.

Mr. and Mrs. Stanley Briggs, son, in Hollywood, May 7. Father is in Metro production department. Mr. and Mrs. Don Hugo, son, in Pittsburgh, May 10. Father's with Al Marsico's orchestra.

To Mr. and Mrs. Frank Barton, a son. May 8 in San Francisco, Father

To Mr. and Mrs. Frank Barton, a son, May 8 in San Francisco. Father is staff announcer at KPO and KGO. Mr. and Mrs. Byron Darnton, son, May 10, in New York. Father is as-sistant Sunday editor of the N. Y. Times, mother is ex-editor of You Mr. and Mrs. Earle Ferris, daughter, in New York, May 13. Father is p.a.

Father is p.a.

Mr. and Mrs. Maxwell Fox,
daughter, in Boston, May 8. Father
is correspondent for Variety.

Ticket Violations

(Continued from page 41)

ice to those comparatively few peo-ple of means who wait until the last minutes to huy choic tickets. Opinion read in part:

Opinion read in part

"I put to one side the question
of the intrinsic validity of the classiscatton suggested, and of the definiscatton suggested, and of the definition has been considered to the consolicitude, if any, ought to be resolicitude, if any ought to be resolicitude, if any ought to be resolicitude, if any ought to be
to be believed—to submit to a species
c' extortion which the general pulThe anuagement but-less holds—
The anuagement but-less holds—

lic will not and canne' afford to do.
The amusement huchness holds a
favored place in our scheme of
things, and, no doubt, deservedly
so It helps the American people to
laugh and be amused—frequently a
themselves—and thus to retain a
yweet reasonablencess and a sane perspective in a harassed and troubled

world.

Evidently, in token of recognition of the generous and indulgent patronage which the theatrical business has enjoyed, those connected with it have found it desirable, at long last, to impose self-restraint in taxing the public for its upkeep.

has enjoyed, those connected with it have bound it destrains, at long lark public for its upkeep. In teaching the public for its upkeep. The hrokers were called before the lesgue's enforcement committee. The hrokers were called before the lesgue's enforcement committee to find the hands of 'unaccredited' agencies were hardly successful and the board will have to decide whether certain the truth. Boutley had two representatives present during the proceedings, but made no comment, alculated the proceedings, but made no comment, alculated the proceedings of the code algorithm of the control of the code algorithm of the code algorithm

cancellations, often were returned to the boxofices, turning up in deadwood.

The stampling of 'exchange's made on the reverse of such tickets, a different rule will be put in force showing clearly which agency received that the control of the stampling of 'exchange's made on the reverse of such tickets, a different rule will be put in force showing clearly which agency received that the control of the contr

on the reverse side. It was a second trial, sury disagreeing the first item—Jesses Moss, scatistant federal schoeney, made the purchase, getting eight licketes priced at \$2.00 but payries getting televiser priced at \$2.00 but payries getting televiser priced at \$2.00 but payries getting televiser from Mara, kin of Tom Mara, promoter of the teem, and Charles Chaplin were the ticket marked the second trial of the second trial tria

ment in the first trial
Judge Knox fined the Giants' management \$800 on Monday (15), but
freed the ticket sellers, pleing them
on probation for one day. Court indicated the belief that they had acted
on orders from the management.

College Shows

(Continued from page 42)

hlanketed guys on the bench a pep talk, urging them to go out there and aght, whereupon boys tos off their aght, whereupon boys tos off their aght, whereupon boys tos off their selling peanuts and popcorns. Ideas are all shows, but they run shead of the writing, except in the about of the writing, except in the about the writing, except in the about the writing, except in the shead of the writing, except in the about the writing, except in the about the writing and the writing shead was a shead of the writing and Broadway revue.

SAVOIR FAIR

(REOWN UNIVERSITY)

(REOWN UNIVERSITY)

Providence, May 12.

2 seems); presented by Preve University

(by Revembours, steady by Robert

Preve, Jr., Roward J., Ollings, fr., a

Roman C., Comman C., C

al Paunce House, Brown University;
Principals: Ed Gillmore, Robert
Principals: Ed Gillmore, Robert
Principals: Ed Gillmore, Robert
Principals: Ed Gillmore, Robert
Principals: Ed Gillmore, Principals
Francis Principals and Principals
Francis Principals and Williams,
Robert State Principals and Williams,
Robert State Principals and Williams,
Principals and Williams,
Glickhill Cameron, Lucille Burtz, Jack
Glickhill Cameron, Lucille Burtz, Jack
Glickhill Cameron, Lucille Burtz, Jack
March Chernotck, Barbara Ham,
Walker, Ed Martill.

Walker, Se Martin.

Savoir Fair' is delightfully sophisticated and fast-moving according Boccollege show standard. Beccollege show standard, Beccollege show standard, Becfair theme, the show present a
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Shows. Some with coulege was a wine coulege with a constant of the coulege with a coulege with a

With the Roy, in which Al Williams Murther enhances the attective effects with the Roy (1) of th

47

N. Y. World's Fair Sidelights

Despite certain complaints over the 75c edmission to the fair, plus the expense of getting out to grounds, veteran exposition men admit that New York's biggest show is a bargain at this figure. Same expo executive (not consistent exhibits in almost as many buildings could not be dispitated for an admission fee of less than 10c each. This gives the exposition visitor, figured on this modest basis, 44d wowth of novel entertainment for his 75c admits. Not a single foreign building or state pavillon is considered in the brief summary.

Heineken's-on-the-Zulderzee is a great institutional trailer for the Heineken beer and Holland gin. Everything is in the Dutch motif, and the decor, as well as service, has that genuellicitheit that used to be associated with a solid property of the service of the service of the service of the realization and he shifted Dick Kuhn't band from the Times Square hortelly to dien and he shifted Dick Kuhn't band from the Times Square hortelly to the Fairgrounds, with Marcella Hendricks as chief vocalist. Tip to giand-donic, Tom Collins and talk-gin drinkers: ask for London gin if you're not eccutomed to the dry Boll (Rolland) gin liqueur.

The upstairs part of the Belgium government building has a restaurant with a glass facede looking down the Court of Peace. Directly opposite the French building and in about proper size proportion, nation for nation, the Belgium restaurant is of the de luxe class. It's a small mean, a le carte such from the bankroil, Clustine obey, service fairly good although newwess still apparent. Waiters from Belgium, busboys from Brooklyn. The view is part of the value.

Activity of 16-millimeter motion picture cameramen, shooting scenes on the N. Y. World's Fairgrounds without authority, was brought to the ettention of Claude Collina, head of newersels and fair's film picture division, and other officials last week. Estimated that several bundred cameras daily were grinding sawy on different scenes, and even h midway girl.

nows.

Previous to the Fair's opening, an amateur cameraman's permit was equired. In the future, all cameramen probably will be halted at the gate and made to show that their film shooting is strictly for amateur use.

Exhibits weighing 9,000 tons ere on display in the Japanese Pavillon, which is rated the most colorful and unusual looking structure in Foreign Nations zone. Sixty tons of rock hewn from Japan's sacred Mount Chichibu were employed in Landscaping the Nippon Garden in the exhibit.

Swedish restaurant in Sweden's building was complaining of power failure Thursday (11) night and blaming this on delay in serving patrons. Swedish dining spot has been so popular that customers have had to wait in line an hour or more to get served.

Plenty of so-called yokels on the exposition's midway last week. Payoff is that a majority of 'em were of the New York City variety, seeing a fair for the first time.

That statue near the boxoffice of the Perisphere has been tabbed a 'must by Broadwayites, 'It requires no guide's description to indicate why.

N. Y. Expo Attractions

Jungle Village, similar to Buck's Bring 'Em Back Alive' setup on Long Island, includes all types of animals, from elephants and camels There's a 25c tap to get into the large enclosure, which covers nearly three scree, and an additional quarter for the tent show in a corner of the lot. Pall Plant is Buck's backer

Court of Peace Display

Court of Feace Jisplay
Lagon of the foreign section it is
big added to the automatics.

By the other automatics and
British buildings directly and within
split or the other automatics.

Ginanced by the City of New York
of freworks cominged with and part
dinners at the French and Belgium
calinos. Each of the latter has e
terraced dning room high up in the
terraced dning room high up in the
specific control of the section of the
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specific cont

dinner at the French and Belgium contains. Bach of the latter has been as a magnificent learning to the company and the second of the latter has been as a magnificent learning as magnificent learning to the company naturally are prominent in the parade and second of the container of the pool to operate the different learning to the container of the pool to operate the different learning to the container of the pool to operate the different learning to the container of the pool to operate the different learning to the container to the container

Frank Buck's Jungleland | termittent patterns of skyrockets and the sets of fire rising above all. |
Jungle Yuliage, similar to Buck's | Displayed and the sets of fire rising above all. |
Jungle Yuliage, similar to Buck's |
Bring First State | State | State |
Jungle Yuliage | State |
Jungle Yuliage | State | State | State |
Jungle Yuliage | State |
Jungle

Macfadden Exhibit

Macfadden Exhibit
(FEES)
Luve of Bernary Macfaden's trim
little schibit in the Communications
Building is the 40-minute (subset
along, Tul' Tell the World, which was
produced on the Coast. Picture altioned auticinities setting 300 states of the coast
produced on the Coast. Picture altioned auticinities setting 300 states of the coast
produced by Retors of the Coast.

Elongated short, which was suggated by the Liberty mag serialproduced by Retors (Tooker, forproduced by Retors (Tooker, forproduced by Retors (Tooker, fortrooker has charge of the entire cocooker has charge of the entire cotinus, Max Pactor Jr., and Patricia
position, in the cast, Film is a silent,
with narration by Lowell Thomas,
showing the root per Octean placem,
with narration by Lowell Thomas,
showing the root per Octean placem,
and the control of the Coast
produced by Retors of the Coast
position, in the cast, Film is a silent,
with narration by Lowell Thomas,
showing the root per Octean placem
in one sequence as "Cleopatra,"
through courtesy of Paramour, Picplectorial comments of magazines
are framed. In the 'target photo
more and the control of the coast
please of the coast of the coast
please of the coast of the coast
position, the Macchadour
in the coast by the Macchadour
in the coast by the Macchadour
in the coast of the coast
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po

BEECHNUT CORP.

(FREE)

Main attraction in the extensive Beechnut building display is the largest little circus in the world, patterned after similar ones the company has throughout the coun-

RIPLEY'S SETUP

B'way Odditorium with John Mo Mahen and Stanley Graham Associated

anosett L. Ripley's permanent of the control of the Robert L. Ripley's permanent Od-ditorium on Broadway, which origin

It will operate year-round, opening around June 10.

Besides Ripley, John McMalon,
Besides Ripley, John McMalon,
Besides Ripley, John McMalon,
Gally Rand) at the Chicago World's
Fair, and Stanley Graham, operator
of the Midget Clty at the same, and
Broadway project. They figure on
using 17 freshs, as well as frequently
changing inanimate exhibit. The
arter portion, which is being conwerted into an auditorium sessing
one uncovering the gimmicks in
concerning the gimmicks in
gambling, and the other an expose of
magicians tricks. Jarrow, the oldstatures. For the inanimate portion
of the show, femmes will be used as

of the show, femmes will be used as electurers.
Ripley-McMahon-Graham figure or spending 41000° gentling elaborate signs, hocked up with sound film, which will front on Broadway, Seventh avenue and 48th street. Once will be \$7000. They've taken over a portion of the former Fleischer studies at 1600 Broadway as executive at 1600 Broadway as excellent offices, with this space also to be utilized as a faling room for the

RINGLINGS' MARTELLO OUT FOR THE SEASON

Martello, the aerialist, who full re-cently at Madison Square Garden on the Committee of the Committee of the Barnum and Balley dreus, will not return to the outlit this season. Earlier it was stated he would be able to leave the hospital within eight weeks. Performer intends re-turning to Europe for it may be up years before he will be able to go about.

aloft.

Fritzl Bartoni, the high trapeze artist, also imported, who fell during the show's Boston date, is likewise out of the show for an indefinite orbital.

wise out of the show for an in-definite period. Business in Boston was claimed have been the best in that stand for the Ringlings. First week under canvas in Long Island City, New York, last week was light, business suffering along with other N. Y. amusements since opening of the World's Pair.

Gambling Exits Carny

Cincinnati, May 16. Cincinnati, May 16.
Gambling on the grounds caused
the closing Thursday (11) of the
Broadway Shows of America, Inc., a
carnival, by order of Mayor Amos
Eyler of Norwood, Cincy suburb.
Outfit had operated three nights
and was under auspices of an American Legion post.

N. Y. Fair Midway

SHOWS OPEN MAY 14

Steminole Village Savoy Sarg's Enchanted Forcat Nyzos Penny Arcade Victoria Falls We Humans Aerial Joyride Auto Dodgem Midget Autos Bobsied Centinede

Roze's Aqua-Sun Valley. Strange As It See Billy Rose's Aqua-cade
Official World
Clinicialing George
Hamid's Grous
and about 9 other
Cuben, Village
Crystal Palace
Crystal Palace
Byrd's Penguin Jale
Artial's Colony
Jungleland
Line Borders
Glant's Causeway
Jungleland
Morris Gat Miracle
Naturo's Birthes
Morris Got Miracle
Naturo's Miracle

Bobsied Centipede Drive-A-Drome Glant Roller Coas Jitterbug Laft in the Dark Stratoship Over the Top Silver Streak ro'e Mintakes SHOWS NOT YET OPEN Old New York (Geo. Jessel) Laffland Llying Magazine

YET OPEN
Cavalcade of Contaurs (Set to open
this week)
Oliri's Ice Temple
Lenn Under the Sea
(S. Dall's MerThe Meteor
Waterbugs
Glant Parachute
Jumple
The Sheeper
Ruper-Rollepiane
Du Gong (Phil
Plant's animal
show) Covers
(Jack Sheridan)
Norman Bel Geddes'
Crystal Lasales
Theatre of Time
and Space
(Am. Museum of
Natoral History)
N.T.G.'e Sun Worshippers

Cowboy Picture Player

Jessel, Granfund, North Amusement Concessions To Debut This Month

Number of expectedly major con-cessions are still to open at the World's Fair. George Jessel's Little Old New York was announced to light up last Friday (12) but will not time NTLG's Congress of Beauty' is also dated for debut. "Cavalcade of the Centaurs, John Rigning Morth's rodeo spotted at the southern end of the smusement zone press beling invited to attend at 19-46 p.m.

Strawhats

(Continued from page 42) the idea of a possible Broad-

way production in the fall...The Cliff Self Players will open their Campus theatre, Montpelier, Vt. Campus theatre, Montpeller, V.R.

July 3 for an eight-week season...

Racul Pene du Boia, Harry Horner

and Herbert Andrews Will share the
seenic designing chores at Bela
Blau's Decreres ti eater, Emrison

Blau's Decreres ti eater, Emrison

College, Foughkeepsie, N.Y. will be

the experimental theatre, Vassur

College, Foughkeepsie, N.Y. will be

innerfore this animerer., Leonaria

that Chapsel playhouse, Great Neck,

L., after all., Charles O. Care,

will move his Litchiedd (Conn.)

strawhit to Lase McLopes, Conn.)

strawhit to Lase McLopes, No.

Grant Thorburn as business mainager... Grypt Rose Lee will do Personal Appearance' at Great Neck the

sweet of all ys., Lorendis Osi Sche
weet of all ys., Lorendis Osi Sche
weet of all ys., Lorendis Osi Sche
weet of the State feature,

June Walker will do The Late

Late Walker, State Foundary, Stat
brough, N. Y.; The Lakewood the
tyer, Stowlegan, &c., opens May 27

with Sussun and Cod.

Late Walker's Lineup July 8 for an eight-week season...

Lake Whalem's Lineap Guy Palmerton's sixth season at the Lake Whalom theater, Fitch Market Ma Lake Whalem's Lineup

Blau Takes Maine Theatre

Bilas Takes Maine Theatre
Bela Bilas, production associate of
Marc Conneily, has taken a threeyear lease on the Decritese theatre,
year lease on the Decritese theatre,
son of revivals and possible new
plays about July 3. Bilas will have
a permanent company and may use
coasional guest stars. He will
direct some productions and may
call in outsiders for others.

Dufour-Rogers Close Midway Shows. Protesting N. Y. Fair Restrictions

Walks on Downie Bros.

Six shows operated by Dufour & Rogers, veteran exposition men, were closed down by the operators at the N. Y. World's Fair midway Monay (15) night in protest against the neglect accorded the amusement zone by the Fair Corp. Closed doors of all six at \$15 p. m. Dufor & Rogers spokesmen said above v.ill remain shuttered until certain grivenness are adjuited. Walks on Downte Bros.
Buck Owen, cowboy film player,
featured in the concert of the Downie
con the show after the night performance here last week, without giving
the management notice.
The concert the been drawing alim
the monagement notice when the concert has been drawing alim
the monagement notice.
The concert had been drawing alim
the monagement notice when, with
his horse, was in on a percentage
basia.
Remaining wild west performers continue to present the concert.

are adjusted.

The D. & R. management objected stremously to insurance ratios with the property of the propert The D. & R. management obje

In all the years of experience, this firm never has had to put up with so many petty difficulties and red tape a. here.'

nm never as and to put up wint as min mere as an and to put up wint as a here?

Joe Rogers of D. & R. earlier in the day fabout 5 p. m. Monday) skirmished with Edward Side, ticket in the day fabout 5 p. m. Monday skirmished with Edward Side, ticket in the day fabout 5 p. m. Monday is the latter's firm had done for Sirange As It Seems' hooths. Re-all was that both were taken to the Fair officer, with Rogers charged with having struck Side when the latter reduced to leave his office. Are the same that the latter reduced to leave his office. No comment was the official word from exposition to close.

No comment was the official word from exposition to close. After having the official sould from exposition opening day because of the Incompleteness, and then postponed again Saturday. (13) because of bad force of above and the minday at the New York World's Fair this week aren't hopeful of any steady business until Memoratal Day when many his opening the same of the postponent of the postponen

ing direct routes to the midway.

On Sunday (14) 37 shows, villages,
exhibits and rides were operating.

There are 18 yet to be placed in
not be ready until Memorial Day.

Lafflandn, a walkthru; Arette Girl's

Temple of Ice, Cavalcade of Centaurs
and Glant Parachute Junp may get
under way this week. Liama Temple
witch played at the Chicago expo, is

taking shape.

Sun Valley is practically in full operation. Crystal Palace and Cubro Village, at the extreme end of the Processing of the Processing of the Processing of Cavalcade of Centaurs (Ringling will west show) and the Giant Parachute tower, also in that sector, is expected to boost biz there more, particularly if the \$100,000 tower is properly illumi-

bit unce more a property muma-situde of the property muma-situde of the property must be and No concessionaires could be found who would admit that there had been any erackdown on nudity. Pro-tect by spokemen for the Cuban terted at the Cuban village, which is supposedly banned in the republic, will be heard by the management this week. Contention of the Cuban Village operator is that all dances nor his fault if Cuba has a ban on a particular dance number. Dance in

Bela Blau, production associate of presented are authentic and that it's Marc Connelly, has taken a three not his fault it Cuba has a ban on a part of the control of the c



MARK WARNOW

SATURDAY NIGHTS 10 to 10:45 P.M. EASTERN TIME

over 102 stations of the

COLUMBIA BROADCASTING SYSTEM

MARK WARNOW

Published Weekly at 154 West 46th Street, New York, N. Y. by Variety, Inc. Annual subscription, \$10, Single copies, 25 cents. Entered as second-class matter December 22, 1905, at the Peet Orlice at New York, N. Y. under the act of March 5, 1819.

Vol. 134 No. 11

NEW YORK, WEDNESDAY, MAY 24, 1939

48 PAGES

Uncommercial. Yet Strictly Ad Pix OK for Television, for Time Being

Industrial motion pictures will be prominent among the types of enter-

Industrial motion pictures will be prominent among the types of enter-tainment broadcast over New York Celevision. Atthough such films are frankly propaganda and often relieves that though such films are frankly propaganda and often relieves that the propaganda and often relieves that the propaganda and often relieves that the propaganda and contrary to the Federal Communications Communications are not really the theory of the Federal Communications Communications Communications Communications and facilities are not reald, television is not being commercialized. Business film assumed and facilities are not reald, the relieves of the proposed and facilities are not reald, as the proposed and facilities are not really assumed the facilities of the film industry. Film nearwhile is needed to fall in the television schedules which, although research the facilities of the film industry. Film nearwhile is needed to fall in the television schedules which, although when the film in th

tition has occasioned some adverse comment.
Meantime powers and the power of the comment of the

of them.
Several advertising agencies have investigated television just by way of having some notes in their flies. The properties of their properties of probable agony with staging, lighting, makeup, memorizing and easily and easily search as the properties of their properties of thei

Visiting Royalty Hurt Mpls. B.O. by Pulling 15 Trainloads to Canada

Minosapolis, May 23.
Visit of the King and Queen of England to Winnipeg and Port Arthur, Canada, is pulling enough Papple from here to see the royal show bits adversely. There allowed have sold enough tickets to the two towns, more than 300 milet distant, to fill 13 appelait trains. In advanced to the control of the con Minneapolis, May 23.

(Continued on page 36)

Trouping Pedagog

Philadelphia, May 23. Philadelphia, May 23.
Frank Hall, m.c. and warbler at the Anchorage here, while playing a theatre date was greeted by a kid's shout from the audience: That ain't Frank Hall; that's Mr. Colker, our English teacher!

teacher!"

Kid was correct. Hall doubles
during the day as a junior high
school pedagog under his right
name, Colker. He covered the
embarrassing theatre situash by
correcting the sharp-sighted lad
with, 'Ain't ain't a proper word.'

1 Big Show Biz Union.' Pet 4A's Idea. Set to Go

Actual moves to carry out the long-planned 'one big union' idea have at last been undertaken by the Arwa til ast been undertaken by the Arwa til ast been undertaken by the Manarica, and the state of the Armarica, parent union of all show business performers. Representation of the program entities to work out the produce Mar. Florence Marrion (Screen Actors Guild.) Leo Pischer (American Guild of Musical Artists), Philip Leob Usquily, Mar. Emily Hold Artists) and Henry Jaffe, attorney.

Spokesmen for the various unions are to submit data about their organizations to the committee today (Wednesday). Facts will include complete membership lists, dues scales, detailed financial statements, scales, detailed financial statements, budgets, etc. Committee will study the mass of data and try to work out a satisfactory basis for lining up the different groups into a more compact organization.

While it is not planned to do away with the Identity of the various member bodies entirely, the aim is to carry out the 'one big union' idea on a practical basis. Intention is to have a single membership card and

Kate Smith's 'Command'

Kate, Smith will sing before the King and Queen of England at the White House on June 8. Honor will mean that singer and Ted Collins will have to double into the Swand down ratio program from Washing-ton that night. Mrs. Roosevelt also invited Law-

SALES GRAPHS DISAPPOINTING

Sponsors and Agencies Fee the Hollywood Pattern Worn Pretty Thin, by Now—Less Costly Pro-grams Have Shown Up Better on the C.A.B.

SOME BIG FLIVS

Fome Big Filvs

Passing of several Hollywood May 23.

Passing of several Hollywood glamour shows by next fall is being freely predicted in agency and network circles. That the top coin paid by the sales charts is said to be the clincher spiking all arguments for a continuance. That there always will be some programs with film personal production play as Hollywood has been given in the past few years will take an alarming lapse with the adversary of the continuance. This was a seven the same and the same and

SIR HARRY LAUDER'S

(Continued page 38)

ale Smith's 'Command'

ale Smith's 'Command'

ate Smith's 'Command'

ate Smith will sing before the rand Queen of England at the House on June 8. Honor will a that singer and Two Collins have to double into the Swansnard of the House on June 8. Honor will of the season, dependent on the House on June 8. Honor will of the season, dependent on the House on June 8. Honor will offer picture deal with Samuel hat singer and Two Collins and Coldwyn through the William Moris agency which is also liming up a 13-week racing the program for him on the Thobett and Marion Anderson are party.

'39-40 Selling Stalls: Aver Distribs **Ballyhoo New Product Too Early**

Fair's S. A. Angle

An unofficial attraction at the New York World's Fair has the concessionaires and show bunch amused and wondering when those very refined gendarmes are gonna get wise.

. The gals have been making a pitch all their own—and not con fining it to the midway either.

tached—are doing emberrasingly indended because these nationalistic purilina national relationship to the second property of the second property of the second problem of refuse some who modest budgets, and yet find themselves barred out.

The headwalters are deptines, the second problem as the second proble

There's no question about the vast distraction of the Flushing Meadows shindig, and how much it has drained the spending proclivities of the element which keeps Broadway and the Isshionable east side niteries, theatres, etc., going.

The cffe spelety hunch has been

The cafe society bunch has been playing the foreign pavilions bullishly, and the French building, for example, now books dinner parties fully a week in advance.

FILM DICKER; RADIO

As for show biz in general, until the expected influx eventuates, 'the Fair's put the whole town on the (Continued on page 18)

Film's 80% Vaude Cast

Hollywood, May 22.
Cast of Metros Pabed, in Arms' is
80% ex-vauled. Among the two-sday players are Irene Franklin,
Harry Fox, Pat West, Joe Cates,
Margaret Young, Patsy Moran, Necley Edwards, George McKay, Lila
Tyler, Rube Demarest, Heary Rockmickey Rooney and Judy Garland
are co-starring.

Although the approach of the dis-tributors in selling the 1939-40 protributors in selling the 1939-40 product has been-less aggressive than in the past, on the buying side the tendency again is to stall. In sales quarters where the going is no faster than last spring, or even slower, this being true of some companies apprehension is felt that if getting to the habit of too many exhibitation to take their time in lining up product.

The gala-have been making a pitch all their own-end not containing it to the midway either.

Class Restaurants

Big at N. Y. Fair;

Frisco's \$2,250,000

The chi-chi nationalistic building along the Court of Nations-lea, those with restaurant facilities along the Court of Nations-lea, those with restaurant facilities along the Court of Nations-lea, those with restaurant facilities along the Court of Nations-lea, those with restaurant facilities along the Court of Nations-lea, those with restaurant facilities along the Court of Nations-lea, those with restaurant facilities along the court of Nations-lea, those with restaurant facilities along the court of Nations-lea, those with restaurant facilities along the court of Nations-lea, those with restaurant facilities along the court of Nations-lea, those with restaurant facilities with the mow is off the ground. Excludible along the court of Nations-lea, those with restaurant facilities with the mow is off the ground. Excludible along the court of Nations-lea, those with restaurant facilities with the mow is off the ground. Excludible with the mow is off the ground with the mow is off the ground with the mow is off the gro

 Companies vary in starting mear seasons but they range ordinarily between these dates.
 Not only have the distributors of-ficially announced their coming year's output at convention-time in (Continued on page 2)

Newlywed Haywards (I. Lupino) May Co-Star In Brighton' on B'way

Louis Hayward and Ida Lupino may appear on Broatway next fall in Gilbert Miller's productor of Brighton Rock: Pair are currently of the Common of Brighton Rock: Pair are currently work during the summer, but figure on coming back east in the fall of the Common of the

Both Sides Fear Any 1940 Change In Administration Could Greatly Shift the Fortunes of U. S.-Pix Case

Acting in a group, the major film companies Thursday (18) filed a demand in the N.Y. federal court for more definite statement from the Department of Justice, and a further bill of particulars. In this regard, it is interesting to note that the companies also requested that the complaint against them be dismissed, beplaint against them be dismissed, be-cause of the alleged failure on the part of the Government to give them all the required particulars, and thus points in the complaint which were not answered specifically, and which they object to, be striken from the complaint. A hearing on all three applications will be held in fernal on Friday (20, 50). on Friday (26)

on Friday (26).

The U.S. is trying hard to get a decision before the elections in 1940. It fears a change in administration as much as the companies desire control of the On the other hand, should the majors win delay after delay, and hold up the frial till next year, they migh easily win their case through unde-sired default.

easily win their case invoge unde-readily win their case with the second of the The demand for the additional bill, which U.S. officials characterize as stalling for time, was made by Simpson, Thatcher & Bartlett, at-tical the second of the second of the stalling for the second of the stance where an unsattifactory an-swer was given, the mejors charge stance where an unsattifactory an-swer was given, the mejors charge stance where an unsattifactory an-swer was given, the mejors charge and falls to comply with the decision of the court. Winder, indeeds and April 27, is uncertain, indequate, and falls to comply with the decision of the court. Winder and the the includers to be given not more than of days before that. Government, of days before that. Government of the court of the second of the formed just that.

The sase test, they have performed just that.)
It is stated that each defendant is more definite and specific statement of what the Department claims is the time of the beginning, and the duration of each of the Government furnish names, places, copies of agreements, and the mames of each person involved in every alleged infraction.

A further request, which the Government claims bears out its contendant to the contendant of the contendant

An affidavit of Albert C. Bickford, of the firm of Simpson, Thatcher & Bartlett is attached, in which it is stated that many of the particulars are vague and meaningless, with others unresponsive, and tending to contuse ofte basses. An example of this is cited in the fact that the Coverage of the second of th inis is cited in the fact that the Gov-ernment alleges that the conspiracy began somewhere between 1918 and continues to date. The Government, on the other hand, has stated that to disclose all its facts would take a matter of several months, possibly even a half year.

Fellows WB Producer

Hollywood, May 23.

Robert Fellows was upped to full producership on the Hal Wallis staff at Warners. His latest chore was that of production assistant to A

First assignment is 'The Spirit of Knute Rockne.'

J. Cheever Cowdin left yesterday (Mon.) for New York after studio huddles with Cliff Work and Matty Poz.

The Wheel Turns

Preview cards on Jack Benny's
'Man About Town,' being analyzed by Paramount, might indicate a tendency towards muadditional and the response to the three numbers in the film is giving the
company something to think
about, as regards finuncials,
from which most of Bultywood
has sharply veered of lake.

Louis B. Mayer Had An Intensive Sked Getting His L.L.D.

St. John. N. B., May 23 May 17, 18 and 19 were busy days, indeed, for Louis B. Mayer, vice-president and production head of Metro-Goldwyn-Mayer, but far from his Hollywood base.

his Hollywood base.

On May 17, he was given the freedom of the little city of Frederich
N B. The same night he was given
of honor at the University of New
criction. On May 18 he was formally
awarded the honorary degree of
Doctor of Lawa, by the University
tided to write 'L.L.D.' after his name.
The degree was given because of
Mayer's 'unitural advancement of the
moving pictures,' and is believed
at the studios, by any college, anywhere.

at the studios, by any college, any-hore, and Mayer was presented to the delivery of St. John, in a ceremony at city hall, At noon, he was the speaker at a luncheon meeting of the Canadian Club, and at, night he was stendered a compil-tion of the college of the college of the John friends. At about midnight he chartered a taid to take his com-panions, Howard Strickling, Metro studio publicity head; J. F. T. O'Con-panion, Howard Strickling, Metro studio publicity head; J. F. T. O'Con-man, a Boston lawyer, and histories to Bangor, Me., a 250-mile dryet a plane for Boston, thence planing to the Control of the Control of the Con-trol of the Control of the Con-trol of the Control of the Control of the Control of the Control of the Bollywood, where they arrived Sun-day (21) evening.

day (21) evening.

From the premier of New Brunswick Dr. Mayer received the freedom of the lakes and streams for angling, and promised to visit the province at least once a year, health recruiting.

com or the laker and streams for singling, and promised to visit this permitting the stream of the s

producers.

He most successful of the pictures produced in England by Mc-3M on the Initiative.

COWDIN HIKES EAST
Hollywood, May 23.

J. Cheever Cowdin left yesterdad.
(Mon.) for New York after studio bundleds with Cliff Work and Manuelle with Cliff Work and Work Strickling and O'Connor from Hollywood, preceded them to New York; glong by rail, and planing to the West Coast from Manuelle with Cliff West Coas

G

Selling Stalls

(Continued from page 1)

March or April but have started negotiating for contracts on what they'll have, a senity as January and February. Deals closed that early usually are those which cover company product that is renewed each to be company on the company on the company on the company on the company of the trees in the fall to close up with other distributions.

No Early Conventions

other distribs.

No Early Conventions

Some majors this year have retrused to be stampeded into conventions that are held too early, as the retrust of the stampeded into conventions that are held too early, as the held too the property of the property of

even lower minimum than last spring and summer.

Against the stance taken by dis-tributors for a live and let live 'poi-icy in merchandising the 1939-40 product,' an attitude that has reproduct, an attitude that has re-ceived wide praise from exhibitors, the buying has been slower than normal due to numerous factors. These include the delay in placing a trade practices code into effect, embracing a system of arbitration to govern many of its points.

Code Provisos

embracing a system of arbitation to govern many of the points.

In order to overcome embracing and the points of t

U. S. Favors Single Presiding Judge In Order to Hasten Anti-Trust Trial

Capra Again Heads SDG

Hollywood, May 23.
Frank Capra has been re-elected president of the Screen Directors Guild.

W. S. Van Dyke and John Crom-well, v.p.'s; Frank Tuttle, sec; Phil Rosen, treas.

German Milwaukee Patriotically Cheers 'Nazi Spy,' WB's Film

Milwaukee, May 23.

'Confessions of a Nazi Spy' was previewed here Wedneeday night (17) by 50 officers and delegates of the control of the picture 2000 members would proclaim publicly their approval of the picture before it opens at the Warner Friderick of the control of the day (26).

day (28).

Harry MacDonald, Warner manager, who sponsored the preview at the Paramount exchange promised federation leeders to run a trailer with the picture pointing out that the film cast no reflection upon thousands of loyal German-born Americans.

M-G Unpaniries Happen'
Tt Can't Happen Hers', Sincialit
Lewis control of the shell cover control
the shell never shell one production at Metro, with Lucien
Hubbard producing and W. S. Van
Dyke directing.
Hubbard has held the screen rights
for 18 months.

Consol. Sues H. B. Franklin

Los Angeles, May 23. Consolidated Film Industries has filed suit for \$26,523 against Frank-wyn Productions and Harold B. Franklin.

SAILINGS -

June 3 (New York to New Orleans), Welbourn Kelly (Dixie).
May 31 (New York to Paris), Mr.
and Mrs. Buddy Rogers (Mary Pickford), Mr. and Mrs. Clifford C. Fis-

ford), Mr. and Mrs. Cilford C. Fis-cher (Normandie).

May 28 (London to N. Y.), Georgie Harrist Freisident Harding).

May 28 (New York to London), May 28 (Mew York to London), May 28 (Mew York to London), Mr. and Mrs. Douglas Fairbanks, Feesloge Dudiey Ward, Beatrie Mrs. Resident Mrs. Mrs. Mrs. Mrs. Mrs. Mrs. Arkandy (Queen Mary), May 28 (New York to London), Ha B. Wallis, Mrs. Wallis (Cileux Am-sterdam), Brent Wallis (Nieuw Am-sterdam), Brent Wallis (Nieuw Am-sterdam).

ARRIVALS

(At the Port of New York) Edna Best, Carmen Miranda, Sam-uel Selden, Margaret Sullivan, Le-land Hayward, Herman Wobbler, C. G. Dickinson, Tony Reddin, Henri Klarsfeld.

Before initiating the threatened supplemental actions, the Justice Department is seeking to expedite trial of the Government's anti-trust suit against the leading producers and affiliated exhibitors. Pressure is being applied to get the evidence-taking applied to get the evidence-tak-lng started within a few months, rather than drag along until next

rather than ding along until next fall or winter.
Desire to speed preliminaries was socied by Attorney General Murcutories of the second sec

The Attorney General revealed he The Attorney General revealed he has conferred with prosecutors and judges in New York in his desire to accelerate the principal action. Loading for a judge who can devoke so as to shorten the actual time required to thresh out the lissues and asser money. Meanwhile, the D. J. indicated it will fight vigorously asser money. Meanwhile, the D. J. indicated it will fight vigorously be actually the property of the

swer to request for a bill of particular The additional actions against local exhibitor monopolies, like the case started a few weeks ago against the Griffith enterprises in the Southest probably will be held up until later in the summer, afficingly Muricipal and the summer, afficingly Muricipal and the summer, afficingly Muricipal and the summer, afficing the summer, afficing the summer, afficient and sought to expand the force of attornoys in the anti-trust division until the summer and the sum

D. J.'s Regional H. Q.

D. J.'s Regional H. Q.

Oklahoma City, May 23.
The entit division of the Department of the Department of the Control of the Co

Hal Wallis Sails

Hal B. Wallis, executive producer t Warner Bros. studio, sailed for Hal B. Wallis, executive producer at Warner Bros, studio, sailed for Europe yesterday (Tues.) for a combined vacation and business trip. He will visit the Scandinavian countries and confer with Sam Sax, new head of Wallow Completed supervision of Wallow Completed Supervision of Paully Affair before leaving the Cost. Picture will be retitled.

L. A. to N. Y.

Dan Carroll.

Bob Cciwell.

Bob Cciwell.

Bob Cciwell.

Bob Cciwell.

Bob Cciwell.

Bob Cciwell.

Bob Condon.

J. Cheever Cowdin.

J. Cheever Cowd Reatrice Lillie.
Archie Mayo.
Lynn McManu.
Abe Montague
Leo Morrison.
Charles Munro.
Sam Pokrass,
Casey Robineon.
Don Ryan,
Fred. Schang, Ji
Al Schwartz.
Artie Schwartz.

N. Y. to L. A

Other News of Interest to Films

wo sales setups for China and Japan	.Page	12
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ritish defense bill to cost film biz millions	.Page	12
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oh Hone'e wurde datee	T	
egit's World's Fair gloom, Phil Baker stays Dole	. Päge	41,

DIES DOMINATE '

Arbitration Structure Under Trade Practices Code Ready for Exhibs

The structure of arbitration procedure and the exact manner in which it will function as a part of the trade practices code will be comthe trade practices code will be com-pleted by tonlight (Wed.) or at the latest by the end of the week, ac-cording to indications. Following several meetings between distribu-neys, another session scheduled for today (Wed.) he appeted to put the which distributor-exhibitor dispute with the distributor-exhibitor dispute will be decided, according to William F. Rodgers, spokesman for the dis-tribe.

If complete agreement is reached at today's session of distributor heads and counsel, Rodgers stated the de-tails of the method of arbitration salts of the method of arbitration to be pursued under the trade practices pact will be put into proper written form and brownede without and state exhibitor holds which have figured in the lengthy self-regulation negotiations. The official quire a day or on in preparation before submission to the theatre owner association, headed by the Motion Picture Theatre Covers of America. Until the lawyers, losecher with

and Allied States Assn.

Until the lawyers, together with the distribs, have agreed upon the final wording, either today (Wed.) or by the end of the week, the nature of the machinery governing arbitration will not be released to the trades or others.

arbitration will not be released to the trades or others.

Rodgers, in a series of conferences.

Rodgers, in a series of conferences, the seem meeting with various of the with him at certain times while there is a certain times while others have as in a different meetings. Distribs who have figured in-the conference of the certain times while the conference of the certain times while the conference of the certain times while the conference of the certain times of the

Silverstone Accomps Carr Back to England

Edward T. Carr, co-director of British sales for United Artists, salls for England May 30, accompanied by Murray Silverstone, general man-ager. Both will address sales forces in London at convention to be called at the end of July.

at the end of July.

UA's English organization will go
in for extensive exploitation campalgras next season along the same
lines employed in the U.S. Some
20 exploiteers will be engaged to
handle campaigns in key cities.

Stageocach' will be the first picture
to get benefit of the big push.

Standardized Recording At Studios Aim of Acad

At Studios Aim of Acad Standardisch recording at all major studios is the plan of the Academy Research Council. Object is to siminate necessity of readjusting penary coupts, and the studios of the Academy Research Council Object of the Party of the Par

Cause and Effect

Spokane, May 23.
Boxoffice fell off on the last day of 'Alexander Graham Bell' at the Fox.
Phore

Phone company had nounced rate raises that day.

Sharp March B.O. Drop Reflected In U.S. Tax Take

Washington, May 23 Violent recoll in the amuseme business during March was reflected last week in latest Treasury Depart-ment tax figures. As result of un-

last week in latest Treasury Department tax figures. As result of un-seasonal dip, the government's take from the 10% admissions levy was down nearly \$225,000 under the prior month. Tax spilles only on admis-The April collections, based on March patronage, skidded to the low-est level for the month since 1898, builting the first uppurn since Thanka-giving. Total paid thin the federal ure was \$186,760 less than a year ago and \$222,275 smaller than the March haul.

haul.

As a result of the addding, the yield for this calendar year is back even behind the comparable portion of 1937. Only \$4,058,978 during the first four months, compared with \$6,27,647 in the same starza in 1936.

The same starza in 1936 and \$4,084,181 in 1937. Only compolition was that the drop from April, smaller than the change between March of the two years.

Pickford-Fairbanks, Chaplin-Korda's UA Holdings Not for Sale

Holdings of Mary Pickford, Douglas Fairbanks, Sr., Charles Chaplin and Alexander Korda in United Artists Corp. are not for sale, according to Miss Pickford's statement on her ar-rival from coast on Saturday (20). The Buddy Rogers' (Mary Pickford)

rival from coast on Saturday (20). The Buddy Rogert' (Mary Pickord) are sailing for a four-week tour of Europe on May Impatically stated she his no intention of disposing of the U.A interests and feels she is an Integral part of the motion picture distribution on amount of money distribution of the motion picture of the motion picture of the motion of the U.A interests and feels she is an Integral part of the motion picture of the motion of the U.A interests and feels she is a lintegral part of the motion of the motion of the U.A interest and dissention in U.A ranks by saiding the five partners are more solidly than ever behind the company and otherwise. Miss Pickford is considering going into production this year and has a Miss Pickford is considering going into production this year and has a Regarding action of Samuel Coldwyn, in renaming the United Artists studio last week, Miss Pickford states that the studio plant, ground, states that the studio plant, ground plant, ground, states that the studio plant, ground plant, gr

CAVALCADE HALTS

Hollywood, May 23.
Start of 'Falling Star,' formerly
'Hollywood Cavalende,' the \$2,000,000
Technicolor bistory of the film industry at 20th-Fox, was set back one
week' to permit writing revisions.
New getaway date is May 29.

32% OF GROSS

Independent Chains Gross 28% - Remaining 40% Comes From the Simon pure Indie Owned or Operated Theatres—The Indies, Chain or Individual, Thus Account for 68% of the B.O.

BIG GROWTH IN 5 YRS.

Growth of independent circuit op-erations in America during the last five years, which witnessed virtual doubling the number of Indic chain house, has placed the independent house, has placed the independent command of the U. S. boxofftee. De-velopment of the independent thea-tre circuit has far outdistanced any expansion on the part of affiliated expansion on the part of affiliated there were 1,000 mm in bouses op-erated by some 233 circuits, while at the present time there are about 3,600 theatres in the independent circuits.

In the same period of time, the af-fillated circuits controlled by pro-ducer-distributor majors remained almost at a standstill at around 2,350 houses. This varies little from the 1938 tabulation of 2,300 theatres, with five major affiliates represented. It is supposed to include all Para-mount partnership alignments.

Late in 1933, there were actually fewer houses under the chain at-fillates than now, because of the re-ceiversbips and legal tangles of that

era. Gross business by major affiliate theatres today is figured as amounting to about 32% of the nation's cheema business, while that done by independent circuit houses is tabbed at about 28%. The remaining 40% represents the boxoffice gross take at independently owned or operated theatres.

theatres. This leaves the independents dominantly in charge of the box-office, with 88% covering all types of indie operations and 22% by affillated circuit. Some statisticians in the trade estimate that gross business by independent circuits will run about 30% and that the affillated the will be under 30%. In either the same, and the will be under 30% in either holds about the same.

holds about the same.

Comparative Seating
Breakdown off theatres and sealing agnacity plainly reveals how the large special policy and the sealing and the sealing agnacity plainly reveals how the followers on the sealing and the sealing Comparative Seating

severy 10 Individually operations undertaken by one organization in the detailed of the properties of the political of the properties of t

MAJORS CONTROL More Pictures Than Ever Before Should Double UA's World-Wide Gross, Silverstone Details Plans

Sears' 'Juarez' Poll

Grad Sears, Warner Bros, general sales chief, pulled an un-usual stunt with "users' by poll-ing leading exhibitors as to whether or not the film should be beld back until the fall, or sent out prout. In view of the better-than-80%, demands for immediate market.

demands for immediate market-ing, June 10 has been set as the release date.

ng, June to has been set as the release date. While Warmers, as acompany policy, is awerse to bolding back product for any reason such as more propitious session or weather break, the nature of Paul Muni-Bettle Davis film's theme was a puzzler to the WB sales exec, hence the poli.

Shot in the Arm For B'way Will Be Pre-Releases

Despite the static boxoffice concilion of Broadway, all theatres are
pointing to July-August-September
for a marked upbeat, with a floot
of pre-releases as the batt. The bo.
of pre-release as the batt. The bo.
Chicago during the 1938 expo, when
business the first couple of months
was poor. Then it picked up with
was promised that the hinterlanders
couldn't see for weeks back home,
lines product that the hinterlanders
couldn't see for weeks back home,
lines for weeks back

Charles Munro In N. Y. for 6 Weeks On Aussie Film Buys

Charles Munro, managing director of Hoyt Theatre Circuit of Australia, controlled by National Theatres Corp. (26th-Fox) of the U.S., is in New York from the Coast. Trip is for usual product deals for Hoyt With United Artists, Warners, 28th-Fox, RKO, and for conderences with the Company of the Conderences with the Conderence of the

bond by the companies of the Birchem Carroll, head of the Birchem Carroll, head of the Birchem Carroll-Cycle circuit and manager companies of the Birchem Carroll-Cycle ca

Returning to New York on Saturday (20) after the sales convention held on the Coast, Murray Silverstone, general manager of United Artists, stated UA expects to double its world-wide gross business this coming year. Primary reason is the greater quantity of pictures the company had to sell than in previous sea-

pary had to sell than in previous escans. Program will be held deschile, and although a minimum of 28 plenters will be distributed, there may finally be more than 23, inamuch as a number of deals with producers as number of deals with producers are not to the free. Regarding status of Edward T. Carr, British asles representative, Regarding status of Edward T. Carr, British asles representative in the organization. Carr's contract is a continuation agreement "enewable from time to time by mutual in the organization. Carr's contract is a continuation agreement "enewable from time to time by mutual in the content of the contract have been granted the latter.

Regarding company producers.

tion adjustments in Carri contracts have been granted the latter. Regarding company producers, Parallel and the producers of the contract of the company of

(Continued on page 18)



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Zoning-Clearance Bone Dug Up Again On Coast: Hickey Blasts, U.S. May Act

Los Angeles, May 23.

Zoning and clearance, long a board of contended of contended

inaginary ince, and nat actually inaginary ince, and in a some in the entire area. Exhibitor complaints on zoniage-leazance have been aired for past several years, with agents of the respective of the several years, with agents of the respective of the several years, with agents of the respective of the several years, with a great part of conditions as they exist in this territory, based largely upon exhibetes. This probe, conducted under the respective of t

Pretecting an Old Friend

Bream of Presenting as OM Friend Hickey's blast against zoning was occasioned by effort of Albert Galton, president of Southern Caltornals Independent Theater Owners, care a Metro forth-run for new 25c nabe house which they are erecting on Whitter blud; in outlying Los Angeles. Operators andeavored was the contract of the Company of t

tomer of many years' standing.
Another, zoning controversy assuming major proportions is at
Commiste, Call about 100 mises
Seigel, operator of two theaters, in
protesting the zoning which form
Dies of the two controls. His attuetion, he claims, is particularly asgravated by fact that Fox. West Coast,
which has major to many country
over policy of first-run pictures, to
the standard of the controls of the country
over policy of first-run pictures, to
that instead of getting product
is obliged to wait an additional
week.

Beef Along the Beach

week.

Beef Along the Beach

State of Control of the Laturum
Bengel contends that Laturum
Bengel contends that Laturum
Bengel contends that Laturum
Bengel control of the Control of the Control of Control
Bengel control of Control of Control
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Texas Exhib's Suit

Dallas, May 23.

Into court here will go nine ditributing firms Saturday (27)
show cause why an Injunction shoul
not be issued against them, restrain not be issued against them, restrain-ing them from delaying release of feature films to B. R. McLendon, of Atlanta, Texas. McLendon claims he Atlanta, Texas. McLendon claims he has had to wait a month for firstruns after they had been shown at
Texarkana, while his contract called
the man shown at
time. The best of the form of
time. The best of
times and
times and

M-G Renews Marin

Craven Returns to Pix As Lead in Par's 'Carters'

Hollywood, May 23.
Frank Craven, Pulltzer prize winner in 'Our Town,' shifts to pictures again as the male lead in Paramount's pastoral, 'Our Neighbors—

the Carters.'
Charles R. Rogers production roli
in about two weeks with Fay Bainter
in the femme lead.

MAJORS MUST ANSWER LA CROSSE TRUST SUIT

Milwaukee, May 23.

Defendants in the \$1,050,000 suit of
the La Crosse Theatres, Inc., against
major motion picture distributing
companies in the country were ordered Saturday (20) by Federal
Judge Gunnar Nordby to answer
questions put to them adversely by
counsel for the La Crosse Theatres,

plaintiffs charges of a compiracy in restraint of trade.

The defendants in the case, in ad-dition to a number of individuals, are the Paramount, 20th-Fox, United Artists, Wellworth Theatres of Wis-ment Co. (Par).

The compaint against the film companies, Hess said, alleges that they attempted to 'freeze' the La Crosse Theatres, Inc., out of business after a deal in 1934 to self-the theatres to a national chain fell through.

Saville Delays London Trek to Prep Two Pics

Hollywood, May 23. ip to England and remains at Meter for strain more weeks to work on two control of the more weeks to work on two processes. The strain of the strain of

Freddie De-Starred Hollywood, May 23. Freddie Bartholomew has been iropped from the tar ranks by Metro.

He changes places with James Stewart, upped from featu-ed billing

SAPOLIOED 'ANGELS'

Warners is cleaning up a sequel to the Cagney-O'Brien production, 'An-sels With Dirty Faces,' to be titled 'Angels Wash Their Faces.' The Dead End kids will scrub be-hind the ears.

Studio Contracts

Hollywood, May 23.
RKO hoisted John Fairow's di-

ector option.

Dr. Burton F. Miller inked new
engineer at Warners Dr. Burton F. Miller inked new aact as sound engineer at Warners. Dorothy Lovett's stock player op-ion litted by RKO. Warners handed new player ticket o Ronald Reagan. Ann Morriss drew a new player

pact at Metro. Warners renewed Donald Siegel's

player pact.
Nanette Fabares inked player con-

Nanette Fabares inked player con-tract at Warners.
Frankle Burke obtained a release from his Warners covenant.
Hugh Cummings drew a new ticke as dialog director at Warners.
RKO signed Anthony Collins, British composita

M-G Renews Marin
Hollywood, May 23.
Edwin L. Mryin drew a new director contract at Metro.
His most recent job was 'Maisie' as Metro camera department lead.

BATTLING STIRN

Files Points in His Appeal Against

Excellent and the secretarian of the secretarian of

(3) Rockefeller Center, Inc., is not entitled to more than three years'

(4) Forty-five per cent of the RKO
chebentures were tilegally filed.
(5) The conduct of Atlaa and the
Radio Corp. of America, whereby
M. H. Aylesworth, director of Irving
Trust, was promised profits of Atlas
for aiding them, is In violation of
sections K and O of 77B of the bankrinters act.

ruptcy act.
(6) Atlas has invaded the proving of Irving Trust, RKO's trustee.
(7) The court erred in allowed. of Irving Trust, RKO's trustee.

(7) The court erred in allowed claims to be filed after the original order: preventing claims from being filed after June 28, 1894.

(8) Odium, Rathwon, Nast and Eurman are claimed to have conflicting interests, and no right on the RKO board, as they are represented (9) There is no definite proof of an underwriting agreement forthcoming.

KEOUGH DENIES FELS PREJUDICE

Austin C. Keough, vice-president, general counsel, secretary and director of Paramount Pictures, Inc., Bied Taylor of Paramount Pictures, Inc., Bied Taylor of Taylor of Paramount Pictures, Inc., Bied Taylor of Taylor of Paramount Pictures of Taylor of Tayl

mount.

Keough says that he understands
that the 'impression sought to be
rested is that Paramount had ought
cause he had sued the company. This
statement, says Keough; is untrue.
Williams, the Par v.p. declares, read
only a small portion of the testimony, and omitted reading that portion of the company of the company of the company
is the company of the company of the company
is the company of the company
is the company of the company
is the compa

tion explaining the reasons. The testimony will show, Keough continues, that Paramount license Freis in the 1800-31 and 1931-32 seasons for first run product even continued to the state of the state o

to service him.

Despite this fact, the affidavit recites, Frels was stirring up as much trouble as he possibly could in prodding others to bring actions against Paramount, which had no merit at all, and in which Par was accused of conspiracy with other majors.

For available the Lorg action

For example, the Legg action which Frels helped finance, sought to prevent Par from licensing its which Freis helped mance, sought to prevent Par from licensing its pictures to a competitor of Legg's. This action was tossed out. There-fore, Paramount did not want to con-tinue business under those circum-

fore, Paramount did not want to con-tinue business under those circum-sizes under those circum-sizes and the continue of the con-pairs of the continue of the con-against Paramount and the other majors, in which he again charged conspiracy. He lost this action. Paramount further offered to Paramount further offered to in-Paramount further offered to in-paramount further offered to in-paramount further offered to in-with product in Victoria, Paras, and all its product in Victoria, which Paramount refused to give. Therefore, co- to lud e a Keough, Therefore, co- to lud e a Keough, Therefore, co- to lud e a Keough, which product in Victoria, which product because he was a witness against them in a suit, and never will.

A Point for the Majors in U.S. Suit

Federal Judge William Bondy on Thursday (18) filed an opinion in the N. Y. Saleral court greatly tavering the major companies in their defense in the Department of Justice's monopoly suit against them of the Companies of the Companies in the Companies in the Companies in the Companies of the Co

U. S. Bill of Particulars in Answer To UA Is Similar to All the Others

The Department of Justice filed a bill of particulars in N. Y. federal court in respect to United Artists Corp., leaving only Columbia still Corp., leaving only Columbia still of the Columbia still considerate the Columbia still of the Columbia still still the Columbia still stil

Next, the Department says that UA had knowledge of the division of territory which resulted from the ac-quisition of the theatres by the de-

UA allegedly extended, 'priorit and preference' between 1918 ar the present time.

the present time.

The Government says that, in re-serving product, UA was acting pur-suant to agreements; the times, places, whether in writing, or oral, it does not know. In substance, each defendant reserves films distributed to the control of the control of the control time at the picture and control to tack, and all had been selected.

Earther, the Government charges

Next, UA is accused of having cnowledge, consented to, and having connived in unscrupulous overbuy-

knowledge, consenied to, and having connived in unacrepulous overbuying, in the duty of the producer, and a control of the con

business.

In a general statement, the Government says that franchises and agreements between the defendants and their affiliates are selective in character, in that the affiliated theacharacter, in that the affiliated thea-tires are given the option to license some or all of the feature pictures released or distributed during a film season by the defendants. Usually the option extends to a greater num-ber of feature pictures released by any one defendant, than the particu-lar affiliated theatre nominally se-lects. Further, the affiliated thea-

tree are not usually required to es-lect the pictures they desire to es-habit, until sach time as they remain available, and not until the pictures to which the aforesaid option ex-tends have been rejected by the to competing unaffiliated theatre. In addition, affiliated theatres are not usually required to pay for pic-tures which they do not choose to ex-tend the picture of the picture which they do not choose to Lastly, it is stated that UA acied pursuant to agreements in refusing to sell second or subsequent runs, to sell secon

bill of particulars covers 24

ROACH STUDIO ENDS SIESTA, 2 MARK TIME

Hal Roach studio resumes work.
May 31 after a six-week layof, with
Laurel-Hardy connedy. Chump at
Laurel-Hardy connedy. Chump at
the six-week layof, with
Laurel-Hardy connedy. Chump at
the six-week layof, with
Laurel-Hardy connedy.
Laurel-L

LAZARUS-SCHLAIFER

On Stand-But Attorney Raftery Steals the Show

Evanination before trial of United Artists officials returned in the N.7 dederal court Monday (22) with Paul Lazarus of the contract department, and L. Jack Schalafer, western division sales manager on the stand, and L. Jack Schalafer, western division sales manager on the stander storney general Seymour Kinger, Lazarus departed early after giving a brief history of his career in the picture business and how contracts a brief history of his career in the picture business and how contracts of the standard of the standard standard

establish that affiliated theatres are given preference in the distribution of pictures, and trying to make some vague issue out of clearance and zoning. No question which might lead to anything was allowed to be answered by the watchful Edward C. littler who provided the only accile-tion of the day when Schlaffer was asked what 2B pictures of United Artists are given to certain exhibi-tors:

Rising indignantly before the witness could answer, Raftery howled. B pictures: Man, United Artists only makes A pictures!"

Exam continued yesterday (Tues.)

Hays Meet June 14

Quarterly directors' meeting of the Hays office will be held in New York June 14. Will Hays arrived in N.Y. from the

EXTRAS STICK TO GUIL

Tomorrow (Thurs.) Is the Day for N. Y. AUTONOMY OFFER Allied's Open Forum to Air Pix Beefs VOTEO DOWN, 60-1

With tomorrow (Thura,) set saids for the purpose of holding an open foundary that its brought up on the floor, Max A. Cohen, president of Allied Theatre Owners of New York, has been informed many flin leaders will attend X. and hope the constructive progress may be the result. The convention opened yesterday (Tues,) at the Hold Astor, N. Y. continues through Eddy Theatre of the Convention opened to trade problems, with no hold barred and everyone welcome. Allied is delight him of the well-because it has any axe to grind or is gunning for anyone, but because it believes the film industry its a big one than the convention of the convent

the agreeater Allied leader and that will not even make a speech the day it is held.

It will be the first time in the history of the business and exhibitor of the business and exhibitor expectation of the business and exhibitor that the standard can get up and say what he thinks of the other fellow, of problems or of conditions, however, Cohen reminded.

Cohen reminded.

Cohen is no point for the proposition of the high representative and, aside from fireworks, may prove to be an important step forward in the movement to better dismaintain requisition from within cohen is an ardent supporter.

Top Excess te Altend

Top Execs to Attend

which Cohen is an arctent supporter.

White Bases is Altend
to the door will be open even
to the control of the control of the
total of the
william F. Rodgers, general sales
manager of Metro; Tom Connors,
sealer-Canadian sales mgr, of Metro
William F. Rodgers, general sales
manager of Metro; Tom Connors,
sealer-Canadian sales mgr, of Metro
Sales Chief with Par; George J.
Schaefer, president of RKO, Ned. E.
Depinet, head of RKO Distributing
Corp; Jules Levy, RKO general
seles single of RKO general
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seles single of RKO general
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seles single of RKO general
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berg, U president; Bill Scully, vp. over U sales, and James R. Grainger, over U sales, and James R. Grainger, over U sales, and James R. Grainger, in addition to Allied leaders from states other than New York, topped by national president H. A. Cole and Arbar F. Myers, general counsel Arbar F. Myers, general counsel of colher (competitive) exhibitor bodies are going to attend. These include Harry Branch, president of the Independent Theatre Owners Aum. of New York, which has no I have been supported by the Independent Theatre Owners Aum. of New York, which has no The N. Y. Allied convention opened yesterday (Tues) with appointment of committees and other Youlties section; followed at night by the committee of the Independent of Independent of the Independent of Inde

Today (Wed.) Col. Cole and Myers, top men in Allied States Assn, will address the convention and reports of the resolutions and gr.evance committees will be received. Lunch will be held in the Astor ballroom tomorrow (Thurs.) at noon, with the open forum following.

MPTOA Not to Attend
Explaining that he could see no
benefits to be derived for Allied or
the Motion Picture Theatres Owners
of America by his attending the 10th
annual convention in Minneapolis,
Ed Kuykendali, president of MPTOA,
last week wired W. A. Steffes, chair-

MAE WEST TOUR ENDS AS FILM DEAL PENDS

Mae West winds up her personal tour following her unit's three-day date at the Rivoll, Toledo, where she opens Friday (26). She'll return immediately to the Coast where a picture deal is pend-

Bad la Cinery

Cincinnati, May 23.
Latent attempt of indie promoters
to buck RKO, which long has controlled the burg's major vande stands,
did a brodie here last week at the
Taft auditorium. Miss West's Hollywood Revue' was paired with "Tonight or Never' (Par) for grind showbeing less than \$3,300, bad. House
sets 2,500, but is off the besten path.
Graciouness of Miss West, however, according to grapevine into,
hin. She's reliably reported to hive
kicked back enough from her share
to square everything.

Press Pique Over Stanwyck - Taylor's S. D. Wedding Scoon

San Diego, May 23.

The burn of a city editor over being scooped on the Robert Taylor-Barbara Stanwych wedding here is

being scooped on the Robert Taylor-Barbars Slamych wedding here is having repercussions in a series of front-page blasts charging the film front-page blasts charging the film front-page blasts charging the film front-page blasts wheals, who cludes taken the film front page of the film front page o

Hiller Hoffman Drowns

Minneapolis, May 23.
Hiller Hoffman, veteran Twin City
independent exhibitor, was drowned
when his boat overturned during a
fiching trip.

fishing trip.

His wife and a companion were rescued.

man of the convention, that he would not attend. He wound up his measured by experience the work of the convention. His message to experience the convention. His message to Steffer: Because Allied and MF700 have such widely roblems of this industry, and because I feel that the placing of myself and members of my organization on your committee was in Jest, and that we would not a like your convention. Leeling also that your convention. Leeling also that your convention, seeling also that your convention, seeling also that your convention. Leeling also that your convention, so you or my organization by my attendance. I also have meetings scheduled with the state MPTOA units at this time."

Petition Before NLRB for Dual Groups Will Be Dis missed-New Wage Scale Being Drafted for Day Workers - Weed Out Trouble Makers

PLAYWRIGHTS PAT

Film extras have turned thumber down on an amount of the Serven Actors Guild. Vote in the Serven Actors Guild. Vote in Actor of retaining present affiliation, with the SAG contunuing to act as bragaining representative for the standard of the SAG contuning to act as bragaining representative for the standard of the SAG contuning to act as the standard of the SAG contuning to act as the standard of the SAG contuning to act as the standard of the SAG contuning agent for the players. Most important of these is petition of Cinema and the SAG contuning agent for the players. Most important of these is petition of Cinema making bids for support of extras. Ballot also will call for more strict policy by SAG (tops in controlling activities of the extras. A campaign the undestrables who have been attacking Guild leadership. Characteristics.

tions.
First move will be to start enforcement of SAG by-law against a member holding a card in another trades for members to surrender such eards or drop their affiliation with the Guild. Tope estimate that between 500 and 1,000 players will be eliminated from the extra ranks when becomes effective. becomes effective.

Ready New Wage Scale

becomes effective.

Ready New Wage Stale

Raiph Morgan, SAG prexy, and

Kenneth Thomnon, executive secre
terms of the secretary of the secretary of the secretary

whething endorsement by the extract

fould policies. It was announced

that work will immediately be

wage scale to be recommended to the

standing committee. This will con
stal targety of reclassification of va
pected to increase annual earnings or

thousands of players.

Extras, in addition to risking au
Extras, in addition to risking au
Extras, in addition to risking au
Extras in addition to ris

Superior Court. Following withdrawn! ASG issued the following

Messrix Eddia Auginia. Paul Cook

ME Eddin on May 1, 1939, brought
suit against the Guild on the ground

and Ed Helm on May 1, 1939, brought
suit against the Guild on the ground

that the Guild's ruing that the electof lack of a quorum was illegal, and

secured an injunction which delayed

the election by mail bailto which has

even the secured of the court of the

When the case was heard in court

the injunction was dissolved and

the judge was about to rule on the

foulting about to rule on the

foulting about to rule on the

foulting. Cook and Helm asked of

films suthorities. Instead of

films suthorities he filed a com
pletaly new suit on different grounds.

The Guild's attorneys appeared in

trouble of preparing for its defense

new of the court of the court of the

troil and found that the opposing at
torsays had dismissed the

case against the Guild. The actual cost

to which the Guild has been need
to start of the court of the court of the

trial and found that the opposing at
torsays had dismissed the

case against the Guild. The actual cost

to which the Guild has been need
to approximately \$3.000. It would

be impossible to estimate the total

loss to the Guild by reason of loss

(Continued on page 19)

F.D.R.'s Peeve at H'wood Mishandling Seen Behind Ban on Future USN Co-on

NICKY ARNSTEIN SUES **OVER 'WASHINGTON SO.'**

Hollywood, May 23. Sult to enjoin 20th-Fox from fur ther showings of Rose of Washington Square and accounting of profits to determine damages was filed here today in Superior Court by attorneys determine damages was filed here today in Superior Court by attorneys of the Court o ther showings of 'Rose of Washing-

Royalty's Newsreels Shipped by Air Across Atlantic; 1st Such Use

With motion picture stories Canada'a greeting to England's king and queen on board, newreels for and queen on board, newreels for the first time took advantage of the initial commercial Atlantic flight by any airplane this week. Newsreel executives in New York viewed the flights between U. S. and Burope as giving them a break on coverage on the continent, and speeding distribu-tion of stories throughout Europe and the Orient, protegnate, and

tion of abortes throughout kurope Bellow of the Bellow by the Bellow by

letter rate of 30c for each half ounce.
At the present time the new duty
on newsreels in Great Britain comes
to about the same amount.
As result of this high shipping
oost, care will have to be taken by
executive offices both in this counry and abroad in trimming footage
try and abroad in trimming footage
shipping a number of flims and permitting the editorial sairs in the
different countries to edit the footage down.

'Commercialism' Angle

'Commercialism' Angle
Sill photographers and newsreel
cameramen were unable to obtain
any pletures of the Dionne quinany pletures of the Dionne quinand Queen Elizabeth when the famous babes met royalty this week.
Lensers were tool that the British
rulers did not want to be photographed with the quins because the
latter had posed for a braddast food
latter had posed for a braddast food
by Dionne Commercialism of the Commercialism of the
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Co

Washington, May 23.
New restrictions on newsreel shots
of the navy were revealed last week
coincident with disclosure that Prescoincident with disclosure that Pres-ident Roosevelt's peeve is behind re-fusal of Coast Guard cooperation to two studios planning features built around the life-saving corps.

around the life-saving corps.

Supplemental to the general policy laid down last year, Admirals Claude C. Bloch, commander-inder of the U. S. Fleet, recently advised must be made with both still and cinema lensers before allowing any should be been added to the control of the

ent afoat.

Under the letter, sent to the entire fleet under date of April 25, business with the press, radio, and films is to be conducted, whenever practicable, through the commandant of the nearest naval cistrict, with officers at San Diego and San Pedro in charge at the home bases. Inofficers at San Diego and San Pedro in charge at the home bases. Inother the sent of the

Pooling of Flims

Peoling of Films.
Special contract form-were circulated to cover relations with film
companies, with notation that pooling of films is desired, but not mandatory. Under the sgreenent, footmandant, Third Navai District, New
York, for reviewing and ceasing,
Company representatives must give
written promise to submit promptly
ail prints, lavenders, and negatives
of condensed film to havail authoriof condensed for the properties of the convolved liable to prosecution under

age will make the individuals involved liable to prosecution under the espionage act, contract says.

Although there was no relation between the two events, information towers the two events, information the treasury department has requipment, or vessels available to two companies—reputedly Columbia and Warner Brox—seeking aid in shooting films in which the Coast Guard figures in which the Coast Guard figures protrainly. The treasury ogled one portantly.

in which the Coast Guard figures in-portantly. The treasury ogled one script, but would go no farther. Unfrieddly stitude toward the Coast Guard aided. After witnessing in a prior feature in which the Coast Guard aided. After witnessing the pic at the white House, to Chief the pic at the white House, to Chief the pic at the white House, to Chief or the Treasury Morgenthau Lisasone-vening to protest about sequence which reflected on the character of the Coast Guard personnel. As a fingers crossed and neither assistance or official approval will be forthfingers crossed and neither assistance nor official approval will be forth-

Halliday, Wright to Split Par's Studio Story Dept.

Irraphed with the quins because the latter had posed for a broakfast odd company and in film features for 20th-Fox.

Dominion policy were instructed to state any pictures taken.

Metro Buys Runyon's

Prez'; 'Henry' for Morgan

Meiro bought W. C. Tuttie's humorious year the production of the Producti

IATSE Revokes Studio Local 37. **Issues 5 New Film Labor Charters**

The IATSE revoked the charter of Technicians Local 37 and issued five new charters to cover 6,000 film workers affiliated with the outlawed Council secretary, has asked for a new instrument following authorizanew instrument following authoriza-tion from AFL's William Green to handle the situation. Wage scales and working conditions for the new erafts will be negotiated upon the return of Pat Casey, producer' labor

crafts will be negotiated upon the return of Pat Casey, producer? labor contact.

The return of Pat Casey, producer? labor labor

STUDIO REPAIRS WILL COST REP. \$100,000

operation with the artival from New York of Joseph Coffman, chilef engineer of the Herbert Yates entergener of the Herbert Yates enterCoffman's farrie estimate of improvements is \$100,000 to be followed by the erection of new zound stages by the erection of new zound stages in the company of the com

Col. After Bill Hart

Harry Cohn, Columbia prexy, is hot after William S. Hart to pro-duce a western for that company. Cohn believes Hart will eventu-ally weaken and reconsider previous refusals to return to the screen.

Korda's Color Quintet

All ave of Alexander Korda's productions for the '39-40 United Artists program will be in Technicolor, Four Feathers' having already been completed and awaiting August release.

lease.
Other four pictures are 'Over the Moon,' 'Thief of Bagdad,' 'Sinner,' based on Manon Lescaut, and Kipling's 'The Jungle Boy.'

Rooney at 'Eton'

Hollywood, May 23.
Mickey Rooney goes to Englas
is summer to star in 'A Yank
on' at Metro's British plant.
Norman Taurog will direct.

CO-OP MICH, EXHIBS IN N. Y. FOR PIC RITYING

Delegation representing the Co-operative Theatre Owners of Michi-gan, Inc., is in New York from Detroit, including Fred De Lodder, prez; Fred De Lodder, Jr., Carl Buer-mele, manager, and Charles A. Komer. Exhibitors will huddle with 20th. Eva and Paramount, calce gr.

Komer. Exhibitors will huddle with 20th-Fox and Paramount sales executives and take in the Fair.

Buermele slated that the 50 central state of the 50 Membership in both groups had been prohibited up to two months ago.

\$76,000 Additional For Will Rogers Memorial

Norman, Okla, May 23.

A check for \$78,000 was given the Oklahoma University Board of Regents yesterday (22) by RPC chairman Jesse Jones, head of the Will Rogers memorial commission, to Funds will be used to help with the commission of the Will Rogers memorial commission. The funds will be used to help with the commission of the fund spent in Oklahoma to honor its foremost son. The sum of \$35,000 was given the Baccone Indian School at gone to build the Will Rogers after more and the Will Rogers after more and the will be will be sufficient to the commission. The sum of \$45,000 was given the Baccone Indian School at the will be wil

Exhibs Win 1% Tax in La.

Holing that films purchased out-side the state and shown in public exhibitions are given under a re-stricted copyright and are not leased as personal tangible property. Dis-trict Judge Charles Holoembe handed down a decision Thursday (16) in fa-leans, and 10 other leading exhibi-tion of the state against the state revenue collector.

collector.

The suit was a test case, petitioning return of the 1% sales tax levied on the use of tangible personal property imported from outside the state, Judge Holcomble beld that the contract was not one of leasing, but a license under copyright and therefore not subject to taxation.

Eleanor Powell's Trailer For Artie Shaw at Metro

FOR ATURE SHAW AT METTO TITISHUMPH, May 23. In a slittle audience talk preceding her dance turn at the Stanley this week, Eleanor Fowell is telling the week, Eleanor Fowell is telling the sing Artie Shaw's band for her next picture, 'Broadway Melody of 1949', So far no deal has been set the dancer suid, but added that the care of the single suid suid of the single suid o

Coast at the Palomar ballroom for a Yun.

3 Yun.

3 Yun.

4 Yun.

5 Yun.

5 Yun.

5 Yun.

6 Yun.

7 Yu

When Not So Angelic

Hollywood, May 23.

Warners will follow up 'Dodge
City' with Rough, Tough Days of
Old Los Angeles.

Carries title of 'City of Angels'
a will have the same cast as
'Dodge.'

Getting Ready for Greta Hollywood, May 23. Construction work has started on 'Ninotschka,' the Greta Garbo starrer which Ernst I ublisch will direct at Metro.

First set to be built is a commis-ser's office in Soviet Russia.

II. S. WILL SHOW 'FM! ra' Peeve Against Canada's Red Tane

Newsreelers' Fever Agalast Canada's Red Tape

Toronto, May 23.

Burned by the way they were shoved around in Canada in covered and a control of the control

In the radio section of this issue is a report that the special events-men are faced with broadcasting dif-ficulties for the Washington visit.

Buffalo Product Shortage Raises A Monopoly Cry

Burlaio, May 28. The leasing of the Century by its owners away from Shea Amus. Co. In Nikitas D. Dipson of Batavia, and the Co. In t

N. Y. C. Show Biz to Take Tax Ran

Amusement industry in the Greater N. Y. area will bear the brunt in the form of new admissions taxes, under terms of the Desmond-Monfatt-Mitchell bousing and shum clearance bill passed in the legislature and expected to be signed shortly by Gov. Lehman. Cities which decide to take advantage of state loans for housing are permitted to make up additional funds they have to contribute by setting up new excise taxes.

EXILE UNION.

Bill permits municipalities to impose an admissions tax on amuse ments and sports of ic. on tickets priced up to 50c.; 2c. on tickets from 50c. to 99c.; 5c. on tickets in excess of \$1, and 10c. on tickets in excess of \$1.

50c. to 99c; 5c. on tickets in excess or s. a. mos. According to 42.

The new bill is not mandatory and the N. Y. City Council will first have to decide what action to take, sloce taxes may affect not only amusements but tobacco, other than eigenstees, 5c. per month charge 5cc a month on all vending machines, and a tax on patent medicines, N. Y. City exhibitors sent is legislative committee, headed by Senator J. Henry Walters, to Albauy to protest against ax features of the bill and against passage of the proposed 2% sales tax which went down to

Mpls. Indies Talk Summer Shutdown Idea as Bait to Whet Film Interest

MORGAN COPS CUP

Variety' Trophy at Par Golf Tou ment—Zuker Bid OK Too

Sore backs, squealing puppies blisters, sunburn, some hangovers and golf scores that ranged all the and golf scores that ranged all the way from respectable to unspeaksible, followed in the wake of Paramount's golf tournament, held
Thursday (18) at the Adolph Zulor
sertate near New City, N. Y. A total
of 58 executives, senior and junior,
turned out for the affair, but Banney Balaban didn't come up until at
ney Balaban didn't come up until at
osmonon had to be at the office during the day to answer telephone
calls.

someone had to be at the office during the day to answer telephone calls.

The day to answer telephone calls.

The day to answer telephone calls.

The day the day telephone calls.

The control of the day telephone calls.

The challman dwent another 18, while many of the younger lads were tossing in the sponge after 18 or 27. The challman only showed up most all of the boys on staninas, but also on official scores on the shought in. He went the morning round on that long and tough course the under the day that the second 18 down to a neat 98, as against a beavy majority of shooters attent that, brought the score on the second 18 down to a neat 98, as against a beavy majority of shooters.

Zukor stepped around more gingerly than others and wound up looking like he could go a third 18, while the men in bis foursone, Fred Mobrisher than the could go a third 18, while the men in bis foursone, fred Mobrisher than the could go a third 18, while the men in bis foursone, fred Mobrisher than the could be compared to the first than the could be countered to the first life at 87 each. Third that the could the telephone the day of the golf to ur n a me nt arrangements, thought if the best scores and were tied on the first life at 87 each. Third Arthur L. Frackett, general mans-

tied on the first 18 s t87 each. Thild best on the morning round was Arthur L. Pratchett, general manaratur. L. Pratchett, general manaratur. America, with as 68. When these men went an additional nine to see who would win the Vassurr Cup, his shots and Fratchett went a little of form, with result Morgan, who swings a mean brasist, held to 4 to not was the control of the control

St. John Sells Back His Calif. Rep. Franchises

Hollywood, May 22.
Floyd St. John, franchise distributor for Republic Pictures in
California, turned over big entire interest in the distributing organizaterest in a distributing organizaterest in the distribution organizaterest in the state of the control
for the control
for

TMAT Men Reinstated

ITMA: I Men Kennstated.
Theatrical Managers, Agents and
Treasurers, motion picture division,
won its fight at the Vogue, Congress
and Metro theatres of the Moe Rosenberg circuit, New York city, after
less than three days of picketing.
Discharged managers were put
at all houses, with salaries made retroactive.

Minneapolis, May 22...
Some of the local independent exhibitor leaders are agitating for a temporary summer shutdown because of saginf business. By closure of the saginfactor of the sa

lated.
The downtrend is causing some in-The downtrend is causing some in-dependent neighborhood exhibitors both in Minneapolis and St. Paul to resort to two-for-one's (thus actually reducing admissions to a dime, or two for a quarter), sneak double-featuring, additional cash and other gut nights, and similar rackets.

K. C.'s Closings

K. C.'s Closings
Kanasa City, May 22,
Kanasa City, May 22,
Kanasa City, May 24,
Kanasa City,

docket:
Figured midsummer will see both
houses closed leaving Midland
(Low), Newman (Par) and Esquire
and Upiown (Fox day-and-daters) in
the first run bracket. Lack of strong
product the answer in both situations. No definite closing dates set
as yet.

Syracuse to Clese
Syracuse, May 23.
At least one of the five Syracuse
RKO-Schine houses will close for
the summer months, says Gus W.
Lampe, district manager. The Strand,
weakest downtown unit in the string,
will close on Friday (26) for the
summer at least,

Bover's French Pic

Hollywood, May 23.
Charles Boyer recent to France when he finishes its Universal assignment, "Modern Cinderellia" to star in Andre Daven's Le Corsaire in Paris.

Next American picture is Tirst Love, with Deanna Durbin, in October.

\$4,000 Theatre Blaze

φ3,000 Ineatre Blaze
Socishulf, Neh, May 23.
Broken alim was blamed for a
blaze which did \$4,000 damage to the
Bluffs here (17). Don McCord, the
operator, was trapped in the booth
and burned on the arms.
Patrons were unaware of the fire
until the firemen came into the theatre.

Biz Dives and Tears Flow in Chi; Duchin-Kv.' OK \$33.000, 'Kildare.' 41/6, Trial'-Vaude, 101/6, Both N.G.

periencing a tough and little prospect of coming out of the dumps for some time from present indications. Right down the line, the grosses are coming in considerably under expectations, and particularly disappointing are those attractions which had been looked to for really benefit and the control of the

adjoint had been looked to for really bang-up trade.
Balban & Ketz' signibly, the ChiBalban & Ketz' signible, the ChiBalban & Ketz' signib

flicker.
East Side of Heaven holds for a second week at the Palace, but the rest of the town has little to brag

Estimates for This Week

Estimates for This Week Apolto (B&X) (1,200, 38-54-65)—Dr. Kildare' (M.G.). Not going survivity 44,500, meet, Last week, Steity Lawyer' (M.G.). poor 54,600. Celarge (B&X) (6,600) 38-55-77)—Juckin orch on stage. Strictly the University Lawyer' (M.G.) poor 54,600. Death and for business currently, Duckin orch on stage. Strictly the University of the Univ

wo weeks to shy \$29,000. Garrick (B&K) (900; 35-55-65)— Streets New York' (Mono). An-ther filler and a weakle downtown t \$4,000. Last week, 'Lucky Night' M-G), wasn't much better at \$4,100. M-G), wasn't much better at \$4,100 Oriental (Jones) (3,200; 25-40-55) -First Offenders' (Col) and 'Almost ceiling the pinch, but managing to eeing the pinch, but managing to eep going on plenty of novelty tage nights. Getting by at fairsh 12,000. Last week, "Zero Hour' Rep) and Risky Business' (U), all guit \$12,000.

False (RKO) (2,500; 35-55-65-75)
Fast Side Heaven (U) and vaude 2d-final wk). Will manage \$12,000 urrently, all right in the general ump of the loop. Last week took eat \$18,200

at \$18,200. Meet took took to the took took to the took took to the took to th

enough \$12,100.

United Artists (B&K-UA) (1,700;
35-55-65-75)—Hardys' (M-G) (2d-final wk). Headed for pretty fair \$9,000 currently following good \$14,-200 last week.

"U.P.," \$8,000, Still Big In 4th Denver Week

Union Pacific' is still going strong in its fourth week to break all money records at the Denham, as well as length of time for any film to stay at that spot.

Other sectors er spots are only around av-and below.

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—
Lost Horizon (Col) (revival).
Strong \$4.00; Last week Dark Victory (WB), fair \$2,500, after a week at the Denver.

tory' (WB), fair \$2,500, atter a week at the Deniver.

Breadway (Fox) (1,100; 25-40)—

Th. Kitlare (M-G) and Beauty (M-G) and Beauty (M-G) and Beauty (M-G) and Beauty (M-G) (M-G) and (M-G) (M-G) and (M-G) (M-G) (M-G) and (M-G) (

(M.-G) and "Beauty Asking" (RKO), fair \$7,500. (Fee) 2.00; 25:40)— Faranesses (Fee) 2.00; 25:40)— Faranesses (Fee) 2.00; 25:40)— Feel Control of the Control of the York (Mono), Strong \$4,500, Body-ing prevent ho. Last week (Dodge Denver, Aladdin and Risto, and On-tral (WB), 367:450, 200; 200; 200; Feel Control of the Control of the Yelcoty (FR), after a week at each the Denver and Aladdin, and Out-side (Feel Control of the Control of the week at each the Denver and Alad-din, and Winner Take All' (20th), fair \$1,500.

PITT BRIGHTENS: POWELL-RING **LOUD \$25,000**

Pittsburgh, May 23.

Biz is taking a sharp turn for the better here this week after more than a month of slim pickings. Rainy weekend kicked in its share of help, too. It kept the people in the shad grosses generally reflected to and grosses generally reflected ments.

Eleanor Power!! Pittsburgh, May 23.

town and grosses generally reflected to the light and the later of the clear through a state of the clear through the clear of the later of the late

Senator (Harris) (1800; 25-40) — Missing Daughters' (Col.) Manages and the senator (Harris) (1800; 25-40) — Missing Daughters' (Col.) Manages and the senator of the senato

nere managed to get just a little better than \$3.00, 23-6-80.

Sandly RFD, (3.00), 23-6-80.

Sandly RFD, (3.00), 23-6-80.

Fowell, Dancing star a polent bo, draft and kicking in swell \$3.000, to shoot bot, start and kicking in swell \$3.000, shoot bot, said week. Frondway Seronded (M.-G) and Kiugh Herbert in person, hit rock-bottom \$12.000, as warner (WB) (2000; 2-33-50).

Warner (WB) (2000; 2-33-50) under the said of the s

First Runs on Broadway

Astor—'Goodbye, Mr. Chips' (M-G) (2d wk.). Capitol—'Bridal Sulte' (M-G).

Criterion-'Some Like It Hot' (Par). (Reviewed in Vastery, May 10 Globe-'Climbing High' (20th)

Music Hall-'Captain Fury' (UA). (Reviewed in Vaniery, May 10) Paramount—'Union Pacific'
(Par) (3d wk.).

Rivoll — 'Wuthering Heights' (UA) (7th wk.).

Roxy-'The Gorilla' (20th)

(26), (Reviewed in Current Issue) Strand—'Kid from Kokomo' (WB) (2d wk.), (Reviewed in Current Issue) Week of June 1

Aster-Goodbye, Mr. Chips'
(M-G) (3d wk.).

Capitol-Bridal Suite' (M-G) (2d wk.). Criterion—'Undercover Doctor'
(Par),

Parameunt—'Invitation to Happiness' (Par) (31).

Riveli-The Mikado' (U) (2). Roxy—Young Mr. Lincoln'
(20th) (2). Strand-'Juarez' (WB) (2).

Balto Needs Aspirin: Dix-Hall's Orch Fair 112G, 'Lucky Nite,' 9G

Baltimore, May 22.

No decided improvement here, with bir still generally off and a headache all around. Three-day circus opposition supplied an aibb, but on much Til in takings after its exit in the still a still

Right:

Estimates for This Week
Century (Loew's-UA) (3,000; 1525-40)—Lucky Night' (M-G), Holding a fair pace at \$3,000. Last week
(2d), 'Hardys' (M-G), satisfactory
\$45,500 added to initial session's
\$11,290.

Hippodrome (Rappaport) (2,205; 15-25-35-40-55-66) — 'Saint Back' Hippodrome (Rappaport) (2,0%)
12-53-54-9-5-90; Saint Back
12-53-54-9-5-90; Saint Back
13-55-54-9-5-90; Saint Back
13-55-54-9-5-90; Saint Back
13-55-54-90; Saint Back
13-55-54

'KILDARE,' \$4,500, NICE TONIC IN OKLA. CITY

Oklahoma City, May 23.

Calling Dr. Kildaré: at Midwett got off well in all olosis for ince but got off well in all olosis for ince but of the control of the control

All's Not So (World's) Fair for N. Y. B.O.s, 'Chips' Lone Standout, \$16,500, 'World' 18G, 'Kokomo'-Newman 20G

The Fair continues to draw the natives away from Broadway and the Street is granuing, Least affect \$33,000 and the Street is granuing, Least affect \$33,000 and the Street is granuing. Least affect \$33,000 and the Street is granuing that affect \$30,000 and the Street is granuing that the Street is granuing that the Street is granuing that the Aster Monday \$12,000, poor. and That Shutta, state that the Aster Monday \$12,000, poor. and That Shutta, state from moderate to good.

New petures. Tit's a Wonderful \$12,000, poor. and That Shutta, a range from moderate to good.

New petures. Tit's a Wonderful \$12,000, poor. and That Shutta, a range from moderate to good.

New petures. Tit's a Wonderful \$12,000, poor. and That Shutta, state the state of the Street is the Street Str

Alber will be about 9,500 at the grind Globe, door.

There are four holdowers. Union are all the grind Globe, door were last higher conditions and the grind Globe, door were last higher (Twen has 185,500, good in the face and the grind of the grind of

Estimates for This Week
Aster (1,012; 25-40-55-65)—'Chips'
(M-G) (2d week). Rode through to
fine \$18,500 first week ending Monday night (22) and started second
stanza yesterday morning (Tues.).
Getting both men and women.

\$11,000.
Criterion (1,062; 25-40-55) — 'San
Francisco' (M-G) (reissue). Another
reissue that bites the dust, \$5,56° or
bit over. Last week, 'Hotel Imperial'
(Par) was aided by a Wednesda'
night preview (17) for a finish of
\$4,500, fairish.

\$8,500, fairish.
Globe (1,274; 25-40-55)—Blind Alley' (Col). Going fair with this one, \$7,500 indicated. In ahead, 'Zenobia' (UA) didn't do that much, \$4,400. Gibbes (1,274; 25-06-35)—Blind Altely (Coll. Gong fair with this work
(WA) didn't do that much, 84/06.

Hollywood (1,44); 55-85-110, work
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5G IN DET.

With break in weather and two top pictures. Rose of Washington to the Committee of the Comm

Estimates far This Week
Adams (Balaham) (1,706; 30-40-50)
Adams (1,706; 30-4

FILM SHOWMANSHIP

Australia Showmen Strive for New Angles In Film Advertising

By ERIC GORRICK

By ERIC GORRICK
Sydney, May 1.

Major chain operators are in
agreement that 'different' exploitation methods must be adopted in
Australia to bring back trade to the
pic theatres. Gone are the days of
just placing new showeards in shop
windows and hoping for the best.

Jack Power, exploiteer for Greater
Lince goes to the withtest.

Jack Power, exploiter for Greater
Union, has managed to bring in a

The property of the control of the c

open about to remmes urrougn ima-latest covers "Three Smart Girls Grow Up' (U) in which a leading store is offering a prize of \$400 in smart attre for the three smartes girls in Sydney, Local newspaper is space. Local newspaper is proposed to the space of the spac

Gavnor Nets Press For 'Lincoln' Preem

Representative of the York dailes and ronders previous of the York dailes and ronders previous exclusions and ronders are the results of the

Golf Pros Entertain With Hooks and Slices

Pilladelphia, May 23.
Good exploitation struct for a sports short was arranged by Dave Tildeman, manager of the Suburban heater, for RKO's Smooth Aptwo leading golfers featured in the pleture make personal appearance at the house. They were Ed Dudley made possible because Philadelphia Golf Week was being celebrated. During Dudley's demonstration, he ence. Those retireting numbered ones were entitled to a free golf leason from any of the local pros. Smilar stud. was pulled at the Smilar stud. was pulled at the Smilar stud. was pulled at Smilar stud. Was pulled wa

Phillips Gives Annual Party for Old Folks

Charlotte, N. C., May 23. The Capitol theatre, Sallsbury, staged its eighth annual party for the old folks at the Rowan county

home.
Paul Phillips, theatre manager, each year plays host to all immediate of the home able to make the trip to the theatre. As usual, a taxi service transported the party to the theatre, free, and a florist shop gave each and a florist shop tave each of the theatre, the triple of triple of the triple of triple of the triple of tripl

By John C. Flinn

Suggestion made recently by Spyros Skouras for the need of another united industry drive for patronage seems timely at the moment when the nation's box-office is entering the seasonal summer doldrums. Skouras was the principal proponent of the industry's drive last autumn, and an enthusiastic supporter of the group that believed the ultimate aims of that campaign

crive isst autumn, and an enthusiastic supporter of the group that believed the ultimate aims of that campaign group that believed the ultimate aims of that campaign and the light of experience it is probably likely that some scheme less complicated than the 'Movie Quis' would be adopted, provided the idea for a second industry promotion takes hold, under the control of the cont

portion of each group to the whole probably is excurate.

Securate the restriction of the probably is dominantly the job of showmen who are financially independent of producer-distributor participation in the operations. It is the fact, also, that there are more paid aged that the second participation in the probable of the probable

KEEP THE R.O. INTEREST ALIVE

KEFF THE B.O. INTEREST ALIVE
It would seem that independent theatre Interests demand more attention in the matters of film showmanship than is provided under greenet functioning of the
compileated and multi-geared distribution system. For
the most part, except in the independent theatre cit.
pictures exhibited in independent houses generally play
some weeks or months after national release dates.
Although the attractions may be new to the public in
the smaller community or big city neighborhood house,
the advertising and timeliness of the films have load
the community or big city neighborhood house,
the divertising and timeliness of the films have load
The problems of keeping neutralinement alive and

The problem of keeping entertainment alive and palatable months after national release dates is the challenge to the film industry. In its solution resides an answer to many more complexities than sustained film rental income.

challenge to the him industry. In its solution relates in mental finome.

It is not presumptuous, therefore, to supplement usualization and in the control of the control o

Dr. List. Psychologist, its affiliated first runs. When the independent oper-ator 'follows through' and capitalizes on successful first run introduction of pictures, the results uniformly are satisfactory. Puts Film Critics Also in Passe Class

In the trade press I find an advertisement of M-G-M's 'Goodbye, Mr. Chipa', and inasmuch as the cowell shows up some of the points I made at the AMPA luncheons I am calling your attention to it.

Editor, VARIETY:

am calling your attention to it. The illustration, with its geend, FULL HOUSE WITH CHIPS AT THE ASTOR, does what it is supposed to do—it arrests the attention immediately and dece this by means of a clever pictorial pur. If the rest of he advertisement had only cardinate the supposed to be advertisement had only cardinate the supposed of the advertisement had only cardinate the supposed of the advertisement had to bring the accusation that I did—that motion picture advertising is behind the times.

Unfortunately, however, the rest

Is behind the times.

Unfortunately, however, the rest of the advertisement joils us rudely back to 3820 to before.

Take the three lines under the legend. I have before me a survey legend. In the before me a survey legend, the behavior with the legend that the before me and the legend that the word boxoffice. If further than the word boxoffice. If further states that references to reviews appears in 50% of them and that appeals to the joy util feel at semitoned the product of the legender of the legender

The survey quoted above shows that in these same 1,540 advertisements, pictures presenting (in the same old phrase) record-breaking opening days' in from of theatres were displayed 400 times, or about one-third of the time.

were displayed 400 times, or about on-third of the time.

As for the blurbs from the review.

As for the blurbs from the review of the review

Ing.
However, I believe the day of using reviewer's excerpts in this particular way is gone. In the first place, the critica do not present a retent vieropoin. They are people they are case-hardened. They are more sophisticated toward life than most people who go to the movies. And last but not least, they can office influence.

The point may be benefit on the control of the con

And last but not least, they can hardly be free entirely from boxhardly be free entirely from the second barner, Frank Nugeri, etc., and Barner, etc., and Barner, etc., and be a seen more vitally concerned with the question. Will the women and children of my community excepts were opinion, not from reactiveness, but from Parent-Feacher Associations, heads of women's cube. Associations, beads of women's cube. Associations which we would be beautiful to be a support of women's cube. Associations, beads of women's cube. Association women's cube. Associations, beads of women's cube. Association women's

Free Finger Printing **Boosts 'Scotland Yard'**

Seattle, May 23.

Jack Sampson, publicity head for Danz' Sterling Chain, figured out a new one for 'Wanted by Scotland Yard' (Mon) current at Colonia Town one for 'Wanted by Scotland Sterling Chain Ste

'Captain Fury' Preview In Australian Wing

Preview of the Ball Rosh production, Capital Fury, will be held this attendon in the Australian Pavillon of the British Empire building at the Australian Pavillon of the British Empire building at the Rosh of t

hook-up.

Lawrence Olivier, co-star in Wu-thering Heights, at the Rivoll, N. Y., will be chief guest tomorrow afternoon at a party to be given by John Wright, manager, celebrating the start of the seventh week of the engagement.

Prescribe 'Dr. Kildare'

SEATTLE GOES JAPANESE FOR 'MIKADO' SEND-OFF

Hamriels - Bwergreen e staff distribution to the control of the co

New Jack Benny Film In Gala Airing June 25

Priming some strong product for midsummer release, of, which the Jack Benny picture, Man About Town, is expected to be the foremene, Paramount will send off that film exploitationally with a galance of the strong of the strong

'Man About Town' will be pre-released at the Broadway Par, but the film goes out in early July other-

'Happiness' Screening At Baer Training Camp

Thirde States should have the largest navy in the world?; persuasion of Philly Joujeure to use the agreement navy in the world?; persuasion of Philly Joujeure to use the agreement navy in the world?; persuasion of Philly Joujeure to use the agreement of Philly Joujeure to use the property of the film were presented.

Paramount has simmed Medical to the property of the film were presented the property of the film were presented agreement of the property of the film were presented agreement of the property of the film were presented agreement of the property of the film were presented agreement of the property of the film were presented.

A. Patchon. advertising manager; Pierce, and Bert Turgeon, booker; Jougeus and Jougeus and Jougeus an

Power for 'Apollo'

Aver for 'Apollo'
Hollywood, May 23.
Tyrone Power geis top role in Johnny Apollo,' due to roll at 20th-fox when he and Annabella return from their honeymoon.
Currently actor is 'bleycling between 'The Rains Came' and 'Second Fiddle'.

THOSE 'CHIPS' PHOTOS WERE N. Y. FILM CRITICS

Public got its first chance to glimpse s portrait gallery of film critics employed by the New York critics employed by the New York Nigent, of the Times, in a series of morning-after sad placed by Si Sealier following the premiere (17) of Copy of advertisements was uniform in all the papers and each carried the direct query to the indiand Leo could quote from the film review.

review.

Most of the critics sent their latest (well, their most flattering, anyway) photo to the M-G advertising man by special motorcycle messen-

man by special, incompared of Howard Barnes, Herald-Trib; Rose Pelsnick, Journal-American; Kate Cameron, News; Bland Johanson, Mirror; Archer Winsten, Post; Ellean Creelman, Sun, and William Boehnel, World-Telegram.

\$250 Cash Prize to WB Exploiteers in Philly

One of the most extensive expendicular of the most extensive expendication campagins ever worked out for a nabe here was plotted by BIL Laffer(by, manager of Warner Edit Laffer(by, manager) and the most laft of the story five weeks in advance in the pic.

Among stunts was sersilation on the pic.

Among stunts was sersilation of the story five weeks in advance in view with "war bables" on their profitions about a next war; model submarine content that got space in compliance to the story five work of the profit of the profit

B.B., Circus, Heat, Rain Ruin Philly: **Loy-Taylor Not So Lucky at \$11,500**

Philadelphia, May 23 with some competible from talchis, and most from the deliant and most from the weatherm, and most from the weatherm, and most from the weatherm, and the second sec

agement at the identical hour last ight (Monday).
Only newcome is Tucky Night.
Only newcome is Tucky Night.
Only newcome is Tucky Night.
Only newcome in the many of the many

seed with the body of the body

wong (or no house Last week was week with the common of th

'PYG' OFF IN B'KLYN

at Notices, But Only Moderate B. O. at \$18,000

There's an abundance of excellent flicker fare on downtown acreens, with best biz this starza at RKO Albee, which is flashing 'East Side of Heaven' and 'Chasing Danger', and Fabian Fox. displaying 'Confessions of 'Nazi Spy and 'Sweepstakes Windows

Maxi Spy and Sweepstakes Winsemant Programment of Mexicone
standard Symmetric Standard Symmetric
standard Symmetric Standard Symmetric
standard Symmetric Standard Symmetric
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standard Symmetric

Key City Grosses

Last Year\$1,350,386 (Based on 22 cities, 151 theatres)

TURF - MURDER **BRUTAL \$10,000** IN BOSTON

Rose of Washington Square is the coin headliner, with Lucky Night Common this washington Square is the coin headliner, with Lucky Night Condition of the Common this washing the coin the coin of the Common this week by diving towards a record low.

Estimates for This Week Bosion (REC) (3200-20-20-40)

Last week, Bell' (20th) and Cisco (20th), second week, pleasing \$14,300.

Metropellian (M&P) (4,307; 23-34-45).

Metropellian (M&P) (4,307; 23-34-45).

Metropellian (M&P) (4,307; 23-34-45).

Metropellian (M&P) (4,307; 23-34-45).

Metropellian (M&P) (2,307; 23-34-45).

Metropellian (M&P) (2,307; 23-34-45).

Metropellian (M&P) (1,707; 23-34-45).

Paramount (M&P) (1,707; 23-34-45).

Mynner Take All' (20th) (Osh) 2d run).

Fair \$1,300 (midsated, Last week, Congular (Fac) and Bull-week, Congular (Fac) and Gullian (Marchael (M

Nags Out, L'ville Up; Loy-Taylor, \$8,500,

Crosby, 7G, Both OK

'Nazi,' \$6,000, Noisy And Strong in Port.

demonstration of anti-fitter feelings.
Estimates for This Week
Breadway (Parker) (2,000; 30-3540)—Wonderful World' (M-G) and
Code Streets' (U). Good results at
8,000. Last week, Zenobia (UA)
and Blackwell' (WB), with threeday personal appearance of Oliver
day personal appearance of Oliver
Deans, failed to do better than \$4,700,

Deane, failed to do better trans ps. no. 1 fairs, pf. 11; Realer - Designer, 14; pf. 12; pf. 12; pf. 14; pf. 15; pf. 16; pf. 1

(Pard) and Never Die (Par), average Paramonut (Hamrick-Evergreen) (3,000) 30-35-40) ... Washington Source (20b) and Towords Hamrick (Source) (20b) and Towords Hamrick (Source) (20b) and Strong (Source) (20b) and Girl Downstein (20b) and Girl Money (U). Answering 15,000 Money (U). Answering to heavy building and gerting strong \$4000. and Kid Texas (M.-C.), In \$4,000 and Kid Texas (M.-C.), In

Lucky'-Lawyer' \$12,000 Winner In Dualled K.C.

Double bill Kanasa City, May 23.

On online four for each time majority of the control of the co

Hof (Ber). First double here in several colds. Union Pecific (Par), nice \$8,000. Seems (RKO) (1,50) [10-56-9]. With Murder (WB) and Soverity House (RKO). House (losing design); \$5,000. Last week (24). Nearly (1,50) (1,5

Consequence of the control of the co

'Rose,' 'Victory' Halve \$47,400 Take In Perky L.A. Week; 'U.P.' Heading For Record \$60,000, 4 Wks.; 'Chips' 5G, 2d

Broadway Grosses

Estimated Total Gross
This Week.......\$244,500
(Based on 13 theatres)
Tatal Gross Same Week
Last Year.......\$289,400
(Based on 11 theatres)

OMAHA FALLING **BUT G.B. SHAW** NICE 81/3G

First summer (weather coupled so by the coupled

Baby (29th), dual, Looks like #8,900, saland Beachcomery (Par), \$8,900, salissectory, Goldberg) (1,259; 10-20-21),
Homicide Bureau' (Coll, Phanton
Stage (U), first rum, and BlackThomicide Bureau' (Coll, Phanton
Stage (U), first rum, and BlackGold, first-runs, and Hanton
Gold, first-runs, and Hanton
Later (Coll, first-run, and Stage
Later (Rep), first-run, and Stage
Cought' (Rhy, first-run, and Stage
Cought' (Rhy, first-run, and Stage
Cought' (Rhy, first-run, 'Look Alfair' (RKO) and 'Devilla Slaind' (FH),
tripler, \$1,900, Staria,

'NAZI SPY' SPRY \$11,000 IN BUFF.

Business continues to be far from bright here. Top figures show de-cided signs of weakness, although a slight bracing in the lower bracket grosses is giving some cause for op-Lucky Night, at Burfalo, is holding top place, but only by a narrow margin and with the week's figure indicating a slow slipping of business at the house. 'Nazi Spy,' at the

Estimates for Table Week
Buffale (Shee) (3,509; 303-56; 5)—
Lucky Night' (M-G). Got only fair
notices and business is mild at \$12,000. Last week Washington Square
(2010), his 13000, (2000; 25-35)—
Fixer Dugan' (RKO) and Buildog
Trummond' (Par). This bill is off
another notch to around poor \$4,000.
Last week, "Freedom Ring (M-G)
and Within Law (M-G), sub-normal,
Great Lakes (Shea) (3,006; 30-50)

Generally improved tone all arco currently, with Rose of Washing Support of the Control of the Control the town at State-Wilshire and Washington Handware are faring with Jours of Paramount winding up three we and five days of very profitable a Paramount winding up three we and five days of very profitable and provided the Control of the Control with East Side of Heaven. We will East Side of Heaven.

with 'Union' Pacific.' and MKO and with Charles are cond status each with East Side of Heaven. The Ministry of the Charles of Heaven. The Ministry of the Charles of Heaven. The Ministry of the Ministry of the Charles of Heaven. The Ministry of the Minist

State, Loew-Fox (2,414; 30-40-55-State, Loew-Fox (2,414; 30-40-55-75)—Washington Square' (20th) and Panger Island' (20th) dual. Should have no trouble reaching \$14,900. Last week, 'Hardys' (M-G) and 'So-ciety Lawyer' (M-G), just fair \$13.-100.

'Hardys,' \$4,100, Best In Below Par Lincoln

That Hardy Lincoin, May 23.
That Hardy Lincoin, May 23.
et al., is biting out the key Roos of available amusement money this week. The rest of the town has gone Very disappointing in this weeker were described by the conscious town is "Man of Conquest." Beachcomber is doing badly and Cisco Estimates for This Week
Colonial (INT-Noble-Money) (756Colonial (INT-Noble-Money) (756Colonial (INT-Noble-Money) (756-

Heat, Taxes Pile Up More Mpls. Grief: U.P.' OK 8½G, but Under Expectations

Imminence of real-estate tax paymentione of real-estate tax paymentioned of real-estate tax paymentioned tax paymention

Estimates, for This Week
Aster (Par-Singer) (900; 15-25) —
omen in Wind' (WB) and Saint
(ck' (RKO), dual first-runs, split
th Torchy' (WB) and 'Chasing
nger' (20th), also dual first-runs,
this \$1,000 in prospect. Last week,
the \$1,000 in prospect. Last week,
th

deaven. (Par.), dual first-tune, politic Renegade Trail (Par.) and the Renegade Trail (Par.) and the Renegade Trail (Par.) and the Renegade (RKO), also duals. (1906). The Renegade (RKO) and trade an improvent of the Renegade (RKO), and trade an improvent of the Renegade (RKO). The Renegade (RKO) and trade an improvent of the Renegade (RKO). The Renegade (RKO) and the Renegade (RKO). The Renegade (RKO).

'MIKADO' GOOD \$6.500 IN CINCY

Rose of Wathington Square is romping home with the bo. laures currently, its take at the Albes over the major house of the state of the

'Nazi Spy,' \$8,500, **Excellent** in Seattle

A dash of rain and chillines—
the first to break the drought in two
unusual months—broke the heat
wave for some boxoffice relief this
wave for some boxoffice relief this
coming close to nice take of 'Union
Pacific' at the same house two weeks
ago. No repercussions about the
town.

town. Submided for Take Week Bins Mense Chrespren) (850; 32-37-69)—Union Pacific (Par), after two weeks at Paramount, Expert by the Control of the Control o

Motor (20th) and 'Jane Arden' (WB) (20th) (2d run). Fig finished a week at the Albee May 4. Encore a mise flag of the control **Inside Stuff—Pictures**

Alfred Reginaid Allen, Philly socialite whose resignation as manager of the Philadeiphia orchestra to become publicity chief of, the newly-organized Famous Productions (Harry Edington), denies that Leopoid Stokowski and Greta Garbo, both personal triends, are tied up in a deal with contract of the con

The initial ISc. dividend declared on the common since Paramount emerged from reory was regarded in Wall Street as being nothing to encourage additional convenion from the two preferred shares to the comproductive measure in case there is a proxy fight of any proportions at the annual meeting next month.

Fact that Par now has declared a cela payment on its common in about two years after the company was placed on a sound basis is understood to disturbed. That is what the Street bears.

Reason that Adolph Zulor's name is not on the proxy committee on notices of the annual stockholders' meeting to be held at the home office June 20 is that the chiafman of the board is untilkely to be in America at that time. He and John W, Hicks, Jr., head of foreign operations, are planning to leave for Australia before then. Committee which seeks proxies consists of Barney Balban, Stanton L. Criffits, Y. Frank Fremans, Stephen A. Callaghan and Harvey D. Gibson. Sole business coming up before stochholders' meeting is election of 16 directors for coming year, including Zulora is a candidate.

When Joe Schenck was east recently, he and Joe Moskowitz, his New York rep at 26th-Fox, went out to the Fair and saw George Jessel's Little Old New York under Construction. If no tyet completed, being slated to premiere the end of this week, but Jessel sold both the idea of a story to be called either. It Happened at the Fair or 'Old New York' (as distinguished from Mrs. Rida Johnson Young's 'Little Old New York', William the N.Y. Fairgrounds as a story beckground. Jessel is starting on it some time in August, flying back and forth to the Coast because of his radio broadcasts.

Sidney Skolsky's new writing pact with Paramount will put off for a time his resumption of his Hollywood newspaper column, according to Deuglas Whilesty, head of the Federal Feature Syndicuse. Amounced by Deuglas Whilesty, head of the Federal Feature Syndicus. Amounced by Whitney had allegedly lined up some 10 papers in as many key cities for the Feature. Skolsky's writing contract with Paramount came about after he sold a story to that company.

Agfa Anseo Corp., a Delaware company formed as a consolidation of Agfa Anseo of New York and of Agfa Anseo of Delaware, filed a sistement and designation in Albary that it, office for the conduct of a photo-mental control of the Conference of the Conference of the Company and its capital stock is given as \$480,000, \$100 per value. Delaware headquarters are at 100 W. 10th street, Wilmington. Breed, Abbott & Morgan, 15 Broad street, N.Y.C., diling attorneys.

Autographs of film stars on women's dresses, kids' rompers and men's shirts are causing a ruckus among major studio publicity heads, who are wondering whether the John Hancocks are genuine. Protest by RKO resulted in a comeback by citch manufacturers which showed legal resuses, supposedly signed by the stars in question. Some of the players insist they never signed. Cloth malker's attorney has joined the studio folds in an inquiry.

'Double Crime in the Maginot Line' (French) starts a test run at the RKO Albee, Providence, beginning tomorrow (Thura.), with a view towards circuit bookings. Al Sellig is handling advance campaign. Only a bandful of foreign pictures, such as 'Mayerting,' Grand Illusion' and 'Poulta of the Crown' have pipied the large circuits.

20th-Fox's problem picture, 'White Lady of the Orient,' which bore the original handle of 'The Girl from Brooklyn', has again been shunted to a siding. For the second time it has been withdrawn from release after considerable retakes and added scenes. Film has Alice Faye and Warner Baxter in the top bracket.

When sweet giri grads step up on Commencement Day next month for their sheepskins, many will be doing an informal screen test, particularly in the big eastern schools. The dearth of comely personalities has caused virtually every major 2m company to assign talent scouts to 0.0, the new

Lou Irwin sold his managerial contract with the Ritz Bros. to Music Corp. of America for \$25,000. The Ritzes are under contract for two more pictures at 20th-Fox, with the right to make one on the outside, now being negotiated.

'Nazi,' \$15,000. Untroubled in S. F.: Joan Davis-'Sorority' OK \$17,500

Monnet Hypoes Heaven, \$10,000

Washington, May 28.

Up and down this week and, although nobody is asog with; joy, only one spot is heady 6d. "Men on the control of the cont

Fine Arts' Tinters

Hollywood, May 23.

Fine Arts bought a block of stock in Cosmocolor and plans to make the control of the contro

Jazein Have Wing: (Co.) (2d wb.)

Jazein Have Wing: (Book)

Jazein Francisco, May 22,

4 the Golden Gate, Manager Greege

Book Bas booked a string of head
which is current, Jon Davis not

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CONQUEST DUAL OK 5G IN INDPLS.

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Rist-run classification with Man of Conquest and Woman Doctor!

A Stimates for This Week

A Stim

OM-G) and house is the doky for second week with the second week was \$8,500. Lyrie (Olson) (1,900; 25-30-40)—Torchy' (WB) and vaude. Sagging badly at \$8,500, very poor. Last week. Gray Gordon's orch and 'Murder' (WB), barely in black at \$8,200.

"HELLO MR. EXHIBITOR"



An absolute sensation at the Astor, N. Y. and 4-Star Theatre, L. A. Topping "Pygmalion" and now being launched in the same showmanship manner. A friendly hit from the Friendly Company.

Directed by SAM WOOD, Screen Play by R. C. Scherriff, Claudine West and Eric Maschwitz. Produced by Victor Saville. An M.G.M. Picture.

"GOODBYE MR. CHIPS"

British Defense Bill Seen Forcing Picture Industry to Spend Millions

London, May 15.

When National Defense Bill goest through Parliament, probably seest month, film companies will be handed another sock. Legislation will demand that occupiers of all big business blocks provide preequions for staffs, chiefly by reinforcement of the staff of the

tions for stallis, chiefly by reinforcing bearments against bomb ittacks are in the control of t

PRATCHETT IN N. Y. FOR H. O. HUDDLES

Fred Lange, continental manager for Paramount in Europe, sails for Europe May 31, after home office huddles that extended for nearly a month in New York. Lange will be accompanied by his wife, the former Rosita Montenegro, whom he married about two weeks ago in New Porball.

Rochelle.

A. L. Pratchett, Paramount's general manager in Central America, planed up from Mexico City last week to confer on the Mexican situation and conditions generally in Latin-American countries. He will attend the Par sales meeting on the Coart next week.

Pommer Coming Over; Par Sets 'Jamaica Inn'

Following recent deal taking world rights outside of United Kingdom to three Mayflower-Pommer English-mades, Paramount has iald plans to release 'Jamaica Inn,' as first of the trio, late in the summer as a 1939-40 nicture.

tion, late in the summer as a 1939-40 pleture.

The print on one other, London After Dark, formerty called 'St. Martin's Lane, is already here and late Pommer, saling today (Wed.) print of 'Ismaics Inn.' London After Dark' will follow the latter park' will follow the latter park' will follow the latter nelsase, however.
Budd Rogers, American representative for Mayrhower, stated that according to the late of the

Bergner-Schwartz Play

London May 23 Negotiations are pending here for Negotiations are pending here for lisabeth Eegner to star with Maurice Schwarts, the New York Yiddish actor-manager, in 'Profes-sor Shelling'. Play would probably be produced at His Maiglasty's and would be done in English. Schwartz recently came here from N. Y. via Paria, where he presented 'Shelling' in Yiddish.

Gainsborough Wins Film Rights to 'Band Waggon'

London, May 15.
Gainsborough Films, subsidiary of
Gaumont-British, has won the allmin, rights to 'Band Waggon,' the
radlo program, from United Artists
and Associated British.

and Associated British.
Picture goes into production in
July, with cast headed by Jack Hylton, Syd Walker, Arthur Askey and
'Stinker' Murdoch.

UNION LIFTS BAN IN MEX. ON CHAIN

Federation of Mexican Cinemato-graphic Workers, which had boy-cotted servicing the Rodriguez Bros, circuit (five houses) in the eastern circuit (tive nouses) in the eastern Texas broder state of Nueva Leon, has permitted Metro end Universal distrib workers, who are union mem-bers, to resume shipments from Mexico City to the circuit. The federal union had claimed the Rod-riguez Bros. formed a company union

The ban on film shipments threat-ened to spread to other U. S. major companies.

BRITISH EQUITY ACTS TO NIP BOGUS MGRS.

London, May 16. British Actors Equity Assn. is act ing against bogus touring managers, setting up a provincial theatre council to register all artists and managers, and will blacklist managers who renege on salaring the same than the s

Disc Language

Mexico City May 23.
Discs are being used by the
Méxicen government to écquaint
the some 2,000,000 Indians with
no Spanish, Mexico's official languege, with the laws of the land.
Discs are in the principal
floats torque the laws of the land
and to forgue the laws of the land
to the control of the land of the land
to the laws of the land
of the chief Indian centers.

Play was presented in Los Angeles ecently as 'Broom for the Bride,' with Irene Rich and Else Argal (Mrs.

with frene Rich and Esse Argui (Mac-Deval).

'Grouse in June,' in opening at the Criterion last Tuesday night (18), showed itself to be innocuous farce though mildly pleasing. However, in the present tough going, it has little change of surviving long.

At the Kingsway, 'Uneasy Living,' frivolous, domestic comedy, looked milkely in its bow Thursday night

(18).
At the St. James, 'Sixth Floor,' an adaptation of an old play from the French, was beringly unconvincing opening night Monday (22). A single performance by the Repertory Players on Sunday (21) of the 'Admirai's Chair' revealed the play to be witty comedy. It was well received.

Cardenas Turns Down Mex Nix of Spain-Mades

Mex Nix Of Spalin-Mades
Boycott sought by the Confederation of Medican Workers, Medicalstrongest labor organization, against
strongest labor organization, against
Pannon regime, has been nixed by
President Lazaro Cardenas, who took
that action, at the urging of Mexican
producers and distributors.
Latter had asserted the boycott
been considered to the control of the control
to the control of the control of the control
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New Anti-Semitic Law in Hungary Stricter; Stage, Pix, Press Hard Hit

Budapest, May 12.
Second anti-Semitic law, far
stricter than tha first passed a year
ago, was passed by both Houses of
Parliament last week. Its execution, already anticipated to a great ex-tent, will take full effect on stage cinema and press during the coming

cinema and press during the coming season. Regard to the question of who is and who inn't to be considered a lew, the law demands a complicated mixture of criteria. Thus, or instance, a person who has been converted to the Christian faith over the contraction of the contract of the con

Provisional Exemptions

Provisional Exemptions
These exemptions make persons of
Jewish origin elligible for executive
managerial positions in stage or
cinema business, but do not enable
them to hold editorial posits on
newspapers. Non-Aryan persons
gories cannot hold key positions on
the stage or in films.
Employment for Jewa in such concerns, whether as artists, technicians
or business personnel, is limited to
5%, whereas the first law admitted
to
5%, whereas the first law admitted
stage and press chambers, respoctively. List of members of Press

Chamber, made public a few days ago, caused great consternation because the names of many eminent and impecable journaisits are missisted in the control of Chamber, made public a few days ago, caused great consternation be-

Pie Production Hit

Fie Froduction Hit
Hunnis Studies, until now constantly booked for months in advance, have been dark for weeks
vance, have been dark for weeks
vance, have been dark for weeks
season. Plans for future productions are scarce and uncertain. In
several articles, John Bingerth, mansignig director of Hunnis, sounds the
saying director of Hunnis, sounds the
vestors for lack of courage and
linitiative.

vestors for lack of courage and water of the courage and main reasons for production standstill, however, is believed to be that Hunnia no longer leases studio on credit as formerly, thus enabling producers to start shooting with a minimum of capital. This, together minimum of capital this, together start of the courage of the courage of production assures is for insure production of the courage of these control measures is for insure production deserves is for insure production measures is for insure production measures is for insure production measures in the courage of these control measures is for insure production measures in former of the courage of the control measures in the courage of the cour

Jr. Mussolini's Ultimatum to Italo Film Producers—Improve or Quit

Situation Unchanged In Far East, Sez Col's Berger

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SALES SETUPS **FOR 20TH-FOX** IN CHINA

W. J. Hutchinson, 20th-Fox foreign department head, is planning to
spall the China territory into was
sparse distributing units, due to
separate distributing units, due to
the control of the Japanese and
the other still held by the Nationalist government. Under the radicalby different operating laws of China
and Japan, American distributors
and Japan, American distributors
shape their sales organizations along
recognitical line.

shape their sales organizations along geographical lives. By manager Arthur G. Doyle. By manager Arthur G. Doyle. So the Montage of the State of the

1939, will be arrived, at ourore hava. December, provious jian whereby processed to the provious provided to the provided provided to the provided provided to the provided to the Yokahoma Specie Bank in Frisco, American distributors received permits to import \$30,000 worth of American pictures. \$30,000 worth of American pictures. \$30,000 worth of American pictures. \$30,000 pictures or so we have been been been provided to the provided provided to the provided provide

More Accumulated Cola Since last January, approximately 2,000,000 (389,000) yen in picture and the second of the s

Boreo for Britisher

Hollywood, May 23.
Gainsborough Films, London, has signed Emile Boreo, currently with the 'Folles Bergero' flesh show here at the Chinese, for the top role in a musical whodunit.

Picture rolls in England next Sep-

An ultilatum has been issued by Witton. Manual has been improve their product or quit production. Young Mussolina's influence in the Italian and the Manual has been in the Italian index publication. Mussolina's elictum arises from the Manual has been in the Italian rade publication. Mussolina's elictum arises from the Manual has been in the Italian rade good product in Italy as feit due, indubitably, to the walkout of American major companies last Jan. I, when they refused to adhere the Italian good product in Italy as feit due, indubitably, to the walkout of American major companies last Jan. I, when they refused to achieve the Italian good product in Italy as the Italian good product in Italy as the Italian good product in Italy as the Italian good in Italy and the Italian good in Italy and the Italian good in Italy and the Italian good in Italy as the Italian in Italy as the Italian in Italy and Ita

subsequent.
there, with a Yankee picture using from great distances. This undoubtedly, too, has been realized by the government and its aforementioned steps ere the results.

Wendy Hiller Has Tandy Role in London 'Steed'

London, May 15.

London, May 15.
Wendy Hiller, who rose to stadom through her work opposite
Lesile Howard in the Gabriel Pascal
film production of "Pygmaillon," will
genue lead in the London version of
The White Steed when it plays the
west End in the London version of
The White Steed when it plays the
west End in the fall. Steed the
best Miller is producing in London
best Miller is producing in London
HMSs Tandy is alsated for the London
production of Rocket to the
Moon, the Clifford Odets drame
for the Group Thestre.

Current Lozdon Plays (With Dates When Opened)

Me and My Girl, Victoria Paiace-Dec. 16, '37. 'Dear Octopus,' Queens—Sept. 14, "Dear Octopus, "vuc."
"38.

The Corn Is Green, Duchess —
Sept. 20, '38.
Geneva, Saville—Nov. 22, '38.
Under Your Hat, Palace—Nov. 24,

'38.
'They Walk Alone,' Comedy—Jan.
19, '39.
'They Walk Alone,' Havmarket— "They Walk Alone, Comedy—Jam. 19, '39, 'Design for Living,' Haymarket—Jan. 25, '39, 'Tony Draws a Horse,' Strand — Jan. 26, '39, 'Little Ladyship,' Aldwych—Feb. 7,

"The Little Revue, Little—April 21, 138, "Dracula," Lyceum—April 25, 230, "Hungarian Rhapsody," Adelphi—April 27, 139, "Third Party Risk," St. Martin's—May 2, 23, "Intruder," Wyndham's—May 3, 139, 20det Wedding, 'Piccadilly—May 3, "Boutest," Duke of York's—May 3, "Dracest," Duke of York's—May 3, "Boutest," Duke of York's—May 3, 'Inquest,' Duke of York's—May 9,

'39. 'Bridge Head,' Westminster—May 'Grouse in June,' Criterion—May 18, '39.

'Sixth Floor,' St. James—May 22,

'Sixth Floor, St. venture, '19a.
'Behold the Bride,' Shaftesbury, May 23, '39.
'Of Mice and Men,' Apollo—May 24, '39.

This Stops Fast Drivers



CADMIN MARK

This Stops Fast Talkers!

DODGE CITY

JUAREZ

DARK VICTORY

THE OKLAHOMA KID

WINGS OF THE NAVY

BLACKWELL'S ISLAND

THE KID FROM KOKOMO

DAUGHTERS COURAGEOUS

HELL'S KITCHEN

They Made Me A CRIMINAL

DAWN PATROL

ANGELS WITH DIRTY FACES

DEVIL'S ISLAND

CONFESSIONS OF A NAZI SPY

EACH DAWN I DIE

BROTHER RAT

Yes, My DARLING DAUGHTER THE DEVIL ON WHEELS

FOUR DAUGHTERS

THE SISTERS

Never a let-up!

Fall and Winter! Spring and Summer!

NOWHERE ELSE IS THERE ANYTHING THAT APPROACHES EVEN PART OF OUR SUMMER SCHEDULE!

For the Summer!

For the Summer!

For the Summer!

L'S KITCHEN·DAUGHTERS COURAGEOUS

For the Summer!

For the Summer!



arners are on top!

The Record is Here! The Record Proves It!

DINOMON MONT ON
Warner Bros. release of Sam Bischoft production. Features Pat O'Brien, Wayne
Morris, Joan Blandell, May Robson, Di-
rected by Lewis Seller. Story, Dalton
Trumbo; adaptation, Jerry Wal-l and Rich- ard Macauley: illm editor, Jack Killifer;
photography, Sid Hickox. At Sirand, N. Y., week May 19, '09, Running time: 92 MINS.
Billy MurphyPat O'Brien
Homer Baston
Maggie Martin
Marian BronsonJane Wyman MusclesSlanley Fields
Curicy RenderMaxie Rosenbloom
Judge Bronson

KID FROM KOKOMO

Warner Bres, releast of Sam Wischedt
Barter, Joan Bronnell, May Boston, and Chilling situations, but results in a rather contusing findin in polition better from the state of the property of the weeky state in the property of the weeky state in the property of the property of the weeky state in the property of the property of the weeky state in the property of the property of the weeky state in the property of the property of the weeky state in the property of the prope sine nesses.

A long picture, considerably on the weeky side, that ought to do very well across the country. The event of the side of the week of the side of the

the pag getting his English mixed up.

Some of the situations developed to the control of the co

very likable old gal.

The story not only rings in Miss Robson as the mother Morris must have to retain any interest at all in the ring, but also digs up an old pale the father. Stanley Fields carries the latter assignment out in a sure-fire way.

fire way.

There are numerous little scenes and bits that dig up the laughs. Direction of Lewis Seller very defaulteration at Lewis Seller very defaultered of comedy values. He has piloted the picture in an unsually even manner, avoiding the pittalls of a tectown, although at a couple points of the company of the compan

THE GORILLA

Hollywood, May 18.

Hollywood, May 18.

20th-Fox release of Harry Joe Brown.

production. Stars Ritt Broilbars; features.

Anto Louise. Paisy Kelly, Lionel Actvill.

Screenbay by Mina Annea and 36 Silversibased on piay by Raiph Spence; camera,

Zeward Cranjoace; editor, Alien McXell.

Previewed on Aixxander, Glendile, May 17,

28. Bunning three 68 JIRSS.

Harrigan	
Mulligan	Al Rilz
Norma Denby	Anite Louise
Kitty	Patsy Kelly
Walter Slevens	Lional Alwill
Pelcra	Bala Luzoal
Stranger	Joseph Catleia
Jack Maraden	Edward Norris
Seaman	Wally Vernon
Conway	Poul Harvey

BRIDAL SUITE

BRIDAL SUITE

(WITE SONG)

Hollywood, May 19.

Men Hol

Sing Bailey		k Jones
Ted Streaver (at)	(2)Donald (Connor
Ted Streaver	John	Hartley
Pins Sireaver	Robert Ar	matrong
Cash Enright		Hackmer
Buxz Kenton	Larry	Crabbs
Swado	Edward	Pawley
Walter	Williom	Hande
for		Warten
Petty Reed		v Hows
ebool Principol	Luolen .L	freteffeld

FILM REVIEWS Miniature Reviews

'Kid from Eckemo' (WB).

"Rid from Bekomo (WB).
Slightly screecy comedy, bull of
money-setter. Good casting.
The Gerilla* (20th). Comedy
mystery-childre with the Ritz
mystery-childr

and selvon houses, also condon name will bein struct bridge of support in the dush, and dustry the family trade in the substitute of the s

after a dozen years — racing a preacher.
There's a neat mixture of warm and sincere sentimentality with some rousing action episodes blended to provide good entertainment for the family trade. Title is a mismomer for the picture and not attractive for audiences at which it is aimed.

tine family frade, Title is a minnomer too the picture and not almore too the picture and the picture
and with brevity. In one bout, Jack
Roper, recent opponent of Joe Louis,
Royal Roper,
Royal Roper, Joe Louis,
Royal Roper,
Royal Roper, Joe Louis,
Royal Roper,
Royal Royal Royal Royal
American rating,
Run Neumanni direction, retiden,
With Rew soft spots along the road.
There are several over-disalged sethe action passages. Lightness and
There are several over-disalged sethe action passages, Lightness and
Comety are sprinked liberally in
make and wiseral over-disalged sethe action passages. Lightness and
comety are sprinked liberally in
make and the several open and the
make and the several open and
make a

Woods forms the romantic link with Mode for the control of the con

Call'. Neitner will create a shift and pop appeal.

The dog, Grey Shadow, does some neat tricks in between his amorous adventures, and will provide entertainment for dog lovers and the

SKANOR-FALSTERBO

(With Songs) (SWEDISH-MADE) CATPANA CONFE, 12 CATPANA CONFE, 12 CATPANA CONFE, 12 CATPANA CATPANA

Despite the capable players in the projecting and start Breithest, reads and the projecting and the projecti

La Tradition de Minuit ('Midnight Tradition')

(FRENCH-MADE)

Paris-Cinsma-Location, Paris, May 13,

-Richebe production. Stars Vivione Remance. Directed by Roper Richese. Origination of the Community of

a processory services contained to their marriage. The rest is obvious flayers, his flance, on the eve of their marriage. The rest is obvious their marriage them to free them to know the rest is not their marriage. The rest is obvious their marriage them to the rest is not the rest in the rest is obvious the rest is not to the rest in the rest is not the rest in t

ISTVAN DUNO

(With Search)

(With Se

PITLING

Newspapers, magazines, posters rely on the eye-catching values of the illustrated printed word ... but lack the heart-stirring qualities of the human voice.

THE NATIONAL SCREEN TRAILER HAS BOTH!

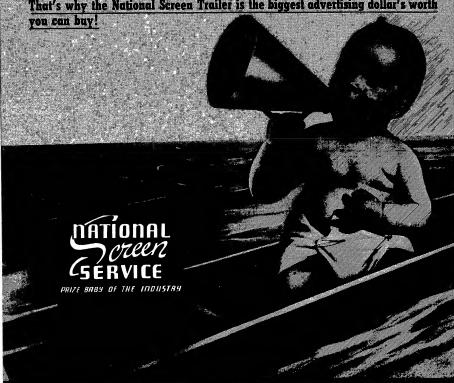
Radio appeals through the ear-catching values of music, sound-effects and voice . . . but it doesn't give you the thrill of seeing.

THE NATIONAL SCREEN TRAILER GIVES YOU BOTH!

Plus Lowest cost per person reached because the National Screen Trailer reaches a hundred per-cent audience all of the time.

> You KNOW how many ticket-buyers see and hear your National Screen Trailer , you can only guess when it comes to other advertising

That's why the National Screen Trailer is the biggest advertising dollar's worth



NEW THEATRES

Fox West Coast closed a deal for the erection of two theatres; in out. Jying districts. First is a 900-seate ener Paramount's new studio site on West Pico. Construction will start in 30 days. Second is a 1,200-seater in Inglewood.

o'Ne's New Beases

Ohle's New Beases

Canton, O, May 23.

New theater and the state of the state

Sparks' New 696-Seater
Donia, Fla., May 23.
E. J. Sparks, Paramount partnhas purchased a site here and pla
are being drawn for construction
a 400-seater, which will give Spark
Par two in this situation.

Chi's 1st Newsreeler Chicago, May 23. First newsreel theatre in Chicag will open around Nov. 1, and we occupy part of the site of the Capit building, now being demolished to saver. The 600-seater will run newsree and shorts on a 25e grind policy. Operators will be F. F. Warbu and L. Schettell.

Mere Pe. Bailding
Pittsburgh, May 23
Nearby Washington (Pa.) will a
a new 750-seat theatre in the to
operated by Eugene Basle, son
late George Basle, one-time partr
of Mike Manos, circuit head in it
territory. Washington is strohold of WB, which has three hou

hold of WB, which has three hou in that town.
Blatt Bros. circuit has acquit victor, Meadville, Pa, from Richt Vetter. Same group remodeling of the part of the pa

W. & V.a New One.
Reading, Pa., May 2
Wilmer & Vincent, owners of
Embassy and State here, awar
contract for new 750-seater in V
Reading.

Lane Vice Stevenson In Warners Destiny' Flic

Hollywood, May Hollywood, May 2
Priscilla Lane moved into the
femme part in Dust Be My Dest
at Warners, replacing Margot S
enson. Studio execs thought I
Lane more suitable for that t
of role.

of role.

Warners recently took over I
Stevenson's contract from San
Goldwyn after she had been
placed by Andrea Leeds in 'M
School' because her diction was
perfect for the part. She is al
for one of the top femme role
"0,000 Years in Sing Sing," rem
"ting June 6.

Fight It Out on Film

Hollywood, May 23.

Baseball war between the New
York Giants and the Brooklyn
Dodgers is the subject of Pete
Smith's latest series of shorts at

Smith's interaction of the Metro.

E. Maurice Adler is in New York making final arrangements for shooting games at the Polo Grounds and Ebbetts Field.

FILM **CHART BOOKING**

BLDG. ALL OVER

[For information of theatre and film exchange bookers, VARENT presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of reviews as given in VARENT and the running time of prints are included.]

COPYRIGHT, 1939, BY VARIETY, INC. ALL RIGHTS RESERVED R. T. Min.—Resisting Time in Mine r. in Var.—Reviewed in Variety Key to Type Abbreviation

3/10/39 3/4	1839 D. MG. C. raviterd-J. Stawart 1830 Mone Trent. P. A. Postnetter 1830 Mone 1830 Mone	WEEK OF RELEASE	Rev. in Var.	TITLE	TYPE	Co.	TALENT	R. T. Min,
13/8 15 15 15 15 15 15 15 1	A Mese J. Trent-P. A. Young	3/10/39	3/6					75
9/30 THE BEACHCOMBEE D Par C. Laughten-E. Lanchester 4/12 ROUGH RIDERS ROUNT-UP A Rep B. Rogers-M. Hartin Hatton 3/1 SARNT STRUKES RACK D RKO G. Sanders-N. Hamilton	RE	0,20,00	3/8		D.			61
4/12 ROUGH RIDERS ROUND-UP A Rep B. Rogers-M. Hart-R. Hatton 3/1 SAINT STRIKES BACK D REO G. Sanders-N. Hamilton	KOUND-UP A Rep B. Eogers-M. Hart-R. Hatton 55 BACK D 20th G. Sanders-N. Hamilton 64 D 20th M. Whales-J. Regers 61 T BARR M. UA C. Luchaire-R. Best 63 UJ J. Cooper-F. Bartheleanew 83				A		J. Trent-P. A. Young	1 50
3/1 SAINT STRIKES BACK D REO G. Sanders-N. Hamilton	BACK D RKO G. Sanders-N. Hamilton 64 D 20th M. Whalen-J. Regers 61 F BAES M. UA C. Luchaire-E. Best 63 CB D U. J. Cooper-F. Bartholemew 89				D			1 . 22
	D 20th M. Whalen-J. Regers 61 BARS H UA C. Luchaire-E. Best 63 EB D U J. Cooper-F. Barthelemew 89	1			Δ	Kep	E. Rogers-M. Harv-R. Hatton	
	F BARR M UA C. Luchaire-E. Best 68 ER D U J. Cooper-F. Barthelemew 89	1	3/1		Ď			- 77
	ER. D U J. Cooper-F. Barthelemew 89		10/5/09	INSIDE STURY				
		- 1		CRIBOT OF CHILDRE	~	VA		
3/15 THE OKLAHOMA KID M WB J. Cagney-E. Lane		-	3/1	SPIRIT OF CULVER		1000		80
/17/39 3/22 LONE STAR PIONEER W Col Bill Elliett 4/12 WITHIN THE LAW M M-G R, Hussel-J, King-P, Kelly	EER. W Col Bill Elliett 56	/11/39	4/12	WITHIN THE LAW		M-G	R. Hussel-J. King-P. Kelly	65

r n	WEEK OF RELEASE	Rev. in Var.		XPE	Co.	TALENT	T.
		Var.	BLONDIE MEETS BOSS 1CE FOLLES OF 1828 1CE FOLLES BOUNT-UP 1CE FOLLES 1CE FOLL	-	Col	P. Sincleton-A. Lake	
. 1	/10/39	3/6 3/8 3/29 9/30 4/12 3/1 4/19 10/5/38 3/1 3/15	ICE FOLLIES OF 1929	E	Col M-G Mone Par Rep RKO 20th UA	F. Singleten-A. Lake J. Crawford-J. Slewart J. Crawford-J. Slewart G. Laughlen, E. Lanchester E. Regers-M. Har-R. Hatten G. Sanders-N. Hamilton M. Whaten-J. Regers G. Luchalte-E. Best G. Luchalte-E. Best J. Cappay-R. Labe	75 61
1	- 1	9/30	THE BEACHCOMBER	Ď	Par	C. Laughton-E, Lanchester	60 86 55
		3/1	SAINT STRIKES BACK	A A D D	REO	G. Sanders-N. Hamilton	61
n e e		10/5/38	PRISON WITHOUT BARS	М	UA U	C. Luchaire-E. Best	- 63
		3/15	THE OKLAHOMA KID	M D M	WR	J. Capper-O. Bactestemen V. J. Capper-O. Bactestemen V. J. Capper-O. Ball. Elliot. R. Hussel-J. King-P. Kelly A. M. Wong-A. Taniler R. Bussel-J. King-P. Kelly B. Cabel-B. Mack B. Cabel-B. Mack B. Cabel-B. March P. J. Ball. C. Cabet-D. Amerika C. Cabet-D. Amerika D. L. and R. Glesson G. O'Brien-I. Kella J. Prendy-R. C. Capper-O. C. O'Brien-I. Kella J. Prendy-R. C. Capper-O. Capper-	89
n i	7/17/39	3/22	LONE STAR PIONEER	W M D	Col M-G Par 20th 'U WB	Bill Elliett R. Hussel-J. King-P. Kelly	56 56 93 58 58
ni y		3/22 3/22 2/22 3/29 4/5	KING OF CHINATOWN	M	Par 20th	A. M. Wong-A. Tamiroff S. Temple-A. Devine	56 93
- 1		3/29	MYSTERY WHITE ROOM	M	U.	B. Cabot-H. Mack	58 58
	3/24/39	3/1	HISPERING ENEMIES	_ D	Cel	J. Holt-D. Costelle	62
۲,	,,,,,,,,	3/1 3/22 4/5 3/15 3/8 3/8	ADV. OF JANE ARDEN HISPERING ENEMIES SERGEANT MADDEN THIGGER SMITH MY WIFE'S RELATIVES MY WIFE'S RELATIVES HE FLYING HISHMAN TROUBLE IN SURDOWN TROUBLE IN SURDOWN EVER HEDDY'S RABY BLACKWELL'S ISLAND L. DY AND THE MOB	W	Col E:-G Mone Par Rep BEO REO 20th U	W. Beery-A. Curtis-T. Brown Jack Eandall	67 76 51 92 63 73 64 61 67
ie	3	3/15	MIDNIGHT MY WIFE'S BELATIVES	W C C D W C Mu D	Rep	C. Colbert-D. Ameeise J. L. and R. Gleason	63
8.		3/8	THE FLYING IRISHMAN TROUBLE IN SUNDOWN	₩	REO REO	D. Carrigan-A. Appleby G. O'Brien-L. Keith	73 60
9	,	11/30 3/22 3/8	EVERYBODY'S BABY THREE SMART GIRLS	Mu	20th	J. Prenty-R. Gleason D. Durbin-C. Winninger	67
1		3/8	BLACKWELL'S ISLAND L. BY AND THE MOB BOMANCE OF REDWOODS SOCIETY LAWYER SOCIETY LAWYER BOUNDER MOOKE ALMOST A GENTLEMAN MEXICALI BOSE FAMILY NEXT BOOR HOUND OF BASKERVILLES FAMILY NEXT BOOR			J. Garfield-R. Lane	71
rs te	3/31/39	3/8 4/19 4/5 3/22	BOMANCE OF REDWOODS	C D	Cel	C. Bickford-J. Parker	ä
		3/22	SUDDEN MONEY	D W D	Col Col M-G Par Par REO Eep 20th U	W. Pidgeon-V. Bruce-Carrille C. Ruggles-M. Rambeau	23 27 28 44
e,		3/22	ALMOST A GENTLEMAN	W	Par BEO	W. Sayd-R. Regers J. Ellisan-H. Wood	#4
S.		3/29	MEXICALI BOSE HOUND OF BASKERVILLES	W	Rep 20th	G. Autry-S. Burnette	
- {		3/29 4/12 3/29	FAMILY NEXT BOOK	·	WB	H. Herbert-J. Hedges	28 60 62
- 1	4/7/39	4/5	BROADWAY SERENADE	Mu	M-G Mone	J. MacDenald-L. Ayres	
ns	2/1/00	3/22	UNDERCOVER AGENT	M. C	Mone Par	S. Dean-R. Gleasen Bob Burns-G. George	77
ns of		4/5 4/19 3/22 3/15 3/22 4/12 3/29 4/12	ON TRIAL BROADWAY SERENADE UNDERCOVER AGEN* FOW MISSOURI LOVE AFFAIR MR. MOTO IN DANGER ISLANI EAST SIDE OF BEAVEN UUTREEING HEIGHTS DODGE CITY	D MI	Par BKO 20th U UA WB	J. Garcfeld-H. Lane F. Maister-L. Lugine C. Blackord-J. Farker C. Blackord-J. Farker V. Pidgesev. Deroc-Carrille W. Bayd-H. Meed G. Acty-G. Burnette G. Acty-G. Burnette H. Meed G. Acty-G. J. Burnette H. Herbert-J. Heelge M. Linday-J. Lidel J. MacDenald-L. Ayres Beb Burne-G. George F. Larre-J. Harsholl L. Dumne-C. Boyer F. Larre-J. Harsholl H. Oheron-L. Gilvee E. Flynn-O. de Havland W. Abel-B. Raherte	111 65 77 87 70 90 183 100
S-		4/12	EAST SIDE OF HEAVEN	Mu	U	B. Cresby-J. Blendell	50
1		4/12	DODGE CITY	_ D	_WB_	E. Flynn-O. de Haviland	100
- 1	4/14/39	5/17 4/5 4/19 4/5 3/8 4/5 4/5 4/5 4/19	DODGE CITY FIRST OFFENDERS THE KID FROM TEXAS STREETS OF N. Y. DEUMMOND'S SECT POLICE NEVER SAY DIE THEY MADE HER SPY THE NIGHT B! JESS ALLANDER OBBLIAM BELL WORKEN IN THE WINN'		Cel M-G Mone	E. Piyan-O. de Haviland W. Abel-B. Raberis D. O'Recfe-F. Rice-R. Johnson Incide Cooper ther Angel M. Raye-B. Hope-E. Cossari S. Ellers-A. Lance D. Ameche-L. Zeung-Fend, F. Francis-W. Adargan M. Roseney-L. Blone-F. Heiden M. Taye-F. Hawan M. Roseney-I. Blone-F. Heiden L. Tray-F. Shassan L. Tray-F. Shassan L. Tray-F. Shassan L. Tray-F. Shassan G. Harber-A. Sim-F. Williams G. Harber-A. Sim-B. Williams B. David-G. Brent C. Skaret-L. Heredik B. David-G. Brent C. Skaret-L. Heredik D. D. Skaret-L.	63 70 73 55 80 67 63 97 55
go ill iol		4/19	STREETS OF N. Y.	W M C	Mone	Jackie Cooper	73
01		3/8	NEVER SAY DIE		Mone Par Par RKO Rep 20th WB	M. Raye-B. Hepe-E. Cossart	80
or x-		4/5	THE NIGHT BI EBS	W	Rep	J. Wayne-B. Ragers	63
WS		4/19	WOMEN IN THE WIN		WB	B. Ameche-L. Young-Fenda K. Francis-W. Gargan	
rg	4/21/39	4/19	THE HARDYS RIDE HIGH WANTED BY SCOTLAND YAR BACKDOOR TO HEAVEN FIXER DUGAN	C C	M-G Mone	M. Rooney-L. Stone-F. Holden	80
- 1		4/12 5/10 4/12 4/5	BACKDOOR TO HEAVEN	D M.	Par	W. Ferd-A. MacMahon	81
.]		4/12	FRONTIER PONY EXPRESS	w.	Rep 20th 20th UA U WB	L. Tracy-P. Shannen B. Begers-M. Hart-B. Hatton	58 61
get all,			INSPECTOR HORNLEIGH	Ď,	20th 20th	T. Martin-G. Stun	
n,		3/15 4/26 3/15	ZENOBIA BIG TOWN CZAR	C'	UA	O. Hardy-H. Langden-B. Burke	71 61 105
of ner		3/15	DARK VICTORY	D	WB	B. Davis-G. Brent	105
his ng-	4/28/39	5/17 5/10 4/12 5/3 4/5 5/10 4/28	BACKDOOR TO HEAVEN FRONTIES PONT EXPRESS WINNER TAKES ALL INSPECTOR FORNIEGH BIG TOWN CARE BIG TOWN CARE BIG TOWN CARE BOYS REFORMATORY LADYS FROM KENTUCKY LADYS FROM KENTUCKY THE GOOKIE COP ERTURN OF ORGONITY CANT GET AWAY WITH M'DE OUTSIDE THESE WALLE	M.	Cel M-G Mono Par Ecp REO EEO 26th U	C. Starrett-L. Meredith L. Ayres-L. Barrymore	66
ses		4/12	LADY'S FROM KENTUCKY	D D	Par	Frankie Barre G. Raft-E. Drew-H. Herbert	86 62 75 56 60 60 70 67
red		4/5	VERNON AND IRENE CASTLE	E D M	REO	G. Autry-S. Burnette	56
its		5/10 4/28	THE ROOKIE COP RETURN OF CISCO KID	M	REO	R. Holt-J. Shaw-V. Weldler	60
		1/25	FOR LOVE OR MONEY	D D SB. M	U	J. Lang-B. Kent	67
lot lle, a Pa.	5/5/39		OUTSIDE THESE WALLS LUCKY NIGHT UNION PACIFIC SORORITY HOUSE CHASING DANGEE CODE OF THE STREETS CONFESSIONS OF NAZI SPY	CD	Cel	D. Cestello-M. Whalen	57
a Da	1, 1, 1	5/3 5/3 5/10 5/17 4/19 5/3	UNION PACIFIC	CD D	Cel M-G Par REO	M. Loy-R. Tayler-J. Atle: R. Stamwyck-J. McCrea	57 80 136 60 60 72
nos		5/10	CHASING DANGER	CD	REO 20th	A. Shirley-J. Ellise	60
36		4/19 5/3	CODE OF THE STREETS CONFESSIONS OF NAZI SPY	D	24th U WB	H. Carey-F. Thomas	72
	5/12,39	4/26 5/17	BLIND ALLEY	D	Col M-G Mono	C, Morris-Bellamy-Dvorak	68
3.			DOWN WYONING TRAIL	w	Mone	M. Deuglas-L. Pirtt Tex Ritter	.68
3. the ded Vest	1	5/10	THREE TEXAS STEERS	W C W	Par Rep	B. Hope-S. Ress-G. Krupa Three Messalicers	63
Vest	1	5/10	BOSE OF WASHINGTON SQ.	M D C	REO	L. Ball-A. Lane	۰.
	F (80 (CC	5/10 5/17	TORCHY BUNS FOR MAYOR	<u>č</u>	WB	G. Farrell-B. MacLane	98 58
	5/19/39	5/17 5/24 5/10 4/12	CODE OF THE STREETS CONFESSIONS OF NAZI SPY TIELL NO TALES THELL NO TALES DOWN WYORKING TEALL SOWN WYORKING TEALL THREE TEXAS SYSTERS PANAMA LADY TORKET THE TEAL SYSTERS TORKET TEALS TORKET T	CD	Par Bep RKO 20th M-G Mono Par Bep Rep Col WB Col M-G Par Par Par Par Par Dep RKO Oth	O. Blardy-H. Langeds-H. Burre. D. Blavis-G. Brest C. Starctis-I. Mercdith L. ArrectI. Marcdith L. ArrectI. Marcymere G. Raft-E. Drew-H. Herbert G. Raft-E. Drew-H. Herbert G. Raft-E. Sturnetive H. Holt-J. Shaw-V. Weidler H. Holt-J. Shaw-V. Weidler H. Backer, Barrel H. Bay-R. Taylor-J. Aller B. Bapart-G. Pajc-B. Helep D. Costello-M. Walten M. Loy-R. Taylor-J. Aller H. Loy-R. Taylor-J. Aller H. Loy-R. Taylor-J. Aller H. Shirley-J. Ellise F. Select-I. Barl-W. Vernen L. Shirley-J. Ellise F. G. Belliamor, J. Lederer C. Morris-Belliamy-Dvorak M. Douglas-J. Prit B. H. Dev B. B. H. Belliamy-Dvorak M. Douglas-J. Prit B. H. Dev B. B. H. H. B. H. H. B. H. H. B. H.	-84 61
ker		5/10 4/12	MAN OF CONQUEST	D W C	Par Bep	I. Miranda-R. Milland B. Dix-G. Patrick	78 96
· CI	ı	1.	SOUTHWARD, HO! BOY FRIEND	W	Rep 20th	E. Rogers-M. Hart	70
3.	1	5/17	EX-CHAMP MISSING DAUGHTERS	CD AD C	Col	V. McLaglen-T. Brewn-N. Gray	76 72
top iny	I		SWEEPSTARE'S WINNER	Č D	WB	M. Wilson-J. Davis	
	5/26/39	5/17 5/24 5/24	BRIDAL SUITE	, cp	M-G	M. Wilson-J. Bavla J. Arthur-C. Grant Annabella-E. Young-B. Burke B. Jones-B. Twelvetrees F. Inescort-O. Kruger-A. Ames George O'Brien-M. Espandis Eitz BrezA. Louise B. Radibone-V. Fields B. Radibone-V. Fields B. Aberne-Y. McLasten J. Radick, N. Millis J. Radick, N. Millis J. Radick, N. Millis	126 69 64
Miss ype		5/24	STOLEN LIFE	CD D	Par	B. Jones-H. Twelvetrees E. Bergner-W. A. : on	64
Viss			THE ZERO BOUR	M W	RED	F. Inescort-O. Kruger-A. Ames	1
nuel	1	5/24	THE GORJLLA	W C	Oth	Ritz BrosA. Louise	65
re- usic	1	5/17 5/10	CODE OF SECRET SERVICE	. D	WB		58 91
too	6/2/39	-	TRAPPED IN THE SKY	M	Col	J. Helt-K. De Mille	- - 91
i în	3,2,00		CATTAIN FURY TRAPPED IN THE SKY 6,000 ENEMIES ACEOSS THE PLAINS GRACIE ALLEN MURDER CA GRACIE ALLEN MURDER CA GRACIE FORM MEXICO JONES FAMILY IN HOLLIWO INSIDE INFORMATION MAN WHO DABED APPEND CONTROL	₩ D	Col M-G Mono Par REO	W. Pidgeon-R. Johnson Jack Bandall	
ake,		5/17 5/24	GRACIE ALLEN MURDER CA	SE C	Par	G. Allen-W, William	74
	1	1	JONES FAMILY IN HOLLYWO	OD É	20th	J. Prouty-S. Byington	1 "
			MAN WHO DARED	Ď	WB	C. Grapewin-J. Bryan	. _
	6/9/39		ARIZONA COWBOY UNDERCOVER DOCTOR	W	Cel Par RKO	C. Starrett-L Meredith	
3. New			SAINT IN LONDON	M	REO Bep 20th U WB	G. Canders-S. Gray	
Ne w			YOUNG MR. LINCOLN	CD	20th	H. Fonda-A. Brady-M. Weaver	
шуп		4/26	TTADDY	. dCD	WB.	P. Muni-B, Davis-B, Ahern	125
Pete		-1-	Q PLANES	Ď	Cel	L. Ollvier-V. Hebsen	1
ete			TARZAN FINDS A SON	jwr	M.C	I Walesmuller M O'Sullina	
Petes at	6/16/39	- 5/10	Q FLANES TARZAN FINDS A SON INVITATION TO HAPPINESS GIEL AND GAMBLEE CHARLIE CHAN IN BERO NANCY 'DREW, TR'BLE SHOO	M D	Cel M-G Par RKO 20th	B. Reagan-B. Towner J. Reagan-B. Towner J. Reitz-B. Willia W. Pidgeon-R. Johnson Jok Ennolds Jok Ennolds Johnson Lupu Veiter-D. Woods J. Frouty-S. Byington Lupu Veiter-D. Woods J. Long-D. Forner J. Long-D. J. Cander J. Canders-S. Gray G. Starvelt-J. Mercelith L. Nolan-J. C. Nadah-J. Legan G. Canders-S. Gray E. Fonda-A. Brady-M. Weaver E. Fonda-A. Brady-M. Weaver L. Ollvier-V. Babban J. Weissmiller-M. O'Sullivan L. Dunne-F. MacMurray L. Starveller-M. Gray S. Toler-R. Cories-F. Reods S. Toler-R. Cories-F. Reods B. Granville-F. Thomas, Jr.	97

Extras Stick

(Continued from page 5)

of time, inconvenience, and dis-traction from important problems confronting the Guild.'

Drive for Members

confronting the Guild.

Drive for Members

The Sercen Writers Guild, while
awaling word on request for retions Board hearing, has started
in the started on the started on the started
intensive memberable campaign under the direction of Fhilip Dunne,
the started of the started on the started
intensive memberable campaign under the direction of Fhilip Dunne,
the producers and SWG were unable to get together on a writer contract. The hearing in based on a
nanies with unfair labor practice in
callings with the Guild.

In the meantime Sercen Play
rights, he, whole of cortices for
which the organization was originally formed. Tops denied that
any merger with the SWG or surfunding the started of the started of the
started of the started of the started of the
production of the
production of the started of the
production of the started of th

tempateed. Sert Ramme prelicide in previous prev

New State for Editors

Guerr. New Blade for Esilver.
Society on Monion Picture. Film
Billiers meets demotrow (Wed.) ito
Beeted new officers. New members
just elected to the Society board of
directors are Archie Marsek, Harvey
Johnston, Louis H. Sockin, Phil
Johnston, Louis H. Sockin, Prior
Johnston, Louis H. Sockin, Pr

Smith, Fred B. Richards, Doug Denia, Owen Galvin, Edward Mann, in Owen Galvin, Edward Mann, Inc. of the Control of the Control

Tone's Op Delays Pic

Thunder Affort, starting Wallace Beery, rolled at Metro yesterday (Mon.) with Wayne Morris replacing Franchot Tone.

Tone, who has a two-picture deal with the studio, is detained in New York by a gallstone operation.

TINANTMOTIS.

UMANIMOUS
Hollywood, May 23.
Samuel Goldwyn loaned Walter
Mayo, assistant director, and Irving
Sindler, his head prop man, to David
O. Selznick for work on 'Intermezzo.'
Director to work

Director is William Wyler, another Goldwyn contractee.

ROSE OF WASHINGTON SQUARE PROVES HOLD-OVER SENSATION!

3RD WEEK ROXY, N.Y.!

3RD WEEK BALTIMORE!

_ and _

HELD OVER in

PROVIDENCE RICHMOND (day & date)

SAN FRANCISCO KANSAS CITY

(day & date)

SPRINGFIELD HARTFORD NEW HAVEN

WORCESTER

AGAIN THIS SUMMER 20TH
LEADS THE BOXOFFICE PARADE!



St. Loo's Facelifting: Summer Reopenings, Managerial Shifts Afred R. Allen signed with Harry Edington as head of publicity for Pamous Productions, Inc., reporting

Morton Theatres, Inc., has 'ear-marked a new 550-seater in East Peoria, Ill., to be tagged 'Creve Ceeur.

Coeur.

Kerasotas Bros' new Varsity, 1,806
sater, opened on May 14 in Peoria,
II. Willis Ford house manager.

S. Hewerdine is mgr. of the Silver
Screen, 200-seater, Fisher, III. The New Homer, Homer, Ill.

Jee Hewitt, Robinson, Ill., plans o rebuild his 500-seater Strand re-ently destroyed by fire. He also was and operates the Lincoln, 720-eater, in same town.

Construction started on new 500-eater in Barry, Ill., for Russell Ar-tentrout who also operates the 300-eat Star. New house has been agged the Clark.

agged the Clark.
The Armo, local skydome, will be perated by Clarence Groeteke who les is interested in the Webster, a loth St. Louis nabe.
D. S. Cross and Santo Busciglio, rercy, Ill., remodeling their Princess, rercy, and will resume operations in 0 days.

) days.

The Royal, 450-seater, Mt. Vernon,

1., operated by the Fox Midwest
gency Corp., recently reopened
ther being shuttered for several
conths. Homer Marvel resident

honoths. Homer Marve manager.

J. E. Shannon, Portageville, Ill, has let contract for a new 500-scater harry Tanner, Pana, Ill, receiving hids for his new 1,000-scater to be erected in Fana.

Bernard Mary Tanner, Pana, Ill, receiving hids for his new 1,000-scater to be erected in Fana.

State of the second of the second panal harry Tanner, Pana

Reade's Shore Shifts Asbury Park, N. J., May 23. Several managerial switches and appointments made on Waiter Reade circuit. Harold Van Vorst, formerly at the Queensboro, Long Island, goes into the St. James, Asbury Park. The Par, Asbury, reopens Friday

KID from

BADIO MUSIC HALL

"CAPTAIN

FURY"

Spectacular Stage Productions

STRAND 25 | ADRIAN TO

(26) with materim ceasing ger.

Charles Little, manager of Warren, Hudson, N. Y., switching to the Common control of the Common control of the Carlo of the Warren, Edde Reades Casino at Abury, which will play attractions, reopens Saturday (27), with Richard Mooney, formerly at the Par there, as manager.

Summer Respealing Edgemere, L. I., May 23. Four picture houses will reopen in this area for the summer shortly, and will continue operation until Labor Day. They are the Edgemere, are Edgemere, Arvene Boardwalk, And the Park Roof, Rockaway Park.

and the Fark Roof, Rockaway Part.
Wise.'s dashe hasher hasher
Wise.'s dashe hasher hasher
Wise.'s dashe hasher hasher
Wise.'s dasher hasher
Wise.'s dasher hasher
Wise dasher
Wise dasher
Wise dasher
Herst, Nelsonville and Sharon. In a cash case the show will be backed
Mike Brumm, exhibitor on Miller
Munkee's north side for 50 years, har relinquished his Ritt to Fox. WisconGeneral Thortte Co. has taken over the Rox. Cahlooth, Wis. Linder
Ladvig, Harley W. Bender and
Lobert Co. Born langton, Wis. eshib, again will operate the Riviers ball-room at Lake Geneva this summer.

in Portageville.

The Mixado Jine Pana. Ill., receiving the March March

Joy Houck's Rie New Orleans, May 23. Joy Houck, operator of the Strat

New York Theatres

THERE'S A BETTER SHOW AT THE

THEATRES

State :

"BROADWAY

COLBERT.

in "IT'S A ONDERFUL WORLD"

Cator Centinuous frem 10 a.m. Pop. Prices, 25e to 1 p.m.

ROBERT DONAT in

Goodbye Mr. Chips

with Greer Garson-An M-G-M Bit

On Stage

Mickey ROONEY The HARDYS RIDE HIGH

Capitol

Starts Thurs.
ANNABELLA
Robt. YOUNG

Allen Flacking Famous; Hebert P. A.'s Selznick

Edington as head of publicity for Famous Productions, Inc., reporting June 1. Previously Allen had been manager of the Fhiladelphia Orchestra and advertising manager of Victor Talk-ing Machine Co. William Hebert becomes publicity discovered to Sciznick International June 1 susceeding Victor M. Sha-

piro, resigned.

Hebert had been Cecil B. DeMille's personal publicity man at Paramount for three years.

and Joy here, and a chain of film houses in Louisiana and Mississippi, took over the Regent Friday (12) and changed house's name to Joy's Rio. Straight 10e admission policy day and night. Houck has also completed renova-tion and installation of new seats in the Strand.

Wiscensia Delags

Wiscensia Delags

Luis Habtoms, Wa. May 23.
Luis Habtoms, Wa. May 23.
Luis Habtoms, Wa. May 23.
The Little, downlown Milwauker
house which opened last Desember.
The Little, downlown Milwauker
house which opened last Desember.
Schill: Palin Garden.
N. & S. Theatree, Inc. Glercheri
Laken over operation of Violet, Milwauker northside nabe, from Merrill
Devine,
Devine,

wauke northside nabe, from merrus properties, and the Thesis Co., took over the Times, Milwaukee west side nabe. Our remodeling, Poxy Flans answerille, Wils. There is still hope for pletures on the screen. A Racine, Wils. newsy Thursday. No dishes given when Juare' is released at the warrer, Milwaukee, shortly, it will downtown deluxer.

New Conserted Option
Conserted New Conserted Option
Conserted Nich Freestly purchased the three Jackson theatres in
Conserted Nich Freestly purchased the three Jackson theatres in
Conserted Nich Freestly purchased the three Jackson theatres in
Conserted Nich Freestly purchased the Conserted Option
Nich Mary Conserted

In the Fitt Zone
Pittsburgh, May 23.
Ruth McGough, of WB exchange
staff, being transferred to L. A.
branch at her own request. Local
gang ossed a farewell party in her

gang tossed a farewell party in her At Insistance of theater owners here. City. Council has refused to inforce bill now before state legis-inforce bill now before state legis-tising companies that use land ad-lating companies that use land ad-lating to the council of the council of heart of the council of the council of heart of the council of the council of reading the council of the council of team of the council of the council of the team of the council of the council of the team of the council of the council of the team of the council of the council of the office manages for WB-FN here, won the council of the council of the council of the council of the theory of the council of the council of the council of the council of the theory of the council of th

then.

Clyde Hodder, treasurer of Leona
Theatre Co., named manager of
Leona, Homestead, replacing Samuel E. Blyer, who died a few weeks

Marmen in Trey
Troy, N. Y., May 23.
The former Fitth Ave. on its reopening after a 10-day shuidown for
renevations by new owner, Herry
Hellman, now known as the Palace.
Roger C. Marmon manager.

UA's More Pix

(Continued from page 3)

Continued from page 3)
writing the misclas score personally for the film.
Regarding David Loew's plans, he will not produce any pictures for most deason as he breeds time to deline up his producing organization. His first pictures will be released during the 40-41 season. Silverstone was emphatic in stand Eliverstone was emphatic in stand extra the continued with the continued of the continued of the continued with the continued to the

scheduled to get away for Endoduly Wesdewynk Bus Goldwyn is shown for two pictures for '39-40 schedule, 'Music School,' unjich was intended for this season, to fail,' The Read Glory' is the other. Company is encouraging production, of pictures in foreign countries wherever feasible and has chood a series of six Latin film. starring Rosita Moreno. Share is leaving mimediately for Buenes Aires to will be made in Brazil in the Porticipate of the production of t guese tongue.

Walter Wanger is also scheduled

Walter Wanger Is also scheduled to make one picture in South America. It would be an adventure in along the lines of Sabu 'Other Is along the lines of Sabu 'Other is be made by French for picture to be made by the picture in the picture in the made in a countries throughout the world; and cher indie film is being produced in Australia for distribution there; and Rosewell picture to be made in India and Far East. Mexican picture being made by Fortuno Bion Nova is getting under way this week at the Coast.

Priming for Par Conv.

Class Eateries

(Continued from page 1)

bum,' to quote an unpoetic but suc cint summation by N. Y. showmen.

Frisco's Gress to Date
San Francisco, May 23.
The Golden Gate Exposition has
taken in \$2,250,000 from all sources,
according to official reports. Paid
attendance to May 21 inclusive, totals 3,095,520.

attendance to May Jinchurve, too Ladding the concession takes it Clifford C. Pischer's Tolies Bergere, which samed \$230,818 in playing to \$33,000 over a nine-week period. The True Blue cafeteria is next with \$129,512, while the auto parking to concession. United with \$169,571. The concession United with \$169,571. Golden West, Saily Rand's Nude Ranch, Palace of Fine Arts and Robert Ripley's 'Believe It or Not' show have been the next biggest draw, in that order.

Jin that order.

Jin that order.

Jin that week cut the atmosphere of the sail and the properties of the part of of the part

Office Workers Picketing

WB H.O. and Theatres

WB H.U. and Theatres
American Federation of Office
Workers (AFL) which started picketing the Warner Bros. home office
last week, because of alleged failuse of the company to recognize the
use of the company to recognize the
parading to WPS Brandway theatres,
the Strand and Hollywood, and to
spread to house booking Warner
pictures. The Palace, with 'Dodge
City' current, is one of them.
Warner's posted a bulletin outside
Warner's posted a bulletin outside
the property of the property of the
theatre belong to the AFL.

Small-Russell Draw

Los Angel: May 23.
Rosalind Russell and her agency, the Small Co., settled their difficulties out of court.
Agency had sued for \$31,144 in commissions and actress countered with a demand for \$4,905 which, she charged, was no everyment.

charged, was an overpayment,

Elmo Lincoln's Comeback

Elmo Lincoln's Comenack
Hollywood, May 23.
Elmo Lincoln, in retirement 12
years, returns to the screen in Othahoma Outlaws,' a Mesquiteer at Republic.
His producer is William Berke,
wo was assistant cameraman on a
Lincoln serial in 1824.

N.Y. EXHIB SUES COL. TO **ENFORCE PIX DELIVERY**

Suit of the Schuyler Theater Corp. operators of the Schuyler, in N vg against Columbia Pictures was revealed in the N. Y. supreme court yesterday (Thes.) when it applied for a temporary injunction, to be heard of the control of the control of the columbia in December, 1938, for 49 pictures for the 1938-39 season, at the same time as its compart of the columbia in December, 1938, in the plantiff none. The injunction sought is to prevent Arden from re-Schuyler receives theirs. Damages are also asked.

Radio City Revels' Suit: Other Film Litigation

Jesse Solomon Aled suit in the N.Y. federal court yesterday (Tuesday) against R&O Radia Picture, Matt Brooks, Eddie David, Anthony Carlon State Court of the Cour Los Angeles, May 23.

Los Angeles, May 23.
Warners obtained permission in Federal court to file a counter action against Miguel C. Torres, who recently sued the studio for \$1,000.000, charging Juarez' infringed on his previously produced picture dealing with Mexican history. Counter-action must be filed by

Home office contingent shoves off from New York next Monday (29) to attend the Paramount sales con-vention in Los Angeles. In addition to sales representatives and other executives, several foreign sales managers will follow later in the week.

week.
C. G. Dickinson, Par general sales
manager in Great Britain; Tony
Reddin, advertising-publicity manager in same territory, and Henri
Klarsfeld, general manager in
France, arrive in N. Y. next Tuesday (30) and plan going direct to
the Coast.

Loach on Mono Bd

T. P. Loach, treasurer of Pathe, Inc., has been elected a member of the board of Monogram. He replaces William Rhinelander Stewart, re-

Harry M. Iverson is the new comp-troller to succeed Ben Agren, also resigned.

TITLE CHANGES

Hollywood, May 23.
Tarzan Finds a Son' is third title for the Johnny Weismuller film at Metro, previously tagged Tarzan in Exile and Tarzan Escapes.'
Universal switched from 'In Old California to 'Mutiny On The Black-

Castornas to Mutiny On The Black-western Carvann's release tag on 'Artiona Cowboy' at Columbia, Warners, witched from Light-terback'. It The Cowboy Quar-terback's and the Cowboy Quar-Range War' is latest handle for Range war' is latest handle for Steeplechase's final title of Paramount afficed from Madame Wystery to Pertrait in Dalmondo. Oklahoma Outlawe' became Wy-outing Outlawe' at Republic.

STORY BUYS

STORY BUYS

Walter Wanger purchased Send
Another Coffin, by F. G. Fresnell.

Another Coffin, by F. G. Presnell.

Father Damien.

Paramount acquired two yarns by
Milton Lazarus, 'American Plan' and
Milton Lazarus, 'American Plan' and
Milton Lazarus, 'American Plan' and
Milton Carter of the Control of the Control

Roy Chanstor sold 'Before Your

Payes to University in RKO.

Roy Chanstor sold 'Before Your

Payes to University in RKO.

Metro bought 'Happiest' Man on
Zutt' riom Albert Milton.

Install Onliwon Paper Towels DNOW WASHROOM SERVICE

"WUTHERING HEIGHTS" UNITED RIVOLI Broadway ARTISTS RIVOLI St. 49th St.

"THE ROXY **GORILLA**" ALL 25° TO

PARAMOUNT STATES "UNION PACIFIC" Staying BARBARA STANWICE

WIDE ACCLAIM FOR ALL THREE

SETTING new standards of quality and performance, Eastman's latest negative films have met with instant approval. Each makes its special contribution . . . fast, fine-grained Plus-X, for general studio work . . . high-speed Super-XX, for all difficult exposures . . . Ultrafine-grained Background-X, for backgrounds and all-round exterior work. All three offer the high reliability and photographic quality typical of Eastman sensitized materials. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood).

EASTMAN Plus-X...
Super-XX...Background-X

Hiatus Plan Holds 3 Accounts: Ford. Pet. Camel Stick Summer As CBS Rates System Success

Columbia figures that its 'hiatus' WHEFLOCK AGENCY plan has proved successful even if only insofar that it has kept three additional night-time accounts on for the summer. The trio that are credited with holding on for the summer as a result of the network's new layoff restrictions are Ford Motors, Pet Milk and Camel. Pet Milk's program stays as is, Ford will replace the symphony with a light musical show headed by James Melton while Camel will have a substitute pro-gram for Eddie Cantor.

gram for Eddle Cantor.

The three name accounts, CRS states, would have gone off for the summer had not the restrictions been put into effect. As a result of this situation plus the business pickup that has been Columbia's since April, the network estimates that its gross some properties of the prop

WHEATIES ON THE NOSE IN **OMAHA**

General Mills has underwritten the bradensts of the moderwritten the bradensts of the moderwritten the bradensts of the moderwritten the moderate of the moder

TRANSAMERK DISCS AT WLW

Latest tie-in between the Trans-merican Broadcasting & Television Corp, and WLW. Cincinnati, involves the installation at the control of transamerican shows with WLW talent. Previously such Transamerican-produced shows were piped to Chicago or New York for stencillar.

stenciling.

Equipment will also be used to wax Transamerican multi-market accounts while the live version of such programs is being aired over WLW. Setup allows for either lateral or vertical cutting.

WMCA Offers for Sale Horse Races From Col.

Horse Haces From Col.
Schedule of horse race broadcaste
which WMCA, N.Y., gets from CBS
for local airing is being offered for
sponsorship by the former. Buying
and have no effect on the feed to the
CBS network. Terms of the deal
which allows WMCA to sell the airings is that the sponsor must be
satisfactory to the feev Tork State
Bastisnchory to the New Tork State
CGF 25 neces CBS has scheduled six
have a levely been run, major por-

have already been run, major por-tion of the remainder set for the current Belmont and August Sara-toga meetings.

Edgar Wallace's yarns of Mr. J. G. Reeder, under-cover gunshoe man after being filmed here for Grand National, now on the commercial waves Sandays from Radio Normandy (France) under sponsorship of Milk of Magnesia;

HANDLES CRS SURSID

CBS has appointed one of its top spending agencies, the Ward Wheel-ock Co., to handle the American Record Corp.'s advertising account. F. Wallis Armstrong as the Record Corp.'s advertising account.

F. Wallis Armstrong as the predecessor to the Ward Wheelock Co. supervised the Victor Talking Machine account for many years.

GUY LOMBARDO AND SPONSOR **CALMED**

Differences between Guy Lombardo and Lady Exther officials over the selection of musical numbers and how they should be played have been straightened out and the integether this week on a contract for another year. If she fars it mit that Lombardo has had to contend with sponsor interference in his nine common to the contract of the

Arthur Church Show To NBC Network For General Mills June 5

which were employed by the station at the time of Edwards (disminisal; Section 1) and the time of Edwards (disminisal; Section 1) and the time of Edwards (disminisal); Section 1) and the state of the Store becomes a regular part of the Coernital Mills hour on NBC red doller nothing to do with his dismissal becomes the state through Mix Daneer, Blackett-Sample-Hummert, v.p. and section the state of the sta

KRE, Berkeley Re-hires 2 Spielers Involved In 'Unionism' Charge

Berkeley, Cal. May '28.

Assertedly dichraged hecause of union activities, two out of three distances of the control of the co Berkeley, Cal., May 23.

NLRB Hears KGCU

NLEB Hears KGCU
Taking march, N. D., May 23.
Taking of testimony in the hearing on the action brought by the
against the Mendon Radio Association and John K. Kennelly, manager
of radio station KGGU, Mandan,
which the association operates, ended
which the association operates, ended
which the association operates, ended
sons, Washington, D. C., trial exsons, Washington, D. C., trial exsons, Washington, D. C., trial exsonies are all the state of the station on activities and disfering with union activities and entering with union activities and entering with union activities and entering with union activities of the
LEB on a complaint made by
the NLRB on a complaint made
the the complaint of the compl Bismarck, N. D., May 23,

Lon of Lacor.

Representing the NLRB is Lee
Loevinger, Minneapolis, Minn., regional attorney for the 18th region
of the National Labor Relations
Board. The law firm of Sullivan,
Fleck and Sullivan, Mandan, was the
Acternes counsel defense counsel

Pleck and Sullivan, Mandan, was the deference counsel.

In main, Kennelly's and Giltoy's estimation was to the effect that Edecation was to the effect that Edecation was to the effect that Edecation was to the estimation of the

Inside Stuff—Radio

Richard Compton, president of Compton Advertising, Inc., u,beld the literary standards of daytime network serials at the closed meeting on radio during the convention of the American Association of Advertising Agencies recently. Compton, whose seemcy rates as second to Blackett-leading and the convention of the earlier field, proble up their several other seemcy men had criticized time serial field, proble up their several other seemcy men had criticized time serial field proble up their several other seemcy men had criticized time are self-after a literary without imagination and sounding as though they were all cut out of the same pattern. One critic remarked that if a listener didn't catch the title he wouldn't be able to distinguish one serial from another. Compone of the control of the

NBC blue-pencilled first Artic Same-old Gold program over that net last night (Tuesday). Anti-hooze rule affected Shaw's time, Shoot the Likkert to Me John Boy. Changed it to 'Shoot the Rhythm to Me. CBS had previously censored the same time.

Amusing part of the switches is that in the sense in which it is meant the title refers to a musical hot lick rather than firewater. Story is told of a CBS amouncer once jointing labeling it 'Shoot the Strawberry Social of a CBS amouncer once jointing labeling it 'Shoot the Strawberry Social of a CBS amouncer once jointing labeling it 'Shoot the Strawberry Social is called attention to the fact the title had with the net which chilmed it called attention to the fact the title had with the net which chilmed it called attention to the fact the title had with the net which chilmed it called attention to the fact the title had with the net which chilmed it called attention to the fact the title had so the start of the

Though a member of the American Guild of Musical Artlists, John Charles Thomas refused to take out a membership care in the American ance on the RCA Matines over NIG a couple weeks age, AFRA passes ance on the RCA Matines over NIG a couple weeks age, AFRA passes on issue over the incident because under its policy a non-member is permitted to make one broadcast. In rejecting the request that he join AFRA Thomas stated that he didn't like the idea of being forced into an organization and also disclosed that he has for some time been dissatisfied with Lamoner Thoutt's bankenhip of AGMA. Thibett is also an AFRA vp and was one of 15 founders.

Kansas Law on ASCAP Has Odd **Gimmick Against 'New' Stations**

Doc Rockwell's Brain Trust program washed up on the NBC Bias week with 200 and the roaders and roa

Program attracted considerable at-Program attracted considerable at-tention and a favorable press as a comedy promise. It was a showman-ly effort to inject pep in the Blue network's program schedule.

LUCKIES INTO **PHIL MORRIS SPOT**

Lucky Strike's "Hit Parade' is taking over the Saturday night spot or CBS currently occupied by Philip Morris eigstest as room as the net-clucky's new time will be 8 to 8.65 pm, for the east and a rebroadcast 11 pm, for the west. American period will give it a better break on addinced during the numeer months. "Hit Parade's 'delent, roster curb-warnow, Raymond Scott's Quintet, Kay Lorraine and the Songapitha, Warnow, Raymond Scott's Quintet, Kay Lorraine and the Songapitha. Besides Columba, Philip Morris is Besides Columba, Philip Morris is sender columba. The Songapitha on NBC and Mblust.

Christian Refugees Show Seeks Radio Side-Money Similar to Wrigley Deal

American Committee for Christian German Reluges met with representatives of NBC, CBS, Mutual and WMCA, N.Y., last week, to sound out the possibilities of airing the model of the possibilities of airing the model of the model o

Yankee Web Assigns Reporter to Congress

As a result of the new ruling permitting radio men to occupy reats in the press gallery of Congress, the Yankee and Colonial Network News Services are assigning F. W. (Pete') Tully to Washington, D. C., permanently, He will feed news to his Boston headquarters by telephone and telegrand Boston, May 23.

Tully to wasningson, manently. He will feed news to his Boston headquarters by telephone Tully has been State House reporter in Massachusetts for the Yankee Net news service since it was organized. He reports for duty was organized. He reports for duty was organized. He reports for duty was organized to the control of the Wantee State of the Wasney State of the Wantee State of the Wasney State of the Wantee and Colonial news organizations, controlled by John Shepard, 3d.

DOC ROCKWELL'S 24G " American Society of Composers, Authors and Publishers is wonder SUSTAINER WINDS UP ing whether the broadcasters who behind the bill that bars ASCAP from doing business in Kansas have any ulterior motives that involve the freezing out of com-petition from within their own provise the freezing out of compatition from within their own
ranks. Under the bill, passed by the
ranks. Under the bill, passed by the
in effect with ASCAP remain valid,
but if any station which has just received a franchize from the FCC
wants to get an ASCAP license it.
When the statute comes up for a
legal showdown ASCAP will charge
that the established broadcasters in
as a cafe-paw in building up
monopoly for themselves. If existing centracts, it will argue, are good
for the older stations they should
be allowed for broadcasters just
The Kansas law, states ASCAP,
The Kansas law, states ASCAP
makes it impossible for that organization to do business with new licenzees in that static. Like tstatutes

zation to do business with new licen-sees in that state. Like statutes passed in Washington state, Montana and Florida, it requires that copy-right owners register with a state official a list of their works, prices,

LLOYD EGNER **SEEKS LOWER MUSIC TAX**

Light Egree. NPC transcription head, and Enery Fox, publishest agent and trustee, are due to get too gether soon to negotiate a new construct for the network: recorded library (Thesaurus). The present Egner feels that the copyright owner is charging too much per number when the recorded composition of the construction of the

Paul Waner Sues Yankee Network

Yankee Network
Paul Waner, outfielder with the
Pitthburgh, May 23.
Pitthburgh, May 24.
Pitthburgh, Pittse, has entered suit
against Yankee Network, Inc., of
Boston, and announcer John J.
Stevens for alleged slander to the
annount of 13500.
Waner claims
Iligned by the aporticeaster in a
broadcast several weeks ago and
that he was unjustly criticized and
that the was unjustly criticized and
terferred to in unbecoming language.
It's the first time a celebrity in
the sint standard of the sint of the
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Broadcast several weeks ago and
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the state and the state of the

before,
Waner filed three actions, totaling
\$150,000 in the Mass..chusetts courts,
retaining Leopold M. Goulston of
Boston as his counsel.

WRR Managership Open

Position of manager of WRR, mun-leipal owned, is still open here. New city council is now interviewing as-pirants to job, according to Homer R. Mitchell, chairman of the com-

More than 20 have applied, including Charlie Jordan, acting manager, and Fred Fletchner, staff man.

QUIZ POPULARITY DIVES

Lennen & Mitchell Culls 10 Maybes From Open Door Policy for Woodbury

Woodbury will be offered 10 programs, all recorded, to pick from when executives of Lennen & Mitchell, agency on the account, arrive in Cincinnati tomorrow (Thursday) to discuss the show that is to go into the Friday 7:45-8 p.m. spot on CBS starting July 7. As the result of the agency's open door policy in this particular quest, it heard about 60 program ideas, of which 15 were put on wax. Further weeding reduced which are being auditioned to the alient

elient.

Lennen & Mitchell will have five networks shows running this summer, the agency's record for the warm season. James Ameche and Gale Fage replaces Charles Boyer for 13 weeks, starting July 3. School of the season of th

LEVER SHOWS LOAF IN SYNC

Lever Bros. has picked the week et July 18 for the summer bowout of its three night-time ahows on EBS, namely 'Big Town' with Edward G. Robinson, 'Rinso Party' with Dick Powell, Parkyakarkas and Martha Rays and the Lux Theatre. The threesome will be off for eight weeks each, returning to the air the

week of Sept. la.

Account could have, under its contract, stayed of USS for 13 weeks
area, stayed of USS for 13 weeks
elected to put in an additional five
weeks before folding that tio for the
aumner. All Lever Bros, daytime
serials will continue through the
formation of the stayed of the stayed of the
Aunt Jenny's Real Life Storiet' and
The Life and Love of Dr. Stuan'. J.
Waiter Thompson has the Lux
Theatre and Dr. Stuan' while the
Ryan's list.

Roger White Suit Loses One Defendant: Dates To Tim-Irene Show in 1937

Federal Judge Vincent L. Leibell In N. Y. Monday (22) dismissed the action of Roger White against Charles Dallas Read, as president of the Charles Dallas Read agency, Newark, but the action remains against Fred Morman, Tim Ryan, September 1997, 1

Sult sought an injunction, accounting and damages against Reed, for having aliquedly entitled Miss Noblette and Ryan to breach their contracts with he plaintiff.

If a contract with he plaintiff, and the plaintiff and plaintiffs radio akit Fun in Swingtime, against the others, which Daying, and 13-week broadcast series on Sunday, Oct. 17, 1937, over WOR. The same relief is sought against the other defendants.

NBC transcription service is using John Gart and his new combination of electric organ, trumpet, Spānish guitar and clarinet on a seriea of program for the Imperial Tobacco Co, of Canada: "I Tobacco Co, of Canada"." I Tobacco

'Some Rain Must Fall'

Lincoln, May 23.

Bunched incidents, troublesome and otherwise, can't occur
again in the life of Harry Johnson, KFAB sportscaater, as hap-

son, KFAB sportscatter, as nup-pened (17).
Wife arrived home from hos-pital after an appendicitis opera-tion; youngster (Terry) came down with the measler, he was fined \$10 and costs for speeding; and drew a 19-inning the ball-game (Dodgers-Cubs) to air.

IRENE RICH STAYS WITH **WELCH'S**

Chicago, May 23.

Irene Rich has patched up her recent differences with Welch's Grape
Julce and has signed for another 32

seventh consecutive year. Currently
the Sunday evening 15-minute dramatio show is originating in New
York. Kastor agency here has acmatio show is no originating in New
York. Kastor agency here has acmatio show is no sopial pique with
sponsor some time ago. She charged
petty interference with her outside
activities and faulty showmanship on
was spending only \$75 for the writing end and giving her medicer
scripts.

scripts.

Under the new contract Mlss Rich enjoys various promlses and a raise.

Bob Crosby to Camels: Expect Benny Goodman Will Replace Cantor

Will Replace Celling
Bob Crestly main his based to take over Benow Goodman's present Tuesday night spot on Columbia for Camel and indications are that Goodman will be asked to step into the cig account? Monday night personal content of the spot of the cig account? Monday night personal content of the cig account? Monday night personal content of the cig account? Monday night personal content of the cig account. Monday night personal content of the cig account of th

OLIVER RUNCHEY AT KOL: PEDERSON OUITS

Seattle, May 23. Oliver A. Runchey has replaced Elmer Pederson, resigned, as sales manager of KOL. Grant Merrill, the station's continuity head, is going with the Strang & Prosser agency, while Reginald Miller, announcer, likewise turned in his quitting napers.

papers.

Pederson has no future plans other

Ben David Back to N. Y.

Benjamin David, back from the Coast, is back in the indie radio agency field. Before handling the Lou Irwin radio department in Hollywood he was with the WOR Artists Bureau as new-talent developer. Originally David was a general theatrical agent.

ADMEN FORESEE FAD WASHING UP

'Information, Please' Only Network Program of Type to Hold Level-Se Have Slipped Badly

BACK TO ACTORS

BACK TO ACTORS

As agency impressives are agreed that the quite type of drow has pretty well run its course and that by the end of the conning fall there would be more than a few autoviors. The good for another year is "Information Fleave", a comparatively late starter, Information is to end y quize starter, Information is to end y quize starter, Information is to end y quize starter, Information is the only quize starter, Information is part of the past several weeks. Considered as the past several weeks. Considered as the big-time progenitary of the past several weeks. The past several weeks and the past several weeks and while the past several weeks stand, while past the past several weeks and while the past of the past several weeks and while the past of the past several weeks and while the past of the past several weeks and while the past of the past several week and while the past of the past several weeks and while the past several weeks the past several weeks and while the past several weeks the past several weeks

'Quicksliver Quiz' Starts

'Quicksilver Quit' Starts
Chicage, May 23.
Today (Tuesday) tha stor agency
slaps a new quiz show on the ether
for a local test for the Tums produgency of the story of the story of the story
week local shot before sprending
out on a coast-to-coast sprend over
the NBC red trellis. Bobby Brown
will work on the show with various
more contact you have been supported by
the trellis. Bobby Brown
will work on the show with various
with guest who clicks best likely
with guest who clicks and guest who clicks
with guest who clicks and guest who clicks
with guest who clicks and guest who

Lorenz Hart and Henry Pringle will be guests on this Friday night's (26) 'Author, Author' show over WOR-Mutual. Occasion will be Co-lumbia University night on the se-ries.

AFRA Asserts Jurisdiction Over Writers in Cincinnati and Issue May Lead to Clash with RWG

Radio Marches On

Scattle, Mey 23.

Tubby Quilliam is passing around a fan letter received at KIRO a kid wrote in childlike manner about his canary becoming Ill:

to the common state of the common state o

DOLE DECIDES PHIL BAKER **GOES ON**

Phil Baker will continue for Dole Pineapple through the summer, even though Milton Berle was saidfloned for the account last week. Baker (Tuesday), with the new terme becoming effective July 19. Goes through the summer. Dole stanza moves into the CBS 6-30 pm. niche July 8, with a re-broadcast at midnight. Program is now on Salurdeio nights.

Fulton Oursler Heads New Macfadden Show. Replacing 'Mary and Bob'

True Story Time, 20-minute weekly dramatic series which Macfadden
Publications began last night (Tuesday) over NBC Blue (WIZ), replace
the former 'Mary and Bob' show for
the same sponsor. Pulton Oursler,
Bacfadden estimated to the upand the same of the same of the upand the same of the same of the upand boring different are criping, and
Alain Ward is directing. Ben Girchet
and Doring Gibert are criping, and
Alain Ward is directing. Ben Girchet
on Case will take over after a few
weeks. No permanent cast is set.

PROF. OUIZ OFFERED **ADMEN AT \$6,000**

Professor Quiz program washes up for Noxema (Ruthrauff & Ryan) next month after a 39 weeks' run on CBS. Program is being offered around to tha agencies for \$6,000 a week.

CBS' Five Top Agencies Up 21%

CBS has computed the quarterly spendings, 1939 as against 1938, of the five advertising agencies whose Columbia billings are greatest. These figures show an increase of 21% and constitute 42.6% of the total Columbia business. Brackdowns follow:

	First Four	First Four	ı
	Months, '38	Months, '39	
Blackett-Sample-Hummert	\$936,614	\$612,176	ı
J. Walter Thompson	494,646	640,391	П
Young & Rubicam,		1,413,709	ı
Benton & Bowles		1,232,676	1
Lord & Thomas	674,988	685,352	1
Totals	.\$3,842,691	\$4,684,306	
Per cent of increase	• • • • • • • • • • • • • • • • • • •	21.9%	
Dollar increase	. 4	\$841,615	
These five leaders placed \$10,464,251 on	Columbia in 19	38, or 38.8% of	ı
e CBS total of \$27,345,397.	* * * * * *	25 1 1 1 1	

American Federation of Radio Artists and the Radio Writers Guild, which recently settled one jurisdic-tional squabble, are verging on a re-newal of hostilities along the same lines. Issue is again the represen-tation of ether scripters, but this time it involves the Checinnati area. Previous scrap was over the writers in the Los Angeles territory. Matter at present is a minor one,

in the Los Angeles territory.

Matter at present is a minor one, but can have serious repercussions it the dispute is allowed to become general and involve the whole countries and involve the whole countries are allowed to be the dispute in the serious repeated for a last time, the issue might uttimately drag in the parent organizations of both groups. Associated Actors and Artistes of America, AFRA's ruling, est. Authors League of America, the RWG affiliate, represents nearly all established writers in all fields except newspapers and it has a close est. Authors League of America, the RWG affiliate, represents nearly all established writers in all fields except newspapers and it has a close with the serious contribution of the property of the serious contribution. Sparts that set off the newstate contract signed a couple of weeks ago between AFRA and MUW, local NMC station in Cinciners and Sound effect men. RWG claims as well as actors, singers, announcers and sound effect men. RWG claims as well as actors, singers, announcers and sound effect men. RWG claims as well as actors, singers, announcers and sound effect men. RWG claims the agreement which the two or-hangeless quarrel clearty gives the contribution of the serious contribution of th

Writers Displeased

purely a local one.

Writers bipleased
Question was considered at the
RWG council meeting last Thursday (18), but no decision was
reached. Scripters are believed to
estimate the second of the second of the second of the
signing up the Cincy writers constitutes a clear breach of faith and
virtually amounts to an outright invitation to a fight. In that connecvitation to a fight. In that connecvitation to a fight. In that connecvitation to a fight. In that connectiation of the second of the second of the
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LaRoche and Packard Must Be Examined In Walt O'Keefe's Suit

The Appellate Division of the New York supreme court Friday (19) affirmed a ruling of Supreme Court Justice Peter Schmuck, and ordered Chester La Roche, president of Young & Rubicam, Inc., and the Packard Motor Car Co, to appear for examination before trial in connection with a \$48,700 action against them by Walter O'Keefe for breach of the Court of the Co firmed a ruling of Supreme Court

O'Keele says that he had a broad-casting contract calling for \$4,000 weekly, starting Jan. 4, 1938, and running to March 1. At this time he was to receive \$3,750 weekly until May 31. He claims he was discharged on March 1.

Secret English Big Screen Telecast: Prize Fight to Theatres on Terms: BBC May Okay Commercialism

Electrical and Musical Industries (affiliated with RCA in America) is holding secret television demonstration of the secret television demonstrative will come over the BRC and be expanded to a 15 foot screen. Even tilt alse place at EML studies at Hayes, Middlesex. Among those invited are alse prominent film exhibitation of the secret forms of the secret forms.

. eanwhile, Oscar Deutsch, who

man.

Member in the de conciumate a member and member a

Use Yank Threat As Purse-Opener For Television

London May 18.

Parlisans of the view that the government should invest in television plants have been making much capital to the parlistic angle. The Application of the parlistic angle. The Application of the Parlistic angle works and RCA in America may each up during the World's Fair. Returning Engithment take a bearinh attitude on the RCA threat, but this steplical many of the Application of the ARCA threat, but this steplical many of the Arca threat the Application of \$500,000 to make television transmission possible to the remote sectors since possible to the remote sectors since possible to the remote sectors which is the application of \$500,000 to make television transmission possible to the remote sectors when the application transmission possible to the remote sectors when the application transmission possible wider sale of sets.

BABB GETS A PAT NBC Sends Out Story of His New Job with Brewers

Job with Brewers

NIC graciously sent out an announcement last week of Vance Babb
olong with the United Brewers Industrial Foundation as director of
outstail Foundation as director of
outstail Foundation as director of
outstail Foundation as offered for
outstail Foundation as offered for
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outstail Foundation and the foundation
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of the foundation of the fo

George Reid Dies

George Reid, WMCA, N. Y., staff actor on the station's Five Star Final data and other programs, was found fael to his apartment in New York, May Hall Staff and the station of the station of the staff and the staff and the staff and accurred fruinday evening, according to the He had been an announcer at MRCs WOL, Washington, D. C., before joining WMCA. Survived by his widow.

David Berman, son of Max Berman, London theatrical costumer and at collector, on Hobby Lobby for Dave Elman tonight (Wed.). Berman is exhibiting replice of European crown jewels at Altman department store concurrent with the N. Y. World's Fair.

NBC (N. Y.) Television

May 24

(8:30-9:30)—Hildegarde; Patri-cla Bowman; Mikhail Mordkin; Marion Bishop's Marionettes; John Bouruff, Alan Bunce, Mary Callahan in 'Likes and Dislikes' by Edwin Burke,

May 26

(4 p.m.)—Intercollegiate Track meet from Randall's Island. (8:30-9:30)—Merry Macs with Helen Carroll; Louis the hair-dresser; Harris and Shaw.

Olsen-Johnson Test Girls For Television But Dailies Don't Respond Avidly

Philadelphia, May 23

Olsen and Johnson came here last Friday (19) with a flock of gals to test them at the Philico laboratories for 'television appeal', Femmes were being cast for the new O, and J. opus, The Streets of Paris'. Reason being cast for the new O, and J. opus, The Streets of Paris'. Reason for the ether-picture test, it was said, is that this will be the first legit production to carry a clause in its contracts regarding disposition of visio rights. Gals must look okay through the receiver or they won't be accepted. So help me press agent!

be accepted. So help me press agent!

In the audition set-up arranged for the 'Bielispoppir' pair, fammes were in the next room from the receiver in which they were viewed. Their faces were sent out over the section of the section

Corpus Christi Installs Staff of 3 Musicians

SCHI Of 3 MUSICIANIS

Corpus Christi, Tex., May 22.

First staff musical unit for KRIS,
Corpus Christi, Tex., is now heard on
two daily 30-minute spots. Threepiece iam combo includes Sharpe, organ; Hank Henry, clarinet
and sax; and Ray Nelson, druma.
Vocals also handled by latter two.

Al Hall, new spieler on KRIS,
Corley, tedges, the condition of the corpus of

Washington Lobby

Washington, May 23, Washington, May 23, Veritable breakdown of adminis-trative machinery of the FCC and great disappointment over results of last fail's steps to speed operations has been highlighted by the failure to decide numerous long-hanging cases and the log-jam of pending applica-tions.

and the 'be-jam of pending applications.

Due to the bottle-needs created by
the new procedure, combined with
the new procedure, combined with
Commish has been trickling out flash
rate for several weeks. Latiest check
rate for several weeks. Latiest check
findings' have been issued and '3
more in which the tent tive decision
as atill to be written. All of these
technically before the board, altthough only II cases at the montar
are in the hands of individual members for analysis.

Contrast between American and Contrast between American and British radio was tressed last week by Senator Lewis Schwellenbach of Washington in a talk on civil liber-ties via NBC. Referring to British Foredacesting Co.'s refusal to carry Windsor, he observed: the world had demonstration of the futility and almost foolishness of the suppression of speech by a democratic nation.' Without mentioning names, solon ob-served that it is inconceivable a for-served that it is inconceivable a for-opportunity to address the American people.

President Reservelt's growing animosity toward the press and deep in the press and deep in the press of the pressure of the pressure of the pressure of the transcribed lalk opening that the United States has 'the freest press' grams. While remarking that the United States has 'the freest press' commented that in some communities it is the unhappy fac: that only through the radio is if possible to overlake loudy proclaimed unitation or consideration of the pressure of the pr

John Holman Feted

John Holman Feted
John A. Holman of WBZ, Beston, May 23.
John A. Holman of WBZ, Beston, and WBZA, Springsted, was particularly the second of t

Try Out Magician as Television M. C.

Fashion Parade Otherwise a Busteroo-Other Notes on Another NBC Revue

By MIKE WEAR

NBC used a magician-master of ceremonies last Wednesday (17) for its television hour. He was Rober Reinhart who turned in a deft per-formance. Historians of filmdom

remanes who curreet in a cett per-formance. Historians of filmdom will recall that George Melles, a Partiala magician, was Identified in 1899 and thereafter and made stillful use of the medium in cre-ating optical illusions. Reinbart, of course, has added a valuable ele-tropic of the medium in cre-ating optical illusions. Reinbart, of a production seisse primarily be-cause even so soon, it is clear that itervision has a problem of cochesion take with the season of the season of strong master of ceremonies who strong master of ceremonies to take the season of the season of the total control of the season of the total control of the season of the tertainment and might indeed Take Television programs continue to

tertainment and might indeed be better.
Television programs continue to show that television is here, but not television showmanship. Right now the absence of the latter has to be excused because the engineer hasn't completed his tasks. However, each program teaches—or should teach—

valuable showmanship lessons. For reasoning the fashion parade from the strain of the

Telephone Hookup for Television

RCA-NBC television officials were expressing themselves effusively over the weekend following the reported success of carrying the six-day blocyle nece over an ordinary telephone wire. Test was made the property of the six of the s

Development served to emphasize the collaboration of the glants, RCA-NBC-A. T. & T. in the future development and control of the new medium.

Baseball Televizes Blurringly

First Attempt to Render National Game Proves a Disappointment

Juves to Ape Radio's **Big-Time Commercials** On Bob Emery Program

Using unknown talent built up among youngsters over a period of years, Big Excher Bob Emery, of WOR, NY, has auditioned a produced with the second of the se

radio.'
Tentative inquiry encourages belief advertisers would, in the main,
not hesitate to grant permission to
have their programs aped by youngsters. Cecil & Presbrey agency has
the program under advisement at

the program under asvesement at Meanwhile, under instructions from Jules Seebach, WOR program chief, Emery has entirely eliminated from his Sunday morning sustaining Rainbow House all amateurs above the age of 16. This was to conform personal who had been districtly as the conformation of the conformation

COLUMBIA LECTURES SET FOR 1939-1940

Columbia University. New York course in radio has lined up its special lectures for next season. Instructor Erik Barnouw ias tentatively dated them as follows and with representatives of all sorts of viewpoints provided:

Oct. II-Sales Through the Air, E. P. H. James, Advertising and sales Promotion Manager, NBC.
Oct. 18-The Story of WQXR, John V. L. Hogan, President, WQXR, John V. C. 25-Producing a Radio Program, Paul Ving of Paul Wing's Spelling Bee,

NBC.

Nov. 1—Sound Effect Demonstration,
Walter R. Plerson, Director of Sound Effect, CBS.

Nov. 8—Audience Research, Frank Stanton,
Manager, Market Research Division,

Son, Landdinen Restaren, 1970.

18. Annapr. Mariet Research Division,

28. Annapr. Mariet Bitteral Foliation,

28. Annapr. Mariet General,

28.

Jan. St. Helder in Begindt, Phil Greech, American Bysperstellaw, British Broad-An. Bo-Charleton Programming, Gilbert Carleton Frequents, Phyl Lett. Broad-No. 100 Central Programs, Phyl Lett. British Frequents, 100 Central Programs, 100 Centra

By BEN BODEC NBC televised its first baseball

game for public consumption last Wednesday (17) and the event proved pretty much of a frost. It was an interesting but not exciting demonstration, Film house operators will presumably have to camphorize for another few years any ideas they

without a control of the control of

Kay Kyser's Stop-Off

Kansas City, May 23. Kansas City, May 23.

Kay Ryser crew stopped off enroute to the West to air their weekly Lucky Strike hour from the Kansas City municipal auditorium, 2,700 sasts, largest from which program sasts, largest from which program was not devoted to Kansas City entirely, local angles and anisterests were heavily sprinkled throughout, Paul Pendavris, whose orchestra was at the Bushibstoh lars week, but theme as one part of the quit, and plenty of plugging was given the Coon-Sanders original Night Hawks and Joe Sanders' present aggregation of the control of the Coon-Sanders original Night Hawks and Joe Sanders' present aggregation.

ERA FARM ALMANA

From the Production Centres

IN NEW YORK . . .

Consolidated Edison won first prize (no second awarded) in program judging of utilities radio efforts....in connection with A.F.A. conventionutilities made very poor showing in general....Baroness Helene von Polenz first guest on Allle Loew Miles new series on WMCA....Johnny Johnstone of WOR may go to Europe to return on maiden voyage of Mauretania...Daughter in from Chicago giving Ed East first peep at his grandchild...wife of Stuart Ludium, McCann-Erickson, recuping from

Notes that the second s

history for the summer.

Greenwich Savings Bank has quit. WOR, New York, after 11 years.

Annoyed by persistent second-beeting due to bissoball overlapping its supper time assignment. . . . WHN stayed on to the bitter end (6:40 p.m.) when the Cube-Dodgers game went 19 innings last week. . . . Press agents beginned to the cube-Dodgers game went 19 innings last week. . . . Press agents spiel from World's Fair will be called Today in the World of Tomorrow. After nearly 20 years Nellie Revell no longer lives at the Somerset hotel.

IN CHICAGO ...

Guy Robertson slated to guest on the 'Knickerbocker Playhouse' show over Columbia for Teel on June 4....WGN put its new \$250,000 transmitter and 750-foot tower in service last week. "WGN also last week played to its 1,000,000th visitor at its studios which were opened in Sept., 1935.

IN HOLLYWOOD . . .

G. Bennett Larson here to get the new Matty Malneck program started for Pall Mall....Chet Lauck (Lum) and Don Ameche bought four more bangtails. There's now an even dozen oat-burners in their stable.... Murray Bolen, Jello producer, is bankrolling an old friend in the tailoring biz. Which accounts for the high sartorial standard he's set for the Young & Rubicam gang, the dressiest radio office hereabouts...Bill Baker passe his weekends at Santa Barbara when Benton & Bowles biz brings him here from the east. Other agencies wonder what lures B & B boys to the swanky Coast town. Herschel Williams set the fad some years ago.... Bing Crosby will have Walter Damrosch on his show June 1. NBC music

IN SAN FRANCISCO . . .

Beaumont & Hohman agency has moved into the offices formerly occupled by station KSFO on the 30th floor of the Russ Building.... New radio peed by station has been created by the Ryder & Ingram agency, Okland, with Eddie Handley as chief. Handley was formerly Oakland rep for Hearst's KYA... Jack Gregson (ex-KUJ, Walla Walla) is the newest mikeman at KSFO... Producer Lee Strahorn of NBC's Woman's Magazine of the Air' drove off for a three-week vacash following the program's sine of the Air' drove off for a three-week vacash following the program! Ith anniversary irosidest Monday (22). Wally Ruggles will pluch hit for him during his absence... Emcee Bennie Walker of the 'Honestead Amsteir Hour' on KGO and rive of the tyres are making personal appearances against the property of the prope

WBT EXPERIENCE IS GOOD EXAMPLE

Charlotte Station on Air at 5:30 A. M. for Farmers Who Work from 'Can't See to Can't See'-Unique Contributions of Radio to Trade Problems of Rural-

ODD ANGLES

Recently the radio networks have 'discovered' the farm audienc.' The discovery was related to competitive tuctics in selfin big national advertisers and arose because the rural relationship of the competitive three and arose because the rural relationship of the rel

both of what the smarter stations at tempt and of the place radio play in the lives of farmers.

'Can't See' To Can't See' at

Can't See' Te' Can't See'
Grady Cole, who conducts WBT's
Alarm Clock', which goes on the air
15:30 a. m and runs until 7:15
(mid-morning to farmers), speaks of
the men and women of the farms as
total population of America and they
work from 'earn't see to can't see'.
What they are interested in are
problems that uniquely call for and
appreciate scientific data and practical experience. They are the greattical experience. They are the greattical experience. They are the greatthing for that' slogan of neighborilness.

thing for that slogan of neighborilmoming on the air so early and
with 50 kw, the WBT program has
gotten some odd fan mail. Strangest
perhaps was a note from a woman
in the thickly utban Bronx of New
York soliciting information on what
not be successful to the successful of the soliciting information on what
for the most part, the information
For the most part, the information
For the most part, the information
are solicy employed by WBT to service this single program concerns
storley par excellence. How to pickle
for less money and keep the boy
from yearning for one of N. T. G.'59
girk may all come within its Co's
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girk may all come within its congirk may all come within its collegits may all come within
the successful of the program of the collegits of the program of the collegits of the program of the collegits of the co

WBT is supposed to know every-thing.

The United States Department of Agriculture provides WBT with a complete library of answers to al-most any question any farmer could ask. WBT is now cross-indexing this data and adding to it. Govern-ment's only proviso is that the ma-terial, which goes back to 1884, can-not be used in connection with ad-vertising.

and be used in connection with advertising.

That Universal Subject
Surphisingly, letters arrived from
farmers all over the country, when
weather reports are given for New
England, and each state on the Atlantle seaboard—and various midWestern areas as well.

Western areas

The state of the Atlant

Th quoted, current market values in order to-buy farm products at unreasonably low prices. Now farm the production of the p

C.A.B. Surveys Farmers

third annual special survey of rural listening habits which, as usual,

The Cooperative Analysis of morning and afternoon dramatic Broadcasting has just completed its third annual special survey of rural third annual special survey of rural

third annual special survey of rural internal and cocktails are largely uniternal processities which, as usual available as counter-distractions to presents provocative contrasts with ICAB. presents provocative contrasts with ICAB. presents provocative contrasts of the ICAB found that of 89 evening the 23 cities and towns surveyed programs only 14 of them were runal armonic through the person more popular in the green grass and armonic through the person of the ICAB found that of 89 evening the 23 cities and the ICAB found that of 89 evening the 24 consistently in the dayline and city constitution and more consistently at cases did the 67 dayline sponsored night it again clearly indicated.

Latest survey (in full for the private present of CAB. Subscribers is studiage of the same entertainments it runs 39 person shows that the line through consistent present the provided provided that the line through the consistency of the same entertainments.

City

RURAL LISTENING DIFFERENTIALS

C.A.B.	Program & Sponsor	C.A.B.
18.4	National Barn Dance (Alka Seltzer)	9.4
19.2	Lowell Thomas (Sun Oil)	12.8
11.7	'Mr. Keen, Tracer of Lost Persons' (Bl-so-Dol)	8.6
10.7	Lum and Abner (Postum)	6.9
	(Composite Daytime Contrasts)	
7.3	'Joyes Jordan, Girl Interne' (McKesson & Robbins) Bachelors Children' 'The O'Nellis' (P & G) 'Women in White' (Pillsbury) Little O'Nellis' (P & G) 'Road of Life' (P & G) 'Valunt Lady' (General Mills)	}4.8

reports on the size of the national crop, spring reports indicating how much of each commodity is being planted in various parts of the country—all these inform the farmer of the advisability or inadvisability of respectively in the control of the advisability or inadvisability of the control of the advisability of the commodity of the control of th

ties.

One rural listener wrote that he had purchased a tract of land measuring 720 ceta × 200 feet. How many acres does that contain, he may be a seen of the contain of the contain of the contain he was the company of the contain the contain he was the company of the contain the contain he contain the containt the One rural listener wrote that he

Liters are often on the humorous side. One hady complained that a recent weekend guest had left an accent weekend guest had left an used to save while ratio as a hobby but gave them all away some time goo. Now he want to start again, so we have the same and the sam

day in WBT's farm bureau. Then there is the +H Club move-ment. This rural organization of young people has been gaining in-creased membership throughout the country, and a five-minute period in the Alarm Clock is devoted to 4-H, Club news—news of how one mem-hor—how a young lady in Alabama won a Slate Fair contest with her needlework. There's a recipie exchange period.

Asks War Chest For Expansion

Madison, Wia, May 23.

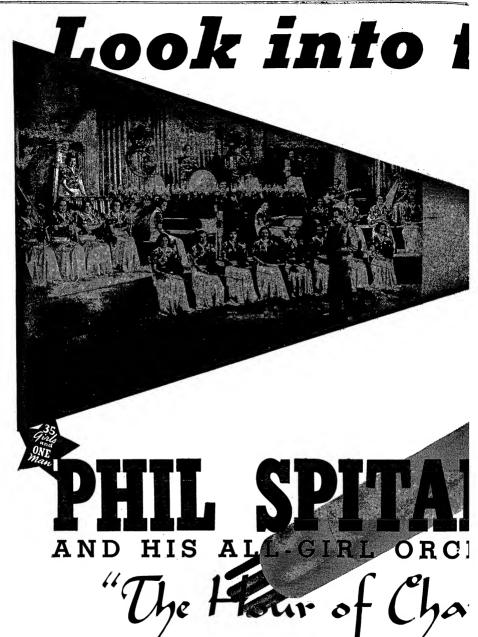
Spokesman for WHA, the stateowned radio station, appeared before
the education committees of the
station appeared before
the deucation committees of the
station appeared station and
funds to build up the station. They
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New WCKY Local Shows

Two music Cincinnat, May 23: to bowed last weed one news series sowed last weed one news series 300 to 730 a.m. a 'Musical Clock' stint, handled by Elmer Baughman, is dedicated to Ilsteners celebrating wedding and birthday anniversaries. "Request Review from 12:30 to 1:30 p.m. daily except Sunday hor Caraham chatting between plat-

ters.

At 5:35 p.m. daily Jay Harris and
Be Dean, of the newsroom, discuss
the day's events and comment on
headline stories, with caphasls on
the European situation. Tagged
'Let's look at : news.'



Beginning a Four-Week Engagement At The DRAKE on May 26th! Concluding Three Consecutive Years
GENERAL ELECTRIC on May 29th!

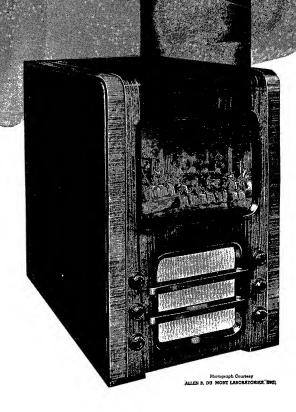
he FUTURE

TELEVISION'S HERE—and here's the band as beautiful to SEE as to HEAR!



n

EL, Chicago, The Air For



'Radio-Advertised Trash' Attacked In McCullagh's Daily; Sedgwick Replies

Because of sweeping attacks on all radio stations carrying patent medicine advertising, George McCul-iagh's 'Globe & Mail,' Canada's largest morning daily, is again on the pan with Harry Sedgwick, presi-dent of the Canadian Association of dent of the Canadian Association of Broadcasters and president of CFRB, Toronto. He resents the claim of George Corsan, G. & M.' columnist, that 'millions of dollars are wasted on nostrums sold via the air.'

on nostrums sold via the air.'

In a 1,500- word rebuke to Publisher McCullagh, Sedgwick pointed out that all patent medicine formulae in Canada are okayed by the Federal Department of Pensions and National Health before the product can be marketed and that this is a guarantee of safety to ultimate users

guarantee of safety to ultimate users. As spokerman for CAB members, Sedgwick bitterly resented the col-umnist's statement that 'money spent on such trash (gatent medicines) is loved ones; there is not a single ex-ception and the sooner you stop wasting your dollars on radio-adver-tised trash, the happler and healthier you will be.

you will be."

Pointing out that all radio stations operate under the regulations of the Canadian Broadcasting Corp., Sede-Canadian Proadcasting Corp., Sede-Cullagh that all program announcement continuities are stamped by CBC at least two weeks in advance, and that no electrical transcription and that no electrical transcription der the Proprietary or Patent Medicine Act or the Food and Drugs Act is placed on the turn-table unless this has been in advance approved this has been in advance approved.



Safety! Awarded na-

tional honors for reduction of accidents during 1938.

Health! Rocently

honored as city with low-est death rate and most outstanding public health

Generosity! Topped

all other cities in 1939 Red Cross Roll Call with largest

bership per thouse population

ST PORTLAND PLACE,

by the Department of Pensions and National Health.
Corsan had stated: T warn the Corsan had stated: T was the Corsan had stated: T was the Corsan had stated the Corsan had been seen to be considered that the consideration of the corsan state of t

AUSTRALIAN RADIO HAS **SURPLUS**

Canberra, May 3.
According to a report released by
the Auditor-General, the Australian
Froedcasting Commission, national
plus of \$1,208,40 over a span of six
years. ABC cope a goodly portion
of the \$4 license fee imposed by the
Franta Spran, the cope of the open
of the \$4 license fee imposed by the
Revenue to the cut of the copen
whatoever in license charges.
Revenue to the copen
of which license fees provided
Revenue from concerts sponsored
Revenue from concerts sponsored

\$2,399,888.

Revenue from concerts sponsored by the ABC throughout the Commonwealth was \$151,836, whilst interest on certain investments rest on certain nounted to \$14.592.

amounted to \$4,502.

Expenditure amounted to \$2,368,240, leaving a surplus for the year

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H. Darke is in charge of 2 KA, Katoomba, commercial in Blue

Test-Town! Voted

the best "test city" of the nation by 207 advertising agency executives in Sales Management Survey.

And, of Course in Cleveland your first choice logically is WGAR, the station which delivers

CBS programs to Northern Ohio and on which local

BASIC STATION COLUMBIA BROADCASTING SYSTEM

local station

*(The C.I.T. Foundation awarded WGAB first honors among all stations in the U.S. for safety education during 1938)

advertisers spend more money than any other

More FIRSTS FOR CLEVELAND

London Calling

Phillips Magnesia Beauty Creams began a quarter hour dramatized serial from Radio Normandy May 8, titled 'Backstage Wife' Has been done in the U.S.A. Phillips 'Waltz Time' is another new booking on Normandy. Includes Tom Sheppard and his orchestra.

BBC will pay out more than \$1,400,000 in music copyright fees by end of the year under its just renewed license with Performing Right

Fee to Jack Hulbert and Cicely Courtneidge is said to be the highest ever paid by a British sponsor to any double team of artists. They will appear in 'Heinz half hour of Happiness,' broadcast exclusively by Radio Luxembourg.

E. A. F. Harding, BBC staff train-ing chief, going over to production in September, returning to features and drama department.

Quaker Oats, booked by Lord & Thomas for 52 weeks for Quaker Wheat and Quaker Rice on Radio Normandy. Their Ful-O-Pep poultry food participates in Normandy's Monday Country Home Hour.

Television broadcast of the Derby May 24 being 'rehearsed' day before when cameras already installed at the course will show viewers typical Epsom scenes—but no racing.

Daily news bulletins in Spanish and Portuguese will shortly be sent on short waves by BBC for the peoples of Spain and Portugal.

Alfred Pemberton, Ltd., contracted with IBC for a series of quarter hour concerts on Radio Normandy for Armour & Co.

Dorothy Dickson doing her first straight role in radio as lead in 'Farewell to Juan' by Eric Masch-witz, May 23.

Caroll Levis signed to do a film for Grand National with his radio 'discoveries' and will also act as talent scout for the unit.

WARNERS PATRIOTIC REELS AN AIR SHOW

Radio adaptation of Sons of Lib-erty, current Warner Broz. color about heave Hymr Solomon, Revo-sion about Hymr Solomon, Revo-sion and Sons and Sons and Sons Sunday (28) on the Tive Star Final Program over WMCA, New York. Cast, numbering 12, witnessed a special screening of the pic least Sun-day (21) to familiarize themselves with the story.

Dallas Puffs Amon Carter

Ft. Worth, May 23.

Amon G. Carter, president of WBAP, and publisher of the Fort Worth Star Telegram, was the subrecord of the Fort Worth Star Telegram, was the subrecord of the Fort Worth's Mo. 1 Citizen-Dallas' Great, Good Friend, 1 Citizen-Dallas' Great, 2 Citizen-Dal

Mareus Bartlett, WSB, Atlanta, musical director, has bee: granted a Rosenwaid Foundation fellowship enabling him to make a six month study of radio in education, with some of it to be spent in New York.

Gooderham & Worts Suing CBC

First time former Canadian Prime Minister R. B. Bennett faced the Manager Licensees of CKGW, Want Legal. Accountability of Government Radio Established last; a minute after he started speaking a studio lamp exploded near his face and hatted the program.

Senora the Manager Toronto, May 23.

Mexico City, May 23.

Owning and running radio stations is a new biz for Mexican femmes. A quintetle of women, four martled, one of them a widow, run five major radio stations in the Federal District, which includes this city. The women and the stations are

stations in the Federal District, which includes this city. The women and the stations are: Mrs. Gulllermina P. de del Conde, XEN; Mrs. R. Esparza de Velazzi, a widow, XEDE; Mrs. Carmen Gutlerrez, XEAI; Mrs. Maria Remedios Delgado, XEBS, and Mrs. Maria Cardona de Zeand Mrs.

TORONTO CBC PLANT GETS OK

As a sequel to an off-the-record confab between Prime Minister King of Canada and Premier Hepburn, of Ontario. Canadian Broadcasting building erected here, construction to start immediately. Hitch had occurred when Premier Hepburn threw down the gauntie and obtainment would not shoulder its share of the 50-50 building oct planned by the Federal Government as a industry and mitigating unemployment. Toronto, May 23.

what occurred in the behind-the-scenes chat is evidenced in the pub-lic building allocation tabled in the House of Commons in which the \$750,000 expenditure is o.k.d by

Figure is irrespective of equip-ment, Cost of site was \$58,000.

In Australia

Sydney, May 8. Jan Eubini revamping his Sabbath show over Commonwealth network. Sponsored by Independent Oil, for 12 weeks.

Hollywood Dick, film chatterer sponsored by Kelloggs, has formed a club for air fans. Cost is 50c which includes a monthly copy of mag called 'Hush.'

Federal government has nixed auggestion to air sittings of parlia-ment from Canberra.

Mary McGregor doing title role in Magnificent Obsession' for Lux Radio Theatre with Niegel Lovell. She recently returned from Holly-

Mr. Walker Wants to Know' is be-ing presented weekly over the Na-tional network. Idea originated from BBC, England.

Canadian Broadcasting Corp. faces Its first major legal assault on its long the property of th

the Empires court of last resort, in London.

With many private station operations of the condition of the c

In Canada

Jacques Demers and Louis Be-langer, announcers, added to staff of station CKAC. Belanger formerly on CKCV, Quebec.

Erin Boden, producer for Radio Erin, now touring the United States to study American broadcasting and make records for broadcast in Ire-land, spending several weeks in San Francisco, where he recently mar-ried Marian Roder, former secretary to Art Linkletter.

CFQC, Saskatoon, has Geo. H. Jordan now in charge of local sales with Murray Dyck, formerly on engineering staff, with him. Anne Marshall and Vic Rowe new to staff.





ERWARD PETRY & COMPANY, INC., NATIONAL SALES REPRESENTATIVES

Cleveland's Friendly Station

New FCC Slap at Station Leases

Reaffirms KSFO Case Principle - Licensee Can't Duck Responsibility and Still Reap Benefits

To Hedges Denartment

As NBC Spot Sales Mgr.

James V. McConnell, assistant to James V. McConnell, assistant to Roy Witmer, NBC vice-prez in charge of sales, shifts this week to the managed and operated stations department under v.p. William S.

department under v.p. William S. Hedges. With the title of National spot and Local Sales Manager, he'll be charged with co-ordinating sales policies of MBC-owned stations, which have previously been more or less on their

Washington, May 23. McConnell from Witmer's Washington, May 23.
Long-term leasing of radio transmitters, with a contract provision
providing for return of the station
to the original owner at the termimation of the lease, was forcefully
enounced by the commish last
week, in a decision closely following
that of the CBS-KSFO case, settled
test October.

last October.

Overturning the recommendation Overturning the recommendation of a commission examiner, ended in Feb. 11, 1938, commish denied the plea of the Alabama Polytechnic Institute, University of Alabama and Alabama College for assignment of license to Voice of Alabama, Inc., for a period of 15 years at a monthly rental of \$1,000. Property was a hower reverted to the schools at the

reints of 1,000. Property was to tend of 15 years. The schools at the end of 15 years. Pointing to the adverse decision which kept Columbia from its de-sired outset in San Prancisco, com-tended to the control of the columbia the reason that a lease agreement contained provisions similar to those recited above, the commission de-hied an application of Associated control of the columbia and the columbia System of California. Tendency to reat out facilities with the decision of getting them back is increasing, PCC "We do not consider it in the pub-

getting them back is increasing, FCC found.

We do not consider it in the public interest to permit a practice to continue which has the effect of permit of practice to continue which has the effect of permit of the permit of

he should thereafter be in the same position as any other person who does not possess such a license.'
After explaining that it did not mean to imply that a license who assigns his license with the approval of the commission is thereafter neg-ligible, commish added:
We do think that it is not in the

We do think that it is not in the public interest to permit a licensee to use the fact that he has a license, and is, therefore, in a unique bargaining position, as a basis for requiring a commitment to reassign the license to him from his assignee.

WFAA Seeks Facsimile

Dallas, May 23.

Dallas, May 23.
First such action to be taken by any station south of St. Louis, WFAA, Dallas Rowe outle here, last week filed request with FCC for permit to operate experimental facsimply radio. Station also filed contings are contract to buy facsimile receiving sets from RCA to be placed in deswitcom humbers busets and in deswitcom humbers busets and in deswitcom to freeption. Station seeks a frequency of 25, 250 kilocycles. It now operates on Station seeks a frequency of 25, 250 kilocycles. It now operates on WSXD would be changed should request get okay.



Many Will Sympathize

After a series of fruitless attempts to reach Tom Harrington, radio director of Young & Rubicam, Ken Dolan, talent agent and husband of Shirley Ross, sent a huge floral horseshee to his quarry. Attached to the floral plece was a ribbon inscription reading:

'May he rest in peace. He died in a meeting.'

TEXACO OFF JUNE 28

Will Take Eight Week Hiatus from

Texaco will go off the air June 28, returning eight weeks later to its Wednesday 8-10 p.m. niche on Columbia. Account will act on its talent and directorial options for at season during the coming week.
Indications are that the program
will continue to emar te from Hollywood.

Dodge Bros. signed with KSFO, San Francisco, for nightly one-minute transcribed announcements, through Ruthrauff & Ryan, New York.

Chicago Chosen for 2nd Convention Of Radio Actors: Nominations In

VARIETY

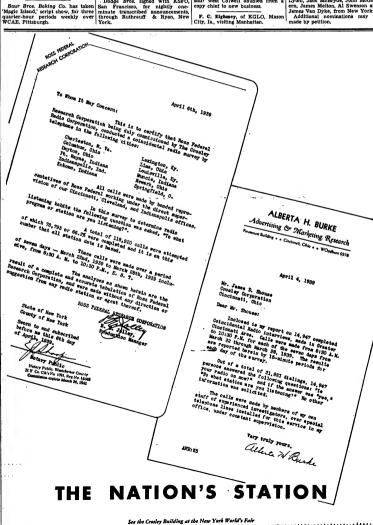
Vallee Under Spencer: Bigelow-McManus Write, Colwell Back in N. Y.

With the Rudy Vallee-Standard Brands show back in New York, H. K. Spencer, of the J. Walter Thompson staff, will become its producer while the writing will be done by Lynn McManus and Joe Bigelow. Lynn McManus and Joe Bigelow. Tom Hollywood, where he had been working on the program. Robert Colwell, who returned this week from his Hollywood assign-ment on 'The Circle' (Kellogy in ment on 'The Circle' (Kellogy in gene, its again betther in Thomp-gene, its again betther in Thomp

F. C. Eighmey, of KGLO, Mason City, Ia., visiting Manhattan.

Second annual convention of the

Second annual convention of the American Federation of Radio Artists will be held Aug. 24 in Chicago. Besides the regular business of the session, there will be an election of tional board, to serve three years. Regular toket picked last week by the nominating committee, includes a committee of the serve that the serve the serve that the serve that



BUREAU OF MISSING BUSINESS

(This department is devoted to discussion of types of advertising which, for one reason or another, usually offer resistance to radio solicitation. Object of series is to stimulate thought and provoke exchange of ideas. Persons within the radio trade are invited to express themselves, either on specific articles by VARIETY or on related aspects or suggested themes within the same general frame.)

NO. 8—LUKEWARM LOVERS

High on the list of missing bouls portant is astey on the motor highness, but with unique angles, are
ways. Hidden away is the commerciations and individuals who
plytic scheme, committee and great and the commerciation of the commerciatio

time.

Despite off-resolved opposition to the time-chiselers they continue to fourth. They are familiar to all broadcasters. What stands forth in their efforts is the indisputable fact their efforts is the indisputable fact the sir, even if not with the stations. They hire actors, sometimes must, occasionally high-priced pleaders for their causes. And electrical transcriptions don't pop out of photometer must while you wait.

maton machines while you wait.

In other words why not toy with
this thought: the propaganda boys
have sold themselves on the value of
radio. They are in love with the
medium to start with. They ought
to marry the girl and support have
Just in case anybody's forgetten
how the time-chiselers work let these
notes refreshen the memory.

A glass container organization sends radio station a perfectly good 15-minute household program. On 15-minute household program. On its own there is nothing wrong with the show, and the association is willing to give it to the station for nothing. But in the copy on the program there creeps a couple of lines plugging glassware as the ideal kind of container for fruits, vegetables,

Then there's coment. Station gets and a station to use a straight out. The station is a station to use a straight out. The station is a station to use a straight out. The station is a station to use a straight of the station is a station to use a straight out. The station is a station to use a straight out as a station to use a straight out as a station to use a straight out as a straight out as a station to use a straight out as a straight

partisan view across.
Several newspapers and magazines,
so generally opposed to radio as an
advertising medium, are not averse
to using radio, if the time is free.
They do that by sending the station
a 15-minute dramatization of a story
to be published in their forthcoming
issue, a fact which its clearly mentioned in the 50-minute plater.

Even RCA, the daddy of NBC, wants to advertise without paying for it. A supply of Red Seal classic records to be played on their stations each week night from 10-10:30 p.m., is offered. All the station supplies is the time.

(Confidential note—many stations which agreed to arrangement are taking the Red Seal records and playing them, but neglect to use the commercial continuity supplied by RCA Victor.)

commercial continuity supplied by NGA Victor. NA Commercial power on objection to organizations, individually or associations sending in items for use on their participating programs or statisting periods which permit the useful properties of the properties to accommend the properties of the properties of the properties the properties of the properties which think they are putting some-thing over on the stations by offering to give 'em something for nothing, cet the station to use a straight out-and-out commercial program as a sustainer.

picking it up and feeding their af-filiate stations programs of filcher premieres. Station men feel that this comes under the category of commercials and they should be re-imbursed for the time. However, they do agree that such programs, in some way, strengthen the bond between radio and motion pictures, on the Coast have indicated that they might submit the complaints on the Coast have indicated that they might submit the complaints of the exhibitors that the appear-ance of the picture stars on the radio-late boxofflees. And the stations agree that the presence of picture-stars on radio programs is selling plenty of time to advertisers who might not otherwise be using the radio.

NORTHWEST RESOLVES

Not Favoring International Copy-right Union For America

right Union Fer America

Seattle, May 23,

Washington State Association of
Broadcasters at a meeting last week
went on record as being opposed to
America's entry in the international
copyright union. It also passed
into of alcoholic beverages over the
int of alcoholic beverages over the
int of alcoholic beverages over the
int as unfair disterimination in favor
of periodicals and newspapers.

Group niked the proposal that the
state capitol. ASCAP was briefly
but guardeally discussed, with most
of those present feeling that it would
be best to let the issue rest for the
time being. Newly elected officers
deen, prez; H. E. Studehseir, KUJ,
Walla Walla, v.p.; Eroy McCaw,
McCaw, McCaw,
KELA, Chehia; Centralia, secretary,
and Robert Priebe, treasurer.

New Briefs Criticize Attitude Of FCC on Power: Assert **Big Stations Nurse Progress**

Washington, May 23.
Controversy over need for additional wattage entered semi-final stage last week with the clear-channel operators insisting again that more juice is the only feasible means of remedying service deficiencies and complaining the FCC rules-policy committee disregarded much uncontroverted evidence in order to raise

committee disregatives must used to raise conjectural fear.

With support from Capitol Hill, the advocates of removal of the pument on the Hill of the conference of the committee made up of Commissioners Norman S. Case, T. A. M. Carven, and George Henry Payas to the recommended new regulations. Principal stated was by Louis G. Caldwell; counted for 14 independent of the committee made was been considered to the committee made was been considered to the committee of the committe

Caldwell submitted another imposting brief on the power matter, while Duke M. Patrick, counsel for WLW. Chalinnat, reinforced the clear-caperinese of the nation's only super-power experiment. The locals and regionals generally applaude the report, the networks raised no serious issues, and NAB's exceptional work of the networks raised no serious issues, and NAB's exceptional work of the nation of general country. Allered the industry.

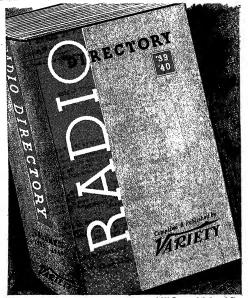
Alleges Chain Bias

Alleres Chain Bias
Coincident with presentation of
the exceptions and briefs, Rep. Martin L. Sweeney, an Ohio Democrat,
inserted a lengthy statement in the
PCC committee of trying to protect
the networks and other radio monpopuler's by turning thumbs down on
populer's by turning thumbs down on
lay operations, Sweeney, contended
lay operations, Sweeney, contended
the report would deny 'radio parity
to turnal listeners' and scored the
trule-policy froi as biased in favor
telle-policy f

a tremendous amount of pressure to bear upon the Commission against the use of superpower that the Commission against the use of superpower that the Commission has been bilinded to the need of the commission and the commis

BASKET AND BUSTERS THURSDAY, 8-9, CBS

Colgate-Palmolive-Peet is moving its Ask-It-Basket and Gang Busters programs into the Thursday, 8 to 9 p.m., spot on CBS as soon as Kate Smith goes on her summer vacation. The two C-P programs are now on Wednesday, using a half hour each and in that order from 7:30 to 8:30 p.m.



1,200 Pages-2/3 Actual Size

NEW YORK 154 W. 46th St.

CHICAGO 54 W. Randolph

HOLLYWOOD 1708 No. Vine St.

LONDON 8 St. Martin's PL Trafalgar Square Advertising forms of the 1939-40 Variety Radio Directory close soon. Send your space reservation and copy to the nearest Variety office to insure good position.

ADVERTISING RATES

Full page.....\$175.00 Half page..... 90.00 Quarter page...... 50.00 Bleed, per page, extra... 25.00 Color, per page, extra ... 25.00

(These rates are net)

Arthur Allen, Effe Palmer, Kate McComb Section 1988. And the McComb Sassialing Sassialin

LEST WE FORGET Passion of Drama 39 Mins.—Lecal 30 Mins.—Lecal 30 Mins.—Lecal 30 Mins.—Lecal 30 Mins.—Lecal 30 Mins.—A Lecal 30 Mins.—A Lecal 30 Mins.—Lecal 30 Mins.—A Lecal 30 Min

push starts at veroun sta, in the start ship and and meets his fate.
Mass: for the battle scene is outMass: for the battle scene is outstrains of a single violin as the production closes with the reading of
David's last letter to his mother. We are so that
Marian, patriolic fervor and pathot,
drama, patriolic fervor and pathot,
drama, patriolic fervor and pathot,
drama, patriolic fervor and pathot
with hundreds of similar heroes a a
natural for big time production.
Cord.

WOMEN IN THE MAKING OF

FOLLOW-UP COMMENT

Victor Moore and William Gaxton ware by no means socko on the day (18) night doing a Rubed of the day (18) night doing a Rubed war of the day (18) night doing a Rubed

To WB Over 'Old Maid'

Kate Smith has deferred to War-ners' request not to radio dramatize 'The Old Maid' until six months after the release of its picture now in production. Songstress had scheduled it for

BILLY GLASON'S LAFF PARADE With Shirley Ball, Jimmy Blair, Ai-fred Hall, Lee Grant's orch.

SEARCH FOR TALENT
28 Mins.—Lecal
BRESLAW BROS.
WGL, Scheneckedy
WGL, Schen

'HE RUNS ON SCYLLA'
With George Graham, Ron
Effle Palmer, Sidney Sm
Stewart, George Gaui,
Hoeny, Ian Martin, John F
Pergy Allenby, Florence
60 Mins.
Sustaining

New summer series over ABLS
blue (WZL) Thursdon nights in
blue (WZL) Thursdon nights in
y giving modern slangy dramatizations
of library standbys. Raymond Scudder is scripting with Lester O'Keefe
directing. Initial show was 'He
Runs on Scylla', a fantasy described
in the intro as a 'modern and apotine the standbys and the standbys and and
blue the standbys and the standbys and
blue the standbys and th

 $oxed{\mathrm{Test}}$ the water with your toe, Find it fine – and in you go!

P. S. If yours is an agency which has never placed a program over Mutual - don't you believe you owe it to your clients to hear the results behind these increases? Call Superior 0100 in Chicago; PEnnsylvania 6-9600 in New York.

BIOW COMPANY tried Mutual for one account in 1937; placed two accounts over Mutual in 1938; three in the first five months of 1939.

ERWIN WASEY invested \$99,055 in 1936 for one client; placed \$224,611 in 1937 for six clients; increased to \$397,393 in 1938 for six clients.

RUTHRAUFF AND RYAN have almost doubled the dollar investment of their clients in Mutual network facilities each year since 1936.

THE agencies that now place the most advertising over Mutual all began by this cautious toe-testing methodtried us out for one client before using our facilities for many.

Mutual Broadcasting System

WEBS GET HINT OF NEW REGULATION AS noted economic advantages from savings in departments serving both logs in departments serving bo

Sarnoff Deplores Censorship in Any Form-Even Dissents From Enforcement Officer Idea Behind N.A.B. Code

Washington, May 23.
Vigorous arguments against government regulation of network operations, together with defense of his company's policies and practices, were offered by David Sarnoff in epilog to the FCC chain-monopoly probe last week. Prolonged testi-





Geo. P. Hollingbery Co.



mony several months ago by NBC execs was topped off with an Intensive quiz that reflected mounting sentiment for chain regulation.

With Commissioner Fred Thompson, newely-seated successor to Judge E. O. Sykes, steering such of the cross-examination, Sarnoff told the probers repeatedly that he believes any government move to promulgate program standards or to supervise the business practices or the operathe business practices or the opera-tions of networks will be a grave step in the direction of censorship and will lead toward destruction of

and will lead toward destruction of the American radio setup. Nearly half of Sarnoff's day on the witness stand was consumed in dis-cussion of general policy matters, not specific aspects of NBC opera-tions. Deep apprehension about ma-populatic control was reflected by Cemeral Council Willia: J. Demp-sey freed mary questions indicating a conviction that the government must exercise far closer supervision must exercise far closer supervisior in order to protect the public inter-est and insure proper service.

FCC to move slowly before under-taking more sweeping and rigid reg-ulation. The radio pioneer antici-pated development of webs that will render a variety of services—aural, visual, point-to-point, etc.—and pointed to the possibility that exploratior of other parts of the spectrum will afford room for thousands of adwill afford room for thousands of ad-ditional transmitters and materially more networks. He agreed, however, that demands for facilities and the number of uses are expanding, so that some kind and degree of gov-ernment supervision always will be

Refers to N.A.B. Code;

Stresses Regional Aspect The RCA leader was adamant in arguing against Feder program standards. Quality of service must be left up to the licensee, he insisted, with the listener and advertiser towith the listener and advertiser to-gether policing the industry. Volun-tary self-regulation is the only way of assuring freedom of speech and preservation of the principal of pri-vate initiative. The NAB code ought

to be tried out, but should not be emboded in legislation. In his protracted debate with Thompson and Dempsey, Sarnoff emplazied the differences in redio area to a rea. Impossible to lay down which was the conduct. The audience will soon let offending operators know what it dislikes, when the immulating station and network proprietors to provide better quality service.

service.

Maintaining that network control

by the government would be a decisive step toward censorship, Sarnoff
disputed the contention that chainaffiliate contracts virtually transfer
control over transmitter operations.

As a matter of fact, the control of As a matter of fact, the control of any station a. particular moment lies in the hands of the individual facing the microphone, le countered. If webs are to be licensed so the government has a weapon with which to punish them, why not extend federal supervision to artists bureaus, advertising agencies, and I dividual performers?

Censors, However Sliced, Still the Same Old Loaf

T submit with all sinc rity and with all earnestness that the minute you get the government writing codes governing programs and saying who may go on the air or who may not go on the air, "It regardless of the best intentions in the may not go on the air, "1 regardless of the best intentions in the world, regardless of the desire of the Commissioners and Congress to avoid ceasorship by the government, that you will then destroy the present American system of breadcasting galore, that you will have censorship galore, that you will have endestroping love, that you will shave detablorship that you will shake it "e very foundations of our democarcy," Sarnoff declared.

A voluntary code, such as the NAB is seeking to present, will benefit the industry financially, Sarnoff admitted, but will be most advantageous to the public. Station operamitted, but will be most advanta-geous to the public. Station opera-tors will appreciate that in the long run adherence to the principles is bound to pay dividends in the form of listener preference, prestige, and

of listoner pretreence, prestilge, and better business pulling power.
Adherence to self-regulation principles ought to be wholly voluntary, religion to the best power of the present the

Thompson Favors Appeal From Licensee's Judgment

From Licensee's Judgment
Much discussion about freedom of
seech occurred during this phase of
maintained the networks and stations deny complete freedom to the
public, arguing that there should be
enusees in controversies about the
right to use-radio facilities. Indusry has been more generous than it
right to use-radio facilities available,
torted, in making facilities available,
the challenged the Commish to cite
instances of prejudice, discriminant
control of the complete of the challenged complaints from inhave provided complaints from inhave provided complaints from inpractices, particularly those which
that exclusivity control instance
that control in the control instance
that exclusivity control instance
that control in the control in the
company to maintain
fair to the public and the affiliates,
that networks must be permitted to
own key outlets, and that short-term
Competition between webs is de-

nts are impracticable Competition between webs is de

Competition between webs is de-sirable, he agreed, and the record of the entire industry shows 'very ac-tive and vigorous competition' for both audience attention and adver-itesrs' dollars. Even if all four skeins were under common control, there still would be rivalry, there still would be rivalry.

lat all times.

Common control of more than one chain benefits the public, the professive and the control of more than one chain benefits the public, particularly when it comes to rendering public service. NBC would be unable to provide as many sustainers group of coultest, he said. He prointed out that in other lines, corporations engage latra-nursal competition, with rivalry between different public products of the competition of the competition, with rivalry between different particular competitions, and the competition of the competiti

Sees Strife Increased By Short-term Affiliations

In reply to squawks about long agreements, Sarnoff feared confusion and strife if chain-affiliate pacts are limited to a year or so. Networks cannot compete unless they have enough stations, and the constant bidding for outlets would try, eventually on the public. Local outlets wouldrif gan, for it requires time to 'mesh' into the operation of a network. There would be too a network. There would be too primary in getting the highest politically appeared to the solid political politi nents, Sarnoff feared confutions covering a long period.

tions-covering a long period.

If the FCC outhaws exclusivily
clauses, it will ruin broadcasting,
Sarnoff warned. Networks spend
money building up outlets and need
money building up outlets and need
ance they will be served with sustainers. The public would suffer it
this practice is forbidden, bester
too much commercialization is probcatch suckation and the survival
too much commercialization is probeather such as the survival of the survival
to survival to the survival
to the survival to the survival to the survival
to the survival to the survival to the survival
to the survival to the survival to the survival
to the survival to the survi

It is impractical according to Sar-noff, to try and work out an alterna-tive scheme under which the net-works have limited exclusive call on the affiliates and the affiliates have some time to peddle to anyone. The local plant takes on the character of the web he observed and the web tocal plant takes on the character of the web, he observed, and the web now feels a sense of responsibility for the affiliate. He declared there is no doubt on the whole that net-work programs are superior.

Convinced the profit motive stimulates highest type service, the RCA president did not favor any rule or contract clause that requires afpresident did not favor any rule or contract clause that requires af-fliates to carry a particular number of sustainings. He observed that many sustainers are controversial, possibly in conflict with the policy of the local management. While the NBC-owned stations are required by headquarters, to carry, certain suis-NEC-owned stations are required by headquarters to carry certain sustainers, he felt it would be unwise to use this method in dealing with the control of the control of the chains to turn down sustaining programs deem? untilify the effort of the chains to provide equal opportunity for participants in controversies, he testified, because if the out-the control of the chains to provide equal opportunity for participants in controversies, he testified, because if the out-the shirt their public service oblished the combination.

nation.

In telling about his set-up, Sarnoff denied RCA is essentially a holding company, although admitting it functions mostly through subsidiaries, but said operating policies of NBC are fixed chiefly by the management, not by the parent. The only broad policy about which he testified was that of linking stations

in areas where no profit can be ex-pected, simply to make sure of na-tional service.

RCA Anxious to Unload Holdings in R-K-O

Holdings in R-K-O sarroff of incident that No. A andious to unload its store that No. A andious to unload its store that No. A constitution of the constitution of the constitution of the probers that the film holdings had been offered to Atlas Corp, which allowed its option to lapse, which allowed its option to lapse, which allowed this option to lapse, which allowed cells of the store in the constitution of the constituti give each other preferences in areas where they have been longest estab-lished. Would be foolish for both to try to compete all along the

And His

ORCHESTRA

Hotel St. Regis Viennese Roof

2nd Consecutive Year NBC-THRICE WEEKLY WM. MORRIS AGENCY

"Allen Prescott's 'Don't Forget' insures several welcome chuckles." Ben Gro

NEW YORK DAILY NEWS

"DON'T FORGET"

ALLEN PRESCOTT

Fridays, 8:30-9 P.M., WJZ

NAN WYNN

"TIME TO SHINE"

Tuesdays 10 P.M., EDST CBS Network

Mgt.: Columbia Artists, Inc.



ON THE NBC RED NETWORK

THE O'NEILLS' NOW RADIOS MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS = NO HEART-THROBS Presented by Ivory Soap - 99 11 too 11 pure

LISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P.M. EDST COAST TO COAST

MGT. ED WOLF-RKO BLDG. NEW YORK CITY

'Music by the Masters"

Just concluded-

ROOSEVELT HOTEL, NEW YORK

Currently-

LOEW'S STATE, NEW YORK

Week (May 26)-

FOX. PHILADELPHIA

FRANKIE **MASTERS**

and his

BELL-TONE RHYTHM ORCHESTRA

VOCALION RECORDS

WORLD TRANSCRIPTIONS

Direction-MUSIC CORPORATION OF AMERICA Personal Mgt-W. BIGGIE LEVIN

San Francisco Expo Moves to Rectify Unsatisfactory Radio-Music Publicity

San Francisco, May 23. Urgeni need of additional funds to fearer ardio activities at the Golden Gate International Expestition is a major problem for which a solution is being sought by Clyde M. Vanpublicity chief, who last week remed charge of the radio department. Arthur Rowe, who was appeared to the control of the co

minor execs have been involved in engotations with the union.

Advance plans for some 30 radio programs daily from Treasure Island for programs daily from Treasure Island and the programs daily from Treasure Island of money. About six bradeasts a day are bining aired, but most of these are staged by the stations releasing them. Only money the radio division has had to date has been expected by the station of the state of the state

Vandeburg is getting estimates or the cost of changing the locations of



means business in Baltimore loudspeakers and increasing their number on the fairgrounds, At present the pa. system covers only 15 percent of the island. The speakers are spotted too high above ground, according to Vandeburg, who believes he can get a 65 percent coverage of the area occupied by buildings and exhibits.

ings and exhibits.

Vandeburg would like to bave the expo cancel its contracts with the Goldman band, currently drawing in the nabe of \$8,000 : week, and Thaviu's band, which is scheduled to play during the closing months of th: fair, and use its money instead to engage local dance bands, orchestras and other musical groups which can be used for broadcasts.

If the avin lives up to its present

If the expo lives up to its presen contract with the musicians union to If the expo lives up to its present contract with the musicians union to use a given amount. O local talent, Vandeburg believes 11: unlon will will be the control of the c

Webs-N. Y. Expo Fixing Closer Collaboration

Networks have finally decided to make the N.Y. World's Fair a regular stand in their operations. RBC, CBS and Mutual have either each lished or are going to establish staff men permanently on the exposition's grounds to correlate each web's promotion building. The new arrangement is expected to make for a closer alliance between the Fair and broadcasting and corporation. The control of the con

Ernest LaPrade and Dan Russell will stay on the spot for NBC, while John Roche will fill a like task for Columbia. Mutual-WOR will have a staff man permanently on the scene within the coming week.

Dick Ruppert, WKRC, Cincinnati, director of advertising and sales pro-motion, was elected 'ast week to the Order of the Curia, legal honor-ary society.



Howard Lane Elected To Succeed Brunton

San Francisco, May 23. New director of the 15th District of the National Assn. of Broadcasters of the National Assn. of Broadcasters will be Howard Lane, manager of the California Radio System and McClatchy stations' business manager. He was elected at a one-day Assumes office after the NAB convention in Atlantic City in July, succeeding Ralph Brunton, general man held the post for four years. Nab 15th District comprises Northern California, Reno, Nev., and Romoibilu.

Layoff fer Fidler
Chicago, May 23.
Jimmy Fidler is scheduled to take his first vacation from his ether commentary job in more than three years.
Kastor

years.

Kastor agency here and Procter & Gamble figuring on a rest of two or three weeks for Fidler some time in August. Likely that the spots will be filled by guests during Fidler's ab-

John Bartrett has joined the sales staff of WBNO, New Orleans. Was formerly with WSMB.

Radio Special Eventsmen Saddened As State Dept. and Embassy Ignore Them

Woes of Capital broadcasters in-tensified last week as State Departent restrictions on the approaching visit of King George and Queen Elizabeth drew the strings a little closer and threatened to close the incustry in completely in web of red

in Custy in completely in web of red tage.

Latest heartbreak to four local transmitters—NBCs duo, WRC-WMAL, CBS transmitter, WSSV, which was a constant to the complete of th

the station and bolt to microphones are adoubted to the state of the s

100% of the total Pacific Coast metro-politan ("Big City") population is in the Daytime Primary Area of The Columbia Pacific Network.



69.4% of the total Pacific Coast emale city population (outside metro-politan areas) is in Daytime Primary Area of The Columbia Pacific Network



83.7% of the total Pacific Coast rural population (farms and towns of less than 2500) is in Daytime Primary Area of The Columbia Pacific Network.



92% of all Pacific Coast population is in the Daytime Primary Area of this network! (And 98.7% at Night!)

TO SELL THESE 3

BUY THIS ONE

blanket the front-and-back-country thoroughly. When you "go Columbia" you know your coast program is

bracketed with the nation's prime audiencebuilders—at one low cost.



802. N. Y.. Rules One-Nighters in Area May Not Be Picked Up by Networks

Picking up of bands on one-night dashing the York for comba network broadessite is forbidden by a recent ruling of New York local 802 of the American Federation of Musiciaus. New York band booking of the American Search of Musiciaus. New York band booking of the American Search of the American Search of the American Search of the American Search of the Musiciaus Search of the American Search of the Musiciaus Se

entirely.

Another angle that isn't mentioned is that it discourages the selling of bands to spots with promises of a wire and the free air ads. Ruling, doesn't apply to one-night pickups from out of town, over which 802 has no jurisdiction.

BENNY GOODMAN'S BAND MUCH CHANGED

When the Benny Goodman orthertracturing to New York Contracturing to New York Contracturing to New York Contracturing to New York Contracturing to New York Conlist road trip. Nick Patool, formerly
laudy Schutz on drunn; George
Rose is in place of Ben Heller on
guitar; Tools Mondello is in Arthur
Rollini's sax spot. Artis Bernstein
on bass fiddle; Corky Comelius, once
with Les Brown, took Irving Goodman's trumpet chair several weeks
was Bruce Squires, trombone
Martha Tilton dropped out before
the Palacc, Cleveland, date last week
sad went to the Cosat, presumably
to Young York Conyork Conyork

Included Out

Hollywood, May 23. Song pluggers are up in arms against edict barring them from Trocadero nitery, p.omulgated by Felix Young, who used to be

one of them.

Previously Young slapped no

PHEW-BOMB IN COIN DISC

Cafe Songs' Review

Al Hoffman, Al Goodhart and Manny Kurtz won't place the mu-sical score of their International Casino (N. Y.) show until after the

THE BIGGEST BLAZE SINCE THE CHICAGO FIRE "MY LAST GOODBYE"

THE COUNTRY'S REST BALLAD

"A NEW MOON AND AN OLD SERENADE"

THE BIGGEST EUROPEAN HIT SINCE "VALENCIA"

"BOOM"

JOHNNY MERCER AT HIS BEST "SHOW YOUR LINEN. MISS RICHARDSON"

TO BE RELEASED SHORTLY

Irving Berlin's Greatest Score of 6 Hills From the 20th Century-Fox Film Production

"SECOND FIDDLE"

JOE SANTLY, Prof. Mgr.

SWING CLUB RALLY

Hipp, N. Y., Will See Some

National Swing Club's band shindig at the Hippodrome, N. Y., next Monday (29) will feature a band composed of orchestra leaders noted for outstanding ability on certain instruments, led by Duke Ellington, and another batonned by Paul Whiteman made up of the men has selected on his all-star swing outst in his Collier's magazine story of a few months back. Most of the bigmane lesders including Tommy and name lesders including Tommy and Count Basie, Harry James. Woody Herman, et al., will be in the first named with Ella Fitzgerald as vocalist. Most of them will be sans their bands. Whiteman made up of the men he

Dands.

Numerous other sem-name units are scheduled for the thing, however, including vocal and string groups. Metry Macs vocal quartet is to be given a trophy, and all the leaders on hand will be handed one for 'constructive advancement in swing music in America'. sic in America.

Band Bookings

I.i.i.i.i.i.i

Network Plugs, 8 A.M. to 1 A.M.

i Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (May 15-21). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol *denotes film song, † legit, all others are pop.

TITLE.	PUBLISHER.	GRAN
ew Moon and an Old Serenade	Berlin	
nd the Angels Sing	BVC	
Never Knew Heaven Could Speak Rose of		
Washington Square	Robbins	
dy's in Love with You Some Like It Hot	Paramount	
on't Worry About Met. Cotton Club Revue	Mills	
n Building a Sailboat of Dreams	Shapiro	
ishing*Love Affair	Crawford	
rce Little Fishies	Santly	
range Enchantment* Man About Town	Famous	
ur Love ast Side of Heaven*East Side of Heaven	Chappell	
ast Side of Heaven*East Side of Heaven	Santly	
ttle Skipper	Feist	
ittle Skipper ng a Song of Sunbeams*East Side of Heaven eaven Can Walt	Santiv	
eaven Can Wait	Remick	
t a Little Hot Dor Stand	Spier	
eer Barrel Polka	Shapiro	
ight Must Fall	Marks	
nat Siv Old Gentleman* East Side of Heaven.	Santly	
ow StrangetIdiot's Delight	Feist	
I Didn't Care	Chappell	
ears from My Inkwell	Witmark ,	
ou Grow Sweeter as the Years Roll By	Witmark	
ow Warm It Is the Weather	ABC	
egin the Beguine	Harms	
I Had My Way	Paull-Pioneer	
hestnut Tree	Shapiro	
nat Sentimental Sandwich* Man About Town	Famous	
Cried for You	Miller	
eep Purple	Robbins	
oom	Berlin	
ittle Sir Echo	BVC	
ang Heart on Hickory Limb East Side	Santiy	• • • •
appy About Whole Thing Naughty But Nice.	Remick	• • • •
histling in the Wildwoodnug as a Bug in a Rug	Qiman	• • • • •
nug as a Bug in a Rug	Paramount	
lg Wig in the Wlgwamhis Is Itt. Stars in Your Eyes	Gem	
his is ittStars in Your Eyes	Спаррец ,	
ut It Didn't Mean a Thing	Ager	• • • • •
enny Serenade	Snapiro	
lue Evening. ain't What You Do	viller	
hat Goes Up+Cotton Club Revue	Mille	• • • • • .
lasquerade Is Over	Cunudani	
uckoo in the Clock	Barlin	• • • • • •
deroo in the Clock	Perm	

MRS. AL DONAHUE HURT

MRS. AL DUNARUE-RURT
MRS. Al Donahue was injured in
an auto smash near Belmont, L. I,
iast Wednesday (17). She suffered a
compound fracture of the right arm
and bruises. She's the former Fredericka Gallatin, New York socialite,
Donahue's band is currently at the
Rainbow Room, N. Y.

Andrea Sarte doing the musical score for Paramount's 'Bulldog Drummond's Bride'

On the Upbeat

Del Courtney orchestra goes into the Bear Mountain Inn, N. Y., May 28, indefinitely. Gets several week-ly CBS wires.

Rosemery Yols has joined the Walter Powell orchestra as vocalist at the Show Bar, Forest Hills, L. L.

Horace Heldt, was renew other year by Brunswick R

Jimmle Lunceford orchestra will get six NBC wires during his split 12-day stand at the Hl-Ho Casino, Brooklyn, N. Y., opening Saturday

Woody Herman, Horace Heidt, and Paul Whiteman orchestras are all

(Continued on page 35) "Blue Skies Are

Round the Corner" Broadcast by JACK HARRIS

IRWIN DASH PUBLICATION

Published in America by

Crawford Music Co.

Song Suggestions JIMMY McHUGH'S When My Sugar Walks Down the Street" Mille Music, In

STRIFE

St. Louis, May 23.
Police fear an outbreak of violence between two rival organizations to the control of the co St. Louis, May 23.

Casino (N. Y.) show until after the show opens tomorrow (25). Trio wants all publishers to hear their four new nitery tunes in action before disposing of rights.

Inside Stuff—Bands

New twist in intery presentations is to have guests bring their own entertainment. Though the current show at the Concenti Grove in the Park Central Hotel, N.Y., consists only of Larry Clinton's orchestra and Earico and Novello dance team, opening night (17) layout had three additional acts supplied by a sixesbe private party. They were Sinclair's Sextet, dancers; Shavo Sherman, comedian, and Billy Vine, m.e. Latter Obstome orchestras, which preceded Clinton.
This particular party had reservations at another spot but switched to the P.C. upon learning of Clinton's sheduled opening. When informed that Earico and Novello constituted the sole 'floor show' it went through with its restructions saying it would supply it own entertainment. Result when the contractions saying it would supply it own entertainment. Result sone of those employers as it was one of those employers as it was one of those employers as it was

A new style orchestra brochure has just been gotten out by Kay Hansen and Ned Williams for the Jimmy Dorsey band. It isn't bound, being made up of 18 loose pages containing biographical text, pictures, etc. Looseled style makes it simple to insert new pages in the event of changes in per-

style makes it simple to Insert new pages in the event of changes in personnel, or any other adjustments, Befuig rather elaborate, it's too expensive a proposition for Rockwell General Anuement, which handles Dorsey, to underwrite, though they ship it to buyers. Dorsey stands the tap himself.

"Sustaining st time will be fail of Dorsey bands for the next month or so. Jamus Dorsey went into Meadowbrook, Cetar Grove, N. J., Saturday (20) and the standard of th

There's a new novelty dance being encouraged at Bill Bardo's Century Room in the Hotel Adolphus, Dallas. Labeled 'The Fish Hop' its wacty hoofing wrapped around 'The Three Fishes.' The Four Ann Sisters and four of the orchestra boys bowed in the number at a party in Galveston where they had to take several repeats.

Entire Jimmy Lunceford band gets author credit on sheet music and label of the recording of the new tune 'Well, Allright.' Seems the whole outfit had a hand in the writing of music and lyrics for the tune.

Add to the numerous gadgets gotten out for idolizers of band leaders small busts manufactured by a Detroit firm. Likenesses are made in three sizes from 35c to \$1 in price.

IRVING BERLIN, Inc., 799 Seventh Ave N. Y.

Sensational Hit From Billy Rose's "Aquacade" at the N. Y. World's Fair 1939

DANA SHESSE

ROBBINS MUSIC CORPORATION . 799 SEVENTH AVENUE .

NEW YORK

15 Best Sheet Music Sellers

Three Little Fishies	Santly
Little Sir Echo	BVC
And the Angels Sing	BVC
*Wishing ('Love Affair')	Crawford
Our Love	Chappell
Beer Barrel Polka	Shapiro
Little Skipper	Feist
God Bless America	Berlin
I'm Building a Sailboat of Dreams	Shapiro
Sunrise Serenade	Jewel
Deep Purple	Robbins
Heaven Can Wait	Remick
Tears From My Inkwell	Witmark
*East Side of Heaven ('East Side of Heaven')	Sently
Don't Worry About Me (Cotton Club Revue)	Mills
*Filmusical.	
†Production.	

Inside Stuff-Music

Conference on Copyright Legislation, headed by James T. Shotwell, has asked Congress to postpone consideration of any measure intended to bind the country to the international copyright convention until the conference's subcommittee has completed its draft of recommendations for changes in the conference's subcommittee by the conference's subcommittee by the conference's the conference's subcommittee by the conference's conference's conference's conference's conference by the conference by the

Herman Starr, president and operator of the Warner Bros. music com-bine, is due to be elected to the board of the American Society of Com-posers, Authors and Publishers when the directorate holds its regular monthly meeting tomorrow (Thursday). Starr will replace E. H. Morris, It is expected that the writer faction on the board will have decided by this meeting on a director to take the place of the late Joe Young.

Professional Music Men, Inc., is changing its by-laws so that its executive board may have the authority to enter into an anti-orbitory part for its members with the publishers. Copies of the agreement were sent out to publisher members by the Music Publishers Protective Association for signatures last week. One of the copies will be kept by the PMM, while the other, with the latter's signature, will be returned to the publisher.

Chester Conn, of Bregman, Vocco & Conn, brought home a winner last week. He drew a non-starter in the Irish Sweepstakes on the Grand National steepiechase which is run in England today (Wednesday). He gets approximately \$1,800.

Dismiss 'Garden of Moon'

Song Suit vs. Warners

Hollywood, May 23.
Warners was granted its motion fo dismissal by the Federal court of the \$60,000 suit field by Louis Herscher and Robert Gilbert over Hersener and kobert Gilbert over alleged suppression of their song, 'Carden of the Moon.' They charged their tune was sidetracked for WB's ditty of similar title. Court gave plaintiffs 20 days to file an amended complaint.

From the COTTON CLUB PARADE (World's Fair Edition)

DON'T WORRY BOUT ME

WHAT GOES UP MUST COME DOWN

GOT NO TIME IF I WERE SURE OF YOU

EVER SO QUIET

WHAT ARE LITTLE GIRLS



LOU DIAMOND PROTESTS

Publisher faction on the board of directors of the American Society of Composers, Authors and Publishers spent a day last week listening to Lou Diamond's protest against the availability ratings allotted his Fa-mous and Paramount Music Corps, catalogs. There was no decision.

Event was unusual in that Dia-mond was permitted to appeal di-rect from the availability committee to the directors. The technically that made this possible was that he was recently elected to the publish-ers appeals board on availability.

Though elected over a year ago, the special committee having the task of revising the system of distributing ASCAP royalties among publisher-members, met for the first time yesterday (Tuesday).

time yesterday (Tuesday).

Il was agreed during this initial assistion of the special committee that like major headache on organity alice. The protein of the divey is 30%, Committee word to recommend the propriate box do recommend to the propriate box of the propriate statistic dealing with the availability question. If was also precial statistics dealing with the availability question. If was also considered in the propriate of the propria

years ago.

Proposal had aiready been made
by the committee that 20% of the
50% allowed for availability be
based on a mathematical formula,
to the discretionary ratings of a
committee. Advocates of this modifaction feel that there would be little inclination among publishers to
battle over the 10%.

SETTLE MRS. KAUFMAN

Involved Mechanical Rights Pay-ments to Composer's Widow

Sam Fox Publishing Co. agreed to settle the royalty claims of May Z. Constitution of May Z.

there were no such right existed.

Mit Stammont spall re 330,000,

Mit Stammont spall equally between two causes of action. The first cause sought unpaid royalties from the sale causes of action. The first cause sought unpaid royalties the sale of the sale o

Most of Kaufman's compositions were of the strictly instrumental sort. They include Stop It. 'Meow,' Taxi,' 'More Candy,' Listen to This,' 'Introduce Me,' 'Up We Go.' 'Plenty Sweet' and 'Play Time.'

PLUGGERS MAY **ASK TUNES BE** LISTED

Leaders in the Professional Music Men, Inc., are talking about trying to prevail upon the NBC program to prevail upon the NBC program yatem that would aid the contacters in knowing whether their tunes will be used on scheduled programs. There are about 60 publishers will be used on the programs and they feel that it would be reignored benefit if corrected lists of programed tunes were made available at a desk in the processible billboard.

In that way the publishers' men

cessible billboard.

In that way the publishers' men would be able to avoid close repetition of the same current tune on network schedules, and thereby save time and effort for both themselves and the clearance staff of the grogram department. With this cancellation information at hand the contacter could then undertake to spot the tune on a non-conficting

Thurston Knudson writing back-ground music for 'Stanley and Liv-ingstone' at 20th-Fox.

Anthony Collins scoring 'Nurse Edith Cavell' at RKO.

Songwriters and Warner-Drevfus **Reach Agreement on Basic Points**

The Hyde in 'Em

Fred Waring met Guy Lom-

'As one music publisher to an-other,' said he, 'don't some of these band leaders smell?'

Gordon-Revel Offered Partnership in Bregman Firm; Contract Expiring

Hollywood, May 23.

Mack Gordon and Harry Revel are negotiating with music publishers in east for a new deal to follow the Jack Robbins contract which is expiring shortly. Robbins is after re-newal, but Rocco Vocco and Jack Borton in the Bregman-Cocco in the Bregman-Cocco in the Bregman-Cocco

Conn. firm Conn. nrm.

For signing their current deal,
Robbins gave the songwriting team
\$10,000 bonus plus the \$500 weekly
charged against royalties.

BUDDY ROGERS BLOWS BAND: LUCAS AT GROVE

Los Angeles, May 23.

Buddy Rogers is disbanding his orchestra and going to England to make a picture when he ends his engagement at Topay's his week. He sails May 31 with his wite (Mary Pickford) from New York. Billy MacDonaid and his Highlanders follow into the Southgate nitery.
Clyde Lucas band and Paul Draper's dance act open at Cocoanut

Clyde Lucas band and Paul Draper's dance act open at Cocoanut
Grove June 12. Anson Weeks, currently at Ambassador hotel night
spot, moves to State Line country
club at Lake Tahoe.
Henry King is reopening the Venetian Room at Hotel Fairmount in
Frisco tonight (Tues).

RE-CLASSIFY GREEN ROOM Edison Cuts Down to a Trio Wi Scale Added

Reclasification of the Green Room of the Edison Hotel, New York, has week by N. Y. Local 802 of the American Federation of Musicians and the Market by N. Y. Local 802 of the American Federation of Musicians and the Green Room in the Green Room in the Market by Marke

Victor Young tuning up 'Range

Counsel for the Songwriters' Proective Association and for the Warner Bros. and Max Drevfus music nterests last week reached a tentainterests last week reached a tentative basis for a new uniform writer's
contract. In attendance at this conference were Walter G. Douglas,
chairman of the Music Publishers
Protective Association; Edgar Leslie,
of the SPA council; John Schuiman,
SPA lawyer, and A. M. Wattenberg,
counsel for WB and Dreytus.

Four basic points that the two fac-tions agreed to, and which are to be incorporated in the standard con-tract are:

1. In the event that television is not covered by the ASCAP mem-bership contract such rights are to be administered jointly by the pub-lishers and writers through a cen-tral licensing bureau.

2. There are to be no further bulk synchronization deals with film pro-ducers, excepting medleys, without the consent of the writer.

3. The publishers and writers are to share 50-50 on all mechanical

rights.

4. Writer is to receive a duplicate statement whenever a license fs issued by a publisher directly to a user and not through the industry's agency or trustee. The writer through his rep will also have access to the original statement of use furnished by the licensee.

HARRY LINK TO **METRO LOT** FOR 3 MOS.

Harry Link, general professional manager of Leo Felst, Inc, left for Biolitywood Monday (22). He will try to create a new actup between Metro as film accores are concerned. Link's immedite concern is the scheduled production of Zeigfeld Polites. "Sejfeld will seek to emphasize in both writer and producer contacts the commercial point of view of the music publishing business. He expects to remain guidiness. He expects to remain guidiness. He expects to remain film business. He expects to remain the remain of the contact the commercial point of view of the music publishing business. He expects to remain guidiness. He expects to remain the remain of the contact the commercial point of view of the contact the contact the contact the commercial point of view of the contact the con

BRIDGEPORT SPOT OPENS

BEIDGEPORT SPOT OPERS
Pleasure Beach, city-operated park,
preems season next week-end with
Tommy Reyrolds' band leading toff
Illiam Burke segain managing dance
hall. WICC will remote Sunday attactions. Charles Shribman office
Botton Point Park, South Norwalk,
Conn, unshuttered Sunday (21) with
Mal Haliett's band. Barry Wood,
CRS baritone, now heading a dance
combo, makes ballroom debut next
Sunday at Refere Folk.

ENJOY A WITMARK SUMMER with-

Πì

YOU GROW SWEETER **AS THE YEARS GO**

TEARS FROM MY INKWELL

M. WITMARK & SONS - R.C.A. Bldg. - New York - Norman Foley, Prof. Manager

Night Club Reviews

ST. REGIS ROOF, N. Y.

Mary Parker, Billy Daniels, Harold Richards, Starlets (Harriet Haddon, Norah Gale, Marie DeForest, Bernice Stewart, Barbara McLean, Lucille LaMarr), Joseph Rines & Jules Lande

This looks to be the St. Regis' year all the way. When the snooty Iridium Room did a daring thing by installing an ice show last fall, it paid dividends from the start, to the installing an Ice show last fall, it and additional form the start, to the analysis of the control of the contr

maine, is the vocalist.

Having successfully turned the trick with a movable lee rink in the Iridium, the Roof (nee the Vennese Roof, but now an abandoned title, in view of politics abroad, etc.) has installed a movable bandstand, which recedes to disclose a trap-door from

AGAIN America's Charming Dancers

DON AIDREY

40 Consecutive Weeks COLLEGE INN CHICAGO

Doubling THE SWANK NEW PUMP ROOM Ambassador East Hotel

Tripling With Their LE MAIRE RHUMBA BAND THE BUTTERY

whence rises the LeRoy Prinz rewester.

They open with a sambas routine
incodinger typical principles of the conangle of the control of the control of the control
a, rose routine to Johann Straus'
Fledermass, and Lander's glob is
a, rose routine to Johann Straus'
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a, rose routine to Johann Straus'
Fledermass, and Lander's glob is
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Fledermass, and Lander's glob is
a, rose routine to Johann Straus'
Fast Walter number, which lecomes
with the customers for the handtop the control of the control
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Hotel Biltmore, N. Y.

Happy Felton orch (13), with Ken lealy, Louise Dunne, Billy Gal-raith, Marty Snerd, Lorraine Barre, fae Erickson.

The Sowman Room (grill) of the Root Bolton. The Sowman Room (grill) of the Root Bolton Room (grill) of the Root Bolton Room (grill) of the Root Bolton Room (grill) of the Root Holton Holton Room (grill) of the Room as a rootrum enter werything.

Better known as a rootrum enter werything.

Better known as a rootrum enter werything.

Better known as a rootrum enter werything in the Room (grill) of the Roo

number. There's a small prize to the winner of the eleverest play our printing it to become monotonous. He breaks it up first by introducing the breaks it up first by introducing the breaks it up first by introducing the prize based of audience contributions. Among the earlier band specialties doing impressions of the sundry Sylea.

The prize of the sundry Sylea. The sundry Sylean Sy

SHOW BAR (FOREST HILLS, N. Y.)

Walter Powell's orch (8), Marion Joyce, Bobbie Trotter, Dolores & Rossini, Eddle Miller, Fred Jagels.

Joyce, Eddle Miller, Freu --Herb Moss has redecorated his two rooms and is ballying the fact that they are located only 1,000 feet from the World's Fair in a bid was been as the second of the world's Fair in a bid was been as the second of the world's fair in a bid was the second of the world of the second of the world of the second o

that they are located only 1,000 feets from this pairs are supported by the support of the suppo

BILTMORE BOWL, L. A.

Los Angeles, May 18.
Pinky Tomlin, Gray & Kathlee
Earl, Fortune & Pope, Hacker & S
dell, Tomlin's orch (12).

dell, Tomain's oren (149).
Joe Faber his this downtown renderson and it's cilicking again after
a long and spell. Any number of
things have a contributing share in
the upturn, including Pinky Tomlin's
personal pull with the collegitates
and younger set. They still haven't
togother his ditty. Object of My Admings. And call for it every eventings.

and younger set. 1967 younger

plainly evident that band is groping for a style and may come up with for a style and may come up with the style of the st COCOANUT GROVE (PARK CENTRAL HOTEL, N. Y.)

Except for a redecerating which brightens it up immesurably, this croom hasn't been touched, though it with a possible change in motif and an enlargement to a capacity of about 500 for Clinton's and subse-rent plant for the spot call for event plant for the spot call for rated, silling dames floor after this rated, silling dames floor after this plant of the spot call for the rated, silling dames floor after this plant of the spot call for the plant of the spot call for the largement and installation of a rated, silling dames floor after this plant of the spot call for the plant of the spot call for the largement and installation of the plant of the spot call for the spot per spot call the spot call for the plant of the spot call for the spot per spot call the spot call for the plant of the spot call for the spot per spot call the spot call for the spot per spot call the spot call for the spot per spot call the spot call for the spot call for the spot spot call the spot call for the spot call for the spot spot call the spot call for the spot call for the spot call the spot call the spot call the spot call for the spot call the

raised, sliding dance floor after this date. Band came in Wednesday (17) and the slide of the sl

(Continued on page 36)

BAL: TABARIN (SAN FRANCISCO)

San Francisco, May 19.
Merriel Abbott Dancers (8), Grace
Drysdale, Bob Baxter, Gary Nottingham's orch with Roland Drayer.

prysidele, Bob Bazter, Gary Nottingbarn's ork with Roland Prayer.

Distinctly different in the way of night club dance routines is the oftering of the eight Merriel, About Coast engagement at the engagement of the Bal Tabatin (first was at the Cocoanut of the Coast engagement at the Bal Tabatin (first was at the Cocoanut of the Coast engagement of the Bal Tabatin (first was at the Cocoanut of the Coast engagement of the Bal Tabatin (first was at the Cocoanut of the Coast engagement of the Coast engagement of the Bal Tabatin (first was at the Cocoanut of the Coast engagement of the Cocoanut of th

inches. Senting for a least fit.
The current foor show Includes another novel set, Grace Dryndale Inside a black box-like affair with another another short of the sented first a sair of puppets in a ballroom dance. A Sonia Henje sented first a sair of puppets in a ballroom dance. A Sonia Henje sented first a sair of puppets in a ballroom dance. A Sonia Henje sented first a sair of puppets in a ballroom dance of the sentence of

Completing the floor show is Bob Baxter, baritone. His singing of Deep Purple' was especially well received.

Baster, barttone. His singing of received.

Nottingham, whose musicians have been at the Bail for six months, leads the six of the s

Victor McLaglen bought a half-interest in Rendezvous cafe at San Ciemente, Cal, in partnership with Phii Hulshizer.

One of America's Finest Dance Teams

ENRICA NOVELLO

CURT HOUCK

WILL OSBORNE April 8 LARRY CLINTON 352 17

COCOANUT GROVE

Park Central Hotel New York

ALWAYS WORKING **'WHITEY' ROBERTS**

Now in 5th Week at Palemar, Los Angeles, with Artie Shaw Doubline Paramount Thea, with 'Union Pacific NOW IN 4TH, WEEK

HARRY RICHMAN Ses: 'LORD & STEWART

19, Albemarle Street, LONDON, W. 1.
Are England's Best Tailors.

New York Sunday Mirror (May 21): ".... Til the cus-

tomers laugh so much they Can't applaud any more."

"Variety." Jan. 4th, 1939: "The Wieres took the house by storm with their dance lunacies and crackpot unison work."

WIERE BROTHERS Second Week

STRAND. NEW YORK Direction, MARK LEDDY

BUSTER SHAVER with OLIVE AND GEORGE Now in Third Week at **ROXY THEATRE, New York**

Direction IRVING TISHMAN

Just Returned from 11 Months' Tour

of England and The Continent

AFA Shortages Reported in Frisco. L. A.: Verdict This Wk. on Whitehead

Raiph Whitehead, on the defensive himself in an investigation of the himself in an investigation of the property of the Ausociated Actors and Artists of America in New York, does not contemplate an immediate trip to the Ausociated Actors and Artist and the Ausociated Actors and Artist and the Ausociated Actors and Artist and the Ausociated Ausociated States and Artist and the Ausociated Ausoci

head.

The Four A's has been sifting charges against Whitehead and the administration of the AFA for the past several weeks. A decision is expected some time this week.

Seek Records Return San Francisco, May 23

San Francisco, May 23.
Restraining order preventing officials of the American Federation of
Actors from investigating records of
the AFA office here having been
dissolved last week, Jack Mills, national organizer for AFA, has requested that AI T. Smith, former
branch representative, return all
records that Smith removed from

branen representative, records that Smith removed from the office.

Auditors, at work for some time in checking the accounts of the local branch, are said to have discovered a shortage of nearly \$2,000.

BERLE-RICHMAN HEAD INT'L CASINO REOPENER

After several postponement, Alex Finn premieres his International Cadron premieres and Majesta, Georgie ette, Virginia Verrill, Ranny Weeler, and Allen Roth orchestras, plus Diosa Costello's tango band in the servace cade which Kap Parsons and Allen Roth Cadron premieres and Allen Roth Cadron Cadron premieres his Mayatir Citib, Boston, unlike the predecessor management, is the on-man bost of the Cadron premieres with Lou Brecker management, is the original partners with Lou Brecker and George Oben, remains as general greeter and aide.

The premier was the place, which already represents around. \$500,000 to incipital founders. Clifford C. Fischer's Yolke Bergeres' was the last Kamas. The interny Bank & Trust, when the City Farmer, Bank & Trust, when the City Farmer, Bank & Trust, when the counternation of the premier counternat

whien is nearway, ture, Watson Barratt has done the new show's scenery; Billi Livingston, the costumes; song, by Ai Hoffman, Al Goodhart and Manny Kurtz.

Peggy Worth Files Voluntary Bankruptcy

Peggy Worth, at present a house-wife, but during 1933-35 in vaude-ville in Europe, filed a voluntary petition of bankruptcy in the New York federal court Wednesday (17) listing assets of \$250 and liabilities of \$9,356.

of \$0,355.
Among creditors are Harold Bishop of 270 Broadway, on a note in
which the bankrupt is a co-signer
with Theresa Conklyn, \$1,200, and
Saul J. Glaser of New York City
to whom she owes \$350 for work.
kabor, and expenses.
kabor, and expenses.
her income in
1957 at \$1,000 and in 1988 at zero.

Fox, Det., Drops Shows

The Fox, one of Deiroit's largest eaters, goes into double features Seaters, goes into double features shortly, dropping stageshows,
House is under a 15-year lease to prime a new revue for Frisco to National Theatres,

On the Upbeat

(Continued from page 32) booked for tomorrow (26) at Cor-nell U., Ithaca, N. Y.

Larry Clinton orchestra guests on the Fitch Bandwagon this Sunday (28).

Zinn Arthur goes into Gross-inger's Country Club, Ferndale, N.Y., May 26. Band will have a Mutual outlet.

Will Osborne opens summer sea-son at Willows, Pittsburgh, tonight (24) for a one-night stand, and will be followed by Ramona and Her Man of Music for five days. Cecil Golley band comes in May 31 for fortnight. First two placed by Rockwell, last by Frederick Bros.

Jehnny Roherts' band and organist Everett Haydn named to open Crest, on Lincoln Highway near Pittsburgh, Decoration Day (30). They're in for an indefinite stay.

Herman Middleman has organized a new band and went into Show Boat, Pittsburgh last Thursday (18) for an indefinite stay.

Earl Mellen into ballroom at West View Park, Pittsburgh, tonight (24) for two-week engagement.

Jimmy Livingstone crew opens Pines, Pittsburgh roadhouse, June 3. Jimmy Earle one-nights there on Decoration Day.

Benny Burton band, now be fronted by Neil Buckley, forme with Don Bestor, went into Green's, Pittsburgh, Monday (22)

Stan Meyers and his orchestra moved into Casino Gardens, Ocean Park, Cal., replacing Jimmy Walsh, who goes to Salt Lake City.

Charles Previn will be guest con-ductor of Los Angeles Symphony or-chestra May 28, with Tito Guizar guest soloist.

Burton Lane organized a band with Elaine Howard, vocalist, and Fred Livingston, arranger.

Jimmy Whitley opened at the thez Ami, Buffalo, this week.

Gabby Bogers, former planist with Eddie South's orchestra, opens at the Biatz Palm Garden, Milwaukee, with his new orchestra Saturday (20).

Club Milwaukean, Milwaukee, opens this week with Otto Richter's orchestra.

Sherman's, Caroga Lake, N. Y., is now playing name bands in Sunday. Fletcher Henderson's orchestra was th attraction May 21.

Johnny Randolph booked by Wil-liam Morris, held over by Dragon Grill, Corpus Christi, Tex., indefinite.

Bubbles Becker orch stra is at the Rainbo Room of the New Kenmore Hotel, Albany.

Perry Bechtel, bat-neer of Georgia Ambassadors, WSB, Atlanta, house band, has organized instrumental unit that's booked l. at Melba Cafe-teria, downtown eatery. Crew is airc's several times weekly over WAC little brother or WSB.

Johnny Graf, last at Benny the Johnny Graf, last at Benny the Bum's, Philly, with a sweet crew specializing in French tunes, now playing on Wilson Line show boat running from Philly to Wilmington, with a jive outfit.

'Folies' \$22,000 in H'wood

Hollywood, May 23.
Folies Bergere, the Clifford C.
Fischer revue which moved down from the Frisco Fair, opening at Grauman's Chinese last week, is rolling up a \$22,000 gross this week.
Holding a smart pace, business will match opening week record for this type of show.

CAREERIST

Waiter-Warbler to Change N He Won't Be 'Typed'

Philadelphia, May 23.

Philadelphia, May 23.
Jack Hutchinson, warbling waiter at Stamp's Cafe here, will change his hame shortly because he's 'typed.'
He's aiming for another job that will in the stamp's can be because the has become well known as a singing waiter at Stamp's, a waterfront hoopin parlor. Only solution Hutchinson can see its to switch monibers and go out and to the stamp's a water only though the stamp's a water front hooping parlor.

VET VAUDE ACTS FILL JESSEL'S **FAIR SHOW**

A flock of vet vauders will be in George Jessel's Old New York show at the N. Y. Fair when it preems the end of this week. In the Kalcherboeker Jan, Patterned Her Kalcherboeker Jan, Patterned acts as Marion Eddy. Ann Fenniers and as Marion Eddy. Ann Fenniers, Jan Bedini, Fred Ardath, Jack Cons. Jan Bedini, Fred Ardath, Jack Cons. Jack Goldie, Harry Pollard, Hans Jack Goldie, Harry Pollard, Hans Schweng, plus a Chester Hale line Schweng, Jusa Chester Hale line Schweng, Jusa Chester Hale line bed Dan Dody is stagling the show.

The three-acre Oid New York vil-iage is being built by Messmore & Damon, with Almon R. Shaffer as general manager.

PAR BOOKS BOB HOPE FOR CHI. N. Y. DATES

Bob Hope, now a radio and picture name, returns to vaude for three weeks late this summer under play one week at the Chicago, Chicago, and two weeks at the Paranount, New York.

With Hope will be Dolores (Mrs.)
Hope and Jerry Colonna, Hope's
radio stooge. Colonna had been previously booked by Par, but his dates
are being moved back so that he
can work with Hope on the stage as
vail

Definite dates for Hope's stage appearance have not yet been set, these depending on his picture commit-

15 YEARS AGO

(From VARIETY)

Anne Nichols' 'Abie's Irish Rose

Los Angeies banks cutting down on picture backing coincidental with the slide in the real estate boom.

Broadway After Dark' (WB) looked b.o. Featured were Adolphe Menjou, Norma Shearer, Anna Q. Nilsson, Carmel Myers, Mervyn Le-Roy. John Gilbert and Renee Adoree clicked in Fox's 'A Man's Hate.'

Of the four names at the Palace, Fritzi Scheff was the letdown. Ted Lewis and his jazzical clowns. Herb Williams, Joe Smith and Charlie Dale, with the Avon Comedy Four,

Lioncl Barrymore was sailing to London to appear in the film version of the West End stage hit, 'Decam-eron Nights.'

Most of the concert bureaus op-posed their artists broadcasting, claiming that the broadcasts nixed the b.o. of flesh appearances.

Agencies were getting wise to gyp producers and refusing them acts, practice was to play units for several weeks at half pay, claiming the dates as break-ins, then firing the dates new ones and working the

Corse Payton abandoned the idea f instailing stock in Rockaway, of installing stock in Rockaway, N. Y., and signed with Jack Linder to head the new stock opening at the Mt. Morris, N. Y.

Chances Slim for N. Y. Cap's Return To Vaude: Names Set to Up State Dive

Flatbush, B'klyn, Trims Summer Stage Budget

The Flatbush, Brooklyn, will try to continue its vaudflim policy throughout the summer, but will trim its stage budget considerably to stand off the usual hot weather bo, slump. The Brandts, who operate the house, are reluctant to pull the stage shows even for only a few months, feating a breach in a policy well established.

wen established. Currently, the house is playing the high-priced Paul Whiteman unit, but a trim in the sails is evident in next week's show, co-headilising Charlie Barnet's orchestra and Smith and Dale. But even further cutting will follow.

Arthur Fisher books the house.

SCHWARTZ SETS NEGRO REVUE FOR L. A. CAFE

Los Angeles, May 23.

Jack Schwartz will put an all Negro revue into the Piantation, formerly the Cubanola, June 1 as his first nitery venture here.

He was formerly identified with the Cotton Club in New York.

New Oshkozh, Wis., Cafe

New Oshkoth, Wis., Cale
Oshkosh, Wis., May 23.
Teddy George opened his new grill
and tap room here last week, featuring Joe Weisheipl's orchestra and
Michael Varallo, harpist.

Buffalo Cafe Attached

For Tooters' Salaries Buffalo, May 19.

Ward Smith's Club Delavan was closed this week under an attach-ment order procured by Angie Lom-bardle for approximately \$1,000 claimed due the Lombardle band for back pay. The club is reported in financial difficulties.

Under the attachment, the club's license and considerable liquor, which is being sold at public auction to satisfy the claims, were confiscated.

NECK BROKEN IN CAR CRASH

Ft. Worth, May 23.

Bob Carnohan, operator of the Show Boat here, is in a Houston hospital with a broken neck, received when his car was sideswiped by a truck.

Saranac Lake By Happy Benway

Things that make this Actors Col-Jimmy (Lambs Club) Marshall continually helps the needy and never misses a chance to good-cheer

News of the comeback of Johnny (3 Aces) Jones, who did it in less than a year and has railroaded back.

The fighting spirit of Jack Edwards, who laughed at operations and is making the grade nicely. The thoughtuiness of Bobby Graham, who's sent pictures here of this and Queen of England.

King and Queen of England.

The courteigs extended by A. B. Anderson and E. G. Dodd., theatr of the courteign of the courteig

Among the new arrivals at the Will Rogers are Tom Phillips, of Warners' Avon, Philadelphia; Carole Warners' Avon, Philadelphia; Carole Dorothy Meachen, one of the Rocket girls from Radio City Music Hall, all under observiors. All the Radio Company of the Rocket girls from Radio City Music Hall, all under observiors as neak visit by her ps and ras. Mr. and Mrs. Frank Piddler, and sister, Frances, from Reading, Fr. and France, Tom Reading, Fr. and St. and St.

Chances for the Capitol, New York, former de luxe stage presentation house, returning to a combination policy this summer now appear very slim. According to present plans of Loew's, which operates the house, the Capitol will stick to first-run pictures only, but ther'ell he greater convention of ceit-ord.

first-run pictures only, but thereII be greater concentration of coin and exploitation to build up the stage the same circuit's State, on Broselowy, bushes couples vaule on Broselowy, bushes couples vaule of the same circuit's State, on Broselowy, bushes couples vaule of the same circuit's State, on Broselowy, bushes couples coupled to the same couples of the same

The State is trying to line up a The State is trying to line up a series of name stage shows (or bands) to run through the summer. First one set is Eddie Cantor, and his radio layout, for the week of June 29. Another name set thus far is Rudy Vallee, who comes in July 13 and, like Cantor, will provide the entire show.

Burns-Allen Deal Out Deal for Burns and Allen for June dates fell through. Gracie Allen nixed stage work, preferring to rest instead. Check Webb band, accepted a July 6 booking after its

accepted a July 6 booking after its June one-nighters.

The State's yen for names perhaps can be traced to another source be-sides the possible World's Fair trade. Grosses at this house, which had been unusually steady for a couple of years, dived suddenly below \$12,000 around four weeks ago. At this year of bulleters the consequence world. out around four weeks ago. At this rate of business, the once very profitable spot is losing at the rate of \$5,000 and more weekly. It's figured that name stage shows will hypothe theatre's revenue.

the theatre's revenue.

Cantor's agreement at the State calls for a guarantee against a percentage, with Cantor to pay the supcession of the Cantor to the C

Guarantees ranging between \$15,-000 and \$20,000, depending on the percentage deals, are being asked by Cantor from theatres. The State date, however, is the only one set thus far; other houses are holding off Cantor goes off the radio June 26

HELBOCK DENIED RIGHT TO N.Y. ONYX CLUB TAG

The Original Onyx Club, New York, can continue using that title while the new club operated by Joe Balbode, partner in the original, was cluic to the continue using the continue and the cluic handed down last week in supreme court, N. Y. However, Helbock was solvided by the court that book was solvided by the court that book was solvided by the court that book was solvided by the court that the continue of the court of the the court of the title. His alwayers control of the title. His lawyers

ossovice and the state of the s

Hurts Ankle, Out of Act

One of the six Picchiannis, acro-batic troupe, had to drop out of the show here at the Stanley opening day (Friday) after suffering a pain-ful injury to his ankie during the act. Doctor, called .it a severe syrained ligament.

NEW ACTS

ADRIAN ROLLINI TRIO

ADELAN ROLLINI TRIO
Theiramenia 128 Mins.
Sirand, Nr.
Sirand, Nr.
Sirand, Nr.
Sirand, Nr.
Arristage date for the
Adrian Rollini Trio, which has
gained wide popularity on the air,
records and in nitery dates. At the
tell) for a year, with other nitery
dates following, the trio is now back
at the Piccaelily and doubling from
the control of the control of the control
to the surefire for stage dates, in
vaudeville or picture houses, and is
secking through smartly here. Xyloup the equipment and the Rollinia
get some swell rhythms out of the
combination, all in a very swingy
very
the combination, all in a very swingy
very
cher.

MARY DUGAN

MARY DUGAN
Sings
With Larry Clinton's erchestra
Fack Central Hotel, N. X.
Bee Wain
with Larry Clinton's outfit at the
opening (17) of this date while Miss
Wain strikes out on her own. She
eleveral occasions, as relief for Miss
Wain, and while it's a tough assignment following the gal who rode
und other tunes, Miss Dugan impresses as an able substitute for her
predecessor.
This review is based on only sev-

predecessor.

This review is based on only several tries at the mike, among them Clinton's current 'Our Love. Appears to have the same smooth style pears to have the same smooth style of the control of the complexity of th

JEAN O'NEILL

SEAN O'NEILL Since 9 Mines 1 M

with JEAN HAMILTON and BOB DU HART

MAY 22, PALACE DUNDEE, SCOTLAND

"Heart of the Loop" BREVOORT HOTEL Special Theatrical Rates

DOLORES and BOSSINI

7 Mins. Show Bar, Forest Hills, N. Y.

Nina.

First number is a fairly mild tago-dinusu blonds and her sleek patentleather, partner. Some moderate patentleather, partner, seek, partner, seek, partner, seek, partner, seek, partner, seek, partner, partner,

to death and carried out.

Better lighting at the close with
an appropriate choice of color blend
would helghten effect of nudity
while emphasizing the horror angle.
Okay for a novelty and sure eyepleaser for male trade. Gilb.

pleaser for male trade. Gib.

FRANKIE MASTERS ORCH (11)

With Marior Francis, Vera Farnas
Rand Revue
Rand Revue
Randie Masters has spent almost
Hall his nies years as band maestroting personality, singing talents and
fair for showman. Or of the second of the second

MAXELLOS (5)

Lyrio, Indianapelis
Three of the original Maxellos
have added two girls to their turn
who perform well with the footwork.
Original Maxellos consisted of five
men and had played verlety houses
since 1924. Present act has been
working with circuses and outdoor
shows and is cramped a little in
present theatre setting, but should

work into a good over-theatre sick. Girls are nice-looking and hold down their own in the muscle se-partment. They work with the men in foot stands and somersults from one risley board to shother. High-light of act is a double somersult; feet to feet, by two of the men.

Night Club Reviews

COCOANUT GROVE

(Continued from page 34)

on her own, started with the band here. Though her costuming is poor to make the property of the property style, but not close enough to draw style, but not close enough to draw by Clinton at the Meadowbrook, Cedar Grove, N. J., where she was singing with a small combination of the property of the property of the pro-Tap at the Grove for Clinton's date is 50c cover after 11 p.m. week-days and \$1 per on weekends. Dinner from \$1.50 up.

BENNY THE BUM'S (PHILADELPHIA)

Philadelphia, May 20.
Ramona and Her Men of Music
(12), Johnny Howard, Vanderbilts
(2), Cortes & Marquis.

Novelty of a fame, collored band, and the property of the prop

One Big Union

(Continued from page 1)

berships by requiring only the single membership card. There has been a growing agitation a nong performer members for some such revision, since the growing diversification of

work into a good opening or closing show business has required actors facility are not-looking and hold fulls are not like muscle with a consequent multiplication of department. They work with the men not stands and somersault for most stands and somersault for the stands of the somersault, see to feet, by two of the men. Riter, and the stands of the

three attorney's representing all the groups,"
Amendment to the Four As constitution, to limit any names group to not more than one-shired of the entire voting strength on the names of the constitution, and the strength of the present of the constitution last webt. Told of the present of the constitution last webt. Told of the told of the constitution last webt. Told of the votes the last he of the constitution of the constitution of a stillading ratio of the told) for representation of a stillading ratio of the told of the told) for representation of a stillading ratio of the told of th

Radio Doubts

(Continued from page 1)

agitation. The reasoning is along these lines: John U. Reber of the J. Walter Thompson agency, admitted one of the best show builders in Walter Thompson agency, admitted one of the best show builders in radio, was given the run of the town's talent and unlimited bankroll to whip, together an hour show for the cereit packer. What he came up with was the most expensive package ever delivered to a sponsor and which since has proved to be the section most signalite flop. Torgams section most plantle flop. Torgams are then doubled the Circle Crosslevy rating.

more than doublet the Circle Crossley rating.

General Poods and Although Canten Poods and Although Canten Poods and Although Canten Poods and Although Canten Poods and the House Washing with Metro is not sower that the Maxwell House washing with Metro is not sower that the Maxwell House washing with Metro is not sower than the Maxwell House washing with Metro is not sower that the Maxwell House washing with Metro is not sower that the Maxwell House washing with Metro Line and the solution less in passing up expensive picture talent then their metro of the Metro Maxwell Pool of the Metro Met

Una Wyte's London Date Una Wyte's London Date
Una Wyte, vocailst at Ben Marden's Riviera in New Jersey, salls for
London today (24) for an engagement at the Cocoanut Grove there.
Will carry the first in a series that
will carry the first in a series that
will carry the star in series that
Mill carry the star in the series that
Mill swyte is the wife of Lee Mortimer, N.Y. Mirror Broadway reporter,

The Cavo, Vancouver night spot, has opened with a floor show and band.

POOR BUSINESS FOLDS 2 FRISCO NIGHT CLURS

San Francisco, May 23.
After several attempts to get by with a local band in the Rose Room at the Palace Hotel here, management has closed the room until tour.
Learning picks up. Dick Aurandi, the pick of the pick at the pick of the p

Royalty Hurts

(Continued from page 1)

ties' presence and 'welcoming' Min-neapolitans.

Montreal Dented

Montreal Deated My 23.
Theatre grosses were below expectations for the b1: day, Thursday control of the b1: day, Thursday the b1: day, Thursday control of the b1: day, Thursday control of the b1: day, Thursday control of the b1: day, Thursday characteristics are no believers in cash payments when they have a free show at the druing the afternoon. Montrealers are no believers in cash payments when they have a free show at the hours. The very fine weather made the travel of the day and the Royal spectacle was not over until 11 pm. beginning at 3 pm. multi 11 pm. beginning at 3 pm. multi 11 pm. beginning at 3 pm. multi 11 pm. beginning at 5 pm. multi 12 pm. beginning at 5 pm. beginning at

Leen and Eddio's, N. Y., opens its new April in Paris room tomorrow (Thursday).

SANJOU BROTHERS SIDNEY FISHER

PICCADILLY, LONDON, ENG.

Best Coffee in England **OUALITY INN**

Loicestor Square

LONDON, WEST-END

WELL ALRIGHTI

VELL, ALRIGHT;

JOHNNY and GEORGE

SENSATIONAL CLUB ARTISTS

THE LITTLE RATHSKELLAR

WILL WEST

WIL

"BELIEVE-IT-OR-NOT" ROBERT RIPLEY Is Now on BROADWAY

ODDITORIUM

At 48th Street and Broadway

JUNE 20

RAY and GERALDINE

(HUDSON WONDERS) NOW IN 2ND WEEK AT RADIO CITY MUSIC HALL, NEW YORK

BOOKED SOLID UNTIL OCTOBER Direction: MILES INGALLS, MCA

The THEATRE of the STARS obly one set of dues, to house the various union staffs in one central office in New York, to have joint bookkeeping systems, a more or less common treasury and to eliminate overlapping of administration functions of the common treasury and the eliminate overlapping of administration and centralization will drautically reduce expenses by cutting down existing rent payments for different offices, duplication of administrative due to the common of the common of the organization of administrative due to the common of the organization and the common of the organization and the common of the organization of the organization and the common of t BOOKING AGENCY LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK Bruant 9-7800 H. LUBIN

SIDNEY H. PIERMONT

STRAND, N. Y.

Ruby Newman's orch, Jean O'Neill Sinclair Staters (2), Three Wiere Bros., Adrian Rollini Trio, Ber, Frohman; Kid from Kokomo' (WB) reviewed in this issue.

A compact, varied and entertaining stage show supports Kid From Kokomo' (WR) here this week. Between the rostrum display and the film; a wacky type of comeay, audiences will go out wholly satisfied, or should:

ences will go out wholly attended, or should.

Ruby Newman's orchestra, recently at the Rathow Room, healty the stage build be recently at the Rathow Room, healty the stage build be recently at the Rathow Room, healty the stage build be recently at the stage build be recently at the stage build be recently at the stage building the stage being the stage building from the stage building f

the run-of-the-mill.

The Sinclair Sisters, adept tap
dancers, are on early, while Bert
Frohman, with songs, is on later.
The Sinclairs (two), very light on
the pedals, are going over well here.
Team is pretty, popular in these

Team is preity, popular is, these parts.
Frohman, who has the Bert Frohman club in S2d street but not singman club in S2d street but not singman club. The same street is street by the same street is street by the same street in the same stre

cently placed on release by Pair-mount. In the similar division is Jean Francisco. The similar division is Jean O'Nelli (New Acta), who is only moderately effective and does not possess an impressive voice. She is again near; the end, was and then Aller and the similar of the similar Mewman's band embraces 12 men. Newman's order of the similar of the tion of the similar of the similar of the saw of more blacking. In addition to way from blacking. In addition to caliding, Newman's orchestra feat-tures Concert in the Pair, which there of the similar of the similar of the Metry Go Round Brobe Down' and effective,

Merry Go Round Broke Lown and effective.

Band is nicely placed on the stage, with production background supplied by Harry Gourfain, stage belief the stage of th Business Friday night (19) for the last show very good. Char.

FLATBUSH, B'KLYN

Paul Whiteman's band and unit (33), with Joan Edwards, Modern-aires (4), Clark Dennis, Goldie, Al Gallodoro, Roy Bargy, Mike Pinga-tore, Charlie Teagarden; 'Homicide Bureau' (Col).

Paul Whiteman and his various entertainers, separate and from the band, put on a nicely diverting 65-minute show this week. Setup is get for the session, but it should pay off at the bo. When caught (Friday), bit was good. Whiteman's 26-piece crew apparently is satisfying the book of the wingsters and conservative of the part of the part of the property of the pro

piece crew apparently is satisfying twy allies.

Though Joan Edwards and Clark twy allies.

Though Joan Edwards and Clark the control of the

Blue."
Throughout runs the spotlighting of outstanding men in the band. Charlle Teagarden's dne trumpet work is used in many spots. Roy Berry stands out tickling the ivories in Rhapsody. Al Gallordoro shows Rhapsody.' Al Gallordoro shows finale to at really can be done with a sax each one 'Nola,' and Mike Pingatore offers house.

a, likery hit of basile eigenstanding as the cortain consequences of the cortain conse

FOX, PHILLY

Philadelphia, May 19.

'Mikado in Swing' unit with Billy Mitchell, Leroy George, Lonnie Jackson, John Burdette, Jackson Smith, Geraldine Overstreet, Novella Trotter, Hazel Williams, Mabel Lewis, mixed chorus (44); dancers (28); 'Some Like It Hof' (Par).

(26); Some Like It Hot (Par).

Stepping temporarily out of name to the largest and most colorful unit it has ever boused. It whe Mikado in Swing/ and Sullivan in jive. Film is good choice for the combo, Some Like it Hot (Par), but is classified by Rot (Par), but is pulling into or people who don't regularly patronize it, but many also who server it guilar midrow theatergoers, Quandresses are being noted in the Poxaudience this canto and its a pleasant novelty for this Market street.

Although newspaper ganderers

ant novelty for this Market street house.

Althouse house personer guidering the house house house house house house house house house for mouth here is particularly strong. Show, from audience reaction, rates of mouth here is particularly strong. Show, from audience reaction, rates acting makes almost giberian of the plot, it's hardly missed, as practically all the farmed musical number of a piethora of color, dancing and general unshibited hi-de-ho usual market person that have been a support of the color of the color

as well as a carpenter, electrician, business manger and upervisor tuming.

Numbers included are A. Wanderstrom, and the control of the contr

Boston, May 18.

Neila Goodelle; Togo, Stone & Lee;
Dance Varieties (6), Eddle Ro.

Bros. (3), Eddie Rosenwald's house
band; Blondle Meets Boss' (Col) and
'Undercover Agent' (Mono).

number to the closing routine, in application endod? was a walloping supplication of the control of the control

TOWER, K. C.

Kansas City, May 20.
Count Berni Vici's French Folles,
with Roberta, Lane & Lane, LaRue
& Carroll, Gene Gory & Co., Edith
Tarler, Terry Howard & Co.; For
Love or Money' (U).

follows. Gal gives her tiny tot character to Talley's straight fold. Act is heavy on the lusty field and some the following the

KEITH'S BOSTON

Always a favorite in Chicago Always a favorite in Chicago, Duchin's presence in the Balaban & Katz ace house is a guarantee of business and of entertainment. Though tied in with a filcker which

indicates little public approval,
Duchin managed to assemble a wellfilled auditorium at the supper show

APOLLO, N. Y.

House Line (18), Mae Diggs, Pig-meat, Jimmy Baskette, Vivian Har-ris, Paul Harris, Flash & Dash, Jimmie Lunceford's orch (14), with Babe Matthews, Dan Grissom, Mys-tery of the White Room (U).

The Apollo feigns no attempt at The Apolio legis, no attempt, at achieving the epitome in production this week, since the house is depending mostly, and not unduly either, on Jimmle Lunceford's band for marquee lure. With no help from marquee jure. With no neap from the picture, the strong opening day biz must be attributed to Lunceford. Opening night the house was crowd-

Proc. (2). Eddie Rosemould's flower bord. Blonde Rosemould's flower bord. Blonder Bord. (2) and Undercover Agent' (Mono).

On the whole's a satisfactory bill, with the best best wisely spotted by intelligent counting. One of the less speciacular of the best wisely spotted by intelligent counting. One of the less speciacular of the best best wide period of the consideration of the less special counting. One of the less special counting the consideration of the less special counting the consideration of the less special counting the consideration of the less special consideration

STANLEY, PITT.

Dave Broudy for the May 19.

Dave Broudy for the May 19.

Doe, Kirk, Randall Steers (3), Emert Oldfield with Eddle Ware, Picchiann troupe (6); 'Let Freedom Ring' (M-G).

of the first part of the policy of the polic

Variety Bills

NEXT WEEK (May 26) THIS WEEK (May 19)

Numerale in connection with bills below indicate abow, whether full or split week opening day of

Loew

NEW YORK CITY WASHINGTON Cepitel (26)
Noise Tr Jimmy Shielde Jaron Harkon Orc Puke Ellington Orc Poerr Robine

Paramount

NEW YORK CITY CHICAGO Chicago (26)
Dick Himber B Merry Mace Johnny Barnoe Del Ries
Johnny Barnoe Dean Murphy

RKO

A Ioana's Hawa'ana
Gracella Danacera
Je J McKanna
Je J Mc NEW YORK CITY Music Hall (25) Masie Hall (25)
Grace Tanvini
J Cole & E In Dan
Will & Joo Mandel
Rock Corp de Ballet
Erno Rapes Symph
BOSTON
REO Ecith-Boston
(25-28)
Mayo Broc & M
Billy Rood
Evens & Mayor
Lows Hito & S
Elaine, Arden

Togo (18-21)
Togo Variotice
Stone & Lee
Stone & Lee
Neile Goodelle
Rio Bros
CHICAGO
Palace (28)
Eleanor Powell Rio Bros (18) Mae West Co COLUMBUS Palace (19) B Goodmen Orc

Warner

NEW YORK CITY
Resad (54 wt)
Resad (54 wt)
Resad (54 wt)
Resad (54 wt)
Ruby Newman Ore
Adrian Rellini
Bort Frobmen
Wiere Bros
FRILABORINIA
FRILABORINIA
Stanloy (26)
Ritz Bros
Ri

Eleanor Powell
Iona's Heweliene
READING
Astor (19-29)
Tedy Wilson Ore
Lucky Sill
Read (19-20)
Rearie (25)
Bert Granof
Buster Shaver Co
Tho. Ghozzia
Sill
Bert Granof
Le Gee Fostor Gle
(19)
Wayno King Oro

NOW PARAMOUNT, NEW YORK Personal Management BEENARD BURKE, 22 W. 48th St.

JOHNNY BARNES

World's Fair

XEW YORK STORY OF THE STORY OF

Independent

NEW YORK CITY
Boxy (25)
Capt J. Tichor's 8
M & A Dancers
Buck & Bubbloo ATLANTIC CITY
Eteel Fier (28-36)
Clem McCarthy
Estelle Taylor
Frank Parkor
Ann Miller
12 Lonergan Gis Estole Taylor
Frank Parkor
Ann Miller
Il Lonergan Gls
BALITIMORE
Elippedreme (26)
Henri Therrion
Gaudsmith Broe
Doe Floet Rour'es
State (25-27)
Jones & Dale
State (25-27)
Jones & Dale
Variety Capere
Variety Capere
(chin Bros.

Pat Kennady
Harroy Gallacit's
Harroy Comments
Harroy Comments | Novel Bar | Nove

LaVoro & Ware
F & J Hubert
York & Tracy
Donna Rehm
(19)
Frank Geby
Jack LaVior Co
5 Maxellos
Confess Maxellos Code Broat McNellos Broat McNellos Broat McNellos Code Broat McNellos Established McNellos Broat McNel ovel Rev MILWAUKEE Biverside (10)

12 Aristocrats
12 Bytonettes
Merc Bailero

Don Hooten Fiat Parket A Fiat Paller & Ray Fall ADEL/FIAT A Fiat Paller & Ray Fall ADEL/FIAT A Fiat Paller & Ray (Fith only) Rivery & Ray (Fith only) Rivery

London

Week of May 22 Astoria

2 Schanks
Dominion
Tounkman Orc
Trocadere Best
Billy Costallo
Randolph Sutton
C & F Simpson
Brasst Shannon
Adam & Troo Orc
CAMDEN TOWN
Gament Reggie Redelifio Caroline & Richards HAMMERSMITH

GanmontBower & Rutherf'd
Pointer 3
Toledo
Billy & Joan
BLINGTON Gamont
Rolfe Holbeln
Victor Morston
Sam Linfield Co
CLAPHAM
Granada

BILINGTON
Bire Hall
Sam Linfald Co
Kingsloy & Frozi
LEWISKAM
Rawitz & Landaner
6 Walleblas
Jone & Thomae
5 TRATTORD
Beeadway
Johnson Clerk
Dr O'O'TING
Granade
Woncee Granada
Toni Borsili Co
Carolino & Richarde
Scott Sendore
Fremer
Joss Moreno
Johnson Cisrk
Don Phillips & M
GREENWICH
Granada

Woncee S & M Harrison Rance Dymott

Provincial

Week of May 22

Younkman Orc EAST HAM

Granada Scott Sanders

DUNDEE Palace
Nat Gonolia Co
Desmonds & Clair
Sylvis & Myles 2 Harry O'Donovan
Latia Dodd

Cabaret Bills

NEW YORK CITY Armando's
Buddy Clarke Or
Sigrid Lesson
Pat Kemnedy
Harry Armetrong
Elizabeth Murray
Elizab El Morocce
Val Brnie Oro
DeVera Rh'mba Bd
Famone Boor
Louis Prima Oro
Glen Liland Caeino
Glon Millor Oro
Greenwich Village
Cazino

Olde Aurise Ort.

Person Casille
Deen Ravid Ove
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Officer Monness

Frank Code

Frank Code

Grave Code

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Willage Barn
Roward Woode Ord
Gwen Williams
Frada Sulliven
Polity Jenkine Ce
Noli & Nolan
Loui Vatero
Loui Vatero
Dilly Burns Co

Whirling Top
Ge Morrie Ore
Faloms
I rese Stanloy
Patricia March
Nora Williams
Grant Calvert Larue Eddie Davie Oro Joseph Smith Ore Le Coq Rouge Lady Strickland Gao Starnay Ore Anne Francine Tiedale 3 Le Mirage

Nario Speiding
Virg MscNaughion
Stanley Evano
Now Yorkers
Le Ruban Bles Biltmore Bowl
Hackor & Sidoli
Grey & Kathiesn
Joanne Darreli
Earle, Fortune & P
Pinky Tomila Oro
Cafe Callente
Chuy & Mario
Julio Corvantes
Luz Vasquoz
Fancho

3 Parona
Arthur Murray
Motel Gov. Citalea
Motel Gov. Citalea
Satty Gale off Ore
Satty Gale
Motel Lexington
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Jon Sayting
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Jano Chitro
Watth
Motel
Mote Le Ruban Bleu
Rorbort Jacoby
Ropo Emerson
Marie Eve
Elsis Hausten
Grezelia Parrega
Leon & Eddle's
Leon & Eddle's
Leon Martin Cro
Eddie Devis
Lina Adrien
Tina Pln Sou
Louky Sie
2 High Spote
Suwan & Chrigine
Jerri Witbee
Jerri Witbee
Ann Brontea
Ann Brontea
Mally Wanger \$
Jeek, Okeornan's Duroins Parley,
Duroins Parley,
Ronny Robert Fail
Hotel Park Central
(Cocoanty Grove)
Larry Clinton Oro
Enrica & Novello
Hotel Park Lane
Freddio Starr Oro
Bob Lido
Ai Harvis
Hotel Pennsylvania
Tommy. Dorsey Ore
Lida Hotel
Start Oro
Lida Hotel
Hotel Pennsylvania
Hotel Pennsylvania
Sequires
Hotel Ferre
Hotel Flerre

Jack Osterman'e Litile Club Roger Steele Ore Rite Renaud Virginia Curtis Rite White Betty Wesver Jeenne Hsuser Gloris Gresson Sests Powell Hai Hixon E Medriguera Oro P & G Hartman Skylarka Hotel Plaza
Jack Mersherd Ore
Mary Jane Walsh Hotel Plazs
Jack Mersherd Ore
Mary Jane Walsh
Hotel Rosewelt
Guy Lomberdo Ore
Hai Hixon
N.T.G.e Midn't B
Dorothy Jamee
Dinors
Lee Royco
Joenno Walters

FIRST TIME IN AMERICA TELEVISION

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Yvonne Bouvier

Yvonne Bouvier
Hotel St. Eegie
(Iriditim Boeen)
Me Simpson
Me Simpson
Me Simpson
File Relier
Ches Baum Oro
(Viennese Boof)
Mary Parkor
Bity Daniel
Harold Bichrds
Jos Rines Oro

Diosa Cossaito Ore
Jimmy Eeliys
Joe Capailo Oro
Jimmy Eeliys
Joe Capailo Oro
Gladys Fays
Frincos Aloma
Mary Lene
Lesile
Gorn! White
Gorn! White
Gorn! White
Gorn Holis
Holling Side Aloma
Mary Lene
Lesile
Gorn! White
Gorn Holis
Joe Lesile
Gorn Holis
Joe Lesile
Gorn Holis
Joe Lesile
Gorn Holis
Joe Candre
Joe Conference
John Rockward
John Rockward
John Rockward
Kit Eat Cinh

FRIDAY, MAY 26TH HARRIS and SHORE

Make Their Appearance Over Station W2XBS, New York 8:30 to 9:30 P. M., EDST Via M.C.A. ABTISTS, LTD.

Hotel Savoy-Plans Emile Pettl Oro Dwight Fieke Hon Paris Charile Murray Mary Cohan Jimmy Rogers Hotel St. Morita Horeolo Zito Oro Cassandra Angela Veloz Peggy Adame

Monte Carlo
Ted Straster Oro
Bob Knight Oro
Dlok Smart
Blaine Bessett
Pergy Healoy
Anita Colby
Bvelyn Kelly
Rosanne Murray Onyx Cinb John Kirby Oro Lee Wilsy Maxing Sullivan

Maxine Guillvan
Richard Himber Or Jack Weldron
Jack Weldr

Booch Holgh OnPager Menn
Brock Holgh OnPager Menn
Brock Holgh OnPager Menn
Brock Holgh OnBrock Holgh O

Chae Vagabond Orc

Bismarch Hetel
(Walnut Boom)
Virginia Gibson
Oloria Los
Berl Granoff
Beb Beimont
Paulina, Swann
Beity Gray
Red Fielde
Patricla Long
Phil Lovant Oro

Show Bar

Phil Lovant Ore Blackhawk Jack Tsagardon Or Don Pedro Oro Linds Keens Bill Lockman Maxine & Clayton Eddle Barron Blackstone Holel

Josn Loach Plinsr & Earl Ore Bloe Goose
Evelyn Waters
Al Lane
Melody King
Buck Hunt
4 Hite & a Miss Barry Winton Orc Marlynn & Michael Balnbow Boom

Rainbow Room
Al Donahue Oro
Wilma Cox
Jack Cole Co
Mery Martin
Eddle Le Beron (Bon Air
Tony Martin
Freddy Martin Or
George & Jaina
Eunico Healy
Rote Girle
Breveort Hotel
(Crystal Room) Eddle Le Beron Or Riviera (Ft. Lee, N. J.) Tod Fio Rto Oro Joo El Lewie Faith Bacon Rays & Naidi France Sisters Frank Faris & Jittorbugs Bassian Kretchms Nestia Pollakova Simeon Karavaca Michol Michon

Florence Schobert Charles Baldwin Grace Katrol Norma Ballard Broadmont

Broadmont
Herb Rudolph Ors
Tony Gray
Sandy Creighton
Martell & Dain
Cowans Ches Buckley

Ches Backley
Dick Buckley
Dick Buckley
Dick Buckley
Offse Anton
Sam Bari
Ratio Lindgren or
Ratio Lindgren or
Ratio Lindgren
Lupe Valen
Harriott Hotolor
Betty Hutton
Yalene Lyope Oro
Ringen Lyop

LOS ANGELES

Louis Prima Pauls Gals 'P.G' Lorenza Harlemi Marcel's Gertrudo Niesen Darryl Harper O Noville Fleeson's Mandelay

Mandelay
Juno Kilgour
Joe Ortiz
Jimmy Kerr Oro
Omar'e Deme
Baby Meck
Dudloy Dixon
Cliff Richey
Les Hite Oro Pancho Eddis Aguller Oro Cafe La Maze Park Avenue Boye Betty Jane Rhedee Matty Maineck Ore

Batty Jane Rindes
Matty Malneck Oro
Club Bail
George Tount
Bruz Flotcher
Club Versailles
Jorry Lester
Welton & C'Rourk
Leonard Keller Ore
Coccanint Greve
Coleman Clerk
Veloz & Tolande
Annou Woek Ore Palomar
Lionel Kaye
Searles & Lens
The Amha'adoreltes
Artile Shaw Ore
Paris Inn

Dominic
Shrinor Twins & M
The Costolios
Margrite & M'rtinoz
Kon Honryson
Eric Massey
Henry Monot
Helen Willor
Chuok Henry Oro Phil Selznick's 'It'
Mauri Vaughn
Alicia Graye
Bill Lankin
Lucille Young
Wally Burke

Joseph J. Grand Carrell

Annon Woold Orc

Annon Woold Orc

Annon Woold Orc

Annon Woold Orc

Lanbertil

Lanber

Vincent & Mona Eddio Valencie Or Eddio Valencie Or Eddio Valencie Or Eddio Valencie Order Val Harris.

La Compa Francie Stevens Anita Betallite Loilin & Monita Fristille Club Jeno Jones Paul Kendall Fritzi Reynolds Little Hungary Valesco

Bwannee Inn
Gledys Bently
Eddio Beel
Tepsy'e
Duvall & Tregs
Bo Jonkins
Natalls
Buddy Rogers Oro
Trocadero
Emil Coleman Oro
Tito Swingtotte
Ed South Oro

Hi Hat
Sid Tomech
Rols Bro
Marlon & Denie
Jean Sargent
Kratlow Gls
Sid Lang Ore
Ivanhee
Helen Irwin
Jike Musson
4 Hawalians Victor Hugo Betty Bordon Carmine Skinnay Ennis Orc

CHICAGO

ICAGO

Bassino Purchity
Balling Pay

Balling Pay

Balling Pay

College Sartie Ore

All Clab Albama

Develop Defication

And Sartie Ore

College Sartie

Colleg Ambassador Hotel
(Pump Room)
H McCreery Ore
Betty Bryant
Don & Audrey LeM
(The Buttery)
Cleo Brown
LeMairs Rhumha O Ball Ball Ralph Cook Kay Armin Roy Doltrich Chae Vagabond Oro

Club Delisa
Sem Robinson
Henrisne Barker
Henrisne Barker
Smitty & Black
Glenn Thomas
Billy Ecketein
Chipple Hill
Ethois Wilson
Rhythm Willie
Charles Isom
Partells Gle
Red Saunders Ors Congress Hotel (Glass Hat Rm)

(Glass Hat Rm)
Johnny Banga Oro
(Peacock Em)
Joe Vera
(Pompellan Em)
Irving Mergraff
Del-Shore
Geo Ramilton Orc
Ruth Petric
Three Linds
Bd Moroly
Del-Shore Gis

Drake Hotel (Gold Coast Roo Phil Spitainy Orc Rocboilo & Lblo Maxine Ginger Harmon

Bromberg Bd
Millstone
Ann Millstone
Ann Millstone
Flo Whitman
Gais Lawrence
Botty Marris
Jack Reland Or.
Myrs Lou
Murlel Joseph
Steele Robbine
Energy Brace
Minuet Clinh
Joy Kaiceo
Anglin Triconi
Dorothy Dawn
Dorothy Dawn
Dorothy Telestro
Art Fleters Orc
Morrison Botel

office Harmon Ginger Harmon Gi

Art Flehere Orc
Morrison Botel
(Boeton Oyster
House)
Mantrad Gottheir
Namelees Cafe
Mancini Oro
Ona Mayo
Gwen Paul
Margle Strong
Evelyn Reed

Rita Ochmer Covert & Reed Covert & Reed
El Dumpe
Jeanne Eille
Enid Phillipe
Bernis Greon
Whirir Gle
3 Loose Screwe
Rsy Stiebers Ore
Sam Badis

Franke's Casi

Nappo Gardone
Dolores Dewn
The Selbys
Millicent DcWitt
Boots Brae
June St Cinire
Sten Ritoff Orc Old Heldolberg
Old Heldolberg
Old Heldolberg
Co
Octet
Robert Rassisg
Franz & Fritz
Swiss Hill Billies
Reoul Kantrow
Herbie Oro mous Door Famous Door

Bether Wbittingt
Bryan Wolf
Bunice Hill
Bollo Bakor
Florine Mennere
Niki Nirhols
Terry O'Toole
Al Robinson Oro

Resoli Kantrow
Faddock Club
Lone O'Donneil
Ruth Doano
Ito Nicos
Lov Doorneigd
Lov Doorneigd
Lov Doorneigd
Lov Brance
Lov Brance
(Empire Room)
Glon Gray Orc
Milton Douglas
Gli Laung
Glia Love
Blapies & Corny
Blapies & Corny
Blapies & Corny
Palmer Club
Palmer Club
Pared Club
Pared Club
Pared Club
Pared Club
Pared Club

An Accompany of Control of Contro Paredy Clab
Flash Evans
Ide Brown
Dolores Shaw
Keytherins Atkin
Chio Sandors Ore

Chio Sandors Oro

Rose Bowl

Willie Shoro
Betty Atkinson
Dixie Painter
Lenn Mann
Mary Stone
Bornard & Honry
Sol Wagnor Oro

Royal Frelics Grand Terrace
Tondolays. & Lop
Rhythm Pals
Tad Smith
Gladys Madden
Dot Adams
Buck & Buhhloe
Geo D Washingto
Jean Starr
Earl Hinse Oro
Dusty Fistcher
Leonard Reed Gh
Grangere Medic

Boyal Freiles
Dolly Ray
Badie While
Anita Jacobi
Anthony, A & A
Al Trurk Oro
Mark Fisher Ore
Jack Billiard
Froiles Bas Dusty Fischer
Leonard Reed Gis
Leonard Reed Gis
Cidiaca Reed Gis
Cidiaca Rosse Em.
Toasty Fall Ore
Rosse Em.
Rosse E Sherman Hotel (Celtic Cafe) Gene Ksrwin Ore Jaros Sie

Jaros Sie
(Dome)
James Hamilton
Empire Boye
Ilon Niles
Jack & Jill Warn
Jerry Gildden Jerry Gildden
(Pasther Boom)
Count Basle Oro
Halon Humes
James Ruohing
Muggoy Spanier O
5 Jitterhuge
Carl Marx
Silhenette

Bilinetiere
Larry Forbes
Jonno Joyce
Loo Hendorson
Bernice Pembert
Eddie Dandsrs
Joan Baylor
Joey Conrad Ore
Silver Cloud

Mario de Desis Jesus Grand Ores Carrad Ore

MAE WEST SHOW 7th WEEK JOHN GALLUS

Placed by MARK J. LEDDY

Hotel La Balls (Disc Proct Boom)
(Disc Boom)
(Disc Bob Tank Ore
(Disc Bob Tank

Little Cinb Richard Denzier Roland & Francis Joe Kisb Oro Inez Scott
Jessie Rossita
Dolly Storling
Patricia Parry
Carmen
Sol Lake Ors
Tripoli 3

Marion Boyd
Possy De Vors
Mise Buzz Willie
Jack Tilson
Chuck Androwe
George Woet
Pbil Chinard Sky Rocket
Marjorie Wbitnsy
Diotatore
Matbews & Shaw
4 Kings MeLanghin'e
Neil Clerk
Nedja
Mickey Dunn
Ann Heim
Bromhers Bd

Stevene Hotel (Continental Room Bob Hannan Ord Byton Gls

(Continents anomy property of the property of

PHILADELPHIA

ELPHIA

Ruth Petty
Dorothy Crooker
Janies Joyce
Helene Heath
Macdovia Ruix
Jimmy Blake
Jor Jack Griffin
Marcolla Marcolla
Arlene Daya
Arlene Day
Frank Dumont
Bill Plumby
Janus Frank Dumont
Janus Frank Dumont
Carmen

Open Door

Open Door Bob Ridley Viols Kiales Ore Furple Derby Buck Calhoun Oledys Jean Jan O'Nelle Andy Russell Andy Russell Andy Russell Andy Russell Andy Musell Andy Musell And White Dotty Moors Cosier & Rich Bud & Kay

Rainbow Terrace (Strafford, Pa.)

Boh Hargrave's Orr

Stamp's Cafe
Bert Lemish Oro
Jack Hutchinson
Johnny Welsh
Bubbles Stewart
Warner 3
Palmer & Forresta
Larry Wyls
Ruth Warren

Silver Lake Inn (Clementon)

Babe La Tour
Viking Cafe
Jerry Dalmar Ors
Danny Montgomer
Gave Sis
Flash Lans
Mickey King
Pops & Lerey
Helen Brooks

Willage Barn
Jewel Ello
Jerry Taps
Alex Gray Oro
Weber's Hof Bras
(Camden)

lies Harte Candes)
lies Harte Candes)
lies Harte Harte

Jay Jayron
Gale Parker
Cardinal Club
Jay Burt Ore
Chatean Club
Stan Jacobeen Ore
Jobnny Poat
n Keller Sisters
Paul May Allen
Alice Kavan
Helen Honan
Millie Wayne
Le Blaic & Duch

MILWAUKEE

Connie Johnson
(Off Beat Roem)

Anchorage Frank Hall Duval Sis Sharry Lee Buddy Lewis

(Rargandy Room)
Frank Jusie Oro
A Murray Dancers
Ben Franklin Rotei
(Garden Terrace)

(Garden Terrace)
McFarrand Twins O
Jean Arnold
Burt Ennis
Benny the Bum's
Larry Viucent
Ramona

Beany ton sumLarry Viscount
Johnsy Howard
Johnsy Howard
Johnsy Howard
Johnsy Howard
Johnsy Howard
Johnsy Howard
Johnsy Klaiss
Relig La Marr
Cadillac Tawers
Relig La Marr
Cadillac Tawers
Relig La Marr
Cadillac Tawers
Horizon
Eddle Thomas

Club Moreoce
Jon Armstrong
4 Peppsietten
Paggy Shields
Lesile Sis
Lola Chiere
Lola Chiere
Alien Shaw
Shirley
Erma Linn
Charlie Gains Oro
Dude Ranch
Whitesen
Betty Herd
Buckaroos Oro
Dutkla'e Rathakelle
Frank Pont

Trans Posts
Tritan I Trans I T

Temple & Jaren
Ruby Barth
1523 Club
Swing King Oro
Ben Alley
Bath Challis
Dolores Marrill
3 Bombahalis
Dave Franklin
Pepper Garat
Little Ernie
Mitzi Lane
Ethelind Terry
Frankle Palum

Einstein d'Erry
Frankier Palaumbe's
Frankier P

Athletic Cinb Hai Munro Oro Chet & Marcia Bert Phillip'e
Pep Babler Oro
Ethel Seidel
Gabby Rogers
Blatz Falm Gardet
Gabby Rogers Oro
Al Bugttner Oro

Marlory Lane
Wayne Bros
5 Chicagoans
Frankle Quatral Orc
Villa Mederae
Carlos Mollona Oro
Lucia Garcia
Wilcona Gardens
Gigi Rene
Pat Hano
Pat Hano
Virginia Gilbert
Lucilie Jahnson
Nita La Tour
Hazel Greg
Frank Snyder Oro Clover Club
Harry Weber of
Marge Young
Eleanor Gall
Jean Hurlsy
Flo Radke
Don Kranich
Margo
Cole Twins

Cinb Forest Virginia Grey Berdine Dickson Halan Kaye Vera Walsh Dianne Lane Rin De Vare Peggy Hall

Billy Lamont
Reno
Babe Laway
Jean Allen
Pat Marvin
Helen Allen
Romona Browns
Rose Vins
Vindick Sis
Jean Hamilton
Harvey Les Oro

Harvey Les Oro
Scaler's
Tony Bauer Ore
Maris Kecky
Jessie & Viola
Dorothy Hamilton
Bing Burdick
Roma Costello

Schwarts
Skipner Leone Orc
Ray Wick
Irens Griggs
Clauds Parmenter
Ed Fitzpatrick Orc
Lynns Honeycutt

Six Point Club Casper Rada Oro

Casper Rada Oro
State Gardene
Earl Rigg Oro
Irene Schrank
Varna & Evelyn
Elssnor Ras
Anita Alisn.
Roce Marin
Bridis Kube
Flo Bell
Betty Lene
Jean Jacques

Sunset Clab Eddie Apple Tie Top Tap

Tie Top Tap
Josy Feldstein C
Natalie & Howar
Eisanor Leonard
Ai Cale
Betty Lonis
Virginia Grey
Rosco Alis
Al Samnala
Cliff Winehill

Town and Country Clab
Tinney Liveng'd Or
Larry Powell
Marty Hoff
Cameo Gis
Debutantss
Johnny Little
Irene Burke
Halen Savage
Dorothy Starr
Laurean Nevelle

Toy's Case Landis Ore 26th & North Cli Kay Crandell Ore

Kay Grandell Ore
Trocadere
Miron Stuart Ors
Jans Rubey
Shutta & Kent
Doodard Sis
Wirth's Futuristic
Schwaitzer Ore
Veille Jay Oro
Mauren Rosay
Rogan & Mann
Wisconsin Roof

Wiscoasin Roof
Fran Maskin Oro
M Merrymakar Ore
Nio Harper Ore
Tom Sheridan
Cappy Lewis
Arnold Dupre
Maxine Baguetts

Cinb Madrid Cinb Madrig

Jimmy Rotas Ore
Patricia Page Gis
Margusrits Claudst
Paul Burkette
Lois Marie
Bob & M Gates
Lois Marie

Alin De vare
Persy Hail
George Paris
George
Geo Club Milwankena Otto Richter Oro Club Sahara Gordie Bennett Or Cinb Terris
Gordon Genschoro
Mona Handsrson
Ethel Warreu
Phil Kastin
Kathlasn Kaye
Dais & Dais

Conge Cinb Ruth Johnson Morton Brown Willig Hatton Alberta Reed 3 Esquires Pari Moss Mary Reed Leonard Gay Ore

Cornice Ship

Cornice Ship

Joe Vom Oro

Bobble Staart

Bill Davidson Oro

Raiph Lewis

Railay & Lamarr

Bert Gilbert

James Facebr Correct Jackle Oleason Jackle Oleason Jackle Oleason Bi Clair & O'Con T Mile, Adra Johnny & George Margie's Haris Clair Haris Clair Lena Ariste Willes Allowed Ens Blills Riohmond Romaine & Caw'na Romaine & Caw'na Alexander & Evelyn Olates Tors Open Doer Bert Glibert
Devines Engles
Wayne King Oro
Billy Baer Oro
Bob Garrity Oro
Mabel Drake
Dorothy Dale
Red Roberts Ore
Gloria Oale
Jimmy De Palma
Howard Geigar

Mamie's Grotte Gus Brhley Oro Virg Hoffman Hotel Schreeder (Empire Room) Harbie Holmes Ore Nancy Hutson

Karl Estsch's Seppia Boch Ore Halens Sturn Walter Merhoff Ray Meadows Ore

Last Round Up Jimmy Raye Ore Kan Kaok Lindy'e Rick & Snyder Victor Edith Ras

(Strafford, Fa.)
Leo Zolio Orc
Mildred Rogers
Raiph Bastwood
Bendeaveos
Clifford Conrad
Rita White
Lloyd & Willis
Paul Rich
Jerry Tapps
Boh Hargrave's Orc
Stamp? Cafa

Edita Ras

Log Cable
Carl Bergman Ore
Miami Creb
Docuby Keith Gle
More Research
Docuby Reine Green
Fabers
Heien Heary
Gens Emerald
Harrist Cross
Johnny Davis Ore
Medemaistic
Gens Kraps Ore
Town Salestic Ore
Steve Salestic Ore

Oncis Leo Shaw Oro Spooks Hartman

Golden Glow Paul Simonetti Mary Lou Gladys Delmar Camilis

Gourmet Cinb Gourmet Cinb
Louis Cina Oro
Oloria Gienmore
Marjorie Black
Hatton'e Ciub
Lenny Colyer
Bob Armstrong
Marsha Stone
Ruth Parker

Silver Lake Iam
(Clemonton)
Mickey, Farmlant Orlice Lucery,
Alice Lucery, Farmlant Orlice Lucery
Jane Patterson
Howard Fuller & Sis
Lillian Russo
Barbara Joan
Marie Reis
Living Statues (4)
Bon Bay Gardens
Peggy Frame
Nicke Onllucel
Dick Taylor Oro
1508 Cafe
Bob Frame Shooks Hartman
Old Reidelberg
Eddie Zipp Ore
Donna LuPan
Alien Dunn
Alma Williams
Babs Collins
Suzanne
Claudia Ferris
Joan Renard 1809 Cafe
Bob Frame
Nan Roberts
Texas Plant
Tyeselteth Century
John Steel
3 Farislans
Sybill Kay
Flash Lane
James Simmons
Tymmy Cullen Oro
Venice Grille
Claire Evans
Fay Ray
Josy Hayan Oro
Baby Bay
Coffee

Zunker Gardens Lyis Stann Oro CLEVELAND

Hotel Cloveland
Game Erwin Oro
Wait Bergen Oro
Hotel Feaway Hall
Willard Potts Oro
Battle Allen
Hotel Sterling
Marty Lake Ora
Babe Shorman
James & Peltz
Chi-Chi Ajone Wilkes

Ajone

Aj

Chi-Chi

Hotel Hollendes
Reh Millar's Ore
Judy 'Janis
Tsxas Jim Lewis
Lone Star Cowho;
Christine Forsyth
Romany Torse

Romany Torse

Hotel Statler
C Hoagland Oro
Jeanne Stawart
Dor!s Eaton
Curtis Andrews Jack & Eddle's
Chick Williams
Arlens Rice Oro
VIO Corpora
Lindeny's 5ky-Clu
Polson Gardner
Rita Whita
Pearl Ds Luca

Monaco's Cafe Ross Plarce Ore Donasally Jennis Marilyn Maynard

Marilyn Maynard

Monnds Clab
Orvells Rand Oro
Ohlo Villa
Freddia Carlone Or
Mickey Katz
Lester Cols Daba
Mary & Ted Taft
Pol-Mar line
Sonthern Tavern
Ted King Orc
Kirk Wood Kirk Wood

Ubangi Cinb

Tommy Barnes Ore
Hartel Collins
Ethel Avery
Ross Morgen
Sonny Carr

PITTSRURGH

Anchorage
Rushie Morton Ore
Maynard Deane
Arlington Lodge
Art Norkus Oro
Balconades

Balconades

Balconades Clyds Knight Oro Janet Les Reanywood
Bunny Berigan Ore
Wendy Bishop
Danny Richards
Pallenberg Bears Bill Green's Benny Burton Orc Johnny Duffy Nell Buckley

Cinb Carlislo
Rad Mitchell Oro
Cinb Petite
Piccolo Pete Oro
Marion Mason
Vera Barnett
Davs Jaffrays
Allen & Davis Dava Jeffraya
Alen & Ava Jeffraya
Alen & Ava De Ava
Alen & Ava De Ava
Jeffraya
Badde Poyton's
Mike Feyton
Phil Cavesza Oro
Joyce Paimer
Narion Mule
Evergreen Gravaten
Louise Carol
Louise Carol
Louise Revolut
Louise Revolut
Louise Revolut
Badde Henry
Badde He

Patienter Mariano Architectura Patienter Mariano America Nicola Cafe Al Mariano Cafe Al Mariano Patienter Mariano Patienter Mariano Ma

Plana Cafe
Jimmy Payton
Adais Curtis
4 Queens
Dewey Moon
Jack Norgan
Chicquita M Contrara Ore
Conchita
Hotel Jacktown
Freddy Castle Oro
Hetel Boosevelt
Bon Aire 3
Hotel Schemley
Howard Baum Ore
Buzz Astou
Jack Rogers
Hotel William Peni
(Chatterbox)

Jack Norgan Chicquita Chic

(Chatterbox)

Bernie Cummins Or

Connis Barlsau

Walter Cummins
Dippy Johnson
(Continental Bar)
Billy Catizone
Harry Martin
Johnny Fritz
At DiLernia

Ambanader
Bill Tynory
Gam Watton
Tynory
Tree A Date
Tr DETROIT

Italian Gardens Etal Covato Ore

House Reviews

STANLEY, PITT.

Continued from page 37)
of its kind make its kind make with some comedy radio impressions. Moderately brink make the before had lold most off its make before had lold make its make before had lold make its make and make its m

winds up with a crack huls. Crowd was still stamping after the curtains closed in. Not a dull moment anywhere. Cohen.

LYRIC, INDPLS.

LYRIC, INDPLS.

Indianapolis, Mgu 19.

Front: Goffeling and the control of the co

Arrival (Gewearenes)

Arrival (Gewearenes)

Arrival (Gewearenes)

Gueen in Quebec, their reception by Ganadian government officials and specific control of the specific contr

FOX, ST. LOUIS

Bob Crosoy's Orch (13), Dorothy Cutre, Marion Mann, Rufe Davis, Orch (15), Ray Bautis, Oct. Eddie Miller, The Lady's from Kentucky' (Par).

ORIENTAL, CHICAGO

Reynolds & White, Ward & Mil-ford, Parker & Frederick, Pegleg Bates, Kenneth Vogt, Sweethearts, Verne Buck's orch; First Offenders' (Col) and 'Almost a Gentleman' (RKO), dual.

(RKO), study.

Strictly a family time show in the (RKO), study.

Strictly a family time show in the Ave acts, one of which is an ambur, where the control of the five acts, one of which is an ambur, which is the Sweethear's line, so the show has little to worry about on the size in the Sweethear's line, so the show has little to worry about on the same and always and the same and the comes up to the label of a variety show is snowledge and always to the same and the sam

Ted Weems Heading West

xed Weems Heading West
Chicago, May 22.
Closing at the Chicago, May 23.
Closing at the Chicago, May 24.
Closing at the Chicago Chicago

Balte, Burley Quits Baltimore, May 23.
The Gayety, burlesque house here, folded Saturday (20).

'Someone's' Better B.O. May Give It Mex Standoff in Theatre Dispute

Jack Kirdand, who has been militanily managing his T Must Love Someone, was denied a vestraining someone, was denied a vestraining from the Vanderbill theatre, N. X. However, now that Martin Jones and Henry Olimstead, who operates the show to move because of a breach of contract, indications are that the combating managements will get to getter and continue the engagement.

combating managements will get together and continue the engagement.
Kirkland may still have the laugh
on the critic who dammed 'Someon the critic who dammed 'Somewho replaced the play at the Longarce to book in "Wuthering Heights' as abort-lived flop." Someone was
the only show on Broadway to betwere declining grosses stil along the
were declining grosses stil along the
were declining grosses stil along the
man was estimated around \$1,000 for
people say that 'Someone' is among
expectedly limited number of attractions which should weather the
For those reasons, it was figured
the differences between the show
and house would be adjusted, and
house would be adjusted, and
house would be adjusted, and
house would be adjusted, and
house would be adjusted, and
house would have good the
'And Copy Trouble

Ad Copy Trouble

Ad Copy Trouble

laiter is not interested in Someone.

Ad Copy Tresble

When the play, which is based on
the Florodors Sextette, moved from
the Longarer, Kirkland used atilities of the billing. Copy agent the change
of the states was to the effect that
Someone' was moving to 'a new
fancy house.' That started the trouble
with the Vandersilk management in
objecting. Other complaints made
by Jones, Olmsted and others assoclated with them, including the
Management of the state of the state of the
transport of the state of the state of the
transport of the state of the state of the
transport of the state of the state
to the state of the state of the
transport of the Ad Copy Trouble

Foreclosure Judgment Vs. Davidson, Milw.

Milwaukee, May 32,

Milwaukee, May 32.

Foreclosure judgment against the Davidson theater, sole legiter here, and the Medford hotel, was granted with the medical control of the medical control of the medical control of the medical was brought by the First Wisconsin Trust Co., truste for a bond issue, against executors both the medical control of the medical cont

'Prince' Opens Outdoor Louisville Spot July 3

Louisville, May 23. Summer season of operetlas at Iroquois Amphithestre will get under way July 3, the Shuberts producing. John Shubert will be resident manager and aesson will open with 'Student Prince', with Conrad Thibatit, Charles Collina and Dorothy Stone already engaged for roles.

Hair Stimulator

Mike Goldreyer, press agent for I Must Love Someone, para-phrased the Critics Gircle prize play stunt by getting the Police best play of the year.

Barber shops former favorite publication "officially" informed the p.a. stating that its publisher drama critic, associate editor and picture editor voted unanimously for Someone.

PHILLY'S LEGIT **GROUP STARTS** OCT. 9

Philadelphia, May 23. Philiy's latest theatre movemen of its own crystallized into definite form here late last week. Called Philadelphia Theatre, Inc., it is now skedded to start its season Oct, 9 at the Walnut St. theatre. Five plays wili be presented for two weeks each and, if successful, a second season wili be inaugurated in the late win-

Plays will be 100% Equity, being cast and rehearsed in New York. Lestie Spiller, who has had experience both in Hollywood and on Broadway, will direct.

ence oom in Hollywood and on Broadway, will direct.

Froadway, will direct.

I will be a supported to the support of the ATS, but lower. Two seats will be sold for the five days at \$10, which means a \$1\$ made. Total hope which means a \$1\$ made. Total hope will be supported by the support of the plant in active memory of the plant in active many of the plant of the plant, in active charge of direction. Dr. Charles Beury, president of Temple U, and one of the officers, is the owner of new enterprise.

Although the cast will be entirely active the context of the plant of th

new enterprise.

Although the cast will be entirely professional, a dramatic training school will be established here in connection with the movement. At the meeting last week in the Bellevue Stratford, Morris Carnovsky, Vivienne Segal and Catherine Littledeld were apeakers.

FAY'S TORONTO NIX

House Refuses Unit Date After He Reconsiders Cancellation

Toronto, May 23. With the Royal Alexandra here accepting the decision of Frank Fay that he would not fill the Toronto engagement of Frank Fay's Show because the Royal visit had hit Montreal's theatres hard, house has subsequently turned down his reconsidered proposal that he play this town week of May 22. Fay had originally feared the Royal visit to Toronto would cause a similar biz sluggh here.

stough here. .

The Royal Alexandra had run display ads in the Toronto dailies announcing the cancellation and rut on an extra boxoffice staff to handle returns.

U. of P.'s Long Tour Philadelphia, May 23.

Longest road tour in its 52-year history has been arranged for the U, of Pennajvania's Mask and Wig Ciub show next fall. Fifteen cities have been skedded for appearances of a musical meller, 'Great Guns.'

under way July 3, the Shuberts producing. John Shubert will be realducing. John Shubert will be realducing John Shubert will be wasn't sure of leaving, but
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LEGITIMATE Little Theatres Organize

Charles H. Merchil, former day 72.
Charles H. Merchil, former development of the Dallas Little Theatre and now director of the Dock St. Theatre at Charleston, has been named president of the Confederacy of American Vice-presidents are F. Cowles Strickland, Washington; Miss Jane Keeter, Buffajo; W. Zollys Lerner, Karles W. James, Scattle.

LITTLE THEATRES GET RESPITE FROM EQUITY

Hollywood, May 23.

Little theatres get a breather from
Equity in tempered rulings endorsed
by Screen Actors Guild, American
Federation of Ratio Artists and the
American Guild of Musical Artists.
Artists. And the Artist and the
American Guild of Musical Artists.
Artists. Artists. Artists.
Artists and the American Guild of Musical Artists.
Artists and the Artists and the

empted from the contractual clause requiring compensation.

Coin paid class B members of SAG, AFRA and AGMA are reduced to \$10 weekly wherever members are entitled to compensation and they are to pay Equity \$10 for a permissive certificate. All amateurs pay \$5 for a working permit and \$1 for remeval with each aubsequent for remeval with each aubsequent able on initiation fee in Equity able on initiation fee in Equity able on initiation fee in Equity should player get a commercial job It's expected that liberalization rules will bring Pasadena Commu-nity Playhouse into Equity fold.

ATS' '39-40 Advance Sale Bright in Pitt

Pittaburgh, May 23.

ATS subscription outlook for next season at Nixon looks encouraging, with reservations already running considerably abend of this time last was better than \$4,500 and chances look bright for bettering that in coming campaign. Increase is laid to the atrong linearces is laid to the atrong linearces, There was only one miss, Town Danubel, in a series of six. Others were all established succession. There was only one miss, Of Mice and Men, Our Town.

Town Danubel, in a series of six. Others were all established succession. The man and Men, Our Town.

a spilt between "Sea Gull" and Tidot's Delight and

a split between 'Idiot's Delight.'

Reservations so far are all the neservations so far are all the nore encouraging inasmuch as ATS lasn't so far announced a single at-raction for 39-40. 'Family Portrait' s reported definitely set, but that's

Negroes Library Preem

The Rose McClendon Players, aimed as a permanent Negro acting group, opened its first production last week in the Harlem branch of the New York Public library, Play was the preem of Perdinand Voteur's A Right Angle Triangle. A Right Angle Triangle and the sets were designed by Perry Watkins.

Equity Suspends 2

Equity Suspends 2 Guy Beach and Marilyn Fink were suspended for cause Monday (22) by Equity council for violation of the association's rules. Charge against Beach was operating a non-Equity stock company. Miss Fink was pun-ished for joining the trouge. Charges were brought by Frank Dare, Equity's Chicago rep.

Future Plays

'Once Upon a Night,' farce by Mil-ton Lazarus, has been acquired by Lee Shubert for fall production. Script was previously held by Laur-ence Schwab and Julien St. Charles Chaqueneau.

Chaqueneau.
Guthrie McClintie is conferring
with Dr. Gustav Eckstein in Cincinnati about a new play latter is writing. The work is about contemporary American life, as yet untitled. McClintic expects to produce it early

Co-Op Advertising

Four top dramas on Broadway were grouped in combination add which appeared in leading Sun-day (21) papers of 10 key cities. Attractions represented were The Philadelphia Story, 'No Time for Comedy, 'The Life Foxes' and 'Abe Lincoln in Illa-tory, and 'Abe Lincoln in Illatory, and 'Abe L

space, reads:
"When in New York see four
of America's stars, they being
Katharine Hepburn, Katharine
Cornell, Tallulah Bankhead and
Raymond Massey, appearing in
Raymond Massey, appearing
the supertive shows. Towns
were the sea speared were
Washington, Chicago, St. Louis,
Cleveland, Detroit, Boston, Buffalo, Baltimore, Pittaburgh and

Insertions cost around \$1,200, each show's share approximating \$300.

SWING MIKADO **MAY GO ON** ROAD

Aithough 'Swing Mikado' fared badly after being taken over from WPA by Bernard Ulrich and Melvin Ericson, of Chicago, and was shut down at the 44th Street, N. Y., after three weeks, plans are being mulied to send the colored Gilbert mulied to send the colored Gilberi and Sullivan show to the road, poa-sibly after a reopening in New York. The anticipated battle of 'Mikados' hardly came off, for the business of the 'Hot' version also slipped downward at the Broadhurst.

slipped downward at the Broadhurst. Whether it was the opposition of the former relief outfit that affected the 'Hot' show was not clearly indicated, because grosses for most attactions on the list sagged badly during the month and the takings of the 'Swing' version averaged only 40,000 weekly. That figure was about 50% under the cost of operation.

Little coin was spent for exploi-Little coin was spent for exploitation, new management evidently figured the publicity accorded the show previously and word of mouth would carry it. However, the show passed to commercial auspices with the advent of the World's Fair, from which dates the Broadway slump.

slump.

Understood that Ericson, who has been ill abed for two weeks, is anxious to reopen Swing. House was rented for four weeks. Rent for the final week and salaries to the cast for this week are said to have been paid. Management will send the company back to Chicago, if the company back to Chicago, the not eventuate, and it is proposed to play a repeat date there.

While the "Hot show is produc-

While the 'Hot' show is produc-tively much more elaborate, esti-mated the 'Swing' version is in the red around \$40,000.

mated the "Swing" version is in the red around \$40,000 in the daround \$40,000 in the daroun

N. Y. TICKET BILL LOST IN SHUFFLE

An effort was made to reargue the Coudert-Mitchell ticket bill in the N. Y. state senate late last week, but the measure was lost in the shuffle the control of the control

Engagements

Ruth Chatterton, Barry Thomson, Wilton Graff, 'Affairs of Anatol,' Maplewood, N. J.

Walter Hampden, 'Our Town,' Maplewood, N. J.

Waiter Hampden, 'Our Town,' Maplewood, N. J.
Louise Platt, Jean Platt, Chapel Playhouse, Guilford, Conn.
John Barelay, Richard Temple, Inches Playhouse, Guilford, Conn.
John Barelay, Richard Temple, Inches Weldon, Elwyn Harvey, Clara Thropp, Will Converse, Cynthia Blake, Isobel Rose, Teddy Jones, Startight Theatre, Pawling, N. Y. vo., Startight Theatre, Joseph Maosuley, J. Hammond Dalley, Hume Cronyn, Kenher Moren, Merchan, Mitth Green, Ivoryton (Conn.) Playhouse.
Carmen Miranda, John McCsuley, Margaret Irving, Evelyn, Kate and Guy Robertson, Donald Brian, Esther Ralston, Petticoat Fever, Incago, Joanna Roos, White Steed, Anna Ross Hertz, Charles Keenan, T.

B'WAY GLOOM DEEPENS

TMAT Groups Still at Odds. This. **Time Over Constitutional Changes:** B'way P.A.s Fight Job Curtailment

A torrid board meeting of the Theatrical Managers, Agents and Treas urers union was held Friday (19), the particular controversial issue being the minority report on constitutional changes. Matter concerns ar

tional changes. Matter concerns an attempt by one or more factions to limit the number of jobs the New York press agents group may hold. Issue is known as 'multiple employment' and while at various times there have been one job for one ployment' and while at various times there have been one job for one factor. The report emphasizes the rittle between the N.Y. and cagnits, and the argument for a contributional change limiting jobs was man who also belongs to the N.Y. chapter.

man who also belongs to the N.Y.
chapter. Chapter that changes in the rules
for the state of the rules
for (Continued on page 45)

Letty' Not Morosco's **Exclusive. Court Rules** In Favor of Greenwood

Les Angeles, May 23.

Oliver Morroso was dended an exclusive right to the name Letty in show business even though he did produce the oldtime Broadways hit, So Long Letty. Veteran producer's So Long Letty. Veteran producer's Charlotte Greenwood from the use of the name in a stage play as tossed out of court. It was so long Judger ruled may be a so long and the stage of the mane in a stage play as tossed out of court. It was so long Judger ruled the stage of the mane in a stage play be considered after the court had seen a demonstration by Miss Greenwood, show-in-like the source of the stage of the Los Angeles, May 23.

EQUITY EASES ALIEN RULE FOR NEW PLAY

Equity rules stipulate that no alies

Equity rules stipulate that no silen player can appear in stock, but rules and the silen player can appear in stock, but rules of the silen sile

Reinhardt Producing 239-Yr.-Old Comedy

Hollywood, May ...

Hollywood, May J.

'At Your Service, 'classical comedy dating back to 1700, gets its first American production by Max Reinhardt at the Assistance League theather than the Assistance League theather beginning (31) for a 10-day run. Play opens at \$5 tops, with \$1 for remainder of the run. Cast is made up of Reinhardt Workshop players.

On Sidelines

Charles Washburn, who agented the Lunts during the season, 1s of participating in the Internal Theatrical Managers, Agents and Tressurers scraps. He says he is resurer to the season of the publicist for the International Casino, which reopens on Broadway Thursday (25). However, the pa. has paid the union dues in advance up to October.

LYRIC CO.'S 125G **COST: SHOWS** UNDEFINED

Type of attractions presented by the costly venture called the American Lyric Theatre at the Martin Beck, N. Y., which opened last week after an expenditure of \$125,000, has not yet been classified. A combina-

not yet been classified, arc amblinoulon of socialities are combined.
Uno of socialities are combined to the
debut of The Devil and Daniel
Webster Thursday (18), but whethethe performance was opera, operetta, light opera or musical comeretta, light opera or musical
comMonday (22), when the second
Lyric show went on, it was more
definite that 'Susanan Don't You
Cry' is expensive operetta. It is
the mostly costly of the three with
hin addition to the two musical
shows, include the Caravan Ballett
which starts tonight (43) and will be
allotted one or two showings weekmembers of Equity, which would
place the attractions in the legit members of Equity, which would place the attractions in the legit

field.

Tickets are tax free, concession being made by the federal authorities on the grounds that it is a non-profit organization and the presentations are claimed to be educational, tions are claimed to be educational, as grand opera and philharmonic concerts. Opening night tickets were priced at \$8, the top thereafter being \$3.50. Sponsors who include many wealthy persons believe the venture can be established on 'a firm, self-supporting basis within a few seasons.

ew seasons.'
Project has a high cost operating Project has a high cost operating set-up, with popular casts and ensembles. Two rows were removed from the front of the house to assume the set of the set

late in its schedule. Number of leads are from the St. Louis municipal opera company, including Numcjuster Chisholm. Miss McCord appeared in Webster and Chisholm operating the state of th

EXPECT ONLY 8 **LEGIT SURVIVORS**

Grosses Dive Further an Avalanche of Closings and **Exiting Notices Follows** Equity Forced to Handle Biggest Rush for Salary Cuts in Its History as World's Fair Murder Con-

RELIEF DELAYED

Broadway is in a turmoil over dlying grosses. Despite the World's place the number of possible sum ner survivors as low as eight attrac-

place the number of possible sumer survivors allow as eight attractions. Not included are the several musicals slated for June and July-Fossibly a couple may be set back, the second of the several survivors. There was an avalanche of closings and closing notices. Managers to bring prosperity were over-considered to bring prosperity were over-considered by the second property were over-considered by Thursday, the second property were over-considered by Thursday, the second property of the second prope

At least seven attractions accepted At least seven attractions accepted the reduced salary basis, which is to \$50 per player per week and an arrangement whereby a percentage is payable, dependent on the gross. Under the Equity regulations on cuts, those under contract for higher mum when a cut fose is and \$50 becomes the minimum. Despite the cut, at least two shows stopped Saturday, business dropping that low.

low.
Shows on that basis are, or were:
"The Primrose Path," 'Stars in Your
Eyes," The Boys From Syracuse,"
'One for the Money, 'The Family
Portrait,' Kiss the Boys Goodbye'
(closed) and 'Mamba's Daughters'

Stars' Own Terms In several casts there are starred or featured players, some being on a (Continued on page 45)

WEBER DENIED INJ. ON '3 WALTZES' SUIT

N. Y. Supreme Court Justice Julius Miller has denied an application by L. Luwernece Weber Denies and the Indiana. The Indianal Court of the Indianal Court

'Paris' Adds 2 Acts

The Shubert's 'Streets of Paris,' due at one of their Broadway theatres shortly, has added the Billy Branch Co., adagiosts, and Harold Barnes, a wirewaiker, to the cast. Charles H. Allen booked.

\$75 Minimum Up Before Equity **Council: Opposition Claims It Will** Hurt Prod., Hypo Unemployment

Crix' Free Act

Will Yolem, p.a. for Lew Dufour & Joe Rogers' five side-shows at the N. Y. Fair, invited the New York dramatic critics Friday (19) for the formal prem-lere of the John Hix show, Strange As I Seems.' Strange As I Seems.' Strange As I Seems.' Seems' of the critical point to the crix to spiel, Come in and see the freak, all the Broad-way dramatic critics, and other oddities.'

FOLLIES' AGAIN DELAYED IN FRISCO

San Francisco, May 23. Another postnonement of the open ing date of the 'Ziegfeld Follies of 1939' at the California Auditorium on Treasure Island occurred Friday (19) when, seven hours before the first performance of the new J. J. Shubert show word was given to the

sectormance of the new J. J. Shoet show word was given to the press of the Inability to open until tonight (Tuesdeary).

Reports were that Equity had made good its threat to prevent the Tollies' from opening on the Island and good tis threat to prevent the Tollies' from opening on the Island position Co. beckers of the production, signed an Equity contract. Fair agents had already signed with American Federation of Actors and and done mothing about Equity and AFA is the real reason for the show not opening until this that the show did not open because to failure of foot trunks of cottom of failure of foot trunks of cottom of failure of foot trunks of cottom to the newspapers and radio stations from the show of the show of the show of the contract of the co

Ridgefield, Conn., May 23,

Esme O'Brien, one of the most widely publicized of last season's debs, stage debuts this summer at the New England Playhouse here.

She conferred last week with Alfred Wagstaff and Charles Atkin, local managers.

Proposal to do away with the present \$40 weekly minimum and lifting it to \$75 for legit actors was dis-cussed by Equity's council Monday it to \$75 for legit sctors was discussed by Equity's council Monday (22). Understood that the Issue canced determined expensition on account determined expensition on association, but it was felt that the account of the considered prior to the annual meeting Friday (25) and the state of the considered prior to the annual meeting Friday (26) and the proposal be then made from the foor. Council's sction in reforming the Council's sction in reforming the proposal be then made from the foor Council's sction in reforming the the association of it at the association of annual membership meeting. Friday (26) at the Astor that the sacciation of the same council and the same council. The is appearing Countinued on page 43) and council and the same council. He is appearing Countinued on page 43) and council and the same council. He is appearing Countinued on page 43) and the same council and the same council

(Continued on page 43)

Olsen-Johnson Inc. For Biz. Uncovering Classy Monickers

Olsen and Johnson i 'e now hona-fide business men, having' Incorpor-rated under the name of Helizopo-pin Enterprises. The firm has noth-ing to do with 'Relizopopin,' the ing to do with 'Relizopopin,' the pers filed at Albany reveal their pers pers filed at Albany reveal their pers John S. Olsen, better known so Ole, gives a Long Island address, while Harold O. Johnson, identified as Chic, turnishes a Central Park is Abraham Males, who is their at-torney.

torney. While the application for in

tomey, see the application for incorporation sets forth business and their schildren states from the sentences of the sentenc

B'WAY FOLDUPS RAISE ISSUE ON TMAT PAY

What with sudden closings roadway within the past What with sudden closings on Broadway within the past two weeks, the matter of refunding the same part of the same part of the same questions of pay to broadfup people. Some mensegers figured on transferring the refunding from dark spots to houses which were lighted, but the Theatiral Managers. Agents and Treasurers' united the same part of the declared that the ticket staffs must be retained until the amount of money to be retunded shall drop to \$300, or less. Boxoffice people are \$300, or less. Boxoffice people are was no question about retaining the crew, the b.o. remained open all last week to refund two week to ident two weeks to design the sudden, which was among the sudden, which was a mong the sudden which we want to the sudden which was a mong the sudden which was a subject to the subject to the

Plays on Broadway

The Devil and Daniel Webster

tep.	t
Jabez StoneJohn Gurney	0
Mary Stane	ŀ
Duniel Webster Lansing Hatfield	8
Mr. Scratch George Rasely	ŧ
Tae FiddlerFred Stewart	
Justice HathorneCloir Kramer	
Clerk of the Court Edward Marshall	ď
Simes Girty Ernice Lawrence	8
King Philip	3
TeachLawrence Siegle	
Walter Butler	1
Dale	
MartenJames Chartrand	l
Turmen Tourne	
Juryman Jay Amias Juryman Karl Holly	li
Jurgman	١.
JurymnnJames Gillia	1
Juryman Frank Chamberlain	ĺτ
Wedding Gueste: Lee Couch Dogs Lock-	13
wood, Beulah Blake, Angela Chope, Fran-	Ľ
wood, Beulah Blake, Angela Chope, Fran- ces Sarnest, Dorothy Essig, Gerntdine	ı.

General objective of patrons and patronesses responsible for this serious control of the control

For the opera-minded the venture ggests a possible welcome, but for the average theatre-goer, it's too igbbrow.

Susanna Don't You Cry

Operatia in two acts by Sarah Newmeyer
and Clarence Loomis; presented by the
American Lyric Theatre with same produc- tion affiliation as for "The Devil and Dan-
Autoritation on few Phia Davil and Dan-
Clop Stallatton we tet The Date will Date
ini Webster'; staged by Jose Ruben; Rob-
ert Edmand Jones, manoging director; Bet-
Beck, N. Y., May 22, '30; \$3.50 top.
Beth, M. I., May an, ou, prior top:
Brian Toffiver Lansing Hatfield
Susan Ellot Betting Hall
Carter Raynolds Michael Bartlett
Butalle Bland
Parista Design
Judge Bland
Mes. Bland
GrandfatherJohn Kirk
Grandfather
LemRobert Clarke
Grandmother
First HeusemanJonathan Brice
First Mouseman
Second Hauseman James Armstrong
Angle Avis Andrews
A Young Camposer Riobard Clark
Stage Boorman Peter Chumbers
Jeb MartinLarry Bolton
Janathan Lamphrey Robert Chishaim
Janatan Lampurey
Bradley Frank Chamberlin
Jeannie June
Mrs. Stoddard
Pande Poul Roberts
Randy Paul Roberts Minstrels: Means. Jay Amiss, Peter Chambers, Lee Couch, Clair Kraaier, Ed-
Manual View Clark Clark Process Md
Cusmoers, Lee Couen, Ciair Araner, Ed-

The operetta form is more clearly indicated in the second presentation of the new producing group and the type of score more readily acceptable. It is much more ambitious presentation than The Devil ambitious presentation than The Devil ambitious presentation than The Devil ambitious penal will be similar—to music lovers rather than theatrescers.

seems to interfere with the mutuel of and are all of the control o

of the properties of the control of

seems to constant Belley.

The control of the contr

mitted in self-defense.

The Lyric theatre will present its Caravan Ballet of three numbers tonight (Wednesday), after which dates for the three bills will be assigned weekly.

Joe.

THE BROWN DANUBE

TILL DICO WIT	DA	CDL
Malodrama in three	acts by	Burne
Hernhey; features Jesul	e Rorce	Landia
Dean Jagger, Ernest La	wford; at	aged by
George Somnes; settings,	John R	oot: pre
eented by Helen C. Bonfi	a and So	mnes; a
the Lyceum, N. Y., May	17, '39; 4	3.30 tas
Elsa	Dione	Rowman
Ludwig	.Edward	Fieldin
Zita	Gladys	Hanson
Waldmann	Norme	n Porte
ErikaJes	ele Royce	Landi
Antan	Albe	rt Bergi
Stefan	George 1	dacread;
Lieut. Gronzel	Francis- 0	levelan
Prince Von Tornheim	Ernest	Lawton
Frans	Rober	t Vivia
Mr. Mueller	·····Eug	ar Steh
Lieut, Schultz	Phul D	allantyn
Ernat Hammaka	Edwa	ra Franc
Cardinal Van Urbae	Den	u artike
Relacke	Debent	atcke
Dnidmann	Pronk	Plahand
ist Inspector	Took	Francis

Over here, if there be doubt about hatred against Nazism, this new play errystallizes it. The Brown Dannier deplets in some phases the terror that grips the Continent, and while it is better than other drams of similar theme, there is doubt if it is for Broadway.

similar intense, there is doubt it it is a country in the country of the country

Plays Out-of-Town

CLEAN BEDS

Haven, May 10-20, 30;	
Murrey	
Lodero	Ednin James
Goldle	Shello Trent
Mrs. Murrey	Fin Louise Hall
Jack Letton	Par Gleasor
Denald Tubor	Microst & Identifica
Charite	James Welch
Officer Ryan	Tony Gorman
Ira Skyse	William Phinner
Joe	Raymand Maxwell
Blower Mng	Emme Buntine
Petrani	Anthony Polymond
Barbara	Helen Pewerly
Dalay	Mara Brooks
Caltahán	William Hund
Mrs. Perkins	Lalla Pomer
Mnry	Countillan Conke

minded.
Murrey's wife operates a brothel nearby and is tied in with a white slave hand an interest an unapprehended murrey market an interest out insurance on Worth and is feed (Continued on page 46)

WPA Play

Life and Death of American

In two parla, by George Sklar, I and staged by Charles K. Free-ettings. Howard Bay; costumes, er Jones; music, Alex North and binson; chorrography, Lily Mehi-resented by Federal Theatre Proj. inxine Elliott, N. T., May 10, '30,

	Robert Miller
	Dennus Wrenn
	Arthur Zwerling
	Halliam Bosworth
	Jalin' Pote
	Helene C. Ambrose
	Everett Spencer Bby) Danny Greene
	Josephine Morse
	(an)J, A, Kennedy
	Mary Raife
	Dorothy Dunaby
	Eleanar Schorr
	Kendafl Clark
	Blanche Colline
	Judson Langill
	Matty Norman
	Alonzo McWalth
	Ray LaRue
	Bella Gould
	Juliue Kleiaman
	Reauf Henry
at Soldier	Ragui Henry
at Soldler	Ranul Henry
Returned Soldler	liten Williams
Returned Soldler	liten Williams
Returned Soldler	liten Williams
Returned Soldler st Barker ld Barker	liten Williams
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Returned Soldler st Barker d Barker id Barker ith Barker ith Barker ith Barker Aeroplane Auctionece Man at Auction	liten Williams Lew Lederer B. K. Miller Alex Poink Fred Knight Bert Westan Lasenh Roilly

new homer.

This 'transilic biography of a more or less typical American is a did not considered from 1900 to the first of the considered from 1900 to the considered from

Inside Stuff—Legit

Theatre programs of famous plays and stars are featured on the menus in the Hotel Astor. N. Y. There are eight different designs in the series and Bob Christenbury says the demand for sets has encouraged him to increase the variety with a new edition.

increase the variety with a new edition.

Covers carry wood-cut portraits of stars, with inset of the house program and cast. Leadoff menu is Sarah Bernhardt in Camille, as presented at Bouth's thearts, Nov. 11, 1886, by Henry E. Abbey. Others are John Drew in Dutch Ado About Nothing, Empirer, Lillian Russell in Lady Trees and the Contract of the C

Although a number of offers for stock presentations of 'Kiss the Boys Goodbye,' which closed at the Miller, NY, Saturday (20), were received, Goodbye, which closed at the Miller, NY, Saturday (20), were received, make an excellent sky cit of the order of the make an excellent sky cit of the make an excellent sky would play well into next season, at which time it is likely that he will send the show on tour gain. One of the 'Kiss' companies on the road also closed Saturday in Detroit. It was alsied for a longer date there, but Peniterion decided to call it is season. Coust company, however, is now playing San Francisco.

is now playing San Francisco.

One of the stock offers came from Henry Duffy, who proposed a twoweek date at the El Capitan, Los Augeles, despite the fact that the Frisco
company recently played the Biltmore in L.A. Duffy's idea was to present
most of the original cast and offered transportation, provided the rights

Samuel Bloom of the Newman ticket agency who started serving a four months' sentence for Irregularities in the admissions tax regulations, has been transferred from the Federal detention pen, New York, to the government's prison at Petersberg, Va. Understood efforts will be made to have Bloom transferred to another spot on the grounds that the present quarters constitute an additional hardship.

Phil Guyran of the same agency faces the same term after Bloom's release. Latter's transfer was said to have been occasioned by overcrowding in the New York pen.

An Instance of long-distance play-writing cropped up in New Haven at eastern break-in of 'Clean Beds,' which previously had played the Coast. George S. George is credited as author of the piece, but it's Mae appearance in Clncimati at time of opening and kept toll lines hot revising lines following Fridays' (3D) preem. Although play is essentially the same as done on Coast, Miss West has been working on weeding out some of the torrid dalog.

'Susanna, Don't You Cry,' musical which the American Lyric Tobatre preemed Monday night (22) at the Martin Beck, N. Y., had only a single rehearsal with the orchestra. The outifs' other show, 'The Devil and Daniel Webster,' which was presented last Thuraday (18), used the musicans for rehearsal but the 'Susanna' cast reheared with only piano accompaniment. Lone orchestra rehearsal was held Sunday (21), the day after 'Devil' Coleed.

Leonard Sillman, who has scheduled a season of slock at the Belasco, N.Y., is currently on the Coast with the idea of getting some of the players who appeared in the original casts of Pulitzer prize plays. Presentations will not be confined to those shows, although that was, the original intention. The enterprise includes a staff seenic designer, it being planned to furnish new settings for each play. Ben Boyar will be general manager; Blanche Lederer to be in charge of production.

Arthur Byron, Equity president, was permitted to leave the Hollywood hospital, but has been ordered to rest indefinitely and will remain under medical care. He is staying at the home of a son-in-law in Tarzana, Cal. Frank Gillmore was abed last week with a heavy cold. Former Equity leader and Byron are both over 70.

College Shows

GARDEN OF TIME

GARDEN OF TIME

(YALE NOTVERSITY)

New Haven, May 18.
Drama in three set (of a cense) by Oven Detects; presented by the Talls thriverties (Colling) and the Colling; make the Colling; make the Colling; make the Colling; make the Colling of the Tall three the Colling; make the Colling of the Tall three the Colling of the Miranda |
First Woman Patricia Mantgomery
Scoond Woman Shirter Graham
Third Woman Solveig Wanel
Third Woman Solveig Wanel
Dired Woman Solveig Wanel
Dired Woman Solveig Wanel
Dired Soldier Dale O'Keete
Jason Severett Gamman
Dired Wilson Lehr
Eines Boy/
Zeon Vahan Tashjian Vahan Tashilan
David Sarvis
Lucilia McGuire
Glaria Gingol
Henry Bluestone
David Sarvis
Frederick Coe
Dale O'Kesfe
Frank Gauat

As the best major production in a somewhat uneventual season, Xale's Department of Drama offered last week a capably produced and acted best produced and acted the season of the season

Second sequence uses same characters to portray a similar tragic remains the partial of the part

SO I TOOK A CHANCE

CONTENSITY OF WISCONSIN)

Madison, Wis, May 12.

Fance is there set and four eccess by J.

Fance is there set and four eccess by J.

Fance is the set and four eccess by J.

Monte is the set of the s

This comedy is good for a college show, and with some brushup should have same possibilities. Particularly effective are the lines and pace of the initial act. Weakness lies in the (Continued on page 49)

Chicago Okay; 'Holiday' Tops \$17,000. 'Skylark' 14G, Both Out; 'Children' 14G

Chicago, May 23.
The Loop elless to one show currectly with the fold of Slynark and
Knickerbocker Bolday, both of
which went four weeks locally. Howwhich went four weeks locally. Howthe Chylic the Chylic

Estimates for Last Week

"Kaischorbeeter Bollday," Grand
(4th—dnal week) (1,500; \$430).

Control \$1,700; \$400; \$400;

Control \$1,700; \$400; \$400;

Control \$1,700; \$400; \$400;

Marker Huston staying over for a

"Arry Bear Children," Selvyn (64

"Stylant," Harris (4th—dnal week)

"Stylant," Harris

REVIVAL

Petiliocat Fever, Civic (1st week)
100; \$1.65). Drew good notices, but
be not indicate wicket ability. Took
1,000 first week.

WPA

'Awake and Sing,' Great Northern 'Hamiet,' Blackstone. Closed or Saturday (20).

\$75 Minimum

(Continued from page 41)

at the World's Jarlin Rallroads on Parade, which is not given Monday. At his request, the usual Tuesday council session was switched so that he could be on hand as the plan's the usual Monday meeting of the Associated Actors and Artistee of America was postponed until Wednesday (3t), when the dain of television be voted upon.

Sid Ten Low

services of the life argue flow to the life argue that most, if not all those shows would have folded under the Blunkall minimum. Recent seasons have shown that the legit field has steed-shown that the legit field has steed-shown than the legit field has steed-shown than ever in the future. The legit services will be sent to the steed of the legit actors for every available job at this time, to that making production more hazen that the legit actors for every available job at this time, to that making production more hazen that the legit actors for the legit actors for the legit actors for every available job at this time, the legit actors for every available job at this time. Also claimed that a boost would be an open invitation to persons in other

Also claimed that a boost would be an open invitation to persons in other-fields crashing into show business an open invitation to persons in other-fields crashing into show business because the minimum would be because the minimum would be capitate the many drama schools, any number of people have managed to provide experience of people have managed to provide experience unless without provide experience of people have managed to the minimum, were boosted to \$15 in might rapidly become the maximum that the \$106 and \$150 actor would be cut down to the proposed figure. As with other minimum, name jound not be affected, but such actions the state of the people of the

Dirty Linen Scares Off 'Beds' Biz in N. Haven

Clean Beds, which had a run on the Coast, opened its eastern stand better to mixed reaction last week care to make the coast opened its eastern stand better to mixed reaction last week careful and presentation, word-of-mouth on repulsiveness of the off-mouth on the performances. On three-down stand, last two petered to virtual washout with no petered to virtual washout with no peter to the company of the standard of the company of the standard of the company of the comp

Estimate for Last Week "Clean Beds," Sbubert (1,600; \$2.20) Questionable notices hurt, Below \$2.000 in three shows,

Desert Song' Big 30G. L.A.: 'Mice' OK. 6G

Los Angeles, May 23.

Second annual season of light opera ass'n started with a bang last week, being devoted to revival of The Desert Song,' featuring Allan Jones. Current is 'A waltz Dream,' in for one week, with 'Cat and Fidde' and 'Gypsy Baron,' with John Charles Thomas, for one week each, to follow.

Charles Thomas, for one week each, to the control of the control o

Estimates for Last Week Estimates for Last Week

Desert Song, Philharmonic Auditorium (M-2,700; \$2.20). Near capactity all week, with nifty \$30,000.

'Of Mice and Men,' El Capilan,
hollywood (D-1,506; \$1). Six-night
return date wound up with around
\$5,000, oks.y.

WPA

\$5,000, okay. WPA

The Bir Blow.' Mayan. Debuts
onight (Wednesday).
Ram Lif Chiliun, Hollywood Playhouse. Opened here Thursday (18)
or four weeks after record-breaking 44 weeks at Mayan downtown.

Excursion,' Belasco.

Todd Dickering 'Hot Mikado' for N. Y. Fair

Mikado for N. Y. Fair New York World's Fair officials, on the hunt for attractions for the Music Hail, are dickering for Mike Todds 'Hot Mikado' to go into the Spot on a percentage arrangement. Colored show is current at the playing in the red for the past few weeks, being off at the 'bo. along with the rest of Broadway. Todd, it is reported, as looking for a summer-long deal, while the Fair four-week booking. Negotiations were still continuing last night

four-week booking. Negotiations were still continuing last night (Tuesday).

Current Roadshows

(Week of May 22)

Frank Fay Vandeville — Royal Alexander, Toronto.

Kiss the Bays Goodbye — Geary,
San Francisco.

"My Dear Children' (John Barrymore)—Selwyn, Chicago.

"Saturdays' Children' (Frances
Farmer) — Maplewood, Maplewood,
N. J.

'Tobacco Road'-Biltmore, Los An-

'Whiteoaks' \$9,000 Hartford, May 23,

On the last leg of a successful 32-week tour of the States and Canada, 'Whiteoak's grossed nicely at the Bushnell Memorial Thursday (16) night.
With Ottawa, Utica, Providence and Rochester, N. Y., which were also played during the week, the final gross came to \$9,000.

6 B'way Fatalities

Most successful or last Saturday's (20) outgoing attractions on Broad-way was 'Kiss the Boys Goodbye, way was hiss the Boys Goodbye, which had a run of 34 weeks at the Miller. Comedy had been regarded a sure thing for summer. It averaged better than \$15,000 weekly during the first half of the date. Slipped i recent slump to \$5,00° or less.

KISS THE BOYS GOODRYS

KISS THE BOYS GOODBYE
Opened Sept. 28, '33. Clare
Boothe councily received mixed
notices, but helpful ease for the
boxefice. Watts (Heraid Tribune)
write. that 'it is 'ujereni concity.' Lockbridge (Sou) though
it 'as bright Mitte connety, but
the whole.' VARIETY (thee)
said, it 'penesses plenty of entertalmment.'

'Mamba's Daughters,' one of the rare colored cast dramas to land on Broadway, went off at the Empire after playing 20 weeks. For nost of the engagement the grosse, averaged better than \$11,000, earning a fairly good profit, but show was caught in the slump.

MAMBA'S DAUGHTERS

MAMBA'S DAUGHTERS
Opened Inn. 3, 1939. Opinion
gonerally unfaverable, but Ethel
Water's performance drew unnaimees praise. Atkinsen (Tinnes)
panned both play and performance, but subsequently retracted
but criticism of the latter. VARIETX (ifbee) said 'ft will serve
moderately will.

'Mexicana,' which was sponsored by the Mexican government, closed at the 46th Street, where it approxi-mated five weeks. Despite friendly

MEXICANA

Opened April 21, '99. With few exceptions, the reception to this felk-revue was unfavorable. At-kinson (Times) remarked that it Teaves an impression of medi-ecrity,' VARIETY (Robe) mid 'mederate stay seems likely.'

'Swing Mikado' was taken off at the 44th Street afle. three thin weeks. Originally a WPAer, this colored cast musical was taken over commercially after doing well; scale being lifted. Around \$4,000 weekly, or half the cost of operation.

SWING MIKADO

Opened March 1, '39, WPA mustical was termed by Manilo (News) 'a grand and genial show.' Watte (Tribune) thought it an engaging novicely.' VARIETY (Hobe) predicted 'it appears to have the staff for wide audience appeal.'

'Day in the Sun' opened and closed at the Biltmore last week. Drew weak press and played but seven performances.

DAY IN THE SUN
Opened May 17, '39. Received
a severe drubbing from the criices. Brown (Post) rapped, 'now
we know the worst.' Anderson
(Journal) cracked that if might
'drive playgeers further than
Plushing. ..se far west as San
Francisco, or merely out of their
minds.'

One For The Money' is announced to close temporarily on Saturday (27), when it will have completed a stay of 16 weeks. Inlimate revue fared moderately well, climbing to the \$13,000 after averaging \$11,000 weekly for some time. Skidded in past two weeks. It is slated to resume June 19 after a three week layoff, when it is figured out-of-towners will start piling in for the World's Fair.

ONE FOR THE MONEY

ONE FOR THE MONEY
Opened Feb. 4, '35. Critical
opinion was almost uniformly
unfavorable on this infimate revue. Akkanson (Timen) said it
Mastic (News) thought it 'a bit
nucertain as anstained entertalament. Variety (these almost
almost and the said of the said
'acking in belly laughs 'n di makes
ne real attempt at so-called sophielication, but it has the ting
'c this, youth and is diverting,'

12 Shows Quit B'way in Last 3 Wks.: **Cut Rates. Week-to-Week Notices:** 'Hellz' 29G, 'Story' 23G, Hit Least

VARIETY

By the end of the week at Jeast 12 lurday (27), but slated to resume attractions will have disappeared from Broadway since early Manuel 18. Estimates for Last Week Business hadn't been so forte since Easter, but extually the heavy along 102 week (D-1,08; 33.0). Among world's part the opening of the slowing sound trisons and the slowing sound trisons and the slowing sound trisons are the slowing slowing sound trisons are the slowing slow

rush to cut coris and the posting of week-to-week notices. Helizapopping and the posting of the posting of the posting of the posting of the posting t

people.

Last week's new shows appear to have doubtful chances. "The Devil and Daniel Webster, Beck, is a class attraction. The Brown Danube,' Lyceum, drew a mild press." Day in the Sun' has already closed at the Biltunore. Life and Death of an American' was opened by the WPA at the Elliott.

at the Elliott.
Other sudden closings last Saturday: 'Kiks Boys Goodbye,' Miller; 'Mamba's Daughters,' Empire: 'Mexicana,' 46th Street, 'Swing Mikado,' 44th Street. 'One for the Money' is announced to stop at the Booth Sat-

'ANGEL' SMASH \$26,500, 'BOY' **6G. PHILLY**

Philadelphia, May 22.
The last two shows of the 1938-39 season here wound up their two season here wound up their two season here wound up their two seasons are seasons as the seasons as

Estimates for Last Week

'I Married An Angel,' Forrest (2d-final week) (2.000; \$3). Jumped to \$26,500 in final week with balcony trade very big throughout. Fort-night's stay excellent.

night's stay excellent.

'Golden Bey,' Erianger (2d-final week) (1,750; \$2). Picked up, especially upstairs, and could have stayed but company was breaking up for other commitments; \$6,000.

'Steed' Disappointing In Boston with \$8,500

Boston, May 23. Botton, May 22.

There's a lull for a week, though Tree of Part's stated to preem the state of Part's stated to preem the state of Part's stated to preem the state of Part's state of Part's

Estimate for Last Week

White Steed, Wilbur (2d-final
week) (1,27; \$2.20). Word-of-mouth
and press both boosted the play and
the players during its two-week
visit, but the b.o. was disappointing.
Finale under 38,500.

Summer for Last Wesh

"Abe Lineate for Last Wesh

"Abe Lineate in Billonic," Pyrmouth

(22d week) (D-1,08; \$3.30). Among

"Abe Lineate in Billonic," Pyrmouth

(22d week) (D-1,08; \$3.30). Among

sump; around \$15,000, criming week

sump; around \$15,000, criming week

be lettlown and is en cut-salary basel;

to week.

"Chease Bedy, Golden, (1st week)

the lettlown and is en cut-salary basel;

to week.

"Chease Bedy, Golden, (1st week)

Chease Bedy, Golden, (1st week)

Theory and Les Subserts written by

George S. George: originally done on

They in his San, Billimore. Yanked

Saturday (20) after seven performance

"Family Perfault, Moracco Lineate

Saturday (20) after seven performance

"Family Perfault, Moracco Lineate

Saturday (20) after seven performance

"Family Perfault, Moracco Lineate

Saturday (20) after seven performance

"Family Perfault, Moracco Lineate

Saturday (20) after seven performance

"Family Perfault, Moracco Lineate

"Moracco Lineate

ladders, has felt the timesus around 52000, though, with gross around 53000, though, with gross around 53000, though, with gross around 53000, though 53000,

around \$4,000; staying for expected improvement.

Tobacco. Road, Forrest (285th week) (D-1,107; \$1.65). May be operating somewhat in the red, but is anticipating Fair visitor surport; \$3,000.

What a Life, Mansfield (56th week) (C-1,059; \$3.30). Down to \$3,000.

\$3,000. REVIVAL

'Ontward Bound,' Playhouse (23d week) (D-873; \$3.30). I olding its own; quoted over \$6,000.

own; quoted over \$6,000. Souns to MDED

Susans Dea't Yee Cry' and 'Deril and Baniel Webert, Bock (21 week) opened. Thursday [16], drawing towards extended to the control of the control o

"Life and Death of American,"
Elliott.
"Sing for Your Supper," Adelphi.
"Pinocehlo," Ritz.

'Bicentennial' New Locality Play For Berkshire Barn: Barter Expanding

Bicentennial' a new play written, specially for the occasion, will be diven the week of Aug. 21 by the Berkshire 'playhouse, Stockbridge, Mass. to commemorate the '20th anniversary of the founding of the Coborne, a native of Stockbridge and still a resident there. It is a comedy with a local historical background, William B. Mies, directal background, with Electal Barrymore, as the opener June 26; Glenda Farrell in Our Town, and either Jane Cowl or Violet Heming in 'First Lady'. There will be two exchange produces Barrymore will also start in 'White-shak' at Mt. Kisoo, N. Y. June 19, and at Deantis, Mass., July 3.

Rarter Theatre Expanding

Barter Thesites Expanding
Barter Thesites, Ablugdon, Va.
will expand this season, planning be
send out three companies to planning be
Bristol, Va.; Johnson City, Tenn.
Blowing Rock, N. C. Sirwahi followed a somewhat similar polley as
couple of years ago, but on a successful of the season's venture.
Robert Portendied, director of the
spot wants Sinclair Lewis or WalTown'. Huston, who is currently
on the Coast and plans as summer vacation in Socilated, will probably not
the part in several other stravaluat
and might conceivably repeat for
the Barter outfit. Two new plays
Stewart's Laday Bailtmore' and Lee
lie McLeo's 'We'll Take the High
Road.'

Mitzi Green in Merton

Milisi Green in 'Merion'
A revised verilon of 'Merion of
the Movies', with Milisi Green and
O. Z. Whitehead, will open the season at the Cape playhous, Dennis,
Mass, June 24. George S. Kaufman
and Mare Connelly, the original autors, have been approached to
do
thors, have been approached to
Dennis schedule is the Sach GuittyrCosar Straus operetti, 'Mariette',
with Helen Ford and George's
Metaxa.

Rivkin-Spiegelgas Play

Rivita-Spierolgas Flay
Tale Line Geneva, a new one by
Allen Sellen Geneva, a new one by
Allen Sellen Sellen, wild be pleaded
Farrell starred, will be prémed tits
summer at the Theatre-by-the-Ses,
Matinuck, R. I. Other bills will incute Elissa Laudi in Towarich' and
cute Elissa Laudi in Towarich' and
Substance. House, which was vitually destroyed in last fall; hurricane, has been entirely repaired and
a balcony seating 200 has been
added. Spot will be operated by the
added. Spot will be operated by the
Thom Conney directing. Sesson
opens June 28.

Added Strawhate anaoch (N. Y.) playl

Raiph Marcus, Civic Union theatre, Syrac (N.Y.) University, Sawyer Falk.



ERNEST C. ROLLS VIOLET CARLSON

AS THE STAR his Newest peneus.

The Famous
LONDON CASINO REVUE
Traying His Majesty's The
Melbourne, Australia

Show Shop, Canton, Conn. Eddie O'Shea. June 21,

Mountain theatre, Braddock Heights, Md. Haskell Coffin, Jr., and James Decker. June 21. Mae Desmond Players, Haubert theatre, Newfoundland, Pa. Wallace Stark. June 26.

Actor's Guild, Terminal theatre, Cincinnati. Owen Phillips. June 8. Village Hail, Framingham Center, Mass. J. Phillip O'Brien. July 5.

Town Square theatre, St. Louis. L. J. Herzog, Warren G. Smith, Alex-ander Evans, William Holland. June

Repertory players, Manchester, N H. June 21.

Cape theatre, Cape May, N. J. T. C. Upham. Andron's Playhouse, Haines Falls N. Y.

Band Box Players, Hastings Hill theatre, Suffield, Conn. June 27.

WPA Play

Life and Death of American

(Continued from page 42)

isolated scenes in this story of America through the life of an average American, the drama remains stubbornly unmoving, Merely a good show, But somehow, in the wealth of good intention that obviously went into the wriling, it should have been much more than that.

sood intention that obviously went into the writing, it should have been much more than that we have been much more than that we have been much more than that we have been the sold of th

greatness.

Most of the other principals are credible. Mary Rolfe is direct and occusative as the girl, John Pote and occusative as the girl, John Pote and green is likable as the younger Jerry and Kendall Clark is astisfactory and the green is likable as the younger Jerry and Kendall Clark is astisfactory and the green is likable as the younger Jerry and Kendall Clark is astisfactory and the green is customary with WPA above, the bit parts are played with extraordinary conviction.

ordinary conviction.

As a rellef show at a \$1.10 top.

Life and Death of An American's hould be a solid boxoffice success.

But it misses being a dramatic smash.

Hobe.

Must Give Particulars

To Rose in 'Jumbo' Suit George L. Bard and Rosalind Mla Copping were ordered to furnish a Copping were ordered to furnish a bill of particulars to Billy Roses, Billy Roses 'Jumbo, Inc.: John Hay Whit-ney, Ben Hecht, Charles McArthur, Jimmy Durante, John Murray Ander-son, George Abbott, the Texas Cen-tennial Livestock and the Frontier Days Exposition, by N. Y. Federal Judge Vincent L. Leibell yesterday (Thuse.)

The defendants, who are being sued for the plaginism of the plain-tiffs' play, 'A Cukusy Csillaga,' or 'Star of the Circus,' which is claimed to be 'Jumbo' in disguise, state that they are unable to read Hungarian, and ask that the play be translated. Varied other incidentals, in connection with it, are requested. The defendants, who are being

LEGITIMATE Beau Broun

As the Beau Brummel of the Newspaper Guild, Heywood Broun, assisted by Clare Boothe and Clifton P. Fadiman, will and Ciliton P. Fadiman, will judge men's clothes of those attending Random House's party tomorrow night (Thursday).

It's in honor of Elizabeth Hawes' new book, Men Can Take It.'

Plays on Broadway

THE BROWN DANUBE (Continued from page 42)

since the Anachius; inerciove une ing.

Abuse of the thoils as well and a series of the control of the control

DAY IN THE SUN

Comedy in three acid (four agence) by Edward R. Sammis and Ernest V. Hayn: stars Taylor Heime; singed by Arthur Sircom; sotling. Louis Kennel; presented by Forbes Dawnon; at Biltmore, N. Y., May 10, 33; 33.30 lop.

Posiman	Pount	Cutter
Gert Hubbell	. Moyer	Curter
J. D. Crabshaw		
Voice on Radio	Jack	Haster

whether with the control of the control of those typically inconsended to the control of the con

Literati

N.T. Seribblers Elect
New officers elected last week by
the N.Y. New paper Women's club,
and the N.Y. Financial Writer's Association, with Kathleen McLaupfilin,
of the Times, named to head the former organization, and John P. Broderick, Wall Street Journal, named
prec of the fanncial writers.

**Booksellers Re-elect Fair
Rodschen, of the Womenth book
shops, and Ernest Elecle. of B wperc of the fanncial writers.

mej organization, and John P. Broderick, Wall Street Journal, anmed
prez of the financial writers. Miriam
Lundy, of the Daily News. Other officers elected by the newspaper
women are Mrs. Marie M. Moloney,
Herald Tribune, first v.p.; Sally Mac
Joya. Mary Dougherty, JournalAmerican, third v.p.; Martha Coman,
Lub's founder, treasurer; Jordan,
Lub's founder, treasurer; Jordan,
Lub's founder, treasurer; Jordan,
Sec; Donna Grace, Journal-American, recording see; Ruth Reynolds,
Sec; Donna Grace, Journal-American, recording see; Ruth Reynolds,
M. Barber, Sun, house committee
M. Barber, Sun, house committee
stoom committee chalman, and
Peggy Foldes, RKO press department, associate members chairman,
New officers of the financial writment, associate members chairman.
New officers of the financial writwanders, Herald Tribune, v.p.; Todd
Wright, News, see, and Thomas P.
Swift, Times, treasurer. Broderick
succeeds Elilott V. Bell, of the Times,
lay prez.

That New Manhattan Paper Group which is readying that pro-jected new daily newspaper for N.Y. has moved into Rockefeller Center, where they're mid-

jected new daily newspaper for NX.

has mowed into Rockefelier Center,
has mowed into Rockefelier Center,
and editing engless dummies in 'the
effort to get the desired thing in
shape. Move puts Raiph McAllister
leave of absence from Time to serve
back in the building where he previously labored. Time offices are on
an upper foor.

No more interviews being granted
to coppective staff members for the
whodunit scribbler, one of the sponsors, had been interviewing appli-

whodunit scribbler, one of the spon-sors, had been interviewing appli-cants for a time. No commitments made, however. Job applications sow have to be in writing only. Date for the paper's debut worst been completely we usually the enterprise of the completely we usually as completely we usually as completely we usually as a completely we usually as a completely we will edit. Doean't see it ready for another six of the completely as a completely as a completely as a completely as a completely provided. Paper will be a tab, and with the completely provided provide

Stodghill Publisher of Georgian Harold W. Stodghill named to succeed late Herbert Porter as pub-lisher of Hearst's Atlanta Georgian and Sunday American. Randolph Apperson Hearst, son of publisher, who has been member of sheets' who has been member of sheets; alf for three years, appointed ast publisher. He's twin brother of board finers. He's twin brother of the state of t

Duell on Own

C. Hallwell Duell, vp. William

Ornov & Co., quils that firm to enter the book-publishing field on his

morn. Due to step out June; wheremorn, Due to step out June; wheredertaking.

Duell with Morrow for a number
of years, and credited with a large
share in the development of that
company. Has a number of advanced to

the public development of the company. Has a number of advanced

put lind practice, and feels he can

best develop them on his own.

Its picture prospects are negligible, ledea, concerning an amiable method and the concerning an amiable method and the concerning an amiable method and the concerning and an amiable method and the concerning and an amiable method and the concerning and an amiable method and amiable method and an amiable method and amiable method amiable method and amiable method amiable method and amiable metho

Booksellers Be-elect Pair A. H. Gehrs, of the Womrath book shops, and Ernest Eisele, of B. West-ermann, were re-elected prez and treasurer, respectively, of the Ameri-

Other officers elected, all of them Other officers elected, all of them new, are Karl Placht, is typ.; W. W. Goodpasture, 2nd v.p.; Harry Hartman, 3rd v.p.; and Marion Bacon, sec. Parley, which included round of social activities as well as book trade business matters, closed with a dinner Thursday night.

LITERATI OBITS

James William Foley, 65, news-paper columnist, poet and lecturer, died May 17, in Pasadena, Cai. Beglnning as a cub reporter on the Bismack (N. D.) Tribune, he worked

Blamack (N. D.) Tribune, he worked in California for 23 years, the last in California for 23 years, the last in California for 25 years, the last in California for 25 years, the last in California for 25 years, and 25 years, and 26 May 17 in Nacutation of the California for 15 years, and 25 years, and 25 years, the Morning Telegraph. Served that paper as racing editor for 25 years, Press in addition. Heary Alleways, 28, former newspaper publisher and financial editor of the N. T. Trimes, and the man who of the N. T. Trimes, and the man who for the N. T. Trimes, and the man who was the control of the N. T. Trimes, and the man who that he buy the Times when the paper was beste with financial editor of the N. T. Trimes, and the man who that he buy the Times when the paper was beste with financial difficulties, died Friday (19) at his control of the N. T. Trimes, and the man who was the tribute of the N. T. Trimes, and the nature of the N. Trimes, and the nature of the N. T. Trimes, and the nature of the N. T. Trimes, and the nature of the N. Trimes, an

CHATTER

William R. Pelkus has joined

lewsweek. Louis Ogull getting his News Press Louis Ogull getting his News Press Service started. Harry W. Scheyer has his new Monarch Publishing Co. under way. Evans Badgie Archer and Benja-min H. Cassell readying a new pub-lication.

lication.
Salvi G. Zlutogorski has a new project which he calls the National Publishing Agency.
Will Charles Oursler, son of Fulton Oursler, the Liberty ed, has a bride, the former Adelaide Burr.
Carl Crow on his way to Chioa, by way of India. To pick up dals lot a new book and Liberty articles a new book and Liberty articles.

by way of India. To pick up dais to the control of the control of

Broadway

Leon Spach r manager of 'Yokel

Judge Fred Goldsmith broke toe against bedpost.

Tom Burke, ticket broker, and all
but two teeth jerked.

Davey Mandell, former ticket
broker, okay after pneumonia.

Jack (Bed) Lewis, form e ly
wynne and Lewis, broke his arm. b Kennedy, of Lyons & Lyons e, to Cieveland for his sister's

wedding.

Allen Schnebbe manager of the American Lyric Thea're shows at the Beck. ne Beck. Harry McDonald, RKO New Eng-and division manager, in town for

Mrs. Hai Roach and daughter, Margaret, left Monday night (22) for

wood. eda Fishbein and Hans Bartsch agents, wiil share offices begin

ning June 1.

T. X. Jones, Par accountancy executive, getting over a tough case of poison ivy.
Sidney Howard commuting between New York and his Tyringham (Mass.) farm.
Tom Girton, San Francisco impresario, here with Japanese ballet at the World's Fair.

at the World's Fair.
John Erskine goes to the Coast in July to do a series of stories about film names for Liberty mag.
Frank Snell, former vp. of Van Beuten, forming a company to disDuke Wellington and missus back from Hollywood to stay, Wellington dickering on new connection in east.
Frees preview and dinner Friday night (36) by George Jeasel for Init Old New Yorkshipson of the Pair.

Old New York sideshow at the Fair.

George D. Lottman up from Miam
Beach to huddle with John Krimsky
on a Tin Pan Alley sideshow idea
for the Fair. for the Fair.

Sidney Fleischer, Dramatists Guild attorney and film sales negotiator, back at the office after convalescing from appendectomy.

back at the office after convalencing from appendectiony.
Dorothy Fletcher, who recently loned the Ann Watthin office, is officed as the second of the secon

New York Harbor for Rulers of the Quite a few chibitors are availing themselves of the clubrooms set up for them at RKO during the Pair, exhibitor leader, in charge exhibitor leader, in charge the part of the RKO and the rebuilt April-in-Paris room tought for the Pair visitors. Herb Crooker, who let Warner Herb Crooker, who let Warner have the part of the RKO and pair MacPadden for the N. Y. Pair, and the pair of the RKO and the hospitality of the RKO and the pair MacPadden for the N. Y. Pair, and the pair was the pair was the pair MacPadden for the N. Y. Pair, and the pair was the pair was the pair MacPadden for the N. Y. Pair, and the pair was the pair was the pair MacPadden for the N. Y. Pair, and the pair was the pair was the pair work.

work.

Hary Richman, who now has a fancy cigaret-case manufacturing company (case is of his own design), opens at the International Casino tomorrow (Thursday) night. The LC, sent out these cases to the press prior to the preem.

prior to the preem.

Reversal of a \$20,000 to \$30,000 rap
for possible salary arrears to waiters
whom Sberman Billingsley ousted
from his Stork Club was 'celebrated'
by Stork habitues who know of the
boniface's insistence on certain high
catering standards.

Sonläges's insistence on certain nga catering standards. Latin-American supervisor for Universal, is en route to South American for a three-month rappetion of Universal, is en route to South American for a three-month rappetion of Universal to Spanish Latin-American track two Spanish Language features obtained for the Latin-American track two Spanish Continues for Fokine Ballet's production of 'Pagenini,' to Rachmaintoff's and shown in London before the U.S. sees it. Designer now working an above for R. C. Mutte Pall.

By Harold M. Bone

The Gordon Giffens back from Marcus Merwin, back from Coast readying his Milford strawhat. Lincoln, foreign and revival film ouse, due to shutter for summer.

Walter Pritchard Eaton will take fe easy at Stockbridge this sum-

mer.
Morris Joseph drew testimonial from Film Row on 25t: anni with Universal.
Lew Schaefer just recovering from the shock of a World's Fair dinner check. New competish for town's film spots will be suburban drive-in the-

oaw a blowout on fifth anni as dis-Shaw a blowout on III a mini as up-trict manager.

Lily Pons and Andre Kostelanetz.

Lily Pons and Andre Kostelanetz.

Nonor-guested by undergrad staff of Vit. Yale French mag.

Ed Lynch into Roger Sherman from Bridgeport on temporary man-agerial swap with John Hesse.

Westport, Conn. By Humphrey Doulens

Lucy Munroe near.
Fritz Reiner's new bouse ready
June 18.
Fritz Reiner's new bouse ready
June 18.
Leftets in for three weeks
at his farm.
Fredric March trying out the local
this farm.
Wood work back from Florida:
Lillian and Dorothy Gish will return to Wilson Foint their summer.

Comp. Rurope, visitComp. Rurope

home.
Tim Durant, in from Europe, visit-ing the Justin Sturms en route to

Coast.

Country P:ayhouse opens July 3
with Glenda Farreli in 'Anna
Christie'

Christie.'
Grace Moore spending her first spring at her 200-year-old Zoan

spring at her 200-year-old Zoar Tarmhouse. Dunling off to Skowhe-gan, Me. do Dilay the daughter in Helen Keller feted Frazier and Emmy Hunt on their 23d weeding anniversary last week. Downie Bros. is first circus in this neighborhood this year, playing Bridgeport Monday (22).

Kansas City By John W. Quir

TMAT Scrap

(Continued from page 41) but that no other group in TMAT should figure in the action.

P. A's Contract P. A's Contract
Broadway pa's have a contract,
entered into with the union when
they joined as a body, the agreement
giving them the sole right to formatier rules to pritte to formatier rules to pritte to the committee on constitutional changes did
not consider recommendations concerning multiple employment. Inmortly, however, insisted that the
majority side-stepped the issue.
The contract of the contract of the contier of the contract of the conmortly however, insisted that the
majority side-stepped the issue.
The contract of the contier of the contract of the conmortly however insisted that the
table that broducers may engage pa's

majority inter-despleat user value.

In the property inter-despleat user value.

In the property inter-despleat user value prefer having certain people at the head of their publicity departments, it is no concern of road agents, or the basic agreement associate or assistant agents are employed method to the basic agreement associate or assistant agents are employed method to the contraction. Indications are that most of the associates are estimp better assistant agents are employed method to the contraction. Indications are that most of the associates are estimp better assistant agents are employed without the group.

Basic Agreement Changes
First session by representatives of

Basic Agreement Changes
First session by representatives of
the various TMAT groups and the
League of New York Theatres board
was held last Thursday for the purpose of discussing proposed changes
in the basic agreement, as submitted
by the union of the managers reentity. Representation from TMAT

New Haven

by Harold M. Bone

rident Cliffent back from control the control of th

London

Cicki Lister back in town. Frank Hummert due he: next

Val Parneil to Cornwaii, to recuerate.

Bertha Belmore framing act for Ruth Draper opens at the Hay-

narket June 12.

Lassiter Bros. to Belgium, then outh of France.

R. C. Sherriff has joined Alexander Korda as literary adviser. Jimmy Hutchison off to Monte Carlo for fortnight's vacation.

Paul Robeso. to star in 'David nd Goliath,' to be made at Ealing. Bobby Howes under ontract to Lee Ephraim for new musical in the

musical at London Hippodrome, due to flu.

Stephen Haggard's first play 'Weep For the Spring', tried out at Bourne-Celina Wieniewski, Polish transla-or of 'Gone With the Wind', staying

mouth.

Cellin Weniewaki, Polich translaCellin Gwe With the Whot, storing
in town.

Bernard Freeman, managing director of Metro in Australia, bare on

Went of the Cellin Cellin Cellin Cellin

Went of the Cellin Cellin Cellin Cellin

W. Masi, Freen agent, in London

to line up talent for new Police Bernard

Serious talk of London Colleum

giving up vaudeville and returning

Affred Goldstein out of the Whitcomb Agency, repiaced by Brian

Affred Goldstein out of the Whitcomb Agency, repiaced by Brian

Rockough, The Cellin Cellin Cellin

Affred Goldstein content countries

Talber heading cafe of West Ends

mork Incompany of the Cellin Cellin

Talber heading cafe of West Ends

mork Incompany of the Cellin Cellin

Thomas Cellin Cellin Cellin

Thomas Cellin Cellin

Thomas Cellin Cellin

Thomas Cellin Cell

vive. Florence Desmond replacing Frances Day in Black and Blue, the London Hippodrome revue, for one week.
David MacDonald off on five-week vacation, then starts directing Admirable Crichton' for Ma-flower

mirable Crichton for min ...
Films.
London Hippodrome won't be razed after all. London County long to the sanctioned alterations instead.

resee ander al. Combon Coliny instead.

New Max Catto comedy. Youth instead of the combon Coliny of the combon Coliny of the combon Coling of the coling of

6.
Luise Rainer is said to be getting 10% of the gross, with \$1,270 guarantee from Henry Shrek and Tom Arnold for lead in Behold the Bride.

Quentin Maclean, organist for

anies from Henry Shr-ek; and Tom Arnold for lead in Behold the Arnold and Land and Behold the Arnold for lead in Behold the Arnold for leading the Arnold for le

tor.
Rumored J. B. Joei has decided not to invest further in stage productions at the Drury Lane. This is united and the stage of the the stage of the the stage of the theatre.

Harry Kaufman returns as booker have 20th Century Chemas. Circuit, city.

which comprises four houses in Croydon, Hammersmith, Kilburn and Ilford, was booked on per-centage by General Theatres Corp. and is reported to have lost \$65,000 in eight months.

Philadelphia By Herb Golden

Horlacher soft-ball team beat 20th ox.
Variety Club dinner-dance at Ash-corne June 23.

Numers out-oast team best 20thyeartey Club dinner-dance at Ashborne June 23.
Wife of Ray Schwartz convalescing
after recent libress,
my control of the convergence of the convergence
Evan Burroughe Fontaine in JefEvent Callow, WB publicity and
ad chief, out sick last week.
Event Callow, WB publicity and
ad chief, out sick last week.
HEYCAD Pres, in town for a spell.
Ray O'Rourke to be honored with
REYO'Rourke, in town for a spell.
Ray O'Rourke to be honored with
men'd Chib on June 14.
Eugene Ormandy suffering a charing the Robin Hood Dell opening.
Mrs. Clair Niedland, wife of Artour control of the convergence of the convergence
to ref Philadelphia Opens Company
added to staff of Curtis Institute of
too of Philadelphia Opens Company
added to staff of Curtis Institute of
too students majoring in your open
Warner Bros. crew here going
builds of new with Jack Libre
York honeymon: Mike Newalky
York honeymon: Mike Newalky
York honeymon: Mike Newalky
York honeymon, will be a convenience of the conmice Dormond, of the same department, at the end of June.

B'way Gloom

(Continued from page 41)

perentage of the gross. They on our perentage of the gross. They on our perentage of allerles, making their cwn arrangements with the managers. Name players are reported accepting 50% and less of the concapting 50% and the soft of the business improves. One musically at a benefit rate in order to keep the same of the concapting 50% and the soft of the three involved, and probably others to follow, stated their case to the actors, to the effect profits but will operate as long as possible under the revised schedules. Condition appears to be that while concept the perint of the soft of the when real crowds will arrive in the the variety of the control of

Hollywood

Edna Best in from Lor F. C. Henry in from Manila. Sam Briskin back from vaca Sam Briskin back from vacation. Roy Rogers personaling in Ohio. Ben Chapman resigned from P.CA. Herzig , hospital for treat-

Dorothy Fields to Reno for die, orrie Ryskind back from Man-Ailan Dwan hunting locations in

Charles Darnton to hospital with a

broken hip.
Arlene Whelan bruked in fall
from horse.
Earl Baldwin building ew home
in Van Nuys.
Louis B. Mayer returned from
eastern jaunt.

Cecilia Loftus putling o another recital June 4. Edward Small back from Ha-waiian vacash.

Robert Dunn here on vacation rom Binghamton, Florence Parry gandening studies

waiian vecash. Bobert Dumo, mere on vacation. Florence Parry gandering studios for Pittsburgh Fress.

James B. Grainger back to N. Yames B. Yames

Virginia Sale gave benefit show for handicapped children at Wilshire Ebell.
Frank Whitbeck addressed stu-dents at University of Southern Cali-comment of the Comment of the Comment Crown Pince and Princess of Norway spent-three days gandering studies.
Johnny Hyde eastward on Morris office biz. Gone for four weeks on office biz. Gone for four weeks on first trip in yealing studios for New Pete Dailey ogling studios for New Creans item-Tribune and Harry Lateracor the Otten pinch-hitting at Waiter Wanger's for Alexander Toluboff, art director, who is ill. Al Kingston and Waiter Meyers dissolved their agency partnership, each retaining his personal clients.

Pittsburgh By Hal Coben

Eddle Peyton has placed his Stub-enville Pike roadhouse on the mar-ket.
Sam Biandi will manage the Wil-lows for a newly-formed corpora-tion here.
Lou Fordans, WB manager in McKeesport, off to see the San Fran-cisco fair. isco fair. Jimmy Totman has sheived 15 ounds in last two months via the

pounds in last two diet route.

E. B. Morton celebrating his silver anniversary in the theatrical biz this week.

Milton Karle has landed the Willows publicity account for the sumers esson.

OBITUARIES

Ernst Toller, 48, German poet and dramatis, who was exiled from Germany with the rise of the Hit-ler's power, suicided in his New York botel suite, Monday (22) by hanging. He bad been ill for some time and recently had threatened to take bis life.

time and recently had threatened to take bit life.

A revolutionary and yet a pecifist,
A revolutionary and yet a pecifist,
Coller was considered one of the really excellent prose writers of the really excellent prose writers of the writings along radical thenes is said to have cost him the opportunity of enjoying a more affluent career.

Three of Toller's plays have been Wreckers, 'Man and the Masser' and 'No More Peace', the latter produced in N. Y. gevernly years ago by the Federal Theatre Project.

The property of th

Fred MILLER
Fred A Miller, 65, dean of Los
Angeles Ilm exhibited deed May
the common of the common o

fices there were closed for an hour in tribute.

In tribute.

In thick.

In the control of the c

show biz.

During the days he operated the California, Miller imported Samue Roxy Rothafel from New York and for six months had him staging his shows.

Miller was a veteran of the Spar ish-American war and had been dec orated for bravery in the Philip

GEORGE BACKUS
George Backus, SI, actor and playwright, an original member of the
cast of 'Way Down East' died in
Switching from banking to the
stage in 1882, when James O'Reill,
stater of Digine O'Reill, offered
him a role in 'The Calebrated Case,'
thater of Digine O'Reill, offered
him a role in 'The Calebrated Case,'
that of the Case,'
that of

THOMAS E. NTLE
THOMAS E. NTLE
TROMAS E. KYLE, 65, actor, producer and writer, died May 17 in a Toronto hospital after a short illness, few was a native of Guelph, Ontario. He was can subver to Guelph, Ontario, the circus, later branchina, into the subverse was producer. He also produced musicals. He and Frene Gurney, had performed to greeker for years. Recently, he completed a play which he planned to produce next talks widow, a sister and two brothers.

HENRI PERMAN.

Henri Permane, 65, vaude acrobat for over 30 years, died May 16 in Milford, Mass.

Milford, Mass.

During the World War, while troubing in Belgium, Permane was seized as a spy by German officers and spared execution only when recognized as a vaude trouper.

JOHN F. STOWE
John Frederick Stowe, 80, retired
actor, died May 16 at his home in
Niles, Mich. He had been failing for
several years and in a critical condition for about a week.
Nephew of Harriet Beecher Stowe,

he did most of his playing in her 'Uncle Tom's Cabin,' touring the country in the drama for 34 years. He was born in Wauseon, O., and went into show business as a youth.

WILLIAM A. M-SHAFFREY
William A. McShaffrey, 87, an exhibitor, died at his bone in nearby
Monessen, Pa., last week after an
illness of more than a year. Back in
1804, when the nickelodeon first
men into prominence, McShaffrey
later with a bigger theatre, and in
1828 acquired another house in the
same town. With his son, Roy, he
operated both bouses until his retirement in 1821, when McShaffrey
controlled by Michael Manos.
In addition to his son, McShaffrey
leaves his widow.

IRENE LAURA TURNER HENY LAURA TURNEE
Irene Laura Turner, 58, musical
comedy player of 35 years ago, committed suicide by drinking polson
higher statements of the statement of the statement
happe, but a raw, hours before the
was to have attended the wedding
of a nice.
Living at the home of a sister.
Market of the the statement of the statement
to the the statement of the statement
to the stateme

GLADYS EARLCOTT Gladys Earlcott, stage and screen player, died May 18 in a Los An-geles sanatorium after a long ill-

ness.

Miss Earlcott had appeared on
Broadway in light operas and plays,
including 'Lombardi, Ltd.', with Leo
Carillo. Since 1927, she had been
in California playing small parts in
pictures, mostly with the late Marie
Dressler.

In Fond Memory Of My Dear Father Who Passed Away May 15, 1989 CHAZ CHASE

CLARENCE MEFABLAND
Clarence (Fackey) McFarland, 54,
nitery operator for years, ided in a
Madison, Wis., hospital May 12 after
a long illness.
At time of his death, he had been
operating the French Village and
the Greele Cate to
Survived by widow.

MARY PERRY KING Mrs. Mary Perry King, for years an instructor of speech and posture for leading players and the person of the pe

Van MILEE Van Miller, 54, for years in vaude and dramstic stock, died May 11 in Urbana, O., after a long illness. In recent years he was a comedian with the Kinsey Komedy Kompany. Hla widow and father, Frank F. Miller, manager of the Kinsey rep-ertoire slow, survive.

JOHN HAWKINS

JOHN HAWKINS
John Hawkins, in the drafting department at Metro, and a one-time football all-American, died May 22 in Santa Monica. Death believed caused by an old gridiron injury.

FRED SMITH Fred Smith, 53, veteran theatre operator, died May 9 in Menomonie, Wis., of a heart attack. Survived by a brother, Bill, with whom he operated theatres for 30 years.

GEORGE REID
George Reid, 41, staff actor with
WMCA, N. Y., died Friday (19) in
New York.
Details in the radio section.

Fred St. Onge, 65, early bicycle racer, who also did a wheel act in vaude, died Saturday (20) in Los Angeles. For past 10 years he lec-tured in schools on traffic safety.

Fathar, 62, of James D. Shouse general manager of Crocley's WLW and WSAL Cincinnati, slied May 18 at his home in Tampa, Fla. A re-

tired dentist, he had been ill for tired definist, no had been in for several years.

Also survived by his widow, a sec-ond son and ona daughter. Burial was May 20 at Eminence, Ky.

Mrs. Evelya Weisfeldt, 38, wife of Edward J. Weisfeldt, manager of tha Riverside theatre, Milwaukee, died May 14 in a Milwaukee hos-pital, after several weeks' illness. Survived also by a son, fafher, two brothers and a sister.

Mother, 72, of Charles Dorlan, Metro director, died in Los Angeles Sunday (21). Another son, Arthur, is with United Artists.

Plays Out-of-Town

CLEAN BEDS

(Continued from page 42)

(Continued from page 42)

inghim a slow death via the poisoned
lightim a slow death via the poisoned
lightim a slow death via the poisoned
lightim can be a second of the second of the

self. Play has several tense situations that are well played and despite the unsavory atmosphere of the whole production, there are a number of laughs, Speed is maintained throughout. A scene involving a femme Bible-shouter, however, has a phoney

Bible-shouter, however, has a phoney ring.
Casting is outstanding, with Holland, Burns, Balfour and Cleason being particularly good from the being particularly good from the control of t

And So They Perish.

And So Incy Fersa.

Dram in on set (10 scene by Robert School Sch

Guirs, Billi Tuesdout, Norman Atzender,
Milliss attabum, Satia Vesloris,
Milliss attabum, Satia Ves Solid support is given Wilcox by

N. Y. Expo Attractions

Cavalcade of Centaurs (40-65e)

This is the coutiest sideshow at the N. Y. World's Fair and deserved you. It's not just a quickle or a turliling roder, and the property of th

Murray Burt.

Bad A. Rolfe heads the 25-pleceties includes Steve Clemente with
his socko Mexican knives and axes;
And the state of th

Little Miracle Town

Little Miracle Town

Morris Gest's midgets on display
upon an open-air stage and in little
houses dotting the concession should
be one of the most popular draws
with kids. To date, concession claims
to be aversaling 4900 daily, and had
a high of 18000. It has the benefit
arms leading to and from the independent subway line, at that point in
the open, and used by those inlent
on the description of the control of the
Aversage performance runs around

Rof Fietcher, as head of the shipping interests; Al Woods, who nearly wrecks the union to pad his own pockets; Victor N. Zimmerman, Ian pockets; Victor N. Zimmerman, Ian LaFollette, and Bewerfy Walter, as the girl whom Axel newer found time to marry because of this work. This presentation is last of the season for the Laboratory theatre.

College Shows

SO I TOOK A CHANCE

second, with the show strengthening again in the finale.

It's a scambined farce, bringing in It's a scambined farce, bringing in It's a scambined farce, bringing in It's a scambined farce that it is a scambined farce of the It's and It's a scambined farce of the It's a scamb

20 minutes, but the No. I bill takes double that time. Hydnight is the Parade of the Wooden Soldiers, the Souris, Here four of the Hunner of the Wooden Souris, Here for the Wooden Soldiers, and the Wooden Soldiers, the

announced that, he is doing Geralion Farrar, but that is a stretch of the first of the time there is a tiny British gift no. stepping forth from British gift no. stepping forth from British gift no. stepping forth from the first of the fir

the microphose in the sorts of the con-characting attention is a large car-toon on the facade, many stage and New York notables being recog-nized. It is similar to the stunt used by Gest on curtains and pro-grams for his stag; presentations. Reputed cost of the concession is Reputed cost of the concession is for labor and the slaking of plings. Around 58 little people are in the outfit, which plus their normal size (Continued on page 47) (Continued on page 47)

MARRIACES

Susan Deane Van Landingham to Norman C. Cordon, Jr., in Charlotte, N. C., May I'l. He's a single with Market Mary and Market Mary and Mary

May 19. He's son of Robert Bench-lean-Marie Consigny James to George Palmer Putnam, in Boulder George Palmer Putnam, in Boulder and publisher, husband of the late Amelia Barhart. Bernice Williams to Kay Mulwey, in Las Vegas, Nev. May 20. Both are film studio publicists. Harriett O'Brien to Port Major, in Les Vegas, Nev. April 23. He's Les Vegas, Nev. April 23. He's houses, here for Warner's Costs houses.

head Blake to John N. Fichthorn, in Reading, Pa., May 19. Both are members of the Barnstormers' radio

act.
Pauline Koner to Fritz Mahler, in
New York, May 23. Bride is a ballet
dancer, formerly with the Fokine
Ballet; he's musical director of the
Pbiladelphia La Scala Opera Co. and
conducter for CBS and WOR-Mutual

BIRTHS

Mr. and Mrs. Maurice Kipen, son, in Milwaukee, May 11. Father is restured violinist and concert master at the man of the

Mother is in a summer to partment.

Mr. and Mrs. Julius Leftowitz,
daughter, April 28, in Brooklyn, N.Y.
He's William Morris agency auditor.

Mr. and Mrs. Carl Pagano, son, in
New York, May 16. He's a musician
with the DeVera rbumba band at the

Ei Morocco, N. Y. nitery.

Mr. and Mrs. Johnnie (Scat) De daughter, in Santa Monica, May

N. Y. World's Fair Sidelights

Billy Rose's Aquacade, with its loudspeaker pitch, is such a lure that it's enhancing the 'right side' of the midway, as one comes off the industrial the health of the pitch of the pitch

Norman Bel Geddes shifted the name of his mirror-illusion show at the fair for the third time last week, eliminating any mention of 'Crystal' because the Crystal Paines is a competitive attraction right across the arrest at the midway. It now is called 'Classic Lassies' instead of Crystal Lassies at the midway. It now has Eleanore Wood, Helen Hollis, Pat Fares, Eve Arden and Myrna Dean Bitad as dancers to appear in the giant mirror show. Bulk of them are from intery spots and burley theattes.

Minteriand publicity seemingly has been too severe on the New York World? Fair, judging by the show burch, which just started to drift in. Many report that the away-from-NX, press has over-emphasized (1) alleged lack of hotel accommodations—which many have now found unwarranted—and (2) alleged high cost of food at the Pairgrounds, the spot now have menus prominently displayed outside to offset, the inflationist theory, and prices are rather reasonable on the whole.

The Prench Pavillon and kindred class eaterles of course don't give it away, but then they have the penultimate in food. Besides, prices there week in advance. The French terrace cafe at the Fair is such a vantage point for the lagoon's frework, etc., that guards at the doors must keep away the moochers, and only those who buy drinks can get on the terrace.

Eateries off the Fairgrounds do all right from the talent alone. Apart from the question of tariffs, even the stellar performers, such as Eleanor Edm and Johnny Welsmuller at the Billy Rose's Aquacade have discovered that some of those 50c Italian diners, outside the Grounds, have terrific food. The rank and file of the many thousands of Fair workers likewise have proved a bonamic for the entering the stellar of the Pairgrounds. Many new ones have been exceed.

In an effort to circumvent saverse publicity that developed in initial weeks of the New York World's Fats operation, the expo has compiled a tool of the New York World's Fats operation, the expo has compiled a 165 exhibit sublidings and nearly 1,500 exhibits that are free after the initial Ne gate fee has been paid.

List also shows free speckless and performances giaged each day plus free program attractions. It also stresses free eating accommodations for those bringing low lumbes or wishing to obtain ansidvokine from stands

Union difficulties delayed the French building completion on schedule. French commission brought along some of its own plasteers but that was soon haited by unions in N.Y. Result was that American plasteers had to be added to the job. All went well until the French lade learned the scale being pald New Yorkers, which was considerably higher than the reputed \$3 per day plus food and keep pald the imported workers. Then there was a sudden essation of activity by the Frenchamen.

Nearly 3,000,000 frankfurters have been consumed at the N.Y. Fair since the opening April 30, according to Swift & Co., which supplies about 6,000 pounds of hot dogs daily to the 80 Child's stands on the grounds. In addi-tion, a large consignment daily goes to Billy Rose's Aquacade and each res-taurant or cate, gets a supply also, this latter total running around 600,000

Cuban Commission to the exposition will stress that the Cuban pavillor in the Pan-American sector of the foreign zone has nothing to do with the Cuban Village in the annusement area. Manufacturing and agriculture will be emphasized and the cafe-restaurant will permit only the more classical types of Latin-American dances.

'We Humans.' 'Nature's Mistakes' and Seminole Village, of the more mod we rumans, Nature's aistrates and semmote vinage, on the more move-erately budgeted shows, were doing excellent business from Wednesday on last week. 'Strange As It Seems,' which has a modern cooling system in its showroom, indicated what crowds it will attract when real hot weather sets in with nice audiences on the big weekend days.

Amusement Control Board straightened out bulk of Dufour & Ro squawks pronto, with the result that D. & R. six shows were operagain in little more than 24 hours after their extensive complaints

Rival concession operators failed to appreciate the bally for 'Cavalcade of Centaurs' Saturday (20) night, which went over the loudspeaker system and extended down to the middle of the midway in competish with other

The No. 1 draw on the Fairgrounds, theatrical or industrial, is the General Motors' diorams by Norman Bel Geddes; No. 2, non-midway, is the Trylon and Perisphere, a 25c. diorama. The G. M. show is free and a line blocks long is always at hand.

Press association lads claim that releases on speech-making at dedication thus far are coming through too late for atternoon papers. They content that a majority of them apparently are designed to hit the morning dailies

Circus Review

Bud E. Anderson Circus

Lincoln, May 20.

Teketa-Youshada Troupe, Silverlake Family, Charles Dryden
Clowns, Arthur & Marie Henry,
Jonny Mae Silverlake, Cuban Mark,
Princess Marquita, Elizabeth Darling
& Margaret Walker, Bamboola, Margaret Noble.

spring for a camel, five bulls, (three of them babies), a zebra and eight horses. Elephant act is tops in the animal division, while the doubling Teketa-Youshada Japs rate high in the human department.

ine human department. The Silveriake trapezist family doubles heavily. Clowns are bossed by Charley Dryden, and theyre very weak. Arthur and Marie Henry work the wire, globes and traps. Femme highlight is Jonny Mae Silveriake, the show's only charmer. She appears in several displays.

World's Fair No Factor In |

N. Y. State Expos; 54 Set There will be 54 county and town fairs held in New York State this year, according to the Department of Agriculture and Markets. The State Fair will be staged in Syracuse, Aug. 25 to Sept. 8. The New York World's Fair has made no appreciable difference in the number

AQUACADE GETS \$137,202 IN 1ST 17 DAYS

Seturdary (20) clocked \$5,000 people through BIUI'r Rosel's Augusted and Studies (21) \$3,000 and selected and Studies (21) \$3,000 and selected and Studies (21) \$3,000 and selected and Studies (21) \$4,000 and selected and Studies (21) and selected and s

hem off their feet.
Of the 10,000 seats, 8,000 are in the Of the 10,000 seats, 8,000 are in the 40c bracket, the rest, up front, at \$1.10. Starting end of June, four shows a day will be the regular sked, but till then the four-shows-a-day routine will continue weekends only.

UNIONS, FAIR STILL HUDDLE

Thestrical Trades Council, coinposed of all unions employed at the
NY, World's Fair, has been meeting
with Fair administration heads since
lat Friday (18) for a final showdown
that red of the control of the control
and the control of the control
and th

The IBEW organization is known to have purchased \$200,000 worth of Fair bonds and believes it is in a Fair bonds and believes it is in a dominant position to get what it wants. Local 300 ran into trouble wants. Local 300 ran into trouble wants. Local 300 ran into trouble 110 ran and 50 ran portable projectors over a schedule which called for payment of 375 for a 42-hour week, with one man servicing eight or payment of 375 for a 42-hour week, with one man servicing eight of 315 for a six-hour day with one man to serve only four machines, or a total of \$115.81 per week per man, a total of \$115.81 per week per man, to serve only four machines, or a total of \$115.81 per week per man, to serve only four machines, or a total of \$115.81 per week per man, to serve only four machines, or a total of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to the service of \$115.81 per week per man, to service of \$115.81 per week pe

The BEW offered to handle projectors on a straight servicing basis of \$25 per week per machine. No. 306 executive committee last week considered meeting this threat with a similar offer but reconsidered and withdrew any such arrangement.

CONN. PARK REOPENS

So. Norwalk, Conn., May 23.
Roton Point Park reopened last veck, a week earlier than usual. The resort, badly damaged in last eptember's hurricane, has been completely restored.

2 Hurt on Carny Ride
2 Hurt on Carny Ride
2 Eula Taryp, 19, and Vincen Sullvan, 2, and Fine State
body bruises and possible internal inpries Frides (19) when they were
thrown from a 'Caterpillar Ride' at
the Royal American shows, carny
operating in midtown.

Both were taken to a local hos-

N.Y. Fair's Midway Formally Preemed; **Lineup of Shows Now Looks 100% Set**

N. Y. Expo Attractions

(Continued from page 46)

parents or guardians meant more than 90 fares from Eur . Troup had been detained at Ellis Island, but the manager squared that by posting a bond for \$50,000. Ibee,

HALL OF MUSIC

(Cherry Blessem Ballet)
(40e-\$1.10)
Imported from the Takerazuka theatre, Tokyo, the Cherry Blossom Ballet, numbering 40 girls, is here for a brief engagement but as local boxoffice its dubious.

for a brief engagement but as local boxoffice it's dubious. Engagement started Sunday night (21) and lasts through to May 29. Two performances are given nightly and starting today (Wed.) there will be a matinee besides. Prices are some performance and the starting of the starting today (Wed.) of 1.0 but he penning nightly 18, 23.0 of 1.0 but half-house was obtained, including namer.

opening might, at \$3.00 to, only a half-house was obtained, including particularly half-house was obtained, including particularly the second half follows, and should be cut for better results, particularly the second half follows second stans, a very cleverty performed comic playlet, done in dialog the second stans, a very cleverty performed comic playlet, done in dialog the second stans, a very cleverty performed comic playlet, done in dialog that the second stans, and the second stans, and the second stans, and the second stans, and the second stans, the second stans, and the second s

SUN VALLEY

SUN VALLEY

Despite the (550)

Despite the (550)

Pacific railroad contributes nothing but the exploitation services of its respective to the contribution of the cont

National Biscuit Cinema

National Biscuit Cinema (PRER)

Feal point in National Biscuits neat display in Food North building feat the property of the p

Official opening of the New York World's fair amusement area was run off per schedule Saturday (20) after one week's delay cau rain. Ceremonies were held off until rain. Ceremonies were held off until the midway sector was in more ship-shape. Event attracted the greatest throng ever to go through the amuse-ment zone, sided by a record Satur-ment zone, aided by a record Satur-Frocession from Cavaleade of Cen-taurs show, at far end of zone, was headed by Mayor F. H. La Guardia and Grover Whale, head of the ax-tropy of the control of the con-tage of the con-tage of the control of the con-tage of the con-t

position, both astride bay police horses.

The review also was favored by having additional shows in operation. Featured of these were Cavaled of Centaures, which unablusted of Centaures, which unablusted of Centaures, which was considered to the control of the

several points, out are optimistic about securing them.
Scheduled for getting in operation this week are Little Old New York (George Jessel), Laffland, Living Magazine Covers, Classie Lassies (Norman Bel Geddes girl Illusion (Norman Bel Geddes girl illusion show formerly known as Crystal-Lassies), Nils T. Granlund's Congress of Beauties (elaborate stage revue) and, his Sunworshippers, a walk-thru; Liama Temple and probably the Giant Parachute Jump (backed District Congress), Lifesaver Mints), the high Sky Lifesaver Mints), the high Sky Lifesaver Mints), the high Sky addition, three or four more rides are slated to get into action late this week or early in June. With only those shows definitely

are alsed to get into action late inseed or early in June.
With only those showe definitely asked to open this week, Memorial stated to open and leave only six or seven more yet to go.

The \$100,000 Parachute Tower now is an outdoor visual plug for Lifeting the seven which was not to the seven with the contract of the seven which was not to be a seven which the contract of the seven which was not to be a seven which was not to be a seven when the seven which was not to be a seven when the seven which was not to be a seven when the seven was not to be a seven w

seavy for operation, mat the contising signs at the base of the structure.

The structure of more than 100 chorus
titles of more than 100 chorus
titles and principals, supposed to appear in N.T.G.'s shows, was settled
titles and principals, supposed to appear in N.T.G.'s shows, was settled
sturday (30) with a majority of
semmes settling their share of rehears unless paid the AFA rehearsal
pay scale. Terms of settlement will
give a majority of more than 100
rehearsal period ranging up to five
weeks and including the coming
see a majority of more than 100
rehearsal period ranging up to five
weeks and including the coming
we have the settlement will
be complete, aside from
the outside trimmings, with the main
tent, under which the revue will be
reviewed to a major which a large
the structure of the settlement will
be outside trimmings, with the main
tent, under which the revue will be
revue in Compress as sisted by
the complete of the settlement will
at the Survey of the settlement
at the settlement will be a settlement
to the settlement will be a

Lantand and Llama Temple con-cessions appeared nearing comple-tion early this week. Classic Lassics, situated across from the Crystal Pal-ace, had reached the stage where performers were under contract and

performers were under contract and rehearsing. Locker room in the Maydower Doughnut exhibit and cate, in the shadow of the Giant Parachute Tower, suffered about \$1,000 damage in a blaze caused by a cigaret early Sunday (21) morning. Firemen ex-tinguished fire in about 20 minutes.

MIDWEST'S OUTDOOR SHOWS 50% UNDER '38

Lincoln, May 23.

Nebraska has become the 1939 purgatory of the agent for outdoor shows and expositions, biz figured to have nosedived this year a full 50%

have nosedived this year a full 50% under 1938.

The Dakotas and Kan. too, have suffered. Dry period and dust storms are smong the main factors in the decline.

AT LIBERTY RICHARD HIMBER

Inasmuch as our present commitments, running currently and concurrently, merely include:

RADIO

Reid's Ice Cream via NBC on Wednesdays, 7:30 P.M., EDST. Featuring STUART ALLEN.

TRANSCRIPTIONS

Second year of every-week transcribed programs for Studebaker.

THEATRE

Appearing in Person at the Paramount, New York and Held Over 3rd Week

CAFE

Booked at the Paradise Restaurant for an indefinite engagement.

PICTURES

Paramount shorts now being released.

RECORDINGS

Eighth consecutive year for Victor.

TELEVISION

Yes, Television, too!

*Richard Himber is "At Liberty" any morning between the hours of 4 A.M. and 7 A.M.

Management: MUSIC CORPORATION OF AMERICA

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Vol. 134 No. 12

NEW YORK, WEDNESDAY, MAY 31, 1939

48 PAGES

Evans. Judith Anderson. Ethel Waters Top N. Y. Critics' Poll on Best Acting

In requesting the 10 leading New York drams critics to name with they deem the best performances of the 1983-99 season, no agecial limit was seed to receive the season of the 1983-99 season, no agecial limit was seed to receive the season of the 1983-99 season, no agecial limit was seed to receive the 1983-99 season, no agecial limit was seed to receive the 1983-99 season of all critics, since Walled No player received the season of the 1983-99 season of 198

Atlantic Clipper Now Makes Possible One Int'l Newsreel Edition

Long-sought international edition Long-sought international edition which major newaresh have been trying to develop for years now appears to have been trying to develop for years now appears to have been mercial disperpants of the control of the con

able to Europe two days later, or on Wednesday, Situation became more evident last week when all the larger newsresis speciated coverage on the nary's submarine Squatus sinking and resource of the submarine squatus sinking at vasibable to European exhibitons early this week. Biggest handing thus far is the excessive cost, with 600-800 feet of regalitive coeffing a newsresi company is because the pictures must go at the mail rate, commercial plane serv-

the mail rate, commercial plane the mail rate, commercial plane service not having air express facilities thus far. Air shipments probably will be increased across the Atlantic once express service is opened.

Free Race Tips

Chicago, May 30.

De Sparr and Heary Simmons, horse handicappers for the p.m. American and am. Herald & Examiner Gooth Hearty in years, but now on strike with other members of the Newspaper Guild, are not letting the strike keep the from tipping strike level pen from tipping horses, free, with the Guild handing out their selections on mimeograph-and asking the recipients not to read the recipients and to read the recipients and to read the recipients and the mimeograph sheets also ask Mimeograph sheets also ask

tlsers.

Mimeograph sheets also ask for contributions to aid the Gulid fight.

Roosevelt's Son As Commentator On Mutual Web

Elliott Roosevelt will go on the payroll of the Emerson Radio Co. as a news commentator as soon as a hookup can be worked out on the Mutual Network. Number of quarter hours per week will depend on the time and stations that can be made, available. Starting date un-

Il will be Roosevell's first cross-country commercial. He has been doing this kind of assignment on his Years ago he god a contract as a com-mentator from NBC but on a sus-respective of the contract of the Roosevelt and the network couldn't This was mutually called of the Roosevelt and the network couldn't sterible, It was reported at the time that a message grapevined from the no little influence on the siluation no little influence on the siluation. The settlement on the contract which wasn't exercised amounted to around \$4,500.

Pert Kelton's Opera Yen

Pert Kelton is reported readying for a debut in grand opera next sea.

Consellemen has been taking on the season consellement of the season consellement of the family was aware of her operate aspirations. Miss Kelton of the Kelton family, well known in the season season season ago, also in musical comedy and some talkers. While vaude formetry used operatic names, few warblers well to the consellement of the season seas

PROTECTION FOR RADIO AD ACCTS.

Comics Who Ad Lib Out of Turn, Copyright Infringements, Newscasters' Libel, Etc., Now Can Be Indemnified

ONLY MAJOR FIRMS

Insurance protection can now be bought against comics who speak out of turn on the air. Also against copy-right infringements. It's in the form of burs on the sir. Also against copyright infringements. It's in the form of a special policy underwritten by the Preferred Accident Insurance that the presence of the Preferred Accident Insurance Count and its agency in the matter of suits for Illed, slander, plagialism, plracy and invasion of personal privacy, and rates as the first of vertiling trade.

Cecll Davis, of Hagedorn & Co, insurance brokers, is responsible for the introduction of this insurance policy, and Hagedorn holds the excell pavis, and Hagedorn holds the excell pavis, and Hagedorn the policy from the illigation which for the policy from the illigation which is covered claims arising from mistakes in doing something that should not have been overlooked. He will issue the policy only to major national accident and the policy only to major national accident the policy only to the

Actors Home Nets \$220,000 From Gulf

On First Air Session

the rido series. The \$220,000 covers 22 weeks.
Plans for jibe home call for a male publishing fainhed by bungalows. Centrol of the publishing fainhed by bungalows. Centrol of the publishing fainhed by bungalows. Centrol of the publishing for series and formitory facilities. Bungalow units will be animed after denors in memory of outstanding personalities to the publishing for active series. Will Rogarder for actors, and trying Thalberg unit for productions weekly to the fund for the gratis services of film, actors, actresses, writers and directors on the Screen Guild show.

6-Day Film Theatre Week, Dark On Mondays, New Coast Proposal

Whalen Wall

Grover Whalen's expo having murdered the town so far, Mil-ton Berle observes: The New York Fair is giving Broadway two weeks to get out of town.

Pix Watching Television At The Boxoffice

With five theatres in London packed to see television of the derby race last week, supplying an answer go for it, the American film industry is watching closely in this industry is watching closely in this country to see just how far distant is telecasting for U. S. theatres as well.

well. Picture business also wants to ascertain whether the major companies will get aboard the television bandwagon in advance of its actual arrival in the U.S., or will clamber on after competitive companies have crashed the theatre field with alght-sound broadcasting. (Other television news on p. 24-25)

Gagman Rev.

Hail Raynor, gag writer for Joe Penner, finished The Fighting Jew,' a biography of Sam Dreben, for pub-lication in the east. When not writing radio witticisms and biogs, author is the Rev. Henry Scott Rubel, Episcopai minister in Glendora, CA.

Los Angeles, May 30. Agitation has been started here for a universal six-day film theatre week, with complete shutdown on

Monday.

Radical departure after many years of seven-day grind is being strongly urged by a number of prominent local theatre operators, and while those sponsoring bian admit it will require considerable intestinal ortitude for theatre operators to get away from the full week operation, they are condident that it is only a matter of time before idea will be generally accepted. generally accepted.

generally accepted.

Proponents of plan advance argument that film business generally is away off on Monday after the customary heavy weekend trade, and point to large number of filmeries which operate heavily in the red on that day of the week.

that day of the week.
Those favoring curtailment of
time-honored seven-day week grind
a step would be advantageous. One
a step would be advantageous. One
is that operation, with a general aussiderable in operating expense. Another point brought out is that such
a plan would enable everybody connected with theate operation, from
the house manager down, to have
some day off each week.

Another angle is that six-day week would eliminate necessity of theatres having a swing operator to relieve regular boothmen.

regular boothmen.

Distriba, it is figured, would be principal objectors to alx-day theater week, but belief is that increased weekend biz would more than compensate for any loss in film rental properties of the properties of th

The Hour of Charm (In Dance Tempo) BREAKING ALL RECORDS At the Drake Hotel, Chicago Phil Spitalny And His All Girl Orchestra

U. S. DETAILS A STATE-BY-STATE LIST OF ALLEGED ANTI-TRUST VIOLATIONS

Bill of Particulars, Demanded by Major Film Companies, Stresses Alleged Coercive Methods -Forcing Theatres to Sell, Overbuying, Etc.

The U. S. Government Thursday, 1919-29, by Par, forced to sail (23) filed a bill of particulars in New York federal court in response to theater and deprive product. Individual case, while the product of the product Paragraph 8 stated that the major companies, through coercive and dis-tress methods, forced independent chiblions to sell their theatres. The majors demanded to know each and name of the theatre, the type of method used, and what major dis-tributor was involved. Judge Bondy's decision allowed the majors their re-ments to withold information where it had specifically been asked to do so by independents. In this case the before tith furnish names 30 days before tith furnish remems 20 the con-traction of the contraction of the con-traction of the contraction of the con-traction of the contraction of the con-traction of the con-

before trial.

The Government's bill states that
it is incomplete. But the bill does
name 93 individual theatres which
were claimed to be involved in 55
different situations, covering a period

rom 1918-1938.

In the 55 situations, Paramount is the worst, according to the Government, being cited no less than 43 imes. RKO is accused three times;

ment, being cited no less than 43 men. RKO is accused three times; 20th Century-Fox, six times and the control of the control

tree, bour, and excessive him rentials, The cases cited are as follows:
The cases cited are as follows:
The Colonial and News, Jasper,
Ala, in 1833-58, were forced by Paramount to sell because of threats to open and operate oppeation theatres, and because of being deprived of product. The independents forced are considered to the colonial of the co

operator.
The Arkansas, Little Rock, in 1933, by Paramount; forced out, insufficient and desirable product. Owners of theatre were Andy McNeil, Dwight H. Blackwood, Eugene T.

Dwight H. Blackwood, Eugene T.

Oliver. Crupton. Campion. Cal., in
1804:1871, by Row.Weef. Coast; forced
to sell because of building of opposition theatre, depriving of product,
coassily increases in film rentals.

Sell secure of building of product,
by Fox; was forced to lease to a
major because deprived of product.
Owner, H. L. Cumbiner.

1825 by Fox; forced to sell, because deprived of product.
Drags by Fox; forced to sell, because deprived of product.
Independent
Library Bott.

1837 by Fax; was forced to close by
tretural to literace; opposition affulated theatre also cut prices; Par also
forced to sell better bouse at reduced prices. Independent exhib.

Harry Bott.

duced prices. Independent exhib, Harry Bott. The Auditorlum, Lakeland, Fla., in

1919, by Par; forced to sell, through opposition theatre and depriving of product. Independent exhib, L. D.

Joel.

The Rivoli, Tampa, in 1931 by Par; forced out through threats of Paramount affiliate to deprive product, and giving product by other majors to Par. Independent exhibitor, N. V.

and ground produce of other mayor in Judgendent exhib, Carl P. Knudsen. In Texas contraction after a mount of the contraction and the contraction after a mount of the contraction and the contraction after promise of product. Independent leads to the contraction and the contraction of the contracti

dependents in Indians, forcing Young Tot.

The State, South Bend, in 1833-34, by Par, forced out by threats of activities of the Part of t

'Freeze' Film Rentals

Philadelphia, May 30. Philadeliphia, May 30, Request that a resolution be presented to the present of the present of the present rate was tabled at the present rate was tabled at an Allied exhibs meeting last week. Leaders of the organization of the present rate was tabled at week. Leaders of the organization of the present rate was tabled at week. Leaders of the organization bed tectica, surplus that if exhibs want prices the same as this year, they must ask for lower ones, since the distribution of the present th

DU PONT AFTER 100% PATHE CONTROL

Will Street reports are that Du Wall Street reports are that Du Pont inletters are going to offer an interchange of stock which would give Du Pont complete control of Fathe Films, Inc. Basis of swap will be one share of Du Pont Chemothers. The street of the pont of the

ixx is so terrific just town that new amount per share would have been \$2,800 to \$2,800. Some port the shock is looked on as Swap of the shock is looked on a Swap of the shock is looked on the same of Dupont getting control since the last Pathe asking price would have involved paying out \$14,000,000. a newly formed and separate corporation, would not be included in any deal. Banking circles were adultious Banking circles were adultious would be consummated before the end of the year, when a better place when years are the place of the year.

L. A. to N. Y.

Brian Aherne.
Prank Banger,
Otors, Honden.
Prank W. Goodale,
George Goodale,
Beng M. Goodale,
Joe Mepher,
John D. Rerit,
John Bengt,
Jirlam Hepft,
Jirlam He

N. Y. to L. A.

Other News of Interest to Films

Jessel's 'Old New York' show at the N.Y. Fair Page	45
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Democracles would boycott Venice film expositionPage	13
Yank Coin snag in JapanPage	13

Govt's Bill of Particulars Anent Col. Is the Most Informative Yet

SUBSTANTIAL TRADING IN MONO FILM STOCK

Washington, May 30.
Substantial peddling of Monogram
Pix Corp. stock by Joseph A. Sisto
& Co.was revealed Monday (29) by Street Company Company

Mone's \$250,600 Loan W. Ray Johnston, Monogram Pictures president, has negotiated a new loan of \$250,000 through O. Henry Briggs, ex-Pathe president, and a heavy investor in Monogram; the Continental Bank & Trust Co. and the Continental Bank & Trust Co. and the Continental Bank & Trust Co. and the Continental Continental Bank & Trust Co. and the Continental Continents Con

Steam Up at Mone
Hollywood, May 30,
Monogram is putting on a heavy
summer shooting schedule to catch
up with its 1983-89 program before
the start of the new season in SepSindio has 11 more pictures to
make, including one special, Murder in the Big Hous, 'Wo Boris
Karloffs, one Frankle Durro, three
Jack Randals, two Tex Ritters and
Jack Randals, two Tex Ritters and
from E. h. Derro.

SAILINGS

SAILINGS
June 28 (New York to Paris) Elsa
Maxwell (Normandio).

Michael Holes Condon)

Sonja Helev Contaries Tucker
(Queen Mary).

June 3 (New York to Havana) Mr.

and Mrs. Mill Harris (Quirigua).

June 1 (New York to London).

June 1 (New York to London).

May 30 (New York to Paris) Ignace Jan Paderewski, Marcel Tuburtan.

May 30 (New York to Paris) Ignace Jan Paderewski, Marcel Tuburtan.

May 30 (New York to Paris) Ignace Jan Paderewski, Marcel Tuburtan.

Mir and Mrs. Fed W. Leon, Joseph H. Seidelman, Clifford C. Fischer,

May 25 (New York to Paris) Mrs.

May 25 (New York to Paris) Mrs.

May 25 (New York to Paris) Mrs.

May 126 (New York to Paris) Mrs.

ÁRRIVALS

(At the Port of New York)
Lewis Allen, Max Glass, Gregoire
Kuperman, Nadia Mirova, Stuart
Dunlap, Erich Pommer, Mr. and Mrs.
Cass Canfeld, Emmet Lavery, Basil
Dean, Edith Evans, Bert Reisman,
Henri Klarsfeld.

The U. S. Government Friday (26) filed a bill of particulars in N.Y. federal court in response to the demand for a bill made by Columbia Pictures Corp. and its subsidiaries. This is in connection with the anti-rust action against the major film companies, and is the last bill to Government. Previous Buch by the Government. Previous daries to company the control of the control of

in a group.

Of all the bills, this one is the most informative. The Government inst defines major producers, who, they decize, are those who have the players, directors and technicians, and who produce high grade quality films each year. There are eight such in the U. S., says the Government.

The U. S. then names 36 key cities and 151 farst run metropolitan playhouses. It claims that Columbia, in rétuing to seil second or subsequent runs, acted pursuant to agreements and understandings with a comment, but Columbia became a party to them an 1890 and still is. The substance of the agreements was that substance of the agreements was that substance of the agreements was that sell second runs to certain situation where there was competition of

substance of the agreement was that the major distributors would not the property of the major at the major distributor and the major at the same them the major at the same them the major at the same them to the major at the same time to other majors at the same time time to other majors and the same time time to the major the major that the majo

known.

Columbia has been engaged in certive selling along with the other defendants.

It is alleged that the clearance and coning schedules have been arbitrary and unreasonable because the services.

It is alleged that the clearance and coning schedules have been arbitrary and unreasonable because the territarial areas over which protection was granted was too wide, and the periods of time entablished between the control of the

Columbia is accused of en-couraging double features in certain stitutions, contracts for the exhibi-tion of Columbia Pictures in the carbin-tion of Columbia Pictures in theatter worded, operated or controlled by National Theatters Corp., or its sub-sidiaries, in 1994.55, provided that certain Columbia pictures were to be exhibited at 20% and 25% of that they would be exhibited at a reduc-Continued on nea. 18

ROCKEFELLERS' RKO HOLD

Oklahoma's Buving Pool Going Through; More Co-Op Film Groups DOMINATION SEEN

Oktabrame City, May 20.
Sing no post founders for the second of the seco of Alied of Oklahoma leaders ma-terialize. The buying pool pian, upon which association leaders worked for several months, then dis-carded upon organization of their In-dependent association and its affilia-tion with Allied nationally, is being, brought back upon demand of mem-bers of the organization.

brought back upon demand of mem-bers of the organization.

Though no official comments are available it is learned that the buy-ing pool plan as developed by the Oklahoma organization is to receive the backing of National Allied leadthe backing of National Allied lead-ers in a test to determine how successfully it will operate. It is understood also that Allied may drop its plan for a national pool for the time being to concentrate all its effort behind the Oklahoma plan. If successful then, according to reports, Allied may adopt the same plan na-tionally

It was understood that, at the as-sociation organization meeting at-tended by leaders from each district last month, Col. H. A. Cole warned that should they form a buying pool his organization would fight it vig-orously. However this was before leaders decided to affiliate with Al-lied nationally.

Wisc.-Mich. Buying Poel

Wisc-Mich. Buying Feel
Max Wisner and Edward F,
Maretz have organized the Theatre
Service Agency to act as a buying
organization for Independent exhiblors, in cooperation with the Inorganization of our of the Control
of Wisconnia neal upper Michigan
or Wisconnia neal upper Michigan
group is expected to eventually
include practically all independents
in the state, whereupon it plans to in the state, whereupon it plans to function as a booking organization as

At present, the goal is 50 inde-pendents. It will also combat cir-cuit theatre expansion in this terri-

New Cincy Co-op Buyers Cincinnati, May 30., Harry Bugie, former city salesman for Warner Bros., is manager of a co-op film buying service. Enterprise is a branch of Co-operative Theatres of Ohio, headed by Mill Mooney, with headquarters in Cleveland.

land. Ohlo and Kentucky exhibitors op-erating 29 theatres have lined up with the Cincy office, Bugie an-nounced Saturday (27). His chief booker is Ray Friss, formerly with Schine's chain of houses. Schine's chain of houses. A similar service for this territory A similar service for this territory. White and Nick Shader, yet local ex-change men and exhibs.

Goetz's Sailing Stalled

Ben Goetz, Metro's British pro-duction head, will not shove off for Europe as soon as he anticipated be-cause called back to the Coast for conferences with Louis B. Mayer. Goetz now plans sailing for Lon-don about June 8 or 10.

STOCKHOLDER'S SUIT

Second attempt by counsel for Paramount Pictures, Inc. to get the N. Y. supreme court to disma a stockholder suit for \$20,000,000, to \$20,000, to \$20,

tend his time to file his record on appeal, declared that he did not feel sure that the extensions already granted Stover and the other two appellants were proper. It was the tensions granted shows the sensitive state of the sensitive state state state of the sensitive state

now, but would give interim allow

now, our would give interm allow-man and the property of the property of the specified no amount, but left the matter in the court's discretion. Rickaby and George L. Schein, rep-committee, specified on the court of the committee, specified for a property of the specified of the property of the court of the Chemical Court of the court of the specified of the court of the court of the character of the court of the court of the manual court of the court of the court of the specified of the court of the court of the specified of the court of the court of the specified of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the specified of the court of the court of the court of the court of the specified of the court of the court of the court of the court of the specified of the court of the court of the court of the court of the specified of the court of the court of the court of the court of the specified of the court of t

BOLTON'S OPERATION

Hollywood, May 30.

Whitney Bolton, screen writer and columnist of the N. Y. Morning Telegraph, is in Cedars of Lebanon hospital for a major operation.

MORE COMPANY

Odlum Bowing Out of RKO and Other Films Inter ests — Selznick - Whitney Potentialities Anew, Key noted by Berman's Resig-

SCHAEFER ON PROD.

Growing Importance of the Rocke-feller influence in the affairs of RKO Corp. and its subsidiary, RKO Radio Pictures, is beginning to manifest it-self in a concrete way. There has

served as treasurer of Fox Corp. and trustee and later di (Continued on page 16)

PAN BERMAN **QUITS AS RKO** PROD. HEAD

Hollywood, May 30. Pandro Berman tendered his resignation as production head of RKO, asking to be relieved Oct. 1. At that time he hopes to have finished the pictures he has in preparation. Next

pictures he has in preparation. Next move is up to the RKO board and prexy George J. Schaefer. As early as last February Berman asked to be relieved of his post in October, figuring that a threemonth vacation would help him straighten out his income tax and keep him out of the higher earning brackets. of the higher earning brackets. Schaefer at that time deferred his

sonaerer at that time deserred his sonwer to the request, as he wanted the production head to remain until the end of his contract in March 1940, so that the company would not have to readjust its top personnel during the production season.

Grainger, Yates Back

Grainger, Vates Back
James R. Grainger returned to
New York, Saturday (27), from Torotto after outlining the Republic
product for 1939-00 above the
boarder, and Herbert J. Yates, Rep
president, is due back from the
Empire Flinat, Ltd. distributes for
Rep across Canada. It held its annual convention in Toronto Thursh
and Convention in Toronto Thursh
up to advise on the coming season's
schedule from his company,
schedule from his company,
also went up to Toronto last hed
to detail the U program for 193940, this company also releasing the
product above the border through
Empire.

N. Y. Allied Urges Accepting Any Distributors' 'Crumbs' of Concession. So Long As It Doesn't Crimp U.S. Suit

RKO DEFERS \$50,000 PAYMENT 6 MONTHS

Irving Trust, trustee of RKO, was authorized by Federal Judge William Bondy in New York, Thursday Old to enter Into an agreement with a Bank of America, National Trust & Savings Ass'n, Chemical Bank & Trust Co. and Radio Corp. of America Carlot in the International Carlot in Corp. of America Carlot in C

M-G NIXES 50% **SETTLEMENT** ON 'LYNTON'

Metro is understood to be adamant in its 'Letty Lynton' defeat, and is said to have spurned a 50% cash settlement proposed by O'Brlen, Dris-coll & Raftery, attorneys for Mrs. Margaret Ayer Barnes and Edward Sheldon, authors of 'Dishonored Lady,' which was ruled to have been plessionized.

Sheldon, authors of 'Dishonored Lady,' which was ruled to have been Lady,' which was ruled to have been Metro's appeal is predicated on the theory that the play, per se, doesn't merit the more-than-450,000 damage award, since there were other elements entailed which made 'Letty' a consensement as the production instance (Crawford-Montgomery), the steren adaptation, etc.

The successfully sulm dramatists, however, rely on the copyright statutes, and say that if they can prove damage their sward could run even into millions. The question of extra-tritorial protection, where a U. S. copyright figures, is something else Sagin.

again.

Meantime, arguments were heard
Monday (29) in the New York Circuit Court of Appeals to reduce the
allowance of \$532,000 granted Mrs. allowance of \$522,000 granted Mrs. Barnes and Sheldon, against Metro, Loew's and Culver Export Co. The latter want it cut to approximately 25% of that amount; also, arguments by Mrs. Barnes and Sheldon to raise it to the \$587,000, which was allowed them originally by referee Gordon Auchincloss.

L. A. Okays All Night Flop in Pic Houses

Los Angeles, May 30.

It's legal to sleep in a film house, take it from the city council, which killed an ordinance almed at closing the all-night theatres on Main St.

Councilmen held that the bill
would force 1,000 homeless men and
women to walk the streets.

Marshall's U Deal

Hollywood, May 30.

George Marshall checked in at
Universal yesterday (Mon.) on a
one-picture deal as director, studio
holding an option on future services.

Marshall wound up his contract
last week at 20th-Fox where he had
worked since 1933.

Following convention of the Allied Theatre Owners of New York, held middle of last week at the Hotel Astor, N. Y., it was learned that Allied body, was proceeding allowly in acceptance of any part of the trade oversities code or arbitration, in order to make sure that none of the trights of independent exhibs under trights of independent exhibs under such as the Griffith case, would not be prejudiced. The angle is that such as the Griffith case, would not be prejudiced. The angle is that these suits, together with pending legislation, might result in greater relief than covered by the codercilef which could be endangered, if ever to come, ahould capitulation to the code be too eager. In exhibitor and Allied circles there is no doubt but that the code

represents important concessions from the distributor and better arms represents important concessions of the property of the proper

likely to delay Allicel leaders in tasking positive action on the code.

At the open forum highlighting
At the open forum highlighting
the N. Y. Allide convention Thursday
(23), Max A. Coben, aggressive
president of the state organization,
the control of the state organization
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(Continued on page 20)

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 164 West 46th Street, New York City

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ILL. EXHIBS ORGANIZE TO COMBAT BEING LEGISLATED INTO THE DOGHOUSE

More Particulars

Application by the major film companies for a further bill of particulars was put off until Thursday (1) in N. Y. federal court by Judge Vincent L. Lei-bell.

Some 40 Exhibs Feel That Not Only U. S. But Local ORPHEIM MEMPHIS Lawmakers Are Meddling Too Much With the Operators of the Picture Business

Chicago, May 30. Organizing of exhibitors in this state for a growing battle against legislation affecting the film business now underway with the formation of the United Theatre Owners of Illiof the United Theatre Owners of Illi-nois under the chairmanship of Ed Zorn of Pontiac. Some 40 exhibitors throughout the state came to Chicago last week to form this new group, which includes indie as well as cir-

which includes indie as well as circumber the leaders in this movement are Jules Rubens of Great
Ruber Per Anderson States, E. & Alger, Pred Anderson
Niles Prey of Dinville; George KersWright Catlow of Barrington, H. U.
Bailey of Princeton. John Bailaban
Wright Catlow of Barrington, H. U.
Bailey of Princeton. John Bailaban
Ruber State attended the orindication that B. & K. may take a
membership in the new group. Ed
Kuykendahl, of the Motion Picture
Theater Cowners of America, stended

Kuykndahl, of the Motion Ficture Theatre Ouners of America, sitended the meeting.

The Committee of the Committee of the Topup is the sudden legislative drive against motion pictures and exhibition. Within the past few months the exhibitors have found themselves taced with a barrage of proposed staced with a barrage of proposed to the committee of the committee of the proposed of the committee of the ingle state. And they feel that only in concerted action can such legis-lation be halted. Exhibitors agree that there are evils in the business, and that there are debatable points at the committee of take to remedy these evils and how best to decide these disputed points of operation.

That Anti-Dualism Bill That Anti-Dualism Bill
Entire thing came to a head two
weeks ago when the Illinois legislato-ban double features in the Illinois legislato-ban double features in the Illinois legislato-ban double features in the Illinois legislaunder the Illinois of Illinois legislaunder legislation of Illinois legislation of how inferested the Illinois bankes have become in the plekture business
make laws and rules for the governmake laws and rules for the governmake laws and rules for the governmake laws and rules for the governtionality of these laws or their actionality of these laws or their actionality of these laws or their acwhile the industry realizes that
While the industry realizes that
while the industry realizes that

While the industry realizes that double features are a question of debate, they feel that it is a matter for debate in the family of the motion picture business and not by law-debate in the picture business and to by law-debate in the picture business and the picture for the picture for the picture for the picture for the company of the picture for the company of the picture for the third that has helped the theatre or the theatre business, and they feel that no actual good can come from the meddling of legislators in the op-

erations of theatres.

Latest legislation to come up before the state house is block booking,
with a current anti-block booking
bill being now under consideration
after having passed the initial stages. Over-Legislation

Over-Lepthatton
There is a generally increasing feeling among the exhibitors that the business is in danger of becoming over-legislated and by law-makers who are not well versed in the in-term of the business is in the law-makers of the business in the law-makers of the business of the

SOUAWKS ON PRODUCT

Memphis, May 30. Possibility of a general suit against the major film distributors by the Orpheum theatre bondholders here is indicated in a letter sent by managers Chalmers Cullins and Nate Evans to the Bank of Commerce & Trust Co., trustees for the holders of some \$750,000 bonds still outstanding on the theatre property.

on the theatre property.

Letter stated that Chaimers and
Evans, as operators of the theatre,
had requested all major film distribs
to give the house a share of their
better grade pictures for the new
replied. And that reply stated that
he exchange had a 50-50 deaf for its
pictures with Loew's and the Maico
outfit. Letter trather stated that it
was the belief of the writers that the
distributors and the other downtown
distributors and the other downtown theatres have an agreement that prevents the Orpheum from getting Class A first run pictures.

Letter went on to detall several incidents in which the major dis-tributors had failed to cooperate with the Orpheum on pictures.

CHI ORIENTAL **MAY INVOLVE B&K-JL&S**

Chicago, May 30.

With the start of the new selling season, the local industry is alert to what looks like a sure battle between Jones, Linick & Schaefer and Balaban & Katz over the question of first run product for the downtown Oriental, formerly operated by B. & K., but now under the J. L. & S.

banner. Though there is a Fe-teral suit now pending against B. & K. and seven in the control of the control of

Judge Manton-Fox Theatres Charge

In return for a \$50,000 loan, in 1935, ex-Senior Federal Judge Martin T. Manton arranged for Fox Theatres Corp. and the Prudence Co. to make substantial deposits with the Ft. Greene Bank, Brookly, N. Y., according to testimony last Wedneaduy (24) in Federal Court trial of Judge Manton. John L. Lotten, onetime chalman of the board of the bank, alleged that Manton agreed to do this in return for Lotter's bank, alleged that Manton agreed to do this in return for Lotter's Eleven days after the joan was made, Fox Theatres, then in receiver-ship, with Milton C. Weisman, receiver, opened a \$50,000 account with beank. Preliminary negotiations on the loan to Manton were handled by William J. Falion, associate of Judge Manton. Falion also acted as special investigator for Fruedence Co. trustee, John M. McGrath.

Mismanagement Charged to Weisman In the Fox Theatres Receivership

If 1c Sale Hypo (Alias 2-For-1's) Doesn't Click. Indie Talks Trust Suit

Philadelphia, May 30.

New device for cutting admish price but making it took like someprice but making it took like somemental basis one day a week. Dave
Shapiro, op of the house, runs what
Shapiro, op of the house, runs what
stores thave loop been running as
'Is sales.' Admiral admits two persons for the ordinary single tap,
sons for the ordinary single tap,
and the same of the same of the
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pils a cent. The mish 25c this bring the levy own. It is 13c per person. Scheme so far has produced no great results, although Shapiro has product. It it doesn't draw better in the future, he'll perhaps shutter in the future, whe'll perhaps shutter in the future, he'll perhaps shutter in the future in

actor. Maury Grossman Inked scripting deal at Metro. Gustavus A. Rogers, chairman of Sustavus A. Rogers, chairman of Sustavus

Charging that Milton C. Weisman, receiver of Fox Theatres, had managed the estate in a 'negligent, grossly improvident and carelese manner, wasting assets and preferring certain creditors over others,' the Stockholders Protective Committee of Fox Theatres, and the Georgia Trust Co., representing creditors, on Wednesday (24) asked the N. Y. federal court to refuse to allow Weisman's discharge as receiver, and OK his final accounting. Judge John C. Knox, after listening to argument pro and con, decided to send the case to a special master for

The case's Admiral admits two persons for the ordinary single tappolius a cent. With the regular admiral admits two persons for the ordinary single tappolius a cent. With the regular admiral admits two persons for the ordinary single tappolius a cent. With the regular admiral a

bell. The entire motion has been referred to Judge William Bondy. Reason for the delay is most of major companies' attorneys desired to take weekend yacations. MacLeish's 'Air Raid' Done in Hartford Aud:

Columbia Scouting Event

Hartford, May 30. First presented by the Columbia (network) Workshop the Impression-istic 'Air Raid' by the poet Archibald MacLeish, was tried out as a stage presentation at the Avery Me-

morial Saturday night (27). Was adapted by Anna H. Randall of this

adapted by Anna H. Randaul of tins city.

Cast included George Bowe of WTIC and Harvey Olson of WDRC, both announcers. Both impersonated radio commentators.

Columbia Pictures was reported here to be secouling picture rights of the theory of the columbia Pictures of the provided by the columbia of the

GENE AUTRY GETS BIG BUDGET ON REPUB. PIC

Hollywood, May 30.
Gene Autry gets an unlimited budget for his next Republic picture, 'In Old Monterey,' slated to roll June 17 with Armand Schaefer as pro-17 with Armand Schaefer as producer, Harry Grey as associate producer and Joe Kane as director.

Herbert Yates ordered the rubber and taken off the studio bankroll to test the sagebrush star in the high cost division. At the completion of

POCKETFUL OF SUITS Exhibs Walking Around With Anti-

Treate weating around with Aniii
Treate Complaints

Treate Complaints

Five suits, against Warner Bros.
circuit and major distribs have been
prepared and are now being carried
and are now being carried
nere. No secret of the contemplated
actions is being made by the house
operators, as they wait for word
from WB that perhaps one conwill obvisite the necessity of going
to court.

Prospectives, plaintiffs, are the Wilprospectives, plaintiffs, plaintiffs, are the Wilprospectives, plaintiffs, plaintiffs, plaintiffs, p

Iabor negotiations, film rentals, clearance and protection and the 101
other i terms which concern other exbereal to the strength of the s

ARBITRATION PLAN

Newman Vice Smith as Coast IATSE Head: Bioff Tirades 37's Attorney

Steve Newman, former International ATS

The Coast Order of the Collowing resignation of Harold Smith, who
will devote his full time as biz rep
of Soundmen Local 895. Smith has
reshmiciant Local 37. Newman is a
seasoned organizer having been disreshmiciant Local 37. Newman is a
seasoned organizer having been dispatched, here by International totake the stuatton mand of the
international to the stuate of the
international to the stuate of the
international rep, has been released from assignment, assertedly
to the stuate of the stuate of the
property of the stuate of the
international rep, has been brought
have to replace Strickling and aid
John Gatelee.

Action on the move for contempt

John Gatelee.

Action on the move for contempt citations against George E. Browne and other IA leaders Involved revoking the technicians' charter, filed by A Brigham Rose, counsel for the technicians local, is expected tomorrow (Wednesday), when Judge Emmet Wilson returns to the bench.

Bioff Makes Things Hum

William Bioff furnished the fire-works during the first week of the trial. The former Coast head of In-ternational. Alliance of Theatrical Stage Employes is now a 'gentleman farmer' in San Fernando Valley, having resigned his post on Sept. 10,

A near riot occurred when Bloff shouted from the witness stand, you're a liar. His target was A. Brigham Rose, counsel for Technicians Local 37, which is seeking to oust the International from control of the local organization. The outburst came immediately after the attorney stated to Superior Judge Henry M. Willis:

1 am triving to prove that Mr. 7.

torney stated to Superior Judge Henry M. Willis prove that Mr. Jo-Tam trying to prove that Mr. Jo-Tam trying to prove the Producers Association handed the gentleman a cashler's check for \$100,000.* Altoracy for the LVITSE were objecting asked to state the purpose of his interception. The courtroom became tense. John F. Gatelee, International representative who stated coulcil of representative who stated coulcil of the courtroom became tense. John F. Gatelee, International for the occurrence would result in Biod going to jail, and threatened to more behind each individual, including attorneys. Bioff later apologized to the court and Roses.

the court and Rose.

Rose continued to pursue his Interrogation as to whether Bioff had received \$100.00. The labox top an avered most of the continuous properties of the could not result from the could not remember whether he had had \$100,000 in his possession. He also experienced difficulty in recalling whether he had destified before the Sacramento testified before the Sacramento County grand jury.

County grand jury.

A few minutes later, however, his memory was refreshed when he was shown a copy of the transcript of the grand jury proceedings. Even then estated, T. can remember some of it and some of it I can't. The transcript disclosed that Bioff that damilited receiving \$100,000, that he demanded that the states of the state of the

'A Loan and Repaid

'A Lean and Repete'
The witness in his grand jury testimony had stated the money was a
loan, and Indicated that it had been
repaid. The court declined to permit interregation of the witness as
tributed \$185,000 to the campaign of
Jeremiah Mahoney in an effort to
defeat New York's Mayor LaGuardia,
and that Browne, LATSE prexy, had
and that Browne, LATSE prexy, had
penses with no further accounting.
Bilott testified that the only thing
he knew about the 2% IA salary as(Continued on page 39)

(Continued on page 39)

Par Testing Mary Martin

Mary Martin, currently in 'Leave It to Me,' Broadway musical, is be-ing screentested this week by Para-mount.

The legit show is her first stage experience but she did have one of those Metro option contract for a brief spell. Laurence Schwab is her personal manager.

Plenty Happens When an Effect Goes Awry in Pix

By GEORGE E. PHAIR Hollywood, May 30

By GEORGE E. PHAIR

Hollywood, May 30,

It's all phoney-rainstorms, earthquaker, floods, firei and hurricanse in a picture static beginning to the product of the product o

HOLLINGSHEAD REINS **WARNERS' 78 SHORTS**

Warners upped Gordon Hollings-head to head of shorts production under general supervision of Bryan Foy. Briefie sked calls for 78, ranging from one to four reels, mostly in color.

Time Takes a Long

March Thru H'wood March a InTU H'Wood May 30.
March of Time is making a woreceier, "History of the Movies," showing technical progress of the industry since its beginning.
Alan Brown is supervising the film, with cooperation from the major studios. Picture will be released in July.

MACHINERY NOW UP TO THE EXHIBS

Rules to Govern Trade Dis putes Proffered the Nation's Exhib Bodies-Two Types of Arbitration Boards for Each of 31 Exchange Centres

RETROACTIVE TO JAN. 1

By BOY CHARTIER

By BOY CHARTIER
A set of rules to govern arbitration
under the trade practices code, of
which it is a part, now awaits apwhich it is a part, now awaits apwhich it is a part, now awaits and
white the distributors having determined that, until the peat and arbitration are given a trial, there
will be no flatterment of its prewill be most properly of the
code, after the months of work and
diligent effort that have gone into it,
the distributors will take their
hances on legislation.

diligent effort that have gone into it, it the distributors will take their the distributors will take their the distributors will take their the distributors will be distributors are retroactive on all 1939-40 contracts closed since Jan. I last, and is so into effect for a period of two years, meaning for the 1939-40 two years, meaning for the 1939-40 two years, meaning for the 1939-40 try to the colour may withdraw on expiration of the two-year term by giving six months' notice of such withdrawal. The two-year term by giving six months' notice of such withdrawal. The two-year term by giving six months' notice of such withdrawal. The two-year term by charge the contract of the colour hands and get the machinery into poperation.

This is expected to be a maber-hierarch boards and get the machinery into poperation.

This is expected to be a maber-hierarch boards and get the machinery into poperation.

This is expected to be a made a machinery into poperation of the colour services of the colour se

cases.

Rules of arbitration cover 13 printed pages but though in legal language, are set forth clearly enough for any exhibitor to understand them.

Arbitration Boards To

Number 5 to 10 Members
Distributors signatory to the code.
Distributors signatory to the code.
Distributors signatory to the code.
In the control of the con Number 5 to 10 Members

dustry and will serve without com-pensation. In making the permanent board in making their cause, three mea-ner to be chosen. One will be chosen from the other in-dividual distrib and exhib panels. They will be chosen in rotation and for such length of time as the mean-for such length of time as the mean-ting the control of the theory of the control of the control of the little of the control of the control of the (Continued on page 12)

Billy Rose's Aquacade Offered Films: **Asking \$300.000 for Screen Rights**

Siegel Due Back at Rep.

Hollywood, May 30.

Moe Siegel, Republic production
head, is due back on the lot about
June 10 if he's okayed by the doctors
after his West Indies trip.
Herbert Yates, Republic board

Morros' Film On **Dictators: British** Okav 'Nazi Spv'

Hollywood, May 30.

Boris Morros will remake 'Royal Boo,' with Nat Wachsberger as associate producer. Film, which I rolled citized citized. Said to be the reaftern and the said of the sa

British O.K. WB

British O.K. WB
Warner Bros, has been advised by
cable that the British censors passed
'Contessions of Nazl Spy' without a
single deletion or recommendation.
'This is regarded as significant in
view of the fact that 'Spy' is the
first picture of its type to get by
the censors, who are squeamish concerning controversial subjects.

Kuhr's Suit Pestponed
Application by Fritz Kuhn for a
temporary injunction pending trial,
against Warners' Confessions of at
testeral court of the state of the s

MB. Polity 'Nasi' Switch
. Philadelphia, May 30.
Warners took an unusual move
this week in shipping the usual 'nove
this week in shipping the usual 'nove
third run for 'Nasi Spy.' Idea is to
get the film into the nabes as quickly
at possible to cash in on whatever
their run for 'Nasi Spy.' Idea is to
get the film into the nabes as quickly
as possible to cash in on whatever
indicated to cash in on whatever
indicate the properties of the conreserved on 'Spy' for WB's own conreserved on 'Spy' for WB's own
reprince, hat caused an index of
right the circuit busts up established
shedules on its own behalf, while
they have to practically call Harry
ment of can-day on clearance when
booking conditions make such a request necessary.

screen rights to Billy Rose's Aqua-cade at the New York World's Fair. Leland Hayward has gone to Hollywood to represent Rose on a pos-sible deal. Metro is thought to be the most likely bidder with a film story built around the Fair, the Aquacade and the two star per-sonalities, Eleanor Holm and Johnny Weismuller. Latter is Metro's own

A deal is being brewed to sell

Tarzan.'
Whether the title 'Billy Rose's
Aquacade' would be or could be sold
for film purposes is not clear. In
the probable event of the N. Y. Falr
going a second summer a film release
under that title would have to be
weighed as a boxoffice influence.

Hew Shewman Figures

How Showmas Flyarie

Rooe has Sigured out an unusual film-price standard. He evaluates at the rate of \$10,000 per 1,000,000 customers. Showman's theory is that if once people pay him 40: 6 13,10 at N. T. World's Pair, the greater of the price of the pr

George Jessel is another of the N. Y. Fair producers who has a World's Fair story background set for films on a deal with Joe Schenck of 20th-Fox. 'Old New York' Village is the Idea.

Folies Bergere Also Up

Hollywood, May 30.

Click of Clifford C. Fischer's Folies
Bergere' at the San Francisco Exposition, and currently at Grauman's
Chinese has the studios interested in Chinese has the studios interested in utilizing the show as a nucleus for filmusical. Fischer has been huddling with a couple of producers.

Folies Bergeres, as a title, has been used before in films by 20th century for a Chevaller starrer.

GROSS LOOKING AFTER U'S LINEUP OF SHORTS

Hollywood, May 30.

Start of a new series of 13 shorts awaits the completion of two new sound stages now under construction at Universal. Shooting starts about July 15, with Jack Gross as general

First briefle will be released in September.

Langton New Boss Of Writers at Paramount

Hollywood, May 30. Francis Langton moves in as head of Paramount's writing department about June 15. At the same time

Richard Hailiday, chief of the story department in New York, takes ov similar duties at the studio.

These two departments were for-merly handled by Manny Wolfe, who is leaving the lot to go into production.

These two departments were sorrowed by the control of the control

Par Theatre Convention Idea Cold: Individual Pard Parleys Instead

Instead of bolding a Paramount theatre convention, on and off for over two years now, the company's partners and operators in the field will come in during the summer one or more times each to discuss product deals with distributors as well as to conter with Barney Balaban, Leon Netter, Paul Philips, Leonard Goldenson, Monty Cowthorpe and other on matters affecting their houses.

on matters affecting their houses.

Netter believes that it is more desirable to sit down with the various partners, of which Par has many, to go over problems and plans individually, since they differ as to operators and territories. The expense of a national convention is thus also eliminated.

eliminated.

During the past week, several partner-operators were in for home office hundles, including Albert 1988.

Branton, his gim, John J. Friedl and L. J. Ludwig, northwestern operators for Par; Marty Mullin and Sam Pin-anski, of New England, Hunter Perry, Virginia partner; and George Walsh and Eugene Levy, upstate

Walsh and Eugene Levy, upstate operators.
Branton declared conditions in the middle west are satisfactory, being less affected than in other sections. Friedl, who went back to Minneapolis Friedl, who went back to Minneapolis Friedly, who went back to Minneapolis Friedly, and the property of the section of

in July.

Friedi stated that February was the worst in the northwest in 27 years due to blizzards and unusually cold, icy weather.

F & M WINS POINT IN ST. L. AGAINST LATSE

St. Louis, May 30. a chain of 31 makes in 35. Louis are shakes in 35. Louis chain of 31 makes in 35. Louis Fanchon & Marco, won the first round in its fight to prevent James A. McKeown, court-appointed receiver of LATSE, Local No. 148, from which John P. Nick and Clyde A. Weston were recently outseld, from choosing for various St. Louis theatres.

choosing for various St. Louis thea-ria. a suit field last week in the Missouri apprene court, the Amuse-ment Co. asked for a writ to pro-hibit Judge Ernest A. Oalder, who obsted Nick and Weston, from en-forcing his recent order permitting the receiver to select operators for tends Judge Oakley's interpretation of a contract between it and the op-erators is inconvect and enforcement the state of the contract of the con-traction of the contraction of the con-traction of t

Dead Enders Come To Dead End at Warners

Hollywood, May 30.
Six Dead End Kids wash up their contracts, at Warners June 30. Start of their last picture on the Burbank lot, The Dead End Kids at Valley

worked out as yet, will be an-nounced.
Formerly in the stage show field, Levy has been with Metro a total of 13 years and is one of the best known sales executives in the eastern sector. O'Shea has not yet appointed a successor to handle Metro's busi-nees in Jerse.

Really Blowing Now

Hollywood, May 30.

Already in production four months through several changes in directors, producer David Scaled is specifing up direction between Sam Wood and Victor Fleming.

Third unli, headed by W. C. Menzies, is concentrating on montage and atmosphere shots.

NO PIX. CHI UA FOLDS: OTHER **SHUTDOWNS**

Chicago, May 30.

Balaban & Katz has given two weeks' closing notice on the United Artists and will close at end of current 'Wonderful World' run for an indicated six weeks due to lack of product,

Also considering protective notice

Shuts for Facelift

Shufs for Facellits
Rochester, N. Y., May 30.
Century theatre, one of five in
Comerford-Far-RKO setup here,
shutters, June 1s for complete renocity manager. House is owned by
the University of Rochester, coming
as a gift from George Eastman, who
the Eastman theatre, controlled all
start run houses in the city.
Mainager Charlie Freeman will
have charge of the house during
alterations. Assistant manager Kenstart will do relief duly in other
houses during yneation period.

Pitt House Close

First downtown spot to close bere for the summer in years is the Barry, which folds this week until Labor Day. House is operated by William Skirball, Ohio exhib, and

William Skirbail, Ohio exhib, and has been in operation continuously with double-feature policy since hook it over there years ago.

Although the Barry has been annunced to reopen in September, nounced to reopen in September, of the september of Skirbail's lease, however, are unknown, but most of house staff, including Mannie Greenwold, manager, is known to be seeking new connections.

Schine's Closings

Schine's Closings
Schine summer-closed, the Regent, Amsterdam, N. Y., third run, although operating it for the time being on weekends with foreign films. Chain also pulled down the curtains on the Hippodrome, Little Falls; the Palace, in Watertown, and the Pontiac, Ogdensburg.

Kan.-Mo. Exhibs Convene

Kansas City, May 30.

Int. The Deaf End Kids at Valley Forge, has been advanced a week from June 7.

Kanasa-Misgout Theatens Ausculation met in annual convention here to flime in Samuel Goldsym's 'Dead End.' They are feuring on personal tours unless other studios take them late. The studios take them late.

Dave Levy Leaves Loew's

Dave Levy New Jessey branch manager for factor under such as a control exercised to the company, effective June 10, by which time his future plans, not entire his future for the future his future shans, the future his future for the future his future plans, not entire his future for the future his future for the future his future for the future his future down the future his future for the future future his future for the future his future for the future future his future for the future his future for the future future his future for the future his future for the future future his future for the future futu

Homer Storwig, Abilene, Kans., re-elected v.p.; Fred Meyn, K. C., new secretary-treasurer succeeding G. W.

secretary-treasurer succeeding G. W. Hartman.

Convention approved fair trade-practice act. Next year's convention site left to directors.

B'WAY BLACKOUT?

Times Sq. Theatre Owners Fear Nev Anti-Bright Light Bill

Broadway exhibitors have a new worry. Now it's a regulation which the City Planning Commission has formulated governing billboards and electric signs in business zones Theatre owners in the Times Square area are organizing a committee to appear before Commission hearings in an effort to avoid a virtual black-out of Broadway bright lights.

out of Broadway bright lights.

Regulations would restrict in a district, such as Times Square, any billboard or sign, with the exception of
non-flashing signs, not more than 15
feet high or 35% of the frontage of
a building. There will also not be
allowed more than one sign to a
building.

In residential zones, flash or illu-minating signs would not be per-mitted of more than one foot square or any sign larger than eight feet square.

Only recourse property owners will have if regulations are adopted by the City Council would be an ap-peal to the Board of Standards and Appeals.

The Fredric Marches To Reenact 'Amer. Way' For Gordon-Goetz-RKO

Hollywood, May 30.

Deal is on the verge of signing for Fredric March and Florence Edirick March and Florence Edirick March and Florence Edirick March and Florence Edirick March and Florence March and Florence March March

Harry M. Goetz will produce for processing the processing S. Kaufman-Moos Hart speciacle is currently at the Centre theatre, N. 4. Badge of Tolerance, 'symbolic of the unity of American Protestants, Catholics and Jews for democracy, was presented to frides Saturday (27) Just before the matines of Way.

Presentation was made by Helen Hayes, Irving Berlin, Eddie Dowling and Taylor Moines on behalf of the things of the processing the processing of the processing the product of the things of the processing the product of the product of the product of the processing the product of the product of the product of the product of the processing the product of the prod

Cowdin Sees \$200,000 6-Mo. Net Profit for U

Although in New York briefly the middle of last week, J. Cheever Cow-din, chairman of Universal's board, did not resume home office duties acdid not resume home ofthe duties actually until Monday (23). Resumbas the hurried trip to Toronto to stend the Empire Universal Films, Ltd., annual convention. He was seen as the state of the Empire Universal Films, Ltd., annual convention. He was seen to the state of the state

Blumberg's Coast Sum

Blumberg's Ceast Summer Hollywood, May 30. Nate Blumberg set up his presidential summer headquarters at Universal studio yesterday (Mon.) to confer with lot execs on continued production expansion and structural improvement of the plant.

Since Blumberg's first official visit last year, the company, hee senter

Since Blumberg's first official visit lest year, the company bea spent more than \$300,000 on building and state of the plant of the plant carries 2,500 on its regular psyroll, the largest roster in its history. With five pictures before the cameras, the studio is rushing work on two new sound stages, with the prospect of mine films in work by July 1 mine films in work by July 1.

Gurie Ties With U

Hollywood, May 30.
Sigrid Guric has inked a five-year deal with Universal calling for two pictures annually, with permission to make one or two yearly outside, so that working a Torgotten Women, her first role since 'Algiers.'

Berger's Findings on Upped Pix Costs

Minneapolia, May 20.

Bennie Berger, independent circuit operator here, isse compiled figures showing that his film costs have risen approximately 50% in the past five years despite the fact that theatte income has been in a down-ripid and of the past five years despite the fact that theatte income has been in a down-ripid and of what the independent exhibitor is up against and has exclares the industry has to do something about this unhealthy state of arfairs that, if continued, will spell runi for theatre owners.

When Allied States holds its national convention here June 13-15, demand that defective action be taken to remedy it. The fact that companies by putting more pictures in the higher brackets are pushing up film costs again in 1930-40 contracts 'nakes immediate action on the part of independent exhibitors all the more imperative,' according to as unit in making their demands for reductions, he points out.

Berger is a former Northwest Allied president.

Dodge City' Grossing at the Rate Of \$100,000 Weekly: Sears to Coast

Metro's 'Balalaika' Tests

Walter Hampden has been screen Waiter Hampden has been screen-tested by Metro for a role in its forthcoming 'Balalaika'. Film com-pany also tested a number of Russian specialty acts for the same film. Kathleen Williams, N. Y. model who has been coached in the east for several months, has been given her test by Metro, also.

RESUSCITATION **OF NEELY BILL UP AGAIN**

Washington, May 30.

Resuscitation of the Neely antiblock booking bill, cooking in the
block booking bill, cooking in the
years, appeared possible this week
after Senator Matthew M. Neely,
newest sponsor of the industry's
perennial headache, sobbed and
groaned about delay of the Senate
interstate Commerce committee.

Interest even your person with a continue to the continue to t

with the transcript of the testi-mony available at last, the only rea-son the committee has not assem-bled to weigh the evidence is the absence of Senator Ellison D. Smith of South Carolina, chairman, who has been called away because of family illness, Barkley said. Smith is expected to return the week,

is expected to return this week.

During an hour-long wail, Neely
recalled that the bill was dropped in
the bopper February 2 and that on
March 21 be entered his motion to
end the delay, agreeing to wait a
reasonable time before pressing for
a vote when promised hearings
would open shortly.

a vote when promised hearings would open shortly.

Remarking that Job never would have built up his regutation if he bad to show the patience required have built up his regutation of he bad to show the patience required from the "alumbering committee." The short has been been been considered that the short has been been considered that the short has been considered the short has been considered that the short has been considered the

With a kickoff on first week of national release of a domestic film rental figure of \$405,000, 'Dodge City' is out in front of the strong early summer product released by Warner Bros. Collections, which are based chiefly on boxoffice percentages, have carried 'Dodge City' better than \$100,000 during each stanza since the sendoff on April 7, follow-

ter than \$100,000 during each stansasince the sended on a five collection of the sended of the sen

leases.
'Daughters Courageous' is the new
title of 'A Family Affair,' which is
the sequel to 'Four Daughters.'
Michael Curtiz is directing, and the cast includes the same principals. Other title change is 'Devil On Wheels,' formerly called 'The Crowd

J. C. FISHER, EXHIB, ON NEW PA. CENSOR BOARD

Philadelphia, May 30.
John Chyde Fisher, 50, an exhibitor, was named last week as the second member of Pennay's state censor
ment month to complete the board,
ment month to complete the board,
former governor, has been in the thestar and film business for many
years as a trouper, manager and
years as a trouper, manager and
worst. A native of Emporium, Pen
Pennay communities and toused the
with show westures. Fisher's first
with show westures. Fisher's first
in Emporium, Pa. Lately he has been
managing traveling stage shows.

Keighleys (Miss Tobin) In Tokyo on Honeymoon

William Keighley, Warner Bros. director, and his wife, Genevieve Tobin, the screen player, arrived here last week.

They've on a three-month honey-moon, having been married seven months ago.

Irwyn Franklyn Jams with Philly **Cons Via His Grandiose Film School**

Grandiose 'free' school of the the-Grandiose 'free' school of the the-ince-allegely endowed by the mo-tion picture industry—played a on-day stand bere last week and got rave notices in the local press until the cops moved in. Organized by Irwyn Frankfyn, who claims to run a similar 'echool' on Broedway, it was the most comprehensive scheme only going to heigh the hopefuls, but put unemployed actors to work, too, as teachers.

only going to nelly the floperuis, but; a teachers, a

** Identified to the control of the

Guild).

As Frankiyn glibly explained his 'school' to Eisie Finn, Record crick, who ran a whole column about it the day before the cops got there, it was 'Hollywood's acheme to solve its unemployment problem and stimulate the development of future stars at one smart stroke. 'All coners of 30 or over weekeen on Saturdays for the control of the contro

Curriculum was exceptionally wide, from teaching stage, screen and radio dramatics to short story writing and theatrical costume designing.

signing.

John Garfield, Nancy Kelly and
Marsha Hunt were named as persons
who got jobs in the flicker industry
after graduating from the New York
branch of Franklyn's school.

Central States' Reshuffle

Lincoin, May 36.
Central States Theatres, Inc., poldings in Nebraska saw the addition this week of new stockholders, and the withdrawal of one. States to the Lincoin of the States and the single states are the states of the States and the States Lincoln, May 30

present M. E. McClain, district manager for CSTI forwa, will now least, for the whole CSTI setup, and the least, for the least of th

Towne-Baker 'Illusionist' Too Hot, Wanger Tosses

Hollywood, May 30. Rather than risk censorship, Walter Wanger sbelved The Illusionist' indefinitely. Script by Gene Towne and Graham Baker is considered to hot for the Hays office. It's Parlsian theme, by Sacha

Wanger's next production, Whose Wife, rolls in two weeks with Loretta Young in the femme lead.

ROADSHOWINGS **MAY COME BACK**

Hollywood, May 30.

Hollywood, May 30.

Roadshows are due for a comeback next fail if the summer boc
studios are poised with product bestudios are poised with product beleved worthy of two-adway billing
in case the financial situation picks
up before September.

"Of the state of the state of the state
poised september and the state
aroad show, with two possible added
starters in "The Wikard of. Oz' and
forthwest Passage." 20th-fox has
forthwest Passage." 20th-fox has
forthwest Passage.

Carne" waiting for symptoms of improvement in the public pure.

Paramount has Beau Geste' ready,
with "Ruler of the Seas' and "Guille
Is keeping an ear to the turnstille,
John Paul Jones' doesn't go into
production at Warners until September, giving the Burbank outfit plenty
"Mr. Smith Goes to Washington' is in
Its last month of production and will
be ready for a roadshow tour, although Trank Capra is understood to
the idea.

Meanwhile George J. Schaefer Is
Meanwhile George J. Schaefer Is be oppos fee idca.

fee idea.

Meanwhile George J. Schaefer is saying nothing about the selling policy of RKO's top-budgeter, "The Hunchback of Notre Dame."

MAE WEST'S 2 INDIE FILMS: ONE A RUSSKY

ond picture.

One of the scripts will be around
Catherine of Russia.

Par Files to Protect Its Calif. Television

Hollywood, May 30.
To protect its television interests in California, Paramount filed incorporation papers in Sacramento for Television Productions, Inc. Pau poration papers in Sacramento for Television Productions, Inc. Paul Raiburn, executive assistant to Barney Balaban in New York, Is listed as president; Y. Frank Freeman, vice prez; Edith Schaefer, secretary, and Walter B. Cokeil, treasurer. Company asked permission to Issue 25,600 shares of stock at some future

date.

Studio execs explained that the company was formed to handle developments of television on the Coast in connection with Par's boldings of DuMont laboratories in New Jersey.

Robinson's 'Imposter

B'WAY RIVOLI NOW IN A BETTER FILM POSITION

A year ago in need of product and forced to shutter down for a while late in the summer, the Rivoli, N. Y has closed deals with Paramount has closed deals with Paramount covering three pictures; one with Sam Goldwyn for 'Music School,' and following 'The Mikado,' which opens Friday (2), will probably play ad-ditional Universals this summer or full. House has a selective deal with U entitling it to first choice on all U product. No chance of shutdown this

year.

John Wright, managing director of
the house for UA Theatre Circuit,
Inc., controlled by Joe Schenck and
associates, personally negotiated the
Par deal with Joe Unger, eastern division sales mgr, for 'Jamaica Inn,'
London After Dark' and 'Stolen
Life,' British-mades. Former two are
Cheeles Lauchton starrers, while Charles Laughton starrers, while 'Life' is an Elisabeth Bergner film,

Life' is an Elisabeth Bergner film, Jamaica,' which Par will release late in the summer, comes into the Riv about the middle of July, while London After Dark, although ready, will probably be held back six or seven months in order to space the two Laughtons.

two Laugntons.

Riv tomorrow night (Thurs.) completes seven weeks of 'Wuthering
Heights,' record run for house. Film
rental to Goldwyn aggregates \$70,000

BRIT. EXCISE TAX MAY BE **MODIFIED**

Capt. Harry Crookshank, financia ecretary of the treasury, has promised that some modifications will be made on the excise taxes which the current budget would place on film stock. It is stated that Sir John stock. It is stated that 51 Journal Simon, chancellor of the exchequer, and other treasury officials are engaged in working out these changes. It's assumed by the trade here that the concessions will apply partially to newsreels and British home

production.
Vigorous protests against the taxes have been made by newsreel companies here and in the U. S., claim being that the new taxation would put them out of business in Great Britain.

Britain.

Many here believe that the comparative brevity of newsreel shots on the King and Queen's visit to Canada has had the most effect on the decision to reduce the tax setup for newsreels. This was seen as a warning to Parliament of what they might expect if the new tax rates become effective.

become effective.

Minor concessions are seen in the
published official text, the principal
one being on color imports. This
stipulates where, as in technicolor,
several color matrices are needed
for each positive print, only one will
be taxed at the full rate of sixpence
(12c.) per foot.

Dance Step Infringement Suit vs. Ebsen-Metro

SHIL VS. EDSCH-MELTO
Ben Rashall, dancer, has filed suit
for \$25,000 against Metro and Buddy
Thucket Dancer number was appropriated for The Kid from Texas.'
Plaintiff said he originated the
studio against using it. He asks injunction and accounting.

Off With a Warble

Hollywood, May 30.
George Amy started his job as di-rector at Warners today (Mon.) roll-ing 'Kid Nightingale,' with Mark Hellinger producing.
Amy was a cutter at the studio

GOLDWYN'S BLACK GOLD

Hollywood, May 30.

Black Gold' is next on Samuel
Goldwyn's production sinte.

Moves abead of 'Raffles,' as David
Niven is on loan to Walter Wanger
for 'Whose Wife.'

Goose Girl Back with Her Flock At H'wood Park: 44-Day Meet Opens

Muriel Angelus Soon To Start 1st Par Role

Muriel Angelus, who was aigna-tured months ago by Paramount talent scouts, is planning to leave 'Boys from Syracuse' shortly and do her Initial screen production on the

Coast.

Although placed under pact to Par soon after being 'found' in the legit show, she has continued in the cast because of the extended run in New

WB 26-WEEK

Warner Bros net profit for the 26 reeks ending Feb. 25 last was \$1,-665,888 as compared with \$2,824,618 in the corresponding period of the in the corresponding period of the previous fiscal year. Net from op-erations was considerably larger be-fore amortization charges, depre-ciation of properties and Federal taxes, being listed as \$5,187,173.

Gross income, after eliminating in-ter-company transactions, totalled \$52,216,483. Comparable gross in the 28-week period of 1837-38 amounted to \$53,98,988. Capital surplus at the end of the 26 weeks last Feb. 25 was \$57,134,330.

Section of the control of the contro

PAR SIGNS McCREA: 'SAFARI' HIS FIRST

Hollywood, May 30, Cere to a straight two-year contract, Cere to a straight two-year contract, Actor moves over from Samuel Goldwyn, where three years of cl. shes with the producer came to a head when he was refused permission to make a trip to Omaha for the Union Pacific Premiere.

Fenton's New MG Deal

Hollywood, May 30.
Leslie Fenton drew a new directorial contract at Metro with hoist

in salary.

New ticket arrived with the completion of 'Stronger Than Desire,' his second feature-length production.

Warners Holds Raft

Warners FIOIdS Kaft
Hollywood, May 30,
OWARNERS picked up George Raft's
ON Season as result of his current work
In Each Dawn I Die.
First of several pictures under the
new deal is Thvisible Stripes, in
which he co-stars with Jimmy
Cagney.

Hollywood, May 30.
Old John Hoss galloped back into
the studio sector today (Tues.) with
the 1939 opening of Hollywood Park
in Inglewood, a Warner production,
with everything reminiscent of the
Burbank plant, including the Goose
Girl riding herd on the banks of the
prop. pond in center field.

prop. pond in center field.

This year's revival runs 44 days,
on an upped budget which includes
purses, scenery and improvements
on stables. There were casting
difficulties in the original 1938 production but this year there is an
over-abundance of equine thesps in
spile of additional barns.

spite of additional barns.

26-WEEK

NET, \$1,665,888

Spite of additional barns.

Ause of the crowded stable conditions is a list of 18 stake races and added money amounting to \$173,000. Child of the big dough races is the smile and a quarter, for threeyearmides and a quarter, for threeyearmides and a quarter for three parts and a quarter for

Second on the bankroll roster is the \$25,000 Hollywood Derby for three-year-olds at the same distance. It has been boosted \$10,000 aince the

It has been boosted \$10,000 since the first running, which was won by A. A. Baron's coit, Specify. Meeting closes July 20 with the Meeting closes July 20 with the 1000 and the part of the 1000 coin year and a triumph for Bing Crosby's Year and a triumph for Bing Crosby's Argentine out consumer, Ligaroti, Program cais for another \$15,000 break in the American Handicap, July 4.

PAR PICKING 'EM UP EN ROUTE FOR L.A. CONV.

or the first time in years taking all its film salesmen to convention,
Paramount starts from New York
Sunday (4) with a special train and
more than 75 aboard from that point.

Sunday (4) with a special train and more than 79 showd from that point, and the point of the poi

11 In Work
MOIPwood, May 30.
Heaviest spring production aced
in Paramount history will be ready
for inspection by the 250 delegates
to the annual sales convention, June
1-10. Seven new pictures will be
1-10. Seven properties
1-10. The picture of the picture of the picture
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1-10. The picture of the picture of

Illness Forces Lazarus From Par Prod. Berth

Hollywood, May 30.

Jeff Lazarus obtained a release
from his producer contract at Paramount, effective in mid-August, mount, effective in mid-August, when he expects to have cleaned up his present assignments. He plans a world cruise on advice of his doctor.

Lazarus has been with Paramount since 1932 and was made a producer in 1937.

WB's 'Coney Isle'

TO S *Coney Isle*

Kallywood, May 30.

Coney Island! is the latest addition to the Warnera program for 1939-40. Shooting starts in late summer with Mark Heilinger as associated the start of the start of the start of the start includes Pat O'Brien, Humphrey Bogart, Claude Rains, Marie Wilson, Gloria Dickson and Maxie Rosembloom.

FILM SHOWMANSHIP

UA's 'Capt. Fury' Stunt At N. Y. Fair Points Way for Similar Bally

Lynn Farnol, UA pub-ad head, has pioneered what may become a popular press promotion vogue for the duration of the N. Y. World's Fair with the property of the connection with Captain Fury. Virgina Field, one of the players, was the only cast member east, the major the hongy cast member east, the major the being with the Australian Field, one of the first first with the Australian Field, which was a 100% calendar break, would was a 100% calendar break, would not be sufficiently with the Radio City Was Sommus, Gut Eyerland, which was a 100% calendar break, would have a some of dozen press reps. The film was screened in the WPA theater of the U. S. Bullet and the sufficient was an international courtey, since more considerable was a sufficient for the U. S. Bulletin mutton-biscults followed, back at the Anasca headquarters. when he piloted the daily and trad-

tombiscults followed, back at the Anzac headquarters.

The mechanics of the stunt commeds itself highly for future trade purposes, especially with the warmer and Arthur Jeffrey escorted a few key critics to the French Pavilion for lunchoon fart, by water taxis from the Bast 48th street yacht lands to the property of the property of

GLASE GOES TO TOWN WITH 'U.P.' TRAIN BALLY

Reading, May 30.

Lobby display arranged by Manager Paul E. Glase of the Embassy for 'Union Pacific' (Par.) was plugged by the Railway Historical Society as the most complete choo-choo whillthe kallway historical Society as most complete choo-choo exhibi-n ever staged in this railroad m. Glase converted his lobby into nuseum for railroad fans.

a museum for railroad fans.
One section was filled with photographs and in another, John O. Haines, Reading Company active discharge of the second of the se

here.

Glase distributed 2,000 pix of the old and new U.P. trains to schools and had officers of special railroad men's groups in for a screening.

Tintypes and Wisecracks Lift 'Hardys' for Gilman

Harrisburg, May 30.
Two contests in cooperation with
the Harrisburg Telegraph were
staged by Sam Gliman, masse High
One was for old intripe family pictures, several score of which were
printed in the Telegraph, and the
other was for wisecracks by gifts
about men, animate to those made by
about men, animate to those made by
the company of the company of the company of the
Control tickets were given for the
thirtynes, while 31 was paid for each
thirtynes, while 31 was paid for each Rooney about girls in the picture. Cash and tickets were given for the tintypes, while \$1 was paid for each wisecrack printed in Paul Walker's column in the Telegraph.
Gilman also donated a trophy in Mickey Rooney's name for the winner of the children's riding class at the Junior Red Cross horse show.

Pollock's 'Country Club'

FORDERS COUNTRY CLUB

Rochester, N. Y., May 30.

Lester Pollock, manager of Loews,
transforms spacious mezzanine into
country club atmosphere for serving
free drinks during summer months.
Huge backdrop painted by staff aris
th has a yacht in tropical setting.
Metal chairs are sufficiently of the main
feature to start and these surround frequer to start and these surround a 30-foot 'cabin cruiser' which serves as a bar and contains cooling tanks for the drinks.

By John C. Flinn

I wonder,' said the publicity man, 'what Harry Reichenbach would say about the modern psychology as applied to motion picture advertising?'

as applied to motion picture advertising? Well, of course, no one knows just what Harry would say about it. Probably he wouldn't know himself until he was on his feet at some AMPA meeting. But say something he would—he siways did. And his comment would be a mixture of actute wisdom and frivolity,

would be a mixture of astute wisdom and trivouty, Reichenbach was the peer press agent of films, and in the years he operated as a freelance, employed on special assignment basis by nearly every film com-pany in New York, he kicked up more real trade and public interest in his stunts of salesmanship and show-manship than any contemporary or successor.

manship than any contemporary or successor.

In Broadway gatherings during the past few weeks his name has been mentioned frequently. Discussions were stimulated by the recent AMPA debate on film advertising when Howard Dietz, of Metro, and Harry Goldberg, of W theaters, jointly traded argument with Dr. J. S. List, a recognized student of psychological research in the radio field, who made the charge that execute the radio field, who made the charge that execute the radio field, who made the charge that exists the result of the recent properties of the recent prope

enlightened thought on the subject.

Reichenbach died seven years ago. Until a few months before his death he had been the most active and colorful figure in the exploitation field of films of the subject of the subj

thing vital and exciting.

Reichenbach never dealt with the technique of modern advertising research. The only use he might have maderating research. The only use he might have strokes the title of the film currently occupying his attention in type so large as to erase the sensitive lines of survey. Harry never divided his public into sundry classifications of city and rural, rich and poor, amart and continued to the continue of the continue

numor and fantasy.

Many of his stunts were annoying, ridiculous and magnificently amusing. They were childish, but they provoked adult attention. He believed the greatest thing in films was their universal appeal, and he operated on the basis that what intrigued his imagination was surefire when offered on the platter of free newspan of the province of the province of the platter of free newspan of the platter of the plat

MASTER OF THE KICKBACK

MASTER OF THE KICKEACK

Reichenbach had one formula, the Jack-in-the-box
surprise. Everything he did in exploitation had its
surprise. Everything he did in exploitation had its
property of the surprise of the surprise. Everything he did in
surprise. Everything he did in exploitation had the
public, particularly when something went wrong with
some of his complicated and currently enheared situation
one of his complicated and currently enheared situation
to be supported to the surprise of th

the police department didn't see the joke,

Among his best stunts was the series or bewildering
charades he concoted in connection with the exploitation of the earliest Tarran' alims. On one occasion he
walked into the lobby of the Knickenbocker Rotel
teashed to a trainer. In the ensuing commontion, the
lion reclined on one of the Orientals, and was removed
some hours later by porters, who wrapped him up in
the rug and deposited him on the curb. Harry got
free newspaper pages, but was compelled to pay for

the rug.

His passion for lions never was satisfied. On another occasion a dark foreigner registered as T. R. Zann clare, as the passion for the passion of the passion of

and word-of-mouth praise or denunciation. He sur prised Chicago one morning by changing all the stree signs on Michigan boulevard to read, 'Dream Street which was the title of the D. W. Griffith picture h was handling.

was handling.
Outdoor billing was his strong forte. At a moment
when there was much legislative and press discussion
in New York about the activities of the Lord's Day
Alliance program of Sunday closings and entertainbillinearist and displayed a series of slogans. They read,
'If You Play Golf on Sunday You Are Outside the
Law, P.D. If You Dance on Sunday, You Are Outside
the Law, P. D., and others of similar vein,
Law, P.D. and others of similar vein,

In due time the campaign was exposed, and turned out to be an advertising buildup for Universal's 'Out-side the Law,' starring Priscilla Dean.

out to see an sevenment community for conversated visited the Law's starting Principle. Depresses, or traditional control of the control of t

orders created adequate advance interest in his film. He found the British quite as susceptible to his press and sales stunts as any group of film men whom he had baffled, intrigued and amused at a Hotel Astor (N. Y.) gathering. Several days before the border of the control o

down to dinner. Following the toast to the King and the usual pre-liminaries, the diners started right to work on the new control of the control of the control of the pulled forth with his teeth a printed sheet which read-'The Bigamist which opens at the Alhambra next Monday will be bread and an expensive the control of the pulled forth with the control of the control of the pulled forth with the control of the control of Monday will be bread and an expensive the Monday will be bread and Monday will be Monday will b

sught him trick for future use in America.

It is a superior settled down to a deck and allob. He was a saleman as well as a shownan, and his peculiar ability to cope with alse obtacles is the subject of many anecdotes in his book. "Phantom Fame" (Simon & Shuster). On one occasion he was handling for Equilibriary of the probability of

dailies containing the following copy:

"Watch the Sky on the night of Feb. 21. If it is green
go to the Capitol; if it is red, go to the Rivoli; if it is
plink go to the Strand; if it is blue go to the Rivoli.
For on Feb. 21 the sky will tell you where the best
show in town can be seen."

snow in town can be seen.

Before noon of the day the advertisements appeared every Broadway first run theatre was hot on the trail for the film, none knowing its name or star. Major Bowes bought if for the Capitol. Harry pulled up in front of the theatre on the opening night with a sumilabit are and green filter and made good on his

promise.

One shudders to contemplate what Reichenbach would do with the forces of modern commercial radio at his disposal. The Orson Weller invasion by the Martians was a mild disturber compared with what might be happening today with Reichenbach and a loudspeaker.

Mexican 'Juarez' Preem

Hollywood, May 30,
Premiere of 'Tuarez' in Mexico
City will be held in the Palacio de
Bellas Artes, specially equipped to
show a picture for the first time.
Ceremony is slated late in June,
with Warners execs and players
mingling with Mexican high hats.

More Newsreel Space

For N. Y. Fair Coverage For N. Y. Fair Coverage
Keeping pace with the strong
newareel 'press' accorded the N.Y.
World's Fair to date, the newareel
division under Clausde Collins, forcured larger quatters and an early
accessible basement darkroom for
crews on location. Newareel editorial room has been tripled in size
while the darkroom facilities, sepasted that heavy camers magazine
atted that heavy camers magazine
an be taken into the building without using steps.
Collins also maded Harry TaganCollins also maded Harry TaganCollins also maded Harry Taganunderstand the strong the strong the strong
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Voice Tests, 'Tarzan' Chimp Spotted by M-G At Allied States Parley

At Allied Mates Parley

Center of attraction among the exhibits at the Allied States (N. Y.)

holits at the Allied States (N. Y.)

Metro-Go id My ya-Mayer; is on the

Metro-Go id My ya-Mayer;

Tarrany

Yolea apparatus, product of the

Radio Development and Research

Corp., is a radical departure in its

stead of Development and Research

Allow Mayer of the Mayer of the

Radio Development and Research

Lancous playback. It was demon
strated by Milton Loewenstein, of

Capt-Voline Phifer, animal trainer

and veteran of several M-G-M countryide exploitation tours, put Tar
zana through her paces.

Lon directed delegates and visitors

to the M-G booth, where two attractive young women distributed com
pany literature, cigarettes and candy

literature, cigarettes and candy

literature, cigarettes and candy

SPECIAL SHOWING OF 'ANGELS' WINS AIR PLUG

Andella Winn Air Fl.Ub.

Good in Mittibut gh, May 30.

Good in George Tyson, avertising directing directin

'U.P.' Stays 4th N.Y. Wk., Deutsch Vice Himber Bd.

Deutsch Vice Himber Bd.
Holding Union, Pacific a fourth
week at the Paramount, N. Y., house
closed the Richard Himber orchestra
last night (Tues.) after three weeks
and today subtitutes Emery Deutsch,
and today subtitutes Emery Deutsch,
but and the subtitutes the subtitutes the
Nicky Blair, Paradise nitery boss,
where Himber: is playing, also didn't
care for Himber's fourth week's absence from his club.
U. P. J. fighting fair opposition, is
did to subtitute the subtitute of the subtitute of the
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PAR'S OWN TRAILERS

Distributing Its Own Shortles After

Paramount will start distributing its own trailers in January, 1940, fol-lowing expiration of the present con-tract under which National Screen handles this phaze of its business. Par has been making its own trailers

Par has been making its own trailers right along, leaving only the distribution to National. It now joins Metro and Warner Bros. in both production and sales, together with physical distribution of the trailers. National continues handling all the other major companies.

handling all the other major com-panies.

Planning to make its trailers short, Par will put out two types, one for the more important first run theatres, another for subsequent run use.

Films, Radio Embrace

WFAA, Dallas News station, and Melba theatre (Interstate) here, got long-three or exploitation tie-up during the control of the control of NBC, of which network WFAA is an outlet. A traite of the control of the contr

A trailer after the short and a lob-by display piugged local station, which in return gave announcements patting film.

NEW TICKET FOR DRIVING WB's 'Sub D-1' Reissue

'Submarine D-1,' Warner Bros.
1937-38 release, is being reissued to
capitalize on the front page story
about the aubmarine Squaius dis-

about the automarine squatus dis-aster and rescue. A diving bell, similar to the one used to rescue 33 from the Squalus, was used for the first time in this feature. It details its use and also the use, of the Momsen Lung.

Bumper Displays 'Angels'

Bumper Displays 'Angels'
Taking advantage of an auto-astey'
conscious Providence public to boost
bit at the current showing of 'Only
Angels Have Wings,' Leew's State
passed out more than 500 autobumper banners which read 'Take it
Zasy, Mister—Only Angels. Have
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Cops Hand Out Theatre Tickets for Courtesy

Houston, May 30. Now, with the cooperation of local gendarmes and film houses, it's the cautious driver who gets a ticket. It is not sometime of the cautious driver who gets a ticket. It is not some construction of the coopera of the

Rubinger in K.C. Territory

Lincoln, May 30.

Monroe Rubinger, brought on from New York from Warners pub. staff, is now installed in service in the midwest. Permanently located in Kansas City, he'll loop Omaha, Lin-coln and Des Moines on big exploit

an additional 500 had they been coin and Des Moines on big exploit stocked.

Solvent of the construction o

Chi Mgrs. Running Out of Alibis: However. Eleanor Powell a Honey Draw, 23G; 'Nazi Spy' 12G, Good Too

Business continues at a discourag-gly low level, with the managers provided to the continues at a discourag-eak trade. The quality of the pie-res and the strength of stage at-actions are as good if not better an average, yet the wickets have Spring is the best excuse around the there as not the stage at-tions and the stage at the stage at the provided at the stage at the provided at the stage at the

te since any season protections artening.
Best pace of the town is indicated the Palace where Eleanor Powell person is giving that house a althy glow. Getting absolutely no ip from the flicker, 'Sorority

help from the dicker, 'Sorocity Comcomment of the Comment of the public view and the Comment of the public view and Carrick went into double bills with Some Like it Hof and Eagle state of the Comment of the Comm

and the Hawk', making it a double stature comerties to the vaudiling relative comerties to the vaudiling relative comerties to the vaudiling relative to the value of the valu

tongue buildup to exceed \$12,000; tongue exceed \$12,000; t

hold to any degree with \$3,000 in-dicated. Last week, wind up of three weeks of Washington Square' \$12,400 for the run. \$12,400 for the run. \$13,000 for the run.

Dix-Krupa \$16,000. 'Juarez' Fair 12G. **But Cleve. Slow**

Cieveland, May 30.
Very small pickings, with perfect outdoor weather and park openings hurting. 'Man of Conquest' at the Palace is the heaviest taker, with Gene Krupa pulling in the jitterbugs. Hipp hitting about average mark with 'Juarez.' due to weight, while 'Lucky Night' isn't doing much to justify its name at State.

Estimates for This Week

(WH) on third stants earned a nice (WH) on third stants earned a nice (BER) (Wanter (J. 200; 0.3-5.42.55)

—Jainer (WB). Far too heavy for such a sultry month but top-notch notices and good opening crowds using 12,000, Okay. Last week, Falsec (RKO) (3,200; 30-35-42.57)

—Palsec (RKO) (3,200; 30-35-42.57)

—Conquest (Rep) plus Gene Krupa's band. Both sections well liked, indicating satisfactory 18,500, Ultimate week, Gerilla' (20th) with Mace west on Sings, po-so, 17,8447; 30-35-42.53)

on stage, so-so \$13,000.

State (Loew's) (3,450; 30-35-42-55)

"Ludey Night" (M-G). Doing mild-ly at \$11,000 with no support from cricks and lots of opposish. Last week. "Hardys" (M-G) was sweeter, \$14,200.

\$19,200.

Stillman (Loew's) (1,972; 30-35-42-55) — 'Hardys' (M.G.). Holdover pushed in by State stepping along all right for \$3,000. Last week, Tell No Tales' (M.G.) went slightly sour, \$2,000.

'Angels' Big \$3,700, 'Heights' N.G., Lincoln

Lincoln, May 30.

First Runs on Broadway (Subject to Change)

Week af June 1 Aster-'Goodbye, Mr. Chips' (M-G) (3d wk.).

Capitol — 'Teli No Tales'
M-G).
(Reviewed in Variery, May 17) Criterion - 'Undercover Doc-tor' (Par).

Globe—'Charlie Chan in Reno'
(20th) (30). Music Hall — 'Captain Fury'
(UA) (2d.wk.).

Paramount—'Union Pacific'
(Par) (4th wk.).

Biaito — 'Street of Missing
Men' (Rep.).

Rivoli—The Mikado' (U). (Reviewed in Vantery, Jan. 25) Roxy — 'Young Mr. Lincoln' (20th) (2).

Strand—'Jaurez' (WB) (2). (Reviewed in Vaniery, April 26) Week of June 8

Aster—'Goodbye, Mr. Chips' (M-G) (4th wk.). Capitol — Tell No Tales' (M-G) (2d wk.).

Criterion—'Gracie Alien Mur-der Case' (Par). (Reviewed in Vaniery, May 17) Globe-Climbing High' (20th)

Paramount—'Invitation to Hap-piness (Par) (7). (Reviewed in Vantery, May 10) (Reviewed in Vantery, May 10)
Bivoti—The Mikado' (U) (2d
wk.).
Strand — 'Jaurez' (WB) (2d
wk.).

'ANGELS' \$8,500. **BUFF. DROOPY**

Buffalo, May 30, Only Angels Have Wings' is set-ting a good pace at the Latayette, but the rest of the town is very alow, 'Juarez' registering a disappointing \$10,000 at the Buffalo, Estimates for This Week

Buffalo (Shea) (3,500; 30-35-55)—
'Juarez' (WB). Subnormal at \$10,000. Last week, 'Lucky Night' (M-G)
dropped to \$10,500.

dropped to \$10,500.
Century (Shea) (3,000; 25-35)—
'Gorilla' (20th) and 'Boy Friend'
(20th). Not much activit: with indications for alow \$4,000. Last week,
Fluer Dugan' (RKO) and Buildog
Drummond' (Par) just over \$3,000,

Drummond' (Par) just over \$3,006.

Allein Murder Case (Par) and Rotel Imperior (Par). Cart see Rotel Imperior (Par). Rotel Imperior (RKO) (Par). Rotel Imperior (Par). Rotel Im

Toronto Recovering From Royal Visitors; 'Hardys' Good \$7,300

Holiday Visitors Ignoring N. Y. Films; 'Chips' Alone Big, \$15,000 2d, 'Fury' 70G OK, 'Hardys'-Duke 19G

Heavy Memorial holiday crowds in kado' (U), long ready, opens tomortown but the last place they're going town hight (Thurst-Moss-Thurst-Mo

on the area week.

Laps a standard of the control o

ling well, around \$8,000. Last week, 20dge City (W) Tod run and stage there two years ago, 15 country to the control of the country of the co

'MAN CONOUEST' **CONQUERS BIG** \$12,000. DET.

\$25,000, good. Leat week nice \$27,000 or Washington Sq. (2001h and or Wash

'LUCKY' 151/2G, B'KLYN

'Juarez' \$20,000, 'Spy' H.O. 9G, Frisco; Sally Rand Terps 'Fixer' to \$15,000

San Francisco, May 30.

'Juarez' on the screen t the Fox, and Sally Rand on the stage at the Golden Gate, shape up as the town's leaders this week. Bette Davis and Paul Muni got rave notices from the press for their work in 'Juarez,' which is being aingie-billed by the ch is being aingle-billed by the . The Gate seems to be moving g in splendid style since it re-ting the splendid style since it re-ting the splendid style since it re-ligiously the splendid splendid style splendid sp

thing considered.

Continuation of competith from Continuation of competith from plus the late arrival of tourist trade to the continuation of the

000 for the final five days of a tot third stin. Warfield (F-WC) (2,880; 35-55-75). Nuzl Spy (WB) and Table it Rote and the still st

Rose' Dual \$6,500, L'ville; 'Angels' 5G, 'Juarez' Nice \$6.000

Louisville, May 30. Summer weather setting in, bring and night games at Parkway , where the Colonels, American

drop-in trade, and should manage fair \$1,000. Last week, 'Okiahoma Kid' WB3 and Muscletters' (20th). The manage fair \$1,000 in \$1,000 in

Goodman-Lucky' Huge 23G, Cincy; 'Gorilla' Wobbly

Only three fresh releases current ly, yet personal appearance of Benny dman's outfit is boosting general Goodman's outht is boosting general take of ace stands to a hefty gain over last week. Goodman ia linked with Lucky Night' at the Albee and tugging almost half of the majors' combined returns. He's on a spot

to 35-42-90 cents.
Shubert, holding over 'Mikado,' shutters Friday (2) until Sept. 1, when it revives with vauddim.
It's a Wonderful World' at the Palace is doing passable biz. Other new picture, 'Gorilla,' is slow at

Estimates for This Week
Albee (RKO) (3,300; 35-42-60)—
Lucky Night: (M-G) and Benny
agot booking, getting top billing and
the magnet. It's the first flesh in
this house for several years. Great
\$23,000. Last week, 'Rose' (20th), at
regular 35-42-cent scale, dandy \$14,001.

Shillo for eight days. Last week, the best state of the s

RCA's 67 Theatre Deal

ACA'S 67 Theatre Deal was add second. 'Juarez' at the Mary degron is copping plentiful at the Mary degron is consistent and United Theatres groups, degron is copping to the Mary degron is copping to the Mar

Sunday Films OK

Charlotte, N. C., May 30. Goldsboro, N. C., will have Sun-day films, following the vote of the Goldsboro Board of Aldermen.

Goldsbore Board of Aldermen.

The permission was given with the provise that the shows should not be held at an hour to conflict with church services. The aldermen voted to allow two shows each Sunday afternoon, starting at 2 o'clock, and one each Sunday evening, starting at 9 o'clock.

'ANGELS' 8½G, INDPLS. SLOW

Biz lagging generally in the down

the bank.
Loew's leads the town with Only
ugels Have Wings, which Lore
ugels Have Wings, which Lore
ugels Have Wings, which Lore
ugels Have Wings, which
press' on screen. Circle has avege week with 'Nazi Spy,' while
ugels in coasting along with holder Circle of Washington Square'
ugels with the work of the work o

trom Circle.

Estimates for This Week
Apolle (Katz-Dolle) (1,106; 25-30-40)

Apolle (Katz-Dolle) (1,106; 25-30-40)

Apolle (Katz-Dolle) (1,106; 25-30-40)

Last week, Conquest (Rep) and Woman Doctor (Rep) lagged attervent of the strong of th

'Angels' Dual 11½G Only Prov. Puller

Sweep-lakes Witten-Court Volume 1 and 1 an

How We Doin'?

'Hardys' Riding High on \$9,000 Mpls., Rest Off: U.P.' Fair \$4,200, 2d Week

Lady Ky.'-7 Shorts \$4,500 in Okla. City

No particularly nocity, May 30, in a relicionary nocity may 30, in a relicionary nocity may 30, in a relicionary nocity of the relicionary at Criterion is under with Lady's at Criterion (Criterion Criterion (Camp) (1,500; 20-25)—Lat week, Face (20th) held at Liberty (San) (1,200; 20-25)—Prison Without Bars' (LA) and Heritage Desert' (Cry), split with Dugars' (RKO). Below average \$2,-400. Last week, Face (20th) and Drummondo Police (Par) aloy \$2,300.

Midwest (Stan) (1,500; 23,340)—Midwest (Stan) (1,500; 23

monds Police' (Per') alow \$2,300.
Midwest (Stan) (1,500; 2-35-40)—
Lady's from Kentucky' (Par) with
seven extra items on screen Average
\$4,500. Last week. 'Dr.' Kildare'
Plana (Stan) (750; 2-35-40)—Dr.
Kildare' (M.G) on moveover from
the Midwest, Mid \$1,300. Last week,
'Union Pacific' (Par) (3d wk) good
\$4,600.

'Jones'-Ted Lewis \$13,000. Ditto For 'Angels' in K. C.

Kansas City, May 30.
Contest is between Tower with vaude and Midland with 'Only Angels Have Wings.' Ted Lewis the Good of the Contest of the

the community of the control of the

Temor, tamusten, Part week, Charley Copher, (Par-Sineer) (1969; 25)—Clock Kid' (1901). Sieddine is tought. Copher (1969; 26)—Clock Kid' (1901). Sieddine is tought. Copher (1969). Sieddine is tought. Sieddine is tought. Copher (1969). Sieddine is tought. Copher (1969). Sieddine is tought. Copher (1969). Sieddine is tought. Sieddine is

HEAT STAGGERS WASH.: NAZI SPY'-VAUDE 144G

While Jon 1. Weshington, Way 20. The heat is knocking bir off beyond expectations, though Keit's is getting almost as much out of its off the search of the

'Juarez' Monopolizes Philly at \$17,500; **Two Houses Shutter, Another Opens**

une only thing near it at a fairs, 15,000. Duese, Aldine and Kunth. Twee for summer shuttering Singuister (1998) and the University of the Singuister (1998) and the University of the Singuister (1998) and the Singuister (1998)

of Sin. It will make a stab for low-price grind trade.

Estimates for This Week
Aldine (WB) (1,303; 32-42-57)
Stolen Lite (Par). Opened law
order of the control of the co

ang swood for the whole 11-day term, brown of the state of the state and final stansa with \$4,500, not so bad considering reverything.

I would by it is sixth and final stansa with \$4,500, not so bad considering everything.

I was a state of the state

with \$4,500 (WB) (2,916, 32-42-57) — Rose' (20th). Doing only mediocrebiz at \$15,000, but it looks big these days and may earn a ho. Last week, 'Union Pacific' (Par) got six days of a second stanza and looked so-so at

Tinion Pacific Uras, 100ked 80-30 at 37.500.

Stanton (WB) (1,457; 26-32-42) —
Blind Alley (Co). Nod from the here and house is badly bogged at 33,900. Last week, 'Nazi Spy' (WB) at 13 second week at the Stanton after nine days previously at the Stanton was alled below expectations with 35.804.

'Angels' Dual \$5,500, Port., Plenty Forte

FORT., TICHTY FORCE

POTITION, Ore., May 30.

'Only Angels Have Wings' is the
biggest biz-getter for the HamrickEvergreen Paramount. Most other
houses held over proved ducat-sellers from last week, notably 'It's a
Wonderful World' at the Broadway

Wonderful World' at the Broadway

Parket, J.A. Both are heavy winhers.'s. U.A. Both are heavy winhers.'s.

Parkers U.A. Boul and beers.

The Pix instituted a stage show policy in conjunction with subsequent run films, and the b. o. is far-

adway (Parker) (2,000; 30-35-Wonderful World (M-G) and of Streets' (U) (2d wk). d sesh going good at \$4,00, week registered well and scor-

Key City Grosses

Estimated Total Gress
This Week. \$1,341,869
(Based on 26 cities, 175 theotrey, chiefly first runs, including
Total Gress Same Week
Last Year. \$1,310,969
(Based on 22 cities, 150 theatres)

ed as heavy linear with big \$4,000.

(M.50Hz) Chenter with selection of the selection of

\$3,000, and moved to the Mayfair.

Fix (Indie) (1,100; 20-25)—Muscleers (201h) and Chan in Moncleers (201h) and Chan
in Moncleers (201h) and Chan
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in Moncleers (201h) and Chan
in Moncleers (201h) and Chan
in Moncleers (201h) and Chan
in Moncleers (201h) and Chan
in Monin Monin

'JUAREZ' \$18,000, **HARDYS' OK** IN BOSTON

"Juaret" is strong and the town iseder this week, but not smasho. Hardys Ride High taking second money and Rose Washington Squared Hardys Ride High taking second money and Rose Washington Squared westlers stump is taken for granted by most managers here who expect areas are also a handy ability in the strength of the

'Hardys' 7G Despite Royal Draw, Montreal

AUJAH DITAM, MONTREAL
MONTREAL, MAY 30.
Royal visit and first really hot
weather have started pix on summer
doldrums with grosses held down.
Best in town currently is 'Hardy's
Ride High' at Capitol. Hamid-Moralso in town for seven days, garnering \$12,000 as compared with \$25,000
last year.

Estimates for This Webs.

Palace (CT) (2,700; 25-45-55)—
'Alexander Bell' (20th). Sighting \$5,500, good enough. Last week, Broadway Serenade' (M-G) \$5,000,

and Tast Side Heaven (U) not so that \$5,000 to at \$5,000.

Out to see \$5,0

wk). Fair \$1,200 after good \$1,000 last week. St. Denis (France-Film) (2,300; 20-34)—Paix sur le Rhin' and 'Gangsters de l'Exposition.' Nice \$5,000. Last week, 'S.O.S. Sahara' and 'Pasteur' fair \$4,200.

Bell'-Vaude \$12,000, **Denver Pretty Good**

Alexander Corden way 30, with a Bowe until at the Denver and hitting a sweet \$12,000 pace. Paramount likewise has nothing to common the control of the contr

Took Mozison (Col) very me. a. When the Mozison (Col) very me. a. When the Mozison (RKC), both after a week at the Orpheum. Hitting poor (RKC) fair \$2,000. McG) and Teath of California (RKC) fair \$2,000. McG and California (RKC) fair \$2,000. McG and \$0.000. Last week, group \$0.000. Last week \$0.000

Old Sol Gets Hot. L.A. Grosses Sag: 'Angels' \$19,200, Two Spots; 'Chips' H.O. Big \$6.500, 'World' Weak \$12,100

Broadway Grosses

Estimated Total Gross
This Week......\$226,000
(Basea on 13 theatres)
Total Gross Same Week
Last Year\$289,400
(Based on 11 theatres)

'ANGELS' SOARS TO \$6.500 IN **OMAHA**

Denvere (Fox) (2,255; 23-34-6)
—Alexande Corphan Belt (2014) and
fox) Last week, "Withering Heights
(UA) was fair (X 9500); 23-36-60)
—Bridal Suite (M-C) and Kid
France (M-C) and Kid
France (M-C) and Kid
France (M-C) and Kid
M-C) and Frying Irishman (IKO)
Int 71,000 (Fox) (2,200; 23-46-6)
—Prison Without Bars (UA) and
Jones Family (20th). Good and Withering Melling (M-C)
Prison Without Bars (UA) and
Jones Family (20th). Good and Withering (M-C)
Prison Without Bars (UA) and
Jones Family (20th). Good and Withering (M-C)
Prison Without Bars (UA) and
Jones Family (20th). Good and Without Bars (UA) and
Jones Family (20th). Good and Without Bars (UA) and
Jones Family (20th). Good and Without Bars (UA) and
Jones Family (20th). Good and Without Bars (UA) and
Jones Family (20th). Good and Without Bars (UA)
Frison Without Bars (UA) and
Jones Family (CO)
Melling (M-C) (M-C)

Battle (Fox) (1200) (A-C)

Battle (

Los Angeles, May 30.

Worst weekend in a long time hit
the first-runs a terrific wallop, and
five houses are pushing in change-

the first-runs a terrific wallop, and the house are pushing in changed ay early in order to cash in on the Memorial Day holiday.

Memorial Day holiday.

See the control of the cash in the transport of the control of

Estimates for This Yeek
Carthay Circle (Fox) (1,518; 50-4050)—Washington Square (20th) and
deful World (M-C) moved in as
second feature today (30). Olasy on
second feature today (30). Olasy on
Last week, Hardy (M-C) and Socity Lawyer (M-C), sim S5,000.
Heat out into second stanza, but
should sames another \$7,000. The Standard Stan

week spuried last couple of days dealer) with 315.09, wood (int day-dater) with 315.09, work of the control of the

and "Wilspering Enemies" (Col), 85.50.

State C.cew-Tow! (2448; 34-40-55: 85.50.

State C.cew-Tow! (2448; 34-40-55: 94.50.)

Square (20th) and "Danger Island (20th) and Danger Island (20th) and Spanger Island (20th) (2456)

Wilspering C.cew-Tow (2456) (145

Cliffer Drops Anchor

Tops Anchor Widlywood, May 30.

'Overland of New York Schapter historical serial, cose into production tomorrow (Wed.) at Kanab. Ulsh, with a Columbia cast headed by Bill Elliott. Norman recting, and Sam Netions are condi

COL. LEADS M.P. BASEBALL

COL. LEADS M.P. BASEBALI.
Third week of the New York Motion Picture Baseball League finds
Columbia Picturer feam out-in front
with three wins and no losses. Consolidated Film and Stourus ainces
and one, and latter two and one.
League is composed of eight teams
this year; beside the above three
counting Paramount, National Broadcasting, Rockefeller Center, REO
and Loew?

Arbitration Plan Set

agree on that third, he shall be chosen by lot. By unanimous action an arbiter will be appointed to serve as secretary on each of the permanent boards. Offices and adequate quaters to hear complaints are to be provided.

permanent boards. Offlices and adequate quarters to hear compaints are to be provided as the compaint as the compa

Over-Buying Modus Operandi Detailed

Operandi Detailed
All disputes on trade practices
shall be between two partles, a distitle and an exhib, excepting when
they concern clearance and overthey concern clearance and overbuying, however, are to remain
a two-party matter except that in
two exhibs (distribs not figuring).
They are to be the exhib complainlag against over-buying and the
are to be given notice of all such
two-party exhib disputes.

All parties affected by clearance

two-party exhib disputes.

All parties affected by clearance disputes shall file consents to be bound by swards made, including exhibitors who are within the zone be a direct party to the complaint made. Arbitration is not to apply on any party which lart's signatory to the code provisions may be submitted to a perament board, but if one or more parties to the dispute request that if go before one of the heart the case.

Various rules have been laid down

Various rules have been laid down concerning the filing of claims, oaths of arbitrators, provisions for removals or filling of vacancies, notice of claims, hearings, waiver of oral hearings, local regulation of board setups and costs of arbitrations.

tion.

Each arbitrator shall serve for six months. No permanent board shall assess costs but each special board shall levy necessary costs against one or more parties to disputes heard, but only to the extent of what heard, but only to the extent of what neutral arbiters are to receive as fees. The costs of arbitration shall be paid through assessment of \$5 be paid through assessment of \$5 with each statement of claim filled but, if insufficient to cover, the distribs-chains and indie exhibs (whether chain or not) sball make it up. If unable to agree on the apportionment, the matter goes to arbitration before one of the special hearts.

hittation before one of the special boards, the NAR code, two types of boards of unclioned, grievance and clearance. Former was made up of one affiliated distributor member, one arbiter from the indice sentingues of the control of

approximately \$226,000 a year. Sup-port of the NRA code was through assessments, about on an equal basis between distributors and exhibitors.

Arbitration Machinery Subject to Improvement

Subject to Improvement.

In being put to a test, the present arbitration machinery and the code may be improved, corrected or changed to suit the situation as it goes along. Commenting upon the code, with its arbitration machinery, William F. Rodgers, who has labored tirelessly for it, said:

ed tirelessly for it, said:

'It should be tried and in doing
so understood that all things desired
cannot be had at the first attempt,
but that through experience we can
profit by and correct such irregularities that may now for, the first
time be brought to light through the
machinery set up by a united industry.'

machinery set up by a united indusmachinery set up by a united industry.

Concerning arbitration itself, as separate and apart from the code
separate and apart from the code
declared.

It is not perfect, that we full well
realize. We could not in justice as
have, insofar as possible, provided
for those that seemed practical.
At first glames the setup of the speparties are involved, may be looked
jupor as not equally balanced. I mention this principally because I want
tion this principally because I want
to see the setup of the speparties are involved, may be looked
jupor as not because I want
tion this principally because I want
to see a setup
the setup
the setup
to see a setup
the tees under percentage engagements. He simply pays the guarantee called for. However, where there are no guarantees on a percentage booking and the exhib believes picture concerned to be unsuitable for days designated by the distributor, then the control of the property of the control of the

the suppred in his con-tention, another picture is substituted.

The substituted is a substituted in the substituted in the substituted in the substituted in the substitute in the substitute

ompensed for these eliminations, yet it resolves itself to a matter of ne-gotiation. He added, with deter-mined honesty—startling exhibs con-siderably—that so far as his com-pany (Metro) was concerned, they most certainly would try to make it up in some way.

PICTURES

Amplitying on the provision con-cerning selective deals, Rodgers, Amplitying on the provision con-cerning selective deals, Rodgers, the provision of the control of the profit the having selective contracts (choosing a majority or minority of lectures from a distrib's output) to act within 21 days after notice so lectures from a distrib's output) to act within 21 days after notice to leave the control of the control of the leave the control of the control of the leave the control of the control of the resulting from feeding relative en-forcement, Metro's sales exec con-tends.

A short form of contract has beer

tends.

A short form of contract has been suggested but Rodgers isn't optimize as a scroup. In a standard form because of existing laws and individual negotiations on such a subject would seem to me to be unending, he said.

Asked at the Allied forum whicher incorporated in the sales contracts. Rodgers inclined to the view that this would be impractical. He believed that one master agreement to employed instead.

Every distrib has agreed, according to Rodgers, not to make any exhiber to seem the said of t

is believed other documents can be provided which will entitle exhibit in such territories to the same benefits provided which will entitle exhibit in such territories to the same benefits. No open markets will be created under the right-to-buy clause and product will not be taken away from comparable importance belongs to a major chain. If the indie is a regular customer, he still gets first call except in cases where a new theatred and latter has not kept abreast of the times, his situation's potentialities, etc., but any dispute concerning any old indie customers or others need more pictures than are now getting, the demand for additional particular considerable of the customers or others need more pictures than are now getting, the demand for additional particular considerable of the customers or others need more pictures than are now getting, the demand for additional customers or others need more pictures than are now call the major distribe and their chains base agreed to arbitration. Question was brought up as to what would happen if an indie of lesser indied chain of its considerable of the considerable of the considerable of the considerable to do with what is paid.

hibitor to demand. In this connection, he pointed out clearance has considerable to do with what is paid for it by the theatre and that in some cases protection of 14 days in accessary while in others seven it is necessary while in others seven the seven that the seven that the seven that the seven that the seven days is hardly enough in a congested section since the completed playing it. Usually the man paying the greater money has priority, Rodgers added.

Just as a copy of the final draft

priority. Rodgers added.
Just as a copy of the final draft
of the code was forwarded to the
Department of Justice for its information, a copy of the Tustice for its
information, a copy of the rules of arbitration was also sent the Departbitration was also sent the Departbitration, a copy of the rules of the
sances that counsel of distribe would
nees that counsel of distribe would
need to the compared of results of the
industry conferences. Copies, along
this, also went to the various leadtin the discussions, for their cosideration and, it is hoped, complete
approval.

approval.

The Rodgers distrib committee
has consisted of himself, Grad
Sears, Ned Depinet, Abe Montague
and S. R. Kent, latter as chairman, the same one until the description of the same of the

Anti-Trust List

(Continued from page 2)

(Continued from page 2)

chairus, hasta of increased clearance, and loss of product. Paramount was the major, and the independent exhibitor was Robert Z.
Gines. Verilly, Dallas, 1837, Np. Par,
forced to sell due to discriminatory
cherance, minimum admission,
threats of loss of product and buildbuilded to the control of the control
that of the control of the control
that of th

manakos.
Theatre (name unknown), Henderson, Texas, in 1932, by Par, forced to sell due to Inability secure product, and building in opposition. Independent exhibitor was W. H.

Powers.
All in Texas: the Riaito, Jackson-ville; New Dixie, Bryan; Stone Fort, Nacogdoches; Stone Fort, Austin; Stone Fort, Seguin; Strand, Mar-shall; Sabine, Fort Arthur; Creigh-ton, Conroe; in 1835 by Paramount, forced to self, due inability secure product. Independent exhibitor, and the product in the product of the con-text inc.

L. M. Three, profites, Inc.
The Dorbant and Claire, Jacksonville, Texas, 1935, by Paramount;
forced to sell through threats of loss
of product. Independent exhibitor,

The Dorbant and Claire, Jacksonville, Texas 1988, by Faramountville, Texas 1988, by Faramountville, Texas 1988, by Faramountville, Texas 1988, by Faramountville, Texas 1985, by
Majestic, Tyler, Texas, 1985, by
Majestic, Tyler, Tyler, 1985, by
Majestic, Tyler, Tyler, Wis.;
and the Delavan, Delavan, Wis., in
1987 by Warner; forced to sell to
Warner subsidiary, due to high time
1987 by Warner; forced to sell to
Warner subsidiary, due to high time
tree, forcing of shorts and newsrecis, refusal of product. Independent exhibitor was William
Strain of the sell to the sell to
forced to transfer lease of Lincoln.
The Lincoln, Alino, Mocart and
forced to transfer lease of Lincoln
deligional opposition thesters. Sold
partinership in others as result of
population. Independent, B. K
The Layton park, Pearl and Grace,
of Milwaukee, 1988, by Fox. To
formise of cheaper product, and no
opposition. Independent, B.
Cline, Chicago, in
was Challe Washicheck, Gy
Warner Challenger
Washicheck, Gy
Warner
with Paramount as managing partto build in opposition the time thindisting independent to become partners
with Paramount as managing partdel dent.
Theater (unnamed) in Chicago, in
Theater (unnamed) in Chica

and independent to be come partially a compared and the c

atres. Independent exhibitors were H. A. Cole and A. W. Lilly.
The Jeffenon, Huntwille, Ala.; and, The Jeffenon, Huntwille, Ala.; and, Ala.; and depriving of product forced sale of thesetes. Independent exhibitors with the product of the produc

pendent of prod exhib, J. D. Joel, roduct.

wepenent seil by opening opposition theatres, and depriving indetection theatres, and depriving indetection theatres, and depriving indetection. The Photosho, in McAlester, Okla, in 1919-20, by Paramount; major promising him exclusive rights, by opening opposition theatre, interfering with his film service, interfering the product, interfering his film service, interfering his film service, in the film service, in the service of the service, in 1919-20 was H. S. Collection; and the service of the

She Should Play It To a Queen's Taste

Hollywood, May 36.

Anna Neagle is stated to play
Queen Victoria for the fourth time
in Herbert Wilcox's next British
production, 'Kitchener of Khar-

courrently Miss Neagle is making her American film debut in the Wil-cox picture, 'Nurse Edith Cavell,' at RKO.

McCormick-Hayward Split

Hollywood, May 30.
John McCormick a withdrawing
from his pathalip tith Leland
Hayward to set up his own agency.
Old partnership contract expired
three weeks ago while Hayward was
in Europe, and new pact was unsatisfactory to McCormick.

Jerry Hoffman Joins M-G Hollywood, May 30.

Jerry Hoffman has joined the
Metro writing staff.
Was recently at 20th CenturyFox as producer.

BALL WITH DISNEY

HALL WITH DISNEY
Hollywood, May 30.
J. Arthur Ball, winner of an academy Oscar for his work in color development, signed with Walt Disney in a technical capacity,
Ball resigned three months ago avice-president of Technicolor. He had been with the company since its beginning.

ROGERS' 14-YR.-OLD WARBLER Hollywood, May 30.

Linda Ware, 14-year-old warbler,
is to be starred by Charles R. Roosers in 'A Star in Manhattan,'

Moppet makes her debut in Bing Croeby's 'Star Maker,'

Budapest Legit Weathers Storm Despite War Scares. Depression

By E. P. JACON

Despile the war scores, general
depression and the slump caused
specifically by anti-Semilic laws,
the storm better during the past
season than had at first been expected. Contrary to the past season
preded. Contrary to the past
season, as such casualties were left
in the field. Only one theater
beinged hands, being taken over by
ported by the official Siage Chamber.
None of the theatres made real bis

an actors' cooperative group sup-ported by the official Stage Chamber. None of the theatres made real big money. One or two outstanding hits were purely local and no play of the duced. However, all 11 legit thea-tres managed to muddle through. Of the 27 original Hyngarian plays pro-duced discover, all 11 legit thea-tres managed to muddle through. Of the 27 original Hyngarian plays pro-duced chamber we silizabeth; round-tic-patriotic-historical musical at the Magyar theatre. Elizabeth ran 175 performances; so did Tast Dance, small theatre scaling only 300 against the Magyar's 1,000. Next came Earthquake, patriotic village birth control drams, and Yone Fool Makes with music, each with 125 perform-ences. Bubus, also belonging to the latter category, had a 100-night run. Low was reached by Towards the National, taken off after the sudi-nece walked out on the second per-formence.

'Soubrette' a Click

"Soabrette" a Cliek
The only successful foreign play
was Jacques Deval's 'Soubrette' at
the Vigszinhaz, with nearly 100 performances. A number of English
plays, experimented with at this and
the affiliated Pesti theatre, Included
a revival of G. B. Shaws 'Doctor's
Dust' may 'G. B. Shaws' Doctor's
Dust' may 'B. Shaws' Doctor's
The derick Lonadale and Somersett Mauchan plays, but none hit the
mark. 'Axel,' a musical that had an
almost two-year run in Vienna a set Maugham plays, but none hit the mark. 'Axel' a musical that had an aimost two-year run in Vienna at mark two-year run in Vienna at the Terekovitul. Neither had the National any luck with Imported plays: the Swits Ylu Mali and an Exthonian drams, Wolvet, 'allered tage in the current season. Steadiest business was that of the State-stage in the current season. Steadiest business was that of the State-stage in the current season. Steadiest business was that of the State-formances and staging to bldt. Seldom has there been such a shortage of plays. Authors of every calconimation feel discouraged or lack the necessary concentration. Some sublects and opinions are naturally banned from the Hungarian stage, but many among those

garian stage, but many among those whose attitude conforms to the pre-vailing order, or whose themes have vailing order, or whose themes have no bearing whatever on politics, are

Exports at Standstill

Exports at Shandstill
Export of Hungarian plays has
been practically at a standstill during the current esson; instead, there
has been an export of authors. Playterm of the control of the control of the
has been an export of authors. Playesson of the control of the
has been an export of authors. Playesson of the control of the
has been an export of authors. Play
has been and Eri-Haisax and composer Abrander and Eri-Haisax and composer Abraproletes and Lily Brody, as well as
composer Brodsky, are in London,
Playwrights Stella, Aladar Lazzlo,
Miktor Lazzlo, Solt, Bus Fekete and
White Ernett Valdas and Methlor
Lengyel have been settled there for
years.

Years. Fate of theatres in the coming season is quite uncertain, new plays are nowhere in sight. Yet the results of the past season show that the day of the legit theatre is not past in Budapest. Even in bard then, like those research, there is a definite demand research, there is a definite demand man, interest, romance, and above all, fine acting, are the polnts appreciated even by worry-ridden audiences.

RKO's New Anzac P.A. BKO's New Anzac P.A.
Percy L. Curtis succeeds Victor
Robler, resigned, as director of RKO
publicity for Australasia. AppointLient was made in New York last
week by Raiph Doyle, Aristralasian
managing director for RKO Radio.
Curtis headquarters in Sydney,
Australia.

REICH, POLISH STRAIN BOFFS FILM ACCORD

Warsaw, May 21.
Continued political strain between Germany and Poland thows signs of definitely jeopardizing that once noisily fantared mutual film agreements of the property of the property

German screen import had been second in Poland, with America heading.

BAN SOUGHT ON **VENICE PIC EXPO**

Paris. May 22. With the democratic front and the axis powers at loggerheads, French film columnists are suggesting boy-cott of the International Film Bienoot of the interinational rish aleasant at Mente this year, with a rivariant of the control of the deposition and the control of the control niel at Venice this year, with a rival

COPYRIGHT TREATY

President

President

President

Senate foreign relations committee
has reported favorably on U. S. adherence to the International Copyright Union treaty for the protection
right Union treaty for the protection
right Union treaty for the protection
for it is not the executive calender for
ter is on the executive calender for
samproval. Would be effective one
year from passage.
Although film redio, music publisher and other redio to the redient
they are united in opposing such action until an amended domestic
they are united in opposing such action until an amended domestic
concerned. Representatives of the
various groups have been at the
Capitol for the last week to explain
According to the Industry reps,
Senate approval might result in an
equivocal situation for affected

Senate approval might result in an equivocal situation for affected groups in the U. S., since until might and the control of the control of

Mex. Directors Elect

Mexico City, May 30.

New officers of the Mexican picture directors union are: Fernando de Fuentes, prez: Armando Vargas de la Maza, secretary, and Arcady Boytler, treas.

'Floor' Folds in London London, May 30.
After a week at the St. James,
'Sixth Floor' closed Saturday (27).

French Co.'s Takeover

After long negoliations the French mouth, Resiliations d'Art Cline-flower of the Control of the

SEE BETTING OK FOR N. S. WALES

Sydney, May 20.

Betting at night trotting reace, incorporated in a New South Wales
bill, now seems certain of passage,
chespite bilter protests of the exhibitor's association. Legislative acment to the Gaming and Betting
Act. Present act prohibits betting at
trotting races beld after amusel.

In other states of the Commonment of the Co

Prod. in Philippines In Hike, Says Henry; To Attend Par Parley

Native production in the Philippines is on the upbest, according to F. C. Henry, Paramount's manager in that territory, who arrived in that territory, who arrived in crall weeks on the Coast. Native picture making amounts to nearly 60 features annually as against only 10 to 12 turned out a few years ago.

Productions cost only 10 features and 10 features are 10 features and 10 features and 10 features are 10 features are 10 features and 10 features are 10 features are 10 features are 10 features are 10 features and 10 features are 10 features and 10 features are 10 features and 10 features are 10 fe

resures annually as against only 10 to 12 turned out a few years ago, be add.

10 to 12 turned out a few years ago, be add.

10 to 12 turned out a few years ago, be add.

10 to 12 turned out a few years ago, be add.

10 turned out a few years ago, be ago, and the provinces, where they constitute the principal competition to U. S. films of the provinces, where they constitute the principal competition to U. S. films of the provinces, where they constitute the principal competition to U. S. films of the provinces, where they cannot be added to the provinces and that all profit the secured from distribution in the Philippines in the principal control the lates, according to Henry. He again that the first-run theatres, each but ago to the provinces and that few fers. Cebu and Ilo Ilo are the only other cities large enough to be regarded as key and the large enough to be regarded as key about 225 wired house. Begins in autionally spoken, being a requisite in the Philippine Shools, American provinces and the pr

Fullers Sue Rolls

Glass Trying to Sell 2
Max Glass, French film producer,
is in New York with prints of two
plctures. He is conferring with
United Artists and Paramount regarding U. S. distribution of 'Entente Cordiale' and 'The Life of Rasmutin'.

N. S. Wales Reported Ready to Ease 25% Cancellation Right of Exhibs To 12-15% Along With Other Restrictions

SEIDELMAN ABROAD FOR **U FOREIGN SALES MEETS**

J. H. Seldelman, v.p. in charge of foreign for Universal, salled yester-day (Tuesday, for Europe where the will hold two special conventions for foreign representatives. He plans to hold a meeting of continental Euler of June. In Paris in the middle of June, in Paris in the middle of June, Seldelman also will attend the Stitch exhibitor's convention- in Blackpool, near London, June 27. US returner on British colonial military feature on British colonial military sets the selden se

YANK COIN SNAG IN JAPAN NIPS **DISTRIB DEAL**

American major companies are becoming impatient over inability to
being their Japanese film resulas of
their Japanese film resulas
tor distributors have approximately
results of their Japanese film resulas
tors haven't been optimistic about sethree-year deal whereby film period
tors haven't been optimistic about sethree-year deal whereby film period
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three-years opti

No pictures have been shipped into Japan since early this year when the last of some 240 were permitted to be shipped there from the U. S. as part of the three-year plan. American companies are hesitant about shipping additional productions into Japan since there is no assurance of payment.

'Under Hat.' London Hit. Slated for Australia

Sydney, May 1.

Australian-New Zealand Theatr Your Hat,' the current London mu-sical hit, which stars Jack Hulbert and Cicely Courtneldge, for Aus-

tralia.

Show would be one of several ANZT will tour, drawing upon American stars, too, namely Charlotte Greenwood and Pauline Lord.

Sues Mexican Union

Mexico City, May 30.

First court action by a Mexican picture producer against the Mexican union of cinematographic workers for the return of money advanced to produce a film has been started here by Rafael Sanchez Tel-

10. He says he advanced the union \$3,000 several months ago to start making a picture but it didn't get into action.

REPT REISMAN IN N V

BLET REISHAM IN N. Y.
Bert Reisman, RRO's manager in
Peru, has arrived in New York for
the international convention of the
company, to be held June 19-22, in
Rye, N. Y. He arrived Monday (29).
Raiph Doyle, RKO's general manager in Australia, came in last week.
He's a brother of Stuart Doyle, Aussite showman.

Peaceful adjustment, with much of the anti-distributor legislation toned down, loomed this week in the Australian situation. Reports from Sydney indicate that New South Wales may not insist on the 25% cancellation right for exhibitors but that the new standard contract will set cancellation at 12-165.

cancellation right for exhibitors but to cancellation and 2-15%. The cancellation and 2-15% and

promote the wind a centary Payamount films.

While everything is m the formamount films.

While everything is more mounterment of
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MEX. GOV'T COMPLETES PLANS TO AID PIC PROD.

Mexico City, May 30.
Further financial aid by the government for picture production in the offing with completion of arrangements by the Ministry of Picture Production of a reason of the Ministry of Picture National Workers & Industrial Bank, 4.40,000 federal Institution with headquarters here, to back certain the National Workers in the American State of the Producers must be recommended by the Federation of City of Studio Workers and the Producers must be recommended by the Federation of Studio Workers and the Producers of the Produ

Rowland to Mexico City

William Rowland left for Mexico City Thursday (25) night by plane to start production on his third Span-ish talker for RKO distribution in Latin America, Rowland is directing as well as producing the Latin musicals, which are budgeted at \$45,000 each.

Shauer En Route to S.A.

Mel Shauer En Route to S.A.

Mel Shauer motors east this week to sail June 18 for Buenos Aires, where he will look over the production setup for Spanish language pictures for United Artists release, Venezuela and Mexico are also on his timerary.

Will be gone three months,

tree-swinging aerobaltics, elaborated no previously, have been minimized hids, and may eath on for nominal biz in the action houses. It's under this, and may eath on for nominal biz in the action houses. It's under wildly impossible situation identified with Tarzan and appead pretty may be active the action of the forest present and the majorate and the majorat

soy scapes through stockade to bring Tarzan and a send of elephants will be bring Tarzan and a send of elephants will be stored to be a standard three to the sound standard three to the sound standard three to the sound track. The underwater shot, taken in Foreign and the standard three to the sound track. The underwater shot, taken in Foreign and the standard three to the sound track. The underwater shot, taken in Foreign and the standard three to the sound track. The underwater shot, taken in Foreign and the standard three to the sound track. The underwater shot, taken in Foreign and the standard three to the sound track the sound department which bender to the sound track. The underwater shot, taken

Glendale, May 23, '89.	Running time, 61
MINS.	
Stove Donogan	Walter Pidgeon
Anne Rorry	Rita Johnson
Phil Donegan	John Arledge
Wibble Yern	Roymond Hatten
Wong	Willie Fung
'Peachle' He	lene Philling Evans

TARZAN FINDS A SON holds plenty of he-man material to rate of an appoint of the property of th

Biggen carries force and con-viction as the prosecutor, and has a herioic attitude when forced to face the many prisoners he had sent up-ment charge and inmate in the women's section, does infectly as ro-ready and the prison does not be a prison doctor, while Nat Pendiston is obvay as gangiers out of the things of the prison doctor, while Nat Pendiston is obvay as gangiers out of the storney. Balance of cast is steened.

JAMAICA INN (BRITISH-MADE)

(REITISH-MADE)

London, May 20.

Machinel British-Tamment release it was a consistent of the consisten Superb direction, excellent casting,

Superb direction, excellent casting, expressive playing and fine production offset an uneven screepily to make 'unmine tim' as gripping novel. Since it's frankly a blood-involved in the production of the produc

London, May 19. Anglo-American production and release
Angle-American production and release
Pentores Basil Radford, Silvia St. Clair
Therley Walters. Directed by Jehn Bexte
Adapted frem etery, 'Lone Welves,' h
Charles Rebert Domas: camera, James Wi
ton. At Cambridge, London, Runnir
ime, 71 MINS.
John RichardsonBaeil Radfer
Helen RichardsonSlivia St. Clair
Max Ven RangwitzTherley Wolter
Jeneral Von Raugwitz Peter Cawthern
napactor Welter
BeneitTom Helmer
Calonel BlendinJose Amble

Miniature Reviews

'Tarzan Finds a Son' (M-G). Most logical Tarzan offering so far. Good for the kids and sat-isfactory for the family trade.

'6,000 Enemies' (M-G). Prison meller with action aplenty. Standard B supporter for duals and action houses.

"Jamaica Inn' (Par). Charles Laughton in a meiodrama from a best-selling novel. Should get good but not sensational b.o.

"The Oppenheims' (Amkino).
Filmization of Feuchtwanger's
novel about Nazl persecution; of
limited audience appeal.

'Racketeers of the Bange' (RKO). Standard western that will please in the action houses,

dialog, splendid suspense, artistic production, good photography and intelligent direction. Acting is com-petent with the lone drawback being the lack of marquee names. 'Secret Journey' should get by here, and has a fair chance in America duals.

active and the most refer, all the most refer and t

The Oppenheim Family

The Oppenheim Family
(RRISIAN-MADE)
Amkine release at Medium production
produced by Green's Death of Security in
Production of Congrey Roadsh of Security in
Production of Congrey Roadsh of Security in
Production of Congress of Congres

(In Russian; with English Titles) (In Russian; with English Tutes)
For once the Soviets have turned
out a propaganda picture without
pro-Communist bias, but the effort
lacks showmanship and is disappointing drama. The Oppenheim

romerwish episodes, to come a second the proposed of the second part of the Daphae and Marier part of the Daphae and the proposed is a top pol the protucts as made three previous Tarbae features, and stilletically run and swim through a previous of the protuct of the protuct

SINGING COWGIRL

(WITH SONGS)

(WITH SONGS)

(Grand Nettenal reiseas of Coronade proprincipal control of the coronal proprincipal control of the coronal proprincipal control of the coronal coro wrethy Hendrick
Dick Willioma.
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Lock dinii, week May 26, 728, MiNS, Derothy Fage ick David O'Brien Vince Barnett Dix Derothy Stanley Price Warner Richmond Darothy Short Lloyd Ingraham Lloyd Ingraham Ethan Allen Merrill Bicormick Merrill Bicormick

to book favorum and tumbe gaingath.

Performances of Miss Page and
Offrien are acceptable although the
Offrien are acceptable although the
and given a subordinate role and
lines that should be his instead of
the gifts. Warmer Richmond as a
crooked lawyer and leader of a
crooked lawyer and leader of the
mob make a shambles of the art of
pended on for comedy is given little to
do, hence he's wasted.

There is some excellent scenery,
but these are overshedowed by crass
and cruel killings that have seldon
been exceeded in any western,
one summer of the company of the company
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Cuando Canta La Ley (WITH SONGS) (SPANISH DIALOG)

(SPANISE DIALOG)
(In Spanish, no English titles)
(In Spanish, no English titles)
Hollywood, May 28.
Forament release of Don't Paralla probacting does don't Paralla probacting download Maria. Reference
proceed by Theorem Maria. Reference
and Heast Notices, doing directer, Gablian fister, read, therein, William
in Stater, said, therein, William
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Added. Maria: Oscaria
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This is the fourth and final in series of Spanish dialogers starring Tito Guizar produced by Dario Faralis for Paramount's Latin market. The start of the start o

tention in the Mexican houses on this side of the border for profitable this side of the border for profitable this state of the border for profitable this state of the side of the side

TITLE CHANGES

Clouds On Hollwood, May 30.
Clouds On Hollwood, May 30.
to CyPlanes at upon is new the for 'QPlanes' at upon in the Warners switched from 'Family Affair' to 'Daughters Courageous.'
The Fighting Irish' became Taughing Irish' became Taughing Irish Heart's at Republic Langing from Twich Dead of Alive' at Warners.

THE MISSING PEOPLE

THE MISSING PEOPLE
(BRITISH-MADE)
Cornel, National Production and Performance of the Control of

the marches.

The company of the com

Racketeers of the Range

Racketeers of the Range
(WITH SONGS)
HOllywood, May 25.
Says Gerge Office Developed to the Control of the Contr

Standard setup for a George Beater Transit March Beater Trade.

Chrien he steels for the wester trade.

Chrien he the one standard March Beater Beate

Spoilers of the Range

Columbia production and reicaec. Stars Charles Starrett; features frie Mercolita. Charles Starrett; features frie Mercolita. The Charles Starrett; features frie Mercolita. The Charles Starrett; features frie Mercolita. The Charles Starrett; features frie Mercolitaect from the Charles Starrett; features from the Charles from the

fodge Potterson	Irle Mcrediti
obo Savago	Dick Curtle
asb Fenton	Kenneth MacDonald
heriff	Hank Bel
3eb	Bab Nelar
Oan Patterson	Edward Lesaine
antos	Art Min
Cendall	Edmund Cobb
Inrper	Edward Pell. Sr.

Not among the best of the Charles Statistics western series. Spoiler's Story has too many halls to figure the next move to satisfy the average sagebrusher fan, who likes action, and a statistic statistic series where the satisfies of the satisf

This still is Show Business!

There is one way-only one way-to get for your theatre all that an attraction the size of 'Juarez' can bring! The mighty job of making dramatic entertainment this great was ours, and it's done.

To make it known to every movie-goer within reach of the voice of showmanship is a job of equal importance! And we've done our full share of that. The stage is set, the show is ready to

go on ... the one thing remaining is for <u>YOU</u> to roll up your sleeves, remember you're in show business and LET THEM KNOW 'JUAREZ' IS HERE!

PAUL MUNI BETTE DAVIS "JUAREZ"

1186 Supporting Players Including BRIAN AHERNE

CLAUDE RAINS · JOHN GARFIELD · DONALD CRISP
Joseph Calleia · Gale Sondergaard · Gilbert Roland · Henry O'Neill
Directed by WILLIAM DIETERLE

creen Play by John Huston, Aenasa MacKensie and Wolfgang Reinhardt - Based on a Play by Franz Varfel and the Novel, "The Phantan Crawn," by Beritla Harding "Muste by Erick Wolfgang Korngold JACK L WARNER HAL B. WALLIS In Charge of Production Executive Productor HENRY W. BLANKE

Only WARNERS

give you a hit as big as 'Juarez' now!

Only WARNERS

give you national backing as big as this!

Full Color Ad in the

AMERICAN WEEKLY

28 Million Readers

Full Color Ad in THIS WEEK 22 Million Readers

Full-Page Color Ad in LIFE

18 Million Readers Full-Page Color Ad in LOOK
5 Million Readers

Full-Page Color Ad in COSMOPOLITAN
8 Million Readers

Full-Page Color Ad in REDBOOK 5 Million Readers

Full Pages in Color in ALL FAN MAGAZINES FOR TWO MONTHS 17 Million Readers

TOPPED OFF WITH A NATIONAL 125,000 LINE NEWSPAPER CAMPAIGN!

Advance Production Chart

Production has taken slight upturn past few weeks, studios currently for release during 138-39 season. Of pictures before the cameras at feeding 43 production to the comeras, as of May 17. Cutting room hoppers are loaded, with 74 getting, final scispring.

Columbia

		_	_			
	Number I	Number Com-	Now Shoot-		Placed	Stories in
	Promised		Inc	Rooms		tion
Features	40	27	5	2	6	
Westerns	16	· 13	ō	1	ž	ž
Serials	4	2	. 0	1	1	1
	_	_	_	_	_	_
Total	60	42	5	4	9	,
Pictures now in	he cutting	rooms	or awaitir	ng previev	vs are:	

emunits now in the cutting fromt or availing previews are:

"WESTERN CARLAYANS, formerly titled ARIZONA COWPON, well
by Sam Relson; no writing credits released; photographed by Alexa
by Sam Relson; no writing credits released; photographed by Alexa
Cast: Charles Sarrett, 173 Mercelith, Sons of the Pionens, Russell Sin
Jack Rockwell, Eddie Hearn, Edmund Cobb, Glenn Strange, George Chebox, Sam Garrett, John Rand.

GOOD GRLS GO TO FARIS, formerly titled GOOD GRLS GO TO FARIS, TOO, comedy, produced by William Perloser, directed by Alex-FARIS, TOO, comedy, produced by William Perloser, directed by Alex-FARIS, Control of the Contr

GOLDEN BOY, melodrams produced by William Periberg; directed by Rouben Mamoulian; screen play by Lewis Melter and Daniel Taradash from play by Clifford Odets; photographed by Karl Freund. Cast Barbars Stanwyck, Adolph Menjou, William Holden, Joseph Calleia, Edward Brophy, Sam Levens, Beatrice Blina, Don Beddoe, Lee Cobb, William

Straus:

MR. SMITH GOES TO WASHINGTON, drama; produced and directed by Frank Capra; screen play by Sidney Buchman; photographed by Joseph Waiter. Cast; lean Arthur, James Stewart Zaward Arnold, Calude Rains, Capra, Strauber Capra, Ca

Whitlock.

A WOMAN IS THE JUDGE, drams; produced by Rajph Cohn for Irving Briskin unit; directed by Nick Grinde; no writing credits released; photo-paphed by Briskin unit; directed by Nick Grinde; no writing credits released; photo-paphed by the property of the property

Grand National

				alance to		
Number	Number	New	in E	ie Placed	Stories	in
of Pix	Com-	Sheet-	Cutting	Befere	Prepara	-
Premised	pleted	ing	Reems	Cameras		
 68	13	•	2	53	53	

Pictures now in cutting rooms or awaiting previews are:

EVEXTIBLING HAFFINS TO ANN produced by Jack Skirball; directed to the produced by Jack Skirball; directed to the produced by Jack Skirball; directed to the produced to the produced

mma Dinn.

THE MERGLE: OP MAIN STERET, melodrama; Areadia production coduced by Jack Skirball; directed by, Steve Sekely; screen play by Free acksoon original by Boaris Inspect, photographed by Charles van Engre ast: Marga, Walter Abel, Wynne Gibson, Veda Ann Borg, Lyle Talbot crothy Bevore, Par Falberty, Jane Dazwelt, Milliam Collier, Joyle Talbot crothy Bevore, Par Falberty, Jane Dazwelt, Milliam Collier, Joyle Talbot or Joy

	Number Number		New	New Balance to in Be Placed		
Sciznick-Int i	of Pix Promised 50	Com- picted 36	Sheet- ing 5		Before Cameras	Prepara- tion 4
Total Pictures now in	51 the cutting	36 rooms	e or await	- 6 ing previ	4 iews are:	4

*6,600 ENEMIES, meller; produced by Lucien Hubbard; directed by leorge Seitz; story by Wilmon Manard and Loe Leonidas Stanley; photoraphed by John Seitz. Cast: Walter Pidgeon, Rita Johnson, Nat Fendieon, Grant Mitchell, John Arledge, Guinn Williams, Harold Huber, Tom Yool, Truman Bradley, Tom Collins.

Grand Mildhell, John Arberge, John Williams, navor rucer, a Adalse Was A LADY; consequed-rams; produced by J. Walter Ruk Adalse Was A LADY; consequed-rams; produced by J. Walter Ruk Letted by Edwin Maria; no writing credits released; photographed ever Marsh. Cast. Robert Young, Ann Sothern, Ruk Hussey, Ian Hun Edwards, Anthony Allan, George Tobias, Robert Middlemass. The Edwards, Anthony Allan, George Tobias, Robert Middlemass. The Edwards, Annual Cast. Cast. Michael Cast. Walter Cast. Michael Cast. Walter Cast. Michael Cast. Mi

Helen Gilbert.

TARZAN FINDS A SON, formerly titled TARZAN IN EXILE, produced by Sam Zimbalist; directed by Richard Thorpe; based on characters created by Edgar Rice Burroughs; photographed by Leonard Smith. Cast. Johnay Weissmuller, Maureen O'Sullivan, Henry Stephenson, Kenneth Hunter. Henry Wilcoxon, Fields Inscort, Urish Banks, John Sheffled.

dimer, Henry witcoxor, Friedu mescort, Urian Banks, John Scheidd.

"TER WIZARD OF OZ? (Technicolor), produced by Mervyn LeRoy;
irected by Victor Fleming; based on story by Frank L. Baum; photoraphed by Harold Bosson; for Technicolor, Alian Dazey, Cast: Frank
forgan Judy Garland, Ray Bolger, Bert Lahr, Jack Haley, Charley
rapewin, Billie Burke, Margaret Hamilton, Pat Walsh.

Grapewin, Billie Burke, Margaret Hamilton, Pat Walsh.

TARE THIS WOMAN, formerly littled 'NEW YORK CINDERELLA,
produced by Lawrence Weingarten; directed by Frank Borzage; original
story by Charles MacArthur, photographed by Charles Lawton, Cast
Spencer Tracy, Hedy LaMarr, Walter Pidgeon, Thurston Hall, Carlos Val-

dez, Leonard Penn, Ina Claire, Marjorie Main, Louis Calhern, Lana Turner, Mona Barrie, Willie Best, Dwight Frye, Jack Carson, Frank Puglla, Adri-enne Ames.

enne Ames.

Metro Piz New in Fredeschen
GONE WITH HER WIND! (Technicolor), produced by David O. Selznick; directed by Uter. Flening, replacing (Eorge Cuber, seren play by
Sidney Howard and Oliver H. P. Garret from novel by Margaret Mitchell;
photographed by Ernet Haller, replacing Lee Garney. Technicolor photography by Rey Remanana. Cast: Clark Gable. Vivies Letth, Leslie Howard,
Olives & Revinder, Alexander Schert Howard,
Olives and Charter of the Company of the Company
Control of the Company of the Company of the Company
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Davengord.

ON BORROWED TIME, drama; produced by Sidney Franklin; directed by Harold Bucquet; from play by Lawrence Edward Watthin; photographed by Joe Rutterberg. Cast: Lone Barrymore, Bealah Bondi, Bobe Watson, Sir Cebric Hardwicke, Una Merkel, Bly Malyon, Charles Waldron, Ian Charles Waldron, Ian Markel, Barrymore, Barrymore,

End Lyrin, Guy Mibbe. Chairs. Wandgary, Gutt between visual rates of the Chair Wandgary. Gutt between the Chair Wandgary. The Works. Chair Wandgary. The Works. Chair Wandgary. The Works. Chair Wandgary. The Works. Chair Norman Shearer. John Crawford, Rosaind Russell, Jour Fontaine, Paylin Fovah, Muriel Hutchinson, Ruth Rosaind Russell, Jour Fontaine, Paylin Fovah, Muriel Hutchinson, Ruth THE LADY OF FER TROPICS. Thelier; produced by Sam Zimbalist, directed by Jack Conway; original by Ben Hecht; photographed by George Folsey. Chair Robert Taylor, Hedy Lamarr, Glora Franklin, Mary Taylor, Ernest Cossart, Faul Forcas, Joseph Schilderaut, Edward Kilroy, Abner STEMONGER THAN DESIRE, meller; produced by John W. Considine, Jr.; directed by Lesle. Featon; original by W. E. Woodward; photographed by William Basiel. Cast: Walter Fidgeon, Virginia Bruce, Bin Chase, Lee Bowman, Rits Johnson, Ann Doorsk, Richard Lane, Anne Todd, Margette Burt.

Monogram

	Number : of Plx Promised	Com-	Now Shoot- ing	in i		Storles in Prepara-	t
Features Westerns		11	•	ž	5	5	l.
Total	42	26.	-	3	13	13	s

Jean Southern, Juck Ingram.

"ACREOS THE FLANN; western; produced by Robert Tames; directed by Spencer Bennett; original screen play by Robert Tames; directed by Bert Longenecter. Cast; John Standall; Frank Yasontili, Oyer Bryant, By Bert Longenecter. Cast; John Standall; Frank Yasontili, Oyer Bryant, Spencer, Wylle Grant, Gilean Stangen, Robert Card, Bub Goborn, Senten Spencer, Wylle Grant, Schotter Card, Bub Goborn, Spencer, Wylle Grant, Robert Card, Bub Goborn, Senten Spencer, Wylle Grant, Robert Standall, Spencer, Wille Grant, Spencer, Wylle Grant, Spencer, Wyll

Paramount

	Number :	Com-	Now Shoot-	In I		Stories in Prepara-
Studie		pleted 38 8	ing 7 1	Rooms 11 1	Cameras 1	tion 1 0
Total	59	46	8	12	1	1

Irving, Fern Enmert, Ottola Nesmith, Ivan Miller, Galan Galt, John Maurice Sullva095T MEN', Commely titled MONTEN OF SINGAPORE, meller, associate producer, Eugene Zuker, directed by Kurt Neumann, owriting credit release; photographed by Karl Situse. Gatt Anna May Wong, L. Charrol Naith, Anthony Guim, Bris Blore, Ernest Trues, Budopin Rupert Anders, Sam Labrador, Andrew De La Cruz, Torben Meyer, Lal Chand Mahra, George Mellord, Rafiel Storm, George Kriby, Vivin Lalland, Marker, George Mellord, Rafiel Storm, George Kriby, Vivin Louis Lagraham, Philip Anh, Philion Ahn. C. L. Strevedore Bleisein, Indiangraham, Philip Anh, Philion Ahn. C. L. Strevedore Bleisein, Moltagraham, Philip Anh, Philion Ahn. C. L. Strevedore Mellor, Mellor Mellor, Marker Delease, Marker Carl AND THE CANARY (1858-50 release), mystery-concept; provider Delease and Lynn Starling based on play by John Willard Photographed by Charles Ling. Carl Bob Rope, Paulette Goddard, John Beal, Williard Roberton, Blizabeth Fatteron, George Regas, Charles Lane, Frank Melton, Milk Kibbee, William Abbey.

"MILLION DOLLAR LEGG," college damm; associate producer, William Abbey. (Continued on page 18)

Rockefellers' Hold

(Continued from page 3)

(Continued from page 3)

(If Paramount Pictures, Inc., since its
participation in Paramount affairs is
participation in Paramount affairs is
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is aid to have come about through
backing of A. T. & T. and the Chase
leilers also are interested.

Coming in of Richardson to that
Coming in of Richardson to the
the shoulders of president George I,
Schaefer will leave latter free to devote most of his time to the RKO
straids and the strain production prostraids and the strain production prostraids and the strain production proclosed a number of producing unit
deals for the studio and has spent
much of the time on the Coast.

S. Berman, with his return to the
studio next fall as a unit producer
respected, seems to confirm the talks
completed to the studion of the studion of the
studio next fall as a unit producer
with Schaefer. Insaide dope at that
time was that Schaefer had tendered
able to complete and the studion of the complete and unkindered supervision
and responsibility for all pictures.

Applied to company's profits on all pictures, whether produced by himself
or not, also had to be surmounted
that the strain of the strain of the strain
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that the way has been opened the bring Selmick into RKO Radio one more. Selmick Free to Dicker Selmick the the Dicker Selmick International Pictures' contract with United Artists for a series of pictures is a non-acclusive dark which would permit him to desire the pictures of the picture of

III ARA, on Production, manuscription, or and influence in the company, and influence in the company.

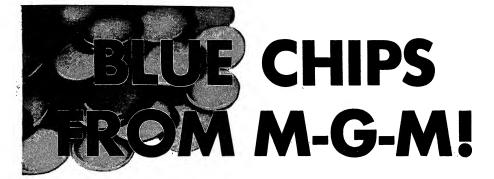
Odlum's shift of the board chairmanship to Patterson, failure of Allas to undertake new RKO undertaken new RKO under new RKO under new RKO under new RKO under new NKO under new RKO holdings, are all said of the production of such periodicion of such periodicion of such preferred to the production of the financial market, for condition of the financial market, for holdings, are all said of Aldas in RKO.

Spoilers of the Range

Spoilers of the Range (1)

Continued from page (1)

them to house and an actual property of built to him on a deal provious of the lender is to play delivered to the lender is to play delivered of the lender is to play delivered to to play delivered





"GOODBYE MR. CHIPS"

Not only launching a great current attraction, but solidifying the box-office stature of Robert Donat and introducing the screen's sensational new star Greer Garson.



"TARZAN Finds A Son!"

The first Tarzan film in 3 years, with all new and all different thrills to pack in the devoted fans. With Johnny Weissmuller, Maureen O'Sullivan and a Tarzan, Jr. child wonder!

Note: Just previewed and it's sensational. Sure-fire Tarzan hit! Edgar Rice Burroughs, the author, says "It's the best Tarzan ever made."



"MAISIE" The Explosive Blonde

Watch for M-G-M's trade announcement "How To Exploit 'Maisie'." This surprise picture is a showman's opportunity. Ann Sothern, Robert Young in a sock entertainment!



"On BORROWED TIME"

Broadway's beloved stage hit comes to the screen with power, thrill and human appeal. The top role in Lionel Barrymore's career! And a new juvenile star is born, Bobs Watson!



"Andy HARDY Gets Spring Fever"

Completed and ready for preview and already the studio is humming with advance raves. Lewis Stone, Mickey Rooney and all the folks in a Hardy picture sensationally different from any one thus far!



TAYLOR-LAMARR

The most eagerly awaited picture of years is "LADY OF THE TROPICS" and those who have seen it thus far are predicting the biggest box-office property of the heat waves! Tell your folks "Hedy was worth waiting for!"

Now — and in the months to come — and in glorious 1939-40!

THE FRIENDLY COMPANY

(Continued from page 16)

graphed by Harry Fischbeck. Cast: Betty Grable John Hartley, Donald O'Connor, Jackie Coogan, Larry Crabbe, Peter Hayes, Dorolhea Kent, Richard Denning, Philip Warren, Eddie Arnold, Tr. Thurston, Rey Gordon, Matty Kenn, William Tracy, Joyce Matthews, Walkace Rarden, John Bart, Repender Lawren, Peter Lawren, Peter Lawren, Harry, Joyce Matthews, Walkace Rarden, John Hart, Roger Laswell, Bill Bogers, Ken Noin, Billy Wilkerson, Grand Marwell Bill Bogers, Ken Noin, Billy Wilkerson, Grand Harry, Peter Lawren, Grand Maxwell Shane; photographed by Harry Fischbeck. Cast John Rovert, William Fravett, Gair Patrick, Jame Darwell, Porter Hall, Morton, Richard Denning, Gordon Jones, Charles Jackson, Kitty Kelly, Ten Kennedy.

Harvey Stephens, John Harvley, Morgan Conway, Hisha Cook, Jr., Jack Orton, Richard Denning, Geröden Jones, Charles Jackson, Ritty Kelly, Tenn (Mark Sandrich, Denning Geröden Jones, Charles Jackson, Mitty Kelly, Tenn (Mark Sandrich, Dead on torty by Morrie Bysting and Allan Society, serenther and Charles Mark Sandrich, Dead on the Control of the Cont

construing and on careflecter Hopsononic critisted by Charlence E. Muldeci, photorraphy by the Charlence H. Mulder
Heaven No A SHOPSTEINION (1939-40 release), drama; produced by
George Arthur; directed by Levis Milesdone; no writing credits released,
George Arthur; directed by Levis Milesdone; no writing credits released,
Corrigano, Beginald Gardiner, Wynadham Standing, Charles Miller, Part
Corrigano, Reginald Gardiner, Wynadham Standing, Charles Miller, Part
Erfar Makera, Hased on slovy of Gue Edwards Hie; produced by
Charles R. Rogers; directed by Roy Del Ruth; no writing credits released,
Charles R. Rogers; directed by Roy Del Ruth; no writing credits released,
Enory Parnell, Kenneth Wilson, Dante Di Paolo, Danny Daniels, Donald
Erronton, Daryl Hickman, Billy Stanno, Don Hubbert, George Guil, Jim
Farnoy, Partell, Kenneth Wilson, Dante Di Paolo, Danny Daniels, Donald
Gallaudet, Dairy Brutford, Selma Jackson, Rajip Fauliner, Siegrici Arno,
Earl Dwirts, Ribard Denning, Morgan Wallace, Rarry C. Bradley,
William Mellor, Cast: Dorolty, Lanour, Adm. Tamitori, John Howards
Beridan Gibner; based on novel by Lloyd C. Douglas; photographed by
William Mellor, Cast: Dorolty, Lanour, Adm. Tamitori, John Howards
Ham Pawley, Billy Cook, Keye Luke, Lee Ya-ching, Benie Riano, Jack
Lann, Bava Alson, Mary Stackel, Alma Bidsan, Paul Mellinins, GeoWilliam Mellor, Charles Erwowledg, Pern Emmett, Richard Denning,
James B. Carson.

ames B. Caron.

**EULER OF PHS SEAS, produced and directed by Frank Lloyd; second nit director, Jim Haveus; no writing credits released; first unit photographe, proceeds Sparkult); second unit photographer, Arches Stout, Cast: ouglas Faithanks, Jr., Margaret Lockwood, Will Fyffe, copers Bancort, and Storreers, Mondaga Love, Sughan Glaser, Wyndham Standiag, Willorden, Mondaga Love, Sughan Glaser, Wyndham Standiag, Willorden, Lowel Pape, Ivan Simpoon, Olaf Hytten, John Sneec, Guy Bellis, Gracies Mahburn, John Burton, Sandy McCall, Douglas Gordon, John Power, Earl sickel, Challes McAvoy.

Askain, Charles McAvoy.

"ARE MUSBANDS NECESSARY?" (1938-40 release), comedy-drama; produced by Jeff Lazarus; directed by Edward H. Griffth; no writing credits released; photographed by Ted Tetzlaff. Cast: Fred MacMurray, Madeleine Carvoll, Alfan Jones, Helen Broderick, Osa Masson, Carolyn Lee, Akim

WIGHT WORK, family-comedy; produced by William H. Wright for general manager's office; directed by George Archainbaud; original screen by Harry Hallenberger. Cast famy Boland, Charles Ruggles, Joyco Mathews, Donald O'Connor, Billy Lee, John Hartley, Clem Bevans, Win Hande, Ed Gargan, Alec Craig, George Mendoxa, Georgia Simmon, Wil-

Mathews, Donald O'Coanor, Billy Lee, John Hartley, Ciem sevans, run-hande, Ex Gergan, Aicc Crisi, George Mendoza, Georgia Simnoni, Wil-Hande, Ex Gergan, Aicc Crisi, George Mendoza, Georgia Simnoni, Wil-drected by Al Satelli, no willing credit released; photographed by Vieter directed by Al Satelli, no willing credit released; photographed by Vieter terron, Gene Lockhart, Charles Bickford, Otto Hoffman, Clarence Hall Gulforde, Fay Helm, Kathleen Lockhart, Hattle Noel, Jim Kelse, Paul Gulforde, Fay Helm, Kathleen Lockhart, Hattle Noel, Jim Kelse, Paul Gulforde, Parkett, Harty Balley, Hange Stefen, Ond Hytten, Pail Dunham, Gue Glassmire, Harry Balley, Hange Stefen, Ond Hytten, Pail Guntan, Gue Glassmire, Harry Balley, Hange Stefen, John Markett, John Schol, Curran, Broderick, O'Farrell, Frank O'Connor. Curran, Broderick, O'Farrell, Frank O'Connor. Barry Sherman directed by Dan Venturmi; even play by Waada Tuchock; based on the O'Renry story photographed by Russell Harkan, Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse Claryon, Mione Wason, Harry with, Mombroy, Gule Sondrepand, Jasse

RKO-Radio

	Number Number		Now	Now B	Staries in	
	of Pix Promised	Com- pleted	Shoot-		Before Cameras	Prepara-
Studle	59	33	4	5	9	9
Sol Lesser	3	3	1	•	•	•
Herbert Wilcox	1	1	•	•	•	•
		-	_	_	-	_
Total		37	5	5		9

Pictures now in the cutting rooms or awaiting previews are:

FYEE CAME BACK, meller; produced by Robert Sisk; directed by John Farrow; screen play by Jerry Cady and Dalton Trumbo; original by Richard Carroll. Cast: Chester Morris. Wendy Barrie, Lucille Ball, John Carradine, Joseph Calleia, C. Aubrey Smith, Elisabeth Risdon.

THE GIRL AND THE GAMBLER, formerly titled THE DOVE, drama; produced by Cliff Reid; directed by Lew Landers; screen adaptation by looseh Fields from play by Willard Malox; photographed by Russell Metty, Company of Committee of

Janet useener, Leon Errol, Raymond Hatton, maurice Murphy, Marriced by Greene.

Gree

AREXANGET, Jonathan Haie, Neila Waiker, Wilson, Jackson, Wilson, Wilso

Butler, Rex Downing.

"IMBER STAMPEDE," western: produced by Bert Gilroy; directed by
David Howard; screen play by Morton Grant; original by Bernard McConville; photographed by Harry Wild. Cast: George O'Blen, Marjoric Reynolds, Chill Wills, Tom London, Bob Courtney, Guy Usher, Morgan Wallace, noids, Chill Wills, Tom London, Bob Courtney, Guy Usher, Morgan Wallace, "HE SPELLBINDER", meller produced by Cliff Reid; directed by Jack Hvely; original story by Joseph Anthony; photographed by Russell Metty, Pherre Watkin, Chester Clute, Loon Roberts, Patrick Ronvels, Morgan Conway, Roy Gordon, Charles Trowbridge. Patrick Ronvels, Morgan Conway, Roy Gordon, Charles Trowbridge. Patrick Ronvels, Morgan Conway, Roy Gordon, Charles Trowbridge, Patrick May Robert Subrable State State Cast. Neah Beery, Jr., Robert Barrat, Doughas Wallon, Andy Chyes, Guian Mulliams, Francis Ford, Paul Hurst, Stanlerg Radges, Francis MacDonald. WAX DOWN SOUTER, drama with music; produced by Sol Lesser; Wax Down Southers, and Charles Schoolshour. Cast. Bob Breen, Alan Mowbray, Clarence Muse, Rajph Morgan, Steffi Duna, Solly Blane, Robert Grieg, Charles Mordon, Ball Johnson Chull.

Republic

Now Balance to in Be Placed Storles In Cutting Before Prepara-Rooms Cameras tion 7 15 15

Hooger Ackney, Christy Dresden, Joe Vrigoyen, Bill Nrigoyen, Bloward Two GLD CALINTRE' Comercity filled THE ROAD TO EL DORADO.' To the Country of the Countr

Ben 12ggart, May Miller, C. Montague Snaw.

*SOUTHWARD BO, 'Comerly tilled 'HEADIN' FOR TEXAS,' western with songe produced and directed by Joe Kanet; acreen play by Gernal by Joe Kanet, and the Comercian of the Comercian Come

Brandon Beach.

"WYOMING OUTLAWS, formerly titled 'OKLAHOMA OUTLAWS,
western; produced by William Berke directed by George Sherman; acreen
play by Betty Burbridge; original by Jack Natteors; photographed by
Reggie Lanning, Cast, John Wayne, Ray Corrigan, Raymond Batton, Adele
Pherec, Leroy Bason, Don Bearry.

Pierce, Levoy Mason, Don Barry, \$0.9.\$ IIDAL WAVE; formerly titled 'TIDAL WAVE,' melodrama produced by Armand Schaeffer; directed by John Auer; serven play by by Jack Marka. Cast: Ralph Byrd, Kay Sutton, George Barbier, Frank Jenks, Dorothy Lee, Oscar O'Shea, Marc Lawrence, Mickey Kuhn, Donald Barry, Ferris Tayler.

Barry, Ferris Tayler.

Republic Fix Now in Production
THE FIGHTHIN BIRSH, drama; produced by Soi C. Siegel: directed by
Sidney Sidney.

Sidney

20th Century-Fox

faw Balance to
in He Placed Stories in
string Refere Preparatooms Cameras tion
11

Number Number Now to He Fleed Stevies in Fig. Com. Shoot-Coulsing Refere Frepara-Freial Trained pieted in Rooms Cameras it on Flettuses in the cutting rooms a wasting previous are:

WHITE LADY OF THE ORLEN! formerly titled (GEL FROM BROOKLEN, formerly titled 187 HE DAWN'S EARLY LIGHT for 1988-99 season); produced by Zelward Kaufman; directed by Gregory Ratori, original by Gene Markey; photographed by Karl Freund. Cast: Warner Exister, Alice Paye, Charles Winninger, Keye Luke, Arthur Treacher, WISTALIER, PART STRUMENTS.

Baxtler, Alice Faye, Charles Winninger, Keye Luke, Arthur Treacher,
STANLER AND LIVINGSTOM: (193-40 release); produced by Kenneth Macgowan, directed by Henry King; no writing credits released; photographely by Gorge Barnes. Cast. Spence Tracy, Richard Green, Mancy Gorgaphely of Gorge Barnes. Cast. Spence Tracy, Richard Green, Mancy which, Henry Travers, Hasson Sald.
TIT. COULD HAPPER TO YOU, mystery frama; produced by David TIT. COULD HAPPER TO YOU, mystery frama; produced by David Maloun, June Golge Douglar Ford Workshop of Maloun, June Golge Douglar Ford Country (1930-40 release). Junilly drama; produced by John Shone directed by Maloum St. Clair; no writing credits released; photographed by Lucken Andriot. Cast: 49 Prouty, Spring, Rosen, 1997 and 1997 and

Govt's Rill

(Continued from page 2)

tion of 5% of the gross, if they were shown with another feature.

Also in connection will the National Theatres Corp.. 1932-37, on 150-41 May 100-41 May

habited at 20% of the gross were reduced to 15%, it shows with other Columbia pictures shown on double hills in Loew theaters, in the Greater N. Y. area, from 1894-6, where shows at 184% of the best of the columbia pictures were shown as reduction pictures were shown as a reduction of the Boston and New Haven exchanges, which were exhibited satisfactions, and the shown as a 5% reduction, if exhibited with other Columbia features. If they other columbia centures are the columbia pictures, except the shown as a 5% reduction, if exhibited with other Columbia features. If they need to be columbia of the columbia features are the columbia of the columbia features. If they need to be columbia the columbia features are the columbia of the columbia features. If they need to be columbia features are the columbia features are the columbia features. The the columbia features are the columbia features are columbia features. The columbia features are columbia features are columbia features. The columbia features are columbia features are columbia features. The the columbia features are columbia features.

18%; if shown with another Columbia picture.

The first dealt with Columbia picture.

The first dealt with Columbia contracts with Warners in 1808-37. In the Columbia of the Columbia of the Columbia features.

The picture was a columbia of the second feature was to be described to the second feature was to be described for the second feature was to be described for the columbia of the contract of the second feature was to be described features. The contract of the second feature was to be described for the columbia of th

reduced to 20%, with the -cot of the gross before the film rental was computed. On all 20% features it was been defined to 10% features it was considered to 10% features it was with snother Columbia feature. The Government then states that it cannot name each independent forced by Columbia to pay four to subsidiaries or affiliated theatres. However, among them are:

During the 1983-36 season, Henry Lazarua, operating the Colleum, Lazarua, Carlos and Lazarua, La

are also the same cases of those having to pay extra for product. They are as the product of the payers of the pay

Former Exhib in Nat'l Open Golf **Tourney: Manager-Exchange Moves**

is former operator of the Broad Sit-tenties here. The Lou Bowner of Con-cious take Charles Cox from the Centrelle here to the Runnemeds, former of the Commenced of the Commenced of the Commenced of the former of the Commenced of the former of the Commenced of the Johnny Entitles, formerly at New Johnny Entitles, formerly at Ne

massager of Bull Goldman's News, Bull Matteon, who has been ill replaced at the Studio by Dick Trio and Preferred exchanges, operated by Pop Korzon, laken over the News of the Pop Korzon, laken over the News of the News of

ler and is lessed to the Northampton Treatre.
Treatre.
The Market of the

PHS Scale Stash, May 30,
First and his more than two parameters and his more than two parameters are started by the parameters and the parameters are started by the parameters and the parameters are started by the parameters are started by the parameters are pa

ago:
George Tyson, advertising director
for Harris Amus. Co., to Atlantic
City on his annual four-month leave
of absence to direct the seashore's
Showmen's Jubilee, which climaxes
in September with Miss America of absence to direct the seasone's Showmen's Jubilee, which climaxes in September with Miss America pageant, for fourth consecutive year. Replacing him for the summer is Ken Hoel, who steps up from managership of Senator. Harry Harris takes over that spot during Hoel's stay in ad dept.

Managerial spot in Shea Enter-

stay in ad dept.

Managerial spot in Seha Enterprises left vaccion of the dept.

Managerial spot in Seha Enterprises left vaccion of the dept.

Managerial spot in Seha Office dept.

In the seha office dept.

March 19 dept.

March 20 dept.

hea.
account of current conditions,
theatre, on Northside, indie
owned by Sam Gould, has cut
ations to Saturdays and Sun-

days only.

Ben Stahi, former exchangeman here, gone to Cleveland to manage the Liberty.

Basil Bres. 14th
Buffalo, May 30.
The Star, Tonawanda, taken over
by Basil Bros., bringing the number
of local houses under Basil banner
to 14.

WB-Stars Prize Wieners
First prize in this year's Grad
Sears sales drive on Warner product goes to the midwestern district,
with the West Const and Central disdistrict with the Const and Central disder named. In announcing results,
card Leserman, coordinator of the
sales push, reveals cash prizes of
\$25,000 to the various sales had who
the constant of the constant of the constant of the
Red Lohrenze, heading the mid-

Install 1000 Onliwon Paper Towels

Fini industry expected to turn out in masse for the National One of the International Program of the International Program of the International Program of International Pr

Example to Mpts.

David Kimmel of RKO's home of fice contract division, has been named assistant booker at the Minneapolis branch.

Ed Hamrick's Berth

Ed Hamrick, brother of John Ham-rick, city mgr. of Hamrick-Ever-green string, appointed assistant to Don Geddes at Orpheum, succeeding Ernie Anderson, who returns to the

Fox and Miller Swap Snets

For and Miller Swap Spets

Latest in sprinchary, May 30.

Latest in sprinchary, May 30.

Latest in sprinchary, May 30.

Latest in sprinchary and sprinchary

Helt's Pix Pelicy

Helt's Pix Policy
Pix is the new name for the
Rivoil, since that bouse has been
taken over by Archie Holt, dolled
and made a bad for downtown subsequent run biz. Every Saturday
inorning Pix now stages the regular KGW broadcast, Stars of Tomotrow, Juvenie revue.

Kallet Shifts 'Em Utica, N. Y., May 30. Five changes in Kallet Theatres, Inc., announced today by Myron J. Kallet, prez. William T. MacNeilly, city manager, transferred to the main office in Oneida into executive

main office in Oneida into executive position. But goes from the Up-town, Utica, to the new Kället, Pulaski, William Koob of the State, Deposit, goes to the Uptown as manger. Mites Potter, assistant, Regent, Syracus; replaces Koob as manager for the pulse of Avon, Utica, will be manager of the new Strand, Long Lake, opening May 27.

ing May 27.

Des Malear Variety Eisets 30.

Members of Variety Cibs, Freit 15.

Members of Variety Cib

Knutsens Seil House Rockford, Ia., May 30. Rock theatre sold by Mr. and Mrs. C. A. Knutson to T. I. McCormack, Hawkeye, Ia., publisher.

Reopen a Dark House Des Moines, May 30. A new partnership will remodel the Odeon, Marshalltown, Ia. W. Kerr of Council Bluffs, manager of a chain in Missouri, Nebraska and Iowa, has joined M. C. Roskopf and (Conlinued on page 39)

Glamour Comes First

Hollywood, May 39,
S. Sylvan Simon switched his di-rectorial schedule at Metro and will, julot These Glamour Girls shead of Dancing Co-Ed.
Glamour starts late this week, with Lew Ayres and Lana Turner in top roles.

NORTHERN OHIO **GETS 6 NEW** HOUSES

Six new houses are growing up in this Northern Ohlo territory, with most of the contracts going to hose constructors. Feliment Cedar Corp., headed by H. S. Gottfried, building a heart leased by Max Lefkowick bernelessed by Max Lefkowick Demunity Circuit Co. Expected to be ready by spring. Paul Maximper stands: Lorenth Left Community Circuit Co. Expected to be ready by spring. Paul Maximper stands: Lorenth Left Mrs. George J. Zegiob, who operates Pearl and Greenway. Another syndicate planning to erect new theater within six blocks of other's boatton. Investigation of the contracts of the Forum, awarded contracts for the Forum, awarded contracts for the Forum awarded contracts for the Forum awarded contracts for the Forum clinochin hotel site in Massian.

A. G. Constant of Steubenville, who runs string including Paface, Canton, leasing a 780-seate root of Canton, leasing a 780-seate root of Canton, leasing a 780-seate root of Canton Ps. J. D. other constructed in North Can

New Drive-Ia Millord, Cona, May 30. New drive-In theatre, hallowy between New International Control of the Cont

Boyer's Drive-In Opens
Dover, O., May 30,
Boyer's Drive-In, farst of its type
south of Cleveland, opened May 27.
New theatre has capacity of 459 automobiles. Policy three shows nightye 830, 10 and midnight. Karl and
Roland Boyer co-owners. Admission
22c. for adults and children.

Elyria's New Bidg.
Canton, O., May 30.
Construction of a new picture theatre and mercantile building in Elyria announced by John Pekras, owner of three theatres there. Capacity of 1,500.

Va.'s Resert Cisema Lynchburg, Va., May 30, State's newest house, the Page at Luray, Va., opened yesterday (29). Built at a cost of \$75,000 it will draw largely on tourist trade. Lurey is a caverns resort with a sizeable sum-mer pop.

Lais New Trie
Money La May 20.
Three new houses are scheduled for opening during June in Monree, and surrounding area. The Monree will be opened shortly by Bigion Amus Co., strictly a Negro house.
Milton Guedry is readying a 500-seater in Abbeville, La., for opening seater in Abbeville, La., for opening the control of t

C. V. Davis Newle
Charlotte, N. C., May 30.
C. V. Davis, Morganton, will erec'
new theatre building there, construction to begin June 1.

Benz Bros. to Reopen Minn., Mpls., With 25c Vaudfilm and Cash Prizes

'NATION' TO GN OF ENG. **SOLD AWAY FROM PAR**

Harold Orlob closed a deal with Maurice J. Wilson, or Grand National Films of England, before the latter sailed for London last week, for GN to distribute One Third of a Nation' in Britain. Paramount was not a direct party to the deal, having re-linguished its English distribution relative.

rights.
Signature of Sylvia Sidney, the signature of Sylvia Sidney, the film's star, was necessary to close the deal, for contractual reasons, as she holds a percentage interest. Deal reported was an outright cash sale of upwards of \$30,000.

Tex Rolls, Then P. A.'s

HCA NUIS, IHCH I. A. S Bollywood, May 30. Tex Ritter's next warbling west-ern, 'Roll. Wagons, Roll', gels the gun Thursday (June 1) at Mono-gram. Edward Finney producing and Al Herman piloting. Ritter starts on a cross-country personal appearance tour July 13.

Bren Slows M-G Film

Casting difficulties caused Milton Bren to set back the start of his first Metro production, 'Remember,' until June 15.

Several thesps in the cast are busy with previous assignments.

DUNNINGCOLOR SPREADS

DURBAINGUIDE SPEERDS
Hollywood, May 30.
Dunningcolor Corp. has started construction of new buildings and additions.
Designed to raise the annual output from 3,000,000 to 6,000,000 feet.

STORY BUYS

Hollywood, May 30.
Curl Goets sold House of Destiny to Associated British for production in London.
Columbia bought The Entangling Web, mag story by Charles Molyneux.

Planned resemble 2015. Minnespolis, May 30.

Planned reembing of the Aconesat Minnesota, dark for nearly two years, promises to precipitate wide-open warfare among loop entertainment emportains if the event actually the proposed of the proposed of the country with their proposed policy of daily cash giveaways along with silms and a stage show at 25c.

The stage green stage the concerned, would be the cash giveaways. In order to combat the big house, it has been proposed to combine all other three greensty here is concerned, would be the cash giveaways. The order to combat the big house, it has been proposed to combine all other three greenst here the concerned, would be the stage green to combine all other three greenst the proposed to combine all other three greenst the proposed to combine all other three greenst greenst three greenst gr

abandoned the Minnesota as a costly white elephant' at the termination of its lease last Jan. 31. When first opened in 1926, the theatre's grasses ran as high as \$45,000 a week. Before its closing they sank as low as \$3,000.

PAR HOLDS LAMOUR

Hollywood, May 30.

Dorothy Lamour's contract was picked up by Paramount.

Currently she is starring in 'Disputed Passage'.

New York Theatres





UNITED RIVOLI Broadway AETHERS RIVOLI at 49th BL.

"YOUNG MR. ROXY LINCOLN"

SEATS 25° TO On the Stage STAIRTS FRIDAY!



RAPIO MUSIC HALL "CAPTAIN FURY" Spectacular Stage Productions







Custor Continuous from 10 a.m. ROBERT DONAT in "Goodbye Mr. Chips"

Advance Production Chart

(Continued from Page 18)

writing credits released; photographed by Virgil Miller. Cast: Sidney Toler, Sen Yung, Cesar Romero, Pauline Moore, John Carradine, Sally Blane, Charlies Halton.

SECOND FIDDLE, musical romance; produced by Gene Markey; rected by Sidney Lanfield; no writing credits released; photographed Leon Shamroy, Cast: Sonja Henie, Tyrone Power, Rudy Vallee, Edna Poliver, Mary Healy, Lyle Talbot, Brian Sisters.

TOUNG ME, LINCOLM, Mistorical drams; produced by Kenneth Mac-TOUNG ME, LINCOLM, Mistorical drams; produced by Kenneth Mac-gowan, directed by John Ford; no writing credits released; photographed Richard Crownell, Eddie Collina, Paulino 1996 Weaver, Allen Whelan, Richard Crownell, Eddie Collina, Paulino 1997, Brancis Ford, Ward Bond, Spencer Charters, Millourn Stone.

Charters, Milburn Stone.

THE ESCAPE, formerly titled 'RAST SIDE, WEST SIDE' (1898-40 pre-lesse); produced by Sol M. Wurtzel; directed by Ricardo Cortex; no writing and the control of th

"CHABLIE CHAN IN RENO, produced by John Stone; directed by Norman Foster; no writing credits released; photographed by Virgil Miller Cast Sidney Toler, Sen Young, Phylis Brooks, Ricardo Cretz, Kane Richmond, Slim Summerville, Pauline Moore, Robert Lowery, Kay Linaker, Louise Henry, Iris Wong.

"NEWS IS MADE AT NIGHT," produced by Edward Kaufman; directed by Alfred Verker; original screen play by John Larkin; photographed by Threat Palmer, Cast: Preston Poster, Lynn Bar; George Barbler Eddie Collins, Russell Gleason, Paul Harvey, Minor Watson, Charles Halton. 28th-Fex Pix New in Freduction

THE RAINS CAMP (1880-4) released, drawn; produced by Harry Job Rown; discreted, DAPP (1880-4) released, drawn; produced by Harry Job Rown; discreted by Harry Job Rown; discrete high produced by Harry Job Rown; Joseph Schildkraut, Jane Darwell, Henry Travers, Marie Clupens-Work, Joseph Schildkraut, Jane Darwell, Henry Travers, Marie Clupens-Nath, Brends Joyce, Laur Hop: "Que Bruce Blatroite Rambeau, Mary Nath, Brends Joyce, Laur Hop: "Que Bruce Blatroite Rambeau, Mary Shain Charsky, Addel Labansat," Cleves, Abner Blatroite Rombeau, Mary Shain Charsky, Addel Labansat, Cleves, Abner Blatroite Rombeau, Mary Shain Charsky, Addel Labansat, Cleves, Abner Blatroite Rombeau, Mary Labansat, Cleves, Abner Blatroite, Cleve

Sonia Charristy, Adele Labanast,
1994 of reliasty, reduced by Raymond Guifficht
directed by Gweyn Bry 1994 of reliasty, reduced by Raymond Guifficht
directed by Gweyn Bry 1994 of reliably Sonia State of the Company
Ware; original by Kathyny Soolis; photographed by Pewerell Mariey. Cast
Lasa Maxwell, Linda Darnell, Ann Sothern, 1994 compone, Jyan Bari,
Lasa Maxwell, Linda Darnell, Ann Sothern, 1994 compone, 1998 and
Raymond Company Company Company Company
Rogers, June Gale, Alan Dinehart, Helen Erickson, Derotty Dearing, Kog
Griffith, Iran Wilsen, Alice Armand, Barbara and Gloris Brewster, Kay
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Linaker.

CHICKEN WAGON FAMILY (1889-40 release), family comedy; produced by Sol M. Wuttel; directed by Herbert I. Leeds; no writing credits carried and the second second

United Artists

	Number 1		Now		alance to se Placed	Stories i
_	of Pix Promised	Com-	Shoot-		Before	
Samuel Goldwyn	rromisea.	pietea 2	ing	Booms	Cameras	tion
Selznick	. 2	ž	ī	ē	i	ě
Walter Wanger	. 8	2	1	•	5	5
Chaplin		•	•	•	1	1
London Films	. 5	3	•	•	ž	ž
Edward Small	. 5	2	•	1	2	2
Total	. 33	15	3	-2	14	14

Pictures in the cutting room or awaiting previews are:

THE MAN IN THE ROOM MASK! produced by Edward Small; directed
by James Whale; screen play by George Bruce; based on the novel by
James Whale; screen play by George Bruce; based on the novel by
James Whale; screen play by George Bruce; based on the novel by
James Whale; screen play by George Bruce; based on the novel by
James Whale; based on the screen play by George Bruce; based on the Mander, Bert Rocch, Marian Marin, William Royle, Montagu Love,
MUSIG Scoller, Bert Rock, Marin Marin, William Royle, Montagu Love,
William George Whale; Brennan, Margot Stevenson, Gene Reynolds
Tommy Kelly, Porter Hall:

Brennan, Margot Stevenson, Gene Reynolds
Tommy Kelly, Porter Hale:

JEA Pt New in Prededition

UA Pix New in Production

WINTER CARRIVAL, romantic drams; produced by Walter Wanger; rected by Charles Rieser; original oreen play by Budd Schubber; and the control of the control o

cellowsy.

"THE ERAL GLORY. historical drams; produced by Samuel Goldwyn.
irected by Henry Hathaway; no writing credits released; photographed
y Rudolph Mate. Cast: Garz Cooper, Andrea Leeds, David Niven, Regi-ald Owen, Broderick Crawford, Maurice Moscovitch, Vladmir Sokoloff
hurston Hall, Russell Hicks, Roy Gordon, William Stack.

Universal

	Number Number		Now	Now H	in Be Placed		
	of Pix Promised	Com- pieted	Shoet- ing		Before Cameras		
Features	40	32	4	5	2	2	
Westerns	12	12	•	•		•	
Serlals		4	i	·i	i	ě	
	==	==	-	_	-	_	
Total	. 56	48.	5	•	z	2	

Pictures in the cutting rooms or awaiting previews:
"HOUSE OF PEAR," formerly titled "BACKSTAGE PHANTOM," my
stry meller; produced by Edmund Grainger; directed by Joe May; scree
results of the produced by Edmund Grainger; directed by Joe May; scree
risans. Cast: William Garan, irren Hervey, Duotohy, Annobe, Hanve
tephens, Walter Woolf King, Ainn Dinehart, El Brendel, Jan Dugan,
Raymond Parker, Stanley Hughes, Don Douglas, Herbe
my Dugan, Raymond Parker, Stanley Hughes, Don Douglas, Herbe

TRISIDE INFORMATION,* produced by Irving Starr; directed by Charleamont; screen play by Alex Gottlieb; original by Martin Mooney as urnet Hershey; photographed by Arhur Martinelli. Cast: June Lan ick Foran, Harry Carey, Mary Carlisle, Addison Richards, Joseph Sawyerant Richards, Paul McVey, Selmer Jackson, Fred Burton.

Fight Richards, Faul Revey, Sulmer Jaccison, Free guitton.

QUIENT ON THE BLACKHAWK! formerly titled TN LD CALLORNIA' (1938-40 release), produced by Ber Ever; directed by CallConnia' (1938-40 release), produced by Ber Ever; directed by Callconnia (1938-40 release), produced by Ber Ever; directed by Callconnia (1938-40 release), produced by Ber Ever; directed by Ber Every

Onn Boyle. Cast: Richard Arlen, Andy Devine; Constunce Moore, Nosh

teers, Guinn 'Big Boy' Williams, Thurston Hall, Richard Lane, Maele

Bertson, Marion Burns, Paul Fix, Byron Fougler, Eddy C. Weller, Charles

Herton, Marion Burns, Paul Fix, Byron Fougler, Eddy C. Weller, Charles

Trowbridge, Edward J. LeSaint, William Moore, Edwin Stanley, Mala, Sandra Kane, Mamo Clark, Princess Luana.

Sandar Anne, Manne Life, Francisco and Marchael Marchael

CHRICE SING, FORCEST 139/05.

HERO FOR A DAX, Cornerly titled OLD GRAD;* produced by Ken HERO FOR A DAX,** Cornerly titled OLD GRAD;* produced by Ken Grade Gr

Acuff, Cully Richards, Emma Dunn.

THE SUN NEVER SETS, romantic drama; produced and directed by Rowland V. Lee; criginal story by Jerry Horwin and Arthur Fitz-Richard; screen play by W. P. Lipscomb; photographed by George Robinson. Cast: Douglas Fairbanks, Jr., Basil Rathbone, Barbara O'Neil, Virginia Field, Mary Forbes, Arthur Mullent, John Burton.

Warners

Now Balance to
In Be Placed Stories in
Cutting Before PreparaEcoms Cameras tien
16 0 Number Number New of Pix Com-Premised pieted ing 52 36 5

Total ... 2 36 5 16 Fictures in the cutting rooms or awaiting previews are:

**SECRET AGENT, formerly tilted "EVENT AGENT, meller; produced by Bryan Foy; associate produced, Mark Hallinger, no writing for the produced by Bryan Foy; associate produced, Mark Hallinger, no writing for the produced by Bryan Foy; associate produced, Mark Hallinger, no writing for the produced by Bryan Foy; and the produce

Margaret Linday, Holmes Herbert, Maris Wrixon, Bruce Lester, Leonard Mudie, Clarence Derwent.

"NAUGHTT, BUT MICE, formerly tilled THE POOFESSOR STEPS OUT; formerly 118, BUT MICE, formerly tilled THE ALBURING; STEPS OUT, formerly 118, BUT MICE, formerly 118, BUT MICE, formerly 118, BUT MICE, formerly 118, BUT MICE, STEPS, BUT MICE, AND STEPS, BUT MICE, B

derson.

NO FLACE TO GO, formerly titled **OLD MAN MINICK,** formerly titled **NOT WANTED,** produced by Bryan Foy; directed by Terry Morse; screen play by Lawrence Kimble and Fred Nible, "Li, adapted by Lee Katz Gordon, "Lee Catz Gordon," and the state of the

Aurica Bowker, Charrie Halton, Georgia Caine, William Pawley,
Gary Owen. LLITY. produced by Bryan Fry' directed by Noel SmithThe Company of the Company of the Company of the Company of the Company
Littleton; based on characters created by Frederick Nebel; holographed
by Arthur Todd. Cast: Jane Wyman, Allen Jenkins. Tom Kennedy, Joe
by Arthur Todd. Cast: Jane Wyman, Allen Jenkins. Tom Kennedy, Joe
by Arthur Todd. Cast: Jane Wyman, Allen Jenkins. Tom Kennedy, Joe
by Arthur Todd. Cast: Jane Wyman, Allen Jenkins. Tom Kennedy, Joe
by Arthur Todd. Cast: Jane Wyman, Allen Jenkins. Tom Kennedy, Joe
Gold, Cliff Clark, Sidney Bracy, Ruth Robinson, John Harron.
GIVE ME A CHILL'O (1838-04) release), drams: executive producer, Hal
GIVE ME A CHILL'O (1838-04) release), drams: executive producer, Hal
screen play by Robert Rosen; photographed by Charles Robiner. Cast:
Geraldine Fitzgerid, Jeffrey Lym, Gale Fage, Eve Arden, Johnni Davia,
Gloria Rolden, Spring Syington, Henry O'Nelli, Jean Sharron, Nanette
SYSEEP/LEGRAES: formers; Villed VAANWEY WER Caster.

Fabares, John Litël.

"STEPILEMARS, formerly titled 'GANTEX, THE GREAT,' produced by Bryan Foy,' directed by William McGann: no writing credits released, photographed by Ted McCode. Cast: Edits Fellows, Jimmy McCallion, Granville Bakes, Dew Hopper, Pranche Burker, Burker, McCallion, Granville Bakes, Dew Hopper, Pranche Burker, Burker, McCallion, Granville Bakes, Dew Hopper, Pranche Burker, Burker, Burker, Granville, McCallion, McCallion, Granville, Burker, McCallion, M Joseph D

Troofbridge.

A FAMILY AFFAIR, formerly ilide TAMILY REUNION, formerly independent producer, Hard Park McHugh.

BATTLE OF CITT BALL, comedy drama; executive producer, Hal B. Wallis; associate producer, Max Siegel; directed by Ray Enright; in owiting credits released; photographed by Arthur Todd. Cast: Dead End Kida Churchill, Eduardo Ciannelli, Panilli Panghom, Bernard Nodel, Egon Brecher, Henry O'Nell, Minor Watson, Jackle Searle, Marjorie Main, Sara Pedden.

Padden.

THE COWBOY QUABTERBACK, formerly titled "LIGHTHORSE BARRY, comedy-drams; uppervised by Mark Hellinger for Bryan Foy until decorate the common state of the co

"THE OLD MAID," drama; executive producer. Hal B. Wallis; associate producer, Henry Blanke; directed by Edmund Goulding; screen play by (Continued on page 35)

Urges Accepting

(Continued from page 3)

concerning possible prejudicing of rights involved, said that he didn't believe anyone would minimize their right to investigate the other side of the fence on the code before jumping over to it. He expressed the belief that the Minnespolis forum would be much broader and of vest importance through representation of all

ance through representation of all states and the states are the states and the states are the s

stutes discension.

Stating thester divorcement, and abolition of block-booking or bindesiling, could not be worked out from an industry standpoint Rodgers trust stut against the majors is tried we are at least entitled to a fair and impartial conaderation. In the innumeration of the state of the state

just can be arbitrated.

Allied reluctance, regardless of whether many or most of its members want to buy pictures this year under the code, is understood to such that the code, is understood to such that the code of the c

view of the concessions they are now making.

Making yets noted the Alliefe Making yets noted the Alliefe motive was only to ascertain what is the maximum of benefit to be stained under a code, and whether those benefits are to be fair or proceed to the procession of the procession

will be one way, if not the other.

Cohear's Speech
On Wednesday (24) Cohen sought to dispel any impression a cisewage to dispel any impression a cisewage that the distribution of solid present problems, then it is a step forward, he added, but Just is a step forward, he added, and he will be forward to the forward of the forward of

succeed. 'Big men and big thoughts,'
he added, 'will then be needed for
the job.'
N. Y. Allied's convention, its first,

N. Y. Allied's convention, its first, was spread over three days, ending in a banquet Thurnday night 25th hopes, the meeting marked a very progressive step ahead for the New York unit and for Cohen, its president, who operates theatres in New York City and proceeds on a policy that doesn't call for shin-kicking. claws or sharp teeth.

PARENTS RAP KID SHOWS

An Albany Father of Five

(Catholic)

What they hear, they talk about. Generally they listen to 'the same programs week in and week out, making it their business to be at home with radio tuned in plenty of time. Funny part is that the adult promises and the Bing Croby type of salesmanhip appeals to them. 'I'd not approve of 'Gang Buster' programs for children. Proy pistols and later rear pistols are definitely due to the glorification of criminals. These type programs achieve the direct opposite of what they seek to Radio should realize its indusence and make it felt for the good of the country. Someday the puny brains will realize this.

'Charlie McCarthy is the favorite of my fave children. Baby Snoots tracted just a little bit below. Quick quizzes seem to attract their attempting the control of the country.

tention.

The smaller children ask to have the purchases made in accordance with what their radio favorities sell. Whether I buy them or whether their mother buys them depends to some extent on our frame of mood. Generally speaking, we are influenced by what the children want us to buy. Possibly we spend \$150 per year or \$3 weekly on radio-influenced buy. Possibly we spend \$150 per year or \$3 weekly on radio-influenced

items.

'On infrequent occasions they write for combs, mirrors, baseballs, dance cards, etc. How often I couldn't say as the children do not let us know when they write if they think the grown-up attitude would term them 'silly'.

Clark, Rosenberg May Buy Control Of Transamerican: Associated Also In

Warner Bros. Is reported to be disposing of its 65% interest in the Transamerican Broadcasting & Tol-special Conference of the Conference

N. W. Aver Spots Farm Show on 25 Stations

Philadophia, May 30.

N. W. Ayer & Son will place a
hist-hour farm show on approximately 25 stations for Dr. Hess and
Clark, Inc. Will be a Farm Forum
and will go on stations reaching the
heit poultry and slock-raising access
their poultry and slock raising access
the application of their will also
be a spot campaign on additional
stations in U. S. and Chanda. Halfhours show has just completed a 25MHO, Des Molnes, while the spot
ampaign was tried on KMMJ, Clay
Center, Neb.
Fortim will have San Cuard, edittor and publisher of the Drecker
and publisher of the Pipicco band,
male quartet and solicie, Fran Allison. On each program Guard will
interview a farmer from one of the
areas covered by the brondeasts.

Mell Zollows Glenn Condon

O'KEEFE NOT BOUND

Is Free to Accept Offer Away from

Walter O'Keefe is not bound to re main on the Ethyl show, which has moved to Monday evening on CBS, beyond the July 3 broadcast, B.B.D. beyond the July 3 broadcast. B.B.D.

& O., agency on the account, wanted
to retain its option on O'Keefe's
services until it could see how the
services until it could see how the
aminutes, worked out, but the comic
preferred to be free immediately to
accept another program which has
been offered him.

He will on July 3 have completed
25 weeks zor the petrol account.

WLW Hillbillies Chosen To Give King of England The Lowdown on Yodel

Cincinnati, May 30.

The Coon Creek Girls, fourso have been invited by President and Mrs. Roosevelt to perform at the White House, June 8, on the entertainment program for King George VI and Queen Elizabeth of England Combo was discovered and trained by John Lair and have appeared on his Renfor Valley Barn Dance programs since 1937, with airings on

appearance as being representative exponents of native folk music, which they play and sing.

Ted Collins Pushing Two

Two new programs are being offered to radio by Ted Collins office Drew Pearson and Robert S. Allen, syndicated Washington correspon-dents and their 'Washington Merry-Go-Round' is offered as a 30 minute show alternately or as a 15 minute

other is a five time weekly dra-matic serial labelled 'Linda Waring,' authored by Neal W. Hopkins.

son. On each program Guard will interview a farmer from one of the areas covered by the broadcasts.

Neil Follows Glenn Condon
Jack Neil Gund Condon System of Kondon Succeeded on resignation of Glenn Condon (Stein Condon Neil was formerly sales manager of KCMOK, Enanse City Star located collar-bone and will be out for eight years.

VARIETY SURVEYS ADULTS' OPINION

Aversion to Certain Programs Strong in Certain - Father Often Circles -Tougher Censor Than Mother — Disgusted With Premiums

FAN MAIL

Parents, in general, approve of radio as a good influence in bringradio as a good influence in bring-ing up their children but, para-doxically, find the sponsored chil-dren's programs the least desirable aspect of radio.

aspect of radio.
This seems to be the justified deduction from a series of samples taken by Vantery in a dozen-odd communities throughout the United communities throughout the United distributed through Parent-Peachers councils, among church organizations and through women's clubs and civic and through women's clubs and civic cities tabulated, Albany, Booton, Mason City, La, and Seattle are reported in adjoining columns on Page 22. Appropriate quotations, have been appended.
These points seem indicated by the

These points seem indicated by the

The percentage of disapproval of children's programs, as now ex-listing, rises sharply among the more militant, socially-minded organiza-

More Cities to Come

Data referred to appears on following page. In the control of the Data referred to appears on

tions as against parents of vague or no affiliation.

2. There is a sharp division be-tween what parents think about radio programs and what their own children think about them.

3. Traces of parental disgust with premiums and boxtops are widespread.

4. Fathers and mothers do not always react identically—there is some hint that father is the strictest family censor with mother more tolerant even while disapproving.

5. Children are prominent among letter-writers to radio advertisers. Certain groups, notably parent-teachers and clubwomen, display fixed and specific aversion to certain programs suggesting the influence of leadership directed at such

shows.

7. Parents do not echo the politicians who have recently been endorsing 'Gang Busters' as a good moral influence.

moral intuence.

8. Adult type programs are widely listened to by children.

5. Children's catchphrases and playground behaviour are universally under radio influence.

A Boston Clergyman

(Unitarian)

'Radio programs have a great influence on the speech and manner-lams of children, according to parents who have talked with me. They would prefer programs of amusement which at the same time give instruction in civilized behavior at its best. Some parents refuse to allow the regular so-called children's programs to be tuned in for their children. These parents desire an interest in the finer elements of life, music expectally, for their children's programs to be tuned in for their music expectally, for their children's programs to, but distulbane, etc., which are not good not the young children to hear an frequently. 'Most parents that I have talked with permit their children to stay up for Rudy Vallee. Some like 'Information Please,' and the question programs.

rams. ome parents have found their children writing to those unknown to s. In some cases they have written when adult appeals are made them. In some cases they have and embarrassed their parents.'

General Foods May Shift Plugs: Grapenuts to Benny, Jello to Smith

SELLING WFBM

. Utility Retires From Radio—Bitner, Jr. Will Bun Station

Jr. Will Rus States

Jr. Will Rus States

At a recent meeling of the board of directors of the Indianapolis, Royal Onto the Control of the Indianapolis Power & Light Co., it was deeded to CSS outlet, to Heary M. Bliner, Sr., of Pittsburgh, Pa., a former newspaper exec. Station authorities several years ago turned down \$500,000 the state. Sale of course awaits approval of the Pederal Communications Commish and transfer of such control of the CSS.

Bliner's son, Harry, Jr., will opliner's on, Harry, Jr., will op.

ing contract with CBS.

Blitner's son, Harry, Jr., will operate ploneer CBS outlet. Young Blitner filed incorporation papers with secretary of state last week. Capital stock listed at \$500,000 for 5,000 shares. Incorporators are, Stuart Nye Hutchinson, Jr., Hugh J. Baker, Jr., and Louis S. Binkley. Eider Bitner is native of Kutz-town, Pa., and was general manager of Hearst's chain.

No IBEW Engineer For RCA Radio Pickup From New York Expo

Union tande which has existed at the N. Y. World's Fair since the days of construction, was felt by broadcasting last week when NBC underaction to go through with a scheduler of the Internation and the state of the International Evolutional Evolutional Evolutional Evolutional Evolution to Jamel the network arranged to have the event moved out of the act of the International Evolution to the August 1997 of the National Evolution and the Evolution 1997 of the National Evolution 1997 of the Nat

room of the RCA exhibit
The I.B.E.W., which claims jurisdiction over everything electical at the Fair, insisted that one of its members monitor the broadtient and the state of the state

present.

NBC, which has its own engineers union, experienced a similar encounter with the LBE.W. in Province of the control with the LBC.W. in Province of the control was a control with the control part of the control part of

Waring-Kyser Clash Adjusted In California

NBC's Coast division is gettle around the policy of never running the programs of two competitive products together by arranging to proposed together by arranging to product together by arranging to two competitive to the product together by arranging to the competitive to the c

HOPE, PARKY, COLONNA P.A. DURING HIATUS

With their radio show silent during the hot months, Bob Hope, Jerry Colonna and Parkyakarkus step out on p.a. tours. Hope and Colonna see a company of the Paramount, New York, for two weeks. Colonna will continue the tour alone while Hope vacations in England.

Parky's tour starts July 20. for eight weeks.

Pic and Pat on Gas Show

Pic and Pat are slated to go into the Consolidated Gas spot on WJZ, New York, Tuesday evenings (7:30-8) June 13. It's for a minimum of 13 weeks. Blacktace team's last affiliation was United States Tobacco on CBS. McCann-Brickson is the agency.

Analysis of Parents' Questionnaires

Albany, N. Y.

PARENTS' OPINION OF PROGRAMS

Jack Armstrong' 20
Lone Ranger' 20
Dick Tracy' 14
Green Hornet' 2
Don Winslow of Navy' 12
Little Orphan Arnie' 16
Howie Wing' 4
Gang Busters' 12
Little Orphan Arnie' 15
Little Orphan Arnie' 15
Little Orphan Arnie' 16
Little Orphan Arnie' 17
Littl 10 11 20 Children Write to Program...... Parents' Purchases Influenced by

OUOTATIONS

Children

Too much stress is placed on gangster and crook type stories. The fact that it is intended to show crime does not pay does not affect children."

(One child, under 10.)

Refuse to be swayed by cheap commercials.'
(Two boys, three girls.)

The children want me to buy the products whose makers we them something pertaining to sports.

(Two children, over 10.)

'As normal boys my sons are constant radio listeners. I doubt seriously that they are being influenced to any greaten the sair. They do follow serials extent by any porgram on the sair. They do follow serials not notice any 'influence' . . . cance or twice they have written advertisers. Usually the premium was so far below their expectations I'm afraid they were disappointed and have since tossed used noffers saide as something for 'nablest'.

'Am besieged to buy this cereal and that cereal . . . not many repeat orders on any of them.' (Two girls, one boy.)

'Our daughter, age six, is just beginning to listen. So far nothing harmful but I don't want her to listen to any program dealing with crime, violence, fighting, etc. . . great benefits of radio are spoiled by such programs.'

T think the slang and grammar in general are bid influences. Most of the children's programs are at dinner time
and our child insists on estima after earl table by the radio,
to see that the control of the control of the control
to exciting but the children won't laten if they aren't exciting. If children don't listen the products aren't sold. So,
as far as I can see, there is nothing to be done about it.

(30n, under 10.)

No bad effects except occasional over-excitement. How-ever, I feel that eventually too many villians and shooting episodes may be bad. There is plenty of good adventure in stories like Treasure Island' and Robin Hood' with good, honest likeable villians and not the sinister and gangster

(One boy, one girl.)

'Ovaltine has become a nuisance,'

(Cirl eight) I find the games they play and the conversation they use has a great deal to do with these programs.'

Elizabeth Black has resigned from

(Three sons.) 'Write for anything offered which they can get for nothing (Two sons.)

Radio plays a large part in the formation of children's ideals. It can be used to promote civic pride. Radio enables children to grasp more clearly the trend of events, past, present and future.

Definitely against radio programs in which children and rown-ups are plotting and scheming or engaging in gur

ADULT SHOWS TUNED IN BY CHILDREN

SMALLER 'CIRCLE' ELIZABETH BLACK JOINS EUGENE KATZ Kellogg Urged to Continue With

J. Walter Thompson is trying to get Keilogg to extend the run of The Circle' for another 13 weeks, but on the basis of a half hour. Pro-

Elizabeth Black has resigned from the media department of Ruthers and the media department of Ruthers and the first of the media department of Ruthers and the first of the Ruthers and the Ruth

Boston, Mass.

PARENTS' OPINION OF PROGRAMS

	Approve	prove
'Jack Armstrong'	4	19
Lone Ranger'	. 9	17
'Dick Tracy'	. 3	24
'Green Hornet'	1	15
'Don Winslow of Navy'	. 3	16
'Howie Wing'	. 1	14
'Gang Busters'	. 1	24
	Yes	Ne
Children Write to Program	19	16
Parents' Purchases Influenced by	0	
Children	. 18	17

OUOTATIONS

"Don Winslow of Navy' is poor militaristic propaganda. (T

'At present I feel the programs are a waste of time and ese programs are losing a big opportunity.'

(Two boys, one girl.)

Radio inducaces their play tremendously... guns first and foremost in the list of toys... one Sunday he took one (gun) to Sunday School in his inside pocket... Tom Mix Straight Shooters is the best of children's programs."

(Two children.)

'Children writing to sponsor is a terrible nuis

'Singing Lady was a joy.'

'In my family radio plays but a small part because we are 'radicals' and they daily absorb so much that runs counter to radio blab blah . . we all read Consumer's Union Reports and thus are saved from an overdose of radio propaganda.'

"They have streaks when the whole neighborhood does so' reference to writing to sponsor).

(Three children, one grown.)

We have bought Wheatles and Ovaltine for premiums.
Perhaps a dozen or two extra boxes in last ten years.

(Three children, over 10.)

Even the youngest children seem to distinguish the more blatent propaganda . . . Jack Armstrong gives too many thrills which makes child's own life seem uneventul . . . uneventful . . . '
(Six children).

T object to the time (5-6) as it interferes with normal family roup around the dinner table. I suggest 4-5 is a better our . . . Singing Lady worth while . . . Tittle Orphan Annie eaches only how to be a smart alec."

(Two sons.

'Radio most important influence, motion pictures next.
is too bad such an important influence cannot more often b
good influence.'

They always asked me to buy anything they heard ad-ertised until I explained the high pressure salesmanship

ADULT PROGRAMS TUNED IN BY CHILDREN

Charlie McCarthy... 9 Burns & Allen..... 2
'Information, Please'. 5 'One Man's Family'. 2
Orson Weiles..... 2 Scattered 16

Mason City, Ia.

PARENTS' OPINION OF PROGRAMS

, , , , , , , , , , , , , , , , , , , ,		Disap-
•	Approve	prove
'Jack Armstrong'	. 19	52
'Lone Ranger'	. 36	39
'Dick Tracy'	17	44
'Green Hornet'	- 5	43
'Don Winslow of Navy'	. 8	25
'Little Orphan Annie'	. 36	32
'Howie Wing'	. 4	27
'Gang Busters'	. 17	31
	Vec	No
Children Write to Program	. 20	29
Parents' Purchases Influenced by	v	
Children	. 14	16

OUOTATIONS

Very little influence because they are taboo in our home The only programs I can safely let th em hear are musical.' (Four boys in family.)

'Would like better program dealing with everyday morals, everyday people and their reactions.' (Girl under 10)

Radio on all the time and would rather he didn't like it

Not fit material for young children to hear.

We discourage, almost forbid, listening to most of them. They are too wild, too stimulating, create nervousness. They show a lack of thought and planning on the part of the pro-

(Girl, 12, boy now mature.)

They listen to all of them but I do not favor. Too fan-

(Four, three over 10.)

We do not approve of blood and thunder. She listens to them, but we detest . . . we aim NOT to buy products ad-vertised.'

'I feel the radio is a wonderful thing for children. I find when my boy gets interested in a program he doesn't care to be out in the streets or roaming around.'

ADULT SHOWS TUNED IN BY CHILDREN

Charlie McCarthy Jack Benny	16	'Death Vailey' Phil Spitalny	4
Bing Crosby 'Good News'	10	Tommy Riggs	3
'Good News' 'Battle of Sexes'	10	'Pretty Kitty Kelly' Scattered	27
Battle of Sexes	•		

Seattle. Wash.

PARENTS' OPINION OF PROGRAMS

	Approve	Disap
'Jack Armstrong'	. 0	6
'Lone Ranger'	. 6	7
'Dick Tracy'	. ŏ	14
'Green Hornet'	. 0	11
'Don Winslow of Navy	. 2	4
'Little Orphan Annie'	. 6	8
'Howie Wing'	. 8	5
'Gang Busters'	. 0	15
	Yes	Ne
Children Write to Program	. 7	14
Parents' Purchases Influenced b	y	
Children	. 12	9

OUOTATIONS

My little boy loves the so-called childrens' programs. He will stop playing and sit in front of the radio and take in every word ... He was started in this by other children in the neighborhood. They play 'H, Yo, Silver' and other games using make-believe gues. I disapprove of this very cannot using make-believe gues. I disapprove of this very the solution of the helphese about it when all the children in the neighborhood listent and play stothe games.

'Certain kinds of toothpaste are asked for. I will buy most any kind of cereal they request but very seldom buy soup as I consider the home-made kind more beneficial and

I notice that after hearing so many advertisements which represent their products in such superlatives they discount everyone who seems enthuslastic.'

We should be as careful of what they hear as of what they ee on screen or read in publications.

(Two sons, over 10.)

'The boys readily ridicule certain advertising.'

ADULT SHOWS TUNED IN BY CHILDREN

'One Man's Family... 7 Scattered 43 Jack Benny...... 5

Westinghouse Show Now

Westinghouse's 'Letters Home' program, one of the few network shows originating from the New York World's Fair grounds, now goes to 84 stations on the NBC-WJZ blue network, with additions last Sunday. Started on 73 stations.

Included in KGU, Honolulu, which gets the show via short wave from

'Bessie Bossie,' Animal In WTIC Show, Due for Fame 'Bessie Bossie,' animal character

on the program of Ben Hawthorne, (7-8 a.m. daily) on WTIC, Hartford.

TRAMMELL TO COAST NBC Top V.P. Visiting Frisce and On 84 Out of N. Y. Expo Hollywood Niles Trammell, NBC executive

v.p., left last Friday (26) for a 10-day junket to the westcoast. He will visit the network's plants in Hollywood and San Francisco and return directly to New York. It's his first lookaround on the

Many Programs Shifting Time

Wholesale shifting of commercial programs which has been going on at CBS during the past two weeks is expected to have no small effect on the Cooperative Analysis of Broadcasting popularity ratings by the time fall radio is in full swing. Most of the transfers were made by advertisers to get away from what was considered as tough opposition or periods that aren't conductive to attracting maximum audiences across the country. Changes in broadcasting time which have a tready been scheduled follow:

COLUMBIA

Program
Hit Parade (Luckiea)
Ask-It-Basket (Colgate)
Gang Busters (Colgate)
Kate Smith (Swansdowr
Phil Baker (Dole)
Walter O'Keefe (Ethyl)

Johnny Green (Philip Morr. 99 Men & A Girl (U.S. Tire)

From
Sat., 10-10:45 p.m.
Wed., 1:30-8 p.m.
Wed., 8-8:30 p.m.
Thurs., 9-10 p.m.
Sat., 9-9:30 p.m.
Thurs., 10-10:45 p.m. Sat., 8-8:30 p.m. Wed.. 10-10:30 p.m.

Te Sat., 8:45 p.m. Thurs., 8:830 p.m. Thurs., 8:30-9 p.m. Fri., 9-10 p.m. Wed., 8:30-9 p.m. Monday, 8-8:30 p.m. Fri., 8:30-9 p.m.

NBC

Magic Key (RCA)

Sun,, 2-3 p.m. Mon, 8:30-9:30 p.m.

(Blue (WZ) Link)

In the case of the Hil Parade American Tobacco both seeks an earlier
period for the eastern audience and wants to get away from competing
Benny Goodman (Camel) and Tumer Pot of Gold program with Horsee
Heldt. 'Gang Busters' is up against 'One Man's Family', a consistently

Heldt. (Gang Busters is up against 'One Man's Family,' a consistently good.rater.
While Kate Smith has managed to pulverize the Rudy Vallee jinx, General Foods figures that the general duliness which marks Priday night archedularly. With Ethyl if a good of the good to be be listening the Crosby-Bob Burnes combination (Kraff Music Hall), and U. S. Tire is motivated by two reasons, Kay Kyser (Lucky Strike-NBC red) and the lateness of the hour of Columbia and present Phillip Morris has to contend with Tommy Riggs (Quaker Oats-NBC red), while Dole believes that Phill Baker will fare better if he's quartered in an early weekledy alot.

RCA Stays Through Heat, Ending Ironic Situation for NBC Networks

RCA has decided not to withdraw its 'Magic Key' program for the summer but instead will use a Monday night period (8:30-9:30) on MBC blue (WIZ) link as soon as the required stations, can be cleared. Program has since its inception been identified with the same link's Sunday matines enhedule.

Announcement that RCA, NBC's parent corporation, was camphoring the show for the summer had ing the snow for the summer had caused much comment in the ad-vertising trade. Action was regarded as placing the communications com-bine in the ironical position of urg-ing others to remain on the air dur-ing the warm spell but folding its own commercial.

TOOTHILL BUYS OUT W. B. BURN'S INTEREST

John A. Toothill, Chicago manager of the Burn-Smith Co., has bought the interest of Waiter B. Burn in the station rep organization.

Burn will continue with his other business, Walter P. Burns & Associ-ates, research and market data ser-

REVERSE SALES APPEAL

Modest Claim for Bread—Clothic

San Diego, May 30. San Diego, May 38.

New high in bending over backwards was reached by Snowdate Baking Co. In commercial copy this buy locally made bread, pointing out many brands are made here and 'no bread is finest unless you think so.' Spiel wound up with hope that dialers would like Snowdake. Firm popuzors a quitz show.

Another example of reverse sales-appeal is a Los Angeles clothing firm on KFI plugging 'our hard-to-find location in the industrial low-rent district.'

ETHEL HAWES REORGANIZES

ETHEL HAWES REORGANIZES
Ethel Hawes, former WGAR commentator, has reorganized executive
staff of her radio-merchandising Exposition which is finally due to get
under way in the fail after four postponements. Project in which household goods and femme articles will
be touted via visual radio set-ups is

be touted via visual radio set-ups is being renamed Ciub Forum and Mart, Inc. Originator, who recently split up with Ben Levin, former partner, is prez with John L. Irvin as executive vice-pres, Waiter Orr, ad agency man, is secretary; Charles Burns, treasurer, and James Hubbell as vice-pres.

Vox Pop Goes On

Option on Vox Pop, with Parks Johnson and Wallace Butterworth, has been picked up by Penn Tobacco through Ruthrauff & Ryan. Latest extension completes a cycle of 52

wal becomes effective June 24.

CAMPBELL SOUP SUNDAY-MINDED

Campbell Soup is looking around for a Sunday night hour on one of the networks. It also seeks a choice daytime quarter-hour across the house of the control of the control

Collier's Mag Character

Adapted by Fed. Project Adapted by Fed. Froject
Federal Theatre Radio Division begins airing a thrice weekly series of
detective mysteries on WOn-Mutual,
N. Y., June 5. Based on the Detective O'Malley series used by Collier's
Magazine, permission had to be
for the mag and William McHard, author of the stories. Will all
Mark Mysteries was the stories of the stories
Milliam McHard, author of the stories. Will 10:1510:300 p. Wochnest op-Priday. 10:1510:300 p. Wochnest op-Priday. 10:15-

Adapted by Leo Fontaine, first two will be Written in Dust and Too Bad.' Barry Williams directs.

SAM BALTER TO KHJ

Returns to Philly in Fall for Bayuk Cigar Sportscast

Cipar Sportenses.

Sam Balter's nightly 'Inside or Sports' show on Mutual is being aired from KHJ, Los Angeles. It shitted its point of origination from WFIL, Philly, over the week-end, builted its point of origination from WFIL, Philly, over the week-end, Priday's alring, with Al Stevens, of the WFIL staff, pinch-hitting for him on Saturday, It was Balter's original Intention to fly out, making an interim stop in Chi for Saturday's broadcast, but Bayuk Phillet, the broadcast, but Bayuk Phillet, the Charge, with the pick-up charge,

agenta, wouldn't go for the pick-up.
Balter will return to Philly in the fall to start on an enlarged Mutual
who of 33 or 34 stations. Although
the Mutual pact hasn't yet been
signed, as a result of a recent effort
signed, as a result of a recent effort
ington agency, which handles the
scount, said nothing is holding it
up now. Agency was ready to sign
with Columbia, but wouldn't sow
with Columbia, but wouldn't switch
was demanded.

FITZGERALD FROM EXPO

FITZHERALD FROM EXPO
Ed Fitzgerald has been put on a
8:30-8:45 schedule by WOR, Newark,
and switched to a new routine. He
is being billed as The New York
World's Fair Reporter, with his
script dealing with the day's schedule at the expo and human interest
hits.

A.P.'s Next Step; Local Papers to Sell board of directors advised its mem-ber papers last week that it's okay for them to make the service avail-able to sponsors. Among the condi-tions going with the privilege are (1) the AP tag must not be identified with such programs, (2) no commit-ments are to be made for more than three months and (3) the servicing

he deals with in that particular sit-

uation.

AP first edged itself into the broadcast field four years ago with the entry of the Press-Radio Bureau. Later its own members were permitted to air unsponsored news on their own stations upon the payment their own stations upon the payment of a special assessment, amounting to 5% of the first wire charge and general charge elements of the pa-per's pro-rata weekly assessment. The next rap on the wedge came several months ago when the AP made available gratis two or three five-minute periods of bulletins a

AP's latest move makes the ser AP's latest move makes the service a wide open competitor of the United Press, the International News Service and the Transradio Press Service in radio.

NBC Gets Piece of R. J. Reynolds Biz: Latter Has 3 Shows for Summer

Radio Meets Legit

Colonel Stoopnagie g om a legit agent abou

Colonel Stoopnagie got a cair from a legit agent about the lead in a Broadway revival. After much hemming and hawing the part could be clinched if the part could be clinched if the comic would angel the project to the extent of \$10,000 and the next day for his decision and the comic remarked, 'Tm sorry, I've found a better offer. Somebody has asked me to put up \$20,000 for a part.'

MARCH OF TIME WINS VS. 'VOICE OF TIME'

Federal Judge Clarence G. Galston in N. Y. Thursday (25) found Anschel Barshay, doing business as The Voice of Time, guilty of infringe-ment, in connection with the suit for an injunction, accounting, and dam-ges against him by Time, Inc. Bar-ages against him by Time, Inc. Bar-ages against him by Time, Inc. Bar-ley of Time on Dec. 31, 1856, and was in the business of selling phonograph records reproducing famous speeches over the radio.

records reproducing famous speeches over the radio.

Time, claiming infringement, sued in. The opinion of Judge Galston stated, 'The detendants use of a stated, 'The detendants use of a stated, 'The detendant's The March of Time,' as well as unfair competition in connection with its trademarks, and the good will attending time,' which is an alternative usage by the M of T.

The judge told both parties to submit Andings of fact and conclusions of law, to determine the equal will be issued.

Perry Bill Dies

Albany, N. Y., May 39.
Senstor Charles D. Ferry's bill
making the unsultorized recording
for pecuniary gain, and the selling
for pecuniary gain, and the selling
of possessing for sale of such records
of the selling selling selling selling selling selling
died in the Assembly. Although
senstor Perry succeeded in obtaining the Upper House's approval
within two weeks after introduction
within two weeks after introduction
Republican - controlled rules committee for the remaining nine weeks
of the session.
The bill was ponsored by Fred
Worting, Paul Whiteman, and other
thesits and sald performers.

George Frey Promoted George H. Frey of the network sales staff, has been named NBC sales service manager of the eastern di-

He takes over from I. E. Shower-man who, the week before, was made eastern sales manager.

Frank R. McNinch, FCC chairman, hospitai, Philadelin Hahnemann hospital, Philadel-phia, suffering from colitis, is re-ported by Dr. Harry M. Eberhard as in good condition.

Camel will have three shows running on the networks this gummer.

Saturday spot (10-10-30) and) on the NBC red (WBAP) link, with Bob Crosby replacing him on CBS These three shows the count's Monday evening half hour count's most of Chick Young's comic strip. Blondie, with Perhap count in the cast. This show will originate from Hollywood and vide Donahue He cast. This show will originate from Hollywood and Harry Hol-combe will do the production. For Pickett has been assigned as promper shows the production of the production of the Picket has been assigned as promper shows will be the will be the production of R. J. Reynolds Tobacco Co. Account It is the first time that NBC has had a piece of business out of R. J. Reynolds Tobacco Co. Account Chairvely. Addition gives NBC six cig accounts. Others are Chesterself, Lacky Stike, Old God, Phillip Morris and Brown & Williamson.

BOSTONIANS SHINE IN SUB COVERAGE

U. S. S. Brooklyn near the point of the sinking.
Mutual scored with the announcement that the rescue chamber had completed its first round trip, while knell did a slick account of the seamen getting out of the bell. All three webs broke into the British Empire broadcasts Wednesday atterped by the broadcasts with the broadcast with the

during the matinee baseball air-laurious teature of the disaster boundedsts was the reaction of com-ception of the company of the com-sisted Press' scoop about 25 or the steep ress' scoop about 25 or the 50 trapped me

Shome, Holtshauser Ton

Cincinnati, May 30,
Ernie Shome of Radio Saies, Chicago, and H. H. Holtshauser, treasurer of WAPI, Birmingham, Aia,
visited WKRC last week. They conferred with Biii Williamson, sales

rerred with Bill Williamson, sales manager.

Latter is acting as the station's general manager in the absence of Bill Schudt, who was called to the bedside of his mother in New York.

Dicker is on for him to follow Artie Shaw into the dancery. WJR Chorus to Ford

Clinton's Coast Puff

Hollywood, May 30, Larry Clinton will break in his Sensation ciggies program from here in July if Palomar ballroom deal is

Detroit, May 30,
WJR's mixed chorus, directed by
Don Large, signed to complete talent
list for Ford summer series over
CBS, starting June 11. Don Voorhees
will conduct ork with James Melton

is tenor soloists.

Large, who came to WJR nine
rears ago as a pianist, has gained
vide rep with his chorus during the
last three years.

HINDS LIKES TUESDAY Burns and Alien May Have 'Battle of Sexes' Spot

Hinds Honey and Almond Cream (Lehn & Fink') is reported as hav-ing its peepers on the Tuesday 9 to 9:30 spot on the NBC red (WEAF) link for Burns and Allen in the fall. Period is now filled by Cummer Products' Battle of the Sexes,' with Frank Crumit and Julia Sanderson.

L. B. Wilson got a barometer from his staff at WCKY, Covington. Sym-bolic that he was an 'ali-weather friend.'

bits. It's every day but Sunday. Special Radio Circuit Figured As

ually edging into the business of furnishing news to radio stations is expected to be climaxed within the next six months by the establish-ment of a special circuit and editing staff devoted to servicing broadcast

staff devoted to servicing broadcasting. The AP is, however, expected three months and (3) the servicing
ing. The AP is, however, expected three months and (3) the servicing
merapage; franchise holders for the force in the property of the control of the first product of the control of the

In the Production Centres

IN NEW YORK...

NOTE TOWN...

Roger White lost a defendant, not the case, involving old program of Tim and Irene... the case goes on but the advertising agency, Charles Dallas Beech and White reaches a statistactory settlement out of court...

Thursday for her first trip to Hollywood...Genevieve Rowe cancelled a midwest date to sing with Raymond Paleg June 9 when U.S. The shifts to Fridays...Jimmy Scribner has set details to broadcast Yohnson Family from his barbeeve stand on Long Stand errors to the World's Pair.

IN HOLLYWOOD...

No one gets out of a studio faster after a broadcast than Amos 'n' Andy...Artie Shaw amitten by the sunshine and forked over for a domicile in exclusive Benedict Canyon...Levis Alten Weiss back from his eastern identifies a state of the state of th

IN SAN FRANCISCO...

IN SAN FRANCISCU...

Will Aubrey, vaude old-timer, radio entertainer for the past several years, has a new weekly hall-hour stanza tabbed 'In the Good Old Day' with Eddie Swartout's orchestra and aired over Coast NBC-Red web Wednesdays at 8:30 p.m... Waiter Kelsey, chief baton waver for KPO and KGO, and orchestra contractor, Rudy Pierce, found themselves and their soos and orchestra contractor, Rudy Pierce, found themselves and their soos and orchestra contractor, Rudy Pierce, found themselves and their soos to the contractor, Rudy Pierce, the contractor of the Coast NBC-Red Rudy Coast (STO) and KGO and Margaret Hanley of KSFO have moved up their wedding date to July 2... Dick Wynne, ext. Applier, now at KJBS... Stoneew Waiter Guild of KSFO's Salute to KSFO have moved up their wedding date to July 2... Dick Wynne, ext. Applier, now at KJBS... Stoneew Waiter Guild of KSFO's Salute to KSFO have moved up their wedding date to July 2... Dick Wynne, ext. Applier, now at KJBS... Stoneew Waiter Guild of KSFO's Salute to KSFO to its morning 'Yearne Patrol' sessions... Production manager J. C. Morgan of KSFO swapped his power cruiser for a minipiano and a yellow convertible coups, so now he's faking plano lessons the already vallow convertible coups, so now he's faking plano lessons the already attact called 'Names Make News,' with Sanford Spillman assisting with production... And Potter is doing a new variety show, 'KROW Goes to a Party,' on the Oakland station, taking dalars to an imaginary celebration.

IN CHICAGO . . .

Ted Williams, horse commentator, set on WIND for 23-week run de-scribing 'em at the five Chicago tracks... Walter Huston, slated for return Liler Solomon, conductor of the Illinois WPA orchestra, will conduct two broadcasts of the NBC orchestra's summer symphony series in August. ...Paul Bension has Joined WON at announcer...Bernadine Flynn in town after eastern trip and back in Vie and Sade cast...Joe Emerson of Plymns of All Churches', readying summer jaunt to family farm in North

Carolina.

Jack Teagarden orchestra gets the guest job on the Fitch Bandwago show on Sunday (4)....Swor and Lubin, NBC blackface team, double the Palmer House starting June 6....Midstream' show for Teel will move up is minutes to 3:45 p.m., CDST, beginning next week.

Sykes, Senator Wheeler's

Federal Radio Commish, after 12

Sykes, Senator Wheeler's

Son Among Lawyers OK

For Practice Before FCC

Washington, May 30.
List of barristers newly admitted to practice before the Federal Communications Commission headed multiple of the Son D. C.; Leonard Cohen, Mechanulcations Commission headen and well than the Son D. C.; Leonard Cohen, Mechanulcations Commission headen and Son Commission headen and Son Control Son

KĖBI TO WICHITA

FCC Pooh-Poohs Pleas of Over crowding From KFH and KANS

erowding From KPH and KANS in spite of vilgorous protests from radio stations KFH and KANS in Wichita, the Federal Communications Commission granted application May 24 to move radio stations Creaming the Communication Commission granted application May 24 to move radio station CREM, owned by the Farmer's & Abliene to Wichita. Commission in granting permit said station can best be utilized to serve a larger center of population and surrounding rural Abliene because there are six or seven stations all ready serving rural area there.

Radio station will be housed in Radio station with the housed in Radio station with the housed and the station of the commission of the comm

GENERAL MILLS **TESTS A NAME** WRITER

General Mills is experimenting with a name subtor, Kathleen Nor-ris, to see It she'll be a littener circle to see It she'll be a littener circle to the country of the coun

NEW TYPE LICENSE FOR EXPERIMENTALS

Washington. May 20. Three categories of experimental radio stations were created last week under new FCC rules governing various specialized uses of the spectrum, with all licensees except those run, with all licensees and special experimental tickets will be abolished. In their place the Commish will not their place of the run of Washington, May 30

John Shafer, special events direc-tor now publicity director for WKY, Oklahoma City, succeeding Jim Cox, who has been assigned to continuity.

NBC Resting Comfortably

Renewal contracts totaling \$8,262,401 were obtained by NBC during the past week. The biggest was that of Procter & Gamble which amounted to \$5,464,836 and is effective July 3. Other renewals for the

ele were: Account Gross Billings Account \$1,442,460 Istol-Myers 240,220 nerican Tobacco 254,600 oodbury-Jergens 259,965 Washington Coffee 100,000	Effective May 29 July 5 July 5 July 2 Sept, 23
--	---

TELEVISION MASKS

Takeoff Impressions for World's Fair Telecasis

Talking masks appropriate to tele-vision have been invented by Doane Powell. General Electric hopes to employ them at its demonstration at the N. Y. World's Fair. G.E. is show-

employ them at its demonstration at the N. Y. World's Pair. G.E. is showing the public a series of interviews. Some public a series of interviews as the public a series of interviews to saturn the mask of series of the public and t

seross the rotunda, of the receiving set.

G. E. is expanding the space allowed this phase of its display. A ganized. Belly many the property of the service of the service

KOL Man Jailed

Lester M. Hunt, radio. commenta-tor and newspaper man surrendered to sheriff at Olympia and began serv-ing 10-day sentence for contempt of the county grand jury and Su-perior court. Hunt refused to divulge the sources of certain information. Hunt lives in Seattle and has done some spleting over KOL, local Mutual outlet.

Arthur Simon, g.m. of WPEN, Philly, did quickie Bermuda cruise over holidays.

Trend Debated with Some Heat and Much Reference

More About Quiz Programs

to C.A.B. Comparisons-Other Angles

Lessening of the popularity of Information, Please, but proponents quix-type radio programs as reported last week in Vasurry has, since then, precipitated considerable typed discussion of what programs are most likely to survive into the personnel state of the precipitate considerable typed the state of the precipitate considerable typed the state of the precipitate considerable typed to the precipitate considerable typed to the precipitate considerable typed to the state of the precipitate considerable typed to the precipitate considerable typed typed

Radio Mfgr. Capehart Figures Briefly in Dies Spotlight on 'Fascism'

Washington, May 30.
Attempt to set up 435 clubs in each of the Congressional districts of the U. S., in order to 'sell' Homer Capehart, Indiana radio and musical instrument manufacturer, as Republican candidate for the Presidency in 1940, laid an egg before the Dies Committee last week.

Dies Committee last week. Linked uncomfortably with the latest sensation in the committee's investigation into alleged Fascistic movements in the U. S. Capehart-for-President boom brought swift censure from John D. M. Hamilton, G. P. National Committee chairman, and folded quietly and probably forever.

seen and source quietly and probably foreress-man solution with the solution of the solution o

dency.

Campbell and Republican pals planned to send Capehart around the country to 'sell himself' to the voters—describing the radio magnate as a 'natural' for the White House.

a 'natural' for the White House. Connection between G. O. P. politics and the so-galled planned program' to mobilize army and navy reserve officers, Legionaires, etc., caused serious concern to responsible Republican leaders. Hamilton disclosed that all members of the National Committee had been warned on the Capenart plan and disagent of the committee.

agent of the committee.

G. O. P. embarrassment was heightned by the appearance of Fells McWhirter, Indianapolis banker and Republican leader, who was Capshart goington. Sun total of the proceedings indicated a trip to the wood-shed for McWhirter and increased efforts by the National Committee in Indian, to convince voters that the Capshart boom is definitely over.

Par-DuMont Television

Involved in a N. Y. Suit

Involved in a N. Y. Sutt.
Application by Paramout. Pictures, Inc., to dismiss a complaint by Blanche, Lawrence and Jules Leeds, as executors of the estate of the state of the

complaint has elapsed.

Paramount attorneys, hazarding a guess, believed the suit was brought in connection with the purchase by Paramount of a 50% interest in Du Mont Television. It is believed that the Leeds had some connection with the television company, and with the television company, and with the television company, and price. Leevil is v_p, of Du Mont.

Ivon Newman at WNLC

Ivon Newman at WNLC
New London, Conn., May 30.
Ivon Newmith, formerly at WKAT,
Ivon Newmith, formerly at WKAT,
Station rev considerably
upped following recent extension to
tultime operation, but Moore Bros.
owners of plant, reported unsatisfied
with sales results.

FCC CHILLS TELEVISION

TAKES A 'GO SLOW' POINT OF VIEW

Report. Refuses to Recom mend Standards -- Favor Every Caution to Protect Public from Set or Stock Burning

BUT PRAISES

Washington, May 30.

Because of unanswered social and economic questions which complicate solution of technical problems, the Federal Communications Commis peerra Communications Common from painted the control of the common control of the the common control of the the common control of the vision in order to protect the public and insure maximum benefits from vision as just emerited childcond, which is the common control of the common control of the vision as just the common control of any performance requirements for any performance requirements of any performance of sight re-civers to adopt voluntarily their control of the common formation of the Radio formation of the Radio formation of the Radio formation of the Radio formation of the formation of formation sion was urged last week to take a

sition at this stage of a evelopment. The control of the committee—Commissioners T. A. M. Craven, Norman S. Case, and Carven, Norman S. Case, and M. B. Rown—as a precolus child H. Brown—as a precolus child high must be prevented from growing too fast and attempting too much which must be prevented from growing too fast and attempting too much been on testing in the control of the commended for their patience, initiative, and willingness to take risks, attough the group resultance with the commended of the control of the commended for their patience, initiative, and willingness to take risks, attough the group resultance will be considered the commended for their patience, initiative, and willingness to take risks, attouch the control of the commended to the com

regular basis is still in the distant time. The line inlevest angle was stressed repeatedly in the 7,000-word document. While admitting that the only FCC authority over development of visual broadcasting remains and the standard control of the committee pointed frequently to the moral obligation of making certain the potential sudjection of the committee pointed frequently to the moral obligation of making certain the pointed and be adopted, the Committee and be adopted to the committee and th

Licenses to Be Tough?

in prospect, the report asserted.

Licenses to Be Tough?

As an alternative to premature dioption of performance standards, the trio suggested, following its weeks of conferences with research lab people, operators, and set makers, to consider the property of the control of t

N. Y. (NBC) Television

May 31
(8:30-8:30 p.m.) Judy Canova,
Zeke and Annie; Nick Lucas; Jay
and Lou Seller; Bogota, N. J.
High school amateurs in sketch.

(8:30-9:30 p.m.) Tom Howard, George Shelton; Randall Sisters Jenny Lind' sketch.

tributing programs from talent cen-ters, and the high cost of operation were listed as limitations which must be considered before any perform-ance yardstick is placed in regular

ance yardstick is placed in regular use.

Chief duty of the Federal regularions is to maintain order, providing experimentation, the group declared, while anxious to help the speedy emergence of television as a mass was firmly of the opinion that it would be hazardous to both the best interests of the industry and the place of the control of the con

Pending Applications

Pending Applications
The report did not touch the question of what should be done about a number of pending applications for visual station licenses, yet the tone of the discussion—particularly the numerous references to the lack of the control o

handful of transmitters now func-tioning.
Before any standards can be laid down, it is imperative to ascertain form, it is imperative to ascertain service, as well as the engineering course to be followed, the group em-phasized. Tastes and reaction must be measured, in this connection, the beneaured, in this connection, the hints. the British public has not shown itself to be particularly re-sonance to service rendered by BEC, since only 14,000 receiver 14,000,000. mode to a population of 14,000,000.

Impetus to Sets

Impetus to Sets

In warning against any action which would give impetus to a rapid purchase by the public of large quantities of receivers; the committee reflected fear that programment of the programment

Discussion of the technical side followed familiar outlines. Com-menting that development has (Continued on page 37)

Television Angle Up In D. C. Move to Repeal Old Fight Film Law

Washington, May 30,
Removal of the present ban on interstate shipment of fight films was
pondered this week by a Congressional committee which heard Jack
Dempsey, former heavyweight titleholder, and other ardent devotees of
manual maulin; term the antiquated
statute hypocritical.
Parade of remove

statute hypocrilical.

Parade of ring enthusiasts was staged to focus attention on bill introduced oy Senator W. Warren Barbour, ponderous New Jersey Republican, who used to be the amateur afght game's equivalent of Dempsey. Broadcaster's approval also was voiced, with consideration given to the prospects of television blow-by-blow accounts.

As newsrept grinders incisted on

blow-by-blow accounts.

As newsreel grinders insisted on sveral repeat performance, Dempeyer read a 54-word endorsement of the Barbour bill, pointing out that a property of the performance of the Barbour bill, pointing out that leather-paded at in virtually every state and that the legal prohibition on shipment of ringside illms is an anachronism. Since the law is not enforced and bootlegging goes on, the property of the prope

be knocked out. The television angle was stressed by Neville Miller, president of Na-tional Association of Broadcasters, who commented on the inconsistency of permitting microphone spielers to tell what happens. Clarication of ', legal situation is imperative so television stations can know what to do.

television stations can know what to do.

To the process of seeing developed, radio spokerand commented, 'and unless prohibited by law will include the
transmission of pictoric legresentation of prize fights. Many such
lines, and therefore will fall within
the category of interstate commerce,
through no court as yet has been
called upon to decide whether the
called upon to decide whether the
or a prize fight, it is conceivable
that the question may be raised, and
no broadcaster desires to run the
risk of violating the law, even
hough the possibility of his
can
be apparently disinterestee since the
Apparently disinterestee since to
tempt to stop by e illegal traffic, theas men were complicuously absent. tempt to sup ye inegal traint; inea-3 men were conspicuously absent. Other supporters of the bill included Col. John R. Kilpatrick, head of Madison Square Garden Corp., and Stanley Scherr, Maryland Athletic commissioner.

John Morrell Co., Easy-Cut Hams, is sponsoring 'Yawn Club,' a.m. frolic three times weekly over WWJ, Detroit. Runs 15 minutes, high-lighting 'Sophisto-Kats' swing band, and Rosemary Calvin. songetone.

The Derby and Another Prize Fight Satisfactorily Telecast in England

London, May 30.

The Derby, picked up on three systems of big-screen reproduction, gave television another impressive demonstration here last week. In Hall cases the pictures were 15 left by the state of the state

English Film Exhibitors File Strong Protest on Private Use Of Government Television

Britain Hesitant, Too

Hopes of expansion of tellevision into the sticks are still as confused as ever, but II appears certain now that everybody is ment. Latest reports show Gennel Post Office's television advisory committee already to support the still additional tellevision advisory committee already to support the still and the support the support of th

of international tension that still persists.
Attempt in House of Commons to get the situation cleared up was frustrated when Sir Waiter Womersley, assistant postmater-general, announced experiments for a provincial station were near completion but that he could give no information beyond that.

Engles' Son's Campus Play

Ithaca, N. Y., May 30 Dramatic Club at Cornell Univ Dramatic Club at Cornell University last week presented The Caddiff Glant,' by Prof. A. M. Drummond, who is the director of the University theatre, and Bob Gard, Graute through the Caddiff Glant, by Graute Club, and the State of the NBC vp. in charge of the artists service. Script is based on tenoted hoave pulled in 1898 and takes in such characters of the period as P. T. Barnum and David Sarum.

Jordan Gets WRR Job

Jordan Gets WKK Job
Dallas, May 30.
Charles B. Jordan, acting manager
of WRR, municipal station here, has
by the City Council here, moving
into post vasced when John Thorwald's contract was terminated by
the city. Jordan joined staff in 1928,
handled sports broadcasts, in which
station specializes.

which station specializes.

WRR is member of the Texas
State Network.

lighting 'Sophisto-Katis' swing band, and Rocenary Calvin, songstress and Rocenary Bus Lines from Sonet Young & Rubicanus' Calvin, sonet Young & Rubicanus' Calvin, sonet Young & Rubicanus' Calvin, sonet Young and Rubicanus' Calvin, sonet Young and Sonet

London, May 23.

When film trade representatives met Postmaster-General "Tryon to discuss television, they told him they were "agin it." View they put up was that the new BBC service was hurt-discussed in the discussion of the service of the serv

it may disrupt theatre bit. So its way to the state of th

meeting and Libermanograph exposed in the control of the control o

MERCHANTS' ANGLE

Think NBC Telecasts Should Be On

New York department store re-tailers of television sets are peeved at NBC for broadcasting its night-time telecasts on evenings when the stores close early and none on Thursday nights when most all are open late. Claim NBC's program star and the star of the star of the art of the star of the star of the art of the star of the star of the art of the star of the star of the art of the star of the st

WJR SETS FOOTBALL

WSMB Pigskin Events Also Set In

Detroit, May 30.

WJR already has contracted for broadcasts of Detroit Lions and Unibroadcasts of Detroit Lions and Uni-versity of Michigan grid games next fall. General Mills will exercise op-tion to bankroll Lion contests, with Harry Wismer at the mike, and air-ings will cover both home and away games, 11 in all.

away games, 11 in all.

U. of M. games, which have been carried by WWJ, give WJR exclusive commercial rights to broadcasts of both home and away games. eight in all. No sponsor lined as yet, but Harry Wismer will also handle these contests.

WSMB-Coca Cola New Orleans, May 30. WSMB completed contract this week for exclusive broadcast of all Tulane University football games next fall under sponsorship of Lou-islana Coca Cola Bottling Geocri-tive again as in past four years un-

Carmichael's Widened Job

der same sponsor.

Cecil Carmichael, WLW-WSAI press relations director, assumes added supervision of the station's special events and remote pickups. Herb Flaig continues as special events man, under Carmichael, who man, under Carmichae Crosley last January

WKRC.

Dewey H. Long, g.m. of WSAI, at the same time hired Richard A. Ruppert as WSAI's station promotion manager. Ruppert was ditto at

Na.N..

Richard W. Garner, whom Ruppert
ucceeds, was transferred to WSAI's
ales department, handling national
ales promotion.

P. K. Ewing Readies

F. K. Ewing Keadies
Greenwood, Miss, May 30.
P. K. Ewing, who manages station
WIDU in New Orleans, orspects to
WIDU in New Orleans, orspects to
pletely moved here from Greanda
and in operation for July 1. Ewing
was granted a construction permit
Greanda at last Tuesday's reason of
the FCC in Washington. Request
for removal granted despite fact that
displayed to the control of the CCC in Washington. Request
for removal granted despite fact were found
Greanda at last were found
Greanda.

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

MAJOR DECISIONS

Alabama: Voluntory assignment of thomse turning over operation of WAPI. Birmingham, to the Voice of Alabama, grounds used in the AZETO case. A 11-year agreement provided used in the AZETO case. A 11-year agreement provided to the AZETO case and the AZ

theorisation. Duke M. Patrick appeared for applicants. Polymery Committee on a local troomities in Deriver Polymery Committee on a local troomities in Deriver Polymery Committee of the Polymery Commit

days—charging rates that would be considerably lower than those in office at the satisfier consistence. Plant would contribute the contribute to the contrib

Rush L. Moland, Thomas E. Lodgs and Dallaw W. Knapp. New Jersey: Frankiston for WSNJ, Brifaction, to change from a daytime smalls assignment to 100 water highes, 210 received a state of the same state of the sa

The state of the state of the residencies vectors are strongly as the state of the

tiesem-move 160 an hour, or 160 for teal resulter advertions—which is becomes such that the commercial programs with the demand becomes such that the commercial programs the demand becomes such that the commercial programs of the action. In this cose algorithms experienced programs of the action. In this cose algorithms are considered to the commercial programs and the commercial programs are considered to the commercial programs and the commercial programs are considered to the commercial programs and the commercial programs are commercially as a commercial program of the commercial programs are commercially as a commercial program of the commercial programs are commercially as a commercial programs and the commercial programs are commercially as a commercial program of the Northern Commercial programs are commercially an expensive programs and treatment of the Northern Commercial programs are considered as a commercial program of the commercial programs and treatment of the Northern Commercial programs and sections are commercially as a commercial programs and treatment of the Northern Commercial programs are considered to the Northern Commercial programs and sections are considered to the Northern Commercial programs and sections and sections are considered to the Northern Commercial programs and treatment and other commercial programs are considered to the Northern Commercial programs and the commercial programs are considered to the Northern Commercial programs and the commercial programs are considered to the Northern Commercial programs and the commercial programs and the commercial programs are considered to the Northern Commercial programs and the commercial programs and commercial programs are considered to the Northern Commercial programs and the commercial programs and the commercial programs and the commercial programs and the commer

ndling the case for the applicants were Bon W. Kendall, and C. V. Wayland.

MINOR DECISIONS

Alaska: Edwin A. Kraft, Pairbanka, denied motion to dis-mine application for new station to be operated on \$10 km, without prejudice, and dismissed seme with prejudice. California: World Peace Foundation, Oakland, denied petu-tion to accept amendment to application to change frequency

projection. World Prace Possibleton to Manage freewinery from 640 to 602 kg. Transcription for the Control of t

default because applicance assume to an arrance. Are controlled time, from May 23 to June 21; City of Portal, d, denied as in cases of default application for permit to struct new experimental station, for want of prosecution ermost: WCAX. Barlington, granted permission to nge name to Burlington Daily News, inc.

SIEGEL'S FEE BASIS

Insurance Counselor Explains His Theory on Compensation

. The compliments to me implied in story in your May 10 issue, did not go unappreciated. Pleasant news indeed is your statement that 'Siegel is...getting plenty of respect' from the insurance companies, for up to the present, I must admit that this respect has hidden its light under a bushel, retarded no doubt by serious inhibitions.

Editor, VARIETY:

this respect has hidden its light under a bushel, relarded no doubt by serious includitions.

Let's keep the record straight, so the control of the control

Morris H. Siegel, Director

Policyholders Advisory Council.

Harry Jacobs Joins KDYL

Salt Lake City, May 30.
After five years of peddling his own company's et. discs, Harry. Jacobs, Hollywood wax grinder, has rejoined the KDYL sales force.

He worked for the local NBC out-let for a number of years before forming his own company in Cali-fornia.





Gives Advertisers Results in a Nationally Recognized Market

By making itself a part of Southern Colorado home life . . . by encouraging hidden talent in the Pikes Peak region . . . by exploiting every constructive civic program, KVOR has earned a national reputation as a community - exploited station.

Variety ranked KVOR tops in the nation in 1938. Listeners in this area where modern shops and stores and a half times the national average, agree with Variety. They call KVOR a real human personality, an entertainer, educator, informer and adviser.

do an annual volume two VACATIONISTS ARE COMING!

◆ Colorado Springs is a mecca for summer vacationists with buying ability far above aver-age. In the next 100 days they will spend \$15,000,000 in the Pikes Peak region. Follow them Pikes Peak region. Follow them and sell to them over KVOR.

KVOR (

WKY, Oklahoma City . KLE. Berrer (Affiliated Mont.) & Rearres

McNinch in Hospital

Washington, May 30. Long mystery as to the where-abouts of FCC Chairman McNinchaway from the office for the past month for medical treatmentdisspelled Thursday (25) when his disspelled Thursday (25) when his wife conceded he is in a Philadelphia hospital. Undergoing treatment for the stometh disorder which has troubled him for years and forced him away from the desk several times since taking the FCC helm a year and a haif ago.

No Indication when he will return to the job.



ON THE NBC RED NETWORK



ENICKEBBOCKEE PLAYHOUSE With Elliott Lewis, Carl Hohengar ten orohestra, Betty Winkler

Sendary, 18, "Mew York.

MASC-CHE W. Keater)

Initial two programs of this series, which debuted May 21, have failed with the series of the se

playing fast and loose with her inheritance. Here the series went intensively lopical. The
series went intensively lopical. The
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'RHYTHM AT NOON'
With George Watson, Dave Bacal,
John Hearn and Forrest Lewis,
Basin Streeters, Carl Hohengarten

John Hearn and Forrest Leving.
Basia Streeters, Carl Hohengarten
seth.
Basia Streeters, Chis show sand
seth.
With many local sh ** squeezing
through with a piano player or a
man-on-the-street, finis show stand
has songs, music and comedy and all
has songs, music and comedy and all
has songs, music and comedy and
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SIMON BAREE
Plane GELATIVE
WHENE AND COME TO BE THE STATE OF THE STATE

serials originating from Chicago. In this instance there was no let up in her overacting. It was river boat scenery—chewing. It must have been tough on Lewis' natural flair been tough on Lewis names as for restraint. As for the plug, it was briefly and effectively phrased but overdinned in delivery. Teel, P & G recently introduced liquid dentifrice, was hailed as the eureka of its field; the dentifrice that makes 'em gleam beautifully, etc. Odec

ARMSTBONG-RODERICK FIGHT Welterweight Championship 65 Mins. Sustaining

London
While Henry Armstrong of California, world's lightwelght and weiterweight champ, and Ernle Roderick boxed for the latter (tile in London, there also broadcast internationally. Description from ringside was recived in New York starting at 4-45 p.m. Thursday (25) the men going into action precisely at the time.

into action precisely at that time. Two announcers were on the job. one rapidly giving the blow by blow account, the other leisurely commenting between rounds Both were good sportmanship. After the first round there was no doubt about Armstrong plining up so many points that his retention of the title was a foregone conclusion.

foregone conclusion.
Story by radio disclosed nothing about Armstrong's fighting ability already from the conclusion of the colored sock-thrower in dancer of being discussified and at one time the observers thought that Roderick pression.

might have committed such a trans-gression.

As the gift progressed the wijni-As the gift progressed the wijni-ham of the wijni-de the gift of Armstong became montonous but to the English on-lookers his prowess was ever amaz-tentiless demon, phenomenal, the greatest fielthing machine ever seen tentiless demon, phenomenal, the greatest fielthing machine ever seen ward in asying that their Pirlish tileholder was constanting 'retiring' termed 'on his bicycle'.

Armstong's display was also re-arded as 'perpetual motion and nouncers did not think Roderle's could withstand the constant attack-could withstand the constant attack-fore, no special excitement and the challeneer was credited with game-ing the constant of the constant of the challeneer was credited with game-nantage in weight, height and reach. Press reports were to the effect that the bout was not a financial Press reports were to the effect that the bout was not a financial high price of tickets within were \$\$i. top. Whether television affected sing the bout were reported crowded.

Follow-Up Comment

Kay Kyser's splurges of verbal en-thusiasm in announcing the quiz winners of his Lucky Strile Musical Klass program over WOR was evi-Klass program over WOR was evidently sprayed a little too strong on his last Wednesday (24) session. Kyser went into tantrums over his winner resorting to classic Greek and Latin quotations. Although well delivered, it conspicuously didn't register with the studio audience. Not a giggle.

Register with the studio audience.

Robert Merley made a repeat trust of the control of the cont

Coast, remains about the same, except that an effort is being made to brighten and lossen it up, with more fluidity and less formality. No radical alterations as yet, but a few significant steps were noted in that direction.

Commercials seem 1 much frequent and at least one was board on length and pressure.

Charlie McCarthy, the amiable alter-ego of Edgar Bergen, indulged in a bit of fanciful nonsens Sunday (28) in playing cops an robbers on the control was the Sandoum years and London for a running fire of steadily amusing quips. A clever commercial was woven into the text when a criminal claimed an allbi dated coffee bag.

Robert Ripley was on the nose Friday night (28) with diver Martin Sibitizity, of the Squalus submarine rescue. Latter spoke his piece di-celled the control of the control of the control of the control of the control which is always something. Hildegarde caresingly cooled love dity or two in that perfect dic-tion of hers.

tion of hers.

Ben Bersie had a birthday lest
Sunday (28) and the gare on his Raidand-Half Tobeco show (CSS) naturally revolved around his age and
urally revolved around his age and
very street of the street
on this issue were quite funny, but
the same didn't hold for the stream
of walnuts that stemmed from Lew
had that desisteded imprist, he had
that desisteded imprist, be had
that desisteded imprist, be
accorded to the street
one of his outhandish outful, Lene
Grew a wild howl on his entrance.
It set the mood and they remained
for the mode and they remained
for the mode and they remained
it set the mood and they remained
it set the mood and they remained
for the mode and they remained
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American Tobacco Co. (Roi-Tan cigars) upping its weekly schedule of transcribed one-minute announce-ments on KSFO, San Francisco, from seven to ten. Lord & Thomas, New York, placed.



Quicker than you can say... TOS IS COLUMBIA'S STATION FOR CINCINNATI

This year Cincinnati grocers and druggists have filled more market baskets and more prescriptions than ever before. But-being only human-they hankered for still greater 'cross-counter trade. So they held a pow-wow...agreed on a cooperative food-drug selling drive. ... And tied an apron around Cincinnati's master salesman-WKRC.

Quicker than you can say, "This is Columbia's station for Cincinnati," their WKRC show was Cincinnati tea-table talk. And the grocers and druggists had to be more nimble-footed than ever to fill their orders.

All of which confirmed something everyone in Cincinnati already knew: WKRC-with the complete schedule of the Columbia Network plus a brilliant pageant of local originations-reaches the million-radio listeners in greater Cincinnati. And sells them!

WKRC ★ COLUMBIA'S STATION FOR CINCINNATI

550 Kilocycles. Owned and operated by Columbia Broadcasting System. Represented by Radio Sales: New York, Chicago, Detroit, St. Louis, Cincinnati, Charlotte, N. C., Los Angeles, San Francisco

Procter & G.'s Growth as Radio User **Cited by Daytime Whooper-Upper**

San Francisco, May 30. Drum-beating in behalf of daytime radio, based for the most part on the experience of broadcasting's largest buyer of radio time, Procter & Gam ble, was given here last week by Heber Smith of the Columbia Broad casting System. A large group of ad vertising men and station executives heard the talk which was delivered



CFCF and Short Wave CFCX owned and operated by

Canadian Marconi Company

NBC Affillate

ia Radio Facilities



at the monthly meeting of the San Francisco Advertising Club.

Smith traced the history of radio advertising over a period of 10 years, from 1928 when commercial time sold on the airwaves totaled \$10,000,000, to 1938 when the indus-\$10,000,000, to 1938 when the industry's take had grown to \$71,000,000. This increase of \$17. compared to a rise of \$37% in newspaper advertising over a similar period, 27% increase for magazines, a 23% loss in outdoor advertising and a 51% drop for car cards.

for car cards.

Although advertising agencies make about 50% less in handling radio business over other media, those who have the interest of their clients dare not duck radio because of the effective job it can do for them, Smith declared.

them, Smith declared.
Smith cited ... outstanding record of Procter & Gambl) and the tremendous increase in this company's
business from \$7,000,000 to \$95,000000 a year when it swump over to
radio. P. & G. since 1933 spends
55 coul of every advertising dollar
on radio. This company now has daytime and six night time shows.

daytime and six night time shows. During the depression period from 1929 to 1935, Smith was vice-president in charge of new business for Blackett-Sample-Hummert, which was one of the two leading national six best of the same of the two leading national in their business each year during inta period. The radio technique developed by the agency, that of the daytime strip, five days a week, 15 minutes a day, 52 weeks a year, was add by Smith to be on of the forgrowth of P&G business. Smith said that P&G howe served.

arouth of PAC business.
Smith said that PAC have gone
th daylime route because they realise its greatest advantages for their
particular line of merchandise. It
when the woman is thinking about
shopping for the merchandise being advertised over the air; daytime broadcasting affords the maxitituers to use more commercial copy,
daytime broadcasting is cheaper and
an reach the woman customer at
less cost for station time and less
talent cost.

THESAURUS GESTURES CANADIAN STATIONS

Montreal, May 30. Special script written by J. A. Shaw, program director of Station CFCF, anent the Royal Vlsit, has been acquired by NBC and is being sent to all Canadian stations subscribing to the NBC Thesaurus servaribing the servaribing that the serv

Shaw script, entitled 'Royal 'Cav-alcade,' is In blank verse and deals with historical British sovereigns up to and including the present reign.

Jacques Thivlerge at CKSO

Jacques Thivierge at CRSO
Montreal, May 30.
Jacques Thivierge has been retained to handle three French language newscasts and three French
variety shows at CRSO, Sudbury,
Ontario. French language population of mining town reported now
almost 20% of the total.
Thivierge descriptions

Thivlerge formerly under tutel-age of Narcisse Thivierge, manager of Station CHRC, Quebec.

DON'T MISS PALMOLIVE'S

"HILLTOP HOUSE" BESS JOHNSON

By Adelaide Marston

Dedicated to the women of America The story of a woman who must choose between love and the career of raising other women's children.

WABC-CBS-10:30-10:45 A.M. E.D.S.T. 78 Stations Coast-to-Coast WOR-4:30-4:45 P.M. E.D.S.T. Monday Through Friday

Direction BENTON & BOWLES, Inc.
Management ED WOLF, RKO BUILDING, New York

The Difference

Montreal, May 30,
Rooney Pelletier, CBC program producer, is back from
England after eight months with
BBC.

Pelletier found that the most significant difference in broad-casting methods, as compared with production on this side, lay in the fact that where producers here are almost entirely influenced by audience reaction, audience demands are virtualive

If It's McCarthy It's News: Canada

Montreal, May 30.

Coast to coast survey made by Madge Archer over period of two years to determine type of radio publicity most likely of acceptance by Canadian dailies indicates that ratio to their popularity. The most popular programs get the largest silec of free space, making it difficult to get mention of new shows. Survey shows that almost anything data indicates that most Canadian dailies have not cut down or radio space in the past two years, with increased radio copy recorded in many creased radio copy recorded in many is Toronto, where it is understood dailies have an understanding to lay off radio news.

Dailtee taking radio news will ac-

Dailies taking radio news will ac-cept only copy for immediate re-lease, waste - basketing anything labelled for future release.

London Calling

Arthur Askey and Richard Mur-doch returning to BBC in final edi-tion of 'Monday Night at Seven' May 29.

Confuston over BBC refusal to re-lay King George's first Canadian speech from Quebec was solved when lateness of royal ship pre-vented the broadcast; weirdest part of set-up was that, while BBC had not arranged to relay the broadcast, it was to be picked up by all French webs, so that Britishers who could not hear their own King from their own network would do so by tuning on to the foreign kilocycles.

Estimated there are still 100,000 radio 'pirates' in U. K., who do not pay government license of 10 shillings for their installations; 309 of them were caught and fined last

Big scale vox-popping sessions being featured in last of season's 'In
Town Tonight' series. Michael
Standing, specialist in London
street corner interview, will talk
with people in major provincial
cities, victims being grabbed by BBC
officials and asked to use headphones.

A \$2,500-a-side golf match between Reg Whitcombe and Bobby Locke being televized.

J. M. Rose-Troup upped to posi-tion of director of program admin-istration for BBC from assistant spot.

Radio Normandy has two more weekly quarter hour programs for Freezone from C. Mitchell & Co. In-ternational Chemical Co., who con-trol Freezone also broadcast Bisu-rated Magnesia, Reudel Bath Cubes, Anne French Cleansing Milk, Limestrone Phosphate, Lavona Hair Tonic

Joe Loss doing double session on Radio Luxembourg, exploiting Mel-tonian Polish and Reckitt's Blue. Both contracts fixed by London Both contracts fixed by Press Exchange,

Coty Perfume have placed an-ther contract with IBC through Graham & Gillies for Sunday eve-ings on Radio Normandy.

BBC 'In Town Tonight' and 'Mon-day Night at Seven' weekly series, suspended during summer, to be re-stored to programs in the fall.

SERIES OF LIGHT SHOWS MEXICO HAS SPAN HEAT FOR BBC

London, May 23.

producer, is back from a dater eight months with a special content of the special content o other Eight Bells' program or nauu-cal rollick and a new edition of Ronald Frankau's Beyond Compere will be aired

MUCH OF EUROPE WITHIN BBC RANGE

Effective range of BBC programs embraces practically whole of Eu-rope in the view of Sir Stephen Talrope in the view of Sir Stephen Tal. lents, Corp's public relations controller. Claim was embodied in a letter to a continental critic, and state of the continental critic, and the controller of the country of the control of the country of the co

long waves.

BBC service area cannot be indefinitely widened due to International conventions that limit output
strength, though recent Montreux
plan allows this to be upped usefully,
a fact of which Corp, proposes to
take advantage. Beyond that, range
of a dosen stations sending its prodefinitely and the stations of the stati

Ayer Reps Lehn & Fink For So. Amer. Republics

Poli Soc. Amer. Repundes

Philadelphia, May 30.

Lehn & Fink has named N. W.
Ayer & Son agency to handle Hinds
Honey and Almond Cream in Argentina, Urugusy and Brazil.

Analysis of company's marketing
problems has started and a campaign
will be placed for fall. problems has started and will be placed for fall. Some radio may be used.

Imperial Renews CFCF

Montreal, May 30.
Imperial Tobacco has signed for another 52 broadcasts over station CFCF and list of selected private

Continues 'Light Up and Listen'

Prince Fredrik of Denmark has requested transcriptions of his talk and of the radio welcome given him in Iowa. The records were made by KSO, Des Moines.

OWN GADGETS IN XEXT

Mexico City, May 30.

XEXT, Tepic, Nayarit State, Is the first Mexican station whose equipment was manufactured in Mexico Mexicans. Will be dedicated by sident Lazaro Cardenas tomorrow Equipment was turned out by government's radio lab in Mexby Mexica

President Lazaro Cardenas tomorrow (1). Equipment was turned out by the government's radio lab in Mexico City.

XEXT, operating at 1,000 watts on 1,260 k.c., is owned by the Nayarit provice, located on the Pacific coast, and will take commercials.





NAN WYNN

"TIME TO SHINE"

Tuesdays 10 P.M., EDST CBS Network

Mgt.: Columbia Artists, Inc.

"Allen Prescott's 'Don't Forget' insures several welcome chuckles."

Ben Gross NEW YORK DAILY NEWS

"DON'T FORGET" ALLEN PRESCOTT

Fridays, 8:30-9 P.M., WJZ

JOSEPH RINES

And His **ORCHESTRA**

Hotel St. Regis

Viennese Roof 2nd Consecutive Year NBC-THRICE WEEKLY WM. MORRIS AGENCY

means business in Baltimore

HILDEGARDE

My deep appreciation for 13 weeks on '99 MEN AND A GIRL' . . . Returning as guest artist June 14, 1939. ALSO FOR

Guest Appearance with George Jessel and Fred Allen, May 30, on FOR MEN ONLY

CURRENTLY APPEARING ON BOB RIPLEY'S 'BELIEVE IT OR NOT'

Personal Manager Exclusive Represents

SANCTION DX SPONSORS

LIMITED BLURBS OKAYED BY GOVT.

Private Broadcasters Encouraged to Increase Activities in Foreign Radio - Programs May Be Sponsored If Advertiser Confines Copy to Plain Statements

SIGNIFICANT

Washington, May 30.
Fear of government rivalry with
private broadcasters diminished this
week following analysis of new FCC



rules covering international stations and frank recognition of the industry's cooperative efforts to toster will and promote trade resisting increase foreign trade. Radio now try's cooperative efforts to toster will and promote trade resisting increase although not to the industry of the recognition of the resisting increase although not to the industry observers. The recognition of the resisting increase although not to the industry observers. Tacil admissionaries, appeading culture and the doctrine of amity.

By liberalizing the present rules, and the doctrine of amity.

By liberalizing the present rules, and the doctrine of amity.

By liberalizing the present rules, and the doctrine of amity.

By liberalizing the present rules, and the doctrine of amity, and the doctrine of a recognition of the recognit

nw. unner an outstanding construction permit. Limitations

Commercial registers may be becamed to foreign countries under the following limitations:

1. Continuity merely identifies the sponsor and the name and nature of the following limitations:

2. Product is 'regularly sold or is being promoted for sale on the open market' in the target nation. The product of the sale of the principle of beaming signals to expective visitors to the U.S. Definite acceptance of the principle of beaming signals to expective visitors to the U.S. Definite acceptance of the principle of beaming signals to expective visitors to the U.S. Definite acceptance of the principle of beaming signals to expect on the design must insure reception in the design must insure reception in the designated country of a signal the design must insure reception in the design and insure the product of the sale of the sale

KWK In on 630, Too

St. Louis, May 30. KWK has been given permission by FCC to intervene in the dispute between KSD and KXOK of St. Louis and WGBF of Evansville, Ind., over use of the 630 kc. frequency. economical stations in the country. However the station's request to be However the station's request to be permitted to consolidate its application with those of KXOK. Wolf and KFUO of Columbia, Mo., was and KFUO of Columbia, Mo., was involved seven stations started when KSD, sharing time with KFUO, operated by the Lutheran Synod of Missouri, Ohio and other states, on \$50 court, Ohio and other states, on \$50 court, of the columbia of quency.
Previously KFRU and WGBF, us-

ing 630, applied for transfers to other frequencies, WGBF asking for the frequency used by KXOK which asked for authority to broadcast on

Inside Stuff—Radio

Kate Smith rehearsed last week the arrangement which will allow her to sing for the King and Queen of England at the White House reception and 8, and still take part in her program via pokuty from WINSY, Washington, During her usual Thursday afternoon rehearsal at CBS Playhouse No. 2 in New York, she left and went to studios in CBS offices at 485 km. 2 in New York, she left and went to studios in CBS offices at 485 km. 2 in New York, she left and went to studios in CBS offices at 485 km. 2 in New York, she left and went to studios in CBS offices at 485 km. 2 in New York Smith Smith

Due to taking part in the festivities for the visiting royalty, Miss Smith may miss part of the rebroadcast. Kated Corp. is footing the wire charges for the remote pickup from the Capital.

In the early days of advertising agencies' relations with radio, publicity and promotion of programs was a side issue tossed in cuffo by the ad men. Currently it requires signing of separate contracts for an agency to handle that work.

An important program will debut in the Fail with which two class A agencies will be concerned. One will produce, while the other will promote and publicize. Contracts are already signed.

Transfer of 601 shares Columbia Boadeasting System, Inc., Class A stock, on De., 17, 1897, reconded of 1900 in the March report of the Securities & Exchange Commish.

Marked as a gift transaction, ducats undoubtedly were a Christmas present from Jerome H. Louchheim, Philly director of CBS, to an unidentified recipient. Louchheim retailed 19,010 shares of Class A following find recipient.

Jim Lightfield, who conducts a full-hour program on Sunday mornings for shut-ins, celebrated his 14th anniversary with WKRC, Cincy. He is 6s and a great-grandfather. He's unpaid, receives the time free and persons who appear with him are cuffo.



000,000 yearly.

717,300 people.

Key to a 5-STATE, \$900,000,000 MARKET in the MIDWEST

thousand.

WNAX farms are definitely above average. They account for 13% of land and building value, 11.3% of farm autos, 16.1% of farm tractors.

And there are many more plusses. First in rural population, WNAX also

is 24th among Columbia stations in

primary daytime urban audience-

That's why WNAX is one of the most

You can buy its 719,500 radio families for as little as 31/3 cents per

Want more facts? Just write us, or call the nearest Katz Agency Office.

* And, of course, you can buy WNAX in combination with the Iowa Network at an exceptionally low

YANKTON, S.D. . 570 Kilecycles . CBS SOOO WATTS L.S. . 1900 WATTS HIGHT Represented by THE KATZ AGENCY



German Performing Rights Report

It's a Help Not Having to Pay the Viennese Composers Who Formerly Took a Good Chunk

posers Who Formerly

Berlin, May 16.

The 1937-38 business report of
STAGMA, German performing rights
ociety, shown an increast an increast and increast and increast and increase and incr BALLROOMS'

sible. One of the most lucrative items is the elimination of payments to the AKM (Vienness association) of the state of th

No Partnership Was Offered Gordon-Revel. States Jack Bregman

own publishers. This makes it a peculiar circumstance.

Jack Bregman and Rocco Vocco for Bregman-Vocco-Conn, Inc., deny that they offered Gordon and Revel a participating interest for their filmusical songs. And Jack Robbins likewise isn't talking any renewal to the songsmiths, at least for the time beautiful and the songsmiths, at least for the time beautiful and the songsmiths, at least for the time beautiful and the songsmiths, at least for the time beautiful and the songsmiths, at least for the time beautiful and the songsmiths, at least for the time beautiful and the songsmiths.

Rocco Vocco President Of Contact Men's Org

Roco Vocce has been elected president of the Professional Music Men, Inc. Joe Santley is 1st vp. Charile Warren, 2nd vp., and George Marlo, 3rd vp. officers named are Irving Tanz, treasurer; Michael Scloss, financial secretary, and Louis E. Schwartz, recording secretary. Dave Kent was reappointed general-statement.

NOBLE SISSLE BANKRUPT

Owes \$9,689—Including Two Agents MCA and Bockwell-O'Keefe

MCA and Rockwell-O'Keefs
Nobit Isa Sun's, colored meetro
at 2015 Nobit Isa Sun's, colored
at 2015 Nobit Isa Sun's, colore

Burton Lane's score for Republic's picture, 'Laughing Irish Hearts,' will be published by Miller Music Co.

Manhattan Beach Season Manhattan Beach Season Al Donahue orchestra will open and close the Manhattan Beach, N. Y., name band season this year. Opening date has been tentatively set for July J. Closer unknown. Band is currently on the Rainbown Command and Donahue was the only open the season at the companion of the season at the se

STABILE GOES SWEET

Pittsburgh, May 30.
Dick Stabile, stopping here on current barnstorming tour, said he

has since changed his style of mu-cle completely, switching from semi-swing outfit to strictly sweet. Didn't feel that his present settly would fit into Famous Door's swing policy, the swing of the swing policy, his wife, Gracie Barrie. Instead, he opens summer run at Trianon ballroom in Chicago, June Trianon ballroom in Chicago, June one-nighters in the south, goes to one-nighters in the south, goes to one-nighters in the south, goes to Dallas for three weeks and then moves into Chicago, Stabile bas only Stabile, also on the sax, left from his original organization, which be launched after pulling away from Bernie more than two years ago.

Music Notes

Roger Eden wrote 'My Daddy Was a Minstrel Man,' to be warbled by Judy Gariand in 'Babes in Arms' at Metro.

Frank Loesser and Troy Sanders wrote 'Starry Eyes,' to be sung by Tito Gulzar in 'Double Dyed De-ceiver' at Columbia.

Carl Stalling scoring Leon Schlesinger's patriotic short, 'Old Giory'

Walter Jurman signed to do a re-ligious musical background for 'The Great Commandment,' first produc-tion by Cathedral Films.

15 Best Sheet Music Sellers

(Week ending May 27, 1939)

Three Little Fishies	Santly
*Wishing ('Love Affair')	Crawford
Little Sir Echo	BVC
And the Angels Sing	
Beer Barrel Polka	
Little Skipper	
Our Love	
*I Never Knew Heaven Could Speak ('Rose of Wa	
ington Square')	
Sunrise Serenade	·····Jewei
If I Didn't Care	
I'm Building a Sailboat of Dreams	
Heaven Can Wait	Remick
Deep Purple	Robbins
God Bless America	
*Lady's in Love With You ('Some Like It Hot')	Paramount
	
*Filmusical.	

Inside Stuff—Music

Banned by New York Local 802 of the AFM prior to the World's Fair-opening, whreel music is now used in at least eight of the buildings on the opening, whreel music is now used in at least eight of the buildings on the Fair officials before opening day but the order war rescaled when it was found that the spots now serviced would use transcribed stuff or none at all. All of the wired give services have lines to the grounds. Buildings using it are: Coty's, Turf Trylon Club, Equilable Like, Mac-fadden, Sweidsh, Terrace Club, Rotunds, General Motors and the Perti-ficials.

Current wave of patriotic seatiment has stimulated the revival of the tune, 'My Own United States,' whose copyright is owned by Harma, Inc. is doing it under a Deca label. 'My Own United States' came into the public ken 30 years ago when there was a movement to replace 'The Star-Spangled Banner's athe national anthem because it was too difficult to sing. After a period of controversy over the attempted replacement, 'My Own drifted laton the limbo of forgotter issues.

Harman Starr, tead of the Warner Bros. 'music combine, last week do the between the last be

Starr was elected a member of the ASCAP board of directors last Thurs-day (25). No writer was named for the vacancy on the board which had been created by the death of Joe Young.

Music Dealers Service, Inc., Indie jobber, is setting up a separate unit to take care of the servicing of national magazine distributors with sheet music. At first it was planned to bave Music Sede Corp., a Warner Broxisubsid, handle this task but several important pube expressed a preference for an organization not directly connected with music publishing.

MIDS will also distribute the special racks which have been devised for the display of these timule in drung stores, stationery stope, etc.

Song Hit Guild program on WNEW, N.Y., which offers professional col-laboration to tyro melody or lyric writers bas changed its stance. First offered booklets containing melodies or lyrics to which amateurs could fit either music or words as case may be. When returned to the Guild with

otheren bookers; commaning merionies or lyries to which amazeurs could in either music or words as case may be. When returned to the Guild with amateur attempts, \$2 was supposed to have been sent along. So many requests were received that the Guild shifted the two-buck tap to the fore. Listeners who want the pro work have to kick in first.

Family of the late Billy Sosiow, burley comic, will receive a quarter share of the proceeds of a new tune just purchased by Leo Feist. Tabbed Wedding of the Stars, it was written in original form by Sosiow and Johany Farro.

Since Sosiow's death, Farro collabed on it with Frank Capano and Billy Hayes. It will carry only the latter three names, but Sosiow's mother and father have been guaranteed his share.

Reason for the Monday night replacement bands in the Terree Room of the Hotel New Yorker, XV. bains signed for four-week retechbes in-stead of changing each week, is the ice abow in the room. Too much rehearsal work attached to adapting a band to play the show each week. Frankie Trumbauer's outfit started a four-week stretch there Monday (23). Woody Herman led off the policy,

Reception room of the refurbished Santiy-Joy music pub offices in New York is encircled by the repeated score of 'Music Goes Round' on the floor. It's worked, in white and red stripes of what looks like rubber, into the floor covering.

Several pubs last week received a letter from a lawyer advising them that Ruth Young, widow of Joe Young, has been appointed executrix of his estate and that they were to pay her all royalties due on the works of the late lyric writer. Young lett no will

MEROFF TO ROCKWELL | Woody Herman on Binder Final MCA Booking Went Sour on AFM Buling

25 25 25 21 21 21 20 20 19 18 16 16 16 16 15 es AFM Boiling

Set to open a four-week stretch at

The Millorom concession. Olympic

Set to open a four-week stretch at

The Company of the Company of the Company

Set to open a four-week stretch at

Beautiful of the Company of the Company

Set of the Company of the Company

Set of the Company of the Company

Set of the Com

To Decca; at Ritz, Boston

Woody Herman orchestra went back to Decca last week. Band was originally on Decca but its contract had expired last March. Since that time and its resigning it bad cut half dozen or more sides for Decca on single date arrangements. New pact is for two years on a flat sum pact is for two years on a nat saw.

Band goes into the Ritz-Carlton
Rotel, Boston, tomorrow (Thursday)
for two weeks. June 17 it opens at
either the Aragon or Trianon, Chieago, for a like stretch.

DAVE GORDON'S N. Y. VISIT

Hollywood, May 30,

Dave Gordon, east for parleys
with Shapiro-Bernstein heads, will
vacation there before resunning here
as Coast manager for the music
house.

L-W-MIGHT
POLICY
Splitting one-night stands into two separate sessions is a new method assuring black ink for southern ball room operators. Regular one-nigh dates call for at least dwe bours o jive from the band on tap. So some enterprising ope make sure of getting off the nut by solitting the time, sind.

2-A-NIGHT

Life Becomes Difficult

Philadelpbia, May 30.
Sucessor to goldfish-quiping as leading extra-curricular activity of the varsily lads has been started bere by new Chick Webb phonograph dise, 'Chew, Chew, Chew Your Bubble Gun.'
Contests to determine wbo can blow the biggest gum bubble are currently raging.

off the nut by splitting the usue two 2½-hour stretches with an bour layoff between, during which time the house is cleared. Often the gat tap is 75c. for initial session and is or \$1.25 for the second if the band date is name enough to pull that much.

and a name enough to pull that a Gag is the result of the problem that has been facing the 1,000 to 1,200 capacity pools through North Carolina, South Carolina, Florida and the second of the second

Bill Lava and Cy Feuer recorded their song, 'I'll Be There.'

Hence He Cancelled Out of the Famous Door, N. Y.

had bowed out of the scheduled engagement at Manhattan's Famous Door at his own request. Booking was made some time ago, Stabile has since changed his style of mu-

Johnny Burke and Jimmy Monaco cleffed Still the Bluebirds Sing for Bing Crosby in 'The Star Maker' at Paramount.

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (May 22-28). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol * denotes flim song, † tegit, all others are pop.

	TITLE.	PUBLISHER.	TOI
	Wisbing*Love Affair		
ı	New Moon and an Old Serenade. Lady's in Love with You *Some Like It Hot	Berlin	
	Lady's in Love with You Some Like It Hot	Paramount	
	And the Angels Sing. Don't Worry About Me †Cotton Club Revue	BVC	
	Don't Worry About Me Cotton Club Revue	Mills	
	Three Little Fishies	Santly	
	How Strange†Idiot's Delight	.Feist	
	Begin the Beguine	Harms	
	I Never Knew Heaven Could Speak *Rose of		
	Washington Square	Robbins	
	Our Love*East Side of Heaven	Chappeli	
	East Side of Heaven East Side of Heaven	Santly	
	Tears from My Inkwell	Witmark	
	You Grow Sweeter as the Years Roll By	Witmark	
	How Warm It Is the Weather Little Skipper	ABC	
	Little Skipper	Feist	
	Boom	Berlin	
	Night Must Fall	Marks	
	I'm Building a Sailboat of Dreams	Shapiro	
	Sing a song of Sunbeams *East Side of Heaven.	Santly	
	Happy About Whole Thing*Naughty But Nice Concert in the Park. Tain't What You Do	Remick	
	Concert in the Park	Witmark	
	Tain't What You Do	Leeds	
	Tinkle Song	Feist	
	Cinderella Stay in My Arms	Shapiro	
	Cinderella Stay in My Arms Hang Heart on Hickory Limb:*East Side	Santly	
	Snug as a Bug in a Rug	Paramount	
	Heaven Can Wait	. Remick	
	Little Sir Ecbo	.BVC	
	Class Will Tell	BVC	
	Yours for a Song	.Robbins	
	My Last Goodbye	.Berlin	
	If I Had My Way	. Paull-Pioneer	
	Ripe Evening	Milier	
	Prairie Boy	. Morris	
	In the Middle of a Dream*East Side of Heaven	.Spier	
	That Sly Old Gentleman *East Side of Heaven	. Santly	
	I Cried for You	.Milier	
	Deep Purple	.Robbins	
	Penny Serenade	.Shapiro	
	Romance Runs in the Family	. Ager	
Į	S'posin'	.Davis	
	Down Linger Longer Lane	.,Morris	

Publishers Now Claim 'Closed Shop' Specific Rule in Songwriters' Code

Major indie publishers contend that the new assignment of the Song-writer Protective Association seeks to the song-writer a closed shop for its members in the music business. Paragraph four of the assignment stipulates that no SPA may collaborate with any non-member writer unless the latter is 'acceptable' to the SPA's council.

The principle in itself, these subta

SEAS council.

The principle in likelf, these pubs principle in likelf, the publishers, of the American Society of Compostrs, Authors and Fublishers, of which almost all SFAltes are memocural are directors. ASCAP, in answering its critica on monopoly allegations, has declared that it is nawwiring its critical or monopoly allegations, has declared that it is taken and that its, reservoir or outside the contribution of budding writers re-affiniation.

Further Executives status or affiniation.

Foreign Exceptions

The same paragraph provides that the bar against outside collaboration will not apply to 'such persons as fall within any of the following cata-

gories:
'1. Persons not citizens of the United States and who are non-residents of the United States.

censs of the United States.

2. Persons who are non-citizens of the United States and who may have foreign affiliations which make it impossible for them to qualify as members of the Songwriters Protective Association.

tective Association.

3. Widows, children, heirs on other legal representatives of decessed writers or composers who are not themselves eligible to quality as membered tilled Songwriters Protection. The contractive of the protection of taken his collaborative more description.

'Josephine' Litigation Adds Another Chapter As Defendants Answer

Defendants in the renewal of copyright litigation over Come, conceptus, in day Flying Muchine-Cosephate, in day Flying Muchine-Cosephate, in day Flying Muchine-Cosephate, in day Flying Muchine-Cosephate and the complaint of Shapiro, Bernstein & Co, with the N. Y. federal court. S-B had saked that Fred Fisher, Music Co. be restrained from exploiting the renewal private of the complete of the song's copyright of the control Defendants in the renewal of

Song Sent on Facsimile

Cincinnati, May 30.

Wilfred Guenther, coordinator for
Crosley's facsimile and television,
scored another facsimile first Friday
(28) for WLW by transmitting the
words and music of a song, I Walted

words and music of a song, 'I waited So Long For This'. Tune was written by Mickey Kip-pel. of Philadelphia and chosen by Josef Cherniavsky for his 'My Lucky Break' series.

Rubinoff Resumes Tour

Sans his band, Dave Rubinoff plans to go to the Coast in two weeks or so and resume his concert tour with Fray and Bragiotti at the twin

pianos.

The former radio maestro, much improved after his long siege of illness, has been touring the lesser towns under local auspices and doing well cine last winter.

Hail and Farewell

Los Angeles, May 30.
Eight years ago Phil Harris
and Carol Lother got together a
band in Frisco. Later they split
up and went their separate ways.
When Harris goes touring
while Jack Benny is off the air,
Lofner takes over his spot at
Wilshire Bowl.

LINK'S TRIP MAY HERALD NEW

ERA

If Harry Link's three-month stay on the Coast at the Metro studies on the Coast at the Metro studies are considered to the Coast at the Metro studies by millenium. It will, for the first time, achieve that east-west accord, to far as finuncial matters are concerned about which much bad feel to far as finuncial matters are concerned about which much bad feel to consume the consumers good rush of 1928, when tunealms came into being. What makes the Link move significant to the consumers of the con songs might have interpreted them-selves to prove beneficial to the re-spective films' boxoffice chances.

WILL GROSZ IN U. S.

Places Tune with Spier—Kate Smith Will Introduce It

Dr. Wiii Grosz, refugee Viennes Dr. Will Grosz, refugee Vienness songsmith who has been writing in England as 'Hugh Williams' with Jumny Kennedy, siviling America Williams' with Jumny Kennedy, siviling America with Peter Maurice, Inc., of London, but Grosz has broken sawy in order to extend his subrec, and the saw of the work of the wor

ciusive on tune for a time. Roma Campbell Hunter wrote the lyrics

Mike Morris, 76, Dies

Philadelphia, May 30.

Mark L. (Mike) Morris, 78, one of the founders of the Joe Morris Music Co., died May 27 in the Jefferson hospital. In 1900 he set up a branch onpital. In 1900 he set up a branch there until eight years ago when he retirred from the business.

Out of the five Morris brothers who operated at one time one of the wood of the country only Joe and Cully survive. The other two brothers were Sol and Hyman. Joe and Cully quit the publishing business last year after publishing business last year after applying a partner of 29 years, Archie Erichher.

PUBLISHERS FACTION OF ASCAP HUDDLING

Publishers faction of the ASCAP poard of directors, sitting as a class fication committee, will today (Wednesday) receive the recom tions of the special committee ap tions of the special committee ap-pointed last year to study ways of revising the pubir system of royally distribution. The special committee, which appears primarily concerned with the question of adjusting the availability phase of the system, will suggest that an appropriation be made for a broad statistical study on made for a broad statistical study on the older numbers in various pub-lishers' catalogs. Board members will also discuss

lishers' catalogs.

Board members will also discurs
the proposal that a person not directly connected with the publishing be
engaged to examine this information
and rate the availability value of
these various catalogs to the ASCAP

these various catalogs to the ASCAP
repertoire.

Method in Control of the Control

Method in Control

Method

8.250

4.750

3,150 2,750 2,000 1,800 1,575

1,250 Ditson ABC Music. Church. Forster.

210

150 Flammer.

110

45 45

Harms, Inc.

Berlin, Inc. Chappell.

E. B. Marks. Mills Music.

Crawford Music. T. B. Harms Co. Famous Music. Donaldson-Douglas-Gumble. Ager-Yellen-Bornstein.

Joe Morris. Santly-Joy-Select.

Broadway Music. New World Music.

Joe Davis. Paull-Pioneer. Carrie Jacobs Bond. Handy Bros.

J. Fischer & Bro.

Chas. Foley. Harry Von Tilzer. Words & Music.

Gershwin. Clarence Williams. Jenkins. Will Rossiter.

Alfred Music. Thornton W. Alien. Emil Ascher.

Belwin.
L. B. Curtis.
Chas. K. Harris,
Huntzinger.
Walter Jacobs.
Photo Play Music.
Spier.

Schuster-Miller.

Galaxy. Rodeheaver. Clayton F. Summy.

Meirose Bros. Movietone.

Feis Carl Fischer, Inc. Robbins. Schirmer

Test Due of Phonograph Rights To Copyright Music for Slot **Machines Sans Added Royalty**

Counsel for Warner Bros.' publishing interests will file a test suit on the phonograph record coin-machine

Several weeks were taken by the issue by the end of this week. RCA Victor will be named as the defendant and the N.Y. federal court will be asked to determine whether the disc manufacturer has a right under the compulsory license provision of the copyright law to record a special arrangement of a composition. On

arrangement of a composition. On the court's finding will hinge any further attempt of the music puh-lishing industry to collect an added royalty on records used in coin ma-chines. chines.
Victor has entered into a stipulation with Warners to abide by the lower court's declaios and not to lower court's declaios and not to the lower court's declaios and not to the lower court's declaios and the last segment it. Will likewise rest its campaign for additional phonograph royalties on the same declaion. It is understood that the other phonograph manufacturers have agreed to finance the test case jointly and

seeps; the district court's declaratory independs as final.

Several weeks were taken by the music combine's lawyer, A. M. Watenberg, in laying the groundwork for the case. The first step was to two numbers from the 'Streets of Paris' score soon after the seen insuic came off the pressee. After Tumny Disrey was assigned by Victory and the company of the company of

Current ASCAP Ratings

Following are the current availability ratings for all the publisher members in the American Society of Composers, Authors and Publishers. In the last distribution (second quarter of 1839) each availability point under the new setup had a value of \$2. The number of points involved totaled

oints.	Firm.
40	H. W. Gray .
40	Stasny.
30	Filimore.
30	Fred Fisher.
30	Bob Miller,
27	Skidmore.
20	Birchard.
20	Italian Book
20	Isham Jones
20	Kay & Kay
20	Lincoln Mus
20	Lorenz.
20	Marlo.
20	Olman.
20	Paramount.
20	Milton Weil.
20	Willis.
20	B. F. Wood.
10	Ted Browne
10	Irving Caesa
10	Century Mus
10	Composers' 1
10	Fitzsimons.
10	Gamble Hing
10	Goodman Mu
10	Hamilton S.
10	Hali-Mack.
10	Homeyer,
10	Hope.
10	Ross Jungnie
10	Kendis.
.10 10	Mel-Art.
10	Pond.

ard. n Book Co. n Jones Music. & Kay Music. Wood. ry Music. osers' Music. mons. le Hinged. e Hinged. nan Music. ton S. Gordon. fack. yer. Jungnickel.

Pond.
Quincke.
Red Star.
Rubank.
Schroeder & Gunther.
Superior.
Tesio.
Voikwein Bros. Amsco Music.
Barnhouse.
Briegei.
Coleman.
Denton & Haskins.
Elkan-Vogel. Nazarene. Edgar Lesiie. Roy Music.

I NOY Muse.

Maurice Abrahams, Inc.
Baron.
Baron.
Brooks.
Circle.
Evans.
Evans.
Ecclusive.
Georgeoff.
L Wolfe Gilbert.
Green & White.
Kalmar & Ruhy.
Keane.
Lewis Music.

½ Keane. ½ Lewis Music. ½ Ludwig Music. ½ Al Piantodosl.. ½ Piedmont Music. ½ Dave Ringle. ½ Saunders. ½ Stept & Powers.

* Acquired by Bregman-Vocco-Conn. Inc.

TOMMY DORSEY 50% OF SPIER FIRM

Reported in Vaintry two weeks ago, denied the next week, it's new official that Tommy Dorsey has invested around \$40,000 for a \$95; insvested around \$40,000 for a \$95; insvested around \$40,000 for a \$95; insvested around \$50,000 for a \$95; insvested around \$50,000 for a \$95; insvested around \$50,000 for a \$95; insvested and invested around \$50,000 for \$10,000 for

remains president
Already Dorsey has placed four
tunes with the firm, including two
instrumentals, "Reckin' with the Penguina' and 'Raieligh Roustabout,' both
ited in with the Kool-Raieligh cigatied in with the Kool-Raieligh cigathe property of the company of the company
to the company of the company of the company of the company of the company in the company in the company of the company in the compan

sician. The expansionistic pians embrace a pending deal for Spier-Dorsey to absorb another catalog with an ASCAP rating, in order to afford outlets for the wealth of material Dorsey will bring in. This is made possible through the master's affiliations with other bands. Another deal also covers 75 music counters in a chastn of stores which is being ited up to plug Spier stort.

READING, PA., MAKES GOOD Gets First Neiwork Wire for Remete Bance Pick-Up

Frankle Trumbauer orchestra got the first network wire ever to be run into Reading, Pa., for that purpose when it opened at Carsonia Park there Saintony (27). We may from WTL, Philadelphia, and spread there there inglish a week, Wednesday, Saturday and Sunday for next four weeks.

Trumbauer also does four weeks of Monday night replacements at the New Yorker hotel, N. T., beginning pat Monday (2014).

Hipp's Jam Session a Jitterbug's Delight But 1,800 B.O. Disappoints

More than 1,800 jitterbugs trucked their way into the Hippodrome, N.Y., Monday night (29) for the Instantal Swing Club of America. Seven bands-about-town, several name singers, and four jam sessions comprised to toplight band leaders mingling with the lesser-knowned mingling with the lesser-knowned but-hour program of hot musical but-hour program

of hot music.
John Kirby and his Onyx Club unit
provided the solidest rhythms and
had the cals dancing in the siles.
Other bands, all of which were wellreceived, were those of Pete Brown,
Dave Martin, Ann Dupont (gal clarinetst), Bert Shed, especially the silest Highlanders and Springer's 14hand, of the silest of the s

hand.

Among the larger jam groups was one comprised of Cozey Cole, Bob Zurke, Pete Brown, Charlie Tagarden. Miff Mole, Nat Brown, Buster Bailey, Claude Jones, Artie Shapiro, Sebastian Julian and Benny Carter, with vocals by Cab Callo-

Carter, with vocals by Cao Calloway.
One of the smaller impromptu
units had Billie Holliday's songs
backed by Duke Ellington, Henry
Adler, Frank Newton, Charlie Barnet
and Sandy Block. Other jivists included Ben Hiller, Jack Connors, Irving Miller and Dick Von Halberg.
Walter Fraser did several vibe solos. ing Miller and Dick von Halbets, Walter Fraser did several vibe solos. Another jam session was that of Sammy Weiss on drums, Benny Car-ter on sax, Artie Reyerson on gui-tar, Jack Connors at the vibes, Nat Jaffe at piano, and Artie Shapiro at

Sentimental kick of the evening was W. C. Handy playing his 'St. Louis Blues' on trumpet, backed by Adrian Rollini at the electric vibes, Frank Victor on guitar and Harry Clerke on her."

Agrian Rollini at the electric vibes. Frank Victor on guidar and Harry Charles Scott and Peggy Boward chipped to sound returns, as did the Merry Macs of radio. Boy Eldridgen played two not trumpet solitations and the property of the contributions to swing. Gold being which we continue to the contributions to swing. Gold most of the other sounds of the contributions to swing. Gold most of the other also. Awards were distributed by Jack Rosenberg, presy of Local 80, and Ed. 7. Barris, nated in the contribution of the contr

Band Instrument Suit

Rudy Muck, manufacturer and vendor of mouthpieces used in band nets and trombones, filed autil in the N. Y. federal court Friday (20) against the N. Y. Band Instrument Co. Inc., and Greich & Brenner, his copyright on mouthpieces known as 'Cushion, Rim.'
The plaintiff asserts that the derendrals are selling a mouthpiece which is copy of his copyright enjunction, accounting of profits and damages.

Scott Bradley doing double scor-ing job on 'Goldflocks and the Three Bears' and 'The Bear That Couldn't Sleep,' cartoons at Metro.

Song Suggestions JIMMY McHUGH'S

"On the Sunny Side of the Street Shapiro, Bernstein & Co.

We Wuz Robbed

Henry M. Spitzer, general manager of Chappell & Co., was both surprised and amused last week when the publishing firm writers advising that they considered 'Our Love' an infringement on a melody they wrote. The title page of 'Our Love' cartwell of the state of the song, said melody being in the public domain. Some melody is to source for the song, said melody being in Same melody is to bound in Same melody is to bound in Same melody is to bound in Same melody is to ballished by Carl Fischer, with similar credit noted on the latter's title page.

AFM FAILS TO **GET SCHOOL** BAN

Albany, May 30. Efforts of the AFM to outlaw the use of public school and college bands at outside functions, excep where no organized civilian band or orchestra exists and except for participe parades and celebrations of national holidary, and the use of hands or orchestras composed principally of civil service employees at functionate or bursus, have again failed. For several years, the majorationate on bursus, have again failed. For several years, the majorational to house have not been adopted. In fact, this year, the propostrain, but measures have not been adopted. In fact, this year, the Miller of the propostrain of the propos orchestra exists and except for pa

Privately, legislators say these pro-posals pack political dynamite. Lo-cal boards of education send protests and agitate for others to do likewise, Home town pride in school bands is so strong that few lawmakers dare to go on record for their restriction. 'Boarding' and Parcebial school 'Boarding' and Parochial school bands, some of which draw good money for outside jobs, also fight

Warnow, Kaye Aid Mayor Launch Open Air Hoofing

Mark Warnow and Sammy Kaye will guest conduct with Mayor La-Guardia the opening of the twice weekly public dances on the Mall in Central Park, N. Y., tomorrow night (Thursday). Hops run through the summer and are serviced by a WPA

City-owned WNYC broadcasts.

Cashier Was A.F.M.

Lincoln, May 30.

Lincoln, May 30.

One Nebraska dance spot was placed on 'unfair' list by A. F. of Mr. recently. Therein lies a story. Last payoff before they were caught was made by check. Band leader cashed it at his home bank. Made the mistake of picking a cashier who was also an orchestra cashe with the cash of the ca

EUROPEAN BROADCASTS

Oxley Clears Way for Jimmy Lunceford in Europe

Harold Oxley, manager of Jimmie Lunceford's orchestra, is currently linking up a series of DX broadcasts to the U. S. to emanate from various dates Lunceford is down for on his forthcoming European tour. Band sails Aug. 24, opening in Zurich, Switzerland, Sept. 1. Returns early in December

Claimed that all of his stops will be aired locally in Europe as well as the ones shortwaved.

Jack Jenny Buildup By MCA Has Exceptional **Booking Guarantees**

Signed under an unusual contract by Music Corporation of America, new band led by Jack Jenny, New York radio studio trombonist, de-buts June 2 in Coney Island, Cin-cinnati, Contract stipulates that MCA will provide seven months of specific employment at a minimum still the band for less than its sal-ary they stand the loss.

ary they stand the loss. Band is getting no publicity, no wires, or any fanfare for the Coney Island date which is for two weeks. Later in the summer it will be provided with the all important which will be hotel date in the fall. Its been signed to Brusswick records for one year and has already cut two platters. Louise Tobbin was set as we callet, but has since gone over to Berny Goddman's band.

Choral Arrangements Of

Waring Are Published Fred Waring is making available the choral arrangements used by his Glee Club because of many requests. First series will be released soon by Words & Music, his own pub

outfit.

Batch will include 'Jeanie With
the Light Brown Hair,' 'The Night
Is Young,' 'Believe Me If Ali Those
Endearing Young Charms,' and
'Jonah.'

JULIEN FUHS WITH MILLS

Carter, Hackett Bands, (New) Will Record For Vocalion

Julien Fuhs, NBC orchestra direc tor, has signed a management con-tract with Irving Mills. Fuhs starts

uct. ans. signed. a minasegment cont. ans. signed. a minasegment cont. and signed and si

Connie Barlean's Mishan

connie Barleau's Mishap
Connie Betaburgh, May 30.
Connie Betaburgh May 30.
Bernie Cummin broke in Misham
Bernie Cummin broke in Misham
horse on South Park's bridle path.
Gal was removed to Mercy Hospital
and missed the last five days of Cummins' engagement at William Penn
hotel.

hotel. However, she accompanied band to Virginia Beach for its opening there at Cavalier hotel Saturday (27), with the ankle in a cast. She'll resume her vocalizing with Cummins this week, getting to the mike with the aid of a pair of crutches.

On the Upbeat

Clyde Lucas moves his orchestra for the Columbia Dance Hour pro-into Cocoanut Grove, Los Angeles, gram Sunday (4).

Pinky Tomlin signed for four nore weeks at the Biltmore Bowl,

Bill Roberts and his band at the Fiorentine Gardens, Hollywood.

Billy MacDonald and his High-landers opened at Topsy's in South-gate, Cal.

Shirley Darling and orchestra open at the Roxy, Salt Lake City, June 10.

Joe Reichman opens tonight (31) at William Penn Hotel's Urban Roof, Pittsburgh, for four weeks with op-tions. Placed by MCA.

Bernie Cummins band opened Sat-urday (27) at Cavaller Hotel, Vir-ginia Beach, after four-month run at William Penn Hotel's Chatterbox in Pittsburgh.

Art Dunne's orchestra bowed at Ei Tivoli, Dallas supper club, Tuesday

Joe Velenti back in Monteleon Joe Velenti back in Monteleone Hotel Cocktail Lounge, New Orleans, Monday (29) with local four-plece unit after month's absence from same spot. Replaces Four Rythm Masters led by Mack Harris of Birmingham. Spot has two 15-minute broadcasts nightly through WDSU.

Famous Door Cocktail Lounge, New Orleans, substituted live music of Jack O'Brien's Jazz Jesters for canned music. O'Brien's negro outfit of four pieces is first music Door has had.

Leo Zello Into the Rainbow Ter-race, Philly, for the summer. Just completed a road tour of dealer meetings for Standard Oil.

Sylvan Herman orch will make a stand for the summer at Peacocl Gardens, el fresco spot near Vailer Forge, Pa.

Tommy Tucker's band at Roton oint Park, South Norwalk, Conn. Point P June 4.

Sammy Kaye orchestra's Strand theatre, N. Y., date has been post-poned until June 23.

Barry Wood, CBS sustaining singer, debuts his new band locally tomorrow night (Thursday). Opens at the Claremont Inn, N. Y. Gets two CBS wires per.

Bobby Parks orchestra goes into the Castle Harbor hotel, Bermuda, for four months when finishing a current eight-day cruise date on a Bermuda liner.

Harry James orchestra follows Van Alexander into the Roseland N. Y., June 29.

Nat Brandwynne replaces a sched-uled booking of the King's Jesters at the Ritz-Carlton hotel A.C. June 30.

Eddle Elingson of the Revelers, Glenn Cross, with Johnny Green's band, and Gibby Nolan of Fred Waring's outfit will combine for spe-cial airings with Dick Ballou's WHN orchestra as a trio.

Frankle Masters orchestra signed or Brunswick Records.

Alex Templeten, blind planist, to take Victor records.

Phil Harris orchestra is dropping off the Brunswick label.

Al Kavelin orchestra wiil cut a transcription series for NBC.

Gus Arnheim orchestra dropped off the Rockwell General Amusement management list. Band's on the Coast.

John Phillips Sousa 3d's orchestra piays Manhattan Beach, N. Y., this weekend (3-4).

Eddie Valencia orchestra reopens the Adelphia hotel, Phila., Roof Friday (2).

Eddy Duchin replaces Hal Kemp's orchestra on the Starlight Roof of the Waldorf-Astoria hotel, N. Y., Friday (2).

Dick Stabile into Mural Room of the Baker Hotel, Dallas, July 14-16, following Leighton Noble. After Stabile comes Jack Fulton for four Dick Barrie's band opened at Ca-no Park, Fort Worth, Jimmie Grier

mentioned as successor,

Larry Taylor, former warbler on WCAU, Philly, has joined Charley Barnett's orch as soloist.

Tommy Carlyn band Into Kenny-wood Park, Pittsburgh, Tuesday (30) for 10-day atay, replacing Bunny Berigan. Carlyn will be followed June 12 by Jimmy Joy for two

Cecil Golly opens tonight (31) at Willows, Pittsburgh, for two weeks, with Bill Marshall ork set for same length of stay beginning June 12. Golly placed by Frederick Bros. and Marshall by Rockwell. Latter is the old Frank Dailey band.

Woody Herman one-nights Sunday (4) at Pleasure Beach, Bridgeport, Conn. Red Nichols set for June 11.

\$125,000 TUNES

Cost of Tribal Rhythms for Back-grounding 'Stanley and Livingstone'

African music to the tune of \$125,000 will be used as background for Stanley and Livingstone' at 20th-fox, although the picture is straight drama.

Paul McVey is back from Africa, where he spent five months waxing tribal rhythms and collecting native

musical instruments.

Band Bookings ***************

Otzie Nelson, June 30, ona week, Cedar Point, Clewe.

Cedar Point, Clewe.

Cedar Point, Clewe.

Danceland, Syracuse.
Dick Barrie, June 17, Jour weeks, Jefferson Beach, Detroit.

Red Nichols, week June 15, Loewe State, N. Y.; June 24, Philmont Country Club, Phila, June 25, Surv.

State, N. Y.; June 24, Philmont Country Club, Phila, June 25, Surv.

State, N. Y.; June 24, Philmont Country Club, Phila, June 25, Surv.

Club, White Pelace, N. W.; C. Plessoure Beach, Bridgeports, 8 Fernbook Park, Dallas, Pa.; 9, George F. Pavillion, Johnson City, Pa.

Artic Shaw, Sept. 46-7, Canadiaa Chick Web, June 2 Suburbaa Gardens, Wash, D. (21, 1, Armory, Danville, Virginia; 12, Auditorium, Columbia, S. C.; 13, Columbia, Columbia, S. C.; 13, Columbia, S. C.; 15, Columbia, S. C.; 15, Columbia, S. C.; 15, Columbia, S. C.; 10, Lune 8, Armory, Wale-Silve Barton, June 9, Armory, Wale-Silve Barton, June

The Newest Nick Kenny Release—A Sure Hit!

WHIT

(BENEATH A YELLOW MOON)

By NICK KENNY, CHARLES KENNY and HARRY ARCHER

LEO FEIST, INC. . 1629 BROADWAY, NEW YORK . HARRY LINK, Gen. Prof. Mgr

Rrandts Map Month Route for 4 N.Y. Theatres as Part of Fall Vaude Plans

The Flatbuth, Brooklyn, operated by the Brandt Bross, drops its name stage show the Brandt Bross, drops its name stage show the Brandt Bross, and the last week in August, when their Audubon, Manhattan, Windsor, the Bross, and the Carlion, Jamantia, will see describe the sammer, new stage equipment will be installed in these theatres. The Flatbuth a week asp had the summer on a modified budget.

Ina Ray Hutton's band is the final struction at the Flatbuth, opening for a week on Friday (2), following the summer. The Brandts will retain their straight film prices, too pweekdays, SSE Saturdays and Sundays and Sandays. The same scale will reveal at the other three houses.

William Brandt states the thought now is to book shows for the four house in the Brandts put in stage bill set winter, has been a taker for the same policy in the three others. The Flatbuth, modernized when the Brandts put in stage bill set winter, has been a taker for it has been successful enough to it has been successful enough to the same policy in the three other these these successful enough to the same policy in the three other these flows.

Larry Clinton's orchestra, booked will probably reopen

Larry Clinton's orchestra, booked y the house, will probably reoper

Dan Salzman of Cotton Club Owes \$117.285: In Voluntary Bkptcv.

Daniei Salzman, saiesman and clerk at the Cotton Club, N. Y., side a voluntary bankruptcy in the N. Y. federal court Wednesday, US I listing as 117,285. Among liabilities are 255,000 to the Midwood Trust Co., of Brook-ng, 520,000 to the National Exchange 187,000 to the Title Courantee & Trust Co. of N. Y., and 57,190 to I. Lorberbaum of 508 Broadway. Assets include \$10,000 in exempt Assets include \$10,000 in exempt ance policy, also exempt.

CLEVE. PALACE OUITS **VAUDE TILL THE FALL**

After Gene Krupa winds up Friday (2), the Palace quits stage shows for the summer. May be two or three special field date, including Burns and Allen, who are on the postponed list, but the RICO house, but the RICO house, and the stage of t

2 Kidnap Cafe Employe, Free Him After 2G Theft

St. Louis, May 30.
Wilfred Stanhaus, employe of the
Brooklyn Club, nitery in Brooklyn,
Ill., across the Mississippi from here,
last week was kidnapped by two
bandits and robbed of \$2,057 belonging to the club before being ejected
from the bandits' car.

ing to the club before being ejected from the bandits' car. The kidnaping occurred in East St. Louis while Stanhaus was on his way to deposit the funds in a bank.

Turns Roller Rink

Valley Stream, L. I., May 30.

Pavilion Royal, for years a topflight roadhouse, where such entertainers as Texas Guinan, Rudy Vales, Ozzie Nelson, Guy Lombardo,
Van and Schenck and others held
forth, is now a rollerskating spot.

Bett Van Horns, who as Van

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Let Van Horns, who as Van

Horn

Let Van Horn

Let Van Horn

Let Van

Let V

Defv Pitt's Bad Biz

Pittsburgh, May 30. Although nitery biz here has beer

Although nitery bit, here has been the worst in years, a couple of operators have picked 1859, of all which has been practically non-existent since the deprech.

William Penn hotel, with town's awankiest supper dance spot in one a roof, however, and it isn't alr-conditioned either) is taking the lead with \$150 crack a couple on one week days and \$1.20 on week ends. Nixon Cafe gets \$1 a couple training through the property of t

JUST ONE MESS AFTER 'NOTHER FOR CAFE OP

Philadelphia, May 30. Ike Beifel, operator of 1523 Club here, was pinched by State Trooper Friday (25) as he stepped out of th hearing room where he was defend-ing himself against revocation of his liquor license. The new arrest had nothing to do with the revocation proceedings, which resulted from al-leged liquor sales and permitting en-tertainment after hours.

Warrants slapped on Beifel by the troopers charged that he engaged in bookmaking and ran betting pools in his nitery. Beifel is a brother of Magistrate Nathan Belfel.

Magistrate Nathan Belfel.

Most of the complaints against Philly's top 20 niteries, contained in Pleases revocation citations filed sev-leases revocation citations filed sev-leases revocation citations filed sev-leases revocation of the control o need that the Rendezvous incense was once before revoked, in May, 1938, and a \$2,000 bond forfeited on the grounds that its registered proprie-tor, Abraham Serianik, was only a puppet for owner Irvin Wolf.

BETTY BRUCE OUITS **MUSICAL FOR VAUDE**

Betty Bruce, factured dancer in Poys From Syratured dancer in Toys From Syratured dancer in the Broadway musical for flock of the Broadway flower of the Broadway

New Frisco Cafe

San Francisco, May 30 San Francisco, May 30.
The Continental Cafe was opened
on Treasure Island Thursday (25).
Cafe is being operated by John G.
Krutzler, former manager of the
Streets of Paris at the Chicago Fair.
Entertainment includes a girl band
from Hollywood and a floor show.

Fan-Bill's keeper

Albany, May 30.

Fan and Bill's on the Glens FallsLake George Road, unveiled for the season Friday (26) with Jimmy Aladin's orchestra. Sue Blake is featured.

Fan and Fan a

Fan and Bili's also operate at Miami Beach.

Jack Powell Joins West Unit in Toledo

VAUDE-NIGHT CLUBS

Chicago, May 30.

Chicago, May 10.

Chicago, May

Savo Wins \$2.624 Reversal in Suit Vs. Billy Rose

The appellate term of the N. Y. supreme court Wednesday (24) reversed a decision made Jan. 13 by supreme court Justice Joseph W. Keller which dismissed an action of Jimmy Savo against Billy Rose, and granted Savo \$2,624 including interestant of the court of the cou

Savo had sued for \$1,732, claiming Savo had sued for \$1,732, claiming that amount was due him on a contract made with Rose in November, 1937, whereby he was to receive \$1,250 weekly for a minimum of three weeks, in Rose's 'Show of Shows'. His transportation from the Coast to New York was to be paid also. Savo says that he was paid \$2,112 out of \$3,574 due him.

DOUBLE TRAGEDY

Nitery Prep Kills Wife, Shoots Him

Buffalo, May 30.
Gieason J. Peters, 45, proprietor
of the Lafayette Club, Bradford, Pa.
nitery, killed his wife, Mabel Peters,
40, and then shot himself in his wife's
apartment at the Emory Hotel. Mrs.
Peters was formerly hostess at the

club.

The shooting came on the eve of a divorce hearing in which Mrs. Peters charged her husband with cruei and inhuman treatment.

Buff Cafe Bankrupt

Buffalo, May 30.
An involuntary petition in bank-rupkcy has been filed by creditors against Ward E. Smith, operator of the Club Delavan.
The Delavan was closed recently when contents of the place were at-tached under a claim in excess of \$1,000 for musicians' salaries.

BURLEY FOLDS JUNE 4

BURLEY FOLIDS JUNE 4
Rochester, N.Y., May 30.
Stock buriety which did all right at
the Embassy until advent of hot
weather, goes out June 4 for the
summer. Bingo, camera nites and
Hindu Wassau proved respirators,
but not enough, and house goes back
to foreign films with V. B. Faga
read the stock of the stock of the stock of the stock of the stock
Harry Katz and Al Lebowitz aim
reopen Sept. 8.

Milwaukee Reopens
Milwaukee, May 30.
Charley Fox reopened his Empress
burley theatre Friday (26) after being dark several weeks.

Memorial Day Weekend No Boost To Atlantic City: World's Fair Blamed

Nitery Seeks Reorg

A petition for reorganization un-der the Chandier act, by the Marta Village Gardens Restaurant, Inc., operators of the Trocadero cabaret in Greenwich Village was filed in N. Y. federal court Wednesday (24). It aiso used to be known as the Marta

It also used to be known as the Silvery own \$4,025; assets are \$18,180, \$15,000 of which comprise multiple and machinery. As the silver of the

CURFEW FRACAS WON BY PITT OPERATOR

Bill Green, one of town's leading roadhouse entrypeneurs, has licked State Liquor Control Board's early cleding hours when commissioners of towaship in wheth his good as her board to the state of the

and the body were treathed by the control of the condition existed, booze licensers had no say about time limits for dancers.

Several other spots in same district are getting similar break from the twon's action, smilar break from the twon's action, smilar break from the twon's action, so the control of the control of

Dancer's Carroll Date

Pittsburgh, May 30. e, of Pittsburgh, who Lela Moore, of Pittsburgh, May 30.

Lela Moore, of Pittsburgh, who
features the 'Dance of Lovers,' is
leaving here next week for a date
at Eari Carroll's cafe, Hoilywood.
Gai recently returned from a
South American engagement.

Solved—In the Subway

Theatre Orchestra Doubling to Radio Studios a Traffic Problem In New York

Problem of transporting orchestras from outlying theatre dates to tras from outlying theatre dates to broadcasting studies for commercial programs and back to the theatre again has always been a worry for outlits with broadcast schedules in expensive the studies of t

law. Most do the airings from the theatre's stage. Situation came up again last week when Paul Whiteman's band played the Flatbush theatre, Brooklyn. Several methods were mulled to bring the band to New York on time. Escorts were out; bus or cabs might

get tangled in traffic, or the latter might not arrive together. Solved by shipping the 33-peopled unit, Instru-ments and all, by subway at a nickel

Wilson Line Showboat Opens Del. River Season

Opens Det. RAVET Season
Wilson Line showboat, plying May 30.
Wilson Line showboat, plying the
Delaware river nightly out of PhilaPriday (28). Policy is floor shows,
changed weekly, and open-sir films
on the top deckt.
Johnny Graff orchestra provides
tunes for terping and plays the show,
we. Siddler ben Mickel Season Rail.

m.c., Sidaire and Kay, terp duo, and the Showboat Swing chorus.

Atlantic City, May 30. Atlantic City's first test of the sea son, the Memorial Day weekend, hecame the springboard this week for wailing and gnashing of teeth, with the finger pointing—and whose isn't —at the New York World's Fair.

—at the New York World's Fair.

The Jersey recort was all set to receive record crowds, particularly since it was backed by excellent weather, but when the crowds, instead, chose other things to do, namely, attending Grover Whallen's shindig in Flushing Meadows, the crying towel came out. For the first Atlantic City with crowds instead of bringing them in.

Philadelphis Dav at the Fair also Philadelphis Dav at the Fair also

Philadelphia Day at the Fair also hit the resort, which depends a great deal upon the Philadelphia trade. Then, too, the Chamber of Commerce took hundreds out of town for an Atlantic City Day.

Atlantic City Day.

The regular amusement interests also got plenty of municipal opposition, with Lucky Teeter and his hell drivers in the big municipally-owned convention hall. Teeter was in for two nights and on his opening drew 7,000. He did a good second show also with a 55c. low price and 65c.

1,000. He die a good secons siewe has been with a Sci. low price and Sc. about his a Sci. low price and Sc. Hamil's Million Dollar Pier responsed full blast for the weekend with a stage slow heshed by Bert Wing, and a first run of Man of Conquest (Rep.). Business was reported fair. Pier also setured Blueroned fair. Pier also setured Blueroned fair. Pier also restured Bluerone of the stage of

Local 802 Re-Classifying New York Night Spots: Aquacade Is Rated 'A'

Billy Rosel Annuade concession at the New York Worlds, Pain has been raised to a Class A ring by N. Y. Local 802 of the American Federation of Musicians. Vincent Travers' band is playing the water Green's and the playing the water of the World's and the World's and the World's Green's the World's Green's Which cas afford A classified the Various spots in the city to determine which cas afford A classified the Various spots in the city to determine which cas afford A classified the World's Company of the Edision hotel was upped and others are expected to follow. Mentioned as replacing the Gray Großin orchestra, which was scheduled with the World of the Edision hotel was upped and others are expected to follow. Mentioned as a replacing the Gray Großin orchestra, which was school with the World of the Edision which was school with the World of the World

CANTON CAFES PRIME FOR SUMMER SEASON

Canton, O., May 30.

With the advent of summer, several new night clubs have unfolded and demand for floor show acts and dance bands is much more in evi-

dance bands is much more in evidence. Well Twent, for years a few defects, and the second of the sec

Lavish Richman-Berle-Hale Revue Reopens Int'l Casino on Broadway

VARIETY

Alez Finn presents Georgie Hale revue, Heilo Beautiyii, starring Song, Ai Hoffman, Ai Goodhar, Song, Ai Hoffman, Ai Goodhar, Manny Kurtz; other song, Lionet Adophau, Ai White, settings, Waton (Grooks); musical director, Aiden (Grooks); musical director, Aiden Roth, Ranny Weeks orchestra for

Reopens Int'l Casino on Broadway

Alex Finn greents Georgie Hole

revies, 'Hello Besutiful,' after

from Alex Finn greents Georgie Hole

revies, 'Hello Besutiful,' after

from Alex Finn greents Georgie

Many Kurtz, other song, the song the song the following form of the following followi

personal highlight of the Casino revue proper.
Vitginia Verrill with her torchers, notably Man. Love and Angels Annie Laurie, registers Handliy, Paul Remos and his Toy Boys (2) do their standard act, but are overhood on the case of the control of the case of

WANTED FORMER DIABOLO

Players and Operators Wanted to Take Part in Pro By Large Manufacturer ittractive orpportunity for na-or regional campaign organ-Write at once for details.

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Assn' of Commerce Bidg.
Grand Rapids, Michigan

Best Coffee in England **OUALITY INN**

Leicenter Square LONDON, WEST-END

were run together as one for the premiers. Eller GUrn, the them premiers are the seen of t

WALTON ROOF (WALTON BOTEL, PHILLY)

Philadelphia, May 28, Powers Gouraud, Eddie Peabody Berry Bros, George Andre Martin Earle & Josephine Leach, Bernice Stone, Maclovia Ruiz, Glamour Girls (12), Joe Frasetto Orch

during the season, have been dropped.

Gropped.

Gropped

improved by Goursud's commentary but nevertheless become threame with repetition.

Whe repetition, in the deuce, clicks micely in an acro-tery turn. High novelty is next, offered and the commentary in the commentary in the commentary in the commentary in the commentary. He also does the same with olic. Earle and Josephine Leach, tolic. Earle and Leach Leac

PANTHER ROOM, CHI (SHERMAN HOTEL)

Chicago, May 27.
Count Basie Orch (14), Helen
Humes, Jimmy Rushing, Muggsy
Spanier Orch (6), James Hamilton,
Jitterbugs (8), Carl Marx.

Hunes, Jimmy Rushing, Mugany Sponier Ords (9). Janes Hamilton, Riterbugs (8), Carl Marr.

The Sherman house continues to The Sherman house continues to the spot of the spot o

Hotel Astor Roof, N. Y.

Rudy Valles orchestra, Gentlemen Songsters (4), Lola London, Frank Cook, Ann Crestman, Mert and Mat-thew, Bob Nellor.

these, Bob Nellor.

This is Valler's fourth number at the Hotel Autor Root and he's a statural for this centrally situated and the Hotel Autor Root and he's a statural for this centrally situated his season because of the visitors of the statural formation of the Root.

Present Valley Integer to concerned, It's cheefy Valleyor to concerned. It's cheefy valleyor to concerned the statural formation of the support is recruited from the west case to which Bob Hellor's water formation of the support is recruited from the

ventriloquial special is easily the

standout. The rest are so-so. Lola London does 'Chopsticke' vo-cally and tap-dances. Sie a per-cally and tap-dances. Sie a per-penditude of the simple of the simple of the Ammonica - banjo specialty. Ann Crestman postures pretitly to Val-hematic, doing a semi-acro dance. Mert and Matthew, heralded as from Open in talls to orthodox tapology, but save themselves with novelty for the simple of the simple of the simple of the trouche of Arias, Durante, Sparks, for the simple of the simpl

manly.
Vallee on between intersperses as the control of the contro

BLACKHAWK, CHI

Chicago, May Jack Teagarden orch, Betty K Maxine & Clayton, Eddie Barro

Maxine & Clayton, Edde Barron.
The Blackhwik, maker of one or chestras with the collaboration or WGN, looks to have another sure winner in Jack Teagarden's band, which was not been a supported to the control of the c

GOLD COAST ROOM (DRAKE HOTEL, CHICAGO)

Chicago, May 27.
Phil Spitalny orch, Louis DaPron

Phil Spitalny orch, Louis Dafro,
One of the bat Chiego use the
in years is Phil Spitalny's certainty
as the Drake hool, It's a class orchestra in one of the Midwert's class
orchestra in one of the Midwert's class
orchestra in one of the Midwert's
Located on the Gold Coat,
Edward on the Gold Coat,
Spitalny's
explored the Spitalny's
e

classicals, all with equal effectiveness, osloists are Maxine and Ginger Harmon. There's also a vocal trio, a standout drummer, a fine xylophonist, and a splendid cornelist, all of whom click on their own. And over all is Spitaliny, pacing the entire proceedings with skill and showman-ship.

MEADOWBROOK (CEDAR GROVE, N. J.)

Cedar Grove, N. J., May 26.
Jimmy Dorsey orch (17), with
Helen O'Connell, Bob Eberle.

Herion Comelle, Boo Everie.

A favorite with the localite due to a recent stand here, Jinny to a recent stand here, Jinny Meadowbrook last week after a long road trip. Showing the outil back may be stand to be

Herbic Haymer, tenor ass, Dorseys leading a burnch that rates with the selection of the sel

(Continued on page 35)

HARRY RICHMAN Ses: 'LORD & STEWART.

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forming Marianettee Full View of Audience THIS WEEK, COLISEUM LONDON, ENGLAND

Direction M-C-A

Europe: CHAS TUCKER

currently appearing at Joe

nan BlaKstone

Merello's swank Club Moderne,

San Francisco, Calif.

madge pfau kelly, press representative, 6715 hollywood bivd., hollywood, california

35

Advance Production Chart

(Continued from page 20)

Casey Robinson from play by Zoe Akins; photographed by Tony Gaudio.

Gast Rette Davia, Miriam Hopkins, Humphrey Bogart, Jane Bryan, Cissy
Lottus, Bonald Grips, Jerome Cowan, Frank Davidor Oldron, Hongarded

100 January FARULEY, Family drams; produced by Gordon Hollanghead for

100 January FARULEY, Family drams; produced by Gordon Hollanghead for

100 January FARULEY, Family drams; produced by Gordon Hollanghead for

100 January FARULEY, Cast Henry O'Neill, Gabriel Bolderschaft by Sid Hickov, Cast Henry O'Neill, Gabriel Boll, Jean

Sharon, Irene High, Fred Tozere, John Ridgeley, Aldrich Bowker, Jackie

100 January Holland, State Cast Henry O'Neill, Gabriel Boll, Jean

100 January Holland, State Holland,

Warner Pix Now in Production

**Marnet JM. Research States of the Marnet JM. Research Marnet JM. Ressaurch Marnet JM. Research Marnet JM. Research Marnet JM. Resear

Grapewin.

THE KNIGHT AND THE LADY (Technicolor), executive producer, Hall B. Wallis; associate producer, Robert Lovel, directed by Michael Cutrix, The Committee of the Committ

Nameter

"AMNCY DERW AND THE HIDDEN STARGASE," produced by Bryan
Foy; directed by William Clement; screen play by Kenneth Gamet; based
one Marcy, and the star of the star of

recture of DR. X (1939-40 release), meller; produced by Bryan Foy irected by Vincent Sherman; no writing credits released; photographec v Std Hickox. Cast; Lya Lys.

Wisecrack Ins.

(Continued from page 1)

Under the Preferred Co.'s special policy comes libel suits resulting from a comic's ad libbing. Also the remarks of a news commentator. Likewise plagiarism in connection with dramatic scripts and volations of musical copyrights.

Nitery Notes

Nick DeGeorge and Sam Ventura of the Italian Village, Dalias, tak-ing over Kelly's, Dalias downtown

Chez Paree, New Orleans nitery, which has been doing poorly recently, was taken over by Joseph Lafitte Saturday 27).

Eddie Court's all-Negro revue and and moved into Club Plantation,

FEMME BARTENDERS **NIXED IN 3 PA. CITIES**

Philadelphia, May 30.
Hand that rocks the cradle will no onger pour the booze here. Pennylvania legislature last week passed measure outlawing femme barenders in Philadelphia, Pittsburgh and Scranton. Penalty for violators

counts and to agencies which have elaborate systems of checking against possible encounters with against possible encounters with insurance company to defend all such suits. Davis states that the policy is still regarded as an experiment by the underwriting company, ment by the underwriting company agreed of aggregate premiums so there will be created a fund sufficient to take care of any losses by Illigation. Al LID Banger and Scranton. renaity to the state of the Exceptions are made for wives of liquor licensees or women licensees. Femmes may still tote drinks from service bars to tables, too.

SWITCHES PLANS

SWITCHES PLANS
St. Louis, May 30.
Sid X. Hartman, manager of the
Chase Club, located in the Hotel
Chase, has abandoned the hotel's
roof this summer for a first-class airenditioned room.
The nitery, taged The El Patio,
epens Thursday (1) night.

Eugene and Willie Howard open a Earl Carroll's Hollywood theatre cafe June 6; also the 3 Swifts.

PRODUCER

 $11^{1/2}$ years

A. B. MARCUS

NOW ·Producing Shows

BALABAN & KATZ

State Lake Theatre Chic ago

with Great Success

Buffalo, May 30. Mrs. Grace Souter, known to bur-lesque as Grace Douglas, and her husband, were non-suited in Su-husband, were non-suited in Su-layer and the suited of the suited age action for injuries alleged to have been sustained on an loy stair-way at a local apartment house at which they were living in 1937. She claimed that her ability to dance had been impaired.

15 YEARS AGO

(From VARIETY)

Controlling stock of the Cohan theatre building, New York, was bought by Joe Leblang, the ticketman. The corner's value estimated at between \$4,000,000-6,000,000.

Maria Jeritza, the Met soprano who had been receiving \$3,000 each performance for the Met, was get-ting \$150 per in Vlenna. Just a question of times being tough there.

The Friars turned out enmasse to onor Nellie Revell at a dinner in he Hotel Astor, N. Y.

Ole Olsen and Laura Weber, both on the Orpheum time, hired a tug, went to a lighthouse several miles off San Francisco and were married by a justice of the peace in the presence of a couple of witnesses and a flock of seaguilla.

Tin Pan Alley closed down for one day in tribute to Victor Herbert, who dropped dead in the street near his New York home at 64.

Although Fay Bainter was starred and Waiter Woolf featured, Billy B. Van was the big click in the Shu-berts' The Dream Girl,' which tried out in Washington. Also in the cast was Georgie Le Maire and Edna Mae Oliver.

Marcus Loew was named president of the new Metro-Goldwyn-Mayer amalgamation. Nicholas Schenck, Louis B. Mayer, Edward Bowes and Arthur Loew were among other officers named.

Beverly Bayne was returning to the screen in Warners' 'Her Mar-riage Vow.' Her husband, Francis X. Bushman, wasn't to be in this one, Monte Blue copping the male lead role.

Burlesk Review CASINO, PITT.

Pittsburgh, May 25.

"World's Fair Frolies, with Cubanita, Joe Freed, Art Gerdner, Ina
Thomas, Louise Rogers, Rhythm
Brown, Arizona Duo, Lew Petel,
Sam Gould, Janeece, Line (14).

of musical copyrights.
Davis' clients have already referred to him quite a number of record to him quite a number of record to him quite a number of recording the properties of the properties

Thomas, Louise Rogers, Rhythm Fromm, Artonia Duo, Lee Deet, Servan, Parton Duo, Lee City, The Period Control of the Control of

Night Club Reviews

MEADOWBROOK

(Continued from page 34)
Backed by Byrn's excellent mutel
Backed by Byrn's excellent mutel
Backed by Byrn's excellent mutel
SI Baker trumpet solos which demanded an encore when caught Mustrian two sellections which demanded and solor which we have
been been solor to be the sellection of the se

hat number.

Meadowbrook seems to draw a varied type crowd. Some evenings the trade is strictly highschool; weekends seem to be different, drawing a more mature crowd. For the latter's terp confort the management puts a damper on reckless jitterbugging.

Hawaiian Blue Room (ROOSEVELT HOTEL, N. O.)

New Orleans, May 28.
Jack Fulton orch, Renee DeJarnette, Lynn Chalmers, Carol King,
Al Carney, The Colstons.

nette, Lynn. Chelmers, Carol King, Al Carney, The Colizions.

Jack Fulton's orderistra leads a moroughly asterping glow here and the control of the control

HOTEL TAFT, N. Y. (GRILL ROOM)

Enoch Light orch (12), with Peggy Mann, George Hines and Light Bri-

pade.

Enoch Light's orchestra recently celebrated its first anniversary in the Tart Grill. Open only for luncheon fart Grill. Open only for luncheon to game; some of the Fair influence when and it. Light's band, with the same decided pull for that trade. The crew's II pieces, plus the fidding maetre, provide anothed another novetly angles iending a showmanly touch. Since opening here the band, particularly the addition of plants! Max Chamitov, once with Soc Marsals. Since the original rangements, the band comprises two

VARIETY .

pianos, three saxes, two trumpets, one trombone, electric (and regu-lar) guitar, bass and dums. Nicely pitched outfit uses well ar-

Nicely pitched outfu uses well arranged numbers and rets out of that ranged numbers and rets out of the ranged numbers and rets out of the ranged numbers and rets out of the rets of the

PUMP ROOM, CHI (HOTEL AMBASSADOR EAST)

Chicago, May 25.
Don & Audrey Le Maire, Betty
Bryant, Howard McCreery orch.

Don & Audrey Le Maire, Betty Drynnt, Housen McCreery orch.

Northeide hotel room has developed into the social renderyous of down, with atmosphere getting the real play. Everything joint on the real play. Everything joint of the real play is a social rendery to the real play. Everything joint of the real play is a social play to the real play in the real play i

JOE

with JEAN HAMILTON and BOB DU HART

MAY 29, HACKNEY EMPIRE. LONDON

RALPH HOLBEIN

SIDNEY FISHER

75/77 Shaftesbury Avenue PICCADILLY, LONDON, ENG.

The THEATRE of the STARS



Bryant 9-7800

LUBIN SIDNEY H. PIERMONT BOOKING MANAGER

CURRENTLY AT THE INTERNATIONAL CASINO, New York Thanks to Alex Finn for this splendid opportunity to once again be associated with him after our successful engagement at his Mayfair in Boston.

The FOUR

FEMININE NOTES

MUSIC HALL, N. Y.

Grace Panvini, William & Joe Mandel, Rockettes, Music Hail Ballet, Jack Cole & East Indian Dancers, Music Hail Glee Club, Music Hail Symph under direction of Erno Rapec, Captain Fury (UA), reviewed in Vanlary May 24.

Erro Ropes, "Coptain Furly" (UA).

With the same consistency that has reviewed in Valuary May 28.

With the same consistency that has characterized their work over a period of the control of the contro

now-covered orchestra pit space.

Vari-coired costumes are employed and the lighting is excellent.

Vari-coired costumes are employed and the lighting is excellent.

In all the production work of Leon and is the production work of Leon Leonidoff, who can usually be despended upon for good of the leonidoff, who can usually be despended upon for good off the leonidoff, who can usually be despended upon the leonidoff, who can usually be despended upon the leonidoff, which will be a leonidoff, which will be a leonidoff, which we have been contained to the leonidoff, which was a leonidoff, and the leonidoff, which was a lonidoff, which was a leonidoff, which was a leonidoff, which was

PALACE, CHICAGO

Chicago, May 27.
Eleanor Powell, Andy Iona's Havatians, Stan Kavanagh, Josephine
Huston, Joe & Jane McKenna, Gracella & Co.; 'Sorority House' (RKO).

Histon. Joe & Jane McKenna, Gracila & Co.; Sorority House (IKCO).

This excellent bill would pleas any audience. Eleanor Do with his any audience. Eleanor Do with his did magnetism at the boxofile.

Miles Fowel closes the show of the type that established her in vaude-ville and which helped her click in the state of the same. She systiches celled in the same of the same of the same of the same. She systiches contunes a winding up, shoeless, with a hula. The latter two are well done, but audience had looked forward. Miss Fowell does plenty of talking in a handle of the same. She will have been a summer of the same of the sa

well. She's a guaranteed click any-programme in the control of the control of the revidently never misses there are Jos and Jane McGenoum Fromenly adapta entrol of the control of the control cinch for belly laughs. Jos McKenna on McKenna on

TOWER, K. C.

Ted Lewis orch, Radio Aces, Theo Troy, Loretta Lane, Ray Royce, Shelton Brooth, falle Scate, that is Snouball White Jones Family in Hollywood' (20th).

Final week for vaude at the Tower has Ted Lewis' unit. House closes after spell of flesh that has lasted over past five years with but few interruptions this spring. Lack of good supporting from the property of the support of the s

climax to the theary eason. Control of the control

LYRIC, INDPLS.

Indianapolis, May 27.
Ciyde McCoy orch, Wayne Grego,
Bennett Ststers, Earl LdVere &
Helen Ware, The Huberts, Burns &
White, Donna Mae Rehm; Exrile Express' (GN).

steien Ware, The Huberta, Burns & White, Donna Mae Rehm; Ezrite Ezpress' (GR).

Boldsteed by an okay llusup of a company of the company of

ling neatly and being forces to core, core, and the show closes in high when McCoy does his oft-imitated trumpeting of the core of the cor

HIPP, BALTO

Baltimore, May 27.
Gae Foster Roxpettes (16), Don
Rice, Henri Therrien, Gaudsmith
Bros. (2), Felice Iula house orch;
'Angels Have Wings' (Col.)

Pleasing layout this, paced by Don Rice as m.c. and highlighted by the Gaudsmith Bros, in next-to-closing niche. Utilizing a special backdrop depicting a railroad station, Fostergals open with an interesting train number, including nicely timed precision stuff and a fleshy radium finish.

number, including nicely timed precision stuff and a festy radium
Unleashing some fairish gags on
his first appearance, Rice then introcive the stuff of the

STATE, N. Y.

Duke Ellington's Orch (16), with Ivy Anderson, Rex Stewart, Jigsaw Jackson, Stump & Stumpy, Neiss Troupe (4), Jimmy Shields, Stone & Lee, 'Hardys Ride High' (M-G).

The Hardys Ride High U.G.

The Hardys on screen, plus Duke Ellington's band and supporting Ulan Broadway this week. The Ellington hand's portion of the stage time is adding fairly solidly. State is Ellington's Hardy solidly. State is Ellington's Error the theory of the three three in the Hardy solidly. State is Ellington's Error the theory of the three three in the Hardy solidly. State is Ellington's Error three three in the European tour. The Niedo Tromp net and a girl, works along the lines of circus frapeze acts. Work is expertly done. Highlight is a series of backward lips off the net by one of the men. Jimmy Shields (New Acts), from solidly. Next are Stone and Lee, mixed comedy-terp team, the control of the men. The three is a son by the girl and a cidental, song is unappealing and the terps are routineless. The act is the control of the terps are routineless. The act is the control of the terps are routineless. The act is the control of the contr

is the only letdown on the bill.

Ellington opens in his usual style, with himself and various personalities spotlighted. Not much change in the routhing of his turn except in the numbers used, but it's still clicko. Band uses nothing marking the European trip, though Ellington did bring back several tunes.

For the staway it's a mediaw of

the European trip, though Sillington did bring beck several tunes. For the greater trip, though Sillington did bring beck several tunes. For the greater the trip, though Sillington did bring beck several tunes. For the greater tunes are the several others, followed by a neathy several others, followed by a neathy the current Cotton Club (M.Y.) revue. His arrangement of Racheman and the several others of Racheman and Stawart's other others of the several others of Racheman and Stawart's other others of Racheman and Stawart's other of Racheman and Stawart's other others of Racheman and Stawart's other of Racheman and Racheman

FOX. PHILLY

Philadelphia, May 26.
Frankie Masters orch with Marion
Frances & Jay Mattheus, Marion
Talley, Arthur Treacher with Jack
Norton, Three Samuels & Harriet
Hayes, Adolph Kornspan house
band, Bridal Suite (M-G).

Is alded in his personal by Jack Norion. Pair make an unusual combination but get by dock, Treacher sites to character in the demenor, but sign out of it clean in the spar. The superior to their gags. For one ence they do the Lambeth Walk, pretty good, while the best score is magning Shirley Temple the tune he amp to her in "Luttle Princess" (2016).

"Only is backed by an unusually Show is backed by an unusually Show is backed by an unusually Show is backed by an unusually state of the set of the set

FLATBUSH, B'KLYN

Charlie Barnet Orch (15), Judy Ellington, Larry Taylor, Smith & Dale, The Reillys, Cass Daley; 'Mys-terious Mr. Wong' (Mono).

Elington, Lerry Taylor, Smith Shelt, The Relling, Case Daley, Mysterious Mr. Wong' (Mono).

The Flatbush is plumb beat down to its cocks this week with Charlie Shen, which was to be soon to be soon

KEITH'S BOSTON

Boston, May 27.

Kidoodlers (4), Elaine Arden,
Lowe, Hite & Stanley, Mayo Bros. &
Madge (3), Ray Mayer & Edith
Evans, Lou Yorke, Eddle Rosenwald
house orch; Romance of Redwood's
(Col) and Boys Reformatory'
(Mono). mo).

Plenty of novelty and variety here this week, but it adds up to a rather tepid total. The Kidoodlers, from ra-dio, give the show a good finish and register strongly as their novelty music progresses through an intro-duction and three numbers: 'When Circus Came to Town,' Three Little

radies, Arthur Treacher unth Jack Morton, Three Samuels of Harried to Morton, Three Samuels of Harried to Harr

STANLEY, PITT

Pittsburgh, May 28.
Dave Broudy's Orch (16), Ritz
Bros; (3), Bud Hughes & His Pals,
Bea Saxon, Jitterbugs (9), Marcella
Williams Co. (3): 'Lady's from Kentucky' (Par).

Since they were first-rate vaude clowns before the chema discovered them, the Rills Bros. 'excellence in the flesh ind any surprise. Some the stage dilutes comic talents, but Harry, Jimmy and Al haven't lost the old touch; they were positive riots have first show Friday after-noon (29).

the old touch; they were positive total treat first show Friday aftermook the first show Friday aftermook the first show Friday aftermook the first show the

doing a Stokowski, intersporsing them all with some creek samples of the stoke of t

PALACE, CLEVE.

Cleveland, May 28.
Gene Krupa's orch, with Ire
Daye, Hudson Wonders, Tom Trent, Eddie Rip & Bros; 'Man
Conquest; (Rep).

This is the season's flesh wind-up for this RKO deluxer, which has taken it on the nose for the past month. Gene Krupa's band is drawing a good quote of jitterbugs, with trimming of orchestra's show to 30 minutes, giving sock to the leader's debut here.

trimming of orchestr's show to 30 debut here.

As it is, there's just enough live debut here.

As it is, there's just enough live to shrow the jittebugs into a rectivity of the others. Band opens jamming wire Brush stomy and follows with the others. Band opens jamming wire Brush stomy and the part of the others. Band opens jamming wire Brush stomy and a point of the bry's words are drowned out, espectage of the bry's words are drowned out, espectage of the bry's words are drowned out, espectage of the bry's words are drowned out, especially with the bry's words and Don't word words and the stome out of the bry's words and bry will any time. When he any boys pound out barbaric, pulsating frythms on the bry's words will be a standard to be a standard with the bry's words with the bry's words words words with the bry's words words words words words with the bry's words words words words words words with the bry's words words

COLDEN GATE, S. F.

San Francisco, May 27.
Jay Brower's orch, Sally Rand
James Evans, Ralph & Olga, Chick
& Lee, Ross & Stone, Caprino Sisters
Peggy O'Neill's Girls (12); 'Fixet
Dugan' (RKO).

Expectant eyes focused upon the Golden Gate's stage this week are being rewarded with a view of the latest Sally Raud nudance. The Dance of the White Peacock. They see Miss Rand nude, except for the portion of her anatomy covered by the feather tall and a fluny cloth. A small headdress completes her cosmall particless of the control of the same of the control of the same of the cost of t

the frather tail and a filmy cloth. A committee of the co

balls about neggeolally includes juggling a semipecially includes juggling a semimidget are novel, talented dancers
who take full advantage of the
difference in their sizes for comedy
personators, are given a warm reespition. Ross and Stone present
personators, are given a warm reespition, and show-moving his plan
public and hasow-moving lawy
antics. ——meetral feature to the

playing and humorous cnauer values. Sone's slow-moving, lazy slows and the sone of the son

APOLLO, N. Y.

Chick Webb orch (16), Ella Fitz-gerald, Bardui Ali; Millie & Billie, Tenner & Swift, Jackie Moble, Evelyn Keyes, Willie Jackson, Sr., Willie Jackson, Jr., Vivlan Harry, Don Pierson, Bulldog Drummond's Secret Police (Par).

Apollo has another b.o. layout this week in Ella Fitzgerald and Chick Webb's band. Supporting lineup for Webb-Fitzgerald is not so strong, except in the comedy of Jackle Mahley, but the former pair are the draw.

in a familiar setting of drops splashed with musical notes, Webb doesn't set going on his own until late, early part of the 90-minute show with the part of the 90-minute show with a payer of the 90-minute show with a payer of the 90-minute show the skins. Band's tee-off is an attractive swing arrangement of Stars and Stripes, supplemented by an inspired layout of the new hit, Surnies Serssayout of the 90-minute show the 90-minute show the 90-minute shows the 90-minute show the 90-minute shows the 90-minut

Wild Irish Rose' spoilights Webb's um ability to no for fully 15 minutes before Miss Pitegraid appears. The customers at this catching then didn't want to let her so. Her getward is a right within corginal. The same way is a right within corginal. The same way is a right within corginal. The same way is a right within the same way is a same way in the same way in the same way is a same way in the same way is a same way in the same way in the

along the lines of Three Febbes.

along the lines of the Per Febbes.

Millie and Billie are a colored dance team featuring back-to-back dance team featuring back-to-back dance team featuring back-to-back dance team featuring back-to-back dance team featuring back dance team featuring the back dance of the back dance

lowed by a blise piece between Miss Mabley and Willie Jackson, Yr, built around golf. Jackson Art. and Sr. do sponse. Sing Small Fry and follow the union and challenge terps that the state of the stat

FOX. ST. LOUIS

St. Louis, May 26 Harry Blackstone, Ben Rade Orch; 'The Gorilla' (RKO).

Herry Blackstone Rein Rader's Orch; The Gorlin' (TRGO).

After a lapse of about eight years, not returned to the control of th

STATE-LAKE, CHI

Chicago, May 27.
Roscoe Ails & Betty Louis, Gilbert & Armand, Betty Robins, Natalie & Howard, Leon Miller, Donna Parker Singers (7), Hayes, Haig & Howe; 'Moto in Danger Island' (20th).

Moto in Danger Island (20th).

House-built unit is one of the
worst pieces of entertainment sen
around this town in a long time. It's
a jumbled hodgepodge, including
some acts that have no professional
entertainment is this true of a
comcome town to the company of the company
entertainment is this true of a
comcompany to the true of a
comcompany to the company
laughs. This usually arfable audilaughs. This usually arfable audicaught.

poorys act, out never gets any common turned thumbs down when caught, and armand, mixed dance team, make a good appearance but don't have much on the ball. Betty flobbing is a soubret who sings with the sound of t

EMBASSY, N. Y. (NEWSREELS)

It's been an exceptional week in the news and as usual that's reflected in the current newered billings of the state of part of her crew. Faced with an abnormally befire the bottom of the sea and couldn't be photographed, Paramount, nevertheless, to be a man of the sea and couldn't be photographed, Paramount, nevertheless, to be a measurement of the sea before the tracety, the atthough the shots were marred by the rocking of the photographer boat and the distance from through the shots were marred by the rocking of the photographer boat and the distance from through the shots were marred by being the photographer boat and the distance from through the shots were marred by the rocking of the photographer boat and the distance from through the photographer boat and the distance from through the photographer boat and the distance from through the particularity the later brought homa as probably no

Unit Review

Continental Ice Revue (PARAMOUNT, L. A.)

Los Apples, My 28.

Maria Belita, Michael Miteder,
Mary Taglor, Frenchy Herbert,
James Caesar, Charles Handlett, Bud

£ Sabel Reture, Betty Broun &
Estable Return, Bround,
Bernie Lynam & Noel Coffey, Henry
Lee, Bill Houath, streen femme,
eight male skaters; 'Some Like It
Bor (Pers.)

eight mate skaters; 'Some Like it Hor' (Par).

Tying up with the Los Angeles under the Council of the American Legion, so the Council of the American Legion, staging a worthwhile lee revue. Ice revue is somewhat novel for the Paramount, and opening on one the Council of the C

that or beam.

Softey. As the description of the context of the co

Edwa.

SARANAC LAKE By Happy Benway

ports.

Lottle Poirler, of Brockton, Mass., here ogling the Will Rogers, where Al DeLorraine, her brother, making

write to those who are ill.

there pictures could the personal tragedies involved in the disaster. It shows excellent handling of a second tragedies involved in the disaster. It shows excellent handling of a Not as compelling as the submarine subject, but also highly draw the first wist of a British King and Queen to Canada. Universal, Paet reatment, which runs several minutes and vividly demonstrates the analysis of the control of the c

though ne voices expending the problem of Investment in the Investment in the Investment in the Investment in the Investment Investment

NEW ACTS

MARION TALLEY Songs 8 Mins. Fox, Ph

SAMEN Y O'RRIEW'S HARMONICA

Solidary

Taking to vaude in place of the
operatic stage she left 10 years ago,
in the place of the stage to provide a stage to the stage to

JOHNNY O'BRIEN'S HARMONICA HI-HATS (9) 30 Mins, Liberty, Lincoln, Nob.

FCC Chills Television

The entire transmission.

Moval the Cost Angle to the function of the cost and the content of the cost and th

tising as the only source of income.' Because of the cost factor affecting both operators and the public, the committee warned "It seems safe to conclude that the establishment of a television service on a national scale will be a process of gradual development, beginning progressively with the larger cities, and the service of the process of the control of the service of the control of the service of the se

Continued from page 25)

Teached a fork in the road of solentific progress, the committee recalled the kloryce's requirement of the
all progress to date has required had broadcasting and the present
visual transmitters and all the
other services—police, marine, and
tiver visual transmitters and all the
other services—police, marine, and
tiver visual transmitters and all the
other services—police, marine, which
were policed to the present
visual transmitters and all the
other services—police, marine, which
were policed to the present
visual transmitters and all the
other services—police, marine, which
were the proposed to the present
time conserve the radio frequency
time conserve the radio frequency
total available frequencies have be
not all available frequencies have be
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a potential dearth of channels or
total available frequencies have be
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to a potential dearth of channels or
total available for expendent or
total available for the problem,
and processes, that the asserted. No
interpretation frequency
to the properties of the problem
of the present dearth of the
samp given area because of the great
width of frequency space require
for each television transmission.

High Cest Agrie

Much attention was poid to the
fine group, which emphasized that all
proposed to prequent
to the group, which emphasized that all
proposed to prequent to present
to inventive special and inventive selection of the
proposed to the problem.

The patent attention to a proposed to the
supervision over use of inventions
and processes, that the asserted. No
interpretation over use of inventions
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interpretation over use of inventions
and processes, that the asserted and the
supervision over use of inventions
and processes, that the asserted and
and processes, that the asserted and the
supervision o

holders and claimants.
Difficulty with man-made interference was given as a strong reason for not promulgating standards are not to be a strong reason for not promulgating standards multility the influence of electric racors, retrigerators, and other devices may result in major changes in design of receivers and transmitting the public is liable to be disappointed with television broadcast because power troubles and radia-sponited with television broadcast because power troubles and radia-politures. pictures.

pictures.

The report appeared salisfactory, to all parties, with the equipment people generally expressing agreement that the proposal popular of the property of the propert

'Passage' Limps Again

n-nousge Limps Again.

Hollywood, May 30.

Resumption of shooting on Metro's

Northwest Passage gets a twoweek setback owing to rewrite
troubles. Company goes on location at McCall, Idaho, about Juna,

Shooting was stopped last fall by
early smowdorms.

Variety Bills

NEXT WEEK (June 2) THIS WEEK (May 26)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Loew

NEW YORK CITT Capited (2)

6 Grays

H Reynoids Skaters

Irving Caesar
Block & Snily
Mitt Britton B

Alphones Berg Co

Paramount

NEW YORK CITY
Phramount (31)
Emery Dentsch B
Johnny Barnes
The Merry Mace

CHICAGO
Chiengo (2)
Lynn Royce & Y
Eddis Peabody
Antelaks

RKO

New vibes. The Power is Meyer of the Congress Tourist of the Congress Tourist

Warner

NEW YORK CITY
Strand (2)
Paneko Oro
Billy Rayes
Mario & Floria
Lollia Cordoba
(28)
Ruby Newman Oro
Adrian Rollini 3
Rect Proman
Wiero Bros
Sincialr 2' PMILADELPHIA PMILADELPHIA
Fox (2)
Case Daley
3. Where Brose
Chaney & Fox
Gae Foster Gle
Frank Maxters Ore
Marioz Talley
Arthur Treacher
4 Samuels

World's Fair

NEW YORK

And Anthony Western Control of Market Present Control of Market Personal Property of Market Present Control of M

London

Week of May 29

Week o

Astoria
2 Dancel teston
Review of the Comment
Bennie O. C. Williams
Bennie O. C. Williams
C. A. Williams
C. A. Williams
C. A. Williams
C. C. Williams
C. Will Gaument Gaument Bebe Daniele Ben Lyon 4 White Flashes ISLANGTON Blue Hell 6 Harmoniets Reams Co LEWISHAM

TATE TOWNS AND THE PROPERTY OF THE PROPERTY OF

Provincial

Week of May 29 GLASGOW
PayHlog
Tommy Morgan
Jack Beattle
Ina Harrie
Lillian Gnye
Herbort Cave
12 Morganettee
Tommy Yorke

Joe Nicoli Lncy Leeps Reid & Dorothy 5 Sherry Bros Livenpool Shakespeare Harry O'Donovan Jimmy O'Dea Lalla Dodd

Cabaret Bills

NEW YORK CITY

NEW YORK CITY
Armande's
Passier Door make the passier Door make th Greenwich Village Casino Greenwich Village
Casino
Don Raval Oro
Dorts Reed
Billy DeWolfa
2 Musical Maniacs
Gloria Gerard
Nois Day
Eve Arden
Laonora Sola
Molily Penraon
Marion Baxter
Geriruda Feraining
Geriruda Feraining
Vara Tostom
Joe Lane
Joe Lane

Kit Ent Club
Ray Durant Orc
Dorothy Saulters
Lorenzo Roberson
Toddy Hais
Veima Middleton
Flash & Sunda
Connie Harrie
Hotcha Draw
Etsy Cooper
Conway & Parks La Conga
Pancho Orc
Desi Arnaz Orc
Marrisa Flores
Eva Ortoga
Eva & Paul Repor

La Marquise
Bill Palermo Oro
Gioría Whitney
Harold Leonard
Prances Connelly
Nino Nonno
Elena McCoy Larns Eddis Davis Oro Joseph Smith Oro Le Coq Rouge Lady Strickland Geo Sterney Oro Anne Francine Tisdaia 2

Le Mirage
Marie Spaiding
Virg MacNangbton
Stanley Evane
Now Yorkers Le Ruben Blen

Le Enhan Blen
Herbert Jacoby
Hope Emerson
Marie Eve
Elsie Houston
Greta Keller
Graziella Parraga
George Lloyd Leen & Eddie's Les Martin Oro Eddie Davis Lis Adrian Ting Pin Sou Boyal Whirlwinde Lucky Sis 2 High Spots Susan & Christine Jerri Withee James Keogan Ann Bronts Wally Wenger \$

VARIETY

Hotel Pork Centre

(Coconnut Grore)
Larry Clinton Oro
Enrica & Novello
Liotel Fark Lane
Freddle Sterr Oro
Bob Lide
Al Harris
Hotel Pennsylvania

Hotel Pennsylvania
Tomy Dorsey or
Edythe Wright
Skeets Herfort
3 Equilier
Hotel Pierre
E Madriguera Oro
P & O Hartman
Skylarks
Hetel Piers
Jack Marchard Or
Mary Jane Wainh

Hotel Roosevelt Ony Lombardo Ore Hotel Savoy-Plans

Emile Petti Oro

Hetel St. Herita Jack Sherr Ore

Sam Jarvis Eria Reiter Chas Beum Orc

Light Brigade
Hotel WalterfAstorin
(Starlight Roof)
Eddle Duchin Ore
Beauvel & Tova
(Sert Room)
Xavier Cugat Ore
George & Jaina
George Shelley

Hotel Warwick 3 Mareballe Paul Sparr Orc

Paul Sparr Orc
Hotel White
Lou Lang Oro
Dan DoMattio
Paul Hershon
Joe Genelii

Joe Genelii
International Casin
Geo Hale Rev
Milton Berle
Harry Bichman
Allen Roth Orc
Ranny Weeks Orc
Paul Remos Midge
Jansleys
Arno & Arnetta
Georgie Tapps
Virginia Verrili
Diona Contelio Orc
K Parsbne-A Swee

Jimmy Kelly's
Jimmy Kelly's
Jee Capello Oro
Jord Borg
Jo

Kit Knt Club

(Viennese Boot) (Viennese Boot)
Mary Parker
Billy Daniele
Nora Gale
Harold Richards
Joe Rines Orc
Hotel Tatt
Booch Light Ore
Peggy Mann
George Hines
Smith Howard
Light Brigade

Jack Ostermen's Elttle Clab
Roger Steele Ore
Rits Renaud
Virginia Curtis
Rita White
Betty Woaver
Jeanne Hauser
Oloria Grayson
Scats' Powell
Hal Hixon

Scats rower
Hal Hixon
N.T.O.'e Midn't Sen
Buddy Wagner Ore
Dorothy Jamos
Dinora
Lee Royce
Jeanno, Waltere
Mon Paris
Charila Murrey Ore
Mary Cohen
Jimmy Rogers

Monte Carlo
Ted Straster Oro
Bob Knight Oro
Dick Smart
Elaine Barnett
Peggy Healey
Anita Colby
Evelyn Rosanne Morray (Sky Gardens) Basil Fomeon Oro Collett & Barry Yvonna Bouvier Hotel St. Begis (Iridium Room) Dorothy Lewis M & M Simpson

JAY AND LOU SEILER JOHN GALLUS TELEVISING

For N.B.C.

John Kirby Oro Lee Wiley Maxine Spillyan Paradise

Richard Himber of Jack Waldron Janie Andre Gill & Macon Buddy & B Brune Bob Parker Vicki Allen Berry McKinley Valya Valentinoff Rex Weber

Rex Weber
Pepper Pot
Jce D'Andrea Orc
Bob Matxi Oro
Amedeo
Ai Ferguson
Iris Raya
Prince Singh Pince Singh
Pince Elegante
Leo Lazaro Oro
Bill Farrell
Ben Kaufman
Tommy Mille
Irva Harris
Bex Gavitte

Bex Gavitte

Plantation Club

Chris Columbus Or

Barrington Ouy

Sally Gooding

Ross Collins

Jove Beasiey

Rene & Estela

Lillian Pirsperald

Ai & Freddle

Harris & Scott

Rubbernsck Holme

Queen Mary
Coriles & Palmer
Elaine Spencer
Roberta Welch
Katherine Tate Rainbow Grill Barry Winton Orc Marlynn & Michael

Bainbow Reem
Al Donahna Ore
Wilma Cox
Jack Cola Co
Mary Martin
Eddis Le Baron Ore Josn Loach Pilner & Earl Ore

Eddis Le Baron Or Riviera (Ft. Lee, N. J.) Ted Fio Rto Oro Joe E Lewis Faith Bacon Bays & Naidi Frazes Sistere Frank Paris 6 Jittorbugs Bussian Kretchms Nastia Poliakova Simeon Karavasii Michel Michon

Show Bar (Forest HRls) (Forest HRIs)
Musical Maniaca
Eddia Milier
Fred Jagels
Jack & Jean
(Bermnda Room)
Waiter Powell Ore
Jean Burton
Marion Joyce
Martha Wrenshall

Stork Cinb Sonny Kendle Oro Jose Lopez Orc

Jose Lopez Orc
Versalites
M Bergere Orc
P &N Ghezzi
Martha Burnett
Jay Heward
Gilli Gilli
Penchite Ore Penchito Oro
Village Barn
Howard Woods O
Owen Williame
Freda Sallivan
Polity Jenkins Co
Noil & Noian
Lou Valero
Wniter Donahus
Billy Burne Co

Whirling Top

Oco Morris Oro
Paloma
Irene Stanley
Petricia Marcis
O & C Herbert
Russell Dracken
Nora Williame
Great Calvert Yecht Club
Al Shayne
Playboys
Yvonne
Omar
Phyllis Colt
Tom Christian

LOS ANGELES

Bilimore Bowi
Hacker & Sideli
Woody Wilson
Jeanne Darreli
Eerle, Fortune & I
Cantu
Pinky Tomlin Ore

Pinky Tomlin Ore
Cafe Callente
Chry & Marie
Diana Castillo
Julio Carvante
Los Vasquer
Paacho
Eddie Aguilar Orn
Cafe La Mase
Park Avenne Boys
Betty Jana Rhodes
Matty Malsock Oro
Matty Malsock Oro
Matty Malsock Oro

Club Ball George Yount Bruz Fletcher

Club Vermilles
Jerry Lester
Walton & O'Rourh
Leonard Keller Or
Coccannt Grove

Leonard Keller Or Ceceani Grove Colema Clark Voice, Workshor Voice, Workshor Earl Carrell Paul Opritie Lamberti Lamberti

Aire Oolden Ord
Grove Harse Lodge
Ornes Harse
Jose Flutes
Jose Flutes
Lord Harse
Jose Flutes
Labella Foren Ord
Left Harse
Labella Foren
Labella Foren
Labella Foren
Labella Foren
Labella Harse
Labella Harse
Labella Harse
Labella Hoote
Lollia Monita
Lollia Charge
Labella Charge
Labella Charge
Labella Charge
Labella Charge
Labella Charge
Crace Falmer

Carmine Skinnay Ennis Ore

CHICAGO

Promaph Gie
Club Dellas
Sam Robinson
Mary Dixon
Mary Dixon
Howard & Carlia
Pator Siyles
Glenn Thomas
Silly Eckstein
Chippia Rillilla
Charley Isom
Partalia GisRed Senndere Oro

Congress Hotel (Olass Hat Em)

(Olass Hat Em)
Johnny Banga Oro
(Penceck Em)
Joa Vera
(Fompedian Em)
Joa Vera
(Fompedian Em)
Irving Margraff
Del-Shore
Geo Hamilton Orc
Ruth Petty
Threa Linda
Ed Morely
Del-Shore Gia
Breaks Hotel

Del-Shore Gia

Brake Hetel
(Geld Ceast Room
Phil Spitalny Oro
Rochelie & Lolo
Maxine
Ginger Harmon

Ambassador Hetel (Framp Hoom) H McCreery Oro Betty Bryant Don & Audrey LeM Dave Uselle Ore Chalk Robinson Or Eddie Roth Ore Colony Club
Russell Swann
Terry Lawler
Jose Manzanares
Lew Fidler Orc (The Buttery) Cleo Brown LeMaire Rhumba (Lew Fidler Orc
Celosimes
Bob Carney & Co
Armando & Lila
Borach & Berdine
Madeliaa Garduer
Lee Mason
Frank Quatrell Orc
Pronaph Gie

Ball Ball Raiph Cook Kay Armia Roy Deltrich Chas Vegabone

Chas Vegabond Or.
Bismarck Heiel
(Walnut Boom)
Virginia Gibson
Gloria Lee
Hadley Gis
Bert Graoff
Beb Belmost
Poullas Swann
Betty Grey
Herby Waish
Bed Pielda
Patricla Long
Phil Levant Orc

Phil Levant Orc Blackhawk Jack Teagarden Don Pedro Orc Linda Keene Bill Lockman Maxine & Clayto Eddis Barron Bischutone Hotel

Pient & East Ore Blue Goose Evelyn Waters Waters Welch Waters Welch Water Wate

Florence Schnbert Charles Baldwin Grace Hatrol Norme Ballard

Grace Ratrol Horms Bullard Brossdiness Sensor Senso

Don Orlando Ore Evanse Advantes Stan Stanley Stan Stanley Stanley Ray Jill Gerard Oliver Harris Ore Cleb Alabam Devothy DeHogbton Devothy DeHogbton Ann Stater Stalles Moore Pault to a Place Fault to a Place Albert Albert Brites Brites Brites Brites

Little Hungary
Valesco Co
Marcel'e
Gertrade Niesen
Darryl Herper Or
Naville Fleesom's
Mandelay

Desir Vischer
Leonard Reed Gis
Graemares Essete
Glass Bens Han,
Glass Bens Han,
Corrigion Bock
Nonnie Morrison
Konnie Morrison
Konnie Morrison
Konnie Morrison
Lorratine Vnas
Elickory Ian
Kay Dara
John
Gandeliere Oro
Elickory Ian
Marion & Denis
John Sargent
Marion & Denis
John Sargent
Helle Morrison
Helle

Branchery

Branchery

Branchery

Jimmy Kerrer

Jimmy Kerre Helen Irwin
Allen Irwin
Allen Irwin
Allen Irwin
Allen Irwin
Allen
He walkins
L'Algion
Mary W Kibntrick
Eusebio Concisidi
Spyros Stamon
Don Quizote Ore
Ennie Bolognici Ore
Doctor Ilwin Bolognici
Doctor Ilwin

Dorothy Coaven.

Pinky Tracy.

The Coaven.

The Coaven. Uladys Bentiy
Eddle Bear
Topsr's
Toni La Bue
Oonatta De Live
Cliberd & Pearl
Jimmy Millette
Billiy McDonald Orc
Trousders
Emil Coleman Orc
Tito Swinglette
Ed South Orc
Victor Huge
Carming

Frank Berbor

Snbway

Ginger Dix

Gladye George
Gypsy Zena
Mary Lou
Francee Thomac
Billy Kent
Honry Sax Oro

Ed Leon
Mappe Gardens
Dolores Dawn
The Selbye
Milliont DoWitt
Boots Bras
Bras
Stan Bitoff Oro
Old Heidelberg
Old Heidelberg Co
OctatFranz & Frier
Swiss fill Billies
Swiss fill Billies
Wiss fill Frow
Herbie Oro
Palmer Hones

Frank Davis Or Zewn Club May da Fill Militon Wolf Jerry Walker Neomi Georgina Ray. Byron & Willie Bob White Roma Noble Joe Nitti Oro

Villa Modes Carlos Molinas Lucia Garcia

Falmer Roses (Empire Roses) (Empire Roses) (Empire Roses) (Empire Roses) (Il Lamb Staples & Gerry (Ellarent Roses) (Ellarent Roses) (Ellarent Roses) (Ellarent Roses) (Cettle Cafa) (Gettle Cafa) (Gettle Cafa) (Gettle Cafa)

Anchorage Sherry Lee Plerre & Rena Patricia Lord (Burgandy Bosm) Frank Jusie Oro A Murray Dancers

Palmer House (Empire Room)

Maxime Harmon Olinger Harmon Olinger Harmon Olinger Harmon Olinger Harmon Editor Harmon Olinger Belva White

El Dumpo

Jeanne Eille
Enid Phillips
Bernie Oreen
Whirly Ois
3 Loose Scrawe
Ray Stiebere Oro
Sam Badis

Sam Badis
Famous Door
Esther Whittingt
Bryan Wolf
Terry O'Tools
Al Robinson Oro

(Bergandy Bossey
(Berga Franke's Casine
Dave Malcoim
Marion Ford
Baster & Hazelon
Billie Regree
Hecks Ellerecth
Bob Tinsley Ore
Gar 90'e
Laurine Nevettle
Lew King
Juna Jackson
Vanatte Gla
Pat Otle
Bobby Danders Or

Gelden Spot
Sid Schappe
Cheriene Baker
Hei Barber
Irane Fortes
Chester Leiker Ore
Grand Terrace
Tondelara & Lopen
Rhythm Fals
Glidys Madden
Dot Adams
Sterr
Earl Bines Ore
Leiker Ore
Leike (Deme)
Jemee Hamilton
Empire Boys
Iton Niles
Jack & Jill War
Jerry Gildden Creather Ros Count Berie Or Heion Humes James Ruehing Muggsy Spanie: 8 Jitterbuge Ceri Merx

Larry Forbas
Josne Joyce
Eddie Danders
Joan Beylor
Joey Conrad Or Service Cloud
Jockie Allen
Helen DuWayne
Martin & Margo
Eleanor Daniele
Virginia Burt
Paul & Chester
Hazel Zalus
Nord Richardson
Johnny MoFall Silver Froil

Bilver Frei Harry Harris Bleine Rabey Tony & Gene Fay Wallace Art Freeman

Jay Wallace Art Freeman 686 Ctub Billy Carr Bunny Carter Gunie Faseaw Doloree Oreen Jane Darte Day Carol Bootz Burns Boo Layon Gle Annette Incs Scott Lake Ore Tripall #

Sky Becket Marjorie Whitney Diotatore Mathewe & Shaw & Kings Stevens Hotel (Continental Base

Bob Hannon Orn Danny Drayson Jack Owynne Co

Silly Kent
Thompsen's 18 Cinl
Ray Reynolda
Ray Reynolda
Silly Rive
June Scott
Sally Rive
Lollia Roche
Lollia Roche
Lollia Roche
Lollia Roche
Lollia Roche
Sally Rive
Sally Rive
Sally Rive
Lollia Roche
Sally Rive
Lollia Roche
Sally Rive
Lollia Roche
Sally Dodge
Sally Dodge
Children
Three Desces
Baby Dodge
Children
Lonnie Johnson
(Off Beat Room)
Lennie Daterdall
Jimmy McPartland
Tower Las

Tower Ian

Sam Heas
Inez Gonan
Mary Grant
Brucette Gis
Wayne Bros
3 Hawailana
Frank Davis Ore

Lucia Garcia
Winom Garden
Lee Harmon
Pat Allen
Virginia Gilbert
Lucilis Johnson
Frences West
Nita La Tour
Hazel Gregg
Frank Snyder Or

PHILADELPHIA

Shirley Jewell Ello Charlie Onine Ore Dude Ranch Betty Herd Buckaroos Ore Dutkin's Rathske Duthin's Bathak
Frank Ponti
Tirzah
Tirzah
Definy & Craig
Eadle Lang
Cola Main
El Chice
Kay Laverly
Pola Montoye
Margarete Mari
Bubbles Shielh
Sarlon Robinso
Jaria Withers
Iven Tashman
Embassy

Iven Tashman C
Embassy
Vora Neva
Al Moore Oro
Pedre Blanco Ol
George Clifford
Vickis Lauren
Muriel Daniels
Doloree O'Neil
Doloree O'Neil
Tommy Morrose Evergreen Cast
Tommy Monros
Cariton & Julett
Nancy Leells
Paul Robinson
Ann Palge
Al Ethridge Ore
1823 Club
Swing Efns Cre

Swing King Oro Bee Alley Both Challis

Mildred Rogers Ralph Eastwood

Rendezvous
Rita White
Paul Rich
Jerry Tapps
Bob Hargrave's Or

Dolores Merrill
3 Bombshells
Baverly Fisher
Lorene Rhoop
Little Ernie
Ethelind Terry
Forty-Ose Club
Jackle Curtis
Bobby Dell
Frank Moore
Three Dabe
Lee Dixon
Vernon Sis
Harry Bohn Oro
Frankle Falumbe
Frankle Falumbe ie Palumb

Hildebrand's

Hildebrand's
Charile Neid
Sandy McPherson
Raydell
La Rue Sie
Ginger Dunn
Billle Richmond
Del Le Roy
Burne & Dunn
Richard Bach
Bebby Lee Ore
Jack Lynch'e
Charles Smith

Jack Lynch'e
Charles Smith
Vincent Riseo Ore
Rarney Zeemes
Powers Gouraud
E & J Leach
Eddie Pesbody
Ret Andre Martin
Benrice Stone
Glimour Gls (12)
Reiden Heath
Maclovia Ruis
Jimmy Blake
Joe Franatto Oro
Lide Venice

Bob Hargrave's Orc Sbowboat Bobby Evans Bianche Saundere Ited & Curley Edith King Day Break Nelson Gladdle Harlsm Dictators O Frankle Falumbo's
Ban Perry
Serge Flash
Dorothy Lundy
Tvonettee (6)
Bobby Morrow Ore
Harris Tavern Stamp's Cafe
Bert Lemish Oro
Jack Hutchinson
Johnny Weish
Bubbles Stewart
Duval Sle
Park & Laue
Larry Wyle
Ruth Warren Alabama Coriune Bobby Lyoue Greta LaMarr Batty Thomas

Silver Lake Inn (Clemeuton)
Mickey Familiant O
Alice Lucey
Florodora Sextet
Jane Patterson
Rush Broe.
Lillian Ruseo
Barbara Joan
Marie Holz
George Reed
Living Statues (4)

Sun Ray Gardens Peggy Frame Nicke Gallucci Dick Taylor Ore 1300 Cafe
Bob Frame
Nan Roberto
Texas Plant

Twentieth Conturn John Steel
John Steel
3 Parislane
Flack Laue
Styliets
Tommy Cullen Ore

Vendee Grille
Vendee Grille
Vendee Grille
Vendee Grille
Vendee Grille
Vendee
Fay Ray
Joey Hayee Oro
Lucille Nolan
Viking Cafe
Jerry Delmar Ore
Danny Montgome
Billy Callahan
Jwe too Sie
Lee Lamont
Sol Zeitz
Rosalie
Helen Brooks
Wagon Wheel
Pat Purcell

Jimmy Blake Jose Frastto Oro Lide Veulce Lack Orifin Lack Orifin Lack Orifin Dolores Lachro Dolores Lachro Blill Flumly Jerry Jay Oro Carmen Blill Flumly Jerry Jay Oro Little Rathshell Lackie Giason 4 Ink Spote Memmy Jimmy Vince A Anita Wictor Hugo Oro Mause An Maggie'e Helm Maxwell Wait Wolford Oro Musee Ins Wagon wheele Pat Purcell Steppe & Carlos Al Wilson Walt Scheuffer George Peber Bob Adams Johnny Trebon Al Bastian Ore Weber's Hof (Camden)

Helen Maxwell
Walt Wolford Oro
Walt Wolford Oro
Walt Wolford Oro
Helen Walter
Helmond
Faye & Alexander
Four Bloesome
Romaine & Cawre
Romai Weber's Hot Brau
His Earlier
His Art
His Hard
Hi Bainbow Terrace (Strafford, Pa.)

MILWAUKEE

Devines Eagles
Billy Baer Oro
Bob Garrity Oro
Mabel Drake
Red Roberts Ore
Gloria Gale Athletic Cinb Hal Munro Oro Chet & Marcia

Bert Phillip's Pep Babler Ore Ethel Seldel Gabby Rogere Mamie's Grotte Gue Brhley Oro Virg Hoffman Blats Falm Gard Gabby Rogers Or Al Buettner Ore

Rotel Schrocder (Empire Boom) (Empire Room)
Herbie Holmes Oro
Nency Hutson
Karl Ratech's
Sepple Boch Ore
Helene Sturn
Walter Merhoff
Larren's
Ray Meadows Oro
Last Round Up
Jimmy Raye Oro
Ken Keck
Elnev's Cardinal Clab Burt O

Lindy's Marty Hoff Victor Edith Rae

Day Burt Orbatesa Crub
Shan Jacobean Oro
Shan Jacobean Oro
Shan Jacobean Oro
Keller Blatere
Taylor al Allea
Alice Kavan
Paylor al Alice
Alice Kavan
Bliff Ware
Dick Ware
Predrick a Arden
Harry Weber
Marry Weber
Harry Weber
Harry Weber
Flor Radice
Don Kranich
Cole Twins
Crub Forest
Uriging Orey Gith Ras Bilwed Ras Bi

rginia Grey erdine Dickeon eleu Kaye era Weish Club Madrid

Club Madrid
Jimmy Rotae Oro
Lole Marie
Tony Gray
Ann Davie
Theima Mareno
Martinier & Bern'd
Jean Marin
Club Milwaukean
Otto Richter Oro
Club Behara
Gordie Bennett Oro
Club Terria

Gordie Bennett Or Club Terris Gordon Genechoro Mons Henderson Ethel Warren Phil Kestin Kathleen Kaye Dale & Dale

Daie & Daie Congo Club Congo Club Ruth Johnson Morton Brown Willie Hatton Alberta, Reed Alberta, Reed Harry Reed Leonard Gay Orc Cornies Ship Joe Voss Orc Bobble Stuart Bill Davidson. Orc Raiph Lewie Bhilly & Lamarr Bett Gilbert Stulk Streeter

Ria De vere
Peggy Hall
George Cewin Orr
Flautation Clob
Bert Balley Oro
Mary Webb
Plantation 6
Brown & Lyone
Hunky Brown
Hunky Brown
Hunky Brown
God Brown
Rendeavous
Rob Matheson O
God Control
God Control
La Nore Sie
Marge O'Brien

Helen Shower Evelyn Parr Jerry Lynn Billy Lamont Reno

Al Gale Betty Louis Virginia Grey Rosco Alle Al Samuala Clift Winchill Babe Laway
Pat Marvin
Rose Viue
Jeau Hamilton
Harvey Lee Oro Cita Wheehill
Town and Country
Club
Tinney Liveng'd Orc
Larry Powell
Cameo Gle
Johnny Litte
Johnny Litte
Helen Sawage
Derothy Starr
Laureen Nevelle
Duke Maline
Toy'e Bealer's

Tony Bauer Ore
Marie Recky
Jessie & Viola
Dorothy Hamilton
Bing Burdick
Roma Costelle

Schwarts
Schwarts
Skipner Leone Oro
Ray Wick
Irene Grigge
Claude Parmenter
Ed Fitspatrick Or
Lynne Honeycutt

Ed Flizpatrick O Lynne Koneycutt Sir Pelat Club Caeper Reda Oro State Gardeus Earl Rigg Oro Irene Schrank Anita Alleu Rose Marle June Herman Eddle Kube Flo Bell Betty Lene Jean Jacquee

Sunset Club
Eddle Apple
Tie Top Tap
Josy Feldstein Ore
Natalie & Howard
Eleanor Leonard

Helen Water
Helen Water
Helen Water
For Grand Tor
Leon Leverdle
Art Weet
Elaine Castle
Four Brucettee
College Ins
Norman Brill Or
Jack Raynor
Freedde's Cafe
Cony Emma Oro
Carmen
Avon Stetz
Avon Stetz
Eddle Baruse
Goldan Glow

Golden Glow
Paul Simonetti Orc
Mary Lou
Gladye Delmar
Camille

(Moter Bar)
Vio Abbe Oro
Chene-Trembles

CLEVELAND Hotel Cleveland

Etel Cieviand
Cens Brein Oro
Vait Bergen Oro
Vait Bergen Oro
Vait Bergen Oro
Vait Bergen Oro
Hotel Fewnay Hall
Willard Potto Oro
Botel Serling
Marty Lake Oro
Babe Shorman
James & Poltz
College Serling
Bob Millar's Oro
Judy Janis
Four Bachelors
Four Bachelors
Komany Three
Hotel Statler
C Hoagiand Oro

C Hoagland Oro Jeanne Stewart Dor's Eaton Curtis Andrews

Curtis Andrews
Jack & Eddle's
Chick Williams
Ariens Rice Oro
Vio Corpora
Lindsay's Sky-Clui Poison Gardner Rita White Pearl De Luca Menaco's Cafe

Menaco's Cafe
Rose Pierce Oro
Marlyn Maynard
Mounde Club
Orvelle Rand Oro
Ohlo Villa
Freddle Carlone O
Mickey Katz
'Thra' Wilde
- Faul & Petite
Barbara Long
Pol-Mar line
Gauthan Tename

Kirk Wood

Ubaugi Clob
Tommy Barnes (
Hertel Colline
Ethel Avery
Rose Morgan
Sonny Carr

DETROIT

Gamille
Gourmet Club
E Robinson Oro
Harold Copeland
Walter Achby
Button's Club
Lenny Colyer
Bob Armstrong
Mareha Stone
Ruth Parker Ambassador
Bill Tracey
Belva White
Rene
Danny Beck
De Maise Sie
Siel-Lowo Oro
Book-Cadillac Ho
(Book Carino)
Lowy Clark Ore

Nub Brown Oro Northwood Inm Zev Clay Oro Roberta Jonny Eddle Colline Ruthania & Mai' Val Setz Ben Young

Oaels
Charlee Lazin Oro
Keu Conroy
Fredez & Laurenze
Rowenna Gray
Jack Williame

Palm Beach Amos Jacobe B. Chevez & Dolor Kitty Les Don Pablo Oro Almes & Vivienne

Powatan Sammy Walsh Bob-O-Lynn Gls Sammy Dibert Or Bob-O-Lynn Gla Sammy Dibert O Sake Don Harria Buddy Lester Santoro & Lorral Eddie Farley Oro

Eddle Farley Oro-Nistler Hotel (Terrace Room) Chuck Shanks Orc George Register Al Shanks Fred Nole To-Jo Farms Four Old Timere Carroll & Gorman Hall Boorn Oro Walled Lake Cash Johnny Hamp Orc

Chees-Treembley Jimmy Garaney McGoll Del Michell Del M Eastwood Garder Joe Sandere Oro Jane Kaye Imperial Club Imperial Boyd Senter

PITTSBURGH

Anchorage
Hughle Morton Ore
Maynard Deane
Cork and Bottle
Jack Davie
Fiddle Payton's Arlington Lodge Art Norkue Oro Balconades Clyde Knight Orc Janet Lee

Jack Davie

Eddle Peyton'e
Mike Peyton
Phil Caverza Orc
Joyce Palmer
Marion Muller
El Congo
King Base Orc
Tondelayo & Lopez
Grant Page
Nick Brooke
Ruth Baker
Hard Calliver
Hard Calliver
Buch Addition Bill Green's Jack McLean Orc Johnny Duffy Johnny Duffy
Crest
Johnny Roberts Ort
Everett Haydin
Cannevale Puppete
Club Carliele
Red Mitchell Oro
Club Petite
Piccolo Pete Oro
Marion Masson
Vera Barnett
Dave Jeffreye
Allen & Davie

Bille McAllister
Evergreen Gardens
Curley Stewart Orc
Rollo Plaza
Kitty Carr
Merle Harmon
Hotel Henry
M Contrerae Oro
Conchita Hotel Jacktown

Hotel Rossevel Boogy-Woogy Nick Sett Harry Nesekoff Reggie Dvorak Al Mercur Jim Bucbanan Hotel Schenley Howard Baum O Buzz Aston Jack Rogere

VARIETY

Attherees And Action of the Ac Hotel William Pon (Chatterbox) (Chatterbox)
MFarland Twine
Jean Arnold
Burt Ennis
(Continental Bar)
Billy Catizone
Harry Martin
Johnny Fritz
Al Dilerula

Italian Gardens
Ets! Covato Ore
Bernie Pereila
Michael Strange
Johnny Morrie
Diok Smith
Betty Nylander
Larry & Davis
Nora Lewis

Nora Lewis

Keunywood

Tommy Carlyn Or
Olga Petroff

Watkins Circus Watkins Circus
New Penn
Kier Morrison Or
Nixon Cafe
Al Marsico Oro Al Mareico Oro
Bob Carter
Ramost & Nauette
6 Whiriwinds
Angelo Di Palma

Mgr. Exch. Moves

(Continued from page 19)

Sam Horwitz of Marshalltown to re-open this house, dark for several years. Work under way on new theatre being erected at Pocahontas, Ia., by Jack Bouma.

Historic House Passes
Walla Walla, Wash, May 30.
The historic Keylor Grand was sold under the sherrift sammer that sold under the sherrift sammer that the sam

Axtell Upped

Axtell Upped
Sacramento, May 30,
Harvey W. Smith, in charge of the
New Roseville, Cal., annointed Norman
Axtell manager of the Roxy. Axtell
screed of the Roxy. Axtell
screed with the Committee of the Roxy. Axtell
Lawrence Davis, Roseville, esected
by Smith as his new assistant.

Cantor's Garrick

Cantor's Garrick
Indianapolis, May 90.
Garrick, film nabe, his been acquired under long-term lease by Joe
Cantor, who also operates the Rivoil
and Emerson nabes here. He will
close the Garrick for repairs and
mental control of the Cantor of the Cantor
for merly operated by Frank Sanders.

Hampton Vice Stone

Hampton Vice Stone
Spartaburg, S. C., May 30.
Evine Stone, manager of State
here, succeeded by Nelson Hampton,
transferred by Wilby-Kinesy from
tis local Strand, Wheeler A.C. W. K.
house to take over Strand. Hampton
came to Strand several months ago.
Stone goes to W-K headquarters,
Charlotte, N. C., for next sanigament.
Charlotte, N. C., for next sanigament.
setilizari.

New Ramish-Gere Link
New Ramish-Gere Link
Adolph Les Angeles. May 30.
Adolph Les Angeles. May 30.
Opened the sub- and to Forrence
as an addition to their Pselic States
Chatter Film Co. of Southern California took over franchise of Selecture Peters of Selectu

Desh Vice Durland

Desh Vice Durland
Kanasa City, May 30.
New manager of Monogram exchange is Douglas Desh, who revest the second of the second

est of health.

Schihtes Shiff. Mgrs.

Rochester, N. Y., May 30.

With houses Schines took over from Fenovessys doing n.s., common fenovessy doing n.s., comm

Newman Vice Smith

(Continued from page 5)

sessment was T paid it like every-body else. He sald that at the time of the assessment the total member-ship of the IATSE was about 125,000, having increased from 23,000 in 1934. He added that the treasury had also increased from \$70,000 to \$500,000, and that every local in the country had received a wage increase.

The witness charged that the producers instigated jurisdictional disputes between film unions in an effort to beat the wage scales and hire cheap men. He insisted that Communists and Committee of Industrial munists and Committee of Industrial Organizations also, were trying to break up the American Federation of the Committee of t

while others were unemployed,
Irving P. Hentschel, member of
Local 37, told of his efforts at the
Circeland convention in 1938 to have
autonomy restored to the studio locals. The worker said he was infimicals. The worker said he was infimiand that Browne finally became so
abustive he insidered the IA top leave
the room or he would. Hentschel
stated later that he was struck or
the jaw, knocked down and hibbed
the said of the said of the said of the
law, knocked down and hibbed
the said of the said of the said of the
law of the said of the said of the
Net Consulted by firewase
Bloff, Gatelee and Frank Stickling.

Not Consulted by Browne
Bloff, Gatelee and Frank Sickling,
another International representative,
testified that the charter of Load
was revoked by prexy Browne without receil lawing seen the original
charter since it was displayed in
court during a former trial. Stickling said he tacked it on the wall of
Cacal 37 headquarters, but had not
charter was revoked.
The charter was revoked

seen it since a day one and not charter was revoked.

The charter was revoked by Browne and charters for five new unions issued at the request of J. W. Bruzzell, executive accretary of the stated he was acting under the authority of William Green president of the American Federation of Labor. have already been transferred to the new unions, slibough old officers of Local 37 claim the rains of the new siders.

Steve B. Neumon for the contraction of the new siders.

Steve B. Newman, former Interna-tional representative for LATSE, test-tided that the membership of studio locals jumped from less than 100 in 1935 to 5.193 early in 1938, and that within aix months the membership and the studio local studio locals in manuber he stated that 1.500 were at fillated with Local 37. He admitted the big increase occurred after the unions negotiated a Studio Basic Agreement and the producers posted notices that all workers would have of the other unions which held juria-diction over their work.

7-Year Election Laps

7-Year Election Lapse
James E. Shaw and others were
called to show that a continuous fight
had been waged for the restoration
of autonomy to the local unions. It is
was disclosed that no local officers
were elected between December, 1932
and September, 1938, although the
constitution called for elections to the
deterry two years rights call to

Shaw also bid of strike call in 1933 being issued by Lew C. G. Blar. Shaw also bid of strike call in 1933 being issued by Lew C. G. Blar. Blar.

out an election. Newman stated that he selected delegates with 67 votes without consulting the desires of the membership of the four studio locals. Even with these votes the resolution extending Browne's term carried at

Even with these votes the resolution extending Srowner's term carried at by only eight votes.

In his opening statement to the court, Attorney Rose said:

Our action is to get rid of this resolution of the court, attorney Rose said:

Our action is to get rid of this resolution of the resolution of t

millions.

A commission has been issued by
the court to take the deposition of
President Browne at Tucson, Artz.
Rose elected to take an oral intertropatory and hantisted on the Article
day for each 300 miles distance to
the point where the deposition was
to be taken. IATSE stornery desired to take a written interrogatory
and pleaded that the days notice be
well-before the country of the court of the country of the cou Steers Council Chairms

Larry Steers has been elected chairman of the Screen Actors Guild Council, receiving a majority over Mayor Philip J. Kleffer, who was mayor Philip J. Kleffer, who was seeking reelection, Eillott Sullivan and Warren 'Doc' Dearborn, Kief-fer was named vice-chairman and Adabelle Driver was reelected secretary.

Final tabulation of votes in the re-

Final tabulation of votes in the re-cent Screen Director Guid election disclosed the following members had been elected to the board of direc-tors of the found of the con-art, Gregory LaCava, Rolland V. Lee Frank Lloyd, Reuben Mamoulian, Lawis Milestons, Leo McCarey, King, Wyler, Frank Corpus, and Com-yole, Charles of the Con-second vs.; Frank Tuttle, secretary, and Phil Rosen, treasurer, also are The executive board of Screen

second vp.; Frank Tuttle, secretary, also are board on seen, treasurer, also are board of screen rembers. Writers Guide he board of Screen Writers Guide he board of Screen writers Guide he board of Screen scheduled the second second

Johnson, Angel of St. L., Symphony Is Re-elected

St. Louis, May 30.
Oscar Johnson, angel of the St.
Louis Symphony Society, last week
was elected prez of the organization
for the eighth consecutive year.
During the past several years Johnson has kicked in witl. approximatety 475.000 to erase deficts incurred. members of Local 37.

The name of Tommy Malloy, murdered Chicago labor leader, was injected into the hearing when New
man was asked if Browne and Mallorganization. He replied that the
only connection was that each belonged to a Chicago local of the
only connection was that each beprojectionists.

Newman also disclosed how delegates handpicked here by the Lorganization. The coming
the stagehands and Malloy with the
projectionists.

Newman also disclosed how delegates handpicked here by the Lorganization of Lorganization of the
first convertible to the stage of the componen-conductor, and
stage of the componen-conductor, and
stage of the componen-conductor, and
of clicke from two to four years with-

Lyric Theatre Folds Despite Big Bankroll: Planning for Next Season

Abrupat cessation of the America.

Abrupat control of the America.

N. Y., Saturday (27) indicated the depletion of a bankroll estimated considerably in excess of \$125,000. Repaired in the control of t

tion was the brought in as a solu-tion was then brought in as a solu-ion. Lyric came in during the slump that started with the opening of the World's Fair, which may have been shows were generally regarded as highbrow and limited to a type of music fair. Susanna' and Webster ensembles were paid of through alary bond money by Equity. There was some question about acola se-nially bond money by Equity. There was some question about acola se-nially bond money by Equity. There was some question about acola se-nially bond money by Equity. There was some question about acola se-nially bond money by Equity. There was some question about acola se-nially bond money by Equity. There was some question about acola se-nially bond to the con-lation of the con-senial probability of the con-senial probability of the con-position of the con-senial probability of the con-position of the con-traction of

LEFTWICH DROPS 200 FROM FTP COAST ROLLS

Los Angeles, May 20.

Alexander Leftwich, California director for the Federal Theatre Project, has dismissed 200 non-relief
workers, including actors, directors,
writers, composers and clerks.
Recent plan adopted in Washington aims to eliminate professionals
not in need of relief.

Jacksonian Play Due

The Democrat a play based on the life of Andrew Jackson, is acheduted for Broadway next season! If the plans of producer, T. Edward Hambleton, and author, Stanley Young materialize. The two bave been in materialize in the way bave been in fig. a minute study of the life of the famous Tennesseen and the seventh president of the U. S.

Ouick Sunset

Day in the Sun, which folded a week ago Saturday (20) at the Biltmore, N. Y., was a first play. Edward R. Sammis, of the CBS publicity staff, and Ernest V. Heyn, Photoplay mag editor, are said to have taken four years to rite it. It lasted five nights.

PLAYGOERS' AD PLUGS 'DANUBE'

For the second time this season extra space ads, cost of which is de-lared not to have been participated in by the management, appeared in the dailies in support of Broadway plays. Monday (28) in the R. T. Martin and the season of the seaso

beneficial result.

Ad for 'Danube.' which was produced by Helen Bouls and George Somnei, is a direct appeal for patronage. According to the committee the reason for its appearance is: 'Better and the reason for its appearance is: 'Better and the reason for its appearance is: 'Better ance we are paying the cost of this message, urging up to add it to your must list... it has a significance that should appeal to every American Morries. From estonees were

Morris Frant, attorney well known in the professional field, its credited with impering the insertion. His name is not included in the list but that of his wife, Margaret, is present. Others named are Dr. Lory at Vale; Erica Mann, daughter of the refugee novelist. Thomas Mann; Flord Gibbons, Wythe Williams, Sholom Ash, Crosby Gaige, Schwartz, Mosmeherg, Arboneter, Schwartz, Tol Lee, Ursula Parrott, Katherite Carrington (Mr. Schwartz), Laura G. Rapaport and G. Edgerton Harjiman.

G. Rapsport and G. Edgerton Har-riman.

Ernst was also prominent in the Hamba' al. Latter was principally in prolest against one or two re-turned to the property of the critical value of the critical value of the property in an experiment of the critical value of the critical value of the critical value when at the premiers. Some manager when at the premiers loaded of the Lyceum were defaced with brown painted swattikas. Show management dended swattikas. Show management ment dended shaving pulled a summer of the critical estimate of Marier was reported to the police. Than when the con-ting the signs, that they was reported to the police. Than when the con-ting the signs, and business last week doubtful press and business last week that it is the control of the con-ting of the control of the con-trol of the con-trol of the control of the con-trol of t

Engagements

Boyd Davis, Walter Coy, 'Brown Danube'. Natalie Hall, Richard Hale, 'Yeo-men of the Guard, 'Central City, Col. Jose Rubin, Joyce Arling, James Bell, Ruth Gilbert, Phyllis Joyce, Hilda Spong, Temple playhouse, Greenwich, Conn. Jose Rubin, Joyce Arling, James Bell, Ruth (giber, Phyllis Joyce, Bell, Ruth (giber, Phyllis Joyce, Bell, Ruth (giber, Phyllis Joyce, Greenwich, Com., and Bully Branch, Hal Bades and Bully Branch, Hal Helien Hayes, Herbert Marshall, Ladies and Gendemen'. Virginia Dunning, Elizabeth Low, Human Charles, March (Ladies, 1997), 1997,

CLAIM FOLDED BEDS' MAY RETURN IN FALI

MAY KETUKN IN FALL

Although 'Clean Beds' folded at
the Golden, N. Y. Saturday (27) after four performances, James' Timeton of the Comment of the Comment

STRAWHATS SET **SUMMER SKEDS**

Kennebunkport, Me., May 38.
Garrick Players open their eighth
season at the Playhouse here July
4 with 'Arent' We All! 'by Frederick
Lonsdale, Robert C, Currier is again
Lonsdale, Robert C, Currier is again
Kent Manners, associate manager
and director. Productions will
be taged by Cowan Griffith, with sets
by Robert Alexander Griffillers.
Festure of this season will be the
Festure of this season will be the
Story and 'Beauty and the Jacobin.'
The following week, Booth Tarking
ton's Tweetier will be the play. A
both of the company of the company of the company
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Commonants and muster by Edward Collings and Schimest. Jr., will again direct the Indianapolis Civic theatre Edward Schimest. Jr., will again direct the Indianapolis Civic theatre in Program of the Indianapolis Civic theatre playhouse, Mt. Kisco, N. Y., the week of Courtward Bound, at the Playr Darling Daughter's at the Westchester playhouse, Mt. Kisco, N. Y., the week of June 28. Violet Heming will do week. .Glenda Farrell will have the lead in a tryout of the late Austin Parker's With All My Heart the Juliana Morgana and George Sunner will operate the Morris County playhouse, Paralphany, N. J., instead of N. Y., Harry Wagstaff Gribbid, N. Y.

Roadside theatre, Washington, D.
C., June 12.
Campus theatre, Montpelier, Vt.
Cliff Self. July 3.
Surry players, Surry Me. Sam

Rosen.
Yellow Springs, O., July 3.
Theatre-by-the-Sea, Matunuck, R.
Thom Conroy, June 26.
Tamarack playbous, Lake Pleasant, N. Y. Malcolm Atterbury, July 7.
Dorset (Vt.) players. Paul Steen Springs, Paul Steen Park, Subuty, Pa.
Rolling Green Park, Subuty, Pa.
(Continued on page 43)

Equity Gets 'Follies' Jurisdiction: Revised Playing Sked in Order

'Ziegfeld's Follies of 1939,' J. J. peared that the agreement was made Shubert brand, presented last week when Harold Connick was in charge in the California auditorium on of the Treasure Island, roject. He Treasure Island, Golden Gate Expolately with the same association, San Francisco, is classified as claded with Shubert in the Follies,' a musical revue, therefore legit. De-Fair officials then saying they had cition giving Equity jurisdiction was no control over the show. Treasure Island, Golden Gate Exposition, San Francisco, is classified as a musical revue, therefore legit. Decision giving Equity jurisdiction was made by the Associated Actors and Artistes of America late last week, after advices were received in New York from the Coast as to the type of nerformers. of performance.

York from the Coast as to the type of performance.
Equity advised its Frisco representative that different working consumative that different working consumative that different working consumative that of the consumative that the constraint week. Some rules at those covering performances of Railroads on Parade', at New York's World's Pair, low go for the Follies'. Maximum owe go for the Follies' Maximum added time calling for output displayed to the constitution of the consumative that the performance is a two-hour displayed to the performance is a two-hour displayed to the performance in the

Blaster and the Secretary of the Secreta

Ben Washer Quits Abbott To Reioin Sam Goldwyn

Ben Washer returns to Samuel Goldwyn as New York publicity and advertising representative, effective June 12. Quitting as press agent for George Abbott, for whom he left Goldwyn several months ago. Un-derstood getting a substantial new

deal. Frank J. McCarthy, assistant pa. for Abbott, will step up as head drum-beater. Whether or not he will have an assistant depends on whether Boys From Syracuse' and 'What a Life,' are still on the boards wheth whether the boards whether

hing.

McCarthy is Abbott's fourth publicity rep in the last year. Charles Washburn, who held the post for several years, was replaced by Barclay McCarty, with Washer taking over for the latter.

'Cargo's' Coast Tour

Los Angeles, May 29.

'White Cargo,' William D. Swanson's stage production, now in its 17th week at the Beaux Arts theatre, is slated for a tour of California in July,

Inside Stuff—Legit

Behold the Bride, in which Luise Rainer made her debut on the English stage last week in London, following a provincial tryout, has had a somewhat varied career on two continents. The play, as 'Soubtrett,' written originally by Jacques Deval, author of Tovarich, was slated for Broadway production a couple of years ago. However, it was gold to Paramount to be stage showing and the latter produced it last year as 'Source recently,' it was produced on the Coast, with Irene Rish and Else Argal (Mrs. Deval), as 'Broom for the Bride,' with a New York production scheduled tenlatively. However, it has since been taken off for revisions. The pleture was only mediocre boxoffice. Only the name value of Miss Raiser, according to the London critics, blid fair to uphold the West End play's bo. During the past season, however, in Budapest, the play, as 'Soubtrette,' was a sook hit.

Professor Shelling, which Maurice Schwartz plans to present in London with Elisabeth Bergner as co-star, is from the H. Leivick click, 'Who Is Who,' which had a run at the Yddish Art theart. N. Y., last whiter, with Schwartz in the lead 'Professor Shelling' role. Miss Bergner would have the lead ingenue role played in N.Y. by Miriam Ruselle. The London show would be in English.

Schwartz, presently in London, where he opened last week in 'The Water Carrier,' his N.Y. Yddish hit of two years ago, recently presented Shelling' in Paris, but in 'Yddish. He's due to return to N.Y. in time for

Collapse of Ignacé Jan Paderewski last Thursday (25) at Madison Square Garden, N.Y., forcing the cancellation of his piano concert, was a recurrence of a previous heart attack which had been kept a backstage secret. Recently in Boston the Polish pianist concluded his concert and played an encore. He was called back for a second encore and during its rendition he was taken ill but continued playing.

In the continue of the property of the prop

"In Vienna.' Austrian refugee artists' revue, is dated to open at the Music Box, N. Y., June 19. Since Equity has made concessions for the non-profit venture, other stage unions have been asked to do iliewise, especially the musicians' local. One of those sponsoring the venture appeared before a committee for the union, but no decision was made. Suggested the state of the usual number of men in the pit, two planists be studyed as the stage of the usual number of men in the pit, two planists are staged as the stage of th

Equity has been asked to trace the original owner of a violin, at present in possession of a woman in Kennebuck, Me. Evidently the fiddle date back 100 years. It was used for 40 years in a theatre orchestra in New York by a father and his son after him. When the latter died the instrument was raffield off and something like \$500 given to his widow. A Captain Clament won the fiddle, which was presented to the woman's continued to the mentions that the ceptain had it abound a boat which was reputured, but mentions that the ceptain had it abound a boat which was computed. So the continued the continued to the cont

Victor Moore, lead in Leave It to Me' at the Imperial, NY, attended Aunction Sunday (28) at the South Shore Yacht Club, Freeport, L. I. if was there that he was their and sell for the old Lights Club, record of vaude-villians who resided in the town. Comedian was called on for an address but he was forced to curtail his remarks when overcome with emotion upon recollecting the years he resided nearby with his late wife and partner, Emma Littleteld.

Indies Fight Olver's Reelection: TMAT Wage Boosts Up This Week

While the general membership of the Theatrical Managers, Agents and Treasurers union speem to take a price of the speem of the speem plane. The speem of the speem of the price of the speem of the speem to the campalgning of facilities and the speem of the speem of the speem confidence was speem of the speem to the drawn further into the controversy started by the opposi-tion. Regulars argue that there can chippate against these two shorts par-ticipates.

ticipate. One meeting hold by the obability of the committee seeking the objectives was plainly marked. Whereas the committee seeking the election of the independents asked to the committee seeking the election of the independents asked to the committee seeking the election of the independents asked to the committee seeking the election of the independents asked to the committee of the committee seeking the election of the independent of the committee of the co

bibitive.

While no changes in scales of the various groups in TMART have bearged on, it is known that company agreed on, it is known that company town as press agents. Argument is that their dutles are as important, if not more so, than advance mensordway press agents when out of town for tryouts are supposed to go town for tryouts are supposed to go. company managers of musicals on four are scaled at \$150 and \$125 for straight shows. Regular advance men or road agents get \$150. In New York the pay is \$100 weekly for both Another raise asked is for treasurera. \$90 weekly, with \$65 for

3 MORE B'WAY HOUSES **GET COOLING SYSTEMS**

Three more Broadway legit the atres are getting cooling system inatres are getting cooling system in-stallations and by the end of June virtually all New York legit houses will be so equipped. Latest to get the improvement are the Imperial, Majestic and Broadhurst, all held or Operated by the Shuberts. Majestic went dark Saturday (27) with the withdrawal of 'Stars in Your Eyes', but relights with 'Yokel Boy' late in June or early July, Imperial is housing 'Leave It to

June or early July.

Imperial is housing Leave II to
Mc. which is expected to span the
summer despite the current boxoffice
summer despite the current boxoffice
summer despite the current boxoffice
summer despite the summer despite
summer despi

Rose Wins Particulars In Suit Over 'Jumbo'

Federal Judge Vincent L. Leibel in N. Y. Frlday (26) granted Billy Rose, Billy Rose's Jumbo, Inc., John Hay Whitney, Ben Hecht, Charles MacArthur, Jimmy Durante, John Murray Anderson, George Abbot, the Texas Centennial Livestock Frontier Days Exposition a bill of particulars in the sult against them by George L. Bard and Rosalind Mia Copping. The last named two claim the plaglarism in 'Jumbo' of their Hungarlan play, 'A Cirkusy Csillaga,' or 'Star of the Circus'.

The defendants want an English translation, as well as other facts re-lating to both productions,

ONE BIG UNION **NOW SEEN AS WAY OFF**

Several sessions of the Associated Actors and Artistes of America were held at the offices in New York las week. Among the matters considered was the workability of com blning the various affillates, a plan referred to as 'one big union.' Opinreferred to as 'one big union.' Opinion among the conferens is that the combo is a long way off, perhaps 18 months, because of the miny linder of the conference of the confer

union having jurisdiction in those fields.

When the one union plan is worked out, there is expected to be worked out, there is expected to be cased that it may cost members just as much as now, but they vill not have to bother with payments to the are \$38 annually and the same rate goes for other affiliates, but the screen Actors Guide calls for dues series and the same rate goes for other affiliates, but the worked worked to be suppresented solution, but it some of the world be allocated has not approached solution, but it one of the world be allocated has not approached solution, but it one of the transport of the same rate of the same rate

that each is building up a surplus. There has been no change in the television problem, Equity's claim to that jurisdiction not being decided to date. Yet there appears to be no question about visio rating multiple jurisdiction — dramatic, film, radio and musical. No pressure on changing the status of the telecasting field is imminent because the activities are limited to comparatively few performers.

Cissy Loftus Wins Move To Examine Lee Shubert

Federal Judge Samuel Mandel-Federal Judge Samuel Mandel-baum in New York Friday (26) granted an application by Cecella Loftus, and ordered the examination before trial of Lee Shubert, Walter Murro, manager of the Shubert and the Shubert and Charles York Order, roperty man at the house, on June 8.

Miss Loftus seeks \$50,000 damages for personal injuries suffered in a fall at the theatre on Feb. 13, 1938.

Agents' New Low

Legit talent agenting, which has been a steadily declining business for years, has hit a new low in New York. One established office is now arranging appointments by penny postcard to save phone calls. Message invariably adds, Piezse confurnity, and the save phone calls agency one of the content of the phone call. Another agency, one of the oldest on Broadway, has had its telephone disconnected. Perenter has on previous occasions content and the previous occasions of the content of the previous occasions of the property of the property

CHORUS EQUITY 100% OVER 1938

Chorus Equity reports it is 100% shead for the 12-month period enditors and the control of the c

KERN-HAMMERSTEIN READY NEW MUSICAL

Hollywood, May 90.

New Jerome Kern-Oscar Hammerstein stage musical, currently in
preparation, is slated for a Hollywood opening next fall. HammerNew York conferring on the liberton
are due here next week to start
actual work on the show.

Producer Max Gordon plans to
take the company to Broadway after
the Boel breaklin. Her is being men-

Maurice Chevaller is being men-tioned as the possible lead.

Ft. Wayne Books Legit

Twyne Books Legit
T. Wyne, Myr 90.
Quimby Theatres his signed contract to present series of four Broadway shows at Palace theatre next
fall. Contract with Legitimate Theatre Corp. calls for presentation of
Eva LeGalliene vehicle, Colden
Boy, What a Lite' and 'On Borrewed Time.

Equity's Annual Meeting Peaceful: Light Vote Elects Regular Ticket, **Opposes Threatened WPA Reduction**

Marg. Webster to Quit

'Portrait' for Vacation

"Portrait" for Vacation
Margart Webster la slated to
leave the cust of "Family Portrait
after Saturdays" (3) performance
for a short vacation. She will
be replaced by Heien Craig in the
part of Mary Magdelene. Miss
due from the Coast soon to gueststar at summer theatres.
Miss Webster may return to Portrait If it's still running when she
made to the coast soon to gueststage and probably appear in a full
revival for Cheryl Crawford, presenter or "Portrait". Miss Webster
this season staged Protrait as well
listery IV and the current tablid
Shakespeare bills at the Globe theating. In the Merrie England concestre, in the Merrie England con-sion at the N. Y. World's Fair.

INDICT GRANSKY ON TICKET TAX RAP

Joseph Gransky, who conducts the Arrow Ticket agency, formerly one of the best known on Broadway, has been indicted on a charge of failure to keep proper records of admis-sions taxes due on tickets sold by the agency. Case is somewhat dif-ferent from other federal prosecu-tions.

Some time ago Gransky made a settlement, agreeing to pay the government \$1,100 on taxes claimed to have been withheld. Broker was supposed to remit \$100 monthly, but supposed to remit \$100 monuncy, made only one or two payments. He stated he was without funds and un-able to square the claims. After a period lapsed during which no money was received, Federal attor-

Plan U. S., S. A. Prod.

Emil and Arthur Schwarz, Con-tinental musical comedy producers, are now headquartered in New York and intend presenting shows in the Were active in Germany and Austria until the advent of Hiller, sub-sequently retiring to Italy, from whence they recently came to America.

Carole Goes Calculus

Hollywood, May 30.

Lead in "The Flashing Stream, David O. Selzniek's filmization of Charles Morgan's London stage play, goes to Carole Lombard. Gets relief from comedy roles as a mathematical genius contriving a military invention.

Equity's 28th annual meeting held at the Astor hotel, N.Y., last Friday (28) was a mild session, lightly standed because there were no important lissues considered. Mine control of the c

between now and the end of sum-mer. By As ituation sgain looms as an important Equity problem, Reports have been that the relief theatre will be cut 50%, Equity-contingent is around 1,000, but ap-contingent is around 1,000, but ap-on the project in New York. On the day of the metring Edward Evereit Hale, Equity contact man with WPA, was in Washington for the purpose of Examing the extent of the cut, would not give a definite answer, (Continued on page 42).

Battle of 'Mikados' Knocks Off Both: 'Hot' Quitting B'way

Battle of the colored "Mikrade" on Brondway never came off and it is now indicated that both attractions defeated their corn purpose. The error of the control of the control Hof show, which has been steadily dropping off, is alsed to move to the World's Pair. Tentative date for the evitch from the Brondburst to the world's Pair. Tentative date for nounced cancellations of graphony concerts and other musical bookings for the Pair's hall open the way for 18th Mikado, contracts for which week. Battle of the colored 'Mikados' on

were being prepared early this was a many many men to the 'Hol' show fluxes that the Fair is attracting the visitors and attendance there would be a natural. Plan calls for cutting the performance down to cutting the performances given two or three performances given two or three performances given the state of the hold, Scale of \$3.30 top will be reduced and because of the size of the half, a liberal number of 46e odmisprobably remain under Equity justice, and no Sundays. It may also be and no Sundays. It may also be found no Sundays. It may also be turn could give Sabbath performances.

an Bass. for relighting 'Swing Miles'
and 'may become definite this week,
but the company has been sent back,
but the company has been sent back
to Chleago and the production
placed in storage there. Illness of
placed in storage there. Illness of
has been decision as to resumpholding up a decision as to resumpshow has been offered site weeks at
how has held and how has held and how has held and how has
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how has held and how has held and how has held and how has
how has held and how has held and how has
how has held and how held and how has
how has held and how Plans for relighting 'Swing Mik-

Coast Expo Also Scuttling Legit; Town' a Flop. 2 Others Just So-So

While Broadway is groggy from light theatre attendance since the New York World's Fair opened and is wondering if shows will eventually benefit, presentations on the West Coast, San Francisco in particular, have fared similarly what with the lightly attended Golden Gate Exposition. Two shows which Gate Exposition. Two shows which bettered an even break, while a third ended distinctly in the red.

Latter is Our Town, last season's Politice prize winner, which some properties of the pr wondering if shows will eventu-

between Jed Harris, the original producer, and Sol Lester for a price of \$35.00t. Marris was not involved in the Coast bookings. Most of the Vork.

Of Mice and Men', produced on Broadway by Sam H. Harris, was frond the Sam H. Harris, was John Steinbeck dramp alpade three weeks in Frisco and about two weeks in Los Angeleas. Ford claims such as the Coast of the Same Harris of the Weeks in Frisco and about two weeks in Los Angeleas. Ford claims back and the profit was several thousands.

thousands.

Currently in Frisco is 'Kiss the
Boys Goodbye' which got between
\$9,000 and \$10,000 last week, providing a fair operating profit, but
closes this week. Louis Lurie,
wealthy Coastile, is mentioned having been interested in one or more
of the three shows.

Critics Pick Best Acting

(Continued from page 1) musicals among their sele Tabulation of all players where the more than two votes; ce. Evans..... Judith Anderson Anderson
Waters
t Moriey
ond Massey
tte Taylor
ah Bankhead Robert Moriey ... Tallulah Bankhead

Eddie Dowling

Patricia Collinge

Katharine Cornell

Laurence Olivier Morris Carnovsky
Barry Fitzgeraid
Katharine Hepburn

JOHN ANDERSON

Laurette Taylor ('Outward Bound'),
Eddie Dowling ('Here Come
Clowns'),
Morris Carnovsky ('Rocket to

Raymond Massey ('Abe Lincoln in Illinois'). in Illinois').

Dean Jagger, Dorothy Gish, Mildred Natwick ('Missouri Legend').

Helen Claire ('Kiss Boys Good-

ye'). Maurice Evans ('Hamlet'-'Henry

(V').

Barry Fitzgerald ('White Steed')
Judith Anderson ('Family Porrail').

Wesley Addy ('Henry IV').
Wesley Addy ('Henry IV').
Robert Morley ('Oscar Wilde').
Tallulah Bankhead, Patricia Collinge ('Little Foxes').

Norman Lloyd ('Everywhere 'I

eam'). Ethel Waters ('Mamba's Daugh-Katharine Corneli ('No Time for Comedy').

BROOKS ATKINSON

Mildred Natwick ('Missouri Leg-end'-'Stars in Your Eyes'). Robert Morley ('Oscar Wilde'). Maurice Evans ('Hamlet'-'Henry

"), Raymond Massey ('Abe Lincoln'), Morris Carnovsky ('Rocket to con'-'Awake and Sing'), Jimmy Savo ('Boys from Syra-

Laurette Taylor (Outward Jane Cowl, June Walker (Mer-chant of Yonkers'). Helen Westley ('Primrose Path').

Ethel Waters ('Mamba's Daugh sarry Fitzgeraid ('White Steed').

Beatrice Lillie, Richard Haydn'
et to Music').

Music'). Mermai . an, Jimmy Durante ('Stars Your Eyes'). nkhead, Patricia Coi-

linge ('Little Foxes'). Luther Adler ('Aw Judith Anderson Adler ('Awake and Sing').
Anderson ('Family Portrzit'). Katharine Hepburn ('Philadelphia

Story').
Phillip Loeb, Sidney Lumet ('My Heart's in Highlands').
Katharine Corneil, Laurence Olivier ('No Time for Comedy').

JOHN MASON BROWN

Maurice Evans ('Hamlet'-'Henry Robert Morley ('Oscar Wilde'). Eddie Dowling ('Here Co

Clowns').
Victor Moore ('Leave It to Me').
Laurette Taylor ('Outward ound'). Luther Adler ('Rocket to Moon'). Judith Anderson ('Family Por-Talluiah Bankhead, Patricia Coi-

Taluian Banknead, Patricts Con-linge ('Little Foxes'). Wesley Addy ('Henry IV'). Raymond Massey ('Abe Lincoln') Ethel Waters ('Mamba's Daugh-Katharine Hepburn (Philadelphia

ROBERT COLEMAN (Mirror)

(Divided the season with Walter Winchell) Obvided the season with Walter
Laurette "winchell orence Reed
("Outward Bound").
Tallulah Rankhead, Patricia Collinge ("Little Foxee").
Judith Anderson, Mangaret Webstate of the Collinge ("Little Foxee").
Maurice Evans (Hamilet).
Ethel Water, Georgette Harvey
(Mambès Daughters").
Manutce Evans (Hamilet).
Ethel Water, Georgette Harvey
(Mambès Daughters).
John Kennedy, Mary Rolfe ("Life and Death of an American").
Zodice Dowling, Inseell Collina
("Happlest Days").
Tohn William Harrigan
("Happlest Days").
Sohn William Katherine Coul.
Margalo Gillimote ("No Time for Comedy").

Effie Shannon ('Jeremiah'). Lee Cobb. Sam Jaffe ('Gentle Peo ple'). Mady Christians, Wesley Addy

LIFE Magazine Says:

"A girl with a catchy voice, an expressive face, a fine figure and plenty of glamour, and is a No. 1 bet for television . . ."

TIME Magazine Says:

"A luscious, hazel-eyed blond, who 'sings the way Garbo looks'."

HILDEGARDE

RADIO: Ripley's "Believe-It-Or-Not" Show; also scheduled for guest programs. Television: No. 1 girl. Decca Records. Pierre Hotel, opening for 4 weeks June 15. Savoy-Plaza, opening indefinite engagement July 27.

Personal Manager: ANNA SOSENKO

Exclusive Representative: JACK BERTELL

LEGITIMATE Harry Shannon ('Mrs. O'Brien En-tertains'). Sidney Lumet ('My Heart's in the Highlands').

RICHARD LOCKBINGS

(Sun)
dith Anderson (Family Porrait').
Raymond Massey ('Abe Lincoln').
Laurette Taylor ('Outward und')

iound').

Maurice Evans ('Henry IV').

Robert Morley ('Oscar Wilde').

Helen Westley ('Primrose Path').

Barry Fitzgerald ('White Steed').

Ethel Waters ('Mamba's Daugh-

ers'), Morris Carnovsky ('Rocket Moon').
Tallulah Bankhead, Patricla Colling (Little Foxes').
Katharine Cornell (No Time for Claire (Kiss the Boys

BURNS MANTLE

taymond Massey ('Abe Lincoln'). faurice Evans ('Hamlet'-'Henry

Robert Morley ('Oscar Wilde').
Nigel Bruce ('Knights of Song').
Walter Huston ('Knickerbocker
oliday'). Laurette Taylor ('Outward

Victor Moore ('Leave It to Me'). Ethel Waters ('Mamba's Daug

Helen Westley ('Primose Path'). Sam Jaffe ('Gentle People'). Fredric March ('American Way'). Tallulah Bankhead, Charles Dingle ('Little Foxes'). Judith Anderson ('Family Por-

Katharine Cornell, Laurence Oli-vier ('No Time for Comedy').

GEORGE JEAN NATHAN (News-Week, Esquire, Judge) Maurice Evans ('Hamlet'—'Henry IV'). Judith Anderson ('Family Por-

trait'). Ethel Waters ('Mamba's Daugh-

RICHARD WATTS, JR.
(Herald Tribune)
Maurice Evans ('Hamlet').
Robert Morley ('Oscar Wiide').
Raymond Massey ('Abe Lincoln')
Eddie Dowling ('Here Con
Ilowns').

dith Anderson ('Family Portrait'). Ethel Waters ('Mamba Daugh-

SIDNEY B. WHIPPLE

Maurice Evans ('Hamlet').
Raymond Massey ('Abe Lincoln').
Judith Anderson ('Family Por-

ait'). Tullulah Bankhead ('Little Foxes'). Tunuian Bankhead (Little Foxes Laurette Taylor, Bramwell Fle ier ('Outward Bound'). Robert Morley ('Oscar Wilde'). Laurence Olivier ('No Time f

Comedy'). Dowling ('Here Come Clowns').
Philip Loeb ('My Heart's in Highel Waters ('Mamba Daugh

WALTER WINCHELL

WALTER WINCERED (Mirror) (Divided the season with Robert Coleman) Raymond Massey ('Abe Lincoln'). Helen Claire ('Kiss Boys Good-

Heien Charles, Special Property of Song'), Nigel Bruce ('Knights of Song'), Mary Martin ('Leave It to Me'), Robert Morley ('Oscar Wilde'), Jesse Royce Landis ('Dame Na

martin Gabel ('Danton's Death'). Eleanor Lynn ('Rocket to Moon') Hiram Sherman ('Sing Out News') Ernest Lawford ('Fabulous In

valid').

Katherine Hepburn, Van Hefiin,
Shlriey Booth, Joseph Cotten ('Philadelphia Story').

Fredrie March, Florence Eldridge,
Ruth Weston, McKay Morris ('American Way').

FTP Skeds 'Pinocchio'

'Swing Mikado' in N. J. Newark, N. J., May 29.

Federal Theatre project of the Works Progress Administration will present Pinocchio' at the Maplewood Theatre, Maplewood, N. J., for one week beginning June 19.

Relief outht will present "The Swing Mikado', with all-colored cast, at the Empire Theatre, Newark, for one week beginning June 28.

Plays Out of Town

Ziegfeld Follies of 1939

Ziegfeld Follies of 1939

San Francisco, May 22.

Ryuse in two parts, presented by J. J.

British of the process of the proces San Francisco, May 23.

About as Ziegfeldian as a Minsky buriesque, the Arat Coast-notouced its two-part premiers at the Call-fornia Auditorium at the Goldson International Expedition Goste International Expedition Coast International Expedition for Pitzi part tabbed 'The World of Tody and the second, 'The World of Goldson International Coast Coa

J. J. Shubert, according to the program notes, supervised every detail from the engagement of the first glorified girl to the selection of the fail encore number. If so, he evidently let his right hand know what

Equity's Meeting

(Continued from page 41)

They said the percentage was de-pendent on the amount of the op-propriation, but there was no doubt that the project would be affected. Order out unity but 1. In the meantime appeals will be made to Congress, with the representatives asked not to disturb the present setup. During the whiter there were let-outs in the WPA theatre, but at dropped. developed were dropped.

Vote Under Normal

Vete Under Normal
Present at the meeting were but
385 members, not all in good standing. Total vote also was under normal, 530 ballots in all. About half
were said to be from out of town.
All regular candidates were elected,
though there were 232 scratches.
Name of Burgess Meredith, named
as third vice-president, was stricken
out more times than any of the
curicil candidates.

out more times than any of the Constitution of

on a one-year basis.

William A. Brady brought up the question of Sunday performances again. Yeteran showman, one of the said that despite the fact that other stage unions ducked the Sunday issue for one reason or another, proposal was tabled after the predicted that an experimental series of sunday would result in engagements would result in engagements would result however, anohion, there he predicted the sunday would prove that an engagements would result however anohion there he had no support the sunday would be suited to the sunday wo

from bettered attendance.

However, opinion since the Fairopened, is generally that Broadway will find that too not
use will be the service of the fairtion, whether on Sundays or not
tion, whether on Sundays or not
the very support of the fair are giving
Sunday performance, but he was
answered to the effect that Equity
does not favor a seven-day week, at
least not until the other unloss take
similar action.

his left was doing when it came to picking the acts for the staw. There is a super-abundance of impersona-tors (and what would they do with-out Hollywood celebs to mimics), and too nany tap dancers. The whole production suffers from a lack

Plays on Broadway

CLEAN BEDS

Comedy drams in three sets by Geor S. George (pseudonym for Youseces Timosy); staged by Cdd, Inc. Glam Timosy); staged by Vadim Unsent; e-ting, Watson Barralt; at the Golden, N. 1 May 25, 39; \$3.30.

Worth	Joseph Hollan
Toldie	Shelia Tren
Keley	William Baifou
Mre. Murrey	Fifi Louise Ha
lack Letton	Pat Gleaso
Donald Tabor	Alfred Alderdic
harlle	James Welc
Officer Ryan	
ra Skyee	William Phinne
loe	Raymond Maxwe
Petroni	Anthony Raimon
Barbara	
Dalsy	(jertrude Walke
Callaban	William Hunte
Mrs. Perkins	Leila Rome
Mary	Gernldine Cook

for some time, presenting it first on the Coast in a little theatre. It didn't look worthwhile there but he in-sisted on showing it in New York, with the same results.

with the same results.

In general, the show is a trouble play, peopled by characters that represent the dregs of any big city, down-and-outers, bums, procurers, and prostitutes. Now and then bawdy cracks arouse laughter though the writing is generally uneven.

MINING is generally uneven.
However, so lurid is the performance that patronage can hardly be expected. Show is a one-setter, within a flophouse Proprietor's wife conducts a place of ill fame across the street. In addition to that squat female, a couple of prosties appear occasionally.

Head lodger is an avalantia.

femane, a crosses of consistent of the consisten

dramatic bits that are done well enough.

Some lines suggest interpolations. First billing had Lee Shubert coupled in the management, but the latter denied the association after the opening. Ibee. (Withdraun after four performances; printed for the record.)



"STARS IN YOUR EYES"

ERNEST C. ROLLS VIOLET CARLSON

of his Newest Sessational Hit Show The Famous LONDON CASINO REVUE Now Playley His Majesty's Theatre Helbourne, Anstralia

Chi 'Children' Thrives, \$15,300, Only Loop Show; 'Petticoat' Feverish, 4G

Chicago, May 30.

Chicago, May 30.

one is doing all right. My Dear
Children' has caught on at the Seiwyn and unless unforeseen circumstances develop the comedy should
be around town for sometime to

be around town for sometime to come the Civic theatre, the three-west stock opener, Petilouat Fever, is in its final session, and will be revival. 13th Chair.

Other legis activity includes Pad-ell, third of a three-play Shale it, third of a three-play Shale pascean series, which comes to the State of the Company of the Company of the State of the Company of the Company of the State of the Company of the Company of the State of the Company of the Company of the Company of the State of the Company of the Company of the Company

LEGITS FIGHT INSURANCE TILT

Rates on liability insurance for theatres has been increased 64%, the boost being based on the actual amount of money paid injured claim-ants, according to indemnity people. While rates on other risks such as fire have been lowered from time to time because of modern construct are nave been lowered from time to time because of modern construc-tion, the jump in liability protection caused surprise, particularly among legit managers, as injuries either backstage or out front being rarely

legit managers, as injuries either heckstage or out front being rarely reported.

Benedistage or out front being rarely reported.

Benedistage or out that legiters were necessarily reported to the general theatre classification for the purpose of the rate increase, the League of New York Theatres has applied for re-trace to the respected. Pointed out that legit houses have limited capacities compared to other theatres, particularly benedistated to the respect of the theatres, particularly the chances of liability claims are considerably learned to the result of the considerably learned to the considerable to th

'KISS BOYS' SLIPS TO 7G IN 2D FRISCO WEEK

The Federal Theatre's Two-a-Day, now in its second week at the Ay, and the Ay,

Stimutes for Last Week

**Kim Bays Geodbys' Geary (2d
week); (1,550; \$2.75) under last week

**Cattlete Stimutes California week

**Cattlete Cattlete Cattlete

**Cattlete Cattlete

**Cattlete

*

Farmer Play Off. \$3,000

Saturday's Children, with Frances Farmer, at the Maplewood, N. J., May 30. Farmer, at the Maplewood theatre, Maplewood, N. J., this past week did not start to the Maplewood of the Maplewood, N. J., this past week did report to the Maplewood, N. J., this past week did not start to the Maplewood, N. J., this past week of 11 months, with the Federal Music Project presenting Jessica Dragonette in a concert conducted by Dr., Modeste Allow Monday sight (5). Modeste Allow Monday sight (5). Modeste Maplewood was the Maplewood of the Ma

Strawhats

(Continued from page 40)

Brickman players, South Fales burg, N. Y.
Morris County playhouse, Parsip-pany, N. Y. Juliana Morgan, George Sumner.

weston (Vt.) playhouse. Hopatcong (N. J.) players. June

28.
Monomoy theatre, Chatham, Mass.
Mary Winslow, Tony Brown. July 5.
Port Washington (Wis.) players.
Parker Mills. June 21.

Barier Accepts Cash
Lynchburg, Va., May 30.
Robert Chemerheids Barter thentre, Abir Barter thentre, Abir Saturday (3) for a perLynchburg Saturday (3) for a performance of Our Town's before the
alumnae of Randolph-Macon Women's College. It will be fart appearance of the company here—and
admiss will be in cash, not edibles.

Surry's Steel
Surry Me.) players will try out
one new play. Richard Dwenger's
'Larry and Jean,' the week of Aug.
22, and present three revivals during their third season. Opener will
Land the other thous will be Chekhov's 'Three Sister' and Benn W.
Levy's 'Art and Mrs. Bottle.' Sam
Rosen will again direct.

Syracusty Summer Steek
Syracuse, May 30.
Plans for a summer stock company
sponsored by Syracuse U, to play
sponsored by Syracuse U, to play
versity theatr have been announce
by Prof. Sawyer Falk, director of
ramantic activities at the university,
transity activities at the university
is underlined to open the season in
July. Also on the tentative playful
are Dan Totheroh's new drama,
Live Life Again, and an original
melity, university student.

musical cornectory of rinomas joinmily, university randeat.

Mehawik Readylas;
A. Scheneckoft, N. Y., May 3A.

A. Scheneckoft, N. Y., May 3A.

A. Scheneckoft, N. Y., May 3A.

Hollywood to assume better directorship for the fifth conneceutive summer of the Mohawik Drama Felivat on the Union College campus the control of the Mohawik Drama Felivation to the Mohawik Drama Felivation to the Mohawik Drama Felivation to the Section of the Section Horse to the Section of the Section Horse to the Section of the Section Horse to the Section of the

Bucks Co. Raires \$25,000

Entire of \$25,000 worth of stock in state of \$25,000 worth of

farmers living in the vicinity and by

general public. . John Terrell, who will produce St. John Terrell, who will produc and direct for a 10-week season be ginning July 1, is in on a guarante and percentage split. Heating sys tem is being placed in the playhous so it can be rented out all winter.

Revivale Restured

Hartford, May 30.

Stanley and Joan Cobleigh will operate the Show Shop, summer strawhat, at Canton, near here. Open a season of revivals on June 21. Eddie O'Shea, cound effects man at WTIC, is business manager.

Future Plays

'John Henry,' by Roark Bradford, will be produced next fall by Sam Byrd. Play is written from the author's stories of the same name dealing with the legend of the Negro Paul Bunyon and will be in the lyric-dramatic style. Music is by Jaques Wolfe.

Wolfe.

"Sunset Sonata," a new play by
William Sorayan, will be produced
by Eddie Dowling next season.
Work is a comedy with the San
Francisco waterfront for a locale.
Dowling will play one of the three
leading narts play

Dowline will play one of the three leading parts.
Cemedy by Justin Sturm as yet until the will be produced next fall by Day Tuttle and Richard Stimeer.
The state of the state

4 More B'way Exits

Toll of Broadway closings includ-Toll of Broadway closings included two new presentations, but a major collapse was 'Stars in Your Eyes,' costly musical which stopped at the Majestic after 16 weeks. It was accorded a fine press and for the first month drew strongly. Business started to decline thereafter and the recent slump pushed show far into red.

STARS IN YOUR EYES
Opened Feb. 9, 735. All reviews were faverable, particutives were faverable, particutives were faverable, particutives with the play lest money dwring its
stay. Anderson (Journal-America)
con material. Genema (Marroy) thought it was a 'superior
material.' Genema (Marroy) thought it was a 'superior
material.' Wiman maintains his balding average for considerancy.

'Clean Beds' opened Thursday (25) at the Golden and after drawing a bad press it folded Saturday (27) after four performances.

CLEAN BEDS
Opened May 25, 38. Foor noitees all the way. Watta (Ecaid Tribone) said 'the World's
Fair will hardly find 'Clean
Beds' a serious rival.' Whipple
(World-Telegram) said that it
'signified the death of the 193558 season.'

The Primrose Path' dropped out at the Cort after playing 20 weeks. Comedy opened at the Bilmore and did moderately well with an average around \$7,500. Cut salaries recently, as did others but slump hit business too hard.

PRIMEOSE PATH
Opened Jan. 4. '33. Nolices
were mirked. Addisson (Elmes)
catical is a 'viable play out of
the eriginal book.' Manuel
(News), however, thought it was
a 'dirty play with little less ascuse for being presented than
'Tobacca. Road.' Variety (Abel)
said it was 'aimless.'

'Susanna, Don't You Cry' and 'The Devil and Daniel Webster,' also a ballet, stopped abruptly at the Beck after a week and three days. An-other costly musical venture which got iittle coin outside of subscrip-tions. Rated around \$10,000, but cost

4 More Shows Forced Off B'way: See Slight Business Improvement; '38-39 Season Winds Up This Wk.

Four more attractions were forced of Broadway last week, primarily because of the attendance drop that gried with the state of the stat

Estimates For Last Week

*Abe Lincein in Himols,' Plymouth (33d week) (D-1,036; \$3.30). Holding to excellent money, although under the high levels of the winter; again around \$16,000.

again around \$16,000. A ter wither, a pays Frein Syraense, Alvin C28th Week (M.1,225, \$3.30) and Affected went skidding through May: revised operating nut; around \$11,000 but should improve.

'Clean Read, 'Golden. Opened and closed within three days; severely panned.

plenty more to clamb out of the red.

"Beltzaspapier," Winter Garden
(28th week) (Re.1.671; \$3.307 Tops
(Cornances drawing standess; quoted
over \$23,000.

"Bet Mikade, Broadhurst (11th
week) (M.1,11; \$3.30). Slated to
downward and performance condensed; around \$9,000, not enough
for the colored musical.

to the colored musical.

'I Mast Leve Seneouse,' Vander-bilt (17th week) (C-60; \$3.30), Again picked up and has chance for summer stay; raised over \$5,000.

'Zeave B to Me.' Imperial (30th week) (M-1,669; \$4.40), Slightly moround and shrings a bit over \$3,000; said to turn some profit at \$15,000; said to turn some profit at \$15,000; said to turn some profit of the shrings and the colored provided and strings and the colored provided and strings and the colored provided the colored profit of the shrings and the colored provided through summer; some dip last week but herry good at \$18,500.

"Stars in Your Eyes," Majestic. Closed Saturday (27); dropped way off in the past month or so; around \$11,000.

The American Way.' Center (19th veek) (D-3,433; \$3.30). Improved ast week, around \$24,000; runner-up Little Foxes, National (16th week) (D-1,164; \$3.30). Among the top ranking straight shows; last week \$16.000.

\$4,000, okay for east-sharing attrac-tion using cut rates. REVIVAL

"Orbward Beams." Playhouse (24th week) (D-873; \$3.30). May go to the coast late this summer; estimated around \$5,000; profitchle right sions. "Seasana Devi Ven Cry." ('Devil and Busiles Wichster, Basiles Casavana Done and a half weeks; way note and particles of the common strength of the common st

WPA "Life and Death of American," El-liott.
"Sing for Your Supper," Adelphi.
"Pinocchio," Ritz.

WALTZ DREAM BIG 22G, L. A.

That permital of legit. Teace Road, is back at the Billingon continue weeks, with two Sunday night house, and the result of the

Estimates for Last Week
Tobacco Read, Bilimore (ist
week) (D-1,654; \$1.50). On seven
night performances and o matiness garnered around \$8,000, just

night perromances and on matter, saraced around \$0.006, just their, saraced around \$0.006, just their, saraced around \$0.000 just their will have been seen to be see

Lucille LaVerne Will Do 'Sun-Up' in Strawhats

Lucille La 'Corne will appear in summer theaters, having perceived fores to review Sur-Up's in orders to review Sur-Up's and the sur-William Sur-Up's Sur-Up's

ranking straight shows; last week shows and said \$240 in \$3600. Pluladehlas (Sary; Naturchi-show leader grassed around \$240.05 in \$1600. Pluladehlas (Sary; Naturchi-show leader grassed around \$240.05 in \$1600. Pluladehlas (Week) (O-1,006; \$220. First full week) (O-1,006; \$220. First full week) (O-1,006; \$220. First full week's taking give no indexion of steking; rained under \$1,000. Closed after 20 weeks; further drop in highly attendance last week forced (De hatters. Read. Forrest (Sary), Chicago, Our Tower (Walter Hampden)—Wagniewood, M. J. word (Maplewood, N. J. word (Maplewood, N. J. word (Maplewood, N. J. word), which weeks (O-1,107; \$1,850. Around \$2,000. Pluladehlas (Maplewood, N. J. word), which weeks (Maplewood, N. J. word), which weeks (Maplewood, Maplewood, N. J. word), which weeks (Maplewood, Maplewood, Maplewood, N. J. word), which weeks (Maplewood, Maplewood, Maple Kiss the Boys Goodaye—Leary, San Francisco. My Dear Children' (John Barry-more)—Selwyn, Chicago. One Town (Walter Hampen). Maplewood, M. J. Streets of Faris' (Bobby Clarke)— Plymouth, Boston. Tobacce Ecad'—Biltmore, Los

N. Y. Times Expresses Delight
Rare tribute to a newspaper correspondent after receipt of first disspecial receipts of the second of the seco

Daily Star.

Judgs Sehn New Coin
Despite petition in bankrupley
fiel last week against Judge Magazine, effort is being made to enlist
englist for resumption of the humor
pub. Harry Newman, who was the
capital for resumption of the humor
pub. Harry Newman, who was the
defininistered by I. M. Toblas, attornor, will be raised to enable the
periodical to resume. Publication
Judge Magaine, 18 East soft
Street, New York, had an involuntary petition of bankruper (and
seeding (4) by three creditors inbudging the Kiee Photo Engraving
Co. Inc. for 850g; Standard Envelope.

10. 100 Judge Wincent L. Leibell has set
June 6 as the day of hearing on the
applications.

Norman Anthony's New Monthly Norman Anthony has quit Dell after a long association with the mag-publishing house, and aided and abetted by Olsen and Johnson will get out a periodical of his own to be called, of course, as Helizapoppin, Mag, very much on the zamy side, the state of the state sometime monthly.

sometime in June. To appear monthly. To appear monthly. To appear monthly mont

It was taken off enlirely.

O'lla Tremales in Book Bla
All Don't be the state of th

with the manuscript last week.

Frank Manke's Encyclopedia
Frank G. Menke, sports writer,
formerly with King Features, turning publisher with Encycence of the control of the volume, which runs to weighty proportions. Plans are to make the book an annual.

Menke masking his officient King Menke masking his officient king and official connection with the encyclopedia.

Exclopedia.

Souther's May Beause
Recognization of the corporation
publishing Scriber's Magnate seed in a petition filed in Federal Court on Friday (28) by Harlan Logan, pres of Magazine Associates, Inc., the may's publishing Scriber States, Inc., the may should be seed to be seen to be seen as the seed of t

sre planning an elaborate new mag for men, denied by Logan. Merely helped to dummy up a projected house organ for a certain group, he explains, and that's all there is to it. Set of the control of the project of the project of the project of the periodical was its last.

Boy Fired, Starts Strike

Boy Fired, Starts Strike
Strike called by the Newspaper
Guild against the Chsttanooga
(Tenn.) News was quickly settled
Saturday (27 with a victory for the
Guild. Paper signed a new contract
with the Guild for a year, and striking newsmen returned to work Monday

ing newmen returned to work Mon-day.

Walkout began May 22 upon the discharge of a copyboy and of the member of a grievance committee of the editorial staff protesting copy boys of the staff protesting copy to the staff of the staff of the renew contract with the Gulid which had expired March 1, and strike was called. Strike was the first by the Newspaper Gulid in the South.

Nudes Ban Modified

Nudes Bas Medified
PM, the graphic arts mag, of the
statiogue of a recent exhibit of the
number of nudes, resulted in the
number of nudes, resulted in the post
accordingly had to be distributed in
scoordingly had to be distributed in
Subsequent qualified acceptance by
the Fost Office Department at Wash
inglors superseeded N. Y. rullington superseeded N. T. rullington superseeded N. T. rullington superseeded the main salicitied the lesses to go out through
the main salicitantly.

Bergen's Dummy in Sirty
Syndication of the new Edgar
Bergen comic strip, Mortimer and
Charlie', set to begin daily on July
10, and Sunday, July 16, McNaught
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St Louis Tie Vete

St. Louis Tie Vote
St. Louis Newspaper Guild lost its
application as collective bargaining
agent for editorial workers of the St.
Louis Globe-Democrat last week
when: a National Labor Relations
Board election on the question resuited in a tie vote, 84 to 84.
Guild had for some time claimed
jurisdiction, with publishers challenging. The vote benefits the management.

\$4,000,000 Shrinks to 171/4G-\$4,949,000 Shrinks to 17½G-Opialon dismissing objections and confirming a compromise offer of \$17,500 in the \$4,000,000 Tower Maga-handed down by Federal Judge Al-bert L. Watson in Scranton, Pa, Saturday (27). Offer was made by S. John Block, New York attorney, representing an unnamed client.

Catholics Rate Mags

Publication of a recommended list of lasgs for Catholics, to serve the periodical field what the Catholic White List does for the Catholic White List does for books and plays, engsging the efforts of Henry W. Stephsn. To cal. his listing Recommended Periodicsls. Publication dste will not be regular, but fairly

will not be regular, but larry frequent.

Recommended Periodicisls not officially church-sponsored. Just a lsymsn's undertaking to in-form Cstholics what pubs do not offend the precepts of their re-ligion.

250. Pecket-Size Bode:
Simon & Schuster repondily backimon & Schuster repondily backimon & Schuster repondily backimon & Schuster repondily backimon the second bode reprint project, Pocket Books, first 10 voltumes of which will appear this month. Active head of the undership is above Y. & G. Graff, who the seandess offices since last October. In all that time de Graff has been contacting bookesilers and others on feassibility of the project.

Pocket Books will be sufficiently small in size to fit in a man's pocket or a woman's handbag. Will sell for a soft of the sufficient project. Bod Graff previously identified with a number of book reprint enterprises.

prises.

Plaglarbm Seits
Street & Smith Publications. Inc.
Street & Smith Publications. Inc.
2018 Jan. 1974. Tederal and Inc.
2018 Jan. 1974. Tederal publications.
2018 Jan. 1974. Jan. 1974. Tederal publications.
2018 Jan. 1974. Jan. 2018. Tederal publications.
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2018 Jan. 2018 Jan. 2018 Jan. 2018. Jan. 2018. Tederal publications.
2018 Jan. 2018

copyrighted in 1913.

Militanakes Japare Luisa-Owned
Omannish and active control of
the Miliwaukee Evening Post acquired by Miliwaukee unions afiliated with the American Peartion of Labor. Paper taken over by
Wetconin Gurudian Publishing Co.
Besides A. R. Bower and Einer
Wetconin Gurudian Publishing Co.
Besides A. R. Bower and Einer
Krahn, new board of directors consists of the following union leaders:
Steffen, William Negorune, Otto
Jirikowic, Peter T. Schoemann and
Freedore Sweers. No staff changes
contemplated, it is asserted.

contemplated, it is asserted.

National Section 1 and 1 and

Fesperman Vice Shipp Cameron Shipp has resigned as film-stage-book editor of the Chsr-lotte (N. C.) News to join Warners publicity. After a short time in the New York office, he will open a Southern publicity office in Atlanta, Ga

Ga.

Tom Fesperman has taken over as alm-stage editor of The News and Reed Sarratt has the literary best. Shipp will start new work June 1.

New Art Fublishers
Couple of new art publishing firms,
Russwood, and Pictorial Publishing
Co. Former comprises Russell C.
Elizabeth De. Bown W. Wincent and
Elizabeth De. Bown W. Wincent and
Elizabeth De. Birnback.
Both Russwood and Pictorial Publishing Co. will specialize in art
books.

Re-Spacing Issue Dates
New idea in mag publishing schedule, called by its originator 'peak interest' publishing, to be tried out
by House Besultful, old-established
periodicsi.
Instead of evenly-spaced issue per
month, mag's same 12 Issues per
month, mag's same 12 issues per
month, et al. Space is or peach is to reach

readers at so-called 'peak interest' periods. Thus, there'll be a combo July-August issue, to appear June 20, covering summer activities. Fall building number to appear Aug. 25, with intervening Issues spaced ac-

Liberty's G-Women
Series of articles tagged 'GWoman, giving the inside story of
the activities of the wedger in the
Federal Bureau of the sevent in the
Federal Bureau of the series of the
brak in the Liberty starting in July.
Stories are relised by former FBI
gai, Irene Treble McItteger.

NEW PERIODICALS

NEW PERIODICALS
Cameo, Canadian counterpart of
the new Conde Nast mag, Gismour,
now in preparation for debut in Sep-tember. Pub to estry fashions, besuty and fiction. To be put out, by
the Harrison B, Williams Publishing
Co, in Otlawa.

Catholic Women's World, new national mag, for Catholic fermes in

Catholic Women's World, new na-tionsl msg for Catholic femmes, in preparation for an early debut. Will cover-religious topics, fashions and homemaking. Florence E. Cox edit-

LITERATI OBITS

Mrs. Frank P. Holland, 78, prez of the company which publishes Holland and Same and Ramch, died May I7 at Dallar, Practical Country of the Property of the publishing company. Marsh Holland, Seld editor of Farm and Ranch: Porter Holland, and a dought with the Country of the Co

Ranch; Porter Holland, and a daughter, Mr. J. L. Lancaster.

William F. Werneckt, 83, tielf phogo for the N. W. World-Feigram
of the West of the Control of the Section o

. "Base". Millis dand the deciding of the Seckatry Hawkins column for children on the Sunny pages of the Fress. Risans. M. for 22 years Coney Island, N. Y., reporter for the N. Y. Times. Herald Tribune and other papers, died Friday (26) at his home in Brooklyn, N. Y., of heart work. Was treasurer of the old Brooklyn Revenue of the Hall Brooklyn Revenue of the Hall Brooklyn Revenue of the Hall Brooklyn Revenue on the N. Y. Daily News for past 19 cars, died May 22 of pueumonia. World War veteran, he served on the N. Y. Daily News for past 19 cars, died May 23 of pueumonia. World War veteran, he served on the N. Y. Daily News for past 19 cars, died May 23 of pueumonia. World War veteran, he served on the N. Y. Daily News for past 19 cars, died May 23 of pueumonia. World War veteran, he served on the N. Y. Daily News for past 19 cars, died May 23 of pueumonia. World War veteran, he served on the N. Y. Daily News for past 19 cars, died for day of the old to the served of the Philadelphia Inquirer of the Philadelphia Inquirer of the Franklin (Pa.) Evening News, and the old the page of the editorial staff of the Boston than 60 years editor and publisher of the Franklin (Pa.) Evening News, and the old the page of the editorial staff of the Boston than 60 years and the Boston than 60 years and the Boston than 60 years did the Boston than 60 years and

CHAPPED

Boof Woon to the French Riviers. Kay Boyle doing a book for juves. Sylvia Townsend Warner in from England. Alvin Selinger has a new sports

msg ides.

Katherine Anne Porter in N.Y. for

a briefle.
Andre Maurois and Mrs. Maurois back to Paris.
Elliott Publishing Co. formed by

back to Paris.

Elliott Publishing Co. formed by
Elliott Publishing Co.

Erik von Kuhnelt-Leddilhn returns
to Europe this week.

Gwen Bristow will lecture-lour
through the summer.

Beneicit Thielen buying a house
Cyril A. Kecndil has a new publishing project under way.

Bellamy Partiage correcting
proofs on the blog of his father.

Anne Kinsley has sequired a hotweather retrest in Vertinor, N.

Magazine ed, giving magic exhibits.

Earl Wilson, the N.Y. Post feature
writer, has a place in the June Your
writer, has a place in the June Your

Earl Wilson, the N.Y. Post feature writer, has a piece in the June Your Life.

Mrs. Paul McGuire, wife of the whodunit fictioneer, here from Aus-

whodunit heusiness, attralia.
Walton Butterfield's 'With Malice Toward Hollywood' making the

Waiton Butterfield's With Malies Toward Mollywood' making the Toward Mollywood' making the Remark Macfadden to lead his annual long-distance hike on Saturday (3). Brennan in N. Y. to see the Fair and look in on some of the mag editors. Robert I. Johnson mags move in February 10 of the Fair and look in on some of the mag editors. New officers of the Woman's Press Club of N.Y. to be installed to the seed of the State of State of the State of State of State of State of the State of State of

Broadway

Yokel Boy' and Vienna refugees Ralph Pielow, in charge of Metro ales in Albany, in town.

The 3 Swifts to Hollywood to open at the Earl Carroll nitery. Jewish Theatrical Guild has moved

The Alien Wrights back to Holly-rood after glomming the sights. rood after glomming the signts.

The town scrammed for the long temorial Day holiday it seems.

Sydney Sampson, 20th-Fox branch anager at Buffalo, in for a few

AWS.

Marsha Hunt returned to the Coast
iddenly last week to be tested for
Metro picture.

Abe Cohen, production company
manager for Shuberts, back with
streets of Paris.

manager for Shuberts, back with Streets of First boat 17de up the Hudon will be beld on June 12 and June 19 this year. Joe Schoenfeld (Scho of Vassury) June 19 this year. June 19 this work of Margie Adams, film critic of Bos-ton Post, in New York but says in 11 taking in the Fair. June 19 this Mill Great Work but says in the Mill Great Work but says in the Smit Charles Work but says and Hudon 19 this work of the Shubert of the Single Primorse Path' folded the Carl Pathers (Mary Mason) have re-ference Jessel's Old New York's

pened their Westport home. George Jessel's 'Old New York' at he Fair has Pen and Pencil club at isposal of newspap.rmen people. Bob Weitman becomes an uncle gain with birth of a son, Afred W., bits eldest sister, Mrs. Lena Pol-

ock.

Hy Gardner (Brooklyn Eagle)
ligning the columnists to promote
benefit show for Squalus disaster's
milles. somes snow for Squalus disaster's families. Viole-recording gas 4 at the Allied Theatre Owners of N. Y. convenion stole the whole exhibit side of the about.

It is a stole to the stole of the about. The stole of the about the stole of t

trom New Orleans to help cast John due to the fall.

Home office quarters in the RCA due to the fall.

Home office quarters in the RCA due to the fall.

Home office quarters in the RCA due to the fall.

Home office quarters are the fall of the fa

Shapiro, one of the managers of the house. Annth has authored Native Peter a folk play which Allied Authors is handling. Same agency has Frank McCauley's new or. Mary Jane Walsh still sings wearing gloves at the Persian Room (Riotel Plaza), a remnant of the Robert Pin Figure while in 'Id Rabert Pin Figure and the Processing State of the Pro

Ing gloves at the Persain Room (Idotel Pisas), a remnant of the (Idotel Pisas), a remnant of the Robert Pisas (Idotel Pisas), a remnant of the Rabert Be Right! Under Robert Berkelt (Idotel Pisas (Id

Brais. office, to Frisco this week to visit of the production of t

charity, according to Jack Ellis, RKO film seller, who is president. Organization holds an affair annually in N. Y.

charry, according to Jack Ellis, according to Jack Ellis, according to Jack Ellis, and the companies of the

Berlin

Berlin

Screeners Carla Rust and Sepp
Rist to wed

Rist to wed

I for the service of the Vienna for

lead in Frackkomode.

Lenner Erich Stoll, of Fox news
read in Frackkomode.

Lenner Brich Stoll, of Fox news
read to be Read-Iva dance

Panic Rusoli-Mulies-Chappuis.

Bruno Kittle Cheir performing St.

Matthew's Passion at Florence, Italyi
to perform nonly German and Italian

tunes.

Bruno Kittle Cheir performing St.

Matthew's Passion at Florence, Italyi
to perform nonly German and Italian

tunes.

Bruno Kittle Cheir performing St.

Matthew's Passion at Florence, Italyi
to perform nonly German and Italian

tunes.

Heliumann, Berlin organies,

Branch Guller St.

Tennes de Grande

Kingler returned

for m six moncert tour through the

States and Canada Kingler returned

for m six moncert tour through the

States and Canada Kingler returned

for m six montel work with Japan
see all m production.

Tarting of Shrew Illing Regit

bouses simultaneously.

Tarting of Shrew Illing Regit

December of Shrew Illing Regit

Tarting of Shrew Illing

Tarting of Shrew Illing

Tarting of Shrew Illing

Tarting of Shrew Illing

Tartin

Maurice Chevalier started work in Piesee's (Type).
Bill Fenn of United Artists to Mad-Bill Fenn of United Artists to Mad-Bill Fenn of United Artists to Mad-Bill Fenn of United Artists of Mad-Bill Fenn of Chevalian of Chevalian

send a ballet corps of singular York. Author, scenarist and musichall director Henri Jeanson turning film

London

Miles Malleson back from U. S. The Fred Astalres off to Heidel-

Joe Terminl at Berkeley hotel for fortnight, opening June 5.

Ernle Emmerling, of Loew's, here on vacation with his wife. Kimberly and Page in their first film, 'A Window in Lond. Owen Nares off to Italy for six weeks. First real holiday in 25

Jennie Benson's son here from Australia, has joined the Tom Arnold office.

Joe Frierinan, London head of Columbia Pictures, down with gall-

The Fosters' agency no longer the

Anterosters agency in order the coxclusive bookers of the Theatre Royal, Dublin.
Lessey bookers to Paris to stare.
Lessey Les Ambassadeurs for Clifford C. Fischer.
Zelma O'Neal off to New York
June 10 for vaudeville. Has tried
out a new act here.

food C. Fischer.

J. Zalma O'rea Mervelle. Has tried out a new act here.

George Barcian State of the Control o

Under Your Hat for williams. Tait.
Sam Garcia, owner of Murray's club, new owner of the Femina, latest bottle party snot in Regent

Labor Garcia, owner of Murray's club, new owner of the Fraini, latest bottle party sort in Regent club, new owner of the Fraini, latest bottle party sort in Regent club, new owner of the Fraini, latest bottle party sort in Regent club, new owner of the Fraini, latest bottle party sort in Regent club, and the Regent club, a

Philadelphia

By Herb Golden

Parkside, Camden, robbed of \$42. Ray Moon, Detroit exhib, a visitor.

Harry Thomas a visitor last week.

Claire Segal. Republic, sprained an nkle.

nkle. Eddie Gabriel handling 'The Crisis' Eddie Gabriel handling The Criss in this territory.
Ed Karpen, of the Edgemont theater, to be a June groom.
Bob Bernhard, of Universal, taken to New York with a serious aliment.
John Bergin back at his desk after being bedded. Charley Bappaport

cormer vitar of the org, June 14. Al Blotson arranging.
Horiacher soft-ballers, led by prez Jun Clark, will play steam to by The Control of t

St. Louis By Sam Y. Haret

Dick Berger back from plane trip to New York. Ray Quillen, of Loew's, father of a new son, Ray, Jr. Bather of the State of the State Patier room at Hotel Chase. Peter Pinkleman, Quincy, III., Hatchy Hayes, organist on KW-Ricky Hayes, organist on KW-Cliff Winchill, formerly of King's Horses, back as mc. at Brooklyn Club.

Richy Hayes, organist on KWE. Is allow the Breest Park Hotelor's 18 allow the Breest Park Hotelor's Horses, back as m.c. at Broodly. Horses, back as he was a back as a least a least a least at Broodly. Horses, back as a least a least a least at Broodly. Horses, back as a least a lea

rowen cour bone and Roland a fractured rib. Dickey, Tyric soprano who recently copped a contract with Met Opera, will appear in two productions at alfresco theatre in For-First Rohearsals for "Rose Marie, which opens 21st season of Municipal." Theatre Assn. in Forest Park on McCord and Lansing Hatfield are in lead roles.

Minneapolis By Les Bees

New theatre to be built in White Beat, Minn. Norman Rothstein, Canadian cir-cuit operator, a visitor. Compared to the control of the tor, a daddy. H's a boy. Max Fellerman, RKO homeoffice booking department rep, in town. Mother of Irwim Good, 20th-Fox Jahler, passed away in Ida Grove,

John Bergin back at his desk after being beddec. Charley Rapper la, and the being beddec. Charley Rapper la, and the being beddec. Rathryn Buckley, Miss Philly in 1838, rchearsing for new NT-184. Harry Lavine, Rep district chief, in for a couple days before house, the control of the control

Hollywood

Dick Dorso Friscoing on biz.
Al Lichtman laid .p with flu.
James A. Fitzpatrick to Alaska.
Henry Koster had his name legalzed.
David Lewis to Honolulu for a

onth. Elliott Nugent on three-month acash.
Charlie Einfeld whittled off 15 ounds. Joe Penner back from Bermuda acation ication. Lucille Ball recovering from apdectomy. 'illiam Roof recovering from ap-

william took
pendectomy.
Joan Davis and Si Wills back from
lo-week took
Dom McEiwaine at home under
doctor's care
Danny Winkler balling sinus at
Danny Winkler balling sinus at

doctors care with left balling sinus at Palm Springs, Kathryn Hohn's new film name is Kathryn Hohn's new film name is Kathryn Hohn's new film name is Connecticut for the summer.

George Arthur bullding summer bome at Baibon, and the bulling manse in Beverly Hills.

Tom Wood here to write about 10 m Severly Hills.

Tom Wood here to write about 10 m Severly Hills.

Tom Wood here to write about 10 m Severly Hills.

Tom Hold hold hold to assistant n Chase Herendeen doing Hollywood series for Parents mag.

Bill Fowell holdaying at Myron Sweez and Annabella varences were and Annabella varences were and Annabella varences however and Annabella varences.

Chase Herendean doing Hollywood series for Factor and a Myron Selmids's mountain home. The control of the contr

Australia

By Eric Gorrick

By Eric Gorrick
Genig Eubory booked by Frank
Nell for Twoll chain.
North Queeniand: exhibs running
open-air shows having a tough time;
terrifer ain following dry spell, se of
Bollywood Hotel in South Africa
following renean New Zesland four.
Dave Martin's new Minerus opensterring Henry Mollison and Line
Basouette.
Mike Luke in charge of advertime of the control of the control of the control
here from U. S. for Monogram some
here from U. S. for Monogram some
years 360.

here from U.S. for Monogram some years ago.

Tipped that a U.S. man will be appointed to fill job as head of Monogram some years ago.

Wirth's Circus, after a great run in Sydney, now playing in the nabes. In the control of the con

Chicago

Will J. Harris- readving several

Will J. Harris- readyin- several new sonzis.

Bill Paley back after long solourn on the Coastle on quick midwest tour of AFA carnival situation.

Tom Bourke moving his headquarters to the Wabash-La's building, terr to the Wabash-La's building of several bands and new nitery spots. (Stein due through on regularly scheduled this ceal around June 15.

Martin Campbell up from Texas for the possible and proper to the Royale Froites nitery show to visit to possible and the proper to the Royale Froites nitery show to visit may be a several properties of the Royale Froites nitery show to visit of the Royale Froites nitery to t

OBITUARIES

RAYMOND A. PERIL
Raymond A. Frell. 4S, catoonist,
scenarist and former film director,
died May 24 in a Yonkers, N. Y.,
hopstal of a heart aliment after an
eight-week liness; and the series of the series
Frell, he was one dischally as Dick
trues, working for Wail Disnes and
Bud Flaher. He had also done cartures, working for Wail Disnes and
Bud Flaher. He had also done cartures, working for Wail Disnes of the
work of the series of the series of the
Raymon pers, well as the series
comedies and had directed for Fox,
Famous Players and Paramous rial
addition to doing art and picture
work in London his widow, son,
father, two brothers and five sisters.

ADA E. HUMBERT
Thestrical Exchange. New York,
Lary and treasurer of the Packard
Thestrical Exchange. New York,
along Illness. She had retired some
years ago after 30 years of service.
Miss Humbert, through her work,
was well known to many date and
are said to have received their first
theatrical work through Miss Humbert, almong them being Katharine
Coc.
She's survived by a sister,

Matt H. Kusell. 74, retired actor, manager and producer, deed at his home in Los Angeles May 23. Both in Hartford, Wis, he entered show in Hartford, Wis, he entered with the control of the third of the control of the

ANTOINETT BEISEN

Mr. ANIOINETE BRISEN
Mr. ANIOINETE
MR. ANIOI

erenade.' widower and a sister survive.

MAX VODNOY

MAX VODNOY, 48, known also as Matthew Vodnoy, 48, known also as Matthew Vodnoy, legit character attack no a New York restaurant. He had the work of the state of

rille. Ow and one child survive.

FRANK DUCKOT
Frank Ducrot, 60, a top ranking
magician until he retired 10 years
ago, died May 24 in a New York

hospital.

Ducrot, whose real name was T.

Francis Fritz, had been a performer
in both vaudeville and circuses all
over the world. Since his retirement, he had turned to teaching
magic tricks and selling magic sup-

His mother and a brother sur

TOM DAVIS

Tom Davis, 81, musician and trouper, died May 20 in a Youngstown, O., hospital, from pneumonia. He had toured the U. S. with the McIntyre and Heath minstrel show and for years played the tuba in Barnum & Balley and Buffalo Bill

ircus bands. In recent years he had been mak-ig his livelihood by violin repairing Widow, daughter and son survive.

pital, Sawtelle, Cal. Miller had come to California in 1920, but be-fore then had produced films in New York starring Ruth Roland,

He had also worked on Buffalc and Los Angeles newspapers.

IKE VAN BONKEL

Ike Van Ronkel, 70, a ploneer in the motion picture industry, died May 22 in Chicago. Van Ronkel had built and operated one of the first film theatres in Chicago, later going into distribution. He retired 10 years

ago.
Surviving are his widow, two
daughters and a son.

VAUFAN SNEDEKER
Vaufan Snedeker, 28, comedian in
the Ray Snedeker reperiorie troupe,
currently with the Beth Kinsey tent
show, was killed almost instantly
Friday (28), when an automobile
in which he was a passenger crashed
into a bridge near Mount Vernon, O.
Father survives.

PHIL WILLIAMS
Phil Williams, 64, general agent of
Craft Shows and vice-president of
Pacific Coast Showmen's Assn., died

EDWARD F. GALLAGHER

GALLAGHER AND SHEAN

May 20° at Veterans hospital, Saw telle, Cal. He had been with th Craft Shows for 21 years. Surviving is his widow.

MRS. REED ALBEE
Louise Albee, 52, former wife of
Reed Albee, 64, former wife of
Reed Albee, 64, former wife of
Reed Albee, 64, former wife
Reed Albee, 100, of diphtheria,
son of the former head of the KeithAlbee vaudeville enterprises in 1924.
Prior to marriage with young Albee,
she was the widow of Percy Williams, Jr.

MARK L. (MIKE) MORRIS
Mark L. (MIKe) Morris, 76, one of
the five Morris brothers which
founded the Joe Morris Music Co,
died at the Jefferson hospital, Philadelphia, May 27 after a lingering Illness

Details in the music section.

ARTHUR P. MILLER
Arthur P. Miller, 58, organizer of
the first film exchange in Buffalo,
died there May 25,
He's said to have been the first
man in Buffalo to operate a motion
picture projector.

WALTER ALFRED LEWIS
Walter Altred Lewis, veteran circus performer, died May 28 in Hamliton, Ont.
He had been a bareback rider and
tightrope walker in the Barnum &
Bailey circus for years.

EMMERICH SZACSZAY

EMMERICH SZACSZAY

Emmerich Szacszay, 85, one of the
greatest players in the history of the
Hungarian stage, died in Budapest
May 23,

Szacszay's fame was credited to
his Shakespearean interpretations.

JACK HALL

Jack Hall, for years with the Shuberts, died May 16 in a Los Angeles hospital.

Mrs. Lillian J. Merley, 73, mother of Christopher Morley, the author, dided May 24 in Baltimore after a long illness. Other survivors are sons, Felix Morley, editor of the Washington Post, and Frank Morley, member of Faber & Faber, London publishers.

Charles H. Innes, 68, father of Hiller Innes, Paramount homeoffice production manager, died Saturday (27) at his home in Scituate, Mass. Par exec's mother died about two months ago.

In recent years he had been making his livelishood by voilur respiration, and the production manager, died Saturday, and the production of the part of the production of the part of the product of the part of the product of the part of the product of the product of the part of the product of the product of the part of

WTAM, Cleveland, died May 13 in Mansfield, O. Widow, daughter and another son also survive,

Mrs. Bessie Duffy Guinan, 78, mother of the late Texas Guinan, died of influenza May 27 in Los An-geles. A daughter and two sons sur-

Emil L. Krauss, 69, for years a property man with road shows, died May 18 in a Columbus, O., hospital

Mrs. Anna Winter, 55, theatre or-ganist, died May 5 in a Milwaukee hospital. Survived by her widower, a son and a daughter.

Frank Wolf, 69, musician in the Sheboygan (Wis.) Symph for years, died May 22 in that city. Survived by five daughters and two brothers. Philip Wolf, 43, stage electrician at the Paramount, New York, died of a heart attack in N. Y. May 23. Widow, son and daughter survive.

Mrs. Mary Louise Boberts, 49, mother of Beverly Roberts, screen player, died May 22 in Glendale, Cal.

George Shaffer, 56, theatre opera tor in Oceanside, Cal., died there May 27.

BEER SYMPHONIES IN MINNEAPOLIS

Minneapolis, May 30.

Minneapolis, may one
Some 65 members of the Minneapolis Symphony orchestra next
week start their second annual series
of informal concerts on Nights in week start their second annua series of informal concerts on 'Nights ir Old Vienna.' Patrons of the 'pop concerts in the Auditorium sit ai tables where refreshments, including beer, are served during the music. Guy Fraser Harrison, associate conductor of the Rochester, N. Y., orchestra, again will conduct.

Met's Dallas Repeat

Dallas, May 30.

Metropolitan Opera Company's debut here last season, has been judged a smasheroo, so underwriting has been started for repeat per-

Tentative dates are April 15, 16 and 17, 1940, with three evening dates and a matinee. Underwriters get first crack at tickets.

MARRIAGES

Jean Schneider to Gus Ryden, in Hollywood, May 27. Bride is sec-retary at Paramount; he's a studio

curer,
Doris Zestow to Edmund Linehan,
in Des Moines, May 19. He's program
director for KSO-WMT, Des Moines.
Joy Hansel to Pat Patterson, in
Glendale, Cal, May 20. He's a film
publicist.

Anneke Wheeler to Erastus (Tip) corning, in Loudonville, N. Y., May 6 He's a WABY, Albany, an-

nouncer. WIGLS, AIRSNY, SENDON, PROBLEM PROBLE

BIRTHS

Mr. and Mrs. Aldan Fitzpatrick, daughter, in Pittsburgh, May 22. Father's an announcer at KDKA,

rathers an announcer at KDKA, Pittsburgh. Mr. and Mrs. William Randall, son in Santa Monica, Cal., May 22. Father is in research department at 20th-Fox.

Plays Out of Town

ZEIGFELD FOLLIES

(Continued from page 42).

Non Warela. Soprano Ruby Mercer, pop singer Lillian Carmen and comedienne Nina Olivette are each solited in production numbers, the glorified girler appearing with Miss Recree and Miss Olivette in eyesemble with Miss Carmen in a version of Franklin D. Roseevet! Jones' which somehow misses, except for the singling.

sion of Franklin D. Roosevent somesting in the singing.

Major Boner Amsteur Hour set the singing.

Major Boner Amsteur Hour set the singing.

Major Boner Amsteur Hour set the singing of efforts of a Lesbian to entice a girl away from her sweetheast, another law and the sweetheast and the sweet

coln. Lawrence Tibbett, Jr., and Gerdaline Spreckete, sugar hierard, all to show to advantage. Lad it of show to advantage. Lad it of a show to advantage and the state of the show the state of the show the show

WILLIAM TELL

WILLIAM IELL

WILLIAM IS AND STATE OF THE ST

47

N. Y. Expo Attractions

His T. Granique's World: Fall Reguels: Profitace Sendor. Songs by Date Opponient and Harry Brent deaces, Dure Granich and Harry Brent deaces, Dure Granich matter of cert-dences, Dure Granich, Martine Schooler's Schingherts (11). Principals: Delta Carroll, Public Principals: Delta Carroll, Public Principals: Delta Carroll, Larry Step-Princip Compt., Jean Rochett, Gladay Clark, Gilberto Galvan, Larry Step-Psipe Gomes, Jean Carmen, Dor-oby Jeffert, Srmaine Parker, 40 ponies; 16 shoughts.

N.T.G.'s Congress of Beauty' looks like the outstanding entry in the constanding entry in the constanding straight stage revue on the exposition's mid-away, and certain to drag fem to the Granlund has strong production while for an exposition show, and exposition show, and exposition show, and exposition show, and each, doc at maitness.

Grahland has strong production easily a bargain buy at 40-78c, at night 60c at matiness. Top horoza really a bargain buy at 40-78c, at night 60c at matiness of the control of the control

CONGRESS OF BEAUTY

(44-75c)

(46-75c)

(18 T. Granding: World's, Fair gives a chance for audience turnover gives a chance for audience for gives a chance for audience furnover gives a chance furnov

OLD NEW YORK (25e)

With the opening of George Jessel's Old New York village Satur-sal's Old New York village Satur-the Times Square zone of the amuse-ment area at the World's Fair are now operating. Close by are the geland, Little Miracle Town and the fall of Muis: Concessionaires pres-ent at a preview Eriday evening ex-pension that Jessel's apott per actual position that Jessel's apott

ent at a preview Bridge evening exs natural.

Village opened Saturday evening
van attains.

Village opened Saturday evening
van the service of the concession.

Village opened Saturday evening
vas claimed 21,000 persons entered
the concession. There were come
the concession. There were come
the concession. There were come
the admission charge only permitted
patrons to wander around the place
the admission charge only permitted
patrons to wander around the place
required to enter the main care, dinner being from \$1.50 to \$3-per bead.

At the private showing the throng
included many showmen and some
included showmen and some
included showmen and some
included showmen and s This suthentic Astec ballet is a tributed that the control of the

crystal mirrors which multiply the dancing girls a thousand-fold. The reflectors of the crystal mir-rors, from all angles, gives the walk-through auditors at this show a per-spective of the gals from every con-civable angle, top, bottom and side-

OUTDOORS

spective of the gals from every con-civable angle, top, bottom and side-beth of the control of the control of the Ranch Yuge of shows, as Ranch Yuge of shows, as gawkers from the flesh talent. The gawkers from the flesh talent. The gawkers from the flesh talent. The first-there are five who hoof in alternation—do their stur to sym-thumbas to Saint-Saens classical waltzes. But always it's nude stuff, and the control of the control of the daphanous contuning, such as it is. However, it's all done with class and daphanous contuning, such as it is. However, it's all done with class and the control of the control of the tween dances allowing for the co-tume changes or the guift exis-ton. The control of the control were Joan Gaylord. Eve Ardee, Pat Parce, Eleanore Wood and Sonya Mt. a clinch big more-getter, and

Sorel.

It's a cinch big money-getter, and its proximity to the Crystal Palace (Little Egypt, Rosita Royce, et al.), Cuban Village, the Cavalcade of Centaurs and the Parachute Jump (Lite-Savers) is a further assist on Abel.

Aztec Sun Worshippers

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This is the other list. T. Granlund midway attraction which open last week. It is the Nude Ranch and the last week. It is the Nude Ranch and the last week. It is the Nude Ranch and the last week. It is the Nude Ranch and the last week. It is the Nude Ranch and the last week. It is the Nude Ranch and the last week. It is the last week and the last week. It is the last week and the last week. It is the last week and the last week. It is the last week and the last week. It is the last week and the last week. It is the last week and the last week. It is the last week. It is the last week and the last week. It is the last week. It is

Circus Review

Great American Circus

Bert Nelson, Walters Troupe, Cresonians, Cress Trio, Bessie's Colles, Nelson Trio, Rossie's Scottes, Tiny, Klime, Frank Miller, Freehand Bros., Avis Reynolds, Cuice Liberty Hores, Avis Reynolds, Cuice Liberty Hores, et al. Harry Rocks, 20 Fanchonette.

N. Y. World's Fair Sidelights

That 40-85c, price is proving a hurdle for John Ringling North's rodeo, Cavalcade of Centaurs. 'The 40c, is getting the big price billing, but bit still not too hot. Victoria Falis, a walkthrough at 25c, is another hurdle, because of the scale. Rootia Royce continues very bullish bo. for Crystal Faliace Gelb-kardinan's cavaled of expo node exponents which, at a Scale of the control of the control of the control of the victoria processor, through standing up that long is tough on the Walhovers.

'City of Light' diorama show in Consolidated Edison building is becoming another of the 'must visit' free exhibits. It has been playing to about mo-effith of the exposition's paid attendance daily. Weekends, when exposition gets its greatest attendance, Consolidated's giant city replica exhibition plays to 8,000 to 10,000 persons, with actual shows going on every 5-10 minutes. Alois Havrilla, radio announcer, does the narration accompanying the show.

WHOM, N.Y. station, which has been broadcasting mostly from the amusement zone since the fair opened, soon will reach its 300th broadcast. Station is headquartered in 'Strange As It Seems' publicity room for broadcasts, going on the air two or three times daily. It takes in midway celebs,

Failure to do any more paving work or leveling off the street paving in the midway now is blamed on a strike of paving workers. Fair claims that it is helpless in trying to improve the condition of the midway streets, used by all visitors, until this is settled. Abrupt dips and small holes in the paving caused plenty of comment last week from night crowds.

N.Y. exposition employes received a break this week when an order went around informing them that passes would be available on certain days for the time being to the Cavalcade of Centaurs (wild west) show on the midway. Fair has a healthy stake in the enterprise and is interested in seeing the show click.

Amusement zone concessionaires have cut their afternoon scales 10c to 25c for school children, and getting the desired break in attendance.

Ballyhooer at Giant Causeway was using 'Calling All Men to Blarney's line last week, referring to the blarney stone headlined in the show.

Mississippi Fair Set After Settling Liabilities

Des Moines, May 30. The Mississippi Valley Fair and Exposition has been set for Aug. 13-19, following solution of financial af-19, following solution of financial af-fairs totaling \$107,000. More than \$100,000 worth of notes held against the Peter N. Jacobsen estate were canceled for \$1,000, to be paid in installments by Mrs. Jacobsen. Twelve other holders of notes, totaling approximately \$7,000, agreed to cancel claims.

COLE SHOW 100%

Cole Bros, Circus has grossed 100% better this year than last, in its first month on the road, executives of the show aver. Circus, which opened at Rochester, Ind., May 1, has not had a losing day since it inaugurated its 1939 tour. Business in Ohio has been big the past two weeks. Cole show is routed as far east as

Scranton, Pa., then does a right-about face to pick up some Western Pennsylvania stands, thence into Canada.

Canada.

Show will not make New England territory this season, but is due in the middle west late in June, and possibly will pick up some western territory, but no west coast tour is in prospect at this time, executives

SEVERAL CARNIES SIGN AGREEMENT WITH AFA

Chicago, May 30.
Several carnivals have been signatured to union contracts by Paul Sander, head of the carnival division of the American Federation of Actors. More than a dozen tricks have already inked agreement with the AFA and indications are that this figure will be doubled within the next few days.

next few days.

Among the shows to hancock agreements are the Gold Medal shows by Oscar Bloom, the Blue Ribbons shows by Ed Roth, the Great Sheesiey shows by Capt. John Sheesley, the Farley and Little shows, the Great United Shows by John Francis.

N. Y. MIDWAY'S **SHOW HYPOS**

The Missisply Valley Fair and position has been set for Aug. 13following solution of financial atris totaling \$107,000. More than 1 following solution of flancial atris totaling \$107,000. More than 1 following solution of flancial atris totaling \$107,000. More than 1 following solution of flancial atris totaling \$107,000. More than 1 following solution of flancial atris totaling \$107,000. More than 1 following the set of the

far no special medium having: been devised to get crowds to leave the exhibit, foreign and transportation tones while they are in operation. The control was supported to the control with the control with the control was supported to the control was supported to the control was supported to the control was sufficient revenue just to break even to daytine operations. Which is another reason why they are hopeful that something will be done to relate the control was sufficient to the control will be control with the control will be control to the control was sufficient to the control will be control wil

More Flying Allens

Buffalo, May 30.
The Flying Allens, who have been operating a gas station at Batavia, N. Y., near here for several years, will take to the air again this sum-

eley, the Farley and Little shows, the long the Control of the Con

TALENT

and

Variety's Third Annual Radio Directory

ALL BUT 10 ARE WORKING!

—Of the scores of radio artists, producers, announcers, band-leaders and sustainers whose professional announcements appeared in last year's Variety's Radio Directory

—ONLY 10 ARE MISSING FROM THE LISTS OF CURRENTLY FMPLOYED.

—There must be a reason why so great a percentage of artists have maintained and improved their status.

—Some have shifted affiliations as many as three and four times during the past 12 months.

-But always they have been busy, their services always in demand!

—Radio's diversified fields of professional activity are as unlimited as the scope of the industry itself.

—Radio consumes as it rewards, but versatility, talent and experienced ability cement the artist and producer to the air-lanes.

-Sponsors experiment with what is new and original.

—Agencies strive to create popular values by new combinations of tested falent.

—In a search which is never ending, always leverish under the whip of competition, Variety's Radio Directory has proved the indispensable hand-book and record.

-Its pages are studied for new ideas, new entertainment suggestions.

-The value of its advertising pages has been demonstrated.

—Of the scores of artists whose records appeared in paid advertising in last year's issue,

-ONLY 10 ARE NOT NOW WORKING!

—Variety's Third Annual Radio Directory, containing information of the industry in all its multiple phases, is a reference library to sponsors, agencies, producers, program directors and talent scouts. It is in its final stages of editing. Advertising forms are closing soon. Copy may be left at the following Variety offices:

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